



National Tracking Poll #200669
June 12-15, 2020

Crosstabulation Results

Methodology:

This poll was conducted between June 12-June 15, 2020 among a national sample of 1000 Americans Age 13-23. The interviews were conducted online and the data were weighted to approximate a target sample of Americans Age 13-23 based on gender, age, and race. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MGC1_1: How optimistic are you about each of the following?
The future of the world

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	15%	(154)	40%	(398)	32%	(325)	12%	(123)	1000
Gender: Male	19%	(94)	39%	(191)	29%	(141)	13%	(62)	489
Gender: Female	12%	(61)	40%	(207)	36%	(183)	12%	(61)	511
Age: 18-34	17%	(87)	38%	(193)	32%	(163)	13%	(63)	506
Generation Z: 13-23	15%	(154)	40%	(398)	32%	(325)	12%	(123)	1000
PID: Dem (no lean)	12%	(46)	41%	(153)	35%	(131)	11%	(41)	370
PID: Ind (no lean)	17%	(74)	35%	(156)	31%	(135)	18%	(78)	443
PID: Rep (no lean)	18%	(34)	48%	(90)	32%	(59)	2%	(4)	187
PID/Gender: Dem Men	16%	(25)	43%	(66)	30%	(45)	12%	(18)	154
PID/Gender: Dem Women	10%	(22)	40%	(87)	39%	(85)	11%	(23)	216
PID/Gender: Ind Men	21%	(46)	31%	(70)	30%	(66)	18%	(41)	224
PID/Gender: Ind Women	13%	(28)	39%	(86)	31%	(69)	17%	(37)	219
PID/Gender: Rep Men	21%	(23)	50%	(55)	27%	(30)	3%	(4)	111
PID/Gender: Rep Women	15%	(11)	45%	(35)	39%	(29)	1%	(1)	76
Ideo: Liberal (1-3)	10%	(36)	40%	(140)	37%	(128)	13%	(44)	348
Ideo: Moderate (4)	21%	(36)	36%	(63)	32%	(55)	12%	(20)	175
Ideo: Conservative (5-7)	18%	(35)	45%	(88)	31%	(60)	6%	(11)	195
Educ: < College	15%	(141)	40%	(363)	33%	(302)	12%	(113)	920
Educ: Bachelors degree	18%	(11)	45%	(28)	29%	(18)	8%	(5)	62
Income: Under 50k	16%	(81)	37%	(184)	32%	(160)	15%	(76)	501
Income: 50k-100k	16%	(52)	40%	(135)	33%	(109)	11%	(37)	333
Income: 100k+	13%	(21)	48%	(79)	33%	(56)	6%	(10)	166
Ethnicity: White	14%	(87)	43%	(274)	34%	(217)	10%	(66)	644
Ethnicity: Hispanic	19%	(38)	34%	(69)	25%	(51)	22%	(44)	203
Ethnicity: Afr. Am.	21%	(27)	33%	(43)	28%	(35)	18%	(23)	129
Ethnicity: Other	18%	(40)	36%	(81)	32%	(72)	15%	(34)	228

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Table MGCI_1: How optimistic are you about each of the following?
The future of the world

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	15%	(154)	40%	(398)	32%	(325)	12%	(123)	1000
All Christian	17%	(52)	44%	(137)	31%	(95)	8%	(25)	309
All Non-Christian	19%	(14)	34%	(26)	34%	(26)	13%	(10)	76
Atheist	7%	(8)	32%	(34)	42%	(45)	19%	(20)	106
Agnostic/Nothing in particular	11%	(37)	41%	(135)	32%	(104)	15%	(49)	325
Something Else	24%	(44)	36%	(66)	30%	(55)	10%	(18)	183
Religious Non-Protestant/Catholic	19%	(19)	34%	(34)	34%	(33)	13%	(13)	98
Evangelical	22%	(44)	42%	(81)	25%	(49)	11%	(21)	195
Non-Evangelical	17%	(44)	42%	(111)	34%	(90)	7%	(19)	265
Community: Urban	18%	(46)	36%	(92)	32%	(82)	14%	(35)	255
Community: Suburban	14%	(77)	40%	(219)	34%	(191)	12%	(67)	554
Community: Rural	16%	(31)	45%	(86)	27%	(52)	11%	(21)	191
Employ: Private Sector	24%	(28)	41%	(47)	31%	(36)	4%	(5)	117
Employ: Unemployed	13%	(20)	38%	(58)	32%	(50)	17%	(26)	154
Employ: Other	19%	(10)	36%	(19)	13%	(7)	32%	(17)	52
Military HH: Yes	13%	(16)	35%	(43)	35%	(43)	17%	(21)	122
Military HH: No	16%	(139)	40%	(355)	32%	(282)	12%	(102)	878
RD/WT: Right Direction	24%	(46)	47%	(90)	21%	(40)	8%	(16)	191
RD/WT: Wrong Track	13%	(108)	38%	(308)	35%	(285)	13%	(107)	809
Trump Job Approve	21%	(47)	46%	(100)	29%	(63)	4%	(9)	219
Trump Job Disapprove	13%	(87)	38%	(253)	34%	(226)	15%	(96)	662
Trump Job Strongly Approve	23%	(20)	45%	(39)	30%	(26)	2%	(1)	86
Trump Job Somewhat Approve	21%	(27)	46%	(61)	28%	(37)	6%	(7)	132
Trump Job Somewhat Disapprove	14%	(21)	37%	(56)	39%	(60)	10%	(16)	154
Trump Job Strongly Disapprove	13%	(66)	39%	(197)	33%	(165)	16%	(80)	508
Favorable of Trump	23%	(49)	48%	(102)	27%	(58)	3%	(6)	215
Unfavorable of Trump	13%	(86)	38%	(258)	35%	(237)	13%	(90)	670
Very Favorable of Trump	29%	(27)	49%	(46)	21%	(20)	2%	(2)	95
Somewhat Favorable of Trump	18%	(22)	47%	(56)	32%	(38)	3%	(4)	120
Somewhat Unfavorable of Trump	11%	(15)	39%	(50)	44%	(56)	6%	(8)	129
Very Unfavorable of Trump	13%	(71)	38%	(208)	33%	(180)	15%	(82)	541

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Table MGCI_1: How optimistic are you about each of the following?
The future of the world

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	15%	(154)	40%	(398)	32%	(325)	12%	(123)	1000
#1 Issue: Economy	16%	(44)	44%	(118)	32%	(87)	7%	(18)	267
#1 Issue: Security	18%	(18)	46%	(46)	22%	(22)	14%	(14)	100
#1 Issue: Health Care	13%	(18)	41%	(56)	36%	(50)	10%	(14)	139
#1 Issue: Women's Issues	16%	(19)	40%	(49)	30%	(37)	15%	(18)	124
#1 Issue: Education	18%	(22)	33%	(39)	40%	(49)	9%	(10)	121
#1 Issue: Energy	14%	(13)	35%	(33)	34%	(32)	18%	(16)	94
#1 Issue: Other	10%	(14)	36%	(49)	32%	(44)	21%	(29)	136
2018 House Vote: Democrat	18%	(16)	37%	(33)	31%	(28)	13%	(12)	89
2016 Vote: Hillary Clinton	15%	(9)	46%	(30)	28%	(18)	11%	(7)	65
2016 Vote: Didn't Vote	15%	(135)	40%	(355)	32%	(290)	13%	(112)	892
Voted in 2014: No	15%	(150)	40%	(391)	33%	(321)	12%	(116)	977
2012 Vote: Didn't Vote	15%	(149)	40%	(390)	33%	(322)	12%	(117)	978
4-Region: Northeast	17%	(34)	39%	(80)	34%	(69)	10%	(20)	202
4-Region: Midwest	16%	(30)	41%	(79)	32%	(60)	11%	(21)	191
4-Region: South	14%	(58)	41%	(165)	30%	(123)	14%	(58)	404
4-Region: West	15%	(31)	37%	(74)	36%	(73)	12%	(24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC1_2: How optimistic are you about each of the following?
The future of the United States

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	13%	(135)	39%	(386)	34%	(342)	14%	(137)	1000
Gender: Male	17%	(83)	39%	(189)	31%	(150)	14%	(66)	489
Gender: Female	10%	(51)	39%	(197)	38%	(192)	14%	(71)	511
Age: 18-34	16%	(81)	36%	(181)	34%	(172)	14%	(73)	506
Generation Z: 13-23	13%	(135)	39%	(386)	34%	(342)	14%	(137)	1000
PID: Dem (no lean)	10%	(38)	37%	(138)	37%	(138)	15%	(56)	370
PID: Ind (no lean)	12%	(55)	37%	(162)	34%	(152)	17%	(74)	443
PID: Rep (no lean)	22%	(42)	46%	(86)	28%	(52)	4%	(7)	187
PID/Gender: Dem Men	14%	(22)	39%	(60)	33%	(51)	14%	(21)	154
PID/Gender: Dem Women	7%	(16)	36%	(78)	40%	(87)	16%	(35)	216
PID/Gender: Ind Men	15%	(34)	35%	(77)	33%	(73)	18%	(39)	224
PID/Gender: Ind Women	10%	(21)	39%	(85)	36%	(79)	16%	(34)	219
PID/Gender: Rep Men	24%	(27)	47%	(52)	24%	(27)	5%	(6)	111
PID/Gender: Rep Women	20%	(15)	45%	(34)	34%	(26)	2%	(1)	76
Ideo: Liberal (1-3)	7%	(25)	36%	(124)	39%	(135)	18%	(64)	348
Ideo: Moderate (4)	16%	(29)	37%	(65)	37%	(65)	9%	(16)	175
Ideo: Conservative (5-7)	22%	(43)	47%	(91)	25%	(49)	6%	(12)	195
Educ: < College	13%	(124)	38%	(352)	35%	(320)	14%	(124)	920
Educ: Bachelors degree	13%	(8)	42%	(26)	32%	(20)	14%	(8)	62
Income: Under 50k	15%	(74)	35%	(175)	33%	(164)	17%	(88)	501
Income: 50k-100k	13%	(42)	42%	(138)	35%	(116)	11%	(36)	333
Income: 100k+	11%	(18)	44%	(72)	38%	(62)	8%	(13)	166
Ethnicity: White	13%	(83)	38%	(246)	36%	(231)	13%	(83)	644
Ethnicity: Hispanic	18%	(36)	37%	(74)	27%	(55)	18%	(37)	203
Ethnicity: Afr. Am.	21%	(27)	36%	(46)	25%	(33)	18%	(23)	129
Ethnicity: Other	11%	(24)	41%	(94)	34%	(78)	14%	(31)	228
All Christian	16%	(48)	46%	(142)	31%	(96)	8%	(24)	309
All Non-Christian	9%	(7)	48%	(36)	31%	(24)	12%	(9)	76
Atheist	10%	(11)	18%	(19)	50%	(53)	22%	(23)	106
Agnostic/Nothing in particular	11%	(37)	35%	(113)	36%	(116)	18%	(60)	325
Something Else	17%	(31)	42%	(77)	30%	(54)	11%	(20)	183

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**Table MGC1_2: How optimistic are you about each of the following?
The future of the United States**

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	13%	(135)	39%	(386)	34%	(342)	14%	(137)	1000
Religious Non-Protestant/Catholic	9%	(9)	47%	(46)	32%	(32)	12%	(12)	98
Evangelical	21%	(42)	45%	(88)	25%	(49)	9%	(17)	195
Non-Evangelical	12%	(31)	45%	(119)	34%	(89)	9%	(25)	265
Community: Urban	15%	(39)	38%	(98)	35%	(89)	11%	(29)	255
Community: Suburban	11%	(60)	38%	(213)	36%	(199)	15%	(83)	554
Community: Rural	18%	(35)	40%	(76)	29%	(55)	13%	(25)	191
Employ: Private Sector	21%	(25)	39%	(46)	31%	(36)	9%	(10)	117
Employ: Unemployed	10%	(15)	36%	(56)	35%	(54)	19%	(30)	154
Employ: Other	18%	(9)	31%	(16)	21%	(11)	30%	(16)	52
Military HH: Yes	13%	(15)	36%	(44)	37%	(45)	14%	(17)	122
Military HH: No	14%	(119)	39%	(342)	34%	(297)	14%	(119)	878
RD/WT: Right Direction	26%	(50)	50%	(96)	18%	(35)	5%	(10)	191
RD/WT: Wrong Track	10%	(84)	36%	(290)	38%	(307)	16%	(127)	809
Trump Job Approve	24%	(53)	46%	(100)	27%	(60)	3%	(6)	219
Trump Job Disapprove	10%	(65)	36%	(240)	38%	(250)	16%	(107)	662
Trump Job Strongly Approve	28%	(24)	43%	(37)	27%	(24)	2%	(2)	86
Trump Job Somewhat Approve	22%	(29)	48%	(63)	28%	(36)	3%	(4)	132
Trump Job Somewhat Disapprove	12%	(18)	46%	(70)	39%	(59)	4%	(6)	154
Trump Job Strongly Disapprove	9%	(47)	33%	(170)	38%	(191)	20%	(101)	508
Favorable of Trump	24%	(51)	48%	(103)	26%	(57)	2%	(5)	215
Unfavorable of Trump	10%	(68)	36%	(240)	38%	(255)	16%	(107)	670
Very Favorable of Trump	35%	(33)	41%	(39)	22%	(21)	3%	(3)	95
Somewhat Favorable of Trump	15%	(18)	53%	(64)	30%	(36)	2%	(2)	120
Somewhat Unfavorable of Trump	9%	(12)	46%	(59)	41%	(53)	4%	(5)	129
Very Unfavorable of Trump	10%	(56)	33%	(181)	37%	(202)	19%	(102)	541

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Table MGC1_2: How optimistic are you about each of the following?

The future of the United States

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	13%	(135)	39%	(386)	34%	(342)	14%	(137)	1000
#1 Issue: Economy	14%	(37)	45%	(121)	33%	(89)	8%	(20)	267
#1 Issue: Security	17%	(17)	44%	(44)	25%	(25)	14%	(14)	100
#1 Issue: Health Care	10%	(14)	33%	(45)	45%	(62)	12%	(17)	139
#1 Issue: Women's Issues	12%	(15)	39%	(48)	29%	(36)	20%	(25)	124
#1 Issue: Education	20%	(24)	31%	(37)	36%	(44)	13%	(16)	121
#1 Issue: Energy	13%	(12)	33%	(31)	39%	(37)	15%	(14)	94
#1 Issue: Other	6%	(8)	41%	(56)	30%	(41)	23%	(31)	136
2018 House Vote: Democrat	12%	(11)	34%	(30)	35%	(31)	19%	(17)	89
2016 Vote: Hillary Clinton	16%	(10)	40%	(26)	28%	(18)	16%	(10)	65
2016 Vote: Didn't Vote	13%	(112)	39%	(345)	35%	(312)	14%	(123)	892
Voted in 2014: No	14%	(133)	39%	(377)	34%	(336)	13%	(132)	977
2012 Vote: Didn't Vote	13%	(131)	38%	(376)	35%	(338)	14%	(133)	978
4-Region: Northeast	14%	(28)	38%	(77)	36%	(72)	13%	(26)	202
4-Region: Midwest	16%	(31)	38%	(73)	34%	(64)	12%	(22)	191
4-Region: South	12%	(50)	40%	(163)	32%	(130)	15%	(61)	404
4-Region: West	13%	(26)	36%	(74)	37%	(76)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC1_3: How optimistic are you about each of the following?
Your future personal wellbeing

Demographic	Very optimistic	Somewhat optimistic	Not very optimistic	Not optimistic at all	Total N
Americans Age 13-23	34% (340)	43% (426)	16% (160)	7% (74)	1000
Gender: Male	38% (185)	39% (189)	14% (70)	9% (44)	489
Gender: Female	30% (155)	46% (236)	18% (90)	6% (30)	511
Age: 18-34	31% (156)	45% (227)	16% (79)	9% (43)	506
Generation Z: 13-23	34% (340)	43% (426)	16% (160)	7% (74)	1000
PID: Dem (no lean)	30% (110)	46% (170)	19% (72)	5% (19)	370
PID: Ind (no lean)	30% (135)	42% (186)	15% (69)	12% (53)	443
PID: Rep (no lean)	51% (95)	37% (70)	11% (20)	1% (2)	187
PID/Gender: Dem Men	33% (50)	43% (66)	17% (26)	7% (11)	154
PID/Gender: Dem Women	28% (60)	48% (103)	21% (46)	4% (8)	216
PID/Gender: Ind Men	33% (75)	36% (81)	16% (37)	14% (31)	224
PID/Gender: Ind Women	27% (60)	48% (105)	14% (32)	10% (22)	219
PID/Gender: Rep Men	54% (60)	37% (42)	6% (7)	2% (2)	111
PID/Gender: Rep Women	46% (35)	37% (28)	17% (13)	— (0)	76
Ideo: Liberal (1-3)	27% (93)	46% (159)	22% (75)	6% (20)	348
Ideo: Moderate (4)	35% (62)	42% (74)	14% (24)	8% (15)	175
Ideo: Conservative (5-7)	50% (98)	35% (68)	12% (23)	3% (6)	195
Educ: < College	35% (319)	42% (383)	16% (151)	7% (67)	920
Educ: Bachelors degree	25% (15)	58% (36)	11% (7)	7% (4)	62
Income: Under 50k	29% (146)	42% (209)	19% (95)	10% (51)	501
Income: 50k-100k	36% (120)	46% (153)	13% (44)	5% (16)	333
Income: 100k+	45% (74)	38% (63)	13% (21)	4% (7)	166
Ethnicity: White	34% (221)	44% (281)	17% (107)	5% (35)	644
Ethnicity: Hispanic	34% (69)	39% (78)	17% (34)	11% (22)	203
Ethnicity: Afr. Am.	38% (49)	34% (44)	15% (20)	12% (16)	129
Ethnicity: Other	31% (70)	44% (101)	15% (34)	10% (23)	228
All Christian	39% (119)	45% (140)	13% (39)	4% (12)	309
All Non-Christian	29% (22)	51% (39)	14% (11)	5% (4)	76
Atheist	29% (31)	34% (36)	28% (30)	9% (10)	106
Agnostic/Nothing in particular	27% (87)	45% (147)	17% (56)	11% (35)	325
Something Else	44% (81)	35% (64)	13% (24)	7% (14)	183

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Table MGCI_3: How optimistic are you about each of the following?
 Your future personal wellbeing

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	34%	(340)	43%	(426)	16%	(160)	7%	(74)	1000
Religious Non-Protestant/Catholic	31%	(30)	46%	(46)	17%	(17)	5%	(5)	98
Evangelical	50%	(98)	33%	(65)	12%	(23)	4%	(9)	195
Non-Evangelical	33%	(88)	48%	(127)	13%	(33)	6%	(16)	265
Community: Urban	35%	(90)	42%	(108)	16%	(40)	7%	(17)	255
Community: Suburban	34%	(188)	43%	(236)	16%	(90)	7%	(41)	554
Community: Rural	33%	(62)	43%	(82)	16%	(31)	8%	(16)	191
Employ: Private Sector	36%	(42)	40%	(47)	20%	(24)	3%	(4)	117
Employ: Unemployed	29%	(44)	41%	(63)	18%	(29)	12%	(19)	154
Employ: Other	31%	(16)	30%	(16)	15%	(8)	24%	(13)	52
Military HH: Yes	38%	(46)	36%	(44)	21%	(26)	5%	(6)	122
Military HH: No	33%	(294)	43%	(382)	15%	(134)	8%	(68)	878
RD/WT: Right Direction	41%	(78)	43%	(83)	11%	(22)	5%	(9)	191
RD/WT: Wrong Track	32%	(262)	42%	(343)	17%	(139)	8%	(65)	809
Trump Job Approve	48%	(105)	37%	(81)	13%	(28)	2%	(4)	219
Trump Job Disapprove	30%	(201)	44%	(293)	18%	(118)	8%	(50)	662
Trump Job Strongly Approve	58%	(50)	25%	(22)	14%	(13)	2%	(2)	86
Trump Job Somewhat Approve	41%	(54)	45%	(60)	12%	(16)	2%	(3)	132
Trump Job Somewhat Disapprove	38%	(58)	48%	(74)	11%	(18)	3%	(4)	154
Trump Job Strongly Disapprove	28%	(143)	43%	(218)	20%	(100)	9%	(46)	508
Favorable of Trump	50%	(107)	38%	(82)	11%	(23)	2%	(4)	215
Unfavorable of Trump	31%	(206)	44%	(294)	19%	(127)	7%	(44)	670
Very Favorable of Trump	66%	(63)	21%	(20)	10%	(9)	3%	(3)	95
Somewhat Favorable of Trump	36%	(44)	51%	(62)	11%	(14)	1%	(1)	120
Somewhat Unfavorable of Trump	35%	(45)	47%	(61)	18%	(24)	—	(0)	129
Very Unfavorable of Trump	30%	(161)	43%	(233)	19%	(103)	8%	(44)	541

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**Table MGC1_3: How optimistic are you about each of the following?
Your future personal wellbeing**

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	34%	(340)	43%	(426)	16%	(160)	7%	(74)	1000
#1 Issue: Economy	42%	(113)	42%	(113)	12%	(32)	3%	(9)	267
#1 Issue: Security	41%	(41)	35%	(36)	14%	(14)	10%	(10)	100
#1 Issue: Health Care	25%	(34)	49%	(68)	23%	(31)	4%	(5)	139
#1 Issue: Women's Issues	37%	(46)	39%	(48)	13%	(16)	11%	(14)	124
#1 Issue: Education	24%	(29)	56%	(68)	13%	(16)	7%	(8)	121
#1 Issue: Energy	33%	(31)	40%	(37)	18%	(17)	9%	(9)	94
#1 Issue: Other	29%	(39)	39%	(53)	20%	(27)	13%	(17)	136
2018 House Vote: Democrat	33%	(29)	41%	(37)	19%	(17)	7%	(6)	89
2016 Vote: Hillary Clinton	29%	(19)	46%	(30)	19%	(13)	5%	(3)	65
2016 Vote: Didn't Vote	35%	(310)	42%	(376)	15%	(138)	8%	(68)	892
Voted in 2014: No	34%	(333)	43%	(423)	16%	(153)	7%	(69)	977
2012 Vote: Didn't Vote	34%	(332)	43%	(419)	16%	(156)	7%	(70)	978
4-Region: Northeast	34%	(69)	43%	(87)	19%	(38)	4%	(8)	202
4-Region: Midwest	34%	(64)	43%	(83)	13%	(25)	10%	(18)	191
4-Region: South	34%	(136)	43%	(175)	16%	(64)	7%	(29)	404
4-Region: West	35%	(70)	40%	(81)	16%	(33)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC1_4: How optimistic are you about each of the following?*Your future personal finances*

Demographic	Very optimistic	Somewhat optimistic	Not very optimistic	Not optimistic at all	Total N
Americans Age 13-23	28% (277)	46% (460)	19% (191)	7% (72)	1000
Gender: Male	32% (154)	43% (211)	16% (80)	9% (44)	489
Gender: Female	24% (123)	49% (249)	22% (111)	5% (28)	511
Age: 18-34	28% (141)	46% (231)	18% (92)	8% (42)	506
Generation Z: 13-23	28% (277)	46% (460)	19% (191)	7% (72)	1000
PID: Dem (no lean)	22% (82)	52% (193)	22% (82)	4% (13)	370
PID: Ind (no lean)	24% (107)	44% (193)	20% (87)	13% (56)	443
PID: Rep (no lean)	47% (88)	39% (73)	12% (22)	2% (3)	187
PID/Gender: Dem Men	23% (36)	51% (78)	23% (35)	3% (5)	154
PID/Gender: Dem Women	21% (46)	53% (115)	22% (47)	4% (8)	216
PID/Gender: Ind Men	27% (61)	40% (90)	16% (37)	16% (37)	224
PID/Gender: Ind Women	21% (46)	47% (103)	23% (50)	9% (19)	219
PID/Gender: Rep Men	52% (58)	38% (43)	8% (9)	2% (2)	111
PID/Gender: Rep Women	40% (31)	40% (31)	18% (14)	1% (1)	76
Ideo: Liberal (1-3)	19% (65)	51% (176)	26% (89)	5% (18)	348
Ideo: Moderate (4)	32% (56)	44% (76)	17% (30)	7% (12)	175
Ideo: Conservative (5-7)	44% (86)	40% (78)	12% (23)	4% (8)	195
Educ: < College	28% (256)	45% (418)	20% (181)	7% (64)	920
Educ: Bachelors degree	27% (17)	53% (33)	13% (8)	7% (4)	62
Income: Under 50k	24% (121)	45% (226)	20% (101)	11% (53)	501
Income: 50k-100k	31% (104)	45% (148)	20% (68)	4% (13)	333
Income: 100k+	31% (52)	52% (86)	13% (22)	3% (6)	166
Ethnicity: White	27% (177)	47% (300)	20% (126)	6% (41)	644
Ethnicity: Hispanic	29% (59)	41% (83)	21% (42)	9% (19)	203
Ethnicity: Afr. Am.	36% (46)	39% (50)	14% (18)	11% (14)	129
Ethnicity: Other	24% (54)	48% (110)	21% (48)	7% (17)	228
All Christian	35% (109)	43% (134)	19% (58)	3% (9)	309
All Non-Christian	22% (17)	61% (46)	10% (8)	6% (5)	76
Atheist	14% (15)	48% (51)	26% (27)	12% (13)	106
Agnostic/Nothing in particular	19% (62)	47% (153)	25% (81)	9% (30)	325
Something Else	41% (75)	41% (76)	10% (18)	8% (15)	183

Continued on next page

Table MGCI_4: How optimistic are you about each of the following?
Your future personal finances

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	28%	(277)	46%	(460)	19%	(191)	7%	(72)	1000
Religious Non-Protestant/Catholic	25%	(24)	54%	(53)	14%	(13)	8%	(8)	98
Evangelical	45%	(88)	38%	(75)	13%	(25)	4%	(8)	195
Non-Evangelical	31%	(83)	47%	(126)	16%	(43)	5%	(13)	265
Community: Urban	29%	(74)	45%	(114)	19%	(49)	7%	(18)	255
Community: Suburban	27%	(149)	47%	(259)	20%	(112)	6%	(35)	554
Community: Rural	29%	(54)	45%	(86)	16%	(31)	10%	(18)	191
Employ: Private Sector	32%	(38)	42%	(49)	21%	(25)	5%	(5)	117
Employ: Unemployed	22%	(34)	46%	(71)	22%	(34)	10%	(15)	154
Employ: Other	26%	(14)	33%	(17)	15%	(8)	25%	(13)	52
Military HH: Yes	29%	(35)	47%	(57)	19%	(24)	5%	(6)	122
Military HH: No	28%	(242)	46%	(402)	19%	(168)	7%	(66)	878
RD/WT: Right Direction	38%	(73)	43%	(82)	16%	(31)	3%	(6)	191
RD/WT: Wrong Track	25%	(204)	47%	(378)	20%	(161)	8%	(66)	809
Trump Job Approve	44%	(96)	42%	(91)	11%	(24)	3%	(7)	219
Trump Job Disapprove	23%	(151)	49%	(325)	21%	(142)	7%	(44)	662
Trump Job Strongly Approve	53%	(45)	31%	(26)	11%	(9)	6%	(5)	86
Trump Job Somewhat Approve	38%	(51)	49%	(64)	11%	(15)	2%	(2)	132
Trump Job Somewhat Disapprove	28%	(43)	53%	(81)	18%	(27)	1%	(2)	154
Trump Job Strongly Disapprove	21%	(108)	48%	(244)	23%	(115)	8%	(42)	508
Favorable of Trump	45%	(98)	44%	(94)	8%	(18)	3%	(6)	215
Unfavorable of Trump	23%	(152)	48%	(325)	22%	(151)	6%	(43)	670
Very Favorable of Trump	60%	(57)	28%	(27)	8%	(7)	5%	(4)	95
Somewhat Favorable of Trump	34%	(41)	56%	(67)	9%	(11)	1%	(2)	120
Somewhat Unfavorable of Trump	27%	(35)	52%	(67)	20%	(26)	1%	(1)	129
Very Unfavorable of Trump	22%	(117)	48%	(258)	23%	(124)	8%	(42)	541

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Table MGC1_4: How optimistic are you about each of the following?*Your future personal finances*

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13-23	28%	(277)	46%	(460)	19%	(191)	7%	(72)	1000
#1 Issue: Economy	34%	(91)	46%	(124)	15%	(40)	5%	(12)	267
#1 Issue: Security	34%	(34)	48%	(48)	8%	(8)	9%	(9)	100
#1 Issue: Health Care	22%	(31)	52%	(72)	21%	(29)	5%	(7)	139
#1 Issue: Women's Issues	28%	(34)	43%	(53)	22%	(27)	7%	(9)	124
#1 Issue: Education	29%	(35)	37%	(45)	28%	(34)	6%	(7)	121
#1 Issue: Energy	20%	(19)	48%	(45)	22%	(21)	10%	(10)	94
#1 Issue: Other	20%	(27)	49%	(67)	20%	(27)	11%	(15)	136
2018 House Vote: Democrat	18%	(16)	54%	(48)	23%	(21)	5%	(5)	89
2016 Vote: Hillary Clinton	17%	(11)	58%	(38)	22%	(14)	2%	(2)	65
2016 Vote: Didn't Vote	28%	(252)	45%	(403)	19%	(170)	7%	(67)	892
Voted in 2014: No	28%	(272)	46%	(452)	19%	(185)	7%	(68)	977
2012 Vote: Didn't Vote	28%	(271)	46%	(448)	19%	(188)	7%	(70)	978
4-Region: Northeast	27%	(55)	46%	(93)	22%	(45)	5%	(9)	202
4-Region: Midwest	30%	(56)	40%	(76)	20%	(39)	10%	(19)	191
4-Region: South	29%	(117)	47%	(192)	17%	(67)	7%	(29)	404
4-Region: West	24%	(48)	49%	(99)	20%	(41)	7%	(15)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC2: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	My future is more determined by choices I make or things I can control.		My future is more determined by luck or fate.		Total N
Americans Age 13-23	85%	(850)	15%	(150)	1000
Gender: Male	84%	(409)	16%	(80)	489
Gender: Female	86%	(441)	14%	(70)	511
Age: 18-34	83%	(420)	17%	(86)	506
Generation Z: 13-23	85%	(850)	15%	(150)	1000
PID: Dem (no lean)	86%	(318)	14%	(52)	370
PID: Ind (no lean)	84%	(372)	16%	(71)	443
PID: Rep (no lean)	86%	(160)	14%	(27)	187
PID/Gender: Dem Men	80%	(123)	20%	(31)	154
PID/Gender: Dem Women	90%	(195)	10%	(21)	216
PID/Gender: Ind Men	85%	(190)	15%	(34)	224
PID/Gender: Ind Women	83%	(182)	17%	(37)	219
PID/Gender: Rep Men	86%	(96)	14%	(15)	111
PID/Gender: Rep Women	85%	(64)	15%	(12)	76
Ideo: Liberal (1-3)	85%	(294)	15%	(53)	348
Ideo: Moderate (4)	83%	(146)	17%	(29)	175
Ideo: Conservative (5-7)	84%	(165)	16%	(30)	195
Educ: < College	85%	(784)	15%	(136)	920
Educ: Bachelors degree	84%	(52)	16%	(10)	62
Income: Under 50k	82%	(409)	18%	(92)	501
Income: 50k-100k	90%	(298)	10%	(35)	333
Income: 100k+	86%	(143)	14%	(24)	166
Ethnicity: White	86%	(557)	14%	(87)	644
Ethnicity: Hispanic	86%	(174)	14%	(28)	203
Ethnicity: Afr. Am.	81%	(104)	19%	(24)	129
Ethnicity: Other	83%	(189)	17%	(39)	228
All Christian	85%	(263)	15%	(46)	309
All Non-Christian	89%	(68)	11%	(8)	76
Atheist	86%	(92)	14%	(15)	106
Agnostic/Nothing in particular	82%	(268)	18%	(58)	325
Something Else	87%	(160)	13%	(23)	183

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Table MGC2: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	My future is more determined by choices I make or things I can control.		My future is more determined by luck or fate.		Total N
Americans Age 13-23	85%	(850)	15%	(150)	1000
Religious Non-Protestant/Catholic	88%	(87)	12%	(11)	98
Evangelical	84%	(164)	16%	(32)	195
Non-Evangelical	88%	(233)	12%	(32)	265
Community: Urban	87%	(222)	13%	(33)	255
Community: Suburban	85%	(472)	15%	(83)	554
Community: Rural	82%	(156)	18%	(35)	191
Employ: Private Sector	84%	(98)	16%	(19)	117
Employ: Unemployed	82%	(126)	18%	(28)	154
Employ: Other	76%	(40)	24%	(12)	52
Military HH: Yes	84%	(103)	16%	(20)	122
Military HH: No	85%	(747)	15%	(130)	878
RD/WT: Right Direction	83%	(159)	17%	(32)	191
RD/WT: Wrong Track	85%	(691)	15%	(118)	809
Trump Job Approve	85%	(186)	15%	(33)	219
Trump Job Disapprove	85%	(562)	15%	(99)	662
Trump Job Strongly Approve	82%	(71)	18%	(16)	86
Trump Job Somewhat Approve	87%	(115)	13%	(17)	132
Trump Job Somewhat Disapprove	87%	(134)	13%	(19)	154
Trump Job Strongly Disapprove	84%	(428)	16%	(80)	508
Favorable of Trump	86%	(186)	14%	(30)	215
Unfavorable of Trump	85%	(571)	15%	(99)	670
Very Favorable of Trump	82%	(79)	18%	(17)	95
Somewhat Favorable of Trump	89%	(107)	11%	(13)	120
Somewhat Unfavorable of Trump	90%	(116)	10%	(13)	129
Very Unfavorable of Trump	84%	(456)	16%	(85)	541

Continued on next page

Table MGC2: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	My future is more determined by choices I make or things I can control.		My future is more determined by luck or fate.		Total N
Americans Age 13-23	85%	(850)	15%	(150)	1000
#1 Issue: Economy	86%	(230)	14%	(38)	267
#1 Issue: Security	83%	(83)	17%	(17)	100
#1 Issue: Health Care	82%	(114)	18%	(24)	139
#1 Issue: Women's Issues	87%	(107)	13%	(16)	124
#1 Issue: Education	86%	(104)	14%	(17)	121
#1 Issue: Energy	86%	(81)	14%	(13)	94
#1 Issue: Other	88%	(119)	12%	(17)	136
2018 House Vote: Democrat	79%	(70)	21%	(19)	89
2016 Vote: Hillary Clinton	82%	(53)	18%	(12)	65
2016 Vote: Didn't Vote	86%	(764)	14%	(128)	892
Voted in 2014: No	85%	(836)	15%	(142)	977
2012 Vote: Didn't Vote	85%	(834)	15%	(144)	978
4-Region: Northeast	86%	(174)	14%	(29)	202
4-Region: Midwest	83%	(158)	17%	(32)	191
4-Region: South	86%	(346)	14%	(59)	404
4-Region: West	85%	(172)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC3_1: *To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?*
Your family

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	42%	(418)	41%	(411)	13%	(126)	5%	(46)	1000
Gender: Male	42%	(206)	39%	(190)	14%	(69)	5%	(24)	489
Gender: Female	41%	(212)	43%	(220)	11%	(57)	4%	(22)	511
Age: 18-34	43%	(218)	38%	(193)	13%	(68)	5%	(28)	506
Generation Z: 13-23	42%	(418)	41%	(411)	13%	(126)	5%	(46)	1000
PID: Dem (no lean)	44%	(163)	40%	(149)	13%	(47)	3%	(12)	370
PID: Ind (no lean)	37%	(164)	43%	(191)	13%	(59)	6%	(29)	443
PID: Rep (no lean)	49%	(91)	38%	(70)	11%	(21)	3%	(5)	187
PID/Gender: Dem Men	48%	(74)	35%	(54)	14%	(21)	3%	(4)	154
PID/Gender: Dem Women	41%	(89)	44%	(94)	12%	(26)	4%	(8)	216
PID/Gender: Ind Men	35%	(79)	43%	(96)	15%	(34)	7%	(15)	224
PID/Gender: Ind Women	39%	(85)	44%	(96)	11%	(25)	6%	(14)	219
PID/Gender: Rep Men	47%	(52)	36%	(40)	12%	(14)	4%	(4)	111
PID/Gender: Rep Women	50%	(38)	40%	(30)	9%	(7)	1%	(1)	76
Ideo: Liberal (1-3)	42%	(147)	40%	(141)	14%	(48)	4%	(12)	348
Ideo: Moderate (4)	41%	(72)	40%	(71)	14%	(24)	4%	(8)	175
Ideo: Conservative (5-7)	47%	(92)	41%	(80)	8%	(16)	4%	(7)	195
Educ: < College	42%	(383)	41%	(378)	13%	(117)	5%	(41)	920
Educ: Bachelors degree	44%	(28)	44%	(27)	10%	(6)	2%	(1)	62
Income: Under 50k	39%	(195)	40%	(200)	14%	(72)	7%	(34)	501
Income: 50k-100k	42%	(141)	43%	(145)	11%	(37)	3%	(10)	333
Income: 100k+	50%	(82)	39%	(65)	10%	(16)	1%	(2)	166
Ethnicity: White	40%	(259)	43%	(276)	14%	(87)	3%	(21)	644
Ethnicity: Hispanic	46%	(93)	34%	(68)	12%	(25)	8%	(16)	203
Ethnicity: Afr. Am.	43%	(55)	37%	(48)	13%	(16)	7%	(9)	129
Ethnicity: Other	46%	(104)	38%	(87)	10%	(23)	7%	(15)	228
All Christian	48%	(148)	39%	(121)	11%	(34)	2%	(6)	309
All Non-Christian	47%	(36)	38%	(29)	10%	(8)	4%	(3)	76
Atheist	31%	(33)	43%	(46)	21%	(22)	5%	(5)	106
Agnostic/Nothing in particular	36%	(117)	44%	(142)	13%	(43)	7%	(23)	325
Something Else	46%	(83)	39%	(72)	11%	(19)	5%	(8)	183

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Table MGC3_1: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your family

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	42%	(418)	41%	(411)	13%	(126)	5%	(46)	1000
Religious Non-Protestant/Catholic	47%	(47)	37%	(37)	11%	(11)	4%	(4)	98
Evangelical	48%	(93)	43%	(84)	7%	(14)	2%	(5)	195
Non-Evangelical	47%	(125)	38%	(100)	12%	(31)	3%	(9)	265
Community: Urban	39%	(100)	42%	(107)	12%	(31)	7%	(17)	255
Community: Suburban	43%	(236)	41%	(229)	13%	(71)	3%	(19)	554
Community: Rural	43%	(82)	39%	(74)	13%	(24)	5%	(10)	191
Employ: Private Sector	47%	(55)	36%	(42)	14%	(17)	2%	(3)	117
Employ: Unemployed	32%	(50)	45%	(69)	16%	(25)	7%	(11)	154
Employ: Other	45%	(24)	29%	(15)	7%	(4)	19%	(10)	52
Military HH: Yes	52%	(63)	31%	(38)	12%	(15)	5%	(6)	122
Military HH: No	40%	(354)	42%	(372)	13%	(111)	4%	(39)	878
RD/WT: Right Direction	44%	(84)	39%	(75)	14%	(27)	3%	(7)	191
RD/WT: Wrong Track	41%	(334)	42%	(336)	12%	(99)	5%	(39)	809
Trump Job Approve	48%	(105)	38%	(84)	10%	(21)	4%	(9)	219
Trump Job Disapprove	41%	(268)	44%	(288)	13%	(84)	3%	(22)	662
Trump Job Strongly Approve	45%	(39)	39%	(34)	11%	(10)	5%	(4)	86
Trump Job Somewhat Approve	50%	(66)	38%	(50)	9%	(12)	3%	(5)	132
Trump Job Somewhat Disapprove	36%	(56)	50%	(76)	14%	(21)	—	(1)	154
Trump Job Strongly Disapprove	42%	(213)	42%	(212)	12%	(63)	4%	(21)	508
Favorable of Trump	52%	(112)	37%	(80)	8%	(18)	3%	(6)	215
Unfavorable of Trump	40%	(269)	44%	(292)	13%	(89)	3%	(20)	670
Very Favorable of Trump	50%	(47)	38%	(36)	9%	(8)	4%	(4)	95
Somewhat Favorable of Trump	53%	(64)	36%	(44)	8%	(10)	2%	(2)	120
Somewhat Unfavorable of Trump	34%	(43)	50%	(64)	17%	(22)	—	(0)	129
Very Unfavorable of Trump	42%	(225)	42%	(228)	13%	(68)	4%	(20)	541

Continued on next page

Table MGC3_1: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your family

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	42%	(418)	41%	(411)	13%	(126)	5%	(46)	1000
#1 Issue: Economy	41%	(111)	44%	(116)	12%	(33)	3%	(7)	267
#1 Issue: Security	36%	(36)	46%	(46)	12%	(12)	6%	(6)	100
#1 Issue: Health Care	43%	(59)	40%	(56)	13%	(18)	3%	(5)	139
#1 Issue: Women's Issues	46%	(56)	35%	(43)	14%	(17)	5%	(7)	124
#1 Issue: Education	41%	(49)	39%	(47)	16%	(19)	5%	(6)	121
#1 Issue: Energy	41%	(38)	40%	(38)	13%	(12)	6%	(6)	94
#1 Issue: Other	45%	(62)	42%	(57)	7%	(10)	5%	(7)	136
2018 House Vote: Democrat	51%	(45)	35%	(31)	12%	(11)	2%	(2)	89
2016 Vote: Hillary Clinton	48%	(31)	39%	(25)	9%	(6)	4%	(3)	65
2016 Vote: Didn't Vote	41%	(366)	42%	(370)	13%	(114)	5%	(42)	892
Voted in 2014: No	42%	(410)	41%	(401)	12%	(122)	5%	(44)	977
2012 Vote: Didn't Vote	42%	(409)	41%	(403)	13%	(122)	5%	(44)	978
4-Region: Northeast	45%	(91)	37%	(75)	13%	(27)	5%	(9)	202
4-Region: Midwest	44%	(84)	37%	(71)	14%	(27)	4%	(8)	191
4-Region: South	41%	(164)	43%	(174)	11%	(44)	5%	(22)	404
4-Region: West	39%	(79)	45%	(90)	13%	(27)	3%	(6)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC3_2: *To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your employer*

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	17%	(172)	38%	(379)	24%	(244)	21%	(205)	1000
Gender: Male	19%	(92)	39%	(190)	23%	(111)	19%	(95)	489
Gender: Female	16%	(80)	37%	(189)	26%	(133)	22%	(110)	511
Age: 18-34	20%	(100)	39%	(195)	24%	(123)	17%	(88)	506
Generation Z: 13-23	17%	(172)	38%	(379)	24%	(244)	21%	(205)	1000
PID: Dem (no lean)	16%	(60)	40%	(147)	24%	(88)	20%	(75)	370
PID: Ind (no lean)	16%	(72)	35%	(156)	23%	(104)	25%	(111)	443
PID: Rep (no lean)	21%	(40)	41%	(76)	28%	(52)	10%	(19)	187
PID/Gender: Dem Men	19%	(29)	40%	(61)	20%	(31)	22%	(33)	154
PID/Gender: Dem Women	14%	(31)	40%	(86)	27%	(58)	19%	(41)	216
PID/Gender: Ind Men	17%	(38)	37%	(82)	23%	(51)	24%	(53)	224
PID/Gender: Ind Women	16%	(34)	34%	(74)	24%	(53)	27%	(58)	219
PID/Gender: Rep Men	23%	(25)	42%	(47)	27%	(30)	8%	(9)	111
PID/Gender: Rep Women	19%	(15)	38%	(29)	29%	(22)	14%	(10)	76
Ideo: Liberal (1-3)	17%	(58)	37%	(130)	24%	(83)	22%	(77)	348
Ideo: Moderate (4)	17%	(30)	40%	(70)	28%	(49)	15%	(26)	175
Ideo: Conservative (5-7)	20%	(39)	43%	(83)	24%	(47)	14%	(27)	195
Educ: < College	17%	(153)	38%	(345)	25%	(225)	21%	(197)	920
Educ: Bachelors degree	26%	(16)	44%	(27)	21%	(13)	9%	(6)	62
Income: Under 50k	17%	(85)	36%	(179)	26%	(129)	21%	(108)	501
Income: 50k-100k	17%	(57)	39%	(130)	23%	(75)	21%	(70)	333
Income: 100k+	18%	(30)	42%	(70)	24%	(40)	16%	(27)	166
Ethnicity: White	16%	(105)	40%	(259)	24%	(153)	20%	(127)	644
Ethnicity: Hispanic	19%	(38)	35%	(70)	28%	(56)	19%	(39)	203
Ethnicity: Afr. Am.	20%	(26)	34%	(44)	22%	(28)	24%	(31)	129
Ethnicity: Other	18%	(41)	33%	(76)	28%	(63)	21%	(48)	228
All Christian	20%	(63)	42%	(129)	24%	(74)	14%	(43)	309
All Non-Christian	16%	(12)	46%	(35)	19%	(14)	19%	(14)	76
Atheist	9%	(10)	35%	(37)	25%	(27)	30%	(32)	106
Agnostic/Nothing in particular	17%	(56)	38%	(122)	21%	(70)	24%	(77)	325
Something Else	17%	(31)	30%	(55)	32%	(59)	21%	(38)	183

Continued on next page

Table MGC3_2: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your employer

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	17%	(172)	38%	(379)	24%	(244)	21%	(205)	1000
Religious Non-Protestant/Catholic	18%	(18)	48%	(47)	18%	(17)	17%	(16)	98
Evangelical	20%	(38)	37%	(73)	25%	(49)	18%	(36)	195
Non-Evangelical	18%	(47)	36%	(96)	30%	(79)	16%	(43)	265
Community: Urban	17%	(43)	38%	(97)	26%	(66)	19%	(49)	255
Community: Suburban	16%	(90)	38%	(210)	24%	(131)	22%	(124)	554
Community: Rural	21%	(40)	37%	(71)	25%	(47)	17%	(33)	191
Employ: Private Sector	35%	(41)	38%	(44)	21%	(24)	6%	(8)	117
Employ: Unemployed	17%	(26)	33%	(51)	24%	(37)	26%	(40)	154
Employ: Other	21%	(11)	30%	(16)	23%	(12)	26%	(14)	52
Military HH: Yes	18%	(22)	40%	(49)	24%	(30)	18%	(22)	122
Military HH: No	17%	(150)	38%	(330)	24%	(214)	21%	(184)	878
RD/WT: Right Direction	20%	(38)	37%	(72)	25%	(49)	17%	(33)	191
RD/WT: Wrong Track	17%	(134)	38%	(307)	24%	(195)	21%	(172)	809
Trump Job Approve	19%	(42)	39%	(85)	26%	(57)	16%	(35)	219
Trump Job Disapprove	17%	(113)	39%	(256)	23%	(153)	21%	(139)	662
Trump Job Strongly Approve	22%	(19)	43%	(37)	21%	(18)	14%	(12)	86
Trump Job Somewhat Approve	17%	(23)	36%	(48)	29%	(39)	17%	(23)	132
Trump Job Somewhat Disapprove	16%	(25)	45%	(70)	24%	(37)	15%	(22)	154
Trump Job Strongly Disapprove	17%	(89)	37%	(186)	23%	(117)	23%	(117)	508
Favorable of Trump	18%	(40)	40%	(87)	27%	(57)	15%	(32)	215
Unfavorable of Trump	17%	(112)	37%	(251)	25%	(166)	21%	(141)	670
Very Favorable of Trump	23%	(22)	40%	(38)	25%	(23)	13%	(12)	95
Somewhat Favorable of Trump	15%	(18)	40%	(49)	28%	(34)	16%	(20)	120
Somewhat Unfavorable of Trump	18%	(23)	37%	(47)	26%	(34)	20%	(25)	129
Very Unfavorable of Trump	17%	(89)	38%	(204)	24%	(132)	21%	(116)	541

Continued on next page

Table MGC3_2: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your employer

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	17%	(172)	38%	(379)	24%	(244)	21%	(205)	1000
#1 Issue: Economy	20%	(52)	39%	(105)	25%	(68)	16%	(42)	267
#1 Issue: Security	13%	(13)	37%	(37)	28%	(28)	22%	(22)	100
#1 Issue: Health Care	14%	(19)	38%	(53)	28%	(38)	20%	(28)	139
#1 Issue: Women's Issues	18%	(22)	37%	(46)	25%	(31)	20%	(25)	124
#1 Issue: Education	21%	(25)	38%	(46)	21%	(25)	21%	(25)	121
#1 Issue: Energy	15%	(14)	40%	(38)	23%	(22)	22%	(20)	94
#1 Issue: Other	17%	(23)	35%	(48)	18%	(25)	29%	(40)	136
2018 House Vote: Democrat	23%	(20)	43%	(38)	21%	(19)	13%	(12)	89
2016 Vote: Hillary Clinton	23%	(15)	47%	(31)	20%	(13)	10%	(7)	65
2016 Vote: Didn't Vote	16%	(144)	38%	(337)	24%	(218)	22%	(193)	892
Voted in 2014: No	17%	(168)	38%	(372)	24%	(235)	21%	(203)	977
2012 Vote: Didn't Vote	17%	(168)	38%	(371)	24%	(236)	21%	(203)	978
4-Region: Northeast	15%	(31)	40%	(82)	24%	(49)	20%	(40)	202
4-Region: Midwest	18%	(35)	41%	(78)	21%	(39)	20%	(38)	191
4-Region: South	16%	(64)	38%	(152)	28%	(112)	19%	(76)	404
4-Region: West	21%	(42)	33%	(66)	21%	(43)	25%	(51)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC3_3: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your friends

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	27%	(265)	49%	(489)	18%	(183)	6%	(63)	1000
Gender: Male	27%	(131)	49%	(241)	18%	(87)	6%	(30)	489
Gender: Female	26%	(134)	48%	(248)	19%	(96)	7%	(34)	511
Age: 18-34	26%	(129)	46%	(234)	20%	(102)	8%	(41)	506
Generation Z: 13-23	27%	(265)	49%	(489)	18%	(183)	6%	(63)	1000
PID: Dem (no lean)	30%	(111)	50%	(186)	16%	(61)	3%	(12)	370
PID: Ind (no lean)	23%	(100)	48%	(214)	20%	(90)	9%	(39)	443
PID: Rep (no lean)	29%	(54)	47%	(88)	17%	(32)	7%	(12)	187
PID/Gender: Dem Men	34%	(53)	52%	(80)	12%	(18)	2%	(3)	154
PID/Gender: Dem Women	27%	(59)	49%	(106)	20%	(42)	4%	(9)	216
PID/Gender: Ind Men	23%	(52)	46%	(104)	22%	(49)	9%	(20)	224
PID/Gender: Ind Women	22%	(48)	50%	(110)	19%	(41)	9%	(19)	219
PID/Gender: Rep Men	24%	(27)	52%	(57)	18%	(20)	7%	(7)	111
PID/Gender: Rep Women	36%	(27)	41%	(31)	17%	(13)	7%	(5)	76
Ideo: Liberal (1-3)	34%	(117)	48%	(167)	15%	(53)	3%	(10)	348
Ideo: Moderate (4)	24%	(41)	46%	(81)	23%	(40)	7%	(13)	175
Ideo: Conservative (5-7)	25%	(50)	49%	(95)	18%	(34)	8%	(16)	195
Educ: < College	27%	(249)	49%	(450)	18%	(166)	6%	(55)	920
Educ: Bachelors degree	20%	(13)	48%	(30)	26%	(16)	6%	(4)	62
Income: Under 50k	28%	(138)	46%	(231)	19%	(95)	7%	(37)	501
Income: 50k-100k	24%	(81)	53%	(176)	17%	(58)	5%	(18)	333
Income: 100k+	28%	(46)	50%	(83)	18%	(30)	5%	(8)	166
Ethnicity: White	29%	(184)	51%	(327)	16%	(101)	5%	(32)	644
Ethnicity: Hispanic	28%	(58)	42%	(85)	21%	(43)	8%	(17)	203
Ethnicity: Afr. Am.	22%	(28)	40%	(51)	29%	(37)	10%	(13)	129
Ethnicity: Other	23%	(53)	49%	(111)	20%	(45)	8%	(18)	228
All Christian	25%	(77)	50%	(153)	20%	(63)	5%	(17)	309
All Non-Christian	31%	(23)	44%	(33)	19%	(14)	6%	(5)	76
Atheist	27%	(28)	57%	(60)	13%	(14)	4%	(4)	106
Agnostic/Nothing in particular	27%	(89)	47%	(154)	18%	(57)	8%	(26)	325
Something Else	26%	(48)	48%	(88)	19%	(35)	7%	(12)	183

Continued on next page

Table MGC3_3: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your friends

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	27%	(265)	49%	(489)	18%	(183)	6%	(63)	1000
Religious Non-Protestant/Catholic	29%	(29)	47%	(46)	19%	(19)	5%	(5)	98
Evangelical	21%	(41)	51%	(100)	20%	(40)	8%	(15)	195
Non-Evangelical	29%	(76)	47%	(125)	19%	(51)	5%	(12)	265
Community: Urban	25%	(63)	48%	(123)	19%	(49)	8%	(20)	255
Community: Suburban	27%	(147)	50%	(279)	18%	(101)	5%	(27)	554
Community: Rural	29%	(55)	46%	(87)	17%	(33)	8%	(15)	191
Employ: Private Sector	30%	(35)	48%	(56)	15%	(17)	7%	(8)	117
Employ: Unemployed	25%	(39)	50%	(77)	21%	(32)	4%	(7)	154
Employ: Other	21%	(11)	41%	(21)	18%	(9)	21%	(11)	52
Military HH: Yes	34%	(41)	47%	(58)	16%	(20)	3%	(4)	122
Military HH: No	25%	(224)	49%	(431)	19%	(163)	7%	(59)	878
RD/WT: Right Direction	28%	(54)	48%	(92)	17%	(32)	7%	(13)	191
RD/WT: Wrong Track	26%	(211)	49%	(397)	19%	(151)	6%	(51)	809
Trump Job Approve	27%	(59)	47%	(102)	17%	(38)	9%	(19)	219
Trump Job Disapprove	26%	(173)	52%	(343)	18%	(116)	4%	(29)	662
Trump Job Strongly Approve	31%	(27)	44%	(38)	14%	(12)	10%	(9)	86
Trump Job Somewhat Approve	24%	(32)	48%	(64)	20%	(26)	8%	(10)	132
Trump Job Somewhat Disapprove	19%	(29)	56%	(86)	22%	(33)	4%	(6)	154
Trump Job Strongly Disapprove	28%	(144)	51%	(257)	16%	(83)	5%	(23)	508
Favorable of Trump	29%	(63)	47%	(100)	18%	(40)	6%	(13)	215
Unfavorable of Trump	26%	(171)	53%	(352)	17%	(115)	5%	(31)	670
Very Favorable of Trump	33%	(32)	45%	(43)	14%	(14)	7%	(7)	95
Somewhat Favorable of Trump	26%	(31)	48%	(57)	22%	(26)	5%	(6)	120
Somewhat Unfavorable of Trump	17%	(22)	55%	(71)	21%	(27)	7%	(9)	129
Very Unfavorable of Trump	28%	(150)	52%	(281)	16%	(88)	4%	(22)	541

Continued on next page

Table MGC3_3: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Your friends

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	27%	(265)	49%	(489)	18%	(183)	6%	(63)	1000
#1 Issue: Economy	23%	(62)	51%	(136)	21%	(55)	6%	(15)	267
#1 Issue: Security	25%	(25)	43%	(43)	27%	(27)	5%	(5)	100
#1 Issue: Health Care	28%	(39)	47%	(66)	18%	(25)	7%	(10)	139
#1 Issue: Women's Issues	32%	(39)	49%	(61)	12%	(15)	7%	(8)	124
#1 Issue: Education	23%	(27)	51%	(62)	20%	(24)	7%	(8)	121
#1 Issue: Energy	31%	(29)	46%	(44)	20%	(18)	3%	(3)	94
#1 Issue: Other	30%	(40)	51%	(69)	11%	(15)	8%	(11)	136
2018 House Vote: Democrat	33%	(29)	45%	(40)	16%	(15)	6%	(6)	89
2016 Vote: Hillary Clinton	27%	(17)	48%	(31)	17%	(11)	8%	(5)	65
2016 Vote: Didn't Vote	26%	(231)	50%	(443)	18%	(162)	6%	(57)	892
Voted in 2014: No	27%	(259)	49%	(479)	18%	(178)	6%	(62)	977
2012 Vote: Didn't Vote	26%	(256)	49%	(480)	18%	(180)	6%	(62)	978
4-Region: Northeast	31%	(63)	51%	(103)	15%	(30)	4%	(8)	202
4-Region: Midwest	25%	(49)	53%	(102)	14%	(26)	8%	(14)	191
4-Region: South	25%	(99)	46%	(187)	23%	(92)	6%	(25)	404
4-Region: West	27%	(54)	48%	(97)	17%	(35)	8%	(16)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC3_4: *To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Society in general*

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	20%	(197)	44%	(438)	26%	(263)	10%	(103)	1000
Gender: Male	20%	(99)	42%	(204)	29%	(140)	9%	(46)	489
Gender: Female	19%	(97)	46%	(234)	24%	(122)	11%	(57)	511
Age: 18-34	20%	(100)	45%	(226)	24%	(121)	12%	(59)	506
Generation Z: 13-23	20%	(197)	44%	(438)	26%	(263)	10%	(103)	1000
PID: Dem (no lean)	25%	(91)	46%	(169)	24%	(88)	6%	(23)	370
PID: Ind (no lean)	17%	(74)	43%	(192)	26%	(115)	14%	(61)	443
PID: Rep (no lean)	17%	(32)	41%	(77)	32%	(60)	10%	(19)	187
PID/Gender: Dem Men	28%	(44)	38%	(58)	29%	(45)	4%	(7)	154
PID/Gender: Dem Women	22%	(47)	51%	(111)	20%	(43)	7%	(16)	216
PID/Gender: Ind Men	15%	(34)	46%	(103)	27%	(60)	12%	(28)	224
PID/Gender: Ind Women	18%	(40)	41%	(89)	25%	(56)	15%	(34)	219
PID/Gender: Rep Men	20%	(22)	38%	(42)	32%	(35)	10%	(11)	111
PID/Gender: Rep Women	13%	(10)	45%	(34)	32%	(24)	10%	(8)	76
Ideo: Liberal (1-3)	28%	(99)	47%	(165)	17%	(60)	7%	(23)	348
Ideo: Moderate (4)	14%	(25)	45%	(79)	32%	(57)	8%	(14)	175
Ideo: Conservative (5-7)	17%	(32)	45%	(89)	28%	(55)	10%	(19)	195
Educ: < College	19%	(177)	44%	(402)	27%	(246)	10%	(96)	920
Educ: Bachelors degree	26%	(16)	45%	(28)	23%	(14)	6%	(4)	62
Income: Under 50k	21%	(103)	38%	(192)	27%	(136)	14%	(69)	501
Income: 50k-100k	19%	(64)	47%	(157)	25%	(84)	8%	(28)	333
Income: 100k+	18%	(30)	53%	(88)	26%	(42)	4%	(6)	166
Ethnicity: White	19%	(122)	46%	(296)	27%	(172)	8%	(54)	644
Ethnicity: Hispanic	21%	(43)	41%	(84)	25%	(50)	13%	(26)	203
Ethnicity: Afr. Am.	17%	(22)	39%	(50)	26%	(33)	18%	(23)	129
Ethnicity: Other	23%	(52)	40%	(92)	25%	(58)	12%	(27)	228
All Christian	18%	(57)	47%	(146)	28%	(86)	7%	(21)	309
All Non-Christian	22%	(16)	38%	(29)	30%	(22)	11%	(8)	76
Atheist	26%	(28)	38%	(41)	27%	(29)	9%	(9)	106
Agnostic/Nothing in particular	21%	(69)	44%	(142)	22%	(73)	13%	(42)	325
Something Else	15%	(27)	44%	(80)	29%	(53)	13%	(23)	183

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Table MGC3_4: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Society in general

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	20%	(197)	44%	(438)	26%	(263)	10%	(103)	1000
Religious Non-Protestant/Catholic	19%	(18)	39%	(38)	31%	(30)	12%	(12)	98
Evangelical	18%	(35)	43%	(83)	30%	(60)	9%	(17)	195
Non-Evangelical	17%	(46)	48%	(127)	26%	(70)	8%	(22)	265
Community: Urban	21%	(53)	43%	(111)	24%	(62)	12%	(29)	255
Community: Suburban	20%	(109)	44%	(247)	27%	(151)	8%	(47)	554
Community: Rural	18%	(34)	42%	(81)	26%	(49)	14%	(27)	191
Employ: Private Sector	27%	(31)	42%	(49)	26%	(30)	5%	(6)	117
Employ: Unemployed	17%	(27)	40%	(62)	27%	(42)	15%	(23)	154
Employ: Other	22%	(11)	31%	(16)	20%	(10)	28%	(15)	52
Military HH: Yes	26%	(32)	40%	(49)	27%	(33)	6%	(8)	122
Military HH: No	19%	(165)	44%	(388)	26%	(229)	11%	(95)	878
RD/WT: Right Direction	21%	(39)	44%	(84)	26%	(50)	10%	(18)	191
RD/WT: Wrong Track	19%	(157)	44%	(354)	26%	(212)	11%	(85)	809
Trump Job Approve	17%	(37)	44%	(95)	30%	(66)	9%	(20)	219
Trump Job Disapprove	22%	(143)	45%	(301)	24%	(161)	9%	(57)	662
Trump Job Strongly Approve	19%	(16)	41%	(36)	32%	(27)	8%	(7)	86
Trump Job Somewhat Approve	16%	(21)	45%	(60)	30%	(39)	10%	(13)	132
Trump Job Somewhat Disapprove	12%	(19)	49%	(76)	32%	(49)	7%	(11)	154
Trump Job Strongly Disapprove	24%	(124)	44%	(225)	22%	(112)	9%	(46)	508
Favorable of Trump	17%	(36)	47%	(100)	29%	(61)	8%	(18)	215
Unfavorable of Trump	21%	(143)	46%	(306)	25%	(168)	8%	(54)	670
Very Favorable of Trump	17%	(16)	44%	(42)	33%	(32)	6%	(6)	95
Somewhat Favorable of Trump	17%	(20)	49%	(58)	25%	(30)	10%	(12)	120
Somewhat Unfavorable of Trump	8%	(11)	47%	(60)	38%	(49)	7%	(9)	129
Very Unfavorable of Trump	24%	(132)	45%	(245)	22%	(118)	8%	(45)	541

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Table MGC3_4: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Society in general

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	20%	(197)	44%	(438)	26%	(263)	10%	(103)	1000
#1 Issue: Economy	16%	(43)	48%	(127)	28%	(74)	9%	(24)	267
#1 Issue: Security	15%	(15)	45%	(45)	29%	(29)	11%	(11)	100
#1 Issue: Health Care	24%	(33)	41%	(56)	26%	(36)	10%	(13)	139
#1 Issue: Women's Issues	18%	(22)	48%	(59)	27%	(33)	7%	(9)	124
#1 Issue: Education	21%	(25)	40%	(48)	27%	(33)	12%	(14)	121
#1 Issue: Energy	24%	(22)	41%	(38)	26%	(25)	9%	(9)	94
#1 Issue: Other	25%	(34)	40%	(55)	22%	(29)	13%	(18)	136
2018 House Vote: Democrat	27%	(24)	49%	(44)	20%	(18)	3%	(3)	89
2016 Vote: Hillary Clinton	24%	(16)	51%	(33)	18%	(11)	7%	(4)	65
2016 Vote: Didn't Vote	19%	(172)	43%	(382)	27%	(244)	11%	(94)	892
Voted in 2014: No	20%	(191)	44%	(428)	26%	(257)	10%	(102)	977
2012 Vote: Didn't Vote	20%	(192)	43%	(424)	27%	(260)	10%	(102)	978
4-Region: Northeast	18%	(36)	46%	(93)	29%	(60)	7%	(14)	202
4-Region: Midwest	24%	(45)	39%	(75)	26%	(50)	11%	(21)	191
4-Region: South	17%	(70)	47%	(191)	25%	(101)	10%	(42)	404
4-Region: West	22%	(45)	39%	(79)	26%	(52)	13%	(27)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC3_5: *To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Yourself*

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	78%	(779)	15%	(152)	4%	(40)	3%	(29)	1000
Gender: Male	72%	(353)	20%	(96)	5%	(25)	3%	(15)	489
Gender: Female	83%	(426)	11%	(56)	3%	(15)	3%	(14)	511
Age: 18-34	75%	(379)	16%	(81)	5%	(25)	4%	(22)	506
Generation Z: 13-23	78%	(779)	15%	(152)	4%	(40)	3%	(29)	1000
PID: Dem (no lean)	78%	(289)	17%	(64)	3%	(11)	2%	(6)	370
PID: Ind (no lean)	76%	(335)	15%	(65)	5%	(23)	5%	(21)	443
PID: Rep (no lean)	83%	(156)	13%	(24)	3%	(6)	1%	(2)	187
PID/Gender: Dem Men	70%	(108)	24%	(37)	4%	(7)	1%	(2)	154
PID/Gender: Dem Women	83%	(181)	12%	(27)	2%	(5)	2%	(4)	216
PID/Gender: Ind Men	69%	(154)	19%	(42)	7%	(16)	5%	(12)	224
PID/Gender: Ind Women	83%	(181)	10%	(23)	3%	(6)	4%	(9)	219
PID/Gender: Rep Men	82%	(91)	16%	(18)	1%	(2)	1%	(1)	111
PID/Gender: Rep Women	86%	(65)	8%	(6)	5%	(4)	1%	(1)	76
Ideo: Liberal (1-3)	80%	(277)	16%	(56)	3%	(10)	2%	(5)	348
Ideo: Moderate (4)	75%	(130)	17%	(30)	5%	(8)	4%	(6)	175
Ideo: Conservative (5-7)	85%	(165)	11%	(21)	3%	(5)	2%	(4)	195
Educ: < College	78%	(720)	15%	(142)	4%	(34)	3%	(24)	920
Educ: Bachelors degree	80%	(49)	13%	(8)	6%	(4)	2%	(1)	62
Income: Under 50k	74%	(370)	15%	(77)	6%	(29)	5%	(25)	501
Income: 50k-100k	80%	(267)	16%	(55)	2%	(8)	1%	(3)	333
Income: 100k+	85%	(142)	12%	(20)	2%	(3)	1%	(1)	166
Ethnicity: White	80%	(515)	14%	(92)	4%	(26)	2%	(11)	644
Ethnicity: Hispanic	76%	(154)	14%	(27)	5%	(11)	5%	(11)	203
Ethnicity: Afr. Am.	77%	(99)	15%	(19)	4%	(5)	4%	(6)	129
Ethnicity: Other	73%	(166)	18%	(41)	4%	(8)	5%	(12)	228
All Christian	81%	(252)	15%	(45)	2%	(8)	1%	(5)	309
All Non-Christian	76%	(57)	18%	(13)	3%	(2)	4%	(3)	76
Atheist	78%	(83)	17%	(18)	4%	(4)	1%	(2)	106
Agnostic/Nothing in particular	73%	(237)	17%	(56)	6%	(20)	4%	(12)	325
Something Else	82%	(150)	11%	(20)	3%	(6)	4%	(7)	183

Continued on next page

Table MGC3_5: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Yourself

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	78%	(779)	15%	(152)	4%	(40)	3%	(29)	1000
Religious Non-Protestant/Catholic	75%	(74)	20%	(19)	2%	(2)	3%	(3)	98
Evangelical	83%	(163)	13%	(25)	2%	(4)	2%	(4)	195
Non-Evangelical	81%	(213)	13%	(35)	3%	(9)	3%	(8)	265
Community: Urban	79%	(201)	15%	(38)	3%	(8)	3%	(8)	255
Community: Suburban	79%	(439)	15%	(85)	4%	(20)	2%	(10)	554
Community: Rural	73%	(139)	16%	(30)	6%	(11)	5%	(10)	191
Employ: Private Sector	75%	(87)	20%	(24)	3%	(3)	2%	(2)	117
Employ: Unemployed	72%	(112)	17%	(26)	7%	(11)	4%	(6)	154
Employ: Other	67%	(35)	14%	(7)	5%	(2)	15%	(8)	52
Military HH: Yes	79%	(96)	17%	(21)	3%	(4)	1%	(2)	122
Military HH: No	78%	(683)	15%	(131)	4%	(36)	3%	(27)	878
RD/WT: Right Direction	74%	(142)	19%	(36)	5%	(10)	2%	(4)	191
RD/WT: Wrong Track	79%	(638)	14%	(117)	4%	(30)	3%	(25)	809
Trump Job Approve	82%	(180)	11%	(23)	4%	(9)	3%	(7)	219
Trump Job Disapprove	77%	(513)	17%	(115)	3%	(23)	2%	(11)	662
Trump Job Strongly Approve	84%	(72)	7%	(6)	4%	(4)	5%	(4)	86
Trump Job Somewhat Approve	81%	(108)	13%	(17)	4%	(5)	2%	(2)	132
Trump Job Somewhat Disapprove	79%	(121)	16%	(24)	5%	(7)	1%	(1)	154
Trump Job Strongly Disapprove	77%	(391)	18%	(91)	3%	(16)	2%	(10)	508
Favorable of Trump	86%	(184)	11%	(23)	3%	(7)	1%	(1)	215
Unfavorable of Trump	78%	(522)	17%	(112)	3%	(23)	2%	(12)	670
Very Favorable of Trump	88%	(83)	8%	(7)	3%	(3)	1%	(1)	95
Somewhat Favorable of Trump	84%	(101)	13%	(16)	3%	(3)	—	(0)	120
Somewhat Unfavorable of Trump	81%	(105)	14%	(18)	4%	(5)	—	(0)	129
Very Unfavorable of Trump	77%	(417)	17%	(94)	3%	(18)	2%	(12)	541

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Table MGC3_5: To what extent do you feel a sense of responsibility to make decisions based on what's best for each of the following?
Yourself

Demographic	A lot of responsibility		Some responsibility		Not much responsibility		No responsibility at all		Total N
Americans Age 13-23	78%	(779)	15%	(152)	4%	(40)	3%	(29)	1000
#1 Issue: Economy	79%	(211)	17%	(46)	3%	(8)	1%	(2)	267
#1 Issue: Security	75%	(75)	15%	(15)	5%	(5)	6%	(6)	100
#1 Issue: Health Care	80%	(111)	13%	(18)	5%	(7)	2%	(3)	139
#1 Issue: Women's Issues	83%	(103)	7%	(8)	6%	(8)	4%	(5)	124
#1 Issue: Education	77%	(94)	17%	(20)	4%	(5)	1%	(2)	121
#1 Issue: Energy	79%	(74)	17%	(16)	2%	(2)	2%	(2)	94
#1 Issue: Other	75%	(101)	18%	(24)	4%	(5)	3%	(5)	136
2018 House Vote: Democrat	77%	(68)	19%	(16)	3%	(3)	2%	(1)	89
2016 Vote: Hillary Clinton	80%	(52)	15%	(10)	3%	(2)	2%	(1)	65
2016 Vote: Didn't Vote	78%	(696)	15%	(134)	4%	(35)	3%	(27)	892
Voted in 2014: No	79%	(767)	15%	(146)	4%	(36)	3%	(28)	977
2012 Vote: Didn't Vote	78%	(767)	15%	(146)	4%	(37)	3%	(28)	978
4-Region: Northeast	80%	(161)	15%	(31)	5%	(10)	—	(1)	202
4-Region: Midwest	78%	(148)	13%	(25)	4%	(9)	5%	(9)	191
4-Region: South	76%	(309)	17%	(70)	3%	(11)	4%	(14)	404
4-Region: West	80%	(161)	13%	(27)	5%	(10)	2%	(4)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC4: Do you think older generations of Americans have made the world a better place, worse place, or about the same?

Demographic	Better place		Worse place		About the same		Don't know / No opinion		Total N
Americans Age 13-23	20%	(202)	39%	(393)	24%	(236)	17%	(168)	1000
Gender: Male	25%	(123)	33%	(159)	27%	(130)	16%	(77)	489
Gender: Female	16%	(80)	46%	(234)	21%	(106)	18%	(92)	511
Age: 18-34	24%	(122)	39%	(198)	22%	(111)	15%	(75)	506
Generation Z: 13-23	20%	(202)	39%	(393)	24%	(236)	17%	(168)	1000
PID: Dem (no lean)	13%	(48)	59%	(218)	18%	(68)	10%	(36)	370
PID: Ind (no lean)	16%	(69)	34%	(150)	26%	(114)	25%	(110)	443
PID: Rep (no lean)	46%	(86)	13%	(25)	29%	(55)	12%	(22)	187
PID/Gender: Dem Men	19%	(29)	54%	(84)	16%	(25)	10%	(16)	154
PID/Gender: Dem Women	9%	(19)	62%	(134)	20%	(43)	10%	(21)	216
PID/Gender: Ind Men	19%	(42)	29%	(64)	30%	(66)	23%	(51)	224
PID/Gender: Ind Women	12%	(26)	39%	(86)	22%	(47)	27%	(59)	219
PID/Gender: Rep Men	46%	(51)	10%	(11)	35%	(39)	9%	(10)	111
PID/Gender: Rep Women	45%	(34)	18%	(14)	21%	(16)	16%	(12)	76
Ideo: Liberal (1-3)	11%	(38)	63%	(220)	17%	(59)	9%	(31)	348
Ideo: Moderate (4)	23%	(40)	31%	(55)	31%	(55)	15%	(25)	175
Ideo: Conservative (5-7)	42%	(83)	20%	(39)	24%	(48)	13%	(26)	195
Educ: < College	21%	(190)	39%	(358)	23%	(215)	17%	(158)	920
Educ: Bachelors degree	14%	(9)	46%	(29)	30%	(19)	9%	(6)	62
Income: Under 50k	16%	(82)	38%	(192)	24%	(120)	22%	(108)	501
Income: 50k-100k	25%	(84)	40%	(133)	22%	(74)	13%	(42)	333
Income: 100k+	22%	(36)	41%	(69)	26%	(43)	11%	(18)	166
Ethnicity: White	22%	(144)	40%	(256)	23%	(150)	14%	(93)	644
Ethnicity: Hispanic	22%	(44)	41%	(82)	19%	(39)	18%	(37)	203
Ethnicity: Afr. Am.	15%	(19)	38%	(49)	26%	(34)	21%	(27)	129
Ethnicity: Other	17%	(39)	39%	(88)	23%	(52)	21%	(48)	228
All Christian	27%	(85)	34%	(104)	25%	(77)	14%	(44)	309
All Non-Christian	19%	(15)	40%	(31)	21%	(16)	19%	(15)	76
Atheist	12%	(12)	63%	(67)	18%	(19)	8%	(8)	106
Agnostic/Nothing in particular	12%	(39)	43%	(142)	23%	(75)	22%	(70)	325
Something Else	28%	(52)	27%	(50)	27%	(50)	17%	(32)	183
Religious Non-Protestant/Catholic	22%	(22)	41%	(40)	21%	(20)	16%	(16)	98

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Table MGC4: Do you think older generations of Americans have made the world a better place, worse place, or about the same?

Demographic	Better place		Worse place		About the same		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	20%	(202)	39%	(393)	24%	(236)	17%	(168)	1000
Evangelical	31%	(62)	20%	(40)	28%	(56)	20%	(39)	195
Non-Evangelical	24%	(64)	38%	(101)	24%	(64)	14%	(36)	265
Community: Urban	21%	(53)	39%	(100)	23%	(60)	16%	(42)	255
Community: Suburban	19%	(104)	42%	(232)	24%	(135)	15%	(83)	554
Community: Rural	24%	(45)	32%	(61)	22%	(41)	23%	(43)	191
Employ: Private Sector	26%	(30)	42%	(49)	25%	(29)	6%	(8)	117
Employ: Unemployed	19%	(29)	37%	(57)	18%	(28)	26%	(40)	154
Employ: Other	22%	(11)	27%	(14)	9%	(5)	42%	(22)	52
Military HH: Yes	22%	(27)	40%	(49)	26%	(32)	11%	(14)	122
Military HH: No	20%	(175)	39%	(344)	23%	(204)	18%	(155)	878
RD/WT: Right Direction	35%	(67)	22%	(42)	29%	(55)	14%	(26)	191
RD/WT: Wrong Track	17%	(135)	43%	(351)	22%	(181)	18%	(142)	809
Trump Job Approve	47%	(103)	13%	(28)	27%	(59)	14%	(30)	219
Trump Job Disapprove	13%	(84)	51%	(340)	23%	(152)	13%	(85)	662
Trump Job Strongly Approve	55%	(47)	8%	(7)	24%	(20)	13%	(12)	86
Trump Job Somewhat Approve	42%	(55)	16%	(21)	29%	(38)	14%	(18)	132
Trump Job Somewhat Disapprove	18%	(27)	32%	(49)	36%	(56)	14%	(22)	154
Trump Job Strongly Disapprove	11%	(56)	57%	(292)	19%	(96)	12%	(63)	508
Favorable of Trump	45%	(97)	13%	(27)	28%	(60)	14%	(31)	215
Unfavorable of Trump	14%	(91)	52%	(348)	22%	(150)	12%	(81)	670
Very Favorable of Trump	52%	(50)	7%	(7)	25%	(24)	16%	(15)	95
Somewhat Favorable of Trump	40%	(47)	17%	(20)	30%	(36)	13%	(16)	120
Somewhat Unfavorable of Trump	25%	(32)	28%	(36)	32%	(42)	15%	(19)	129
Very Unfavorable of Trump	11%	(59)	58%	(312)	20%	(108)	11%	(62)	541
#1 Issue: Economy	32%	(85)	33%	(87)	23%	(62)	12%	(33)	267
#1 Issue: Security	26%	(26)	19%	(19)	30%	(30)	25%	(25)	100
#1 Issue: Health Care	20%	(28)	49%	(67)	17%	(24)	14%	(20)	139
#1 Issue: Women's Issues	13%	(16)	57%	(71)	21%	(26)	9%	(11)	124
#1 Issue: Education	13%	(16)	40%	(48)	29%	(35)	18%	(21)	121
#1 Issue: Energy	9%	(9)	39%	(37)	30%	(28)	22%	(20)	94
#1 Issue: Other	12%	(16)	46%	(62)	17%	(23)	25%	(34)	136

Continued on next page

Table MGC4: Do you think older generations of Americans have made the world a better place, worse place, or about the same?

Demographic	Better place		Worse place		About the same		Don't know / No opinion		Total N
Americans Age 13-23	20%	(202)	39%	(393)	24%	(236)	17%	(168)	1000
2018 House Vote: Democrat	20%	(18)	54%	(48)	20%	(18)	6%	(5)	89
2016 Vote: Hillary Clinton	15%	(10)	54%	(35)	23%	(15)	7%	(5)	65
2016 Vote: Didn't Vote	20%	(174)	39%	(349)	24%	(211)	18%	(158)	892
Voted in 2014: No	20%	(196)	39%	(384)	24%	(233)	17%	(164)	977
2012 Vote: Didn't Vote	20%	(196)	39%	(383)	24%	(232)	17%	(166)	978
4-Region: Northeast	28%	(57)	34%	(70)	23%	(47)	14%	(29)	202
4-Region: Midwest	17%	(33)	46%	(87)	21%	(41)	16%	(30)	191
4-Region: South	18%	(72)	37%	(151)	25%	(103)	19%	(78)	404
4-Region: West	20%	(40)	42%	(86)	23%	(46)	15%	(31)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC5: Do you think younger generations will make the world a better place, worse place or about the same?

Demographic	Better place		Worse place		About the same		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	50%	(496)	17%	(168)	16%	(161)	17%	(175)	1000
Gender: Male	45%	(218)	18%	(88)	20%	(97)	18%	(86)	489
Gender: Female	54%	(278)	16%	(80)	13%	(64)	17%	(89)	511
Age: 18-34	48%	(242)	19%	(94)	17%	(87)	16%	(83)	506
Generation Z: 13-23	50%	(496)	17%	(168)	16%	(161)	17%	(175)	1000
PID: Dem (no lean)	66%	(244)	8%	(30)	13%	(48)	13%	(48)	370
PID: Ind (no lean)	41%	(181)	17%	(75)	18%	(80)	24%	(107)	443
PID: Rep (no lean)	38%	(71)	34%	(64)	18%	(33)	11%	(20)	187
PID/Gender: Dem Men	60%	(92)	8%	(13)	18%	(27)	14%	(22)	154
PID/Gender: Dem Women	70%	(152)	8%	(17)	10%	(22)	12%	(26)	216
PID/Gender: Ind Men	35%	(79)	18%	(41)	22%	(49)	25%	(55)	224
PID/Gender: Ind Women	47%	(102)	16%	(34)	14%	(31)	24%	(52)	219
PID/Gender: Rep Men	42%	(47)	31%	(34)	19%	(21)	8%	(9)	111
PID/Gender: Rep Women	31%	(24)	39%	(30)	15%	(12)	14%	(11)	76
Ideo: Liberal (1-3)	71%	(245)	6%	(21)	12%	(40)	12%	(41)	348
Ideo: Moderate (4)	39%	(68)	22%	(38)	25%	(44)	14%	(25)	175
Ideo: Conservative (5-7)	40%	(78)	34%	(66)	14%	(28)	12%	(23)	195
Educ: < College	50%	(459)	16%	(152)	16%	(147)	18%	(162)	920
Educ: Bachelors degree	55%	(34)	18%	(11)	16%	(10)	11%	(7)	62
Income: Under 50k	44%	(220)	17%	(85)	18%	(89)	22%	(108)	501
Income: 50k-100k	55%	(183)	17%	(56)	15%	(49)	13%	(44)	333
Income: 100k+	56%	(94)	16%	(27)	14%	(23)	13%	(22)	166
Ethnicity: White	50%	(323)	18%	(118)	15%	(99)	16%	(103)	644
Ethnicity: Hispanic	44%	(90)	16%	(32)	19%	(39)	20%	(41)	203
Ethnicity: Afr. Am.	47%	(61)	16%	(21)	13%	(17)	24%	(30)	129
Ethnicity: Other	49%	(113)	13%	(29)	19%	(44)	18%	(41)	228
All Christian	47%	(147)	23%	(71)	13%	(41)	16%	(51)	309
All Non-Christian	53%	(40)	18%	(14)	17%	(13)	12%	(9)	76
Atheist	57%	(61)	10%	(11)	11%	(11)	22%	(23)	106
Agnostic/Nothing in particular	51%	(166)	11%	(35)	18%	(59)	20%	(65)	325
Something Else	45%	(82)	21%	(38)	20%	(36)	15%	(27)	183
Religious Non-Protestant/Catholic	52%	(51)	24%	(23)	13%	(13)	11%	(11)	98

Continued on next page

Table MGC5: Do you think younger generations will make the world a better place, worse place or about the same?

Demographic	Better place		Worse place		About the same		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	50%	(496)	17%	(168)	16%	(161)	17%	(175)	1000
Evangelical	42%	(83)	26%	(50)	15%	(30)	17%	(33)	195
Non-Evangelical	49%	(129)	19%	(49)	17%	(46)	15%	(40)	265
Community: Urban	48%	(123)	15%	(38)	19%	(49)	18%	(46)	255
Community: Suburban	54%	(297)	15%	(85)	15%	(85)	16%	(87)	554
Community: Rural	40%	(77)	24%	(45)	14%	(27)	22%	(41)	191
Employ: Private Sector	52%	(60)	16%	(19)	24%	(28)	8%	(10)	117
Employ: Unemployed	45%	(69)	15%	(23)	16%	(24)	24%	(38)	154
Employ: Other	41%	(22)	8%	(4)	13%	(7)	38%	(20)	52
Military HH: Yes	53%	(65)	18%	(22)	15%	(19)	13%	(16)	122
Military HH: No	49%	(431)	17%	(146)	16%	(142)	18%	(158)	878
RD/WT: Right Direction	52%	(100)	18%	(34)	18%	(34)	13%	(24)	191
RD/WT: Wrong Track	49%	(397)	17%	(134)	16%	(127)	19%	(150)	809
Trump Job Approve	39%	(85)	33%	(73)	17%	(37)	10%	(23)	219
Trump Job Disapprove	58%	(386)	12%	(76)	14%	(95)	16%	(104)	662
Trump Job Strongly Approve	26%	(23)	38%	(33)	22%	(19)	14%	(12)	86
Trump Job Somewhat Approve	47%	(63)	30%	(40)	14%	(18)	8%	(11)	132
Trump Job Somewhat Disapprove	48%	(73)	18%	(28)	22%	(33)	12%	(19)	154
Trump Job Strongly Disapprove	62%	(313)	9%	(48)	12%	(62)	17%	(85)	508
Favorable of Trump	37%	(79)	35%	(75)	17%	(37)	11%	(24)	215
Unfavorable of Trump	57%	(384)	12%	(80)	16%	(108)	15%	(98)	670
Very Favorable of Trump	34%	(33)	33%	(31)	19%	(18)	14%	(13)	95
Somewhat Favorable of Trump	39%	(47)	37%	(44)	16%	(19)	9%	(11)	120
Somewhat Unfavorable of Trump	46%	(59)	18%	(23)	26%	(34)	11%	(14)	129
Very Unfavorable of Trump	60%	(325)	11%	(58)	14%	(74)	16%	(84)	541
#1 Issue: Economy	40%	(107)	24%	(65)	19%	(51)	17%	(44)	267
#1 Issue: Security	39%	(39)	20%	(20)	16%	(16)	25%	(26)	100
#1 Issue: Health Care	52%	(72)	15%	(21)	17%	(23)	16%	(22)	139
#1 Issue: Women's Issues	75%	(93)	9%	(11)	9%	(12)	6%	(8)	124
#1 Issue: Education	56%	(68)	12%	(14)	16%	(19)	16%	(20)	121
#1 Issue: Energy	41%	(38)	15%	(14)	20%	(19)	24%	(22)	94
#1 Issue: Other	52%	(70)	13%	(18)	15%	(20)	20%	(28)	136

Continued on next page

Table MGC5: Do you think younger generations will make the world a better place, worse place or about the same?

Demographic	Better place		Worse place		About the same		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	50%	(496)	17%	(168)	16%	(161)	17%	(175)	1000
2018 House Vote: Democrat	61%	(54)	12%	(10)	17%	(15)	10%	(9)	89
2016 Vote: Hillary Clinton	61%	(39)	11%	(7)	20%	(13)	8%	(5)	65
2016 Vote: Didn't Vote	49%	(437)	17%	(148)	16%	(142)	19%	(165)	892
Voted in 2014: No	49%	(483)	17%	(164)	16%	(160)	17%	(171)	977
2012 Vote: Didn't Vote	49%	(483)	17%	(164)	16%	(158)	18%	(173)	978
4-Region: Northeast	54%	(109)	16%	(32)	13%	(27)	17%	(34)	202
4-Region: Midwest	52%	(99)	17%	(32)	13%	(26)	18%	(34)	191
4-Region: South	48%	(193)	18%	(72)	15%	(62)	19%	(78)	404
4-Region: West	47%	(96)	16%	(33)	23%	(46)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_1: At this time, do you have a generally positive or negative view of each of the following?

Socialism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(99)	17%	(173)	25%	(248)	11%	(108)	13%	(129)	24%	(242)	1000
Gender: Male	11%	(54)	17%	(84)	23%	(115)	12%	(59)	16%	(79)	20%	(98)	489
Gender: Female	9%	(45)	17%	(89)	26%	(133)	10%	(49)	10%	(51)	28%	(144)	511
Age: 18-34	11%	(57)	17%	(88)	25%	(128)	12%	(61)	16%	(82)	18%	(89)	506
Generation Z: 13-23	10%	(99)	17%	(173)	25%	(248)	11%	(108)	13%	(129)	24%	(242)	1000
PID: Dem (no lean)	16%	(60)	29%	(107)	25%	(94)	7%	(26)	2%	(7)	20%	(76)	370
PID: Ind (no lean)	7%	(32)	10%	(46)	28%	(123)	12%	(53)	12%	(54)	31%	(136)	443
PID: Rep (no lean)	4%	(8)	11%	(20)	16%	(30)	16%	(30)	36%	(68)	16%	(30)	187
PID/Gender: Dem Men	19%	(29)	28%	(43)	24%	(37)	11%	(18)	2%	(4)	15%	(24)	154
PID/Gender: Dem Women	14%	(31)	30%	(64)	26%	(57)	4%	(8)	2%	(4)	24%	(52)	216
PID/Gender: Ind Men	9%	(20)	12%	(26)	28%	(62)	11%	(24)	14%	(32)	26%	(59)	224
PID/Gender: Ind Women	5%	(12)	9%	(19)	28%	(61)	13%	(28)	10%	(22)	35%	(77)	219
PID/Gender: Rep Men	5%	(5)	14%	(15)	14%	(15)	16%	(17)	39%	(43)	13%	(15)	111
PID/Gender: Rep Women	4%	(3)	7%	(5)	20%	(15)	16%	(12)	33%	(25)	20%	(16)	76
Ideo: Liberal (1-3)	17%	(58)	31%	(107)	23%	(80)	10%	(36)	3%	(11)	16%	(54)	348
Ideo: Moderate (4)	6%	(11)	11%	(19)	33%	(58)	14%	(25)	15%	(26)	20%	(35)	175
Ideo: Conservative (5-7)	6%	(12)	13%	(25)	16%	(30)	13%	(26)	40%	(78)	13%	(25)	195
Educ: < College	10%	(90)	17%	(154)	25%	(231)	11%	(98)	13%	(117)	25%	(231)	920
Educ: Bachelors degree	15%	(9)	27%	(17)	21%	(13)	10%	(6)	17%	(11)	9%	(6)	62
Income: Under 50k	11%	(53)	14%	(73)	25%	(124)	10%	(48)	12%	(58)	29%	(144)	501
Income: 50k-100k	8%	(25)	21%	(71)	24%	(80)	12%	(40)	13%	(43)	22%	(74)	333
Income: 100k+	13%	(21)	18%	(30)	26%	(43)	12%	(20)	17%	(28)	14%	(24)	166
Ethnicity: White	9%	(61)	16%	(104)	22%	(141)	12%	(74)	16%	(106)	24%	(158)	644
Ethnicity: Hispanic	9%	(19)	17%	(35)	26%	(54)	13%	(25)	11%	(22)	24%	(48)	203
Ethnicity: Afr. Am.	12%	(16)	16%	(21)	31%	(40)	11%	(14)	3%	(4)	27%	(34)	129
Ethnicity: Other	10%	(23)	21%	(49)	29%	(66)	9%	(21)	8%	(19)	22%	(50)	228

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Table MGC6_1: At this time, do you have a generally positive or negative view of each of the following?
Socialism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(99)	17%	(173)	25%	(248)	11%	(108)	13%	(129)	24%	(242)	1000
All Christian	8%	(26)	18%	(56)	21%	(66)	16%	(49)	20%	(61)	17%	(52)	309
All Non-Christian	12%	(9)	19%	(14)	35%	(27)	13%	(10)	7%	(6)	13%	(10)	76
Atheist	15%	(16)	24%	(25)	21%	(22)	9%	(9)	9%	(10)	22%	(24)	106
Agnostic/Nothing in particular	10%	(34)	18%	(58)	28%	(90)	7%	(22)	9%	(29)	28%	(93)	325
Something Else	8%	(14)	11%	(20)	23%	(42)	10%	(18)	13%	(24)	35%	(64)	183
Religious Non-Protestant/Catholic	12%	(12)	19%	(19)	28%	(28)	14%	(14)	9%	(9)	17%	(17)	98
Evangelical	10%	(19)	13%	(25)	20%	(39)	12%	(23)	17%	(32)	29%	(57)	195
Non-Evangelical	6%	(16)	17%	(45)	26%	(68)	15%	(40)	18%	(48)	19%	(49)	265
Community: Urban	12%	(30)	16%	(42)	26%	(66)	12%	(31)	12%	(30)	22%	(56)	255
Community: Suburban	11%	(58)	19%	(105)	24%	(132)	11%	(60)	12%	(67)	24%	(131)	554
Community: Rural	6%	(11)	14%	(26)	26%	(50)	9%	(16)	17%	(32)	29%	(55)	191
Employ: Private Sector	12%	(15)	18%	(22)	25%	(29)	11%	(13)	19%	(22)	14%	(16)	117
Employ: Unemployed	13%	(20)	17%	(27)	27%	(42)	7%	(10)	9%	(14)	27%	(42)	154
Employ: Other	7%	(4)	17%	(9)	12%	(6)	11%	(6)	19%	(10)	35%	(18)	52
Military HH: Yes	10%	(12)	13%	(16)	21%	(25)	15%	(18)	14%	(17)	28%	(34)	122
Military HH: No	10%	(88)	18%	(157)	25%	(222)	10%	(90)	13%	(112)	24%	(208)	878
RD/WT: Right Direction	8%	(15)	15%	(28)	22%	(42)	11%	(21)	21%	(41)	24%	(45)	191
RD/WT: Wrong Track	10%	(84)	18%	(146)	25%	(206)	11%	(87)	11%	(89)	24%	(197)	809
Trump Job Approve	8%	(17)	8%	(17)	17%	(36)	16%	(36)	36%	(78)	16%	(35)	219
Trump Job Disapprove	12%	(78)	22%	(149)	28%	(184)	9%	(58)	6%	(41)	23%	(151)	662
Trump Job Strongly Approve	8%	(7)	10%	(9)	9%	(7)	14%	(12)	41%	(35)	18%	(16)	86
Trump Job Somewhat Approve	7%	(9)	6%	(8)	22%	(29)	18%	(24)	32%	(43)	14%	(19)	132
Trump Job Somewhat Disapprove	3%	(5)	17%	(26)	30%	(47)	11%	(17)	13%	(21)	25%	(38)	154
Trump Job Strongly Disapprove	14%	(73)	24%	(123)	27%	(137)	8%	(41)	4%	(21)	22%	(113)	508
Favorable of Trump	7%	(16)	9%	(20)	18%	(38)	15%	(31)	35%	(74)	17%	(36)	215
Unfavorable of Trump	12%	(79)	22%	(149)	28%	(185)	10%	(67)	7%	(48)	21%	(142)	670

Continued on next page

Table MGC6_1: At this time, do you have a generally positive or negative view of each of the following?

Socialism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(99)	17%	(173)	25%	(248)	11%	(108)	13%	(129)	24%	(242)	1000
Very Favorable of Trump	13%	(12)	10%	(10)	12%	(11)	7%	(7)	41%	(39)	18%	(17)	95
Somewhat Favorable of Trump	3%	(4)	8%	(10)	22%	(27)	20%	(24)	30%	(35)	16%	(19)	120
Somewhat Unfavorable of Trump	4%	(6)	12%	(16)	28%	(37)	14%	(18)	18%	(23)	24%	(30)	129
Very Unfavorable of Trump	14%	(73)	25%	(133)	27%	(148)	9%	(49)	5%	(25)	21%	(112)	541
#1 Issue: Economy	7%	(18)	16%	(43)	30%	(80)	9%	(24)	24%	(64)	14%	(38)	267
#1 Issue: Security	4%	(4)	15%	(15)	21%	(22)	11%	(11)	14%	(14)	34%	(35)	100
#1 Issue: Health Care	14%	(19)	21%	(28)	24%	(34)	14%	(19)	5%	(7)	22%	(31)	139
#1 Issue: Women's Issues	19%	(23)	17%	(21)	16%	(20)	9%	(11)	8%	(10)	31%	(38)	124
#1 Issue: Education	10%	(12)	22%	(27)	26%	(31)	13%	(16)	12%	(14)	16%	(20)	121
#1 Issue: Energy	11%	(10)	23%	(22)	22%	(21)	11%	(10)	8%	(8)	25%	(24)	94
#1 Issue: Other	9%	(12)	11%	(15)	26%	(35)	10%	(13)	6%	(9)	38%	(52)	136
2018 House Vote: Democrat	19%	(17)	31%	(28)	25%	(22)	15%	(13)	3%	(3)	7%	(6)	89
2016 Vote: Hillary Clinton	20%	(13)	29%	(19)	22%	(15)	12%	(8)	6%	(4)	11%	(7)	65
2016 Vote: Didn't Vote	9%	(82)	17%	(149)	25%	(227)	10%	(93)	13%	(112)	26%	(230)	892
Voted in 2014: No	10%	(94)	17%	(170)	25%	(244)	10%	(102)	13%	(129)	24%	(239)	977
2012 Vote: Didn't Vote	10%	(95)	17%	(169)	25%	(243)	11%	(103)	13%	(128)	25%	(241)	978
4-Region: Northeast	14%	(28)	21%	(42)	27%	(54)	9%	(19)	10%	(20)	19%	(39)	202
4-Region: Midwest	11%	(22)	17%	(32)	20%	(39)	13%	(25)	16%	(30)	23%	(43)	191
4-Region: South	7%	(30)	16%	(64)	28%	(111)	11%	(46)	13%	(53)	25%	(99)	404
4-Region: West	10%	(19)	17%	(35)	21%	(44)	9%	(18)	13%	(26)	30%	(61)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_2: At this time, do you have a generally positive or negative view of each of the following?
Capitalism

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	12% (117)	14% (135)	24% (243)	18% (178)	10% (97)	23% (229)	1000
Gender: Male	18% (87)	17% (82)	25% (124)	15% (74)	8% (38)	17% (82)	489
Gender: Female	6% (30)	10% (53)	23% (119)	20% (103)	12% (59)	29% (147)	511
Age: 18-34	14% (69)	14% (69)	25% (128)	18% (90)	12% (62)	17% (88)	506
Generation Z: 13-23	12% (117)	14% (135)	24% (243)	18% (178)	10% (97)	23% (229)	1000
PID: Dem (no lean)	6% (21)	14% (52)	24% (89)	24% (88)	13% (49)	19% (71)	370
PID: Ind (no lean)	8% (36)	13% (58)	26% (116)	15% (67)	9% (39)	29% (127)	443
PID: Rep (no lean)	32% (60)	13% (25)	21% (39)	12% (22)	5% (10)	17% (31)	187
PID/Gender: Dem Men	10% (15)	18% (27)	28% (42)	22% (33)	10% (15)	14% (21)	154
PID/Gender: Dem Women	3% (6)	11% (24)	21% (46)	25% (55)	16% (34)	23% (50)	216
PID/Gender: Ind Men	13% (29)	16% (35)	28% (63)	13% (30)	9% (19)	21% (48)	224
PID/Gender: Ind Women	3% (7)	11% (23)	24% (53)	17% (37)	9% (20)	36% (79)	219
PID/Gender: Rep Men	39% (44)	18% (20)	17% (19)	10% (11)	4% (5)	12% (13)	111
PID/Gender: Rep Women	21% (16)	7% (5)	26% (20)	15% (11)	7% (5)	24% (18)	76
Ideo: Liberal (1-3)	7% (23)	14% (49)	20% (71)	28% (96)	17% (60)	14% (48)	348
Ideo: Moderate (4)	11% (19)	21% (37)	30% (52)	18% (31)	5% (9)	15% (26)	175
Ideo: Conservative (5-7)	32% (63)	16% (32)	22% (43)	8% (17)	7% (14)	14% (27)	195
Educ: < College	12% (106)	13% (122)	24% (224)	18% (162)	9% (86)	24% (218)	920
Educ: Bachelors degree	14% (9)	17% (11)	23% (14)	20% (12)	16% (10)	11% (7)	62
Income: Under 50k	10% (52)	10% (52)	26% (128)	15% (74)	10% (52)	29% (143)	501
Income: 50k-100k	12% (40)	16% (52)	23% (77)	19% (64)	11% (35)	20% (65)	333
Income: 100k+	16% (26)	19% (32)	23% (38)	23% (39)	6% (10)	13% (21)	166
Ethnicity: White	13% (83)	14% (88)	22% (144)	19% (124)	10% (64)	22% (141)	644
Ethnicity: Hispanic	14% (29)	9% (18)	25% (50)	16% (33)	9% (19)	27% (54)	203
Ethnicity: Afr. Am.	11% (14)	10% (13)	24% (31)	12% (16)	12% (16)	30% (39)	129
Ethnicity: Other	9% (20)	15% (34)	30% (68)	16% (38)	8% (18)	22% (50)	228

Continued on next page

Table MGC6_2: At this time, do you have a generally positive or negative view of each of the following?

Capitalism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	12%	(117)	14%	(135)	24%	(243)	18%	(178)	10%	(97)	23%	(229)	1000
All Christian	15%	(46)	17%	(52)	26%	(81)	16%	(49)	8%	(24)	19%	(58)	309
All Non-Christian	15%	(11)	12%	(9)	29%	(22)	20%	(15)	8%	(6)	15%	(12)	76
Atheist	14%	(15)	12%	(13)	14%	(15)	21%	(22)	20%	(21)	20%	(21)	106
Agnostic/Nothing in particular	7%	(22)	12%	(40)	24%	(78)	20%	(64)	11%	(35)	27%	(87)	325
Something Else	13%	(23)	12%	(22)	26%	(47)	15%	(27)	7%	(12)	28%	(51)	183
Religious Non-Protestant/Catholic	14%	(13)	12%	(12)	28%	(28)	22%	(22)	6%	(6)	17%	(17)	98
Evangelical	15%	(30)	15%	(29)	22%	(43)	14%	(28)	6%	(11)	28%	(55)	195
Non-Evangelical	13%	(35)	14%	(37)	30%	(80)	16%	(42)	9%	(24)	18%	(47)	265
Community: Urban	15%	(39)	14%	(37)	23%	(59)	15%	(38)	9%	(22)	24%	(61)	255
Community: Suburban	11%	(61)	14%	(76)	23%	(125)	20%	(111)	11%	(62)	21%	(119)	554
Community: Rural	9%	(18)	12%	(22)	31%	(59)	15%	(28)	7%	(14)	26%	(49)	191
Employ: Private Sector	17%	(20)	16%	(18)	31%	(36)	19%	(22)	7%	(8)	11%	(13)	117
Employ: Unemployed	7%	(11)	11%	(17)	24%	(38)	17%	(25)	13%	(21)	27%	(42)	154
Employ: Other	18%	(10)	6%	(3)	19%	(10)	14%	(8)	5%	(3)	37%	(19)	52
Military HH: Yes	15%	(18)	14%	(17)	15%	(18)	28%	(35)	10%	(13)	18%	(22)	122
Military HH: No	11%	(99)	13%	(118)	26%	(225)	16%	(143)	10%	(85)	24%	(207)	878
RD/WT: Right Direction	22%	(42)	19%	(37)	22%	(43)	13%	(24)	3%	(6)	21%	(39)	191
RD/WT: Wrong Track	9%	(75)	12%	(99)	25%	(201)	19%	(153)	11%	(92)	23%	(190)	809
Trump Job Approve	32%	(70)	17%	(38)	20%	(44)	9%	(21)	6%	(14)	15%	(33)	219
Trump Job Disapprove	6%	(38)	13%	(85)	26%	(170)	23%	(149)	12%	(80)	21%	(139)	662
Trump Job Strongly Approve	46%	(39)	7%	(6)	14%	(12)	6%	(5)	10%	(9)	17%	(15)	86
Trump Job Somewhat Approve	23%	(30)	24%	(32)	24%	(31)	12%	(15)	4%	(5)	14%	(18)	132
Trump Job Somewhat Disapprove	11%	(17)	21%	(33)	30%	(46)	16%	(25)	3%	(5)	18%	(28)	154
Trump Job Strongly Disapprove	4%	(21)	10%	(52)	25%	(124)	25%	(125)	15%	(76)	22%	(110)	508
Favorable of Trump	31%	(66)	17%	(36)	19%	(41)	10%	(22)	6%	(14)	17%	(36)	215
Unfavorable of Trump	6%	(41)	14%	(91)	26%	(173)	23%	(151)	12%	(82)	20%	(132)	670

Continued on next page

Table MGC6_2: At this time, do you have a generally positive or negative view of each of the following?
Capitalism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	12%	(117)	14%	(135)	24%	(243)	18%	(178)	10%	(97)	23%	(229)	1000
Very Favorable of Trump	45%	(43)	10%	(10)	18%	(17)	6%	(6)	3%	(3)	17%	(17)	95
Somewhat Favorable of Trump	19%	(23)	22%	(26)	20%	(24)	14%	(16)	9%	(11)	16%	(19)	120
Somewhat Unfavorable of Trump	16%	(21)	20%	(26)	27%	(35)	16%	(21)	5%	(6)	15%	(19)	129
Very Unfavorable of Trump	4%	(19)	12%	(65)	25%	(138)	24%	(130)	14%	(76)	21%	(113)	541
#1 Issue: Economy	21%	(56)	17%	(44)	25%	(67)	15%	(41)	6%	(17)	16%	(43)	267
#1 Issue: Security	16%	(16)	14%	(14)	23%	(23)	11%	(11)	4%	(4)	32%	(32)	100
#1 Issue: Health Care	10%	(13)	16%	(22)	23%	(31)	24%	(33)	13%	(18)	15%	(21)	139
#1 Issue: Women's Issues	3%	(4)	9%	(11)	24%	(30)	17%	(21)	16%	(20)	30%	(38)	124
#1 Issue: Education	8%	(10)	14%	(17)	30%	(37)	22%	(26)	7%	(9)	17%	(21)	121
#1 Issue: Energy	10%	(10)	15%	(14)	17%	(16)	27%	(26)	6%	(6)	25%	(23)	94
#1 Issue: Other	5%	(6)	6%	(8)	24%	(32)	15%	(20)	15%	(21)	36%	(48)	136
2018 House Vote: Democrat	9%	(8)	10%	(9)	30%	(27)	19%	(17)	25%	(23)	7%	(6)	89
2016 Vote: Hillary Clinton	12%	(8)	18%	(11)	24%	(15)	13%	(8)	22%	(14)	12%	(8)	65
2016 Vote: Didn't Vote	11%	(97)	13%	(116)	25%	(220)	18%	(164)	9%	(78)	24%	(218)	892
Voted in 2014: No	12%	(115)	13%	(131)	24%	(237)	18%	(175)	10%	(94)	23%	(226)	977
2012 Vote: Didn't Vote	12%	(114)	13%	(130)	24%	(236)	18%	(178)	9%	(93)	23%	(227)	978
4-Region: Northeast	14%	(28)	14%	(28)	25%	(50)	20%	(41)	11%	(22)	17%	(34)	202
4-Region: Midwest	12%	(22)	11%	(22)	25%	(47)	16%	(30)	12%	(23)	25%	(47)	191
4-Region: South	11%	(45)	15%	(60)	23%	(94)	18%	(73)	8%	(34)	24%	(98)	404
4-Region: West	11%	(22)	12%	(25)	26%	(52)	17%	(34)	10%	(19)	25%	(51)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_3: At this time, do you have a generally positive or negative view of each of the following?

Democracy

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	28% (278)	25% (245)	20% (205)	6% (63)	4% (38)	17% (170)	1000
Gender: Male	33% (161)	22% (108)	21% (101)	5% (27)	4% (18)	15% (75)	489
Gender: Female	23% (118)	27% (138)	20% (104)	7% (36)	4% (20)	19% (96)	511
Age: 18-34	25% (128)	26% (134)	21% (108)	8% (42)	5% (26)	14% (68)	506
Generation Z: 13-23	28% (278)	25% (245)	20% (205)	6% (63)	4% (38)	17% (170)	1000
PID: Dem (no lean)	38% (140)	32% (117)	14% (52)	5% (18)	2% (6)	10% (37)	370
PID: Ind (no lean)	19% (84)	20% (87)	27% (120)	6% (27)	4% (17)	25% (109)	443
PID: Rep (no lean)	29% (55)	22% (42)	18% (34)	10% (18)	8% (15)	13% (25)	187
PID/Gender: Dem Men	46% (71)	26% (40)	11% (17)	6% (10)	1% (2)	9% (13)	154
PID/Gender: Dem Women	32% (69)	36% (77)	16% (35)	4% (9)	2% (4)	11% (23)	216
PID/Gender: Ind Men	22% (49)	20% (45)	29% (64)	5% (11)	3% (8)	21% (46)	224
PID/Gender: Ind Women	16% (34)	19% (42)	25% (55)	7% (16)	4% (9)	29% (63)	219
PID/Gender: Rep Men	36% (40)	20% (23)	18% (20)	5% (6)	7% (8)	14% (15)	111
PID/Gender: Rep Women	19% (15)	25% (19)	18% (14)	16% (12)	9% (7)	13% (10)	76
Ideo: Liberal (1-3)	38% (130)	33% (114)	14% (48)	4% (15)	3% (9)	9% (30)	348
Ideo: Moderate (4)	22% (39)	27% (47)	31% (54)	8% (15)	4% (6)	8% (14)	175
Ideo: Conservative (5-7)	35% (68)	24% (47)	18% (36)	9% (17)	4% (9)	9% (18)	195
Educ: < College	28% (259)	24% (220)	21% (192)	6% (53)	4% (35)	18% (162)	920
Educ: Bachelors degree	26% (16)	34% (21)	17% (10)	12% (8)	4% (3)	7% (4)	62
Income: Under 50k	22% (112)	19% (96)	24% (120)	7% (34)	5% (25)	23% (115)	501
Income: 50k-100k	33% (111)	28% (92)	17% (57)	6% (20)	3% (9)	13% (44)	333
Income: 100k+	34% (56)	34% (57)	17% (28)	6% (9)	3% (4)	7% (11)	166
Ethnicity: White	30% (193)	24% (155)	19% (121)	7% (45)	4% (26)	16% (103)	644
Ethnicity: Hispanic	23% (48)	21% (43)	20% (40)	6% (12)	8% (16)	22% (44)	203
Ethnicity: Afr. Am.	22% (28)	24% (31)	25% (31)	5% (6)	5% (6)	20% (26)	129
Ethnicity: Other	25% (57)	26% (60)	23% (52)	6% (13)	2% (5)	18% (41)	228

Continued on next page

Table MGC6_3: At this time, do you have a generally positive or negative view of each of the following?
Democracy

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	28%	(278)	25%	(245)	20%	(205)	6%	(63)	4%	(38)	17%	(170)	1000
All Christian	32%	(99)	28%	(87)	15%	(47)	7%	(22)	2%	(7)	15%	(47)	309
All Non-Christian	35%	(27)	25%	(19)	18%	(14)	7%	(5)	7%	(5)	9%	(7)	76
Atheist	36%	(38)	34%	(36)	16%	(17)	3%	(3)	4%	(4)	8%	(9)	106
Agnostic/Nothing in particular	22%	(73)	20%	(64)	25%	(82)	7%	(23)	3%	(11)	22%	(73)	325
Something Else	23%	(42)	22%	(39)	25%	(45)	5%	(10)	6%	(11)	19%	(36)	183
Religious Non-Protestant/Catholic	32%	(32)	26%	(26)	15%	(15)	10%	(10)	5%	(5)	11%	(10)	98
Evangelical	25%	(49)	23%	(45)	21%	(41)	7%	(13)	6%	(11)	18%	(35)	195
Non-Evangelical	31%	(81)	28%	(74)	18%	(47)	5%	(13)	3%	(7)	15%	(41)	265
Community: Urban	29%	(74)	20%	(52)	21%	(54)	8%	(20)	4%	(11)	17%	(44)	255
Community: Suburban	31%	(173)	29%	(159)	17%	(94)	5%	(26)	4%	(21)	15%	(81)	554
Community: Rural	17%	(32)	18%	(34)	30%	(57)	9%	(17)	3%	(5)	24%	(46)	191
Employ: Private Sector	33%	(38)	23%	(26)	21%	(25)	11%	(13)	5%	(6)	8%	(9)	117
Employ: Unemployed	23%	(35)	21%	(32)	23%	(35)	7%	(10)	3%	(5)	24%	(37)	154
Employ: Other	18%	(9)	17%	(9)	22%	(11)	2%	(1)	6%	(3)	36%	(19)	52
Military HH: Yes	31%	(38)	26%	(32)	20%	(24)	2%	(3)	1%	(2)	19%	(23)	122
Military HH: No	27%	(240)	24%	(213)	21%	(181)	7%	(60)	4%	(36)	17%	(147)	878
RD/WT: Right Direction	29%	(55)	23%	(45)	20%	(38)	9%	(18)	4%	(8)	15%	(28)	191
RD/WT: Wrong Track	28%	(223)	25%	(201)	21%	(167)	6%	(45)	4%	(30)	18%	(142)	809
Trump Job Approve	32%	(70)	22%	(47)	21%	(47)	8%	(17)	8%	(17)	9%	(21)	219
Trump Job Disapprove	30%	(197)	28%	(183)	20%	(135)	6%	(40)	2%	(14)	14%	(93)	662
Trump Job Strongly Approve	32%	(28)	15%	(13)	20%	(17)	8%	(7)	14%	(12)	11%	(10)	86
Trump Job Somewhat Approve	32%	(43)	26%	(35)	22%	(29)	8%	(10)	4%	(5)	8%	(11)	132
Trump Job Somewhat Disapprove	26%	(40)	26%	(40)	25%	(38)	9%	(14)	1%	(1)	13%	(20)	154
Trump Job Strongly Disapprove	31%	(157)	28%	(143)	19%	(97)	5%	(26)	3%	(13)	14%	(72)	508
Favorable of Trump	33%	(70)	21%	(46)	18%	(38)	8%	(18)	9%	(19)	11%	(24)	215
Unfavorable of Trump	30%	(198)	27%	(184)	21%	(143)	6%	(42)	3%	(17)	13%	(86)	670

Continued on next page

Table MGC6_3: At this time, do you have a generally positive or negative view of each of the following?

Democracy

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	28% (278)	25% (245)	20% (205)	6% (63)	4% (38)	17% (170)	1000
Very Favorable of Trump	40% (38)	14% (13)	17% (16)	8% (8)	11% (10)	11% (10)	95
Somewhat Favorable of Trump	27% (33)	27% (33)	18% (22)	9% (11)	7% (8)	11% (14)	120
Somewhat Unfavorable of Trump	26% (34)	23% (30)	25% (32)	9% (12)	2% (3)	15% (19)	129
Very Unfavorable of Trump	30% (164)	28% (154)	21% (111)	6% (30)	3% (15)	12% (67)	541
#1 Issue: Economy	32% (87)	25% (68)	21% (56)	7% (20)	3% (7)	11% (30)	267
#1 Issue: Security	24% (24)	20% (20)	20% (20)	8% (8)	4% (4)	24% (24)	100
#1 Issue: Health Care	24% (33)	35% (48)	20% (27)	5% (8)	1% (2)	16% (22)	139
#1 Issue: Women's Issues	32% (39)	24% (30)	18% (22)	7% (9)	5% (6)	14% (18)	124
#1 Issue: Education	34% (41)	25% (30)	21% (25)	5% (6)	3% (4)	13% (15)	121
#1 Issue: Energy	32% (30)	25% (23)	14% (13)	7% (6)	4% (4)	19% (18)	94
#1 Issue: Other	17% (23)	17% (23)	25% (34)	4% (5)	6% (8)	31% (43)	136
2018 House Vote: Democrat	41% (36)	28% (25)	18% (16)	6% (5)	4% (3)	3% (3)	89
2016 Vote: Hillary Clinton	29% (19)	31% (20)	20% (13)	6% (4)	4% (3)	9% (6)	65
2016 Vote: Didn't Vote	27% (245)	24% (216)	21% (185)	6% (53)	4% (33)	18% (160)	892
Voted in 2014: No	28% (272)	25% (240)	21% (200)	6% (60)	4% (38)	17% (167)	977
2012 Vote: Didn't Vote	28% (271)	24% (237)	21% (203)	6% (61)	4% (37)	17% (169)	978
4-Region: Northeast	29% (60)	24% (48)	21% (43)	8% (16)	4% (9)	13% (27)	202
4-Region: Midwest	30% (57)	23% (43)	22% (42)	6% (12)	3% (6)	16% (31)	191
4-Region: South	28% (112)	26% (105)	19% (75)	6% (24)	3% (11)	19% (78)	404
4-Region: West	25% (50)	25% (50)	22% (45)	5% (11)	6% (12)	17% (34)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_4: At this time, do you have a generally positive or negative view of each of the following?
Large government

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	7%	(72)	16%	(157)	29%	(295)	19%	(191)	9%	(93)	19%	(193)	1000
Gender: Male	10%	(47)	17%	(85)	29%	(144)	19%	(90)	9%	(45)	16%	(77)	489
Gender: Female	5%	(25)	14%	(72)	29%	(151)	20%	(100)	9%	(48)	23%	(115)	511
Age: 18-34	8%	(40)	15%	(75)	28%	(139)	23%	(114)	13%	(64)	15%	(74)	506
Generation Z: 13-23	7%	(72)	16%	(157)	29%	(295)	19%	(191)	9%	(93)	19%	(193)	1000
PID: Dem (no lean)	9%	(32)	17%	(64)	32%	(118)	21%	(77)	6%	(21)	16%	(58)	370
PID: Ind (no lean)	6%	(25)	11%	(49)	30%	(131)	17%	(73)	13%	(56)	24%	(108)	443
PID: Rep (no lean)	8%	(15)	24%	(44)	25%	(46)	21%	(40)	9%	(16)	14%	(26)	187
PID/Gender: Dem Men	12%	(19)	20%	(31)	33%	(51)	20%	(31)	4%	(7)	10%	(15)	154
PID/Gender: Dem Women	6%	(13)	15%	(33)	31%	(66)	21%	(46)	7%	(14)	20%	(43)	216
PID/Gender: Ind Men	7%	(16)	11%	(24)	31%	(69)	15%	(34)	15%	(33)	21%	(48)	224
PID/Gender: Ind Women	4%	(9)	11%	(25)	28%	(62)	18%	(39)	11%	(24)	27%	(60)	219
PID/Gender: Rep Men	11%	(12)	27%	(30)	21%	(24)	23%	(25)	6%	(6)	13%	(14)	111
PID/Gender: Rep Women	4%	(3)	18%	(14)	29%	(22)	19%	(15)	13%	(10)	16%	(12)	76
Ideo: Liberal (1-3)	9%	(31)	20%	(70)	30%	(105)	19%	(65)	11%	(37)	12%	(40)	348
Ideo: Moderate (4)	7%	(11)	15%	(27)	30%	(53)	28%	(49)	11%	(19)	9%	(16)	175
Ideo: Conservative (5-7)	10%	(19)	19%	(38)	27%	(53)	21%	(41)	13%	(25)	10%	(19)	195
Educ: < College	7%	(66)	16%	(144)	29%	(269)	19%	(171)	9%	(86)	20%	(184)	920
Educ: Bachelors degree	8%	(5)	19%	(12)	31%	(20)	27%	(17)	7%	(4)	8%	(5)	62
Income: Under 50k	8%	(39)	11%	(56)	29%	(145)	17%	(86)	10%	(51)	25%	(124)	501
Income: 50k-100k	6%	(20)	20%	(66)	27%	(89)	22%	(74)	11%	(35)	15%	(48)	333
Income: 100k+	8%	(13)	21%	(35)	37%	(61)	18%	(30)	4%	(7)	12%	(20)	166
Ethnicity: White	7%	(45)	16%	(106)	29%	(189)	20%	(130)	10%	(63)	17%	(111)	644
Ethnicity: Hispanic	9%	(19)	15%	(30)	25%	(51)	17%	(35)	11%	(23)	21%	(43)	203
Ethnicity: Afr. Am.	7%	(9)	12%	(16)	29%	(38)	17%	(22)	9%	(11)	25%	(33)	129
Ethnicity: Other	8%	(18)	16%	(35)	30%	(68)	17%	(39)	8%	(19)	22%	(49)	228

Continued on next page

Table MGC6_4: At this time, do you have a generally positive or negative view of each of the following?
Large government

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	7%	(72)	16%	(157)	29%	(295)	19%	(191)	9%	(93)	19%	(193)	1000
All Christian	6%	(20)	19%	(57)	28%	(86)	22%	(69)	9%	(28)	16%	(50)	309
All Non-Christian	6%	(5)	18%	(14)	39%	(30)	16%	(12)	8%	(6)	13%	(10)	76
Atheist	11%	(12)	17%	(18)	21%	(23)	21%	(22)	11%	(12)	18%	(19)	106
Agnostic/Nothing in particular	6%	(19)	12%	(39)	32%	(105)	16%	(52)	9%	(29)	25%	(81)	325
Something Else	9%	(17)	16%	(29)	28%	(51)	19%	(35)	10%	(18)	18%	(34)	183
Religious Non-Protestant/Catholic	5%	(5)	19%	(18)	34%	(34)	20%	(19)	8%	(8)	15%	(14)	98
Evangelical	9%	(17)	16%	(31)	31%	(61)	18%	(35)	9%	(18)	17%	(34)	195
Non-Evangelical	7%	(19)	18%	(47)	26%	(68)	23%	(62)	10%	(26)	16%	(43)	265
Community: Urban	9%	(23)	14%	(36)	26%	(66)	18%	(47)	11%	(29)	22%	(55)	255
Community: Suburban	6%	(35)	16%	(90)	31%	(174)	19%	(107)	9%	(49)	18%	(99)	554
Community: Rural	7%	(14)	16%	(31)	29%	(55)	19%	(37)	8%	(16)	20%	(38)	191
Employ: Private Sector	11%	(13)	18%	(21)	22%	(26)	30%	(34)	11%	(13)	8%	(9)	117
Employ: Unemployed	3%	(5)	14%	(22)	28%	(42)	18%	(28)	12%	(19)	25%	(39)	154
Employ: Other	7%	(4)	5%	(3)	26%	(14)	7%	(4)	14%	(8)	40%	(21)	52
Military HH: Yes	13%	(16)	13%	(16)	31%	(38)	21%	(25)	8%	(9)	15%	(18)	122
Military HH: No	6%	(57)	16%	(141)	29%	(256)	19%	(165)	10%	(84)	20%	(175)	878
RD/WT: Right Direction	14%	(27)	19%	(36)	28%	(54)	16%	(31)	10%	(20)	12%	(23)	191
RD/WT: Wrong Track	6%	(45)	15%	(121)	30%	(240)	20%	(160)	9%	(73)	21%	(169)	809
Trump Job Approve	13%	(28)	20%	(43)	25%	(54)	19%	(42)	14%	(31)	9%	(19)	219
Trump Job Disapprove	6%	(37)	16%	(103)	32%	(210)	20%	(135)	9%	(56)	18%	(120)	662
Trump Job Strongly Approve	17%	(15)	19%	(16)	22%	(19)	15%	(13)	17%	(14)	10%	(9)	86
Trump Job Somewhat Approve	10%	(14)	20%	(27)	27%	(35)	22%	(29)	13%	(17)	8%	(10)	132
Trump Job Somewhat Disapprove	5%	(8)	18%	(27)	32%	(50)	22%	(34)	6%	(10)	16%	(24)	154
Trump Job Strongly Disapprove	6%	(29)	15%	(76)	32%	(161)	20%	(101)	9%	(46)	19%	(95)	508
Favorable of Trump	12%	(26)	20%	(43)	25%	(53)	21%	(46)	12%	(26)	10%	(21)	215
Unfavorable of Trump	6%	(39)	16%	(108)	32%	(216)	19%	(130)	10%	(65)	17%	(112)	670

Continued on next page

Table MGC6_4: At this time, do you have a generally positive or negative view of each of the following?
Large government

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	7%	(72)	16%	(157)	29%	(295)	19%	(191)	9%	(93)	19%	(193)	1000
Very Favorable of Trump	22%	(21)	13%	(12)	24%	(23)	14%	(14)	17%	(16)	10%	(9)	95
Somewhat Favorable of Trump	4%	(5)	26%	(31)	25%	(30)	27%	(32)	8%	(9)	10%	(12)	120
Somewhat Unfavorable of Trump	5%	(7)	17%	(22)	37%	(48)	20%	(26)	11%	(14)	10%	(13)	129
Very Unfavorable of Trump	6%	(32)	16%	(86)	31%	(168)	19%	(105)	9%	(51)	18%	(100)	541
#1 Issue: Economy	7%	(19)	17%	(45)	30%	(79)	23%	(62)	9%	(24)	14%	(38)	267
#1 Issue: Security	8%	(8)	15%	(15)	29%	(29)	17%	(17)	7%	(7)	25%	(25)	100
#1 Issue: Health Care	9%	(12)	17%	(23)	29%	(40)	20%	(28)	11%	(15)	15%	(21)	139
#1 Issue: Women's Issues	4%	(5)	18%	(22)	31%	(38)	14%	(17)	11%	(13)	23%	(29)	124
#1 Issue: Education	10%	(12)	13%	(15)	32%	(38)	20%	(24)	9%	(11)	17%	(20)	121
#1 Issue: Energy	8%	(8)	14%	(14)	30%	(28)	20%	(18)	8%	(8)	19%	(18)	94
#1 Issue: Other	3%	(5)	13%	(18)	28%	(38)	16%	(22)	10%	(14)	29%	(39)	136
2018 House Vote: Democrat	6%	(6)	26%	(23)	29%	(26)	24%	(21)	9%	(8)	6%	(5)	89
2016 Vote: Hillary Clinton	8%	(5)	21%	(14)	30%	(19)	25%	(16)	6%	(4)	10%	(6)	65
2016 Vote: Didn't Vote	7%	(62)	15%	(136)	30%	(269)	18%	(163)	9%	(81)	20%	(181)	892
Voted in 2014: No	7%	(70)	16%	(153)	30%	(289)	19%	(185)	9%	(91)	19%	(190)	977
2012 Vote: Didn't Vote	7%	(70)	16%	(152)	29%	(288)	19%	(186)	9%	(91)	20%	(191)	978
4-Region: Northeast	9%	(18)	22%	(45)	29%	(59)	20%	(40)	8%	(17)	12%	(24)	202
4-Region: Midwest	7%	(14)	15%	(29)	30%	(57)	18%	(34)	10%	(19)	20%	(38)	191
4-Region: South	6%	(24)	14%	(57)	31%	(126)	18%	(73)	10%	(41)	21%	(84)	404
4-Region: West	8%	(16)	13%	(26)	26%	(53)	22%	(44)	9%	(17)	23%	(46)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_5: *At this time, do you have a generally positive or negative view of each of the following?*
Small government

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(98)	21%	(208)	32%	(317)	10%	(103)	4%	(41)	23%	(233)	1000
Gender: Male	12%	(58)	24%	(116)	29%	(143)	10%	(51)	5%	(23)	20%	(99)	489
Gender: Female	8%	(40)	18%	(92)	34%	(174)	10%	(53)	4%	(18)	26%	(134)	511
Age: 18-34	12%	(61)	25%	(127)	29%	(149)	10%	(52)	6%	(28)	18%	(89)	506
Generation Z: 13-23	10%	(98)	21%	(208)	32%	(317)	10%	(103)	4%	(41)	23%	(233)	1000
PID: Dem (no lean)	8%	(29)	18%	(68)	32%	(119)	17%	(62)	6%	(22)	19%	(71)	370
PID: Ind (no lean)	9%	(41)	18%	(81)	34%	(153)	6%	(27)	3%	(14)	29%	(128)	443
PID: Rep (no lean)	15%	(28)	32%	(59)	24%	(46)	8%	(15)	3%	(5)	18%	(34)	187
PID/Gender: Dem Men	8%	(13)	19%	(29)	28%	(44)	21%	(33)	6%	(9)	17%	(26)	154
PID/Gender: Dem Women	8%	(17)	18%	(38)	35%	(75)	13%	(29)	6%	(13)	21%	(45)	216
PID/Gender: Ind Men	13%	(29)	21%	(47)	34%	(75)	4%	(9)	5%	(10)	24%	(54)	224
PID/Gender: Ind Women	6%	(12)	16%	(35)	35%	(77)	8%	(18)	2%	(4)	33%	(73)	219
PID/Gender: Rep Men	15%	(17)	36%	(40)	21%	(24)	8%	(9)	3%	(4)	17%	(19)	111
PID/Gender: Rep Women	15%	(11)	26%	(19)	29%	(22)	8%	(6)	2%	(2)	21%	(16)	76
Ideo: Liberal (1-3)	7%	(25)	22%	(77)	32%	(112)	16%	(54)	6%	(23)	16%	(56)	348
Ideo: Moderate (4)	13%	(22)	21%	(37)	41%	(71)	10%	(18)	2%	(4)	13%	(23)	175
Ideo: Conservative (5-7)	19%	(36)	29%	(57)	29%	(56)	6%	(13)	4%	(8)	13%	(26)	195
Educ: < College	10%	(89)	21%	(190)	31%	(286)	10%	(96)	4%	(36)	24%	(223)	920
Educ: Bachelors degree	12%	(7)	27%	(17)	38%	(24)	9%	(5)	5%	(3)	9%	(6)	62
Income: Under 50k	10%	(49)	18%	(88)	30%	(150)	9%	(43)	5%	(23)	30%	(148)	501
Income: 50k-100k	11%	(37)	24%	(80)	31%	(103)	13%	(42)	3%	(8)	19%	(63)	333
Income: 100k+	7%	(12)	24%	(40)	38%	(64)	11%	(19)	6%	(9)	13%	(22)	166
Ethnicity: White	11%	(69)	23%	(150)	30%	(193)	11%	(68)	5%	(30)	21%	(134)	644
Ethnicity: Hispanic	15%	(31)	20%	(41)	25%	(51)	8%	(15)	5%	(11)	26%	(53)	203
Ethnicity: Afr. Am.	8%	(10)	17%	(22)	37%	(47)	7%	(8)	4%	(5)	27%	(35)	129
Ethnicity: Other	8%	(19)	16%	(36)	33%	(76)	12%	(27)	3%	(6)	28%	(64)	228

Continued on next page

Table MGC6_5: At this time, do you have a generally positive or negative view of each of the following?
Small government

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(98)	21%	(208)	32%	(317)	10%	(103)	4%	(41)	23%	(233)	1000
All Christian	13%	(41)	24%	(75)	30%	(94)	9%	(29)	4%	(13)	19%	(59)	309
All Non-Christian	10%	(8)	18%	(14)	37%	(28)	15%	(11)	2%	(2)	17%	(13)	76
Atheist	7%	(8)	12%	(12)	30%	(32)	19%	(20)	7%	(8)	24%	(26)	106
Agnostic/Nothing in particular	8%	(27)	20%	(65)	32%	(105)	7%	(23)	4%	(13)	28%	(92)	325
Something Else	8%	(14)	23%	(43)	32%	(58)	11%	(20)	3%	(6)	24%	(43)	183
Religious Non-Protestant/Catholic	9%	(9)	17%	(17)	35%	(35)	13%	(13)	4%	(4)	21%	(21)	98
Evangelical	11%	(22)	20%	(39)	38%	(74)	6%	(12)	2%	(5)	23%	(44)	195
Non-Evangelical	12%	(30)	27%	(73)	26%	(68)	13%	(35)	4%	(11)	18%	(48)	265
Community: Urban	13%	(34)	16%	(41)	34%	(87)	7%	(18)	3%	(7)	26%	(67)	255
Community: Suburban	9%	(50)	23%	(129)	31%	(169)	11%	(61)	5%	(27)	21%	(119)	554
Community: Rural	8%	(15)	20%	(38)	32%	(61)	13%	(24)	4%	(7)	24%	(46)	191
Employ: Private Sector	19%	(22)	24%	(29)	31%	(37)	8%	(9)	8%	(10)	9%	(11)	117
Employ: Unemployed	10%	(16)	25%	(39)	26%	(40)	4%	(7)	4%	(6)	30%	(46)	154
Employ: Other	8%	(4)	12%	(6)	27%	(14)	8%	(4)	5%	(3)	40%	(21)	52
Military HH: Yes	13%	(16)	26%	(32)	29%	(36)	7%	(8)	2%	(3)	23%	(28)	122
Military HH: No	9%	(82)	20%	(176)	32%	(281)	11%	(95)	4%	(38)	23%	(205)	878
RD/WT: Right Direction	17%	(32)	22%	(42)	34%	(64)	7%	(13)	2%	(5)	18%	(35)	191
RD/WT: Wrong Track	8%	(66)	20%	(166)	31%	(252)	11%	(90)	5%	(37)	24%	(198)	809
Trump Job Approve	19%	(42)	30%	(65)	26%	(57)	7%	(15)	5%	(12)	13%	(28)	219
Trump Job Disapprove	8%	(50)	20%	(131)	35%	(231)	12%	(78)	4%	(27)	22%	(145)	662
Trump Job Strongly Approve	22%	(19)	27%	(24)	21%	(18)	5%	(5)	10%	(8)	14%	(12)	86
Trump Job Somewhat Approve	17%	(23)	31%	(42)	29%	(38)	8%	(10)	3%	(3)	12%	(16)	132
Trump Job Somewhat Disapprove	7%	(10)	21%	(32)	40%	(62)	11%	(17)	2%	(3)	19%	(29)	154
Trump Job Strongly Disapprove	8%	(40)	19%	(98)	33%	(169)	12%	(60)	5%	(24)	23%	(116)	508
Favorable of Trump	18%	(39)	33%	(70)	23%	(50)	7%	(15)	5%	(11)	15%	(31)	215
Unfavorable of Trump	7%	(50)	19%	(127)	36%	(240)	13%	(86)	4%	(29)	21%	(138)	670

Continued on next page

Table MGC6_5: At this time, do you have a generally positive or negative view of each of the following?
Small government

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(98)	21%	(208)	32%	(317)	10%	(103)	4%	(41)	23%	(233)	1000
Very Favorable of Trump	28%	(27)	24%	(23)	21%	(20)	5%	(5)	6%	(6)	15%	(15)	95
Somewhat Favorable of Trump	10%	(12)	39%	(47)	25%	(29)	9%	(10)	4%	(5)	14%	(17)	120
Somewhat Unfavorable of Trump	10%	(12)	18%	(24)	43%	(55)	12%	(16)	3%	(4)	13%	(17)	129
Very Unfavorable of Trump	7%	(38)	19%	(104)	34%	(185)	13%	(70)	5%	(25)	22%	(121)	541
#1 Issue: Economy	12%	(31)	25%	(66)	32%	(87)	8%	(22)	4%	(12)	19%	(50)	267
#1 Issue: Security	5%	(5)	20%	(20)	33%	(33)	9%	(9)	4%	(4)	30%	(30)	100
#1 Issue: Health Care	14%	(20)	13%	(18)	26%	(35)	20%	(27)	3%	(4)	24%	(34)	139
#1 Issue: Women's Issues	8%	(10)	19%	(23)	35%	(43)	11%	(14)	4%	(5)	23%	(28)	124
#1 Issue: Education	9%	(11)	30%	(36)	33%	(40)	9%	(10)	2%	(2)	17%	(21)	121
#1 Issue: Energy	12%	(12)	22%	(20)	21%	(20)	14%	(13)	4%	(4)	26%	(25)	94
#1 Issue: Other	4%	(6)	17%	(23)	36%	(49)	6%	(8)	5%	(7)	32%	(43)	136
2018 House Vote: Democrat	9%	(8)	18%	(16)	46%	(41)	15%	(13)	6%	(5)	6%	(6)	89
2016 Vote: Hillary Clinton	5%	(3)	25%	(16)	40%	(26)	13%	(8)	5%	(3)	13%	(9)	65
2016 Vote: Didn't Vote	10%	(86)	20%	(182)	31%	(280)	10%	(91)	4%	(33)	25%	(219)	892
Voted in 2014: No	10%	(96)	21%	(202)	32%	(312)	10%	(99)	4%	(38)	24%	(230)	977
2012 Vote: Didn't Vote	10%	(97)	21%	(204)	32%	(311)	10%	(97)	4%	(38)	24%	(231)	978
4-Region: Northeast	9%	(18)	21%	(43)	36%	(72)	14%	(29)	5%	(9)	15%	(31)	202
4-Region: Midwest	12%	(22)	20%	(37)	26%	(50)	13%	(24)	5%	(9)	25%	(48)	191
4-Region: South	10%	(40)	21%	(84)	34%	(136)	8%	(32)	3%	(11)	25%	(100)	404
4-Region: West	9%	(18)	22%	(44)	28%	(57)	9%	(18)	6%	(11)	27%	(54)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_6: *At this time, do you have a generally positive or negative view of each of the following?*
 Large businesses

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	9%	(91)	20%	(203)	29%	(291)	19%	(188)	7%	(74)	15%	(153)	1000
Gender: Male	12%	(58)	23%	(114)	27%	(134)	17%	(83)	7%	(32)	14%	(67)	489
Gender: Female	6%	(33)	17%	(89)	31%	(157)	20%	(105)	8%	(42)	17%	(86)	511
Age: 18-34	10%	(51)	21%	(108)	28%	(141)	20%	(101)	9%	(45)	12%	(60)	506
Generation Z: 13-23	9%	(91)	20%	(203)	29%	(291)	19%	(188)	7%	(74)	15%	(153)	1000
PID: Dem (no lean)	7%	(27)	17%	(64)	30%	(110)	25%	(93)	10%	(38)	10%	(38)	370
PID: Ind (no lean)	8%	(37)	19%	(84)	27%	(121)	17%	(77)	7%	(32)	21%	(93)	443
PID: Rep (no lean)	15%	(27)	30%	(56)	32%	(60)	10%	(18)	2%	(4)	12%	(22)	187
PID/Gender: Dem Men	8%	(13)	20%	(31)	32%	(50)	22%	(34)	10%	(15)	8%	(12)	154
PID/Gender: Dem Women	6%	(14)	15%	(33)	28%	(61)	27%	(60)	11%	(23)	12%	(26)	216
PID/Gender: Ind Men	11%	(25)	23%	(51)	25%	(56)	16%	(37)	7%	(15)	18%	(41)	224
PID/Gender: Ind Women	6%	(12)	15%	(33)	30%	(65)	18%	(40)	8%	(17)	24%	(52)	219
PID/Gender: Rep Men	18%	(20)	30%	(33)	26%	(29)	11%	(13)	2%	(2)	13%	(14)	111
PID/Gender: Rep Women	9%	(7)	30%	(23)	41%	(31)	7%	(5)	3%	(2)	10%	(8)	76
Ideo: Liberal (1-3)	6%	(19)	15%	(51)	27%	(95)	30%	(103)	15%	(51)	8%	(29)	348
Ideo: Moderate (4)	7%	(13)	23%	(40)	39%	(69)	18%	(31)	5%	(9)	8%	(14)	175
Ideo: Conservative (5-7)	17%	(33)	31%	(61)	32%	(62)	12%	(23)	2%	(3)	7%	(13)	195
Educ: < College	9%	(85)	20%	(187)	29%	(267)	19%	(173)	7%	(64)	16%	(144)	920
Educ: Bachelors degree	9%	(6)	22%	(14)	26%	(16)	20%	(12)	16%	(10)	8%	(5)	62
Income: Under 50k	9%	(46)	19%	(93)	26%	(131)	20%	(98)	6%	(33)	20%	(100)	501
Income: 50k-100k	9%	(29)	22%	(75)	30%	(100)	18%	(60)	9%	(29)	12%	(41)	333
Income: 100k+	10%	(16)	21%	(35)	36%	(60)	18%	(30)	8%	(13)	7%	(12)	166
Ethnicity: White	8%	(49)	22%	(141)	29%	(188)	19%	(120)	9%	(57)	14%	(88)	644
Ethnicity: Hispanic	14%	(28)	21%	(42)	30%	(61)	14%	(28)	3%	(6)	18%	(36)	203
Ethnicity: Afr. Am.	15%	(19)	16%	(21)	31%	(40)	15%	(19)	4%	(6)	19%	(24)	129
Ethnicity: Other	10%	(23)	18%	(41)	28%	(64)	21%	(48)	5%	(11)	18%	(41)	228

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Table MGC6_6: At this time, do you have a generally positive or negative view of each of the following?
Large businesses

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	9%	(91)	20%	(203)	29%	(291)	19%	(188)	7%	(74)	15%	(153)	1000
All Christian	11%	(33)	23%	(71)	33%	(102)	18%	(55)	4%	(12)	12%	(37)	309
All Non-Christian	7%	(6)	25%	(19)	28%	(21)	19%	(14)	5%	(4)	16%	(12)	76
Atheist	3%	(4)	13%	(13)	26%	(28)	29%	(30)	17%	(19)	12%	(12)	106
Agnostic/Nothing in particular	7%	(22)	18%	(60)	27%	(87)	20%	(65)	8%	(27)	20%	(65)	325
Something Else	15%	(27)	22%	(40)	29%	(54)	13%	(23)	7%	(12)	15%	(27)	183
Religious Non-Protestant/Catholic	6%	(6)	25%	(24)	29%	(28)	20%	(19)	5%	(4)	17%	(16)	98
Evangelical	18%	(36)	23%	(44)	34%	(67)	10%	(20)	1%	(2)	14%	(27)	195
Non-Evangelical	8%	(22)	21%	(56)	30%	(80)	20%	(53)	8%	(22)	12%	(31)	265
Community: Urban	11%	(29)	22%	(57)	27%	(70)	14%	(36)	7%	(18)	18%	(45)	255
Community: Suburban	9%	(49)	19%	(104)	30%	(168)	21%	(115)	8%	(43)	14%	(75)	554
Community: Rural	7%	(13)	22%	(42)	28%	(53)	19%	(36)	7%	(13)	17%	(32)	191
Employ: Private Sector	11%	(13)	26%	(31)	34%	(39)	15%	(18)	7%	(8)	7%	(8)	117
Employ: Unemployed	7%	(11)	15%	(23)	29%	(45)	18%	(28)	8%	(13)	22%	(34)	154
Employ: Other	11%	(6)	11%	(6)	25%	(13)	9%	(5)	4%	(2)	39%	(20)	52
Military HH: Yes	9%	(11)	24%	(29)	31%	(38)	18%	(23)	5%	(7)	12%	(15)	122
Military HH: No	9%	(80)	20%	(175)	29%	(252)	19%	(165)	8%	(67)	16%	(138)	878
RD/WT: Right Direction	14%	(26)	29%	(55)	31%	(59)	9%	(18)	5%	(9)	13%	(25)	191
RD/WT: Wrong Track	8%	(65)	18%	(149)	29%	(232)	21%	(170)	8%	(65)	16%	(128)	809
Trump Job Approve	18%	(40)	30%	(66)	32%	(71)	9%	(20)	3%	(7)	7%	(15)	219
Trump Job Disapprove	7%	(44)	18%	(118)	29%	(194)	23%	(154)	10%	(65)	13%	(87)	662
Trump Job Strongly Approve	24%	(21)	27%	(23)	29%	(25)	6%	(5)	6%	(5)	9%	(7)	86
Trump Job Somewhat Approve	15%	(19)	33%	(43)	35%	(46)	11%	(15)	1%	(2)	6%	(7)	132
Trump Job Somewhat Disapprove	6%	(10)	27%	(41)	35%	(53)	16%	(25)	4%	(6)	12%	(18)	154
Trump Job Strongly Disapprove	7%	(34)	15%	(77)	28%	(141)	25%	(128)	12%	(59)	14%	(69)	508
Favorable of Trump	18%	(40)	30%	(65)	31%	(67)	9%	(20)	2%	(5)	8%	(18)	215
Unfavorable of Trump	6%	(43)	18%	(123)	30%	(202)	23%	(156)	10%	(68)	12%	(79)	670

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Table MGC6_6: At this time, do you have a generally positive or negative view of each of the following?
Large businesses

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	9%	(91)	20%	(203)	29%	(291)	19%	(188)	7%	(74)	15%	(153)	1000
Very Favorable of Trump	28%	(26)	31%	(29)	24%	(23)	5%	(5)	4%	(4)	8%	(8)	95
Somewhat Favorable of Trump	11%	(13)	30%	(36)	37%	(44)	13%	(15)	1%	(1)	9%	(10)	120
Somewhat Unfavorable of Trump	6%	(7)	32%	(41)	35%	(46)	13%	(17)	4%	(5)	10%	(13)	129
Very Unfavorable of Trump	7%	(35)	15%	(82)	29%	(156)	26%	(139)	12%	(63)	12%	(66)	541
#1 Issue: Economy	10%	(27)	28%	(76)	31%	(82)	16%	(43)	2%	(6)	12%	(33)	267
#1 Issue: Security	9%	(9)	28%	(28)	32%	(32)	12%	(12)	2%	(2)	18%	(18)	100
#1 Issue: Health Care	10%	(14)	17%	(24)	20%	(28)	29%	(40)	11%	(15)	12%	(17)	139
#1 Issue: Women's Issues	11%	(14)	21%	(26)	21%	(26)	21%	(26)	11%	(14)	15%	(18)	124
#1 Issue: Education	9%	(11)	13%	(16)	39%	(47)	24%	(28)	6%	(7)	10%	(12)	121
#1 Issue: Energy	9%	(9)	10%	(9)	31%	(29)	24%	(22)	12%	(11)	15%	(14)	94
#1 Issue: Other	6%	(8)	13%	(18)	28%	(38)	12%	(16)	12%	(16)	29%	(40)	136
2018 House Vote: Democrat	9%	(8)	13%	(12)	33%	(29)	25%	(22)	15%	(13)	5%	(4)	89
2016 Vote: Hillary Clinton	10%	(6)	18%	(12)	27%	(17)	20%	(13)	16%	(11)	10%	(6)	65
2016 Vote: Didn't Vote	9%	(81)	20%	(177)	30%	(264)	19%	(167)	7%	(59)	16%	(145)	892
Voted in 2014: No	9%	(88)	20%	(200)	29%	(283)	19%	(185)	7%	(71)	15%	(150)	977
2012 Vote: Didn't Vote	9%	(88)	20%	(199)	29%	(286)	19%	(185)	7%	(70)	15%	(151)	978
4-Region: Northeast	13%	(27)	19%	(39)	32%	(65)	16%	(32)	8%	(17)	11%	(22)	202
4-Region: Midwest	7%	(13)	20%	(38)	29%	(56)	22%	(42)	8%	(14)	15%	(28)	191
4-Region: South	9%	(37)	22%	(88)	26%	(106)	21%	(83)	6%	(23)	17%	(68)	404
4-Region: West	7%	(14)	19%	(39)	32%	(65)	15%	(30)	10%	(20)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_7: At this time, do you have a generally positive or negative view of each of the following?
Small Business

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	40% (397)	29% (286)	15% (148)	3% (28)	2% (15)	13% (125)	1000
Gender: Male	42% (206)	25% (124)	17% (82)	3% (13)	2% (7)	11% (56)	489
Gender: Female	37% (191)	32% (162)	13% (66)	3% (15)	2% (8)	14% (69)	511
Age: 18-34	38% (191)	28% (142)	16% (81)	4% (22)	2% (12)	11% (57)	506
Generation Z: 13-23	40% (397)	29% (286)	15% (148)	3% (28)	2% (15)	13% (125)	1000
PID: Dem (no lean)	43% (158)	35% (128)	12% (43)	2% (7)	1% (5)	8% (28)	370
PID: Ind (no lean)	34% (150)	24% (107)	19% (84)	3% (15)	1% (5)	18% (81)	443
PID: Rep (no lean)	47% (88)	27% (51)	11% (21)	3% (6)	2% (5)	9% (16)	187
PID/Gender: Dem Men	45% (69)	35% (53)	13% (20)	1% (2)	1% (1)	5% (8)	154
PID/Gender: Dem Women	41% (89)	35% (75)	10% (22)	2% (5)	2% (4)	9% (20)	216
PID/Gender: Ind Men	37% (82)	22% (48)	20% (46)	4% (8)	2% (4)	16% (36)	224
PID/Gender: Ind Women	31% (68)	27% (59)	17% (38)	3% (7)	1% (2)	21% (45)	219
PID/Gender: Rep Men	49% (54)	20% (23)	14% (16)	3% (3)	2% (3)	11% (12)	111
PID/Gender: Rep Women	45% (34)	37% (28)	7% (5)	3% (2)	3% (2)	5% (4)	76
Ideo: Liberal (1-3)	45% (155)	35% (120)	11% (38)	2% (7)	2% (6)	6% (21)	348
Ideo: Moderate (4)	35% (62)	28% (49)	22% (39)	7% (12)	1% (1)	7% (12)	175
Ideo: Conservative (5-7)	50% (97)	29% (56)	13% (25)	2% (3)	1% (2)	6% (12)	195
Educ: < College	40% (365)	28% (257)	15% (141)	3% (27)	2% (14)	13% (117)	920
Educ: Bachelors degree	48% (30)	37% (23)	7% (5)	1% (0)	1% (1)	5% (3)	62
Income: Under 50k	32% (161)	27% (137)	17% (86)	4% (19)	2% (11)	17% (86)	501
Income: 50k-100k	47% (155)	30% (100)	12% (39)	2% (6)	1% (3)	9% (31)	333
Income: 100k+	48% (80)	30% (50)	14% (23)	2% (3)	1% (2)	5% (8)	166
Ethnicity: White	44% (283)	29% (188)	12% (79)	2% (13)	2% (11)	11% (70)	644
Ethnicity: Hispanic	33% (67)	27% (54)	19% (38)	5% (10)	2% (4)	15% (29)	203
Ethnicity: Afr. Am.	36% (46)	20% (25)	23% (29)	4% (5)	2% (2)	16% (20)	129
Ethnicity: Other	29% (67)	32% (73)	18% (40)	4% (10)	1% (2)	16% (36)	228

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Table MGC6_7: At this time, do you have a generally positive or negative view of each of the following?
Small Business

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	40%	(397)	29%	(286)	15%	(148)	3%	(28)	2%	(15)	13%	(125)	1000
All Christian	44%	(135)	28%	(86)	15%	(47)	3%	(8)	2%	(6)	9%	(28)	309
All Non-Christian	33%	(25)	38%	(29)	14%	(10)	3%	(2)	2%	(2)	10%	(8)	76
Atheist	38%	(40)	32%	(34)	13%	(13)	4%	(4)	3%	(3)	11%	(11)	106
Agnostic/Nothing in particular	38%	(124)	25%	(83)	16%	(51)	3%	(9)	1%	(3)	17%	(56)	325
Something Else	39%	(72)	30%	(54)	15%	(27)	3%	(6)	1%	(1)	12%	(23)	183
Religious Non-Protestant/Catholic	31%	(30)	35%	(35)	14%	(14)	4%	(4)	3%	(2)	13%	(13)	98
Evangelical	45%	(88)	25%	(50)	14%	(27)	4%	(7)	2%	(3)	11%	(21)	195
Non-Evangelical	41%	(109)	32%	(84)	15%	(41)	2%	(5)	1%	(4)	9%	(23)	265
Community: Urban	40%	(102)	27%	(68)	17%	(42)	2%	(6)	1%	(3)	13%	(33)	255
Community: Suburban	42%	(234)	29%	(160)	13%	(72)	3%	(16)	2%	(9)	11%	(64)	554
Community: Rural	32%	(61)	30%	(57)	18%	(34)	3%	(5)	2%	(3)	15%	(29)	191
Employ: Private Sector	43%	(50)	27%	(32)	18%	(21)	3%	(3)	2%	(3)	6%	(8)	117
Employ: Unemployed	31%	(48)	30%	(47)	17%	(26)	3%	(5)	2%	(3)	17%	(26)	154
Employ: Other	24%	(13)	24%	(13)	17%	(9)	1%	(1)	6%	(3)	28%	(14)	52
Military HH: Yes	48%	(58)	29%	(35)	10%	(12)	2%	(2)	1%	(2)	10%	(12)	122
Military HH: No	39%	(338)	29%	(251)	15%	(136)	3%	(26)	2%	(14)	13%	(113)	878
RD/WT: Right Direction	46%	(88)	27%	(52)	14%	(28)	3%	(6)	—	(0)	9%	(18)	191
RD/WT: Wrong Track	38%	(309)	29%	(234)	15%	(120)	3%	(22)	2%	(15)	13%	(108)	809
Trump Job Approve	50%	(109)	27%	(58)	14%	(30)	2%	(5)	2%	(5)	5%	(12)	219
Trump Job Disapprove	39%	(257)	31%	(205)	15%	(100)	3%	(20)	2%	(10)	10%	(69)	662
Trump Job Strongly Approve	53%	(45)	18%	(16)	13%	(11)	3%	(3)	4%	(3)	9%	(8)	86
Trump Job Somewhat Approve	48%	(63)	32%	(42)	14%	(18)	2%	(2)	2%	(2)	3%	(4)	132
Trump Job Somewhat Disapprove	38%	(58)	29%	(45)	18%	(28)	3%	(5)	—	(0)	12%	(18)	154
Trump Job Strongly Disapprove	39%	(199)	32%	(160)	14%	(72)	3%	(15)	2%	(10)	10%	(51)	508
Favorable of Trump	48%	(103)	28%	(61)	13%	(27)	2%	(4)	2%	(4)	7%	(16)	215
Unfavorable of Trump	40%	(270)	30%	(203)	16%	(104)	3%	(22)	2%	(11)	9%	(59)	670

Continued on next page

Table MGC6_7: At this time, do you have a generally positive or negative view of each of the following?

Small Business

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	40% (397)	29% (286)	15% (148)	3% (28)	2% (15)	13% (125)	1000
Very Favorable of Trump	52% (50)	24% (23)	12% (11)	1% (1)	2% (2)	8% (8)	95
Somewhat Favorable of Trump	44% (53)	32% (38)	13% (16)	2% (2)	2% (2)	7% (8)	120
Somewhat Unfavorable of Trump	45% (58)	27% (35)	17% (22)	3% (4)	— (0)	7% (10)	129
Very Unfavorable of Trump	39% (212)	31% (169)	15% (82)	3% (17)	2% (11)	9% (50)	541
#1 Issue: Economy	44% (119)	29% (77)	13% (34)	3% (9)	1% (3)	10% (26)	267
#1 Issue: Security	34% (34)	25% (25)	21% (21)	3% (3)	2% (2)	16% (16)	100
#1 Issue: Health Care	34% (47)	36% (49)	16% (23)	3% (4)	1% (1)	11% (15)	139
#1 Issue: Women's Issues	47% (58)	30% (37)	10% (13)	3% (4)	2% (2)	9% (11)	124
#1 Issue: Education	39% (48)	33% (40)	17% (21)	2% (3)	1% (2)	6% (8)	121
#1 Issue: Energy	40% (38)	25% (24)	14% (13)	2% (2)	3% (3)	15% (14)	94
#1 Issue: Other	36% (49)	23% (31)	14% (19)	1% (1)	3% (4)	24% (33)	136
2018 House Vote: Democrat	39% (35)	35% (31)	17% (15)	3% (3)	1% (1)	5% (4)	89
2016 Vote: Hillary Clinton	49% (32)	29% (19)	13% (8)	1% (1)	1% (1)	7% (5)	65
2016 Vote: Didn't Vote	39% (347)	28% (252)	15% (135)	3% (26)	2% (15)	13% (118)	892
Voted in 2014: No	40% (390)	29% (280)	15% (145)	3% (25)	2% (15)	12% (122)	977
2012 Vote: Didn't Vote	40% (389)	29% (281)	15% (145)	3% (25)	2% (15)	13% (123)	978
4-Region: Northeast	43% (87)	28% (57)	15% (30)	3% (5)	2% (3)	10% (19)	202
4-Region: Midwest	38% (73)	28% (54)	17% (32)	4% (8)	1% (3)	12% (22)	191
4-Region: South	40% (163)	28% (115)	14% (58)	3% (12)	1% (3)	13% (54)	404
4-Region: West	37% (74)	30% (60)	14% (29)	2% (4)	3% (7)	15% (29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_8: *At this time, do you have a generally positive or negative view of each of the following?*
Environmentalism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	33%	(326)	26%	(260)	17%	(173)	5%	(46)	2%	(25)	17%	(169)	1000
Gender: Male	32%	(155)	27%	(131)	20%	(96)	5%	(22)	2%	(11)	15%	(72)	489
Gender: Female	33%	(171)	25%	(130)	15%	(77)	5%	(23)	3%	(14)	19%	(97)	511
Age: 18-34	31%	(158)	28%	(143)	18%	(92)	4%	(22)	3%	(17)	15%	(75)	506
Generation Z: 13-23	33%	(326)	26%	(260)	17%	(173)	5%	(46)	2%	(25)	17%	(169)	1000
PID: Dem (no lean)	45%	(167)	26%	(96)	12%	(44)	3%	(12)	1%	(5)	12%	(46)	370
PID: Ind (no lean)	28%	(124)	23%	(104)	19%	(83)	5%	(24)	2%	(10)	22%	(99)	443
PID: Rep (no lean)	19%	(35)	32%	(60)	25%	(46)	6%	(10)	5%	(10)	13%	(25)	187
PID/Gender: Dem Men	46%	(71)	26%	(40)	13%	(21)	3%	(5)	2%	(3)	9%	(14)	154
PID/Gender: Dem Women	44%	(95)	26%	(57)	11%	(24)	3%	(6)	1%	(2)	15%	(32)	216
PID/Gender: Ind Men	29%	(64)	24%	(53)	21%	(48)	5%	(11)	2%	(4)	20%	(44)	224
PID/Gender: Ind Women	28%	(61)	23%	(50)	16%	(35)	6%	(13)	3%	(6)	25%	(54)	219
PID/Gender: Rep Men	18%	(20)	34%	(38)	25%	(28)	6%	(7)	4%	(5)	13%	(14)	111
PID/Gender: Rep Women	20%	(15)	30%	(23)	24%	(18)	5%	(4)	7%	(6)	14%	(11)	76
Ideo: Liberal (1-3)	53%	(183)	27%	(94)	7%	(25)	3%	(9)	2%	(6)	8%	(29)	348
Ideo: Moderate (4)	28%	(49)	29%	(51)	25%	(45)	4%	(8)	1%	(2)	12%	(21)	175
Ideo: Conservative (5-7)	22%	(44)	32%	(63)	24%	(46)	6%	(12)	6%	(11)	10%	(20)	195
Educ: < College	33%	(302)	25%	(232)	18%	(162)	5%	(42)	3%	(23)	17%	(159)	920
Educ: Bachelors degree	33%	(21)	38%	(24)	14%	(9)	3%	(2)	2%	(1)	10%	(6)	62
Income: Under 50k	27%	(134)	23%	(114)	20%	(99)	5%	(26)	3%	(14)	23%	(114)	501
Income: 50k-100k	37%	(124)	29%	(97)	15%	(49)	3%	(10)	2%	(6)	14%	(47)	333
Income: 100k+	41%	(69)	30%	(49)	15%	(25)	6%	(10)	3%	(5)	5%	(8)	166
Ethnicity: White	35%	(222)	26%	(170)	17%	(108)	5%	(32)	2%	(14)	15%	(97)	644
Ethnicity: Hispanic	26%	(52)	17%	(35)	20%	(41)	7%	(14)	4%	(8)	26%	(54)	203
Ethnicity: Afr. Am.	27%	(35)	25%	(32)	21%	(26)	4%	(5)	4%	(5)	20%	(26)	129
Ethnicity: Other	30%	(69)	26%	(59)	17%	(38)	3%	(8)	3%	(6)	21%	(47)	228

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Table MGC6_8: At this time, do you have a generally positive or negative view of each of the following?

Environmentalism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	33%	(326)	26%	(260)	17%	(173)	5%	(46)	2%	(25)	17%	(169)	1000
All Christian	27%	(84)	31%	(96)	20%	(63)	5%	(17)	3%	(11)	13%	(40)	309
All Non-Christian	37%	(28)	30%	(23)	15%	(11)	4%	(3)	4%	(3)	11%	(8)	76
Atheist	45%	(47)	29%	(31)	9%	(9)	3%	(3)	2%	(2)	13%	(14)	106
Agnostic/Nothing in particular	33%	(107)	21%	(67)	19%	(61)	4%	(14)	2%	(6)	22%	(72)	325
Something Else	33%	(61)	24%	(44)	16%	(29)	5%	(9)	2%	(4)	20%	(36)	183
Religious Non-Protestant/Catholic	33%	(33)	28%	(28)	19%	(18)	6%	(6)	3%	(3)	11%	(11)	98
Evangelical	26%	(51)	28%	(55)	20%	(38)	5%	(10)	4%	(7)	18%	(34)	195
Non-Evangelical	31%	(83)	29%	(78)	17%	(45)	5%	(13)	3%	(7)	15%	(39)	265
Community: Urban	31%	(80)	27%	(68)	17%	(44)	2%	(6)	3%	(7)	19%	(49)	255
Community: Suburban	36%	(199)	27%	(151)	15%	(86)	5%	(27)	2%	(13)	14%	(78)	554
Community: Rural	25%	(47)	22%	(41)	22%	(43)	7%	(13)	2%	(4)	22%	(42)	191
Employ: Private Sector	34%	(39)	27%	(32)	18%	(21)	7%	(8)	5%	(5)	9%	(10)	117
Employ: Unemployed	24%	(37)	26%	(41)	23%	(36)	4%	(7)	2%	(3)	20%	(31)	154
Employ: Other	24%	(12)	17%	(9)	14%	(8)	1%	(1)	4%	(2)	39%	(21)	52
Military HH: Yes	35%	(43)	22%	(27)	16%	(19)	6%	(7)	2%	(3)	19%	(23)	122
Military HH: No	32%	(283)	27%	(233)	18%	(154)	4%	(38)	3%	(22)	17%	(146)	878
RD/WT: Right Direction	27%	(51)	28%	(54)	23%	(45)	4%	(8)	2%	(3)	16%	(31)	191
RD/WT: Wrong Track	34%	(276)	26%	(207)	16%	(128)	5%	(38)	3%	(22)	17%	(139)	809
Trump Job Approve	26%	(56)	29%	(64)	23%	(50)	6%	(14)	4%	(8)	12%	(27)	219
Trump Job Disapprove	39%	(255)	26%	(173)	15%	(101)	4%	(27)	2%	(13)	14%	(92)	662
Trump Job Strongly Approve	22%	(19)	32%	(28)	17%	(14)	9%	(8)	8%	(7)	13%	(11)	86
Trump Job Somewhat Approve	28%	(38)	27%	(36)	27%	(36)	4%	(6)	1%	(2)	12%	(16)	132
Trump Job Somewhat Disapprove	26%	(40)	33%	(51)	22%	(33)	5%	(8)	1%	(1)	13%	(20)	154
Trump Job Strongly Disapprove	42%	(215)	24%	(122)	13%	(67)	4%	(19)	2%	(13)	14%	(72)	508
Favorable of Trump	23%	(49)	33%	(71)	21%	(46)	6%	(14)	4%	(9)	12%	(26)	215
Unfavorable of Trump	39%	(262)	27%	(178)	15%	(102)	5%	(31)	2%	(15)	12%	(82)	670

Continued on next page

Table MGC6_8: At this time, do you have a generally positive or negative view of each of the following?
Environmentalism

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	33% (326)	26% (260)	17% (173)	5% (46)	2% (25)	17% (169)	1000
Very Favorable of Trump	22% (21)	29% (27)	23% (22)	7% (7)	6% (6)	13% (13)	95
Somewhat Favorable of Trump	24% (29)	36% (44)	19% (23)	6% (7)	3% (4)	11% (14)	120
Somewhat Unfavorable of Trump	24% (31)	35% (46)	25% (33)	6% (8)	— (0)	9% (12)	129
Very Unfavorable of Trump	43% (231)	24% (132)	13% (69)	4% (24)	3% (15)	13% (70)	541
#1 Issue: Economy	24% (64)	33% (88)	22% (59)	6% (15)	4% (10)	12% (32)	267
#1 Issue: Security	25% (25)	23% (23)	20% (20)	5% (5)	5% (5)	21% (21)	100
#1 Issue: Health Care	37% (51)	27% (37)	15% (20)	5% (7)	2% (3)	15% (21)	139
#1 Issue: Women's Issues	40% (50)	26% (32)	8% (10)	4% (5)	2% (2)	19% (24)	124
#1 Issue: Education	35% (42)	25% (31)	25% (30)	2% (2)	— (0)	13% (16)	121
#1 Issue: Energy	49% (46)	22% (21)	7% (7)	3% (3)	3% (3)	15% (14)	94
#1 Issue: Other	31% (42)	19% (26)	16% (22)	5% (7)	— (1)	29% (40)	136
2018 House Vote: Democrat	51% (45)	25% (22)	15% (13)	4% (3)	2% (1)	4% (4)	89
2016 Vote: Hillary Clinton	45% (29)	29% (19)	12% (8)	2% (1)	1% (1)	12% (8)	65
2016 Vote: Didn't Vote	32% (284)	25% (226)	17% (156)	5% (43)	3% (23)	18% (161)	892
Voted in 2014: No	33% (320)	26% (255)	17% (167)	5% (45)	2% (24)	17% (166)	977
2012 Vote: Didn't Vote	33% (318)	26% (256)	17% (168)	5% (45)	2% (24)	17% (168)	978
4-Region: Northeast	34% (69)	29% (58)	21% (43)	5% (10)	1% (2)	11% (21)	202
4-Region: Midwest	33% (63)	28% (54)	17% (32)	2% (4)	6% (11)	15% (28)	191
4-Region: South	32% (130)	25% (103)	17% (70)	5% (19)	1% (5)	19% (78)	404
4-Region: West	32% (65)	23% (46)	14% (29)	6% (13)	4% (7)	21% (43)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_9: At this time, do you have a generally positive or negative view of each of the following?
Social justice

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	31% (314)	22% (216)	17% (174)	9% (95)	6% (62)	14% (140)	1000
Gender: Male	28% (138)	22% (109)	19% (92)	10% (49)	8% (40)	13% (62)	489
Gender: Female	34% (176)	21% (107)	16% (82)	9% (46)	4% (22)	15% (78)	511
Age: 18-34	29% (148)	23% (114)	19% (95)	12% (59)	7% (35)	11% (55)	506
Generation Z: 13-23	31% (314)	22% (216)	17% (174)	9% (95)	6% (62)	14% (140)	1000
PID: Dem (no lean)	47% (173)	24% (88)	12% (43)	7% (27)	2% (9)	8% (31)	370
PID: Ind (no lean)	25% (111)	18% (78)	20% (90)	10% (45)	9% (39)	18% (81)	443
PID: Rep (no lean)	16% (30)	27% (51)	22% (42)	12% (23)	7% (14)	15% (28)	187
PID/Gender: Dem Men	46% (70)	30% (46)	12% (19)	7% (11)	2% (3)	3% (5)	154
PID/Gender: Dem Women	48% (103)	19% (42)	11% (24)	7% (16)	3% (6)	12% (25)	216
PID/Gender: Ind Men	23% (51)	17% (38)	22% (48)	10% (21)	12% (26)	18% (40)	224
PID/Gender: Ind Women	27% (60)	18% (40)	19% (41)	11% (23)	6% (13)	19% (41)	219
PID/Gender: Rep Men	15% (17)	23% (26)	23% (25)	15% (16)	10% (11)	15% (16)	111
PID/Gender: Rep Women	17% (13)	33% (25)	22% (17)	9% (7)	4% (3)	15% (12)	76
Ideo: Liberal (1-3)	49% (171)	24% (82)	11% (40)	6% (21)	3% (12)	6% (22)	348
Ideo: Moderate (4)	24% (42)	27% (48)	23% (39)	12% (21)	7% (13)	7% (12)	175
Ideo: Conservative (5-7)	19% (37)	23% (44)	23% (46)	15% (29)	10% (19)	10% (21)	195
Educ: < College	31% (290)	21% (193)	17% (160)	9% (86)	6% (58)	14% (133)	920
Educ: Bachelors degree	37% (23)	30% (19)	15% (9)	10% (6)	5% (3)	4% (3)	62
Income: Under 50k	29% (145)	17% (84)	19% (96)	11% (53)	6% (31)	18% (91)	501
Income: 50k-100k	32% (107)	24% (81)	15% (50)	9% (29)	7% (24)	12% (41)	333
Income: 100k+	37% (62)	30% (50)	17% (28)	7% (12)	4% (6)	4% (7)	166
Ethnicity: White	32% (204)	23% (147)	18% (114)	8% (54)	6% (39)	13% (86)	644
Ethnicity: Hispanic	26% (53)	20% (40)	17% (34)	12% (25)	9% (18)	16% (32)	203
Ethnicity: Afr. Am.	39% (50)	9% (11)	17% (22)	15% (19)	6% (8)	14% (19)	129
Ethnicity: Other	26% (60)	25% (58)	17% (38)	10% (22)	7% (15)	16% (35)	228

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Table MGC6_9: At this time, do you have a generally positive or negative view of each of the following?

Social justice

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	31%	(314)	22%	(216)	17%	(174)	9%	(95)	6%	(62)	14%	(140)	1000
All Christian	29%	(88)	24%	(74)	18%	(57)	10%	(30)	8%	(24)	12%	(37)	309
All Non-Christian	34%	(26)	29%	(22)	12%	(9)	7%	(6)	8%	(6)	10%	(7)	76
Atheist	31%	(32)	24%	(25)	14%	(15)	11%	(11)	10%	(11)	11%	(11)	106
Agnostic/Nothing in particular	33%	(107)	16%	(53)	20%	(65)	7%	(23)	5%	(17)	18%	(60)	325
Something Else	33%	(60)	23%	(43)	15%	(27)	13%	(24)	2%	(4)	13%	(25)	183
Religious Non-Protestant/Catholic	30%	(29)	26%	(25)	14%	(14)	9%	(9)	9%	(8)	12%	(12)	98
Evangelical	31%	(60)	25%	(48)	16%	(32)	10%	(19)	7%	(13)	11%	(22)	195
Non-Evangelical	31%	(81)	24%	(64)	18%	(47)	11%	(28)	5%	(12)	12%	(33)	265
Community: Urban	32%	(82)	17%	(44)	17%	(42)	11%	(28)	8%	(21)	14%	(37)	255
Community: Suburban	34%	(190)	23%	(126)	16%	(91)	8%	(46)	7%	(36)	12%	(66)	554
Community: Rural	22%	(42)	24%	(46)	22%	(42)	10%	(20)	2%	(4)	19%	(37)	191
Employ: Private Sector	33%	(38)	18%	(21)	24%	(27)	14%	(17)	7%	(8)	5%	(5)	117
Employ: Unemployed	29%	(45)	18%	(28)	19%	(29)	9%	(14)	6%	(10)	18%	(28)	154
Employ: Other	15%	(8)	18%	(10)	13%	(7)	15%	(8)	8%	(4)	30%	(16)	52
Military HH: Yes	33%	(40)	22%	(27)	15%	(18)	9%	(11)	6%	(7)	16%	(20)	122
Military HH: No	31%	(274)	22%	(189)	18%	(156)	10%	(84)	6%	(54)	14%	(120)	878
RD/WT: Right Direction	25%	(47)	25%	(48)	18%	(35)	11%	(21)	7%	(13)	14%	(28)	191
RD/WT: Wrong Track	33%	(267)	21%	(168)	17%	(140)	9%	(73)	6%	(49)	14%	(112)	809
Trump Job Approve	20%	(43)	28%	(62)	18%	(40)	12%	(27)	10%	(22)	11%	(25)	219
Trump Job Disapprove	40%	(261)	21%	(139)	17%	(113)	8%	(55)	5%	(32)	9%	(60)	662
Trump Job Strongly Approve	19%	(16)	23%	(20)	13%	(11)	14%	(12)	12%	(10)	19%	(17)	86
Trump Job Somewhat Approve	20%	(26)	32%	(43)	21%	(28)	12%	(15)	9%	(11)	6%	(8)	132
Trump Job Somewhat Disapprove	23%	(36)	27%	(42)	24%	(37)	11%	(17)	5%	(8)	9%	(13)	154
Trump Job Strongly Disapprove	44%	(226)	19%	(98)	15%	(76)	7%	(38)	5%	(24)	9%	(47)	508
Favorable of Trump	19%	(42)	27%	(59)	19%	(41)	12%	(25)	9%	(18)	14%	(30)	215
Unfavorable of Trump	39%	(261)	22%	(145)	17%	(114)	9%	(64)	5%	(36)	7%	(50)	670

Continued on next page

Table MGC6_9: At this time, do you have a generally positive or negative view of each of the following?

Social justice

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	31%	(314)	22%	(216)	17%	(174)	9%	(95)	6%	(62)	14%	(140)	1000
Very Favorable of Trump	22%	(21)	21%	(20)	15%	(14)	13%	(12)	11%	(11)	19%	(18)	95
Somewhat Favorable of Trump	17%	(21)	32%	(39)	23%	(28)	11%	(13)	7%	(8)	10%	(12)	120
Somewhat Unfavorable of Trump	23%	(30)	29%	(37)	23%	(30)	13%	(17)	8%	(10)	4%	(5)	129
Very Unfavorable of Trump	43%	(231)	20%	(108)	16%	(85)	9%	(47)	5%	(26)	8%	(44)	541
#1 Issue: Economy	28%	(76)	24%	(64)	18%	(49)	13%	(34)	7%	(19)	10%	(26)	267
#1 Issue: Security	18%	(18)	20%	(20)	25%	(26)	10%	(10)	5%	(5)	22%	(22)	100
#1 Issue: Health Care	37%	(51)	20%	(28)	16%	(22)	9%	(13)	6%	(8)	12%	(17)	139
#1 Issue: Women's Issues	45%	(55)	19%	(24)	13%	(16)	8%	(10)	5%	(7)	9%	(11)	124
#1 Issue: Education	32%	(39)	19%	(22)	23%	(28)	6%	(8)	6%	(7)	13%	(16)	121
#1 Issue: Energy	25%	(23)	36%	(34)	10%	(10)	9%	(8)	8%	(8)	12%	(11)	94
#1 Issue: Other	36%	(48)	17%	(23)	12%	(17)	6%	(9)	4%	(6)	25%	(34)	136
2018 House Vote: Democrat	49%	(43)	20%	(17)	16%	(14)	9%	(8)	2%	(2)	5%	(4)	89
2016 Vote: Hillary Clinton	44%	(29)	21%	(13)	13%	(8)	9%	(6)	7%	(5)	6%	(4)	65
2016 Vote: Didn't Vote	31%	(272)	21%	(191)	18%	(161)	9%	(83)	6%	(52)	15%	(133)	892
Voted in 2014: No	32%	(308)	22%	(211)	18%	(172)	9%	(91)	6%	(60)	14%	(136)	977
2012 Vote: Didn't Vote	32%	(308)	21%	(209)	18%	(172)	9%	(91)	6%	(59)	14%	(138)	978
4-Region: Northeast	32%	(64)	26%	(53)	15%	(29)	11%	(23)	5%	(11)	11%	(23)	202
4-Region: Midwest	31%	(59)	22%	(42)	18%	(35)	13%	(24)	7%	(13)	9%	(18)	191
4-Region: South	31%	(125)	21%	(84)	18%	(74)	8%	(30)	6%	(23)	17%	(67)	404
4-Region: West	33%	(66)	18%	(37)	18%	(36)	8%	(17)	7%	(15)	16%	(32)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_10: At this time, do you have a generally positive or negative view of each of the following?
Social responsibility

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	27% (270)	28% (283)	20% (201)	5% (48)	2% (21)	18% (177)	1000
Gender: Male	29% (143)	29% (143)	19% (95)	5% (25)	2% (10)	15% (73)	489
Gender: Female	25% (127)	27% (140)	21% (106)	5% (24)	2% (11)	20% (105)	511
Age: 18-34	27% (139)	30% (153)	20% (101)	7% (33)	3% (15)	13% (66)	506
Generation Z: 13-23	27% (270)	28% (283)	20% (201)	5% (48)	2% (21)	18% (177)	1000
PID: Dem (no lean)	39% (146)	29% (107)	16% (59)	4% (15)	1% (5)	10% (38)	370
PID: Ind (no lean)	18% (81)	25% (109)	24% (105)	5% (23)	3% (14)	25% (110)	443
PID: Rep (no lean)	23% (43)	36% (67)	20% (37)	5% (10)	1% (2)	16% (29)	187
PID/Gender: Dem Men	46% (70)	25% (39)	17% (25)	5% (8)	1% (2)	6% (10)	154
PID/Gender: Dem Women	35% (76)	31% (68)	15% (33)	4% (8)	2% (3)	13% (29)	216
PID/Gender: Ind Men	20% (45)	27% (60)	23% (51)	5% (11)	3% (7)	22% (50)	224
PID/Gender: Ind Women	17% (36)	22% (49)	25% (55)	5% (11)	3% (7)	27% (60)	219
PID/Gender: Rep Men	25% (28)	39% (44)	17% (19)	5% (6)	1% (2)	12% (13)	111
PID/Gender: Rep Women	19% (15)	30% (23)	24% (18)	6% (4)	— (0)	21% (16)	76
Ideo: Liberal (1-3)	43% (149)	29% (99)	14% (48)	5% (17)	1% (4)	9% (30)	348
Ideo: Moderate (4)	23% (40)	35% (61)	26% (46)	4% (6)	4% (6)	9% (16)	175
Ideo: Conservative (5-7)	24% (46)	40% (79)	19% (37)	7% (14)	1% (2)	9% (18)	195
Educ: < College	27% (245)	28% (258)	20% (187)	5% (43)	2% (20)	18% (168)	920
Educ: Bachelors degree	37% (23)	33% (20)	18% (11)	4% (2)	1% (0)	8% (5)	62
Income: Under 50k	22% (108)	25% (123)	22% (112)	7% (35)	3% (14)	22% (109)	501
Income: 50k-100k	31% (103)	31% (104)	18% (58)	3% (9)	2% (6)	15% (52)	333
Income: 100k+	35% (58)	33% (55)	18% (30)	2% (4)	1% (1)	10% (17)	166
Ethnicity: White	28% (177)	30% (195)	20% (129)	5% (30)	1% (6)	17% (107)	644
Ethnicity: Hispanic	22% (44)	25% (51)	20% (40)	6% (12)	5% (11)	22% (45)	203
Ethnicity: Afr. Am.	31% (40)	20% (26)	18% (24)	8% (10)	4% (5)	19% (24)	129
Ethnicity: Other	23% (52)	27% (62)	21% (48)	4% (8)	5% (10)	20% (46)	228

Continued on next page

Table MGC6_10: At this time, do you have a generally positive or negative view of each of the following?
Social responsibility

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
Americans Age 13-23	27%	(270)	28%	(283)	20%	(201)	5%	(48)	2%	(21)	18%	(177)	1000
All Christian	28%	(88)	31%	(96)	20%	(61)	4%	(11)	3%	(9)	14%	(44)	309
All Non-Christian	27%	(20)	40%	(30)	14%	(11)	3%	(2)	2%	(2)	14%	(10)	76
Atheist	29%	(31)	26%	(28)	22%	(24)	8%	(8)	1%	(2)	14%	(15)	106
Agnostic/Nothing in particular	27%	(86)	24%	(79)	20%	(65)	5%	(18)	2%	(6)	22%	(71)	325
Something Else	24%	(44)	27%	(49)	22%	(41)	5%	(9)	1%	(3)	20%	(37)	183
Religious Non-Protestant/Catholic	25%	(24)	37%	(37)	16%	(15)	4%	(3)	2%	(2)	16%	(16)	98
Evangelical	22%	(43)	32%	(62)	23%	(44)	7%	(13)	2%	(3)	15%	(30)	195
Non-Evangelical	30%	(80)	28%	(75)	20%	(52)	2%	(6)	3%	(7)	17%	(45)	265
Community: Urban	27%	(69)	26%	(66)	21%	(54)	7%	(18)	2%	(5)	17%	(43)	255
Community: Suburban	29%	(162)	29%	(164)	18%	(97)	5%	(25)	2%	(9)	18%	(98)	554
Community: Rural	21%	(39)	28%	(54)	26%	(49)	3%	(6)	3%	(6)	19%	(36)	191
Employ: Private Sector	34%	(40)	25%	(29)	20%	(23)	8%	(10)	3%	(3)	10%	(12)	117
Employ: Unemployed	22%	(33)	26%	(40)	24%	(37)	6%	(10)	3%	(4)	20%	(31)	154
Employ: Other	17%	(9)	22%	(11)	13%	(7)	7%	(4)	5%	(3)	36%	(19)	52
Military HH: Yes	29%	(36)	29%	(36)	17%	(21)	7%	(9)	—	(0)	17%	(21)	122
Military HH: No	27%	(234)	28%	(247)	21%	(180)	5%	(40)	2%	(21)	18%	(156)	878
RD/WT: Right Direction	23%	(44)	32%	(61)	20%	(38)	8%	(16)	1%	(2)	16%	(31)	191
RD/WT: Wrong Track	28%	(226)	28%	(223)	20%	(163)	4%	(32)	2%	(19)	18%	(146)	809
Trump Job Approve	23%	(49)	37%	(81)	20%	(43)	6%	(13)	1%	(2)	14%	(30)	219
Trump Job Disapprove	31%	(207)	28%	(188)	20%	(130)	5%	(31)	2%	(16)	13%	(89)	662
Trump Job Strongly Approve	27%	(23)	30%	(26)	20%	(17)	9%	(7)	—	(0)	14%	(12)	86
Trump Job Somewhat Approve	20%	(26)	41%	(55)	19%	(26)	4%	(6)	2%	(2)	14%	(18)	132
Trump Job Somewhat Disapprove	22%	(33)	38%	(59)	23%	(35)	5%	(7)	—	(1)	12%	(19)	154
Trump Job Strongly Disapprove	34%	(174)	25%	(129)	19%	(95)	5%	(24)	3%	(15)	14%	(70)	508
Favorable of Trump	22%	(48)	36%	(77)	21%	(45)	4%	(8)	—	(1)	16%	(35)	215
Unfavorable of Trump	31%	(210)	29%	(193)	20%	(131)	5%	(35)	3%	(17)	12%	(83)	670

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Table MGC6_10: At this time, do you have a generally positive or negative view of each of the following?
Social responsibility

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	27%	(270)	28%	(283)	20%	(201)	5%	(48)	2%	(21)	18%	(177)	1000
Very Favorable of Trump	26%	(25)	30%	(28)	23%	(22)	6%	(6)	—	(0)	15%	(14)	95
Somewhat Favorable of Trump	20%	(24)	41%	(49)	19%	(23)	2%	(3)	1%	(1)	17%	(21)	120
Somewhat Unfavorable of Trump	23%	(30)	39%	(50)	23%	(30)	7%	(8)	1%	(1)	8%	(10)	129
Very Unfavorable of Trump	33%	(180)	27%	(144)	19%	(101)	5%	(26)	3%	(16)	14%	(73)	541
#1 Issue: Economy	24%	(64)	33%	(89)	23%	(62)	6%	(15)	2%	(5)	12%	(31)	267
#1 Issue: Security	23%	(23)	31%	(31)	16%	(16)	3%	(3)	2%	(2)	25%	(25)	100
#1 Issue: Health Care	30%	(41)	30%	(41)	22%	(30)	3%	(4)	2%	(2)	14%	(19)	139
#1 Issue: Women's Issues	34%	(43)	25%	(30)	16%	(19)	4%	(4)	3%	(4)	19%	(23)	124
#1 Issue: Education	24%	(29)	29%	(34)	29%	(35)	2%	(2)	3%	(4)	14%	(17)	121
#1 Issue: Energy	32%	(30)	31%	(30)	11%	(10)	7%	(7)	3%	(3)	16%	(15)	94
#1 Issue: Other	27%	(36)	17%	(23)	18%	(24)	4%	(6)	1%	(1)	33%	(45)	136
2018 House Vote: Democrat	47%	(42)	24%	(21)	15%	(13)	8%	(7)	1%	(1)	5%	(5)	89
2016 Vote: Hillary Clinton	44%	(29)	26%	(17)	14%	(9)	7%	(5)	1%	(1)	7%	(5)	65
2016 Vote: Didn't Vote	25%	(226)	28%	(251)	21%	(186)	4%	(38)	2%	(20)	19%	(170)	892
Voted in 2014: No	27%	(263)	29%	(279)	20%	(197)	4%	(43)	2%	(20)	18%	(174)	977
2012 Vote: Didn't Vote	27%	(261)	28%	(278)	20%	(198)	5%	(45)	2%	(20)	18%	(176)	978
4-Region: Northeast	29%	(58)	30%	(60)	18%	(36)	8%	(16)	1%	(2)	15%	(30)	202
4-Region: Midwest	28%	(54)	30%	(57)	19%	(35)	4%	(8)	2%	(4)	17%	(32)	191
4-Region: South	26%	(105)	30%	(120)	21%	(85)	3%	(12)	2%	(7)	19%	(75)	404
4-Region: West	26%	(52)	23%	(46)	22%	(45)	6%	(12)	4%	(8)	20%	(40)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_11: At this time, do you have a generally positive or negative view of each of the following?
Supporting underserved people

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	26% (259)	20% (198)	20% (201)	9% (89)	6% (62)	19% (190)	1000
Gender: Male	24% (120)	23% (111)	21% (104)	8% (37)	6% (29)	18% (87)	489
Gender: Female	27% (139)	17% (87)	19% (97)	10% (52)	7% (33)	20% (103)	511
Age: 18-34	25% (124)	22% (113)	22% (110)	9% (47)	7% (35)	15% (78)	506
Generation Z: 13-23	26% (259)	20% (198)	20% (201)	9% (89)	6% (62)	19% (190)	1000
PID: Dem (no lean)	34% (126)	22% (80)	19% (69)	7% (26)	5% (20)	13% (49)	370
PID: Ind (no lean)	23% (102)	16% (73)	21% (95)	9% (40)	6% (28)	24% (106)	443
PID: Rep (no lean)	17% (31)	24% (45)	20% (37)	12% (23)	8% (15)	19% (36)	187
PID/Gender: Dem Men	35% (53)	25% (38)	19% (30)	6% (10)	4% (7)	10% (16)	154
PID/Gender: Dem Women	33% (72)	19% (42)	18% (39)	7% (16)	6% (14)	15% (34)	216
PID/Gender: Ind Men	20% (46)	19% (43)	24% (54)	8% (18)	6% (13)	23% (51)	224
PID/Gender: Ind Women	26% (56)	14% (30)	19% (41)	10% (23)	7% (14)	25% (55)	219
PID/Gender: Rep Men	18% (21)	27% (30)	19% (21)	9% (10)	8% (9)	19% (21)	111
PID/Gender: Rep Women	14% (11)	21% (16)	22% (16)	17% (13)	7% (6)	19% (15)	76
Ideo: Liberal (1-3)	39% (136)	21% (72)	16% (54)	7% (24)	6% (20)	12% (41)	348
Ideo: Moderate (4)	25% (43)	22% (38)	26% (46)	11% (19)	5% (9)	11% (19)	175
Ideo: Conservative (5-7)	17% (34)	23% (45)	23% (44)	13% (24)	11% (21)	14% (27)	195
Educ: < College	25% (234)	19% (176)	20% (187)	9% (82)	7% (61)	20% (181)	920
Educ: Bachelors degree	38% (24)	29% (18)	19% (12)	8% (5)	— (0)	6% (4)	62
Income: Under 50k	21% (104)	17% (85)	24% (119)	8% (40)	7% (33)	24% (119)	501
Income: 50k-100k	32% (105)	21% (71)	15% (51)	10% (32)	5% (18)	17% (56)	333
Income: 100k+	30% (50)	26% (42)	18% (31)	10% (17)	6% (11)	9% (16)	166
Ethnicity: White	26% (169)	21% (137)	18% (115)	10% (65)	6% (41)	18% (116)	644
Ethnicity: Hispanic	26% (52)	17% (34)	25% (50)	8% (17)	9% (19)	15% (31)	203
Ethnicity: Afr. Am.	24% (31)	12% (16)	24% (31)	9% (12)	4% (6)	26% (34)	129
Ethnicity: Other	26% (59)	20% (45)	24% (55)	6% (13)	7% (15)	18% (40)	228

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Table MGC6_11: At this time, do you have a generally positive or negative view of each of the following?
Supporting underserved people

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	26%	(259)	20%	(198)	20%	(201)	9%	(89)	6%	(62)	19%	(190)	1000
All Christian	25%	(76)	22%	(67)	23%	(70)	9%	(28)	7%	(21)	15%	(47)	309
All Non-Christian	38%	(29)	21%	(16)	15%	(11)	9%	(7)	6%	(4)	11%	(8)	76
Atheist	27%	(29)	25%	(27)	16%	(18)	7%	(8)	5%	(5)	19%	(20)	106
Agnostic/Nothing in particular	26%	(84)	18%	(59)	20%	(65)	7%	(22)	5%	(15)	25%	(80)	325
Something Else	23%	(42)	16%	(30)	20%	(36)	13%	(24)	9%	(17)	19%	(35)	183
Religious Non-Protestant/Catholic	32%	(32)	19%	(18)	18%	(18)	9%	(9)	5%	(5)	16%	(16)	98
Evangelical	26%	(52)	19%	(36)	22%	(43)	10%	(19)	5%	(10)	18%	(36)	195
Non-Evangelical	23%	(62)	21%	(55)	21%	(56)	11%	(30)	10%	(27)	13%	(35)	265
Community: Urban	27%	(70)	19%	(49)	20%	(50)	8%	(20)	7%	(18)	19%	(47)	255
Community: Suburban	28%	(156)	19%	(105)	19%	(106)	9%	(48)	6%	(34)	19%	(104)	554
Community: Rural	17%	(33)	23%	(44)	24%	(45)	11%	(21)	5%	(10)	20%	(39)	191
Employ: Private Sector	33%	(39)	23%	(27)	16%	(19)	12%	(14)	7%	(8)	9%	(10)	117
Employ: Unemployed	21%	(32)	21%	(33)	19%	(30)	6%	(10)	8%	(12)	25%	(38)	154
Employ: Other	16%	(9)	14%	(7)	21%	(11)	4%	(2)	7%	(3)	38%	(20)	52
Military HH: Yes	28%	(34)	25%	(31)	16%	(20)	9%	(11)	6%	(8)	16%	(19)	122
Military HH: No	26%	(225)	19%	(167)	21%	(181)	9%	(78)	6%	(55)	20%	(171)	878
RD/WT: Right Direction	20%	(38)	22%	(42)	23%	(43)	11%	(22)	4%	(8)	20%	(38)	191
RD/WT: Wrong Track	27%	(221)	19%	(156)	20%	(158)	8%	(67)	7%	(54)	19%	(152)	809
Trump Job Approve	17%	(37)	24%	(52)	22%	(48)	12%	(25)	10%	(23)	15%	(33)	219
Trump Job Disapprove	31%	(208)	20%	(131)	19%	(129)	9%	(58)	5%	(32)	16%	(104)	662
Trump Job Strongly Approve	15%	(13)	19%	(16)	22%	(19)	13%	(11)	11%	(10)	20%	(17)	86
Trump Job Somewhat Approve	18%	(24)	27%	(35)	22%	(29)	11%	(14)	10%	(13)	12%	(16)	132
Trump Job Somewhat Disapprove	22%	(34)	22%	(34)	23%	(36)	16%	(24)	4%	(7)	13%	(20)	154
Trump Job Strongly Disapprove	34%	(174)	19%	(97)	18%	(93)	7%	(34)	5%	(25)	17%	(84)	508
Favorable of Trump	18%	(39)	24%	(52)	22%	(47)	12%	(25)	9%	(19)	15%	(32)	215
Unfavorable of Trump	31%	(206)	20%	(134)	20%	(135)	9%	(59)	6%	(38)	15%	(98)	670

Continued on next page

**Table MGC6_11: At this time, do you have a generally positive or negative view of each of the following?
Supporting underserved people**

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	26%	(259)	20%	(198)	20%	(201)	9%	(89)	6%	(62)	19%	(190)	1000
Very Favorable of Trump	21%	(20)	23%	(22)	19%	(18)	10%	(10)	7%	(7)	20%	(19)	95
Somewhat Favorable of Trump	16%	(19)	26%	(31)	25%	(30)	13%	(15)	10%	(12)	11%	(13)	120
Somewhat Unfavorable of Trump	20%	(25)	26%	(34)	23%	(30)	14%	(19)	7%	(9)	9%	(11)	129
Very Unfavorable of Trump	33%	(181)	18%	(100)	19%	(104)	7%	(40)	5%	(29)	16%	(87)	541
#1 Issue: Economy	17%	(46)	24%	(63)	25%	(68)	10%	(28)	9%	(25)	14%	(37)	267
#1 Issue: Security	12%	(12)	17%	(17)	24%	(24)	17%	(17)	8%	(8)	21%	(21)	100
#1 Issue: Health Care	36%	(49)	22%	(30)	15%	(21)	10%	(13)	1%	(2)	16%	(23)	139
#1 Issue: Women's Issues	36%	(45)	18%	(22)	11%	(13)	10%	(12)	10%	(12)	16%	(19)	124
#1 Issue: Education	29%	(35)	22%	(27)	25%	(31)	5%	(6)	2%	(3)	16%	(19)	121
#1 Issue: Energy	29%	(27)	21%	(20)	20%	(19)	2%	(2)	6%	(6)	22%	(21)	94
#1 Issue: Other	28%	(38)	12%	(16)	14%	(20)	7%	(10)	4%	(5)	34%	(47)	136
2018 House Vote: Democrat	44%	(39)	19%	(17)	18%	(16)	9%	(8)	4%	(4)	6%	(5)	89
2016 Vote: Hillary Clinton	44%	(28)	17%	(11)	16%	(11)	11%	(7)	4%	(3)	7%	(5)	65
2016 Vote: Didn't Vote	25%	(223)	20%	(174)	20%	(179)	9%	(79)	6%	(58)	20%	(180)	892
Voted in 2014: No	26%	(253)	20%	(196)	20%	(196)	9%	(86)	6%	(60)	19%	(187)	977
2012 Vote: Didn't Vote	26%	(251)	20%	(196)	20%	(194)	9%	(88)	6%	(60)	19%	(188)	978
4-Region: Northeast	25%	(51)	27%	(54)	17%	(34)	11%	(21)	7%	(14)	14%	(28)	202
4-Region: Midwest	28%	(53)	22%	(42)	19%	(37)	5%	(10)	8%	(14)	18%	(35)	191
4-Region: South	26%	(105)	15%	(60)	24%	(96)	10%	(40)	6%	(22)	20%	(81)	404
4-Region: West	25%	(51)	21%	(43)	17%	(34)	9%	(18)	6%	(11)	23%	(46)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_12: *At this time, do you have a generally positive or negative view of each of the following?*
 Community safety

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	33% (329)	27% (272)	15% (151)	8% (84)	3% (32)	13% (132)	1000
Gender: Male	34% (166)	27% (134)	14% (71)	8% (41)	3% (14)	13% (63)	489
Gender: Female	32% (163)	27% (138)	16% (80)	9% (44)	3% (18)	14% (69)	511
Age: 18-34	31% (157)	28% (141)	17% (87)	9% (43)	4% (20)	11% (58)	506
Generation Z: 13-23	33% (329)	27% (272)	15% (151)	8% (84)	3% (32)	13% (132)	1000
PID: Dem (no lean)	37% (138)	28% (105)	14% (53)	9% (35)	2% (6)	9% (33)	370
PID: Ind (no lean)	29% (127)	24% (107)	16% (69)	10% (42)	4% (16)	19% (83)	443
PID: Rep (no lean)	35% (65)	32% (60)	15% (29)	4% (8)	5% (10)	8% (16)	187
PID/Gender: Dem Men	37% (56)	27% (42)	16% (25)	9% (14)	2% (3)	8% (13)	154
PID/Gender: Dem Women	38% (82)	29% (63)	13% (28)	9% (20)	2% (3)	9% (20)	216
PID/Gender: Ind Men	30% (67)	24% (54)	15% (34)	11% (24)	3% (6)	18% (39)	224
PID/Gender: Ind Women	27% (59)	24% (53)	16% (35)	8% (18)	4% (10)	20% (44)	219
PID/Gender: Rep Men	38% (42)	35% (38)	10% (11)	3% (3)	5% (5)	10% (11)	111
PID/Gender: Rep Women	29% (22)	29% (22)	23% (17)	6% (5)	6% (5)	7% (5)	76
Ideo: Liberal (1-3)	39% (136)	29% (101)	12% (43)	8% (29)	3% (10)	8% (27)	348
Ideo: Moderate (4)	29% (51)	31% (53)	19% (33)	8% (14)	4% (7)	9% (16)	175
Ideo: Conservative (5-7)	39% (76)	35% (68)	15% (30)	3% (7)	2% (4)	5% (10)	195
Educ: < College	33% (308)	26% (239)	15% (141)	9% (79)	3% (29)	14% (125)	920
Educ: Bachelors degree	29% (18)	47% (29)	12% (8)	6% (4)	4% (2)	2% (1)	62
Income: Under 50k	29% (144)	23% (115)	17% (86)	10% (50)	4% (21)	17% (87)	501
Income: 50k-100k	38% (128)	31% (102)	12% (39)	7% (23)	3% (10)	10% (32)	333
Income: 100k+	35% (57)	34% (56)	16% (26)	7% (12)	1% (2)	8% (13)	166
Ethnicity: White	34% (221)	29% (188)	13% (86)	8% (54)	3% (20)	12% (74)	644
Ethnicity: Hispanic	33% (67)	19% (39)	14% (28)	16% (33)	4% (8)	14% (27)	203
Ethnicity: Afr. Am.	31% (40)	19% (24)	18% (23)	9% (12)	4% (5)	19% (24)	129
Ethnicity: Other	29% (67)	26% (60)	18% (42)	8% (19)	3% (7)	15% (33)	228

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Table MGC6_12: At this time, do you have a generally positive or negative view of each of the following?
Community safety

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	33%	(329)	27%	(272)	15%	(151)	8%	(84)	3%	(32)	13%	(132)	1000
All Christian	33%	(101)	34%	(104)	16%	(50)	6%	(19)	2%	(8)	9%	(28)	309
All Non-Christian	37%	(28)	32%	(24)	9%	(7)	6%	(4)	2%	(1)	13%	(10)	76
Atheist	29%	(31)	34%	(37)	4%	(4)	15%	(16)	3%	(4)	14%	(15)	106
Agnostic/Nothing in particular	32%	(104)	20%	(64)	20%	(64)	8%	(24)	3%	(10)	18%	(59)	325
Something Else	35%	(64)	24%	(43)	14%	(25)	11%	(20)	5%	(9)	11%	(20)	183
Religious Non-Protestant/Catholic	34%	(33)	36%	(35)	10%	(10)	6%	(6)	3%	(3)	12%	(12)	98
Evangelical	32%	(62)	26%	(52)	18%	(35)	8%	(16)	5%	(11)	10%	(20)	195
Non-Evangelical	35%	(92)	32%	(83)	14%	(38)	8%	(21)	2%	(5)	9%	(25)	265
Community: Urban	36%	(93)	24%	(60)	13%	(32)	10%	(24)	4%	(11)	13%	(34)	255
Community: Suburban	34%	(191)	27%	(152)	15%	(81)	9%	(47)	3%	(14)	12%	(69)	554
Community: Rural	24%	(45)	31%	(60)	20%	(38)	7%	(13)	4%	(7)	15%	(28)	191
Employ: Private Sector	35%	(41)	25%	(29)	19%	(22)	12%	(14)	3%	(3)	6%	(7)	117
Employ: Unemployed	31%	(47)	26%	(40)	17%	(26)	10%	(16)	2%	(4)	14%	(22)	154
Employ: Other	23%	(12)	18%	(10)	12%	(6)	1%	(1)	13%	(7)	32%	(17)	52
Military HH: Yes	40%	(49)	20%	(24)	15%	(18)	12%	(15)	3%	(3)	10%	(13)	122
Military HH: No	32%	(279)	28%	(248)	15%	(133)	8%	(70)	3%	(29)	14%	(119)	878
RD/WT: Right Direction	32%	(61)	35%	(67)	14%	(26)	7%	(14)	3%	(6)	10%	(18)	191
RD/WT: Wrong Track	33%	(268)	25%	(206)	15%	(125)	9%	(71)	3%	(26)	14%	(113)	809
Trump Job Approve	36%	(79)	33%	(73)	15%	(34)	5%	(11)	3%	(7)	7%	(14)	219
Trump Job Disapprove	35%	(234)	26%	(173)	15%	(99)	10%	(65)	3%	(20)	11%	(70)	662
Trump Job Strongly Approve	41%	(36)	29%	(25)	16%	(14)	3%	(3)	2%	(2)	9%	(7)	86
Trump Job Somewhat Approve	33%	(44)	36%	(48)	15%	(20)	6%	(8)	4%	(5)	5%	(7)	132
Trump Job Somewhat Disapprove	31%	(48)	32%	(49)	17%	(26)	7%	(10)	2%	(3)	11%	(17)	154
Trump Job Strongly Disapprove	37%	(186)	25%	(125)	14%	(73)	11%	(55)	3%	(17)	10%	(53)	508
Favorable of Trump	35%	(76)	34%	(73)	15%	(32)	5%	(10)	3%	(7)	8%	(17)	215
Unfavorable of Trump	35%	(237)	27%	(182)	14%	(96)	10%	(69)	3%	(21)	10%	(65)	670

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Table MGC6_12: At this time, do you have a generally positive or negative view of each of the following?
Community safety

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	33%	(329)	27%	(272)	15%	(151)	8%	(84)	3%	(32)	13%	(132)	1000
Very Favorable of Trump	41%	(39)	27%	(26)	18%	(17)	4%	(4)	2%	(2)	8%	(8)	95
Somewhat Favorable of Trump	31%	(37)	39%	(47)	13%	(15)	5%	(6)	4%	(5)	8%	(10)	120
Somewhat Unfavorable of Trump	35%	(45)	34%	(43)	15%	(19)	10%	(13)	2%	(2)	6%	(7)	129
Very Unfavorable of Trump	35%	(192)	26%	(139)	14%	(77)	11%	(57)	3%	(18)	11%	(57)	541
#1 Issue: Economy	31%	(84)	32%	(86)	17%	(46)	7%	(18)	3%	(7)	10%	(26)	267
#1 Issue: Security	30%	(31)	21%	(21)	14%	(15)	12%	(12)	1%	(1)	21%	(21)	100
#1 Issue: Health Care	30%	(42)	34%	(47)	14%	(19)	7%	(10)	3%	(4)	13%	(18)	139
#1 Issue: Women's Issues	42%	(51)	24%	(29)	10%	(13)	10%	(12)	3%	(4)	12%	(14)	124
#1 Issue: Education	39%	(48)	26%	(32)	20%	(24)	3%	(4)	5%	(6)	7%	(8)	121
#1 Issue: Energy	34%	(32)	25%	(24)	12%	(12)	14%	(13)	1%	(1)	14%	(13)	94
#1 Issue: Other	27%	(36)	22%	(29)	15%	(20)	11%	(15)	6%	(8)	20%	(27)	136
2018 House Vote: Democrat	34%	(30)	30%	(27)	14%	(13)	12%	(11)	6%	(5)	4%	(3)	89
2016 Vote: Hillary Clinton	31%	(20)	33%	(21)	18%	(12)	8%	(5)	5%	(3)	4%	(3)	65
2016 Vote: Didn't Vote	33%	(296)	27%	(237)	15%	(132)	8%	(74)	3%	(27)	14%	(128)	892
Voted in 2014: No	33%	(325)	28%	(269)	15%	(147)	8%	(77)	3%	(30)	13%	(130)	977
2012 Vote: Didn't Vote	33%	(324)	27%	(267)	15%	(146)	8%	(81)	3%	(30)	13%	(130)	978
4-Region: Northeast	35%	(70)	30%	(60)	14%	(29)	6%	(12)	4%	(8)	11%	(22)	202
4-Region: Midwest	32%	(61)	26%	(50)	15%	(29)	10%	(19)	4%	(7)	13%	(25)	191
4-Region: South	35%	(141)	27%	(108)	16%	(64)	6%	(26)	2%	(8)	14%	(56)	404
4-Region: West	28%	(56)	27%	(54)	15%	(29)	13%	(27)	4%	(9)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_13: *At this time, do you have a generally positive or negative view of each of the following?*
Civic engagement

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	18%	(183)	19%	(191)	25%	(248)	5%	(47)	2%	(20)	31%	(311)	1000
Gender: Male	19%	(92)	22%	(106)	26%	(129)	4%	(21)	2%	(12)	26%	(129)	489
Gender: Female	18%	(90)	17%	(85)	23%	(119)	5%	(26)	2%	(9)	36%	(182)	511
Age: 18-34	18%	(93)	24%	(121)	25%	(128)	6%	(29)	3%	(13)	24%	(123)	506
Generation Z: 13-23	18%	(183)	19%	(191)	25%	(248)	5%	(47)	2%	(20)	31%	(311)	1000
PID: Dem (no lean)	26%	(97)	23%	(84)	21%	(77)	5%	(19)	2%	(7)	24%	(87)	370
PID: Ind (no lean)	14%	(60)	14%	(62)	28%	(124)	4%	(17)	2%	(9)	39%	(171)	443
PID: Rep (no lean)	14%	(25)	24%	(46)	25%	(46)	6%	(12)	2%	(5)	29%	(53)	187
PID/Gender: Dem Men	28%	(42)	25%	(39)	23%	(35)	5%	(8)	2%	(3)	17%	(26)	154
PID/Gender: Dem Women	25%	(54)	21%	(44)	19%	(42)	5%	(10)	2%	(4)	28%	(62)	216
PID/Gender: Ind Men	15%	(34)	15%	(34)	29%	(65)	3%	(7)	2%	(5)	35%	(78)	224
PID/Gender: Ind Women	12%	(26)	13%	(28)	27%	(60)	4%	(9)	2%	(4)	42%	(92)	219
PID/Gender: Rep Men	14%	(16)	29%	(32)	26%	(29)	5%	(6)	3%	(3)	23%	(25)	111
PID/Gender: Rep Women	13%	(10)	17%	(13)	22%	(17)	8%	(6)	2%	(2)	37%	(28)	76
Ideo: Liberal (1-3)	30%	(104)	24%	(84)	19%	(64)	4%	(14)	2%	(7)	21%	(75)	348
Ideo: Moderate (4)	15%	(27)	21%	(37)	31%	(55)	7%	(13)	2%	(3)	23%	(40)	175
Ideo: Conservative (5-7)	18%	(35)	25%	(50)	23%	(46)	8%	(15)	1%	(1)	25%	(49)	195
Educ: < College	18%	(167)	18%	(167)	25%	(229)	4%	(40)	2%	(18)	32%	(299)	920
Educ: Bachelors degree	25%	(15)	33%	(20)	20%	(12)	10%	(6)	1%	(1)	12%	(8)	62
Income: Under 50k	15%	(76)	16%	(78)	24%	(121)	5%	(24)	3%	(15)	37%	(187)	501
Income: 50k-100k	22%	(75)	21%	(70)	24%	(79)	4%	(14)	1%	(4)	27%	(91)	333
Income: 100k+	19%	(32)	26%	(43)	29%	(48)	5%	(9)	1%	(1)	20%	(34)	166
Ethnicity: White	20%	(128)	19%	(124)	24%	(156)	4%	(27)	2%	(13)	31%	(196)	644
Ethnicity: Hispanic	16%	(32)	15%	(30)	21%	(42)	8%	(15)	3%	(5)	39%	(79)	203
Ethnicity: Afr. Am.	17%	(22)	17%	(21)	26%	(34)	6%	(7)	2%	(3)	32%	(41)	129
Ethnicity: Other	14%	(32)	20%	(46)	26%	(59)	6%	(13)	2%	(5)	32%	(74)	228

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Table MGC6_13: At this time, do you have a generally positive or negative view of each of the following?
Civic engagement

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	18%	(183)	19%	(191)	25%	(248)	5%	(47)	2%	(20)	31%	(311)	1000
All Christian	20%	(63)	25%	(76)	24%	(74)	4%	(12)	1%	(5)	26%	(81)	309
All Non-Christian	24%	(19)	25%	(19)	21%	(16)	5%	(4)	—	(0)	25%	(19)	76
Atheist	20%	(21)	23%	(24)	18%	(19)	8%	(8)	2%	(2)	30%	(31)	106
Agnostic/Nothing in particular	17%	(54)	15%	(50)	29%	(96)	3%	(10)	2%	(7)	34%	(110)	325
Something Else	14%	(26)	12%	(22)	24%	(44)	7%	(14)	4%	(7)	39%	(71)	183
Religious Non-Protestant/Catholic	21%	(21)	21%	(21)	24%	(24)	5%	(5)	—	(0)	29%	(28)	98
Evangelical	15%	(30)	21%	(40)	24%	(46)	5%	(10)	1%	(3)	34%	(66)	195
Non-Evangelical	21%	(55)	19%	(51)	23%	(61)	5%	(14)	3%	(8)	28%	(74)	265
Community: Urban	19%	(48)	19%	(49)	23%	(59)	5%	(12)	2%	(5)	32%	(81)	255
Community: Suburban	21%	(116)	20%	(112)	23%	(127)	4%	(25)	2%	(11)	29%	(163)	554
Community: Rural	10%	(18)	16%	(30)	33%	(62)	5%	(9)	2%	(5)	35%	(66)	191
Employ: Private Sector	17%	(20)	31%	(36)	24%	(29)	8%	(9)	2%	(3)	17%	(20)	117
Employ: Unemployed	13%	(20)	20%	(31)	26%	(40)	4%	(7)	2%	(3)	35%	(54)	154
Employ: Other	9%	(5)	14%	(7)	14%	(7)	9%	(5)	4%	(2)	50%	(26)	52
Military HH: Yes	25%	(31)	17%	(20)	25%	(30)	3%	(4)	1%	(2)	29%	(36)	122
Military HH: No	17%	(152)	19%	(171)	25%	(218)	5%	(43)	2%	(19)	31%	(276)	878
RD/WT: Right Direction	19%	(37)	20%	(39)	27%	(52)	4%	(8)	2%	(3)	27%	(52)	191
RD/WT: Wrong Track	18%	(146)	19%	(152)	24%	(196)	5%	(39)	2%	(17)	32%	(259)	809
Trump Job Approve	19%	(42)	21%	(46)	25%	(54)	6%	(14)	2%	(5)	26%	(56)	219
Trump Job Disapprove	20%	(133)	20%	(132)	26%	(170)	4%	(26)	2%	(11)	29%	(189)	662
Trump Job Strongly Approve	22%	(19)	21%	(18)	20%	(17)	6%	(5)	2%	(2)	28%	(24)	86
Trump Job Somewhat Approve	17%	(23)	21%	(27)	28%	(37)	7%	(9)	3%	(4)	24%	(32)	132
Trump Job Somewhat Disapprove	10%	(15)	26%	(40)	33%	(51)	5%	(7)	1%	(1)	26%	(41)	154
Trump Job Strongly Disapprove	23%	(118)	18%	(93)	23%	(119)	4%	(19)	2%	(11)	29%	(148)	508
Favorable of Trump	17%	(37)	22%	(48)	23%	(50)	5%	(12)	3%	(6)	29%	(64)	215
Unfavorable of Trump	21%	(138)	20%	(134)	26%	(177)	4%	(29)	2%	(13)	27%	(178)	670

Continued on next page

Table MGC6_13: At this time, do you have a generally positive or negative view of each of the following?
Civic engagement

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	18%	(183)	19%	(191)	25%	(248)	5%	(47)	2%	(20)	31%	(311)	1000
Very Favorable of Trump	20%	(19)	23%	(22)	22%	(21)	3%	(3)	3%	(3)	29%	(28)	95
Somewhat Favorable of Trump	15%	(18)	22%	(26)	24%	(29)	8%	(9)	2%	(3)	30%	(36)	120
Somewhat Unfavorable of Trump	8%	(10)	26%	(34)	39%	(50)	6%	(8)	1%	(2)	20%	(25)	129
Very Unfavorable of Trump	24%	(128)	19%	(100)	24%	(128)	4%	(21)	2%	(12)	28%	(152)	541
#1 Issue: Economy	13%	(35)	25%	(67)	29%	(77)	5%	(14)	1%	(3)	26%	(71)	267
#1 Issue: Security	14%	(14)	17%	(17)	22%	(22)	3%	(3)	3%	(3)	40%	(41)	100
#1 Issue: Health Care	26%	(36)	17%	(23)	21%	(29)	4%	(6)	1%	(1)	32%	(44)	139
#1 Issue: Women's Issues	21%	(26)	23%	(29)	22%	(27)	1%	(2)	4%	(5)	28%	(34)	124
#1 Issue: Education	17%	(20)	20%	(24)	30%	(36)	2%	(3)	4%	(5)	27%	(33)	121
#1 Issue: Energy	22%	(21)	16%	(15)	21%	(20)	9%	(8)	1%	(1)	31%	(29)	94
#1 Issue: Other	19%	(26)	9%	(13)	24%	(33)	5%	(7)	1%	(1)	42%	(57)	136
2018 House Vote: Democrat	33%	(30)	25%	(23)	24%	(21)	9%	(8)	3%	(3)	6%	(5)	89
2016 Vote: Hillary Clinton	25%	(16)	21%	(13)	27%	(17)	11%	(7)	3%	(2)	14%	(9)	65
2016 Vote: Didn't Vote	18%	(159)	19%	(167)	24%	(218)	4%	(35)	2%	(17)	33%	(298)	892
Voted in 2014: No	18%	(179)	19%	(187)	25%	(244)	4%	(41)	2%	(19)	31%	(307)	977
2012 Vote: Didn't Vote	18%	(177)	19%	(188)	25%	(242)	4%	(43)	2%	(19)	32%	(308)	978
4-Region: Northeast	20%	(40)	17%	(35)	27%	(54)	5%	(9)	2%	(3)	30%	(60)	202
4-Region: Midwest	18%	(34)	20%	(38)	25%	(48)	4%	(8)	4%	(7)	29%	(56)	191
4-Region: South	18%	(74)	20%	(82)	25%	(101)	5%	(20)	1%	(3)	31%	(123)	404
4-Region: West	17%	(34)	18%	(36)	22%	(44)	4%	(9)	3%	(7)	36%	(72)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_14: At this time, do you have a generally positive or negative view of each of the following?
 Activism

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	29% (288)	23% (231)	19% (186)	7% (70)	2% (21)	20% (204)	1000
Gender: Male	24% (117)	24% (120)	21% (101)	8% (39)	3% (16)	20% (96)	489
Gender: Female	33% (171)	22% (112)	17% (85)	6% (31)	1% (5)	21% (108)	511
Age: 18-34	28% (143)	24% (123)	20% (101)	8% (39)	4% (21)	16% (79)	506
Generation Z: 13-23	29% (288)	23% (231)	19% (186)	7% (70)	2% (21)	20% (204)	1000
PID: Dem (no lean)	46% (170)	23% (87)	13% (48)	4% (13)	1% (3)	13% (49)	370
PID: Ind (no lean)	21% (93)	21% (94)	24% (105)	7% (33)	2% (9)	25% (109)	443
PID: Rep (no lean)	13% (24)	27% (51)	18% (33)	13% (24)	5% (9)	25% (46)	187
PID/Gender: Dem Men	41% (62)	27% (41)	13% (21)	5% (7)	1% (2)	14% (21)	154
PID/Gender: Dem Women	50% (108)	21% (45)	13% (28)	3% (6)	1% (2)	13% (28)	216
PID/Gender: Ind Men	19% (42)	21% (46)	27% (60)	9% (19)	3% (8)	22% (49)	224
PID/Gender: Ind Women	23% (51)	22% (48)	21% (45)	6% (14)	1% (1)	28% (60)	219
PID/Gender: Rep Men	11% (13)	29% (32)	18% (20)	11% (12)	6% (7)	24% (27)	111
PID/Gender: Rep Women	15% (12)	24% (18)	17% (13)	15% (12)	3% (2)	26% (20)	76
Ideo: Liberal (1-3)	54% (186)	25% (86)	11% (36)	2% (8)	1% (3)	8% (27)	348
Ideo: Moderate (4)	19% (34)	24% (42)	26% (46)	14% (24)	2% (3)	15% (25)	175
Ideo: Conservative (5-7)	15% (29)	35% (68)	19% (38)	10% (20)	4% (7)	17% (34)	195
Educ: < College	28% (260)	23% (212)	19% (172)	7% (65)	2% (15)	21% (195)	920
Educ: Bachelors degree	39% (24)	28% (18)	15% (9)	7% (4)	7% (5)	4% (3)	62
Income: Under 50k	25% (127)	19% (97)	22% (110)	7% (37)	3% (13)	23% (117)	501
Income: 50k-100k	32% (108)	25% (84)	15% (51)	5% (18)	2% (7)	19% (65)	333
Income: 100k+	32% (53)	30% (49)	15% (24)	9% (15)	1% (2)	13% (22)	166
Ethnicity: White	28% (183)	25% (159)	17% (112)	8% (52)	2% (13)	19% (125)	644
Ethnicity: Hispanic	21% (43)	19% (39)	20% (40)	10% (21)	4% (7)	26% (52)	203
Ethnicity: Afr. Am.	34% (44)	19% (24)	19% (24)	6% (8)	2% (3)	19% (24)	129
Ethnicity: Other	27% (60)	21% (48)	22% (49)	4% (10)	2% (5)	24% (54)	228

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Table MGC6_14: At this time, do you have a generally positive or negative view of each of the following?

Activism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	29%	(288)	23%	(231)	19%	(186)	7%	(70)	2%	(21)	20%	(204)	1000
All Christian	25%	(79)	28%	(87)	17%	(54)	8%	(24)	2%	(6)	19%	(60)	309
All Non-Christian	33%	(25)	24%	(18)	13%	(10)	11%	(8)	3%	(3)	16%	(12)	76
Atheist	36%	(38)	28%	(30)	12%	(13)	11%	(12)	3%	(3)	10%	(10)	106
Agnostic/Nothing in particular	29%	(96)	21%	(70)	20%	(64)	4%	(14)	2%	(7)	23%	(75)	325
Something Else	27%	(49)	15%	(27)	25%	(46)	7%	(12)	2%	(3)	25%	(46)	183
Religious Non-Protestant/Catholic	30%	(30)	23%	(23)	13%	(13)	9%	(9)	4%	(4)	21%	(21)	98
Evangelical	23%	(45)	21%	(40)	24%	(47)	4%	(9)	2%	(4)	26%	(52)	195
Non-Evangelical	29%	(77)	25%	(66)	19%	(49)	10%	(25)	1%	(4)	16%	(44)	265
Community: Urban	29%	(75)	21%	(53)	18%	(46)	10%	(25)	2%	(5)	20%	(51)	255
Community: Suburban	32%	(180)	25%	(138)	17%	(93)	6%	(34)	2%	(13)	18%	(97)	554
Community: Rural	17%	(33)	21%	(41)	25%	(47)	6%	(11)	2%	(4)	29%	(56)	191
Employ: Private Sector	32%	(38)	23%	(26)	23%	(27)	7%	(8)	4%	(5)	11%	(12)	117
Employ: Unemployed	27%	(42)	21%	(32)	26%	(40)	8%	(13)	—	(0)	18%	(28)	154
Employ: Other	10%	(5)	18%	(9)	18%	(9)	8%	(4)	8%	(4)	37%	(20)	52
Military HH: Yes	30%	(37)	24%	(29)	15%	(18)	5%	(6)	4%	(5)	22%	(27)	122
Military HH: No	29%	(250)	23%	(202)	19%	(168)	7%	(64)	2%	(16)	20%	(177)	878
RD/WT: Right Direction	19%	(37)	27%	(51)	20%	(38)	9%	(17)	3%	(6)	22%	(41)	191
RD/WT: Wrong Track	31%	(250)	22%	(180)	18%	(148)	7%	(53)	2%	(15)	20%	(162)	809
Trump Job Approve	13%	(28)	29%	(64)	21%	(45)	13%	(28)	4%	(8)	21%	(46)	219
Trump Job Disapprove	38%	(249)	23%	(153)	17%	(111)	5%	(35)	1%	(10)	16%	(103)	662
Trump Job Strongly Approve	12%	(11)	23%	(20)	20%	(18)	14%	(12)	5%	(4)	26%	(22)	86
Trump Job Somewhat Approve	13%	(17)	34%	(45)	21%	(28)	12%	(15)	3%	(4)	18%	(24)	132
Trump Job Somewhat Disapprove	21%	(32)	28%	(43)	22%	(34)	9%	(14)	2%	(3)	18%	(27)	154
Trump Job Strongly Disapprove	43%	(217)	22%	(109)	15%	(77)	4%	(21)	1%	(7)	15%	(77)	508
Favorable of Trump	12%	(26)	30%	(64)	20%	(43)	12%	(26)	4%	(8)	22%	(48)	215
Unfavorable of Trump	38%	(253)	23%	(154)	18%	(120)	5%	(36)	2%	(11)	14%	(96)	670

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Table MGC6_14: At this time, do you have a generally positive or negative view of each of the following?
Activism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	29%	(288)	23%	(231)	19%	(186)	7%	(70)	2%	(21)	20%	(204)	1000
Very Favorable of Trump	16%	(15)	23%	(22)	20%	(19)	13%	(12)	4%	(4)	24%	(23)	95
Somewhat Favorable of Trump	9%	(11)	35%	(42)	20%	(24)	11%	(13)	3%	(4)	22%	(26)	120
Somewhat Unfavorable of Trump	19%	(25)	28%	(36)	23%	(30)	10%	(13)	3%	(4)	16%	(21)	129
Very Unfavorable of Trump	42%	(229)	22%	(118)	17%	(90)	4%	(22)	1%	(7)	14%	(75)	541
#1 Issue: Economy	20%	(54)	33%	(88)	22%	(58)	7%	(20)	2%	(6)	16%	(43)	267
#1 Issue: Security	14%	(14)	18%	(18)	22%	(22)	13%	(13)	2%	(2)	31%	(31)	100
#1 Issue: Health Care	39%	(53)	22%	(30)	16%	(23)	6%	(8)	1%	(1)	17%	(24)	139
#1 Issue: Women's Issues	46%	(57)	15%	(18)	18%	(22)	3%	(4)	1%	(2)	17%	(21)	124
#1 Issue: Education	29%	(35)	26%	(32)	21%	(25)	2%	(3)	5%	(6)	16%	(20)	121
#1 Issue: Energy	25%	(24)	26%	(24)	14%	(13)	8%	(7)	5%	(5)	22%	(20)	94
#1 Issue: Other	35%	(47)	14%	(18)	11%	(15)	9%	(12)	—	(1)	32%	(43)	136
2018 House Vote: Democrat	48%	(43)	23%	(20)	16%	(14)	4%	(3)	4%	(3)	6%	(5)	89
2016 Vote: Hillary Clinton	48%	(31)	27%	(18)	13%	(8)	2%	(1)	4%	(3)	6%	(4)	65
2016 Vote: Didn't Vote	28%	(253)	22%	(192)	19%	(170)	7%	(65)	2%	(17)	22%	(195)	892
Voted in 2014: No	29%	(283)	23%	(226)	18%	(179)	7%	(69)	2%	(20)	21%	(201)	977
2012 Vote: Didn't Vote	29%	(281)	23%	(223)	19%	(181)	7%	(70)	2%	(20)	21%	(202)	978
4-Region: Northeast	32%	(65)	26%	(52)	18%	(37)	9%	(19)	1%	(3)	13%	(27)	202
4-Region: Midwest	23%	(44)	22%	(43)	23%	(43)	8%	(15)	3%	(6)	21%	(40)	191
4-Region: South	32%	(130)	22%	(89)	17%	(68)	6%	(26)	2%	(7)	21%	(85)	404
4-Region: West	24%	(49)	23%	(47)	19%	(38)	5%	(10)	3%	(6)	26%	(52)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_15: At this time, do you have a generally positive or negative view of each of the following?

Patriotism

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	16% (159)	18% (181)	25% (246)	14% (137)	7% (69)	21% (208)	1000
Gender: Male	22% (106)	22% (105)	25% (121)	11% (51)	6% (29)	15% (76)	489
Gender: Female	10% (53)	15% (75)	25% (125)	17% (86)	8% (40)	26% (132)	511
Age: 18-34	18% (91)	20% (99)	25% (125)	13% (65)	9% (46)	16% (80)	506
Generation Z: 13-23	16% (159)	18% (181)	25% (246)	14% (137)	7% (69)	21% (208)	1000
PID: Dem (no lean)	11% (41)	18% (66)	26% (95)	23% (86)	8% (31)	14% (52)	370
PID: Ind (no lean)	12% (52)	15% (68)	27% (121)	9% (40)	8% (36)	29% (126)	443
PID: Rep (no lean)	36% (67)	25% (47)	16% (30)	6% (11)	1% (2)	16% (29)	187
PID/Gender: Dem Men	16% (25)	26% (41)	27% (42)	18% (28)	4% (7)	8% (12)	154
PID/Gender: Dem Women	7% (15)	12% (25)	25% (53)	27% (58)	11% (24)	19% (40)	216
PID/Gender: Ind Men	16% (36)	15% (34)	29% (64)	8% (17)	10% (21)	23% (51)	224
PID/Gender: Ind Women	7% (16)	16% (34)	26% (56)	10% (23)	7% (15)	34% (75)	219
PID/Gender: Rep Men	41% (46)	28% (31)	13% (15)	6% (6)	1% (1)	11% (13)	111
PID/Gender: Rep Women	28% (21)	21% (16)	21% (16)	7% (5)	2% (1)	22% (16)	76
Ideo: Liberal (1-3)	11% (37)	18% (63)	26% (91)	23% (80)	12% (40)	10% (36)	348
Ideo: Moderate (4)	14% (25)	20% (35)	32% (56)	13% (23)	4% (7)	16% (28)	175
Ideo: Conservative (5-7)	39% (77)	26% (52)	18% (35)	5% (9)	2% (3)	10% (19)	195
Educ: < College	15% (142)	18% (167)	24% (224)	14% (129)	6% (59)	22% (199)	920
Educ: Bachelors degree	23% (15)	16% (10)	25% (16)	11% (7)	16% (10)	8% (5)	62
Income: Under 50k	13% (66)	15% (74)	25% (123)	14% (69)	8% (38)	26% (131)	501
Income: 50k-100k	19% (62)	21% (68)	24% (80)	12% (38)	8% (26)	17% (58)	333
Income: 100k+	19% (31)	23% (38)	26% (43)	18% (29)	3% (5)	11% (19)	166
Ethnicity: White	18% (117)	19% (125)	23% (151)	13% (86)	7% (47)	18% (117)	644
Ethnicity: Hispanic	14% (29)	14% (28)	23% (46)	13% (27)	10% (19)	26% (53)	203
Ethnicity: Afr. Am.	13% (17)	13% (17)	27% (35)	13% (16)	8% (11)	26% (33)	129
Ethnicity: Other	11% (25)	17% (39)	26% (60)	15% (35)	5% (12)	25% (57)	228

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Table MGC6_15: At this time, do you have a generally positive or negative view of each of the following?
Patriotism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	16%	(159)	18%	(181)	25%	(246)	14%	(137)	7%	(69)	21%	(208)	1000
All Christian	23%	(72)	25%	(78)	21%	(64)	11%	(33)	6%	(20)	14%	(42)	309
All Non-Christian	21%	(16)	22%	(16)	20%	(15)	17%	(13)	4%	(3)	16%	(12)	76
Atheist	13%	(14)	12%	(12)	24%	(25)	22%	(24)	13%	(14)	16%	(17)	106
Agnostic/Nothing in particular	7%	(24)	14%	(45)	31%	(99)	14%	(47)	6%	(21)	27%	(89)	325
Something Else	18%	(33)	15%	(28)	23%	(42)	11%	(20)	6%	(12)	26%	(47)	183
Religious Non-Protestant/Catholic	22%	(22)	27%	(27)	18%	(18)	13%	(13)	3%	(3)	16%	(16)	98
Evangelical	23%	(44)	21%	(40)	23%	(44)	7%	(14)	5%	(10)	22%	(43)	195
Non-Evangelical	19%	(50)	20%	(54)	22%	(57)	15%	(39)	8%	(22)	16%	(42)	265
Community: Urban	20%	(50)	15%	(39)	26%	(66)	9%	(24)	7%	(17)	23%	(59)	255
Community: Suburban	15%	(81)	20%	(109)	23%	(130)	16%	(86)	7%	(41)	19%	(108)	554
Community: Rural	15%	(28)	17%	(32)	27%	(51)	14%	(27)	6%	(11)	22%	(41)	191
Employ: Private Sector	23%	(26)	21%	(25)	28%	(33)	13%	(16)	7%	(8)	8%	(9)	117
Employ: Unemployed	10%	(16)	17%	(26)	21%	(32)	19%	(29)	11%	(17)	22%	(34)	154
Employ: Other	16%	(8)	15%	(8)	18%	(9)	6%	(3)	4%	(2)	42%	(22)	52
Military HH: Yes	17%	(20)	20%	(25)	24%	(29)	14%	(17)	4%	(5)	22%	(27)	122
Military HH: No	16%	(139)	18%	(156)	25%	(217)	14%	(120)	7%	(64)	21%	(181)	878
RD/WT: Right Direction	26%	(49)	26%	(50)	21%	(41)	6%	(12)	2%	(4)	18%	(34)	191
RD/WT: Wrong Track	14%	(110)	16%	(130)	25%	(205)	15%	(125)	8%	(65)	21%	(173)	809
Trump Job Approve	37%	(81)	25%	(54)	15%	(32)	7%	(15)	2%	(4)	15%	(33)	219
Trump Job Disapprove	10%	(69)	17%	(113)	29%	(192)	17%	(115)	9%	(59)	17%	(113)	662
Trump Job Strongly Approve	49%	(42)	19%	(16)	10%	(8)	7%	(6)	2%	(2)	13%	(12)	86
Trump Job Somewhat Approve	29%	(38)	28%	(37)	18%	(24)	7%	(9)	1%	(2)	16%	(22)	132
Trump Job Somewhat Disapprove	16%	(25)	22%	(34)	34%	(52)	9%	(14)	1%	(2)	17%	(27)	154
Trump Job Strongly Disapprove	9%	(44)	16%	(80)	28%	(140)	20%	(101)	11%	(58)	17%	(86)	508
Favorable of Trump	37%	(79)	23%	(50)	14%	(29)	8%	(16)	1%	(3)	17%	(38)	215
Unfavorable of Trump	10%	(69)	18%	(121)	29%	(195)	17%	(115)	9%	(63)	16%	(108)	670

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Table MGC6_15: At this time, do you have a generally positive or negative view of each of the following?

Patriotism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
Americans Age 13-23	16%	(159)	18%	(181)	25%	(246)	14%	(137)	7%	(69)	21%	(208)	1000
Very Favorable of Trump	50%	(48)	18%	(18)	12%	(11)	6%	(5)	2%	(2)	13%	(12)	95
Somewhat Favorable of Trump	26%	(31)	27%	(32)	15%	(18)	9%	(11)	1%	(1)	21%	(26)	120
Somewhat Unfavorable of Trump	21%	(27)	22%	(28)	35%	(45)	9%	(11)	4%	(5)	11%	(14)	129
Very Unfavorable of Trump	8%	(43)	17%	(92)	28%	(150)	19%	(104)	11%	(59)	17%	(94)	541
#1 Issue: Economy	21%	(57)	24%	(64)	26%	(69)	12%	(33)	3%	(8)	13%	(36)	267
#1 Issue: Security	22%	(22)	14%	(14)	20%	(20)	8%	(8)	5%	(5)	32%	(32)	100
#1 Issue: Health Care	18%	(25)	15%	(21)	22%	(31)	15%	(20)	11%	(15)	19%	(27)	139
#1 Issue: Women's Issues	10%	(13)	9%	(11)	27%	(33)	18%	(23)	9%	(11)	26%	(32)	124
#1 Issue: Education	19%	(23)	15%	(18)	30%	(36)	14%	(17)	8%	(10)	13%	(16)	121
#1 Issue: Energy	14%	(14)	20%	(19)	23%	(21)	14%	(13)	5%	(5)	24%	(22)	94
#1 Issue: Other	4%	(6)	18%	(24)	22%	(30)	15%	(20)	11%	(15)	30%	(40)	136
2018 House Vote: Democrat	13%	(11)	18%	(16)	34%	(30)	13%	(12)	17%	(15)	4%	(4)	89
2016 Vote: Hillary Clinton	14%	(9)	20%	(13)	29%	(19)	11%	(7)	18%	(12)	9%	(6)	65
2016 Vote: Didn't Vote	16%	(140)	17%	(149)	25%	(223)	14%	(124)	6%	(57)	22%	(200)	892
Voted in 2014: No	16%	(156)	18%	(176)	24%	(239)	14%	(135)	7%	(67)	21%	(205)	977
2012 Vote: Didn't Vote	16%	(157)	18%	(174)	24%	(239)	14%	(134)	7%	(67)	21%	(206)	978
4-Region: Northeast	16%	(33)	22%	(45)	24%	(48)	13%	(27)	10%	(20)	14%	(29)	202
4-Region: Midwest	16%	(31)	16%	(30)	25%	(48)	16%	(30)	8%	(15)	20%	(38)	191
4-Region: South	16%	(66)	18%	(74)	25%	(101)	13%	(52)	5%	(21)	22%	(89)	404
4-Region: West	14%	(29)	15%	(31)	24%	(48)	14%	(29)	7%	(13)	26%	(52)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC6_16: At this time, do you have a generally positive or negative view of each of the following?
 Nationalism

Demographic	Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13-23	10% (96)	15% (147)	25% (252)	12% (120)	11% (112)	27% (273)	1000
Gender: Male	12% (60)	18% (90)	24% (115)	12% (60)	11% (53)	23% (110)	489
Gender: Female	7% (35)	11% (57)	27% (138)	12% (59)	12% (59)	32% (163)	511
Age: 18-34	9% (48)	16% (79)	27% (139)	13% (65)	12% (63)	22% (113)	506
Generation Z: 13-23	10% (96)	15% (147)	25% (252)	12% (120)	11% (112)	27% (273)	1000
PID: Dem (no lean)	7% (27)	12% (45)	25% (94)	14% (50)	18% (66)	24% (88)	370
PID: Ind (no lean)	8% (36)	12% (53)	28% (125)	12% (51)	9% (39)	31% (138)	443
PID: Rep (no lean)	17% (32)	27% (50)	18% (33)	10% (18)	4% (7)	25% (47)	187
PID/Gender: Dem Men	11% (17)	14% (22)	22% (35)	14% (22)	19% (30)	18% (28)	154
PID/Gender: Dem Women	5% (10)	10% (23)	27% (59)	13% (28)	17% (36)	28% (60)	216
PID/Gender: Ind Men	10% (23)	15% (33)	30% (68)	11% (24)	8% (18)	26% (59)	224
PID/Gender: Ind Women	6% (14)	9% (19)	26% (58)	13% (28)	10% (21)	36% (79)	219
PID/Gender: Rep Men	18% (20)	31% (35)	11% (13)	14% (15)	5% (5)	21% (23)	111
PID/Gender: Rep Women	15% (11)	20% (15)	27% (20)	4% (3)	3% (2)	31% (24)	76
Ideo: Liberal (1-3)	7% (23)	11% (37)	24% (82)	16% (56)	23% (80)	20% (69)	348
Ideo: Moderate (4)	10% (17)	14% (24)	37% (65)	15% (26)	6% (10)	18% (32)	175
Ideo: Conservative (5-7)	21% (41)	30% (59)	17% (33)	7% (13)	4% (8)	21% (41)	195
Educ: < College	9% (85)	14% (131)	26% (237)	12% (110)	10% (96)	28% (261)	920
Educ: Bachelors degree	15% (10)	20% (12)	18% (11)	13% (8)	22% (14)	12% (7)	62
Income: Under 50k	8% (40)	11% (55)	27% (134)	10% (52)	12% (59)	32% (161)	501
Income: 50k-100k	10% (33)	18% (59)	24% (80)	12% (40)	12% (40)	24% (82)	333
Income: 100k+	14% (23)	20% (33)	23% (39)	16% (27)	8% (13)	19% (31)	166
Ethnicity: White	10% (61)	15% (99)	24% (155)	12% (78)	12% (77)	27% (174)	644
Ethnicity: Hispanic	11% (22)	12% (24)	27% (55)	13% (26)	8% (16)	29% (60)	203
Ethnicity: Afr. Am.	12% (15)	10% (12)	25% (33)	12% (15)	8% (10)	33% (43)	129
Ethnicity: Other	8% (19)	16% (35)	29% (65)	12% (26)	11% (25)	25% (57)	228

Continued on next page

Table MGC6_16: At this time, do you have a generally positive or negative view of each of the following?
Nationalism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(96)	15%	(147)	25%	(252)	12%	(120)	11%	(112)	27%	(273)	1000
All Christian	13%	(42)	14%	(44)	24%	(74)	14%	(44)	12%	(37)	22%	(68)	309
All Non-Christian	9%	(7)	21%	(16)	30%	(23)	10%	(8)	7%	(5)	24%	(18)	76
Atheist	6%	(7)	9%	(9)	24%	(25)	12%	(13)	27%	(28)	23%	(24)	106
Agnostic/Nothing in particular	7%	(22)	14%	(45)	26%	(86)	11%	(35)	10%	(33)	32%	(103)	325
Something Else	10%	(19)	18%	(33)	24%	(44)	11%	(20)	4%	(8)	33%	(60)	183
Religious Non-Protestant/Catholic	9%	(9)	19%	(19)	27%	(27)	11%	(10)	8%	(8)	26%	(25)	98
Evangelical	13%	(26)	15%	(30)	24%	(47)	11%	(22)	6%	(12)	30%	(58)	195
Non-Evangelical	11%	(29)	16%	(43)	24%	(65)	15%	(39)	11%	(29)	23%	(60)	265
Community: Urban	10%	(26)	19%	(48)	25%	(63)	8%	(21)	11%	(28)	27%	(70)	255
Community: Suburban	10%	(56)	14%	(77)	25%	(138)	14%	(76)	12%	(64)	26%	(144)	554
Community: Rural	7%	(14)	12%	(23)	27%	(51)	12%	(23)	11%	(20)	31%	(59)	191
Employ: Private Sector	14%	(17)	17%	(20)	28%	(33)	14%	(16)	10%	(11)	17%	(20)	117
Employ: Unemployed	9%	(14)	13%	(20)	23%	(36)	12%	(18)	13%	(20)	29%	(45)	154
Employ: Other	6%	(3)	15%	(8)	23%	(12)	5%	(3)	6%	(3)	46%	(24)	52
Military HH: Yes	12%	(15)	18%	(23)	19%	(23)	15%	(18)	7%	(8)	29%	(35)	122
Military HH: No	9%	(81)	14%	(125)	26%	(229)	12%	(102)	12%	(103)	27%	(238)	878
RD/WT: Right Direction	16%	(31)	27%	(51)	21%	(41)	10%	(19)	6%	(11)	20%	(38)	191
RD/WT: Wrong Track	8%	(64)	12%	(96)	26%	(212)	13%	(101)	12%	(100)	29%	(235)	809
Trump Job Approve	19%	(42)	24%	(53)	23%	(50)	9%	(19)	4%	(9)	21%	(46)	219
Trump Job Disapprove	7%	(47)	12%	(80)	26%	(175)	14%	(90)	15%	(101)	26%	(170)	662
Trump Job Strongly Approve	29%	(25)	22%	(19)	18%	(15)	6%	(5)	6%	(5)	19%	(17)	86
Trump Job Somewhat Approve	13%	(17)	25%	(34)	26%	(34)	11%	(14)	3%	(4)	22%	(30)	132
Trump Job Somewhat Disapprove	9%	(15)	18%	(28)	33%	(50)	10%	(16)	3%	(5)	26%	(40)	154
Trump Job Strongly Disapprove	6%	(33)	10%	(52)	25%	(125)	15%	(74)	19%	(95)	26%	(130)	508
Favorable of Trump	21%	(44)	26%	(55)	19%	(42)	7%	(16)	4%	(9)	23%	(49)	215
Unfavorable of Trump	6%	(42)	12%	(82)	27%	(184)	15%	(99)	15%	(102)	24%	(161)	670

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Table MGC6_16: At this time, do you have a generally positive or negative view of each of the following?
Nationalism

Demographic	Very positive		Somewhat positive		Neither positive nor negative		Somewhat negative		Very negative		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	10%	(96)	15%	(147)	25%	(252)	12%	(120)	11%	(112)	27%	(273)	1000
Very Favorable of Trump	34%	(32)	18%	(17)	15%	(15)	7%	(7)	6%	(6)	19%	(19)	95
Somewhat Favorable of Trump	10%	(12)	32%	(38)	22%	(27)	8%	(9)	2%	(3)	26%	(31)	120
Somewhat Unfavorable of Trump	11%	(14)	19%	(25)	29%	(38)	13%	(17)	3%	(4)	24%	(31)	129
Very Unfavorable of Trump	5%	(28)	11%	(58)	27%	(147)	15%	(81)	18%	(98)	24%	(130)	541
#1 Issue: Economy	14%	(38)	19%	(51)	30%	(79)	9%	(25)	7%	(19)	20%	(54)	267
#1 Issue: Security	12%	(12)	21%	(21)	21%	(21)	10%	(10)	7%	(7)	30%	(30)	100
#1 Issue: Health Care	9%	(13)	17%	(24)	22%	(30)	9%	(12)	18%	(24)	26%	(36)	139
#1 Issue: Women's Issues	5%	(6)	7%	(9)	25%	(31)	19%	(23)	11%	(14)	33%	(41)	124
#1 Issue: Education	9%	(11)	17%	(20)	28%	(33)	16%	(19)	9%	(11)	21%	(26)	121
#1 Issue: Energy	7%	(7)	13%	(12)	25%	(23)	16%	(15)	15%	(14)	25%	(23)	94
#1 Issue: Other	5%	(7)	5%	(7)	21%	(29)	10%	(13)	14%	(20)	44%	(60)	136
2018 House Vote: Democrat	9%	(8)	17%	(15)	31%	(27)	12%	(11)	23%	(21)	7%	(7)	89
2016 Vote: Hillary Clinton	9%	(6)	24%	(15)	25%	(16)	7%	(4)	21%	(14)	16%	(10)	65
2016 Vote: Didn't Vote	9%	(84)	13%	(120)	26%	(228)	13%	(113)	10%	(92)	29%	(255)	892
Voted in 2014: No	9%	(92)	15%	(143)	25%	(245)	12%	(118)	11%	(110)	28%	(270)	977
2012 Vote: Didn't Vote	10%	(93)	14%	(141)	25%	(245)	12%	(118)	11%	(110)	28%	(271)	978
4-Region: Northeast	11%	(23)	18%	(37)	20%	(40)	16%	(33)	16%	(32)	19%	(38)	202
4-Region: Midwest	9%	(17)	17%	(32)	24%	(45)	10%	(20)	13%	(26)	26%	(50)	191
4-Region: South	8%	(34)	15%	(59)	29%	(117)	11%	(44)	8%	(34)	29%	(116)	404
4-Region: West	10%	(21)	9%	(19)	24%	(49)	12%	(24)	10%	(20)	34%	(69)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_1: How important are each of the following to you?

Individuality

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	52%	(519)	28%	(284)	8%	(75)	2%	(24)	10%	(97)	1000
Gender: Male	47%	(230)	31%	(149)	9%	(43)	3%	(15)	10%	(51)	489
Gender: Female	56%	(289)	26%	(135)	6%	(32)	2%	(9)	9%	(46)	511
Age: 18-34	53%	(266)	27%	(139)	8%	(38)	3%	(14)	10%	(49)	506
Generation Z: 13-23	52%	(519)	28%	(284)	8%	(75)	2%	(24)	10%	(97)	1000
PID: Dem (no lean)	57%	(212)	30%	(111)	7%	(25)	1%	(6)	4%	(16)	370
PID: Ind (no lean)	50%	(223)	24%	(105)	7%	(33)	2%	(11)	16%	(71)	443
PID: Rep (no lean)	45%	(84)	36%	(68)	9%	(17)	4%	(8)	5%	(10)	187
PID/Gender: Dem Men	55%	(85)	34%	(52)	6%	(9)	2%	(3)	3%	(4)	154
PID/Gender: Dem Women	59%	(127)	27%	(59)	7%	(16)	1%	(3)	5%	(12)	216
PID/Gender: Ind Men	45%	(101)	24%	(55)	10%	(23)	3%	(7)	17%	(38)	224
PID/Gender: Ind Women	56%	(122)	23%	(51)	4%	(10)	2%	(4)	15%	(33)	219
PID/Gender: Rep Men	40%	(44)	38%	(43)	10%	(11)	5%	(6)	7%	(8)	111
PID/Gender: Rep Women	53%	(40)	33%	(25)	9%	(7)	3%	(2)	2%	(2)	76
Ideo: Liberal (1-3)	62%	(215)	26%	(91)	7%	(24)	1%	(5)	4%	(12)	348
Ideo: Moderate (4)	47%	(82)	30%	(53)	12%	(20)	1%	(2)	10%	(17)	175
Ideo: Conservative (5-7)	53%	(103)	29%	(57)	10%	(19)	5%	(9)	4%	(7)	195
Educ: < College	52%	(481)	28%	(258)	8%	(70)	2%	(21)	10%	(91)	920
Educ: Bachelors degree	49%	(30)	37%	(23)	7%	(4)	3%	(2)	4%	(3)	62
Income: Under 50k	50%	(249)	27%	(136)	8%	(40)	3%	(13)	13%	(64)	501
Income: 50k-100k	54%	(181)	28%	(92)	8%	(26)	2%	(8)	8%	(26)	333
Income: 100k+	54%	(90)	34%	(57)	6%	(9)	2%	(3)	4%	(7)	166
Ethnicity: White	53%	(339)	29%	(189)	7%	(44)	3%	(16)	9%	(56)	644
Ethnicity: Hispanic	46%	(93)	25%	(51)	11%	(22)	4%	(8)	14%	(29)	203
Ethnicity: Afr. Am.	56%	(72)	25%	(32)	8%	(11)	4%	(5)	7%	(9)	129
Ethnicity: Other	48%	(109)	28%	(64)	9%	(21)	1%	(3)	14%	(32)	228
All Christian	55%	(171)	28%	(88)	8%	(25)	2%	(8)	6%	(18)	309
All Non-Christian	48%	(36)	35%	(27)	8%	(6)	2%	(2)	6%	(4)	76
Atheist	54%	(57)	27%	(29)	9%	(9)	1%	(2)	9%	(9)	106
Agnostic/Nothing in particular	49%	(159)	27%	(88)	6%	(19)	3%	(9)	15%	(50)	325
Something Else	52%	(95)	29%	(52)	9%	(16)	2%	(4)	8%	(15)	183

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Table MGC7_1: How important are each of the following to you?*Individuality*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	52%	(519)	28%	(284)	8%	(75)	2%	(24)	10%	(97)	1000
Religious Non-Protestant/Catholic	49%	(48)	36%	(35)	8%	(8)	3%	(3)	4%	(4)	98
Evangelical	56%	(109)	27%	(53)	8%	(16)	2%	(3)	8%	(15)	195
Non-Evangelical	54%	(143)	28%	(75)	8%	(21)	3%	(7)	7%	(18)	265
Community: Urban	56%	(142)	26%	(67)	7%	(19)	1%	(4)	9%	(23)	255
Community: Suburban	52%	(287)	29%	(162)	8%	(43)	3%	(16)	8%	(46)	554
Community: Rural	47%	(90)	29%	(56)	7%	(13)	3%	(5)	14%	(27)	191
Employ: Private Sector	54%	(63)	31%	(36)	10%	(12)	2%	(2)	3%	(4)	117
Employ: Unemployed	50%	(76)	32%	(49)	5%	(8)	4%	(6)	10%	(15)	154
Employ: Other	34%	(18)	15%	(8)	14%	(7)	3%	(2)	34%	(18)	52
Military HH: Yes	45%	(55)	29%	(35)	11%	(14)	5%	(6)	10%	(12)	122
Military HH: No	53%	(464)	28%	(249)	7%	(61)	2%	(18)	10%	(85)	878
RD/WT: Right Direction	49%	(93)	26%	(51)	9%	(16)	4%	(8)	12%	(23)	191
RD/WT: Wrong Track	53%	(426)	29%	(234)	7%	(59)	2%	(17)	9%	(73)	809
Trump Job Approve	53%	(115)	28%	(62)	10%	(22)	4%	(8)	5%	(12)	219
Trump Job Disapprove	55%	(362)	28%	(186)	7%	(46)	2%	(13)	8%	(55)	662
Trump Job Strongly Approve	55%	(48)	25%	(22)	7%	(6)	5%	(4)	7%	(6)	86
Trump Job Somewhat Approve	51%	(68)	30%	(40)	11%	(15)	3%	(4)	4%	(5)	132
Trump Job Somewhat Disapprove	49%	(76)	34%	(52)	8%	(12)	1%	(2)	8%	(12)	154
Trump Job Strongly Disapprove	56%	(286)	26%	(134)	7%	(34)	2%	(11)	8%	(43)	508
Favorable of Trump	51%	(110)	32%	(68)	9%	(18)	3%	(7)	6%	(12)	215
Unfavorable of Trump	56%	(376)	28%	(188)	8%	(51)	2%	(14)	6%	(41)	670
Very Favorable of Trump	52%	(50)	33%	(32)	8%	(7)	2%	(2)	5%	(5)	95
Somewhat Favorable of Trump	50%	(60)	30%	(36)	9%	(11)	4%	(5)	6%	(8)	120
Somewhat Unfavorable of Trump	53%	(69)	32%	(42)	10%	(13)	1%	(2)	3%	(4)	129
Very Unfavorable of Trump	57%	(307)	27%	(146)	7%	(38)	2%	(13)	7%	(37)	541

Continued on next page

Table MGC7_1: How important are each of the following to you?
Individuality

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	52%	(519)	28%	(284)	8%	(75)	2%	(24)	10%	(97)	1000
#1 Issue: Economy	54%	(143)	31%	(83)	9%	(24)	1%	(3)	5%	(14)	267
#1 Issue: Security	43%	(43)	27%	(27)	12%	(13)	5%	(5)	13%	(13)	100
#1 Issue: Health Care	45%	(63)	35%	(49)	7%	(9)	3%	(4)	10%	(14)	139
#1 Issue: Women's Issues	67%	(83)	15%	(19)	7%	(9)	3%	(4)	8%	(10)	124
#1 Issue: Education	56%	(67)	27%	(33)	7%	(8)	1%	(2)	9%	(11)	121
#1 Issue: Energy	44%	(41)	40%	(38)	5%	(5)	4%	(4)	7%	(7)	94
#1 Issue: Other	53%	(72)	25%	(34)	2%	(3)	1%	(2)	18%	(25)	136
2018 House Vote: Democrat	57%	(50)	28%	(24)	8%	(7)	4%	(3)	4%	(3)	89
2016 Vote: Hillary Clinton	55%	(36)	27%	(17)	11%	(7)	4%	(3)	3%	(2)	65
2016 Vote: Didn't Vote	52%	(462)	28%	(253)	7%	(65)	2%	(20)	10%	(92)	892
Voted in 2014: No	52%	(510)	29%	(280)	7%	(70)	2%	(24)	10%	(94)	977
2012 Vote: Didn't Vote	52%	(510)	29%	(279)	7%	(71)	2%	(23)	10%	(95)	978
4-Region: Northeast	58%	(117)	28%	(57)	4%	(8)	3%	(6)	8%	(15)	202
4-Region: Midwest	50%	(95)	30%	(57)	7%	(14)	3%	(6)	10%	(18)	191
4-Region: South	52%	(209)	28%	(114)	9%	(37)	1%	(6)	10%	(39)	404
4-Region: West	49%	(99)	28%	(57)	8%	(17)	3%	(6)	12%	(25)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_2: How important are each of the following to you?*Honesty*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	69% (689)	19% (187)	3% (31)	1% (14)	8% (79)	1000
Gender: Male	64% (315)	22% (108)	4% (21)	2% (8)	8% (38)	489
Gender: Female	73% (374)	16% (79)	2% (11)	1% (6)	8% (41)	511
Age: 18-34	67% (341)	18% (91)	4% (19)	2% (10)	9% (45)	506
Generation Z: 13-23	69% (689)	19% (187)	3% (31)	1% (14)	8% (79)	1000
PID: Dem (no lean)	73% (271)	20% (75)	2% (8)	1% (5)	3% (12)	370
PID: Ind (no lean)	63% (278)	18% (82)	3% (14)	2% (7)	14% (62)	443
PID: Rep (no lean)	75% (140)	17% (31)	5% (9)	1% (2)	3% (5)	187
PID/Gender: Dem Men	70% (108)	24% (38)	2% (4)	1% (2)	2% (3)	154
PID/Gender: Dem Women	75% (163)	17% (37)	2% (4)	1% (3)	4% (9)	216
PID/Gender: Ind Men	58% (129)	23% (51)	4% (10)	2% (5)	13% (29)	224
PID/Gender: Ind Women	68% (149)	14% (31)	2% (4)	1% (2)	15% (32)	219
PID/Gender: Rep Men	70% (78)	18% (20)	6% (7)	1% (1)	5% (5)	111
PID/Gender: Rep Women	81% (62)	15% (11)	3% (2)	1% (1)	— (0)	76
Ideo: Liberal (1-3)	73% (254)	20% (69)	2% (7)	1% (3)	4% (15)	348
Ideo: Moderate (4)	67% (117)	21% (37)	5% (9)	2% (3)	5% (9)	175
Ideo: Conservative (5-7)	77% (151)	17% (32)	2% (4)	1% (2)	3% (6)	195
Educ: < College	69% (638)	18% (169)	3% (27)	1% (13)	8% (72)	920
Educ: Bachelors degree	72% (45)	19% (12)	3% (2)	1% (1)	4% (3)	62
Income: Under 50k	65% (326)	18% (88)	4% (22)	3% (13)	10% (52)	501
Income: 50k-100k	72% (240)	20% (66)	1% (5)	— (0)	7% (22)	333
Income: 100k+	74% (123)	20% (33)	3% (4)	— (1)	3% (5)	166
Ethnicity: White	70% (449)	19% (125)	3% (21)	1% (7)	6% (41)	644
Ethnicity: Hispanic	63% (127)	21% (42)	3% (7)	2% (4)	11% (23)	203
Ethnicity: Afr. Am.	70% (89)	14% (18)	5% (6)	4% (5)	8% (11)	129
Ethnicity: Other	66% (151)	19% (44)	2% (4)	1% (2)	12% (27)	228
All Christian	75% (233)	19% (59)	2% (5)	1% (2)	3% (11)	309
All Non-Christian	65% (49)	20% (15)	6% (5)	5% (4)	4% (3)	76
Atheist	54% (58)	36% (39)	3% (3)	— (0)	7% (7)	106
Agnostic/Nothing in particular	63% (206)	17% (54)	4% (15)	2% (8)	13% (42)	325
Something Else	78% (143)	11% (20)	2% (4)	— (1)	8% (15)	183

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Table MGC7_2: How important are each of the following to you?

Honesty

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	69% (689)	19% (187)	3% (31)	1% (14)	8% (79)	1000
Religious Non-Protestant/Catholic	66% (65)	19% (19)	7% (7)	4% (4)	4% (4)	98
Evangelical	79% (154)	15% (29)	1% (2)	— (1)	5% (10)	195
Non-Evangelical	75% (197)	18% (47)	1% (4)	— (1)	6% (15)	265
Community: Urban	68% (173)	21% (53)	3% (7)	2% (4)	7% (18)	255
Community: Suburban	70% (390)	18% (99)	3% (19)	1% (4)	8% (42)	554
Community: Rural	66% (127)	19% (35)	3% (5)	3% (5)	10% (18)	191
Employ: Private Sector	66% (77)	25% (29)	5% (6)	1% (1)	3% (4)	117
Employ: Unemployed	66% (102)	19% (30)	2% (3)	3% (5)	10% (15)	154
Employ: Other	40% (21)	16% (8)	4% (2)	5% (3)	35% (19)	52
Military HH: Yes	69% (85)	22% (26)	3% (3)	1% (1)	5% (6)	122
Military HH: No	69% (605)	18% (161)	3% (28)	1% (12)	8% (72)	878
RD/WT: Right Direction	56% (108)	30% (58)	5% (9)	2% (4)	7% (13)	191
RD/WT: Wrong Track	72% (581)	16% (129)	3% (22)	1% (10)	8% (66)	809
Trump Job Approve	71% (155)	20% (43)	4% (9)	3% (6)	3% (7)	219
Trump Job Disapprove	70% (463)	20% (133)	2% (16)	1% (8)	6% (41)	662
Trump Job Strongly Approve	75% (65)	11% (9)	6% (5)	5% (4)	3% (3)	86
Trump Job Somewhat Approve	68% (90)	25% (34)	3% (4)	1% (2)	3% (4)	132
Trump Job Somewhat Disapprove	70% (107)	21% (32)	3% (5)	— (0)	6% (10)	154
Trump Job Strongly Disapprove	70% (356)	20% (101)	2% (11)	2% (8)	6% (31)	508
Favorable of Trump	73% (157)	19% (42)	4% (8)	2% (4)	2% (5)	215
Unfavorable of Trump	71% (477)	20% (134)	3% (22)	1% (7)	5% (31)	670
Very Favorable of Trump	75% (71)	16% (15)	4% (4)	2% (2)	3% (3)	95
Somewhat Favorable of Trump	72% (86)	22% (26)	3% (4)	2% (2)	1% (2)	120
Somewhat Unfavorable of Trump	74% (96)	19% (25)	3% (4)	— (0)	3% (4)	129
Very Unfavorable of Trump	70% (381)	20% (109)	3% (18)	1% (7)	5% (26)	541

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Table MGC7_2: How important are each of the following to you?
Honesty

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	69% (689)	19% (187)	3% (31)	1% (14)	8% (79)	1000
#1 Issue: Economy	71% (190)	20% (53)	3% (8)	1% (4)	5% (13)	267
#1 Issue: Security	63% (63)	23% (23)	1% (1)	2% (2)	12% (12)	100
#1 Issue: Health Care	67% (93)	23% (32)	1% (1)	1% (2)	8% (11)	139
#1 Issue: Women's Issues	78% (96)	13% (16)	4% (5)	1% (1)	5% (6)	124
#1 Issue: Education	69% (83)	18% (22)	4% (5)	1% (2)	8% (10)	121
#1 Issue: Energy	64% (60)	21% (19)	6% (6)	2% (2)	7% (7)	94
#1 Issue: Other	69% (93)	13% (18)	2% (2)	2% (2)	15% (20)	136
2018 House Vote: Democrat	75% (67)	21% (18)	1% (1)	— (0)	3% (2)	89
2016 Vote: Hillary Clinton	69% (45)	28% (18)	— (0)	— (0)	3% (2)	65
2016 Vote: Didn't Vote	69% (612)	18% (162)	3% (30)	2% (14)	8% (75)	892
Voted in 2014: No	69% (678)	18% (180)	3% (31)	1% (13)	8% (76)	977
2012 Vote: Didn't Vote	69% (675)	19% (182)	3% (31)	1% (14)	8% (77)	978
4-Region: Northeast	67% (136)	22% (45)	4% (7)	2% (3)	6% (11)	202
4-Region: Midwest	69% (132)	17% (32)	3% (7)	1% (2)	9% (17)	191
4-Region: South	70% (283)	19% (75)	3% (10)	1% (4)	8% (32)	404
4-Region: West	68% (138)	17% (35)	4% (7)	2% (5)	9% (18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_3: How important are each of the following to you?
Compassion

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	60% (600)	23% (230)	6% (64)	1% (8)	10% (99)	1000
Gender: Male	55% (267)	26% (128)	8% (41)	1% (3)	10% (49)	489
Gender: Female	65% (332)	20% (103)	4% (23)	1% (4)	10% (50)	511
Age: 18-34	59% (297)	22% (109)	9% (43)	1% (5)	10% (52)	506
Generation Z: 13-23	60% (600)	23% (230)	6% (64)	1% (8)	10% (99)	1000
PID: Dem (no lean)	68% (253)	21% (78)	5% (20)	1% (4)	4% (15)	370
PID: Ind (no lean)	52% (229)	24% (106)	6% (28)	1% (4)	17% (76)	443
PID: Rep (no lean)	63% (118)	25% (46)	8% (15)	— (0)	4% (8)	187
PID/Gender: Dem Men	65% (100)	25% (38)	8% (12)	— (1)	2% (3)	154
PID/Gender: Dem Women	70% (152)	19% (40)	4% (9)	1% (3)	6% (12)	216
PID/Gender: Ind Men	46% (104)	27% (60)	8% (18)	1% (3)	17% (39)	224
PID/Gender: Ind Women	57% (125)	21% (46)	5% (10)	1% (1)	17% (37)	219
PID/Gender: Rep Men	57% (63)	27% (30)	10% (11)	— (0)	6% (7)	111
PID/Gender: Rep Women	72% (55)	22% (16)	5% (4)	— (0)	1% (1)	76
Ideo: Liberal (1-3)	71% (248)	19% (67)	5% (17)	— (1)	4% (14)	348
Ideo: Moderate (4)	50% (87)	29% (51)	9% (16)	2% (4)	9% (16)	175
Ideo: Conservative (5-7)	60% (118)	25% (50)	10% (20)	1% (2)	3% (5)	195
Educ: < College	61% (562)	22% (205)	6% (56)	1% (6)	10% (91)	920
Educ: Bachelors degree	52% (32)	30% (18)	12% (7)	3% (2)	4% (3)	62
Income: Under 50k	57% (284)	22% (112)	6% (30)	1% (6)	14% (69)	501
Income: 50k-100k	64% (214)	21% (69)	8% (26)	— (1)	7% (23)	333
Income: 100k+	61% (102)	30% (49)	5% (8)	— (0)	4% (7)	166
Ethnicity: White	62% (400)	22% (143)	6% (38)	1% (3)	9% (58)	644
Ethnicity: Hispanic	53% (107)	24% (48)	9% (18)	1% (1)	14% (28)	203
Ethnicity: Afr. Am.	58% (74)	22% (28)	10% (12)	2% (3)	9% (11)	129
Ethnicity: Other	55% (125)	26% (59)	6% (13)	1% (2)	13% (29)	228
All Christian	63% (195)	21% (66)	9% (28)	1% (4)	5% (16)	309
All Non-Christian	60% (46)	25% (19)	4% (3)	4% (3)	7% (5)	76
Atheist	61% (65)	26% (28)	5% (5)	1% (1)	7% (8)	106
Agnostic/Nothing in particular	54% (175)	22% (73)	7% (23)	— (0)	17% (54)	325
Something Else	65% (119)	24% (44)	3% (5)	— (0)	8% (15)	183

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Table MGC7_3: How important are each of the following to you?*Compassion*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	60% (600)	23% (230)	6% (64)	1% (8)	10% (99)	1000
Religious Non-Protestant/Catholic	59% (58)	24% (24)	7% (7)	5% (4)	5% (5)	98
Evangelical	68% (133)	20% (39)	6% (11)	— (0)	7% (13)	195
Non-Evangelical	61% (161)	25% (65)	7% (18)	1% (2)	7% (17)	265
Community: Urban	61% (155)	21% (55)	7% (18)	1% (3)	9% (24)	255
Community: Suburban	63% (349)	21% (115)	7% (38)	1% (3)	9% (50)	554
Community: Rural	50% (96)	32% (60)	4% (8)	1% (1)	13% (25)	191
Employ: Private Sector	55% (64)	27% (31)	12% (14)	3% (3)	4% (5)	117
Employ: Unemployed	64% (98)	18% (28)	4% (6)	1% (1)	13% (21)	154
Employ: Other	35% (18)	27% (14)	2% (1)	3% (2)	34% (18)	52
Military HH: Yes	62% (76)	22% (27)	7% (9)	1% (1)	8% (10)	122
Military HH: No	60% (524)	23% (203)	6% (55)	1% (7)	10% (89)	878
RD/WT: Right Direction	54% (104)	25% (48)	10% (18)	— (1)	10% (20)	191
RD/WT: Wrong Track	61% (495)	23% (182)	6% (46)	1% (7)	10% (79)	809
Trump Job Approve	61% (133)	25% (54)	9% (19)	— (0)	6% (12)	219
Trump Job Disapprove	62% (411)	23% (152)	6% (37)	1% (7)	8% (54)	662
Trump Job Strongly Approve	59% (51)	25% (22)	10% (9)	— (0)	6% (5)	86
Trump Job Somewhat Approve	62% (82)	25% (33)	8% (10)	— (0)	6% (7)	132
Trump Job Somewhat Disapprove	51% (79)	34% (53)	6% (9)	1% (1)	8% (12)	154
Trump Job Strongly Disapprove	65% (332)	20% (100)	6% (28)	1% (6)	8% (42)	508
Favorable of Trump	61% (131)	25% (53)	9% (19)	— (1)	5% (12)	215
Unfavorable of Trump	64% (429)	23% (154)	6% (39)	1% (6)	6% (43)	670
Very Favorable of Trump	62% (59)	21% (20)	12% (11)	1% (1)	4% (4)	95
Somewhat Favorable of Trump	60% (72)	27% (32)	7% (8)	— (0)	7% (8)	120
Somewhat Unfavorable of Trump	60% (78)	24% (32)	9% (12)	1% (1)	5% (7)	129
Very Unfavorable of Trump	65% (351)	23% (122)	5% (27)	1% (5)	7% (36)	541

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Table MGC7_3: How important are each of the following to you?

Compassion

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	60%	(600)	23%	(230)	6%	(64)	1%	(8)	10%	(99)	1000
#1 Issue: Economy	52%	(140)	32%	(85)	7%	(20)	2%	(4)	7%	(19)	267
#1 Issue: Security	55%	(56)	22%	(22)	5%	(5)	1%	(1)	16%	(17)	100
#1 Issue: Health Care	64%	(89)	25%	(34)	3%	(4)	1%	(1)	8%	(11)	139
#1 Issue: Women's Issues	73%	(90)	17%	(21)	4%	(4)	—	(1)	6%	(7)	124
#1 Issue: Education	64%	(77)	16%	(19)	9%	(11)	1%	(1)	9%	(11)	121
#1 Issue: Energy	60%	(57)	23%	(21)	9%	(8)	—	(0)	9%	(8)	94
#1 Issue: Other	62%	(84)	14%	(19)	6%	(8)	—	(0)	18%	(24)	136
2018 House Vote: Democrat	67%	(60)	22%	(19)	6%	(6)	2%	(2)	3%	(3)	89
2016 Vote: Hillary Clinton	60%	(39)	31%	(20)	4%	(3)	—	(0)	5%	(3)	65
2016 Vote: Didn't Vote	60%	(537)	22%	(199)	6%	(55)	1%	(8)	10%	(93)	892
Voted in 2014: No	60%	(589)	23%	(224)	6%	(62)	1%	(8)	10%	(95)	977
2012 Vote: Didn't Vote	60%	(588)	23%	(223)	6%	(63)	1%	(8)	10%	(96)	978
4-Region: Northeast	63%	(127)	24%	(49)	5%	(10)	—	(1)	8%	(16)	202
4-Region: Midwest	62%	(118)	20%	(39)	6%	(11)	1%	(1)	11%	(21)	191
4-Region: South	60%	(243)	23%	(91)	6%	(25)	1%	(4)	10%	(41)	404
4-Region: West	55%	(112)	25%	(51)	9%	(17)	1%	(2)	10%	(21)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_4: How important are each of the following to you?*Reliability*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	61% (606)	21% (213)	5% (51)	2% (20)	11% (109)	1000
Gender: Male	57% (276)	25% (122)	6% (31)	1% (5)	11% (54)	489
Gender: Female	65% (330)	18% (92)	4% (20)	3% (15)	11% (55)	511
Age: 18-34	59% (297)	22% (109)	6% (33)	3% (14)	10% (53)	506
Generation Z: 13-23	61% (606)	21% (213)	5% (51)	2% (20)	11% (109)	1000
PID: Dem (no lean)	66% (243)	24% (87)	3% (12)	2% (8)	5% (20)	370
PID: Ind (no lean)	55% (243)	18% (82)	6% (27)	2% (9)	18% (82)	443
PID: Rep (no lean)	64% (120)	24% (45)	6% (12)	2% (3)	4% (7)	187
PID/Gender: Dem Men	62% (96)	29% (45)	4% (7)	1% (1)	4% (6)	154
PID/Gender: Dem Women	68% (147)	20% (42)	3% (6)	3% (7)	7% (15)	216
PID/Gender: Ind Men	50% (111)	22% (49)	8% (18)	1% (3)	19% (43)	224
PID/Gender: Ind Women	60% (132)	15% (33)	4% (8)	3% (6)	18% (39)	219
PID/Gender: Rep Men	63% (69)	26% (29)	6% (6)	1% (1)	5% (6)	111
PID/Gender: Rep Women	67% (51)	21% (16)	7% (6)	3% (2)	2% (2)	76
Ideo: Liberal (1-3)	68% (235)	23% (79)	3% (9)	2% (8)	5% (16)	348
Ideo: Moderate (4)	56% (98)	22% (38)	8% (14)	3% (5)	11% (19)	175
Ideo: Conservative (5-7)	69% (135)	21% (42)	5% (10)	1% (2)	3% (6)	195
Educ: < College	61% (563)	21% (192)	5% (44)	2% (18)	11% (103)	920
Educ: Bachelors degree	58% (36)	29% (18)	8% (5)	1% (1)	4% (3)	62
Income: Under 50k	56% (280)	20% (102)	7% (36)	3% (14)	14% (70)	501
Income: 50k-100k	65% (218)	22% (73)	2% (7)	1% (3)	10% (33)	333
Income: 100k+	65% (109)	23% (39)	5% (9)	2% (4)	4% (6)	166
Ethnicity: White	62% (400)	22% (143)	4% (27)	2% (10)	10% (64)	644
Ethnicity: Hispanic	51% (104)	21% (43)	7% (14)	4% (9)	16% (33)	203
Ethnicity: Afr. Am.	59% (76)	18% (23)	8% (10)	5% (7)	11% (14)	129
Ethnicity: Other	57% (131)	21% (48)	6% (14)	2% (4)	14% (32)	228
All Christian	66% (204)	22% (69)	5% (15)	— (1)	7% (21)	309
All Non-Christian	62% (47)	20% (15)	10% (8)	4% (3)	4% (3)	76
Atheist	59% (63)	23% (25)	5% (5)	2% (2)	11% (12)	106
Agnostic/Nothing in particular	55% (179)	22% (71)	5% (16)	3% (11)	15% (49)	325
Something Else	62% (114)	19% (34)	4% (7)	2% (3)	13% (24)	183

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Table MGC7_4: How important are each of the following to you?

Reliability

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	61% (606)	21% (213)	5% (51)	2% (20)	11% (109)	1000
Religious Non-Protestant/Catholic	67% (65)	17% (17)	9% (9)	4% (4)	3% (3)	98
Evangelical	65% (128)	19% (37)	4% (8)	1% (2)	11% (21)	195
Non-Evangelical	62% (164)	24% (64)	4% (12)	1% (2)	9% (23)	265
Community: Urban	61% (156)	20% (52)	6% (14)	2% (6)	10% (27)	255
Community: Suburban	62% (345)	22% (121)	4% (24)	2% (10)	10% (54)	554
Community: Rural	55% (105)	21% (40)	7% (13)	2% (4)	15% (29)	191
Employ: Private Sector	64% (75)	24% (28)	7% (8)	2% (2)	3% (3)	117
Employ: Unemployed	53% (82)	25% (39)	6% (9)	5% (8)	11% (17)	154
Employ: Other	36% (19)	16% (8)	8% (4)	6% (3)	33% (18)	52
Military HH: Yes	57% (70)	23% (28)	5% (6)	3% (4)	12% (15)	122
Military HH: No	61% (536)	21% (186)	5% (45)	2% (16)	11% (95)	878
RD/WT: Right Direction	53% (102)	26% (49)	7% (13)	3% (6)	11% (21)	191
RD/WT: Wrong Track	62% (504)	20% (164)	5% (38)	2% (14)	11% (88)	809
Trump Job Approve	65% (143)	19% (41)	7% (15)	3% (7)	6% (13)	219
Trump Job Disapprove	62% (411)	22% (145)	4% (29)	2% (12)	10% (64)	662
Trump Job Strongly Approve	70% (60)	12% (10)	6% (6)	5% (5)	7% (6)	86
Trump Job Somewhat Approve	62% (83)	23% (31)	7% (9)	2% (3)	6% (7)	132
Trump Job Somewhat Disapprove	58% (89)	26% (40)	7% (11)	— (0)	8% (13)	154
Trump Job Strongly Disapprove	63% (322)	21% (105)	3% (17)	2% (12)	10% (52)	508
Favorable of Trump	66% (142)	21% (46)	4% (10)	1% (3)	7% (15)	215
Unfavorable of Trump	63% (420)	22% (150)	5% (34)	2% (16)	7% (50)	670
Very Favorable of Trump	68% (65)	14% (14)	8% (8)	2% (2)	7% (7)	95
Somewhat Favorable of Trump	64% (77)	27% (32)	2% (2)	1% (1)	6% (8)	120
Somewhat Unfavorable of Trump	58% (75)	25% (33)	9% (11)	2% (2)	6% (8)	129
Very Unfavorable of Trump	64% (345)	22% (117)	4% (23)	3% (14)	8% (42)	541

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Table MGC7_4: How important are each of the following to you?*Reliability*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	61%	(606)	21%	(213)	5%	(51)	2%	(20)	11%	(109)	1000
#1 Issue: Economy	61%	(164)	26%	(69)	5%	(12)	2%	(6)	6%	(17)	267
#1 Issue: Security	50%	(50)	23%	(23)	10%	(10)	2%	(2)	16%	(16)	100
#1 Issue: Health Care	63%	(87)	25%	(35)	2%	(3)	1%	(2)	8%	(12)	139
#1 Issue: Women's Issues	70%	(86)	17%	(20)	5%	(6)	1%	(2)	7%	(9)	124
#1 Issue: Education	62%	(75)	22%	(26)	6%	(7)	—	(0)	10%	(12)	121
#1 Issue: Energy	60%	(57)	16%	(15)	7%	(6)	3%	(3)	14%	(13)	94
#1 Issue: Other	59%	(80)	16%	(21)	3%	(3)	1%	(1)	22%	(30)	136
2018 House Vote: Democrat	64%	(57)	18%	(16)	9%	(8)	4%	(4)	5%	(4)	89
2016 Vote: Hillary Clinton	61%	(40)	25%	(16)	4%	(3)	4%	(2)	6%	(4)	65
2016 Vote: Didn't Vote	60%	(538)	21%	(188)	5%	(45)	2%	(17)	12%	(103)	892
Voted in 2014: No	61%	(598)	21%	(208)	5%	(48)	2%	(18)	11%	(106)	977
2012 Vote: Didn't Vote	61%	(596)	21%	(207)	5%	(50)	2%	(18)	11%	(107)	978
4-Region: Northeast	62%	(126)	20%	(40)	7%	(14)	2%	(4)	9%	(18)	202
4-Region: Midwest	58%	(111)	25%	(47)	5%	(9)	1%	(2)	12%	(23)	191
4-Region: South	61%	(247)	21%	(86)	4%	(17)	3%	(12)	10%	(42)	404
4-Region: West	60%	(123)	20%	(41)	5%	(11)	1%	(3)	13%	(26)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_5: How important are each of the following to you?

Commitment

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	59% (594)	25% (247)	4% (44)	1% (14)	10% (100)	1000
Gender: Male	58% (282)	26% (127)	4% (21)	2% (8)	10% (50)	489
Gender: Female	61% (312)	23% (120)	5% (23)	1% (7)	10% (50)	511
Age: 18-34	56% (285)	25% (129)	6% (33)	1% (6)	10% (53)	506
Generation Z: 13-23	59% (594)	25% (247)	4% (44)	1% (14)	10% (100)	1000
PID: Dem (no lean)	62% (231)	27% (99)	5% (17)	2% (7)	5% (17)	370
PID: Ind (no lean)	54% (239)	23% (102)	5% (20)	2% (7)	17% (75)	443
PID: Rep (no lean)	67% (125)	25% (46)	4% (7)	1% (1)	4% (8)	187
PID/Gender: Dem Men	61% (94)	29% (45)	4% (6)	2% (3)	4% (5)	154
PID/Gender: Dem Women	63% (136)	25% (54)	5% (11)	2% (4)	5% (11)	216
PID/Gender: Ind Men	50% (112)	26% (58)	5% (11)	2% (4)	17% (38)	224
PID/Gender: Ind Women	58% (127)	20% (43)	4% (9)	1% (3)	17% (37)	219
PID/Gender: Rep Men	68% (75)	22% (24)	3% (4)	1% (1)	6% (7)	111
PID/Gender: Rep Women	65% (49)	29% (22)	4% (3)	— (0)	2% (2)	76
Ideo: Liberal (1-3)	63% (221)	27% (95)	5% (18)	1% (4)	3% (10)	348
Ideo: Moderate (4)	52% (92)	29% (51)	7% (13)	2% (3)	9% (16)	175
Ideo: Conservative (5-7)	71% (139)	21% (41)	3% (5)	1% (3)	4% (7)	195
Educ: < College	60% (555)	24% (219)	4% (40)	1% (13)	10% (94)	920
Educ: Bachelors degree	54% (34)	37% (23)	3% (2)	2% (1)	4% (3)	62
Income: Under 50k	57% (284)	21% (107)	6% (28)	2% (10)	14% (72)	501
Income: 50k-100k	62% (207)	27% (88)	3% (11)	1% (4)	7% (24)	333
Income: 100k+	63% (104)	31% (52)	3% (6)	— (1)	3% (5)	166
Ethnicity: White	60% (389)	25% (164)	4% (27)	1% (6)	9% (57)	644
Ethnicity: Hispanic	59% (119)	18% (37)	7% (14)	2% (4)	14% (28)	203
Ethnicity: Afr. Am.	60% (77)	22% (29)	6% (8)	3% (4)	9% (11)	129
Ethnicity: Other	56% (128)	24% (55)	4% (10)	2% (4)	14% (31)	228
All Christian	65% (201)	25% (76)	4% (13)	1% (4)	5% (15)	309
All Non-Christian	64% (49)	23% (17)	7% (6)	2% (1)	4% (3)	76
Atheist	52% (55)	32% (34)	7% (8)	2% (2)	7% (8)	106
Agnostic/Nothing in particular	53% (171)	26% (83)	4% (12)	1% (2)	18% (57)	325
Something Else	64% (118)	20% (37)	4% (7)	3% (5)	9% (17)	183

Continued on next page

Table MGC7_5: How important are each of the following to you?*Commitment*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(594)	25%	(247)	4%	(44)	1%	(14)	10%	(100)	1000
Religious Non-Protestant/Catholic	63%	(62)	26%	(25)	7%	(7)	1%	(1)	3%	(3)	98
Evangelical	69%	(136)	19%	(37)	4%	(7)	2%	(4)	6%	(12)	195
Non-Evangelical	61%	(163)	25%	(65)	4%	(12)	2%	(5)	8%	(20)	265
Community: Urban	63%	(161)	21%	(54)	3%	(7)	3%	(7)	10%	(25)	255
Community: Suburban	60%	(332)	27%	(147)	5%	(27)	1%	(5)	8%	(44)	554
Community: Rural	53%	(101)	24%	(46)	5%	(10)	2%	(3)	16%	(31)	191
Employ: Private Sector	58%	(68)	29%	(34)	5%	(6)	3%	(3)	5%	(6)	117
Employ: Unemployed	54%	(84)	23%	(36)	5%	(8)	1%	(2)	16%	(25)	154
Employ: Other	38%	(20)	16%	(8)	5%	(2)	10%	(5)	31%	(16)	52
Military HH: Yes	59%	(72)	29%	(36)	4%	(5)	1%	(1)	7%	(8)	122
Military HH: No	59%	(522)	24%	(211)	5%	(40)	2%	(13)	10%	(91)	878
RD/WT: Right Direction	58%	(111)	24%	(47)	4%	(9)	2%	(4)	11%	(21)	191
RD/WT: Wrong Track	60%	(483)	25%	(200)	4%	(36)	1%	(11)	10%	(79)	809
Trump Job Approve	65%	(142)	22%	(48)	6%	(13)	2%	(5)	5%	(10)	219
Trump Job Disapprove	60%	(395)	26%	(175)	4%	(25)	1%	(6)	9%	(61)	662
Trump Job Strongly Approve	66%	(57)	19%	(16)	6%	(5)	1%	(1)	8%	(7)	86
Trump Job Somewhat Approve	64%	(85)	24%	(31)	6%	(8)	3%	(4)	3%	(4)	132
Trump Job Somewhat Disapprove	57%	(87)	29%	(45)	3%	(5)	1%	(2)	10%	(15)	154
Trump Job Strongly Disapprove	61%	(308)	26%	(130)	4%	(20)	1%	(4)	9%	(46)	508
Favorable of Trump	66%	(142)	25%	(54)	3%	(7)	1%	(3)	4%	(9)	215
Unfavorable of Trump	61%	(408)	26%	(176)	5%	(30)	1%	(10)	7%	(46)	670
Very Favorable of Trump	71%	(67)	18%	(17)	3%	(3)	2%	(2)	7%	(6)	95
Somewhat Favorable of Trump	63%	(75)	31%	(37)	4%	(4)	1%	(1)	2%	(3)	120
Somewhat Unfavorable of Trump	60%	(77)	29%	(37)	6%	(8)	1%	(1)	4%	(5)	129
Very Unfavorable of Trump	61%	(331)	26%	(139)	4%	(22)	2%	(8)	8%	(41)	541

Continued on next page

Table MGC7_5: How important are each of the following to you?

Commitment

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(594)	25%	(247)	4%	(44)	1%	(14)	10%	(100)	1000
#1 Issue: Economy	58%	(156)	31%	(82)	3%	(8)	1%	(2)	7%	(19)	267
#1 Issue: Security	57%	(57)	22%	(22)	4%	(4)	3%	(3)	15%	(15)	100
#1 Issue: Health Care	59%	(81)	29%	(40)	2%	(3)	—	(0)	10%	(14)	139
#1 Issue: Women's Issues	67%	(83)	15%	(18)	7%	(9)	3%	(4)	8%	(9)	124
#1 Issue: Education	67%	(81)	17%	(21)	3%	(4)	1%	(2)	11%	(13)	121
#1 Issue: Energy	59%	(56)	28%	(26)	7%	(7)	—	(0)	6%	(6)	94
#1 Issue: Other	54%	(73)	26%	(35)	4%	(6)	1%	(2)	15%	(20)	136
2018 House Vote: Democrat	55%	(49)	28%	(25)	6%	(5)	4%	(4)	7%	(6)	89
2016 Vote: Hillary Clinton	53%	(34)	33%	(21)	4%	(3)	6%	(4)	4%	(3)	65
2016 Vote: Didn't Vote	60%	(533)	25%	(219)	4%	(38)	1%	(10)	10%	(93)	892
Voted in 2014: No	60%	(584)	25%	(244)	4%	(41)	1%	(12)	10%	(96)	977
2012 Vote: Didn't Vote	59%	(581)	25%	(244)	4%	(43)	1%	(11)	10%	(98)	978
4-Region: Northeast	64%	(130)	23%	(47)	4%	(9)	—	(1)	8%	(16)	202
4-Region: Midwest	59%	(113)	22%	(42)	5%	(9)	1%	(2)	13%	(24)	191
4-Region: South	59%	(239)	25%	(102)	4%	(16)	2%	(7)	10%	(41)	404
4-Region: West	55%	(112)	28%	(57)	5%	(10)	2%	(5)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_6: How important are each of the following to you?

Transparency

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	43% (427)	28% (279)	9% (89)	1% (14)	19% (191)	1000
Gender: Male	43% (211)	28% (136)	8% (40)	2% (8)	19% (94)	489
Gender: Female	42% (216)	28% (144)	10% (49)	1% (6)	19% (97)	511
Age: 18-34	45% (228)	26% (133)	9% (46)	2% (8)	18% (91)	506
Generation Z: 13-23	43% (427)	28% (279)	9% (89)	1% (14)	19% (191)	1000
PID: Dem (no lean)	49% (181)	28% (105)	10% (38)	1% (5)	11% (41)	370
PID: Ind (no lean)	39% (172)	26% (117)	8% (37)	2% (7)	25% (109)	443
PID: Rep (no lean)	40% (74)	31% (57)	7% (14)	1% (2)	22% (40)	187
PID/Gender: Dem Men	54% (83)	29% (44)	10% (15)	2% (3)	5% (8)	154
PID/Gender: Dem Women	45% (98)	28% (61)	11% (23)	1% (2)	15% (33)	216
PID/Gender: Ind Men	39% (86)	25% (55)	7% (17)	2% (4)	28% (62)	224
PID/Gender: Ind Women	39% (86)	28% (62)	9% (20)	2% (4)	22% (47)	219
PID/Gender: Rep Men	38% (42)	32% (36)	7% (8)	1% (2)	21% (24)	111
PID/Gender: Rep Women	43% (32)	28% (21)	7% (6)	— (0)	22% (17)	76
Ideo: Liberal (1-3)	54% (187)	28% (97)	8% (28)	1% (4)	9% (31)	348
Ideo: Moderate (4)	38% (67)	29% (50)	11% (20)	1% (3)	21% (36)	175
Ideo: Conservative (5-7)	45% (88)	30% (59)	8% (15)	2% (4)	15% (29)	195
Educ: < College	43% (396)	27% (244)	9% (84)	1% (12)	20% (185)	920
Educ: Bachelors degree	42% (26)	49% (31)	2% (1)	2% (2)	4% (3)	62
Income: Under 50k	39% (197)	25% (123)	10% (53)	1% (7)	24% (121)	501
Income: 50k-100k	46% (155)	30% (99)	7% (23)	2% (6)	15% (50)	333
Income: 100k+	46% (76)	34% (57)	8% (13)	— (1)	12% (20)	166
Ethnicity: White	44% (285)	29% (184)	7% (47)	— (2)	19% (125)	644
Ethnicity: Hispanic	33% (66)	21% (42)	14% (29)	5% (10)	27% (55)	203
Ethnicity: Afr. Am.	39% (50)	25% (32)	19% (24)	1% (2)	16% (21)	129
Ethnicity: Other	41% (93)	28% (63)	8% (17)	4% (10)	20% (45)	228
All Christian	46% (143)	31% (96)	8% (23)	1% (5)	13% (42)	309
All Non-Christian	45% (34)	31% (23)	12% (9)	4% (3)	9% (7)	76
Atheist	47% (50)	27% (29)	7% (7)	— (0)	19% (20)	106
Agnostic/Nothing in particular	40% (131)	27% (87)	9% (29)	— (1)	24% (77)	325
Something Else	38% (69)	24% (44)	11% (20)	3% (5)	25% (45)	183

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Table MGC7_6: How important are each of the following to you?
Transparency

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	43%	(427)	28%	(279)	9%	(89)	1%	(14)	19%	(191)	1000
Religious Non-Protestant/Catholic	45%	(44)	29%	(28)	13%	(13)	3%	(3)	10%	(10)	98
Evangelical	38%	(75)	29%	(57)	9%	(17)	3%	(6)	21%	(40)	195
Non-Evangelical	47%	(123)	29%	(77)	8%	(20)	1%	(3)	15%	(41)	265
Community: Urban	43%	(109)	29%	(73)	8%	(21)	3%	(9)	17%	(43)	255
Community: Suburban	45%	(250)	28%	(157)	8%	(44)	1%	(4)	18%	(99)	554
Community: Rural	36%	(69)	26%	(49)	12%	(24)	—	(1)	26%	(49)	191
Employ: Private Sector	50%	(59)	28%	(32)	9%	(11)	1%	(2)	11%	(13)	117
Employ: Unemployed	45%	(69)	21%	(32)	11%	(16)	—	(0)	24%	(37)	154
Employ: Other	20%	(11)	23%	(12)	9%	(4)	9%	(5)	39%	(21)	52
Military HH: Yes	40%	(49)	27%	(34)	9%	(10)	2%	(2)	22%	(27)	122
Military HH: No	43%	(378)	28%	(246)	9%	(78)	1%	(12)	19%	(164)	878
RD/WT: Right Direction	41%	(78)	26%	(51)	10%	(20)	3%	(6)	19%	(37)	191
RD/WT: Wrong Track	43%	(349)	28%	(229)	9%	(69)	1%	(8)	19%	(153)	809
Trump Job Approve	43%	(93)	28%	(61)	9%	(20)	3%	(6)	18%	(39)	219
Trump Job Disapprove	46%	(303)	28%	(186)	9%	(58)	1%	(7)	16%	(108)	662
Trump Job Strongly Approve	40%	(34)	23%	(20)	9%	(8)	2%	(2)	26%	(22)	86
Trump Job Somewhat Approve	45%	(59)	31%	(41)	9%	(12)	3%	(4)	13%	(17)	132
Trump Job Somewhat Disapprove	39%	(60)	30%	(46)	8%	(13)	—	(0)	22%	(34)	154
Trump Job Strongly Disapprove	48%	(243)	27%	(139)	9%	(45)	1%	(7)	15%	(74)	508
Favorable of Trump	41%	(88)	31%	(66)	8%	(18)	2%	(4)	18%	(39)	215
Unfavorable of Trump	47%	(315)	28%	(188)	10%	(64)	1%	(8)	14%	(95)	670
Very Favorable of Trump	42%	(40)	23%	(22)	7%	(7)	4%	(4)	24%	(23)	95
Somewhat Favorable of Trump	40%	(49)	37%	(44)	9%	(11)	—	(0)	13%	(16)	120
Somewhat Unfavorable of Trump	44%	(57)	25%	(33)	12%	(15)	—	(0)	18%	(23)	129
Very Unfavorable of Trump	48%	(258)	29%	(155)	9%	(49)	1%	(8)	13%	(72)	541

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Table MGC7_6: How important are each of the following to you?
Transparency

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	43%	(427)	28%	(279)	9%	(89)	1%	(14)	19%	(191)	1000
#1 Issue: Economy	43%	(116)	32%	(84)	9%	(25)	1%	(2)	15%	(40)	267
#1 Issue: Security	33%	(33)	31%	(31)	11%	(11)	1%	(1)	26%	(26)	100
#1 Issue: Health Care	45%	(63)	33%	(46)	5%	(7)	1%	(1)	16%	(22)	139
#1 Issue: Women's Issues	47%	(58)	27%	(34)	9%	(12)	2%	(2)	14%	(18)	124
#1 Issue: Education	46%	(55)	22%	(27)	10%	(12)	5%	(5)	18%	(21)	121
#1 Issue: Energy	42%	(40)	29%	(27)	11%	(10)	1%	(1)	17%	(16)	94
#1 Issue: Other	42%	(57)	21%	(28)	8%	(10)	—	(0)	30%	(40)	136
2018 House Vote: Democrat	57%	(51)	26%	(23)	6%	(6)	4%	(4)	6%	(5)	89
2016 Vote: Hillary Clinton	50%	(33)	36%	(23)	8%	(5)	4%	(2)	2%	(1)	65
2016 Vote: Didn't Vote	41%	(367)	28%	(249)	9%	(80)	1%	(11)	21%	(184)	892
Voted in 2014: No	43%	(418)	28%	(274)	9%	(86)	1%	(11)	19%	(188)	977
2012 Vote: Didn't Vote	42%	(414)	28%	(277)	9%	(86)	1%	(11)	19%	(190)	978
4-Region: Northeast	42%	(86)	29%	(59)	14%	(28)	1%	(3)	13%	(27)	202
4-Region: Midwest	42%	(80)	29%	(55)	9%	(17)	1%	(2)	19%	(37)	191
4-Region: South	43%	(173)	30%	(122)	7%	(28)	1%	(5)	19%	(77)	404
4-Region: West	43%	(88)	22%	(44)	8%	(16)	2%	(5)	25%	(51)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_7: How important are each of the following to you?

Spirituality

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	32% (321)	26% (256)	19% (191)	10% (101)	13% (132)	1000
Gender: Male	30% (148)	26% (127)	18% (86)	12% (60)	14% (68)	489
Gender: Female	34% (173)	25% (129)	20% (105)	8% (40)	13% (64)	511
Age: 18-34	33% (169)	23% (115)	22% (111)	10% (50)	12% (61)	506
Generation Z: 13-23	32% (321)	26% (256)	19% (191)	10% (101)	13% (132)	1000
PID: Dem (no lean)	28% (102)	24% (87)	25% (92)	17% (61)	7% (27)	370
PID: Ind (no lean)	29% (129)	27% (121)	16% (72)	8% (34)	20% (87)	443
PID: Rep (no lean)	48% (89)	26% (48)	14% (27)	3% (6)	9% (17)	187
PID/Gender: Dem Men	28% (43)	22% (34)	23% (35)	21% (33)	5% (8)	154
PID/Gender: Dem Women	27% (59)	25% (53)	26% (57)	13% (28)	9% (19)	216
PID/Gender: Ind Men	26% (57)	27% (60)	16% (36)	11% (24)	21% (46)	224
PID/Gender: Ind Women	33% (72)	28% (61)	16% (36)	4% (10)	19% (41)	219
PID/Gender: Rep Men	42% (47)	29% (33)	13% (15)	3% (4)	12% (13)	111
PID/Gender: Rep Women	56% (42)	20% (15)	16% (12)	3% (2)	6% (4)	76
Ideo: Liberal (1-3)	24% (84)	26% (92)	26% (89)	17% (60)	7% (23)	348
Ideo: Moderate (4)	31% (54)	27% (48)	20% (35)	8% (14)	13% (24)	175
Ideo: Conservative (5-7)	47% (91)	27% (52)	17% (33)	5% (10)	5% (9)	195
Educ: < College	32% (298)	25% (233)	19% (171)	10% (94)	13% (124)	920
Educ: Bachelors degree	30% (19)	27% (17)	28% (17)	9% (5)	6% (4)	62
Income: Under 50k	33% (166)	25% (126)	16% (79)	9% (44)	17% (86)	501
Income: 50k-100k	32% (106)	24% (79)	21% (71)	12% (41)	11% (36)	333
Income: 100k+	29% (49)	31% (51)	25% (41)	9% (15)	6% (10)	166
Ethnicity: White	31% (196)	25% (159)	20% (131)	12% (75)	13% (81)	644
Ethnicity: Hispanic	34% (69)	23% (47)	19% (38)	7% (15)	17% (34)	203
Ethnicity: Afr. Am.	44% (57)	27% (34)	15% (19)	2% (3)	12% (15)	129
Ethnicity: Other	30% (67)	27% (62)	18% (40)	10% (22)	16% (36)	228
All Christian	43% (134)	28% (88)	19% (58)	3% (9)	7% (21)	309
All Non-Christian	30% (23)	29% (22)	27% (21)	8% (6)	6% (4)	76
Atheist	11% (12)	15% (16)	24% (25)	35% (37)	15% (16)	106
Agnostic/Nothing in particular	19% (60)	27% (89)	21% (67)	14% (45)	20% (64)	325
Something Else	50% (92)	22% (41)	11% (20)	2% (3)	15% (27)	183

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Table MGC7_7: How important are each of the following to you?
Spirituality

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(321)	26%	(256)	19%	(191)	10%	(101)	13%	(132)	1000
Religious Non-Protestant/Catholic	33%	(33)	28%	(27)	27%	(27)	7%	(7)	4%	(4)	98
Evangelical	57%	(111)	25%	(48)	7%	(14)	1%	(2)	10%	(19)	195
Non-Evangelical	38%	(100)	28%	(73)	21%	(55)	3%	(9)	10%	(27)	265
Community: Urban	37%	(94)	25%	(63)	16%	(42)	8%	(22)	14%	(34)	255
Community: Suburban	30%	(165)	26%	(143)	21%	(118)	11%	(63)	12%	(66)	554
Community: Rural	33%	(62)	26%	(50)	16%	(31)	8%	(16)	16%	(31)	191
Employ: Private Sector	37%	(43)	20%	(24)	22%	(26)	14%	(16)	6%	(7)	117
Employ: Unemployed	34%	(52)	22%	(35)	19%	(29)	11%	(17)	14%	(21)	154
Employ: Other	26%	(14)	23%	(12)	11%	(6)	8%	(4)	32%	(17)	52
Military HH: Yes	34%	(41)	27%	(33)	18%	(22)	6%	(8)	15%	(18)	122
Military HH: No	32%	(280)	25%	(223)	19%	(168)	11%	(93)	13%	(114)	878
RD/WT: Right Direction	37%	(71)	27%	(51)	16%	(30)	6%	(11)	15%	(29)	191
RD/WT: Wrong Track	31%	(250)	25%	(205)	20%	(161)	11%	(89)	13%	(103)	809
Trump Job Approve	47%	(103)	26%	(56)	16%	(34)	4%	(9)	7%	(16)	219
Trump Job Disapprove	27%	(179)	26%	(170)	22%	(145)	13%	(85)	12%	(82)	662
Trump Job Strongly Approve	47%	(41)	23%	(20)	15%	(13)	4%	(4)	11%	(9)	86
Trump Job Somewhat Approve	47%	(62)	27%	(36)	16%	(22)	4%	(6)	5%	(7)	132
Trump Job Somewhat Disapprove	27%	(41)	30%	(46)	22%	(34)	8%	(12)	13%	(20)	154
Trump Job Strongly Disapprove	27%	(138)	24%	(124)	22%	(111)	14%	(73)	12%	(62)	508
Favorable of Trump	47%	(101)	24%	(52)	16%	(34)	4%	(10)	9%	(19)	215
Unfavorable of Trump	29%	(193)	26%	(174)	22%	(150)	13%	(85)	10%	(68)	670
Very Favorable of Trump	49%	(47)	21%	(20)	14%	(13)	5%	(5)	11%	(10)	95
Somewhat Favorable of Trump	45%	(55)	26%	(32)	17%	(20)	4%	(5)	7%	(9)	120
Somewhat Unfavorable of Trump	36%	(46)	29%	(38)	23%	(30)	7%	(9)	5%	(6)	129
Very Unfavorable of Trump	27%	(147)	25%	(136)	22%	(120)	14%	(76)	11%	(62)	541

Continued on next page

Table MGC7_7: How important are each of the following to you?
Spirituality

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(321)	26%	(256)	19%	(191)	10%	(101)	13%	(132)	1000
#1 Issue: Economy	35%	(93)	28%	(75)	19%	(51)	8%	(21)	10%	(27)	267
#1 Issue: Security	26%	(26)	30%	(30)	17%	(17)	7%	(7)	20%	(20)	100
#1 Issue: Health Care	28%	(39)	28%	(38)	21%	(29)	14%	(19)	9%	(13)	139
#1 Issue: Women's Issues	34%	(42)	26%	(32)	18%	(22)	9%	(12)	13%	(16)	124
#1 Issue: Education	36%	(44)	23%	(28)	18%	(22)	12%	(15)	10%	(12)	121
#1 Issue: Energy	27%	(25)	22%	(20)	21%	(20)	17%	(16)	13%	(12)	94
#1 Issue: Other	35%	(47)	20%	(27)	18%	(24)	5%	(7)	22%	(30)	136
2018 House Vote: Democrat	33%	(29)	19%	(17)	25%	(22)	17%	(15)	6%	(6)	89
2016 Vote: Hillary Clinton	28%	(18)	26%	(17)	29%	(19)	11%	(7)	6%	(4)	65
2016 Vote: Didn't Vote	32%	(286)	26%	(230)	18%	(164)	10%	(88)	14%	(124)	892
Voted in 2014: No	32%	(315)	26%	(250)	19%	(187)	10%	(96)	13%	(129)	977
2012 Vote: Didn't Vote	32%	(315)	25%	(249)	19%	(189)	10%	(94)	13%	(130)	978
4-Region: Northeast	35%	(71)	21%	(43)	24%	(48)	11%	(23)	9%	(18)	202
4-Region: Midwest	32%	(60)	19%	(36)	19%	(35)	15%	(29)	16%	(30)	191
4-Region: South	33%	(135)	30%	(122)	16%	(65)	7%	(27)	14%	(55)	404
4-Region: West	27%	(55)	27%	(54)	21%	(43)	11%	(22)	14%	(29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_8: How important are each of the following to you?*Authenticity*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	52% (524)	26% (256)	8% (83)	2% (20)	12% (117)	1000
Gender: Male	51% (251)	27% (131)	9% (43)	1% (6)	12% (57)	489
Gender: Female	53% (272)	24% (125)	8% (39)	3% (14)	12% (61)	511
Age: 18-34	52% (264)	26% (130)	10% (48)	2% (10)	11% (54)	506
Generation Z: 13-23	52% (524)	26% (256)	8% (83)	2% (20)	12% (117)	1000
PID: Dem (no lean)	57% (210)	27% (100)	8% (31)	2% (7)	6% (22)	370
PID: Ind (no lean)	48% (211)	24% (105)	8% (34)	2% (10)	19% (83)	443
PID: Rep (no lean)	54% (102)	28% (52)	9% (18)	2% (3)	7% (13)	187
PID/Gender: Dem Men	59% (90)	29% (44)	9% (14)	— (0)	3% (5)	154
PID/Gender: Dem Women	56% (120)	26% (56)	8% (17)	3% (7)	8% (16)	216
PID/Gender: Ind Men	45% (100)	26% (58)	8% (18)	2% (5)	19% (43)	224
PID/Gender: Ind Women	51% (111)	21% (47)	7% (15)	2% (5)	18% (40)	219
PID/Gender: Rep Men	55% (61)	27% (30)	10% (11)	1% (1)	8% (9)	111
PID/Gender: Rep Women	54% (41)	29% (22)	9% (7)	3% (2)	5% (4)	76
Ideo: Liberal (1-3)	60% (210)	26% (91)	6% (22)	2% (7)	5% (17)	348
Ideo: Moderate (4)	51% (89)	28% (50)	10% (17)	1% (1)	10% (18)	175
Ideo: Conservative (5-7)	58% (112)	28% (54)	11% (21)	— (0)	4% (7)	195
Educ: < College	52% (482)	25% (234)	8% (77)	2% (17)	12% (111)	920
Educ: Bachelors degree	55% (34)	32% (20)	7% (5)	1% (1)	4% (3)	62
Income: Under 50k	49% (247)	24% (122)	7% (37)	3% (16)	16% (79)	501
Income: 50k-100k	56% (188)	24% (80)	9% (30)	1% (2)	10% (33)	333
Income: 100k+	54% (89)	33% (54)	9% (16)	1% (2)	3% (5)	166
Ethnicity: White	55% (353)	25% (164)	9% (55)	1% (9)	10% (63)	644
Ethnicity: Hispanic	42% (85)	21% (43)	12% (25)	6% (12)	18% (37)	203
Ethnicity: Afr. Am.	48% (62)	22% (28)	12% (16)	5% (6)	13% (17)	129
Ethnicity: Other	48% (109)	28% (64)	5% (11)	2% (6)	17% (38)	228
All Christian	59% (181)	25% (77)	8% (25)	1% (2)	8% (24)	309
All Non-Christian	58% (44)	24% (18)	10% (8)	3% (3)	4% (3)	76
Atheist	49% (52)	29% (31)	9% (10)	— (0)	13% (13)	106
Agnostic/Nothing in particular	47% (152)	28% (90)	7% (23)	2% (6)	17% (55)	325
Something Else	52% (94)	22% (41)	9% (16)	5% (9)	12% (22)	183

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Table MGC7_8: How important are each of the following to you?

Authenticity

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	52%	(524)	26%	(256)	8%	(83)	2%	(20)	12%	(117)	1000
Religious Non-Protestant/Catholic	55%	(54)	24%	(24)	13%	(12)	4%	(4)	4%	(4)	98
Evangelical	54%	(106)	25%	(48)	9%	(18)	3%	(5)	9%	(18)	195
Non-Evangelical	58%	(154)	23%	(61)	7%	(18)	2%	(6)	10%	(27)	265
Community: Urban	53%	(136)	26%	(66)	6%	(14)	3%	(7)	12%	(31)	255
Community: Suburban	55%	(302)	25%	(140)	8%	(47)	2%	(10)	10%	(55)	554
Community: Rural	45%	(85)	26%	(50)	11%	(21)	2%	(3)	16%	(31)	191
Employ: Private Sector	58%	(68)	29%	(34)	7%	(8)	2%	(2)	4%	(4)	117
Employ: Unemployed	50%	(77)	26%	(40)	9%	(14)	2%	(3)	13%	(21)	154
Employ: Other	32%	(17)	24%	(13)	6%	(3)	—	(0)	38%	(20)	52
Military HH: Yes	52%	(64)	27%	(33)	3%	(4)	5%	(6)	13%	(16)	122
Military HH: No	52%	(460)	25%	(224)	9%	(79)	2%	(14)	12%	(101)	878
RD/WT: Right Direction	51%	(98)	23%	(45)	10%	(19)	2%	(4)	13%	(25)	191
RD/WT: Wrong Track	53%	(425)	26%	(212)	8%	(63)	2%	(16)	11%	(92)	809
Trump Job Approve	58%	(127)	26%	(56)	8%	(17)	2%	(4)	7%	(14)	219
Trump Job Disapprove	52%	(346)	26%	(174)	9%	(60)	2%	(11)	11%	(70)	662
Trump Job Strongly Approve	61%	(52)	24%	(21)	5%	(4)	2%	(2)	7%	(6)	86
Trump Job Somewhat Approve	57%	(75)	27%	(35)	9%	(12)	2%	(2)	6%	(8)	132
Trump Job Somewhat Disapprove	52%	(81)	29%	(44)	9%	(15)	—	(1)	9%	(14)	154
Trump Job Strongly Disapprove	52%	(266)	26%	(130)	9%	(45)	2%	(11)	11%	(56)	508
Favorable of Trump	57%	(124)	26%	(55)	8%	(17)	1%	(2)	8%	(18)	215
Unfavorable of Trump	54%	(360)	27%	(179)	9%	(61)	2%	(15)	8%	(55)	670
Very Favorable of Trump	63%	(60)	24%	(23)	4%	(4)	1%	(1)	8%	(7)	95
Somewhat Favorable of Trump	53%	(63)	27%	(32)	11%	(13)	1%	(1)	9%	(10)	120
Somewhat Unfavorable of Trump	55%	(71)	27%	(35)	13%	(16)	3%	(4)	2%	(3)	129
Very Unfavorable of Trump	53%	(289)	27%	(144)	8%	(45)	2%	(12)	10%	(52)	541

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Table MGC7_8: How important are each of the following to you?
Authenticity

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	52%	(524)	26%	(256)	8%	(83)	2%	(20)	12%	(117)	1000
#1 Issue: Economy	51%	(136)	32%	(86)	9%	(24)	1%	(2)	7%	(19)	267
#1 Issue: Security	49%	(49)	23%	(23)	10%	(10)	—	(0)	18%	(18)	100
#1 Issue: Health Care	57%	(78)	24%	(34)	7%	(10)	2%	(3)	10%	(14)	139
#1 Issue: Women's Issues	63%	(78)	17%	(21)	7%	(8)	6%	(8)	7%	(9)	124
#1 Issue: Education	55%	(67)	25%	(31)	8%	(9)	2%	(3)	10%	(12)	121
#1 Issue: Energy	52%	(48)	25%	(24)	8%	(7)	2%	(2)	14%	(13)	94
#1 Issue: Other	45%	(61)	23%	(32)	8%	(10)	1%	(1)	23%	(31)	136
2018 House Vote: Democrat	57%	(51)	30%	(27)	7%	(6)	1%	(1)	4%	(4)	89
2016 Vote: Hillary Clinton	53%	(35)	35%	(23)	7%	(5)	1%	(1)	4%	(2)	65
2016 Vote: Didn't Vote	52%	(460)	25%	(224)	9%	(77)	2%	(18)	13%	(113)	892
Voted in 2014: No	52%	(512)	26%	(250)	8%	(81)	2%	(19)	12%	(114)	977
2012 Vote: Didn't Vote	52%	(512)	26%	(250)	8%	(81)	2%	(19)	12%	(116)	978
4-Region: Northeast	56%	(114)	22%	(45)	11%	(21)	3%	(7)	8%	(15)	202
4-Region: Midwest	48%	(91)	29%	(55)	10%	(19)	1%	(2)	12%	(24)	191
4-Region: South	54%	(218)	26%	(105)	6%	(24)	2%	(8)	12%	(50)	404
4-Region: West	49%	(100)	26%	(52)	9%	(18)	2%	(4)	14%	(29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_9: How important are each of the following to you?
Open-mindedness

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	61% (613)	23% (229)	5% (46)	2% (22)	9% (89)	1000
Gender: Male	57% (280)	27% (130)	5% (24)	2% (9)	9% (46)	489
Gender: Female	65% (333)	19% (99)	4% (22)	3% (14)	9% (44)	511
Age: 18-34	58% (295)	24% (120)	6% (28)	3% (15)	9% (48)	506
Generation Z: 13-23	61% (613)	23% (229)	5% (46)	2% (22)	9% (89)	1000
PID: Dem (no lean)	69% (257)	23% (86)	3% (10)	2% (6)	3% (10)	370
PID: Ind (no lean)	58% (258)	20% (89)	5% (21)	1% (6)	15% (68)	443
PID: Rep (no lean)	52% (98)	29% (54)	8% (15)	5% (10)	6% (11)	187
PID/Gender: Dem Men	67% (103)	27% (42)	3% (5)	— (1)	2% (3)	154
PID/Gender: Dem Women	71% (154)	20% (44)	2% (5)	3% (6)	3% (7)	216
PID/Gender: Ind Men	55% (122)	24% (54)	4% (9)	1% (2)	16% (36)	224
PID/Gender: Ind Women	62% (136)	16% (35)	6% (12)	2% (4)	15% (32)	219
PID/Gender: Rep Men	50% (55)	30% (34)	9% (10)	5% (6)	6% (6)	111
PID/Gender: Rep Women	56% (43)	27% (21)	5% (4)	5% (4)	6% (4)	76
Ideo: Liberal (1-3)	73% (253)	21% (73)	2% (6)	1% (5)	3% (10)	348
Ideo: Moderate (4)	59% (103)	24% (42)	7% (13)	3% (6)	6% (11)	175
Ideo: Conservative (5-7)	58% (114)	24% (46)	10% (19)	4% (7)	5% (9)	195
Educ: < College	62% (572)	22% (206)	5% (43)	2% (17)	9% (83)	920
Educ: Bachelors degree	55% (34)	32% (20)	3% (2)	5% (3)	4% (3)	62
Income: Under 50k	59% (294)	22% (110)	4% (22)	2% (12)	13% (64)	501
Income: 50k-100k	65% (215)	22% (74)	4% (15)	2% (7)	6% (22)	333
Income: 100k+	63% (104)	27% (45)	6% (9)	2% (4)	2% (4)	166
Ethnicity: White	63% (407)	22% (142)	4% (25)	2% (15)	8% (54)	644
Ethnicity: Hispanic	50% (101)	27% (54)	7% (14)	5% (9)	12% (24)	203
Ethnicity: Afr. Am.	61% (78)	22% (28)	7% (9)	4% (5)	7% (9)	129
Ethnicity: Other	56% (129)	26% (59)	5% (12)	1% (2)	11% (26)	228
All Christian	64% (199)	25% (78)	5% (16)	1% (4)	4% (12)	309
All Non-Christian	64% (48)	24% (18)	3% (2)	4% (3)	6% (4)	76
Atheist	64% (69)	21% (23)	6% (6)	2% (3)	6% (7)	106
Agnostic/Nothing in particular	55% (180)	24% (78)	4% (12)	2% (8)	14% (47)	325
Something Else	64% (118)	18% (32)	5% (9)	2% (4)	10% (19)	183

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Table MGC7_9: How important are each of the following to you?
Open-mindedness

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	61% (613)	23% (229)	5% (46)	2% (22)	9% (89)	1000
Religious Non-Protestant/Catholic	64% (62)	25% (25)	4% (4)	3% (3)	4% (4)	98
Evangelical	63% (124)	22% (44)	7% (14)	1% (2)	6% (12)	195
Non-Evangelical	66% (173)	21% (56)	4% (9)	2% (6)	7% (19)	265
Community: Urban	64% (162)	19% (47)	6% (16)	2% (6)	9% (23)	255
Community: Suburban	62% (346)	25% (136)	3% (18)	2% (13)	7% (41)	554
Community: Rural	55% (105)	24% (46)	6% (12)	2% (3)	13% (25)	191
Employ: Private Sector	61% (71)	26% (31)	6% (6)	2% (3)	5% (5)	117
Employ: Unemployed	62% (96)	20% (30)	4% (7)	2% (4)	11% (17)	154
Employ: Other	34% (18)	19% (10)	14% (7)	5% (3)	28% (14)	52
Military HH: Yes	56% (69)	27% (33)	5% (6)	6% (8)	5% (6)	122
Military HH: No	62% (544)	22% (196)	5% (40)	2% (15)	9% (83)	878
RD/WT: Right Direction	58% (111)	20% (38)	8% (16)	5% (10)	9% (17)	191
RD/WT: Wrong Track	62% (503)	24% (191)	4% (30)	2% (13)	9% (72)	809
Trump Job Approve	59% (128)	20% (43)	11% (23)	5% (12)	6% (13)	219
Trump Job Disapprove	64% (426)	24% (160)	3% (19)	1% (8)	7% (48)	662
Trump Job Strongly Approve	57% (49)	18% (16)	8% (7)	8% (7)	9% (7)	86
Trump Job Somewhat Approve	60% (79)	21% (27)	12% (16)	4% (5)	4% (5)	132
Trump Job Somewhat Disapprove	55% (85)	32% (50)	4% (7)	2% (3)	6% (9)	154
Trump Job Strongly Disapprove	67% (341)	22% (111)	2% (12)	1% (6)	8% (39)	508
Favorable of Trump	59% (127)	23% (49)	8% (18)	5% (10)	5% (11)	215
Unfavorable of Trump	66% (441)	24% (158)	3% (22)	2% (10)	6% (38)	670
Very Favorable of Trump	56% (53)	22% (21)	10% (9)	5% (5)	8% (7)	95
Somewhat Favorable of Trump	61% (74)	24% (29)	7% (9)	4% (5)	3% (4)	120
Somewhat Unfavorable of Trump	60% (77)	28% (37)	6% (8)	4% (5)	2% (2)	129
Very Unfavorable of Trump	67% (364)	22% (121)	3% (15)	1% (5)	7% (36)	541

Continued on next page

Table MGC7_9: How important are each of the following to you?
Open-mindedness

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	61%	(613)	23%	(229)	5%	(46)	2%	(22)	9%	(89)	1000
#1 Issue: Economy	59%	(159)	31%	(82)	2%	(4)	2%	(5)	7%	(18)	267
#1 Issue: Security	54%	(55)	20%	(20)	9%	(9)	4%	(4)	13%	(13)	100
#1 Issue: Health Care	66%	(92)	21%	(28)	5%	(7)	1%	(1)	8%	(11)	139
#1 Issue: Women's Issues	70%	(87)	18%	(22)	2%	(3)	2%	(3)	7%	(9)	124
#1 Issue: Education	66%	(80)	18%	(22)	7%	(8)	1%	(2)	8%	(9)	121
#1 Issue: Energy	55%	(51)	28%	(26)	6%	(6)	4%	(4)	6%	(6)	94
#1 Issue: Other	59%	(81)	19%	(25)	3%	(4)	3%	(3)	16%	(22)	136
2018 House Vote: Democrat	67%	(59)	21%	(18)	5%	(4)	4%	(4)	4%	(3)	89
2016 Vote: Hillary Clinton	62%	(40)	25%	(16)	5%	(3)	4%	(3)	4%	(2)	65
2016 Vote: Didn't Vote	61%	(545)	23%	(205)	5%	(41)	2%	(17)	9%	(83)	892
Voted in 2014: No	62%	(602)	23%	(225)	5%	(44)	2%	(20)	9%	(86)	977
2012 Vote: Didn't Vote	61%	(599)	23%	(227)	5%	(44)	2%	(21)	9%	(87)	978
4-Region: Northeast	65%	(132)	24%	(49)	3%	(6)	2%	(3)	6%	(13)	202
4-Region: Midwest	66%	(127)	17%	(33)	4%	(9)	1%	(3)	10%	(20)	191
4-Region: South	60%	(242)	24%	(97)	4%	(18)	3%	(12)	9%	(35)	404
4-Region: West	56%	(113)	25%	(50)	7%	(13)	2%	(4)	11%	(22)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_10: How important are each of the following to you?
Intelligence

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	59% (588)	26% (263)	5% (50)	2% (17)	8% (82)	1000
Gender: Male	56% (273)	28% (136)	6% (29)	2% (11)	8% (39)	489
Gender: Female	62% (315)	25% (127)	4% (21)	1% (6)	8% (43)	511
Age: 18-34	57% (288)	26% (132)	5% (26)	2% (11)	9% (48)	506
Generation Z: 13-23	59% (588)	26% (263)	5% (50)	2% (17)	8% (82)	1000
PID: Dem (no lean)	65% (242)	25% (93)	6% (20)	1% (4)	3% (10)	370
PID: Ind (no lean)	52% (232)	26% (114)	5% (23)	2% (10)	14% (64)	443
PID: Rep (no lean)	61% (114)	30% (55)	3% (6)	1% (3)	5% (9)	187
PID/Gender: Dem Men	63% (96)	28% (43)	7% (11)	1% (1)	1% (2)	154
PID/Gender: Dem Women	67% (146)	23% (50)	4% (9)	1% (3)	4% (8)	216
PID/Gender: Ind Men	52% (116)	25% (56)	6% (14)	3% (8)	13% (30)	224
PID/Gender: Ind Women	53% (116)	26% (58)	4% (9)	1% (3)	15% (34)	219
PID/Gender: Rep Men	55% (61)	33% (37)	3% (4)	2% (3)	6% (7)	111
PID/Gender: Rep Women	70% (53)	24% (18)	4% (3)	— (0)	2% (2)	76
Ideo: Liberal (1-3)	66% (230)	28% (96)	3% (12)	1% (3)	2% (7)	348
Ideo: Moderate (4)	54% (94)	30% (53)	5% (9)	2% (4)	8% (14)	175
Ideo: Conservative (5-7)	67% (130)	22% (43)	5% (10)	2% (4)	4% (8)	195
Educ: < College	59% (542)	26% (243)	5% (44)	2% (15)	8% (76)	920
Educ: Bachelors degree	61% (38)	29% (18)	4% (2)	1% (1)	6% (4)	62
Income: Under 50k	57% (285)	24% (120)	6% (31)	2% (10)	11% (55)	501
Income: 50k-100k	60% (201)	27% (90)	4% (15)	2% (6)	7% (22)	333
Income: 100k+	62% (103)	32% (53)	3% (5)	1% (1)	3% (5)	166
Ethnicity: White	60% (388)	26% (170)	5% (29)	1% (7)	8% (49)	644
Ethnicity: Hispanic	53% (107)	24% (48)	10% (20)	2% (5)	11% (23)	203
Ethnicity: Afr. Am.	62% (80)	21% (27)	6% (8)	4% (5)	7% (9)	129
Ethnicity: Other	53% (120)	29% (65)	5% (12)	2% (5)	11% (25)	228
All Christian	66% (204)	23% (71)	5% (17)	2% (5)	4% (12)	309
All Non-Christian	60% (46)	27% (20)	7% (6)	3% (2)	3% (2)	76
Atheist	52% (55)	36% (39)	6% (7)	1% (2)	4% (5)	106
Agnostic/Nothing in particular	52% (169)	27% (89)	5% (16)	1% (3)	15% (48)	325
Something Else	63% (114)	24% (44)	3% (5)	3% (5)	8% (15)	183

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Table MGC7_10: How important are each of the following to you?
Intelligence

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(588)	26%	(263)	5%	(50)	2%	(17)	8%	(82)	1000
Religious Non-Protestant/Catholic	59%	(58)	27%	(26)	8%	(8)	3%	(3)	2%	(2)	98
Evangelical	62%	(122)	24%	(47)	5%	(9)	2%	(4)	7%	(14)	195
Non-Evangelical	67%	(177)	23%	(61)	3%	(9)	2%	(5)	5%	(12)	265
Community: Urban	62%	(159)	23%	(58)	6%	(15)	2%	(5)	7%	(18)	255
Community: Suburban	59%	(330)	28%	(153)	4%	(23)	2%	(8)	7%	(40)	554
Community: Rural	52%	(99)	27%	(52)	6%	(11)	2%	(4)	13%	(25)	191
Employ: Private Sector	57%	(66)	31%	(36)	6%	(7)	3%	(3)	3%	(4)	117
Employ: Unemployed	58%	(89)	24%	(38)	8%	(12)	1%	(1)	9%	(15)	154
Employ: Other	35%	(19)	21%	(11)	4%	(2)	10%	(5)	29%	(15)	52
Military HH: Yes	63%	(77)	25%	(30)	7%	(8)	—	(1)	5%	(7)	122
Military HH: No	58%	(512)	26%	(232)	5%	(42)	2%	(16)	9%	(76)	878
RD/WT: Right Direction	60%	(114)	24%	(46)	6%	(12)	2%	(3)	8%	(16)	191
RD/WT: Wrong Track	59%	(474)	27%	(217)	5%	(37)	2%	(14)	8%	(67)	809
Trump Job Approve	63%	(137)	22%	(48)	7%	(14)	3%	(6)	6%	(13)	219
Trump Job Disapprove	60%	(397)	28%	(185)	5%	(30)	1%	(9)	6%	(41)	662
Trump Job Strongly Approve	69%	(59)	14%	(12)	6%	(5)	3%	(3)	8%	(7)	86
Trump Job Somewhat Approve	59%	(78)	27%	(36)	7%	(9)	3%	(3)	5%	(6)	132
Trump Job Somewhat Disapprove	53%	(82)	35%	(54)	3%	(4)	1%	(2)	8%	(12)	154
Trump Job Strongly Disapprove	62%	(315)	26%	(131)	5%	(26)	1%	(7)	6%	(28)	508
Favorable of Trump	63%	(136)	24%	(52)	5%	(11)	3%	(6)	5%	(10)	215
Unfavorable of Trump	61%	(407)	28%	(189)	5%	(35)	1%	(10)	4%	(29)	670
Very Favorable of Trump	70%	(66)	14%	(13)	7%	(7)	4%	(4)	5%	(5)	95
Somewhat Favorable of Trump	58%	(70)	32%	(38)	4%	(4)	2%	(2)	5%	(6)	120
Somewhat Unfavorable of Trump	58%	(75)	32%	(42)	4%	(6)	3%	(4)	2%	(2)	129
Very Unfavorable of Trump	61%	(331)	27%	(148)	5%	(29)	1%	(5)	5%	(27)	541

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Table MGC7_10: How important are each of the following to you?
Intelligence

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(588)	26%	(263)	5%	(50)	2%	(17)	8%	(82)	1000
#1 Issue: Economy	62%	(166)	27%	(73)	4%	(11)	1%	(3)	5%	(14)	267
#1 Issue: Security	55%	(55)	25%	(25)	6%	(6)	1%	(1)	13%	(13)	100
#1 Issue: Health Care	54%	(75)	34%	(48)	3%	(4)	2%	(3)	7%	(10)	139
#1 Issue: Women's Issues	65%	(80)	23%	(29)	5%	(6)	1%	(2)	6%	(7)	124
#1 Issue: Education	67%	(81)	17%	(20)	5%	(7)	2%	(2)	9%	(11)	121
#1 Issue: Energy	59%	(55)	27%	(26)	6%	(5)	2%	(2)	7%	(6)	94
#1 Issue: Other	53%	(72)	26%	(35)	6%	(9)	1%	(2)	13%	(18)	136
2018 House Vote: Democrat	64%	(57)	25%	(22)	6%	(5)	2%	(2)	3%	(2)	89
2016 Vote: Hillary Clinton	61%	(39)	27%	(18)	6%	(4)	2%	(1)	4%	(2)	65
2016 Vote: Didn't Vote	59%	(522)	26%	(236)	5%	(42)	2%	(15)	9%	(77)	892
Voted in 2014: No	59%	(577)	26%	(258)	5%	(47)	2%	(16)	8%	(80)	977
2012 Vote: Didn't Vote	59%	(577)	26%	(256)	5%	(48)	2%	(16)	8%	(81)	978
4-Region: Northeast	66%	(135)	20%	(41)	5%	(11)	3%	(6)	5%	(10)	202
4-Region: Midwest	56%	(107)	29%	(56)	5%	(9)	1%	(3)	9%	(16)	191
4-Region: South	59%	(240)	27%	(110)	4%	(15)	1%	(4)	9%	(35)	404
4-Region: West	53%	(107)	28%	(56)	7%	(14)	2%	(4)	10%	(21)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_11: How important are each of the following to you?
Care for those more needy than yourself

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	44% (441)	33% (335)	8% (81)	4% (38)	11% (105)	1000
Gender: Male	40% (196)	35% (173)	10% (50)	4% (20)	10% (49)	489
Gender: Female	48% (245)	32% (162)	6% (31)	3% (18)	11% (56)	511
Age: 18-34	42% (211)	34% (174)	8% (43)	5% (23)	11% (55)	506
Generation Z: 13-23	44% (441)	33% (335)	8% (81)	4% (38)	11% (105)	1000
PID: Dem (no lean)	51% (188)	34% (124)	7% (25)	3% (10)	6% (23)	370
PID: Ind (no lean)	40% (178)	30% (135)	8% (38)	4% (19)	17% (74)	443
PID: Rep (no lean)	40% (75)	41% (76)	10% (19)	4% (8)	5% (9)	187
PID/Gender: Dem Men	52% (80)	35% (54)	6% (9)	2% (3)	4% (7)	154
PID/Gender: Dem Women	50% (108)	32% (70)	7% (15)	3% (7)	7% (16)	216
PID/Gender: Ind Men	33% (73)	33% (73)	13% (28)	5% (12)	17% (37)	224
PID/Gender: Ind Women	48% (104)	28% (62)	4% (9)	3% (7)	17% (36)	219
PID/Gender: Rep Men	39% (43)	41% (46)	11% (12)	5% (5)	5% (5)	111
PID/Gender: Rep Women	42% (32)	40% (30)	9% (7)	4% (3)	5% (4)	76
Ideo: Liberal (1-3)	55% (192)	33% (114)	5% (18)	2% (7)	5% (17)	348
Ideo: Moderate (4)	39% (68)	35% (62)	10% (17)	6% (10)	10% (17)	175
Ideo: Conservative (5-7)	42% (82)	37% (73)	14% (27)	4% (7)	3% (7)	195
Educ: < College	45% (410)	33% (301)	8% (78)	4% (36)	10% (95)	920
Educ: Bachelors degree	43% (27)	45% (28)	4% (2)	1% (1)	7% (4)	62
Income: Under 50k	41% (205)	34% (169)	8% (38)	4% (20)	14% (70)	501
Income: 50k-100k	47% (155)	32% (105)	9% (31)	4% (14)	8% (28)	333
Income: 100k+	49% (81)	37% (61)	7% (12)	3% (4)	5% (7)	166
Ethnicity: White	44% (286)	34% (221)	8% (54)	3% (22)	9% (60)	644
Ethnicity: Hispanic	38% (78)	29% (59)	8% (17)	6% (11)	18% (37)	203
Ethnicity: Afr. Am.	48% (62)	28% (36)	9% (12)	5% (6)	9% (12)	129
Ethnicity: Other	41% (93)	34% (77)	7% (15)	4% (10)	15% (33)	228
All Christian	49% (152)	32% (99)	9% (28)	4% (11)	6% (20)	309
All Non-Christian	50% (38)	35% (26)	9% (7)	2% (2)	4% (3)	76
Atheist	43% (46)	34% (36)	12% (13)	2% (3)	9% (9)	106
Agnostic/Nothing in particular	36% (116)	37% (120)	6% (21)	4% (12)	17% (56)	325
Something Else	49% (89)	30% (54)	7% (13)	5% (10)	9% (17)	183

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Table MGC7_11: How important are each of the following to you?
Care for those more needy than yourself

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	44% (441)	33% (335)	8% (81)	4% (38)	11% (105)	1000
Religious Non-Protestant/Catholic	51% (50)	35% (34)	8% (8)	3% (3)	3% (3)	98
Evangelical	59% (115)	25% (49)	8% (15)	2% (4)	7% (13)	195
Non-Evangelical	41% (110)	35% (92)	9% (23)	6% (16)	9% (23)	265
Community: Urban	44% (113)	32% (81)	8% (22)	5% (12)	11% (27)	255
Community: Suburban	45% (251)	35% (194)	8% (42)	3% (16)	9% (51)	554
Community: Rural	40% (77)	32% (60)	9% (17)	5% (9)	14% (27)	191
Employ: Private Sector	48% (56)	35% (41)	6% (7)	5% (6)	5% (6)	117
Employ: Unemployed	42% (65)	33% (50)	9% (14)	2% (3)	15% (23)	154
Employ: Other	28% (15)	28% (15)	10% (5)	5% (3)	29% (15)	52
Military HH: Yes	45% (55)	36% (45)	5% (6)	4% (4)	10% (12)	122
Military HH: No	44% (386)	33% (290)	9% (75)	4% (33)	11% (93)	878
RD/WT: Right Direction	36% (69)	40% (77)	10% (19)	5% (9)	9% (18)	191
RD/WT: Wrong Track	46% (372)	32% (258)	8% (62)	4% (29)	11% (87)	809
Trump Job Approve	40% (88)	35% (76)	13% (28)	7% (14)	6% (12)	219
Trump Job Disapprove	48% (318)	34% (222)	7% (45)	3% (19)	9% (58)	662
Trump Job Strongly Approve	46% (40)	32% (27)	10% (9)	5% (4)	7% (6)	86
Trump Job Somewhat Approve	36% (48)	37% (49)	14% (19)	8% (10)	5% (6)	132
Trump Job Somewhat Disapprove	42% (64)	37% (57)	11% (17)	2% (4)	8% (12)	154
Trump Job Strongly Disapprove	50% (254)	32% (165)	6% (28)	3% (15)	9% (46)	508
Favorable of Trump	41% (89)	37% (79)	11% (24)	6% (14)	4% (9)	215
Unfavorable of Trump	48% (321)	34% (225)	8% (54)	3% (21)	7% (50)	670
Very Favorable of Trump	50% (48)	28% (27)	13% (12)	5% (4)	4% (4)	95
Somewhat Favorable of Trump	34% (41)	44% (52)	10% (11)	8% (9)	5% (5)	120
Somewhat Unfavorable of Trump	40% (51)	37% (47)	14% (18)	4% (5)	6% (7)	129
Very Unfavorable of Trump	50% (269)	33% (177)	7% (36)	3% (16)	8% (42)	541

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**Table MGC7_11: How important are each of the following to you?
Care for those more needy than yourself**

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	44%	(441)	33%	(335)	8%	(81)	4%	(38)	11%	(105)	1000
#1 Issue: Economy	37%	(98)	42%	(112)	9%	(25)	4%	(11)	8%	(21)	267
#1 Issue: Security	38%	(39)	35%	(35)	9%	(9)	2%	(2)	16%	(16)	100
#1 Issue: Health Care	54%	(75)	30%	(42)	7%	(9)	1%	(1)	8%	(11)	139
#1 Issue: Women's Issues	56%	(70)	28%	(35)	6%	(8)	3%	(4)	6%	(7)	124
#1 Issue: Education	43%	(52)	34%	(41)	5%	(6)	8%	(10)	10%	(12)	121
#1 Issue: Energy	47%	(44)	28%	(26)	12%	(11)	2%	(2)	11%	(10)	94
#1 Issue: Other	42%	(57)	29%	(39)	6%	(9)	4%	(6)	19%	(25)	136
2018 House Vote: Democrat	50%	(45)	32%	(28)	6%	(6)	4%	(4)	7%	(7)	89
2016 Vote: Hillary Clinton	46%	(30)	38%	(25)	7%	(4)	2%	(2)	6%	(4)	65
2016 Vote: Didn't Vote	44%	(395)	32%	(289)	8%	(74)	4%	(35)	11%	(99)	892
Voted in 2014: No	44%	(433)	34%	(329)	8%	(79)	4%	(35)	10%	(101)	977
2012 Vote: Didn't Vote	44%	(433)	33%	(327)	8%	(79)	4%	(37)	11%	(103)	978
4-Region: Northeast	47%	(95)	35%	(71)	9%	(17)	3%	(6)	7%	(14)	202
4-Region: Midwest	46%	(87)	27%	(52)	11%	(20)	5%	(9)	12%	(22)	191
4-Region: South	42%	(169)	35%	(141)	7%	(30)	5%	(21)	11%	(43)	404
4-Region: West	44%	(90)	35%	(70)	7%	(13)	1%	(3)	13%	(26)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_12: How important are each of the following to you?
Doing what it takes to get ahead

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	30%	(304)	33%	(326)	21%	(209)	6%	(57)	10%	(104)	1000
Gender: Male	34%	(165)	33%	(159)	17%	(83)	6%	(29)	11%	(52)	489
Gender: Female	27%	(139)	33%	(167)	25%	(125)	6%	(29)	10%	(52)	511
Age: 18-34	30%	(153)	30%	(152)	22%	(110)	7%	(34)	11%	(56)	506
Generation Z: 13-23	30%	(304)	33%	(326)	21%	(209)	6%	(57)	10%	(104)	1000
PID: Dem (no lean)	28%	(103)	32%	(120)	26%	(96)	9%	(32)	5%	(20)	370
PID: Ind (no lean)	30%	(134)	31%	(137)	18%	(80)	4%	(19)	16%	(73)	443
PID: Rep (no lean)	36%	(67)	37%	(69)	17%	(33)	4%	(7)	6%	(12)	187
PID/Gender: Dem Men	30%	(46)	35%	(54)	22%	(33)	10%	(15)	4%	(6)	154
PID/Gender: Dem Women	27%	(57)	31%	(66)	29%	(63)	8%	(16)	6%	(14)	216
PID/Gender: Ind Men	33%	(73)	31%	(69)	16%	(36)	4%	(9)	17%	(38)	224
PID/Gender: Ind Women	28%	(61)	31%	(68)	20%	(45)	5%	(10)	16%	(35)	219
PID/Gender: Rep Men	42%	(47)	33%	(37)	13%	(14)	4%	(5)	8%	(9)	111
PID/Gender: Rep Women	27%	(21)	42%	(32)	24%	(18)	3%	(2)	4%	(3)	76
Ideo: Liberal (1-3)	24%	(84)	33%	(115)	30%	(105)	7%	(24)	6%	(19)	348
Ideo: Moderate (4)	30%	(52)	35%	(62)	20%	(35)	5%	(9)	9%	(16)	175
Ideo: Conservative (5-7)	41%	(79)	36%	(71)	16%	(31)	4%	(7)	4%	(7)	195
Educ: < College	31%	(284)	32%	(297)	21%	(190)	6%	(52)	11%	(97)	920
Educ: Bachelors degree	27%	(17)	39%	(24)	23%	(14)	6%	(4)	5%	(3)	62
Income: Under 50k	33%	(166)	29%	(144)	18%	(88)	6%	(32)	14%	(70)	501
Income: 50k-100k	29%	(96)	34%	(113)	25%	(83)	5%	(17)	7%	(24)	333
Income: 100k+	25%	(42)	42%	(69)	22%	(37)	5%	(8)	5%	(9)	166
Ethnicity: White	28%	(179)	32%	(208)	23%	(147)	7%	(43)	10%	(67)	644
Ethnicity: Hispanic	37%	(76)	23%	(47)	20%	(40)	7%	(15)	12%	(25)	203
Ethnicity: Afr. Am.	35%	(45)	34%	(43)	18%	(23)	4%	(5)	9%	(11)	129
Ethnicity: Other	35%	(79)	33%	(75)	17%	(39)	4%	(9)	11%	(25)	228
All Christian	32%	(100)	34%	(106)	20%	(63)	8%	(24)	5%	(17)	309
All Non-Christian	29%	(22)	39%	(30)	21%	(16)	7%	(5)	4%	(3)	76
Atheist	30%	(32)	27%	(28)	29%	(30)	7%	(8)	7%	(7)	106
Agnostic/Nothing in particular	26%	(86)	31%	(100)	20%	(66)	5%	(15)	18%	(58)	325
Something Else	35%	(64)	34%	(62)	18%	(33)	3%	(5)	10%	(19)	183

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Table MGC7_12: How important are each of the following to you?
Doing what it takes to get ahead

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	30%	(304)	33%	(326)	21%	(209)	6%	(57)	10%	(104)	1000
Religious Non-Protestant/Catholic	26%	(26)	40%	(39)	22%	(21)	9%	(9)	3%	(3)	98
Evangelical	34%	(67)	32%	(63)	19%	(37)	6%	(12)	8%	(16)	195
Non-Evangelical	33%	(88)	34%	(91)	20%	(54)	5%	(13)	7%	(19)	265
Community: Urban	36%	(91)	35%	(89)	17%	(43)	3%	(9)	9%	(23)	255
Community: Suburban	28%	(156)	33%	(184)	23%	(127)	7%	(37)	9%	(51)	554
Community: Rural	30%	(57)	28%	(53)	20%	(39)	6%	(12)	16%	(30)	191
Employ: Private Sector	35%	(41)	30%	(35)	23%	(26)	7%	(8)	6%	(7)	117
Employ: Unemployed	33%	(51)	23%	(35)	24%	(37)	6%	(9)	15%	(23)	154
Employ: Other	32%	(17)	20%	(11)	12%	(6)	6%	(3)	30%	(16)	52
Military HH: Yes	29%	(36)	38%	(46)	18%	(23)	4%	(5)	10%	(12)	122
Military HH: No	31%	(268)	32%	(280)	21%	(186)	6%	(52)	10%	(92)	878
RD/WT: Right Direction	37%	(71)	32%	(61)	15%	(28)	5%	(10)	11%	(21)	191
RD/WT: Wrong Track	29%	(233)	33%	(265)	22%	(181)	6%	(48)	10%	(83)	809
Trump Job Approve	42%	(92)	31%	(67)	16%	(36)	5%	(10)	6%	(13)	219
Trump Job Disapprove	27%	(182)	34%	(227)	23%	(154)	6%	(40)	9%	(58)	662
Trump Job Strongly Approve	46%	(40)	26%	(23)	17%	(14)	3%	(2)	9%	(8)	86
Trump Job Somewhat Approve	40%	(53)	34%	(45)	16%	(21)	6%	(8)	4%	(5)	132
Trump Job Somewhat Disapprove	26%	(40)	42%	(64)	21%	(32)	3%	(5)	8%	(12)	154
Trump Job Strongly Disapprove	28%	(142)	32%	(163)	24%	(122)	7%	(35)	9%	(46)	508
Favorable of Trump	40%	(87)	35%	(76)	16%	(34)	5%	(10)	4%	(9)	215
Unfavorable of Trump	28%	(186)	34%	(230)	24%	(159)	7%	(44)	8%	(51)	670
Very Favorable of Trump	46%	(43)	30%	(29)	12%	(12)	4%	(4)	7%	(7)	95
Somewhat Favorable of Trump	36%	(43)	39%	(47)	18%	(22)	5%	(6)	1%	(2)	120
Somewhat Unfavorable of Trump	30%	(39)	36%	(46)	22%	(29)	7%	(9)	5%	(7)	129
Very Unfavorable of Trump	27%	(147)	34%	(183)	24%	(131)	7%	(36)	8%	(44)	541

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Table MGC7_12: How important are each of the following to you?
Doing what it takes to get ahead

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	30%	(304)	33%	(326)	21%	(209)	6%	(57)	10%	(104)	1000
#1 Issue: Economy	35%	(93)	37%	(99)	16%	(43)	4%	(10)	8%	(22)	267
#1 Issue: Security	31%	(31)	38%	(38)	15%	(15)	4%	(4)	12%	(12)	100
#1 Issue: Health Care	29%	(40)	33%	(45)	21%	(29)	6%	(9)	11%	(15)	139
#1 Issue: Women's Issues	29%	(36)	28%	(35)	29%	(36)	7%	(8)	8%	(10)	124
#1 Issue: Education	32%	(39)	29%	(35)	21%	(25)	10%	(11)	8%	(10)	121
#1 Issue: Energy	28%	(26)	30%	(28)	28%	(26)	3%	(3)	11%	(10)	94
#1 Issue: Other	24%	(32)	32%	(44)	20%	(27)	7%	(9)	17%	(23)	136
2018 House Vote: Democrat	32%	(29)	28%	(25)	27%	(24)	9%	(8)	5%	(4)	89
2016 Vote: Hillary Clinton	36%	(23)	26%	(17)	27%	(17)	6%	(4)	5%	(3)	65
2016 Vote: Didn't Vote	30%	(266)	33%	(297)	20%	(181)	6%	(52)	11%	(97)	892
Voted in 2014: No	30%	(296)	33%	(322)	21%	(202)	6%	(57)	10%	(101)	977
2012 Vote: Didn't Vote	30%	(293)	33%	(322)	21%	(203)	6%	(57)	10%	(102)	978
4-Region: Northeast	34%	(68)	34%	(69)	17%	(34)	7%	(14)	8%	(17)	202
4-Region: Midwest	29%	(56)	31%	(59)	20%	(39)	8%	(16)	11%	(21)	191
4-Region: South	29%	(117)	32%	(127)	24%	(97)	5%	(19)	11%	(44)	404
4-Region: West	31%	(63)	35%	(70)	19%	(38)	5%	(9)	11%	(22)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_13: How important are each of the following to you?
Respect for authority

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(323)	35%	(351)	15%	(154)	6%	(62)	11%	(110)	1000
Gender: Male	33%	(162)	34%	(168)	15%	(74)	7%	(34)	10%	(51)	489
Gender: Female	32%	(161)	36%	(182)	16%	(80)	6%	(29)	11%	(59)	511
Age: 18-34	31%	(156)	33%	(169)	17%	(86)	8%	(41)	11%	(55)	506
Generation Z: 13-23	32%	(323)	35%	(351)	15%	(154)	6%	(62)	11%	(110)	1000
PID: Dem (no lean)	25%	(91)	40%	(146)	22%	(80)	8%	(28)	7%	(24)	370
PID: Ind (no lean)	27%	(121)	35%	(156)	14%	(61)	6%	(27)	18%	(78)	443
PID: Rep (no lean)	59%	(111)	26%	(49)	7%	(13)	4%	(7)	4%	(8)	187
PID/Gender: Dem Men	29%	(44)	40%	(61)	18%	(27)	10%	(15)	3%	(5)	154
PID/Gender: Dem Women	22%	(47)	39%	(85)	24%	(53)	6%	(13)	9%	(19)	216
PID/Gender: Ind Men	25%	(55)	35%	(78)	17%	(38)	6%	(14)	17%	(39)	224
PID/Gender: Ind Women	30%	(66)	36%	(78)	10%	(22)	6%	(14)	18%	(39)	219
PID/Gender: Rep Men	56%	(62)	26%	(29)	7%	(8)	4%	(5)	6%	(7)	111
PID/Gender: Rep Women	64%	(48)	26%	(20)	7%	(5)	3%	(2)	1%	(1)	76
Ideo: Liberal (1-3)	19%	(67)	42%	(146)	23%	(80)	11%	(37)	5%	(17)	348
Ideo: Moderate (4)	33%	(58)	36%	(62)	18%	(31)	4%	(7)	9%	(15)	175
Ideo: Conservative (5-7)	53%	(104)	27%	(53)	10%	(19)	5%	(10)	5%	(9)	195
Educ: < College	33%	(299)	35%	(323)	15%	(141)	6%	(54)	11%	(102)	920
Educ: Bachelors degree	33%	(21)	35%	(22)	19%	(12)	9%	(5)	4%	(3)	62
Income: Under 50k	30%	(151)	33%	(167)	15%	(73)	8%	(38)	14%	(72)	501
Income: 50k-100k	33%	(108)	36%	(119)	18%	(61)	5%	(18)	8%	(27)	333
Income: 100k+	39%	(64)	39%	(65)	12%	(21)	4%	(6)	7%	(11)	166
Ethnicity: White	35%	(222)	33%	(212)	16%	(102)	7%	(43)	10%	(64)	644
Ethnicity: Hispanic	31%	(62)	34%	(69)	12%	(25)	8%	(16)	15%	(31)	203
Ethnicity: Afr. Am.	29%	(37)	35%	(45)	19%	(25)	7%	(9)	9%	(12)	129
Ethnicity: Other	28%	(64)	41%	(93)	12%	(27)	4%	(10)	15%	(33)	228
All Christian	40%	(125)	37%	(115)	11%	(33)	5%	(16)	7%	(22)	309
All Non-Christian	45%	(34)	35%	(27)	11%	(9)	4%	(3)	4%	(3)	76
Atheist	18%	(19)	28%	(30)	32%	(34)	10%	(11)	12%	(13)	106
Agnostic/Nothing in particular	21%	(67)	37%	(122)	20%	(64)	7%	(21)	16%	(52)	325
Something Else	43%	(79)	31%	(57)	9%	(16)	6%	(11)	11%	(20)	183

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Table MGC7_13: How important are each of the following to you?
Respect for authority

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(323)	35%	(351)	15%	(154)	6%	(62)	11%	(110)	1000
Religious Non-Protestant/Catholic	43%	(43)	37%	(37)	10%	(10)	6%	(6)	3%	(3)	98
Evangelical	48%	(94)	29%	(57)	5%	(11)	7%	(15)	10%	(20)	195
Non-Evangelical	36%	(96)	39%	(103)	13%	(35)	4%	(10)	8%	(21)	265
Community: Urban	34%	(86)	31%	(79)	16%	(42)	8%	(22)	10%	(26)	255
Community: Suburban	31%	(172)	39%	(215)	16%	(87)	6%	(33)	9%	(48)	554
Community: Rural	34%	(65)	30%	(57)	13%	(25)	4%	(8)	19%	(36)	191
Employ: Private Sector	35%	(41)	28%	(32)	24%	(28)	7%	(8)	7%	(8)	117
Employ: Unemployed	26%	(41)	33%	(50)	17%	(27)	8%	(12)	15%	(24)	154
Employ: Other	24%	(12)	22%	(11)	9%	(5)	15%	(8)	30%	(16)	52
Military HH: Yes	39%	(48)	29%	(36)	14%	(17)	9%	(11)	8%	(10)	122
Military HH: No	31%	(275)	36%	(315)	16%	(138)	6%	(51)	11%	(99)	878
RD/WT: Right Direction	40%	(76)	31%	(60)	12%	(23)	8%	(15)	9%	(18)	191
RD/WT: Wrong Track	31%	(247)	36%	(291)	16%	(132)	6%	(47)	11%	(91)	809
Trump Job Approve	55%	(120)	25%	(54)	12%	(26)	5%	(11)	3%	(7)	219
Trump Job Disapprove	25%	(165)	40%	(262)	18%	(121)	7%	(49)	10%	(64)	662
Trump Job Strongly Approve	63%	(55)	21%	(18)	9%	(8)	2%	(2)	5%	(4)	86
Trump Job Somewhat Approve	49%	(65)	27%	(36)	14%	(18)	7%	(10)	2%	(3)	132
Trump Job Somewhat Disapprove	33%	(50)	45%	(69)	12%	(18)	3%	(4)	8%	(12)	154
Trump Job Strongly Disapprove	23%	(115)	38%	(193)	20%	(102)	9%	(46)	10%	(52)	508
Favorable of Trump	55%	(118)	27%	(59)	10%	(21)	4%	(8)	4%	(9)	215
Unfavorable of Trump	26%	(175)	39%	(262)	19%	(126)	8%	(53)	8%	(53)	670
Very Favorable of Trump	62%	(59)	21%	(20)	9%	(9)	4%	(3)	4%	(4)	95
Somewhat Favorable of Trump	49%	(59)	32%	(39)	11%	(13)	4%	(4)	4%	(5)	120
Somewhat Unfavorable of Trump	43%	(55)	36%	(47)	13%	(16)	5%	(7)	3%	(4)	129
Very Unfavorable of Trump	22%	(120)	40%	(215)	20%	(110)	9%	(47)	9%	(49)	541

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Table MGC7_13: How important are each of the following to you?
Respect for authority

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(323)	35%	(351)	15%	(154)	6%	(62)	11%	(110)	1000
#1 Issue: Economy	36%	(95)	41%	(110)	12%	(32)	5%	(14)	6%	(15)	267
#1 Issue: Security	44%	(44)	21%	(21)	15%	(16)	3%	(3)	16%	(16)	100
#1 Issue: Health Care	27%	(38)	39%	(55)	16%	(23)	6%	(9)	11%	(15)	139
#1 Issue: Women's Issues	27%	(34)	37%	(46)	18%	(22)	8%	(10)	10%	(12)	124
#1 Issue: Education	31%	(37)	36%	(43)	19%	(23)	5%	(6)	10%	(12)	121
#1 Issue: Energy	35%	(33)	33%	(31)	16%	(15)	5%	(5)	11%	(10)	94
#1 Issue: Other	26%	(35)	29%	(40)	16%	(22)	9%	(12)	20%	(27)	136
2018 House Vote: Democrat	23%	(21)	33%	(29)	18%	(16)	18%	(16)	8%	(7)	89
2016 Vote: Hillary Clinton	23%	(15)	36%	(23)	16%	(10)	20%	(13)	6%	(4)	65
2016 Vote: Didn't Vote	32%	(288)	35%	(316)	15%	(138)	5%	(46)	12%	(104)	892
Voted in 2014: No	33%	(319)	35%	(345)	15%	(151)	6%	(56)	11%	(107)	977
2012 Vote: Didn't Vote	33%	(319)	35%	(342)	16%	(153)	6%	(56)	11%	(108)	978
4-Region: Northeast	35%	(71)	35%	(71)	13%	(26)	9%	(18)	8%	(16)	202
4-Region: Midwest	34%	(65)	31%	(59)	19%	(37)	7%	(13)	9%	(16)	191
4-Region: South	32%	(130)	36%	(147)	16%	(64)	5%	(21)	10%	(41)	404
4-Region: West	28%	(57)	36%	(73)	14%	(28)	5%	(10)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_14: How important are each of the following to you?
 Respect for elders

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	41% (411)	34% (343)	10% (100)	6% (57)	9% (89)	1000
Gender: Male	41% (198)	35% (169)	9% (45)	6% (30)	10% (47)	489
Gender: Female	42% (213)	34% (174)	11% (55)	5% (27)	8% (42)	511
Age: 18-34	42% (214)	33% (169)	11% (54)	5% (24)	9% (46)	506
Generation Z: 13-23	41% (411)	34% (343)	10% (100)	6% (57)	9% (89)	1000
PID: Dem (no lean)	34% (126)	41% (151)	14% (52)	6% (23)	5% (18)	370
PID: Ind (no lean)	38% (168)	33% (147)	8% (33)	7% (30)	14% (64)	443
PID: Rep (no lean)	63% (117)	24% (45)	7% (14)	2% (4)	4% (7)	187
PID/Gender: Dem Men	38% (58)	41% (64)	12% (19)	5% (7)	4% (6)	154
PID/Gender: Dem Women	32% (68)	40% (87)	16% (34)	7% (15)	5% (12)	216
PID/Gender: Ind Men	34% (77)	33% (75)	8% (19)	9% (20)	15% (33)	224
PID/Gender: Ind Women	42% (92)	33% (72)	7% (14)	5% (10)	14% (31)	219
PID/Gender: Rep Men	57% (64)	27% (30)	7% (8)	2% (2)	7% (7)	111
PID/Gender: Rep Women	70% (53)	20% (15)	8% (6)	2% (2)	— (0)	76
Ideo: Liberal (1-3)	30% (103)	41% (142)	15% (52)	9% (32)	5% (17)	348
Ideo: Moderate (4)	38% (67)	41% (72)	9% (16)	3% (6)	8% (13)	175
Ideo: Conservative (5-7)	63% (123)	24% (47)	6% (12)	4% (7)	3% (5)	195
Educ: < College	42% (384)	34% (314)	9% (87)	6% (52)	9% (83)	920
Educ: Bachelors degree	36% (22)	39% (24)	15% (9)	5% (3)	4% (3)	62
Income: Under 50k	40% (201)	34% (171)	8% (40)	6% (32)	11% (56)	501
Income: 50k-100k	43% (144)	31% (103)	11% (37)	6% (21)	8% (28)	333
Income: 100k+	40% (66)	41% (68)	14% (23)	2% (4)	3% (5)	166
Ethnicity: White	40% (259)	35% (226)	11% (68)	6% (39)	8% (52)	644
Ethnicity: Hispanic	39% (79)	35% (72)	7% (14)	8% (17)	11% (21)	203
Ethnicity: Afr. Am.	44% (57)	33% (42)	11% (14)	5% (7)	7% (9)	129
Ethnicity: Other	42% (95)	33% (75)	8% (18)	5% (11)	13% (29)	228
All Christian	52% (162)	33% (104)	7% (23)	3% (10)	4% (12)	309
All Non-Christian	52% (40)	32% (24)	8% (6)	2% (2)	5% (4)	76
Atheist	19% (20)	38% (41)	20% (21)	11% (12)	12% (13)	106
Agnostic/Nothing in particular	29% (94)	40% (130)	11% (35)	6% (19)	15% (47)	325
Something Else	53% (97)	24% (44)	8% (14)	8% (14)	8% (14)	183

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Table MGC7_14: How important are each of the following to you?
Respect for elders

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	41% (411)	34% (343)	10% (100)	6% (57)	9% (89)	1000
Religious Non-Protestant/Catholic	53% (52)	30% (29)	8% (8)	4% (4)	5% (4)	98
Evangelical	60% (117)	25% (49)	7% (13)	2% (3)	6% (13)	195
Non-Evangelical	45% (120)	35% (92)	9% (23)	7% (18)	5% (12)	265
Community: Urban	46% (116)	31% (79)	9% (23)	8% (20)	6% (16)	255
Community: Suburban	37% (205)	37% (207)	11% (60)	5% (29)	10% (53)	554
Community: Rural	47% (90)	30% (57)	8% (16)	4% (7)	10% (20)	191
Employ: Private Sector	43% (50)	34% (39)	13% (15)	8% (9)	3% (4)	117
Employ: Unemployed	37% (57)	40% (61)	8% (12)	4% (6)	12% (18)	154
Employ: Other	32% (17)	23% (12)	4% (2)	7% (4)	33% (17)	52
Military HH: Yes	37% (45)	40% (50)	11% (13)	5% (6)	7% (9)	122
Military HH: No	42% (366)	33% (293)	10% (86)	6% (51)	9% (80)	878
RD/WT: Right Direction	40% (77)	38% (73)	8% (15)	5% (10)	8% (16)	191
RD/WT: Wrong Track	41% (334)	33% (269)	10% (85)	6% (47)	9% (73)	809
Trump Job Approve	60% (130)	24% (53)	8% (17)	5% (10)	4% (9)	219
Trump Job Disapprove	35% (235)	39% (258)	12% (77)	6% (42)	8% (50)	662
Trump Job Strongly Approve	58% (50)	28% (24)	5% (4)	3% (3)	6% (5)	86
Trump Job Somewhat Approve	61% (80)	22% (29)	10% (13)	5% (7)	3% (4)	132
Trump Job Somewhat Disapprove	41% (64)	40% (62)	9% (15)	1% (1)	8% (12)	154
Trump Job Strongly Disapprove	34% (171)	39% (196)	12% (62)	8% (41)	7% (38)	508
Favorable of Trump	62% (133)	25% (53)	7% (15)	3% (7)	3% (8)	215
Unfavorable of Trump	36% (239)	39% (261)	12% (80)	7% (47)	6% (43)	670
Very Favorable of Trump	60% (57)	27% (25)	5% (5)	3% (3)	5% (5)	95
Somewhat Favorable of Trump	63% (75)	23% (28)	8% (10)	4% (4)	2% (3)	120
Somewhat Unfavorable of Trump	50% (64)	37% (48)	8% (10)	2% (2)	3% (4)	129
Very Unfavorable of Trump	32% (175)	39% (213)	13% (70)	8% (45)	7% (39)	541

Continued on next page

Table MGC7_14: How important are each of the following to you?
 Respect for elders

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	41%	(411)	34%	(343)	10%	(100)	6%	(57)	9%	(89)	1000
#1 Issue: Economy	46%	(124)	34%	(92)	7%	(20)	4%	(12)	7%	(20)	267
#1 Issue: Security	49%	(50)	28%	(28)	6%	(6)	3%	(3)	13%	(13)	100
#1 Issue: Health Care	39%	(53)	37%	(51)	13%	(19)	4%	(5)	7%	(10)	139
#1 Issue: Women's Issues	36%	(44)	44%	(55)	6%	(8)	9%	(11)	5%	(7)	124
#1 Issue: Education	42%	(50)	30%	(36)	13%	(16)	8%	(10)	7%	(8)	121
#1 Issue: Energy	42%	(39)	34%	(32)	9%	(9)	6%	(6)	8%	(8)	94
#1 Issue: Other	30%	(40)	33%	(45)	17%	(23)	5%	(6)	16%	(21)	136
2018 House Vote: Democrat	31%	(28)	44%	(39)	14%	(12)	9%	(8)	3%	(2)	89
2016 Vote: Hillary Clinton	29%	(19)	48%	(31)	9%	(6)	11%	(7)	3%	(2)	65
2016 Vote: Didn't Vote	42%	(371)	34%	(300)	10%	(90)	5%	(46)	10%	(86)	892
Voted in 2014: No	41%	(405)	34%	(336)	10%	(97)	5%	(52)	9%	(86)	977
2012 Vote: Didn't Vote	41%	(402)	35%	(338)	10%	(97)	5%	(52)	9%	(88)	978
4-Region: Northeast	44%	(89)	32%	(65)	12%	(25)	6%	(12)	6%	(11)	202
4-Region: Midwest	39%	(74)	32%	(61)	14%	(27)	7%	(13)	9%	(17)	191
4-Region: South	42%	(168)	35%	(139)	9%	(35)	5%	(21)	10%	(40)	404
4-Region: West	40%	(80)	38%	(77)	6%	(13)	5%	(11)	10%	(21)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC7_15: How important are each of the following to you?

Rational thinking

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	60% (597)	23% (232)	5% (49)	2% (17)	10% (104)	1000
Gender: Male	60% (294)	22% (106)	6% (31)	2% (9)	10% (49)	489
Gender: Female	59% (303)	25% (126)	4% (19)	2% (9)	11% (55)	511
Age: 18-34	58% (292)	23% (116)	6% (31)	3% (13)	11% (53)	506
Generation Z: 13-23	60% (597)	23% (232)	5% (49)	2% (17)	10% (104)	1000
PID: Dem (no lean)	65% (240)	24% (89)	4% (13)	2% (8)	5% (19)	370
PID: Ind (no lean)	55% (242)	21% (95)	6% (25)	1% (6)	17% (75)	443
PID: Rep (no lean)	61% (115)	26% (48)	6% (11)	2% (4)	5% (10)	187
PID/Gender: Dem Men	66% (102)	22% (34)	5% (8)	3% (4)	3% (5)	154
PID/Gender: Dem Women	64% (138)	26% (55)	2% (5)	2% (4)	6% (14)	216
PID/Gender: Ind Men	54% (121)	22% (49)	7% (15)	2% (4)	16% (36)	224
PID/Gender: Ind Women	55% (121)	21% (46)	5% (10)	1% (2)	18% (40)	219
PID/Gender: Rep Men	64% (71)	21% (24)	7% (7)	1% (1)	7% (8)	111
PID/Gender: Rep Women	57% (44)	32% (24)	4% (3)	4% (3)	3% (2)	76
Ideo: Liberal (1-3)	70% (244)	20% (71)	3% (12)	1% (4)	5% (16)	348
Ideo: Moderate (4)	53% (93)	27% (48)	7% (12)	3% (5)	10% (18)	175
Ideo: Conservative (5-7)	72% (141)	19% (38)	3% (6)	1% (2)	4% (8)	195
Educ: < College	60% (551)	23% (212)	5% (43)	2% (16)	11% (98)	920
Educ: Bachelors degree	61% (38)	27% (17)	7% (4)	— (0)	4% (3)	62
Income: Under 50k	53% (268)	24% (121)	7% (33)	2% (9)	14% (70)	501
Income: 50k-100k	65% (218)	21% (70)	4% (12)	1% (4)	9% (28)	333
Income: 100k+	67% (111)	25% (41)	2% (4)	3% (5)	3% (6)	166
Ethnicity: White	62% (400)	23% (147)	4% (24)	2% (11)	9% (61)	644
Ethnicity: Hispanic	48% (98)	25% (50)	10% (20)	3% (6)	14% (29)	203
Ethnicity: Afr. Am.	59% (76)	20% (25)	6% (8)	4% (5)	12% (15)	129
Ethnicity: Other	53% (120)	26% (60)	8% (18)	1% (2)	12% (28)	228
All Christian	67% (206)	20% (63)	5% (17)	3% (9)	5% (14)	309
All Non-Christian	57% (43)	28% (21)	8% (6)	2% (1)	6% (4)	76
Atheist	71% (76)	19% (20)	1% (2)	1% (2)	7% (8)	106
Agnostic/Nothing in particular	52% (169)	24% (77)	5% (17)	2% (5)	18% (58)	325
Something Else	56% (103)	28% (51)	4% (8)	— (1)	11% (20)	183

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Table MGC7_15: How important are each of the following to you?
Rational thinking

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	60% (597)	23% (232)	5% (49)	2% (17)	10% (104)	1000
Religious Non-Protestant/Catholic	61% (59)	26% (25)	6% (6)	3% (3)	4% (4)	98
Evangelical	59% (115)	27% (52)	5% (10)	1% (2)	8% (15)	195
Non-Evangelical	64% (170)	21% (57)	5% (13)	2% (6)	7% (19)	265
Community: Urban	62% (157)	21% (55)	7% (17)	1% (3)	9% (23)	255
Community: Suburban	63% (349)	23% (125)	4% (22)	2% (10)	9% (49)	554
Community: Rural	48% (91)	28% (53)	5% (10)	2% (4)	17% (32)	191
Employ: Private Sector	65% (76)	20% (23)	8% (10)	3% (3)	4% (4)	117
Employ: Unemployed	56% (87)	22% (35)	5% (7)	1% (2)	15% (24)	154
Employ: Other	36% (19)	15% (8)	9% (5)	6% (3)	34% (18)	52
Military HH: Yes	61% (75)	23% (28)	3% (4)	1% (1)	12% (14)	122
Military HH: No	59% (522)	23% (204)	5% (46)	2% (16)	10% (90)	878
RD/WT: Right Direction	54% (103)	25% (49)	7% (14)	1% (3)	12% (24)	191
RD/WT: Wrong Track	61% (494)	23% (184)	4% (36)	2% (15)	10% (80)	809
Trump Job Approve	65% (142)	20% (45)	5% (11)	3% (8)	6% (14)	219
Trump Job Disapprove	61% (405)	24% (161)	5% (31)	1% (8)	9% (56)	662
Trump Job Strongly Approve	68% (58)	14% (12)	3% (3)	7% (6)	8% (7)	86
Trump Job Somewhat Approve	63% (83)	25% (32)	6% (8)	1% (2)	5% (6)	132
Trump Job Somewhat Disapprove	59% (91)	28% (43)	6% (9)	— (1)	7% (10)	154
Trump Job Strongly Disapprove	62% (314)	23% (118)	4% (22)	2% (8)	9% (46)	508
Favorable of Trump	66% (141)	21% (46)	4% (9)	3% (6)	6% (13)	215
Unfavorable of Trump	63% (423)	23% (157)	5% (33)	2% (10)	7% (47)	670
Very Favorable of Trump	68% (65)	18% (17)	5% (4)	3% (3)	7% (7)	95
Somewhat Favorable of Trump	64% (77)	24% (29)	4% (4)	3% (3)	6% (7)	120
Somewhat Unfavorable of Trump	64% (82)	25% (32)	7% (9)	1% (1)	3% (4)	129
Very Unfavorable of Trump	63% (341)	23% (124)	4% (24)	2% (9)	8% (42)	541

Continued on next page

Table MGC7_15: How important are each of the following to you?

Rational thinking

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	60%	(597)	23%	(232)	5%	(49)	2%	(17)	10%	(104)	1000
#1 Issue: Economy	61%	(162)	27%	(73)	5%	(14)	1%	(2)	6%	(17)	267
#1 Issue: Security	54%	(55)	20%	(20)	12%	(12)	1%	(1)	13%	(13)	100
#1 Issue: Health Care	59%	(82)	28%	(39)	1%	(2)	1%	(1)	11%	(15)	139
#1 Issue: Women's Issues	62%	(76)	24%	(29)	7%	(8)	—	(1)	7%	(9)	124
#1 Issue: Education	60%	(73)	24%	(29)	4%	(5)	2%	(2)	9%	(11)	121
#1 Issue: Energy	65%	(61)	16%	(15)	2%	(2)	6%	(5)	12%	(11)	94
#1 Issue: Other	59%	(81)	17%	(23)	3%	(4)	3%	(3)	18%	(25)	136
2018 House Vote: Democrat	64%	(57)	24%	(21)	8%	(7)	1%	(1)	3%	(3)	89
2016 Vote: Hillary Clinton	66%	(43)	25%	(16)	5%	(4)	1%	(1)	3%	(2)	65
2016 Vote: Didn't Vote	59%	(525)	23%	(206)	5%	(45)	2%	(17)	11%	(100)	892
Voted in 2014: No	60%	(587)	23%	(227)	5%	(46)	2%	(17)	10%	(101)	977
2012 Vote: Didn't Vote	60%	(585)	23%	(228)	5%	(46)	2%	(17)	11%	(103)	978
4-Region: Northeast	60%	(122)	23%	(46)	7%	(15)	2%	(4)	8%	(15)	202
4-Region: Midwest	64%	(121)	21%	(39)	4%	(7)	1%	(3)	11%	(20)	191
4-Region: South	59%	(239)	24%	(97)	4%	(16)	1%	(6)	12%	(47)	404
4-Region: West	57%	(115)	25%	(50)	6%	(12)	2%	(4)	11%	(22)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_1: And how important are each of the following to you?*Making money*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(594)	30%	(295)	4%	(42)	2%	(18)	5%	(50)	1000
Gender: Male	61%	(296)	27%	(134)	4%	(22)	2%	(12)	5%	(26)	489
Gender: Female	58%	(298)	32%	(162)	4%	(20)	1%	(6)	5%	(25)	511
Age: 18-34	56%	(286)	29%	(145)	6%	(31)	2%	(11)	7%	(34)	506
Generation Z: 13-23	59%	(594)	30%	(295)	4%	(42)	2%	(18)	5%	(50)	1000
PID: Dem (no lean)	59%	(220)	33%	(121)	4%	(16)	1%	(5)	2%	(8)	370
PID: Ind (no lean)	59%	(262)	26%	(116)	4%	(16)	2%	(10)	9%	(38)	443
PID: Rep (no lean)	60%	(112)	31%	(58)	5%	(10)	2%	(3)	2%	(4)	187
PID/Gender: Dem Men	61%	(94)	29%	(45)	5%	(8)	2%	(3)	3%	(4)	154
PID/Gender: Dem Women	58%	(126)	35%	(76)	4%	(8)	1%	(2)	2%	(4)	216
PID/Gender: Ind Men	59%	(133)	26%	(58)	4%	(8)	3%	(6)	8%	(18)	224
PID/Gender: Ind Women	59%	(129)	26%	(58)	4%	(8)	2%	(4)	9%	(21)	219
PID/Gender: Rep Men	62%	(68)	27%	(30)	5%	(6)	3%	(3)	3%	(4)	111
PID/Gender: Rep Women	57%	(43)	36%	(28)	6%	(4)	—	(0)	1%	(1)	76
Ideo: Liberal (1-3)	55%	(190)	38%	(131)	5%	(17)	1%	(5)	1%	(5)	348
Ideo: Moderate (4)	63%	(109)	24%	(41)	6%	(10)	3%	(5)	5%	(9)	175
Ideo: Conservative (5-7)	67%	(131)	24%	(46)	5%	(9)	2%	(4)	3%	(6)	195
Educ: < College	60%	(553)	30%	(272)	4%	(33)	2%	(17)	5%	(45)	920
Educ: Bachelors degree	55%	(34)	30%	(19)	11%	(7)	—	(0)	4%	(3)	62
Income: Under 50k	60%	(300)	26%	(133)	4%	(18)	3%	(14)	7%	(36)	501
Income: 50k-100k	60%	(199)	29%	(98)	7%	(22)	1%	(4)	3%	(11)	333
Income: 100k+	56%	(94)	39%	(65)	1%	(2)	1%	(1)	2%	(4)	166
Ethnicity: White	57%	(369)	32%	(209)	5%	(30)	2%	(12)	4%	(23)	644
Ethnicity: Hispanic	61%	(124)	23%	(46)	5%	(10)	3%	(6)	8%	(16)	203
Ethnicity: Afr. Am.	70%	(90)	20%	(25)	3%	(3)	3%	(4)	5%	(6)	129
Ethnicity: Other	59%	(134)	27%	(61)	4%	(9)	1%	(3)	9%	(21)	228
All Christian	63%	(195)	28%	(87)	4%	(13)	2%	(5)	3%	(9)	309
All Non-Christian	56%	(42)	38%	(29)	2%	(2)	2%	(2)	2%	(2)	76
Atheist	58%	(62)	32%	(34)	4%	(4)	4%	(4)	2%	(2)	106
Agnostic/Nothing in particular	57%	(184)	29%	(94)	4%	(13)	1%	(5)	9%	(30)	325
Something Else	60%	(110)	28%	(51)	6%	(11)	2%	(3)	4%	(8)	183

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Table MGC8_1: And how important are each of the following to you?
Making money

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(594)	30%	(295)	4%	(42)	2%	(18)	5%	(50)	1000
Religious Non-Protestant/Catholic	57%	(56)	36%	(36)	2%	(2)	4%	(4)	2%	(2)	98
Evangelical	59%	(115)	29%	(57)	6%	(13)	2%	(4)	3%	(7)	195
Non-Evangelical	63%	(167)	28%	(74)	4%	(11)	1%	(2)	4%	(10)	265
Community: Urban	69%	(175)	23%	(59)	5%	(12)	—	(1)	4%	(9)	255
Community: Suburban	56%	(312)	33%	(185)	4%	(23)	2%	(12)	4%	(22)	554
Community: Rural	56%	(107)	27%	(52)	4%	(8)	3%	(6)	10%	(19)	191
Employ: Private Sector	63%	(73)	24%	(28)	8%	(9)	1%	(2)	5%	(5)	117
Employ: Unemployed	57%	(87)	30%	(47)	4%	(7)	2%	(2)	7%	(11)	154
Employ: Other	41%	(22)	30%	(16)	5%	(2)	6%	(3)	18%	(9)	52
Military HH: Yes	62%	(76)	25%	(30)	6%	(7)	2%	(2)	5%	(6)	122
Military HH: No	59%	(517)	30%	(265)	4%	(35)	2%	(16)	5%	(44)	878
RD/WT: Right Direction	59%	(113)	26%	(49)	9%	(18)	1%	(2)	5%	(10)	191
RD/WT: Wrong Track	60%	(481)	30%	(246)	3%	(24)	2%	(16)	5%	(41)	809
Trump Job Approve	64%	(140)	24%	(52)	6%	(12)	3%	(8)	3%	(7)	219
Trump Job Disapprove	59%	(391)	32%	(211)	4%	(25)	1%	(7)	4%	(28)	662
Trump Job Strongly Approve	65%	(56)	21%	(18)	4%	(3)	6%	(5)	5%	(4)	86
Trump Job Somewhat Approve	63%	(83)	26%	(35)	7%	(9)	2%	(3)	2%	(3)	132
Trump Job Somewhat Disapprove	60%	(92)	27%	(42)	7%	(11)	1%	(1)	5%	(8)	154
Trump Job Strongly Disapprove	59%	(299)	33%	(169)	3%	(14)	1%	(6)	4%	(20)	508
Favorable of Trump	66%	(143)	25%	(53)	5%	(10)	2%	(5)	2%	(4)	215
Unfavorable of Trump	59%	(393)	32%	(215)	4%	(29)	2%	(13)	3%	(20)	670
Very Favorable of Trump	68%	(65)	21%	(20)	3%	(3)	4%	(4)	3%	(3)	95
Somewhat Favorable of Trump	65%	(78)	28%	(33)	6%	(7)	1%	(1)	1%	(1)	120
Somewhat Unfavorable of Trump	60%	(77)	30%	(39)	8%	(11)	—	(0)	2%	(2)	129
Very Unfavorable of Trump	58%	(316)	33%	(176)	3%	(18)	2%	(13)	3%	(18)	541

Continued on next page

Table MGC8_1: And how important are each of the following to you?*Making money*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	59% (594)	30% (295)	4% (42)	2% (18)	5% (50)	1000
#1 Issue: Economy	67% (180)	24% (64)	5% (12)	1% (1)	4% (10)	267
#1 Issue: Security	57% (57)	26% (27)	3% (3)	3% (3)	10% (10)	100
#1 Issue: Health Care	51% (70)	38% (52)	7% (10)	— (0)	5% (6)	139
#1 Issue: Women's Issues	64% (79)	28% (35)	3% (4)	3% (4)	1% (2)	124
#1 Issue: Education	59% (72)	31% (37)	4% (4)	— (1)	5% (7)	121
#1 Issue: Energy	59% (55)	31% (29)	2% (2)	4% (4)	3% (3)	94
#1 Issue: Other	52% (71)	35% (48)	3% (4)	2% (2)	8% (11)	136
2018 House Vote: Democrat	51% (45)	34% (30)	11% (9)	1% (1)	4% (4)	89
2016 Vote: Hillary Clinton	53% (34)	32% (21)	11% (7)	2% (1)	2% (1)	65
2016 Vote: Didn't Vote	60% (534)	29% (261)	4% (32)	2% (17)	5% (48)	892
Voted in 2014: No	60% (584)	30% (291)	4% (37)	2% (18)	5% (48)	977
2012 Vote: Didn't Vote	60% (582)	30% (290)	4% (38)	2% (18)	5% (49)	978
4-Region: Northeast	64% (131)	25% (52)	6% (13)	2% (3)	2% (4)	202
4-Region: Midwest	55% (105)	31% (59)	4% (7)	2% (3)	8% (15)	191
4-Region: South	57% (232)	32% (128)	4% (17)	2% (7)	5% (20)	404
4-Region: West	62% (126)	28% (56)	2% (5)	2% (5)	5% (11)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_2: And how important are each of the following to you?
Having a successful career

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	62% (621)	26% (264)	4% (40)	2% (16)	6% (59)	1000
Gender: Male	62% (304)	25% (123)	5% (24)	1% (5)	7% (32)	489
Gender: Female	62% (317)	27% (141)	3% (17)	2% (11)	5% (27)	511
Age: 18-34	58% (293)	26% (134)	6% (28)	2% (10)	8% (41)	506
Generation Z: 13-23	62% (621)	26% (264)	4% (40)	2% (16)	6% (59)	1000
PID: Dem (no lean)	64% (236)	30% (109)	3% (12)	1% (3)	3% (10)	370
PID: Ind (no lean)	58% (255)	26% (114)	5% (21)	2% (9)	10% (43)	443
PID: Rep (no lean)	69% (130)	21% (40)	4% (7)	2% (4)	3% (6)	187
PID/Gender: Dem Men	65% (100)	26% (40)	5% (7)	— (1)	4% (6)	154
PID/Gender: Dem Women	63% (136)	32% (69)	2% (5)	1% (2)	2% (4)	216
PID/Gender: Ind Men	56% (126)	27% (59)	5% (12)	2% (4)	10% (21)	224
PID/Gender: Ind Women	59% (129)	25% (55)	4% (9)	2% (5)	10% (21)	219
PID/Gender: Rep Men	70% (78)	21% (24)	4% (4)	— (0)	5% (5)	111
PID/Gender: Rep Women	68% (52)	22% (16)	4% (3)	5% (4)	2% (1)	76
Ideo: Liberal (1-3)	63% (217)	30% (105)	4% (13)	2% (7)	2% (5)	348
Ideo: Moderate (4)	58% (101)	27% (47)	6% (10)	2% (4)	7% (13)	175
Ideo: Conservative (5-7)	72% (141)	18% (34)	6% (11)	2% (4)	2% (5)	195
Educ: < College	62% (574)	27% (244)	4% (35)	2% (14)	6% (53)	920
Educ: Bachelors degree	66% (41)	21% (13)	6% (4)	1% (1)	5% (3)	62
Income: Under 50k	60% (299)	26% (129)	4% (22)	2% (10)	8% (41)	501
Income: 50k-100k	62% (207)	27% (91)	5% (16)	1% (4)	5% (15)	333
Income: 100k+	69% (115)	27% (44)	1% (2)	1% (2)	2% (3)	166
Ethnicity: White	61% (395)	28% (181)	4% (27)	2% (12)	5% (29)	644
Ethnicity: Hispanic	63% (128)	21% (42)	5% (9)	2% (4)	10% (19)	203
Ethnicity: Afr. Am.	72% (92)	16% (21)	5% (6)	2% (3)	5% (7)	129
Ethnicity: Other	59% (134)	27% (62)	3% (7)	1% (2)	10% (23)	228
All Christian	73% (225)	21% (66)	2% (8)	1% (3)	3% (8)	309
All Non-Christian	55% (42)	32% (24)	9% (7)	2% (1)	2% (2)	76
Atheist	58% (62)	32% (34)	3% (3)	2% (3)	5% (5)	106
Agnostic/Nothing in particular	53% (173)	30% (97)	5% (17)	1% (5)	10% (34)	325
Something Else	65% (119)	24% (43)	3% (6)	2% (4)	6% (10)	183

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Table MGC8_2: And how important are each of the following to you?
Having a successful career

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	62% (621)	26% (264)	4% (40)	2% (16)	6% (59)	1000
Religious Non-Protestant/Catholic	58% (57)	30% (29)	9% (9)	2% (2)	2% (2)	98
Evangelical	71% (139)	19% (38)	2% (5)	2% (5)	5% (9)	195
Non-Evangelical	68% (180)	25% (66)	2% (6)	1% (2)	4% (10)	265
Community: Urban	64% (162)	27% (70)	3% (8)	2% (6)	4% (9)	255
Community: Suburban	62% (346)	27% (149)	5% (27)	1% (7)	5% (27)	554
Community: Rural	59% (113)	24% (45)	3% (6)	2% (4)	12% (23)	191
Employ: Private Sector	62% (72)	28% (33)	4% (5)	2% (2)	4% (5)	117
Employ: Unemployed	56% (87)	28% (44)	4% (7)	2% (3)	9% (14)	154
Employ: Other	40% (21)	23% (12)	6% (3)	7% (4)	24% (13)	52
Military HH: Yes	70% (86)	19% (23)	4% (5)	2% (3)	4% (5)	122
Military HH: No	61% (535)	27% (240)	4% (36)	1% (13)	6% (54)	878
RD/WT: Right Direction	66% (126)	24% (45)	4% (8)	3% (5)	4% (8)	191
RD/WT: Wrong Track	61% (495)	27% (218)	4% (33)	1% (11)	6% (51)	809
Trump Job Approve	68% (148)	20% (44)	5% (11)	4% (8)	3% (7)	219
Trump Job Disapprove	62% (411)	28% (187)	3% (22)	1% (8)	5% (34)	662
Trump Job Strongly Approve	72% (62)	13% (11)	8% (7)	3% (2)	4% (3)	86
Trump Job Somewhat Approve	65% (86)	25% (33)	3% (4)	4% (6)	3% (4)	132
Trump Job Somewhat Disapprove	62% (95)	25% (38)	4% (7)	1% (2)	7% (11)	154
Trump Job Strongly Disapprove	62% (316)	29% (149)	3% (15)	1% (6)	4% (22)	508
Favorable of Trump	71% (152)	22% (48)	4% (8)	2% (4)	1% (3)	215
Unfavorable of Trump	62% (413)	29% (193)	4% (27)	2% (11)	4% (26)	670
Very Favorable of Trump	76% (73)	15% (14)	3% (3)	4% (3)	2% (2)	95
Somewhat Favorable of Trump	66% (79)	28% (34)	5% (6)	1% (1)	1% (1)	120
Somewhat Unfavorable of Trump	65% (83)	26% (34)	4% (6)	2% (3)	2% (3)	129
Very Unfavorable of Trump	61% (330)	29% (159)	4% (22)	2% (8)	4% (22)	541

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Table MGC8_2: And how important are each of the following to you?
Having a successful career

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	62%	(621)	26%	(264)	4%	(40)	2%	(16)	6%	(59)	1000
#1 Issue: Economy	69%	(184)	24%	(63)	3%	(7)	—	(1)	4%	(12)	267
#1 Issue: Security	53%	(53)	26%	(27)	5%	(5)	3%	(3)	12%	(13)	100
#1 Issue: Health Care	53%	(73)	36%	(50)	4%	(5)	2%	(3)	5%	(7)	139
#1 Issue: Women's Issues	64%	(79)	27%	(33)	5%	(6)	2%	(2)	2%	(3)	124
#1 Issue: Education	68%	(83)	21%	(26)	4%	(5)	—	(1)	5%	(7)	121
#1 Issue: Energy	63%	(59)	24%	(23)	7%	(7)	1%	(1)	5%	(5)	94
#1 Issue: Other	61%	(83)	28%	(37)	1%	(2)	2%	(2)	9%	(12)	136
2018 House Vote: Democrat	55%	(49)	30%	(27)	7%	(6)	4%	(4)	4%	(4)	89
2016 Vote: Hillary Clinton	63%	(41)	26%	(17)	6%	(4)	3%	(2)	2%	(1)	65
2016 Vote: Didn't Vote	63%	(559)	26%	(233)	4%	(34)	1%	(10)	6%	(56)	892
Voted in 2014: No	62%	(610)	27%	(260)	4%	(39)	1%	(12)	6%	(56)	977
2012 Vote: Didn't Vote	62%	(608)	27%	(259)	4%	(40)	1%	(13)	6%	(58)	978
4-Region: Northeast	69%	(140)	24%	(49)	2%	(5)	2%	(5)	2%	(4)	202
4-Region: Midwest	61%	(117)	25%	(49)	3%	(6)	1%	(3)	9%	(17)	191
4-Region: South	61%	(245)	26%	(104)	6%	(23)	1%	(6)	6%	(26)	404
4-Region: West	59%	(119)	31%	(62)	3%	(7)	1%	(3)	6%	(12)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_3: And how important are each of the following to you?*Having a family*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	45%	(454)	27%	(268)	14%	(142)	8%	(76)	6%	(60)	1000
Gender: Male	45%	(221)	28%	(135)	15%	(74)	6%	(29)	6%	(29)	489
Gender: Female	46%	(233)	26%	(133)	13%	(68)	9%	(46)	6%	(31)	511
Age: 18-34	46%	(233)	24%	(123)	15%	(76)	7%	(35)	8%	(39)	506
Generation Z: 13-23	45%	(454)	27%	(268)	14%	(142)	8%	(76)	6%	(60)	1000
PID: Dem (no lean)	40%	(147)	28%	(104)	19%	(72)	10%	(36)	3%	(11)	370
PID: Ind (no lean)	43%	(191)	27%	(120)	13%	(56)	7%	(33)	10%	(44)	443
PID: Rep (no lean)	62%	(117)	24%	(44)	8%	(15)	4%	(7)	3%	(5)	187
PID/Gender: Dem Men	40%	(61)	31%	(47)	18%	(28)	7%	(11)	5%	(7)	154
PID/Gender: Dem Women	40%	(86)	27%	(57)	20%	(44)	11%	(25)	2%	(4)	216
PID/Gender: Ind Men	41%	(92)	28%	(62)	16%	(35)	7%	(16)	8%	(18)	224
PID/Gender: Ind Women	45%	(98)	26%	(58)	9%	(20)	8%	(17)	12%	(26)	219
PID/Gender: Rep Men	62%	(68)	23%	(26)	10%	(11)	2%	(2)	4%	(4)	111
PID/Gender: Rep Women	63%	(48)	24%	(18)	5%	(4)	7%	(5)	1%	(1)	76
Ideo: Liberal (1-3)	36%	(126)	30%	(104)	20%	(68)	12%	(42)	2%	(8)	348
Ideo: Moderate (4)	50%	(88)	25%	(43)	13%	(22)	6%	(10)	7%	(12)	175
Ideo: Conservative (5-7)	62%	(121)	20%	(40)	10%	(20)	5%	(10)	2%	(5)	195
Educ: < College	46%	(421)	26%	(242)	14%	(131)	8%	(73)	6%	(53)	920
Educ: Bachelors degree	48%	(30)	31%	(19)	13%	(8)	4%	(3)	4%	(3)	62
Income: Under 50k	43%	(215)	25%	(125)	15%	(77)	8%	(42)	8%	(42)	501
Income: 50k-100k	46%	(152)	28%	(95)	15%	(51)	8%	(25)	3%	(11)	333
Income: 100k+	53%	(87)	30%	(49)	9%	(15)	5%	(8)	4%	(7)	166
Ethnicity: White	45%	(287)	27%	(174)	15%	(95)	9%	(56)	5%	(32)	644
Ethnicity: Hispanic	44%	(89)	22%	(45)	17%	(34)	9%	(18)	8%	(17)	203
Ethnicity: Afr. Am.	50%	(64)	26%	(34)	14%	(19)	3%	(4)	6%	(8)	129
Ethnicity: Other	45%	(104)	26%	(60)	12%	(28)	7%	(16)	9%	(20)	228
All Christian	56%	(173)	25%	(78)	9%	(29)	8%	(23)	2%	(6)	309
All Non-Christian	56%	(42)	30%	(23)	11%	(8)	2%	(1)	2%	(2)	76
Atheist	24%	(26)	25%	(27)	28%	(30)	16%	(17)	6%	(7)	106
Agnostic/Nothing in particular	35%	(114)	28%	(93)	17%	(56)	8%	(25)	11%	(37)	325
Something Else	54%	(99)	26%	(48)	10%	(19)	5%	(9)	5%	(9)	183

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Table MGC8_3: And how important are each of the following to you?
Having a family

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	45%	(454)	27%	(268)	14%	(142)	8%	(76)	6%	(60)	1000
Religious Non-Protestant/Catholic	54%	(53)	31%	(30)	11%	(11)	3%	(3)	2%	(2)	98
Evangelical	59%	(116)	25%	(48)	7%	(14)	6%	(11)	3%	(6)	195
Non-Evangelical	51%	(135)	27%	(70)	12%	(31)	7%	(19)	3%	(8)	265
Community: Urban	48%	(122)	29%	(73)	12%	(30)	7%	(17)	5%	(12)	255
Community: Suburban	44%	(244)	28%	(154)	16%	(88)	7%	(42)	5%	(27)	554
Community: Rural	46%	(88)	22%	(41)	13%	(24)	9%	(17)	11%	(20)	191
Employ: Private Sector	42%	(49)	33%	(38)	14%	(16)	8%	(9)	4%	(4)	117
Employ: Unemployed	34%	(52)	29%	(44)	19%	(29)	11%	(17)	8%	(12)	154
Employ: Other	32%	(17)	23%	(12)	9%	(5)	9%	(5)	26%	(14)	52
Military HH: Yes	50%	(61)	18%	(22)	23%	(28)	4%	(5)	6%	(7)	122
Military HH: No	45%	(393)	28%	(246)	13%	(115)	8%	(71)	6%	(53)	878
RD/WT: Right Direction	52%	(100)	28%	(54)	9%	(17)	4%	(8)	7%	(13)	191
RD/WT: Wrong Track	44%	(354)	26%	(214)	16%	(125)	8%	(68)	6%	(47)	809
Trump Job Approve	59%	(128)	21%	(46)	10%	(22)	7%	(16)	3%	(7)	219
Trump Job Disapprove	42%	(278)	29%	(189)	17%	(111)	8%	(52)	5%	(32)	662
Trump Job Strongly Approve	62%	(54)	14%	(12)	10%	(9)	9%	(8)	5%	(4)	86
Trump Job Somewhat Approve	57%	(75)	26%	(35)	10%	(13)	6%	(8)	2%	(2)	132
Trump Job Somewhat Disapprove	49%	(75)	31%	(47)	12%	(18)	4%	(7)	4%	(7)	154
Trump Job Strongly Disapprove	40%	(203)	28%	(142)	18%	(93)	9%	(45)	5%	(25)	508
Favorable of Trump	62%	(134)	23%	(49)	8%	(17)	6%	(13)	1%	(3)	215
Unfavorable of Trump	42%	(279)	29%	(193)	17%	(114)	9%	(59)	4%	(25)	670
Very Favorable of Trump	60%	(57)	20%	(19)	8%	(8)	9%	(8)	3%	(3)	95
Somewhat Favorable of Trump	64%	(77)	25%	(30)	8%	(9)	4%	(4)	—	(0)	120
Somewhat Unfavorable of Trump	44%	(57)	30%	(39)	15%	(19)	8%	(10)	3%	(4)	129
Very Unfavorable of Trump	41%	(222)	29%	(154)	18%	(95)	9%	(49)	4%	(21)	541

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Table MGC8_3: And how important are each of the following to you?
Having a family

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	45%	(454)	27%	(268)	14%	(142)	8%	(76)	6%	(60)	1000
#1 Issue: Economy	53%	(141)	28%	(74)	9%	(24)	6%	(16)	4%	(12)	267
#1 Issue: Security	45%	(45)	26%	(26)	13%	(13)	5%	(5)	11%	(11)	100
#1 Issue: Health Care	39%	(54)	31%	(43)	14%	(20)	11%	(16)	5%	(6)	139
#1 Issue: Women's Issues	46%	(57)	26%	(32)	18%	(22)	6%	(7)	4%	(4)	124
#1 Issue: Education	53%	(64)	20%	(25)	14%	(17)	7%	(8)	5%	(7)	121
#1 Issue: Energy	45%	(43)	26%	(24)	18%	(17)	7%	(6)	4%	(4)	94
#1 Issue: Other	31%	(42)	30%	(41)	19%	(26)	9%	(13)	10%	(14)	136
2018 House Vote: Democrat	42%	(37)	24%	(21)	23%	(20)	7%	(6)	5%	(4)	89
2016 Vote: Hillary Clinton	39%	(25)	30%	(19)	18%	(11)	10%	(6)	4%	(3)	65
2016 Vote: Didn't Vote	46%	(411)	26%	(236)	14%	(126)	7%	(65)	6%	(54)	892
Voted in 2014: No	46%	(447)	27%	(264)	14%	(138)	7%	(72)	6%	(57)	977
2012 Vote: Didn't Vote	46%	(445)	27%	(264)	14%	(138)	7%	(72)	6%	(59)	978
4-Region: Northeast	52%	(106)	26%	(52)	11%	(22)	7%	(14)	4%	(8)	202
4-Region: Midwest	43%	(82)	24%	(47)	14%	(26)	12%	(22)	7%	(13)	191
4-Region: South	43%	(176)	29%	(117)	16%	(63)	6%	(24)	6%	(26)	404
4-Region: West	45%	(91)	26%	(53)	15%	(31)	8%	(15)	6%	(13)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_4: And how important are each of the following to you?
Having time to pursue hobbies/activities you enjoy

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	63% (634)	24% (244)	5% (50)	1% (13)	6% (58)	1000
Gender: Male	62% (304)	25% (120)	6% (28)	1% (5)	7% (32)	489
Gender: Female	65% (330)	24% (124)	4% (22)	2% (8)	5% (26)	511
Age: 18-34	59% (299)	27% (138)	4% (22)	2% (8)	8% (39)	506
Generation Z: 13-23	63% (634)	24% (244)	5% (50)	1% (13)	6% (58)	1000
PID: Dem (no lean)	70% (258)	22% (82)	4% (16)	— (1)	3% (12)	370
PID: Ind (no lean)	60% (264)	24% (107)	6% (25)	2% (8)	9% (39)	443
PID: Rep (no lean)	60% (112)	29% (55)	5% (9)	2% (4)	4% (7)	187
PID/Gender: Dem Men	70% (107)	22% (34)	4% (7)	— (1)	3% (5)	154
PID/Gender: Dem Women	70% (151)	22% (48)	4% (10)	— (1)	3% (7)	216
PID/Gender: Ind Men	59% (132)	24% (54)	7% (15)	1% (2)	10% (21)	224
PID/Gender: Ind Women	60% (131)	24% (53)	5% (10)	3% (7)	8% (18)	219
PID/Gender: Rep Men	58% (65)	29% (32)	6% (6)	3% (3)	5% (5)	111
PID/Gender: Rep Women	63% (48)	31% (23)	3% (3)	1% (1)	2% (2)	76
Ideo: Liberal (1-3)	69% (240)	23% (79)	5% (17)	1% (3)	2% (8)	348
Ideo: Moderate (4)	60% (105)	28% (49)	4% (7)	3% (5)	5% (9)	175
Ideo: Conservative (5-7)	67% (131)	25% (49)	4% (8)	1% (1)	3% (6)	195
Educ: < College	64% (592)	23% (216)	5% (47)	1% (13)	6% (52)	920
Educ: Bachelors degree	55% (34)	39% (24)	2% (1)	— (0)	4% (3)	62
Income: Under 50k	60% (302)	24% (119)	5% (27)	2% (10)	9% (43)	501
Income: 50k-100k	69% (229)	22% (74)	4% (14)	1% (4)	4% (12)	333
Income: 100k+	62% (103)	31% (52)	5% (8)	— (0)	2% (3)	166
Ethnicity: White	65% (420)	24% (156)	5% (32)	1% (6)	4% (29)	644
Ethnicity: Hispanic	58% (118)	26% (52)	5% (10)	3% (7)	8% (16)	203
Ethnicity: Afr. Am.	63% (81)	23% (29)	6% (8)	1% (2)	6% (8)	129
Ethnicity: Other	58% (133)	26% (59)	4% (10)	2% (5)	9% (21)	228
All Christian	68% (209)	25% (76)	4% (14)	1% (4)	2% (7)	309
All Non-Christian	69% (53)	21% (16)	7% (5)	— (0)	3% (2)	76
Atheist	65% (69)	24% (25)	4% (4)	2% (2)	5% (6)	106
Agnostic/Nothing in particular	58% (189)	24% (79)	5% (17)	2% (5)	11% (35)	325
Something Else	62% (114)	26% (48)	5% (10)	1% (3)	5% (9)	183

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Table MGC8_4: And how important are each of the following to you?
Having time to pursue hobbies/activities you enjoy

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	63% (634)	24% (244)	5% (50)	1% (13)	6% (58)	1000
Religious Non-Protestant/Catholic	72% (71)	18% (18)	7% (7)	— (0)	2% (2)	98
Evangelical	64% (126)	25% (49)	5% (10)	1% (3)	4% (8)	195
Non-Evangelical	66% (175)	26% (69)	4% (10)	1% (3)	3% (7)	265
Community: Urban	66% (167)	26% (66)	4% (9)	1% (2)	4% (11)	255
Community: Suburban	65% (360)	24% (134)	5% (26)	1% (7)	5% (27)	554
Community: Rural	56% (107)	23% (44)	8% (14)	2% (4)	10% (20)	191
Employ: Private Sector	61% (71)	28% (32)	4% (5)	2% (3)	5% (6)	117
Employ: Unemployed	65% (100)	21% (33)	4% (6)	2% (4)	7% (11)	154
Employ: Other	44% (23)	19% (10)	4% (2)	5% (3)	28% (15)	52
Military HH: Yes	62% (76)	24% (30)	7% (9)	— (0)	7% (8)	122
Military HH: No	64% (558)	24% (215)	5% (41)	2% (13)	6% (50)	878
RD/WT: Right Direction	64% (122)	25% (48)	4% (8)	3% (5)	4% (8)	191
RD/WT: Wrong Track	63% (512)	24% (196)	5% (42)	1% (9)	6% (50)	809
Trump Job Approve	62% (135)	24% (52)	7% (14)	4% (8)	4% (9)	219
Trump Job Disapprove	67% (441)	24% (157)	4% (30)	1% (5)	4% (29)	662
Trump Job Strongly Approve	60% (52)	18% (16)	12% (11)	5% (4)	5% (4)	86
Trump Job Somewhat Approve	63% (83)	27% (36)	3% (4)	3% (4)	4% (5)	132
Trump Job Somewhat Disapprove	61% (94)	28% (42)	5% (7)	1% (1)	6% (9)	154
Trump Job Strongly Disapprove	68% (346)	22% (114)	4% (22)	1% (4)	4% (21)	508
Favorable of Trump	65% (141)	24% (51)	6% (13)	1% (3)	4% (8)	215
Unfavorable of Trump	66% (442)	24% (163)	5% (32)	2% (11)	3% (22)	670
Very Favorable of Trump	68% (65)	17% (17)	9% (8)	2% (2)	3% (3)	95
Somewhat Favorable of Trump	63% (75)	29% (34)	4% (4)	1% (1)	4% (5)	120
Somewhat Unfavorable of Trump	60% (78)	31% (40)	5% (6)	2% (2)	2% (3)	129
Very Unfavorable of Trump	67% (364)	23% (123)	5% (27)	2% (8)	4% (19)	541

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Table MGC8_4: And how important are each of the following to you?
Having time to pursue hobbies/activities you enjoy

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	63%	(634)	24%	(244)	5%	(50)	1%	(13)	6%	(58)	1000
#1 Issue: Economy	66%	(176)	25%	(68)	4%	(11)	1%	(2)	4%	(10)	267
#1 Issue: Security	54%	(54)	24%	(25)	7%	(7)	2%	(2)	12%	(12)	100
#1 Issue: Health Care	63%	(87)	29%	(41)	4%	(5)	—	(0)	4%	(5)	139
#1 Issue: Women's Issues	71%	(87)	20%	(25)	4%	(5)	1%	(1)	4%	(5)	124
#1 Issue: Education	65%	(79)	25%	(31)	2%	(3)	2%	(2)	5%	(6)	121
#1 Issue: Energy	65%	(61)	26%	(24)	4%	(4)	1%	(1)	4%	(4)	94
#1 Issue: Other	60%	(82)	20%	(28)	9%	(12)	—	(0)	10%	(14)	136
2018 House Vote: Democrat	69%	(61)	22%	(20)	1%	(1)	3%	(2)	5%	(4)	89
2016 Vote: Hillary Clinton	64%	(41)	27%	(18)	3%	(2)	4%	(2)	3%	(2)	65
2016 Vote: Didn't Vote	63%	(566)	24%	(218)	5%	(45)	1%	(9)	6%	(54)	892
Voted in 2014: No	64%	(624)	24%	(238)	5%	(50)	1%	(11)	6%	(55)	977
2012 Vote: Didn't Vote	63%	(621)	24%	(239)	5%	(49)	1%	(12)	6%	(57)	978
4-Region: Northeast	66%	(134)	21%	(43)	8%	(16)	1%	(2)	3%	(7)	202
4-Region: Midwest	63%	(121)	24%	(46)	4%	(7)	3%	(5)	6%	(12)	191
4-Region: South	63%	(254)	26%	(104)	4%	(17)	1%	(5)	6%	(24)	404
4-Region: West	62%	(126)	25%	(51)	5%	(9)	1%	(2)	7%	(15)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_5: And how important are each of the following to you?
Having close friends

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	61% (611)	22% (223)	8% (77)	4% (36)	5% (52)	1000
Gender: Male	59% (289)	25% (124)	7% (36)	3% (13)	5% (26)	489
Gender: Female	63% (322)	19% (99)	8% (41)	5% (24)	5% (26)	511
Age: 18-34	54% (273)	25% (124)	10% (48)	5% (23)	7% (38)	506
Generation Z: 13-23	61% (611)	22% (223)	8% (77)	4% (36)	5% (52)	1000
PID: Dem (no lean)	65% (239)	22% (83)	8% (29)	3% (10)	2% (9)	370
PID: Ind (no lean)	56% (248)	22% (99)	9% (38)	4% (18)	9% (40)	443
PID: Rep (no lean)	66% (124)	22% (42)	5% (9)	5% (9)	2% (3)	187
PID/Gender: Dem Men	61% (94)	27% (41)	7% (11)	2% (4)	3% (4)	154
PID/Gender: Dem Women	67% (145)	19% (42)	9% (19)	3% (6)	2% (5)	216
PID/Gender: Ind Men	52% (117)	28% (63)	8% (18)	3% (6)	9% (20)	224
PID/Gender: Ind Women	60% (131)	16% (36)	9% (20)	6% (12)	9% (19)	219
PID/Gender: Rep Men	70% (78)	19% (21)	7% (8)	3% (4)	1% (1)	111
PID/Gender: Rep Women	60% (46)	28% (21)	2% (2)	7% (5)	3% (2)	76
Ideo: Liberal (1-3)	68% (235)	22% (75)	7% (23)	3% (9)	1% (5)	348
Ideo: Moderate (4)	54% (94)	26% (46)	10% (17)	4% (7)	6% (11)	175
Ideo: Conservative (5-7)	64% (125)	24% (47)	6% (11)	4% (7)	2% (5)	195
Educ: < College	62% (573)	22% (199)	7% (67)	4% (36)	5% (45)	920
Educ: Bachelors degree	56% (35)	30% (18)	8% (5)	1% (1)	4% (3)	62
Income: Under 50k	56% (282)	22% (111)	10% (51)	4% (21)	7% (36)	501
Income: 50k-100k	64% (214)	22% (74)	6% (21)	4% (13)	3% (11)	333
Income: 100k+	69% (115)	23% (39)	3% (4)	1% (2)	3% (5)	166
Ethnicity: White	65% (416)	23% (146)	6% (39)	3% (19)	4% (23)	644
Ethnicity: Hispanic	51% (104)	24% (49)	12% (23)	5% (10)	8% (16)	203
Ethnicity: Afr. Am.	51% (65)	22% (29)	15% (19)	6% (8)	6% (8)	129
Ethnicity: Other	57% (130)	21% (49)	8% (19)	4% (10)	9% (20)	228
All Christian	65% (200)	22% (69)	9% (27)	3% (9)	1% (5)	309
All Non-Christian	70% (53)	22% (16)	3% (2)	3% (2)	2% (2)	76
Atheist	63% (67)	22% (23)	7% (8)	7% (7)	1% (1)	106
Agnostic/Nothing in particular	54% (177)	25% (80)	7% (23)	3% (9)	11% (37)	325
Something Else	62% (114)	19% (35)	9% (16)	5% (9)	4% (8)	183

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Table MGC8_5: And how important are each of the following to you?
Having close friends

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	61% (611)	22% (223)	8% (77)	4% (36)	5% (52)	1000
Religious Non-Protestant/Catholic	69% (68)	22% (21)	5% (4)	3% (3)	2% (2)	98
Evangelical	62% (121)	22% (43)	9% (18)	5% (9)	2% (5)	195
Non-Evangelical	65% (171)	20% (53)	9% (24)	3% (9)	3% (8)	265
Community: Urban	56% (143)	24% (62)	11% (27)	5% (12)	4% (11)	255
Community: Suburban	64% (357)	23% (126)	6% (33)	3% (17)	4% (21)	554
Community: Rural	58% (111)	19% (36)	9% (17)	4% (8)	10% (19)	191
Employ: Private Sector	47% (55)	31% (36)	14% (16)	4% (5)	4% (4)	117
Employ: Unemployed	64% (98)	20% (31)	5% (8)	5% (7)	6% (10)	154
Employ: Other	34% (18)	23% (12)	14% (7)	10% (5)	20% (10)	52
Military HH: Yes	60% (74)	26% (32)	8% (10)	— (1)	5% (6)	122
Military HH: No	61% (538)	22% (192)	8% (67)	4% (36)	5% (46)	878
RD/WT: Right Direction	64% (122)	20% (38)	8% (16)	4% (7)	4% (8)	191
RD/WT: Wrong Track	60% (489)	23% (185)	8% (61)	4% (29)	5% (44)	809
Trump Job Approve	61% (134)	22% (49)	7% (16)	7% (15)	2% (4)	219
Trump Job Disapprove	62% (411)	23% (153)	8% (50)	2% (16)	5% (30)	662
Trump Job Strongly Approve	61% (53)	22% (19)	6% (5)	7% (6)	3% (3)	86
Trump Job Somewhat Approve	61% (81)	22% (30)	8% (11)	7% (9)	1% (2)	132
Trump Job Somewhat Disapprove	56% (87)	27% (41)	9% (14)	1% (2)	7% (10)	154
Trump Job Strongly Disapprove	64% (325)	22% (112)	7% (37)	3% (14)	4% (20)	508
Favorable of Trump	68% (147)	19% (42)	7% (14)	5% (10)	1% (1)	215
Unfavorable of Trump	61% (406)	24% (164)	8% (55)	3% (23)	3% (23)	670
Very Favorable of Trump	68% (65)	20% (19)	6% (5)	5% (4)	1% (1)	95
Somewhat Favorable of Trump	69% (82)	19% (23)	7% (9)	5% (6)	— (0)	120
Somewhat Unfavorable of Trump	54% (70)	30% (38)	9% (12)	5% (6)	2% (2)	129
Very Unfavorable of Trump	62% (336)	23% (125)	8% (44)	3% (16)	4% (20)	541

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Table MGC8_5: And how important are each of the following to you?
Having close friends

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	61% (611)	22% (223)	8% (77)	4% (36)	5% (52)	1000
#1 Issue: Economy	60% (160)	26% (70)	7% (19)	4% (10)	3% (9)	267
#1 Issue: Security	55% (55)	23% (23)	6% (6)	6% (6)	10% (10)	100
#1 Issue: Health Care	60% (83)	24% (33)	6% (9)	5% (7)	4% (6)	139
#1 Issue: Women's Issues	69% (86)	20% (24)	7% (9)	— (1)	3% (4)	124
#1 Issue: Education	72% (86)	9% (11)	11% (13)	2% (2)	6% (8)	121
#1 Issue: Energy	63% (59)	24% (22)	7% (6)	2% (2)	4% (4)	94
#1 Issue: Other	52% (71)	26% (36)	9% (12)	5% (7)	7% (10)	136
2018 House Vote: Democrat	55% (49)	28% (25)	8% (7)	3% (3)	6% (5)	89
2016 Vote: Hillary Clinton	53% (35)	27% (17)	10% (6)	4% (3)	6% (4)	65
2016 Vote: Didn't Vote	62% (556)	22% (195)	7% (65)	3% (31)	5% (46)	892
Voted in 2014: No	62% (603)	22% (217)	8% (74)	4% (35)	5% (49)	977
2012 Vote: Didn't Vote	61% (600)	22% (219)	8% (74)	4% (36)	5% (50)	978
4-Region: Northeast	63% (128)	23% (46)	8% (15)	3% (7)	3% (6)	202
4-Region: Midwest	63% (120)	20% (38)	6% (12)	5% (10)	6% (12)	191
4-Region: South	57% (232)	24% (96)	10% (42)	3% (12)	5% (22)	404
4-Region: West	65% (131)	22% (44)	4% (8)	4% (7)	6% (12)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_6: And how important are each of the following to you?
Buying a home

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	46% (456)	31% (305)	12% (121)	4% (38)	8% (79)	1000
Gender: Male	45% (222)	31% (150)	11% (53)	4% (21)	9% (42)	489
Gender: Female	46% (234)	30% (156)	13% (68)	3% (16)	7% (37)	511
Age: 18-34	44% (223)	28% (144)	15% (73)	4% (20)	9% (46)	506
Generation Z: 13-23	46% (456)	31% (305)	12% (121)	4% (38)	8% (79)	1000
PID: Dem (no lean)	44% (162)	35% (129)	13% (49)	4% (14)	5% (17)	370
PID: Ind (no lean)	44% (195)	28% (126)	13% (55)	3% (14)	12% (53)	443
PID: Rep (no lean)	53% (100)	27% (51)	9% (17)	6% (10)	5% (9)	187
PID/Gender: Dem Men	41% (63)	37% (57)	10% (16)	5% (8)	6% (9)	154
PID/Gender: Dem Women	45% (98)	33% (72)	15% (33)	3% (6)	4% (8)	216
PID/Gender: Ind Men	44% (99)	27% (61)	12% (28)	4% (10)	12% (27)	224
PID/Gender: Ind Women	44% (96)	30% (65)	13% (28)	2% (4)	12% (26)	219
PID/Gender: Rep Men	53% (59)	29% (32)	8% (9)	4% (4)	6% (6)	111
PID/Gender: Rep Women	53% (40)	24% (19)	10% (8)	8% (6)	4% (3)	76
Ideo: Liberal (1-3)	40% (137)	35% (122)	17% (59)	5% (18)	3% (12)	348
Ideo: Moderate (4)	45% (78)	32% (55)	11% (19)	3% (5)	10% (17)	175
Ideo: Conservative (5-7)	59% (115)	25% (48)	11% (22)	3% (6)	2% (4)	195
Educ: < College	45% (418)	30% (280)	12% (113)	4% (35)	8% (74)	920
Educ: Bachelors degree	58% (36)	29% (18)	9% (5)	1% (1)	3% (2)	62
Income: Under 50k	43% (218)	27% (137)	14% (71)	5% (24)	10% (52)	501
Income: 50k-100k	48% (158)	32% (107)	11% (37)	2% (8)	7% (22)	333
Income: 100k+	48% (80)	37% (61)	8% (13)	3% (6)	4% (6)	166
Ethnicity: White	44% (281)	32% (204)	13% (84)	4% (28)	7% (46)	644
Ethnicity: Hispanic	45% (91)	26% (53)	12% (25)	5% (11)	11% (23)	203
Ethnicity: Afr. Am.	49% (63)	28% (36)	13% (16)	3% (4)	7% (9)	129
Ethnicity: Other	49% (112)	29% (65)	9% (21)	2% (6)	11% (24)	228
All Christian	54% (166)	29% (89)	9% (29)	4% (11)	4% (14)	309
All Non-Christian	45% (34)	39% (30)	10% (7)	2% (2)	3% (3)	76
Atheist	40% (42)	26% (27)	19% (20)	7% (8)	8% (9)	106
Agnostic/Nothing in particular	37% (119)	29% (95)	16% (53)	4% (14)	14% (45)	325
Something Else	51% (94)	35% (65)	6% (12)	2% (4)	5% (9)	183

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Table MGC8_6: And how important are each of the following to you?
Buying a home

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	46% (456)	31% (305)	12% (121)	4% (38)	8% (79)	1000
Religious Non-Protestant/Catholic	49% (48)	35% (34)	10% (10)	3% (3)	4% (4)	98
Evangelical	55% (107)	31% (61)	7% (14)	3% (6)	4% (7)	195
Non-Evangelical	50% (133)	33% (86)	9% (23)	3% (8)	6% (15)	265
Community: Urban	50% (128)	29% (73)	13% (33)	3% (7)	5% (13)	255
Community: Suburban	43% (240)	32% (180)	12% (68)	4% (21)	8% (45)	554
Community: Rural	46% (88)	27% (52)	10% (20)	5% (9)	12% (22)	191
Employ: Private Sector	46% (54)	29% (34)	14% (16)	5% (6)	6% (7)	117
Employ: Unemployed	44% (68)	28% (43)	9% (13)	7% (10)	13% (20)	154
Employ: Other	34% (18)	24% (13)	10% (5)	6% (3)	27% (14)	52
Military HH: Yes	44% (54)	33% (40)	11% (13)	4% (5)	8% (10)	122
Military HH: No	46% (402)	30% (265)	12% (108)	4% (32)	8% (69)	878
RD/WT: Right Direction	45% (86)	32% (61)	12% (23)	3% (6)	8% (15)	191
RD/WT: Wrong Track	46% (370)	30% (245)	12% (98)	4% (31)	8% (64)	809
Trump Job Approve	52% (113)	29% (63)	8% (18)	5% (12)	6% (12)	219
Trump Job Disapprove	45% (299)	32% (210)	13% (83)	4% (24)	7% (47)	662
Trump Job Strongly Approve	53% (46)	25% (22)	11% (9)	7% (6)	4% (3)	86
Trump Job Somewhat Approve	51% (67)	32% (42)	7% (9)	4% (6)	7% (9)	132
Trump Job Somewhat Disapprove	48% (74)	29% (45)	10% (15)	2% (4)	10% (16)	154
Trump Job Strongly Disapprove	44% (224)	32% (165)	13% (68)	4% (20)	6% (31)	508
Favorable of Trump	54% (116)	29% (63)	7% (16)	5% (10)	5% (10)	215
Unfavorable of Trump	44% (294)	32% (217)	13% (90)	4% (26)	6% (43)	670
Very Favorable of Trump	57% (54)	24% (23)	9% (9)	8% (8)	2% (2)	95
Somewhat Favorable of Trump	52% (62)	33% (40)	6% (7)	2% (3)	6% (8)	120
Somewhat Unfavorable of Trump	47% (61)	32% (41)	10% (13)	3% (4)	7% (9)	129
Very Unfavorable of Trump	43% (233)	32% (175)	14% (77)	4% (22)	6% (34)	541

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Table MGC8_6: And how important are each of the following to you?
Buying a home

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	46%	(456)	31%	(305)	12%	(121)	4%	(38)	8%	(79)	1000
#1 Issue: Economy	54%	(144)	28%	(76)	10%	(26)	3%	(8)	5%	(14)	267
#1 Issue: Security	41%	(41)	30%	(30)	11%	(11)	2%	(2)	16%	(16)	100
#1 Issue: Health Care	35%	(49)	41%	(57)	14%	(19)	4%	(6)	5%	(7)	139
#1 Issue: Women's Issues	45%	(56)	34%	(41)	14%	(18)	3%	(3)	4%	(5)	124
#1 Issue: Education	50%	(60)	27%	(33)	12%	(14)	2%	(2)	9%	(11)	121
#1 Issue: Energy	47%	(44)	21%	(19)	19%	(17)	6%	(6)	8%	(8)	94
#1 Issue: Other	40%	(54)	32%	(43)	9%	(13)	7%	(9)	12%	(17)	136
2018 House Vote: Democrat	40%	(36)	36%	(32)	14%	(12)	3%	(3)	6%	(5)	89
2016 Vote: Hillary Clinton	46%	(30)	34%	(22)	13%	(9)	2%	(1)	5%	(3)	65
2016 Vote: Didn't Vote	45%	(405)	31%	(274)	12%	(108)	4%	(32)	8%	(73)	892
Voted in 2014: No	46%	(445)	31%	(300)	12%	(117)	4%	(36)	8%	(78)	977
2012 Vote: Didn't Vote	45%	(444)	31%	(301)	12%	(119)	4%	(36)	8%	(78)	978
4-Region: Northeast	51%	(104)	30%	(61)	7%	(14)	5%	(11)	6%	(12)	202
4-Region: Midwest	42%	(80)	34%	(65)	12%	(22)	3%	(5)	10%	(18)	191
4-Region: South	44%	(178)	31%	(124)	14%	(56)	4%	(14)	8%	(31)	404
4-Region: West	46%	(94)	27%	(55)	14%	(29)	4%	(8)	9%	(18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_7: And how important are each of the following to you?
Being in a romantic relationship

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	33% (328)	33% (330)	20% (196)	8% (79)	7% (67)	1000
Gender: Male	34% (167)	33% (162)	19% (92)	7% (33)	7% (34)	489
Gender: Female	32% (161)	33% (168)	20% (104)	9% (46)	6% (32)	511
Age: 18-34	33% (166)	30% (153)	21% (108)	8% (38)	8% (41)	506
Generation Z: 13-23	33% (328)	33% (330)	20% (196)	8% (79)	7% (67)	1000
PID: Dem (no lean)	29% (109)	37% (139)	22% (80)	7% (25)	4% (17)	370
PID: Ind (no lean)	30% (131)	30% (133)	20% (89)	10% (46)	10% (44)	443
PID: Rep (no lean)	47% (88)	31% (58)	14% (26)	4% (8)	3% (6)	187
PID/Gender: Dem Men	30% (46)	40% (61)	18% (28)	7% (10)	5% (8)	154
PID/Gender: Dem Women	29% (63)	36% (77)	24% (52)	7% (15)	4% (8)	216
PID/Gender: Ind Men	28% (63)	31% (69)	22% (49)	9% (20)	10% (22)	224
PID/Gender: Ind Women	31% (67)	29% (64)	18% (40)	12% (26)	10% (22)	219
PID/Gender: Rep Men	52% (58)	29% (32)	13% (14)	3% (3)	4% (4)	111
PID/Gender: Rep Women	40% (30)	35% (26)	16% (12)	6% (5)	3% (2)	76
Ideo: Liberal (1-3)	26% (91)	38% (133)	24% (82)	9% (33)	2% (9)	348
Ideo: Moderate (4)	38% (67)	32% (56)	17% (29)	5% (9)	7% (13)	175
Ideo: Conservative (5-7)	46% (89)	31% (61)	13% (26)	7% (14)	3% (5)	195
Educ: < College	33% (304)	33% (301)	19% (178)	8% (77)	7% (60)	920
Educ: Bachelors degree	32% (20)	36% (22)	24% (15)	2% (1)	6% (4)	62
Income: Under 50k	28% (143)	31% (155)	23% (113)	9% (44)	9% (46)	501
Income: 50k-100k	35% (116)	35% (116)	17% (57)	9% (30)	4% (14)	333
Income: 100k+	42% (70)	35% (59)	15% (26)	3% (5)	4% (7)	166
Ethnicity: White	34% (218)	33% (210)	20% (130)	8% (52)	5% (33)	644
Ethnicity: Hispanic	26% (52)	29% (59)	23% (47)	13% (27)	9% (18)	203
Ethnicity: Afr. Am.	36% (47)	32% (42)	15% (20)	8% (11)	8% (10)	129
Ethnicity: Other	28% (64)	34% (78)	20% (46)	7% (16)	10% (24)	228
All Christian	41% (128)	35% (107)	18% (55)	3% (10)	3% (10)	309
All Non-Christian	34% (26)	39% (30)	19% (15)	4% (3)	3% (2)	76
Atheist	20% (21)	31% (33)	26% (27)	17% (18)	7% (7)	106
Agnostic/Nothing in particular	26% (83)	33% (106)	21% (68)	9% (29)	12% (39)	325
Something Else	38% (70)	29% (54)	17% (32)	11% (20)	4% (8)	183

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**Table MGC8_7: And how important are each of the following to you?
Being in a romantic relationship**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	33% (328)	33% (330)	20% (196)	8% (79)	7% (67)	1000
Religious Non-Protestant/Catholic	34% (33)	40% (40)	21% (20)	3% (3)	3% (2)	98
Evangelical	47% (93)	29% (56)	12% (23)	8% (15)	4% (8)	195
Non-Evangelical	36% (95)	34% (91)	21% (55)	5% (14)	4% (10)	265
Community: Urban	32% (82)	35% (90)	21% (53)	7% (17)	5% (12)	255
Community: Suburban	35% (192)	32% (180)	18% (102)	9% (49)	6% (32)	554
Community: Rural	29% (54)	31% (59)	21% (41)	7% (13)	12% (23)	191
Employ: Private Sector	36% (42)	30% (35)	23% (27)	5% (6)	5% (6)	117
Employ: Unemployed	28% (44)	32% (50)	21% (32)	10% (15)	9% (14)	154
Employ: Other	18% (10)	19% (10)	13% (7)	23% (12)	27% (14)	52
Military HH: Yes	35% (43)	31% (37)	21% (25)	7% (8)	7% (9)	122
Military HH: No	33% (286)	33% (292)	19% (171)	8% (71)	7% (58)	878
RD/WT: Right Direction	40% (76)	30% (58)	18% (34)	6% (11)	6% (12)	191
RD/WT: Wrong Track	31% (252)	34% (271)	20% (162)	8% (68)	7% (55)	809
Trump Job Approve	43% (93)	29% (63)	14% (32)	9% (20)	5% (11)	219
Trump Job Disapprove	30% (199)	35% (230)	22% (147)	7% (49)	6% (37)	662
Trump Job Strongly Approve	45% (39)	25% (22)	14% (12)	10% (9)	6% (5)	86
Trump Job Somewhat Approve	41% (54)	31% (41)	15% (20)	9% (12)	4% (5)	132
Trump Job Somewhat Disapprove	36% (56)	36% (55)	18% (27)	4% (6)	6% (10)	154
Trump Job Strongly Disapprove	28% (143)	34% (175)	24% (120)	8% (42)	5% (27)	508
Favorable of Trump	45% (97)	30% (64)	15% (31)	7% (15)	4% (8)	215
Unfavorable of Trump	30% (201)	35% (234)	22% (150)	8% (56)	4% (29)	670
Very Favorable of Trump	48% (46)	24% (22)	15% (14)	9% (9)	4% (4)	95
Somewhat Favorable of Trump	43% (51)	35% (41)	15% (18)	5% (6)	3% (4)	120
Somewhat Unfavorable of Trump	27% (35)	38% (49)	24% (31)	8% (11)	2% (3)	129
Very Unfavorable of Trump	31% (166)	34% (184)	22% (119)	8% (46)	5% (26)	541

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Table MGC8_7: And how important are each of the following to you?
Being in a romantic relationship

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	33%	(328)	33%	(330)	20%	(196)	8%	(79)	7%	(67)	1000
#1 Issue: Economy	40%	(107)	29%	(77)	19%	(50)	8%	(22)	4%	(11)	267
#1 Issue: Security	35%	(35)	29%	(29)	23%	(23)	1%	(1)	12%	(12)	100
#1 Issue: Health Care	25%	(35)	34%	(48)	29%	(40)	7%	(9)	4%	(6)	139
#1 Issue: Women's Issues	41%	(51)	30%	(37)	16%	(20)	9%	(11)	3%	(4)	124
#1 Issue: Education	34%	(41)	35%	(42)	15%	(19)	8%	(10)	8%	(9)	121
#1 Issue: Energy	27%	(26)	37%	(35)	22%	(21)	7%	(7)	6%	(5)	94
#1 Issue: Other	22%	(29)	40%	(55)	15%	(20)	10%	(14)	13%	(17)	136
2018 House Vote: Democrat	25%	(22)	40%	(36)	23%	(21)	6%	(6)	5%	(4)	89
2016 Vote: Hillary Clinton	25%	(16)	41%	(27)	21%	(13)	10%	(7)	3%	(2)	65
2016 Vote: Didn't Vote	33%	(297)	32%	(288)	20%	(177)	8%	(68)	7%	(63)	892
Voted in 2014: No	33%	(322)	33%	(324)	20%	(192)	8%	(76)	7%	(64)	977
2012 Vote: Didn't Vote	33%	(322)	33%	(322)	20%	(192)	8%	(76)	7%	(65)	978
4-Region: Northeast	37%	(74)	35%	(70)	17%	(34)	8%	(15)	4%	(9)	202
4-Region: Midwest	31%	(58)	33%	(64)	20%	(37)	9%	(16)	8%	(15)	191
4-Region: South	32%	(128)	32%	(129)	22%	(91)	7%	(30)	7%	(27)	404
4-Region: West	34%	(68)	33%	(67)	17%	(34)	9%	(18)	8%	(16)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_8: And how important are each of the following to you?
Getting married

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	31%	(307)	29%	(295)	20%	(195)	13%	(127)	8%	(76)	1000
Gender: Male	31%	(153)	30%	(147)	18%	(86)	12%	(59)	9%	(43)	489
Gender: Female	30%	(154)	29%	(147)	21%	(109)	13%	(67)	6%	(33)	511
Age: 18-34	30%	(152)	26%	(130)	22%	(114)	13%	(66)	9%	(44)	506
Generation Z: 13-23	31%	(307)	29%	(295)	20%	(195)	13%	(127)	8%	(76)	1000
PID: Dem (no lean)	28%	(105)	31%	(113)	22%	(82)	13%	(50)	5%	(20)	370
PID: Ind (no lean)	26%	(115)	29%	(127)	19%	(86)	14%	(64)	12%	(51)	443
PID: Rep (no lean)	47%	(87)	29%	(55)	14%	(27)	7%	(13)	3%	(5)	187
PID/Gender: Dem Men	28%	(43)	32%	(49)	20%	(31)	13%	(21)	7%	(11)	154
PID/Gender: Dem Women	29%	(62)	30%	(64)	24%	(52)	13%	(29)	4%	(9)	216
PID/Gender: Ind Men	24%	(55)	31%	(68)	18%	(41)	15%	(33)	12%	(27)	224
PID/Gender: Ind Women	27%	(60)	27%	(58)	21%	(45)	14%	(31)	11%	(24)	219
PID/Gender: Rep Men	50%	(55)	27%	(30)	13%	(14)	5%	(6)	5%	(5)	111
PID/Gender: Rep Women	42%	(32)	33%	(25)	16%	(12)	9%	(7)	—	(0)	76
Ideo: Liberal (1-3)	24%	(82)	32%	(112)	24%	(83)	17%	(60)	3%	(10)	348
Ideo: Moderate (4)	33%	(57)	31%	(54)	18%	(32)	11%	(19)	8%	(13)	175
Ideo: Conservative (5-7)	48%	(94)	28%	(55)	11%	(22)	9%	(17)	3%	(7)	195
Educ: < College	31%	(284)	29%	(268)	19%	(176)	13%	(122)	8%	(70)	920
Educ: Bachelors degree	31%	(20)	32%	(20)	26%	(16)	6%	(4)	4%	(3)	62
Income: Under 50k	26%	(130)	27%	(138)	23%	(113)	14%	(72)	10%	(48)	501
Income: 50k-100k	32%	(107)	29%	(98)	18%	(61)	14%	(48)	6%	(19)	333
Income: 100k+	42%	(70)	36%	(59)	13%	(22)	4%	(7)	5%	(8)	166
Ethnicity: White	32%	(207)	30%	(190)	19%	(123)	14%	(88)	6%	(36)	644
Ethnicity: Hispanic	25%	(50)	25%	(51)	23%	(46)	16%	(33)	11%	(23)	203
Ethnicity: Afr. Am.	33%	(43)	28%	(36)	21%	(27)	9%	(11)	9%	(11)	129
Ethnicity: Other	25%	(57)	30%	(69)	20%	(45)	12%	(27)	13%	(29)	228
All Christian	41%	(127)	32%	(100)	16%	(48)	7%	(22)	4%	(13)	309
All Non-Christian	38%	(29)	36%	(27)	16%	(12)	6%	(5)	4%	(3)	76
Atheist	20%	(22)	14%	(15)	29%	(31)	30%	(32)	6%	(7)	106
Agnostic/Nothing in particular	19%	(63)	31%	(99)	23%	(76)	13%	(43)	13%	(44)	325
Something Else	36%	(67)	29%	(53)	15%	(28)	14%	(25)	5%	(10)	183

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Table MGC8_8: *And how important are each of the following to you?*
Getting married

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	31%	(307)	29%	(295)	20%	(195)	13%	(127)	8%	(76)	1000
Religious Non-Protestant/Catholic	41%	(40)	36%	(36)	14%	(13)	7%	(6)	3%	(3)	98
Evangelical	46%	(90)	31%	(60)	11%	(21)	9%	(17)	4%	(8)	195
Non-Evangelical	33%	(88)	31%	(82)	20%	(53)	10%	(27)	5%	(14)	265
Community: Urban	32%	(83)	28%	(72)	21%	(54)	13%	(34)	5%	(12)	255
Community: Suburban	31%	(170)	31%	(174)	18%	(102)	13%	(69)	7%	(40)	554
Community: Rural	29%	(55)	25%	(49)	21%	(40)	12%	(23)	13%	(25)	191
Employ: Private Sector	31%	(36)	30%	(35)	26%	(31)	9%	(10)	4%	(5)	117
Employ: Unemployed	28%	(44)	25%	(39)	20%	(31)	16%	(24)	10%	(16)	154
Employ: Other	14%	(7)	16%	(8)	21%	(11)	22%	(12)	27%	(14)	52
Military HH: Yes	33%	(40)	29%	(35)	22%	(27)	9%	(11)	7%	(9)	122
Military HH: No	30%	(267)	30%	(260)	19%	(169)	13%	(115)	8%	(67)	878
RD/WT: Right Direction	36%	(70)	31%	(59)	16%	(30)	8%	(16)	9%	(17)	191
RD/WT: Wrong Track	29%	(237)	29%	(236)	20%	(165)	14%	(110)	7%	(59)	809
Trump Job Approve	45%	(99)	26%	(57)	13%	(29)	11%	(24)	5%	(10)	219
Trump Job Disapprove	27%	(177)	30%	(200)	22%	(148)	14%	(90)	7%	(47)	662
Trump Job Strongly Approve	56%	(49)	17%	(15)	9%	(8)	12%	(10)	5%	(4)	86
Trump Job Somewhat Approve	38%	(50)	32%	(42)	16%	(21)	10%	(14)	4%	(6)	132
Trump Job Somewhat Disapprove	29%	(45)	36%	(55)	20%	(31)	7%	(11)	7%	(11)	154
Trump Job Strongly Disapprove	26%	(132)	29%	(146)	23%	(116)	15%	(78)	7%	(35)	508
Favorable of Trump	47%	(101)	27%	(57)	14%	(30)	9%	(19)	4%	(8)	215
Unfavorable of Trump	27%	(183)	31%	(206)	22%	(145)	14%	(96)	6%	(39)	670
Very Favorable of Trump	48%	(45)	21%	(20)	14%	(13)	14%	(14)	3%	(3)	95
Somewhat Favorable of Trump	46%	(55)	31%	(38)	14%	(17)	4%	(5)	4%	(5)	120
Somewhat Unfavorable of Trump	30%	(38)	33%	(43)	21%	(27)	12%	(15)	4%	(5)	129
Very Unfavorable of Trump	27%	(145)	30%	(163)	22%	(118)	15%	(81)	6%	(34)	541

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Table MGC8_8: And how important are each of the following to you?
Getting married

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	31%	(307)	29%	(295)	20%	(195)	13%	(127)	8%	(76)	1000
#1 Issue: Economy	35%	(93)	28%	(75)	19%	(50)	12%	(33)	6%	(16)	267
#1 Issue: Security	31%	(31)	32%	(32)	16%	(16)	8%	(8)	13%	(13)	100
#1 Issue: Health Care	26%	(36)	33%	(46)	18%	(25)	17%	(24)	6%	(8)	139
#1 Issue: Women's Issues	34%	(42)	25%	(31)	23%	(28)	13%	(16)	6%	(7)	124
#1 Issue: Education	30%	(36)	29%	(35)	21%	(26)	11%	(13)	8%	(10)	121
#1 Issue: Energy	29%	(27)	36%	(33)	19%	(18)	10%	(9)	6%	(5)	94
#1 Issue: Other	26%	(35)	29%	(40)	20%	(28)	13%	(17)	11%	(16)	136
2018 House Vote: Democrat	25%	(22)	28%	(25)	28%	(25)	13%	(12)	7%	(6)	89
2016 Vote: Hillary Clinton	23%	(15)	23%	(15)	31%	(20)	18%	(12)	5%	(3)	65
2016 Vote: Didn't Vote	31%	(279)	30%	(264)	19%	(169)	12%	(109)	8%	(71)	892
Voted in 2014: No	31%	(301)	30%	(290)	20%	(191)	13%	(123)	7%	(72)	977
2012 Vote: Didn't Vote	31%	(300)	30%	(289)	20%	(192)	13%	(123)	8%	(74)	978
4-Region: Northeast	34%	(69)	30%	(61)	18%	(37)	11%	(23)	6%	(13)	202
4-Region: Midwest	30%	(57)	31%	(59)	15%	(28)	14%	(26)	11%	(20)	191
4-Region: South	29%	(117)	29%	(117)	23%	(92)	12%	(49)	7%	(28)	404
4-Region: West	31%	(63)	28%	(57)	19%	(39)	14%	(29)	7%	(14)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_9: And how important are each of the following to you?

Owning a car

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	44% (444)	34% (341)	11% (106)	5% (46)	6% (63)	1000
Gender: Male	45% (220)	33% (161)	10% (49)	5% (23)	7% (35)	489
Gender: Female	44% (224)	35% (180)	11% (57)	4% (23)	5% (28)	511
Age: 18-34	44% (221)	31% (156)	13% (64)	5% (27)	8% (39)	506
Generation Z: 13-23	44% (444)	34% (341)	11% (106)	5% (46)	6% (63)	1000
PID: Dem (no lean)	42% (157)	36% (132)	13% (49)	5% (19)	4% (14)	370
PID: Ind (no lean)	42% (188)	33% (146)	10% (46)	4% (20)	10% (44)	443
PID: Rep (no lean)	53% (99)	34% (63)	6% (11)	4% (7)	3% (6)	187
PID/Gender: Dem Men	44% (67)	34% (52)	13% (20)	5% (7)	5% (8)	154
PID/Gender: Dem Women	42% (90)	37% (80)	14% (29)	5% (12)	2% (5)	216
PID/Gender: Ind Men	42% (93)	32% (72)	11% (24)	5% (12)	10% (22)	224
PID/Gender: Ind Women	43% (94)	33% (73)	10% (22)	4% (8)	10% (22)	219
PID/Gender: Rep Men	53% (59)	33% (37)	5% (5)	4% (4)	5% (5)	111
PID/Gender: Rep Women	53% (40)	34% (26)	8% (6)	4% (3)	1% (1)	76
Ideo: Liberal (1-3)	36% (126)	39% (134)	16% (54)	6% (21)	3% (12)	348
Ideo: Moderate (4)	48% (84)	27% (48)	12% (22)	7% (12)	5% (9)	175
Ideo: Conservative (5-7)	59% (115)	30% (59)	4% (9)	4% (7)	3% (5)	195
Educ: < College	44% (406)	35% (318)	10% (95)	5% (44)	6% (57)	920
Educ: Bachelors degree	53% (33)	31% (19)	10% (6)	3% (2)	4% (3)	62
Income: Under 50k	41% (205)	35% (174)	10% (51)	6% (28)	9% (44)	501
Income: 50k-100k	47% (158)	32% (108)	11% (37)	5% (16)	4% (15)	333
Income: 100k+	49% (81)	36% (60)	11% (19)	1% (2)	3% (4)	166
Ethnicity: White	46% (295)	32% (208)	12% (75)	5% (33)	5% (33)	644
Ethnicity: Hispanic	48% (97)	28% (57)	10% (19)	6% (12)	8% (16)	203
Ethnicity: Afr. Am.	46% (59)	33% (43)	9% (11)	6% (8)	5% (7)	129
Ethnicity: Other	39% (90)	40% (90)	9% (19)	2% (5)	10% (23)	228
All Christian	55% (170)	33% (103)	7% (22)	2% (6)	3% (8)	309
All Non-Christian	41% (31)	42% (32)	10% (7)	5% (4)	2% (2)	76
Atheist	29% (31)	38% (41)	13% (14)	11% (12)	9% (10)	106
Agnostic/Nothing in particular	36% (116)	32% (104)	15% (50)	6% (20)	11% (35)	325
Something Else	52% (96)	34% (62)	7% (12)	2% (4)	5% (9)	183

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Table MGC8_9: And how important are each of the following to you?

Owning a car

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	44% (444)	34% (341)	11% (106)	5% (46)	6% (63)	1000
Religious Non-Protestant/Catholic	42% (41)	43% (42)	8% (7)	5% (5)	3% (2)	98
Evangelical	60% (118)	29% (57)	5% (10)	2% (4)	3% (6)	195
Non-Evangelical	50% (132)	35% (93)	9% (25)	2% (5)	4% (10)	265
Community: Urban	48% (123)	32% (81)	12% (30)	3% (8)	5% (13)	255
Community: Suburban	43% (240)	35% (197)	11% (62)	5% (27)	5% (29)	554
Community: Rural	42% (81)	33% (63)	7% (14)	6% (11)	11% (21)	191
Employ: Private Sector	54% (63)	28% (32)	12% (14)	2% (2)	5% (5)	117
Employ: Unemployed	38% (58)	36% (56)	8% (12)	9% (14)	9% (15)	154
Employ: Other	32% (17)	31% (16)	9% (5)	5% (3)	23% (12)	52
Military HH: Yes	52% (63)	30% (37)	6% (8)	4% (5)	7% (9)	122
Military HH: No	43% (381)	35% (304)	11% (98)	5% (41)	6% (54)	878
RD/WT: Right Direction	51% (97)	28% (54)	13% (24)	3% (5)	5% (10)	191
RD/WT: Wrong Track	43% (347)	35% (287)	10% (82)	5% (41)	7% (53)	809
Trump Job Approve	54% (118)	33% (72)	6% (12)	5% (11)	3% (6)	219
Trump Job Disapprove	41% (273)	36% (239)	12% (81)	5% (32)	6% (37)	662
Trump Job Strongly Approve	58% (50)	25% (22)	4% (4)	8% (7)	5% (4)	86
Trump Job Somewhat Approve	51% (68)	38% (50)	6% (9)	3% (4)	1% (2)	132
Trump Job Somewhat Disapprove	46% (71)	37% (57)	7% (11)	3% (4)	7% (10)	154
Trump Job Strongly Disapprove	40% (202)	36% (182)	14% (70)	6% (28)	5% (26)	508
Favorable of Trump	56% (121)	34% (73)	4% (8)	4% (8)	2% (5)	215
Unfavorable of Trump	40% (271)	37% (249)	13% (86)	5% (36)	4% (29)	670
Very Favorable of Trump	59% (57)	28% (26)	5% (5)	4% (4)	4% (4)	95
Somewhat Favorable of Trump	54% (65)	39% (46)	3% (4)	4% (4)	1% (1)	120
Somewhat Unfavorable of Trump	47% (61)	35% (45)	11% (14)	4% (5)	4% (5)	129
Very Unfavorable of Trump	39% (210)	38% (204)	13% (72)	6% (31)	4% (24)	541

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Table MGC8_9: And how important are each of the following to you?
 Owning a car

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	44% (444)	34% (341)	11% (106)	5% (46)	6% (63)	1000
#1 Issue: Economy	53% (141)	29% (78)	9% (25)	3% (8)	5% (15)	267
#1 Issue: Security	43% (43)	34% (34)	7% (7)	3% (3)	12% (12)	100
#1 Issue: Health Care	41% (57)	36% (50)	12% (16)	6% (9)	5% (6)	139
#1 Issue: Women's Issues	38% (47)	45% (56)	14% (18)	1% (1)	1% (2)	124
#1 Issue: Education	48% (58)	35% (42)	7% (8)	5% (6)	5% (6)	121
#1 Issue: Energy	37% (35)	35% (33)	15% (14)	7% (7)	5% (5)	94
#1 Issue: Other	41% (56)	32% (43)	11% (15)	5% (7)	11% (15)	136
2018 House Vote: Democrat	44% (40)	30% (27)	16% (14)	4% (3)	5% (5)	89
2016 Vote: Hillary Clinton	38% (25)	39% (25)	18% (12)	3% (2)	2% (1)	65
2016 Vote: Didn't Vote	45% (403)	34% (300)	10% (88)	5% (41)	7% (60)	892
Voted in 2014: No	45% (437)	34% (332)	10% (102)	5% (46)	6% (60)	977
2012 Vote: Didn't Vote	44% (434)	34% (333)	11% (103)	5% (46)	6% (62)	978
4-Region: Northeast	50% (101)	28% (57)	13% (26)	5% (11)	3% (7)	202
4-Region: Midwest	36% (69)	40% (77)	9% (18)	6% (11)	8% (16)	191
4-Region: South	45% (183)	34% (139)	10% (41)	4% (15)	6% (26)	404
4-Region: West	45% (90)	33% (67)	10% (21)	5% (9)	7% (15)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_10: And how important are each of the following to you?
Traveling

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	34% (341)	34% (344)	19% (190)	6% (61)	6% (64)	1000
Gender: Male	29% (140)	37% (180)	20% (98)	7% (35)	7% (35)	489
Gender: Female	39% (201)	32% (163)	18% (92)	5% (26)	6% (29)	511
Age: 18-34	34% (174)	34% (172)	18% (89)	6% (30)	8% (42)	506
Generation Z: 13-23	34% (341)	34% (344)	19% (190)	6% (61)	6% (64)	1000
PID: Dem (no lean)	41% (152)	37% (137)	13% (48)	5% (18)	4% (16)	370
PID: Ind (no lean)	31% (137)	31% (135)	23% (100)	6% (28)	10% (43)	443
PID: Rep (no lean)	28% (53)	38% (71)	22% (42)	8% (16)	3% (6)	187
PID/Gender: Dem Men	35% (54)	38% (58)	15% (23)	6% (9)	6% (9)	154
PID/Gender: Dem Women	45% (97)	36% (79)	11% (25)	4% (9)	3% (7)	216
PID/Gender: Ind Men	27% (60)	33% (75)	22% (49)	8% (18)	10% (22)	224
PID/Gender: Ind Women	35% (77)	28% (60)	23% (51)	4% (10)	10% (21)	219
PID/Gender: Rep Men	23% (26)	43% (47)	23% (26)	8% (8)	4% (4)	111
PID/Gender: Rep Women	36% (27)	32% (24)	21% (16)	9% (7)	2% (2)	76
Ideo: Liberal (1-3)	40% (141)	35% (122)	16% (56)	5% (17)	3% (11)	348
Ideo: Moderate (4)	36% (63)	33% (57)	17% (30)	7% (13)	6% (11)	175
Ideo: Conservative (5-7)	33% (65)	32% (62)	25% (49)	7% (13)	3% (6)	195
Educ: < College	34% (310)	34% (313)	20% (180)	6% (59)	6% (59)	920
Educ: Bachelors degree	41% (25)	41% (25)	12% (7)	2% (1)	4% (3)	62
Income: Under 50k	30% (152)	33% (166)	20% (100)	7% (34)	10% (49)	501
Income: 50k-100k	36% (118)	36% (120)	18% (61)	6% (21)	4% (13)	333
Income: 100k+	42% (70)	35% (58)	17% (29)	4% (6)	2% (3)	166
Ethnicity: White	36% (230)	36% (229)	18% (113)	6% (41)	5% (30)	644
Ethnicity: Hispanic	33% (67)	33% (66)	16% (33)	8% (16)	10% (21)	203
Ethnicity: Afr. Am.	34% (43)	35% (45)	19% (24)	5% (7)	8% (10)	129
Ethnicity: Other	30% (68)	30% (70)	23% (53)	6% (14)	11% (24)	228
All Christian	38% (117)	35% (110)	20% (62)	5% (15)	2% (6)	309
All Non-Christian	38% (29)	25% (19)	25% (19)	7% (5)	5% (4)	76
Atheist	36% (39)	32% (34)	18% (19)	9% (9)	5% (5)	106
Agnostic/Nothing in particular	28% (90)	35% (115)	20% (64)	5% (16)	13% (41)	325
Something Else	36% (67)	36% (66)	14% (26)	9% (16)	5% (9)	183

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Table MGC8_10: And how important are each of the following to you?
Traveling

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	34%	(341)	34%	(344)	19%	(190)	6%	(61)	6%	(64)	1000
Religious Non-Protestant/Catholic	36%	(35)	28%	(28)	25%	(25)	7%	(7)	4%	(4)	98
Evangelical	36%	(71)	40%	(78)	16%	(32)	4%	(8)	3%	(6)	195
Non-Evangelical	38%	(100)	33%	(87)	18%	(48)	8%	(21)	3%	(8)	265
Community: Urban	38%	(97)	33%	(84)	17%	(44)	7%	(17)	5%	(12)	255
Community: Suburban	33%	(182)	36%	(198)	21%	(114)	5%	(29)	5%	(30)	554
Community: Rural	32%	(61)	32%	(61)	16%	(31)	8%	(15)	12%	(22)	191
Employ: Private Sector	34%	(39)	35%	(41)	20%	(23)	7%	(8)	4%	(5)	117
Employ: Unemployed	30%	(46)	36%	(56)	17%	(26)	8%	(12)	10%	(15)	154
Employ: Other	21%	(11)	28%	(15)	19%	(10)	8%	(4)	23%	(12)	52
Military HH: Yes	36%	(45)	30%	(37)	19%	(24)	6%	(7)	8%	(10)	122
Military HH: No	34%	(296)	35%	(307)	19%	(166)	6%	(54)	6%	(54)	878
RD/WT: Right Direction	32%	(62)	35%	(68)	20%	(39)	6%	(12)	6%	(11)	191
RD/WT: Wrong Track	34%	(279)	34%	(276)	19%	(151)	6%	(49)	7%	(54)	809
Trump Job Approve	32%	(69)	34%	(75)	20%	(45)	9%	(19)	5%	(11)	219
Trump Job Disapprove	36%	(236)	37%	(244)	18%	(116)	5%	(32)	5%	(34)	662
Trump Job Strongly Approve	35%	(30)	34%	(29)	13%	(11)	9%	(8)	9%	(7)	86
Trump Job Somewhat Approve	29%	(39)	34%	(45)	25%	(34)	9%	(11)	3%	(4)	132
Trump Job Somewhat Disapprove	34%	(52)	38%	(59)	17%	(26)	7%	(10)	5%	(8)	154
Trump Job Strongly Disapprove	36%	(184)	36%	(185)	18%	(90)	4%	(22)	5%	(26)	508
Favorable of Trump	29%	(62)	39%	(84)	21%	(44)	8%	(18)	3%	(7)	215
Unfavorable of Trump	35%	(236)	36%	(241)	19%	(126)	6%	(40)	4%	(27)	670
Very Favorable of Trump	36%	(34)	38%	(36)	13%	(13)	8%	(8)	4%	(4)	95
Somewhat Favorable of Trump	23%	(28)	39%	(47)	26%	(32)	8%	(10)	3%	(3)	120
Somewhat Unfavorable of Trump	30%	(38)	39%	(51)	21%	(28)	9%	(11)	1%	(1)	129
Very Unfavorable of Trump	37%	(198)	35%	(190)	18%	(99)	5%	(28)	5%	(26)	541

Continued on next page

Table MGC8_10: And how important are each of the following to you?
Traveling

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	34%	(341)	34%	(344)	19%	(190)	6%	(61)	6%	(64)	1000
#1 Issue: Economy	33%	(88)	36%	(97)	19%	(51)	7%	(17)	5%	(14)	267
#1 Issue: Security	26%	(26)	27%	(27)	25%	(26)	10%	(10)	11%	(11)	100
#1 Issue: Health Care	30%	(42)	39%	(54)	19%	(26)	7%	(10)	5%	(7)	139
#1 Issue: Women's Issues	44%	(55)	34%	(42)	15%	(18)	4%	(5)	3%	(4)	124
#1 Issue: Education	36%	(44)	34%	(41)	20%	(24)	4%	(5)	5%	(7)	121
#1 Issue: Energy	34%	(32)	35%	(33)	18%	(17)	7%	(6)	6%	(6)	94
#1 Issue: Other	34%	(46)	32%	(44)	17%	(23)	5%	(7)	11%	(15)	136
2018 House Vote: Democrat	39%	(34)	34%	(30)	18%	(16)	5%	(4)	4%	(4)	89
2016 Vote: Hillary Clinton	40%	(26)	41%	(26)	12%	(8)	4%	(3)	2%	(1)	65
2016 Vote: Didn't Vote	34%	(302)	34%	(302)	19%	(174)	6%	(54)	7%	(60)	892
Voted in 2014: No	34%	(335)	34%	(337)	19%	(184)	6%	(60)	6%	(62)	977
2012 Vote: Didn't Vote	34%	(334)	34%	(336)	19%	(184)	6%	(61)	6%	(63)	978
4-Region: Northeast	38%	(76)	33%	(66)	21%	(43)	6%	(12)	3%	(6)	202
4-Region: Midwest	29%	(56)	40%	(76)	17%	(33)	7%	(13)	7%	(13)	191
4-Region: South	33%	(132)	36%	(145)	18%	(73)	6%	(26)	7%	(29)	404
4-Region: West	38%	(77)	28%	(57)	20%	(41)	5%	(11)	8%	(17)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_11: And how important are each of the following to you?
Being famous

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	7%	(70)	12%	(119)	32%	(321)	43%	(426)	7%	(65)	1000
Gender: Male	8%	(39)	14%	(70)	34%	(169)	38%	(183)	6%	(28)	489
Gender: Female	6%	(31)	10%	(49)	30%	(152)	47%	(242)	7%	(38)	511
Age: 18-34	7%	(35)	12%	(58)	29%	(148)	44%	(222)	9%	(43)	506
Generation Z: 13-23	7%	(70)	12%	(119)	32%	(321)	43%	(426)	7%	(65)	1000
PID: Dem (no lean)	7%	(27)	14%	(53)	31%	(114)	44%	(164)	4%	(13)	370
PID: Ind (no lean)	7%	(31)	11%	(48)	32%	(143)	39%	(174)	10%	(46)	443
PID: Rep (no lean)	6%	(12)	9%	(17)	34%	(64)	47%	(88)	3%	(6)	187
PID/Gender: Dem Men	8%	(13)	16%	(24)	35%	(53)	38%	(59)	3%	(4)	154
PID/Gender: Dem Women	6%	(14)	13%	(28)	28%	(61)	49%	(105)	4%	(9)	216
PID/Gender: Ind Men	8%	(19)	14%	(31)	32%	(71)	38%	(85)	8%	(18)	224
PID/Gender: Ind Women	6%	(13)	8%	(17)	33%	(72)	41%	(89)	13%	(28)	219
PID/Gender: Rep Men	7%	(7)	13%	(14)	40%	(44)	36%	(40)	5%	(6)	111
PID/Gender: Rep Women	6%	(5)	4%	(3)	26%	(19)	63%	(48)	1%	(1)	76
Ideo: Liberal (1-3)	7%	(25)	13%	(46)	32%	(110)	46%	(160)	2%	(6)	348
Ideo: Moderate (4)	7%	(12)	13%	(23)	30%	(52)	41%	(72)	9%	(16)	175
Ideo: Conservative (5-7)	7%	(15)	9%	(18)	36%	(70)	44%	(87)	3%	(6)	195
Educ: < College	7%	(66)	11%	(103)	32%	(294)	43%	(399)	6%	(59)	920
Educ: Bachelors degree	4%	(2)	20%	(12)	33%	(20)	39%	(24)	4%	(3)	62
Income: Under 50k	7%	(37)	11%	(53)	34%	(171)	38%	(191)	10%	(48)	501
Income: 50k-100k	6%	(20)	13%	(43)	27%	(90)	50%	(167)	4%	(13)	333
Income: 100k+	7%	(12)	14%	(23)	36%	(60)	41%	(68)	2%	(4)	166
Ethnicity: White	6%	(40)	10%	(67)	31%	(201)	47%	(303)	5%	(33)	644
Ethnicity: Hispanic	11%	(22)	12%	(24)	32%	(66)	34%	(69)	10%	(21)	203
Ethnicity: Afr. Am.	11%	(13)	18%	(23)	27%	(35)	36%	(47)	8%	(10)	129
Ethnicity: Other	7%	(16)	12%	(28)	37%	(85)	33%	(76)	10%	(23)	228
All Christian	7%	(23)	13%	(41)	37%	(115)	39%	(120)	3%	(11)	309
All Non-Christian	1%	(1)	13%	(10)	28%	(21)	56%	(42)	2%	(2)	76
Atheist	10%	(11)	12%	(13)	27%	(29)	49%	(52)	2%	(2)	106
Agnostic/Nothing in particular	7%	(21)	11%	(36)	28%	(90)	42%	(138)	12%	(40)	325
Something Else	8%	(14)	10%	(19)	36%	(66)	40%	(73)	6%	(11)	183

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Table MGC8_11: And how important are each of the following to you?
Being famous

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	7%	(70)	12%	(119)	32%	(321)	43%	(426)	7%	(65)	1000
Religious Non-Protestant/Catholic	3%	(3)	11%	(10)	29%	(29)	56%	(54)	2%	(2)	98
Evangelical	8%	(15)	14%	(28)	35%	(68)	37%	(73)	6%	(11)	195
Non-Evangelical	7%	(17)	10%	(28)	39%	(104)	40%	(106)	4%	(10)	265
Community: Urban	7%	(19)	13%	(33)	36%	(92)	39%	(98)	5%	(13)	255
Community: Suburban	7%	(38)	12%	(65)	32%	(177)	45%	(247)	5%	(26)	554
Community: Rural	6%	(12)	11%	(21)	27%	(51)	42%	(80)	14%	(27)	191
Employ: Private Sector	11%	(12)	19%	(22)	27%	(32)	39%	(46)	4%	(4)	117
Employ: Unemployed	5%	(8)	7%	(11)	30%	(46)	46%	(72)	11%	(18)	154
Employ: Other	11%	(6)	8%	(4)	25%	(13)	37%	(19)	20%	(10)	52
Military HH: Yes	9%	(11)	6%	(8)	41%	(50)	38%	(47)	5%	(7)	122
Military HH: No	7%	(58)	13%	(111)	31%	(271)	43%	(379)	7%	(59)	878
RD/WT: Right Direction	13%	(26)	11%	(21)	27%	(51)	42%	(81)	7%	(13)	191
RD/WT: Wrong Track	5%	(44)	12%	(97)	33%	(270)	43%	(345)	6%	(52)	809
Trump Job Approve	10%	(21)	10%	(21)	35%	(76)	42%	(92)	4%	(9)	219
Trump Job Disapprove	6%	(41)	12%	(82)	31%	(208)	45%	(295)	5%	(36)	662
Trump Job Strongly Approve	8%	(7)	9%	(8)	34%	(29)	42%	(36)	7%	(6)	86
Trump Job Somewhat Approve	10%	(14)	10%	(13)	36%	(47)	42%	(56)	2%	(3)	132
Trump Job Somewhat Disapprove	6%	(10)	11%	(17)	33%	(51)	42%	(65)	7%	(11)	154
Trump Job Strongly Disapprove	6%	(31)	13%	(65)	31%	(157)	45%	(230)	5%	(25)	508
Favorable of Trump	10%	(21)	10%	(21)	36%	(77)	42%	(90)	3%	(6)	215
Unfavorable of Trump	6%	(39)	13%	(86)	32%	(214)	45%	(304)	4%	(27)	670
Very Favorable of Trump	16%	(15)	7%	(7)	36%	(35)	36%	(34)	5%	(5)	95
Somewhat Favorable of Trump	5%	(6)	12%	(14)	35%	(42)	47%	(56)	1%	(1)	120
Somewhat Unfavorable of Trump	5%	(6)	9%	(11)	36%	(46)	47%	(61)	4%	(5)	129
Very Unfavorable of Trump	6%	(33)	14%	(75)	31%	(168)	45%	(243)	4%	(22)	541

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Table MGC8_11: And how important are each of the following to you?
Being famous

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	7%	(70)	12%	(119)	32%	(321)	43%	(426)	7%	(65)	1000
#1 Issue: Economy	8%	(22)	11%	(28)	33%	(89)	44%	(118)	4%	(10)	267
#1 Issue: Security	7%	(7)	13%	(13)	31%	(31)	34%	(34)	15%	(15)	100
#1 Issue: Health Care	7%	(10)	8%	(11)	32%	(44)	50%	(69)	3%	(4)	139
#1 Issue: Women's Issues	6%	(8)	9%	(12)	34%	(42)	43%	(53)	7%	(9)	124
#1 Issue: Education	6%	(7)	12%	(15)	31%	(38)	46%	(55)	5%	(7)	121
#1 Issue: Energy	8%	(7)	18%	(17)	32%	(30)	36%	(34)	6%	(6)	94
#1 Issue: Other	4%	(5)	15%	(20)	31%	(41)	41%	(56)	10%	(13)	136
2018 House Vote: Democrat	6%	(5)	15%	(13)	26%	(23)	48%	(42)	5%	(4)	89
2016 Vote: Hillary Clinton	9%	(6)	20%	(13)	22%	(14)	45%	(29)	5%	(3)	65
2016 Vote: Didn't Vote	6%	(58)	11%	(101)	33%	(296)	42%	(377)	7%	(60)	892
Voted in 2014: No	7%	(68)	12%	(113)	32%	(316)	43%	(419)	6%	(62)	977
2012 Vote: Didn't Vote	7%	(67)	12%	(114)	32%	(315)	43%	(419)	6%	(63)	978
4-Region: Northeast	9%	(18)	12%	(24)	35%	(72)	41%	(84)	3%	(5)	202
4-Region: Midwest	3%	(5)	15%	(29)	31%	(60)	41%	(78)	10%	(19)	191
4-Region: South	7%	(28)	11%	(46)	32%	(128)	43%	(176)	7%	(26)	404
4-Region: West	9%	(18)	10%	(20)	30%	(62)	44%	(88)	7%	(15)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC8_12: And how important are each of the following to you?
Contributing to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	43% (434)	37% (366)	10% (100)	3% (31)	7% (70)	1000
Gender: Male	41% (203)	36% (176)	11% (52)	4% (19)	8% (38)	489
Gender: Female	45% (231)	37% (190)	9% (47)	2% (11)	6% (32)	511
Age: 18-34	43% (216)	34% (172)	11% (56)	3% (17)	9% (45)	506
Generation Z: 13-23	43% (434)	37% (366)	10% (100)	3% (31)	7% (70)	1000
PID: Dem (no lean)	49% (182)	36% (132)	8% (29)	3% (10)	5% (17)	370
PID: Ind (no lean)	37% (164)	37% (162)	12% (51)	4% (19)	11% (47)	443
PID: Rep (no lean)	47% (87)	38% (72)	10% (19)	1% (3)	3% (6)	187
PID/Gender: Dem Men	45% (69)	36% (56)	9% (15)	3% (5)	6% (9)	154
PID/Gender: Dem Women	52% (113)	35% (76)	7% (15)	2% (5)	4% (8)	216
PID/Gender: Ind Men	35% (77)	38% (85)	11% (25)	5% (12)	11% (25)	224
PID/Gender: Ind Women	40% (87)	35% (78)	12% (26)	3% (7)	10% (22)	219
PID/Gender: Rep Men	51% (56)	32% (36)	11% (13)	2% (3)	4% (4)	111
PID/Gender: Rep Women	41% (31)	48% (36)	9% (7)	— (0)	2% (2)	76
Ideo: Liberal (1-3)	52% (181)	38% (132)	6% (21)	2% (7)	2% (7)	348
Ideo: Moderate (4)	33% (57)	41% (72)	13% (23)	4% (7)	9% (15)	175
Ideo: Conservative (5-7)	48% (94)	36% (70)	8% (16)	5% (10)	3% (5)	195
Educ: < College	43% (395)	37% (336)	10% (95)	3% (30)	7% (64)	920
Educ: Bachelors degree	53% (33)	38% (24)	5% (3)	— (0)	4% (3)	62
Income: Under 50k	39% (198)	36% (182)	11% (54)	4% (18)	10% (50)	501
Income: 50k-100k	48% (159)	34% (114)	10% (32)	3% (11)	5% (17)	333
Income: 100k+	47% (78)	42% (70)	8% (13)	1% (2)	2% (3)	166
Ethnicity: White	44% (286)	38% (247)	9% (60)	3% (18)	5% (33)	644
Ethnicity: Hispanic	48% (97)	27% (54)	11% (23)	5% (10)	9% (19)	203
Ethnicity: Afr. Am.	45% (58)	27% (35)	13% (17)	4% (5)	10% (13)	129
Ethnicity: Other	39% (90)	37% (84)	10% (23)	3% (8)	10% (24)	228
All Christian	53% (164)	31% (96)	10% (31)	2% (7)	4% (12)	309
All Non-Christian	48% (36)	39% (29)	7% (5)	5% (4)	2% (2)	76
Atheist	35% (37)	47% (50)	9% (10)	6% (6)	4% (4)	106
Agnostic/Nothing in particular	38% (123)	37% (121)	9% (29)	3% (10)	13% (42)	325
Something Else	40% (73)	38% (70)	14% (26)	2% (4)	6% (11)	183

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Table MGC8_12: And how important are each of the following to you?
 Contributing to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't Know / No Opinion	Total N
Americans Age 13-23	43% (434)	37% (366)	10% (100)	3% (31)	7% (70)	1000
Religious Non-Protestant/Catholic	48% (47)	37% (36)	9% (9)	4% (4)	2% (2)	98
Evangelical	47% (92)	33% (64)	12% (24)	2% (5)	6% (11)	195
Non-Evangelical	48% (128)	36% (94)	10% (26)	2% (6)	4% (10)	265
Community: Urban	48% (123)	35% (90)	9% (22)	2% (6)	5% (13)	255
Community: Suburban	43% (239)	37% (208)	10% (53)	4% (21)	6% (33)	554
Community: Rural	38% (72)	36% (68)	13% (24)	2% (3)	12% (23)	191
Employ: Private Sector	44% (52)	34% (40)	11% (13)	6% (7)	5% (6)	117
Employ: Unemployed	43% (66)	37% (57)	7% (11)	4% (6)	9% (15)	154
Employ: Other	37% (19)	25% (13)	4% (2)	3% (2)	31% (16)	52
Military HH: Yes	49% (60)	32% (40)	10% (12)	3% (4)	6% (7)	122
Military HH: No	43% (374)	37% (326)	10% (88)	3% (27)	7% (62)	878
RD/WT: Right Direction	45% (85)	36% (69)	9% (17)	3% (6)	7% (14)	191
RD/WT: Wrong Track	43% (348)	37% (296)	10% (83)	3% (25)	7% (56)	809
Trump Job Approve	46% (100)	33% (72)	10% (23)	6% (13)	5% (11)	219
Trump Job Disapprove	45% (296)	38% (252)	10% (64)	2% (15)	5% (35)	662
Trump Job Strongly Approve	45% (39)	32% (27)	12% (10)	7% (6)	5% (4)	86
Trump Job Somewhat Approve	47% (62)	34% (44)	9% (12)	5% (7)	5% (7)	132
Trump Job Somewhat Disapprove	37% (56)	41% (64)	15% (23)	1% (1)	6% (10)	154
Trump Job Strongly Disapprove	47% (240)	37% (188)	8% (41)	3% (14)	5% (26)	508
Favorable of Trump	45% (98)	34% (74)	12% (25)	4% (9)	5% (10)	215
Unfavorable of Trump	45% (302)	38% (258)	9% (63)	3% (19)	4% (28)	670
Very Favorable of Trump	49% (47)	34% (32)	11% (10)	3% (3)	3% (3)	95
Somewhat Favorable of Trump	42% (51)	35% (42)	12% (14)	5% (6)	6% (7)	120
Somewhat Unfavorable of Trump	42% (54)	39% (50)	16% (21)	1% (1)	2% (3)	129
Very Unfavorable of Trump	46% (248)	38% (208)	8% (42)	3% (18)	5% (25)	541

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Table MGC8_12: And how important are each of the following to you?
Contributing to society

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't Know / No Opinion		Total N
Americans Age 13-23	43%	(434)	37%	(366)	10%	(100)	3%	(31)	7%	(70)	1000
#1 Issue: Economy	41%	(110)	38%	(102)	13%	(35)	2%	(6)	5%	(14)	267
#1 Issue: Security	40%	(41)	35%	(35)	10%	(10)	3%	(3)	11%	(11)	100
#1 Issue: Health Care	42%	(58)	41%	(57)	6%	(9)	5%	(7)	6%	(8)	139
#1 Issue: Women's Issues	50%	(62)	38%	(47)	5%	(7)	2%	(2)	5%	(6)	124
#1 Issue: Education	48%	(58)	33%	(40)	9%	(11)	1%	(1)	8%	(9)	121
#1 Issue: Energy	44%	(41)	41%	(38)	7%	(6)	4%	(3)	5%	(5)	94
#1 Issue: Other	41%	(55)	31%	(42)	13%	(18)	4%	(5)	11%	(15)	136
2018 House Vote: Democrat	50%	(44)	34%	(30)	5%	(5)	6%	(5)	5%	(4)	89
2016 Vote: Hillary Clinton	51%	(33)	34%	(22)	9%	(6)	3%	(2)	3%	(2)	65
2016 Vote: Didn't Vote	43%	(384)	36%	(324)	10%	(91)	3%	(26)	7%	(66)	892
Voted in 2014: No	44%	(426)	37%	(357)	10%	(98)	3%	(30)	7%	(66)	977
2012 Vote: Didn't Vote	43%	(423)	37%	(359)	10%	(99)	3%	(30)	7%	(68)	978
4-Region: Northeast	50%	(100)	33%	(68)	12%	(24)	2%	(4)	4%	(7)	202
4-Region: Midwest	43%	(82)	35%	(67)	9%	(17)	5%	(10)	8%	(15)	191
4-Region: South	43%	(173)	37%	(149)	10%	(41)	2%	(9)	8%	(32)	404
4-Region: West	39%	(78)	40%	(82)	9%	(19)	4%	(8)	8%	(16)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_1: How important are each of the following when considering working for a company?
The salary offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	60% (596)	26% (258)	4% (37)	2% (23)	9% (86)	1000
Gender: Male	61% (300)	24% (116)	4% (19)	3% (13)	8% (40)	489
Gender: Female	58% (296)	28% (142)	3% (17)	2% (11)	9% (45)	511
Age: 18-34	59% (300)	25% (126)	5% (26)	2% (11)	8% (42)	506
Generation Z: 13-23	60% (596)	26% (258)	4% (37)	2% (23)	9% (86)	1000
PID: Dem (no lean)	62% (229)	29% (106)	3% (11)	2% (9)	4% (15)	370
PID: Ind (no lean)	57% (254)	23% (103)	4% (17)	2% (10)	13% (58)	443
PID: Rep (no lean)	61% (113)	26% (48)	5% (9)	2% (5)	6% (12)	187
PID/Gender: Dem Men	63% (97)	25% (38)	4% (6)	3% (5)	5% (7)	154
PID/Gender: Dem Women	61% (132)	31% (68)	2% (4)	2% (4)	4% (8)	216
PID/Gender: Ind Men	60% (135)	23% (50)	3% (8)	3% (6)	11% (25)	224
PID/Gender: Ind Women	55% (119)	24% (53)	4% (10)	2% (4)	15% (33)	219
PID/Gender: Rep Men	62% (69)	25% (27)	5% (6)	2% (2)	7% (8)	111
PID/Gender: Rep Women	59% (45)	27% (21)	5% (4)	4% (3)	6% (4)	76
Ideo: Liberal (1-3)	62% (216)	31% (106)	2% (6)	2% (7)	3% (12)	348
Ideo: Moderate (4)	51% (90)	30% (52)	9% (16)	2% (4)	8% (13)	175
Ideo: Conservative (5-7)	69% (134)	24% (46)	3% (5)	1% (3)	4% (7)	195
Educ: < College	60% (551)	26% (235)	4% (32)	2% (22)	9% (80)	920
Educ: Bachelors degree	61% (38)	29% (18)	4% (3)	1% (1)	4% (3)	62
Income: Under 50k	57% (286)	23% (114)	4% (22)	3% (15)	13% (64)	501
Income: 50k-100k	61% (203)	28% (93)	3% (11)	2% (6)	6% (20)	333
Income: 100k+	65% (108)	31% (51)	2% (3)	1% (2)	1% (2)	166
Ethnicity: White	59% (379)	28% (180)	4% (24)	2% (14)	7% (46)	644
Ethnicity: Hispanic	63% (127)	21% (42)	3% (6)	3% (7)	11% (22)	203
Ethnicity: Afr. Am.	55% (71)	27% (34)	5% (7)	5% (7)	8% (10)	129
Ethnicity: Other	64% (146)	19% (43)	3% (6)	1% (3)	13% (29)	228
All Christian	64% (198)	26% (81)	3% (10)	2% (7)	4% (13)	309
All Non-Christian	59% (45)	31% (23)	6% (5)	— (0)	4% (3)	76
Atheist	61% (65)	27% (29)	2% (2)	2% (2)	8% (8)	106
Agnostic/Nothing in particular	56% (182)	22% (73)	5% (16)	3% (9)	14% (45)	325
Something Else	58% (107)	28% (51)	3% (5)	3% (5)	9% (16)	183

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Table MGC9_1: How important are each of the following when considering working for a company?
The salary offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	60% (596)	26% (258)	4% (37)	2% (23)	9% (86)	1000
Religious Non-Protestant/Catholic	61% (60)	29% (28)	6% (6)	— (0)	4% (4)	98
Evangelical	58% (114)	27% (53)	5% (10)	2% (4)	7% (14)	195
Non-Evangelical	62% (165)	28% (74)	1% (3)	3% (9)	5% (14)	265
Community: Urban	64% (164)	25% (63)	3% (7)	2% (6)	6% (15)	255
Community: Suburban	60% (332)	27% (148)	3% (16)	2% (14)	8% (45)	554
Community: Rural	53% (100)	25% (47)	7% (14)	2% (4)	13% (26)	191
Employ: Private Sector	63% (73)	23% (27)	8% (9)	3% (3)	3% (4)	117
Employ: Unemployed	60% (92)	21% (33)	5% (8)	3% (5)	11% (16)	154
Employ: Other	38% (20)	22% (11)	9% (5)	7% (4)	24% (13)	52
Military HH: Yes	57% (69)	29% (36)	3% (4)	4% (5)	7% (9)	122
Military HH: No	60% (527)	25% (222)	4% (33)	2% (19)	9% (77)	878
RD/WT: Right Direction	59% (113)	25% (49)	4% (8)	2% (4)	9% (18)	191
RD/WT: Wrong Track	60% (484)	26% (209)	4% (29)	2% (19)	8% (68)	809
Trump Job Approve	64% (139)	22% (49)	5% (11)	3% (7)	6% (12)	219
Trump Job Disapprove	61% (401)	27% (179)	3% (21)	2% (14)	7% (47)	662
Trump Job Strongly Approve	68% (58)	16% (13)	5% (5)	2% (2)	9% (8)	86
Trump Job Somewhat Approve	61% (81)	27% (36)	5% (6)	4% (5)	3% (5)	132
Trump Job Somewhat Disapprove	58% (90)	28% (44)	5% (7)	1% (1)	7% (11)	154
Trump Job Strongly Disapprove	61% (311)	27% (135)	3% (14)	2% (13)	7% (35)	508
Favorable of Trump	67% (143)	22% (47)	5% (10)	3% (6)	4% (9)	215
Unfavorable of Trump	60% (403)	28% (188)	3% (21)	2% (16)	6% (41)	670
Very Favorable of Trump	67% (64)	16% (16)	8% (7)	2% (2)	7% (7)	95
Somewhat Favorable of Trump	66% (79)	26% (31)	3% (3)	3% (4)	2% (2)	120
Somewhat Unfavorable of Trump	63% (82)	29% (38)	2% (3)	1% (1)	5% (6)	129
Very Unfavorable of Trump	60% (322)	28% (150)	3% (18)	3% (16)	7% (35)	541

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Table MGC9_1: How important are each of the following when considering working for a company?*The salary offered*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	60% (596)	26% (258)	4% (37)	2% (23)	9% (86)	1000
#1 Issue: Economy	62% (165)	26% (71)	4% (11)	1% (2)	7% (18)	267
#1 Issue: Security	56% (57)	25% (25)	3% (3)	5% (5)	11% (11)	100
#1 Issue: Health Care	56% (77)	31% (43)	4% (6)	1% (1)	8% (11)	139
#1 Issue: Women's Issues	61% (75)	26% (32)	4% (5)	4% (5)	5% (6)	124
#1 Issue: Education	61% (74)	24% (29)	2% (2)	2% (3)	10% (12)	121
#1 Issue: Energy	60% (56)	24% (23)	3% (3)	4% (3)	9% (8)	94
#1 Issue: Other	63% (85)	20% (27)	3% (4)	2% (3)	12% (16)	136
2018 House Vote: Democrat	58% (51)	35% (31)	3% (3)	1% (1)	3% (3)	89
2016 Vote: Hillary Clinton	59% (38)	33% (22)	5% (3)	1% (1)	2% (1)	65
2016 Vote: Didn't Vote	60% (534)	25% (223)	3% (31)	2% (22)	9% (82)	892
Voted in 2014: No	60% (588)	25% (248)	4% (36)	2% (23)	8% (83)	977
2012 Vote: Didn't Vote	60% (586)	25% (249)	4% (35)	2% (23)	9% (85)	978
4-Region: Northeast	65% (131)	21% (43)	6% (12)	4% (8)	4% (9)	202
4-Region: Midwest	59% (112)	23% (44)	4% (7)	4% (7)	11% (21)	191
4-Region: South	56% (226)	30% (122)	4% (16)	1% (5)	9% (36)	404
4-Region: West	63% (128)	24% (48)	1% (3)	2% (4)	10% (20)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_2: How important are each of the following when considering working for a company?
The vacation time offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	40% (398)	37% (367)	11% (108)	3% (31)	10% (96)	1000
Gender: Male	40% (193)	36% (178)	11% (55)	2% (10)	11% (52)	489
Gender: Female	40% (205)	37% (189)	10% (53)	4% (21)	9% (44)	511
Age: 18-34	38% (190)	36% (182)	11% (57)	4% (21)	11% (56)	506
Generation Z: 13-23	40% (398)	37% (367)	11% (108)	3% (31)	10% (96)	1000
PID: Dem (no lean)	45% (165)	38% (142)	10% (36)	2% (7)	5% (19)	370
PID: Ind (no lean)	37% (162)	35% (156)	11% (48)	3% (15)	14% (61)	443
PID: Rep (no lean)	38% (70)	37% (69)	13% (23)	4% (8)	9% (16)	187
PID/Gender: Dem Men	48% (73)	36% (55)	10% (16)	2% (2)	5% (8)	154
PID/Gender: Dem Women	43% (92)	40% (87)	10% (21)	2% (5)	5% (12)	216
PID/Gender: Ind Men	35% (77)	38% (85)	12% (26)	2% (3)	15% (33)	224
PID/Gender: Ind Women	39% (85)	33% (72)	10% (22)	5% (12)	13% (28)	219
PID/Gender: Rep Men	39% (43)	35% (39)	12% (13)	4% (4)	11% (12)	111
PID/Gender: Rep Women	36% (27)	40% (30)	14% (10)	5% (4)	5% (4)	76
Ideo: Liberal (1-3)	41% (143)	39% (137)	11% (38)	4% (13)	5% (17)	348
Ideo: Moderate (4)	38% (67)	34% (59)	12% (21)	4% (7)	12% (21)	175
Ideo: Conservative (5-7)	38% (73)	46% (89)	11% (21)	2% (3)	5% (9)	195
Educ: < College	40% (369)	37% (339)	10% (95)	3% (27)	10% (90)	920
Educ: Bachelors degree	41% (25)	36% (22)	16% (10)	2% (1)	5% (3)	62
Income: Under 50k	40% (201)	32% (162)	10% (52)	4% (18)	13% (67)	501
Income: 50k-100k	40% (132)	41% (137)	10% (34)	2% (6)	7% (23)	333
Income: 100k+	39% (64)	41% (68)	13% (22)	4% (6)	4% (6)	166
Ethnicity: White	38% (244)	39% (250)	12% (77)	2% (16)	9% (56)	644
Ethnicity: Hispanic	35% (71)	37% (76)	12% (23)	6% (11)	11% (22)	203
Ethnicity: Afr. Am.	51% (66)	27% (35)	7% (9)	6% (7)	9% (11)	129
Ethnicity: Other	39% (89)	36% (82)	10% (22)	3% (7)	12% (28)	228
All Christian	40% (122)	39% (120)	14% (44)	2% (6)	5% (17)	309
All Non-Christian	38% (29)	43% (33)	13% (10)	1% (1)	4% (3)	76
Atheist	39% (42)	41% (44)	11% (12)	1% (1)	8% (8)	106
Agnostic/Nothing in particular	36% (117)	34% (109)	9% (30)	5% (15)	17% (54)	325
Something Else	48% (88)	33% (61)	7% (12)	4% (8)	8% (14)	183

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Table MGC9_2: How important are each of the following when considering working for a company?
 The vacation time offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	40% (398)	37% (367)	11% (108)	3% (31)	10% (96)	1000
Religious Non-Protestant/Catholic	36% (35)	45% (45)	14% (14)	2% (2)	3% (3)	98
Evangelical	50% (97)	29% (58)	9% (18)	4% (7)	8% (15)	195
Non-Evangelical	39% (102)	40% (107)	12% (33)	2% (6)	6% (16)	265
Community: Urban	44% (113)	38% (98)	8% (21)	3% (8)	6% (15)	255
Community: Suburban	40% (219)	37% (203)	11% (64)	3% (14)	10% (54)	554
Community: Rural	35% (66)	35% (67)	12% (23)	4% (8)	14% (26)	191
Employ: Private Sector	42% (49)	34% (39)	15% (18)	5% (6)	4% (5)	117
Employ: Unemployed	39% (60)	40% (61)	3% (5)	4% (6)	14% (22)	154
Employ: Other	32% (17)	25% (13)	9% (5)	10% (5)	24% (13)	52
Military HH: Yes	36% (44)	36% (44)	13% (16)	6% (7)	10% (12)	122
Military HH: No	40% (354)	37% (323)	11% (93)	3% (24)	10% (84)	878
RD/WT: Right Direction	42% (80)	34% (65)	11% (21)	4% (8)	9% (17)	191
RD/WT: Wrong Track	39% (318)	37% (302)	11% (87)	3% (23)	10% (79)	809
Trump Job Approve	38% (82)	39% (86)	12% (27)	5% (11)	6% (13)	219
Trump Job Disapprove	41% (274)	38% (250)	10% (69)	2% (16)	8% (54)	662
Trump Job Strongly Approve	44% (38)	32% (28)	9% (8)	5% (5)	9% (8)	86
Trump Job Somewhat Approve	33% (44)	44% (58)	14% (19)	5% (6)	4% (5)	132
Trump Job Somewhat Disapprove	41% (63)	39% (60)	9% (14)	1% (2)	10% (15)	154
Trump Job Strongly Disapprove	42% (211)	37% (190)	11% (55)	3% (14)	8% (38)	508
Favorable of Trump	40% (86)	40% (85)	11% (24)	4% (9)	5% (10)	215
Unfavorable of Trump	42% (282)	37% (249)	11% (73)	3% (20)	7% (47)	670
Very Favorable of Trump	44% (42)	36% (34)	9% (8)	6% (6)	6% (5)	95
Somewhat Favorable of Trump	37% (44)	43% (52)	13% (16)	3% (4)	4% (5)	120
Somewhat Unfavorable of Trump	42% (55)	39% (50)	9% (11)	3% (4)	7% (9)	129
Very Unfavorable of Trump	42% (227)	37% (199)	11% (61)	3% (16)	7% (38)	541

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**Table MGC9_2: How important are each of the following when considering working for a company?
The vacation time offered**

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(398)	37%	(367)	11%	(108)	3%	(31)	10%	(96)	1000
#1 Issue: Economy	41%	(109)	38%	(101)	11%	(29)	2%	(6)	8%	(22)	267
#1 Issue: Security	42%	(42)	34%	(34)	9%	(9)	3%	(3)	13%	(13)	100
#1 Issue: Health Care	39%	(55)	38%	(52)	10%	(14)	1%	(1)	12%	(16)	139
#1 Issue: Women's Issues	45%	(56)	35%	(43)	13%	(16)	3%	(4)	4%	(5)	124
#1 Issue: Education	42%	(50)	40%	(48)	8%	(9)	3%	(4)	8%	(10)	121
#1 Issue: Energy	35%	(33)	32%	(30)	17%	(16)	7%	(7)	9%	(8)	94
#1 Issue: Other	35%	(47)	37%	(51)	10%	(14)	3%	(4)	14%	(19)	136
2018 House Vote: Democrat	44%	(39)	35%	(31)	11%	(10)	5%	(4)	5%	(5)	89
2016 Vote: Hillary Clinton	47%	(30)	31%	(20)	14%	(9)	5%	(3)	4%	(2)	65
2016 Vote: Didn't Vote	39%	(352)	37%	(328)	11%	(94)	3%	(27)	10%	(92)	892
Voted in 2014: No	40%	(391)	37%	(361)	11%	(106)	3%	(27)	10%	(93)	977
2012 Vote: Didn't Vote	40%	(389)	37%	(361)	11%	(106)	3%	(27)	10%	(95)	978
4-Region: Northeast	37%	(76)	42%	(84)	11%	(22)	5%	(9)	6%	(11)	202
4-Region: Midwest	43%	(82)	34%	(65)	10%	(18)	4%	(9)	9%	(17)	191
4-Region: South	38%	(154)	38%	(153)	10%	(41)	3%	(11)	11%	(46)	404
4-Region: West	43%	(87)	32%	(65)	14%	(28)	1%	(2)	11%	(22)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_3: How important are each of the following when considering working for a company?
The health care benefits offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	55% (548)	28% (275)	7% (71)	2% (18)	9% (88)	1000
Gender: Male	54% (262)	27% (131)	9% (45)	1% (7)	9% (44)	489
Gender: Female	56% (286)	28% (145)	5% (26)	2% (11)	9% (44)	511
Age: 18-34	54% (273)	26% (132)	8% (42)	2% (12)	9% (47)	506
Generation Z: 13-23	55% (548)	28% (275)	7% (71)	2% (18)	9% (88)	1000
PID: Dem (no lean)	63% (232)	24% (87)	8% (30)	1% (5)	5% (17)	370
PID: Ind (no lean)	51% (224)	29% (128)	6% (25)	1% (7)	13% (59)	443
PID: Rep (no lean)	49% (92)	32% (60)	9% (16)	3% (6)	6% (12)	187
PID/Gender: Dem Men	59% (91)	23% (36)	11% (18)	1% (2)	5% (7)	154
PID/Gender: Dem Women	65% (141)	24% (51)	6% (12)	1% (3)	4% (10)	216
PID/Gender: Ind Men	52% (117)	27% (61)	8% (18)	— (0)	13% (29)	224
PID/Gender: Ind Women	49% (107)	31% (67)	3% (7)	3% (7)	14% (30)	219
PID/Gender: Rep Men	49% (55)	30% (34)	9% (10)	5% (5)	7% (8)	111
PID/Gender: Rep Women	49% (38)	35% (26)	9% (7)	2% (1)	6% (4)	76
Ideo: Liberal (1-3)	66% (230)	24% (82)	5% (17)	2% (7)	4% (12)	348
Ideo: Moderate (4)	48% (84)	30% (52)	11% (20)	2% (3)	9% (16)	175
Ideo: Conservative (5-7)	60% (118)	30% (59)	7% (13)	— (1)	2% (5)	195
Educ: < College	55% (508)	27% (248)	7% (67)	2% (15)	9% (82)	920
Educ: Bachelors degree	54% (34)	36% (23)	5% (3)	— (0)	4% (3)	62
Income: Under 50k	53% (267)	23% (117)	9% (44)	2% (9)	13% (64)	501
Income: 50k-100k	56% (187)	30% (100)	7% (23)	1% (3)	6% (20)	333
Income: 100k+	57% (94)	35% (58)	3% (4)	4% (6)	2% (4)	166
Ethnicity: White	54% (350)	30% (192)	7% (43)	1% (7)	8% (51)	644
Ethnicity: Hispanic	56% (114)	22% (45)	11% (23)	2% (4)	8% (16)	203
Ethnicity: Afr. Am.	54% (69)	25% (33)	9% (12)	4% (5)	8% (11)	129
Ethnicity: Other	57% (129)	22% (51)	7% (16)	3% (6)	11% (26)	228
All Christian	58% (179)	30% (93)	7% (21)	1% (2)	5% (14)	309
All Non-Christian	51% (38)	32% (24)	11% (8)	1% (1)	5% (4)	76
Atheist	65% (69)	22% (24)	8% (8)	— (0)	5% (6)	106
Agnostic/Nothing in particular	48% (156)	28% (92)	5% (16)	3% (11)	16% (51)	325
Something Else	58% (105)	23% (43)	10% (18)	2% (4)	7% (13)	183

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Table MGC9_3: How important are each of the following when considering working for a company?
The health care benefits offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	55% (548)	28% (275)	7% (71)	2% (18)	9% (88)	1000
Religious Non-Protestant/Catholic	53% (52)	31% (31)	9% (9)	2% (2)	5% (5)	98
Evangelical	58% (113)	23% (45)	10% (20)	2% (4)	7% (13)	195
Non-Evangelical	58% (152)	30% (80)	7% (18)	— (1)	5% (13)	265
Community: Urban	62% (159)	24% (60)	5% (12)	3% (7)	6% (16)	255
Community: Suburban	52% (291)	30% (166)	8% (44)	1% (6)	9% (48)	554
Community: Rural	51% (98)	26% (49)	8% (15)	3% (5)	12% (24)	191
Employ: Private Sector	56% (65)	25% (30)	14% (16)	2% (3)	3% (3)	117
Employ: Unemployed	50% (78)	28% (43)	8% (12)	2% (3)	12% (18)	154
Employ: Other	36% (19)	16% (9)	11% (6)	9% (5)	28% (15)	52
Military HH: Yes	57% (70)	24% (29)	11% (14)	1% (2)	7% (8)	122
Military HH: No	54% (478)	28% (246)	6% (57)	2% (16)	9% (80)	878
RD/WT: Right Direction	49% (93)	31% (59)	7% (13)	3% (6)	11% (20)	191
RD/WT: Wrong Track	56% (454)	27% (217)	7% (58)	2% (12)	8% (68)	809
Trump Job Approve	51% (112)	29% (64)	10% (22)	4% (9)	5% (11)	219
Trump Job Disapprove	59% (390)	26% (174)	6% (42)	1% (7)	7% (48)	662
Trump Job Strongly Approve	52% (45)	27% (23)	9% (8)	6% (5)	7% (6)	86
Trump Job Somewhat Approve	51% (67)	31% (41)	11% (14)	3% (4)	4% (5)	132
Trump Job Somewhat Disapprove	55% (84)	32% (49)	4% (6)	1% (1)	9% (14)	154
Trump Job Strongly Disapprove	60% (306)	25% (125)	7% (36)	1% (6)	7% (35)	508
Favorable of Trump	53% (114)	31% (67)	9% (19)	3% (5)	4% (10)	215
Unfavorable of Trump	59% (394)	27% (182)	7% (45)	1% (9)	6% (40)	670
Very Favorable of Trump	53% (51)	25% (24)	10% (10)	4% (4)	7% (7)	95
Somewhat Favorable of Trump	53% (63)	36% (43)	8% (10)	1% (2)	2% (3)	120
Somewhat Unfavorable of Trump	52% (67)	37% (48)	4% (5)	2% (3)	5% (7)	129
Very Unfavorable of Trump	60% (327)	25% (134)	7% (40)	1% (6)	6% (33)	541

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Table MGC9_3: How important are each of the following when considering working for a company?
The health care benefits offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	55% (548)	28% (275)	7% (71)	2% (18)	9% (88)	1000
#1 Issue: Economy	49% (130)	37% (99)	6% (17)	— (1)	7% (19)	267
#1 Issue: Security	52% (53)	28% (28)	7% (7)	1% (1)	12% (12)	100
#1 Issue: Health Care	64% (89)	23% (31)	3% (4)	1% (1)	9% (13)	139
#1 Issue: Women's Issues	64% (79)	20% (25)	8% (10)	2% (3)	5% (6)	124
#1 Issue: Education	57% (69)	25% (30)	8% (10)	— (0)	10% (12)	121
#1 Issue: Energy	48% (45)	32% (30)	9% (9)	3% (3)	8% (7)	94
#1 Issue: Other	55% (74)	22% (30)	6% (8)	4% (6)	13% (17)	136
2018 House Vote: Democrat	68% (61)	20% (17)	4% (3)	4% (3)	4% (4)	89
2016 Vote: Hillary Clinton	60% (39)	26% (17)	3% (2)	5% (3)	6% (4)	65
2016 Vote: Didn't Vote	55% (488)	27% (242)	7% (65)	2% (14)	9% (82)	892
Voted in 2014: No	55% (537)	28% (271)	7% (69)	2% (16)	9% (85)	977
2012 Vote: Didn't Vote	55% (538)	27% (268)	7% (70)	2% (16)	9% (86)	978
4-Region: Northeast	62% (126)	25% (50)	5% (9)	2% (5)	6% (12)	202
4-Region: Midwest	51% (96)	30% (57)	7% (14)	3% (5)	9% (18)	191
4-Region: South	55% (222)	28% (114)	7% (28)	1% (6)	8% (34)	404
4-Region: West	51% (103)	26% (54)	10% (20)	1% (2)	12% (25)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_4: How important are each of the following when considering working for a company?
Sick leave policies

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	45% (448)	34% (339)	9% (90)	2% (18)	10% (104)	1000
Gender: Male	42% (203)	36% (176)	10% (51)	2% (8)	10% (50)	489
Gender: Female	48% (246)	32% (163)	8% (39)	2% (10)	11% (54)	511
Age: 18-34	44% (224)	33% (165)	10% (49)	2% (13)	11% (56)	506
Generation Z: 13-23	45% (448)	34% (339)	9% (90)	2% (18)	10% (104)	1000
PID: Dem (no lean)	52% (193)	34% (124)	8% (28)	1% (5)	5% (19)	370
PID: Ind (no lean)	42% (187)	32% (140)	9% (40)	2% (8)	15% (68)	443
PID: Rep (no lean)	37% (69)	40% (74)	11% (21)	3% (5)	9% (17)	187
PID/Gender: Dem Men	47% (73)	37% (57)	9% (14)	2% (2)	5% (8)	154
PID/Gender: Dem Women	56% (120)	31% (68)	6% (14)	1% (3)	5% (12)	216
PID/Gender: Ind Men	41% (93)	33% (74)	10% (21)	2% (3)	14% (32)	224
PID/Gender: Ind Women	43% (94)	30% (66)	9% (19)	2% (5)	16% (35)	219
PID/Gender: Rep Men	34% (37)	41% (46)	14% (15)	2% (2)	9% (10)	111
PID/Gender: Rep Women	41% (31)	38% (29)	8% (6)	4% (3)	9% (7)	76
Ideo: Liberal (1-3)	52% (180)	35% (123)	7% (26)	1% (4)	4% (16)	348
Ideo: Moderate (4)	41% (72)	33% (57)	13% (23)	2% (3)	11% (19)	175
Ideo: Conservative (5-7)	44% (85)	39% (75)	11% (21)	1% (2)	6% (12)	195
Educ: < College	45% (417)	33% (307)	9% (84)	2% (17)	10% (96)	920
Educ: Bachelors degree	43% (27)	44% (27)	5% (3)	— (0)	8% (5)	62
Income: Under 50k	44% (220)	29% (144)	10% (48)	2% (11)	16% (78)	501
Income: 50k-100k	47% (157)	37% (123)	8% (27)	1% (3)	7% (23)	333
Income: 100k+	43% (72)	43% (72)	9% (15)	3% (5)	2% (3)	166
Ethnicity: White	43% (279)	37% (240)	9% (57)	1% (9)	9% (59)	644
Ethnicity: Hispanic	45% (92)	27% (54)	12% (25)	3% (6)	13% (26)	203
Ethnicity: Afr. Am.	42% (53)	30% (38)	12% (16)	5% (6)	12% (15)	129
Ethnicity: Other	51% (116)	27% (61)	8% (18)	1% (3)	13% (30)	228
All Christian	42% (131)	40% (125)	10% (32)	— (1)	7% (21)	309
All Non-Christian	47% (35)	38% (29)	6% (5)	2% (2)	6% (5)	76
Atheist	51% (54)	31% (33)	10% (10)	1% (1)	6% (7)	106
Agnostic/Nothing in particular	42% (136)	31% (100)	8% (27)	2% (7)	17% (55)	325
Something Else	50% (92)	28% (52)	8% (15)	4% (6)	10% (18)	183

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Table MGC9_4: How important are each of the following when considering working for a company?
Sick leave policies

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	45% (448)	34% (339)	9% (90)	2% (18)	10% (104)	1000
Religious Non-Protestant/Catholic	45% (44)	40% (40)	8% (8)	2% (2)	5% (5)	98
Evangelical	45% (88)	34% (67)	7% (14)	2% (5)	11% (22)	195
Non-Evangelical	46% (121)	36% (95)	11% (29)	1% (3)	6% (16)	265
Community: Urban	45% (115)	36% (91)	7% (18)	2% (5)	10% (26)	255
Community: Suburban	46% (256)	34% (188)	10% (53)	1% (8)	9% (49)	554
Community: Rural	40% (77)	31% (60)	10% (19)	3% (5)	16% (30)	191
Employ: Private Sector	45% (52)	32% (37)	15% (18)	2% (2)	6% (7)	117
Employ: Unemployed	42% (65)	31% (48)	11% (18)	2% (3)	13% (20)	154
Employ: Other	38% (20)	19% (10)	11% (6)	5% (2)	27% (14)	52
Military HH: Yes	39% (48)	30% (37)	16% (20)	2% (2)	13% (16)	122
Military HH: No	46% (401)	34% (302)	8% (70)	2% (16)	10% (88)	878
RD/WT: Right Direction	36% (70)	39% (75)	8% (16)	2% (5)	14% (26)	191
RD/WT: Wrong Track	47% (379)	33% (264)	9% (74)	2% (14)	10% (78)	809
Trump Job Approve	40% (88)	36% (78)	13% (29)	3% (7)	8% (17)	219
Trump Job Disapprove	48% (318)	34% (227)	8% (52)	1% (9)	8% (55)	662
Trump Job Strongly Approve	43% (37)	34% (29)	14% (12)	1% (1)	8% (7)	86
Trump Job Somewhat Approve	39% (51)	37% (48)	13% (17)	4% (5)	8% (11)	132
Trump Job Somewhat Disapprove	39% (61)	41% (64)	8% (12)	— (1)	11% (17)	154
Trump Job Strongly Disapprove	51% (258)	32% (163)	8% (40)	2% (8)	8% (39)	508
Favorable of Trump	41% (87)	39% (84)	11% (25)	3% (6)	6% (14)	215
Unfavorable of Trump	49% (328)	34% (225)	9% (58)	2% (12)	7% (47)	670
Very Favorable of Trump	40% (38)	40% (38)	10% (10)	2% (2)	8% (8)	95
Somewhat Favorable of Trump	41% (50)	38% (46)	12% (15)	3% (4)	5% (6)	120
Somewhat Unfavorable of Trump	46% (59)	36% (46)	8% (11)	2% (3)	8% (10)	129
Very Unfavorable of Trump	50% (269)	33% (179)	9% (47)	2% (9)	7% (37)	541

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Table MGC9_4: How important are each of the following when considering working for a company?
Sick leave policies

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	45%	(448)	34%	(339)	9%	(90)	2%	(18)	10%	(104)	1000
#1 Issue: Economy	38%	(100)	44%	(119)	10%	(28)	—	(1)	7%	(19)	267
#1 Issue: Security	40%	(40)	32%	(32)	12%	(12)	1%	(1)	15%	(15)	100
#1 Issue: Health Care	53%	(73)	28%	(38)	9%	(12)	1%	(1)	10%	(14)	139
#1 Issue: Women's Issues	55%	(68)	26%	(33)	7%	(8)	5%	(6)	7%	(9)	124
#1 Issue: Education	50%	(61)	31%	(38)	5%	(7)	1%	(1)	12%	(15)	121
#1 Issue: Energy	43%	(40)	35%	(33)	10%	(10)	2%	(2)	10%	(9)	94
#1 Issue: Other	45%	(62)	30%	(40)	7%	(9)	3%	(4)	15%	(20)	136
2018 House Vote: Democrat	48%	(43)	32%	(29)	10%	(9)	4%	(4)	5%	(4)	89
2016 Vote: Hillary Clinton	42%	(27)	39%	(26)	13%	(9)	3%	(2)	3%	(2)	65
2016 Vote: Didn't Vote	45%	(402)	33%	(297)	9%	(78)	2%	(15)	11%	(100)	892
Voted in 2014: No	45%	(443)	34%	(334)	9%	(84)	2%	(16)	10%	(101)	977
2012 Vote: Didn't Vote	45%	(440)	34%	(334)	9%	(85)	2%	(16)	11%	(103)	978
4-Region: Northeast	45%	(90)	38%	(77)	9%	(18)	2%	(4)	7%	(13)	202
4-Region: Midwest	50%	(96)	31%	(59)	8%	(15)	3%	(5)	8%	(16)	191
4-Region: South	42%	(169)	36%	(145)	10%	(41)	1%	(4)	11%	(46)	404
4-Region: West	46%	(94)	29%	(58)	8%	(16)	3%	(5)	15%	(29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_5: How important are each of the following when considering working for a company?
The parental leave offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	38% (379)	28% (284)	15% (149)	4% (43)	15% (145)	1000
Gender: Male	34% (166)	31% (150)	17% (82)	4% (18)	15% (72)	489
Gender: Female	42% (212)	26% (133)	13% (68)	5% (25)	14% (73)	511
Age: 18-34	35% (176)	31% (157)	16% (83)	6% (29)	12% (61)	506
Generation Z: 13-23	38% (379)	28% (284)	15% (149)	4% (43)	15% (145)	1000
PID: Dem (no lean)	42% (157)	29% (109)	15% (54)	4% (15)	10% (36)	370
PID: Ind (no lean)	33% (147)	27% (119)	16% (71)	4% (18)	20% (88)	443
PID: Rep (no lean)	40% (75)	30% (56)	13% (25)	6% (11)	11% (21)	187
PID/Gender: Dem Men	36% (55)	32% (49)	16% (25)	4% (6)	12% (18)	154
PID/Gender: Dem Women	47% (102)	28% (60)	13% (29)	4% (9)	8% (18)	216
PID/Gender: Ind Men	31% (70)	29% (64)	19% (42)	3% (7)	18% (41)	224
PID/Gender: Ind Women	35% (77)	25% (55)	13% (30)	5% (11)	22% (47)	219
PID/Gender: Rep Men	37% (41)	34% (37)	13% (15)	4% (5)	12% (13)	111
PID/Gender: Rep Women	44% (34)	25% (19)	13% (10)	8% (6)	10% (8)	76
Ideo: Liberal (1-3)	41% (143)	31% (106)	16% (57)	6% (20)	6% (22)	348
Ideo: Moderate (4)	35% (62)	31% (54)	20% (36)	2% (4)	11% (19)	175
Ideo: Conservative (5-7)	40% (79)	30% (59)	15% (28)	5% (11)	10% (19)	195
Educ: < College	39% (358)	27% (248)	15% (138)	4% (40)	15% (137)	920
Educ: Bachelors degree	28% (17)	46% (29)	16% (10)	1% (1)	8% (5)	62
Income: Under 50k	37% (187)	23% (117)	15% (75)	5% (23)	20% (99)	501
Income: 50k-100k	38% (127)	33% (111)	14% (46)	4% (12)	11% (36)	333
Income: 100k+	38% (64)	33% (55)	17% (29)	5% (8)	6% (10)	166
Ethnicity: White	37% (241)	29% (185)	15% (99)	5% (33)	13% (85)	644
Ethnicity: Hispanic	38% (78)	26% (52)	17% (35)	2% (4)	17% (34)	203
Ethnicity: Afr. Am.	39% (50)	26% (33)	17% (21)	4% (5)	15% (20)	129
Ethnicity: Other	39% (88)	29% (65)	13% (29)	2% (5)	18% (40)	228
All Christian	40% (123)	32% (98)	14% (43)	5% (14)	10% (31)	309
All Non-Christian	42% (32)	38% (29)	13% (10)	1% (1)	6% (5)	76
Atheist	37% (39)	28% (30)	14% (15)	8% (9)	13% (14)	106
Agnostic/Nothing in particular	32% (104)	26% (83)	17% (57)	5% (16)	20% (66)	325
Something Else	44% (81)	24% (44)	14% (25)	2% (4)	16% (29)	183

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**Table MGC9_5: How important are each of the following when considering working for a company?
The parental leave offered**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	38% (379)	28% (284)	15% (149)	4% (43)	15% (145)	1000
Religious Non-Protestant/Catholic	46% (45)	34% (33)	12% (12)	2% (2)	7% (7)	98
Evangelical	40% (78)	28% (55)	13% (25)	2% (5)	17% (34)	195
Non-Evangelical	42% (110)	30% (79)	15% (39)	5% (12)	9% (23)	265
Community: Urban	42% (108)	30% (78)	14% (35)	5% (12)	9% (23)	255
Community: Suburban	38% (210)	29% (163)	15% (82)	4% (24)	14% (75)	554
Community: Rural	32% (61)	23% (43)	17% (32)	4% (7)	25% (47)	191
Employ: Private Sector	34% (40)	29% (34)	24% (28)	6% (7)	6% (7)	117
Employ: Unemployed	34% (53)	26% (40)	16% (25)	3% (5)	20% (31)	154
Employ: Other	24% (13)	15% (8)	17% (9)	9% (5)	35% (19)	52
Military HH: Yes	35% (43)	26% (31)	18% (23)	3% (3)	18% (21)	122
Military HH: No	38% (335)	29% (252)	14% (127)	5% (40)	14% (124)	878
RD/WT: Right Direction	31% (60)	33% (63)	16% (31)	4% (7)	16% (30)	191
RD/WT: Wrong Track	39% (319)	27% (221)	15% (119)	4% (36)	14% (115)	809
Trump Job Approve	40% (87)	30% (65)	14% (30)	6% (14)	10% (23)	219
Trump Job Disapprove	39% (256)	28% (188)	16% (105)	4% (27)	13% (87)	662
Trump Job Strongly Approve	40% (35)	29% (25)	11% (9)	8% (7)	12% (10)	86
Trump Job Somewhat Approve	39% (52)	30% (40)	16% (21)	5% (7)	9% (12)	132
Trump Job Somewhat Disapprove	35% (54)	28% (43)	19% (30)	2% (4)	15% (24)	154
Trump Job Strongly Disapprove	40% (202)	29% (146)	15% (75)	5% (23)	12% (63)	508
Favorable of Trump	40% (86)	29% (62)	15% (32)	5% (11)	11% (25)	215
Unfavorable of Trump	39% (262)	29% (197)	16% (106)	5% (30)	11% (75)	670
Very Favorable of Trump	39% (37)	27% (26)	11% (10)	7% (7)	16% (15)	95
Somewhat Favorable of Trump	40% (49)	30% (36)	18% (22)	3% (4)	8% (10)	120
Somewhat Unfavorable of Trump	37% (48)	30% (38)	14% (18)	4% (6)	15% (19)	129
Very Unfavorable of Trump	40% (214)	29% (159)	16% (88)	5% (25)	10% (56)	541

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Table MGC9_5: How important are each of the following when considering working for a company?*The parental leave offered*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	38% (379)	28% (284)	15% (149)	4% (43)	15% (145)	1000
#1 Issue: Economy	32% (86)	39% (103)	14% (39)	3% (9)	11% (30)	267
#1 Issue: Security	33% (33)	24% (24)	19% (20)	4% (4)	20% (20)	100
#1 Issue: Health Care	41% (57)	27% (38)	13% (19)	6% (9)	12% (17)	139
#1 Issue: Women's Issues	46% (56)	23% (29)	14% (17)	5% (6)	13% (15)	124
#1 Issue: Education	43% (52)	27% (32)	9% (11)	6% (7)	16% (19)	121
#1 Issue: Energy	36% (34)	30% (28)	19% (18)	2% (2)	13% (12)	94
#1 Issue: Other	39% (53)	20% (27)	15% (21)	4% (5)	22% (29)	136
2018 House Vote: Democrat	34% (30)	35% (31)	19% (17)	4% (3)	8% (7)	89
2016 Vote: Hillary Clinton	29% (19)	38% (24)	20% (13)	4% (3)	9% (6)	65
2016 Vote: Didn't Vote	39% (344)	27% (241)	15% (132)	4% (37)	15% (138)	892
Voted in 2014: No	38% (375)	28% (276)	15% (144)	4% (41)	15% (142)	977
2012 Vote: Didn't Vote	38% (374)	28% (275)	15% (144)	4% (42)	15% (144)	978
4-Region: Northeast	37% (75)	36% (73)	14% (27)	6% (12)	8% (15)	202
4-Region: Midwest	40% (75)	27% (51)	15% (29)	5% (9)	14% (26)	191
4-Region: South	36% (144)	28% (114)	17% (69)	3% (14)	16% (64)	404
4-Region: West	42% (85)	23% (46)	12% (23)	4% (9)	20% (40)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_6: How important are each of the following when considering working for a company?
The company's mission

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	45% (449)	32% (323)	10% (97)	2% (24)	11% (108)	1000
Gender: Male	41% (200)	34% (168)	11% (53)	2% (10)	12% (59)	489
Gender: Female	49% (249)	30% (155)	9% (44)	3% (14)	10% (49)	511
Age: 18-34	43% (219)	31% (157)	12% (60)	3% (14)	11% (56)	506
Generation Z: 13-23	45% (449)	32% (323)	10% (97)	2% (24)	11% (108)	1000
PID: Dem (no lean)	50% (184)	33% (121)	12% (44)	1% (5)	4% (16)	370
PID: Ind (no lean)	41% (180)	31% (135)	9% (41)	3% (13)	17% (74)	443
PID: Rep (no lean)	46% (85)	36% (67)	6% (12)	3% (6)	9% (18)	187
PID/Gender: Dem Men	46% (71)	32% (50)	15% (22)	2% (3)	5% (7)	154
PID/Gender: Dem Women	52% (113)	33% (71)	10% (22)	1% (2)	4% (9)	216
PID/Gender: Ind Men	35% (79)	35% (79)	10% (23)	2% (4)	17% (38)	224
PID/Gender: Ind Women	46% (101)	26% (56)	8% (17)	4% (9)	16% (36)	219
PID/Gender: Rep Men	45% (50)	35% (38)	6% (7)	2% (3)	12% (13)	111
PID/Gender: Rep Women	47% (36)	37% (28)	6% (5)	4% (3)	6% (4)	76
Ideo: Liberal (1-3)	51% (178)	33% (113)	11% (37)	2% (6)	4% (13)	348
Ideo: Moderate (4)	41% (72)	35% (60)	12% (21)	1% (3)	10% (18)	175
Ideo: Conservative (5-7)	51% (99)	31% (60)	9% (17)	3% (5)	7% (14)	195
Educ: < College	45% (414)	32% (294)	10% (89)	2% (21)	11% (102)	920
Educ: Bachelors degree	48% (30)	37% (23)	10% (6)	1% (1)	4% (3)	62
Income: Under 50k	39% (197)	31% (157)	11% (57)	3% (13)	15% (76)	501
Income: 50k-100k	49% (164)	31% (105)	9% (31)	2% (7)	8% (26)	333
Income: 100k+	53% (88)	37% (61)	5% (8)	2% (4)	3% (6)	166
Ethnicity: White	45% (289)	34% (220)	9% (56)	2% (14)	10% (65)	644
Ethnicity: Hispanic	43% (88)	31% (64)	13% (26)	1% (3)	11% (22)	203
Ethnicity: Afr. Am.	47% (60)	26% (34)	13% (16)	4% (5)	10% (13)	129
Ethnicity: Other	44% (100)	30% (69)	11% (24)	2% (5)	13% (30)	228
All Christian	46% (141)	36% (112)	9% (29)	4% (11)	5% (16)	309
All Non-Christian	51% (39)	33% (25)	9% (7)	1% (1)	6% (5)	76
Atheist	40% (43)	41% (43)	8% (9)	3% (3)	8% (9)	106
Agnostic/Nothing in particular	44% (142)	28% (92)	10% (33)	1% (4)	17% (55)	325
Something Else	46% (84)	28% (51)	11% (20)	3% (5)	13% (23)	183

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Table MGC9_6: How important are each of the following when considering working for a company?
The company's mission

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	45% (449)	32% (323)	10% (97)	2% (24)	11% (108)	1000
Religious Non-Protestant/Catholic	49% (48)	34% (33)	8% (7)	3% (3)	7% (7)	98
Evangelical	51% (99)	31% (60)	6% (12)	2% (3)	10% (20)	195
Non-Evangelical	43% (112)	35% (92)	13% (33)	4% (10)	6% (17)	265
Community: Urban	46% (117)	31% (79)	11% (29)	2% (6)	9% (24)	255
Community: Suburban	46% (257)	33% (185)	9% (47)	2% (12)	10% (54)	554
Community: Rural	39% (75)	31% (59)	11% (21)	3% (6)	15% (30)	191
Employ: Private Sector	46% (54)	34% (40)	11% (13)	4% (5)	5% (6)	117
Employ: Unemployed	37% (58)	38% (58)	9% (13)	3% (5)	13% (20)	154
Employ: Other	32% (17)	18% (9)	9% (5)	8% (4)	33% (17)	52
Military HH: Yes	45% (55)	32% (39)	10% (12)	2% (3)	10% (13)	122
Military HH: No	45% (393)	32% (284)	10% (84)	2% (21)	11% (95)	878
RD/WT: Right Direction	43% (82)	31% (59)	11% (22)	3% (6)	12% (23)	191
RD/WT: Wrong Track	45% (367)	33% (264)	9% (75)	2% (18)	11% (85)	809
Trump Job Approve	46% (100)	31% (68)	10% (22)	4% (8)	9% (21)	219
Trump Job Disapprove	47% (308)	33% (220)	10% (65)	2% (13)	8% (56)	662
Trump Job Strongly Approve	44% (38)	27% (23)	9% (8)	5% (4)	16% (14)	86
Trump Job Somewhat Approve	47% (63)	34% (44)	10% (14)	3% (5)	5% (7)	132
Trump Job Somewhat Disapprove	40% (61)	41% (63)	10% (16)	1% (1)	9% (13)	154
Trump Job Strongly Disapprove	49% (247)	31% (157)	10% (49)	2% (12)	8% (43)	508
Favorable of Trump	44% (94)	34% (74)	9% (19)	4% (9)	9% (20)	215
Unfavorable of Trump	48% (324)	32% (215)	10% (70)	2% (15)	7% (46)	670
Very Favorable of Trump	42% (40)	31% (30)	7% (7)	6% (6)	14% (13)	95
Somewhat Favorable of Trump	45% (54)	37% (44)	10% (12)	3% (3)	5% (7)	120
Somewhat Unfavorable of Trump	45% (58)	38% (49)	12% (16)	2% (2)	3% (4)	129
Very Unfavorable of Trump	49% (267)	31% (166)	10% (54)	2% (12)	8% (42)	541

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Table MGC9_6: How important are each of the following when considering working for a company?

The company's mission

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	45% (449)	32% (323)	10% (97)	2% (24)	11% (108)	1000
#1 Issue: Economy	40% (108)	35% (94)	12% (32)	3% (8)	10% (25)	267
#1 Issue: Security	42% (42)	28% (29)	14% (14)	4% (4)	12% (12)	100
#1 Issue: Health Care	44% (61)	38% (53)	5% (6)	2% (3)	11% (15)	139
#1 Issue: Women's Issues	54% (67)	31% (38)	7% (9)	2% (2)	6% (7)	124
#1 Issue: Education	49% (59)	31% (38)	9% (11)	2% (2)	9% (11)	121
#1 Issue: Energy	46% (43)	31% (29)	13% (12)	— (0)	10% (10)	94
#1 Issue: Other	47% (64)	26% (36)	8% (11)	2% (3)	16% (22)	136
2018 House Vote: Democrat	47% (42)	34% (30)	13% (12)	1% (1)	4% (4)	89
2016 Vote: Hillary Clinton	48% (31)	35% (23)	9% (6)	2% (1)	6% (4)	65
2016 Vote: Didn't Vote	44% (395)	32% (284)	10% (89)	2% (22)	11% (102)	892
Voted in 2014: No	45% (442)	32% (314)	10% (93)	2% (23)	11% (105)	977
2012 Vote: Didn't Vote	45% (439)	32% (317)	10% (94)	2% (23)	11% (106)	978
4-Region: Northeast	46% (93)	34% (69)	9% (18)	4% (8)	8% (15)	202
4-Region: Midwest	43% (81)	33% (63)	9% (18)	5% (9)	11% (20)	191
4-Region: South	48% (195)	31% (125)	8% (34)	2% (6)	11% (44)	404
4-Region: West	39% (80)	33% (67)	14% (28)	— (1)	14% (28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_7: How important are each of the following when considering working for a company?
The company's leadership team

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	48% (484)	31% (310)	7% (73)	2% (25)	11% (108)	1000
Gender: Male	45% (221)	33% (163)	8% (38)	2% (10)	12% (56)	489
Gender: Female	51% (263)	29% (147)	7% (36)	3% (15)	10% (51)	511
Age: 18-34	46% (234)	32% (160)	7% (37)	3% (16)	12% (59)	506
Generation Z: 13-23	48% (484)	31% (310)	7% (73)	2% (25)	11% (108)	1000
PID: Dem (no lean)	53% (194)	33% (122)	7% (24)	1% (3)	7% (26)	370
PID: Ind (no lean)	45% (198)	30% (132)	7% (30)	4% (17)	15% (66)	443
PID: Rep (no lean)	49% (91)	30% (56)	10% (19)	3% (5)	8% (15)	187
PID/Gender: Dem Men	48% (74)	35% (53)	8% (13)	1% (1)	8% (13)	154
PID/Gender: Dem Women	56% (121)	32% (69)	5% (11)	1% (2)	6% (14)	216
PID/Gender: Ind Men	42% (93)	34% (76)	6% (14)	3% (7)	15% (34)	224
PID/Gender: Ind Women	48% (105)	26% (56)	7% (16)	5% (10)	15% (32)	219
PID/Gender: Rep Men	48% (54)	31% (34)	10% (11)	2% (2)	9% (10)	111
PID/Gender: Rep Women	49% (37)	29% (22)	11% (8)	4% (3)	7% (6)	76
Ideo: Liberal (1-3)	55% (192)	31% (108)	6% (22)	2% (6)	6% (20)	348
Ideo: Moderate (4)	42% (74)	35% (61)	12% (20)	3% (4)	9% (15)	175
Ideo: Conservative (5-7)	51% (100)	34% (67)	9% (17)	1% (2)	4% (9)	195
Educ: < College	49% (449)	31% (281)	7% (66)	3% (24)	11% (99)	920
Educ: Bachelors degree	47% (29)	40% (25)	7% (4)	1% (1)	5% (3)	62
Income: Under 50k	45% (228)	30% (150)	7% (35)	3% (15)	15% (74)	501
Income: 50k-100k	47% (156)	35% (116)	8% (26)	2% (7)	8% (28)	333
Income: 100k+	60% (100)	27% (45)	7% (12)	2% (3)	4% (6)	166
Ethnicity: White	48% (308)	33% (211)	7% (47)	2% (13)	10% (64)	644
Ethnicity: Hispanic	56% (113)	21% (42)	7% (14)	5% (11)	11% (23)	203
Ethnicity: Afr. Am.	46% (59)	30% (38)	10% (12)	3% (4)	11% (15)	129
Ethnicity: Other	51% (116)	27% (61)	6% (14)	3% (7)	13% (29)	228
All Christian	55% (169)	29% (89)	7% (23)	3% (9)	7% (20)	309
All Non-Christian	53% (40)	33% (25)	8% (6)	— (0)	7% (5)	76
Atheist	43% (46)	41% (44)	7% (8)	2% (3)	6% (6)	106
Agnostic/Nothing in particular	42% (138)	31% (102)	7% (22)	2% (6)	17% (57)	325
Something Else	50% (91)	27% (50)	8% (14)	4% (7)	11% (20)	183

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**Table MGC9_7: How important are each of the following when considering working for a company?
The company's leadership team**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	48% (484)	31% (310)	7% (73)	2% (25)	11% (108)	1000
Religious Non-Protestant/Catholic	51% (50)	31% (31)	9% (8)	1% (1)	8% (8)	98
Evangelical	57% (112)	25% (49)	6% (13)	2% (4)	9% (18)	195
Non-Evangelical	50% (132)	31% (81)	8% (22)	4% (10)	7% (19)	265
Community: Urban	51% (131)	34% (87)	5% (14)	1% (3)	8% (20)	255
Community: Suburban	50% (275)	29% (162)	8% (47)	2% (13)	10% (58)	554
Community: Rural	41% (77)	32% (61)	7% (13)	5% (9)	16% (30)	191
Employ: Private Sector	51% (59)	34% (40)	8% (9)	1% (1)	6% (7)	117
Employ: Unemployed	35% (54)	41% (64)	6% (9)	3% (4)	15% (23)	154
Employ: Other	33% (17)	17% (9)	12% (6)	9% (5)	28% (15)	52
Military HH: Yes	51% (62)	27% (33)	9% (11)	3% (3)	11% (13)	122
Military HH: No	48% (422)	32% (278)	7% (62)	2% (22)	11% (94)	878
RD/WT: Right Direction	39% (76)	35% (68)	8% (16)	2% (5)	14% (27)	191
RD/WT: Wrong Track	50% (408)	30% (242)	7% (57)	3% (20)	10% (80)	809
Trump Job Approve	46% (101)	32% (71)	11% (24)	3% (6)	8% (17)	219
Trump Job Disapprove	51% (337)	32% (211)	6% (42)	2% (13)	9% (59)	662
Trump Job Strongly Approve	49% (42)	27% (23)	10% (8)	4% (3)	11% (10)	86
Trump Job Somewhat Approve	45% (59)	36% (48)	12% (15)	2% (3)	6% (7)	132
Trump Job Somewhat Disapprove	41% (64)	43% (66)	7% (11)	1% (1)	8% (12)	154
Trump Job Strongly Disapprove	54% (274)	29% (145)	6% (31)	2% (11)	9% (47)	508
Favorable of Trump	48% (104)	31% (68)	10% (21)	3% (6)	7% (16)	215
Unfavorable of Trump	51% (342)	32% (217)	7% (44)	2% (14)	8% (52)	670
Very Favorable of Trump	53% (50)	28% (27)	6% (6)	4% (3)	9% (8)	95
Somewhat Favorable of Trump	45% (54)	34% (41)	13% (15)	2% (3)	6% (8)	120
Somewhat Unfavorable of Trump	42% (55)	43% (55)	6% (8)	1% (2)	8% (10)	129
Very Unfavorable of Trump	53% (287)	30% (162)	7% (37)	2% (13)	8% (42)	541

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**Table MGC9_7: How important are each of the following when considering working for a company?
The company's leadership team**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	48% (484)	31% (310)	7% (73)	2% (25)	11% (108)	1000
#1 Issue: Economy	48% (129)	35% (94)	7% (18)	1% (3)	9% (23)	267
#1 Issue: Security	36% (36)	42% (42)	5% (5)	3% (3)	14% (14)	100
#1 Issue: Health Care	49% (68)	31% (43)	5% (7)	2% (3)	12% (17)	139
#1 Issue: Women's Issues	60% (74)	25% (31)	5% (6)	4% (5)	5% (6)	124
#1 Issue: Education	53% (64)	28% (34)	6% (8)	4% (4)	9% (11)	121
#1 Issue: Energy	42% (40)	33% (31)	15% (14)	1% (1)	9% (9)	94
#1 Issue: Other	49% (67)	22% (30)	8% (10)	4% (5)	17% (23)	136
2018 House Vote: Democrat	53% (47)	32% (29)	9% (8)	1% (1)	5% (5)	89
2016 Vote: Hillary Clinton	49% (32)	34% (22)	11% (7)	1% (1)	5% (3)	65
2016 Vote: Didn't Vote	48% (430)	31% (272)	7% (64)	3% (24)	11% (102)	892
Voted in 2014: No	49% (477)	31% (304)	7% (68)	2% (24)	11% (105)	977
2012 Vote: Didn't Vote	48% (473)	31% (306)	7% (68)	2% (24)	11% (106)	978
4-Region: Northeast	50% (102)	32% (64)	8% (16)	4% (8)	6% (12)	202
4-Region: Midwest	48% (91)	32% (61)	7% (13)	3% (6)	10% (19)	191
4-Region: South	47% (189)	32% (131)	8% (34)	1% (4)	11% (46)	404
4-Region: West	50% (101)	27% (54)	5% (10)	3% (6)	15% (31)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_8: How important are each of the following when considering working for a company?

Job security

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	59% (593)	25% (253)	4% (41)	2% (19)	9% (94)	1000
Gender: Male	57% (277)	27% (130)	5% (23)	3% (13)	9% (45)	489
Gender: Female	62% (315)	24% (124)	3% (18)	1% (6)	10% (49)	511
Age: 18-34	60% (302)	22% (111)	6% (29)	2% (11)	10% (53)	506
Generation Z: 13-23	59% (593)	25% (253)	4% (41)	2% (19)	9% (94)	1000
PID: Dem (no lean)	62% (230)	27% (100)	4% (15)	2% (9)	5% (17)	370
PID: Ind (no lean)	57% (251)	24% (104)	4% (17)	2% (7)	15% (64)	443
PID: Rep (no lean)	60% (112)	27% (50)	5% (9)	2% (4)	7% (12)	187
PID/Gender: Dem Men	59% (90)	29% (44)	4% (6)	4% (6)	5% (7)	154
PID/Gender: Dem Women	65% (140)	26% (55)	4% (8)	1% (3)	5% (10)	216
PID/Gender: Ind Men	54% (122)	26% (59)	4% (8)	2% (5)	14% (31)	224
PID/Gender: Ind Women	59% (129)	21% (45)	4% (9)	1% (2)	15% (34)	219
PID/Gender: Rep Men	59% (65)	24% (27)	8% (9)	2% (3)	7% (8)	111
PID/Gender: Rep Women	62% (47)	30% (23)	1% (1)	1% (1)	6% (5)	76
Ideo: Liberal (1-3)	65% (225)	27% (93)	4% (13)	1% (2)	4% (15)	348
Ideo: Moderate (4)	51% (89)	32% (57)	4% (8)	3% (5)	9% (16)	175
Ideo: Conservative (5-7)	71% (138)	19% (38)	4% (8)	3% (5)	3% (7)	195
Educ: < College	59% (547)	25% (233)	4% (36)	2% (19)	9% (86)	920
Educ: Bachelors degree	65% (40)	22% (14)	5% (3)	— (0)	8% (5)	62
Income: Under 50k	56% (278)	24% (122)	5% (23)	3% (13)	13% (63)	501
Income: 50k-100k	61% (203)	27% (90)	3% (11)	2% (5)	7% (23)	333
Income: 100k+	67% (111)	25% (41)	4% (6)	— (1)	5% (7)	166
Ethnicity: White	60% (387)	27% (171)	3% (22)	2% (14)	8% (50)	644
Ethnicity: Hispanic	57% (115)	20% (41)	7% (15)	4% (7)	12% (25)	203
Ethnicity: Afr. Am.	54% (69)	26% (34)	6% (7)	4% (5)	10% (13)	129
Ethnicity: Other	60% (137)	21% (49)	5% (12)	— (0)	13% (30)	228
All Christian	63% (195)	26% (82)	3% (9)	3% (8)	5% (15)	309
All Non-Christian	57% (43)	31% (23)	5% (4)	— (0)	7% (5)	76
Atheist	63% (67)	29% (31)	2% (2)	1% (1)	6% (6)	106
Agnostic/Nothing in particular	56% (181)	22% (73)	4% (14)	2% (6)	16% (51)	325
Something Else	58% (107)	24% (44)	6% (11)	2% (4)	9% (17)	183

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Table MGC9_8: How important are each of the following when considering working for a company?
Job security

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	59% (593)	25% (253)	4% (41)	2% (19)	9% (94)	1000
Religious Non-Protestant/Catholic	58% (57)	32% (31)	4% (4)	1% (1)	5% (5)	98
Evangelical	60% (118)	24% (46)	6% (12)	3% (6)	7% (14)	195
Non-Evangelical	62% (164)	26% (68)	3% (9)	2% (5)	7% (18)	265
Community: Urban	63% (160)	24% (62)	4% (10)	2% (5)	7% (18)	255
Community: Suburban	60% (335)	25% (140)	3% (18)	2% (13)	9% (49)	554
Community: Rural	51% (98)	27% (51)	7% (13)	1% (1)	14% (27)	191
Employ: Private Sector	64% (75)	23% (26)	5% (6)	3% (4)	5% (5)	117
Employ: Unemployed	54% (84)	25% (38)	4% (6)	3% (4)	14% (22)	154
Employ: Other	43% (23)	13% (7)	14% (7)	1% (1)	29% (15)	52
Military HH: Yes	55% (67)	27% (33)	7% (9)	2% (2)	8% (10)	122
Military HH: No	60% (525)	25% (220)	4% (32)	2% (17)	10% (84)	878
RD/WT: Right Direction	53% (102)	27% (52)	6% (12)	2% (4)	11% (21)	191
RD/WT: Wrong Track	61% (491)	25% (201)	4% (29)	2% (15)	9% (73)	809
Trump Job Approve	60% (130)	24% (52)	5% (12)	2% (5)	9% (20)	219
Trump Job Disapprove	62% (409)	25% (166)	4% (24)	1% (10)	8% (52)	662
Trump Job Strongly Approve	57% (49)	25% (22)	5% (4)	1% (1)	12% (10)	86
Trump Job Somewhat Approve	61% (81)	22% (30)	6% (8)	3% (4)	7% (10)	132
Trump Job Somewhat Disapprove	68% (105)	20% (30)	3% (4)	2% (2)	8% (12)	154
Trump Job Strongly Disapprove	60% (305)	27% (136)	4% (20)	1% (7)	8% (40)	508
Favorable of Trump	60% (129)	26% (56)	5% (12)	2% (4)	7% (15)	215
Unfavorable of Trump	63% (419)	25% (168)	4% (24)	2% (15)	7% (44)	670
Very Favorable of Trump	58% (55)	27% (26)	5% (5)	3% (3)	7% (7)	95
Somewhat Favorable of Trump	62% (74)	25% (30)	5% (6)	1% (1)	7% (8)	120
Somewhat Unfavorable of Trump	69% (89)	21% (27)	4% (5)	3% (3)	4% (6)	129
Very Unfavorable of Trump	61% (331)	26% (142)	3% (19)	2% (11)	7% (39)	541

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Table MGC9_8: How important are each of the following when considering working for a company?

Job security

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	59%	(593)	25%	(253)	4%	(41)	2%	(19)	9%	(94)	1000
#1 Issue: Economy	64%	(171)	25%	(66)	4%	(11)	1%	(2)	6%	(17)	267
#1 Issue: Security	53%	(53)	25%	(25)	1%	(1)	4%	(4)	16%	(17)	100
#1 Issue: Health Care	63%	(87)	26%	(37)	1%	(2)	1%	(1)	8%	(12)	139
#1 Issue: Women's Issues	65%	(80)	23%	(28)	6%	(8)	2%	(3)	4%	(5)	124
#1 Issue: Education	56%	(67)	27%	(32)	3%	(4)	3%	(4)	12%	(14)	121
#1 Issue: Energy	58%	(54)	26%	(24)	4%	(4)	4%	(4)	8%	(8)	94
#1 Issue: Other	51%	(69)	29%	(39)	6%	(8)	—	(0)	14%	(20)	136
2018 House Vote: Democrat	62%	(55)	25%	(23)	5%	(5)	2%	(2)	6%	(5)	89
2016 Vote: Hillary Clinton	72%	(47)	19%	(12)	4%	(2)	4%	(2)	2%	(1)	65
2016 Vote: Didn't Vote	58%	(520)	26%	(228)	4%	(38)	2%	(17)	10%	(90)	892
Voted in 2014: No	59%	(581)	25%	(249)	4%	(39)	2%	(19)	9%	(91)	977
2012 Vote: Didn't Vote	59%	(581)	25%	(247)	4%	(39)	2%	(18)	9%	(93)	978
4-Region: Northeast	63%	(128)	25%	(51)	5%	(9)	2%	(3)	5%	(11)	202
4-Region: Midwest	57%	(109)	26%	(50)	5%	(10)	3%	(5)	9%	(17)	191
4-Region: South	59%	(238)	27%	(109)	4%	(14)	1%	(4)	10%	(39)	404
4-Region: West	58%	(118)	22%	(44)	4%	(7)	3%	(7)	13%	(27)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_9: How important are each of the following when considering working for a company?
The professional development opportunities offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	41% (409)	36% (362)	7% (66)	2% (22)	14% (141)	1000
Gender: Male	41% (198)	37% (180)	6% (32)	3% (14)	13% (65)	489
Gender: Female	41% (211)	36% (183)	7% (35)	1% (7)	15% (76)	511
Age: 18-34	43% (217)	35% (175)	9% (45)	2% (12)	11% (57)	506
Generation Z: 13-23	41% (409)	36% (362)	7% (66)	2% (22)	14% (141)	1000
PID: Dem (no lean)	44% (162)	39% (144)	7% (24)	2% (6)	9% (35)	370
PID: Ind (no lean)	38% (169)	35% (154)	6% (25)	3% (13)	19% (82)	443
PID: Rep (no lean)	42% (78)	35% (65)	9% (17)	1% (3)	13% (24)	187
PID/Gender: Dem Men	42% (65)	42% (64)	6% (9)	2% (3)	8% (13)	154
PID/Gender: Dem Women	45% (97)	37% (80)	7% (15)	1% (3)	10% (22)	216
PID/Gender: Ind Men	37% (84)	36% (81)	5% (11)	4% (10)	17% (39)	224
PID/Gender: Ind Women	39% (85)	33% (73)	6% (14)	2% (4)	20% (43)	219
PID/Gender: Rep Men	44% (49)	32% (35)	10% (11)	2% (2)	12% (14)	111
PID/Gender: Rep Women	38% (29)	40% (30)	8% (6)	1% (1)	14% (10)	76
Ideo: Liberal (1-3)	48% (167)	37% (128)	7% (23)	2% (7)	7% (23)	348
Ideo: Moderate (4)	35% (61)	41% (71)	7% (12)	3% (6)	14% (25)	175
Ideo: Conservative (5-7)	47% (91)	36% (69)	7% (15)	1% (2)	9% (19)	195
Educ: < College	40% (371)	36% (332)	7% (62)	2% (21)	15% (135)	920
Educ: Bachelors degree	51% (32)	39% (24)	4% (3)	1% (0)	5% (3)	62
Income: Under 50k	40% (199)	34% (170)	7% (33)	3% (14)	17% (85)	501
Income: 50k-100k	42% (139)	39% (129)	5% (17)	2% (7)	13% (42)	333
Income: 100k+	43% (71)	38% (63)	10% (17)	1% (1)	8% (13)	166
Ethnicity: White	40% (256)	39% (248)	7% (42)	2% (12)	13% (85)	644
Ethnicity: Hispanic	43% (88)	31% (62)	8% (16)	2% (5)	16% (32)	203
Ethnicity: Afr. Am.	42% (54)	32% (41)	8% (10)	5% (6)	14% (18)	129
Ethnicity: Other	44% (99)	32% (73)	6% (14)	1% (3)	17% (38)	228
All Christian	45% (138)	39% (121)	6% (17)	1% (4)	9% (29)	309
All Non-Christian	46% (35)	41% (31)	5% (4)	1% (1)	7% (6)	76
Atheist	48% (51)	35% (38)	6% (6)	1% (2)	9% (9)	106
Agnostic/Nothing in particular	36% (117)	34% (112)	6% (21)	3% (10)	20% (66)	325
Something Else	37% (68)	33% (60)	10% (18)	3% (6)	17% (31)	183

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Table MGC9_9: How important are each of the following when considering working for a company?
The professional development opportunities offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	41% (409)	36% (362)	7% (66)	2% (22)	14% (141)	1000
Religious Non-Protestant/Catholic	41% (40)	42% (42)	6% (6)	3% (3)	8% (8)	98
Evangelical	44% (86)	31% (60)	8% (15)	1% (2)	17% (32)	195
Non-Evangelical	42% (111)	40% (106)	7% (17)	2% (5)	9% (25)	265
Community: Urban	44% (112)	38% (97)	6% (15)	1% (3)	11% (27)	255
Community: Suburban	44% (241)	35% (193)	6% (34)	3% (14)	13% (72)	554
Community: Rural	29% (55)	38% (72)	9% (17)	2% (4)	22% (42)	191
Employ: Private Sector	45% (52)	41% (48)	8% (9)	2% (3)	4% (5)	117
Employ: Unemployed	34% (52)	37% (57)	8% (12)	5% (7)	17% (26)	154
Employ: Other	34% (18)	19% (10)	14% (7)	4% (2)	29% (15)	52
Military HH: Yes	42% (51)	37% (45)	5% (7)	2% (3)	14% (18)	122
Military HH: No	41% (358)	36% (318)	7% (60)	2% (19)	14% (123)	878
RD/WT: Right Direction	39% (74)	35% (67)	8% (14)	2% (4)	17% (32)	191
RD/WT: Wrong Track	41% (335)	37% (295)	6% (52)	2% (18)	13% (109)	809
Trump Job Approve	44% (97)	35% (77)	10% (21)	2% (4)	9% (20)	219
Trump Job Disapprove	42% (277)	37% (247)	6% (40)	2% (13)	13% (84)	662
Trump Job Strongly Approve	48% (41)	26% (22)	11% (9)	4% (3)	12% (10)	86
Trump Job Somewhat Approve	42% (56)	41% (55)	9% (11)	1% (1)	7% (9)	132
Trump Job Somewhat Disapprove	37% (57)	39% (61)	8% (13)	2% (3)	13% (21)	154
Trump Job Strongly Disapprove	43% (220)	37% (187)	5% (27)	2% (10)	13% (64)	508
Favorable of Trump	43% (93)	38% (82)	8% (16)	2% (3)	10% (21)	215
Unfavorable of Trump	42% (284)	37% (249)	7% (46)	3% (17)	11% (74)	670
Very Favorable of Trump	49% (46)	31% (29)	8% (7)	3% (3)	10% (10)	95
Somewhat Favorable of Trump	38% (46)	44% (53)	7% (9)	1% (1)	9% (11)	120
Somewhat Unfavorable of Trump	39% (51)	40% (52)	8% (10)	3% (3)	10% (13)	129
Very Unfavorable of Trump	43% (233)	36% (197)	7% (36)	2% (13)	11% (60)	541

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Table MGC9_9: How important are each of the following when considering working for a company?
The professional development opportunities offered

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	41% (409)	36% (362)	7% (66)	2% (22)	14% (141)	1000
#1 Issue: Economy	42% (112)	41% (111)	4% (11)	1% (3)	11% (30)	267
#1 Issue: Security	34% (34)	38% (38)	6% (6)	5% (5)	17% (17)	100
#1 Issue: Health Care	41% (56)	38% (53)	6% (8)	2% (3)	13% (18)	139
#1 Issue: Women's Issues	48% (59)	30% (37)	6% (7)	2% (3)	14% (17)	124
#1 Issue: Education	54% (65)	24% (29)	7% (8)	3% (4)	12% (15)	121
#1 Issue: Energy	35% (33)	46% (43)	6% (6)	1% (1)	12% (11)	94
#1 Issue: Other	33% (44)	32% (43)	12% (16)	1% (2)	23% (31)	136
2018 House Vote: Democrat	44% (39)	41% (37)	7% (7)	3% (2)	4% (4)	89
2016 Vote: Hillary Clinton	36% (24)	51% (33)	7% (4)	2% (1)	4% (3)	65
2016 Vote: Didn't Vote	41% (369)	35% (309)	7% (58)	2% (19)	15% (137)	892
Voted in 2014: No	41% (405)	36% (350)	6% (63)	2% (21)	14% (138)	977
2012 Vote: Didn't Vote	42% (406)	36% (348)	6% (63)	2% (21)	14% (140)	978
4-Region: Northeast	43% (87)	34% (69)	12% (24)	3% (6)	8% (17)	202
4-Region: Midwest	41% (79)	35% (67)	8% (15)	2% (4)	14% (26)	191
4-Region: South	39% (157)	40% (161)	5% (21)	1% (6)	15% (59)	404
4-Region: West	43% (86)	33% (66)	3% (6)	3% (5)	19% (39)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_10: How important are each of the following when considering working for a company?
The gender diversity of the company's employees

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	39%	(390)	26%	(260)	13%	(133)	10%	(100)	12%	(118)	1000
Gender: Male	29%	(141)	29%	(139)	17%	(83)	14%	(70)	11%	(55)	489
Gender: Female	49%	(248)	24%	(120)	10%	(50)	6%	(29)	12%	(64)	511
Age: 18-34	38%	(190)	28%	(141)	13%	(67)	9%	(47)	12%	(62)	506
Generation Z: 13-23	39%	(390)	26%	(260)	13%	(133)	10%	(100)	12%	(118)	1000
PID: Dem (no lean)	52%	(192)	28%	(103)	11%	(40)	4%	(16)	5%	(19)	370
PID: Ind (no lean)	34%	(153)	25%	(111)	12%	(53)	12%	(51)	17%	(75)	443
PID: Rep (no lean)	24%	(45)	24%	(45)	21%	(40)	18%	(33)	13%	(24)	187
PID/Gender: Dem Men	39%	(60)	34%	(51)	15%	(23)	6%	(9)	7%	(11)	154
PID/Gender: Dem Women	61%	(132)	24%	(52)	8%	(17)	3%	(7)	4%	(9)	216
PID/Gender: Ind Men	28%	(62)	25%	(56)	15%	(34)	17%	(38)	15%	(34)	224
PID/Gender: Ind Women	41%	(91)	25%	(55)	9%	(20)	6%	(13)	19%	(41)	219
PID/Gender: Rep Men	18%	(19)	28%	(32)	23%	(26)	21%	(24)	9%	(10)	111
PID/Gender: Rep Women	34%	(26)	18%	(14)	18%	(14)	12%	(9)	18%	(14)	76
Ideo: Liberal (1-3)	53%	(184)	29%	(100)	10%	(35)	3%	(12)	5%	(16)	348
Ideo: Moderate (4)	30%	(53)	28%	(49)	20%	(35)	12%	(21)	10%	(17)	175
Ideo: Conservative (5-7)	25%	(49)	22%	(43)	19%	(37)	24%	(46)	10%	(19)	195
Educ: < College	39%	(360)	25%	(234)	13%	(121)	10%	(94)	12%	(111)	920
Educ: Bachelors degree	40%	(25)	34%	(21)	13%	(8)	5%	(3)	7%	(5)	62
Income: Under 50k	41%	(205)	23%	(117)	10%	(52)	9%	(47)	16%	(81)	501
Income: 50k-100k	38%	(127)	25%	(84)	15%	(52)	12%	(40)	9%	(31)	333
Income: 100k+	35%	(58)	35%	(59)	18%	(29)	8%	(13)	4%	(7)	166
Ethnicity: White	39%	(251)	25%	(163)	14%	(87)	11%	(72)	11%	(70)	644
Ethnicity: Hispanic	42%	(85)	21%	(43)	12%	(24)	12%	(25)	13%	(26)	203
Ethnicity: Afr. Am.	43%	(55)	24%	(31)	12%	(15)	9%	(11)	12%	(16)	129
Ethnicity: Other	37%	(84)	29%	(65)	13%	(30)	7%	(16)	14%	(32)	228
All Christian	36%	(111)	30%	(94)	16%	(50)	11%	(33)	7%	(22)	309
All Non-Christian	34%	(25)	31%	(23)	18%	(14)	10%	(8)	7%	(5)	76
Atheist	42%	(45)	28%	(30)	12%	(13)	14%	(15)	4%	(4)	106
Agnostic/Nothing in particular	40%	(131)	23%	(76)	9%	(30)	9%	(29)	18%	(60)	325
Something Else	42%	(77)	20%	(37)	15%	(27)	8%	(15)	15%	(27)	183

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**Table MGC9_10: How important are each of the following when considering working for a company?
 The gender diversity of the company's employees**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	39% (390)	26% (260)	13% (133)	10% (100)	12% (118)	1000
Religious Non-Protestant/Catholic	34% (33)	30% (30)	19% (18)	13% (12)	5% (5)	98
Evangelical	41% (80)	23% (44)	14% (27)	10% (19)	13% (26)	195
Non-Evangelical	37% (98)	28% (75)	16% (43)	9% (24)	9% (24)	265
Community: Urban	45% (113)	26% (66)	11% (29)	10% (27)	8% (20)	255
Community: Suburban	39% (217)	26% (145)	13% (74)	11% (60)	11% (59)	554
Community: Rural	31% (59)	25% (48)	16% (31)	7% (14)	21% (39)	191
Employ: Private Sector	33% (39)	30% (36)	16% (19)	14% (17)	5% (6)	117
Employ: Unemployed	42% (64)	23% (36)	10% (15)	10% (16)	15% (23)	154
Employ: Other	24% (12)	24% (12)	12% (6)	9% (5)	32% (17)	52
Military HH: Yes	43% (52)	29% (36)	10% (12)	10% (12)	8% (10)	122
Military HH: No	38% (337)	26% (224)	14% (121)	10% (87)	12% (108)	878
RD/WT: Right Direction	32% (61)	26% (50)	14% (28)	15% (28)	13% (26)	191
RD/WT: Wrong Track	41% (329)	26% (210)	13% (105)	9% (72)	11% (93)	809
Trump Job Approve	23% (50)	24% (53)	21% (46)	23% (50)	10% (21)	219
Trump Job Disapprove	46% (303)	28% (182)	11% (74)	6% (40)	9% (62)	662
Trump Job Strongly Approve	20% (17)	17% (15)	16% (14)	31% (27)	16% (14)	86
Trump Job Somewhat Approve	25% (33)	29% (38)	24% (31)	17% (23)	5% (7)	132
Trump Job Somewhat Disapprove	34% (53)	30% (46)	17% (26)	7% (11)	12% (18)	154
Trump Job Strongly Disapprove	49% (250)	27% (136)	10% (49)	6% (29)	9% (44)	508
Favorable of Trump	21% (45)	26% (56)	21% (45)	22% (47)	11% (23)	215
Unfavorable of Trump	47% (312)	27% (182)	12% (80)	7% (44)	8% (52)	670
Very Favorable of Trump	21% (20)	20% (19)	17% (16)	26% (25)	15% (15)	95
Somewhat Favorable of Trump	21% (26)	30% (36)	24% (29)	18% (21)	7% (8)	120
Somewhat Unfavorable of Trump	35% (46)	31% (40)	17% (21)	8% (11)	9% (11)	129
Very Unfavorable of Trump	49% (266)	26% (142)	11% (59)	6% (33)	8% (41)	541

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**Table MGC9_10: How important are each of the following when considering working for a company?
The gender diversity of the company's employees**

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	39%	(390)	26%	(260)	13%	(133)	10%	(100)	12%	(118)	1000
#1 Issue: Economy	27%	(72)	31%	(84)	15%	(41)	14%	(38)	12%	(32)	267
#1 Issue: Security	23%	(23)	22%	(22)	21%	(22)	16%	(16)	17%	(17)	100
#1 Issue: Health Care	44%	(61)	27%	(37)	11%	(15)	6%	(8)	12%	(17)	139
#1 Issue: Women's Issues	61%	(75)	22%	(27)	5%	(7)	4%	(5)	8%	(10)	124
#1 Issue: Education	49%	(59)	14%	(17)	15%	(18)	11%	(13)	11%	(13)	121
#1 Issue: Energy	41%	(39)	25%	(24)	17%	(16)	8%	(8)	8%	(8)	94
#1 Issue: Other	41%	(56)	33%	(45)	7%	(9)	5%	(7)	14%	(19)	136
2018 House Vote: Democrat	46%	(41)	30%	(27)	15%	(14)	2%	(2)	7%	(6)	89
2016 Vote: Hillary Clinton	43%	(28)	30%	(20)	14%	(9)	7%	(5)	5%	(4)	65
2016 Vote: Didn't Vote	39%	(350)	25%	(224)	13%	(117)	10%	(89)	13%	(112)	892
Voted in 2014: No	39%	(380)	26%	(255)	13%	(128)	10%	(99)	12%	(116)	977
2012 Vote: Didn't Vote	39%	(381)	26%	(253)	13%	(129)	10%	(98)	12%	(117)	978
4-Region: Northeast	40%	(81)	29%	(58)	17%	(34)	9%	(18)	6%	(11)	202
4-Region: Midwest	36%	(69)	24%	(45)	17%	(32)	10%	(19)	13%	(25)	191
4-Region: South	38%	(155)	29%	(118)	10%	(41)	10%	(41)	12%	(50)	404
4-Region: West	42%	(85)	19%	(38)	13%	(25)	11%	(22)	16%	(32)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC9_11: How important are each of the following when considering working for a company?
The racial diversity of the company's employees**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	43% (435)	25% (255)	11% (114)	9% (90)	11% (107)	1000
Gender: Male	35% (172)	28% (134)	15% (72)	12% (59)	11% (51)	489
Gender: Female	51% (263)	23% (120)	8% (42)	6% (31)	11% (56)	511
Age: 18-34	41% (209)	26% (132)	13% (64)	9% (46)	11% (55)	506
Generation Z: 13-23	43% (435)	25% (255)	11% (114)	9% (90)	11% (107)	1000
PID: Dem (no lean)	57% (212)	26% (95)	8% (31)	4% (16)	5% (17)	370
PID: Ind (no lean)	39% (173)	25% (111)	11% (48)	10% (44)	15% (68)	443
PID: Rep (no lean)	27% (50)	26% (49)	19% (35)	16% (30)	12% (23)	187
PID/Gender: Dem Men	49% (76)	28% (43)	12% (19)	5% (8)	6% (9)	154
PID/Gender: Dem Women	63% (136)	24% (52)	6% (12)	4% (8)	4% (8)	216
PID/Gender: Ind Men	32% (71)	27% (60)	13% (30)	13% (30)	15% (34)	224
PID/Gender: Ind Women	46% (101)	23% (51)	8% (18)	6% (14)	15% (34)	219
PID/Gender: Rep Men	22% (25)	29% (32)	21% (24)	19% (21)	8% (9)	111
PID/Gender: Rep Women	33% (25)	22% (16)	15% (11)	12% (9)	18% (14)	76
Ideo: Liberal (1-3)	59% (205)	23% (81)	7% (26)	6% (21)	4% (15)	348
Ideo: Moderate (4)	35% (62)	27% (48)	16% (28)	9% (16)	12% (21)	175
Ideo: Conservative (5-7)	31% (60)	27% (53)	17% (33)	19% (38)	6% (12)	195
Educ: < College	44% (403)	25% (231)	11% (103)	9% (83)	11% (99)	920
Educ: Bachelors degree	44% (27)	32% (20)	11% (7)	5% (3)	7% (5)	62
Income: Under 50k	46% (232)	23% (113)	7% (37)	9% (47)	14% (72)	501
Income: 50k-100k	41% (136)	27% (89)	16% (53)	8% (26)	9% (29)	333
Income: 100k+	40% (66)	32% (53)	14% (24)	10% (17)	4% (6)	166
Ethnicity: White	42% (267)	27% (174)	12% (75)	10% (61)	10% (66)	644
Ethnicity: Hispanic	45% (91)	25% (50)	10% (21)	10% (19)	10% (21)	203
Ethnicity: Afr. Am.	55% (71)	18% (24)	8% (11)	9% (11)	10% (12)	129
Ethnicity: Other	42% (96)	25% (57)	12% (28)	8% (18)	13% (29)	228
All Christian	43% (134)	27% (85)	16% (49)	8% (24)	6% (17)	309
All Non-Christian	46% (35)	25% (19)	13% (10)	11% (8)	4% (3)	76
Atheist	46% (49)	27% (29)	9% (10)	14% (14)	4% (4)	106
Agnostic/Nothing in particular	40% (129)	26% (84)	9% (29)	9% (28)	17% (55)	325
Something Else	48% (87)	21% (38)	9% (16)	8% (15)	15% (27)	183

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**Table MGC9_11: How important are each of the following when considering working for a company?
The racial diversity of the company's employees**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	43% (435)	25% (255)	11% (114)	9% (90)	11% (107)	1000
Religious Non-Protestant/Catholic	45% (44)	27% (26)	13% (13)	12% (12)	3% (3)	98
Evangelical	51% (100)	19% (36)	10% (19)	7% (14)	13% (26)	195
Non-Evangelical	41% (109)	29% (77)	15% (40)	8% (20)	7% (19)	265
Community: Urban	49% (126)	26% (65)	8% (20)	10% (26)	7% (18)	255
Community: Suburban	44% (245)	26% (144)	11% (63)	9% (48)	10% (55)	554
Community: Rural	34% (64)	24% (45)	16% (31)	9% (16)	18% (34)	191
Employ: Private Sector	45% (53)	23% (26)	12% (14)	15% (17)	5% (6)	117
Employ: Unemployed	43% (66)	28% (43)	9% (14)	8% (12)	13% (20)	154
Employ: Other	34% (18)	21% (11)	5% (2)	12% (6)	29% (15)	52
Military HH: Yes	47% (57)	24% (29)	12% (15)	10% (13)	8% (9)	122
Military HH: No	43% (378)	26% (226)	11% (99)	9% (77)	11% (98)	878
RD/WT: Right Direction	34% (65)	26% (49)	13% (25)	14% (27)	14% (27)	191
RD/WT: Wrong Track	46% (370)	25% (205)	11% (89)	8% (63)	10% (81)	809
Trump Job Approve	26% (57)	25% (55)	19% (41)	21% (46)	9% (20)	219
Trump Job Disapprove	51% (340)	26% (170)	9% (60)	6% (37)	8% (55)	662
Trump Job Strongly Approve	25% (22)	22% (19)	15% (13)	24% (21)	15% (13)	86
Trump Job Somewhat Approve	26% (35)	28% (37)	21% (28)	19% (25)	6% (7)	132
Trump Job Somewhat Disapprove	42% (65)	28% (43)	14% (21)	5% (8)	11% (17)	154
Trump Job Strongly Disapprove	54% (275)	25% (127)	8% (39)	6% (29)	8% (38)	508
Favorable of Trump	27% (57)	26% (57)	19% (41)	19% (41)	9% (20)	215
Unfavorable of Trump	52% (346)	26% (173)	10% (66)	6% (41)	7% (44)	670
Very Favorable of Trump	26% (25)	24% (23)	14% (14)	22% (21)	14% (13)	95
Somewhat Favorable of Trump	27% (33)	28% (34)	23% (27)	17% (20)	5% (6)	120
Somewhat Unfavorable of Trump	38% (49)	34% (44)	13% (17)	7% (9)	8% (10)	129
Very Unfavorable of Trump	55% (297)	24% (129)	9% (49)	6% (32)	6% (34)	541

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**Table MGC9_11: How important are each of the following when considering working for a company?
The racial diversity of the company's employees**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	43% (435)	25% (255)	11% (114)	9% (90)	11% (107)	1000
#1 Issue: Economy	31% (84)	33% (87)	16% (44)	10% (27)	10% (25)	267
#1 Issue: Security	31% (31)	25% (25)	17% (17)	13% (13)	14% (14)	100
#1 Issue: Health Care	51% (70)	22% (30)	7% (10)	10% (13)	11% (15)	139
#1 Issue: Women's Issues	59% (73)	25% (31)	4% (5)	5% (6)	7% (9)	124
#1 Issue: Education	53% (64)	16% (20)	13% (16)	6% (7)	12% (14)	121
#1 Issue: Energy	41% (38)	28% (26)	10% (10)	12% (12)	8% (8)	94
#1 Issue: Other	51% (69)	21% (29)	7% (9)	6% (8)	15% (20)	136
2018 House Vote: Democrat	57% (51)	21% (19)	8% (7)	8% (7)	6% (5)	89
2016 Vote: Hillary Clinton	61% (40)	18% (12)	9% (6)	8% (5)	4% (3)	65
2016 Vote: Didn't Vote	43% (383)	26% (229)	12% (103)	8% (75)	11% (101)	892
Voted in 2014: No	44% (426)	26% (253)	11% (112)	9% (83)	11% (104)	977
2012 Vote: Didn't Vote	44% (426)	26% (253)	11% (111)	8% (82)	11% (106)	978
4-Region: Northeast	37% (75)	32% (65)	14% (29)	11% (21)	6% (12)	202
4-Region: Midwest	44% (84)	23% (44)	12% (23)	8% (16)	12% (23)	191
4-Region: South	46% (185)	25% (102)	9% (37)	9% (36)	11% (44)	404
4-Region: West	45% (91)	21% (43)	12% (25)	8% (16)	13% (27)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC9_12: How important are each of the following when considering working for a company?
The company is environmentally responsible**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	41% (413)	36% (357)	10% (105)	3% (29)	10% (96)	1000
Gender: Male	38% (186)	38% (184)	12% (57)	3% (14)	10% (48)	489
Gender: Female	44% (227)	34% (173)	9% (48)	3% (15)	9% (48)	511
Age: 18-34	37% (186)	37% (186)	13% (64)	4% (19)	10% (52)	506
Generation Z: 13-23	41% (413)	36% (357)	10% (105)	3% (29)	10% (96)	1000
PID: Dem (no lean)	49% (183)	33% (123)	10% (36)	2% (8)	5% (20)	370
PID: Ind (no lean)	38% (168)	35% (153)	10% (45)	3% (12)	15% (65)	443
PID: Rep (no lean)	33% (62)	43% (81)	13% (24)	5% (10)	6% (10)	187
PID/Gender: Dem Men	46% (71)	34% (52)	13% (20)	2% (2)	6% (8)	154
PID/Gender: Dem Women	52% (112)	33% (71)	7% (16)	2% (5)	5% (12)	216
PID/Gender: Ind Men	36% (81)	36% (80)	10% (23)	4% (8)	14% (32)	224
PID/Gender: Ind Women	40% (87)	33% (72)	10% (22)	2% (4)	15% (34)	219
PID/Gender: Rep Men	31% (34)	46% (51)	13% (14)	3% (4)	7% (8)	111
PID/Gender: Rep Women	36% (27)	39% (30)	13% (10)	8% (6)	4% (3)	76
Ideo: Liberal (1-3)	53% (185)	33% (116)	8% (28)	2% (6)	4% (14)	348
Ideo: Moderate (4)	28% (50)	47% (83)	14% (24)	3% (5)	8% (14)	175
Ideo: Conservative (5-7)	36% (70)	39% (76)	14% (27)	7% (14)	4% (8)	195
Educ: < College	42% (384)	35% (325)	10% (92)	3% (29)	10% (90)	920
Educ: Bachelors degree	39% (24)	42% (26)	14% (9)	— (0)	4% (3)	62
Income: Under 50k	39% (197)	34% (171)	10% (52)	2% (10)	14% (70)	501
Income: 50k-100k	42% (141)	36% (120)	12% (40)	3% (11)	7% (22)	333
Income: 100k+	45% (74)	40% (66)	8% (13)	5% (8)	2% (4)	166
Ethnicity: White	42% (273)	36% (232)	11% (68)	3% (19)	8% (51)	644
Ethnicity: Hispanic	40% (81)	34% (68)	13% (26)	4% (7)	10% (20)	203
Ethnicity: Afr. Am.	37% (48)	35% (45)	12% (15)	4% (5)	12% (16)	129
Ethnicity: Other	40% (91)	35% (80)	10% (22)	3% (6)	13% (29)	228
All Christian	39% (122)	39% (122)	12% (36)	4% (12)	6% (17)	309
All Non-Christian	41% (31)	43% (33)	8% (6)	2% (2)	6% (5)	76
Atheist	49% (52)	32% (34)	10% (10)	4% (4)	5% (6)	106
Agnostic/Nothing in particular	38% (122)	32% (104)	11% (37)	3% (9)	16% (54)	325
Something Else	47% (85)	36% (65)	9% (16)	1% (2)	8% (15)	183

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**Table MGC9_12: How important are each of the following when considering working for a company?
 The company is environmentally responsible**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	41% (413)	36% (357)	10% (105)	3% (29)	10% (96)	1000
Religious Non-Protestant/Catholic	40% (40)	45% (44)	8% (7)	2% (2)	6% (5)	98
Evangelical	46% (90)	33% (64)	11% (22)	2% (4)	8% (15)	195
Non-Evangelical	40% (105)	41% (108)	10% (26)	4% (10)	6% (16)	265
Community: Urban	43% (111)	37% (95)	9% (22)	3% (8)	7% (19)	255
Community: Suburban	42% (231)	35% (196)	10% (57)	3% (18)	9% (52)	554
Community: Rural	37% (70)	34% (66)	13% (26)	2% (4)	13% (25)	191
Employ: Private Sector	41% (47)	34% (40)	16% (18)	4% (5)	5% (6)	117
Employ: Unemployed	34% (53)	40% (61)	9% (14)	4% (6)	13% (21)	154
Employ: Other	30% (16)	20% (10)	12% (6)	8% (4)	30% (16)	52
Military HH: Yes	47% (58)	29% (36)	12% (15)	3% (3)	8% (10)	122
Military HH: No	40% (355)	37% (321)	10% (90)	3% (26)	10% (86)	878
RD/WT: Right Direction	34% (64)	41% (78)	13% (25)	3% (5)	10% (19)	191
RD/WT: Wrong Track	43% (348)	34% (279)	10% (80)	3% (24)	10% (77)	809
Trump Job Approve	31% (67)	40% (87)	16% (36)	8% (17)	5% (11)	219
Trump Job Disapprove	46% (306)	35% (231)	8% (54)	2% (12)	9% (57)	662
Trump Job Strongly Approve	29% (25)	38% (33)	15% (13)	10% (9)	7% (6)	86
Trump Job Somewhat Approve	32% (42)	41% (54)	17% (23)	6% (8)	4% (5)	132
Trump Job Somewhat Disapprove	40% (61)	40% (61)	9% (14)	3% (4)	9% (13)	154
Trump Job Strongly Disapprove	48% (245)	33% (170)	8% (40)	2% (8)	9% (44)	508
Favorable of Trump	29% (62)	44% (95)	14% (31)	8% (18)	4% (10)	215
Unfavorable of Trump	47% (316)	35% (237)	9% (59)	2% (11)	7% (47)	670
Very Favorable of Trump	28% (27)	41% (39)	15% (14)	10% (10)	6% (5)	95
Somewhat Favorable of Trump	29% (35)	46% (56)	14% (17)	6% (8)	3% (4)	120
Somewhat Unfavorable of Trump	44% (57)	39% (50)	11% (14)	2% (3)	5% (6)	129
Very Unfavorable of Trump	48% (259)	35% (187)	8% (45)	2% (9)	8% (41)	541

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**Table MGC9_12: How important are each of the following when considering working for a company?
The company is environmentally responsible**

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	41%	(413)	36%	(357)	10%	(105)	3%	(29)	10%	(96)	1000
#1 Issue: Economy	33%	(89)	43%	(114)	12%	(32)	4%	(11)	8%	(22)	267
#1 Issue: Security	29%	(29)	40%	(40)	14%	(14)	3%	(3)	14%	(14)	100
#1 Issue: Health Care	45%	(63)	37%	(51)	6%	(9)	2%	(3)	9%	(13)	139
#1 Issue: Women's Issues	50%	(62)	30%	(37)	12%	(15)	1%	(2)	7%	(8)	124
#1 Issue: Education	46%	(56)	33%	(39)	10%	(12)	1%	(2)	10%	(12)	121
#1 Issue: Energy	49%	(46)	34%	(32)	6%	(6)	3%	(2)	9%	(8)	94
#1 Issue: Other	45%	(61)	28%	(37)	11%	(15)	4%	(5)	13%	(17)	136
2018 House Vote: Democrat	42%	(37)	37%	(33)	15%	(13)	1%	(1)	4%	(4)	89
2016 Vote: Hillary Clinton	44%	(28)	40%	(26)	10%	(6)	2%	(1)	5%	(3)	65
2016 Vote: Didn't Vote	41%	(368)	35%	(316)	10%	(91)	3%	(26)	10%	(91)	892
Voted in 2014: No	41%	(404)	36%	(352)	10%	(101)	3%	(28)	10%	(93)	977
2012 Vote: Didn't Vote	41%	(405)	36%	(349)	10%	(102)	3%	(27)	10%	(95)	978
4-Region: Northeast	42%	(85)	37%	(74)	12%	(24)	4%	(8)	6%	(12)	202
4-Region: Midwest	42%	(80)	35%	(66)	12%	(23)	2%	(4)	10%	(18)	191
4-Region: South	42%	(169)	35%	(142)	10%	(40)	3%	(12)	10%	(41)	404
4-Region: West	39%	(79)	37%	(75)	9%	(18)	3%	(6)	12%	(25)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_13: How important are each of the following when considering working for a company?
The company contributes to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	44% (436)	35% (351)	9% (89)	3% (30)	9% (94)	1000
Gender: Male	39% (190)	39% (189)	10% (51)	3% (13)	9% (46)	489
Gender: Female	48% (246)	32% (162)	7% (38)	3% (17)	9% (49)	511
Age: 18-34	40% (201)	35% (176)	11% (57)	4% (21)	10% (51)	506
Generation Z: 13-23	44% (436)	35% (351)	9% (89)	3% (30)	9% (94)	1000
PID: Dem (no lean)	50% (184)	36% (135)	8% (28)	2% (8)	4% (15)	370
PID: Ind (no lean)	41% (182)	31% (139)	9% (40)	5% (20)	14% (61)	443
PID: Rep (no lean)	37% (70)	42% (78)	11% (20)	1% (1)	10% (18)	187
PID/Gender: Dem Men	44% (68)	41% (64)	9% (13)	2% (3)	4% (6)	154
PID/Gender: Dem Women	54% (116)	33% (71)	7% (15)	2% (5)	4% (9)	216
PID/Gender: Ind Men	37% (83)	36% (81)	10% (22)	4% (9)	13% (29)	224
PID/Gender: Ind Women	45% (99)	27% (58)	8% (17)	5% (12)	15% (32)	219
PID/Gender: Rep Men	36% (40)	40% (45)	14% (15)	1% (1)	10% (11)	111
PID/Gender: Rep Women	40% (30)	43% (33)	6% (5)	1% (1)	9% (7)	76
Ideo: Liberal (1-3)	53% (183)	35% (123)	6% (22)	2% (7)	3% (12)	348
Ideo: Moderate (4)	35% (61)	37% (65)	12% (22)	5% (9)	10% (18)	175
Ideo: Conservative (5-7)	43% (85)	35% (68)	14% (26)	3% (6)	6% (11)	195
Educ: < College	44% (404)	35% (317)	9% (81)	3% (30)	10% (88)	920
Educ: Bachelors degree	43% (27)	45% (28)	7% (4)	— (0)	6% (4)	62
Income: Under 50k	39% (197)	36% (179)	7% (37)	4% (19)	14% (69)	501
Income: 50k-100k	47% (156)	33% (109)	12% (39)	3% (9)	6% (21)	333
Income: 100k+	50% (83)	39% (64)	8% (13)	1% (2)	2% (4)	166
Ethnicity: White	43% (278)	37% (238)	9% (55)	2% (15)	9% (57)	644
Ethnicity: Hispanic	42% (84)	34% (68)	10% (21)	5% (9)	10% (20)	203
Ethnicity: Afr. Am.	49% (63)	25% (32)	11% (14)	6% (8)	9% (12)	129
Ethnicity: Other	41% (94)	36% (81)	9% (19)	3% (8)	11% (25)	228
All Christian	44% (136)	37% (115)	11% (34)	2% (7)	6% (17)	309
All Non-Christian	51% (39)	34% (26)	7% (6)	2% (2)	5% (4)	76
Atheist	42% (45)	39% (42)	7% (7)	5% (6)	7% (7)	106
Agnostic/Nothing in particular	40% (129)	32% (105)	8% (27)	4% (13)	16% (52)	325
Something Else	48% (87)	35% (64)	8% (15)	2% (3)	8% (14)	183

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Table MGC9_13: How important are each of the following when considering working for a company?
The company contributes to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	44% (436)	35% (351)	9% (89)	3% (30)	9% (94)	1000
Religious Non-Protestant/Catholic	50% (49)	34% (34)	8% (8)	3% (3)	5% (5)	98
Evangelical	48% (95)	33% (64)	9% (18)	1% (2)	9% (17)	195
Non-Evangelical	43% (113)	40% (105)	10% (27)	2% (6)	5% (14)	265
Community: Urban	45% (115)	38% (96)	6% (15)	3% (7)	9% (22)	255
Community: Suburban	44% (242)	35% (192)	10% (57)	3% (18)	8% (46)	554
Community: Rural	42% (79)	33% (63)	9% (16)	3% (5)	14% (27)	191
Employ: Private Sector	41% (48)	37% (43)	13% (15)	3% (3)	6% (7)	117
Employ: Unemployed	38% (58)	41% (64)	6% (9)	4% (6)	11% (17)	154
Employ: Other	33% (18)	21% (11)	9% (5)	6% (3)	30% (16)	52
Military HH: Yes	44% (54)	38% (47)	9% (11)	2% (2)	7% (8)	122
Military HH: No	43% (382)	35% (304)	9% (77)	3% (28)	10% (86)	878
RD/WT: Right Direction	39% (75)	35% (66)	11% (22)	4% (8)	11% (20)	191
RD/WT: Wrong Track	45% (361)	35% (285)	8% (67)	3% (22)	9% (74)	809
Trump Job Approve	42% (91)	35% (76)	12% (26)	3% (6)	9% (19)	219
Trump Job Disapprove	46% (304)	36% (237)	8% (54)	3% (21)	7% (46)	662
Trump Job Strongly Approve	46% (40)	26% (22)	16% (13)	2% (2)	11% (9)	86
Trump Job Somewhat Approve	39% (51)	41% (54)	9% (12)	3% (4)	8% (10)	132
Trump Job Somewhat Disapprove	37% (57)	41% (62)	12% (18)	2% (3)	9% (14)	154
Trump Job Strongly Disapprove	49% (247)	34% (175)	7% (36)	4% (19)	6% (32)	508
Favorable of Trump	41% (88)	36% (78)	12% (26)	3% (6)	8% (17)	215
Unfavorable of Trump	47% (318)	36% (242)	8% (54)	3% (20)	6% (37)	670
Very Favorable of Trump	42% (40)	33% (32)	14% (14)	2% (2)	9% (8)	95
Somewhat Favorable of Trump	40% (48)	39% (47)	10% (12)	4% (5)	7% (9)	120
Somewhat Unfavorable of Trump	41% (54)	43% (55)	10% (13)	1% (2)	4% (5)	129
Very Unfavorable of Trump	49% (264)	34% (186)	7% (40)	3% (18)	6% (32)	541

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Table MGC9_13: How important are each of the following when considering working for a company?
The company contributes to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	44% (436)	35% (351)	9% (89)	3% (30)	9% (94)	1000
#1 Issue: Economy	32% (86)	45% (120)	12% (31)	4% (11)	7% (19)	267
#1 Issue: Security	35% (35)	42% (42)	8% (8)	4% (4)	12% (12)	100
#1 Issue: Health Care	50% (69)	35% (48)	4% (6)	2% (2)	9% (13)	139
#1 Issue: Women's Issues	56% (69)	29% (36)	4% (5)	4% (6)	7% (8)	124
#1 Issue: Education	51% (62)	30% (37)	7% (8)	1% (2)	10% (13)	121
#1 Issue: Energy	49% (46)	30% (28)	10% (10)	2% (2)	8% (8)	94
#1 Issue: Other	46% (62)	26% (35)	11% (16)	3% (4)	14% (19)	136
2018 House Vote: Democrat	46% (41)	39% (35)	4% (4)	7% (6)	4% (3)	89
2016 Vote: Hillary Clinton	52% (34)	36% (23)	4% (3)	6% (4)	2% (1)	65
2016 Vote: Didn't Vote	43% (387)	35% (309)	9% (80)	3% (26)	10% (90)	892
Voted in 2014: No	43% (425)	35% (345)	9% (87)	3% (29)	9% (91)	977
2012 Vote: Didn't Vote	43% (423)	35% (347)	9% (85)	3% (30)	9% (93)	978
4-Region: Northeast	47% (94)	36% (72)	9% (18)	4% (8)	5% (10)	202
4-Region: Midwest	47% (89)	31% (59)	9% (17)	3% (6)	10% (19)	191
4-Region: South	41% (167)	38% (155)	8% (32)	2% (9)	10% (40)	404
4-Region: West	42% (85)	32% (65)	10% (21)	3% (7)	12% (25)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC9_14: How important are each of the following when considering working for a company?
The company is seen as innovative**

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	33%	(325)	37%	(370)	14%	(139)	3%	(30)	14%	(135)	1000
Gender: Male	33%	(161)	38%	(188)	13%	(61)	4%	(20)	12%	(59)	489
Gender: Female	32%	(164)	36%	(183)	15%	(78)	2%	(10)	15%	(76)	511
Age: 18-34	31%	(159)	37%	(185)	15%	(76)	3%	(14)	14%	(73)	506
Generation Z: 13-23	33%	(325)	37%	(370)	14%	(139)	3%	(30)	14%	(135)	1000
PID: Dem (no lean)	36%	(133)	39%	(145)	15%	(55)	1%	(2)	9%	(35)	370
PID: Ind (no lean)	29%	(130)	35%	(154)	13%	(59)	5%	(20)	18%	(79)	443
PID: Rep (no lean)	33%	(62)	38%	(72)	13%	(25)	4%	(7)	12%	(22)	187
PID/Gender: Dem Men	38%	(59)	41%	(63)	10%	(16)	1%	(2)	9%	(14)	154
PID/Gender: Dem Women	34%	(74)	38%	(81)	18%	(39)	—	(1)	10%	(21)	216
PID/Gender: Ind Men	29%	(65)	36%	(82)	13%	(29)	5%	(12)	16%	(36)	224
PID/Gender: Ind Women	30%	(65)	33%	(72)	14%	(30)	4%	(8)	20%	(43)	219
PID/Gender: Rep Men	34%	(38)	38%	(43)	14%	(16)	5%	(6)	8%	(9)	111
PID/Gender: Rep Women	32%	(24)	38%	(29)	12%	(9)	2%	(2)	16%	(12)	76
Ideo: Liberal (1-3)	35%	(123)	39%	(137)	17%	(60)	2%	(8)	6%	(20)	348
Ideo: Moderate (4)	30%	(52)	41%	(72)	11%	(20)	3%	(6)	14%	(24)	175
Ideo: Conservative (5-7)	35%	(68)	37%	(72)	18%	(34)	5%	(9)	6%	(12)	195
Educ: < College	32%	(298)	37%	(341)	14%	(125)	3%	(29)	14%	(128)	920
Educ: Bachelors degree	37%	(23)	39%	(24)	17%	(10)	1%	(1)	6%	(4)	62
Income: Under 50k	33%	(163)	32%	(161)	13%	(64)	3%	(14)	20%	(99)	501
Income: 50k-100k	32%	(107)	41%	(136)	14%	(47)	4%	(13)	9%	(30)	333
Income: 100k+	33%	(55)	44%	(73)	17%	(29)	2%	(4)	4%	(6)	166
Ethnicity: White	31%	(202)	39%	(250)	15%	(96)	3%	(16)	12%	(80)	644
Ethnicity: Hispanic	38%	(77)	33%	(66)	9%	(19)	3%	(5)	17%	(35)	203
Ethnicity: Afr. Am.	33%	(43)	32%	(41)	15%	(20)	5%	(7)	15%	(19)	129
Ethnicity: Other	35%	(81)	35%	(79)	10%	(24)	3%	(7)	16%	(37)	228
All Christian	36%	(110)	40%	(123)	13%	(41)	4%	(13)	7%	(22)	309
All Non-Christian	41%	(31)	34%	(26)	17%	(13)	1%	(1)	7%	(5)	76
Atheist	29%	(31)	43%	(46)	15%	(16)	3%	(3)	9%	(10)	106
Agnostic/Nothing in particular	27%	(88)	36%	(117)	14%	(46)	2%	(7)	21%	(68)	325
Something Else	35%	(65)	32%	(59)	13%	(24)	3%	(6)	16%	(29)	183

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Table MGC9_14: How important are each of the following when considering working for a company?
 The company is seen as innovative

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	33% (325)	37% (370)	14% (139)	3% (30)	14% (135)	1000
Religious Non-Protestant/Catholic	41% (41)	34% (33)	17% (17)	2% (2)	6% (6)	98
Evangelical	41% (79)	31% (61)	11% (22)	4% (7)	13% (26)	195
Non-Evangelical	32% (84)	42% (110)	14% (37)	4% (10)	9% (25)	265
Community: Urban	32% (82)	39% (99)	12% (31)	4% (11)	13% (32)	255
Community: Suburban	33% (185)	37% (207)	15% (82)	2% (13)	12% (68)	554
Community: Rural	31% (59)	34% (64)	14% (27)	3% (6)	19% (35)	191
Employ: Private Sector	33% (39)	45% (52)	14% (16)	3% (4)	5% (6)	117
Employ: Unemployed	27% (42)	43% (66)	11% (17)	3% (4)	17% (25)	154
Employ: Other	27% (14)	23% (12)	9% (5)	10% (5)	32% (17)	52
Military HH: Yes	37% (45)	33% (41)	13% (16)	4% (5)	13% (16)	122
Military HH: No	32% (281)	38% (330)	14% (123)	3% (25)	14% (119)	878
RD/WT: Right Direction	34% (65)	35% (66)	11% (21)	6% (12)	14% (27)	191
RD/WT: Wrong Track	32% (260)	38% (304)	15% (118)	2% (18)	13% (108)	809
Trump Job Approve	34% (75)	34% (73)	15% (33)	7% (15)	10% (23)	219
Trump Job Disapprove	34% (223)	38% (250)	14% (95)	2% (13)	12% (81)	662
Trump Job Strongly Approve	37% (32)	32% (27)	12% (11)	4% (4)	15% (13)	86
Trump Job Somewhat Approve	33% (43)	35% (46)	17% (22)	8% (11)	8% (10)	132
Trump Job Somewhat Disapprove	34% (52)	39% (60)	13% (20)	2% (3)	12% (19)	154
Trump Job Strongly Disapprove	34% (171)	37% (190)	15% (74)	2% (11)	12% (62)	508
Favorable of Trump	34% (74)	37% (81)	13% (29)	6% (13)	9% (19)	215
Unfavorable of Trump	33% (224)	39% (260)	15% (98)	2% (13)	11% (75)	670
Very Favorable of Trump	40% (38)	31% (30)	12% (11)	6% (5)	11% (11)	95
Somewhat Favorable of Trump	30% (36)	42% (51)	15% (18)	7% (8)	7% (8)	120
Somewhat Unfavorable of Trump	32% (41)	44% (56)	12% (16)	2% (3)	10% (13)	129
Very Unfavorable of Trump	34% (182)	38% (204)	15% (82)	2% (10)	11% (62)	541

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Table MGC9_14: How important are each of the following when considering working for a company?
The company is seen as innovative

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	33%	(325)	37%	(370)	14%	(139)	3%	(30)	14%	(135)	1000
#1 Issue: Economy	30%	(80)	42%	(111)	12%	(33)	4%	(11)	12%	(32)	267
#1 Issue: Security	23%	(23)	45%	(45)	14%	(14)	4%	(4)	14%	(14)	100
#1 Issue: Health Care	35%	(48)	39%	(53)	14%	(19)	1%	(1)	12%	(17)	139
#1 Issue: Women's Issues	39%	(49)	32%	(39)	17%	(21)	1%	(2)	11%	(13)	124
#1 Issue: Education	46%	(56)	26%	(32)	13%	(16)	1%	(2)	13%	(16)	121
#1 Issue: Energy	32%	(30)	37%	(34)	18%	(17)	2%	(2)	11%	(10)	94
#1 Issue: Other	27%	(36)	37%	(50)	11%	(15)	4%	(6)	21%	(29)	136
2018 House Vote: Democrat	38%	(34)	38%	(33)	15%	(13)	3%	(3)	6%	(6)	89
2016 Vote: Hillary Clinton	36%	(23)	39%	(25)	13%	(8)	5%	(3)	8%	(5)	65
2016 Vote: Didn't Vote	32%	(286)	37%	(331)	14%	(123)	3%	(25)	14%	(127)	892
Voted in 2014: No	32%	(317)	37%	(362)	14%	(139)	3%	(27)	14%	(132)	977
2012 Vote: Didn't Vote	32%	(315)	37%	(365)	14%	(137)	3%	(27)	14%	(134)	978
4-Region: Northeast	32%	(66)	39%	(80)	15%	(31)	3%	(7)	10%	(20)	202
4-Region: Midwest	34%	(65)	36%	(68)	16%	(30)	1%	(3)	13%	(25)	191
4-Region: South	32%	(131)	37%	(149)	12%	(49)	4%	(17)	14%	(58)	404
4-Region: West	31%	(63)	36%	(74)	15%	(30)	2%	(3)	16%	(32)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC9_15: How important are each of the following when considering working for a company?
The company has a good reputation**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	54% (538)	31% (307)	5% (53)	1% (14)	9% (90)	1000
Gender: Male	54% (265)	31% (151)	4% (20)	2% (8)	9% (45)	489
Gender: Female	53% (272)	30% (156)	6% (33)	1% (5)	9% (45)	511
Age: 18-34	52% (265)	32% (161)	5% (27)	1% (6)	9% (46)	506
Generation Z: 13-23	54% (538)	31% (307)	5% (53)	1% (14)	9% (90)	1000
PID: Dem (no lean)	57% (209)	33% (121)	5% (20)	1% (4)	4% (16)	370
PID: Ind (no lean)	50% (221)	29% (127)	6% (25)	2% (7)	14% (64)	443
PID: Rep (no lean)	57% (107)	31% (58)	4% (8)	2% (3)	5% (10)	187
PID/Gender: Dem Men	58% (89)	33% (51)	4% (6)	1% (2)	4% (7)	154
PID/Gender: Dem Women	56% (121)	32% (70)	7% (14)	1% (2)	4% (9)	216
PID/Gender: Ind Men	50% (112)	29% (65)	5% (11)	2% (4)	14% (31)	224
PID/Gender: Ind Women	50% (109)	28% (62)	6% (13)	1% (2)	15% (32)	219
PID/Gender: Rep Men	58% (65)	31% (35)	2% (3)	2% (2)	6% (7)	111
PID/Gender: Rep Women	56% (43)	31% (23)	7% (6)	1% (1)	5% (4)	76
Ideo: Liberal (1-3)	60% (210)	30% (103)	5% (17)	1% (5)	4% (13)	348
Ideo: Moderate (4)	49% (85)	32% (56)	9% (16)	2% (3)	8% (14)	175
Ideo: Conservative (5-7)	61% (119)	32% (62)	3% (7)	2% (3)	2% (5)	195
Educ: < College	54% (496)	31% (282)	5% (47)	1% (13)	9% (82)	920
Educ: Bachelors degree	57% (36)	32% (20)	6% (4)	— (0)	5% (3)	62
Income: Under 50k	51% (254)	28% (143)	6% (28)	1% (7)	14% (69)	501
Income: 50k-100k	57% (188)	32% (106)	6% (19)	1% (4)	5% (16)	333
Income: 100k+	57% (95)	35% (58)	3% (5)	2% (3)	3% (4)	166
Ethnicity: White	55% (353)	31% (202)	5% (32)	1% (9)	7% (47)	644
Ethnicity: Hispanic	50% (100)	31% (63)	6% (13)	2% (4)	11% (22)	203
Ethnicity: Afr. Am.	49% (63)	31% (40)	7% (9)	2% (3)	11% (14)	129
Ethnicity: Other	53% (122)	28% (64)	5% (11)	1% (2)	13% (29)	228
All Christian	57% (175)	33% (101)	5% (15)	2% (6)	4% (13)	309
All Non-Christian	56% (43)	34% (26)	5% (4)	1% (1)	4% (3)	76
Atheist	54% (57)	35% (37)	4% (5)	1% (2)	6% (6)	106
Agnostic/Nothing in particular	50% (161)	28% (90)	6% (19)	1% (4)	16% (51)	325
Something Else	55% (101)	29% (53)	5% (10)	1% (2)	9% (16)	183

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**Table MGC9_15: How important are each of the following when considering working for a company?
The company has a good reputation**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	54% (538)	31% (307)	5% (53)	1% (14)	9% (90)	1000
Religious Non-Protestant/Catholic	59% (58)	31% (31)	6% (6)	1% (1)	3% (3)	98
Evangelical	61% (119)	26% (51)	4% (8)	— (1)	9% (17)	195
Non-Evangelical	51% (135)	36% (96)	6% (15)	3% (7)	4% (12)	265
Community: Urban	54% (139)	31% (80)	5% (12)	1% (3)	8% (20)	255
Community: Suburban	54% (300)	31% (173)	5% (29)	2% (9)	8% (44)	554
Community: Rural	52% (99)	28% (53)	6% (12)	1% (1)	13% (25)	191
Employ: Private Sector	54% (63)	36% (43)	5% (6)	1% (1)	4% (4)	117
Employ: Unemployed	49% (75)	30% (47)	7% (10)	1% (1)	13% (20)	154
Employ: Other	38% (20)	24% (12)	8% (4)	2% (1)	27% (14)	52
Military HH: Yes	56% (69)	28% (34)	6% (7)	1% (2)	9% (11)	122
Military HH: No	53% (469)	31% (272)	5% (45)	1% (12)	9% (79)	878
RD/WT: Right Direction	50% (96)	30% (57)	8% (15)	2% (3)	11% (20)	191
RD/WT: Wrong Track	55% (441)	31% (250)	5% (38)	1% (10)	9% (69)	809
Trump Job Approve	58% (127)	30% (66)	6% (13)	1% (2)	5% (11)	219
Trump Job Disapprove	55% (367)	31% (204)	5% (33)	1% (9)	7% (49)	662
Trump Job Strongly Approve	56% (48)	33% (29)	3% (2)	1% (1)	7% (6)	86
Trump Job Somewhat Approve	59% (78)	28% (37)	8% (11)	1% (1)	4% (5)	132
Trump Job Somewhat Disapprove	53% (81)	34% (52)	3% (5)	1% (2)	9% (13)	154
Trump Job Strongly Disapprove	56% (286)	30% (152)	5% (28)	1% (7)	7% (36)	508
Favorable of Trump	58% (126)	32% (69)	4% (8)	1% (3)	4% (9)	215
Unfavorable of Trump	55% (372)	31% (210)	6% (39)	1% (10)	6% (40)	670
Very Favorable of Trump	62% (59)	31% (30)	1% (1)	1% (1)	5% (5)	95
Somewhat Favorable of Trump	56% (67)	33% (39)	6% (8)	2% (2)	4% (4)	120
Somewhat Unfavorable of Trump	51% (66)	38% (49)	6% (8)	— (1)	4% (6)	129
Very Unfavorable of Trump	57% (306)	30% (161)	6% (31)	2% (9)	6% (34)	541

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**Table MGC9_15: How important are each of the following when considering working for a company?
The company has a good reputation**

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	54%	(538)	31%	(307)	5%	(53)	1%	(14)	9%	(90)	1000
#1 Issue: Economy	49%	(131)	39%	(104)	4%	(11)	1%	(4)	7%	(18)	267
#1 Issue: Security	52%	(53)	29%	(29)	6%	(6)	1%	(1)	12%	(12)	100
#1 Issue: Health Care	59%	(82)	26%	(36)	5%	(7)	2%	(2)	8%	(12)	139
#1 Issue: Women's Issues	66%	(81)	19%	(24)	5%	(6)	2%	(3)	7%	(9)	124
#1 Issue: Education	57%	(69)	30%	(36)	3%	(4)	—	(0)	9%	(11)	121
#1 Issue: Energy	52%	(49)	32%	(30)	8%	(7)	1%	(1)	7%	(7)	94
#1 Issue: Other	48%	(64)	31%	(42)	5%	(7)	2%	(3)	14%	(19)	136
2018 House Vote: Democrat	53%	(48)	32%	(28)	8%	(7)	1%	(1)	5%	(5)	89
2016 Vote: Hillary Clinton	54%	(35)	36%	(23)	5%	(3)	3%	(2)	3%	(2)	65
2016 Vote: Didn't Vote	54%	(480)	30%	(268)	5%	(48)	1%	(12)	9%	(84)	892
Voted in 2014: No	54%	(529)	31%	(299)	5%	(51)	1%	(13)	9%	(85)	977
2012 Vote: Didn't Vote	54%	(527)	31%	(301)	5%	(51)	1%	(12)	9%	(87)	978
4-Region: Northeast	53%	(108)	33%	(67)	6%	(13)	2%	(4)	5%	(11)	202
4-Region: Midwest	61%	(115)	25%	(48)	5%	(9)	1%	(3)	8%	(16)	191
4-Region: South	53%	(215)	31%	(124)	5%	(22)	1%	(4)	10%	(39)	404
4-Region: West	49%	(99)	34%	(68)	4%	(9)	2%	(3)	12%	(24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC9_16: How important are each of the following when considering working for a company?
The company contributes to society in a positive way**

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	49% (492)	30% (300)	9% (93)	3% (27)	9% (89)	1000
Gender: Male	44% (213)	33% (159)	12% (57)	4% (17)	9% (42)	489
Gender: Female	55% (279)	28% (141)	7% (36)	2% (10)	9% (46)	511
Age: 18-34	48% (240)	28% (141)	12% (59)	3% (15)	10% (51)	506
Generation Z: 13-23	49% (492)	30% (300)	9% (93)	3% (27)	9% (89)	1000
PID: Dem (no lean)	58% (214)	26% (98)	9% (33)	3% (10)	4% (14)	370
PID: Ind (no lean)	45% (199)	30% (135)	8% (38)	2% (10)	14% (61)	443
PID: Rep (no lean)	42% (78)	36% (67)	12% (22)	3% (6)	7% (13)	187
PID/Gender: Dem Men	50% (76)	30% (46)	12% (18)	4% (7)	4% (6)	154
PID/Gender: Dem Women	64% (138)	24% (52)	7% (15)	1% (3)	4% (9)	216
PID/Gender: Ind Men	41% (92)	33% (75)	10% (23)	3% (7)	12% (26)	224
PID/Gender: Ind Women	49% (107)	27% (60)	6% (14)	1% (3)	16% (35)	219
PID/Gender: Rep Men	39% (44)	34% (38)	14% (16)	3% (3)	10% (11)	111
PID/Gender: Rep Women	45% (34)	39% (29)	8% (6)	4% (3)	4% (3)	76
Ideo: Liberal (1-3)	62% (214)	26% (92)	7% (24)	2% (6)	3% (11)	348
Ideo: Moderate (4)	46% (80)	31% (54)	12% (20)	2% (4)	9% (16)	175
Ideo: Conservative (5-7)	42% (82)	37% (72)	13% (25)	4% (8)	4% (8)	195
Educ: < College	50% (456)	30% (272)	9% (87)	2% (23)	9% (83)	920
Educ: Bachelors degree	50% (31)	36% (23)	8% (5)	1% (1)	4% (3)	62
Income: Under 50k	46% (233)	28% (140)	9% (47)	3% (15)	13% (66)	501
Income: 50k-100k	51% (169)	30% (101)	11% (36)	2% (7)	6% (21)	333
Income: 100k+	54% (90)	35% (59)	6% (10)	3% (5)	1% (2)	166
Ethnicity: White	49% (315)	31% (201)	9% (58)	3% (19)	8% (49)	644
Ethnicity: Hispanic	48% (98)	24% (49)	15% (30)	3% (6)	10% (19)	203
Ethnicity: Afr. Am.	50% (64)	25% (33)	11% (14)	4% (6)	10% (12)	129
Ethnicity: Other	49% (113)	29% (66)	9% (20)	1% (2)	12% (27)	228
All Christian	49% (150)	34% (105)	10% (30)	3% (10)	5% (14)	309
All Non-Christian	52% (39)	37% (28)	4% (3)	2% (2)	6% (5)	76
Atheist	49% (52)	31% (33)	13% (14)	3% (3)	4% (4)	106
Agnostic/Nothing in particular	44% (144)	26% (85)	11% (37)	2% (8)	16% (52)	325
Something Else	58% (106)	27% (49)	5% (9)	3% (5)	8% (14)	183

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Table MGC9_16: How important are each of the following when considering working for a company?
The company contributes to society in a positive way

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	49% (492)	30% (300)	9% (93)	3% (27)	9% (89)	1000
Religious Non-Protestant/Catholic	52% (51)	34% (34)	6% (6)	3% (3)	5% (5)	98
Evangelical	55% (108)	30% (58)	6% (11)	2% (3)	7% (15)	195
Non-Evangelical	49% (130)	34% (89)	8% (21)	4% (10)	5% (14)	265
Community: Urban	51% (130)	31% (80)	9% (22)	2% (6)	7% (17)	255
Community: Suburban	49% (271)	31% (173)	9% (51)	3% (16)	8% (44)	554
Community: Rural	48% (91)	25% (47)	11% (20)	2% (5)	15% (28)	191
Employ: Private Sector	45% (52)	35% (41)	14% (17)	3% (4)	3% (3)	117
Employ: Unemployed	46% (71)	29% (44)	10% (15)	3% (5)	12% (19)	154
Employ: Other	34% (18)	23% (12)	9% (5)	5% (3)	29% (15)	52
Military HH: Yes	56% (69)	23% (29)	11% (13)	2% (3)	7% (9)	122
Military HH: No	48% (423)	31% (271)	9% (80)	3% (24)	9% (80)	878
RD/WT: Right Direction	39% (74)	38% (72)	8% (15)	4% (8)	11% (22)	191
RD/WT: Wrong Track	52% (417)	28% (227)	10% (78)	2% (19)	8% (67)	809
Trump Job Approve	44% (97)	32% (71)	13% (28)	5% (12)	5% (11)	219
Trump Job Disapprove	53% (353)	30% (197)	8% (53)	2% (13)	7% (46)	662
Trump Job Strongly Approve	42% (36)	32% (27)	15% (13)	5% (4)	7% (6)	86
Trump Job Somewhat Approve	46% (61)	33% (43)	12% (15)	6% (8)	4% (5)	132
Trump Job Somewhat Disapprove	39% (60)	40% (62)	11% (17)	— (0)	9% (14)	154
Trump Job Strongly Disapprove	58% (293)	27% (135)	7% (36)	2% (13)	6% (32)	508
Favorable of Trump	43% (92)	36% (77)	12% (26)	5% (11)	5% (10)	215
Unfavorable of Trump	54% (365)	30% (198)	8% (56)	2% (16)	5% (35)	670
Very Favorable of Trump	39% (37)	35% (34)	15% (14)	5% (5)	6% (5)	95
Somewhat Favorable of Trump	46% (55)	36% (43)	10% (12)	4% (5)	4% (5)	120
Somewhat Unfavorable of Trump	43% (55)	40% (51)	12% (16)	1% (2)	4% (5)	129
Very Unfavorable of Trump	57% (310)	27% (147)	7% (40)	3% (14)	6% (30)	541

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Table MGC9_16: How important are each of the following when considering working for a company?
The company contributes to society in a positive way

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	49%	(492)	30%	(300)	9%	(93)	3%	(27)	9%	(89)	1000
#1 Issue: Economy	38%	(102)	41%	(109)	11%	(29)	3%	(9)	7%	(18)	267
#1 Issue: Security	40%	(41)	31%	(32)	12%	(12)	4%	(4)	12%	(12)	100
#1 Issue: Health Care	55%	(76)	28%	(39)	7%	(10)	2%	(2)	9%	(12)	139
#1 Issue: Women's Issues	64%	(79)	19%	(23)	5%	(6)	4%	(5)	8%	(10)	124
#1 Issue: Education	55%	(66)	26%	(31)	9%	(10)	2%	(2)	9%	(11)	121
#1 Issue: Energy	56%	(53)	26%	(24)	10%	(9)	1%	(1)	7%	(7)	94
#1 Issue: Other	53%	(72)	25%	(33)	7%	(10)	2%	(2)	13%	(18)	136
2018 House Vote: Democrat	58%	(51)	26%	(23)	8%	(7)	3%	(3)	5%	(5)	89
2016 Vote: Hillary Clinton	50%	(33)	32%	(21)	11%	(7)	3%	(2)	4%	(3)	65
2016 Vote: Didn't Vote	49%	(438)	30%	(266)	9%	(82)	2%	(22)	9%	(85)	892
Voted in 2014: No	50%	(485)	30%	(293)	9%	(89)	3%	(25)	9%	(86)	977
2012 Vote: Didn't Vote	50%	(484)	30%	(293)	9%	(89)	3%	(25)	9%	(87)	978
4-Region: Northeast	50%	(102)	32%	(64)	9%	(17)	5%	(10)	5%	(10)	202
4-Region: Midwest	52%	(99)	26%	(49)	11%	(22)	3%	(5)	8%	(15)	191
4-Region: South	49%	(198)	30%	(122)	9%	(36)	2%	(8)	10%	(39)	404
4-Region: West	46%	(93)	32%	(65)	9%	(17)	2%	(3)	12%	(24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC9_17: How important are each of the following when considering working for a company?
Ability to work remotely

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	34% (335)	35% (350)	16% (159)	4% (36)	12% (120)	1000
Gender: Male	33% (159)	38% (184)	15% (73)	3% (15)	12% (58)	489
Gender: Female	35% (176)	32% (166)	17% (86)	4% (21)	12% (62)	511
Age: 18-34	31% (158)	36% (181)	17% (87)	4% (18)	12% (62)	506
Generation Z: 13-23	34% (335)	35% (350)	16% (159)	4% (36)	12% (120)	1000
PID: Dem (no lean)	37% (139)	35% (128)	18% (66)	3% (13)	7% (26)	370
PID: Ind (no lean)	34% (150)	35% (153)	12% (53)	3% (12)	17% (74)	443
PID: Rep (no lean)	25% (47)	37% (69)	21% (39)	6% (11)	11% (21)	187
PID/Gender: Dem Men	38% (58)	36% (56)	16% (25)	4% (7)	5% (8)	154
PID/Gender: Dem Women	37% (80)	33% (72)	19% (41)	3% (6)	8% (17)	216
PID/Gender: Ind Men	34% (76)	38% (85)	11% (24)	3% (6)	15% (34)	224
PID/Gender: Ind Women	34% (75)	31% (68)	14% (30)	3% (6)	18% (40)	219
PID/Gender: Rep Men	23% (25)	39% (44)	22% (25)	2% (2)	14% (15)	111
PID/Gender: Rep Women	28% (22)	34% (26)	19% (15)	12% (9)	7% (5)	76
Ideo: Liberal (1-3)	36% (125)	35% (121)	18% (63)	3% (12)	7% (26)	348
Ideo: Moderate (4)	28% (50)	39% (68)	16% (28)	3% (5)	14% (24)	175
Ideo: Conservative (5-7)	31% (60)	38% (74)	22% (43)	4% (8)	5% (10)	195
Educ: < College	34% (312)	35% (322)	15% (140)	4% (35)	12% (112)	920
Educ: Bachelors degree	30% (19)	38% (24)	24% (15)	— (0)	8% (5)	62
Income: Under 50k	34% (172)	32% (162)	14% (69)	4% (18)	16% (80)	501
Income: 50k-100k	34% (112)	36% (119)	17% (57)	3% (12)	10% (33)	333
Income: 100k+	31% (51)	42% (70)	20% (33)	3% (6)	4% (7)	166
Ethnicity: White	32% (205)	35% (227)	18% (118)	4% (24)	11% (70)	644
Ethnicity: Hispanic	32% (64)	38% (78)	10% (20)	6% (12)	14% (28)	203
Ethnicity: Afr. Am.	37% (48)	33% (43)	14% (18)	3% (4)	12% (16)	129
Ethnicity: Other	36% (83)	35% (81)	10% (22)	3% (8)	15% (35)	228
All Christian	32% (99)	37% (113)	19% (57)	4% (12)	9% (28)	309
All Non-Christian	44% (33)	38% (28)	13% (10)	1% (1)	5% (4)	76
Atheist	39% (41)	30% (32)	17% (18)	4% (4)	10% (11)	106
Agnostic/Nothing in particular	31% (101)	33% (108)	14% (46)	4% (13)	18% (57)	325
Something Else	34% (61)	37% (68)	15% (27)	3% (6)	11% (20)	183

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Table MGC9_17: How important are each of the following when considering working for a company?
Ability to work remotely

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	34%	(335)	35%	(350)	16%	(159)	4%	(36)	12%	(120)	1000
Religious Non-Protestant/Catholic	42%	(41)	38%	(37)	12%	(12)	1%	(1)	7%	(6)	98
Evangelical	33%	(65)	36%	(71)	16%	(31)	3%	(6)	11%	(22)	195
Non-Evangelical	32%	(85)	36%	(95)	19%	(50)	4%	(12)	9%	(23)	265
Community: Urban	36%	(93)	36%	(91)	15%	(37)	3%	(8)	10%	(25)	255
Community: Suburban	33%	(183)	36%	(202)	16%	(88)	3%	(18)	11%	(63)	554
Community: Rural	31%	(59)	30%	(57)	18%	(34)	5%	(9)	17%	(32)	191
Employ: Private Sector	35%	(41)	40%	(47)	18%	(21)	1%	(1)	6%	(7)	117
Employ: Unemployed	34%	(53)	30%	(46)	12%	(19)	5%	(8)	19%	(29)	154
Employ: Other	15%	(8)	28%	(15)	23%	(12)	7%	(4)	27%	(14)	52
Military HH: Yes	35%	(43)	32%	(40)	18%	(23)	—	(1)	13%	(16)	122
Military HH: No	33%	(292)	35%	(311)	15%	(136)	4%	(35)	12%	(104)	878
RD/WT: Right Direction	30%	(57)	32%	(61)	20%	(38)	5%	(9)	14%	(26)	191
RD/WT: Wrong Track	34%	(279)	36%	(289)	15%	(121)	3%	(26)	12%	(94)	809
Trump Job Approve	29%	(64)	35%	(76)	22%	(49)	6%	(14)	7%	(16)	219
Trump Job Disapprove	35%	(231)	37%	(243)	14%	(94)	3%	(19)	11%	(75)	662
Trump Job Strongly Approve	32%	(27)	29%	(25)	20%	(17)	9%	(8)	11%	(9)	86
Trump Job Somewhat Approve	28%	(37)	38%	(51)	24%	(32)	5%	(6)	5%	(7)	132
Trump Job Somewhat Disapprove	33%	(51)	35%	(53)	19%	(28)	1%	(1)	13%	(20)	154
Trump Job Strongly Disapprove	36%	(180)	37%	(189)	13%	(66)	4%	(18)	11%	(54)	508
Favorable of Trump	30%	(64)	35%	(76)	23%	(49)	6%	(12)	6%	(14)	215
Unfavorable of Trump	35%	(233)	37%	(250)	15%	(99)	3%	(23)	10%	(65)	670
Very Favorable of Trump	32%	(30)	32%	(30)	19%	(18)	8%	(8)	9%	(9)	95
Somewhat Favorable of Trump	28%	(34)	38%	(46)	25%	(31)	4%	(4)	4%	(5)	120
Somewhat Unfavorable of Trump	32%	(41)	42%	(54)	17%	(21)	1%	(1)	9%	(11)	129
Very Unfavorable of Trump	36%	(192)	36%	(196)	14%	(77)	4%	(22)	10%	(53)	541

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Table MGC9_17: How important are each of the following when considering working for a company?
Ability to work remotely

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	34%	(335)	35%	(350)	16%	(159)	4%	(36)	12%	(120)	1000
#1 Issue: Economy	30%	(81)	40%	(107)	17%	(45)	3%	(7)	10%	(27)	267
#1 Issue: Security	35%	(35)	31%	(31)	17%	(17)	5%	(5)	13%	(13)	100
#1 Issue: Health Care	32%	(45)	34%	(47)	14%	(20)	2%	(3)	17%	(24)	139
#1 Issue: Women's Issues	41%	(50)	30%	(37)	16%	(19)	5%	(7)	8%	(10)	124
#1 Issue: Education	40%	(48)	33%	(40)	17%	(21)	1%	(2)	9%	(10)	121
#1 Issue: Energy	35%	(33)	37%	(35)	15%	(14)	3%	(3)	10%	(9)	94
#1 Issue: Other	28%	(38)	35%	(48)	14%	(19)	5%	(7)	18%	(24)	136
2018 House Vote: Democrat	36%	(32)	35%	(31)	18%	(16)	5%	(4)	7%	(6)	89
2016 Vote: Hillary Clinton	36%	(23)	33%	(21)	15%	(10)	8%	(5)	8%	(5)	65
2016 Vote: Didn't Vote	34%	(300)	34%	(308)	16%	(143)	3%	(29)	13%	(113)	892
Voted in 2014: No	34%	(329)	35%	(342)	16%	(157)	3%	(32)	12%	(117)	977
2012 Vote: Didn't Vote	33%	(326)	35%	(344)	16%	(157)	3%	(32)	12%	(119)	978
4-Region: Northeast	38%	(76)	31%	(63)	18%	(36)	4%	(8)	9%	(19)	202
4-Region: Midwest	33%	(62)	35%	(66)	14%	(27)	5%	(10)	13%	(26)	191
4-Region: South	31%	(125)	37%	(150)	17%	(69)	3%	(11)	12%	(49)	404
4-Region: West	35%	(72)	35%	(71)	13%	(27)	3%	(7)	13%	(26)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC10_1: To what extent have the following impacted your worldview?
The 2008 financial crisis**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	28%	(278)	34%	(343)	38%	(379)	1000
Gender: Male	30%	(148)	35%	(169)	35%	(171)	489
Gender: Female	25%	(129)	34%	(174)	41%	(208)	511
Age: 18-34	33%	(166)	35%	(176)	32%	(164)	506
Generation Z: 13-23	28%	(278)	34%	(343)	38%	(379)	1000
PID: Dem (no lean)	28%	(105)	37%	(137)	34%	(128)	370
PID: Ind (no lean)	27%	(121)	33%	(144)	40%	(178)	443
PID: Rep (no lean)	28%	(52)	33%	(61)	40%	(74)	187
PID/Gender: Dem Men	32%	(49)	35%	(54)	33%	(51)	154
PID/Gender: Dem Women	26%	(57)	38%	(83)	35%	(77)	216
PID/Gender: Ind Men	28%	(64)	35%	(77)	37%	(83)	224
PID/Gender: Ind Women	26%	(57)	31%	(67)	43%	(95)	219
PID/Gender: Rep Men	33%	(36)	34%	(38)	33%	(37)	111
PID/Gender: Rep Women	20%	(15)	31%	(23)	49%	(37)	76
Ideo: Liberal (1-3)	29%	(101)	38%	(133)	33%	(114)	348
Ideo: Moderate (4)	33%	(57)	35%	(61)	32%	(56)	175
Ideo: Conservative (5-7)	31%	(61)	35%	(69)	33%	(65)	195
Educ: < College	27%	(253)	34%	(315)	38%	(352)	920
Educ: Bachelors degree	35%	(22)	32%	(20)	32%	(20)	62
Income: Under 50k	29%	(145)	32%	(161)	39%	(195)	501
Income: 50k-100k	27%	(89)	35%	(117)	38%	(127)	333
Income: 100k+	27%	(44)	39%	(64)	35%	(58)	166
Ethnicity: White	26%	(166)	36%	(232)	38%	(245)	644
Ethnicity: Hispanic	38%	(77)	27%	(55)	35%	(70)	203
Ethnicity: Afr. Am.	34%	(44)	30%	(38)	36%	(47)	129
Ethnicity: Other	30%	(68)	32%	(72)	39%	(88)	228
All Christian	34%	(106)	34%	(107)	31%	(97)	309
All Non-Christian	26%	(19)	32%	(24)	43%	(32)	76
Atheist	31%	(33)	35%	(37)	34%	(37)	106
Agnostic/Nothing in particular	21%	(69)	36%	(116)	43%	(141)	325
Something Else	28%	(51)	32%	(59)	40%	(73)	183
Religious Non-Protestant/Catholic	25%	(25)	31%	(30)	44%	(43)	98

Continued on next page

**Table MGC10_1: To what extent have the following impacted your worldview?
 The 2008 financial crisis**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	28%	(278)	34%	(343)	38%	(379)	1000
Evangelical	30%	(58)	32%	(63)	38%	(75)	195
Non-Evangelical	34%	(91)	36%	(95)	30%	(80)	265
Community: Urban	30%	(77)	32%	(82)	37%	(95)	255
Community: Suburban	27%	(152)	35%	(195)	37%	(208)	554
Community: Rural	25%	(48)	35%	(66)	40%	(76)	191
Employ: Private Sector	34%	(39)	36%	(42)	30%	(35)	117
Employ: Unemployed	26%	(41)	30%	(47)	43%	(67)	154
Employ: Other	26%	(14)	26%	(14)	48%	(25)	52
Military HH: Yes	29%	(35)	36%	(44)	35%	(43)	122
Military HH: No	28%	(243)	34%	(298)	38%	(337)	878
RD/WT: Right Direction	31%	(60)	32%	(60)	37%	(71)	191
RD/WT: Wrong Track	27%	(218)	35%	(282)	38%	(308)	809
Trump Job Approve	32%	(71)	34%	(75)	33%	(72)	219
Trump Job Disapprove	28%	(185)	36%	(236)	36%	(240)	662
Trump Job Strongly Approve	32%	(28)	30%	(26)	38%	(33)	86
Trump Job Somewhat Approve	32%	(43)	38%	(50)	30%	(40)	132
Trump Job Somewhat Disapprove	26%	(40)	34%	(53)	40%	(61)	154
Trump Job Strongly Disapprove	29%	(145)	36%	(184)	35%	(179)	508
Favorable of Trump	31%	(67)	33%	(70)	36%	(78)	215
Unfavorable of Trump	28%	(185)	37%	(248)	35%	(236)	670
Very Favorable of Trump	40%	(38)	26%	(25)	33%	(32)	95
Somewhat Favorable of Trump	24%	(29)	38%	(45)	38%	(46)	120
Somewhat Unfavorable of Trump	23%	(30)	39%	(51)	37%	(48)	129
Very Unfavorable of Trump	29%	(155)	37%	(197)	35%	(188)	541
#1 Issue: Economy	35%	(93)	33%	(88)	32%	(86)	267
#1 Issue: Security	20%	(20)	33%	(33)	46%	(47)	100
#1 Issue: Health Care	33%	(46)	36%	(50)	31%	(43)	139
#1 Issue: Women's Issues	20%	(24)	39%	(49)	41%	(51)	124
#1 Issue: Education	29%	(35)	38%	(46)	33%	(40)	121
#1 Issue: Energy	30%	(28)	31%	(29)	39%	(37)	94
#1 Issue: Other	22%	(29)	28%	(38)	51%	(69)	136

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**Table MGC10_1: To what extent have the following impacted your worldview?
The 2008 financial crisis**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	28%	(278)	34%	(343)	38%	(379)	1000
2018 House Vote: Democrat	34%	(30)	38%	(34)	28%	(25)	89
2016 Vote: Hillary Clinton	32%	(21)	46%	(30)	22%	(14)	65
2016 Vote: Didn't Vote	27%	(241)	33%	(298)	40%	(353)	892
Voted in 2014: No	28%	(273)	34%	(334)	38%	(370)	977
2012 Vote: Didn't Vote	28%	(273)	34%	(332)	38%	(373)	978
4-Region: Northeast	32%	(64)	35%	(71)	33%	(67)	202
4-Region: Midwest	19%	(37)	41%	(78)	39%	(75)	191
4-Region: South	31%	(127)	31%	(125)	38%	(152)	404
4-Region: West	24%	(49)	34%	(68)	42%	(85)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC10_2: To what extent have the following impacted your worldview?
 President Barack Obama's election**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	52%	(516)	29%	(289)	20%	(195)	1000
Gender: Male	47%	(230)	32%	(158)	21%	(101)	489
Gender: Female	56%	(286)	26%	(131)	18%	(94)	511
Age: 18-34	51%	(261)	30%	(151)	19%	(94)	506
Generation Z: 13-23	52%	(516)	29%	(289)	20%	(195)	1000
PID: Dem (no lean)	67%	(249)	24%	(88)	9%	(33)	370
PID: Ind (no lean)	47%	(208)	28%	(122)	26%	(113)	443
PID: Rep (no lean)	32%	(59)	42%	(79)	26%	(49)	187
PID/Gender: Dem Men	62%	(96)	28%	(43)	10%	(15)	154
PID/Gender: Dem Women	71%	(154)	20%	(44)	9%	(18)	216
PID/Gender: Ind Men	44%	(99)	28%	(63)	28%	(62)	224
PID/Gender: Ind Women	50%	(109)	27%	(59)	23%	(51)	219
PID/Gender: Rep Men	32%	(35)	46%	(52)	22%	(24)	111
PID/Gender: Rep Women	31%	(24)	36%	(28)	32%	(25)	76
Ideo: Liberal (1-3)	61%	(213)	29%	(102)	9%	(33)	348
Ideo: Moderate (4)	48%	(83)	27%	(48)	25%	(44)	175
Ideo: Conservative (5-7)	37%	(73)	42%	(81)	21%	(41)	195
Educ: < College	52%	(476)	29%	(263)	20%	(181)	920
Educ: Bachelors degree	60%	(38)	28%	(17)	11%	(7)	62
Income: Under 50k	49%	(247)	28%	(138)	23%	(116)	501
Income: 50k-100k	54%	(179)	30%	(100)	16%	(54)	333
Income: 100k+	54%	(90)	30%	(51)	15%	(25)	166
Ethnicity: White	46%	(298)	33%	(213)	21%	(132)	644
Ethnicity: Hispanic	60%	(122)	22%	(46)	17%	(35)	203
Ethnicity: Afr. Am.	73%	(94)	14%	(17)	13%	(17)	129
Ethnicity: Other	55%	(124)	26%	(58)	20%	(45)	228
All Christian	54%	(168)	33%	(103)	12%	(38)	309
All Non-Christian	56%	(42)	27%	(20)	17%	(13)	76
Atheist	49%	(52)	32%	(34)	19%	(20)	106
Agnostic/Nothing in particular	52%	(169)	23%	(76)	25%	(80)	325
Something Else	46%	(84)	30%	(56)	24%	(43)	183
Religious Non-Protestant/Catholic	51%	(50)	35%	(34)	15%	(14)	98

Continued on next page

**Table MGC10_2: To what extent have the following impacted your worldview?
President Barack Obama's election**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	52%	(516)	29%	(289)	20%	(195)	1000
Evangelical	51%	(100)	31%	(61)	18%	(35)	195
Non-Evangelical	54%	(142)	30%	(79)	17%	(44)	265
Community: Urban	56%	(142)	28%	(72)	16%	(41)	255
Community: Suburban	51%	(281)	29%	(162)	20%	(111)	554
Community: Rural	49%	(93)	29%	(55)	22%	(42)	191
Employ: Private Sector	53%	(62)	31%	(36)	16%	(19)	117
Employ: Unemployed	44%	(68)	27%	(42)	29%	(44)	154
Employ: Other	51%	(27)	21%	(11)	28%	(15)	52
Military HH: Yes	47%	(57)	33%	(41)	20%	(25)	122
Military HH: No	52%	(459)	28%	(248)	19%	(170)	878
RD/WT: Right Direction	45%	(85)	31%	(59)	24%	(47)	191
RD/WT: Wrong Track	53%	(431)	28%	(229)	18%	(148)	809
Trump Job Approve	32%	(69)	41%	(91)	27%	(59)	219
Trump Job Disapprove	63%	(414)	25%	(166)	12%	(82)	662
Trump Job Strongly Approve	34%	(30)	39%	(34)	26%	(23)	86
Trump Job Somewhat Approve	30%	(40)	43%	(57)	27%	(36)	132
Trump Job Somewhat Disapprove	47%	(72)	34%	(52)	20%	(30)	154
Trump Job Strongly Disapprove	67%	(342)	22%	(114)	10%	(52)	508
Favorable of Trump	32%	(68)	41%	(89)	27%	(58)	215
Unfavorable of Trump	62%	(414)	26%	(174)	12%	(82)	670
Very Favorable of Trump	36%	(34)	38%	(36)	26%	(25)	95
Somewhat Favorable of Trump	28%	(34)	43%	(52)	28%	(34)	120
Somewhat Unfavorable of Trump	40%	(51)	37%	(48)	23%	(30)	129
Very Unfavorable of Trump	67%	(363)	23%	(126)	10%	(52)	541
#1 Issue: Economy	52%	(139)	30%	(79)	18%	(49)	267
#1 Issue: Security	46%	(46)	26%	(26)	29%	(29)	100
#1 Issue: Health Care	47%	(66)	33%	(45)	20%	(28)	139
#1 Issue: Women's Issues	67%	(82)	22%	(27)	11%	(14)	124
#1 Issue: Education	56%	(68)	29%	(35)	15%	(18)	121
#1 Issue: Energy	43%	(40)	33%	(31)	24%	(23)	94
#1 Issue: Other	50%	(68)	26%	(36)	23%	(31)	136

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**Table MGC10_2: To what extent have the following impacted your worldview?
 President Barack Obama's election**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	52%	(516)	29%	(289)	20%	(195)	1000
2018 House Vote: Democrat	67%	(59)	28%	(25)	5%	(5)	89
2016 Vote: Hillary Clinton	68%	(44)	27%	(17)	6%	(4)	65
2016 Vote: Didn't Vote	51%	(456)	29%	(255)	20%	(181)	892
Voted in 2014: No	51%	(503)	29%	(282)	20%	(193)	977
2012 Vote: Didn't Vote	51%	(502)	29%	(283)	20%	(193)	978
4-Region: Northeast	57%	(115)	27%	(55)	16%	(33)	202
4-Region: Midwest	49%	(94)	31%	(59)	19%	(37)	191
4-Region: South	55%	(223)	26%	(106)	19%	(75)	404
4-Region: West	42%	(84)	34%	(68)	25%	(50)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_3: To what extent have the following impacted your worldview?
President Donald Trump's election

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	63%	(629)	22%	(218)	15%	(153)	1000
Gender: Male	57%	(280)	26%	(125)	17%	(84)	489
Gender: Female	68%	(349)	18%	(94)	13%	(69)	511
Age: 18-34	61%	(311)	21%	(105)	18%	(90)	506
Generation Z: 13-23	63%	(629)	22%	(218)	15%	(153)	1000
PID: Dem (no lean)	79%	(291)	15%	(55)	6%	(24)	370
PID: Ind (no lean)	54%	(241)	24%	(107)	21%	(94)	443
PID: Rep (no lean)	52%	(97)	30%	(56)	19%	(35)	187
PID/Gender: Dem Men	74%	(113)	20%	(31)	6%	(10)	154
PID/Gender: Dem Women	82%	(178)	11%	(24)	6%	(14)	216
PID/Gender: Ind Men	48%	(108)	27%	(60)	25%	(55)	224
PID/Gender: Ind Women	61%	(132)	22%	(48)	18%	(39)	219
PID/Gender: Rep Men	53%	(58)	30%	(34)	17%	(19)	111
PID/Gender: Rep Women	50%	(38)	29%	(22)	21%	(16)	76
Ideo: Liberal (1-3)	81%	(280)	14%	(50)	5%	(17)	348
Ideo: Moderate (4)	49%	(86)	29%	(51)	21%	(37)	175
Ideo: Conservative (5-7)	56%	(110)	28%	(55)	16%	(30)	195
Educ: < College	63%	(582)	22%	(198)	15%	(140)	920
Educ: Bachelors degree	65%	(41)	24%	(15)	11%	(7)	62
Income: Under 50k	60%	(301)	20%	(102)	19%	(98)	501
Income: 50k-100k	66%	(220)	22%	(74)	11%	(38)	333
Income: 100k+	64%	(107)	25%	(42)	10%	(17)	166
Ethnicity: White	63%	(403)	23%	(149)	14%	(92)	644
Ethnicity: Hispanic	71%	(144)	14%	(28)	15%	(31)	203
Ethnicity: Afr. Am.	67%	(86)	19%	(24)	14%	(18)	129
Ethnicity: Other	61%	(140)	20%	(45)	19%	(43)	228
All Christian	63%	(195)	25%	(78)	12%	(37)	309
All Non-Christian	65%	(49)	22%	(17)	13%	(10)	76
Atheist	74%	(79)	18%	(19)	8%	(9)	106
Agnostic/Nothing in particular	60%	(196)	20%	(65)	20%	(65)	325
Something Else	60%	(110)	22%	(40)	18%	(33)	183
Religious Non-Protestant/Catholic	63%	(62)	25%	(25)	12%	(12)	98

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**Table MGC10_3: To what extent have the following impacted your worldview?
President Donald Trump's election**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	63%	(629)	22%	(218)	15%	(153)	1000
Evangelical	59%	(115)	27%	(52)	15%	(28)	195
Non-Evangelical	66%	(173)	21%	(55)	14%	(36)	265
Community: Urban	64%	(164)	21%	(54)	15%	(37)	255
Community: Suburban	63%	(350)	22%	(122)	15%	(83)	554
Community: Rural	60%	(115)	23%	(43)	17%	(33)	191
Employ: Private Sector	66%	(77)	22%	(26)	11%	(13)	117
Employ: Unemployed	58%	(90)	20%	(31)	22%	(33)	154
Employ: Other	51%	(27)	14%	(8)	35%	(18)	52
Military HH: Yes	64%	(79)	20%	(25)	15%	(19)	122
Military HH: No	63%	(550)	22%	(194)	15%	(134)	878
RD/WT: Right Direction	52%	(99)	25%	(47)	24%	(45)	191
RD/WT: Wrong Track	65%	(529)	21%	(171)	13%	(108)	809
Trump Job Approve	48%	(106)	31%	(69)	20%	(44)	219
Trump Job Disapprove	74%	(486)	17%	(114)	9%	(61)	662
Trump Job Strongly Approve	56%	(48)	21%	(19)	23%	(20)	86
Trump Job Somewhat Approve	44%	(58)	38%	(50)	18%	(24)	132
Trump Job Somewhat Disapprove	53%	(81)	32%	(49)	16%	(24)	154
Trump Job Strongly Disapprove	80%	(406)	13%	(65)	7%	(37)	508
Favorable of Trump	51%	(109)	30%	(66)	19%	(41)	215
Unfavorable of Trump	72%	(480)	19%	(129)	9%	(61)	670
Very Favorable of Trump	64%	(61)	15%	(15)	21%	(20)	95
Somewhat Favorable of Trump	40%	(48)	42%	(51)	17%	(21)	120
Somewhat Unfavorable of Trump	47%	(60)	38%	(48)	16%	(20)	129
Very Unfavorable of Trump	78%	(420)	15%	(80)	7%	(41)	541
#1 Issue: Economy	61%	(164)	23%	(62)	15%	(41)	267
#1 Issue: Security	55%	(55)	27%	(28)	18%	(18)	100
#1 Issue: Health Care	69%	(95)	15%	(20)	17%	(23)	139
#1 Issue: Women's Issues	79%	(97)	11%	(14)	10%	(13)	124
#1 Issue: Education	62%	(74)	26%	(31)	13%	(16)	121
#1 Issue: Energy	59%	(55)	28%	(27)	13%	(12)	94
#1 Issue: Other	58%	(79)	22%	(30)	20%	(27)	136

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**Table MGC10_3: To what extent have the following impacted your worldview?
President Donald Trump's election**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	63%	(629)	22%	(218)	15%	(153)	1000
2018 House Vote: Democrat	82%	(73)	14%	(12)	4%	(3)	89
2016 Vote: Hillary Clinton	86%	(56)	11%	(7)	3%	(2)	65
2016 Vote: Didn't Vote	62%	(551)	22%	(197)	16%	(144)	892
Voted in 2014: No	63%	(612)	22%	(214)	15%	(151)	977
2012 Vote: Didn't Vote	63%	(612)	22%	(215)	15%	(151)	978
4-Region: Northeast	66%	(134)	19%	(39)	14%	(29)	202
4-Region: Midwest	63%	(120)	24%	(46)	13%	(25)	191
4-Region: South	63%	(255)	21%	(83)	16%	(66)	404
4-Region: West	59%	(119)	25%	(50)	16%	(33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_4: To what extent have the following impacted your worldview?
 The terrorist attacks of September 11th

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	55%	(550)	26%	(257)	19%	(193)	1000
Gender: Male	57%	(277)	24%	(119)	19%	(93)	489
Gender: Female	53%	(273)	27%	(138)	20%	(100)	511
Age: 18-34	56%	(281)	26%	(130)	19%	(96)	506
Generation Z: 13-23	55%	(550)	26%	(257)	19%	(193)	1000
PID: Dem (no lean)	54%	(198)	29%	(108)	17%	(64)	370
PID: Ind (no lean)	54%	(239)	24%	(108)	22%	(96)	443
PID: Rep (no lean)	60%	(113)	22%	(41)	18%	(34)	187
PID/Gender: Dem Men	57%	(87)	26%	(39)	18%	(27)	154
PID/Gender: Dem Women	51%	(111)	32%	(69)	17%	(37)	216
PID/Gender: Ind Men	52%	(116)	26%	(57)	22%	(50)	224
PID/Gender: Ind Women	56%	(123)	23%	(51)	21%	(45)	219
PID/Gender: Rep Men	66%	(73)	20%	(23)	14%	(15)	111
PID/Gender: Rep Women	52%	(40)	24%	(18)	24%	(18)	76
Ideo: Liberal (1-3)	52%	(181)	31%	(108)	17%	(59)	348
Ideo: Moderate (4)	55%	(96)	28%	(50)	17%	(29)	175
Ideo: Conservative (5-7)	65%	(127)	21%	(41)	14%	(27)	195
Educ: < College	55%	(510)	25%	(233)	19%	(177)	920
Educ: Bachelors degree	55%	(34)	30%	(19)	15%	(9)	62
Income: Under 50k	55%	(273)	25%	(124)	21%	(103)	501
Income: 50k-100k	55%	(181)	25%	(85)	20%	(67)	333
Income: 100k+	57%	(95)	29%	(48)	14%	(23)	166
Ethnicity: White	54%	(345)	27%	(173)	19%	(125)	644
Ethnicity: Hispanic	63%	(128)	17%	(35)	19%	(39)	203
Ethnicity: Afr. Am.	55%	(71)	25%	(33)	19%	(25)	129
Ethnicity: Other	59%	(134)	23%	(51)	19%	(43)	228
All Christian	65%	(201)	20%	(62)	15%	(46)	309
All Non-Christian	64%	(49)	16%	(12)	20%	(15)	76
Atheist	51%	(54)	34%	(36)	15%	(16)	106
Agnostic/Nothing in particular	45%	(147)	31%	(102)	23%	(76)	325
Something Else	54%	(99)	24%	(45)	21%	(39)	183
Religious Non-Protestant/Catholic	63%	(62)	17%	(17)	20%	(19)	98

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**Table MGC10_4: To what extent have the following impacted your worldview?
The terrorist attacks of September 11th**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	55%	(550)	26%	(257)	19%	(193)	1000
Evangelical	59%	(115)	20%	(39)	21%	(41)	195
Non-Evangelical	63%	(167)	22%	(60)	14%	(38)	265
Community: Urban	58%	(148)	25%	(65)	17%	(43)	255
Community: Suburban	54%	(300)	25%	(139)	21%	(116)	554
Community: Rural	54%	(102)	28%	(54)	18%	(35)	191
Employ: Private Sector	59%	(69)	24%	(28)	17%	(20)	117
Employ: Unemployed	51%	(78)	25%	(39)	24%	(37)	154
Employ: Other	56%	(30)	7%	(4)	36%	(19)	52
Military HH: Yes	56%	(69)	23%	(29)	20%	(25)	122
Military HH: No	55%	(481)	26%	(228)	19%	(168)	878
RD/WT: Right Direction	55%	(105)	22%	(43)	23%	(44)	191
RD/WT: Wrong Track	55%	(445)	27%	(215)	18%	(149)	809
Trump Job Approve	62%	(136)	18%	(39)	20%	(43)	219
Trump Job Disapprove	55%	(362)	29%	(193)	16%	(106)	662
Trump Job Strongly Approve	64%	(55)	14%	(12)	21%	(18)	86
Trump Job Somewhat Approve	61%	(81)	20%	(27)	19%	(25)	132
Trump Job Somewhat Disapprove	54%	(83)	30%	(46)	16%	(24)	154
Trump Job Strongly Disapprove	55%	(279)	29%	(147)	16%	(82)	508
Favorable of Trump	60%	(129)	21%	(45)	19%	(41)	215
Unfavorable of Trump	55%	(370)	29%	(193)	16%	(107)	670
Very Favorable of Trump	65%	(62)	16%	(15)	19%	(18)	95
Somewhat Favorable of Trump	56%	(67)	25%	(30)	19%	(23)	120
Somewhat Unfavorable of Trump	53%	(68)	27%	(34)	21%	(26)	129
Very Unfavorable of Trump	56%	(302)	29%	(158)	15%	(81)	541
#1 Issue: Economy	63%	(167)	21%	(57)	16%	(42)	267
#1 Issue: Security	54%	(55)	28%	(28)	18%	(18)	100
#1 Issue: Health Care	52%	(73)	30%	(41)	18%	(25)	139
#1 Issue: Women's Issues	55%	(69)	29%	(36)	15%	(19)	124
#1 Issue: Education	54%	(65)	27%	(33)	19%	(23)	121
#1 Issue: Energy	51%	(48)	26%	(25)	23%	(22)	94
#1 Issue: Other	46%	(63)	23%	(31)	31%	(42)	136

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Table MGC10_4: *To what extent have the following impacted your worldview?
 The terrorist attacks of September 11th*

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	55%	(550)	26%	(257)	19%	(193)	1000
2018 House Vote: Democrat	53%	(47)	27%	(24)	20%	(18)	89
2016 Vote: Hillary Clinton	54%	(35)	28%	(18)	18%	(12)	65
2016 Vote: Didn't Vote	55%	(491)	25%	(227)	20%	(174)	892
Voted in 2014: No	55%	(539)	26%	(251)	19%	(187)	977
2012 Vote: Didn't Vote	55%	(540)	26%	(250)	19%	(188)	978
4-Region: Northeast	64%	(130)	21%	(42)	15%	(30)	202
4-Region: Midwest	51%	(98)	26%	(50)	22%	(43)	191
4-Region: South	52%	(210)	28%	(114)	20%	(80)	404
4-Region: West	55%	(112)	25%	(51)	20%	(40)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_5: To what extent have the following impacted your worldview?
The invention of smartphones

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	71%	(715)	17%	(167)	12%	(118)	1000
Gender: Male	73%	(355)	16%	(78)	11%	(55)	489
Gender: Female	70%	(360)	17%	(89)	12%	(62)	511
Age: 18-34	68%	(344)	19%	(94)	13%	(68)	506
Generation Z: 13-23	71%	(715)	17%	(167)	12%	(118)	1000
PID: Dem (no lean)	74%	(275)	16%	(60)	10%	(35)	370
PID: Ind (no lean)	69%	(303)	17%	(75)	15%	(65)	443
PID: Rep (no lean)	73%	(137)	17%	(33)	9%	(18)	187
PID/Gender: Dem Men	75%	(115)	15%	(23)	10%	(15)	154
PID/Gender: Dem Women	74%	(159)	17%	(37)	9%	(20)	216
PID/Gender: Ind Men	71%	(159)	16%	(35)	13%	(30)	224
PID/Gender: Ind Women	66%	(144)	18%	(39)	16%	(35)	219
PID/Gender: Rep Men	72%	(80)	18%	(20)	9%	(10)	111
PID/Gender: Rep Women	74%	(56)	16%	(12)	9%	(7)	76
Ideo: Liberal (1-3)	73%	(252)	18%	(62)	9%	(33)	348
Ideo: Moderate (4)	71%	(124)	15%	(27)	14%	(24)	175
Ideo: Conservative (5-7)	76%	(149)	15%	(29)	9%	(17)	195
Educ: < College	72%	(662)	16%	(149)	12%	(109)	920
Educ: Bachelors degree	73%	(45)	22%	(13)	6%	(4)	62
Income: Under 50k	65%	(324)	19%	(95)	16%	(81)	501
Income: 50k-100k	77%	(257)	14%	(46)	9%	(29)	333
Income: 100k+	80%	(133)	15%	(26)	4%	(7)	166
Ethnicity: White	70%	(453)	17%	(109)	13%	(81)	644
Ethnicity: Hispanic	70%	(143)	18%	(37)	11%	(23)	203
Ethnicity: Afr. Am.	71%	(92)	17%	(21)	12%	(16)	129
Ethnicity: Other	75%	(170)	16%	(37)	9%	(21)	228
All Christian	75%	(231)	18%	(57)	7%	(21)	309
All Non-Christian	80%	(61)	11%	(9)	8%	(6)	76
Atheist	75%	(80)	13%	(13)	13%	(14)	106
Agnostic/Nothing in particular	66%	(215)	18%	(57)	16%	(53)	325
Something Else	70%	(128)	17%	(31)	13%	(24)	183
Religious Non-Protestant/Catholic	76%	(75)	17%	(17)	7%	(7)	98

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Table MGC10_5: To what extent have the following impacted your worldview?
The invention of smartphones

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	71%	(715)	17%	(167)	12%	(118)	1000
Evangelical	72%	(141)	17%	(33)	11%	(21)	195
Non-Evangelical	74%	(195)	18%	(47)	9%	(23)	265
Community: Urban	73%	(187)	17%	(43)	10%	(25)	255
Community: Suburban	73%	(406)	15%	(83)	12%	(65)	554
Community: Rural	64%	(122)	22%	(41)	14%	(28)	191
Employ: Private Sector	74%	(87)	19%	(22)	6%	(7)	117
Employ: Unemployed	61%	(94)	17%	(27)	22%	(34)	154
Employ: Other	59%	(31)	21%	(11)	20%	(10)	52
Military HH: Yes	70%	(85)	20%	(24)	10%	(13)	122
Military HH: No	72%	(629)	16%	(143)	12%	(105)	878
RD/WT: Right Direction	67%	(128)	19%	(36)	15%	(28)	191
RD/WT: Wrong Track	73%	(587)	16%	(132)	11%	(90)	809
Trump Job Approve	70%	(153)	17%	(37)	13%	(28)	219
Trump Job Disapprove	74%	(492)	17%	(113)	9%	(57)	662
Trump Job Strongly Approve	68%	(59)	21%	(18)	11%	(9)	86
Trump Job Somewhat Approve	71%	(94)	15%	(20)	14%	(18)	132
Trump Job Somewhat Disapprove	76%	(117)	15%	(23)	9%	(14)	154
Trump Job Strongly Disapprove	74%	(375)	18%	(89)	9%	(43)	508
Favorable of Trump	73%	(157)	17%	(37)	10%	(21)	215
Unfavorable of Trump	74%	(493)	17%	(112)	10%	(64)	670
Very Favorable of Trump	69%	(66)	20%	(19)	11%	(10)	95
Somewhat Favorable of Trump	76%	(91)	15%	(18)	9%	(11)	120
Somewhat Unfavorable of Trump	74%	(96)	14%	(18)	12%	(15)	129
Very Unfavorable of Trump	73%	(397)	17%	(94)	9%	(49)	541
#1 Issue: Economy	79%	(210)	16%	(42)	6%	(15)	267
#1 Issue: Security	64%	(64)	18%	(18)	18%	(18)	100
#1 Issue: Health Care	74%	(102)	15%	(20)	11%	(16)	139
#1 Issue: Women's Issues	75%	(92)	15%	(19)	10%	(12)	124
#1 Issue: Education	73%	(88)	14%	(18)	13%	(15)	121
#1 Issue: Energy	62%	(58)	20%	(19)	18%	(17)	94
#1 Issue: Other	67%	(91)	18%	(24)	16%	(21)	136

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Table MGC10_5: To what extent have the following impacted your worldview?
The invention of smartphones

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	71%	(715)	17%	(167)	12%	(118)	1000
2018 House Vote: Democrat	72%	(64)	22%	(19)	6%	(6)	89
2016 Vote: Hillary Clinton	64%	(42)	26%	(17)	9%	(6)	65
2016 Vote: Didn't Vote	72%	(644)	16%	(142)	12%	(107)	892
Voted in 2014: No	72%	(706)	16%	(157)	12%	(114)	977
2012 Vote: Didn't Vote	72%	(703)	17%	(162)	12%	(114)	978
4-Region: Northeast	81%	(165)	12%	(24)	7%	(14)	202
4-Region: Midwest	70%	(133)	17%	(33)	13%	(25)	191
4-Region: South	70%	(283)	17%	(71)	13%	(51)	404
4-Region: West	66%	(134)	20%	(40)	14%	(29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_6: *To what extent have the following impacted your worldview?*
The Iraq War

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	32%	(315)	36%	(362)	32%	(323)	1000
Gender: Male	31%	(152)	41%	(200)	28%	(137)	489
Gender: Female	32%	(164)	32%	(162)	36%	(185)	511
Age: 18-34	36%	(180)	35%	(177)	29%	(148)	506
Generation Z: 13-23	32%	(315)	36%	(362)	32%	(323)	1000
PID: Dem (no lean)	31%	(113)	39%	(144)	30%	(112)	370
PID: Ind (no lean)	33%	(144)	34%	(151)	33%	(148)	443
PID: Rep (no lean)	31%	(58)	36%	(67)	33%	(62)	187
PID/Gender: Dem Men	32%	(49)	42%	(65)	26%	(40)	154
PID/Gender: Dem Women	30%	(64)	37%	(80)	33%	(73)	216
PID/Gender: Ind Men	32%	(71)	40%	(90)	28%	(63)	224
PID/Gender: Ind Women	33%	(73)	28%	(61)	39%	(85)	219
PID/Gender: Rep Men	29%	(32)	41%	(45)	31%	(34)	111
PID/Gender: Rep Women	34%	(26)	29%	(22)	36%	(28)	76
Ideo: Liberal (1-3)	32%	(111)	41%	(143)	27%	(94)	348
Ideo: Moderate (4)	32%	(56)	34%	(59)	34%	(60)	175
Ideo: Conservative (5-7)	30%	(59)	41%	(80)	29%	(56)	195
Educ: < College	31%	(288)	35%	(326)	33%	(306)	920
Educ: Bachelors degree	39%	(24)	44%	(28)	17%	(11)	62
Income: Under 50k	34%	(172)	34%	(172)	31%	(157)	501
Income: 50k-100k	30%	(99)	35%	(118)	35%	(116)	333
Income: 100k+	27%	(45)	43%	(72)	30%	(49)	166
Ethnicity: White	30%	(192)	38%	(242)	33%	(209)	644
Ethnicity: Hispanic	39%	(79)	34%	(69)	27%	(54)	203
Ethnicity: Afr. Am.	40%	(51)	30%	(38)	31%	(39)	129
Ethnicity: Other	32%	(72)	36%	(82)	32%	(74)	228
All Christian	34%	(104)	40%	(125)	26%	(80)	309
All Non-Christian	36%	(27)	34%	(26)	30%	(23)	76
Atheist	29%	(31)	41%	(44)	30%	(32)	106
Agnostic/Nothing in particular	29%	(95)	32%	(105)	38%	(125)	325
Something Else	32%	(58)	34%	(62)	35%	(63)	183
Religious Non-Protestant/Catholic	32%	(32)	40%	(39)	28%	(28)	98

Continued on next page

Table MGC10_6: To what extent have the following impacted your worldview?

The Iraq War

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	32%	(315)	36%	(362)	32%	(323)	1000
Evangelical	34%	(67)	33%	(64)	33%	(65)	195
Non-Evangelical	33%	(87)	40%	(107)	27%	(70)	265
Community: Urban	34%	(85)	37%	(95)	29%	(75)	255
Community: Suburban	29%	(160)	37%	(203)	35%	(191)	554
Community: Rural	37%	(70)	33%	(64)	30%	(57)	191
Employ: Private Sector	39%	(45)	41%	(48)	20%	(23)	117
Employ: Unemployed	30%	(46)	29%	(44)	42%	(64)	154
Employ: Other	34%	(18)	32%	(17)	34%	(18)	52
Military HH: Yes	36%	(43)	44%	(54)	20%	(25)	122
Military HH: No	31%	(272)	35%	(308)	34%	(298)	878
RD/WT: Right Direction	30%	(57)	35%	(66)	36%	(69)	191
RD/WT: Wrong Track	32%	(259)	37%	(296)	31%	(254)	809
Trump Job Approve	34%	(73)	35%	(76)	32%	(69)	219
Trump Job Disapprove	32%	(209)	39%	(258)	29%	(194)	662
Trump Job Strongly Approve	37%	(32)	33%	(28)	30%	(26)	86
Trump Job Somewhat Approve	31%	(42)	36%	(48)	33%	(43)	132
Trump Job Somewhat Disapprove	25%	(38)	41%	(63)	34%	(53)	154
Trump Job Strongly Disapprove	34%	(171)	38%	(195)	28%	(141)	508
Favorable of Trump	30%	(64)	39%	(84)	31%	(67)	215
Unfavorable of Trump	32%	(212)	39%	(260)	30%	(199)	670
Very Favorable of Trump	34%	(32)	38%	(36)	28%	(27)	95
Somewhat Favorable of Trump	27%	(32)	40%	(48)	33%	(40)	120
Somewhat Unfavorable of Trump	28%	(36)	37%	(48)	34%	(45)	129
Very Unfavorable of Trump	32%	(175)	39%	(211)	29%	(154)	541
#1 Issue: Economy	34%	(90)	42%	(111)	25%	(67)	267
#1 Issue: Security	24%	(24)	40%	(40)	37%	(37)	100
#1 Issue: Health Care	33%	(45)	39%	(54)	28%	(39)	139
#1 Issue: Women's Issues	30%	(37)	36%	(45)	34%	(42)	124
#1 Issue: Education	32%	(39)	36%	(43)	32%	(38)	121
#1 Issue: Energy	30%	(28)	28%	(26)	42%	(39)	94
#1 Issue: Other	31%	(42)	27%	(37)	42%	(56)	136

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Table MGC10_6: To what extent have the following impacted your worldview?*The Iraq War*

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	32%	(315)	36%	(362)	32%	(323)	1000
2018 House Vote: Democrat	47%	(42)	41%	(36)	12%	(10)	89
2016 Vote: Hillary Clinton	40%	(26)	41%	(26)	20%	(13)	65
2016 Vote: Didn't Vote	31%	(272)	36%	(320)	34%	(300)	892
Voted in 2014: No	31%	(303)	36%	(354)	33%	(320)	977
2012 Vote: Didn't Vote	31%	(304)	36%	(355)	33%	(319)	978
4-Region: Northeast	38%	(77)	34%	(70)	28%	(56)	202
4-Region: Midwest	27%	(52)	40%	(76)	33%	(63)	191
4-Region: South	31%	(125)	36%	(144)	34%	(136)	404
4-Region: West	30%	(62)	36%	(73)	34%	(69)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_7: To what extent have the following impacted your worldview?

The #MeToo movement

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	38%	(384)	31%	(308)	31%	(308)	1000
Gender: Male	28%	(139)	34%	(164)	38%	(186)	489
Gender: Female	48%	(246)	28%	(144)	24%	(122)	511
Age: 18-34	39%	(198)	32%	(161)	29%	(147)	506
Generation Z: 13-23	38%	(384)	31%	(308)	31%	(308)	1000
PID: Dem (no lean)	54%	(199)	31%	(114)	15%	(57)	370
PID: Ind (no lean)	33%	(148)	30%	(133)	37%	(162)	443
PID: Rep (no lean)	20%	(38)	32%	(61)	47%	(89)	187
PID/Gender: Dem Men	44%	(68)	34%	(53)	21%	(33)	154
PID/Gender: Dem Women	60%	(131)	28%	(61)	11%	(24)	216
PID/Gender: Ind Men	25%	(56)	32%	(71)	43%	(97)	224
PID/Gender: Ind Women	42%	(92)	28%	(62)	30%	(65)	219
PID/Gender: Rep Men	13%	(15)	36%	(40)	51%	(56)	111
PID/Gender: Rep Women	30%	(23)	27%	(21)	43%	(32)	76
Ideo: Liberal (1-3)	55%	(191)	32%	(113)	13%	(44)	348
Ideo: Moderate (4)	34%	(59)	36%	(63)	31%	(53)	175
Ideo: Conservative (5-7)	22%	(44)	31%	(61)	47%	(91)	195
Educ: < College	38%	(352)	31%	(283)	31%	(285)	920
Educ: Bachelors degree	47%	(29)	26%	(16)	26%	(16)	62
Income: Under 50k	41%	(204)	27%	(133)	33%	(164)	501
Income: 50k-100k	38%	(127)	31%	(104)	31%	(102)	333
Income: 100k+	32%	(54)	43%	(71)	25%	(42)	166
Ethnicity: White	39%	(252)	31%	(197)	30%	(195)	644
Ethnicity: Hispanic	43%	(87)	30%	(61)	27%	(55)	203
Ethnicity: Afr. Am.	33%	(43)	38%	(48)	29%	(38)	129
Ethnicity: Other	40%	(90)	27%	(62)	33%	(75)	228
All Christian	39%	(121)	32%	(98)	29%	(91)	309
All Non-Christian	32%	(24)	41%	(31)	27%	(20)	76
Atheist	42%	(45)	33%	(35)	25%	(27)	106
Agnostic/Nothing in particular	42%	(137)	28%	(92)	30%	(97)	325
Something Else	31%	(58)	28%	(52)	40%	(74)	183
Religious Non-Protestant/Catholic	30%	(30)	44%	(43)	26%	(25)	98

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Table MGC10_7: To what extent have the following impacted your worldview?
 The #MeToo movement

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	38%	(384)	31%	(308)	31%	(308)	1000
Evangelical	30%	(58)	34%	(67)	36%	(71)	195
Non-Evangelical	42%	(112)	26%	(69)	31%	(83)	265
Community: Urban	43%	(110)	27%	(70)	29%	(75)	255
Community: Suburban	38%	(208)	32%	(175)	31%	(171)	554
Community: Rural	35%	(66)	33%	(63)	32%	(62)	191
Employ: Private Sector	41%	(48)	27%	(32)	31%	(37)	117
Employ: Unemployed	36%	(55)	28%	(43)	36%	(56)	154
Employ: Other	29%	(15)	25%	(13)	46%	(24)	52
Military HH: Yes	37%	(45)	33%	(41)	30%	(37)	122
Military HH: No	39%	(340)	30%	(267)	31%	(271)	878
RD/WT: Right Direction	27%	(51)	34%	(64)	40%	(76)	191
RD/WT: Wrong Track	41%	(333)	30%	(243)	29%	(232)	809
Trump Job Approve	21%	(46)	33%	(72)	46%	(101)	219
Trump Job Disapprove	47%	(311)	32%	(213)	21%	(137)	662
Trump Job Strongly Approve	22%	(19)	27%	(23)	51%	(44)	86
Trump Job Somewhat Approve	20%	(27)	37%	(49)	43%	(56)	132
Trump Job Somewhat Disapprove	29%	(45)	41%	(63)	30%	(46)	154
Trump Job Strongly Disapprove	52%	(266)	30%	(150)	18%	(91)	508
Favorable of Trump	22%	(46)	29%	(63)	49%	(106)	215
Unfavorable of Trump	46%	(309)	32%	(216)	22%	(145)	670
Very Favorable of Trump	27%	(26)	23%	(22)	50%	(47)	95
Somewhat Favorable of Trump	17%	(21)	34%	(41)	49%	(58)	120
Somewhat Unfavorable of Trump	24%	(31)	42%	(54)	34%	(43)	129
Very Unfavorable of Trump	51%	(278)	30%	(162)	19%	(102)	541
#1 Issue: Economy	34%	(92)	36%	(95)	30%	(80)	267
#1 Issue: Security	30%	(30)	24%	(24)	46%	(46)	100
#1 Issue: Health Care	42%	(58)	33%	(46)	24%	(34)	139
#1 Issue: Women's Issues	66%	(82)	21%	(26)	13%	(16)	124
#1 Issue: Education	34%	(41)	28%	(34)	38%	(46)	121
#1 Issue: Energy	25%	(23)	38%	(36)	37%	(34)	94
#1 Issue: Other	39%	(52)	27%	(36)	35%	(47)	136

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Table MGC10_7: To what extent have the following impacted your worldview?

The #MeToo movement

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	38%	(384)	31%	(308)	31%	(308)	1000
2018 House Vote: Democrat	57%	(51)	28%	(25)	14%	(13)	89
2016 Vote: Hillary Clinton	53%	(35)	30%	(19)	17%	(11)	65
2016 Vote: Didn't Vote	38%	(337)	30%	(271)	32%	(284)	892
Voted in 2014: No	38%	(374)	31%	(299)	31%	(305)	977
2012 Vote: Didn't Vote	39%	(377)	30%	(298)	31%	(303)	978
4-Region: Northeast	39%	(78)	35%	(72)	26%	(53)	202
4-Region: Midwest	38%	(72)	30%	(57)	32%	(61)	191
4-Region: South	41%	(165)	28%	(115)	31%	(125)	404
4-Region: West	34%	(70)	31%	(64)	34%	(69)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_8: *To what extent have the following impacted your worldview?
 The #BlackLivesMatter movement*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13-23	68% (680)	18% (183)	14% (136)	1000
Gender: Male	62% (302)	22% (106)	16% (80)	489
Gender: Female	74% (379)	15% (77)	11% (56)	511
Age: 18-34	66% (335)	18% (90)	16% (82)	506
Generation Z: 13-23	68% (680)	18% (183)	14% (136)	1000
PID: Dem (no lean)	83% (308)	12% (43)	5% (20)	370
PID: Ind (no lean)	65% (288)	19% (83)	16% (72)	443
PID: Rep (no lean)	45% (85)	31% (57)	24% (45)	187
PID/Gender: Dem Men	79% (122)	16% (25)	5% (7)	154
PID/Gender: Dem Women	86% (186)	8% (18)	6% (13)	216
PID/Gender: Ind Men	58% (129)	23% (51)	19% (44)	224
PID/Gender: Ind Women	73% (159)	15% (32)	13% (28)	219
PID/Gender: Rep Men	46% (51)	28% (31)	27% (30)	111
PID/Gender: Rep Women	45% (34)	35% (27)	20% (15)	76
Ideo: Liberal (1-3)	84% (291)	12% (43)	4% (13)	348
Ideo: Moderate (4)	66% (116)	19% (33)	15% (26)	175
Ideo: Conservative (5-7)	49% (96)	29% (56)	22% (44)	195
Educ: < College	69% (633)	18% (165)	13% (122)	920
Educ: Bachelors degree	68% (42)	18% (11)	14% (9)	62
Income: Under 50k	68% (340)	16% (78)	16% (83)	501
Income: 50k-100k	67% (222)	21% (69)	13% (42)	333
Income: 100k+	71% (119)	22% (36)	7% (11)	166
Ethnicity: White	64% (409)	22% (140)	15% (94)	644
Ethnicity: Hispanic	69% (141)	15% (31)	15% (31)	203
Ethnicity: Afr. Am.	84% (108)	6% (8)	10% (12)	129
Ethnicity: Other	72% (163)	15% (35)	13% (30)	228
All Christian	68% (211)	23% (70)	9% (28)	309
All Non-Christian	75% (56)	16% (12)	9% (7)	76
Atheist	63% (67)	22% (23)	15% (16)	106
Agnostic/Nothing in particular	69% (225)	14% (46)	17% (54)	325
Something Else	66% (121)	17% (32)	17% (31)	183
Religious Non-Protestant/Catholic	69% (67)	20% (19)	12% (12)	98

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**Table MGC10_8: To what extent have the following impacted your worldview?
The #BlackLivesMatter movement**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	68%	(680)	18%	(183)	14%	(136)	1000
Evangelical	67%	(130)	24%	(47)	9%	(18)	195
Non-Evangelical	70%	(186)	18%	(47)	12%	(32)	265
Community: Urban	74%	(189)	15%	(39)	11%	(27)	255
Community: Suburban	67%	(373)	19%	(103)	14%	(78)	554
Community: Rural	62%	(118)	22%	(42)	16%	(31)	191
Employ: Private Sector	68%	(79)	19%	(22)	14%	(16)	117
Employ: Unemployed	61%	(94)	18%	(28)	21%	(32)	154
Employ: Other	57%	(30)	11%	(6)	31%	(16)	52
Military HH: Yes	62%	(76)	23%	(28)	15%	(18)	122
Military HH: No	69%	(604)	18%	(156)	13%	(118)	878
RD/WT: Right Direction	47%	(91)	31%	(58)	22%	(42)	191
RD/WT: Wrong Track	73%	(590)	15%	(125)	12%	(94)	809
Trump Job Approve	43%	(93)	32%	(71)	25%	(54)	219
Trump Job Disapprove	79%	(522)	14%	(92)	7%	(48)	662
Trump Job Strongly Approve	39%	(34)	25%	(22)	35%	(30)	86
Trump Job Somewhat Approve	45%	(59)	37%	(49)	18%	(24)	132
Trump Job Somewhat Disapprove	64%	(99)	24%	(37)	11%	(18)	154
Trump Job Strongly Disapprove	83%	(422)	11%	(55)	6%	(30)	508
Favorable of Trump	42%	(91)	34%	(72)	24%	(52)	215
Unfavorable of Trump	79%	(526)	14%	(96)	7%	(47)	670
Very Favorable of Trump	38%	(36)	31%	(29)	32%	(30)	95
Somewhat Favorable of Trump	46%	(56)	36%	(43)	18%	(21)	120
Somewhat Unfavorable of Trump	64%	(82)	26%	(33)	11%	(14)	129
Very Unfavorable of Trump	82%	(444)	12%	(63)	6%	(34)	541
#1 Issue: Economy	66%	(175)	22%	(58)	13%	(34)	267
#1 Issue: Security	59%	(59)	21%	(21)	20%	(21)	100
#1 Issue: Health Care	70%	(97)	16%	(21)	14%	(20)	139
#1 Issue: Women's Issues	84%	(104)	8%	(10)	7%	(9)	124
#1 Issue: Education	70%	(84)	17%	(21)	13%	(16)	121
#1 Issue: Energy	63%	(59)	19%	(18)	18%	(17)	94
#1 Issue: Other	69%	(94)	20%	(27)	11%	(15)	136

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Table MGC10_8: *To what extent have the following impacted your worldview?
 The #BlackLivesMatter movement*

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	68%	(680)	18%	(183)	14%	(136)	1000
2018 House Vote: Democrat	84%	(75)	10%	(9)	5%	(5)	89
2016 Vote: Hillary Clinton	81%	(53)	11%	(7)	8%	(5)	65
2016 Vote: Didn't Vote	69%	(615)	18%	(156)	14%	(121)	892
Voted in 2014: No	68%	(667)	18%	(178)	14%	(132)	977
2012 Vote: Didn't Vote	68%	(668)	18%	(178)	14%	(133)	978
4-Region: Northeast	73%	(147)	18%	(37)	9%	(18)	202
4-Region: Midwest	65%	(123)	20%	(39)	15%	(29)	191
4-Region: South	70%	(282)	16%	(65)	14%	(57)	404
4-Region: West	63%	(128)	21%	(43)	16%	(32)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_9: To what extent have the following impacted your worldview?
Mass shootings including Sandy Hook, Parkland, and Las Vegas

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	61%	(610)	22%	(224)	17%	(165)	1000
Gender: Male	55%	(269)	26%	(128)	19%	(92)	489
Gender: Female	67%	(341)	19%	(96)	14%	(74)	511
Age: 18-34	61%	(311)	22%	(114)	16%	(81)	506
Generation Z: 13-23	61%	(610)	22%	(224)	17%	(165)	1000
PID: Dem (no lean)	73%	(272)	17%	(62)	10%	(36)	370
PID: Ind (no lean)	55%	(242)	24%	(106)	22%	(95)	443
PID: Rep (no lean)	52%	(96)	30%	(56)	18%	(34)	187
PID/Gender: Dem Men	69%	(106)	20%	(31)	11%	(17)	154
PID/Gender: Dem Women	77%	(166)	15%	(31)	9%	(19)	216
PID/Gender: Ind Men	49%	(109)	26%	(57)	25%	(57)	224
PID/Gender: Ind Women	60%	(132)	22%	(48)	17%	(38)	219
PID/Gender: Rep Men	48%	(53)	36%	(40)	16%	(18)	111
PID/Gender: Rep Women	57%	(43)	22%	(16)	22%	(16)	76
Ideo: Liberal (1-3)	76%	(263)	15%	(53)	9%	(32)	348
Ideo: Moderate (4)	55%	(95)	27%	(47)	19%	(33)	175
Ideo: Conservative (5-7)	55%	(107)	31%	(60)	14%	(28)	195
Educ: < College	61%	(562)	23%	(208)	16%	(150)	920
Educ: Bachelors degree	66%	(41)	18%	(11)	16%	(10)	62
Income: Under 50k	60%	(301)	21%	(104)	19%	(95)	501
Income: 50k-100k	62%	(208)	22%	(74)	15%	(51)	333
Income: 100k+	61%	(101)	28%	(46)	11%	(19)	166
Ethnicity: White	60%	(388)	23%	(148)	17%	(108)	644
Ethnicity: Hispanic	65%	(131)	16%	(33)	19%	(39)	203
Ethnicity: Afr. Am.	67%	(86)	18%	(23)	15%	(19)	129
Ethnicity: Other	60%	(137)	24%	(54)	16%	(38)	228
All Christian	63%	(195)	25%	(79)	11%	(35)	309
All Non-Christian	69%	(52)	15%	(12)	16%	(12)	76
Atheist	64%	(68)	20%	(22)	16%	(17)	106
Agnostic/Nothing in particular	58%	(188)	22%	(71)	20%	(66)	325
Something Else	58%	(106)	22%	(41)	19%	(35)	183
Religious Non-Protestant/Catholic	67%	(66)	19%	(19)	13%	(13)	98

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Table MGC10_9: *To what extent have the following impacted your worldview?
 Mass shootings including Sandy Hook, Parkland, and Las Vegas*

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	61%	(610)	22%	(224)	17%	(165)	1000
Evangelical	55%	(108)	29%	(57)	16%	(30)	195
Non-Evangelical	67%	(178)	19%	(50)	14%	(37)	265
Community: Urban	63%	(161)	25%	(64)	12%	(30)	255
Community: Suburban	61%	(339)	21%	(115)	18%	(101)	554
Community: Rural	58%	(110)	24%	(46)	18%	(35)	191
Employ: Private Sector	63%	(74)	18%	(21)	18%	(22)	117
Employ: Unemployed	53%	(82)	27%	(42)	20%	(31)	154
Employ: Other	51%	(27)	16%	(9)	32%	(17)	52
Military HH: Yes	63%	(77)	24%	(30)	13%	(15)	122
Military HH: No	61%	(533)	22%	(195)	17%	(150)	878
RD/WT: Right Direction	50%	(96)	29%	(55)	21%	(41)	191
RD/WT: Wrong Track	64%	(514)	21%	(170)	15%	(124)	809
Trump Job Approve	52%	(114)	28%	(62)	20%	(43)	219
Trump Job Disapprove	69%	(458)	20%	(133)	11%	(71)	662
Trump Job Strongly Approve	47%	(40)	30%	(25)	24%	(21)	86
Trump Job Somewhat Approve	56%	(74)	28%	(37)	17%	(22)	132
Trump Job Somewhat Disapprove	55%	(85)	29%	(45)	16%	(24)	154
Trump Job Strongly Disapprove	73%	(373)	17%	(88)	9%	(46)	508
Favorable of Trump	50%	(107)	28%	(61)	22%	(47)	215
Unfavorable of Trump	68%	(459)	21%	(140)	11%	(71)	670
Very Favorable of Trump	46%	(44)	32%	(31)	22%	(21)	95
Somewhat Favorable of Trump	53%	(64)	25%	(30)	22%	(26)	120
Somewhat Unfavorable of Trump	54%	(70)	32%	(42)	13%	(17)	129
Very Unfavorable of Trump	72%	(389)	18%	(99)	10%	(54)	541
#1 Issue: Economy	59%	(158)	26%	(70)	14%	(38)	267
#1 Issue: Security	57%	(58)	26%	(26)	17%	(17)	100
#1 Issue: Health Care	65%	(90)	21%	(29)	14%	(20)	139
#1 Issue: Women's Issues	73%	(90)	17%	(21)	10%	(13)	124
#1 Issue: Education	64%	(77)	19%	(22)	17%	(21)	121
#1 Issue: Energy	50%	(47)	28%	(26)	22%	(20)	94
#1 Issue: Other	57%	(78)	17%	(23)	26%	(35)	136

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Table MGC10_9: *To what extent have the following impacted your worldview?
Mass shootings including Sandy Hook, Parkland, and Las Vegas*

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	61%	(610)	22%	(224)	17%	(165)	1000
2018 House Vote: Democrat	74%	(66)	21%	(19)	5%	(5)	89
2016 Vote: Hillary Clinton	78%	(51)	15%	(10)	6%	(4)	65
2016 Vote: Didn't Vote	60%	(539)	22%	(199)	17%	(154)	892
Voted in 2014: No	61%	(597)	22%	(217)	17%	(164)	977
2012 Vote: Didn't Vote	61%	(596)	22%	(219)	17%	(164)	978
4-Region: Northeast	64%	(129)	25%	(50)	12%	(24)	202
4-Region: Midwest	58%	(111)	22%	(42)	20%	(38)	191
4-Region: South	63%	(256)	19%	(79)	17%	(70)	404
4-Region: West	56%	(114)	27%	(54)	17%	(34)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC10_10: *To what extent have the following impacted your worldview?
 The widespread use of social media*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13-23	68% (678)	19% (186)	14% (136)	1000
Gender: Male	65% (315)	21% (101)	15% (73)	489
Gender: Female	71% (363)	17% (86)	12% (63)	511
Age: 18-34	63% (320)	22% (109)	15% (77)	506
Generation Z: 13-23	68% (678)	19% (186)	14% (136)	1000
PID: Dem (no lean)	76% (281)	16% (60)	8% (29)	370
PID: Ind (no lean)	63% (279)	19% (83)	18% (81)	443
PID: Rep (no lean)	64% (119)	23% (43)	14% (25)	187
PID/Gender: Dem Men	70% (108)	19% (30)	10% (16)	154
PID/Gender: Dem Women	80% (173)	14% (30)	6% (13)	216
PID/Gender: Ind Men	60% (135)	21% (47)	19% (42)	224
PID/Gender: Ind Women	66% (144)	16% (36)	18% (39)	219
PID/Gender: Rep Men	65% (73)	21% (23)	14% (15)	111
PID/Gender: Rep Women	61% (46)	26% (19)	14% (10)	76
Ideo: Liberal (1-3)	77% (269)	16% (56)	6% (22)	348
Ideo: Moderate (4)	62% (108)	22% (39)	16% (28)	175
Ideo: Conservative (5-7)	65% (128)	22% (42)	13% (26)	195
Educ: < College	69% (631)	18% (165)	13% (124)	920
Educ: Bachelors degree	67% (42)	23% (14)	11% (7)	62
Income: Under 50k	65% (325)	18% (89)	17% (87)	501
Income: 50k-100k	69% (230)	19% (64)	12% (39)	333
Income: 100k+	74% (123)	20% (33)	6% (10)	166
Ethnicity: White	67% (433)	19% (125)	13% (86)	644
Ethnicity: Hispanic	68% (137)	19% (39)	13% (27)	203
Ethnicity: Afr. Am.	64% (83)	21% (27)	15% (19)	129
Ethnicity: Other	71% (163)	15% (34)	14% (31)	228
All Christian	72% (223)	19% (60)	9% (26)	309
All Non-Christian	69% (52)	21% (16)	9% (7)	76
Atheist	68% (72)	20% (22)	12% (13)	106
Agnostic/Nothing in particular	62% (202)	18% (59)	20% (64)	325
Something Else	70% (129)	16% (29)	14% (25)	183
Religious Non-Protestant/Catholic	67% (66)	24% (24)	9% (9)	98

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Table MGC10_10: To what extent have the following impacted your worldview?
The widespread use of social media

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	68%	(678)	19%	(186)	14%	(136)	1000
Evangelical	65%	(127)	22%	(43)	13%	(25)	195
Non-Evangelical	77%	(203)	15%	(39)	9%	(23)	265
Community: Urban	73%	(185)	17%	(43)	10%	(27)	255
Community: Suburban	67%	(369)	20%	(111)	13%	(74)	554
Community: Rural	65%	(124)	17%	(32)	18%	(35)	191
Employ: Private Sector	66%	(77)	20%	(23)	14%	(17)	117
Employ: Unemployed	60%	(92)	19%	(29)	22%	(33)	154
Employ: Other	49%	(26)	21%	(11)	30%	(16)	52
Military HH: Yes	69%	(84)	18%	(21)	14%	(17)	122
Military HH: No	68%	(594)	19%	(165)	14%	(119)	878
RD/WT: Right Direction	60%	(116)	24%	(46)	16%	(30)	191
RD/WT: Wrong Track	70%	(563)	17%	(141)	13%	(105)	809
Trump Job Approve	65%	(141)	22%	(48)	13%	(29)	219
Trump Job Disapprove	71%	(473)	18%	(120)	10%	(69)	662
Trump Job Strongly Approve	56%	(48)	30%	(26)	14%	(12)	86
Trump Job Somewhat Approve	70%	(93)	17%	(22)	13%	(17)	132
Trump Job Somewhat Disapprove	63%	(96)	25%	(39)	12%	(19)	154
Trump Job Strongly Disapprove	74%	(376)	16%	(82)	10%	(50)	508
Favorable of Trump	67%	(145)	21%	(46)	12%	(25)	215
Unfavorable of Trump	71%	(478)	18%	(124)	10%	(68)	670
Very Favorable of Trump	61%	(58)	26%	(25)	13%	(12)	95
Somewhat Favorable of Trump	72%	(86)	18%	(21)	10%	(12)	120
Somewhat Unfavorable of Trump	62%	(80)	26%	(33)	12%	(16)	129
Very Unfavorable of Trump	74%	(399)	17%	(90)	10%	(52)	541
#1 Issue: Economy	72%	(194)	17%	(46)	10%	(28)	267
#1 Issue: Security	55%	(55)	28%	(28)	18%	(18)	100
#1 Issue: Health Care	70%	(97)	20%	(27)	10%	(14)	139
#1 Issue: Women's Issues	81%	(100)	11%	(13)	9%	(11)	124
#1 Issue: Education	71%	(86)	15%	(18)	14%	(17)	121
#1 Issue: Energy	63%	(59)	20%	(19)	17%	(16)	94
#1 Issue: Other	60%	(81)	19%	(26)	22%	(29)	136

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Table MGC10_10: *To what extent have the following impacted your worldview?
 The widespread use of social media*

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	68%	(678)	19%	(186)	14%	(136)	1000
2018 House Vote: Democrat	71%	(63)	17%	(15)	12%	(11)	89
2016 Vote: Hillary Clinton	71%	(46)	25%	(16)	4%	(2)	65
2016 Vote: Didn't Vote	68%	(602)	18%	(161)	14%	(129)	892
Voted in 2014: No	68%	(666)	18%	(177)	14%	(134)	977
2012 Vote: Didn't Vote	68%	(667)	18%	(178)	14%	(134)	978
4-Region: Northeast	73%	(148)	17%	(35)	10%	(19)	202
4-Region: Midwest	66%	(126)	21%	(39)	13%	(25)	191
4-Region: South	67%	(272)	18%	(71)	15%	(61)	404
4-Region: West	65%	(132)	20%	(41)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC10_11: To what extent have the following impacted your worldview?
Coronavirus outbreak**

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13-23	75% (754)	17% (172)	7% (73)	1000
Gender: Male	76% (369)	16% (79)	8% (40)	489
Gender: Female	75% (385)	18% (94)	6% (33)	511
Age: 18-34	70% (356)	20% (100)	10% (50)	506
Generation Z: 13-23	75% (754)	17% (172)	7% (73)	1000
PID: Dem (no lean)	83% (308)	14% (53)	3% (9)	370
PID: Ind (no lean)	71% (313)	18% (80)	11% (50)	443
PID: Rep (no lean)	72% (134)	21% (39)	7% (14)	187
PID/Gender: Dem Men	85% (131)	13% (19)	2% (4)	154
PID/Gender: Dem Women	82% (177)	16% (34)	3% (6)	216
PID/Gender: Ind Men	70% (157)	18% (41)	12% (26)	224
PID/Gender: Ind Women	71% (156)	18% (39)	11% (24)	219
PID/Gender: Rep Men	74% (82)	17% (18)	10% (11)	111
PID/Gender: Rep Women	68% (52)	27% (21)	4% (3)	76
Ideo: Liberal (1-3)	82% (283)	17% (58)	2% (6)	348
Ideo: Moderate (4)	70% (123)	19% (34)	10% (18)	175
Ideo: Conservative (5-7)	75% (146)	18% (36)	7% (14)	195
Educ: < College	76% (702)	17% (153)	7% (65)	920
Educ: Bachelors degree	72% (45)	21% (13)	7% (4)	62
Income: Under 50k	69% (346)	20% (102)	10% (52)	501
Income: 50k-100k	81% (270)	14% (47)	5% (16)	333
Income: 100k+	83% (139)	14% (22)	3% (5)	166
Ethnicity: White	74% (479)	18% (119)	7% (45)	644
Ethnicity: Hispanic	74% (150)	18% (36)	8% (16)	203
Ethnicity: Afr. Am.	77% (98)	17% (22)	6% (8)	129
Ethnicity: Other	77% (177)	14% (31)	9% (20)	228
All Christian	82% (254)	15% (46)	3% (9)	309
All Non-Christian	80% (60)	14% (10)	6% (5)	76
Atheist	72% (77)	22% (23)	6% (6)	106
Agnostic/Nothing in particular	71% (231)	18% (59)	11% (35)	325
Something Else	72% (132)	18% (34)	9% (17)	183
Religious Non-Protestant/Catholic	80% (79)	15% (15)	5% (5)	98

Continued on next page

**Table MGC10_11: To what extent have the following impacted your worldview?
 Coronavirus outbreak**

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	75%	(754)	17%	(172)	7%	(73)	1000
Evangelical	77%	(151)	16%	(32)	6%	(12)	195
Non-Evangelical	79%	(209)	16%	(42)	5%	(13)	265
Community: Urban	78%	(198)	18%	(46)	4%	(11)	255
Community: Suburban	78%	(431)	16%	(88)	6%	(36)	554
Community: Rural	66%	(126)	20%	(39)	14%	(27)	191
Employ: Private Sector	69%	(81)	28%	(32)	3%	(4)	117
Employ: Unemployed	64%	(98)	22%	(34)	14%	(22)	154
Employ: Other	57%	(30)	19%	(10)	24%	(13)	52
Military HH: Yes	75%	(92)	20%	(25)	5%	(6)	122
Military HH: No	76%	(663)	17%	(148)	8%	(67)	878
RD/WT: Right Direction	67%	(129)	20%	(39)	12%	(24)	191
RD/WT: Wrong Track	77%	(625)	16%	(133)	6%	(50)	809
Trump Job Approve	65%	(143)	26%	(56)	9%	(20)	219
Trump Job Disapprove	81%	(534)	15%	(97)	5%	(30)	662
Trump Job Strongly Approve	63%	(55)	24%	(21)	13%	(11)	86
Trump Job Somewhat Approve	66%	(88)	27%	(36)	7%	(9)	132
Trump Job Somewhat Disapprove	77%	(119)	15%	(23)	8%	(12)	154
Trump Job Strongly Disapprove	82%	(415)	15%	(74)	4%	(19)	508
Favorable of Trump	70%	(151)	24%	(53)	6%	(12)	215
Unfavorable of Trump	79%	(531)	16%	(110)	4%	(29)	670
Very Favorable of Trump	67%	(64)	23%	(22)	10%	(9)	95
Somewhat Favorable of Trump	72%	(86)	26%	(31)	3%	(3)	120
Somewhat Unfavorable of Trump	77%	(99)	16%	(21)	7%	(9)	129
Very Unfavorable of Trump	80%	(432)	16%	(89)	4%	(20)	541
#1 Issue: Economy	76%	(204)	19%	(50)	5%	(14)	267
#1 Issue: Security	72%	(73)	19%	(19)	9%	(9)	100
#1 Issue: Health Care	77%	(107)	16%	(22)	7%	(10)	139
#1 Issue: Women's Issues	83%	(102)	13%	(16)	4%	(5)	124
#1 Issue: Education	78%	(94)	15%	(18)	7%	(9)	121
#1 Issue: Energy	72%	(68)	17%	(16)	11%	(10)	94
#1 Issue: Other	71%	(97)	19%	(25)	10%	(14)	136

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Table MGC10_11: To what extent have the following impacted your worldview?

Coronavirus outbreak

Demographic	A major impact		A minor impact		No impact		Total N
Americans Age 13-23	75%	(754)	17%	(172)	7%	(73)	1000
2018 House Vote: Democrat	78%	(69)	19%	(17)	3%	(3)	89
2016 Vote: Hillary Clinton	80%	(52)	15%	(10)	5%	(3)	65
2016 Vote: Didn't Vote	76%	(679)	16%	(146)	8%	(67)	892
Voted in 2014: No	76%	(742)	17%	(166)	7%	(69)	977
2012 Vote: Didn't Vote	76%	(740)	17%	(167)	7%	(71)	978
4-Region: Northeast	81%	(165)	14%	(29)	4%	(9)	202
4-Region: Midwest	73%	(139)	20%	(38)	7%	(13)	191
4-Region: South	74%	(297)	18%	(71)	9%	(35)	404
4-Region: West	75%	(153)	17%	(34)	8%	(17)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_1: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Be active in my community

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(386)	38%	(378)	12%	(117)	12%	(119)	1000
Gender: Male	36%	(176)	39%	(189)	13%	(64)	12%	(59)	489
Gender: Female	41%	(210)	37%	(189)	10%	(52)	12%	(60)	511
Age: 18-34	37%	(185)	39%	(198)	13%	(65)	12%	(59)	506
Generation Z: 13-23	39%	(386)	38%	(378)	12%	(117)	12%	(119)	1000
PID: Dem (no lean)	48%	(177)	34%	(127)	9%	(34)	9%	(32)	370
PID: Ind (no lean)	35%	(154)	36%	(159)	13%	(58)	16%	(72)	443
PID: Rep (no lean)	30%	(55)	50%	(93)	13%	(24)	8%	(15)	187
PID/Gender: Dem Men	43%	(66)	41%	(62)	9%	(14)	7%	(11)	154
PID/Gender: Dem Women	51%	(111)	30%	(64)	9%	(20)	10%	(21)	216
PID/Gender: Ind Men	32%	(71)	35%	(79)	15%	(33)	18%	(40)	224
PID/Gender: Ind Women	38%	(83)	36%	(79)	11%	(24)	15%	(32)	219
PID/Gender: Rep Men	35%	(39)	43%	(47)	15%	(17)	7%	(8)	111
PID/Gender: Rep Women	22%	(16)	60%	(46)	10%	(8)	9%	(7)	76
Ideo: Liberal (1-3)	49%	(170)	34%	(119)	11%	(38)	6%	(20)	348
Ideo: Moderate (4)	35%	(62)	41%	(71)	14%	(25)	9%	(16)	175
Ideo: Conservative (5-7)	33%	(64)	49%	(97)	13%	(25)	5%	(10)	195
Educ: < College	39%	(356)	38%	(346)	12%	(107)	12%	(111)	920
Educ: Bachelors degree	42%	(26)	39%	(24)	12%	(7)	7%	(4)	62
Income: Under 50k	37%	(185)	34%	(169)	13%	(65)	16%	(82)	501
Income: 50k-100k	38%	(126)	43%	(144)	11%	(38)	8%	(25)	333
Income: 100k+	45%	(75)	39%	(65)	8%	(14)	7%	(12)	166
Ethnicity: White	39%	(249)	40%	(257)	11%	(72)	10%	(65)	644
Ethnicity: Hispanic	36%	(74)	34%	(69)	16%	(32)	14%	(28)	203
Ethnicity: Afr. Am.	38%	(48)	31%	(40)	16%	(20)	16%	(20)	129
Ethnicity: Other	39%	(89)	36%	(81)	10%	(24)	15%	(34)	228
All Christian	44%	(137)	35%	(109)	12%	(36)	9%	(27)	309
All Non-Christian	50%	(38)	35%	(27)	10%	(8)	5%	(4)	76
Atheist	38%	(41)	47%	(50)	6%	(7)	9%	(9)	106
Agnostic/Nothing in particular	33%	(106)	35%	(114)	14%	(46)	18%	(60)	325
Something Else	35%	(64)	43%	(79)	11%	(20)	11%	(19)	183

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**Table MGC11_1: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be active in my community**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(386)	38%	(378)	12%	(117)	12%	(119)	1000
Religious Non-Protestant/Catholic	50%	(49)	34%	(33)	11%	(10)	6%	(6)	98
Evangelical	42%	(83)	37%	(73)	11%	(21)	10%	(19)	195
Non-Evangelical	40%	(106)	39%	(103)	12%	(32)	9%	(24)	265
Community: Urban	36%	(93)	41%	(103)	11%	(28)	12%	(31)	255
Community: Suburban	41%	(230)	36%	(200)	12%	(67)	10%	(57)	554
Community: Rural	33%	(64)	39%	(74)	11%	(22)	16%	(31)	191
Employ: Private Sector	36%	(41)	46%	(54)	13%	(15)	5%	(6)	117
Employ: Unemployed	34%	(53)	41%	(63)	8%	(13)	16%	(25)	154
Employ: Other	29%	(15)	20%	(11)	18%	(9)	33%	(17)	52
Military HH: Yes	34%	(41)	37%	(45)	16%	(20)	13%	(16)	122
Military HH: No	39%	(345)	38%	(333)	11%	(97)	12%	(103)	878
RD/WT: Right Direction	34%	(65)	41%	(78)	16%	(31)	9%	(18)	191
RD/WT: Wrong Track	40%	(321)	37%	(300)	11%	(86)	13%	(101)	809
Trump Job Approve	32%	(70)	47%	(102)	13%	(29)	8%	(17)	219
Trump Job Disapprove	43%	(287)	36%	(237)	10%	(68)	11%	(70)	662
Trump Job Strongly Approve	23%	(20)	51%	(44)	16%	(14)	10%	(9)	86
Trump Job Somewhat Approve	38%	(50)	44%	(58)	12%	(16)	6%	(9)	132
Trump Job Somewhat Disapprove	37%	(57)	45%	(70)	9%	(14)	8%	(13)	154
Trump Job Strongly Disapprove	45%	(230)	33%	(167)	11%	(54)	11%	(57)	508
Favorable of Trump	32%	(68)	48%	(104)	14%	(31)	6%	(13)	215
Unfavorable of Trump	43%	(291)	36%	(240)	11%	(71)	10%	(68)	670
Very Favorable of Trump	24%	(23)	54%	(52)	15%	(14)	7%	(7)	95
Somewhat Favorable of Trump	38%	(45)	43%	(52)	14%	(17)	5%	(6)	120
Somewhat Unfavorable of Trump	35%	(45)	45%	(58)	14%	(18)	6%	(8)	129
Very Unfavorable of Trump	45%	(246)	34%	(182)	10%	(52)	11%	(60)	541

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**Table MGC11_1: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Be active in my community**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(386)	38%	(378)	12%	(117)	12%	(119)	1000
#1 Issue: Economy	38%	(100)	43%	(116)	10%	(28)	9%	(23)	267
#1 Issue: Security	37%	(37)	34%	(34)	13%	(13)	16%	(16)	100
#1 Issue: Health Care	32%	(44)	44%	(61)	11%	(16)	13%	(18)	139
#1 Issue: Women's Issues	52%	(64)	30%	(36)	7%	(9)	11%	(14)	124
#1 Issue: Education	41%	(50)	37%	(45)	11%	(13)	11%	(13)	121
#1 Issue: Energy	38%	(36)	40%	(38)	14%	(13)	7%	(7)	94
#1 Issue: Other	37%	(50)	32%	(44)	15%	(20)	16%	(22)	136
2018 House Vote: Democrat	48%	(42)	34%	(30)	13%	(12)	5%	(5)	89
2016 Vote: Hillary Clinton	50%	(33)	30%	(20)	12%	(8)	7%	(5)	65
2016 Vote: Didn't Vote	38%	(341)	38%	(336)	12%	(104)	12%	(111)	892
Voted in 2014: No	39%	(378)	38%	(369)	12%	(113)	12%	(117)	977
2012 Vote: Didn't Vote	39%	(378)	38%	(370)	11%	(111)	12%	(118)	978
4-Region: Northeast	40%	(81)	46%	(93)	6%	(13)	7%	(15)	202
4-Region: Midwest	40%	(77)	37%	(71)	10%	(20)	12%	(23)	191
4-Region: South	35%	(143)	35%	(140)	16%	(64)	14%	(57)	404
4-Region: West	42%	(85)	36%	(74)	10%	(20)	12%	(24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_2: Do you expect to do the following more or less when social distancing and self-quarantining ends?

Be attentive to the latest news

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	45%	(451)	35%	(353)	9%	(86)	11%	(110)	1000
Gender: Male	45%	(220)	34%	(165)	9%	(46)	12%	(57)	489
Gender: Female	45%	(231)	37%	(188)	8%	(40)	10%	(53)	511
Age: 18-34	46%	(233)	34%	(173)	9%	(46)	11%	(53)	506
Generation Z: 13-23	45%	(451)	35%	(353)	9%	(86)	11%	(110)	1000
PID: Dem (no lean)	51%	(189)	34%	(124)	10%	(36)	6%	(22)	370
PID: Ind (no lean)	39%	(173)	35%	(154)	9%	(42)	17%	(74)	443
PID: Rep (no lean)	48%	(89)	40%	(74)	5%	(9)	8%	(14)	187
PID/Gender: Dem Men	50%	(78)	33%	(51)	11%	(17)	5%	(8)	154
PID/Gender: Dem Women	51%	(111)	34%	(73)	9%	(19)	6%	(14)	216
PID/Gender: Ind Men	38%	(85)	33%	(75)	11%	(25)	18%	(39)	224
PID/Gender: Ind Women	41%	(89)	36%	(79)	8%	(17)	16%	(35)	219
PID/Gender: Rep Men	53%	(58)	35%	(39)	4%	(4)	9%	(10)	111
PID/Gender: Rep Women	41%	(31)	47%	(35)	7%	(5)	6%	(5)	76
Ideo: Liberal (1-3)	52%	(182)	33%	(113)	9%	(32)	6%	(20)	348
Ideo: Moderate (4)	48%	(84)	35%	(61)	9%	(16)	8%	(14)	175
Ideo: Conservative (5-7)	44%	(87)	41%	(80)	10%	(20)	4%	(9)	195
Educ: < College	44%	(408)	36%	(331)	9%	(80)	11%	(101)	920
Educ: Bachelors degree	63%	(39)	22%	(14)	7%	(5)	8%	(5)	62
Income: Under 50k	42%	(209)	36%	(179)	7%	(36)	15%	(77)	501
Income: 50k-100k	48%	(160)	35%	(116)	10%	(34)	7%	(23)	333
Income: 100k+	49%	(82)	35%	(57)	10%	(17)	6%	(10)	166
Ethnicity: White	45%	(289)	37%	(237)	9%	(58)	9%	(59)	644
Ethnicity: Hispanic	40%	(82)	33%	(68)	11%	(23)	15%	(31)	203
Ethnicity: Afr. Am.	48%	(61)	29%	(37)	10%	(13)	13%	(17)	129
Ethnicity: Other	44%	(101)	34%	(78)	7%	(15)	15%	(34)	228
All Christian	51%	(157)	36%	(111)	5%	(16)	8%	(25)	309
All Non-Christian	48%	(36)	27%	(20)	17%	(13)	8%	(6)	76
Atheist	44%	(47)	33%	(35)	13%	(14)	10%	(11)	106
Agnostic/Nothing in particular	43%	(140)	37%	(119)	6%	(20)	14%	(47)	325
Something Else	39%	(72)	37%	(68)	13%	(23)	11%	(20)	183

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Table MGC11_2: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be attentive to the latest news

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	45%	(451)	35%	(353)	9%	(86)	11%	(110)	1000
Religious Non-Protestant/Catholic	46%	(45)	30%	(30)	18%	(17)	6%	(6)	98
Evangelical	45%	(88)	37%	(73)	8%	(15)	10%	(19)	195
Non-Evangelical	47%	(123)	36%	(95)	8%	(20)	10%	(26)	265
Community: Urban	45%	(115)	36%	(91)	9%	(22)	10%	(26)	255
Community: Suburban	47%	(262)	33%	(186)	9%	(50)	10%	(57)	554
Community: Rural	39%	(74)	40%	(76)	7%	(14)	14%	(27)	191
Employ: Private Sector	46%	(54)	37%	(44)	11%	(13)	5%	(6)	117
Employ: Unemployed	46%	(71)	34%	(52)	6%	(9)	14%	(22)	154
Employ: Other	29%	(15)	20%	(11)	13%	(7)	37%	(20)	52
Military HH: Yes	51%	(62)	27%	(33)	12%	(14)	11%	(13)	122
Military HH: No	44%	(389)	36%	(320)	8%	(72)	11%	(97)	878
RD/WT: Right Direction	44%	(85)	36%	(69)	10%	(18)	10%	(19)	191
RD/WT: Wrong Track	45%	(366)	35%	(283)	8%	(68)	11%	(91)	809
Trump Job Approve	45%	(98)	40%	(88)	8%	(16)	7%	(16)	219
Trump Job Disapprove	48%	(318)	33%	(219)	10%	(65)	9%	(60)	662
Trump Job Strongly Approve	45%	(39)	37%	(32)	8%	(7)	10%	(9)	86
Trump Job Somewhat Approve	45%	(59)	42%	(56)	7%	(10)	6%	(7)	132
Trump Job Somewhat Disapprove	46%	(71)	34%	(53)	10%	(15)	10%	(15)	154
Trump Job Strongly Disapprove	49%	(247)	33%	(166)	10%	(50)	9%	(45)	508
Favorable of Trump	47%	(100)	41%	(88)	5%	(12)	7%	(16)	215
Unfavorable of Trump	48%	(319)	33%	(224)	10%	(69)	9%	(58)	670
Very Favorable of Trump	43%	(41)	44%	(42)	6%	(5)	7%	(7)	95
Somewhat Favorable of Trump	49%	(59)	38%	(46)	5%	(6)	7%	(9)	120
Somewhat Unfavorable of Trump	50%	(64)	32%	(41)	11%	(14)	8%	(10)	129
Very Unfavorable of Trump	47%	(255)	34%	(183)	10%	(55)	9%	(48)	541

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Table MGC11_2: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be attentive to the latest news

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	45%	(451)	35%	(353)	9%	(86)	11%	(110)	1000
#1 Issue: Economy	48%	(127)	37%	(99)	8%	(21)	7%	(20)	267
#1 Issue: Security	38%	(38)	39%	(39)	9%	(9)	14%	(14)	100
#1 Issue: Health Care	43%	(59)	34%	(47)	12%	(17)	11%	(16)	139
#1 Issue: Women's Issues	49%	(61)	38%	(46)	5%	(7)	8%	(9)	124
#1 Issue: Education	47%	(56)	37%	(45)	7%	(9)	9%	(11)	121
#1 Issue: Energy	44%	(41)	34%	(32)	12%	(11)	10%	(10)	94
#1 Issue: Other	47%	(63)	29%	(39)	6%	(9)	18%	(25)	136
2018 House Vote: Democrat	53%	(47)	26%	(23)	17%	(15)	4%	(4)	89
2016 Vote: Hillary Clinton	53%	(35)	24%	(15)	19%	(12)	4%	(3)	65
2016 Vote: Didn't Vote	45%	(400)	36%	(319)	8%	(70)	12%	(103)	892
Voted in 2014: No	45%	(444)	36%	(348)	8%	(79)	11%	(107)	977
2012 Vote: Didn't Vote	45%	(441)	36%	(348)	8%	(80)	11%	(109)	978
4-Region: Northeast	47%	(96)	37%	(74)	8%	(15)	8%	(17)	202
4-Region: Midwest	45%	(86)	35%	(67)	8%	(16)	11%	(22)	191
4-Region: South	45%	(182)	35%	(143)	8%	(34)	11%	(45)	404
4-Region: West	43%	(86)	34%	(69)	10%	(21)	13%	(27)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC11_3: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Be aware of my personal health**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(592)	27%	(268)	5%	(53)	9%	(87)	1000
Gender: Male	58%	(285)	27%	(130)	6%	(29)	9%	(44)	489
Gender: Female	60%	(307)	27%	(138)	5%	(24)	8%	(43)	511
Age: 18-34	59%	(298)	26%	(133)	5%	(26)	10%	(49)	506
Generation Z: 13-23	59%	(592)	27%	(268)	5%	(53)	9%	(87)	1000
PID: Dem (no lean)	63%	(233)	27%	(100)	5%	(20)	4%	(16)	370
PID: Ind (no lean)	57%	(252)	24%	(108)	5%	(23)	13%	(59)	443
PID: Rep (no lean)	57%	(107)	32%	(60)	5%	(10)	6%	(11)	187
PID/Gender: Dem Men	61%	(93)	30%	(46)	6%	(9)	3%	(5)	154
PID/Gender: Dem Women	65%	(140)	25%	(54)	5%	(11)	5%	(12)	216
PID/Gender: Ind Men	57%	(128)	23%	(51)	6%	(13)	14%	(32)	224
PID/Gender: Ind Women	57%	(125)	26%	(57)	4%	(10)	13%	(28)	219
PID/Gender: Rep Men	58%	(64)	30%	(33)	6%	(6)	7%	(8)	111
PID/Gender: Rep Women	56%	(42)	35%	(27)	5%	(4)	4%	(3)	76
Ideo: Liberal (1-3)	65%	(226)	25%	(86)	6%	(22)	4%	(14)	348
Ideo: Moderate (4)	56%	(97)	30%	(53)	8%	(14)	6%	(11)	175
Ideo: Conservative (5-7)	62%	(121)	30%	(59)	4%	(8)	4%	(8)	195
Educ: < College	59%	(543)	27%	(252)	5%	(49)	8%	(77)	920
Educ: Bachelors degree	71%	(44)	15%	(9)	5%	(3)	9%	(6)	62
Income: Under 50k	58%	(289)	24%	(119)	6%	(30)	13%	(63)	501
Income: 50k-100k	59%	(197)	31%	(104)	4%	(15)	5%	(17)	333
Income: 100k+	64%	(107)	27%	(45)	5%	(8)	4%	(7)	166
Ethnicity: White	58%	(370)	31%	(198)	5%	(32)	7%	(43)	644
Ethnicity: Hispanic	61%	(123)	20%	(40)	7%	(15)	12%	(25)	203
Ethnicity: Afr. Am.	61%	(79)	20%	(26)	8%	(11)	10%	(13)	129
Ethnicity: Other	63%	(143)	19%	(44)	4%	(10)	14%	(31)	228
All Christian	62%	(192)	28%	(86)	3%	(10)	7%	(21)	309
All Non-Christian	68%	(52)	17%	(13)	7%	(5)	8%	(6)	76
Atheist	52%	(55)	29%	(31)	11%	(11)	9%	(10)	106
Agnostic/Nothing in particular	57%	(184)	27%	(86)	5%	(16)	12%	(38)	325
Something Else	60%	(109)	29%	(52)	5%	(10)	6%	(12)	183

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**Table MGC11_3: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be aware of my personal health**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(592)	27%	(268)	5%	(53)	9%	(87)	1000
Religious Non-Protestant/Catholic	65%	(64)	22%	(21)	5%	(5)	8%	(8)	98
Evangelical	63%	(123)	28%	(54)	3%	(6)	6%	(13)	195
Non-Evangelical	61%	(161)	27%	(72)	5%	(14)	7%	(18)	265
Community: Urban	61%	(154)	26%	(66)	4%	(11)	9%	(23)	255
Community: Suburban	61%	(338)	26%	(146)	6%	(32)	7%	(38)	554
Community: Rural	52%	(100)	29%	(56)	5%	(9)	14%	(26)	191
Employ: Private Sector	53%	(62)	32%	(37)	9%	(11)	5%	(6)	117
Employ: Unemployed	58%	(90)	26%	(40)	5%	(8)	11%	(17)	154
Employ: Other	48%	(25)	14%	(8)	5%	(3)	33%	(17)	52
Military HH: Yes	62%	(76)	24%	(29)	9%	(11)	5%	(6)	122
Military HH: No	59%	(516)	27%	(239)	5%	(42)	9%	(80)	878
RD/WT: Right Direction	51%	(98)	35%	(67)	6%	(12)	7%	(14)	191
RD/WT: Wrong Track	61%	(494)	25%	(201)	5%	(41)	9%	(73)	809
Trump Job Approve	56%	(122)	32%	(69)	6%	(13)	6%	(14)	219
Trump Job Disapprove	62%	(410)	26%	(171)	5%	(34)	7%	(47)	662
Trump Job Strongly Approve	48%	(41)	33%	(28)	9%	(8)	10%	(9)	86
Trump Job Somewhat Approve	61%	(81)	31%	(41)	4%	(5)	4%	(5)	132
Trump Job Somewhat Disapprove	60%	(93)	29%	(44)	3%	(5)	8%	(12)	154
Trump Job Strongly Disapprove	62%	(317)	25%	(127)	6%	(29)	7%	(34)	508
Favorable of Trump	56%	(121)	33%	(71)	6%	(13)	5%	(11)	215
Unfavorable of Trump	63%	(420)	26%	(174)	5%	(34)	6%	(42)	670
Very Favorable of Trump	50%	(47)	35%	(33)	9%	(9)	6%	(6)	95
Somewhat Favorable of Trump	61%	(73)	32%	(38)	3%	(4)	4%	(5)	120
Somewhat Unfavorable of Trump	62%	(80)	29%	(37)	4%	(5)	5%	(6)	129
Very Unfavorable of Trump	63%	(339)	25%	(137)	5%	(29)	7%	(36)	541

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**Table MGC11_3: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be aware of my personal health**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	59%	(592)	27%	(268)	5%	(53)	9%	(87)	1000
#1 Issue: Economy	62%	(164)	29%	(78)	4%	(10)	6%	(16)	267
#1 Issue: Security	55%	(55)	27%	(27)	6%	(6)	11%	(11)	100
#1 Issue: Health Care	62%	(86)	24%	(34)	6%	(8)	8%	(11)	139
#1 Issue: Women's Issues	62%	(77)	26%	(32)	5%	(6)	7%	(8)	124
#1 Issue: Education	59%	(72)	30%	(36)	3%	(4)	7%	(9)	121
#1 Issue: Energy	59%	(55)	21%	(20)	12%	(11)	8%	(8)	94
#1 Issue: Other	58%	(78)	25%	(34)	4%	(6)	13%	(17)	136
2018 House Vote: Democrat	69%	(61)	22%	(19)	6%	(5)	4%	(4)	89
2016 Vote: Hillary Clinton	67%	(43)	24%	(15)	6%	(4)	4%	(2)	65
2016 Vote: Didn't Vote	59%	(524)	27%	(240)	5%	(48)	9%	(80)	892
Voted in 2014: No	60%	(582)	27%	(261)	5%	(50)	9%	(84)	977
2012 Vote: Didn't Vote	59%	(579)	27%	(262)	5%	(51)	9%	(85)	978
4-Region: Northeast	59%	(120)	30%	(61)	5%	(10)	6%	(11)	202
4-Region: Midwest	55%	(104)	30%	(57)	6%	(11)	10%	(18)	191
4-Region: South	63%	(255)	23%	(92)	5%	(20)	9%	(37)	404
4-Region: West	55%	(112)	29%	(58)	6%	(12)	10%	(20)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_4: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be aware of my finances

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	51%	(515)	32%	(318)	4%	(45)	12%	(122)	1000
Gender: Male	49%	(241)	34%	(168)	4%	(21)	12%	(59)	489
Gender: Female	54%	(274)	29%	(150)	5%	(24)	12%	(63)	511
Age: 18-34	55%	(277)	31%	(158)	4%	(19)	10%	(52)	506
Generation Z: 13-23	51%	(515)	32%	(318)	4%	(45)	12%	(122)	1000
PID: Dem (no lean)	55%	(203)	34%	(124)	5%	(18)	7%	(26)	370
PID: Ind (no lean)	48%	(211)	29%	(129)	5%	(23)	18%	(80)	443
PID: Rep (no lean)	54%	(101)	35%	(66)	2%	(4)	9%	(17)	187
PID/Gender: Dem Men	54%	(83)	38%	(58)	4%	(6)	5%	(7)	154
PID/Gender: Dem Women	55%	(120)	31%	(66)	5%	(12)	8%	(18)	216
PID/Gender: Ind Men	45%	(100)	31%	(69)	6%	(13)	19%	(42)	224
PID/Gender: Ind Women	51%	(111)	27%	(60)	5%	(11)	17%	(38)	219
PID/Gender: Rep Men	52%	(58)	37%	(41)	2%	(2)	9%	(10)	111
PID/Gender: Rep Women	57%	(43)	32%	(24)	3%	(2)	9%	(7)	76
Ideo: Liberal (1-3)	59%	(203)	31%	(106)	6%	(19)	5%	(18)	348
Ideo: Moderate (4)	54%	(95)	35%	(62)	3%	(5)	8%	(13)	175
Ideo: Conservative (5-7)	58%	(113)	32%	(62)	6%	(11)	5%	(9)	195
Educ: < College	51%	(470)	32%	(296)	4%	(40)	12%	(114)	920
Educ: Bachelors degree	65%	(40)	26%	(16)	4%	(2)	6%	(4)	62
Income: Under 50k	48%	(242)	27%	(136)	6%	(31)	18%	(92)	501
Income: 50k-100k	52%	(174)	39%	(129)	2%	(7)	7%	(23)	333
Income: 100k+	59%	(98)	32%	(53)	5%	(7)	4%	(7)	166
Ethnicity: White	52%	(335)	35%	(226)	3%	(22)	9%	(61)	644
Ethnicity: Hispanic	44%	(89)	30%	(62)	8%	(16)	18%	(36)	203
Ethnicity: Afr. Am.	47%	(60)	28%	(36)	9%	(11)	16%	(21)	129
Ethnicity: Other	52%	(119)	25%	(57)	5%	(12)	18%	(40)	228
All Christian	53%	(165)	32%	(98)	4%	(13)	11%	(34)	309
All Non-Christian	51%	(39)	29%	(22)	11%	(8)	10%	(7)	76
Atheist	51%	(55)	36%	(39)	3%	(3)	9%	(10)	106
Agnostic/Nothing in particular	52%	(168)	29%	(94)	4%	(12)	16%	(51)	325
Something Else	48%	(88)	36%	(66)	5%	(9)	11%	(20)	183

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Table MGC11_4: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Be aware of my finances

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	51%	(515)	32%	(318)	4%	(45)	12%	(122)	1000
Religious Non-Protestant/Catholic	52%	(51)	30%	(29)	9%	(9)	9%	(9)	98
Evangelical	51%	(99)	32%	(63)	6%	(11)	12%	(22)	195
Non-Evangelical	52%	(137)	34%	(89)	3%	(8)	11%	(30)	265
Community: Urban	55%	(141)	25%	(64)	5%	(12)	15%	(38)	255
Community: Suburban	52%	(287)	34%	(191)	4%	(23)	10%	(53)	554
Community: Rural	45%	(86)	33%	(63)	5%	(10)	16%	(31)	191
Employ: Private Sector	58%	(67)	33%	(38)	5%	(6)	4%	(5)	117
Employ: Unemployed	45%	(70)	34%	(53)	2%	(4)	18%	(28)	154
Employ: Other	42%	(22)	17%	(9)	10%	(5)	32%	(17)	52
Military HH: Yes	55%	(67)	26%	(32)	7%	(9)	11%	(14)	122
Military HH: No	51%	(447)	33%	(286)	4%	(36)	12%	(108)	878
RD/WT: Right Direction	50%	(95)	31%	(60)	8%	(16)	11%	(21)	191
RD/WT: Wrong Track	52%	(420)	32%	(259)	4%	(29)	12%	(101)	809
Trump Job Approve	49%	(108)	37%	(81)	6%	(13)	7%	(16)	219
Trump Job Disapprove	55%	(366)	31%	(204)	4%	(24)	10%	(69)	662
Trump Job Strongly Approve	46%	(40)	36%	(31)	9%	(7)	10%	(9)	86
Trump Job Somewhat Approve	52%	(69)	38%	(50)	5%	(6)	6%	(8)	132
Trump Job Somewhat Disapprove	57%	(88)	29%	(44)	4%	(6)	10%	(16)	154
Trump Job Strongly Disapprove	55%	(278)	31%	(160)	3%	(17)	11%	(53)	508
Favorable of Trump	50%	(108)	39%	(84)	6%	(12)	5%	(11)	215
Unfavorable of Trump	55%	(367)	31%	(208)	4%	(26)	10%	(68)	670
Very Favorable of Trump	45%	(43)	39%	(37)	9%	(9)	6%	(6)	95
Somewhat Favorable of Trump	55%	(65)	39%	(47)	3%	(3)	4%	(5)	120
Somewhat Unfavorable of Trump	56%	(72)	30%	(38)	4%	(6)	10%	(13)	129
Very Unfavorable of Trump	55%	(295)	31%	(170)	4%	(21)	10%	(55)	541

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Table MGC11_4: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be aware of my finances

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	51%	(515)	32%	(318)	4%	(45)	12%	(122)	1000
#1 Issue: Economy	57%	(152)	28%	(74)	5%	(13)	11%	(28)	267
#1 Issue: Security	41%	(41)	40%	(40)	4%	(4)	15%	(15)	100
#1 Issue: Health Care	53%	(73)	34%	(47)	3%	(4)	10%	(13)	139
#1 Issue: Women's Issues	54%	(67)	34%	(42)	1%	(1)	11%	(14)	124
#1 Issue: Education	56%	(68)	24%	(29)	7%	(9)	13%	(15)	121
#1 Issue: Energy	42%	(40)	39%	(37)	7%	(7)	11%	(10)	94
#1 Issue: Other	50%	(68)	33%	(44)	3%	(4)	14%	(19)	136
2018 House Vote: Democrat	64%	(57)	29%	(26)	4%	(3)	3%	(3)	89
2016 Vote: Hillary Clinton	60%	(39)	32%	(21)	5%	(3)	3%	(2)	65
2016 Vote: Didn't Vote	50%	(450)	32%	(285)	5%	(41)	13%	(116)	892
Voted in 2014: No	52%	(506)	32%	(309)	4%	(43)	12%	(120)	977
2012 Vote: Didn't Vote	52%	(505)	32%	(308)	4%	(43)	12%	(121)	978
4-Region: Northeast	55%	(110)	31%	(63)	4%	(9)	10%	(20)	202
4-Region: Midwest	49%	(94)	34%	(64)	4%	(8)	13%	(24)	191
4-Region: South	50%	(201)	33%	(133)	4%	(16)	14%	(55)	404
4-Region: West	54%	(109)	29%	(58)	6%	(12)	11%	(23)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_5: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be interested in flexible employment options

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	44%	(437)	35%	(347)	5%	(52)	16%	(164)	1000
Gender: Male	44%	(217)	35%	(170)	5%	(26)	16%	(77)	489
Gender: Female	43%	(221)	35%	(177)	5%	(27)	17%	(87)	511
Age: 18-34	48%	(243)	33%	(168)	5%	(27)	13%	(68)	506
Generation Z: 13-23	44%	(437)	35%	(347)	5%	(52)	16%	(164)	1000
PID: Dem (no lean)	49%	(181)	32%	(120)	6%	(23)	12%	(46)	370
PID: Ind (no lean)	42%	(184)	32%	(142)	5%	(23)	21%	(93)	443
PID: Rep (no lean)	38%	(72)	45%	(84)	3%	(6)	13%	(24)	187
PID/Gender: Dem Men	50%	(76)	33%	(51)	7%	(10)	11%	(16)	154
PID/Gender: Dem Women	48%	(105)	32%	(69)	6%	(12)	14%	(30)	216
PID/Gender: Ind Men	43%	(96)	33%	(73)	4%	(10)	20%	(45)	224
PID/Gender: Ind Women	40%	(89)	32%	(69)	6%	(13)	22%	(48)	219
PID/Gender: Rep Men	40%	(44)	42%	(46)	5%	(5)	14%	(15)	111
PID/Gender: Rep Women	36%	(27)	50%	(38)	2%	(1)	12%	(9)	76
Ideo: Liberal (1-3)	53%	(186)	30%	(105)	6%	(22)	10%	(34)	348
Ideo: Moderate (4)	48%	(84)	34%	(59)	6%	(10)	12%	(21)	175
Ideo: Conservative (5-7)	42%	(83)	43%	(84)	6%	(12)	8%	(16)	195
Educ: < College	44%	(404)	35%	(320)	5%	(46)	16%	(151)	920
Educ: Bachelors degree	49%	(30)	33%	(20)	6%	(4)	13%	(8)	62
Income: Under 50k	39%	(193)	34%	(168)	7%	(34)	21%	(106)	501
Income: 50k-100k	50%	(166)	35%	(115)	4%	(13)	12%	(39)	333
Income: 100k+	47%	(79)	38%	(64)	3%	(6)	11%	(18)	166
Ethnicity: White	44%	(283)	38%	(243)	5%	(31)	14%	(87)	644
Ethnicity: Hispanic	43%	(87)	32%	(65)	9%	(18)	16%	(33)	203
Ethnicity: Afr. Am.	41%	(53)	28%	(36)	9%	(12)	22%	(28)	129
Ethnicity: Other	44%	(101)	30%	(68)	4%	(9)	22%	(49)	228
All Christian	48%	(148)	35%	(109)	5%	(15)	12%	(38)	309
All Non-Christian	50%	(38)	30%	(23)	7%	(5)	13%	(10)	76
Atheist	42%	(45)	38%	(41)	7%	(7)	13%	(13)	106
Agnostic/Nothing in particular	40%	(131)	32%	(105)	4%	(14)	23%	(75)	325
Something Else	41%	(75)	38%	(69)	6%	(11)	15%	(28)	183

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**Table MGC11_5: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be interested in flexible employment options**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	44%	(437)	35%	(347)	5%	(52)	16%	(164)	1000
Religious Non-Protestant/Catholic	49%	(48)	32%	(31)	7%	(7)	12%	(12)	98
Evangelical	49%	(95)	30%	(59)	8%	(16)	13%	(25)	195
Non-Evangelical	42%	(112)	41%	(107)	3%	(8)	14%	(37)	265
Community: Urban	46%	(116)	30%	(76)	7%	(17)	18%	(46)	255
Community: Suburban	45%	(250)	36%	(202)	4%	(24)	14%	(78)	554
Community: Rural	37%	(71)	36%	(69)	6%	(11)	21%	(40)	191
Employ: Private Sector	48%	(56)	38%	(44)	9%	(10)	6%	(7)	117
Employ: Unemployed	47%	(72)	30%	(47)	2%	(4)	21%	(32)	154
Employ: Other	33%	(17)	22%	(11)	10%	(5)	36%	(19)	52
Military HH: Yes	48%	(59)	27%	(34)	10%	(13)	14%	(18)	122
Military HH: No	43%	(379)	36%	(313)	5%	(40)	17%	(146)	878
RD/WT: Right Direction	32%	(62)	45%	(86)	9%	(17)	14%	(26)	191
RD/WT: Wrong Track	46%	(376)	32%	(260)	4%	(35)	17%	(138)	809
Trump Job Approve	40%	(87)	44%	(97)	7%	(16)	9%	(19)	219
Trump Job Disapprove	47%	(313)	33%	(216)	5%	(33)	15%	(100)	662
Trump Job Strongly Approve	32%	(27)	47%	(40)	9%	(8)	12%	(11)	86
Trump Job Somewhat Approve	45%	(59)	43%	(57)	6%	(8)	6%	(8)	132
Trump Job Somewhat Disapprove	46%	(70)	36%	(55)	5%	(8)	13%	(20)	154
Trump Job Strongly Disapprove	48%	(243)	32%	(160)	5%	(25)	16%	(80)	508
Favorable of Trump	36%	(78)	47%	(101)	7%	(15)	10%	(21)	215
Unfavorable of Trump	49%	(330)	31%	(210)	5%	(32)	15%	(97)	670
Very Favorable of Trump	27%	(26)	54%	(52)	8%	(7)	11%	(11)	95
Somewhat Favorable of Trump	44%	(52)	41%	(50)	6%	(7)	9%	(11)	120
Somewhat Unfavorable of Trump	49%	(63)	36%	(46)	2%	(3)	13%	(17)	129
Very Unfavorable of Trump	49%	(267)	30%	(164)	5%	(29)	15%	(81)	541

Continued on next page

**Table MGC11_5: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Be interested in flexible employment options**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	44%	(437)	35%	(347)	5%	(52)	16%	(164)	1000
#1 Issue: Economy	48%	(127)	35%	(95)	5%	(14)	12%	(31)	267
#1 Issue: Security	32%	(32)	43%	(43)	5%	(5)	21%	(21)	100
#1 Issue: Health Care	48%	(66)	31%	(43)	5%	(7)	16%	(22)	139
#1 Issue: Women's Issues	45%	(55)	37%	(45)	2%	(3)	16%	(20)	124
#1 Issue: Education	48%	(58)	30%	(36)	4%	(5)	18%	(22)	121
#1 Issue: Energy	39%	(37)	36%	(34)	12%	(11)	13%	(12)	94
#1 Issue: Other	43%	(58)	32%	(43)	4%	(5)	21%	(29)	136
2018 House Vote: Democrat	58%	(51)	27%	(24)	9%	(8)	6%	(6)	89
2016 Vote: Hillary Clinton	56%	(36)	27%	(18)	9%	(6)	7%	(5)	65
2016 Vote: Didn't Vote	43%	(384)	35%	(309)	5%	(46)	17%	(153)	892
Voted in 2014: No	44%	(428)	35%	(339)	5%	(49)	17%	(162)	977
2012 Vote: Didn't Vote	44%	(428)	35%	(338)	5%	(49)	17%	(163)	978
4-Region: Northeast	39%	(78)	43%	(87)	4%	(8)	14%	(28)	202
4-Region: Midwest	48%	(91)	31%	(60)	5%	(9)	16%	(31)	191
4-Region: South	46%	(185)	33%	(131)	6%	(23)	16%	(66)	404
4-Region: West	41%	(83)	34%	(68)	6%	(12)	19%	(39)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_6: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Connect with friends

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	57%	(565)	26%	(257)	9%	(91)	9%	(87)	1000
Gender: Male	56%	(272)	25%	(123)	10%	(49)	9%	(45)	489
Gender: Female	57%	(293)	26%	(134)	8%	(42)	8%	(42)	511
Age: 18-34	52%	(265)	27%	(137)	10%	(53)	10%	(51)	506
Generation Z: 13-23	57%	(565)	26%	(257)	9%	(91)	9%	(87)	1000
PID: Dem (no lean)	60%	(221)	28%	(102)	9%	(32)	4%	(15)	370
PID: Ind (no lean)	55%	(242)	24%	(108)	8%	(34)	13%	(59)	443
PID: Rep (no lean)	55%	(102)	25%	(47)	13%	(24)	7%	(13)	187
PID/Gender: Dem Men	60%	(92)	28%	(43)	9%	(14)	3%	(5)	154
PID/Gender: Dem Women	59%	(129)	27%	(59)	9%	(19)	5%	(10)	216
PID/Gender: Ind Men	54%	(121)	23%	(51)	9%	(20)	14%	(32)	224
PID/Gender: Ind Women	55%	(121)	26%	(57)	7%	(15)	12%	(27)	219
PID/Gender: Rep Men	53%	(59)	26%	(29)	14%	(16)	7%	(8)	111
PID/Gender: Rep Women	58%	(44)	24%	(18)	12%	(9)	7%	(5)	76
Ideo: Liberal (1-3)	61%	(212)	26%	(92)	9%	(30)	4%	(14)	348
Ideo: Moderate (4)	59%	(103)	25%	(43)	10%	(17)	7%	(12)	175
Ideo: Conservative (5-7)	57%	(111)	27%	(52)	12%	(23)	5%	(10)	195
Educ: < College	58%	(530)	25%	(229)	9%	(82)	9%	(79)	920
Educ: Bachelors degree	50%	(31)	33%	(21)	9%	(6)	8%	(5)	62
Income: Under 50k	52%	(262)	26%	(132)	9%	(44)	13%	(63)	501
Income: 50k-100k	59%	(197)	24%	(81)	11%	(35)	6%	(19)	333
Income: 100k+	64%	(106)	27%	(44)	7%	(12)	3%	(5)	166
Ethnicity: White	59%	(377)	26%	(167)	8%	(54)	7%	(46)	644
Ethnicity: Hispanic	51%	(104)	29%	(58)	8%	(16)	12%	(25)	203
Ethnicity: Afr. Am.	47%	(60)	32%	(41)	13%	(16)	9%	(11)	129
Ethnicity: Other	56%	(127)	22%	(50)	9%	(21)	13%	(30)	228
All Christian	61%	(189)	23%	(71)	9%	(28)	7%	(21)	309
All Non-Christian	66%	(50)	13%	(10)	14%	(11)	7%	(5)	76
Atheist	56%	(60)	31%	(33)	5%	(5)	8%	(9)	106
Agnostic/Nothing in particular	49%	(159)	31%	(99)	9%	(29)	12%	(38)	325
Something Else	59%	(107)	24%	(44)	10%	(18)	8%	(14)	183

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Table MGC11_6: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Connect with friends

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	57%	(565)	26%	(257)	9%	(91)	9%	(87)	1000
Religious Non-Protestant/Catholic	65%	(63)	16%	(16)	13%	(12)	7%	(7)	98
Evangelical	57%	(112)	24%	(46)	11%	(21)	8%	(16)	195
Non-Evangelical	62%	(164)	23%	(62)	8%	(20)	7%	(18)	265
Community: Urban	53%	(135)	29%	(75)	10%	(24)	8%	(20)	255
Community: Suburban	61%	(335)	24%	(131)	9%	(49)	7%	(39)	554
Community: Rural	49%	(94)	26%	(50)	9%	(18)	15%	(28)	191
Employ: Private Sector	53%	(62)	31%	(36)	11%	(13)	5%	(6)	117
Employ: Unemployed	48%	(75)	30%	(46)	8%	(13)	13%	(21)	154
Employ: Other	42%	(22)	17%	(9)	10%	(5)	32%	(17)	52
Military HH: Yes	52%	(64)	30%	(36)	12%	(15)	6%	(7)	122
Military HH: No	57%	(501)	25%	(221)	9%	(76)	9%	(80)	878
RD/WT: Right Direction	49%	(93)	33%	(64)	12%	(22)	6%	(12)	191
RD/WT: Wrong Track	58%	(472)	24%	(193)	9%	(69)	9%	(75)	809
Trump Job Approve	56%	(123)	27%	(58)	11%	(24)	6%	(13)	219
Trump Job Disapprove	59%	(391)	25%	(167)	8%	(56)	7%	(48)	662
Trump Job Strongly Approve	48%	(41)	26%	(22)	17%	(14)	10%	(8)	86
Trump Job Somewhat Approve	62%	(82)	27%	(36)	7%	(9)	4%	(5)	132
Trump Job Somewhat Disapprove	55%	(84)	25%	(38)	12%	(19)	9%	(13)	154
Trump Job Strongly Disapprove	60%	(307)	25%	(129)	7%	(37)	7%	(35)	508
Favorable of Trump	58%	(126)	25%	(54)	11%	(24)	5%	(11)	215
Unfavorable of Trump	59%	(395)	26%	(172)	9%	(60)	6%	(43)	670
Very Favorable of Trump	50%	(48)	31%	(29)	13%	(12)	6%	(6)	95
Somewhat Favorable of Trump	65%	(78)	21%	(25)	10%	(12)	4%	(5)	120
Somewhat Unfavorable of Trump	56%	(72)	24%	(32)	13%	(16)	7%	(9)	129
Very Unfavorable of Trump	60%	(323)	26%	(140)	8%	(43)	6%	(34)	541

Continued on next page

Table MGC11_6: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Connect with friends

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	57%	(565)	26%	(257)	9%	(91)	9%	(87)	1000
#1 Issue: Economy	58%	(155)	27%	(73)	10%	(26)	5%	(13)	267
#1 Issue: Security	50%	(51)	29%	(29)	6%	(6)	14%	(14)	100
#1 Issue: Health Care	54%	(75)	26%	(36)	10%	(14)	10%	(14)	139
#1 Issue: Women's Issues	67%	(83)	17%	(21)	10%	(12)	6%	(7)	124
#1 Issue: Education	58%	(70)	30%	(36)	6%	(7)	7%	(8)	121
#1 Issue: Energy	59%	(55)	25%	(23)	9%	(9)	7%	(6)	94
#1 Issue: Other	53%	(72)	24%	(33)	11%	(14)	12%	(17)	136
2018 House Vote: Democrat	55%	(48)	27%	(24)	14%	(13)	4%	(4)	89
2016 Vote: Hillary Clinton	56%	(36)	27%	(18)	13%	(8)	4%	(3)	65
2016 Vote: Didn't Vote	57%	(511)	25%	(226)	8%	(75)	9%	(80)	892
Voted in 2014: No	57%	(557)	26%	(250)	9%	(88)	9%	(83)	977
2012 Vote: Didn't Vote	57%	(558)	26%	(250)	9%	(85)	9%	(85)	978
4-Region: Northeast	59%	(120)	28%	(56)	8%	(16)	5%	(10)	202
4-Region: Midwest	58%	(111)	27%	(51)	6%	(12)	9%	(17)	191
4-Region: South	53%	(215)	26%	(105)	12%	(50)	8%	(34)	404
4-Region: West	59%	(119)	22%	(45)	7%	(13)	12%	(25)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_7: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Connect with family

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	53%	(528)	29%	(288)	10%	(97)	9%	(87)	1000
Gender: Male	49%	(240)	32%	(154)	9%	(45)	10%	(49)	489
Gender: Female	56%	(288)	26%	(134)	10%	(52)	7%	(38)	511
Age: 18-34	52%	(261)	30%	(151)	9%	(45)	10%	(48)	506
Generation Z: 13-23	53%	(528)	29%	(288)	10%	(97)	9%	(87)	1000
PID: Dem (no lean)	54%	(198)	31%	(115)	9%	(35)	6%	(21)	370
PID: Ind (no lean)	52%	(229)	26%	(115)	10%	(43)	13%	(56)	443
PID: Rep (no lean)	54%	(100)	31%	(57)	10%	(19)	5%	(10)	187
PID/Gender: Dem Men	52%	(80)	34%	(52)	9%	(14)	5%	(8)	154
PID/Gender: Dem Women	55%	(119)	29%	(64)	10%	(21)	6%	(13)	216
PID/Gender: Ind Men	47%	(104)	30%	(67)	8%	(19)	15%	(34)	224
PID/Gender: Ind Women	57%	(125)	22%	(48)	11%	(24)	10%	(22)	219
PID/Gender: Rep Men	51%	(56)	32%	(35)	11%	(12)	7%	(8)	111
PID/Gender: Rep Women	58%	(44)	29%	(22)	10%	(8)	3%	(2)	76
Ideo: Liberal (1-3)	55%	(192)	29%	(101)	12%	(41)	4%	(13)	348
Ideo: Moderate (4)	53%	(93)	32%	(55)	8%	(13)	8%	(13)	175
Ideo: Conservative (5-7)	55%	(108)	30%	(58)	12%	(23)	3%	(6)	195
Educ: < College	53%	(483)	29%	(266)	10%	(91)	9%	(80)	920
Educ: Bachelors degree	61%	(38)	28%	(17)	4%	(3)	7%	(4)	62
Income: Under 50k	48%	(242)	30%	(152)	9%	(44)	13%	(63)	501
Income: 50k-100k	56%	(185)	28%	(93)	11%	(37)	5%	(18)	333
Income: 100k+	61%	(101)	26%	(43)	10%	(16)	4%	(6)	166
Ethnicity: White	52%	(336)	30%	(196)	11%	(69)	7%	(42)	644
Ethnicity: Hispanic	50%	(102)	25%	(51)	13%	(25)	12%	(24)	203
Ethnicity: Afr. Am.	51%	(65)	26%	(33)	10%	(13)	13%	(17)	129
Ethnicity: Other	55%	(126)	26%	(58)	7%	(15)	12%	(28)	228
All Christian	61%	(188)	27%	(82)	7%	(21)	6%	(17)	309
All Non-Christian	60%	(46)	18%	(14)	15%	(11)	7%	(5)	76
Atheist	42%	(44)	39%	(42)	10%	(11)	9%	(10)	106
Agnostic/Nothing in particular	48%	(155)	31%	(100)	9%	(29)	13%	(42)	325
Something Else	52%	(95)	27%	(50)	14%	(25)	7%	(13)	183

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Table MGC11_7: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Connect with family

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	53%	(528)	29%	(288)	10%	(97)	9%	(87)	1000
Religious Non-Protestant/Catholic	62%	(61)	18%	(17)	13%	(13)	7%	(6)	98
Evangelical	59%	(116)	25%	(49)	9%	(17)	7%	(13)	195
Non-Evangelical	55%	(146)	29%	(76)	10%	(26)	6%	(16)	265
Community: Urban	51%	(130)	31%	(79)	11%	(27)	7%	(19)	255
Community: Suburban	54%	(299)	27%	(150)	11%	(59)	8%	(46)	554
Community: Rural	52%	(99)	31%	(59)	6%	(11)	12%	(22)	191
Employ: Private Sector	57%	(66)	35%	(41)	5%	(6)	4%	(4)	117
Employ: Unemployed	38%	(58)	42%	(65)	7%	(11)	13%	(21)	154
Employ: Other	45%	(24)	16%	(8)	8%	(4)	31%	(16)	52
Military HH: Yes	49%	(60)	28%	(34)	16%	(20)	7%	(9)	122
Military HH: No	53%	(468)	29%	(253)	9%	(77)	9%	(79)	878
RD/WT: Right Direction	47%	(90)	28%	(54)	18%	(34)	7%	(14)	191
RD/WT: Wrong Track	54%	(438)	29%	(234)	8%	(63)	9%	(74)	809
Trump Job Approve	50%	(109)	31%	(68)	13%	(29)	6%	(12)	219
Trump Job Disapprove	55%	(366)	28%	(188)	9%	(58)	8%	(50)	662
Trump Job Strongly Approve	43%	(37)	35%	(30)	12%	(11)	9%	(8)	86
Trump Job Somewhat Approve	54%	(72)	29%	(38)	14%	(18)	3%	(4)	132
Trump Job Somewhat Disapprove	58%	(89)	29%	(45)	4%	(6)	9%	(14)	154
Trump Job Strongly Disapprove	55%	(277)	28%	(143)	10%	(52)	7%	(36)	508
Favorable of Trump	51%	(109)	33%	(72)	12%	(25)	4%	(9)	215
Unfavorable of Trump	56%	(372)	28%	(186)	10%	(64)	7%	(47)	670
Very Favorable of Trump	46%	(44)	38%	(36)	12%	(11)	4%	(4)	95
Somewhat Favorable of Trump	54%	(65)	30%	(36)	11%	(14)	4%	(5)	120
Somewhat Unfavorable of Trump	59%	(76)	26%	(34)	8%	(10)	7%	(9)	129
Very Unfavorable of Trump	55%	(296)	28%	(152)	10%	(54)	7%	(39)	541

Continued on next page

Table MGC11_7: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Connect with family

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	53%	(528)	29%	(288)	10%	(97)	9%	(87)	1000
#1 Issue: Economy	56%	(149)	30%	(81)	9%	(23)	5%	(14)	267
#1 Issue: Security	52%	(52)	28%	(28)	6%	(6)	15%	(15)	100
#1 Issue: Health Care	53%	(74)	30%	(41)	6%	(9)	10%	(14)	139
#1 Issue: Women's Issues	62%	(76)	25%	(30)	10%	(12)	4%	(5)	124
#1 Issue: Education	50%	(60)	27%	(32)	14%	(17)	9%	(11)	121
#1 Issue: Energy	45%	(43)	31%	(29)	15%	(15)	8%	(8)	94
#1 Issue: Other	49%	(67)	32%	(43)	9%	(12)	10%	(14)	136
2018 House Vote: Democrat	60%	(53)	24%	(21)	12%	(10)	4%	(4)	89
2016 Vote: Hillary Clinton	62%	(40)	26%	(17)	8%	(5)	4%	(2)	65
2016 Vote: Didn't Vote	53%	(470)	29%	(255)	10%	(85)	9%	(82)	892
Voted in 2014: No	53%	(518)	29%	(282)	9%	(92)	9%	(85)	977
2012 Vote: Didn't Vote	53%	(519)	29%	(282)	9%	(91)	9%	(87)	978
4-Region: Northeast	57%	(116)	28%	(57)	9%	(18)	6%	(12)	202
4-Region: Midwest	54%	(102)	29%	(55)	9%	(17)	8%	(16)	191
4-Region: South	54%	(218)	27%	(109)	10%	(39)	10%	(39)	404
4-Region: West	46%	(92)	33%	(67)	11%	(22)	10%	(21)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC11_8: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Have stronger relationships with friends and family through online and digital channels**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	46%	(463)	33%	(332)	10%	(96)	11%	(109)	1000
Gender: Male	46%	(225)	31%	(154)	11%	(51)	12%	(59)	489
Gender: Female	47%	(238)	35%	(178)	9%	(45)	10%	(50)	511
Age: 18-34	44%	(225)	36%	(182)	9%	(46)	10%	(53)	506
Generation Z: 13-23	46%	(463)	33%	(332)	10%	(96)	11%	(109)	1000
PID: Dem (no lean)	52%	(191)	35%	(128)	8%	(31)	5%	(19)	370
PID: Ind (no lean)	44%	(194)	29%	(128)	10%	(46)	17%	(75)	443
PID: Rep (no lean)	42%	(78)	40%	(75)	10%	(19)	8%	(15)	187
PID/Gender: Dem Men	54%	(83)	34%	(52)	10%	(16)	2%	(3)	154
PID/Gender: Dem Women	50%	(108)	35%	(76)	7%	(16)	8%	(17)	216
PID/Gender: Ind Men	41%	(93)	28%	(62)	11%	(24)	20%	(45)	224
PID/Gender: Ind Women	46%	(101)	30%	(66)	10%	(22)	14%	(30)	219
PID/Gender: Rep Men	44%	(48)	35%	(39)	11%	(12)	10%	(11)	111
PID/Gender: Rep Women	39%	(30)	47%	(36)	9%	(7)	4%	(3)	76
Ideo: Liberal (1-3)	51%	(178)	34%	(118)	9%	(31)	6%	(20)	348
Ideo: Moderate (4)	43%	(75)	36%	(63)	13%	(22)	9%	(15)	175
Ideo: Conservative (5-7)	44%	(87)	38%	(74)	13%	(26)	5%	(9)	195
Educ: < College	47%	(434)	32%	(297)	10%	(90)	11%	(100)	920
Educ: Bachelors degree	41%	(26)	43%	(27)	7%	(4)	9%	(5)	62
Income: Under 50k	46%	(232)	30%	(149)	9%	(47)	15%	(73)	501
Income: 50k-100k	47%	(157)	37%	(122)	9%	(32)	7%	(22)	333
Income: 100k+	45%	(74)	37%	(61)	11%	(18)	8%	(13)	166
Ethnicity: White	45%	(287)	36%	(230)	10%	(66)	9%	(61)	644
Ethnicity: Hispanic	47%	(96)	30%	(61)	10%	(21)	12%	(25)	203
Ethnicity: Afr. Am.	48%	(62)	27%	(35)	10%	(13)	14%	(19)	129
Ethnicity: Other	50%	(114)	30%	(67)	7%	(17)	13%	(30)	228
All Christian	50%	(155)	33%	(102)	9%	(29)	8%	(24)	309
All Non-Christian	57%	(43)	24%	(18)	13%	(10)	5%	(4)	76
Atheist	46%	(49)	34%	(36)	9%	(10)	11%	(12)	106
Agnostic/Nothing in particular	40%	(132)	34%	(112)	10%	(31)	15%	(50)	325
Something Else	46%	(85)	34%	(63)	9%	(17)	10%	(19)	183

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Table MGC11_8: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Have stronger relationships with friends and family through online and digital channels

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	46%	(463)	33%	(332)	10%	(96)	11%	(109)	1000
Religious Non-Protestant/Catholic	52%	(51)	26%	(26)	14%	(14)	8%	(7)	98
Evangelical	49%	(96)	33%	(65)	8%	(15)	10%	(19)	195
Non-Evangelical	49%	(129)	34%	(89)	10%	(27)	8%	(20)	265
Community: Urban	47%	(119)	33%	(84)	10%	(25)	11%	(27)	255
Community: Suburban	47%	(261)	34%	(188)	9%	(50)	10%	(55)	554
Community: Rural	43%	(83)	31%	(60)	11%	(21)	14%	(27)	191
Employ: Private Sector	38%	(44)	47%	(55)	10%	(12)	5%	(6)	117
Employ: Unemployed	40%	(62)	34%	(53)	8%	(13)	17%	(27)	154
Employ: Other	43%	(22)	17%	(9)	5%	(3)	35%	(19)	52
Military HH: Yes	42%	(52)	33%	(40)	14%	(17)	11%	(14)	122
Military HH: No	47%	(411)	33%	(291)	9%	(80)	11%	(95)	878
RD/WT: Right Direction	40%	(77)	37%	(71)	14%	(26)	9%	(18)	191
RD/WT: Wrong Track	48%	(386)	32%	(261)	9%	(70)	11%	(91)	809
Trump Job Approve	44%	(97)	38%	(82)	12%	(27)	6%	(12)	219
Trump Job Disapprove	49%	(326)	33%	(215)	8%	(54)	10%	(66)	662
Trump Job Strongly Approve	37%	(32)	37%	(32)	18%	(15)	9%	(8)	86
Trump Job Somewhat Approve	49%	(65)	38%	(51)	9%	(11)	4%	(5)	132
Trump Job Somewhat Disapprove	45%	(69)	35%	(54)	7%	(11)	12%	(19)	154
Trump Job Strongly Disapprove	51%	(257)	32%	(161)	8%	(43)	9%	(47)	508
Favorable of Trump	44%	(94)	38%	(81)	13%	(28)	5%	(11)	215
Unfavorable of Trump	49%	(331)	33%	(220)	8%	(56)	9%	(62)	670
Very Favorable of Trump	36%	(34)	39%	(37)	18%	(17)	7%	(7)	95
Somewhat Favorable of Trump	50%	(60)	37%	(45)	9%	(11)	3%	(4)	120
Somewhat Unfavorable of Trump	51%	(65)	34%	(43)	7%	(9)	9%	(11)	129
Very Unfavorable of Trump	49%	(266)	33%	(177)	9%	(47)	9%	(51)	541

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Table MGC11_8: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Have stronger relationships with friends and family through online and digital channels

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	46%	(463)	33%	(332)	10%	(96)	11%	(109)	1000
#1 Issue: Economy	51%	(135)	33%	(89)	8%	(20)	8%	(23)	267
#1 Issue: Security	43%	(43)	32%	(32)	14%	(14)	12%	(12)	100
#1 Issue: Health Care	46%	(64)	30%	(41)	11%	(16)	13%	(18)	139
#1 Issue: Women's Issues	55%	(68)	31%	(38)	6%	(8)	8%	(10)	124
#1 Issue: Education	39%	(48)	43%	(52)	8%	(10)	9%	(11)	121
#1 Issue: Energy	49%	(46)	30%	(28)	13%	(12)	8%	(8)	94
#1 Issue: Other	40%	(54)	33%	(45)	12%	(16)	15%	(21)	136
2018 House Vote: Democrat	54%	(48)	32%	(28)	9%	(8)	5%	(5)	89
2016 Vote: Hillary Clinton	56%	(36)	30%	(20)	7%	(5)	7%	(4)	65
2016 Vote: Didn't Vote	46%	(408)	33%	(296)	10%	(88)	11%	(101)	892
Voted in 2014: No	46%	(449)	33%	(327)	10%	(95)	11%	(106)	977
2012 Vote: Didn't Vote	46%	(451)	33%	(326)	10%	(95)	11%	(107)	978
4-Region: Northeast	53%	(107)	31%	(62)	10%	(20)	7%	(14)	202
4-Region: Midwest	46%	(89)	32%	(61)	9%	(18)	12%	(24)	191
4-Region: South	46%	(185)	33%	(133)	10%	(38)	12%	(48)	404
4-Region: West	41%	(83)	37%	(75)	10%	(21)	12%	(24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_9: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Appreciate the role companies play in society's well-being

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	35%	(352)	40%	(403)	9%	(92)	15%	(154)	1000
Gender: Male	33%	(164)	41%	(201)	10%	(49)	15%	(75)	489
Gender: Female	37%	(188)	39%	(201)	8%	(43)	15%	(79)	511
Age: 18-34	34%	(172)	42%	(211)	10%	(52)	14%	(71)	506
Generation Z: 13-23	35%	(352)	40%	(403)	9%	(92)	15%	(154)	1000
PID: Dem (no lean)	38%	(141)	43%	(159)	9%	(34)	10%	(36)	370
PID: Ind (no lean)	33%	(146)	35%	(157)	11%	(48)	21%	(92)	443
PID: Rep (no lean)	35%	(65)	46%	(86)	5%	(9)	14%	(27)	187
PID/Gender: Dem Men	36%	(56)	47%	(72)	8%	(13)	9%	(14)	154
PID/Gender: Dem Women	39%	(85)	41%	(88)	10%	(22)	10%	(22)	216
PID/Gender: Ind Men	30%	(67)	35%	(78)	13%	(28)	22%	(49)	224
PID/Gender: Ind Women	36%	(79)	36%	(78)	9%	(20)	19%	(42)	219
PID/Gender: Rep Men	36%	(41)	46%	(51)	7%	(8)	10%	(12)	111
PID/Gender: Rep Women	32%	(24)	46%	(35)	2%	(2)	20%	(15)	76
Ideo: Liberal (1-3)	37%	(129)	38%	(133)	15%	(51)	10%	(35)	348
Ideo: Moderate (4)	39%	(68)	40%	(70)	10%	(17)	11%	(20)	175
Ideo: Conservative (5-7)	37%	(72)	48%	(95)	5%	(10)	10%	(19)	195
Educ: < College	35%	(325)	41%	(373)	8%	(77)	16%	(145)	920
Educ: Bachelors degree	38%	(24)	36%	(23)	19%	(12)	6%	(4)	62
Income: Under 50k	31%	(158)	38%	(190)	11%	(57)	19%	(97)	501
Income: 50k-100k	39%	(129)	43%	(143)	8%	(25)	11%	(36)	333
Income: 100k+	39%	(66)	42%	(70)	6%	(10)	13%	(21)	166
Ethnicity: White	34%	(220)	41%	(267)	10%	(64)	14%	(93)	644
Ethnicity: Hispanic	32%	(65)	42%	(84)	10%	(19)	17%	(34)	203
Ethnicity: Afr. Am.	38%	(49)	38%	(49)	10%	(12)	14%	(18)	129
Ethnicity: Other	37%	(84)	38%	(86)	7%	(15)	19%	(42)	228
All Christian	40%	(123)	40%	(123)	7%	(22)	14%	(42)	309
All Non-Christian	34%	(26)	47%	(36)	7%	(6)	11%	(9)	76
Atheist	28%	(30)	49%	(52)	13%	(14)	10%	(11)	106
Agnostic/Nothing in particular	32%	(103)	36%	(116)	12%	(39)	21%	(68)	325
Something Else	39%	(71)	42%	(76)	6%	(11)	13%	(25)	183

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**Table MGC11_9: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Appreciate the role companies play in society's well-being**

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	35%	(352)	40%	(403)	9%	(92)	15%	(154)	1000
Religious Non-Protestant/Catholic	33%	(32)	47%	(46)	8%	(8)	12%	(12)	98
Evangelical	40%	(79)	39%	(76)	5%	(10)	16%	(30)	195
Non-Evangelical	39%	(104)	41%	(108)	8%	(20)	13%	(33)	265
Community: Urban	37%	(95)	39%	(98)	7%	(17)	18%	(45)	255
Community: Suburban	35%	(192)	42%	(231)	10%	(57)	13%	(74)	554
Community: Rural	34%	(65)	38%	(73)	9%	(17)	19%	(36)	191
Employ: Private Sector	31%	(36)	51%	(59)	10%	(11)	9%	(10)	117
Employ: Unemployed	32%	(49)	38%	(59)	10%	(16)	20%	(31)	154
Employ: Other	32%	(17)	18%	(10)	8%	(4)	42%	(22)	52
Military HH: Yes	31%	(37)	38%	(47)	14%	(17)	17%	(21)	122
Military HH: No	36%	(314)	41%	(356)	8%	(74)	15%	(133)	878
RD/WT: Right Direction	25%	(47)	51%	(97)	11%	(21)	14%	(27)	191
RD/WT: Wrong Track	38%	(305)	38%	(306)	9%	(71)	16%	(127)	809
Trump Job Approve	36%	(80)	43%	(94)	9%	(19)	12%	(26)	219
Trump Job Disapprove	35%	(234)	41%	(272)	10%	(63)	14%	(93)	662
Trump Job Strongly Approve	28%	(24)	48%	(42)	8%	(7)	16%	(14)	86
Trump Job Somewhat Approve	42%	(56)	40%	(53)	9%	(12)	9%	(12)	132
Trump Job Somewhat Disapprove	35%	(54)	46%	(70)	4%	(6)	15%	(23)	154
Trump Job Strongly Disapprove	35%	(180)	40%	(202)	11%	(57)	14%	(70)	508
Favorable of Trump	33%	(72)	47%	(102)	8%	(18)	11%	(24)	215
Unfavorable of Trump	38%	(252)	39%	(261)	10%	(68)	13%	(89)	670
Very Favorable of Trump	30%	(29)	50%	(48)	8%	(8)	12%	(11)	95
Somewhat Favorable of Trump	36%	(43)	45%	(54)	9%	(11)	11%	(13)	120
Somewhat Unfavorable of Trump	45%	(59)	40%	(51)	4%	(5)	12%	(15)	129
Very Unfavorable of Trump	36%	(194)	39%	(210)	12%	(63)	14%	(74)	541

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Table MGC11_9: Do you expect to do the following more or less when social distancing and self-quarantining ends?
 Appreciate the role companies play in society's well-being

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	35%	(352)	40%	(403)	9%	(92)	15%	(154)	1000
#1 Issue: Economy	38%	(101)	44%	(118)	6%	(17)	12%	(31)	267
#1 Issue: Security	31%	(31)	48%	(48)	3%	(3)	18%	(18)	100
#1 Issue: Health Care	38%	(52)	39%	(54)	11%	(15)	13%	(18)	139
#1 Issue: Women's Issues	39%	(48)	40%	(50)	7%	(8)	14%	(17)	124
#1 Issue: Education	29%	(35)	42%	(50)	13%	(16)	16%	(20)	121
#1 Issue: Energy	30%	(28)	37%	(35)	18%	(17)	15%	(14)	94
#1 Issue: Other	39%	(52)	30%	(41)	10%	(13)	21%	(29)	136
2018 House Vote: Democrat	33%	(30)	42%	(38)	20%	(18)	4%	(4)	89
2016 Vote: Hillary Clinton	31%	(20)	44%	(29)	19%	(12)	6%	(4)	65
2016 Vote: Didn't Vote	35%	(316)	40%	(354)	9%	(76)	16%	(147)	892
Voted in 2014: No	35%	(347)	40%	(391)	9%	(88)	16%	(152)	977
2012 Vote: Didn't Vote	35%	(344)	40%	(393)	9%	(88)	16%	(153)	978
4-Region: Northeast	35%	(71)	47%	(96)	4%	(9)	13%	(27)	202
4-Region: Midwest	34%	(64)	39%	(75)	12%	(24)	15%	(28)	191
4-Region: South	36%	(144)	37%	(150)	11%	(45)	16%	(66)	404
4-Region: West	36%	(74)	41%	(82)	7%	(14)	16%	(33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC11_10: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Appreciate the role the government plays in society's well-being

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	26%	(261)	38%	(383)	19%	(185)	17%	(171)	1000
Gender: Male	28%	(138)	37%	(181)	19%	(91)	16%	(79)	489
Gender: Female	24%	(123)	40%	(203)	18%	(94)	18%	(92)	511
Age: 18-34	26%	(130)	40%	(202)	20%	(100)	15%	(74)	506
Generation Z: 13-23	26%	(261)	38%	(383)	19%	(185)	17%	(171)	1000
PID: Dem (no lean)	28%	(103)	38%	(141)	25%	(91)	10%	(36)	370
PID: Ind (no lean)	22%	(96)	37%	(162)	17%	(76)	24%	(108)	443
PID: Rep (no lean)	33%	(62)	43%	(81)	10%	(18)	14%	(27)	187
PID/Gender: Dem Men	33%	(50)	40%	(62)	22%	(34)	5%	(8)	154
PID/Gender: Dem Women	24%	(53)	36%	(79)	26%	(57)	13%	(28)	216
PID/Gender: Ind Men	20%	(45)	34%	(75)	20%	(45)	26%	(58)	224
PID/Gender: Ind Women	23%	(51)	40%	(87)	14%	(31)	23%	(50)	219
PID/Gender: Rep Men	39%	(43)	39%	(44)	11%	(12)	11%	(13)	111
PID/Gender: Rep Women	25%	(19)	49%	(37)	8%	(6)	18%	(14)	76
Ideo: Liberal (1-3)	30%	(103)	34%	(117)	28%	(98)	8%	(28)	348
Ideo: Moderate (4)	24%	(42)	45%	(78)	16%	(29)	15%	(26)	175
Ideo: Conservative (5-7)	29%	(57)	45%	(89)	14%	(27)	11%	(22)	195
Educ: < College	25%	(235)	38%	(354)	19%	(173)	17%	(158)	920
Educ: Bachelors degree	38%	(24)	35%	(22)	14%	(9)	13%	(8)	62
Income: Under 50k	24%	(120)	38%	(189)	16%	(82)	22%	(110)	501
Income: 50k-100k	25%	(85)	40%	(134)	22%	(72)	13%	(42)	333
Income: 100k+	34%	(56)	36%	(60)	19%	(31)	11%	(19)	166
Ethnicity: White	25%	(162)	40%	(258)	19%	(125)	15%	(99)	644
Ethnicity: Hispanic	22%	(44)	38%	(77)	20%	(40)	21%	(42)	203
Ethnicity: Afr. Am.	27%	(35)	36%	(46)	18%	(24)	19%	(24)	129
Ethnicity: Other	28%	(64)	35%	(79)	16%	(37)	21%	(48)	228
All Christian	32%	(99)	35%	(108)	18%	(56)	15%	(46)	309
All Non-Christian	31%	(24)	34%	(26)	23%	(17)	12%	(9)	76
Atheist	29%	(31)	40%	(43)	21%	(23)	10%	(10)	106
Agnostic/Nothing in particular	19%	(63)	40%	(129)	20%	(64)	21%	(69)	325
Something Else	24%	(44)	42%	(77)	14%	(25)	20%	(37)	183

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Table MGC11_10: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Appreciate the role the government plays in society's well-being

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	26%	(261)	38%	(383)	19%	(185)	17%	(171)	1000
Religious Non-Protestant/Catholic	26%	(26)	40%	(39)	19%	(19)	15%	(15)	98
Evangelical	27%	(53)	40%	(78)	14%	(28)	18%	(36)	195
Non-Evangelical	32%	(84)	34%	(89)	19%	(51)	15%	(41)	265
Community: Urban	25%	(64)	41%	(106)	15%	(37)	19%	(49)	255
Community: Suburban	25%	(137)	39%	(217)	21%	(115)	15%	(86)	554
Community: Rural	31%	(60)	32%	(61)	18%	(34)	19%	(36)	191
Employ: Private Sector	23%	(27)	49%	(57)	19%	(22)	10%	(11)	117
Employ: Unemployed	22%	(34)	36%	(56)	18%	(28)	23%	(36)	154
Employ: Other	27%	(14)	22%	(12)	9%	(5)	42%	(22)	52
Military HH: Yes	20%	(24)	38%	(46)	26%	(32)	17%	(20)	122
Military HH: No	27%	(236)	38%	(337)	18%	(154)	17%	(150)	878
RD/WT: Right Direction	25%	(48)	47%	(90)	13%	(26)	14%	(28)	191
RD/WT: Wrong Track	26%	(213)	36%	(293)	20%	(160)	18%	(143)	809
Trump Job Approve	35%	(76)	41%	(90)	11%	(23)	13%	(29)	219
Trump Job Disapprove	25%	(166)	38%	(249)	23%	(151)	14%	(95)	662
Trump Job Strongly Approve	29%	(25)	40%	(35)	13%	(11)	18%	(15)	86
Trump Job Somewhat Approve	38%	(51)	42%	(55)	9%	(12)	11%	(14)	132
Trump Job Somewhat Disapprove	27%	(42)	49%	(75)	9%	(14)	14%	(22)	154
Trump Job Strongly Disapprove	24%	(124)	34%	(174)	27%	(136)	14%	(73)	508
Favorable of Trump	33%	(70)	43%	(94)	11%	(25)	13%	(27)	215
Unfavorable of Trump	25%	(171)	37%	(251)	23%	(153)	14%	(95)	670
Very Favorable of Trump	31%	(29)	42%	(40)	14%	(13)	14%	(13)	95
Somewhat Favorable of Trump	34%	(41)	45%	(54)	9%	(11)	12%	(14)	120
Somewhat Unfavorable of Trump	28%	(37)	50%	(65)	9%	(11)	12%	(16)	129
Very Unfavorable of Trump	25%	(134)	34%	(186)	26%	(141)	15%	(80)	541

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Table MGC11_10: Do you expect to do the following more or less when social distancing and self-quarantining ends?
Appreciate the role the government plays in society's well-being

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	26%	(261)	38%	(383)	19%	(185)	17%	(171)	1000
#1 Issue: Economy	29%	(78)	41%	(110)	15%	(39)	15%	(41)	267
#1 Issue: Security	32%	(32)	38%	(38)	11%	(11)	19%	(19)	100
#1 Issue: Health Care	29%	(40)	36%	(50)	17%	(23)	19%	(26)	139
#1 Issue: Women's Issues	16%	(20)	47%	(58)	24%	(29)	14%	(17)	124
#1 Issue: Education	24%	(28)	40%	(48)	22%	(26)	15%	(18)	121
#1 Issue: Energy	25%	(23)	38%	(36)	24%	(22)	13%	(12)	94
#1 Issue: Other	26%	(36)	27%	(37)	24%	(32)	23%	(31)	136
2018 House Vote: Democrat	33%	(30)	42%	(37)	20%	(17)	5%	(4)	89
2016 Vote: Hillary Clinton	33%	(21)	41%	(27)	19%	(13)	7%	(4)	65
2016 Vote: Didn't Vote	26%	(228)	38%	(338)	19%	(166)	18%	(160)	892
Voted in 2014: No	26%	(255)	38%	(374)	18%	(180)	17%	(168)	977
2012 Vote: Didn't Vote	26%	(254)	38%	(374)	18%	(181)	17%	(169)	978
4-Region: Northeast	31%	(62)	42%	(85)	16%	(33)	11%	(23)	202
4-Region: Midwest	26%	(49)	36%	(69)	21%	(41)	17%	(33)	191
4-Region: South	25%	(103)	38%	(152)	18%	(73)	19%	(77)	404
4-Region: West	23%	(47)	38%	(78)	19%	(39)	19%	(39)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC12_1: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Resilient or strong

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	50%	(498)	33%	(326)	4%	(39)	14%	(137)	1000
Gender: Male	51%	(251)	32%	(156)	2%	(12)	14%	(71)	489
Gender: Female	48%	(248)	33%	(171)	5%	(27)	13%	(66)	511
Age: 18-34	48%	(242)	35%	(175)	3%	(17)	14%	(72)	506
Generation Z: 13-23	50%	(498)	33%	(326)	4%	(39)	14%	(137)	1000
PID: Dem (no lean)	53%	(198)	34%	(125)	5%	(17)	8%	(31)	370
PID: Ind (no lean)	46%	(204)	31%	(139)	4%	(17)	19%	(84)	443
PID: Rep (no lean)	52%	(97)	34%	(63)	3%	(5)	12%	(23)	187
PID/Gender: Dem Men	54%	(84)	37%	(56)	4%	(6)	5%	(8)	154
PID/Gender: Dem Women	53%	(114)	32%	(68)	5%	(11)	10%	(23)	216
PID/Gender: Ind Men	49%	(110)	29%	(65)	2%	(4)	20%	(45)	224
PID/Gender: Ind Women	43%	(94)	34%	(74)	6%	(13)	17%	(38)	219
PID/Gender: Rep Men	52%	(57)	31%	(34)	2%	(2)	16%	(17)	111
PID/Gender: Rep Women	52%	(39)	37%	(28)	4%	(3)	7%	(5)	76
Ideo: Liberal (1-3)	57%	(198)	34%	(117)	4%	(13)	6%	(19)	348
Ideo: Moderate (4)	49%	(86)	34%	(59)	5%	(10)	11%	(20)	175
Ideo: Conservative (5-7)	57%	(111)	34%	(67)	2%	(4)	7%	(13)	195
Educ: < College	50%	(458)	33%	(301)	4%	(35)	14%	(126)	920
Educ: Bachelors degree	52%	(32)	35%	(22)	4%	(3)	8%	(5)	62
Income: Under 50k	45%	(225)	33%	(166)	5%	(24)	17%	(87)	501
Income: 50k-100k	53%	(176)	33%	(110)	3%	(9)	12%	(39)	333
Income: 100k+	59%	(98)	31%	(51)	4%	(6)	7%	(11)	166
Ethnicity: White	51%	(328)	34%	(218)	3%	(21)	12%	(77)	644
Ethnicity: Hispanic	48%	(98)	29%	(59)	4%	(9)	18%	(36)	203
Ethnicity: Afr. Am.	50%	(64)	29%	(37)	6%	(7)	15%	(19)	129
Ethnicity: Other	47%	(106)	31%	(71)	4%	(10)	18%	(40)	228

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Table MGC12_1: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Resilient or strong

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	50%	(498)	33%	(326)	4%	(39)	14%	(137)	1000
All Christian	55%	(169)	31%	(95)	4%	(13)	10%	(32)	309
All Non-Christian	58%	(44)	27%	(21)	3%	(3)	11%	(9)	76
Atheist	50%	(54)	36%	(38)	3%	(3)	11%	(11)	106
Agnostic/Nothing in particular	42%	(137)	36%	(117)	5%	(15)	17%	(56)	325
Something Else	51%	(94)	30%	(55)	3%	(5)	16%	(29)	183
Religious Non-Protestant/Catholic	55%	(54)	30%	(29)	5%	(5)	11%	(11)	98
Evangelical	55%	(108)	28%	(54)	4%	(7)	13%	(26)	195
Non-Evangelical	52%	(139)	32%	(85)	3%	(9)	12%	(32)	265
Community: Urban	51%	(131)	32%	(81)	4%	(10)	13%	(34)	255
Community: Suburban	51%	(282)	33%	(183)	4%	(21)	12%	(68)	554
Community: Rural	45%	(85)	33%	(62)	4%	(8)	18%	(35)	191
Employ: Private Sector	47%	(55)	44%	(52)	3%	(4)	5%	(6)	117
Employ: Unemployed	46%	(70)	32%	(49)	3%	(5)	19%	(30)	154
Employ: Other	37%	(20)	20%	(10)	4%	(2)	39%	(20)	52
Military HH: Yes	47%	(58)	33%	(41)	6%	(7)	13%	(17)	122
Military HH: No	50%	(440)	33%	(286)	4%	(31)	14%	(120)	878
RD/WT: Right Direction	48%	(92)	34%	(66)	4%	(7)	14%	(26)	191
RD/WT: Wrong Track	50%	(406)	32%	(261)	4%	(31)	14%	(111)	809
Trump Job Approve	53%	(115)	34%	(75)	2%	(5)	11%	(23)	219
Trump Job Disapprove	52%	(343)	32%	(211)	5%	(31)	12%	(77)	662
Trump Job Strongly Approve	56%	(48)	23%	(20)	4%	(3)	17%	(15)	86
Trump Job Somewhat Approve	51%	(67)	42%	(56)	1%	(2)	6%	(8)	132
Trump Job Somewhat Disapprove	55%	(85)	30%	(47)	4%	(6)	11%	(16)	154
Trump Job Strongly Disapprove	51%	(258)	32%	(164)	5%	(26)	12%	(60)	508
Favorable of Trump	51%	(110)	36%	(77)	3%	(7)	10%	(22)	215
Unfavorable of Trump	54%	(361)	32%	(215)	4%	(26)	10%	(68)	670

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Table MGC12_1: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Resilient or strong

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	50%	(498)	33%	(326)	4%	(39)	14%	(137)	1000
Very Favorable of Trump	54%	(51)	29%	(27)	5%	(5)	12%	(12)	95
Somewhat Favorable of Trump	49%	(58)	42%	(50)	1%	(2)	8%	(10)	120
Somewhat Unfavorable of Trump	56%	(72)	35%	(45)	2%	(3)	7%	(9)	129
Very Unfavorable of Trump	54%	(290)	31%	(170)	4%	(23)	11%	(59)	541
#1 Issue: Economy	55%	(146)	32%	(85)	3%	(9)	10%	(27)	267
#1 Issue: Security	47%	(47)	35%	(35)	2%	(2)	16%	(16)	100
#1 Issue: Health Care	48%	(67)	36%	(50)	2%	(3)	13%	(18)	139
#1 Issue: Women's Issues	55%	(67)	25%	(31)	7%	(8)	14%	(17)	124
#1 Issue: Education	45%	(55)	39%	(47)	4%	(5)	12%	(14)	121
#1 Issue: Energy	50%	(47)	31%	(29)	7%	(7)	11%	(11)	94
#1 Issue: Other	48%	(65)	29%	(40)	3%	(4)	20%	(27)	136
2018 House Vote: Democrat	60%	(53)	30%	(27)	3%	(2)	7%	(6)	89
2016 Vote: Hillary Clinton	56%	(37)	33%	(21)	4%	(2)	7%	(5)	65
2016 Vote: Didn't Vote	49%	(440)	32%	(289)	4%	(35)	14%	(128)	892
Voted in 2014: No	50%	(484)	33%	(322)	4%	(39)	14%	(133)	977
2012 Vote: Didn't Vote	49%	(483)	33%	(322)	4%	(39)	14%	(135)	978
4-Region: Northeast	54%	(109)	30%	(61)	3%	(6)	13%	(26)	202
4-Region: Midwest	52%	(99)	30%	(58)	5%	(10)	12%	(23)	191
4-Region: South	49%	(200)	32%	(128)	4%	(16)	15%	(61)	404
4-Region: West	44%	(90)	39%	(80)	3%	(6)	13%	(27)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC12_2: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Individualistic

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(361)	41%	(410)	5%	(54)	18%	(175)	1000
Gender: Male	35%	(171)	42%	(205)	7%	(32)	16%	(80)	489
Gender: Female	37%	(190)	40%	(204)	4%	(22)	19%	(95)	511
Age: 18-34	36%	(182)	42%	(211)	7%	(37)	15%	(76)	506
Generation Z: 13-23	36%	(361)	41%	(410)	5%	(54)	18%	(175)	1000
PID: Dem (no lean)	37%	(137)	48%	(176)	5%	(17)	11%	(40)	370
PID: Ind (no lean)	37%	(166)	33%	(146)	6%	(25)	24%	(105)	443
PID: Rep (no lean)	31%	(59)	47%	(87)	6%	(12)	16%	(29)	187
PID/Gender: Dem Men	36%	(55)	48%	(73)	7%	(11)	9%	(14)	154
PID/Gender: Dem Women	38%	(82)	47%	(103)	3%	(6)	12%	(26)	216
PID/Gender: Ind Men	39%	(87)	33%	(73)	6%	(14)	22%	(50)	224
PID/Gender: Ind Women	36%	(79)	33%	(73)	5%	(11)	25%	(56)	219
PID/Gender: Rep Men	26%	(29)	53%	(59)	6%	(7)	14%	(16)	111
PID/Gender: Rep Women	38%	(29)	38%	(29)	6%	(5)	18%	(13)	76
Ideo: Liberal (1-3)	41%	(143)	43%	(151)	7%	(25)	8%	(29)	348
Ideo: Moderate (4)	39%	(68)	41%	(71)	5%	(8)	16%	(28)	175
Ideo: Conservative (5-7)	37%	(73)	47%	(92)	6%	(11)	10%	(19)	195
Educ: < College	35%	(326)	41%	(378)	5%	(50)	18%	(166)	920
Educ: Bachelors degree	43%	(27)	44%	(28)	6%	(4)	7%	(4)	62
Income: Under 50k	35%	(175)	38%	(192)	6%	(31)	20%	(102)	501
Income: 50k-100k	38%	(126)	43%	(144)	3%	(11)	16%	(52)	333
Income: 100k+	36%	(60)	44%	(74)	7%	(12)	12%	(20)	166
Ethnicity: White	36%	(234)	44%	(284)	5%	(32)	15%	(93)	644
Ethnicity: Hispanic	35%	(71)	36%	(72)	7%	(14)	22%	(45)	203
Ethnicity: Afr. Am.	41%	(52)	32%	(41)	5%	(7)	22%	(28)	129
Ethnicity: Other	33%	(75)	37%	(84)	6%	(15)	24%	(54)	228

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Table MGC12_2: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Individualistic

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(361)	41%	(410)	5%	(54)	18%	(175)	1000
All Christian	37%	(113)	43%	(132)	5%	(16)	15%	(48)	309
All Non-Christian	39%	(29)	37%	(28)	9%	(7)	16%	(12)	76
Atheist	32%	(34)	49%	(52)	7%	(8)	13%	(13)	106
Agnostic/Nothing in particular	35%	(114)	39%	(128)	6%	(18)	20%	(66)	325
Something Else	39%	(71)	38%	(70)	3%	(6)	20%	(36)	183
Religious Non-Protestant/Catholic	39%	(39)	37%	(37)	8%	(7)	16%	(15)	98
Evangelical	38%	(74)	40%	(77)	5%	(9)	18%	(35)	195
Non-Evangelical	36%	(94)	43%	(113)	4%	(12)	17%	(45)	265
Community: Urban	39%	(99)	38%	(97)	5%	(14)	18%	(45)	255
Community: Suburban	36%	(199)	43%	(237)	5%	(28)	16%	(91)	554
Community: Rural	33%	(63)	40%	(76)	6%	(12)	21%	(40)	191
Employ: Private Sector	40%	(47)	48%	(57)	6%	(7)	5%	(6)	117
Employ: Unemployed	34%	(53)	38%	(58)	5%	(7)	23%	(36)	154
Employ: Other	29%	(15)	21%	(11)	6%	(3)	44%	(23)	52
Military HH: Yes	40%	(48)	39%	(47)	5%	(6)	17%	(21)	122
Military HH: No	36%	(313)	41%	(362)	5%	(48)	18%	(155)	878
RD/WT: Right Direction	37%	(71)	37%	(71)	7%	(13)	19%	(36)	191
RD/WT: Wrong Track	36%	(290)	42%	(339)	5%	(41)	17%	(139)	809
Trump Job Approve	33%	(73)	44%	(96)	7%	(16)	16%	(34)	219
Trump Job Disapprove	38%	(249)	42%	(278)	5%	(34)	15%	(101)	662
Trump Job Strongly Approve	34%	(29)	34%	(30)	9%	(7)	23%	(20)	86
Trump Job Somewhat Approve	33%	(44)	50%	(66)	6%	(8)	10%	(14)	132
Trump Job Somewhat Disapprove	38%	(59)	43%	(66)	5%	(8)	14%	(21)	154
Trump Job Strongly Disapprove	37%	(190)	42%	(212)	5%	(26)	16%	(80)	508
Favorable of Trump	36%	(77)	45%	(97)	6%	(12)	13%	(29)	215
Unfavorable of Trump	39%	(259)	42%	(279)	5%	(37)	14%	(95)	670

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Table MGC12_2: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Individualistic

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(361)	41%	(410)	5%	(54)	18%	(175)	1000
Very Favorable of Trump	36%	(34)	37%	(35)	9%	(8)	19%	(18)	95
Somewhat Favorable of Trump	36%	(43)	51%	(62)	3%	(4)	9%	(11)	120
Somewhat Unfavorable of Trump	41%	(53)	45%	(58)	4%	(5)	10%	(13)	129
Very Unfavorable of Trump	38%	(207)	41%	(221)	6%	(32)	15%	(82)	541
#1 Issue: Economy	41%	(111)	41%	(111)	5%	(14)	12%	(32)	267
#1 Issue: Security	21%	(21)	50%	(51)	5%	(5)	25%	(25)	100
#1 Issue: Health Care	37%	(51)	41%	(57)	4%	(6)	18%	(25)	139
#1 Issue: Women's Issues	41%	(51)	35%	(44)	6%	(7)	18%	(22)	124
#1 Issue: Education	34%	(41)	45%	(54)	5%	(7)	16%	(19)	121
#1 Issue: Energy	32%	(30)	46%	(43)	6%	(6)	15%	(14)	94
#1 Issue: Other	41%	(56)	31%	(43)	5%	(7)	22%	(30)	136
2018 House Vote: Democrat	40%	(36)	42%	(37)	12%	(11)	6%	(5)	89
2016 Vote: Hillary Clinton	39%	(25)	46%	(30)	9%	(6)	6%	(4)	65
2016 Vote: Didn't Vote	36%	(320)	41%	(364)	5%	(43)	19%	(166)	892
Voted in 2014: No	36%	(353)	41%	(401)	5%	(51)	18%	(172)	977
2012 Vote: Didn't Vote	36%	(352)	41%	(401)	5%	(52)	18%	(174)	978
4-Region: Northeast	38%	(77)	38%	(77)	8%	(17)	15%	(31)	202
4-Region: Midwest	39%	(73)	38%	(73)	3%	(5)	21%	(39)	191
4-Region: South	36%	(146)	42%	(170)	4%	(17)	18%	(71)	404
4-Region: West	32%	(65)	44%	(90)	7%	(15)	17%	(33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC12_3: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?

Conservative

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	22%	(216)	37%	(371)	20%	(205)	21%	(208)	1000
Gender: Male	25%	(123)	35%	(172)	19%	(93)	20%	(99)	489
Gender: Female	18%	(93)	39%	(199)	22%	(111)	21%	(108)	511
Age: 18-34	24%	(119)	37%	(189)	21%	(108)	18%	(89)	506
Generation Z: 13-23	22%	(216)	37%	(371)	20%	(205)	21%	(208)	1000
PID: Dem (no lean)	12%	(44)	38%	(140)	37%	(136)	13%	(50)	370
PID: Ind (no lean)	20%	(90)	38%	(168)	13%	(57)	29%	(128)	443
PID: Rep (no lean)	44%	(83)	34%	(63)	6%	(12)	16%	(30)	187
PID/Gender: Dem Men	17%	(25)	35%	(54)	38%	(58)	10%	(16)	154
PID/Gender: Dem Women	9%	(19)	40%	(86)	36%	(78)	16%	(34)	216
PID/Gender: Ind Men	22%	(50)	37%	(83)	12%	(26)	29%	(64)	224
PID/Gender: Ind Women	18%	(40)	39%	(85)	14%	(30)	29%	(64)	219
PID/Gender: Rep Men	43%	(48)	32%	(35)	8%	(9)	17%	(19)	111
PID/Gender: Rep Women	46%	(35)	37%	(28)	4%	(3)	14%	(11)	76
Ideo: Liberal (1-3)	8%	(27)	35%	(123)	48%	(167)	9%	(31)	348
Ideo: Moderate (4)	22%	(39)	47%	(82)	10%	(18)	21%	(36)	175
Ideo: Conservative (5-7)	49%	(96)	38%	(74)	5%	(9)	8%	(16)	195
Educ: < College	22%	(198)	38%	(345)	20%	(183)	21%	(193)	920
Educ: Bachelors degree	24%	(15)	32%	(20)	32%	(20)	12%	(7)	62
Income: Under 50k	24%	(119)	34%	(170)	18%	(93)	24%	(120)	501
Income: 50k-100k	21%	(70)	37%	(125)	24%	(78)	18%	(60)	333
Income: 100k+	17%	(28)	46%	(77)	20%	(34)	17%	(28)	166
Ethnicity: White	22%	(141)	37%	(238)	23%	(151)	18%	(114)	644
Ethnicity: Hispanic	22%	(45)	32%	(65)	18%	(37)	28%	(56)	203
Ethnicity: Afr. Am.	25%	(32)	35%	(45)	12%	(16)	28%	(36)	129
Ethnicity: Other	19%	(44)	39%	(88)	17%	(38)	25%	(57)	228

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Table MGC12_3: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Conservative

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	22%	(216)	37%	(371)	20%	(205)	21%	(208)	1000
All Christian	29%	(91)	38%	(116)	17%	(52)	16%	(51)	309
All Non-Christian	15%	(12)	37%	(28)	26%	(20)	22%	(17)	76
Atheist	12%	(13)	47%	(50)	28%	(30)	12%	(13)	106
Agnostic/Nothing in particular	16%	(52)	36%	(116)	23%	(76)	25%	(81)	325
Something Else	27%	(49)	34%	(61)	15%	(27)	25%	(46)	183
Religious Non-Protestant/Catholic	20%	(20)	36%	(35)	23%	(22)	21%	(21)	98
Evangelical	33%	(65)	33%	(64)	11%	(21)	23%	(46)	195
Non-Evangelical	24%	(64)	38%	(100)	21%	(55)	17%	(46)	265
Community: Urban	22%	(56)	39%	(98)	18%	(46)	21%	(54)	255
Community: Suburban	19%	(103)	39%	(214)	22%	(124)	20%	(112)	554
Community: Rural	30%	(57)	31%	(58)	18%	(34)	22%	(41)	191
Employ: Private Sector	23%	(27)	37%	(44)	28%	(33)	11%	(13)	117
Employ: Unemployed	26%	(40)	34%	(53)	15%	(24)	24%	(38)	154
Employ: Other	29%	(15)	21%	(11)	5%	(3)	45%	(24)	52
Military HH: Yes	26%	(32)	33%	(40)	18%	(22)	23%	(28)	122
Military HH: No	21%	(184)	38%	(331)	21%	(183)	20%	(179)	878
RD/WT: Right Direction	34%	(64)	36%	(68)	11%	(21)	20%	(38)	191
RD/WT: Wrong Track	19%	(152)	37%	(303)	23%	(184)	21%	(169)	809
Trump Job Approve	47%	(103)	34%	(75)	6%	(13)	12%	(27)	219
Trump Job Disapprove	14%	(94)	40%	(264)	27%	(177)	19%	(126)	662
Trump Job Strongly Approve	54%	(47)	21%	(18)	10%	(9)	14%	(12)	86
Trump Job Somewhat Approve	43%	(56)	43%	(57)	3%	(4)	11%	(15)	132
Trump Job Somewhat Disapprove	22%	(33)	50%	(77)	11%	(17)	18%	(27)	154
Trump Job Strongly Disapprove	12%	(61)	37%	(188)	32%	(160)	20%	(99)	508
Favorable of Trump	48%	(103)	34%	(74)	5%	(11)	12%	(27)	215
Unfavorable of Trump	15%	(101)	40%	(268)	27%	(183)	18%	(118)	670

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Table MGC12_3: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
 Conservative

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	22%	(216)	37%	(371)	20%	(205)	21%	(208)	1000
Very Favorable of Trump	53%	(51)	23%	(22)	10%	(10)	13%	(13)	95
Somewhat Favorable of Trump	44%	(52)	43%	(52)	1%	(2)	12%	(14)	120
Somewhat Unfavorable of Trump	23%	(30)	51%	(66)	10%	(13)	15%	(19)	129
Very Unfavorable of Trump	13%	(70)	37%	(202)	31%	(170)	18%	(98)	541
#1 Issue: Economy	30%	(80)	42%	(112)	14%	(36)	14%	(39)	267
#1 Issue: Security	37%	(37)	34%	(34)	10%	(10)	20%	(20)	100
#1 Issue: Health Care	17%	(24)	41%	(57)	22%	(30)	20%	(28)	139
#1 Issue: Women's Issues	15%	(19)	28%	(34)	37%	(46)	20%	(25)	124
#1 Issue: Education	20%	(24)	40%	(48)	23%	(28)	17%	(21)	121
#1 Issue: Energy	13%	(12)	42%	(40)	21%	(20)	23%	(22)	94
#1 Issue: Other	13%	(17)	28%	(38)	24%	(32)	35%	(48)	136
2018 House Vote: Democrat	17%	(15)	34%	(30)	41%	(36)	8%	(7)	89
2016 Vote: Hillary Clinton	15%	(10)	38%	(25)	35%	(23)	12%	(8)	65
2016 Vote: Didn't Vote	21%	(188)	37%	(334)	20%	(174)	22%	(195)	892
Voted in 2014: No	22%	(210)	37%	(363)	20%	(200)	21%	(204)	977
2012 Vote: Didn't Vote	22%	(211)	37%	(363)	20%	(199)	21%	(206)	978
4-Region: Northeast	22%	(44)	41%	(83)	19%	(39)	18%	(36)	202
4-Region: Midwest	21%	(41)	33%	(63)	26%	(49)	20%	(38)	191
4-Region: South	20%	(82)	35%	(143)	22%	(87)	23%	(91)	404
4-Region: West	24%	(50)	40%	(81)	14%	(29)	21%	(43)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC12_4: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?

Liberal

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(266)	39%	(388)	11%	(114)	23%	(232)	1000
Gender: Male	22%	(109)	39%	(190)	15%	(75)	23%	(115)	489
Gender: Female	31%	(157)	39%	(198)	8%	(39)	23%	(118)	511
Age: 18-34	26%	(131)	42%	(214)	14%	(71)	18%	(91)	506
Generation Z: 13-23	27%	(266)	39%	(388)	11%	(114)	23%	(232)	1000
PID: Dem (no lean)	47%	(176)	35%	(130)	3%	(12)	14%	(53)	370
PID: Ind (no lean)	17%	(76)	41%	(184)	10%	(44)	32%	(140)	443
PID: Rep (no lean)	8%	(14)	40%	(74)	31%	(59)	21%	(40)	187
PID/Gender: Dem Men	45%	(70)	38%	(58)	5%	(7)	12%	(19)	154
PID/Gender: Dem Women	49%	(106)	33%	(72)	2%	(5)	16%	(34)	216
PID/Gender: Ind Men	13%	(29)	40%	(90)	14%	(32)	33%	(73)	224
PID/Gender: Ind Women	21%	(47)	43%	(94)	5%	(12)	30%	(66)	219
PID/Gender: Rep Men	9%	(10)	38%	(42)	33%	(36)	20%	(23)	111
PID/Gender: Rep Women	6%	(4)	42%	(32)	29%	(22)	23%	(17)	76
Ideo: Liberal (1-3)	57%	(199)	33%	(113)	4%	(15)	6%	(21)	348
Ideo: Moderate (4)	16%	(28)	52%	(91)	10%	(18)	22%	(38)	175
Ideo: Conservative (5-7)	6%	(13)	44%	(87)	35%	(69)	14%	(27)	195
Educ: < College	26%	(239)	39%	(358)	11%	(102)	24%	(222)	920
Educ: Bachelors degree	39%	(24)	38%	(24)	14%	(9)	8%	(5)	62
Income: Under 50k	27%	(134)	35%	(177)	11%	(54)	27%	(136)	501
Income: 50k-100k	26%	(88)	42%	(140)	12%	(40)	20%	(65)	333
Income: 100k+	27%	(44)	43%	(71)	12%	(20)	18%	(31)	166
Ethnicity: White	26%	(170)	38%	(248)	13%	(87)	22%	(139)	644
Ethnicity: Hispanic	27%	(55)	35%	(71)	12%	(24)	26%	(53)	203
Ethnicity: Afr. Am.	28%	(36)	36%	(46)	9%	(11)	27%	(35)	129
Ethnicity: Other	26%	(60)	41%	(94)	7%	(16)	25%	(58)	228

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Table MGC12_4: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
 Liberal

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(266)	39%	(388)	11%	(114)	23%	(232)	1000
All Christian	25%	(77)	40%	(124)	17%	(53)	18%	(56)	309
All Non-Christian	33%	(25)	34%	(26)	8%	(6)	24%	(19)	76
Atheist	38%	(40)	36%	(38)	10%	(11)	16%	(17)	106
Agnostic/Nothing in particular	29%	(93)	36%	(117)	9%	(28)	27%	(87)	325
Something Else	17%	(31)	45%	(82)	9%	(16)	29%	(54)	183
Religious Non-Protestant/Catholic	27%	(27)	36%	(36)	12%	(12)	24%	(23)	98
Evangelical	18%	(36)	42%	(82)	14%	(27)	26%	(51)	195
Non-Evangelical	26%	(68)	41%	(108)	13%	(35)	20%	(54)	265
Community: Urban	28%	(72)	39%	(99)	11%	(28)	22%	(56)	255
Community: Suburban	27%	(150)	39%	(218)	10%	(57)	23%	(129)	554
Community: Rural	23%	(44)	37%	(71)	15%	(29)	25%	(47)	191
Employ: Private Sector	30%	(35)	44%	(52)	17%	(20)	8%	(10)	117
Employ: Unemployed	24%	(37)	36%	(55)	10%	(15)	31%	(47)	154
Employ: Other	12%	(6)	24%	(12)	7%	(4)	57%	(30)	52
Military HH: Yes	31%	(38)	31%	(38)	16%	(19)	22%	(27)	122
Military HH: No	26%	(228)	40%	(350)	11%	(95)	23%	(205)	878
RD/WT: Right Direction	19%	(37)	39%	(74)	19%	(37)	23%	(44)	191
RD/WT: Wrong Track	28%	(229)	39%	(314)	10%	(77)	23%	(189)	809
Trump Job Approve	10%	(22)	38%	(84)	32%	(70)	19%	(43)	219
Trump Job Disapprove	35%	(232)	40%	(264)	5%	(34)	20%	(133)	662
Trump Job Strongly Approve	9%	(7)	26%	(23)	45%	(38)	20%	(18)	86
Trump Job Somewhat Approve	11%	(15)	46%	(61)	24%	(32)	19%	(25)	132
Trump Job Somewhat Disapprove	15%	(23)	58%	(90)	4%	(7)	22%	(34)	154
Trump Job Strongly Disapprove	41%	(209)	34%	(174)	5%	(27)	19%	(98)	508
Favorable of Trump	9%	(19)	39%	(83)	34%	(72)	19%	(40)	215
Unfavorable of Trump	35%	(236)	40%	(270)	5%	(34)	20%	(131)	670

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Table MGC12_4: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Liberal

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(266)	39%	(388)	11%	(114)	23%	(232)	1000
Very Favorable of Trump	9%	(9)	28%	(27)	43%	(41)	20%	(19)	95
Somewhat Favorable of Trump	9%	(11)	47%	(56)	26%	(32)	18%	(21)	120
Somewhat Unfavorable of Trump	13%	(16)	58%	(75)	7%	(9)	22%	(29)	129
Very Unfavorable of Trump	41%	(219)	36%	(195)	5%	(25)	19%	(102)	541
#1 Issue: Economy	16%	(44)	48%	(129)	17%	(45)	19%	(50)	267
#1 Issue: Security	12%	(12)	39%	(39)	15%	(15)	34%	(34)	100
#1 Issue: Health Care	28%	(39)	40%	(55)	10%	(14)	22%	(30)	139
#1 Issue: Women's Issues	44%	(54)	27%	(34)	7%	(9)	22%	(27)	124
#1 Issue: Education	35%	(42)	34%	(41)	11%	(13)	20%	(25)	121
#1 Issue: Energy	28%	(26)	43%	(40)	12%	(11)	17%	(16)	94
#1 Issue: Other	34%	(47)	29%	(39)	4%	(5)	32%	(44)	136
2018 House Vote: Democrat	45%	(40)	40%	(36)	6%	(6)	9%	(8)	89
2016 Vote: Hillary Clinton	44%	(28)	40%	(26)	7%	(5)	9%	(6)	65
2016 Vote: Didn't Vote	26%	(229)	39%	(344)	11%	(99)	25%	(219)	892
Voted in 2014: No	26%	(257)	39%	(380)	12%	(113)	23%	(228)	977
2012 Vote: Didn't Vote	26%	(257)	39%	(379)	11%	(112)	23%	(230)	978
4-Region: Northeast	25%	(51)	43%	(88)	11%	(22)	21%	(42)	202
4-Region: Midwest	26%	(49)	40%	(77)	14%	(27)	19%	(37)	191
4-Region: South	29%	(116)	35%	(141)	12%	(48)	25%	(100)	404
4-Region: West	25%	(50)	40%	(82)	9%	(18)	26%	(53)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC12_5: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
 Risk-averse or cautious

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(392)	38%	(379)	9%	(88)	14%	(142)	1000
Gender: Male	35%	(172)	39%	(191)	10%	(48)	16%	(76)	489
Gender: Female	43%	(219)	37%	(188)	8%	(39)	13%	(65)	511
Age: 18-34	39%	(197)	38%	(190)	9%	(47)	14%	(72)	506
Generation Z: 13-23	39%	(392)	38%	(379)	9%	(88)	14%	(142)	1000
PID: Dem (no lean)	47%	(173)	38%	(140)	6%	(23)	9%	(35)	370
PID: Ind (no lean)	34%	(151)	36%	(161)	10%	(44)	20%	(87)	443
PID: Rep (no lean)	36%	(68)	42%	(78)	11%	(21)	11%	(20)	187
PID/Gender: Dem Men	44%	(68)	41%	(63)	8%	(13)	6%	(10)	154
PID/Gender: Dem Women	48%	(105)	35%	(76)	5%	(11)	12%	(25)	216
PID/Gender: Ind Men	30%	(68)	37%	(83)	10%	(22)	23%	(51)	224
PID/Gender: Ind Women	38%	(83)	36%	(78)	10%	(21)	16%	(36)	219
PID/Gender: Rep Men	33%	(36)	41%	(45)	12%	(14)	15%	(16)	111
PID/Gender: Rep Women	41%	(31)	44%	(33)	10%	(7)	5%	(4)	76
Ideo: Liberal (1-3)	48%	(168)	35%	(123)	9%	(32)	7%	(24)	348
Ideo: Moderate (4)	36%	(63)	43%	(75)	10%	(17)	11%	(20)	175
Ideo: Conservative (5-7)	39%	(77)	45%	(88)	9%	(18)	6%	(12)	195
Educ: < College	39%	(361)	38%	(349)	8%	(78)	14%	(132)	920
Educ: Bachelors degree	43%	(27)	39%	(24)	10%	(6)	8%	(5)	62
Income: Under 50k	36%	(180)	38%	(191)	7%	(37)	19%	(93)	501
Income: 50k-100k	40%	(133)	40%	(132)	9%	(30)	12%	(39)	333
Income: 100k+	48%	(79)	34%	(56)	12%	(21)	6%	(10)	166
Ethnicity: White	37%	(240)	41%	(261)	8%	(53)	14%	(90)	644
Ethnicity: Hispanic	41%	(83)	28%	(56)	12%	(25)	19%	(39)	203
Ethnicity: Afr. Am.	36%	(47)	38%	(49)	10%	(13)	15%	(20)	129
Ethnicity: Other	46%	(105)	30%	(68)	10%	(22)	14%	(32)	228

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Table MGC12_5: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Risk-averse or cautious

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(392)	38%	(379)	9%	(88)	14%	(142)	1000
All Christian	43%	(133)	39%	(120)	8%	(24)	10%	(32)	309
All Non-Christian	48%	(37)	29%	(22)	11%	(8)	11%	(9)	76
Atheist	37%	(39)	44%	(47)	7%	(8)	11%	(12)	106
Agnostic/Nothing in particular	36%	(117)	35%	(114)	11%	(35)	18%	(60)	325
Something Else	36%	(65)	41%	(76)	7%	(13)	16%	(29)	183
Religious Non-Protestant/Catholic	45%	(45)	33%	(33)	10%	(10)	11%	(11)	98
Evangelical	44%	(85)	37%	(72)	7%	(13)	13%	(25)	195
Non-Evangelical	39%	(102)	40%	(107)	8%	(21)	13%	(34)	265
Community: Urban	41%	(104)	37%	(95)	7%	(17)	15%	(39)	255
Community: Suburban	39%	(214)	39%	(219)	10%	(53)	12%	(68)	554
Community: Rural	39%	(74)	34%	(65)	9%	(18)	18%	(34)	191
Employ: Private Sector	38%	(45)	46%	(53)	8%	(9)	8%	(10)	117
Employ: Unemployed	31%	(47)	45%	(70)	8%	(13)	16%	(25)	154
Employ: Other	25%	(13)	19%	(10)	14%	(7)	42%	(22)	52
Military HH: Yes	38%	(47)	38%	(47)	7%	(9)	16%	(20)	122
Military HH: No	39%	(345)	38%	(332)	9%	(79)	14%	(122)	878
RD/WT: Right Direction	32%	(62)	40%	(78)	11%	(22)	16%	(30)	191
RD/WT: Wrong Track	41%	(330)	37%	(301)	8%	(66)	14%	(111)	809
Trump Job Approve	34%	(74)	43%	(93)	11%	(24)	13%	(28)	219
Trump Job Disapprove	43%	(286)	37%	(244)	8%	(54)	12%	(77)	662
Trump Job Strongly Approve	30%	(26)	38%	(33)	15%	(13)	18%	(15)	86
Trump Job Somewhat Approve	36%	(48)	46%	(61)	9%	(11)	9%	(12)	132
Trump Job Somewhat Disapprove	46%	(70)	35%	(54)	10%	(15)	9%	(15)	154
Trump Job Strongly Disapprove	42%	(216)	38%	(191)	8%	(39)	12%	(62)	508
Favorable of Trump	35%	(75)	43%	(93)	10%	(21)	13%	(27)	215
Unfavorable of Trump	44%	(296)	37%	(248)	9%	(58)	10%	(68)	670

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Table MGC12_5: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Risk-averse or cautious

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(392)	38%	(379)	9%	(88)	14%	(142)	1000
Very Favorable of Trump	31%	(30)	41%	(39)	14%	(13)	14%	(13)	95
Somewhat Favorable of Trump	38%	(46)	44%	(53)	6%	(7)	12%	(14)	120
Somewhat Unfavorable of Trump	46%	(60)	37%	(47)	10%	(13)	7%	(9)	129
Very Unfavorable of Trump	44%	(236)	37%	(201)	8%	(45)	11%	(59)	541
#1 Issue: Economy	39%	(103)	45%	(119)	7%	(20)	9%	(25)	267
#1 Issue: Security	29%	(29)	38%	(38)	12%	(12)	21%	(21)	100
#1 Issue: Health Care	45%	(63)	37%	(51)	6%	(9)	12%	(17)	139
#1 Issue: Women's Issues	41%	(51)	36%	(44)	7%	(9)	15%	(19)	124
#1 Issue: Education	40%	(48)	40%	(48)	9%	(11)	11%	(13)	121
#1 Issue: Energy	41%	(38)	38%	(36)	12%	(11)	9%	(9)	94
#1 Issue: Other	42%	(57)	27%	(37)	8%	(10)	23%	(31)	136
2018 House Vote: Democrat	52%	(46)	35%	(31)	8%	(7)	6%	(5)	89
2016 Vote: Hillary Clinton	39%	(25)	40%	(26)	11%	(7)	10%	(6)	65
2016 Vote: Didn't Vote	39%	(346)	38%	(337)	9%	(76)	15%	(133)	892
Voted in 2014: No	39%	(384)	38%	(370)	9%	(85)	14%	(138)	977
2012 Vote: Didn't Vote	39%	(381)	38%	(372)	9%	(86)	14%	(139)	978
4-Region: Northeast	40%	(82)	36%	(74)	12%	(24)	11%	(22)	202
4-Region: Midwest	39%	(74)	38%	(73)	9%	(17)	14%	(27)	191
4-Region: South	40%	(162)	38%	(152)	7%	(28)	15%	(62)	404
4-Region: West	37%	(74)	39%	(79)	9%	(18)	15%	(31)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC12_6: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?

Optimistic

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	35%	(349)	34%	(341)	18%	(175)	13%	(135)	1000
Gender: Male	37%	(181)	34%	(165)	16%	(78)	13%	(65)	489
Gender: Female	33%	(169)	34%	(176)	19%	(98)	14%	(70)	511
Age: 18-34	35%	(177)	35%	(177)	16%	(79)	14%	(73)	506
Generation Z: 13-23	35%	(349)	34%	(341)	18%	(175)	13%	(135)	1000
PID: Dem (no lean)	35%	(131)	38%	(141)	19%	(72)	7%	(26)	370
PID: Ind (no lean)	31%	(138)	32%	(140)	18%	(80)	19%	(85)	443
PID: Rep (no lean)	43%	(80)	32%	(60)	12%	(23)	13%	(24)	187
PID/Gender: Dem Men	33%	(51)	40%	(61)	22%	(34)	5%	(7)	154
PID/Gender: Dem Women	37%	(80)	37%	(80)	18%	(38)	9%	(19)	216
PID/Gender: Ind Men	34%	(75)	32%	(72)	15%	(35)	19%	(43)	224
PID/Gender: Ind Women	29%	(63)	31%	(69)	21%	(46)	19%	(42)	219
PID/Gender: Rep Men	49%	(54)	29%	(32)	8%	(9)	14%	(15)	111
PID/Gender: Rep Women	34%	(26)	36%	(27)	18%	(14)	12%	(9)	76
Ideo: Liberal (1-3)	35%	(122)	34%	(117)	25%	(86)	6%	(22)	348
Ideo: Moderate (4)	34%	(60)	40%	(70)	13%	(23)	12%	(21)	175
Ideo: Conservative (5-7)	45%	(88)	32%	(63)	14%	(28)	8%	(16)	195
Educ: < College	35%	(318)	34%	(315)	18%	(162)	14%	(125)	920
Educ: Bachelors degree	39%	(24)	35%	(22)	16%	(10)	10%	(6)	62
Income: Under 50k	34%	(169)	33%	(166)	16%	(79)	18%	(88)	501
Income: 50k-100k	34%	(113)	37%	(124)	18%	(60)	11%	(35)	333
Income: 100k+	41%	(68)	30%	(51)	22%	(36)	7%	(12)	166
Ethnicity: White	35%	(222)	36%	(233)	18%	(118)	11%	(69)	644
Ethnicity: Hispanic	35%	(71)	32%	(66)	13%	(27)	19%	(39)	203
Ethnicity: Afr. Am.	40%	(52)	30%	(39)	13%	(17)	16%	(21)	129
Ethnicity: Other	33%	(75)	30%	(68)	18%	(40)	20%	(45)	228

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Table MGC12_6: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Optimistic

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	35%	(349)	34%	(341)	18%	(175)	13%	(135)	1000
All Christian	39%	(120)	35%	(108)	15%	(46)	11%	(35)	309
All Non-Christian	46%	(35)	24%	(18)	18%	(13)	12%	(9)	76
Atheist	32%	(34)	31%	(33)	28%	(30)	10%	(10)	106
Agnostic/Nothing in particular	30%	(97)	38%	(124)	16%	(53)	16%	(52)	325
Something Else	35%	(63)	32%	(58)	18%	(34)	15%	(28)	183
Religious Non-Protestant/Catholic	41%	(41)	29%	(29)	17%	(17)	12%	(12)	98
Evangelical	38%	(74)	31%	(60)	17%	(33)	14%	(28)	195
Non-Evangelical	37%	(99)	35%	(91)	16%	(42)	12%	(32)	265
Community: Urban	40%	(101)	31%	(80)	15%	(37)	15%	(37)	255
Community: Suburban	33%	(183)	36%	(201)	19%	(106)	12%	(65)	554
Community: Rural	34%	(65)	32%	(61)	17%	(32)	17%	(33)	191
Employ: Private Sector	35%	(41)	41%	(48)	14%	(17)	9%	(11)	117
Employ: Unemployed	36%	(56)	35%	(54)	12%	(18)	17%	(26)	154
Employ: Other	20%	(11)	25%	(13)	13%	(7)	42%	(22)	52
Military HH: Yes	30%	(37)	38%	(46)	18%	(22)	14%	(18)	122
Military HH: No	36%	(312)	34%	(295)	17%	(153)	13%	(117)	878
RD/WT: Right Direction	40%	(77)	38%	(73)	8%	(16)	13%	(25)	191
RD/WT: Wrong Track	34%	(272)	33%	(268)	20%	(159)	14%	(110)	809
Trump Job Approve	41%	(90)	34%	(74)	12%	(27)	13%	(28)	219
Trump Job Disapprove	36%	(236)	35%	(229)	19%	(127)	11%	(70)	662
Trump Job Strongly Approve	39%	(33)	37%	(32)	9%	(7)	16%	(14)	86
Trump Job Somewhat Approve	43%	(57)	32%	(42)	15%	(20)	10%	(13)	132
Trump Job Somewhat Disapprove	38%	(58)	36%	(55)	15%	(23)	12%	(18)	154
Trump Job Strongly Disapprove	35%	(178)	34%	(174)	21%	(104)	10%	(52)	508
Favorable of Trump	42%	(91)	35%	(76)	12%	(26)	10%	(22)	215
Unfavorable of Trump	36%	(240)	35%	(235)	20%	(132)	9%	(63)	670

Continued on next page

Table MGC12_6: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?
Optimistic

Demographic	More		No change		Less		Don't Know / No Opinion		Total N
Americans Age 13-23	35%	(349)	34%	(341)	18%	(175)	13%	(135)	1000
Very Favorable of Trump	41%	(39)	36%	(35)	10%	(10)	12%	(12)	95
Somewhat Favorable of Trump	44%	(52)	35%	(42)	13%	(16)	8%	(10)	120
Somewhat Unfavorable of Trump	38%	(50)	39%	(50)	14%	(18)	8%	(11)	129
Very Unfavorable of Trump	35%	(190)	34%	(184)	21%	(114)	10%	(53)	541
#1 Issue: Economy	38%	(103)	35%	(95)	16%	(42)	11%	(29)	267
#1 Issue: Security	32%	(32)	40%	(40)	13%	(13)	15%	(15)	100
#1 Issue: Health Care	29%	(41)	34%	(47)	26%	(35)	12%	(16)	139
#1 Issue: Women's Issues	38%	(47)	34%	(42)	14%	(18)	14%	(17)	124
#1 Issue: Education	36%	(44)	34%	(41)	17%	(21)	12%	(15)	121
#1 Issue: Energy	36%	(33)	31%	(29)	23%	(22)	11%	(10)	94
#1 Issue: Other	35%	(47)	31%	(41)	16%	(22)	19%	(25)	136
2018 House Vote: Democrat	37%	(33)	35%	(31)	21%	(19)	7%	(6)	89
2016 Vote: Hillary Clinton	39%	(25)	34%	(22)	19%	(12)	9%	(6)	65
2016 Vote: Didn't Vote	35%	(311)	33%	(298)	18%	(159)	14%	(125)	892
Voted in 2014: No	35%	(341)	34%	(333)	18%	(172)	13%	(131)	977
2012 Vote: Didn't Vote	35%	(340)	34%	(334)	18%	(172)	14%	(132)	978
4-Region: Northeast	37%	(75)	32%	(65)	22%	(45)	9%	(17)	202
4-Region: Midwest	37%	(71)	31%	(60)	17%	(32)	15%	(28)	191
4-Region: South	34%	(139)	34%	(138)	16%	(64)	16%	(63)	404
4-Region: West	31%	(64)	39%	(78)	17%	(34)	13%	(26)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_1: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 National security

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	24%	(236)	32%	(325)	24%	(239)	8%	(81)	12%	(119)	1000
Gender: Male	27%	(132)	30%	(146)	23%	(113)	9%	(43)	11%	(54)	489
Gender: Female	20%	(104)	35%	(179)	25%	(126)	7%	(38)	13%	(65)	511
Age: 18-34	24%	(121)	33%	(168)	21%	(108)	9%	(47)	12%	(62)	506
Generation Z: 13-23	24%	(236)	32%	(325)	24%	(239)	8%	(81)	12%	(119)	1000
PID: Dem (no lean)	24%	(88)	33%	(123)	26%	(95)	10%	(36)	8%	(28)	370
PID: Ind (no lean)	23%	(103)	30%	(131)	22%	(97)	8%	(36)	17%	(76)	443
PID: Rep (no lean)	24%	(45)	38%	(71)	25%	(47)	5%	(9)	8%	(15)	187
PID/Gender: Dem Men	26%	(41)	33%	(51)	25%	(38)	11%	(16)	5%	(8)	154
PID/Gender: Dem Women	22%	(47)	33%	(72)	26%	(57)	9%	(19)	9%	(20)	216
PID/Gender: Ind Men	28%	(63)	24%	(53)	22%	(49)	9%	(20)	17%	(39)	224
PID/Gender: Ind Women	18%	(40)	35%	(77)	22%	(48)	8%	(17)	17%	(37)	219
PID/Gender: Rep Men	26%	(28)	38%	(42)	23%	(25)	7%	(7)	7%	(8)	111
PID/Gender: Rep Women	22%	(16)	38%	(29)	28%	(21)	3%	(2)	9%	(7)	76
Ideo: Liberal (1-3)	24%	(84)	32%	(113)	27%	(93)	10%	(35)	7%	(23)	348
Ideo: Moderate (4)	28%	(49)	31%	(54)	25%	(44)	8%	(14)	8%	(15)	175
Ideo: Conservative (5-7)	27%	(52)	43%	(84)	21%	(41)	5%	(11)	4%	(9)	195
Educ: < College	23%	(215)	32%	(298)	24%	(224)	8%	(76)	12%	(107)	920
Educ: Bachelors degree	28%	(18)	34%	(21)	21%	(13)	6%	(4)	11%	(7)	62
Income: Under 50k	25%	(125)	29%	(144)	21%	(107)	9%	(46)	16%	(78)	501
Income: 50k-100k	23%	(77)	34%	(115)	26%	(86)	7%	(23)	10%	(32)	333
Income: 100k+	20%	(34)	40%	(66)	27%	(45)	7%	(12)	5%	(9)	166
Ethnicity: White	23%	(150)	35%	(223)	25%	(163)	7%	(44)	10%	(64)	644
Ethnicity: Hispanic	24%	(48)	29%	(58)	21%	(43)	12%	(24)	14%	(29)	203
Ethnicity: Afr. Am.	24%	(31)	25%	(32)	21%	(27)	13%	(17)	17%	(22)	129
Ethnicity: Other	24%	(55)	31%	(70)	22%	(50)	9%	(20)	14%	(33)	228
All Christian	27%	(83)	38%	(118)	23%	(70)	4%	(12)	8%	(26)	309
All Non-Christian	37%	(28)	31%	(24)	19%	(15)	5%	(4)	7%	(5)	76
Atheist	23%	(24)	32%	(34)	22%	(24)	11%	(12)	11%	(12)	106
Agnostic/Nothing in particular	16%	(53)	29%	(93)	28%	(90)	11%	(35)	17%	(54)	325
Something Else	26%	(47)	30%	(56)	22%	(40)	10%	(19)	11%	(21)	183

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Table MGC13_1: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?

National security

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	24%	(236)	32%	(325)	24%	(239)	8%	(81)	12%	(119)	1000
Religious Non-Protestant/Catholic	34%	(33)	32%	(31)	23%	(23)	4%	(4)	7%	(7)	98
Evangelical	28%	(56)	34%	(67)	22%	(43)	5%	(10)	10%	(21)	195
Non-Evangelical	26%	(68)	36%	(96)	21%	(56)	7%	(20)	9%	(25)	265
Community: Urban	25%	(64)	33%	(85)	21%	(54)	9%	(23)	11%	(28)	255
Community: Suburban	24%	(134)	32%	(175)	25%	(140)	8%	(44)	11%	(61)	554
Community: Rural	20%	(38)	34%	(64)	24%	(45)	7%	(14)	16%	(30)	191
Employ: Private Sector	31%	(36)	36%	(42)	19%	(22)	9%	(10)	5%	(6)	117
Employ: Unemployed	17%	(27)	30%	(46)	19%	(29)	12%	(19)	21%	(33)	154
Employ: Other	14%	(7)	26%	(14)	14%	(7)	13%	(7)	33%	(17)	52
Military HH: Yes	29%	(36)	33%	(40)	20%	(24)	9%	(11)	9%	(11)	122
Military HH: No	23%	(200)	32%	(284)	25%	(215)	8%	(70)	12%	(108)	878
RD/WT: Right Direction	23%	(44)	31%	(59)	23%	(44)	10%	(18)	14%	(26)	191
RD/WT: Wrong Track	24%	(192)	33%	(266)	24%	(195)	8%	(63)	12%	(93)	809
Trump Job Approve	30%	(65)	36%	(78)	21%	(47)	7%	(15)	7%	(14)	219
Trump Job Disapprove	23%	(150)	32%	(213)	26%	(171)	9%	(58)	10%	(69)	662
Trump Job Strongly Approve	34%	(29)	25%	(21)	23%	(20)	8%	(7)	10%	(9)	86
Trump Job Somewhat Approve	27%	(35)	43%	(57)	20%	(27)	6%	(8)	4%	(5)	132
Trump Job Somewhat Disapprove	19%	(29)	38%	(59)	27%	(42)	7%	(12)	8%	(12)	154
Trump Job Strongly Disapprove	24%	(121)	30%	(154)	25%	(129)	9%	(47)	11%	(57)	508
Favorable of Trump	28%	(61)	36%	(78)	20%	(44)	6%	(13)	9%	(19)	215
Unfavorable of Trump	22%	(151)	33%	(222)	26%	(175)	9%	(60)	9%	(62)	670
Very Favorable of Trump	34%	(33)	28%	(27)	20%	(19)	8%	(8)	10%	(10)	95
Somewhat Favorable of Trump	24%	(29)	43%	(52)	21%	(25)	4%	(5)	8%	(9)	120
Somewhat Unfavorable of Trump	20%	(26)	41%	(53)	21%	(28)	12%	(16)	5%	(6)	129
Very Unfavorable of Trump	23%	(124)	31%	(169)	27%	(148)	8%	(44)	10%	(56)	541

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Table MGC13_1: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
National security

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	24%	(236)	32%	(325)	24%	(239)	8%	(81)	12%	(119)	1000
#1 Issue: Economy	20%	(54)	42%	(113)	21%	(57)	8%	(21)	8%	(22)	267
#1 Issue: Security	38%	(38)	26%	(26)	16%	(16)	4%	(4)	16%	(16)	100
#1 Issue: Health Care	21%	(29)	34%	(47)	19%	(27)	11%	(15)	15%	(21)	139
#1 Issue: Women's Issues	19%	(24)	35%	(43)	28%	(35)	8%	(9)	10%	(12)	124
#1 Issue: Education	22%	(27)	32%	(39)	29%	(35)	6%	(7)	11%	(14)	121
#1 Issue: Energy	29%	(28)	25%	(24)	27%	(25)	10%	(9)	9%	(8)	94
#1 Issue: Other	22%	(30)	22%	(30)	28%	(38)	10%	(13)	17%	(24)	136
2018 House Vote: Democrat	24%	(21)	31%	(27)	27%	(24)	12%	(11)	6%	(5)	89
2016 Vote: Hillary Clinton	21%	(13)	34%	(22)	25%	(16)	12%	(8)	9%	(6)	65
2016 Vote: Didn't Vote	24%	(214)	32%	(283)	24%	(216)	8%	(71)	12%	(109)	892
Voted in 2014: No	24%	(231)	33%	(319)	24%	(234)	8%	(78)	12%	(116)	977
2012 Vote: Didn't Vote	24%	(232)	33%	(318)	24%	(232)	8%	(78)	12%	(118)	978
4-Region: Northeast	26%	(53)	29%	(59)	21%	(43)	11%	(23)	12%	(24)	202
4-Region: Midwest	24%	(46)	31%	(59)	28%	(53)	6%	(11)	11%	(22)	191
4-Region: South	22%	(91)	37%	(150)	22%	(90)	8%	(31)	11%	(43)	404
4-Region: West	23%	(46)	28%	(57)	26%	(53)	8%	(16)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_2: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?

National health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(385)	36%	(359)	11%	(114)	5%	(48)	9%	(94)	1000
Gender: Male	35%	(173)	38%	(186)	13%	(63)	4%	(18)	10%	(48)	489
Gender: Female	42%	(212)	34%	(173)	10%	(50)	6%	(30)	9%	(45)	511
Age: 18-34	37%	(189)	36%	(182)	11%	(58)	5%	(26)	10%	(51)	506
Generation Z: 13-23	39%	(385)	36%	(359)	11%	(114)	5%	(48)	9%	(94)	1000
PID: Dem (no lean)	45%	(166)	34%	(124)	12%	(44)	3%	(13)	6%	(23)	370
PID: Ind (no lean)	38%	(167)	33%	(145)	11%	(50)	5%	(20)	13%	(59)	443
PID: Rep (no lean)	28%	(52)	48%	(90)	10%	(19)	8%	(15)	6%	(12)	187
PID/Gender: Dem Men	40%	(62)	36%	(55)	16%	(25)	2%	(3)	5%	(8)	154
PID/Gender: Dem Women	48%	(105)	32%	(69)	9%	(19)	5%	(10)	7%	(14)	216
PID/Gender: Ind Men	35%	(78)	34%	(77)	13%	(29)	3%	(8)	14%	(32)	224
PID/Gender: Ind Women	41%	(89)	31%	(68)	10%	(22)	6%	(12)	12%	(27)	219
PID/Gender: Rep Men	30%	(33)	48%	(53)	8%	(9)	7%	(7)	7%	(8)	111
PID/Gender: Rep Women	24%	(18)	48%	(36)	13%	(10)	10%	(8)	5%	(4)	76
Ideo: Liberal (1-3)	51%	(176)	33%	(114)	8%	(29)	3%	(12)	5%	(17)	348
Ideo: Moderate (4)	32%	(57)	39%	(68)	15%	(26)	4%	(7)	10%	(17)	175
Ideo: Conservative (5-7)	28%	(55)	51%	(100)	12%	(23)	5%	(10)	3%	(7)	195
Educ: < College	39%	(355)	36%	(327)	12%	(107)	5%	(46)	9%	(85)	920
Educ: Bachelors degree	44%	(27)	41%	(26)	8%	(5)	1%	(1)	6%	(4)	62
Income: Under 50k	35%	(175)	32%	(158)	13%	(66)	7%	(35)	13%	(66)	501
Income: 50k-100k	44%	(148)	34%	(115)	10%	(35)	3%	(11)	7%	(25)	333
Income: 100k+	38%	(62)	52%	(86)	8%	(13)	1%	(2)	2%	(3)	166
Ethnicity: White	37%	(237)	39%	(252)	12%	(74)	4%	(27)	8%	(53)	644
Ethnicity: Hispanic	44%	(90)	23%	(47)	12%	(24)	8%	(16)	12%	(25)	203
Ethnicity: Afr. Am.	40%	(52)	28%	(37)	16%	(20)	7%	(9)	8%	(11)	129
Ethnicity: Other	42%	(96)	31%	(70)	8%	(19)	5%	(12)	13%	(30)	228
All Christian	40%	(124)	38%	(118)	12%	(37)	3%	(11)	6%	(20)	309
All Non-Christian	43%	(33)	41%	(31)	7%	(5)	3%	(2)	7%	(5)	76
Atheist	42%	(45)	32%	(34)	12%	(12)	4%	(5)	10%	(10)	106
Agnostic/Nothing in particular	33%	(107)	34%	(111)	13%	(42)	6%	(20)	14%	(45)	325
Something Else	42%	(77)	36%	(65)	9%	(17)	6%	(11)	7%	(13)	183

Continued on next page

Table MGC13_2: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
National health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(385)	36%	(359)	11%	(114)	5%	(48)	9%	(94)	1000
Religious Non-Protestant/Catholic	39%	(38)	43%	(42)	10%	(10)	3%	(3)	5%	(5)	98
Evangelical	40%	(78)	40%	(78)	9%	(18)	6%	(12)	5%	(10)	195
Non-Evangelical	44%	(116)	33%	(87)	11%	(30)	3%	(8)	9%	(23)	265
Community: Urban	40%	(101)	34%	(88)	11%	(29)	6%	(16)	8%	(21)	255
Community: Suburban	41%	(228)	36%	(201)	10%	(54)	4%	(23)	9%	(49)	554
Community: Rural	29%	(56)	37%	(70)	16%	(31)	5%	(9)	13%	(24)	191
Employ: Private Sector	39%	(45)	39%	(45)	13%	(15)	4%	(4)	6%	(7)	117
Employ: Unemployed	35%	(54)	31%	(49)	13%	(20)	5%	(8)	16%	(24)	154
Employ: Other	25%	(13)	32%	(17)	7%	(4)	12%	(7)	24%	(13)	52
Military HH: Yes	44%	(54)	31%	(38)	11%	(14)	4%	(4)	10%	(12)	122
Military HH: No	38%	(332)	37%	(321)	11%	(100)	5%	(44)	9%	(82)	878
RD/WT: Right Direction	31%	(59)	38%	(73)	14%	(26)	7%	(13)	11%	(21)	191
RD/WT: Wrong Track	40%	(327)	35%	(286)	11%	(88)	4%	(35)	9%	(73)	809
Trump Job Approve	29%	(63)	44%	(96)	12%	(27)	9%	(20)	6%	(13)	219
Trump Job Disapprove	42%	(280)	36%	(236)	11%	(73)	3%	(22)	8%	(52)	662
Trump Job Strongly Approve	32%	(28)	33%	(28)	18%	(16)	9%	(8)	8%	(7)	86
Trump Job Somewhat Approve	27%	(35)	51%	(68)	8%	(11)	9%	(12)	4%	(6)	132
Trump Job Somewhat Disapprove	26%	(41)	51%	(78)	14%	(21)	1%	(1)	8%	(13)	154
Trump Job Strongly Disapprove	47%	(239)	31%	(158)	10%	(52)	4%	(20)	8%	(39)	508
Favorable of Trump	30%	(64)	45%	(97)	11%	(25)	8%	(16)	6%	(14)	215
Unfavorable of Trump	43%	(288)	36%	(240)	11%	(75)	4%	(26)	6%	(41)	670
Very Favorable of Trump	31%	(30)	36%	(35)	16%	(15)	8%	(8)	9%	(9)	95
Somewhat Favorable of Trump	29%	(34)	52%	(62)	8%	(10)	7%	(9)	4%	(5)	120
Somewhat Unfavorable of Trump	31%	(39)	50%	(64)	13%	(16)	2%	(3)	5%	(6)	129
Very Unfavorable of Trump	46%	(248)	32%	(175)	11%	(59)	4%	(23)	6%	(35)	541

Continued on next page

Table MGC13_2: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
National health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(385)	36%	(359)	11%	(114)	5%	(48)	9%	(94)	1000
#1 Issue: Economy	36%	(97)	45%	(119)	9%	(23)	4%	(11)	7%	(18)	267
#1 Issue: Security	33%	(34)	32%	(32)	14%	(14)	4%	(4)	17%	(17)	100
#1 Issue: Health Care	41%	(57)	31%	(43)	11%	(16)	5%	(7)	11%	(15)	139
#1 Issue: Women's Issues	41%	(50)	39%	(48)	10%	(12)	6%	(7)	5%	(6)	124
#1 Issue: Education	41%	(49)	33%	(40)	7%	(9)	8%	(9)	11%	(14)	121
#1 Issue: Energy	37%	(35)	38%	(36)	17%	(16)	4%	(4)	4%	(4)	94
#1 Issue: Other	43%	(59)	27%	(36)	14%	(19)	3%	(4)	13%	(17)	136
2018 House Vote: Democrat	47%	(41)	35%	(31)	9%	(8)	7%	(6)	4%	(3)	89
2016 Vote: Hillary Clinton	44%	(28)	37%	(24)	8%	(5)	6%	(4)	5%	(3)	65
2016 Vote: Didn't Vote	39%	(346)	35%	(316)	11%	(99)	5%	(43)	10%	(88)	892
Voted in 2014: No	39%	(379)	36%	(354)	11%	(110)	4%	(44)	9%	(91)	977
2012 Vote: Didn't Vote	39%	(377)	36%	(356)	11%	(110)	4%	(43)	9%	(92)	978
4-Region: Northeast	38%	(77)	37%	(76)	11%	(23)	6%	(13)	7%	(14)	202
4-Region: Midwest	36%	(69)	40%	(75)	12%	(23)	3%	(6)	9%	(17)	191
4-Region: South	42%	(170)	32%	(131)	10%	(41)	4%	(17)	11%	(45)	404
4-Region: West	34%	(68)	38%	(77)	13%	(27)	6%	(11)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_3: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
The economy

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(392)	35%	(353)	12%	(120)	4%	(45)	9%	(91)	1000
Gender: Male	41%	(200)	32%	(155)	13%	(64)	4%	(21)	10%	(48)	489
Gender: Female	37%	(191)	39%	(198)	11%	(56)	5%	(24)	8%	(43)	511
Age: 18-34	41%	(210)	32%	(163)	12%	(60)	5%	(24)	10%	(50)	506
Generation Z: 13-23	39%	(392)	35%	(353)	12%	(120)	4%	(45)	9%	(91)	1000
PID: Dem (no lean)	39%	(143)	40%	(148)	12%	(43)	5%	(18)	5%	(18)	370
PID: Ind (no lean)	39%	(171)	31%	(138)	12%	(55)	4%	(16)	14%	(63)	443
PID: Rep (no lean)	42%	(78)	36%	(67)	12%	(22)	6%	(11)	5%	(10)	187
PID/Gender: Dem Men	44%	(68)	31%	(47)	17%	(26)	4%	(6)	5%	(7)	154
PID/Gender: Dem Women	35%	(75)	47%	(101)	8%	(17)	5%	(12)	5%	(11)	216
PID/Gender: Ind Men	39%	(88)	31%	(69)	12%	(26)	3%	(7)	15%	(33)	224
PID/Gender: Ind Women	38%	(83)	31%	(69)	13%	(28)	4%	(9)	14%	(30)	219
PID/Gender: Rep Men	41%	(45)	35%	(39)	11%	(12)	7%	(7)	7%	(8)	111
PID/Gender: Rep Women	43%	(33)	37%	(28)	13%	(10)	5%	(4)	3%	(2)	76
Ideo: Liberal (1-3)	38%	(132)	40%	(141)	13%	(44)	5%	(17)	4%	(14)	348
Ideo: Moderate (4)	43%	(75)	32%	(57)	12%	(21)	5%	(9)	8%	(13)	175
Ideo: Conservative (5-7)	46%	(90)	35%	(68)	13%	(25)	3%	(7)	3%	(7)	195
Educ: < College	39%	(363)	35%	(325)	12%	(109)	4%	(41)	9%	(83)	920
Educ: Bachelors degree	40%	(25)	36%	(22)	14%	(9)	4%	(3)	6%	(4)	62
Income: Under 50k	39%	(194)	32%	(160)	11%	(56)	6%	(28)	12%	(62)	501
Income: 50k-100k	41%	(138)	37%	(122)	12%	(39)	3%	(10)	7%	(25)	333
Income: 100k+	36%	(60)	42%	(70)	15%	(25)	4%	(7)	2%	(4)	166
Ethnicity: White	40%	(256)	36%	(235)	11%	(72)	5%	(31)	8%	(49)	644
Ethnicity: Hispanic	43%	(86)	33%	(67)	11%	(22)	4%	(9)	9%	(18)	203
Ethnicity: Afr. Am.	38%	(49)	28%	(36)	14%	(17)	10%	(13)	11%	(14)	129
Ethnicity: Other	38%	(86)	36%	(82)	13%	(30)	1%	(1)	12%	(28)	228
All Christian	43%	(133)	36%	(110)	12%	(39)	4%	(12)	5%	(16)	309
All Non-Christian	41%	(31)	39%	(30)	11%	(9)	1%	(1)	7%	(5)	76
Atheist	38%	(41)	32%	(34)	16%	(17)	7%	(7)	6%	(7)	106
Agnostic/Nothing in particular	32%	(106)	37%	(119)	11%	(37)	5%	(16)	14%	(47)	325
Something Else	44%	(81)	32%	(59)	10%	(18)	5%	(9)	8%	(16)	183

Continued on next page

Table MGC13_3: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?

The economy

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(392)	35%	(353)	12%	(120)	4%	(45)	9%	(91)	1000
Religious Non-Protestant/Catholic	38%	(37)	41%	(40)	15%	(15)	1%	(1)	5%	(5)	98
Evangelical	49%	(96)	31%	(60)	10%	(19)	3%	(6)	7%	(14)	195
Non-Evangelical	41%	(109)	36%	(95)	11%	(29)	5%	(14)	7%	(18)	265
Community: Urban	42%	(107)	34%	(87)	10%	(25)	5%	(13)	9%	(23)	255
Community: Suburban	40%	(220)	36%	(200)	12%	(68)	4%	(24)	8%	(43)	554
Community: Rural	34%	(65)	35%	(66)	14%	(28)	4%	(7)	13%	(25)	191
Employ: Private Sector	42%	(49)	34%	(39)	13%	(15)	6%	(7)	5%	(6)	117
Employ: Unemployed	38%	(59)	31%	(48)	11%	(16)	6%	(9)	14%	(22)	154
Employ: Other	45%	(23)	7%	(4)	17%	(9)	6%	(3)	25%	(13)	52
Military HH: Yes	42%	(52)	35%	(43)	8%	(10)	4%	(4)	11%	(13)	122
Military HH: No	39%	(340)	35%	(309)	13%	(110)	5%	(41)	9%	(78)	878
RD/WT: Right Direction	39%	(74)	35%	(67)	10%	(19)	6%	(11)	10%	(20)	191
RD/WT: Wrong Track	39%	(317)	35%	(286)	12%	(101)	4%	(34)	9%	(71)	809
Trump Job Approve	47%	(102)	32%	(69)	11%	(24)	6%	(12)	5%	(12)	219
Trump Job Disapprove	39%	(257)	37%	(246)	13%	(84)	4%	(26)	7%	(48)	662
Trump Job Strongly Approve	46%	(39)	26%	(23)	15%	(13)	6%	(5)	8%	(6)	86
Trump Job Somewhat Approve	48%	(63)	35%	(46)	8%	(11)	5%	(7)	4%	(5)	132
Trump Job Somewhat Disapprove	37%	(57)	40%	(62)	14%	(21)	3%	(4)	6%	(9)	154
Trump Job Strongly Disapprove	39%	(200)	36%	(184)	13%	(64)	4%	(22)	8%	(39)	508
Favorable of Trump	46%	(100)	32%	(69)	11%	(23)	4%	(9)	6%	(14)	215
Unfavorable of Trump	39%	(261)	38%	(254)	13%	(85)	5%	(32)	6%	(39)	670
Very Favorable of Trump	44%	(42)	30%	(28)	12%	(12)	6%	(6)	8%	(7)	95
Somewhat Favorable of Trump	48%	(57)	34%	(41)	9%	(11)	3%	(4)	6%	(7)	120
Somewhat Unfavorable of Trump	38%	(49)	42%	(54)	11%	(15)	6%	(7)	3%	(4)	129
Very Unfavorable of Trump	39%	(212)	37%	(200)	13%	(70)	5%	(25)	6%	(34)	541

Continued on next page

Table MGC13_3: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 The economy

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	39%	(392)	35%	(353)	12%	(120)	4%	(45)	9%	(91)	1000
#1 Issue: Economy	48%	(129)	34%	(90)	8%	(22)	4%	(10)	6%	(16)	267
#1 Issue: Security	44%	(45)	23%	(23)	15%	(15)	3%	(3)	14%	(14)	100
#1 Issue: Health Care	31%	(42)	43%	(60)	11%	(15)	5%	(6)	10%	(14)	139
#1 Issue: Women's Issues	34%	(42)	42%	(52)	14%	(17)	6%	(7)	4%	(5)	124
#1 Issue: Education	36%	(44)	35%	(42)	12%	(14)	4%	(5)	13%	(16)	121
#1 Issue: Energy	41%	(39)	42%	(39)	8%	(8)	4%	(4)	5%	(5)	94
#1 Issue: Other	34%	(46)	31%	(41)	17%	(23)	6%	(8)	13%	(17)	136
2018 House Vote: Democrat	38%	(34)	33%	(29)	20%	(18)	5%	(5)	4%	(3)	89
2016 Vote: Hillary Clinton	45%	(29)	34%	(22)	13%	(8)	3%	(2)	6%	(4)	65
2016 Vote: Didn't Vote	39%	(345)	35%	(316)	12%	(108)	4%	(37)	10%	(85)	892
Voted in 2014: No	39%	(385)	36%	(347)	12%	(113)	5%	(44)	9%	(88)	977
2012 Vote: Didn't Vote	39%	(382)	36%	(347)	12%	(116)	5%	(44)	9%	(89)	978
4-Region: Northeast	46%	(92)	32%	(65)	11%	(22)	5%	(10)	6%	(13)	202
4-Region: Midwest	35%	(67)	39%	(74)	12%	(23)	4%	(7)	10%	(19)	191
4-Region: South	40%	(162)	34%	(138)	12%	(49)	4%	(16)	10%	(39)	404
4-Region: West	35%	(70)	37%	(75)	13%	(26)	5%	(11)	10%	(20)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_4: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My finances

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(292)	29%	(292)	21%	(212)	9%	(87)	12%	(116)	1000
Gender: Male	31%	(151)	27%	(134)	21%	(101)	9%	(44)	12%	(58)	489
Gender: Female	28%	(142)	31%	(158)	22%	(111)	8%	(43)	11%	(57)	511
Age: 18-34	38%	(190)	27%	(137)	18%	(89)	8%	(39)	10%	(51)	506
Generation Z: 13-23	29%	(292)	29%	(292)	21%	(212)	9%	(87)	12%	(116)	1000
PID: Dem (no lean)	29%	(108)	34%	(127)	20%	(75)	9%	(32)	8%	(28)	370
PID: Ind (no lean)	29%	(130)	26%	(114)	21%	(94)	7%	(31)	17%	(74)	443
PID: Rep (no lean)	29%	(54)	28%	(52)	23%	(43)	13%	(24)	7%	(13)	187
PID/Gender: Dem Men	30%	(46)	33%	(50)	20%	(30)	10%	(15)	8%	(12)	154
PID/Gender: Dem Women	29%	(62)	35%	(76)	21%	(45)	8%	(18)	8%	(16)	216
PID/Gender: Ind Men	33%	(74)	24%	(54)	20%	(44)	8%	(17)	16%	(35)	224
PID/Gender: Ind Women	26%	(56)	27%	(60)	23%	(50)	6%	(14)	18%	(39)	219
PID/Gender: Rep Men	27%	(31)	27%	(30)	24%	(27)	11%	(12)	10%	(11)	111
PID/Gender: Rep Women	32%	(24)	29%	(22)	22%	(16)	15%	(12)	3%	(2)	76
Ideo: Liberal (1-3)	29%	(101)	37%	(128)	21%	(73)	8%	(28)	5%	(18)	348
Ideo: Moderate (4)	35%	(62)	25%	(43)	23%	(40)	9%	(15)	9%	(15)	175
Ideo: Conservative (5-7)	35%	(67)	29%	(56)	23%	(45)	9%	(18)	4%	(8)	195
Educ: < College	29%	(263)	29%	(267)	22%	(199)	9%	(84)	12%	(107)	920
Educ: Bachelors degree	42%	(26)	31%	(20)	17%	(11)	4%	(2)	6%	(4)	62
Income: Under 50k	32%	(162)	24%	(120)	20%	(99)	8%	(42)	16%	(78)	501
Income: 50k-100k	27%	(89)	32%	(107)	23%	(75)	10%	(32)	9%	(31)	333
Income: 100k+	25%	(42)	40%	(66)	23%	(38)	8%	(14)	4%	(7)	166
Ethnicity: White	30%	(191)	30%	(190)	23%	(145)	9%	(57)	9%	(60)	644
Ethnicity: Hispanic	30%	(61)	22%	(44)	22%	(45)	11%	(21)	15%	(31)	203
Ethnicity: Afr. Am.	32%	(41)	25%	(32)	18%	(22)	13%	(17)	13%	(16)	129
Ethnicity: Other	26%	(60)	31%	(70)	19%	(44)	6%	(14)	17%	(39)	228
All Christian	33%	(101)	30%	(91)	23%	(71)	6%	(20)	8%	(26)	309
All Non-Christian	32%	(24)	30%	(22)	27%	(20)	4%	(3)	8%	(6)	76
Atheist	30%	(32)	34%	(36)	19%	(20)	12%	(13)	5%	(5)	106
Agnostic/Nothing in particular	21%	(70)	31%	(101)	20%	(65)	10%	(33)	17%	(57)	325
Something Else	36%	(66)	22%	(41)	20%	(36)	10%	(19)	11%	(21)	183

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Table MGC13_4: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My finances

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(292)	29%	(292)	21%	(212)	9%	(87)	12%	(116)	1000
Religious Non-Protestant/Catholic	31%	(30)	33%	(32)	27%	(27)	3%	(3)	7%	(6)	98
Evangelical	32%	(62)	25%	(50)	23%	(45)	8%	(15)	12%	(24)	195
Non-Evangelical	37%	(97)	26%	(69)	20%	(52)	9%	(24)	9%	(23)	265
Community: Urban	35%	(90)	29%	(75)	16%	(42)	9%	(22)	10%	(25)	255
Community: Suburban	28%	(157)	29%	(159)	23%	(129)	9%	(51)	11%	(59)	554
Community: Rural	24%	(45)	30%	(58)	22%	(42)	7%	(14)	17%	(32)	191
Employ: Private Sector	42%	(50)	27%	(31)	20%	(23)	6%	(7)	4%	(5)	117
Employ: Unemployed	33%	(51)	22%	(34)	20%	(30)	7%	(11)	19%	(29)	154
Employ: Other	21%	(11)	18%	(10)	22%	(12)	9%	(5)	30%	(16)	52
Military HH: Yes	32%	(40)	29%	(35)	19%	(24)	9%	(11)	11%	(13)	122
Military HH: No	29%	(253)	29%	(258)	21%	(188)	9%	(77)	12%	(102)	878
RD/WT: Right Direction	26%	(50)	31%	(59)	20%	(39)	9%	(17)	14%	(26)	191
RD/WT: Wrong Track	30%	(242)	29%	(234)	21%	(173)	9%	(71)	11%	(89)	809
Trump Job Approve	32%	(69)	26%	(56)	23%	(49)	13%	(28)	7%	(16)	219
Trump Job Disapprove	30%	(200)	31%	(207)	21%	(140)	8%	(51)	10%	(63)	662
Trump Job Strongly Approve	30%	(26)	22%	(19)	21%	(18)	16%	(14)	11%	(9)	86
Trump Job Somewhat Approve	33%	(43)	28%	(37)	24%	(32)	11%	(14)	5%	(7)	132
Trump Job Somewhat Disapprove	30%	(46)	35%	(55)	20%	(31)	5%	(8)	9%	(13)	154
Trump Job Strongly Disapprove	30%	(154)	30%	(152)	21%	(109)	8%	(43)	10%	(50)	508
Favorable of Trump	31%	(66)	28%	(60)	21%	(46)	13%	(27)	8%	(17)	215
Unfavorable of Trump	30%	(203)	32%	(212)	22%	(149)	8%	(53)	8%	(53)	670
Very Favorable of Trump	27%	(25)	23%	(22)	26%	(25)	16%	(15)	9%	(8)	95
Somewhat Favorable of Trump	34%	(40)	32%	(38)	18%	(21)	10%	(12)	7%	(9)	120
Somewhat Unfavorable of Trump	31%	(40)	34%	(44)	25%	(33)	7%	(8)	3%	(3)	129
Very Unfavorable of Trump	30%	(163)	31%	(167)	21%	(116)	8%	(45)	9%	(49)	541

Continued on next page

Table MGC13_4: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My finances

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(292)	29%	(292)	21%	(212)	9%	(87)	12%	(116)	1000
#1 Issue: Economy	33%	(87)	31%	(83)	20%	(53)	8%	(20)	9%	(24)	267
#1 Issue: Security	27%	(27)	25%	(26)	19%	(20)	11%	(11)	17%	(17)	100
#1 Issue: Health Care	28%	(39)	35%	(49)	19%	(26)	6%	(8)	12%	(16)	139
#1 Issue: Women's Issues	28%	(35)	28%	(34)	25%	(31)	10%	(12)	9%	(11)	124
#1 Issue: Education	30%	(37)	27%	(32)	18%	(21)	13%	(15)	12%	(15)	121
#1 Issue: Energy	17%	(16)	31%	(29)	35%	(33)	4%	(4)	12%	(12)	94
#1 Issue: Other	33%	(45)	25%	(34)	18%	(24)	10%	(13)	14%	(19)	136
2018 House Vote: Democrat	41%	(36)	32%	(28)	14%	(12)	9%	(8)	5%	(4)	89
2016 Vote: Hillary Clinton	48%	(31)	31%	(20)	13%	(9)	3%	(2)	5%	(3)	65
2016 Vote: Didn't Vote	28%	(247)	29%	(258)	22%	(200)	9%	(79)	12%	(108)	892
Voted in 2014: No	29%	(283)	29%	(286)	22%	(211)	9%	(84)	12%	(113)	977
2012 Vote: Didn't Vote	29%	(283)	29%	(287)	21%	(209)	9%	(84)	12%	(114)	978
4-Region: Northeast	30%	(60)	32%	(64)	20%	(40)	10%	(20)	9%	(18)	202
4-Region: Midwest	26%	(50)	26%	(49)	26%	(49)	9%	(17)	13%	(26)	191
4-Region: South	30%	(123)	31%	(125)	19%	(79)	8%	(34)	11%	(44)	404
4-Region: West	29%	(59)	27%	(54)	22%	(44)	8%	(17)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_5: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My education

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't Know / No Opinion	Total N
Americans Age 13-23	36% (361)	28% (276)	17% (167)	11% (112)	8% (85)	1000
Gender: Male	33% (164)	24% (118)	21% (101)	12% (59)	10% (47)	489
Gender: Female	39% (197)	31% (158)	13% (66)	10% (53)	7% (37)	511
Age: 18-34	33% (166)	25% (128)	18% (90)	14% (68)	11% (54)	506
Generation Z: 13-23	36% (361)	28% (276)	17% (167)	11% (112)	8% (85)	1000
PID: Dem (no lean)	40% (150)	29% (108)	14% (53)	11% (40)	5% (20)	370
PID: Ind (no lean)	36% (157)	27% (122)	14% (63)	10% (44)	13% (57)	443
PID: Rep (no lean)	29% (54)	24% (46)	27% (51)	15% (28)	5% (8)	187
PID/Gender: Dem Men	35% (53)	27% (42)	18% (28)	15% (23)	5% (8)	154
PID/Gender: Dem Women	44% (96)	31% (67)	11% (24)	8% (17)	5% (12)	216
PID/Gender: Ind Men	36% (81)	24% (54)	16% (37)	9% (20)	14% (32)	224
PID/Gender: Ind Women	35% (77)	31% (68)	12% (26)	11% (24)	11% (25)	219
PID/Gender: Rep Men	26% (29)	20% (22)	32% (36)	14% (16)	7% (8)	111
PID/Gender: Rep Women	32% (24)	31% (23)	20% (16)	16% (12)	1% (1)	76
Ideo: Liberal (1-3)	43% (150)	31% (109)	13% (44)	9% (31)	4% (13)	348
Ideo: Moderate (4)	31% (55)	30% (52)	17% (30)	14% (24)	8% (14)	175
Ideo: Conservative (5-7)	32% (63)	27% (52)	25% (48)	12% (23)	4% (8)	195
Educ: < College	37% (337)	28% (254)	17% (154)	11% (100)	8% (75)	920
Educ: Bachelors degree	32% (20)	29% (18)	16% (10)	14% (9)	9% (6)	62
Income: Under 50k	34% (172)	27% (135)	15% (77)	12% (59)	12% (58)	501
Income: 50k-100k	37% (123)	26% (88)	18% (60)	13% (42)	6% (20)	333
Income: 100k+	39% (65)	32% (53)	19% (31)	7% (11)	4% (6)	166
Ethnicity: White	36% (229)	28% (182)	18% (114)	12% (75)	7% (44)	644
Ethnicity: Hispanic	35% (71)	25% (50)	15% (31)	14% (28)	12% (23)	203
Ethnicity: Afr. Am.	41% (52)	20% (25)	18% (23)	14% (18)	8% (10)	129
Ethnicity: Other	35% (80)	30% (69)	13% (30)	8% (19)	13% (30)	228
All Christian	38% (117)	29% (91)	18% (54)	10% (31)	5% (16)	309
All Non-Christian	39% (30)	28% (21)	18% (14)	9% (7)	6% (4)	76
Atheist	34% (37)	32% (35)	11% (12)	14% (15)	8% (8)	106
Agnostic/Nothing in particular	34% (109)	25% (82)	16% (52)	12% (39)	13% (42)	325
Something Else	37% (68)	26% (47)	19% (34)	11% (20)	8% (14)	183

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Table MGC13_5: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My education

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(361)	28%	(276)	17%	(167)	11%	(112)	8%	(85)	1000
Religious Non-Protestant/Catholic	41%	(40)	28%	(27)	19%	(19)	8%	(8)	4%	(4)	98
Evangelical	37%	(72)	25%	(49)	21%	(40)	11%	(22)	6%	(12)	195
Non-Evangelical	39%	(102)	30%	(79)	15%	(40)	10%	(25)	7%	(18)	265
Community: Urban	32%	(83)	30%	(76)	18%	(47)	11%	(27)	8%	(22)	255
Community: Suburban	39%	(215)	28%	(153)	15%	(86)	11%	(64)	7%	(37)	554
Community: Rural	33%	(63)	24%	(46)	18%	(34)	11%	(21)	14%	(26)	191
Employ: Private Sector	32%	(38)	25%	(30)	18%	(21)	17%	(20)	7%	(8)	117
Employ: Unemployed	30%	(46)	20%	(30)	21%	(33)	15%	(24)	14%	(22)	154
Employ: Other	24%	(13)	10%	(5)	16%	(9)	16%	(9)	33%	(17)	52
Military HH: Yes	47%	(57)	27%	(33)	11%	(13)	8%	(9)	8%	(10)	122
Military HH: No	35%	(304)	28%	(243)	18%	(154)	12%	(103)	8%	(74)	878
RD/WT: Right Direction	33%	(63)	25%	(48)	20%	(37)	13%	(25)	9%	(18)	191
RD/WT: Wrong Track	37%	(298)	28%	(228)	16%	(130)	11%	(87)	8%	(67)	809
Trump Job Approve	28%	(60)	28%	(62)	22%	(48)	16%	(35)	6%	(13)	219
Trump Job Disapprove	40%	(261)	28%	(185)	15%	(101)	10%	(67)	7%	(47)	662
Trump Job Strongly Approve	28%	(24)	21%	(18)	24%	(21)	18%	(15)	10%	(8)	86
Trump Job Somewhat Approve	28%	(37)	33%	(44)	21%	(27)	15%	(20)	4%	(5)	132
Trump Job Somewhat Disapprove	36%	(56)	29%	(45)	19%	(30)	9%	(13)	6%	(10)	154
Trump Job Strongly Disapprove	41%	(206)	27%	(139)	14%	(71)	11%	(54)	7%	(38)	508
Favorable of Trump	29%	(63)	27%	(59)	23%	(51)	14%	(30)	6%	(13)	215
Unfavorable of Trump	39%	(263)	29%	(191)	15%	(102)	11%	(76)	6%	(39)	670
Very Favorable of Trump	21%	(20)	22%	(21)	29%	(28)	18%	(18)	9%	(9)	95
Somewhat Favorable of Trump	36%	(43)	31%	(38)	19%	(23)	10%	(12)	3%	(4)	120
Somewhat Unfavorable of Trump	37%	(48)	26%	(33)	20%	(26)	13%	(17)	3%	(4)	129
Very Unfavorable of Trump	40%	(215)	29%	(158)	14%	(75)	11%	(58)	6%	(35)	541

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Table MGC13_5: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My education

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(361)	28%	(276)	17%	(167)	11%	(112)	8%	(85)	1000
#1 Issue: Economy	32%	(85)	35%	(93)	18%	(47)	10%	(26)	6%	(16)	267
#1 Issue: Security	27%	(27)	25%	(25)	21%	(21)	15%	(15)	12%	(13)	100
#1 Issue: Health Care	33%	(46)	25%	(34)	21%	(29)	12%	(16)	10%	(13)	139
#1 Issue: Women's Issues	44%	(55)	27%	(33)	10%	(13)	13%	(16)	6%	(7)	124
#1 Issue: Education	49%	(60)	23%	(28)	9%	(11)	10%	(11)	9%	(11)	121
#1 Issue: Energy	30%	(28)	31%	(29)	18%	(17)	13%	(13)	8%	(7)	94
#1 Issue: Other	41%	(56)	21%	(29)	18%	(25)	8%	(11)	11%	(14)	136
2018 House Vote: Democrat	34%	(30)	35%	(31)	13%	(11)	14%	(13)	4%	(4)	89
2016 Vote: Hillary Clinton	30%	(20)	32%	(21)	20%	(13)	10%	(6)	7%	(5)	65
2016 Vote: Didn't Vote	37%	(330)	27%	(240)	16%	(147)	11%	(97)	9%	(77)	892
Voted in 2014: No	36%	(355)	27%	(268)	17%	(164)	11%	(108)	8%	(82)	977
2012 Vote: Didn't Vote	36%	(355)	27%	(267)	17%	(163)	11%	(109)	9%	(83)	978
4-Region: Northeast	36%	(72)	28%	(57)	17%	(35)	12%	(24)	7%	(15)	202
4-Region: Midwest	38%	(72)	23%	(45)	19%	(37)	11%	(20)	9%	(17)	191
4-Region: South	36%	(146)	29%	(119)	17%	(69)	10%	(41)	7%	(29)	404
4-Region: West	35%	(71)	27%	(56)	13%	(26)	13%	(26)	11%	(23)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_6: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My career or job prospects

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(292)	29%	(287)	19%	(194)	10%	(101)	13%	(126)	1000
Gender: Male	28%	(136)	31%	(153)	19%	(94)	8%	(41)	13%	(65)	489
Gender: Female	31%	(156)	26%	(134)	20%	(100)	12%	(59)	12%	(62)	511
Age: 18-34	33%	(167)	31%	(155)	17%	(88)	10%	(48)	9%	(47)	506
Generation Z: 13-23	29%	(292)	29%	(287)	19%	(194)	10%	(101)	13%	(126)	1000
PID: Dem (no lean)	31%	(114)	34%	(124)	19%	(71)	8%	(31)	8%	(31)	370
PID: Ind (no lean)	29%	(126)	26%	(115)	17%	(77)	10%	(44)	18%	(79)	443
PID: Rep (no lean)	28%	(52)	25%	(47)	24%	(46)	14%	(26)	9%	(16)	187
PID/Gender: Dem Men	30%	(47)	38%	(58)	18%	(28)	7%	(10)	7%	(10)	154
PID/Gender: Dem Women	31%	(67)	30%	(66)	20%	(43)	9%	(20)	9%	(20)	216
PID/Gender: Ind Men	27%	(62)	28%	(64)	17%	(39)	8%	(17)	19%	(43)	224
PID/Gender: Ind Women	30%	(65)	24%	(52)	18%	(39)	12%	(27)	17%	(37)	219
PID/Gender: Rep Men	25%	(28)	28%	(31)	25%	(27)	12%	(14)	10%	(12)	111
PID/Gender: Rep Women	32%	(25)	22%	(17)	24%	(18)	16%	(12)	6%	(4)	76
Ideo: Liberal (1-3)	33%	(116)	34%	(117)	18%	(63)	8%	(29)	6%	(21)	348
Ideo: Moderate (4)	29%	(51)	28%	(49)	20%	(35)	11%	(19)	12%	(20)	175
Ideo: Conservative (5-7)	33%	(64)	29%	(58)	22%	(44)	10%	(20)	5%	(10)	195
Educ: < College	28%	(262)	28%	(261)	20%	(183)	10%	(96)	13%	(118)	920
Educ: Bachelors degree	42%	(26)	34%	(21)	13%	(8)	5%	(3)	6%	(4)	62
Income: Under 50k	30%	(150)	26%	(128)	17%	(87)	11%	(55)	16%	(82)	501
Income: 50k-100k	29%	(95)	33%	(111)	19%	(63)	8%	(26)	11%	(37)	333
Income: 100k+	28%	(47)	29%	(48)	27%	(44)	12%	(20)	4%	(7)	166
Ethnicity: White	28%	(180)	30%	(196)	21%	(134)	10%	(63)	11%	(71)	644
Ethnicity: Hispanic	30%	(61)	26%	(52)	22%	(44)	9%	(18)	13%	(27)	203
Ethnicity: Afr. Am.	38%	(48)	19%	(24)	16%	(21)	14%	(18)	14%	(18)	129
Ethnicity: Other	28%	(65)	30%	(67)	17%	(39)	9%	(20)	16%	(37)	228
All Christian	33%	(101)	33%	(101)	17%	(52)	9%	(28)	9%	(27)	309
All Non-Christian	38%	(29)	24%	(18)	22%	(17)	11%	(8)	5%	(4)	76
Atheist	26%	(28)	29%	(31)	18%	(20)	14%	(15)	13%	(13)	106
Agnostic/Nothing in particular	24%	(79)	27%	(88)	21%	(68)	9%	(31)	18%	(59)	325
Something Else	30%	(55)	27%	(49)	20%	(37)	10%	(19)	13%	(23)	183

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Table MGC13_6: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My career or job prospects

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(292)	29%	(287)	19%	(194)	10%	(101)	13%	(126)	1000
Religious Non-Protestant/Catholic	37%	(36)	25%	(24)	24%	(23)	10%	(10)	5%	(5)	98
Evangelical	33%	(64)	27%	(53)	18%	(36)	10%	(20)	12%	(23)	195
Non-Evangelical	31%	(83)	33%	(87)	17%	(45)	9%	(25)	10%	(26)	265
Community: Urban	33%	(85)	29%	(73)	15%	(39)	10%	(24)	13%	(34)	255
Community: Suburban	30%	(167)	27%	(152)	22%	(120)	9%	(51)	12%	(64)	554
Community: Rural	22%	(41)	32%	(62)	18%	(35)	13%	(25)	15%	(28)	191
Employ: Private Sector	37%	(43)	38%	(44)	11%	(13)	11%	(13)	3%	(4)	117
Employ: Unemployed	29%	(45)	21%	(33)	18%	(27)	11%	(17)	21%	(33)	154
Employ: Other	27%	(14)	19%	(10)	15%	(8)	11%	(6)	29%	(15)	52
Military HH: Yes	30%	(36)	40%	(49)	13%	(16)	4%	(5)	13%	(16)	122
Military HH: No	29%	(256)	27%	(238)	20%	(178)	11%	(96)	13%	(110)	878
RD/WT: Right Direction	22%	(43)	30%	(57)	22%	(43)	11%	(20)	15%	(29)	191
RD/WT: Wrong Track	31%	(250)	28%	(230)	19%	(151)	10%	(80)	12%	(97)	809
Trump Job Approve	27%	(58)	30%	(66)	21%	(46)	14%	(30)	9%	(19)	219
Trump Job Disapprove	31%	(206)	29%	(194)	19%	(128)	9%	(60)	11%	(73)	662
Trump Job Strongly Approve	24%	(21)	25%	(22)	24%	(21)	14%	(12)	13%	(11)	86
Trump Job Somewhat Approve	28%	(37)	33%	(44)	19%	(25)	14%	(18)	6%	(8)	132
Trump Job Somewhat Disapprove	26%	(39)	30%	(47)	26%	(40)	8%	(12)	11%	(17)	154
Trump Job Strongly Disapprove	33%	(167)	29%	(148)	17%	(89)	9%	(48)	11%	(56)	508
Favorable of Trump	26%	(57)	30%	(65)	19%	(40)	14%	(31)	11%	(23)	215
Unfavorable of Trump	31%	(205)	30%	(202)	21%	(138)	9%	(63)	9%	(62)	670
Very Favorable of Trump	26%	(24)	28%	(26)	21%	(20)	12%	(11)	14%	(14)	95
Somewhat Favorable of Trump	27%	(32)	33%	(39)	17%	(20)	16%	(20)	8%	(9)	120
Somewhat Unfavorable of Trump	26%	(33)	32%	(41)	26%	(34)	11%	(14)	5%	(7)	129
Very Unfavorable of Trump	32%	(172)	30%	(161)	19%	(104)	9%	(49)	10%	(55)	541

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Table MGC13_6: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My career or job prospects

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(292)	29%	(287)	19%	(194)	10%	(101)	13%	(126)	1000
#1 Issue: Economy	29%	(79)	33%	(89)	19%	(51)	9%	(24)	9%	(24)	267
#1 Issue: Security	20%	(20)	33%	(34)	18%	(18)	11%	(11)	17%	(17)	100
#1 Issue: Health Care	25%	(35)	29%	(41)	22%	(30)	9%	(12)	15%	(21)	139
#1 Issue: Women's Issues	29%	(36)	26%	(32)	22%	(27)	13%	(17)	10%	(12)	124
#1 Issue: Education	37%	(45)	21%	(25)	13%	(15)	15%	(18)	14%	(17)	121
#1 Issue: Energy	33%	(31)	30%	(28)	22%	(21)	5%	(4)	10%	(10)	94
#1 Issue: Other	31%	(42)	25%	(34)	19%	(26)	8%	(11)	17%	(23)	136
2018 House Vote: Democrat	44%	(39)	31%	(27)	13%	(11)	8%	(7)	4%	(4)	89
2016 Vote: Hillary Clinton	43%	(28)	27%	(17)	19%	(13)	6%	(4)	5%	(3)	65
2016 Vote: Didn't Vote	28%	(250)	29%	(256)	20%	(176)	10%	(90)	14%	(121)	892
Voted in 2014: No	29%	(282)	29%	(281)	20%	(192)	10%	(99)	13%	(123)	977
2012 Vote: Didn't Vote	29%	(283)	29%	(279)	20%	(192)	10%	(99)	13%	(125)	978
4-Region: Northeast	34%	(70)	28%	(57)	14%	(29)	12%	(25)	11%	(23)	202
4-Region: Midwest	26%	(49)	33%	(64)	19%	(35)	10%	(19)	12%	(23)	191
4-Region: South	29%	(119)	29%	(117)	21%	(85)	8%	(32)	13%	(51)	404
4-Region: West	27%	(55)	24%	(49)	22%	(45)	12%	(25)	14%	(29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_7: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My physical health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(321)	30%	(296)	22%	(223)	8%	(84)	8%	(77)	1000
Gender: Male	33%	(163)	28%	(135)	22%	(108)	8%	(41)	9%	(42)	489
Gender: Female	31%	(158)	32%	(161)	22%	(114)	8%	(43)	7%	(35)	511
Age: 18-34	32%	(163)	31%	(157)	20%	(100)	8%	(41)	9%	(45)	506
Generation Z: 13-23	32%	(321)	30%	(296)	22%	(223)	8%	(84)	8%	(77)	1000
PID: Dem (no lean)	34%	(126)	35%	(129)	20%	(74)	7%	(27)	4%	(14)	370
PID: Ind (no lean)	32%	(140)	28%	(125)	21%	(93)	7%	(31)	12%	(54)	443
PID: Rep (no lean)	29%	(55)	22%	(42)	30%	(56)	14%	(26)	5%	(8)	187
PID/Gender: Dem Men	36%	(55)	34%	(52)	19%	(28)	8%	(13)	3%	(5)	154
PID/Gender: Dem Women	33%	(71)	36%	(77)	21%	(45)	6%	(14)	4%	(10)	216
PID/Gender: Ind Men	35%	(77)	25%	(55)	22%	(49)	6%	(13)	13%	(29)	224
PID/Gender: Ind Women	28%	(62)	32%	(70)	20%	(44)	9%	(19)	11%	(25)	219
PID/Gender: Rep Men	27%	(30)	25%	(27)	27%	(30)	14%	(16)	7%	(8)	111
PID/Gender: Rep Women	33%	(25)	19%	(14)	34%	(26)	14%	(10)	1%	(1)	76
Ideo: Liberal (1-3)	33%	(115)	38%	(131)	20%	(70)	7%	(23)	2%	(8)	348
Ideo: Moderate (4)	28%	(49)	34%	(59)	24%	(41)	7%	(12)	8%	(13)	175
Ideo: Conservative (5-7)	34%	(66)	21%	(41)	30%	(58)	12%	(23)	4%	(8)	195
Educ: < College	33%	(300)	29%	(268)	22%	(204)	9%	(80)	7%	(68)	920
Educ: Bachelors degree	28%	(17)	38%	(24)	25%	(15)	2%	(1)	7%	(4)	62
Income: Under 50k	35%	(177)	28%	(138)	19%	(96)	8%	(38)	11%	(53)	501
Income: 50k-100k	28%	(93)	30%	(101)	26%	(86)	10%	(34)	6%	(19)	333
Income: 100k+	30%	(50)	35%	(58)	25%	(41)	7%	(12)	3%	(5)	166
Ethnicity: White	30%	(190)	31%	(200)	25%	(158)	9%	(55)	6%	(40)	644
Ethnicity: Hispanic	37%	(76)	27%	(54)	17%	(34)	8%	(16)	11%	(23)	203
Ethnicity: Afr. Am.	42%	(53)	18%	(23)	21%	(27)	13%	(16)	7%	(9)	129
Ethnicity: Other	34%	(77)	32%	(74)	16%	(37)	6%	(13)	12%	(28)	228
All Christian	36%	(111)	29%	(90)	23%	(73)	7%	(22)	5%	(15)	309
All Non-Christian	33%	(25)	39%	(29)	18%	(13)	7%	(5)	4%	(3)	76
Atheist	28%	(30)	35%	(38)	23%	(25)	8%	(8)	6%	(7)	106
Agnostic/Nothing in particular	26%	(84)	28%	(91)	23%	(75)	11%	(35)	12%	(40)	325
Something Else	39%	(71)	26%	(48)	20%	(37)	8%	(14)	7%	(12)	183

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Table MGC13_7: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My physical health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(321)	30%	(296)	22%	(223)	8%	(84)	8%	(77)	1000
Religious Non-Protestant/Catholic	32%	(32)	40%	(39)	18%	(18)	7%	(6)	3%	(3)	98
Evangelical	42%	(82)	23%	(45)	22%	(43)	8%	(15)	5%	(11)	195
Non-Evangelical	34%	(90)	30%	(80)	22%	(59)	8%	(20)	6%	(16)	265
Community: Urban	38%	(97)	27%	(68)	20%	(52)	10%	(25)	5%	(14)	255
Community: Suburban	30%	(166)	32%	(177)	23%	(129)	8%	(43)	7%	(39)	554
Community: Rural	30%	(58)	27%	(51)	22%	(42)	9%	(16)	13%	(24)	191
Employ: Private Sector	39%	(46)	28%	(32)	23%	(27)	7%	(8)	3%	(4)	117
Employ: Unemployed	31%	(48)	27%	(42)	19%	(29)	10%	(16)	13%	(20)	154
Employ: Other	20%	(10)	27%	(14)	13%	(7)	10%	(5)	30%	(16)	52
Military HH: Yes	37%	(45)	27%	(33)	23%	(28)	7%	(8)	6%	(8)	122
Military HH: No	31%	(275)	30%	(263)	22%	(195)	9%	(76)	8%	(69)	878
RD/WT: Right Direction	27%	(51)	28%	(54)	28%	(53)	9%	(17)	9%	(16)	191
RD/WT: Wrong Track	33%	(269)	30%	(243)	21%	(170)	8%	(67)	7%	(60)	809
Trump Job Approve	30%	(66)	19%	(41)	32%	(70)	14%	(31)	5%	(11)	219
Trump Job Disapprove	33%	(218)	34%	(226)	20%	(133)	7%	(43)	6%	(41)	662
Trump Job Strongly Approve	29%	(25)	17%	(15)	25%	(22)	21%	(18)	8%	(7)	86
Trump Job Somewhat Approve	31%	(41)	20%	(26)	36%	(48)	10%	(13)	3%	(4)	132
Trump Job Somewhat Disapprove	24%	(37)	40%	(62)	25%	(39)	5%	(7)	6%	(9)	154
Trump Job Strongly Disapprove	36%	(181)	32%	(165)	19%	(94)	7%	(36)	6%	(32)	508
Favorable of Trump	34%	(73)	19%	(40)	29%	(63)	14%	(29)	5%	(10)	215
Unfavorable of Trump	32%	(216)	35%	(234)	21%	(141)	7%	(46)	5%	(33)	670
Very Favorable of Trump	30%	(28)	20%	(19)	25%	(24)	18%	(17)	8%	(7)	95
Somewhat Favorable of Trump	37%	(45)	17%	(21)	32%	(39)	10%	(12)	3%	(3)	120
Somewhat Unfavorable of Trump	25%	(32)	38%	(49)	30%	(38)	7%	(9)	1%	(1)	129
Very Unfavorable of Trump	34%	(184)	34%	(185)	19%	(103)	7%	(37)	6%	(32)	541

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Table MGC13_7: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My physical health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(321)	30%	(296)	22%	(223)	8%	(84)	8%	(77)	1000
#1 Issue: Economy	31%	(84)	33%	(87)	22%	(59)	9%	(24)	5%	(13)	267
#1 Issue: Security	32%	(33)	20%	(20)	27%	(27)	8%	(8)	13%	(13)	100
#1 Issue: Health Care	35%	(48)	35%	(48)	17%	(23)	6%	(8)	8%	(11)	139
#1 Issue: Women's Issues	29%	(36)	35%	(44)	22%	(27)	7%	(9)	6%	(8)	124
#1 Issue: Education	37%	(44)	24%	(29)	17%	(20)	14%	(17)	8%	(10)	121
#1 Issue: Energy	28%	(27)	29%	(27)	29%	(27)	7%	(7)	7%	(6)	94
#1 Issue: Other	31%	(43)	29%	(39)	23%	(32)	7%	(9)	9%	(13)	136
2018 House Vote: Democrat	35%	(31)	37%	(33)	19%	(17)	6%	(6)	3%	(3)	89
2016 Vote: Hillary Clinton	30%	(19)	38%	(25)	23%	(15)	3%	(2)	7%	(4)	65
2016 Vote: Didn't Vote	33%	(292)	29%	(255)	22%	(193)	9%	(82)	8%	(70)	892
Voted in 2014: No	32%	(313)	30%	(291)	22%	(218)	8%	(82)	8%	(74)	977
2012 Vote: Didn't Vote	32%	(312)	30%	(292)	22%	(217)	8%	(82)	8%	(75)	978
4-Region: Northeast	31%	(63)	30%	(61)	23%	(46)	11%	(21)	5%	(10)	202
4-Region: Midwest	25%	(47)	32%	(60)	24%	(46)	9%	(18)	10%	(20)	191
4-Region: South	35%	(142)	31%	(125)	20%	(82)	7%	(30)	6%	(25)	404
4-Region: West	34%	(68)	24%	(49)	24%	(48)	8%	(15)	11%	(22)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_8: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My mental health

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't Know / No Opinion	Total N
Americans Age 13-23	37% (371)	24% (241)	21% (209)	11% (106)	7% (74)	1000
Gender: Male	31% (154)	24% (117)	24% (117)	13% (62)	8% (40)	489
Gender: Female	42% (217)	24% (125)	18% (92)	9% (44)	7% (34)	511
Age: 18-34	38% (191)	25% (125)	20% (100)	9% (47)	8% (42)	506
Generation Z: 13-23	37% (371)	24% (241)	21% (209)	11% (106)	7% (74)	1000
PID: Dem (no lean)	43% (158)	27% (99)	20% (75)	6% (23)	4% (14)	370
PID: Ind (no lean)	38% (169)	21% (93)	18% (81)	11% (51)	11% (49)	443
PID: Rep (no lean)	23% (43)	26% (49)	28% (52)	17% (32)	5% (10)	187
PID/Gender: Dem Men	38% (59)	26% (39)	26% (41)	7% (11)	3% (4)	154
PID/Gender: Dem Women	46% (100)	27% (60)	16% (35)	6% (13)	5% (10)	216
PID/Gender: Ind Men	35% (78)	21% (47)	19% (42)	14% (30)	12% (26)	224
PID/Gender: Ind Women	41% (91)	21% (46)	18% (38)	9% (20)	11% (23)	219
PID/Gender: Rep Men	15% (17)	27% (30)	31% (34)	18% (20)	8% (9)	111
PID/Gender: Rep Women	35% (26)	25% (19)	24% (18)	15% (12)	1% (1)	76
Ideo: Liberal (1-3)	43% (151)	27% (95)	20% (69)	7% (23)	3% (9)	348
Ideo: Moderate (4)	35% (61)	24% (42)	24% (41)	10% (18)	7% (13)	175
Ideo: Conservative (5-7)	26% (51)	30% (58)	27% (52)	14% (27)	4% (8)	195
Educ: < College	38% (347)	23% (215)	21% (191)	11% (102)	7% (65)	920
Educ: Bachelors degree	31% (19)	36% (22)	22% (14)	5% (3)	7% (4)	62
Income: Under 50k	42% (210)	20% (98)	19% (94)	11% (53)	9% (46)	501
Income: 50k-100k	32% (107)	26% (86)	24% (78)	12% (38)	7% (23)	333
Income: 100k+	32% (54)	34% (57)	22% (37)	9% (14)	3% (5)	166
Ethnicity: White	37% (236)	26% (166)	21% (136)	10% (64)	6% (42)	644
Ethnicity: Hispanic	40% (82)	17% (35)	18% (37)	15% (31)	9% (18)	203
Ethnicity: Afr. Am.	43% (56)	15% (19)	22% (28)	15% (19)	5% (7)	129
Ethnicity: Other	34% (79)	25% (57)	19% (44)	10% (23)	11% (25)	228
All Christian	36% (113)	24% (73)	23% (72)	11% (35)	5% (17)	309
All Non-Christian	43% (32)	28% (21)	21% (16)	3% (3)	5% (4)	76
Atheist	32% (35)	32% (34)	20% (22)	11% (11)	5% (5)	106
Agnostic/Nothing in particular	36% (117)	23% (74)	21% (69)	10% (32)	10% (33)	325
Something Else	40% (74)	22% (39)	16% (30)	14% (25)	8% (15)	183

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Table MGC13_8: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My mental health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	37%	(371)	24%	(241)	21%	(209)	11%	(106)	7%	(74)	1000
Religious Non-Protestant/Catholic	42%	(42)	26%	(26)	23%	(22)	4%	(3)	5%	(5)	98
Evangelical	38%	(74)	25%	(49)	18%	(35)	12%	(24)	7%	(13)	195
Non-Evangelical	37%	(99)	21%	(57)	22%	(58)	13%	(34)	6%	(17)	265
Community: Urban	42%	(108)	24%	(61)	18%	(45)	10%	(25)	6%	(16)	255
Community: Suburban	37%	(204)	24%	(132)	22%	(122)	11%	(60)	7%	(37)	554
Community: Rural	31%	(59)	26%	(49)	21%	(41)	11%	(21)	11%	(21)	191
Employ: Private Sector	40%	(47)	25%	(29)	26%	(30)	6%	(7)	3%	(4)	117
Employ: Unemployed	34%	(52)	19%	(29)	25%	(38)	12%	(19)	10%	(15)	154
Employ: Other	28%	(15)	19%	(10)	14%	(7)	14%	(7)	26%	(13)	52
Military HH: Yes	40%	(49)	21%	(26)	23%	(28)	8%	(9)	8%	(10)	122
Military HH: No	37%	(321)	25%	(215)	21%	(181)	11%	(96)	7%	(64)	878
RD/WT: Right Direction	29%	(56)	26%	(49)	20%	(39)	17%	(33)	8%	(15)	191
RD/WT: Wrong Track	39%	(315)	24%	(192)	21%	(170)	9%	(73)	7%	(59)	809
Trump Job Approve	26%	(56)	26%	(57)	25%	(55)	18%	(40)	5%	(10)	219
Trump Job Disapprove	41%	(270)	25%	(166)	20%	(134)	8%	(54)	6%	(39)	662
Trump Job Strongly Approve	26%	(22)	17%	(15)	30%	(26)	21%	(19)	6%	(5)	86
Trump Job Somewhat Approve	26%	(34)	32%	(43)	22%	(29)	16%	(22)	3%	(5)	132
Trump Job Somewhat Disapprove	30%	(46)	33%	(51)	21%	(32)	10%	(16)	6%	(9)	154
Trump Job Strongly Disapprove	44%	(223)	23%	(115)	20%	(101)	7%	(38)	6%	(30)	508
Favorable of Trump	26%	(56)	27%	(57)	27%	(58)	16%	(35)	5%	(10)	215
Unfavorable of Trump	41%	(274)	26%	(171)	20%	(131)	9%	(62)	5%	(31)	670
Very Favorable of Trump	27%	(26)	18%	(18)	27%	(25)	21%	(20)	7%	(6)	95
Somewhat Favorable of Trump	25%	(30)	33%	(40)	27%	(32)	12%	(15)	3%	(4)	120
Somewhat Unfavorable of Trump	28%	(36)	30%	(39)	23%	(29)	17%	(22)	2%	(3)	129
Very Unfavorable of Trump	44%	(238)	24%	(132)	19%	(102)	7%	(40)	5%	(28)	541

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Table MGC13_8: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My mental health

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	37%	(371)	24%	(241)	21%	(209)	11%	(106)	7%	(74)	1000
#1 Issue: Economy	30%	(80)	27%	(72)	24%	(64)	14%	(37)	5%	(14)	267
#1 Issue: Security	31%	(31)	29%	(29)	22%	(22)	9%	(9)	10%	(10)	100
#1 Issue: Health Care	43%	(59)	21%	(29)	20%	(28)	6%	(9)	10%	(14)	139
#1 Issue: Women's Issues	43%	(53)	27%	(34)	16%	(20)	8%	(10)	6%	(7)	124
#1 Issue: Education	40%	(49)	22%	(27)	15%	(19)	13%	(15)	9%	(11)	121
#1 Issue: Energy	39%	(37)	19%	(18)	30%	(28)	8%	(7)	4%	(4)	94
#1 Issue: Other	41%	(55)	22%	(30)	18%	(25)	9%	(13)	9%	(12)	136
2018 House Vote: Democrat	43%	(38)	27%	(24)	19%	(17)	7%	(6)	4%	(4)	89
2016 Vote: Hillary Clinton	39%	(26)	28%	(18)	17%	(11)	10%	(7)	6%	(4)	65
2016 Vote: Didn't Vote	37%	(328)	24%	(215)	21%	(187)	11%	(94)	8%	(68)	892
Voted in 2014: No	37%	(362)	24%	(239)	21%	(203)	11%	(103)	7%	(71)	977
2012 Vote: Didn't Vote	37%	(363)	24%	(239)	21%	(203)	10%	(102)	7%	(72)	978
4-Region: Northeast	35%	(71)	25%	(51)	25%	(51)	10%	(21)	4%	(9)	202
4-Region: Midwest	36%	(68)	27%	(52)	20%	(39)	8%	(15)	9%	(16)	191
4-Region: South	38%	(154)	25%	(102)	19%	(75)	11%	(45)	7%	(29)	404
4-Region: West	39%	(78)	18%	(37)	22%	(44)	12%	(25)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_9: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My family

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't Know / No Opinion	Total N
Americans Age 13-23	44% (436)	28% (279)	16% (157)	6% (58)	7% (69)	1000
Gender: Male	44% (215)	26% (128)	17% (81)	5% (27)	8% (38)	489
Gender: Female	43% (222)	29% (151)	15% (76)	6% (31)	6% (31)	511
Age: 18-34	44% (224)	27% (134)	15% (77)	6% (30)	8% (41)	506
Generation Z: 13-23	44% (436)	28% (279)	16% (157)	6% (58)	7% (69)	1000
PID: Dem (no lean)	45% (165)	28% (105)	18% (65)	5% (19)	4% (16)	370
PID: Ind (no lean)	44% (197)	25% (112)	15% (64)	6% (26)	10% (44)	443
PID: Rep (no lean)	40% (74)	33% (62)	15% (27)	7% (13)	5% (10)	187
PID/Gender: Dem Men	45% (70)	28% (42)	18% (28)	4% (6)	5% (7)	154
PID/Gender: Dem Women	44% (95)	29% (62)	17% (37)	6% (13)	4% (9)	216
PID/Gender: Ind Men	45% (102)	21% (46)	17% (38)	7% (15)	10% (23)	224
PID/Gender: Ind Women	43% (95)	30% (66)	12% (27)	5% (11)	10% (21)	219
PID/Gender: Rep Men	39% (43)	36% (40)	13% (15)	5% (6)	7% (8)	111
PID/Gender: Rep Women	41% (31)	30% (23)	17% (13)	10% (8)	3% (2)	76
Ideo: Liberal (1-3)	45% (156)	29% (100)	18% (61)	6% (20)	3% (10)	348
Ideo: Moderate (4)	46% (81)	25% (43)	17% (30)	5% (9)	7% (13)	175
Ideo: Conservative (5-7)	40% (79)	34% (67)	16% (31)	5% (10)	4% (8)	195
Educ: < College	44% (407)	27% (252)	16% (146)	6% (54)	7% (61)	920
Educ: Bachelors degree	43% (27)	35% (22)	13% (8)	3% (2)	6% (4)	62
Income: Under 50k	46% (231)	23% (117)	14% (71)	7% (34)	10% (48)	501
Income: 50k-100k	41% (136)	30% (101)	19% (62)	6% (19)	5% (15)	333
Income: 100k+	42% (70)	37% (61)	15% (24)	3% (6)	3% (6)	166
Ethnicity: White	43% (275)	30% (190)	16% (104)	5% (33)	6% (41)	644
Ethnicity: Hispanic	44% (89)	23% (47)	18% (37)	6% (12)	9% (18)	203
Ethnicity: Afr. Am.	43% (55)	24% (31)	19% (25)	8% (10)	5% (7)	129
Ethnicity: Other	46% (106)	25% (58)	12% (28)	6% (15)	10% (22)	228
All Christian	48% (148)	28% (86)	16% (48)	4% (12)	5% (15)	309
All Non-Christian	52% (40)	28% (21)	11% (8)	5% (4)	4% (3)	76
Atheist	39% (42)	31% (33)	14% (15)	10% (10)	6% (7)	106
Agnostic/Nothing in particular	37% (120)	28% (90)	18% (58)	7% (24)	10% (34)	325
Something Else	48% (87)	27% (49)	15% (28)	4% (8)	6% (11)	183

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Table MGC13_9: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My family

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	44%	(436)	28%	(279)	16%	(157)	6%	(58)	7%	(69)	1000
Religious Non-Protestant/Catholic	50%	(49)	30%	(30)	12%	(11)	5%	(5)	3%	(3)	98
Evangelical	50%	(98)	23%	(44)	17%	(33)	4%	(8)	6%	(11)	195
Non-Evangelical	46%	(123)	29%	(76)	15%	(40)	4%	(11)	6%	(15)	265
Community: Urban	47%	(119)	23%	(60)	15%	(38)	9%	(22)	6%	(16)	255
Community: Suburban	43%	(238)	31%	(170)	16%	(88)	5%	(27)	6%	(32)	554
Community: Rural	42%	(79)	26%	(49)	16%	(31)	5%	(10)	11%	(21)	191
Employ: Private Sector	51%	(60)	25%	(29)	14%	(16)	7%	(8)	3%	(4)	117
Employ: Unemployed	36%	(56)	30%	(47)	15%	(24)	8%	(12)	10%	(15)	154
Employ: Other	32%	(17)	25%	(13)	12%	(6)	6%	(3)	25%	(13)	52
Military HH: Yes	45%	(55)	29%	(36)	13%	(16)	3%	(4)	10%	(12)	122
Military HH: No	43%	(382)	28%	(243)	16%	(141)	6%	(54)	7%	(58)	878
RD/WT: Right Direction	38%	(73)	30%	(58)	17%	(32)	5%	(10)	10%	(19)	191
RD/WT: Wrong Track	45%	(363)	27%	(221)	16%	(125)	6%	(48)	6%	(50)	809
Trump Job Approve	40%	(88)	27%	(59)	17%	(36)	10%	(21)	6%	(14)	219
Trump Job Disapprove	46%	(303)	28%	(186)	16%	(106)	5%	(30)	6%	(37)	662
Trump Job Strongly Approve	35%	(30)	29%	(25)	15%	(13)	12%	(11)	9%	(8)	86
Trump Job Somewhat Approve	44%	(58)	26%	(35)	17%	(23)	8%	(11)	5%	(6)	132
Trump Job Somewhat Disapprove	43%	(66)	34%	(52)	14%	(22)	3%	(5)	6%	(9)	154
Trump Job Strongly Disapprove	47%	(237)	26%	(134)	16%	(84)	5%	(25)	6%	(28)	508
Favorable of Trump	41%	(88)	32%	(68)	14%	(31)	8%	(18)	5%	(11)	215
Unfavorable of Trump	46%	(306)	28%	(190)	17%	(113)	5%	(35)	4%	(26)	670
Very Favorable of Trump	36%	(34)	31%	(29)	12%	(11)	11%	(11)	10%	(10)	95
Somewhat Favorable of Trump	45%	(54)	32%	(39)	16%	(19)	6%	(7)	1%	(2)	120
Somewhat Unfavorable of Trump	44%	(57)	35%	(45)	12%	(15)	7%	(8)	3%	(4)	129
Very Unfavorable of Trump	46%	(250)	27%	(145)	18%	(98)	5%	(26)	4%	(22)	541

Continued on next page

Table MGC13_9: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My family

Demographic	Very concerned	Somewhat concerned	Not very concerned	Not concerned at all	Don't Know / No Opinion	Total N
Americans Age 13-23	44% (436)	28% (279)	16% (157)	6% (58)	7% (69)	1000
#1 Issue: Economy	42% (111)	31% (84)	17% (45)	5% (15)	5% (12)	267
#1 Issue: Security	44% (44)	32% (32)	11% (11)	3% (3)	11% (11)	100
#1 Issue: Health Care	46% (63)	27% (37)	15% (21)	5% (7)	7% (10)	139
#1 Issue: Women's Issues	43% (53)	32% (40)	14% (17)	8% (9)	3% (4)	124
#1 Issue: Education	43% (52)	26% (31)	12% (15)	8% (9)	11% (13)	121
#1 Issue: Energy	45% (42)	28% (26)	17% (16)	5% (4)	5% (4)	94
#1 Issue: Other	47% (64)	19% (25)	19% (26)	5% (7)	10% (13)	136
2018 House Vote: Democrat	48% (43)	25% (22)	19% (17)	4% (3)	3% (3)	89
2016 Vote: Hillary Clinton	46% (30)	31% (20)	16% (11)	3% (2)	4% (2)	65
2016 Vote: Didn't Vote	43% (383)	28% (253)	16% (139)	6% (52)	7% (65)	892
Voted in 2014: No	44% (427)	28% (277)	15% (150)	6% (57)	7% (66)	977
2012 Vote: Didn't Vote	43% (425)	28% (279)	15% (149)	6% (58)	7% (68)	978
4-Region: Northeast	43% (88)	31% (62)	15% (30)	6% (12)	5% (11)	202
4-Region: Midwest	43% (82)	23% (44)	19% (36)	7% (14)	8% (15)	191
4-Region: South	46% (184)	30% (120)	14% (55)	5% (19)	6% (25)	404
4-Region: West	41% (82)	26% (53)	18% (37)	6% (13)	9% (18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC13_10: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My friends

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(358)	32%	(324)	16%	(158)	8%	(81)	8%	(79)	1000
Gender: Male	38%	(188)	28%	(137)	18%	(86)	8%	(37)	8%	(41)	489
Gender: Female	33%	(171)	37%	(187)	14%	(72)	8%	(43)	8%	(39)	511
Age: 18-34	34%	(172)	31%	(158)	15%	(75)	10%	(49)	10%	(52)	506
Generation Z: 13-23	36%	(358)	32%	(324)	16%	(158)	8%	(81)	8%	(79)	1000
PID: Dem (no lean)	38%	(140)	32%	(117)	17%	(65)	8%	(28)	5%	(20)	370
PID: Ind (no lean)	37%	(166)	31%	(139)	12%	(54)	8%	(36)	11%	(47)	443
PID: Rep (no lean)	28%	(52)	36%	(68)	21%	(39)	8%	(16)	7%	(12)	187
PID/Gender: Dem Men	44%	(68)	23%	(35)	22%	(33)	6%	(9)	5%	(8)	154
PID/Gender: Dem Women	33%	(72)	38%	(81)	15%	(31)	9%	(20)	5%	(12)	216
PID/Gender: Ind Men	39%	(87)	29%	(64)	12%	(28)	10%	(21)	11%	(24)	224
PID/Gender: Ind Women	36%	(79)	34%	(76)	12%	(26)	7%	(15)	11%	(23)	219
PID/Gender: Rep Men	29%	(32)	34%	(38)	22%	(25)	7%	(7)	8%	(9)	111
PID/Gender: Rep Women	26%	(20)	40%	(30)	19%	(14)	11%	(8)	5%	(4)	76
Ideo: Liberal (1-3)	40%	(138)	34%	(118)	17%	(59)	6%	(20)	4%	(13)	348
Ideo: Moderate (4)	33%	(58)	34%	(60)	13%	(24)	11%	(19)	8%	(14)	175
Ideo: Conservative (5-7)	27%	(52)	41%	(80)	19%	(37)	8%	(15)	6%	(11)	195
Educ: < College	36%	(335)	32%	(293)	16%	(144)	8%	(78)	8%	(70)	920
Educ: Bachelors degree	34%	(21)	37%	(23)	19%	(12)	3%	(2)	7%	(4)	62
Income: Under 50k	40%	(201)	27%	(137)	13%	(65)	9%	(44)	11%	(54)	501
Income: 50k-100k	27%	(89)	40%	(134)	18%	(59)	9%	(28)	7%	(22)	333
Income: 100k+	41%	(68)	32%	(54)	20%	(34)	5%	(8)	2%	(3)	166
Ethnicity: White	36%	(232)	33%	(213)	17%	(109)	7%	(46)	7%	(43)	644
Ethnicity: Hispanic	38%	(77)	24%	(49)	14%	(28)	13%	(25)	11%	(23)	203
Ethnicity: Afr. Am.	38%	(49)	27%	(34)	15%	(19)	11%	(15)	9%	(12)	129
Ethnicity: Other	34%	(77)	34%	(77)	13%	(30)	9%	(20)	11%	(25)	228
All Christian	36%	(112)	37%	(115)	15%	(46)	6%	(19)	6%	(17)	309
All Non-Christian	54%	(41)	26%	(20)	11%	(8)	4%	(3)	6%	(4)	76
Atheist	33%	(35)	30%	(32)	19%	(20)	10%	(11)	7%	(8)	106
Agnostic/Nothing in particular	31%	(99)	32%	(103)	16%	(53)	10%	(32)	12%	(38)	325
Something Else	38%	(70)	30%	(54)	16%	(30)	9%	(16)	7%	(13)	183

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Table MGC13_10: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
 My friends

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(358)	32%	(324)	16%	(158)	8%	(81)	8%	(79)	1000
Religious Non-Protestant/Catholic	47%	(46)	30%	(29)	13%	(12)	6%	(6)	5%	(5)	98
Evangelical	38%	(75)	32%	(62)	14%	(28)	8%	(15)	8%	(15)	195
Non-Evangelical	37%	(99)	35%	(94)	16%	(43)	6%	(15)	5%	(14)	265
Community: Urban	39%	(99)	29%	(74)	19%	(48)	6%	(16)	7%	(18)	255
Community: Suburban	35%	(196)	34%	(191)	15%	(81)	9%	(48)	7%	(39)	554
Community: Rural	33%	(63)	31%	(59)	15%	(29)	9%	(17)	12%	(22)	191
Employ: Private Sector	33%	(38)	35%	(41)	18%	(20)	10%	(12)	5%	(6)	117
Employ: Unemployed	36%	(56)	24%	(37)	13%	(20)	12%	(19)	14%	(22)	154
Employ: Other	25%	(13)	26%	(14)	11%	(6)	12%	(6)	25%	(13)	52
Military HH: Yes	34%	(42)	40%	(49)	14%	(18)	2%	(2)	10%	(12)	122
Military HH: No	36%	(316)	31%	(275)	16%	(140)	9%	(78)	8%	(68)	878
RD/WT: Right Direction	29%	(56)	34%	(65)	17%	(33)	10%	(19)	10%	(18)	191
RD/WT: Wrong Track	37%	(302)	32%	(259)	15%	(124)	8%	(62)	8%	(61)	809
Trump Job Approve	28%	(62)	32%	(70)	18%	(40)	14%	(30)	7%	(16)	219
Trump Job Disapprove	38%	(254)	33%	(219)	16%	(103)	6%	(43)	7%	(43)	662
Trump Job Strongly Approve	27%	(23)	30%	(26)	19%	(17)	15%	(13)	9%	(8)	86
Trump Job Somewhat Approve	30%	(39)	33%	(44)	18%	(24)	13%	(18)	6%	(8)	132
Trump Job Somewhat Disapprove	29%	(44)	47%	(71)	13%	(21)	6%	(10)	5%	(8)	154
Trump Job Strongly Disapprove	41%	(209)	29%	(148)	16%	(82)	7%	(33)	7%	(36)	508
Favorable of Trump	32%	(69)	32%	(69)	17%	(38)	13%	(28)	6%	(12)	215
Unfavorable of Trump	37%	(250)	34%	(230)	16%	(110)	7%	(48)	5%	(33)	670
Very Favorable of Trump	29%	(28)	30%	(28)	18%	(17)	14%	(13)	9%	(9)	95
Somewhat Favorable of Trump	34%	(41)	34%	(41)	17%	(20)	12%	(14)	3%	(4)	120
Somewhat Unfavorable of Trump	29%	(38)	46%	(59)	14%	(18)	9%	(12)	1%	(2)	129
Very Unfavorable of Trump	39%	(212)	31%	(170)	17%	(91)	7%	(36)	6%	(31)	541

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Table MGC13_10: To what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus?
My friends

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	36%	(358)	32%	(324)	16%	(158)	8%	(81)	8%	(79)	1000
#1 Issue: Economy	32%	(85)	34%	(92)	20%	(52)	9%	(23)	6%	(16)	267
#1 Issue: Security	34%	(34)	30%	(30)	15%	(15)	11%	(11)	10%	(10)	100
#1 Issue: Health Care	32%	(45)	36%	(50)	14%	(20)	8%	(12)	9%	(13)	139
#1 Issue: Women's Issues	44%	(55)	35%	(43)	11%	(14)	5%	(7)	4%	(5)	124
#1 Issue: Education	33%	(40)	34%	(41)	12%	(15)	10%	(13)	10%	(12)	121
#1 Issue: Energy	40%	(37)	32%	(30)	16%	(15)	7%	(6)	6%	(6)	94
#1 Issue: Other	42%	(56)	26%	(35)	17%	(23)	4%	(5)	11%	(15)	136
2018 House Vote: Democrat	36%	(32)	31%	(28)	19%	(17)	5%	(5)	8%	(7)	89
2016 Vote: Hillary Clinton	40%	(26)	28%	(18)	20%	(13)	6%	(4)	7%	(4)	65
2016 Vote: Didn't Vote	36%	(319)	33%	(295)	15%	(135)	8%	(72)	8%	(71)	892
Voted in 2014: No	36%	(351)	33%	(320)	16%	(152)	8%	(78)	8%	(76)	977
2012 Vote: Didn't Vote	36%	(349)	33%	(318)	16%	(155)	8%	(78)	8%	(78)	978
4-Region: Northeast	42%	(86)	33%	(66)	13%	(26)	7%	(15)	5%	(10)	202
4-Region: Midwest	32%	(61)	29%	(55)	22%	(42)	7%	(14)	10%	(20)	191
4-Region: South	35%	(140)	37%	(149)	13%	(52)	8%	(34)	7%	(29)	404
4-Region: West	35%	(72)	27%	(54)	19%	(38)	9%	(18)	10%	(21)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC14_1: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I learn better in-person compared to online or distance learning

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	48%	(289)	25%	(150)	13%	(77)	7%	(40)	9%	(53)	608
Gender: Male	44%	(123)	28%	(77)	12%	(35)	6%	(16)	10%	(28)	279
Gender: Female	50%	(166)	22%	(73)	13%	(42)	7%	(24)	7%	(25)	329
Age: 18-34	49%	(101)	23%	(49)	13%	(27)	6%	(13)	8%	(18)	208
Generation Z: 13-23	48%	(289)	25%	(150)	13%	(77)	7%	(40)	9%	(53)	608
PID: Dem (no lean)	52%	(120)	27%	(62)	11%	(25)	6%	(14)	5%	(12)	232
PID: Ind (no lean)	43%	(116)	25%	(67)	14%	(37)	5%	(13)	13%	(33)	266
PID: Rep (no lean)	49%	(54)	18%	(20)	14%	(15)	12%	(13)	7%	(8)	109
PID/Gender: Dem Men	40%	(36)	33%	(29)	13%	(11)	9%	(8)	5%	(5)	88
PID/Gender: Dem Women	58%	(84)	23%	(33)	9%	(14)	4%	(6)	5%	(7)	144
PID/Gender: Ind Men	42%	(54)	26%	(33)	14%	(17)	2%	(3)	16%	(20)	127
PID/Gender: Ind Women	44%	(62)	25%	(34)	14%	(19)	8%	(11)	9%	(13)	140
PID/Gender: Rep Men	54%	(34)	24%	(15)	9%	(6)	9%	(5)	5%	(3)	63
Ideo: Liberal (1-3)	51%	(114)	27%	(61)	10%	(23)	6%	(14)	5%	(12)	225
Ideo: Moderate (4)	49%	(42)	23%	(19)	22%	(19)	3%	(2)	3%	(3)	85
Ideo: Conservative (5-7)	51%	(61)	23%	(27)	13%	(16)	6%	(8)	7%	(8)	120
Educ: < College	47%	(276)	25%	(144)	13%	(75)	7%	(40)	9%	(52)	586
Income: Under 50k	44%	(116)	20%	(52)	14%	(36)	8%	(21)	14%	(38)	262
Income: 50k-100k	53%	(112)	28%	(58)	12%	(26)	3%	(6)	5%	(10)	211
Income: 100k+	46%	(62)	29%	(39)	11%	(15)	9%	(13)	4%	(6)	135
Ethnicity: White	47%	(184)	26%	(100)	11%	(44)	8%	(32)	7%	(27)	388
Ethnicity: Hispanic	42%	(49)	32%	(38)	14%	(17)	5%	(6)	7%	(8)	117
Ethnicity: Afr. Am.	56%	(38)	17%	(12)	19%	(13)	2%	(1)	6%	(4)	68
Ethnicity: Other	44%	(67)	25%	(38)	13%	(20)	4%	(6)	14%	(21)	152
All Christian	45%	(86)	27%	(52)	14%	(26)	7%	(14)	7%	(13)	191
Atheist	52%	(36)	25%	(17)	8%	(6)	7%	(4)	7%	(5)	68
Agnostic/Nothing in particular	43%	(80)	25%	(47)	14%	(27)	6%	(12)	12%	(22)	188
Something Else	56%	(64)	19%	(22)	10%	(12)	6%	(7)	8%	(10)	114
Religious Non-Protestant/Catholic	49%	(29)	26%	(15)	13%	(8)	7%	(4)	5%	(3)	59

Continued on next page

Table MGC14_1: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I learn better in-person compared to online or distance learning

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	48%	(289)	25%	(150)	13%	(77)	7%	(40)	9%	(53)	608
Evangelical	52%	(61)	21%	(25)	13%	(15)	8%	(9)	7%	(8)	119
Non-Evangelical	46%	(76)	27%	(45)	13%	(21)	5%	(9)	9%	(15)	166
Community: Urban	49%	(70)	23%	(33)	11%	(16)	8%	(12)	9%	(13)	144
Community: Suburban	48%	(177)	27%	(99)	13%	(48)	5%	(19)	7%	(26)	369
Community: Rural	45%	(42)	18%	(17)	13%	(12)	9%	(8)	15%	(14)	94
Military HH: Yes	51%	(45)	29%	(26)	3%	(3)	8%	(7)	9%	(7)	88
Military HH: No	47%	(245)	24%	(124)	14%	(74)	6%	(32)	9%	(45)	520
RD/WT: Right Direction	49%	(59)	27%	(33)	13%	(15)	5%	(6)	6%	(7)	119
RD/WT: Wrong Track	47%	(231)	24%	(117)	13%	(61)	7%	(34)	9%	(46)	489
Trump Job Approve	46%	(55)	27%	(33)	13%	(16)	7%	(9)	6%	(8)	120
Trump Job Disapprove	51%	(209)	24%	(99)	12%	(48)	6%	(25)	8%	(33)	414
Trump Job Somewhat Approve	44%	(32)	28%	(20)	16%	(12)	9%	(7)	3%	(2)	74
Trump Job Somewhat Disapprove	45%	(42)	22%	(20)	17%	(15)	4%	(4)	12%	(12)	93
Trump Job Strongly Disapprove	52%	(167)	24%	(79)	10%	(33)	7%	(22)	7%	(21)	321
Favorable of Trump	47%	(58)	26%	(31)	14%	(17)	8%	(9)	6%	(7)	123
Unfavorable of Trump	51%	(211)	25%	(103)	11%	(46)	6%	(27)	7%	(30)	417
Somewhat Favorable of Trump	46%	(34)	27%	(20)	18%	(13)	6%	(5)	3%	(2)	74
Somewhat Unfavorable of Trump	48%	(36)	25%	(19)	10%	(7)	8%	(6)	9%	(6)	75
Very Unfavorable of Trump	51%	(175)	25%	(84)	11%	(39)	6%	(20)	7%	(24)	342
#1 Issue: Economy	47%	(73)	25%	(40)	15%	(24)	6%	(9)	8%	(12)	157
#1 Issue: Security	43%	(24)	23%	(12)	20%	(11)	4%	(2)	10%	(6)	55
#1 Issue: Health Care	49%	(38)	23%	(18)	12%	(9)	8%	(6)	8%	(6)	78
#1 Issue: Women's Issues	51%	(41)	23%	(19)	13%	(10)	9%	(7)	5%	(4)	81
#1 Issue: Education	54%	(44)	22%	(18)	10%	(8)	3%	(3)	11%	(9)	82
#1 Issue: Energy	41%	(23)	36%	(20)	15%	(9)	1%	(1)	7%	(4)	55
#1 Issue: Other	49%	(46)	23%	(22)	4%	(3)	13%	(12)	11%	(11)	94
2016 Vote: Didn't Vote	47%	(273)	25%	(142)	13%	(75)	6%	(37)	9%	(51)	578
Voted in 2014: No	48%	(289)	24%	(148)	13%	(77)	7%	(40)	9%	(53)	607
2012 Vote: Didn't Vote	48%	(287)	24%	(147)	13%	(76)	7%	(40)	9%	(53)	602

Continued on next page

Table MGC14_1: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I learn better in-person compared to online or distance learning

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	48%	(289)	25%	(150)	13%	(77)	7%	(40)	9%	(53)	608
4-Region: Northeast	57%	(65)	22%	(25)	9%	(10)	7%	(8)	6%	(7)	115
4-Region: Midwest	45%	(52)	28%	(32)	15%	(17)	5%	(6)	8%	(9)	117
4-Region: South	49%	(118)	24%	(57)	12%	(30)	6%	(15)	9%	(22)	242
4-Region: West	40%	(54)	26%	(35)	14%	(19)	8%	(11)	11%	(15)	134

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC14_2: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?
I enjoy online classes

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	16%	(100)	29%	(178)	22%	(132)	26%	(156)	7%	(42)	608
Gender: Male	17%	(47)	31%	(85)	24%	(66)	21%	(58)	8%	(22)	279
Gender: Female	16%	(53)	28%	(93)	20%	(65)	30%	(99)	6%	(20)	329
Age: 18-34	17%	(35)	30%	(63)	25%	(52)	21%	(43)	7%	(15)	208
Generation Z: 13-23	16%	(100)	29%	(178)	22%	(132)	26%	(156)	7%	(42)	608
PID: Dem (no lean)	14%	(33)	29%	(67)	27%	(62)	26%	(59)	4%	(10)	232
PID: Ind (no lean)	16%	(43)	30%	(80)	19%	(50)	26%	(69)	9%	(25)	266
PID: Rep (no lean)	22%	(24)	28%	(31)	18%	(19)	26%	(28)	7%	(7)	109
PID/Gender: Dem Men	15%	(13)	36%	(31)	25%	(22)	21%	(18)	4%	(3)	88
PID/Gender: Dem Women	14%	(20)	25%	(36)	28%	(40)	29%	(41)	5%	(7)	144
PID/Gender: Ind Men	15%	(20)	28%	(36)	23%	(29)	22%	(28)	11%	(14)	127
PID/Gender: Ind Women	17%	(24)	32%	(44)	15%	(21)	29%	(40)	8%	(10)	140
PID/Gender: Rep Men	23%	(15)	29%	(18)	23%	(15)	18%	(11)	8%	(5)	63
Ideo: Liberal (1-3)	15%	(35)	28%	(63)	24%	(55)	28%	(64)	4%	(8)	225
Ideo: Moderate (4)	18%	(15)	38%	(32)	22%	(19)	18%	(15)	4%	(4)	85
Ideo: Conservative (5-7)	17%	(21)	33%	(39)	18%	(22)	27%	(32)	5%	(6)	120
Educ: < College	17%	(98)	29%	(171)	22%	(128)	25%	(149)	7%	(41)	586
Income: Under 50k	15%	(40)	26%	(69)	21%	(55)	27%	(70)	11%	(28)	262
Income: 50k-100k	19%	(40)	31%	(64)	21%	(43)	27%	(56)	4%	(7)	211
Income: 100k+	15%	(20)	33%	(45)	24%	(33)	23%	(30)	4%	(6)	135
Ethnicity: White	19%	(72)	27%	(103)	21%	(83)	29%	(111)	5%	(19)	388
Ethnicity: Hispanic	21%	(24)	26%	(31)	25%	(29)	22%	(25)	7%	(8)	117
Ethnicity: Afr. Am.	12%	(8)	33%	(23)	22%	(15)	22%	(15)	11%	(7)	68
Ethnicity: Other	13%	(20)	35%	(53)	22%	(34)	20%	(31)	10%	(15)	152
All Christian	16%	(30)	33%	(64)	22%	(41)	23%	(44)	6%	(12)	191
Atheist	17%	(12)	27%	(18)	17%	(12)	37%	(25)	2%	(2)	68
Agnostic/Nothing in particular	16%	(29)	29%	(55)	22%	(41)	23%	(42)	11%	(21)	188
Something Else	19%	(22)	23%	(26)	22%	(25)	31%	(35)	5%	(6)	114
Religious Non-Protestant/Catholic	17%	(10)	27%	(16)	32%	(19)	22%	(13)	2%	(1)	59

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Table MGC14_2: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?
I enjoy online classes

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	16%	(100)	29%	(178)	22%	(132)	26%	(156)	7%	(42)	608
Evangelical	14%	(16)	38%	(45)	16%	(19)	26%	(31)	6%	(7)	119
Non-Evangelical	18%	(30)	25%	(42)	23%	(38)	27%	(45)	6%	(11)	166
Community: Urban	18%	(26)	28%	(40)	21%	(31)	26%	(38)	7%	(10)	144
Community: Suburban	14%	(51)	31%	(114)	23%	(84)	27%	(99)	6%	(21)	369
Community: Rural	25%	(23)	26%	(24)	18%	(16)	21%	(20)	11%	(10)	94
Military HH: Yes	14%	(13)	28%	(25)	13%	(12)	38%	(33)	6%	(5)	88
Military HH: No	17%	(88)	29%	(153)	23%	(120)	24%	(123)	7%	(36)	520
RD/WT: Right Direction	16%	(19)	32%	(38)	25%	(29)	23%	(28)	4%	(4)	119
RD/WT: Wrong Track	17%	(81)	29%	(140)	21%	(102)	26%	(128)	8%	(38)	489
Trump Job Approve	22%	(26)	34%	(41)	13%	(16)	26%	(31)	5%	(6)	120
Trump Job Disapprove	13%	(55)	29%	(120)	24%	(100)	27%	(110)	7%	(28)	414
Trump Job Somewhat Approve	22%	(16)	34%	(25)	14%	(10)	26%	(19)	4%	(3)	74
Trump Job Somewhat Disapprove	15%	(14)	35%	(33)	24%	(23)	17%	(16)	8%	(8)	93
Trump Job Strongly Disapprove	13%	(41)	27%	(87)	24%	(78)	30%	(95)	6%	(20)	321
Favorable of Trump	20%	(25)	33%	(40)	16%	(20)	26%	(32)	5%	(6)	123
Unfavorable of Trump	14%	(60)	27%	(113)	25%	(104)	27%	(114)	6%	(26)	417
Somewhat Favorable of Trump	21%	(15)	31%	(23)	22%	(16)	22%	(16)	4%	(3)	74
Somewhat Unfavorable of Trump	24%	(18)	32%	(24)	21%	(16)	22%	(16)	2%	(1)	75
Very Unfavorable of Trump	12%	(42)	26%	(90)	26%	(88)	29%	(98)	7%	(25)	342
#1 Issue: Economy	18%	(29)	33%	(52)	18%	(28)	24%	(38)	7%	(11)	157
#1 Issue: Security	24%	(13)	29%	(16)	23%	(12)	16%	(9)	8%	(5)	55
#1 Issue: Health Care	8%	(6)	33%	(26)	26%	(20)	30%	(23)	3%	(3)	78
#1 Issue: Women's Issues	14%	(11)	30%	(24)	25%	(20)	25%	(20)	6%	(5)	81
#1 Issue: Education	12%	(10)	30%	(25)	26%	(21)	23%	(19)	9%	(7)	82
#1 Issue: Energy	21%	(12)	29%	(16)	24%	(13)	26%	(14)	1%	(0)	55
#1 Issue: Other	20%	(19)	19%	(18)	17%	(16)	34%	(32)	10%	(9)	94
2016 Vote: Didn't Vote	16%	(95)	29%	(170)	22%	(125)	25%	(147)	7%	(41)	578
Voted in 2014: No	16%	(99)	29%	(178)	22%	(132)	26%	(156)	7%	(42)	607
2012 Vote: Didn't Vote	16%	(96)	30%	(178)	22%	(130)	26%	(156)	7%	(42)	602

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Table MGC14_2: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?
I enjoy online classes

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	16%	(100)	29%	(178)	22%	(132)	26%	(156)	7%	(42)	608
4-Region: Northeast	10%	(12)	26%	(30)	24%	(27)	35%	(40)	5%	(6)	115
4-Region: Midwest	15%	(17)	34%	(40)	19%	(22)	28%	(33)	4%	(5)	117
4-Region: South	22%	(53)	26%	(63)	22%	(53)	21%	(52)	8%	(20)	242
4-Region: West	13%	(17)	34%	(45)	22%	(29)	24%	(32)	8%	(11)	134

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC14_3: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried I will fall behind in school because of the COVID-19 pandemic, also known as coronavirus

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(174)	25%	(154)	19%	(117)	20%	(119)	7%	(43)	608
Gender: Male	21%	(59)	27%	(74)	18%	(51)	23%	(65)	11%	(30)	279
Gender: Female	35%	(116)	24%	(80)	20%	(66)	17%	(55)	4%	(13)	329
Age: 18-34	26%	(55)	30%	(62)	21%	(44)	15%	(32)	7%	(14)	208
Generation Z: 13-23	29%	(174)	25%	(154)	19%	(117)	20%	(119)	7%	(43)	608
PID: Dem (no lean)	35%	(82)	22%	(50)	21%	(49)	18%	(42)	4%	(9)	232
PID: Ind (no lean)	27%	(71)	28%	(74)	17%	(44)	20%	(52)	9%	(25)	266
PID: Rep (no lean)	19%	(21)	28%	(30)	21%	(23)	23%	(25)	9%	(9)	109
PID/Gender: Dem Men	23%	(20)	22%	(19)	23%	(20)	28%	(24)	5%	(4)	88
PID/Gender: Dem Women	43%	(62)	21%	(31)	20%	(29)	12%	(17)	3%	(4)	144
PID/Gender: Ind Men	20%	(26)	31%	(39)	13%	(16)	23%	(30)	13%	(16)	127
PID/Gender: Ind Women	32%	(45)	25%	(35)	20%	(28)	16%	(22)	6%	(9)	140
PID/Gender: Rep Men	20%	(13)	26%	(16)	23%	(15)	17%	(11)	15%	(9)	63
Ideo: Liberal (1-3)	35%	(79)	23%	(51)	22%	(50)	16%	(37)	4%	(8)	225
Ideo: Moderate (4)	30%	(25)	24%	(20)	24%	(21)	18%	(15)	4%	(3)	85
Ideo: Conservative (5-7)	23%	(27)	30%	(36)	22%	(27)	20%	(23)	6%	(7)	120
Educ: < College	29%	(169)	25%	(147)	20%	(115)	20%	(116)	7%	(39)	586
Income: Under 50k	33%	(87)	24%	(62)	16%	(43)	16%	(42)	11%	(29)	262
Income: 50k-100k	27%	(56)	27%	(57)	18%	(38)	23%	(49)	5%	(10)	211
Income: 100k+	23%	(31)	27%	(36)	27%	(36)	21%	(28)	3%	(4)	135
Ethnicity: White	27%	(105)	27%	(104)	20%	(77)	21%	(81)	5%	(21)	388
Ethnicity: Hispanic	30%	(35)	27%	(31)	19%	(23)	18%	(21)	7%	(8)	117
Ethnicity: Afr. Am.	41%	(28)	11%	(7)	19%	(13)	18%	(13)	11%	(7)	68
Ethnicity: Other	27%	(42)	28%	(43)	18%	(27)	17%	(26)	9%	(14)	152
All Christian	20%	(39)	29%	(56)	25%	(48)	18%	(34)	7%	(14)	191
Atheist	34%	(23)	29%	(20)	9%	(6)	20%	(13)	7%	(5)	68
Agnostic/Nothing in particular	32%	(60)	20%	(37)	21%	(39)	17%	(32)	10%	(20)	188
Something Else	33%	(38)	23%	(26)	13%	(14)	29%	(33)	2%	(3)	114
Religious Non-Protestant/Catholic	28%	(16)	36%	(21)	20%	(12)	14%	(8)	3%	(2)	59

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Table MGC14_3: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried I will fall behind in school because of the COVID-19 pandemic, also known as coronavirus

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(174)	25%	(154)	19%	(117)	20%	(119)	7%	(43)	608
Evangelical	25%	(30)	22%	(26)	21%	(25)	27%	(32)	5%	(6)	119
Non-Evangelical	26%	(43)	28%	(46)	20%	(33)	20%	(33)	7%	(11)	166
Community: Urban	28%	(41)	24%	(35)	18%	(25)	20%	(29)	10%	(14)	144
Community: Suburban	29%	(109)	27%	(101)	18%	(68)	19%	(70)	6%	(22)	369
Community: Rural	27%	(25)	20%	(19)	25%	(23)	21%	(20)	7%	(7)	94
Military HH: Yes	38%	(33)	24%	(21)	17%	(15)	14%	(12)	7%	(6)	88
Military HH: No	27%	(141)	26%	(133)	20%	(102)	21%	(107)	7%	(37)	520
RD/WT: Right Direction	22%	(26)	32%	(38)	18%	(22)	20%	(24)	8%	(9)	119
RD/WT: Wrong Track	30%	(148)	24%	(116)	19%	(95)	20%	(96)	7%	(34)	489
Trump Job Approve	18%	(22)	30%	(36)	23%	(28)	23%	(27)	6%	(8)	120
Trump Job Disapprove	33%	(138)	24%	(99)	18%	(76)	18%	(74)	7%	(27)	414
Trump Job Somewhat Approve	18%	(13)	36%	(27)	23%	(17)	19%	(14)	3%	(2)	74
Trump Job Somewhat Disapprove	20%	(19)	39%	(36)	22%	(21)	10%	(10)	8%	(7)	93
Trump Job Strongly Disapprove	37%	(119)	20%	(63)	17%	(55)	20%	(64)	6%	(20)	321
Favorable of Trump	21%	(26)	28%	(34)	23%	(28)	24%	(30)	5%	(6)	123
Unfavorable of Trump	34%	(140)	24%	(102)	18%	(77)	18%	(73)	6%	(24)	417
Somewhat Favorable of Trump	23%	(17)	32%	(24)	23%	(17)	20%	(15)	1%	(1)	74
Somewhat Unfavorable of Trump	21%	(16)	37%	(27)	21%	(15)	20%	(15)	1%	(1)	75
Very Unfavorable of Trump	36%	(125)	22%	(74)	18%	(62)	17%	(58)	7%	(24)	342
#1 Issue: Economy	25%	(39)	28%	(43)	23%	(37)	19%	(30)	5%	(9)	157
#1 Issue: Security	25%	(14)	23%	(13)	10%	(5)	34%	(18)	8%	(5)	55
#1 Issue: Health Care	23%	(18)	36%	(28)	14%	(11)	18%	(14)	9%	(7)	78
#1 Issue: Women's Issues	42%	(34)	15%	(12)	28%	(23)	12%	(9)	3%	(3)	81
#1 Issue: Education	32%	(26)	28%	(23)	18%	(14)	14%	(11)	9%	(8)	82
#1 Issue: Energy	25%	(14)	26%	(14)	15%	(8)	33%	(18)	2%	(1)	55
#1 Issue: Other	32%	(30)	20%	(19)	18%	(17)	19%	(18)	11%	(10)	94
2016 Vote: Didn't Vote	29%	(166)	25%	(147)	19%	(112)	20%	(113)	7%	(40)	578
Voted in 2014: No	29%	(174)	25%	(154)	19%	(116)	20%	(119)	7%	(43)	607
2012 Vote: Didn't Vote	29%	(174)	25%	(152)	19%	(115)	20%	(118)	7%	(43)	602

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Table MGC14_3: *Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?*

I am worried I will fall behind in school because of the COVID-19 pandemic, also known as coronavirus

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(174)	25%	(154)	19%	(117)	20%	(119)	7%	(43)	608
4-Region: Northeast	34%	(39)	28%	(32)	19%	(22)	13%	(15)	5%	(6)	115
4-Region: Midwest	25%	(29)	26%	(30)	23%	(27)	20%	(23)	7%	(8)	117
4-Region: South	26%	(64)	25%	(60)	21%	(51)	21%	(51)	7%	(16)	242
4-Region: West	31%	(42)	24%	(31)	13%	(18)	22%	(30)	9%	(13)	134

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC14_4: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my education for years to come

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	33%	(199)	35%	(213)	15%	(91)	9%	(54)	8%	(51)	608
Gender: Male	27%	(74)	35%	(99)	17%	(47)	9%	(24)	12%	(35)	279
Gender: Female	38%	(125)	35%	(114)	13%	(44)	9%	(30)	5%	(16)	329
Age: 18-34	32%	(67)	39%	(80)	13%	(27)	8%	(17)	8%	(17)	208
Generation Z: 13-23	33%	(199)	35%	(213)	15%	(91)	9%	(54)	8%	(51)	608
PID: Dem (no lean)	41%	(95)	35%	(80)	11%	(26)	10%	(24)	3%	(8)	232
PID: Ind (no lean)	28%	(75)	33%	(89)	17%	(46)	7%	(20)	14%	(37)	266
PID: Rep (no lean)	26%	(29)	40%	(44)	18%	(19)	10%	(11)	6%	(6)	109
PID/Gender: Dem Men	34%	(30)	36%	(32)	17%	(15)	9%	(8)	3%	(3)	88
PID/Gender: Dem Women	45%	(65)	34%	(48)	7%	(11)	11%	(15)	4%	(5)	144
PID/Gender: Ind Men	20%	(26)	33%	(42)	18%	(22)	9%	(11)	20%	(26)	127
PID/Gender: Ind Women	35%	(50)	34%	(47)	17%	(23)	6%	(9)	8%	(11)	140
PID/Gender: Rep Men	29%	(18)	39%	(25)	15%	(9)	8%	(5)	10%	(6)	63
Ideo: Liberal (1-3)	43%	(96)	35%	(79)	10%	(22)	9%	(19)	4%	(8)	225
Ideo: Moderate (4)	33%	(28)	34%	(29)	17%	(14)	12%	(10)	5%	(4)	85
Ideo: Conservative (5-7)	31%	(37)	43%	(52)	15%	(18)	6%	(7)	6%	(7)	120
Educ: < College	33%	(195)	35%	(205)	15%	(88)	9%	(51)	8%	(47)	586
Income: Under 50k	29%	(76)	35%	(92)	14%	(37)	8%	(22)	14%	(36)	262
Income: 50k-100k	34%	(71)	37%	(78)	15%	(32)	9%	(18)	6%	(12)	211
Income: 100k+	38%	(52)	32%	(43)	16%	(22)	11%	(14)	2%	(3)	135
Ethnicity: White	35%	(135)	34%	(133)	15%	(56)	10%	(37)	7%	(27)	388
Ethnicity: Hispanic	27%	(31)	36%	(42)	17%	(21)	10%	(12)	10%	(12)	117
Ethnicity: Afr. Am.	25%	(17)	31%	(21)	21%	(14)	10%	(7)	12%	(8)	68
Ethnicity: Other	31%	(47)	38%	(58)	13%	(20)	7%	(10)	10%	(16)	152
All Christian	33%	(63)	40%	(76)	15%	(28)	7%	(13)	6%	(12)	191
Atheist	40%	(27)	37%	(25)	7%	(5)	9%	(6)	7%	(5)	68
Agnostic/Nothing in particular	31%	(59)	31%	(59)	15%	(28)	10%	(19)	12%	(23)	188
Something Else	31%	(35)	31%	(36)	18%	(20)	11%	(13)	9%	(10)	114
Religious Non-Protestant/Catholic	32%	(19)	37%	(22)	19%	(11)	10%	(6)	3%	(2)	59

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Table MGC14_4: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my education for years to come

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	33%	(199)	35%	(213)	15%	(91)	9%	(54)	8%	(51)	608
Evangelical	31%	(37)	39%	(46)	16%	(19)	7%	(8)	7%	(8)	119
Non-Evangelical	34%	(56)	35%	(58)	16%	(26)	8%	(13)	8%	(14)	166
Community: Urban	26%	(38)	35%	(51)	17%	(24)	12%	(17)	10%	(14)	144
Community: Suburban	36%	(133)	35%	(130)	15%	(54)	7%	(27)	7%	(26)	369
Community: Rural	30%	(28)	35%	(33)	14%	(13)	11%	(10)	11%	(11)	94
Military HH: Yes	39%	(34)	30%	(27)	17%	(14)	9%	(8)	6%	(5)	88
Military HH: No	32%	(165)	36%	(186)	15%	(76)	9%	(47)	9%	(46)	520
RD/WT: Right Direction	26%	(31)	41%	(48)	13%	(15)	14%	(16)	7%	(8)	119
RD/WT: Wrong Track	34%	(167)	34%	(165)	16%	(76)	8%	(38)	9%	(43)	489
Trump Job Approve	26%	(31)	42%	(50)	19%	(23)	9%	(11)	4%	(5)	120
Trump Job Disapprove	37%	(153)	33%	(137)	13%	(54)	9%	(39)	8%	(32)	414
Trump Job Somewhat Approve	26%	(19)	48%	(36)	18%	(13)	8%	(6)	—	(0)	74
Trump Job Somewhat Disapprove	31%	(29)	34%	(32)	15%	(14)	8%	(7)	12%	(11)	93
Trump Job Strongly Disapprove	38%	(123)	33%	(105)	12%	(40)	10%	(32)	7%	(21)	321
Favorable of Trump	29%	(36)	38%	(47)	19%	(23)	9%	(11)	5%	(6)	123
Unfavorable of Trump	36%	(149)	35%	(144)	13%	(54)	9%	(37)	8%	(32)	417
Somewhat Favorable of Trump	29%	(21)	41%	(30)	22%	(16)	7%	(5)	1%	(1)	74
Somewhat Unfavorable of Trump	27%	(20)	42%	(32)	12%	(9)	14%	(10)	5%	(4)	75
Very Unfavorable of Trump	38%	(129)	33%	(112)	13%	(45)	8%	(27)	8%	(29)	342
#1 Issue: Economy	33%	(52)	34%	(54)	16%	(26)	6%	(10)	10%	(16)	157
#1 Issue: Security	22%	(12)	40%	(22)	16%	(9)	16%	(9)	5%	(3)	55
#1 Issue: Health Care	27%	(21)	42%	(33)	15%	(12)	8%	(7)	8%	(6)	78
#1 Issue: Women's Issues	45%	(36)	36%	(29)	4%	(4)	8%	(6)	7%	(5)	81
#1 Issue: Education	34%	(28)	36%	(30)	18%	(15)	3%	(2)	9%	(8)	82
#1 Issue: Energy	27%	(15)	35%	(19)	19%	(10)	13%	(7)	7%	(4)	55
#1 Issue: Other	36%	(34)	26%	(24)	16%	(15)	13%	(12)	9%	(8)	94
2016 Vote: Didn't Vote	33%	(192)	35%	(201)	15%	(86)	9%	(51)	8%	(48)	578
Voted in 2014: No	33%	(199)	35%	(212)	15%	(91)	9%	(54)	8%	(51)	607
2012 Vote: Didn't Vote	33%	(198)	35%	(209)	15%	(90)	9%	(54)	8%	(51)	602

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Table MGC14_4: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my education for years to come

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	33%	(199)	35%	(213)	15%	(91)	9%	(54)	8%	(51)	608
4-Region: Northeast	35%	(40)	35%	(41)	12%	(14)	12%	(14)	6%	(6)	115
4-Region: Midwest	33%	(39)	35%	(41)	20%	(23)	4%	(4)	8%	(10)	117
4-Region: South	33%	(80)	34%	(83)	17%	(42)	6%	(15)	9%	(22)	242
4-Region: West	30%	(40)	36%	(48)	9%	(11)	16%	(21)	10%	(13)	134

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC14_5: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my career prospects for years to come

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(161)	36%	(217)	17%	(103)	9%	(53)	12%	(73)	608
Gender: Male	22%	(61)	36%	(101)	19%	(52)	10%	(27)	13%	(37)	279
Gender: Female	30%	(100)	35%	(116)	16%	(51)	8%	(26)	11%	(36)	329
Age: 18-34	30%	(63)	34%	(70)	15%	(31)	12%	(25)	9%	(19)	208
Generation Z: 13-23	27%	(161)	36%	(217)	17%	(103)	9%	(53)	12%	(73)	608
PID: Dem (no lean)	29%	(68)	40%	(93)	15%	(34)	9%	(20)	7%	(16)	232
PID: Ind (no lean)	23%	(61)	33%	(88)	21%	(56)	7%	(17)	17%	(44)	266
PID: Rep (no lean)	29%	(32)	33%	(36)	12%	(13)	14%	(15)	12%	(13)	109
PID/Gender: Dem Men	22%	(19)	46%	(40)	17%	(15)	10%	(9)	5%	(5)	88
PID/Gender: Dem Women	34%	(49)	36%	(52)	14%	(20)	8%	(11)	8%	(12)	144
PID/Gender: Ind Men	20%	(26)	29%	(37)	23%	(29)	8%	(10)	20%	(25)	127
PID/Gender: Ind Women	25%	(35)	37%	(51)	19%	(26)	5%	(7)	14%	(19)	140
PID/Gender: Rep Men	26%	(16)	38%	(24)	13%	(8)	11%	(7)	13%	(8)	63
Ideo: Liberal (1-3)	32%	(71)	37%	(84)	18%	(40)	6%	(14)	7%	(16)	225
Ideo: Moderate (4)	24%	(20)	34%	(29)	20%	(17)	13%	(11)	9%	(7)	85
Ideo: Conservative (5-7)	31%	(38)	38%	(46)	13%	(15)	10%	(12)	7%	(9)	120
Educ: < College	27%	(158)	36%	(209)	17%	(102)	8%	(48)	12%	(70)	586
Income: Under 50k	28%	(75)	28%	(74)	18%	(47)	7%	(17)	19%	(49)	262
Income: 50k-100k	26%	(55)	39%	(81)	15%	(32)	12%	(25)	8%	(18)	211
Income: 100k+	24%	(32)	45%	(61)	18%	(24)	8%	(11)	5%	(7)	135
Ethnicity: White	28%	(108)	37%	(142)	15%	(59)	9%	(35)	11%	(44)	388
Ethnicity: Hispanic	28%	(33)	27%	(31)	21%	(25)	15%	(18)	9%	(10)	117
Ethnicity: Afr. Am.	26%	(17)	21%	(15)	22%	(15)	14%	(10)	17%	(12)	68
Ethnicity: Other	24%	(36)	40%	(60)	19%	(29)	6%	(9)	12%	(18)	152
All Christian	25%	(47)	40%	(76)	18%	(34)	6%	(11)	12%	(22)	191
Atheist	31%	(21)	44%	(30)	8%	(5)	13%	(9)	4%	(3)	68
Agnostic/Nothing in particular	25%	(48)	30%	(56)	19%	(36)	7%	(14)	18%	(35)	188
Something Else	30%	(34)	33%	(37)	16%	(19)	13%	(15)	8%	(9)	114
Religious Non-Protestant/Catholic	27%	(16)	39%	(23)	19%	(11)	7%	(4)	8%	(4)	59

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Table MGC14_5: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my career prospects for years to come

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(161)	36%	(217)	17%	(103)	9%	(53)	12%	(73)	608
Evangelical	22%	(26)	43%	(51)	17%	(20)	9%	(11)	9%	(11)	119
Non-Evangelical	30%	(50)	32%	(54)	18%	(29)	9%	(16)	10%	(17)	166
Community: Urban	20%	(29)	36%	(52)	21%	(30)	11%	(16)	13%	(18)	144
Community: Suburban	29%	(107)	36%	(135)	15%	(56)	8%	(30)	11%	(42)	369
Community: Rural	27%	(26)	32%	(30)	19%	(18)	8%	(7)	14%	(13)	94
Military HH: Yes	32%	(28)	30%	(26)	18%	(16)	10%	(9)	11%	(10)	88
Military HH: No	26%	(133)	37%	(191)	17%	(88)	9%	(44)	12%	(64)	520
RD/WT: Right Direction	22%	(26)	34%	(41)	20%	(24)	12%	(14)	12%	(14)	119
RD/WT: Wrong Track	28%	(135)	36%	(176)	16%	(79)	8%	(39)	12%	(60)	489
Trump Job Approve	29%	(35)	38%	(46)	13%	(16)	13%	(16)	6%	(7)	120
Trump Job Disapprove	28%	(114)	33%	(136)	20%	(83)	9%	(36)	11%	(45)	414
Trump Job Somewhat Approve	26%	(19)	43%	(31)	17%	(12)	12%	(9)	3%	(2)	74
Trump Job Somewhat Disapprove	23%	(21)	35%	(32)	26%	(25)	4%	(3)	13%	(12)	93
Trump Job Strongly Disapprove	29%	(93)	32%	(104)	18%	(58)	10%	(33)	10%	(33)	321
Favorable of Trump	30%	(37)	35%	(43)	14%	(17)	13%	(16)	9%	(11)	123
Unfavorable of Trump	28%	(117)	35%	(146)	18%	(75)	8%	(35)	11%	(44)	417
Somewhat Favorable of Trump	27%	(20)	33%	(24)	18%	(13)	13%	(10)	9%	(6)	74
Somewhat Unfavorable of Trump	26%	(19)	41%	(31)	18%	(13)	8%	(6)	8%	(6)	75
Very Unfavorable of Trump	29%	(98)	34%	(116)	18%	(62)	8%	(29)	11%	(38)	342
#1 Issue: Economy	26%	(41)	36%	(56)	16%	(25)	12%	(18)	11%	(17)	157
#1 Issue: Security	22%	(12)	39%	(21)	23%	(12)	9%	(5)	8%	(4)	55
#1 Issue: Health Care	24%	(19)	37%	(29)	16%	(13)	7%	(6)	15%	(12)	78
#1 Issue: Women's Issues	31%	(25)	23%	(18)	23%	(18)	7%	(6)	16%	(13)	81
#1 Issue: Education	29%	(24)	39%	(32)	16%	(13)	8%	(6)	9%	(8)	82
#1 Issue: Energy	28%	(16)	45%	(25)	13%	(7)	2%	(1)	12%	(6)	55
#1 Issue: Other	26%	(24)	36%	(34)	14%	(13)	12%	(11)	13%	(12)	94
2016 Vote: Didn't Vote	26%	(153)	36%	(208)	17%	(97)	8%	(48)	12%	(72)	578
Voted in 2014: No	27%	(161)	36%	(216)	17%	(103)	9%	(53)	12%	(73)	607
2012 Vote: Didn't Vote	27%	(160)	36%	(216)	17%	(100)	9%	(53)	12%	(73)	602

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Table MGC14_5: *Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?*

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my career prospects for years to come

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(161)	36%	(217)	17%	(103)	9%	(53)	12%	(73)	608
4-Region: Northeast	30%	(34)	36%	(42)	15%	(17)	11%	(13)	8%	(9)	115
4-Region: Midwest	24%	(28)	42%	(49)	14%	(16)	5%	(6)	15%	(17)	117
4-Region: South	24%	(59)	36%	(87)	19%	(45)	9%	(21)	12%	(30)	242
4-Region: West	30%	(40)	29%	(39)	19%	(25)	9%	(13)	13%	(17)	134

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC14_6: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I think all schools should offer online classes, even social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(177)	33%	(198)	17%	(102)	11%	(66)	11%	(66)	608
Gender: Male	30%	(83)	34%	(96)	15%	(41)	8%	(23)	13%	(37)	279
Gender: Female	29%	(94)	31%	(102)	18%	(61)	13%	(43)	9%	(29)	329
Age: 18-34	30%	(63)	39%	(81)	14%	(29)	9%	(19)	8%	(16)	208
Generation Z: 13-23	29%	(177)	33%	(198)	17%	(102)	11%	(66)	11%	(66)	608
PID: Dem (no lean)	30%	(70)	36%	(83)	17%	(39)	11%	(24)	7%	(16)	232
PID: Ind (no lean)	28%	(74)	33%	(88)	14%	(37)	10%	(28)	15%	(39)	266
PID: Rep (no lean)	30%	(33)	24%	(27)	23%	(26)	13%	(14)	10%	(11)	109
PID/Gender: Dem Men	31%	(27)	42%	(37)	15%	(13)	6%	(5)	6%	(5)	88
PID/Gender: Dem Women	30%	(43)	32%	(46)	18%	(26)	13%	(19)	7%	(11)	144
PID/Gender: Ind Men	28%	(36)	32%	(40)	12%	(15)	9%	(11)	19%	(24)	127
PID/Gender: Ind Women	27%	(38)	34%	(48)	16%	(22)	12%	(17)	11%	(15)	140
PID/Gender: Rep Men	31%	(19)	29%	(18)	19%	(12)	10%	(6)	11%	(7)	63
Ideo: Liberal (1-3)	33%	(74)	35%	(78)	16%	(35)	9%	(21)	7%	(16)	225
Ideo: Moderate (4)	23%	(20)	45%	(38)	20%	(17)	6%	(5)	5%	(5)	85
Ideo: Conservative (5-7)	30%	(36)	24%	(29)	26%	(32)	8%	(10)	11%	(13)	120
Educ: < College	29%	(172)	32%	(189)	17%	(99)	11%	(64)	11%	(62)	586
Income: Under 50k	28%	(73)	32%	(83)	15%	(39)	11%	(30)	14%	(36)	262
Income: 50k-100k	29%	(61)	36%	(75)	14%	(29)	10%	(21)	12%	(25)	211
Income: 100k+	32%	(43)	29%	(39)	25%	(33)	11%	(15)	3%	(5)	135
Ethnicity: White	30%	(117)	31%	(120)	18%	(70)	10%	(37)	11%	(43)	388
Ethnicity: Hispanic	25%	(29)	42%	(49)	16%	(19)	10%	(11)	8%	(10)	117
Ethnicity: Afr. Am.	32%	(22)	29%	(20)	15%	(10)	14%	(9)	10%	(7)	68
Ethnicity: Other	25%	(37)	38%	(58)	14%	(22)	13%	(19)	10%	(16)	152
All Christian	32%	(62)	32%	(61)	17%	(33)	8%	(14)	11%	(21)	191
Atheist	35%	(24)	30%	(21)	12%	(8)	10%	(7)	12%	(8)	68
Agnostic/Nothing in particular	28%	(52)	29%	(54)	16%	(30)	12%	(23)	15%	(29)	188
Something Else	24%	(28)	38%	(44)	19%	(21)	13%	(15)	5%	(6)	114
Religious Non-Protestant/Catholic	27%	(16)	36%	(21)	21%	(12)	11%	(7)	4%	(3)	59

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Table MGC14_6: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I think all schools should offer online classes, even social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(177)	33%	(198)	17%	(102)	11%	(66)	11%	(66)	608
Evangelical	28%	(33)	31%	(36)	23%	(27)	9%	(11)	9%	(11)	119
Non-Evangelical	29%	(48)	38%	(63)	13%	(21)	11%	(18)	9%	(15)	166
Community: Urban	34%	(50)	30%	(44)	13%	(19)	12%	(17)	10%	(15)	144
Community: Suburban	27%	(98)	35%	(129)	19%	(69)	10%	(36)	10%	(38)	369
Community: Rural	31%	(29)	27%	(25)	15%	(14)	14%	(13)	14%	(13)	94
Military HH: Yes	35%	(31)	29%	(26)	15%	(13)	10%	(9)	10%	(9)	88
Military HH: No	28%	(146)	33%	(172)	17%	(88)	11%	(57)	11%	(57)	520
RD/WT: Right Direction	35%	(42)	29%	(35)	12%	(14)	17%	(20)	7%	(9)	119
RD/WT: Wrong Track	28%	(135)	33%	(163)	18%	(88)	9%	(46)	12%	(57)	489
Trump Job Approve	35%	(42)	21%	(26)	22%	(27)	13%	(16)	9%	(10)	120
Trump Job Disapprove	29%	(118)	36%	(148)	16%	(65)	11%	(44)	9%	(39)	414
Trump Job Somewhat Approve	37%	(27)	24%	(18)	24%	(18)	11%	(8)	3%	(2)	74
Trump Job Somewhat Disapprove	24%	(22)	38%	(35)	21%	(19)	6%	(6)	11%	(11)	93
Trump Job Strongly Disapprove	30%	(96)	35%	(112)	14%	(46)	12%	(37)	9%	(29)	321
Favorable of Trump	31%	(38)	25%	(31)	18%	(22)	14%	(17)	12%	(14)	123
Unfavorable of Trump	30%	(126)	34%	(141)	18%	(73)	10%	(42)	8%	(35)	417
Somewhat Favorable of Trump	31%	(23)	30%	(22)	17%	(12)	15%	(11)	8%	(6)	74
Somewhat Unfavorable of Trump	32%	(24)	36%	(27)	23%	(17)	8%	(6)	2%	(2)	75
Very Unfavorable of Trump	30%	(102)	33%	(114)	16%	(56)	11%	(36)	10%	(33)	342
#1 Issue: Economy	32%	(50)	26%	(41)	19%	(30)	12%	(18)	12%	(19)	157
#1 Issue: Security	19%	(10)	40%	(22)	13%	(7)	13%	(7)	16%	(9)	55
#1 Issue: Health Care	24%	(19)	35%	(27)	15%	(12)	17%	(13)	9%	(7)	78
#1 Issue: Women's Issues	29%	(24)	30%	(24)	20%	(16)	9%	(7)	12%	(10)	81
#1 Issue: Education	27%	(22)	40%	(33)	13%	(11)	11%	(9)	8%	(7)	82
#1 Issue: Energy	39%	(21)	38%	(21)	12%	(7)	7%	(4)	5%	(2)	55
#1 Issue: Other	32%	(30)	30%	(28)	20%	(18)	8%	(7)	10%	(9)	94
2016 Vote: Didn't Vote	30%	(172)	33%	(188)	16%	(92)	11%	(62)	11%	(63)	578
Voted in 2014: No	29%	(177)	32%	(196)	17%	(102)	11%	(66)	11%	(66)	607
2012 Vote: Didn't Vote	29%	(175)	32%	(196)	17%	(100)	11%	(66)	11%	(66)	602

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Table MGC14_6: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I think all schools should offer online classes, even social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	29%	(177)	33%	(198)	17%	(102)	11%	(66)	11%	(66)	608
4-Region: Northeast	31%	(36)	29%	(33)	16%	(18)	16%	(18)	8%	(10)	115
4-Region: Midwest	31%	(36)	28%	(33)	16%	(19)	13%	(16)	11%	(13)	117
4-Region: South	30%	(73)	35%	(85)	16%	(38)	6%	(13)	14%	(33)	242
4-Region: West	24%	(32)	35%	(47)	20%	(27)	14%	(19)	7%	(10)	134

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC15: Given the events of the past few weeks, how much do you trust people in positions of power to generally do the right thing?

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	7%	(66)	33%	(325)	41%	(408)	20%	(201)	1000
Gender: Male	8%	(41)	37%	(181)	38%	(184)	17%	(83)	489
Gender: Female	5%	(26)	28%	(145)	44%	(224)	23%	(118)	511
Age: 18-34	7%	(37)	34%	(174)	37%	(187)	21%	(109)	506
Generation Z: 13-23	7%	(66)	33%	(325)	41%	(408)	20%	(201)	1000
PID: Dem (no lean)	5%	(18)	24%	(87)	50%	(183)	22%	(82)	370
PID: Ind (no lean)	4%	(19)	32%	(143)	40%	(175)	24%	(106)	443
PID: Rep (no lean)	16%	(29)	51%	(95)	27%	(50)	7%	(13)	187
PID/Gender: Dem Men	8%	(12)	31%	(48)	42%	(64)	19%	(30)	154
PID/Gender: Dem Women	3%	(6)	18%	(40)	55%	(119)	24%	(52)	216
PID/Gender: Ind Men	3%	(8)	35%	(78)	42%	(94)	20%	(44)	224
PID/Gender: Ind Women	5%	(11)	30%	(65)	37%	(81)	28%	(62)	219
PID/Gender: Rep Men	19%	(21)	50%	(55)	23%	(26)	8%	(9)	111
PID/Gender: Rep Women	11%	(8)	52%	(40)	31%	(24)	5%	(4)	76
Ideo: Liberal (1-3)	5%	(17)	19%	(66)	50%	(173)	26%	(92)	348
Ideo: Moderate (4)	5%	(9)	39%	(68)	39%	(68)	17%	(29)	175
Ideo: Conservative (5-7)	14%	(28)	45%	(88)	33%	(64)	8%	(16)	195
Educ: < College	7%	(60)	32%	(296)	41%	(379)	20%	(185)	920
Educ: Bachelors degree	7%	(5)	37%	(23)	40%	(25)	15%	(10)	62
Income: Under 50k	7%	(35)	32%	(161)	37%	(187)	24%	(118)	501
Income: 50k-100k	6%	(20)	34%	(112)	42%	(141)	18%	(60)	333
Income: 100k+	7%	(11)	32%	(53)	48%	(80)	13%	(22)	166
Ethnicity: White	7%	(45)	34%	(217)	40%	(256)	20%	(126)	644
Ethnicity: Hispanic	8%	(16)	32%	(64)	41%	(83)	20%	(40)	203
Ethnicity: Afr. Am.	7%	(8)	29%	(37)	43%	(55)	22%	(28)	129
Ethnicity: Other	6%	(13)	31%	(71)	43%	(97)	21%	(47)	228
All Christian	10%	(32)	36%	(113)	40%	(124)	13%	(41)	309
All Non-Christian	5%	(4)	37%	(28)	38%	(29)	19%	(14)	76
Atheist	2%	(2)	22%	(23)	47%	(50)	29%	(31)	106
Agnostic/Nothing in particular	3%	(11)	30%	(98)	40%	(129)	27%	(87)	325
Something Else	9%	(17)	35%	(63)	41%	(76)	15%	(27)	183
Religious Non-Protestant/Catholic	6%	(6)	35%	(34)	41%	(40)	18%	(18)	98

Continued on next page

Table MGC15: Given the events of the past few weeks, how much do you trust people in positions of power to generally do the right thing?

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	7%	(66)	33%	(325)	41%	(408)	20%	(201)	1000
Evangelical	15%	(29)	34%	(66)	42%	(82)	9%	(18)	195
Non-Evangelical	5%	(13)	38%	(100)	40%	(105)	18%	(46)	265
Community: Urban	9%	(22)	31%	(78)	40%	(102)	21%	(53)	255
Community: Suburban	5%	(26)	33%	(183)	44%	(244)	18%	(102)	554
Community: Rural	10%	(18)	34%	(65)	33%	(62)	24%	(46)	191
Employ: Private Sector	13%	(15)	31%	(36)	38%	(45)	18%	(21)	117
Employ: Unemployed	4%	(6)	32%	(49)	44%	(67)	20%	(31)	154
Employ: Other	7%	(4)	38%	(20)	20%	(10)	35%	(19)	52
Military HH: Yes	12%	(14)	34%	(42)	38%	(47)	16%	(19)	122
Military HH: No	6%	(52)	32%	(284)	41%	(361)	21%	(181)	878
RD/WT: Right Direction	16%	(31)	45%	(86)	27%	(51)	13%	(24)	191
RD/WT: Wrong Track	4%	(36)	30%	(239)	44%	(357)	22%	(176)	809
Trump Job Approve	19%	(41)	49%	(106)	25%	(55)	7%	(16)	219
Trump Job Disapprove	4%	(25)	25%	(166)	47%	(310)	24%	(160)	662
Trump Job Strongly Approve	29%	(25)	46%	(40)	15%	(13)	10%	(8)	86
Trump Job Somewhat Approve	12%	(16)	50%	(66)	32%	(43)	6%	(8)	132
Trump Job Somewhat Disapprove	5%	(7)	41%	(63)	47%	(72)	7%	(11)	154
Trump Job Strongly Disapprove	3%	(18)	20%	(103)	47%	(238)	29%	(149)	508
Favorable of Trump	17%	(37)	50%	(108)	27%	(58)	6%	(12)	215
Unfavorable of Trump	4%	(28)	25%	(165)	48%	(319)	24%	(158)	670
Very Favorable of Trump	32%	(31)	43%	(41)	17%	(16)	7%	(7)	95
Somewhat Favorable of Trump	5%	(6)	55%	(67)	35%	(42)	4%	(5)	120
Somewhat Unfavorable of Trump	5%	(6)	41%	(53)	50%	(65)	4%	(5)	129
Very Unfavorable of Trump	4%	(21)	21%	(112)	47%	(255)	28%	(153)	541
#1 Issue: Economy	10%	(28)	39%	(105)	39%	(103)	12%	(31)	267
#1 Issue: Security	11%	(11)	44%	(44)	30%	(30)	15%	(15)	100
#1 Issue: Health Care	3%	(5)	29%	(40)	44%	(61)	23%	(32)	139
#1 Issue: Women's Issues	4%	(5)	21%	(25)	43%	(53)	33%	(41)	124
#1 Issue: Education	5%	(5)	30%	(36)	44%	(54)	21%	(26)	121
#1 Issue: Energy	4%	(4)	37%	(35)	41%	(38)	18%	(17)	94
#1 Issue: Other	4%	(6)	23%	(32)	47%	(63)	26%	(35)	136
2018 House Vote: Democrat	10%	(9)	27%	(24)	39%	(35)	25%	(22)	89

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Table MGC15: *Given the events of the past few weeks, how much do you trust people in positions of power to generally do the right thing?*

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	7%	(66)	33%	(325)	41%	(408)	20%	(201)	1000
2016 Vote: Hillary Clinton	9%	(6)	34%	(22)	38%	(25)	20%	(13)	65
2016 Vote: Didn't Vote	6%	(56)	32%	(286)	41%	(369)	20%	(181)	892
Voted in 2014: No	6%	(63)	33%	(319)	42%	(406)	19%	(190)	977
2012 Vote: Didn't Vote	7%	(64)	32%	(318)	41%	(403)	20%	(193)	978
4-Region: Northeast	9%	(19)	34%	(68)	41%	(84)	16%	(32)	202
4-Region: Midwest	6%	(11)	37%	(70)	38%	(72)	20%	(38)	191
4-Region: South	6%	(23)	32%	(131)	42%	(168)	20%	(83)	404
4-Region: West	7%	(14)	28%	(56)	41%	(84)	24%	(48)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MGC16_1: And specifically, how much do you trust each of the following?
The U.S. Government**

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	10%	(97)	29%	(295)	36%	(356)	25%	(252)	1000
Gender: Male	13%	(64)	32%	(156)	33%	(160)	22%	(108)	489
Gender: Female	6%	(33)	27%	(139)	38%	(195)	28%	(144)	511
Age: 18-34	10%	(51)	25%	(129)	38%	(194)	26%	(132)	506
Generation Z: 13-23	10%	(97)	29%	(295)	36%	(356)	25%	(252)	1000
PID: Dem (no lean)	5%	(17)	22%	(82)	45%	(167)	28%	(104)	370
PID: Ind (no lean)	8%	(35)	29%	(129)	32%	(143)	30%	(135)	443
PID: Rep (no lean)	24%	(45)	45%	(84)	24%	(46)	7%	(13)	187
PID/Gender: Dem Men	8%	(12)	28%	(43)	43%	(65)	22%	(33)	154
PID/Gender: Dem Women	2%	(4)	18%	(39)	47%	(102)	33%	(71)	216
PID/Gender: Ind Men	10%	(21)	30%	(67)	31%	(70)	29%	(66)	224
PID/Gender: Ind Women	6%	(14)	29%	(63)	33%	(73)	32%	(69)	219
PID/Gender: Rep Men	27%	(30)	42%	(47)	22%	(25)	8%	(9)	111
PID/Gender: Rep Women	19%	(15)	48%	(37)	27%	(21)	5%	(4)	76
Ideo: Liberal (1-3)	4%	(14)	20%	(70)	43%	(148)	33%	(115)	348
Ideo: Moderate (4)	7%	(12)	31%	(54)	44%	(77)	18%	(31)	175
Ideo: Conservative (5-7)	23%	(45)	40%	(79)	25%	(49)	11%	(22)	195
Educ: < College	10%	(94)	30%	(272)	35%	(321)	25%	(233)	920
Educ: Bachelors degree	5%	(3)	24%	(15)	48%	(30)	23%	(15)	62
Income: Under 50k	10%	(49)	25%	(127)	34%	(168)	31%	(156)	501
Income: 50k-100k	10%	(33)	35%	(116)	32%	(106)	23%	(77)	333
Income: 100k+	9%	(15)	31%	(51)	49%	(81)	11%	(19)	166
Ethnicity: White	11%	(73)	31%	(198)	35%	(223)	23%	(149)	644
Ethnicity: Hispanic	10%	(20)	26%	(53)	38%	(76)	26%	(54)	203
Ethnicity: Afr. Am.	8%	(11)	26%	(33)	35%	(45)	31%	(40)	129
Ethnicity: Other	6%	(14)	28%	(63)	39%	(88)	28%	(63)	228
All Christian	14%	(44)	30%	(92)	40%	(124)	16%	(49)	309
All Non-Christian	9%	(7)	22%	(17)	41%	(31)	28%	(21)	76
Atheist	6%	(7)	26%	(28)	29%	(31)	39%	(41)	106
Agnostic/Nothing in particular	6%	(19)	29%	(93)	36%	(116)	30%	(98)	325
Something Else	12%	(21)	36%	(66)	29%	(54)	23%	(42)	183
Religious Non-Protestant/Catholic	11%	(11)	24%	(24)	40%	(39)	25%	(24)	98

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Table MGC16_1: And specifically, how much do you trust each of the following?
The U.S. Government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	10%	(97)	29%	(295)	36%	(356)	25%	(252)	1000
Evangelical	17%	(33)	36%	(70)	31%	(60)	17%	(33)	195
Non-Evangelical	9%	(25)	30%	(78)	40%	(106)	21%	(55)	265
Community: Urban	9%	(22)	31%	(78)	32%	(82)	28%	(72)	255
Community: Suburban	9%	(48)	30%	(166)	38%	(213)	23%	(128)	554
Community: Rural	14%	(27)	26%	(50)	32%	(61)	27%	(52)	191
Employ: Private Sector	8%	(10)	33%	(39)	39%	(46)	19%	(23)	117
Employ: Unemployed	10%	(16)	27%	(41)	33%	(50)	31%	(47)	154
Employ: Other	16%	(9)	25%	(13)	23%	(12)	36%	(19)	52
Military HH: Yes	13%	(16)	23%	(28)	40%	(49)	25%	(30)	122
Military HH: No	9%	(82)	30%	(267)	35%	(307)	25%	(222)	878
RD/WT: Right Direction	18%	(34)	39%	(74)	25%	(48)	19%	(36)	191
RD/WT: Wrong Track	8%	(64)	27%	(221)	38%	(307)	27%	(216)	809
Trump Job Approve	25%	(56)	40%	(88)	23%	(49)	12%	(26)	219
Trump Job Disapprove	5%	(32)	23%	(152)	41%	(274)	31%	(204)	662
Trump Job Strongly Approve	41%	(35)	32%	(28)	16%	(14)	11%	(10)	86
Trump Job Somewhat Approve	16%	(21)	46%	(60)	27%	(35)	12%	(16)	132
Trump Job Somewhat Disapprove	8%	(12)	40%	(61)	43%	(65)	10%	(15)	154
Trump Job Strongly Disapprove	4%	(21)	18%	(91)	41%	(209)	37%	(188)	508
Favorable of Trump	23%	(51)	44%	(95)	22%	(47)	11%	(23)	215
Unfavorable of Trump	5%	(35)	24%	(161)	41%	(276)	30%	(198)	670
Very Favorable of Trump	38%	(36)	33%	(32)	14%	(13)	15%	(14)	95
Somewhat Favorable of Trump	12%	(14)	53%	(64)	28%	(34)	7%	(8)	120
Somewhat Unfavorable of Trump	9%	(11)	39%	(50)	44%	(56)	8%	(11)	129
Very Unfavorable of Trump	4%	(24)	20%	(111)	41%	(220)	35%	(187)	541
#1 Issue: Economy	11%	(28)	42%	(111)	33%	(89)	14%	(39)	267
#1 Issue: Security	13%	(14)	36%	(36)	31%	(31)	20%	(20)	100
#1 Issue: Health Care	9%	(12)	21%	(29)	40%	(55)	31%	(43)	139
#1 Issue: Women's Issues	7%	(9)	20%	(25)	35%	(43)	38%	(47)	124
#1 Issue: Education	10%	(12)	29%	(36)	36%	(43)	25%	(30)	121
#1 Issue: Energy	12%	(11)	29%	(27)	38%	(35)	21%	(20)	94
#1 Issue: Other	7%	(10)	19%	(26)	39%	(53)	34%	(47)	136

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Table MGC16_1: And specifically, how much do you trust each of the following?

The U.S. Government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	10%	(97)	29%	(295)	36%	(356)	25%	(252)	1000
2018 House Vote: Democrat	2%	(2)	19%	(17)	50%	(44)	29%	(25)	89
2016 Vote: Hillary Clinton	4%	(3)	23%	(15)	44%	(28)	29%	(19)	65
2016 Vote: Didn't Vote	10%	(89)	30%	(266)	35%	(309)	26%	(228)	892
Voted in 2014: No	10%	(96)	30%	(291)	35%	(344)	25%	(246)	977
2012 Vote: Didn't Vote	10%	(97)	30%	(289)	35%	(346)	25%	(247)	978
4-Region: Northeast	12%	(25)	28%	(58)	39%	(79)	21%	(42)	202
4-Region: Midwest	12%	(24)	33%	(63)	28%	(54)	26%	(50)	191
4-Region: South	7%	(29)	31%	(127)	35%	(141)	27%	(108)	404
4-Region: West	10%	(20)	23%	(48)	41%	(82)	26%	(53)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_2: *And specifically, how much do you trust each of the following?*
My state government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	14%	(136)	42%	(425)	27%	(275)	16%	(164)	1000
Gender: Male	15%	(76)	44%	(213)	25%	(121)	16%	(79)	489
Gender: Female	12%	(60)	41%	(212)	30%	(154)	17%	(85)	511
Age: 18-34	14%	(69)	39%	(195)	29%	(146)	19%	(96)	506
Generation Z: 13-23	14%	(136)	42%	(425)	27%	(275)	16%	(164)	1000
PID: Dem (no lean)	13%	(49)	41%	(152)	32%	(117)	14%	(52)	370
PID: Ind (no lean)	10%	(45)	41%	(183)	27%	(118)	22%	(96)	443
PID: Rep (no lean)	22%	(41)	48%	(89)	21%	(40)	9%	(17)	187
PID/Gender: Dem Men	16%	(24)	40%	(62)	28%	(44)	16%	(24)	154
PID/Gender: Dem Women	12%	(25)	42%	(90)	34%	(73)	13%	(28)	216
PID/Gender: Ind Men	9%	(21)	43%	(97)	26%	(58)	21%	(47)	224
PID/Gender: Ind Women	11%	(24)	39%	(86)	27%	(60)	22%	(49)	219
PID/Gender: Rep Men	27%	(30)	48%	(54)	17%	(19)	7%	(8)	111
PID/Gender: Rep Women	14%	(11)	47%	(36)	28%	(21)	11%	(8)	76
Ideo: Liberal (1-3)	13%	(44)	43%	(151)	29%	(101)	15%	(52)	348
Ideo: Moderate (4)	13%	(23)	44%	(77)	30%	(52)	13%	(23)	175
Ideo: Conservative (5-7)	17%	(33)	47%	(92)	24%	(47)	12%	(23)	195
Educ: < College	14%	(125)	43%	(393)	27%	(251)	16%	(151)	920
Educ: Bachelors degree	15%	(9)	39%	(24)	31%	(19)	16%	(10)	62
Income: Under 50k	13%	(66)	36%	(178)	30%	(150)	21%	(107)	501
Income: 50k-100k	15%	(49)	47%	(156)	24%	(80)	14%	(48)	333
Income: 100k+	13%	(21)	55%	(91)	27%	(45)	6%	(9)	166
Ethnicity: White	14%	(89)	44%	(285)	27%	(176)	15%	(94)	644
Ethnicity: Hispanic	11%	(23)	39%	(79)	27%	(55)	23%	(46)	203
Ethnicity: Afr. Am.	12%	(15)	31%	(40)	33%	(42)	24%	(31)	129
Ethnicity: Other	14%	(31)	44%	(100)	25%	(57)	18%	(40)	228
All Christian	19%	(59)	43%	(132)	27%	(84)	11%	(34)	309
All Non-Christian	8%	(6)	49%	(37)	27%	(20)	17%	(13)	76
Atheist	10%	(10)	42%	(44)	31%	(33)	18%	(19)	106
Agnostic/Nothing in particular	10%	(31)	42%	(137)	27%	(88)	21%	(69)	325
Something Else	15%	(28)	40%	(74)	28%	(51)	16%	(30)	183
Religious Non-Protestant/Catholic	10%	(10)	48%	(47)	29%	(28)	14%	(13)	98

Continued on next page

Table MGC16_2: And specifically, how much do you trust each of the following?
My state government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	14%	(136)	42%	(425)	27%	(275)	16%	(164)	1000
Evangelical	18%	(36)	37%	(73)	30%	(60)	14%	(27)	195
Non-Evangelical	17%	(46)	45%	(118)	25%	(66)	13%	(35)	265
Community: Urban	12%	(29)	38%	(96)	31%	(78)	20%	(52)	255
Community: Suburban	14%	(77)	45%	(252)	27%	(151)	14%	(75)	554
Community: Rural	15%	(30)	41%	(77)	24%	(46)	20%	(38)	191
Employ: Private Sector	15%	(18)	40%	(47)	30%	(34)	15%	(17)	117
Employ: Unemployed	9%	(14)	40%	(62)	33%	(50)	18%	(28)	154
Employ: Other	21%	(11)	24%	(12)	19%	(10)	36%	(19)	52
Military HH: Yes	16%	(19)	42%	(52)	27%	(33)	15%	(19)	122
Military HH: No	13%	(117)	42%	(373)	28%	(242)	17%	(146)	878
RD/WT: Right Direction	18%	(35)	43%	(83)	24%	(46)	15%	(28)	191
RD/WT: Wrong Track	12%	(101)	42%	(342)	28%	(229)	17%	(136)	809
Trump Job Approve	20%	(44)	45%	(98)	24%	(52)	11%	(25)	219
Trump Job Disapprove	11%	(75)	41%	(270)	30%	(198)	18%	(118)	662
Trump Job Strongly Approve	27%	(23)	41%	(35)	22%	(19)	10%	(8)	86
Trump Job Somewhat Approve	16%	(21)	48%	(63)	25%	(33)	12%	(16)	132
Trump Job Somewhat Disapprove	13%	(20)	43%	(67)	36%	(55)	8%	(12)	154
Trump Job Strongly Disapprove	11%	(55)	40%	(204)	28%	(143)	21%	(106)	508
Favorable of Trump	21%	(44)	47%	(101)	24%	(51)	9%	(19)	215
Unfavorable of Trump	11%	(75)	42%	(285)	30%	(203)	16%	(108)	670
Very Favorable of Trump	29%	(27)	40%	(38)	23%	(22)	9%	(8)	95
Somewhat Favorable of Trump	14%	(17)	52%	(63)	25%	(30)	9%	(11)	120
Somewhat Unfavorable of Trump	13%	(17)	52%	(67)	28%	(37)	7%	(9)	129
Very Unfavorable of Trump	11%	(58)	40%	(218)	31%	(166)	18%	(99)	541
#1 Issue: Economy	13%	(36)	51%	(136)	28%	(75)	8%	(21)	267
#1 Issue: Security	15%	(15)	42%	(43)	29%	(29)	13%	(13)	100
#1 Issue: Health Care	13%	(17)	43%	(60)	28%	(39)	16%	(23)	139
#1 Issue: Women's Issues	10%	(13)	34%	(42)	30%	(37)	26%	(32)	124
#1 Issue: Education	20%	(24)	41%	(49)	21%	(26)	18%	(22)	121
#1 Issue: Energy	9%	(9)	48%	(45)	26%	(24)	17%	(16)	94
#1 Issue: Other	13%	(18)	33%	(44)	30%	(41)	24%	(33)	136

Continued on next page

Table MGC16_2: *And specifically, how much do you trust each of the following?*
My state government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	14%	(136)	42%	(425)	27%	(275)	16%	(164)	1000
2018 House Vote: Democrat	15%	(13)	37%	(33)	36%	(32)	13%	(11)	89
2016 Vote: Hillary Clinton	12%	(8)	39%	(25)	32%	(21)	17%	(11)	65
2016 Vote: Didn't Vote	14%	(122)	43%	(384)	27%	(237)	17%	(149)	892
Voted in 2014: No	14%	(134)	43%	(419)	27%	(266)	16%	(158)	977
2012 Vote: Didn't Vote	14%	(133)	43%	(418)	27%	(267)	16%	(160)	978
4-Region: Northeast	19%	(39)	45%	(91)	26%	(53)	10%	(20)	202
4-Region: Midwest	17%	(32)	38%	(72)	27%	(52)	18%	(35)	191
4-Region: South	9%	(37)	45%	(182)	27%	(110)	19%	(75)	404
4-Region: West	13%	(27)	39%	(80)	30%	(61)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_3: And specifically, how much do you trust each of the following?
My local government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	16%	(162)	42%	(416)	28%	(280)	14%	(142)	1000
Gender: Male	21%	(103)	41%	(201)	24%	(118)	13%	(66)	489
Gender: Female	11%	(58)	42%	(215)	32%	(162)	15%	(77)	511
Age: 18-34	15%	(74)	41%	(209)	26%	(131)	18%	(91)	506
Generation Z: 13-23	16%	(162)	42%	(416)	28%	(280)	14%	(142)	1000
PID: Dem (no lean)	16%	(58)	41%	(152)	31%	(114)	12%	(46)	370
PID: Ind (no lean)	12%	(53)	39%	(174)	30%	(132)	19%	(83)	443
PID: Rep (no lean)	27%	(51)	48%	(89)	18%	(34)	7%	(13)	187
PID/Gender: Dem Men	23%	(36)	42%	(65)	24%	(37)	10%	(16)	154
PID/Gender: Dem Women	10%	(22)	40%	(87)	36%	(77)	14%	(30)	216
PID/Gender: Ind Men	13%	(29)	39%	(88)	29%	(64)	19%	(43)	224
PID/Gender: Ind Women	11%	(24)	39%	(86)	31%	(68)	18%	(40)	219
PID/Gender: Rep Men	35%	(39)	43%	(48)	15%	(17)	6%	(7)	111
PID/Gender: Rep Women	16%	(12)	54%	(41)	22%	(17)	8%	(6)	76
Ideo: Liberal (1-3)	15%	(53)	43%	(151)	29%	(100)	13%	(44)	348
Ideo: Moderate (4)	15%	(26)	45%	(79)	24%	(42)	16%	(28)	175
Ideo: Conservative (5-7)	23%	(45)	46%	(91)	22%	(42)	9%	(18)	195
Educ: < College	17%	(152)	41%	(377)	28%	(259)	14%	(131)	920
Educ: Bachelors degree	13%	(8)	48%	(30)	27%	(17)	13%	(8)	62
Income: Under 50k	14%	(72)	38%	(189)	31%	(154)	17%	(86)	501
Income: 50k-100k	19%	(64)	43%	(142)	24%	(80)	14%	(48)	333
Income: 100k+	15%	(25)	51%	(86)	28%	(47)	5%	(9)	166
Ethnicity: White	17%	(107)	44%	(283)	28%	(180)	12%	(74)	644
Ethnicity: Hispanic	16%	(32)	35%	(71)	31%	(63)	18%	(37)	203
Ethnicity: Afr. Am.	13%	(16)	30%	(38)	33%	(42)	25%	(32)	129
Ethnicity: Other	17%	(39)	42%	(96)	25%	(58)	16%	(36)	228
All Christian	25%	(77)	40%	(125)	25%	(76)	10%	(31)	309
All Non-Christian	12%	(9)	46%	(35)	26%	(20)	16%	(12)	76
Atheist	8%	(9)	39%	(42)	36%	(38)	17%	(18)	106
Agnostic/Nothing in particular	11%	(37)	41%	(135)	29%	(96)	18%	(57)	325
Something Else	16%	(30)	43%	(79)	27%	(50)	13%	(24)	183
Religious Non-Protestant/Catholic	13%	(13)	46%	(45)	28%	(28)	13%	(13)	98

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Table MGC16_3: And specifically, how much do you trust each of the following?
 My local government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	16%	(162)	42%	(416)	28%	(280)	14%	(142)	1000
Evangelical	23%	(45)	43%	(84)	23%	(44)	12%	(22)	195
Non-Evangelical	21%	(55)	42%	(110)	25%	(67)	12%	(32)	265
Community: Urban	14%	(37)	37%	(95)	34%	(88)	14%	(35)	255
Community: Suburban	16%	(89)	44%	(243)	26%	(143)	14%	(80)	554
Community: Rural	19%	(36)	41%	(78)	26%	(50)	14%	(27)	191
Employ: Private Sector	17%	(20)	40%	(47)	28%	(32)	15%	(18)	117
Employ: Unemployed	12%	(18)	37%	(58)	34%	(53)	17%	(26)	154
Employ: Other	22%	(11)	23%	(12)	20%	(10)	35%	(19)	52
Military HH: Yes	20%	(25)	33%	(41)	36%	(44)	10%	(13)	122
Military HH: No	16%	(137)	43%	(375)	27%	(236)	15%	(130)	878
RD/WT: Right Direction	23%	(43)	43%	(82)	23%	(43)	12%	(23)	191
RD/WT: Wrong Track	15%	(118)	41%	(334)	29%	(236)	15%	(119)	809
Trump Job Approve	26%	(58)	44%	(97)	23%	(49)	7%	(15)	219
Trump Job Disapprove	13%	(85)	40%	(266)	31%	(203)	16%	(108)	662
Trump Job Strongly Approve	32%	(27)	42%	(36)	20%	(17)	7%	(6)	86
Trump Job Somewhat Approve	23%	(31)	46%	(61)	24%	(32)	7%	(9)	132
Trump Job Somewhat Disapprove	13%	(19)	47%	(73)	30%	(47)	10%	(15)	154
Trump Job Strongly Disapprove	13%	(65)	38%	(193)	31%	(156)	18%	(93)	508
Favorable of Trump	25%	(54)	44%	(95)	25%	(53)	6%	(13)	215
Unfavorable of Trump	13%	(90)	42%	(281)	30%	(202)	15%	(98)	670
Very Favorable of Trump	33%	(32)	39%	(37)	23%	(22)	4%	(4)	95
Somewhat Favorable of Trump	19%	(22)	48%	(57)	26%	(31)	7%	(9)	120
Somewhat Unfavorable of Trump	13%	(17)	52%	(67)	28%	(37)	7%	(9)	129
Very Unfavorable of Trump	14%	(73)	40%	(214)	30%	(165)	16%	(89)	541
#1 Issue: Economy	14%	(37)	52%	(139)	25%	(67)	9%	(24)	267
#1 Issue: Security	21%	(21)	31%	(31)	34%	(34)	14%	(14)	100
#1 Issue: Health Care	16%	(23)	41%	(56)	27%	(38)	16%	(22)	139
#1 Issue: Women's Issues	12%	(14)	32%	(40)	38%	(47)	18%	(23)	124
#1 Issue: Education	25%	(30)	42%	(51)	19%	(23)	14%	(17)	121
#1 Issue: Energy	12%	(11)	51%	(48)	28%	(26)	10%	(9)	94
#1 Issue: Other	14%	(18)	33%	(45)	30%	(41)	23%	(31)	136

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Table MGC16_3: And specifically, how much do you trust each of the following?
My local government

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	16%	(162)	42%	(416)	28%	(280)	14%	(142)	1000
2018 House Vote: Democrat	18%	(16)	39%	(35)	30%	(27)	12%	(11)	89
2016 Vote: Hillary Clinton	16%	(10)	39%	(25)	26%	(17)	19%	(12)	65
2016 Vote: Didn't Vote	16%	(145)	41%	(369)	28%	(251)	14%	(127)	892
Voted in 2014: No	16%	(158)	42%	(413)	28%	(273)	14%	(134)	977
2012 Vote: Didn't Vote	16%	(156)	42%	(413)	28%	(273)	14%	(137)	978
4-Region: Northeast	18%	(36)	42%	(84)	30%	(60)	11%	(23)	202
4-Region: Midwest	22%	(41)	37%	(70)	24%	(46)	18%	(34)	191
4-Region: South	14%	(55)	45%	(181)	27%	(110)	14%	(58)	404
4-Region: West	14%	(29)	40%	(81)	32%	(64)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_4: *And specifically, how much do you trust each of the following?*
 U.S. Congress

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(87)	37%	(373)	35%	(354)	19%	(187)	1000
Gender: Male	12%	(56)	39%	(191)	32%	(157)	17%	(84)	489
Gender: Female	6%	(30)	36%	(182)	39%	(197)	20%	(102)	511
Age: 18-34	9%	(44)	33%	(169)	36%	(180)	22%	(113)	506
Generation Z: 13-23	9%	(87)	37%	(373)	35%	(354)	19%	(187)	1000
PID: Dem (no lean)	6%	(22)	37%	(136)	43%	(159)	15%	(54)	370
PID: Ind (no lean)	6%	(25)	34%	(150)	35%	(154)	26%	(114)	443
PID: Rep (no lean)	21%	(39)	47%	(87)	22%	(42)	10%	(19)	187
PID/Gender: Dem Men	8%	(13)	42%	(65)	40%	(62)	10%	(15)	154
PID/Gender: Dem Women	4%	(9)	33%	(71)	45%	(97)	18%	(39)	216
PID/Gender: Ind Men	6%	(14)	34%	(77)	34%	(75)	26%	(57)	224
PID/Gender: Ind Women	5%	(11)	33%	(72)	36%	(78)	26%	(57)	219
PID/Gender: Rep Men	27%	(30)	44%	(49)	18%	(20)	11%	(12)	111
PID/Gender: Rep Women	13%	(10)	50%	(38)	28%	(21)	8%	(6)	76
Ideo: Liberal (1-3)	4%	(13)	33%	(114)	44%	(153)	20%	(68)	348
Ideo: Moderate (4)	8%	(14)	38%	(66)	37%	(65)	17%	(29)	175
Ideo: Conservative (5-7)	20%	(39)	44%	(86)	25%	(49)	11%	(22)	195
Educ: < College	9%	(83)	38%	(349)	35%	(319)	18%	(169)	920
Educ: Bachelors degree	3%	(2)	29%	(18)	47%	(29)	21%	(13)	62
Income: Under 50k	8%	(41)	32%	(163)	35%	(178)	24%	(120)	501
Income: 50k-100k	8%	(28)	40%	(133)	35%	(117)	17%	(55)	333
Income: 100k+	11%	(18)	46%	(77)	36%	(60)	7%	(12)	166
Ethnicity: White	8%	(55)	38%	(247)	35%	(228)	18%	(114)	644
Ethnicity: Hispanic	12%	(25)	34%	(68)	34%	(69)	20%	(41)	203
Ethnicity: Afr. Am.	10%	(13)	28%	(36)	37%	(47)	25%	(32)	129
Ethnicity: Other	8%	(19)	40%	(90)	35%	(79)	18%	(40)	228
All Christian	12%	(37)	37%	(114)	40%	(125)	11%	(33)	309
All Non-Christian	5%	(3)	48%	(36)	23%	(18)	25%	(19)	76
Atheist	7%	(8)	32%	(34)	33%	(35)	28%	(30)	106
Agnostic/Nothing in particular	4%	(12)	36%	(116)	37%	(121)	23%	(76)	325
Something Else	14%	(26)	40%	(74)	30%	(54)	16%	(29)	183
Religious Non-Protestant/Catholic	6%	(6)	45%	(44)	26%	(26)	23%	(22)	98

Continued on next page

Table MGC16_4: And specifically, how much do you trust each of the following?

U.S. Congress

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(87)	37%	(373)	35%	(354)	19%	(187)	1000
Evangelical	17%	(34)	37%	(72)	34%	(67)	12%	(24)	195
Non-Evangelical	9%	(24)	40%	(105)	38%	(101)	13%	(34)	265
Community: Urban	7%	(19)	38%	(97)	35%	(89)	20%	(50)	255
Community: Suburban	8%	(45)	37%	(207)	37%	(206)	17%	(96)	554
Community: Rural	12%	(22)	36%	(69)	31%	(59)	21%	(40)	191
Employ: Private Sector	11%	(13)	36%	(42)	35%	(40)	18%	(21)	117
Employ: Unemployed	9%	(13)	32%	(50)	37%	(58)	22%	(34)	154
Employ: Other	10%	(5)	32%	(17)	22%	(11)	36%	(19)	52
Military HH: Yes	9%	(11)	29%	(36)	46%	(57)	15%	(19)	122
Military HH: No	9%	(75)	38%	(337)	34%	(297)	19%	(168)	878
RD/WT: Right Direction	16%	(31)	43%	(82)	25%	(47)	16%	(32)	191
RD/WT: Wrong Track	7%	(56)	36%	(291)	38%	(307)	19%	(155)	809
Trump Job Approve	23%	(51)	43%	(94)	25%	(54)	9%	(20)	219
Trump Job Disapprove	4%	(29)	35%	(229)	39%	(258)	22%	(146)	662
Trump Job Strongly Approve	34%	(29)	37%	(32)	17%	(14)	13%	(11)	86
Trump Job Somewhat Approve	17%	(22)	47%	(62)	30%	(40)	6%	(9)	132
Trump Job Somewhat Disapprove	7%	(10)	45%	(69)	37%	(56)	12%	(18)	154
Trump Job Strongly Disapprove	4%	(18)	32%	(160)	40%	(202)	25%	(127)	508
Favorable of Trump	24%	(51)	44%	(95)	25%	(54)	7%	(15)	215
Unfavorable of Trump	4%	(27)	36%	(240)	40%	(265)	20%	(137)	670
Very Favorable of Trump	35%	(33)	40%	(38)	16%	(16)	9%	(8)	95
Somewhat Favorable of Trump	15%	(18)	48%	(57)	32%	(39)	5%	(6)	120
Somewhat Unfavorable of Trump	8%	(10)	46%	(59)	36%	(47)	10%	(13)	129
Very Unfavorable of Trump	3%	(17)	33%	(181)	40%	(219)	23%	(125)	541
#1 Issue: Economy	11%	(30)	48%	(128)	30%	(79)	11%	(30)	267
#1 Issue: Security	15%	(15)	36%	(37)	31%	(31)	17%	(17)	100
#1 Issue: Health Care	8%	(11)	37%	(51)	32%	(44)	23%	(32)	139
#1 Issue: Women's Issues	4%	(5)	27%	(34)	46%	(57)	23%	(28)	124
#1 Issue: Education	9%	(11)	34%	(41)	39%	(48)	18%	(22)	121
#1 Issue: Energy	5%	(4)	43%	(41)	35%	(33)	17%	(16)	94
#1 Issue: Other	4%	(6)	29%	(39)	39%	(53)	28%	(38)	136

Continued on next page

Table MGC16_4: And specifically, how much do you trust each of the following?

U.S. Congress

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(87)	37%	(373)	35%	(354)	19%	(187)	1000
2018 House Vote: Democrat	5%	(5)	30%	(27)	41%	(36)	23%	(20)	89
2016 Vote: Hillary Clinton	8%	(5)	32%	(21)	40%	(26)	20%	(13)	65
2016 Vote: Didn't Vote	8%	(73)	38%	(338)	35%	(313)	19%	(168)	892
Voted in 2014: No	9%	(85)	37%	(365)	36%	(348)	18%	(179)	977
2012 Vote: Didn't Vote	9%	(84)	37%	(366)	35%	(345)	19%	(182)	978
4-Region: Northeast	12%	(23)	38%	(78)	35%	(71)	15%	(31)	202
4-Region: Midwest	9%	(17)	38%	(73)	34%	(64)	19%	(37)	191
4-Region: South	6%	(26)	39%	(156)	36%	(144)	19%	(78)	404
4-Region: West	10%	(21)	33%	(66)	37%	(75)	20%	(41)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_5: And specifically, how much do you trust each of the following?
The U.S. Supreme Court

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	13%	(130)	40%	(400)	31%	(307)	16%	(163)	1000
Gender: Male	16%	(79)	40%	(197)	29%	(142)	15%	(71)	489
Gender: Female	10%	(51)	40%	(203)	32%	(165)	18%	(92)	511
Age: 18-34	14%	(71)	36%	(182)	31%	(158)	19%	(96)	506
Generation Z: 13-23	13%	(130)	40%	(400)	31%	(307)	16%	(163)	1000
PID: Dem (no lean)	9%	(35)	37%	(138)	39%	(144)	14%	(52)	370
PID: Ind (no lean)	10%	(46)	39%	(173)	29%	(129)	21%	(95)	443
PID: Rep (no lean)	26%	(49)	47%	(88)	18%	(34)	8%	(16)	187
PID/Gender: Dem Men	13%	(21)	35%	(54)	39%	(61)	12%	(19)	154
PID/Gender: Dem Women	7%	(14)	39%	(85)	39%	(84)	16%	(34)	216
PID/Gender: Ind Men	11%	(24)	41%	(91)	29%	(65)	20%	(44)	224
PID/Gender: Ind Women	10%	(22)	38%	(83)	29%	(63)	23%	(51)	219
PID/Gender: Rep Men	31%	(34)	47%	(53)	15%	(16)	7%	(8)	111
PID/Gender: Rep Women	19%	(15)	47%	(35)	24%	(18)	10%	(8)	76
Ideo: Liberal (1-3)	7%	(25)	39%	(134)	37%	(128)	17%	(60)	348
Ideo: Moderate (4)	16%	(28)	40%	(69)	31%	(54)	14%	(24)	175
Ideo: Conservative (5-7)	23%	(44)	45%	(88)	24%	(48)	8%	(16)	195
Educ: < College	13%	(122)	40%	(366)	31%	(282)	16%	(151)	920
Educ: Bachelors degree	12%	(7)	38%	(24)	36%	(23)	13%	(8)	62
Income: Under 50k	11%	(56)	38%	(191)	29%	(145)	22%	(109)	501
Income: 50k-100k	16%	(53)	36%	(121)	34%	(114)	14%	(45)	333
Income: 100k+	12%	(20)	53%	(88)	29%	(49)	5%	(9)	166
Ethnicity: White	14%	(90)	41%	(265)	31%	(200)	14%	(88)	644
Ethnicity: Hispanic	16%	(32)	34%	(69)	32%	(65)	18%	(36)	203
Ethnicity: Afr. Am.	11%	(14)	29%	(38)	31%	(39)	29%	(38)	129
Ethnicity: Other	11%	(26)	43%	(97)	30%	(67)	17%	(38)	228
All Christian	20%	(62)	41%	(128)	29%	(90)	10%	(30)	309
All Non-Christian	7%	(5)	47%	(36)	25%	(19)	21%	(16)	76
Atheist	12%	(13)	34%	(37)	34%	(36)	20%	(21)	106
Agnostic/Nothing in particular	6%	(20)	38%	(124)	33%	(108)	22%	(73)	325
Something Else	16%	(29)	41%	(75)	30%	(55)	13%	(24)	183
Religious Non-Protestant/Catholic	13%	(13)	43%	(42)	25%	(25)	19%	(18)	98

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Table MGC16_5: And specifically, how much do you trust each of the following?
 The U.S. Supreme Court

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	13%	(130)	40%	(400)	31%	(307)	16%	(163)	1000
Evangelical	20%	(38)	42%	(82)	27%	(53)	11%	(22)	195
Non-Evangelical	16%	(43)	43%	(113)	30%	(80)	11%	(29)	265
Community: Urban	11%	(29)	38%	(96)	33%	(85)	17%	(44)	255
Community: Suburban	13%	(74)	41%	(227)	31%	(171)	15%	(83)	554
Community: Rural	14%	(27)	40%	(76)	27%	(51)	19%	(36)	191
Employ: Private Sector	15%	(18)	37%	(43)	36%	(42)	12%	(14)	117
Employ: Unemployed	12%	(18)	35%	(54)	33%	(51)	20%	(31)	154
Employ: Other	15%	(8)	36%	(19)	17%	(9)	33%	(17)	52
Military HH: Yes	11%	(13)	41%	(50)	35%	(43)	13%	(16)	122
Military HH: No	13%	(117)	40%	(349)	30%	(264)	17%	(147)	878
RD/WT: Right Direction	18%	(35)	45%	(86)	24%	(46)	13%	(25)	191
RD/WT: Wrong Track	12%	(95)	39%	(314)	32%	(262)	17%	(138)	809
Trump Job Approve	25%	(54)	49%	(107)	20%	(43)	7%	(15)	219
Trump Job Disapprove	10%	(65)	36%	(238)	35%	(233)	19%	(126)	662
Trump Job Strongly Approve	28%	(24)	46%	(40)	14%	(12)	12%	(11)	86
Trump Job Somewhat Approve	23%	(30)	51%	(67)	23%	(30)	4%	(5)	132
Trump Job Somewhat Disapprove	13%	(20)	44%	(67)	36%	(55)	7%	(11)	154
Trump Job Strongly Disapprove	9%	(44)	34%	(171)	35%	(178)	23%	(115)	508
Favorable of Trump	24%	(53)	50%	(107)	21%	(44)	5%	(11)	215
Unfavorable of Trump	9%	(63)	36%	(244)	37%	(246)	18%	(117)	670
Very Favorable of Trump	32%	(31)	45%	(43)	16%	(15)	8%	(7)	95
Somewhat Favorable of Trump	18%	(22)	54%	(65)	24%	(29)	3%	(4)	120
Somewhat Unfavorable of Trump	13%	(17)	42%	(54)	39%	(50)	6%	(8)	129
Very Unfavorable of Trump	9%	(46)	35%	(190)	36%	(196)	20%	(109)	541
#1 Issue: Economy	15%	(41)	48%	(127)	28%	(74)	9%	(25)	267
#1 Issue: Security	16%	(16)	40%	(40)	26%	(26)	18%	(18)	100
#1 Issue: Health Care	13%	(18)	37%	(51)	35%	(48)	15%	(21)	139
#1 Issue: Women's Issues	10%	(12)	30%	(37)	37%	(46)	23%	(28)	124
#1 Issue: Education	11%	(13)	44%	(53)	31%	(37)	14%	(17)	121
#1 Issue: Energy	16%	(15)	41%	(39)	28%	(26)	15%	(14)	94
#1 Issue: Other	7%	(9)	33%	(44)	34%	(46)	27%	(36)	136

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Table MGC16_5: And specifically, how much do you trust each of the following?
The U.S. Supreme Court

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	13%	(130)	40%	(400)	31%	(307)	16%	(163)	1000
2018 House Vote: Democrat	9%	(8)	31%	(28)	41%	(36)	19%	(17)	89
2016 Vote: Hillary Clinton	13%	(8)	39%	(25)	31%	(20)	17%	(11)	65
2016 Vote: Didn't Vote	13%	(115)	40%	(360)	30%	(270)	16%	(147)	892
Voted in 2014: No	13%	(128)	40%	(391)	31%	(301)	16%	(157)	977
2012 Vote: Didn't Vote	13%	(126)	40%	(391)	31%	(301)	16%	(159)	978
4-Region: Northeast	15%	(30)	40%	(82)	31%	(62)	14%	(28)	202
4-Region: Midwest	17%	(33)	38%	(72)	26%	(49)	19%	(37)	191
4-Region: South	11%	(45)	43%	(174)	30%	(122)	16%	(63)	404
4-Region: West	11%	(22)	36%	(72)	36%	(73)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_6: *And specifically, how much do you trust each of the following?*
 The military

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	21%	(206)	39%	(385)	23%	(233)	18%	(175)	1000
Gender: Male	23%	(114)	38%	(187)	21%	(104)	17%	(83)	489
Gender: Female	18%	(93)	39%	(198)	25%	(129)	18%	(92)	511
Age: 18-34	21%	(108)	35%	(176)	25%	(125)	19%	(97)	506
Generation Z: 13-23	21%	(206)	39%	(385)	23%	(233)	18%	(175)	1000
PID: Dem (no lean)	12%	(44)	37%	(136)	34%	(126)	17%	(64)	370
PID: Ind (no lean)	17%	(77)	41%	(181)	19%	(86)	22%	(99)	443
PID: Rep (no lean)	46%	(86)	36%	(67)	12%	(22)	7%	(12)	187
PID/Gender: Dem Men	15%	(24)	36%	(55)	31%	(48)	17%	(27)	154
PID/Gender: Dem Women	9%	(20)	38%	(81)	36%	(78)	17%	(37)	216
PID/Gender: Ind Men	17%	(38)	42%	(93)	20%	(45)	21%	(47)	224
PID/Gender: Ind Women	18%	(39)	40%	(88)	19%	(41)	24%	(51)	219
PID/Gender: Rep Men	47%	(52)	35%	(39)	10%	(11)	8%	(9)	111
PID/Gender: Rep Women	45%	(34)	37%	(28)	14%	(10)	4%	(3)	76
Ideo: Liberal (1-3)	8%	(29)	35%	(122)	33%	(115)	24%	(82)	348
Ideo: Moderate (4)	23%	(40)	38%	(66)	25%	(44)	14%	(25)	175
Ideo: Conservative (5-7)	42%	(83)	41%	(81)	11%	(21)	5%	(11)	195
Educ: < College	20%	(186)	39%	(357)	23%	(214)	18%	(163)	920
Educ: Bachelors degree	30%	(19)	29%	(18)	29%	(18)	12%	(8)	62
Income: Under 50k	19%	(95)	37%	(185)	22%	(111)	22%	(110)	501
Income: 50k-100k	22%	(75)	39%	(131)	23%	(76)	15%	(51)	333
Income: 100k+	22%	(37)	42%	(70)	28%	(46)	8%	(14)	166
Ethnicity: White	23%	(151)	39%	(249)	22%	(144)	15%	(100)	644
Ethnicity: Hispanic	22%	(45)	29%	(59)	26%	(52)	23%	(47)	203
Ethnicity: Afr. Am.	18%	(23)	36%	(47)	25%	(32)	20%	(26)	129
Ethnicity: Other	14%	(32)	39%	(89)	25%	(57)	22%	(50)	228
All Christian	28%	(85)	38%	(119)	25%	(76)	9%	(29)	309
All Non-Christian	10%	(7)	50%	(38)	22%	(17)	19%	(14)	76
Atheist	14%	(14)	30%	(32)	29%	(31)	27%	(29)	106
Agnostic/Nothing in particular	11%	(35)	39%	(126)	27%	(89)	23%	(75)	325
Something Else	35%	(64)	38%	(70)	11%	(21)	16%	(29)	183
Religious Non-Protestant/Catholic	13%	(13)	48%	(47)	23%	(23)	15%	(15)	98

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Table MGC16_6: And specifically, how much do you trust each of the following?

The military

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	21%	(206)	39%	(385)	23%	(233)	18%	(175)	1000
Evangelical	37%	(73)	35%	(68)	12%	(24)	16%	(30)	195
Non-Evangelical	26%	(68)	41%	(108)	24%	(64)	10%	(25)	265
Community: Urban	21%	(53)	41%	(105)	18%	(46)	20%	(51)	255
Community: Suburban	19%	(104)	39%	(215)	26%	(146)	16%	(90)	554
Community: Rural	26%	(49)	35%	(66)	22%	(41)	18%	(34)	191
Employ: Private Sector	18%	(21)	47%	(54)	24%	(27)	12%	(13)	117
Employ: Unemployed	18%	(28)	35%	(55)	24%	(37)	22%	(34)	154
Employ: Other	22%	(11)	29%	(15)	14%	(7)	36%	(19)	52
Military HH: Yes	27%	(33)	38%	(46)	25%	(30)	11%	(13)	122
Military HH: No	20%	(174)	39%	(339)	23%	(203)	18%	(162)	878
RD/WT: Right Direction	30%	(57)	41%	(79)	18%	(35)	11%	(20)	191
RD/WT: Wrong Track	18%	(149)	38%	(306)	25%	(199)	19%	(155)	809
Trump Job Approve	44%	(96)	36%	(79)	14%	(30)	7%	(14)	219
Trump Job Disapprove	13%	(88)	38%	(254)	28%	(183)	21%	(137)	662
Trump Job Strongly Approve	50%	(43)	29%	(25)	15%	(13)	5%	(5)	86
Trump Job Somewhat Approve	39%	(52)	41%	(54)	13%	(17)	7%	(10)	132
Trump Job Somewhat Disapprove	19%	(29)	46%	(71)	25%	(39)	10%	(15)	154
Trump Job Strongly Disapprove	11%	(58)	36%	(183)	28%	(145)	24%	(122)	508
Favorable of Trump	44%	(95)	39%	(85)	12%	(27)	4%	(9)	215
Unfavorable of Trump	13%	(90)	38%	(257)	28%	(191)	20%	(133)	670
Very Favorable of Trump	51%	(48)	37%	(35)	10%	(9)	3%	(3)	95
Somewhat Favorable of Trump	39%	(47)	41%	(50)	15%	(18)	5%	(6)	120
Somewhat Unfavorable of Trump	24%	(31)	46%	(59)	23%	(29)	7%	(9)	129
Very Unfavorable of Trump	11%	(58)	37%	(198)	30%	(161)	23%	(124)	541
#1 Issue: Economy	27%	(72)	43%	(114)	20%	(54)	10%	(28)	267
#1 Issue: Security	33%	(33)	35%	(35)	18%	(18)	14%	(14)	100
#1 Issue: Health Care	15%	(21)	35%	(49)	31%	(43)	19%	(26)	139
#1 Issue: Women's Issues	13%	(16)	35%	(43)	27%	(34)	25%	(31)	124
#1 Issue: Education	23%	(28)	42%	(50)	21%	(26)	14%	(17)	121
#1 Issue: Energy	19%	(18)	43%	(40)	22%	(21)	15%	(14)	94
#1 Issue: Other	11%	(15)	34%	(47)	25%	(34)	29%	(40)	136

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Table MGC16_6: *And specifically, how much do you trust each of the following?*
The military

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	21%	(206)	39%	(385)	23%	(233)	18%	(175)	1000
2018 House Vote: Democrat	17%	(15)	25%	(22)	30%	(26)	28%	(25)	89
2016 Vote: Hillary Clinton	19%	(12)	27%	(18)	31%	(20)	23%	(15)	65
2016 Vote: Didn't Vote	20%	(178)	39%	(352)	23%	(206)	17%	(155)	892
Voted in 2014: No	21%	(203)	39%	(382)	23%	(229)	17%	(164)	977
2012 Vote: Didn't Vote	20%	(199)	39%	(382)	24%	(231)	17%	(166)	978
4-Region: Northeast	19%	(38)	39%	(79)	27%	(54)	16%	(32)	202
4-Region: Midwest	24%	(46)	38%	(72)	20%	(39)	18%	(35)	191
4-Region: South	20%	(83)	39%	(156)	24%	(95)	17%	(70)	404
4-Region: West	20%	(40)	39%	(79)	23%	(46)	19%	(38)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_7: And specifically, how much do you trust each of the following?
The police

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	13%	(128)	31%	(308)	25%	(251)	31%	(313)	1000
Gender: Male	14%	(67)	31%	(152)	26%	(129)	29%	(140)	489
Gender: Female	12%	(61)	31%	(156)	24%	(122)	34%	(172)	511
Age: 18-34	13%	(65)	27%	(138)	26%	(132)	34%	(171)	506
Generation Z: 13-23	13%	(128)	31%	(308)	25%	(251)	31%	(313)	1000
PID: Dem (no lean)	5%	(19)	20%	(73)	33%	(121)	43%	(158)	370
PID: Ind (no lean)	10%	(46)	35%	(154)	23%	(104)	31%	(139)	443
PID: Rep (no lean)	34%	(64)	43%	(81)	14%	(26)	9%	(16)	187
PID/Gender: Dem Men	7%	(11)	17%	(27)	37%	(57)	39%	(59)	154
PID/Gender: Dem Women	4%	(8)	21%	(46)	29%	(64)	45%	(98)	216
PID/Gender: Ind Men	10%	(23)	34%	(76)	24%	(54)	32%	(71)	224
PID/Gender: Ind Women	11%	(23)	36%	(78)	23%	(50)	31%	(67)	219
PID/Gender: Rep Men	31%	(34)	44%	(49)	16%	(18)	9%	(10)	111
PID/Gender: Rep Women	39%	(30)	42%	(32)	11%	(8)	9%	(7)	76
Ideo: Liberal (1-3)	4%	(15)	18%	(63)	34%	(117)	44%	(153)	348
Ideo: Moderate (4)	10%	(17)	37%	(65)	26%	(45)	27%	(48)	175
Ideo: Conservative (5-7)	31%	(60)	43%	(83)	15%	(28)	12%	(24)	195
Educ: < College	13%	(118)	31%	(286)	25%	(227)	31%	(288)	920
Educ: Bachelors degree	13%	(8)	23%	(15)	32%	(20)	31%	(20)	62
Income: Under 50k	13%	(67)	29%	(147)	22%	(110)	35%	(176)	501
Income: 50k-100k	13%	(43)	30%	(98)	26%	(87)	31%	(104)	333
Income: 100k+	11%	(19)	37%	(62)	32%	(53)	20%	(33)	166
Ethnicity: White	16%	(102)	34%	(220)	23%	(149)	27%	(173)	644
Ethnicity: Hispanic	12%	(25)	24%	(49)	27%	(54)	37%	(75)	203
Ethnicity: Afr. Am.	8%	(10)	21%	(26)	24%	(31)	47%	(61)	129
Ethnicity: Other	7%	(17)	27%	(62)	31%	(70)	35%	(79)	228
All Christian	19%	(58)	32%	(98)	29%	(91)	20%	(62)	309
All Non-Christian	10%	(8)	37%	(28)	22%	(17)	31%	(24)	76
Atheist	7%	(7)	22%	(24)	25%	(26)	46%	(49)	106
Agnostic/Nothing in particular	7%	(23)	31%	(102)	22%	(72)	40%	(129)	325
Something Else	18%	(33)	31%	(56)	25%	(45)	27%	(49)	183
Religious Non-Protestant/Catholic	16%	(15)	35%	(35)	24%	(23)	26%	(25)	98

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Table MGC16_7: And specifically, how much do you trust each of the following?
 The police

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	13%	(128)	31%	(308)	25%	(251)	31%	(313)	1000
Evangelical	20%	(39)	37%	(72)	21%	(41)	22%	(43)	195
Non-Evangelical	16%	(42)	27%	(71)	33%	(87)	25%	(65)	265
Community: Urban	9%	(23)	29%	(74)	24%	(62)	38%	(96)	255
Community: Suburban	13%	(69)	31%	(174)	28%	(155)	28%	(156)	554
Community: Rural	19%	(36)	31%	(60)	18%	(34)	32%	(61)	191
Employ: Private Sector	14%	(16)	25%	(30)	32%	(37)	29%	(34)	117
Employ: Unemployed	10%	(15)	31%	(48)	24%	(38)	34%	(53)	154
Employ: Other	16%	(8)	25%	(13)	21%	(11)	38%	(20)	52
Military HH: Yes	16%	(19)	26%	(32)	24%	(30)	34%	(42)	122
Military HH: No	12%	(110)	31%	(276)	25%	(221)	31%	(271)	878
RD/WT: Right Direction	20%	(39)	43%	(82)	20%	(38)	17%	(32)	191
RD/WT: Wrong Track	11%	(90)	28%	(226)	26%	(213)	35%	(280)	809
Trump Job Approve	34%	(75)	44%	(96)	14%	(31)	7%	(16)	219
Trump Job Disapprove	5%	(34)	25%	(164)	29%	(194)	41%	(269)	662
Trump Job Strongly Approve	54%	(46)	34%	(29)	8%	(7)	4%	(4)	86
Trump Job Somewhat Approve	22%	(29)	51%	(67)	18%	(24)	9%	(12)	132
Trump Job Somewhat Disapprove	6%	(10)	42%	(64)	36%	(56)	15%	(24)	154
Trump Job Strongly Disapprove	5%	(24)	20%	(100)	27%	(138)	48%	(245)	508
Favorable of Trump	35%	(76)	45%	(98)	11%	(24)	8%	(17)	215
Unfavorable of Trump	6%	(38)	25%	(167)	31%	(207)	39%	(259)	670
Very Favorable of Trump	48%	(45)	38%	(37)	7%	(7)	7%	(6)	95
Somewhat Favorable of Trump	26%	(31)	51%	(61)	15%	(17)	9%	(11)	120
Somewhat Unfavorable of Trump	11%	(15)	44%	(57)	30%	(39)	14%	(18)	129
Very Unfavorable of Trump	4%	(23)	20%	(110)	31%	(168)	44%	(241)	541
#1 Issue: Economy	17%	(45)	35%	(95)	27%	(73)	20%	(55)	267
#1 Issue: Security	20%	(21)	39%	(39)	16%	(16)	25%	(25)	100
#1 Issue: Health Care	11%	(15)	26%	(36)	29%	(40)	34%	(47)	139
#1 Issue: Women's Issues	6%	(8)	24%	(30)	29%	(35)	41%	(50)	124
#1 Issue: Education	10%	(12)	30%	(37)	28%	(34)	32%	(38)	121
#1 Issue: Energy	12%	(12)	36%	(34)	24%	(23)	27%	(25)	94
#1 Issue: Other	8%	(12)	22%	(30)	18%	(25)	51%	(69)	136

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Table MGC16_7: *And specifically, how much do you trust each of the following?*
The police

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	13%	(128)	31%	(308)	25%	(251)	31%	(313)	1000
2018 House Vote: Democrat	4%	(3)	13%	(12)	42%	(37)	41%	(37)	89
2016 Vote: Hillary Clinton	6%	(4)	20%	(13)	41%	(27)	33%	(21)	65
2016 Vote: Didn't Vote	13%	(116)	31%	(275)	24%	(214)	32%	(287)	892
Voted in 2014: No	13%	(128)	31%	(305)	25%	(241)	31%	(304)	977
2012 Vote: Didn't Vote	13%	(126)	31%	(304)	25%	(243)	31%	(306)	978
4-Region: Northeast	12%	(25)	34%	(69)	22%	(44)	32%	(65)	202
4-Region: Midwest	17%	(32)	34%	(64)	17%	(33)	32%	(62)	191
4-Region: South	13%	(51)	28%	(113)	29%	(116)	31%	(124)	404
4-Region: West	10%	(21)	30%	(62)	28%	(58)	31%	(63)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_8: *And specifically, how much do you trust each of the following?*
The media

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(87)	30%	(302)	37%	(370)	24%	(241)	1000
Gender: Male	10%	(49)	29%	(141)	36%	(178)	25%	(121)	489
Gender: Female	7%	(38)	32%	(162)	38%	(192)	23%	(120)	511
Age: 18-34	8%	(43)	29%	(146)	35%	(175)	28%	(143)	506
Generation Z: 13-23	9%	(87)	30%	(302)	37%	(370)	24%	(241)	1000
PID: Dem (no lean)	10%	(37)	40%	(147)	36%	(135)	14%	(51)	370
PID: Ind (no lean)	7%	(30)	27%	(121)	36%	(161)	29%	(130)	443
PID: Rep (no lean)	10%	(19)	18%	(34)	40%	(75)	32%	(59)	187
PID/Gender: Dem Men	13%	(20)	37%	(58)	36%	(55)	14%	(22)	154
PID/Gender: Dem Women	8%	(17)	41%	(90)	37%	(80)	14%	(29)	216
PID/Gender: Ind Men	7%	(15)	27%	(61)	36%	(81)	30%	(66)	224
PID/Gender: Ind Women	7%	(15)	28%	(60)	36%	(79)	29%	(64)	219
PID/Gender: Rep Men	12%	(14)	20%	(22)	38%	(42)	30%	(33)	111
PID/Gender: Rep Women	8%	(6)	15%	(12)	43%	(32)	35%	(26)	76
Ideo: Liberal (1-3)	8%	(29)	39%	(136)	35%	(123)	17%	(59)	348
Ideo: Moderate (4)	10%	(18)	29%	(51)	37%	(64)	24%	(42)	175
Ideo: Conservative (5-7)	6%	(13)	13%	(25)	45%	(88)	36%	(70)	195
Educ: < College	9%	(81)	30%	(278)	37%	(340)	24%	(222)	920
Educ: Bachelors degree	5%	(3)	30%	(18)	42%	(26)	23%	(14)	62
Income: Under 50k	9%	(45)	30%	(150)	36%	(181)	25%	(125)	501
Income: 50k-100k	9%	(31)	30%	(100)	37%	(123)	23%	(78)	333
Income: 100k+	6%	(10)	31%	(52)	40%	(66)	23%	(38)	166
Ethnicity: White	7%	(42)	29%	(185)	38%	(245)	27%	(171)	644
Ethnicity: Hispanic	11%	(22)	30%	(62)	40%	(82)	18%	(37)	203
Ethnicity: Afr. Am.	15%	(19)	34%	(43)	32%	(42)	19%	(24)	129
Ethnicity: Other	11%	(25)	33%	(74)	37%	(84)	20%	(45)	228
All Christian	9%	(28)	28%	(86)	42%	(131)	21%	(65)	309
All Non-Christian	8%	(6)	39%	(29)	30%	(22)	24%	(18)	76
Atheist	8%	(9)	25%	(27)	37%	(39)	30%	(32)	106
Agnostic/Nothing in particular	8%	(26)	34%	(111)	33%	(106)	25%	(82)	325
Something Else	10%	(18)	27%	(49)	39%	(72)	24%	(44)	183
Religious Non-Protestant/Catholic	10%	(10)	35%	(34)	30%	(29)	25%	(24)	98

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Table MGC16_8: And specifically, how much do you trust each of the following?

The media

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(87)	30%	(302)	37%	(370)	24%	(241)	1000
Evangelical	11%	(22)	30%	(58)	34%	(66)	25%	(50)	195
Non-Evangelical	6%	(17)	27%	(70)	48%	(126)	19%	(52)	265
Community: Urban	10%	(26)	35%	(90)	34%	(85)	21%	(54)	255
Community: Suburban	7%	(39)	29%	(163)	39%	(219)	24%	(134)	554
Community: Rural	11%	(22)	26%	(50)	35%	(66)	28%	(53)	191
Employ: Private Sector	10%	(11)	32%	(37)	38%	(45)	20%	(23)	117
Employ: Unemployed	9%	(14)	31%	(47)	31%	(48)	29%	(45)	154
Employ: Other	14%	(7)	20%	(10)	30%	(16)	37%	(19)	52
Military HH: Yes	10%	(13)	23%	(28)	46%	(57)	20%	(24)	122
Military HH: No	8%	(74)	31%	(274)	36%	(314)	25%	(216)	878
RD/WT: Right Direction	17%	(33)	28%	(53)	32%	(61)	23%	(44)	191
RD/WT: Wrong Track	7%	(54)	31%	(249)	38%	(309)	24%	(196)	809
Trump Job Approve	12%	(26)	18%	(40)	39%	(85)	31%	(68)	219
Trump Job Disapprove	8%	(53)	34%	(227)	36%	(240)	21%	(142)	662
Trump Job Strongly Approve	15%	(13)	18%	(15)	33%	(29)	34%	(29)	86
Trump Job Somewhat Approve	10%	(13)	19%	(25)	42%	(56)	29%	(38)	132
Trump Job Somewhat Disapprove	6%	(10)	30%	(46)	42%	(65)	22%	(33)	154
Trump Job Strongly Disapprove	8%	(43)	36%	(181)	35%	(175)	21%	(109)	508
Favorable of Trump	11%	(23)	19%	(42)	39%	(84)	31%	(67)	215
Unfavorable of Trump	8%	(55)	33%	(224)	38%	(255)	20%	(136)	670
Very Favorable of Trump	16%	(15)	22%	(21)	28%	(27)	34%	(32)	95
Somewhat Favorable of Trump	6%	(8)	18%	(21)	47%	(57)	28%	(34)	120
Somewhat Unfavorable of Trump	7%	(9)	29%	(37)	43%	(55)	21%	(28)	129
Very Unfavorable of Trump	9%	(46)	34%	(187)	37%	(200)	20%	(109)	541
#1 Issue: Economy	9%	(25)	27%	(73)	40%	(106)	24%	(63)	267
#1 Issue: Security	9%	(9)	22%	(22)	38%	(39)	31%	(31)	100
#1 Issue: Health Care	11%	(15)	35%	(48)	27%	(37)	28%	(38)	139
#1 Issue: Women's Issues	12%	(15)	38%	(47)	36%	(45)	14%	(18)	124
#1 Issue: Education	4%	(4)	26%	(31)	47%	(56)	24%	(29)	121
#1 Issue: Energy	7%	(7)	35%	(33)	34%	(32)	24%	(22)	94
#1 Issue: Other	6%	(9)	33%	(45)	34%	(46)	26%	(36)	136

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Table MGC16_8: *And specifically, how much do you trust each of the following?*
The media

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(87)	30%	(302)	37%	(370)	24%	(241)	1000
2018 House Vote: Democrat	8%	(8)	35%	(31)	40%	(35)	17%	(15)	89
2016 Vote: Hillary Clinton	13%	(9)	37%	(24)	35%	(23)	14%	(9)	65
2016 Vote: Didn't Vote	8%	(73)	30%	(272)	37%	(331)	24%	(216)	892
Voted in 2014: No	9%	(84)	30%	(295)	37%	(362)	24%	(236)	977
2012 Vote: Didn't Vote	8%	(83)	30%	(294)	37%	(362)	24%	(239)	978
4-Region: Northeast	13%	(27)	29%	(60)	40%	(80)	18%	(36)	202
4-Region: Midwest	7%	(14)	27%	(52)	31%	(60)	34%	(65)	191
4-Region: South	6%	(25)	32%	(128)	39%	(159)	23%	(92)	404
4-Region: West	10%	(21)	31%	(62)	35%	(71)	24%	(48)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_9: *And specifically, how much do you trust each of the following?*
The criminal justice system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(91)	31%	(309)	34%	(343)	26%	(257)	1000
Gender: Male	10%	(51)	33%	(159)	35%	(172)	22%	(106)	489
Gender: Female	8%	(40)	29%	(150)	33%	(171)	30%	(151)	511
Age: 18-34	9%	(48)	30%	(154)	32%	(162)	28%	(142)	506
Generation Z: 13-23	9%	(91)	31%	(309)	34%	(343)	26%	(257)	1000
PID: Dem (no lean)	7%	(25)	19%	(70)	43%	(160)	31%	(116)	370
PID: Ind (no lean)	7%	(30)	35%	(154)	30%	(133)	28%	(126)	443
PID: Rep (no lean)	19%	(35)	46%	(85)	27%	(51)	8%	(16)	187
PID/Gender: Dem Men	12%	(18)	20%	(31)	45%	(69)	23%	(35)	154
PID/Gender: Dem Women	3%	(7)	18%	(39)	42%	(90)	37%	(80)	216
PID/Gender: Ind Men	7%	(15)	35%	(78)	32%	(71)	27%	(61)	224
PID/Gender: Ind Women	7%	(16)	35%	(76)	28%	(62)	30%	(65)	219
PID/Gender: Rep Men	17%	(19)	45%	(51)	29%	(32)	9%	(10)	111
PID/Gender: Rep Women	22%	(17)	46%	(35)	24%	(18)	8%	(6)	76
Ideo: Liberal (1-3)	6%	(20)	19%	(66)	42%	(146)	33%	(116)	348
Ideo: Moderate (4)	12%	(20)	30%	(52)	40%	(69)	19%	(33)	175
Ideo: Conservative (5-7)	17%	(32)	42%	(81)	28%	(55)	14%	(27)	195
Educ: < College	9%	(87)	30%	(277)	35%	(321)	26%	(235)	920
Educ: Bachelors degree	4%	(2)	38%	(24)	30%	(19)	28%	(18)	62
Income: Under 50k	10%	(52)	30%	(150)	31%	(158)	28%	(142)	501
Income: 50k-100k	8%	(25)	32%	(108)	35%	(116)	25%	(84)	333
Income: 100k+	8%	(14)	31%	(52)	42%	(70)	19%	(31)	166
Ethnicity: White	10%	(62)	33%	(214)	36%	(231)	21%	(137)	644
Ethnicity: Hispanic	12%	(23)	30%	(60)	31%	(62)	28%	(57)	203
Ethnicity: Afr. Am.	11%	(15)	18%	(23)	29%	(37)	42%	(53)	129
Ethnicity: Other	6%	(14)	32%	(72)	33%	(75)	29%	(67)	228
All Christian	12%	(38)	34%	(104)	35%	(107)	19%	(59)	309
All Non-Christian	9%	(7)	37%	(28)	27%	(20)	28%	(21)	76
Atheist	6%	(6)	22%	(23)	40%	(42)	33%	(35)	106
Agnostic/Nothing in particular	5%	(16)	30%	(99)	34%	(112)	30%	(99)	325
Something Else	13%	(24)	30%	(55)	34%	(62)	23%	(43)	183
Religious Non-Protestant/Catholic	13%	(12)	35%	(35)	28%	(27)	24%	(24)	98

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Table MGC16_9: And specifically, how much do you trust each of the following?
The criminal justice system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(91)	31%	(309)	34%	(343)	26%	(257)	1000
Evangelical	14%	(28)	31%	(61)	34%	(66)	21%	(42)	195
Non-Evangelical	10%	(27)	33%	(87)	36%	(94)	21%	(57)	265
Community: Urban	8%	(20)	32%	(83)	30%	(77)	29%	(75)	255
Community: Suburban	8%	(46)	29%	(159)	38%	(212)	25%	(137)	554
Community: Rural	13%	(25)	35%	(67)	28%	(54)	24%	(45)	191
Employ: Private Sector	10%	(11)	32%	(38)	39%	(45)	19%	(22)	117
Employ: Unemployed	10%	(15)	25%	(39)	33%	(51)	32%	(49)	154
Employ: Other	17%	(9)	34%	(18)	13%	(7)	36%	(19)	52
Military HH: Yes	7%	(9)	27%	(33)	42%	(52)	23%	(29)	122
Military HH: No	9%	(82)	31%	(276)	33%	(291)	26%	(228)	878
RD/WT: Right Direction	15%	(29)	43%	(83)	26%	(50)	15%	(30)	191
RD/WT: Wrong Track	8%	(62)	28%	(226)	36%	(293)	28%	(227)	809
Trump Job Approve	19%	(43)	47%	(103)	26%	(57)	7%	(16)	219
Trump Job Disapprove	5%	(36)	23%	(155)	38%	(252)	33%	(219)	662
Trump Job Strongly Approve	25%	(21)	46%	(40)	19%	(16)	10%	(9)	86
Trump Job Somewhat Approve	16%	(21)	48%	(63)	31%	(41)	5%	(7)	132
Trump Job Somewhat Disapprove	8%	(12)	33%	(51)	43%	(66)	16%	(25)	154
Trump Job Strongly Disapprove	5%	(24)	20%	(104)	37%	(186)	38%	(194)	508
Favorable of Trump	19%	(41)	48%	(104)	26%	(56)	7%	(15)	215
Unfavorable of Trump	6%	(38)	24%	(162)	39%	(259)	31%	(211)	670
Very Favorable of Trump	24%	(23)	47%	(45)	20%	(19)	9%	(8)	95
Somewhat Favorable of Trump	14%	(17)	49%	(59)	31%	(37)	6%	(7)	120
Somewhat Unfavorable of Trump	11%	(14)	37%	(48)	39%	(51)	13%	(16)	129
Very Unfavorable of Trump	4%	(23)	21%	(115)	38%	(208)	36%	(195)	541
#1 Issue: Economy	10%	(28)	38%	(100)	35%	(93)	17%	(46)	267
#1 Issue: Security	11%	(11)	38%	(38)	30%	(30)	21%	(21)	100
#1 Issue: Health Care	11%	(15)	21%	(29)	39%	(54)	29%	(40)	139
#1 Issue: Women's Issues	6%	(8)	23%	(28)	38%	(47)	33%	(40)	124
#1 Issue: Education	9%	(11)	33%	(40)	33%	(39)	25%	(30)	121
#1 Issue: Energy	6%	(6)	38%	(36)	33%	(31)	22%	(21)	94
#1 Issue: Other	6%	(9)	23%	(32)	30%	(40)	41%	(55)	136

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Table MGC16_9: *And specifically, how much do you trust each of the following?
The criminal justice system*

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	9%	(91)	31%	(309)	34%	(343)	26%	(257)	1000
2018 House Vote: Democrat	7%	(7)	22%	(20)	38%	(34)	32%	(29)	89
2016 Vote: Hillary Clinton	10%	(6)	24%	(16)	33%	(22)	33%	(21)	65
2016 Vote: Didn't Vote	9%	(79)	31%	(276)	34%	(305)	26%	(232)	892
Voted in 2014: No	9%	(90)	31%	(302)	34%	(336)	25%	(249)	977
2012 Vote: Didn't Vote	9%	(87)	31%	(304)	34%	(336)	26%	(251)	978
4-Region: Northeast	13%	(26)	32%	(64)	31%	(62)	25%	(50)	202
4-Region: Midwest	12%	(22)	28%	(54)	32%	(61)	28%	(53)	191
4-Region: South	7%	(28)	31%	(124)	35%	(140)	28%	(113)	404
4-Region: West	7%	(14)	33%	(67)	40%	(80)	20%	(41)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_10: *And specifically, how much do you trust each of the following?*
The public educational system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	14%	(137)	42%	(421)	28%	(277)	16%	(164)	1000
Gender: Male	15%	(73)	42%	(203)	26%	(128)	17%	(84)	489
Gender: Female	12%	(64)	43%	(218)	29%	(150)	16%	(80)	511
Age: 18-34	13%	(64)	40%	(203)	27%	(139)	20%	(99)	506
Generation Z: 13-23	14%	(137)	42%	(421)	28%	(277)	16%	(164)	1000
PID: Dem (no lean)	16%	(61)	42%	(155)	31%	(114)	11%	(40)	370
PID: Ind (no lean)	10%	(45)	42%	(185)	26%	(113)	22%	(99)	443
PID: Rep (no lean)	16%	(31)	43%	(81)	27%	(50)	13%	(25)	187
PID/Gender: Dem Men	21%	(32)	40%	(62)	30%	(46)	9%	(14)	154
PID/Gender: Dem Women	13%	(29)	43%	(93)	32%	(68)	12%	(26)	216
PID/Gender: Ind Men	11%	(24)	42%	(94)	23%	(51)	24%	(54)	224
PID/Gender: Ind Women	10%	(21)	42%	(91)	28%	(62)	20%	(45)	219
PID/Gender: Rep Men	15%	(17)	42%	(47)	28%	(31)	15%	(17)	111
PID/Gender: Rep Women	18%	(14)	45%	(34)	26%	(20)	11%	(8)	76
Ideo: Liberal (1-3)	15%	(51)	42%	(146)	30%	(106)	13%	(44)	348
Ideo: Moderate (4)	15%	(26)	44%	(77)	28%	(48)	14%	(24)	175
Ideo: Conservative (5-7)	15%	(29)	44%	(86)	24%	(47)	17%	(33)	195
Educ: < College	14%	(130)	42%	(387)	27%	(251)	17%	(152)	920
Educ: Bachelors degree	10%	(6)	43%	(27)	36%	(22)	11%	(7)	62
Income: Under 50k	11%	(54)	41%	(204)	28%	(143)	20%	(101)	501
Income: 50k-100k	16%	(54)	43%	(142)	27%	(89)	14%	(48)	333
Income: 100k+	18%	(29)	45%	(75)	28%	(46)	9%	(16)	166
Ethnicity: White	14%	(87)	43%	(279)	29%	(184)	14%	(93)	644
Ethnicity: Hispanic	12%	(24)	39%	(79)	23%	(47)	26%	(53)	203
Ethnicity: Afr. Am.	15%	(19)	34%	(44)	27%	(35)	24%	(31)	129
Ethnicity: Other	13%	(31)	43%	(98)	26%	(58)	18%	(40)	228
All Christian	14%	(44)	46%	(142)	28%	(87)	12%	(36)	309
All Non-Christian	13%	(10)	48%	(36)	25%	(19)	13%	(10)	76
Atheist	8%	(9)	39%	(41)	35%	(37)	19%	(20)	106
Agnostic/Nothing in particular	11%	(36)	39%	(127)	29%	(93)	21%	(69)	325
Something Else	21%	(38)	41%	(74)	22%	(41)	16%	(30)	183
Religious Non-Protestant/Catholic	13%	(13)	45%	(44)	32%	(31)	10%	(10)	98

Continued on next page

Table MGC16_10: And specifically, how much do you trust each of the following?
The public educational system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	14%	(137)	42%	(421)	28%	(277)	16%	(164)	1000
Evangelical	21%	(41)	41%	(80)	24%	(46)	14%	(27)	195
Non-Evangelical	14%	(36)	47%	(124)	25%	(66)	14%	(38)	265
Community: Urban	14%	(35)	46%	(117)	25%	(64)	15%	(38)	255
Community: Suburban	13%	(74)	42%	(233)	29%	(160)	16%	(88)	554
Community: Rural	15%	(29)	38%	(72)	28%	(53)	20%	(37)	191
Employ: Private Sector	14%	(16)	38%	(44)	31%	(36)	18%	(21)	117
Employ: Unemployed	15%	(23)	36%	(55)	28%	(43)	21%	(33)	154
Employ: Other	12%	(6)	25%	(13)	26%	(14)	37%	(19)	52
Military HH: Yes	12%	(14)	42%	(52)	27%	(33)	19%	(23)	122
Military HH: No	14%	(123)	42%	(369)	28%	(244)	16%	(141)	878
RD/WT: Right Direction	15%	(29)	40%	(76)	28%	(54)	17%	(33)	191
RD/WT: Wrong Track	13%	(108)	43%	(345)	28%	(224)	16%	(131)	809
Trump Job Approve	19%	(41)	39%	(86)	26%	(57)	16%	(34)	219
Trump Job Disapprove	13%	(83)	42%	(278)	30%	(198)	16%	(103)	662
Trump Job Strongly Approve	18%	(15)	42%	(36)	18%	(15)	23%	(20)	86
Trump Job Somewhat Approve	20%	(26)	38%	(50)	32%	(42)	11%	(15)	132
Trump Job Somewhat Disapprove	12%	(18)	45%	(69)	32%	(50)	11%	(17)	154
Trump Job Strongly Disapprove	13%	(65)	41%	(209)	29%	(148)	17%	(86)	508
Favorable of Trump	19%	(40)	39%	(85)	27%	(58)	15%	(32)	215
Unfavorable of Trump	13%	(89)	43%	(286)	29%	(197)	15%	(98)	670
Very Favorable of Trump	18%	(17)	41%	(39)	24%	(23)	18%	(17)	95
Somewhat Favorable of Trump	20%	(23)	38%	(46)	30%	(36)	12%	(15)	120
Somewhat Unfavorable of Trump	14%	(18)	44%	(57)	32%	(42)	9%	(12)	129
Very Unfavorable of Trump	13%	(70)	42%	(229)	29%	(156)	16%	(86)	541
#1 Issue: Economy	17%	(45)	45%	(119)	25%	(66)	14%	(36)	267
#1 Issue: Security	14%	(14)	32%	(32)	35%	(35)	19%	(19)	100
#1 Issue: Health Care	13%	(18)	42%	(58)	29%	(40)	15%	(21)	139
#1 Issue: Women's Issues	9%	(11)	42%	(52)	29%	(36)	19%	(24)	124
#1 Issue: Education	14%	(17)	42%	(51)	29%	(35)	14%	(17)	121
#1 Issue: Energy	10%	(10)	49%	(46)	26%	(24)	14%	(13)	94
#1 Issue: Other	13%	(17)	41%	(55)	26%	(36)	20%	(28)	136

Continued on next page

Table MGC16_10: *And specifically, how much do you trust each of the following?*
The public educational system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	14%	(137)	42%	(421)	28%	(277)	16%	(164)	1000
2018 House Vote: Democrat	16%	(14)	34%	(30)	36%	(32)	14%	(13)	89
2016 Vote: Hillary Clinton	16%	(10)	48%	(31)	27%	(18)	9%	(6)	65
2016 Vote: Didn't Vote	13%	(120)	42%	(373)	28%	(248)	17%	(152)	892
Voted in 2014: No	14%	(135)	42%	(414)	28%	(271)	16%	(158)	977
2012 Vote: Didn't Vote	13%	(131)	42%	(414)	28%	(272)	16%	(161)	978
4-Region: Northeast	21%	(42)	42%	(86)	28%	(57)	9%	(18)	202
4-Region: Midwest	15%	(28)	42%	(81)	23%	(45)	19%	(37)	191
4-Region: South	12%	(47)	43%	(174)	27%	(110)	18%	(73)	404
4-Region: West	10%	(20)	40%	(81)	32%	(66)	18%	(36)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_11: And specifically, how much do you trust each of the following?

The news media

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	8%	(75)	32%	(325)	36%	(359)	24%	(241)	1000
Gender: Male	10%	(48)	30%	(147)	36%	(174)	25%	(120)	489
Gender: Female	5%	(27)	35%	(178)	36%	(186)	24%	(121)	511
Age: 18-34	8%	(41)	29%	(148)	35%	(178)	28%	(140)	506
Generation Z: 13-23	8%	(75)	32%	(325)	36%	(359)	24%	(241)	1000
PID: Dem (no lean)	9%	(32)	38%	(139)	41%	(152)	13%	(48)	370
PID: Ind (no lean)	6%	(28)	30%	(135)	33%	(145)	31%	(135)	443
PID: Rep (no lean)	8%	(16)	27%	(51)	33%	(62)	31%	(58)	187
PID/Gender: Dem Men	15%	(23)	32%	(50)	43%	(65)	10%	(16)	154
PID/Gender: Dem Women	4%	(9)	41%	(89)	40%	(86)	15%	(32)	216
PID/Gender: Ind Men	7%	(15)	29%	(64)	34%	(75)	31%	(69)	224
PID/Gender: Ind Women	6%	(12)	32%	(70)	32%	(70)	30%	(66)	219
PID/Gender: Rep Men	9%	(10)	29%	(33)	30%	(33)	32%	(35)	111
PID/Gender: Rep Women	8%	(6)	24%	(18)	38%	(29)	30%	(23)	76
Ideo: Liberal (1-3)	6%	(22)	37%	(130)	40%	(138)	17%	(58)	348
Ideo: Moderate (4)	6%	(10)	33%	(58)	38%	(67)	23%	(41)	175
Ideo: Conservative (5-7)	7%	(14)	24%	(47)	34%	(67)	34%	(67)	195
Educ: < College	8%	(71)	33%	(300)	36%	(328)	24%	(222)	920
Educ: Bachelors degree	3%	(2)	34%	(21)	43%	(26)	20%	(12)	62
Income: Under 50k	9%	(45)	27%	(134)	39%	(197)	25%	(125)	501
Income: 50k-100k	8%	(26)	36%	(119)	32%	(108)	24%	(80)	333
Income: 100k+	2%	(4)	43%	(72)	33%	(54)	22%	(36)	166
Ethnicity: White	6%	(41)	30%	(194)	37%	(238)	27%	(171)	644
Ethnicity: Hispanic	10%	(20)	34%	(68)	38%	(78)	18%	(37)	203
Ethnicity: Afr. Am.	11%	(14)	38%	(49)	27%	(35)	23%	(30)	129
Ethnicity: Other	9%	(20)	36%	(82)	38%	(87)	17%	(40)	228
All Christian	9%	(27)	30%	(93)	38%	(118)	23%	(72)	309
All Non-Christian	6%	(5)	39%	(29)	35%	(27)	20%	(15)	76
Atheist	5%	(6)	33%	(35)	35%	(37)	27%	(29)	106
Agnostic/Nothing in particular	7%	(22)	31%	(102)	36%	(117)	26%	(84)	325
Something Else	9%	(16)	36%	(65)	33%	(60)	23%	(41)	183
Religious Non-Protestant/Catholic	7%	(7)	34%	(33)	36%	(35)	23%	(23)	98

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Table MGC16_11: And specifically, how much do you trust each of the following?*The news media*

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	8%	(75)	32%	(325)	36%	(359)	24%	(241)	1000
Evangelical	9%	(18)	37%	(73)	29%	(57)	25%	(49)	195
Non-Evangelical	7%	(19)	30%	(81)	41%	(109)	21%	(55)	265
Community: Urban	11%	(27)	30%	(76)	37%	(94)	23%	(58)	255
Community: Suburban	5%	(30)	33%	(184)	37%	(207)	24%	(133)	554
Community: Rural	10%	(19)	34%	(64)	31%	(58)	26%	(50)	191
Employ: Private Sector	8%	(9)	32%	(37)	40%	(46)	20%	(23)	117
Employ: Unemployed	7%	(11)	33%	(51)	31%	(48)	28%	(44)	154
Employ: Other	17%	(9)	22%	(12)	21%	(11)	40%	(21)	52
Military HH: Yes	8%	(10)	28%	(34)	43%	(53)	21%	(26)	122
Military HH: No	7%	(66)	33%	(291)	35%	(306)	24%	(215)	878
RD/WT: Right Direction	11%	(21)	34%	(65)	32%	(62)	22%	(43)	191
RD/WT: Wrong Track	7%	(54)	32%	(260)	37%	(297)	24%	(198)	809
Trump Job Approve	10%	(22)	24%	(52)	35%	(76)	32%	(69)	219
Trump Job Disapprove	6%	(41)	35%	(229)	38%	(251)	21%	(141)	662
Trump Job Strongly Approve	12%	(11)	31%	(26)	25%	(21)	32%	(28)	86
Trump Job Somewhat Approve	9%	(11)	19%	(25)	41%	(55)	31%	(41)	132
Trump Job Somewhat Disapprove	6%	(9)	31%	(47)	43%	(67)	20%	(31)	154
Trump Job Strongly Disapprove	6%	(32)	36%	(181)	36%	(184)	22%	(110)	508
Favorable of Trump	10%	(22)	25%	(53)	34%	(72)	32%	(68)	215
Unfavorable of Trump	7%	(45)	35%	(231)	39%	(261)	20%	(133)	670
Very Favorable of Trump	16%	(15)	30%	(29)	23%	(22)	30%	(29)	95
Somewhat Favorable of Trump	6%	(7)	20%	(24)	41%	(50)	33%	(39)	120
Somewhat Unfavorable of Trump	9%	(11)	35%	(46)	37%	(48)	19%	(24)	129
Very Unfavorable of Trump	6%	(34)	34%	(186)	39%	(213)	20%	(108)	541
#1 Issue: Economy	8%	(23)	29%	(77)	37%	(98)	26%	(69)	267
#1 Issue: Security	9%	(9)	25%	(25)	40%	(40)	27%	(27)	100
#1 Issue: Health Care	9%	(13)	37%	(51)	29%	(41)	24%	(33)	139
#1 Issue: Women's Issues	9%	(12)	36%	(45)	38%	(47)	17%	(21)	124
#1 Issue: Education	6%	(7)	34%	(41)	37%	(45)	23%	(28)	121
#1 Issue: Energy	6%	(5)	34%	(32)	43%	(41)	17%	(16)	94
#1 Issue: Other	3%	(5)	37%	(50)	30%	(41)	30%	(41)	136

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Table MGC16_11: And specifically, how much do you trust each of the following?

The news media

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	8%	(75)	32%	(325)	36%	(359)	24%	(241)	1000
2018 House Vote: Democrat	8%	(7)	38%	(33)	36%	(32)	18%	(16)	89
2016 Vote: Hillary Clinton	9%	(6)	47%	(31)	32%	(21)	12%	(8)	65
2016 Vote: Didn't Vote	7%	(66)	32%	(284)	36%	(322)	25%	(220)	892
Voted in 2014: No	8%	(74)	32%	(315)	36%	(352)	24%	(237)	977
2012 Vote: Didn't Vote	7%	(72)	32%	(314)	36%	(354)	24%	(239)	978
4-Region: Northeast	13%	(25)	36%	(72)	33%	(68)	19%	(37)	202
4-Region: Midwest	4%	(7)	35%	(67)	32%	(61)	29%	(55)	191
4-Region: South	6%	(24)	34%	(137)	36%	(144)	25%	(100)	404
4-Region: West	10%	(19)	24%	(48)	43%	(86)	24%	(49)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_12: *And specifically, how much do you trust each of the following?*
The health care system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	17%	(169)	42%	(415)	28%	(278)	14%	(137)	1000
Gender: Male	18%	(88)	44%	(215)	24%	(119)	14%	(66)	489
Gender: Female	16%	(81)	39%	(201)	31%	(159)	14%	(71)	511
Age: 18-34	17%	(85)	43%	(217)	25%	(125)	16%	(79)	506
Generation Z: 13-23	17%	(169)	42%	(415)	28%	(278)	14%	(137)	1000
PID: Dem (no lean)	14%	(51)	41%	(151)	35%	(129)	11%	(40)	370
PID: Ind (no lean)	18%	(78)	39%	(174)	25%	(112)	18%	(80)	443
PID: Rep (no lean)	22%	(41)	49%	(91)	20%	(38)	9%	(18)	187
PID/Gender: Dem Men	16%	(24)	44%	(68)	32%	(50)	8%	(12)	154
PID/Gender: Dem Women	12%	(27)	38%	(82)	36%	(79)	13%	(28)	216
PID/Gender: Ind Men	18%	(39)	40%	(90)	23%	(52)	19%	(42)	224
PID/Gender: Ind Women	18%	(38)	38%	(83)	27%	(60)	17%	(37)	219
PID/Gender: Rep Men	23%	(25)	51%	(56)	16%	(18)	11%	(12)	111
PID/Gender: Rep Women	20%	(15)	46%	(35)	27%	(20)	7%	(5)	76
Ideo: Liberal (1-3)	13%	(44)	35%	(121)	37%	(130)	15%	(53)	348
Ideo: Moderate (4)	18%	(31)	46%	(81)	27%	(46)	9%	(16)	175
Ideo: Conservative (5-7)	21%	(41)	49%	(96)	22%	(43)	8%	(16)	195
Educ: < College	17%	(158)	41%	(377)	28%	(258)	14%	(127)	920
Educ: Bachelors degree	17%	(10)	47%	(29)	27%	(17)	10%	(6)	62
Income: Under 50k	16%	(80)	39%	(197)	28%	(138)	17%	(86)	501
Income: 50k-100k	17%	(56)	45%	(150)	27%	(89)	12%	(39)	333
Income: 100k+	20%	(34)	41%	(68)	31%	(52)	8%	(13)	166
Ethnicity: White	19%	(123)	42%	(271)	27%	(173)	12%	(76)	644
Ethnicity: Hispanic	14%	(29)	36%	(72)	34%	(68)	17%	(34)	203
Ethnicity: Afr. Am.	14%	(18)	33%	(42)	35%	(45)	18%	(24)	129
Ethnicity: Other	12%	(28)	45%	(102)	26%	(60)	16%	(37)	228
All Christian	17%	(53)	47%	(145)	28%	(85)	8%	(26)	309
All Non-Christian	22%	(17)	46%	(35)	19%	(14)	13%	(10)	76
Atheist	11%	(11)	34%	(36)	35%	(37)	21%	(22)	106
Agnostic/Nothing in particular	14%	(46)	40%	(130)	29%	(93)	17%	(56)	325
Something Else	23%	(42)	38%	(70)	26%	(48)	13%	(23)	183
Religious Non-Protestant/Catholic	23%	(23)	43%	(42)	21%	(21)	13%	(12)	98

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Table MGC16_12: And specifically, how much do you trust each of the following?

The health care system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	17%	(169)	42%	(415)	28%	(278)	14%	(137)	1000
Evangelical	22%	(43)	40%	(77)	26%	(51)	13%	(24)	195
Non-Evangelical	17%	(45)	47%	(123)	28%	(75)	8%	(22)	265
Community: Urban	17%	(45)	39%	(99)	29%	(75)	14%	(36)	255
Community: Suburban	16%	(89)	43%	(237)	28%	(157)	13%	(72)	554
Community: Rural	19%	(36)	42%	(80)	24%	(46)	15%	(29)	191
Employ: Private Sector	15%	(18)	43%	(50)	30%	(35)	11%	(13)	117
Employ: Unemployed	16%	(25)	43%	(66)	24%	(37)	17%	(27)	154
Employ: Other	19%	(10)	30%	(16)	18%	(10)	33%	(17)	52
Military HH: Yes	12%	(14)	42%	(52)	35%	(42)	11%	(14)	122
Military HH: No	18%	(155)	41%	(364)	27%	(236)	14%	(123)	878
RD/WT: Right Direction	17%	(32)	53%	(101)	20%	(37)	11%	(21)	191
RD/WT: Wrong Track	17%	(137)	39%	(314)	30%	(241)	14%	(116)	809
Trump Job Approve	23%	(51)	48%	(105)	22%	(47)	7%	(16)	219
Trump Job Disapprove	15%	(98)	40%	(265)	30%	(198)	15%	(101)	662
Trump Job Strongly Approve	24%	(21)	43%	(37)	26%	(23)	7%	(6)	86
Trump Job Somewhat Approve	23%	(30)	51%	(68)	19%	(25)	7%	(10)	132
Trump Job Somewhat Disapprove	19%	(30)	51%	(78)	21%	(32)	9%	(13)	154
Trump Job Strongly Disapprove	13%	(68)	37%	(186)	33%	(166)	17%	(88)	508
Favorable of Trump	25%	(53)	50%	(107)	20%	(44)	5%	(11)	215
Unfavorable of Trump	15%	(99)	40%	(269)	31%	(207)	14%	(95)	670
Very Favorable of Trump	24%	(23)	50%	(47)	22%	(21)	5%	(4)	95
Somewhat Favorable of Trump	25%	(30)	50%	(60)	19%	(23)	5%	(6)	120
Somewhat Unfavorable of Trump	21%	(27)	50%	(64)	20%	(26)	9%	(11)	129
Very Unfavorable of Trump	13%	(72)	38%	(205)	33%	(181)	15%	(84)	541
#1 Issue: Economy	20%	(53)	43%	(115)	28%	(75)	9%	(25)	267
#1 Issue: Security	12%	(12)	52%	(52)	26%	(26)	10%	(10)	100
#1 Issue: Health Care	16%	(22)	44%	(61)	23%	(33)	16%	(23)	139
#1 Issue: Women's Issues	14%	(17)	37%	(45)	32%	(40)	17%	(21)	124
#1 Issue: Education	18%	(22)	39%	(47)	27%	(33)	15%	(18)	121
#1 Issue: Energy	18%	(17)	41%	(39)	26%	(25)	14%	(13)	94
#1 Issue: Other	16%	(22)	36%	(48)	29%	(40)	19%	(25)	136

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Table MGC16_12: And specifically, how much do you trust each of the following?
 The health care system

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	17%	(169)	42%	(415)	28%	(278)	14%	(137)	1000
2018 House Vote: Democrat	16%	(14)	42%	(38)	29%	(26)	12%	(11)	89
2016 Vote: Hillary Clinton	17%	(11)	44%	(29)	29%	(19)	10%	(6)	65
2016 Vote: Didn't Vote	17%	(149)	41%	(369)	28%	(249)	14%	(126)	892
Voted in 2014: No	17%	(168)	42%	(408)	28%	(270)	14%	(132)	977
2012 Vote: Didn't Vote	17%	(166)	42%	(408)	28%	(270)	14%	(134)	978
4-Region: Northeast	21%	(43)	48%	(97)	21%	(43)	10%	(20)	202
4-Region: Midwest	16%	(31)	42%	(81)	26%	(50)	15%	(29)	191
4-Region: South	16%	(66)	38%	(155)	31%	(126)	14%	(58)	404
4-Region: West	15%	(30)	41%	(83)	29%	(59)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_13: And specifically, how much do you trust each of the following?

My elders

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	28%	(283)	41%	(408)	22%	(218)	9%	(91)	1000
Gender: Male	33%	(161)	37%	(182)	20%	(97)	10%	(48)	489
Gender: Female	24%	(122)	44%	(226)	24%	(121)	8%	(43)	511
Age: 18-34	28%	(141)	38%	(193)	22%	(112)	12%	(59)	506
Generation Z: 13-23	28%	(283)	41%	(408)	22%	(218)	9%	(91)	1000
PID: Dem (no lean)	24%	(89)	40%	(149)	28%	(103)	8%	(28)	370
PID: Ind (no lean)	26%	(113)	42%	(186)	20%	(89)	12%	(55)	443
PID: Rep (no lean)	43%	(81)	39%	(73)	14%	(26)	4%	(8)	187
PID/Gender: Dem Men	35%	(54)	33%	(51)	25%	(38)	7%	(10)	154
PID/Gender: Dem Women	16%	(35)	45%	(98)	30%	(65)	8%	(18)	216
PID/Gender: Ind Men	26%	(58)	40%	(91)	19%	(42)	15%	(34)	224
PID/Gender: Ind Women	25%	(55)	44%	(96)	21%	(47)	10%	(22)	219
PID/Gender: Rep Men	44%	(49)	36%	(40)	16%	(18)	4%	(4)	111
PID/Gender: Rep Women	42%	(32)	43%	(32)	11%	(8)	4%	(3)	76
Ideo: Liberal (1-3)	19%	(66)	40%	(138)	32%	(110)	10%	(34)	348
Ideo: Moderate (4)	26%	(46)	38%	(67)	25%	(44)	10%	(18)	175
Ideo: Conservative (5-7)	46%	(90)	41%	(81)	10%	(20)	2%	(4)	195
Educ: < College	29%	(265)	40%	(371)	22%	(206)	9%	(79)	920
Educ: Bachelors degree	27%	(17)	46%	(29)	15%	(9)	13%	(8)	62
Income: Under 50k	26%	(132)	39%	(194)	24%	(119)	11%	(56)	501
Income: 50k-100k	32%	(107)	38%	(127)	21%	(69)	9%	(31)	333
Income: 100k+	27%	(44)	52%	(87)	18%	(31)	3%	(4)	166
Ethnicity: White	28%	(181)	42%	(270)	22%	(141)	8%	(51)	644
Ethnicity: Hispanic	23%	(46)	38%	(76)	28%	(56)	12%	(25)	203
Ethnicity: Afr. Am.	31%	(40)	34%	(44)	24%	(30)	11%	(14)	129
Ethnicity: Other	27%	(61)	41%	(94)	20%	(46)	12%	(26)	228
All Christian	34%	(106)	43%	(133)	19%	(58)	4%	(12)	309
All Non-Christian	42%	(32)	39%	(29)	11%	(9)	7%	(6)	76
Atheist	14%	(15)	32%	(34)	33%	(35)	21%	(22)	106
Agnostic/Nothing in particular	19%	(62)	43%	(140)	26%	(86)	12%	(38)	325
Something Else	37%	(67)	39%	(72)	17%	(30)	7%	(13)	183
Religious Non-Protestant/Catholic	40%	(40)	37%	(36)	15%	(15)	8%	(8)	98

Continued on next page

Table MGC16_13: *And specifically, how much do you trust each of the following?*
 My elders

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	28%	(283)	41%	(408)	22%	(218)	9%	(91)	1000
Evangelical	45%	(87)	34%	(67)	17%	(34)	4%	(8)	195
Non-Evangelical	29%	(76)	48%	(128)	17%	(45)	6%	(16)	265
Community: Urban	29%	(73)	40%	(103)	24%	(60)	7%	(19)	255
Community: Suburban	26%	(145)	43%	(236)	22%	(119)	10%	(54)	554
Community: Rural	34%	(66)	36%	(69)	20%	(38)	9%	(18)	191
Employ: Private Sector	28%	(32)	44%	(51)	24%	(28)	5%	(5)	117
Employ: Unemployed	23%	(35)	44%	(67)	21%	(33)	13%	(19)	154
Employ: Other	29%	(15)	22%	(11)	24%	(12)	26%	(14)	52
Military HH: Yes	25%	(31)	40%	(49)	28%	(34)	6%	(8)	122
Military HH: No	29%	(252)	41%	(359)	21%	(183)	10%	(83)	878
RD/WT: Right Direction	32%	(62)	40%	(76)	20%	(38)	8%	(15)	191
RD/WT: Wrong Track	27%	(222)	41%	(332)	22%	(179)	9%	(76)	809
Trump Job Approve	42%	(92)	38%	(84)	15%	(34)	4%	(9)	219
Trump Job Disapprove	24%	(161)	41%	(270)	25%	(164)	10%	(67)	662
Trump Job Strongly Approve	48%	(42)	28%	(24)	21%	(19)	3%	(2)	86
Trump Job Somewhat Approve	38%	(51)	45%	(60)	12%	(15)	5%	(6)	132
Trump Job Somewhat Disapprove	30%	(46)	44%	(67)	23%	(36)	3%	(5)	154
Trump Job Strongly Disapprove	23%	(115)	40%	(202)	25%	(129)	12%	(62)	508
Favorable of Trump	47%	(100)	39%	(85)	12%	(25)	2%	(5)	215
Unfavorable of Trump	24%	(159)	41%	(275)	26%	(176)	9%	(60)	670
Very Favorable of Trump	51%	(49)	31%	(29)	16%	(16)	2%	(2)	95
Somewhat Favorable of Trump	43%	(52)	46%	(56)	8%	(10)	3%	(3)	120
Somewhat Unfavorable of Trump	36%	(47)	41%	(53)	21%	(27)	1%	(2)	129
Very Unfavorable of Trump	21%	(113)	41%	(222)	27%	(148)	11%	(58)	541
#1 Issue: Economy	37%	(98)	44%	(119)	14%	(37)	5%	(14)	267
#1 Issue: Security	39%	(39)	32%	(32)	19%	(19)	10%	(10)	100
#1 Issue: Health Care	24%	(33)	40%	(55)	29%	(40)	7%	(10)	139
#1 Issue: Women's Issues	19%	(23)	45%	(55)	27%	(33)	10%	(12)	124
#1 Issue: Education	29%	(35)	44%	(53)	17%	(20)	10%	(12)	121
#1 Issue: Energy	20%	(19)	47%	(44)	21%	(20)	12%	(11)	94
#1 Issue: Other	20%	(27)	34%	(47)	32%	(43)	14%	(19)	136

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Table MGC16_13: And specifically, how much do you trust each of the following?

My elders

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	28%	(283)	41%	(408)	22%	(218)	9%	(91)	1000
2018 House Vote: Democrat	25%	(22)	41%	(37)	24%	(21)	10%	(9)	89
2016 Vote: Hillary Clinton	22%	(14)	43%	(28)	29%	(19)	7%	(5)	65
2016 Vote: Didn't Vote	29%	(256)	40%	(361)	22%	(193)	9%	(83)	892
Voted in 2014: No	29%	(280)	41%	(401)	22%	(211)	9%	(86)	977
2012 Vote: Didn't Vote	28%	(278)	41%	(402)	21%	(210)	9%	(88)	978
4-Region: Northeast	32%	(65)	36%	(73)	27%	(54)	5%	(11)	202
4-Region: Midwest	23%	(44)	44%	(84)	21%	(40)	12%	(22)	191
4-Region: South	29%	(118)	43%	(173)	19%	(75)	10%	(39)	404
4-Region: West	28%	(57)	38%	(78)	24%	(49)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_14: *And specifically, how much do you trust each of the following?
 Big business or companies*

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	7%	(74)	35%	(349)	37%	(367)	21%	(211)	1000
Gender: Male	9%	(42)	37%	(180)	35%	(169)	20%	(97)	489
Gender: Female	6%	(32)	33%	(169)	39%	(197)	22%	(113)	511
Age: 18-34	8%	(40)	33%	(165)	34%	(174)	25%	(127)	506
Generation Z: 13-23	7%	(74)	35%	(349)	37%	(367)	21%	(211)	1000
PID: Dem (no lean)	5%	(19)	30%	(112)	44%	(162)	21%	(77)	370
PID: Ind (no lean)	7%	(32)	30%	(133)	36%	(159)	27%	(118)	443
PID: Rep (no lean)	12%	(23)	55%	(104)	24%	(45)	8%	(16)	187
PID/Gender: Dem Men	6%	(10)	35%	(54)	39%	(60)	20%	(30)	154
PID/Gender: Dem Women	4%	(9)	27%	(58)	48%	(103)	22%	(47)	216
PID/Gender: Ind Men	7%	(16)	31%	(69)	37%	(83)	25%	(56)	224
PID/Gender: Ind Women	8%	(17)	29%	(64)	35%	(76)	28%	(62)	219
PID/Gender: Rep Men	15%	(17)	51%	(57)	24%	(27)	10%	(11)	111
PID/Gender: Rep Women	8%	(6)	62%	(47)	24%	(18)	6%	(5)	76
Ideo: Liberal (1-3)	5%	(17)	22%	(78)	46%	(159)	27%	(93)	348
Ideo: Moderate (4)	10%	(18)	37%	(64)	35%	(60)	18%	(32)	175
Ideo: Conservative (5-7)	11%	(22)	50%	(97)	27%	(54)	11%	(22)	195
Educ: < College	8%	(70)	35%	(318)	37%	(338)	21%	(194)	920
Educ: Bachelors degree	5%	(3)	37%	(23)	36%	(23)	21%	(13)	62
Income: Under 50k	7%	(37)	33%	(166)	34%	(170)	26%	(128)	501
Income: 50k-100k	7%	(24)	37%	(124)	36%	(120)	19%	(65)	333
Income: 100k+	8%	(13)	35%	(59)	46%	(77)	11%	(18)	166
Ethnicity: White	6%	(42)	36%	(231)	39%	(250)	19%	(121)	644
Ethnicity: Hispanic	11%	(22)	30%	(62)	34%	(68)	25%	(51)	203
Ethnicity: Afr. Am.	13%	(17)	29%	(37)	35%	(45)	23%	(30)	129
Ethnicity: Other	7%	(15)	35%	(80)	32%	(72)	27%	(60)	228
All Christian	7%	(23)	40%	(123)	39%	(120)	14%	(44)	309
All Non-Christian	6%	(4)	37%	(28)	35%	(26)	22%	(17)	76
Atheist	3%	(3)	20%	(21)	46%	(49)	32%	(34)	106
Agnostic/Nothing in particular	8%	(25)	32%	(103)	34%	(111)	27%	(87)	325
Something Else	10%	(19)	41%	(75)	33%	(61)	16%	(29)	183
Religious Non-Protestant/Catholic	7%	(7)	41%	(40)	30%	(29)	22%	(21)	98

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Table MGC16_14: And specifically, how much do you trust each of the following?
Big business or companies

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	7%	(74)	35%	(349)	37%	(367)	21%	(211)	1000
Evangelical	12%	(24)	45%	(88)	32%	(63)	10%	(20)	195
Non-Evangelical	6%	(15)	35%	(93)	41%	(109)	18%	(49)	265
Community: Urban	9%	(22)	33%	(85)	37%	(93)	21%	(54)	255
Community: Suburban	6%	(36)	35%	(193)	37%	(207)	21%	(119)	554
Community: Rural	8%	(16)	37%	(71)	35%	(67)	20%	(38)	191
Employ: Private Sector	9%	(11)	40%	(47)	35%	(41)	16%	(19)	117
Employ: Unemployed	4%	(7)	33%	(52)	35%	(54)	27%	(42)	154
Employ: Other	15%	(8)	27%	(14)	17%	(9)	41%	(22)	52
Military HH: Yes	7%	(9)	32%	(40)	42%	(52)	18%	(22)	122
Military HH: No	7%	(65)	35%	(309)	36%	(315)	21%	(188)	878
RD/WT: Right Direction	10%	(19)	44%	(85)	31%	(59)	15%	(28)	191
RD/WT: Wrong Track	7%	(55)	33%	(264)	38%	(307)	23%	(182)	809
Trump Job Approve	13%	(29)	49%	(106)	28%	(62)	10%	(21)	219
Trump Job Disapprove	6%	(37)	30%	(199)	40%	(262)	25%	(165)	662
Trump Job Strongly Approve	21%	(18)	44%	(38)	21%	(18)	14%	(12)	86
Trump Job Somewhat Approve	8%	(11)	51%	(68)	33%	(44)	7%	(9)	132
Trump Job Somewhat Disapprove	4%	(6)	40%	(62)	43%	(66)	13%	(19)	154
Trump Job Strongly Disapprove	6%	(30)	27%	(137)	39%	(196)	29%	(145)	508
Favorable of Trump	12%	(26)	52%	(113)	28%	(60)	8%	(16)	215
Unfavorable of Trump	5%	(34)	30%	(202)	41%	(274)	24%	(160)	670
Very Favorable of Trump	18%	(17)	50%	(47)	23%	(22)	9%	(9)	95
Somewhat Favorable of Trump	7%	(9)	55%	(66)	32%	(38)	6%	(8)	120
Somewhat Unfavorable of Trump	4%	(6)	46%	(59)	39%	(50)	11%	(14)	129
Very Unfavorable of Trump	5%	(28)	26%	(142)	41%	(224)	27%	(146)	541
#1 Issue: Economy	10%	(27)	45%	(121)	32%	(85)	13%	(35)	267
#1 Issue: Security	11%	(11)	40%	(40)	33%	(33)	17%	(17)	100
#1 Issue: Health Care	6%	(8)	31%	(43)	39%	(54)	25%	(34)	139
#1 Issue: Women's Issues	6%	(7)	29%	(36)	37%	(45)	29%	(35)	124
#1 Issue: Education	3%	(4)	32%	(39)	47%	(57)	17%	(20)	121
#1 Issue: Energy	10%	(9)	27%	(26)	38%	(36)	25%	(24)	94
#1 Issue: Other	5%	(7)	28%	(38)	37%	(50)	30%	(41)	136

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Table MGC16_14: And specifically, how much do you trust each of the following?
 Big business or companies

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	7%	(74)	35%	(349)	37%	(367)	21%	(211)	1000
2018 House Vote: Democrat	6%	(5)	25%	(22)	37%	(33)	33%	(29)	89
2016 Vote: Hillary Clinton	10%	(7)	28%	(18)	35%	(23)	27%	(17)	65
2016 Vote: Didn't Vote	7%	(63)	35%	(314)	37%	(329)	21%	(187)	892
Voted in 2014: No	7%	(73)	35%	(344)	37%	(361)	20%	(200)	977
2012 Vote: Didn't Vote	7%	(73)	35%	(342)	37%	(362)	21%	(201)	978
4-Region: Northeast	11%	(23)	36%	(73)	37%	(75)	16%	(32)	202
4-Region: Midwest	9%	(17)	33%	(64)	34%	(65)	24%	(46)	191
4-Region: South	6%	(24)	34%	(138)	38%	(155)	21%	(86)	404
4-Region: West	5%	(10)	36%	(74)	35%	(72)	23%	(47)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_15: And specifically, how much do you trust each of the following?

Wall Street

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	5%	(52)	27%	(275)	41%	(407)	27%	(267)	1000
Gender: Male	7%	(34)	32%	(156)	37%	(179)	24%	(120)	489
Gender: Female	4%	(18)	23%	(119)	44%	(227)	29%	(147)	511
Age: 18-34	5%	(28)	25%	(126)	40%	(202)	30%	(150)	506
Generation Z: 13-23	5%	(52)	27%	(275)	41%	(407)	27%	(267)	1000
PID: Dem (no lean)	5%	(20)	24%	(88)	46%	(172)	24%	(90)	370
PID: Ind (no lean)	4%	(17)	27%	(122)	37%	(163)	32%	(141)	443
PID: Rep (no lean)	8%	(15)	35%	(65)	39%	(72)	19%	(35)	187
PID/Gender: Dem Men	7%	(11)	26%	(39)	45%	(70)	22%	(34)	154
PID/Gender: Dem Women	4%	(9)	23%	(49)	47%	(102)	26%	(56)	216
PID/Gender: Ind Men	5%	(10)	32%	(73)	33%	(74)	30%	(67)	224
PID/Gender: Ind Women	3%	(7)	22%	(49)	40%	(88)	34%	(75)	219
PID/Gender: Rep Men	11%	(13)	40%	(44)	32%	(35)	17%	(19)	111
PID/Gender: Rep Women	3%	(2)	28%	(21)	48%	(37)	21%	(16)	76
Ideo: Liberal (1-3)	5%	(16)	20%	(70)	44%	(154)	31%	(108)	348
Ideo: Moderate (4)	7%	(13)	33%	(57)	45%	(79)	15%	(27)	175
Ideo: Conservative (5-7)	8%	(15)	34%	(66)	39%	(75)	20%	(39)	195
Educ: < College	5%	(49)	27%	(248)	41%	(382)	26%	(242)	920
Educ: Bachelors degree	4%	(2)	32%	(20)	33%	(20)	31%	(19)	62
Income: Under 50k	6%	(32)	23%	(118)	37%	(185)	33%	(166)	501
Income: 50k-100k	4%	(14)	31%	(104)	41%	(137)	23%	(78)	333
Income: 100k+	3%	(6)	32%	(53)	51%	(85)	14%	(22)	166
Ethnicity: White	4%	(23)	27%	(175)	42%	(272)	27%	(174)	644
Ethnicity: Hispanic	7%	(13)	31%	(62)	34%	(69)	29%	(58)	203
Ethnicity: Afr. Am.	13%	(17)	22%	(28)	34%	(44)	31%	(39)	129
Ethnicity: Other	5%	(12)	31%	(72)	40%	(90)	24%	(54)	228
All Christian	7%	(23)	35%	(108)	37%	(114)	21%	(64)	309
All Non-Christian	6%	(4)	28%	(21)	41%	(31)	25%	(19)	76
Atheist	2%	(3)	22%	(23)	42%	(45)	33%	(35)	106
Agnostic/Nothing in particular	4%	(14)	25%	(82)	40%	(131)	30%	(98)	325
Something Else	4%	(8)	22%	(40)	47%	(86)	27%	(50)	183
Religious Non-Protestant/Catholic	6%	(6)	27%	(26)	43%	(42)	24%	(24)	98

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Table MGC16_15: And specifically, how much do you trust each of the following?
 Wall Street

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	5%	(52)	27%	(275)	41%	(407)	27%	(267)	1000
Evangelical	7%	(14)	29%	(56)	39%	(76)	25%	(49)	195
Non-Evangelical	6%	(15)	30%	(80)	42%	(110)	22%	(59)	265
Community: Urban	5%	(12)	27%	(69)	41%	(104)	27%	(70)	255
Community: Suburban	6%	(31)	27%	(151)	41%	(229)	26%	(144)	554
Community: Rural	5%	(9)	29%	(55)	38%	(73)	28%	(53)	191
Employ: Private Sector	8%	(10)	30%	(35)	38%	(44)	24%	(28)	117
Employ: Unemployed	4%	(7)	25%	(38)	40%	(62)	30%	(47)	154
Employ: Other	6%	(3)	26%	(13)	35%	(18)	34%	(18)	52
Military HH: Yes	6%	(7)	24%	(29)	41%	(51)	28%	(35)	122
Military HH: No	5%	(45)	28%	(246)	41%	(356)	26%	(232)	878
RD/WT: Right Direction	7%	(13)	37%	(70)	35%	(66)	22%	(42)	191
RD/WT: Wrong Track	5%	(39)	25%	(205)	42%	(340)	28%	(225)	809
Trump Job Approve	8%	(17)	34%	(74)	41%	(89)	18%	(39)	219
Trump Job Disapprove	5%	(31)	24%	(158)	41%	(273)	30%	(199)	662
Trump Job Strongly Approve	14%	(12)	34%	(29)	32%	(27)	20%	(17)	86
Trump Job Somewhat Approve	3%	(4)	34%	(45)	46%	(61)	17%	(22)	132
Trump Job Somewhat Disapprove	5%	(8)	37%	(56)	43%	(66)	15%	(23)	154
Trump Job Strongly Disapprove	4%	(23)	20%	(102)	41%	(207)	35%	(176)	508
Favorable of Trump	8%	(18)	34%	(73)	41%	(88)	17%	(36)	215
Unfavorable of Trump	4%	(29)	24%	(160)	43%	(288)	29%	(192)	670
Very Favorable of Trump	14%	(13)	37%	(35)	34%	(32)	16%	(15)	95
Somewhat Favorable of Trump	4%	(5)	31%	(38)	47%	(56)	18%	(21)	120
Somewhat Unfavorable of Trump	5%	(7)	36%	(46)	45%	(58)	15%	(19)	129
Very Unfavorable of Trump	4%	(23)	21%	(114)	43%	(230)	32%	(174)	541
#1 Issue: Economy	6%	(16)	36%	(96)	41%	(110)	17%	(45)	267
#1 Issue: Security	10%	(10)	25%	(25)	37%	(37)	28%	(28)	100
#1 Issue: Health Care	7%	(9)	23%	(33)	41%	(56)	29%	(41)	139
#1 Issue: Women's Issues	3%	(4)	15%	(19)	43%	(53)	39%	(48)	124
#1 Issue: Education	2%	(2)	39%	(47)	36%	(43)	24%	(29)	121
#1 Issue: Energy	7%	(7)	22%	(21)	40%	(37)	31%	(29)	94
#1 Issue: Other	2%	(2)	22%	(30)	45%	(61)	31%	(42)	136

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Table MGC16_15: And specifically, how much do you trust each of the following?

Wall Street

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	5%	(52)	27%	(275)	41%	(407)	27%	(267)	1000
2018 House Vote: Democrat	5%	(4)	19%	(17)	38%	(34)	38%	(33)	89
2016 Vote: Hillary Clinton	7%	(4)	27%	(17)	37%	(24)	29%	(19)	65
2016 Vote: Didn't Vote	5%	(43)	28%	(249)	41%	(364)	27%	(237)	892
Voted in 2014: No	5%	(51)	28%	(270)	41%	(397)	26%	(259)	977
2012 Vote: Didn't Vote	5%	(48)	28%	(273)	40%	(395)	27%	(262)	978
4-Region: Northeast	5%	(10)	27%	(55)	43%	(87)	25%	(50)	202
4-Region: Midwest	5%	(10)	30%	(57)	37%	(70)	28%	(54)	191
4-Region: South	6%	(24)	29%	(116)	40%	(162)	25%	(102)	404
4-Region: West	4%	(8)	23%	(47)	43%	(88)	30%	(60)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_16: *And specifically, how much do you trust each of the following?*
 Silicon Valley

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	5%	(53)	32%	(317)	41%	(406)	22%	(224)	1000
Gender: Male	9%	(42)	37%	(179)	34%	(168)	20%	(100)	489
Gender: Female	2%	(11)	27%	(138)	47%	(238)	24%	(124)	511
Age: 18-34	5%	(27)	27%	(137)	43%	(218)	24%	(124)	506
Generation Z: 13-23	5%	(53)	32%	(317)	41%	(406)	22%	(224)	1000
PID: Dem (no lean)	6%	(20)	31%	(114)	45%	(165)	19%	(70)	370
PID: Ind (no lean)	4%	(17)	32%	(143)	37%	(165)	27%	(118)	443
PID: Rep (no lean)	9%	(16)	32%	(60)	40%	(75)	19%	(36)	187
PID/Gender: Dem Men	11%	(16)	39%	(59)	37%	(58)	13%	(21)	154
PID/Gender: Dem Women	2%	(4)	25%	(55)	50%	(108)	23%	(50)	216
PID/Gender: Ind Men	6%	(13)	36%	(82)	34%	(76)	24%	(54)	224
PID/Gender: Ind Women	2%	(4)	28%	(62)	41%	(90)	29%	(64)	219
PID/Gender: Rep Men	12%	(13)	34%	(38)	31%	(35)	22%	(25)	111
PID/Gender: Rep Women	4%	(3)	29%	(22)	53%	(41)	14%	(11)	76
Ideo: Liberal (1-3)	5%	(19)	29%	(102)	46%	(158)	20%	(68)	348
Ideo: Moderate (4)	7%	(12)	31%	(53)	44%	(76)	19%	(32)	175
Ideo: Conservative (5-7)	8%	(15)	36%	(71)	38%	(73)	19%	(36)	195
Educ: < College	5%	(48)	31%	(289)	41%	(377)	22%	(206)	920
Educ: Bachelors degree	7%	(5)	37%	(23)	37%	(23)	18%	(11)	62
Income: Under 50k	5%	(25)	26%	(132)	40%	(199)	29%	(145)	501
Income: 50k-100k	6%	(19)	37%	(122)	41%	(136)	17%	(56)	333
Income: 100k+	5%	(9)	38%	(63)	43%	(72)	14%	(23)	166
Ethnicity: White	4%	(28)	33%	(210)	42%	(269)	21%	(136)	644
Ethnicity: Hispanic	9%	(18)	27%	(56)	37%	(74)	27%	(54)	203
Ethnicity: Afr. Am.	8%	(11)	27%	(34)	34%	(44)	31%	(40)	129
Ethnicity: Other	6%	(14)	32%	(72)	41%	(93)	21%	(48)	228
All Christian	7%	(23)	33%	(103)	43%	(133)	16%	(50)	309
All Non-Christian	5%	(4)	40%	(30)	32%	(24)	24%	(18)	76
Atheist	1%	(1)	32%	(34)	47%	(50)	20%	(22)	106
Agnostic/Nothing in particular	5%	(17)	27%	(89)	41%	(133)	27%	(86)	325
Something Else	5%	(9)	33%	(61)	36%	(66)	26%	(47)	183
Religious Non-Protestant/Catholic	5%	(5)	41%	(40)	33%	(32)	21%	(21)	98

Continued on next page

Table MGC16_16: And specifically, how much do you trust each of the following?
Silicon Valley

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	5%	(53)	32%	(317)	41%	(406)	22%	(224)	1000
Evangelical	8%	(16)	37%	(72)	32%	(63)	23%	(44)	195
Non-Evangelical	5%	(14)	30%	(80)	46%	(121)	19%	(50)	265
Community: Urban	4%	(10)	31%	(80)	40%	(103)	24%	(62)	255
Community: Suburban	6%	(34)	31%	(174)	42%	(233)	20%	(114)	554
Community: Rural	5%	(9)	33%	(64)	37%	(70)	25%	(48)	191
Employ: Private Sector	8%	(9)	30%	(35)	42%	(49)	20%	(24)	117
Employ: Unemployed	5%	(7)	27%	(41)	37%	(58)	31%	(48)	154
Employ: Other	10%	(5)	31%	(16)	26%	(14)	33%	(17)	52
Military HH: Yes	10%	(12)	28%	(34)	40%	(49)	22%	(27)	122
Military HH: No	5%	(41)	32%	(283)	41%	(357)	22%	(196)	878
RD/WT: Right Direction	9%	(18)	35%	(66)	37%	(72)	19%	(35)	191
RD/WT: Wrong Track	4%	(35)	31%	(251)	41%	(334)	23%	(188)	809
Trump Job Approve	10%	(22)	30%	(66)	42%	(91)	18%	(39)	219
Trump Job Disapprove	4%	(26)	31%	(205)	41%	(272)	24%	(158)	662
Trump Job Strongly Approve	13%	(12)	25%	(22)	37%	(32)	24%	(21)	86
Trump Job Somewhat Approve	8%	(10)	34%	(44)	45%	(59)	14%	(19)	132
Trump Job Somewhat Disapprove	2%	(3)	45%	(69)	41%	(62)	13%	(19)	154
Trump Job Strongly Disapprove	5%	(23)	27%	(136)	41%	(210)	27%	(138)	508
Favorable of Trump	9%	(19)	34%	(74)	41%	(87)	16%	(35)	215
Unfavorable of Trump	4%	(30)	31%	(206)	42%	(284)	22%	(150)	670
Very Favorable of Trump	16%	(15)	28%	(27)	36%	(35)	20%	(19)	95
Somewhat Favorable of Trump	3%	(4)	39%	(47)	44%	(53)	14%	(17)	120
Somewhat Unfavorable of Trump	2%	(3)	43%	(56)	41%	(53)	13%	(17)	129
Very Unfavorable of Trump	5%	(26)	28%	(151)	43%	(231)	25%	(133)	541
#1 Issue: Economy	7%	(18)	36%	(96)	41%	(108)	17%	(44)	267
#1 Issue: Security	4%	(4)	36%	(36)	32%	(33)	27%	(27)	100
#1 Issue: Health Care	6%	(8)	29%	(40)	43%	(59)	23%	(31)	139
#1 Issue: Women's Issues	2%	(3)	20%	(24)	56%	(69)	22%	(28)	124
#1 Issue: Education	6%	(7)	34%	(41)	42%	(50)	18%	(22)	121
#1 Issue: Energy	9%	(9)	39%	(37)	28%	(26)	23%	(22)	94
#1 Issue: Other	2%	(2)	28%	(38)	38%	(51)	32%	(43)	136

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Table MGC16_16: And specifically, how much do you trust each of the following?
 Silicon Valley

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	5%	(53)	32%	(317)	41%	(406)	22%	(224)	1000
2018 House Vote: Democrat	6%	(5)	32%	(28)	40%	(36)	22%	(20)	89
2016 Vote: Hillary Clinton	8%	(5)	32%	(21)	43%	(28)	18%	(12)	65
2016 Vote: Didn't Vote	5%	(45)	32%	(282)	41%	(363)	23%	(202)	892
Voted in 2014: No	5%	(52)	32%	(310)	41%	(397)	22%	(218)	977
2012 Vote: Didn't Vote	5%	(51)	32%	(311)	40%	(395)	23%	(221)	978
4-Region: Northeast	6%	(12)	32%	(65)	40%	(82)	21%	(43)	202
4-Region: Midwest	7%	(13)	28%	(53)	40%	(76)	26%	(49)	191
4-Region: South	3%	(13)	34%	(138)	39%	(156)	24%	(96)	404
4-Region: West	7%	(14)	30%	(61)	46%	(92)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_17: And specifically, how much do you trust each of the following?
Hollywood

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	4%	(43)	22%	(222)	42%	(419)	32%	(316)	1000
Gender: Male	6%	(29)	23%	(111)	40%	(197)	31%	(151)	489
Gender: Female	3%	(14)	22%	(112)	43%	(222)	32%	(164)	511
Age: 18-34	7%	(33)	17%	(87)	40%	(205)	36%	(181)	506
Generation Z: 13-23	4%	(43)	22%	(222)	42%	(419)	32%	(316)	1000
PID: Dem (no lean)	4%	(16)	27%	(100)	47%	(172)	22%	(81)	370
PID: Ind (no lean)	4%	(16)	20%	(87)	39%	(174)	37%	(165)	443
PID: Rep (no lean)	6%	(10)	19%	(35)	39%	(73)	37%	(69)	187
PID/Gender: Dem Men	5%	(8)	31%	(47)	47%	(72)	18%	(27)	154
PID/Gender: Dem Women	4%	(8)	25%	(54)	46%	(101)	25%	(54)	216
PID/Gender: Ind Men	6%	(14)	19%	(43)	40%	(91)	34%	(77)	224
PID/Gender: Ind Women	1%	(3)	20%	(44)	38%	(84)	40%	(89)	219
PID/Gender: Rep Men	7%	(8)	19%	(21)	31%	(35)	43%	(48)	111
PID/Gender: Rep Women	4%	(3)	18%	(14)	50%	(38)	28%	(21)	76
Ideo: Liberal (1-3)	4%	(13)	24%	(83)	46%	(161)	26%	(91)	348
Ideo: Moderate (4)	6%	(11)	22%	(39)	45%	(78)	27%	(46)	175
Ideo: Conservative (5-7)	5%	(9)	14%	(28)	40%	(78)	41%	(81)	195
Educ: < College	4%	(40)	22%	(206)	42%	(384)	32%	(290)	920
Educ: Bachelors degree	5%	(3)	18%	(11)	46%	(29)	31%	(19)	62
Income: Under 50k	5%	(25)	23%	(114)	39%	(194)	34%	(169)	501
Income: 50k-100k	4%	(14)	21%	(70)	42%	(140)	33%	(109)	333
Income: 100k+	3%	(4)	23%	(38)	51%	(86)	23%	(38)	166
Ethnicity: White	4%	(24)	22%	(140)	42%	(270)	33%	(209)	644
Ethnicity: Hispanic	8%	(16)	18%	(36)	43%	(86)	32%	(65)	203
Ethnicity: Afr. Am.	7%	(9)	21%	(27)	40%	(51)	32%	(42)	129
Ethnicity: Other	4%	(10)	24%	(55)	43%	(98)	28%	(65)	228
All Christian	5%	(16)	21%	(64)	48%	(148)	26%	(81)	309
All Non-Christian	7%	(5)	22%	(16)	31%	(24)	40%	(31)	76
Atheist	3%	(3)	23%	(25)	42%	(45)	32%	(35)	106
Agnostic/Nothing in particular	3%	(10)	24%	(78)	39%	(126)	34%	(110)	325
Something Else	5%	(9)	21%	(39)	42%	(76)	32%	(59)	183
Religious Non-Protestant/Catholic	6%	(6)	20%	(20)	35%	(34)	38%	(37)	98

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Table MGC16_17: And specifically, how much do you trust each of the following?
 Hollywood

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	4%	(43)	22%	(222)	42%	(419)	32%	(316)	1000
Evangelical	8%	(15)	24%	(48)	37%	(72)	31%	(60)	195
Non-Evangelical	3%	(8)	18%	(48)	52%	(138)	27%	(71)	265
Community: Urban	4%	(10)	21%	(54)	44%	(112)	31%	(79)	255
Community: Suburban	4%	(25)	22%	(124)	44%	(243)	29%	(163)	554
Community: Rural	4%	(9)	23%	(45)	34%	(65)	38%	(73)	191
Employ: Private Sector	7%	(8)	20%	(23)	45%	(52)	29%	(34)	117
Employ: Unemployed	4%	(6)	25%	(39)	36%	(55)	35%	(55)	154
Employ: Other	13%	(7)	26%	(14)	18%	(9)	43%	(23)	52
Military HH: Yes	5%	(6)	15%	(18)	42%	(51)	38%	(47)	122
Military HH: No	4%	(37)	23%	(204)	42%	(368)	31%	(269)	878
RD/WT: Right Direction	8%	(16)	23%	(45)	36%	(70)	32%	(61)	191
RD/WT: Wrong Track	3%	(27)	22%	(177)	43%	(350)	31%	(255)	809
Trump Job Approve	8%	(18)	16%	(35)	41%	(90)	34%	(75)	219
Trump Job Disapprove	3%	(20)	23%	(154)	43%	(283)	31%	(204)	662
Trump Job Strongly Approve	11%	(9)	14%	(12)	35%	(30)	40%	(35)	86
Trump Job Somewhat Approve	7%	(9)	17%	(23)	46%	(61)	30%	(40)	132
Trump Job Somewhat Disapprove	4%	(5)	24%	(37)	49%	(75)	24%	(37)	154
Trump Job Strongly Disapprove	3%	(15)	23%	(117)	41%	(208)	33%	(167)	508
Favorable of Trump	8%	(17)	19%	(41)	41%	(89)	32%	(68)	215
Unfavorable of Trump	3%	(22)	22%	(150)	45%	(299)	30%	(200)	670
Very Favorable of Trump	9%	(8)	22%	(21)	32%	(30)	38%	(36)	95
Somewhat Favorable of Trump	7%	(9)	17%	(20)	49%	(59)	27%	(32)	120
Somewhat Unfavorable of Trump	5%	(6)	24%	(31)	42%	(55)	29%	(37)	129
Very Unfavorable of Trump	3%	(16)	22%	(119)	45%	(244)	30%	(162)	541
#1 Issue: Economy	5%	(14)	21%	(55)	47%	(126)	27%	(72)	267
#1 Issue: Security	9%	(9)	18%	(18)	38%	(38)	35%	(36)	100
#1 Issue: Health Care	3%	(4)	28%	(38)	35%	(48)	35%	(48)	139
#1 Issue: Women's Issues	4%	(5)	18%	(22)	48%	(59)	30%	(37)	124
#1 Issue: Education	1%	(2)	28%	(33)	40%	(49)	31%	(37)	121
#1 Issue: Energy	8%	(7)	20%	(18)	43%	(41)	29%	(27)	94
#1 Issue: Other	1%	(1)	24%	(33)	36%	(48)	39%	(53)	136

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Table MGC16_17: *And specifically, how much do you trust each of the following?*
Hollywood

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	4%	(43)	22%	(222)	42%	(419)	32%	(316)	1000
2018 House Vote: Democrat	6%	(5)	18%	(16)	48%	(43)	27%	(24)	89
2016 Vote: Hillary Clinton	7%	(5)	23%	(15)	45%	(29)	25%	(16)	65
2016 Vote: Didn't Vote	4%	(36)	22%	(199)	42%	(371)	32%	(285)	892
Voted in 2014: No	4%	(42)	22%	(215)	42%	(409)	32%	(311)	977
2012 Vote: Didn't Vote	4%	(43)	22%	(213)	42%	(410)	32%	(312)	978
4-Region: Northeast	8%	(16)	23%	(46)	45%	(91)	25%	(50)	202
4-Region: Midwest	4%	(8)	22%	(42)	41%	(78)	33%	(63)	191
4-Region: South	3%	(11)	23%	(93)	41%	(167)	33%	(133)	404
4-Region: West	4%	(8)	20%	(41)	41%	(83)	35%	(70)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC16_18: *And specifically, how much do you trust each of the following?*
Small or local businesses

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	31%	(306)	50%	(499)	12%	(121)	7%	(74)	1000
Gender: Male	28%	(136)	52%	(256)	11%	(51)	9%	(46)	489
Gender: Female	33%	(170)	48%	(244)	14%	(70)	6%	(28)	511
Age: 18-34	31%	(157)	46%	(233)	13%	(68)	9%	(48)	506
Generation Z: 13-23	31%	(306)	50%	(499)	12%	(121)	7%	(74)	1000
PID: Dem (no lean)	35%	(129)	50%	(186)	11%	(39)	4%	(16)	370
PID: Ind (no lean)	24%	(108)	50%	(221)	14%	(62)	12%	(52)	443
PID: Rep (no lean)	37%	(69)	49%	(92)	11%	(20)	3%	(6)	187
PID/Gender: Dem Men	31%	(47)	53%	(81)	11%	(16)	6%	(9)	154
PID/Gender: Dem Women	37%	(81)	49%	(105)	10%	(23)	3%	(7)	216
PID/Gender: Ind Men	20%	(45)	54%	(121)	12%	(26)	14%	(31)	224
PID/Gender: Ind Women	29%	(63)	46%	(100)	16%	(36)	9%	(21)	219
PID/Gender: Rep Men	39%	(43)	48%	(53)	8%	(9)	6%	(6)	111
PID/Gender: Rep Women	35%	(26)	51%	(38)	15%	(11)	—	(0)	76
Ideo: Liberal (1-3)	36%	(125)	49%	(170)	10%	(33)	5%	(18)	348
Ideo: Moderate (4)	31%	(55)	47%	(83)	15%	(26)	6%	(11)	175
Ideo: Conservative (5-7)	38%	(74)	52%	(102)	8%	(16)	2%	(3)	195
Educ: < College	31%	(282)	50%	(460)	12%	(112)	7%	(67)	920
Educ: Bachelors degree	32%	(20)	51%	(32)	10%	(7)	6%	(4)	62
Income: Under 50k	25%	(127)	49%	(247)	15%	(73)	11%	(55)	501
Income: 50k-100k	36%	(119)	49%	(165)	10%	(34)	5%	(16)	333
Income: 100k+	36%	(61)	53%	(88)	9%	(14)	2%	(3)	166
Ethnicity: White	34%	(220)	51%	(326)	10%	(65)	5%	(33)	644
Ethnicity: Hispanic	27%	(56)	48%	(98)	13%	(27)	11%	(22)	203
Ethnicity: Afr. Am.	29%	(38)	38%	(49)	19%	(24)	14%	(18)	129
Ethnicity: Other	21%	(49)	55%	(125)	14%	(32)	10%	(23)	228
All Christian	35%	(107)	52%	(161)	9%	(29)	4%	(12)	309
All Non-Christian	29%	(22)	50%	(38)	13%	(10)	8%	(6)	76
Atheist	31%	(33)	52%	(55)	11%	(11)	6%	(7)	106
Agnostic/Nothing in particular	25%	(82)	49%	(161)	14%	(45)	12%	(38)	325
Something Else	34%	(62)	46%	(85)	14%	(26)	6%	(11)	183
Religious Non-Protestant/Catholic	28%	(27)	53%	(52)	12%	(12)	7%	(7)	98

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Table MGC16_18: And specifically, how much do you trust each of the following?

Small or local businesses

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	31%	(306)	50%	(499)	12%	(121)	7%	(74)	1000
Evangelical	37%	(72)	50%	(97)	9%	(17)	5%	(9)	195
Non-Evangelical	34%	(91)	48%	(128)	13%	(33)	5%	(13)	265
Community: Urban	27%	(68)	52%	(133)	13%	(34)	8%	(20)	255
Community: Suburban	34%	(188)	48%	(267)	11%	(61)	7%	(38)	554
Community: Rural	26%	(49)	52%	(100)	14%	(26)	8%	(16)	191
Employ: Private Sector	32%	(38)	52%	(61)	11%	(13)	4%	(5)	117
Employ: Unemployed	24%	(37)	57%	(87)	12%	(19)	7%	(11)	154
Employ: Other	26%	(14)	30%	(16)	9%	(5)	35%	(18)	52
Military HH: Yes	30%	(36)	51%	(63)	13%	(16)	6%	(8)	122
Military HH: No	31%	(269)	50%	(437)	12%	(105)	8%	(66)	878
RD/WT: Right Direction	31%	(60)	51%	(98)	10%	(18)	8%	(15)	191
RD/WT: Wrong Track	30%	(246)	50%	(401)	13%	(103)	7%	(59)	809
Trump Job Approve	36%	(79)	53%	(115)	9%	(19)	3%	(6)	219
Trump Job Disapprove	31%	(206)	50%	(328)	12%	(81)	7%	(47)	662
Trump Job Strongly Approve	44%	(38)	44%	(38)	9%	(8)	4%	(3)	86
Trump Job Somewhat Approve	32%	(42)	58%	(77)	8%	(11)	2%	(3)	132
Trump Job Somewhat Disapprove	26%	(40)	53%	(81)	15%	(23)	6%	(9)	154
Trump Job Strongly Disapprove	33%	(165)	49%	(247)	11%	(58)	7%	(38)	508
Favorable of Trump	36%	(77)	53%	(115)	8%	(17)	3%	(6)	215
Unfavorable of Trump	32%	(212)	50%	(335)	12%	(83)	6%	(40)	670
Very Favorable of Trump	44%	(42)	47%	(44)	7%	(7)	2%	(2)	95
Somewhat Favorable of Trump	29%	(35)	59%	(71)	9%	(11)	3%	(4)	120
Somewhat Unfavorable of Trump	29%	(37)	52%	(68)	13%	(17)	6%	(8)	129
Very Unfavorable of Trump	32%	(175)	49%	(267)	12%	(67)	6%	(32)	541
#1 Issue: Economy	29%	(78)	54%	(143)	12%	(32)	5%	(14)	267
#1 Issue: Security	28%	(28)	43%	(43)	17%	(17)	12%	(12)	100
#1 Issue: Health Care	25%	(35)	56%	(78)	14%	(19)	5%	(7)	139
#1 Issue: Women's Issues	42%	(52)	38%	(47)	15%	(19)	4%	(5)	124
#1 Issue: Education	36%	(43)	47%	(56)	11%	(13)	7%	(8)	121
#1 Issue: Energy	31%	(29)	54%	(50)	7%	(7)	8%	(8)	94
#1 Issue: Other	26%	(36)	52%	(70)	10%	(14)	12%	(16)	136

Continued on next page

Table MGC16_18: *And specifically, how much do you trust each of the following?*
Small or local businesses

Demographic	A lot		Some		Not much		None at all		Total N
Americans Age 13-23	31%	(306)	50%	(499)	12%	(121)	7%	(74)	1000
2018 House Vote: Democrat	28%	(25)	51%	(45)	15%	(14)	6%	(5)	89
2016 Vote: Hillary Clinton	30%	(20)	46%	(30)	16%	(10)	7%	(5)	65
2016 Vote: Didn't Vote	30%	(270)	50%	(449)	12%	(105)	8%	(69)	892
Voted in 2014: No	31%	(304)	50%	(489)	12%	(115)	7%	(69)	977
2012 Vote: Didn't Vote	31%	(305)	50%	(487)	12%	(115)	7%	(71)	978
4-Region: Northeast	33%	(67)	46%	(94)	16%	(32)	5%	(9)	202
4-Region: Midwest	38%	(72)	47%	(89)	9%	(17)	6%	(12)	191
4-Region: South	30%	(121)	51%	(205)	12%	(47)	8%	(31)	404
4-Region: West	22%	(45)	55%	(111)	12%	(25)	11%	(22)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC17: To what extent is saving money a priority for you in light of the COVID-19 pandemic, also known as coronavirus?

Demographic	An important, but lower priority		Not too important a priority		Not a priority at all		Don't know / No opinion		Total N		
	A top priority										
Americans Age 13-23	36%	(362)	39%	(387)	12%	(120)	3%	(30)	10%	(101)	1000
Gender: Male	37%	(182)	38%	(187)	12%	(56)	3%	(13)	10%	(50)	489
Gender: Female	35%	(180)	39%	(200)	12%	(63)	3%	(17)	10%	(51)	511
Age: 18-34	46%	(232)	34%	(171)	9%	(45)	3%	(15)	8%	(43)	506
Generation Z: 13-23	36%	(362)	39%	(387)	12%	(120)	3%	(30)	10%	(101)	1000
PID: Dem (no lean)	37%	(136)	41%	(152)	13%	(50)	2%	(7)	7%	(26)	370
PID: Ind (no lean)	36%	(160)	34%	(152)	12%	(52)	3%	(14)	15%	(64)	443
PID: Rep (no lean)	35%	(66)	44%	(83)	9%	(18)	5%	(9)	6%	(11)	187
PID/Gender: Dem Men	39%	(60)	40%	(62)	12%	(19)	1%	(2)	7%	(11)	154
PID/Gender: Dem Women	35%	(76)	41%	(90)	14%	(31)	2%	(5)	7%	(14)	216
PID/Gender: Ind Men	39%	(87)	32%	(72)	14%	(31)	2%	(5)	14%	(30)	224
PID/Gender: Ind Women	34%	(74)	37%	(81)	10%	(22)	4%	(9)	16%	(34)	219
PID/Gender: Rep Men	33%	(36)	48%	(53)	6%	(7)	5%	(6)	8%	(9)	111
PID/Gender: Rep Women	39%	(30)	39%	(30)	14%	(10)	5%	(4)	4%	(3)	76
Ideo: Liberal (1-3)	32%	(111)	47%	(163)	11%	(38)	4%	(13)	6%	(22)	348
Ideo: Moderate (4)	52%	(91)	30%	(52)	12%	(20)	2%	(3)	5%	(8)	175
Ideo: Conservative (5-7)	40%	(78)	40%	(79)	11%	(22)	3%	(5)	6%	(12)	195
Educ: < College	35%	(321)	40%	(364)	13%	(116)	3%	(26)	10%	(93)	920
Educ: Bachelors degree	53%	(33)	31%	(19)	5%	(3)	4%	(2)	7%	(4)	62
Income: Under 50k	38%	(192)	33%	(165)	10%	(51)	4%	(18)	15%	(74)	501
Income: 50k-100k	36%	(119)	45%	(150)	11%	(36)	3%	(9)	6%	(19)	333
Income: 100k+	31%	(51)	43%	(72)	20%	(33)	1%	(2)	5%	(9)	166
Ethnicity: White	35%	(224)	41%	(261)	13%	(81)	3%	(16)	9%	(61)	644
Ethnicity: Hispanic	41%	(82)	34%	(68)	13%	(27)	4%	(8)	9%	(17)	203
Ethnicity: Afr. Am.	42%	(54)	31%	(40)	11%	(14)	5%	(6)	12%	(15)	129
Ethnicity: Other	37%	(84)	38%	(86)	11%	(25)	3%	(8)	11%	(25)	228
All Christian	42%	(129)	41%	(127)	10%	(30)	3%	(9)	5%	(14)	309
All Non-Christian	32%	(24)	29%	(22)	25%	(19)	5%	(4)	9%	(7)	76
Atheist	35%	(38)	45%	(48)	7%	(8)	3%	(3)	10%	(10)	106
Agnostic/Nothing in particular	31%	(99)	39%	(126)	12%	(38)	3%	(8)	16%	(54)	325
Something Else	40%	(73)	35%	(63)	13%	(24)	3%	(6)	9%	(17)	183

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Table MGC17: To what extent is saving money a priority for you in light of the COVID-19 pandemic, also known as coronavirus?

Demographic	A top priority		An important, but lower priority		Not too important a priority		Not a priority at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	36%	(362)	39%	(387)	12%	(120)	3%	(30)	10%	(101)	1000
Religious Non-Protestant/Catholic	34%	(33)	34%	(33)	21%	(21)	4%	(4)	8%	(7)	98
Evangelical	38%	(74)	41%	(80)	11%	(22)	2%	(5)	8%	(15)	195
Non-Evangelical	43%	(114)	36%	(97)	11%	(29)	4%	(10)	6%	(15)	265
Community: Urban	48%	(123)	32%	(82)	8%	(20)	5%	(13)	7%	(17)	255
Community: Suburban	32%	(178)	41%	(228)	15%	(83)	2%	(11)	10%	(54)	554
Community: Rural	33%	(62)	40%	(77)	8%	(16)	3%	(6)	16%	(30)	191
Employ: Private Sector	58%	(68)	27%	(32)	7%	(8)	4%	(5)	4%	(4)	117
Employ: Unemployed	35%	(54)	38%	(58)	5%	(8)	5%	(8)	17%	(26)	154
Employ: Other	33%	(17)	18%	(10)	4%	(2)	14%	(7)	31%	(16)	52
Military HH: Yes	41%	(51)	43%	(52)	12%	(14)	1%	(2)	3%	(3)	122
Military HH: No	36%	(312)	38%	(335)	12%	(105)	3%	(28)	11%	(98)	878
RD/WT: Right Direction	39%	(74)	40%	(76)	11%	(21)	4%	(9)	6%	(11)	191
RD/WT: Wrong Track	36%	(288)	38%	(311)	12%	(99)	3%	(21)	11%	(90)	809
Trump Job Approve	44%	(96)	33%	(73)	11%	(23)	6%	(14)	6%	(12)	219
Trump Job Disapprove	36%	(240)	41%	(273)	13%	(84)	2%	(13)	8%	(52)	662
Trump Job Strongly Approve	44%	(38)	28%	(25)	12%	(10)	5%	(5)	10%	(9)	86
Trump Job Somewhat Approve	44%	(59)	37%	(48)	10%	(13)	7%	(9)	3%	(4)	132
Trump Job Somewhat Disapprove	34%	(52)	39%	(60)	18%	(28)	1%	(2)	8%	(12)	154
Trump Job Strongly Disapprove	37%	(188)	42%	(213)	11%	(56)	2%	(11)	8%	(39)	508
Favorable of Trump	41%	(88)	36%	(78)	11%	(24)	5%	(10)	7%	(16)	215
Unfavorable of Trump	37%	(246)	41%	(273)	13%	(87)	3%	(17)	7%	(48)	670
Very Favorable of Trump	47%	(45)	28%	(26)	11%	(10)	7%	(6)	8%	(7)	95
Somewhat Favorable of Trump	36%	(43)	43%	(51)	11%	(13)	3%	(4)	7%	(8)	120
Somewhat Unfavorable of Trump	31%	(41)	43%	(55)	18%	(23)	2%	(2)	6%	(8)	129
Very Unfavorable of Trump	38%	(205)	40%	(218)	12%	(64)	3%	(14)	7%	(40)	541

Continued on next page

Table MGC17: To what extent is saving money a priority for you in light of the COVID-19 pandemic, also known as coronavirus?

Demographic	A top priority		An important, but lower priority		Not too important a priority		Not a priority at all		Don't know / No opinion		Total N
Americans Age 13-23	36%	(362)	39%	(387)	12%	(120)	3%	(30)	10%	(101)	1000
#1 Issue: Economy	42%	(112)	41%	(111)	9%	(23)	2%	(6)	6%	(16)	267
#1 Issue: Security	33%	(33)	29%	(29)	16%	(16)	3%	(3)	19%	(19)	100
#1 Issue: Health Care	31%	(43)	40%	(56)	17%	(24)	3%	(4)	9%	(12)	139
#1 Issue: Women's Issues	38%	(47)	42%	(52)	10%	(13)	2%	(3)	8%	(10)	124
#1 Issue: Education	38%	(46)	36%	(44)	12%	(15)	5%	(7)	8%	(10)	121
#1 Issue: Energy	31%	(29)	41%	(39)	13%	(12)	2%	(2)	13%	(12)	94
#1 Issue: Other	35%	(47)	38%	(51)	11%	(16)	2%	(3)	14%	(19)	136
2018 House Vote: Democrat	49%	(44)	34%	(30)	7%	(6)	6%	(5)	5%	(4)	89
2016 Vote: Hillary Clinton	52%	(34)	38%	(25)	5%	(3)	3%	(2)	2%	(1)	65
2016 Vote: Didn't Vote	34%	(306)	39%	(352)	13%	(114)	3%	(25)	11%	(96)	892
Voted in 2014: No	36%	(352)	39%	(382)	12%	(117)	3%	(28)	10%	(98)	977
2012 Vote: Didn't Vote	36%	(352)	39%	(380)	12%	(118)	3%	(28)	10%	(100)	978
4-Region: Northeast	43%	(86)	33%	(67)	14%	(28)	4%	(8)	7%	(14)	202
4-Region: Midwest	36%	(68)	40%	(75)	13%	(24)	3%	(6)	9%	(17)	191
4-Region: South	34%	(136)	41%	(167)	11%	(44)	2%	(10)	12%	(47)	404
4-Region: West	35%	(72)	38%	(77)	12%	(24)	3%	(6)	12%	(23)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC18: And how concerned are you about your current financial situation?

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	21%	(211)	32%	(321)	26%	(263)	10%	(97)	11%	(107)	1000
Gender: Male	20%	(96)	32%	(154)	29%	(143)	9%	(45)	10%	(51)	489
Gender: Female	23%	(115)	33%	(167)	23%	(120)	10%	(52)	11%	(57)	511
Age: 18-34	30%	(153)	33%	(169)	21%	(107)	8%	(38)	8%	(39)	506
Generation Z: 13-23	21%	(211)	32%	(321)	26%	(263)	10%	(97)	11%	(107)	1000
PID: Dem (no lean)	22%	(82)	35%	(130)	26%	(95)	9%	(34)	8%	(29)	370
PID: Ind (no lean)	21%	(92)	30%	(133)	24%	(108)	9%	(41)	15%	(68)	443
PID: Rep (no lean)	20%	(38)	31%	(58)	32%	(59)	12%	(22)	5%	(10)	187
PID/Gender: Dem Men	23%	(35)	34%	(52)	29%	(45)	8%	(12)	6%	(9)	154
PID/Gender: Dem Women	22%	(47)	36%	(78)	23%	(50)	10%	(22)	9%	(20)	216
PID/Gender: Ind Men	20%	(44)	28%	(63)	29%	(64)	9%	(20)	14%	(32)	224
PID/Gender: Ind Women	22%	(48)	32%	(70)	20%	(44)	10%	(21)	17%	(37)	219
PID/Gender: Rep Men	15%	(17)	35%	(39)	30%	(33)	11%	(13)	9%	(10)	111
PID/Gender: Rep Women	28%	(21)	26%	(20)	34%	(26)	13%	(10)	—	(0)	76
Ideo: Liberal (1-3)	21%	(73)	37%	(128)	28%	(97)	8%	(28)	6%	(22)	348
Ideo: Moderate (4)	25%	(44)	34%	(60)	25%	(43)	12%	(21)	4%	(7)	175
Ideo: Conservative (5-7)	23%	(45)	34%	(66)	29%	(56)	9%	(18)	6%	(11)	195
Educ: < College	20%	(189)	33%	(299)	26%	(244)	10%	(91)	11%	(98)	920
Educ: Bachelors degree	32%	(20)	28%	(18)	26%	(16)	7%	(4)	7%	(4)	62
Income: Under 50k	28%	(139)	30%	(151)	21%	(104)	7%	(36)	14%	(72)	501
Income: 50k-100k	15%	(50)	38%	(127)	28%	(94)	12%	(38)	7%	(24)	333
Income: 100k+	14%	(23)	26%	(43)	39%	(65)	14%	(24)	7%	(12)	166
Ethnicity: White	20%	(131)	32%	(208)	28%	(179)	10%	(64)	10%	(62)	644
Ethnicity: Hispanic	24%	(49)	30%	(60)	21%	(43)	13%	(27)	11%	(23)	203
Ethnicity: Afr. Am.	24%	(31)	34%	(44)	19%	(25)	8%	(10)	15%	(19)	129
Ethnicity: Other	22%	(50)	31%	(70)	26%	(58)	10%	(23)	12%	(27)	228
All Christian	23%	(73)	35%	(108)	27%	(83)	10%	(31)	5%	(14)	309
All Non-Christian	17%	(13)	32%	(24)	37%	(28)	8%	(6)	6%	(5)	76
Atheist	19%	(21)	33%	(36)	23%	(25)	12%	(13)	12%	(13)	106
Agnostic/Nothing in particular	17%	(57)	31%	(100)	27%	(88)	8%	(25)	17%	(55)	325
Something Else	26%	(48)	29%	(53)	22%	(39)	12%	(22)	11%	(20)	183
Religious Non-Protestant/Catholic	16%	(16)	38%	(38)	33%	(33)	7%	(7)	5%	(5)	98

Continued on next page

Table MGC18: And how concerned are you about your current financial situation?

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	21%	(211)	32%	(321)	26%	(263)	10%	(97)	11%	(107)	1000
Evangelical	23%	(46)	28%	(55)	29%	(56)	9%	(18)	10%	(20)	195
Non-Evangelical	27%	(70)	33%	(88)	22%	(59)	13%	(33)	5%	(14)	265
Community: Urban	27%	(69)	36%	(92)	19%	(49)	8%	(19)	10%	(25)	255
Community: Suburban	18%	(98)	32%	(175)	29%	(162)	12%	(65)	10%	(54)	554
Community: Rural	23%	(44)	28%	(54)	27%	(51)	7%	(13)	15%	(29)	191
Employ: Private Sector	33%	(38)	27%	(32)	27%	(31)	8%	(9)	5%	(6)	117
Employ: Unemployed	28%	(44)	38%	(58)	15%	(23)	6%	(10)	13%	(19)	154
Employ: Other	27%	(14)	20%	(11)	18%	(9)	4%	(2)	30%	(16)	52
Military HH: Yes	22%	(27)	31%	(38)	33%	(41)	7%	(9)	6%	(8)	122
Military HH: No	21%	(184)	32%	(284)	25%	(222)	10%	(89)	11%	(99)	878
RD/WT: Right Direction	20%	(38)	34%	(65)	25%	(49)	11%	(21)	10%	(19)	191
RD/WT: Wrong Track	21%	(173)	32%	(257)	26%	(214)	9%	(77)	11%	(88)	809
Trump Job Approve	25%	(55)	31%	(68)	27%	(59)	10%	(23)	7%	(15)	219
Trump Job Disapprove	22%	(146)	32%	(215)	28%	(183)	9%	(61)	9%	(57)	662
Trump Job Strongly Approve	25%	(21)	31%	(26)	22%	(19)	13%	(11)	9%	(8)	86
Trump Job Somewhat Approve	25%	(33)	31%	(41)	30%	(40)	8%	(11)	5%	(7)	132
Trump Job Somewhat Disapprove	17%	(27)	36%	(55)	32%	(49)	10%	(15)	6%	(9)	154
Trump Job Strongly Disapprove	24%	(120)	32%	(160)	26%	(134)	9%	(46)	9%	(48)	508
Favorable of Trump	24%	(51)	29%	(63)	30%	(65)	10%	(23)	6%	(13)	215
Unfavorable of Trump	22%	(148)	33%	(222)	27%	(181)	10%	(66)	8%	(53)	670
Very Favorable of Trump	26%	(25)	27%	(26)	27%	(26)	13%	(12)	7%	(7)	95
Somewhat Favorable of Trump	22%	(26)	31%	(37)	33%	(39)	8%	(10)	6%	(7)	120
Somewhat Unfavorable of Trump	22%	(29)	32%	(42)	33%	(42)	9%	(12)	3%	(4)	129
Very Unfavorable of Trump	22%	(120)	33%	(180)	26%	(139)	10%	(54)	9%	(49)	541
#1 Issue: Economy	23%	(61)	34%	(91)	28%	(74)	8%	(22)	7%	(19)	267
#1 Issue: Security	22%	(22)	28%	(28)	25%	(25)	10%	(10)	16%	(16)	100
#1 Issue: Health Care	19%	(26)	37%	(52)	24%	(33)	13%	(17)	7%	(10)	139
#1 Issue: Women's Issues	22%	(27)	37%	(46)	22%	(27)	11%	(13)	8%	(10)	124
#1 Issue: Education	26%	(31)	23%	(28)	27%	(32)	14%	(17)	10%	(12)	121
#1 Issue: Energy	17%	(16)	27%	(25)	33%	(31)	8%	(7)	15%	(14)	94
#1 Issue: Other	20%	(27)	31%	(42)	26%	(35)	8%	(10)	16%	(21)	136

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Table MGC18: *And how concerned are you about your current financial situation?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Americans Age 13-23	21%	(211)	32%	(321)	26%	(263)	10%	(97)	11%	(107)	1000
2018 House Vote: Democrat	34%	(30)	38%	(34)	17%	(16)	6%	(5)	5%	(4)	89
2016 Vote: Hillary Clinton	39%	(25)	34%	(22)	17%	(11)	8%	(5)	2%	(1)	65
2016 Vote: Didn't Vote	19%	(170)	32%	(285)	28%	(246)	10%	(89)	11%	(102)	892
Voted in 2014: No	21%	(201)	32%	(315)	27%	(260)	10%	(97)	11%	(104)	977
2012 Vote: Didn't Vote	21%	(204)	32%	(314)	26%	(258)	10%	(97)	11%	(106)	978
4-Region: Northeast	24%	(49)	33%	(66)	26%	(52)	10%	(20)	8%	(15)	202
4-Region: Midwest	22%	(42)	31%	(60)	26%	(49)	12%	(23)	9%	(17)	191
4-Region: South	20%	(79)	33%	(132)	27%	(109)	8%	(31)	13%	(53)	404
4-Region: West	20%	(42)	31%	(64)	26%	(53)	11%	(23)	11%	(21)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_1: To what extent do you agree with each of the following statements?

The world is a fair place

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	5%	(48)	12%	(119)	24%	(238)	48%	(478)	12%	(117)	1000
Gender: Male	5%	(23)	13%	(65)	24%	(119)	43%	(210)	15%	(72)	489
Gender: Female	5%	(25)	11%	(54)	23%	(119)	52%	(268)	9%	(45)	511
Age: 18-34	6%	(29)	15%	(75)	25%	(129)	41%	(205)	13%	(67)	506
Generation Z: 13-23	5%	(48)	12%	(119)	24%	(238)	48%	(478)	12%	(117)	1000
PID: Dem (no lean)	4%	(15)	10%	(38)	23%	(84)	57%	(212)	6%	(21)	370
PID: Ind (no lean)	4%	(19)	9%	(41)	23%	(102)	45%	(200)	18%	(82)	443
PID: Rep (no lean)	8%	(14)	22%	(40)	28%	(52)	35%	(66)	8%	(14)	187
PID/Gender: Dem Men	5%	(7)	16%	(24)	21%	(32)	51%	(79)	8%	(12)	154
PID/Gender: Dem Women	4%	(8)	6%	(14)	24%	(52)	62%	(134)	4%	(9)	216
PID/Gender: Ind Men	2%	(6)	8%	(18)	25%	(56)	43%	(96)	22%	(49)	224
PID/Gender: Ind Women	6%	(13)	11%	(23)	21%	(46)	47%	(103)	15%	(33)	219
PID/Gender: Rep Men	9%	(10)	21%	(23)	28%	(31)	32%	(36)	10%	(11)	111
PID/Gender: Rep Women	5%	(4)	23%	(17)	27%	(21)	40%	(31)	5%	(4)	76
Ideo: Liberal (1-3)	4%	(15)	10%	(34)	20%	(70)	61%	(211)	5%	(17)	348
Ideo: Moderate (4)	5%	(8)	16%	(27)	28%	(49)	43%	(75)	9%	(16)	175
Ideo: Conservative (5-7)	7%	(13)	17%	(33)	34%	(66)	36%	(70)	7%	(14)	195
Educ: < College	5%	(45)	11%	(99)	23%	(216)	49%	(454)	11%	(106)	920
Educ: Bachelors degree	3%	(2)	25%	(16)	27%	(17)	35%	(22)	10%	(6)	62
Income: Under 50k	5%	(27)	10%	(50)	22%	(112)	45%	(226)	17%	(86)	501
Income: 50k-100k	3%	(9)	15%	(50)	23%	(77)	51%	(170)	8%	(27)	333
Income: 100k+	7%	(11)	11%	(19)	29%	(49)	50%	(83)	3%	(4)	166
Ethnicity: White	4%	(24)	12%	(77)	26%	(167)	49%	(314)	10%	(62)	644
Ethnicity: Hispanic	6%	(12)	12%	(24)	23%	(46)	44%	(89)	16%	(32)	203
Ethnicity: Afr. Am.	9%	(12)	12%	(15)	19%	(25)	46%	(60)	14%	(18)	129
Ethnicity: Other	5%	(12)	12%	(27)	20%	(47)	46%	(105)	16%	(38)	228
All Christian	6%	(19)	15%	(48)	27%	(85)	43%	(133)	8%	(25)	309
All Non-Christian	6%	(4)	12%	(9)	27%	(21)	46%	(35)	9%	(7)	76
Atheist	3%	(4)	5%	(6)	21%	(23)	61%	(65)	9%	(10)	106
Agnostic/Nothing in particular	4%	(12)	11%	(37)	22%	(70)	47%	(153)	16%	(53)	325
Something Else	5%	(8)	11%	(20)	21%	(39)	51%	(93)	12%	(23)	183

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Table MGC19_1: To what extent do you agree with each of the following statements?
The world is a fair place

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	5%	(48)	12%	(119)	24%	(238)	48%	(478)	12%	(117)	1000
Religious Non-Protestant/Catholic	5%	(4)	15%	(15)	24%	(24)	47%	(47)	8%	(8)	98
Evangelical	7%	(14)	15%	(29)	29%	(56)	40%	(78)	9%	(17)	195
Non-Evangelical	5%	(13)	11%	(28)	23%	(62)	50%	(133)	11%	(29)	265
Community: Urban	6%	(16)	13%	(33)	27%	(70)	44%	(111)	10%	(26)	255
Community: Suburban	5%	(30)	11%	(60)	24%	(130)	51%	(280)	10%	(55)	554
Community: Rural	1%	(3)	14%	(26)	20%	(38)	46%	(87)	19%	(37)	191
Employ: Private Sector	8%	(9)	17%	(20)	25%	(29)	44%	(51)	6%	(7)	117
Employ: Unemployed	3%	(5)	6%	(10)	27%	(41)	50%	(77)	14%	(21)	154
Employ: Other	6%	(3)	16%	(8)	18%	(9)	23%	(12)	37%	(19)	52
Military HH: Yes	3%	(4)	10%	(13)	21%	(26)	55%	(68)	10%	(12)	122
Military HH: No	5%	(44)	12%	(106)	24%	(212)	47%	(410)	12%	(105)	878
RD/WT: Right Direction	5%	(11)	20%	(39)	27%	(52)	33%	(63)	14%	(27)	191
RD/WT: Wrong Track	5%	(37)	10%	(80)	23%	(186)	51%	(415)	11%	(90)	809
Trump Job Approve	7%	(14)	22%	(47)	28%	(62)	36%	(78)	8%	(17)	219
Trump Job Disapprove	4%	(27)	9%	(58)	23%	(153)	55%	(363)	9%	(61)	662
Trump Job Strongly Approve	13%	(11)	26%	(22)	18%	(15)	30%	(26)	13%	(12)	86
Trump Job Somewhat Approve	3%	(4)	19%	(25)	35%	(46)	39%	(52)	4%	(5)	132
Trump Job Somewhat Disapprove	3%	(4)	11%	(16)	36%	(55)	41%	(63)	10%	(16)	154
Trump Job Strongly Disapprove	4%	(23)	8%	(42)	19%	(99)	59%	(300)	9%	(45)	508
Favorable of Trump	6%	(14)	23%	(49)	29%	(63)	34%	(74)	7%	(16)	215
Unfavorable of Trump	4%	(26)	9%	(61)	23%	(154)	56%	(378)	8%	(51)	670
Very Favorable of Trump	13%	(12)	27%	(26)	20%	(19)	32%	(31)	8%	(8)	95
Somewhat Favorable of Trump	2%	(2)	19%	(22)	37%	(44)	36%	(43)	7%	(8)	120
Somewhat Unfavorable of Trump	2%	(3)	12%	(16)	38%	(49)	44%	(57)	3%	(4)	129
Very Unfavorable of Trump	4%	(23)	8%	(45)	19%	(104)	59%	(321)	9%	(48)	541

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Table MGC19_1: To what extent do you agree with each of the following statements?

The world is a fair place

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	5%	(48)	12%	(119)	24%	(238)	48%	(478)	12%	(117)	1000
#1 Issue: Economy	6%	(17)	13%	(35)	31%	(82)	39%	(104)	11%	(29)	267
#1 Issue: Security	6%	(6)	16%	(16)	30%	(30)	34%	(35)	14%	(14)	100
#1 Issue: Health Care	4%	(6)	15%	(21)	16%	(22)	56%	(78)	8%	(12)	139
#1 Issue: Women's Issues	3%	(4)	11%	(13)	23%	(29)	57%	(70)	6%	(8)	124
#1 Issue: Education	1%	(1)	14%	(17)	23%	(27)	52%	(62)	11%	(13)	121
#1 Issue: Energy	9%	(8)	8%	(8)	23%	(22)	50%	(47)	9%	(9)	94
#1 Issue: Other	3%	(4)	4%	(5)	17%	(23)	57%	(78)	19%	(26)	136
2018 House Vote: Democrat	8%	(7)	14%	(13)	24%	(21)	48%	(43)	6%	(5)	89
2016 Vote: Hillary Clinton	12%	(8)	18%	(12)	23%	(15)	39%	(26)	7%	(5)	65
2016 Vote: Didn't Vote	4%	(36)	11%	(98)	24%	(211)	49%	(438)	12%	(109)	892
Voted in 2014: No	5%	(47)	12%	(113)	24%	(231)	48%	(472)	12%	(115)	977
2012 Vote: Didn't Vote	5%	(47)	12%	(114)	24%	(234)	48%	(469)	12%	(115)	978
4-Region: Northeast	5%	(11)	10%	(20)	30%	(60)	48%	(97)	7%	(13)	202
4-Region: Midwest	5%	(10)	15%	(29)	20%	(38)	49%	(94)	10%	(19)	191
4-Region: South	4%	(18)	12%	(47)	26%	(104)	44%	(179)	14%	(56)	404
4-Region: West	4%	(9)	11%	(22)	18%	(36)	53%	(107)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_2: *To what extent do you agree with each of the following statements?
I have the potential to impact the world*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	30%	(295)	32%	(321)	14%	(141)	10%	(101)	14%	(142)	1000
Gender: Male	28%	(139)	29%	(143)	15%	(75)	11%	(55)	16%	(77)	489
Gender: Female	31%	(156)	35%	(178)	13%	(66)	9%	(46)	13%	(65)	511
Age: 18-34	25%	(128)	33%	(169)	15%	(78)	11%	(54)	15%	(78)	506
Generation Z: 13-23	30%	(295)	32%	(321)	14%	(141)	10%	(101)	14%	(142)	1000
PID: Dem (no lean)	31%	(115)	36%	(134)	14%	(51)	12%	(43)	7%	(27)	370
PID: Ind (no lean)	28%	(126)	26%	(114)	14%	(63)	11%	(47)	21%	(92)	443
PID: Rep (no lean)	29%	(54)	39%	(73)	14%	(27)	6%	(11)	12%	(22)	187
PID/Gender: Dem Men	30%	(45)	32%	(49)	14%	(22)	16%	(25)	8%	(12)	154
PID/Gender: Dem Women	32%	(70)	39%	(85)	13%	(29)	8%	(18)	7%	(15)	216
PID/Gender: Ind Men	27%	(60)	23%	(52)	17%	(37)	11%	(25)	22%	(49)	224
PID/Gender: Ind Women	30%	(65)	28%	(62)	12%	(26)	10%	(22)	20%	(43)	219
PID/Gender: Rep Men	29%	(33)	38%	(42)	14%	(16)	5%	(5)	14%	(15)	111
PID/Gender: Rep Women	28%	(21)	41%	(31)	15%	(11)	8%	(6)	8%	(6)	76
Ideo: Liberal (1-3)	36%	(125)	35%	(122)	15%	(52)	8%	(28)	6%	(22)	348
Ideo: Moderate (4)	28%	(50)	30%	(53)	16%	(28)	10%	(18)	15%	(26)	175
Ideo: Conservative (5-7)	30%	(58)	39%	(76)	14%	(27)	9%	(17)	9%	(17)	195
Educ: < College	30%	(279)	32%	(290)	14%	(125)	10%	(95)	14%	(130)	920
Educ: Bachelors degree	24%	(15)	44%	(27)	15%	(9)	6%	(4)	11%	(7)	62
Income: Under 50k	24%	(122)	29%	(145)	15%	(75)	12%	(59)	20%	(101)	501
Income: 50k-100k	34%	(112)	35%	(117)	13%	(44)	9%	(30)	9%	(30)	333
Income: 100k+	37%	(61)	36%	(59)	14%	(23)	7%	(12)	7%	(11)	166
Ethnicity: White	31%	(196)	36%	(231)	13%	(85)	9%	(55)	12%	(77)	644
Ethnicity: Hispanic	25%	(50)	22%	(44)	17%	(35)	19%	(38)	17%	(35)	203
Ethnicity: Afr. Am.	34%	(43)	27%	(35)	13%	(16)	10%	(13)	16%	(20)	129
Ethnicity: Other	24%	(55)	24%	(55)	18%	(40)	14%	(33)	20%	(45)	228
All Christian	31%	(97)	36%	(112)	12%	(38)	11%	(34)	9%	(29)	309
All Non-Christian	31%	(24)	39%	(30)	11%	(8)	10%	(7)	9%	(7)	76
Atheist	29%	(31)	26%	(28)	17%	(19)	13%	(13)	15%	(16)	106
Agnostic/Nothing in particular	25%	(81)	29%	(96)	17%	(55)	8%	(26)	21%	(68)	325
Something Else	34%	(63)	30%	(56)	12%	(22)	11%	(20)	12%	(22)	183

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**Table MGC19_2: To what extent do you agree with each of the following statements?
I have the potential to impact the world**

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	30%	(295)	32%	(321)	14%	(141)	10%	(101)	14%	(142)	1000
Religious Non-Protestant/Catholic	31%	(30)	35%	(34)	14%	(14)	12%	(12)	8%	(8)	98
Evangelical	36%	(71)	35%	(67)	11%	(21)	9%	(18)	9%	(18)	195
Non-Evangelical	30%	(79)	35%	(91)	12%	(31)	12%	(31)	12%	(32)	265
Community: Urban	28%	(72)	35%	(88)	13%	(34)	12%	(30)	12%	(30)	255
Community: Suburban	30%	(165)	35%	(195)	14%	(76)	8%	(47)	13%	(71)	554
Community: Rural	31%	(58)	20%	(38)	16%	(30)	13%	(25)	21%	(40)	191
Employ: Private Sector	28%	(32)	35%	(41)	18%	(21)	12%	(14)	7%	(9)	117
Employ: Unemployed	27%	(41)	31%	(48)	11%	(17)	14%	(22)	17%	(26)	154
Employ: Other	15%	(8)	19%	(10)	11%	(6)	12%	(7)	42%	(22)	52
Military HH: Yes	34%	(42)	26%	(32)	14%	(18)	12%	(15)	13%	(16)	122
Military HH: No	29%	(253)	33%	(289)	14%	(124)	10%	(86)	14%	(126)	878
RD/WT: Right Direction	27%	(52)	34%	(65)	14%	(27)	10%	(20)	14%	(28)	191
RD/WT: Wrong Track	30%	(243)	32%	(256)	14%	(114)	10%	(82)	14%	(114)	809
Trump Job Approve	32%	(70)	37%	(81)	12%	(26)	10%	(22)	9%	(20)	219
Trump Job Disapprove	30%	(196)	32%	(213)	15%	(101)	10%	(69)	12%	(83)	662
Trump Job Strongly Approve	33%	(29)	30%	(26)	12%	(10)	10%	(8)	15%	(13)	86
Trump Job Somewhat Approve	31%	(41)	42%	(55)	12%	(15)	11%	(14)	5%	(7)	132
Trump Job Somewhat Disapprove	21%	(32)	37%	(56)	20%	(30)	10%	(16)	12%	(19)	154
Trump Job Strongly Disapprove	32%	(164)	31%	(156)	14%	(71)	11%	(53)	13%	(64)	508
Favorable of Trump	34%	(72)	37%	(79)	10%	(22)	12%	(25)	8%	(18)	215
Unfavorable of Trump	30%	(200)	33%	(222)	16%	(109)	10%	(67)	11%	(72)	670
Very Favorable of Trump	36%	(34)	28%	(27)	11%	(11)	14%	(13)	11%	(10)	95
Somewhat Favorable of Trump	32%	(38)	43%	(52)	9%	(11)	10%	(12)	6%	(7)	120
Somewhat Unfavorable of Trump	25%	(32)	37%	(48)	21%	(27)	11%	(14)	6%	(8)	129
Very Unfavorable of Trump	31%	(169)	32%	(173)	15%	(82)	10%	(53)	12%	(64)	541

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Table MGC19_2: To what extent do you agree with each of the following statements?
I have the potential to impact the world

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	30%	(295)	32%	(321)	14%	(141)	10%	(101)	14%	(142)	1000
#1 Issue: Economy	25%	(66)	36%	(95)	17%	(46)	10%	(27)	12%	(33)	267
#1 Issue: Security	27%	(28)	30%	(30)	15%	(15)	11%	(11)	17%	(17)	100
#1 Issue: Health Care	30%	(42)	33%	(46)	11%	(15)	13%	(18)	14%	(19)	139
#1 Issue: Women's Issues	31%	(38)	39%	(48)	10%	(13)	10%	(12)	11%	(13)	124
#1 Issue: Education	27%	(33)	33%	(40)	12%	(14)	13%	(16)	14%	(17)	121
#1 Issue: Energy	28%	(26)	32%	(30)	20%	(19)	8%	(7)	13%	(12)	94
#1 Issue: Other	45%	(61)	19%	(26)	11%	(14)	7%	(10)	19%	(25)	136
2018 House Vote: Democrat	26%	(23)	42%	(37)	20%	(18)	8%	(7)	4%	(4)	89
2016 Vote: Hillary Clinton	34%	(22)	38%	(25)	18%	(12)	6%	(4)	3%	(2)	65
2016 Vote: Didn't Vote	30%	(264)	31%	(276)	14%	(126)	10%	(91)	15%	(134)	892
Voted in 2014: No	30%	(292)	32%	(313)	14%	(137)	10%	(99)	14%	(137)	977
2012 Vote: Didn't Vote	30%	(290)	32%	(315)	14%	(136)	10%	(98)	14%	(139)	978
4-Region: Northeast	29%	(60)	32%	(65)	15%	(30)	13%	(27)	10%	(21)	202
4-Region: Midwest	37%	(71)	30%	(57)	10%	(19)	11%	(20)	13%	(24)	191
4-Region: South	28%	(113)	34%	(138)	16%	(63)	7%	(26)	16%	(63)	404
4-Region: West	25%	(52)	30%	(61)	15%	(30)	14%	(27)	16%	(33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_3: To what extent do you agree with each of the following statements?
The COVID-19 pandemic will have a significant impact on my future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	32%	(316)	35%	(353)	14%	(139)	7%	(68)	12%	(124)	1000
Gender: Male	29%	(143)	33%	(164)	17%	(81)	7%	(36)	13%	(65)	489
Gender: Female	34%	(172)	37%	(190)	11%	(58)	6%	(32)	12%	(59)	511
Age: 18-34	29%	(148)	35%	(179)	14%	(69)	8%	(40)	14%	(70)	506
Generation Z: 13-23	32%	(316)	35%	(353)	14%	(139)	7%	(68)	12%	(124)	1000
PID: Dem (no lean)	37%	(138)	39%	(146)	12%	(43)	4%	(15)	8%	(28)	370
PID: Ind (no lean)	28%	(124)	33%	(144)	14%	(62)	7%	(33)	18%	(79)	443
PID: Rep (no lean)	28%	(53)	34%	(64)	18%	(33)	10%	(19)	9%	(17)	187
PID/Gender: Dem Men	34%	(52)	43%	(66)	12%	(18)	6%	(9)	6%	(9)	154
PID/Gender: Dem Women	40%	(86)	37%	(80)	12%	(25)	3%	(7)	9%	(19)	216
PID/Gender: Ind Men	29%	(64)	27%	(61)	18%	(41)	8%	(17)	19%	(41)	224
PID/Gender: Ind Women	28%	(61)	38%	(83)	10%	(22)	7%	(16)	17%	(38)	219
PID/Gender: Rep Men	24%	(27)	33%	(37)	20%	(22)	10%	(11)	13%	(15)	111
PID/Gender: Rep Women	35%	(26)	35%	(27)	15%	(11)	12%	(9)	4%	(3)	76
Ideo: Liberal (1-3)	39%	(136)	40%	(139)	11%	(38)	4%	(13)	6%	(22)	348
Ideo: Moderate (4)	32%	(56)	31%	(55)	18%	(31)	11%	(18)	9%	(15)	175
Ideo: Conservative (5-7)	28%	(55)	36%	(71)	19%	(38)	8%	(16)	8%	(16)	195
Educ: < College	32%	(291)	35%	(326)	14%	(129)	6%	(59)	13%	(116)	920
Educ: Bachelors degree	36%	(22)	40%	(25)	8%	(5)	6%	(4)	9%	(6)	62
Income: Under 50k	28%	(141)	33%	(165)	14%	(72)	7%	(37)	17%	(86)	501
Income: 50k-100k	35%	(118)	35%	(118)	13%	(44)	7%	(23)	9%	(30)	333
Income: 100k+	34%	(57)	43%	(71)	14%	(23)	5%	(8)	5%	(8)	166
Ethnicity: White	32%	(207)	37%	(238)	14%	(88)	7%	(42)	11%	(69)	644
Ethnicity: Hispanic	25%	(51)	35%	(71)	20%	(40)	6%	(11)	14%	(29)	203
Ethnicity: Afr. Am.	30%	(38)	28%	(35)	16%	(20)	12%	(16)	15%	(19)	129
Ethnicity: Other	31%	(70)	35%	(80)	13%	(31)	4%	(10)	16%	(37)	228
All Christian	29%	(89)	44%	(135)	13%	(39)	6%	(18)	9%	(28)	309
All Non-Christian	36%	(27)	37%	(28)	11%	(8)	8%	(6)	8%	(6)	76
Atheist	39%	(41)	34%	(37)	11%	(12)	7%	(7)	9%	(9)	106
Agnostic/Nothing in particular	32%	(103)	29%	(96)	15%	(49)	5%	(17)	19%	(61)	325
Something Else	30%	(55)	32%	(58)	17%	(31)	11%	(20)	11%	(20)	183

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Table MGC19_3: To what extent do you agree with each of the following statements?
 The COVID-19 pandemic will have a significant impact on my future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(316)	35%	(353)	14%	(139)	7%	(68)	12%	(124)	1000
Religious Non-Protestant/Catholic	34%	(33)	36%	(35)	12%	(11)	9%	(9)	9%	(9)	98
Evangelical	26%	(51)	41%	(80)	16%	(32)	7%	(14)	9%	(18)	195
Non-Evangelical	32%	(84)	38%	(100)	13%	(34)	8%	(20)	10%	(27)	265
Community: Urban	27%	(69)	40%	(102)	14%	(36)	9%	(23)	10%	(25)	255
Community: Suburban	36%	(200)	35%	(193)	13%	(70)	5%	(26)	12%	(65)	554
Community: Rural	24%	(46)	31%	(59)	17%	(32)	10%	(19)	18%	(34)	191
Employ: Private Sector	33%	(38)	40%	(47)	14%	(16)	7%	(8)	7%	(8)	117
Employ: Unemployed	29%	(45)	31%	(47)	15%	(22)	7%	(11)	18%	(28)	154
Employ: Other	28%	(15)	20%	(10)	9%	(5)	6%	(3)	36%	(19)	52
Military HH: Yes	38%	(46)	31%	(38)	12%	(15)	9%	(11)	10%	(12)	122
Military HH: No	31%	(270)	36%	(315)	14%	(124)	6%	(57)	13%	(113)	878
RD/WT: Right Direction	23%	(44)	42%	(80)	14%	(27)	9%	(17)	12%	(24)	191
RD/WT: Wrong Track	34%	(271)	34%	(274)	14%	(112)	6%	(51)	12%	(101)	809
Trump Job Approve	27%	(59)	38%	(82)	15%	(33)	12%	(26)	8%	(18)	219
Trump Job Disapprove	34%	(226)	37%	(246)	13%	(85)	6%	(38)	10%	(67)	662
Trump Job Strongly Approve	28%	(24)	33%	(28)	14%	(12)	14%	(12)	11%	(10)	86
Trump Job Somewhat Approve	26%	(34)	41%	(54)	16%	(21)	11%	(14)	6%	(8)	132
Trump Job Somewhat Disapprove	31%	(48)	33%	(50)	21%	(32)	5%	(8)	10%	(15)	154
Trump Job Strongly Disapprove	35%	(179)	38%	(195)	10%	(52)	6%	(30)	10%	(52)	508
Favorable of Trump	28%	(60)	39%	(84)	16%	(34)	10%	(22)	7%	(16)	215
Unfavorable of Trump	35%	(235)	36%	(243)	14%	(92)	6%	(41)	9%	(59)	670
Very Favorable of Trump	33%	(32)	34%	(32)	13%	(12)	12%	(11)	9%	(8)	95
Somewhat Favorable of Trump	23%	(28)	43%	(52)	18%	(21)	9%	(11)	6%	(8)	120
Somewhat Unfavorable of Trump	30%	(38)	34%	(44)	24%	(31)	7%	(9)	5%	(7)	129
Very Unfavorable of Trump	36%	(197)	37%	(200)	11%	(61)	6%	(32)	10%	(52)	541

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Table MGC19_3: To what extent do you agree with each of the following statements?
The COVID-19 pandemic will have a significant impact on my future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	32%	(316)	35%	(353)	14%	(139)	7%	(68)	12%	(124)	1000
#1 Issue: Economy	29%	(77)	38%	(101)	14%	(39)	9%	(25)	10%	(26)	267
#1 Issue: Security	23%	(23)	36%	(36)	17%	(17)	8%	(8)	16%	(16)	100
#1 Issue: Health Care	36%	(50)	37%	(52)	10%	(14)	5%	(7)	12%	(16)	139
#1 Issue: Women's Issues	31%	(39)	35%	(44)	18%	(22)	4%	(5)	12%	(15)	124
#1 Issue: Education	29%	(35)	39%	(47)	10%	(12)	8%	(9)	14%	(17)	121
#1 Issue: Energy	43%	(40)	34%	(32)	8%	(8)	3%	(3)	12%	(11)	94
#1 Issue: Other	34%	(47)	27%	(37)	18%	(24)	6%	(8)	14%	(20)	136
2018 House Vote: Democrat	37%	(33)	41%	(36)	12%	(11)	4%	(4)	5%	(5)	89
2016 Vote: Hillary Clinton	35%	(23)	43%	(28)	12%	(8)	5%	(3)	5%	(3)	65
2016 Vote: Didn't Vote	31%	(281)	35%	(310)	14%	(122)	7%	(61)	13%	(118)	892
Voted in 2014: No	32%	(311)	35%	(341)	14%	(138)	7%	(65)	12%	(122)	977
2012 Vote: Didn't Vote	32%	(311)	35%	(341)	14%	(137)	7%	(65)	13%	(124)	978
4-Region: Northeast	35%	(71)	39%	(79)	10%	(19)	8%	(17)	8%	(16)	202
4-Region: Midwest	29%	(55)	40%	(77)	11%	(20)	9%	(17)	11%	(21)	191
4-Region: South	30%	(121)	34%	(136)	17%	(70)	6%	(23)	13%	(54)	404
4-Region: West	34%	(69)	30%	(61)	14%	(29)	5%	(11)	16%	(33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_4: To what extent do you agree with each of the following statements?

I think more companies should adopt flexible work from home policies after the COVID-19 pandemic, also known as coronavirus

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't Know / No Opinion	Total N
Americans Age 13-23	38% (377)	35% (350)	9% (87)	4% (35)	15% (150)	1000
Gender: Male	36% (176)	33% (162)	10% (50)	3% (17)	17% (84)	489
Gender: Female	39% (201)	37% (189)	7% (37)	4% (19)	13% (66)	511
Age: 18-34	38% (191)	33% (165)	12% (58)	4% (18)	15% (74)	506
Generation Z: 13-23	38% (377)	35% (350)	9% (87)	4% (35)	15% (150)	1000
PID: Dem (no lean)	45% (167)	37% (137)	4% (15)	4% (13)	10% (37)	370
PID: Ind (no lean)	34% (149)	34% (150)	9% (41)	4% (16)	20% (87)	443
PID: Rep (no lean)	33% (62)	33% (63)	17% (31)	3% (6)	14% (26)	187
PID/Gender: Dem Men	42% (65)	37% (57)	7% (10)	2% (4)	12% (18)	154
PID/Gender: Dem Women	47% (102)	37% (80)	2% (5)	4% (10)	9% (19)	216
PID/Gender: Ind Men	33% (74)	30% (67)	11% (24)	5% (11)	21% (48)	224
PID/Gender: Ind Women	34% (75)	38% (83)	8% (17)	2% (5)	18% (39)	219
PID/Gender: Rep Men	34% (38)	34% (38)	14% (16)	2% (2)	16% (18)	111
PID/Gender: Rep Women	31% (24)	33% (25)	20% (15)	6% (4)	11% (8)	76
Ideo: Liberal (1-3)	46% (161)	38% (133)	4% (16)	2% (8)	9% (30)	348
Ideo: Moderate (4)	34% (59)	40% (69)	11% (19)	5% (8)	11% (19)	175
Ideo: Conservative (5-7)	38% (75)	34% (66)	13% (26)	4% (8)	10% (20)	195
Educ: < College	38% (352)	34% (317)	8% (77)	4% (34)	15% (140)	920
Educ: Bachelors degree	36% (22)	46% (29)	7% (4)	— (0)	11% (7)	62
Income: Under 50k	33% (167)	32% (159)	10% (50)	4% (21)	21% (104)	501
Income: 50k-100k	43% (142)	35% (116)	8% (26)	3% (9)	12% (40)	333
Income: 100k+	41% (68)	45% (75)	7% (11)	3% (6)	4% (6)	166
Ethnicity: White	38% (244)	36% (235)	9% (56)	3% (22)	14% (87)	644
Ethnicity: Hispanic	32% (65)	26% (52)	16% (31)	6% (12)	21% (43)	203
Ethnicity: Afr. Am.	40% (52)	28% (37)	10% (13)	5% (6)	16% (21)	129
Ethnicity: Other	36% (81)	35% (79)	8% (18)	3% (7)	18% (42)	228
All Christian	43% (132)	33% (102)	9% (29)	4% (14)	10% (32)	309
All Non-Christian	46% (35)	34% (26)	7% (5)	5% (4)	8% (6)	76
Atheist	47% (50)	33% (36)	4% (4)	1% (2)	15% (15)	106
Agnostic/Nothing in particular	28% (93)	36% (118)	11% (34)	4% (12)	21% (68)	325
Something Else	37% (67)	37% (68)	8% (15)	2% (5)	16% (29)	183

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Table MGC19_4: To what extent do you agree with each of the following statements?

I think more companies should adopt flexible work from home policies after the COVID-19 pandemic, also known as coronavirus

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	38%	(377)	35%	(350)	9%	(87)	4%	(35)	15%	(150)	1000
Religious Non-Protestant/Catholic	45%	(44)	33%	(33)	7%	(7)	5%	(5)	10%	(9)	98
Evangelical	39%	(76)	37%	(71)	9%	(17)	2%	(3)	14%	(27)	195
Non-Evangelical	41%	(108)	33%	(88)	9%	(24)	5%	(13)	12%	(31)	265
Community: Urban	43%	(109)	31%	(78)	13%	(32)	3%	(7)	12%	(30)	255
Community: Suburban	39%	(215)	37%	(204)	6%	(36)	4%	(23)	14%	(77)	554
Community: Rural	28%	(53)	36%	(69)	10%	(20)	3%	(6)	23%	(44)	191
Employ: Private Sector	41%	(48)	37%	(43)	12%	(14)	2%	(2)	9%	(10)	117
Employ: Unemployed	42%	(65)	29%	(44)	6%	(10)	5%	(8)	18%	(28)	154
Employ: Other	24%	(13)	17%	(9)	11%	(6)	6%	(3)	42%	(22)	52
Military HH: Yes	42%	(52)	28%	(35)	11%	(14)	3%	(4)	15%	(18)	122
Military HH: No	37%	(325)	36%	(316)	8%	(74)	4%	(31)	15%	(132)	878
RD/WT: Right Direction	32%	(61)	30%	(58)	16%	(31)	4%	(7)	18%	(35)	191
RD/WT: Wrong Track	39%	(316)	36%	(292)	7%	(57)	4%	(28)	14%	(115)	809
Trump Job Approve	35%	(78)	32%	(70)	15%	(33)	6%	(13)	12%	(26)	219
Trump Job Disapprove	41%	(270)	38%	(249)	7%	(44)	3%	(18)	12%	(81)	662
Trump Job Strongly Approve	30%	(25)	23%	(20)	21%	(19)	6%	(6)	20%	(17)	86
Trump Job Somewhat Approve	39%	(52)	38%	(50)	11%	(14)	5%	(7)	7%	(9)	132
Trump Job Somewhat Disapprove	37%	(57)	42%	(64)	9%	(14)	2%	(3)	10%	(15)	154
Trump Job Strongly Disapprove	42%	(213)	36%	(184)	6%	(29)	3%	(15)	13%	(66)	508
Favorable of Trump	35%	(76)	33%	(72)	14%	(29)	5%	(10)	13%	(28)	215
Unfavorable of Trump	42%	(282)	37%	(250)	7%	(44)	3%	(22)	11%	(71)	670
Very Favorable of Trump	38%	(36)	26%	(25)	15%	(14)	4%	(4)	18%	(17)	95
Somewhat Favorable of Trump	33%	(40)	39%	(47)	12%	(15)	6%	(7)	9%	(11)	120
Somewhat Unfavorable of Trump	45%	(58)	39%	(51)	9%	(12)	2%	(3)	5%	(6)	129
Very Unfavorable of Trump	41%	(224)	37%	(199)	6%	(33)	4%	(19)	12%	(65)	541

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Table MGC19_4: To what extent do you agree with each of the following statements?

I think more companies should adopt flexible work from home policies after the COVID-19 pandemic, also known as coronavirus

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	38%	(377)	35%	(350)	9%	(87)	4%	(35)	15%	(150)	1000
#1 Issue: Economy	34%	(90)	37%	(98)	12%	(33)	4%	(11)	13%	(35)	267
#1 Issue: Security	29%	(29)	35%	(35)	13%	(13)	6%	(6)	17%	(17)	100
#1 Issue: Health Care	50%	(69)	31%	(43)	6%	(8)	3%	(5)	11%	(15)	139
#1 Issue: Women's Issues	38%	(47)	38%	(47)	9%	(11)	4%	(5)	10%	(13)	124
#1 Issue: Education	40%	(49)	36%	(44)	4%	(5)	1%	(1)	19%	(22)	121
#1 Issue: Energy	44%	(41)	35%	(33)	6%	(6)	3%	(3)	12%	(11)	94
#1 Issue: Other	37%	(50)	32%	(43)	7%	(9)	3%	(4)	21%	(29)	136
2018 House Vote: Democrat	48%	(42)	29%	(26)	13%	(12)	5%	(4)	6%	(5)	89
2016 Vote: Hillary Clinton	32%	(21)	41%	(27)	11%	(7)	7%	(4)	9%	(6)	65
2016 Vote: Didn't Vote	38%	(340)	34%	(307)	8%	(74)	3%	(29)	16%	(142)	892
Voted in 2014: No	38%	(372)	35%	(342)	9%	(83)	3%	(33)	15%	(147)	977
2012 Vote: Didn't Vote	38%	(369)	35%	(342)	9%	(84)	4%	(34)	15%	(148)	978
4-Region: Northeast	41%	(83)	30%	(61)	14%	(28)	3%	(6)	11%	(23)	202
4-Region: Midwest	40%	(76)	39%	(75)	4%	(8)	3%	(6)	14%	(27)	191
4-Region: South	35%	(140)	37%	(151)	8%	(31)	4%	(15)	17%	(67)	404
4-Region: West	38%	(78)	31%	(63)	10%	(20)	4%	(8)	17%	(34)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_5: To what extent do you agree with each of the following statements?

I am worried about the current job market and am therefore more likely to accept a role even if it doesn't fit exactly what I want

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	17%	(174)	29%	(294)	22%	(222)	9%	(92)	22%	(219)	1000
Gender: Male	19%	(91)	27%	(132)	25%	(124)	9%	(45)	20%	(97)	489
Gender: Female	16%	(84)	32%	(162)	19%	(98)	9%	(47)	24%	(122)	511
Age: 18-34	21%	(107)	32%	(161)	21%	(104)	9%	(44)	18%	(90)	506
Generation Z: 13-23	17%	(174)	29%	(294)	22%	(222)	9%	(92)	22%	(219)	1000
PID: Dem (no lean)	21%	(76)	35%	(129)	19%	(71)	9%	(33)	16%	(61)	370
PID: Ind (no lean)	16%	(69)	25%	(111)	26%	(113)	8%	(35)	26%	(114)	443
PID: Rep (no lean)	15%	(29)	28%	(53)	20%	(37)	12%	(23)	24%	(44)	187
PID/Gender: Dem Men	21%	(32)	35%	(53)	23%	(35)	10%	(15)	12%	(18)	154
PID/Gender: Dem Women	21%	(44)	35%	(76)	17%	(36)	8%	(18)	19%	(42)	216
PID/Gender: Ind Men	17%	(39)	21%	(48)	29%	(65)	9%	(20)	23%	(52)	224
PID/Gender: Ind Women	14%	(30)	29%	(63)	22%	(48)	7%	(16)	28%	(62)	219
PID/Gender: Rep Men	18%	(20)	28%	(31)	21%	(24)	9%	(10)	24%	(26)	111
PID/Gender: Rep Women	12%	(9)	29%	(22)	18%	(14)	17%	(13)	24%	(18)	76
Ideo: Liberal (1-3)	20%	(70)	36%	(126)	20%	(68)	10%	(33)	14%	(50)	348
Ideo: Moderate (4)	20%	(35)	32%	(56)	26%	(46)	6%	(11)	15%	(27)	175
Ideo: Conservative (5-7)	20%	(38)	27%	(53)	27%	(52)	11%	(22)	15%	(30)	195
Educ: < College	17%	(158)	28%	(261)	23%	(209)	9%	(86)	22%	(206)	920
Educ: Bachelors degree	22%	(13)	44%	(27)	16%	(10)	4%	(3)	14%	(8)	62
Income: Under 50k	18%	(93)	28%	(139)	21%	(103)	7%	(35)	26%	(132)	501
Income: 50k-100k	18%	(58)	29%	(97)	22%	(73)	13%	(44)	18%	(61)	333
Income: 100k+	14%	(23)	35%	(58)	27%	(45)	8%	(13)	16%	(26)	166
Ethnicity: White	17%	(111)	30%	(195)	22%	(141)	10%	(65)	20%	(132)	644
Ethnicity: Hispanic	19%	(38)	27%	(55)	25%	(51)	10%	(20)	19%	(39)	203
Ethnicity: Afr. Am.	14%	(19)	27%	(34)	23%	(30)	10%	(13)	25%	(33)	129
Ethnicity: Other	20%	(45)	28%	(64)	22%	(50)	6%	(14)	24%	(54)	228
All Christian	18%	(56)	31%	(95)	23%	(72)	8%	(25)	19%	(60)	309
All Non-Christian	16%	(12)	36%	(27)	21%	(16)	10%	(8)	17%	(13)	76
Atheist	20%	(21)	34%	(36)	20%	(21)	10%	(11)	16%	(17)	106
Agnostic/Nothing in particular	12%	(40)	30%	(96)	20%	(65)	9%	(30)	29%	(94)	325
Something Else	25%	(45)	21%	(39)	25%	(47)	10%	(18)	19%	(34)	183

Continued on next page

Table MGC19_5: To what extent do you agree with each of the following statements?

I am worried about the current job market and am therefore more likely to accept a role even if it doesn't fit exactly what I want

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	17%	(174)	29%	(294)	22%	(222)	9%	(92)	22%	(219)	1000
Religious Non-Protestant/Catholic	14%	(14)	34%	(33)	23%	(23)	9%	(9)	19%	(19)	98
Evangelical	22%	(44)	21%	(42)	29%	(56)	8%	(15)	20%	(38)	195
Non-Evangelical	20%	(53)	32%	(84)	20%	(52)	10%	(26)	19%	(49)	265
Community: Urban	23%	(59)	30%	(77)	20%	(51)	8%	(20)	19%	(48)	255
Community: Suburban	17%	(95)	29%	(163)	23%	(129)	9%	(52)	21%	(115)	554
Community: Rural	11%	(21)	28%	(54)	22%	(42)	10%	(19)	29%	(55)	191
Employ: Private Sector	23%	(26)	32%	(37)	24%	(28)	10%	(11)	12%	(14)	117
Employ: Unemployed	21%	(32)	27%	(41)	20%	(30)	13%	(20)	20%	(31)	154
Employ: Other	14%	(8)	19%	(10)	16%	(9)	5%	(3)	46%	(24)	52
Military HH: Yes	19%	(23)	26%	(32)	29%	(36)	7%	(9)	19%	(23)	122
Military HH: No	17%	(152)	30%	(262)	21%	(186)	9%	(83)	22%	(195)	878
RD/WT: Right Direction	15%	(29)	30%	(58)	25%	(48)	8%	(16)	21%	(40)	191
RD/WT: Wrong Track	18%	(145)	29%	(236)	21%	(173)	9%	(75)	22%	(178)	809
Trump Job Approve	19%	(42)	31%	(67)	24%	(52)	12%	(25)	15%	(32)	219
Trump Job Disapprove	18%	(119)	31%	(204)	22%	(148)	8%	(54)	21%	(136)	662
Trump Job Strongly Approve	16%	(14)	31%	(27)	15%	(13)	18%	(15)	20%	(17)	86
Trump Job Somewhat Approve	21%	(28)	30%	(40)	30%	(39)	8%	(10)	11%	(15)	132
Trump Job Somewhat Disapprove	17%	(27)	28%	(43)	31%	(48)	5%	(8)	19%	(29)	154
Trump Job Strongly Disapprove	18%	(93)	32%	(161)	20%	(101)	9%	(47)	21%	(107)	508
Favorable of Trump	19%	(41)	30%	(64)	23%	(50)	12%	(26)	16%	(34)	215
Unfavorable of Trump	18%	(124)	31%	(207)	23%	(152)	9%	(58)	19%	(130)	670
Very Favorable of Trump	19%	(18)	21%	(20)	23%	(22)	16%	(15)	20%	(19)	95
Somewhat Favorable of Trump	19%	(23)	37%	(44)	23%	(28)	9%	(11)	12%	(15)	120
Somewhat Unfavorable of Trump	17%	(22)	25%	(32)	31%	(40)	9%	(12)	18%	(23)	129
Very Unfavorable of Trump	19%	(102)	32%	(175)	21%	(111)	8%	(46)	20%	(107)	541

Continued on next page

Table MGC19_5: To what extent do you agree with each of the following statements?

I am worried about the current job market and am therefore more likely to accept a role even if it doesn't fit exactly what I want

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	17%	(174)	29%	(294)	22%	(222)	9%	(92)	22%	(219)	1000
#1 Issue: Economy	19%	(50)	29%	(77)	26%	(69)	10%	(28)	16%	(44)	267
#1 Issue: Security	13%	(13)	33%	(33)	20%	(20)	8%	(8)	27%	(27)	100
#1 Issue: Health Care	19%	(26)	27%	(38)	19%	(26)	10%	(14)	25%	(35)	139
#1 Issue: Women's Issues	26%	(32)	24%	(29)	25%	(31)	8%	(10)	17%	(21)	124
#1 Issue: Education	15%	(18)	37%	(45)	20%	(25)	7%	(8)	21%	(25)	121
#1 Issue: Energy	15%	(14)	38%	(36)	20%	(19)	11%	(10)	16%	(15)	94
#1 Issue: Other	15%	(21)	22%	(30)	19%	(26)	9%	(12)	35%	(47)	136
2018 House Vote: Democrat	24%	(21)	45%	(40)	15%	(13)	12%	(10)	5%	(4)	89
2016 Vote: Hillary Clinton	28%	(18)	37%	(24)	22%	(14)	8%	(5)	5%	(3)	65
2016 Vote: Didn't Vote	16%	(146)	29%	(254)	23%	(201)	9%	(82)	23%	(209)	892
Voted in 2014: No	18%	(172)	29%	(285)	22%	(217)	9%	(88)	22%	(216)	977
2012 Vote: Didn't Vote	17%	(170)	29%	(286)	22%	(216)	9%	(88)	22%	(217)	978
4-Region: Northeast	22%	(45)	25%	(50)	24%	(49)	10%	(20)	19%	(38)	202
4-Region: Midwest	18%	(35)	30%	(57)	18%	(35)	12%	(22)	22%	(42)	191
4-Region: South	15%	(63)	33%	(132)	22%	(90)	8%	(33)	22%	(87)	404
4-Region: West	15%	(31)	27%	(55)	24%	(48)	8%	(17)	25%	(51)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_6: To what extent do you agree with each of the following statements?*I am nervous about purchasing second hand or used goods after social distancing and self-quarantining ends*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	16%	(164)	24%	(240)	26%	(263)	17%	(165)	17%	(167)	1000
Gender: Male	15%	(76)	23%	(111)	27%	(130)	17%	(85)	18%	(86)	489
Gender: Female	17%	(89)	25%	(129)	26%	(132)	16%	(80)	16%	(81)	511
Age: 18-34	19%	(95)	27%	(137)	25%	(125)	15%	(74)	15%	(74)	506
Generation Z: 13-23	16%	(164)	24%	(240)	26%	(263)	17%	(165)	17%	(167)	1000
PID: Dem (no lean)	20%	(74)	22%	(83)	29%	(108)	16%	(61)	12%	(44)	370
PID: Ind (no lean)	15%	(65)	25%	(110)	24%	(105)	15%	(65)	22%	(98)	443
PID: Rep (no lean)	13%	(25)	25%	(47)	27%	(50)	21%	(40)	14%	(25)	187
PID/Gender: Dem Men	19%	(29)	25%	(38)	28%	(43)	17%	(27)	10%	(16)	154
PID/Gender: Dem Women	21%	(45)	21%	(45)	30%	(64)	16%	(34)	13%	(29)	216
PID/Gender: Ind Men	14%	(31)	21%	(47)	25%	(55)	17%	(37)	24%	(53)	224
PID/Gender: Ind Women	16%	(35)	29%	(63)	22%	(49)	13%	(28)	20%	(44)	219
PID/Gender: Rep Men	14%	(15)	23%	(26)	28%	(31)	19%	(21)	15%	(17)	111
PID/Gender: Rep Women	12%	(9)	28%	(21)	25%	(19)	24%	(18)	11%	(8)	76
Ideo: Liberal (1-3)	19%	(65)	23%	(79)	32%	(111)	15%	(54)	11%	(39)	348
Ideo: Moderate (4)	18%	(31)	30%	(52)	26%	(46)	15%	(26)	11%	(20)	175
Ideo: Conservative (5-7)	14%	(27)	23%	(45)	30%	(59)	25%	(49)	8%	(16)	195
Educ: < College	16%	(149)	24%	(219)	26%	(240)	17%	(155)	17%	(157)	920
Educ: Bachelors degree	22%	(14)	27%	(17)	29%	(18)	11%	(7)	11%	(7)	62
Income: Under 50k	18%	(89)	22%	(108)	24%	(121)	15%	(76)	21%	(107)	501
Income: 50k-100k	17%	(57)	23%	(77)	28%	(92)	19%	(63)	13%	(43)	333
Income: 100k+	11%	(18)	33%	(55)	30%	(50)	16%	(26)	10%	(17)	166
Ethnicity: White	15%	(95)	23%	(146)	27%	(175)	20%	(129)	15%	(99)	644
Ethnicity: Hispanic	18%	(36)	26%	(52)	24%	(49)	15%	(30)	17%	(35)	203
Ethnicity: Afr. Am.	24%	(31)	22%	(29)	24%	(31)	12%	(15)	18%	(23)	129
Ethnicity: Other	17%	(38)	29%	(66)	25%	(57)	10%	(22)	20%	(45)	228
All Christian	20%	(63)	23%	(71)	29%	(88)	16%	(48)	12%	(39)	309
All Non-Christian	15%	(11)	36%	(27)	27%	(21)	11%	(8)	11%	(8)	76
Atheist	15%	(16)	21%	(23)	26%	(28)	19%	(21)	18%	(19)	106
Agnostic/Nothing in particular	12%	(40)	22%	(72)	25%	(81)	18%	(59)	23%	(73)	325
Something Else	19%	(34)	26%	(47)	25%	(45)	16%	(29)	15%	(28)	183

Continued on next page

Table MGC19_6: To what extent do you agree with each of the following statements?

I am nervous about purchasing second hand or used goods after social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	16%	(164)	24%	(240)	26%	(263)	17%	(165)	17%	(167)	1000
Religious Non-Protestant/Catholic	12%	(12)	37%	(36)	30%	(29)	11%	(11)	10%	(10)	98
Evangelical	22%	(44)	22%	(43)	25%	(48)	17%	(34)	14%	(27)	195
Non-Evangelical	19%	(50)	25%	(65)	27%	(72)	15%	(40)	14%	(37)	265
Community: Urban	20%	(52)	24%	(61)	25%	(63)	16%	(40)	15%	(39)	255
Community: Suburban	17%	(92)	24%	(133)	27%	(149)	17%	(96)	15%	(85)	554
Community: Rural	11%	(21)	24%	(46)	26%	(50)	16%	(30)	23%	(43)	191
Employ: Private Sector	19%	(22)	29%	(34)	27%	(32)	17%	(20)	8%	(9)	117
Employ: Unemployed	18%	(28)	17%	(26)	23%	(35)	24%	(37)	18%	(28)	154
Employ: Other	11%	(6)	20%	(10)	10%	(5)	13%	(7)	46%	(24)	52
Military HH: Yes	22%	(28)	17%	(20)	27%	(34)	12%	(15)	21%	(26)	122
Military HH: No	16%	(137)	25%	(220)	26%	(229)	17%	(150)	16%	(142)	878
RD/WT: Right Direction	17%	(32)	25%	(49)	24%	(46)	19%	(36)	15%	(28)	191
RD/WT: Wrong Track	16%	(132)	24%	(192)	27%	(216)	16%	(129)	17%	(139)	809
Trump Job Approve	17%	(36)	23%	(50)	26%	(58)	25%	(54)	9%	(20)	219
Trump Job Disapprove	18%	(116)	24%	(158)	28%	(186)	15%	(99)	16%	(104)	662
Trump Job Strongly Approve	16%	(14)	25%	(22)	22%	(19)	22%	(19)	15%	(13)	86
Trump Job Somewhat Approve	17%	(23)	21%	(28)	29%	(38)	27%	(36)	5%	(7)	132
Trump Job Somewhat Disapprove	15%	(23)	26%	(39)	28%	(44)	16%	(24)	16%	(24)	154
Trump Job Strongly Disapprove	18%	(93)	23%	(118)	28%	(142)	15%	(75)	16%	(80)	508
Favorable of Trump	15%	(33)	24%	(51)	28%	(61)	24%	(52)	9%	(19)	215
Unfavorable of Trump	18%	(122)	25%	(169)	27%	(182)	15%	(102)	14%	(94)	670
Very Favorable of Trump	19%	(18)	22%	(21)	23%	(22)	24%	(23)	12%	(11)	95
Somewhat Favorable of Trump	12%	(14)	26%	(31)	32%	(39)	24%	(29)	6%	(7)	120
Somewhat Unfavorable of Trump	18%	(24)	29%	(37)	23%	(30)	18%	(23)	12%	(16)	129
Very Unfavorable of Trump	18%	(99)	24%	(132)	28%	(153)	15%	(79)	14%	(78)	541

Continued on next page

Table MGC19_6: To what extent do you agree with each of the following statements?

I am nervous about purchasing second hand or used goods after social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	16%	(164)	24%	(240)	26%	(263)	17%	(165)	17%	(167)	1000
#1 Issue: Economy	16%	(44)	28%	(74)	24%	(63)	21%	(55)	12%	(31)	267
#1 Issue: Security	16%	(16)	24%	(24)	28%	(28)	17%	(17)	16%	(16)	100
#1 Issue: Health Care	18%	(26)	22%	(31)	27%	(38)	14%	(20)	18%	(25)	139
#1 Issue: Women's Issues	17%	(21)	26%	(32)	27%	(34)	16%	(20)	13%	(16)	124
#1 Issue: Education	15%	(18)	22%	(26)	28%	(34)	16%	(19)	19%	(23)	121
#1 Issue: Energy	17%	(15)	25%	(23)	25%	(23)	20%	(18)	14%	(14)	94
#1 Issue: Other	16%	(21)	19%	(26)	26%	(35)	12%	(16)	27%	(37)	136
2018 House Vote: Democrat	22%	(20)	25%	(22)	30%	(27)	13%	(12)	9%	(8)	89
2016 Vote: Hillary Clinton	22%	(14)	32%	(21)	25%	(16)	15%	(10)	5%	(4)	65
2016 Vote: Didn't Vote	16%	(141)	23%	(204)	27%	(240)	17%	(148)	18%	(158)	892
Voted in 2014: No	16%	(159)	24%	(231)	27%	(260)	17%	(162)	17%	(165)	977
2012 Vote: Didn't Vote	16%	(160)	24%	(232)	26%	(258)	16%	(161)	17%	(167)	978
4-Region: Northeast	18%	(36)	28%	(57)	30%	(60)	13%	(26)	11%	(23)	202
4-Region: Midwest	15%	(29)	25%	(48)	24%	(46)	21%	(41)	14%	(28)	191
4-Region: South	14%	(57)	24%	(98)	28%	(115)	15%	(62)	18%	(72)	404
4-Region: West	21%	(42)	18%	(37)	21%	(42)	18%	(36)	22%	(45)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_7: To what extent do you agree with each of the following statements?

I am nervous to use shared services like shared rides or vacation rental homes after social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	19%	(186)	29%	(285)	22%	(224)	14%	(143)	16%	(161)	1000
Gender: Male	17%	(81)	26%	(127)	24%	(117)	16%	(80)	17%	(84)	489
Gender: Female	21%	(105)	31%	(158)	21%	(107)	12%	(63)	15%	(77)	511
Age: 18-34	25%	(126)	30%	(150)	20%	(103)	11%	(54)	14%	(73)	506
Generation Z: 13-23	19%	(186)	29%	(285)	22%	(224)	14%	(143)	16%	(161)	1000
PID: Dem (no lean)	23%	(84)	32%	(119)	22%	(82)	13%	(50)	10%	(36)	370
PID: Ind (no lean)	16%	(70)	28%	(125)	22%	(98)	12%	(54)	22%	(97)	443
PID: Rep (no lean)	17%	(33)	22%	(42)	24%	(45)	21%	(39)	15%	(28)	187
PID/Gender: Dem Men	19%	(29)	33%	(51)	24%	(37)	17%	(27)	7%	(11)	154
PID/Gender: Dem Women	25%	(55)	32%	(68)	21%	(45)	11%	(23)	12%	(25)	216
PID/Gender: Ind Men	15%	(33)	24%	(53)	24%	(53)	15%	(33)	23%	(52)	224
PID/Gender: Ind Women	17%	(37)	33%	(71)	20%	(44)	10%	(21)	21%	(45)	219
PID/Gender: Rep Men	17%	(19)	21%	(23)	25%	(27)	18%	(21)	19%	(21)	111
PID/Gender: Rep Women	18%	(14)	24%	(19)	24%	(18)	25%	(19)	9%	(7)	76
Ideo: Liberal (1-3)	22%	(78)	33%	(114)	23%	(79)	14%	(48)	8%	(28)	348
Ideo: Moderate (4)	22%	(39)	32%	(57)	21%	(37)	12%	(21)	12%	(21)	175
Ideo: Conservative (5-7)	18%	(34)	25%	(48)	25%	(49)	22%	(44)	11%	(21)	195
Educ: < College	18%	(170)	28%	(256)	23%	(207)	15%	(136)	16%	(150)	920
Educ: Bachelors degree	25%	(16)	36%	(23)	18%	(11)	10%	(6)	11%	(7)	62
Income: Under 50k	18%	(91)	27%	(136)	22%	(112)	11%	(56)	21%	(106)	501
Income: 50k-100k	21%	(71)	29%	(95)	19%	(65)	18%	(62)	12%	(41)	333
Income: 100k+	15%	(24)	33%	(54)	29%	(48)	15%	(25)	9%	(14)	166
Ethnicity: White	18%	(115)	26%	(164)	25%	(159)	18%	(113)	14%	(92)	644
Ethnicity: Hispanic	18%	(37)	28%	(57)	27%	(54)	9%	(19)	17%	(35)	203
Ethnicity: Afr. Am.	23%	(30)	28%	(36)	17%	(22)	12%	(16)	19%	(25)	129
Ethnicity: Other	18%	(41)	37%	(85)	19%	(44)	6%	(14)	20%	(44)	228
All Christian	22%	(67)	27%	(85)	26%	(80)	12%	(39)	13%	(39)	309
All Non-Christian	22%	(17)	29%	(22)	28%	(21)	10%	(7)	10%	(8)	76
Atheist	18%	(19)	30%	(32)	19%	(20)	17%	(18)	17%	(18)	106
Agnostic/Nothing in particular	15%	(49)	30%	(97)	18%	(60)	16%	(51)	21%	(69)	325
Something Else	19%	(35)	27%	(49)	24%	(43)	16%	(29)	15%	(27)	183

Continued on next page

Table MGC19_7: To what extent do you agree with each of the following statements?

I am nervous to use shared services like shared rides or vacation rental homes after social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	19%	(186)	29%	(285)	22%	(224)	14%	(143)	16%	(161)	1000
Religious Non-Protestant/Catholic	22%	(22)	27%	(27)	29%	(28)	12%	(11)	10%	(10)	98
Evangelical	18%	(36)	29%	(56)	23%	(45)	14%	(28)	15%	(30)	195
Non-Evangelical	23%	(60)	26%	(70)	27%	(70)	12%	(31)	13%	(33)	265
Community: Urban	22%	(57)	28%	(71)	23%	(58)	14%	(35)	13%	(34)	255
Community: Suburban	19%	(104)	28%	(157)	22%	(124)	15%	(82)	16%	(87)	554
Community: Rural	13%	(26)	30%	(57)	22%	(42)	14%	(26)	21%	(40)	191
Employ: Private Sector	29%	(34)	21%	(25)	23%	(27)	16%	(19)	10%	(11)	117
Employ: Unemployed	17%	(26)	29%	(44)	21%	(32)	18%	(27)	17%	(26)	154
Employ: Other	16%	(8)	17%	(9)	12%	(6)	13%	(7)	42%	(22)	52
Military HH: Yes	16%	(19)	28%	(35)	27%	(33)	16%	(20)	13%	(16)	122
Military HH: No	19%	(167)	29%	(251)	22%	(191)	14%	(123)	17%	(145)	878
RD/WT: Right Direction	16%	(31)	29%	(55)	23%	(43)	15%	(29)	17%	(33)	191
RD/WT: Wrong Track	19%	(155)	28%	(230)	22%	(181)	14%	(114)	16%	(128)	809
Trump Job Approve	17%	(38)	25%	(55)	23%	(51)	23%	(50)	11%	(25)	219
Trump Job Disapprove	20%	(130)	31%	(204)	23%	(152)	12%	(80)	15%	(96)	662
Trump Job Strongly Approve	19%	(16)	23%	(20)	20%	(18)	20%	(18)	17%	(15)	86
Trump Job Somewhat Approve	16%	(21)	26%	(35)	25%	(34)	25%	(33)	8%	(10)	132
Trump Job Somewhat Disapprove	15%	(23)	32%	(49)	28%	(43)	13%	(19)	12%	(19)	154
Trump Job Strongly Disapprove	21%	(108)	30%	(154)	21%	(108)	12%	(60)	15%	(77)	508
Favorable of Trump	19%	(40)	24%	(52)	25%	(53)	22%	(48)	10%	(22)	215
Unfavorable of Trump	20%	(133)	31%	(208)	23%	(155)	12%	(83)	14%	(92)	670
Very Favorable of Trump	23%	(22)	22%	(21)	17%	(16)	24%	(23)	14%	(14)	95
Somewhat Favorable of Trump	16%	(19)	26%	(31)	31%	(37)	21%	(25)	7%	(8)	120
Somewhat Unfavorable of Trump	17%	(22)	30%	(39)	29%	(38)	14%	(19)	10%	(12)	129
Very Unfavorable of Trump	21%	(111)	31%	(169)	22%	(117)	12%	(64)	15%	(79)	541

Continued on next page

Table MGC19_7: To what extent do you agree with each of the following statements?

I am nervous to use shared services like shared rides or vacation rental homes after social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	19%	(186)	29%	(285)	22%	(224)	14%	(143)	16%	(161)	1000
#1 Issue: Economy	20%	(55)	26%	(70)	22%	(60)	17%	(46)	14%	(37)	267
#1 Issue: Security	12%	(12)	35%	(35)	20%	(21)	18%	(18)	15%	(15)	100
#1 Issue: Health Care	21%	(29)	33%	(45)	21%	(29)	10%	(13)	15%	(21)	139
#1 Issue: Women's Issues	22%	(27)	35%	(43)	21%	(26)	9%	(11)	14%	(17)	124
#1 Issue: Education	15%	(18)	31%	(38)	21%	(26)	12%	(14)	21%	(25)	121
#1 Issue: Energy	18%	(16)	26%	(25)	24%	(23)	19%	(18)	13%	(12)	94
#1 Issue: Other	19%	(26)	17%	(23)	28%	(38)	15%	(20)	21%	(29)	136
2018 House Vote: Democrat	30%	(27)	34%	(30)	19%	(17)	14%	(12)	3%	(3)	89
2016 Vote: Hillary Clinton	25%	(16)	44%	(28)	15%	(10)	10%	(6)	6%	(4)	65
2016 Vote: Didn't Vote	18%	(158)	27%	(243)	23%	(206)	15%	(132)	17%	(154)	892
Voted in 2014: No	18%	(181)	28%	(275)	23%	(221)	15%	(142)	16%	(158)	977
2012 Vote: Didn't Vote	18%	(181)	28%	(277)	23%	(221)	14%	(139)	16%	(159)	978
4-Region: Northeast	20%	(41)	31%	(63)	26%	(52)	9%	(17)	14%	(29)	202
4-Region: Midwest	19%	(35)	27%	(51)	21%	(40)	18%	(35)	15%	(29)	191
4-Region: South	16%	(67)	30%	(122)	22%	(90)	14%	(58)	17%	(68)	404
4-Region: West	21%	(43)	25%	(50)	21%	(43)	16%	(32)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_8: *To what extent do you agree with each of the following statements?*

In the future, I expect to pay more attention to employee benefits when applying to a new job because of how companies have treated their employees during the COVID-19 pandemic

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(267)	38%	(379)	12%	(123)	4%	(43)	19%	(188)	1000
Gender: Male	27%	(130)	35%	(171)	13%	(61)	5%	(23)	21%	(103)	489
Gender: Female	27%	(137)	41%	(207)	12%	(62)	4%	(20)	17%	(85)	511
Age: 18-34	28%	(143)	38%	(191)	12%	(61)	5%	(24)	17%	(86)	506
Generation Z: 13-23	27%	(267)	38%	(379)	12%	(123)	4%	(43)	19%	(188)	1000
PID: Dem (no lean)	37%	(137)	36%	(133)	12%	(46)	4%	(13)	11%	(41)	370
PID: Ind (no lean)	21%	(93)	39%	(173)	12%	(54)	4%	(16)	24%	(107)	443
PID: Rep (no lean)	20%	(37)	39%	(72)	13%	(23)	8%	(14)	21%	(40)	187
PID/Gender: Dem Men	36%	(55)	35%	(54)	11%	(17)	5%	(7)	13%	(20)	154
PID/Gender: Dem Women	38%	(82)	37%	(79)	13%	(29)	3%	(6)	10%	(21)	216
PID/Gender: Ind Men	22%	(49)	33%	(74)	15%	(33)	4%	(10)	26%	(57)	224
PID/Gender: Ind Women	20%	(43)	45%	(99)	9%	(20)	3%	(6)	23%	(49)	219
PID/Gender: Rep Men	23%	(25)	39%	(44)	10%	(11)	5%	(6)	23%	(26)	111
PID/Gender: Rep Women	16%	(12)	37%	(28)	17%	(13)	11%	(8)	19%	(14)	76
Ideo: Liberal (1-3)	37%	(129)	37%	(130)	10%	(36)	4%	(13)	12%	(41)	348
Ideo: Moderate (4)	24%	(43)	43%	(75)	12%	(20)	4%	(8)	17%	(30)	175
Ideo: Conservative (5-7)	22%	(42)	44%	(87)	14%	(28)	7%	(13)	13%	(25)	195
Educ: < College	27%	(245)	37%	(343)	12%	(112)	5%	(42)	19%	(178)	920
Educ: Bachelors degree	29%	(18)	49%	(31)	13%	(8)	—	(0)	9%	(5)	62
Income: Under 50k	26%	(131)	36%	(178)	12%	(59)	4%	(20)	23%	(113)	501
Income: 50k-100k	28%	(93)	37%	(123)	14%	(48)	6%	(20)	15%	(50)	333
Income: 100k+	26%	(43)	47%	(78)	10%	(16)	2%	(3)	15%	(25)	166
Ethnicity: White	25%	(163)	40%	(255)	13%	(82)	4%	(27)	18%	(117)	644
Ethnicity: Hispanic	22%	(45)	37%	(75)	16%	(33)	7%	(14)	18%	(35)	203
Ethnicity: Afr. Am.	32%	(41)	32%	(41)	11%	(14)	6%	(7)	20%	(26)	129
Ethnicity: Other	28%	(63)	36%	(83)	12%	(27)	4%	(9)	20%	(45)	228

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Table MGC19_8: To what extent do you agree with each of the following statements?

In the future, I expect to pay more attention to employee benefits when applying to a new job because of how companies have treated their employees during the COVID-19 pandemic

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(267)	38%	(379)	12%	(123)	4%	(43)	19%	(188)	1000
All Christian	26%	(82)	42%	(129)	10%	(30)	5%	(17)	17%	(52)	309
All Non-Christian	26%	(19)	46%	(35)	11%	(8)	2%	(1)	15%	(12)	76
Atheist	30%	(32)	40%	(42)	18%	(19)	1%	(1)	11%	(12)	106
Agnostic/Nothing in particular	25%	(81)	32%	(105)	14%	(46)	4%	(13)	25%	(80)	325
Something Else	29%	(53)	37%	(67)	11%	(20)	6%	(11)	18%	(32)	183
Religious Non-Protestant/Catholic	24%	(24)	44%	(43)	11%	(11)	3%	(3)	17%	(16)	98
Evangelical	26%	(51)	38%	(74)	11%	(22)	7%	(13)	18%	(35)	195
Non-Evangelical	28%	(74)	41%	(108)	9%	(24)	5%	(13)	17%	(45)	265
Community: Urban	34%	(88)	35%	(89)	14%	(35)	3%	(8)	14%	(35)	255
Community: Suburban	25%	(137)	39%	(218)	12%	(64)	5%	(27)	19%	(108)	554
Community: Rural	22%	(42)	37%	(71)	12%	(24)	4%	(8)	24%	(45)	191
Employ: Private Sector	34%	(39)	38%	(45)	9%	(10)	5%	(6)	14%	(16)	117
Employ: Unemployed	28%	(44)	32%	(49)	13%	(20)	4%	(6)	22%	(34)	154
Employ: Other	17%	(9)	24%	(12)	14%	(8)	9%	(5)	37%	(19)	52
Military HH: Yes	37%	(45)	29%	(35)	9%	(11)	6%	(7)	19%	(24)	122
Military HH: No	25%	(222)	39%	(343)	13%	(112)	4%	(36)	19%	(164)	878
RD/WT: Right Direction	21%	(40)	37%	(72)	16%	(30)	6%	(11)	20%	(38)	191
RD/WT: Wrong Track	28%	(227)	38%	(307)	12%	(93)	4%	(32)	18%	(149)	809
Trump Job Approve	24%	(52)	38%	(84)	17%	(37)	8%	(17)	13%	(28)	219
Trump Job Disapprove	30%	(201)	39%	(257)	11%	(73)	3%	(21)	17%	(110)	662
Trump Job Strongly Approve	22%	(19)	31%	(27)	17%	(14)	10%	(8)	20%	(17)	86
Trump Job Somewhat Approve	25%	(33)	43%	(57)	17%	(23)	6%	(8)	8%	(11)	132
Trump Job Somewhat Disapprove	24%	(37)	49%	(75)	9%	(14)	1%	(1)	17%	(27)	154
Trump Job Strongly Disapprove	32%	(165)	36%	(182)	12%	(58)	4%	(20)	16%	(83)	508
Favorable of Trump	23%	(50)	41%	(88)	15%	(32)	7%	(16)	14%	(29)	215
Unfavorable of Trump	31%	(205)	39%	(258)	12%	(82)	3%	(22)	15%	(102)	670

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Table MGC19_8: To what extent do you agree with each of the following statements?

In the future, I expect to pay more attention to employee benefits when applying to a new job because of how companies have treated their employees during the COVID-19 pandemic

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(267)	38%	(379)	12%	(123)	4%	(43)	19%	(188)	1000
Very Favorable of Trump	28%	(26)	31%	(29)	16%	(15)	9%	(9)	16%	(16)	95
Somewhat Favorable of Trump	20%	(24)	49%	(59)	14%	(17)	6%	(7)	11%	(14)	120
Somewhat Unfavorable of Trump	27%	(34)	44%	(57)	12%	(16)	2%	(2)	15%	(20)	129
Very Unfavorable of Trump	31%	(170)	37%	(202)	12%	(66)	4%	(20)	15%	(83)	541
#1 Issue: Economy	25%	(66)	42%	(113)	13%	(35)	5%	(14)	15%	(40)	267
#1 Issue: Security	15%	(16)	44%	(44)	17%	(17)	2%	(2)	22%	(22)	100
#1 Issue: Health Care	27%	(37)	41%	(57)	8%	(12)	1%	(2)	22%	(31)	139
#1 Issue: Women's Issues	33%	(41)	39%	(48)	12%	(15)	4%	(5)	12%	(15)	124
#1 Issue: Education	26%	(31)	39%	(47)	11%	(13)	3%	(4)	21%	(26)	121
#1 Issue: Energy	28%	(26)	38%	(36)	11%	(10)	8%	(8)	14%	(14)	94
#1 Issue: Other	33%	(44)	22%	(30)	13%	(17)	7%	(9)	26%	(35)	136
2018 House Vote: Democrat	36%	(32)	41%	(36)	10%	(9)	4%	(3)	10%	(9)	89
2016 Vote: Hillary Clinton	33%	(21)	41%	(26)	15%	(10)	3%	(2)	9%	(6)	65
2016 Vote: Didn't Vote	26%	(232)	38%	(337)	12%	(108)	4%	(39)	20%	(175)	892
Voted in 2014: No	27%	(263)	38%	(368)	12%	(120)	4%	(42)	19%	(185)	977
2012 Vote: Didn't Vote	27%	(261)	38%	(372)	12%	(119)	4%	(42)	19%	(185)	978
4-Region: Northeast	27%	(55)	40%	(81)	14%	(29)	6%	(12)	13%	(26)	202
4-Region: Midwest	27%	(52)	34%	(66)	15%	(29)	5%	(9)	19%	(36)	191
4-Region: South	26%	(105)	40%	(161)	11%	(45)	4%	(17)	19%	(76)	404
4-Region: West	27%	(55)	35%	(71)	10%	(21)	3%	(6)	25%	(50)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_9: To what extent do you agree with each of the following statements?

I have tried new products during the COVID-19 pandemic and expect to continue to use them when social distancing and self-quarantining ends

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't Know / No Opinion	Total N
Americans Age 13-23	18% (179)	33% (329)	16% (160)	11% (112)	22% (219)	1000
Gender: Male	16% (79)	31% (152)	19% (93)	12% (60)	21% (104)	489
Gender: Female	20% (100)	35% (177)	13% (67)	10% (52)	23% (116)	511
Age: 18-34	19% (98)	33% (169)	16% (80)	13% (67)	18% (93)	506
Generation Z: 13-23	18% (179)	33% (329)	16% (160)	11% (112)	22% (219)	1000
PID: Dem (no lean)	21% (78)	37% (137)	14% (53)	12% (45)	16% (58)	370
PID: Ind (no lean)	15% (65)	32% (142)	15% (65)	11% (48)	28% (122)	443
PID: Rep (no lean)	19% (36)	27% (50)	23% (42)	10% (19)	21% (40)	187
PID/Gender: Dem Men	17% (26)	36% (55)	21% (32)	16% (25)	10% (15)	154
PID/Gender: Dem Women	24% (52)	37% (81)	10% (21)	9% (20)	20% (42)	216
PID/Gender: Ind Men	12% (27)	31% (70)	16% (36)	12% (26)	29% (65)	224
PID/Gender: Ind Women	17% (38)	33% (72)	13% (29)	10% (22)	26% (57)	219
PID/Gender: Rep Men	23% (26)	24% (27)	24% (26)	9% (10)	21% (23)	111
PID/Gender: Rep Women	14% (10)	31% (24)	21% (16)	12% (9)	22% (16)	76
Ideo: Liberal (1-3)	21% (72)	38% (133)	15% (53)	10% (36)	16% (54)	348
Ideo: Moderate (4)	15% (27)	45% (78)	13% (24)	12% (21)	15% (26)	175
Ideo: Conservative (5-7)	21% (40)	31% (60)	21% (41)	13% (25)	15% (30)	195
Educ: < College	17% (159)	33% (305)	16% (146)	11% (105)	22% (205)	920
Educ: Bachelors degree	30% (18)	30% (19)	17% (10)	7% (4)	16% (10)	62
Income: Under 50k	17% (86)	29% (143)	14% (71)	11% (56)	29% (144)	501
Income: 50k-100k	19% (64)	38% (126)	16% (53)	12% (41)	15% (50)	333
Income: 100k+	18% (29)	36% (60)	22% (36)	9% (15)	15% (25)	166
Ethnicity: White	17% (109)	35% (223)	16% (105)	11% (69)	21% (137)	644
Ethnicity: Hispanic	20% (41)	23% (46)	18% (36)	11% (22)	29% (58)	203
Ethnicity: Afr. Am.	21% (27)	27% (35)	13% (17)	18% (23)	21% (27)	129
Ethnicity: Other	19% (43)	31% (71)	17% (39)	9% (20)	24% (55)	228
All Christian	19% (58)	36% (110)	18% (56)	11% (33)	17% (53)	309
All Non-Christian	18% (14)	45% (34)	15% (11)	7% (5)	16% (12)	76
Atheist	24% (25)	26% (28)	17% (18)	14% (14)	20% (21)	106
Agnostic/Nothing in particular	14% (44)	31% (101)	15% (50)	11% (36)	29% (94)	325
Something Else	21% (38)	31% (56)	14% (25)	13% (25)	22% (40)	183

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Table MGC19_9: To what extent do you agree with each of the following statements?

I have tried new products during the COVID-19 pandemic and expect to continue to use them when social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	18%	(179)	33%	(329)	16%	(160)	11%	(112)	22%	(219)	1000
Religious Non-Protestant/Catholic	16%	(16)	42%	(41)	18%	(18)	8%	(8)	16%	(15)	98
Evangelical	24%	(48)	32%	(63)	14%	(27)	11%	(22)	18%	(35)	195
Non-Evangelical	17%	(44)	35%	(92)	16%	(44)	12%	(31)	20%	(54)	265
Community: Urban	20%	(51)	33%	(84)	17%	(43)	10%	(26)	20%	(50)	255
Community: Suburban	18%	(99)	34%	(187)	16%	(88)	10%	(58)	22%	(123)	554
Community: Rural	15%	(29)	30%	(58)	15%	(29)	15%	(29)	24%	(46)	191
Employ: Private Sector	22%	(25)	33%	(39)	21%	(24)	14%	(16)	11%	(12)	117
Employ: Unemployed	16%	(24)	35%	(54)	11%	(16)	15%	(24)	24%	(37)	154
Employ: Other	14%	(7)	24%	(13)	6%	(3)	11%	(6)	45%	(24)	52
Military HH: Yes	19%	(23)	28%	(34)	19%	(24)	15%	(18)	19%	(24)	122
Military HH: No	18%	(156)	34%	(295)	16%	(136)	11%	(94)	22%	(196)	878
RD/WT: Right Direction	14%	(28)	36%	(68)	18%	(34)	11%	(21)	21%	(40)	191
RD/WT: Wrong Track	19%	(151)	32%	(261)	16%	(126)	11%	(91)	22%	(179)	809
Trump Job Approve	18%	(40)	31%	(68)	22%	(48)	12%	(27)	17%	(36)	219
Trump Job Disapprove	19%	(122)	35%	(229)	15%	(97)	12%	(79)	20%	(134)	662
Trump Job Strongly Approve	23%	(20)	28%	(24)	16%	(14)	14%	(12)	18%	(15)	86
Trump Job Somewhat Approve	15%	(20)	33%	(43)	26%	(34)	11%	(15)	16%	(21)	132
Trump Job Somewhat Disapprove	18%	(28)	37%	(57)	19%	(29)	8%	(13)	17%	(27)	154
Trump Job Strongly Disapprove	19%	(94)	34%	(171)	13%	(69)	13%	(66)	21%	(108)	508
Favorable of Trump	18%	(39)	30%	(65)	21%	(45)	15%	(32)	16%	(34)	215
Unfavorable of Trump	19%	(129)	36%	(238)	15%	(101)	11%	(74)	19%	(128)	670
Very Favorable of Trump	24%	(23)	25%	(24)	17%	(16)	17%	(17)	16%	(16)	95
Somewhat Favorable of Trump	13%	(16)	34%	(41)	24%	(29)	13%	(15)	16%	(19)	120
Somewhat Unfavorable of Trump	23%	(29)	38%	(49)	19%	(24)	12%	(16)	8%	(11)	129
Very Unfavorable of Trump	18%	(99)	35%	(189)	14%	(77)	11%	(58)	22%	(118)	541

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Table MGC19_9: To what extent do you agree with each of the following statements?

I have tried new products during the COVID-19 pandemic and expect to continue to use them when social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	18%	(179)	33%	(329)	16%	(160)	11%	(112)	22%	(219)	1000
#1 Issue: Economy	20%	(53)	35%	(93)	16%	(42)	13%	(35)	16%	(44)	267
#1 Issue: Security	14%	(14)	27%	(27)	20%	(20)	12%	(12)	28%	(28)	100
#1 Issue: Health Care	19%	(27)	35%	(48)	18%	(24)	11%	(15)	18%	(25)	139
#1 Issue: Women's Issues	19%	(24)	36%	(45)	16%	(20)	10%	(13)	18%	(22)	124
#1 Issue: Education	16%	(19)	36%	(43)	16%	(19)	5%	(6)	27%	(33)	121
#1 Issue: Energy	21%	(20)	32%	(30)	15%	(14)	12%	(11)	20%	(19)	94
#1 Issue: Other	15%	(20)	26%	(35)	14%	(19)	14%	(19)	31%	(42)	136
2018 House Vote: Democrat	27%	(24)	38%	(34)	15%	(13)	12%	(11)	9%	(8)	89
2016 Vote: Hillary Clinton	22%	(14)	38%	(24)	17%	(11)	13%	(9)	10%	(6)	65
2016 Vote: Didn't Vote	17%	(153)	33%	(292)	16%	(140)	11%	(99)	23%	(208)	892
Voted in 2014: No	18%	(176)	33%	(319)	16%	(154)	11%	(111)	22%	(217)	977
2012 Vote: Didn't Vote	18%	(174)	33%	(319)	16%	(156)	11%	(110)	22%	(219)	978
4-Region: Northeast	17%	(34)	35%	(71)	21%	(42)	13%	(27)	14%	(29)	202
4-Region: Midwest	20%	(38)	35%	(67)	14%	(26)	10%	(19)	22%	(41)	191
4-Region: South	18%	(72)	32%	(131)	15%	(62)	11%	(45)	23%	(95)	404
4-Region: West	17%	(35)	30%	(61)	15%	(30)	11%	(22)	27%	(55)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_10: *To what extent do you agree with each of the following statements?
 My opinion of some companies has changed because of their responses to the COVID-19 pandemic*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	20%	(199)	32%	(317)	20%	(198)	12%	(116)	17%	(169)	1000
Gender: Male	17%	(84)	32%	(155)	20%	(99)	13%	(65)	18%	(86)	489
Gender: Female	23%	(115)	32%	(162)	19%	(100)	10%	(51)	16%	(83)	511
Age: 18-34	22%	(111)	33%	(166)	19%	(96)	11%	(54)	16%	(80)	506
Generation Z: 13-23	20%	(199)	32%	(317)	20%	(198)	12%	(116)	17%	(169)	1000
PID: Dem (no lean)	28%	(103)	37%	(136)	19%	(69)	8%	(29)	9%	(33)	370
PID: Ind (no lean)	15%	(67)	27%	(118)	22%	(99)	12%	(54)	24%	(105)	443
PID: Rep (no lean)	16%	(29)	34%	(63)	16%	(31)	18%	(33)	17%	(31)	187
PID/Gender: Dem Men	24%	(37)	38%	(58)	22%	(34)	10%	(15)	6%	(10)	154
PID/Gender: Dem Women	31%	(66)	36%	(78)	16%	(35)	6%	(14)	11%	(23)	216
PID/Gender: Ind Men	13%	(30)	26%	(58)	22%	(50)	14%	(31)	25%	(55)	224
PID/Gender: Ind Women	17%	(37)	28%	(61)	22%	(49)	11%	(23)	23%	(49)	219
PID/Gender: Rep Men	16%	(17)	36%	(39)	13%	(15)	17%	(19)	18%	(20)	111
PID/Gender: Rep Women	15%	(12)	31%	(24)	21%	(16)	18%	(14)	14%	(11)	76
Ideo: Liberal (1-3)	29%	(102)	37%	(129)	19%	(66)	6%	(21)	9%	(30)	348
Ideo: Moderate (4)	17%	(30)	36%	(62)	24%	(42)	12%	(21)	11%	(20)	175
Ideo: Conservative (5-7)	16%	(31)	33%	(64)	20%	(39)	21%	(41)	10%	(20)	195
Educ: < College	19%	(175)	31%	(287)	20%	(188)	12%	(112)	17%	(158)	920
Educ: Bachelors degree	34%	(21)	40%	(25)	12%	(7)	4%	(2)	11%	(7)	62
Income: Under 50k	20%	(99)	28%	(140)	17%	(86)	12%	(60)	23%	(116)	501
Income: 50k-100k	22%	(73)	34%	(114)	21%	(69)	12%	(39)	11%	(38)	333
Income: 100k+	17%	(28)	38%	(64)	26%	(43)	10%	(16)	9%	(15)	166
Ethnicity: White	18%	(116)	35%	(228)	19%	(121)	13%	(85)	15%	(94)	644
Ethnicity: Hispanic	18%	(37)	27%	(55)	22%	(44)	16%	(33)	16%	(33)	203
Ethnicity: Afr. Am.	22%	(29)	25%	(32)	19%	(25)	11%	(14)	22%	(28)	129
Ethnicity: Other	24%	(55)	25%	(57)	23%	(53)	7%	(16)	20%	(46)	228
All Christian	18%	(57)	40%	(124)	19%	(60)	11%	(34)	11%	(34)	309
All Non-Christian	22%	(16)	37%	(28)	25%	(19)	7%	(6)	9%	(7)	76
Atheist	29%	(31)	31%	(33)	16%	(17)	7%	(7)	17%	(18)	106
Agnostic/Nothing in particular	20%	(64)	26%	(83)	20%	(65)	12%	(40)	22%	(73)	325
Something Else	17%	(32)	27%	(49)	20%	(37)	15%	(28)	20%	(37)	183

Continued on next page

Table MGC19_10: *To what extent do you agree with each of the following statements?
My opinion of some companies has changed because of their responses to the COVID-19 pandemic*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	20%	(199)	32%	(317)	20%	(198)	12%	(116)	17%	(169)	1000
Religious Non-Protestant/Catholic	19%	(19)	38%	(38)	25%	(25)	8%	(8)	8%	(8)	98
Evangelical	19%	(38)	31%	(61)	18%	(35)	17%	(34)	14%	(27)	195
Non-Evangelical	17%	(45)	38%	(101)	20%	(53)	9%	(24)	16%	(42)	265
Community: Urban	25%	(63)	27%	(69)	21%	(53)	13%	(33)	15%	(38)	255
Community: Suburban	18%	(100)	35%	(196)	20%	(111)	11%	(62)	16%	(86)	554
Community: Rural	19%	(37)	28%	(53)	18%	(35)	11%	(21)	24%	(45)	191
Employ: Private Sector	26%	(30)	40%	(46)	16%	(18)	10%	(12)	9%	(10)	117
Employ: Unemployed	19%	(30)	32%	(49)	17%	(27)	11%	(17)	20%	(32)	154
Employ: Other	14%	(7)	13%	(7)	9%	(5)	20%	(11)	44%	(23)	52
Military HH: Yes	20%	(25)	31%	(38)	16%	(20)	13%	(15)	20%	(24)	122
Military HH: No	20%	(174)	32%	(280)	20%	(179)	11%	(100)	16%	(145)	878
RD/WT: Right Direction	11%	(21)	39%	(75)	20%	(38)	13%	(26)	17%	(32)	191
RD/WT: Wrong Track	22%	(179)	30%	(243)	20%	(160)	11%	(90)	17%	(137)	809
Trump Job Approve	17%	(38)	35%	(76)	16%	(36)	20%	(44)	12%	(25)	219
Trump Job Disapprove	23%	(150)	33%	(219)	21%	(140)	9%	(57)	14%	(96)	662
Trump Job Strongly Approve	20%	(17)	33%	(29)	13%	(11)	18%	(15)	17%	(14)	86
Trump Job Somewhat Approve	16%	(21)	35%	(47)	19%	(25)	22%	(29)	8%	(11)	132
Trump Job Somewhat Disapprove	11%	(17)	36%	(55)	28%	(42)	11%	(17)	15%	(23)	154
Trump Job Strongly Disapprove	26%	(133)	32%	(164)	19%	(98)	8%	(40)	14%	(73)	508
Favorable of Trump	18%	(38)	35%	(75)	16%	(34)	20%	(42)	12%	(26)	215
Unfavorable of Trump	22%	(150)	34%	(228)	21%	(139)	10%	(64)	13%	(89)	670
Very Favorable of Trump	22%	(21)	24%	(23)	17%	(16)	23%	(22)	14%	(13)	95
Somewhat Favorable of Trump	14%	(17)	43%	(51)	15%	(18)	17%	(20)	11%	(13)	120
Somewhat Unfavorable of Trump	11%	(14)	33%	(43)	29%	(37)	15%	(20)	12%	(16)	129
Very Unfavorable of Trump	25%	(136)	34%	(185)	19%	(102)	8%	(45)	13%	(73)	541

Continued on next page

Table MGC19_10: To what extent do you agree with each of the following statements?
My opinion of some companies has changed because of their responses to the COVID-19 pandemic

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	20%	(199)	32%	(317)	20%	(198)	12%	(116)	17%	(169)	1000
#1 Issue: Economy	18%	(47)	32%	(86)	21%	(56)	15%	(39)	15%	(39)	267
#1 Issue: Security	15%	(15)	36%	(36)	16%	(16)	12%	(12)	21%	(21)	100
#1 Issue: Health Care	21%	(30)	36%	(50)	18%	(26)	8%	(12)	16%	(22)	139
#1 Issue: Women's Issues	26%	(32)	27%	(34)	25%	(31)	11%	(14)	11%	(13)	124
#1 Issue: Education	22%	(26)	36%	(43)	13%	(15)	14%	(17)	16%	(20)	121
#1 Issue: Energy	17%	(16)	33%	(31)	26%	(24)	10%	(9)	14%	(13)	94
#1 Issue: Other	22%	(29)	24%	(33)	21%	(28)	8%	(10)	26%	(35)	136
2018 House Vote: Democrat	36%	(32)	34%	(31)	15%	(13)	11%	(9)	4%	(4)	89
2016 Vote: Hillary Clinton	30%	(19)	39%	(25)	13%	(8)	10%	(7)	9%	(6)	65
2016 Vote: Didn't Vote	19%	(169)	31%	(279)	20%	(182)	12%	(104)	18%	(158)	892
Voted in 2014: No	20%	(196)	31%	(308)	20%	(196)	11%	(111)	17%	(167)	977
2012 Vote: Didn't Vote	20%	(193)	32%	(311)	20%	(197)	11%	(109)	17%	(168)	978
4-Region: Northeast	23%	(46)	23%	(46)	27%	(55)	15%	(31)	13%	(26)	202
4-Region: Midwest	21%	(40)	33%	(62)	21%	(40)	11%	(21)	14%	(27)	191
4-Region: South	18%	(72)	35%	(141)	18%	(73)	10%	(40)	19%	(78)	404
4-Region: West	20%	(41)	34%	(69)	15%	(31)	12%	(24)	19%	(39)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_11: *To what extent do you agree with each of the following statements?*

In the future, I expect to buy products and services from certain companies based on how they handled the COVID-19 pandemic

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	14%	(135)	28%	(276)	24%	(241)	13%	(128)	22%	(220)	1000
Gender: Male	14%	(71)	25%	(120)	26%	(128)	14%	(67)	21%	(103)	489
Gender: Female	13%	(65)	30%	(155)	22%	(114)	12%	(61)	23%	(117)	511
Age: 18-34	17%	(85)	28%	(140)	25%	(125)	11%	(58)	20%	(99)	506
Generation Z: 13-23	14%	(135)	28%	(276)	24%	(241)	13%	(128)	22%	(220)	1000
PID: Dem (no lean)	16%	(59)	35%	(131)	25%	(94)	10%	(36)	13%	(50)	370
PID: Ind (no lean)	11%	(50)	23%	(103)	23%	(100)	14%	(62)	29%	(128)	443
PID: Rep (no lean)	14%	(26)	22%	(41)	25%	(48)	16%	(29)	23%	(43)	187
PID/Gender: Dem Men	18%	(28)	38%	(59)	26%	(39)	10%	(15)	9%	(13)	154
PID/Gender: Dem Women	15%	(31)	34%	(73)	25%	(54)	10%	(22)	17%	(36)	216
PID/Gender: Ind Men	11%	(24)	17%	(39)	28%	(62)	16%	(36)	28%	(62)	224
PID/Gender: Ind Women	12%	(26)	29%	(64)	17%	(38)	12%	(26)	30%	(66)	219
PID/Gender: Rep Men	17%	(19)	21%	(23)	23%	(26)	14%	(16)	25%	(28)	111
PID/Gender: Rep Women	10%	(7)	24%	(19)	29%	(22)	18%	(14)	19%	(15)	76
Ideo: Liberal (1-3)	18%	(63)	36%	(127)	26%	(89)	7%	(25)	12%	(43)	348
Ideo: Moderate (4)	13%	(22)	28%	(49)	26%	(46)	18%	(31)	15%	(27)	175
Ideo: Conservative (5-7)	14%	(27)	24%	(46)	26%	(51)	18%	(35)	18%	(36)	195
Educ: < College	13%	(121)	27%	(244)	24%	(224)	13%	(123)	23%	(208)	920
Educ: Bachelors degree	21%	(13)	38%	(24)	22%	(14)	5%	(3)	14%	(9)	62
Income: Under 50k	13%	(67)	25%	(124)	23%	(117)	10%	(49)	29%	(145)	501
Income: 50k-100k	14%	(45)	30%	(100)	24%	(79)	16%	(54)	16%	(54)	333
Income: 100k+	14%	(23)	31%	(52)	28%	(46)	15%	(25)	13%	(21)	166
Ethnicity: White	13%	(86)	27%	(176)	24%	(153)	15%	(95)	21%	(134)	644
Ethnicity: Hispanic	10%	(19)	23%	(47)	26%	(53)	16%	(32)	26%	(52)	203
Ethnicity: Afr. Am.	17%	(22)	24%	(31)	27%	(35)	8%	(10)	24%	(30)	129
Ethnicity: Other	12%	(27)	30%	(69)	24%	(54)	10%	(22)	25%	(56)	228
All Christian	15%	(47)	31%	(95)	23%	(71)	13%	(39)	19%	(58)	309
All Non-Christian	17%	(13)	32%	(24)	30%	(23)	11%	(8)	10%	(8)	76
Atheist	16%	(17)	33%	(35)	17%	(18)	13%	(14)	21%	(22)	106
Agnostic/Nothing in particular	10%	(33)	23%	(76)	25%	(82)	13%	(42)	28%	(92)	325
Something Else	14%	(26)	25%	(45)	26%	(47)	14%	(25)	22%	(40)	183

Continued on next page

Table MGC19_11: *To what extent do you agree with each of the following statements?
 In the future, I expect to buy products and services from certain companies based on how they handled the COVID-19 pandemic*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	14%	(135)	28%	(276)	24%	(241)	13%	(128)	22%	(220)	1000
Religious Non-Protestant/Catholic	15%	(14)	33%	(33)	27%	(27)	13%	(13)	11%	(11)	98
Evangelical	18%	(35)	23%	(46)	24%	(46)	12%	(23)	23%	(45)	195
Non-Evangelical	13%	(34)	32%	(84)	24%	(64)	13%	(34)	19%	(50)	265
Community: Urban	16%	(40)	27%	(69)	23%	(59)	16%	(42)	18%	(46)	255
Community: Suburban	13%	(73)	28%	(158)	26%	(141)	11%	(62)	22%	(120)	554
Community: Rural	12%	(23)	25%	(49)	22%	(41)	13%	(24)	28%	(54)	191
Employ: Private Sector	18%	(21)	33%	(38)	24%	(28)	12%	(14)	13%	(15)	117
Employ: Unemployed	16%	(24)	21%	(32)	25%	(39)	12%	(18)	26%	(40)	154
Employ: Other	7%	(4)	15%	(8)	15%	(8)	13%	(7)	50%	(26)	52
Military HH: Yes	17%	(21)	28%	(35)	25%	(30)	7%	(9)	23%	(28)	122
Military HH: No	13%	(114)	27%	(241)	24%	(211)	14%	(119)	22%	(193)	878
RD/WT: Right Direction	16%	(30)	26%	(50)	26%	(50)	9%	(17)	24%	(45)	191
RD/WT: Wrong Track	13%	(105)	28%	(226)	24%	(192)	14%	(111)	22%	(175)	809
Trump Job Approve	16%	(36)	25%	(55)	25%	(55)	16%	(34)	18%	(38)	219
Trump Job Disapprove	14%	(93)	31%	(204)	24%	(162)	11%	(73)	20%	(130)	662
Trump Job Strongly Approve	16%	(14)	23%	(20)	21%	(18)	13%	(12)	27%	(23)	86
Trump Job Somewhat Approve	16%	(22)	27%	(35)	28%	(37)	17%	(22)	12%	(15)	132
Trump Job Somewhat Disapprove	7%	(11)	27%	(42)	37%	(57)	13%	(20)	16%	(24)	154
Trump Job Strongly Disapprove	16%	(82)	32%	(162)	21%	(105)	10%	(53)	21%	(106)	508
Favorable of Trump	15%	(33)	25%	(53)	26%	(56)	17%	(38)	17%	(36)	215
Unfavorable of Trump	14%	(94)	31%	(207)	25%	(169)	11%	(72)	19%	(128)	670
Very Favorable of Trump	17%	(17)	26%	(25)	18%	(17)	17%	(16)	22%	(21)	95
Somewhat Favorable of Trump	13%	(16)	24%	(29)	33%	(39)	18%	(21)	12%	(15)	120
Somewhat Unfavorable of Trump	7%	(9)	29%	(37)	37%	(48)	10%	(14)	17%	(22)	129
Very Unfavorable of Trump	16%	(85)	32%	(170)	22%	(121)	11%	(58)	20%	(107)	541

Continued on next page

Table MGC19_11: To what extent do you agree with each of the following statements?

In the future, I expect to buy products and services from certain companies based on how they handled the COVID-19 pandemic

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	14%	(135)	28%	(276)	24%	(241)	13%	(128)	22%	(220)	1000
#1 Issue: Economy	13%	(33)	24%	(64)	30%	(81)	20%	(53)	14%	(37)	267
#1 Issue: Security	12%	(12)	24%	(24)	22%	(22)	12%	(12)	30%	(30)	100
#1 Issue: Health Care	12%	(16)	38%	(53)	20%	(28)	6%	(8)	24%	(33)	139
#1 Issue: Women's Issues	18%	(22)	30%	(37)	20%	(25)	12%	(15)	20%	(24)	124
#1 Issue: Education	13%	(16)	31%	(38)	19%	(23)	11%	(14)	25%	(30)	121
#1 Issue: Energy	20%	(19)	23%	(22)	28%	(26)	9%	(8)	20%	(18)	94
#1 Issue: Other	12%	(16)	25%	(34)	22%	(30)	11%	(16)	30%	(40)	136
2018 House Vote: Democrat	15%	(14)	43%	(38)	27%	(24)	7%	(6)	7%	(7)	89
2016 Vote: Hillary Clinton	21%	(14)	37%	(24)	23%	(15)	8%	(5)	10%	(7)	65
2016 Vote: Didn't Vote	13%	(113)	26%	(236)	24%	(217)	13%	(119)	23%	(206)	892
Voted in 2014: No	13%	(132)	27%	(266)	24%	(234)	13%	(127)	22%	(218)	977
2012 Vote: Didn't Vote	13%	(131)	27%	(266)	24%	(235)	13%	(126)	22%	(219)	978
4-Region: Northeast	14%	(28)	28%	(57)	27%	(55)	13%	(27)	18%	(35)	202
4-Region: Midwest	18%	(34)	26%	(49)	23%	(44)	13%	(24)	20%	(39)	191
4-Region: South	13%	(53)	28%	(115)	23%	(93)	12%	(48)	24%	(95)	404
4-Region: West	10%	(19)	27%	(55)	24%	(49)	14%	(29)	25%	(51)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_12: *To what extent do you agree with each of the following statements?
 I easily adjusted to social distancing because I am well-connected digitally*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	27%	(265)	35%	(352)	18%	(182)	7%	(71)	13%	(130)	1000
Gender: Male	28%	(137)	35%	(173)	16%	(77)	7%	(33)	14%	(68)	489
Gender: Female	25%	(128)	35%	(179)	21%	(105)	7%	(38)	12%	(62)	511
Age: 18-34	28%	(141)	34%	(170)	17%	(87)	8%	(40)	13%	(68)	506
Generation Z: 13-23	27%	(265)	35%	(352)	18%	(182)	7%	(71)	13%	(130)	1000
PID: Dem (no lean)	26%	(98)	36%	(133)	22%	(80)	7%	(27)	9%	(32)	370
PID: Ind (no lean)	26%	(114)	36%	(159)	15%	(65)	7%	(29)	17%	(75)	443
PID: Rep (no lean)	28%	(53)	32%	(59)	20%	(37)	8%	(15)	12%	(23)	187
PID/Gender: Dem Men	28%	(43)	34%	(52)	22%	(33)	9%	(14)	8%	(12)	154
PID/Gender: Dem Women	25%	(55)	38%	(81)	22%	(47)	6%	(13)	9%	(21)	216
PID/Gender: Ind Men	25%	(56)	39%	(87)	12%	(27)	6%	(13)	19%	(42)	224
PID/Gender: Ind Women	27%	(58)	33%	(73)	18%	(38)	8%	(17)	15%	(33)	219
PID/Gender: Rep Men	34%	(38)	31%	(34)	16%	(17)	6%	(7)	13%	(15)	111
PID/Gender: Rep Women	19%	(15)	33%	(25)	26%	(20)	11%	(8)	10%	(8)	76
Ideo: Liberal (1-3)	28%	(96)	40%	(139)	21%	(72)	6%	(20)	6%	(20)	348
Ideo: Moderate (4)	30%	(52)	37%	(64)	16%	(28)	6%	(11)	11%	(19)	175
Ideo: Conservative (5-7)	30%	(59)	32%	(63)	21%	(41)	7%	(15)	9%	(18)	195
Educ: < College	27%	(248)	35%	(321)	18%	(169)	7%	(63)	13%	(119)	920
Educ: Bachelors degree	25%	(15)	42%	(26)	14%	(9)	9%	(5)	10%	(6)	62
Income: Under 50k	25%	(125)	32%	(162)	17%	(86)	7%	(36)	18%	(92)	501
Income: 50k-100k	29%	(97)	36%	(120)	18%	(61)	7%	(23)	9%	(30)	333
Income: 100k+	26%	(42)	42%	(69)	21%	(35)	7%	(12)	5%	(8)	166
Ethnicity: White	26%	(167)	36%	(234)	20%	(126)	7%	(44)	11%	(73)	644
Ethnicity: Hispanic	25%	(52)	28%	(57)	21%	(43)	8%	(17)	17%	(35)	203
Ethnicity: Afr. Am.	28%	(35)	28%	(36)	19%	(25)	10%	(13)	15%	(19)	129
Ethnicity: Other	27%	(62)	36%	(82)	14%	(32)	6%	(14)	16%	(38)	228
All Christian	29%	(90)	35%	(108)	18%	(57)	6%	(19)	11%	(35)	309
All Non-Christian	22%	(17)	45%	(34)	18%	(13)	11%	(8)	4%	(3)	76
Atheist	35%	(37)	33%	(35)	15%	(16)	7%	(7)	10%	(11)	106
Agnostic/Nothing in particular	22%	(71)	34%	(111)	17%	(56)	8%	(25)	19%	(62)	325
Something Else	27%	(50)	35%	(63)	22%	(40)	6%	(12)	10%	(19)	183

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Table MGC19_12: To what extent do you agree with each of the following statements?
I easily adjusted to social distancing because I am well-connected digitally

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(265)	35%	(352)	18%	(182)	7%	(71)	13%	(130)	1000
Religious Non-Protestant/Catholic	22%	(22)	42%	(41)	20%	(20)	11%	(11)	4%	(4)	98
Evangelical	26%	(51)	34%	(67)	23%	(44)	5%	(10)	12%	(23)	195
Non-Evangelical	31%	(82)	34%	(89)	17%	(45)	7%	(18)	12%	(30)	265
Community: Urban	31%	(80)	34%	(87)	17%	(43)	6%	(17)	11%	(29)	255
Community: Suburban	26%	(142)	37%	(205)	19%	(106)	7%	(40)	11%	(62)	554
Community: Rural	23%	(44)	31%	(60)	17%	(33)	8%	(15)	20%	(39)	191
Employ: Private Sector	28%	(32)	36%	(42)	20%	(23)	9%	(11)	7%	(8)	117
Employ: Unemployed	28%	(43)	33%	(50)	14%	(22)	9%	(14)	17%	(26)	154
Employ: Other	22%	(12)	15%	(8)	13%	(7)	11%	(6)	39%	(21)	52
Military HH: Yes	35%	(43)	31%	(38)	14%	(17)	4%	(5)	15%	(19)	122
Military HH: No	25%	(222)	36%	(314)	19%	(165)	7%	(66)	13%	(111)	878
RD/WT: Right Direction	25%	(47)	32%	(61)	21%	(40)	7%	(14)	15%	(29)	191
RD/WT: Wrong Track	27%	(218)	36%	(291)	18%	(143)	7%	(57)	12%	(101)	809
Trump Job Approve	28%	(61)	34%	(74)	20%	(45)	8%	(18)	10%	(21)	219
Trump Job Disapprove	28%	(183)	36%	(235)	19%	(124)	7%	(47)	11%	(72)	662
Trump Job Strongly Approve	24%	(20)	32%	(27)	24%	(21)	8%	(7)	13%	(11)	86
Trump Job Somewhat Approve	31%	(41)	36%	(47)	18%	(24)	8%	(11)	7%	(10)	132
Trump Job Somewhat Disapprove	30%	(46)	37%	(56)	18%	(27)	4%	(6)	12%	(18)	154
Trump Job Strongly Disapprove	27%	(137)	35%	(179)	19%	(97)	8%	(42)	10%	(53)	508
Favorable of Trump	30%	(65)	35%	(75)	19%	(40)	8%	(17)	8%	(18)	215
Unfavorable of Trump	27%	(181)	36%	(243)	20%	(134)	7%	(48)	9%	(63)	670
Very Favorable of Trump	27%	(25)	30%	(29)	22%	(21)	9%	(8)	13%	(12)	95
Somewhat Favorable of Trump	33%	(39)	39%	(46)	16%	(20)	7%	(9)	5%	(6)	120
Somewhat Unfavorable of Trump	31%	(40)	42%	(54)	17%	(22)	6%	(7)	5%	(6)	129
Very Unfavorable of Trump	26%	(142)	35%	(189)	21%	(112)	8%	(41)	11%	(57)	541

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Table MGC19_12: To what extent do you agree with each of the following statements?
 I easily adjusted to social distancing because I am well-connected digitally

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(265)	35%	(352)	18%	(182)	7%	(71)	13%	(130)	1000
#1 Issue: Economy	26%	(70)	34%	(91)	22%	(58)	8%	(20)	11%	(28)	267
#1 Issue: Security	24%	(24)	36%	(36)	17%	(17)	7%	(8)	15%	(15)	100
#1 Issue: Health Care	32%	(44)	39%	(54)	15%	(20)	5%	(7)	10%	(14)	139
#1 Issue: Women's Issues	25%	(30)	37%	(46)	20%	(24)	10%	(12)	9%	(11)	124
#1 Issue: Education	27%	(33)	33%	(40)	15%	(18)	6%	(7)	19%	(23)	121
#1 Issue: Energy	25%	(23)	41%	(38)	15%	(14)	8%	(8)	11%	(10)	94
#1 Issue: Other	27%	(37)	30%	(40)	20%	(27)	6%	(8)	17%	(24)	136
2018 House Vote: Democrat	31%	(27)	30%	(26)	25%	(22)	8%	(8)	6%	(5)	89
2016 Vote: Hillary Clinton	31%	(20)	27%	(17)	26%	(17)	7%	(4)	9%	(6)	65
2016 Vote: Didn't Vote	26%	(232)	36%	(318)	18%	(157)	7%	(64)	14%	(121)	892
Voted in 2014: No	27%	(259)	35%	(347)	18%	(176)	7%	(69)	13%	(127)	977
2012 Vote: Didn't Vote	26%	(258)	35%	(346)	18%	(176)	7%	(69)	13%	(128)	978
4-Region: Northeast	26%	(53)	40%	(81)	18%	(36)	8%	(16)	7%	(15)	202
4-Region: Midwest	26%	(50)	34%	(64)	20%	(38)	9%	(17)	11%	(21)	191
4-Region: South	25%	(100)	37%	(149)	18%	(73)	5%	(22)	15%	(59)	404
4-Region: West	30%	(61)	28%	(57)	17%	(35)	8%	(15)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_13: To what extent do you agree with each of the following statements?
I am looking forward to the future more than I am anxious about it

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	24%	(236)	30%	(303)	21%	(209)	11%	(108)	14%	(144)	1000
Gender: Male	25%	(123)	33%	(159)	17%	(84)	11%	(54)	14%	(69)	489
Gender: Female	22%	(113)	28%	(144)	24%	(125)	10%	(53)	15%	(75)	511
Age: 18-34	22%	(109)	32%	(163)	19%	(94)	13%	(66)	15%	(75)	506
Generation Z: 13-23	24%	(236)	30%	(303)	21%	(209)	11%	(108)	14%	(144)	1000
PID: Dem (no lean)	24%	(87)	29%	(109)	24%	(89)	14%	(51)	9%	(34)	370
PID: Ind (no lean)	23%	(102)	28%	(123)	20%	(90)	10%	(43)	19%	(84)	443
PID: Rep (no lean)	25%	(46)	38%	(71)	16%	(29)	7%	(14)	14%	(26)	187
PID/Gender: Dem Men	24%	(37)	36%	(55)	16%	(24)	18%	(28)	6%	(10)	154
PID/Gender: Dem Women	23%	(51)	25%	(54)	30%	(65)	11%	(23)	11%	(24)	216
PID/Gender: Ind Men	24%	(53)	28%	(62)	19%	(43)	10%	(23)	19%	(43)	224
PID/Gender: Ind Women	22%	(49)	28%	(61)	22%	(48)	9%	(21)	19%	(41)	219
PID/Gender: Rep Men	30%	(33)	37%	(41)	15%	(17)	3%	(4)	15%	(16)	111
PID/Gender: Rep Women	18%	(14)	39%	(30)	16%	(12)	13%	(10)	14%	(10)	76
Ideo: Liberal (1-3)	24%	(82)	30%	(103)	26%	(90)	14%	(49)	7%	(24)	348
Ideo: Moderate (4)	24%	(42)	39%	(67)	15%	(27)	12%	(21)	10%	(17)	175
Ideo: Conservative (5-7)	31%	(60)	34%	(67)	17%	(34)	7%	(14)	10%	(20)	195
Educ: < College	24%	(224)	29%	(270)	21%	(197)	11%	(100)	14%	(130)	920
Educ: Bachelors degree	15%	(9)	49%	(31)	11%	(7)	10%	(6)	15%	(9)	62
Income: Under 50k	21%	(103)	26%	(131)	22%	(109)	12%	(61)	19%	(98)	501
Income: 50k-100k	25%	(83)	35%	(117)	20%	(68)	10%	(32)	10%	(34)	333
Income: 100k+	30%	(50)	33%	(56)	20%	(33)	9%	(15)	8%	(13)	166
Ethnicity: White	23%	(145)	32%	(204)	21%	(135)	12%	(74)	13%	(86)	644
Ethnicity: Hispanic	23%	(47)	25%	(50)	24%	(49)	12%	(24)	16%	(32)	203
Ethnicity: Afr. Am.	28%	(36)	26%	(34)	18%	(23)	12%	(15)	16%	(21)	129
Ethnicity: Other	24%	(55)	29%	(65)	22%	(51)	8%	(19)	17%	(38)	228
All Christian	27%	(82)	35%	(108)	17%	(53)	10%	(32)	11%	(35)	309
All Non-Christian	25%	(19)	40%	(31)	19%	(14)	7%	(6)	8%	(6)	76
Atheist	22%	(24)	27%	(29)	22%	(24)	16%	(17)	12%	(13)	106
Agnostic/Nothing in particular	18%	(59)	25%	(80)	24%	(78)	13%	(41)	21%	(67)	325
Something Else	28%	(51)	31%	(56)	22%	(40)	7%	(12)	13%	(23)	183

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Table MGC19_13: *To what extent do you agree with each of the following statements?
 I am looking forward to the future more than I am anxious about it*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	24%	(236)	30%	(303)	21%	(209)	11%	(108)	14%	(144)	1000
Religious Non-Protestant/Catholic	22%	(22)	34%	(33)	21%	(21)	13%	(12)	10%	(10)	98
Evangelical	31%	(60)	36%	(70)	18%	(34)	5%	(10)	11%	(21)	195
Non-Evangelical	25%	(65)	34%	(90)	19%	(49)	10%	(27)	12%	(33)	265
Community: Urban	29%	(73)	30%	(77)	20%	(51)	9%	(24)	12%	(29)	255
Community: Suburban	23%	(128)	31%	(173)	21%	(114)	12%	(65)	13%	(74)	554
Community: Rural	18%	(35)	28%	(53)	23%	(43)	10%	(19)	21%	(40)	191
Employ: Private Sector	25%	(29)	40%	(47)	16%	(19)	12%	(14)	7%	(8)	117
Employ: Unemployed	21%	(33)	26%	(40)	19%	(29)	16%	(25)	18%	(27)	154
Employ: Other	16%	(8)	13%	(7)	17%	(9)	12%	(6)	43%	(23)	52
Military HH: Yes	26%	(32)	29%	(35)	26%	(31)	8%	(10)	11%	(13)	122
Military HH: No	23%	(203)	31%	(268)	20%	(178)	11%	(98)	15%	(131)	878
RD/WT: Right Direction	23%	(44)	32%	(62)	20%	(39)	8%	(16)	16%	(32)	191
RD/WT: Wrong Track	24%	(192)	30%	(242)	21%	(170)	11%	(92)	14%	(113)	809
Trump Job Approve	29%	(64)	34%	(74)	18%	(39)	7%	(15)	12%	(27)	219
Trump Job Disapprove	24%	(157)	29%	(194)	22%	(148)	13%	(84)	12%	(79)	662
Trump Job Strongly Approve	22%	(19)	34%	(29)	15%	(13)	9%	(7)	20%	(17)	86
Trump Job Somewhat Approve	33%	(44)	34%	(44)	20%	(26)	6%	(8)	7%	(10)	132
Trump Job Somewhat Disapprove	23%	(36)	35%	(53)	25%	(38)	7%	(11)	10%	(16)	154
Trump Job Strongly Disapprove	24%	(121)	28%	(141)	22%	(109)	14%	(74)	12%	(63)	508
Favorable of Trump	29%	(62)	37%	(80)	16%	(34)	6%	(13)	12%	(26)	215
Unfavorable of Trump	24%	(158)	30%	(198)	24%	(159)	13%	(84)	10%	(70)	670
Very Favorable of Trump	28%	(27)	33%	(32)	17%	(16)	5%	(5)	17%	(16)	95
Somewhat Favorable of Trump	29%	(35)	40%	(48)	15%	(18)	7%	(9)	8%	(10)	120
Somewhat Unfavorable of Trump	25%	(32)	36%	(46)	28%	(36)	8%	(10)	4%	(5)	129
Very Unfavorable of Trump	23%	(126)	28%	(152)	23%	(123)	14%	(75)	12%	(65)	541

Continued on next page

Table MGC19_13: To what extent do you agree with each of the following statements?
I am looking forward to the future more than I am anxious about it

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	24%	(236)	30%	(303)	21%	(209)	11%	(108)	14%	(144)	1000
#1 Issue: Economy	26%	(71)	35%	(93)	20%	(55)	8%	(22)	10%	(27)	267
#1 Issue: Security	25%	(25)	34%	(34)	11%	(11)	9%	(9)	22%	(22)	100
#1 Issue: Health Care	18%	(25)	35%	(48)	20%	(28)	16%	(22)	11%	(15)	139
#1 Issue: Women's Issues	26%	(33)	25%	(30)	29%	(36)	7%	(8)	13%	(16)	124
#1 Issue: Education	18%	(22)	29%	(35)	23%	(28)	14%	(17)	15%	(18)	121
#1 Issue: Energy	20%	(18)	39%	(36)	19%	(18)	12%	(11)	10%	(10)	94
#1 Issue: Other	28%	(38)	19%	(26)	19%	(26)	10%	(14)	23%	(31)	136
2018 House Vote: Democrat	21%	(19)	35%	(31)	24%	(21)	16%	(14)	4%	(3)	89
2016 Vote: Hillary Clinton	24%	(16)	33%	(22)	25%	(16)	10%	(7)	8%	(5)	65
2016 Vote: Didn't Vote	24%	(212)	30%	(268)	21%	(184)	10%	(93)	15%	(136)	892
Voted in 2014: No	24%	(234)	30%	(298)	21%	(201)	11%	(103)	15%	(142)	977
2012 Vote: Didn't Vote	24%	(230)	30%	(297)	21%	(203)	11%	(104)	15%	(143)	978
4-Region: Northeast	25%	(51)	34%	(69)	18%	(36)	12%	(24)	11%	(22)	202
4-Region: Midwest	19%	(35)	39%	(75)	14%	(27)	13%	(25)	15%	(28)	191
4-Region: South	24%	(96)	30%	(121)	23%	(94)	8%	(34)	15%	(60)	404
4-Region: West	27%	(54)	19%	(38)	26%	(52)	12%	(25)	16%	(33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC19_14: *To what extent do you agree with each of the following statements?
 I tend to stay loyal to brands, products and/or companies I like*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	27%	(274)	39%	(387)	14%	(141)	6%	(61)	14%	(137)	1000
Gender: Male	26%	(129)	37%	(180)	15%	(75)	7%	(36)	14%	(68)	489
Gender: Female	28%	(145)	41%	(207)	13%	(66)	5%	(25)	13%	(69)	511
Age: 18-34	30%	(150)	36%	(184)	15%	(77)	5%	(24)	14%	(70)	506
Generation Z: 13-23	27%	(274)	39%	(387)	14%	(141)	6%	(61)	14%	(137)	1000
PID: Dem (no lean)	30%	(110)	42%	(156)	15%	(55)	5%	(18)	8%	(31)	370
PID: Ind (no lean)	23%	(103)	35%	(157)	14%	(61)	8%	(37)	19%	(85)	443
PID: Rep (no lean)	32%	(61)	40%	(75)	13%	(25)	3%	(6)	11%	(20)	187
PID/Gender: Dem Men	30%	(46)	40%	(62)	18%	(28)	6%	(9)	6%	(9)	154
PID/Gender: Dem Women	30%	(64)	43%	(94)	12%	(27)	4%	(9)	11%	(23)	216
PID/Gender: Ind Men	22%	(49)	33%	(75)	15%	(34)	10%	(22)	20%	(45)	224
PID/Gender: Ind Women	25%	(54)	37%	(82)	13%	(28)	7%	(15)	19%	(41)	219
PID/Gender: Rep Men	31%	(34)	39%	(43)	12%	(13)	5%	(6)	13%	(15)	111
PID/Gender: Rep Women	35%	(27)	42%	(32)	15%	(11)	1%	(1)	7%	(6)	76
Ideo: Liberal (1-3)	31%	(107)	40%	(138)	16%	(56)	6%	(22)	7%	(25)	348
Ideo: Moderate (4)	23%	(41)	44%	(77)	13%	(22)	8%	(14)	12%	(21)	175
Ideo: Conservative (5-7)	38%	(75)	38%	(74)	13%	(26)	3%	(5)	8%	(16)	195
Educ: < College	28%	(258)	39%	(357)	13%	(123)	6%	(56)	14%	(126)	920
Educ: Bachelors degree	22%	(13)	45%	(28)	19%	(12)	2%	(1)	12%	(8)	62
Income: Under 50k	25%	(125)	35%	(178)	14%	(72)	7%	(33)	19%	(93)	501
Income: 50k-100k	30%	(100)	39%	(130)	15%	(49)	6%	(21)	10%	(33)	333
Income: 100k+	29%	(48)	48%	(80)	12%	(20)	4%	(7)	6%	(11)	166
Ethnicity: White	28%	(183)	41%	(265)	14%	(88)	5%	(34)	11%	(73)	644
Ethnicity: Hispanic	30%	(60)	34%	(69)	15%	(30)	5%	(10)	17%	(34)	203
Ethnicity: Afr. Am.	31%	(39)	30%	(38)	12%	(16)	12%	(16)	15%	(19)	129
Ethnicity: Other	22%	(51)	37%	(84)	16%	(37)	5%	(11)	19%	(44)	228
All Christian	31%	(95)	40%	(124)	13%	(39)	5%	(17)	11%	(35)	309
All Non-Christian	22%	(17)	51%	(39)	13%	(10)	5%	(3)	8%	(6)	76
Atheist	29%	(31)	35%	(37)	15%	(16)	9%	(9)	12%	(13)	106
Agnostic/Nothing in particular	23%	(75)	36%	(118)	17%	(54)	6%	(19)	18%	(60)	325
Something Else	31%	(56)	38%	(70)	12%	(22)	7%	(13)	12%	(23)	183

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Table MGC19_14: To what extent do you agree with each of the following statements?
I tend to stay loyal to brands, products and/or companies I like

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(274)	39%	(387)	14%	(141)	6%	(61)	14%	(137)	1000
Religious Non-Protestant/Catholic	22%	(22)	44%	(44)	17%	(17)	5%	(5)	11%	(11)	98
Evangelical	35%	(67)	38%	(75)	9%	(18)	6%	(13)	11%	(22)	195
Non-Evangelical	28%	(75)	41%	(108)	13%	(35)	6%	(15)	12%	(31)	265
Community: Urban	28%	(71)	34%	(85)	19%	(49)	6%	(16)	13%	(33)	255
Community: Suburban	28%	(156)	42%	(231)	13%	(71)	6%	(32)	12%	(64)	554
Community: Rural	24%	(46)	37%	(71)	11%	(21)	6%	(12)	21%	(40)	191
Employ: Private Sector	30%	(35)	40%	(47)	17%	(20)	5%	(6)	8%	(10)	117
Employ: Unemployed	29%	(45)	34%	(53)	11%	(17)	7%	(11)	19%	(29)	154
Employ: Other	24%	(13)	18%	(9)	9%	(5)	8%	(4)	41%	(22)	52
Military HH: Yes	34%	(42)	31%	(38)	16%	(19)	6%	(7)	13%	(16)	122
Military HH: No	26%	(232)	40%	(349)	14%	(122)	6%	(54)	14%	(121)	878
RD/WT: Right Direction	26%	(49)	39%	(74)	15%	(29)	6%	(11)	15%	(28)	191
RD/WT: Wrong Track	28%	(224)	39%	(313)	14%	(112)	6%	(50)	13%	(109)	809
Trump Job Approve	34%	(74)	41%	(89)	13%	(27)	4%	(9)	9%	(20)	219
Trump Job Disapprove	27%	(179)	39%	(259)	15%	(101)	7%	(44)	12%	(79)	662
Trump Job Strongly Approve	37%	(32)	31%	(27)	12%	(10)	7%	(6)	14%	(12)	86
Trump Job Somewhat Approve	32%	(42)	47%	(62)	13%	(17)	2%	(3)	6%	(8)	132
Trump Job Somewhat Disapprove	26%	(40)	42%	(64)	19%	(28)	5%	(8)	9%	(14)	154
Trump Job Strongly Disapprove	27%	(139)	38%	(195)	14%	(73)	7%	(36)	13%	(65)	508
Favorable of Trump	35%	(76)	41%	(89)	12%	(26)	3%	(7)	8%	(17)	215
Unfavorable of Trump	27%	(181)	39%	(263)	16%	(107)	7%	(49)	10%	(70)	670
Very Favorable of Trump	46%	(44)	30%	(28)	12%	(11)	4%	(4)	9%	(9)	95
Somewhat Favorable of Trump	27%	(33)	51%	(61)	12%	(14)	3%	(3)	7%	(9)	120
Somewhat Unfavorable of Trump	26%	(33)	41%	(53)	23%	(30)	4%	(6)	5%	(7)	129
Very Unfavorable of Trump	27%	(147)	39%	(210)	14%	(78)	8%	(43)	12%	(63)	541

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Table MGC19_14: *To what extent do you agree with each of the following statements?
 I tend to stay loyal to brands, products and/or companies I like*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13-23	27%	(274)	39%	(387)	14%	(141)	6%	(61)	14%	(137)	1000
#1 Issue: Economy	27%	(73)	46%	(124)	15%	(40)	4%	(10)	8%	(21)	267
#1 Issue: Security	23%	(23)	43%	(44)	11%	(11)	4%	(4)	18%	(18)	100
#1 Issue: Health Care	31%	(43)	36%	(49)	13%	(18)	6%	(8)	14%	(20)	139
#1 Issue: Women's Issues	27%	(33)	42%	(52)	17%	(20)	4%	(5)	10%	(13)	124
#1 Issue: Education	30%	(36)	31%	(38)	12%	(15)	8%	(10)	18%	(22)	121
#1 Issue: Energy	28%	(26)	34%	(32)	18%	(17)	12%	(11)	9%	(8)	94
#1 Issue: Other	26%	(35)	34%	(46)	12%	(16)	8%	(11)	20%	(28)	136
2018 House Vote: Democrat	27%	(24)	38%	(34)	24%	(21)	5%	(5)	6%	(5)	89
2016 Vote: Hillary Clinton	24%	(16)	46%	(30)	22%	(14)	4%	(2)	4%	(3)	65
2016 Vote: Didn't Vote	27%	(243)	38%	(340)	14%	(121)	6%	(56)	15%	(133)	892
Voted in 2014: No	28%	(270)	39%	(378)	14%	(135)	6%	(59)	14%	(135)	977
2012 Vote: Didn't Vote	27%	(268)	39%	(378)	14%	(137)	6%	(58)	14%	(136)	978
4-Region: Northeast	32%	(64)	38%	(78)	14%	(28)	7%	(15)	9%	(18)	202
4-Region: Midwest	25%	(48)	44%	(83)	13%	(24)	5%	(10)	13%	(25)	191
4-Region: South	27%	(110)	40%	(161)	13%	(54)	6%	(23)	14%	(57)	404
4-Region: West	25%	(51)	32%	(66)	17%	(35)	6%	(13)	18%	(37)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_1: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Stand for something beyond just profit

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	46% (455)	34% (337)	12% (119)	9% (89)	1000
Gender: Male	40% (194)	36% (174)	15% (71)	10% (49)	489
Gender: Female	51% (261)	32% (163)	9% (48)	8% (40)	511
Age: 18-34	45% (229)	33% (165)	13% (64)	9% (48)	506
Generation Z: 13-23	46% (455)	34% (337)	12% (119)	9% (89)	1000
PID: Dem (no lean)	55% (203)	32% (117)	10% (37)	4% (13)	370
PID: Ind (no lean)	41% (179)	34% (152)	11% (47)	15% (64)	443
PID: Rep (no lean)	39% (73)	36% (68)	18% (35)	6% (11)	187
PID/Gender: Dem Men	49% (76)	37% (57)	10% (15)	3% (5)	154
PID/Gender: Dem Women	58% (127)	28% (60)	10% (22)	4% (8)	216
PID/Gender: Ind Men	35% (79)	35% (79)	14% (32)	15% (34)	224
PID/Gender: Ind Women	46% (101)	33% (73)	7% (15)	14% (30)	219
PID/Gender: Rep Men	35% (39)	35% (38)	22% (24)	9% (10)	111
PID/Gender: Rep Women	45% (34)	39% (30)	14% (11)	2% (2)	76
Ideo: Liberal (1-3)	58% (202)	31% (108)	7% (25)	3% (12)	348
Ideo: Moderate (4)	39% (69)	35% (60)	18% (31)	8% (15)	175
Ideo: Conservative (5-7)	40% (78)	34% (67)	18% (36)	7% (14)	195
Educ: < College	46% (421)	34% (311)	12% (109)	9% (80)	920
Educ: Bachelors degree	48% (30)	31% (19)	14% (9)	8% (5)	62
Income: Under 50k	42% (212)	36% (180)	11% (54)	11% (54)	501
Income: 50k-100k	50% (167)	27% (91)	14% (48)	8% (28)	333
Income: 100k+	46% (76)	40% (66)	10% (17)	4% (6)	166
Ethnicity: White	46% (297)	35% (222)	12% (77)	7% (48)	644
Ethnicity: Hispanic	42% (85)	29% (60)	16% (32)	13% (26)	203
Ethnicity: Afr. Am.	45% (58)	28% (37)	14% (18)	12% (16)	129
Ethnicity: Other	44% (100)	34% (78)	11% (25)	11% (25)	228
All Christian	46% (142)	36% (111)	12% (36)	7% (21)	309
All Non-Christian	50% (38)	33% (25)	8% (6)	10% (7)	76
Atheist	45% (48)	31% (33)	15% (16)	9% (9)	106
Agnostic/Nothing in particular	43% (138)	33% (106)	12% (39)	13% (42)	325
Something Else	49% (89)	34% (62)	12% (22)	5% (10)	183

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Table MGC20_1: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Stand for something beyond just profit

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	46% (455)	34% (337)	12% (119)	9% (89)	1000
Religious Non-Protestant/Catholic	48% (47)	31% (30)	13% (12)	9% (8)	98
Evangelical	52% (101)	32% (62)	13% (25)	4% (8)	195
Non-Evangelical	45% (118)	38% (102)	9% (24)	8% (21)	265
Community: Urban	49% (126)	28% (72)	13% (34)	9% (23)	255
Community: Suburban	46% (256)	34% (191)	11% (62)	8% (46)	554
Community: Rural	39% (74)	39% (74)	12% (23)	11% (20)	191
Employ: Private Sector	41% (48)	38% (45)	16% (19)	5% (6)	117
Employ: Unemployed	45% (69)	30% (47)	14% (21)	11% (18)	154
Employ: Other	27% (14)	28% (15)	13% (7)	32% (17)	52
Military HH: Yes	49% (60)	31% (38)	14% (17)	7% (8)	122
Military HH: No	45% (396)	34% (300)	12% (102)	9% (80)	878
RD/WT: Right Direction	37% (70)	40% (77)	15% (28)	9% (17)	191
RD/WT: Wrong Track	48% (385)	32% (260)	11% (91)	9% (72)	809
Trump Job Approve	40% (88)	35% (78)	15% (33)	9% (20)	219
Trump Job Disapprove	50% (328)	33% (219)	10% (68)	7% (47)	662
Trump Job Strongly Approve	43% (37)	30% (26)	19% (16)	8% (7)	86
Trump Job Somewhat Approve	38% (51)	39% (51)	13% (17)	10% (13)	132
Trump Job Somewhat Disapprove	41% (63)	35% (54)	16% (24)	8% (12)	154
Trump Job Strongly Disapprove	52% (265)	32% (164)	9% (44)	7% (35)	508
Favorable of Trump	40% (86)	37% (80)	14% (30)	9% (19)	215
Unfavorable of Trump	50% (336)	33% (219)	11% (76)	6% (39)	670
Very Favorable of Trump	41% (39)	37% (35)	18% (17)	4% (4)	95
Somewhat Favorable of Trump	39% (47)	37% (45)	10% (12)	13% (16)	120
Somewhat Unfavorable of Trump	46% (59)	36% (46)	16% (20)	3% (4)	129
Very Unfavorable of Trump	51% (277)	32% (172)	10% (56)	7% (35)	541

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Table MGC20_1: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Stand for something beyond just profit

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	46%	(455)	34%	(337)	12%	(119)	9%	(89)	1000
#1 Issue: Economy	38%	(101)	43%	(114)	13%	(34)	7%	(19)	267
#1 Issue: Security	37%	(37)	35%	(36)	12%	(12)	16%	(16)	100
#1 Issue: Health Care	57%	(79)	28%	(38)	10%	(13)	6%	(8)	139
#1 Issue: Women's Issues	60%	(74)	26%	(32)	11%	(13)	3%	(4)	124
#1 Issue: Education	44%	(53)	35%	(43)	12%	(15)	8%	(10)	121
#1 Issue: Energy	47%	(44)	27%	(26)	13%	(12)	13%	(12)	94
#1 Issue: Other	47%	(63)	32%	(44)	10%	(13)	12%	(16)	136
2018 House Vote: Democrat	48%	(42)	36%	(32)	12%	(10)	4%	(4)	89
2016 Vote: Hillary Clinton	53%	(34)	34%	(22)	9%	(6)	4%	(3)	65
2016 Vote: Didn't Vote	44%	(395)	34%	(304)	12%	(109)	9%	(84)	892
Voted in 2014: No	46%	(446)	34%	(331)	12%	(115)	9%	(86)	977
2012 Vote: Didn't Vote	45%	(443)	34%	(331)	12%	(116)	9%	(88)	978
4-Region: Northeast	44%	(90)	38%	(77)	12%	(25)	5%	(11)	202
4-Region: Midwest	45%	(86)	35%	(67)	12%	(24)	7%	(14)	191
4-Region: South	46%	(185)	32%	(131)	11%	(44)	11%	(44)	404
4-Region: West	47%	(95)	30%	(61)	13%	(27)	10%	(20)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_2: In general, how important is it to you that companies you purchase goods or services from do each of the following?
 Have values similar to yours

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	32% (324)	41% (413)	17% (168)	9% (95)	1000
Gender: Male	27% (131)	43% (210)	20% (96)	10% (51)	489
Gender: Female	38% (192)	40% (203)	14% (72)	8% (43)	511
Age: 18-34	34% (174)	37% (189)	17% (88)	11% (54)	506
Generation Z: 13-23	32% (324)	41% (413)	17% (168)	9% (95)	1000
PID: Dem (no lean)	41% (153)	41% (153)	13% (48)	5% (17)	370
PID: Ind (no lean)	25% (113)	41% (181)	19% (86)	14% (63)	443
PID: Rep (no lean)	31% (59)	43% (80)	18% (34)	8% (15)	187
PID/Gender: Dem Men	34% (52)	45% (69)	17% (25)	5% (7)	154
PID/Gender: Dem Women	46% (101)	39% (84)	11% (23)	4% (9)	216
PID/Gender: Ind Men	24% (53)	41% (92)	21% (46)	15% (33)	224
PID/Gender: Ind Women	27% (60)	41% (89)	18% (40)	14% (30)	219
PID/Gender: Rep Men	24% (27)	44% (49)	22% (25)	10% (11)	111
PID/Gender: Rep Women	42% (32)	40% (31)	12% (9)	6% (4)	76
Ideo: Liberal (1-3)	42% (147)	39% (137)	14% (48)	4% (15)	348
Ideo: Moderate (4)	25% (44)	49% (86)	17% (30)	9% (16)	175
Ideo: Conservative (5-7)	28% (55)	42% (82)	21% (41)	8% (17)	195
Educ: < College	33% (301)	42% (382)	17% (153)	9% (84)	920
Educ: Bachelors degree	32% (20)	37% (23)	20% (12)	11% (7)	62
Income: Under 50k	33% (165)	38% (191)	18% (89)	11% (56)	501
Income: 50k-100k	32% (107)	42% (139)	17% (58)	9% (29)	333
Income: 100k+	31% (52)	50% (83)	12% (21)	6% (10)	166
Ethnicity: White	32% (207)	43% (276)	17% (108)	8% (52)	644
Ethnicity: Hispanic	31% (62)	38% (76)	19% (38)	13% (26)	203
Ethnicity: Afr. Am.	33% (42)	38% (49)	16% (21)	13% (17)	129
Ethnicity: Other	33% (74)	39% (88)	17% (39)	11% (26)	228
All Christian	32% (98)	44% (137)	18% (56)	6% (19)	309
All Non-Christian	37% (28)	42% (32)	11% (8)	10% (7)	76
Atheist	33% (35)	40% (42)	19% (21)	8% (8)	106
Agnostic/Nothing in particular	28% (93)	41% (132)	17% (56)	14% (45)	325
Something Else	38% (70)	38% (70)	15% (28)	9% (16)	183

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Table MGC20_2: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Have values similar to yours

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	32% (324)	41% (413)	17% (168)	9% (95)	1000
Religious Non-Protestant/Catholic	35% (34)	41% (40)	15% (14)	9% (9)	98
Evangelical	40% (78)	39% (76)	17% (32)	5% (9)	195
Non-Evangelical	30% (80)	45% (120)	16% (42)	9% (23)	265
Community: Urban	36% (92)	38% (96)	17% (43)	9% (23)	255
Community: Suburban	31% (174)	42% (233)	18% (97)	9% (50)	554
Community: Rural	30% (57)	44% (84)	15% (28)	12% (22)	191
Employ: Private Sector	30% (35)	39% (45)	23% (27)	8% (10)	117
Employ: Unemployed	34% (53)	43% (67)	12% (19)	10% (16)	154
Employ: Other	23% (12)	20% (11)	24% (13)	33% (17)	52
Military HH: Yes	29% (36)	44% (54)	20% (25)	6% (8)	122
Military HH: No	33% (288)	41% (359)	16% (144)	10% (87)	878
RD/WT: Right Direction	24% (45)	46% (88)	19% (37)	11% (21)	191
RD/WT: Wrong Track	34% (279)	40% (325)	16% (131)	9% (74)	809
Trump Job Approve	31% (68)	41% (89)	20% (43)	9% (20)	219
Trump Job Disapprove	35% (233)	41% (269)	16% (108)	8% (51)	662
Trump Job Strongly Approve	40% (34)	41% (35)	13% (11)	7% (6)	86
Trump Job Somewhat Approve	25% (33)	40% (54)	24% (32)	10% (14)	132
Trump Job Somewhat Disapprove	24% (37)	44% (68)	25% (38)	7% (11)	154
Trump Job Strongly Disapprove	39% (197)	40% (201)	14% (70)	8% (40)	508
Favorable of Trump	31% (67)	44% (94)	18% (39)	7% (15)	215
Unfavorable of Trump	35% (235)	41% (274)	18% (119)	6% (42)	670
Very Favorable of Trump	39% (38)	42% (40)	16% (15)	3% (3)	95
Somewhat Favorable of Trump	24% (29)	45% (54)	20% (24)	10% (12)	120
Somewhat Unfavorable of Trump	24% (30)	46% (60)	28% (36)	3% (3)	129
Very Unfavorable of Trump	38% (205)	40% (214)	15% (83)	7% (39)	541

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Table MGC20_2: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Have values similar to yours

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	32%	(324)	41%	(413)	17%	(168)	9%	(95)	1000
#1 Issue: Economy	26%	(69)	46%	(123)	20%	(52)	9%	(23)	267
#1 Issue: Security	25%	(25)	44%	(44)	20%	(20)	12%	(12)	100
#1 Issue: Health Care	36%	(50)	38%	(53)	18%	(24)	8%	(11)	139
#1 Issue: Women's Issues	43%	(54)	41%	(50)	9%	(11)	7%	(8)	124
#1 Issue: Education	34%	(41)	38%	(46)	18%	(22)	10%	(12)	121
#1 Issue: Energy	30%	(28)	37%	(35)	24%	(23)	8%	(8)	94
#1 Issue: Other	41%	(55)	39%	(53)	9%	(12)	11%	(15)	136
2018 House Vote: Democrat	41%	(37)	36%	(32)	17%	(15)	5%	(5)	89
2016 Vote: Hillary Clinton	39%	(25)	39%	(25)	17%	(11)	5%	(3)	65
2016 Vote: Didn't Vote	32%	(284)	42%	(371)	17%	(149)	10%	(89)	892
Voted in 2014: No	32%	(316)	42%	(407)	17%	(163)	9%	(92)	977
2012 Vote: Didn't Vote	32%	(315)	42%	(408)	17%	(163)	9%	(92)	978
4-Region: Northeast	33%	(67)	43%	(86)	16%	(33)	8%	(17)	202
4-Region: Midwest	35%	(67)	38%	(72)	20%	(38)	8%	(14)	191
4-Region: South	31%	(124)	45%	(182)	13%	(54)	11%	(45)	404
4-Region: West	33%	(66)	36%	(74)	22%	(44)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_3: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Care about society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	49% (489)	33% (327)	10% (95)	9% (88)	1000
Gender: Male	45% (222)	33% (163)	11% (53)	10% (51)	489
Gender: Female	52% (268)	32% (164)	8% (43)	7% (37)	511
Age: 18-34	47% (240)	31% (158)	11% (55)	11% (54)	506
Generation Z: 13-23	49% (489)	33% (327)	10% (95)	9% (88)	1000
PID: Dem (no lean)	57% (209)	31% (115)	8% (30)	4% (15)	370
PID: Ind (no lean)	45% (197)	31% (139)	10% (43)	14% (63)	443
PID: Rep (no lean)	44% (83)	39% (73)	12% (22)	5% (10)	187
PID/Gender: Dem Men	50% (78)	35% (54)	11% (16)	4% (6)	154
PID/Gender: Dem Women	61% (132)	28% (61)	6% (14)	4% (10)	216
PID/Gender: Ind Men	42% (94)	31% (70)	10% (23)	16% (37)	224
PID/Gender: Ind Women	47% (104)	31% (69)	9% (20)	12% (26)	219
PID/Gender: Rep Men	45% (50)	35% (39)	12% (14)	7% (8)	111
PID/Gender: Rep Women	42% (32)	44% (34)	12% (9)	2% (2)	76
Ideo: Liberal (1-3)	62% (217)	27% (93)	7% (23)	4% (15)	348
Ideo: Moderate (4)	43% (75)	33% (58)	15% (27)	9% (15)	175
Ideo: Conservative (5-7)	46% (89)	35% (69)	11% (22)	8% (15)	195
Educ: < College	49% (454)	33% (306)	9% (84)	8% (76)	920
Educ: Bachelors degree	48% (30)	26% (16)	13% (8)	13% (8)	62
Income: Under 50k	47% (235)	34% (168)	8% (43)	11% (55)	501
Income: 50k-100k	52% (175)	29% (96)	10% (35)	8% (28)	333
Income: 100k+	48% (80)	38% (62)	11% (18)	3% (5)	166
Ethnicity: White	50% (321)	33% (211)	10% (64)	7% (47)	644
Ethnicity: Hispanic	43% (87)	31% (64)	10% (20)	16% (32)	203
Ethnicity: Afr. Am.	50% (64)	27% (34)	11% (14)	12% (16)	129
Ethnicity: Other	46% (104)	36% (82)	7% (17)	11% (25)	228
All Christian	51% (157)	32% (98)	10% (32)	7% (23)	309
All Non-Christian	49% (37)	31% (23)	13% (10)	8% (6)	76
Atheist	45% (48)	38% (41)	10% (10)	7% (7)	106
Agnostic/Nothing in particular	45% (146)	33% (109)	8% (27)	13% (44)	325
Something Else	55% (101)	31% (56)	9% (17)	5% (9)	183

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Table MGC20_3: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Care about society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	49% (489)	33% (327)	10% (95)	9% (88)	1000
Religious Non-Protestant/Catholic	51% (50)	27% (27)	16% (16)	6% (6)	98
Evangelical	57% (111)	29% (58)	10% (19)	4% (8)	195
Non-Evangelical	49% (131)	34% (90)	8% (22)	9% (23)	265
Community: Urban	51% (131)	30% (77)	10% (26)	8% (21)	255
Community: Suburban	49% (270)	33% (183)	10% (55)	8% (46)	554
Community: Rural	46% (88)	35% (67)	8% (15)	11% (21)	191
Employ: Private Sector	48% (56)	30% (35)	17% (20)	5% (6)	117
Employ: Unemployed	52% (81)	30% (46)	9% (14)	9% (14)	154
Employ: Other	25% (13)	30% (16)	11% (6)	33% (18)	52
Military HH: Yes	49% (61)	36% (43)	7% (9)	8% (10)	122
Military HH: No	49% (429)	32% (284)	10% (87)	9% (78)	878
RD/WT: Right Direction	41% (78)	34% (65)	15% (29)	10% (20)	191
RD/WT: Wrong Track	51% (411)	32% (262)	8% (67)	8% (68)	809
Trump Job Approve	44% (96)	34% (74)	12% (27)	10% (22)	219
Trump Job Disapprove	54% (355)	31% (203)	9% (60)	7% (43)	662
Trump Job Strongly Approve	38% (33)	42% (36)	9% (8)	10% (9)	86
Trump Job Somewhat Approve	48% (63)	28% (37)	14% (19)	10% (13)	132
Trump Job Somewhat Disapprove	46% (71)	33% (51)	12% (19)	8% (12)	154
Trump Job Strongly Disapprove	56% (284)	30% (152)	8% (41)	6% (31)	508
Favorable of Trump	44% (96)	36% (78)	10% (23)	9% (19)	215
Unfavorable of Trump	54% (362)	31% (207)	10% (65)	5% (36)	670
Very Favorable of Trump	40% (39)	44% (42)	9% (8)	6% (6)	95
Somewhat Favorable of Trump	48% (57)	30% (36)	12% (14)	11% (13)	120
Somewhat Unfavorable of Trump	48% (62)	35% (46)	13% (17)	3% (4)	129
Very Unfavorable of Trump	55% (300)	30% (161)	9% (49)	6% (32)	541

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Table MGC20_3: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Care about society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	49% (489)	33% (327)	10% (95)	9% (88)	1000
#1 Issue: Economy	44% (117)	38% (102)	11% (30)	7% (19)	267
#1 Issue: Security	40% (41)	35% (36)	10% (10)	14% (14)	100
#1 Issue: Health Care	58% (80)	28% (39)	7% (10)	7% (9)	139
#1 Issue: Women's Issues	62% (77)	23% (28)	10% (12)	5% (6)	124
#1 Issue: Education	44% (53)	40% (49)	7% (8)	9% (11)	121
#1 Issue: Energy	50% (47)	28% (27)	11% (10)	10% (10)	94
#1 Issue: Other	51% (69)	33% (45)	6% (8)	10% (14)	136
2018 House Vote: Democrat	55% (48)	28% (25)	13% (11)	5% (4)	89
2016 Vote: Hillary Clinton	55% (36)	30% (20)	13% (8)	2% (1)	65
2016 Vote: Didn't Vote	48% (431)	33% (295)	9% (82)	9% (84)	892
Voted in 2014: No	49% (481)	33% (323)	9% (88)	9% (86)	977
2012 Vote: Didn't Vote	49% (480)	33% (322)	9% (90)	9% (87)	978
4-Region: Northeast	52% (106)	30% (61)	12% (23)	6% (12)	202
4-Region: Midwest	53% (100)	28% (54)	12% (22)	7% (14)	191
4-Region: South	47% (192)	35% (143)	8% (31)	9% (38)	404
4-Region: West	45% (91)	34% (69)	9% (19)	12% (24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_4: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Contribute to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	44% (443)	36% (364)	10% (104)	9% (89)	1000
Gender: Male	38% (186)	40% (196)	12% (59)	10% (48)	489
Gender: Female	50% (257)	33% (168)	9% (45)	8% (42)	511
Age: 18-34	42% (214)	37% (185)	10% (51)	11% (56)	506
Generation Z: 13-23	44% (443)	36% (364)	10% (104)	9% (89)	1000
PID: Dem (no lean)	54% (199)	34% (124)	8% (30)	5% (17)	370
PID: Ind (no lean)	40% (177)	35% (154)	11% (51)	14% (62)	443
PID: Rep (no lean)	36% (67)	46% (86)	13% (24)	6% (10)	187
PID/Gender: Dem Men	48% (73)	38% (58)	9% (14)	5% (8)	154
PID/Gender: Dem Women	58% (125)	31% (66)	7% (15)	4% (10)	216
PID/Gender: Ind Men	35% (77)	39% (87)	13% (28)	14% (31)	224
PID/Gender: Ind Women	45% (99)	30% (67)	10% (22)	14% (30)	219
PID/Gender: Rep Men	32% (35)	46% (51)	15% (17)	8% (9)	111
PID/Gender: Rep Women	42% (32)	46% (35)	9% (7)	2% (2)	76
Ideo: Liberal (1-3)	57% (197)	35% (121)	5% (19)	3% (10)	348
Ideo: Moderate (4)	37% (65)	39% (68)	16% (27)	8% (14)	175
Ideo: Conservative (5-7)	39% (76)	40% (78)	13% (26)	8% (15)	195
Educ: < College	45% (414)	36% (330)	10% (95)	9% (82)	920
Educ: Bachelors degree	41% (25)	40% (25)	12% (7)	7% (5)	62
Income: Under 50k	43% (217)	36% (181)	9% (43)	12% (59)	501
Income: 50k-100k	45% (149)	36% (119)	12% (41)	7% (24)	333
Income: 100k+	46% (77)	38% (63)	12% (20)	3% (6)	166
Ethnicity: White	44% (285)	39% (248)	10% (61)	8% (49)	644
Ethnicity: Hispanic	39% (78)	34% (68)	12% (25)	15% (31)	203
Ethnicity: Afr. Am.	48% (61)	24% (31)	17% (22)	11% (14)	129
Ethnicity: Other	42% (96)	37% (84)	9% (20)	12% (27)	228
All Christian	42% (129)	43% (133)	9% (26)	7% (21)	309
All Non-Christian	54% (41)	21% (16)	17% (13)	7% (6)	76
Atheist	35% (37)	43% (46)	12% (13)	9% (10)	106
Agnostic/Nothing in particular	43% (139)	35% (113)	10% (32)	13% (42)	325
Something Else	53% (97)	30% (55)	11% (20)	6% (11)	183

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Table MGC20_4: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Contribute to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	44% (443)	36% (364)	10% (104)	9% (89)	1000
Religious Non-Protestant/Catholic	51% (50)	28% (27)	16% (16)	6% (6)	98
Evangelical	51% (99)	36% (70)	9% (17)	5% (9)	195
Non-Evangelical	43% (115)	39% (103)	9% (24)	8% (22)	265
Community: Urban	47% (121)	33% (85)	11% (28)	8% (21)	255
Community: Suburban	43% (237)	38% (212)	11% (62)	8% (44)	554
Community: Rural	45% (85)	35% (67)	7% (14)	13% (25)	191
Employ: Private Sector	45% (53)	37% (43)	12% (13)	6% (7)	117
Employ: Unemployed	47% (73)	35% (54)	8% (12)	10% (15)	154
Employ: Other	22% (12)	32% (17)	14% (7)	32% (17)	52
Military HH: Yes	49% (60)	36% (44)	9% (11)	7% (8)	122
Military HH: No	44% (383)	36% (320)	11% (93)	9% (81)	878
RD/WT: Right Direction	36% (69)	43% (83)	13% (24)	8% (15)	191
RD/WT: Wrong Track	46% (374)	35% (280)	10% (80)	9% (74)	809
Trump Job Approve	38% (83)	43% (95)	12% (26)	7% (16)	219
Trump Job Disapprove	49% (326)	33% (219)	10% (65)	8% (52)	662
Trump Job Strongly Approve	46% (40)	36% (31)	11% (10)	6% (6)	86
Trump Job Somewhat Approve	32% (43)	48% (63)	12% (16)	8% (10)	132
Trump Job Somewhat Disapprove	36% (55)	43% (66)	11% (18)	10% (15)	154
Trump Job Strongly Disapprove	53% (271)	30% (153)	9% (48)	7% (37)	508
Favorable of Trump	38% (81)	44% (95)	12% (25)	7% (14)	215
Unfavorable of Trump	49% (330)	35% (232)	10% (68)	6% (41)	670
Very Favorable of Trump	41% (39)	46% (44)	10% (10)	3% (3)	95
Somewhat Favorable of Trump	35% (42)	42% (51)	13% (16)	10% (12)	120
Somewhat Unfavorable of Trump	39% (51)	43% (56)	11% (15)	6% (8)	129
Very Unfavorable of Trump	52% (279)	33% (176)	10% (53)	6% (33)	541

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Table MGC20_4: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Contribute to society

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	44% (443)	36% (364)	10% (104)	9% (89)	1000
#1 Issue: Economy	37% (99)	47% (126)	9% (24)	7% (18)	267
#1 Issue: Security	34% (34)	34% (34)	18% (18)	14% (14)	100
#1 Issue: Health Care	54% (75)	32% (45)	7% (10)	6% (9)	139
#1 Issue: Women's Issues	62% (76)	24% (30)	9% (11)	5% (6)	124
#1 Issue: Education	40% (49)	38% (46)	14% (17)	7% (9)	121
#1 Issue: Energy	47% (44)	33% (31)	11% (10)	9% (8)	94
#1 Issue: Other	46% (62)	31% (42)	9% (12)	14% (19)	136
2018 House Vote: Democrat	56% (50)	27% (24)	13% (11)	4% (3)	89
2016 Vote: Hillary Clinton	57% (37)	30% (19)	10% (6)	4% (3)	65
2016 Vote: Didn't Vote	43% (387)	37% (331)	10% (91)	9% (83)	892
Voted in 2014: No	44% (433)	37% (358)	10% (100)	9% (87)	977
2012 Vote: Didn't Vote	44% (433)	37% (358)	10% (100)	9% (87)	978
4-Region: Northeast	50% (101)	35% (70)	10% (20)	5% (11)	202
4-Region: Midwest	44% (83)	37% (70)	12% (23)	7% (14)	191
4-Region: South	43% (172)	39% (157)	9% (37)	9% (38)	404
4-Region: West	43% (86)	33% (66)	11% (23)	13% (27)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_5: *In general, how important is it to you that companies you purchase goods or services from do each of the following?
Show sensitivity and empathy towards people like you*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	45% (449)	35% (346)	12% (124)	8% (80)	1000
Gender: Male	39% (188)	39% (192)	14% (68)	8% (40)	489
Gender: Female	51% (261)	30% (155)	11% (56)	8% (40)	511
Age: 18-34	44% (221)	33% (167)	13% (65)	10% (52)	506
Generation Z: 13-23	45% (449)	35% (346)	12% (124)	8% (80)	1000
PID: Dem (no lean)	55% (202)	29% (109)	12% (43)	4% (16)	370
PID: Ind (no lean)	40% (177)	35% (156)	13% (56)	12% (53)	443
PID: Rep (no lean)	38% (70)	43% (81)	14% (25)	6% (11)	187
PID/Gender: Dem Men	47% (73)	37% (57)	13% (21)	2% (3)	154
PID/Gender: Dem Women	60% (129)	24% (52)	10% (22)	6% (13)	216
PID/Gender: Ind Men	35% (78)	39% (86)	13% (30)	13% (30)	224
PID/Gender: Ind Women	45% (99)	32% (70)	12% (27)	11% (23)	219
PID/Gender: Rep Men	34% (38)	43% (48)	16% (18)	6% (7)	111
PID/Gender: Rep Women	43% (32)	43% (32)	10% (8)	5% (4)	76
Ideo: Liberal (1-3)	60% (207)	26% (92)	10% (35)	4% (13)	348
Ideo: Moderate (4)	35% (62)	39% (68)	18% (31)	8% (14)	175
Ideo: Conservative (5-7)	36% (71)	42% (82)	14% (28)	8% (15)	195
Educ: < College	46% (421)	35% (319)	12% (108)	8% (72)	920
Educ: Bachelors degree	38% (24)	36% (22)	19% (12)	6% (4)	62
Income: Under 50k	44% (222)	35% (178)	11% (53)	10% (48)	501
Income: 50k-100k	46% (152)	33% (110)	14% (46)	7% (25)	333
Income: 100k+	45% (75)	36% (59)	15% (25)	4% (7)	166
Ethnicity: White	46% (295)	35% (225)	12% (77)	7% (47)	644
Ethnicity: Hispanic	38% (77)	36% (72)	15% (30)	12% (23)	203
Ethnicity: Afr. Am.	47% (61)	27% (35)	16% (21)	9% (12)	129
Ethnicity: Other	41% (93)	38% (86)	12% (27)	9% (22)	228
All Christian	47% (146)	35% (108)	12% (39)	5% (17)	309
All Non-Christian	46% (35)	36% (27)	15% (11)	3% (2)	76
Atheist	39% (42)	38% (41)	12% (13)	11% (11)	106
Agnostic/Nothing in particular	42% (136)	32% (105)	14% (46)	12% (38)	325
Something Else	49% (90)	36% (65)	9% (16)	6% (11)	183

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Table MGC20_5: *In general, how important is it to you that companies you purchase goods or services from do each of the following?
 Show sensitivity and empathy towards people like you*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	45%	(449)	35%	(346)	12%	(124)	8%	(80)	1000
Religious Non-Protestant/Catholic	45%	(44)	38%	(37)	13%	(12)	5%	(4)	98
Evangelical	53%	(104)	33%	(65)	10%	(20)	3%	(7)	195
Non-Evangelical	45%	(118)	37%	(98)	11%	(30)	7%	(19)	265
Community: Urban	48%	(122)	33%	(84)	13%	(32)	7%	(17)	255
Community: Suburban	46%	(257)	33%	(183)	13%	(70)	8%	(45)	554
Community: Rural	37%	(70)	41%	(79)	12%	(23)	10%	(19)	191
Employ: Private Sector	43%	(51)	35%	(41)	13%	(15)	8%	(10)	117
Employ: Unemployed	48%	(75)	32%	(49)	12%	(18)	8%	(13)	154
Employ: Other	34%	(18)	27%	(14)	17%	(9)	22%	(12)	52
Military HH: Yes	46%	(57)	36%	(44)	12%	(15)	5%	(6)	122
Military HH: No	45%	(393)	34%	(302)	12%	(109)	8%	(74)	878
RD/WT: Right Direction	37%	(71)	43%	(83)	11%	(22)	8%	(16)	191
RD/WT: Wrong Track	47%	(378)	33%	(263)	13%	(103)	8%	(65)	809
Trump Job Approve	35%	(76)	44%	(97)	13%	(28)	8%	(18)	219
Trump Job Disapprove	51%	(335)	30%	(199)	13%	(83)	7%	(44)	662
Trump Job Strongly Approve	39%	(34)	35%	(30)	19%	(17)	7%	(6)	86
Trump Job Somewhat Approve	32%	(42)	50%	(66)	9%	(12)	9%	(12)	132
Trump Job Somewhat Disapprove	38%	(59)	36%	(56)	18%	(27)	8%	(12)	154
Trump Job Strongly Disapprove	54%	(276)	28%	(143)	11%	(56)	6%	(32)	508
Favorable of Trump	36%	(77)	44%	(96)	14%	(30)	6%	(13)	215
Unfavorable of Trump	51%	(339)	32%	(214)	11%	(77)	6%	(40)	670
Very Favorable of Trump	40%	(38)	37%	(35)	18%	(18)	5%	(4)	95
Somewhat Favorable of Trump	33%	(39)	50%	(60)	10%	(12)	7%	(8)	120
Somewhat Unfavorable of Trump	44%	(57)	38%	(49)	15%	(19)	3%	(4)	129
Very Unfavorable of Trump	52%	(282)	30%	(165)	11%	(58)	7%	(36)	541

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Table MGC20_5: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Show sensitivity and empathy towards people like you

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	45%	(449)	35%	(346)	12%	(124)	8%	(80)	1000
#1 Issue: Economy	38%	(101)	40%	(107)	14%	(38)	8%	(21)	267
#1 Issue: Security	38%	(38)	38%	(38)	13%	(13)	12%	(12)	100
#1 Issue: Health Care	57%	(79)	30%	(41)	8%	(11)	6%	(8)	139
#1 Issue: Women's Issues	64%	(79)	23%	(28)	8%	(10)	6%	(7)	124
#1 Issue: Education	35%	(42)	45%	(55)	14%	(17)	6%	(7)	121
#1 Issue: Energy	43%	(40)	34%	(32)	16%	(15)	7%	(6)	94
#1 Issue: Other	50%	(68)	29%	(39)	11%	(14)	10%	(13)	136
2018 House Vote: Democrat	52%	(46)	27%	(24)	17%	(15)	4%	(4)	89
2016 Vote: Hillary Clinton	53%	(34)	29%	(19)	15%	(10)	3%	(2)	65
2016 Vote: Didn't Vote	44%	(397)	35%	(310)	12%	(110)	8%	(75)	892
Voted in 2014: No	45%	(441)	35%	(342)	12%	(119)	8%	(76)	977
2012 Vote: Didn't Vote	45%	(440)	35%	(342)	12%	(118)	8%	(77)	978
4-Region: Northeast	50%	(101)	33%	(66)	12%	(24)	5%	(10)	202
4-Region: Midwest	47%	(89)	32%	(61)	15%	(28)	7%	(13)	191
4-Region: South	42%	(168)	38%	(152)	12%	(47)	9%	(38)	404
4-Region: West	45%	(91)	33%	(67)	13%	(26)	10%	(20)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_6: In general, how important is it to you that companies you purchase goods or services from do each of the following?
 Help you feel connected to others or your community

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	34% (338)	37% (370)	19% (193)	10% (99)	1000
Gender: Male	28% (137)	39% (193)	21% (101)	12% (58)	489
Gender: Female	39% (200)	35% (177)	18% (93)	8% (41)	511
Age: 18-34	33% (165)	35% (178)	20% (103)	12% (61)	506
Generation Z: 13-23	34% (338)	37% (370)	19% (193)	10% (99)	1000
PID: Dem (no lean)	39% (146)	32% (120)	21% (78)	7% (26)	370
PID: Ind (no lean)	30% (133)	37% (163)	19% (84)	14% (63)	443
PID: Rep (no lean)	31% (59)	46% (87)	17% (31)	5% (10)	187
PID/Gender: Dem Men	35% (54)	31% (48)	23% (36)	10% (15)	154
PID/Gender: Dem Women	42% (91)	33% (71)	20% (42)	5% (11)	216
PID/Gender: Ind Men	23% (52)	41% (91)	21% (47)	15% (34)	224
PID/Gender: Ind Women	37% (81)	33% (73)	17% (37)	13% (29)	219
PID/Gender: Rep Men	28% (31)	48% (54)	16% (18)	8% (9)	111
PID/Gender: Rep Women	37% (28)	43% (33)	18% (14)	2% (2)	76
Ideo: Liberal (1-3)	40% (138)	33% (116)	21% (74)	6% (19)	348
Ideo: Moderate (4)	33% (57)	35% (62)	24% (42)	8% (14)	175
Ideo: Conservative (5-7)	30% (59)	42% (81)	18% (35)	10% (20)	195
Educ: < College	34% (316)	36% (334)	19% (179)	10% (91)	920
Educ: Bachelors degree	31% (20)	43% (27)	18% (11)	8% (5)	62
Income: Under 50k	34% (169)	36% (182)	17% (86)	13% (64)	501
Income: 50k-100k	35% (115)	37% (122)	20% (68)	8% (27)	333
Income: 100k+	32% (53)	39% (65)	24% (40)	5% (8)	166
Ethnicity: White	32% (203)	38% (243)	22% (141)	9% (56)	644
Ethnicity: Hispanic	36% (73)	31% (63)	20% (40)	13% (26)	203
Ethnicity: Afr. Am.	39% (50)	32% (41)	17% (22)	13% (16)	129
Ethnicity: Other	37% (85)	37% (85)	13% (30)	12% (27)	228
All Christian	36% (112)	37% (114)	17% (54)	9% (29)	309
All Non-Christian	35% (27)	37% (28)	21% (16)	7% (5)	76
Atheist	24% (26)	41% (44)	26% (28)	9% (9)	106
Agnostic/Nothing in particular	31% (102)	36% (119)	19% (63)	13% (41)	325
Something Else	38% (70)	35% (65)	18% (33)	8% (15)	183

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Table MGC20_6: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Help you feel connected to others or your community

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	34% (338)	37% (370)	19% (193)	10% (99)	1000
Religious Non-Protestant/Catholic	31% (31)	36% (36)	23% (22)	10% (9)	98
Evangelical	43% (84)	39% (77)	11% (21)	7% (14)	195
Non-Evangelical	35% (92)	35% (92)	22% (57)	9% (23)	265
Community: Urban	38% (97)	36% (91)	18% (46)	8% (21)	255
Community: Suburban	32% (180)	37% (203)	20% (112)	11% (60)	554
Community: Rural	32% (60)	39% (75)	19% (36)	10% (19)	191
Employ: Private Sector	28% (33)	41% (48)	24% (28)	6% (7)	117
Employ: Unemployed	35% (54)	35% (53)	20% (31)	11% (17)	154
Employ: Other	27% (14)	30% (15)	9% (5)	34% (18)	52
Military HH: Yes	30% (36)	43% (53)	19% (23)	8% (10)	122
Military HH: No	34% (301)	36% (317)	19% (170)	10% (89)	878
RD/WT: Right Direction	25% (49)	42% (81)	21% (39)	12% (23)	191
RD/WT: Wrong Track	36% (289)	36% (289)	19% (154)	9% (76)	809
Trump Job Approve	32% (69)	41% (89)	18% (40)	10% (21)	219
Trump Job Disapprove	36% (236)	36% (236)	20% (132)	9% (58)	662
Trump Job Strongly Approve	38% (33)	32% (28)	19% (16)	11% (10)	86
Trump Job Somewhat Approve	28% (37)	46% (61)	18% (23)	9% (11)	132
Trump Job Somewhat Disapprove	30% (46)	41% (63)	19% (30)	9% (14)	154
Trump Job Strongly Disapprove	37% (189)	34% (173)	20% (103)	9% (43)	508
Favorable of Trump	31% (66)	41% (89)	20% (42)	9% (19)	215
Unfavorable of Trump	36% (243)	36% (242)	21% (138)	7% (48)	670
Very Favorable of Trump	37% (35)	36% (34)	17% (16)	10% (10)	95
Somewhat Favorable of Trump	26% (31)	46% (55)	21% (26)	7% (9)	120
Somewhat Unfavorable of Trump	31% (40)	43% (55)	23% (29)	4% (6)	129
Very Unfavorable of Trump	38% (203)	35% (187)	20% (108)	8% (42)	541

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Table MGC20_6: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Help you feel connected to others or your community

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	34% (338)	37% (370)	19% (193)	10% (99)	1000
#1 Issue: Economy	31% (84)	40% (107)	18% (47)	11% (29)	267
#1 Issue: Security	31% (31)	37% (37)	22% (22)	10% (10)	100
#1 Issue: Health Care	34% (47)	37% (51)	20% (28)	9% (12)	139
#1 Issue: Women's Issues	49% (60)	27% (33)	20% (25)	4% (5)	124
#1 Issue: Education	32% (39)	41% (49)	16% (20)	11% (13)	121
#1 Issue: Energy	32% (30)	36% (34)	23% (22)	9% (8)	94
#1 Issue: Other	32% (44)	36% (49)	19% (25)	13% (17)	136
2018 House Vote: Democrat	31% (27)	45% (40)	23% (20)	2% (2)	89
2016 Vote: Hillary Clinton	36% (24)	44% (29)	18% (11)	2% (1)	65
2016 Vote: Didn't Vote	34% (304)	36% (321)	19% (172)	11% (96)	892
Voted in 2014: No	34% (331)	37% (363)	19% (186)	10% (97)	977
2012 Vote: Didn't Vote	34% (331)	37% (364)	19% (184)	10% (98)	978
4-Region: Northeast	37% (74)	36% (73)	20% (41)	7% (14)	202
4-Region: Midwest	33% (63)	36% (69)	22% (42)	8% (15)	191
4-Region: South	33% (135)	38% (152)	19% (76)	10% (41)	404
4-Region: West	32% (65)	37% (75)	17% (34)	14% (29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_7: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Have the products you need available when you need them

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	50% (502)	35% (348)	8% (82)	7% (68)	1000
Gender: Male	48% (236)	35% (172)	8% (40)	8% (41)	489
Gender: Female	52% (266)	35% (177)	8% (41)	5% (28)	511
Age: 18-34	45% (229)	36% (184)	10% (51)	8% (43)	506
Generation Z: 13-23	50% (502)	35% (348)	8% (82)	7% (68)	1000
PID: Dem (no lean)	53% (196)	36% (133)	8% (31)	3% (10)	370
PID: Ind (no lean)	47% (207)	33% (147)	9% (38)	12% (52)	443
PID: Rep (no lean)	53% (99)	37% (68)	7% (13)	3% (6)	187
PID/Gender: Dem Men	49% (75)	36% (56)	12% (18)	3% (4)	154
PID/Gender: Dem Women	56% (121)	36% (77)	6% (13)	3% (6)	216
PID/Gender: Ind Men	46% (102)	34% (76)	7% (15)	14% (31)	224
PID/Gender: Ind Women	48% (104)	32% (71)	10% (23)	10% (21)	219
PID/Gender: Rep Men	53% (59)	36% (40)	7% (7)	5% (6)	111
PID/Gender: Rep Women	53% (41)	38% (29)	8% (6)	1% (1)	76
Ideo: Liberal (1-3)	52% (182)	38% (133)	7% (26)	2% (7)	348
Ideo: Moderate (4)	48% (85)	34% (60)	11% (20)	6% (10)	175
Ideo: Conservative (5-7)	57% (111)	33% (65)	5% (10)	4% (8)	195
Educ: < College	51% (473)	35% (318)	7% (68)	7% (61)	920
Educ: Bachelors degree	41% (26)	38% (24)	15% (9)	6% (4)	62
Income: Under 50k	44% (222)	39% (194)	8% (38)	9% (47)	501
Income: 50k-100k	56% (185)	31% (104)	8% (25)	5% (18)	333
Income: 100k+	57% (94)	30% (50)	11% (19)	2% (4)	166
Ethnicity: White	51% (326)	37% (241)	6% (41)	5% (35)	644
Ethnicity: Hispanic	46% (93)	32% (65)	11% (23)	11% (22)	203
Ethnicity: Afr. Am.	47% (61)	28% (36)	14% (18)	10% (13)	129
Ethnicity: Other	50% (114)	31% (71)	10% (22)	9% (20)	228
All Christian	54% (167)	35% (108)	7% (21)	5% (14)	309
All Non-Christian	53% (40)	28% (21)	15% (12)	3% (2)	76
Atheist	52% (55)	37% (39)	7% (7)	4% (5)	106
Agnostic/Nothing in particular	42% (138)	38% (122)	9% (30)	11% (35)	325
Something Else	55% (101)	31% (57)	7% (12)	7% (12)	183

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Table MGC20_7: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Have the products you need available when you need them

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	50% (502)	35% (348)	8% (82)	7% (68)	1000
Religious Non-Protestant/Catholic	55% (54)	27% (26)	16% (16)	3% (2)	98
Evangelical	54% (105)	36% (70)	6% (11)	5% (9)	195
Non-Evangelical	55% (146)	32% (84)	7% (18)	6% (17)	265
Community: Urban	54% (138)	33% (83)	8% (21)	5% (13)	255
Community: Suburban	51% (281)	34% (188)	9% (47)	7% (38)	554
Community: Rural	43% (83)	40% (77)	7% (14)	9% (17)	191
Employ: Private Sector	44% (52)	42% (49)	12% (14)	2% (2)	117
Employ: Unemployed	52% (81)	34% (52)	6% (10)	7% (11)	154
Employ: Other	24% (13)	36% (19)	13% (7)	27% (14)	52
Military HH: Yes	52% (63)	36% (44)	8% (10)	4% (4)	122
Military HH: No	50% (438)	35% (304)	8% (71)	7% (64)	878
RD/WT: Right Direction	46% (87)	36% (69)	11% (20)	7% (14)	191
RD/WT: Wrong Track	51% (414)	35% (279)	8% (61)	7% (54)	809
Trump Job Approve	53% (117)	35% (76)	8% (17)	4% (9)	219
Trump Job Disapprove	52% (341)	34% (228)	8% (55)	6% (38)	662
Trump Job Strongly Approve	53% (46)	33% (29)	8% (7)	5% (4)	86
Trump Job Somewhat Approve	53% (71)	35% (47)	7% (10)	4% (5)	132
Trump Job Somewhat Disapprove	54% (83)	34% (52)	6% (9)	6% (10)	154
Trump Job Strongly Disapprove	51% (258)	35% (175)	9% (46)	6% (28)	508
Favorable of Trump	53% (115)	37% (80)	7% (14)	3% (6)	215
Unfavorable of Trump	52% (346)	35% (235)	8% (57)	5% (32)	670
Very Favorable of Trump	52% (50)	40% (38)	6% (6)	2% (2)	95
Somewhat Favorable of Trump	54% (65)	35% (41)	7% (9)	4% (5)	120
Somewhat Unfavorable of Trump	60% (78)	33% (43)	4% (6)	2% (3)	129
Very Unfavorable of Trump	50% (269)	35% (192)	9% (51)	5% (30)	541

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Table MGC20_7: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Have the products you need available when you need them

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	50%	(502)	35%	(348)	8%	(82)	7%	(68)	1000
#1 Issue: Economy	49%	(132)	39%	(104)	7%	(18)	5%	(13)	267
#1 Issue: Security	42%	(42)	37%	(37)	11%	(11)	10%	(10)	100
#1 Issue: Health Care	60%	(83)	28%	(38)	8%	(11)	4%	(6)	139
#1 Issue: Women's Issues	57%	(70)	30%	(37)	9%	(11)	4%	(5)	124
#1 Issue: Education	44%	(53)	37%	(45)	11%	(14)	8%	(9)	121
#1 Issue: Energy	55%	(52)	33%	(31)	5%	(5)	7%	(6)	94
#1 Issue: Other	51%	(69)	33%	(45)	7%	(9)	9%	(13)	136
2018 House Vote: Democrat	45%	(40)	42%	(37)	11%	(10)	3%	(2)	89
2016 Vote: Hillary Clinton	40%	(26)	49%	(32)	9%	(6)	2%	(1)	65
2016 Vote: Didn't Vote	51%	(456)	34%	(301)	8%	(70)	7%	(66)	892
Voted in 2014: No	51%	(495)	35%	(340)	8%	(76)	7%	(66)	977
2012 Vote: Didn't Vote	51%	(494)	35%	(338)	8%	(78)	7%	(68)	978
4-Region: Northeast	55%	(111)	32%	(64)	9%	(18)	4%	(8)	202
4-Region: Midwest	49%	(94)	35%	(67)	9%	(16)	7%	(14)	191
4-Region: South	48%	(195)	38%	(154)	7%	(27)	7%	(28)	404
4-Region: West	50%	(102)	31%	(62)	10%	(20)	9%	(18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_8: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Take care of their employees and treat them well, even in tough times

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	58% (579)	29% (292)	6% (62)	7% (67)	1000
Gender: Male	54% (263)	31% (154)	7% (34)	8% (37)	489
Gender: Female	62% (315)	27% (139)	5% (27)	6% (30)	511
Age: 18-34	54% (271)	30% (151)	8% (40)	9% (43)	506
Generation Z: 13-23	58% (579)	29% (292)	6% (62)	7% (67)	1000
PID: Dem (no lean)	64% (235)	28% (105)	5% (20)	3% (10)	370
PID: Ind (no lean)	53% (237)	28% (124)	7% (31)	11% (51)	443
PID: Rep (no lean)	57% (107)	33% (63)	6% (11)	4% (7)	187
PID/Gender: Dem Men	57% (87)	34% (53)	6% (10)	3% (4)	154
PID/Gender: Dem Women	68% (148)	24% (53)	5% (10)	3% (6)	216
PID/Gender: Ind Men	49% (110)	29% (66)	9% (20)	12% (27)	224
PID/Gender: Ind Women	58% (126)	27% (59)	5% (11)	11% (23)	219
PID/Gender: Rep Men	59% (66)	32% (35)	4% (5)	5% (6)	111
PID/Gender: Rep Women	54% (41)	36% (27)	8% (6)	2% (1)	76
Ideo: Liberal (1-3)	68% (235)	26% (90)	5% (16)	2% (6)	348
Ideo: Moderate (4)	50% (87)	32% (56)	11% (20)	6% (11)	175
Ideo: Conservative (5-7)	58% (113)	31% (61)	6% (11)	5% (10)	195
Educ: < College	59% (544)	29% (262)	6% (55)	6% (59)	920
Educ: Bachelors degree	51% (32)	33% (21)	7% (4)	9% (6)	62
Income: Under 50k	54% (272)	29% (147)	7% (36)	9% (46)	501
Income: 50k-100k	60% (199)	29% (96)	6% (20)	5% (17)	333
Income: 100k+	64% (107)	30% (50)	3% (5)	3% (4)	166
Ethnicity: White	59% (381)	29% (189)	6% (38)	5% (35)	644
Ethnicity: Hispanic	46% (94)	34% (69)	10% (20)	10% (20)	203
Ethnicity: Afr. Am.	53% (68)	28% (36)	9% (12)	9% (12)	129
Ethnicity: Other	57% (129)	29% (67)	5% (12)	9% (20)	228
All Christian	58% (180)	32% (98)	5% (15)	5% (17)	309
All Non-Christian	56% (43)	33% (25)	6% (4)	6% (4)	76
Atheist	60% (64)	28% (30)	6% (7)	5% (5)	106
Agnostic/Nothing in particular	55% (178)	29% (93)	7% (22)	10% (33)	325
Something Else	63% (114)	25% (46)	8% (14)	5% (9)	183

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Table MGC20_8: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Take care of their employees and treat them well, even in tough times

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	58% (579)	29% (292)	6% (62)	7% (67)	1000
Religious Non-Protestant/Catholic	58% (57)	33% (32)	5% (5)	4% (4)	98
Evangelical	62% (121)	29% (57)	5% (10)	4% (8)	195
Non-Evangelical	58% (154)	29% (77)	7% (18)	6% (16)	265
Community: Urban	59% (151)	27% (69)	6% (16)	7% (19)	255
Community: Suburban	58% (321)	30% (168)	6% (32)	6% (32)	554
Community: Rural	56% (106)	29% (55)	7% (13)	9% (16)	191
Employ: Private Sector	50% (59)	40% (47)	6% (8)	3% (4)	117
Employ: Unemployed	59% (91)	28% (43)	7% (10)	7% (11)	154
Employ: Other	34% (18)	22% (11)	15% (8)	29% (15)	52
Military HH: Yes	55% (68)	35% (42)	5% (7)	5% (6)	122
Military HH: No	58% (511)	29% (250)	6% (55)	7% (61)	878
RD/WT: Right Direction	47% (91)	37% (71)	8% (15)	8% (15)	191
RD/WT: Wrong Track	60% (488)	27% (221)	6% (47)	7% (53)	809
Trump Job Approve	54% (118)	32% (69)	9% (21)	5% (10)	219
Trump Job Disapprove	62% (412)	27% (181)	5% (31)	6% (38)	662
Trump Job Strongly Approve	49% (42)	35% (30)	9% (8)	7% (6)	86
Trump Job Somewhat Approve	57% (76)	30% (39)	9% (13)	4% (5)	132
Trump Job Somewhat Disapprove	56% (85)	31% (47)	6% (10)	7% (11)	154
Trump Job Strongly Disapprove	64% (326)	26% (133)	4% (22)	5% (26)	508
Favorable of Trump	57% (122)	32% (68)	8% (18)	3% (6)	215
Unfavorable of Trump	62% (415)	28% (187)	6% (38)	4% (29)	670
Very Favorable of Trump	55% (52)	37% (35)	6% (5)	3% (3)	95
Somewhat Favorable of Trump	59% (70)	28% (34)	11% (13)	3% (3)	120
Somewhat Unfavorable of Trump	62% (80)	26% (34)	10% (12)	2% (3)	129
Very Unfavorable of Trump	62% (336)	28% (153)	5% (26)	5% (26)	541

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Table MGC20_8: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Take care of their employees and treat them well, even in tough times

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	58% (579)	29% (292)	6% (62)	7% (67)	1000
#1 Issue: Economy	53% (141)	37% (100)	5% (12)	5% (14)	267
#1 Issue: Security	52% (52)	25% (25)	14% (14)	9% (9)	100
#1 Issue: Health Care	70% (96)	24% (33)	2% (3)	4% (6)	139
#1 Issue: Women's Issues	74% (91)	17% (21)	7% (9)	2% (3)	124
#1 Issue: Education	53% (63)	35% (42)	5% (6)	7% (9)	121
#1 Issue: Energy	56% (52)	30% (28)	9% (8)	5% (5)	94
#1 Issue: Other	55% (75)	28% (39)	5% (7)	11% (15)	136
2018 House Vote: Democrat	55% (49)	30% (27)	13% (11)	2% (2)	89
2016 Vote: Hillary Clinton	55% (36)	33% (21)	11% (7)	1% (1)	65
2016 Vote: Didn't Vote	58% (520)	29% (257)	6% (50)	7% (65)	892
Voted in 2014: No	58% (569)	29% (287)	6% (56)	7% (65)	977
2012 Vote: Didn't Vote	58% (568)	29% (287)	6% (56)	7% (67)	978
4-Region: Northeast	60% (121)	30% (60)	5% (11)	5% (10)	202
4-Region: Midwest	62% (118)	26% (50)	7% (12)	6% (11)	191
4-Region: South	55% (223)	31% (127)	6% (23)	8% (31)	404
4-Region: West	57% (116)	27% (56)	7% (15)	8% (16)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_9: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Are local businesses

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	25%	(250)	42%	(416)	22%	(218)	12%	(116)	1000
Gender: Male	23%	(114)	41%	(200)	23%	(114)	12%	(61)	489
Gender: Female	27%	(136)	42%	(216)	20%	(104)	11%	(56)	511
Age: 18-34	29%	(146)	38%	(194)	21%	(104)	12%	(61)	506
Generation Z: 13-23	25%	(250)	42%	(416)	22%	(218)	12%	(116)	1000
PID: Dem (no lean)	28%	(105)	45%	(166)	20%	(73)	7%	(25)	370
PID: Ind (no lean)	22%	(99)	38%	(169)	23%	(100)	17%	(74)	443
PID: Rep (no lean)	24%	(45)	43%	(81)	24%	(44)	9%	(17)	187
PID/Gender: Dem Men	30%	(46)	44%	(68)	21%	(32)	5%	(8)	154
PID/Gender: Dem Women	28%	(60)	45%	(98)	19%	(41)	8%	(17)	216
PID/Gender: Ind Men	19%	(43)	38%	(86)	25%	(55)	18%	(40)	224
PID/Gender: Ind Women	26%	(56)	38%	(83)	21%	(45)	16%	(34)	219
PID/Gender: Rep Men	23%	(26)	42%	(47)	23%	(26)	11%	(13)	111
PID/Gender: Rep Women	26%	(19)	45%	(34)	24%	(18)	6%	(4)	76
Ideo: Liberal (1-3)	30%	(105)	45%	(158)	18%	(63)	6%	(21)	348
Ideo: Moderate (4)	23%	(41)	41%	(72)	26%	(46)	9%	(16)	175
Ideo: Conservative (5-7)	28%	(56)	38%	(75)	21%	(42)	12%	(23)	195
Educ: < College	25%	(226)	42%	(387)	22%	(200)	12%	(107)	920
Educ: Bachelors degree	32%	(20)	37%	(23)	24%	(15)	7%	(4)	62
Income: Under 50k	27%	(133)	40%	(200)	20%	(101)	13%	(67)	501
Income: 50k-100k	22%	(74)	44%	(146)	24%	(81)	10%	(32)	333
Income: 100k+	25%	(42)	43%	(71)	21%	(36)	11%	(18)	166
Ethnicity: White	25%	(160)	45%	(288)	22%	(139)	9%	(56)	644
Ethnicity: Hispanic	30%	(61)	29%	(58)	25%	(50)	17%	(34)	203
Ethnicity: Afr. Am.	25%	(32)	36%	(46)	21%	(27)	18%	(23)	129
Ethnicity: Other	25%	(58)	36%	(82)	22%	(51)	16%	(37)	228
All Christian	26%	(81)	43%	(133)	21%	(66)	10%	(30)	309
All Non-Christian	23%	(17)	47%	(36)	18%	(14)	12%	(9)	76
Atheist	21%	(22)	44%	(47)	26%	(28)	9%	(9)	106
Agnostic/Nothing in particular	23%	(73)	41%	(134)	20%	(65)	16%	(53)	325
Something Else	31%	(56)	36%	(66)	25%	(45)	8%	(15)	183

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Table MGC20_9: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Are local businesses

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	25% (250)	42% (416)	22% (218)	12% (116)	1000
Religious Non-Protestant/Catholic	23% (22)	40% (40)	21% (21)	16% (15)	98
Evangelical	30% (59)	46% (91)	18% (34)	6% (11)	195
Non-Evangelical	27% (71)	38% (101)	25% (66)	10% (26)	265
Community: Urban	29% (74)	38% (97)	23% (58)	10% (26)	255
Community: Suburban	23% (128)	42% (233)	23% (127)	12% (66)	554
Community: Rural	25% (47)	45% (87)	17% (32)	13% (25)	191
Employ: Private Sector	27% (32)	48% (56)	14% (17)	10% (12)	117
Employ: Unemployed	25% (39)	45% (69)	17% (26)	13% (21)	154
Employ: Other	21% (11)	27% (14)	13% (7)	39% (20)	52
Military HH: Yes	27% (33)	39% (47)	25% (31)	9% (11)	122
Military HH: No	25% (216)	42% (369)	21% (187)	12% (106)	878
RD/WT: Right Direction	23% (44)	41% (79)	25% (48)	11% (21)	191
RD/WT: Wrong Track	25% (205)	42% (338)	21% (170)	12% (96)	809
Trump Job Approve	27% (58)	43% (93)	21% (46)	10% (21)	219
Trump Job Disapprove	26% (174)	41% (274)	22% (145)	10% (69)	662
Trump Job Strongly Approve	34% (29)	35% (30)	22% (19)	9% (8)	86
Trump Job Somewhat Approve	22% (29)	48% (63)	21% (27)	10% (13)	132
Trump Job Somewhat Disapprove	23% (36)	39% (60)	25% (39)	12% (19)	154
Trump Job Strongly Disapprove	27% (138)	42% (214)	21% (106)	10% (50)	508
Favorable of Trump	27% (58)	43% (92)	21% (44)	10% (21)	215
Unfavorable of Trump	26% (172)	42% (285)	23% (154)	9% (59)	670
Very Favorable of Trump	38% (36)	35% (33)	19% (18)	9% (8)	95
Somewhat Favorable of Trump	19% (23)	49% (59)	22% (26)	11% (13)	120
Somewhat Unfavorable of Trump	23% (30)	43% (56)	28% (36)	6% (7)	129
Very Unfavorable of Trump	26% (143)	42% (229)	22% (118)	9% (51)	541

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Table MGC20_9: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Are local businesses

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	25%	(250)	42%	(416)	22%	(218)	12%	(116)	1000
#1 Issue: Economy	27%	(73)	45%	(119)	20%	(52)	8%	(22)	267
#1 Issue: Security	16%	(17)	45%	(45)	20%	(20)	19%	(19)	100
#1 Issue: Health Care	29%	(41)	39%	(54)	18%	(25)	13%	(18)	139
#1 Issue: Women's Issues	29%	(36)	40%	(50)	25%	(31)	5%	(6)	124
#1 Issue: Education	18%	(22)	48%	(58)	23%	(27)	11%	(14)	121
#1 Issue: Energy	24%	(22)	42%	(40)	22%	(21)	11%	(11)	94
#1 Issue: Other	27%	(37)	34%	(46)	24%	(32)	15%	(21)	136
2018 House Vote: Democrat	34%	(30)	46%	(41)	13%	(12)	6%	(6)	89
2016 Vote: Hillary Clinton	37%	(24)	41%	(27)	14%	(9)	8%	(5)	65
2016 Vote: Didn't Vote	24%	(211)	42%	(370)	23%	(201)	12%	(110)	892
Voted in 2014: No	25%	(243)	42%	(408)	22%	(214)	12%	(113)	977
2012 Vote: Didn't Vote	25%	(244)	41%	(405)	22%	(215)	12%	(114)	978
4-Region: Northeast	24%	(48)	42%	(85)	24%	(50)	10%	(20)	202
4-Region: Midwest	29%	(54)	42%	(79)	19%	(37)	10%	(20)	191
4-Region: South	23%	(92)	45%	(183)	20%	(82)	12%	(47)	404
4-Region: West	27%	(55)	34%	(69)	24%	(49)	14%	(29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_10: In general, how important is it to you that companies you purchase goods or services from do each of the following?
 Are socially responsible

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	46% (461)	35% (348)	11% (107)	8% (84)	1000
Gender: Male	40% (196)	38% (186)	12% (58)	10% (49)	489
Gender: Female	52% (265)	32% (162)	10% (49)	7% (35)	511
Age: 18-34	45% (225)	33% (167)	11% (58)	11% (56)	506
Generation Z: 13-23	46% (461)	35% (348)	11% (107)	8% (84)	1000
PID: Dem (no lean)	57% (209)	32% (118)	8% (29)	4% (13)	370
PID: Ind (no lean)	41% (181)	34% (152)	11% (48)	14% (62)	443
PID: Rep (no lean)	38% (71)	42% (78)	16% (30)	4% (8)	187
PID/Gender: Dem Men	51% (79)	36% (55)	9% (15)	4% (5)	154
PID/Gender: Dem Women	60% (131)	29% (63)	7% (15)	4% (8)	216
PID/Gender: Ind Men	34% (77)	37% (83)	13% (28)	16% (36)	224
PID/Gender: Ind Women	48% (104)	32% (69)	9% (19)	12% (26)	219
PID/Gender: Rep Men	36% (40)	43% (48)	14% (15)	7% (8)	111
PID/Gender: Rep Women	40% (30)	40% (30)	19% (15)	1% (1)	76
Ideo: Liberal (1-3)	62% (216)	26% (89)	8% (28)	4% (14)	348
Ideo: Moderate (4)	39% (68)	38% (67)	15% (26)	8% (14)	175
Ideo: Conservative (5-7)	40% (78)	38% (74)	16% (31)	6% (12)	195
Educ: < College	47% (428)	35% (323)	10% (95)	8% (75)	920
Educ: Bachelors degree	46% (28)	30% (18)	15% (9)	10% (6)	62
Income: Under 50k	45% (226)	35% (173)	9% (44)	11% (57)	501
Income: 50k-100k	46% (155)	32% (108)	14% (46)	7% (24)	333
Income: 100k+	48% (80)	40% (67)	10% (17)	2% (3)	166
Ethnicity: White	48% (306)	35% (225)	11% (70)	7% (43)	644
Ethnicity: Hispanic	37% (75)	39% (79)	10% (21)	14% (27)	203
Ethnicity: Afr. Am.	44% (57)	26% (33)	17% (22)	13% (17)	129
Ethnicity: Other	43% (98)	39% (90)	7% (16)	11% (24)	228
All Christian	45% (138)	38% (117)	11% (34)	7% (20)	309
All Non-Christian	46% (35)	34% (26)	14% (10)	6% (4)	76
Atheist	52% (56)	32% (34)	9% (9)	7% (8)	106
Agnostic/Nothing in particular	41% (133)	36% (118)	10% (34)	13% (41)	325
Something Else	55% (100)	29% (53)	11% (20)	6% (10)	183

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Table MGC20_10: *In general, how important is it to you that companies you purchase goods or services from do each of the following?
Are socially responsible*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	46% (461)	35% (348)	11% (107)	8% (84)	1000
Religious Non-Protestant/Catholic	46% (46)	37% (36)	12% (12)	4% (4)	98
Evangelical	52% (102)	31% (60)	12% (24)	5% (9)	195
Non-Evangelical	46% (122)	36% (95)	10% (27)	8% (21)	265
Community: Urban	48% (122)	32% (81)	13% (33)	7% (19)	255
Community: Suburban	46% (256)	35% (195)	11% (58)	8% (45)	554
Community: Rural	44% (83)	38% (72)	8% (15)	10% (20)	191
Employ: Private Sector	40% (47)	39% (46)	14% (16)	7% (8)	117
Employ: Unemployed	51% (78)	32% (49)	7% (11)	11% (16)	154
Employ: Other	31% (16)	20% (11)	18% (9)	31% (16)	52
Military HH: Yes	51% (62)	38% (46)	7% (9)	4% (5)	122
Military HH: No	45% (399)	34% (302)	11% (98)	9% (79)	878
RD/WT: Right Direction	33% (64)	44% (85)	13% (24)	10% (19)	191
RD/WT: Wrong Track	49% (397)	33% (263)	10% (83)	8% (65)	809
Trump Job Approve	37% (80)	37% (82)	19% (41)	7% (15)	219
Trump Job Disapprove	52% (342)	32% (215)	9% (59)	7% (46)	662
Trump Job Strongly Approve	41% (35)	37% (32)	16% (14)	7% (6)	86
Trump Job Somewhat Approve	34% (45)	38% (50)	21% (27)	7% (9)	132
Trump Job Somewhat Disapprove	40% (62)	39% (60)	14% (21)	7% (11)	154
Trump Job Strongly Disapprove	55% (280)	30% (155)	7% (37)	7% (35)	508
Favorable of Trump	37% (80)	41% (89)	17% (37)	4% (9)	215
Unfavorable of Trump	52% (352)	32% (218)	9% (61)	6% (40)	670
Very Favorable of Trump	41% (39)	40% (38)	16% (16)	3% (3)	95
Somewhat Favorable of Trump	35% (41)	43% (51)	18% (21)	5% (6)	120
Somewhat Unfavorable of Trump	43% (55)	44% (56)	12% (16)	2% (2)	129
Very Unfavorable of Trump	55% (297)	30% (161)	8% (45)	7% (38)	541

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Table MGC20_10: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Are socially responsible

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	46%	(461)	35%	(348)	11%	(107)	8%	(84)	1000
#1 Issue: Economy	38%	(101)	43%	(116)	12%	(32)	7%	(19)	267
#1 Issue: Security	30%	(30)	42%	(42)	15%	(15)	12%	(13)	100
#1 Issue: Health Care	60%	(83)	27%	(37)	6%	(9)	7%	(10)	139
#1 Issue: Women's Issues	58%	(72)	29%	(36)	10%	(13)	2%	(3)	124
#1 Issue: Education	41%	(49)	41%	(49)	9%	(11)	9%	(11)	121
#1 Issue: Energy	50%	(47)	31%	(29)	9%	(9)	9%	(9)	94
#1 Issue: Other	54%	(73)	25%	(33)	11%	(15)	10%	(14)	136
2018 House Vote: Democrat	48%	(42)	32%	(28)	14%	(12)	7%	(6)	89
2016 Vote: Hillary Clinton	53%	(35)	28%	(18)	12%	(8)	7%	(4)	65
2016 Vote: Didn't Vote	46%	(407)	35%	(314)	10%	(93)	9%	(78)	892
Voted in 2014: No	46%	(454)	35%	(342)	10%	(101)	8%	(82)	977
2012 Vote: Didn't Vote	46%	(452)	35%	(344)	10%	(100)	8%	(82)	978
4-Region: Northeast	46%	(94)	38%	(77)	10%	(19)	6%	(12)	202
4-Region: Midwest	51%	(97)	31%	(59)	10%	(19)	8%	(15)	191
4-Region: South	45%	(181)	33%	(134)	13%	(51)	10%	(39)	404
4-Region: West	44%	(88)	39%	(79)	9%	(17)	9%	(18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_11: *In general, how important is it to you that companies you purchase goods or services from do each of the following?
Treat employees well*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	60% (599)	25% (249)	7% (74)	8% (78)	1000
Gender: Male	54% (264)	29% (143)	8% (38)	9% (45)	489
Gender: Female	66% (336)	21% (106)	7% (37)	6% (33)	511
Age: 18-34	58% (294)	24% (122)	9% (45)	9% (45)	506
Generation Z: 13-23	60% (599)	25% (249)	7% (74)	8% (78)	1000
PID: Dem (no lean)	69% (256)	22% (80)	6% (21)	4% (14)	370
PID: Ind (no lean)	53% (234)	25% (109)	9% (42)	13% (57)	443
PID: Rep (no lean)	58% (109)	32% (60)	6% (12)	3% (6)	187
PID/Gender: Dem Men	60% (91)	29% (45)	6% (10)	5% (7)	154
PID/Gender: Dem Women	76% (164)	16% (35)	5% (11)	3% (7)	216
PID/Gender: Ind Men	48% (107)	29% (64)	9% (21)	14% (32)	224
PID/Gender: Ind Women	58% (127)	21% (45)	9% (21)	12% (26)	219
PID/Gender: Rep Men	59% (65)	30% (34)	6% (7)	5% (6)	111
PID/Gender: Rep Women	58% (44)	34% (26)	6% (5)	1% (1)	76
Ideo: Liberal (1-3)	72% (251)	21% (72)	4% (14)	3% (11)	348
Ideo: Moderate (4)	49% (86)	30% (53)	12% (22)	8% (15)	175
Ideo: Conservative (5-7)	60% (117)	29% (56)	6% (12)	5% (11)	195
Educ: < College	61% (559)	25% (227)	7% (64)	7% (69)	920
Educ: Bachelors degree	59% (37)	23% (15)	10% (6)	8% (5)	62
Income: Under 50k	58% (290)	23% (115)	8% (42)	11% (54)	501
Income: 50k-100k	62% (207)	26% (88)	6% (19)	6% (20)	333
Income: 100k+	62% (103)	28% (46)	8% (14)	2% (4)	166
Ethnicity: White	63% (404)	25% (159)	7% (42)	6% (39)	644
Ethnicity: Hispanic	51% (104)	22% (45)	13% (27)	13% (26)	203
Ethnicity: Afr. Am.	53% (68)	23% (30)	11% (14)	13% (17)	129
Ethnicity: Other	56% (128)	26% (60)	8% (18)	10% (22)	228
All Christian	61% (188)	26% (81)	7% (22)	6% (18)	309
All Non-Christian	58% (44)	27% (20)	6% (4)	10% (7)	76
Atheist	58% (62)	30% (32)	8% (8)	4% (5)	106
Agnostic/Nothing in particular	57% (184)	25% (81)	7% (21)	12% (39)	325
Something Else	66% (121)	19% (35)	10% (18)	5% (8)	183

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Table MGC20_11: *In general, how important is it to you that companies you purchase goods or services from do each of the following?*
Treat employees well

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	60%	(599)	25%	(249)	7%	(74)	8%	(78)	1000
Religious Non-Protestant/Catholic	58%	(57)	27%	(27)	7%	(7)	7%	(7)	98
Evangelical	65%	(128)	21%	(42)	9%	(17)	4%	(8)	195
Non-Evangelical	62%	(163)	24%	(64)	8%	(20)	7%	(18)	265
Community: Urban	57%	(145)	26%	(66)	10%	(26)	7%	(18)	255
Community: Suburban	62%	(345)	25%	(137)	6%	(31)	7%	(41)	554
Community: Rural	57%	(109)	24%	(46)	9%	(17)	10%	(19)	191
Employ: Private Sector	58%	(68)	30%	(35)	7%	(9)	4%	(5)	117
Employ: Unemployed	62%	(96)	21%	(32)	8%	(13)	9%	(13)	154
Employ: Other	41%	(22)	18%	(10)	12%	(6)	28%	(15)	52
Military HH: Yes	65%	(79)	24%	(30)	3%	(4)	8%	(9)	122
Military HH: No	59%	(521)	25%	(219)	8%	(70)	8%	(68)	878
RD/WT: Right Direction	51%	(98)	33%	(63)	8%	(15)	8%	(16)	191
RD/WT: Wrong Track	62%	(502)	23%	(185)	7%	(60)	8%	(62)	809
Trump Job Approve	57%	(124)	30%	(65)	8%	(16)	6%	(13)	219
Trump Job Disapprove	65%	(428)	22%	(145)	7%	(47)	6%	(42)	662
Trump Job Strongly Approve	49%	(43)	38%	(32)	8%	(7)	5%	(4)	86
Trump Job Somewhat Approve	62%	(81)	24%	(32)	7%	(10)	7%	(9)	132
Trump Job Somewhat Disapprove	55%	(85)	28%	(43)	9%	(14)	7%	(11)	154
Trump Job Strongly Disapprove	67%	(343)	20%	(102)	6%	(33)	6%	(31)	508
Favorable of Trump	59%	(128)	31%	(67)	6%	(12)	4%	(9)	215
Unfavorable of Trump	64%	(432)	23%	(155)	8%	(51)	5%	(31)	670
Very Favorable of Trump	58%	(55)	35%	(33)	6%	(6)	1%	(1)	95
Somewhat Favorable of Trump	60%	(72)	28%	(34)	5%	(6)	7%	(8)	120
Somewhat Unfavorable of Trump	63%	(81)	26%	(34)	8%	(10)	3%	(4)	129
Very Unfavorable of Trump	65%	(351)	22%	(121)	8%	(41)	5%	(27)	541

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Table MGC20_11: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Treat employees well

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	60%	(599)	25%	(249)	7%	(74)	8%	(78)	1000
#1 Issue: Economy	56%	(149)	31%	(83)	7%	(18)	6%	(17)	267
#1 Issue: Security	50%	(51)	30%	(30)	11%	(11)	9%	(9)	100
#1 Issue: Health Care	67%	(93)	23%	(32)	3%	(4)	7%	(10)	139
#1 Issue: Women's Issues	73%	(90)	14%	(18)	11%	(13)	2%	(3)	124
#1 Issue: Education	59%	(71)	26%	(32)	5%	(6)	9%	(11)	121
#1 Issue: Energy	54%	(51)	28%	(26)	7%	(7)	10%	(10)	94
#1 Issue: Other	64%	(87)	20%	(26)	6%	(8)	10%	(14)	136
2018 House Vote: Democrat	59%	(52)	29%	(25)	10%	(8)	3%	(3)	89
2016 Vote: Hillary Clinton	63%	(41)	25%	(17)	10%	(7)	1%	(1)	65
2016 Vote: Didn't Vote	59%	(529)	25%	(222)	7%	(65)	8%	(75)	892
Voted in 2014: No	60%	(589)	25%	(244)	7%	(69)	8%	(75)	977
2012 Vote: Didn't Vote	60%	(588)	25%	(244)	7%	(70)	8%	(77)	978
4-Region: Northeast	64%	(130)	24%	(49)	7%	(14)	4%	(9)	202
4-Region: Midwest	60%	(114)	24%	(45)	9%	(18)	7%	(14)	191
4-Region: South	60%	(242)	25%	(100)	6%	(25)	9%	(37)	404
4-Region: West	56%	(113)	26%	(53)	9%	(18)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC20_12: *In general, how important is it to you that companies you purchase goods or services from do each of the following?
 Always do what is best for customers, even in challenging times*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	50% (500)	33% (331)	9% (92)	8% (77)	1000
Gender: Male	46% (226)	34% (166)	11% (55)	9% (42)	489
Gender: Female	54% (274)	32% (165)	7% (37)	7% (35)	511
Age: 18-34	48% (245)	32% (162)	10% (52)	9% (48)	506
Generation Z: 13-23	50% (500)	33% (331)	9% (92)	8% (77)	1000
PID: Dem (no lean)	53% (195)	34% (125)	9% (35)	4% (15)	370
PID: Ind (no lean)	47% (208)	32% (141)	9% (41)	12% (52)	443
PID: Rep (no lean)	52% (97)	35% (65)	8% (15)	5% (10)	187
PID/Gender: Dem Men	47% (72)	37% (57)	12% (18)	4% (7)	154
PID/Gender: Dem Women	57% (123)	31% (68)	8% (17)	4% (8)	216
PID/Gender: Ind Men	44% (98)	32% (72)	12% (27)	12% (26)	224
PID/Gender: Ind Women	50% (110)	32% (69)	7% (14)	12% (26)	219
PID/Gender: Rep Men	50% (56)	33% (37)	9% (10)	8% (9)	111
PID/Gender: Rep Women	55% (42)	37% (28)	8% (6)	1% (1)	76
Ideo: Liberal (1-3)	55% (193)	32% (112)	9% (30)	4% (13)	348
Ideo: Moderate (4)	48% (84)	33% (59)	13% (22)	6% (10)	175
Ideo: Conservative (5-7)	53% (104)	30% (59)	9% (18)	7% (14)	195
Educ: < College	51% (467)	33% (305)	9% (79)	7% (69)	920
Educ: Bachelors degree	46% (28)	31% (19)	16% (10)	7% (5)	62
Income: Under 50k	47% (237)	33% (163)	10% (50)	10% (51)	501
Income: 50k-100k	53% (175)	32% (106)	9% (31)	6% (21)	333
Income: 100k+	53% (88)	37% (62)	7% (11)	3% (5)	166
Ethnicity: White	51% (326)	35% (224)	9% (55)	6% (39)	644
Ethnicity: Hispanic	45% (92)	30% (61)	13% (27)	11% (23)	203
Ethnicity: Afr. Am.	48% (62)	26% (34)	13% (17)	12% (16)	129
Ethnicity: Other	50% (113)	32% (74)	9% (20)	10% (22)	228
All Christian	51% (157)	35% (109)	9% (27)	6% (18)	309
All Non-Christian	61% (46)	24% (18)	9% (7)	7% (5)	76
Atheist	45% (48)	41% (44)	8% (9)	5% (6)	106
Agnostic/Nothing in particular	45% (148)	33% (106)	11% (35)	11% (36)	325
Something Else	56% (102)	30% (54)	8% (15)	7% (12)	183

Continued on next page

Table MGC20_12: *In general, how important is it to you that companies you purchase goods or services from do each of the following?
Always do what is best for customers, even in challenging times*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	50%	(500)	33%	(331)	9%	(92)	8%	(77)	1000
Religious Non-Protestant/Catholic	59%	(58)	22%	(22)	14%	(14)	5%	(5)	98
Evangelical	55%	(108)	34%	(67)	6%	(12)	4%	(8)	195
Non-Evangelical	52%	(136)	32%	(85)	8%	(22)	8%	(21)	265
Community: Urban	53%	(134)	31%	(79)	9%	(23)	7%	(18)	255
Community: Suburban	51%	(282)	33%	(182)	10%	(53)	7%	(37)	554
Community: Rural	44%	(84)	36%	(69)	8%	(15)	11%	(22)	191
Employ: Private Sector	50%	(59)	36%	(42)	10%	(12)	4%	(4)	117
Employ: Unemployed	49%	(76)	35%	(54)	8%	(12)	8%	(13)	154
Employ: Other	36%	(19)	22%	(12)	12%	(6)	30%	(16)	52
Military HH: Yes	50%	(62)	33%	(41)	13%	(16)	4%	(4)	122
Military HH: No	50%	(438)	33%	(290)	9%	(76)	8%	(72)	878
RD/WT: Right Direction	43%	(82)	38%	(72)	12%	(23)	8%	(15)	191
RD/WT: Wrong Track	52%	(418)	32%	(259)	9%	(69)	8%	(62)	809
Trump Job Approve	48%	(106)	36%	(79)	10%	(22)	6%	(12)	219
Trump Job Disapprove	53%	(354)	31%	(208)	8%	(54)	7%	(46)	662
Trump Job Strongly Approve	49%	(42)	34%	(30)	8%	(7)	9%	(7)	86
Trump Job Somewhat Approve	48%	(63)	37%	(49)	11%	(15)	4%	(5)	132
Trump Job Somewhat Disapprove	51%	(78)	36%	(56)	5%	(8)	8%	(12)	154
Trump Job Strongly Disapprove	54%	(275)	30%	(153)	9%	(46)	7%	(34)	508
Favorable of Trump	49%	(106)	36%	(77)	10%	(22)	4%	(9)	215
Unfavorable of Trump	54%	(359)	33%	(220)	8%	(57)	5%	(34)	670
Very Favorable of Trump	50%	(48)	37%	(35)	7%	(7)	5%	(5)	95
Somewhat Favorable of Trump	49%	(59)	35%	(42)	12%	(15)	4%	(4)	120
Somewhat Unfavorable of Trump	56%	(73)	37%	(47)	5%	(6)	2%	(3)	129
Very Unfavorable of Trump	53%	(287)	32%	(172)	9%	(51)	6%	(32)	541

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Table MGC20_12: In general, how important is it to you that companies you purchase goods or services from do each of the following?
Always do what is best for customers, even in challenging times

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	50%	(500)	33%	(331)	9%	(92)	8%	(77)	1000
#1 Issue: Economy	49%	(130)	37%	(99)	7%	(20)	7%	(18)	267
#1 Issue: Security	41%	(41)	39%	(39)	9%	(9)	10%	(10)	100
#1 Issue: Health Care	55%	(76)	31%	(44)	8%	(11)	6%	(8)	139
#1 Issue: Women's Issues	59%	(73)	24%	(29)	12%	(15)	5%	(6)	124
#1 Issue: Education	49%	(59)	35%	(42)	10%	(12)	6%	(8)	121
#1 Issue: Energy	57%	(54)	24%	(22)	10%	(9)	9%	(9)	94
#1 Issue: Other	45%	(61)	36%	(49)	9%	(13)	10%	(13)	136
2018 House Vote: Democrat	47%	(41)	31%	(27)	18%	(16)	5%	(4)	89
2016 Vote: Hillary Clinton	45%	(29)	36%	(24)	14%	(9)	5%	(3)	65
2016 Vote: Didn't Vote	50%	(447)	33%	(295)	9%	(78)	8%	(72)	892
Voted in 2014: No	50%	(493)	33%	(324)	9%	(86)	8%	(74)	977
2012 Vote: Didn't Vote	50%	(491)	33%	(326)	9%	(87)	8%	(74)	978
4-Region: Northeast	49%	(100)	37%	(75)	8%	(17)	5%	(10)	202
4-Region: Midwest	54%	(102)	32%	(61)	7%	(13)	7%	(14)	191
4-Region: South	48%	(194)	34%	(137)	9%	(36)	9%	(37)	404
4-Region: West	51%	(104)	29%	(58)	12%	(25)	8%	(16)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_1: When buying a product, how important are each of the following when deciding which brand to purchase?
The product is high quality

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	54% (538)	31% (313)	8% (77)	7% (72)	1000
Gender: Male	55% (270)	30% (146)	7% (33)	8% (40)	489
Gender: Female	52% (268)	33% (167)	9% (44)	6% (32)	511
Age: 18-34	51% (257)	31% (156)	9% (47)	9% (46)	506
Generation Z: 13-23	54% (538)	31% (313)	8% (77)	7% (72)	1000
PID: Dem (no lean)	55% (203)	34% (126)	8% (28)	4% (13)	370
PID: Ind (no lean)	50% (223)	30% (131)	9% (39)	11% (50)	443
PID: Rep (no lean)	60% (113)	30% (56)	6% (10)	4% (8)	187
PID/Gender: Dem Men	56% (86)	34% (52)	5% (8)	5% (8)	154
PID/Gender: Dem Women	54% (117)	34% (74)	9% (20)	3% (5)	216
PID/Gender: Ind Men	53% (118)	29% (64)	8% (18)	11% (24)	224
PID/Gender: Ind Women	48% (105)	30% (66)	10% (21)	12% (26)	219
PID/Gender: Rep Men	60% (67)	26% (29)	7% (8)	7% (8)	111
PID/Gender: Rep Women	60% (46)	35% (27)	4% (3)	1% (1)	76
Ideo: Liberal (1-3)	59% (203)	32% (112)	7% (23)	3% (9)	348
Ideo: Moderate (4)	49% (86)	35% (61)	10% (18)	5% (9)	175
Ideo: Conservative (5-7)	64% (126)	24% (48)	5% (9)	7% (13)	195
Educ: < College	54% (497)	32% (292)	8% (69)	7% (62)	920
Educ: Bachelors degree	59% (37)	23% (14)	10% (6)	9% (5)	62
Income: Under 50k	48% (239)	32% (162)	10% (49)	10% (51)	501
Income: 50k-100k	60% (199)	28% (95)	7% (22)	5% (17)	333
Income: 100k+	61% (101)	34% (56)	3% (6)	2% (4)	166
Ethnicity: White	54% (350)	33% (215)	7% (44)	5% (34)	644
Ethnicity: Hispanic	42% (86)	33% (66)	13% (27)	12% (24)	203
Ethnicity: Afr. Am.	45% (57)	30% (38)	14% (18)	11% (15)	129
Ethnicity: Other	57% (131)	26% (59)	7% (15)	10% (23)	228
All Christian	62% (191)	24% (75)	7% (21)	7% (22)	309
All Non-Christian	57% (43)	30% (23)	10% (7)	3% (2)	76
Atheist	60% (64)	32% (34)	5% (5)	4% (4)	106
Agnostic/Nothing in particular	45% (145)	36% (118)	9% (29)	10% (34)	325
Something Else	52% (96)	34% (63)	8% (14)	5% (10)	183

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Table MGC21_1: When buying a product, how important are each of the following when deciding which brand to purchase?
The product is high quality

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	54% (538)	31% (313)	8% (77)	7% (72)	1000
Religious Non-Protestant/Catholic	59% (58)	29% (29)	8% (8)	4% (3)	98
Evangelical	59% (116)	27% (54)	8% (16)	5% (9)	195
Non-Evangelical	56% (148)	29% (77)	7% (19)	8% (21)	265
Community: Urban	57% (144)	29% (73)	8% (20)	7% (17)	255
Community: Suburban	54% (302)	33% (181)	8% (43)	5% (29)	554
Community: Rural	48% (92)	31% (59)	8% (14)	13% (26)	191
Employ: Private Sector	61% (71)	29% (34)	4% (4)	6% (7)	117
Employ: Unemployed	57% (88)	26% (40)	7% (11)	10% (15)	154
Employ: Other	26% (13)	29% (15)	18% (9)	28% (15)	52
Military HH: Yes	49% (60)	40% (48)	4% (5)	7% (9)	122
Military HH: No	54% (478)	30% (264)	8% (72)	7% (63)	878
RD/WT: Right Direction	49% (93)	35% (66)	8% (16)	8% (16)	191
RD/WT: Wrong Track	55% (445)	30% (247)	8% (61)	7% (56)	809
Trump Job Approve	60% (131)	29% (63)	6% (13)	5% (12)	219
Trump Job Disapprove	54% (356)	32% (212)	8% (52)	6% (41)	662
Trump Job Strongly Approve	58% (50)	30% (26)	5% (4)	7% (6)	86
Trump Job Somewhat Approve	61% (81)	28% (37)	6% (8)	4% (6)	132
Trump Job Somewhat Disapprove	55% (85)	32% (50)	7% (10)	6% (9)	154
Trump Job Strongly Disapprove	53% (272)	32% (162)	8% (42)	6% (32)	508
Favorable of Trump	62% (134)	29% (63)	5% (10)	4% (9)	215
Unfavorable of Trump	55% (366)	32% (213)	9% (57)	5% (33)	670
Very Favorable of Trump	63% (60)	27% (25)	3% (3)	7% (7)	95
Somewhat Favorable of Trump	61% (73)	32% (38)	6% (7)	2% (2)	120
Somewhat Unfavorable of Trump	58% (74)	37% (48)	3% (5)	2% (2)	129
Very Unfavorable of Trump	54% (292)	31% (165)	10% (53)	6% (31)	541

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Table MGC21_1: When buying a product, how important are each of the following when deciding which brand to purchase?
The product is high quality

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	54%	(538)	31%	(313)	8%	(77)	7%	(72)	1000
#1 Issue: Economy	55%	(147)	33%	(88)	7%	(18)	5%	(14)	267
#1 Issue: Security	53%	(54)	27%	(27)	10%	(10)	9%	(9)	100
#1 Issue: Health Care	63%	(87)	27%	(37)	6%	(9)	4%	(5)	139
#1 Issue: Women's Issues	55%	(68)	27%	(34)	13%	(17)	4%	(5)	124
#1 Issue: Education	52%	(63)	31%	(38)	7%	(9)	9%	(11)	121
#1 Issue: Energy	52%	(49)	34%	(32)	5%	(5)	9%	(8)	94
#1 Issue: Other	50%	(67)	38%	(51)	4%	(6)	8%	(11)	136
2018 House Vote: Democrat	56%	(50)	31%	(27)	9%	(8)	4%	(4)	89
2016 Vote: Hillary Clinton	52%	(33)	33%	(21)	13%	(8)	3%	(2)	65
2016 Vote: Didn't Vote	54%	(478)	31%	(280)	7%	(67)	8%	(67)	892
Voted in 2014: No	54%	(529)	31%	(306)	8%	(74)	7%	(69)	977
2012 Vote: Didn't Vote	54%	(528)	31%	(307)	7%	(73)	7%	(70)	978
4-Region: Northeast	55%	(112)	34%	(68)	7%	(14)	4%	(8)	202
4-Region: Midwest	54%	(103)	29%	(55)	9%	(18)	8%	(15)	191
4-Region: South	53%	(216)	31%	(127)	8%	(30)	8%	(31)	404
4-Region: West	53%	(107)	31%	(63)	7%	(15)	9%	(18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_2: When buying a product, how important are each of the following when deciding which brand to purchase?
 The product has good value for its cost

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	60% (597)	28% (281)	5% (55)	7% (67)	1000
Gender: Male	57% (280)	29% (141)	6% (28)	8% (39)	489
Gender: Female	62% (317)	27% (140)	5% (27)	5% (28)	511
Age: 18-34	56% (284)	28% (142)	7% (38)	8% (43)	506
Generation Z: 13-23	60% (597)	28% (281)	5% (55)	7% (67)	1000
PID: Dem (no lean)	65% (242)	28% (104)	4% (14)	3% (11)	370
PID: Ind (no lean)	55% (245)	28% (123)	7% (32)	10% (43)	443
PID: Rep (no lean)	59% (110)	29% (54)	5% (9)	7% (14)	187
PID/Gender: Dem Men	64% (98)	30% (46)	4% (7)	2% (3)	154
PID/Gender: Dem Women	67% (144)	27% (58)	3% (7)	4% (8)	216
PID/Gender: Ind Men	52% (117)	30% (66)	7% (17)	11% (25)	224
PID/Gender: Ind Women	58% (128)	26% (57)	7% (16)	8% (18)	219
PID/Gender: Rep Men	59% (65)	27% (30)	4% (4)	11% (12)	111
PID/Gender: Rep Women	59% (45)	32% (24)	6% (5)	3% (2)	76
Ideo: Liberal (1-3)	67% (233)	27% (94)	3% (11)	3% (10)	348
Ideo: Moderate (4)	55% (96)	32% (56)	8% (14)	5% (8)	175
Ideo: Conservative (5-7)	68% (132)	23% (44)	4% (8)	6% (11)	195
Educ: < College	60% (553)	28% (257)	5% (50)	6% (59)	920
Educ: Bachelors degree	61% (38)	28% (18)	5% (3)	6% (4)	62
Income: Under 50k	53% (266)	32% (159)	7% (33)	8% (42)	501
Income: 50k-100k	68% (226)	22% (72)	5% (16)	6% (18)	333
Income: 100k+	63% (104)	30% (50)	3% (5)	4% (7)	166
Ethnicity: White	64% (412)	26% (169)	5% (29)	5% (34)	644
Ethnicity: Hispanic	49% (99)	32% (66)	8% (16)	11% (22)	203
Ethnicity: Afr. Am.	51% (65)	31% (40)	8% (10)	10% (13)	129
Ethnicity: Other	52% (120)	32% (73)	7% (15)	9% (20)	228
All Christian	62% (190)	28% (88)	5% (15)	5% (16)	309
All Non-Christian	64% (48)	25% (19)	7% (6)	3% (2)	76
Atheist	68% (72)	24% (26)	5% (5)	3% (3)	106
Agnostic/Nothing in particular	54% (176)	29% (95)	6% (20)	11% (35)	325
Something Else	60% (110)	29% (54)	5% (9)	6% (10)	183

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Table MGC21_2: When buying a product, how important are each of the following when deciding which brand to purchase?
The product has good value for its cost

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	60% (597)	28% (281)	5% (55)	7% (67)	1000
Religious Non-Protestant/Catholic	65% (64)	24% (23)	8% (8)	4% (3)	98
Evangelical	62% (121)	30% (58)	5% (9)	4% (8)	195
Non-Evangelical	59% (156)	30% (78)	5% (13)	7% (18)	265
Community: Urban	62% (158)	28% (71)	5% (13)	5% (13)	255
Community: Suburban	60% (332)	28% (158)	5% (27)	7% (38)	554
Community: Rural	56% (107)	28% (53)	8% (15)	9% (16)	191
Employ: Private Sector	61% (72)	30% (35)	6% (6)	3% (4)	117
Employ: Unemployed	61% (95)	23% (36)	6% (9)	9% (14)	154
Employ: Other	29% (15)	32% (17)	10% (5)	28% (15)	52
Military HH: Yes	59% (73)	32% (39)	3% (4)	6% (7)	122
Military HH: No	60% (524)	28% (242)	6% (51)	7% (60)	878
RD/WT: Right Direction	56% (107)	30% (58)	6% (12)	8% (15)	191
RD/WT: Wrong Track	61% (490)	28% (223)	5% (43)	6% (52)	809
Trump Job Approve	60% (131)	28% (61)	6% (14)	6% (13)	219
Trump Job Disapprove	63% (417)	27% (177)	5% (30)	6% (38)	662
Trump Job Strongly Approve	59% (51)	28% (24)	5% (4)	9% (7)	86
Trump Job Somewhat Approve	61% (80)	28% (38)	7% (9)	4% (5)	132
Trump Job Somewhat Disapprove	56% (86)	33% (50)	6% (9)	6% (9)	154
Trump Job Strongly Disapprove	65% (331)	25% (127)	4% (21)	6% (29)	508
Favorable of Trump	61% (131)	29% (63)	6% (13)	4% (9)	215
Unfavorable of Trump	64% (430)	27% (178)	5% (32)	4% (30)	670
Very Favorable of Trump	62% (59)	23% (22)	7% (7)	8% (8)	95
Somewhat Favorable of Trump	60% (72)	34% (40)	5% (6)	1% (1)	120
Somewhat Unfavorable of Trump	65% (84)	30% (38)	4% (5)	2% (2)	129
Very Unfavorable of Trump	64% (346)	26% (140)	5% (27)	5% (28)	541

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Table MGC21_2: When buying a product, how important are each of the following when deciding which brand to purchase?
 The product has good value for its cost

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	60%	(597)	28%	(281)	5%	(55)	7%	(67)	1000
#1 Issue: Economy	62%	(164)	30%	(81)	3%	(7)	6%	(15)	267
#1 Issue: Security	50%	(50)	28%	(28)	13%	(13)	9%	(9)	100
#1 Issue: Health Care	64%	(89)	25%	(35)	7%	(10)	3%	(5)	139
#1 Issue: Women's Issues	69%	(85)	20%	(25)	8%	(10)	3%	(4)	124
#1 Issue: Education	52%	(63)	35%	(43)	7%	(8)	6%	(7)	121
#1 Issue: Energy	59%	(56)	28%	(27)	3%	(3)	9%	(9)	94
#1 Issue: Other	62%	(84)	26%	(35)	1%	(2)	11%	(14)	136
2018 House Vote: Democrat	67%	(59)	20%	(18)	12%	(10)	1%	(1)	89
2016 Vote: Hillary Clinton	61%	(40)	27%	(17)	10%	(7)	2%	(1)	65
2016 Vote: Didn't Vote	60%	(534)	28%	(250)	5%	(44)	7%	(65)	892
Voted in 2014: No	60%	(590)	28%	(272)	5%	(51)	7%	(65)	977
2012 Vote: Didn't Vote	60%	(586)	28%	(273)	5%	(52)	7%	(67)	978
4-Region: Northeast	62%	(125)	26%	(52)	5%	(11)	7%	(14)	202
4-Region: Midwest	57%	(109)	29%	(55)	7%	(14)	7%	(13)	191
4-Region: South	57%	(231)	31%	(127)	5%	(19)	7%	(28)	404
4-Region: West	65%	(131)	23%	(47)	6%	(11)	6%	(13)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_3: When buying a product, how important are each of the following when deciding which brand to purchase?
The return policy is convenient

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	35% (346)	44% (436)	13% (128)	9% (91)	1000
Gender: Male	32% (154)	47% (228)	11% (56)	10% (50)	489
Gender: Female	37% (191)	41% (207)	14% (72)	8% (41)	511
Age: 18-34	33% (166)	41% (208)	15% (74)	11% (58)	506
Generation Z: 13-23	35% (346)	44% (436)	13% (128)	9% (91)	1000
PID: Dem (no lean)	37% (137)	42% (155)	16% (60)	5% (18)	370
PID: Ind (no lean)	30% (135)	44% (194)	12% (51)	14% (62)	443
PID: Rep (no lean)	39% (73)	46% (86)	9% (17)	6% (11)	187
PID/Gender: Dem Men	35% (54)	45% (69)	15% (23)	5% (8)	154
PID/Gender: Dem Women	39% (84)	40% (86)	17% (37)	4% (10)	216
PID/Gender: Ind Men	30% (66)	47% (104)	10% (22)	14% (31)	224
PID/Gender: Ind Women	31% (69)	41% (90)	13% (29)	14% (31)	219
PID/Gender: Rep Men	31% (35)	50% (55)	9% (10)	10% (11)	111
PID/Gender: Rep Women	51% (39)	41% (31)	8% (6)	— (0)	76
Ideo: Liberal (1-3)	33% (115)	45% (156)	18% (64)	4% (13)	348
Ideo: Moderate (4)	37% (65)	42% (74)	13% (23)	7% (12)	175
Ideo: Conservative (5-7)	41% (80)	43% (84)	9% (18)	7% (14)	195
Educ: < College	35% (325)	43% (400)	12% (115)	9% (80)	920
Educ: Bachelors degree	28% (17)	44% (27)	19% (12)	10% (6)	62
Income: Under 50k	33% (165)	43% (214)	12% (63)	12% (59)	501
Income: 50k-100k	36% (120)	44% (147)	13% (43)	7% (24)	333
Income: 100k+	37% (61)	45% (75)	14% (23)	5% (8)	166
Ethnicity: White	33% (212)	46% (293)	14% (90)	7% (48)	644
Ethnicity: Hispanic	36% (72)	41% (82)	11% (23)	13% (26)	203
Ethnicity: Afr. Am.	33% (43)	39% (50)	14% (18)	14% (18)	129
Ethnicity: Other	40% (90)	41% (93)	9% (20)	11% (25)	228
All Christian	39% (122)	44% (135)	11% (33)	7% (20)	309
All Non-Christian	37% (28)	43% (33)	15% (11)	5% (4)	76
Atheist	38% (41)	37% (40)	17% (18)	8% (8)	106
Agnostic/Nothing in particular	24% (78)	48% (158)	14% (46)	14% (45)	325
Something Else	42% (78)	39% (71)	11% (21)	8% (14)	183

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Table MGC21_3: When buying a product, how important are each of the following when deciding which brand to purchase?
 The return policy is convenient

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	35% (346)	44% (436)	13% (128)	9% (91)	1000
Religious Non-Protestant/Catholic	35% (35)	46% (45)	14% (13)	5% (5)	98
Evangelical	46% (90)	39% (76)	9% (17)	6% (13)	195
Non-Evangelical	37% (98)	42% (112)	13% (34)	8% (21)	265
Community: Urban	37% (93)	43% (109)	13% (34)	7% (18)	255
Community: Suburban	33% (185)	45% (250)	13% (70)	9% (49)	554
Community: Rural	35% (67)	40% (76)	13% (24)	12% (23)	191
Employ: Private Sector	35% (41)	49% (57)	13% (15)	3% (3)	117
Employ: Unemployed	35% (55)	40% (61)	13% (20)	12% (18)	154
Employ: Other	21% (11)	31% (16)	9% (5)	40% (21)	52
Military HH: Yes	32% (39)	45% (55)	17% (21)	6% (7)	122
Military HH: No	35% (307)	43% (381)	12% (107)	10% (84)	878
RD/WT: Right Direction	30% (57)	50% (95)	9% (17)	11% (22)	191
RD/WT: Wrong Track	36% (288)	42% (341)	14% (111)	9% (69)	809
Trump Job Approve	36% (79)	47% (102)	10% (22)	7% (15)	219
Trump Job Disapprove	35% (230)	42% (276)	15% (98)	9% (58)	662
Trump Job Strongly Approve	44% (38)	31% (26)	15% (13)	10% (9)	86
Trump Job Somewhat Approve	31% (41)	57% (76)	7% (10)	5% (6)	132
Trump Job Somewhat Disapprove	35% (53)	43% (66)	12% (19)	10% (15)	154
Trump Job Strongly Disapprove	35% (177)	41% (210)	16% (79)	8% (43)	508
Favorable of Trump	37% (81)	47% (101)	11% (23)	5% (11)	215
Unfavorable of Trump	36% (240)	43% (285)	15% (98)	7% (47)	670
Very Favorable of Trump	46% (44)	37% (36)	11% (10)	6% (6)	95
Somewhat Favorable of Trump	31% (37)	54% (65)	11% (13)	4% (5)	120
Somewhat Unfavorable of Trump	45% (58)	44% (57)	7% (10)	3% (4)	129
Very Unfavorable of Trump	34% (181)	42% (228)	16% (89)	8% (43)	541

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Table MGC21_3: When buying a product, how important are each of the following when deciding which brand to purchase?
The return policy is convenient

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	35%	(346)	44%	(436)	13%	(128)	9%	(91)	1000
#1 Issue: Economy	36%	(96)	48%	(128)	9%	(24)	7%	(19)	267
#1 Issue: Security	30%	(30)	45%	(45)	15%	(15)	10%	(10)	100
#1 Issue: Health Care	41%	(56)	40%	(56)	14%	(19)	5%	(8)	139
#1 Issue: Women's Issues	37%	(45)	39%	(48)	17%	(21)	8%	(10)	124
#1 Issue: Education	29%	(36)	51%	(61)	13%	(16)	6%	(8)	121
#1 Issue: Energy	37%	(35)	36%	(33)	17%	(16)	11%	(10)	94
#1 Issue: Other	33%	(45)	43%	(58)	9%	(13)	14%	(19)	136
2018 House Vote: Democrat	31%	(28)	42%	(37)	24%	(21)	3%	(3)	89
2016 Vote: Hillary Clinton	33%	(21)	44%	(28)	13%	(8)	11%	(7)	65
2016 Vote: Didn't Vote	34%	(304)	44%	(393)	13%	(114)	9%	(81)	892
Voted in 2014: No	34%	(337)	44%	(427)	13%	(126)	9%	(88)	977
2012 Vote: Didn't Vote	35%	(338)	44%	(426)	13%	(125)	9%	(88)	978
4-Region: Northeast	36%	(72)	40%	(81)	16%	(31)	8%	(17)	202
4-Region: Midwest	36%	(69)	44%	(84)	12%	(24)	7%	(14)	191
4-Region: South	31%	(126)	47%	(191)	12%	(48)	10%	(40)	404
4-Region: West	38%	(78)	39%	(80)	13%	(26)	10%	(20)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_4: When buying a product, how important are each of the following when deciding which brand to purchase?
 The product is widely available

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	37% (371)	44% (436)	11% (114)	8% (79)	1000
Gender: Male	35% (172)	45% (218)	11% (54)	9% (45)	489
Gender: Female	39% (199)	43% (218)	12% (60)	7% (35)	511
Age: 18-34	37% (187)	39% (196)	14% (71)	10% (52)	506
Generation Z: 13-23	37% (371)	44% (436)	11% (114)	8% (79)	1000
PID: Dem (no lean)	38% (140)	46% (170)	11% (42)	5% (18)	370
PID: Ind (no lean)	36% (160)	42% (186)	10% (45)	12% (52)	443
PID: Rep (no lean)	38% (71)	43% (80)	14% (27)	5% (10)	187
PID/Gender: Dem Men	34% (53)	47% (72)	12% (19)	6% (10)	154
PID/Gender: Dem Women	40% (87)	45% (98)	11% (24)	4% (9)	216
PID/Gender: Ind Men	36% (81)	44% (98)	7% (16)	13% (28)	224
PID/Gender: Ind Women	36% (79)	40% (88)	13% (28)	11% (24)	219
PID/Gender: Rep Men	34% (38)	43% (47)	17% (19)	6% (7)	111
PID/Gender: Rep Women	44% (33)	42% (32)	11% (8)	3% (2)	76
Ideo: Liberal (1-3)	39% (135)	45% (156)	12% (43)	4% (13)	348
Ideo: Moderate (4)	40% (69)	40% (70)	13% (22)	8% (14)	175
Ideo: Conservative (5-7)	42% (82)	39% (77)	14% (28)	4% (9)	195
Educ: < College	37% (344)	43% (399)	12% (107)	8% (70)	920
Educ: Bachelors degree	35% (22)	48% (30)	8% (5)	9% (5)	62
Income: Under 50k	37% (183)	43% (215)	10% (51)	10% (51)	501
Income: 50k-100k	41% (136)	41% (135)	11% (38)	7% (24)	333
Income: 100k+	31% (52)	51% (85)	15% (25)	3% (5)	166
Ethnicity: White	37% (241)	45% (290)	12% (75)	6% (38)	644
Ethnicity: Hispanic	35% (71)	42% (85)	12% (24)	11% (22)	203
Ethnicity: Afr. Am.	34% (44)	35% (45)	17% (22)	13% (17)	129
Ethnicity: Other	38% (86)	44% (101)	8% (17)	10% (24)	228
All Christian	39% (120)	45% (138)	11% (34)	5% (17)	309
All Non-Christian	48% (37)	32% (24)	14% (11)	5% (4)	76
Atheist	38% (41)	45% (48)	8% (9)	8% (9)	106
Agnostic/Nothing in particular	31% (100)	45% (148)	13% (41)	11% (36)	325
Something Else	40% (73)	42% (77)	10% (19)	7% (13)	183

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Table MGC21_4: When buying a product, how important are each of the following when deciding which brand to purchase?
The product is widely available

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	37% (371)	44% (436)	11% (114)	8% (79)	1000
Religious Non-Protestant/Catholic	48% (47)	36% (35)	12% (12)	5% (4)	98
Evangelical	40% (77)	43% (84)	11% (22)	6% (12)	195
Non-Evangelical	39% (103)	44% (115)	11% (29)	7% (17)	265
Community: Urban	41% (104)	41% (104)	10% (24)	8% (22)	255
Community: Suburban	36% (202)	44% (246)	12% (68)	7% (38)	554
Community: Rural	34% (64)	45% (85)	11% (22)	10% (19)	191
Employ: Private Sector	35% (41)	47% (55)	11% (13)	6% (7)	117
Employ: Unemployed	42% (66)	38% (59)	12% (19)	7% (11)	154
Employ: Other	23% (12)	30% (16)	19% (10)	28% (15)	52
Military HH: Yes	39% (47)	43% (53)	13% (16)	5% (6)	122
Military HH: No	37% (323)	44% (383)	11% (98)	8% (73)	878
RD/WT: Right Direction	38% (74)	39% (75)	13% (24)	10% (18)	191
RD/WT: Wrong Track	37% (297)	45% (361)	11% (90)	8% (61)	809
Trump Job Approve	41% (89)	39% (85)	15% (32)	6% (12)	219
Trump Job Disapprove	38% (250)	44% (293)	11% (70)	7% (49)	662
Trump Job Strongly Approve	41% (35)	39% (34)	14% (12)	7% (6)	86
Trump Job Somewhat Approve	41% (54)	39% (51)	15% (20)	5% (7)	132
Trump Job Somewhat Disapprove	39% (59)	45% (69)	9% (14)	8% (12)	154
Trump Job Strongly Disapprove	38% (191)	44% (224)	11% (56)	7% (37)	508
Favorable of Trump	40% (86)	43% (94)	13% (28)	4% (8)	215
Unfavorable of Trump	39% (260)	44% (298)	11% (71)	6% (41)	670
Very Favorable of Trump	41% (39)	42% (40)	14% (13)	3% (3)	95
Somewhat Favorable of Trump	39% (47)	44% (53)	12% (15)	4% (5)	120
Somewhat Unfavorable of Trump	47% (60)	45% (57)	8% (10)	1% (2)	129
Very Unfavorable of Trump	37% (200)	44% (240)	11% (61)	7% (40)	541

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Table MGC21_4: When buying a product, how important are each of the following when deciding which brand to purchase?
The product is widely available

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	37%	(371)	44%	(436)	11%	(114)	8%	(79)	1000
#1 Issue: Economy	39%	(104)	42%	(112)	13%	(34)	6%	(17)	267
#1 Issue: Security	32%	(32)	46%	(46)	11%	(11)	11%	(11)	100
#1 Issue: Health Care	42%	(59)	42%	(58)	11%	(15)	5%	(7)	139
#1 Issue: Women's Issues	46%	(57)	39%	(48)	9%	(12)	6%	(7)	124
#1 Issue: Education	33%	(40)	47%	(57)	12%	(14)	8%	(10)	121
#1 Issue: Energy	35%	(33)	45%	(42)	11%	(11)	9%	(8)	94
#1 Issue: Other	32%	(44)	48%	(65)	10%	(13)	10%	(14)	136
2018 House Vote: Democrat	37%	(33)	41%	(37)	15%	(13)	6%	(6)	89
2016 Vote: Hillary Clinton	36%	(24)	44%	(28)	15%	(10)	5%	(3)	65
2016 Vote: Didn't Vote	37%	(330)	44%	(391)	11%	(96)	8%	(75)	892
Voted in 2014: No	37%	(363)	44%	(427)	11%	(111)	8%	(77)	977
2012 Vote: Didn't Vote	37%	(363)	44%	(426)	11%	(111)	8%	(79)	978
4-Region: Northeast	43%	(87)	38%	(77)	13%	(27)	6%	(12)	202
4-Region: Midwest	31%	(59)	50%	(95)	12%	(23)	7%	(14)	191
4-Region: South	36%	(146)	43%	(175)	12%	(47)	9%	(36)	404
4-Region: West	39%	(79)	44%	(89)	9%	(18)	8%	(17)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_5: When buying a product, how important are each of the following when deciding which brand to purchase?
The company's values match your own

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	29% (289)	40% (400)	19% (194)	12% (117)	1000
Gender: Male	27% (133)	38% (187)	22% (106)	13% (63)	489
Gender: Female	30% (156)	42% (213)	17% (88)	11% (54)	511
Age: 18-34	32% (164)	35% (179)	19% (96)	13% (68)	506
Generation Z: 13-23	29% (289)	40% (400)	19% (194)	12% (117)	1000
PID: Dem (no lean)	36% (133)	43% (158)	15% (54)	7% (25)	370
PID: Ind (no lean)	25% (109)	37% (163)	22% (97)	17% (74)	443
PID: Rep (no lean)	25% (47)	42% (79)	23% (43)	9% (17)	187
PID/Gender: Dem Men	32% (49)	41% (64)	20% (31)	7% (10)	154
PID/Gender: Dem Women	39% (84)	44% (94)	11% (24)	7% (14)	216
PID/Gender: Ind Men	27% (60)	35% (78)	20% (44)	18% (41)	224
PID/Gender: Ind Women	22% (49)	39% (85)	24% (52)	15% (34)	219
PID/Gender: Rep Men	22% (24)	40% (45)	28% (31)	10% (11)	111
PID/Gender: Rep Women	30% (23)	45% (34)	17% (13)	8% (6)	76
Ideo: Liberal (1-3)	40% (141)	40% (138)	13% (44)	7% (25)	348
Ideo: Moderate (4)	26% (46)	36% (63)	23% (40)	14% (25)	175
Ideo: Conservative (5-7)	26% (52)	41% (80)	21% (42)	11% (22)	195
Educ: < College	29% (263)	40% (367)	20% (184)	12% (107)	920
Educ: Bachelors degree	35% (22)	43% (27)	14% (8)	8% (5)	62
Income: Under 50k	28% (138)	39% (195)	20% (100)	14% (68)	501
Income: 50k-100k	32% (105)	39% (130)	19% (63)	11% (35)	333
Income: 100k+	28% (46)	45% (75)	19% (32)	8% (13)	166
Ethnicity: White	29% (187)	40% (259)	21% (134)	10% (63)	644
Ethnicity: Hispanic	27% (55)	32% (64)	27% (55)	14% (28)	203
Ethnicity: Afr. Am.	29% (37)	33% (43)	18% (24)	19% (25)	129
Ethnicity: Other	28% (65)	43% (98)	16% (37)	13% (29)	228
All Christian	28% (87)	42% (128)	22% (68)	8% (26)	309
All Non-Christian	29% (22)	44% (33)	17% (13)	10% (8)	76
Atheist	31% (33)	40% (43)	14% (15)	15% (16)	106
Agnostic/Nothing in particular	28% (90)	38% (125)	19% (62)	15% (49)	325
Something Else	31% (57)	39% (71)	20% (36)	10% (19)	183

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Table MGC21_5: When buying a product, how important are each of the following when deciding which brand to purchase?
 The company's values match your own

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	29% (289)	40% (400)	19% (194)	12% (117)	1000
Religious Non-Protestant/Catholic	26% (25)	44% (43)	19% (19)	12% (12)	98
Evangelical	33% (64)	38% (75)	21% (41)	8% (15)	195
Non-Evangelical	27% (73)	43% (114)	20% (52)	10% (25)	265
Community: Urban	29% (74)	40% (103)	20% (51)	11% (28)	255
Community: Suburban	29% (161)	40% (224)	19% (103)	12% (66)	554
Community: Rural	28% (54)	38% (73)	21% (41)	12% (22)	191
Employ: Private Sector	35% (40)	34% (39)	21% (24)	11% (13)	117
Employ: Unemployed	36% (55)	39% (61)	14% (22)	11% (17)	154
Employ: Other	20% (11)	31% (16)	19% (10)	30% (15)	52
Military HH: Yes	26% (31)	44% (53)	26% (32)	4% (5)	122
Military HH: No	29% (258)	39% (347)	18% (162)	13% (111)	878
RD/WT: Right Direction	18% (35)	45% (86)	23% (44)	14% (26)	191
RD/WT: Wrong Track	31% (254)	39% (314)	19% (151)	11% (90)	809
Trump Job Approve	27% (58)	39% (84)	24% (52)	11% (25)	219
Trump Job Disapprove	32% (212)	40% (264)	17% (115)	11% (71)	662
Trump Job Strongly Approve	33% (29)	39% (34)	16% (14)	11% (9)	86
Trump Job Somewhat Approve	22% (29)	38% (50)	28% (37)	12% (15)	132
Trump Job Somewhat Disapprove	25% (38)	42% (65)	21% (33)	11% (17)	154
Trump Job Strongly Disapprove	34% (174)	39% (199)	16% (82)	11% (53)	508
Favorable of Trump	25% (53)	43% (93)	22% (48)	9% (20)	215
Unfavorable of Trump	32% (214)	40% (271)	18% (122)	9% (63)	670
Very Favorable of Trump	36% (34)	41% (39)	16% (15)	7% (7)	95
Somewhat Favorable of Trump	16% (19)	45% (54)	27% (33)	11% (14)	120
Somewhat Unfavorable of Trump	25% (32)	43% (55)	28% (36)	4% (6)	129
Very Unfavorable of Trump	34% (182)	40% (216)	16% (86)	11% (58)	541

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Table MGC21_5: When buying a product, how important are each of the following when deciding which brand to purchase?
The company's values match your own

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	29%	(289)	40%	(400)	19%	(194)	12%	(117)	1000
#1 Issue: Economy	27%	(71)	40%	(106)	22%	(60)	11%	(30)	267
#1 Issue: Security	22%	(22)	45%	(45)	21%	(21)	12%	(12)	100
#1 Issue: Health Care	35%	(48)	42%	(58)	13%	(18)	11%	(15)	139
#1 Issue: Women's Issues	32%	(40)	48%	(59)	14%	(18)	6%	(7)	124
#1 Issue: Education	28%	(34)	37%	(45)	22%	(27)	12%	(15)	121
#1 Issue: Energy	30%	(28)	38%	(36)	18%	(17)	14%	(13)	94
#1 Issue: Other	30%	(40)	37%	(50)	20%	(27)	13%	(18)	136
2018 House Vote: Democrat	43%	(38)	40%	(35)	14%	(13)	3%	(3)	89
2016 Vote: Hillary Clinton	41%	(27)	39%	(25)	14%	(9)	6%	(4)	65
2016 Vote: Didn't Vote	27%	(245)	40%	(361)	20%	(175)	12%	(111)	892
Voted in 2014: No	29%	(280)	40%	(396)	19%	(188)	12%	(114)	977
2012 Vote: Didn't Vote	29%	(279)	41%	(397)	19%	(188)	12%	(114)	978
4-Region: Northeast	30%	(61)	42%	(84)	17%	(34)	11%	(23)	202
4-Region: Midwest	29%	(55)	37%	(70)	23%	(44)	12%	(22)	191
4-Region: South	29%	(116)	41%	(166)	19%	(75)	12%	(48)	404
4-Region: West	28%	(58)	39%	(80)	21%	(42)	11%	(23)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_6: When buying a product, how important are each of the following when deciding which brand to purchase?
There are discounts or sales on the brand's products

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	41% (408)	40% (404)	11% (114)	7% (75)	1000
Gender: Male	41% (201)	39% (192)	12% (58)	8% (37)	489
Gender: Female	40% (207)	41% (211)	11% (56)	7% (37)	511
Age: 18-34	41% (207)	38% (194)	12% (59)	9% (47)	506
Generation Z: 13-23	41% (408)	40% (404)	11% (114)	7% (75)	1000
PID: Dem (no lean)	43% (158)	42% (154)	12% (44)	4% (15)	370
PID: Ind (no lean)	39% (172)	38% (169)	12% (51)	11% (51)	443
PID: Rep (no lean)	42% (78)	43% (81)	10% (19)	5% (9)	187
PID/Gender: Dem Men	44% (68)	38% (58)	16% (24)	2% (3)	154
PID/Gender: Dem Women	41% (90)	44% (96)	9% (20)	5% (11)	216
PID/Gender: Ind Men	40% (89)	39% (87)	9% (20)	12% (27)	224
PID/Gender: Ind Women	38% (82)	38% (82)	14% (31)	11% (24)	219
PID/Gender: Rep Men	39% (44)	42% (47)	12% (13)	7% (7)	111
PID/Gender: Rep Women	46% (35)	44% (33)	8% (6)	3% (2)	76
Ideo: Liberal (1-3)	42% (145)	41% (143)	14% (50)	3% (10)	348
Ideo: Moderate (4)	41% (72)	44% (77)	9% (15)	6% (11)	175
Ideo: Conservative (5-7)	50% (98)	39% (76)	7% (14)	4% (8)	195
Educ: < College	41% (379)	41% (377)	11% (97)	7% (67)	920
Educ: Bachelors degree	41% (25)	34% (21)	20% (13)	5% (3)	62
Income: Under 50k	38% (189)	41% (206)	11% (57)	10% (50)	501
Income: 50k-100k	47% (156)	37% (123)	11% (35)	6% (18)	333
Income: 100k+	38% (62)	45% (75)	13% (22)	4% (7)	166
Ethnicity: White	42% (270)	42% (268)	11% (68)	6% (37)	644
Ethnicity: Hispanic	39% (79)	40% (81)	12% (24)	9% (19)	203
Ethnicity: Afr. Am.	34% (44)	38% (49)	15% (19)	13% (16)	129
Ethnicity: Other	41% (94)	38% (86)	12% (27)	9% (21)	228
All Christian	45% (138)	41% (127)	9% (28)	5% (16)	309
All Non-Christian	43% (33)	42% (32)	10% (7)	5% (4)	76
Atheist	43% (45)	36% (39)	16% (17)	5% (5)	106
Agnostic/Nothing in particular	32% (106)	40% (130)	15% (50)	12% (40)	325
Something Else	47% (86)	42% (77)	6% (11)	5% (9)	183

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Table MGC21_6: When buying a product, how important are each of the following when deciding which brand to purchase?
There are discounts or sales on the brand's products

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	41% (408)	40% (404)	11% (114)	7% (75)	1000
Religious Non-Protestant/Catholic	37% (36)	46% (45)	12% (11)	6% (6)	98
Evangelical	50% (98)	39% (77)	8% (15)	3% (6)	195
Non-Evangelical	45% (119)	41% (108)	7% (20)	7% (18)	265
Community: Urban	37% (95)	42% (107)	14% (35)	7% (19)	255
Community: Suburban	43% (239)	40% (224)	10% (56)	6% (35)	554
Community: Rural	39% (74)	38% (73)	12% (23)	11% (21)	191
Employ: Private Sector	44% (52)	37% (43)	15% (17)	4% (5)	117
Employ: Unemployed	43% (66)	35% (54)	12% (19)	10% (15)	154
Employ: Other	28% (15)	32% (17)	9% (5)	31% (16)	52
Military HH: Yes	38% (47)	41% (50)	15% (18)	6% (7)	122
Military HH: No	41% (361)	40% (353)	11% (96)	8% (67)	878
RD/WT: Right Direction	39% (75)	44% (85)	8% (16)	8% (16)	191
RD/WT: Wrong Track	41% (333)	39% (319)	12% (98)	7% (59)	809
Trump Job Approve	47% (102)	39% (85)	10% (23)	4% (9)	219
Trump Job Disapprove	40% (262)	41% (272)	12% (81)	7% (46)	662
Trump Job Strongly Approve	47% (41)	33% (29)	13% (11)	7% (6)	86
Trump Job Somewhat Approve	46% (61)	42% (56)	9% (11)	3% (3)	132
Trump Job Somewhat Disapprove	42% (65)	44% (67)	7% (11)	7% (11)	154
Trump Job Strongly Disapprove	39% (198)	40% (205)	14% (70)	7% (35)	508
Favorable of Trump	47% (101)	40% (86)	10% (21)	3% (7)	215
Unfavorable of Trump	42% (279)	40% (269)	13% (84)	6% (39)	670
Very Favorable of Trump	49% (47)	34% (32)	12% (11)	6% (5)	95
Somewhat Favorable of Trump	45% (54)	45% (54)	8% (10)	2% (2)	120
Somewhat Unfavorable of Trump	52% (67)	38% (49)	8% (11)	2% (3)	129
Very Unfavorable of Trump	39% (212)	41% (220)	14% (73)	7% (36)	541

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Table MGC21_6: When buying a product, how important are each of the following when deciding which brand to purchase?
There are discounts or sales on the brand's products

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	41%	(408)	40%	(404)	11%	(114)	7%	(75)	1000
#1 Issue: Economy	45%	(120)	38%	(102)	12%	(32)	5%	(14)	267
#1 Issue: Security	32%	(32)	45%	(45)	13%	(13)	10%	(10)	100
#1 Issue: Health Care	44%	(61)	43%	(59)	9%	(12)	5%	(7)	139
#1 Issue: Women's Issues	43%	(54)	43%	(54)	7%	(9)	6%	(7)	124
#1 Issue: Education	44%	(54)	36%	(44)	12%	(15)	7%	(9)	121
#1 Issue: Energy	41%	(38)	37%	(35)	15%	(14)	7%	(7)	94
#1 Issue: Other	35%	(48)	40%	(55)	13%	(18)	11%	(16)	136
2018 House Vote: Democrat	44%	(39)	37%	(33)	15%	(13)	4%	(4)	89
2016 Vote: Hillary Clinton	41%	(27)	36%	(23)	14%	(9)	9%	(6)	65
2016 Vote: Didn't Vote	41%	(365)	40%	(360)	11%	(100)	8%	(67)	892
Voted in 2014: No	41%	(398)	40%	(395)	11%	(111)	7%	(73)	977
2012 Vote: Didn't Vote	41%	(399)	41%	(397)	11%	(110)	7%	(72)	978
4-Region: Northeast	42%	(85)	42%	(85)	9%	(18)	7%	(14)	202
4-Region: Midwest	44%	(84)	34%	(65)	15%	(29)	6%	(12)	191
4-Region: South	38%	(153)	42%	(170)	11%	(46)	9%	(35)	404
4-Region: West	42%	(85)	41%	(83)	10%	(20)	7%	(14)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_7: When buying a product, how important are each of the following when deciding which brand to purchase?
You have bought the brand before

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	32% (316)	41% (414)	17% (171)	10% (100)	1000
Gender: Male	32% (157)	42% (205)	14% (66)	12% (61)	489
Gender: Female	31% (159)	41% (209)	21% (105)	8% (39)	511
Age: 18-34	32% (164)	38% (195)	18% (89)	12% (59)	506
Generation Z: 13-23	32% (316)	41% (414)	17% (171)	10% (100)	1000
PID: Dem (no lean)	34% (127)	43% (159)	17% (62)	6% (22)	370
PID: Ind (no lean)	28% (122)	41% (180)	17% (75)	15% (65)	443
PID: Rep (no lean)	35% (66)	40% (75)	18% (34)	6% (12)	187
PID/Gender: Dem Men	37% (57)	43% (66)	11% (18)	8% (13)	154
PID/Gender: Dem Women	32% (70)	43% (92)	20% (44)	4% (10)	216
PID/Gender: Ind Men	27% (60)	41% (92)	15% (34)	17% (37)	224
PID/Gender: Ind Women	28% (62)	40% (88)	19% (41)	13% (28)	219
PID/Gender: Rep Men	36% (40)	42% (46)	13% (14)	10% (11)	111
PID/Gender: Rep Women	34% (26)	37% (28)	27% (20)	2% (1)	76
Ideo: Liberal (1-3)	35% (123)	43% (151)	15% (52)	6% (22)	348
Ideo: Moderate (4)	29% (51)	43% (75)	19% (34)	9% (15)	175
Ideo: Conservative (5-7)	38% (75)	39% (76)	16% (32)	6% (12)	195
Educ: < College	32% (292)	41% (380)	17% (156)	10% (93)	920
Educ: Bachelors degree	30% (19)	44% (27)	20% (12)	6% (4)	62
Income: Under 50k	29% (147)	40% (202)	18% (92)	12% (60)	501
Income: 50k-100k	33% (111)	41% (135)	16% (54)	10% (33)	333
Income: 100k+	35% (58)	46% (76)	15% (26)	4% (7)	166
Ethnicity: White	32% (205)	43% (278)	17% (109)	8% (52)	644
Ethnicity: Hispanic	29% (58)	35% (72)	23% (47)	13% (26)	203
Ethnicity: Afr. Am.	28% (36)	37% (48)	19% (25)	16% (21)	129
Ethnicity: Other	33% (75)	39% (88)	17% (38)	12% (27)	228
All Christian	30% (93)	47% (144)	16% (48)	8% (24)	309
All Non-Christian	51% (38)	35% (26)	11% (8)	4% (3)	76
Atheist	38% (40)	38% (40)	15% (16)	9% (10)	106
Agnostic/Nothing in particular	25% (82)	42% (136)	20% (65)	13% (42)	325
Something Else	34% (62)	37% (67)	19% (34)	11% (20)	183

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Table MGC21_7: When buying a product, how important are each of the following when deciding which brand to purchase?
You have bought the brand before

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	32% (316)	41% (414)	17% (171)	10% (100)	1000
Religious Non-Protestant/Catholic	43% (42)	42% (41)	10% (10)	5% (5)	98
Evangelical	32% (63)	40% (78)	20% (39)	7% (15)	195
Non-Evangelical	31% (83)	43% (113)	15% (41)	11% (28)	265
Community: Urban	34% (86)	37% (93)	19% (50)	10% (26)	255
Community: Suburban	32% (176)	43% (239)	16% (89)	9% (50)	554
Community: Rural	28% (54)	42% (81)	17% (33)	12% (23)	191
Employ: Private Sector	33% (38)	47% (54)	14% (16)	6% (7)	117
Employ: Unemployed	33% (51)	43% (66)	12% (18)	13% (20)	154
Employ: Other	22% (12)	31% (16)	15% (8)	32% (17)	52
Military HH: Yes	32% (39)	43% (52)	17% (21)	8% (10)	122
Military HH: No	32% (277)	41% (361)	17% (150)	10% (89)	878
RD/WT: Right Direction	33% (64)	44% (84)	13% (25)	10% (19)	191
RD/WT: Wrong Track	31% (252)	41% (330)	18% (146)	10% (81)	809
Trump Job Approve	37% (81)	39% (86)	17% (37)	7% (15)	219
Trump Job Disapprove	32% (212)	41% (269)	18% (116)	10% (65)	662
Trump Job Strongly Approve	42% (36)	38% (33)	13% (11)	6% (5)	86
Trump Job Somewhat Approve	34% (45)	40% (52)	19% (25)	7% (10)	132
Trump Job Somewhat Disapprove	30% (46)	48% (73)	14% (22)	8% (13)	154
Trump Job Strongly Disapprove	33% (166)	39% (196)	19% (95)	10% (52)	508
Favorable of Trump	37% (80)	41% (88)	17% (37)	5% (11)	215
Unfavorable of Trump	32% (212)	42% (279)	18% (121)	9% (59)	670
Very Favorable of Trump	45% (43)	40% (39)	11% (11)	3% (3)	95
Somewhat Favorable of Trump	31% (37)	41% (49)	22% (26)	7% (8)	120
Somewhat Unfavorable of Trump	31% (40)	51% (66)	13% (17)	4% (5)	129
Very Unfavorable of Trump	32% (171)	39% (213)	19% (104)	10% (53)	541

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Table MGC21_7: When buying a product, how important are each of the following when deciding which brand to purchase?
You have bought the brand before

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	32%	(316)	41%	(414)	17%	(171)	10%	(100)	1000
#1 Issue: Economy	32%	(86)	45%	(120)	16%	(42)	7%	(19)	267
#1 Issue: Security	28%	(28)	41%	(41)	18%	(18)	13%	(13)	100
#1 Issue: Health Care	42%	(58)	42%	(58)	10%	(14)	6%	(9)	139
#1 Issue: Women's Issues	33%	(41)	40%	(49)	21%	(26)	5%	(7)	124
#1 Issue: Education	26%	(32)	43%	(52)	19%	(23)	12%	(14)	121
#1 Issue: Energy	29%	(27)	39%	(37)	21%	(20)	11%	(10)	94
#1 Issue: Other	30%	(40)	39%	(53)	16%	(22)	15%	(21)	136
2018 House Vote: Democrat	40%	(36)	33%	(30)	22%	(20)	4%	(4)	89
2016 Vote: Hillary Clinton	33%	(21)	41%	(26)	22%	(14)	5%	(3)	65
2016 Vote: Didn't Vote	31%	(276)	42%	(375)	17%	(149)	10%	(93)	892
Voted in 2014: No	32%	(308)	42%	(408)	17%	(163)	10%	(99)	977
2012 Vote: Didn't Vote	31%	(307)	42%	(409)	17%	(163)	10%	(99)	978
4-Region: Northeast	37%	(76)	39%	(80)	15%	(30)	9%	(17)	202
4-Region: Midwest	30%	(57)	41%	(78)	20%	(38)	9%	(17)	191
4-Region: South	31%	(126)	42%	(170)	16%	(67)	10%	(42)	404
4-Region: West	28%	(57)	42%	(85)	18%	(37)	12%	(24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_8: When buying a product, how important are each of the following when deciding which brand to purchase?
It is a brand you trust

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	51% (510)	35% (347)	7% (66)	8% (78)	1000
Gender: Male	46% (226)	38% (187)	6% (31)	9% (44)	489
Gender: Female	55% (284)	31% (159)	7% (35)	7% (33)	511
Age: 18-34	48% (242)	33% (169)	9% (44)	10% (51)	506
Generation Z: 13-23	51% (510)	35% (347)	7% (66)	8% (78)	1000
PID: Dem (no lean)	55% (204)	34% (126)	6% (24)	4% (16)	370
PID: Ind (no lean)	46% (202)	35% (155)	7% (32)	12% (53)	443
PID: Rep (no lean)	56% (104)	35% (65)	5% (10)	4% (8)	187
PID/Gender: Dem Men	48% (74)	40% (62)	7% (11)	4% (7)	154
PID/Gender: Dem Women	60% (129)	30% (64)	6% (13)	4% (10)	216
PID/Gender: Ind Men	40% (90)	39% (87)	8% (17)	13% (30)	224
PID/Gender: Ind Women	51% (112)	31% (69)	7% (16)	10% (23)	219
PID/Gender: Rep Men	56% (62)	35% (39)	3% (3)	7% (8)	111
PID/Gender: Rep Women	56% (43)	34% (26)	9% (7)	1% (1)	76
Ideo: Liberal (1-3)	56% (195)	33% (116)	6% (22)	5% (16)	348
Ideo: Moderate (4)	50% (88)	36% (63)	7% (12)	7% (12)	175
Ideo: Conservative (5-7)	61% (119)	29% (57)	5% (9)	5% (10)	195
Educ: < College	51% (472)	35% (322)	6% (58)	8% (69)	920
Educ: Bachelors degree	54% (33)	30% (19)	8% (5)	9% (5)	62
Income: Under 50k	47% (234)	33% (165)	10% (48)	11% (54)	501
Income: 50k-100k	54% (181)	35% (118)	4% (14)	6% (20)	333
Income: 100k+	57% (95)	38% (64)	2% (4)	3% (4)	166
Ethnicity: White	53% (339)	34% (220)	7% (43)	7% (42)	644
Ethnicity: Hispanic	44% (88)	33% (67)	10% (21)	13% (26)	203
Ethnicity: Afr. Am.	47% (60)	33% (43)	7% (10)	13% (16)	129
Ethnicity: Other	49% (111)	37% (84)	6% (14)	8% (19)	228
All Christian	55% (169)	33% (101)	6% (19)	7% (21)	309
All Non-Christian	60% (45)	30% (23)	5% (4)	6% (4)	76
Atheist	48% (51)	44% (47)	4% (4)	4% (5)	106
Agnostic/Nothing in particular	45% (147)	35% (114)	8% (27)	12% (38)	325
Something Else	54% (98)	34% (62)	7% (13)	6% (10)	183

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Table MGC21_8: When buying a product, how important are each of the following when deciding which brand to purchase?
It is a brand you trust

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	51%	(510)	35%	(347)	7%	(66)	8%	(78)	1000
Religious Non-Protestant/Catholic	59%	(58)	32%	(31)	4%	(4)	5%	(5)	98
Evangelical	58%	(113)	33%	(65)	5%	(9)	4%	(8)	195
Non-Evangelical	51%	(134)	33%	(88)	8%	(21)	8%	(22)	265
Community: Urban	51%	(130)	35%	(89)	7%	(19)	7%	(17)	255
Community: Suburban	52%	(291)	35%	(192)	6%	(32)	7%	(40)	554
Community: Rural	46%	(89)	35%	(66)	8%	(15)	11%	(21)	191
Employ: Private Sector	52%	(61)	34%	(39)	10%	(11)	5%	(5)	117
Employ: Unemployed	50%	(78)	34%	(53)	5%	(8)	10%	(16)	154
Employ: Other	27%	(14)	36%	(19)	4%	(2)	33%	(17)	52
Military HH: Yes	54%	(66)	35%	(42)	5%	(6)	7%	(8)	122
Military HH: No	51%	(444)	35%	(304)	7%	(59)	8%	(70)	878
RD/WT: Right Direction	51%	(97)	32%	(61)	8%	(16)	9%	(17)	191
RD/WT: Wrong Track	51%	(413)	35%	(286)	6%	(49)	8%	(61)	809
Trump Job Approve	56%	(122)	32%	(71)	7%	(15)	5%	(12)	219
Trump Job Disapprove	51%	(338)	36%	(235)	6%	(42)	7%	(45)	662
Trump Job Strongly Approve	56%	(48)	32%	(28)	4%	(4)	7%	(6)	86
Trump Job Somewhat Approve	55%	(73)	32%	(43)	8%	(11)	4%	(5)	132
Trump Job Somewhat Disapprove	50%	(77)	36%	(55)	7%	(10)	7%	(11)	154
Trump Job Strongly Disapprove	51%	(261)	36%	(181)	6%	(32)	7%	(34)	508
Favorable of Trump	55%	(119)	34%	(74)	6%	(14)	4%	(8)	215
Unfavorable of Trump	53%	(353)	35%	(232)	7%	(48)	6%	(38)	670
Very Favorable of Trump	60%	(57)	32%	(30)	5%	(5)	3%	(3)	95
Somewhat Favorable of Trump	52%	(62)	36%	(44)	8%	(9)	4%	(5)	120
Somewhat Unfavorable of Trump	58%	(75)	35%	(45)	4%	(5)	3%	(4)	129
Very Unfavorable of Trump	51%	(278)	35%	(187)	8%	(43)	6%	(33)	541

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Table MGC21_8: When buying a product, how important are each of the following when deciding which brand to purchase?
It is a brand you trust

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	51%	(510)	35%	(347)	7%	(66)	8%	(78)	1000
#1 Issue: Economy	52%	(139)	38%	(102)	3%	(9)	7%	(18)	267
#1 Issue: Security	46%	(46)	34%	(34)	12%	(12)	8%	(8)	100
#1 Issue: Health Care	56%	(78)	33%	(46)	7%	(10)	3%	(5)	139
#1 Issue: Women's Issues	60%	(74)	26%	(32)	11%	(13)	3%	(4)	124
#1 Issue: Education	46%	(55)	36%	(44)	10%	(12)	8%	(10)	121
#1 Issue: Energy	43%	(41)	37%	(35)	4%	(4)	15%	(14)	94
#1 Issue: Other	53%	(72)	33%	(45)	3%	(4)	10%	(14)	136
2018 House Vote: Democrat	53%	(48)	35%	(32)	10%	(9)	1%	(1)	89
2016 Vote: Hillary Clinton	51%	(33)	36%	(23)	12%	(8)	1%	(1)	65
2016 Vote: Didn't Vote	51%	(453)	35%	(309)	6%	(55)	8%	(75)	892
Voted in 2014: No	51%	(502)	35%	(339)	6%	(61)	8%	(75)	977
2012 Vote: Didn't Vote	51%	(500)	35%	(340)	6%	(61)	8%	(77)	978
4-Region: Northeast	54%	(110)	34%	(69)	6%	(13)	5%	(11)	202
4-Region: Midwest	45%	(86)	41%	(78)	8%	(15)	6%	(11)	191
4-Region: South	53%	(215)	33%	(135)	5%	(18)	9%	(36)	404
4-Region: West	49%	(99)	32%	(65)	10%	(20)	9%	(19)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_9: When buying a product, how important are each of the following when deciding which brand to purchase?
It is a brand recommended by friends or family

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	27% (266)	43% (427)	20% (205)	10% (102)	1000
Gender: Male	28% (136)	45% (219)	16% (78)	11% (55)	489
Gender: Female	25% (130)	41% (208)	25% (127)	9% (47)	511
Age: 18-34	26% (129)	42% (210)	22% (112)	11% (54)	506
Generation Z: 13-23	27% (266)	43% (427)	20% (205)	10% (102)	1000
PID: Dem (no lean)	27% (101)	44% (163)	22% (80)	7% (26)	370
PID: Ind (no lean)	26% (114)	40% (178)	19% (85)	15% (66)	443
PID: Rep (no lean)	27% (51)	46% (86)	21% (40)	5% (10)	187
PID/Gender: Dem Men	30% (46)	46% (71)	16% (25)	8% (12)	154
PID/Gender: Dem Women	25% (55)	42% (91)	26% (56)	7% (14)	216
PID/Gender: Ind Men	27% (61)	43% (97)	15% (33)	15% (34)	224
PID/Gender: Ind Women	24% (53)	37% (81)	24% (52)	15% (32)	219
PID/Gender: Rep Men	27% (30)	46% (51)	18% (20)	9% (10)	111
PID/Gender: Rep Women	29% (22)	46% (35)	25% (19)	— (0)	76
Ideo: Liberal (1-3)	28% (97)	44% (154)	21% (71)	7% (24)	348
Ideo: Moderate (4)	27% (48)	43% (75)	21% (37)	9% (15)	175
Ideo: Conservative (5-7)	28% (55)	47% (92)	18% (36)	6% (12)	195
Educ: < College	27% (245)	42% (391)	21% (190)	10% (95)	920
Educ: Bachelors degree	29% (18)	42% (26)	21% (13)	7% (4)	62
Income: Under 50k	26% (130)	39% (195)	23% (115)	12% (61)	501
Income: 50k-100k	28% (92)	44% (147)	18% (61)	10% (33)	333
Income: 100k+	27% (45)	51% (85)	17% (29)	5% (8)	166
Ethnicity: White	27% (173)	45% (288)	20% (130)	8% (53)	644
Ethnicity: Hispanic	23% (47)	42% (86)	22% (45)	12% (25)	203
Ethnicity: Afr. Am.	25% (32)	31% (40)	25% (32)	19% (24)	129
Ethnicity: Other	27% (61)	43% (98)	19% (43)	11% (25)	228
All Christian	27% (83)	48% (150)	18% (56)	6% (20)	309
All Non-Christian	36% (27)	45% (34)	13% (10)	6% (4)	76
Atheist	33% (35)	39% (42)	16% (17)	13% (13)	106
Agnostic/Nothing in particular	22% (72)	40% (131)	23% (74)	15% (48)	325
Something Else	27% (49)	38% (70)	26% (48)	9% (16)	183

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Table MGC21_9: When buying a product, how important are each of the following when deciding which brand to purchase?
 It is a brand recommended by friends or family

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	27% (266)	43% (427)	20% (205)	10% (102)	1000
Religious Non-Protestant/Catholic	32% (32)	49% (48)	14% (14)	5% (5)	98
Evangelical	31% (61)	41% (80)	22% (42)	6% (13)	195
Non-Evangelical	24% (64)	45% (120)	22% (58)	9% (23)	265
Community: Urban	28% (71)	41% (106)	21% (54)	10% (24)	255
Community: Suburban	28% (153)	43% (237)	20% (110)	10% (54)	554
Community: Rural	22% (43)	44% (84)	21% (41)	12% (23)	191
Employ: Private Sector	34% (40)	38% (44)	22% (25)	6% (7)	117
Employ: Unemployed	22% (34)	45% (70)	20% (31)	12% (19)	154
Employ: Other	17% (9)	32% (17)	21% (11)	30% (16)	52
Military HH: Yes	25% (30)	46% (57)	21% (26)	8% (10)	122
Military HH: No	27% (236)	42% (370)	20% (179)	11% (92)	878
RD/WT: Right Direction	25% (47)	46% (89)	18% (34)	11% (21)	191
RD/WT: Wrong Track	27% (219)	42% (338)	21% (171)	10% (81)	809
Trump Job Approve	28% (61)	47% (103)	19% (41)	6% (13)	219
Trump Job Disapprove	26% (173)	42% (275)	22% (147)	10% (67)	662
Trump Job Strongly Approve	30% (26)	46% (40)	16% (14)	7% (6)	86
Trump Job Somewhat Approve	26% (35)	48% (64)	20% (27)	5% (7)	132
Trump Job Somewhat Disapprove	25% (38)	48% (74)	18% (28)	9% (13)	154
Trump Job Strongly Disapprove	27% (135)	39% (201)	23% (119)	11% (53)	508
Favorable of Trump	30% (65)	46% (99)	17% (38)	6% (13)	215
Unfavorable of Trump	26% (176)	42% (284)	22% (150)	9% (60)	670
Very Favorable of Trump	34% (32)	43% (41)	19% (18)	4% (4)	95
Somewhat Favorable of Trump	27% (33)	49% (58)	16% (20)	7% (9)	120
Somewhat Unfavorable of Trump	27% (34)	51% (66)	17% (22)	5% (6)	129
Very Unfavorable of Trump	26% (142)	40% (218)	24% (127)	10% (54)	541

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Table MGC21_9: When buying a product, how important are each of the following when deciding which brand to purchase?
It is a brand recommended by friends or family

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	27%	(266)	43%	(427)	20%	(205)	10%	(102)	1000
#1 Issue: Economy	28%	(76)	44%	(118)	19%	(50)	9%	(23)	267
#1 Issue: Security	23%	(23)	41%	(41)	25%	(25)	12%	(12)	100
#1 Issue: Health Care	30%	(41)	45%	(62)	17%	(24)	8%	(11)	139
#1 Issue: Women's Issues	26%	(32)	42%	(52)	24%	(30)	7%	(9)	124
#1 Issue: Education	24%	(29)	45%	(55)	21%	(25)	10%	(12)	121
#1 Issue: Energy	29%	(27)	48%	(45)	14%	(13)	9%	(8)	94
#1 Issue: Other	26%	(35)	36%	(49)	22%	(30)	16%	(22)	136
2018 House Vote: Democrat	34%	(30)	41%	(36)	23%	(20)	2%	(2)	89
2016 Vote: Hillary Clinton	28%	(18)	44%	(28)	27%	(18)	1%	(1)	65
2016 Vote: Didn't Vote	26%	(235)	43%	(380)	20%	(178)	11%	(99)	892
Voted in 2014: No	26%	(258)	43%	(419)	20%	(200)	10%	(100)	977
2012 Vote: Didn't Vote	26%	(257)	43%	(420)	20%	(200)	10%	(101)	978
4-Region: Northeast	27%	(56)	48%	(98)	17%	(35)	7%	(14)	202
4-Region: Midwest	25%	(48)	42%	(80)	21%	(40)	12%	(22)	191
4-Region: South	25%	(103)	42%	(170)	22%	(88)	11%	(43)	404
4-Region: West	30%	(60)	39%	(79)	20%	(41)	11%	(23)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_10: When buying a product, how important are each of the following when deciding which brand to purchase?
 It is a brand recommended by an influencer

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	14%	(136)	26%	(261)	31%	(311)	29%	(292)	1000
Gender: Male	13%	(63)	29%	(142)	28%	(138)	30%	(146)	489
Gender: Female	14%	(73)	23%	(120)	34%	(173)	29%	(146)	511
Age: 18-34	16%	(81)	26%	(129)	28%	(142)	30%	(154)	506
Generation Z: 13-23	14%	(136)	26%	(261)	31%	(311)	29%	(292)	1000
PID: Dem (no lean)	14%	(51)	24%	(88)	35%	(129)	28%	(103)	370
PID: Ind (no lean)	12%	(55)	26%	(116)	29%	(128)	33%	(144)	443
PID: Rep (no lean)	16%	(30)	31%	(57)	29%	(54)	24%	(45)	187
PID/Gender: Dem Men	13%	(20)	30%	(46)	27%	(41)	30%	(46)	154
PID/Gender: Dem Women	14%	(30)	19%	(42)	41%	(88)	26%	(57)	216
PID/Gender: Ind Men	12%	(26)	28%	(63)	28%	(63)	32%	(71)	224
PID/Gender: Ind Women	13%	(29)	24%	(53)	29%	(64)	33%	(73)	219
PID/Gender: Rep Men	15%	(16)	29%	(33)	30%	(33)	26%	(29)	111
PID/Gender: Rep Women	18%	(14)	33%	(25)	27%	(21)	22%	(17)	76
Ideo: Liberal (1-3)	12%	(43)	22%	(75)	32%	(112)	34%	(118)	348
Ideo: Moderate (4)	17%	(30)	26%	(46)	33%	(57)	24%	(42)	175
Ideo: Conservative (5-7)	17%	(33)	31%	(60)	28%	(55)	24%	(47)	195
Educ: < College	14%	(129)	25%	(235)	31%	(288)	29%	(268)	920
Educ: Bachelors degree	10%	(6)	33%	(21)	25%	(15)	32%	(20)	62
Income: Under 50k	14%	(68)	28%	(138)	32%	(159)	27%	(136)	501
Income: 50k-100k	14%	(47)	23%	(77)	30%	(101)	32%	(108)	333
Income: 100k+	12%	(21)	28%	(46)	30%	(51)	29%	(49)	166
Ethnicity: White	12%	(77)	25%	(160)	31%	(202)	32%	(205)	644
Ethnicity: Hispanic	17%	(35)	23%	(47)	31%	(64)	28%	(56)	203
Ethnicity: Afr. Am.	17%	(22)	29%	(37)	30%	(39)	24%	(31)	129
Ethnicity: Other	16%	(37)	28%	(64)	31%	(70)	25%	(57)	228
All Christian	15%	(48)	25%	(78)	32%	(100)	27%	(84)	309
All Non-Christian	11%	(9)	23%	(17)	37%	(28)	29%	(22)	76
Atheist	13%	(14)	17%	(19)	33%	(35)	37%	(39)	106
Agnostic/Nothing in particular	9%	(30)	29%	(96)	30%	(97)	32%	(103)	325
Something Else	19%	(36)	29%	(52)	28%	(51)	24%	(44)	183

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Table MGC21_10: When buying a product, how important are each of the following when deciding which brand to purchase?
It is a brand recommended by an influencer

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	14%	(136)	26%	(261)	31%	(311)	29%	(292)	1000
Religious Non-Protestant/Catholic	11%	(11)	22%	(22)	37%	(36)	30%	(29)	98
Evangelical	21%	(41)	30%	(59)	26%	(52)	23%	(44)	195
Non-Evangelical	15%	(39)	23%	(61)	33%	(88)	29%	(76)	265
Community: Urban	13%	(33)	31%	(79)	31%	(78)	25%	(65)	255
Community: Suburban	13%	(72)	23%	(128)	31%	(170)	33%	(184)	554
Community: Rural	16%	(31)	28%	(54)	33%	(63)	23%	(43)	191
Employ: Private Sector	18%	(21)	30%	(35)	29%	(34)	23%	(27)	117
Employ: Unemployed	14%	(21)	19%	(29)	37%	(57)	30%	(47)	154
Employ: Other	17%	(9)	33%	(17)	8%	(4)	42%	(22)	52
Military HH: Yes	10%	(12)	24%	(29)	35%	(43)	31%	(38)	122
Military HH: No	14%	(123)	26%	(233)	31%	(268)	29%	(254)	878
RD/WT: Right Direction	16%	(30)	26%	(50)	32%	(62)	26%	(49)	191
RD/WT: Wrong Track	13%	(106)	26%	(211)	31%	(249)	30%	(243)	809
Trump Job Approve	18%	(39)	28%	(62)	30%	(66)	24%	(52)	219
Trump Job Disapprove	13%	(89)	24%	(156)	32%	(210)	31%	(207)	662
Trump Job Strongly Approve	25%	(22)	27%	(23)	27%	(23)	22%	(19)	86
Trump Job Somewhat Approve	13%	(18)	29%	(39)	33%	(43)	25%	(33)	132
Trump Job Somewhat Disapprove	10%	(15)	34%	(53)	31%	(47)	25%	(39)	154
Trump Job Strongly Disapprove	15%	(74)	20%	(103)	32%	(163)	33%	(168)	508
Favorable of Trump	17%	(37)	28%	(60)	32%	(70)	22%	(48)	215
Unfavorable of Trump	13%	(90)	24%	(162)	32%	(214)	30%	(203)	670
Very Favorable of Trump	26%	(25)	24%	(23)	31%	(30)	18%	(17)	95
Somewhat Favorable of Trump	10%	(12)	31%	(37)	33%	(40)	26%	(31)	120
Somewhat Unfavorable of Trump	13%	(16)	29%	(38)	32%	(41)	26%	(34)	129
Very Unfavorable of Trump	14%	(74)	23%	(124)	32%	(174)	31%	(170)	541

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Table MGC21_10: When buying a product, how important are each of the following when deciding which brand to purchase?
 It is a brand recommended by an influencer

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	14%	(136)	26%	(261)	31%	(311)	29%	(292)	1000
#1 Issue: Economy	14%	(38)	30%	(79)	29%	(77)	27%	(73)	267
#1 Issue: Security	16%	(16)	31%	(31)	31%	(31)	22%	(22)	100
#1 Issue: Health Care	14%	(20)	25%	(35)	34%	(47)	26%	(37)	139
#1 Issue: Women's Issues	17%	(20)	21%	(26)	44%	(54)	19%	(23)	124
#1 Issue: Education	10%	(12)	24%	(29)	33%	(40)	33%	(40)	121
#1 Issue: Energy	15%	(14)	27%	(26)	25%	(24)	32%	(30)	94
#1 Issue: Other	10%	(13)	20%	(28)	26%	(35)	45%	(60)	136
2018 House Vote: Democrat	21%	(19)	23%	(21)	30%	(26)	26%	(23)	89
2016 Vote: Hillary Clinton	18%	(12)	33%	(21)	24%	(16)	25%	(16)	65
2016 Vote: Didn't Vote	13%	(117)	26%	(232)	31%	(277)	30%	(267)	892
Voted in 2014: No	14%	(133)	26%	(254)	31%	(303)	29%	(287)	977
2012 Vote: Didn't Vote	13%	(131)	26%	(254)	31%	(303)	30%	(289)	978
4-Region: Northeast	13%	(27)	27%	(54)	34%	(69)	26%	(52)	202
4-Region: Midwest	15%	(28)	25%	(47)	32%	(62)	28%	(53)	191
4-Region: South	12%	(49)	29%	(116)	29%	(119)	30%	(120)	404
4-Region: West	16%	(32)	21%	(43)	30%	(62)	33%	(66)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_11: When buying a product, how important are each of the following when deciding which brand to purchase?
The brand's customer service is helpful and effective

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	40% (404)	41% (409)	11% (105)	8% (82)	1000
Gender: Male	37% (180)	44% (216)	9% (45)	10% (48)	489
Gender: Female	44% (223)	38% (193)	12% (61)	7% (34)	511
Age: 18-34	38% (192)	39% (198)	13% (66)	10% (49)	506
Generation Z: 13-23	40% (404)	41% (409)	11% (105)	8% (82)	1000
PID: Dem (no lean)	43% (158)	43% (160)	10% (38)	4% (15)	370
PID: Ind (no lean)	37% (164)	40% (178)	10% (44)	13% (56)	443
PID: Rep (no lean)	44% (82)	38% (72)	12% (23)	5% (10)	187
PID/Gender: Dem Men	39% (59)	51% (79)	6% (9)	4% (6)	154
PID/Gender: Dem Women	45% (98)	37% (81)	13% (28)	4% (9)	216
PID/Gender: Ind Men	34% (77)	41% (92)	10% (22)	15% (34)	224
PID/Gender: Ind Women	40% (88)	39% (86)	10% (23)	10% (23)	219
PID/Gender: Rep Men	40% (44)	41% (46)	12% (13)	7% (8)	111
PID/Gender: Rep Women	49% (37)	34% (26)	13% (10)	3% (2)	76
Ideo: Liberal (1-3)	44% (152)	40% (140)	12% (41)	4% (15)	348
Ideo: Moderate (4)	37% (65)	46% (80)	12% (22)	5% (9)	175
Ideo: Conservative (5-7)	44% (86)	41% (81)	9% (18)	6% (11)	195
Educ: < College	41% (380)	41% (374)	10% (93)	8% (73)	920
Educ: Bachelors degree	36% (22)	43% (27)	15% (9)	7% (4)	62
Income: Under 50k	38% (189)	39% (196)	12% (59)	11% (56)	501
Income: 50k-100k	44% (147)	41% (136)	9% (29)	6% (20)	333
Income: 100k+	40% (67)	46% (77)	10% (17)	3% (6)	166
Ethnicity: White	39% (249)	43% (276)	11% (71)	7% (47)	644
Ethnicity: Hispanic	42% (85)	35% (72)	12% (24)	11% (22)	203
Ethnicity: Afr. Am.	41% (53)	37% (47)	12% (16)	10% (13)	129
Ethnicity: Other	45% (102)	38% (86)	8% (19)	9% (22)	228
All Christian	41% (128)	42% (129)	10% (32)	6% (20)	309
All Non-Christian	47% (35)	40% (30)	10% (8)	3% (2)	76
Atheist	42% (44)	39% (41)	10% (11)	9% (10)	106
Agnostic/Nothing in particular	33% (109)	42% (137)	14% (44)	11% (36)	325
Something Else	48% (87)	40% (73)	5% (10)	7% (13)	183

Continued on next page

Table MGC21_11: When buying a product, how important are each of the following when deciding which brand to purchase?
 The brand's customer service is helpful and effective

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	40% (404)	41% (409)	11% (105)	8% (82)	1000
Religious Non-Protestant/Catholic	45% (44)	40% (40)	11% (11)	4% (3)	98
Evangelical	48% (95)	39% (77)	7% (15)	5% (9)	195
Non-Evangelical	40% (107)	42% (111)	9% (24)	9% (23)	265
Community: Urban	42% (107)	42% (108)	9% (23)	7% (17)	255
Community: Suburban	41% (226)	41% (227)	11% (59)	8% (43)	554
Community: Rural	37% (71)	39% (75)	12% (24)	11% (21)	191
Employ: Private Sector	39% (45)	43% (50)	13% (15)	6% (7)	117
Employ: Unemployed	43% (66)	36% (55)	14% (21)	8% (13)	154
Employ: Other	27% (14)	34% (18)	6% (3)	33% (17)	52
Military HH: Yes	38% (46)	47% (58)	11% (14)	4% (5)	122
Military HH: No	41% (358)	40% (352)	10% (91)	9% (77)	878
RD/WT: Right Direction	35% (68)	45% (87)	12% (23)	7% (14)	191
RD/WT: Wrong Track	42% (336)	40% (323)	10% (82)	8% (67)	809
Trump Job Approve	42% (91)	40% (87)	12% (26)	7% (14)	219
Trump Job Disapprove	42% (280)	40% (265)	11% (72)	7% (45)	662
Trump Job Strongly Approve	45% (39)	30% (26)	16% (14)	9% (8)	86
Trump Job Somewhat Approve	39% (52)	46% (61)	9% (12)	5% (7)	132
Trump Job Somewhat Disapprove	38% (59)	46% (71)	10% (15)	6% (9)	154
Trump Job Strongly Disapprove	44% (221)	38% (194)	11% (57)	7% (36)	508
Favorable of Trump	41% (89)	41% (89)	13% (27)	5% (10)	215
Unfavorable of Trump	43% (291)	40% (269)	10% (69)	6% (41)	670
Very Favorable of Trump	49% (46)	35% (33)	12% (11)	4% (4)	95
Somewhat Favorable of Trump	35% (42)	46% (56)	13% (16)	5% (6)	120
Somewhat Unfavorable of Trump	46% (60)	44% (56)	9% (11)	1% (2)	129
Very Unfavorable of Trump	43% (231)	39% (213)	11% (57)	7% (40)	541

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Table MGC21_11: When buying a product, how important are each of the following when deciding which brand to purchase?
The brand's customer service is helpful and effective

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	40%	(404)	41%	(409)	11%	(105)	8%	(82)	1000
#1 Issue: Economy	43%	(114)	45%	(121)	6%	(16)	6%	(16)	267
#1 Issue: Security	36%	(36)	39%	(39)	13%	(13)	11%	(11)	100
#1 Issue: Health Care	48%	(67)	35%	(48)	11%	(15)	6%	(9)	139
#1 Issue: Women's Issues	44%	(54)	37%	(46)	11%	(13)	8%	(10)	124
#1 Issue: Education	37%	(44)	44%	(53)	11%	(14)	8%	(10)	121
#1 Issue: Energy	37%	(35)	43%	(40)	15%	(14)	6%	(5)	94
#1 Issue: Other	37%	(50)	38%	(52)	15%	(20)	10%	(13)	136
2018 House Vote: Democrat	35%	(31)	44%	(39)	17%	(15)	4%	(4)	89
2016 Vote: Hillary Clinton	36%	(23)	49%	(32)	13%	(8)	2%	(1)	65
2016 Vote: Didn't Vote	40%	(361)	40%	(360)	10%	(92)	9%	(79)	892
Voted in 2014: No	40%	(396)	41%	(401)	10%	(102)	8%	(79)	977
2012 Vote: Didn't Vote	40%	(394)	41%	(401)	10%	(102)	8%	(81)	978
4-Region: Northeast	47%	(95)	40%	(80)	7%	(14)	7%	(14)	202
4-Region: Midwest	39%	(75)	41%	(77)	12%	(23)	8%	(15)	191
4-Region: South	39%	(156)	42%	(169)	11%	(44)	9%	(35)	404
4-Region: West	39%	(79)	41%	(82)	12%	(24)	9%	(18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC21_12: When buying a product, how important are each of the following when deciding which brand to purchase?
 The brand's products are priced competitively

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	30% (298)	41% (412)	19% (195)	10% (95)	1000
Gender: Male	31% (150)	42% (208)	18% (86)	9% (46)	489
Gender: Female	29% (148)	40% (204)	21% (109)	10% (50)	511
Age: 18-34	33% (166)	41% (209)	15% (78)	10% (52)	506
Generation Z: 13-23	30% (298)	41% (412)	19% (195)	10% (95)	1000
PID: Dem (no lean)	29% (109)	45% (165)	21% (76)	5% (20)	370
PID: Ind (no lean)	30% (134)	36% (158)	20% (89)	14% (62)	443
PID: Rep (no lean)	29% (55)	48% (89)	16% (30)	7% (13)	187
PID/Gender: Dem Men	32% (50)	44% (68)	20% (30)	4% (6)	154
PID/Gender: Dem Women	27% (59)	45% (97)	21% (46)	7% (14)	216
PID/Gender: Ind Men	32% (71)	38% (85)	18% (39)	13% (28)	224
PID/Gender: Ind Women	28% (62)	33% (73)	23% (49)	16% (34)	219
PID/Gender: Rep Men	26% (29)	49% (55)	15% (16)	10% (11)	111
PID/Gender: Rep Women	35% (27)	45% (34)	18% (14)	2% (1)	76
Ideo: Liberal (1-3)	31% (108)	43% (150)	21% (72)	5% (18)	348
Ideo: Moderate (4)	34% (60)	42% (74)	16% (28)	8% (13)	175
Ideo: Conservative (5-7)	38% (74)	40% (79)	16% (31)	6% (12)	195
Educ: < College	30% (276)	40% (372)	20% (186)	10% (87)	920
Educ: Bachelors degree	30% (19)	54% (34)	8% (5)	8% (5)	62
Income: Under 50k	29% (147)	40% (203)	18% (93)	12% (59)	501
Income: 50k-100k	32% (106)	38% (127)	20% (68)	10% (33)	333
Income: 100k+	27% (45)	50% (83)	21% (34)	2% (4)	166
Ethnicity: White	31% (199)	42% (273)	19% (122)	8% (50)	644
Ethnicity: Hispanic	27% (54)	36% (73)	24% (48)	13% (27)	203
Ethnicity: Afr. Am.	25% (32)	39% (50)	22% (28)	14% (18)	129
Ethnicity: Other	29% (67)	39% (89)	20% (45)	12% (27)	228
All Christian	35% (107)	42% (129)	18% (56)	6% (18)	309
All Non-Christian	33% (25)	42% (32)	21% (16)	5% (4)	76
Atheist	33% (35)	42% (44)	16% (17)	10% (10)	106
Agnostic/Nothing in particular	25% (80)	41% (132)	20% (66)	14% (47)	325
Something Else	28% (51)	41% (75)	22% (40)	9% (17)	183

Continued on next page

Table MGC21_12: When buying a product, how important are each of the following when deciding which brand to purchase?
The brand's products are priced competitively

Demographic	Very important	Somewhat important	Not very important	Not important at all	Total N
Americans Age 13-23	30% (298)	41% (412)	19% (195)	10% (95)	1000
Religious Non-Protestant/Catholic	29% (28)	42% (41)	25% (24)	4% (4)	98
Evangelical	33% (65)	42% (82)	17% (34)	7% (14)	195
Non-Evangelical	32% (84)	41% (109)	20% (52)	8% (20)	265
Community: Urban	30% (77)	39% (99)	23% (59)	8% (20)	255
Community: Suburban	30% (165)	42% (234)	19% (105)	9% (51)	554
Community: Rural	29% (56)	41% (79)	16% (30)	13% (25)	191
Employ: Private Sector	38% (45)	46% (53)	12% (14)	4% (5)	117
Employ: Unemployed	31% (49)	39% (60)	18% (27)	12% (19)	154
Employ: Other	22% (12)	35% (18)	11% (6)	32% (17)	52
Military HH: Yes	30% (36)	40% (49)	22% (26)	8% (10)	122
Military HH: No	30% (261)	41% (362)	19% (169)	10% (85)	878
RD/WT: Right Direction	26% (49)	43% (82)	21% (40)	11% (20)	191
RD/WT: Wrong Track	31% (248)	41% (330)	19% (155)	9% (75)	809
Trump Job Approve	36% (78)	41% (90)	16% (35)	7% (15)	219
Trump Job Disapprove	29% (191)	42% (276)	21% (136)	9% (59)	662
Trump Job Strongly Approve	35% (30)	39% (34)	12% (10)	13% (12)	86
Trump Job Somewhat Approve	36% (48)	42% (56)	19% (25)	3% (4)	132
Trump Job Somewhat Disapprove	28% (44)	46% (71)	17% (25)	9% (14)	154
Trump Job Strongly Disapprove	29% (147)	41% (206)	22% (110)	9% (44)	508
Favorable of Trump	35% (76)	42% (91)	17% (37)	5% (11)	215
Unfavorable of Trump	29% (197)	42% (280)	21% (139)	8% (54)	670
Very Favorable of Trump	37% (35)	42% (40)	11% (11)	9% (9)	95
Somewhat Favorable of Trump	34% (41)	42% (51)	22% (26)	2% (2)	120
Somewhat Unfavorable of Trump	32% (41)	47% (61)	17% (22)	4% (5)	129
Very Unfavorable of Trump	29% (156)	40% (219)	22% (118)	9% (49)	541

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Table MGC21_12: When buying a product, how important are each of the following when deciding which brand to purchase?
 The brand's products are priced competitively

Demographic	Very important		Somewhat important		Not very important		Not important at all		Total N
Americans Age 13-23	30%	(298)	41%	(412)	19%	(195)	10%	(95)	1000
#1 Issue: Economy	37%	(99)	41%	(109)	16%	(44)	6%	(16)	267
#1 Issue: Security	24%	(24)	45%	(45)	18%	(19)	13%	(13)	100
#1 Issue: Health Care	34%	(48)	44%	(61)	16%	(22)	6%	(9)	139
#1 Issue: Women's Issues	30%	(37)	38%	(46)	22%	(27)	11%	(13)	124
#1 Issue: Education	21%	(26)	48%	(57)	23%	(28)	8%	(10)	121
#1 Issue: Energy	31%	(29)	44%	(41)	16%	(15)	9%	(8)	94
#1 Issue: Other	25%	(34)	33%	(44)	27%	(36)	15%	(21)	136
2018 House Vote: Democrat	39%	(35)	43%	(38)	11%	(10)	7%	(6)	89
2016 Vote: Hillary Clinton	32%	(20)	53%	(34)	7%	(5)	8%	(5)	65
2016 Vote: Didn't Vote	29%	(260)	40%	(359)	21%	(185)	10%	(89)	892
Voted in 2014: No	30%	(293)	41%	(401)	20%	(191)	9%	(92)	977
2012 Vote: Didn't Vote	30%	(292)	41%	(403)	19%	(190)	10%	(94)	978
4-Region: Northeast	29%	(59)	44%	(88)	21%	(42)	6%	(13)	202
4-Region: Midwest	31%	(58)	39%	(73)	22%	(42)	9%	(17)	191
4-Region: South	26%	(106)	44%	(178)	19%	(78)	10%	(42)	404
4-Region: West	37%	(74)	36%	(72)	16%	(33)	11%	(23)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC22_1: How much do you support each of the following?
The protests in support of the Black Lives Matter movement

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	56%	(562)	25%	(246)	10%	(96)	10%	(96)	1000
Gender: Male	49%	(238)	27%	(132)	11%	(54)	13%	(64)	489
Gender: Female	63%	(324)	22%	(114)	8%	(42)	6%	(32)	511
Age: 18-34	52%	(265)	24%	(120)	12%	(59)	12%	(61)	506
Generation Z: 13-23	56%	(562)	25%	(246)	10%	(96)	10%	(96)	1000
PID: Dem (no lean)	76%	(283)	17%	(62)	4%	(16)	2%	(9)	370
PID: Ind (no lean)	50%	(223)	28%	(124)	10%	(43)	12%	(52)	443
PID: Rep (no lean)	30%	(55)	32%	(60)	20%	(37)	19%	(35)	187
PID/Gender: Dem Men	69%	(105)	21%	(33)	6%	(9)	4%	(7)	154
PID/Gender: Dem Women	82%	(177)	14%	(29)	3%	(7)	1%	(2)	216
PID/Gender: Ind Men	43%	(96)	31%	(69)	11%	(25)	16%	(35)	224
PID/Gender: Ind Women	58%	(128)	25%	(56)	9%	(19)	8%	(17)	219
PID/Gender: Rep Men	33%	(37)	28%	(31)	19%	(21)	20%	(22)	111
PID/Gender: Rep Women	24%	(18)	38%	(29)	21%	(16)	17%	(13)	76
Ideo: Liberal (1-3)	79%	(274)	15%	(53)	4%	(14)	2%	(7)	348
Ideo: Moderate (4)	43%	(76)	36%	(62)	13%	(23)	8%	(13)	175
Ideo: Conservative (5-7)	31%	(61)	30%	(59)	19%	(38)	19%	(38)	195
Educ: < College	56%	(517)	25%	(232)	10%	(89)	9%	(82)	920
Educ: Bachelors degree	63%	(39)	15%	(10)	7%	(4)	15%	(9)	62
Income: Under 50k	56%	(280)	23%	(116)	10%	(48)	11%	(57)	501
Income: 50k-100k	55%	(183)	27%	(90)	11%	(35)	8%	(25)	333
Income: 100k+	60%	(99)	24%	(40)	8%	(13)	8%	(14)	166
Ethnicity: White	53%	(343)	26%	(170)	10%	(67)	10%	(63)	644
Ethnicity: Hispanic	55%	(112)	24%	(50)	10%	(21)	10%	(20)	203
Ethnicity: Afr. Am.	73%	(94)	14%	(18)	6%	(8)	7%	(9)	129
Ethnicity: Other	55%	(125)	25%	(58)	9%	(22)	10%	(24)	228
All Christian	53%	(164)	27%	(84)	11%	(35)	8%	(26)	309
All Non-Christian	63%	(48)	21%	(16)	12%	(9)	4%	(3)	76
Atheist	63%	(67)	21%	(22)	7%	(8)	9%	(10)	106
Agnostic/Nothing in particular	59%	(193)	19%	(62)	9%	(30)	12%	(40)	325
Something Else	49%	(89)	34%	(61)	8%	(14)	10%	(18)	183
Religious Non-Protestant/Catholic	56%	(55)	24%	(24)	15%	(15)	5%	(5)	98

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Table MGC22_1: How much do you support each of the following?
The protests in support of the Black Lives Matter movement

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	56%	(562)	25%	(246)	10%	(96)	10%	(96)	1000
Evangelical	49%	(95)	31%	(60)	11%	(22)	9%	(18)	195
Non-Evangelical	55%	(147)	29%	(76)	7%	(18)	9%	(24)	265
Community: Urban	61%	(156)	23%	(58)	7%	(19)	9%	(23)	255
Community: Suburban	58%	(321)	24%	(133)	10%	(54)	8%	(46)	554
Community: Rural	45%	(85)	29%	(55)	12%	(24)	14%	(27)	191
Employ: Private Sector	53%	(61)	22%	(26)	16%	(18)	10%	(11)	117
Employ: Unemployed	57%	(87)	23%	(36)	7%	(11)	13%	(20)	154
Employ: Other	44%	(23)	25%	(13)	8%	(4)	23%	(12)	52
Military HH: Yes	56%	(68)	27%	(34)	9%	(12)	8%	(9)	122
Military HH: No	56%	(494)	24%	(213)	10%	(85)	10%	(87)	878
RD/WT: Right Direction	43%	(82)	28%	(54)	16%	(31)	13%	(24)	191
RD/WT: Wrong Track	59%	(479)	24%	(192)	8%	(66)	9%	(72)	809
Trump Job Approve	29%	(63)	32%	(71)	21%	(45)	18%	(39)	219
Trump Job Disapprove	69%	(457)	21%	(137)	5%	(36)	5%	(33)	662
Trump Job Strongly Approve	23%	(20)	30%	(26)	20%	(17)	27%	(23)	86
Trump Job Somewhat Approve	33%	(44)	34%	(44)	21%	(28)	12%	(16)	132
Trump Job Somewhat Disapprove	42%	(65)	42%	(64)	10%	(15)	6%	(10)	154
Trump Job Strongly Disapprove	77%	(392)	14%	(73)	4%	(20)	4%	(23)	508
Favorable of Trump	29%	(63)	31%	(67)	19%	(41)	20%	(43)	215
Unfavorable of Trump	68%	(456)	22%	(149)	6%	(39)	4%	(26)	670
Very Favorable of Trump	29%	(28)	27%	(26)	17%	(16)	27%	(26)	95
Somewhat Favorable of Trump	30%	(36)	34%	(41)	21%	(26)	15%	(18)	120
Somewhat Unfavorable of Trump	40%	(52)	46%	(59)	8%	(11)	6%	(7)	129
Very Unfavorable of Trump	75%	(405)	17%	(90)	5%	(28)	3%	(19)	541
#1 Issue: Economy	49%	(132)	30%	(81)	9%	(23)	12%	(32)	267
#1 Issue: Security	40%	(40)	28%	(28)	18%	(18)	13%	(13)	100
#1 Issue: Health Care	65%	(90)	15%	(21)	13%	(18)	7%	(9)	139
#1 Issue: Women's Issues	79%	(98)	13%	(16)	5%	(6)	3%	(4)	124
#1 Issue: Education	58%	(70)	20%	(24)	11%	(13)	12%	(14)	121
#1 Issue: Energy	51%	(48)	35%	(33)	5%	(5)	8%	(8)	94
#1 Issue: Other	56%	(76)	28%	(37)	6%	(9)	10%	(13)	136

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Table MGC22_1: How much do you support each of the following?
The protests in support of the Black Lives Matter movement

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	56%	(562)	25%	(246)	10%	(96)	10%	(96)	1000
2018 House Vote: Democrat	73%	(65)	14%	(12)	10%	(9)	3%	(3)	89
2016 Vote: Hillary Clinton	67%	(43)	18%	(11)	11%	(7)	5%	(3)	65
2016 Vote: Didn't Vote	57%	(506)	25%	(219)	9%	(83)	9%	(84)	892
Voted in 2014: No	56%	(551)	25%	(241)	9%	(92)	9%	(92)	977
2012 Vote: Didn't Vote	56%	(551)	25%	(241)	9%	(92)	10%	(94)	978
4-Region: Northeast	64%	(130)	19%	(39)	10%	(20)	7%	(14)	202
4-Region: Midwest	51%	(97)	30%	(58)	8%	(16)	10%	(20)	191
4-Region: South	57%	(231)	24%	(97)	9%	(37)	10%	(39)	404
4-Region: West	51%	(104)	26%	(52)	12%	(24)	12%	(23)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC22_2: How much do you support each of the following?
The protestors

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	46%	(462)	30%	(301)	13%	(130)	11%	(107)	1000
Gender: Male	37%	(183)	34%	(166)	14%	(70)	14%	(70)	489
Gender: Female	55%	(279)	26%	(135)	12%	(61)	7%	(37)	511
Age: 18-34	45%	(226)	29%	(146)	14%	(73)	12%	(60)	506
Generation Z: 13-23	46%	(462)	30%	(301)	13%	(130)	11%	(107)	1000
PID: Dem (no lean)	66%	(244)	24%	(89)	6%	(24)	3%	(13)	370
PID: Ind (no lean)	42%	(186)	31%	(138)	14%	(62)	13%	(56)	443
PID: Rep (no lean)	17%	(32)	39%	(73)	24%	(45)	20%	(37)	187
PID/Gender: Dem Men	58%	(89)	30%	(47)	7%	(10)	5%	(8)	154
PID/Gender: Dem Women	72%	(156)	20%	(43)	6%	(13)	2%	(5)	216
PID/Gender: Ind Men	32%	(73)	34%	(77)	15%	(33)	18%	(41)	224
PID/Gender: Ind Women	52%	(114)	28%	(61)	13%	(29)	7%	(15)	219
PID/Gender: Rep Men	20%	(22)	38%	(42)	23%	(26)	19%	(21)	111
PID/Gender: Rep Women	13%	(10)	41%	(31)	25%	(19)	21%	(16)	76
Ideo: Liberal (1-3)	70%	(243)	23%	(81)	5%	(19)	1%	(5)	348
Ideo: Moderate (4)	35%	(62)	39%	(67)	16%	(28)	10%	(17)	175
Ideo: Conservative (5-7)	22%	(44)	35%	(68)	22%	(43)	21%	(41)	195
Educ: < College	46%	(423)	30%	(280)	13%	(121)	10%	(96)	920
Educ: Bachelors degree	55%	(34)	25%	(15)	8%	(5)	13%	(8)	62
Income: Under 50k	47%	(236)	25%	(125)	15%	(74)	13%	(65)	501
Income: 50k-100k	46%	(153)	33%	(110)	12%	(39)	9%	(30)	333
Income: 100k+	44%	(72)	39%	(65)	10%	(17)	7%	(11)	166
Ethnicity: White	44%	(281)	32%	(204)	13%	(84)	12%	(75)	644
Ethnicity: Hispanic	43%	(87)	26%	(53)	18%	(35)	14%	(28)	203
Ethnicity: Afr. Am.	58%	(74)	24%	(31)	13%	(17)	5%	(7)	129
Ethnicity: Other	47%	(107)	29%	(66)	13%	(30)	11%	(25)	228
All Christian	43%	(132)	35%	(109)	14%	(44)	8%	(24)	309
All Non-Christian	44%	(33)	33%	(25)	15%	(11)	9%	(7)	76
Atheist	59%	(63)	26%	(28)	6%	(7)	8%	(9)	106
Agnostic/Nothing in particular	50%	(162)	25%	(80)	12%	(41)	13%	(43)	325
Something Else	39%	(72)	32%	(59)	15%	(28)	13%	(23)	183
Religious Non-Protestant/Catholic	40%	(39)	33%	(33)	17%	(16)	10%	(10)	98

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Table MGC22_2: How much do you support each of the following?

The protestors

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	46%	(462)	30%	(301)	13%	(130)	11%	(107)	1000
Evangelical	40%	(79)	30%	(60)	18%	(36)	11%	(22)	195
Non-Evangelical	43%	(114)	37%	(98)	12%	(31)	8%	(22)	265
Community: Urban	55%	(140)	26%	(65)	11%	(28)	8%	(21)	255
Community: Suburban	46%	(254)	32%	(178)	12%	(69)	10%	(54)	554
Community: Rural	36%	(68)	30%	(58)	18%	(34)	16%	(31)	191
Employ: Private Sector	44%	(51)	33%	(38)	16%	(18)	8%	(9)	117
Employ: Unemployed	48%	(73)	24%	(37)	11%	(17)	17%	(26)	154
Employ: Other	36%	(19)	30%	(16)	11%	(6)	24%	(12)	52
Military HH: Yes	39%	(48)	35%	(42)	16%	(20)	10%	(12)	122
Military HH: No	47%	(414)	29%	(258)	13%	(111)	11%	(95)	878
RD/WT: Right Direction	33%	(64)	37%	(70)	16%	(31)	14%	(27)	191
RD/WT: Wrong Track	49%	(398)	29%	(231)	12%	(99)	10%	(80)	809
Trump Job Approve	19%	(41)	35%	(77)	26%	(56)	20%	(45)	219
Trump Job Disapprove	60%	(397)	27%	(176)	8%	(52)	6%	(38)	662
Trump Job Strongly Approve	10%	(9)	33%	(29)	25%	(22)	31%	(27)	86
Trump Job Somewhat Approve	25%	(33)	36%	(48)	26%	(34)	13%	(17)	132
Trump Job Somewhat Disapprove	33%	(51)	48%	(73)	12%	(18)	7%	(11)	154
Trump Job Strongly Disapprove	68%	(346)	20%	(102)	7%	(33)	5%	(26)	508
Favorable of Trump	18%	(39)	34%	(73)	26%	(57)	21%	(46)	215
Unfavorable of Trump	60%	(399)	28%	(188)	8%	(53)	5%	(30)	670
Very Favorable of Trump	13%	(13)	32%	(30)	25%	(24)	30%	(28)	95
Somewhat Favorable of Trump	22%	(27)	36%	(43)	27%	(33)	15%	(18)	120
Somewhat Unfavorable of Trump	35%	(45)	49%	(63)	10%	(12)	7%	(9)	129
Very Unfavorable of Trump	65%	(354)	23%	(125)	8%	(41)	4%	(21)	541
#1 Issue: Economy	36%	(95)	38%	(103)	14%	(38)	12%	(31)	267
#1 Issue: Security	31%	(31)	34%	(34)	21%	(21)	14%	(14)	100
#1 Issue: Health Care	54%	(74)	25%	(35)	12%	(17)	9%	(12)	139
#1 Issue: Women's Issues	72%	(89)	15%	(19)	8%	(10)	4%	(5)	124
#1 Issue: Education	47%	(57)	35%	(43)	8%	(9)	10%	(12)	121
#1 Issue: Energy	42%	(39)	28%	(27)	16%	(15)	14%	(13)	94
#1 Issue: Other	52%	(70)	25%	(34)	11%	(15)	12%	(16)	136

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Table MGC22_2: How much do you support each of the following?
 The protestors

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	46%	(462)	30%	(301)	13%	(130)	11%	(107)	1000
2018 House Vote: Democrat	67%	(60)	18%	(16)	13%	(11)	2%	(2)	89
2016 Vote: Hillary Clinton	62%	(40)	18%	(12)	16%	(11)	3%	(2)	65
2016 Vote: Didn't Vote	46%	(414)	30%	(269)	13%	(113)	11%	(96)	892
Voted in 2014: No	46%	(452)	30%	(296)	13%	(126)	11%	(104)	977
2012 Vote: Didn't Vote	46%	(453)	30%	(296)	13%	(124)	11%	(105)	978
4-Region: Northeast	51%	(104)	30%	(61)	11%	(22)	8%	(15)	202
4-Region: Midwest	43%	(83)	30%	(58)	14%	(27)	12%	(23)	191
4-Region: South	47%	(190)	31%	(126)	12%	(48)	10%	(40)	404
4-Region: West	42%	(86)	27%	(56)	16%	(33)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC22_3: How much do you support each of the following?
The police

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	14%	(137)	27%	(271)	28%	(281)	31%	(311)	1000
Gender: Male	15%	(73)	28%	(136)	28%	(137)	29%	(143)	489
Gender: Female	13%	(64)	26%	(135)	28%	(144)	33%	(168)	511
Age: 18-34	14%	(69)	24%	(120)	28%	(144)	34%	(172)	506
Generation Z: 13-23	14%	(137)	27%	(271)	28%	(281)	31%	(311)	1000
PID: Dem (no lean)	4%	(14)	19%	(70)	35%	(128)	42%	(157)	370
PID: Ind (no lean)	12%	(54)	29%	(128)	27%	(120)	32%	(140)	443
PID: Rep (no lean)	37%	(69)	38%	(72)	18%	(33)	7%	(13)	187
PID/Gender: Dem Men	6%	(9)	21%	(32)	35%	(54)	38%	(59)	154
PID/Gender: Dem Women	3%	(6)	18%	(38)	34%	(74)	45%	(98)	216
PID/Gender: Ind Men	10%	(23)	29%	(65)	27%	(61)	34%	(75)	224
PID/Gender: Ind Women	14%	(31)	29%	(63)	27%	(59)	30%	(65)	219
PID/Gender: Rep Men	37%	(41)	35%	(39)	20%	(22)	8%	(9)	111
PID/Gender: Rep Women	36%	(27)	44%	(33)	14%	(11)	6%	(5)	76
Ideo: Liberal (1-3)	4%	(12)	20%	(71)	35%	(120)	42%	(144)	348
Ideo: Moderate (4)	12%	(21)	30%	(52)	31%	(54)	27%	(47)	175
Ideo: Conservative (5-7)	37%	(72)	30%	(58)	20%	(39)	14%	(26)	195
Educ: < College	13%	(122)	27%	(250)	29%	(262)	31%	(285)	920
Educ: Bachelors degree	19%	(12)	27%	(17)	21%	(13)	33%	(20)	62
Income: Under 50k	12%	(62)	26%	(132)	25%	(126)	36%	(182)	501
Income: 50k-100k	14%	(48)	27%	(90)	29%	(97)	30%	(98)	333
Income: 100k+	17%	(27)	30%	(49)	35%	(58)	19%	(31)	166
Ethnicity: White	19%	(119)	29%	(184)	26%	(169)	27%	(171)	644
Ethnicity: Hispanic	11%	(21)	20%	(40)	29%	(59)	41%	(83)	203
Ethnicity: Afr. Am.	3%	(4)	14%	(18)	29%	(37)	53%	(69)	129
Ethnicity: Other	6%	(14)	30%	(68)	33%	(75)	31%	(72)	228
All Christian	18%	(54)	28%	(88)	33%	(103)	21%	(64)	309
All Non-Christian	10%	(8)	34%	(26)	33%	(25)	22%	(17)	76
Atheist	11%	(12)	23%	(25)	21%	(23)	44%	(47)	106
Agnostic/Nothing in particular	8%	(27)	25%	(81)	28%	(91)	39%	(126)	325
Something Else	20%	(36)	28%	(51)	22%	(39)	31%	(57)	183
Religious Non-Protestant/Catholic	14%	(13)	36%	(35)	32%	(31)	19%	(18)	98

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Table MGC22_3: How much do you support each of the following?
 The police

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	14%	(137)	27%	(271)	28%	(281)	31%	(311)	1000
Evangelical	21%	(41)	33%	(65)	20%	(40)	25%	(50)	195
Non-Evangelical	16%	(42)	22%	(59)	36%	(94)	26%	(69)	265
Community: Urban	11%	(28)	26%	(66)	25%	(65)	38%	(96)	255
Community: Suburban	12%	(69)	27%	(151)	31%	(170)	30%	(164)	554
Community: Rural	21%	(40)	28%	(53)	24%	(46)	27%	(51)	191
Employ: Private Sector	17%	(20)	25%	(30)	28%	(33)	29%	(34)	117
Employ: Unemployed	12%	(19)	22%	(33)	26%	(40)	41%	(63)	154
Employ: Other	13%	(7)	32%	(17)	16%	(9)	39%	(20)	52
Military HH: Yes	13%	(15)	29%	(35)	24%	(30)	34%	(42)	122
Military HH: No	14%	(122)	27%	(236)	29%	(251)	31%	(269)	878
RD/WT: Right Direction	22%	(42)	34%	(64)	26%	(51)	18%	(35)	191
RD/WT: Wrong Track	12%	(95)	26%	(206)	29%	(231)	34%	(276)	809
Trump Job Approve	40%	(87)	33%	(73)	18%	(39)	9%	(19)	219
Trump Job Disapprove	5%	(34)	23%	(151)	32%	(215)	40%	(262)	662
Trump Job Strongly Approve	62%	(53)	20%	(17)	11%	(9)	7%	(6)	86
Trump Job Somewhat Approve	26%	(34)	42%	(56)	22%	(30)	10%	(13)	132
Trump Job Somewhat Disapprove	6%	(10)	39%	(60)	38%	(58)	17%	(27)	154
Trump Job Strongly Disapprove	5%	(25)	18%	(92)	31%	(157)	46%	(235)	508
Favorable of Trump	41%	(88)	34%	(73)	17%	(37)	8%	(17)	215
Unfavorable of Trump	6%	(37)	24%	(161)	33%	(218)	38%	(254)	670
Very Favorable of Trump	57%	(54)	29%	(27)	6%	(6)	8%	(8)	95
Somewhat Favorable of Trump	28%	(34)	38%	(46)	26%	(31)	8%	(9)	120
Somewhat Unfavorable of Trump	12%	(15)	43%	(55)	33%	(43)	13%	(16)	129
Very Unfavorable of Trump	4%	(22)	19%	(105)	32%	(175)	44%	(238)	541
#1 Issue: Economy	16%	(44)	32%	(85)	29%	(77)	23%	(62)	267
#1 Issue: Security	25%	(25)	30%	(31)	22%	(22)	23%	(23)	100
#1 Issue: Health Care	12%	(17)	19%	(26)	34%	(47)	35%	(48)	139
#1 Issue: Women's Issues	6%	(7)	21%	(27)	31%	(38)	42%	(52)	124
#1 Issue: Education	12%	(15)	28%	(33)	34%	(41)	27%	(32)	121
#1 Issue: Energy	17%	(16)	30%	(28)	26%	(25)	27%	(26)	94
#1 Issue: Other	8%	(10)	23%	(32)	22%	(30)	47%	(63)	136

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Table MGC22_3: How much do you support each of the following?
The police

Demographic	At lot		Somewhat		Not much		Not at all		Total N
Americans Age 13-23	14%	(137)	27%	(271)	28%	(281)	31%	(311)	1000
2018 House Vote: Democrat	6%	(5)	23%	(20)	32%	(28)	40%	(35)	89
2016 Vote: Hillary Clinton	6%	(4)	26%	(17)	26%	(17)	43%	(28)	65
2016 Vote: Didn't Vote	14%	(122)	26%	(232)	29%	(258)	31%	(280)	892
Voted in 2014: No	14%	(137)	27%	(263)	28%	(276)	31%	(302)	977
2012 Vote: Didn't Vote	14%	(136)	27%	(263)	28%	(277)	31%	(303)	978
4-Region: Northeast	11%	(23)	26%	(53)	30%	(60)	33%	(66)	202
4-Region: Midwest	20%	(37)	28%	(53)	26%	(49)	27%	(51)	191
4-Region: South	14%	(55)	25%	(102)	28%	(113)	33%	(134)	404
4-Region: West	10%	(21)	31%	(63)	29%	(59)	29%	(60)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC23: *To what extent would you say recent protests have made you more aware about issues related to race in America?*

Demographic	Much more aware		Somewhat more aware		Not much more aware		No more aware		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	50%	(503)	31%	(305)	11%	(109)	8%	(83)	1000
Gender: Male	44%	(217)	34%	(164)	12%	(60)	10%	(48)	489
Gender: Female	56%	(286)	28%	(141)	10%	(49)	7%	(35)	511
Age: 18-34	48%	(244)	31%	(158)	10%	(53)	10%	(51)	506
Generation Z: 13-23	50%	(503)	31%	(305)	11%	(109)	8%	(83)	1000
PID: Dem (no lean)	62%	(228)	30%	(110)	5%	(19)	4%	(14)	370
PID: Ind (no lean)	46%	(206)	29%	(131)	13%	(58)	11%	(48)	443
PID: Rep (no lean)	37%	(69)	35%	(65)	17%	(32)	11%	(21)	187
PID/Gender: Dem Men	59%	(90)	33%	(50)	4%	(6)	5%	(7)	154
PID/Gender: Dem Women	64%	(138)	27%	(59)	6%	(13)	3%	(7)	216
PID/Gender: Ind Men	39%	(88)	34%	(75)	15%	(34)	12%	(26)	224
PID/Gender: Ind Women	54%	(118)	25%	(55)	11%	(24)	10%	(22)	219
PID/Gender: Rep Men	34%	(38)	35%	(38)	18%	(20)	13%	(15)	111
PID/Gender: Rep Women	41%	(31)	35%	(27)	16%	(12)	8%	(6)	76
Ideo: Liberal (1-3)	63%	(218)	29%	(101)	5%	(18)	3%	(12)	348
Ideo: Moderate (4)	41%	(72)	38%	(67)	13%	(23)	7%	(12)	175
Ideo: Conservative (5-7)	39%	(76)	29%	(57)	17%	(33)	15%	(29)	195
Educ: < College	50%	(464)	31%	(281)	11%	(105)	8%	(70)	920
Educ: Bachelors degree	57%	(36)	24%	(15)	5%	(3)	14%	(9)	62
Income: Under 50k	50%	(252)	30%	(149)	10%	(50)	10%	(50)	501
Income: 50k-100k	49%	(164)	33%	(108)	11%	(36)	7%	(24)	333
Income: 100k+	52%	(87)	29%	(48)	14%	(23)	5%	(8)	166
Ethnicity: White	48%	(308)	32%	(204)	11%	(72)	9%	(60)	644
Ethnicity: Hispanic	52%	(106)	27%	(55)	13%	(27)	7%	(14)	203
Ethnicity: Afr. Am.	54%	(70)	27%	(34)	10%	(13)	9%	(11)	129
Ethnicity: Other	55%	(125)	29%	(67)	11%	(24)	5%	(12)	228
All Christian	49%	(151)	31%	(97)	14%	(42)	6%	(19)	309
All Non-Christian	58%	(44)	27%	(21)	12%	(9)	2%	(2)	76
Atheist	50%	(53)	35%	(38)	7%	(7)	8%	(8)	106
Agnostic/Nothing in particular	48%	(155)	32%	(103)	10%	(32)	11%	(35)	325
Something Else	54%	(99)	25%	(46)	10%	(19)	10%	(19)	183
Religious Non-Protestant/Catholic	56%	(55)	26%	(26)	15%	(15)	3%	(3)	98

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Table MGC23: To what extent would you say recent protests have made you more aware about issues related to race in America?

Demographic	Much more aware		Somewhat more aware		Not much more aware		No more aware		Total N
Americans Age 13-23	50%	(503)	31%	(305)	11%	(109)	8%	(83)	1000
Evangelical	55%	(107)	24%	(48)	12%	(24)	9%	(17)	195
Non-Evangelical	48%	(128)	32%	(86)	12%	(32)	7%	(19)	265
Community: Urban	55%	(140)	31%	(80)	6%	(16)	7%	(19)	255
Community: Suburban	49%	(273)	30%	(168)	12%	(69)	8%	(45)	554
Community: Rural	47%	(90)	30%	(57)	13%	(24)	10%	(19)	191
Employ: Private Sector	52%	(61)	32%	(37)	10%	(12)	6%	(7)	117
Employ: Unemployed	45%	(69)	33%	(50)	10%	(16)	12%	(19)	154
Employ: Other	43%	(22)	19%	(10)	14%	(7)	25%	(13)	52
Military HH: Yes	54%	(66)	26%	(31)	10%	(12)	11%	(13)	122
Military HH: No	50%	(437)	31%	(274)	11%	(97)	8%	(70)	878
RD/WT: Right Direction	45%	(85)	30%	(57)	14%	(28)	11%	(21)	191
RD/WT: Wrong Track	52%	(417)	31%	(248)	10%	(82)	8%	(62)	809
Trump Job Approve	35%	(76)	35%	(75)	19%	(41)	12%	(27)	219
Trump Job Disapprove	58%	(386)	29%	(193)	7%	(45)	6%	(37)	662
Trump Job Strongly Approve	35%	(30)	27%	(23)	22%	(19)	17%	(14)	86
Trump Job Somewhat Approve	35%	(46)	40%	(52)	17%	(22)	9%	(12)	132
Trump Job Somewhat Disapprove	44%	(67)	38%	(58)	12%	(19)	6%	(9)	154
Trump Job Strongly Disapprove	63%	(319)	27%	(135)	5%	(26)	5%	(28)	508
Favorable of Trump	36%	(77)	32%	(70)	20%	(43)	12%	(26)	215
Unfavorable of Trump	58%	(391)	30%	(204)	7%	(44)	5%	(31)	670
Very Favorable of Trump	38%	(37)	30%	(29)	17%	(16)	14%	(14)	95
Somewhat Favorable of Trump	33%	(40)	34%	(41)	23%	(27)	10%	(12)	120
Somewhat Unfavorable of Trump	42%	(55)	44%	(57)	10%	(13)	4%	(5)	129
Very Unfavorable of Trump	62%	(336)	27%	(147)	6%	(32)	5%	(26)	541
#1 Issue: Economy	41%	(108)	39%	(103)	11%	(28)	10%	(27)	267
#1 Issue: Security	47%	(47)	29%	(29)	13%	(13)	11%	(11)	100
#1 Issue: Health Care	56%	(78)	24%	(33)	12%	(16)	8%	(11)	139
#1 Issue: Women's Issues	68%	(84)	24%	(30)	5%	(7)	2%	(3)	124
#1 Issue: Education	52%	(62)	27%	(33)	12%	(15)	9%	(11)	121
#1 Issue: Energy	40%	(38)	41%	(38)	14%	(13)	5%	(5)	94
#1 Issue: Other	57%	(78)	23%	(31)	10%	(14)	10%	(13)	136

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Table MGC23: *To what extent would you say recent protests have made you more aware about issues related to race in America?*

Demographic	Much more aware		Somewhat more aware		Not much more aware		No more aware		Total N
Americans Age 13-23	50%	(503)	31%	(305)	11%	(109)	8%	(83)	1000
2018 House Vote: Democrat	58%	(51)	34%	(30)	5%	(5)	3%	(3)	89
2016 Vote: Hillary Clinton	61%	(39)	26%	(17)	9%	(6)	5%	(3)	65
2016 Vote: Didn't Vote	50%	(449)	30%	(268)	11%	(99)	8%	(75)	892
Voted in 2014: No	50%	(489)	31%	(300)	11%	(108)	8%	(80)	977
2012 Vote: Didn't Vote	50%	(491)	30%	(298)	11%	(107)	8%	(81)	978
4-Region: Northeast	51%	(103)	35%	(70)	7%	(15)	7%	(15)	202
4-Region: Midwest	47%	(89)	35%	(66)	8%	(15)	11%	(20)	191
4-Region: South	52%	(211)	27%	(110)	11%	(46)	9%	(36)	404
4-Region: West	49%	(100)	29%	(58)	16%	(33)	6%	(12)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC24_1NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
Attended a protest

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	12%	(120)	88%	(880)	1000
Gender: Male	11%	(52)	89%	(436)	489
Gender: Female	13%	(68)	87%	(444)	511
Age: 18-34	13%	(64)	87%	(442)	506
Generation Z: 13-23	12%	(120)	88%	(880)	1000
PID: Dem (no lean)	16%	(60)	84%	(310)	370
PID: Ind (no lean)	11%	(50)	89%	(393)	443
PID: Rep (no lean)	6%	(11)	94%	(176)	187
PID/Gender: Dem Men	16%	(24)	84%	(130)	154
PID/Gender: Dem Women	17%	(36)	83%	(181)	216
PID/Gender: Ind Men	8%	(19)	92%	(205)	224
PID/Gender: Ind Women	14%	(31)	86%	(188)	219
PID/Gender: Rep Men	9%	(10)	91%	(101)	111
PID/Gender: Rep Women	1%	(1)	99%	(75)	76
Ideo: Liberal (1-3)	18%	(61)	82%	(286)	348
Ideo: Moderate (4)	12%	(21)	88%	(154)	175
Ideo: Conservative (5-7)	10%	(20)	90%	(176)	195
Educ: < College	12%	(110)	88%	(810)	920
Educ: Bachelors degree	15%	(9)	85%	(53)	62
Income: Under 50k	14%	(68)	86%	(433)	501
Income: 50k-100k	11%	(38)	89%	(295)	333
Income: 100k+	9%	(15)	91%	(152)	166
Ethnicity: White	12%	(75)	88%	(569)	644
Ethnicity: Hispanic	16%	(31)	84%	(171)	203
Ethnicity: Afr. Am.	14%	(18)	86%	(111)	129
Ethnicity: Other	12%	(27)	88%	(200)	228
All Christian	9%	(29)	91%	(280)	309
All Non-Christian	10%	(7)	90%	(68)	76
Atheist	23%	(25)	77%	(82)	106
Agnostic/Nothing in particular	11%	(36)	89%	(289)	325
Something Else	12%	(23)	88%	(160)	183
Religious Non-Protestant/Catholic	8%	(8)	92%	(90)	98

Continued on next page

Table MGC24_1NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
 Attended a protest

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	12%	(120)	88%	(880)	1000
Evangelical	13%	(26)	87%	(170)	195
Non-Evangelical	9%	(25)	91%	(240)	265
Community: Urban	15%	(38)	85%	(217)	255
Community: Suburban	11%	(63)	89%	(491)	554
Community: Rural	10%	(19)	90%	(172)	191
Employ: Private Sector	19%	(22)	81%	(94)	117
Employ: Unemployed	9%	(14)	91%	(140)	154
Employ: Other	18%	(10)	82%	(43)	52
Military HH: Yes	18%	(22)	82%	(100)	122
Military HH: No	11%	(98)	89%	(779)	878
RD/WT: Right Direction	13%	(24)	87%	(167)	191
RD/WT: Wrong Track	12%	(96)	88%	(713)	809
Trump Job Approve	9%	(19)	91%	(200)	219
Trump Job Disapprove	14%	(95)	86%	(567)	662
Trump Job Strongly Approve	10%	(9)	90%	(78)	86
Trump Job Somewhat Approve	8%	(10)	92%	(122)	132
Trump Job Somewhat Disapprove	10%	(16)	90%	(138)	154
Trump Job Strongly Disapprove	16%	(79)	84%	(429)	508
Favorable of Trump	7%	(15)	93%	(200)	215
Unfavorable of Trump	15%	(99)	85%	(571)	670
Very Favorable of Trump	6%	(6)	94%	(90)	95
Somewhat Favorable of Trump	8%	(9)	92%	(111)	120
Somewhat Unfavorable of Trump	9%	(12)	91%	(117)	129
Very Unfavorable of Trump	16%	(87)	84%	(454)	541
#1 Issue: Economy	9%	(23)	91%	(244)	267
#1 Issue: Security	11%	(11)	89%	(89)	100
#1 Issue: Health Care	19%	(27)	81%	(112)	139
#1 Issue: Women's Issues	18%	(22)	82%	(101)	124
#1 Issue: Education	6%	(7)	94%	(114)	121
#1 Issue: Energy	8%	(8)	92%	(86)	94
#1 Issue: Other	12%	(16)	88%	(119)	136

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Table MGC24_1NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
Attended a protest

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	12%	(120)	88%	(880)	1000
2018 House Vote: Democrat	19%	(17)	81%	(72)	89
2016 Vote: Hillary Clinton	21%	(14)	79%	(51)	65
2016 Vote: Didn't Vote	12%	(103)	88%	(789)	892
Voted in 2014: No	12%	(118)	88%	(860)	977
2012 Vote: Didn't Vote	12%	(116)	88%	(862)	978
4-Region: Northeast	13%	(27)	87%	(175)	202
4-Region: Midwest	16%	(30)	84%	(161)	191
4-Region: South	12%	(47)	88%	(357)	404
4-Region: West	8%	(16)	92%	(186)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC24_2NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
 Posted about the protests or race-related issues on social media

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	41%	(412)	59%	(588)	1000
Gender: Male	32%	(157)	68%	(332)	489
Gender: Female	50%	(255)	50%	(256)	511
Age: 18-34	40%	(204)	60%	(302)	506
Generation Z: 13-23	41%	(412)	59%	(588)	1000
PID: Dem (no lean)	60%	(223)	40%	(148)	370
PID: Ind (no lean)	34%	(148)	66%	(294)	443
PID: Rep (no lean)	22%	(41)	78%	(146)	187
PID/Gender: Dem Men	50%	(77)	50%	(77)	154
PID/Gender: Dem Women	67%	(146)	33%	(71)	216
PID/Gender: Ind Men	25%	(56)	75%	(168)	224
PID/Gender: Ind Women	42%	(92)	58%	(127)	219
PID/Gender: Rep Men	22%	(24)	78%	(87)	111
PID/Gender: Rep Women	23%	(17)	77%	(59)	76
Ideo: Liberal (1-3)	61%	(212)	39%	(135)	348
Ideo: Moderate (4)	35%	(61)	65%	(114)	175
Ideo: Conservative (5-7)	25%	(49)	75%	(147)	195
Educ: < College	41%	(380)	59%	(540)	920
Educ: Bachelors degree	47%	(29)	53%	(33)	62
Income: Under 50k	40%	(199)	60%	(302)	501
Income: 50k-100k	45%	(149)	55%	(184)	333
Income: 100k+	38%	(64)	62%	(102)	166
Ethnicity: White	40%	(258)	60%	(385)	644
Ethnicity: Hispanic	40%	(82)	60%	(121)	203
Ethnicity: Afr. Am.	48%	(62)	52%	(67)	129
Ethnicity: Other	41%	(92)	59%	(135)	228
All Christian	41%	(127)	59%	(182)	309
All Non-Christian	37%	(28)	63%	(48)	76
Atheist	49%	(53)	51%	(54)	106
Agnostic/Nothing in particular	40%	(131)	60%	(194)	325
Something Else	40%	(73)	60%	(110)	183
Religious Non-Protestant/Catholic	36%	(35)	64%	(63)	98

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Table MGC24_2NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
Posted about the protests or race-related issues on social media

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	41%	(412)	59%	(588)	1000
Evangelical	40%	(79)	60%	(117)	195
Non-Evangelical	42%	(111)	58%	(153)	265
Community: Urban	45%	(116)	55%	(139)	255
Community: Suburban	44%	(244)	56%	(310)	554
Community: Rural	28%	(52)	72%	(138)	191
Employ: Private Sector	44%	(51)	56%	(66)	117
Employ: Unemployed	38%	(59)	62%	(95)	154
Employ: Other	31%	(16)	69%	(36)	52
Military HH: Yes	40%	(49)	60%	(73)	122
Military HH: No	41%	(363)	59%	(515)	878
RD/WT: Right Direction	32%	(60)	68%	(131)	191
RD/WT: Wrong Track	44%	(352)	56%	(457)	809
Trump Job Approve	22%	(48)	78%	(170)	219
Trump Job Disapprove	52%	(344)	48%	(317)	662
Trump Job Strongly Approve	15%	(13)	85%	(73)	86
Trump Job Somewhat Approve	26%	(35)	74%	(97)	132
Trump Job Somewhat Disapprove	30%	(46)	70%	(108)	154
Trump Job Strongly Disapprove	59%	(298)	41%	(210)	508
Favorable of Trump	22%	(48)	78%	(167)	215
Unfavorable of Trump	52%	(349)	48%	(321)	670
Very Favorable of Trump	20%	(19)	80%	(77)	95
Somewhat Favorable of Trump	25%	(30)	75%	(90)	120
Somewhat Unfavorable of Trump	27%	(35)	73%	(94)	129
Very Unfavorable of Trump	58%	(313)	42%	(228)	541
#1 Issue: Economy	36%	(97)	64%	(171)	267
#1 Issue: Security	32%	(32)	68%	(69)	100
#1 Issue: Health Care	45%	(62)	55%	(77)	139
#1 Issue: Women's Issues	60%	(75)	40%	(49)	124
#1 Issue: Education	41%	(50)	59%	(71)	121
#1 Issue: Energy	32%	(30)	68%	(64)	94
#1 Issue: Other	46%	(63)	54%	(73)	136

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Table MGC24_2NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
 Posted about the protests or race-related issues on social media

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	41%	(412)	59%	(588)	1000
2018 House Vote: Democrat	60%	(53)	40%	(36)	89
2016 Vote: Hillary Clinton	52%	(34)	48%	(31)	65
2016 Vote: Didn't Vote	41%	(365)	59%	(528)	892
Voted in 2014: No	41%	(405)	59%	(573)	977
2012 Vote: Didn't Vote	41%	(402)	59%	(576)	978
4-Region: Northeast	43%	(87)	57%	(115)	202
4-Region: Midwest	41%	(79)	59%	(112)	191
4-Region: South	41%	(165)	59%	(239)	404
4-Region: West	40%	(81)	60%	(122)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC24_3NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
Spoke to friends or family about the protests or race-related issues

Demographic	Selected	Not Selected	Total N
Americans Age 13-23	64% (642)	36% (358)	1000
Gender: Male	58% (281)	42% (207)	489
Gender: Female	71% (361)	29% (151)	511
Age: 18-34	59% (297)	41% (209)	506
Generation Z: 13-23	64% (642)	36% (358)	1000
PID: Dem (no lean)	76% (280)	24% (90)	370
PID: Ind (no lean)	58% (256)	42% (187)	443
PID: Rep (no lean)	57% (106)	43% (81)	187
PID/Gender: Dem Men	69% (106)	31% (48)	154
PID/Gender: Dem Women	80% (174)	20% (43)	216
PID/Gender: Ind Men	50% (112)	50% (112)	224
PID/Gender: Ind Women	66% (144)	34% (75)	219
PID/Gender: Rep Men	57% (64)	43% (48)	111
PID/Gender: Rep Women	56% (43)	44% (33)	76
Ideo: Liberal (1-3)	79% (276)	21% (71)	348
Ideo: Moderate (4)	59% (103)	41% (72)	175
Ideo: Conservative (5-7)	56% (110)	44% (86)	195
Educ: < College	65% (597)	35% (323)	920
Educ: Bachelors degree	64% (40)	36% (22)	62
Income: Under 50k	56% (280)	44% (221)	501
Income: 50k-100k	70% (233)	30% (100)	333
Income: 100k+	77% (129)	23% (37)	166
Ethnicity: White	67% (431)	33% (213)	644
Ethnicity: Hispanic	58% (118)	42% (85)	203
Ethnicity: Afr. Am.	55% (71)	45% (58)	129
Ethnicity: Other	62% (141)	38% (87)	228
All Christian	64% (198)	36% (112)	309
All Non-Christian	69% (52)	31% (24)	76
Atheist	73% (78)	27% (29)	106
Agnostic/Nothing in particular	58% (188)	42% (137)	325
Something Else	69% (126)	31% (57)	183
Religious Non-Protestant/Catholic	68% (66)	32% (32)	98

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Table MGC24_3NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
 Spoke to friends or family about the protests or race-related issues

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	64%	(642)	36%	(358)	1000
Evangelical	66%	(128)	34%	(67)	195
Non-Evangelical	67%	(177)	33%	(88)	265
Community: Urban	64%	(162)	36%	(93)	255
Community: Suburban	69%	(385)	31%	(169)	554
Community: Rural	50%	(95)	50%	(96)	191
Employ: Private Sector	64%	(74)	36%	(42)	117
Employ: Unemployed	52%	(80)	48%	(74)	154
Employ: Other	36%	(19)	64%	(34)	52
Military HH: Yes	65%	(80)	35%	(42)	122
Military HH: No	64%	(562)	36%	(315)	878
RD/WT: Right Direction	49%	(94)	51%	(97)	191
RD/WT: Wrong Track	68%	(548)	32%	(261)	809
Trump Job Approve	54%	(117)	46%	(101)	219
Trump Job Disapprove	70%	(465)	30%	(197)	662
Trump Job Strongly Approve	46%	(40)	54%	(46)	86
Trump Job Somewhat Approve	59%	(78)	41%	(55)	132
Trump Job Somewhat Disapprove	61%	(93)	39%	(60)	154
Trump Job Strongly Disapprove	73%	(372)	27%	(136)	508
Favorable of Trump	57%	(122)	43%	(93)	215
Unfavorable of Trump	71%	(476)	29%	(194)	670
Very Favorable of Trump	42%	(40)	58%	(55)	95
Somewhat Favorable of Trump	68%	(82)	32%	(38)	120
Somewhat Unfavorable of Trump	60%	(77)	40%	(52)	129
Very Unfavorable of Trump	74%	(398)	26%	(143)	541
#1 Issue: Economy	60%	(160)	40%	(107)	267
#1 Issue: Security	52%	(52)	48%	(48)	100
#1 Issue: Health Care	73%	(101)	27%	(38)	139
#1 Issue: Women's Issues	78%	(97)	22%	(27)	124
#1 Issue: Education	67%	(81)	33%	(40)	121
#1 Issue: Energy	62%	(58)	38%	(36)	94
#1 Issue: Other	65%	(88)	35%	(48)	136

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Table MGC24_3NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
Spoke to friends or family about the protests or race-related issues

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	64%	(642)	36%	(358)	1000
2018 House Vote: Democrat	66%	(58)	34%	(31)	89
2016 Vote: Hillary Clinton	68%	(44)	32%	(21)	65
2016 Vote: Didn't Vote	64%	(572)	36%	(320)	892
Voted in 2014: No	65%	(631)	35%	(346)	977
2012 Vote: Didn't Vote	65%	(631)	35%	(347)	978
4-Region: Northeast	63%	(128)	37%	(74)	202
4-Region: Midwest	66%	(126)	34%	(65)	191
4-Region: South	63%	(254)	37%	(150)	404
4-Region: West	66%	(134)	34%	(69)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC24_4NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
 Donated money to a cause related to the protests

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	16%	(162)	84%	(838)	1000
Gender: Male	15%	(73)	85%	(415)	489
Gender: Female	17%	(88)	83%	(423)	511
Age: 18-34	19%	(94)	81%	(412)	506
Generation Z: 13-23	16%	(162)	84%	(838)	1000
PID: Dem (no lean)	24%	(89)	76%	(281)	370
PID: Ind (no lean)	14%	(61)	86%	(382)	443
PID: Rep (no lean)	6%	(12)	94%	(175)	187
PID/Gender: Dem Men	25%	(38)	75%	(116)	154
PID/Gender: Dem Women	24%	(51)	76%	(165)	216
PID/Gender: Ind Men	13%	(29)	87%	(195)	224
PID/Gender: Ind Women	15%	(32)	85%	(187)	219
PID/Gender: Rep Men	6%	(7)	94%	(104)	111
PID/Gender: Rep Women	6%	(5)	94%	(71)	76
Ideo: Liberal (1-3)	28%	(97)	72%	(251)	348
Ideo: Moderate (4)	15%	(26)	85%	(149)	175
Ideo: Conservative (5-7)	8%	(16)	92%	(179)	195
Educ: < College	16%	(143)	84%	(777)	920
Educ: Bachelors degree	24%	(15)	76%	(47)	62
Income: Under 50k	16%	(81)	84%	(420)	501
Income: 50k-100k	15%	(50)	85%	(283)	333
Income: 100k+	18%	(31)	82%	(136)	166
Ethnicity: White	15%	(96)	85%	(547)	644
Ethnicity: Hispanic	17%	(35)	83%	(168)	203
Ethnicity: Afr. Am.	21%	(27)	79%	(101)	129
Ethnicity: Other	17%	(38)	83%	(189)	228
All Christian	13%	(40)	87%	(269)	309
All Non-Christian	24%	(18)	76%	(57)	76
Atheist	28%	(29)	72%	(77)	106
Agnostic/Nothing in particular	15%	(49)	85%	(276)	325
Something Else	13%	(25)	87%	(158)	183
Religious Non-Protestant/Catholic	19%	(19)	81%	(79)	98

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Table MGC24_4NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
Donated money to a cause related to the protests

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	16%	(162)	84%	(838)	1000
Evangelical	11%	(22)	89%	(173)	195
Non-Evangelical	15%	(40)	85%	(225)	265
Community: Urban	19%	(49)	81%	(206)	255
Community: Suburban	17%	(95)	83%	(459)	554
Community: Rural	9%	(18)	91%	(173)	191
Employ: Private Sector	23%	(27)	77%	(89)	117
Employ: Unemployed	10%	(15)	90%	(139)	154
Employ: Other	15%	(8)	85%	(44)	52
Military HH: Yes	16%	(20)	84%	(102)	122
Military HH: No	16%	(142)	84%	(736)	878
RD/WT: Right Direction	12%	(23)	88%	(168)	191
RD/WT: Wrong Track	17%	(139)	83%	(670)	809
Trump Job Approve	6%	(12)	94%	(207)	219
Trump Job Disapprove	22%	(144)	78%	(518)	662
Trump Job Strongly Approve	3%	(3)	97%	(84)	86
Trump Job Somewhat Approve	7%	(9)	93%	(123)	132
Trump Job Somewhat Disapprove	13%	(20)	87%	(134)	154
Trump Job Strongly Disapprove	24%	(123)	76%	(385)	508
Favorable of Trump	4%	(9)	96%	(207)	215
Unfavorable of Trump	22%	(149)	78%	(521)	670
Very Favorable of Trump	2%	(2)	98%	(93)	95
Somewhat Favorable of Trump	5%	(6)	95%	(114)	120
Somewhat Unfavorable of Trump	10%	(13)	90%	(116)	129
Very Unfavorable of Trump	25%	(136)	75%	(405)	541
#1 Issue: Economy	12%	(31)	88%	(236)	267
#1 Issue: Security	11%	(11)	89%	(90)	100
#1 Issue: Health Care	17%	(23)	83%	(116)	139
#1 Issue: Women's Issues	23%	(29)	77%	(95)	124
#1 Issue: Education	16%	(20)	84%	(101)	121
#1 Issue: Energy	21%	(19)	79%	(74)	94
#1 Issue: Other	20%	(27)	80%	(108)	136

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Table MGC24_4NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
 Donated money to a cause related to the protests

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	16%	(162)	84%	(838)	1000
2018 House Vote: Democrat	34%	(30)	66%	(59)	89
2016 Vote: Hillary Clinton	31%	(20)	69%	(45)	65
2016 Vote: Didn't Vote	15%	(137)	85%	(756)	892
Voted in 2014: No	16%	(157)	84%	(821)	977
2012 Vote: Didn't Vote	16%	(156)	84%	(822)	978
4-Region: Northeast	19%	(37)	81%	(165)	202
4-Region: Midwest	16%	(31)	84%	(159)	191
4-Region: South	14%	(57)	86%	(348)	404
4-Region: West	18%	(36)	82%	(166)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC24_5NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	22%	(220)	78%	(780)	1000
Gender: Male	28%	(137)	72%	(352)	489
Gender: Female	16%	(83)	84%	(429)	511
Age: 18-34	24%	(121)	76%	(385)	506
Generation Z: 13-23	22%	(220)	78%	(780)	1000
PID: Dem (no lean)	11%	(40)	89%	(330)	370
PID: Ind (no lean)	27%	(119)	73%	(324)	443
PID: Rep (no lean)	32%	(60)	68%	(127)	187
PID/Gender: Dem Men	14%	(22)	86%	(132)	154
PID/Gender: Dem Women	8%	(18)	92%	(198)	216
PID/Gender: Ind Men	35%	(79)	65%	(145)	224
PID/Gender: Ind Women	18%	(40)	82%	(179)	219
PID/Gender: Rep Men	33%	(36)	67%	(75)	111
PID/Gender: Rep Women	32%	(24)	68%	(52)	76
Ideo: Liberal (1-3)	6%	(22)	94%	(325)	348
Ideo: Moderate (4)	26%	(45)	74%	(130)	175
Ideo: Conservative (5-7)	31%	(60)	69%	(135)	195
Educ: < College	22%	(199)	78%	(721)	920
Educ: Bachelors degree	20%	(12)	80%	(50)	62
Income: Under 50k	26%	(133)	74%	(368)	501
Income: 50k-100k	18%	(59)	82%	(274)	333
Income: 100k+	17%	(28)	83%	(139)	166
Ethnicity: White	22%	(142)	78%	(502)	644
Ethnicity: Hispanic	24%	(48)	76%	(155)	203
Ethnicity: Afr. Am.	18%	(23)	82%	(106)	129
Ethnicity: Other	24%	(55)	76%	(173)	228
All Christian	24%	(75)	76%	(235)	309
All Non-Christian	10%	(8)	90%	(68)	76
Atheist	16%	(17)	84%	(90)	106
Agnostic/Nothing in particular	27%	(87)	73%	(238)	325
Something Else	18%	(33)	82%	(150)	183
Religious Non-Protestant/Catholic	14%	(14)	86%	(85)	98

Continued on next page

Table MGC24_5NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
 None of the above

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	22%	(220)	78%	(780)	1000
Evangelical	20%	(38)	80%	(157)	195
Non-Evangelical	22%	(59)	78%	(205)	265
Community: Urban	20%	(50)	80%	(204)	255
Community: Suburban	18%	(100)	82%	(454)	554
Community: Rural	36%	(69)	64%	(122)	191
Employ: Private Sector	19%	(22)	81%	(94)	117
Employ: Unemployed	35%	(54)	65%	(100)	154
Employ: Other	35%	(18)	65%	(34)	52
Military HH: Yes	21%	(25)	79%	(97)	122
Military HH: No	22%	(194)	78%	(683)	878
RD/WT: Right Direction	34%	(66)	66%	(125)	191
RD/WT: Wrong Track	19%	(154)	81%	(655)	809
Trump Job Approve	32%	(70)	68%	(149)	219
Trump Job Disapprove	16%	(103)	84%	(559)	662
Trump Job Strongly Approve	44%	(38)	56%	(48)	86
Trump Job Somewhat Approve	24%	(32)	76%	(101)	132
Trump Job Somewhat Disapprove	24%	(37)	76%	(117)	154
Trump Job Strongly Disapprove	13%	(66)	87%	(442)	508
Favorable of Trump	33%	(71)	67%	(144)	215
Unfavorable of Trump	14%	(93)	86%	(577)	670
Very Favorable of Trump	46%	(43)	54%	(52)	95
Somewhat Favorable of Trump	23%	(28)	77%	(92)	120
Somewhat Unfavorable of Trump	24%	(31)	76%	(98)	129
Very Unfavorable of Trump	12%	(62)	88%	(479)	541
#1 Issue: Economy	28%	(75)	72%	(192)	267
#1 Issue: Security	31%	(31)	69%	(70)	100
#1 Issue: Health Care	16%	(23)	84%	(116)	139
#1 Issue: Women's Issues	9%	(12)	91%	(112)	124
#1 Issue: Education	20%	(24)	80%	(97)	121
#1 Issue: Energy	19%	(18)	81%	(76)	94
#1 Issue: Other	22%	(30)	78%	(105)	136

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Table MGC24_5NET: Which of the following actions have you personally taken in response to the recent protests? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	22%	(220)	78%	(780)	1000
2018 House Vote: Democrat	7%	(6)	93%	(83)	89
2016 Vote: Hillary Clinton	11%	(7)	89%	(58)	65
2016 Vote: Didn't Vote	23%	(203)	77%	(689)	892
Voted in 2014: No	22%	(214)	78%	(763)	977
2012 Vote: Didn't Vote	22%	(217)	78%	(761)	978
4-Region: Northeast	22%	(45)	78%	(157)	202
4-Region: Midwest	20%	(38)	80%	(153)	191
4-Region: South	22%	(90)	78%	(314)	404
4-Region: West	23%	(46)	77%	(157)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC25_1NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply. I have personally supported the Black Lives Matter movement, whether by protesting, making a donation, or otherwise*

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	36%	(361)	64%	(639)	1000
Gender: Male	25%	(124)	75%	(364)	489
Gender: Female	46%	(237)	54%	(275)	511
Age: 18-34	35%	(175)	65%	(331)	506
Generation Z: 13-23	36%	(361)	64%	(639)	1000
PID: Dem (no lean)	52%	(193)	48%	(178)	370
PID: Ind (no lean)	32%	(143)	68%	(300)	443
PID: Rep (no lean)	14%	(25)	86%	(162)	187
PID/Gender: Dem Men	42%	(65)	58%	(88)	154
PID/Gender: Dem Women	59%	(127)	41%	(89)	216
PID/Gender: Ind Men	21%	(46)	79%	(178)	224
PID/Gender: Ind Women	44%	(97)	56%	(122)	219
PID/Gender: Rep Men	12%	(13)	88%	(98)	111
PID/Gender: Rep Women	16%	(12)	84%	(64)	76
Ideo: Liberal (1-3)	56%	(194)	44%	(154)	348
Ideo: Moderate (4)	33%	(58)	67%	(117)	175
Ideo: Conservative (5-7)	15%	(29)	85%	(166)	195
Educ: < College	36%	(330)	64%	(590)	920
Educ: Bachelors degree	40%	(25)	60%	(37)	62
Income: Under 50k	35%	(176)	65%	(325)	501
Income: 50k-100k	36%	(119)	64%	(214)	333
Income: 100k+	40%	(66)	60%	(101)	166
Ethnicity: White	35%	(224)	65%	(419)	644
Ethnicity: Hispanic	35%	(71)	65%	(131)	203
Ethnicity: Afr. Am.	43%	(56)	57%	(73)	129
Ethnicity: Other	36%	(81)	64%	(147)	228
All Christian	30%	(92)	70%	(217)	309
All Non-Christian	36%	(27)	64%	(49)	76
Atheist	42%	(44)	58%	(62)	106
Agnostic/Nothing in particular	41%	(132)	59%	(193)	325
Something Else	36%	(65)	64%	(118)	183
Religious Non-Protestant/Catholic	34%	(33)	66%	(65)	98

Continued on next page

Table MGC25_1NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply. I have personally supported the Black Lives Matter movement, whether by protesting, making a donation, or otherwise*

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	36%	(361)	64%	(639)	1000
Evangelical	30%	(59)	70%	(137)	195
Non-Evangelical	34%	(90)	66%	(175)	265
Community: Urban	38%	(98)	62%	(157)	255
Community: Suburban	38%	(208)	62%	(346)	554
Community: Rural	29%	(55)	71%	(136)	191
Employ: Private Sector	34%	(40)	66%	(77)	117
Employ: Unemployed	29%	(45)	71%	(109)	154
Employ: Other	33%	(17)	67%	(35)	52
Military HH: Yes	38%	(46)	62%	(76)	122
Military HH: No	36%	(315)	64%	(563)	878
RD/WT: Right Direction	26%	(50)	74%	(142)	191
RD/WT: Wrong Track	38%	(311)	62%	(497)	809
Trump Job Approve	14%	(30)	86%	(189)	219
Trump Job Disapprove	46%	(307)	54%	(355)	662
Trump Job Strongly Approve	10%	(8)	90%	(78)	86
Trump Job Somewhat Approve	16%	(21)	84%	(111)	132
Trump Job Somewhat Disapprove	23%	(36)	77%	(118)	154
Trump Job Strongly Disapprove	53%	(271)	47%	(237)	508
Favorable of Trump	15%	(31)	85%	(184)	215
Unfavorable of Trump	47%	(312)	53%	(358)	670
Very Favorable of Trump	10%	(10)	90%	(86)	95
Somewhat Favorable of Trump	18%	(22)	82%	(98)	120
Somewhat Unfavorable of Trump	22%	(28)	78%	(101)	129
Very Unfavorable of Trump	53%	(284)	47%	(257)	541
#1 Issue: Economy	27%	(71)	73%	(196)	267
#1 Issue: Security	29%	(29)	71%	(72)	100
#1 Issue: Health Care	39%	(54)	61%	(85)	139
#1 Issue: Women's Issues	58%	(72)	42%	(52)	124
#1 Issue: Education	29%	(35)	71%	(86)	121
#1 Issue: Energy	30%	(28)	70%	(66)	94
#1 Issue: Other	50%	(67)	50%	(68)	136

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Table MGC25_1NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply. I have personally supported the Black Lives Matter movement, whether by protesting, making a donation, or otherwise*

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	36%	(361)	64%	(639)	1000
2018 House Vote: Democrat	49%	(43)	51%	(46)	89
2016 Vote: Hillary Clinton	50%	(32)	50%	(33)	65
2016 Vote: Didn't Vote	36%	(322)	64%	(570)	892
Voted in 2014: No	36%	(354)	64%	(623)	977
2012 Vote: Didn't Vote	36%	(354)	64%	(624)	978
4-Region: Northeast	39%	(79)	61%	(124)	202
4-Region: Midwest	37%	(70)	63%	(121)	191
4-Region: South	35%	(143)	65%	(262)	404
4-Region: West	34%	(69)	66%	(133)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC25_2NET: Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.
I have made an effort to encourage others to support the Black Lives Matter movement

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	39%	(393)	61%	(607)	1000
Gender: Male	29%	(140)	71%	(349)	489
Gender: Female	50%	(253)	50%	(258)	511
Age: 18-34	36%	(181)	64%	(325)	506
Generation Z: 13-23	39%	(393)	61%	(607)	1000
PID: Dem (no lean)	59%	(220)	41%	(150)	370
PID: Ind (no lean)	32%	(142)	68%	(301)	443
PID: Rep (no lean)	17%	(31)	83%	(156)	187
PID/Gender: Dem Men	50%	(77)	50%	(77)	154
PID/Gender: Dem Women	66%	(143)	34%	(73)	216
PID/Gender: Ind Men	20%	(44)	80%	(180)	224
PID/Gender: Ind Women	45%	(98)	55%	(121)	219
PID/Gender: Rep Men	17%	(19)	83%	(92)	111
PID/Gender: Rep Women	16%	(12)	84%	(64)	76
Ideo: Liberal (1-3)	62%	(216)	38%	(131)	348
Ideo: Moderate (4)	31%	(54)	69%	(121)	175
Ideo: Conservative (5-7)	20%	(39)	80%	(157)	195
Educ: < College	40%	(364)	60%	(556)	920
Educ: Bachelors degree	45%	(28)	55%	(35)	62
Income: Under 50k	36%	(183)	64%	(318)	501
Income: 50k-100k	42%	(141)	58%	(192)	333
Income: 100k+	42%	(70)	58%	(96)	166
Ethnicity: White	39%	(248)	61%	(396)	644
Ethnicity: Hispanic	37%	(76)	63%	(127)	203
Ethnicity: Afr. Am.	49%	(63)	51%	(66)	129
Ethnicity: Other	36%	(83)	64%	(145)	228
All Christian	35%	(110)	65%	(200)	309
All Non-Christian	45%	(34)	55%	(42)	76
Atheist	47%	(50)	53%	(56)	106
Agnostic/Nothing in particular	39%	(125)	61%	(200)	325
Something Else	41%	(74)	59%	(109)	183
Religious Non-Protestant/Catholic	41%	(40)	59%	(58)	98

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Table MGC25_2NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply. I have made an effort to encourage others to support the Black Lives Matter movement*

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	39%	(393)	61%	(607)	1000
Evangelical	37%	(71)	63%	(124)	195
Non-Evangelical	39%	(103)	61%	(162)	265
Community: Urban	44%	(111)	56%	(144)	255
Community: Suburban	42%	(232)	58%	(323)	554
Community: Rural	27%	(51)	73%	(140)	191
Employ: Private Sector	38%	(44)	62%	(72)	117
Employ: Unemployed	34%	(53)	66%	(101)	154
Employ: Other	32%	(17)	68%	(36)	52
Military HH: Yes	45%	(55)	55%	(67)	122
Military HH: No	39%	(338)	61%	(540)	878
RD/WT: Right Direction	26%	(49)	74%	(143)	191
RD/WT: Wrong Track	43%	(345)	57%	(464)	809
Trump Job Approve	14%	(31)	86%	(187)	219
Trump Job Disapprove	51%	(341)	49%	(321)	662
Trump Job Strongly Approve	9%	(8)	91%	(78)	86
Trump Job Somewhat Approve	17%	(23)	83%	(109)	132
Trump Job Somewhat Disapprove	33%	(51)	67%	(102)	154
Trump Job Strongly Disapprove	57%	(289)	43%	(219)	508
Favorable of Trump	15%	(33)	85%	(182)	215
Unfavorable of Trump	52%	(345)	48%	(325)	670
Very Favorable of Trump	9%	(8)	91%	(87)	95
Somewhat Favorable of Trump	20%	(25)	80%	(95)	120
Somewhat Unfavorable of Trump	31%	(39)	69%	(90)	129
Very Unfavorable of Trump	57%	(306)	43%	(235)	541
#1 Issue: Economy	33%	(89)	67%	(178)	267
#1 Issue: Security	26%	(26)	74%	(74)	100
#1 Issue: Health Care	41%	(56)	59%	(82)	139
#1 Issue: Women's Issues	62%	(76)	38%	(47)	124
#1 Issue: Education	40%	(48)	60%	(73)	121
#1 Issue: Energy	30%	(28)	70%	(65)	94
#1 Issue: Other	49%	(66)	51%	(70)	136

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Table MGC25_2NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.*
I have made an effort to encourage others to support the Black Lives Matter movement

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	39%	(393)	61%	(607)	1000
2018 House Vote: Democrat	60%	(53)	40%	(35)	89
2016 Vote: Hillary Clinton	50%	(33)	50%	(32)	65
2016 Vote: Didn't Vote	40%	(353)	60%	(539)	892
Voted in 2014: No	39%	(386)	61%	(592)	977
2012 Vote: Didn't Vote	39%	(385)	61%	(593)	978
4-Region: Northeast	41%	(82)	59%	(120)	202
4-Region: Midwest	36%	(69)	64%	(122)	191
4-Region: South	42%	(169)	58%	(235)	404
4-Region: West	36%	(73)	64%	(130)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC25_3NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.*
I have made an effort to learn more about actions I can take to support racial justice in the US

Demographic	Selected	Not Selected	Total N
Americans Age 13-23	46% (462)	54% (538)	1000
Gender: Male	37% (179)	63% (309)	489
Gender: Female	55% (283)	45% (229)	511
Age: 18-34	40% (205)	60% (301)	506
Generation Z: 13-23	46% (462)	54% (538)	1000
PID: Dem (no lean)	61% (224)	39% (146)	370
PID: Ind (no lean)	40% (176)	60% (267)	443
PID: Rep (no lean)	33% (62)	67% (125)	187
PID/Gender: Dem Men	51% (79)	49% (75)	154
PID/Gender: Dem Women	67% (146)	33% (71)	216
PID/Gender: Ind Men	30% (66)	70% (158)	224
PID/Gender: Ind Women	50% (109)	50% (110)	219
PID/Gender: Rep Men	31% (34)	69% (77)	111
PID/Gender: Rep Women	36% (28)	64% (48)	76
Ideo: Liberal (1-3)	67% (232)	33% (115)	348
Ideo: Moderate (4)	37% (65)	63% (110)	175
Ideo: Conservative (5-7)	34% (67)	66% (129)	195
Educ: < College	46% (424)	54% (496)	920
Educ: Bachelors degree	57% (35)	43% (27)	62
Income: Under 50k	42% (211)	58% (290)	501
Income: 50k-100k	52% (173)	48% (159)	333
Income: 100k+	47% (78)	53% (88)	166
Ethnicity: White	47% (300)	53% (343)	644
Ethnicity: Hispanic	42% (85)	58% (117)	203
Ethnicity: Afr. Am.	41% (53)	59% (76)	129
Ethnicity: Other	48% (109)	52% (119)	228
All Christian	47% (145)	53% (165)	309
All Non-Christian	47% (36)	53% (40)	76
Atheist	53% (57)	47% (50)	106
Agnostic/Nothing in particular	45% (147)	55% (178)	325
Something Else	42% (78)	58% (105)	183
Religious Non-Protestant/Catholic	48% (47)	52% (51)	98

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Table MGC25_3NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply. I have made an effort to learn more about actions I can take to support racial justice in the US*

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	46%	(462)	54%	(538)	1000
Evangelical	45%	(88)	55%	(107)	195
Non-Evangelical	45%	(120)	55%	(145)	265
Community: Urban	48%	(122)	52%	(133)	255
Community: Suburban	49%	(270)	51%	(284)	554
Community: Rural	36%	(70)	64%	(121)	191
Employ: Private Sector	46%	(54)	54%	(63)	117
Employ: Unemployed	35%	(54)	65%	(100)	154
Employ: Other	26%	(14)	74%	(39)	52
Military HH: Yes	50%	(61)	50%	(61)	122
Military HH: No	46%	(401)	54%	(476)	878
RD/WT: Right Direction	32%	(62)	68%	(130)	191
RD/WT: Wrong Track	49%	(400)	51%	(408)	809
Trump Job Approve	29%	(64)	71%	(154)	219
Trump Job Disapprove	55%	(361)	45%	(301)	662
Trump Job Strongly Approve	16%	(14)	84%	(72)	86
Trump Job Somewhat Approve	38%	(50)	62%	(82)	132
Trump Job Somewhat Disapprove	39%	(60)	61%	(94)	154
Trump Job Strongly Disapprove	59%	(300)	41%	(207)	508
Favorable of Trump	30%	(65)	70%	(151)	215
Unfavorable of Trump	56%	(375)	44%	(295)	670
Very Favorable of Trump	17%	(16)	83%	(79)	95
Somewhat Favorable of Trump	41%	(49)	59%	(71)	120
Somewhat Unfavorable of Trump	38%	(49)	62%	(80)	129
Very Unfavorable of Trump	60%	(326)	40%	(215)	541
#1 Issue: Economy	37%	(99)	63%	(168)	267
#1 Issue: Security	38%	(38)	62%	(62)	100
#1 Issue: Health Care	48%	(67)	52%	(72)	139
#1 Issue: Women's Issues	64%	(78)	36%	(45)	124
#1 Issue: Education	49%	(59)	51%	(62)	121
#1 Issue: Energy	43%	(40)	57%	(53)	94
#1 Issue: Other	55%	(75)	45%	(61)	136

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Table MGC25_3NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply. I have made an effort to learn more about actions I can take to support racial justice in the US*

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	46%	(462)	54%	(538)	1000
2018 House Vote: Democrat	60%	(53)	40%	(35)	89
2016 Vote: Hillary Clinton	54%	(35)	46%	(30)	65
2016 Vote: Didn't Vote	46%	(410)	54%	(482)	892
Voted in 2014: No	46%	(454)	54%	(523)	977
2012 Vote: Didn't Vote	46%	(452)	54%	(526)	978
4-Region: Northeast	43%	(87)	57%	(115)	202
4-Region: Midwest	45%	(86)	55%	(104)	191
4-Region: South	48%	(195)	52%	(210)	404
4-Region: West	46%	(94)	54%	(109)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC25_4NET: Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.
I have begun making a more concerted effort to support minority-owned businesses

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	19%	(192)	81%	(808)	1000
Gender: Male	13%	(65)	87%	(424)	489
Gender: Female	25%	(127)	75%	(385)	511
Age: 18-34	21%	(104)	79%	(402)	506
Generation Z: 13-23	19%	(192)	81%	(808)	1000
PID: Dem (no lean)	28%	(105)	72%	(265)	370
PID: Ind (no lean)	16%	(71)	84%	(372)	443
PID: Rep (no lean)	8%	(16)	92%	(171)	187
PID/Gender: Dem Men	24%	(37)	76%	(117)	154
PID/Gender: Dem Women	32%	(68)	68%	(148)	216
PID/Gender: Ind Men	10%	(23)	90%	(200)	224
PID/Gender: Ind Women	22%	(48)	78%	(171)	219
PID/Gender: Rep Men	4%	(5)	96%	(106)	111
PID/Gender: Rep Women	14%	(11)	86%	(65)	76
Ideo: Liberal (1-3)	34%	(118)	66%	(229)	348
Ideo: Moderate (4)	17%	(30)	83%	(145)	175
Ideo: Conservative (5-7)	9%	(18)	91%	(177)	195
Educ: < College	19%	(172)	81%	(748)	920
Educ: Bachelors degree	28%	(17)	72%	(45)	62
Income: Under 50k	20%	(101)	80%	(400)	501
Income: 50k-100k	20%	(67)	80%	(266)	333
Income: 100k+	14%	(24)	86%	(142)	166
Ethnicity: White	18%	(117)	82%	(526)	644
Ethnicity: Hispanic	25%	(51)	75%	(151)	203
Ethnicity: Afr. Am.	21%	(28)	79%	(101)	129
Ethnicity: Other	21%	(47)	79%	(181)	228
All Christian	18%	(55)	82%	(254)	309
All Non-Christian	18%	(14)	82%	(62)	76
Atheist	20%	(22)	80%	(85)	106
Agnostic/Nothing in particular	19%	(61)	81%	(264)	325
Something Else	22%	(40)	78%	(143)	183
Religious Non-Protestant/Catholic	17%	(17)	83%	(81)	98

Continued on next page

Table MGC25_4NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply. I have begun making a more concerted effort to support minority-owned businesses*

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	19%	(192)	81%	(808)	1000
Evangelical	19%	(38)	81%	(158)	195
Non-Evangelical	20%	(54)	80%	(211)	265
Community: Urban	23%	(59)	77%	(196)	255
Community: Suburban	19%	(107)	81%	(447)	554
Community: Rural	14%	(26)	86%	(165)	191
Employ: Private Sector	27%	(32)	73%	(85)	117
Employ: Unemployed	14%	(21)	86%	(133)	154
Employ: Other	17%	(9)	83%	(44)	52
Military HH: Yes	21%	(26)	79%	(96)	122
Military HH: No	19%	(166)	81%	(712)	878
RD/WT: Right Direction	16%	(32)	84%	(160)	191
RD/WT: Wrong Track	20%	(160)	80%	(648)	809
Trump Job Approve	11%	(25)	89%	(194)	219
Trump Job Disapprove	24%	(158)	76%	(503)	662
Trump Job Strongly Approve	7%	(6)	93%	(80)	86
Trump Job Somewhat Approve	14%	(19)	86%	(114)	132
Trump Job Somewhat Disapprove	17%	(26)	83%	(128)	154
Trump Job Strongly Disapprove	26%	(132)	74%	(376)	508
Favorable of Trump	9%	(20)	91%	(195)	215
Unfavorable of Trump	24%	(162)	76%	(508)	670
Very Favorable of Trump	5%	(5)	95%	(91)	95
Somewhat Favorable of Trump	13%	(16)	87%	(104)	120
Somewhat Unfavorable of Trump	11%	(14)	89%	(115)	129
Very Unfavorable of Trump	27%	(148)	73%	(393)	541
#1 Issue: Economy	16%	(43)	84%	(224)	267
#1 Issue: Security	13%	(13)	87%	(88)	100
#1 Issue: Health Care	18%	(25)	82%	(114)	139
#1 Issue: Women's Issues	35%	(43)	65%	(81)	124
#1 Issue: Education	16%	(19)	84%	(101)	121
#1 Issue: Energy	18%	(17)	82%	(77)	94
#1 Issue: Other	22%	(30)	78%	(105)	136

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Table MGC25_4NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.*
I have begun making a more concerted effort to support minority-owned businesses

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	19%	(192)	81%	(808)	1000
2018 House Vote: Democrat	41%	(36)	59%	(53)	89
2016 Vote: Hillary Clinton	41%	(27)	59%	(38)	65
2016 Vote: Didn't Vote	18%	(159)	82%	(733)	892
Voted in 2014: No	19%	(183)	81%	(794)	977
2012 Vote: Didn't Vote	19%	(185)	81%	(793)	978
4-Region: Northeast	18%	(37)	82%	(165)	202
4-Region: Midwest	17%	(33)	83%	(158)	191
4-Region: South	22%	(88)	78%	(316)	404
4-Region: West	17%	(34)	83%	(169)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC25_5NET: Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.
 None of the above

Demographic	Selected	Not Selected	Total N
Americans Age 13-23	34% (338)	66% (662)	1000
Gender: Male	44% (216)	56% (272)	489
Gender: Female	24% (121)	76% (390)	511
Age: 18-34	35% (176)	65% (330)	506
Generation Z: 13-23	34% (338)	66% (662)	1000
PID: Dem (no lean)	15% (54)	85% (316)	370
PID: Ind (no lean)	41% (181)	59% (262)	443
PID: Rep (no lean)	55% (102)	45% (85)	187
PID/Gender: Dem Men	19% (29)	81% (125)	154
PID/Gender: Dem Women	12% (25)	88% (191)	216
PID/Gender: Ind Men	55% (124)	45% (100)	224
PID/Gender: Ind Women	26% (57)	74% (162)	219
PID/Gender: Rep Men	57% (64)	43% (47)	111
PID/Gender: Rep Women	51% (39)	49% (37)	76
Ideo: Liberal (1-3)	13% (44)	87% (304)	348
Ideo: Moderate (4)	35% (62)	65% (113)	175
Ideo: Conservative (5-7)	52% (102)	48% (93)	195
Educ: < College	34% (313)	66% (607)	920
Educ: Bachelors degree	24% (15)	76% (47)	62
Income: Under 50k	34% (172)	66% (329)	501
Income: 50k-100k	33% (110)	67% (223)	333
Income: 100k+	33% (55)	67% (111)	166
Ethnicity: White	37% (241)	63% (403)	644
Ethnicity: Hispanic	37% (74)	63% (128)	203
Ethnicity: Afr. Am.	20% (26)	80% (103)	129
Ethnicity: Other	31% (71)	69% (157)	228
All Christian	35% (108)	65% (201)	309
All Non-Christian	24% (18)	76% (58)	76
Atheist	30% (32)	70% (75)	106
Agnostic/Nothing in particular	35% (113)	65% (213)	325
Something Else	37% (67)	63% (116)	183
Religious Non-Protestant/Catholic	27% (26)	73% (72)	98

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Table MGC25_5NET: Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	34%	(338)	66%	(662)	1000
Evangelical	36%	(70)	64%	(125)	195
Non-Evangelical	35%	(93)	65%	(172)	265
Community: Urban	28%	(72)	72%	(183)	255
Community: Suburban	32%	(178)	68%	(377)	554
Community: Rural	46%	(88)	54%	(103)	191
Employ: Private Sector	30%	(35)	70%	(82)	117
Employ: Unemployed	46%	(71)	54%	(83)	154
Employ: Other	32%	(17)	68%	(36)	52
Military HH: Yes	34%	(42)	66%	(81)	122
Military HH: No	34%	(296)	66%	(582)	878
RD/WT: Right Direction	47%	(90)	53%	(102)	191
RD/WT: Wrong Track	31%	(248)	69%	(561)	809
Trump Job Approve	56%	(121)	44%	(97)	219
Trump Job Disapprove	23%	(154)	77%	(508)	662
Trump Job Strongly Approve	68%	(59)	32%	(28)	86
Trump Job Somewhat Approve	47%	(63)	53%	(70)	132
Trump Job Somewhat Disapprove	38%	(59)	62%	(95)	154
Trump Job Strongly Disapprove	19%	(95)	81%	(413)	508
Favorable of Trump	57%	(122)	43%	(93)	215
Unfavorable of Trump	21%	(141)	79%	(529)	670
Very Favorable of Trump	68%	(65)	32%	(30)	95
Somewhat Favorable of Trump	47%	(57)	53%	(63)	120
Somewhat Unfavorable of Trump	38%	(49)	62%	(80)	129
Very Unfavorable of Trump	17%	(92)	83%	(449)	541
#1 Issue: Economy	41%	(109)	59%	(158)	267
#1 Issue: Security	47%	(48)	53%	(53)	100
#1 Issue: Health Care	30%	(41)	70%	(97)	139
#1 Issue: Women's Issues	12%	(15)	88%	(109)	124
#1 Issue: Education	34%	(41)	66%	(80)	121
#1 Issue: Energy	34%	(32)	66%	(62)	94
#1 Issue: Other	32%	(43)	68%	(93)	136

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Table MGC25_5NET: *Have you done any of the following in recent weeks since the death of George Floyd? Please select all that apply.*
None of the above

Demographic	Selected		Not Selected		Total N
Americans Age 13-23	34%	(338)	66%	(662)	1000
2018 House Vote: Democrat	8%	(7)	92%	(82)	89
2016 Vote: Hillary Clinton	16%	(10)	84%	(54)	65
2016 Vote: Didn't Vote	35%	(310)	65%	(582)	892
Voted in 2014: No	34%	(333)	66%	(644)	977
2012 Vote: Didn't Vote	34%	(335)	66%	(643)	978
4-Region: Northeast	33%	(66)	67%	(136)	202
4-Region: Midwest	35%	(67)	65%	(123)	191
4-Region: South	32%	(128)	68%	(276)	404
4-Region: West	37%	(75)	63%	(127)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC26: *And specifically, did you participate in #BlackoutTuesday, the social media protest in which people paused posting about their lives and instead posted black photos or other content specifically related to the protests?*

Demographic	Yes		No		Total N
Americans Age 13-23	39%	(390)	61%	(610)	1000
Gender: Male	31%	(153)	69%	(336)	489
Gender: Female	46%	(238)	54%	(274)	511
Age: 18-34	37%	(186)	63%	(320)	506
Generation Z: 13-23	39%	(390)	61%	(610)	1000
PID: Dem (no lean)	51%	(190)	49%	(180)	370
PID: Ind (no lean)	35%	(155)	65%	(288)	443
PID: Rep (no lean)	24%	(45)	76%	(142)	187
PID/Gender: Dem Men	41%	(63)	59%	(91)	154
PID/Gender: Dem Women	59%	(128)	41%	(89)	216
PID/Gender: Ind Men	29%	(66)	71%	(158)	224
PID/Gender: Ind Women	41%	(89)	59%	(130)	219
PID/Gender: Rep Men	22%	(24)	78%	(87)	111
PID/Gender: Rep Women	28%	(21)	72%	(55)	76
Ideo: Liberal (1-3)	51%	(176)	49%	(171)	348
Ideo: Moderate (4)	41%	(72)	59%	(103)	175
Ideo: Conservative (5-7)	25%	(49)	75%	(146)	195
Educ: < College	38%	(354)	62%	(566)	920
Educ: Bachelors degree	50%	(31)	50%	(31)	62
Income: Under 50k	41%	(205)	59%	(296)	501
Income: 50k-100k	37%	(124)	63%	(209)	333
Income: 100k+	37%	(62)	63%	(105)	166
Ethnicity: White	36%	(234)	64%	(409)	644
Ethnicity: Hispanic	47%	(95)	53%	(108)	203
Ethnicity: Afr. Am.	54%	(70)	46%	(59)	129
Ethnicity: Other	38%	(87)	62%	(141)	228
All Christian	39%	(121)	61%	(188)	309
All Non-Christian	39%	(29)	61%	(47)	76
Atheist	40%	(43)	60%	(64)	106
Agnostic/Nothing in particular	39%	(127)	61%	(198)	325
Something Else	38%	(70)	62%	(113)	183
Religious Non-Protestant/Catholic	39%	(38)	61%	(60)	98

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Table MGC26: *And specifically, did you participate in #BlackoutTuesday, the social media protest in which people paused posting about their lives and instead posted black photos or other content specifically related to the protests?*

Demographic	Yes	No	Total N
Americans Age 13-23	39% (390)	61% (610)	1000
Evangelical	43% (84)	57% (111)	195
Non-Evangelical	35% (93)	65% (172)	265
Community: Urban	46% (117)	54% (138)	255
Community: Suburban	38% (213)	62% (341)	554
Community: Rural	32% (60)	68% (130)	191
Employ: Private Sector	37% (43)	63% (73)	117
Employ: Unemployed	34% (53)	66% (101)	154
Employ: Other	42% (22)	58% (30)	52
Military HH: Yes	46% (57)	54% (66)	122
Military HH: No	38% (334)	62% (544)	878
RD/WT: Right Direction	36% (69)	64% (122)	191
RD/WT: Wrong Track	40% (321)	60% (487)	809
Trump Job Approve	26% (57)	74% (162)	219
Trump Job Disapprove	46% (305)	54% (357)	662
Trump Job Strongly Approve	21% (18)	79% (68)	86
Trump Job Somewhat Approve	29% (38)	71% (94)	132
Trump Job Somewhat Disapprove	30% (47)	70% (107)	154
Trump Job Strongly Disapprove	51% (258)	49% (250)	508
Favorable of Trump	26% (57)	74% (159)	215
Unfavorable of Trump	45% (301)	55% (369)	670
Very Favorable of Trump	28% (26)	72% (69)	95
Somewhat Favorable of Trump	25% (30)	75% (90)	120
Somewhat Unfavorable of Trump	26% (33)	74% (96)	129
Very Unfavorable of Trump	49% (268)	51% (273)	541
#1 Issue: Economy	29% (78)	71% (190)	267
#1 Issue: Security	35% (35)	65% (65)	100
#1 Issue: Health Care	39% (54)	61% (84)	139
#1 Issue: Women's Issues	52% (64)	48% (59)	124
#1 Issue: Education	36% (43)	64% (77)	121
#1 Issue: Energy	41% (39)	59% (55)	94
#1 Issue: Other	50% (68)	50% (68)	136

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Table MGC26: *And specifically, did you participate in #BlackoutTuesday, the social media protest in which people paused posting about their lives and instead posted black photos or other content specifically related to the protests?*

Demographic	Yes		No		Total N
Americans Age 13-23	39%	(390)	61%	(610)	1000
2018 House Vote: Democrat	55%	(49)	45%	(40)	89
2016 Vote: Hillary Clinton	51%	(33)	49%	(32)	65
2016 Vote: Didn't Vote	39%	(345)	61%	(547)	892
Voted in 2014: No	39%	(379)	61%	(599)	977
2012 Vote: Didn't Vote	39%	(377)	61%	(601)	978
4-Region: Northeast	41%	(84)	59%	(119)	202
4-Region: Midwest	33%	(63)	67%	(127)	191
4-Region: South	41%	(166)	59%	(239)	404
4-Region: West	38%	(77)	62%	(125)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_1: *To what extent do you agree with each of the following statements?*

Corporations play an important role in this country, and they should use their influence to impact political and cultural issues

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	38%	(383)	38%	(377)	15%	(145)	9%	(95)	1000
Gender: Male	32%	(154)	40%	(194)	15%	(73)	14%	(67)	489
Gender: Female	45%	(229)	36%	(183)	14%	(72)	5%	(28)	511
Age: 18-34	35%	(176)	38%	(193)	15%	(77)	12%	(60)	506
Generation Z: 13-23	38%	(383)	38%	(377)	15%	(145)	9%	(95)	1000
PID: Dem (no lean)	52%	(193)	38%	(139)	8%	(29)	2%	(8)	370
PID: Ind (no lean)	34%	(151)	35%	(155)	17%	(76)	14%	(61)	443
PID: Rep (no lean)	21%	(40)	44%	(82)	21%	(40)	14%	(26)	187
PID/Gender: Dem Men	42%	(64)	43%	(66)	12%	(19)	3%	(4)	154
PID/Gender: Dem Women	59%	(129)	34%	(73)	5%	(10)	2%	(4)	216
PID/Gender: Ind Men	27%	(62)	37%	(84)	16%	(35)	19%	(43)	224
PID/Gender: Ind Women	41%	(89)	33%	(71)	19%	(41)	8%	(18)	219
PID/Gender: Rep Men	26%	(29)	40%	(44)	17%	(19)	18%	(20)	111
PID/Gender: Rep Women	15%	(11)	50%	(38)	27%	(21)	8%	(6)	76
Ideo: Liberal (1-3)	56%	(195)	33%	(114)	9%	(33)	2%	(6)	348
Ideo: Moderate (4)	32%	(56)	44%	(77)	13%	(23)	11%	(19)	175
Ideo: Conservative (5-7)	20%	(39)	44%	(86)	18%	(36)	18%	(35)	195
Educ: < College	39%	(360)	37%	(345)	15%	(135)	9%	(81)	920
Educ: Bachelors degree	35%	(22)	37%	(23)	12%	(7)	16%	(10)	62
Income: Under 50k	38%	(188)	35%	(173)	17%	(86)	11%	(54)	501
Income: 50k-100k	38%	(127)	42%	(139)	10%	(33)	10%	(34)	333
Income: 100k+	41%	(69)	38%	(64)	16%	(26)	4%	(7)	166
Ethnicity: White	35%	(226)	40%	(256)	15%	(97)	10%	(64)	644
Ethnicity: Hispanic	38%	(77)	32%	(65)	18%	(36)	12%	(24)	203
Ethnicity: Afr. Am.	48%	(61)	33%	(42)	13%	(17)	6%	(8)	129
Ethnicity: Other	42%	(96)	34%	(79)	14%	(31)	10%	(22)	228
All Christian	35%	(108)	40%	(123)	15%	(47)	10%	(31)	309
All Non-Christian	39%	(29)	44%	(33)	12%	(9)	5%	(4)	76
Atheist	47%	(50)	36%	(38)	7%	(7)	10%	(11)	106
Agnostic/Nothing in particular	38%	(124)	35%	(113)	16%	(52)	11%	(37)	325
Something Else	39%	(72)	38%	(69)	17%	(31)	6%	(12)	183

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Table MGC27_1: To what extent do you agree with each of the following statements?

Corporations play an important role in this country, and they should use their influence to impact political and cultural issues

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	38%	(383)	38%	(377)	15%	(145)	9%	(95)	1000
Religious Non-Protestant/Catholic	35%	(35)	43%	(42)	14%	(13)	8%	(7)	98
Evangelical	39%	(76)	36%	(71)	16%	(32)	8%	(16)	195
Non-Evangelical	36%	(94)	42%	(110)	15%	(39)	8%	(21)	265
Community: Urban	41%	(104)	36%	(91)	16%	(40)	8%	(19)	255
Community: Suburban	40%	(222)	37%	(207)	13%	(72)	10%	(53)	554
Community: Rural	30%	(58)	41%	(78)	17%	(33)	12%	(22)	191
Employ: Private Sector	38%	(44)	40%	(47)	11%	(13)	11%	(12)	117
Employ: Unemployed	34%	(52)	39%	(61)	15%	(23)	12%	(18)	154
Employ: Other	20%	(10)	37%	(19)	18%	(10)	25%	(13)	52
Military HH: Yes	42%	(51)	33%	(41)	17%	(21)	8%	(10)	122
Military HH: No	38%	(333)	38%	(336)	14%	(124)	10%	(85)	878
RD/WT: Right Direction	24%	(46)	44%	(84)	19%	(36)	13%	(25)	191
RD/WT: Wrong Track	42%	(338)	36%	(292)	13%	(109)	9%	(70)	809
Trump Job Approve	20%	(45)	42%	(93)	23%	(50)	14%	(31)	219
Trump Job Disapprove	48%	(318)	36%	(236)	10%	(64)	6%	(43)	662
Trump Job Strongly Approve	22%	(19)	39%	(34)	17%	(15)	22%	(19)	86
Trump Job Somewhat Approve	19%	(25)	45%	(59)	27%	(35)	9%	(13)	132
Trump Job Somewhat Disapprove	30%	(46)	49%	(76)	13%	(20)	8%	(12)	154
Trump Job Strongly Disapprove	54%	(272)	32%	(160)	9%	(44)	6%	(31)	508
Favorable of Trump	20%	(44)	42%	(91)	22%	(48)	15%	(33)	215
Unfavorable of Trump	48%	(319)	36%	(244)	11%	(70)	5%	(37)	670
Very Favorable of Trump	23%	(22)	36%	(34)	18%	(17)	23%	(22)	95
Somewhat Favorable of Trump	18%	(22)	47%	(57)	26%	(31)	9%	(11)	120
Somewhat Unfavorable of Trump	29%	(38)	49%	(63)	13%	(17)	8%	(11)	129
Very Unfavorable of Trump	52%	(281)	33%	(181)	10%	(53)	5%	(26)	541

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Table MGC27_1: To what extent do you agree with each of the following statements?

Corporations play an important role in this country, and they should use their influence to impact political and cultural issues

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	38%	(383)	38%	(377)	15%	(145)	9%	(95)	1000
#1 Issue: Economy	30%	(80)	46%	(122)	15%	(41)	9%	(24)	267
#1 Issue: Security	24%	(24)	37%	(37)	19%	(19)	20%	(20)	100
#1 Issue: Health Care	41%	(57)	39%	(54)	13%	(18)	7%	(10)	139
#1 Issue: Women's Issues	60%	(74)	26%	(32)	10%	(12)	4%	(5)	124
#1 Issue: Education	39%	(48)	37%	(45)	15%	(18)	8%	(10)	121
#1 Issue: Energy	39%	(36)	36%	(34)	14%	(14)	11%	(10)	94
#1 Issue: Other	45%	(61)	30%	(41)	15%	(20)	10%	(14)	136
2018 House Vote: Democrat	44%	(39)	37%	(33)	15%	(13)	4%	(3)	89
2016 Vote: Hillary Clinton	42%	(27)	42%	(27)	8%	(5)	8%	(5)	65
2016 Vote: Didn't Vote	39%	(348)	37%	(330)	15%	(131)	9%	(84)	892
Voted in 2014: No	38%	(374)	37%	(366)	15%	(145)	9%	(92)	977
2012 Vote: Didn't Vote	38%	(376)	37%	(365)	15%	(144)	10%	(94)	978
4-Region: Northeast	42%	(84)	36%	(72)	16%	(32)	7%	(14)	202
4-Region: Midwest	36%	(68)	40%	(77)	15%	(29)	9%	(18)	191
4-Region: South	38%	(154)	38%	(156)	13%	(53)	10%	(42)	404
4-Region: West	38%	(78)	35%	(72)	16%	(32)	11%	(22)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_2: To what extent do you agree with each of the following statements?
Racism is a major problem in the United States

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	59%	(594)	23%	(230)	11%	(106)	7%	(70)	1000
Gender: Male	50%	(244)	28%	(139)	12%	(60)	9%	(46)	489
Gender: Female	68%	(350)	18%	(91)	9%	(46)	5%	(24)	511
Age: 18-34	55%	(276)	24%	(122)	13%	(65)	9%	(43)	506
Generation Z: 13-23	59%	(594)	23%	(230)	11%	(106)	7%	(70)	1000
PID: Dem (no lean)	78%	(290)	13%	(48)	7%	(26)	2%	(6)	370
PID: Ind (no lean)	56%	(249)	24%	(108)	10%	(46)	9%	(40)	443
PID: Rep (no lean)	29%	(55)	40%	(75)	18%	(34)	13%	(24)	187
PID/Gender: Dem Men	69%	(106)	19%	(29)	10%	(15)	2%	(3)	154
PID/Gender: Dem Women	85%	(184)	8%	(18)	5%	(11)	1%	(3)	216
PID/Gender: Ind Men	47%	(106)	29%	(65)	12%	(26)	12%	(27)	224
PID/Gender: Ind Women	65%	(143)	19%	(43)	9%	(20)	6%	(13)	219
PID/Gender: Rep Men	29%	(32)	40%	(44)	17%	(19)	14%	(16)	111
PID/Gender: Rep Women	30%	(23)	40%	(30)	20%	(15)	10%	(8)	76
Ideo: Liberal (1-3)	82%	(285)	11%	(38)	6%	(19)	1%	(5)	348
Ideo: Moderate (4)	53%	(93)	30%	(52)	12%	(20)	5%	(10)	175
Ideo: Conservative (5-7)	30%	(58)	35%	(69)	19%	(37)	16%	(30)	195
Educ: < College	60%	(553)	23%	(215)	10%	(96)	6%	(56)	920
Educ: Bachelors degree	61%	(38)	17%	(10)	7%	(5)	15%	(9)	62
Income: Under 50k	59%	(298)	21%	(103)	12%	(60)	8%	(40)	501
Income: 50k-100k	59%	(197)	24%	(80)	11%	(36)	6%	(20)	333
Income: 100k+	60%	(99)	28%	(47)	6%	(10)	6%	(10)	166
Ethnicity: White	57%	(364)	25%	(159)	11%	(71)	8%	(50)	644
Ethnicity: Hispanic	59%	(120)	17%	(35)	15%	(30)	9%	(18)	203
Ethnicity: Afr. Am.	71%	(92)	15%	(20)	8%	(11)	5%	(6)	129
Ethnicity: Other	61%	(138)	23%	(52)	11%	(25)	6%	(13)	228
All Christian	51%	(157)	30%	(92)	12%	(37)	8%	(24)	309
All Non-Christian	58%	(44)	22%	(17)	13%	(10)	6%	(5)	76
Atheist	63%	(67)	25%	(27)	9%	(9)	3%	(4)	106
Agnostic/Nothing in particular	65%	(212)	18%	(60)	9%	(31)	7%	(23)	325
Something Else	63%	(114)	19%	(35)	11%	(20)	8%	(14)	183

Continued on next page

Table MGC27_2: To what extent do you agree with each of the following statements?
Racism is a major problem in the United States

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	59%	(594)	23%	(230)	11%	(106)	7%	(70)	1000
Religious Non-Protestant/Catholic	53%	(52)	27%	(27)	14%	(14)	6%	(6)	98
Evangelical	55%	(107)	23%	(46)	14%	(27)	8%	(16)	195
Non-Evangelical	57%	(152)	26%	(68)	9%	(25)	7%	(19)	265
Community: Urban	62%	(159)	19%	(48)	12%	(31)	7%	(17)	255
Community: Suburban	62%	(346)	21%	(119)	10%	(54)	6%	(36)	554
Community: Rural	47%	(89)	33%	(64)	11%	(21)	9%	(17)	191
Employ: Private Sector	59%	(69)	21%	(24)	11%	(13)	9%	(10)	117
Employ: Unemployed	58%	(89)	26%	(40)	10%	(15)	7%	(10)	154
Employ: Other	35%	(18)	27%	(14)	16%	(9)	22%	(12)	52
Military HH: Yes	58%	(70)	28%	(34)	8%	(10)	6%	(8)	122
Military HH: No	60%	(523)	22%	(196)	11%	(96)	7%	(62)	878
RD/WT: Right Direction	38%	(73)	31%	(60)	18%	(35)	12%	(24)	191
RD/WT: Wrong Track	64%	(521)	21%	(170)	9%	(72)	6%	(46)	809
Trump Job Approve	26%	(57)	41%	(89)	19%	(42)	14%	(31)	219
Trump Job Disapprove	73%	(486)	16%	(108)	7%	(46)	3%	(21)	662
Trump Job Strongly Approve	17%	(15)	40%	(35)	21%	(18)	22%	(19)	86
Trump Job Somewhat Approve	31%	(42)	41%	(54)	18%	(24)	9%	(12)	132
Trump Job Somewhat Disapprove	57%	(88)	29%	(45)	10%	(15)	4%	(6)	154
Trump Job Strongly Disapprove	78%	(398)	12%	(63)	6%	(31)	3%	(15)	508
Favorable of Trump	30%	(64)	42%	(90)	16%	(35)	12%	(26)	215
Unfavorable of Trump	73%	(489)	16%	(106)	8%	(51)	4%	(24)	670
Very Favorable of Trump	21%	(20)	40%	(38)	21%	(20)	18%	(17)	95
Somewhat Favorable of Trump	37%	(45)	43%	(51)	13%	(15)	7%	(9)	120
Somewhat Unfavorable of Trump	55%	(71)	32%	(41)	9%	(12)	4%	(5)	129
Very Unfavorable of Trump	77%	(418)	12%	(65)	7%	(39)	3%	(19)	541

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Table MGC27_2: To what extent do you agree with each of the following statements?
Racism is a major problem in the United States

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	59%	(594)	23%	(230)	11%	(106)	7%	(70)	1000
#1 Issue: Economy	51%	(136)	27%	(72)	13%	(34)	9%	(25)	267
#1 Issue: Security	51%	(51)	27%	(28)	9%	(9)	13%	(13)	100
#1 Issue: Health Care	62%	(86)	27%	(38)	8%	(11)	2%	(3)	139
#1 Issue: Women's Issues	80%	(99)	7%	(9)	8%	(10)	5%	(6)	124
#1 Issue: Education	62%	(75)	15%	(19)	14%	(17)	9%	(11)	121
#1 Issue: Energy	57%	(53)	28%	(26)	12%	(12)	3%	(3)	94
#1 Issue: Other	65%	(88)	25%	(34)	4%	(6)	6%	(7)	136
2018 House Vote: Democrat	76%	(67)	11%	(10)	11%	(10)	3%	(3)	89
2016 Vote: Hillary Clinton	72%	(46)	10%	(7)	11%	(7)	7%	(4)	65
2016 Vote: Didn't Vote	60%	(536)	23%	(207)	10%	(90)	7%	(60)	892
Voted in 2014: No	60%	(584)	23%	(224)	10%	(102)	7%	(68)	977
2012 Vote: Didn't Vote	60%	(583)	23%	(225)	11%	(103)	7%	(68)	978
4-Region: Northeast	57%	(115)	24%	(49)	10%	(21)	8%	(17)	202
4-Region: Midwest	56%	(107)	26%	(50)	12%	(23)	6%	(12)	191
4-Region: South	61%	(248)	21%	(84)	11%	(43)	7%	(29)	404
4-Region: West	61%	(123)	23%	(47)	10%	(19)	6%	(12)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_3: *To what extent do you agree with each of the following statements?*
People my age are generally less racist than older generations

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	36%	(357)	38%	(384)	16%	(163)	10%	(96)	1000
Gender: Male	31%	(151)	41%	(202)	17%	(82)	11%	(53)	489
Gender: Female	40%	(207)	35%	(181)	16%	(81)	8%	(43)	511
Age: 18-34	33%	(168)	39%	(200)	16%	(83)	11%	(55)	506
Generation Z: 13-23	36%	(357)	38%	(384)	16%	(163)	10%	(96)	1000
PID: Dem (no lean)	44%	(161)	41%	(152)	11%	(40)	5%	(17)	370
PID: Ind (no lean)	31%	(138)	35%	(157)	19%	(83)	15%	(65)	443
PID: Rep (no lean)	31%	(58)	40%	(75)	21%	(39)	8%	(14)	187
PID/Gender: Dem Men	38%	(58)	46%	(70)	11%	(17)	5%	(8)	154
PID/Gender: Dem Women	48%	(103)	38%	(81)	11%	(23)	4%	(9)	216
PID/Gender: Ind Men	28%	(63)	38%	(85)	17%	(38)	17%	(37)	224
PID/Gender: Ind Women	34%	(74)	33%	(71)	21%	(45)	13%	(28)	219
PID/Gender: Rep Men	26%	(29)	42%	(47)	24%	(27)	7%	(8)	111
PID/Gender: Rep Women	38%	(29)	38%	(29)	16%	(12)	8%	(6)	76
Ideo: Liberal (1-3)	47%	(163)	40%	(138)	10%	(35)	3%	(11)	348
Ideo: Moderate (4)	29%	(51)	41%	(72)	18%	(31)	11%	(20)	175
Ideo: Conservative (5-7)	33%	(65)	37%	(73)	19%	(37)	11%	(21)	195
Educ: < College	36%	(334)	38%	(349)	16%	(150)	9%	(86)	920
Educ: Bachelors degree	35%	(22)	40%	(25)	15%	(9)	10%	(6)	62
Income: Under 50k	33%	(164)	37%	(188)	18%	(90)	12%	(60)	501
Income: 50k-100k	40%	(133)	38%	(127)	13%	(45)	8%	(28)	333
Income: 100k+	36%	(60)	41%	(69)	17%	(29)	5%	(9)	166
Ethnicity: White	37%	(240)	39%	(250)	16%	(101)	8%	(54)	644
Ethnicity: Hispanic	34%	(69)	38%	(77)	15%	(31)	13%	(26)	203
Ethnicity: Afr. Am.	33%	(42)	33%	(43)	19%	(25)	14%	(19)	129
Ethnicity: Other	33%	(75)	40%	(91)	16%	(37)	11%	(24)	228
All Christian	36%	(111)	42%	(129)	16%	(49)	7%	(20)	309
All Non-Christian	28%	(21)	43%	(32)	20%	(15)	9%	(7)	76
Atheist	46%	(49)	42%	(45)	9%	(9)	4%	(4)	106
Agnostic/Nothing in particular	34%	(112)	36%	(118)	17%	(57)	12%	(39)	325
Something Else	35%	(64)	33%	(60)	18%	(32)	15%	(27)	183

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Table MGC27_3: To what extent do you agree with each of the following statements?
People my age are generally less racist than older generations

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	36%	(357)	38%	(384)	16%	(163)	10%	(96)	1000
Religious Non-Protestant/Catholic	30%	(29)	40%	(40)	20%	(19)	10%	(10)	98
Evangelical	34%	(66)	36%	(70)	18%	(36)	12%	(24)	195
Non-Evangelical	37%	(99)	42%	(110)	14%	(37)	7%	(18)	265
Community: Urban	38%	(97)	37%	(94)	16%	(41)	9%	(22)	255
Community: Suburban	37%	(203)	40%	(220)	14%	(78)	10%	(54)	554
Community: Rural	30%	(57)	36%	(69)	23%	(43)	11%	(21)	191
Employ: Private Sector	43%	(51)	39%	(45)	13%	(15)	5%	(5)	117
Employ: Unemployed	31%	(47)	40%	(61)	15%	(23)	15%	(23)	154
Employ: Other	22%	(11)	37%	(19)	21%	(11)	21%	(11)	52
Military HH: Yes	39%	(48)	36%	(45)	14%	(17)	10%	(12)	122
Military HH: No	35%	(309)	39%	(339)	17%	(145)	10%	(84)	878
RD/WT: Right Direction	31%	(60)	44%	(84)	16%	(30)	9%	(17)	191
RD/WT: Wrong Track	37%	(298)	37%	(299)	16%	(133)	10%	(79)	809
Trump Job Approve	28%	(61)	39%	(85)	21%	(47)	12%	(25)	219
Trump Job Disapprove	41%	(270)	38%	(254)	13%	(84)	8%	(54)	662
Trump Job Strongly Approve	27%	(23)	37%	(32)	22%	(19)	14%	(12)	86
Trump Job Somewhat Approve	29%	(38)	40%	(53)	21%	(28)	10%	(13)	132
Trump Job Somewhat Disapprove	32%	(49)	42%	(65)	20%	(31)	6%	(9)	154
Trump Job Strongly Disapprove	43%	(221)	37%	(189)	10%	(53)	9%	(45)	508
Favorable of Trump	28%	(61)	43%	(92)	19%	(40)	10%	(22)	215
Unfavorable of Trump	41%	(273)	37%	(248)	14%	(94)	8%	(55)	670
Very Favorable of Trump	31%	(29)	41%	(39)	16%	(15)	13%	(12)	95
Somewhat Favorable of Trump	27%	(32)	44%	(53)	21%	(25)	8%	(10)	120
Somewhat Unfavorable of Trump	31%	(40)	39%	(51)	22%	(29)	7%	(9)	129
Very Unfavorable of Trump	43%	(232)	37%	(197)	12%	(65)	8%	(46)	541

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Table MGC27_3: To what extent do you agree with each of the following statements?
People my age are generally less racist than older generations

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	36%	(357)	38%	(384)	16%	(163)	10%	(96)	1000
#1 Issue: Economy	34%	(90)	43%	(115)	15%	(39)	8%	(23)	267
#1 Issue: Security	29%	(30)	29%	(29)	25%	(25)	16%	(16)	100
#1 Issue: Health Care	36%	(49)	46%	(64)	12%	(16)	7%	(10)	139
#1 Issue: Women's Issues	51%	(63)	30%	(37)	15%	(18)	4%	(5)	124
#1 Issue: Education	34%	(42)	38%	(46)	18%	(22)	10%	(12)	121
#1 Issue: Energy	34%	(32)	32%	(30)	20%	(18)	14%	(13)	94
#1 Issue: Other	35%	(47)	41%	(55)	14%	(18)	11%	(15)	136
2018 House Vote: Democrat	41%	(37)	35%	(31)	19%	(17)	4%	(4)	89
2016 Vote: Hillary Clinton	30%	(19)	43%	(28)	21%	(14)	6%	(4)	65
2016 Vote: Didn't Vote	36%	(323)	38%	(338)	16%	(142)	10%	(89)	892
Voted in 2014: No	36%	(350)	38%	(376)	16%	(158)	10%	(94)	977
2012 Vote: Didn't Vote	36%	(348)	38%	(375)	16%	(158)	10%	(96)	978
4-Region: Northeast	32%	(66)	42%	(85)	16%	(31)	10%	(20)	202
4-Region: Midwest	36%	(69)	37%	(70)	14%	(27)	13%	(25)	191
4-Region: South	34%	(137)	39%	(156)	19%	(78)	8%	(34)	404
4-Region: West	42%	(86)	36%	(72)	13%	(27)	9%	(18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_4: *To what extent do you agree with each of the following statements?*
Black Americans are frequently discriminated against in the United States

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	53%	(532)	26%	(256)	13%	(131)	8%	(81)	1000
Gender: Male	43%	(209)	31%	(149)	16%	(80)	10%	(51)	489
Gender: Female	63%	(323)	21%	(107)	10%	(51)	6%	(30)	511
Age: 18-34	48%	(244)	28%	(142)	14%	(69)	10%	(50)	506
Generation Z: 13-23	53%	(532)	26%	(256)	13%	(131)	8%	(81)	1000
PID: Dem (no lean)	75%	(279)	17%	(62)	7%	(25)	1%	(4)	370
PID: Ind (no lean)	49%	(216)	28%	(126)	13%	(59)	9%	(41)	443
PID: Rep (no lean)	20%	(37)	36%	(68)	25%	(46)	19%	(35)	187
PID/Gender: Dem Men	64%	(98)	27%	(41)	8%	(12)	2%	(3)	154
PID/Gender: Dem Women	83%	(181)	10%	(21)	6%	(13)	1%	(1)	216
PID/Gender: Ind Men	41%	(92)	31%	(68)	17%	(38)	11%	(25)	224
PID/Gender: Ind Women	57%	(124)	26%	(57)	10%	(21)	7%	(16)	219
PID/Gender: Rep Men	17%	(19)	36%	(40)	27%	(30)	20%	(22)	111
PID/Gender: Rep Women	24%	(18)	37%	(28)	21%	(16)	17%	(13)	76
Ideo: Liberal (1-3)	79%	(274)	13%	(46)	7%	(24)	1%	(3)	348
Ideo: Moderate (4)	44%	(77)	35%	(60)	16%	(27)	6%	(10)	175
Ideo: Conservative (5-7)	27%	(53)	32%	(63)	21%	(41)	20%	(39)	195
Educ: < College	54%	(495)	25%	(233)	13%	(122)	8%	(70)	920
Educ: Bachelors degree	54%	(33)	26%	(16)	8%	(5)	12%	(8)	62
Income: Under 50k	52%	(261)	24%	(120)	15%	(76)	9%	(43)	501
Income: 50k-100k	53%	(177)	28%	(94)	11%	(36)	8%	(26)	333
Income: 100k+	57%	(95)	25%	(41)	11%	(18)	7%	(12)	166
Ethnicity: White	51%	(331)	26%	(164)	14%	(90)	9%	(58)	644
Ethnicity: Hispanic	53%	(107)	22%	(44)	14%	(29)	11%	(23)	203
Ethnicity: Afr. Am.	67%	(86)	16%	(20)	13%	(17)	4%	(5)	129
Ethnicity: Other	51%	(115)	31%	(72)	10%	(23)	8%	(18)	228
All Christian	47%	(145)	31%	(94)	15%	(47)	7%	(23)	309
All Non-Christian	53%	(40)	27%	(20)	9%	(7)	11%	(9)	76
Atheist	62%	(66)	23%	(24)	10%	(10)	6%	(6)	106
Agnostic/Nothing in particular	55%	(179)	24%	(79)	11%	(37)	9%	(30)	325
Something Else	55%	(101)	21%	(38)	17%	(30)	7%	(13)	183

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Table MGC27_4: To what extent do you agree with each of the following statements?
 Black Americans are frequently discriminated against in the United States

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	53%	(532)	26%	(256)	13%	(131)	8%	(81)	1000
Religious Non-Protestant/Catholic	48%	(47)	29%	(28)	13%	(12)	11%	(10)	98
Evangelical	49%	(96)	24%	(48)	17%	(33)	10%	(19)	195
Non-Evangelical	52%	(138)	28%	(74)	14%	(37)	6%	(15)	265
Community: Urban	58%	(148)	22%	(55)	10%	(27)	10%	(25)	255
Community: Suburban	55%	(304)	26%	(142)	13%	(70)	7%	(38)	554
Community: Rural	42%	(79)	31%	(59)	18%	(34)	10%	(19)	191
Employ: Private Sector	50%	(59)	32%	(38)	14%	(16)	4%	(4)	117
Employ: Unemployed	50%	(77)	30%	(46)	9%	(14)	11%	(17)	154
Employ: Other	26%	(14)	18%	(10)	27%	(14)	28%	(15)	52
Military HH: Yes	59%	(72)	21%	(26)	15%	(18)	5%	(6)	122
Military HH: No	52%	(460)	26%	(230)	13%	(113)	9%	(76)	878
RD/WT: Right Direction	31%	(60)	32%	(60)	22%	(41)	16%	(30)	191
RD/WT: Wrong Track	58%	(472)	24%	(196)	11%	(89)	6%	(51)	809
Trump Job Approve	22%	(48)	32%	(70)	28%	(62)	18%	(39)	219
Trump Job Disapprove	68%	(450)	21%	(136)	8%	(50)	4%	(25)	662
Trump Job Strongly Approve	10%	(9)	32%	(27)	32%	(27)	26%	(23)	86
Trump Job Somewhat Approve	29%	(39)	32%	(43)	26%	(34)	12%	(16)	132
Trump Job Somewhat Disapprove	51%	(79)	36%	(55)	9%	(14)	4%	(6)	154
Trump Job Strongly Disapprove	73%	(372)	16%	(81)	7%	(36)	4%	(19)	508
Favorable of Trump	22%	(47)	36%	(77)	25%	(55)	17%	(37)	215
Unfavorable of Trump	68%	(455)	20%	(136)	8%	(56)	3%	(23)	670
Very Favorable of Trump	12%	(11)	39%	(37)	26%	(25)	24%	(23)	95
Somewhat Favorable of Trump	30%	(36)	34%	(40)	25%	(30)	11%	(14)	120
Somewhat Unfavorable of Trump	50%	(65)	38%	(49)	7%	(9)	5%	(6)	129
Very Unfavorable of Trump	72%	(390)	16%	(87)	9%	(47)	3%	(16)	541

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Table MGC27_4: To what extent do you agree with each of the following statements?
Black Americans are frequently discriminated against in the United States

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	53%	(532)	26%	(256)	13%	(131)	8%	(81)	1000
#1 Issue: Economy	44%	(118)	33%	(87)	13%	(35)	10%	(26)	267
#1 Issue: Security	41%	(41)	22%	(22)	17%	(17)	20%	(20)	100
#1 Issue: Health Care	56%	(78)	29%	(40)	11%	(15)	4%	(6)	139
#1 Issue: Women's Issues	76%	(94)	11%	(14)	10%	(13)	3%	(3)	124
#1 Issue: Education	54%	(65)	28%	(34)	12%	(15)	6%	(7)	121
#1 Issue: Energy	44%	(41)	34%	(32)	15%	(14)	7%	(7)	94
#1 Issue: Other	65%	(88)	18%	(24)	10%	(13)	8%	(10)	136
2018 House Vote: Democrat	73%	(64)	17%	(15)	10%	(9)	1%	(1)	89
2016 Vote: Hillary Clinton	66%	(43)	19%	(12)	12%	(8)	3%	(2)	65
2016 Vote: Didn't Vote	53%	(477)	25%	(227)	13%	(115)	8%	(74)	892
Voted in 2014: No	53%	(522)	26%	(251)	13%	(127)	8%	(78)	977
2012 Vote: Didn't Vote	53%	(522)	25%	(249)	13%	(126)	8%	(81)	978
4-Region: Northeast	55%	(112)	27%	(54)	11%	(22)	7%	(14)	202
4-Region: Midwest	51%	(96)	27%	(51)	15%	(28)	8%	(15)	191
4-Region: South	54%	(218)	24%	(97)	14%	(58)	8%	(31)	404
4-Region: West	52%	(105)	27%	(54)	12%	(23)	10%	(20)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_5: To what extent do you agree with each of the following statements?*The way policing works in America is fundamentally broken, and we need major structural changes*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Total N
Americans Age 13-23	47% (469)	29% (294)	14% (144)	9% (93)	1000
Gender: Male	39% (189)	33% (161)	16% (76)	13% (62)	489
Gender: Female	55% (280)	26% (133)	13% (67)	6% (32)	511
Age: 18-34	44% (224)	31% (156)	16% (79)	9% (48)	506
Generation Z: 13-23	47% (469)	29% (294)	14% (144)	9% (93)	1000
PID: Dem (no lean)	67% (248)	21% (79)	9% (35)	2% (9)	370
PID: Ind (no lean)	43% (190)	32% (143)	15% (65)	10% (45)	443
PID: Rep (no lean)	17% (32)	39% (73)	23% (44)	21% (39)	187
PID/Gender: Dem Men	56% (86)	28% (43)	13% (19)	3% (5)	154
PID/Gender: Dem Women	74% (161)	16% (36)	7% (15)	2% (4)	216
PID/Gender: Ind Men	39% (87)	33% (74)	14% (32)	14% (31)	224
PID/Gender: Ind Women	47% (102)	31% (69)	15% (33)	7% (15)	219
PID/Gender: Rep Men	14% (16)	39% (44)	23% (25)	24% (27)	111
PID/Gender: Rep Women	21% (16)	38% (29)	25% (19)	16% (12)	76
Ideo: Liberal (1-3)	69% (239)	22% (77)	7% (26)	2% (5)	348
Ideo: Moderate (4)	40% (69)	39% (68)	12% (22)	9% (16)	175
Ideo: Conservative (5-7)	23% (45)	31% (61)	25% (48)	21% (40)	195
Educ: < College	48% (439)	29% (267)	14% (133)	9% (81)	920
Educ: Bachelors degree	47% (29)	29% (18)	11% (7)	13% (8)	62
Income: Under 50k	48% (239)	28% (140)	15% (77)	9% (45)	501
Income: 50k-100k	48% (160)	29% (96)	13% (44)	10% (33)	333
Income: 100k+	42% (70)	35% (58)	14% (23)	9% (15)	166
Ethnicity: White	44% (284)	30% (195)	15% (95)	11% (70)	644
Ethnicity: Hispanic	47% (96)	25% (50)	17% (35)	11% (22)	203
Ethnicity: Afr. Am.	64% (82)	17% (22)	13% (16)	6% (8)	129
Ethnicity: Other	45% (103)	34% (77)	14% (33)	7% (16)	228
All Christian	40% (124)	34% (105)	17% (51)	9% (29)	309
All Non-Christian	46% (35)	37% (28)	10% (7)	8% (6)	76
Atheist	55% (59)	24% (26)	11% (12)	9% (10)	106
Agnostic/Nothing in particular	51% (166)	26% (84)	13% (44)	9% (31)	325
Something Else	46% (85)	28% (51)	16% (29)	10% (18)	183

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Table MGC27_5: *To what extent do you agree with each of the following statements?*
The way policing works in America is fundamentally broken, and we need major structural changes

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Total N
Americans Age 13-23	47% (469)	29% (294)	14% (144)	9% (93)	1000
Religious Non-Protestant/Catholic	40% (39)	40% (39)	12% (12)	9% (9)	98
Evangelical	41% (80)	27% (53)	18% (35)	14% (27)	195
Non-Evangelical	45% (120)	34% (89)	15% (39)	6% (16)	265
Community: Urban	51% (129)	30% (76)	11% (28)	8% (21)	255
Community: Suburban	50% (276)	28% (154)	13% (73)	9% (52)	554
Community: Rural	33% (64)	34% (64)	22% (42)	11% (21)	191
Employ: Private Sector	45% (52)	34% (40)	17% (20)	4% (4)	117
Employ: Unemployed	45% (69)	27% (42)	15% (23)	13% (20)	154
Employ: Other	19% (10)	41% (21)	10% (5)	30% (16)	52
Military HH: Yes	54% (66)	26% (31)	14% (17)	7% (8)	122
Military HH: No	46% (403)	30% (263)	14% (126)	10% (85)	878
RD/WT: Right Direction	29% (55)	36% (69)	19% (37)	16% (32)	191
RD/WT: Wrong Track	51% (414)	28% (226)	13% (107)	8% (62)	809
Trump Job Approve	18% (40)	37% (80)	24% (53)	21% (46)	219
Trump Job Disapprove	61% (407)	24% (159)	10% (67)	4% (29)	662
Trump Job Strongly Approve	11% (9)	37% (32)	20% (18)	32% (28)	86
Trump Job Somewhat Approve	23% (31)	36% (48)	27% (35)	14% (18)	132
Trump Job Somewhat Disapprove	36% (55)	43% (67)	16% (25)	4% (7)	154
Trump Job Strongly Disapprove	69% (352)	18% (92)	8% (42)	4% (22)	508
Favorable of Trump	20% (43)	35% (75)	25% (53)	21% (44)	215
Unfavorable of Trump	61% (406)	25% (165)	11% (72)	4% (27)	670
Very Favorable of Trump	19% (18)	33% (31)	19% (18)	29% (28)	95
Somewhat Favorable of Trump	21% (25)	36% (44)	29% (35)	14% (16)	120
Somewhat Unfavorable of Trump	29% (38)	47% (61)	16% (21)	7% (10)	129
Very Unfavorable of Trump	68% (368)	19% (105)	9% (51)	3% (17)	541

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Table MGC27_5: To what extent do you agree with each of the following statements?
The way policing works in America is fundamentally broken, and we need major structural changes

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	47%	(469)	29%	(294)	14%	(144)	9%	(93)	1000
#1 Issue: Economy	34%	(92)	37%	(98)	17%	(46)	11%	(31)	267
#1 Issue: Security	28%	(28)	31%	(31)	22%	(22)	20%	(20)	100
#1 Issue: Health Care	54%	(74)	29%	(40)	11%	(16)	7%	(9)	139
#1 Issue: Women's Issues	71%	(87)	15%	(19)	10%	(12)	4%	(5)	124
#1 Issue: Education	52%	(63)	31%	(37)	12%	(14)	5%	(6)	121
#1 Issue: Energy	45%	(42)	25%	(24)	19%	(17)	11%	(10)	94
#1 Issue: Other	58%	(79)	24%	(33)	9%	(13)	8%	(10)	136
2018 House Vote: Democrat	66%	(58)	24%	(21)	9%	(8)	1%	(1)	89
2016 Vote: Hillary Clinton	57%	(37)	28%	(18)	11%	(7)	4%	(3)	65
2016 Vote: Didn't Vote	47%	(420)	29%	(259)	14%	(125)	10%	(88)	892
Voted in 2014: No	47%	(461)	29%	(284)	14%	(140)	9%	(92)	977
2012 Vote: Didn't Vote	47%	(459)	29%	(286)	14%	(140)	10%	(93)	978
4-Region: Northeast	45%	(90)	34%	(68)	13%	(27)	8%	(17)	202
4-Region: Midwest	43%	(82)	28%	(53)	15%	(29)	14%	(26)	191
4-Region: South	48%	(196)	29%	(118)	14%	(59)	8%	(32)	404
4-Region: West	50%	(101)	27%	(55)	14%	(29)	9%	(18)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_6: To what extent do you agree with each of the following statements?
I support the movement to defund the police

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	28%	(276)	26%	(263)	21%	(215)	25%	(246)	1000
Gender: Male	22%	(108)	28%	(138)	22%	(108)	28%	(135)	489
Gender: Female	33%	(168)	25%	(125)	21%	(107)	22%	(111)	511
Age: 18-34	29%	(148)	27%	(136)	20%	(100)	24%	(122)	506
Generation Z: 13-23	28%	(276)	26%	(263)	21%	(215)	25%	(246)	1000
PID: Dem (no lean)	45%	(166)	33%	(121)	15%	(55)	8%	(28)	370
PID: Ind (no lean)	22%	(96)	24%	(106)	28%	(124)	26%	(117)	443
PID: Rep (no lean)	7%	(14)	20%	(37)	19%	(36)	54%	(100)	187
PID/Gender: Dem Men	37%	(57)	38%	(59)	14%	(22)	11%	(16)	154
PID/Gender: Dem Women	50%	(109)	29%	(62)	15%	(34)	5%	(12)	216
PID/Gender: Ind Men	19%	(42)	25%	(55)	28%	(63)	29%	(64)	224
PID/Gender: Ind Women	25%	(54)	23%	(51)	28%	(61)	24%	(53)	219
PID/Gender: Rep Men	8%	(9)	22%	(24)	21%	(23)	49%	(54)	111
PID/Gender: Rep Women	6%	(5)	17%	(13)	16%	(12)	61%	(46)	76
Ideo: Liberal (1-3)	47%	(162)	31%	(108)	15%	(51)	8%	(27)	348
Ideo: Moderate (4)	20%	(36)	30%	(52)	32%	(56)	18%	(31)	175
Ideo: Conservative (5-7)	12%	(23)	14%	(27)	21%	(41)	53%	(104)	195
Educ: < College	27%	(253)	26%	(238)	22%	(205)	24%	(224)	920
Educ: Bachelors degree	37%	(23)	28%	(17)	12%	(7)	24%	(15)	62
Income: Under 50k	32%	(159)	28%	(138)	20%	(103)	20%	(102)	501
Income: 50k-100k	25%	(85)	26%	(86)	22%	(74)	26%	(88)	333
Income: 100k+	20%	(33)	24%	(39)	23%	(38)	34%	(56)	166
Ethnicity: White	24%	(154)	25%	(164)	21%	(135)	30%	(191)	644
Ethnicity: Hispanic	28%	(56)	26%	(53)	27%	(54)	19%	(39)	203
Ethnicity: Afr. Am.	46%	(59)	26%	(34)	19%	(24)	9%	(12)	129
Ethnicity: Other	28%	(64)	29%	(66)	24%	(56)	19%	(43)	228
All Christian	21%	(65)	28%	(87)	23%	(71)	28%	(86)	309
All Non-Christian	23%	(17)	29%	(22)	26%	(19)	22%	(17)	76
Atheist	41%	(43)	27%	(29)	16%	(17)	16%	(17)	106
Agnostic/Nothing in particular	32%	(105)	28%	(90)	19%	(62)	21%	(69)	325
Something Else	25%	(46)	19%	(35)	25%	(45)	31%	(57)	183

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Table MGC27_6: To what extent do you agree with each of the following statements?
I support the movement to defund the police

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	28%	(276)	26%	(263)	21%	(215)	25%	(246)	1000
Religious Non-Protestant/Catholic	21%	(21)	29%	(28)	24%	(24)	25%	(25)	98
Evangelical	19%	(37)	24%	(46)	26%	(50)	32%	(62)	195
Non-Evangelical	25%	(67)	26%	(68)	23%	(60)	26%	(69)	265
Community: Urban	37%	(94)	27%	(68)	22%	(56)	15%	(37)	255
Community: Suburban	26%	(145)	25%	(141)	22%	(122)	26%	(147)	554
Community: Rural	20%	(38)	29%	(55)	19%	(37)	32%	(61)	191
Employ: Private Sector	30%	(35)	28%	(33)	17%	(20)	24%	(28)	117
Employ: Unemployed	31%	(48)	27%	(41)	20%	(30)	23%	(35)	154
Employ: Other	16%	(8)	16%	(8)	31%	(16)	38%	(20)	52
Military HH: Yes	23%	(28)	36%	(44)	18%	(22)	23%	(29)	122
Military HH: No	28%	(248)	25%	(219)	22%	(193)	25%	(217)	878
RD/WT: Right Direction	14%	(26)	28%	(53)	22%	(42)	36%	(70)	191
RD/WT: Wrong Track	31%	(250)	26%	(210)	21%	(172)	22%	(176)	809
Trump Job Approve	8%	(18)	21%	(46)	19%	(42)	51%	(112)	219
Trump Job Disapprove	37%	(248)	28%	(187)	21%	(137)	14%	(90)	662
Trump Job Strongly Approve	10%	(9)	18%	(15)	12%	(10)	60%	(52)	86
Trump Job Somewhat Approve	7%	(9)	24%	(31)	24%	(32)	45%	(60)	132
Trump Job Somewhat Disapprove	14%	(22)	31%	(47)	37%	(57)	18%	(28)	154
Trump Job Strongly Disapprove	45%	(226)	28%	(140)	16%	(80)	12%	(62)	508
Favorable of Trump	10%	(22)	21%	(44)	16%	(35)	53%	(114)	215
Unfavorable of Trump	36%	(241)	28%	(190)	21%	(143)	14%	(96)	670
Very Favorable of Trump	13%	(12)	18%	(18)	7%	(6)	62%	(59)	95
Somewhat Favorable of Trump	8%	(10)	22%	(27)	24%	(28)	46%	(55)	120
Somewhat Unfavorable of Trump	12%	(16)	27%	(35)	32%	(41)	29%	(37)	129
Very Unfavorable of Trump	42%	(225)	29%	(155)	19%	(103)	11%	(59)	541

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Table MGC27_6: To what extent do you agree with each of the following statements?
I support the movement to defund the police

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	28%	(276)	26%	(263)	21%	(215)	25%	(246)	1000
#1 Issue: Economy	20%	(54)	27%	(73)	24%	(63)	29%	(77)	267
#1 Issue: Security	18%	(18)	24%	(24)	20%	(20)	38%	(38)	100
#1 Issue: Health Care	29%	(40)	29%	(40)	19%	(26)	24%	(33)	139
#1 Issue: Women's Issues	47%	(59)	19%	(24)	17%	(21)	17%	(21)	124
#1 Issue: Education	29%	(34)	26%	(31)	25%	(30)	21%	(25)	121
#1 Issue: Energy	25%	(23)	24%	(23)	22%	(21)	29%	(27)	94
#1 Issue: Other	34%	(46)	31%	(42)	19%	(26)	16%	(22)	136
2018 House Vote: Democrat	49%	(44)	29%	(26)	14%	(13)	8%	(7)	89
2016 Vote: Hillary Clinton	42%	(27)	33%	(22)	15%	(10)	10%	(7)	65
2016 Vote: Didn't Vote	27%	(244)	26%	(230)	22%	(197)	25%	(221)	892
Voted in 2014: No	28%	(270)	26%	(255)	22%	(211)	25%	(241)	977
2012 Vote: Didn't Vote	28%	(271)	26%	(256)	21%	(210)	25%	(241)	978
4-Region: Northeast	29%	(59)	26%	(52)	19%	(39)	26%	(52)	202
4-Region: Midwest	23%	(44)	29%	(55)	17%	(33)	31%	(59)	191
4-Region: South	30%	(120)	26%	(105)	22%	(91)	22%	(88)	404
4-Region: West	26%	(53)	25%	(50)	26%	(53)	23%	(47)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_7: *To what extent do you agree with each of the following statements?*

How businesses react and express themselves on topics such as Black Lives Matter will permanently affect my decision on whether or not to buy from them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	30%	(297)	36%	(361)	20%	(200)	14%	(142)	1000
Gender: Male	23%	(113)	38%	(184)	20%	(99)	19%	(93)	489
Gender: Female	36%	(184)	35%	(177)	20%	(101)	10%	(50)	511
Age: 18-34	30%	(151)	37%	(189)	19%	(95)	14%	(71)	506
Generation Z: 13-23	30%	(297)	36%	(361)	20%	(200)	14%	(142)	1000
PID: Dem (no lean)	45%	(165)	40%	(150)	11%	(42)	4%	(13)	370
PID: Ind (no lean)	25%	(110)	36%	(157)	24%	(104)	16%	(71)	443
PID: Rep (no lean)	12%	(22)	29%	(54)	29%	(54)	31%	(58)	187
PID/Gender: Dem Men	36%	(56)	48%	(74)	12%	(19)	3%	(5)	154
PID/Gender: Dem Women	50%	(109)	35%	(76)	11%	(24)	4%	(8)	216
PID/Gender: Ind Men	21%	(47)	35%	(79)	22%	(48)	22%	(50)	224
PID/Gender: Ind Women	29%	(64)	36%	(78)	26%	(56)	10%	(21)	219
PID/Gender: Rep Men	10%	(11)	28%	(31)	29%	(32)	33%	(37)	111
PID/Gender: Rep Women	14%	(11)	30%	(23)	28%	(21)	27%	(21)	76
Ideo: Liberal (1-3)	46%	(160)	40%	(140)	12%	(40)	2%	(7)	348
Ideo: Moderate (4)	19%	(34)	42%	(73)	27%	(47)	12%	(21)	175
Ideo: Conservative (5-7)	13%	(25)	25%	(50)	26%	(51)	35%	(69)	195
Educ: < College	30%	(277)	35%	(325)	21%	(192)	14%	(127)	920
Educ: Bachelors degree	30%	(18)	45%	(28)	7%	(4)	18%	(11)	62
Income: Under 50k	32%	(158)	35%	(173)	20%	(102)	14%	(68)	501
Income: 50k-100k	30%	(98)	38%	(128)	17%	(56)	15%	(51)	333
Income: 100k+	25%	(41)	36%	(60)	26%	(43)	14%	(23)	166
Ethnicity: White	28%	(181)	36%	(230)	21%	(134)	15%	(98)	644
Ethnicity: Hispanic	30%	(61)	33%	(68)	22%	(44)	15%	(31)	203
Ethnicity: Afr. Am.	41%	(53)	35%	(45)	15%	(19)	8%	(10)	129
Ethnicity: Other	27%	(62)	37%	(85)	20%	(46)	15%	(34)	228

Continued on next page

Table MGC27_7: To what extent do you agree with each of the following statements?

How businesses react and express themselves on topics such as Black Lives Matter will permanently affect my decision on whether or not to buy from them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	30%	(297)	36%	(361)	20%	(200)	14%	(142)	1000
All Christian	26%	(81)	36%	(112)	25%	(77)	13%	(40)	309
All Non-Christian	32%	(24)	36%	(27)	22%	(17)	10%	(8)	76
Atheist	41%	(43)	33%	(35)	9%	(9)	18%	(19)	106
Agnostic/Nothing in particular	29%	(95)	39%	(126)	18%	(58)	14%	(47)	325
Something Else	30%	(54)	33%	(61)	21%	(39)	16%	(29)	183
Religious Non-Protestant/Catholic	30%	(29)	35%	(35)	23%	(22)	12%	(12)	98
Evangelical	26%	(51)	37%	(73)	22%	(43)	14%	(28)	195
Non-Evangelical	29%	(77)	34%	(89)	24%	(64)	13%	(35)	265
Community: Urban	35%	(90)	36%	(93)	18%	(45)	11%	(27)	255
Community: Suburban	29%	(159)	34%	(190)	21%	(118)	16%	(88)	554
Community: Rural	25%	(48)	41%	(78)	19%	(37)	14%	(28)	191
Employ: Private Sector	31%	(37)	42%	(49)	15%	(18)	12%	(14)	117
Employ: Unemployed	31%	(47)	34%	(53)	20%	(30)	16%	(24)	154
Employ: Other	23%	(12)	29%	(15)	22%	(12)	25%	(13)	52
Military HH: Yes	28%	(34)	41%	(51)	22%	(27)	9%	(11)	122
Military HH: No	30%	(264)	35%	(310)	20%	(173)	15%	(131)	878
RD/WT: Right Direction	18%	(34)	35%	(67)	26%	(49)	21%	(41)	191
RD/WT: Wrong Track	32%	(263)	36%	(294)	19%	(151)	12%	(101)	809
Trump Job Approve	15%	(34)	27%	(59)	29%	(64)	28%	(62)	219
Trump Job Disapprove	38%	(249)	40%	(262)	15%	(98)	8%	(53)	662
Trump Job Strongly Approve	16%	(14)	26%	(22)	23%	(20)	36%	(31)	86
Trump Job Somewhat Approve	15%	(20)	28%	(37)	34%	(44)	24%	(31)	132
Trump Job Somewhat Disapprove	22%	(34)	42%	(65)	21%	(33)	14%	(22)	154
Trump Job Strongly Disapprove	42%	(215)	39%	(197)	13%	(65)	6%	(31)	508
Favorable of Trump	14%	(31)	26%	(56)	29%	(63)	30%	(65)	215
Unfavorable of Trump	38%	(252)	39%	(264)	15%	(103)	7%	(50)	670

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Table MGC27_7: To what extent do you agree with each of the following statements?

How businesses react and express themselves on topics such as Black Lives Matter will permanently affect my decision on whether or not to buy from them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	30%	(297)	36%	(361)	20%	(200)	14%	(142)	1000
Very Favorable of Trump	17%	(16)	23%	(22)	21%	(20)	39%	(37)	95
Somewhat Favorable of Trump	12%	(14)	29%	(35)	36%	(43)	24%	(28)	120
Somewhat Unfavorable of Trump	20%	(26)	43%	(56)	22%	(28)	15%	(19)	129
Very Unfavorable of Trump	42%	(226)	39%	(209)	14%	(75)	6%	(31)	541
#1 Issue: Economy	20%	(52)	38%	(101)	22%	(58)	21%	(57)	267
#1 Issue: Security	29%	(29)	29%	(29)	18%	(18)	23%	(23)	100
#1 Issue: Health Care	26%	(36)	49%	(69)	12%	(16)	13%	(18)	139
#1 Issue: Women's Issues	57%	(70)	21%	(26)	15%	(18)	7%	(9)	124
#1 Issue: Education	25%	(30)	39%	(47)	27%	(32)	9%	(11)	121
#1 Issue: Energy	25%	(24)	35%	(33)	28%	(27)	11%	(11)	94
#1 Issue: Other	38%	(52)	34%	(46)	20%	(28)	8%	(11)	136
2018 House Vote: Democrat	44%	(39)	45%	(40)	8%	(7)	3%	(3)	89
2016 Vote: Hillary Clinton	39%	(25)	49%	(32)	8%	(5)	4%	(3)	65
2016 Vote: Didn't Vote	30%	(266)	35%	(313)	20%	(179)	15%	(134)	892
Voted in 2014: No	30%	(291)	36%	(348)	20%	(199)	14%	(140)	977
2012 Vote: Didn't Vote	30%	(292)	35%	(345)	20%	(198)	15%	(142)	978
4-Region: Northeast	30%	(60)	38%	(77)	19%	(39)	13%	(26)	202
4-Region: Midwest	26%	(49)	37%	(71)	21%	(40)	16%	(31)	191
4-Region: South	31%	(127)	34%	(137)	20%	(80)	15%	(60)	404
4-Region: West	30%	(61)	37%	(76)	20%	(41)	12%	(25)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_8: *To what extent do you agree with each of the following statements?*

How company CEOs react and express themselves on topics such as Black Lives Matter will permanently affect my decision to buy from their company in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	29%	(286)	36%	(362)	20%	(204)	15%	(149)	1000
Gender: Male	21%	(104)	38%	(185)	21%	(101)	20%	(98)	489
Gender: Female	35%	(181)	35%	(177)	20%	(103)	10%	(51)	511
Age: 18-34	29%	(146)	36%	(181)	20%	(103)	15%	(77)	506
Generation Z: 13-23	29%	(286)	36%	(362)	20%	(204)	15%	(149)	1000
PID: Dem (no lean)	41%	(152)	39%	(146)	14%	(50)	6%	(22)	370
PID: Ind (no lean)	25%	(113)	33%	(147)	24%	(108)	17%	(75)	443
PID: Rep (no lean)	11%	(21)	36%	(68)	24%	(46)	28%	(52)	187
PID/Gender: Dem Men	32%	(49)	45%	(70)	15%	(23)	8%	(12)	154
PID/Gender: Dem Women	47%	(103)	35%	(77)	13%	(27)	5%	(10)	216
PID/Gender: Ind Men	19%	(43)	34%	(76)	24%	(54)	23%	(51)	224
PID/Gender: Ind Women	32%	(69)	33%	(72)	24%	(53)	11%	(24)	219
PID/Gender: Rep Men	10%	(11)	36%	(40)	21%	(24)	32%	(36)	111
PID/Gender: Rep Women	12%	(9)	37%	(28)	29%	(22)	22%	(17)	76
Ideo: Liberal (1-3)	44%	(153)	40%	(138)	13%	(45)	3%	(12)	348
Ideo: Moderate (4)	19%	(34)	45%	(78)	22%	(39)	14%	(24)	175
Ideo: Conservative (5-7)	14%	(28)	31%	(60)	25%	(50)	30%	(58)	195
Educ: < College	28%	(262)	36%	(335)	21%	(189)	15%	(134)	920
Educ: Bachelors degree	33%	(21)	34%	(21)	15%	(9)	18%	(11)	62
Income: Under 50k	31%	(155)	34%	(169)	21%	(106)	14%	(71)	501
Income: 50k-100k	29%	(96)	37%	(124)	18%	(60)	16%	(53)	333
Income: 100k+	21%	(34)	41%	(69)	23%	(39)	15%	(25)	166
Ethnicity: White	27%	(175)	37%	(241)	19%	(123)	16%	(104)	644
Ethnicity: Hispanic	27%	(55)	33%	(67)	21%	(43)	18%	(37)	203
Ethnicity: Afr. Am.	44%	(57)	32%	(41)	15%	(19)	9%	(12)	129
Ethnicity: Other	23%	(53)	35%	(80)	27%	(62)	15%	(33)	228

Continued on next page

Table MGC27_8: To what extent do you agree with each of the following statements?

How company CEOs react and express themselves on topics such as Black Lives Matter will permanently affect my decision to buy from their company in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	29%	(286)	36%	(362)	20%	(204)	15%	(149)	1000
All Christian	28%	(87)	38%	(117)	22%	(69)	12%	(37)	309
All Non-Christian	29%	(22)	31%	(23)	31%	(24)	9%	(7)	76
Atheist	35%	(37)	32%	(34)	12%	(13)	21%	(22)	106
Agnostic/Nothing in particular	25%	(82)	39%	(128)	19%	(61)	16%	(54)	325
Something Else	31%	(57)	32%	(59)	20%	(37)	16%	(30)	183
Religious Non-Protestant/Catholic	27%	(26)	32%	(31)	32%	(31)	9%	(9)	98
Evangelical	30%	(58)	37%	(73)	19%	(38)	14%	(27)	195
Non-Evangelical	31%	(82)	35%	(92)	22%	(57)	13%	(34)	265
Community: Urban	35%	(90)	34%	(88)	18%	(45)	12%	(31)	255
Community: Suburban	27%	(152)	36%	(200)	21%	(117)	15%	(85)	554
Community: Rural	23%	(43)	39%	(74)	22%	(42)	17%	(32)	191
Employ: Private Sector	35%	(40)	31%	(37)	19%	(22)	15%	(17)	117
Employ: Unemployed	31%	(48)	35%	(54)	15%	(23)	20%	(30)	154
Employ: Other	19%	(10)	29%	(15)	28%	(14)	24%	(12)	52
Military HH: Yes	33%	(40)	43%	(53)	15%	(18)	9%	(11)	122
Military HH: No	28%	(246)	35%	(309)	21%	(186)	16%	(137)	878
RD/WT: Right Direction	20%	(39)	35%	(68)	24%	(47)	20%	(38)	191
RD/WT: Wrong Track	31%	(247)	36%	(294)	19%	(157)	14%	(111)	809
Trump Job Approve	16%	(34)	32%	(71)	26%	(57)	26%	(57)	219
Trump Job Disapprove	35%	(234)	38%	(254)	17%	(110)	10%	(64)	662
Trump Job Strongly Approve	16%	(14)	29%	(25)	23%	(20)	31%	(27)	86
Trump Job Somewhat Approve	15%	(20)	34%	(45)	28%	(37)	23%	(30)	132
Trump Job Somewhat Disapprove	21%	(32)	44%	(68)	20%	(31)	15%	(22)	154
Trump Job Strongly Disapprove	40%	(201)	37%	(186)	16%	(79)	8%	(41)	508
Favorable of Trump	15%	(32)	32%	(69)	27%	(57)	27%	(58)	215
Unfavorable of Trump	35%	(237)	38%	(255)	17%	(114)	10%	(64)	670

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Table MGC27_8: To what extent do you agree with each of the following statements?

How company CEOs react and express themselves on topics such as Black Lives Matter will permanently affect my decision to buy from their company in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	29%	(286)	36%	(362)	20%	(204)	15%	(149)	1000
Very Favorable of Trump	14%	(14)	30%	(28)	23%	(22)	33%	(32)	95
Somewhat Favorable of Trump	15%	(18)	34%	(40)	30%	(36)	22%	(26)	120
Somewhat Unfavorable of Trump	24%	(30)	42%	(54)	18%	(24)	16%	(21)	129
Very Unfavorable of Trump	38%	(207)	37%	(201)	17%	(90)	8%	(43)	541
#1 Issue: Economy	20%	(54)	35%	(93)	26%	(71)	19%	(50)	267
#1 Issue: Security	24%	(24)	33%	(33)	21%	(21)	22%	(22)	100
#1 Issue: Health Care	27%	(38)	45%	(63)	16%	(23)	11%	(15)	139
#1 Issue: Women's Issues	49%	(60)	29%	(36)	12%	(15)	10%	(12)	124
#1 Issue: Education	27%	(33)	41%	(49)	19%	(22)	13%	(16)	121
#1 Issue: Energy	24%	(23)	36%	(34)	21%	(19)	18%	(17)	94
#1 Issue: Other	36%	(49)	35%	(47)	19%	(26)	10%	(13)	136
2018 House Vote: Democrat	42%	(37)	41%	(36)	12%	(11)	6%	(5)	89
2016 Vote: Hillary Clinton	34%	(22)	47%	(30)	11%	(7)	8%	(5)	65
2016 Vote: Didn't Vote	28%	(254)	36%	(320)	21%	(184)	15%	(135)	892
Voted in 2014: No	28%	(278)	36%	(356)	20%	(199)	15%	(144)	977
2012 Vote: Didn't Vote	28%	(276)	36%	(355)	21%	(201)	15%	(146)	978
4-Region: Northeast	29%	(58)	33%	(67)	22%	(45)	16%	(32)	202
4-Region: Midwest	28%	(54)	39%	(74)	18%	(35)	14%	(27)	191
4-Region: South	30%	(120)	36%	(147)	20%	(80)	14%	(57)	404
4-Region: West	26%	(54)	36%	(73)	22%	(44)	16%	(32)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_9: *To what extent do you agree with each of the following statements?*

While I appreciate companies and business leaders making a public statement or posting about movements such as Black Lives Matter, their actions speak louder than their words

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	52%	(520)	30%	(299)	12%	(116)	7%	(66)	1000
Gender: Male	48%	(236)	31%	(153)	12%	(60)	8%	(40)	489
Gender: Female	56%	(284)	29%	(146)	11%	(56)	5%	(26)	511
Age: 18-34	49%	(249)	32%	(164)	11%	(55)	7%	(37)	506
Generation Z: 13-23	52%	(520)	30%	(299)	12%	(116)	7%	(66)	1000
PID: Dem (no lean)	66%	(243)	23%	(86)	9%	(33)	2%	(7)	370
PID: Ind (no lean)	47%	(210)	31%	(137)	12%	(52)	10%	(44)	443
PID: Rep (no lean)	36%	(67)	41%	(76)	16%	(30)	8%	(15)	187
PID/Gender: Dem Men	64%	(99)	22%	(34)	12%	(19)	1%	(2)	154
PID/Gender: Dem Women	67%	(145)	24%	(52)	7%	(15)	2%	(5)	216
PID/Gender: Ind Men	42%	(95)	33%	(74)	12%	(26)	13%	(29)	224
PID/Gender: Ind Women	53%	(115)	29%	(63)	12%	(26)	7%	(15)	219
PID/Gender: Rep Men	38%	(42)	40%	(45)	13%	(15)	8%	(9)	111
PID/Gender: Rep Women	32%	(24)	41%	(31)	20%	(15)	7%	(5)	76
Ideo: Liberal (1-3)	69%	(241)	22%	(76)	7%	(24)	2%	(7)	348
Ideo: Moderate (4)	46%	(80)	36%	(64)	14%	(24)	4%	(8)	175
Ideo: Conservative (5-7)	38%	(75)	36%	(71)	13%	(26)	12%	(23)	195
Educ: < College	52%	(481)	30%	(273)	12%	(112)	6%	(54)	920
Educ: Bachelors degree	56%	(35)	25%	(15)	5%	(3)	14%	(9)	62
Income: Under 50k	49%	(247)	31%	(154)	12%	(60)	8%	(40)	501
Income: 50k-100k	52%	(172)	31%	(104)	11%	(36)	6%	(20)	333
Income: 100k+	61%	(101)	24%	(40)	12%	(19)	4%	(6)	166
Ethnicity: White	52%	(333)	31%	(199)	11%	(70)	6%	(42)	644
Ethnicity: Hispanic	43%	(86)	33%	(67)	14%	(28)	10%	(21)	203
Ethnicity: Afr. Am.	60%	(77)	22%	(28)	12%	(15)	7%	(9)	129
Ethnicity: Other	48%	(110)	32%	(72)	13%	(30)	7%	(16)	228

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Table MGC27_9: To what extent do you agree with each of the following statements?

While I appreciate companies and business leaders making a public statement or posting about movements such as Black Lives Matter, their actions speak louder than their words

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	52%	(520)	30%	(299)	12%	(116)	7%	(66)	1000
All Christian	54%	(169)	32%	(100)	10%	(32)	3%	(10)	309
All Non-Christian	52%	(40)	29%	(22)	11%	(9)	8%	(6)	76
Atheist	58%	(61)	26%	(28)	10%	(10)	7%	(7)	106
Agnostic/Nothing in particular	48%	(157)	30%	(96)	13%	(41)	10%	(31)	325
Something Else	51%	(93)	29%	(53)	13%	(24)	7%	(12)	183
Religious Non-Protestant/Catholic	52%	(51)	29%	(29)	12%	(12)	6%	(6)	98
Evangelical	57%	(112)	25%	(50)	12%	(24)	5%	(10)	195
Non-Evangelical	51%	(135)	34%	(91)	10%	(27)	4%	(12)	265
Community: Urban	53%	(134)	30%	(77)	12%	(31)	5%	(12)	255
Community: Suburban	55%	(306)	28%	(155)	10%	(56)	7%	(37)	554
Community: Rural	42%	(80)	35%	(66)	15%	(28)	9%	(16)	191
Employ: Private Sector	58%	(67)	28%	(33)	11%	(13)	3%	(3)	117
Employ: Unemployed	46%	(72)	32%	(49)	11%	(17)	11%	(17)	154
Employ: Other	31%	(16)	27%	(14)	20%	(10)	22%	(12)	52
Military HH: Yes	50%	(61)	31%	(38)	10%	(12)	10%	(12)	122
Military HH: No	52%	(459)	30%	(261)	12%	(104)	6%	(54)	878
RD/WT: Right Direction	43%	(83)	28%	(53)	19%	(36)	11%	(20)	191
RD/WT: Wrong Track	54%	(437)	30%	(246)	10%	(80)	6%	(46)	809
Trump Job Approve	40%	(87)	31%	(67)	18%	(39)	11%	(25)	219
Trump Job Disapprove	60%	(397)	28%	(187)	8%	(53)	4%	(26)	662
Trump Job Strongly Approve	34%	(30)	27%	(23)	21%	(18)	18%	(15)	86
Trump Job Somewhat Approve	43%	(58)	33%	(44)	16%	(21)	7%	(10)	132
Trump Job Somewhat Disapprove	41%	(63)	45%	(69)	12%	(18)	2%	(3)	154
Trump Job Strongly Disapprove	66%	(334)	23%	(117)	7%	(34)	4%	(22)	508
Favorable of Trump	38%	(81)	35%	(76)	17%	(36)	10%	(22)	215
Unfavorable of Trump	60%	(405)	27%	(180)	9%	(60)	4%	(25)	670

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Table MGC27_9: To what extent do you agree with each of the following statements?

While I appreciate companies and business leaders making a public statement or posting about movements such as Black Lives Matter, their actions speak louder than their words

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	52%	(520)	30%	(299)	12%	(116)	7%	(66)	1000
Very Favorable of Trump	36%	(34)	29%	(28)	20%	(19)	15%	(14)	95
Somewhat Favorable of Trump	39%	(47)	40%	(48)	14%	(17)	7%	(8)	120
Somewhat Unfavorable of Trump	42%	(54)	42%	(54)	14%	(18)	3%	(3)	129
Very Unfavorable of Trump	65%	(351)	23%	(127)	8%	(42)	4%	(22)	541
#1 Issue: Economy	47%	(127)	33%	(88)	15%	(40)	5%	(13)	267
#1 Issue: Security	38%	(38)	35%	(36)	13%	(13)	14%	(14)	100
#1 Issue: Health Care	58%	(80)	28%	(39)	11%	(15)	3%	(5)	139
#1 Issue: Women's Issues	65%	(80)	24%	(30)	8%	(10)	4%	(4)	124
#1 Issue: Education	57%	(69)	29%	(35)	9%	(10)	6%	(7)	121
#1 Issue: Energy	48%	(45)	29%	(27)	13%	(12)	10%	(9)	94
#1 Issue: Other	55%	(75)	29%	(39)	7%	(10)	8%	(11)	136
2018 House Vote: Democrat	67%	(60)	23%	(20)	10%	(9)	—	(0)	89
2016 Vote: Hillary Clinton	59%	(38)	30%	(20)	9%	(6)	2%	(2)	65
2016 Vote: Didn't Vote	51%	(458)	30%	(269)	12%	(104)	7%	(62)	892
Voted in 2014: No	52%	(511)	30%	(291)	11%	(112)	7%	(65)	977
2012 Vote: Didn't Vote	52%	(509)	30%	(293)	11%	(111)	7%	(66)	978
4-Region: Northeast	54%	(108)	32%	(65)	10%	(21)	4%	(8)	202
4-Region: Midwest	53%	(101)	29%	(55)	11%	(20)	8%	(15)	191
4-Region: South	50%	(202)	31%	(125)	12%	(49)	7%	(29)	404
4-Region: West	53%	(108)	26%	(54)	13%	(26)	7%	(15)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_10: To what extent do you agree with each of the following statements?

I will strongly consider the extent to which companies have delivered on the commitments they are making now in response to the Black Lives Matter movement when deciding whether or not to buy from them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	30%	(297)	37%	(371)	20%	(199)	13%	(134)	1000
Gender: Male	23%	(112)	37%	(179)	22%	(107)	19%	(91)	489
Gender: Female	36%	(184)	38%	(192)	18%	(92)	8%	(43)	511
Age: 18-34	29%	(149)	39%	(195)	17%	(86)	15%	(76)	506
Generation Z: 13-23	30%	(297)	37%	(371)	20%	(199)	13%	(134)	1000
PID: Dem (no lean)	45%	(165)	39%	(143)	13%	(49)	4%	(13)	370
PID: Ind (no lean)	26%	(114)	37%	(163)	22%	(97)	16%	(69)	443
PID: Rep (no lean)	9%	(17)	35%	(65)	29%	(53)	27%	(51)	187
PID/Gender: Dem Men	37%	(57)	42%	(65)	16%	(25)	5%	(8)	154
PID/Gender: Dem Women	50%	(108)	36%	(78)	11%	(24)	3%	(6)	216
PID/Gender: Ind Men	19%	(44)	35%	(77)	25%	(56)	21%	(47)	224
PID/Gender: Ind Women	32%	(71)	39%	(85)	18%	(40)	10%	(22)	219
PID/Gender: Rep Men	11%	(12)	33%	(37)	23%	(26)	33%	(36)	111
PID/Gender: Rep Women	7%	(5)	37%	(28)	36%	(28)	20%	(15)	76
Ideo: Liberal (1-3)	48%	(166)	37%	(129)	13%	(44)	2%	(8)	348
Ideo: Moderate (4)	19%	(32)	49%	(85)	19%	(34)	13%	(23)	175
Ideo: Conservative (5-7)	13%	(25)	27%	(54)	26%	(52)	33%	(65)	195
Educ: < College	30%	(276)	37%	(337)	20%	(187)	13%	(121)	920
Educ: Bachelors degree	32%	(20)	41%	(25)	13%	(8)	15%	(9)	62
Income: Under 50k	32%	(161)	34%	(169)	21%	(103)	14%	(68)	501
Income: 50k-100k	28%	(94)	39%	(130)	18%	(59)	15%	(50)	333
Income: 100k+	25%	(42)	43%	(72)	22%	(36)	10%	(16)	166
Ethnicity: White	27%	(175)	37%	(241)	21%	(135)	14%	(92)	644
Ethnicity: Hispanic	28%	(57)	36%	(72)	20%	(41)	16%	(32)	203
Ethnicity: Afr. Am.	50%	(64)	34%	(44)	9%	(11)	7%	(10)	129
Ethnicity: Other	25%	(57)	38%	(86)	23%	(53)	14%	(32)	228

Continued on next page

Table MGC27_10: To what extent do you agree with each of the following statements?

I will strongly consider the extent to which companies have delivered on the commitments they are making now in response to the Black Lives Matter movement when deciding whether or not to buy from them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	30%	(297)	37%	(371)	20%	(199)	13%	(134)	1000
All Christian	27%	(85)	38%	(117)	22%	(70)	12%	(38)	309
All Non-Christian	28%	(21)	39%	(30)	23%	(18)	9%	(7)	76
Atheist	34%	(36)	37%	(40)	15%	(16)	14%	(15)	106
Agnostic/Nothing in particular	31%	(100)	39%	(126)	18%	(57)	13%	(42)	325
Something Else	30%	(54)	32%	(58)	21%	(39)	17%	(32)	183
Religious Non-Protestant/Catholic	28%	(27)	37%	(36)	26%	(25)	9%	(9)	98
Evangelical	28%	(55)	34%	(67)	19%	(37)	19%	(36)	195
Non-Evangelical	29%	(78)	37%	(98)	23%	(61)	10%	(28)	265
Community: Urban	33%	(84)	38%	(97)	16%	(42)	12%	(32)	255
Community: Suburban	30%	(168)	36%	(198)	21%	(115)	13%	(73)	554
Community: Rural	23%	(44)	39%	(75)	22%	(42)	15%	(29)	191
Employ: Private Sector	34%	(40)	38%	(44)	17%	(20)	11%	(13)	117
Employ: Unemployed	29%	(45)	36%	(55)	16%	(25)	19%	(29)	154
Employ: Other	18%	(9)	30%	(16)	23%	(12)	30%	(16)	52
Military HH: Yes	25%	(31)	44%	(54)	19%	(23)	11%	(14)	122
Military HH: No	30%	(266)	36%	(316)	20%	(176)	14%	(120)	878
RD/WT: Right Direction	20%	(39)	34%	(64)	27%	(52)	19%	(36)	191
RD/WT: Wrong Track	32%	(258)	38%	(306)	18%	(147)	12%	(98)	809
Trump Job Approve	9%	(21)	32%	(69)	30%	(66)	29%	(63)	219
Trump Job Disapprove	39%	(260)	39%	(260)	14%	(93)	7%	(48)	662
Trump Job Strongly Approve	12%	(10)	28%	(24)	29%	(25)	32%	(28)	86
Trump Job Somewhat Approve	8%	(11)	34%	(45)	31%	(41)	27%	(35)	132
Trump Job Somewhat Disapprove	26%	(41)	41%	(63)	18%	(28)	15%	(22)	154
Trump Job Strongly Disapprove	43%	(220)	39%	(197)	13%	(65)	5%	(26)	508
Favorable of Trump	9%	(20)	30%	(64)	31%	(68)	29%	(63)	215
Unfavorable of Trump	39%	(259)	40%	(265)	15%	(99)	7%	(46)	670

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Table MGC27_10: To what extent do you agree with each of the following statements?

I will strongly consider the extent to which companies have delivered on the commitments they are making now in response to the Black Lives Matter movement when deciding whether or not to buy from them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	30%	(297)	37%	(371)	20%	(199)	13%	(134)	1000
Very Favorable of Trump	10%	(10)	24%	(23)	30%	(29)	36%	(35)	95
Somewhat Favorable of Trump	9%	(11)	35%	(42)	32%	(39)	24%	(29)	120
Somewhat Unfavorable of Trump	23%	(29)	39%	(51)	22%	(28)	16%	(20)	129
Very Unfavorable of Trump	43%	(230)	40%	(214)	13%	(71)	5%	(26)	541
#1 Issue: Economy	21%	(56)	38%	(101)	22%	(60)	19%	(50)	267
#1 Issue: Security	19%	(19)	24%	(25)	34%	(34)	23%	(23)	100
#1 Issue: Health Care	28%	(39)	49%	(68)	16%	(22)	6%	(8)	139
#1 Issue: Women's Issues	55%	(68)	29%	(36)	11%	(13)	5%	(6)	124
#1 Issue: Education	32%	(38)	35%	(43)	18%	(22)	15%	(18)	121
#1 Issue: Energy	22%	(20)	44%	(41)	19%	(18)	16%	(15)	94
#1 Issue: Other	38%	(52)	36%	(49)	17%	(23)	8%	(11)	136
2018 House Vote: Democrat	38%	(34)	45%	(40)	12%	(11)	5%	(4)	89
2016 Vote: Hillary Clinton	41%	(27)	44%	(28)	8%	(5)	8%	(5)	65
2016 Vote: Didn't Vote	29%	(262)	37%	(328)	20%	(183)	13%	(120)	892
Voted in 2014: No	30%	(290)	37%	(359)	20%	(197)	13%	(131)	977
2012 Vote: Didn't Vote	30%	(291)	37%	(360)	20%	(196)	13%	(131)	978
4-Region: Northeast	34%	(69)	32%	(65)	22%	(44)	12%	(25)	202
4-Region: Midwest	25%	(48)	37%	(70)	23%	(45)	14%	(28)	191
4-Region: South	31%	(123)	40%	(161)	17%	(70)	12%	(49)	404
4-Region: West	28%	(56)	37%	(74)	20%	(40)	16%	(32)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_11: *To what extent do you agree with each of the following statements?*

I will strongly consider how companies react in response to the Black Lives Matter movement when deciding whether or not to pursue employment with them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	32%	(322)	35%	(352)	19%	(187)	14%	(139)	1000
Gender: Male	25%	(124)	35%	(170)	21%	(103)	19%	(92)	489
Gender: Female	39%	(199)	36%	(182)	16%	(84)	9%	(47)	511
Age: 18-34	31%	(158)	36%	(180)	18%	(92)	15%	(77)	506
Generation Z: 13-23	32%	(322)	35%	(352)	19%	(187)	14%	(139)	1000
PID: Dem (no lean)	46%	(171)	39%	(145)	11%	(41)	3%	(13)	370
PID: Ind (no lean)	29%	(128)	33%	(147)	21%	(94)	17%	(73)	443
PID: Rep (no lean)	12%	(23)	32%	(59)	28%	(52)	28%	(53)	187
PID/Gender: Dem Men	41%	(63)	41%	(63)	14%	(21)	4%	(7)	154
PID/Gender: Dem Women	50%	(109)	38%	(82)	9%	(20)	3%	(6)	216
PID/Gender: Ind Men	23%	(51)	33%	(74)	23%	(52)	21%	(47)	224
PID/Gender: Ind Women	35%	(77)	33%	(73)	19%	(42)	12%	(26)	219
PID/Gender: Rep Men	9%	(10)	29%	(32)	27%	(30)	35%	(39)	111
PID/Gender: Rep Women	17%	(13)	35%	(27)	29%	(22)	19%	(14)	76
Ideo: Liberal (1-3)	52%	(181)	35%	(120)	10%	(35)	3%	(12)	348
Ideo: Moderate (4)	24%	(42)	38%	(66)	25%	(44)	13%	(22)	175
Ideo: Conservative (5-7)	14%	(27)	31%	(61)	24%	(47)	31%	(61)	195
Educ: < College	32%	(296)	35%	(323)	20%	(180)	13%	(122)	920
Educ: Bachelors degree	40%	(25)	34%	(21)	8%	(5)	18%	(11)	62
Income: Under 50k	33%	(165)	34%	(171)	18%	(92)	15%	(73)	501
Income: 50k-100k	34%	(113)	34%	(114)	17%	(56)	15%	(50)	333
Income: 100k+	27%	(45)	40%	(67)	23%	(38)	10%	(16)	166
Ethnicity: White	30%	(193)	36%	(232)	19%	(123)	15%	(96)	644
Ethnicity: Hispanic	29%	(59)	37%	(74)	17%	(34)	17%	(35)	203
Ethnicity: Afr. Am.	50%	(64)	27%	(35)	16%	(20)	7%	(9)	129
Ethnicity: Other	29%	(65)	37%	(84)	19%	(44)	15%	(34)	228

Continued on next page

Table MGC27_11: To what extent do you agree with each of the following statements?

I will strongly consider how companies react in response to the Black Lives Matter movement when deciding whether or not to pursue employment with them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	32%	(322)	35%	(352)	19%	(187)	14%	(139)	1000
All Christian	27%	(82)	38%	(118)	22%	(69)	13%	(40)	309
All Non-Christian	31%	(24)	40%	(30)	19%	(14)	10%	(8)	76
Atheist	34%	(36)	34%	(36)	11%	(11)	22%	(23)	106
Agnostic/Nothing in particular	36%	(117)	32%	(104)	20%	(65)	12%	(39)	325
Something Else	35%	(64)	34%	(63)	15%	(28)	16%	(29)	183
Religious Non-Protestant/Catholic	32%	(32)	38%	(37)	20%	(19)	10%	(10)	98
Evangelical	32%	(62)	36%	(71)	16%	(30)	16%	(32)	195
Non-Evangelical	29%	(75)	37%	(99)	22%	(59)	12%	(32)	265
Community: Urban	37%	(94)	35%	(89)	15%	(38)	13%	(33)	255
Community: Suburban	33%	(183)	35%	(194)	19%	(103)	13%	(74)	554
Community: Rural	24%	(45)	36%	(68)	24%	(45)	17%	(32)	191
Employ: Private Sector	38%	(44)	35%	(41)	13%	(15)	14%	(16)	117
Employ: Unemployed	27%	(42)	39%	(60)	15%	(23)	19%	(30)	154
Employ: Other	25%	(13)	28%	(15)	19%	(10)	28%	(14)	52
Military HH: Yes	32%	(40)	42%	(51)	15%	(18)	11%	(13)	122
Military HH: No	32%	(283)	34%	(300)	19%	(169)	14%	(126)	878
RD/WT: Right Direction	22%	(41)	32%	(62)	26%	(50)	20%	(38)	191
RD/WT: Wrong Track	35%	(281)	36%	(289)	17%	(137)	13%	(101)	809
Trump Job Approve	13%	(29)	30%	(66)	30%	(65)	27%	(59)	219
Trump Job Disapprove	42%	(275)	37%	(248)	12%	(82)	9%	(56)	662
Trump Job Strongly Approve	16%	(13)	27%	(24)	30%	(26)	27%	(23)	86
Trump Job Somewhat Approve	12%	(16)	32%	(42)	29%	(39)	27%	(36)	132
Trump Job Somewhat Disapprove	23%	(35)	45%	(70)	17%	(25)	15%	(23)	154
Trump Job Strongly Disapprove	47%	(240)	35%	(178)	11%	(57)	6%	(33)	508
Favorable of Trump	14%	(31)	29%	(63)	30%	(64)	26%	(57)	215
Unfavorable of Trump	41%	(272)	38%	(252)	14%	(92)	8%	(54)	670

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Table MGC27_11: To what extent do you agree with each of the following statements?

I will strongly consider how companies react in response to the Black Lives Matter movement when deciding whether or not to pursue employment with them in the future

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	32%	(322)	35%	(352)	19%	(187)	14%	(139)	1000
Very Favorable of Trump	18%	(17)	24%	(22)	26%	(25)	32%	(31)	95
Somewhat Favorable of Trump	11%	(14)	34%	(41)	33%	(39)	22%	(26)	120
Somewhat Unfavorable of Trump	18%	(24)	46%	(59)	17%	(23)	18%	(24)	129
Very Unfavorable of Trump	46%	(249)	36%	(193)	13%	(70)	5%	(30)	541
#1 Issue: Economy	25%	(67)	37%	(98)	19%	(52)	19%	(50)	267
#1 Issue: Security	24%	(24)	29%	(29)	22%	(22)	25%	(25)	100
#1 Issue: Health Care	28%	(39)	42%	(58)	21%	(29)	9%	(12)	139
#1 Issue: Women's Issues	57%	(71)	24%	(30)	14%	(17)	5%	(6)	124
#1 Issue: Education	30%	(36)	40%	(48)	17%	(20)	13%	(16)	121
#1 Issue: Energy	25%	(24)	40%	(38)	21%	(20)	13%	(12)	94
#1 Issue: Other	43%	(58)	32%	(43)	14%	(19)	11%	(15)	136
2018 House Vote: Democrat	46%	(41)	42%	(38)	9%	(8)	2%	(2)	89
2016 Vote: Hillary Clinton	46%	(30)	42%	(27)	7%	(5)	4%	(3)	65
2016 Vote: Didn't Vote	32%	(287)	35%	(310)	19%	(168)	14%	(127)	892
Voted in 2014: No	33%	(319)	34%	(337)	19%	(186)	14%	(136)	977
2012 Vote: Didn't Vote	33%	(318)	35%	(338)	19%	(183)	14%	(139)	978
4-Region: Northeast	31%	(62)	36%	(74)	19%	(39)	14%	(28)	202
4-Region: Midwest	31%	(59)	34%	(64)	19%	(36)	16%	(31)	191
4-Region: South	36%	(148)	33%	(135)	18%	(73)	12%	(49)	404
4-Region: West	27%	(54)	39%	(79)	19%	(39)	15%	(31)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_12: *To what extent do you agree with each of the following statements?*
It is now more important to me that companies I buy from have a diverse management team

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	27%	(269)	39%	(387)	21%	(214)	13%	(131)	1000
Gender: Male	20%	(96)	37%	(183)	26%	(126)	17%	(85)	489
Gender: Female	34%	(173)	40%	(204)	17%	(88)	9%	(46)	511
Age: 18-34	27%	(136)	40%	(201)	20%	(102)	13%	(67)	506
Generation Z: 13-23	27%	(269)	39%	(387)	21%	(214)	13%	(131)	1000
PID: Dem (no lean)	41%	(151)	39%	(143)	15%	(57)	5%	(20)	370
PID: Ind (no lean)	22%	(98)	41%	(182)	21%	(91)	16%	(71)	443
PID: Rep (no lean)	11%	(20)	33%	(62)	35%	(66)	21%	(39)	187
PID/Gender: Dem Men	33%	(51)	40%	(61)	20%	(31)	7%	(11)	154
PID/Gender: Dem Women	46%	(100)	38%	(81)	12%	(26)	4%	(9)	216
PID/Gender: Ind Men	15%	(33)	39%	(87)	25%	(55)	22%	(49)	224
PID/Gender: Ind Women	30%	(65)	43%	(95)	17%	(36)	10%	(23)	219
PID/Gender: Rep Men	11%	(12)	31%	(34)	36%	(40)	22%	(25)	111
PID/Gender: Rep Women	11%	(8)	37%	(28)	34%	(26)	19%	(14)	76
Ideo: Liberal (1-3)	41%	(144)	41%	(142)	13%	(45)	5%	(17)	348
Ideo: Moderate (4)	22%	(39)	41%	(72)	24%	(42)	12%	(22)	175
Ideo: Conservative (5-7)	11%	(22)	33%	(65)	29%	(56)	27%	(52)	195
Educ: < College	27%	(249)	39%	(357)	22%	(198)	13%	(116)	920
Educ: Bachelors degree	28%	(18)	36%	(22)	20%	(13)	15%	(10)	62
Income: Under 50k	29%	(146)	38%	(189)	20%	(101)	13%	(65)	501
Income: 50k-100k	26%	(87)	39%	(130)	21%	(70)	14%	(46)	333
Income: 100k+	21%	(35)	41%	(68)	26%	(43)	12%	(20)	166
Ethnicity: White	25%	(162)	40%	(259)	21%	(132)	14%	(90)	644
Ethnicity: Hispanic	30%	(61)	32%	(65)	18%	(37)	20%	(40)	203
Ethnicity: Afr. Am.	34%	(44)	34%	(44)	25%	(32)	7%	(9)	129
Ethnicity: Other	27%	(62)	37%	(84)	21%	(49)	14%	(32)	228
All Christian	27%	(83)	38%	(119)	22%	(69)	12%	(39)	309
All Non-Christian	25%	(19)	40%	(30)	20%	(15)	15%	(11)	76
Atheist	25%	(26)	47%	(50)	12%	(13)	16%	(17)	106
Agnostic/Nothing in particular	29%	(93)	37%	(122)	21%	(67)	13%	(44)	325
Something Else	26%	(48)	36%	(66)	27%	(49)	11%	(20)	183

Continued on next page

Table MGC27_12: *To what extent do you agree with each of the following statements?
 It is now more important to me that companies I buy from have a diverse management team*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	27%	(269)	39%	(387)	21%	(214)	13%	(131)	1000
Religious Non-Protestant/Catholic	26%	(26)	35%	(35)	24%	(23)	14%	(14)	98
Evangelical	28%	(54)	37%	(73)	23%	(44)	12%	(24)	195
Non-Evangelical	26%	(70)	39%	(103)	24%	(64)	11%	(29)	265
Community: Urban	30%	(76)	39%	(100)	18%	(46)	13%	(33)	255
Community: Suburban	27%	(149)	36%	(197)	24%	(134)	13%	(74)	554
Community: Rural	22%	(43)	47%	(90)	18%	(34)	13%	(24)	191
Employ: Private Sector	26%	(30)	44%	(52)	18%	(21)	11%	(13)	117
Employ: Unemployed	26%	(40)	35%	(54)	21%	(33)	18%	(27)	154
Employ: Other	13%	(7)	40%	(21)	23%	(12)	24%	(12)	52
Military HH: Yes	27%	(33)	40%	(49)	22%	(27)	11%	(14)	122
Military HH: No	27%	(236)	39%	(338)	21%	(187)	13%	(117)	878
RD/WT: Right Direction	22%	(42)	34%	(64)	26%	(51)	18%	(35)	191
RD/WT: Wrong Track	28%	(227)	40%	(323)	20%	(163)	12%	(96)	809
Trump Job Approve	12%	(26)	33%	(71)	31%	(67)	25%	(54)	219
Trump Job Disapprove	34%	(228)	40%	(264)	17%	(114)	8%	(55)	662
Trump Job Strongly Approve	10%	(8)	31%	(26)	30%	(26)	29%	(25)	86
Trump Job Somewhat Approve	13%	(17)	34%	(45)	31%	(41)	22%	(29)	132
Trump Job Somewhat Disapprove	19%	(29)	43%	(66)	24%	(36)	14%	(22)	154
Trump Job Strongly Disapprove	39%	(199)	39%	(199)	15%	(78)	7%	(33)	508
Favorable of Trump	10%	(22)	35%	(75)	31%	(66)	24%	(52)	215
Unfavorable of Trump	35%	(231)	40%	(266)	18%	(119)	8%	(54)	670
Very Favorable of Trump	10%	(9)	31%	(29)	29%	(27)	31%	(29)	95
Somewhat Favorable of Trump	11%	(13)	38%	(46)	32%	(38)	19%	(22)	120
Somewhat Unfavorable of Trump	18%	(24)	44%	(57)	22%	(29)	15%	(19)	129
Very Unfavorable of Trump	38%	(208)	39%	(209)	17%	(90)	6%	(35)	541

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Table MGC27_12: To what extent do you agree with each of the following statements?
It is now more important to me that companies I buy from have a diverse management team

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	27%	(269)	39%	(387)	21%	(214)	13%	(131)	1000
#1 Issue: Economy	17%	(46)	43%	(114)	25%	(67)	15%	(41)	267
#1 Issue: Security	21%	(21)	30%	(31)	26%	(27)	22%	(22)	100
#1 Issue: Health Care	25%	(35)	49%	(69)	19%	(27)	6%	(8)	139
#1 Issue: Women's Issues	48%	(60)	31%	(38)	15%	(19)	5%	(7)	124
#1 Issue: Education	28%	(33)	34%	(41)	19%	(23)	19%	(23)	121
#1 Issue: Energy	22%	(21)	38%	(35)	22%	(21)	17%	(16)	94
#1 Issue: Other	37%	(50)	36%	(49)	18%	(25)	9%	(12)	136
2018 House Vote: Democrat	34%	(30)	50%	(45)	11%	(9)	5%	(5)	89
2016 Vote: Hillary Clinton	31%	(20)	48%	(31)	15%	(9)	6%	(4)	65
2016 Vote: Didn't Vote	27%	(241)	38%	(338)	21%	(191)	14%	(122)	892
Voted in 2014: No	27%	(262)	39%	(379)	21%	(210)	13%	(127)	977
2012 Vote: Didn't Vote	27%	(262)	39%	(378)	21%	(210)	13%	(128)	978
4-Region: Northeast	28%	(57)	40%	(81)	19%	(38)	13%	(27)	202
4-Region: Midwest	26%	(50)	39%	(74)	24%	(46)	11%	(20)	191
4-Region: South	27%	(110)	39%	(159)	22%	(89)	12%	(47)	404
4-Region: West	26%	(52)	36%	(73)	20%	(41)	18%	(36)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_13: *To what extent do you agree with each of the following statements?*

Companies releasing statements in light of recent Black Lives Matter protests primarily want to get publicity vs. genuinely want to do good

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	26%	(263)	47%	(475)	20%	(201)	6%	(61)	1000
Gender: Male	28%	(138)	43%	(211)	21%	(105)	7%	(36)	489
Gender: Female	25%	(126)	52%	(264)	19%	(96)	5%	(26)	511
Age: 18-34	28%	(143)	46%	(230)	18%	(93)	8%	(39)	506
Generation Z: 13-23	26%	(263)	47%	(475)	20%	(201)	6%	(61)	1000
PID: Dem (no lean)	29%	(109)	48%	(178)	20%	(74)	2%	(9)	370
PID: Ind (no lean)	24%	(106)	46%	(205)	21%	(94)	8%	(37)	443
PID: Rep (no lean)	26%	(48)	49%	(91)	17%	(32)	8%	(15)	187
PID/Gender: Dem Men	31%	(48)	44%	(68)	23%	(35)	2%	(3)	154
PID/Gender: Dem Women	28%	(60)	51%	(110)	18%	(40)	3%	(6)	216
PID/Gender: Ind Men	28%	(62)	41%	(92)	21%	(48)	10%	(22)	224
PID/Gender: Ind Women	20%	(44)	52%	(113)	21%	(46)	7%	(15)	219
PID/Gender: Rep Men	25%	(27)	45%	(51)	20%	(22)	10%	(11)	111
PID/Gender: Rep Women	28%	(21)	54%	(41)	13%	(10)	5%	(4)	76
Ideo: Liberal (1-3)	32%	(110)	48%	(168)	18%	(62)	2%	(7)	348
Ideo: Moderate (4)	20%	(35)	53%	(92)	22%	(39)	5%	(9)	175
Ideo: Conservative (5-7)	30%	(58)	43%	(84)	19%	(37)	8%	(16)	195
Educ: < College	26%	(239)	48%	(440)	21%	(189)	6%	(52)	920
Educ: Bachelors degree	36%	(23)	41%	(26)	13%	(8)	9%	(6)	62
Income: Under 50k	26%	(130)	46%	(232)	21%	(104)	7%	(35)	501
Income: 50k-100k	26%	(86)	47%	(156)	21%	(69)	7%	(22)	333
Income: 100k+	29%	(48)	52%	(87)	17%	(28)	2%	(4)	166
Ethnicity: White	25%	(158)	49%	(315)	21%	(134)	6%	(37)	644
Ethnicity: Hispanic	28%	(57)	43%	(88)	20%	(40)	9%	(18)	203
Ethnicity: Afr. Am.	33%	(42)	42%	(54)	20%	(25)	5%	(7)	129
Ethnicity: Other	28%	(63)	46%	(106)	18%	(41)	8%	(17)	228
All Christian	31%	(97)	48%	(147)	17%	(54)	4%	(11)	309
All Non-Christian	26%	(19)	50%	(38)	20%	(15)	4%	(3)	76
Atheist	31%	(33)	47%	(51)	15%	(16)	6%	(6)	106
Agnostic/Nothing in particular	21%	(69)	49%	(158)	22%	(70)	8%	(28)	325
Something Else	24%	(44)	44%	(81)	25%	(45)	7%	(13)	183

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Table MGC27_13: To what extent do you agree with each of the following statements?

Companies releasing statements in light of recent Black Lives Matter protests primarily want to get publicity vs. genuinely want to do good

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Total N
Americans Age 13-23	26% (263)	47% (475)	20% (201)	6% (61)	1000
Religious Non-Protestant/Catholic	24% (23)	53% (52)	19% (18)	5% (5)	98
Evangelical	24% (47)	47% (92)	23% (44)	6% (12)	195
Non-Evangelical	34% (90)	43% (115)	19% (50)	4% (10)	265
Community: Urban	30% (76)	45% (116)	20% (50)	5% (13)	255
Community: Suburban	27% (152)	45% (250)	21% (119)	6% (33)	554
Community: Rural	19% (35)	57% (108)	17% (32)	8% (15)	191
Employ: Private Sector	35% (41)	47% (55)	16% (18)	2% (2)	117
Employ: Unemployed	25% (38)	42% (65)	22% (34)	11% (17)	154
Employ: Other	23% (12)	34% (18)	21% (11)	22% (12)	52
Military HH: Yes	28% (34)	47% (58)	21% (25)	4% (5)	122
Military HH: No	26% (229)	48% (417)	20% (175)	6% (56)	878
RD/WT: Right Direction	25% (48)	47% (90)	20% (39)	7% (14)	191
RD/WT: Wrong Track	27% (215)	48% (385)	20% (162)	6% (47)	809
Trump Job Approve	29% (62)	43% (95)	19% (42)	9% (19)	219
Trump Job Disapprove	28% (185)	48% (321)	19% (126)	5% (30)	662
Trump Job Strongly Approve	35% (30)	36% (31)	17% (15)	12% (10)	86
Trump Job Somewhat Approve	24% (32)	48% (64)	21% (28)	7% (9)	132
Trump Job Somewhat Disapprove	19% (30)	48% (73)	27% (42)	6% (9)	154
Trump Job Strongly Disapprove	30% (155)	49% (247)	17% (84)	4% (22)	508
Favorable of Trump	28% (61)	47% (101)	18% (39)	7% (15)	215
Unfavorable of Trump	28% (186)	47% (317)	21% (141)	4% (26)	670
Very Favorable of Trump	36% (35)	34% (33)	19% (18)	10% (9)	95
Somewhat Favorable of Trump	22% (26)	57% (68)	17% (20)	4% (5)	120
Somewhat Unfavorable of Trump	21% (27)	45% (58)	29% (38)	5% (6)	129
Very Unfavorable of Trump	29% (159)	48% (259)	19% (104)	4% (19)	541

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Table MGC27_13: To what extent do you agree with each of the following statements?

Companies releasing statements in light of recent Black Lives Matter protests primarily want to get publicity vs. genuinely want to do good

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Total N
Americans Age 13-23	26% (263)	47% (475)	20% (201)	6% (61)	1000
#1 Issue: Economy	22% (60)	53% (141)	19% (50)	6% (16)	267
#1 Issue: Security	25% (25)	48% (48)	18% (18)	9% (9)	100
#1 Issue: Health Care	23% (32)	49% (68)	22% (30)	6% (9)	139
#1 Issue: Women's Issues	35% (43)	43% (53)	17% (21)	5% (6)	124
#1 Issue: Education	26% (32)	50% (60)	20% (24)	5% (6)	121
#1 Issue: Energy	34% (32)	36% (34)	28% (26)	2% (2)	94
#1 Issue: Other	27% (37)	46% (62)	19% (25)	8% (11)	136
2018 House Vote: Democrat	37% (32)	46% (41)	16% (14)	1% (1)	89
2016 Vote: Hillary Clinton	28% (18)	49% (32)	20% (13)	4% (2)	65
2016 Vote: Didn't Vote	26% (233)	47% (422)	20% (181)	6% (57)	892
Voted in 2014: No	26% (258)	48% (466)	20% (194)	6% (59)	977
2012 Vote: Didn't Vote	26% (257)	48% (465)	20% (195)	6% (61)	978
4-Region: Northeast	27% (55)	49% (98)	20% (41)	4% (8)	202
4-Region: Midwest	24% (47)	52% (99)	17% (33)	6% (12)	191
4-Region: South	25% (101)	46% (184)	22% (88)	8% (31)	404
4-Region: West	30% (61)	46% (93)	19% (38)	5% (10)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_14: *To what extent do you agree with each of the following statements?*
The recent protests and response from politicians has made me much more likely to vote in November

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	29%	(294)	32%	(319)	19%	(189)	20%	(198)	1000
Gender: Male	27%	(129)	31%	(151)	19%	(91)	24%	(117)	489
Gender: Female	32%	(165)	33%	(168)	19%	(98)	16%	(81)	511
Age: 18-34	35%	(176)	33%	(168)	18%	(91)	14%	(71)	506
Generation Z: 13-23	29%	(294)	32%	(319)	19%	(189)	20%	(198)	1000
PID: Dem (no lean)	44%	(162)	34%	(126)	11%	(42)	11%	(40)	370
PID: Ind (no lean)	22%	(99)	30%	(135)	22%	(98)	25%	(111)	443
PID: Rep (no lean)	17%	(32)	32%	(59)	26%	(49)	25%	(47)	187
PID/Gender: Dem Men	39%	(60)	35%	(53)	13%	(19)	14%	(22)	154
PID/Gender: Dem Women	48%	(103)	34%	(73)	10%	(23)	8%	(18)	216
PID/Gender: Ind Men	22%	(49)	27%	(61)	21%	(47)	30%	(66)	224
PID/Gender: Ind Women	23%	(50)	34%	(74)	23%	(51)	20%	(44)	219
PID/Gender: Rep Men	19%	(21)	33%	(37)	22%	(24)	26%	(29)	111
PID/Gender: Rep Women	15%	(12)	29%	(22)	32%	(25)	24%	(18)	76
Ideo: Liberal (1-3)	45%	(158)	32%	(112)	12%	(41)	11%	(37)	348
Ideo: Moderate (4)	22%	(39)	42%	(73)	24%	(42)	12%	(21)	175
Ideo: Conservative (5-7)	21%	(40)	30%	(59)	20%	(39)	29%	(56)	195
Educ: < College	29%	(270)	32%	(292)	19%	(176)	20%	(182)	920
Educ: Bachelors degree	36%	(22)	37%	(23)	13%	(8)	14%	(9)	62
Income: Under 50k	29%	(148)	34%	(171)	18%	(90)	18%	(92)	501
Income: 50k-100k	32%	(105)	29%	(95)	21%	(68)	19%	(64)	333
Income: 100k+	25%	(41)	32%	(53)	19%	(31)	25%	(41)	166
Ethnicity: White	29%	(185)	32%	(206)	19%	(121)	20%	(131)	644
Ethnicity: Hispanic	30%	(61)	38%	(76)	15%	(31)	17%	(34)	203
Ethnicity: Afr. Am.	35%	(45)	31%	(39)	15%	(19)	19%	(25)	129
Ethnicity: Other	28%	(64)	32%	(74)	21%	(49)	18%	(42)	228
All Christian	30%	(93)	35%	(108)	17%	(53)	18%	(55)	309
All Non-Christian	31%	(24)	27%	(20)	27%	(20)	15%	(12)	76
Atheist	31%	(33)	41%	(43)	5%	(6)	23%	(24)	106
Agnostic/Nothing in particular	27%	(89)	28%	(91)	23%	(74)	22%	(72)	325
Something Else	30%	(55)	31%	(57)	20%	(36)	19%	(35)	183

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Table MGC27_14: *To what extent do you agree with each of the following statements?
The recent protests and response from politicians has made me much more likely to vote in November*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	29%	(294)	32%	(319)	19%	(189)	20%	(198)	1000
Religious Non-Protestant/Catholic	27%	(27)	27%	(26)	30%	(29)	17%	(17)	98
Evangelical	29%	(58)	33%	(64)	18%	(35)	20%	(39)	195
Non-Evangelical	33%	(86)	35%	(92)	16%	(43)	16%	(43)	265
Community: Urban	32%	(80)	35%	(89)	19%	(48)	15%	(37)	255
Community: Suburban	29%	(159)	30%	(165)	19%	(103)	23%	(127)	554
Community: Rural	29%	(55)	34%	(65)	20%	(37)	18%	(34)	191
Employ: Private Sector	38%	(44)	30%	(35)	19%	(22)	14%	(16)	117
Employ: Unemployed	26%	(40)	36%	(55)	17%	(26)	21%	(32)	154
Employ: Other	17%	(9)	32%	(17)	20%	(10)	31%	(16)	52
Military HH: Yes	31%	(38)	35%	(42)	20%	(24)	14%	(18)	122
Military HH: No	29%	(256)	32%	(277)	19%	(165)	20%	(180)	878
RD/WT: Right Direction	22%	(43)	31%	(59)	21%	(40)	26%	(50)	191
RD/WT: Wrong Track	31%	(251)	32%	(261)	18%	(149)	18%	(148)	809
Trump Job Approve	18%	(40)	36%	(79)	22%	(49)	23%	(50)	219
Trump Job Disapprove	37%	(243)	31%	(205)	16%	(103)	17%	(110)	662
Trump Job Strongly Approve	26%	(22)	26%	(23)	21%	(18)	27%	(23)	86
Trump Job Somewhat Approve	14%	(18)	43%	(57)	23%	(31)	20%	(27)	132
Trump Job Somewhat Disapprove	21%	(32)	38%	(58)	26%	(40)	15%	(24)	154
Trump Job Strongly Disapprove	41%	(211)	29%	(148)	12%	(63)	17%	(87)	508
Favorable of Trump	18%	(40)	34%	(74)	23%	(48)	25%	(53)	215
Unfavorable of Trump	36%	(243)	32%	(211)	16%	(108)	16%	(107)	670
Very Favorable of Trump	25%	(24)	28%	(26)	18%	(17)	29%	(28)	95
Somewhat Favorable of Trump	13%	(16)	40%	(48)	26%	(31)	21%	(26)	120
Somewhat Unfavorable of Trump	14%	(19)	35%	(46)	31%	(40)	19%	(25)	129
Very Unfavorable of Trump	42%	(225)	31%	(166)	13%	(69)	15%	(82)	541

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Table MGC27_14: *To what extent do you agree with each of the following statements?
The recent protests and response from politicians has made me much more likely to vote in November*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	29%	(294)	32%	(319)	19%	(189)	20%	(198)	1000
#1 Issue: Economy	23%	(62)	36%	(97)	22%	(58)	19%	(51)	267
#1 Issue: Security	27%	(27)	26%	(26)	18%	(18)	30%	(30)	100
#1 Issue: Health Care	33%	(45)	32%	(45)	20%	(28)	15%	(21)	139
#1 Issue: Women's Issues	43%	(53)	30%	(37)	12%	(15)	15%	(19)	124
#1 Issue: Education	30%	(37)	38%	(46)	17%	(20)	15%	(18)	121
#1 Issue: Energy	23%	(21)	36%	(34)	18%	(17)	23%	(22)	94
#1 Issue: Other	32%	(44)	21%	(29)	20%	(27)	26%	(36)	136
2018 House Vote: Democrat	51%	(46)	34%	(30)	12%	(11)	2%	(2)	89
2016 Vote: Hillary Clinton	43%	(28)	38%	(24)	11%	(7)	9%	(6)	65
2016 Vote: Didn't Vote	28%	(252)	32%	(281)	19%	(170)	21%	(189)	892
Voted in 2014: No	30%	(289)	31%	(306)	19%	(187)	20%	(196)	977
2012 Vote: Didn't Vote	29%	(285)	32%	(308)	19%	(187)	20%	(198)	978
4-Region: Northeast	32%	(65)	28%	(57)	22%	(44)	18%	(36)	202
4-Region: Midwest	32%	(61)	29%	(56)	15%	(29)	24%	(46)	191
4-Region: South	28%	(114)	36%	(146)	17%	(69)	19%	(75)	404
4-Region: West	27%	(55)	30%	(60)	23%	(47)	20%	(41)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_15: *To what extent do you agree with each of the following statements?*

Companies and/or their leaders should use their influence to demand action from government entities who have the power to enact systemic change

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	40%	(404)	36%	(358)	15%	(153)	8%	(85)	1000
Gender: Male	32%	(157)	39%	(190)	17%	(85)	12%	(57)	489
Gender: Female	48%	(247)	33%	(168)	13%	(68)	6%	(28)	511
Age: 18-34	37%	(187)	38%	(193)	14%	(69)	11%	(57)	506
Generation Z: 13-23	40%	(404)	36%	(358)	15%	(153)	8%	(85)	1000
PID: Dem (no lean)	58%	(214)	31%	(116)	9%	(33)	2%	(7)	370
PID: Ind (no lean)	36%	(159)	36%	(160)	17%	(75)	11%	(49)	443
PID: Rep (no lean)	17%	(32)	44%	(82)	24%	(44)	15%	(29)	187
PID/Gender: Dem Men	51%	(78)	36%	(55)	11%	(17)	2%	(3)	154
PID/Gender: Dem Women	63%	(135)	28%	(61)	8%	(16)	2%	(4)	216
PID/Gender: Ind Men	25%	(57)	41%	(92)	18%	(41)	15%	(34)	224
PID/Gender: Ind Women	47%	(102)	31%	(67)	16%	(34)	7%	(16)	219
PID/Gender: Rep Men	20%	(22)	38%	(42)	24%	(26)	18%	(20)	111
PID/Gender: Rep Women	13%	(10)	52%	(40)	24%	(18)	11%	(9)	76
Ideo: Liberal (1-3)	60%	(208)	29%	(99)	10%	(33)	2%	(7)	348
Ideo: Moderate (4)	31%	(54)	46%	(80)	16%	(27)	8%	(13)	175
Ideo: Conservative (5-7)	21%	(41)	40%	(78)	20%	(40)	19%	(36)	195
Educ: < College	41%	(375)	35%	(326)	16%	(145)	8%	(73)	920
Educ: Bachelors degree	43%	(27)	35%	(22)	12%	(7)	10%	(6)	62
Income: Under 50k	41%	(206)	34%	(170)	16%	(78)	9%	(47)	501
Income: 50k-100k	39%	(131)	38%	(128)	13%	(44)	9%	(30)	333
Income: 100k+	40%	(67)	36%	(61)	19%	(31)	5%	(8)	166
Ethnicity: White	38%	(246)	37%	(239)	16%	(102)	9%	(56)	644
Ethnicity: Hispanic	35%	(71)	40%	(82)	13%	(26)	12%	(23)	203
Ethnicity: Afr. Am.	54%	(70)	26%	(33)	14%	(18)	6%	(8)	129
Ethnicity: Other	39%	(88)	37%	(85)	14%	(33)	10%	(22)	228
All Christian	38%	(118)	39%	(119)	16%	(48)	8%	(24)	309
All Non-Christian	42%	(32)	36%	(28)	14%	(10)	7%	(6)	76
Atheist	46%	(49)	33%	(35)	9%	(10)	12%	(13)	106
Agnostic/Nothing in particular	45%	(146)	31%	(100)	15%	(47)	10%	(32)	325
Something Else	32%	(59)	42%	(77)	20%	(37)	6%	(10)	183

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Table MGC27_15: To what extent do you agree with each of the following statements?

Companies and/or their leaders should use their influence to demand action from government entities who have the power to enact systemic change

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Total N
Americans Age 13-23	40% (404)	36% (358)	15% (153)	8% (85)	1000
Religious Non-Protestant/Catholic	38% (37)	37% (36)	17% (17)	8% (8)	98
Evangelical	34% (67)	40% (78)	17% (34)	8% (16)	195
Non-Evangelical	38% (99)	40% (107)	16% (43)	6% (15)	265
Community: Urban	42% (107)	37% (94)	12% (32)	9% (22)	255
Community: Suburban	44% (242)	33% (184)	15% (82)	8% (46)	554
Community: Rural	29% (55)	42% (80)	20% (39)	9% (17)	191
Employ: Private Sector	39% (46)	40% (47)	12% (14)	9% (10)	117
Employ: Unemployed	37% (57)	36% (55)	14% (21)	14% (21)	154
Employ: Other	17% (9)	37% (19)	23% (12)	23% (12)	52
Military HH: Yes	42% (51)	36% (44)	15% (19)	6% (8)	122
Military HH: No	40% (353)	36% (314)	15% (134)	9% (77)	878
RD/WT: Right Direction	25% (48)	40% (77)	20% (39)	15% (28)	191
RD/WT: Wrong Track	44% (356)	35% (281)	14% (114)	7% (57)	809
Trump Job Approve	17% (37)	43% (94)	24% (52)	16% (36)	219
Trump Job Disapprove	52% (344)	33% (221)	10% (65)	5% (32)	662
Trump Job Strongly Approve	15% (13)	28% (24)	30% (26)	27% (23)	86
Trump Job Somewhat Approve	18% (24)	53% (70)	20% (26)	10% (13)	132
Trump Job Somewhat Disapprove	31% (48)	49% (76)	11% (17)	9% (13)	154
Trump Job Strongly Disapprove	58% (296)	29% (145)	9% (48)	4% (19)	508
Favorable of Trump	16% (35)	42% (91)	26% (56)	15% (33)	215
Unfavorable of Trump	52% (346)	34% (228)	10% (66)	5% (31)	670
Very Favorable of Trump	18% (17)	28% (27)	30% (29)	23% (22)	95
Somewhat Favorable of Trump	15% (18)	54% (65)	23% (27)	9% (10)	120
Somewhat Unfavorable of Trump	26% (34)	55% (71)	9% (12)	9% (12)	129
Very Unfavorable of Trump	58% (312)	29% (156)	10% (53)	4% (19)	541

Continued on next page

Table MGC27_15: To what extent do you agree with each of the following statements?

Companies and/or their leaders should use their influence to demand action from government entities who have the power to enact systemic change

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Total N
Americans Age 13-23	40% (404)	36% (358)	15% (153)	8% (85)	1000
#1 Issue: Economy	28% (74)	46% (123)	17% (46)	9% (23)	267
#1 Issue: Security	32% (32)	30% (31)	20% (20)	18% (18)	100
#1 Issue: Health Care	44% (61)	37% (51)	13% (18)	6% (9)	139
#1 Issue: Women's Issues	67% (83)	22% (28)	7% (9)	3% (4)	124
#1 Issue: Education	40% (48)	36% (44)	18% (21)	6% (7)	121
#1 Issue: Energy	38% (35)	38% (36)	14% (13)	10% (9)	94
#1 Issue: Other	47% (64)	32% (43)	12% (16)	9% (12)	136
2018 House Vote: Democrat	54% (48)	31% (28)	11% (10)	4% (3)	89
2016 Vote: Hillary Clinton	49% (32)	34% (22)	10% (7)	7% (5)	65
2016 Vote: Didn't Vote	40% (361)	36% (320)	15% (135)	8% (75)	892
Voted in 2014: No	41% (398)	36% (348)	15% (150)	8% (82)	977
2012 Vote: Didn't Vote	40% (395)	36% (349)	15% (149)	9% (84)	978
4-Region: Northeast	39% (78)	40% (81)	16% (32)	5% (10)	202
4-Region: Midwest	38% (73)	36% (69)	17% (33)	8% (15)	191
4-Region: South	41% (167)	35% (142)	15% (59)	9% (36)	404
4-Region: West	42% (86)	32% (65)	14% (28)	12% (24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC27_16: *To what extent do you agree with each of the following statements?
CEOs should make a statement, whether official or personal, about their commitment to be an ally*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	32%	(318)	39%	(385)	20%	(199)	10%	(98)	1000
Gender: Male	25%	(124)	41%	(202)	20%	(99)	13%	(64)	489
Gender: Female	38%	(193)	36%	(183)	20%	(101)	7%	(34)	511
Age: 18-34	29%	(145)	41%	(207)	19%	(96)	11%	(58)	506
Generation Z: 13-23	32%	(318)	39%	(385)	20%	(199)	10%	(98)	1000
PID: Dem (no lean)	46%	(172)	37%	(137)	14%	(50)	3%	(11)	370
PID: Ind (no lean)	28%	(124)	38%	(168)	21%	(95)	13%	(55)	443
PID: Rep (no lean)	12%	(22)	43%	(80)	29%	(54)	17%	(31)	187
PID/Gender: Dem Men	37%	(57)	41%	(63)	19%	(29)	3%	(5)	154
PID/Gender: Dem Women	53%	(115)	34%	(74)	10%	(21)	3%	(7)	216
PID/Gender: Ind Men	23%	(52)	39%	(88)	21%	(48)	16%	(36)	224
PID/Gender: Ind Women	33%	(73)	37%	(80)	21%	(47)	9%	(19)	219
PID/Gender: Rep Men	15%	(16)	45%	(50)	19%	(21)	21%	(23)	111
PID/Gender: Rep Women	7%	(5)	39%	(30)	43%	(33)	11%	(8)	76
Ideo: Liberal (1-3)	47%	(164)	38%	(132)	13%	(46)	2%	(5)	348
Ideo: Moderate (4)	26%	(45)	45%	(79)	18%	(32)	11%	(19)	175
Ideo: Conservative (5-7)	17%	(33)	36%	(70)	27%	(52)	21%	(41)	195
Educ: < College	32%	(293)	38%	(352)	20%	(188)	9%	(87)	920
Educ: Bachelors degree	36%	(22)	42%	(26)	10%	(6)	12%	(7)	62
Income: Under 50k	33%	(163)	37%	(185)	21%	(105)	10%	(48)	501
Income: 50k-100k	32%	(105)	38%	(126)	20%	(65)	11%	(37)	333
Income: 100k+	30%	(49)	45%	(74)	18%	(30)	8%	(13)	166
Ethnicity: White	30%	(191)	38%	(245)	22%	(142)	10%	(66)	644
Ethnicity: Hispanic	29%	(59)	41%	(83)	18%	(36)	13%	(25)	203
Ethnicity: Afr. Am.	48%	(62)	33%	(42)	13%	(16)	7%	(9)	129
Ethnicity: Other	29%	(65)	43%	(98)	18%	(41)	10%	(23)	228
All Christian	29%	(88)	42%	(131)	21%	(64)	8%	(26)	309
All Non-Christian	30%	(23)	43%	(33)	21%	(16)	6%	(5)	76
Atheist	35%	(37)	41%	(43)	13%	(14)	12%	(12)	106
Agnostic/Nothing in particular	33%	(109)	36%	(116)	21%	(67)	10%	(34)	325
Something Else	33%	(60)	34%	(62)	21%	(39)	12%	(21)	183

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Table MGC27_16: *To what extent do you agree with each of the following statements?
CEOs should make a statement, whether official or personal, about their commitment to be an ally*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	32%	(318)	39%	(385)	20%	(199)	10%	(98)	1000
Religious Non-Protestant/Catholic	27%	(27)	45%	(44)	20%	(20)	7%	(7)	98
Evangelical	34%	(67)	36%	(70)	20%	(40)	10%	(19)	195
Non-Evangelical	29%	(77)	41%	(108)	22%	(57)	9%	(23)	265
Community: Urban	33%	(84)	41%	(104)	18%	(46)	8%	(21)	255
Community: Suburban	34%	(188)	36%	(200)	21%	(114)	9%	(52)	554
Community: Rural	24%	(46)	42%	(81)	21%	(39)	13%	(25)	191
Employ: Private Sector	30%	(35)	44%	(51)	20%	(23)	6%	(7)	117
Employ: Unemployed	28%	(44)	37%	(57)	19%	(29)	16%	(24)	154
Employ: Other	17%	(9)	34%	(18)	22%	(12)	26%	(14)	52
Military HH: Yes	37%	(45)	33%	(40)	24%	(30)	6%	(8)	122
Military HH: No	31%	(273)	39%	(345)	19%	(169)	10%	(90)	878
RD/WT: Right Direction	20%	(39)	40%	(77)	24%	(46)	16%	(30)	191
RD/WT: Wrong Track	34%	(279)	38%	(308)	19%	(153)	8%	(68)	809
Trump Job Approve	16%	(34)	33%	(73)	30%	(67)	21%	(45)	219
Trump Job Disapprove	40%	(266)	39%	(260)	15%	(100)	5%	(36)	662
Trump Job Strongly Approve	17%	(15)	29%	(25)	27%	(23)	26%	(23)	86
Trump Job Somewhat Approve	15%	(19)	36%	(47)	33%	(44)	17%	(22)	132
Trump Job Somewhat Disapprove	22%	(34)	51%	(79)	20%	(30)	7%	(11)	154
Trump Job Strongly Disapprove	46%	(232)	36%	(180)	14%	(70)	5%	(25)	508
Favorable of Trump	16%	(34)	34%	(73)	31%	(67)	19%	(41)	215
Unfavorable of Trump	40%	(265)	39%	(263)	16%	(107)	5%	(34)	670
Very Favorable of Trump	18%	(17)	31%	(30)	27%	(26)	24%	(23)	95
Somewhat Favorable of Trump	14%	(17)	37%	(44)	35%	(42)	15%	(18)	120
Somewhat Unfavorable of Trump	22%	(28)	49%	(63)	23%	(30)	7%	(9)	129
Very Unfavorable of Trump	44%	(238)	37%	(200)	14%	(78)	5%	(25)	541

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Table MGC27_16: To what extent do you agree with each of the following statements?
CEOs should make a statement, whether official or personal, about their commitment to be an ally

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total N
Americans Age 13-23	32%	(318)	39%	(385)	20%	(199)	10%	(98)	1000
#1 Issue: Economy	24%	(64)	43%	(114)	23%	(61)	11%	(29)	267
#1 Issue: Security	23%	(23)	32%	(32)	24%	(24)	21%	(22)	100
#1 Issue: Health Care	34%	(47)	43%	(59)	17%	(23)	6%	(9)	139
#1 Issue: Women's Issues	58%	(72)	25%	(31)	9%	(11)	8%	(10)	124
#1 Issue: Education	33%	(40)	37%	(45)	24%	(29)	6%	(7)	121
#1 Issue: Energy	30%	(28)	41%	(39)	19%	(18)	10%	(10)	94
#1 Issue: Other	30%	(40)	40%	(54)	23%	(31)	8%	(10)	136
2018 House Vote: Democrat	39%	(34)	46%	(41)	12%	(11)	3%	(3)	89
2016 Vote: Hillary Clinton	40%	(26)	45%	(29)	10%	(7)	5%	(3)	65
2016 Vote: Didn't Vote	32%	(284)	38%	(339)	20%	(178)	10%	(91)	892
Voted in 2014: No	32%	(313)	38%	(373)	20%	(197)	10%	(95)	977
2012 Vote: Didn't Vote	32%	(312)	38%	(373)	20%	(195)	10%	(98)	978
4-Region: Northeast	34%	(70)	40%	(80)	20%	(41)	6%	(12)	202
4-Region: Midwest	31%	(60)	38%	(73)	19%	(36)	12%	(22)	191
4-Region: South	31%	(127)	38%	(153)	21%	(83)	10%	(41)	404
4-Region: West	30%	(61)	39%	(79)	19%	(39)	12%	(24)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC28: Are you more or less likely to vote for President Trump or Joe Biden as a result of George Floyd's death and the protests in support of Black Lives Matter? If you are not old enough to vote, please select the candidate you would vote for if you could.

Demographic	More likely to vote for		More likely to vote for		No impact either way		Total N
	Donald Trump		Joe Biden				
Americans Age 13-23	16%	(163)	46%	(462)	38%	(375)	1000
Gender: Male	20%	(99)	40%	(195)	40%	(194)	489
Gender: Female	12%	(63)	52%	(267)	35%	(181)	511
Age: 18-34	20%	(100)	46%	(232)	34%	(174)	506
Generation Z: 13-23	16%	(163)	46%	(462)	38%	(375)	1000
PID: Dem (no lean)	2%	(9)	80%	(295)	18%	(67)	370
PID: Ind (no lean)	11%	(48)	34%	(150)	55%	(245)	443
PID: Rep (no lean)	57%	(106)	10%	(18)	34%	(63)	187
PID/Gender: Dem Men	4%	(7)	75%	(115)	21%	(32)	154
PID/Gender: Dem Women	1%	(2)	83%	(180)	16%	(35)	216
PID/Gender: Ind Men	15%	(34)	31%	(69)	54%	(121)	224
PID/Gender: Ind Women	7%	(14)	37%	(81)	57%	(124)	219
PID/Gender: Rep Men	53%	(59)	11%	(12)	36%	(40)	111
PID/Gender: Rep Women	62%	(47)	8%	(6)	30%	(23)	76
Ideo: Liberal (1-3)	3%	(11)	74%	(257)	23%	(79)	348
Ideo: Moderate (4)	15%	(26)	48%	(84)	37%	(65)	175
Ideo: Conservative (5-7)	52%	(103)	18%	(36)	29%	(57)	195
Educ: < College	16%	(151)	45%	(416)	38%	(353)	920
Educ: Bachelors degree	15%	(9)	63%	(39)	22%	(14)	62
Income: Under 50k	16%	(79)	40%	(201)	44%	(220)	501
Income: 50k-100k	15%	(50)	53%	(176)	32%	(107)	333
Income: 100k+	20%	(33)	51%	(85)	29%	(48)	166
Ethnicity: White	22%	(139)	41%	(261)	38%	(244)	644
Ethnicity: Hispanic	15%	(30)	45%	(92)	40%	(81)	203
Ethnicity: Afr. Am.	5%	(6)	62%	(79)	33%	(43)	129
Ethnicity: Other	8%	(18)	53%	(122)	39%	(88)	228
All Christian	22%	(67)	44%	(135)	35%	(108)	309
All Non-Christian	14%	(11)	66%	(50)	20%	(15)	76
Atheist	11%	(12)	56%	(60)	33%	(35)	106
Agnostic/Nothing in particular	8%	(26)	46%	(149)	46%	(151)	325
Something Else	26%	(47)	38%	(69)	37%	(67)	183

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Table MGC28: Are you more or less likely to vote for President Trump or Joe Biden as a result of George Floyd's death and the protests in support of Black Lives Matter? If you are not old enough to vote, please select the candidate you would vote for if you could.

Demographic	More likely to vote for Donald Trump		More likely to vote for Joe Biden		No impact either way		Total N
	%	(N)	%	(N)	%	(N)	
Americans Age 13-23	16%	(163)	46%	(462)	38%	(375)	1000
Religious Non-Protestant/Catholic	17%	(16)	57%	(56)	26%	(25)	98
Evangelical	26%	(52)	36%	(70)	38%	(74)	195
Non-Evangelical	21%	(55)	47%	(124)	32%	(85)	265
Community: Urban	13%	(32)	52%	(132)	36%	(91)	255
Community: Suburban	14%	(75)	48%	(268)	38%	(211)	554
Community: Rural	29%	(55)	33%	(62)	39%	(73)	191
Employ: Private Sector	19%	(22)	51%	(59)	30%	(35)	117
Employ: Unemployed	14%	(22)	46%	(72)	39%	(61)	154
Employ: Other	21%	(11)	28%	(15)	51%	(27)	52
Military HH: Yes	24%	(29)	41%	(50)	35%	(43)	122
Military HH: No	15%	(133)	47%	(412)	38%	(332)	878
RD/WT: Right Direction	38%	(72)	31%	(60)	31%	(59)	191
RD/WT: Wrong Track	11%	(90)	50%	(402)	39%	(316)	809
Trump Job Approve	64%	(140)	7%	(16)	29%	(62)	219
Trump Job Disapprove	1%	(9)	65%	(431)	34%	(222)	662
Trump Job Strongly Approve	83%	(72)	5%	(4)	12%	(11)	86
Trump Job Somewhat Approve	52%	(69)	9%	(12)	39%	(52)	132
Trump Job Somewhat Disapprove	3%	(5)	48%	(74)	49%	(75)	154
Trump Job Strongly Disapprove	1%	(5)	70%	(357)	29%	(147)	508
Favorable of Trump	65%	(141)	8%	(18)	26%	(57)	215
Unfavorable of Trump	2%	(16)	64%	(427)	34%	(227)	670
Very Favorable of Trump	78%	(74)	9%	(8)	13%	(13)	95
Somewhat Favorable of Trump	55%	(67)	8%	(9)	37%	(44)	120
Somewhat Unfavorable of Trump	8%	(10)	38%	(48)	55%	(70)	129
Very Unfavorable of Trump	1%	(6)	70%	(379)	29%	(156)	541

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Table MGC28: Are you more or less likely to vote for President Trump or Joe Biden as a result of George Floyd's death and the protests in support of Black Lives Matter? If you are not old enough to vote, please select the candidate you would vote for if you could.

Demographic	More likely to vote for		More likely to vote for		No impact either way	Total N
	Donald Trump		Joe Biden			
Americans Age 13-23	16%	(163)	46%	(462)	38% (375)	1000
#1 Issue: Economy	26%	(68)	41%	(109)	34% (90)	267
#1 Issue: Security	30%	(31)	32%	(32)	37% (37)	100
#1 Issue: Health Care	11%	(15)	55%	(76)	35% (48)	139
#1 Issue: Women's Issues	8%	(10)	63%	(78)	29% (36)	124
#1 Issue: Education	11%	(13)	47%	(57)	42% (51)	121
#1 Issue: Energy	14%	(13)	51%	(48)	35% (33)	94
#1 Issue: Other	5%	(6)	41%	(55)	55% (74)	136
2018 House Vote: Democrat	2%	(2)	80%	(71)	18% (16)	89
2016 Vote: Hillary Clinton	7%	(4)	78%	(51)	15% (10)	65
2016 Vote: Didn't Vote	15%	(137)	45%	(401)	40% (354)	892
Voted in 2014: No	16%	(160)	46%	(450)	38% (367)	977
2012 Vote: Didn't Vote	16%	(161)	46%	(447)	38% (370)	978
4-Region: Northeast	18%	(36)	45%	(91)	38% (76)	202
4-Region: Midwest	19%	(37)	48%	(91)	33% (63)	191
4-Region: South	14%	(55)	47%	(191)	39% (158)	404
4-Region: West	17%	(35)	44%	(90)	39% (78)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC29: Which of the following is most important to you? In times like this, companies should mainly provide specifics on how they are committing to...

Demographic	Fight racism and discrimination within their organization	Promote diversity, inclusion and equality within their organization	Improve social, racial and economic equality in their organization	Ensure their organization's hiring process is more equitable, inclusive, and accessible moving forward	Ensure more diverse and equitable representation at all levels of their organization, such as diversity pledges	Demand more diversity, inclusion, and equality throughout their organization's supply chain, including partners, providers, and clients	None of the above	Total N
Americans Age 13-23	26% (257)	10% (100)	20% (202)	7% (67)	9% (86)	12% (124)	16% (164)	1000
Gender: Male	21% (103)	10% (48)	23% (113)	7% (35)	8% (39)	12% (57)	19% (94)	489
Gender: Female	30% (154)	10% (53)	17% (89)	6% (32)	9% (47)	13% (67)	14% (70)	511
Age: 18-34	23% (116)	11% (57)	19% (98)	8% (40)	10% (51)	11% (56)	17% (87)	506
Generation Z: 13-23	26% (257)	10% (100)	20% (202)	7% (67)	9% (86)	12% (124)	16% (164)	1000
PID: Dem (no lean)	28% (105)	11% (41)	21% (79)	6% (21)	11% (42)	16% (60)	6% (22)	370
PID: Ind (no lean)	26% (117)	10% (44)	21% (94)	6% (25)	7% (29)	11% (48)	19% (86)	443
PID: Rep (no lean)	19% (35)	8% (16)	16% (29)	11% (21)	8% (15)	8% (16)	30% (55)	187
PID/Gender: Dem Men	23% (35)	10% (16)	25% (38)	7% (11)	11% (17)	13% (21)	10% (16)	154
PID/Gender: Dem Women	32% (69)	12% (25)	19% (41)	4% (9)	12% (25)	18% (40)	3% (6)	216
PID/Gender: Ind Men	21% (47)	9% (21)	24% (55)	6% (13)	7% (16)	11% (24)	21% (48)	224
PID/Gender: Ind Women	32% (70)	11% (23)	18% (39)	5% (12)	6% (12)	11% (24)	18% (39)	219
PID/Gender: Rep Men	19% (21)	10% (11)	18% (20)	9% (10)	5% (6)	11% (12)	28% (31)	111
PID/Gender: Rep Women	19% (14)	5% (4)	12% (9)	14% (11)	13% (10)	5% (4)	32% (25)	76
Ideo: Liberal (1-3)	28% (99)	12% (42)	23% (79)	6% (22)	11% (39)	16% (55)	3% (11)	348
Ideo: Moderate (4)	26% (46)	12% (21)	21% (37)	5% (8)	10% (17)	12% (21)	14% (25)	175
Ideo: Conservative (5-7)	19% (38)	8% (16)	19% (37)	12% (24)	6% (12)	8% (16)	28% (54)	195
Educ: < College	26% (241)	10% (92)	20% (185)	7% (60)	9% (79)	13% (116)	16% (147)	920
Educ: Bachelors degree	22% (14)	11% (7)	24% (15)	10% (6)	10% (6)	8% (5)	15% (10)	62

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Table MGC29: Which of the following is most important to you? In times like this, companies should mainly provide specifics on how they are committing to...

Demographic	Fight racism and discrimination within their organization	Promote diversity, inclusion and equality within their organization	Improve social, racial and economic equality in their organization	Ensure their organization's hiring process is more equitable, inclusive, and accessible moving forward	Ensure more diverse and equitable representation at all levels of their organization, such as diversity pledges	Demand more diversity, inclusion, and equality throughout their organization's supply chain, including partners, providers, and clients	None of the above	Total N
Americans Age 13-23	26% (257)	10% (100)	20% (202)	7% (67)	9% (86)	12% (124)	16% (164)	1000
Income: Under 50k	26% (130)	9% (45)	19% (94)	7% (37)	9% (47)	13% (66)	16% (82)	501
Income: 50k-100k	24% (82)	10% (35)	21% (70)	6% (22)	9% (30)	11% (36)	18% (58)	333
Income: 100k+	27% (45)	12% (21)	23% (38)	5% (9)	5% (9)	13% (22)	14% (23)	166
Ethnicity: White	25% (162)	10% (66)	18% (119)	7% (46)	8% (54)	11% (73)	19% (124)	644
Ethnicity: Hispanic	22% (45)	9% (18)	21% (43)	5% (10)	11% (22)	16% (33)	15% (30)	203
Ethnicity: Afr. Am.	30% (38)	13% (17)	20% (26)	6% (8)	9% (11)	11% (15)	10% (13)	129
Ethnicity: Other	25% (57)	7% (17)	25% (58)	6% (13)	9% (21)	16% (35)	12% (26)	228
All Christian	23% (73)	13% (39)	19% (59)	7% (22)	9% (28)	13% (40)	16% (50)	309
All Non-Christian	32% (24)	14% (11)	19% (14)	4% (3)	8% (6)	15% (11)	9% (7)	76
Atheist	27% (29)	8% (8)	23% (24)	6% (6)	7% (7)	15% (16)	15% (16)	106
Agnostic/Nothing in particular	26% (83)	10% (31)	21% (67)	8% (25)	8% (27)	9% (30)	19% (62)	325
Something Else	26% (48)	6% (11)	21% (38)	7% (12)	10% (18)	15% (27)	16% (29)	183
Religious Non-Protestant/Catholic	27% (26)	17% (16)	17% (17)	4% (4)	8% (8)	17% (17)	10% (10)	98
Evangelical	26% (51)	6% (12)	19% (38)	9% (17)	10% (19)	12% (23)	18% (36)	195
Non-Evangelical	25% (66)	12% (31)	21% (56)	6% (16)	9% (25)	13% (35)	14% (36)	265
Community: Urban	26% (67)	12% (31)	21% (54)	5% (12)	9% (22)	13% (32)	15% (37)	255
Community: Suburban	26% (143)	9% (49)	22% (123)	7% (40)	9% (48)	13% (70)	15% (81)	554
Community: Rural	25% (47)	10% (20)	13% (25)	8% (16)	8% (16)	11% (21)	24% (45)	191

Continued on next page

Table MGC29: Which of the following is most important to you? In times like this, companies should mainly provide specifics on how they are committing to...

Demographic	Fight racism and discrimination within their organization	Promote diversity, inclusion and equality within their organization	Improve social, racial and economic equality in their organization	Ensure their organization's hiring process is more equitable, inclusive, and accessible moving forward	Ensure more diverse and equitable representation at all levels of their organization, such as diversity pledges	Demand more diversity, inclusion, and equality throughout their organization's supply chain, including partners, providers, and clients	None of the above	Total N
Americans Age 13-23	26% (257)	10% (100)	20% (202)	7% (67)	9% (86)	12% (124)	16% (164)	1000
Employ: Private Sector	22% (26)	14% (17)	14% (16)	7% (8)	12% (14)	14% (16)	17% (20)	117
Employ: Unemployed	21% (32)	8% (12)	22% (34)	11% (17)	12% (19)	8% (12)	18% (28)	154
Employ: Other	22% (11)	2% (1)	21% (11)	4% (2)	7% (4)	6% (3)	38% (20)	52
Military HH: Yes	20% (24)	12% (14)	22% (27)	6% (7)	6% (7)	17% (21)	18% (22)	122
Military HH: No	26% (233)	10% (86)	20% (175)	7% (60)	9% (79)	12% (103)	16% (142)	878
RD/WT: Right Direction	15% (30)	13% (25)	21% (39)	10% (18)	5% (9)	12% (23)	25% (47)	191
RD/WT: Wrong Track	28% (227)	9% (75)	20% (163)	6% (49)	10% (77)	12% (101)	14% (116)	809
Trump Job Approve	16% (36)	9% (21)	19% (40)	9% (20)	9% (20)	8% (17)	30% (65)	219
Trump Job Disapprove	30% (200)	11% (72)	21% (139)	6% (41)	9% (59)	14% (91)	9% (59)	662
Trump Job Strongly Approve	10% (8)	8% (7)	11% (10)	9% (8)	13% (11)	7% (6)	42% (36)	86
Trump Job Somewhat Approve	21% (27)	10% (14)	23% (31)	9% (12)	7% (9)	8% (11)	22% (29)	132
Trump Job Somewhat Disapprove	26% (40)	16% (25)	22% (33)	7% (11)	7% (11)	10% (15)	12% (18)	154
Trump Job Strongly Disapprove	32% (160)	9% (46)	21% (106)	6% (30)	10% (48)	15% (76)	8% (41)	508
Favorable of Trump	17% (37)	10% (21)	19% (41)	9% (20)	7% (15)	7% (15)	31% (67)	215
Unfavorable of Trump	30% (200)	11% (72)	21% (142)	7% (44)	9% (62)	14% (96)	8% (53)	670
Very Favorable of Trump	10% (10)	7% (7)	10% (9)	11% (10)	12% (11)	9% (9)	41% (39)	95
Somewhat Favorable of Trump	23% (27)	12% (14)	26% (31)	8% (10)	3% (4)	5% (6)	23% (28)	120
Somewhat Unfavorable of Trump	22% (29)	10% (13)	27% (35)	9% (11)	9% (12)	11% (14)	11% (15)	129
Very Unfavorable of Trump	32% (171)	11% (58)	20% (108)	6% (33)	9% (50)	15% (82)	7% (39)	541

Continued on next page

Table MGC29: Which of the following is most important to you? In times like this, companies should mainly provide specifics on how they are committing to...

Demographic	Fight racism and discrimination within their organization	Promote diversity, inclusion and equality within their organization	Improve social, racial and economic equality in their organization	Ensure their organization's hiring process is more equitable, inclusive, and accessible moving forward	Ensure more diverse and equitable representation at all levels of their organization, such as diversity pledges	Demand more diversity, inclusion, and equality throughout their organization's supply chain, including partners, providers, and clients	None of the above	Total N
Americans Age 13-23	26% (257)	10% (100)	20% (202)	7% (67)	9% (86)	12% (124)	16% (164)	1000
#1 Issue: Economy	23% (61)	12% (32)	22% (59)	8% (22)	8% (21)	10% (26)	17% (46)	267
#1 Issue: Security	24% (24)	9% (9)	18% (18)	6% (6)	6% (6)	8% (8)	31% (31)	100
#1 Issue: Health Care	26% (37)	11% (15)	20% (28)	9% (12)	5% (7)	17% (24)	12% (16)	139
#1 Issue: Women's Issues	33% (40)	7% (9)	20% (24)	6% (7)	9% (11)	22% (27)	4% (5)	124
#1 Issue: Education	23% (28)	13% (16)	23% (28)	4% (4)	9% (11)	9% (11)	19% (23)	121
#1 Issue: Energy	25% (23)	8% (7)	17% (16)	11% (10)	10% (10)	12% (12)	17% (16)	94
#1 Issue: Other	29% (40)	8% (11)	21% (28)	3% (5)	11% (15)	12% (16)	16% (22)	136
2018 House Vote: Democrat	28% (25)	10% (9)	24% (21)	10% (9)	13% (12)	10% (9)	6% (5)	89
2016 Vote: Hillary Clinton	23% (15)	11% (7)	15% (10)	12% (8)	15% (10)	18% (11)	6% (4)	65
2016 Vote: Didn't Vote	26% (234)	10% (86)	21% (186)	6% (55)	8% (72)	12% (111)	17% (149)	892
Voted in 2014: No	26% (253)	10% (98)	20% (200)	7% (66)	8% (81)	12% (122)	16% (158)	977
2012 Vote: Didn't Vote	26% (252)	10% (98)	20% (198)	7% (64)	9% (84)	12% (122)	16% (161)	978
4-Region: Northeast	25% (52)	9% (18)	21% (43)	7% (14)	9% (17)	11% (22)	18% (37)	202
4-Region: Midwest	25% (48)	10% (20)	17% (33)	7% (13)	10% (19)	12% (23)	18% (34)	191
4-Region: South	27% (107)	11% (46)	19% (78)	7% (27)	9% (37)	12% (49)	15% (60)	404
4-Region: West	25% (50)	8% (16)	24% (48)	7% (13)	6% (13)	15% (30)	16% (33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_1: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The salary offered

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	52%	(520)	26%	(256)	7%	(72)	3%	(31)	12%	(121)	1000
Gender: Male	52%	(257)	24%	(116)	7%	(36)	4%	(19)	12%	(60)	489
Gender: Female	52%	(264)	27%	(140)	7%	(35)	2%	(12)	12%	(61)	511
Age: 18-34	50%	(252)	24%	(122)	10%	(50)	4%	(20)	12%	(63)	506
Generation Z: 13-23	52%	(520)	26%	(256)	7%	(72)	3%	(31)	12%	(121)	1000
PID: Dem (no lean)	56%	(207)	29%	(109)	6%	(21)	3%	(9)	7%	(24)	370
PID: Ind (no lean)	50%	(222)	22%	(97)	7%	(33)	3%	(15)	17%	(76)	443
PID: Rep (no lean)	49%	(92)	26%	(49)	10%	(18)	4%	(7)	11%	(21)	187
PID/Gender: Dem Men	52%	(81)	33%	(50)	5%	(8)	3%	(5)	7%	(10)	154
PID/Gender: Dem Women	58%	(126)	27%	(59)	6%	(13)	2%	(4)	6%	(14)	216
PID/Gender: Ind Men	55%	(123)	17%	(38)	8%	(17)	4%	(8)	17%	(37)	224
PID/Gender: Ind Women	45%	(99)	27%	(59)	7%	(15)	3%	(6)	18%	(39)	219
PID/Gender: Rep Men	48%	(53)	25%	(28)	10%	(11)	5%	(6)	11%	(13)	111
PID/Gender: Rep Women	50%	(38)	28%	(21)	9%	(7)	2%	(2)	11%	(8)	76
Ideo: Liberal (1-3)	59%	(205)	29%	(100)	5%	(17)	3%	(11)	4%	(15)	348
Ideo: Moderate (4)	49%	(85)	27%	(47)	7%	(13)	5%	(9)	12%	(21)	175
Ideo: Conservative (5-7)	56%	(109)	26%	(50)	8%	(16)	3%	(5)	8%	(15)	195
Educ: < College	52%	(479)	25%	(234)	7%	(66)	3%	(29)	12%	(111)	920
Educ: Bachelors degree	59%	(37)	31%	(19)	1%	(1)	3%	(2)	7%	(4)	62
Income: Under 50k	49%	(248)	21%	(103)	8%	(42)	4%	(22)	17%	(87)	501
Income: 50k-100k	55%	(182)	29%	(95)	6%	(19)	3%	(9)	8%	(28)	333
Income: 100k+	55%	(91)	35%	(58)	7%	(11)	—	(0)	4%	(7)	166
Ethnicity: White	52%	(336)	27%	(174)	7%	(42)	3%	(19)	11%	(72)	644
Ethnicity: Hispanic	49%	(99)	21%	(43)	11%	(23)	4%	(9)	15%	(30)	203
Ethnicity: Afr. Am.	47%	(61)	21%	(27)	12%	(15)	6%	(8)	14%	(18)	129
Ethnicity: Other	54%	(124)	24%	(54)	6%	(14)	2%	(5)	14%	(31)	228

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Table MGC30_1: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The salary offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	52%	(520)	26%	(256)	7%	(72)	3%	(31)	12%	(121)	1000
All Christian	54%	(167)	28%	(86)	9%	(29)	1%	(3)	8%	(24)	309
All Non-Christian	55%	(42)	27%	(21)	11%	(9)	2%	(1)	5%	(4)	76
Atheist	59%	(63)	28%	(30)	3%	(3)	2%	(2)	8%	(8)	106
Agnostic/Nothing in particular	45%	(147)	24%	(79)	7%	(21)	5%	(17)	19%	(61)	325
Something Else	55%	(101)	22%	(41)	5%	(9)	4%	(8)	13%	(24)	183
Religious Non-Protestant/Catholic	51%	(50)	29%	(28)	11%	(11)	2%	(2)	7%	(7)	98
Evangelical	53%	(103)	23%	(44)	10%	(19)	2%	(5)	13%	(25)	195
Non-Evangelical	57%	(151)	27%	(72)	6%	(17)	2%	(6)	7%	(19)	265
Community: Urban	58%	(148)	21%	(55)	8%	(21)	3%	(7)	9%	(24)	255
Community: Suburban	53%	(294)	27%	(150)	5%	(30)	3%	(17)	11%	(63)	554
Community: Rural	41%	(78)	27%	(52)	11%	(20)	3%	(6)	18%	(34)	191
Employ: Private Sector	60%	(70)	20%	(24)	9%	(10)	5%	(5)	7%	(8)	117
Employ: Unemployed	52%	(81)	20%	(31)	8%	(12)	5%	(8)	15%	(23)	154
Employ: Other	23%	(12)	17%	(9)	22%	(11)	5%	(3)	32%	(17)	52
Military HH: Yes	51%	(63)	28%	(35)	6%	(8)	3%	(4)	11%	(13)	122
Military HH: No	52%	(458)	25%	(221)	7%	(64)	3%	(27)	12%	(108)	878
RD/WT: Right Direction	49%	(94)	23%	(45)	8%	(15)	4%	(7)	16%	(30)	191
RD/WT: Wrong Track	53%	(426)	26%	(211)	7%	(56)	3%	(24)	11%	(91)	809
Trump Job Approve	50%	(110)	23%	(50)	11%	(23)	6%	(13)	10%	(23)	219
Trump Job Disapprove	56%	(370)	28%	(186)	6%	(36)	2%	(13)	8%	(56)	662
Trump Job Strongly Approve	45%	(39)	16%	(14)	16%	(13)	9%	(7)	15%	(13)	86
Trump Job Somewhat Approve	54%	(71)	28%	(36)	8%	(10)	4%	(5)	7%	(10)	132
Trump Job Somewhat Disapprove	52%	(80)	33%	(51)	6%	(9)	1%	(2)	8%	(12)	154
Trump Job Strongly Disapprove	57%	(290)	27%	(136)	5%	(27)	2%	(11)	9%	(44)	508
Favorable of Trump	52%	(113)	24%	(51)	9%	(20)	5%	(11)	10%	(21)	215
Unfavorable of Trump	56%	(375)	28%	(185)	6%	(42)	3%	(20)	7%	(48)	670

Continued on next page

Table MGC30_1: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The salary offered

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	52%	(520)	26%	(256)	7%	(72)	3%	(31)	12%	(121)	1000
Very Favorable of Trump	54%	(51)	13%	(13)	13%	(12)	6%	(6)	14%	(13)	95
Somewhat Favorable of Trump	51%	(62)	32%	(38)	6%	(8)	4%	(5)	7%	(8)	120
Somewhat Unfavorable of Trump	60%	(77)	29%	(37)	7%	(9)	2%	(3)	3%	(3)	129
Very Unfavorable of Trump	55%	(298)	27%	(148)	6%	(34)	3%	(17)	8%	(45)	541
#1 Issue: Economy	58%	(156)	24%	(64)	6%	(16)	2%	(5)	10%	(26)	267
#1 Issue: Security	48%	(49)	22%	(22)	9%	(9)	7%	(7)	14%	(14)	100
#1 Issue: Health Care	47%	(66)	33%	(46)	4%	(5)	4%	(5)	12%	(17)	139
#1 Issue: Women's Issues	55%	(67)	26%	(33)	9%	(12)	3%	(3)	7%	(9)	124
#1 Issue: Education	45%	(54)	30%	(36)	6%	(8)	1%	(1)	18%	(22)	121
#1 Issue: Energy	51%	(48)	24%	(23)	8%	(8)	8%	(7)	8%	(8)	94
#1 Issue: Other	56%	(76)	21%	(29)	7%	(10)	—	(0)	15%	(21)	136
2018 House Vote: Democrat	51%	(45)	31%	(28)	6%	(6)	5%	(5)	6%	(5)	89
2016 Vote: Hillary Clinton	57%	(37)	21%	(14)	9%	(6)	8%	(5)	5%	(3)	65
2016 Vote: Didn't Vote	52%	(460)	26%	(232)	7%	(61)	3%	(24)	13%	(116)	892
Voted in 2014: No	53%	(514)	26%	(252)	7%	(67)	3%	(27)	12%	(118)	977
2012 Vote: Didn't Vote	52%	(510)	26%	(251)	7%	(69)	3%	(28)	12%	(119)	978
4-Region: Northeast	56%	(114)	24%	(49)	8%	(17)	3%	(6)	8%	(17)	202
4-Region: Midwest	52%	(98)	27%	(51)	7%	(13)	3%	(6)	12%	(22)	191
4-Region: South	51%	(206)	26%	(104)	8%	(31)	3%	(11)	13%	(52)	404
4-Region: West	50%	(102)	26%	(52)	5%	(11)	4%	(8)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_2: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The vacation time offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	35%	(354)	35%	(354)	13%	(129)	4%	(37)	13%	(126)	1000
Gender: Male	35%	(169)	36%	(175)	13%	(64)	4%	(19)	12%	(61)	489
Gender: Female	36%	(185)	35%	(179)	13%	(65)	3%	(18)	13%	(65)	511
Age: 18-34	33%	(168)	35%	(178)	14%	(72)	5%	(24)	12%	(63)	506
Generation Z: 13-23	35%	(354)	35%	(354)	13%	(129)	4%	(37)	13%	(126)	1000
PID: Dem (no lean)	38%	(141)	38%	(142)	14%	(50)	3%	(13)	7%	(24)	370
PID: Ind (no lean)	33%	(146)	34%	(149)	12%	(52)	4%	(18)	17%	(77)	443
PID: Rep (no lean)	36%	(66)	34%	(64)	14%	(26)	3%	(6)	13%	(25)	187
PID/Gender: Dem Men	40%	(61)	36%	(56)	16%	(24)	3%	(5)	5%	(7)	154
PID/Gender: Dem Women	37%	(80)	40%	(86)	12%	(26)	3%	(8)	8%	(17)	216
PID/Gender: Ind Men	34%	(76)	34%	(77)	10%	(24)	4%	(10)	17%	(38)	224
PID/Gender: Ind Women	32%	(70)	33%	(72)	13%	(29)	4%	(9)	18%	(39)	219
PID/Gender: Rep Men	29%	(32)	38%	(43)	15%	(16)	4%	(4)	14%	(16)	111
PID/Gender: Rep Women	45%	(34)	27%	(21)	13%	(10)	2%	(2)	13%	(10)	76
Ideo: Liberal (1-3)	38%	(132)	40%	(139)	13%	(46)	3%	(9)	6%	(22)	348
Ideo: Moderate (4)	32%	(56)	39%	(68)	13%	(22)	5%	(8)	11%	(20)	175
Ideo: Conservative (5-7)	39%	(77)	37%	(73)	13%	(26)	3%	(6)	7%	(13)	195
Educ: < College	36%	(331)	35%	(321)	13%	(117)	4%	(35)	13%	(117)	920
Educ: Bachelors degree	33%	(21)	44%	(27)	15%	(9)	2%	(1)	6%	(4)	62
Income: Under 50k	36%	(181)	31%	(156)	12%	(60)	4%	(22)	16%	(81)	501
Income: 50k-100k	33%	(110)	40%	(133)	14%	(47)	3%	(9)	10%	(34)	333
Income: 100k+	38%	(63)	39%	(65)	13%	(21)	3%	(6)	6%	(11)	166
Ethnicity: White	35%	(226)	37%	(240)	12%	(79)	3%	(20)	12%	(78)	644
Ethnicity: Hispanic	32%	(66)	35%	(71)	17%	(34)	4%	(8)	12%	(24)	203
Ethnicity: Afr. Am.	39%	(50)	29%	(37)	15%	(19)	4%	(5)	14%	(18)	129
Ethnicity: Other	34%	(78)	34%	(77)	14%	(31)	5%	(11)	13%	(30)	228

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Table MGC30_2: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The vacation time offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	35%	(354)	35%	(354)	13%	(129)	4%	(37)	13%	(126)	1000
All Christian	33%	(103)	38%	(118)	15%	(47)	5%	(14)	9%	(27)	309
All Non-Christian	41%	(31)	31%	(23)	15%	(11)	9%	(7)	5%	(4)	76
Atheist	37%	(39)	40%	(43)	14%	(14)	1%	(1)	8%	(8)	106
Agnostic/Nothing in particular	32%	(105)	35%	(113)	11%	(34)	3%	(9)	20%	(64)	325
Something Else	41%	(76)	31%	(57)	12%	(22)	3%	(5)	12%	(23)	183
Religious Non-Protestant/Catholic	38%	(37)	33%	(32)	15%	(15)	7%	(7)	7%	(7)	98
Evangelical	37%	(73)	33%	(65)	14%	(27)	3%	(7)	12%	(24)	195
Non-Evangelical	36%	(95)	37%	(98)	14%	(38)	5%	(12)	8%	(22)	265
Community: Urban	38%	(96)	36%	(92)	15%	(37)	2%	(5)	9%	(24)	255
Community: Suburban	35%	(195)	38%	(208)	11%	(63)	3%	(19)	12%	(69)	554
Community: Rural	33%	(62)	28%	(54)	15%	(29)	7%	(13)	17%	(33)	191
Employ: Private Sector	35%	(40)	41%	(47)	11%	(13)	5%	(6)	9%	(10)	117
Employ: Unemployed	38%	(59)	31%	(47)	13%	(20)	2%	(2)	16%	(25)	154
Employ: Other	26%	(13)	24%	(13)	11%	(6)	7%	(3)	32%	(17)	52
Military HH: Yes	27%	(33)	44%	(54)	14%	(18)	4%	(5)	10%	(12)	122
Military HH: No	37%	(321)	34%	(300)	13%	(111)	4%	(31)	13%	(113)	878
RD/WT: Right Direction	33%	(63)	35%	(67)	14%	(27)	5%	(9)	14%	(26)	191
RD/WT: Wrong Track	36%	(291)	35%	(287)	13%	(102)	3%	(28)	12%	(100)	809
Trump Job Approve	35%	(77)	37%	(81)	14%	(31)	4%	(10)	9%	(20)	219
Trump Job Disapprove	38%	(250)	36%	(235)	13%	(88)	4%	(24)	10%	(65)	662
Trump Job Strongly Approve	36%	(31)	26%	(22)	19%	(16)	3%	(3)	16%	(14)	86
Trump Job Somewhat Approve	35%	(46)	44%	(58)	11%	(15)	5%	(7)	5%	(6)	132
Trump Job Somewhat Disapprove	35%	(54)	40%	(61)	11%	(16)	5%	(8)	10%	(15)	154
Trump Job Strongly Disapprove	39%	(196)	34%	(174)	14%	(72)	3%	(16)	10%	(50)	508
Favorable of Trump	36%	(78)	39%	(84)	12%	(26)	3%	(7)	10%	(21)	215
Unfavorable of Trump	38%	(253)	36%	(243)	14%	(94)	3%	(22)	9%	(58)	670

Continued on next page

Table MGC30_2: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The vacation time offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	35%	(354)	35%	(354)	13%	(129)	4%	(37)	13%	(126)	1000
Very Favorable of Trump	38%	(36)	30%	(29)	15%	(14)	4%	(3)	14%	(13)	95
Somewhat Favorable of Trump	35%	(42)	46%	(55)	10%	(12)	3%	(3)	6%	(8)	120
Somewhat Unfavorable of Trump	39%	(51)	39%	(50)	14%	(18)	2%	(3)	6%	(8)	129
Very Unfavorable of Trump	37%	(202)	36%	(193)	14%	(76)	4%	(20)	9%	(50)	541
#1 Issue: Economy	41%	(109)	35%	(94)	12%	(32)	2%	(7)	9%	(25)	267
#1 Issue: Security	34%	(34)	30%	(31)	10%	(10)	9%	(9)	17%	(17)	100
#1 Issue: Health Care	33%	(45)	39%	(54)	12%	(16)	1%	(2)	15%	(21)	139
#1 Issue: Women's Issues	37%	(46)	35%	(44)	19%	(23)	3%	(4)	6%	(7)	124
#1 Issue: Education	29%	(36)	36%	(43)	15%	(18)	5%	(6)	14%	(17)	121
#1 Issue: Energy	29%	(27)	47%	(44)	12%	(11)	3%	(2)	10%	(10)	94
#1 Issue: Other	40%	(55)	28%	(38)	11%	(14)	3%	(3)	19%	(25)	136
2018 House Vote: Democrat	37%	(33)	41%	(37)	12%	(11)	3%	(3)	6%	(6)	89
2016 Vote: Hillary Clinton	37%	(24)	38%	(25)	16%	(10)	6%	(4)	3%	(2)	65
2016 Vote: Didn't Vote	35%	(312)	35%	(311)	13%	(116)	4%	(32)	14%	(121)	892
Voted in 2014: No	36%	(348)	35%	(346)	13%	(127)	4%	(35)	12%	(122)	977
2012 Vote: Didn't Vote	35%	(347)	35%	(347)	13%	(124)	4%	(36)	13%	(124)	978
4-Region: Northeast	38%	(77)	36%	(73)	14%	(27)	3%	(6)	10%	(20)	202
4-Region: Midwest	37%	(71)	31%	(60)	16%	(31)	3%	(6)	12%	(23)	191
4-Region: South	36%	(144)	35%	(141)	12%	(49)	4%	(17)	13%	(54)	404
4-Region: West	31%	(62)	40%	(80)	11%	(22)	4%	(8)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_3: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The health care benefits offered*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	47% (475)	30% (302)	6% (61)	3% (31)	13% (131)	1000
Gender: Male	47% (228)	31% (152)	5% (24)	4% (19)	13% (65)	489
Gender: Female	48% (247)	29% (150)	7% (37)	2% (11)	13% (66)	511
Age: 18-34	44% (221)	31% (159)	8% (41)	4% (20)	13% (65)	506
Generation Z: 13-23	47% (475)	30% (302)	6% (61)	3% (31)	13% (131)	1000
PID: Dem (no lean)	57% (212)	28% (105)	4% (16)	4% (15)	6% (21)	370
PID: Ind (no lean)	42% (188)	29% (129)	7% (31)	3% (12)	19% (83)	443
PID: Rep (no lean)	40% (75)	36% (68)	7% (13)	2% (4)	14% (27)	187
PID/Gender: Dem Men	56% (85)	31% (47)	3% (5)	7% (11)	4% (6)	154
PID/Gender: Dem Women	59% (127)	27% (58)	5% (12)	2% (5)	7% (15)	216
PID/Gender: Ind Men	44% (98)	27% (61)	7% (15)	3% (7)	19% (43)	224
PID/Gender: Ind Women	41% (90)	31% (68)	8% (17)	2% (4)	18% (40)	219
PID/Gender: Rep Men	40% (45)	39% (44)	4% (5)	1% (2)	15% (17)	111
PID/Gender: Rep Women	40% (30)	32% (24)	12% (9)	3% (2)	14% (10)	76
Ideo: Liberal (1-3)	60% (207)	26% (92)	6% (20)	3% (10)	5% (19)	348
Ideo: Moderate (4)	43% (75)	33% (57)	8% (15)	5% (8)	12% (20)	175
Ideo: Conservative (5-7)	45% (88)	37% (72)	6% (11)	4% (8)	8% (16)	195
Educ: < College	48% (438)	30% (277)	6% (55)	3% (29)	13% (121)	920
Educ: Bachelors degree	51% (32)	35% (22)	4% (2)	3% (2)	7% (4)	62
Income: Under 50k	44% (220)	28% (138)	7% (34)	4% (19)	18% (89)	501
Income: 50k-100k	49% (164)	33% (110)	5% (17)	3% (9)	10% (34)	333
Income: 100k+	55% (91)	33% (54)	6% (10)	1% (2)	5% (8)	166
Ethnicity: White	49% (313)	30% (195)	6% (39)	3% (17)	12% (79)	644
Ethnicity: Hispanic	40% (82)	35% (70)	7% (14)	5% (10)	14% (28)	203
Ethnicity: Afr. Am.	45% (58)	30% (38)	6% (8)	6% (7)	13% (17)	129
Ethnicity: Other	45% (104)	30% (69)	6% (14)	3% (7)	15% (34)	228

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Table MGC30_3: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The health care benefits offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	47%	(475)	30%	(302)	6%	(61)	3%	(31)	13%	(131)	1000
All Christian	51%	(159)	30%	(92)	5%	(16)	4%	(13)	9%	(28)	309
All Non-Christian	50%	(38)	33%	(25)	8%	(6)	4%	(3)	5%	(4)	76
Atheist	57%	(61)	29%	(31)	4%	(5)	2%	(2)	8%	(9)	106
Agnostic/Nothing in particular	41%	(133)	29%	(96)	7%	(22)	3%	(9)	20%	(66)	325
Something Else	46%	(85)	32%	(59)	7%	(13)	2%	(4)	13%	(24)	183
Religious Non-Protestant/Catholic	49%	(48)	32%	(31)	7%	(7)	5%	(5)	8%	(8)	98
Evangelical	51%	(99)	28%	(55)	6%	(11)	4%	(8)	12%	(23)	195
Non-Evangelical	50%	(132)	32%	(84)	6%	(17)	3%	(7)	9%	(25)	265
Community: Urban	54%	(137)	27%	(68)	8%	(19)	3%	(8)	9%	(23)	255
Community: Suburban	48%	(265)	32%	(177)	5%	(28)	2%	(14)	13%	(71)	554
Community: Rural	38%	(73)	30%	(58)	8%	(14)	5%	(9)	19%	(37)	191
Employ: Private Sector	51%	(60)	28%	(33)	7%	(8)	6%	(7)	8%	(9)	117
Employ: Unemployed	47%	(72)	28%	(43)	4%	(6)	3%	(5)	18%	(28)	154
Employ: Other	22%	(11)	27%	(14)	13%	(7)	7%	(3)	32%	(17)	52
Military HH: Yes	50%	(61)	31%	(38)	5%	(6)	5%	(6)	9%	(11)	122
Military HH: No	47%	(414)	30%	(264)	6%	(55)	3%	(25)	14%	(120)	878
RD/WT: Right Direction	40%	(77)	30%	(58)	7%	(13)	6%	(11)	17%	(32)	191
RD/WT: Wrong Track	49%	(398)	30%	(244)	6%	(48)	2%	(20)	12%	(99)	809
Trump Job Approve	43%	(94)	34%	(74)	8%	(17)	4%	(10)	11%	(24)	219
Trump Job Disapprove	53%	(349)	30%	(196)	6%	(37)	3%	(19)	9%	(60)	662
Trump Job Strongly Approve	30%	(26)	36%	(31)	8%	(7)	6%	(5)	21%	(18)	86
Trump Job Somewhat Approve	51%	(68)	33%	(43)	8%	(11)	4%	(5)	5%	(6)	132
Trump Job Somewhat Disapprove	44%	(67)	37%	(57)	7%	(11)	3%	(4)	9%	(14)	154
Trump Job Strongly Disapprove	56%	(282)	27%	(139)	5%	(26)	3%	(15)	9%	(46)	508
Favorable of Trump	42%	(91)	37%	(79)	5%	(12)	4%	(9)	11%	(24)	215
Unfavorable of Trump	54%	(359)	29%	(196)	6%	(41)	3%	(17)	8%	(57)	670

Continued on next page

Table MGC30_3: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The health care benefits offered

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	47%	(475)	30%	(302)	6%	(61)	3%	(31)	13%	(131)	1000
Very Favorable of Trump	38%	(36)	32%	(31)	7%	(7)	6%	(6)	17%	(16)	95
Somewhat Favorable of Trump	46%	(55)	40%	(48)	4%	(5)	3%	(3)	7%	(9)	120
Somewhat Unfavorable of Trump	50%	(64)	35%	(45)	10%	(13)	1%	(2)	4%	(6)	129
Very Unfavorable of Trump	55%	(295)	28%	(151)	5%	(29)	3%	(15)	9%	(51)	541
#1 Issue: Economy	48%	(129)	35%	(94)	4%	(11)	2%	(6)	10%	(27)	267
#1 Issue: Security	33%	(33)	35%	(36)	9%	(9)	5%	(5)	17%	(17)	100
#1 Issue: Health Care	54%	(75)	25%	(34)	3%	(4)	2%	(3)	16%	(22)	139
#1 Issue: Women's Issues	57%	(70)	26%	(32)	7%	(8)	2%	(3)	9%	(11)	124
#1 Issue: Education	45%	(54)	33%	(40)	3%	(4)	5%	(6)	15%	(18)	121
#1 Issue: Energy	46%	(43)	33%	(31)	9%	(8)	4%	(3)	9%	(8)	94
#1 Issue: Other	50%	(67)	23%	(32)	9%	(12)	2%	(3)	16%	(22)	136
2018 House Vote: Democrat	60%	(53)	22%	(19)	7%	(6)	5%	(4)	7%	(6)	89
2016 Vote: Hillary Clinton	49%	(32)	32%	(21)	7%	(4)	7%	(4)	5%	(3)	65
2016 Vote: Didn't Vote	48%	(424)	30%	(266)	6%	(52)	3%	(25)	14%	(125)	892
Voted in 2014: No	48%	(468)	30%	(296)	6%	(58)	3%	(28)	13%	(127)	977
2012 Vote: Didn't Vote	48%	(467)	30%	(298)	6%	(57)	3%	(28)	13%	(129)	978
4-Region: Northeast	48%	(97)	31%	(62)	9%	(18)	3%	(6)	10%	(20)	202
4-Region: Midwest	49%	(93)	30%	(56)	8%	(15)	3%	(6)	11%	(20)	191
4-Region: South	47%	(191)	31%	(127)	4%	(18)	3%	(13)	14%	(56)	404
4-Region: West	46%	(93)	28%	(57)	5%	(10)	3%	(7)	18%	(36)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_4: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
Sick leave policies*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(396)	35%	(350)	9%	(90)	2%	(24)	14%	(140)	1000
Gender: Male	37%	(182)	36%	(177)	9%	(45)	3%	(14)	14%	(71)	489
Gender: Female	42%	(215)	34%	(172)	9%	(45)	2%	(10)	14%	(69)	511
Age: 18-34	40%	(200)	32%	(163)	11%	(55)	4%	(18)	14%	(70)	506
Generation Z: 13-23	40%	(396)	35%	(350)	9%	(90)	2%	(24)	14%	(140)	1000
PID: Dem (no lean)	44%	(163)	37%	(138)	8%	(31)	3%	(11)	7%	(27)	370
PID: Ind (no lean)	38%	(167)	32%	(143)	8%	(36)	2%	(7)	20%	(89)	443
PID: Rep (no lean)	35%	(66)	36%	(68)	12%	(23)	3%	(6)	13%	(24)	187
PID/Gender: Dem Men	43%	(66)	36%	(56)	9%	(14)	4%	(6)	8%	(12)	154
PID/Gender: Dem Women	45%	(98)	38%	(82)	8%	(17)	2%	(5)	7%	(15)	216
PID/Gender: Ind Men	35%	(78)	36%	(82)	8%	(18)	1%	(3)	19%	(43)	224
PID/Gender: Ind Women	41%	(89)	28%	(62)	8%	(18)	2%	(4)	21%	(46)	219
PID/Gender: Rep Men	34%	(38)	36%	(40)	12%	(13)	4%	(5)	14%	(16)	111
PID/Gender: Rep Women	37%	(28)	37%	(28)	13%	(10)	2%	(1)	11%	(8)	76
Ideo: Liberal (1-3)	47%	(164)	36%	(124)	9%	(30)	2%	(7)	7%	(23)	348
Ideo: Moderate (4)	35%	(61)	40%	(70)	9%	(16)	3%	(5)	13%	(23)	175
Ideo: Conservative (5-7)	39%	(76)	39%	(77)	11%	(21)	3%	(5)	8%	(16)	195
Educ: < College	40%	(372)	35%	(318)	9%	(79)	2%	(21)	14%	(130)	920
Educ: Bachelors degree	33%	(20)	44%	(27)	13%	(8)	3%	(2)	8%	(5)	62
Income: Under 50k	40%	(199)	30%	(151)	8%	(41)	3%	(15)	19%	(94)	501
Income: 50k-100k	38%	(125)	41%	(136)	10%	(32)	2%	(6)	10%	(34)	333
Income: 100k+	43%	(72)	38%	(63)	10%	(17)	1%	(2)	7%	(12)	166
Ethnicity: White	39%	(253)	37%	(239)	9%	(56)	2%	(13)	13%	(83)	644
Ethnicity: Hispanic	38%	(76)	30%	(61)	12%	(24)	4%	(8)	16%	(33)	203
Ethnicity: Afr. Am.	37%	(48)	30%	(38)	13%	(16)	4%	(5)	17%	(22)	129
Ethnicity: Other	42%	(95)	32%	(73)	8%	(18)	3%	(6)	16%	(35)	228

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Table MGC30_4: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
Sick leave policies

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(396)	35%	(350)	9%	(90)	2%	(24)	14%	(140)	1000
All Christian	40%	(125)	35%	(107)	12%	(36)	4%	(12)	9%	(29)	309
All Non-Christian	39%	(29)	39%	(30)	13%	(10)	2%	(1)	7%	(5)	76
Atheist	44%	(47)	42%	(45)	6%	(6)	2%	(2)	7%	(7)	106
Agnostic/Nothing in particular	35%	(115)	33%	(108)	7%	(24)	2%	(6)	22%	(71)	325
Something Else	44%	(80)	33%	(60)	7%	(14)	1%	(1)	15%	(28)	183
Religious Non-Protestant/Catholic	41%	(40)	34%	(34)	13%	(13)	2%	(2)	10%	(9)	98
Evangelical	46%	(90)	31%	(60)	8%	(15)	2%	(3)	14%	(27)	195
Non-Evangelical	38%	(101)	37%	(98)	12%	(32)	4%	(10)	9%	(25)	265
Community: Urban	46%	(118)	33%	(85)	8%	(21)	2%	(4)	10%	(27)	255
Community: Suburban	40%	(220)	36%	(200)	9%	(50)	2%	(12)	13%	(72)	554
Community: Rural	31%	(59)	34%	(65)	10%	(19)	4%	(7)	22%	(41)	191
Employ: Private Sector	39%	(45)	34%	(40)	13%	(15)	5%	(5)	10%	(11)	117
Employ: Unemployed	40%	(62)	36%	(55)	5%	(8)	3%	(4)	16%	(25)	154
Employ: Other	25%	(13)	27%	(14)	9%	(5)	4%	(2)	35%	(18)	52
Military HH: Yes	40%	(48)	42%	(52)	6%	(8)	2%	(3)	10%	(12)	122
Military HH: No	40%	(348)	34%	(298)	9%	(82)	2%	(21)	15%	(128)	878
RD/WT: Right Direction	30%	(58)	38%	(73)	12%	(23)	2%	(3)	18%	(34)	191
RD/WT: Wrong Track	42%	(339)	34%	(276)	8%	(67)	3%	(21)	13%	(106)	809
Trump Job Approve	32%	(70)	41%	(90)	12%	(25)	4%	(8)	11%	(25)	219
Trump Job Disapprove	44%	(290)	35%	(233)	9%	(57)	2%	(13)	10%	(69)	662
Trump Job Strongly Approve	23%	(20)	37%	(32)	15%	(13)	5%	(4)	20%	(17)	86
Trump Job Somewhat Approve	38%	(50)	44%	(58)	10%	(13)	3%	(3)	6%	(8)	132
Trump Job Somewhat Disapprove	38%	(58)	40%	(62)	10%	(15)	1%	(1)	11%	(17)	154
Trump Job Strongly Disapprove	46%	(232)	34%	(171)	8%	(41)	2%	(12)	10%	(52)	508
Favorable of Trump	32%	(69)	44%	(95)	10%	(22)	2%	(5)	11%	(24)	215
Unfavorable of Trump	44%	(298)	35%	(232)	9%	(62)	2%	(14)	10%	(64)	670

Continued on next page

Table MGC30_4: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
Sick leave policies

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(396)	35%	(350)	9%	(90)	2%	(24)	14%	(140)	1000
Very Favorable of Trump	26%	(25)	43%	(41)	9%	(9)	6%	(5)	16%	(15)	95
Somewhat Favorable of Trump	37%	(44)	45%	(54)	11%	(13)	—	(0)	8%	(9)	120
Somewhat Unfavorable of Trump	42%	(54)	40%	(52)	11%	(14)	—	(0)	6%	(8)	129
Very Unfavorable of Trump	45%	(243)	33%	(180)	9%	(48)	3%	(14)	10%	(56)	541
#1 Issue: Economy	37%	(100)	41%	(109)	9%	(23)	2%	(5)	11%	(31)	267
#1 Issue: Security	36%	(36)	35%	(35)	6%	(6)	4%	(4)	19%	(19)	100
#1 Issue: Health Care	44%	(61)	33%	(46)	8%	(12)	—	(0)	14%	(20)	139
#1 Issue: Women's Issues	47%	(57)	34%	(42)	6%	(7)	4%	(5)	10%	(12)	124
#1 Issue: Education	36%	(44)	33%	(40)	11%	(14)	3%	(3)	16%	(20)	121
#1 Issue: Energy	35%	(32)	41%	(39)	12%	(11)	2%	(2)	11%	(10)	94
#1 Issue: Other	48%	(64)	24%	(33)	8%	(11)	2%	(3)	18%	(24)	136
2018 House Vote: Democrat	47%	(42)	30%	(26)	10%	(9)	1%	(1)	12%	(10)	89
2016 Vote: Hillary Clinton	44%	(28)	26%	(17)	18%	(12)	2%	(1)	11%	(7)	65
2016 Vote: Didn't Vote	39%	(352)	35%	(314)	8%	(73)	3%	(23)	15%	(130)	892
Voted in 2014: No	40%	(388)	35%	(345)	9%	(87)	2%	(23)	14%	(135)	977
2012 Vote: Didn't Vote	40%	(389)	35%	(343)	9%	(87)	2%	(24)	14%	(135)	978
4-Region: Northeast	44%	(88)	32%	(64)	13%	(25)	2%	(4)	10%	(21)	202
4-Region: Midwest	34%	(65)	45%	(85)	6%	(12)	4%	(7)	12%	(23)	191
4-Region: South	40%	(161)	33%	(135)	9%	(37)	3%	(11)	15%	(60)	404
4-Region: West	41%	(83)	32%	(66)	8%	(16)	1%	(2)	18%	(37)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_5: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The parental leave offered

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	34%	(342)	30%	(296)	13%	(130)	6%	(62)	17%	(169)	1000
Gender: Male	32%	(154)	32%	(155)	13%	(65)	5%	(27)	18%	(88)	489
Gender: Female	37%	(188)	28%	(142)	13%	(65)	7%	(35)	16%	(81)	511
Age: 18-34	31%	(156)	32%	(162)	15%	(74)	8%	(39)	15%	(75)	506
Generation Z: 13-23	34%	(342)	30%	(296)	13%	(130)	6%	(62)	17%	(169)	1000
PID: Dem (no lean)	39%	(145)	30%	(111)	13%	(48)	6%	(23)	12%	(43)	370
PID: Ind (no lean)	31%	(138)	28%	(125)	14%	(61)	6%	(25)	21%	(95)	443
PID: Rep (no lean)	32%	(60)	32%	(60)	12%	(22)	8%	(14)	17%	(31)	187
PID/Gender: Dem Men	38%	(58)	32%	(49)	10%	(15)	7%	(10)	14%	(21)	154
PID/Gender: Dem Women	40%	(87)	29%	(62)	15%	(32)	6%	(13)	10%	(22)	216
PID/Gender: Ind Men	29%	(66)	29%	(65)	15%	(34)	4%	(9)	22%	(49)	224
PID/Gender: Ind Women	33%	(72)	27%	(59)	12%	(26)	7%	(15)	21%	(46)	219
PID/Gender: Rep Men	27%	(31)	36%	(40)	14%	(15)	6%	(7)	16%	(18)	111
PID/Gender: Rep Women	38%	(29)	26%	(20)	9%	(7)	9%	(7)	17%	(13)	76
Ideo: Liberal (1-3)	39%	(135)	32%	(112)	13%	(44)	7%	(25)	9%	(32)	348
Ideo: Moderate (4)	31%	(54)	34%	(59)	17%	(29)	5%	(9)	14%	(24)	175
Ideo: Conservative (5-7)	34%	(67)	36%	(69)	13%	(25)	6%	(12)	11%	(21)	195
Educ: < College	35%	(324)	29%	(264)	13%	(116)	6%	(60)	17%	(157)	920
Educ: Bachelors degree	26%	(16)	44%	(28)	16%	(10)	4%	(3)	10%	(6)	62
Income: Under 50k	36%	(182)	26%	(129)	10%	(49)	7%	(34)	22%	(108)	501
Income: 50k-100k	32%	(105)	32%	(106)	16%	(55)	6%	(19)	14%	(48)	333
Income: 100k+	33%	(55)	37%	(62)	16%	(27)	6%	(9)	8%	(13)	166
Ethnicity: White	33%	(213)	29%	(186)	15%	(97)	7%	(44)	16%	(103)	644
Ethnicity: Hispanic	33%	(67)	27%	(54)	16%	(32)	4%	(8)	20%	(41)	203
Ethnicity: Afr. Am.	39%	(51)	26%	(34)	10%	(13)	6%	(8)	18%	(23)	129
Ethnicity: Other	34%	(78)	33%	(76)	9%	(21)	5%	(11)	19%	(42)	228

Continued on next page

Table MGC30_5: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The parental leave offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	34%	(342)	30%	(296)	13%	(130)	6%	(62)	17%	(169)	1000
All Christian	33%	(102)	32%	(99)	14%	(44)	7%	(23)	14%	(42)	309
All Non-Christian	38%	(29)	33%	(25)	15%	(12)	4%	(3)	9%	(7)	76
Atheist	39%	(42)	24%	(25)	12%	(13)	10%	(10)	15%	(16)	106
Agnostic/Nothing in particular	28%	(90)	30%	(97)	14%	(46)	6%	(19)	22%	(73)	325
Something Else	44%	(80)	28%	(50)	8%	(15)	4%	(7)	17%	(31)	183
Religious Non-Protestant/Catholic	36%	(36)	30%	(29)	16%	(15)	5%	(5)	13%	(13)	98
Evangelical	39%	(77)	27%	(52)	9%	(18)	6%	(11)	19%	(37)	195
Non-Evangelical	35%	(93)	34%	(91)	14%	(36)	6%	(17)	10%	(27)	265
Community: Urban	42%	(108)	27%	(70)	12%	(31)	5%	(13)	13%	(34)	255
Community: Suburban	33%	(182)	32%	(177)	14%	(76)	6%	(31)	16%	(89)	554
Community: Rural	28%	(52)	26%	(50)	12%	(24)	9%	(18)	24%	(46)	191
Employ: Private Sector	39%	(45)	24%	(28)	18%	(21)	10%	(12)	10%	(11)	117
Employ: Unemployed	34%	(53)	23%	(36)	13%	(20)	7%	(11)	22%	(34)	154
Employ: Other	23%	(12)	20%	(10)	5%	(3)	12%	(6)	40%	(21)	52
Military HH: Yes	36%	(44)	27%	(34)	17%	(21)	3%	(3)	17%	(20)	122
Military HH: No	34%	(298)	30%	(263)	13%	(110)	7%	(59)	17%	(149)	878
RD/WT: Right Direction	31%	(59)	28%	(54)	18%	(35)	4%	(7)	19%	(36)	191
RD/WT: Wrong Track	35%	(283)	30%	(242)	12%	(96)	7%	(55)	16%	(133)	809
Trump Job Approve	33%	(73)	33%	(73)	14%	(31)	6%	(14)	13%	(29)	219
Trump Job Disapprove	36%	(240)	30%	(197)	14%	(90)	6%	(40)	14%	(95)	662
Trump Job Strongly Approve	25%	(21)	32%	(28)	15%	(13)	7%	(6)	21%	(18)	86
Trump Job Somewhat Approve	39%	(52)	34%	(45)	13%	(18)	6%	(8)	8%	(10)	132
Trump Job Somewhat Disapprove	32%	(49)	34%	(52)	16%	(25)	4%	(6)	14%	(22)	154
Trump Job Strongly Disapprove	38%	(191)	28%	(144)	13%	(65)	7%	(34)	14%	(73)	508
Favorable of Trump	33%	(71)	33%	(71)	13%	(27)	8%	(16)	14%	(29)	215
Unfavorable of Trump	37%	(248)	30%	(201)	14%	(94)	6%	(42)	13%	(85)	670

Continued on next page

Table MGC30_5: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The parental leave offered

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	34%	(342)	30%	(296)	13%	(130)	6%	(62)	17%	(169)	1000
Very Favorable of Trump	26%	(25)	29%	(28)	13%	(12)	11%	(10)	21%	(20)	95
Somewhat Favorable of Trump	38%	(46)	36%	(44)	13%	(15)	5%	(6)	8%	(9)	120
Somewhat Unfavorable of Trump	34%	(44)	32%	(41)	18%	(24)	5%	(7)	10%	(13)	129
Very Unfavorable of Trump	38%	(204)	29%	(159)	13%	(70)	7%	(36)	13%	(72)	541
#1 Issue: Economy	33%	(89)	35%	(94)	12%	(32)	6%	(15)	14%	(37)	267
#1 Issue: Security	37%	(37)	23%	(23)	12%	(12)	11%	(11)	18%	(18)	100
#1 Issue: Health Care	30%	(42)	33%	(46)	11%	(15)	7%	(10)	18%	(25)	139
#1 Issue: Women's Issues	43%	(53)	29%	(36)	15%	(18)	1%	(2)	11%	(14)	124
#1 Issue: Education	31%	(37)	32%	(38)	11%	(13)	7%	(8)	20%	(25)	121
#1 Issue: Energy	34%	(32)	25%	(24)	19%	(18)	8%	(7)	14%	(13)	94
#1 Issue: Other	35%	(47)	23%	(31)	13%	(18)	6%	(8)	23%	(31)	136
2018 House Vote: Democrat	39%	(34)	32%	(28)	11%	(10)	10%	(8)	9%	(8)	89
2016 Vote: Hillary Clinton	38%	(25)	28%	(18)	16%	(10)	8%	(5)	10%	(6)	65
2016 Vote: Didn't Vote	34%	(305)	29%	(262)	13%	(116)	6%	(50)	18%	(160)	892
Voted in 2014: No	34%	(333)	30%	(292)	13%	(127)	6%	(60)	17%	(165)	977
2012 Vote: Didn't Vote	34%	(332)	30%	(293)	13%	(127)	6%	(61)	17%	(165)	978
4-Region: Northeast	37%	(75)	32%	(65)	13%	(26)	8%	(15)	10%	(21)	202
4-Region: Midwest	30%	(58)	32%	(60)	16%	(31)	7%	(13)	15%	(28)	191
4-Region: South	36%	(145)	27%	(108)	14%	(56)	5%	(21)	18%	(74)	404
4-Region: West	32%	(64)	31%	(63)	8%	(17)	6%	(12)	23%	(46)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_6: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The company's mission*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(403)	30%	(304)	12%	(119)	4%	(38)	14%	(135)	1000
Gender: Male	35%	(170)	32%	(159)	15%	(71)	4%	(22)	14%	(67)	489
Gender: Female	46%	(234)	28%	(146)	9%	(48)	3%	(16)	13%	(68)	511
Age: 18-34	40%	(200)	29%	(147)	14%	(72)	4%	(21)	13%	(66)	506
Generation Z: 13-23	40%	(403)	30%	(304)	12%	(119)	4%	(38)	14%	(135)	1000
PID: Dem (no lean)	47%	(173)	31%	(116)	13%	(47)	3%	(12)	6%	(23)	370
PID: Ind (no lean)	38%	(169)	29%	(127)	10%	(44)	4%	(16)	20%	(87)	443
PID: Rep (no lean)	33%	(62)	33%	(62)	15%	(28)	5%	(9)	14%	(26)	187
PID/Gender: Dem Men	40%	(62)	33%	(51)	19%	(29)	4%	(6)	4%	(7)	154
PID/Gender: Dem Women	51%	(111)	30%	(65)	8%	(18)	3%	(6)	7%	(16)	216
PID/Gender: Ind Men	35%	(77)	31%	(69)	12%	(26)	4%	(9)	19%	(43)	224
PID/Gender: Ind Women	42%	(92)	26%	(58)	8%	(18)	4%	(8)	20%	(43)	219
PID/Gender: Rep Men	28%	(31)	36%	(40)	15%	(17)	6%	(7)	15%	(17)	111
PID/Gender: Rep Women	41%	(31)	30%	(22)	15%	(11)	3%	(2)	12%	(9)	76
Ideo: Liberal (1-3)	50%	(174)	30%	(105)	13%	(44)	2%	(9)	5%	(16)	348
Ideo: Moderate (4)	35%	(61)	35%	(61)	14%	(24)	3%	(6)	13%	(23)	175
Ideo: Conservative (5-7)	37%	(72)	33%	(65)	15%	(30)	7%	(14)	8%	(15)	195
Educ: < College	41%	(374)	30%	(274)	12%	(110)	4%	(37)	14%	(126)	920
Educ: Bachelors degree	42%	(26)	38%	(24)	11%	(7)	2%	(1)	7%	(5)	62
Income: Under 50k	39%	(196)	26%	(132)	11%	(56)	4%	(22)	19%	(95)	501
Income: 50k-100k	41%	(137)	32%	(106)	14%	(47)	3%	(10)	10%	(33)	333
Income: 100k+	42%	(71)	40%	(66)	10%	(16)	4%	(6)	4%	(6)	166
Ethnicity: White	42%	(269)	31%	(200)	11%	(72)	3%	(22)	12%	(80)	644
Ethnicity: Hispanic	37%	(75)	27%	(55)	15%	(31)	4%	(9)	16%	(33)	203
Ethnicity: Afr. Am.	41%	(52)	28%	(36)	10%	(13)	6%	(8)	15%	(19)	129
Ethnicity: Other	36%	(82)	30%	(68)	15%	(34)	4%	(8)	16%	(37)	228

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Table MGC30_6: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company's mission*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(403)	30%	(304)	12%	(119)	4%	(38)	14%	(135)	1000
All Christian	41%	(127)	32%	(101)	13%	(41)	4%	(12)	10%	(30)	309
All Non-Christian	38%	(29)	29%	(22)	20%	(15)	7%	(5)	6%	(4)	76
Atheist	43%	(46)	32%	(34)	11%	(12)	4%	(5)	9%	(10)	106
Agnostic/Nothing in particular	38%	(124)	29%	(94)	9%	(29)	3%	(11)	21%	(68)	325
Something Else	43%	(78)	29%	(54)	12%	(22)	3%	(6)	13%	(24)	183
Religious Non-Protestant/Catholic	35%	(34)	31%	(31)	18%	(18)	6%	(5)	10%	(10)	98
Evangelical	46%	(90)	31%	(60)	9%	(18)	2%	(5)	12%	(23)	195
Non-Evangelical	41%	(108)	30%	(80)	16%	(42)	4%	(12)	9%	(24)	265
Community: Urban	45%	(115)	28%	(73)	11%	(29)	3%	(8)	12%	(30)	255
Community: Suburban	40%	(225)	33%	(184)	11%	(59)	4%	(23)	12%	(64)	554
Community: Rural	33%	(64)	25%	(48)	16%	(31)	4%	(7)	21%	(41)	191
Employ: Private Sector	42%	(49)	34%	(40)	12%	(14)	5%	(5)	7%	(9)	117
Employ: Unemployed	42%	(65)	23%	(36)	10%	(15)	5%	(7)	20%	(31)	154
Employ: Other	20%	(10)	24%	(13)	7%	(4)	11%	(6)	38%	(20)	52
Military HH: Yes	37%	(45)	31%	(38)	17%	(21)	5%	(6)	9%	(12)	122
Military HH: No	41%	(358)	30%	(266)	11%	(98)	4%	(32)	14%	(124)	878
RD/WT: Right Direction	34%	(66)	37%	(72)	8%	(15)	5%	(10)	15%	(29)	191
RD/WT: Wrong Track	42%	(338)	29%	(233)	13%	(104)	3%	(28)	13%	(106)	809
Trump Job Approve	37%	(81)	32%	(69)	14%	(31)	6%	(14)	11%	(24)	219
Trump Job Disapprove	44%	(291)	31%	(207)	12%	(80)	3%	(17)	10%	(67)	662
Trump Job Strongly Approve	37%	(32)	27%	(23)	13%	(11)	5%	(5)	18%	(15)	86
Trump Job Somewhat Approve	37%	(49)	35%	(46)	15%	(19)	7%	(9)	7%	(9)	132
Trump Job Somewhat Disapprove	37%	(57)	38%	(58)	12%	(19)	1%	(2)	11%	(17)	154
Trump Job Strongly Disapprove	46%	(234)	29%	(149)	12%	(61)	3%	(15)	10%	(49)	508
Favorable of Trump	33%	(72)	37%	(80)	13%	(28)	5%	(11)	11%	(24)	215
Unfavorable of Trump	45%	(304)	31%	(208)	11%	(76)	3%	(23)	9%	(59)	670

Continued on next page

Table MGC30_6: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company's mission*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(403)	30%	(304)	12%	(119)	4%	(38)	14%	(135)	1000
Very Favorable of Trump	35%	(33)	36%	(34)	9%	(8)	5%	(5)	15%	(15)	95
Somewhat Favorable of Trump	32%	(38)	38%	(46)	17%	(20)	5%	(6)	8%	(10)	120
Somewhat Unfavorable of Trump	43%	(56)	38%	(49)	12%	(15)	2%	(3)	4%	(6)	129
Very Unfavorable of Trump	46%	(248)	29%	(158)	11%	(61)	4%	(20)	10%	(54)	541
#1 Issue: Economy	35%	(94)	39%	(104)	13%	(34)	4%	(11)	9%	(25)	267
#1 Issue: Security	38%	(38)	31%	(31)	9%	(9)	4%	(4)	18%	(18)	100
#1 Issue: Health Care	46%	(63)	25%	(35)	11%	(16)	3%	(5)	14%	(20)	139
#1 Issue: Women's Issues	53%	(66)	23%	(29)	9%	(11)	4%	(5)	11%	(13)	124
#1 Issue: Education	39%	(47)	30%	(36)	11%	(13)	3%	(3)	18%	(22)	121
#1 Issue: Energy	38%	(36)	31%	(29)	14%	(13)	8%	(7)	9%	(8)	94
#1 Issue: Other	42%	(56)	26%	(36)	13%	(18)	1%	(1)	18%	(24)	136
2018 House Vote: Democrat	47%	(42)	31%	(27)	14%	(13)	2%	(2)	6%	(5)	89
2016 Vote: Hillary Clinton	43%	(28)	38%	(25)	10%	(6)	2%	(2)	6%	(4)	65
2016 Vote: Didn't Vote	40%	(357)	29%	(262)	12%	(108)	4%	(36)	14%	(129)	892
Voted in 2014: No	41%	(397)	30%	(298)	12%	(114)	4%	(37)	13%	(131)	977
2012 Vote: Didn't Vote	41%	(397)	30%	(294)	12%	(116)	4%	(38)	14%	(133)	978
4-Region: Northeast	44%	(89)	33%	(67)	10%	(21)	3%	(6)	10%	(20)	202
4-Region: Midwest	41%	(77)	27%	(52)	15%	(29)	5%	(10)	12%	(22)	191
4-Region: South	39%	(156)	32%	(129)	12%	(50)	3%	(11)	15%	(59)	404
4-Region: West	40%	(82)	28%	(56)	9%	(19)	6%	(11)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_7: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company's leadership team

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	38%	(379)	37%	(366)	9%	(86)	4%	(41)	13%	(128)	1000
Gender: Male	34%	(165)	39%	(191)	10%	(49)	5%	(25)	12%	(59)	489
Gender: Female	42%	(214)	34%	(176)	7%	(37)	3%	(16)	14%	(69)	511
Age: 18-34	37%	(186)	36%	(183)	10%	(53)	4%	(19)	13%	(64)	506
Generation Z: 13-23	38%	(379)	37%	(366)	9%	(86)	4%	(41)	13%	(128)	1000
PID: Dem (no lean)	48%	(177)	34%	(126)	8%	(28)	4%	(15)	7%	(24)	370
PID: Ind (no lean)	34%	(151)	36%	(159)	8%	(36)	4%	(18)	18%	(78)	443
PID: Rep (no lean)	27%	(51)	43%	(81)	12%	(22)	4%	(8)	14%	(25)	187
PID/Gender: Dem Men	46%	(71)	30%	(47)	11%	(17)	7%	(11)	6%	(9)	154
PID/Gender: Dem Women	49%	(107)	37%	(79)	5%	(11)	2%	(4)	7%	(16)	216
PID/Gender: Ind Men	31%	(70)	38%	(85)	10%	(23)	5%	(11)	16%	(35)	224
PID/Gender: Ind Women	37%	(81)	34%	(74)	6%	(13)	3%	(7)	20%	(43)	219
PID/Gender: Rep Men	22%	(25)	53%	(58)	8%	(9)	3%	(4)	14%	(15)	111
PID/Gender: Rep Women	35%	(26)	30%	(22)	17%	(13)	5%	(4)	14%	(10)	76
Ideo: Liberal (1-3)	45%	(156)	37%	(128)	9%	(30)	4%	(12)	6%	(20)	348
Ideo: Moderate (4)	38%	(66)	34%	(59)	12%	(20)	4%	(8)	12%	(22)	175
Ideo: Conservative (5-7)	31%	(61)	45%	(87)	10%	(20)	7%	(14)	7%	(13)	195
Educ: < College	38%	(353)	36%	(333)	8%	(78)	4%	(39)	13%	(118)	920
Educ: Bachelors degree	34%	(21)	50%	(31)	5%	(3)	3%	(2)	8%	(5)	62
Income: Under 50k	40%	(202)	30%	(150)	9%	(46)	4%	(18)	17%	(85)	501
Income: 50k-100k	34%	(115)	43%	(142)	9%	(28)	5%	(16)	10%	(32)	333
Income: 100k+	38%	(63)	45%	(75)	7%	(12)	4%	(6)	7%	(11)	166
Ethnicity: White	35%	(226)	40%	(255)	9%	(57)	4%	(29)	12%	(76)	644
Ethnicity: Hispanic	38%	(76)	31%	(63)	12%	(25)	6%	(13)	13%	(26)	203
Ethnicity: Afr. Am.	45%	(58)	28%	(36)	6%	(7)	8%	(10)	13%	(17)	129
Ethnicity: Other	42%	(95)	33%	(74)	9%	(21)	1%	(2)	15%	(35)	228

Continued on next page

Table MGC30_7: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company's leadership team*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	38%	(379)	37%	(366)	9%	(86)	4%	(41)	13%	(128)	1000
All Christian	39%	(120)	38%	(117)	9%	(28)	6%	(19)	8%	(26)	309
All Non-Christian	37%	(28)	33%	(25)	17%	(13)	4%	(3)	9%	(7)	76
Atheist	32%	(34)	49%	(52)	7%	(8)	4%	(5)	7%	(8)	106
Agnostic/Nothing in particular	37%	(119)	33%	(109)	6%	(20)	3%	(11)	20%	(66)	325
Something Else	42%	(78)	35%	(63)	9%	(17)	2%	(3)	12%	(22)	183
Religious Non-Protestant/Catholic	35%	(34)	32%	(31)	16%	(16)	6%	(6)	11%	(11)	98
Evangelical	45%	(88)	31%	(61)	9%	(17)	4%	(8)	11%	(22)	195
Non-Evangelical	38%	(101)	40%	(107)	9%	(25)	4%	(11)	8%	(20)	265
Community: Urban	43%	(111)	34%	(88)	9%	(22)	5%	(12)	9%	(23)	255
Community: Suburban	37%	(208)	38%	(212)	7%	(40)	5%	(26)	12%	(68)	554
Community: Rural	32%	(61)	35%	(67)	12%	(23)	1%	(2)	19%	(37)	191
Employ: Private Sector	40%	(47)	37%	(43)	12%	(14)	2%	(2)	9%	(10)	117
Employ: Unemployed	39%	(59)	35%	(55)	5%	(8)	5%	(8)	16%	(24)	154
Employ: Other	17%	(9)	30%	(16)	15%	(8)	4%	(2)	34%	(18)	52
Military HH: Yes	35%	(43)	40%	(49)	8%	(9)	7%	(8)	11%	(13)	122
Military HH: No	38%	(337)	36%	(317)	9%	(76)	4%	(33)	13%	(115)	878
RD/WT: Right Direction	30%	(58)	38%	(72)	12%	(23)	5%	(10)	14%	(27)	191
RD/WT: Wrong Track	40%	(321)	36%	(294)	8%	(62)	4%	(30)	12%	(101)	809
Trump Job Approve	30%	(66)	41%	(89)	13%	(28)	7%	(15)	9%	(21)	219
Trump Job Disapprove	43%	(288)	36%	(237)	7%	(46)	4%	(23)	10%	(67)	662
Trump Job Strongly Approve	30%	(26)	31%	(27)	14%	(12)	7%	(6)	17%	(14)	86
Trump Job Somewhat Approve	30%	(39)	47%	(62)	12%	(16)	6%	(8)	5%	(6)	132
Trump Job Somewhat Disapprove	35%	(54)	42%	(64)	9%	(13)	4%	(6)	11%	(17)	154
Trump Job Strongly Disapprove	46%	(234)	34%	(174)	6%	(33)	3%	(18)	10%	(50)	508
Favorable of Trump	30%	(64)	44%	(94)	11%	(24)	7%	(14)	9%	(19)	215
Unfavorable of Trump	43%	(290)	37%	(247)	8%	(52)	4%	(24)	9%	(57)	670

Continued on next page

Table MGC30_7: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company's leadership team

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	38%	(379)	37%	(366)	9%	(86)	4%	(41)	13%	(128)	1000
Very Favorable of Trump	35%	(34)	34%	(33)	11%	(11)	6%	(6)	13%	(12)	95
Somewhat Favorable of Trump	26%	(31)	51%	(62)	11%	(13)	7%	(8)	6%	(7)	120
Somewhat Unfavorable of Trump	35%	(45)	47%	(60)	8%	(10)	5%	(7)	6%	(7)	129
Very Unfavorable of Trump	45%	(245)	35%	(187)	8%	(42)	3%	(18)	9%	(50)	541
#1 Issue: Economy	37%	(98)	41%	(111)	8%	(22)	3%	(7)	11%	(29)	267
#1 Issue: Security	31%	(31)	42%	(42)	6%	(6)	4%	(4)	16%	(17)	100
#1 Issue: Health Care	40%	(55)	35%	(48)	7%	(10)	5%	(7)	13%	(18)	139
#1 Issue: Women's Issues	52%	(64)	29%	(36)	8%	(10)	4%	(5)	7%	(8)	124
#1 Issue: Education	36%	(44)	34%	(41)	9%	(11)	5%	(6)	16%	(19)	121
#1 Issue: Energy	32%	(30)	44%	(41)	13%	(12)	2%	(2)	10%	(9)	94
#1 Issue: Other	38%	(52)	34%	(46)	6%	(8)	6%	(8)	16%	(22)	136
2018 House Vote: Democrat	39%	(35)	36%	(32)	14%	(12)	2%	(2)	9%	(8)	89
2016 Vote: Hillary Clinton	41%	(27)	37%	(24)	12%	(8)	3%	(2)	7%	(5)	65
2016 Vote: Didn't Vote	38%	(343)	36%	(319)	8%	(73)	4%	(38)	13%	(120)	892
Voted in 2014: No	38%	(375)	37%	(359)	8%	(79)	4%	(41)	13%	(124)	977
2012 Vote: Didn't Vote	38%	(373)	37%	(358)	8%	(82)	4%	(41)	13%	(124)	978
4-Region: Northeast	38%	(77)	41%	(83)	10%	(19)	3%	(7)	8%	(16)	202
4-Region: Midwest	45%	(86)	29%	(56)	9%	(18)	6%	(12)	10%	(19)	191
4-Region: South	36%	(144)	39%	(156)	8%	(32)	3%	(13)	15%	(60)	404
4-Region: West	36%	(73)	35%	(72)	8%	(17)	4%	(9)	16%	(33)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_8: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?

Job security

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	49%	(495)	26%	(263)	8%	(82)	3%	(28)	13%	(132)	1000
Gender: Male	47%	(232)	28%	(138)	8%	(41)	3%	(15)	13%	(63)	489
Gender: Female	51%	(263)	24%	(125)	8%	(41)	3%	(13)	14%	(69)	511
Age: 18-34	50%	(254)	23%	(118)	11%	(54)	3%	(16)	13%	(63)	506
Generation Z: 13-23	49%	(495)	26%	(263)	8%	(82)	3%	(28)	13%	(132)	1000
PID: Dem (no lean)	55%	(204)	28%	(105)	8%	(29)	2%	(7)	7%	(25)	370
PID: Ind (no lean)	46%	(205)	24%	(108)	7%	(32)	4%	(18)	18%	(80)	443
PID: Rep (no lean)	46%	(85)	27%	(50)	11%	(21)	2%	(4)	14%	(27)	187
PID/Gender: Dem Men	52%	(80)	32%	(49)	9%	(13)	2%	(4)	5%	(8)	154
PID/Gender: Dem Women	58%	(125)	26%	(56)	7%	(16)	1%	(3)	8%	(17)	216
PID/Gender: Ind Men	45%	(100)	27%	(61)	6%	(13)	4%	(10)	18%	(39)	224
PID/Gender: Ind Women	48%	(105)	21%	(47)	8%	(19)	4%	(8)	19%	(41)	219
PID/Gender: Rep Men	47%	(52)	25%	(28)	13%	(14)	2%	(2)	14%	(15)	111
PID/Gender: Rep Women	44%	(33)	30%	(22)	9%	(6)	3%	(2)	15%	(12)	76
Ideo: Liberal (1-3)	57%	(197)	28%	(97)	7%	(25)	3%	(9)	6%	(19)	348
Ideo: Moderate (4)	48%	(83)	30%	(53)	8%	(13)	4%	(6)	11%	(19)	175
Ideo: Conservative (5-7)	56%	(110)	24%	(48)	9%	(18)	1%	(2)	9%	(17)	195
Educ: < College	49%	(453)	27%	(244)	8%	(76)	3%	(26)	13%	(122)	920
Educ: Bachelors degree	61%	(38)	21%	(13)	7%	(4)	3%	(2)	7%	(5)	62
Income: Under 50k	46%	(230)	24%	(122)	8%	(40)	3%	(17)	18%	(91)	501
Income: 50k-100k	50%	(167)	30%	(99)	8%	(27)	3%	(9)	9%	(31)	333
Income: 100k+	58%	(97)	25%	(41)	9%	(15)	1%	(2)	6%	(10)	166
Ethnicity: White	50%	(320)	27%	(177)	9%	(56)	2%	(14)	12%	(77)	644
Ethnicity: Hispanic	47%	(96)	24%	(50)	10%	(21)	4%	(8)	14%	(28)	203
Ethnicity: Afr. Am.	44%	(57)	26%	(33)	7%	(9)	7%	(9)	16%	(20)	129
Ethnicity: Other	51%	(117)	24%	(54)	7%	(17)	2%	(5)	15%	(35)	228

Continued on next page

Table MGC30_8: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
Job security

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	49%	(495)	26%	(263)	8%	(82)	3%	(28)	13%	(132)	1000
All Christian	54%	(166)	27%	(84)	9%	(27)	2%	(6)	8%	(26)	309
All Non-Christian	47%	(36)	30%	(23)	8%	(6)	7%	(6)	7%	(5)	76
Atheist	53%	(56)	29%	(31)	8%	(9)	2%	(2)	8%	(9)	106
Agnostic/Nothing in particular	43%	(141)	26%	(86)	7%	(22)	3%	(10)	20%	(66)	325
Something Else	52%	(95)	22%	(40)	10%	(18)	3%	(5)	14%	(25)	183
Religious Non-Protestant/Catholic	46%	(45)	29%	(28)	9%	(8)	6%	(6)	10%	(10)	98
Evangelical	53%	(104)	24%	(48)	9%	(17)	2%	(3)	12%	(23)	195
Non-Evangelical	54%	(142)	26%	(68)	10%	(26)	3%	(7)	8%	(22)	265
Community: Urban	56%	(144)	24%	(61)	8%	(21)	3%	(8)	9%	(22)	255
Community: Suburban	50%	(278)	28%	(156)	6%	(35)	3%	(17)	12%	(68)	554
Community: Rural	38%	(73)	24%	(46)	14%	(26)	2%	(4)	22%	(42)	191
Employ: Private Sector	56%	(65)	24%	(28)	9%	(11)	4%	(5)	7%	(9)	117
Employ: Unemployed	46%	(72)	25%	(39)	9%	(13)	3%	(4)	17%	(26)	154
Employ: Other	27%	(14)	16%	(9)	21%	(11)	5%	(3)	30%	(16)	52
Military HH: Yes	49%	(60)	31%	(38)	8%	(9)	3%	(3)	10%	(12)	122
Military HH: No	50%	(435)	26%	(226)	8%	(73)	3%	(25)	14%	(120)	878
RD/WT: Right Direction	42%	(81)	30%	(58)	8%	(14)	2%	(3)	18%	(35)	191
RD/WT: Wrong Track	51%	(414)	25%	(206)	8%	(68)	3%	(25)	12%	(97)	809
Trump Job Approve	46%	(100)	27%	(59)	12%	(26)	4%	(8)	12%	(26)	219
Trump Job Disapprove	54%	(360)	27%	(179)	7%	(48)	2%	(13)	9%	(61)	662
Trump Job Strongly Approve	38%	(32)	26%	(22)	11%	(10)	5%	(5)	20%	(17)	86
Trump Job Somewhat Approve	51%	(68)	28%	(37)	12%	(16)	2%	(3)	7%	(9)	132
Trump Job Somewhat Disapprove	55%	(85)	28%	(43)	7%	(10)	1%	(1)	9%	(15)	154
Trump Job Strongly Disapprove	54%	(275)	27%	(137)	7%	(38)	2%	(12)	9%	(47)	508
Favorable of Trump	47%	(102)	29%	(63)	10%	(21)	3%	(6)	11%	(23)	215
Unfavorable of Trump	54%	(362)	27%	(184)	8%	(55)	2%	(14)	8%	(55)	670

Continued on next page

Table MGC30_8: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
Job security*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	49%	(495)	26%	(263)	8%	(82)	3%	(28)	13%	(132)	1000
Very Favorable of Trump	42%	(40)	28%	(27)	9%	(9)	3%	(3)	17%	(16)	95
Somewhat Favorable of Trump	51%	(62)	30%	(36)	10%	(12)	3%	(3)	6%	(7)	120
Somewhat Unfavorable of Trump	59%	(76)	26%	(34)	11%	(15)	—	(0)	3%	(4)	129
Very Unfavorable of Trump	53%	(286)	28%	(150)	8%	(41)	3%	(14)	9%	(51)	541
#1 Issue: Economy	54%	(145)	28%	(76)	6%	(17)	1%	(3)	10%	(26)	267
#1 Issue: Security	43%	(43)	28%	(28)	11%	(11)	3%	(3)	16%	(16)	100
#1 Issue: Health Care	50%	(69)	26%	(37)	6%	(8)	4%	(5)	14%	(20)	139
#1 Issue: Women's Issues	54%	(67)	22%	(27)	12%	(15)	4%	(5)	8%	(10)	124
#1 Issue: Education	49%	(59)	25%	(30)	7%	(9)	1%	(2)	18%	(22)	121
#1 Issue: Energy	44%	(42)	32%	(30)	7%	(6)	8%	(7)	10%	(9)	94
#1 Issue: Other	49%	(66)	22%	(30)	10%	(13)	2%	(2)	17%	(24)	136
2018 House Vote: Democrat	54%	(48)	28%	(25)	9%	(8)	2%	(2)	7%	(6)	89
2016 Vote: Hillary Clinton	64%	(42)	18%	(12)	9%	(6)	3%	(2)	5%	(3)	65
2016 Vote: Didn't Vote	48%	(431)	27%	(239)	8%	(73)	3%	(25)	14%	(125)	892
Voted in 2014: No	50%	(488)	26%	(257)	8%	(77)	3%	(27)	13%	(128)	977
2012 Vote: Didn't Vote	50%	(484)	26%	(256)	8%	(80)	3%	(28)	13%	(130)	978
4-Region: Northeast	54%	(108)	27%	(55)	9%	(18)	1%	(2)	9%	(19)	202
4-Region: Midwest	48%	(91)	27%	(51)	12%	(22)	3%	(6)	10%	(19)	191
4-Region: South	49%	(199)	27%	(108)	7%	(27)	3%	(11)	15%	(59)	404
4-Region: West	47%	(95)	24%	(49)	7%	(15)	4%	(8)	17%	(35)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_9: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The professional development opportunities offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	38%	(379)	34%	(344)	10%	(98)	3%	(32)	15%	(146)	1000
Gender: Male	37%	(181)	35%	(171)	10%	(46)	4%	(20)	14%	(70)	489
Gender: Female	39%	(199)	34%	(173)	10%	(52)	2%	(12)	15%	(76)	511
Age: 18-34	38%	(191)	33%	(168)	12%	(59)	4%	(20)	13%	(67)	506
Generation Z: 13-23	38%	(379)	34%	(344)	10%	(98)	3%	(32)	15%	(146)	1000
PID: Dem (no lean)	41%	(152)	36%	(132)	11%	(41)	3%	(10)	9%	(35)	370
PID: Ind (no lean)	37%	(162)	31%	(137)	10%	(44)	4%	(19)	19%	(82)	443
PID: Rep (no lean)	35%	(66)	40%	(75)	7%	(13)	2%	(4)	16%	(29)	187
PID/Gender: Dem Men	39%	(59)	35%	(54)	13%	(20)	5%	(7)	9%	(13)	154
PID/Gender: Dem Women	43%	(92)	36%	(79)	10%	(21)	1%	(2)	10%	(22)	216
PID/Gender: Ind Men	37%	(83)	32%	(71)	8%	(19)	5%	(10)	18%	(40)	224
PID/Gender: Ind Women	36%	(78)	30%	(65)	11%	(25)	4%	(9)	19%	(42)	219
PID/Gender: Rep Men	34%	(38)	41%	(46)	7%	(8)	2%	(3)	15%	(17)	111
PID/Gender: Rep Women	37%	(28)	38%	(29)	7%	(5)	2%	(1)	16%	(12)	76
Ideo: Liberal (1-3)	42%	(145)	38%	(131)	10%	(33)	3%	(11)	8%	(27)	348
Ideo: Moderate (4)	35%	(61)	34%	(59)	15%	(26)	5%	(9)	11%	(19)	175
Ideo: Conservative (5-7)	42%	(81)	36%	(71)	7%	(14)	3%	(7)	11%	(22)	195
Educ: < College	38%	(351)	34%	(312)	10%	(93)	3%	(29)	15%	(135)	920
Educ: Bachelors degree	40%	(25)	46%	(29)	4%	(3)	1%	(1)	9%	(6)	62
Income: Under 50k	38%	(189)	29%	(144)	9%	(46)	5%	(24)	19%	(97)	501
Income: 50k-100k	38%	(127)	38%	(128)	10%	(34)	2%	(7)	11%	(38)	333
Income: 100k+	38%	(63)	44%	(73)	11%	(18)	1%	(2)	7%	(11)	166
Ethnicity: White	37%	(239)	38%	(243)	9%	(55)	2%	(14)	14%	(92)	644
Ethnicity: Hispanic	37%	(76)	28%	(57)	16%	(33)	4%	(7)	15%	(29)	203
Ethnicity: Afr. Am.	38%	(49)	22%	(29)	15%	(19)	9%	(11)	15%	(20)	129
Ethnicity: Other	40%	(91)	32%	(72)	10%	(23)	3%	(8)	15%	(34)	228

Continued on next page

Table MGC30_9: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company? The professional development opportunities offered*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	38%	(379)	34%	(344)	10%	(98)	3%	(32)	15%	(146)	1000
All Christian	42%	(129)	36%	(113)	9%	(29)	3%	(9)	10%	(30)	309
All Non-Christian	40%	(31)	40%	(31)	8%	(6)	6%	(5)	5%	(4)	76
Atheist	45%	(48)	37%	(40)	6%	(7)	1%	(1)	11%	(12)	106
Agnostic/Nothing in particular	32%	(103)	33%	(107)	10%	(32)	4%	(12)	22%	(71)	325
Something Else	38%	(69)	30%	(55)	13%	(24)	3%	(6)	16%	(30)	183
Religious Non-Protestant/Catholic	37%	(36)	37%	(36)	10%	(9)	8%	(8)	9%	(9)	98
Evangelical	42%	(82)	30%	(59)	10%	(20)	4%	(7)	14%	(27)	195
Non-Evangelical	40%	(106)	37%	(98)	11%	(30)	2%	(4)	10%	(26)	265
Community: Urban	45%	(115)	33%	(85)	7%	(17)	4%	(11)	10%	(27)	255
Community: Suburban	36%	(199)	37%	(205)	10%	(57)	3%	(15)	14%	(78)	554
Community: Rural	34%	(65)	29%	(55)	13%	(25)	3%	(6)	21%	(41)	191
Employ: Private Sector	42%	(50)	38%	(44)	8%	(10)	3%	(4)	8%	(9)	117
Employ: Unemployed	35%	(54)	38%	(58)	6%	(9)	1%	(2)	20%	(31)	154
Employ: Other	25%	(13)	18%	(9)	15%	(8)	7%	(4)	36%	(19)	52
Military HH: Yes	39%	(48)	34%	(41)	8%	(10)	5%	(6)	14%	(17)	122
Military HH: No	38%	(332)	35%	(303)	10%	(89)	3%	(26)	15%	(129)	878
RD/WT: Right Direction	31%	(58)	36%	(70)	10%	(20)	6%	(11)	17%	(33)	191
RD/WT: Wrong Track	40%	(321)	34%	(274)	10%	(78)	3%	(21)	14%	(113)	809
Trump Job Approve	38%	(83)	37%	(81)	8%	(18)	4%	(10)	13%	(28)	219
Trump Job Disapprove	41%	(270)	35%	(233)	10%	(66)	3%	(19)	11%	(74)	662
Trump Job Strongly Approve	42%	(36)	23%	(20)	7%	(6)	8%	(7)	20%	(18)	86
Trump Job Somewhat Approve	35%	(47)	46%	(61)	9%	(12)	2%	(3)	8%	(10)	132
Trump Job Somewhat Disapprove	35%	(53)	43%	(66)	10%	(15)	3%	(5)	10%	(15)	154
Trump Job Strongly Disapprove	43%	(216)	33%	(167)	10%	(51)	3%	(14)	12%	(59)	508
Favorable of Trump	38%	(81)	39%	(85)	7%	(15)	3%	(6)	13%	(28)	215
Unfavorable of Trump	41%	(276)	35%	(236)	10%	(70)	3%	(20)	10%	(69)	670

Continued on next page

Table MGC30_9: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The professional development opportunities offered

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	38%	(379)	34%	(344)	10%	(98)	3%	(32)	15%	(146)	1000
Very Favorable of Trump	43%	(41)	27%	(26)	6%	(6)	5%	(4)	19%	(18)	95
Somewhat Favorable of Trump	33%	(40)	49%	(59)	8%	(9)	1%	(2)	8%	(10)	120
Somewhat Unfavorable of Trump	39%	(50)	44%	(56)	10%	(13)	3%	(4)	5%	(6)	129
Very Unfavorable of Trump	42%	(226)	33%	(179)	11%	(57)	3%	(16)	12%	(63)	541
#1 Issue: Economy	41%	(110)	38%	(101)	7%	(20)	4%	(10)	10%	(27)	267
#1 Issue: Security	31%	(31)	36%	(36)	6%	(6)	7%	(7)	20%	(20)	100
#1 Issue: Health Care	37%	(51)	34%	(47)	9%	(12)	3%	(4)	18%	(24)	139
#1 Issue: Women's Issues	42%	(52)	31%	(39)	14%	(17)	4%	(5)	9%	(11)	124
#1 Issue: Education	34%	(42)	38%	(46)	7%	(8)	2%	(2)	19%	(23)	121
#1 Issue: Energy	35%	(33)	41%	(38)	12%	(11)	2%	(2)	10%	(10)	94
#1 Issue: Other	42%	(56)	25%	(34)	13%	(17)	1%	(2)	19%	(26)	136
2018 House Vote: Democrat	43%	(38)	32%	(28)	11%	(10)	5%	(5)	9%	(8)	89
2016 Vote: Hillary Clinton	41%	(27)	30%	(20)	15%	(10)	6%	(4)	8%	(5)	65
2016 Vote: Didn't Vote	38%	(335)	35%	(309)	9%	(83)	3%	(27)	16%	(138)	892
Voted in 2014: No	38%	(370)	35%	(340)	10%	(95)	3%	(30)	15%	(143)	977
2012 Vote: Didn't Vote	38%	(368)	35%	(340)	10%	(95)	3%	(30)	15%	(144)	978
4-Region: Northeast	40%	(81)	37%	(76)	10%	(19)	2%	(4)	11%	(22)	202
4-Region: Midwest	38%	(73)	35%	(68)	9%	(16)	4%	(8)	13%	(25)	191
4-Region: South	37%	(151)	33%	(134)	10%	(39)	3%	(14)	16%	(66)	404
4-Region: West	37%	(75)	33%	(67)	11%	(23)	3%	(5)	16%	(32)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_10: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The gender diversity of the company's employees*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	37%	(367)	28%	(281)	13%	(127)	9%	(88)	14%	(136)	1000
Gender: Male	29%	(140)	28%	(135)	18%	(89)	12%	(57)	14%	(68)	489
Gender: Female	44%	(227)	29%	(146)	7%	(38)	6%	(31)	13%	(68)	511
Age: 18-34	35%	(180)	28%	(140)	13%	(68)	9%	(48)	14%	(70)	506
Generation Z: 13-23	37%	(367)	28%	(281)	13%	(127)	9%	(88)	14%	(136)	1000
PID: Dem (no lean)	50%	(185)	28%	(104)	11%	(41)	4%	(13)	7%	(27)	370
PID: Ind (no lean)	34%	(150)	27%	(120)	11%	(50)	10%	(43)	18%	(80)	443
PID: Rep (no lean)	17%	(32)	30%	(57)	19%	(36)	17%	(32)	16%	(30)	187
PID/Gender: Dem Men	40%	(62)	29%	(44)	17%	(26)	5%	(8)	9%	(14)	154
PID/Gender: Dem Women	57%	(123)	27%	(59)	7%	(15)	3%	(6)	6%	(13)	216
PID/Gender: Ind Men	28%	(62)	27%	(59)	17%	(37)	12%	(27)	17%	(38)	224
PID/Gender: Ind Women	40%	(87)	28%	(61)	6%	(13)	7%	(16)	19%	(42)	219
PID/Gender: Rep Men	14%	(15)	28%	(31)	24%	(26)	20%	(22)	15%	(17)	111
PID/Gender: Rep Women	22%	(17)	34%	(26)	13%	(10)	13%	(10)	17%	(13)	76
Ideo: Liberal (1-3)	52%	(179)	29%	(100)	9%	(32)	5%	(16)	6%	(21)	348
Ideo: Moderate (4)	32%	(56)	30%	(52)	17%	(29)	9%	(15)	13%	(23)	175
Ideo: Conservative (5-7)	19%	(36)	33%	(64)	18%	(36)	21%	(42)	9%	(18)	195
Educ: < College	37%	(337)	28%	(255)	13%	(120)	9%	(80)	14%	(127)	920
Educ: Bachelors degree	43%	(27)	31%	(19)	9%	(5)	10%	(6)	7%	(5)	62
Income: Under 50k	40%	(200)	24%	(119)	11%	(55)	7%	(35)	18%	(91)	501
Income: 50k-100k	34%	(113)	30%	(99)	14%	(47)	11%	(38)	11%	(37)	333
Income: 100k+	33%	(54)	38%	(62)	15%	(25)	9%	(15)	5%	(9)	166
Ethnicity: White	37%	(238)	27%	(175)	12%	(79)	11%	(68)	13%	(83)	644
Ethnicity: Hispanic	34%	(70)	28%	(57)	13%	(27)	9%	(19)	15%	(30)	203
Ethnicity: Afr. Am.	43%	(55)	26%	(33)	13%	(17)	4%	(5)	14%	(18)	129
Ethnicity: Other	32%	(74)	32%	(73)	14%	(31)	7%	(15)	15%	(35)	228

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Table MGC30_10: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The gender diversity of the company's employees*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	37%	(367)	28%	(281)	13%	(127)	9%	(88)	14%	(136)	1000
All Christian	33%	(103)	30%	(94)	16%	(49)	11%	(34)	9%	(29)	309
All Non-Christian	31%	(24)	37%	(28)	13%	(10)	12%	(9)	6%	(5)	76
Atheist	37%	(40)	28%	(30)	8%	(8)	15%	(16)	11%	(12)	106
Agnostic/Nothing in particular	38%	(123)	26%	(85)	11%	(35)	5%	(16)	20%	(66)	325
Something Else	42%	(77)	24%	(43)	13%	(24)	7%	(13)	14%	(25)	183
Religious Non-Protestant/Catholic	30%	(29)	35%	(34)	14%	(14)	12%	(12)	8%	(8)	98
Evangelical	38%	(75)	27%	(54)	12%	(24)	9%	(18)	13%	(25)	195
Non-Evangelical	37%	(97)	28%	(74)	17%	(44)	10%	(26)	9%	(24)	265
Community: Urban	41%	(105)	31%	(79)	8%	(20)	9%	(22)	11%	(28)	255
Community: Suburban	36%	(202)	29%	(161)	13%	(73)	9%	(48)	13%	(70)	554
Community: Rural	32%	(60)	21%	(41)	18%	(35)	9%	(18)	20%	(38)	191
Employ: Private Sector	36%	(42)	27%	(31)	14%	(16)	15%	(18)	9%	(10)	117
Employ: Unemployed	37%	(57)	28%	(43)	14%	(21)	5%	(8)	16%	(25)	154
Employ: Other	17%	(9)	24%	(13)	9%	(5)	11%	(6)	39%	(21)	52
Military HH: Yes	39%	(48)	30%	(37)	14%	(17)	8%	(9)	9%	(12)	122
Military HH: No	36%	(319)	28%	(244)	13%	(110)	9%	(79)	14%	(125)	878
RD/WT: Right Direction	27%	(53)	32%	(60)	15%	(28)	10%	(19)	16%	(31)	191
RD/WT: Wrong Track	39%	(314)	27%	(221)	12%	(99)	9%	(69)	13%	(105)	809
Trump Job Approve	18%	(40)	32%	(69)	18%	(38)	20%	(43)	13%	(28)	219
Trump Job Disapprove	45%	(298)	28%	(188)	11%	(74)	5%	(35)	10%	(66)	662
Trump Job Strongly Approve	15%	(13)	24%	(21)	14%	(13)	24%	(21)	22%	(19)	86
Trump Job Somewhat Approve	20%	(27)	37%	(48)	20%	(26)	17%	(23)	7%	(9)	132
Trump Job Somewhat Disapprove	29%	(44)	41%	(63)	14%	(22)	6%	(9)	10%	(15)	154
Trump Job Strongly Disapprove	50%	(254)	25%	(126)	10%	(52)	5%	(25)	10%	(51)	508
Favorable of Trump	17%	(37)	31%	(67)	19%	(42)	20%	(42)	13%	(27)	215
Unfavorable of Trump	45%	(304)	29%	(195)	12%	(78)	5%	(35)	9%	(58)	670

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Table MGC30_10: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The gender diversity of the company's employees*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	37%	(367)	28%	(281)	13%	(127)	9%	(88)	14%	(136)	1000
Very Favorable of Trump	19%	(18)	24%	(23)	19%	(18)	22%	(21)	17%	(16)	95
Somewhat Favorable of Trump	16%	(19)	37%	(44)	20%	(24)	18%	(21)	10%	(12)	120
Somewhat Unfavorable of Trump	30%	(39)	43%	(55)	16%	(20)	8%	(10)	4%	(5)	129
Very Unfavorable of Trump	49%	(265)	26%	(140)	11%	(58)	5%	(25)	10%	(53)	541
#1 Issue: Economy	27%	(71)	34%	(90)	13%	(36)	15%	(40)	11%	(30)	267
#1 Issue: Security	28%	(28)	21%	(21)	22%	(22)	14%	(14)	16%	(16)	100
#1 Issue: Health Care	41%	(57)	31%	(43)	10%	(14)	4%	(6)	13%	(19)	139
#1 Issue: Women's Issues	56%	(69)	25%	(31)	7%	(8)	4%	(4)	9%	(11)	124
#1 Issue: Education	35%	(43)	29%	(35)	11%	(13)	6%	(8)	18%	(22)	121
#1 Issue: Energy	36%	(34)	28%	(26)	16%	(15)	8%	(7)	11%	(11)	94
#1 Issue: Other	47%	(64)	21%	(28)	12%	(16)	4%	(6)	17%	(23)	136
2018 House Vote: Democrat	45%	(40)	33%	(29)	10%	(8)	5%	(5)	7%	(6)	89
2016 Vote: Hillary Clinton	54%	(35)	22%	(14)	10%	(6)	7%	(5)	7%	(4)	65
2016 Vote: Didn't Vote	36%	(320)	29%	(256)	13%	(112)	8%	(76)	14%	(129)	892
Voted in 2014: No	37%	(359)	28%	(276)	13%	(125)	9%	(85)	14%	(133)	977
2012 Vote: Didn't Vote	37%	(360)	28%	(275)	13%	(124)	9%	(85)	14%	(134)	978
4-Region: Northeast	38%	(77)	31%	(62)	12%	(24)	12%	(24)	7%	(15)	202
4-Region: Midwest	40%	(76)	27%	(51)	11%	(21)	9%	(16)	14%	(27)	191
4-Region: South	36%	(145)	29%	(117)	13%	(54)	8%	(32)	14%	(56)	404
4-Region: West	34%	(69)	25%	(51)	14%	(29)	8%	(16)	19%	(38)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_11: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The racial diversity of the company's employees*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(396)	26%	(262)	13%	(127)	10%	(95)	12%	(120)	1000
Gender: Male	31%	(151)	27%	(131)	17%	(83)	13%	(62)	12%	(61)	489
Gender: Female	48%	(245)	26%	(130)	9%	(44)	6%	(33)	12%	(59)	511
Age: 18-34	37%	(185)	28%	(141)	15%	(75)	9%	(48)	11%	(57)	506
Generation Z: 13-23	40%	(396)	26%	(262)	13%	(127)	10%	(95)	12%	(120)	1000
PID: Dem (no lean)	55%	(202)	25%	(93)	10%	(36)	4%	(16)	6%	(23)	370
PID: Ind (no lean)	35%	(155)	27%	(121)	12%	(54)	10%	(43)	16%	(70)	443
PID: Rep (no lean)	21%	(39)	26%	(48)	20%	(37)	20%	(37)	14%	(27)	187
PID/Gender: Dem Men	45%	(69)	27%	(42)	16%	(25)	5%	(8)	6%	(10)	154
PID/Gender: Dem Women	62%	(133)	24%	(51)	5%	(11)	4%	(8)	6%	(13)	216
PID/Gender: Ind Men	27%	(61)	29%	(65)	14%	(32)	14%	(31)	16%	(35)	224
PID/Gender: Ind Women	43%	(94)	26%	(56)	10%	(21)	5%	(12)	16%	(35)	219
PID/Gender: Rep Men	19%	(21)	22%	(25)	23%	(26)	21%	(23)	15%	(16)	111
PID/Gender: Rep Women	23%	(17)	31%	(23)	15%	(12)	17%	(13)	14%	(11)	76
Ideo: Liberal (1-3)	57%	(197)	24%	(84)	10%	(34)	5%	(16)	5%	(17)	348
Ideo: Moderate (4)	34%	(60)	30%	(52)	14%	(25)	11%	(19)	11%	(19)	175
Ideo: Conservative (5-7)	22%	(42)	30%	(58)	20%	(39)	21%	(42)	8%	(15)	195
Educ: < College	40%	(366)	26%	(242)	12%	(114)	10%	(89)	12%	(109)	920
Educ: Bachelors degree	45%	(28)	27%	(17)	11%	(7)	8%	(5)	9%	(6)	62
Income: Under 50k	40%	(202)	25%	(124)	11%	(55)	8%	(41)	16%	(79)	501
Income: 50k-100k	41%	(135)	25%	(83)	14%	(48)	10%	(34)	10%	(33)	333
Income: 100k+	35%	(59)	33%	(55)	15%	(24)	12%	(20)	5%	(8)	166
Ethnicity: White	38%	(244)	27%	(171)	12%	(80)	11%	(73)	12%	(76)	644
Ethnicity: Hispanic	37%	(76)	26%	(52)	15%	(30)	10%	(20)	12%	(25)	203
Ethnicity: Afr. Am.	53%	(68)	17%	(21)	14%	(18)	6%	(8)	10%	(13)	129
Ethnicity: Other	37%	(85)	30%	(69)	13%	(29)	6%	(14)	13%	(31)	228

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Table MGC30_11: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The racial diversity of the company's employees*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(396)	26%	(262)	13%	(127)	10%	(95)	12%	(120)	1000
All Christian	40%	(123)	26%	(80)	15%	(47)	11%	(34)	8%	(25)	309
All Non-Christian	40%	(30)	27%	(20)	14%	(10)	15%	(11)	5%	(4)	76
Atheist	39%	(41)	28%	(30)	9%	(10)	17%	(18)	7%	(7)	106
Agnostic/Nothing in particular	38%	(125)	24%	(78)	12%	(40)	7%	(22)	19%	(61)	325
Something Else	42%	(76)	29%	(54)	10%	(19)	6%	(11)	13%	(23)	183
Religious Non-Protestant/Catholic	38%	(37)	24%	(24)	14%	(14)	15%	(14)	9%	(9)	98
Evangelical	45%	(87)	24%	(48)	12%	(24)	7%	(13)	12%	(23)	195
Non-Evangelical	39%	(103)	30%	(80)	14%	(36)	10%	(28)	7%	(18)	265
Community: Urban	44%	(113)	26%	(66)	11%	(29)	10%	(27)	8%	(21)	255
Community: Suburban	40%	(224)	27%	(148)	12%	(67)	10%	(54)	11%	(62)	554
Community: Rural	31%	(60)	25%	(48)	16%	(31)	8%	(14)	20%	(37)	191
Employ: Private Sector	38%	(44)	27%	(31)	15%	(18)	13%	(15)	7%	(8)	117
Employ: Unemployed	36%	(56)	26%	(40)	11%	(17)	11%	(16)	16%	(25)	154
Employ: Other	15%	(8)	28%	(15)	19%	(10)	1%	(1)	36%	(19)	52
Military HH: Yes	41%	(50)	29%	(36)	15%	(19)	6%	(8)	8%	(10)	122
Military HH: No	39%	(346)	26%	(226)	12%	(108)	10%	(88)	13%	(110)	878
RD/WT: Right Direction	27%	(52)	30%	(57)	14%	(27)	12%	(23)	17%	(32)	191
RD/WT: Wrong Track	43%	(344)	25%	(204)	12%	(100)	9%	(72)	11%	(88)	809
Trump Job Approve	20%	(44)	28%	(61)	19%	(42)	22%	(49)	10%	(23)	219
Trump Job Disapprove	51%	(335)	26%	(170)	10%	(64)	6%	(38)	8%	(54)	662
Trump Job Strongly Approve	13%	(12)	24%	(21)	18%	(16)	26%	(23)	17%	(15)	86
Trump Job Somewhat Approve	25%	(33)	30%	(40)	20%	(26)	20%	(26)	6%	(8)	132
Trump Job Somewhat Disapprove	33%	(51)	36%	(55)	15%	(23)	7%	(11)	9%	(14)	154
Trump Job Strongly Disapprove	56%	(284)	22%	(114)	8%	(42)	5%	(27)	8%	(41)	508
Favorable of Trump	18%	(39)	31%	(67)	18%	(38)	22%	(48)	11%	(24)	215
Unfavorable of Trump	50%	(338)	26%	(174)	11%	(73)	6%	(40)	7%	(45)	670

Continued on next page

Table MGC30_11: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The racial diversity of the company's employees*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(396)	26%	(262)	13%	(127)	10%	(95)	12%	(120)	1000
Very Favorable of Trump	16%	(15)	26%	(25)	20%	(19)	23%	(22)	15%	(14)	95
Somewhat Favorable of Trump	20%	(24)	35%	(42)	16%	(19)	22%	(26)	8%	(9)	120
Somewhat Unfavorable of Trump	32%	(41)	42%	(54)	15%	(20)	8%	(11)	3%	(4)	129
Very Unfavorable of Trump	55%	(297)	22%	(120)	10%	(54)	5%	(29)	8%	(41)	541
#1 Issue: Economy	31%	(82)	33%	(89)	12%	(33)	14%	(37)	10%	(27)	267
#1 Issue: Security	27%	(27)	27%	(27)	15%	(15)	18%	(18)	13%	(13)	100
#1 Issue: Health Care	43%	(60)	24%	(34)	10%	(13)	8%	(12)	15%	(20)	139
#1 Issue: Women's Issues	63%	(77)	18%	(23)	7%	(9)	4%	(6)	7%	(9)	124
#1 Issue: Education	37%	(45)	27%	(32)	14%	(17)	6%	(8)	16%	(19)	121
#1 Issue: Energy	38%	(36)	25%	(23)	18%	(17)	10%	(9)	9%	(8)	94
#1 Issue: Other	50%	(68)	22%	(29)	10%	(14)	3%	(4)	15%	(20)	136
2018 House Vote: Democrat	48%	(43)	32%	(29)	9%	(8)	5%	(4)	6%	(5)	89
2016 Vote: Hillary Clinton	55%	(35)	23%	(15)	9%	(6)	8%	(5)	6%	(4)	65
2016 Vote: Didn't Vote	40%	(353)	26%	(233)	12%	(111)	9%	(82)	13%	(114)	892
Voted in 2014: No	40%	(389)	26%	(257)	13%	(123)	9%	(92)	12%	(116)	977
2012 Vote: Didn't Vote	40%	(387)	26%	(258)	12%	(122)	9%	(93)	12%	(118)	978
4-Region: Northeast	41%	(84)	23%	(46)	14%	(29)	12%	(25)	9%	(18)	202
4-Region: Midwest	38%	(73)	28%	(53)	11%	(22)	10%	(19)	12%	(24)	191
4-Region: South	41%	(165)	27%	(109)	13%	(52)	7%	(30)	12%	(48)	404
4-Region: West	37%	(74)	27%	(54)	12%	(24)	10%	(21)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_12: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The company is environmentally responsible*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	41%	(410)	31%	(309)	11%	(113)	4%	(40)	13%	(127)	1000
Gender: Male	38%	(183)	32%	(155)	14%	(69)	4%	(20)	13%	(62)	489
Gender: Female	44%	(227)	30%	(154)	9%	(44)	4%	(20)	13%	(66)	511
Age: 18-34	36%	(184)	32%	(163)	13%	(68)	5%	(23)	13%	(68)	506
Generation Z: 13-23	41%	(410)	31%	(309)	11%	(113)	4%	(40)	13%	(127)	1000
PID: Dem (no lean)	53%	(196)	28%	(104)	10%	(38)	3%	(10)	6%	(23)	370
PID: Ind (no lean)	36%	(159)	33%	(144)	9%	(39)	5%	(23)	18%	(78)	443
PID: Rep (no lean)	30%	(56)	33%	(61)	19%	(36)	4%	(8)	14%	(26)	187
PID/Gender: Dem Men	49%	(75)	28%	(43)	13%	(21)	3%	(5)	6%	(10)	154
PID/Gender: Dem Women	56%	(120)	28%	(60)	8%	(17)	2%	(5)	6%	(13)	216
PID/Gender: Ind Men	33%	(75)	33%	(75)	11%	(24)	6%	(14)	16%	(36)	224
PID/Gender: Ind Women	38%	(84)	32%	(70)	7%	(15)	4%	(9)	19%	(42)	219
PID/Gender: Rep Men	30%	(33)	33%	(37)	22%	(24)	1%	(2)	14%	(16)	111
PID/Gender: Rep Women	30%	(23)	32%	(24)	16%	(12)	8%	(6)	14%	(10)	76
Ideo: Liberal (1-3)	55%	(191)	29%	(102)	8%	(29)	2%	(7)	5%	(18)	348
Ideo: Moderate (4)	28%	(50)	41%	(72)	13%	(23)	5%	(10)	12%	(20)	175
Ideo: Conservative (5-7)	33%	(64)	33%	(65)	19%	(37)	7%	(14)	8%	(15)	195
Educ: < College	42%	(383)	30%	(277)	12%	(107)	4%	(37)	13%	(117)	920
Educ: Bachelors degree	37%	(23)	47%	(29)	7%	(4)	2%	(1)	7%	(5)	62
Income: Under 50k	41%	(207)	26%	(131)	12%	(59)	3%	(15)	18%	(89)	501
Income: 50k-100k	41%	(136)	32%	(106)	12%	(40)	6%	(21)	9%	(31)	333
Income: 100k+	40%	(67)	44%	(73)	9%	(14)	3%	(5)	4%	(7)	166
Ethnicity: White	42%	(273)	32%	(205)	10%	(67)	4%	(24)	12%	(74)	644
Ethnicity: Hispanic	36%	(73)	27%	(55)	14%	(28)	7%	(14)	16%	(32)	203
Ethnicity: Afr. Am.	44%	(56)	25%	(33)	14%	(18)	4%	(5)	13%	(17)	129
Ethnicity: Other	36%	(81)	31%	(71)	12%	(28)	5%	(11)	16%	(36)	228

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Table MGC30_12: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company is environmentally responsible*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	41%	(410)	31%	(309)	11%	(113)	4%	(40)	13%	(127)	1000
All Christian	37%	(114)	35%	(107)	14%	(44)	5%	(17)	9%	(28)	309
All Non-Christian	40%	(30)	33%	(25)	15%	(11)	6%	(4)	6%	(4)	76
Atheist	55%	(59)	29%	(31)	5%	(5)	5%	(5)	6%	(7)	106
Agnostic/Nothing in particular	40%	(130)	29%	(95)	8%	(25)	3%	(10)	20%	(65)	325
Something Else	43%	(78)	27%	(50)	15%	(28)	2%	(4)	13%	(23)	183
Religious Non-Protestant/Catholic	39%	(38)	31%	(30)	18%	(17)	5%	(4)	8%	(8)	98
Evangelical	43%	(84)	26%	(52)	15%	(28)	4%	(9)	12%	(23)	195
Non-Evangelical	37%	(98)	37%	(97)	13%	(35)	4%	(11)	9%	(24)	265
Community: Urban	47%	(119)	26%	(65)	12%	(30)	5%	(12)	11%	(29)	255
Community: Suburban	41%	(228)	35%	(194)	10%	(53)	3%	(18)	11%	(61)	554
Community: Rural	33%	(63)	26%	(50)	16%	(30)	5%	(10)	20%	(38)	191
Employ: Private Sector	40%	(47)	34%	(40)	13%	(15)	6%	(7)	8%	(9)	117
Employ: Unemployed	41%	(64)	27%	(41)	11%	(17)	4%	(6)	17%	(26)	154
Employ: Other	16%	(9)	23%	(12)	17%	(9)	8%	(4)	36%	(19)	52
Military HH: Yes	46%	(56)	30%	(36)	9%	(10)	5%	(6)	10%	(13)	122
Military HH: No	40%	(354)	31%	(273)	12%	(103)	4%	(34)	13%	(115)	878
RD/WT: Right Direction	31%	(60)	32%	(61)	15%	(28)	6%	(11)	17%	(32)	191
RD/WT: Wrong Track	43%	(351)	31%	(248)	11%	(85)	4%	(29)	12%	(96)	809
Trump Job Approve	26%	(56)	37%	(81)	19%	(42)	8%	(17)	11%	(23)	219
Trump Job Disapprove	50%	(329)	30%	(195)	9%	(59)	3%	(20)	9%	(59)	662
Trump Job Strongly Approve	23%	(20)	31%	(27)	22%	(19)	8%	(7)	16%	(14)	86
Trump Job Somewhat Approve	27%	(36)	41%	(54)	17%	(23)	7%	(10)	7%	(10)	132
Trump Job Somewhat Disapprove	39%	(60)	38%	(59)	11%	(17)	3%	(5)	9%	(14)	154
Trump Job Strongly Disapprove	53%	(269)	27%	(137)	8%	(42)	3%	(15)	9%	(45)	508
Favorable of Trump	25%	(54)	41%	(88)	17%	(37)	7%	(15)	10%	(21)	215
Unfavorable of Trump	50%	(332)	30%	(203)	10%	(65)	3%	(18)	8%	(52)	670

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Table MGC30_12: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company is environmentally responsible*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	41%	(410)	31%	(309)	11%	(113)	4%	(40)	13%	(127)	1000
Very Favorable of Trump	23%	(22)	31%	(30)	22%	(21)	10%	(10)	14%	(13)	95
Somewhat Favorable of Trump	27%	(32)	49%	(58)	13%	(16)	5%	(6)	6%	(8)	120
Somewhat Unfavorable of Trump	42%	(55)	37%	(48)	11%	(14)	4%	(6)	5%	(7)	129
Very Unfavorable of Trump	51%	(277)	29%	(155)	9%	(51)	2%	(13)	8%	(46)	541
#1 Issue: Economy	36%	(95)	35%	(94)	13%	(34)	6%	(16)	10%	(28)	267
#1 Issue: Security	32%	(32)	34%	(34)	12%	(12)	9%	(9)	14%	(14)	100
#1 Issue: Health Care	39%	(54)	33%	(46)	12%	(16)	2%	(2)	15%	(20)	139
#1 Issue: Women's Issues	55%	(67)	25%	(31)	9%	(12)	4%	(5)	7%	(9)	124
#1 Issue: Education	38%	(46)	33%	(40)	9%	(11)	1%	(2)	18%	(22)	121
#1 Issue: Energy	47%	(44)	35%	(32)	10%	(10)	—	(0)	8%	(8)	94
#1 Issue: Other	51%	(69)	19%	(26)	9%	(13)	4%	(5)	17%	(23)	136
2018 House Vote: Democrat	47%	(42)	33%	(29)	10%	(9)	4%	(3)	6%	(5)	89
2016 Vote: Hillary Clinton	46%	(30)	32%	(21)	12%	(8)	3%	(2)	6%	(4)	65
2016 Vote: Didn't Vote	41%	(367)	31%	(274)	11%	(96)	4%	(35)	14%	(121)	892
Voted in 2014: No	41%	(400)	31%	(307)	11%	(109)	4%	(37)	13%	(124)	977
2012 Vote: Didn't Vote	41%	(400)	31%	(305)	11%	(109)	4%	(38)	13%	(125)	978
4-Region: Northeast	43%	(88)	32%	(66)	10%	(19)	6%	(12)	9%	(18)	202
4-Region: Midwest	38%	(73)	34%	(65)	12%	(23)	5%	(9)	11%	(21)	191
4-Region: South	42%	(169)	29%	(117)	12%	(48)	3%	(13)	14%	(58)	404
4-Region: West	40%	(81)	30%	(62)	11%	(22)	3%	(7)	15%	(31)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_13: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company contributes to society*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(404)	33%	(328)	10%	(105)	4%	(41)	12%	(122)	1000
Gender: Male	36%	(176)	34%	(165)	13%	(64)	5%	(23)	12%	(61)	489
Gender: Female	45%	(228)	32%	(163)	8%	(41)	4%	(18)	12%	(61)	511
Age: 18-34	38%	(194)	32%	(162)	12%	(60)	5%	(27)	12%	(63)	506
Generation Z: 13-23	40%	(404)	33%	(328)	10%	(105)	4%	(41)	12%	(122)	1000
PID: Dem (no lean)	50%	(185)	32%	(120)	9%	(33)	3%	(11)	6%	(22)	370
PID: Ind (no lean)	38%	(166)	31%	(138)	9%	(42)	5%	(21)	17%	(76)	443
PID: Rep (no lean)	29%	(53)	37%	(70)	16%	(30)	5%	(9)	13%	(25)	187
PID/Gender: Dem Men	47%	(72)	29%	(45)	12%	(18)	6%	(9)	7%	(10)	154
PID/Gender: Dem Women	52%	(113)	34%	(75)	7%	(15)	1%	(2)	5%	(12)	216
PID/Gender: Ind Men	33%	(74)	34%	(76)	12%	(27)	4%	(10)	16%	(36)	224
PID/Gender: Ind Women	42%	(92)	28%	(62)	7%	(14)	5%	(11)	18%	(39)	219
PID/Gender: Rep Men	27%	(30)	40%	(44)	17%	(18)	4%	(4)	13%	(14)	111
PID/Gender: Rep Women	30%	(23)	34%	(26)	15%	(11)	7%	(5)	14%	(10)	76
Ideo: Liberal (1-3)	53%	(183)	32%	(110)	9%	(30)	2%	(8)	5%	(16)	348
Ideo: Moderate (4)	36%	(63)	37%	(64)	11%	(19)	4%	(7)	12%	(21)	175
Ideo: Conservative (5-7)	31%	(61)	38%	(75)	15%	(29)	9%	(18)	6%	(13)	195
Educ: < College	41%	(374)	33%	(300)	10%	(94)	4%	(39)	12%	(113)	920
Educ: Bachelors degree	41%	(25)	39%	(25)	11%	(7)	1%	(1)	7%	(5)	62
Income: Under 50k	41%	(203)	28%	(142)	9%	(47)	4%	(22)	17%	(87)	501
Income: 50k-100k	39%	(131)	35%	(118)	13%	(43)	4%	(13)	8%	(28)	333
Income: 100k+	42%	(70)	41%	(69)	9%	(15)	4%	(6)	4%	(7)	166
Ethnicity: White	40%	(260)	34%	(220)	11%	(70)	3%	(22)	11%	(71)	644
Ethnicity: Hispanic	38%	(77)	31%	(63)	11%	(22)	7%	(14)	13%	(27)	203
Ethnicity: Afr. Am.	45%	(58)	22%	(29)	15%	(19)	5%	(6)	14%	(18)	129
Ethnicity: Other	38%	(86)	35%	(79)	7%	(16)	6%	(13)	15%	(34)	228

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Table MGC30_13: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The company contributes to society*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(404)	33%	(328)	10%	(105)	4%	(41)	12%	(122)	1000
All Christian	40%	(125)	35%	(108)	12%	(36)	4%	(12)	9%	(29)	309
All Non-Christian	46%	(35)	32%	(24)	12%	(9)	5%	(4)	6%	(4)	76
Atheist	40%	(42)	39%	(41)	9%	(10)	4%	(4)	8%	(8)	106
Agnostic/Nothing in particular	37%	(120)	31%	(102)	9%	(29)	5%	(15)	18%	(60)	325
Something Else	45%	(82)	29%	(53)	12%	(21)	3%	(6)	11%	(21)	183
Religious Non-Protestant/Catholic	45%	(44)	29%	(28)	12%	(12)	4%	(4)	11%	(11)	98
Evangelical	41%	(81)	30%	(59)	12%	(24)	5%	(9)	11%	(22)	195
Non-Evangelical	42%	(112)	37%	(97)	11%	(28)	3%	(8)	8%	(20)	265
Community: Urban	45%	(115)	30%	(78)	10%	(26)	6%	(15)	8%	(21)	255
Community: Suburban	40%	(220)	35%	(196)	10%	(55)	4%	(21)	11%	(62)	554
Community: Rural	36%	(69)	29%	(54)	12%	(24)	3%	(5)	20%	(38)	191
Employ: Private Sector	42%	(49)	32%	(38)	13%	(15)	5%	(6)	8%	(10)	117
Employ: Unemployed	42%	(65)	30%	(46)	10%	(15)	3%	(5)	15%	(23)	154
Employ: Other	23%	(12)	17%	(9)	9%	(5)	13%	(7)	38%	(20)	52
Military HH: Yes	46%	(56)	32%	(39)	6%	(7)	8%	(10)	8%	(10)	122
Military HH: No	40%	(348)	33%	(289)	11%	(98)	4%	(31)	13%	(113)	878
RD/WT: Right Direction	30%	(58)	37%	(70)	10%	(19)	6%	(12)	17%	(32)	191
RD/WT: Wrong Track	43%	(346)	32%	(257)	11%	(86)	4%	(29)	11%	(90)	809
Trump Job Approve	30%	(65)	37%	(80)	15%	(32)	9%	(20)	10%	(22)	219
Trump Job Disapprove	48%	(317)	32%	(212)	9%	(60)	2%	(14)	9%	(58)	662
Trump Job Strongly Approve	32%	(28)	30%	(26)	16%	(14)	6%	(5)	17%	(14)	86
Trump Job Somewhat Approve	28%	(37)	41%	(54)	14%	(18)	11%	(15)	6%	(8)	132
Trump Job Somewhat Disapprove	38%	(58)	37%	(57)	13%	(20)	2%	(4)	10%	(15)	154
Trump Job Strongly Disapprove	51%	(259)	31%	(155)	8%	(40)	2%	(10)	9%	(44)	508
Favorable of Trump	28%	(59)	42%	(91)	14%	(30)	7%	(15)	9%	(20)	215
Unfavorable of Trump	48%	(321)	33%	(218)	9%	(63)	3%	(17)	8%	(52)	670

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Table MGC30_13: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company contributes to society

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	40%	(404)	33%	(328)	10%	(105)	4%	(41)	12%	(122)	1000
Very Favorable of Trump	30%	(29)	30%	(29)	16%	(15)	10%	(9)	14%	(13)	95
Somewhat Favorable of Trump	26%	(31)	52%	(62)	12%	(15)	5%	(6)	6%	(7)	120
Somewhat Unfavorable of Trump	40%	(52)	41%	(53)	13%	(16)	3%	(3)	4%	(5)	129
Very Unfavorable of Trump	50%	(269)	31%	(165)	9%	(46)	3%	(14)	9%	(47)	541
#1 Issue: Economy	34%	(91)	38%	(101)	13%	(34)	4%	(12)	11%	(30)	267
#1 Issue: Security	27%	(27)	45%	(45)	8%	(8)	7%	(7)	13%	(13)	100
#1 Issue: Health Care	43%	(59)	35%	(48)	6%	(8)	3%	(4)	14%	(19)	139
#1 Issue: Women's Issues	60%	(74)	22%	(27)	9%	(11)	4%	(4)	6%	(7)	124
#1 Issue: Education	39%	(48)	31%	(37)	10%	(13)	5%	(6)	14%	(17)	121
#1 Issue: Energy	38%	(36)	37%	(35)	14%	(13)	2%	(2)	9%	(8)	94
#1 Issue: Other	47%	(64)	25%	(34)	10%	(13)	3%	(3)	16%	(22)	136
2018 House Vote: Democrat	48%	(42)	29%	(26)	10%	(9)	7%	(6)	6%	(5)	89
2016 Vote: Hillary Clinton	47%	(31)	28%	(18)	14%	(9)	7%	(4)	5%	(3)	65
2016 Vote: Didn't Vote	40%	(357)	33%	(293)	11%	(94)	4%	(32)	13%	(116)	892
Voted in 2014: No	41%	(396)	33%	(324)	10%	(101)	4%	(36)	12%	(119)	977
2012 Vote: Didn't Vote	40%	(396)	33%	(322)	10%	(102)	4%	(38)	12%	(120)	978
4-Region: Northeast	42%	(85)	32%	(66)	13%	(26)	4%	(9)	8%	(16)	202
4-Region: Midwest	42%	(81)	36%	(69)	9%	(16)	2%	(5)	10%	(20)	191
4-Region: South	38%	(155)	33%	(135)	11%	(46)	3%	(12)	14%	(57)	404
4-Region: West	41%	(84)	29%	(58)	8%	(16)	8%	(16)	14%	(29)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_14: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The company is seen as innovative*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	31%	(311)	34%	(344)	15%	(149)	5%	(52)	14%	(144)	1000
Gender: Male	31%	(150)	35%	(169)	15%	(75)	5%	(25)	14%	(69)	489
Gender: Female	31%	(161)	34%	(176)	14%	(73)	5%	(27)	15%	(75)	511
Age: 18-34	31%	(156)	32%	(163)	17%	(86)	6%	(29)	14%	(72)	506
Generation Z: 13-23	31%	(311)	34%	(344)	15%	(149)	5%	(52)	14%	(144)	1000
PID: Dem (no lean)	39%	(143)	34%	(125)	16%	(60)	4%	(13)	8%	(29)	370
PID: Ind (no lean)	27%	(120)	33%	(148)	12%	(54)	7%	(33)	20%	(88)	443
PID: Rep (no lean)	25%	(48)	38%	(72)	19%	(35)	3%	(6)	15%	(27)	187
PID/Gender: Dem Men	39%	(60)	31%	(48)	18%	(28)	3%	(5)	8%	(13)	154
PID/Gender: Dem Women	38%	(83)	36%	(77)	15%	(32)	4%	(8)	8%	(16)	216
PID/Gender: Ind Men	28%	(63)	34%	(75)	12%	(27)	8%	(18)	18%	(41)	224
PID/Gender: Ind Women	26%	(57)	33%	(72)	12%	(27)	7%	(16)	22%	(47)	219
PID/Gender: Rep Men	24%	(27)	41%	(46)	19%	(21)	2%	(3)	14%	(16)	111
PID/Gender: Rep Women	28%	(21)	35%	(26)	18%	(14)	4%	(3)	15%	(12)	76
Ideo: Liberal (1-3)	37%	(129)	34%	(120)	16%	(55)	6%	(19)	7%	(24)	348
Ideo: Moderate (4)	30%	(52)	34%	(60)	14%	(24)	7%	(13)	14%	(25)	175
Ideo: Conservative (5-7)	29%	(57)	40%	(78)	19%	(38)	5%	(9)	7%	(13)	195
Educ: < College	31%	(286)	34%	(312)	15%	(138)	5%	(50)	15%	(134)	920
Educ: Bachelors degree	31%	(19)	46%	(29)	13%	(8)	2%	(1)	9%	(6)	62
Income: Under 50k	33%	(163)	31%	(153)	12%	(61)	5%	(27)	19%	(97)	501
Income: 50k-100k	31%	(103)	37%	(122)	16%	(54)	6%	(20)	10%	(34)	333
Income: 100k+	27%	(45)	42%	(69)	20%	(33)	3%	(5)	8%	(13)	166
Ethnicity: White	29%	(186)	37%	(241)	15%	(97)	5%	(31)	14%	(89)	644
Ethnicity: Hispanic	31%	(63)	27%	(56)	18%	(36)	8%	(16)	15%	(31)	203
Ethnicity: Afr. Am.	34%	(44)	26%	(34)	16%	(20)	8%	(10)	16%	(20)	129
Ethnicity: Other	36%	(81)	31%	(70)	14%	(32)	5%	(11)	15%	(35)	228

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Table MGC30_14: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company is seen as innovative

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	31%	(311)	34%	(344)	15%	(149)	5%	(52)	14%	(144)	1000
All Christian	33%	(103)	34%	(105)	19%	(59)	5%	(14)	9%	(27)	309
All Non-Christian	40%	(31)	31%	(23)	15%	(11)	6%	(4)	8%	(6)	76
Atheist	30%	(32)	42%	(45)	14%	(15)	3%	(4)	10%	(11)	106
Agnostic/Nothing in particular	27%	(88)	33%	(107)	12%	(39)	6%	(19)	22%	(72)	325
Something Else	31%	(57)	35%	(64)	13%	(24)	6%	(10)	15%	(28)	183
Religious Non-Protestant/Catholic	37%	(37)	30%	(30)	15%	(15)	6%	(6)	11%	(11)	98
Evangelical	35%	(67)	31%	(60)	17%	(33)	4%	(7)	14%	(27)	195
Non-Evangelical	32%	(83)	37%	(98)	17%	(45)	6%	(15)	8%	(22)	265
Community: Urban	37%	(94)	36%	(91)	13%	(33)	5%	(12)	10%	(25)	255
Community: Suburban	29%	(162)	35%	(194)	16%	(90)	6%	(32)	14%	(76)	554
Community: Rural	28%	(54)	31%	(60)	13%	(25)	4%	(8)	23%	(44)	191
Employ: Private Sector	32%	(38)	35%	(41)	17%	(20)	7%	(8)	9%	(11)	117
Employ: Unemployed	32%	(49)	32%	(49)	15%	(23)	5%	(7)	17%	(26)	154
Employ: Other	18%	(10)	26%	(14)	9%	(5)	11%	(6)	36%	(19)	52
Military HH: Yes	31%	(37)	35%	(43)	18%	(22)	3%	(4)	13%	(15)	122
Military HH: No	31%	(273)	34%	(301)	14%	(126)	5%	(48)	15%	(129)	878
RD/WT: Right Direction	29%	(56)	31%	(59)	16%	(30)	6%	(11)	19%	(36)	191
RD/WT: Wrong Track	32%	(255)	35%	(285)	15%	(119)	5%	(41)	13%	(108)	809
Trump Job Approve	27%	(60)	37%	(81)	16%	(35)	9%	(21)	10%	(22)	219
Trump Job Disapprove	36%	(236)	34%	(227)	15%	(101)	3%	(23)	11%	(74)	662
Trump Job Strongly Approve	29%	(25)	36%	(31)	12%	(11)	7%	(6)	17%	(14)	86
Trump Job Somewhat Approve	26%	(35)	38%	(50)	18%	(24)	11%	(15)	6%	(8)	132
Trump Job Somewhat Disapprove	30%	(47)	38%	(58)	16%	(25)	3%	(5)	12%	(18)	154
Trump Job Strongly Disapprove	37%	(190)	33%	(168)	15%	(76)	4%	(18)	11%	(56)	508
Favorable of Trump	27%	(59)	40%	(86)	15%	(33)	7%	(14)	11%	(24)	215
Unfavorable of Trump	36%	(238)	35%	(233)	15%	(103)	4%	(30)	10%	(67)	670

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Table MGC30_14: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company is seen as innovative*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	31%	(311)	34%	(344)	15%	(149)	5%	(52)	14%	(144)	1000
Very Favorable of Trump	30%	(29)	37%	(35)	14%	(13)	6%	(6)	13%	(12)	95
Somewhat Favorable of Trump	25%	(30)	42%	(50)	17%	(20)	7%	(9)	9%	(11)	120
Somewhat Unfavorable of Trump	35%	(45)	41%	(53)	16%	(20)	3%	(4)	5%	(6)	129
Very Unfavorable of Trump	36%	(193)	33%	(180)	15%	(83)	5%	(25)	11%	(60)	541
#1 Issue: Economy	29%	(77)	41%	(110)	13%	(35)	5%	(14)	12%	(32)	267
#1 Issue: Security	26%	(26)	35%	(36)	16%	(16)	6%	(6)	16%	(16)	100
#1 Issue: Health Care	29%	(40)	36%	(50)	13%	(18)	5%	(8)	17%	(23)	139
#1 Issue: Women's Issues	44%	(55)	29%	(35)	11%	(14)	5%	(6)	11%	(14)	124
#1 Issue: Education	30%	(36)	36%	(43)	15%	(18)	3%	(3)	17%	(21)	121
#1 Issue: Energy	28%	(26)	34%	(32)	23%	(22)	5%	(5)	10%	(9)	94
#1 Issue: Other	35%	(47)	28%	(38)	16%	(21)	4%	(6)	17%	(23)	136
2018 House Vote: Democrat	35%	(31)	38%	(34)	13%	(12)	5%	(4)	8%	(7)	89
2016 Vote: Hillary Clinton	34%	(22)	32%	(21)	21%	(14)	4%	(2)	8%	(5)	65
2016 Vote: Didn't Vote	31%	(273)	35%	(309)	14%	(129)	5%	(46)	15%	(135)	892
Voted in 2014: No	31%	(303)	35%	(339)	15%	(145)	5%	(49)	14%	(141)	977
2012 Vote: Didn't Vote	31%	(302)	34%	(337)	15%	(147)	5%	(50)	15%	(142)	978
4-Region: Northeast	30%	(60)	39%	(80)	17%	(34)	3%	(7)	11%	(22)	202
4-Region: Midwest	33%	(63)	35%	(66)	17%	(31)	4%	(8)	12%	(22)	191
4-Region: South	31%	(125)	33%	(135)	13%	(51)	7%	(27)	16%	(66)	404
4-Region: West	31%	(62)	31%	(63)	16%	(32)	5%	(11)	17%	(34)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_15: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company has a good reputation*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	44% (441)	33% (332)	8% (78)	3% (31)	12% (118)	1000
Gender: Male	42% (205)	32% (158)	10% (48)	4% (21)	12% (57)	489
Gender: Female	46% (236)	34% (174)	6% (30)	2% (11)	12% (61)	511
Age: 18-34	43% (216)	32% (164)	10% (50)	3% (17)	12% (59)	506
Generation Z: 13-23	44% (441)	33% (332)	8% (78)	3% (31)	12% (118)	1000
PID: Dem (no lean)	49% (182)	38% (139)	5% (17)	3% (12)	5% (20)	370
PID: Ind (no lean)	41% (183)	31% (136)	8% (36)	3% (13)	17% (75)	443
PID: Rep (no lean)	41% (76)	31% (57)	13% (25)	3% (6)	12% (23)	187
PID/Gender: Dem Men	45% (69)	38% (58)	6% (9)	6% (9)	6% (9)	154
PID/Gender: Dem Women	52% (113)	38% (82)	3% (8)	2% (3)	5% (11)	216
PID/Gender: Ind Men	42% (93)	29% (65)	10% (23)	3% (7)	16% (36)	224
PID/Gender: Ind Women	41% (90)	32% (71)	6% (14)	3% (6)	17% (38)	219
PID/Gender: Rep Men	38% (43)	32% (35)	15% (16)	5% (5)	11% (12)	111
PID/Gender: Rep Women	44% (33)	29% (22)	11% (9)	1% (1)	15% (11)	76
Ideo: Liberal (1-3)	51% (178)	35% (123)	5% (18)	3% (11)	5% (17)	348
Ideo: Moderate (4)	43% (75)	31% (54)	13% (23)	3% (4)	10% (17)	175
Ideo: Conservative (5-7)	43% (84)	36% (70)	10% (20)	5% (9)	6% (13)	195
Educ: < College	44% (408)	33% (305)	8% (71)	3% (28)	12% (109)	920
Educ: Bachelors degree	47% (29)	36% (23)	5% (3)	5% (3)	6% (4)	62
Income: Under 50k	42% (209)	30% (151)	8% (41)	4% (18)	16% (82)	501
Income: 50k-100k	46% (154)	35% (117)	7% (24)	3% (11)	8% (27)	333
Income: 100k+	47% (78)	39% (64)	8% (13)	1% (2)	5% (9)	166
Ethnicity: White	44% (284)	34% (221)	8% (49)	3% (19)	11% (71)	644
Ethnicity: Hispanic	42% (84)	33% (67)	11% (23)	3% (5)	12% (23)	203
Ethnicity: Afr. Am.	43% (56)	28% (36)	11% (14)	4% (5)	14% (17)	129
Ethnicity: Other	44% (101)	33% (76)	7% (15)	3% (6)	13% (30)	228

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Table MGC30_15: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The company has a good reputation*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	44%	(441)	33%	(332)	8%	(78)	3%	(31)	12%	(118)	1000
All Christian	44%	(136)	37%	(115)	8%	(25)	3%	(11)	7%	(23)	309
All Non-Christian	46%	(35)	30%	(23)	14%	(11)	5%	(4)	5%	(4)	76
Atheist	44%	(47)	41%	(44)	5%	(5)	3%	(4)	6%	(7)	106
Agnostic/Nothing in particular	41%	(134)	30%	(96)	7%	(24)	3%	(9)	19%	(62)	325
Something Else	49%	(89)	30%	(54)	7%	(13)	3%	(5)	12%	(23)	183
Religious Non-Protestant/Catholic	43%	(42)	30%	(29)	13%	(13)	6%	(6)	8%	(8)	98
Evangelical	49%	(95)	30%	(58)	7%	(15)	3%	(7)	11%	(21)	195
Non-Evangelical	44%	(116)	39%	(102)	8%	(21)	2%	(6)	7%	(19)	265
Community: Urban	45%	(115)	35%	(88)	8%	(20)	4%	(9)	9%	(22)	255
Community: Suburban	45%	(247)	35%	(192)	7%	(40)	3%	(15)	11%	(60)	554
Community: Rural	41%	(79)	27%	(52)	9%	(18)	4%	(7)	19%	(35)	191
Employ: Private Sector	43%	(50)	34%	(40)	9%	(11)	4%	(5)	10%	(12)	117
Employ: Unemployed	44%	(68)	27%	(42)	9%	(13)	5%	(7)	15%	(23)	154
Employ: Other	25%	(13)	27%	(14)	9%	(5)	9%	(5)	30%	(16)	52
Military HH: Yes	43%	(53)	32%	(39)	6%	(7)	8%	(10)	11%	(13)	122
Military HH: No	44%	(388)	33%	(293)	8%	(71)	2%	(21)	12%	(105)	878
RD/WT: Right Direction	35%	(67)	32%	(60)	15%	(28)	3%	(7)	15%	(29)	191
RD/WT: Wrong Track	46%	(374)	34%	(272)	6%	(50)	3%	(25)	11%	(89)	809
Trump Job Approve	42%	(91)	32%	(70)	13%	(30)	4%	(9)	9%	(19)	219
Trump Job Disapprove	48%	(317)	34%	(225)	7%	(46)	3%	(17)	9%	(57)	662
Trump Job Strongly Approve	40%	(35)	30%	(26)	14%	(12)	3%	(2)	14%	(12)	86
Trump Job Somewhat Approve	43%	(57)	34%	(45)	13%	(18)	5%	(6)	5%	(7)	132
Trump Job Somewhat Disapprove	42%	(65)	38%	(58)	11%	(16)	2%	(4)	7%	(11)	154
Trump Job Strongly Disapprove	50%	(252)	33%	(167)	6%	(30)	3%	(13)	9%	(47)	508
Favorable of Trump	41%	(88)	34%	(73)	12%	(26)	4%	(9)	9%	(19)	215
Unfavorable of Trump	48%	(322)	35%	(237)	6%	(44)	3%	(18)	7%	(49)	670

Continued on next page

Table MGC30_15: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company has a good reputation*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	44%	(441)	33%	(332)	8%	(78)	3%	(31)	12%	(118)	1000
Very Favorable of Trump	45%	(43)	28%	(27)	8%	(8)	6%	(6)	13%	(12)	95
Somewhat Favorable of Trump	38%	(45)	39%	(47)	15%	(18)	2%	(3)	6%	(7)	120
Somewhat Unfavorable of Trump	44%	(57)	44%	(56)	6%	(8)	4%	(5)	2%	(3)	129
Very Unfavorable of Trump	49%	(265)	33%	(180)	7%	(36)	2%	(13)	9%	(46)	541
#1 Issue: Economy	43%	(115)	38%	(102)	5%	(14)	3%	(9)	11%	(28)	267
#1 Issue: Security	41%	(41)	31%	(31)	11%	(11)	5%	(5)	13%	(14)	100
#1 Issue: Health Care	45%	(63)	33%	(46)	7%	(10)	2%	(2)	13%	(18)	139
#1 Issue: Women's Issues	61%	(75)	23%	(29)	10%	(13)	—	(1)	5%	(6)	124
#1 Issue: Education	38%	(46)	37%	(45)	4%	(5)	5%	(6)	16%	(19)	121
#1 Issue: Energy	37%	(35)	37%	(35)	12%	(12)	5%	(5)	8%	(8)	94
#1 Issue: Other	47%	(64)	29%	(40)	6%	(8)	2%	(2)	16%	(22)	136
2018 House Vote: Democrat	46%	(41)	34%	(30)	10%	(9)	3%	(3)	6%	(6)	89
2016 Vote: Hillary Clinton	43%	(28)	37%	(24)	13%	(8)	4%	(3)	3%	(2)	65
2016 Vote: Didn't Vote	45%	(398)	32%	(287)	7%	(66)	3%	(28)	13%	(113)	892
Voted in 2014: No	44%	(435)	33%	(321)	8%	(77)	3%	(31)	12%	(114)	977
2012 Vote: Didn't Vote	44%	(433)	33%	(324)	8%	(77)	3%	(29)	12%	(115)	978
4-Region: Northeast	44%	(89)	36%	(72)	10%	(20)	3%	(5)	8%	(16)	202
4-Region: Midwest	50%	(94)	33%	(62)	4%	(7)	3%	(6)	11%	(20)	191
4-Region: South	42%	(172)	33%	(133)	9%	(35)	3%	(10)	13%	(54)	404
4-Region: West	42%	(85)	32%	(64)	8%	(15)	5%	(10)	14%	(28)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_16: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 The company contributes to society in a positive way*

Demographic	Very important	Somewhat important	Not very important	Not important at all	Don't know / No opinion	Total N
Americans Age 13-23	43% (431)	33% (334)	8% (82)	3% (31)	12% (122)	1000
Gender: Male	38% (184)	37% (182)	10% (50)	3% (14)	12% (60)	489
Gender: Female	48% (247)	30% (152)	6% (33)	3% (17)	12% (62)	511
Age: 18-34	40% (200)	32% (164)	11% (58)	4% (21)	12% (62)	506
Generation Z: 13-23	43% (431)	33% (334)	8% (82)	3% (31)	12% (122)	1000
PID: Dem (no lean)	54% (202)	32% (119)	6% (22)	2% (9)	5% (18)	370
PID: Ind (no lean)	38% (166)	33% (148)	7% (32)	4% (19)	17% (77)	443
PID: Rep (no lean)	34% (63)	36% (67)	15% (28)	2% (3)	14% (26)	187
PID/Gender: Dem Men	46% (71)	40% (61)	10% (15)	1% (2)	3% (5)	154
PID/Gender: Dem Women	60% (131)	27% (58)	3% (7)	3% (7)	6% (13)	216
PID/Gender: Ind Men	34% (75)	38% (84)	7% (16)	5% (11)	17% (39)	224
PID/Gender: Ind Women	42% (91)	29% (64)	8% (17)	4% (9)	18% (38)	219
PID/Gender: Rep Men	34% (38)	33% (37)	17% (19)	1% (2)	15% (16)	111
PID/Gender: Rep Women	33% (25)	39% (30)	12% (9)	2% (1)	14% (10)	76
Ideo: Liberal (1-3)	59% (205)	28% (97)	6% (20)	3% (9)	5% (17)	348
Ideo: Moderate (4)	36% (62)	40% (70)	11% (19)	4% (7)	9% (16)	175
Ideo: Conservative (5-7)	38% (75)	37% (73)	14% (28)	4% (7)	7% (13)	195
Educ: < College	44% (401)	33% (306)	8% (72)	3% (29)	12% (113)	920
Educ: Bachelors degree	47% (29)	35% (22)	10% (6)	2% (1)	6% (4)	62
Income: Under 50k	41% (204)	30% (150)	8% (41)	4% (19)	17% (86)	501
Income: 50k-100k	45% (149)	36% (119)	9% (29)	2% (7)	9% (29)	333
Income: 100k+	47% (78)	39% (65)	7% (12)	3% (4)	4% (7)	166
Ethnicity: White	45% (287)	34% (220)	8% (49)	2% (15)	11% (73)	644
Ethnicity: Hispanic	34% (69)	40% (81)	9% (19)	4% (9)	12% (25)	203
Ethnicity: Afr. Am.	49% (63)	26% (34)	8% (11)	4% (5)	12% (16)	129
Ethnicity: Other	35% (81)	35% (81)	10% (23)	5% (10)	15% (33)	228

Continued on next page

Table MGC30_16: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company contributes to society in a positive way*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	43%	(431)	33%	(334)	8%	(82)	3%	(31)	12%	(122)	1000
All Christian	42%	(130)	38%	(116)	11%	(33)	2%	(8)	7%	(23)	309
All Non-Christian	45%	(34)	36%	(27)	9%	(7)	5%	(4)	5%	(4)	76
Atheist	48%	(51)	33%	(36)	6%	(6)	6%	(6)	8%	(8)	106
Agnostic/Nothing in particular	40%	(131)	29%	(96)	7%	(23)	3%	(11)	20%	(65)	325
Something Else	47%	(86)	33%	(60)	7%	(14)	1%	(2)	12%	(22)	183
Religious Non-Protestant/Catholic	46%	(45)	32%	(32)	9%	(9)	5%	(5)	7%	(7)	98
Evangelical	44%	(86)	37%	(73)	7%	(14)	2%	(3)	10%	(20)	195
Non-Evangelical	44%	(115)	35%	(94)	11%	(30)	2%	(5)	8%	(20)	265
Community: Urban	44%	(112)	37%	(94)	8%	(20)	3%	(9)	8%	(21)	255
Community: Suburban	44%	(242)	35%	(191)	7%	(39)	3%	(17)	12%	(65)	554
Community: Rural	40%	(76)	26%	(49)	12%	(24)	3%	(5)	19%	(36)	191
Employ: Private Sector	40%	(46)	39%	(45)	10%	(12)	4%	(5)	7%	(8)	117
Employ: Unemployed	44%	(68)	29%	(44)	8%	(12)	3%	(5)	17%	(26)	154
Employ: Other	22%	(11)	28%	(15)	10%	(5)	7%	(4)	33%	(17)	52
Military HH: Yes	52%	(64)	31%	(38)	6%	(7)	4%	(4)	8%	(10)	122
Military HH: No	42%	(367)	34%	(297)	9%	(75)	3%	(27)	13%	(112)	878
RD/WT: Right Direction	31%	(58)	40%	(76)	12%	(23)	3%	(5)	15%	(29)	191
RD/WT: Wrong Track	46%	(372)	32%	(258)	7%	(59)	3%	(26)	12%	(93)	809
Trump Job Approve	33%	(71)	41%	(89)	13%	(28)	4%	(9)	10%	(22)	219
Trump Job Disapprove	51%	(335)	32%	(208)	7%	(45)	3%	(17)	9%	(57)	662
Trump Job Strongly Approve	33%	(29)	30%	(25)	14%	(12)	5%	(5)	18%	(15)	86
Trump Job Somewhat Approve	32%	(42)	48%	(63)	12%	(15)	4%	(5)	5%	(6)	132
Trump Job Somewhat Disapprove	39%	(60)	39%	(60)	12%	(19)	2%	(3)	9%	(13)	154
Trump Job Strongly Disapprove	54%	(275)	29%	(149)	5%	(26)	3%	(14)	9%	(43)	508
Favorable of Trump	31%	(68)	42%	(90)	12%	(26)	5%	(10)	10%	(22)	215
Unfavorable of Trump	51%	(342)	32%	(216)	7%	(44)	2%	(16)	8%	(52)	670

Continued on next page

Table MGC30_16: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
The company contributes to society in a positive way*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	43%	(431)	33%	(334)	8%	(82)	3%	(31)	12%	(122)	1000
Very Favorable of Trump	33%	(32)	34%	(32)	13%	(12)	6%	(5)	14%	(13)	95
Somewhat Favorable of Trump	30%	(36)	48%	(58)	11%	(14)	4%	(4)	7%	(9)	120
Somewhat Unfavorable of Trump	40%	(52)	44%	(57)	9%	(12)	2%	(3)	4%	(5)	129
Very Unfavorable of Trump	54%	(289)	29%	(159)	6%	(33)	2%	(13)	9%	(46)	541
#1 Issue: Economy	31%	(83)	46%	(123)	11%	(29)	3%	(9)	9%	(23)	267
#1 Issue: Security	37%	(37)	29%	(29)	11%	(11)	6%	(6)	17%	(17)	100
#1 Issue: Health Care	48%	(67)	30%	(41)	7%	(10)	1%	(2)	14%	(19)	139
#1 Issue: Women's Issues	65%	(81)	18%	(23)	8%	(10)	3%	(4)	5%	(6)	124
#1 Issue: Education	43%	(52)	35%	(42)	3%	(4)	3%	(4)	16%	(19)	121
#1 Issue: Energy	40%	(37)	38%	(36)	10%	(9)	3%	(2)	9%	(9)	94
#1 Issue: Other	50%	(68)	27%	(37)	4%	(5)	2%	(2)	17%	(23)	136
2018 House Vote: Democrat	50%	(44)	31%	(28)	12%	(11)	2%	(2)	5%	(5)	89
2016 Vote: Hillary Clinton	52%	(34)	30%	(20)	11%	(7)	2%	(1)	5%	(3)	65
2016 Vote: Didn't Vote	43%	(382)	33%	(298)	8%	(68)	3%	(29)	13%	(115)	892
Voted in 2014: No	43%	(423)	34%	(328)	8%	(77)	3%	(31)	12%	(118)	977
2012 Vote: Didn't Vote	43%	(422)	34%	(328)	8%	(77)	3%	(31)	12%	(120)	978
4-Region: Northeast	44%	(89)	34%	(68)	9%	(18)	5%	(9)	9%	(17)	202
4-Region: Midwest	43%	(83)	35%	(66)	8%	(15)	2%	(4)	12%	(23)	191
4-Region: South	44%	(178)	32%	(129)	8%	(33)	3%	(12)	13%	(51)	404
4-Region: West	40%	(81)	35%	(71)	8%	(16)	3%	(5)	15%	(30)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGC30_17: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
Ability to work remotely*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	35%	(348)	35%	(346)	14%	(135)	4%	(40)	13%	(131)	1000
Gender: Male	37%	(179)	33%	(160)	14%	(67)	5%	(23)	12%	(59)	489
Gender: Female	33%	(169)	36%	(186)	13%	(68)	3%	(16)	14%	(72)	511
Age: 18-34	35%	(177)	33%	(168)	15%	(74)	5%	(24)	12%	(63)	506
Generation Z: 13-23	35%	(348)	35%	(346)	14%	(135)	4%	(40)	13%	(131)	1000
PID: Dem (no lean)	40%	(147)	36%	(134)	14%	(50)	3%	(10)	8%	(29)	370
PID: Ind (no lean)	33%	(146)	34%	(151)	11%	(49)	4%	(18)	18%	(78)	443
PID: Rep (no lean)	29%	(55)	33%	(61)	19%	(35)	7%	(12)	13%	(24)	187
PID/Gender: Dem Men	44%	(67)	34%	(52)	13%	(19)	3%	(5)	6%	(10)	154
PID/Gender: Dem Women	37%	(80)	38%	(82)	14%	(31)	2%	(4)	9%	(19)	216
PID/Gender: Ind Men	36%	(81)	31%	(70)	11%	(25)	6%	(13)	16%	(36)	224
PID/Gender: Ind Women	30%	(65)	37%	(82)	11%	(24)	2%	(5)	19%	(43)	219
PID/Gender: Rep Men	28%	(31)	35%	(39)	20%	(23)	5%	(6)	12%	(14)	111
PID/Gender: Rep Women	31%	(24)	29%	(22)	17%	(13)	9%	(7)	14%	(10)	76
Ideo: Liberal (1-3)	41%	(141)	37%	(127)	14%	(49)	2%	(7)	6%	(22)	348
Ideo: Moderate (4)	34%	(60)	34%	(59)	15%	(26)	7%	(12)	11%	(19)	175
Ideo: Conservative (5-7)	30%	(58)	38%	(73)	19%	(37)	6%	(12)	8%	(15)	195
Educ: < College	35%	(322)	34%	(317)	13%	(121)	4%	(37)	13%	(122)	920
Educ: Bachelors degree	33%	(21)	44%	(27)	16%	(10)	1%	(0)	6%	(4)	62
Income: Under 50k	37%	(183)	31%	(158)	12%	(58)	4%	(18)	17%	(84)	501
Income: 50k-100k	34%	(114)	36%	(119)	14%	(47)	5%	(16)	11%	(38)	333
Income: 100k+	30%	(51)	42%	(70)	18%	(31)	3%	(6)	6%	(10)	166
Ethnicity: White	32%	(209)	37%	(237)	15%	(96)	4%	(29)	11%	(74)	644
Ethnicity: Hispanic	36%	(73)	35%	(71)	11%	(21)	5%	(9)	14%	(29)	203
Ethnicity: Afr. Am.	40%	(51)	24%	(31)	16%	(21)	3%	(3)	17%	(22)	129
Ethnicity: Other	39%	(88)	34%	(78)	8%	(18)	3%	(8)	16%	(35)	228

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Table MGC30_17: *In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
 Ability to work remotely*

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	35%	(348)	35%	(346)	14%	(135)	4%	(40)	13%	(131)	1000
All Christian	37%	(115)	35%	(107)	14%	(43)	5%	(14)	10%	(31)	309
All Non-Christian	44%	(33)	29%	(22)	13%	(10)	9%	(7)	6%	(4)	76
Atheist	36%	(39)	43%	(46)	11%	(12)	2%	(3)	7%	(7)	106
Agnostic/Nothing in particular	29%	(93)	35%	(115)	13%	(43)	3%	(9)	20%	(66)	325
Something Else	37%	(68)	31%	(57)	15%	(28)	4%	(7)	13%	(23)	183
Religious Non-Protestant/Catholic	38%	(37)	30%	(30)	14%	(14)	8%	(8)	10%	(10)	98
Evangelical	39%	(75)	31%	(61)	14%	(28)	3%	(6)	13%	(25)	195
Non-Evangelical	38%	(102)	34%	(89)	14%	(38)	5%	(14)	8%	(22)	265
Community: Urban	43%	(110)	35%	(90)	8%	(20)	5%	(12)	9%	(23)	255
Community: Suburban	33%	(182)	35%	(194)	16%	(88)	3%	(18)	13%	(72)	554
Community: Rural	30%	(56)	32%	(61)	14%	(27)	5%	(10)	19%	(36)	191
Employ: Private Sector	37%	(43)	35%	(40)	17%	(20)	4%	(4)	8%	(9)	117
Employ: Unemployed	37%	(56)	31%	(48)	13%	(20)	4%	(6)	15%	(24)	154
Employ: Other	24%	(13)	25%	(13)	12%	(6)	6%	(3)	34%	(18)	52
Military HH: Yes	37%	(45)	37%	(45)	11%	(13)	7%	(8)	9%	(11)	122
Military HH: No	35%	(303)	34%	(301)	14%	(122)	4%	(31)	14%	(121)	878
RD/WT: Right Direction	30%	(58)	33%	(63)	13%	(24)	9%	(18)	15%	(28)	191
RD/WT: Wrong Track	36%	(290)	35%	(283)	14%	(111)	3%	(22)	13%	(103)	809
Trump Job Approve	31%	(67)	34%	(73)	18%	(40)	9%	(20)	8%	(18)	219
Trump Job Disapprove	39%	(259)	35%	(235)	12%	(82)	2%	(13)	11%	(72)	662
Trump Job Strongly Approve	30%	(26)	26%	(22)	19%	(16)	12%	(10)	13%	(11)	86
Trump Job Somewhat Approve	31%	(41)	39%	(51)	18%	(23)	8%	(10)	5%	(7)	132
Trump Job Somewhat Disapprove	36%	(55)	35%	(54)	14%	(21)	4%	(6)	12%	(18)	154
Trump Job Strongly Disapprove	40%	(204)	36%	(181)	12%	(61)	1%	(7)	11%	(54)	508
Favorable of Trump	32%	(68)	35%	(76)	16%	(35)	8%	(18)	9%	(18)	215
Unfavorable of Trump	39%	(259)	36%	(241)	13%	(89)	3%	(18)	9%	(63)	670

Continued on next page

Table MGC30_17: In light of the COVID-19 pandemic (coronavirus) and recent protests in support of the Black Lives Matter movement, are the following more or less important when considering working for a company?
Ability to work remotely

Demographic	Very important		Somewhat important		Not very important		Not important at all		Don't know / No opinion		Total N
Americans Age 13-23	35%	(348)	35%	(346)	14%	(135)	4%	(40)	13%	(131)	1000
Very Favorable of Trump	35%	(33)	29%	(28)	13%	(13)	11%	(11)	11%	(11)	95
Somewhat Favorable of Trump	29%	(35)	40%	(48)	19%	(23)	6%	(7)	6%	(8)	120
Somewhat Unfavorable of Trump	40%	(52)	38%	(49)	13%	(17)	3%	(4)	5%	(7)	129
Very Unfavorable of Trump	38%	(206)	36%	(192)	13%	(72)	3%	(14)	10%	(56)	541
#1 Issue: Economy	35%	(92)	38%	(102)	13%	(33)	5%	(13)	10%	(27)	267
#1 Issue: Security	29%	(29)	31%	(31)	18%	(19)	7%	(7)	15%	(15)	100
#1 Issue: Health Care	33%	(46)	37%	(51)	13%	(17)	3%	(5)	14%	(19)	139
#1 Issue: Women's Issues	42%	(52)	34%	(42)	13%	(16)	2%	(3)	8%	(10)	124
#1 Issue: Education	32%	(39)	37%	(44)	11%	(13)	2%	(2)	18%	(22)	121
#1 Issue: Energy	38%	(35)	34%	(32)	15%	(14)	4%	(3)	10%	(9)	94
#1 Issue: Other	36%	(49)	29%	(39)	12%	(17)	3%	(5)	19%	(26)	136
2018 House Vote: Democrat	37%	(33)	38%	(34)	12%	(11)	3%	(3)	10%	(9)	89
2016 Vote: Hillary Clinton	37%	(24)	37%	(24)	14%	(9)	4%	(2)	8%	(5)	65
2016 Vote: Didn't Vote	35%	(313)	34%	(303)	13%	(119)	4%	(34)	14%	(124)	892
Voted in 2014: No	35%	(342)	35%	(339)	14%	(133)	4%	(36)	13%	(128)	977
2012 Vote: Didn't Vote	35%	(339)	35%	(339)	14%	(133)	4%	(38)	13%	(128)	978
4-Region: Northeast	40%	(81)	34%	(69)	12%	(25)	6%	(12)	8%	(16)	202
4-Region: Midwest	38%	(73)	31%	(59)	17%	(32)	3%	(5)	11%	(21)	191
4-Region: South	33%	(135)	35%	(142)	12%	(49)	5%	(20)	14%	(59)	404
4-Region: West	29%	(59)	38%	(76)	14%	(29)	1%	(2)	18%	(36)	203

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MGCdem1: *Has your parent or guardian given you permission to take surveys such as this?*

Demographic		Yes	Total N
Americans Age 13-23	100%	(494)	494
Gender: Male	100%	(226)	226
Gender: Female	100%	(268)	268
Generation Z: 13-23	100%	(494)	494
PID: Dem (no lean)	100%	(182)	182
PID: Ind (no lean)	100%	(232)	232
PID: Rep (no lean)	100%	(80)	80
PID/Gender: Dem Men	100%	(72)	72
PID/Gender: Dem Women	100%	(110)	110
PID/Gender: Ind Men	100%	(109)	109
PID/Gender: Ind Women	100%	(123)	123
Ideo: Liberal (1-3)	100%	(174)	174
Ideo: Conservative (5-7)	100%	(84)	84
Educ: < College	100%	(494)	494
Income: Under 50k	100%	(215)	215
Income: 50k-100k	100%	(167)	167
Income: 100k+	100%	(113)	113
Ethnicity: White	100%	(321)	321
Ethnicity: Hispanic	100%	(76)	76
Ethnicity: Afr. Am.	100%	(58)	58
Ethnicity: Other	100%	(114)	114
All Christian	100%	(135)	135
Atheist	100%	(62)	62
Agnostic/Nothing in particular	100%	(158)	158
Something Else	100%	(100)	100
Religious Non-Protestant/Catholic	100%	(52)	52
Evangelical	100%	(112)	112
Non-Evangelical	100%	(104)	104
Community: Urban	100%	(116)	116
Community: Suburban	100%	(291)	291
Community: Rural	100%	(86)	86
Employ: Unemployed	100%	(63)	63

Continued on next page

Table MGCdem1: Has your parent or guardian given you permission to take surveys such as this?

Demographic		Yes	Total N
Americans Age 13-23	100%	(494)	494
Military HH: Yes	100%	(79)	79
Military HH: No	100%	(415)	415
RD/WT: Right Direction	100%	(89)	89
RD/WT: Wrong Track	100%	(405)	405
Trump Job Approve	100%	(92)	92
Trump Job Disapprove	100%	(323)	323
Trump Job Somewhat Approve	100%	(58)	58
Trump Job Somewhat Disapprove	100%	(63)	63
Trump Job Strongly Disapprove	100%	(260)	260
Favorable of Trump	100%	(100)	100
Unfavorable of Trump	100%	(330)	330
Somewhat Favorable of Trump	100%	(55)	55
Somewhat Unfavorable of Trump	100%	(58)	58
Very Unfavorable of Trump	100%	(272)	272
#1 Issue: Economy	100%	(100)	100
#1 Issue: Security	100%	(56)	56
#1 Issue: Health Care	100%	(61)	61
#1 Issue: Women's Issues	100%	(65)	65
#1 Issue: Education	100%	(65)	65
#1 Issue: Other	100%	(92)	92
2016 Vote: Didn't Vote	100%	(488)	488
Voted in 2014: No	100%	(491)	491
2012 Vote: Didn't Vote	100%	(488)	488
4-Region: Northeast	100%	(88)	88
4-Region: Midwest	100%	(103)	103
4-Region: South	100%	(203)	203
4-Region: West	100%	(101)	101

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Americans Age 13-23	1000	100%
xdemGender	Gender: Male	489	49%
	Gender: Female	511	51%
	N	1000	
age	Age: 18-34	506	51%
demAgeGeneration	Generation Z: 13-23	1000	100%
xpid3	PID: Dem (no lean)	370	37%
	PID: Ind (no lean)	443	44%
	PID: Rep (no lean)	187	19%
	N	1000	
xpidGender	PID/Gender: Dem Men	154	15%
	PID/Gender: Dem Women	216	22%
	PID/Gender: Ind Men	224	22%
	PID/Gender: Ind Women	219	22%
	PID/Gender: Rep Men	111	11%
	PID/Gender: Rep Women	76	8%
	N	1000	
xdemIdeo3	Ideo: Liberal (1-3)	348	35%
	Ideo: Moderate (4)	175	17%
	Ideo: Conservative (5-7)	195	20%
	N	718	
xeduc3	Educ: < College	920	92%
	Educ: Bachelors degree	62	6%
	Educ: Post-grad	18	2%
	N	1000	
xdemInc3	Income: Under 50k	501	50%
	Income: 50k-100k	333	33%
	Income: 100k+	166	17%
	N	1000	
xdemWhite	Ethnicity: White	644	64%
xdemHispBin	Ethnicity: Hispanic	203	20%
demBlackBin	Ethnicity: Afr. Am.	129	13%
demRaceOther	Ethnicity: Other	228	23%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemReligion	All Christian	309	31%
	All Non-Christian	76	8%
	Atheist	106	11%
	Agnostic/Nothing in particular	325	33%
	Something Else	183	18%
	<i>N</i>	1000	
xdemReligOther	Religious Non-Protestant/Catholic	98	10%
xdemEvang	Evangelical	195	20%
	Non-Evangelical	265	26%
	<i>N</i>	460	
xdemUsr	Community: Urban	255	25%
	Community: Suburban	554	55%
	Community: Rural	191	19%
	<i>N</i>	1000	
xdemEmploy	Employ: Private Sector	117	12%
	Employ: Government	15	2%
	Employ: Self-Employed	37	4%
	Employ: Homemaker	16	2%
	Employ: Unemployed	154	15%
	Employ: Other	52	5%
	<i>N</i>	392	
xdemMilHH1	Military HH: Yes	122	12%
	Military HH: No	878	88%
	<i>N</i>	1000	
xnr1	RD/WT: Right Direction	191	19%
	RD/WT: Wrong Track	809	81%
	<i>N</i>	1000	
Trump_Approve	Trump Job Approve	219	22%
	Trump Job Disapprove	662	66%
	<i>N</i>	880	
Trump_Approve2	Trump Job Strongly Approve	86	9%
	Trump Job Somewhat Approve	132	13%
	Trump Job Somewhat Disapprove	154	15%
	Trump Job Strongly Disapprove	508	51%
	<i>N</i>	880	
Trump_Fav	Favorable of Trump	215	22%
	Unfavorable of Trump	670	67%
	<i>N</i>	885	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav_FULL	Very Favorable of Trump	95	10%
	Somewhat Favorable of Trump	120	12%
	Somewhat Unfavorable of Trump	129	13%
	Very Unfavorable of Trump	541	54%
	N	885	
xnr3	#1 Issue: Economy	267	27%
	#1 Issue: Security	100	10%
	#1 Issue: Health Care	139	14%
	#1 Issue: Medicare / Social Security	20	2%
	#1 Issue: Women's Issues	124	12%
	#1 Issue: Education	121	12%
	#1 Issue: Energy	94	9%
	#1 Issue: Other	136	14%
	N	1000	
xsubVote18O	2018 House Vote: Democrat	89	9%
	2018 House Vote: Republican	43	4%
	2018 House Vote: Someone else	13	1%
	N	146	
xsubVote16O	2016 Vote: Hillary Clinton	65	6%
	2016 Vote: Donald Trump	33	3%
	2016 Vote: Other	10	1%
	2016 Vote: Didn't Vote	892	89%
	N	1000	
xsubVote14O	Voted in 2014: Yes	23	2%
	Voted in 2014: No	977	98%
	N	1000	
xsubVote12O	2012 Vote: Barack Obama	18	2%
	2012 Vote: Mitt Romney	4	0%
	2012 Vote: Other	1	0%
	2012 Vote: Didn't Vote	978	98%
	N	1000	
xreg4	4-Region: Northeast	202	20%
	4-Region: Midwest	191	19%
	4-Region: South	404	40%
	4-Region: West	203	20%
	N	1000	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

