



National Tracking Poll #200257
February 20-23, 2020

Crosstabulation Results

Methodology:

This poll was conducted between February 20-February 23, 2020 among a national sample of 624 Avid NASCAR Fans. The interviews were conducted online and the data were weighted to approximate a target sample of Avid NASCAR Fans based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 4 percentage points.

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Crosstabulation Results by Respondent Demographics

Table AUTO1_1: Do you, or anyone in your household, subscribe to the following?
Cable or satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	62%	(384)	23%	(144)	15%	(96)	624
Gender: Male	62%	(257)	22%	(91)	16%	(67)	415
Gender: Female	61%	(128)	25%	(53)	14%	(28)	209
Age: 18-29	45%	(34)	37%	(28)	18%	(13)	75
Age: 30-44	52%	(89)	26%	(44)	22%	(37)	170
Age: 45-54	62%	(59)	27%	(25)	12%	(11)	95
Age: 55-64	68%	(116)	18%	(31)	13%	(23)	171
Age: 65+	76%	(87)	14%	(15)	10%	(12)	114
Millennial: Age 23-38	48%	(72)	26%	(39)	26%	(40)	150
Generation X: Age 39-54	60%	(95)	30%	(48)	10%	(16)	158
Boomers: Age 55-73	72%	(188)	16%	(43)	12%	(31)	262
PID: Dem (no lean)	67%	(116)	23%	(39)	10%	(17)	172
PID: Ind (no lean)	53%	(91)	29%	(50)	18%	(30)	171
PID: Rep (no lean)	63%	(177)	20%	(55)	17%	(48)	281
PID/Gender: Dem Men	68%	(76)	22%	(24)	11%	(12)	111
PID/Gender: Dem Women	66%	(40)	25%	(15)	9%	(5)	61
PID/Gender: Ind Men	54%	(58)	26%	(28)	20%	(22)	108
PID/Gender: Ind Women	52%	(33)	34%	(22)	14%	(9)	63
PID/Gender: Rep Men	63%	(123)	20%	(39)	17%	(34)	196
PID/Gender: Rep Women	64%	(54)	19%	(16)	17%	(14)	85
Ideo: Liberal (1-3)	58%	(79)	25%	(34)	18%	(24)	138
Ideo: Moderate (4)	66%	(109)	22%	(36)	12%	(20)	165
Ideo: Conservative (5-7)	65%	(171)	23%	(60)	12%	(30)	262
Educ: < College	59%	(277)	24%	(113)	18%	(83)	473
Educ: Bachelors degree	72%	(71)	24%	(24)	4%	(4)	99
Educ: Post-grad	70%	(36)	14%	(7)	16%	(9)	52

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Table AUTO1_1: Do you, or anyone in your household, subscribe to the following?
Cable or satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	62%	(384)	23%	(144)	15%	(96)	624
Income: Under 50k	60%	(203)	25%	(84)	16%	(54)	340
Income: 50k-100k	61%	(131)	24%	(51)	15%	(33)	216
Income: 100k+	75%	(50)	12%	(8)	13%	(9)	67
Ethnicity: White	65%	(340)	22%	(116)	13%	(70)	526
Ethnicity: Hispanic	33%	(22)	41%	(27)	26%	(18)	66
Ethnicity: Afr. Am.	57%	(34)	12%	(7)	31%	(19)	60
All Christian	66%	(203)	23%	(69)	11%	(33)	305
Agnostic/Nothing in particular	58%	(157)	25%	(67)	17%	(47)	271
Evangelical	59%	(129)	23%	(51)	18%	(39)	219
Non-Evangelical	66%	(141)	25%	(54)	9%	(20)	215
Community: Urban	62%	(97)	25%	(40)	13%	(20)	157
Community: Suburban	64%	(165)	21%	(54)	15%	(39)	258
Community: Rural	59%	(123)	24%	(50)	17%	(36)	209
Employ: Private Sector	67%	(134)	19%	(37)	14%	(28)	199
Employ: Self-Employed	52%	(38)	31%	(23)	17%	(12)	73
Employ: Retired	73%	(111)	17%	(25)	10%	(15)	151
Employ: Unemployed	34%	(19)	28%	(16)	38%	(21)	56
Military HH: Yes	69%	(99)	16%	(23)	14%	(20)	142
Military HH: No	59%	(286)	25%	(121)	16%	(75)	482
RD/WT: Right Direction	64%	(227)	20%	(72)	15%	(53)	353
RD/WT: Wrong Track	58%	(157)	26%	(72)	16%	(42)	271
Trump Job Approve	63%	(219)	22%	(75)	15%	(51)	345
Trump Job Disapprove	60%	(159)	24%	(65)	15%	(40)	264
Trump Job Strongly Approve	65%	(159)	18%	(44)	17%	(41)	244
Trump Job Somewhat Approve	59%	(60)	31%	(31)	10%	(10)	101
Trump Job Somewhat Disapprove	62%	(43)	28%	(19)	10%	(7)	70
Trump Job Strongly Disapprove	60%	(116)	23%	(45)	17%	(33)	194
Favorable of Trump	64%	(225)	21%	(74)	15%	(52)	351
Unfavorable of Trump	61%	(151)	25%	(61)	14%	(34)	247

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Table AUTO1_1: Do you, or anyone in your household, subscribe to the following?

Cable or satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	62%	(384)	23%	(144)	15%	(96)	624
Very Favorable of Trump	63%	(158)	19%	(47)	18%	(45)	250
Somewhat Favorable of Trump	66%	(67)	27%	(27)	7%	(7)	101
Somewhat Unfavorable of Trump	63%	(37)	31%	(18)	6%	(3)	58
Very Unfavorable of Trump	61%	(114)	23%	(44)	16%	(31)	189
#1 Issue: Economy	60%	(85)	27%	(37)	13%	(18)	140
#1 Issue: Security	65%	(96)	20%	(29)	16%	(23)	148
#1 Issue: Health Care	62%	(66)	18%	(19)	19%	(21)	106
#1 Issue: Medicare / Social Security	72%	(87)	17%	(21)	10%	(13)	121
2018 House Vote: Democrat	64%	(119)	24%	(44)	12%	(22)	185
2018 House Vote: Republican	64%	(173)	22%	(59)	15%	(40)	272
2016 Vote: Hillary Clinton	66%	(107)	23%	(38)	11%	(18)	163
2016 Vote: Donald Trump	64%	(184)	22%	(62)	14%	(40)	287
2016 Vote: Didn't Vote	53%	(78)	25%	(37)	21%	(32)	147
Voted in 2014: Yes	65%	(273)	22%	(90)	13%	(54)	418
Voted in 2014: No	54%	(111)	26%	(54)	20%	(41)	206
2012 Vote: Barack Obama	64%	(139)	23%	(51)	13%	(29)	219
2012 Vote: Mitt Romney	65%	(125)	21%	(41)	13%	(25)	191
2012 Vote: Didn't Vote	56%	(106)	25%	(47)	19%	(36)	189
4-Region: Northeast	78%	(71)	12%	(11)	10%	(9)	91
4-Region: Midwest	56%	(81)	31%	(45)	13%	(18)	144
4-Region: South	63%	(172)	20%	(54)	17%	(48)	274
4-Region: West	53%	(60)	29%	(33)	18%	(21)	115
200246	64%	(121)	22%	(42)	15%	(28)	191
200252	65%	(133)	21%	(43)	14%	(29)	206
200257	57%	(130)	26%	(59)	17%	(39)	227
White (non-hispanic)	67%	(324)	21%	(101)	12%	(57)	481
Currently subscribe: Cable or satellite	100%	(384)	—	(0)	—	(0)	384
Currently subscribe: Streaming services	64%	(218)	28%	(97)	8%	(27)	342
Currently subscribe: Live TV streaming	53%	(123)	34%	(79)	12%	(28)	230

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Table AUTO1_1: Do you, or anyone in your household, subscribe to the following?

Cable or satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	62%	(384)	23%	(144)	15%	(96)	624
Currently subscribe: Broadband internet	71%	(282)	24%	(96)	5%	(21)	400
Access to: Over-the-air TV antenna	48%	(105)	30%	(66)	22%	(47)	219
Access to: Smart or connected TV	56%	(221)	29%	(114)	16%	(61)	396
Interested in Sports Betting	63%	(172)	22%	(60)	16%	(43)	275
Interested in Motorsports	64%	(305)	25%	(120)	11%	(54)	479
Avid Fan of NASCAR, F1, and IndyCar	61%	(85)	19%	(26)	20%	(28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	64%	(252)	22%	(87)	14%	(57)	395
NASCAR Fan	62%	(384)	23%	(144)	15%	(96)	624
Avid NASCAR Fan	62%	(384)	23%	(144)	15%	(96)	624
F1 Fan	63%	(267)	23%	(96)	14%	(61)	423
Avid F1 Fan	59%	(104)	22%	(39)	19%	(33)	177
Casual F1 Fan	66%	(163)	23%	(56)	11%	(27)	247
IndyCar Fan	63%	(316)	22%	(109)	15%	(77)	502
Avid IndyCar Fan	61%	(132)	19%	(40)	21%	(45)	218
Casual IndyCar Fan	65%	(184)	24%	(68)	11%	(32)	284
NHRA Fan	63%	(250)	24%	(97)	13%	(52)	399
MotoGP Fan	60%	(184)	26%	(79)	15%	(45)	307
Avid MotoGP Fan	58%	(64)	21%	(24)	21%	(23)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO1_2: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	55%	(342)	9%	(59)	36%	(222)	624
Gender: Male	57%	(237)	10%	(40)	33%	(139)	415
Gender: Female	51%	(106)	9%	(20)	40%	(83)	209
Age: 18-29	76%	(57)	7%	(6)	17%	(13)	75
Age: 30-44	61%	(104)	12%	(20)	27%	(46)	170
Age: 45-54	61%	(58)	14%	(14)	24%	(23)	95
Age: 55-64	48%	(81)	8%	(14)	44%	(75)	171
Age: 65+	37%	(42)	6%	(6)	57%	(65)	114
Millennial: Age 23-38	62%	(94)	12%	(17)	26%	(39)	150
Generation X: Age 39-54	63%	(100)	13%	(21)	24%	(38)	158
Boomers: Age 55-73	44%	(116)	8%	(20)	48%	(126)	262
PID: Dem (no lean)	70%	(120)	7%	(12)	24%	(40)	172
PID: Ind (no lean)	52%	(89)	10%	(17)	38%	(65)	171
PID: Rep (no lean)	47%	(133)	11%	(31)	42%	(117)	281
PID/Gender: Dem Men	75%	(83)	5%	(6)	20%	(22)	111
PID/Gender: Dem Women	61%	(37)	9%	(6)	30%	(18)	61
PID/Gender: Ind Men	52%	(56)	9%	(9)	39%	(42)	108
PID/Gender: Ind Women	52%	(33)	12%	(8)	36%	(23)	63
PID/Gender: Rep Men	50%	(97)	12%	(24)	38%	(75)	196
PID/Gender: Rep Women	42%	(36)	8%	(6)	50%	(43)	85
Ideo: Liberal (1-3)	67%	(92)	6%	(9)	27%	(37)	138
Ideo: Moderate (4)	58%	(95)	9%	(16)	33%	(54)	165
Ideo: Conservative (5-7)	50%	(131)	12%	(32)	37%	(98)	262
Educ: < College	49%	(232)	10%	(49)	41%	(192)	473
Educ: Bachelors degree	74%	(73)	8%	(8)	18%	(18)	99
Educ: Post-grad	71%	(37)	5%	(2)	24%	(13)	52
Income: Under 50k	50%	(169)	10%	(32)	41%	(139)	340
Income: 50k-100k	59%	(127)	10%	(21)	32%	(69)	216
Income: 100k+	69%	(47)	9%	(6)	22%	(15)	67
Ethnicity: White	53%	(281)	10%	(53)	37%	(192)	526

Continued on next page

Table AUTO1_2: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	55%	(342)	9%	(59)	36%	(222)	624
Ethnicity: Hispanic	63%	(42)	15%	(10)	22%	(14)	66
Ethnicity: Afr. Am.	65%	(39)	7%	(4)	28%	(17)	60
All Christian	55%	(169)	6%	(17)	39%	(118)	305
Agnostic/Nothing in particular	54%	(147)	11%	(30)	35%	(94)	271
Evangelical	46%	(101)	10%	(23)	44%	(96)	219
Non-Evangelical	61%	(131)	6%	(13)	34%	(72)	215
Community: Urban	66%	(104)	9%	(15)	24%	(38)	157
Community: Suburban	57%	(147)	9%	(22)	35%	(90)	258
Community: Rural	44%	(92)	11%	(22)	45%	(94)	209
Employ: Private Sector	63%	(126)	11%	(21)	26%	(52)	199
Employ: Self-Employed	57%	(41)	14%	(11)	29%	(21)	73
Employ: Retired	45%	(68)	3%	(5)	52%	(79)	151
Employ: Unemployed	40%	(22)	22%	(12)	38%	(21)	56
Military HH: Yes	46%	(66)	7%	(10)	46%	(66)	142
Military HH: No	57%	(276)	10%	(49)	32%	(156)	482
RD/WT: Right Direction	51%	(178)	13%	(46)	36%	(129)	353
RD/WT: Wrong Track	61%	(164)	5%	(13)	35%	(94)	271
Trump Job Approve	49%	(169)	14%	(48)	37%	(128)	345
Trump Job Disapprove	64%	(169)	4%	(11)	32%	(84)	264
Trump Job Strongly Approve	43%	(105)	16%	(40)	41%	(99)	244
Trump Job Somewhat Approve	63%	(64)	9%	(9)	28%	(29)	101
Trump Job Somewhat Disapprove	74%	(51)	2%	(1)	25%	(17)	70
Trump Job Strongly Disapprove	61%	(118)	5%	(10)	34%	(67)	194
Favorable of Trump	49%	(171)	14%	(47)	38%	(132)	351
Unfavorable of Trump	65%	(160)	4%	(10)	31%	(76)	247
Very Favorable of Trump	45%	(112)	16%	(41)	39%	(97)	250
Somewhat Favorable of Trump	58%	(59)	7%	(7)	35%	(35)	101
Somewhat Unfavorable of Trump	75%	(44)	3%	(2)	22%	(13)	58
Very Unfavorable of Trump	62%	(116)	5%	(9)	34%	(64)	189

Continued on next page

Table AUTO1_2: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	55%	(342)	9%	(59)	36%	(222)	624
#1 Issue: Economy	60%	(85)	12%	(17)	27%	(38)	140
#1 Issue: Security	54%	(80)	11%	(16)	35%	(52)	148
#1 Issue: Health Care	55%	(59)	9%	(9)	36%	(38)	106
#1 Issue: Medicare / Social Security	42%	(51)	7%	(9)	51%	(62)	121
2018 House Vote: Democrat	69%	(127)	5%	(10)	26%	(48)	185
2018 House Vote: Republican	49%	(133)	14%	(39)	37%	(100)	272
2016 Vote: Hillary Clinton	68%	(111)	6%	(9)	26%	(42)	163
2016 Vote: Donald Trump	50%	(143)	13%	(38)	37%	(106)	287
2016 Vote: Didn't Vote	50%	(74)	7%	(10)	43%	(63)	147
Voted in 2014: Yes	58%	(241)	10%	(41)	32%	(136)	418
Voted in 2014: No	49%	(101)	9%	(19)	42%	(87)	206
2012 Vote: Barack Obama	63%	(138)	10%	(22)	27%	(59)	219
2012 Vote: Mitt Romney	49%	(95)	11%	(22)	39%	(75)	191
2012 Vote: Didn't Vote	48%	(91)	8%	(14)	44%	(84)	189
4-Region: Northeast	53%	(48)	10%	(10)	37%	(34)	91
4-Region: Midwest	51%	(73)	11%	(15)	39%	(56)	144
4-Region: South	54%	(148)	9%	(24)	38%	(103)	274
4-Region: West	64%	(74)	9%	(11)	26%	(30)	115
200246	59%	(113)	11%	(20)	30%	(58)	191
200252	56%	(115)	7%	(14)	38%	(77)	206
200257	50%	(115)	11%	(25)	38%	(88)	227
White (non-hispanic)	53%	(253)	9%	(44)	38%	(183)	481
Currently subscribe: Cable or satellite	57%	(218)	8%	(31)	35%	(135)	384
Currently subscribe: Streaming services	100%	(342)	—	(0)	—	(0)	342
Currently subscribe: Live TV streaming	83%	(191)	8%	(18)	9%	(21)	230
Currently subscribe: Broadband internet	66%	(262)	8%	(32)	26%	(106)	400
Access to: Over-the-air TV antenna	56%	(121)	9%	(21)	35%	(77)	219
Access to: Smart or connected TV	65%	(259)	10%	(39)	25%	(97)	396
Interested in Sports Betting	66%	(181)	10%	(28)	24%	(65)	275

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Table AUTO1_2: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	55%	(342)	9%	(59)	36%	(222)	624
Interested in Motorsports	55%	(266)	9%	(41)	36%	(173)	479
Avid Fan of NASCAR, F1, and IndyCar	64%	(89)	11%	(16)	25%	(34)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	57%	(225)	11%	(44)	32%	(126)	395
NASCAR Fan	55%	(342)	9%	(59)	36%	(222)	624
Avid NASCAR Fan	55%	(342)	9%	(59)	36%	(222)	624
F1 Fan	58%	(247)	11%	(46)	31%	(130)	423
Avid F1 Fan	64%	(113)	10%	(18)	26%	(46)	177
Casual F1 Fan	54%	(134)	12%	(29)	34%	(84)	247
IndyCar Fan	54%	(269)	10%	(51)	36%	(182)	502
Avid IndyCar Fan	53%	(115)	10%	(21)	37%	(81)	218
Casual IndyCar Fan	54%	(154)	11%	(30)	35%	(100)	284
NHRA Fan	55%	(219)	11%	(45)	34%	(134)	399
MotoGP Fan	60%	(186)	11%	(35)	28%	(86)	307
Avid MotoGP Fan	66%	(74)	7%	(8)	27%	(31)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO1_3: Do you, or anyone in your household, subscribe to the following?
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	37%	(230)	11%	(69)	52%	(325)	624
Gender: Male	38%	(156)	10%	(43)	52%	(216)	415
Gender: Female	35%	(73)	12%	(26)	52%	(110)	209
Age: 18-29	54%	(41)	16%	(12)	30%	(22)	75
Age: 30-44	51%	(86)	11%	(18)	39%	(66)	170
Age: 45-54	39%	(37)	13%	(13)	48%	(46)	95
Age: 55-64	28%	(48)	10%	(16)	62%	(107)	171
Age: 65+	17%	(19)	9%	(10)	74%	(85)	114
Millennial: Age 23-38	49%	(73)	11%	(16)	40%	(61)	150
Generation X: Age 39-54	44%	(69)	12%	(19)	44%	(70)	158
Boomers: Age 55-73	23%	(61)	9%	(24)	68%	(178)	262
PID: Dem (no lean)	42%	(72)	12%	(20)	46%	(80)	172
PID: Ind (no lean)	41%	(71)	10%	(17)	49%	(83)	171
PID: Rep (no lean)	31%	(87)	11%	(32)	58%	(162)	281
PID/Gender: Dem Men	43%	(47)	10%	(11)	48%	(53)	111
PID/Gender: Dem Women	40%	(25)	16%	(10)	44%	(27)	61
PID/Gender: Ind Men	39%	(42)	13%	(14)	49%	(53)	108
PID/Gender: Ind Women	46%	(29)	5%	(3)	49%	(31)	63
PID/Gender: Rep Men	34%	(67)	9%	(19)	56%	(110)	196
PID/Gender: Rep Women	23%	(20)	16%	(13)	61%	(52)	85
Ideo: Liberal (1-3)	52%	(71)	12%	(16)	37%	(51)	138
Ideo: Moderate (4)	29%	(47)	10%	(17)	61%	(101)	165
Ideo: Conservative (5-7)	33%	(86)	12%	(30)	56%	(146)	262
Educ: < College	34%	(159)	11%	(53)	55%	(260)	473
Educ: Bachelors degree	46%	(46)	11%	(11)	43%	(43)	99
Educ: Post-grad	48%	(25)	10%	(5)	42%	(22)	52
Income: Under 50k	34%	(117)	11%	(37)	55%	(186)	340
Income: 50k-100k	40%	(86)	10%	(22)	50%	(109)	216
Income: 100k+	40%	(27)	16%	(11)	44%	(30)	67
Ethnicity: White	35%	(182)	10%	(55)	55%	(289)	526

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Table AUTO1_3: Do you, or anyone in your household, subscribe to the following?
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	37%	(230)	11%	(69)	52%	(325)	624
Ethnicity: Hispanic	57%	(38)	12%	(8)	31%	(21)	66
Ethnicity: Afr. Am.	48%	(29)	12%	(8)	40%	(24)	60
All Christian	31%	(95)	8%	(26)	60%	(184)	305
Agnostic/Nothing in particular	42%	(113)	13%	(34)	46%	(124)	271
Evangelical	34%	(74)	10%	(22)	56%	(123)	219
Non-Evangelical	35%	(75)	11%	(24)	54%	(117)	215
Community: Urban	44%	(69)	12%	(18)	44%	(69)	157
Community: Suburban	35%	(90)	11%	(28)	54%	(140)	258
Community: Rural	34%	(71)	11%	(23)	55%	(115)	209
Employ: Private Sector	37%	(74)	12%	(25)	50%	(100)	199
Employ: Self-Employed	34%	(25)	14%	(11)	52%	(38)	73
Employ: Retired	26%	(40)	6%	(9)	68%	(103)	151
Employ: Unemployed	48%	(27)	14%	(8)	38%	(21)	56
Military HH: Yes	34%	(49)	12%	(18)	53%	(76)	142
Military HH: No	38%	(181)	11%	(51)	52%	(249)	482
RD/WT: Right Direction	37%	(130)	11%	(37)	53%	(186)	353
RD/WT: Wrong Track	37%	(100)	12%	(32)	51%	(139)	271
Trump Job Approve	32%	(110)	12%	(41)	56%	(194)	345
Trump Job Disapprove	43%	(114)	11%	(28)	46%	(122)	264
Trump Job Strongly Approve	30%	(73)	11%	(27)	59%	(144)	244
Trump Job Somewhat Approve	37%	(37)	14%	(14)	49%	(50)	101
Trump Job Somewhat Disapprove	58%	(40)	7%	(5)	35%	(24)	70
Trump Job Strongly Disapprove	38%	(73)	12%	(23)	50%	(98)	194
Favorable of Trump	32%	(113)	11%	(40)	56%	(198)	351
Unfavorable of Trump	43%	(106)	11%	(27)	46%	(114)	247
Very Favorable of Trump	32%	(79)	12%	(30)	57%	(142)	250
Somewhat Favorable of Trump	34%	(34)	10%	(10)	56%	(56)	101
Somewhat Unfavorable of Trump	64%	(37)	5%	(3)	31%	(18)	58
Very Unfavorable of Trump	36%	(68)	13%	(24)	51%	(96)	189

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Table AUTO1_3: Do you, or anyone in your household, subscribe to the following?
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	37%	(230)	11%	(69)	52%	(325)	624
#1 Issue: Economy	44%	(61)	12%	(17)	44%	(62)	140
#1 Issue: Security	33%	(48)	10%	(14)	58%	(85)	148
#1 Issue: Health Care	40%	(42)	8%	(9)	52%	(55)	106
#1 Issue: Medicare / Social Security	23%	(27)	12%	(15)	65%	(79)	121
2018 House Vote: Democrat	40%	(74)	12%	(23)	47%	(88)	185
2018 House Vote: Republican	33%	(90)	10%	(28)	57%	(154)	272
2016 Vote: Hillary Clinton	40%	(65)	12%	(19)	49%	(79)	163
2016 Vote: Donald Trump	36%	(104)	9%	(25)	55%	(158)	287
2016 Vote: Didn't Vote	36%	(53)	14%	(20)	50%	(74)	147
Voted in 2014: Yes	37%	(155)	11%	(44)	52%	(219)	418
Voted in 2014: No	36%	(75)	12%	(25)	51%	(106)	206
2012 Vote: Barack Obama	41%	(90)	9%	(20)	49%	(108)	219
2012 Vote: Mitt Romney	28%	(53)	12%	(23)	60%	(115)	191
2012 Vote: Didn't Vote	37%	(70)	12%	(23)	51%	(97)	189
4-Region: Northeast	31%	(28)	13%	(12)	56%	(51)	91
4-Region: Midwest	33%	(48)	9%	(13)	57%	(82)	144
4-Region: South	39%	(107)	11%	(30)	50%	(137)	274
4-Region: West	41%	(47)	12%	(13)	48%	(55)	115
200246	37%	(70)	9%	(17)	54%	(104)	191
200252	37%	(76)	8%	(17)	54%	(112)	206
200257	37%	(83)	15%	(35)	48%	(109)	227
White (non-hispanic)	33%	(160)	10%	(50)	56%	(271)	481
Currently subscribe: Cable or satellite	32%	(123)	10%	(38)	58%	(224)	384
Currently subscribe: Streaming services	56%	(191)	10%	(34)	34%	(117)	342
Currently subscribe: Live TV streaming	100%	(230)	—	(0)	—	(0)	230
Currently subscribe: Broadband internet	42%	(169)	10%	(38)	48%	(192)	400
Access to: Over-the-air TV antenna	44%	(97)	10%	(22)	46%	(100)	219
Access to: Smart or connected TV	46%	(183)	11%	(43)	43%	(170)	396
Interested in Sports Betting	49%	(134)	13%	(35)	39%	(106)	275

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Table AUTO1_3: Do you, or anyone in your household, subscribe to the following?
Live TV streaming service or virtual MVPD, such as Sling TV or Hulu+ Live TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	37%	(230)	11%	(69)	52%	(325)	624
Interested in Motorsports	37%	(177)	11%	(54)	52%	(248)	479
Avid Fan of NASCAR, F1, and IndyCar	43%	(60)	9%	(12)	48%	(67)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	37%	(147)	12%	(47)	51%	(201)	395
NASCAR Fan	37%	(230)	11%	(69)	52%	(325)	624
Avid NASCAR Fan	37%	(230)	11%	(69)	52%	(325)	624
F1 Fan	39%	(165)	12%	(50)	49%	(208)	423
Avid F1 Fan	44%	(78)	12%	(21)	44%	(78)	177
Casual F1 Fan	35%	(87)	12%	(29)	53%	(130)	247
IndyCar Fan	35%	(173)	12%	(59)	54%	(270)	502
Avid IndyCar Fan	36%	(79)	12%	(26)	52%	(113)	218
Casual IndyCar Fan	33%	(95)	11%	(32)	55%	(157)	284
NHRA Fan	37%	(149)	11%	(42)	52%	(207)	399
MotoGP Fan	47%	(143)	12%	(36)	42%	(129)	307
Avid MotoGP Fan	47%	(53)	12%	(13)	41%	(46)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO1_4: Do you, or anyone in your household, subscribe to the following?
Broadband internet service

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	64%	(400)	13%	(79)	23%	(146)	624
Gender: Male	68%	(284)	10%	(41)	22%	(90)	415
Gender: Female	55%	(116)	18%	(37)	27%	(56)	209
Age: 18-29	49%	(37)	19%	(14)	32%	(24)	75
Age: 30-44	61%	(103)	10%	(18)	29%	(49)	170
Age: 45-54	65%	(62)	15%	(14)	20%	(19)	95
Age: 55-64	69%	(118)	15%	(25)	16%	(28)	171
Age: 65+	71%	(81)	6%	(7)	23%	(27)	114
Millennial: Age 23-38	59%	(89)	8%	(12)	32%	(48)	150
Generation X: Age 39-54	64%	(101)	14%	(22)	22%	(35)	158
Boomers: Age 55-73	69%	(182)	12%	(32)	19%	(49)	262
PID: Dem (no lean)	68%	(117)	12%	(21)	20%	(34)	172
PID: Ind (no lean)	54%	(92)	20%	(34)	26%	(45)	171
PID: Rep (no lean)	68%	(190)	9%	(24)	24%	(67)	281
PID/Gender: Dem Men	71%	(79)	9%	(10)	20%	(23)	111
PID/Gender: Dem Women	62%	(38)	19%	(11)	19%	(12)	61
PID/Gender: Ind Men	60%	(64)	16%	(17)	25%	(27)	108
PID/Gender: Ind Women	44%	(28)	27%	(17)	29%	(18)	63
PID/Gender: Rep Men	72%	(140)	8%	(15)	21%	(41)	196
PID/Gender: Rep Women	58%	(50)	11%	(9)	31%	(26)	85
Ideo: Liberal (1-3)	58%	(80)	17%	(24)	24%	(33)	138
Ideo: Moderate (4)	65%	(108)	10%	(16)	25%	(41)	165
Ideo: Conservative (5-7)	71%	(185)	11%	(29)	18%	(47)	262
Educ: < College	61%	(288)	13%	(63)	26%	(122)	473
Educ: Bachelors degree	75%	(74)	10%	(10)	15%	(15)	99
Educ: Post-grad	72%	(37)	12%	(6)	16%	(8)	52
Income: Under 50k	60%	(203)	14%	(47)	26%	(90)	340
Income: 50k-100k	68%	(146)	10%	(23)	22%	(47)	216
Income: 100k+	74%	(50)	13%	(9)	13%	(9)	67
Ethnicity: White	66%	(348)	12%	(61)	22%	(117)	526

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Table AUTO1_4: Do you, or anyone in your household, subscribe to the following?

Broadband internet service

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	64%	(400)	13%	(79)	23%	(146)	624
Ethnicity: Hispanic	55%	(37)	13%	(9)	32%	(21)	66
Ethnicity: Afr. Am.	61%	(37)	14%	(8)	25%	(15)	60
All Christian	70%	(212)	12%	(37)	18%	(55)	305
Agnostic/Nothing in particular	59%	(159)	13%	(34)	29%	(78)	271
Evangelical	63%	(138)	11%	(24)	26%	(57)	219
Non-Evangelical	68%	(146)	14%	(31)	18%	(38)	215
Community: Urban	65%	(102)	15%	(24)	19%	(30)	157
Community: Suburban	68%	(176)	9%	(24)	23%	(58)	258
Community: Rural	58%	(122)	14%	(30)	27%	(57)	209
Employ: Private Sector	68%	(135)	9%	(17)	23%	(47)	199
Employ: Self-Employed	71%	(52)	8%	(6)	21%	(15)	73
Employ: Retired	71%	(107)	11%	(16)	19%	(28)	151
Employ: Unemployed	35%	(20)	30%	(17)	35%	(20)	56
Military HH: Yes	68%	(97)	11%	(16)	21%	(30)	142
Military HH: No	63%	(303)	13%	(63)	24%	(116)	482
RD/WT: Right Direction	66%	(232)	11%	(39)	23%	(81)	353
RD/WT: Wrong Track	62%	(167)	15%	(39)	24%	(65)	271
Trump Job Approve	67%	(232)	10%	(33)	23%	(80)	345
Trump Job Disapprove	62%	(164)	16%	(42)	22%	(58)	264
Trump Job Strongly Approve	68%	(165)	9%	(23)	23%	(56)	244
Trump Job Somewhat Approve	66%	(67)	10%	(10)	24%	(24)	101
Trump Job Somewhat Disapprove	64%	(45)	20%	(14)	16%	(11)	70
Trump Job Strongly Disapprove	61%	(119)	14%	(28)	25%	(48)	194
Favorable of Trump	67%	(235)	10%	(35)	23%	(82)	351
Unfavorable of Trump	61%	(152)	17%	(41)	22%	(54)	247
Very Favorable of Trump	66%	(164)	10%	(25)	25%	(61)	250
Somewhat Favorable of Trump	70%	(71)	10%	(10)	20%	(20)	101
Somewhat Unfavorable of Trump	65%	(38)	22%	(13)	13%	(7)	58
Very Unfavorable of Trump	60%	(114)	15%	(29)	25%	(47)	189

Continued on next page

Table AUTO1_4: Do you, or anyone in your household, subscribe to the following?
Broadband internet service

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	64%	(400)	13%	(79)	23%	(146)	624
#1 Issue: Economy	67%	(94)	9%	(13)	24%	(33)	140
#1 Issue: Security	68%	(100)	12%	(18)	20%	(30)	148
#1 Issue: Health Care	61%	(65)	14%	(15)	25%	(26)	106
#1 Issue: Medicare / Social Security	66%	(80)	13%	(15)	21%	(26)	121
2018 House Vote: Democrat	68%	(127)	12%	(22)	20%	(37)	185
2018 House Vote: Republican	67%	(183)	9%	(24)	24%	(65)	272
2016 Vote: Hillary Clinton	66%	(108)	12%	(19)	22%	(36)	163
2016 Vote: Donald Trump	70%	(201)	9%	(27)	20%	(58)	287
2016 Vote: Didn't Vote	49%	(72)	21%	(31)	30%	(45)	147
Voted in 2014: Yes	68%	(284)	11%	(47)	21%	(87)	418
Voted in 2014: No	56%	(116)	15%	(32)	29%	(59)	206
2012 Vote: Barack Obama	67%	(146)	13%	(28)	20%	(45)	219
2012 Vote: Mitt Romney	68%	(131)	10%	(18)	22%	(42)	191
2012 Vote: Didn't Vote	56%	(105)	16%	(31)	28%	(53)	189
4-Region: Northeast	67%	(61)	10%	(9)	24%	(22)	91
4-Region: Midwest	66%	(95)	13%	(19)	21%	(30)	144
4-Region: South	62%	(171)	12%	(33)	25%	(70)	274
4-Region: West	63%	(72)	16%	(18)	22%	(25)	115
200246	62%	(118)	12%	(22)	27%	(51)	191
200252	66%	(136)	9%	(19)	25%	(51)	206
200257	64%	(146)	17%	(38)	20%	(44)	227
White (non-hispanic)	66%	(319)	12%	(59)	22%	(104)	481
Currently subscribe: Cable or satellite	73%	(282)	10%	(40)	16%	(62)	384
Currently subscribe: Streaming services	76%	(262)	11%	(39)	12%	(41)	342
Currently subscribe: Live TV streaming	74%	(169)	14%	(33)	12%	(28)	230
Currently subscribe: Broadband internet	100%	(400)	—	(0)	—	(0)	400
Access to: Over-the-air TV antenna	64%	(140)	11%	(24)	25%	(55)	219
Access to: Smart or connected TV	68%	(271)	11%	(42)	21%	(83)	396
Interested in Sports Betting	66%	(181)	12%	(33)	22%	(61)	275

Continued on next page

Table AUTO1_4: Do you, or anyone in your household, subscribe to the following?
Broadband internet service

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Avid NASCAR Fans	64%	(400)	13%	(79)	23%	(146)	624
Interested in Motorsports	67%	(322)	13%	(62)	20%	(96)	479
Avid Fan of NASCAR, F1, and IndyCar	69%	(96)	11%	(15)	20%	(28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	67%	(265)	11%	(45)	21%	(85)	395
NASCAR Fan	64%	(400)	13%	(79)	23%	(146)	624
Avid NASCAR Fan	64%	(400)	13%	(79)	23%	(146)	624
F1 Fan	66%	(279)	12%	(50)	22%	(95)	423
Avid F1 Fan	68%	(121)	11%	(20)	20%	(36)	177
Casual F1 Fan	64%	(158)	12%	(30)	24%	(59)	247
IndyCar Fan	66%	(331)	12%	(58)	22%	(112)	502
Avid IndyCar Fan	65%	(142)	10%	(21)	25%	(54)	218
Casual IndyCar Fan	66%	(189)	13%	(37)	21%	(59)	284
NHRA Fan	65%	(261)	14%	(57)	20%	(81)	399
MotoGP Fan	67%	(206)	13%	(39)	20%	(62)	307
Avid MotoGP Fan	67%	(74)	10%	(11)	24%	(26)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO2_1: Do you have access to each of the following technologies?
Over-the-air TV antenna

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	35%	(219)	31%	(193)	34%	(212)	624
Gender: Male	37%	(154)	31%	(128)	32%	(133)	415
Gender: Female	31%	(65)	31%	(65)	38%	(80)	209
Age: 18-29	31%	(23)	42%	(31)	27%	(20)	75
Age: 30-44	35%	(60)	28%	(48)	36%	(62)	170
Age: 45-54	47%	(45)	26%	(25)	27%	(25)	95
Age: 55-64	32%	(55)	31%	(54)	36%	(62)	171
Age: 65+	31%	(35)	31%	(36)	38%	(43)	114
Millennial: Age 23-38	29%	(43)	34%	(50)	38%	(57)	150
Generation X: Age 39-54	48%	(76)	24%	(38)	28%	(44)	158
Boomers: Age 55-73	32%	(85)	31%	(80)	37%	(97)	262
PID: Dem (no lean)	30%	(51)	36%	(61)	35%	(60)	172
PID: Ind (no lean)	38%	(66)	28%	(49)	33%	(57)	171
PID: Rep (no lean)	36%	(102)	30%	(83)	34%	(96)	281
PID/Gender: Dem Men	33%	(37)	34%	(38)	33%	(37)	111
PID/Gender: Dem Women	24%	(15)	39%	(24)	37%	(22)	61
PID/Gender: Ind Men	38%	(41)	26%	(28)	35%	(38)	108
PID/Gender: Ind Women	39%	(24)	32%	(20)	29%	(19)	63
PID/Gender: Rep Men	39%	(76)	32%	(62)	29%	(57)	196
PID/Gender: Rep Women	30%	(25)	25%	(21)	45%	(38)	85
Ideo: Liberal (1-3)	35%	(48)	33%	(45)	32%	(44)	138
Ideo: Moderate (4)	34%	(56)	26%	(43)	40%	(66)	165
Ideo: Conservative (5-7)	35%	(91)	35%	(92)	30%	(79)	262
Educ: < College	34%	(162)	32%	(150)	34%	(161)	473
Educ: Bachelors degree	34%	(34)	26%	(25)	40%	(40)	99
Educ: Post-grad	43%	(23)	34%	(18)	22%	(12)	52
Income: Under 50k	35%	(120)	32%	(107)	33%	(113)	340
Income: 50k-100k	37%	(80)	27%	(59)	36%	(77)	216
Income: 100k+	28%	(19)	39%	(26)	33%	(22)	67
Ethnicity: White	35%	(185)	29%	(154)	36%	(187)	526

Continued on next page

Table AUTO2_1: Do you have access to each of the following technologies?
Over-the-air TV antenna

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	35%	(219)	31%	(193)	34%	(212)	624
Ethnicity: Hispanic	40%	(26)	33%	(22)	27%	(18)	66
Ethnicity: Afr. Am.	42%	(25)	32%	(19)	26%	(16)	60
All Christian	33%	(100)	32%	(98)	35%	(107)	305
Agnostic/Nothing in particular	37%	(100)	29%	(80)	34%	(92)	271
Evangelical	38%	(84)	33%	(71)	29%	(64)	219
Non-Evangelical	29%	(63)	31%	(66)	40%	(86)	215
Community: Urban	37%	(58)	36%	(56)	27%	(43)	157
Community: Suburban	37%	(96)	29%	(75)	34%	(87)	258
Community: Rural	31%	(65)	30%	(62)	39%	(82)	209
Employ: Private Sector	39%	(77)	25%	(50)	36%	(71)	199
Employ: Self-Employed	40%	(29)	28%	(21)	32%	(23)	73
Employ: Retired	30%	(46)	33%	(50)	36%	(55)	151
Employ: Unemployed	33%	(19)	31%	(17)	36%	(20)	56
Military HH: Yes	37%	(53)	38%	(54)	25%	(36)	142
Military HH: No	34%	(166)	29%	(139)	37%	(177)	482
RD/WT: Right Direction	38%	(135)	26%	(92)	35%	(125)	353
RD/WT: Wrong Track	31%	(83)	37%	(101)	32%	(87)	271
Trump Job Approve	37%	(127)	29%	(99)	34%	(119)	345
Trump Job Disapprove	33%	(87)	34%	(90)	33%	(86)	264
Trump Job Strongly Approve	38%	(92)	29%	(70)	33%	(81)	244
Trump Job Somewhat Approve	35%	(35)	29%	(29)	37%	(37)	101
Trump Job Somewhat Disapprove	29%	(20)	37%	(26)	34%	(24)	70
Trump Job Strongly Disapprove	34%	(67)	33%	(64)	32%	(63)	194
Favorable of Trump	35%	(124)	29%	(102)	36%	(125)	351
Unfavorable of Trump	31%	(77)	36%	(90)	33%	(81)	247
Very Favorable of Trump	34%	(86)	29%	(73)	37%	(91)	250
Somewhat Favorable of Trump	38%	(38)	29%	(29)	33%	(34)	101
Somewhat Unfavorable of Trump	32%	(19)	32%	(19)	36%	(21)	58
Very Unfavorable of Trump	31%	(58)	38%	(71)	32%	(60)	189

Continued on next page

Table AUTO2_1: Do you have access to each of the following technologies?
Over-the-air TV antenna

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	35%	(219)	31%	(193)	34%	(212)	624
#1 Issue: Economy	36%	(51)	33%	(47)	30%	(42)	140
#1 Issue: Security	37%	(54)	31%	(45)	32%	(48)	148
#1 Issue: Health Care	33%	(35)	32%	(34)	35%	(37)	106
#1 Issue: Medicare / Social Security	31%	(38)	30%	(36)	39%	(47)	121
2018 House Vote: Democrat	34%	(64)	31%	(58)	35%	(64)	185
2018 House Vote: Republican	37%	(101)	32%	(86)	31%	(85)	272
2016 Vote: Hillary Clinton	30%	(49)	32%	(53)	38%	(61)	163
2016 Vote: Donald Trump	37%	(105)	29%	(84)	34%	(98)	287
2016 Vote: Didn't Vote	36%	(54)	33%	(48)	31%	(46)	147
Voted in 2014: Yes	34%	(143)	32%	(133)	34%	(142)	418
Voted in 2014: No	37%	(76)	29%	(60)	34%	(70)	206
2012 Vote: Barack Obama	33%	(73)	32%	(70)	35%	(76)	219
2012 Vote: Mitt Romney	32%	(62)	31%	(60)	36%	(70)	191
2012 Vote: Didn't Vote	40%	(76)	31%	(58)	29%	(55)	189
4-Region: Northeast	29%	(27)	29%	(27)	41%	(38)	91
4-Region: Midwest	48%	(69)	23%	(33)	29%	(42)	144
4-Region: South	30%	(82)	35%	(95)	35%	(97)	274
4-Region: West	36%	(42)	33%	(37)	31%	(36)	115
200246	35%	(66)	30%	(57)	36%	(68)	191
200252	37%	(76)	29%	(59)	35%	(71)	206
200257	34%	(77)	34%	(77)	32%	(73)	227
White (non-hispanic)	34%	(164)	30%	(145)	36%	(172)	481
Currently subscribe: Cable or satellite	27%	(105)	32%	(123)	41%	(157)	384
Currently subscribe: Streaming services	35%	(121)	31%	(105)	34%	(116)	342
Currently subscribe: Live TV streaming	42%	(97)	30%	(68)	28%	(65)	230
Currently subscribe: Broadband internet	35%	(140)	29%	(116)	36%	(143)	400
Access to: Over-the-air TV antenna	100%	(219)	—	(0)	—	(0)	219
Access to: Smart or connected TV	40%	(159)	28%	(112)	32%	(126)	396
Interested in Sports Betting	36%	(100)	31%	(86)	32%	(89)	275

Continued on next page

Table AUTO2_1: Do you have access to each of the following technologies?
Over-the-air TV antenna

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	35%	(219)	31%	(193)	34%	(212)	624
Interested in Motorsports	36%	(174)	32%	(151)	32%	(154)	479
Avid Fan of NASCAR, F1, and IndyCar	37%	(52)	20%	(28)	42%	(59)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	36%	(143)	30%	(120)	33%	(132)	395
NASCAR Fan	35%	(219)	31%	(193)	34%	(212)	624
Avid NASCAR Fan	35%	(219)	31%	(193)	34%	(212)	624
F1 Fan	37%	(157)	30%	(129)	33%	(138)	423
Avid F1 Fan	40%	(70)	21%	(38)	39%	(69)	177
Casual F1 Fan	35%	(87)	37%	(91)	28%	(69)	247
IndyCar Fan	34%	(173)	32%	(161)	33%	(168)	502
Avid IndyCar Fan	37%	(81)	27%	(58)	36%	(79)	218
Casual IndyCar Fan	32%	(92)	36%	(104)	31%	(89)	284
NHRA Fan	36%	(143)	31%	(123)	33%	(133)	399
MotoGP Fan	40%	(122)	30%	(93)	30%	(92)	307
Avid MotoGP Fan	35%	(39)	22%	(24)	43%	(48)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO2_2: Do you have access to each of the following technologies?
Smart TV or connected TV device, such as Roku or Apple TV

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	63%	(396)	8%	(52)	28%	(176)	624
Gender: Male	68%	(282)	7%	(31)	25%	(102)	415
Gender: Female	54%	(114)	10%	(21)	36%	(74)	209
Age: 18-29	73%	(55)	13%	(10)	13%	(10)	75
Age: 30-44	72%	(122)	9%	(15)	19%	(32)	170
Age: 45-54	69%	(66)	5%	(5)	26%	(25)	95
Age: 55-64	54%	(91)	9%	(16)	37%	(63)	171
Age: 65+	55%	(62)	5%	(6)	41%	(46)	114
Millennial: Age 23-38	71%	(106)	10%	(16)	19%	(28)	150
Generation X: Age 39-54	71%	(112)	7%	(11)	22%	(36)	158
Boomers: Age 55-73	53%	(140)	8%	(21)	39%	(101)	262
PID: Dem (no lean)	69%	(120)	10%	(16)	21%	(36)	172
PID: Ind (no lean)	63%	(108)	8%	(14)	29%	(50)	171
PID: Rep (no lean)	60%	(169)	8%	(22)	32%	(90)	281
PID/Gender: Dem Men	75%	(84)	6%	(7)	19%	(21)	111
PID/Gender: Dem Women	59%	(36)	16%	(10)	26%	(16)	61
PID/Gender: Ind Men	64%	(69)	9%	(9)	27%	(29)	108
PID/Gender: Ind Women	61%	(38)	7%	(4)	32%	(20)	63
PID/Gender: Rep Men	66%	(129)	8%	(15)	27%	(52)	196
PID/Gender: Rep Women	47%	(40)	8%	(7)	45%	(38)	85
Ideo: Liberal (1-3)	72%	(99)	10%	(14)	18%	(24)	138
Ideo: Moderate (4)	59%	(97)	5%	(9)	36%	(59)	165
Ideo: Conservative (5-7)	64%	(167)	9%	(23)	28%	(72)	262
Educ: < College	61%	(291)	9%	(43)	29%	(139)	473
Educ: Bachelors degree	66%	(66)	6%	(6)	27%	(27)	99
Educ: Post-grad	76%	(40)	5%	(3)	19%	(10)	52
Income: Under 50k	58%	(199)	9%	(32)	32%	(109)	340
Income: 50k-100k	67%	(145)	7%	(16)	26%	(55)	216
Income: 100k+	77%	(52)	6%	(4)	17%	(11)	67
Ethnicity: White	61%	(322)	8%	(42)	31%	(162)	526

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Table AUTO2_2: Do you have access to each of the following technologies?
Smart TV or connected TV device, such as Roku or Apple TV

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	63%	(396)	8%	(52)	28%	(176)	624
Ethnicity: Hispanic	76%	(51)	9%	(6)	15%	(10)	66
Ethnicity: Afr. Am.	76%	(46)	10%	(6)	14%	(8)	60
All Christian	56%	(169)	10%	(30)	35%	(105)	305
Agnostic/Nothing in particular	70%	(191)	6%	(18)	23%	(63)	271
Evangelical	62%	(136)	9%	(21)	28%	(62)	219
Non-Evangelical	62%	(134)	7%	(16)	31%	(66)	215
Community: Urban	64%	(100)	8%	(13)	28%	(43)	157
Community: Suburban	64%	(166)	9%	(23)	27%	(69)	258
Community: Rural	62%	(130)	7%	(15)	30%	(64)	209
Employ: Private Sector	66%	(130)	7%	(13)	28%	(55)	199
Employ: Self-Employed	79%	(58)	4%	(3)	17%	(13)	73
Employ: Retired	52%	(79)	8%	(12)	40%	(60)	151
Employ: Unemployed	61%	(34)	15%	(8)	24%	(14)	56
Military HH: Yes	65%	(92)	10%	(15)	25%	(35)	142
Military HH: No	63%	(304)	8%	(37)	29%	(141)	482
RD/WT: Right Direction	62%	(220)	9%	(31)	29%	(102)	353
RD/WT: Wrong Track	65%	(176)	8%	(21)	27%	(75)	271
Trump Job Approve	63%	(217)	8%	(26)	30%	(102)	345
Trump Job Disapprove	66%	(174)	8%	(21)	26%	(68)	264
Trump Job Strongly Approve	64%	(156)	9%	(22)	27%	(66)	244
Trump Job Somewhat Approve	60%	(61)	4%	(4)	36%	(36)	101
Trump Job Somewhat Disapprove	67%	(46)	10%	(7)	23%	(16)	70
Trump Job Strongly Disapprove	66%	(128)	7%	(14)	27%	(52)	194
Favorable of Trump	62%	(217)	8%	(29)	30%	(105)	351
Unfavorable of Trump	65%	(161)	9%	(22)	26%	(64)	247
Very Favorable of Trump	63%	(157)	10%	(24)	27%	(69)	250
Somewhat Favorable of Trump	59%	(60)	5%	(5)	36%	(36)	101
Somewhat Unfavorable of Trump	69%	(40)	11%	(6)	20%	(12)	58
Very Unfavorable of Trump	64%	(121)	8%	(15)	28%	(52)	189

Continued on next page

Table AUTO2_2: Do you have access to each of the following technologies?
Smart TV or connected TV device, such as Roku or Apple TV

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	63%	(396)	8%	(52)	28%	(176)	624
#1 Issue: Economy	74%	(104)	6%	(8)	20%	(28)	140
#1 Issue: Security	59%	(87)	10%	(15)	31%	(45)	148
#1 Issue: Health Care	58%	(61)	9%	(10)	33%	(34)	106
#1 Issue: Medicare / Social Security	59%	(72)	7%	(9)	34%	(41)	121
2018 House Vote: Democrat	69%	(128)	8%	(15)	23%	(42)	185
2018 House Vote: Republican	64%	(174)	8%	(22)	28%	(77)	272
2016 Vote: Hillary Clinton	69%	(113)	4%	(7)	26%	(43)	163
2016 Vote: Donald Trump	65%	(187)	8%	(24)	26%	(75)	287
2016 Vote: Didn't Vote	55%	(81)	10%	(15)	35%	(51)	147
Voted in 2014: Yes	65%	(273)	8%	(34)	27%	(111)	418
Voted in 2014: No	60%	(123)	9%	(18)	32%	(66)	206
2012 Vote: Barack Obama	67%	(146)	9%	(19)	25%	(54)	219
2012 Vote: Mitt Romney	63%	(121)	6%	(12)	31%	(58)	191
2012 Vote: Didn't Vote	59%	(111)	9%	(17)	33%	(61)	189
4-Region: Northeast	43%	(40)	7%	(6)	50%	(45)	91
4-Region: Midwest	61%	(88)	8%	(12)	31%	(44)	144
4-Region: South	67%	(184)	9%	(24)	24%	(66)	274
4-Region: West	74%	(85)	8%	(9)	18%	(20)	115
200246	71%	(134)	7%	(14)	22%	(42)	191
200252	61%	(125)	6%	(13)	33%	(67)	206
200257	60%	(136)	11%	(25)	29%	(67)	227
White (non-hispanic)	60%	(289)	8%	(38)	32%	(154)	481
Currently subscribe: Cable or satellite	57%	(221)	6%	(22)	37%	(142)	384
Currently subscribe: Streaming services	76%	(259)	5%	(17)	19%	(66)	342
Currently subscribe: Live TV streaming	80%	(183)	8%	(19)	12%	(28)	230
Currently subscribe: Broadband internet	68%	(271)	6%	(24)	26%	(105)	400
Access to: Over-the-air TV antenna	72%	(159)	8%	(18)	19%	(43)	219
Access to: Smart or connected TV	100%	(396)	—	(0)	—	(0)	396
Interested in Sports Betting	72%	(198)	8%	(21)	20%	(55)	275

Continued on next page

Table AUTO2_2: Do you have access to each of the following technologies?
Smart TV or connected TV device, such as Roku or Apple TV

Demographic	Yes, I currently have access		No, I do not currently have access to this but I previously did		No, I have never had access to this		Total N
Avid NASCAR Fans	63%	(396)	8%	(52)	28%	(176)	624
Interested in Motorsports	64%	(306)	8%	(37)	28%	(136)	479
Avid Fan of NASCAR, F1, and IndyCar	69%	(96)	10%	(14)	21%	(29)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	65%	(256)	9%	(37)	26%	(103)	395
NASCAR Fan	63%	(396)	8%	(52)	28%	(176)	624
Avid NASCAR Fan	63%	(396)	8%	(52)	28%	(176)	624
F1 Fan	65%	(275)	10%	(42)	25%	(106)	423
Avid F1 Fan	72%	(126)	10%	(17)	19%	(33)	177
Casual F1 Fan	60%	(149)	10%	(25)	30%	(74)	247
IndyCar Fan	63%	(316)	9%	(45)	28%	(141)	502
Avid IndyCar Fan	66%	(143)	11%	(24)	23%	(51)	218
Casual IndyCar Fan	61%	(173)	8%	(21)	32%	(90)	284
NHRA Fan	64%	(255)	11%	(42)	25%	(102)	399
MotoGP Fan	71%	(217)	10%	(30)	19%	(60)	307
Avid MotoGP Fan	72%	(80)	10%	(12)	18%	(20)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO3: *How interested are you in sports betting?*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	23%	(141)	21%	(134)	15%	(91)	41%	(259)	624
Gender: Male	29%	(122)	22%	(92)	16%	(65)	33%	(136)	415
Gender: Female	9%	(19)	20%	(42)	12%	(25)	59%	(123)	209
Age: 18-29	46%	(35)	31%	(23)	3%	(2)	20%	(15)	75
Age: 30-44	41%	(70)	24%	(40)	15%	(26)	20%	(34)	170
Age: 45-54	13%	(12)	22%	(21)	11%	(10)	54%	(52)	95
Age: 55-64	8%	(14)	19%	(32)	23%	(39)	51%	(86)	171
Age: 65+	9%	(11)	16%	(18)	11%	(13)	64%	(73)	114
Millennial: Age 23-38	40%	(60)	24%	(35)	15%	(22)	22%	(32)	150
Generation X: Age 39-54	27%	(43)	23%	(36)	11%	(17)	40%	(63)	158
Boomers: Age 55-73	9%	(23)	18%	(48)	19%	(50)	54%	(141)	262
PID: Dem (no lean)	33%	(57)	23%	(40)	12%	(21)	31%	(54)	172
PID: Ind (no lean)	15%	(26)	22%	(38)	16%	(27)	47%	(81)	171
PID: Rep (no lean)	20%	(57)	20%	(57)	15%	(43)	44%	(124)	281
PID/Gender: Dem Men	42%	(47)	19%	(21)	12%	(13)	28%	(31)	111
PID/Gender: Dem Women	18%	(11)	31%	(19)	13%	(8)	38%	(23)	61
PID/Gender: Ind Men	19%	(21)	26%	(28)	18%	(19)	37%	(40)	108
PID/Gender: Ind Women	8%	(5)	15%	(9)	13%	(8)	65%	(41)	63
PID/Gender: Rep Men	28%	(54)	22%	(43)	17%	(33)	34%	(66)	196
PID/Gender: Rep Women	4%	(3)	16%	(14)	11%	(10)	69%	(58)	85
Ideo: Liberal (1-3)	36%	(49)	28%	(38)	10%	(13)	27%	(37)	138
Ideo: Moderate (4)	22%	(37)	19%	(31)	13%	(22)	46%	(75)	165
Ideo: Conservative (5-7)	18%	(48)	22%	(59)	16%	(41)	44%	(114)	262
Educ: < College	18%	(83)	21%	(101)	16%	(76)	45%	(213)	473
Educ: Bachelors degree	38%	(38)	24%	(24)	8%	(8)	31%	(30)	99
Educ: Post-grad	39%	(20)	18%	(9)	15%	(8)	29%	(15)	52
Income: Under 50k	16%	(53)	22%	(74)	15%	(50)	48%	(164)	340
Income: 50k-100k	29%	(63)	21%	(45)	14%	(30)	36%	(78)	216
Income: 100k+	37%	(25)	22%	(15)	17%	(11)	25%	(17)	67
Ethnicity: White	21%	(110)	21%	(109)	14%	(74)	44%	(233)	526
Ethnicity: Hispanic	45%	(30)	37%	(24)	5%	(3)	13%	(9)	66
Ethnicity: Afr. Am.	40%	(24)	21%	(13)	17%	(10)	22%	(14)	60

Continued on next page

Table AUTO3: *How interested are you in sports betting?*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	23%	(141)	21%	(134)	15%	(91)	41%	(259)	624
All Christian	20%	(60)	23%	(71)	13%	(40)	44%	(133)	305
Agnostic/Nothing in particular	23%	(61)	19%	(52)	16%	(45)	42%	(113)	271
Evangelical	22%	(47)	17%	(37)	17%	(37)	45%	(98)	219
Non-Evangelical	17%	(36)	28%	(61)	10%	(22)	45%	(96)	215
Community: Urban	38%	(60)	21%	(34)	13%	(20)	27%	(43)	157
Community: Suburban	22%	(57)	25%	(66)	14%	(37)	38%	(99)	258
Community: Rural	11%	(24)	17%	(35)	16%	(33)	56%	(117)	209
Employ: Private Sector	33%	(66)	24%	(47)	12%	(23)	31%	(62)	199
Employ: Self-Employed	27%	(20)	21%	(15)	18%	(13)	34%	(25)	73
Employ: Retired	7%	(11)	17%	(26)	19%	(28)	57%	(86)	151
Employ: Unemployed	23%	(13)	21%	(12)	13%	(7)	44%	(25)	56
Military HH: Yes	22%	(32)	20%	(29)	16%	(22)	42%	(60)	142
Military HH: No	23%	(109)	22%	(105)	14%	(69)	41%	(199)	482
RD/WT: Right Direction	24%	(86)	20%	(69)	15%	(55)	41%	(143)	353
RD/WT: Wrong Track	20%	(55)	24%	(65)	13%	(36)	43%	(116)	271
Trump Job Approve	20%	(70)	19%	(67)	16%	(57)	44%	(151)	345
Trump Job Disapprove	26%	(69)	25%	(67)	12%	(32)	36%	(96)	264
Trump Job Strongly Approve	22%	(54)	17%	(41)	17%	(41)	44%	(108)	244
Trump Job Somewhat Approve	17%	(17)	25%	(26)	15%	(15)	43%	(43)	101
Trump Job Somewhat Disapprove	26%	(18)	33%	(23)	16%	(11)	25%	(17)	70
Trump Job Strongly Disapprove	26%	(51)	22%	(43)	11%	(21)	41%	(79)	194
Favorable of Trump	20%	(70)	19%	(66)	17%	(59)	44%	(156)	351
Unfavorable of Trump	27%	(67)	26%	(63)	11%	(27)	36%	(90)	247
Very Favorable of Trump	20%	(50)	18%	(45)	16%	(41)	46%	(114)	250
Somewhat Favorable of Trump	20%	(20)	21%	(21)	18%	(18)	42%	(42)	101
Somewhat Unfavorable of Trump	25%	(14)	38%	(22)	9%	(5)	28%	(17)	58
Very Unfavorable of Trump	28%	(52)	22%	(41)	12%	(22)	39%	(73)	189
#1 Issue: Economy	38%	(53)	22%	(31)	12%	(16)	29%	(41)	140
#1 Issue: Security	16%	(23)	27%	(39)	18%	(26)	40%	(59)	148
#1 Issue: Health Care	25%	(26)	14%	(14)	13%	(14)	48%	(51)	106
#1 Issue: Medicare / Social Security	14%	(17)	17%	(21)	17%	(21)	52%	(63)	121

Continued on next page

Table AUTO3: *How interested are you in sports betting?*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	23%	(141)	21%	(134)	15%	(91)	41%	(259)	624
2018 House Vote: Democrat	32%	(59)	23%	(42)	11%	(20)	34%	(63)	185
2018 House Vote: Republican	21%	(58)	22%	(60)	14%	(38)	43%	(116)	272
2016 Vote: Hillary Clinton	32%	(52)	24%	(40)	9%	(14)	35%	(57)	163
2016 Vote: Donald Trump	22%	(62)	20%	(57)	15%	(44)	43%	(123)	287
2016 Vote: Didn't Vote	15%	(22)	22%	(32)	16%	(24)	47%	(70)	147
Voted in 2014: Yes	26%	(107)	21%	(87)	13%	(52)	41%	(172)	418
Voted in 2014: No	16%	(34)	23%	(48)	19%	(38)	42%	(87)	206
2012 Vote: Barack Obama	31%	(67)	23%	(51)	11%	(25)	35%	(76)	219
2012 Vote: Mitt Romney	18%	(35)	19%	(37)	14%	(26)	48%	(93)	191
2012 Vote: Didn't Vote	20%	(37)	20%	(38)	17%	(33)	43%	(81)	189
4-Region: Northeast	22%	(20)	24%	(22)	10%	(9)	44%	(40)	91
4-Region: Midwest	20%	(29)	18%	(25)	13%	(18)	49%	(71)	144
4-Region: South	23%	(63)	20%	(56)	17%	(48)	39%	(108)	274
4-Region: West	25%	(28)	27%	(31)	14%	(16)	35%	(40)	115
200246	28%	(53)	22%	(42)	13%	(25)	37%	(70)	191
200252	21%	(44)	22%	(45)	10%	(22)	46%	(95)	206
200257	19%	(44)	21%	(47)	19%	(44)	41%	(93)	227
White (non-hispanic)	18%	(86)	19%	(91)	15%	(72)	48%	(232)	481
Currently subscribe: Cable or satellite	23%	(88)	22%	(84)	14%	(53)	41%	(160)	384
Currently subscribe: Streaming services	27%	(92)	26%	(89)	12%	(43)	35%	(119)	342
Currently subscribe: Live TV streaming	31%	(72)	27%	(61)	12%	(28)	30%	(68)	230
Currently subscribe: Broadband internet	23%	(94)	22%	(87)	15%	(59)	40%	(160)	400
Access to: Over-the-air TV antenna	24%	(53)	21%	(47)	13%	(29)	41%	(89)	219
Access to: Smart or connected TV	26%	(104)	24%	(95)	13%	(50)	37%	(147)	396
Interested in Sports Betting	51%	(141)	49%	(134)	—	(0)	—	(0)	275
Interested in Motorsports	23%	(111)	24%	(113)	16%	(74)	38%	(180)	479
Avid Fan of NASCAR, F1, and IndyCar	36%	(50)	15%	(20)	12%	(17)	37%	(51)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	26%	(103)	23%	(92)	14%	(56)	37%	(145)	395
NASCAR Fan	23%	(141)	21%	(134)	15%	(91)	41%	(259)	624
Avid NASCAR Fan	23%	(141)	21%	(134)	15%	(91)	41%	(259)	624
F1 Fan	27%	(115)	23%	(96)	15%	(62)	36%	(150)	423

Continued on next page

Table AUTO3: *How interested are you in sports betting?*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	23%	(141)	21%	(134)	15%	(91)	41%	(259)	624
Avid F1 Fan	38%	(68)	18%	(32)	11%	(20)	33%	(58)	177
Casual F1 Fan	19%	(47)	26%	(65)	17%	(42)	38%	(93)	247
IndyCar Fan	23%	(115)	23%	(113)	14%	(70)	41%	(203)	502
Avid IndyCar Fan	31%	(68)	14%	(31)	13%	(29)	41%	(90)	218
Casual IndyCar Fan	17%	(47)	29%	(82)	14%	(41)	40%	(114)	284
NHRA Fan	27%	(106)	21%	(85)	16%	(63)	36%	(145)	399
MotoGP Fan	29%	(89)	26%	(80)	15%	(47)	30%	(92)	307
Avid MotoGP Fan	39%	(44)	21%	(23)	10%	(12)	29%	(33)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_1: How interested are you in each of the following sports?

Football

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	60%	(376)	20%	(126)	8%	(48)	12%	(75)	624
Gender: Male	65%	(269)	19%	(81)	6%	(24)	10%	(41)	415
Gender: Female	51%	(107)	22%	(45)	11%	(24)	16%	(33)	209
Age: 18-29	68%	(51)	18%	(13)	5%	(4)	9%	(7)	75
Age: 30-44	63%	(107)	17%	(28)	7%	(13)	13%	(22)	170
Age: 45-54	63%	(60)	21%	(20)	5%	(4)	12%	(11)	95
Age: 55-64	62%	(106)	17%	(29)	10%	(17)	11%	(18)	171
Age: 65+	46%	(53)	31%	(35)	8%	(9)	15%	(17)	114
Millennial: Age 23-38	65%	(97)	19%	(29)	8%	(12)	8%	(12)	150
Generation X: Age 39-54	62%	(98)	19%	(29)	4%	(7)	15%	(24)	158
Boomers: Age 55-73	56%	(148)	21%	(56)	10%	(25)	13%	(33)	262
PID: Dem (no lean)	65%	(111)	16%	(27)	8%	(14)	12%	(20)	172
PID: Ind (no lean)	55%	(95)	17%	(28)	10%	(17)	18%	(31)	171
PID: Rep (no lean)	61%	(170)	25%	(71)	6%	(16)	9%	(24)	281
PID/Gender: Dem Men	69%	(77)	15%	(17)	7%	(8)	9%	(10)	111
PID/Gender: Dem Women	57%	(34)	16%	(10)	10%	(6)	17%	(10)	61
PID/Gender: Ind Men	53%	(57)	17%	(19)	9%	(10)	20%	(22)	108
PID/Gender: Ind Women	59%	(37)	16%	(10)	11%	(7)	14%	(9)	63
PID/Gender: Rep Men	69%	(135)	23%	(45)	3%	(6)	5%	(10)	196
PID/Gender: Rep Women	42%	(35)	30%	(25)	12%	(10)	17%	(14)	85
Ideo: Liberal (1-3)	71%	(98)	12%	(17)	4%	(6)	13%	(17)	138
Ideo: Moderate (4)	62%	(102)	15%	(25)	12%	(19)	11%	(18)	165
Ideo: Conservative (5-7)	56%	(147)	27%	(72)	6%	(16)	10%	(27)	262
Educ: < College	57%	(269)	21%	(100)	8%	(40)	14%	(64)	473
Educ: Bachelors degree	71%	(70)	18%	(18)	6%	(5)	6%	(6)	99
Educ: Post-grad	71%	(37)	17%	(9)	4%	(2)	8%	(4)	52
Income: Under 50k	57%	(193)	19%	(65)	10%	(33)	15%	(50)	340
Income: 50k-100k	63%	(136)	23%	(49)	5%	(10)	10%	(22)	216
Income: 100k+	70%	(47)	18%	(12)	7%	(5)	5%	(3)	67
Ethnicity: White	59%	(313)	21%	(112)	8%	(41)	12%	(61)	526
Ethnicity: Hispanic	64%	(42)	21%	(14)	6%	(4)	9%	(6)	66

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Table AUTO4_1: How interested are you in each of the following sports?

Football

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	60%	(376)	20%	(126)	8%	(48)	12%	(75)	624
Ethnicity: Afr. Am.	75%	(45)	8%	(5)	3%	(2)	15%	(9)	60
All Christian	61%	(185)	22%	(66)	9%	(26)	9%	(27)	305
Agnostic/Nothing in particular	60%	(163)	18%	(49)	8%	(21)	14%	(39)	271
Evangelical	63%	(137)	23%	(50)	6%	(13)	9%	(19)	219
Non-Evangelical	62%	(133)	19%	(42)	10%	(20)	9%	(20)	215
Community: Urban	66%	(103)	17%	(26)	10%	(15)	8%	(13)	157
Community: Suburban	59%	(153)	20%	(52)	6%	(15)	15%	(38)	258
Community: Rural	57%	(120)	23%	(48)	8%	(17)	12%	(24)	209
Employ: Private Sector	63%	(125)	19%	(38)	7%	(14)	11%	(21)	199
Employ: Self-Employed	69%	(51)	16%	(12)	3%	(2)	12%	(9)	73
Employ: Retired	53%	(80)	27%	(40)	9%	(13)	12%	(18)	151
Employ: Unemployed	58%	(33)	16%	(9)	7%	(4)	19%	(11)	56
Military HH: Yes	61%	(88)	23%	(33)	6%	(8)	10%	(14)	142
Military HH: No	60%	(288)	19%	(93)	8%	(40)	13%	(60)	482
RD/WT: Right Direction	61%	(216)	23%	(83)	6%	(23)	9%	(31)	353
RD/WT: Wrong Track	59%	(160)	16%	(43)	9%	(25)	16%	(43)	271
Trump Job Approve	61%	(209)	23%	(81)	7%	(25)	9%	(29)	345
Trump Job Disapprove	61%	(162)	17%	(44)	8%	(21)	14%	(37)	264
Trump Job Strongly Approve	60%	(147)	23%	(57)	7%	(17)	9%	(23)	244
Trump Job Somewhat Approve	62%	(63)	24%	(24)	8%	(8)	6%	(6)	101
Trump Job Somewhat Disapprove	72%	(50)	8%	(5)	10%	(7)	11%	(8)	70
Trump Job Strongly Disapprove	58%	(112)	20%	(38)	7%	(14)	15%	(29)	194
Favorable of Trump	60%	(210)	24%	(83)	7%	(23)	9%	(33)	351
Unfavorable of Trump	62%	(153)	16%	(41)	9%	(23)	12%	(30)	247
Very Favorable of Trump	59%	(149)	23%	(57)	7%	(18)	11%	(27)	250
Somewhat Favorable of Trump	61%	(62)	26%	(26)	6%	(6)	7%	(7)	101
Somewhat Unfavorable of Trump	69%	(40)	8%	(4)	15%	(9)	9%	(5)	58
Very Unfavorable of Trump	60%	(113)	19%	(36)	7%	(14)	13%	(25)	189

Continued on next page

Table AUTO4_1: How interested are you in each of the following sports?

Football

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	60%	(376)	20%	(126)	8%	(48)	12%	(75)	624
#1 Issue: Economy	74%	(104)	15%	(21)	7%	(9)	4%	(6)	140
#1 Issue: Security	59%	(87)	21%	(30)	6%	(9)	14%	(21)	148
#1 Issue: Health Care	52%	(56)	21%	(22)	12%	(12)	15%	(16)	106
#1 Issue: Medicare / Social Security	59%	(72)	24%	(29)	5%	(6)	12%	(14)	121
2018 House Vote: Democrat	66%	(122)	15%	(29)	5%	(9)	14%	(25)	185
2018 House Vote: Republican	61%	(167)	24%	(64)	6%	(16)	9%	(25)	272
2016 Vote: Hillary Clinton	68%	(110)	14%	(23)	7%	(11)	12%	(19)	163
2016 Vote: Donald Trump	60%	(171)	24%	(68)	6%	(18)	10%	(30)	287
2016 Vote: Didn't Vote	51%	(75)	21%	(31)	12%	(18)	15%	(22)	147
Voted in 2014: Yes	63%	(263)	21%	(86)	6%	(26)	10%	(42)	418
Voted in 2014: No	55%	(113)	19%	(40)	11%	(22)	16%	(32)	206
2012 Vote: Barack Obama	62%	(134)	20%	(44)	6%	(14)	12%	(26)	219
2012 Vote: Mitt Romney	62%	(118)	21%	(40)	7%	(14)	10%	(19)	191
2012 Vote: Didn't Vote	58%	(109)	19%	(36)	10%	(19)	13%	(25)	189
4-Region: Northeast	60%	(55)	25%	(22)	6%	(5)	9%	(8)	91
4-Region: Midwest	53%	(77)	18%	(26)	12%	(17)	17%	(24)	144
4-Region: South	63%	(174)	20%	(55)	6%	(17)	10%	(28)	274
4-Region: West	61%	(70)	19%	(22)	8%	(9)	12%	(14)	115
200246	68%	(129)	18%	(35)	5%	(10)	9%	(17)	191
200252	60%	(124)	18%	(38)	11%	(22)	11%	(22)	206
200257	54%	(123)	24%	(54)	7%	(16)	15%	(35)	227
White (non-hispanic)	59%	(283)	21%	(102)	9%	(41)	11%	(54)	481
Currently subscribe: Cable or satellite	63%	(242)	21%	(79)	7%	(25)	10%	(38)	384
Currently subscribe: Streaming services	64%	(221)	18%	(60)	5%	(17)	13%	(44)	342
Currently subscribe: Live TV streaming	66%	(151)	19%	(43)	5%	(11)	11%	(25)	230
Currently subscribe: Broadband internet	63%	(253)	19%	(77)	7%	(27)	11%	(43)	400
Access to: Over-the-air TV antenna	57%	(124)	19%	(41)	9%	(20)	15%	(33)	219
Access to: Smart or connected TV	63%	(249)	18%	(70)	7%	(27)	13%	(50)	396
Interested in Sports Betting	74%	(202)	17%	(46)	3%	(9)	7%	(18)	275
Interested in Motorsports	64%	(308)	22%	(104)	7%	(34)	7%	(33)	479

Continued on next page

Table AUTO4_1: How interested are you in each of the following sports?
Football

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	60%	(376)	20%	(126)	8%	(48)	12%	(75)	624
Avid Fan of NASCAR, F1, and IndyCar	61%	(85)	14%	(20)	8%	(11)	16%	(23)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	61%	(243)	19%	(75)	7%	(28)	12%	(49)	395
NASCAR Fan	60%	(376)	20%	(126)	8%	(48)	12%	(75)	624
Avid NASCAR Fan	60%	(376)	20%	(126)	8%	(48)	12%	(75)	624
F1 Fan	62%	(262)	19%	(82)	7%	(28)	12%	(50)	423
Avid F1 Fan	63%	(112)	15%	(27)	8%	(14)	13%	(23)	177
Casual F1 Fan	61%	(150)	22%	(55)	6%	(15)	11%	(27)	247
IndyCar Fan	60%	(303)	19%	(97)	8%	(42)	12%	(61)	502
Avid IndyCar Fan	64%	(139)	15%	(33)	7%	(16)	13%	(29)	218
Casual IndyCar Fan	57%	(163)	23%	(64)	9%	(25)	11%	(32)	284
NHRA Fan	63%	(252)	19%	(77)	5%	(20)	12%	(49)	399
MotoGP Fan	62%	(192)	18%	(55)	7%	(20)	13%	(40)	307
Avid MotoGP Fan	57%	(64)	17%	(19)	5%	(6)	21%	(23)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_2: How interested are you in each of the following sports?

Basketball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	35%	(216)	22%	(137)	14%	(85)	30%	(186)	624
Gender: Male	40%	(168)	22%	(89)	12%	(51)	26%	(106)	415
Gender: Female	23%	(48)	23%	(48)	16%	(33)	38%	(80)	209
Age: 18-29	66%	(50)	15%	(11)	6%	(5)	13%	(9)	75
Age: 30-44	48%	(81)	17%	(29)	9%	(15)	27%	(46)	170
Age: 45-54	25%	(24)	20%	(19)	18%	(17)	37%	(35)	95
Age: 55-64	23%	(39)	26%	(44)	17%	(29)	34%	(59)	171
Age: 65+	20%	(23)	30%	(35)	16%	(19)	33%	(38)	114
Millennial: Age 23-38	52%	(78)	16%	(24)	9%	(14)	23%	(34)	150
Generation X: Age 39-54	36%	(57)	19%	(30)	14%	(22)	32%	(51)	158
Boomers: Age 55-73	21%	(56)	27%	(70)	17%	(44)	35%	(92)	262
PID: Dem (no lean)	51%	(87)	18%	(30)	12%	(21)	20%	(34)	172
PID: Ind (no lean)	29%	(49)	20%	(34)	9%	(15)	43%	(74)	171
PID: Rep (no lean)	28%	(79)	26%	(73)	18%	(49)	28%	(79)	281
PID/Gender: Dem Men	58%	(65)	15%	(16)	11%	(12)	16%	(18)	111
PID/Gender: Dem Women	38%	(23)	23%	(14)	14%	(8)	26%	(16)	61
PID/Gender: Ind Men	28%	(31)	19%	(21)	10%	(11)	42%	(46)	108
PID/Gender: Ind Women	29%	(18)	20%	(13)	7%	(4)	44%	(28)	63
PID/Gender: Rep Men	37%	(73)	27%	(52)	14%	(28)	22%	(43)	196
PID/Gender: Rep Women	8%	(7)	25%	(21)	25%	(21)	43%	(36)	85
Ideo: Liberal (1-3)	48%	(66)	25%	(35)	9%	(13)	18%	(24)	138
Ideo: Moderate (4)	33%	(54)	21%	(34)	17%	(28)	29%	(48)	165
Ideo: Conservative (5-7)	30%	(79)	22%	(59)	14%	(38)	33%	(86)	262
Educ: < College	29%	(139)	21%	(100)	14%	(67)	35%	(167)	473
Educ: Bachelors degree	53%	(52)	24%	(24)	11%	(11)	11%	(11)	99
Educ: Post-grad	46%	(24)	25%	(13)	12%	(6)	16%	(9)	52
Income: Under 50k	29%	(97)	23%	(80)	14%	(46)	34%	(117)	340
Income: 50k-100k	41%	(88)	19%	(42)	12%	(27)	28%	(60)	216
Income: 100k+	46%	(31)	24%	(16)	17%	(12)	14%	(9)	67
Ethnicity: White	31%	(161)	22%	(118)	15%	(78)	32%	(169)	526
Ethnicity: Hispanic	60%	(40)	16%	(11)	8%	(6)	15%	(10)	66

Continued on next page

Table AUTO4_2: How interested are you in each of the following sports?

Basketball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	35%	(216)	22%	(137)	14%	(85)	30%	(186)	624
Ethnicity: Afr. Am.	58%	(35)	23%	(14)	6%	(3)	13%	(8)	60
All Christian	31%	(93)	28%	(85)	16%	(48)	26%	(79)	305
Agnostic/Nothing in particular	35%	(96)	17%	(46)	13%	(34)	35%	(96)	271
Evangelical	33%	(73)	24%	(54)	13%	(28)	29%	(64)	219
Non-Evangelical	32%	(68)	26%	(56)	13%	(27)	29%	(63)	215
Community: Urban	48%	(75)	19%	(29)	11%	(17)	22%	(35)	157
Community: Suburban	33%	(85)	24%	(63)	15%	(40)	27%	(70)	258
Community: Rural	26%	(55)	22%	(45)	13%	(27)	39%	(82)	209
Employ: Private Sector	44%	(87)	22%	(43)	11%	(23)	23%	(47)	199
Employ: Self-Employed	40%	(29)	18%	(13)	11%	(8)	31%	(22)	73
Employ: Retired	20%	(30)	28%	(43)	17%	(26)	34%	(52)	151
Employ: Unemployed	31%	(17)	19%	(11)	15%	(9)	35%	(19)	56
Military HH: Yes	35%	(49)	23%	(32)	14%	(19)	29%	(41)	142
Military HH: No	35%	(166)	22%	(105)	14%	(65)	30%	(145)	482
RD/WT: Right Direction	35%	(122)	22%	(76)	16%	(55)	28%	(99)	353
RD/WT: Wrong Track	34%	(93)	22%	(61)	11%	(30)	32%	(87)	271
Trump Job Approve	30%	(103)	23%	(79)	16%	(55)	31%	(108)	345
Trump Job Disapprove	42%	(110)	22%	(57)	11%	(28)	26%	(68)	264
Trump Job Strongly Approve	29%	(71)	25%	(61)	14%	(34)	32%	(78)	244
Trump Job Somewhat Approve	32%	(32)	19%	(19)	20%	(21)	29%	(30)	101
Trump Job Somewhat Disapprove	52%	(36)	20%	(14)	8%	(6)	20%	(14)	70
Trump Job Strongly Disapprove	38%	(74)	22%	(43)	12%	(23)	28%	(54)	194
Favorable of Trump	30%	(104)	24%	(83)	16%	(58)	30%	(106)	351
Unfavorable of Trump	41%	(102)	22%	(54)	10%	(26)	26%	(65)	247
Very Favorable of Trump	30%	(75)	24%	(59)	14%	(36)	32%	(79)	250
Somewhat Favorable of Trump	29%	(29)	23%	(23)	21%	(21)	27%	(27)	101
Somewhat Unfavorable of Trump	47%	(27)	23%	(13)	7%	(4)	23%	(14)	58
Very Unfavorable of Trump	39%	(74)	22%	(41)	11%	(21)	27%	(52)	189

Continued on next page

Table AUTO4_2: How interested are you in each of the following sports?

Basketball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	35%	(216)	22%	(137)	14%	(85)	30%	(186)	624
#1 Issue: Economy	45%	(63)	23%	(32)	13%	(18)	19%	(27)	140
#1 Issue: Security	28%	(41)	28%	(42)	14%	(20)	31%	(45)	148
#1 Issue: Health Care	33%	(34)	12%	(12)	18%	(19)	38%	(40)	106
#1 Issue: Medicare / Social Security	28%	(34)	28%	(34)	12%	(15)	31%	(38)	121
2018 House Vote: Democrat	50%	(92)	19%	(34)	11%	(20)	21%	(39)	185
2018 House Vote: Republican	31%	(85)	25%	(69)	15%	(42)	28%	(77)	272
2016 Vote: Hillary Clinton	49%	(79)	21%	(34)	12%	(19)	19%	(30)	163
2016 Vote: Donald Trump	30%	(86)	25%	(73)	15%	(44)	29%	(84)	287
2016 Vote: Didn't Vote	27%	(40)	17%	(25)	14%	(20)	43%	(62)	147
Voted in 2014: Yes	38%	(160)	23%	(98)	14%	(57)	25%	(104)	418
Voted in 2014: No	27%	(56)	19%	(40)	14%	(28)	40%	(83)	206
2012 Vote: Barack Obama	42%	(91)	22%	(49)	11%	(25)	25%	(54)	219
2012 Vote: Mitt Romney	31%	(59)	24%	(45)	15%	(29)	30%	(58)	191
2012 Vote: Didn't Vote	32%	(61)	18%	(34)	14%	(26)	36%	(68)	189
4-Region: Northeast	28%	(26)	21%	(19)	16%	(14)	35%	(32)	91
4-Region: Midwest	35%	(51)	15%	(22)	12%	(18)	37%	(54)	144
4-Region: South	33%	(90)	25%	(69)	13%	(36)	29%	(80)	274
4-Region: West	43%	(49)	24%	(27)	15%	(17)	18%	(21)	115
200246	34%	(66)	24%	(46)	14%	(27)	27%	(52)	191
200252	36%	(74)	22%	(45)	16%	(33)	27%	(55)	206
200257	33%	(76)	20%	(46)	11%	(25)	35%	(80)	227
White (non-hispanic)	28%	(134)	23%	(112)	15%	(74)	34%	(162)	481
Currently subscribe: Cable or satellite	34%	(130)	23%	(89)	13%	(50)	30%	(116)	384
Currently subscribe: Streaming services	40%	(138)	22%	(75)	11%	(38)	27%	(91)	342
Currently subscribe: Live TV streaming	44%	(101)	23%	(53)	10%	(23)	23%	(53)	230
Currently subscribe: Broadband internet	35%	(142)	22%	(89)	13%	(53)	29%	(115)	400
Access to: Over-the-air TV antenna	33%	(73)	18%	(40)	18%	(39)	31%	(67)	219
Access to: Smart or connected TV	38%	(152)	21%	(84)	12%	(48)	28%	(112)	396
Interested in Sports Betting	56%	(154)	19%	(52)	10%	(26)	16%	(43)	275
Interested in Motorsports	37%	(175)	21%	(102)	14%	(69)	28%	(133)	479

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Table AUTO4_2: How interested are you in each of the following sports?

Basketball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	35%	(216)	22%	(137)	14%	(85)	30%	(186)	624
Avid Fan of NASCAR, F1, and IndyCar	50%	(69)	12%	(16)	11%	(16)	27%	(38)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	38%	(152)	21%	(84)	13%	(52)	27%	(108)	395
NASCAR Fan	35%	(216)	22%	(137)	14%	(85)	30%	(186)	624
Avid NASCAR Fan	35%	(216)	22%	(137)	14%	(85)	30%	(186)	624
F1 Fan	38%	(162)	22%	(93)	13%	(54)	27%	(114)	423
Avid F1 Fan	52%	(91)	15%	(26)	10%	(17)	24%	(42)	177
Casual F1 Fan	29%	(71)	27%	(67)	15%	(37)	29%	(72)	247
IndyCar Fan	36%	(179)	23%	(114)	14%	(69)	28%	(140)	502
Avid IndyCar Fan	45%	(98)	19%	(42)	10%	(22)	25%	(55)	218
Casual IndyCar Fan	29%	(81)	25%	(71)	17%	(47)	30%	(85)	284
NHRA Fan	37%	(146)	20%	(81)	14%	(55)	29%	(116)	399
MotoGP Fan	43%	(131)	20%	(61)	12%	(36)	26%	(80)	307
Avid MotoGP Fan	46%	(52)	19%	(21)	6%	(7)	29%	(32)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_3: How interested are you in each of the following sports?

Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	44%	(275)	23%	(146)	16%	(98)	17%	(106)	624
Gender: Male	50%	(209)	23%	(95)	16%	(67)	11%	(45)	415
Gender: Female	32%	(66)	24%	(50)	15%	(32)	29%	(61)	209
Age: 18-29	59%	(44)	22%	(17)	8%	(6)	11%	(8)	75
Age: 30-44	45%	(77)	25%	(42)	11%	(19)	19%	(32)	170
Age: 45-54	35%	(34)	21%	(20)	25%	(23)	19%	(18)	95
Age: 55-64	41%	(70)	24%	(41)	19%	(32)	17%	(28)	171
Age: 65+	44%	(50)	23%	(27)	16%	(18)	17%	(19)	114
Millennial: Age 23-38	54%	(80)	22%	(32)	7%	(11)	17%	(26)	150
Generation X: Age 39-54	39%	(62)	23%	(36)	21%	(34)	17%	(26)	158
Boomers: Age 55-73	42%	(110)	22%	(59)	18%	(49)	17%	(45)	262
PID: Dem (no lean)	49%	(84)	22%	(37)	13%	(22)	17%	(29)	172
PID: Ind (no lean)	36%	(61)	22%	(37)	18%	(31)	24%	(42)	171
PID: Rep (no lean)	46%	(129)	25%	(71)	16%	(45)	13%	(35)	281
PID/Gender: Dem Men	55%	(61)	22%	(25)	15%	(16)	8%	(9)	111
PID/Gender: Dem Women	37%	(23)	21%	(13)	10%	(6)	32%	(20)	61
PID/Gender: Ind Men	37%	(40)	21%	(23)	23%	(25)	18%	(20)	108
PID/Gender: Ind Women	34%	(21)	23%	(14)	9%	(6)	34%	(22)	63
PID/Gender: Rep Men	55%	(107)	24%	(47)	13%	(25)	8%	(16)	196
PID/Gender: Rep Women	26%	(22)	28%	(24)	23%	(20)	23%	(20)	85
Ideo: Liberal (1-3)	45%	(62)	31%	(43)	9%	(12)	15%	(21)	138
Ideo: Moderate (4)	46%	(75)	22%	(36)	13%	(22)	19%	(32)	165
Ideo: Conservative (5-7)	47%	(124)	21%	(55)	19%	(50)	12%	(33)	262
Educ: < College	40%	(190)	23%	(108)	17%	(82)	20%	(94)	473
Educ: Bachelors degree	55%	(55)	25%	(25)	12%	(12)	8%	(8)	99
Educ: Post-grad	58%	(30)	25%	(13)	9%	(5)	8%	(4)	52
Income: Under 50k	36%	(123)	27%	(92)	16%	(56)	21%	(70)	340
Income: 50k-100k	53%	(114)	17%	(37)	15%	(33)	15%	(32)	216
Income: 100k+	57%	(38)	24%	(16)	14%	(9)	5%	(3)	67
Ethnicity: White	43%	(229)	23%	(119)	17%	(89)	17%	(89)	526
Ethnicity: Hispanic	58%	(39)	24%	(16)	14%	(9)	4%	(3)	66

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Table AUTO4_3: How interested are you in each of the following sports?

Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	44%	(275)	23%	(146)	16%	(98)	17%	(106)	624
Ethnicity: Afr. Am.	54%	(32)	17%	(10)	11%	(7)	18%	(11)	60
All Christian	48%	(145)	23%	(69)	17%	(51)	13%	(40)	305
Agnostic/Nothing in particular	40%	(108)	26%	(70)	14%	(38)	21%	(56)	271
Evangelical	43%	(95)	23%	(50)	18%	(39)	16%	(35)	219
Non-Evangelical	46%	(99)	25%	(54)	13%	(28)	15%	(33)	215
Community: Urban	51%	(79)	24%	(38)	14%	(22)	11%	(17)	157
Community: Suburban	49%	(128)	19%	(48)	18%	(46)	14%	(37)	258
Community: Rural	32%	(68)	28%	(59)	15%	(31)	25%	(51)	209
Employ: Private Sector	54%	(108)	18%	(37)	17%	(33)	10%	(21)	199
Employ: Self-Employed	44%	(32)	23%	(17)	13%	(9)	20%	(15)	73
Employ: Retired	43%	(65)	25%	(37)	18%	(27)	15%	(22)	151
Employ: Unemployed	41%	(23)	22%	(13)	19%	(11)	18%	(10)	56
Military HH: Yes	48%	(69)	25%	(36)	13%	(18)	14%	(19)	142
Military HH: No	43%	(206)	23%	(110)	17%	(80)	18%	(86)	482
RD/WT: Right Direction	49%	(173)	25%	(87)	13%	(46)	13%	(46)	353
RD/WT: Wrong Track	37%	(101)	21%	(58)	19%	(53)	22%	(59)	271
Trump Job Approve	47%	(162)	25%	(87)	14%	(49)	13%	(46)	345
Trump Job Disapprove	41%	(109)	21%	(55)	19%	(49)	19%	(50)	264
Trump Job Strongly Approve	50%	(122)	24%	(58)	14%	(33)	13%	(31)	244
Trump Job Somewhat Approve	40%	(41)	29%	(29)	15%	(15)	16%	(16)	101
Trump Job Somewhat Disapprove	44%	(31)	21%	(15)	25%	(17)	10%	(7)	70
Trump Job Strongly Disapprove	40%	(79)	21%	(40)	16%	(32)	22%	(44)	194
Favorable of Trump	47%	(166)	25%	(89)	14%	(50)	13%	(46)	351
Unfavorable of Trump	42%	(104)	22%	(54)	18%	(45)	18%	(44)	247
Very Favorable of Trump	49%	(123)	24%	(61)	15%	(36)	12%	(29)	250
Somewhat Favorable of Trump	43%	(43)	27%	(27)	13%	(14)	17%	(17)	101
Somewhat Unfavorable of Trump	39%	(23)	28%	(16)	26%	(15)	8%	(5)	58
Very Unfavorable of Trump	43%	(82)	20%	(38)	16%	(30)	21%	(39)	189

Continued on next page

Table AUTO4_3: How interested are you in each of the following sports?

Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	44%	(275)	23%	(146)	16%	(98)	17%	(106)	624
#1 Issue: Economy	53%	(74)	23%	(32)	15%	(21)	10%	(14)	140
#1 Issue: Security	50%	(74)	20%	(30)	15%	(22)	15%	(22)	148
#1 Issue: Health Care	34%	(36)	26%	(27)	17%	(18)	23%	(24)	106
#1 Issue: Medicare / Social Security	46%	(56)	24%	(29)	14%	(17)	16%	(20)	121
2018 House Vote: Democrat	51%	(94)	19%	(36)	16%	(29)	14%	(26)	185
2018 House Vote: Republican	50%	(136)	26%	(70)	13%	(34)	12%	(32)	272
2016 Vote: Hillary Clinton	50%	(82)	22%	(35)	12%	(20)	16%	(26)	163
2016 Vote: Donald Trump	46%	(133)	26%	(75)	16%	(47)	11%	(31)	287
2016 Vote: Didn't Vote	31%	(45)	22%	(33)	19%	(28)	28%	(41)	147
Voted in 2014: Yes	50%	(208)	23%	(97)	13%	(55)	14%	(58)	418
Voted in 2014: No	32%	(67)	23%	(48)	21%	(44)	23%	(48)	206
2012 Vote: Barack Obama	46%	(101)	23%	(51)	14%	(31)	16%	(36)	219
2012 Vote: Mitt Romney	47%	(90)	26%	(49)	16%	(30)	11%	(22)	191
2012 Vote: Didn't Vote	38%	(72)	21%	(39)	18%	(35)	23%	(43)	189
4-Region: Northeast	54%	(49)	13%	(12)	17%	(15)	16%	(15)	91
4-Region: Midwest	45%	(65)	19%	(27)	15%	(22)	21%	(30)	144
4-Region: South	41%	(111)	28%	(77)	15%	(42)	16%	(44)	274
4-Region: West	43%	(50)	26%	(29)	16%	(19)	15%	(17)	115
200246	50%	(96)	22%	(42)	13%	(25)	14%	(28)	191
200252	46%	(95)	21%	(42)	18%	(37)	15%	(31)	206
200257	37%	(83)	27%	(61)	16%	(36)	21%	(47)	227
White (non-hispanic)	42%	(200)	24%	(114)	17%	(82)	18%	(86)	481
Currently subscribe: Cable or satellite	48%	(184)	22%	(84)	15%	(57)	16%	(60)	384
Currently subscribe: Streaming services	44%	(150)	26%	(88)	14%	(48)	16%	(56)	342
Currently subscribe: Live TV streaming	47%	(107)	25%	(58)	13%	(31)	15%	(34)	230
Currently subscribe: Broadband internet	47%	(187)	23%	(92)	16%	(65)	14%	(56)	400
Access to: Over-the-air TV antenna	46%	(102)	17%	(37)	18%	(40)	18%	(40)	219
Access to: Smart or connected TV	44%	(173)	24%	(94)	16%	(62)	17%	(67)	396
Interested in Sports Betting	60%	(164)	24%	(66)	9%	(26)	7%	(19)	275
Interested in Motorsports	46%	(221)	24%	(117)	17%	(84)	12%	(58)	479

Continued on next page

Table AUTO4_3: How interested are you in each of the following sports?
Baseball

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	44%	(275)	23%	(146)	16%	(98)	17%	(106)	624
Avid Fan of NASCAR, F1, and IndyCar	54%	(75)	17%	(23)	14%	(19)	15%	(21)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	47%	(186)	23%	(90)	17%	(69)	13%	(50)	395
NASCAR Fan	44%	(275)	23%	(146)	16%	(98)	17%	(106)	624
Avid NASCAR Fan	44%	(275)	23%	(146)	16%	(98)	17%	(106)	624
F1 Fan	47%	(199)	22%	(94)	18%	(75)	13%	(55)	423
Avid F1 Fan	54%	(95)	20%	(35)	14%	(25)	13%	(22)	177
Casual F1 Fan	42%	(104)	24%	(60)	20%	(50)	13%	(33)	247
IndyCar Fan	45%	(227)	24%	(122)	16%	(83)	14%	(70)	502
Avid IndyCar Fan	48%	(105)	22%	(48)	14%	(30)	16%	(35)	218
Casual IndyCar Fan	43%	(122)	26%	(75)	19%	(53)	12%	(35)	284
NHRA Fan	43%	(171)	26%	(102)	17%	(68)	15%	(58)	399
MotoGP Fan	45%	(139)	24%	(74)	17%	(53)	14%	(42)	307
Avid MotoGP Fan	51%	(57)	19%	(22)	10%	(12)	19%	(21)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_4: How interested are you in each of the following sports?

Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	19%	(121)	13%	(81)	18%	(113)	50%	(310)	624
Gender: Male	23%	(94)	13%	(54)	17%	(72)	47%	(195)	415
Gender: Female	13%	(27)	13%	(27)	20%	(41)	55%	(114)	209
Age: 18-29	48%	(36)	16%	(12)	19%	(14)	17%	(12)	75
Age: 30-44	32%	(54)	15%	(26)	15%	(25)	39%	(66)	170
Age: 45-54	11%	(10)	13%	(13)	17%	(16)	59%	(56)	95
Age: 55-64	9%	(16)	12%	(20)	21%	(36)	58%	(98)	171
Age: 65+	5%	(5)	9%	(10)	19%	(22)	67%	(77)	114
Millennial: Age 23-38	37%	(56)	16%	(24)	15%	(22)	32%	(48)	150
Generation X: Age 39-54	21%	(32)	13%	(20)	17%	(27)	50%	(79)	158
Boomers: Age 55-73	8%	(21)	12%	(30)	20%	(51)	61%	(160)	262
PID: Dem (no lean)	33%	(57)	9%	(15)	16%	(27)	42%	(73)	172
PID: Ind (no lean)	12%	(21)	15%	(25)	17%	(28)	57%	(97)	171
PID: Rep (no lean)	15%	(43)	14%	(41)	20%	(57)	50%	(140)	281
PID/Gender: Dem Men	37%	(41)	10%	(12)	17%	(19)	36%	(40)	111
PID/Gender: Dem Women	26%	(16)	6%	(4)	13%	(8)	55%	(33)	61
PID/Gender: Ind Men	14%	(15)	15%	(16)	12%	(13)	59%	(63)	108
PID/Gender: Ind Women	9%	(6)	14%	(9)	24%	(15)	53%	(34)	63
PID/Gender: Rep Men	20%	(38)	13%	(26)	20%	(39)	47%	(92)	196
PID/Gender: Rep Women	5%	(5)	17%	(15)	21%	(18)	56%	(48)	85
Ideo: Liberal (1-3)	30%	(41)	17%	(23)	19%	(26)	34%	(47)	138
Ideo: Moderate (4)	24%	(40)	9%	(14)	14%	(24)	52%	(86)	165
Ideo: Conservative (5-7)	13%	(33)	15%	(39)	21%	(54)	52%	(136)	262
Educ: < College	12%	(56)	13%	(62)	20%	(93)	55%	(261)	473
Educ: Bachelors degree	45%	(44)	13%	(13)	11%	(11)	31%	(30)	99
Educ: Post-grad	39%	(20)	11%	(6)	16%	(8)	34%	(18)	52
Income: Under 50k	14%	(47)	11%	(39)	21%	(73)	53%	(181)	340
Income: 50k-100k	24%	(51)	14%	(30)	14%	(30)	49%	(106)	216
Income: 100k+	34%	(23)	18%	(12)	15%	(10)	34%	(23)	67
Ethnicity: White	17%	(87)	12%	(65)	18%	(95)	53%	(280)	526
Ethnicity: Hispanic	51%	(34)	24%	(16)	12%	(8)	13%	(9)	66

Continued on next page

Table AUTO4_4: How interested are you in each of the following sports?

Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	19%	(121)	13%	(81)	18%	(113)	50%	(310)	624
Ethnicity: Afr. Am.	44%	(27)	9%	(5)	14%	(9)	33%	(20)	60
All Christian	18%	(54)	17%	(50)	14%	(43)	51%	(157)	305
Agnostic/Nothing in particular	18%	(48)	8%	(22)	22%	(59)	52%	(142)	271
Evangelical	17%	(37)	11%	(23)	19%	(41)	54%	(118)	219
Non-Evangelical	18%	(40)	18%	(38)	14%	(29)	50%	(109)	215
Community: Urban	37%	(58)	14%	(21)	16%	(25)	33%	(52)	157
Community: Suburban	18%	(46)	14%	(36)	19%	(50)	49%	(126)	258
Community: Rural	8%	(16)	11%	(23)	18%	(38)	63%	(132)	209
Employ: Private Sector	28%	(55)	18%	(36)	16%	(32)	38%	(76)	199
Employ: Self-Employed	23%	(17)	13%	(9)	23%	(17)	41%	(30)	73
Employ: Retired	8%	(12)	9%	(14)	18%	(27)	65%	(98)	151
Employ: Unemployed	22%	(12)	7%	(4)	11%	(6)	59%	(33)	56
Military HH: Yes	9%	(13)	14%	(20)	22%	(31)	55%	(78)	142
Military HH: No	23%	(108)	13%	(60)	17%	(82)	48%	(231)	482
RD/WT: Right Direction	18%	(64)	15%	(52)	20%	(70)	47%	(167)	353
RD/WT: Wrong Track	21%	(57)	11%	(29)	16%	(43)	52%	(142)	271
Trump Job Approve	15%	(50)	14%	(49)	20%	(70)	51%	(176)	345
Trump Job Disapprove	27%	(71)	12%	(31)	14%	(37)	47%	(125)	264
Trump Job Strongly Approve	16%	(38)	12%	(28)	19%	(46)	54%	(131)	244
Trump Job Somewhat Approve	12%	(12)	21%	(21)	23%	(23)	44%	(45)	101
Trump Job Somewhat Disapprove	28%	(19)	24%	(17)	11%	(8)	38%	(26)	70
Trump Job Strongly Disapprove	27%	(52)	8%	(15)	15%	(29)	51%	(98)	194
Favorable of Trump	14%	(50)	14%	(49)	20%	(72)	51%	(179)	351
Unfavorable of Trump	26%	(63)	12%	(29)	16%	(40)	47%	(115)	247
Very Favorable of Trump	15%	(37)	12%	(30)	21%	(52)	52%	(131)	250
Somewhat Favorable of Trump	13%	(13)	19%	(19)	20%	(20)	48%	(48)	101
Somewhat Unfavorable of Trump	25%	(15)	28%	(16)	13%	(7)	34%	(20)	58
Very Unfavorable of Trump	26%	(49)	7%	(12)	17%	(32)	50%	(95)	189

Continued on next page

Table AUTO4_4: How interested are you in each of the following sports?

Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	19%	(121)	13%	(81)	18%	(113)	50%	(310)	624
#1 Issue: Economy	34%	(48)	12%	(16)	13%	(18)	42%	(58)	140
#1 Issue: Security	13%	(19)	16%	(23)	18%	(26)	54%	(79)	148
#1 Issue: Health Care	17%	(18)	3%	(4)	23%	(25)	56%	(60)	106
#1 Issue: Medicare / Social Security	12%	(14)	11%	(13)	21%	(25)	57%	(69)	121
2018 House Vote: Democrat	31%	(58)	11%	(21)	18%	(33)	40%	(73)	185
2018 House Vote: Republican	15%	(41)	16%	(45)	20%	(55)	48%	(132)	272
2016 Vote: Hillary Clinton	30%	(50)	12%	(19)	17%	(28)	40%	(66)	163
2016 Vote: Donald Trump	16%	(46)	15%	(44)	20%	(58)	48%	(139)	287
2016 Vote: Didn't Vote	14%	(21)	10%	(15)	16%	(23)	59%	(87)	147
Voted in 2014: Yes	21%	(86)	14%	(57)	20%	(85)	45%	(190)	418
Voted in 2014: No	17%	(35)	11%	(23)	14%	(28)	58%	(120)	206
2012 Vote: Barack Obama	22%	(49)	17%	(37)	17%	(36)	44%	(96)	219
2012 Vote: Mitt Romney	16%	(31)	11%	(21)	22%	(42)	51%	(97)	191
2012 Vote: Didn't Vote	19%	(37)	11%	(20)	15%	(29)	54%	(103)	189
4-Region: Northeast	22%	(20)	9%	(8)	11%	(10)	58%	(53)	91
4-Region: Midwest	15%	(21)	13%	(18)	16%	(23)	56%	(81)	144
4-Region: South	18%	(48)	13%	(36)	20%	(55)	49%	(135)	274
4-Region: West	28%	(32)	16%	(18)	21%	(24)	36%	(41)	115
200246	21%	(41)	13%	(24)	19%	(36)	47%	(90)	191
200252	21%	(44)	12%	(25)	18%	(36)	49%	(100)	206
200257	16%	(36)	14%	(31)	18%	(41)	52%	(119)	227
White (non-hispanic)	12%	(58)	12%	(56)	19%	(91)	57%	(276)	481
Currently subscribe: Cable or satellite	18%	(71)	13%	(49)	17%	(64)	52%	(201)	384
Currently subscribe: Streaming services	25%	(86)	16%	(54)	16%	(56)	43%	(147)	342
Currently subscribe: Live TV streaming	28%	(64)	18%	(42)	19%	(43)	35%	(81)	230
Currently subscribe: Broadband internet	21%	(83)	13%	(53)	18%	(70)	48%	(194)	400
Access to: Over-the-air TV antenna	21%	(46)	16%	(35)	16%	(34)	48%	(104)	219
Access to: Smart or connected TV	23%	(91)	14%	(55)	18%	(72)	45%	(178)	396
Interested in Sports Betting	34%	(94)	19%	(51)	18%	(49)	29%	(80)	275
Interested in Motorsports	21%	(98)	16%	(74)	17%	(80)	47%	(227)	479

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Table AUTO4_4: How interested are you in each of the following sports?

Soccer

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	19%	(121)	13%	(81)	18%	(113)	50%	(310)	624
Avid Fan of NASCAR, F1, and IndyCar	42%	(58)	10%	(14)	14%	(19)	34%	(48)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	25%	(97)	13%	(50)	20%	(81)	42%	(168)	395
NASCAR Fan	19%	(121)	13%	(81)	18%	(113)	50%	(310)	624
Avid NASCAR Fan	19%	(121)	13%	(81)	18%	(113)	50%	(310)	624
F1 Fan	25%	(106)	13%	(54)	21%	(87)	42%	(176)	423
Avid F1 Fan	44%	(78)	11%	(20)	16%	(28)	29%	(51)	177
Casual F1 Fan	11%	(28)	14%	(34)	24%	(59)	51%	(126)	247
IndyCar Fan	20%	(102)	14%	(68)	20%	(99)	46%	(233)	502
Avid IndyCar Fan	32%	(69)	10%	(21)	16%	(34)	43%	(93)	218
Casual IndyCar Fan	12%	(33)	16%	(47)	23%	(65)	49%	(140)	284
NHRA Fan	22%	(86)	14%	(57)	18%	(73)	46%	(182)	399
MotoGP Fan	28%	(85)	16%	(49)	20%	(62)	36%	(112)	307
Avid MotoGP Fan	48%	(54)	6%	(6)	10%	(11)	36%	(41)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_5: How interested are you in each of the following sports?

Hockey

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	24%	(150)	22%	(135)	19%	(118)	35%	(221)	624
Gender: Male	29%	(122)	24%	(98)	19%	(79)	28%	(116)	415
Gender: Female	13%	(28)	18%	(37)	19%	(39)	50%	(105)	209
Age: 18-29	37%	(27)	27%	(20)	21%	(16)	15%	(11)	75
Age: 30-44	34%	(58)	23%	(39)	14%	(24)	29%	(49)	170
Age: 45-54	15%	(14)	30%	(28)	18%	(17)	37%	(36)	95
Age: 55-64	19%	(32)	16%	(27)	24%	(41)	41%	(71)	171
Age: 65+	16%	(18)	18%	(21)	17%	(20)	48%	(55)	114
Millennial: Age 23-38	34%	(51)	24%	(36)	16%	(25)	25%	(38)	150
Generation X: Age 39-54	23%	(36)	28%	(44)	17%	(27)	33%	(52)	158
Boomers: Age 55-73	17%	(45)	18%	(47)	21%	(55)	44%	(115)	262
PID: Dem (no lean)	28%	(49)	21%	(37)	18%	(30)	33%	(56)	172
PID: Ind (no lean)	20%	(34)	21%	(36)	20%	(34)	40%	(68)	171
PID: Rep (no lean)	24%	(67)	22%	(62)	19%	(54)	35%	(97)	281
PID/Gender: Dem Men	34%	(38)	21%	(24)	21%	(24)	23%	(26)	111
PID/Gender: Dem Women	17%	(10)	22%	(13)	11%	(7)	50%	(31)	61
PID/Gender: Ind Men	26%	(28)	23%	(25)	18%	(19)	33%	(36)	108
PID/Gender: Ind Women	11%	(7)	16%	(10)	23%	(15)	50%	(32)	63
PID/Gender: Rep Men	28%	(56)	25%	(49)	19%	(36)	28%	(54)	196
PID/Gender: Rep Women	13%	(11)	15%	(13)	21%	(18)	51%	(43)	85
Ideo: Liberal (1-3)	32%	(45)	23%	(32)	18%	(25)	26%	(36)	138
Ideo: Moderate (4)	32%	(53)	21%	(35)	13%	(21)	34%	(55)	165
Ideo: Conservative (5-7)	17%	(46)	23%	(62)	22%	(59)	37%	(96)	262
Educ: < College	18%	(84)	23%	(108)	20%	(93)	40%	(188)	473
Educ: Bachelors degree	41%	(41)	21%	(21)	17%	(17)	21%	(21)	99
Educ: Post-grad	48%	(25)	11%	(6)	17%	(9)	24%	(12)	52
Income: Under 50k	16%	(56)	22%	(74)	23%	(79)	39%	(132)	340
Income: 50k-100k	31%	(68)	22%	(48)	12%	(25)	35%	(76)	216
Income: 100k+	40%	(27)	20%	(13)	21%	(14)	20%	(14)	67
Ethnicity: White	23%	(123)	22%	(115)	19%	(99)	36%	(189)	526
Ethnicity: Hispanic	39%	(26)	37%	(24)	14%	(9)	10%	(7)	66

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Table AUTO4_5: How interested are you in each of the following sports?

Hockey

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	24%	(150)	22%	(135)	19%	(118)	35%	(221)	624
Ethnicity: Afr. Am.	33%	(20)	11%	(7)	20%	(12)	36%	(22)	60
All Christian	24%	(75)	22%	(66)	19%	(57)	35%	(107)	305
Agnostic/Nothing in particular	22%	(59)	21%	(56)	20%	(53)	38%	(103)	271
Evangelical	17%	(37)	21%	(47)	22%	(48)	40%	(88)	219
Non-Evangelical	26%	(57)	22%	(48)	18%	(40)	33%	(71)	215
Community: Urban	36%	(57)	24%	(37)	18%	(29)	22%	(34)	157
Community: Suburban	24%	(61)	25%	(64)	18%	(46)	34%	(87)	258
Community: Rural	15%	(32)	16%	(33)	21%	(43)	48%	(100)	209
Employ: Private Sector	33%	(66)	24%	(48)	14%	(28)	29%	(57)	199
Employ: Self-Employed	27%	(19)	15%	(11)	22%	(16)	36%	(26)	73
Employ: Retired	19%	(28)	18%	(28)	20%	(30)	43%	(65)	151
Employ: Unemployed	19%	(11)	18%	(10)	23%	(13)	40%	(22)	56
Military HH: Yes	25%	(35)	22%	(31)	18%	(25)	36%	(51)	142
Military HH: No	24%	(115)	22%	(104)	19%	(93)	35%	(170)	482
RD/WT: Right Direction	26%	(93)	23%	(81)	18%	(64)	32%	(114)	353
RD/WT: Wrong Track	21%	(57)	20%	(54)	20%	(54)	39%	(107)	271
Trump Job Approve	25%	(85)	22%	(77)	20%	(69)	33%	(115)	345
Trump Job Disapprove	24%	(64)	22%	(57)	18%	(47)	36%	(96)	264
Trump Job Strongly Approve	25%	(61)	19%	(47)	21%	(51)	35%	(85)	244
Trump Job Somewhat Approve	24%	(24)	29%	(30)	17%	(18)	30%	(30)	101
Trump Job Somewhat Disapprove	21%	(15)	41%	(28)	10%	(7)	27%	(19)	70
Trump Job Strongly Disapprove	25%	(49)	15%	(29)	20%	(39)	40%	(77)	194
Favorable of Trump	23%	(81)	23%	(79)	20%	(70)	34%	(121)	351
Unfavorable of Trump	25%	(63)	22%	(54)	18%	(45)	34%	(85)	247
Very Favorable of Trump	23%	(57)	19%	(47)	23%	(58)	35%	(87)	250
Somewhat Favorable of Trump	24%	(24)	32%	(32)	11%	(11)	33%	(33)	101
Somewhat Unfavorable of Trump	23%	(13)	38%	(22)	11%	(7)	28%	(16)	58
Very Unfavorable of Trump	26%	(50)	17%	(31)	21%	(39)	37%	(69)	189

Continued on next page

Table AUTO4_5: How interested are you in each of the following sports?

Hockey

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	24%	(150)	22%	(135)	19%	(118)	35%	(221)	624
#1 Issue: Economy	34%	(48)	18%	(26)	24%	(34)	23%	(32)	140
#1 Issue: Security	22%	(33)	26%	(38)	21%	(31)	31%	(46)	148
#1 Issue: Health Care	17%	(18)	20%	(21)	16%	(17)	47%	(50)	106
#1 Issue: Medicare / Social Security	22%	(27)	19%	(23)	12%	(15)	47%	(57)	121
2018 House Vote: Democrat	28%	(51)	22%	(41)	20%	(37)	30%	(56)	185
2018 House Vote: Republican	26%	(71)	24%	(65)	19%	(51)	31%	(85)	272
2016 Vote: Hillary Clinton	28%	(45)	21%	(35)	20%	(33)	31%	(50)	163
2016 Vote: Donald Trump	26%	(73)	23%	(65)	18%	(52)	33%	(96)	287
2016 Vote: Didn't Vote	16%	(24)	21%	(31)	19%	(28)	44%	(65)	147
Voted in 2014: Yes	25%	(104)	23%	(94)	20%	(83)	33%	(137)	418
Voted in 2014: No	22%	(46)	20%	(41)	17%	(35)	41%	(84)	206
2012 Vote: Barack Obama	25%	(54)	26%	(56)	18%	(39)	32%	(70)	219
2012 Vote: Mitt Romney	21%	(40)	18%	(35)	22%	(42)	38%	(74)	191
2012 Vote: Didn't Vote	24%	(45)	20%	(39)	19%	(36)	37%	(69)	189
4-Region: Northeast	31%	(29)	18%	(17)	16%	(14)	35%	(32)	91
4-Region: Midwest	23%	(32)	22%	(32)	20%	(29)	35%	(51)	144
4-Region: South	19%	(52)	20%	(56)	21%	(57)	40%	(111)	274
4-Region: West	33%	(37)	27%	(31)	15%	(18)	25%	(28)	115
200246	31%	(60)	19%	(36)	18%	(35)	31%	(60)	191
200252	24%	(50)	21%	(43)	19%	(39)	36%	(74)	206
200257	18%	(40)	25%	(56)	19%	(44)	39%	(88)	227
White (non-hispanic)	21%	(102)	21%	(101)	20%	(94)	38%	(185)	481
Currently subscribe: Cable or satellite	27%	(104)	21%	(81)	17%	(66)	35%	(133)	384
Currently subscribe: Streaming services	27%	(93)	22%	(74)	17%	(58)	34%	(118)	342
Currently subscribe: Live TV streaming	29%	(67)	24%	(56)	16%	(36)	31%	(70)	230
Currently subscribe: Broadband internet	26%	(103)	21%	(84)	18%	(71)	36%	(142)	400
Access to: Over-the-air TV antenna	23%	(51)	23%	(51)	16%	(36)	37%	(80)	219
Access to: Smart or connected TV	27%	(106)	21%	(83)	18%	(71)	34%	(135)	396
Interested in Sports Betting	39%	(108)	28%	(76)	16%	(44)	17%	(47)	275
Interested in Motorsports	26%	(127)	25%	(119)	18%	(87)	30%	(146)	479

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Table AUTO4_5: How interested are you in each of the following sports?
Hockey

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	24%	(150)	22%	(135)	19%	(118)	35%	(221)	624
Avid Fan of NASCAR, F1, and IndyCar	40%	(55)	18%	(24)	15%	(21)	28%	(39)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	28%	(111)	23%	(91)	18%	(70)	31%	(124)	395
NASCAR Fan	24%	(150)	22%	(135)	19%	(118)	35%	(221)	624
Avid NASCAR Fan	24%	(150)	22%	(135)	19%	(118)	35%	(221)	624
F1 Fan	28%	(119)	23%	(96)	19%	(79)	31%	(130)	423
Avid F1 Fan	40%	(70)	19%	(34)	16%	(29)	24%	(43)	177
Casual F1 Fan	20%	(48)	25%	(61)	20%	(50)	35%	(87)	247
IndyCar Fan	25%	(125)	23%	(114)	19%	(98)	33%	(165)	502
Avid IndyCar Fan	33%	(73)	19%	(42)	17%	(37)	30%	(66)	218
Casual IndyCar Fan	18%	(52)	25%	(72)	21%	(61)	35%	(99)	284
NHRA Fan	27%	(106)	27%	(106)	19%	(76)	28%	(110)	399
MotoGP Fan	31%	(96)	26%	(81)	16%	(49)	27%	(82)	307
Avid MotoGP Fan	46%	(52)	14%	(16)	7%	(7)	32%	(36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_6: How interested are you in each of the following sports?

Golf

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	16%	(98)	18%	(110)	47%	(294)	624
Gender: Male	25%	(103)	19%	(77)	19%	(80)	37%	(155)	415
Gender: Female	9%	(19)	10%	(21)	15%	(30)	67%	(139)	209
Age: 18-29	25%	(19)	19%	(14)	16%	(12)	39%	(29)	75
Age: 30-44	28%	(48)	17%	(28)	13%	(23)	42%	(71)	170
Age: 45-54	14%	(13)	10%	(10)	27%	(26)	49%	(47)	95
Age: 55-64	14%	(23)	13%	(23)	19%	(33)	54%	(92)	171
Age: 65+	16%	(19)	20%	(23)	15%	(17)	49%	(56)	114
Millennial: Age 23-38	25%	(37)	15%	(23)	17%	(26)	43%	(64)	150
Generation X: Age 39-54	23%	(37)	14%	(22)	20%	(32)	43%	(68)	158
Boomers: Age 55-73	15%	(40)	14%	(37)	17%	(45)	54%	(141)	262
PID: Dem (no lean)	28%	(49)	14%	(25)	16%	(27)	42%	(72)	172
PID: Ind (no lean)	13%	(22)	15%	(26)	16%	(28)	55%	(95)	171
PID: Rep (no lean)	18%	(51)	17%	(47)	20%	(55)	46%	(128)	281
PID/Gender: Dem Men	35%	(39)	17%	(19)	15%	(17)	32%	(36)	111
PID/Gender: Dem Women	16%	(10)	9%	(5)	17%	(10)	59%	(36)	61
PID/Gender: Ind Men	17%	(18)	17%	(19)	19%	(20)	47%	(51)	108
PID/Gender: Ind Women	6%	(4)	12%	(7)	13%	(8)	70%	(44)	63
PID/Gender: Rep Men	23%	(45)	20%	(39)	22%	(43)	35%	(69)	196
PID/Gender: Rep Women	7%	(6)	9%	(8)	14%	(12)	70%	(59)	85
Ideo: Liberal (1-3)	28%	(38)	21%	(29)	12%	(17)	39%	(54)	138
Ideo: Moderate (4)	22%	(36)	13%	(21)	14%	(24)	51%	(84)	165
Ideo: Conservative (5-7)	16%	(41)	18%	(47)	23%	(59)	44%	(115)	262
Educ: < College	14%	(67)	14%	(66)	17%	(82)	55%	(259)	473
Educ: Bachelors degree	37%	(37)	21%	(21)	18%	(18)	24%	(23)	99
Educ: Post-grad	36%	(19)	21%	(11)	20%	(10)	24%	(12)	52
Income: Under 50k	14%	(49)	13%	(45)	18%	(60)	55%	(187)	340
Income: 50k-100k	22%	(48)	19%	(42)	17%	(36)	42%	(90)	216
Income: 100k+	37%	(25)	15%	(10)	21%	(14)	26%	(18)	67
Ethnicity: White	18%	(94)	15%	(79)	18%	(92)	49%	(260)	526
Ethnicity: Hispanic	24%	(16)	24%	(16)	13%	(9)	39%	(26)	66

Continued on next page

Table AUTO4_6: How interested are you in each of the following sports?

Golf

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	16%	(98)	18%	(110)	47%	(294)	624
Ethnicity: Afr. Am.	39%	(23)	12%	(7)	23%	(14)	26%	(16)	60
All Christian	20%	(61)	19%	(57)	17%	(53)	44%	(134)	305
Agnostic/Nothing in particular	20%	(54)	12%	(32)	18%	(49)	51%	(137)	271
Evangelical	20%	(44)	17%	(37)	17%	(38)	45%	(100)	219
Non-Evangelical	19%	(42)	18%	(38)	18%	(38)	45%	(98)	215
Community: Urban	30%	(47)	18%	(29)	17%	(27)	34%	(53)	157
Community: Suburban	21%	(54)	18%	(46)	17%	(43)	44%	(115)	258
Community: Rural	10%	(20)	11%	(22)	19%	(40)	60%	(126)	209
Employ: Private Sector	27%	(53)	20%	(39)	17%	(35)	36%	(72)	199
Employ: Self-Employed	17%	(13)	12%	(9)	22%	(16)	49%	(36)	73
Employ: Retired	16%	(25)	15%	(23)	19%	(29)	50%	(75)	151
Employ: Unemployed	18%	(10)	6%	(3)	20%	(11)	57%	(32)	56
Military HH: Yes	21%	(30)	20%	(28)	17%	(24)	43%	(61)	142
Military HH: No	19%	(92)	14%	(69)	18%	(87)	49%	(234)	482
RD/WT: Right Direction	20%	(71)	16%	(57)	19%	(67)	45%	(157)	353
RD/WT: Wrong Track	19%	(51)	15%	(40)	16%	(43)	50%	(137)	271
Trump Job Approve	17%	(60)	15%	(53)	19%	(66)	48%	(166)	345
Trump Job Disapprove	23%	(59)	17%	(45)	16%	(42)	45%	(118)	264
Trump Job Strongly Approve	18%	(45)	16%	(40)	17%	(41)	48%	(118)	244
Trump Job Somewhat Approve	15%	(15)	13%	(13)	25%	(25)	47%	(48)	101
Trump Job Somewhat Disapprove	17%	(12)	24%	(17)	22%	(15)	38%	(26)	70
Trump Job Strongly Disapprove	25%	(48)	14%	(28)	14%	(27)	47%	(92)	194
Favorable of Trump	19%	(65)	15%	(54)	19%	(67)	47%	(165)	351
Unfavorable of Trump	21%	(52)	18%	(43)	15%	(38)	46%	(113)	247
Very Favorable of Trump	18%	(45)	16%	(39)	17%	(43)	49%	(123)	250
Somewhat Favorable of Trump	20%	(20)	15%	(15)	24%	(24)	42%	(42)	101
Somewhat Unfavorable of Trump	17%	(10)	29%	(17)	16%	(9)	39%	(22)	58
Very Unfavorable of Trump	22%	(42)	14%	(27)	15%	(29)	48%	(91)	189

Continued on next page

Table AUTO4_6: How interested are you in each of the following sports?

Golf

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	16%	(98)	18%	(110)	47%	(294)	624
#1 Issue: Economy	31%	(43)	14%	(19)	20%	(28)	36%	(51)	140
#1 Issue: Security	15%	(22)	17%	(25)	21%	(31)	47%	(69)	148
#1 Issue: Health Care	14%	(15)	11%	(12)	16%	(17)	58%	(62)	106
#1 Issue: Medicare / Social Security	19%	(23)	19%	(23)	15%	(18)	48%	(58)	121
2018 House Vote: Democrat	28%	(52)	17%	(32)	17%	(31)	38%	(71)	185
2018 House Vote: Republican	18%	(49)	18%	(50)	20%	(54)	44%	(119)	272
2016 Vote: Hillary Clinton	23%	(38)	16%	(26)	18%	(29)	43%	(69)	163
2016 Vote: Donald Trump	21%	(59)	19%	(55)	20%	(58)	40%	(115)	287
2016 Vote: Didn't Vote	12%	(17)	10%	(14)	12%	(17)	67%	(98)	147
Voted in 2014: Yes	21%	(90)	18%	(77)	20%	(82)	41%	(170)	418
Voted in 2014: No	16%	(32)	10%	(21)	14%	(29)	60%	(125)	206
2012 Vote: Barack Obama	23%	(49)	18%	(40)	20%	(43)	39%	(85)	219
2012 Vote: Mitt Romney	18%	(34)	18%	(35)	20%	(38)	44%	(84)	191
2012 Vote: Didn't Vote	16%	(30)	10%	(18)	14%	(27)	60%	(114)	189
4-Region: Northeast	17%	(16)	11%	(10)	19%	(18)	53%	(48)	91
4-Region: Midwest	22%	(31)	14%	(20)	16%	(23)	48%	(69)	144
4-Region: South	17%	(47)	16%	(44)	16%	(45)	50%	(138)	274
4-Region: West	24%	(28)	21%	(24)	22%	(25)	34%	(39)	115
200246	21%	(40)	16%	(31)	15%	(28)	48%	(92)	191
200252	21%	(44)	18%	(37)	18%	(38)	42%	(87)	206
200257	17%	(38)	13%	(29)	19%	(44)	51%	(116)	227
White (non-hispanic)	17%	(81)	15%	(71)	18%	(86)	51%	(243)	481
Currently subscribe: Cable or satellite	21%	(83)	15%	(59)	18%	(69)	45%	(174)	384
Currently subscribe: Streaming services	22%	(74)	15%	(52)	19%	(64)	44%	(152)	342
Currently subscribe: Live TV streaming	25%	(58)	20%	(45)	19%	(43)	36%	(83)	230
Currently subscribe: Broadband internet	24%	(96)	15%	(60)	19%	(77)	42%	(166)	400
Access to: Over-the-air TV antenna	23%	(51)	15%	(34)	18%	(39)	43%	(95)	219
Access to: Smart or connected TV	22%	(86)	16%	(62)	16%	(64)	46%	(184)	396
Interested in Sports Betting	31%	(84)	21%	(58)	17%	(47)	31%	(85)	275
Interested in Motorsports	23%	(108)	17%	(84)	18%	(87)	42%	(201)	479

Continued on next page

Table AUTO4_6: How interested are you in each of the following sports?
Golf

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	16%	(98)	18%	(110)	47%	(294)	624
Avid Fan of NASCAR, F1, and IndyCar	41%	(56)	11%	(15)	11%	(15)	38%	(53)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	26%	(102)	16%	(65)	16%	(65)	41%	(163)	395
NASCAR Fan	20%	(122)	16%	(98)	18%	(110)	47%	(294)	624
Avid NASCAR Fan	20%	(122)	16%	(98)	18%	(110)	47%	(294)	624
F1 Fan	25%	(106)	16%	(67)	17%	(73)	42%	(178)	423
Avid F1 Fan	40%	(71)	14%	(24)	12%	(21)	34%	(60)	177
Casual F1 Fan	14%	(34)	17%	(43)	21%	(53)	48%	(117)	247
IndyCar Fan	22%	(113)	17%	(84)	19%	(94)	42%	(211)	502
Avid IndyCar Fan	32%	(70)	16%	(35)	13%	(28)	39%	(85)	218
Casual IndyCar Fan	15%	(43)	17%	(49)	23%	(66)	45%	(127)	284
NHRA Fan	23%	(93)	17%	(69)	17%	(69)	42%	(167)	399
MotoGP Fan	30%	(93)	18%	(54)	18%	(54)	35%	(107)	307
Avid MotoGP Fan	42%	(47)	9%	(10)	8%	(9)	41%	(46)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_7: How interested are you in each of the following sports?

Tennis

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	18%	(112)	14%	(90)	21%	(133)	46%	(289)	624
Gender: Male	21%	(88)	14%	(59)	22%	(91)	43%	(177)	415
Gender: Female	11%	(23)	15%	(31)	20%	(42)	53%	(112)	209
Age: 18-29	40%	(30)	17%	(13)	18%	(14)	25%	(19)	75
Age: 30-44	31%	(53)	12%	(21)	17%	(29)	40%	(68)	170
Age: 45-54	9%	(9)	14%	(13)	22%	(21)	55%	(52)	95
Age: 55-64	10%	(16)	13%	(22)	24%	(42)	53%	(91)	171
Age: 65+	3%	(4)	19%	(22)	25%	(29)	52%	(59)	114
Millennial: Age 23-38	33%	(50)	14%	(22)	14%	(21)	38%	(58)	150
Generation X: Age 39-54	19%	(30)	14%	(22)	20%	(32)	46%	(74)	158
Boomers: Age 55-73	8%	(20)	15%	(39)	24%	(62)	54%	(141)	262
PID: Dem (no lean)	29%	(49)	20%	(35)	16%	(27)	35%	(61)	172
PID: Ind (no lean)	13%	(22)	11%	(18)	22%	(37)	55%	(94)	171
PID: Rep (no lean)	15%	(41)	13%	(37)	25%	(69)	48%	(134)	281
PID/Gender: Dem Men	34%	(38)	22%	(25)	12%	(13)	31%	(35)	111
PID/Gender: Dem Women	18%	(11)	16%	(10)	23%	(14)	43%	(26)	61
PID/Gender: Ind Men	13%	(14)	10%	(11)	24%	(26)	53%	(57)	108
PID/Gender: Ind Women	13%	(8)	11%	(7)	17%	(11)	59%	(37)	63
PID/Gender: Rep Men	19%	(36)	12%	(23)	26%	(51)	44%	(86)	196
PID/Gender: Rep Women	5%	(4)	17%	(14)	21%	(18)	57%	(48)	85
Ideo: Liberal (1-3)	28%	(38)	15%	(20)	20%	(28)	37%	(51)	138
Ideo: Moderate (4)	24%	(40)	16%	(27)	15%	(25)	45%	(74)	165
Ideo: Conservative (5-7)	11%	(30)	15%	(39)	28%	(74)	45%	(119)	262
Educ: < College	10%	(49)	13%	(60)	23%	(106)	54%	(258)	473
Educ: Bachelors degree	42%	(42)	22%	(22)	17%	(17)	19%	(19)	99
Educ: Post-grad	40%	(21)	17%	(9)	20%	(10)	24%	(12)	52
Income: Under 50k	12%	(40)	15%	(52)	19%	(66)	53%	(182)	340
Income: 50k-100k	23%	(51)	11%	(24)	24%	(52)	41%	(90)	216
Income: 100k+	31%	(21)	21%	(14)	22%	(15)	26%	(17)	67
Ethnicity: White	15%	(79)	14%	(73)	22%	(118)	49%	(256)	526
Ethnicity: Hispanic	51%	(34)	7%	(5)	28%	(19)	13%	(9)	66

Continued on next page

Table AUTO4_7: How interested are you in each of the following sports?

Tennis

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	18%	(112)	14%	(90)	21%	(133)	46%	(289)	624
Ethnicity: Afr. Am.	37%	(22)	17%	(10)	14%	(9)	31%	(19)	60
All Christian	14%	(43)	16%	(48)	26%	(78)	45%	(136)	305
Agnostic/Nothing in particular	19%	(51)	14%	(38)	16%	(42)	52%	(140)	271
Evangelical	16%	(35)	13%	(29)	21%	(47)	50%	(109)	219
Non-Evangelical	16%	(34)	17%	(37)	23%	(49)	44%	(95)	215
Community: Urban	32%	(50)	18%	(28)	21%	(32)	30%	(47)	157
Community: Suburban	19%	(50)	13%	(32)	24%	(62)	44%	(114)	258
Community: Rural	6%	(13)	14%	(30)	19%	(39)	61%	(128)	209
Employ: Private Sector	29%	(57)	16%	(31)	21%	(42)	34%	(68)	199
Employ: Self-Employed	19%	(14)	16%	(12)	23%	(17)	41%	(30)	73
Employ: Retired	5%	(7)	17%	(26)	25%	(38)	53%	(81)	151
Employ: Unemployed	18%	(10)	9%	(5)	14%	(8)	60%	(34)	56
Military HH: Yes	15%	(22)	17%	(24)	23%	(33)	45%	(64)	142
Military HH: No	19%	(90)	14%	(66)	21%	(101)	47%	(225)	482
RD/WT: Right Direction	18%	(62)	14%	(50)	23%	(81)	45%	(160)	353
RD/WT: Wrong Track	18%	(50)	15%	(40)	19%	(52)	48%	(129)	271
Trump Job Approve	15%	(51)	13%	(44)	24%	(84)	48%	(166)	345
Trump Job Disapprove	22%	(59)	17%	(45)	19%	(49)	42%	(111)	264
Trump Job Strongly Approve	15%	(37)	12%	(29)	22%	(55)	50%	(123)	244
Trump Job Somewhat Approve	14%	(14)	15%	(15)	29%	(29)	43%	(43)	101
Trump Job Somewhat Disapprove	20%	(14)	21%	(14)	31%	(21)	29%	(20)	70
Trump Job Strongly Disapprove	23%	(44)	16%	(31)	14%	(28)	47%	(91)	194
Favorable of Trump	16%	(55)	13%	(45)	23%	(82)	48%	(169)	351
Unfavorable of Trump	22%	(54)	18%	(44)	20%	(50)	40%	(99)	247
Very Favorable of Trump	15%	(37)	13%	(34)	20%	(50)	52%	(130)	250
Somewhat Favorable of Trump	18%	(18)	11%	(11)	32%	(32)	39%	(39)	101
Somewhat Unfavorable of Trump	14%	(8)	17%	(10)	39%	(23)	29%	(17)	58
Very Unfavorable of Trump	24%	(46)	18%	(34)	14%	(27)	44%	(82)	189

Continued on next page

Table AUTO4_7: How interested are you in each of the following sports?

Tennis

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	18%	(112)	14%	(90)	21%	(133)	46%	(289)	624
#1 Issue: Economy	31%	(43)	11%	(15)	21%	(29)	37%	(52)	140
#1 Issue: Security	10%	(14)	16%	(23)	22%	(32)	53%	(78)	148
#1 Issue: Health Care	17%	(18)	11%	(12)	14%	(15)	58%	(62)	106
#1 Issue: Medicare / Social Security	10%	(12)	20%	(25)	24%	(29)	46%	(56)	121
2018 House Vote: Democrat	28%	(51)	19%	(36)	20%	(37)	33%	(61)	185
2018 House Vote: Republican	13%	(36)	16%	(43)	24%	(66)	47%	(127)	272
2016 Vote: Hillary Clinton	26%	(43)	20%	(33)	17%	(27)	37%	(60)	163
2016 Vote: Donald Trump	16%	(45)	15%	(42)	25%	(72)	44%	(127)	287
2016 Vote: Didn't Vote	13%	(19)	7%	(10)	19%	(28)	61%	(89)	147
Voted in 2014: Yes	19%	(78)	18%	(74)	21%	(89)	42%	(177)	418
Voted in 2014: No	17%	(34)	8%	(16)	22%	(45)	54%	(111)	206
2012 Vote: Barack Obama	19%	(41)	20%	(44)	24%	(51)	38%	(82)	219
2012 Vote: Mitt Romney	16%	(30)	13%	(25)	22%	(43)	48%	(93)	191
2012 Vote: Didn't Vote	20%	(37)	9%	(17)	18%	(35)	53%	(100)	189
4-Region: Northeast	16%	(15)	13%	(12)	19%	(17)	52%	(47)	91
4-Region: Midwest	15%	(22)	14%	(20)	22%	(31)	49%	(71)	144
4-Region: South	17%	(46)	14%	(39)	20%	(54)	49%	(135)	274
4-Region: West	25%	(29)	17%	(19)	27%	(31)	31%	(35)	115
200246	22%	(42)	15%	(29)	17%	(32)	46%	(88)	191
200252	19%	(38)	14%	(30)	26%	(54)	41%	(84)	206
200257	14%	(32)	14%	(32)	21%	(47)	51%	(116)	227
White (non-hispanic)	11%	(52)	15%	(72)	22%	(105)	52%	(252)	481
Currently subscribe: Cable or satellite	17%	(67)	17%	(64)	21%	(80)	45%	(173)	384
Currently subscribe: Streaming services	22%	(74)	15%	(52)	22%	(74)	42%	(143)	342
Currently subscribe: Live TV streaming	24%	(56)	14%	(32)	22%	(51)	39%	(90)	230
Currently subscribe: Broadband internet	19%	(76)	14%	(55)	23%	(92)	44%	(176)	400
Access to: Over-the-air TV antenna	18%	(39)	12%	(27)	21%	(46)	48%	(106)	219
Access to: Smart or connected TV	21%	(82)	13%	(53)	22%	(86)	44%	(175)	396
Interested in Sports Betting	31%	(85)	18%	(49)	23%	(64)	28%	(77)	275
Interested in Motorsports	19%	(92)	15%	(72)	23%	(109)	43%	(206)	479

Continued on next page

Table AUTO4_7: How interested are you in each of the following sports?
Tennis

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	18%	(112)	14%	(90)	21%	(133)	46%	(289)	624
Avid Fan of NASCAR, F1, and IndyCar	40%	(56)	17%	(23)	10%	(14)	33%	(46)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	23%	(90)	17%	(66)	21%	(82)	40%	(158)	395
NASCAR Fan	18%	(112)	14%	(90)	21%	(133)	46%	(289)	624
Avid NASCAR Fan	18%	(112)	14%	(90)	21%	(133)	46%	(289)	624
F1 Fan	23%	(96)	17%	(70)	20%	(86)	40%	(171)	423
Avid F1 Fan	42%	(74)	19%	(34)	11%	(19)	29%	(50)	177
Casual F1 Fan	9%	(22)	15%	(37)	27%	(67)	49%	(121)	247
IndyCar Fan	20%	(100)	15%	(77)	22%	(111)	42%	(213)	502
Avid IndyCar Fan	33%	(73)	15%	(33)	15%	(33)	36%	(79)	218
Casual IndyCar Fan	10%	(28)	16%	(45)	28%	(78)	47%	(134)	284
NHRA Fan	22%	(86)	16%	(65)	22%	(87)	40%	(161)	399
MotoGP Fan	26%	(81)	16%	(48)	20%	(60)	38%	(117)	307
Avid MotoGP Fan	43%	(48)	11%	(12)	6%	(7)	40%	(44)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_8: How interested are you in each of the following sports?

Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	6%	(38)	8%	(49)	19%	(117)	67%	(420)	624
Gender: Male	8%	(33)	10%	(43)	20%	(81)	62%	(258)	415
Gender: Female	3%	(6)	3%	(6)	17%	(36)	77%	(161)	209
Age: 18-29	14%	(10)	9%	(7)	30%	(22)	47%	(35)	75
Age: 30-44	13%	(21)	12%	(20)	17%	(29)	58%	(99)	170
Age: 45-54	1%	(1)	6%	(6)	14%	(13)	78%	(74)	95
Age: 55-64	3%	(4)	6%	(10)	22%	(38)	69%	(118)	171
Age: 65+	1%	(1)	5%	(6)	12%	(14)	82%	(93)	114
Millennial: Age 23-38	11%	(16)	11%	(16)	20%	(30)	58%	(87)	150
Generation X: Age 39-54	8%	(13)	10%	(16)	16%	(25)	66%	(104)	158
Boomers: Age 55-73	2%	(6)	5%	(13)	19%	(49)	74%	(195)	262
PID: Dem (no lean)	9%	(16)	9%	(15)	18%	(31)	64%	(110)	172
PID: Ind (no lean)	4%	(7)	8%	(14)	18%	(31)	70%	(119)	171
PID: Rep (no lean)	5%	(15)	7%	(20)	20%	(55)	68%	(190)	281
PID/Gender: Dem Men	10%	(12)	13%	(15)	21%	(23)	56%	(62)	111
PID/Gender: Dem Women	7%	(4)	1%	(0)	13%	(8)	79%	(48)	61
PID/Gender: Ind Men	7%	(7)	11%	(12)	17%	(18)	66%	(71)	108
PID/Gender: Ind Women	—	(0)	3%	(2)	20%	(13)	76%	(48)	63
PID/Gender: Rep Men	7%	(14)	8%	(17)	20%	(40)	64%	(125)	196
PID/Gender: Rep Women	1%	(1)	4%	(3)	18%	(16)	76%	(65)	85
Ideo: Liberal (1-3)	11%	(15)	9%	(12)	22%	(31)	58%	(80)	138
Ideo: Moderate (4)	7%	(12)	10%	(16)	14%	(23)	69%	(114)	165
Ideo: Conservative (5-7)	4%	(12)	7%	(18)	22%	(59)	66%	(174)	262
Educ: < College	3%	(14)	7%	(33)	19%	(88)	71%	(338)	473
Educ: Bachelors degree	15%	(15)	12%	(12)	18%	(18)	55%	(55)	99
Educ: Post-grad	18%	(9)	8%	(4)	22%	(11)	52%	(27)	52
Income: Under 50k	4%	(12)	5%	(17)	19%	(65)	72%	(245)	340
Income: 50k-100k	9%	(20)	12%	(25)	16%	(35)	63%	(137)	216
Income: 100k+	10%	(6)	10%	(7)	25%	(17)	56%	(38)	67
Ethnicity: White	6%	(31)	7%	(37)	17%	(91)	70%	(367)	526
Ethnicity: Hispanic	13%	(9)	12%	(8)	21%	(14)	54%	(36)	66

Continued on next page

Table AUTO4_8: *How interested are you in each of the following sports?*

Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	6%	(38)	8%	(49)	19%	(117)	67%	(420)	624
Ethnicity: Afr. Am.	5%	(3)	13%	(8)	25%	(15)	56%	(34)	60
All Christian	6%	(19)	7%	(23)	19%	(59)	67%	(205)	305
Agnostic/Nothing in particular	6%	(16)	8%	(21)	18%	(48)	68%	(186)	271
Evangelical	5%	(11)	9%	(20)	17%	(38)	69%	(150)	219
Non-Evangelical	6%	(12)	6%	(12)	17%	(37)	71%	(153)	215
Community: Urban	9%	(15)	10%	(16)	22%	(35)	58%	(91)	157
Community: Suburban	7%	(19)	7%	(18)	21%	(54)	65%	(167)	258
Community: Rural	2%	(5)	7%	(15)	13%	(28)	77%	(161)	209
Employ: Private Sector	11%	(21)	11%	(22)	21%	(42)	57%	(114)	199
Employ: Self-Employed	5%	(4)	10%	(7)	16%	(12)	68%	(50)	73
Employ: Retired	1%	(1)	5%	(8)	16%	(24)	78%	(118)	151
Employ: Unemployed	7%	(4)	—	(0)	22%	(13)	70%	(40)	56
Military HH: Yes	7%	(10)	12%	(17)	23%	(33)	58%	(82)	142
Military HH: No	6%	(28)	7%	(32)	17%	(84)	70%	(338)	482
RD/WT: Right Direction	7%	(25)	7%	(25)	19%	(66)	67%	(237)	353
RD/WT: Wrong Track	5%	(13)	9%	(24)	19%	(51)	67%	(183)	271
Trump Job Approve	6%	(22)	5%	(17)	19%	(65)	70%	(242)	345
Trump Job Disapprove	6%	(17)	12%	(32)	19%	(51)	62%	(164)	264
Trump Job Strongly Approve	7%	(18)	4%	(11)	18%	(44)	70%	(172)	244
Trump Job Somewhat Approve	4%	(4)	6%	(6)	20%	(21)	69%	(70)	101
Trump Job Somewhat Disapprove	5%	(3)	20%	(14)	21%	(15)	54%	(37)	70
Trump Job Strongly Disapprove	7%	(14)	9%	(18)	18%	(36)	65%	(127)	194
Favorable of Trump	7%	(23)	6%	(20)	18%	(64)	69%	(243)	351
Unfavorable of Trump	6%	(14)	11%	(28)	20%	(50)	63%	(155)	247
Very Favorable of Trump	6%	(15)	6%	(15)	17%	(44)	71%	(177)	250
Somewhat Favorable of Trump	8%	(8)	6%	(6)	21%	(21)	66%	(66)	101
Somewhat Unfavorable of Trump	4%	(2)	19%	(11)	23%	(13)	54%	(31)	58
Very Unfavorable of Trump	6%	(12)	9%	(17)	19%	(37)	65%	(123)	189

Continued on next page

Table AUTO4_8: How interested are you in each of the following sports?

Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	6%	(38)	8%	(49)	19%	(117)	67%	(420)	624
#1 Issue: Economy	6%	(8)	11%	(16)	21%	(30)	61%	(86)	140
#1 Issue: Security	6%	(8)	6%	(8)	24%	(35)	65%	(96)	148
#1 Issue: Health Care	2%	(2)	5%	(5)	14%	(14)	80%	(85)	106
#1 Issue: Medicare / Social Security	9%	(10)	8%	(9)	14%	(17)	69%	(84)	121
2018 House Vote: Democrat	8%	(15)	11%	(21)	22%	(41)	59%	(108)	185
2018 House Vote: Republican	6%	(16)	8%	(21)	19%	(53)	67%	(183)	272
2016 Vote: Hillary Clinton	9%	(15)	7%	(12)	24%	(39)	60%	(97)	163
2016 Vote: Donald Trump	6%	(18)	9%	(26)	18%	(50)	67%	(192)	287
2016 Vote: Didn't Vote	3%	(4)	6%	(9)	17%	(25)	74%	(109)	147
Voted in 2014: Yes	6%	(27)	8%	(35)	20%	(85)	65%	(270)	418
Voted in 2014: No	5%	(11)	7%	(14)	15%	(32)	72%	(150)	206
2012 Vote: Barack Obama	7%	(15)	9%	(19)	23%	(49)	62%	(135)	219
2012 Vote: Mitt Romney	6%	(11)	9%	(18)	19%	(36)	66%	(127)	191
2012 Vote: Didn't Vote	6%	(12)	6%	(11)	17%	(31)	71%	(135)	189
4-Region: Northeast	10%	(9)	10%	(9)	18%	(16)	63%	(57)	91
4-Region: Midwest	4%	(6)	8%	(12)	13%	(19)	75%	(107)	144
4-Region: South	5%	(14)	6%	(16)	18%	(48)	72%	(197)	274
4-Region: West	8%	(10)	11%	(13)	30%	(34)	51%	(58)	115
200246	7%	(14)	8%	(15)	14%	(26)	71%	(136)	191
200252	8%	(17)	6%	(11)	24%	(49)	63%	(129)	206
200257	3%	(8)	10%	(22)	19%	(43)	68%	(155)	227
White (non-hispanic)	5%	(24)	7%	(34)	18%	(85)	70%	(338)	481
Currently subscribe: Cable or satellite	7%	(27)	7%	(28)	18%	(70)	67%	(259)	384
Currently subscribe: Streaming services	8%	(28)	10%	(35)	18%	(62)	64%	(218)	342
Currently subscribe: Live TV streaming	8%	(19)	11%	(26)	21%	(48)	59%	(136)	230
Currently subscribe: Broadband internet	6%	(23)	10%	(39)	18%	(74)	66%	(264)	400
Access to: Over-the-air TV antenna	7%	(16)	9%	(19)	18%	(39)	66%	(145)	219
Access to: Smart or connected TV	6%	(25)	10%	(38)	18%	(73)	66%	(260)	396
Interested in Sports Betting	13%	(34)	11%	(31)	25%	(69)	51%	(140)	275
Interested in Motorsports	7%	(36)	10%	(48)	20%	(96)	62%	(299)	479

Continued on next page

Table AUTO4_8: *How interested are you in each of the following sports?*
Lacrosse

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	6%	(38)	8%	(49)	19%	(117)	67%	(420)	624
Avid Fan of NASCAR, F1, and IndyCar	15%	(21)	11%	(16)	15%	(21)	58%	(81)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	8%	(33)	10%	(40)	21%	(81)	61%	(241)	395
NASCAR Fan	6%	(38)	8%	(49)	19%	(117)	67%	(420)	624
Avid NASCAR Fan	6%	(38)	8%	(49)	19%	(117)	67%	(420)	624
F1 Fan	8%	(35)	10%	(40)	21%	(87)	62%	(261)	423
Avid F1 Fan	15%	(26)	12%	(21)	19%	(33)	55%	(97)	177
Casual F1 Fan	4%	(9)	8%	(19)	22%	(54)	67%	(164)	247
IndyCar Fan	7%	(34)	9%	(45)	21%	(106)	63%	(317)	502
Avid IndyCar Fan	13%	(28)	9%	(20)	16%	(35)	62%	(134)	218
Casual IndyCar Fan	2%	(6)	9%	(26)	25%	(70)	64%	(182)	284
NHRA Fan	9%	(34)	9%	(36)	22%	(86)	61%	(243)	399
MotoGP Fan	11%	(34)	11%	(34)	23%	(71)	54%	(167)	307
Avid MotoGP Fan	22%	(25)	9%	(10)	12%	(14)	57%	(63)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_9: How interested are you in each of the following sports?

Horse Racing

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	25%	(158)	20%	(122)	36%	(222)	624
Gender: Male	20%	(85)	27%	(114)	20%	(83)	32%	(134)	415
Gender: Female	18%	(37)	21%	(44)	19%	(39)	42%	(89)	209
Age: 18-29	14%	(10)	36%	(27)	10%	(8)	39%	(29)	75
Age: 30-44	28%	(47)	30%	(51)	9%	(16)	33%	(56)	170
Age: 45-54	15%	(14)	28%	(27)	26%	(25)	31%	(29)	95
Age: 55-64	18%	(31)	18%	(30)	27%	(47)	37%	(63)	171
Age: 65+	17%	(19)	20%	(23)	24%	(27)	39%	(44)	114
Millennial: Age 23-38	20%	(30)	35%	(52)	11%	(16)	35%	(52)	150
Generation X: Age 39-54	25%	(40)	26%	(41)	19%	(31)	30%	(47)	158
Boomers: Age 55-73	18%	(48)	18%	(47)	25%	(65)	39%	(102)	262
PID: Dem (no lean)	21%	(36)	30%	(52)	17%	(29)	32%	(55)	172
PID: Ind (no lean)	18%	(32)	22%	(37)	20%	(34)	40%	(68)	171
PID: Rep (no lean)	19%	(54)	25%	(69)	21%	(59)	35%	(99)	281
PID/Gender: Dem Men	18%	(20)	32%	(36)	16%	(18)	33%	(37)	111
PID/Gender: Dem Women	26%	(16)	25%	(16)	18%	(11)	30%	(18)	61
PID/Gender: Ind Men	20%	(22)	21%	(22)	21%	(23)	37%	(40)	108
PID/Gender: Ind Women	15%	(10)	24%	(15)	17%	(11)	44%	(28)	63
PID/Gender: Rep Men	22%	(42)	28%	(55)	21%	(42)	29%	(57)	196
PID/Gender: Rep Women	13%	(11)	16%	(14)	20%	(17)	50%	(42)	85
Ideo: Liberal (1-3)	21%	(28)	33%	(46)	16%	(22)	30%	(41)	138
Ideo: Moderate (4)	26%	(42)	22%	(37)	16%	(26)	36%	(60)	165
Ideo: Conservative (5-7)	17%	(44)	24%	(64)	26%	(68)	33%	(86)	262
Educ: < College	15%	(71)	24%	(114)	20%	(97)	40%	(191)	473
Educ: Bachelors degree	32%	(32)	31%	(31)	19%	(19)	18%	(17)	99
Educ: Post-grad	35%	(18)	26%	(13)	12%	(7)	27%	(14)	52
Income: Under 50k	17%	(57)	24%	(81)	23%	(79)	36%	(123)	340
Income: 50k-100k	20%	(44)	26%	(57)	17%	(37)	36%	(78)	216
Income: 100k+	30%	(20)	30%	(20)	9%	(6)	31%	(21)	67
Ethnicity: White	20%	(104)	24%	(127)	21%	(108)	36%	(188)	526
Ethnicity: Hispanic	30%	(20)	42%	(28)	11%	(7)	17%	(11)	66

Continued on next page

Table AUTO4_9: How interested are you in each of the following sports?

Horse Racing

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	25%	(158)	20%	(122)	36%	(222)	624
Ethnicity: Afr. Am.	17%	(10)	30%	(18)	11%	(7)	42%	(25)	60
All Christian	19%	(59)	29%	(88)	23%	(70)	29%	(88)	305
Agnostic/Nothing in particular	19%	(52)	23%	(62)	15%	(41)	43%	(117)	271
Evangelical	16%	(36)	28%	(62)	18%	(40)	37%	(82)	219
Non-Evangelical	17%	(36)	30%	(64)	23%	(50)	30%	(65)	215
Community: Urban	23%	(37)	33%	(51)	16%	(26)	28%	(43)	157
Community: Suburban	19%	(50)	26%	(68)	21%	(54)	33%	(86)	258
Community: Rural	17%	(35)	19%	(39)	20%	(42)	44%	(93)	209
Employ: Private Sector	27%	(53)	27%	(54)	15%	(30)	31%	(62)	199
Employ: Self-Employed	27%	(20)	28%	(21)	18%	(13)	27%	(19)	73
Employ: Retired	17%	(25)	23%	(35)	24%	(37)	36%	(54)	151
Employ: Unemployed	12%	(7)	26%	(15)	17%	(9)	45%	(25)	56
Military HH: Yes	21%	(30)	26%	(37)	18%	(26)	34%	(49)	142
Military HH: No	19%	(92)	25%	(121)	20%	(96)	36%	(173)	482
RD/WT: Right Direction	23%	(79)	22%	(78)	23%	(80)	33%	(115)	353
RD/WT: Wrong Track	16%	(42)	29%	(79)	15%	(42)	40%	(107)	271
Trump Job Approve	21%	(72)	23%	(79)	23%	(78)	34%	(116)	345
Trump Job Disapprove	18%	(47)	30%	(79)	16%	(42)	36%	(96)	264
Trump Job Strongly Approve	22%	(54)	21%	(51)	21%	(51)	36%	(87)	244
Trump Job Somewhat Approve	17%	(18)	28%	(28)	27%	(27)	28%	(29)	101
Trump Job Somewhat Disapprove	15%	(10)	45%	(32)	15%	(10)	25%	(18)	70
Trump Job Strongly Disapprove	19%	(37)	24%	(47)	16%	(32)	40%	(78)	194
Favorable of Trump	21%	(73)	23%	(82)	22%	(78)	34%	(118)	351
Unfavorable of Trump	17%	(43)	29%	(72)	18%	(43)	36%	(88)	247
Very Favorable of Trump	20%	(50)	20%	(50)	23%	(58)	37%	(92)	250
Somewhat Favorable of Trump	23%	(23)	31%	(32)	20%	(20)	26%	(26)	101
Somewhat Unfavorable of Trump	14%	(8)	40%	(23)	20%	(12)	26%	(15)	58
Very Unfavorable of Trump	18%	(35)	26%	(49)	17%	(32)	39%	(73)	189

Continued on next page

Table AUTO4_9: How interested are you in each of the following sports?

Horse Racing

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	25%	(158)	20%	(122)	36%	(222)	624
#1 Issue: Economy	24%	(34)	34%	(47)	17%	(24)	25%	(34)	140
#1 Issue: Security	18%	(27)	24%	(35)	23%	(34)	35%	(51)	148
#1 Issue: Health Care	11%	(12)	23%	(24)	24%	(26)	41%	(44)	106
#1 Issue: Medicare / Social Security	21%	(25)	21%	(25)	20%	(24)	39%	(47)	121
2018 House Vote: Democrat	24%	(44)	30%	(55)	17%	(32)	29%	(54)	185
2018 House Vote: Republican	22%	(60)	28%	(76)	20%	(56)	30%	(81)	272
2016 Vote: Hillary Clinton	26%	(43)	28%	(45)	17%	(27)	29%	(48)	163
2016 Vote: Donald Trump	22%	(62)	28%	(80)	20%	(57)	31%	(88)	287
2016 Vote: Didn't Vote	10%	(14)	18%	(26)	22%	(33)	51%	(74)	147
Voted in 2014: Yes	23%	(97)	28%	(115)	20%	(83)	29%	(123)	418
Voted in 2014: No	12%	(25)	21%	(42)	19%	(39)	48%	(100)	206
2012 Vote: Barack Obama	25%	(54)	31%	(68)	15%	(32)	29%	(64)	219
2012 Vote: Mitt Romney	22%	(42)	23%	(43)	24%	(45)	32%	(61)	191
2012 Vote: Didn't Vote	11%	(20)	21%	(40)	21%	(40)	47%	(89)	189
4-Region: Northeast	19%	(17)	22%	(20)	23%	(21)	36%	(33)	91
4-Region: Midwest	20%	(29)	23%	(34)	17%	(25)	39%	(56)	144
4-Region: South	16%	(44)	27%	(75)	18%	(50)	39%	(106)	274
4-Region: West	28%	(32)	25%	(29)	23%	(26)	24%	(27)	115
200246	23%	(43)	25%	(48)	18%	(34)	35%	(66)	191
200252	19%	(39)	27%	(56)	19%	(40)	34%	(71)	206
200257	17%	(39)	24%	(54)	21%	(49)	38%	(86)	227
White (non-hispanic)	18%	(87)	23%	(110)	22%	(105)	37%	(179)	481
Currently subscribe: Cable or satellite	19%	(73)	24%	(92)	23%	(89)	34%	(131)	384
Currently subscribe: Streaming services	21%	(72)	31%	(105)	17%	(59)	31%	(107)	342
Currently subscribe: Live TV streaming	24%	(55)	31%	(72)	17%	(40)	27%	(62)	230
Currently subscribe: Broadband internet	20%	(81)	27%	(110)	21%	(82)	32%	(127)	400
Access to: Over-the-air TV antenna	26%	(56)	21%	(47)	18%	(39)	35%	(77)	219
Access to: Smart or connected TV	21%	(84)	29%	(115)	17%	(66)	33%	(132)	396
Interested in Sports Betting	34%	(92)	34%	(93)	13%	(35)	20%	(54)	275
Interested in Motorsports	21%	(100)	28%	(136)	20%	(96)	31%	(147)	479

Continued on next page

Table AUTO4_9: How interested are you in each of the following sports?
Horse Racing

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	20%	(122)	25%	(158)	20%	(122)	36%	(222)	624
Avid Fan of NASCAR, F1, and IndyCar	34%	(47)	22%	(31)	13%	(18)	31%	(43)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	24%	(95)	27%	(105)	22%	(86)	28%	(109)	395
NASCAR Fan	20%	(122)	25%	(158)	20%	(122)	36%	(222)	624
Avid NASCAR Fan	20%	(122)	25%	(158)	20%	(122)	36%	(222)	624
F1 Fan	23%	(99)	26%	(112)	22%	(93)	28%	(119)	423
Avid F1 Fan	34%	(59)	24%	(42)	14%	(24)	29%	(51)	177
Casual F1 Fan	16%	(40)	28%	(69)	28%	(69)	28%	(68)	247
IndyCar Fan	22%	(108)	28%	(139)	20%	(100)	31%	(154)	502
Avid IndyCar Fan	28%	(60)	27%	(60)	13%	(28)	32%	(69)	218
Casual IndyCar Fan	17%	(48)	28%	(80)	25%	(72)	30%	(85)	284
NHRA Fan	23%	(90)	26%	(105)	19%	(77)	32%	(126)	399
MotoGP Fan	25%	(78)	28%	(85)	17%	(54)	30%	(91)	307
Avid MotoGP Fan	32%	(36)	22%	(25)	8%	(9)	38%	(43)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_10: *How interested are you in each of the following sports?*
Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	38%	(238)	25%	(156)	17%	(107)	20%	(123)	624
Gender: Male	42%	(172)	23%	(97)	18%	(73)	18%	(73)	415
Gender: Female	31%	(65)	28%	(59)	16%	(34)	24%	(50)	209
Age: 18-29	48%	(36)	22%	(17)	13%	(9)	17%	(13)	75
Age: 30-44	45%	(76)	22%	(37)	12%	(21)	21%	(36)	170
Age: 45-54	35%	(33)	29%	(28)	17%	(17)	18%	(17)	95
Age: 55-64	36%	(61)	24%	(41)	22%	(37)	18%	(31)	171
Age: 65+	27%	(31)	30%	(34)	20%	(23)	23%	(26)	114
Millennial: Age 23-38	47%	(70)	22%	(33)	13%	(19)	19%	(29)	150
Generation X: Age 39-54	40%	(63)	28%	(44)	15%	(23)	18%	(29)	158
Boomers: Age 55-73	35%	(91)	25%	(65)	21%	(55)	20%	(52)	262
PID: Dem (no lean)	48%	(82)	22%	(38)	13%	(22)	17%	(30)	172
PID: Ind (no lean)	32%	(55)	28%	(48)	13%	(23)	27%	(46)	171
PID: Rep (no lean)	36%	(101)	25%	(70)	22%	(62)	17%	(48)	281
PID/Gender: Dem Men	51%	(57)	21%	(24)	13%	(15)	14%	(16)	111
PID/Gender: Dem Women	41%	(25)	24%	(15)	12%	(7)	23%	(14)	61
PID/Gender: Ind Men	32%	(34)	27%	(29)	12%	(12)	29%	(32)	108
PID/Gender: Ind Women	32%	(20)	30%	(19)	17%	(11)	22%	(14)	63
PID/Gender: Rep Men	41%	(81)	22%	(44)	23%	(46)	13%	(25)	196
PID/Gender: Rep Women	23%	(20)	31%	(26)	19%	(16)	27%	(23)	85
Ideo: Liberal (1-3)	43%	(59)	24%	(33)	16%	(22)	17%	(23)	138
Ideo: Moderate (4)	46%	(75)	25%	(41)	12%	(19)	18%	(29)	165
Ideo: Conservative (5-7)	33%	(86)	28%	(73)	20%	(53)	19%	(50)	262
Educ: < College	32%	(153)	25%	(118)	20%	(93)	23%	(109)	473
Educ: Bachelors degree	57%	(56)	27%	(26)	8%	(8)	9%	(8)	99
Educ: Post-grad	56%	(29)	22%	(11)	11%	(6)	11%	(6)	52
Income: Under 50k	35%	(119)	25%	(85)	17%	(59)	23%	(77)	340
Income: 50k-100k	37%	(80)	27%	(57)	18%	(40)	18%	(40)	216
Income: 100k+	57%	(39)	21%	(14)	12%	(8)	9%	(6)	67
Ethnicity: White	36%	(191)	27%	(140)	18%	(96)	19%	(99)	526
Ethnicity: Hispanic	58%	(38)	26%	(17)	8%	(6)	8%	(5)	66

Continued on next page

Table AUTO4_10: *How interested are you in each of the following sports?*
Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	38%	(238)	25%	(156)	17%	(107)	20%	(123)	624
Ethnicity: Afr. Am.	46%	(28)	15%	(9)	7%	(4)	31%	(19)	60
All Christian	41%	(125)	28%	(86)	16%	(48)	15%	(46)	305
Agnostic/Nothing in particular	33%	(89)	22%	(61)	19%	(52)	25%	(69)	271
Evangelical	35%	(77)	25%	(55)	16%	(35)	23%	(51)	219
Non-Evangelical	42%	(91)	27%	(57)	16%	(34)	15%	(33)	215
Community: Urban	53%	(83)	23%	(35)	10%	(16)	14%	(21)	157
Community: Suburban	35%	(90)	29%	(74)	18%	(47)	18%	(47)	258
Community: Rural	31%	(64)	22%	(47)	21%	(43)	26%	(55)	209
Employ: Private Sector	42%	(83)	32%	(63)	12%	(24)	15%	(29)	199
Employ: Self-Employed	51%	(37)	13%	(10)	21%	(15)	15%	(11)	73
Employ: Retired	31%	(46)	28%	(43)	17%	(26)	24%	(36)	151
Employ: Unemployed	35%	(20)	12%	(7)	20%	(11)	33%	(18)	56
Military HH: Yes	43%	(61)	19%	(28)	18%	(25)	20%	(28)	142
Military HH: No	37%	(176)	27%	(128)	17%	(81)	20%	(95)	482
RD/WT: Right Direction	35%	(124)	26%	(90)	21%	(76)	18%	(63)	353
RD/WT: Wrong Track	42%	(114)	24%	(66)	11%	(31)	22%	(60)	271
Trump Job Approve	34%	(118)	26%	(89)	22%	(77)	18%	(60)	345
Trump Job Disapprove	45%	(117)	24%	(64)	10%	(26)	21%	(56)	264
Trump Job Strongly Approve	33%	(80)	27%	(66)	22%	(53)	19%	(46)	244
Trump Job Somewhat Approve	38%	(38)	24%	(24)	24%	(24)	14%	(14)	101
Trump Job Somewhat Disapprove	56%	(39)	28%	(19)	9%	(6)	8%	(5)	70
Trump Job Strongly Disapprove	40%	(78)	23%	(45)	10%	(20)	26%	(51)	194
Favorable of Trump	34%	(119)	27%	(93)	22%	(78)	17%	(61)	351
Unfavorable of Trump	45%	(111)	24%	(60)	11%	(26)	20%	(50)	247
Very Favorable of Trump	33%	(82)	27%	(67)	21%	(53)	19%	(47)	250
Somewhat Favorable of Trump	36%	(37)	26%	(26)	25%	(25)	13%	(13)	101
Somewhat Unfavorable of Trump	49%	(29)	29%	(17)	7%	(4)	15%	(9)	58
Very Unfavorable of Trump	44%	(83)	23%	(42)	12%	(22)	22%	(42)	189

Continued on next page

Table AUTO4_10: *How interested are you in each of the following sports?*
Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	38%	(238)	25%	(156)	17%	(107)	20%	(123)	624
#1 Issue: Economy	50%	(70)	20%	(28)	15%	(20)	16%	(22)	140
#1 Issue: Security	33%	(48)	32%	(47)	17%	(25)	19%	(28)	148
#1 Issue: Health Care	33%	(35)	26%	(28)	21%	(22)	20%	(21)	106
#1 Issue: Medicare / Social Security	35%	(42)	31%	(38)	18%	(21)	16%	(20)	121
2018 House Vote: Democrat	47%	(87)	25%	(46)	9%	(17)	19%	(35)	185
2018 House Vote: Republican	35%	(96)	26%	(71)	21%	(56)	18%	(50)	272
2016 Vote: Hillary Clinton	49%	(80)	21%	(35)	11%	(17)	19%	(31)	163
2016 Vote: Donald Trump	36%	(103)	26%	(75)	21%	(59)	17%	(50)	287
2016 Vote: Didn't Vote	29%	(43)	25%	(36)	20%	(29)	26%	(39)	147
Voted in 2014: Yes	42%	(175)	25%	(104)	16%	(67)	17%	(72)	418
Voted in 2014: No	31%	(63)	25%	(52)	19%	(40)	25%	(51)	206
2012 Vote: Barack Obama	45%	(98)	24%	(52)	14%	(30)	17%	(38)	219
2012 Vote: Mitt Romney	34%	(66)	30%	(57)	18%	(35)	17%	(33)	191
2012 Vote: Didn't Vote	35%	(67)	21%	(40)	19%	(36)	24%	(46)	189
4-Region: Northeast	39%	(36)	26%	(24)	17%	(15)	18%	(17)	91
4-Region: Midwest	32%	(45)	28%	(40)	16%	(23)	25%	(36)	144
4-Region: South	36%	(98)	24%	(65)	20%	(54)	21%	(58)	274
4-Region: West	51%	(59)	24%	(28)	13%	(15)	11%	(13)	115
200246	42%	(81)	20%	(37)	19%	(37)	19%	(35)	191
200252	38%	(78)	27%	(56)	15%	(31)	20%	(40)	206
200257	34%	(78)	28%	(63)	17%	(39)	21%	(48)	227
White (non-hispanic)	35%	(167)	26%	(125)	19%	(92)	20%	(97)	481
Currently subscribe: Cable or satellite	40%	(153)	27%	(103)	16%	(61)	18%	(68)	384
Currently subscribe: Streaming services	42%	(144)	26%	(89)	13%	(46)	19%	(64)	342
Currently subscribe: Live TV streaming	43%	(98)	25%	(59)	12%	(29)	19%	(45)	230
Currently subscribe: Broadband internet	40%	(159)	26%	(102)	16%	(66)	18%	(73)	400
Access to: Over-the-air TV antenna	31%	(69)	24%	(53)	20%	(45)	24%	(53)	219
Access to: Smart or connected TV	41%	(162)	26%	(103)	15%	(58)	18%	(73)	396
Interested in Sports Betting	52%	(144)	23%	(62)	12%	(34)	12%	(34)	275
Interested in Motorsports	43%	(205)	26%	(123)	17%	(83)	14%	(68)	479

Continued on next page

Table AUTO4_10: *How interested are you in each of the following sports?
Olympic Sports (i.e. swimming, track & field, skiing/snowboarding, etc.)*

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	38%	(238)	25%	(156)	17%	(107)	20%	(123)	624
Avid Fan of NASCAR, F1, and IndyCar	50%	(70)	19%	(27)	8%	(11)	23%	(32)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	42%	(168)	26%	(103)	15%	(60)	16%	(65)	395
NASCAR Fan	38%	(238)	25%	(156)	17%	(107)	20%	(123)	624
Avid NASCAR Fan	38%	(238)	25%	(156)	17%	(107)	20%	(123)	624
F1 Fan	43%	(181)	25%	(107)	16%	(68)	16%	(67)	423
Avid F1 Fan	53%	(93)	19%	(33)	8%	(14)	20%	(36)	177
Casual F1 Fan	36%	(88)	30%	(73)	22%	(54)	13%	(32)	247
IndyCar Fan	40%	(201)	25%	(126)	17%	(87)	18%	(88)	502
Avid IndyCar Fan	44%	(96)	20%	(44)	15%	(32)	21%	(45)	218
Casual IndyCar Fan	37%	(105)	29%	(82)	19%	(55)	15%	(43)	284
NHRA Fan	42%	(169)	25%	(99)	16%	(62)	17%	(68)	399
MotoGP Fan	43%	(131)	23%	(71)	15%	(47)	19%	(58)	307
Avid MotoGP Fan	49%	(55)	14%	(15)	5%	(6)	32%	(36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_11: How interested are you in each of the following sports?

Esports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	16%	(101)	9%	(54)	16%	(98)	59%	(371)	624
Gender: Male	21%	(89)	10%	(40)	15%	(64)	54%	(223)	415
Gender: Female	6%	(13)	7%	(14)	17%	(34)	71%	(148)	209
Age: 18-29	37%	(27)	8%	(6)	27%	(20)	29%	(21)	75
Age: 30-44	33%	(56)	15%	(25)	13%	(22)	39%	(67)	170
Age: 45-54	8%	(8)	11%	(10)	13%	(12)	68%	(64)	95
Age: 55-64	5%	(9)	6%	(10)	19%	(33)	70%	(119)	171
Age: 65+	2%	(2)	2%	(3)	10%	(11)	86%	(98)	114
Millennial: Age 23-38	37%	(55)	9%	(14)	16%	(25)	38%	(57)	150
Generation X: Age 39-54	18%	(28)	15%	(24)	14%	(22)	53%	(84)	158
Boomers: Age 55-73	4%	(10)	5%	(13)	16%	(43)	75%	(198)	262
PID: Dem (no lean)	23%	(40)	10%	(17)	15%	(26)	52%	(90)	172
PID: Ind (no lean)	14%	(24)	7%	(13)	15%	(26)	64%	(109)	171
PID: Rep (no lean)	14%	(38)	9%	(24)	17%	(47)	61%	(172)	281
PID/Gender: Dem Men	30%	(34)	9%	(10)	18%	(20)	43%	(48)	111
PID/Gender: Dem Women	10%	(6)	12%	(7)	10%	(6)	69%	(42)	61
PID/Gender: Ind Men	18%	(19)	9%	(10)	11%	(12)	61%	(66)	108
PID/Gender: Ind Women	7%	(4)	4%	(2)	22%	(14)	68%	(43)	63
PID/Gender: Rep Men	18%	(35)	10%	(20)	16%	(32)	56%	(109)	196
PID/Gender: Rep Women	3%	(3)	5%	(5)	17%	(14)	74%	(63)	85
Ideo: Liberal (1-3)	24%	(34)	10%	(14)	15%	(20)	51%	(70)	138
Ideo: Moderate (4)	20%	(33)	10%	(16)	10%	(17)	60%	(98)	165
Ideo: Conservative (5-7)	11%	(29)	8%	(20)	19%	(51)	62%	(162)	262
Educ: < College	12%	(57)	7%	(35)	17%	(80)	64%	(301)	473
Educ: Bachelors degree	34%	(34)	13%	(12)	11%	(11)	42%	(42)	99
Educ: Post-grad	21%	(11)	11%	(6)	14%	(7)	54%	(28)	52
Income: Under 50k	12%	(41)	6%	(20)	19%	(65)	63%	(213)	340
Income: 50k-100k	23%	(49)	11%	(23)	11%	(24)	56%	(120)	216
Income: 100k+	16%	(11)	15%	(10)	14%	(9)	55%	(37)	67
Ethnicity: White	13%	(70)	8%	(44)	15%	(78)	63%	(334)	526
Ethnicity: Hispanic	38%	(25)	12%	(8)	16%	(11)	34%	(22)	66

Continued on next page

Table AUTO4_11: *How interested are you in each of the following sports?*

Esports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	16%	(101)	9%	(54)	16%	(98)	59%	(371)	624
Ethnicity: Afr. Am.	37%	(23)	13%	(8)	17%	(10)	33%	(20)	60
All Christian	12%	(37)	10%	(30)	15%	(45)	63%	(193)	305
Agnostic/Nothing in particular	18%	(49)	7%	(20)	17%	(46)	58%	(156)	271
Evangelical	17%	(37)	5%	(12)	19%	(42)	58%	(128)	219
Non-Evangelical	10%	(21)	13%	(28)	15%	(32)	62%	(134)	215
Community: Urban	24%	(37)	15%	(24)	19%	(30)	42%	(65)	157
Community: Suburban	16%	(41)	9%	(22)	15%	(38)	61%	(157)	258
Community: Rural	11%	(23)	4%	(8)	14%	(30)	71%	(148)	209
Employ: Private Sector	24%	(47)	16%	(31)	14%	(28)	47%	(92)	199
Employ: Self-Employed	23%	(17)	8%	(6)	15%	(11)	55%	(40)	73
Employ: Retired	4%	(6)	4%	(6)	12%	(18)	81%	(122)	151
Employ: Unemployed	16%	(9)	8%	(4)	16%	(9)	60%	(34)	56
Military HH: Yes	13%	(18)	6%	(8)	16%	(23)	65%	(93)	142
Military HH: No	17%	(83)	10%	(46)	16%	(75)	58%	(278)	482
RD/WT: Right Direction	17%	(59)	9%	(31)	16%	(55)	59%	(208)	353
RD/WT: Wrong Track	15%	(42)	8%	(23)	16%	(44)	60%	(163)	271
Trump Job Approve	15%	(50)	6%	(21)	15%	(53)	64%	(220)	345
Trump Job Disapprove	19%	(49)	12%	(32)	17%	(45)	52%	(137)	264
Trump Job Strongly Approve	14%	(34)	4%	(11)	15%	(36)	67%	(163)	244
Trump Job Somewhat Approve	16%	(16)	11%	(11)	17%	(17)	56%	(57)	101
Trump Job Somewhat Disapprove	18%	(13)	15%	(11)	24%	(17)	42%	(29)	70
Trump Job Strongly Disapprove	19%	(37)	11%	(22)	14%	(28)	56%	(108)	194
Favorable of Trump	15%	(52)	8%	(29)	15%	(53)	62%	(216)	351
Unfavorable of Trump	17%	(43)	9%	(22)	18%	(44)	56%	(138)	247
Very Favorable of Trump	15%	(37)	5%	(12)	16%	(41)	64%	(161)	250
Somewhat Favorable of Trump	16%	(16)	17%	(18)	12%	(12)	55%	(55)	101
Somewhat Unfavorable of Trump	15%	(9)	9%	(5)	28%	(16)	48%	(28)	58
Very Unfavorable of Trump	18%	(34)	9%	(17)	15%	(27)	58%	(110)	189

Continued on next page

Table AUTO4_11: *How interested are you in each of the following sports?*

Esports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	16%	(101)	9%	(54)	16%	(98)	59%	(371)	624
#1 Issue: Economy	30%	(42)	9%	(13)	16%	(22)	45%	(63)	140
#1 Issue: Security	11%	(16)	11%	(16)	15%	(22)	63%	(93)	148
#1 Issue: Health Care	10%	(10)	9%	(9)	23%	(25)	58%	(62)	106
#1 Issue: Medicare / Social Security	9%	(12)	4%	(5)	10%	(12)	77%	(93)	121
2018 House Vote: Democrat	23%	(43)	9%	(16)	14%	(27)	53%	(99)	185
2018 House Vote: Republican	15%	(40)	9%	(23)	15%	(40)	62%	(169)	272
2016 Vote: Hillary Clinton	25%	(40)	10%	(16)	15%	(25)	50%	(82)	163
2016 Vote: Donald Trump	15%	(44)	8%	(23)	14%	(41)	62%	(178)	287
2016 Vote: Didn't Vote	8%	(12)	9%	(13)	20%	(30)	63%	(92)	147
Voted in 2014: Yes	17%	(73)	10%	(40)	13%	(56)	60%	(249)	418
Voted in 2014: No	14%	(28)	7%	(14)	21%	(43)	59%	(122)	206
2012 Vote: Barack Obama	19%	(43)	13%	(28)	15%	(33)	52%	(115)	219
2012 Vote: Mitt Romney	14%	(27)	5%	(10)	13%	(26)	67%	(129)	191
2012 Vote: Didn't Vote	15%	(28)	7%	(13)	20%	(38)	58%	(109)	189
4-Region: Northeast	11%	(10)	13%	(11)	12%	(11)	64%	(59)	91
4-Region: Midwest	16%	(23)	9%	(13)	12%	(18)	62%	(90)	144
4-Region: South	15%	(40)	8%	(23)	19%	(52)	58%	(160)	274
4-Region: West	25%	(28)	6%	(6)	15%	(18)	54%	(62)	115
200246	18%	(35)	7%	(13)	14%	(26)	61%	(117)	191
200252	14%	(28)	9%	(19)	19%	(40)	58%	(119)	206
200257	17%	(39)	10%	(22)	14%	(32)	59%	(134)	227
White (non-hispanic)	11%	(52)	8%	(36)	15%	(74)	66%	(319)	481
Currently subscribe: Cable or satellite	15%	(59)	8%	(31)	15%	(58)	62%	(237)	384
Currently subscribe: Streaming services	19%	(64)	11%	(36)	18%	(61)	53%	(181)	342
Currently subscribe: Live TV streaming	24%	(55)	11%	(26)	19%	(44)	46%	(105)	230
Currently subscribe: Broadband internet	16%	(63)	9%	(35)	18%	(70)	58%	(232)	400
Access to: Over-the-air TV antenna	16%	(36)	12%	(25)	17%	(38)	55%	(120)	219
Access to: Smart or connected TV	20%	(80)	9%	(34)	16%	(63)	55%	(218)	396
Interested in Sports Betting	30%	(84)	15%	(42)	17%	(47)	37%	(103)	275
Interested in Motorsports	18%	(89)	10%	(47)	16%	(77)	56%	(266)	479

Continued on next page

Table AUTO4_11: *How interested are you in each of the following sports?*
Esports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	16%	(101)	9%	(54)	16%	(98)	59%	(371)	624
Avid Fan of NASCAR, F1, and IndyCar	33%	(46)	14%	(19)	14%	(19)	39%	(54)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	22%	(88)	10%	(38)	17%	(66)	51%	(203)	395
NASCAR Fan	16%	(101)	9%	(54)	16%	(98)	59%	(371)	624
Avid NASCAR Fan	16%	(101)	9%	(54)	16%	(98)	59%	(371)	624
F1 Fan	22%	(92)	10%	(42)	18%	(75)	51%	(215)	423
Avid F1 Fan	36%	(64)	13%	(23)	13%	(23)	38%	(67)	177
Casual F1 Fan	11%	(28)	8%	(19)	21%	(53)	60%	(147)	247
IndyCar Fan	19%	(94)	9%	(47)	16%	(82)	56%	(279)	502
Avid IndyCar Fan	26%	(57)	12%	(27)	16%	(34)	46%	(99)	218
Casual IndyCar Fan	13%	(36)	7%	(20)	17%	(48)	63%	(180)	284
NHRA Fan	20%	(81)	9%	(37)	18%	(73)	52%	(207)	399
MotoGP Fan	27%	(83)	12%	(37)	18%	(56)	43%	(132)	307
Avid MotoGP Fan	45%	(50)	9%	(11)	7%	(8)	39%	(44)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO4_12: How interested are you in each of the following sports?

Motorsports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	56%	(347)	21%	(132)	11%	(66)	13%	(79)	624
Gender: Male	63%	(260)	20%	(82)	10%	(40)	8%	(33)	415
Gender: Female	42%	(87)	24%	(50)	12%	(26)	22%	(46)	209
Age: 18-29	50%	(38)	20%	(15)	11%	(8)	18%	(14)	75
Age: 30-44	54%	(91)	22%	(38)	11%	(18)	13%	(22)	170
Age: 45-54	62%	(59)	23%	(22)	8%	(7)	6%	(6)	95
Age: 55-64	53%	(91)	23%	(39)	13%	(22)	11%	(19)	171
Age: 65+	60%	(68)	17%	(19)	9%	(10)	15%	(17)	114
Millennial: Age 23-38	50%	(75)	24%	(36)	13%	(20)	13%	(20)	150
Generation X: Age 39-54	66%	(104)	18%	(29)	8%	(13)	8%	(13)	158
Boomers: Age 55-73	56%	(146)	19%	(51)	12%	(31)	13%	(35)	262
PID: Dem (no lean)	59%	(102)	17%	(30)	7%	(11)	17%	(29)	172
PID: Ind (no lean)	55%	(94)	20%	(34)	10%	(17)	15%	(25)	171
PID: Rep (no lean)	53%	(150)	24%	(68)	13%	(38)	9%	(25)	281
PID/Gender: Dem Men	70%	(78)	15%	(16)	4%	(5)	11%	(12)	111
PID/Gender: Dem Women	40%	(25)	22%	(13)	11%	(7)	27%	(16)	61
PID/Gender: Ind Men	61%	(66)	20%	(21)	7%	(7)	12%	(13)	108
PID/Gender: Ind Women	45%	(28)	21%	(13)	15%	(9)	19%	(12)	63
PID/Gender: Rep Men	59%	(116)	23%	(45)	14%	(28)	4%	(7)	196
PID/Gender: Rep Women	40%	(34)	28%	(23)	11%	(10)	21%	(17)	85
Ideo: Liberal (1-3)	52%	(72)	26%	(36)	9%	(12)	12%	(17)	138
Ideo: Moderate (4)	54%	(89)	17%	(28)	12%	(19)	17%	(28)	165
Ideo: Conservative (5-7)	61%	(160)	20%	(54)	10%	(25)	9%	(23)	262
Educ: < College	55%	(260)	22%	(102)	10%	(47)	14%	(64)	473
Educ: Bachelors degree	58%	(57)	23%	(23)	14%	(13)	6%	(6)	99
Educ: Post-grad	56%	(29)	15%	(8)	11%	(6)	18%	(9)	52
Income: Under 50k	52%	(179)	24%	(83)	9%	(31)	14%	(47)	340
Income: 50k-100k	61%	(131)	17%	(37)	10%	(22)	12%	(26)	216
Income: 100k+	55%	(37)	18%	(12)	18%	(12)	9%	(6)	67
Ethnicity: White	58%	(303)	21%	(111)	11%	(55)	11%	(57)	526
Ethnicity: Hispanic	49%	(33)	25%	(17)	22%	(15)	3%	(2)	66

Continued on next page

Table AUTO4_12: *How interested are you in each of the following sports?*

Motorsports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	56%	(347)	21%	(132)	11%	(66)	13%	(79)	624
Ethnicity: Afr. Am.	49%	(29)	19%	(12)	6%	(4)	26%	(16)	60
All Christian	58%	(177)	23%	(70)	8%	(23)	11%	(34)	305
Agnostic/Nothing in particular	55%	(149)	19%	(51)	12%	(31)	15%	(40)	271
Evangelical	58%	(126)	22%	(49)	8%	(17)	12%	(27)	219
Non-Evangelical	60%	(128)	20%	(43)	10%	(22)	10%	(22)	215
Community: Urban	59%	(93)	24%	(38)	7%	(12)	9%	(14)	157
Community: Suburban	55%	(141)	21%	(55)	11%	(28)	14%	(35)	258
Community: Rural	54%	(113)	19%	(40)	13%	(27)	14%	(29)	209
Employ: Private Sector	58%	(115)	22%	(44)	12%	(24)	8%	(16)	199
Employ: Self-Employed	62%	(45)	19%	(14)	8%	(6)	11%	(8)	73
Employ: Retired	57%	(86)	20%	(30)	12%	(18)	11%	(17)	151
Employ: Unemployed	52%	(29)	20%	(11)	9%	(5)	18%	(10)	56
Military HH: Yes	61%	(86)	22%	(32)	8%	(11)	9%	(13)	142
Military HH: No	54%	(260)	21%	(101)	11%	(55)	14%	(65)	482
RD/WT: Right Direction	57%	(202)	20%	(70)	12%	(43)	11%	(37)	353
RD/WT: Wrong Track	53%	(145)	23%	(62)	8%	(23)	15%	(41)	271
Trump Job Approve	59%	(202)	20%	(70)	12%	(41)	9%	(31)	345
Trump Job Disapprove	54%	(142)	22%	(59)	9%	(23)	15%	(39)	264
Trump Job Strongly Approve	59%	(143)	18%	(45)	13%	(31)	10%	(25)	244
Trump Job Somewhat Approve	58%	(59)	25%	(26)	11%	(11)	6%	(6)	101
Trump Job Somewhat Disapprove	50%	(35)	30%	(21)	15%	(10)	5%	(4)	70
Trump Job Strongly Disapprove	55%	(107)	20%	(38)	7%	(13)	18%	(36)	194
Favorable of Trump	58%	(202)	21%	(73)	12%	(41)	10%	(34)	351
Unfavorable of Trump	55%	(135)	22%	(55)	10%	(24)	14%	(34)	247
Very Favorable of Trump	57%	(142)	19%	(48)	13%	(32)	11%	(27)	250
Somewhat Favorable of Trump	60%	(60)	24%	(25)	8%	(9)	7%	(7)	101
Somewhat Unfavorable of Trump	47%	(27)	28%	(16)	18%	(10)	8%	(5)	58
Very Unfavorable of Trump	57%	(107)	21%	(39)	7%	(13)	16%	(29)	189

Continued on next page

Table AUTO4_12: *How interested are you in each of the following sports?*

Motorsports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	56%	(347)	21%	(132)	11%	(66)	13%	(79)	624
#1 Issue: Economy	58%	(82)	21%	(30)	15%	(21)	5%	(8)	140
#1 Issue: Security	54%	(79)	24%	(35)	10%	(14)	13%	(19)	148
#1 Issue: Health Care	51%	(54)	18%	(19)	11%	(12)	20%	(21)	106
#1 Issue: Medicare / Social Security	62%	(75)	18%	(22)	9%	(11)	10%	(12)	121
2018 House Vote: Democrat	58%	(106)	19%	(36)	10%	(19)	13%	(24)	185
2018 House Vote: Republican	54%	(148)	22%	(61)	13%	(36)	10%	(27)	272
2016 Vote: Hillary Clinton	57%	(93)	18%	(29)	11%	(18)	14%	(23)	163
2016 Vote: Donald Trump	58%	(166)	21%	(61)	12%	(34)	9%	(26)	287
2016 Vote: Didn't Vote	49%	(72)	25%	(37)	8%	(12)	18%	(26)	147
Voted in 2014: Yes	57%	(239)	19%	(81)	12%	(49)	12%	(49)	418
Voted in 2014: No	53%	(108)	25%	(52)	8%	(17)	14%	(30)	206
2012 Vote: Barack Obama	58%	(127)	19%	(42)	8%	(18)	14%	(31)	219
2012 Vote: Mitt Romney	54%	(104)	23%	(44)	14%	(26)	9%	(17)	191
2012 Vote: Didn't Vote	54%	(102)	22%	(42)	10%	(18)	14%	(27)	189
4-Region: Northeast	52%	(48)	28%	(25)	9%	(9)	10%	(9)	91
4-Region: Midwest	61%	(87)	18%	(25)	8%	(11)	14%	(20)	144
4-Region: South	56%	(154)	23%	(63)	10%	(27)	11%	(31)	274
4-Region: West	51%	(58)	16%	(19)	17%	(19)	16%	(18)	115
200246	57%	(109)	18%	(35)	14%	(27)	10%	(20)	191
200252	56%	(115)	21%	(43)	13%	(26)	11%	(22)	206
200257	54%	(123)	24%	(54)	6%	(13)	17%	(38)	227
White (non-hispanic)	58%	(277)	21%	(101)	10%	(47)	12%	(57)	481
Currently subscribe: Cable or satellite	59%	(228)	20%	(77)	9%	(35)	12%	(44)	384
Currently subscribe: Streaming services	57%	(196)	20%	(70)	10%	(35)	12%	(42)	342
Currently subscribe: Live TV streaming	58%	(132)	20%	(45)	11%	(25)	12%	(28)	230
Currently subscribe: Broadband internet	62%	(249)	18%	(73)	8%	(34)	11%	(44)	400
Access to: Over-the-air TV antenna	63%	(137)	17%	(37)	10%	(23)	10%	(22)	219
Access to: Smart or connected TV	59%	(234)	18%	(73)	10%	(41)	12%	(49)	396
Interested in Sports Betting	60%	(166)	21%	(59)	9%	(24)	9%	(26)	275
Interested in Motorsports	72%	(347)	28%	(132)	—	(0)	—	(0)	479

Continued on next page

Table AUTO4_12: *How interested are you in each of the following sports?*
Motorsports

Demographic	Very interested		Somewhat interested		A little bit interested		Not at all interested		Total N
Avid NASCAR Fans	56%	(347)	21%	(132)	11%	(66)	13%	(79)	624
Avid Fan of NASCAR, F1, and IndyCar	63%	(88)	7%	(9)	8%	(12)	22%	(31)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	61%	(242)	19%	(77)	9%	(37)	10%	(40)	395
NASCAR Fan	56%	(347)	21%	(132)	11%	(66)	13%	(79)	624
Avid NASCAR Fan	56%	(347)	21%	(132)	11%	(66)	13%	(79)	624
F1 Fan	60%	(255)	20%	(83)	10%	(42)	10%	(44)	423
Avid F1 Fan	62%	(110)	11%	(19)	8%	(15)	18%	(32)	177
Casual F1 Fan	59%	(144)	26%	(64)	11%	(27)	5%	(12)	247
IndyCar Fan	57%	(286)	21%	(107)	11%	(53)	11%	(56)	502
Avid IndyCar Fan	61%	(132)	13%	(29)	9%	(20)	17%	(37)	218
Casual IndyCar Fan	54%	(154)	28%	(78)	12%	(33)	7%	(19)	284
NHRA Fan	60%	(240)	21%	(84)	8%	(32)	11%	(43)	399
MotoGP Fan	61%	(186)	20%	(61)	8%	(24)	12%	(37)	307
Avid MotoGP Fan	60%	(67)	10%	(11)	3%	(4)	27%	(30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO5_1: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*
NASCAR

Demographic	Avid fan		Total N
Avid NASCAR Fans	100%	(624)	624
Gender: Male	100%	(415)	415
Gender: Female	100%	(209)	209
Age: 18-29	100%	(75)	75
Age: 30-44	100%	(170)	170
Age: 45-54	100%	(95)	95
Age: 55-64	100%	(171)	171
Age: 65+	100%	(114)	114
Millennial: Age 23-38	100%	(150)	150
Generation X: Age 39-54	100%	(158)	158
Boomers: Age 55-73	100%	(262)	262
PID: Dem (no lean)	100%	(172)	172
PID: Ind (no lean)	100%	(171)	171
PID: Rep (no lean)	100%	(281)	281
PID/Gender: Dem Men	100%	(111)	111
PID/Gender: Dem Women	100%	(61)	61
PID/Gender: Ind Men	100%	(108)	108
PID/Gender: Ind Women	100%	(63)	63
PID/Gender: Rep Men	100%	(196)	196
PID/Gender: Rep Women	100%	(85)	85
Ideo: Liberal (1-3)	100%	(138)	138
Ideo: Moderate (4)	100%	(165)	165
Ideo: Conservative (5-7)	100%	(262)	262
Educ: < College	100%	(473)	473
Educ: Bachelors degree	100%	(99)	99
Educ: Post-grad	100%	(52)	52
Income: Under 50k	100%	(340)	340
Income: 50k-100k	100%	(216)	216
Income: 100k+	100%	(67)	67
Ethnicity: White	100%	(526)	526
Ethnicity: Hispanic	100%	(66)	66
Ethnicity: Afr. Am.	100%	(60)	60

Continued on next page

Table AUTO5_1: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*
NASCAR

Demographic		Avid fan	Total N
Avid NASCAR Fans	100%	(624)	624
All Christian	100%	(305)	305
Agnostic/Nothing in particular	100%	(271)	271
Evangelical	100%	(219)	219
Non-Evangelical	100%	(215)	215
Community: Urban	100%	(157)	157
Community: Suburban	100%	(258)	258
Community: Rural	100%	(209)	209
Employ: Private Sector	100%	(199)	199
Employ: Self-Employed	100%	(73)	73
Employ: Retired	100%	(151)	151
Employ: Unemployed	100%	(56)	56
Military HH: Yes	100%	(142)	142
Military HH: No	100%	(482)	482
RD/WT: Right Direction	100%	(353)	353
RD/WT: Wrong Track	100%	(271)	271
Trump Job Approve	100%	(345)	345
Trump Job Disapprove	100%	(264)	264
Trump Job Strongly Approve	100%	(244)	244
Trump Job Somewhat Approve	100%	(101)	101
Trump Job Somewhat Disapprove	100%	(70)	70
Trump Job Strongly Disapprove	100%	(194)	194
Favorable of Trump	100%	(351)	351
Unfavorable of Trump	100%	(247)	247
Very Favorable of Trump	100%	(250)	250
Somewhat Favorable of Trump	100%	(101)	101
Somewhat Unfavorable of Trump	100%	(58)	58
Very Unfavorable of Trump	100%	(189)	189
#1 Issue: Economy	100%	(140)	140
#1 Issue: Security	100%	(148)	148
#1 Issue: Health Care	100%	(106)	106
#1 Issue: Medicare / Social Security	100%	(121)	121

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Table AUTO5_1: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*
NASCAR

Demographic		Avid fan	Total N
Avid NASCAR Fans	100%	(624)	624
2018 House Vote: Democrat	100%	(185)	185
2018 House Vote: Republican	100%	(272)	272
2016 Vote: Hillary Clinton	100%	(163)	163
2016 Vote: Donald Trump	100%	(287)	287
2016 Vote: Didn't Vote	100%	(147)	147
Voted in 2014: Yes	100%	(418)	418
Voted in 2014: No	100%	(206)	206
2012 Vote: Barack Obama	100%	(219)	219
2012 Vote: Mitt Romney	100%	(191)	191
2012 Vote: Didn't Vote	100%	(189)	189
4-Region: Northeast	100%	(91)	91
4-Region: Midwest	100%	(144)	144
4-Region: South	100%	(274)	274
4-Region: West	100%	(115)	115
200246	100%	(191)	191
200252	100%	(206)	206
200257	100%	(227)	227
White (non-hispanic)	100%	(481)	481
Currently subscribe: Cable or satellite	100%	(384)	384
Currently subscribe: Streaming services	100%	(342)	342
Currently subscribe: Live TV streaming	100%	(230)	230
Currently subscribe: Broadband internet	100%	(400)	400
Access to: Over-the-air TV antenna	100%	(219)	219
Access to: Smart or connected TV	100%	(396)	396
Interested in Sports Betting	100%	(275)	275
Interested in Motorsports	100%	(479)	479
Avid Fan of NASCAR, F1, and IndyCar	100%	(139)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	100%	(395)	395
NASCAR Fan	100%	(624)	624
Avid NASCAR Fan	100%	(624)	624
F1 Fan	100%	(423)	423

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Table AUTO5_1: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*
NASCAR

Demographic		Avid fan	Total N
Avid NASCAR Fans	100%	(624)	624
Avid F1 Fan	100%	(177)	177
Casual F1 Fan	100%	(247)	247
IndyCar Fan	100%	(502)	502
Avid IndyCar Fan	100%	(218)	218
Casual IndyCar Fan	100%	(284)	284
NHRA Fan	100%	(399)	399
MotoGP Fan	100%	(307)	307
Avid MotoGP Fan	100%	(112)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO5_2: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

Formula 1 (F1)

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	28%	(177)	40%	(247)	32%	(201)	624
Gender: Male	33%	(137)	41%	(169)	26%	(109)	415
Gender: Female	19%	(40)	37%	(78)	44%	(91)	209
Age: 18-29	41%	(30)	20%	(15)	39%	(29)	75
Age: 30-44	39%	(66)	34%	(58)	27%	(46)	170
Age: 45-54	19%	(18)	56%	(53)	26%	(24)	95
Age: 55-64	21%	(35)	43%	(73)	37%	(62)	171
Age: 65+	24%	(27)	42%	(48)	34%	(38)	114
Millennial: Age 23-38	39%	(59)	29%	(44)	32%	(48)	150
Generation X: Age 39-54	29%	(46)	50%	(79)	21%	(33)	158
Boomers: Age 55-73	23%	(60)	42%	(110)	35%	(92)	262
PID: Dem (no lean)	37%	(65)	37%	(64)	25%	(44)	172
PID: Ind (no lean)	27%	(46)	34%	(59)	39%	(66)	171
PID: Rep (no lean)	24%	(66)	44%	(124)	32%	(91)	281
PID/Gender: Dem Men	45%	(50)	34%	(38)	21%	(23)	111
PID/Gender: Dem Women	23%	(14)	44%	(27)	33%	(20)	61
PID/Gender: Ind Men	34%	(36)	35%	(37)	32%	(34)	108
PID/Gender: Ind Women	15%	(10)	34%	(22)	50%	(32)	63
PID/Gender: Rep Men	26%	(50)	48%	(94)	26%	(51)	196
PID/Gender: Rep Women	18%	(16)	35%	(30)	47%	(40)	85
Ideo: Liberal (1-3)	32%	(44)	39%	(53)	29%	(40)	138
Ideo: Moderate (4)	38%	(63)	32%	(52)	30%	(50)	165
Ideo: Conservative (5-7)	21%	(56)	46%	(121)	32%	(85)	262
Educ: < College	23%	(107)	43%	(204)	34%	(162)	473
Educ: Bachelors degree	46%	(46)	32%	(31)	22%	(22)	99
Educ: Post-grad	46%	(24)	22%	(11)	32%	(17)	52
Income: Under 50k	24%	(83)	42%	(143)	34%	(115)	340
Income: 50k-100k	31%	(68)	37%	(80)	32%	(69)	216
Income: 100k+	39%	(26)	36%	(24)	25%	(17)	67
Ethnicity: White	25%	(133)	43%	(226)	32%	(167)	526
Ethnicity: Hispanic	48%	(32)	26%	(17)	26%	(17)	66
Ethnicity: Afr. Am.	52%	(31)	21%	(13)	27%	(16)	60

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Table AUTO5_2: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

Formula 1 (F1)

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	28%	(177)	40%	(247)	32%	(201)	624
All Christian	26%	(78)	44%	(133)	31%	(94)	305
Agnostic/Nothing in particular	27%	(74)	38%	(104)	34%	(93)	271
Evangelical	16%	(36)	45%	(98)	39%	(85)	219
Non-Evangelical	31%	(68)	39%	(84)	30%	(64)	215
Community: Urban	36%	(57)	40%	(62)	24%	(38)	157
Community: Suburban	29%	(74)	40%	(104)	31%	(81)	258
Community: Rural	22%	(46)	39%	(81)	39%	(82)	209
Employ: Private Sector	36%	(71)	38%	(75)	27%	(53)	199
Employ: Self-Employed	34%	(25)	46%	(34)	20%	(15)	73
Employ: Retired	25%	(38)	39%	(59)	36%	(55)	151
Employ: Unemployed	34%	(19)	36%	(21)	29%	(16)	56
Military HH: Yes	28%	(40)	40%	(57)	31%	(44)	142
Military HH: No	28%	(136)	39%	(189)	32%	(156)	482
RD/WT: Right Direction	27%	(97)	41%	(145)	32%	(111)	353
RD/WT: Wrong Track	29%	(80)	38%	(102)	33%	(89)	271
Trump Job Approve	22%	(77)	43%	(149)	35%	(120)	345
Trump Job Disapprove	36%	(94)	36%	(96)	28%	(74)	264
Trump Job Strongly Approve	23%	(57)	44%	(107)	33%	(80)	244
Trump Job Somewhat Approve	20%	(20)	41%	(42)	39%	(40)	101
Trump Job Somewhat Disapprove	32%	(22)	37%	(26)	30%	(21)	70
Trump Job Strongly Disapprove	37%	(72)	36%	(69)	27%	(53)	194
Favorable of Trump	23%	(79)	43%	(152)	34%	(120)	351
Unfavorable of Trump	34%	(84)	36%	(89)	30%	(74)	247
Very Favorable of Trump	23%	(59)	45%	(112)	32%	(79)	250
Somewhat Favorable of Trump	20%	(20)	39%	(40)	40%	(41)	101
Somewhat Unfavorable of Trump	31%	(18)	35%	(20)	34%	(20)	58
Very Unfavorable of Trump	35%	(67)	36%	(68)	28%	(54)	189
#1 Issue: Economy	38%	(53)	39%	(55)	23%	(32)	140
#1 Issue: Security	25%	(37)	41%	(61)	34%	(50)	148
#1 Issue: Health Care	26%	(28)	36%	(38)	38%	(40)	106
#1 Issue: Medicare / Social Security	19%	(23)	49%	(60)	32%	(39)	121

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Table AUTO5_2: Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?

Formula 1 (F1)

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	28%	(177)	40%	(247)	32%	(201)	624
2018 House Vote: Democrat	36%	(67)	37%	(69)	26%	(48)	185
2018 House Vote: Republican	26%	(70)	42%	(114)	33%	(89)	272
2016 Vote: Hillary Clinton	36%	(59)	38%	(62)	26%	(42)	163
2016 Vote: Donald Trump	26%	(75)	42%	(121)	32%	(90)	287
2016 Vote: Didn't Vote	23%	(33)	37%	(55)	40%	(59)	147
Voted in 2014: Yes	32%	(134)	39%	(165)	28%	(119)	418
Voted in 2014: No	21%	(42)	40%	(82)	40%	(82)	206
2012 Vote: Barack Obama	33%	(73)	41%	(90)	25%	(55)	219
2012 Vote: Mitt Romney	26%	(50)	39%	(74)	35%	(67)	191
2012 Vote: Didn't Vote	24%	(45)	38%	(73)	38%	(71)	189
4-Region: Northeast	28%	(26)	31%	(28)	41%	(37)	91
4-Region: Midwest	28%	(40)	38%	(54)	35%	(50)	144
4-Region: South	21%	(58)	45%	(124)	33%	(92)	274
4-Region: West	46%	(53)	36%	(41)	19%	(21)	115
200246	29%	(55)	45%	(87)	26%	(49)	191
200252	31%	(63)	35%	(72)	34%	(71)	206
200257	26%	(58)	39%	(88)	36%	(81)	227
White (non-hispanic)	22%	(107)	44%	(214)	33%	(160)	481
Currently subscribe: Cable or satellite	27%	(104)	42%	(163)	31%	(118)	384
Currently subscribe: Streaming services	33%	(113)	39%	(134)	28%	(96)	342
Currently subscribe: Live TV streaming	34%	(78)	38%	(87)	28%	(65)	230
Currently subscribe: Broadband internet	30%	(121)	40%	(158)	30%	(121)	400
Access to: Over-the-air TV antenna	32%	(70)	40%	(87)	28%	(62)	219
Access to: Smart or connected TV	32%	(126)	38%	(149)	31%	(121)	396
Interested in Sports Betting	36%	(99)	41%	(112)	23%	(63)	275
Interested in Motorsports	27%	(129)	43%	(208)	30%	(142)	479
Avid Fan of NASCAR, F1, and IndyCar	100%	(139)	—	(0)	—	(0)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	43%	(169)	57%	(226)	—	(0)	395
NASCAR Fan	28%	(177)	40%	(247)	32%	(201)	624
Avid NASCAR Fan	28%	(177)	40%	(247)	32%	(201)	624
F1 Fan	42%	(177)	58%	(247)	—	(0)	423

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Table AUTO5_2: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*
Formula 1 (F1)

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	28%	(177)	40%	(247)	32%	(201)	624
Avid F1 Fan	100%	(177)	—	(0)	—	(0)	177
Casual F1 Fan	—	(0)	100%	(247)	—	(0)	247
IndyCar Fan	34%	(169)	45%	(226)	21%	(107)	502
Avid IndyCar Fan	64%	(139)	25%	(54)	11%	(24)	218
Casual IndyCar Fan	11%	(30)	60%	(172)	29%	(82)	284
NHRA Fan	38%	(152)	45%	(179)	17%	(68)	399
MotoGP Fan	47%	(146)	42%	(129)	11%	(33)	307
Avid MotoGP Fan	85%	(95)	7%	(8)	8%	(9)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO5_3: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	35%	(218)	46%	(284)	20%	(122)	624
Gender: Male	39%	(163)	45%	(185)	16%	(67)	415
Gender: Female	26%	(55)	48%	(99)	26%	(55)	209
Age: 18-29	30%	(23)	38%	(29)	31%	(23)	75
Age: 30-44	43%	(73)	37%	(63)	20%	(34)	170
Age: 45-54	24%	(23)	53%	(50)	23%	(22)	95
Age: 55-64	33%	(57)	52%	(89)	15%	(25)	171
Age: 65+	37%	(42)	47%	(54)	16%	(18)	114
Millennial: Age 23-38	40%	(59)	35%	(53)	25%	(38)	150
Generation X: Age 39-54	34%	(53)	47%	(75)	19%	(30)	158
Boomers: Age 55-73	34%	(89)	51%	(133)	15%	(39)	262
PID: Dem (no lean)	44%	(75)	37%	(63)	20%	(34)	172
PID: Ind (no lean)	30%	(51)	51%	(88)	19%	(33)	171
PID: Rep (no lean)	33%	(92)	48%	(134)	20%	(55)	281
PID/Gender: Dem Men	52%	(58)	29%	(32)	19%	(21)	111
PID/Gender: Dem Women	29%	(17)	50%	(31)	21%	(13)	61
PID/Gender: Ind Men	32%	(35)	54%	(58)	14%	(15)	108
PID/Gender: Ind Women	25%	(16)	47%	(30)	28%	(18)	63
PID/Gender: Rep Men	36%	(70)	48%	(95)	16%	(31)	196
PID/Gender: Rep Women	25%	(22)	46%	(39)	29%	(24)	85
Ideo: Liberal (1-3)	42%	(58)	38%	(52)	20%	(28)	138
Ideo: Moderate (4)	42%	(69)	41%	(68)	17%	(28)	165
Ideo: Conservative (5-7)	27%	(70)	53%	(139)	20%	(53)	262
Educ: < College	31%	(146)	48%	(227)	21%	(100)	473
Educ: Bachelors degree	45%	(45)	40%	(40)	15%	(14)	99
Educ: Post-grad	51%	(26)	34%	(18)	15%	(8)	52
Income: Under 50k	33%	(112)	46%	(156)	21%	(73)	340
Income: 50k-100k	36%	(78)	44%	(96)	19%	(42)	216
Income: 100k+	41%	(28)	49%	(33)	10%	(7)	67
Ethnicity: White	33%	(172)	47%	(248)	20%	(106)	526
Ethnicity: Hispanic	44%	(29)	44%	(29)	12%	(8)	66
Ethnicity: Afr. Am.	57%	(34)	26%	(16)	17%	(10)	60

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Table AUTO5_3: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	35%	(218)	46%	(284)	20%	(122)	624
All Christian	34%	(103)	51%	(156)	15%	(46)	305
Agnostic/Nothing in particular	33%	(90)	41%	(113)	25%	(69)	271
Evangelical	29%	(63)	46%	(100)	26%	(56)	219
Non-Evangelical	36%	(79)	50%	(108)	14%	(29)	215
Community: Urban	43%	(68)	40%	(62)	17%	(27)	157
Community: Suburban	34%	(87)	49%	(127)	17%	(44)	258
Community: Rural	30%	(63)	45%	(95)	25%	(51)	209
Employ: Private Sector	42%	(84)	43%	(86)	14%	(29)	199
Employ: Self-Employed	41%	(30)	47%	(34)	12%	(9)	73
Employ: Retired	36%	(54)	48%	(73)	16%	(24)	151
Employ: Unemployed	41%	(23)	36%	(21)	23%	(13)	56
Military HH: Yes	35%	(50)	47%	(68)	18%	(25)	142
Military HH: No	35%	(168)	45%	(217)	20%	(97)	482
RD/WT: Right Direction	34%	(119)	46%	(163)	20%	(71)	353
RD/WT: Wrong Track	36%	(98)	45%	(122)	19%	(51)	271
Trump Job Approve	30%	(103)	49%	(170)	21%	(71)	345
Trump Job Disapprove	40%	(106)	41%	(109)	19%	(49)	264
Trump Job Strongly Approve	33%	(80)	49%	(119)	18%	(44)	244
Trump Job Somewhat Approve	23%	(23)	51%	(51)	27%	(27)	101
Trump Job Somewhat Disapprove	28%	(19)	58%	(40)	14%	(10)	70
Trump Job Strongly Disapprove	45%	(87)	35%	(68)	20%	(39)	194
Favorable of Trump	32%	(112)	48%	(168)	20%	(71)	351
Unfavorable of Trump	36%	(90)	44%	(109)	19%	(47)	247
Very Favorable of Trump	33%	(82)	48%	(120)	19%	(48)	250
Somewhat Favorable of Trump	30%	(30)	48%	(48)	23%	(23)	101
Somewhat Unfavorable of Trump	26%	(15)	60%	(35)	14%	(8)	58
Very Unfavorable of Trump	40%	(75)	39%	(74)	21%	(39)	189
#1 Issue: Economy	40%	(56)	43%	(60)	17%	(24)	140
#1 Issue: Security	32%	(48)	52%	(76)	16%	(24)	148
#1 Issue: Health Care	35%	(38)	40%	(42)	25%	(26)	106
#1 Issue: Medicare / Social Security	31%	(37)	49%	(60)	20%	(25)	121

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Table AUTO5_3: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	35%	(218)	46%	(284)	20%	(122)	624
2018 House Vote: Democrat	42%	(77)	42%	(77)	17%	(31)	185
2018 House Vote: Republican	32%	(88)	50%	(135)	18%	(50)	272
2016 Vote: Hillary Clinton	42%	(69)	41%	(67)	17%	(27)	163
2016 Vote: Donald Trump	32%	(91)	50%	(144)	18%	(51)	287
2016 Vote: Didn't Vote	30%	(43)	43%	(63)	27%	(40)	147
Voted in 2014: Yes	39%	(161)	44%	(185)	17%	(71)	418
Voted in 2014: No	27%	(56)	48%	(100)	24%	(50)	206
2012 Vote: Barack Obama	39%	(86)	46%	(100)	15%	(33)	219
2012 Vote: Mitt Romney	35%	(67)	48%	(93)	16%	(31)	191
2012 Vote: Didn't Vote	29%	(56)	44%	(83)	27%	(50)	189
4-Region: Northeast	28%	(26)	46%	(42)	25%	(23)	91
4-Region: Midwest	45%	(65)	40%	(57)	15%	(22)	144
4-Region: South	26%	(71)	51%	(139)	24%	(65)	274
4-Region: West	49%	(56)	40%	(46)	10%	(12)	115
200246	43%	(83)	37%	(71)	20%	(37)	191
200252	33%	(67)	49%	(102)	18%	(37)	206
200257	30%	(68)	49%	(112)	21%	(48)	227
White (non-hispanic)	31%	(148)	48%	(233)	21%	(100)	481
Currently subscribe: Cable or satellite	34%	(132)	48%	(184)	18%	(69)	384
Currently subscribe: Streaming services	34%	(115)	45%	(154)	21%	(73)	342
Currently subscribe: Live TV streaming	34%	(79)	41%	(95)	25%	(56)	230
Currently subscribe: Broadband internet	36%	(142)	47%	(189)	17%	(68)	400
Access to: Over-the-air TV antenna	37%	(81)	42%	(92)	21%	(46)	219
Access to: Smart or connected TV	36%	(143)	44%	(173)	20%	(80)	396
Interested in Sports Betting	36%	(99)	47%	(130)	17%	(46)	275
Interested in Motorsports	34%	(161)	48%	(232)	18%	(86)	479
Avid Fan of NASCAR, F1, and IndyCar	100%	(139)	—	(0)	—	(0)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	49%	(193)	51%	(202)	—	(0)	395
NASCAR Fan	35%	(218)	46%	(284)	20%	(122)	624
Avid NASCAR Fan	35%	(218)	46%	(284)	20%	(122)	624
F1 Fan	46%	(193)	48%	(202)	7%	(28)	423

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Table AUTO5_3: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*
IndyCar

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	35%	(218)	46%	(284)	20%	(122)	624
Avid F1 Fan	79%	(139)	17%	(30)	4%	(7)	177
Casual F1 Fan	22%	(54)	70%	(172)	8%	(21)	247
IndyCar Fan	43%	(218)	57%	(284)	—	(0)	502
Avid IndyCar Fan	100%	(218)	—	(0)	—	(0)	218
Casual IndyCar Fan	—	(0)	100%	(284)	—	(0)	284
NHRA Fan	44%	(176)	46%	(185)	10%	(38)	399
MotoGP Fan	52%	(160)	39%	(120)	9%	(28)	307
Avid MotoGP Fan	78%	(87)	14%	(15)	8%	(9)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO5_4: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NHRA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	25%	(155)	39%	(244)	36%	(225)	624
Gender: Male	30%	(123)	41%	(171)	29%	(121)	415
Gender: Female	15%	(31)	35%	(73)	50%	(104)	209
Age: 18-29	25%	(19)	37%	(28)	38%	(28)	75
Age: 30-44	30%	(51)	37%	(62)	33%	(57)	170
Age: 45-54	23%	(22)	43%	(41)	34%	(32)	95
Age: 55-64	21%	(36)	41%	(70)	38%	(65)	171
Age: 65+	24%	(27)	38%	(43)	38%	(44)	114
Millennial: Age 23-38	23%	(34)	37%	(55)	40%	(60)	150
Generation X: Age 39-54	31%	(50)	41%	(65)	28%	(44)	158
Boomers: Age 55-73	23%	(61)	40%	(105)	37%	(96)	262
PID: Dem (no lean)	33%	(56)	34%	(58)	34%	(58)	172
PID: Ind (no lean)	23%	(40)	41%	(70)	36%	(61)	171
PID: Rep (no lean)	21%	(58)	41%	(116)	38%	(106)	281
PID/Gender: Dem Men	39%	(44)	33%	(37)	28%	(31)	111
PID/Gender: Dem Women	21%	(13)	35%	(21)	45%	(27)	61
PID/Gender: Ind Men	30%	(33)	41%	(45)	28%	(30)	108
PID/Gender: Ind Women	11%	(7)	40%	(26)	48%	(31)	63
PID/Gender: Rep Men	24%	(47)	45%	(89)	31%	(60)	196
PID/Gender: Rep Women	14%	(12)	32%	(27)	55%	(46)	85
Ideo: Liberal (1-3)	25%	(34)	40%	(55)	35%	(48)	138
Ideo: Moderate (4)	24%	(39)	39%	(64)	37%	(61)	165
Ideo: Conservative (5-7)	24%	(64)	40%	(105)	35%	(93)	262
Educ: < College	24%	(113)	39%	(186)	37%	(174)	473
Educ: Bachelors degree	24%	(23)	43%	(42)	34%	(34)	99
Educ: Post-grad	35%	(18)	31%	(16)	34%	(18)	52
Income: Under 50k	23%	(79)	39%	(134)	37%	(127)	340
Income: 50k-100k	28%	(60)	38%	(81)	35%	(75)	216
Income: 100k+	22%	(15)	44%	(30)	34%	(23)	67
Ethnicity: White	25%	(131)	40%	(210)	35%	(185)	526
Ethnicity: Hispanic	23%	(15)	37%	(25)	40%	(26)	66
Ethnicity: Afr. Am.	26%	(16)	34%	(21)	40%	(24)	60

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Table AUTO5_4: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NHRA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	25%	(155)	39%	(244)	36%	(225)	624
All Christian	23%	(70)	41%	(126)	36%	(108)	305
Agnostic/Nothing in particular	24%	(65)	38%	(102)	38%	(104)	271
Evangelical	22%	(48)	40%	(88)	38%	(83)	219
Non-Evangelical	23%	(49)	39%	(84)	38%	(82)	215
Community: Urban	22%	(35)	45%	(71)	32%	(50)	157
Community: Suburban	28%	(71)	35%	(91)	37%	(96)	258
Community: Rural	23%	(48)	39%	(82)	38%	(79)	209
Employ: Private Sector	28%	(56)	40%	(80)	32%	(63)	199
Employ: Self-Employed	33%	(24)	35%	(25)	32%	(24)	73
Employ: Retired	26%	(39)	36%	(55)	38%	(58)	151
Employ: Unemployed	30%	(17)	40%	(22)	30%	(17)	56
Military HH: Yes	26%	(37)	44%	(63)	30%	(43)	142
Military HH: No	24%	(118)	38%	(181)	38%	(183)	482
RD/WT: Right Direction	23%	(80)	41%	(143)	37%	(130)	353
RD/WT: Wrong Track	28%	(75)	37%	(101)	35%	(95)	271
Trump Job Approve	21%	(72)	43%	(149)	36%	(125)	345
Trump Job Disapprove	29%	(75)	35%	(92)	37%	(97)	264
Trump Job Strongly Approve	23%	(57)	44%	(108)	33%	(79)	244
Trump Job Somewhat Approve	15%	(15)	41%	(41)	45%	(45)	101
Trump Job Somewhat Disapprove	16%	(11)	45%	(31)	39%	(27)	70
Trump Job Strongly Disapprove	33%	(65)	31%	(60)	36%	(69)	194
Favorable of Trump	22%	(78)	42%	(147)	36%	(126)	351
Unfavorable of Trump	26%	(64)	37%	(91)	37%	(92)	247
Very Favorable of Trump	23%	(57)	43%	(107)	34%	(86)	250
Somewhat Favorable of Trump	21%	(21)	40%	(40)	39%	(40)	101
Somewhat Unfavorable of Trump	16%	(9)	36%	(21)	48%	(28)	58
Very Unfavorable of Trump	29%	(55)	37%	(70)	34%	(64)	189
#1 Issue: Economy	24%	(33)	44%	(61)	33%	(46)	140
#1 Issue: Security	22%	(32)	44%	(65)	34%	(51)	148
#1 Issue: Health Care	18%	(20)	42%	(44)	40%	(42)	106
#1 Issue: Medicare / Social Security	28%	(34)	36%	(44)	35%	(43)	121

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Table AUTO5_4: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NHRA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	25%	(155)	39%	(244)	36%	(225)	624
2018 House Vote: Democrat	31%	(58)	35%	(64)	34%	(63)	185
2018 House Vote: Republican	21%	(58)	41%	(113)	37%	(102)	272
2016 Vote: Hillary Clinton	30%	(49)	34%	(55)	36%	(59)	163
2016 Vote: Donald Trump	21%	(60)	44%	(125)	35%	(101)	287
2016 Vote: Didn't Vote	24%	(35)	39%	(58)	37%	(54)	147
Voted in 2014: Yes	26%	(109)	38%	(158)	36%	(151)	418
Voted in 2014: No	22%	(46)	42%	(86)	36%	(75)	206
2012 Vote: Barack Obama	26%	(57)	40%	(88)	34%	(74)	219
2012 Vote: Mitt Romney	24%	(46)	37%	(71)	38%	(74)	191
2012 Vote: Didn't Vote	24%	(45)	41%	(77)	36%	(67)	189
4-Region: Northeast	22%	(20)	32%	(29)	46%	(42)	91
4-Region: Midwest	27%	(38)	36%	(52)	37%	(54)	144
4-Region: South	22%	(59)	41%	(113)	37%	(101)	274
4-Region: West	32%	(37)	44%	(50)	24%	(28)	115
200246	29%	(55)	39%	(75)	32%	(61)	191
200252	21%	(44)	41%	(83)	38%	(78)	206
200257	24%	(56)	38%	(86)	38%	(86)	227
White (non-hispanic)	24%	(117)	40%	(192)	36%	(172)	481
Currently subscribe: Cable or satellite	24%	(94)	41%	(156)	35%	(135)	384
Currently subscribe: Streaming services	28%	(98)	36%	(122)	36%	(123)	342
Currently subscribe: Live TV streaming	29%	(67)	36%	(82)	35%	(80)	230
Currently subscribe: Broadband internet	27%	(107)	38%	(153)	35%	(139)	400
Access to: Over-the-air TV antenna	30%	(66)	35%	(76)	35%	(76)	219
Access to: Smart or connected TV	28%	(111)	36%	(144)	36%	(141)	396
Interested in Sports Betting	29%	(79)	41%	(113)	30%	(83)	275
Interested in Motorsports	24%	(115)	44%	(209)	32%	(155)	479
Avid Fan of NASCAR, F1, and IndyCar	62%	(86)	26%	(36)	12%	(17)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	35%	(137)	46%	(182)	19%	(77)	395
NASCAR Fan	25%	(155)	39%	(244)	36%	(225)	624
Avid NASCAR Fan	25%	(155)	39%	(244)	36%	(225)	624
F1 Fan	33%	(139)	45%	(192)	22%	(93)	423

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Table AUTO5_4: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

NHRA

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	25%	(155)	39%	(244)	36%	(225)	624
Avid F1 Fan	51%	(91)	35%	(61)	14%	(24)	177
Casual F1 Fan	20%	(48)	53%	(130)	28%	(68)	247
IndyCar Fan	29%	(146)	43%	(214)	28%	(142)	502
Avid IndyCar Fan	47%	(102)	34%	(74)	19%	(42)	218
Casual IndyCar Fan	15%	(44)	50%	(141)	35%	(100)	284
NHRA Fan	39%	(155)	61%	(244)	—	(0)	399
MotoGP Fan	41%	(126)	45%	(139)	14%	(42)	307
Avid MotoGP Fan	67%	(75)	18%	(20)	15%	(17)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO5_5: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MotoGP

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	18%	(112)	31%	(196)	51%	(317)	624
Gender: Male	22%	(92)	35%	(145)	43%	(178)	415
Gender: Female	10%	(20)	24%	(50)	66%	(138)	209
Age: 18-29	28%	(21)	30%	(22)	42%	(32)	75
Age: 30-44	28%	(48)	40%	(67)	32%	(54)	170
Age: 45-54	7%	(7)	43%	(41)	50%	(47)	95
Age: 55-64	12%	(20)	23%	(39)	66%	(112)	171
Age: 65+	14%	(16)	23%	(26)	63%	(72)	114
Millennial: Age 23-38	27%	(41)	32%	(48)	41%	(61)	150
Generation X: Age 39-54	16%	(26)	47%	(75)	36%	(58)	158
Boomers: Age 55-73	13%	(34)	24%	(62)	63%	(167)	262
PID: Dem (no lean)	29%	(49)	27%	(47)	44%	(76)	172
PID: Ind (no lean)	14%	(24)	36%	(62)	50%	(85)	171
PID: Rep (no lean)	14%	(39)	31%	(87)	55%	(155)	281
PID/Gender: Dem Men	38%	(42)	26%	(29)	37%	(41)	111
PID/Gender: Dem Women	12%	(7)	30%	(18)	58%	(35)	61
PID/Gender: Ind Men	17%	(18)	40%	(44)	42%	(46)	108
PID/Gender: Ind Women	8%	(5)	29%	(19)	63%	(40)	63
PID/Gender: Rep Men	16%	(31)	37%	(73)	47%	(92)	196
PID/Gender: Rep Women	9%	(8)	16%	(14)	75%	(63)	85
Ideo: Liberal (1-3)	25%	(35)	33%	(46)	41%	(57)	138
Ideo: Moderate (4)	24%	(39)	23%	(37)	54%	(88)	165
Ideo: Conservative (5-7)	11%	(29)	36%	(93)	53%	(140)	262
Educ: < College	15%	(70)	32%	(152)	53%	(251)	473
Educ: Bachelors degree	25%	(25)	29%	(29)	46%	(45)	99
Educ: Post-grad	33%	(17)	28%	(15)	39%	(20)	52
Income: Under 50k	16%	(55)	32%	(109)	52%	(176)	340
Income: 50k-100k	18%	(40)	31%	(66)	51%	(110)	216
Income: 100k+	25%	(17)	30%	(20)	45%	(30)	67
Ethnicity: White	16%	(82)	30%	(159)	54%	(285)	526
Ethnicity: Hispanic	19%	(13)	36%	(24)	45%	(30)	66
Ethnicity: Afr. Am.	41%	(25)	29%	(18)	29%	(18)	60

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Table AUTO5_5: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MotoGP

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	18%	(112)	31%	(196)	51%	(317)	624
All Christian	16%	(48)	28%	(87)	56%	(170)	305
Agnostic/Nothing in particular	19%	(51)	35%	(94)	46%	(125)	271
Evangelical	13%	(29)	35%	(78)	51%	(112)	219
Non-Evangelical	16%	(35)	28%	(60)	56%	(120)	215
Community: Urban	21%	(33)	34%	(53)	45%	(70)	157
Community: Suburban	19%	(49)	33%	(85)	48%	(125)	258
Community: Rural	14%	(30)	28%	(58)	58%	(122)	209
Employ: Private Sector	18%	(36)	33%	(65)	49%	(97)	199
Employ: Self-Employed	21%	(16)	38%	(28)	41%	(30)	73
Employ: Retired	17%	(25)	20%	(31)	63%	(95)	151
Employ: Unemployed	29%	(17)	34%	(19)	36%	(20)	56
Military HH: Yes	16%	(22)	33%	(47)	51%	(73)	142
Military HH: No	19%	(89)	31%	(149)	51%	(244)	482
RD/WT: Right Direction	13%	(46)	32%	(114)	55%	(192)	353
RD/WT: Wrong Track	24%	(65)	30%	(82)	46%	(124)	271
Trump Job Approve	12%	(40)	31%	(108)	57%	(197)	345
Trump Job Disapprove	25%	(66)	33%	(86)	42%	(112)	264
Trump Job Strongly Approve	13%	(31)	32%	(78)	55%	(134)	244
Trump Job Somewhat Approve	9%	(9)	29%	(30)	62%	(62)	101
Trump Job Somewhat Disapprove	10%	(7)	44%	(31)	46%	(32)	70
Trump Job Strongly Disapprove	30%	(59)	28%	(55)	41%	(80)	194
Favorable of Trump	13%	(44)	31%	(108)	57%	(198)	351
Unfavorable of Trump	23%	(56)	31%	(77)	46%	(113)	247
Very Favorable of Trump	13%	(32)	33%	(82)	54%	(136)	250
Somewhat Favorable of Trump	12%	(13)	26%	(26)	62%	(62)	101
Somewhat Unfavorable of Trump	12%	(7)	36%	(21)	52%	(30)	58
Very Unfavorable of Trump	26%	(49)	30%	(56)	44%	(83)	189
#1 Issue: Economy	21%	(30)	32%	(44)	47%	(66)	140
#1 Issue: Security	12%	(17)	40%	(60)	48%	(71)	148
#1 Issue: Health Care	19%	(20)	29%	(30)	53%	(56)	106
#1 Issue: Medicare / Social Security	14%	(17)	25%	(30)	61%	(74)	121

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Table AUTO5_5: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MotoGP

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	18%	(112)	31%	(196)	51%	(317)	624
2018 House Vote: Democrat	26%	(48)	30%	(56)	44%	(81)	185
2018 House Vote: Republican	14%	(38)	32%	(87)	54%	(148)	272
2016 Vote: Hillary Clinton	29%	(47)	29%	(47)	42%	(69)	163
2016 Vote: Donald Trump	12%	(36)	33%	(94)	55%	(157)	287
2016 Vote: Didn't Vote	14%	(21)	31%	(46)	54%	(80)	147
Voted in 2014: Yes	19%	(81)	30%	(126)	50%	(211)	418
Voted in 2014: No	15%	(31)	34%	(69)	51%	(106)	206
2012 Vote: Barack Obama	22%	(48)	35%	(77)	43%	(93)	219
2012 Vote: Mitt Romney	14%	(26)	27%	(51)	60%	(114)	191
2012 Vote: Didn't Vote	16%	(31)	31%	(59)	53%	(99)	189
4-Region: Northeast	18%	(17)	20%	(18)	62%	(56)	91
4-Region: Midwest	13%	(19)	37%	(53)	50%	(72)	144
4-Region: South	16%	(44)	32%	(87)	52%	(144)	274
4-Region: West	28%	(33)	33%	(38)	39%	(44)	115
200246	18%	(34)	35%	(67)	47%	(90)	191
200252	16%	(32)	30%	(62)	54%	(111)	206
200257	20%	(46)	29%	(66)	51%	(115)	227
White (non-hispanic)	14%	(69)	30%	(146)	55%	(266)	481
Currently subscribe: Cable or satellite	17%	(64)	31%	(119)	52%	(201)	384
Currently subscribe: Streaming services	21%	(74)	33%	(112)	46%	(157)	342
Currently subscribe: Live TV streaming	23%	(53)	39%	(90)	38%	(87)	230
Currently subscribe: Broadband internet	19%	(74)	33%	(132)	48%	(194)	400
Access to: Over-the-air TV antenna	18%	(39)	38%	(83)	44%	(97)	219
Access to: Smart or connected TV	20%	(80)	35%	(137)	45%	(179)	396
Interested in Sports Betting	25%	(67)	37%	(101)	39%	(106)	275
Interested in Motorsports	16%	(78)	35%	(169)	48%	(232)	479
Avid Fan of NASCAR, F1, and IndyCar	60%	(83)	25%	(34)	15%	(21)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	25%	(101)	40%	(159)	34%	(135)	395
NASCAR Fan	18%	(112)	31%	(196)	51%	(317)	624
Avid NASCAR Fan	18%	(112)	31%	(196)	51%	(317)	624
F1 Fan	24%	(102)	41%	(172)	35%	(149)	423

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Table AUTO5_5: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*
MotoGP

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	18%	(112)	31%	(196)	51%	(317)	624
Avid F1 Fan	54%	(95)	29%	(51)	18%	(31)	177
Casual F1 Fan	3%	(8)	49%	(121)	48%	(118)	247
IndyCar Fan	20%	(103)	35%	(177)	44%	(222)	502
Avid IndyCar Fan	40%	(87)	33%	(72)	27%	(58)	218
Casual IndyCar Fan	5%	(15)	37%	(105)	58%	(164)	284
NHRA Fan	24%	(95)	43%	(170)	34%	(134)	399
MotoGP Fan	36%	(112)	64%	(196)	—	(0)	307
Avid MotoGP Fan	100%	(112)	—	(0)	—	(0)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO5_6: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MLB

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	43%	(269)	34%	(211)	23%	(144)	624
Gender: Male	50%	(209)	33%	(136)	17%	(70)	415
Gender: Female	28%	(59)	36%	(75)	36%	(75)	209
Age: 18-29	52%	(39)	24%	(18)	24%	(18)	75
Age: 30-44	47%	(79)	37%	(63)	16%	(28)	170
Age: 45-54	38%	(36)	38%	(36)	24%	(23)	95
Age: 55-64	38%	(65)	33%	(56)	29%	(50)	171
Age: 65+	43%	(49)	34%	(39)	22%	(26)	114
Millennial: Age 23-38	45%	(67)	38%	(57)	17%	(26)	150
Generation X: Age 39-54	43%	(68)	36%	(56)	21%	(33)	158
Boomers: Age 55-73	41%	(107)	33%	(86)	27%	(70)	262
PID: Dem (no lean)	47%	(81)	33%	(57)	20%	(35)	172
PID: Ind (no lean)	36%	(61)	35%	(60)	29%	(50)	171
PID: Rep (no lean)	45%	(126)	34%	(94)	21%	(60)	281
PID/Gender: Dem Men	55%	(62)	29%	(33)	16%	(17)	111
PID/Gender: Dem Women	32%	(19)	40%	(24)	29%	(17)	61
PID/Gender: Ind Men	40%	(44)	39%	(42)	21%	(22)	108
PID/Gender: Ind Women	28%	(18)	29%	(18)	43%	(27)	63
PID/Gender: Rep Men	53%	(104)	32%	(62)	15%	(30)	196
PID/Gender: Rep Women	26%	(22)	38%	(32)	35%	(30)	85
Ideo: Liberal (1-3)	47%	(65)	32%	(44)	20%	(28)	138
Ideo: Moderate (4)	45%	(73)	28%	(47)	27%	(44)	165
Ideo: Conservative (5-7)	43%	(113)	38%	(100)	19%	(49)	262
Educ: < College	38%	(182)	35%	(166)	26%	(125)	473
Educ: Bachelors degree	54%	(54)	32%	(32)	14%	(14)	99
Educ: Post-grad	64%	(33)	26%	(14)	10%	(5)	52
Income: Under 50k	35%	(118)	39%	(132)	27%	(91)	340
Income: 50k-100k	52%	(113)	26%	(57)	21%	(46)	216
Income: 100k+	56%	(38)	34%	(23)	10%	(7)	67
Ethnicity: White	42%	(223)	33%	(173)	25%	(129)	526
Ethnicity: Hispanic	60%	(40)	24%	(16)	16%	(11)	66
Ethnicity: Afr. Am.	51%	(31)	42%	(25)	7%	(4)	60

Continued on next page

Table AUTO5_6: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MLB

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	43%	(269)	34%	(211)	23%	(144)	624
All Christian	48%	(147)	32%	(98)	20%	(59)	305
Agnostic/Nothing in particular	37%	(101)	37%	(99)	26%	(71)	271
Evangelical	40%	(88)	37%	(80)	23%	(51)	219
Non-Evangelical	47%	(102)	32%	(69)	21%	(45)	215
Community: Urban	49%	(77)	32%	(50)	19%	(30)	157
Community: Suburban	46%	(120)	33%	(86)	20%	(52)	258
Community: Rural	35%	(72)	36%	(75)	30%	(62)	209
Employ: Private Sector	55%	(109)	30%	(59)	16%	(31)	199
Employ: Self-Employed	34%	(25)	40%	(29)	26%	(19)	73
Employ: Retired	42%	(64)	34%	(51)	24%	(37)	151
Employ: Unemployed	35%	(20)	36%	(20)	29%	(16)	56
Military HH: Yes	46%	(65)	34%	(49)	20%	(28)	142
Military HH: No	42%	(203)	34%	(162)	24%	(116)	482
RD/WT: Right Direction	44%	(156)	35%	(124)	21%	(72)	353
RD/WT: Wrong Track	42%	(113)	32%	(87)	26%	(72)	271
Trump Job Approve	42%	(145)	37%	(128)	21%	(72)	345
Trump Job Disapprove	45%	(118)	31%	(81)	25%	(65)	264
Trump Job Strongly Approve	46%	(112)	33%	(81)	21%	(51)	244
Trump Job Somewhat Approve	32%	(32)	47%	(47)	22%	(22)	101
Trump Job Somewhat Disapprove	50%	(35)	36%	(25)	14%	(10)	70
Trump Job Strongly Disapprove	43%	(84)	28%	(55)	29%	(56)	194
Favorable of Trump	43%	(151)	35%	(122)	22%	(77)	351
Unfavorable of Trump	44%	(109)	32%	(80)	23%	(58)	247
Very Favorable of Trump	43%	(108)	34%	(85)	23%	(57)	250
Somewhat Favorable of Trump	42%	(43)	37%	(38)	20%	(21)	101
Somewhat Unfavorable of Trump	43%	(25)	44%	(26)	12%	(7)	58
Very Unfavorable of Trump	45%	(84)	29%	(54)	27%	(51)	189
#1 Issue: Economy	49%	(68)	35%	(49)	16%	(23)	140
#1 Issue: Security	49%	(72)	33%	(49)	19%	(27)	148
#1 Issue: Health Care	36%	(38)	38%	(40)	26%	(28)	106
#1 Issue: Medicare / Social Security	41%	(50)	33%	(40)	25%	(31)	121

Continued on next page

Table AUTO5_6: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MLB

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	43%	(269)	34%	(211)	23%	(144)	624
2018 House Vote: Democrat	48%	(89)	32%	(60)	20%	(36)	185
2018 House Vote: Republican	45%	(123)	35%	(95)	20%	(55)	272
2016 Vote: Hillary Clinton	49%	(80)	32%	(52)	19%	(32)	163
2016 Vote: Donald Trump	43%	(124)	37%	(107)	19%	(55)	287
2016 Vote: Didn't Vote	35%	(52)	29%	(42)	36%	(53)	147
Voted in 2014: Yes	47%	(197)	33%	(140)	19%	(81)	418
Voted in 2014: No	35%	(72)	35%	(72)	31%	(63)	206
2012 Vote: Barack Obama	44%	(96)	41%	(89)	15%	(33)	219
2012 Vote: Mitt Romney	47%	(89)	30%	(58)	23%	(44)	191
2012 Vote: Didn't Vote	39%	(73)	29%	(55)	32%	(61)	189
4-Region: Northeast	48%	(44)	28%	(26)	24%	(22)	91
4-Region: Midwest	42%	(60)	37%	(53)	21%	(30)	144
4-Region: South	41%	(113)	34%	(92)	25%	(70)	274
4-Region: West	46%	(52)	35%	(40)	19%	(22)	115
200246	50%	(95)	32%	(61)	18%	(35)	191
200252	44%	(91)	33%	(67)	23%	(47)	206
200257	36%	(82)	37%	(83)	27%	(62)	227
White (non-hispanic)	40%	(195)	34%	(163)	26%	(123)	481
Currently subscribe: Cable or satellite	48%	(186)	32%	(122)	20%	(77)	384
Currently subscribe: Streaming services	47%	(162)	32%	(109)	21%	(71)	342
Currently subscribe: Live TV streaming	45%	(103)	36%	(83)	19%	(44)	230
Currently subscribe: Broadband internet	44%	(176)	36%	(144)	20%	(79)	400
Access to: Over-the-air TV antenna	39%	(86)	35%	(76)	26%	(58)	219
Access to: Smart or connected TV	42%	(168)	37%	(145)	21%	(83)	396
Interested in Sports Betting	56%	(154)	32%	(88)	12%	(32)	275
Interested in Motorsports	42%	(201)	36%	(173)	22%	(105)	479
Avid Fan of NASCAR, F1, and IndyCar	66%	(92)	28%	(38)	6%	(9)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	49%	(196)	35%	(139)	15%	(61)	395
NASCAR Fan	43%	(269)	34%	(211)	23%	(144)	624
Avid NASCAR Fan	43%	(269)	34%	(211)	23%	(144)	624
F1 Fan	48%	(203)	35%	(147)	17%	(73)	423

Continued on next page

Table AUTO5_6: *Would you describe yourself as an avid fan, a casual fan or not a fan at all of the following?*

MLB

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Avid NASCAR Fans	43%	(269)	34%	(211)	23%	(144)	624
Avid F1 Fan	60%	(107)	32%	(56)	8%	(14)	177
Casual F1 Fan	39%	(97)	37%	(91)	24%	(59)	247
IndyCar Fan	47%	(236)	34%	(173)	19%	(93)	502
Avid IndyCar Fan	53%	(116)	33%	(72)	14%	(30)	218
Casual IndyCar Fan	42%	(121)	36%	(101)	22%	(63)	284
NHRA Fan	46%	(184)	37%	(146)	17%	(69)	399
MotoGP Fan	50%	(153)	38%	(118)	12%	(37)	307
Avid MotoGP Fan	69%	(77)	25%	(28)	6%	(7)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO6_1: *How often do you watch each of the following motorsports competitions on television?*
NASCAR Cup Series

Demographic	How often do you watch NASCAR races?										Total N
	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		
Avid NASCAR Fans	34%	(214)	39%	(244)	15%	(92)	5%	(30)	7%	(44)	624
Gender: Male	38%	(157)	41%	(169)	11%	(47)	5%	(20)	6%	(23)	415
Gender: Female	27%	(57)	36%	(76)	21%	(44)	5%	(11)	10%	(21)	209
Age: 18-29	27%	(20)	27%	(20)	26%	(19)	9%	(7)	11%	(9)	75
Age: 30-44	35%	(60)	39%	(67)	15%	(25)	4%	(7)	7%	(11)	170
Age: 45-54	37%	(35)	40%	(38)	15%	(14)	5%	(5)	3%	(3)	95
Age: 55-64	36%	(61)	43%	(74)	12%	(20)	5%	(9)	4%	(8)	171
Age: 65+	33%	(38)	40%	(46)	12%	(14)	3%	(3)	12%	(14)	114
Millennial: Age 23-38	33%	(49)	39%	(59)	15%	(22)	5%	(7)	8%	(12)	150
Generation X: Age 39-54	38%	(61)	38%	(59)	17%	(26)	5%	(7)	3%	(5)	158
Boomers: Age 55-73	35%	(91)	41%	(108)	12%	(33)	4%	(12)	7%	(19)	262
PID: Dem (no lean)	32%	(55)	37%	(65)	17%	(29)	5%	(9)	9%	(15)	172
PID: Ind (no lean)	30%	(51)	40%	(68)	18%	(30)	5%	(8)	8%	(14)	171
PID: Rep (no lean)	39%	(108)	40%	(112)	12%	(33)	5%	(13)	5%	(15)	281
PID/Gender: Dem Men	40%	(44)	34%	(38)	13%	(14)	6%	(7)	8%	(9)	111
PID/Gender: Dem Women	17%	(11)	44%	(27)	24%	(14)	4%	(3)	11%	(7)	61
PID/Gender: Ind Men	28%	(30)	47%	(51)	11%	(12)	6%	(6)	9%	(9)	108
PID/Gender: Ind Women	33%	(21)	27%	(17)	30%	(19)	3%	(2)	8%	(5)	63
PID/Gender: Rep Men	42%	(83)	41%	(80)	11%	(21)	4%	(7)	3%	(5)	196
PID/Gender: Rep Women	30%	(26)	37%	(32)	13%	(11)	7%	(6)	11%	(10)	85
Ideo: Liberal (1-3)	35%	(48)	40%	(55)	15%	(20)	4%	(5)	7%	(9)	138
Ideo: Moderate (4)	29%	(48)	44%	(73)	14%	(23)	5%	(8)	7%	(12)	165
Ideo: Conservative (5-7)	38%	(100)	39%	(102)	13%	(34)	5%	(12)	5%	(14)	262
Educ: < College	35%	(164)	40%	(188)	14%	(64)	4%	(20)	8%	(36)	473
Educ: Bachelors degree	33%	(33)	42%	(41)	19%	(19)	2%	(2)	3%	(3)	99
Educ: Post-grad	32%	(16)	28%	(15)	16%	(9)	15%	(8)	9%	(5)	52
Income: Under 50k	34%	(116)	38%	(128)	16%	(56)	4%	(15)	8%	(26)	340
Income: 50k-100k	34%	(74)	43%	(93)	12%	(26)	4%	(8)	7%	(15)	216
Income: 100k+	35%	(24)	34%	(23)	15%	(10)	12%	(8)	4%	(3)	67
Ethnicity: White	36%	(192)	41%	(213)	13%	(69)	4%	(23)	5%	(29)	526

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Table AUTO6_1: *How often do you watch each of the following motorsports competitions on television?*
NASCAR Cup Series

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	34%	(214)	39%	(244)	15%	(92)	5%	(30)	7%	(44)	624
Ethnicity: Hispanic	19%	(12)	47%	(31)	25%	(17)	9%	(6)	—	(0)	66
Ethnicity: Afr. Am.	27%	(16)	30%	(18)	22%	(13)	2%	(1)	20%	(12)	60
All Christian	34%	(104)	39%	(119)	16%	(49)	4%	(13)	6%	(19)	305
Agnostic/Nothing in particular	36%	(97)	40%	(108)	12%	(33)	5%	(13)	7%	(20)	271
Evangelical	37%	(82)	39%	(85)	14%	(31)	5%	(11)	5%	(10)	219
Non-Evangelical	34%	(72)	41%	(87)	16%	(35)	3%	(7)	6%	(14)	215
Community: Urban	39%	(61)	31%	(48)	20%	(31)	5%	(7)	5%	(8)	157
Community: Suburban	31%	(80)	41%	(106)	16%	(41)	4%	(11)	8%	(20)	258
Community: Rural	35%	(73)	43%	(90)	9%	(19)	6%	(12)	7%	(16)	209
Employ: Private Sector	34%	(67)	46%	(92)	14%	(27)	4%	(8)	3%	(6)	199
Employ: Self-Employed	28%	(21)	42%	(31)	23%	(17)	4%	(3)	3%	(2)	73
Employ: Retired	38%	(58)	39%	(58)	9%	(14)	4%	(6)	10%	(15)	151
Employ: Unemployed	35%	(19)	30%	(17)	15%	(8)	1%	(1)	20%	(11)	56
Military HH: Yes	37%	(53)	36%	(52)	11%	(16)	7%	(9)	9%	(13)	142
Military HH: No	33%	(161)	40%	(192)	16%	(76)	4%	(21)	6%	(31)	482
RD/WT: Right Direction	38%	(134)	40%	(142)	13%	(46)	4%	(13)	5%	(17)	353
RD/WT: Wrong Track	29%	(80)	38%	(102)	17%	(45)	6%	(17)	10%	(27)	271
Trump Job Approve	39%	(135)	42%	(143)	13%	(43)	3%	(11)	4%	(13)	345
Trump Job Disapprove	29%	(77)	37%	(97)	18%	(48)	7%	(18)	9%	(23)	264
Trump Job Strongly Approve	40%	(97)	41%	(99)	12%	(29)	4%	(9)	4%	(10)	244
Trump Job Somewhat Approve	38%	(38)	43%	(44)	14%	(15)	2%	(2)	2%	(2)	101
Trump Job Somewhat Disapprove	25%	(18)	35%	(24)	29%	(20)	9%	(6)	2%	(1)	70
Trump Job Strongly Disapprove	31%	(59)	38%	(73)	15%	(28)	6%	(12)	11%	(22)	194
Favorable of Trump	38%	(132)	42%	(146)	12%	(43)	4%	(13)	5%	(17)	351
Unfavorable of Trump	31%	(78)	36%	(89)	17%	(41)	7%	(17)	9%	(23)	247
Very Favorable of Trump	39%	(98)	39%	(98)	13%	(32)	3%	(9)	5%	(13)	250
Somewhat Favorable of Trump	33%	(33)	48%	(48)	11%	(11)	4%	(5)	4%	(4)	101
Somewhat Unfavorable of Trump	24%	(14)	38%	(22)	24%	(14)	8%	(5)	5%	(3)	58
Very Unfavorable of Trump	34%	(63)	35%	(67)	14%	(27)	6%	(12)	10%	(20)	189

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Table AUTO6_1: How often do you watch each of the following motorsports competitions on television?
NASCAR Cup Series

Demographic	I don't watch										Total N
	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		any competitions		
Avid NASCAR Fans	34%	(214)	39%	(244)	15%	(92)	5%	(30)	7%	(44)	624
#1 Issue: Economy	31%	(43)	43%	(60)	17%	(24)	5%	(7)	4%	(6)	140
#1 Issue: Security	36%	(53)	35%	(52)	17%	(25)	8%	(11)	5%	(7)	148
#1 Issue: Health Care	40%	(43)	30%	(32)	13%	(13)	6%	(6)	11%	(12)	106
#1 Issue: Medicare / Social Security	37%	(45)	43%	(52)	12%	(14)	3%	(4)	6%	(7)	121
2018 House Vote: Democrat	32%	(60)	37%	(68)	16%	(30)	6%	(12)	8%	(15)	185
2018 House Vote: Republican	35%	(96)	43%	(118)	13%	(35)	4%	(11)	5%	(12)	272
2016 Vote: Hillary Clinton	33%	(54)	34%	(56)	18%	(29)	7%	(12)	8%	(13)	163
2016 Vote: Donald Trump	33%	(95)	46%	(131)	14%	(39)	3%	(8)	5%	(13)	287
2016 Vote: Didn't Vote	38%	(56)	32%	(47)	13%	(19)	6%	(9)	10%	(15)	147
Voted in 2014: Yes	34%	(144)	39%	(165)	15%	(61)	5%	(19)	7%	(29)	418
Voted in 2014: No	34%	(70)	38%	(79)	15%	(30)	5%	(11)	7%	(15)	206
2012 Vote: Barack Obama	31%	(67)	38%	(84)	17%	(38)	5%	(11)	9%	(19)	219
2012 Vote: Mitt Romney	34%	(65)	45%	(86)	13%	(24)	4%	(7)	5%	(9)	191
2012 Vote: Didn't Vote	38%	(73)	34%	(64)	15%	(28)	6%	(12)	6%	(12)	189
4-Region: Northeast	33%	(30)	46%	(42)	14%	(13)	3%	(3)	3%	(3)	91
4-Region: Midwest	36%	(52)	35%	(50)	17%	(24)	4%	(5)	9%	(12)	144
4-Region: South	39%	(106)	39%	(106)	13%	(34)	3%	(8)	7%	(19)	274
4-Region: West	22%	(26)	40%	(46)	18%	(21)	12%	(13)	8%	(9)	115
200246	33%	(63)	40%	(76)	17%	(32)	2%	(5)	8%	(15)	191
200252	37%	(77)	39%	(80)	14%	(29)	6%	(12)	4%	(8)	206
200257	32%	(74)	39%	(88)	13%	(30)	6%	(14)	9%	(21)	227
White (non-hispanic)	38%	(181)	40%	(190)	12%	(60)	4%	(21)	6%	(29)	481
Currently subscribe: Cable or satellite	39%	(150)	36%	(138)	16%	(63)	4%	(15)	5%	(18)	384
Currently subscribe: Streaming services	32%	(111)	37%	(128)	18%	(61)	6%	(20)	7%	(23)	342
Currently subscribe: Live TV streaming	36%	(83)	34%	(77)	18%	(42)	6%	(13)	6%	(15)	230
Currently subscribe: Broadband internet	36%	(145)	38%	(152)	15%	(60)	5%	(19)	6%	(24)	400
Access to: Over-the-air TV antenna	38%	(84)	40%	(87)	15%	(33)	4%	(9)	3%	(6)	219
Access to: Smart or connected TV	33%	(131)	43%	(171)	14%	(56)	3%	(12)	7%	(26)	396
Interested in Sports Betting	38%	(103)	42%	(114)	13%	(37)	3%	(9)	4%	(11)	275

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Table AUTO6_1: *How often do you watch each of the following motorsports competitions on television?*
NASCAR Cup Series

Demographic	How often do you watch motorsports competitions?										Total N
	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		
Avid NASCAR Fans	34%	(214)	39%	(244)	15%	(92)	5%	(30)	7%	(44)	624
Interested in Motorsports	40%	(193)	42%	(199)	13%	(64)	4%	(18)	1%	(5)	479
Avid Fan of NASCAR, F1, and IndyCar	29%	(41)	30%	(42)	17%	(24)	3%	(4)	20%	(28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	34%	(133)	40%	(157)	15%	(59)	4%	(16)	8%	(30)	395
NASCAR Fan	34%	(214)	39%	(244)	15%	(92)	5%	(30)	7%	(44)	624
Avid NASCAR Fan	34%	(214)	39%	(244)	15%	(92)	5%	(30)	7%	(44)	624
F1 Fan	34%	(144)	39%	(166)	15%	(64)	4%	(18)	7%	(31)	423
Avid F1 Fan	32%	(57)	32%	(57)	15%	(27)	4%	(7)	16%	(28)	177
Casual F1 Fan	35%	(87)	44%	(109)	15%	(37)	5%	(11)	1%	(3)	247
IndyCar Fan	33%	(166)	40%	(200)	16%	(78)	4%	(22)	7%	(35)	502
Avid IndyCar Fan	35%	(76)	33%	(72)	14%	(31)	4%	(9)	14%	(31)	218
Casual IndyCar Fan	32%	(91)	45%	(128)	17%	(47)	5%	(13)	2%	(5)	284
NHRA Fan	32%	(129)	39%	(156)	15%	(60)	5%	(19)	9%	(34)	399
MotoGP Fan	32%	(99)	37%	(112)	16%	(49)	5%	(14)	11%	(32)	307
Avid MotoGP Fan	34%	(38)	25%	(28)	12%	(13)	2%	(3)	26%	(29)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO6_2: How often do you watch each of the following motorsports competitions on television?

Formula 1 (F1)

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	8%	(49)	15%	(91)	20%	(127)	23%	(142)	34%	(215)	624
Gender: Male	9%	(39)	19%	(78)	22%	(92)	23%	(94)	27%	(113)	415
Gender: Female	5%	(10)	6%	(13)	17%	(35)	23%	(48)	49%	(102)	209
Age: 18-29	16%	(12)	28%	(21)	10%	(8)	7%	(5)	39%	(29)	75
Age: 30-44	11%	(19)	18%	(31)	30%	(52)	14%	(23)	26%	(45)	170
Age: 45-54	7%	(7)	12%	(11)	19%	(18)	35%	(33)	27%	(26)	95
Age: 55-64	5%	(9)	9%	(15)	17%	(30)	30%	(50)	39%	(66)	171
Age: 65+	2%	(2)	11%	(12)	18%	(20)	27%	(30)	43%	(49)	114
Millennial: Age 23-38	12%	(18)	23%	(35)	20%	(30)	10%	(16)	34%	(51)	150
Generation X: Age 39-54	10%	(16)	13%	(20)	28%	(45)	28%	(45)	21%	(33)	158
Boomers: Age 55-73	4%	(11)	10%	(25)	18%	(48)	28%	(74)	40%	(105)	262
PID: Dem (no lean)	9%	(15)	20%	(34)	23%	(39)	19%	(32)	30%	(52)	172
PID: Ind (no lean)	8%	(14)	12%	(21)	21%	(35)	22%	(38)	37%	(63)	171
PID: Rep (no lean)	7%	(20)	13%	(36)	19%	(53)	26%	(72)	36%	(100)	281
PID/Gender: Dem Men	11%	(12)	25%	(28)	23%	(26)	17%	(19)	24%	(26)	111
PID/Gender: Dem Women	5%	(3)	10%	(6)	22%	(13)	22%	(13)	42%	(25)	61
PID/Gender: Ind Men	10%	(11)	16%	(18)	21%	(23)	23%	(24)	30%	(32)	108
PID/Gender: Ind Women	5%	(3)	5%	(3)	20%	(13)	21%	(13)	49%	(31)	63
PID/Gender: Rep Men	8%	(15)	16%	(32)	22%	(44)	26%	(51)	28%	(54)	196
PID/Gender: Rep Women	5%	(4)	4%	(4)	11%	(9)	25%	(21)	54%	(46)	85
Ideo: Liberal (1-3)	14%	(20)	22%	(31)	21%	(29)	15%	(20)	28%	(38)	138
Ideo: Moderate (4)	7%	(12)	17%	(28)	22%	(36)	23%	(38)	31%	(51)	165
Ideo: Conservative (5-7)	5%	(14)	12%	(31)	18%	(47)	28%	(74)	37%	(96)	262
Educ: < College	6%	(27)	11%	(54)	21%	(98)	25%	(116)	38%	(178)	473
Educ: Bachelors degree	14%	(14)	27%	(26)	21%	(21)	19%	(18)	20%	(20)	99
Educ: Post-grad	15%	(8)	20%	(10)	17%	(9)	15%	(8)	33%	(17)	52
Income: Under 50k	6%	(21)	13%	(43)	21%	(72)	22%	(75)	38%	(129)	340
Income: 50k-100k	9%	(20)	16%	(34)	21%	(46)	22%	(48)	31%	(68)	216
Income: 100k+	11%	(8)	20%	(13)	14%	(9)	29%	(19)	27%	(18)	67
Ethnicity: White	7%	(38)	13%	(68)	20%	(106)	26%	(135)	34%	(180)	526

Continued on next page

Table AUTO6_2: How often do you watch each of the following motorsports competitions on television?
Formula 1 (F1)

Demographic	I don't watch										
	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		any competitions		Total N
Avid NASCAR Fans	8%	(49)	15%	(91)	20%	(127)	23%	(142)	34%	(215)	
Ethnicity: Hispanic	12%	(8)	31%	(21)	21%	(14)	11%	(7)	24%	(16)	66
Ethnicity: Afr. Am.	13%	(8)	25%	(15)	25%	(15)	5%	(3)	33%	(20)	60
All Christian	5%	(16)	14%	(42)	20%	(62)	27%	(81)	34%	(104)	305
Agnostic/Nothing in particular	9%	(24)	14%	(37)	21%	(56)	21%	(57)	36%	(97)	271
Evangelical	6%	(13)	10%	(22)	19%	(42)	28%	(62)	37%	(81)	219
Non-Evangelical	6%	(12)	18%	(38)	20%	(42)	23%	(50)	34%	(74)	215
Community: Urban	16%	(25)	22%	(35)	24%	(37)	13%	(20)	25%	(40)	157
Community: Suburban	7%	(17)	14%	(35)	21%	(55)	24%	(63)	34%	(88)	258
Community: Rural	3%	(7)	10%	(21)	17%	(36)	28%	(59)	42%	(88)	209
Employ: Private Sector	11%	(22)	19%	(38)	22%	(44)	23%	(45)	25%	(50)	199
Employ: Self-Employed	11%	(8)	22%	(16)	27%	(20)	21%	(16)	19%	(14)	73
Employ: Retired	2%	(3)	9%	(14)	15%	(23)	29%	(44)	44%	(67)	151
Employ: Unemployed	15%	(9)	19%	(11)	21%	(12)	11%	(6)	33%	(18)	56
Military HH: Yes	9%	(13)	15%	(22)	15%	(22)	30%	(43)	31%	(44)	142
Military HH: No	8%	(36)	14%	(69)	22%	(106)	21%	(100)	36%	(171)	482
RD/WT: Right Direction	9%	(31)	15%	(53)	20%	(71)	24%	(83)	32%	(114)	353
RD/WT: Wrong Track	6%	(18)	14%	(38)	21%	(56)	22%	(59)	37%	(101)	271
Trump Job Approve	8%	(26)	14%	(47)	19%	(66)	26%	(89)	34%	(116)	345
Trump Job Disapprove	9%	(23)	16%	(42)	23%	(60)	19%	(51)	33%	(88)	264
Trump Job Strongly Approve	7%	(18)	12%	(30)	21%	(51)	28%	(67)	32%	(78)	244
Trump Job Somewhat Approve	8%	(8)	18%	(18)	15%	(15)	21%	(22)	38%	(38)	101
Trump Job Somewhat Disapprove	9%	(6)	18%	(13)	26%	(18)	19%	(13)	29%	(20)	70
Trump Job Strongly Disapprove	9%	(17)	15%	(30)	22%	(42)	19%	(38)	35%	(68)	194
Favorable of Trump	8%	(26)	13%	(46)	18%	(64)	26%	(90)	35%	(124)	351
Unfavorable of Trump	8%	(20)	17%	(41)	24%	(58)	18%	(45)	34%	(83)	247
Very Favorable of Trump	8%	(20)	12%	(29)	19%	(48)	27%	(66)	35%	(87)	250
Somewhat Favorable of Trump	6%	(6)	17%	(17)	16%	(16)	24%	(24)	37%	(37)	101
Somewhat Unfavorable of Trump	6%	(4)	19%	(11)	28%	(16)	17%	(10)	30%	(18)	58
Very Unfavorable of Trump	8%	(16)	16%	(31)	22%	(42)	19%	(35)	34%	(65)	189

Continued on next page

Table AUTO6_2: How often do you watch each of the following motorsports competitions on television?

Formula 1 (F1)

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	8%	(49)	15%	(91)	20%	(127)	23%	(142)	34%	(215)	624
#1 Issue: Economy	7%	(10)	23%	(32)	26%	(36)	18%	(25)	27%	(37)	140
#1 Issue: Security	9%	(13)	10%	(15)	16%	(24)	29%	(42)	36%	(54)	148
#1 Issue: Health Care	10%	(10)	8%	(9)	23%	(24)	19%	(20)	40%	(43)	106
#1 Issue: Medicare / Social Security	5%	(6)	13%	(16)	17%	(21)	27%	(33)	38%	(46)	121
2018 House Vote: Democrat	9%	(17)	19%	(35)	22%	(41)	19%	(36)	30%	(56)	185
2018 House Vote: Republican	8%	(21)	15%	(40)	20%	(55)	26%	(72)	31%	(84)	272
2016 Vote: Hillary Clinton	9%	(15)	19%	(32)	24%	(39)	19%	(31)	29%	(47)	163
2016 Vote: Donald Trump	7%	(19)	14%	(39)	21%	(61)	27%	(76)	32%	(91)	287
2016 Vote: Didn't Vote	9%	(14)	10%	(14)	16%	(23)	20%	(29)	45%	(66)	147
Voted in 2014: Yes	8%	(32)	16%	(65)	20%	(85)	24%	(100)	33%	(136)	418
Voted in 2014: No	8%	(17)	12%	(25)	20%	(42)	21%	(42)	38%	(79)	206
2012 Vote: Barack Obama	8%	(16)	15%	(33)	24%	(53)	20%	(44)	33%	(73)	219
2012 Vote: Mitt Romney	7%	(13)	13%	(25)	16%	(31)	29%	(55)	35%	(67)	191
2012 Vote: Didn't Vote	9%	(18)	13%	(25)	20%	(38)	22%	(41)	36%	(67)	189
4-Region: Northeast	11%	(10)	10%	(9)	18%	(17)	22%	(20)	39%	(36)	91
4-Region: Midwest	8%	(11)	13%	(19)	20%	(28)	23%	(33)	36%	(52)	144
4-Region: South	8%	(22)	11%	(31)	18%	(50)	27%	(75)	35%	(97)	274
4-Region: West	6%	(6)	28%	(32)	28%	(32)	11%	(13)	27%	(31)	115
200246	7%	(13)	15%	(29)	26%	(50)	19%	(37)	32%	(61)	191
200252	10%	(20)	14%	(29)	15%	(30)	27%	(56)	34%	(70)	206
200257	7%	(15)	14%	(32)	21%	(47)	22%	(49)	37%	(84)	227
White (non-hispanic)	6%	(31)	11%	(54)	20%	(95)	27%	(129)	36%	(173)	481
Currently subscribe: Cable or satellite	9%	(34)	13%	(51)	19%	(74)	26%	(98)	33%	(127)	384
Currently subscribe: Streaming services	10%	(34)	17%	(57)	22%	(74)	18%	(61)	34%	(117)	342
Currently subscribe: Live TV streaming	13%	(30)	20%	(45)	24%	(55)	13%	(30)	30%	(69)	230
Currently subscribe: Broadband internet	7%	(28)	16%	(63)	22%	(86)	23%	(92)	32%	(129)	400
Access to: Over-the-air TV antenna	9%	(20)	17%	(37)	24%	(53)	23%	(50)	27%	(59)	219
Access to: Smart or connected TV	10%	(38)	17%	(67)	20%	(79)	21%	(83)	32%	(129)	396
Interested in Sports Betting	13%	(37)	21%	(57)	23%	(64)	19%	(52)	24%	(65)	275

Continued on next page

Table AUTO6_2: How often do you watch each of the following motorsports competitions on television?
Formula 1 (F1)

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	8%	(49)	15%	(91)	20%	(127)	23%	(142)	34%	(215)	624
Interested in Motorsports	9%	(45)	17%	(80)	21%	(102)	25%	(118)	28%	(135)	479
Avid Fan of NASCAR, F1, and IndyCar	17%	(24)	37%	(51)	20%	(28)	2%	(3)	24%	(33)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	9%	(37)	21%	(84)	27%	(106)	29%	(115)	13%	(53)	395
NASCAR Fan	8%	(49)	15%	(91)	20%	(127)	23%	(142)	34%	(215)	624
Avid NASCAR Fan	8%	(49)	15%	(91)	20%	(127)	23%	(142)	34%	(215)	624
F1 Fan	10%	(40)	21%	(88)	27%	(113)	28%	(120)	15%	(62)	423
Avid F1 Fan	19%	(34)	37%	(65)	21%	(38)	4%	(7)	19%	(33)	177
Casual F1 Fan	3%	(7)	9%	(23)	30%	(75)	46%	(113)	12%	(29)	247
IndyCar Fan	8%	(40)	17%	(87)	23%	(116)	27%	(134)	25%	(126)	502
Avid IndyCar Fan	13%	(27)	29%	(64)	26%	(56)	9%	(20)	23%	(51)	218
Casual IndyCar Fan	4%	(12)	8%	(23)	21%	(60)	40%	(114)	27%	(76)	284
NHRA Fan	8%	(33)	18%	(71)	26%	(105)	24%	(96)	24%	(95)	399
MotoGP Fan	12%	(36)	23%	(72)	27%	(82)	18%	(56)	20%	(61)	307
Avid MotoGP Fan	24%	(27)	30%	(33)	13%	(14)	4%	(5)	29%	(33)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO6_3: How often do you watch each of the following motorsports competitions on television?

IndyCar Series

Demographic	I don't watch										
	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		any competitions		Total N
Avid NASCAR Fans	11%	(67)	15%	(91)	23%	(143)	27%	(169)	25%	(154)	
Gender: Male	11%	(47)	19%	(78)	25%	(102)	26%	(106)	20%	(82)	415
Gender: Female	10%	(20)	6%	(13)	19%	(41)	30%	(63)	35%	(72)	209
Age: 18-29	14%	(10)	20%	(15)	22%	(16)	20%	(15)	25%	(18)	75
Age: 30-44	15%	(26)	17%	(29)	20%	(34)	23%	(40)	24%	(41)	170
Age: 45-54	6%	(6)	14%	(14)	20%	(19)	35%	(33)	24%	(23)	95
Age: 55-64	8%	(13)	14%	(25)	25%	(42)	28%	(49)	25%	(42)	171
Age: 65+	10%	(12)	8%	(9)	27%	(31)	29%	(33)	26%	(29)	114
Millennial: Age 23-38	10%	(15)	20%	(31)	18%	(26)	25%	(37)	27%	(40)	150
Generation X: Age 39-54	15%	(24)	15%	(23)	23%	(37)	26%	(41)	21%	(33)	158
Boomers: Age 55-73	8%	(22)	12%	(32)	26%	(68)	29%	(76)	25%	(64)	262
PID: Dem (no lean)	12%	(21)	21%	(36)	23%	(39)	22%	(38)	22%	(38)	172
PID: Ind (no lean)	7%	(12)	11%	(19)	26%	(45)	30%	(52)	25%	(43)	171
PID: Rep (no lean)	12%	(34)	13%	(35)	21%	(59)	28%	(79)	26%	(73)	281
PID/Gender: Dem Men	11%	(13)	29%	(32)	23%	(26)	17%	(19)	20%	(22)	111
PID/Gender: Dem Women	13%	(8)	8%	(5)	21%	(13)	32%	(20)	26%	(16)	61
PID/Gender: Ind Men	6%	(7)	15%	(16)	28%	(30)	31%	(33)	20%	(22)	108
PID/Gender: Ind Women	8%	(5)	5%	(3)	23%	(15)	29%	(18)	34%	(22)	63
PID/Gender: Rep Men	14%	(27)	15%	(30)	24%	(46)	27%	(54)	20%	(38)	196
PID/Gender: Rep Women	8%	(7)	6%	(5)	15%	(13)	30%	(25)	41%	(35)	85
Ideo: Liberal (1-3)	15%	(20)	26%	(35)	20%	(28)	22%	(30)	18%	(24)	138
Ideo: Moderate (4)	8%	(14)	17%	(28)	26%	(43)	28%	(47)	20%	(33)	165
Ideo: Conservative (5-7)	11%	(29)	9%	(24)	25%	(64)	28%	(72)	27%	(72)	262
Educ: < College	8%	(38)	12%	(57)	23%	(110)	29%	(138)	28%	(130)	473
Educ: Bachelors degree	16%	(16)	25%	(24)	23%	(23)	24%	(24)	13%	(13)	99
Educ: Post-grad	26%	(13)	18%	(9)	20%	(10)	14%	(8)	22%	(12)	52
Income: Under 50k	9%	(31)	15%	(50)	23%	(78)	26%	(88)	28%	(95)	340
Income: 50k-100k	11%	(24)	14%	(31)	25%	(53)	27%	(59)	23%	(49)	216
Income: 100k+	18%	(12)	15%	(10)	18%	(12)	32%	(22)	16%	(11)	67
Ethnicity: White	10%	(51)	14%	(73)	23%	(120)	29%	(153)	24%	(128)	526

Continued on next page

Table AUTO6_3: How often do you watch each of the following motorsports competitions on television?
IndyCar Series

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	11%	(67)	15%	(91)	23%	(143)	27%	(169)	25%	(154)	624
Ethnicity: Hispanic	11%	(7)	22%	(14)	12%	(8)	36%	(24)	19%	(13)	66
Ethnicity: Afr. Am.	20%	(12)	22%	(13)	23%	(14)	11%	(7)	23%	(14)	60
All Christian	10%	(31)	14%	(42)	24%	(73)	30%	(92)	22%	(68)	305
Agnostic/Nothing in particular	10%	(28)	16%	(43)	22%	(60)	23%	(61)	29%	(78)	271
Evangelical	9%	(19)	11%	(25)	25%	(56)	27%	(59)	28%	(60)	219
Non-Evangelical	11%	(25)	15%	(33)	21%	(45)	29%	(63)	23%	(50)	215
Community: Urban	18%	(29)	23%	(35)	17%	(27)	23%	(37)	19%	(29)	157
Community: Suburban	11%	(29)	14%	(35)	26%	(66)	27%	(70)	23%	(58)	258
Community: Rural	5%	(10)	10%	(20)	24%	(49)	30%	(63)	32%	(67)	209
Employ: Private Sector	15%	(30)	20%	(40)	24%	(48)	24%	(48)	17%	(34)	199
Employ: Self-Employed	14%	(10)	13%	(9)	33%	(24)	23%	(17)	17%	(12)	73
Employ: Retired	8%	(12)	12%	(18)	20%	(30)	33%	(50)	27%	(41)	151
Employ: Unemployed	13%	(7)	17%	(9)	15%	(8)	24%	(14)	32%	(18)	56
Military HH: Yes	11%	(16)	19%	(26)	20%	(28)	28%	(39)	23%	(32)	142
Military HH: No	11%	(51)	13%	(64)	24%	(114)	27%	(130)	25%	(122)	482
RD/WT: Right Direction	12%	(43)	15%	(54)	23%	(80)	25%	(88)	25%	(88)	353
RD/WT: Wrong Track	9%	(24)	14%	(37)	23%	(63)	30%	(82)	24%	(66)	271
Trump Job Approve	11%	(38)	13%	(44)	23%	(78)	27%	(94)	26%	(91)	345
Trump Job Disapprove	11%	(29)	18%	(46)	23%	(62)	26%	(70)	22%	(57)	264
Trump Job Strongly Approve	12%	(29)	12%	(28)	25%	(61)	28%	(69)	23%	(56)	244
Trump Job Somewhat Approve	9%	(9)	15%	(15)	17%	(18)	25%	(25)	34%	(34)	101
Trump Job Somewhat Disapprove	5%	(3)	16%	(11)	22%	(16)	44%	(30)	13%	(9)	70
Trump Job Strongly Disapprove	13%	(25)	18%	(35)	24%	(46)	20%	(39)	25%	(48)	194
Favorable of Trump	12%	(41)	13%	(46)	21%	(75)	27%	(95)	26%	(92)	351
Unfavorable of Trump	8%	(20)	18%	(45)	25%	(61)	27%	(66)	22%	(55)	247
Very Favorable of Trump	13%	(31)	11%	(28)	24%	(60)	28%	(69)	25%	(61)	250
Somewhat Favorable of Trump	10%	(10)	18%	(18)	16%	(16)	26%	(26)	31%	(31)	101
Somewhat Unfavorable of Trump	3%	(2)	19%	(11)	22%	(13)	43%	(25)	13%	(7)	58
Very Unfavorable of Trump	10%	(18)	18%	(33)	25%	(48)	22%	(41)	25%	(48)	189

Continued on next page

Table AUTO6_3: How often do you watch each of the following motorsports competitions on television?

IndyCar Series

Demographic	I don't watch										Total N
	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		any competitions		
Avid NASCAR Fans	11%	(67)	15%	(91)	23%	(143)	27%	(169)	25%	(154)	624
#1 Issue: Economy	16%	(23)	13%	(19)	23%	(32)	29%	(41)	18%	(26)	140
#1 Issue: Security	12%	(18)	15%	(23)	26%	(38)	22%	(33)	24%	(36)	148
#1 Issue: Health Care	10%	(10)	17%	(18)	18%	(19)	28%	(29)	28%	(29)	106
#1 Issue: Medicare / Social Security	7%	(8)	13%	(16)	25%	(30)	30%	(36)	25%	(31)	121
2018 House Vote: Democrat	13%	(23)	17%	(32)	25%	(47)	24%	(45)	21%	(38)	185
2018 House Vote: Republican	12%	(32)	15%	(40)	22%	(61)	28%	(77)	23%	(63)	272
2016 Vote: Hillary Clinton	14%	(23)	18%	(29)	26%	(42)	21%	(34)	22%	(36)	163
2016 Vote: Donald Trump	12%	(34)	12%	(35)	22%	(63)	31%	(88)	23%	(66)	287
2016 Vote: Didn't Vote	7%	(10)	14%	(21)	22%	(32)	25%	(37)	32%	(47)	147
Voted in 2014: Yes	11%	(47)	14%	(61)	24%	(99)	27%	(111)	24%	(100)	418
Voted in 2014: No	9%	(19)	15%	(30)	21%	(44)	28%	(58)	26%	(54)	206
2012 Vote: Barack Obama	11%	(24)	15%	(33)	26%	(56)	25%	(55)	23%	(50)	219
2012 Vote: Mitt Romney	12%	(22)	11%	(21)	23%	(44)	30%	(58)	24%	(46)	191
2012 Vote: Didn't Vote	8%	(16)	18%	(35)	22%	(41)	24%	(46)	27%	(51)	189
4-Region: Northeast	9%	(9)	18%	(16)	21%	(20)	26%	(24)	26%	(23)	91
4-Region: Midwest	14%	(20)	16%	(23)	24%	(35)	27%	(39)	19%	(28)	144
4-Region: South	9%	(25)	11%	(29)	22%	(61)	28%	(77)	30%	(82)	274
4-Region: West	12%	(14)	20%	(23)	23%	(27)	26%	(30)	18%	(21)	115
200246	7%	(14)	17%	(33)	23%	(43)	27%	(51)	26%	(50)	191
200252	16%	(33)	16%	(33)	22%	(46)	27%	(56)	19%	(39)	206
200257	9%	(20)	11%	(26)	24%	(54)	27%	(62)	29%	(66)	227
White (non-hispanic)	9%	(44)	13%	(65)	24%	(115)	28%	(135)	25%	(122)	481
Currently subscribe: Cable or satellite	11%	(43)	16%	(63)	25%	(95)	27%	(104)	21%	(80)	384
Currently subscribe: Streaming services	11%	(38)	16%	(54)	23%	(79)	25%	(85)	25%	(85)	342
Currently subscribe: Live TV streaming	14%	(33)	18%	(41)	19%	(45)	26%	(60)	22%	(51)	230
Currently subscribe: Broadband internet	12%	(49)	15%	(62)	22%	(89)	28%	(110)	22%	(90)	400
Access to: Over-the-air TV antenna	15%	(33)	15%	(32)	25%	(54)	24%	(53)	21%	(45)	219
Access to: Smart or connected TV	12%	(46)	17%	(68)	21%	(81)	27%	(106)	24%	(95)	396
Interested in Sports Betting	15%	(40)	21%	(59)	21%	(58)	25%	(70)	17%	(48)	275

Continued on next page

Table AUTO6_3: How often do you watch each of the following motorsports competitions on television?
IndyCar Series

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	11%	(67)	15%	(91)	23%	(143)	27%	(169)	25%	(154)	624
Interested in Motorsports	13%	(62)	17%	(83)	24%	(116)	28%	(133)	18%	(85)	479
Avid Fan of NASCAR, F1, and IndyCar	28%	(39)	29%	(40)	15%	(20)	7%	(9)	21%	(30)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	14%	(55)	21%	(82)	29%	(114)	26%	(101)	11%	(43)	395
NASCAR Fan	11%	(67)	15%	(91)	23%	(143)	27%	(169)	25%	(154)	624
Avid NASCAR Fan	11%	(67)	15%	(91)	23%	(143)	27%	(169)	25%	(154)	624
F1 Fan	13%	(56)	20%	(83)	28%	(117)	26%	(111)	13%	(57)	423
Avid F1 Fan	26%	(45)	28%	(50)	18%	(31)	11%	(19)	18%	(31)	177
Casual F1 Fan	4%	(11)	14%	(33)	35%	(85)	37%	(91)	10%	(26)	247
IndyCar Fan	12%	(62)	18%	(88)	28%	(139)	29%	(147)	13%	(66)	502
Avid IndyCar Fan	25%	(55)	29%	(63)	21%	(45)	10%	(22)	15%	(33)	218
Casual IndyCar Fan	2%	(7)	9%	(25)	33%	(95)	44%	(125)	12%	(33)	284
NHRA Fan	11%	(46)	17%	(68)	29%	(115)	26%	(103)	17%	(67)	399
MotoGP Fan	17%	(51)	22%	(68)	25%	(76)	20%	(63)	16%	(50)	307
Avid MotoGP Fan	27%	(30)	25%	(28)	13%	(15)	5%	(5)	30%	(34)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO6_4: How often do you watch each of the following motorsports competitions on television?
NHRA Mello Yello Drag Racing Series

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	7%	(41)	14%	(90)	17%	(109)	21%	(130)	41%	(254)	624
Gender: Male	8%	(31)	19%	(79)	21%	(87)	20%	(81)	33%	(136)	415
Gender: Female	5%	(10)	5%	(11)	10%	(22)	23%	(49)	56%	(118)	209
Age: 18-29	12%	(9)	18%	(13)	18%	(13)	6%	(5)	46%	(34)	75
Age: 30-44	10%	(16)	20%	(33)	23%	(38)	15%	(26)	33%	(56)	170
Age: 45-54	8%	(7)	13%	(13)	13%	(12)	34%	(32)	32%	(30)	95
Age: 55-64	3%	(5)	13%	(22)	11%	(19)	28%	(48)	45%	(77)	171
Age: 65+	3%	(4)	8%	(9)	22%	(26)	17%	(20)	49%	(56)	114
Millennial: Age 23-38	8%	(12)	18%	(28)	21%	(31)	14%	(22)	39%	(58)	150
Generation X: Age 39-54	12%	(20)	16%	(26)	21%	(33)	24%	(38)	27%	(43)	158
Boomers: Age 55-73	3%	(9)	12%	(31)	15%	(39)	24%	(63)	46%	(121)	262
PID: Dem (no lean)	8%	(13)	20%	(34)	18%	(31)	17%	(30)	37%	(64)	172
PID: Ind (no lean)	6%	(10)	12%	(20)	19%	(32)	19%	(33)	45%	(76)	171
PID: Rep (no lean)	7%	(19)	13%	(36)	16%	(46)	24%	(67)	40%	(114)	281
PID/Gender: Dem Men	10%	(11)	26%	(29)	19%	(21)	15%	(17)	30%	(34)	111
PID/Gender: Dem Women	4%	(2)	8%	(5)	17%	(11)	22%	(13)	49%	(30)	61
PID/Gender: Ind Men	3%	(4)	17%	(18)	22%	(24)	19%	(21)	39%	(42)	108
PID/Gender: Ind Women	9%	(6)	3%	(2)	13%	(8)	20%	(12)	55%	(35)	63
PID/Gender: Rep Men	9%	(17)	16%	(31)	22%	(43)	22%	(44)	31%	(61)	196
PID/Gender: Rep Women	2%	(2)	5%	(4)	4%	(3)	27%	(23)	62%	(53)	85
Ideo: Liberal (1-3)	8%	(11)	18%	(25)	17%	(24)	20%	(28)	36%	(50)	138
Ideo: Moderate (4)	5%	(8)	15%	(25)	22%	(36)	19%	(31)	39%	(64)	165
Ideo: Conservative (5-7)	6%	(16)	15%	(39)	15%	(40)	21%	(55)	43%	(112)	262
Educ: < College	5%	(23)	13%	(62)	16%	(77)	22%	(104)	44%	(206)	473
Educ: Bachelors degree	9%	(9)	21%	(21)	22%	(22)	20%	(19)	28%	(28)	99
Educ: Post-grad	18%	(9)	13%	(7)	19%	(10)	13%	(7)	38%	(20)	52
Income: Under 50k	5%	(18)	11%	(38)	20%	(67)	20%	(69)	43%	(148)	340
Income: 50k-100k	8%	(17)	20%	(43)	15%	(31)	19%	(41)	39%	(84)	216
Income: 100k+	10%	(7)	13%	(9)	15%	(10)	30%	(20)	32%	(22)	67
Ethnicity: White	6%	(33)	15%	(77)	17%	(87)	21%	(111)	41%	(218)	526

Continued on next page

Table AUTO6_4: How often do you watch each of the following motorsports competitions on television?
NHRA Mello Yello Drag Racing Series

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	7%	(41)	14%	(90)	17%	(109)	21%	(130)	41%	(254)	624
Ethnicity: Hispanic	9%	(6)	31%	(20)	11%	(7)	14%	(9)	36%	(24)	66
Ethnicity: Afr. Am.	11%	(7)	17%	(10)	23%	(14)	18%	(11)	31%	(19)	60
All Christian	5%	(16)	15%	(47)	18%	(55)	19%	(58)	42%	(129)	305
Agnostic/Nothing in particular	7%	(19)	13%	(36)	18%	(48)	22%	(60)	40%	(108)	271
Evangelical	5%	(12)	17%	(37)	17%	(37)	20%	(44)	41%	(89)	219
Non-Evangelical	6%	(12)	14%	(30)	17%	(37)	19%	(41)	44%	(95)	215
Community: Urban	10%	(15)	21%	(33)	20%	(31)	17%	(26)	32%	(50)	157
Community: Suburban	8%	(20)	15%	(38)	18%	(47)	19%	(50)	40%	(104)	258
Community: Rural	3%	(6)	9%	(19)	15%	(31)	26%	(54)	47%	(99)	209
Employ: Private Sector	10%	(19)	20%	(39)	15%	(29)	22%	(43)	34%	(68)	199
Employ: Self-Employed	9%	(7)	15%	(11)	24%	(17)	31%	(22)	22%	(16)	73
Employ: Retired	4%	(6)	13%	(19)	18%	(28)	18%	(28)	46%	(70)	151
Employ: Unemployed	6%	(4)	11%	(6)	25%	(14)	12%	(7)	46%	(26)	56
Military HH: Yes	6%	(9)	18%	(25)	16%	(22)	24%	(34)	37%	(52)	142
Military HH: No	7%	(33)	14%	(65)	18%	(87)	20%	(96)	42%	(201)	482
RD/WT: Right Direction	7%	(25)	14%	(49)	19%	(66)	23%	(81)	37%	(131)	353
RD/WT: Wrong Track	6%	(16)	15%	(41)	16%	(43)	18%	(49)	45%	(122)	271
Trump Job Approve	7%	(23)	13%	(44)	18%	(61)	23%	(80)	40%	(137)	345
Trump Job Disapprove	7%	(17)	18%	(47)	18%	(48)	18%	(47)	40%	(105)	264
Trump Job Strongly Approve	8%	(19)	11%	(28)	18%	(45)	22%	(54)	41%	(99)	244
Trump Job Somewhat Approve	4%	(4)	16%	(16)	16%	(16)	26%	(27)	38%	(39)	101
Trump Job Somewhat Disapprove	3%	(2)	25%	(18)	17%	(12)	24%	(17)	31%	(22)	70
Trump Job Strongly Disapprove	8%	(15)	15%	(29)	19%	(36)	16%	(31)	43%	(83)	194
Favorable of Trump	6%	(22)	13%	(44)	18%	(63)	23%	(81)	40%	(141)	351
Unfavorable of Trump	6%	(15)	18%	(45)	16%	(40)	17%	(43)	42%	(105)	247
Very Favorable of Trump	7%	(19)	11%	(27)	18%	(45)	22%	(54)	42%	(106)	250
Somewhat Favorable of Trump	3%	(3)	17%	(17)	18%	(18)	27%	(27)	35%	(35)	101
Somewhat Unfavorable of Trump	1%	(1)	30%	(17)	14%	(8)	13%	(8)	42%	(25)	58
Very Unfavorable of Trump	8%	(14)	15%	(27)	17%	(31)	19%	(35)	43%	(80)	189

Continued on next page

Table AUTO6_4: How often do you watch each of the following motorsports competitions on television?
NHRA Mello Yello Drag Racing Series

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	7%	(41)	14%	(90)	17%	(109)	21%	(130)	41%	(254)	624
#1 Issue: Economy	12%	(17)	11%	(16)	25%	(35)	19%	(26)	33%	(46)	140
#1 Issue: Security	6%	(9)	14%	(20)	18%	(27)	22%	(33)	40%	(59)	148
#1 Issue: Health Care	8%	(9)	9%	(10)	15%	(16)	22%	(24)	45%	(48)	106
#1 Issue: Medicare / Social Security	2%	(3)	18%	(22)	14%	(17)	23%	(28)	42%	(51)	121
2018 House Vote: Democrat	10%	(18)	19%	(35)	17%	(31)	16%	(30)	39%	(72)	185
2018 House Vote: Republican	4%	(12)	13%	(35)	19%	(51)	23%	(62)	41%	(112)	272
2016 Vote: Hillary Clinton	9%	(15)	17%	(27)	18%	(29)	17%	(27)	39%	(64)	163
2016 Vote: Donald Trump	5%	(15)	14%	(39)	17%	(49)	24%	(68)	40%	(115)	287
2016 Vote: Didn't Vote	7%	(11)	13%	(19)	19%	(28)	17%	(25)	44%	(65)	147
Voted in 2014: Yes	7%	(28)	14%	(60)	17%	(72)	20%	(84)	42%	(173)	418
Voted in 2014: No	7%	(14)	14%	(30)	18%	(37)	22%	(46)	39%	(80)	206
2012 Vote: Barack Obama	9%	(19)	16%	(35)	16%	(35)	21%	(46)	38%	(83)	219
2012 Vote: Mitt Romney	5%	(10)	12%	(23)	17%	(32)	20%	(38)	46%	(88)	191
2012 Vote: Didn't Vote	6%	(12)	14%	(26)	21%	(40)	21%	(40)	37%	(70)	189
4-Region: Northeast	10%	(10)	5%	(5)	15%	(13)	25%	(23)	45%	(41)	91
4-Region: Midwest	7%	(9)	17%	(25)	18%	(26)	21%	(30)	37%	(53)	144
4-Region: South	7%	(18)	13%	(35)	16%	(44)	22%	(61)	42%	(116)	274
4-Region: West	4%	(4)	22%	(26)	22%	(26)	14%	(15)	38%	(44)	115
200246	2%	(4)	18%	(34)	19%	(37)	20%	(39)	40%	(77)	191
200252	10%	(20)	15%	(32)	15%	(31)	19%	(40)	40%	(83)	206
200257	8%	(18)	11%	(24)	18%	(40)	23%	(51)	41%	(93)	227
White (non-hispanic)	6%	(28)	13%	(61)	17%	(84)	22%	(104)	43%	(205)	481
Currently subscribe: Cable or satellite	6%	(22)	16%	(61)	18%	(71)	21%	(81)	39%	(149)	384
Currently subscribe: Streaming services	7%	(23)	17%	(58)	18%	(63)	17%	(59)	41%	(140)	342
Currently subscribe: Live TV streaming	10%	(22)	20%	(45)	18%	(42)	19%	(43)	33%	(77)	230
Currently subscribe: Broadband internet	7%	(29)	16%	(63)	17%	(69)	21%	(84)	39%	(154)	400
Access to: Over-the-air TV antenna	9%	(21)	17%	(38)	18%	(40)	23%	(50)	32%	(70)	219
Access to: Smart or connected TV	8%	(33)	17%	(69)	17%	(69)	19%	(76)	38%	(150)	396
Interested in Sports Betting	11%	(29)	22%	(62)	19%	(51)	14%	(39)	34%	(93)	275

Continued on next page

Table AUTO6_4: How often do you watch each of the following motorsports competitions on television?
NHRA Mello Yello Drag Racing Series

Demographic	How often do you watch motorsports?										Total N
	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		
Avid NASCAR Fans	7%	(41)	14%	(90)	17%	(109)	21%	(130)	41%	(254)	624
Interested in Motorsports	8%	(37)	18%	(86)	20%	(94)	23%	(109)	32%	(153)	479
Avid Fan of NASCAR, F1, and IndyCar	17%	(23)	27%	(38)	20%	(27)	9%	(13)	28%	(39)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	9%	(35)	20%	(81)	23%	(92)	21%	(82)	27%	(105)	395
NASCAR Fan	7%	(41)	14%	(90)	17%	(109)	21%	(130)	41%	(254)	624
Avid NASCAR Fan	7%	(41)	14%	(90)	17%	(109)	21%	(130)	41%	(254)	624
F1 Fan	8%	(36)	19%	(82)	23%	(99)	21%	(87)	28%	(120)	423
Avid F1 Fan	16%	(28)	27%	(47)	22%	(39)	10%	(18)	25%	(44)	177
Casual F1 Fan	3%	(7)	14%	(35)	24%	(60)	28%	(69)	31%	(76)	247
IndyCar Fan	7%	(38)	17%	(87)	20%	(98)	22%	(112)	33%	(167)	502
Avid IndyCar Fan	12%	(27)	25%	(55)	21%	(46)	15%	(33)	26%	(57)	218
Casual IndyCar Fan	4%	(11)	11%	(32)	18%	(52)	28%	(79)	39%	(110)	284
NHRA Fan	9%	(34)	20%	(81)	24%	(97)	23%	(92)	23%	(93)	399
MotoGP Fan	10%	(31)	22%	(69)	24%	(75)	20%	(60)	24%	(72)	307
Avid MotoGP Fan	19%	(21)	29%	(32)	18%	(20)	2%	(2)	32%	(36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO6_5: How often do you watch each of the following motorsports competitions on television?

MotoGP

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	6%	(40)	7%	(43)	18%	(110)	20%	(122)	50%	(310)	624
Gender: Male	9%	(38)	8%	(34)	22%	(91)	21%	(86)	40%	(166)	415
Gender: Female	1%	(2)	4%	(8)	9%	(19)	17%	(36)	69%	(143)	209
Age: 18-29	15%	(12)	10%	(7)	21%	(16)	25%	(19)	29%	(22)	75
Age: 30-44	12%	(20)	13%	(22)	25%	(42)	18%	(31)	32%	(54)	170
Age: 45-54	4%	(3)	2%	(2)	23%	(22)	26%	(24)	46%	(43)	95
Age: 55-64	1%	(2)	4%	(7)	12%	(21)	15%	(26)	67%	(115)	171
Age: 65+	3%	(3)	3%	(4)	8%	(9)	19%	(22)	67%	(76)	114
Millennial: Age 23-38	12%	(19)	10%	(15)	27%	(41)	15%	(23)	35%	(52)	150
Generation X: Age 39-54	9%	(14)	8%	(12)	23%	(37)	25%	(40)	35%	(56)	158
Boomers: Age 55-73	2%	(5)	3%	(9)	10%	(27)	17%	(46)	67%	(176)	262
PID: Dem (no lean)	9%	(15)	9%	(15)	21%	(36)	19%	(33)	43%	(74)	172
PID: Ind (no lean)	2%	(3)	5%	(9)	21%	(35)	25%	(43)	47%	(81)	171
PID: Rep (no lean)	8%	(22)	7%	(19)	14%	(39)	16%	(46)	55%	(155)	281
PID/Gender: Dem Men	12%	(13)	11%	(12)	26%	(28)	19%	(22)	32%	(36)	111
PID/Gender: Dem Women	3%	(2)	6%	(3)	12%	(7)	18%	(11)	62%	(37)	61
PID/Gender: Ind Men	3%	(3)	8%	(9)	24%	(26)	27%	(29)	39%	(42)	108
PID/Gender: Ind Women	1%	(1)	—	(0)	15%	(9)	23%	(14)	61%	(39)	63
PID/Gender: Rep Men	11%	(22)	7%	(14)	19%	(36)	18%	(35)	45%	(88)	196
PID/Gender: Rep Women	—	(0)	6%	(5)	3%	(3)	12%	(10)	79%	(67)	85
Ideo: Liberal (1-3)	12%	(17)	13%	(18)	17%	(24)	19%	(26)	38%	(53)	138
Ideo: Moderate (4)	5%	(8)	6%	(11)	21%	(35)	15%	(25)	52%	(86)	165
Ideo: Conservative (5-7)	6%	(15)	5%	(14)	16%	(41)	22%	(58)	51%	(134)	262
Educ: < College	4%	(18)	5%	(25)	17%	(79)	21%	(99)	53%	(251)	473
Educ: Bachelors degree	10%	(9)	13%	(13)	25%	(25)	15%	(14)	37%	(37)	99
Educ: Post-grad	24%	(13)	9%	(4)	11%	(6)	16%	(8)	41%	(21)	52
Income: Under 50k	4%	(14)	4%	(15)	18%	(61)	21%	(70)	53%	(180)	340
Income: 50k-100k	7%	(16)	10%	(23)	19%	(42)	16%	(35)	47%	(101)	216
Income: 100k+	15%	(10)	8%	(5)	10%	(6)	25%	(17)	42%	(29)	67
Ethnicity: White	5%	(29)	7%	(35)	16%	(83)	19%	(102)	53%	(278)	526

Continued on next page

Table AUTO6_5: How often do you watch each of the following motorsports competitions on television?

MotoGP

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	6%	(40)	7%	(43)	18%	(110)	20%	(122)	50%	(310)	624
Ethnicity: Hispanic	11%	(7)	12%	(8)	33%	(22)	21%	(14)	24%	(16)	66
Ethnicity: Afr. Am.	16%	(10)	10%	(6)	28%	(17)	18%	(11)	27%	(17)	60
All Christian	6%	(18)	6%	(19)	15%	(44)	19%	(59)	54%	(164)	305
Agnostic/Nothing in particular	6%	(17)	5%	(14)	20%	(55)	20%	(55)	48%	(130)	271
Evangelical	7%	(15)	6%	(12)	13%	(29)	22%	(48)	52%	(115)	219
Non-Evangelical	6%	(12)	5%	(11)	21%	(44)	19%	(40)	50%	(108)	215
Community: Urban	11%	(18)	12%	(19)	23%	(36)	17%	(27)	36%	(57)	157
Community: Suburban	7%	(17)	6%	(16)	15%	(40)	20%	(52)	52%	(134)	258
Community: Rural	3%	(5)	4%	(8)	16%	(34)	20%	(42)	57%	(119)	209
Employ: Private Sector	10%	(20)	9%	(17)	21%	(42)	18%	(36)	42%	(83)	199
Employ: Self-Employed	6%	(4)	8%	(6)	26%	(19)	21%	(15)	39%	(29)	73
Employ: Retired	3%	(4)	1%	(2)	10%	(15)	19%	(29)	67%	(102)	151
Employ: Unemployed	11%	(6)	15%	(8)	14%	(8)	18%	(10)	42%	(24)	56
Military HH: Yes	6%	(8)	9%	(13)	15%	(22)	19%	(27)	51%	(72)	142
Military HH: No	7%	(32)	6%	(30)	18%	(88)	20%	(94)	49%	(237)	482
RD/WT: Right Direction	7%	(23)	6%	(22)	19%	(66)	19%	(65)	50%	(176)	353
RD/WT: Wrong Track	6%	(17)	7%	(20)	16%	(44)	21%	(56)	49%	(134)	271
Trump Job Approve	6%	(22)	6%	(22)	16%	(54)	18%	(61)	54%	(186)	345
Trump Job Disapprove	7%	(18)	8%	(21)	21%	(56)	22%	(58)	42%	(111)	264
Trump Job Strongly Approve	6%	(16)	7%	(16)	16%	(40)	16%	(40)	54%	(132)	244
Trump Job Somewhat Approve	6%	(6)	5%	(6)	14%	(14)	21%	(21)	54%	(54)	101
Trump Job Somewhat Disapprove	2%	(1)	1%	(1)	31%	(21)	36%	(25)	31%	(22)	70
Trump Job Strongly Disapprove	9%	(17)	10%	(20)	18%	(34)	17%	(33)	46%	(90)	194
Favorable of Trump	6%	(22)	6%	(22)	15%	(52)	18%	(63)	55%	(191)	351
Unfavorable of Trump	5%	(13)	8%	(20)	21%	(52)	21%	(52)	45%	(110)	247
Very Favorable of Trump	6%	(15)	7%	(16)	16%	(39)	16%	(41)	55%	(138)	250
Somewhat Favorable of Trump	7%	(7)	6%	(6)	13%	(13)	21%	(21)	53%	(53)	101
Somewhat Unfavorable of Trump	1%	(1)	4%	(2)	23%	(14)	35%	(20)	37%	(22)	58
Very Unfavorable of Trump	6%	(12)	9%	(17)	20%	(38)	17%	(32)	47%	(89)	189

Continued on next page

Table AUTO6_5: How often do you watch each of the following motorsports competitions on television?

MotoGP

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	6%	(40)	7%	(43)	18%	(110)	20%	(122)	50%	(310)	624
#1 Issue: Economy	11%	(16)	7%	(10)	29%	(40)	11%	(16)	42%	(59)	140
#1 Issue: Security	4%	(6)	6%	(9)	20%	(29)	23%	(34)	47%	(69)	148
#1 Issue: Health Care	7%	(8)	3%	(4)	16%	(16)	17%	(19)	57%	(60)	106
#1 Issue: Medicare / Social Security	3%	(3)	10%	(12)	7%	(8)	17%	(21)	63%	(77)	121
2018 House Vote: Democrat	9%	(16)	9%	(16)	20%	(36)	20%	(37)	43%	(80)	185
2018 House Vote: Republican	7%	(18)	8%	(21)	16%	(44)	20%	(54)	50%	(137)	272
2016 Vote: Hillary Clinton	10%	(17)	9%	(15)	21%	(35)	19%	(31)	41%	(67)	163
2016 Vote: Donald Trump	7%	(19)	5%	(15)	16%	(47)	18%	(52)	54%	(154)	287
2016 Vote: Didn't Vote	3%	(5)	6%	(10)	15%	(22)	24%	(35)	52%	(76)	147
Voted in 2014: Yes	7%	(29)	7%	(28)	19%	(77)	17%	(71)	51%	(212)	418
Voted in 2014: No	5%	(11)	7%	(14)	16%	(32)	25%	(51)	47%	(97)	206
2012 Vote: Barack Obama	8%	(17)	7%	(15)	21%	(47)	20%	(45)	44%	(95)	219
2012 Vote: Mitt Romney	7%	(13)	7%	(13)	12%	(23)	15%	(28)	60%	(115)	191
2012 Vote: Didn't Vote	5%	(10)	7%	(14)	17%	(32)	24%	(45)	46%	(88)	189
4-Region: Northeast	7%	(7)	5%	(4)	11%	(10)	17%	(16)	60%	(55)	91
4-Region: Midwest	6%	(8)	6%	(8)	20%	(29)	22%	(31)	47%	(67)	144
4-Region: South	6%	(17)	6%	(17)	15%	(41)	20%	(54)	53%	(146)	274
4-Region: West	8%	(9)	11%	(13)	27%	(30)	18%	(21)	36%	(42)	115
200246	5%	(10)	8%	(14)	24%	(45)	19%	(36)	45%	(86)	191
200252	9%	(19)	6%	(13)	14%	(29)	16%	(33)	54%	(112)	206
200257	5%	(11)	7%	(15)	16%	(36)	24%	(54)	49%	(112)	227
White (non-hispanic)	5%	(22)	6%	(27)	14%	(68)	19%	(94)	56%	(270)	481
Currently subscribe: Cable or satellite	5%	(19)	5%	(20)	17%	(65)	19%	(75)	53%	(205)	384
Currently subscribe: Streaming services	8%	(28)	6%	(20)	20%	(68)	20%	(69)	46%	(157)	342
Currently subscribe: Live TV streaming	12%	(27)	7%	(16)	24%	(56)	20%	(47)	37%	(85)	230
Currently subscribe: Broadband internet	7%	(27)	6%	(25)	20%	(79)	19%	(75)	48%	(193)	400
Access to: Over-the-air TV antenna	11%	(23)	8%	(17)	20%	(43)	25%	(54)	37%	(81)	219
Access to: Smart or connected TV	8%	(33)	8%	(33)	21%	(84)	19%	(77)	43%	(169)	396
Interested in Sports Betting	13%	(34)	12%	(34)	22%	(61)	24%	(65)	29%	(80)	275

Continued on next page

Table AUTO6_5: How often do you watch each of the following motorsports competitions on television?
MotoGP

Demographic	I watch every competition		I watch most competitions		I watch some competitions		I watch a few competitions		I don't watch any competitions		Total N
Avid NASCAR Fans	6%	(40)	7%	(43)	18%	(110)	20%	(122)	50%	(310)	624
Interested in Motorsports	8%	(39)	8%	(40)	20%	(96)	21%	(99)	43%	(205)	479
Avid Fan of NASCAR, F1, and IndyCar	17%	(24)	14%	(19)	31%	(43)	11%	(15)	28%	(38)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	8%	(31)	9%	(36)	24%	(97)	22%	(86)	37%	(146)	395
NASCAR Fan	6%	(40)	7%	(43)	18%	(110)	20%	(122)	50%	(310)	624
Avid NASCAR Fan	6%	(40)	7%	(43)	18%	(110)	20%	(122)	50%	(310)	624
F1 Fan	7%	(31)	9%	(37)	24%	(103)	22%	(93)	38%	(159)	423
Avid F1 Fan	16%	(29)	14%	(25)	33%	(58)	14%	(24)	24%	(42)	177
Casual F1 Fan	1%	(3)	5%	(12)	18%	(45)	28%	(69)	48%	(117)	247
IndyCar Fan	7%	(33)	8%	(39)	21%	(103)	22%	(112)	43%	(216)	502
Avid IndyCar Fan	13%	(27)	12%	(26)	30%	(66)	14%	(30)	31%	(69)	218
Casual IndyCar Fan	2%	(5)	5%	(13)	13%	(37)	29%	(81)	52%	(147)	284
NHRA Fan	6%	(25)	9%	(35)	22%	(89)	25%	(99)	38%	(151)	399
MotoGP Fan	12%	(36)	12%	(37)	29%	(90)	26%	(80)	21%	(64)	307
Avid MotoGP Fan	31%	(35)	16%	(18)	16%	(18)	9%	(10)	28%	(31)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO7_1: *How many of the following motorsports competitions have you attended in person?*
NASCAR Cup Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	27%	(170)	15%	(96)	17%	(108)	40%	(250)	624
Gender: Male	28%	(114)	16%	(68)	20%	(84)	36%	(148)	415
Gender: Female	27%	(56)	13%	(28)	11%	(24)	49%	(102)	209
Age: 18-29	22%	(16)	28%	(21)	14%	(10)	37%	(28)	75
Age: 30-44	24%	(42)	17%	(28)	22%	(38)	36%	(62)	170
Age: 45-54	32%	(31)	19%	(18)	16%	(15)	33%	(31)	95
Age: 55-64	31%	(52)	11%	(18)	17%	(29)	42%	(71)	171
Age: 65+	26%	(30)	9%	(11)	14%	(16)	50%	(57)	114
Millennial: Age 23-38	23%	(34)	16%	(24)	20%	(30)	41%	(61)	150
Generation X: Age 39-54	32%	(51)	21%	(34)	19%	(30)	28%	(44)	158
Boomers: Age 55-73	28%	(74)	11%	(29)	15%	(40)	46%	(120)	262
PID: Dem (no lean)	33%	(56)	16%	(28)	12%	(20)	39%	(68)	172
PID: Ind (no lean)	23%	(40)	11%	(19)	14%	(25)	51%	(87)	171
PID: Rep (no lean)	26%	(74)	17%	(49)	22%	(63)	34%	(95)	281
PID/Gender: Dem Men	30%	(34)	21%	(23)	12%	(13)	37%	(41)	111
PID/Gender: Dem Women	37%	(22)	8%	(5)	12%	(7)	43%	(26)	61
PID/Gender: Ind Men	24%	(26)	11%	(12)	16%	(17)	49%	(53)	108
PID/Gender: Ind Women	22%	(14)	12%	(8)	12%	(7)	55%	(35)	63
PID/Gender: Rep Men	28%	(54)	17%	(33)	28%	(54)	28%	(54)	196
PID/Gender: Rep Women	23%	(20)	18%	(16)	10%	(9)	48%	(41)	85
Ideo: Liberal (1-3)	27%	(37)	21%	(29)	16%	(22)	36%	(50)	138
Ideo: Moderate (4)	30%	(49)	13%	(21)	17%	(29)	40%	(66)	165
Ideo: Conservative (5-7)	28%	(73)	15%	(39)	19%	(49)	39%	(101)	262
Educ: < College	25%	(116)	15%	(73)	17%	(78)	43%	(206)	473
Educ: Bachelors degree	31%	(31)	21%	(20)	21%	(21)	27%	(27)	99
Educ: Post-grad	43%	(23)	6%	(3)	17%	(9)	33%	(17)	52
Income: Under 50k	21%	(72)	14%	(46)	16%	(55)	49%	(167)	340
Income: 50k-100k	33%	(71)	19%	(40)	18%	(40)	30%	(66)	216
Income: 100k+	41%	(28)	15%	(10)	19%	(13)	25%	(17)	67
Ethnicity: White	29%	(153)	15%	(78)	18%	(97)	38%	(198)	526
Ethnicity: Hispanic	22%	(14)	24%	(16)	20%	(13)	35%	(23)	66

Continued on next page

Table AUTO7_1: *How many of the following motorsports competitions have you attended in person?*
NASCAR Cup Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	27%	(170)	15%	(96)	17%	(108)	40%	(250)	624
Ethnicity: Afr. Am.	25%	(15)	18%	(11)	9%	(6)	48%	(29)	60
All Christian	31%	(93)	14%	(42)	17%	(51)	39%	(118)	305
Agnostic/Nothing in particular	27%	(72)	16%	(42)	17%	(47)	41%	(111)	271
Evangelical	23%	(51)	14%	(31)	22%	(48)	41%	(89)	219
Non-Evangelical	36%	(76)	16%	(34)	12%	(26)	37%	(79)	215
Community: Urban	25%	(39)	14%	(22)	19%	(30)	42%	(66)	157
Community: Suburban	28%	(71)	18%	(46)	16%	(42)	38%	(99)	258
Community: Rural	29%	(60)	13%	(28)	17%	(36)	41%	(85)	209
Employ: Private Sector	33%	(66)	20%	(41)	18%	(36)	28%	(55)	199
Employ: Self-Employed	24%	(18)	14%	(10)	18%	(13)	44%	(32)	73
Employ: Retired	26%	(40)	10%	(15)	14%	(22)	49%	(74)	151
Employ: Unemployed	17%	(10)	18%	(10)	17%	(10)	47%	(27)	56
Military HH: Yes	28%	(39)	13%	(18)	16%	(23)	44%	(62)	142
Military HH: No	27%	(131)	16%	(78)	18%	(85)	39%	(187)	482
RD/WT: Right Direction	28%	(99)	16%	(55)	19%	(66)	37%	(132)	353
RD/WT: Wrong Track	26%	(71)	15%	(41)	15%	(42)	43%	(118)	271
Trump Job Approve	26%	(88)	15%	(51)	20%	(70)	39%	(136)	345
Trump Job Disapprove	29%	(78)	17%	(44)	14%	(36)	40%	(107)	264
Trump Job Strongly Approve	25%	(61)	14%	(33)	24%	(58)	38%	(92)	244
Trump Job Somewhat Approve	27%	(27)	18%	(18)	12%	(12)	43%	(44)	101
Trump Job Somewhat Disapprove	29%	(20)	17%	(12)	11%	(7)	43%	(30)	70
Trump Job Strongly Disapprove	30%	(57)	16%	(32)	15%	(28)	39%	(76)	194
Favorable of Trump	26%	(93)	15%	(53)	20%	(71)	38%	(134)	351
Unfavorable of Trump	29%	(71)	15%	(38)	12%	(31)	43%	(107)	247
Very Favorable of Trump	28%	(70)	13%	(32)	22%	(54)	38%	(94)	250
Somewhat Favorable of Trump	23%	(23)	20%	(21)	17%	(17)	40%	(40)	101
Somewhat Unfavorable of Trump	26%	(15)	16%	(9)	8%	(5)	50%	(29)	58
Very Unfavorable of Trump	30%	(56)	15%	(29)	14%	(26)	41%	(77)	189

Continued on next page

Table AUTO7_1: How many of the following motorsports competitions have you attended in person?
NASCAR Cup Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	27%	(170)	15%	(96)	17%	(108)	40%	(250)	624
#1 Issue: Economy	35%	(49)	18%	(25)	21%	(29)	27%	(38)	140
#1 Issue: Security	25%	(37)	14%	(20)	19%	(28)	42%	(62)	148
#1 Issue: Health Care	29%	(31)	15%	(16)	9%	(10)	46%	(49)	106
#1 Issue: Medicare / Social Security	28%	(34)	13%	(16)	19%	(23)	40%	(49)	121
2018 House Vote: Democrat	33%	(61)	16%	(30)	13%	(25)	38%	(70)	185
2018 House Vote: Republican	27%	(74)	17%	(47)	21%	(58)	34%	(94)	272
2016 Vote: Hillary Clinton	34%	(55)	17%	(28)	15%	(24)	35%	(56)	163
2016 Vote: Donald Trump	28%	(79)	15%	(43)	21%	(60)	36%	(104)	287
2016 Vote: Didn't Vote	19%	(28)	17%	(25)	13%	(19)	52%	(76)	147
Voted in 2014: Yes	32%	(134)	14%	(61)	18%	(75)	35%	(148)	418
Voted in 2014: No	17%	(36)	17%	(36)	16%	(33)	49%	(102)	206
2012 Vote: Barack Obama	30%	(66)	14%	(31)	13%	(29)	43%	(94)	219
2012 Vote: Mitt Romney	34%	(66)	13%	(25)	23%	(44)	30%	(57)	191
2012 Vote: Didn't Vote	18%	(33)	19%	(36)	16%	(30)	48%	(90)	189
4-Region: Northeast	30%	(27)	12%	(11)	15%	(13)	43%	(40)	91
4-Region: Midwest	25%	(35)	15%	(22)	13%	(18)	48%	(69)	144
4-Region: South	28%	(77)	17%	(46)	19%	(53)	35%	(97)	274
4-Region: West	26%	(30)	15%	(17)	20%	(23)	39%	(44)	115
200246	26%	(50)	16%	(31)	18%	(35)	40%	(76)	191
200252	30%	(62)	16%	(34)	16%	(33)	38%	(78)	206
200257	26%	(59)	14%	(32)	18%	(41)	42%	(96)	227
White (non-hispanic)	29%	(139)	14%	(66)	18%	(87)	39%	(188)	481
Currently subscribe: Cable or satellite	30%	(115)	12%	(47)	19%	(72)	39%	(150)	384
Currently subscribe: Streaming services	31%	(107)	15%	(51)	17%	(58)	37%	(126)	342
Currently subscribe: Live TV streaming	28%	(64)	18%	(41)	21%	(48)	33%	(77)	230
Currently subscribe: Broadband internet	30%	(121)	14%	(57)	18%	(70)	38%	(152)	400
Access to: Over-the-air TV antenna	25%	(54)	16%	(34)	19%	(41)	41%	(90)	219
Access to: Smart or connected TV	26%	(104)	17%	(67)	20%	(79)	37%	(147)	396
Interested in Sports Betting	29%	(79)	21%	(57)	21%	(58)	30%	(82)	275
Interested in Motorsports	29%	(139)	17%	(80)	19%	(90)	36%	(170)	479

Continued on next page

Table AUTO7_1: *How many of the following motorsports competitions have you attended in person?*
NASCAR Cup Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	27%	(170)	15%	(96)	17%	(108)	40%	(250)	624
Avid Fan of NASCAR, F1, and IndyCar	27%	(38)	19%	(26)	16%	(22)	39%	(54)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	29%	(114)	18%	(73)	18%	(72)	35%	(137)	395
NASCAR Fan	27%	(170)	15%	(96)	17%	(108)	40%	(250)	624
Avid NASCAR Fan	27%	(170)	15%	(96)	17%	(108)	40%	(250)	624
F1 Fan	28%	(119)	18%	(77)	18%	(77)	35%	(150)	423
Avid F1 Fan	29%	(51)	18%	(32)	15%	(27)	38%	(66)	177
Casual F1 Fan	28%	(68)	18%	(44)	20%	(50)	34%	(84)	247
IndyCar Fan	28%	(143)	16%	(80)	19%	(94)	37%	(186)	502
Avid IndyCar Fan	26%	(58)	17%	(36)	20%	(44)	37%	(80)	218
Casual IndyCar Fan	30%	(85)	15%	(44)	17%	(50)	37%	(106)	284
NHRA Fan	24%	(97)	17%	(69)	19%	(75)	40%	(159)	399
MotoGP Fan	26%	(81)	18%	(55)	19%	(59)	36%	(112)	307
Avid MotoGP Fan	26%	(29)	18%	(20)	18%	(20)	39%	(43)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO7_2: How many of the following motorsports competitions have you attended in person?

Formula 1 (F1)

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	15%	(93)	7%	(43)	5%	(30)	73%	(458)	624
Gender: Male	17%	(72)	9%	(36)	6%	(27)	68%	(280)	415
Gender: Female	10%	(21)	3%	(6)	2%	(4)	85%	(178)	209
Age: 18-29	16%	(12)	20%	(15)	11%	(8)	54%	(40)	75
Age: 30-44	21%	(35)	11%	(19)	10%	(16)	59%	(100)	170
Age: 45-54	18%	(17)	4%	(3)	3%	(3)	75%	(71)	95
Age: 55-64	11%	(19)	3%	(6)	1%	(2)	84%	(143)	171
Age: 65+	8%	(9)	—	(0)	1%	(1)	91%	(104)	114
Millennial: Age 23-38	17%	(25)	14%	(21)	10%	(15)	60%	(89)	150
Generation X: Age 39-54	24%	(38)	6%	(9)	6%	(10)	64%	(102)	158
Boomers: Age 55-73	10%	(27)	2%	(6)	1%	(3)	86%	(226)	262
PID: Dem (no lean)	19%	(33)	9%	(15)	5%	(9)	67%	(115)	172
PID: Ind (no lean)	11%	(18)	10%	(17)	1%	(2)	78%	(134)	171
PID: Rep (no lean)	15%	(41)	4%	(11)	7%	(19)	75%	(210)	281
PID/Gender: Dem Men	20%	(22)	13%	(15)	7%	(7)	60%	(67)	111
PID/Gender: Dem Women	19%	(11)	—	(0)	3%	(2)	78%	(48)	61
PID/Gender: Ind Men	14%	(15)	11%	(11)	2%	(2)	74%	(80)	108
PID/Gender: Ind Women	6%	(4)	9%	(6)	1%	(1)	85%	(54)	63
PID/Gender: Rep Men	18%	(35)	5%	(10)	9%	(17)	68%	(133)	196
PID/Gender: Rep Women	7%	(6)	1%	(1)	1%	(1)	90%	(77)	85
Ideo: Liberal (1-3)	18%	(25)	10%	(14)	7%	(10)	64%	(89)	138
Ideo: Moderate (4)	13%	(21)	12%	(20)	6%	(10)	69%	(113)	165
Ideo: Conservative (5-7)	17%	(43)	1%	(3)	4%	(10)	79%	(206)	262
Educ: < College	12%	(57)	5%	(22)	3%	(16)	80%	(377)	473
Educ: Bachelors degree	23%	(23)	17%	(17)	7%	(7)	52%	(52)	99
Educ: Post-grad	24%	(12)	6%	(3)	14%	(7)	57%	(30)	52
Income: Under 50k	14%	(48)	6%	(22)	4%	(13)	76%	(258)	340
Income: 50k-100k	13%	(29)	6%	(14)	6%	(14)	74%	(160)	216
Income: 100k+	23%	(16)	10%	(7)	6%	(4)	60%	(40)	67
Ethnicity: White	15%	(76)	5%	(28)	5%	(25)	76%	(397)	526
Ethnicity: Hispanic	19%	(13)	15%	(10)	20%	(13)	45%	(30)	66

Continued on next page

Table AUTO7_2: How many of the following motorsports competitions have you attended in person?

Formula 1 (F1)

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	15%	(93)	7%	(43)	5%	(30)	73%	(458)	624
Ethnicity: Afr. Am.	22%	(13)	18%	(11)	4%	(3)	56%	(34)	60
All Christian	13%	(39)	6%	(18)	3%	(10)	78%	(237)	305
Agnostic/Nothing in particular	19%	(51)	7%	(20)	3%	(8)	71%	(192)	271
Evangelical	14%	(31)	4%	(8)	5%	(10)	77%	(170)	219
Non-Evangelical	15%	(32)	9%	(18)	2%	(4)	75%	(161)	215
Community: Urban	20%	(31)	14%	(22)	9%	(14)	57%	(90)	157
Community: Suburban	15%	(38)	7%	(17)	3%	(9)	75%	(195)	258
Community: Rural	12%	(24)	2%	(4)	4%	(8)	83%	(173)	209
Employ: Private Sector	15%	(30)	8%	(17)	11%	(22)	66%	(130)	199
Employ: Self-Employed	19%	(14)	10%	(7)	4%	(3)	67%	(49)	73
Employ: Retired	12%	(19)	1%	(1)	—	(0)	87%	(131)	151
Employ: Unemployed	21%	(12)	16%	(9)	—	(0)	63%	(36)	56
Military HH: Yes	14%	(19)	4%	(6)	4%	(6)	78%	(111)	142
Military HH: No	15%	(74)	8%	(37)	5%	(24)	72%	(347)	482
RD/WT: Right Direction	16%	(55)	5%	(17)	6%	(23)	73%	(258)	353
RD/WT: Wrong Track	14%	(38)	9%	(25)	3%	(8)	74%	(200)	271
Trump Job Approve	14%	(49)	4%	(12)	6%	(20)	76%	(264)	345
Trump Job Disapprove	16%	(44)	11%	(28)	4%	(11)	69%	(181)	264
Trump Job Strongly Approve	15%	(37)	3%	(7)	7%	(16)	76%	(185)	244
Trump Job Somewhat Approve	12%	(13)	6%	(6)	4%	(4)	78%	(79)	101
Trump Job Somewhat Disapprove	14%	(10)	14%	(10)	5%	(3)	67%	(47)	70
Trump Job Strongly Disapprove	17%	(34)	10%	(18)	4%	(7)	69%	(135)	194
Favorable of Trump	14%	(51)	4%	(12)	6%	(21)	76%	(266)	351
Unfavorable of Trump	16%	(39)	10%	(24)	3%	(7)	72%	(177)	247
Very Favorable of Trump	16%	(40)	3%	(6)	5%	(14)	76%	(189)	250
Somewhat Favorable of Trump	10%	(10)	6%	(6)	8%	(8)	76%	(77)	101
Somewhat Unfavorable of Trump	11%	(6)	15%	(9)	—	(0)	73%	(43)	58
Very Unfavorable of Trump	17%	(32)	8%	(14)	4%	(7)	71%	(135)	189

Continued on next page

Table AUTO7_2: How many of the following motorsports competitions have you attended in person?

Formula 1 (F1)

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	15%	(93)	7%	(43)	5%	(30)	73%	(458)	624
#1 Issue: Economy	23%	(32)	9%	(12)	8%	(12)	60%	(84)	140
#1 Issue: Security	9%	(13)	6%	(9)	4%	(5)	81%	(120)	148
#1 Issue: Health Care	13%	(13)	9%	(10)	2%	(2)	76%	(81)	106
#1 Issue: Medicare / Social Security	15%	(18)	1%	(2)	4%	(5)	79%	(96)	121
2018 House Vote: Democrat	20%	(38)	6%	(11)	4%	(8)	69%	(128)	185
2018 House Vote: Republican	15%	(42)	4%	(12)	7%	(19)	74%	(200)	272
2016 Vote: Hillary Clinton	20%	(32)	11%	(18)	6%	(10)	63%	(102)	163
2016 Vote: Donald Trump	15%	(43)	4%	(10)	6%	(18)	75%	(215)	287
2016 Vote: Didn't Vote	9%	(14)	10%	(14)	2%	(2)	79%	(117)	147
Voted in 2014: Yes	17%	(72)	5%	(21)	6%	(23)	72%	(301)	418
Voted in 2014: No	10%	(20)	11%	(22)	3%	(7)	76%	(157)	206
2012 Vote: Barack Obama	18%	(40)	6%	(14)	5%	(10)	71%	(155)	219
2012 Vote: Mitt Romney	14%	(27)	3%	(6)	7%	(13)	76%	(145)	191
2012 Vote: Didn't Vote	12%	(23)	10%	(20)	4%	(8)	73%	(139)	189
4-Region: Northeast	14%	(13)	5%	(5)	5%	(5)	75%	(69)	91
4-Region: Midwest	13%	(19)	4%	(6)	3%	(5)	79%	(113)	144
4-Region: South	14%	(39)	7%	(20)	4%	(11)	75%	(205)	274
4-Region: West	19%	(21)	10%	(12)	9%	(10)	62%	(71)	115
200246	14%	(27)	8%	(16)	7%	(13)	71%	(135)	191
200252	18%	(36)	4%	(8)	5%	(10)	73%	(151)	206
200257	13%	(30)	8%	(18)	3%	(7)	76%	(172)	227
White (non-hispanic)	13%	(64)	4%	(21)	3%	(14)	80%	(383)	481
Currently subscribe: Cable or satellite	15%	(58)	7%	(26)	4%	(16)	74%	(285)	384
Currently subscribe: Streaming services	17%	(59)	9%	(31)	4%	(15)	69%	(238)	342
Currently subscribe: Live TV streaming	22%	(51)	12%	(27)	6%	(13)	60%	(139)	230
Currently subscribe: Broadband internet	16%	(64)	7%	(27)	4%	(15)	73%	(293)	400
Access to: Over-the-air TV antenna	17%	(37)	6%	(13)	8%	(16)	69%	(152)	219
Access to: Smart or connected TV	16%	(63)	8%	(33)	7%	(28)	69%	(272)	396
Interested in Sports Betting	21%	(58)	12%	(32)	10%	(29)	57%	(156)	275
Interested in Motorsports	17%	(79)	7%	(34)	5%	(24)	71%	(342)	479

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Table AUTO7_2: How many of the following motorsports competitions have you attended in person?
Formula 1 (F1)

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	15%	(93)	7%	(43)	5%	(30)	73%	(458)	624
Avid Fan of NASCAR, F1, and IndyCar	28%	(39)	12%	(17)	11%	(16)	49%	(68)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	19%	(77)	10%	(41)	6%	(26)	64%	(252)	395
NASCAR Fan	15%	(93)	7%	(43)	5%	(30)	73%	(458)	624
Avid NASCAR Fan	15%	(93)	7%	(43)	5%	(30)	73%	(458)	624
F1 Fan	20%	(85)	10%	(41)	6%	(27)	64%	(270)	423
Avid F1 Fan	25%	(44)	14%	(24)	13%	(23)	48%	(85)	177
Casual F1 Fan	17%	(41)	7%	(16)	2%	(4)	75%	(185)	247
IndyCar Fan	16%	(81)	8%	(41)	5%	(26)	71%	(354)	502
Avid IndyCar Fan	23%	(49)	11%	(24)	9%	(20)	57%	(125)	218
Casual IndyCar Fan	11%	(32)	6%	(17)	2%	(6)	81%	(229)	284
NHRA Fan	16%	(63)	8%	(33)	6%	(23)	70%	(279)	399
MotoGP Fan	22%	(67)	11%	(35)	8%	(25)	59%	(181)	307
Avid MotoGP Fan	20%	(23)	18%	(20)	15%	(17)	46%	(52)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO7_3: How many of the following motorsports competitions have you attended in person?

IndyCar Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	20%	(128)	9%	(56)	7%	(42)	64%	(399)	624
Gender: Male	24%	(98)	11%	(47)	8%	(33)	57%	(237)	415
Gender: Female	14%	(30)	4%	(9)	4%	(9)	77%	(161)	209
Age: 18-29	17%	(13)	26%	(19)	11%	(8)	47%	(35)	75
Age: 30-44	26%	(44)	11%	(19)	12%	(21)	51%	(86)	170
Age: 45-54	22%	(21)	7%	(7)	3%	(3)	67%	(64)	95
Age: 55-64	18%	(31)	6%	(10)	4%	(7)	72%	(123)	171
Age: 65+	17%	(20)	1%	(1)	2%	(3)	80%	(91)	114
Millennial: Age 23-38	20%	(30)	13%	(20)	11%	(17)	56%	(84)	150
Generation X: Age 39-54	29%	(45)	10%	(16)	8%	(13)	54%	(85)	158
Boomers: Age 55-73	18%	(47)	4%	(11)	4%	(10)	74%	(195)	262
PID: Dem (no lean)	24%	(41)	12%	(21)	5%	(9)	58%	(100)	172
PID: Ind (no lean)	20%	(34)	9%	(16)	4%	(7)	67%	(114)	171
PID: Rep (no lean)	19%	(52)	7%	(19)	9%	(25)	66%	(185)	281
PID/Gender: Dem Men	27%	(30)	16%	(18)	5%	(6)	51%	(57)	111
PID/Gender: Dem Women	18%	(11)	5%	(3)	6%	(4)	71%	(43)	61
PID/Gender: Ind Men	24%	(26)	11%	(12)	5%	(5)	60%	(65)	108
PID/Gender: Ind Women	13%	(8)	6%	(4)	3%	(2)	78%	(49)	63
PID/Gender: Rep Men	21%	(42)	9%	(17)	11%	(22)	59%	(116)	196
PID/Gender: Rep Women	12%	(10)	2%	(2)	4%	(4)	81%	(69)	85
Ideo: Liberal (1-3)	21%	(29)	16%	(22)	8%	(11)	56%	(77)	138
Ideo: Moderate (4)	19%	(32)	9%	(15)	9%	(14)	63%	(103)	165
Ideo: Conservative (5-7)	24%	(64)	5%	(14)	5%	(12)	66%	(172)	262
Educ: < College	18%	(84)	7%	(33)	6%	(28)	69%	(328)	473
Educ: Bachelors degree	27%	(27)	18%	(18)	8%	(8)	46%	(46)	99
Educ: Post-grad	33%	(17)	8%	(4)	13%	(7)	46%	(24)	52
Income: Under 50k	16%	(55)	10%	(33)	5%	(18)	69%	(235)	340
Income: 50k-100k	24%	(52)	8%	(17)	8%	(18)	60%	(129)	216
Income: 100k+	31%	(21)	9%	(6)	8%	(6)	52%	(35)	67
Ethnicity: White	22%	(117)	6%	(34)	7%	(36)	64%	(339)	526
Ethnicity: Hispanic	31%	(20)	11%	(7)	22%	(14)	37%	(24)	66

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Table AUTO7_3: How many of the following motorsports competitions have you attended in person?

IndyCar Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	20%	(128)	9%	(56)	7%	(42)	64%	(399)	624
Ethnicity: Afr. Am.	16%	(10)	28%	(17)	4%	(2)	52%	(32)	60
All Christian	23%	(72)	7%	(21)	4%	(12)	66%	(201)	305
Agnostic/Nothing in particular	18%	(48)	12%	(32)	7%	(18)	64%	(174)	271
Evangelical	19%	(42)	9%	(19)	6%	(14)	66%	(145)	219
Non-Evangelical	24%	(52)	8%	(18)	4%	(9)	63%	(137)	215
Community: Urban	29%	(45)	14%	(22)	8%	(12)	49%	(76)	157
Community: Suburban	20%	(52)	9%	(24)	6%	(15)	65%	(168)	258
Community: Rural	15%	(31)	4%	(9)	7%	(14)	74%	(155)	209
Employ: Private Sector	22%	(44)	11%	(23)	12%	(23)	55%	(109)	199
Employ: Self-Employed	23%	(17)	6%	(4)	9%	(6)	63%	(46)	73
Employ: Retired	20%	(31)	2%	(2)	2%	(4)	76%	(115)	151
Employ: Unemployed	30%	(17)	16%	(9)	5%	(3)	50%	(28)	56
Military HH: Yes	18%	(26)	7%	(10)	7%	(10)	68%	(97)	142
Military HH: No	21%	(102)	9%	(45)	7%	(32)	63%	(302)	482
RD/WT: Right Direction	21%	(74)	8%	(28)	8%	(29)	63%	(222)	353
RD/WT: Wrong Track	20%	(54)	10%	(27)	5%	(13)	65%	(177)	271
Trump Job Approve	20%	(70)	6%	(22)	7%	(25)	66%	(228)	345
Trump Job Disapprove	22%	(57)	13%	(33)	6%	(15)	60%	(159)	264
Trump Job Strongly Approve	21%	(51)	6%	(14)	9%	(22)	64%	(157)	244
Trump Job Somewhat Approve	18%	(19)	8%	(8)	4%	(4)	70%	(71)	101
Trump Job Somewhat Disapprove	29%	(20)	9%	(6)	5%	(3)	57%	(40)	70
Trump Job Strongly Disapprove	19%	(37)	14%	(27)	6%	(11)	61%	(119)	194
Favorable of Trump	20%	(70)	6%	(22)	8%	(29)	66%	(230)	351
Unfavorable of Trump	22%	(55)	12%	(29)	4%	(10)	62%	(153)	247
Very Favorable of Trump	21%	(53)	5%	(14)	7%	(18)	66%	(166)	250
Somewhat Favorable of Trump	17%	(17)	8%	(8)	11%	(11)	64%	(65)	101
Somewhat Unfavorable of Trump	31%	(18)	13%	(7)	2%	(1)	55%	(32)	58
Very Unfavorable of Trump	20%	(37)	11%	(21)	5%	(9)	64%	(121)	189

Continued on next page

Table AUTO7_3: How many of the following motorsports competitions have you attended in person?

IndyCar Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	20%	(128)	9%	(56)	7%	(42)	64%	(399)	624
#1 Issue: Economy	28%	(39)	9%	(13)	9%	(13)	54%	(75)	140
#1 Issue: Security	20%	(29)	10%	(14)	7%	(10)	64%	(95)	148
#1 Issue: Health Care	19%	(20)	8%	(9)	1%	(1)	72%	(76)	106
#1 Issue: Medicare / Social Security	20%	(24)	5%	(6)	6%	(7)	69%	(84)	121
2018 House Vote: Democrat	27%	(50)	9%	(17)	7%	(13)	57%	(105)	185
2018 House Vote: Republican	20%	(54)	8%	(23)	8%	(23)	63%	(172)	272
2016 Vote: Hillary Clinton	26%	(42)	15%	(24)	6%	(9)	54%	(88)	163
2016 Vote: Donald Trump	21%	(61)	6%	(19)	8%	(23)	64%	(184)	287
2016 Vote: Didn't Vote	14%	(20)	8%	(12)	7%	(10)	71%	(105)	147
Voted in 2014: Yes	22%	(92)	8%	(34)	7%	(30)	62%	(261)	418
Voted in 2014: No	17%	(35)	10%	(21)	6%	(12)	67%	(138)	206
2012 Vote: Barack Obama	24%	(53)	10%	(23)	4%	(10)	61%	(134)	219
2012 Vote: Mitt Romney	20%	(38)	6%	(11)	11%	(21)	64%	(122)	191
2012 Vote: Didn't Vote	15%	(29)	11%	(21)	6%	(11)	68%	(128)	189
4-Region: Northeast	12%	(11)	7%	(6)	5%	(4)	77%	(70)	91
4-Region: Midwest	29%	(42)	8%	(11)	4%	(6)	59%	(84)	144
4-Region: South	17%	(46)	9%	(26)	7%	(19)	67%	(184)	274
4-Region: West	25%	(29)	11%	(12)	11%	(13)	53%	(61)	115
200246	20%	(38)	7%	(14)	8%	(16)	64%	(123)	191
200252	24%	(49)	10%	(20)	5%	(11)	61%	(126)	206
200257	18%	(41)	10%	(22)	6%	(15)	66%	(150)	227
White (non-hispanic)	20%	(97)	6%	(30)	5%	(24)	68%	(329)	481
Currently subscribe: Cable or satellite	22%	(83)	9%	(34)	6%	(22)	64%	(246)	384
Currently subscribe: Streaming services	25%	(84)	9%	(30)	5%	(18)	61%	(211)	342
Currently subscribe: Live TV streaming	27%	(63)	13%	(31)	7%	(15)	53%	(121)	230
Currently subscribe: Broadband internet	23%	(92)	9%	(36)	5%	(21)	63%	(251)	400
Access to: Over-the-air TV antenna	26%	(57)	10%	(22)	7%	(14)	57%	(126)	219
Access to: Smart or connected TV	22%	(87)	11%	(42)	8%	(31)	60%	(236)	396
Interested in Sports Betting	26%	(70)	16%	(45)	11%	(29)	47%	(130)	275
Interested in Motorsports	24%	(113)	10%	(46)	6%	(28)	61%	(292)	479

Continued on next page

Table AUTO7_3: How many of the following motorsports competitions have you attended in person?
IndyCar Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	20%	(128)	9%	(56)	7%	(42)	64%	(399)	624
Avid Fan of NASCAR, F1, and IndyCar	31%	(43)	14%	(19)	15%	(21)	40%	(56)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	25%	(100)	12%	(47)	8%	(33)	55%	(216)	395
NASCAR Fan	20%	(128)	9%	(56)	7%	(42)	64%	(399)	624
Avid NASCAR Fan	20%	(128)	9%	(56)	7%	(42)	64%	(399)	624
F1 Fan	25%	(104)	11%	(47)	8%	(35)	56%	(238)	423
Avid F1 Fan	27%	(48)	15%	(26)	16%	(29)	42%	(74)	177
Casual F1 Fan	23%	(56)	8%	(21)	2%	(6)	66%	(164)	247
IndyCar Fan	23%	(117)	10%	(49)	8%	(40)	59%	(296)	502
Avid IndyCar Fan	28%	(61)	15%	(32)	15%	(32)	43%	(93)	218
Casual IndyCar Fan	20%	(56)	6%	(18)	3%	(7)	71%	(203)	284
NHRA Fan	22%	(90)	10%	(41)	8%	(32)	59%	(237)	399
MotoGP Fan	25%	(77)	17%	(51)	8%	(24)	50%	(155)	307
Avid MotoGP Fan	25%	(27)	19%	(22)	13%	(14)	44%	(49)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO7_4: How many of the following motorsports competitions have you attended in person?
NHRA Mello Yello Drag Racing Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	17%	(104)	8%	(48)	7%	(43)	69%	(429)	624
Gender: Male	20%	(83)	11%	(46)	8%	(31)	61%	(255)	415
Gender: Female	10%	(21)	1%	(2)	6%	(12)	83%	(174)	209
Age: 18-29	14%	(10)	21%	(15)	14%	(11)	52%	(39)	75
Age: 30-44	21%	(36)	13%	(21)	10%	(18)	56%	(95)	170
Age: 45-54	18%	(17)	5%	(5)	7%	(6)	71%	(67)	95
Age: 55-64	18%	(31)	2%	(4)	4%	(6)	76%	(129)	171
Age: 65+	9%	(10)	3%	(3)	2%	(2)	87%	(99)	114
Millennial: Age 23-38	15%	(23)	17%	(25)	9%	(13)	59%	(89)	150
Generation X: Age 39-54	25%	(39)	7%	(11)	9%	(15)	59%	(94)	158
Boomers: Age 55-73	15%	(40)	3%	(7)	3%	(8)	79%	(208)	262
PID: Dem (no lean)	20%	(35)	9%	(16)	5%	(9)	65%	(112)	172
PID: Ind (no lean)	12%	(20)	7%	(12)	8%	(13)	74%	(126)	171
PID: Rep (no lean)	17%	(48)	7%	(20)	8%	(21)	68%	(191)	281
PID/Gender: Dem Men	22%	(24)	14%	(16)	7%	(8)	57%	(64)	111
PID/Gender: Dem Women	17%	(11)	1%	(1)	2%	(1)	80%	(48)	61
PID/Gender: Ind Men	15%	(16)	11%	(12)	5%	(6)	69%	(74)	108
PID/Gender: Ind Women	6%	(4)	—	(0)	11%	(7)	82%	(52)	63
PID/Gender: Rep Men	21%	(42)	10%	(19)	9%	(18)	60%	(117)	196
PID/Gender: Rep Women	7%	(6)	2%	(1)	4%	(3)	87%	(74)	85
Ideo: Liberal (1-3)	17%	(23)	13%	(17)	7%	(9)	64%	(88)	138
Ideo: Moderate (4)	12%	(19)	9%	(16)	10%	(16)	69%	(114)	165
Ideo: Conservative (5-7)	21%	(54)	5%	(13)	5%	(13)	69%	(182)	262
Educ: < College	16%	(73)	6%	(28)	6%	(30)	72%	(341)	473
Educ: Bachelors degree	19%	(19)	14%	(14)	8%	(8)	59%	(58)	99
Educ: Post-grad	23%	(12)	11%	(6)	9%	(5)	58%	(30)	52
Income: Under 50k	13%	(45)	7%	(24)	6%	(21)	74%	(251)	340
Income: 50k-100k	19%	(42)	9%	(20)	7%	(16)	64%	(138)	216
Income: 100k+	25%	(17)	6%	(4)	9%	(6)	60%	(40)	67
Ethnicity: White	18%	(94)	7%	(35)	7%	(35)	69%	(363)	526
Ethnicity: Hispanic	19%	(13)	19%	(13)	16%	(11)	45%	(30)	66

Continued on next page

Table AUTO7_4: *How many of the following motorsports competitions have you attended in person?*
NHRA Mello Yello Drag Racing Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	17%	(104)	8%	(48)	7%	(43)	69%	(429)	624
Ethnicity: Afr. Am.	13%	(8)	14%	(9)	6%	(4)	67%	(40)	60
All Christian	17%	(52)	7%	(22)	4%	(11)	72%	(219)	305
Agnostic/Nothing in particular	18%	(48)	8%	(23)	6%	(15)	68%	(185)	271
Evangelical	18%	(39)	6%	(13)	7%	(14)	70%	(152)	219
Non-Evangelical	15%	(33)	9%	(20)	2%	(5)	73%	(157)	215
Community: Urban	16%	(25)	13%	(20)	10%	(16)	61%	(95)	157
Community: Suburban	18%	(46)	8%	(21)	6%	(16)	68%	(175)	258
Community: Rural	15%	(32)	3%	(7)	5%	(11)	76%	(159)	209
Employ: Private Sector	19%	(39)	11%	(22)	9%	(17)	61%	(121)	199
Employ: Self-Employed	19%	(14)	6%	(4)	11%	(8)	65%	(47)	73
Employ: Retired	16%	(24)	3%	(4)	3%	(4)	79%	(119)	151
Employ: Unemployed	12%	(7)	16%	(9)	7%	(4)	64%	(36)	56
Military HH: Yes	15%	(22)	6%	(9)	7%	(10)	71%	(102)	142
Military HH: No	17%	(82)	8%	(39)	7%	(33)	68%	(327)	482
RD/WT: Right Direction	16%	(56)	8%	(27)	8%	(28)	69%	(243)	353
RD/WT: Wrong Track	18%	(48)	8%	(22)	6%	(15)	69%	(187)	271
Trump Job Approve	16%	(54)	6%	(22)	7%	(25)	71%	(244)	345
Trump Job Disapprove	19%	(49)	10%	(26)	6%	(16)	66%	(173)	264
Trump Job Strongly Approve	14%	(35)	6%	(14)	9%	(22)	71%	(173)	244
Trump Job Somewhat Approve	19%	(19)	7%	(8)	3%	(3)	71%	(72)	101
Trump Job Somewhat Disapprove	25%	(17)	13%	(9)	4%	(3)	58%	(41)	70
Trump Job Strongly Disapprove	16%	(32)	9%	(17)	7%	(13)	68%	(132)	194
Favorable of Trump	15%	(53)	7%	(25)	7%	(24)	71%	(249)	351
Unfavorable of Trump	19%	(46)	9%	(22)	4%	(11)	68%	(169)	247
Very Favorable of Trump	14%	(34)	5%	(14)	8%	(21)	72%	(181)	250
Somewhat Favorable of Trump	19%	(19)	11%	(11)	3%	(3)	67%	(68)	101
Somewhat Unfavorable of Trump	24%	(14)	11%	(7)	2%	(1)	63%	(37)	58
Very Unfavorable of Trump	17%	(32)	8%	(15)	5%	(10)	70%	(132)	189

Continued on next page

Table AUTO7_4: How many of the following motorsports competitions have you attended in person?
NHRA Mello Yello Drag Racing Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	17%	(104)	8%	(48)	7%	(43)	69%	(429)	624
#1 Issue: Economy	24%	(34)	12%	(16)	10%	(15)	53%	(75)	140
#1 Issue: Security	14%	(21)	8%	(12)	8%	(11)	70%	(104)	148
#1 Issue: Health Care	11%	(12)	5%	(5)	4%	(4)	81%	(85)	106
#1 Issue: Medicare / Social Security	16%	(19)	6%	(7)	4%	(5)	74%	(90)	121
2018 House Vote: Democrat	22%	(40)	5%	(10)	7%	(13)	66%	(122)	185
2018 House Vote: Republican	16%	(42)	9%	(24)	6%	(15)	70%	(191)	272
2016 Vote: Hillary Clinton	22%	(36)	10%	(17)	7%	(11)	61%	(99)	163
2016 Vote: Donald Trump	17%	(48)	8%	(22)	6%	(16)	70%	(200)	287
2016 Vote: Didn't Vote	11%	(17)	6%	(9)	10%	(15)	72%	(107)	147
Voted in 2014: Yes	18%	(74)	7%	(29)	6%	(24)	69%	(290)	418
Voted in 2014: No	14%	(29)	9%	(19)	9%	(19)	67%	(139)	206
2012 Vote: Barack Obama	19%	(41)	8%	(17)	4%	(9)	69%	(152)	219
2012 Vote: Mitt Romney	16%	(32)	7%	(13)	5%	(10)	71%	(136)	191
2012 Vote: Didn't Vote	15%	(29)	8%	(15)	12%	(23)	65%	(122)	189
4-Region: Northeast	12%	(11)	4%	(3)	5%	(5)	78%	(72)	91
4-Region: Midwest	14%	(20)	7%	(10)	6%	(9)	73%	(104)	144
4-Region: South	17%	(46)	8%	(21)	5%	(15)	70%	(192)	274
4-Region: West	23%	(26)	12%	(14)	12%	(14)	53%	(61)	115
200246	14%	(27)	8%	(14)	8%	(15)	71%	(135)	191
200252	18%	(36)	8%	(17)	5%	(10)	69%	(142)	206
200257	18%	(40)	7%	(16)	8%	(18)	67%	(153)	227
White (non-hispanic)	17%	(82)	5%	(26)	5%	(26)	72%	(347)	481
Currently subscribe: Cable or satellite	17%	(65)	7%	(26)	6%	(22)	70%	(271)	384
Currently subscribe: Streaming services	22%	(74)	7%	(26)	6%	(19)	65%	(224)	342
Currently subscribe: Live TV streaming	23%	(53)	11%	(26)	8%	(17)	58%	(133)	230
Currently subscribe: Broadband internet	19%	(77)	9%	(35)	5%	(19)	67%	(269)	400
Access to: Over-the-air TV antenna	21%	(46)	7%	(15)	11%	(24)	61%	(134)	219
Access to: Smart or connected TV	20%	(79)	9%	(37)	8%	(33)	62%	(247)	396
Interested in Sports Betting	24%	(65)	13%	(36)	11%	(30)	52%	(143)	275
Interested in Motorsports	19%	(91)	9%	(45)	6%	(30)	65%	(313)	479

Continued on next page

Table AUTO7_4: How many of the following motorsports competitions have you attended in person?
NHRA Mello Yello Drag Racing Series

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	17%	(104)	8%	(48)	7%	(43)	69%	(429)	624
Avid Fan of NASCAR, F1, and IndyCar	23%	(32)	14%	(19)	12%	(17)	52%	(72)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	21%	(83)	10%	(40)	10%	(38)	59%	(235)	395
NASCAR Fan	17%	(104)	8%	(48)	7%	(43)	69%	(429)	624
Avid NASCAR Fan	17%	(104)	8%	(48)	7%	(43)	69%	(429)	624
F1 Fan	21%	(89)	10%	(41)	9%	(38)	61%	(256)	423
Avid F1 Fan	21%	(38)	16%	(29)	13%	(22)	50%	(88)	177
Casual F1 Fan	21%	(51)	5%	(12)	6%	(15)	68%	(168)	247
IndyCar Fan	18%	(91)	9%	(44)	8%	(39)	65%	(328)	502
Avid IndyCar Fan	20%	(43)	13%	(29)	9%	(21)	58%	(125)	218
Casual IndyCar Fan	17%	(48)	5%	(15)	6%	(18)	71%	(203)	284
NHRA Fan	22%	(89)	9%	(38)	9%	(35)	59%	(237)	399
MotoGP Fan	24%	(73)	13%	(40)	9%	(28)	54%	(166)	307
Avid MotoGP Fan	20%	(22)	22%	(24)	13%	(15)	45%	(51)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO7_5: How many of the following motorsports competitions have you attended in person?

MotoGP

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	11%	(70)	6%	(37)	4%	(27)	79%	(490)	624
Gender: Male	15%	(61)	7%	(31)	6%	(23)	72%	(300)	415
Gender: Female	4%	(9)	3%	(6)	2%	(4)	91%	(190)	209
Age: 18-29	14%	(10)	20%	(15)	14%	(11)	52%	(39)	75
Age: 30-44	20%	(35)	9%	(16)	8%	(13)	63%	(106)	170
Age: 45-54	10%	(9)	3%	(3)	2%	(2)	85%	(80)	95
Age: 55-64	7%	(11)	1%	(2)	1%	(1)	91%	(156)	171
Age: 65+	4%	(4)	1%	(1)	—	(0)	95%	(108)	114
Millennial: Age 23-38	19%	(28)	12%	(18)	8%	(12)	61%	(91)	150
Generation X: Age 39-54	16%	(26)	4%	(7)	7%	(11)	73%	(115)	158
Boomers: Age 55-73	6%	(16)	1%	(3)	—	(1)	92%	(242)	262
PID: Dem (no lean)	13%	(23)	9%	(15)	4%	(7)	74%	(127)	172
PID: Ind (no lean)	12%	(21)	—	(1)	5%	(9)	82%	(141)	171
PID: Rep (no lean)	9%	(26)	8%	(21)	4%	(11)	79%	(222)	281
PID/Gender: Dem Men	18%	(20)	12%	(13)	5%	(6)	65%	(72)	111
PID/Gender: Dem Women	6%	(3)	3%	(2)	2%	(1)	90%	(55)	61
PID/Gender: Ind Men	15%	(16)	—	(0)	6%	(7)	79%	(85)	108
PID/Gender: Ind Women	7%	(4)	1%	(1)	3%	(2)	89%	(56)	63
PID/Gender: Rep Men	13%	(25)	9%	(17)	5%	(10)	73%	(142)	196
PID/Gender: Rep Women	1%	(1)	5%	(4)	1%	(1)	94%	(79)	85
Ideo: Liberal (1-3)	14%	(20)	11%	(16)	5%	(6)	69%	(96)	138
Ideo: Moderate (4)	11%	(19)	7%	(11)	6%	(10)	76%	(125)	165
Ideo: Conservative (5-7)	10%	(26)	4%	(10)	3%	(9)	83%	(218)	262
Educ: < College	8%	(38)	6%	(26)	2%	(11)	84%	(398)	473
Educ: Bachelors degree	22%	(22)	7%	(7)	9%	(9)	62%	(61)	99
Educ: Post-grad	18%	(10)	7%	(4)	14%	(8)	60%	(31)	52
Income: Under 50k	10%	(34)	4%	(15)	3%	(9)	83%	(282)	340
Income: 50k-100k	12%	(26)	8%	(17)	5%	(10)	75%	(162)	216
Income: 100k+	13%	(9)	7%	(5)	12%	(8)	68%	(46)	67
Ethnicity: White	10%	(53)	5%	(29)	4%	(21)	80%	(423)	526
Ethnicity: Hispanic	17%	(11)	16%	(10)	13%	(9)	54%	(36)	66

Continued on next page

Table AUTO7_5: How many of the following motorsports competitions have you attended in person?

MotoGP

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	11%	(70)	6%	(37)	4%	(27)	79%	(490)	624
Ethnicity: Afr. Am.	21%	(13)	14%	(8)	2%	(1)	63%	(38)	60
All Christian	10%	(31)	3%	(9)	4%	(12)	83%	(252)	305
Agnostic/Nothing in particular	12%	(33)	6%	(17)	4%	(11)	78%	(212)	271
Evangelical	11%	(24)	5%	(10)	3%	(7)	81%	(178)	219
Non-Evangelical	10%	(21)	4%	(9)	4%	(8)	82%	(177)	215
Community: Urban	20%	(31)	8%	(12)	8%	(12)	65%	(102)	157
Community: Suburban	9%	(24)	6%	(17)	4%	(11)	80%	(207)	258
Community: Rural	7%	(15)	4%	(9)	2%	(4)	87%	(181)	209
Employ: Private Sector	13%	(25)	9%	(17)	9%	(17)	70%	(139)	199
Employ: Self-Employed	17%	(13)	4%	(3)	6%	(4)	73%	(53)	73
Employ: Retired	3%	(5)	1%	(1)	1%	(1)	95%	(144)	151
Employ: Unemployed	22%	(12)	6%	(3)	2%	(1)	70%	(40)	56
Military HH: Yes	5%	(8)	4%	(5)	8%	(11)	83%	(118)	142
Military HH: No	13%	(62)	7%	(32)	3%	(16)	77%	(372)	482
RD/WT: Right Direction	10%	(34)	7%	(25)	4%	(15)	79%	(278)	353
RD/WT: Wrong Track	13%	(36)	4%	(12)	4%	(12)	78%	(212)	271
Trump Job Approve	9%	(31)	6%	(21)	4%	(14)	81%	(279)	345
Trump Job Disapprove	15%	(38)	6%	(16)	5%	(13)	75%	(197)	264
Trump Job Strongly Approve	9%	(21)	6%	(15)	4%	(10)	81%	(197)	244
Trump Job Somewhat Approve	10%	(10)	6%	(6)	4%	(4)	80%	(81)	101
Trump Job Somewhat Disapprove	14%	(10)	2%	(1)	5%	(4)	79%	(55)	70
Trump Job Strongly Disapprove	15%	(29)	8%	(15)	5%	(9)	73%	(142)	194
Favorable of Trump	9%	(33)	6%	(20)	5%	(17)	80%	(281)	351
Unfavorable of Trump	13%	(32)	6%	(16)	3%	(7)	78%	(192)	247
Very Favorable of Trump	10%	(24)	6%	(15)	3%	(8)	81%	(203)	250
Somewhat Favorable of Trump	9%	(9)	5%	(5)	9%	(9)	77%	(78)	101
Somewhat Unfavorable of Trump	12%	(7)	3%	(2)	3%	(2)	82%	(48)	58
Very Unfavorable of Trump	13%	(25)	7%	(14)	3%	(5)	76%	(144)	189

Continued on next page

Table AUTO7_5: How many of the following motorsports competitions have you attended in person?

MotoGP

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	11%	(70)	6%	(37)	4%	(27)	79%	(490)	624
#1 Issue: Economy	24%	(34)	10%	(14)	5%	(7)	61%	(85)	140
#1 Issue: Security	9%	(13)	4%	(6)	5%	(8)	82%	(121)	148
#1 Issue: Health Care	8%	(9)	3%	(3)	2%	(2)	87%	(92)	106
#1 Issue: Medicare / Social Security	5%	(6)	5%	(6)	2%	(3)	88%	(106)	121
2018 House Vote: Democrat	15%	(27)	7%	(12)	4%	(8)	74%	(138)	185
2018 House Vote: Republican	9%	(24)	7%	(19)	4%	(10)	80%	(219)	272
2016 Vote: Hillary Clinton	17%	(28)	6%	(10)	7%	(12)	69%	(113)	163
2016 Vote: Donald Trump	9%	(25)	6%	(18)	3%	(10)	82%	(234)	287
2016 Vote: Didn't Vote	10%	(15)	6%	(9)	4%	(6)	80%	(117)	147
Voted in 2014: Yes	11%	(48)	6%	(23)	4%	(17)	79%	(329)	418
Voted in 2014: No	11%	(22)	7%	(14)	5%	(10)	78%	(161)	206
2012 Vote: Barack Obama	14%	(30)	3%	(7)	7%	(15)	76%	(167)	219
2012 Vote: Mitt Romney	8%	(15)	8%	(15)	2%	(5)	82%	(156)	191
2012 Vote: Didn't Vote	11%	(20)	8%	(15)	4%	(8)	77%	(146)	189
4-Region: Northeast	8%	(8)	5%	(4)	7%	(6)	80%	(73)	91
4-Region: Midwest	8%	(11)	4%	(6)	3%	(5)	85%	(122)	144
4-Region: South	9%	(24)	6%	(15)	3%	(9)	82%	(226)	274
4-Region: West	23%	(27)	10%	(12)	6%	(7)	60%	(69)	115
200246	12%	(24)	8%	(16)	2%	(4)	77%	(147)	191
200252	12%	(24)	4%	(8)	6%	(13)	78%	(160)	206
200257	9%	(22)	6%	(14)	4%	(10)	80%	(183)	227
White (non-hispanic)	9%	(44)	4%	(18)	3%	(16)	84%	(403)	481
Currently subscribe: Cable or satellite	9%	(36)	6%	(22)	4%	(15)	81%	(312)	384
Currently subscribe: Streaming services	14%	(49)	6%	(21)	4%	(15)	75%	(257)	342
Currently subscribe: Live TV streaming	17%	(40)	9%	(20)	6%	(13)	68%	(156)	230
Currently subscribe: Broadband internet	11%	(45)	6%	(26)	3%	(14)	79%	(315)	400
Access to: Over-the-air TV antenna	14%	(30)	5%	(11)	5%	(12)	76%	(167)	219
Access to: Smart or connected TV	13%	(50)	8%	(30)	5%	(19)	75%	(297)	396
Interested in Sports Betting	16%	(44)	12%	(33)	9%	(24)	63%	(174)	275
Interested in Motorsports	12%	(59)	7%	(32)	5%	(23)	76%	(366)	479

Continued on next page

Table AUTO7_5: How many of the following motorsports competitions have you attended in person?

MotoGP

Demographic	1 to 5 competitions		6 to 10 competitions		More than 10 competitions		I have never been to this competition		Total N
Avid NASCAR Fans	11%	(70)	6%	(37)	4%	(27)	79%	(490)	624
Avid Fan of NASCAR, F1, and IndyCar	18%	(24)	15%	(21)	10%	(13)	58%	(81)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	14%	(57)	8%	(33)	6%	(22)	72%	(283)	395
NASCAR Fan	11%	(70)	6%	(37)	4%	(27)	79%	(490)	624
Avid NASCAR Fan	11%	(70)	6%	(37)	4%	(27)	79%	(490)	624
F1 Fan	14%	(61)	8%	(34)	5%	(23)	72%	(305)	423
Avid F1 Fan	16%	(29)	16%	(27)	11%	(19)	57%	(101)	177
Casual F1 Fan	13%	(32)	3%	(7)	2%	(4)	83%	(204)	247
IndyCar Fan	12%	(63)	7%	(33)	5%	(25)	76%	(382)	502
Avid IndyCar Fan	18%	(38)	11%	(24)	8%	(17)	64%	(139)	218
Casual IndyCar Fan	9%	(24)	3%	(9)	3%	(8)	85%	(243)	284
NHRA Fan	13%	(53)	8%	(30)	5%	(22)	74%	(294)	399
MotoGP Fan	19%	(57)	10%	(30)	7%	(22)	65%	(198)	307
Avid MotoGP Fan	21%	(24)	14%	(15)	17%	(19)	48%	(53)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kurt Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	34% (214)	11% (70)	6% (40)	8% (48)	10% (61)	624
Gender: Male	31% (129)	36% (151)	11% (47)	6% (24)	6% (27)	9% (37)	415
Gender: Female	30% (64)	30% (62)	11% (23)	8% (16)	10% (21)	11% (23)	209
Age: 18-29	27% (20)	19% (15)	13% (10)	4% (3)	13% (10)	22% (17)	75
Age: 30-44	32% (55)	35% (59)	12% (21)	6% (10)	8% (14)	7% (12)	170
Age: 45-54	29% (28)	38% (36)	16% (15)	8% (7)	7% (7)	2% (2)	95
Age: 55-64	37% (63)	33% (56)	8% (13)	7% (11)	6% (11)	9% (16)	171
Age: 65+	24% (27)	42% (48)	9% (10)	7% (8)	6% (7)	12% (14)	114
Millennial: Age 23-38	28% (42)	32% (48)	13% (20)	5% (8)	10% (15)	11% (17)	150
Generation X: Age 39-54	36% (56)	36% (57)	13% (21)	8% (12)	6% (10)	2% (3)	158
Boomers: Age 55-73	31% (82)	37% (98)	8% (21)	7% (17)	5% (14)	11% (30)	262
PID: Dem (no lean)	33% (57)	39% (68)	8% (14)	5% (8)	4% (8)	10% (17)	172
PID: Ind (no lean)	25% (44)	24% (42)	13% (22)	10% (17)	12% (21)	15% (26)	171
PID: Rep (no lean)	33% (92)	37% (104)	12% (33)	5% (15)	7% (19)	6% (17)	281
PID/Gender: Dem Men	36% (40)	41% (46)	7% (8)	3% (3)	1% (2)	12% (13)	111
PID/Gender: Dem Women	28% (17)	37% (22)	10% (6)	8% (5)	10% (6)	8% (5)	61
PID/Gender: Ind Men	24% (26)	27% (30)	13% (15)	11% (12)	10% (11)	14% (15)	108
PID/Gender: Ind Women	28% (17)	19% (12)	12% (8)	8% (5)	16% (10)	17% (11)	63
PID/Gender: Rep Men	32% (63)	39% (76)	12% (24)	4% (9)	7% (15)	5% (9)	196
PID/Gender: Rep Women	34% (29)	33% (28)	11% (9)	7% (6)	5% (5)	9% (8)	85
Ideo: Liberal (1-3)	35% (49)	32% (44)	13% (18)	4% (5)	7% (9)	10% (13)	138
Ideo: Moderate (4)	31% (50)	34% (56)	13% (21)	8% (13)	9% (14)	6% (11)	165
Ideo: Conservative (5-7)	30% (80)	39% (102)	11% (28)	7% (18)	7% (17)	7% (17)	262
Educ: < College	28% (134)	34% (161)	12% (58)	7% (32)	8% (36)	11% (52)	473
Educ: Bachelors degree	40% (40)	34% (34)	10% (10)	4% (4)	8% (8)	4% (4)	99
Educ: Post-grad	36% (19)	37% (19)	5% (2)	7% (4)	6% (3)	9% (5)	52
Income: Under 50k	31% (106)	31% (107)	9% (32)	8% (26)	7% (24)	13% (45)	340
Income: 50k-100k	28% (60)	38% (83)	15% (33)	4% (9)	8% (18)	6% (13)	216
Income: 100k+	38% (26)	35% (24)	6% (4)	8% (5)	8% (6)	4% (3)	67
Ethnicity: White	30% (160)	37% (193)	12% (61)	7% (37)	7% (39)	7% (36)	526
Ethnicity: Hispanic	24% (16)	23% (15)	20% (13)	5% (3)	16% (10)	14% (9)	66

Continued on next page

Table AUTO8_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kurt Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	34% (214)	11% (70)	6% (40)	8% (48)	10% (61)	624
Ethnicity: Afr. Am.	33% (20)	26% (15)	9% (5)	— (0)	5% (3)	28% (17)	60
All Christian	31% (94)	37% (113)	10% (31)	7% (21)	8% (25)	7% (20)	305
Agnostic/Nothing in particular	32% (87)	35% (95)	9% (25)	7% (18)	5% (15)	12% (32)	271
Evangelical	31% (69)	37% (82)	11% (23)	7% (14)	7% (14)	7% (16)	219
Non-Evangelical	30% (65)	37% (79)	9% (20)	5% (12)	9% (20)	10% (21)	215
Community: Urban	40% (63)	30% (46)	11% (18)	3% (4)	9% (14)	7% (12)	157
Community: Suburban	32% (82)	36% (93)	10% (27)	7% (18)	5% (13)	10% (25)	258
Community: Rural	23% (48)	35% (74)	12% (25)	9% (18)	10% (20)	12% (24)	209
Employ: Private Sector	30% (59)	37% (74)	17% (33)	6% (12)	7% (13)	4% (7)	199
Employ: Self-Employed	34% (25)	31% (23)	9% (7)	— (0)	8% (6)	18% (13)	73
Employ: Retired	25% (37)	43% (64)	8% (12)	7% (11)	5% (8)	12% (18)	151
Employ: Unemployed	38% (21)	16% (9)	5% (3)	9% (5)	15% (9)	16% (9)	56
Military HH: Yes	30% (43)	36% (52)	10% (14)	8% (12)	7% (10)	8% (11)	142
Military HH: No	31% (149)	34% (162)	11% (55)	6% (28)	8% (37)	10% (50)	482
RD/WT: Right Direction	33% (117)	39% (138)	7% (26)	6% (21)	6% (22)	8% (28)	353
RD/WT: Wrong Track	28% (76)	28% (76)	16% (43)	7% (19)	9% (26)	12% (32)	271
Trump Job Approve	32% (109)	39% (135)	10% (35)	7% (23)	7% (24)	6% (20)	345
Trump Job Disapprove	31% (81)	29% (77)	13% (34)	6% (15)	9% (23)	13% (34)	264
Trump Job Strongly Approve	32% (78)	41% (101)	9% (21)	6% (16)	7% (16)	5% (13)	244
Trump Job Somewhat Approve	31% (31)	34% (34)	14% (14)	7% (7)	7% (8)	8% (8)	101
Trump Job Somewhat Disapprove	26% (18)	27% (19)	17% (12)	4% (3)	18% (12)	9% (6)	70
Trump Job Strongly Disapprove	32% (63)	30% (59)	11% (22)	6% (13)	5% (10)	14% (28)	194
Favorable of Trump	32% (112)	39% (138)	10% (35)	6% (22)	6% (22)	6% (21)	351
Unfavorable of Trump	31% (76)	29% (73)	13% (33)	6% (14)	8% (20)	13% (31)	247
Very Favorable of Trump	35% (86)	37% (93)	10% (25)	5% (13)	7% (17)	6% (15)	250
Somewhat Favorable of Trump	25% (25)	45% (45)	10% (10)	8% (8)	5% (5)	6% (6)	101
Somewhat Unfavorable of Trump	27% (16)	24% (14)	14% (8)	6% (4)	18% (10)	11% (6)	58
Very Unfavorable of Trump	32% (61)	31% (58)	13% (25)	5% (10)	5% (10)	13% (25)	189

Continued on next page

Table AUTO8_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kurt Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	34% (214)	11% (70)	6% (40)	8% (48)	10% (61)	624
#1 Issue: Economy	36% (50)	29% (40)	15% (21)	4% (6)	7% (9)	9% (13)	140
#1 Issue: Security	39% (58)	32% (47)	8% (12)	9% (13)	6% (9)	6% (9)	148
#1 Issue: Health Care	33% (35)	35% (37)	6% (6)	7% (7)	9% (9)	10% (11)	106
#1 Issue: Medicare / Social Security	23% (28)	45% (55)	10% (13)	6% (8)	6% (7)	9% (10)	121
2018 House Vote: Democrat	31% (57)	35% (65)	13% (24)	3% (6)	7% (13)	10% (19)	185
2018 House Vote: Republican	35% (96)	38% (102)	10% (27)	6% (16)	6% (16)	6% (16)	272
2016 Vote: Hillary Clinton	34% (55)	34% (55)	11% (18)	6% (9)	6% (9)	10% (17)	163
2016 Vote: Donald Trump	32% (91)	42% (120)	10% (29)	4% (13)	7% (20)	5% (13)	287
2016 Vote: Didn't Vote	25% (37)	21% (31)	13% (19)	11% (16)	12% (17)	18% (27)	147
Voted in 2014: Yes	33% (136)	38% (159)	10% (42)	5% (22)	6% (25)	8% (33)	418
Voted in 2014: No	27% (57)	26% (54)	13% (27)	9% (18)	11% (23)	13% (27)	206
2012 Vote: Barack Obama	32% (69)	37% (80)	10% (23)	6% (13)	4% (8)	11% (25)	219
2012 Vote: Mitt Romney	34% (65)	38% (73)	12% (23)	4% (7)	6% (12)	5% (11)	191
2012 Vote: Didn't Vote	28% (54)	26% (50)	12% (24)	8% (16)	12% (22)	13% (24)	189
4-Region: Northeast	25% (23)	42% (38)	8% (8)	10% (9)	5% (4)	10% (9)	91
4-Region: Midwest	30% (43)	27% (38)	17% (25)	7% (10)	9% (13)	10% (15)	144
4-Region: South	34% (93)	37% (101)	8% (23)	6% (16)	6% (16)	9% (25)	274
4-Region: West	29% (33)	32% (36)	12% (14)	4% (5)	12% (14)	11% (12)	115
200246	30% (58)	32% (62)	13% (25)	8% (16)	4% (7)	12% (23)	191
200252	37% (77)	35% (73)	7% (14)	6% (12)	10% (20)	5% (11)	206
200257	25% (58)	35% (79)	13% (31)	5% (12)	9% (21)	12% (26)	227
White (non-hispanic)	31% (149)	38% (181)	10% (50)	7% (36)	7% (33)	7% (33)	481
Currently subscribe: Cable or satellite	32% (124)	37% (142)	10% (39)	7% (26)	5% (20)	8% (32)	384
Currently subscribe: Streaming services	31% (108)	36% (122)	10% (34)	5% (17)	8% (27)	10% (34)	342
Currently subscribe: Live TV streaming	32% (73)	35% (81)	8% (18)	6% (13)	8% (18)	11% (25)	230
Currently subscribe: Broadband internet	32% (127)	37% (148)	10% (38)	7% (27)	7% (28)	8% (32)	400
Access to: Over-the-air TV antenna	35% (77)	31% (68)	11% (24)	7% (16)	10% (21)	6% (12)	219
Access to: Smart or connected TV	31% (124)	35% (140)	10% (40)	5% (18)	9% (34)	10% (40)	396
Interested in Sports Betting	36% (100)	32% (87)	12% (34)	5% (14)	6% (18)	8% (22)	275
Interested in Motorsports	34% (162)	37% (176)	11% (51)	7% (33)	7% (36)	5% (22)	479

Continued on next page

Table AUTO8_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kurt Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	34% (214)	11% (70)	6% (40)	8% (48)	10% (61)	624
Avid Fan of NASCAR, F1, and IndyCar	42% (59)	28% (39)	7% (9)	1% (2)	3% (4)	18% (25)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	34% (136)	36% (143)	11% (42)	5% (20)	5% (18)	9% (36)	395
NASCAR Fan	31% (192)	34% (214)	11% (70)	6% (40)	8% (48)	10% (61)	624
Avid NASCAR Fan	31% (192)	34% (214)	11% (70)	6% (40)	8% (48)	10% (61)	624
F1 Fan	34% (144)	37% (155)	11% (46)	5% (22)	5% (19)	9% (38)	423
Avid F1 Fan	41% (72)	29% (50)	8% (15)	2% (4)	5% (8)	16% (28)	177
Casual F1 Fan	29% (72)	42% (104)	13% (31)	7% (18)	5% (11)	4% (10)	247
IndyCar Fan	32% (162)	36% (179)	10% (50)	6% (31)	7% (33)	10% (48)	502
Avid IndyCar Fan	39% (85)	29% (63)	8% (18)	3% (6)	6% (12)	15% (33)	218
Casual IndyCar Fan	27% (77)	41% (116)	11% (32)	9% (24)	7% (21)	5% (15)	284
NHRA Fan	32% (128)	35% (139)	10% (41)	6% (25)	7% (27)	10% (39)	399
MotoGP Fan	36% (110)	32% (98)	7% (23)	5% (16)	7% (23)	12% (37)	307
Avid MotoGP Fan	31% (35)	30% (33)	5% (6)	2% (2)	7% (8)	25% (28)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Aric Almirola

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	19% (116)	32% (198)	9% (55)	3% (21)	18% (111)	20% (123)	624
Gender: Male	19% (77)	37% (154)	8% (35)	5% (19)	16% (67)	15% (63)	415
Gender: Female	19% (39)	21% (45)	10% (20)	1% (1)	21% (43)	29% (61)	209
Age: 18-29	19% (14)	21% (15)	22% (16)	5% (4)	12% (9)	22% (16)	75
Age: 30-44	18% (30)	31% (53)	8% (14)	8% (14)	15% (26)	20% (33)	170
Age: 45-54	12% (12)	33% (31)	11% (11)	3% (2)	23% (22)	18% (17)	95
Age: 55-64	22% (38)	35% (60)	6% (11)	— (0)	20% (35)	16% (27)	171
Age: 65+	19% (22)	34% (39)	3% (3)	1% (1)	17% (19)	26% (30)	114
Millennial: Age 23-38	13% (19)	32% (48)	10% (15)	8% (12)	15% (23)	22% (33)	150
Generation X: Age 39-54	21% (33)	32% (51)	10% (16)	4% (6)	18% (29)	15% (24)	158
Boomers: Age 55-73	20% (53)	36% (95)	5% (13)	— (1)	18% (47)	21% (54)	262
PID: Dem (no lean)	21% (36)	36% (62)	7% (12)	3% (5)	17% (30)	16% (28)	172
PID: Ind (no lean)	15% (26)	27% (46)	12% (20)	3% (5)	21% (36)	22% (38)	171
PID: Rep (no lean)	19% (54)	32% (90)	8% (24)	4% (11)	16% (45)	21% (58)	281
PID/Gender: Dem Men	22% (24)	41% (45)	5% (5)	3% (4)	14% (15)	16% (17)	111
PID/Gender: Dem Women	18% (11)	28% (17)	11% (7)	1% (1)	24% (14)	18% (11)	61
PID/Gender: Ind Men	14% (15)	32% (35)	12% (12)	4% (5)	22% (24)	16% (17)	108
PID/Gender: Ind Women	18% (12)	18% (11)	11% (7)	1% (1)	19% (12)	32% (20)	63
PID/Gender: Rep Men	19% (38)	38% (74)	9% (17)	6% (11)	14% (28)	14% (28)	196
PID/Gender: Rep Women	19% (16)	19% (16)	8% (7)	— (0)	20% (17)	35% (30)	85
Ideo: Liberal (1-3)	16% (21)	37% (51)	16% (22)	4% (5)	13% (18)	15% (20)	138
Ideo: Moderate (4)	20% (32)	28% (47)	5% (9)	8% (13)	21% (35)	17% (29)	165
Ideo: Conservative (5-7)	22% (57)	33% (88)	8% (21)	1% (2)	17% (45)	19% (50)	262
Educ: < College	16% (74)	30% (143)	10% (47)	4% (18)	18% (87)	22% (103)	473
Educ: Bachelors degree	27% (27)	37% (37)	6% (6)	1% (1)	16% (16)	13% (13)	99
Educ: Post-grad	28% (15)	36% (19)	3% (2)	4% (2)	15% (8)	14% (7)	52
Income: Under 50k	15% (52)	30% (102)	9% (30)	3% (10)	18% (61)	25% (86)	340
Income: 50k-100k	22% (47)	32% (70)	10% (22)	4% (10)	18% (40)	13% (28)	216
Income: 100k+	26% (17)	40% (27)	6% (4)	1% (1)	15% (10)	13% (9)	67
Ethnicity: White	19% (102)	33% (174)	8% (43)	3% (17)	18% (93)	19% (98)	526
Ethnicity: Hispanic	30% (20)	21% (14)	15% (10)	8% (5)	13% (9)	13% (9)	66

Continued on next page

Table AUTO8_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Aric Almirola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	19%	(116)	32%	(198)	9%	(55)	3%	(21)	18%	(111)	20%	(123)	624
Ethnicity: Afr. Am.	12%	(7)	26%	(16)	10%	(6)	6%	(3)	19%	(11)	29%	(17)	60
All Christian	22%	(66)	37%	(112)	7%	(22)	1%	(4)	17%	(51)	16%	(50)	305
Agnostic/Nothing in particular	15%	(40)	29%	(79)	10%	(27)	4%	(12)	19%	(51)	23%	(62)	271
Evangelical	20%	(44)	34%	(74)	9%	(21)	3%	(6)	16%	(35)	18%	(39)	219
Non-Evangelical	18%	(38)	34%	(72)	7%	(16)	2%	(4)	19%	(40)	21%	(45)	215
Community: Urban	19%	(30)	36%	(56)	13%	(20)	1%	(2)	17%	(27)	14%	(22)	157
Community: Suburban	19%	(49)	31%	(80)	6%	(15)	4%	(9)	20%	(51)	21%	(54)	258
Community: Rural	17%	(36)	30%	(62)	10%	(20)	4%	(9)	16%	(33)	23%	(48)	209
Employ: Private Sector	22%	(44)	39%	(77)	10%	(19)	4%	(7)	12%	(25)	13%	(26)	199
Employ: Self-Employed	18%	(13)	34%	(25)	7%	(5)	1%	(1)	18%	(13)	23%	(17)	73
Employ: Retired	17%	(26)	34%	(52)	4%	(6)	—	(1)	22%	(34)	22%	(34)	151
Employ: Unemployed	18%	(10)	23%	(13)	7%	(4)	8%	(4)	17%	(10)	27%	(15)	56
Military HH: Yes	26%	(37)	31%	(45)	6%	(9)	—	(1)	19%	(27)	17%	(25)	142
Military HH: No	16%	(79)	32%	(154)	10%	(46)	4%	(20)	17%	(84)	21%	(99)	482
RD/WT: Right Direction	21%	(74)	33%	(116)	9%	(30)	3%	(10)	15%	(54)	20%	(69)	353
RD/WT: Wrong Track	16%	(42)	30%	(82)	9%	(25)	4%	(10)	21%	(57)	20%	(55)	271
Trump Job Approve	20%	(69)	34%	(116)	9%	(31)	3%	(10)	16%	(55)	19%	(65)	345
Trump Job Disapprove	17%	(44)	31%	(81)	9%	(24)	3%	(9)	20%	(54)	20%	(52)	264
Trump Job Strongly Approve	22%	(54)	34%	(82)	7%	(17)	3%	(8)	15%	(38)	18%	(45)	244
Trump Job Somewhat Approve	16%	(16)	33%	(33)	13%	(14)	1%	(1)	17%	(17)	20%	(20)	101
Trump Job Somewhat Disapprove	19%	(13)	30%	(21)	15%	(11)	1%	(1)	19%	(13)	16%	(11)	70
Trump Job Strongly Disapprove	16%	(31)	31%	(60)	7%	(14)	4%	(8)	21%	(41)	21%	(40)	194
Favorable of Trump	19%	(68)	34%	(119)	9%	(33)	3%	(9)	15%	(54)	20%	(69)	351
Unfavorable of Trump	18%	(45)	31%	(77)	9%	(22)	2%	(4)	22%	(54)	18%	(45)	247
Very Favorable of Trump	21%	(53)	32%	(79)	8%	(20)	4%	(9)	15%	(38)	20%	(51)	250
Somewhat Favorable of Trump	15%	(15)	39%	(40)	13%	(13)	—	(0)	16%	(16)	17%	(17)	101
Somewhat Unfavorable of Trump	22%	(13)	29%	(17)	16%	(9)	—	(0)	19%	(11)	15%	(9)	58
Very Unfavorable of Trump	17%	(33)	32%	(60)	7%	(12)	2%	(4)	23%	(43)	20%	(37)	189

Continued on next page

Table AUTO8_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Aric Almirola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	19%	(116)	32%	(198)	9%	(55)	3%	(21)	18%	(111)	20%	(123)	624
#1 Issue: Economy	18%	(26)	34%	(48)	8%	(11)	9%	(12)	13%	(18)	18%	(26)	140
#1 Issue: Security	21%	(31)	34%	(50)	10%	(14)	2%	(4)	20%	(30)	14%	(20)	148
#1 Issue: Health Care	13%	(14)	29%	(31)	9%	(9)	3%	(3)	23%	(25)	23%	(25)	106
#1 Issue: Medicare / Social Security	25%	(30)	38%	(46)	5%	(6)	—	(0)	13%	(15)	20%	(24)	121
2018 House Vote: Democrat	24%	(44)	34%	(63)	8%	(15)	3%	(5)	18%	(32)	14%	(25)	185
2018 House Vote: Republican	20%	(53)	34%	(94)	7%	(20)	3%	(9)	16%	(43)	20%	(53)	272
2016 Vote: Hillary Clinton	22%	(35)	36%	(59)	8%	(14)	4%	(7)	17%	(27)	13%	(21)	163
2016 Vote: Donald Trump	20%	(58)	36%	(102)	6%	(19)	3%	(7)	17%	(49)	18%	(52)	287
2016 Vote: Didn't Vote	12%	(18)	19%	(27)	16%	(23)	4%	(6)	18%	(27)	31%	(46)	147
Voted in 2014: Yes	21%	(88)	35%	(148)	6%	(27)	4%	(15)	16%	(66)	18%	(74)	418
Voted in 2014: No	13%	(28)	24%	(50)	14%	(28)	3%	(6)	22%	(44)	24%	(50)	206
2012 Vote: Barack Obama	17%	(37)	34%	(75)	8%	(17)	2%	(5)	16%	(35)	23%	(50)	219
2012 Vote: Mitt Romney	24%	(45)	36%	(68)	6%	(11)	4%	(7)	20%	(38)	11%	(22)	191
2012 Vote: Didn't Vote	17%	(31)	24%	(46)	14%	(26)	4%	(8)	18%	(34)	23%	(44)	189
4-Region: Northeast	26%	(23)	33%	(30)	12%	(11)	1%	(1)	10%	(9)	19%	(18)	91
4-Region: Midwest	18%	(26)	31%	(44)	5%	(7)	3%	(4)	25%	(35)	19%	(28)	144
4-Region: South	17%	(46)	34%	(93)	9%	(24)	2%	(7)	18%	(50)	20%	(55)	274
4-Region: West	18%	(21)	27%	(31)	12%	(14)	8%	(9)	14%	(16)	21%	(24)	115
200246	18%	(34)	28%	(54)	5%	(10)	7%	(13)	21%	(40)	21%	(40)	191
200252	23%	(47)	35%	(73)	11%	(23)	2%	(3)	14%	(28)	15%	(32)	206
200257	15%	(35)	31%	(72)	10%	(22)	2%	(4)	19%	(43)	23%	(52)	227
White (non-hispanic)	18%	(86)	34%	(165)	8%	(39)	2%	(11)	18%	(87)	19%	(93)	481
Currently subscribe: Cable or satellite	20%	(77)	35%	(136)	9%	(34)	2%	(6)	17%	(65)	17%	(66)	384
Currently subscribe: Streaming services	17%	(59)	35%	(120)	10%	(33)	2%	(8)	16%	(56)	19%	(66)	342
Currently subscribe: Live TV streaming	19%	(43)	33%	(77)	11%	(26)	3%	(7)	14%	(33)	19%	(44)	230
Currently subscribe: Broadband internet	19%	(77)	37%	(148)	8%	(33)	2%	(9)	18%	(71)	15%	(60)	400
Access to: Over-the-air TV antenna	23%	(49)	28%	(62)	7%	(14)	5%	(10)	18%	(38)	20%	(45)	219
Access to: Smart or connected TV	18%	(73)	35%	(137)	9%	(34)	5%	(18)	16%	(63)	18%	(71)	396
Interested in Sports Betting	22%	(60)	35%	(96)	11%	(31)	5%	(14)	13%	(36)	14%	(37)	275
Interested in Motorsports	22%	(104)	36%	(174)	9%	(45)	2%	(9)	17%	(82)	14%	(65)	479

Continued on next page

Table AUTO8_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Aric Almirola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	19%	(116)	32%	(198)	9%	(55)	3%	(21)	18%	(111)	20%	(123)	624
Avid Fan of NASCAR, F1, and IndyCar	23%	(32)	27%	(38)	5%	(7)	7%	(9)	10%	(15)	28%	(39)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	22%	(87)	35%	(140)	6%	(24)	3%	(13)	15%	(61)	18%	(71)	395
NASCAR Fan	19%	(116)	32%	(198)	9%	(55)	3%	(21)	18%	(111)	20%	(123)	624
Avid NASCAR Fan	19%	(116)	32%	(198)	9%	(55)	3%	(21)	18%	(111)	20%	(123)	624
F1 Fan	21%	(90)	34%	(146)	7%	(30)	3%	(14)	15%	(64)	19%	(80)	423
Avid F1 Fan	23%	(41)	27%	(48)	8%	(14)	5%	(9)	12%	(22)	25%	(44)	177
Casual F1 Fan	20%	(49)	40%	(98)	6%	(16)	2%	(5)	17%	(43)	15%	(36)	247
IndyCar Fan	20%	(101)	34%	(170)	7%	(36)	3%	(15)	18%	(88)	18%	(92)	502
Avid IndyCar Fan	24%	(51)	27%	(60)	5%	(12)	5%	(11)	17%	(36)	22%	(48)	218
Casual IndyCar Fan	17%	(50)	39%	(110)	9%	(24)	2%	(5)	18%	(52)	16%	(44)	284
NHRA Fan	20%	(81)	33%	(132)	8%	(33)	4%	(17)	17%	(66)	17%	(69)	399
MotoGP Fan	20%	(60)	32%	(99)	10%	(29)	3%	(10)	15%	(46)	21%	(63)	307
Avid MotoGP Fan	23%	(26)	20%	(22)	6%	(7)	5%	(5)	12%	(14)	34%	(38)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (202)	33% (205)	8% (48)	5% (30)	11% (66)	12% (74)	624
Gender: Male	33% (137)	35% (147)	8% (31)	4% (18)	10% (41)	10% (41)	415
Gender: Female	31% (65)	28% (58)	8% (16)	6% (12)	12% (25)	16% (33)	209
Age: 18-29	22% (16)	26% (20)	3% (2)	5% (4)	29% (21)	15% (11)	75
Age: 30-44	30% (51)	33% (56)	10% (17)	4% (7)	8% (14)	15% (25)	170
Age: 45-54	26% (25)	41% (39)	8% (8)	8% (8)	11% (11)	5% (4)	95
Age: 55-64	40% (68)	32% (54)	7% (12)	4% (6)	7% (12)	10% (18)	171
Age: 65+	37% (42)	31% (35)	7% (8)	4% (4)	7% (8)	14% (16)	114
Millennial: Age 23-38	22% (33)	35% (52)	9% (14)	4% (7)	13% (19)	16% (25)	150
Generation X: Age 39-54	33% (53)	37% (59)	9% (14)	6% (10)	9% (14)	6% (9)	158
Boomers: Age 55-73	38% (100)	33% (86)	7% (18)	4% (10)	6% (16)	12% (33)	262
PID: Dem (no lean)	33% (57)	37% (64)	6% (10)	2% (4)	13% (22)	9% (16)	172
PID: Ind (no lean)	25% (43)	29% (50)	8% (13)	5% (9)	17% (29)	16% (27)	171
PID: Rep (no lean)	36% (101)	32% (91)	9% (25)	6% (18)	5% (15)	11% (31)	281
PID/Gender: Dem Men	35% (39)	37% (42)	5% (6)	2% (3)	13% (14)	8% (9)	111
PID/Gender: Dem Women	31% (19)	37% (23)	7% (4)	2% (1)	12% (7)	11% (7)	61
PID/Gender: Ind Men	24% (26)	34% (37)	9% (9)	4% (5)	13% (14)	16% (17)	108
PID/Gender: Ind Women	27% (17)	21% (13)	6% (4)	6% (4)	24% (15)	16% (10)	63
PID/Gender: Rep Men	37% (72)	35% (68)	8% (17)	6% (11)	7% (13)	8% (15)	196
PID/Gender: Rep Women	35% (29)	27% (23)	10% (9)	8% (7)	2% (2)	19% (16)	85
Ideo: Liberal (1-3)	33% (45)	32% (44)	8% (11)	5% (7)	17% (23)	4% (6)	138
Ideo: Moderate (4)	32% (53)	37% (60)	8% (13)	4% (6)	7% (12)	12% (20)	165
Ideo: Conservative (5-7)	34% (89)	35% (92)	8% (22)	5% (13)	7% (19)	10% (26)	262
Educ: < College	29% (139)	33% (155)	8% (38)	5% (24)	12% (56)	13% (61)	473
Educ: Bachelors degree	42% (41)	35% (35)	7% (7)	3% (3)	5% (5)	9% (9)	99
Educ: Post-grad	41% (21)	31% (16)	6% (3)	6% (3)	9% (5)	7% (4)	52
Income: Under 50k	31% (106)	31% (105)	8% (26)	4% (13)	12% (42)	14% (48)	340
Income: 50k-100k	29% (63)	37% (81)	9% (19)	6% (13)	8% (18)	10% (21)	216
Income: 100k+	48% (32)	29% (20)	3% (2)	5% (3)	9% (6)	6% (4)	67
Ethnicity: White	34% (178)	34% (179)	8% (44)	5% (27)	9% (45)	10% (52)	526
Ethnicity: Hispanic	23% (15)	36% (24)	2% (2)	6% (4)	12% (8)	20% (13)	66

Continued on next page

Table AUTO8_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (202)	33% (205)	8% (48)	5% (30)	11% (66)	12% (74)	624
Ethnicity: Afr. Am.	25% (15)	29% (17)	4% (3)	— (0)	19% (11)	23% (14)	60
All Christian	36% (109)	35% (107)	7% (21)	4% (12)	7% (23)	11% (33)	305
Agnostic/Nothing in particular	31% (84)	32% (86)	8% (22)	5% (14)	12% (32)	12% (33)	271
Evangelical	32% (69)	40% (88)	8% (17)	3% (6)	10% (21)	8% (18)	219
Non-Evangelical	34% (74)	29% (63)	8% (17)	4% (9)	11% (23)	14% (29)	215
Community: Urban	35% (55)	33% (51)	6% (10)	3% (5)	10% (16)	12% (19)	157
Community: Suburban	32% (84)	31% (79)	10% (25)	5% (14)	11% (27)	11% (29)	258
Community: Rural	30% (63)	36% (75)	6% (13)	5% (11)	11% (23)	12% (26)	209
Employ: Private Sector	35% (70)	38% (76)	8% (15)	4% (9)	6% (13)	8% (16)	199
Employ: Self-Employed	35% (26)	29% (21)	4% (3)	4% (3)	13% (10)	15% (11)	73
Employ: Retired	35% (53)	33% (50)	6% (10)	4% (6)	9% (13)	13% (19)	151
Employ: Unemployed	32% (18)	24% (14)	7% (4)	5% (3)	15% (9)	16% (9)	56
Military HH: Yes	35% (50)	29% (41)	9% (12)	8% (11)	10% (14)	9% (13)	142
Military HH: No	31% (151)	34% (164)	7% (35)	4% (18)	11% (52)	13% (61)	482
RD/WT: Right Direction	36% (125)	32% (113)	8% (28)	6% (20)	8% (28)	11% (38)	353
RD/WT: Wrong Track	28% (76)	34% (92)	7% (20)	3% (9)	14% (38)	13% (35)	271
Trump Job Approve	35% (120)	34% (116)	9% (30)	6% (20)	7% (25)	10% (35)	345
Trump Job Disapprove	29% (76)	33% (88)	7% (18)	3% (8)	15% (40)	13% (33)	264
Trump Job Strongly Approve	37% (90)	32% (79)	9% (21)	5% (13)	8% (19)	9% (22)	244
Trump Job Somewhat Approve	29% (30)	37% (37)	9% (9)	7% (7)	5% (5)	13% (13)	101
Trump Job Somewhat Disapprove	18% (13)	42% (29)	7% (5)	1% (1)	19% (13)	14% (9)	70
Trump Job Strongly Disapprove	33% (64)	30% (59)	7% (13)	4% (7)	14% (27)	12% (24)	194
Favorable of Trump	36% (125)	33% (117)	8% (30)	5% (18)	6% (22)	11% (40)	351
Unfavorable of Trump	29% (71)	35% (87)	5% (14)	4% (9)	16% (39)	11% (28)	247
Very Favorable of Trump	38% (94)	31% (76)	9% (22)	5% (12)	8% (20)	10% (25)	250
Somewhat Favorable of Trump	30% (31)	40% (41)	8% (8)	5% (5)	1% (1)	15% (15)	101
Somewhat Unfavorable of Trump	18% (11)	39% (23)	7% (4)	1% (1)	21% (12)	13% (8)	58
Very Unfavorable of Trump	32% (60)	34% (64)	5% (9)	4% (8)	14% (27)	11% (20)	189

Continued on next page

Table AUTO8_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (202)	33% (205)	8% (48)	5% (30)	11% (66)	12% (74)	624
#1 Issue: Economy	30% (42)	39% (55)	9% (12)	2% (3)	8% (11)	12% (17)	140
#1 Issue: Security	34% (50)	31% (46)	11% (16)	7% (11)	10% (15)	6% (9)	148
#1 Issue: Health Care	34% (36)	29% (31)	4% (4)	4% (4)	16% (17)	14% (14)	106
#1 Issue: Medicare / Social Security	36% (44)	38% (47)	6% (7)	2% (2)	7% (9)	11% (13)	121
2018 House Vote: Democrat	34% (62)	37% (69)	5% (9)	4% (7)	12% (21)	9% (16)	185
2018 House Vote: Republican	37% (101)	33% (90)	9% (25)	5% (15)	5% (14)	10% (28)	272
2016 Vote: Hillary Clinton	35% (56)	40% (65)	2% (4)	4% (6)	10% (16)	9% (15)	163
2016 Vote: Donald Trump	36% (103)	35% (101)	10% (29)	4% (10)	5% (14)	10% (29)	287
2016 Vote: Didn't Vote	22% (32)	20% (29)	9% (13)	7% (11)	22% (32)	20% (30)	147
Voted in 2014: Yes	37% (153)	35% (146)	7% (29)	4% (16)	7% (30)	10% (43)	418
Voted in 2014: No	24% (49)	29% (59)	9% (18)	7% (14)	17% (36)	15% (30)	206
2012 Vote: Barack Obama	33% (71)	37% (80)	4% (10)	4% (8)	9% (19)	14% (31)	219
2012 Vote: Mitt Romney	41% (79)	32% (61)	10% (20)	4% (7)	5% (10)	8% (15)	191
2012 Vote: Didn't Vote	25% (48)	27% (52)	9% (18)	7% (14)	19% (35)	12% (23)	189
4-Region: Northeast	46% (42)	28% (26)	1% (1)	4% (3)	9% (9)	12% (11)	91
4-Region: Midwest	25% (36)	35% (50)	10% (14)	8% (12)	11% (16)	11% (15)	144
4-Region: South	34% (93)	33% (91)	9% (25)	3% (8)	10% (27)	11% (30)	274
4-Region: West	27% (31)	33% (38)	7% (8)	6% (7)	12% (14)	15% (17)	115
200246	28% (54)	38% (72)	7% (13)	4% (8)	13% (24)	10% (20)	191
200252	36% (73)	31% (63)	11% (22)	3% (7)	9% (19)	10% (21)	206
200257	33% (75)	31% (70)	6% (13)	6% (15)	10% (22)	14% (32)	227
White (non-hispanic)	34% (166)	34% (162)	9% (43)	5% (25)	9% (43)	9% (43)	481
Currently subscribe: Cable or satellite	36% (138)	34% (129)	8% (31)	4% (15)	9% (33)	10% (38)	384
Currently subscribe: Streaming services	31% (107)	34% (117)	7% (23)	4% (14)	12% (42)	11% (39)	342
Currently subscribe: Live TV streaming	30% (69)	35% (79)	7% (17)	4% (8)	13% (30)	11% (25)	230
Currently subscribe: Broadband internet	36% (143)	33% (132)	8% (30)	5% (21)	9% (35)	10% (39)	400
Access to: Over-the-air TV antenna	34% (75)	32% (71)	10% (21)	4% (9)	11% (25)	8% (18)	219
Access to: Smart or connected TV	31% (121)	33% (129)	8% (31)	5% (21)	14% (54)	10% (40)	396
Interested in Sports Betting	35% (96)	35% (97)	7% (19)	4% (10)	10% (27)	9% (25)	275
Interested in Motorsports	36% (173)	35% (167)	8% (37)	5% (24)	11% (52)	6% (27)	479

Continued on next page

Table AUTO8_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Denny Hamlin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (202)	33% (205)	8% (48)	5% (30)	11% (66)	12% (74)	624
Avid Fan of NASCAR, F1, and IndyCar	37% (51)	25% (35)	7% (10)	3% (4)	8% (11)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	36% (141)	35% (138)	7% (28)	4% (15)	7% (28)	11% (45)	395
NASCAR Fan	32% (202)	33% (205)	8% (48)	5% (30)	11% (66)	12% (74)	624
Avid NASCAR Fan	32% (202)	33% (205)	8% (48)	5% (30)	11% (66)	12% (74)	624
F1 Fan	35% (148)	35% (149)	8% (32)	4% (16)	8% (32)	11% (47)	423
Avid F1 Fan	37% (66)	25% (44)	6% (11)	5% (9)	8% (15)	18% (32)	177
Casual F1 Fan	33% (82)	42% (105)	9% (21)	3% (7)	7% (17)	6% (15)	247
IndyCar Fan	35% (174)	33% (164)	7% (37)	4% (20)	9% (46)	12% (61)	502
Avid IndyCar Fan	37% (80)	27% (58)	7% (16)	3% (6)	10% (23)	17% (36)	218
Casual IndyCar Fan	33% (94)	37% (106)	8% (22)	5% (14)	8% (24)	9% (25)	284
NHRA Fan	36% (144)	32% (127)	7% (29)	4% (18)	9% (37)	11% (44)	399
MotoGP Fan	34% (104)	31% (95)	6% (19)	5% (15)	12% (36)	13% (39)	307
Avid MotoGP Fan	31% (34)	24% (27)	3% (4)	5% (6)	9% (10)	28% (31)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Blaney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	20% (123)	37% (232)	5% (34)	3% (20)	19% (119)	15% (97)	624
Gender: Male	22% (90)	40% (166)	6% (24)	3% (12)	17% (72)	12% (50)	415
Gender: Female	15% (32)	31% (65)	4% (9)	4% (8)	23% (47)	22% (47)	209
Age: 18-29	16% (12)	25% (19)	7% (5)	10% (7)	20% (15)	22% (17)	75
Age: 30-44	21% (35)	39% (65)	8% (14)	4% (7)	14% (24)	14% (24)	170
Age: 45-54	13% (12)	44% (42)	5% (5)	1% (1)	25% (24)	12% (11)	95
Age: 55-64	25% (42)	38% (65)	3% (5)	1% (1)	22% (37)	11% (20)	171
Age: 65+	18% (21)	36% (41)	4% (4)	3% (4)	17% (19)	22% (25)	114
Millennial: Age 23-38	16% (25)	37% (56)	11% (16)	3% (4)	13% (20)	19% (29)	150
Generation X: Age 39-54	21% (33)	41% (65)	4% (7)	3% (6)	21% (33)	9% (15)	158
Boomers: Age 55-73	21% (55)	38% (101)	3% (9)	2% (5)	19% (51)	16% (42)	262
PID: Dem (no lean)	22% (38)	42% (72)	4% (7)	2% (3)	14% (24)	16% (28)	172
PID: Ind (no lean)	15% (25)	33% (56)	3% (6)	4% (7)	27% (46)	18% (31)	171
PID: Rep (no lean)	21% (59)	37% (104)	7% (20)	3% (9)	18% (50)	13% (38)	281
PID/Gender: Dem Men	25% (28)	43% (47)	1% (2)	1% (1)	13% (15)	17% (18)	111
PID/Gender: Dem Women	16% (9)	40% (24)	10% (6)	4% (2)	15% (9)	15% (9)	61
PID/Gender: Ind Men	18% (19)	37% (40)	4% (4)	5% (5)	23% (25)	14% (15)	108
PID/Gender: Ind Women	10% (6)	26% (16)	2% (1)	3% (2)	33% (21)	26% (16)	63
PID/Gender: Rep Men	22% (43)	41% (79)	9% (18)	3% (5)	17% (32)	9% (17)	196
PID/Gender: Rep Women	19% (16)	29% (24)	2% (2)	5% (4)	20% (17)	25% (21)	85
Ideo: Liberal (1-3)	24% (33)	41% (56)	5% (8)	4% (5)	18% (24)	8% (11)	138
Ideo: Moderate (4)	18% (29)	35% (58)	6% (9)	5% (8)	21% (34)	16% (26)	165
Ideo: Conservative (5-7)	20% (52)	41% (107)	6% (15)	2% (5)	18% (46)	14% (36)	262
Educ: < College	18% (84)	35% (167)	5% (26)	4% (17)	21% (99)	17% (80)	473
Educ: Bachelors degree	24% (24)	47% (47)	6% (6)	— (0)	12% (12)	11% (11)	99
Educ: Post-grad	27% (14)	35% (18)	4% (2)	6% (3)	16% (8)	11% (5)	52
Income: Under 50k	19% (65)	32% (110)	4% (15)	3% (10)	21% (73)	20% (67)	340
Income: 50k-100k	18% (39)	44% (95)	7% (14)	3% (7)	18% (39)	10% (22)	216
Income: 100k+	28% (19)	39% (26)	6% (4)	5% (3)	12% (8)	11% (7)	67
Ethnicity: White	21% (112)	37% (197)	5% (28)	3% (17)	19% (99)	14% (73)	526
Ethnicity: Hispanic	21% (14)	34% (23)	11% (7)	6% (4)	18% (12)	10% (7)	66

Continued on next page

Table AUTO8_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Blaney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	20% (123)	37% (232)	5% (34)	3% (20)	19% (119)	15% (97)	624
Ethnicity: Afr. Am.	9% (5)	41% (25)	7% (4)	2% (1)	14% (8)	28% (17)	60
All Christian	20% (62)	44% (133)	4% (14)	1% (4)	17% (53)	13% (40)	305
Agnostic/Nothing in particular	19% (51)	33% (90)	5% (12)	5% (14)	20% (55)	18% (49)	271
Evangelical	19% (42)	44% (96)	5% (10)	1% (2)	16% (35)	16% (34)	219
Non-Evangelical	18% (38)	40% (87)	4% (8)	2% (5)	20% (43)	16% (35)	215
Community: Urban	24% (38)	36% (57)	4% (7)	3% (4)	19% (29)	14% (21)	157
Community: Suburban	21% (54)	39% (101)	3% (8)	4% (10)	18% (47)	15% (38)	258
Community: Rural	15% (31)	35% (74)	9% (19)	3% (6)	21% (43)	18% (37)	209
Employ: Private Sector	21% (42)	47% (94)	8% (16)	1% (2)	14% (29)	9% (17)	199
Employ: Self-Employed	21% (16)	32% (24)	3% (2)	1% (1)	25% (18)	18% (13)	73
Employ: Retired	20% (30)	33% (51)	4% (7)	3% (4)	20% (31)	20% (30)	151
Employ: Unemployed	30% (17)	28% (16)	5% (3)	3% (2)	17% (10)	16% (9)	56
Military HH: Yes	21% (30)	37% (53)	4% (6)	4% (6)	19% (27)	14% (20)	142
Military HH: No	19% (93)	37% (178)	6% (28)	3% (14)	19% (92)	16% (76)	482
RD/WT: Right Direction	24% (84)	38% (134)	7% (23)	3% (11)	15% (55)	13% (46)	353
RD/WT: Wrong Track	14% (38)	36% (98)	4% (11)	3% (9)	24% (65)	19% (51)	271
Trump Job Approve	22% (77)	37% (128)	7% (22)	3% (12)	19% (65)	12% (41)	345
Trump Job Disapprove	17% (44)	37% (98)	4% (11)	3% (8)	20% (52)	19% (51)	264
Trump Job Strongly Approve	25% (60)	37% (90)	6% (16)	4% (9)	16% (40)	12% (29)	244
Trump Job Somewhat Approve	17% (17)	37% (38)	7% (7)	2% (2)	25% (25)	12% (12)	101
Trump Job Somewhat Disapprove	10% (7)	46% (32)	3% (2)	4% (3)	25% (18)	13% (9)	70
Trump Job Strongly Disapprove	19% (37)	34% (66)	5% (9)	3% (5)	18% (35)	21% (42)	194
Favorable of Trump	23% (79)	37% (131)	7% (23)	2% (8)	17% (61)	14% (47)	351
Unfavorable of Trump	16% (41)	39% (95)	4% (10)	3% (7)	21% (51)	17% (42)	247
Very Favorable of Trump	25% (63)	34% (86)	6% (14)	3% (7)	17% (43)	15% (37)	250
Somewhat Favorable of Trump	17% (17)	45% (45)	9% (9)	1% (1)	18% (18)	10% (11)	101
Somewhat Unfavorable of Trump	8% (5)	47% (28)	2% (1)	5% (3)	25% (15)	11% (7)	58
Very Unfavorable of Trump	19% (36)	36% (68)	5% (9)	2% (4)	19% (36)	19% (35)	189

Continued on next page

Table AUTO8_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Blaney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	20% (123)	37% (232)	5% (34)	3% (20)	19% (119)	15% (97)	624
#1 Issue: Economy	16% (22)	36% (51)	11% (15)	1% (1)	19% (27)	17% (24)	140
#1 Issue: Security	21% (31)	41% (60)	4% (6)	7% (10)	20% (30)	7% (10)	148
#1 Issue: Health Care	22% (23)	34% (36)	5% (5)	3% (3)	18% (19)	18% (19)	106
#1 Issue: Medicare / Social Security	27% (33)	36% (44)	2% (3)	2% (3)	15% (19)	17% (20)	121
2018 House Vote: Democrat	22% (40)	41% (76)	3% (5)	3% (5)	16% (29)	16% (29)	185
2018 House Vote: Republican	23% (62)	40% (108)	7% (20)	3% (8)	16% (42)	12% (32)	272
2016 Vote: Hillary Clinton	20% (33)	39% (63)	5% (7)	4% (7)	18% (29)	15% (24)	163
2016 Vote: Donald Trump	23% (66)	40% (114)	6% (18)	2% (4)	17% (49)	12% (35)	287
2016 Vote: Didn't Vote	13% (19)	29% (42)	5% (7)	5% (7)	25% (37)	24% (35)	147
Voted in 2014: Yes	23% (94)	40% (168)	6% (26)	2% (10)	15% (62)	14% (57)	418
Voted in 2014: No	14% (28)	31% (63)	4% (8)	5% (10)	28% (57)	19% (39)	206
2012 Vote: Barack Obama	17% (37)	42% (91)	7% (15)	2% (5)	16% (35)	17% (36)	219
2012 Vote: Mitt Romney	26% (50)	42% (80)	6% (11)	1% (1)	14% (27)	12% (22)	191
2012 Vote: Didn't Vote	16% (29)	29% (55)	4% (8)	6% (11)	26% (49)	20% (37)	189
4-Region: Northeast	28% (25)	37% (33)	4% (4)	3% (2)	13% (12)	16% (14)	91
4-Region: Midwest	18% (25)	41% (58)	2% (3)	1% (2)	27% (38)	12% (17)	144
4-Region: South	19% (53)	40% (109)	6% (17)	3% (7)	16% (43)	16% (45)	274
4-Region: West	17% (19)	27% (31)	8% (9)	8% (9)	23% (26)	18% (21)	115
200246	19% (36)	31% (59)	7% (14)	3% (6)	23% (43)	17% (32)	191
200252	26% (53)	38% (79)	6% (12)	2% (4)	17% (34)	11% (23)	206
200257	15% (33)	41% (93)	3% (8)	4% (10)	18% (42)	18% (42)	227
White (non-hispanic)	21% (100)	37% (178)	5% (23)	3% (15)	20% (95)	15% (71)	481
Currently subscribe: Cable or satellite	20% (77)	41% (158)	5% (18)	2% (8)	18% (69)	14% (54)	384
Currently subscribe: Streaming services	19% (66)	39% (135)	4% (14)	4% (13)	19% (65)	15% (50)	342
Currently subscribe: Live TV streaming	21% (48)	38% (87)	5% (12)	5% (11)	18% (42)	13% (31)	230
Currently subscribe: Broadband internet	22% (86)	40% (160)	4% (15)	2% (7)	20% (81)	13% (51)	400
Access to: Over-the-air TV antenna	22% (47)	38% (84)	3% (7)	4% (9)	19% (41)	14% (30)	219
Access to: Smart or connected TV	22% (88)	36% (141)	6% (22)	4% (14)	19% (74)	14% (56)	396
Interested in Sports Betting	24% (66)	40% (111)	8% (22)	5% (13)	13% (36)	10% (26)	275
Interested in Motorsports	23% (110)	42% (199)	5% (23)	2% (11)	19% (93)	9% (43)	479

Continued on next page

Table AUTO8_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Blaney

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	20% (123)	37% (232)	5% (34)	3% (20)	19% (119)	15% (97)	624
Avid Fan of NASCAR, F1, and IndyCar	25% (34)	32% (45)	7% (10)	1% (2)	10% (14)	25% (35)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	21% (84)	40% (159)	6% (22)	2% (8)	16% (65)	15% (58)	395
NASCAR Fan	20% (123)	37% (232)	5% (34)	3% (20)	19% (119)	15% (97)	624
Avid NASCAR Fan	20% (123)	37% (232)	5% (34)	3% (20)	19% (119)	15% (97)	624
F1 Fan	22% (94)	38% (163)	6% (25)	3% (11)	16% (67)	15% (63)	423
Avid F1 Fan	26% (45)	31% (55)	7% (12)	2% (4)	14% (24)	21% (37)	177
Casual F1 Fan	20% (49)	44% (108)	5% (13)	3% (7)	17% (42)	11% (27)	247
IndyCar Fan	20% (98)	39% (196)	5% (24)	3% (13)	20% (98)	14% (73)	502
Avid IndyCar Fan	24% (52)	34% (74)	7% (15)	1% (2)	14% (31)	20% (43)	218
Casual IndyCar Fan	16% (46)	43% (122)	3% (9)	4% (11)	24% (67)	10% (30)	284
NHRA Fan	21% (85)	37% (147)	6% (23)	2% (8)	19% (77)	15% (58)	399
MotoGP Fan	21% (65)	37% (113)	5% (16)	4% (12)	16% (50)	17% (51)	307
Avid MotoGP Fan	25% (28)	29% (32)	3% (3)	2% (2)	9% (10)	33% (36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ty Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	19% (120)	33% (206)	9% (53)	4% (24)	17% (107)	18% (115)	624
Gender: Male	20% (82)	34% (141)	11% (44)	4% (15)	18% (73)	15% (61)	415
Gender: Female	18% (38)	31% (65)	4% (9)	4% (9)	16% (34)	26% (53)	209
Age: 18-29	19% (14)	23% (17)	10% (8)	7% (5)	12% (9)	29% (22)	75
Age: 30-44	25% (43)	29% (49)	15% (25)	4% (8)	10% (17)	17% (29)	170
Age: 45-54	14% (13)	41% (39)	4% (4)	5% (5)	20% (19)	16% (15)	95
Age: 55-64	22% (38)	33% (57)	7% (11)	3% (5)	22% (38)	13% (22)	171
Age: 65+	10% (12)	39% (44)	5% (6)	2% (2)	21% (24)	23% (26)	114
Millennial: Age 23-38	20% (30)	31% (47)	12% (19)	3% (4)	12% (18)	22% (33)	150
Generation X: Age 39-54	23% (36)	36% (57)	8% (13)	6% (10)	16% (25)	11% (17)	158
Boomers: Age 55-73	18% (46)	34% (90)	6% (16)	3% (7)	22% (57)	17% (46)	262
PID: Dem (no lean)	22% (37)	40% (69)	7% (12)	2% (4)	13% (23)	16% (27)	172
PID: Ind (no lean)	17% (29)	26% (44)	6% (11)	8% (13)	21% (35)	23% (39)	171
PID: Rep (no lean)	19% (54)	33% (92)	11% (30)	2% (7)	17% (49)	17% (49)	281
PID/Gender: Dem Men	22% (25)	37% (41)	8% (9)	2% (2)	15% (16)	16% (18)	111
PID/Gender: Dem Women	20% (12)	46% (28)	6% (3)	3% (2)	10% (6)	15% (9)	61
PID/Gender: Ind Men	16% (18)	27% (30)	9% (10)	9% (9)	20% (21)	19% (21)	108
PID/Gender: Ind Women	18% (11)	23% (15)	2% (1)	6% (4)	22% (14)	29% (18)	63
PID/Gender: Rep Men	20% (39)	35% (69)	13% (25)	2% (3)	18% (35)	12% (23)	196
PID/Gender: Rep Women	17% (14)	27% (23)	6% (5)	4% (3)	16% (13)	31% (26)	85
Ideo: Liberal (1-3)	24% (33)	32% (44)	10% (13)	7% (10)	15% (21)	12% (17)	138
Ideo: Moderate (4)	17% (28)	33% (54)	11% (17)	4% (6)	20% (32)	16% (27)	165
Ideo: Conservative (5-7)	19% (49)	34% (90)	9% (23)	2% (6)	18% (47)	18% (47)	262
Educ: < College	18% (84)	31% (148)	9% (44)	4% (17)	18% (86)	20% (93)	473
Educ: Bachelors degree	22% (21)	43% (43)	7% (7)	5% (5)	10% (10)	13% (13)	99
Educ: Post-grad	27% (14)	30% (15)	3% (2)	4% (2)	19% (10)	17% (9)	52
Income: Under 50k	18% (62)	31% (107)	7% (22)	4% (14)	17% (58)	23% (77)	340
Income: 50k-100k	20% (43)	33% (71)	12% (27)	3% (7)	18% (39)	14% (29)	216
Income: 100k+	22% (15)	41% (28)	6% (4)	4% (3)	15% (10)	12% (8)	67
Ethnicity: White	18% (94)	35% (186)	9% (49)	4% (19)	18% (93)	16% (85)	526
Ethnicity: Hispanic	19% (13)	23% (15)	21% (14)	3% (2)	5% (3)	29% (19)	66

Continued on next page

Table AUTO8_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ty Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	19% (120)	33% (206)	9% (53)	4% (24)	17% (107)	18% (115)	624
Ethnicity: Afr. Am.	34% (21)	18% (11)	7% (4)	1% (1)	12% (7)	28% (17)	60
All Christian	20% (62)	39% (119)	7% (21)	2% (5)	15% (45)	17% (52)	305
Agnostic/Nothing in particular	17% (47)	31% (83)	9% (24)	5% (13)	19% (51)	19% (53)	271
Evangelical	21% (46)	37% (81)	11% (23)	1% (2)	12% (27)	18% (40)	219
Non-Evangelical	18% (39)	37% (79)	5% (11)	3% (6)	16% (35)	21% (45)	215
Community: Urban	28% (44)	37% (58)	5% (7)	2% (3)	11% (18)	17% (26)	157
Community: Suburban	19% (49)	29% (76)	8% (20)	6% (16)	21% (53)	17% (44)	258
Community: Rural	13% (26)	34% (72)	12% (26)	2% (5)	17% (36)	21% (44)	209
Employ: Private Sector	21% (42)	35% (70)	12% (24)	4% (9)	14% (27)	13% (27)	199
Employ: Self-Employed	21% (16)	29% (21)	8% (6)	4% (3)	18% (13)	21% (15)	73
Employ: Retired	13% (20)	37% (56)	6% (10)	1% (2)	23% (35)	20% (30)	151
Employ: Unemployed	38% (21)	23% (13)	— (0)	5% (3)	16% (9)	18% (10)	56
Military HH: Yes	23% (33)	28% (40)	10% (14)	2% (3)	19% (27)	18% (26)	142
Military HH: No	18% (86)	34% (166)	8% (40)	4% (21)	17% (80)	18% (89)	482
RD/WT: Right Direction	21% (74)	32% (114)	9% (32)	5% (17)	17% (61)	16% (55)	353
RD/WT: Wrong Track	17% (46)	34% (92)	8% (21)	3% (8)	17% (45)	22% (59)	271
Trump Job Approve	19% (65)	33% (115)	10% (36)	3% (11)	19% (64)	16% (54)	345
Trump Job Disapprove	20% (53)	34% (88)	6% (16)	4% (11)	15% (40)	21% (55)	264
Trump Job Strongly Approve	22% (53)	34% (82)	10% (24)	3% (7)	19% (46)	13% (32)	244
Trump Job Somewhat Approve	12% (12)	33% (33)	11% (12)	4% (4)	18% (18)	22% (22)	101
Trump Job Somewhat Disapprove	18% (13)	36% (25)	8% (6)	5% (3)	11% (8)	22% (15)	70
Trump Job Strongly Disapprove	21% (40)	33% (64)	5% (10)	4% (7)	17% (33)	21% (40)	194
Favorable of Trump	19% (67)	34% (119)	10% (36)	3% (11)	18% (62)	16% (55)	351
Unfavorable of Trump	20% (49)	33% (81)	7% (17)	4% (10)	16% (40)	20% (50)	247
Very Favorable of Trump	22% (54)	32% (79)	10% (25)	4% (10)	18% (45)	15% (37)	250
Somewhat Favorable of Trump	13% (13)	40% (40)	11% (11)	1% (1)	18% (18)	18% (18)	101
Somewhat Unfavorable of Trump	14% (8)	36% (21)	12% (7)	6% (3)	6% (3)	26% (15)	58
Very Unfavorable of Trump	22% (41)	32% (60)	5% (10)	4% (7)	19% (36)	19% (35)	189

Continued on next page

Table AUTO8_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ty Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	19% (120)	33% (206)	9% (53)	4% (24)	17% (107)	18% (115)	624
#1 Issue: Economy	22% (31)	33% (46)	12% (16)	3% (4)	13% (18)	17% (24)	140
#1 Issue: Security	19% (27)	32% (47)	11% (17)	7% (10)	18% (27)	14% (20)	148
#1 Issue: Health Care	25% (26)	27% (28)	5% (5)	6% (6)	20% (21)	18% (19)	106
#1 Issue: Medicare / Social Security	17% (21)	44% (53)	6% (8)	1% (1)	16% (19)	16% (19)	121
2018 House Vote: Democrat	22% (40)	35% (65)	10% (19)	2% (4)	15% (28)	15% (28)	185
2018 House Vote: Republican	20% (55)	35% (94)	11% (29)	2% (6)	17% (47)	15% (40)	272
2016 Vote: Hillary Clinton	22% (36)	35% (56)	8% (13)	3% (4)	18% (29)	15% (24)	163
2016 Vote: Donald Trump	21% (61)	34% (97)	10% (28)	2% (6)	18% (51)	15% (43)	287
2016 Vote: Didn't Vote	12% (18)	27% (40)	7% (11)	8% (12)	16% (23)	29% (43)	147
Voted in 2014: Yes	21% (86)	36% (152)	9% (37)	3% (12)	16% (65)	16% (65)	418
Voted in 2014: No	16% (34)	26% (54)	8% (16)	6% (12)	20% (42)	24% (50)	206
2012 Vote: Barack Obama	16% (36)	37% (81)	11% (24)	2% (5)	15% (32)	19% (41)	219
2012 Vote: Mitt Romney	23% (44)	35% (68)	9% (17)	3% (5)	17% (33)	13% (25)	191
2012 Vote: Didn't Vote	17% (33)	27% (51)	6% (11)	7% (13)	19% (36)	23% (44)	189
4-Region: Northeast	17% (16)	41% (37)	8% (7)	2% (2)	13% (12)	19% (17)	91
4-Region: Midwest	17% (24)	35% (51)	8% (12)	1% (2)	20% (29)	18% (26)	144
4-Region: South	22% (59)	32% (88)	8% (22)	4% (11)	16% (45)	18% (49)	274
4-Region: West	18% (21)	26% (29)	10% (12)	8% (10)	18% (21)	20% (23)	115
200246	16% (31)	31% (60)	8% (16)	5% (10)	22% (42)	17% (33)	191
200252	23% (47)	34% (71)	10% (22)	3% (7)	12% (24)	17% (35)	206
200257	19% (42)	33% (75)	7% (16)	3% (7)	18% (40)	21% (47)	227
White (non-hispanic)	17% (83)	36% (175)	7% (35)	4% (19)	19% (91)	16% (78)	481
Currently subscribe: Cable or satellite	19% (71)	38% (146)	7% (28)	4% (16)	16% (61)	16% (62)	384
Currently subscribe: Streaming services	19% (66)	34% (118)	8% (28)	4% (13)	16% (56)	18% (62)	342
Currently subscribe: Live TV streaming	23% (52)	31% (71)	9% (21)	5% (12)	14% (31)	18% (42)	230
Currently subscribe: Broadband internet	20% (81)	36% (145)	8% (30)	3% (12)	18% (74)	14% (57)	400
Access to: Over-the-air TV antenna	23% (50)	29% (64)	7% (14)	4% (8)	20% (45)	18% (38)	219
Access to: Smart or connected TV	22% (89)	32% (125)	8% (32)	3% (12)	18% (71)	17% (68)	396
Interested in Sports Betting	27% (74)	30% (83)	12% (34)	5% (14)	12% (32)	14% (38)	275
Interested in Motorsports	21% (101)	37% (179)	8% (40)	3% (13)	18% (85)	13% (61)	479

Continued on next page

Table AUTO8_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ty Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	19% (120)	33% (206)	9% (53)	4% (24)	17% (107)	18% (115)	624
Avid Fan of NASCAR, F1, and IndyCar	31% (43)	26% (37)	6% (8)	3% (4)	10% (14)	24% (33)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	24% (94)	35% (136)	9% (35)	3% (12)	16% (62)	14% (56)	395
NASCAR Fan	19% (120)	33% (206)	9% (53)	4% (24)	17% (107)	18% (115)	624
Avid NASCAR Fan	19% (120)	33% (206)	9% (53)	4% (24)	17% (107)	18% (115)	624
F1 Fan	23% (96)	35% (148)	8% (35)	3% (14)	16% (68)	15% (62)	423
Avid F1 Fan	34% (60)	23% (41)	7% (13)	3% (5)	10% (18)	22% (40)	177
Casual F1 Fan	14% (36)	43% (107)	9% (22)	4% (9)	20% (50)	9% (23)	247
IndyCar Fan	21% (107)	33% (166)	9% (44)	4% (18)	17% (83)	17% (84)	502
Avid IndyCar Fan	28% (61)	27% (59)	8% (18)	2% (5)	14% (30)	21% (45)	218
Casual IndyCar Fan	16% (45)	38% (107)	9% (26)	4% (13)	19% (54)	14% (39)	284
NHRA Fan	22% (89)	31% (123)	11% (42)	4% (15)	17% (69)	16% (62)	399
MotoGP Fan	27% (82)	29% (90)	8% (25)	4% (11)	15% (46)	17% (53)	307
Avid MotoGP Fan	39% (44)	16% (18)	3% (4)	2% (2)	9% (10)	31% (34)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Clint Bowyer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (191)	34% (211)	5% (31)	3% (21)	14% (90)	13% (81)	624
Gender: Male	34% (140)	34% (140)	5% (20)	4% (18)	13% (54)	10% (43)	415
Gender: Female	25% (52)	34% (71)	5% (11)	1% (3)	17% (35)	18% (37)	209
Age: 18-29	14% (10)	31% (23)	12% (9)	2% (2)	26% (20)	14% (11)	75
Age: 30-44	30% (52)	31% (53)	5% (8)	7% (12)	14% (23)	13% (21)	170
Age: 45-54	24% (23)	44% (42)	5% (5)	4% (4)	17% (16)	5% (5)	95
Age: 55-64	41% (70)	31% (53)	3% (6)	1% (2)	11% (19)	12% (21)	171
Age: 65+	32% (37)	35% (40)	2% (2)	1% (1)	10% (12)	20% (23)	114
Millennial: Age 23-38	22% (33)	33% (50)	8% (12)	6% (9)	16% (23)	15% (23)	150
Generation X: Age 39-54	31% (49)	39% (63)	4% (7)	5% (8)	15% (24)	5% (8)	158
Boomers: Age 55-73	37% (96)	34% (88)	3% (7)	1% (3)	10% (26)	16% (42)	262
PID: Dem (no lean)	33% (56)	35% (60)	6% (10)	2% (3)	11% (20)	14% (24)	172
PID: Ind (no lean)	23% (39)	31% (53)	3% (5)	8% (13)	21% (36)	15% (25)	171
PID: Rep (no lean)	34% (96)	35% (98)	6% (16)	2% (5)	12% (34)	11% (32)	281
PID/Gender: Dem Men	32% (36)	33% (37)	7% (8)	2% (2)	13% (15)	13% (14)	111
PID/Gender: Dem Women	33% (20)	38% (23)	3% (2)	2% (1)	8% (5)	15% (9)	61
PID/Gender: Ind Men	28% (31)	30% (33)	1% (1)	11% (12)	17% (19)	12% (13)	108
PID/Gender: Ind Women	13% (8)	32% (20)	6% (4)	2% (1)	28% (17)	19% (12)	63
PID/Gender: Rep Men	37% (73)	36% (71)	5% (10)	2% (5)	11% (21)	8% (16)	196
PID/Gender: Rep Women	28% (24)	32% (27)	6% (5)	— (0)	15% (13)	19% (16)	85
Ideo: Liberal (1-3)	34% (47)	35% (48)	7% (10)	6% (8)	12% (17)	6% (9)	138
Ideo: Moderate (4)	29% (48)	33% (55)	5% (8)	4% (6)	16% (27)	12% (21)	165
Ideo: Conservative (5-7)	34% (88)	35% (93)	4% (11)	2% (4)	13% (34)	12% (32)	262
Educ: < College	29% (138)	33% (154)	4% (21)	4% (19)	15% (73)	14% (68)	473
Educ: Bachelors degree	33% (33)	41% (41)	8% (8)	— (0)	11% (11)	7% (7)	99
Educ: Post-grad	39% (20)	32% (17)	3% (2)	3% (2)	12% (6)	10% (5)	52
Income: Under 50k	28% (96)	31% (106)	5% (16)	3% (10)	16% (55)	17% (57)	340
Income: 50k-100k	33% (72)	36% (78)	5% (10)	4% (9)	13% (27)	9% (20)	216
Income: 100k+	35% (23)	40% (27)	7% (4)	2% (2)	11% (7)	5% (3)	67
Ethnicity: White	33% (175)	34% (180)	5% (24)	4% (19)	13% (71)	11% (58)	526
Ethnicity: Hispanic	41% (27)	17% (11)	6% (4)	3% (2)	17% (12)	15% (10)	66

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Table AUTO8_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Clint Bowyer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	31%	(191)	34%	(211)	5%	(31)	3%	(21)	14%	(90)	13%	(81)	624
Ethnicity: Afr. Am.	13%	(8)	39%	(24)	6%	(4)	—	(0)	18%	(11)	23%	(14)	60
All Christian	33%	(99)	39%	(118)	3%	(10)	2%	(6)	11%	(35)	12%	(37)	305
Agnostic/Nothing in particular	28%	(76)	31%	(85)	5%	(15)	4%	(12)	17%	(46)	14%	(37)	271
Evangelical	27%	(60)	42%	(92)	4%	(8)	3%	(7)	13%	(29)	10%	(23)	219
Non-Evangelical	33%	(71)	32%	(70)	3%	(7)	2%	(4)	14%	(30)	16%	(34)	215
Community: Urban	28%	(44)	41%	(63)	5%	(8)	1%	(2)	16%	(25)	9%	(15)	157
Community: Suburban	32%	(82)	33%	(85)	5%	(12)	3%	(9)	14%	(36)	14%	(35)	258
Community: Rural	31%	(65)	30%	(63)	5%	(11)	5%	(10)	14%	(29)	15%	(31)	209
Employ: Private Sector	35%	(70)	39%	(77)	4%	(7)	4%	(7)	10%	(20)	9%	(17)	199
Employ: Self-Employed	33%	(24)	27%	(20)	8%	(6)	2%	(2)	19%	(14)	11%	(8)	73
Employ: Retired	32%	(48)	34%	(51)	3%	(4)	2%	(3)	12%	(18)	17%	(26)	151
Employ: Unemployed	33%	(19)	25%	(14)	6%	(3)	3%	(2)	20%	(11)	12%	(7)	56
Military HH: Yes	36%	(51)	32%	(45)	5%	(7)	4%	(5)	14%	(20)	10%	(14)	142
Military HH: No	29%	(140)	34%	(166)	5%	(24)	3%	(15)	15%	(70)	14%	(66)	482
RD/WT: Right Direction	37%	(131)	33%	(118)	5%	(16)	2%	(8)	11%	(38)	12%	(41)	353
RD/WT: Wrong Track	22%	(60)	34%	(93)	5%	(15)	5%	(12)	19%	(52)	15%	(40)	271
Trump Job Approve	35%	(122)	35%	(121)	5%	(18)	2%	(8)	12%	(40)	10%	(36)	345
Trump Job Disapprove	26%	(67)	33%	(88)	5%	(13)	5%	(12)	17%	(46)	14%	(37)	264
Trump Job Strongly Approve	39%	(95)	35%	(84)	3%	(8)	2%	(4)	11%	(26)	11%	(26)	244
Trump Job Somewhat Approve	27%	(27)	37%	(37)	10%	(10)	3%	(3)	13%	(13)	10%	(10)	101
Trump Job Somewhat Disapprove	31%	(22)	33%	(23)	3%	(2)	3%	(2)	22%	(15)	8%	(6)	70
Trump Job Strongly Disapprove	23%	(46)	33%	(65)	6%	(11)	5%	(10)	16%	(31)	16%	(31)	194
Favorable of Trump	34%	(120)	35%	(123)	5%	(17)	2%	(8)	12%	(41)	12%	(41)	351
Unfavorable of Trump	27%	(67)	35%	(87)	4%	(11)	3%	(7)	17%	(43)	13%	(32)	247
Very Favorable of Trump	39%	(97)	32%	(80)	5%	(11)	2%	(4)	11%	(29)	12%	(29)	250
Somewhat Favorable of Trump	23%	(23)	43%	(43)	6%	(6)	3%	(3)	12%	(12)	12%	(12)	101
Somewhat Unfavorable of Trump	33%	(19)	35%	(20)	4%	(2)	1%	(1)	19%	(11)	9%	(5)	58
Very Unfavorable of Trump	25%	(48)	35%	(66)	5%	(9)	3%	(6)	17%	(32)	14%	(27)	189

Continued on next page

Table AUTO8_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Clint Bowyer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	31%	(191)	34%	(211)	5%	(31)	3%	(21)	14%	(90)	13%	(81)	624
#1 Issue: Economy	27%	(38)	41%	(57)	5%	(7)	3%	(4)	13%	(18)	10%	(15)	140
#1 Issue: Security	36%	(53)	34%	(51)	5%	(8)	3%	(5)	13%	(19)	8%	(12)	148
#1 Issue: Health Care	29%	(31)	30%	(32)	4%	(5)	3%	(3)	20%	(21)	13%	(14)	106
#1 Issue: Medicare / Social Security	33%	(41)	35%	(43)	3%	(4)	4%	(4)	13%	(16)	12%	(14)	121
2018 House Vote: Democrat	30%	(56)	36%	(66)	6%	(11)	2%	(5)	13%	(24)	12%	(23)	185
2018 House Vote: Republican	37%	(100)	35%	(96)	4%	(11)	3%	(7)	10%	(28)	11%	(30)	272
2016 Vote: Hillary Clinton	31%	(50)	34%	(55)	6%	(10)	3%	(5)	13%	(21)	13%	(21)	163
2016 Vote: Donald Trump	38%	(108)	35%	(99)	3%	(8)	2%	(7)	12%	(34)	11%	(31)	287
2016 Vote: Didn't Vote	18%	(27)	29%	(43)	8%	(12)	5%	(7)	20%	(30)	19%	(28)	147
Voted in 2014: Yes	35%	(147)	35%	(144)	4%	(17)	3%	(12)	10%	(43)	13%	(54)	418
Voted in 2014: No	21%	(44)	32%	(67)	6%	(13)	4%	(8)	23%	(47)	13%	(27)	206
2012 Vote: Barack Obama	27%	(60)	37%	(81)	3%	(7)	4%	(9)	12%	(26)	16%	(35)	219
2012 Vote: Mitt Romney	43%	(81)	31%	(59)	4%	(7)	2%	(4)	10%	(20)	10%	(20)	191
2012 Vote: Didn't Vote	23%	(43)	32%	(60)	8%	(15)	4%	(7)	21%	(39)	13%	(24)	189
4-Region: Northeast	32%	(30)	37%	(33)	2%	(2)	4%	(4)	12%	(11)	13%	(12)	91
4-Region: Midwest	25%	(36)	41%	(59)	6%	(8)	4%	(5)	12%	(18)	13%	(18)	144
4-Region: South	31%	(84)	35%	(97)	6%	(15)	2%	(5)	14%	(38)	13%	(34)	274
4-Region: West	36%	(42)	19%	(22)	5%	(5)	5%	(6)	20%	(23)	15%	(17)	115
200246	27%	(51)	35%	(66)	5%	(10)	4%	(7)	16%	(30)	14%	(26)	191
200252	38%	(77)	34%	(69)	4%	(9)	2%	(5)	13%	(27)	9%	(18)	206
200257	27%	(62)	33%	(76)	5%	(12)	4%	(9)	14%	(32)	16%	(36)	227
White (non-hispanic)	32%	(152)	36%	(172)	5%	(22)	4%	(19)	13%	(63)	11%	(52)	481
Currently subscribe: Cable or satellite	32%	(122)	38%	(147)	4%	(14)	3%	(10)	12%	(46)	12%	(45)	384
Currently subscribe: Streaming services	32%	(109)	33%	(112)	6%	(21)	2%	(8)	15%	(51)	12%	(41)	342
Currently subscribe: Live TV streaming	35%	(81)	28%	(64)	8%	(17)	4%	(9)	15%	(34)	11%	(24)	230
Currently subscribe: Broadband internet	34%	(136)	36%	(143)	4%	(17)	2%	(8)	13%	(54)	11%	(43)	400
Access to: Over-the-air TV antenna	33%	(73)	30%	(67)	5%	(10)	6%	(13)	14%	(31)	11%	(24)	219
Access to: Smart or connected TV	35%	(137)	32%	(126)	4%	(14)	3%	(12)	16%	(62)	11%	(45)	396
Interested in Sports Betting	35%	(96)	35%	(96)	5%	(14)	5%	(13)	11%	(30)	9%	(25)	275
Interested in Motorsports	33%	(159)	37%	(178)	5%	(23)	3%	(14)	16%	(75)	6%	(31)	479

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Table AUTO8_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Clint Bowyer

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (191)	34% (211)	5% (31)	3% (21)	14% (90)	13% (81)	624
Avid Fan of NASCAR, F1, and IndyCar	41% (56)	22% (30)	2% (3)	3% (4)	9% (12)	24% (33)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	35% (138)	34% (134)	4% (15)	4% (16)	11% (45)	12% (48)	395
NASCAR Fan	31% (191)	34% (211)	5% (31)	3% (21)	14% (90)	13% (81)	624
Avid NASCAR Fan	31% (191)	34% (211)	5% (31)	3% (21)	14% (90)	13% (81)	624
F1 Fan	34% (144)	35% (148)	4% (17)	4% (16)	11% (47)	12% (51)	423
Avid F1 Fan	40% (70)	22% (39)	4% (7)	3% (6)	11% (19)	20% (35)	177
Casual F1 Fan	30% (74)	44% (109)	4% (10)	4% (10)	11% (28)	7% (16)	247
IndyCar Fan	32% (162)	33% (167)	4% (21)	3% (17)	13% (68)	13% (66)	502
Avid IndyCar Fan	37% (81)	28% (61)	2% (4)	2% (4)	12% (27)	19% (40)	218
Casual IndyCar Fan	29% (81)	37% (106)	6% (17)	5% (14)	14% (41)	9% (26)	284
NHRA Fan	33% (131)	33% (133)	4% (16)	3% (12)	15% (58)	12% (48)	399
MotoGP Fan	30% (92)	32% (99)	4% (13)	4% (13)	14% (44)	15% (45)	307
Avid MotoGP Fan	28% (31)	24% (27)	4% (4)	4% (4)	10% (11)	31% (34)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brennan Poole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(61)	25%	(156)	5%	(34)	3%	(21)	27%	(166)	30%	(186)	624
Gender: Male	10%	(42)	27%	(113)	6%	(26)	4%	(17)	28%	(116)	24%	(100)	415
Gender: Female	9%	(18)	20%	(42)	4%	(8)	2%	(4)	24%	(50)	41%	(86)	209
Age: 18-29	12%	(9)	29%	(22)	9%	(7)	9%	(7)	14%	(10)	28%	(21)	75
Age: 30-44	13%	(22)	24%	(41)	6%	(11)	7%	(12)	27%	(45)	23%	(39)	170
Age: 45-54	8%	(7)	30%	(29)	7%	(6)	2%	(2)	25%	(24)	28%	(27)	95
Age: 55-64	10%	(16)	26%	(44)	4%	(7)	—	(0)	29%	(50)	31%	(53)	171
Age: 65+	6%	(7)	17%	(20)	3%	(3)	1%	(1)	32%	(37)	41%	(47)	114
Millennial: Age 23-38	12%	(18)	27%	(41)	8%	(12)	6%	(10)	22%	(32)	25%	(37)	150
Generation X: Age 39-54	12%	(20)	27%	(43)	7%	(12)	4%	(7)	26%	(41)	23%	(36)	158
Boomers: Age 55-73	7%	(19)	23%	(60)	4%	(9)	—	(1)	30%	(79)	36%	(94)	262
PID: Dem (no lean)	12%	(21)	31%	(53)	8%	(13)	5%	(9)	22%	(38)	22%	(38)	172
PID: Ind (no lean)	6%	(10)	22%	(38)	5%	(9)	3%	(6)	29%	(49)	34%	(59)	171
PID: Rep (no lean)	10%	(29)	23%	(65)	4%	(12)	2%	(6)	28%	(79)	32%	(89)	281
PID/Gender: Dem Men	14%	(16)	33%	(37)	8%	(9)	5%	(6)	19%	(22)	21%	(23)	111
PID/Gender: Dem Women	9%	(5)	26%	(16)	8%	(5)	5%	(3)	27%	(16)	25%	(15)	61
PID/Gender: Ind Men	3%	(4)	29%	(32)	6%	(6)	5%	(6)	33%	(35)	24%	(26)	108
PID/Gender: Ind Women	11%	(7)	11%	(7)	5%	(3)	—	(0)	21%	(13)	52%	(33)	63
PID/Gender: Rep Men	12%	(23)	23%	(45)	6%	(12)	3%	(6)	30%	(59)	26%	(51)	196
PID/Gender: Rep Women	7%	(6)	23%	(20)	—	(0)	1%	(1)	24%	(21)	45%	(38)	85
Ideo: Liberal (1-3)	11%	(15)	34%	(47)	4%	(5)	8%	(11)	22%	(30)	21%	(29)	138
Ideo: Moderate (4)	9%	(14)	25%	(41)	8%	(12)	2%	(3)	26%	(43)	31%	(51)	165
Ideo: Conservative (5-7)	10%	(25)	22%	(58)	6%	(15)	2%	(6)	29%	(76)	31%	(82)	262
Educ: < College	7%	(34)	23%	(107)	6%	(27)	4%	(18)	28%	(134)	33%	(154)	473
Educ: Bachelors degree	15%	(15)	36%	(36)	7%	(6)	1%	(1)	18%	(17)	23%	(23)	99
Educ: Post-grad	23%	(12)	25%	(13)	1%	(1)	4%	(2)	29%	(15)	18%	(10)	52
Income: Under 50k	10%	(33)	21%	(72)	6%	(21)	4%	(13)	24%	(82)	35%	(120)	340
Income: 50k-100k	7%	(16)	30%	(65)	5%	(11)	3%	(7)	31%	(67)	23%	(51)	216
Income: 100k+	17%	(12)	28%	(19)	3%	(2)	3%	(2)	26%	(17)	23%	(15)	67
Ethnicity: White	9%	(45)	26%	(134)	5%	(27)	3%	(15)	28%	(147)	30%	(158)	526
Ethnicity: Hispanic	10%	(7)	35%	(23)	5%	(3)	2%	(1)	25%	(17)	22%	(15)	66

Continued on next page

Table AUTO8_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brennan Poole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(61)	25%	(156)	5%	(34)	3%	(21)	27%	(166)	30%	(186)	624
Ethnicity: Afr. Am.	17%	(10)	20%	(12)	8%	(5)	10%	(6)	16%	(10)	29%	(17)	60
All Christian	11%	(33)	27%	(81)	4%	(13)	2%	(5)	26%	(78)	31%	(94)	305
Agnostic/Nothing in particular	8%	(21)	22%	(61)	8%	(21)	6%	(16)	27%	(73)	29%	(79)	271
Evangelical	11%	(23)	25%	(56)	4%	(10)	5%	(11)	25%	(55)	29%	(64)	219
Non-Evangelical	10%	(21)	25%	(53)	6%	(13)	1%	(2)	27%	(58)	32%	(69)	215
Community: Urban	20%	(31)	27%	(42)	6%	(9)	3%	(5)	20%	(31)	25%	(40)	157
Community: Suburban	8%	(21)	26%	(67)	5%	(12)	5%	(12)	25%	(65)	32%	(82)	258
Community: Rural	4%	(8)	22%	(47)	6%	(14)	2%	(4)	34%	(70)	31%	(65)	209
Employ: Private Sector	9%	(18)	34%	(68)	7%	(15)	1%	(2)	27%	(55)	21%	(41)	199
Employ: Self-Employed	12%	(9)	21%	(15)	2%	(1)	3%	(2)	28%	(21)	34%	(25)	73
Employ: Retired	7%	(11)	21%	(31)	3%	(5)	—	(1)	34%	(52)	35%	(52)	151
Employ: Unemployed	21%	(12)	15%	(9)	8%	(4)	10%	(5)	14%	(8)	33%	(18)	56
Military HH: Yes	11%	(15)	30%	(43)	3%	(5)	2%	(3)	23%	(33)	31%	(44)	142
Military HH: No	9%	(45)	23%	(113)	6%	(29)	4%	(18)	28%	(133)	30%	(142)	482
RD/WT: Right Direction	11%	(37)	25%	(88)	6%	(21)	3%	(9)	26%	(92)	30%	(105)	353
RD/WT: Wrong Track	9%	(23)	25%	(68)	5%	(13)	4%	(12)	27%	(74)	30%	(81)	271
Trump Job Approve	10%	(33)	24%	(82)	5%	(18)	2%	(7)	28%	(96)	31%	(108)	345
Trump Job Disapprove	10%	(26)	28%	(73)	6%	(15)	4%	(12)	25%	(66)	27%	(72)	264
Trump Job Strongly Approve	10%	(25)	25%	(61)	4%	(10)	1%	(3)	29%	(71)	30%	(74)	244
Trump Job Somewhat Approve	8%	(8)	21%	(22)	8%	(8)	4%	(4)	25%	(26)	34%	(34)	101
Trump Job Somewhat Disapprove	6%	(4)	31%	(22)	3%	(2)	3%	(2)	29%	(20)	28%	(20)	70
Trump Job Strongly Disapprove	11%	(21)	26%	(51)	7%	(13)	5%	(10)	24%	(46)	27%	(53)	194
Favorable of Trump	9%	(32)	24%	(85)	7%	(23)	2%	(7)	27%	(94)	32%	(111)	351
Unfavorable of Trump	10%	(25)	28%	(68)	4%	(10)	5%	(12)	27%	(66)	27%	(67)	247
Very Favorable of Trump	9%	(23)	25%	(64)	6%	(14)	2%	(4)	26%	(66)	32%	(80)	250
Somewhat Favorable of Trump	9%	(9)	21%	(21)	9%	(9)	2%	(2)	28%	(28)	31%	(32)	101
Somewhat Unfavorable of Trump	2%	(1)	35%	(21)	2%	(1)	5%	(3)	25%	(14)	31%	(18)	58
Very Unfavorable of Trump	12%	(24)	25%	(48)	5%	(9)	5%	(9)	27%	(51)	26%	(49)	189

Continued on next page

Table AUTO8_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brennan Poole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(61)	25%	(156)	5%	(34)	3%	(21)	27%	(166)	30%	(186)	624
#1 Issue: Economy	16%	(23)	24%	(34)	7%	(9)	4%	(5)	24%	(34)	25%	(35)	140
#1 Issue: Security	10%	(15)	31%	(46)	7%	(11)	4%	(6)	22%	(32)	26%	(38)	148
#1 Issue: Health Care	9%	(10)	20%	(21)	2%	(2)	4%	(5)	32%	(34)	32%	(34)	106
#1 Issue: Medicare / Social Security	7%	(9)	31%	(37)	4%	(5)	—	(0)	26%	(31)	32%	(39)	121
2018 House Vote: Democrat	14%	(26)	29%	(53)	5%	(10)	5%	(9)	25%	(47)	22%	(40)	185
2018 House Vote: Republican	10%	(28)	23%	(64)	7%	(19)	2%	(5)	29%	(78)	29%	(79)	272
2016 Vote: Hillary Clinton	16%	(26)	27%	(44)	8%	(13)	3%	(5)	24%	(39)	22%	(36)	163
2016 Vote: Donald Trump	10%	(29)	23%	(65)	6%	(16)	2%	(5)	30%	(86)	30%	(86)	287
2016 Vote: Didn't Vote	3%	(5)	28%	(41)	3%	(5)	5%	(7)	21%	(31)	40%	(59)	147
Voted in 2014: Yes	12%	(50)	26%	(108)	6%	(27)	3%	(12)	27%	(112)	26%	(109)	418
Voted in 2014: No	5%	(10)	23%	(48)	4%	(7)	5%	(9)	26%	(54)	38%	(78)	206
2012 Vote: Barack Obama	11%	(25)	26%	(56)	7%	(15)	4%	(9)	23%	(50)	29%	(63)	219
2012 Vote: Mitt Romney	10%	(20)	22%	(43)	6%	(12)	1%	(1)	34%	(65)	26%	(50)	191
2012 Vote: Didn't Vote	8%	(16)	26%	(49)	3%	(6)	5%	(10)	24%	(45)	33%	(63)	189
4-Region: Northeast	16%	(14)	21%	(19)	3%	(3)	4%	(4)	26%	(24)	31%	(28)	91
4-Region: Midwest	6%	(9)	27%	(39)	4%	(6)	1%	(2)	30%	(44)	30%	(44)	144
4-Region: South	8%	(23)	25%	(68)	7%	(20)	4%	(11)	26%	(72)	29%	(80)	274
4-Region: West	12%	(14)	25%	(29)	5%	(5)	4%	(5)	23%	(26)	31%	(35)	115
200246	8%	(14)	25%	(49)	3%	(7)	3%	(5)	30%	(57)	31%	(59)	191
200252	14%	(28)	27%	(56)	6%	(12)	3%	(6)	20%	(42)	30%	(63)	206
200257	8%	(18)	23%	(51)	7%	(15)	4%	(10)	30%	(68)	29%	(65)	227
White (non-hispanic)	8%	(39)	25%	(119)	5%	(25)	3%	(14)	28%	(134)	31%	(149)	481
Currently subscribe: Cable or satellite	10%	(37)	27%	(104)	4%	(15)	3%	(10)	28%	(106)	29%	(112)	384
Currently subscribe: Streaming services	10%	(34)	28%	(95)	5%	(17)	4%	(12)	25%	(86)	29%	(99)	342
Currently subscribe: Live TV streaming	13%	(29)	32%	(72)	7%	(16)	5%	(11)	19%	(44)	25%	(58)	230
Currently subscribe: Broadband internet	10%	(41)	27%	(108)	5%	(19)	3%	(13)	27%	(108)	28%	(110)	400
Access to: Over-the-air TV antenna	15%	(33)	24%	(52)	6%	(14)	3%	(6)	27%	(59)	25%	(56)	219
Access to: Smart or connected TV	12%	(47)	24%	(96)	6%	(25)	4%	(16)	27%	(109)	26%	(103)	396
Interested in Sports Betting	14%	(38)	29%	(79)	7%	(19)	6%	(17)	23%	(62)	22%	(60)	275
Interested in Motorsports	12%	(55)	28%	(135)	6%	(27)	3%	(12)	26%	(126)	26%	(124)	479

Continued on next page

Table AUTO8_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Brennan Poole

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(61)	25%	(156)	5%	(34)	3%	(21)	27%	(166)	30%	(186)	624
Avid Fan of NASCAR, F1, and IndyCar	20%	(28)	28%	(38)	5%	(7)	3%	(4)	15%	(21)	29%	(41)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	13%	(51)	29%	(116)	4%	(18)	3%	(10)	24%	(95)	27%	(105)	395
NASCAR Fan	10%	(61)	25%	(156)	5%	(34)	3%	(21)	27%	(166)	30%	(186)	624
Avid NASCAR Fan	10%	(61)	25%	(156)	5%	(34)	3%	(21)	27%	(166)	30%	(186)	624
F1 Fan	13%	(54)	29%	(121)	5%	(23)	3%	(12)	24%	(101)	27%	(113)	423
Avid F1 Fan	19%	(34)	30%	(53)	6%	(10)	3%	(6)	15%	(26)	26%	(47)	177
Casual F1 Fan	8%	(20)	28%	(69)	5%	(13)	2%	(6)	30%	(75)	27%	(66)	247
IndyCar Fan	11%	(57)	27%	(135)	5%	(23)	3%	(13)	26%	(133)	28%	(140)	502
Avid IndyCar Fan	18%	(38)	27%	(59)	6%	(13)	2%	(5)	21%	(45)	26%	(58)	218
Casual IndyCar Fan	7%	(19)	27%	(76)	4%	(11)	3%	(8)	31%	(88)	29%	(83)	284
NHRA Fan	12%	(48)	28%	(113)	4%	(17)	4%	(15)	25%	(99)	27%	(107)	399
MotoGP Fan	14%	(44)	31%	(95)	6%	(17)	4%	(14)	20%	(61)	25%	(77)	307
Avid MotoGP Fan	22%	(24)	25%	(27)	4%	(4)	5%	(6)	9%	(10)	36%	(40)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chris Buescher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (106)	28% (176)	7% (43)	2% (15)	25% (153)	21% (130)	624
Gender: Male	16% (66)	32% (132)	8% (32)	2% (7)	25% (103)	18% (74)	415
Gender: Female	19% (40)	21% (44)	5% (11)	4% (8)	24% (50)	27% (56)	209
Age: 18-29	26% (19)	16% (12)	15% (12)	7% (5)	20% (15)	15% (11)	75
Age: 30-44	16% (28)	31% (53)	8% (13)	4% (7)	17% (29)	24% (40)	170
Age: 45-54	10% (9)	32% (30)	6% (6)	1% (1)	35% (33)	17% (16)	95
Age: 55-64	20% (35)	28% (48)	4% (8)	1% (1)	27% (46)	19% (32)	171
Age: 65+	13% (15)	29% (33)	5% (5)	1% (1)	26% (30)	27% (30)	114
Millennial: Age 23-38	18% (27)	27% (40)	9% (14)	4% (5)	18% (28)	24% (36)	150
Generation X: Age 39-54	16% (26)	34% (53)	8% (12)	2% (3)	26% (41)	15% (24)	158
Boomers: Age 55-73	17% (45)	29% (76)	5% (12)	1% (2)	26% (68)	22% (59)	262
PID: Dem (no lean)	24% (41)	27% (47)	7% (13)	4% (6)	21% (35)	17% (29)	172
PID: Ind (no lean)	13% (22)	25% (43)	7% (13)	3% (5)	24% (42)	27% (47)	171
PID: Rep (no lean)	15% (42)	31% (86)	6% (18)	1% (4)	27% (76)	19% (54)	281
PID/Gender: Dem Men	27% (30)	28% (31)	7% (8)	1% (1)	19% (22)	17% (19)	111
PID/Gender: Dem Women	19% (11)	26% (16)	7% (4)	8% (5)	23% (14)	17% (11)	61
PID/Gender: Ind Men	9% (9)	31% (33)	6% (6)	4% (4)	27% (29)	24% (26)	108
PID/Gender: Ind Women	20% (13)	16% (10)	10% (6)	1% (1)	20% (13)	33% (21)	63
PID/Gender: Rep Men	14% (27)	34% (67)	9% (18)	1% (2)	27% (53)	15% (30)	196
PID/Gender: Rep Women	19% (16)	22% (18)	1% (1)	3% (2)	28% (24)	29% (24)	85
Ideo: Liberal (1-3)	20% (27)	35% (48)	9% (13)	2% (3)	21% (29)	12% (17)	138
Ideo: Moderate (4)	21% (34)	28% (45)	7% (12)	2% (4)	24% (39)	18% (30)	165
Ideo: Conservative (5-7)	14% (36)	28% (74)	6% (16)	3% (7)	27% (71)	22% (57)	262
Educ: < College	14% (65)	27% (125)	8% (37)	2% (11)	27% (129)	22% (106)	473
Educ: Bachelors degree	31% (30)	34% (33)	4% (4)	1% (1)	13% (13)	17% (17)	99
Educ: Post-grad	20% (10)	33% (17)	3% (2)	6% (3)	22% (11)	15% (8)	52
Income: Under 50k	18% (62)	25% (86)	8% (28)	1% (4)	23% (78)	24% (82)	340
Income: 50k-100k	14% (30)	32% (69)	5% (10)	3% (7)	29% (63)	17% (37)	216
Income: 100k+	22% (15)	30% (20)	8% (5)	6% (4)	19% (13)	16% (11)	67
Ethnicity: White	16% (83)	29% (152)	7% (36)	2% (10)	27% (140)	20% (107)	526
Ethnicity: Hispanic	24% (16)	28% (18)	7% (4)	8% (5)	11% (7)	22% (15)	66

Continued on next page

Table AUTO8_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chris Buescher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (106)	28% (176)	7% (43)	2% (15)	25% (153)	21% (130)	624
Ethnicity: Afr. Am.	23% (14)	29% (18)	4% (3)	4% (2)	17% (10)	23% (14)	60
All Christian	16% (47)	33% (101)	6% (17)	2% (5)	23% (72)	20% (62)	305
Agnostic/Nothing in particular	18% (50)	22% (60)	9% (25)	2% (6)	26% (70)	22% (60)	271
Evangelical	18% (40)	31% (68)	7% (15)	1% (2)	23% (50)	20% (44)	219
Non-Evangelical	16% (35)	29% (63)	6% (14)	2% (5)	25% (55)	20% (43)	215
Community: Urban	24% (37)	28% (43)	11% (17)	3% (5)	17% (27)	18% (27)	157
Community: Suburban	17% (44)	28% (71)	6% (15)	3% (8)	26% (66)	21% (54)	258
Community: Rural	12% (24)	29% (62)	5% (11)	1% (2)	29% (61)	24% (49)	209
Employ: Private Sector	16% (31)	40% (80)	5% (10)	1% (2)	19% (37)	19% (38)	199
Employ: Self-Employed	20% (14)	26% (19)	4% (3)	— (0)	32% (23)	19% (14)	73
Employ: Retired	14% (21)	23% (35)	5% (8)	— (1)	34% (52)	23% (34)	151
Employ: Unemployed	18% (10)	22% (12)	8% (4)	7% (4)	23% (13)	22% (13)	56
Military HH: Yes	19% (27)	30% (42)	4% (6)	7% (10)	23% (32)	18% (26)	142
Military HH: No	16% (79)	28% (134)	8% (38)	1% (6)	25% (121)	22% (104)	482
RD/WT: Right Direction	19% (66)	31% (110)	6% (22)	2% (7)	24% (84)	18% (63)	353
RD/WT: Wrong Track	15% (40)	24% (66)	8% (21)	3% (8)	26% (69)	25% (67)	271
Trump Job Approve	17% (60)	30% (103)	6% (22)	2% (5)	26% (89)	19% (66)	345
Trump Job Disapprove	17% (44)	27% (71)	8% (21)	3% (9)	23% (61)	22% (58)	264
Trump Job Strongly Approve	19% (45)	32% (77)	7% (16)	1% (3)	25% (62)	17% (41)	244
Trump Job Somewhat Approve	15% (15)	26% (26)	5% (5)	3% (3)	27% (27)	25% (25)	101
Trump Job Somewhat Disapprove	17% (12)	26% (18)	11% (8)	3% (2)	25% (17)	19% (13)	70
Trump Job Strongly Disapprove	17% (32)	27% (53)	7% (13)	4% (7)	22% (44)	23% (45)	194
Favorable of Trump	17% (59)	32% (111)	6% (22)	1% (4)	25% (88)	19% (67)	351
Unfavorable of Trump	17% (42)	26% (63)	7% (18)	4% (11)	24% (58)	22% (55)	247
Very Favorable of Trump	19% (47)	31% (78)	7% (17)	1% (2)	25% (63)	17% (43)	250
Somewhat Favorable of Trump	12% (13)	32% (32)	5% (5)	1% (1)	25% (26)	24% (24)	101
Somewhat Unfavorable of Trump	13% (7)	24% (14)	14% (8)	3% (2)	21% (12)	24% (14)	58
Very Unfavorable of Trump	18% (35)	26% (49)	5% (9)	5% (9)	25% (46)	21% (40)	189

Continued on next page

Table AUTO8_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chris Buescher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (106)	28% (176)	7% (43)	2% (15)	25% (153)	21% (130)	624
#1 Issue: Economy	20% (28)	30% (42)	8% (11)	1% (1)	23% (32)	19% (27)	140
#1 Issue: Security	16% (23)	33% (49)	11% (16)	5% (7)	22% (32)	14% (20)	148
#1 Issue: Health Care	16% (17)	25% (26)	5% (6)	3% (3)	30% (32)	21% (23)	106
#1 Issue: Medicare / Social Security	18% (22)	30% (36)	4% (5)	2% (3)	27% (33)	19% (23)	121
2018 House Vote: Democrat	25% (46)	25% (46)	7% (13)	3% (6)	21% (38)	19% (36)	185
2018 House Vote: Republican	17% (45)	34% (94)	7% (19)	— (1)	24% (66)	17% (47)	272
2016 Vote: Hillary Clinton	27% (44)	26% (42)	7% (11)	3% (5)	18% (30)	19% (30)	163
2016 Vote: Donald Trump	17% (49)	33% (94)	6% (18)	— (1)	26% (76)	17% (49)	287
2016 Vote: Didn't Vote	8% (12)	22% (32)	9% (13)	4% (6)	26% (37)	32% (47)	147
Voted in 2014: Yes	20% (85)	32% (133)	7% (28)	2% (8)	21% (88)	18% (75)	418
Voted in 2014: No	10% (20)	21% (42)	7% (15)	4% (8)	32% (65)	27% (55)	206
2012 Vote: Barack Obama	19% (42)	30% (66)	6% (13)	3% (6)	18% (39)	24% (52)	219
2012 Vote: Mitt Romney	20% (38)	31% (60)	6% (12)	— (1)	26% (50)	16% (31)	191
2012 Vote: Didn't Vote	13% (25)	22% (42)	9% (18)	4% (8)	30% (56)	22% (42)	189
4-Region: Northeast	16% (15)	25% (23)	6% (5)	2% (2)	31% (28)	20% (18)	91
4-Region: Midwest	15% (21)	26% (37)	8% (11)	1% (2)	23% (33)	28% (40)	144
4-Region: South	16% (44)	31% (86)	6% (16)	3% (7)	25% (69)	19% (51)	274
4-Region: West	23% (26)	26% (30)	9% (10)	4% (4)	20% (23)	18% (21)	115
200246	15% (29)	29% (55)	7% (14)	2% (5)	22% (43)	24% (46)	191
200252	21% (44)	29% (60)	9% (19)	1% (3)	23% (46)	17% (34)	206
200257	15% (33)	27% (61)	5% (11)	3% (8)	28% (65)	22% (50)	227
White (non-hispanic)	15% (70)	29% (139)	7% (36)	1% (6)	28% (132)	20% (98)	481
Currently subscribe: Cable or satellite	19% (72)	30% (117)	6% (23)	1% (4)	26% (100)	18% (69)	384
Currently subscribe: Streaming services	18% (62)	29% (98)	7% (25)	2% (6)	24% (82)	20% (69)	342
Currently subscribe: Live TV streaming	21% (48)	26% (60)	10% (23)	3% (6)	22% (50)	19% (43)	230
Currently subscribe: Broadband internet	19% (77)	29% (117)	5% (21)	1% (5)	26% (105)	19% (75)	400
Access to: Over-the-air TV antenna	22% (48)	26% (57)	5% (10)	1% (3)	24% (53)	22% (48)	219
Access to: Smart or connected TV	18% (70)	29% (114)	8% (32)	2% (9)	24% (96)	19% (75)	396
Interested in Sports Betting	23% (64)	31% (86)	10% (26)	5% (15)	17% (48)	13% (36)	275
Interested in Motorsports	18% (84)	32% (152)	7% (35)	2% (8)	26% (126)	15% (74)	479

Continued on next page

Table AUTO8_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chris Buescher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (106)	28% (176)	7% (43)	2% (15)	25% (153)	21% (130)	624
Avid Fan of NASCAR, F1, and IndyCar	29% (40)	29% (40)	4% (6)	2% (3)	9% (13)	27% (37)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	21% (82)	32% (125)	6% (24)	2% (7)	20% (81)	19% (77)	395
NASCAR Fan	17% (106)	28% (176)	7% (43)	2% (15)	25% (153)	21% (130)	624
Avid NASCAR Fan	17% (106)	28% (176)	7% (43)	2% (15)	25% (153)	21% (130)	624
F1 Fan	20% (85)	32% (134)	7% (28)	2% (9)	20% (86)	19% (81)	423
Avid F1 Fan	29% (51)	28% (50)	5% (8)	4% (6)	12% (21)	22% (40)	177
Casual F1 Fan	14% (34)	34% (84)	8% (19)	1% (2)	26% (65)	17% (42)	247
IndyCar Fan	19% (95)	29% (147)	7% (33)	2% (9)	23% (114)	21% (105)	502
Avid IndyCar Fan	25% (54)	28% (61)	6% (12)	2% (4)	17% (38)	22% (48)	218
Casual IndyCar Fan	14% (40)	30% (86)	7% (21)	2% (5)	27% (76)	20% (57)	284
NHRA Fan	17% (69)	31% (122)	8% (30)	3% (11)	23% (90)	19% (75)	399
MotoGP Fan	20% (63)	31% (96)	8% (25)	3% (8)	19% (59)	18% (56)	307
Avid MotoGP Fan	27% (30)	22% (24)	5% (6)	3% (4)	12% (13)	31% (35)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	37% (229)	25% (153)	11% (72)	13% (79)	7% (46)	7% (46)	624
Gender: Male	39% (160)	25% (103)	11% (45)	12% (51)	7% (31)	6% (25)	415
Gender: Female	33% (68)	24% (50)	13% (27)	13% (28)	7% (15)	10% (21)	209
Age: 18-29	30% (22)	18% (13)	21% (16)	9% (7)	6% (5)	15% (11)	75
Age: 30-44	45% (76)	25% (42)	7% (12)	12% (21)	7% (11)	5% (8)	170
Age: 45-54	33% (32)	29% (28)	9% (9)	16% (15)	10% (10)	2% (2)	95
Age: 55-64	39% (66)	25% (42)	10% (18)	12% (21)	7% (12)	7% (12)	171
Age: 65+	29% (33)	25% (28)	15% (17)	14% (15)	7% (8)	11% (13)	114
Millennial: Age 23-38	37% (56)	27% (40)	11% (16)	11% (16)	7% (11)	7% (11)	150
Generation X: Age 39-54	42% (67)	25% (39)	8% (12)	16% (25)	8% (13)	1% (2)	158
Boomers: Age 55-73	36% (94)	25% (66)	12% (31)	12% (31)	6% (17)	9% (24)	262
PID: Dem (no lean)	40% (69)	29% (50)	11% (19)	8% (14)	5% (9)	7% (11)	172
PID: Ind (no lean)	26% (44)	24% (41)	12% (20)	15% (26)	13% (22)	10% (18)	171
PID: Rep (no lean)	41% (115)	22% (63)	12% (33)	14% (39)	5% (14)	6% (17)	281
PID/Gender: Dem Men	45% (50)	29% (32)	8% (9)	7% (8)	4% (5)	7% (8)	111
PID/Gender: Dem Women	31% (19)	28% (17)	17% (10)	10% (6)	8% (5)	6% (4)	61
PID/Gender: Ind Men	26% (28)	27% (29)	11% (12)	14% (15)	14% (15)	7% (8)	108
PID/Gender: Ind Women	25% (16)	19% (12)	12% (8)	18% (11)	11% (7)	15% (10)	63
PID/Gender: Rep Men	42% (82)	21% (42)	12% (24)	15% (28)	5% (11)	5% (9)	196
PID/Gender: Rep Women	39% (33)	25% (21)	11% (9)	12% (11)	4% (4)	9% (7)	85
Ideo: Liberal (1-3)	46% (64)	25% (34)	12% (17)	8% (11)	4% (6)	4% (6)	138
Ideo: Moderate (4)	36% (60)	27% (45)	9% (15)	14% (23)	6% (10)	8% (13)	165
Ideo: Conservative (5-7)	36% (93)	25% (66)	13% (33)	15% (39)	6% (15)	6% (15)	262
Educ: < College	35% (167)	24% (112)	12% (55)	14% (66)	8% (39)	7% (34)	473
Educ: Bachelors degree	42% (41)	28% (27)	12% (12)	8% (8)	3% (3)	8% (7)	99
Educ: Post-grad	39% (20)	27% (14)	9% (5)	8% (4)	9% (4)	8% (4)	52
Income: Under 50k	34% (114)	24% (80)	12% (41)	13% (46)	9% (31)	8% (28)	340
Income: 50k-100k	38% (82)	25% (55)	13% (28)	12% (26)	5% (10)	7% (14)	216
Income: 100k+	47% (32)	27% (18)	4% (3)	10% (7)	7% (5)	4% (3)	67
Ethnicity: White	37% (193)	25% (134)	11% (56)	15% (78)	6% (32)	6% (34)	526
Ethnicity: Hispanic	43% (29)	16% (11)	16% (11)	6% (4)	11% (7)	7% (5)	66

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Table AUTO8_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	37% (229)	25% (153)	11% (72)	13% (79)	7% (46)	7% (46)	624
Ethnicity: Afr. Am.	43% (26)	22% (14)	7% (4)	— (0)	10% (6)	18% (11)	60
All Christian	35% (107)	28% (85)	13% (38)	13% (39)	5% (16)	6% (19)	305
Agnostic/Nothing in particular	37% (100)	23% (63)	10% (28)	14% (37)	9% (25)	7% (18)	271
Evangelical	38% (83)	25% (54)	10% (23)	14% (31)	10% (21)	3% (7)	219
Non-Evangelical	35% (75)	27% (57)	12% (26)	11% (24)	6% (14)	9% (19)	215
Community: Urban	44% (69)	25% (39)	11% (18)	7% (11)	5% (7)	9% (13)	157
Community: Suburban	38% (98)	24% (62)	10% (25)	15% (40)	6% (17)	7% (17)	258
Community: Rural	30% (62)	25% (52)	14% (30)	14% (29)	10% (22)	7% (15)	209
Employ: Private Sector	42% (83)	26% (52)	10% (20)	14% (28)	5% (10)	3% (7)	199
Employ: Self-Employed	44% (32)	13% (10)	10% (7)	9% (7)	9% (6)	15% (11)	73
Employ: Retired	26% (40)	31% (47)	15% (23)	12% (19)	7% (10)	9% (13)	151
Employ: Unemployed	42% (24)	15% (9)	11% (6)	12% (7)	11% (6)	10% (5)	56
Military HH: Yes	25% (36)	30% (42)	17% (25)	13% (19)	9% (13)	6% (8)	142
Military HH: No	40% (193)	23% (111)	10% (47)	13% (60)	7% (33)	8% (38)	482
RD/WT: Right Direction	40% (140)	27% (94)	10% (34)	12% (42)	6% (20)	6% (23)	353
RD/WT: Wrong Track	33% (89)	22% (60)	14% (37)	14% (37)	9% (25)	9% (23)	271
Trump Job Approve	38% (133)	26% (90)	11% (38)	14% (48)	6% (20)	5% (17)	345
Trump Job Disapprove	35% (92)	24% (62)	13% (33)	11% (28)	9% (24)	9% (24)	264
Trump Job Strongly Approve	38% (94)	28% (68)	8% (20)	15% (37)	5% (12)	5% (12)	244
Trump Job Somewhat Approve	39% (39)	21% (22)	17% (17)	11% (11)	7% (8)	5% (5)	101
Trump Job Somewhat Disapprove	37% (26)	26% (18)	12% (9)	9% (6)	10% (7)	6% (4)	70
Trump Job Strongly Disapprove	34% (66)	23% (44)	13% (25)	11% (22)	9% (17)	10% (20)	194
Favorable of Trump	38% (135)	27% (95)	10% (37)	14% (48)	5% (16)	5% (19)	351
Unfavorable of Trump	35% (87)	23% (58)	14% (35)	10% (25)	8% (21)	9% (22)	247
Very Favorable of Trump	39% (98)	26% (66)	9% (24)	15% (36)	5% (13)	5% (13)	250
Somewhat Favorable of Trump	37% (37)	29% (29)	13% (13)	12% (12)	3% (3)	6% (6)	101
Somewhat Unfavorable of Trump	33% (19)	29% (17)	14% (8)	7% (4)	8% (5)	8% (5)	58
Very Unfavorable of Trump	36% (67)	22% (41)	14% (27)	11% (21)	8% (16)	9% (17)	189

Continued on next page

Table AUTO8_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	37% (229)	25% (153)	11% (72)	13% (79)	7% (46)	7% (46)	624
#1 Issue: Economy	43% (60)	21% (30)	11% (16)	9% (13)	6% (8)	10% (14)	140
#1 Issue: Security	38% (56)	29% (43)	8% (12)	14% (21)	8% (12)	3% (4)	148
#1 Issue: Health Care	36% (38)	19% (21)	13% (14)	20% (21)	5% (5)	7% (8)	106
#1 Issue: Medicare / Social Security	27% (33)	34% (41)	14% (17)	9% (11)	7% (9)	8% (10)	121
2018 House Vote: Democrat	37% (69)	28% (51)	12% (23)	8% (16)	9% (16)	5% (10)	185
2018 House Vote: Republican	40% (109)	25% (69)	11% (29)	13% (34)	6% (16)	5% (15)	272
2016 Vote: Hillary Clinton	39% (63)	27% (45)	12% (19)	7% (11)	9% (15)	6% (10)	163
2016 Vote: Donald Trump	40% (116)	27% (78)	9% (25)	13% (37)	5% (15)	5% (15)	287
2016 Vote: Didn't Vote	29% (43)	17% (25)	14% (21)	17% (25)	8% (12)	14% (20)	147
Voted in 2014: Yes	37% (156)	26% (110)	11% (47)	12% (51)	7% (27)	6% (26)	418
Voted in 2014: No	35% (72)	21% (43)	12% (25)	14% (28)	9% (18)	9% (19)	206
2012 Vote: Barack Obama	39% (85)	26% (57)	10% (23)	10% (21)	6% (14)	9% (19)	219
2012 Vote: Mitt Romney	42% (80)	23% (44)	11% (21)	14% (27)	7% (13)	3% (7)	191
2012 Vote: Didn't Vote	31% (59)	23% (44)	13% (25)	14% (26)	9% (18)	9% (16)	189
4-Region: Northeast	35% (32)	29% (26)	12% (11)	12% (11)	4% (4)	8% (7)	91
4-Region: Midwest	34% (49)	19% (27)	14% (20)	15% (22)	10% (15)	8% (11)	144
4-Region: South	39% (106)	28% (76)	7% (18)	14% (38)	8% (21)	6% (15)	274
4-Region: West	36% (42)	21% (24)	19% (22)	7% (8)	6% (7)	10% (12)	115
200246	37% (71)	27% (51)	11% (21)	10% (19)	7% (13)	8% (16)	191
200252	39% (80)	24% (50)	12% (26)	13% (26)	6% (13)	5% (11)	206
200257	34% (78)	23% (52)	11% (25)	15% (34)	9% (20)	8% (19)	227
White (non-hispanic)	35% (166)	27% (128)	11% (54)	15% (74)	6% (31)	6% (29)	481
Currently subscribe: Cable or satellite	38% (146)	26% (100)	9% (36)	13% (51)	6% (22)	8% (30)	384
Currently subscribe: Streaming services	37% (128)	26% (90)	11% (36)	12% (41)	5% (17)	9% (31)	342
Currently subscribe: Live TV streaming	39% (89)	27% (63)	10% (23)	10% (22)	6% (13)	9% (20)	230
Currently subscribe: Broadband internet	37% (147)	26% (105)	10% (40)	13% (54)	6% (24)	8% (30)	400
Access to: Over-the-air TV antenna	42% (92)	23% (50)	10% (22)	12% (25)	9% (20)	4% (9)	219
Access to: Smart or connected TV	37% (146)	27% (105)	10% (38)	12% (46)	8% (32)	7% (29)	396
Interested in Sports Betting	45% (125)	26% (70)	10% (27)	9% (24)	5% (13)	6% (16)	275
Interested in Motorsports	39% (189)	26% (123)	11% (55)	14% (65)	7% (33)	3% (15)	479

Continued on next page

Table AUTO8_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Kyle Busch

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	37% (229)	25% (153)	11% (72)	13% (79)	7% (46)	7% (46)	624
Avid Fan of NASCAR, F1, and IndyCar	49% (68)	24% (33)	3% (5)	4% (5)	3% (4)	18% (25)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	40% (159)	25% (100)	9% (36)	11% (43)	5% (20)	9% (36)	395
NASCAR Fan	37% (229)	25% (153)	11% (72)	13% (79)	7% (46)	7% (46)	624
Avid NASCAR Fan	37% (229)	25% (153)	11% (72)	13% (79)	7% (46)	7% (46)	624
F1 Fan	40% (170)	25% (105)	10% (42)	11% (47)	5% (23)	9% (37)	423
Avid F1 Fan	44% (77)	24% (42)	8% (15)	4% (7)	4% (8)	16% (28)	177
Casual F1 Fan	37% (92)	26% (63)	11% (28)	16% (40)	6% (15)	4% (9)	247
IndyCar Fan	39% (195)	24% (120)	11% (55)	12% (61)	7% (33)	8% (40)	502
Avid IndyCar Fan	46% (99)	20% (44)	7% (16)	8% (18)	6% (14)	12% (27)	218
Casual IndyCar Fan	33% (95)	27% (76)	14% (39)	15% (43)	7% (19)	4% (13)	284
NHRA Fan	38% (151)	24% (97)	11% (44)	12% (47)	6% (24)	9% (36)	399
MotoGP Fan	42% (128)	23% (71)	9% (27)	8% (25)	7% (23)	11% (33)	307
Avid MotoGP Fan	38% (42)	26% (29)	4% (4)	3% (3)	4% (5)	26% (29)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Martin Truex Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	33% (204)	7% (43)	3% (16)	10% (65)	13% (80)	624
Gender: Male	37% (153)	34% (143)	7% (28)	2% (10)	10% (40)	10% (42)	415
Gender: Female	30% (63)	29% (61)	7% (15)	3% (6)	12% (26)	18% (38)	209
Age: 18-29	13% (9)	29% (21)	17% (13)	6% (4)	15% (11)	22% (16)	75
Age: 30-44	36% (61)	33% (55)	5% (9)	4% (7)	8% (13)	15% (25)	170
Age: 45-54	39% (37)	36% (35)	5% (5)	3% (2)	12% (11)	5% (4)	95
Age: 55-64	37% (62)	35% (59)	7% (12)	— (1)	11% (19)	10% (18)	171
Age: 65+	41% (46)	30% (34)	4% (4)	1% (2)	10% (11)	15% (17)	114
Millennial: Age 23-38	25% (38)	33% (49)	10% (15)	4% (6)	8% (13)	19% (29)	150
Generation X: Age 39-54	43% (69)	34% (54)	5% (8)	3% (5)	10% (15)	5% (8)	158
Boomers: Age 55-73	38% (99)	33% (88)	5% (14)	1% (2)	10% (26)	13% (34)	262
PID: Dem (no lean)	31% (53)	39% (67)	7% (12)	2% (4)	8% (15)	13% (22)	172
PID: Ind (no lean)	32% (55)	30% (51)	6% (10)	3% (5)	15% (26)	15% (25)	171
PID: Rep (no lean)	38% (108)	31% (86)	8% (21)	2% (7)	9% (25)	12% (33)	281
PID/Gender: Dem Men	33% (37)	39% (44)	7% (7)	1% (2)	8% (8)	12% (13)	111
PID/Gender: Dem Women	27% (16)	38% (23)	7% (4)	4% (3)	10% (6)	14% (8)	61
PID/Gender: Ind Men	34% (37)	30% (33)	5% (6)	2% (3)	17% (18)	11% (12)	108
PID/Gender: Ind Women	29% (18)	29% (18)	6% (4)	4% (2)	12% (8)	20% (13)	63
PID/Gender: Rep Men	40% (79)	34% (67)	7% (14)	3% (6)	7% (13)	8% (16)	196
PID/Gender: Rep Women	34% (29)	23% (20)	8% (7)	1% (1)	14% (12)	20% (17)	85
Ideo: Liberal (1-3)	30% (41)	44% (61)	7% (10)	1% (1)	8% (11)	9% (13)	138
Ideo: Moderate (4)	33% (54)	33% (55)	5% (9)	4% (7)	14% (23)	11% (18)	165
Ideo: Conservative (5-7)	41% (108)	30% (77)	8% (21)	2% (6)	8% (20)	12% (30)	262
Educ: < College	33% (158)	31% (149)	8% (37)	2% (11)	11% (51)	14% (67)	473
Educ: Bachelors degree	41% (40)	37% (37)	6% (6)	1% (1)	8% (8)	7% (7)	99
Educ: Post-grad	34% (18)	36% (19)	1% (1)	8% (4)	11% (6)	10% (5)	52
Income: Under 50k	30% (103)	31% (104)	8% (28)	2% (7)	13% (45)	16% (53)	340
Income: 50k-100k	40% (86)	36% (78)	6% (12)	2% (4)	6% (14)	10% (22)	216
Income: 100k+	40% (27)	33% (22)	5% (3)	6% (4)	9% (6)	7% (5)	67
Ethnicity: White	38% (200)	33% (172)	7% (35)	3% (14)	10% (50)	11% (55)	526
Ethnicity: Hispanic	31% (21)	25% (17)	8% (6)	3% (2)	17% (11)	15% (10)	66

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Table AUTO8_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Martin Truex Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	33% (204)	7% (43)	3% (16)	10% (65)	13% (80)	624
Ethnicity: Afr. Am.	15% (9)	43% (26)	6% (4)	— (0)	6% (4)	30% (18)	60
All Christian	36% (111)	36% (108)	5% (17)	3% (8)	9% (29)	11% (32)	305
Agnostic/Nothing in particular	32% (88)	32% (86)	8% (22)	3% (8)	11% (29)	14% (38)	271
Evangelical	37% (80)	37% (82)	4% (10)	1% (2)	11% (23)	10% (22)	219
Non-Evangelical	35% (76)	33% (70)	6% (13)	3% (7)	9% (18)	14% (30)	215
Community: Urban	32% (49)	34% (53)	8% (13)	2% (4)	13% (20)	11% (18)	157
Community: Suburban	33% (87)	35% (91)	8% (20)	2% (5)	8% (21)	14% (36)	258
Community: Rural	38% (80)	29% (61)	5% (11)	3% (7)	11% (24)	13% (27)	209
Employ: Private Sector	44% (87)	34% (67)	5% (10)	2% (4)	7% (14)	8% (16)	199
Employ: Self-Employed	29% (21)	34% (25)	1% (1)	5% (4)	10% (8)	20% (15)	73
Employ: Retired	36% (54)	33% (49)	5% (8)	— (1)	14% (22)	12% (18)	151
Employ: Unemployed	31% (17)	28% (16)	9% (5)	— (0)	16% (9)	16% (9)	56
Military HH: Yes	40% (57)	30% (43)	7% (10)	2% (3)	11% (15)	10% (14)	142
Military HH: No	33% (159)	33% (161)	7% (33)	3% (13)	10% (50)	14% (66)	482
RD/WT: Right Direction	39% (138)	30% (106)	7% (25)	3% (9)	8% (28)	13% (46)	353
RD/WT: Wrong Track	29% (78)	36% (98)	7% (18)	3% (7)	14% (37)	13% (34)	271
Trump Job Approve	38% (132)	34% (117)	7% (23)	2% (8)	8% (29)	10% (36)	345
Trump Job Disapprove	31% (82)	33% (87)	6% (17)	2% (6)	13% (34)	14% (38)	264
Trump Job Strongly Approve	43% (105)	30% (74)	6% (15)	3% (6)	8% (19)	10% (23)	244
Trump Job Somewhat Approve	27% (27)	42% (43)	8% (8)	2% (2)	9% (9)	12% (12)	101
Trump Job Somewhat Disapprove	36% (25)	27% (19)	3% (2)	3% (2)	16% (11)	14% (10)	70
Trump Job Strongly Disapprove	29% (56)	35% (68)	8% (15)	2% (4)	12% (23)	14% (28)	194
Favorable of Trump	37% (131)	33% (117)	8% (27)	2% (6)	8% (29)	11% (40)	351
Unfavorable of Trump	31% (77)	35% (87)	5% (12)	3% (8)	13% (32)	13% (32)	247
Very Favorable of Trump	42% (104)	30% (75)	7% (19)	2% (4)	9% (22)	10% (25)	250
Somewhat Favorable of Trump	27% (27)	42% (42)	8% (8)	2% (2)	7% (7)	15% (15)	101
Somewhat Unfavorable of Trump	34% (20)	25% (14)	6% (3)	5% (3)	18% (10)	13% (8)	58
Very Unfavorable of Trump	30% (57)	38% (72)	5% (9)	3% (5)	11% (21)	13% (24)	189

Continued on next page

Table AUTO8_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Martin Truex Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	33% (204)	7% (43)	3% (16)	10% (65)	13% (80)	624
#1 Issue: Economy	37% (52)	35% (49)	7% (9)	— (1)	10% (14)	11% (16)	140
#1 Issue: Security	35% (51)	29% (43)	13% (19)	4% (6)	9% (13)	11% (16)	148
#1 Issue: Health Care	36% (38)	27% (29)	4% (4)	7% (8)	13% (14)	13% (14)	106
#1 Issue: Medicare / Social Security	37% (45)	39% (47)	2% (2)	— (1)	11% (13)	11% (13)	121
2018 House Vote: Democrat	33% (61)	37% (69)	7% (12)	1% (2)	11% (21)	11% (20)	185
2018 House Vote: Republican	42% (114)	32% (88)	5% (14)	2% (7)	8% (21)	11% (30)	272
2016 Vote: Hillary Clinton	30% (49)	39% (63)	6% (10)	4% (7)	12% (19)	10% (16)	163
2016 Vote: Donald Trump	43% (124)	31% (88)	5% (14)	1% (4)	9% (27)	11% (30)	287
2016 Vote: Didn't Vote	23% (34)	27% (40)	13% (18)	3% (5)	13% (19)	21% (31)	147
Voted in 2014: Yes	39% (164)	33% (138)	6% (23)	3% (11)	8% (35)	11% (47)	418
Voted in 2014: No	25% (52)	32% (66)	10% (20)	2% (5)	15% (31)	16% (33)	206
2012 Vote: Barack Obama	33% (72)	35% (77)	6% (14)	2% (5)	8% (17)	16% (34)	219
2012 Vote: Mitt Romney	47% (90)	29% (56)	6% (11)	2% (4)	9% (17)	7% (13)	191
2012 Vote: Didn't Vote	25% (47)	32% (60)	9% (18)	3% (7)	15% (27)	16% (30)	189
4-Region: Northeast	39% (36)	29% (27)	6% (5)	2% (2)	8% (8)	16% (14)	91
4-Region: Midwest	35% (50)	33% (48)	6% (8)	3% (4)	9% (13)	14% (20)	144
4-Region: South	34% (94)	37% (102)	6% (17)	2% (5)	9% (24)	11% (31)	274
4-Region: West	32% (36)	24% (27)	10% (12)	4% (5)	17% (20)	12% (14)	115
200246	34% (65)	36% (68)	5% (10)	2% (4)	11% (20)	13% (24)	191
200252	39% (81)	31% (64)	6% (12)	3% (7)	11% (24)	9% (18)	206
200257	31% (70)	32% (72)	10% (22)	2% (5)	9% (21)	16% (37)	227
White (non-hispanic)	38% (182)	33% (160)	6% (31)	3% (14)	10% (46)	10% (48)	481
Currently subscribe: Cable or satellite	38% (144)	34% (132)	6% (22)	3% (11)	8% (31)	12% (46)	384
Currently subscribe: Streaming services	33% (113)	36% (122)	6% (21)	3% (10)	9% (32)	13% (45)	342
Currently subscribe: Live TV streaming	33% (76)	34% (77)	7% (15)	2% (6)	10% (23)	14% (33)	230
Currently subscribe: Broadband internet	36% (145)	36% (143)	6% (22)	3% (11)	9% (36)	11% (42)	400
Access to: Over-the-air TV antenna	40% (87)	31% (68)	7% (16)	2% (4)	11% (23)	9% (21)	219
Access to: Smart or connected TV	36% (142)	32% (127)	6% (25)	3% (11)	11% (43)	12% (48)	396
Interested in Sports Betting	38% (103)	33% (90)	10% (27)	2% (7)	7% (20)	10% (29)	275
Interested in Motorsports	40% (191)	34% (164)	7% (35)	2% (8)	10% (48)	7% (34)	479

Continued on next page

Table AUTO8_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Martin Truex Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	33% (204)	7% (43)	3% (16)	10% (65)	13% (80)	624
Avid Fan of NASCAR, F1, and IndyCar	44% (61)	24% (33)	3% (5)	1% (2)	8% (11)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	40% (157)	34% (135)	6% (24)	1% (5)	8% (30)	11% (44)	395
NASCAR Fan	35% (216)	33% (204)	7% (43)	3% (16)	10% (65)	13% (80)	624
Avid NASCAR Fan	35% (216)	33% (204)	7% (43)	3% (16)	10% (65)	13% (80)	624
F1 Fan	39% (164)	34% (144)	7% (29)	1% (5)	8% (33)	11% (49)	423
Avid F1 Fan	43% (75)	24% (43)	6% (10)	1% (2)	9% (15)	18% (31)	177
Casual F1 Fan	36% (89)	41% (101)	8% (19)	1% (4)	7% (17)	7% (17)	247
IndyCar Fan	37% (187)	32% (163)	6% (31)	2% (10)	10% (51)	12% (60)	502
Avid IndyCar Fan	41% (89)	28% (60)	4% (8)	2% (4)	10% (21)	16% (35)	218
Casual IndyCar Fan	34% (98)	36% (103)	8% (23)	2% (6)	11% (30)	9% (25)	284
NHRA Fan	38% (153)	34% (137)	5% (19)	2% (6)	10% (40)	11% (44)	399
MotoGP Fan	35% (107)	32% (97)	7% (20)	2% (7)	11% (32)	14% (44)	307
Avid MotoGP Fan	31% (34)	27% (30)	4% (4)	3% (3)	9% (10)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brad Keselowski

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (154)	30% (190)	11% (71)	8% (47)	13% (81)	13% (82)	624
Gender: Male	28% (117)	30% (123)	13% (54)	8% (33)	11% (48)	10% (40)	415
Gender: Female	17% (36)	32% (67)	8% (17)	7% (14)	16% (33)	20% (42)	209
Age: 18-29	23% (17)	25% (19)	7% (6)	5% (4)	20% (15)	20% (15)	75
Age: 30-44	27% (46)	30% (51)	15% (25)	5% (8)	12% (20)	11% (19)	170
Age: 45-54	20% (19)	31% (30)	13% (13)	9% (9)	18% (17)	8% (8)	95
Age: 55-64	26% (44)	37% (63)	9% (16)	7% (12)	9% (16)	11% (19)	171
Age: 65+	23% (26)	24% (27)	11% (12)	12% (14)	12% (13)	18% (21)	114
Millennial: Age 23-38	22% (33)	36% (53)	11% (17)	4% (6)	14% (21)	13% (19)	150
Generation X: Age 39-54	28% (45)	26% (42)	15% (24)	8% (13)	13% (21)	9% (13)	158
Boomers: Age 55-73	24% (62)	34% (89)	9% (24)	10% (25)	9% (24)	15% (39)	262
PID: Dem (no lean)	29% (50)	30% (52)	10% (17)	5% (9)	10% (18)	15% (26)	172
PID: Ind (no lean)	21% (37)	27% (47)	11% (20)	5% (9)	20% (34)	15% (26)	171
PID: Rep (no lean)	24% (67)	32% (91)	12% (34)	10% (29)	11% (30)	11% (30)	281
PID/Gender: Dem Men	37% (41)	25% (28)	7% (8)	8% (9)	9% (10)	14% (16)	111
PID/Gender: Dem Women	15% (9)	40% (24)	15% (9)	1% (1)	13% (8)	16% (10)	61
PID/Gender: Ind Men	24% (26)	29% (31)	15% (16)	4% (4)	17% (18)	11% (12)	108
PID/Gender: Ind Women	17% (11)	25% (16)	5% (3)	7% (4)	24% (15)	22% (14)	63
PID/Gender: Rep Men	26% (51)	32% (64)	15% (29)	10% (20)	10% (20)	6% (12)	196
PID/Gender: Rep Women	19% (16)	32% (27)	6% (5)	10% (9)	12% (10)	21% (18)	85
Ideo: Liberal (1-3)	29% (40)	32% (44)	10% (13)	7% (10)	15% (21)	7% (10)	138
Ideo: Moderate (4)	25% (42)	35% (57)	12% (20)	5% (9)	12% (21)	11% (17)	165
Ideo: Conservative (5-7)	23% (60)	31% (82)	13% (33)	9% (24)	11% (30)	12% (33)	262
Educ: < College	23% (107)	29% (136)	12% (57)	9% (42)	14% (65)	14% (65)	473
Educ: Bachelors degree	31% (30)	41% (40)	8% (8)	1% (1)	8% (8)	11% (11)	99
Educ: Post-grad	30% (16)	27% (14)	11% (6)	6% (3)	16% (8)	10% (5)	52
Income: Under 50k	22% (76)	29% (97)	9% (30)	8% (27)	15% (52)	17% (59)	340
Income: 50k-100k	27% (59)	32% (69)	14% (30)	8% (18)	10% (22)	8% (17)	216
Income: 100k+	28% (19)	35% (24)	15% (10)	3% (2)	11% (7)	8% (6)	67
Ethnicity: White	24% (126)	32% (170)	12% (64)	9% (46)	12% (62)	11% (59)	526
Ethnicity: Hispanic	25% (16)	29% (19)	16% (11)	5% (4)	13% (9)	12% (8)	66

Continued on next page

Table AUTO8_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brad Keselowski

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (154)	30% (190)	11% (71)	8% (47)	13% (81)	13% (82)	624
Ethnicity: Afr. Am.	35% (21)	19% (11)	5% (3)	1% (1)	19% (11)	21% (13)	60
All Christian	25% (75)	34% (104)	11% (33)	7% (22)	13% (39)	10% (31)	305
Agnostic/Nothing in particular	24% (66)	29% (78)	12% (32)	8% (21)	12% (33)	15% (41)	271
Evangelical	25% (55)	34% (75)	10% (21)	7% (14)	13% (29)	11% (24)	219
Non-Evangelical	23% (49)	32% (68)	10% (22)	7% (14)	14% (30)	15% (31)	215
Community: Urban	30% (47)	29% (45)	11% (16)	5% (8)	13% (20)	13% (20)	157
Community: Suburban	28% (72)	33% (85)	8% (20)	8% (20)	13% (33)	11% (28)	258
Community: Rural	16% (34)	29% (60)	16% (34)	9% (18)	13% (27)	16% (34)	209
Employ: Private Sector	27% (53)	40% (80)	11% (23)	5% (10)	9% (18)	8% (15)	199
Employ: Self-Employed	31% (23)	23% (17)	8% (6)	6% (5)	20% (15)	11% (8)	73
Employ: Retired	18% (28)	27% (41)	12% (18)	13% (19)	13% (20)	17% (25)	151
Employ: Unemployed	32% (18)	18% (10)	13% (8)	4% (2)	15% (9)	17% (10)	56
Military HH: Yes	27% (38)	29% (41)	13% (18)	12% (17)	9% (13)	11% (15)	142
Military HH: No	24% (115)	31% (149)	11% (52)	6% (30)	14% (68)	14% (66)	482
RD/WT: Right Direction	28% (98)	33% (115)	11% (39)	7% (26)	9% (32)	12% (43)	353
RD/WT: Wrong Track	20% (55)	28% (75)	12% (32)	8% (21)	18% (49)	14% (39)	271
Trump Job Approve	24% (84)	35% (120)	12% (42)	9% (30)	10% (35)	10% (33)	345
Trump Job Disapprove	25% (66)	26% (68)	11% (28)	6% (16)	17% (45)	15% (40)	264
Trump Job Strongly Approve	26% (65)	31% (75)	13% (32)	9% (23)	10% (24)	10% (25)	244
Trump Job Somewhat Approve	20% (20)	44% (45)	10% (10)	7% (7)	12% (12)	8% (8)	101
Trump Job Somewhat Disapprove	29% (21)	25% (17)	9% (7)	3% (2)	23% (16)	10% (7)	70
Trump Job Strongly Disapprove	23% (46)	26% (51)	11% (22)	7% (14)	15% (29)	17% (33)	194
Favorable of Trump	25% (86)	35% (121)	12% (42)	8% (28)	9% (33)	12% (41)	351
Unfavorable of Trump	25% (62)	27% (66)	10% (25)	7% (17)	18% (44)	14% (34)	247
Very Favorable of Trump	27% (69)	31% (77)	12% (31)	8% (21)	10% (24)	11% (28)	250
Somewhat Favorable of Trump	17% (17)	44% (44)	11% (11)	7% (7)	9% (9)	12% (13)	101
Somewhat Unfavorable of Trump	27% (16)	26% (15)	11% (7)	4% (2)	21% (12)	10% (6)	58
Very Unfavorable of Trump	24% (46)	27% (51)	10% (19)	7% (14)	17% (31)	15% (28)	189

Continued on next page

Table AUTO8_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brad Keselowski

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (154)	30% (190)	11% (71)	8% (47)	13% (81)	13% (82)	624
#1 Issue: Economy	26% (36)	30% (42)	13% (19)	5% (7)	13% (18)	14% (20)	140
#1 Issue: Security	28% (41)	31% (46)	14% (21)	9% (14)	10% (14)	8% (12)	148
#1 Issue: Health Care	19% (20)	34% (36)	10% (10)	5% (5)	20% (21)	13% (14)	106
#1 Issue: Medicare / Social Security	24% (29)	33% (40)	10% (12)	10% (12)	11% (13)	12% (14)	121
2018 House Vote: Democrat	32% (59)	32% (58)	8% (15)	6% (11)	10% (18)	13% (25)	185
2018 House Vote: Republican	25% (68)	32% (87)	13% (36)	8% (21)	12% (31)	11% (30)	272
2016 Vote: Hillary Clinton	30% (49)	28% (46)	13% (21)	3% (5)	13% (20)	13% (22)	163
2016 Vote: Donald Trump	25% (73)	33% (94)	11% (32)	8% (23)	12% (34)	11% (31)	287
2016 Vote: Didn't Vote	16% (24)	27% (39)	11% (16)	11% (16)	16% (23)	19% (29)	147
Voted in 2014: Yes	27% (112)	33% (137)	11% (47)	6% (27)	10% (44)	12% (51)	418
Voted in 2014: No	20% (41)	26% (53)	11% (23)	10% (20)	18% (37)	15% (31)	206
2012 Vote: Barack Obama	26% (57)	33% (73)	9% (19)	6% (13)	12% (25)	14% (31)	219
2012 Vote: Mitt Romney	28% (54)	30% (58)	15% (28)	8% (15)	11% (20)	9% (16)	191
2012 Vote: Didn't Vote	20% (39)	27% (51)	11% (21)	9% (17)	17% (32)	16% (30)	189
4-Region: Northeast	21% (20)	34% (31)	12% (11)	11% (10)	10% (9)	12% (11)	91
4-Region: Midwest	26% (38)	27% (39)	11% (16)	9% (13)	15% (22)	11% (16)	144
4-Region: South	26% (70)	32% (89)	11% (29)	6% (18)	11% (29)	14% (39)	274
4-Region: West	23% (26)	27% (31)	12% (14)	5% (5)	18% (21)	15% (17)	115
200246	22% (41)	32% (62)	14% (26)	6% (11)	13% (24)	14% (27)	191
200252	28% (58)	32% (66)	13% (27)	6% (12)	13% (26)	8% (17)	206
200257	24% (55)	27% (62)	8% (18)	11% (24)	13% (30)	17% (38)	227
White (non-hispanic)	23% (110)	33% (158)	12% (57)	9% (42)	12% (58)	12% (56)	481
Currently subscribe: Cable or satellite	24% (93)	34% (132)	11% (43)	8% (29)	10% (37)	13% (51)	384
Currently subscribe: Streaming services	27% (93)	32% (110)	8% (26)	6% (20)	14% (48)	13% (45)	342
Currently subscribe: Live TV streaming	28% (65)	31% (72)	7% (16)	6% (14)	14% (31)	14% (32)	230
Currently subscribe: Broadband internet	27% (108)	33% (131)	10% (39)	8% (33)	11% (46)	11% (43)	400
Access to: Over-the-air TV antenna	35% (76)	28% (61)	9% (19)	6% (13)	11% (24)	11% (25)	219
Access to: Smart or connected TV	27% (107)	30% (118)	10% (41)	5% (21)	15% (60)	12% (48)	396
Interested in Sports Betting	31% (84)	31% (85)	13% (35)	6% (16)	11% (31)	8% (23)	275
Interested in Motorsports	28% (133)	32% (154)	11% (53)	8% (40)	13% (64)	7% (35)	479

Continued on next page

Table AUTO8_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brad Keselowski

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (154)	30% (190)	11% (71)	8% (47)	13% (81)	13% (82)	624
Avid Fan of NASCAR, F1, and IndyCar	37% (51)	23% (32)	7% (10)	2% (3)	9% (12)	22% (31)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	29% (113)	31% (122)	10% (41)	7% (28)	11% (44)	12% (47)	395
NASCAR Fan	25% (154)	30% (190)	11% (71)	8% (47)	13% (81)	13% (82)	624
Avid NASCAR Fan	25% (154)	30% (190)	11% (71)	8% (47)	13% (81)	13% (82)	624
F1 Fan	28% (119)	31% (131)	10% (43)	7% (31)	11% (48)	12% (51)	423
Avid F1 Fan	37% (65)	22% (38)	8% (14)	4% (7)	11% (19)	19% (33)	177
Casual F1 Fan	22% (54)	38% (93)	12% (30)	10% (24)	12% (29)	7% (18)	247
IndyCar Fan	26% (131)	31% (156)	11% (55)	7% (34)	13% (64)	12% (62)	502
Avid IndyCar Fan	32% (69)	25% (54)	11% (24)	3% (6)	13% (28)	17% (36)	218
Casual IndyCar Fan	22% (63)	36% (101)	11% (31)	10% (28)	13% (36)	9% (26)	284
NHRA Fan	27% (108)	30% (121)	9% (37)	8% (32)	12% (50)	13% (50)	399
MotoGP Fan	30% (93)	26% (80)	9% (28)	5% (17)	16% (49)	14% (42)	307
Avid MotoGP Fan	32% (36)	19% (21)	4% (5)	2% (3)	13% (15)	28% (32)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Erik Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(94)	34%	(212)	5%	(33)	2%	(13)	23%	(143)	21%	(130)	624
Gender: Male	17%	(71)	36%	(149)	7%	(28)	3%	(11)	22%	(90)	16%	(66)	415
Gender: Female	11%	(23)	30%	(63)	3%	(6)	1%	(1)	25%	(52)	30%	(63)	209
Age: 18-29	17%	(13)	32%	(24)	5%	(4)	1%	(1)	26%	(19)	19%	(14)	75
Age: 30-44	17%	(28)	34%	(58)	7%	(11)	5%	(8)	19%	(33)	19%	(32)	170
Age: 45-54	7%	(7)	33%	(32)	8%	(7)	2%	(2)	27%	(25)	23%	(22)	95
Age: 55-64	17%	(28)	35%	(59)	5%	(9)	1%	(2)	24%	(41)	19%	(32)	171
Age: 65+	15%	(17)	35%	(40)	2%	(2)	1%	(1)	22%	(25)	26%	(30)	114
Millennial: Age 23-38	18%	(26)	35%	(52)	9%	(13)	3%	(4)	15%	(23)	21%	(31)	150
Generation X: Age 39-54	12%	(19)	34%	(55)	6%	(9)	4%	(6)	25%	(40)	19%	(30)	158
Boomers: Age 55-73	15%	(39)	36%	(94)	4%	(10)	1%	(2)	23%	(59)	22%	(58)	262
PID: Dem (no lean)	21%	(36)	37%	(64)	6%	(10)	—	(0)	20%	(34)	17%	(29)	172
PID: Ind (no lean)	7%	(13)	31%	(53)	5%	(9)	3%	(6)	29%	(50)	24%	(42)	171
PID: Rep (no lean)	16%	(45)	34%	(96)	5%	(15)	2%	(7)	21%	(59)	21%	(59)	281
PID/Gender: Dem Men	26%	(29)	35%	(39)	7%	(8)	—	(0)	15%	(17)	18%	(20)	111
PID/Gender: Dem Women	12%	(7)	41%	(25)	4%	(2)	—	(0)	28%	(17)	15%	(9)	61
PID/Gender: Ind Men	9%	(9)	35%	(37)	6%	(7)	5%	(6)	29%	(31)	16%	(18)	108
PID/Gender: Ind Women	5%	(3)	24%	(15)	3%	(2)	—	(0)	29%	(18)	38%	(24)	63
PID/Gender: Rep Men	17%	(33)	37%	(73)	7%	(14)	3%	(5)	22%	(43)	15%	(29)	196
PID/Gender: Rep Women	15%	(13)	27%	(23)	2%	(1)	2%	(1)	20%	(17)	35%	(30)	85
Ideo: Liberal (1-3)	21%	(29)	36%	(50)	4%	(5)	1%	(2)	25%	(34)	13%	(18)	138
Ideo: Moderate (4)	14%	(24)	38%	(62)	6%	(10)	3%	(4)	23%	(37)	17%	(28)	165
Ideo: Conservative (5-7)	15%	(40)	34%	(89)	6%	(16)	2%	(4)	20%	(52)	23%	(62)	262
Educ: < College	12%	(59)	32%	(149)	6%	(27)	2%	(10)	26%	(121)	23%	(107)	473
Educ: Bachelors degree	25%	(25)	44%	(44)	3%	(3)	1%	(1)	12%	(12)	15%	(14)	99
Educ: Post-grad	20%	(10)	36%	(19)	7%	(3)	3%	(1)	20%	(10)	15%	(8)	52
Income: Under 50k	14%	(48)	30%	(101)	5%	(17)	2%	(6)	24%	(83)	25%	(85)	340
Income: 50k-100k	16%	(34)	40%	(86)	6%	(14)	2%	(4)	22%	(47)	15%	(32)	216
Income: 100k+	17%	(12)	37%	(25)	5%	(3)	4%	(3)	18%	(12)	19%	(13)	67
Ethnicity: White	15%	(78)	34%	(180)	5%	(28)	2%	(13)	22%	(116)	21%	(112)	526
Ethnicity: Hispanic	21%	(14)	47%	(31)	5%	(3)	—	(0)	17%	(11)	11%	(7)	66

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Table AUTO8_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Erik Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(94)	34%	(212)	5%	(33)	2%	(13)	23%	(143)	21%	(130)	624
Ethnicity: Afr. Am.	14%	(8)	38%	(23)	5%	(3)	—	(0)	24%	(15)	19%	(12)	60
All Christian	16%	(50)	38%	(117)	4%	(13)	2%	(6)	20%	(59)	19%	(59)	305
Agnostic/Nothing in particular	11%	(29)	31%	(85)	8%	(21)	2%	(6)	26%	(71)	22%	(60)	271
Evangelical	13%	(28)	35%	(78)	7%	(14)	1%	(3)	21%	(46)	23%	(50)	219
Non-Evangelical	17%	(36)	37%	(80)	3%	(6)	3%	(6)	21%	(46)	19%	(41)	215
Community: Urban	25%	(39)	33%	(51)	8%	(12)	—	(0)	18%	(28)	16%	(26)	157
Community: Suburban	13%	(33)	33%	(87)	4%	(11)	4%	(9)	26%	(67)	20%	(51)	258
Community: Rural	10%	(21)	35%	(74)	5%	(10)	2%	(3)	23%	(48)	25%	(53)	209
Employ: Private Sector	17%	(35)	42%	(83)	6%	(13)	3%	(5)	16%	(32)	16%	(32)	199
Employ: Self-Employed	15%	(11)	39%	(28)	2%	(2)	—	(0)	21%	(15)	23%	(16)	73
Employ: Retired	14%	(21)	30%	(45)	3%	(4)	1%	(2)	31%	(46)	22%	(33)	151
Employ: Unemployed	12%	(7)	29%	(16)	5%	(3)	—	(0)	33%	(18)	21%	(12)	56
Military HH: Yes	15%	(21)	36%	(51)	4%	(6)	3%	(4)	24%	(34)	19%	(27)	142
Military HH: No	15%	(72)	33%	(161)	6%	(28)	2%	(9)	23%	(109)	21%	(103)	482
RD/WT: Right Direction	17%	(62)	35%	(124)	5%	(17)	2%	(8)	22%	(77)	18%	(65)	353
RD/WT: Wrong Track	12%	(32)	32%	(88)	6%	(16)	2%	(4)	24%	(65)	24%	(65)	271
Trump Job Approve	16%	(54)	35%	(122)	5%	(18)	2%	(8)	22%	(77)	19%	(67)	345
Trump Job Disapprove	15%	(40)	33%	(88)	6%	(16)	1%	(4)	23%	(60)	22%	(57)	264
Trump Job Strongly Approve	17%	(41)	35%	(85)	5%	(11)	2%	(6)	21%	(52)	20%	(49)	244
Trump Job Somewhat Approve	13%	(13)	37%	(37)	6%	(7)	2%	(2)	25%	(25)	17%	(17)	101
Trump Job Somewhat Disapprove	13%	(9)	35%	(24)	4%	(3)	—	(0)	28%	(20)	20%	(14)	70
Trump Job Strongly Disapprove	16%	(31)	33%	(63)	7%	(13)	2%	(4)	21%	(41)	22%	(43)	194
Favorable of Trump	15%	(52)	35%	(122)	6%	(21)	2%	(5)	23%	(80)	20%	(69)	351
Unfavorable of Trump	17%	(42)	34%	(84)	4%	(11)	1%	(3)	22%	(55)	21%	(52)	247
Very Favorable of Trump	15%	(39)	34%	(84)	5%	(13)	2%	(5)	22%	(56)	21%	(53)	250
Somewhat Favorable of Trump	13%	(13)	38%	(39)	8%	(8)	1%	(1)	25%	(25)	16%	(16)	101
Somewhat Unfavorable of Trump	12%	(7)	42%	(25)	3%	(2)	1%	(1)	21%	(12)	21%	(12)	58
Very Unfavorable of Trump	19%	(35)	32%	(60)	5%	(9)	1%	(2)	22%	(42)	21%	(40)	189

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Table AUTO8_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Erik Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(94)	34%	(212)	5%	(33)	2%	(13)	23%	(143)	21%	(130)	624
#1 Issue: Economy	20%	(28)	32%	(46)	8%	(11)	2%	(3)	17%	(24)	20%	(28)	140
#1 Issue: Security	18%	(27)	35%	(52)	7%	(11)	3%	(4)	21%	(31)	15%	(23)	148
#1 Issue: Health Care	12%	(13)	30%	(32)	4%	(4)	1%	(1)	31%	(33)	21%	(23)	106
#1 Issue: Medicare / Social Security	13%	(16)	42%	(51)	2%	(2)	2%	(2)	21%	(26)	20%	(24)	121
2018 House Vote: Democrat	21%	(39)	35%	(65)	5%	(8)	—	(1)	22%	(41)	17%	(32)	185
2018 House Vote: Republican	16%	(44)	39%	(105)	6%	(17)	2%	(5)	19%	(52)	18%	(49)	272
2016 Vote: Hillary Clinton	23%	(38)	34%	(56)	6%	(9)	1%	(1)	20%	(32)	17%	(27)	163
2016 Vote: Donald Trump	16%	(45)	38%	(108)	6%	(16)	2%	(5)	20%	(57)	20%	(56)	287
2016 Vote: Didn't Vote	6%	(8)	25%	(37)	5%	(7)	4%	(6)	31%	(45)	30%	(44)	147
Voted in 2014: Yes	18%	(75)	37%	(156)	6%	(24)	2%	(7)	19%	(81)	18%	(75)	418
Voted in 2014: No	9%	(18)	27%	(56)	5%	(10)	2%	(5)	30%	(62)	27%	(55)	206
2012 Vote: Barack Obama	15%	(33)	37%	(81)	6%	(14)	1%	(3)	19%	(42)	21%	(46)	219
2012 Vote: Mitt Romney	20%	(37)	33%	(64)	6%	(11)	1%	(3)	22%	(42)	18%	(34)	191
2012 Vote: Didn't Vote	11%	(21)	31%	(59)	4%	(7)	4%	(7)	27%	(51)	23%	(44)	189
4-Region: Northeast	17%	(15)	41%	(37)	3%	(3)	3%	(3)	21%	(19)	15%	(14)	91
4-Region: Midwest	10%	(15)	29%	(42)	8%	(11)	3%	(4)	23%	(33)	27%	(38)	144
4-Region: South	13%	(36)	38%	(103)	5%	(14)	1%	(3)	23%	(63)	20%	(55)	274
4-Region: West	25%	(28)	25%	(29)	4%	(5)	2%	(2)	24%	(28)	20%	(23)	115
200246	14%	(26)	31%	(60)	5%	(10)	2%	(4)	24%	(46)	23%	(44)	191
200252	19%	(39)	35%	(71)	7%	(14)	3%	(6)	19%	(40)	17%	(36)	206
200257	13%	(29)	36%	(81)	4%	(10)	1%	(2)	25%	(56)	22%	(50)	227
White (non-hispanic)	14%	(67)	33%	(157)	6%	(27)	3%	(13)	23%	(112)	22%	(106)	481
Currently subscribe: Cable or satellite	15%	(57)	38%	(147)	5%	(19)	2%	(8)	23%	(87)	17%	(67)	384
Currently subscribe: Streaming services	14%	(49)	34%	(118)	5%	(18)	2%	(7)	23%	(77)	21%	(73)	342
Currently subscribe: Live TV streaming	15%	(35)	35%	(80)	6%	(13)	2%	(4)	23%	(52)	20%	(46)	230
Currently subscribe: Broadband internet	15%	(62)	39%	(154)	5%	(19)	2%	(7)	20%	(79)	19%	(78)	400
Access to: Over-the-air TV antenna	18%	(40)	30%	(65)	4%	(9)	4%	(8)	21%	(46)	23%	(51)	219
Access to: Smart or connected TV	17%	(66)	33%	(132)	5%	(21)	3%	(10)	22%	(89)	20%	(78)	396
Interested in Sports Betting	21%	(58)	39%	(108)	6%	(17)	3%	(8)	19%	(52)	11%	(30)	275
Interested in Motorsports	17%	(81)	37%	(178)	6%	(27)	2%	(9)	24%	(116)	14%	(69)	479

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Table AUTO8_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Erik Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(94)	34%	(212)	5%	(33)	2%	(13)	23%	(143)	21%	(130)	624
Avid Fan of NASCAR, F1, and IndyCar	26%	(36)	30%	(41)	3%	(5)	1%	(1)	12%	(17)	28%	(39)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	18%	(71)	37%	(146)	5%	(21)	2%	(9)	17%	(69)	20%	(80)	395
NASCAR Fan	15%	(94)	34%	(212)	5%	(33)	2%	(13)	23%	(143)	21%	(130)	624
Avid NASCAR Fan	15%	(94)	34%	(212)	5%	(33)	2%	(13)	23%	(143)	21%	(130)	624
F1 Fan	18%	(76)	36%	(153)	5%	(23)	2%	(9)	18%	(77)	20%	(85)	423
Avid F1 Fan	23%	(41)	34%	(59)	5%	(9)	2%	(3)	13%	(22)	24%	(42)	177
Casual F1 Fan	14%	(35)	38%	(94)	6%	(14)	2%	(6)	22%	(55)	18%	(43)	247
IndyCar Fan	16%	(82)	36%	(179)	5%	(27)	2%	(11)	21%	(106)	19%	(97)	502
Avid IndyCar Fan	22%	(49)	32%	(70)	5%	(10)	1%	(3)	18%	(39)	22%	(48)	218
Casual IndyCar Fan	12%	(34)	38%	(109)	6%	(17)	3%	(8)	24%	(67)	17%	(49)	284
NHRA Fan	15%	(61)	35%	(139)	5%	(20)	2%	(10)	22%	(87)	21%	(82)	399
MotoGP Fan	17%	(51)	33%	(102)	6%	(19)	2%	(7)	21%	(64)	21%	(64)	307
Avid MotoGP Fan	22%	(25)	27%	(30)	4%	(5)	2%	(2)	13%	(15)	32%	(36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Matt DiBenedetto

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	16%	(99)	29%	(182)	7%	(41)	2%	(13)	22%	(140)	24%	(150)	624
Gender: Male	17%	(69)	32%	(134)	7%	(28)	2%	(8)	22%	(90)	21%	(85)	415
Gender: Female	14%	(29)	23%	(48)	6%	(13)	2%	(5)	24%	(50)	31%	(64)	209
Age: 18-29	7%	(5)	36%	(27)	11%	(8)	9%	(6)	16%	(12)	21%	(16)	75
Age: 30-44	15%	(26)	31%	(52)	11%	(19)	2%	(3)	20%	(35)	21%	(36)	170
Age: 45-54	11%	(11)	30%	(28)	4%	(4)	2%	(2)	28%	(26)	24%	(23)	95
Age: 55-64	23%	(39)	24%	(42)	6%	(10)	1%	(1)	25%	(42)	22%	(37)	171
Age: 65+	15%	(17)	28%	(32)	1%	(1)	1%	(1)	22%	(25)	34%	(38)	114
Millennial: Age 23-38	13%	(20)	35%	(52)	8%	(12)	2%	(3)	21%	(31)	22%	(32)	150
Generation X: Age 39-54	14%	(22)	32%	(51)	8%	(13)	2%	(3)	23%	(37)	21%	(32)	158
Boomers: Age 55-73	19%	(50)	27%	(70)	4%	(11)	1%	(2)	24%	(62)	26%	(68)	262
PID: Dem (no lean)	18%	(30)	35%	(60)	7%	(13)	1%	(2)	19%	(32)	20%	(34)	172
PID: Ind (no lean)	12%	(20)	27%	(46)	6%	(11)	4%	(6)	26%	(45)	25%	(43)	171
PID: Rep (no lean)	17%	(48)	27%	(76)	6%	(18)	2%	(5)	22%	(63)	26%	(72)	281
PID/Gender: Dem Men	16%	(18)	41%	(45)	5%	(6)	2%	(2)	17%	(19)	18%	(21)	111
PID/Gender: Dem Women	20%	(12)	24%	(15)	11%	(7)	—	(0)	22%	(14)	22%	(14)	61
PID/Gender: Ind Men	15%	(16)	30%	(32)	5%	(5)	4%	(4)	27%	(29)	21%	(22)	108
PID/Gender: Ind Women	7%	(4)	22%	(14)	9%	(6)	3%	(2)	25%	(16)	33%	(21)	63
PID/Gender: Rep Men	18%	(35)	29%	(57)	9%	(17)	1%	(2)	22%	(43)	22%	(43)	196
PID/Gender: Rep Women	15%	(13)	22%	(19)	1%	(1)	3%	(3)	24%	(20)	35%	(30)	85
Ideo: Liberal (1-3)	20%	(28)	31%	(42)	9%	(12)	1%	(2)	22%	(31)	17%	(24)	138
Ideo: Moderate (4)	13%	(21)	32%	(53)	8%	(14)	5%	(7)	20%	(33)	22%	(36)	165
Ideo: Conservative (5-7)	17%	(44)	29%	(76)	6%	(16)	1%	(3)	22%	(57)	25%	(66)	262
Educ: < College	15%	(69)	27%	(126)	6%	(30)	1%	(7)	24%	(116)	27%	(126)	473
Educ: Bachelors degree	19%	(19)	39%	(39)	9%	(9)	1%	(1)	15%	(15)	16%	(16)	99
Educ: Post-grad	21%	(11)	33%	(17)	5%	(2)	9%	(5)	17%	(9)	16%	(8)	52
Income: Under 50k	15%	(52)	29%	(97)	6%	(19)	1%	(5)	20%	(68)	29%	(98)	340
Income: 50k-100k	15%	(32)	29%	(63)	9%	(19)	2%	(4)	27%	(58)	19%	(41)	216
Income: 100k+	21%	(14)	32%	(22)	5%	(3)	7%	(5)	19%	(13)	15%	(10)	67
Ethnicity: White	16%	(87)	29%	(153)	5%	(29)	2%	(9)	23%	(123)	24%	(126)	526
Ethnicity: Hispanic	20%	(13)	16%	(11)	26%	(17)	6%	(4)	15%	(10)	16%	(11)	66

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Table AUTO8_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Matt DiBenedetto

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	16%	(99)	29%	(182)	7%	(41)	2%	(13)	22%	(140)	24%	(150)	624
Ethnicity: Afr. Am.	9%	(5)	37%	(22)	8%	(5)	3%	(2)	16%	(10)	27%	(16)	60
All Christian	18%	(55)	31%	(94)	6%	(18)	1%	(3)	19%	(57)	25%	(77)	305
Agnostic/Nothing in particular	13%	(36)	30%	(80)	6%	(17)	2%	(7)	25%	(69)	23%	(62)	271
Evangelical	12%	(27)	36%	(78)	6%	(12)	2%	(3)	20%	(45)	25%	(54)	219
Non-Evangelical	18%	(39)	28%	(59)	6%	(13)	1%	(3)	24%	(51)	23%	(50)	215
Community: Urban	17%	(27)	37%	(58)	8%	(12)	2%	(4)	16%	(25)	20%	(31)	157
Community: Suburban	17%	(44)	29%	(74)	6%	(16)	2%	(6)	21%	(54)	25%	(64)	258
Community: Rural	13%	(28)	24%	(50)	7%	(14)	2%	(3)	29%	(60)	26%	(54)	209
Employ: Private Sector	17%	(33)	35%	(69)	10%	(19)	2%	(4)	17%	(33)	20%	(40)	199
Employ: Self-Employed	17%	(12)	25%	(18)	3%	(2)	1%	(1)	34%	(25)	21%	(15)	73
Employ: Retired	19%	(28)	24%	(37)	2%	(4)	—	(1)	29%	(43)	26%	(39)	151
Employ: Unemployed	23%	(13)	20%	(11)	9%	(5)	4%	(2)	17%	(9)	28%	(16)	56
Military HH: Yes	17%	(25)	29%	(41)	4%	(6)	3%	(5)	21%	(29)	26%	(36)	142
Military HH: No	15%	(74)	29%	(141)	7%	(35)	2%	(8)	23%	(110)	23%	(113)	482
RD/WT: Right Direction	19%	(67)	30%	(106)	7%	(24)	1%	(4)	20%	(72)	23%	(80)	353
RD/WT: Wrong Track	12%	(31)	28%	(76)	6%	(17)	3%	(9)	25%	(68)	26%	(70)	271
Trump Job Approve	18%	(61)	30%	(103)	6%	(21)	1%	(3)	22%	(77)	23%	(79)	345
Trump Job Disapprove	14%	(36)	30%	(78)	7%	(19)	3%	(9)	23%	(61)	23%	(62)	264
Trump Job Strongly Approve	18%	(44)	30%	(74)	6%	(16)	1%	(2)	21%	(51)	23%	(56)	244
Trump Job Somewhat Approve	17%	(17)	29%	(29)	5%	(5)	1%	(1)	26%	(26)	22%	(23)	101
Trump Job Somewhat Disapprove	20%	(14)	22%	(15)	8%	(6)	3%	(2)	29%	(20)	19%	(13)	70
Trump Job Strongly Disapprove	11%	(22)	32%	(63)	7%	(13)	3%	(7)	21%	(41)	25%	(49)	194
Favorable of Trump	16%	(56)	30%	(106)	8%	(27)	1%	(3)	21%	(75)	24%	(84)	351
Unfavorable of Trump	15%	(38)	29%	(72)	5%	(14)	3%	(8)	23%	(58)	23%	(58)	247
Very Favorable of Trump	17%	(44)	30%	(76)	7%	(17)	1%	(1)	20%	(51)	24%	(60)	250
Somewhat Favorable of Trump	12%	(13)	31%	(31)	9%	(9)	1%	(1)	23%	(24)	23%	(23)	101
Somewhat Unfavorable of Trump	17%	(10)	24%	(14)	8%	(4)	5%	(3)	25%	(15)	21%	(13)	58
Very Unfavorable of Trump	15%	(28)	30%	(58)	5%	(9)	3%	(6)	23%	(43)	24%	(45)	189

Continued on next page

Table AUTO8_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Matt DiBenedetto

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	16%	(99)	29%	(182)	7%	(41)	2%	(13)	22%	(140)	24%	(150)	624
#1 Issue: Economy	14%	(19)	34%	(48)	8%	(11)	2%	(3)	20%	(27)	23%	(32)	140
#1 Issue: Security	16%	(24)	35%	(52)	6%	(9)	5%	(8)	19%	(28)	18%	(26)	148
#1 Issue: Health Care	20%	(22)	25%	(26)	6%	(7)	3%	(3)	24%	(25)	22%	(23)	106
#1 Issue: Medicare / Social Security	20%	(25)	26%	(32)	2%	(2)	—	(0)	27%	(32)	25%	(30)	121
2018 House Vote: Democrat	18%	(33)	33%	(61)	6%	(11)	3%	(6)	19%	(35)	21%	(39)	185
2018 House Vote: Republican	17%	(46)	31%	(84)	8%	(21)	1%	(4)	21%	(56)	22%	(61)	272
2016 Vote: Hillary Clinton	19%	(31)	34%	(56)	7%	(11)	4%	(6)	18%	(29)	19%	(31)	163
2016 Vote: Donald Trump	17%	(49)	30%	(85)	7%	(19)	1%	(3)	23%	(66)	23%	(65)	287
2016 Vote: Didn't Vote	11%	(16)	23%	(33)	6%	(8)	2%	(3)	25%	(37)	33%	(49)	147
Voted in 2014: Yes	17%	(71)	32%	(133)	8%	(32)	2%	(8)	20%	(83)	22%	(90)	418
Voted in 2014: No	13%	(28)	24%	(49)	4%	(9)	2%	(5)	28%	(57)	29%	(59)	206
2012 Vote: Barack Obama	15%	(32)	30%	(66)	9%	(19)	2%	(4)	16%	(36)	28%	(61)	219
2012 Vote: Mitt Romney	19%	(36)	30%	(58)	7%	(14)	2%	(3)	24%	(46)	18%	(33)	191
2012 Vote: Didn't Vote	15%	(28)	26%	(49)	4%	(8)	3%	(5)	26%	(50)	26%	(49)	189
4-Region: Northeast	20%	(19)	31%	(29)	2%	(2)	1%	(1)	20%	(19)	24%	(22)	91
4-Region: Midwest	10%	(15)	31%	(45)	4%	(6)	2%	(3)	24%	(34)	29%	(41)	144
4-Region: South	19%	(52)	29%	(79)	6%	(18)	—	(1)	23%	(62)	23%	(63)	274
4-Region: West	12%	(14)	25%	(29)	14%	(16)	7%	(8)	22%	(25)	21%	(24)	115
200246	10%	(20)	32%	(61)	9%	(17)	1%	(2)	22%	(42)	26%	(49)	191
200252	24%	(50)	25%	(51)	7%	(14)	3%	(7)	20%	(40)	21%	(44)	206
200257	13%	(29)	31%	(70)	5%	(11)	2%	(4)	25%	(57)	25%	(56)	227
White (non-hispanic)	16%	(75)	31%	(148)	4%	(19)	1%	(7)	24%	(116)	24%	(117)	481
Currently subscribe: Cable or satellite	17%	(67)	33%	(127)	4%	(15)	1%	(6)	22%	(83)	23%	(87)	384
Currently subscribe: Streaming services	15%	(52)	32%	(111)	6%	(20)	2%	(8)	22%	(75)	23%	(77)	342
Currently subscribe: Live TV streaming	15%	(35)	29%	(68)	9%	(21)	3%	(7)	22%	(51)	21%	(49)	230
Currently subscribe: Broadband internet	16%	(62)	33%	(133)	5%	(19)	1%	(6)	24%	(95)	21%	(85)	400
Access to: Over-the-air TV antenna	17%	(38)	26%	(57)	6%	(13)	2%	(4)	26%	(56)	23%	(51)	219
Access to: Smart or connected TV	17%	(68)	29%	(116)	7%	(28)	2%	(9)	25%	(98)	20%	(78)	396
Interested in Sports Betting	19%	(53)	31%	(85)	12%	(32)	3%	(9)	19%	(51)	16%	(45)	275
Interested in Motorsports	18%	(88)	33%	(157)	5%	(25)	1%	(7)	23%	(110)	19%	(93)	479

Continued on next page

Table AUTO8_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Matt DiBenedetto

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	16%	(99)	29%	(182)	7%	(41)	2%	(13)	22%	(140)	24%	(150)	624
Avid Fan of NASCAR, F1, and IndyCar	22%	(30)	28%	(39)	9%	(13)	2%	(3)	11%	(15)	27%	(38)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	20%	(79)	30%	(120)	7%	(27)	2%	(7)	18%	(71)	23%	(92)	395
NASCAR Fan	16%	(99)	29%	(182)	7%	(41)	2%	(13)	22%	(140)	24%	(150)	624
Avid NASCAR Fan	16%	(99)	29%	(182)	7%	(41)	2%	(13)	22%	(140)	24%	(150)	624
F1 Fan	19%	(82)	31%	(130)	7%	(28)	2%	(7)	19%	(79)	23%	(97)	423
Avid F1 Fan	21%	(37)	29%	(51)	10%	(17)	3%	(5)	15%	(27)	22%	(40)	177
Casual F1 Fan	18%	(45)	32%	(79)	5%	(11)	—	(1)	21%	(52)	23%	(57)	247
IndyCar Fan	18%	(89)	30%	(150)	7%	(37)	2%	(9)	19%	(97)	24%	(120)	502
Avid IndyCar Fan	21%	(46)	28%	(61)	9%	(20)	1%	(3)	16%	(35)	24%	(53)	218
Casual IndyCar Fan	15%	(43)	31%	(88)	6%	(17)	2%	(6)	22%	(62)	24%	(67)	284
NHRA Fan	17%	(67)	29%	(115)	8%	(32)	2%	(8)	21%	(83)	24%	(94)	399
MotoGP Fan	17%	(52)	30%	(92)	9%	(26)	3%	(8)	22%	(66)	20%	(63)	307
Avid MotoGP Fan	20%	(22)	26%	(29)	8%	(9)	3%	(3)	13%	(14)	30%	(34)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Logano

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (137)	32% (197)	12% (74)	9% (55)	13% (79)	13% (82)	624
Gender: Male	24% (98)	33% (135)	14% (56)	10% (41)	11% (44)	10% (40)	415
Gender: Female	18% (38)	30% (62)	9% (18)	7% (14)	17% (35)	20% (42)	209
Age: 18-29	20% (15)	29% (21)	13% (10)	4% (3)	19% (14)	14% (11)	75
Age: 30-44	21% (35)	37% (63)	12% (20)	6% (10)	9% (16)	15% (26)	170
Age: 45-54	24% (23)	29% (27)	13% (13)	12% (11)	13% (13)	9% (8)	95
Age: 55-64	26% (44)	32% (54)	12% (20)	7% (11)	12% (21)	12% (20)	171
Age: 65+	17% (20)	27% (31)	10% (12)	17% (19)	13% (15)	16% (18)	114
Millennial: Age 23-38	19% (28)	37% (56)	9% (14)	7% (10)	10% (15)	18% (27)	150
Generation X: Age 39-54	26% (42)	34% (54)	13% (20)	8% (13)	12% (19)	7% (11)	158
Boomers: Age 55-73	22% (57)	30% (79)	11% (30)	11% (30)	11% (30)	14% (37)	262
PID: Dem (no lean)	24% (42)	37% (64)	11% (19)	6% (10)	9% (15)	13% (22)	172
PID: Ind (no lean)	18% (32)	26% (45)	12% (21)	9% (15)	21% (35)	14% (24)	171
PID: Rep (no lean)	23% (63)	31% (88)	12% (35)	11% (30)	10% (28)	13% (36)	281
PID/Gender: Dem Men	29% (32)	37% (41)	10% (11)	7% (8)	7% (8)	10% (11)	111
PID/Gender: Dem Women	16% (10)	39% (24)	12% (7)	3% (2)	12% (7)	18% (11)	61
PID/Gender: Ind Men	18% (19)	30% (32)	16% (17)	10% (11)	16% (18)	10% (11)	108
PID/Gender: Ind Women	20% (13)	20% (13)	5% (3)	6% (4)	28% (18)	21% (13)	63
PID/Gender: Rep Men	24% (47)	32% (62)	14% (28)	11% (22)	9% (18)	9% (18)	196
PID/Gender: Rep Women	19% (16)	30% (25)	8% (7)	10% (9)	12% (10)	21% (18)	85
Ideo: Liberal (1-3)	28% (39)	31% (43)	11% (16)	11% (15)	10% (14)	8% (10)	138
Ideo: Moderate (4)	22% (35)	30% (49)	10% (17)	8% (13)	14% (22)	17% (27)	165
Ideo: Conservative (5-7)	21% (54)	36% (93)	14% (38)	9% (24)	11% (28)	10% (25)	262
Educ: < College	19% (89)	31% (145)	12% (55)	11% (50)	14% (66)	14% (67)	473
Educ: Bachelors degree	25% (25)	41% (40)	14% (14)	2% (2)	7% (7)	10% (10)	99
Educ: Post-grad	43% (22)	23% (12)	8% (4)	6% (3)	11% (6)	9% (5)	52
Income: Under 50k	19% (65)	31% (104)	10% (34)	8% (28)	15% (50)	17% (59)	340
Income: 50k-100k	23% (51)	34% (73)	13% (28)	11% (24)	10% (21)	9% (19)	216
Income: 100k+	31% (21)	29% (19)	18% (12)	4% (3)	12% (8)	7% (5)	67
Ethnicity: White	23% (121)	32% (169)	12% (64)	10% (53)	11% (59)	12% (61)	526
Ethnicity: Hispanic	12% (8)	45% (30)	12% (8)	3% (2)	13% (9)	15% (10)	66

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Table AUTO8_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Logano

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (137)	32% (197)	12% (74)	9% (55)	13% (79)	13% (82)	624
Ethnicity: Afr. Am.	17% (11)	32% (19)	11% (6)	— (0)	14% (8)	26% (16)	60
All Christian	22% (67)	34% (105)	12% (36)	9% (27)	12% (37)	11% (33)	305
Agnostic/Nothing in particular	21% (58)	32% (86)	12% (34)	9% (24)	12% (34)	13% (35)	271
Evangelical	20% (45)	36% (79)	12% (26)	7% (16)	15% (32)	10% (22)	219
Non-Evangelical	21% (46)	31% (67)	13% (27)	8% (18)	13% (29)	13% (29)	215
Community: Urban	26% (41)	39% (60)	9% (14)	6% (9)	11% (17)	10% (15)	157
Community: Suburban	24% (61)	32% (82)	12% (31)	8% (21)	13% (33)	12% (31)	258
Community: Rural	17% (35)	26% (54)	14% (29)	12% (26)	14% (29)	17% (37)	209
Employ: Private Sector	26% (51)	36% (72)	11% (22)	8% (16)	8% (16)	11% (21)	199
Employ: Self-Employed	28% (21)	32% (23)	3% (2)	9% (6)	13% (10)	15% (11)	73
Employ: Retired	13% (20)	32% (49)	12% (19)	15% (22)	15% (22)	13% (19)	151
Employ: Unemployed	34% (19)	24% (14)	9% (5)	4% (2)	13% (8)	15% (8)	56
Military HH: Yes	18% (26)	34% (48)	13% (19)	12% (16)	15% (21)	9% (12)	142
Military HH: No	23% (111)	31% (149)	11% (55)	8% (39)	12% (58)	15% (70)	482
RD/WT: Right Direction	25% (87)	32% (112)	11% (38)	10% (35)	10% (35)	13% (46)	353
RD/WT: Wrong Track	18% (50)	31% (85)	13% (36)	8% (21)	16% (44)	13% (36)	271
Trump Job Approve	22% (77)	33% (113)	11% (37)	12% (40)	10% (35)	12% (42)	345
Trump Job Disapprove	21% (55)	31% (82)	14% (37)	5% (14)	16% (42)	13% (34)	264
Trump Job Strongly Approve	24% (57)	31% (76)	10% (24)	12% (29)	10% (24)	14% (34)	244
Trump Job Somewhat Approve	20% (20)	37% (37)	13% (13)	11% (12)	11% (11)	8% (8)	101
Trump Job Somewhat Disapprove	17% (12)	39% (27)	14% (10)	5% (3)	16% (11)	10% (7)	70
Trump Job Strongly Disapprove	22% (43)	28% (55)	14% (27)	6% (11)	16% (31)	14% (27)	194
Favorable of Trump	23% (80)	33% (114)	11% (40)	11% (38)	10% (34)	13% (45)	351
Unfavorable of Trump	20% (50)	33% (81)	12% (30)	7% (17)	16% (40)	12% (29)	247
Very Favorable of Trump	25% (64)	31% (76)	10% (24)	11% (27)	10% (26)	13% (33)	250
Somewhat Favorable of Trump	16% (16)	37% (38)	16% (16)	10% (10)	8% (8)	12% (12)	101
Somewhat Unfavorable of Trump	12% (7)	43% (25)	12% (7)	8% (5)	13% (8)	11% (7)	58
Very Unfavorable of Trump	23% (43)	30% (56)	12% (22)	6% (12)	17% (32)	12% (23)	189

Continued on next page

Table AUTO8_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Logano

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (137)	32% (197)	12% (74)	9% (55)	13% (79)	13% (82)	624
#1 Issue: Economy	23% (32)	37% (52)	12% (16)	8% (11)	7% (10)	14% (20)	140
#1 Issue: Security	22% (32)	25% (37)	20% (29)	9% (14)	13% (20)	11% (16)	148
#1 Issue: Health Care	28% (30)	31% (32)	7% (7)	6% (7)	13% (14)	15% (16)	106
#1 Issue: Medicare / Social Security	17% (21)	37% (45)	12% (14)	10% (12)	11% (14)	13% (15)	121
2018 House Vote: Democrat	24% (44)	37% (69)	11% (21)	6% (11)	11% (21)	11% (20)	185
2018 House Vote: Republican	25% (67)	30% (81)	13% (34)	10% (28)	10% (27)	13% (35)	272
2016 Vote: Hillary Clinton	23% (38)	34% (56)	10% (16)	7% (12)	14% (22)	12% (19)	163
2016 Vote: Donald Trump	23% (65)	35% (100)	11% (33)	10% (29)	10% (28)	11% (33)	287
2016 Vote: Didn't Vote	18% (26)	24% (35)	13% (19)	8% (12)	17% (25)	20% (30)	147
Voted in 2014: Yes	24% (102)	33% (139)	11% (46)	9% (36)	11% (44)	12% (51)	418
Voted in 2014: No	17% (35)	28% (58)	13% (28)	9% (19)	17% (35)	15% (31)	206
2012 Vote: Barack Obama	22% (48)	36% (78)	10% (22)	8% (18)	10% (21)	14% (31)	219
2012 Vote: Mitt Romney	26% (49)	30% (57)	12% (23)	10% (20)	12% (23)	10% (20)	191
2012 Vote: Didn't Vote	18% (34)	26% (50)	15% (28)	7% (14)	18% (33)	15% (29)	189
4-Region: Northeast	26% (24)	29% (27)	15% (14)	10% (9)	10% (9)	10% (9)	91
4-Region: Midwest	22% (31)	33% (47)	8% (11)	9% (13)	17% (24)	11% (16)	144
4-Region: South	23% (62)	33% (91)	13% (35)	8% (21)	11% (31)	13% (34)	274
4-Region: West	17% (19)	28% (32)	12% (13)	10% (12)	13% (15)	20% (23)	115
200246	25% (47)	31% (59)	8% (15)	7% (13)	14% (27)	15% (29)	191
200252	21% (44)	33% (67)	13% (27)	11% (24)	12% (24)	10% (20)	206
200257	20% (45)	31% (70)	14% (31)	8% (19)	12% (28)	15% (34)	227
White (non-hispanic)	23% (113)	30% (146)	12% (59)	11% (53)	12% (57)	11% (54)	481
Currently subscribe: Cable or satellite	22% (86)	32% (124)	14% (52)	10% (37)	10% (38)	12% (47)	384
Currently subscribe: Streaming services	24% (83)	33% (112)	12% (42)	8% (26)	11% (38)	12% (42)	342
Currently subscribe: Live TV streaming	25% (57)	31% (72)	12% (28)	8% (17)	12% (27)	13% (29)	230
Currently subscribe: Broadband internet	22% (89)	35% (140)	12% (48)	9% (37)	10% (40)	12% (46)	400
Access to: Over-the-air TV antenna	26% (58)	33% (71)	10% (21)	9% (19)	12% (27)	11% (23)	219
Access to: Smart or connected TV	23% (92)	31% (124)	12% (48)	7% (29)	13% (53)	13% (50)	396
Interested in Sports Betting	27% (74)	33% (90)	13% (36)	7% (19)	9% (25)	11% (30)	275
Interested in Motorsports	25% (119)	34% (165)	13% (65)	10% (46)	12% (57)	6% (27)	479

Continued on next page

Table AUTO8_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Logano

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (137)	32% (197)	12% (74)	9% (55)	13% (79)	13% (82)	624
Avid Fan of NASCAR, F1, and IndyCar	28% (40)	28% (38)	5% (7)	5% (6)	9% (13)	25% (34)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	25% (100)	34% (134)	12% (46)	7% (27)	9% (35)	14% (54)	395
NASCAR Fan	22% (137)	32% (197)	12% (74)	9% (55)	13% (79)	13% (82)	624
Avid NASCAR Fan	22% (137)	32% (197)	12% (74)	9% (55)	13% (79)	13% (82)	624
F1 Fan	25% (107)	34% (145)	11% (48)	7% (30)	9% (38)	13% (56)	423
Avid F1 Fan	28% (50)	30% (54)	7% (12)	5% (8)	10% (17)	20% (36)	177
Casual F1 Fan	23% (56)	37% (91)	15% (37)	9% (22)	8% (21)	8% (20)	247
IndyCar Fan	23% (117)	32% (162)	11% (56)	8% (42)	12% (58)	13% (67)	502
Avid IndyCar Fan	27% (59)	28% (62)	8% (18)	4% (9)	13% (29)	19% (41)	218
Casual IndyCar Fan	20% (58)	35% (100)	13% (38)	12% (33)	10% (29)	9% (26)	284
NHRA Fan	24% (95)	32% (129)	11% (45)	8% (31)	11% (44)	14% (55)	399
MotoGP Fan	25% (77)	31% (94)	12% (36)	6% (18)	13% (39)	14% (42)	307
Avid MotoGP Fan	25% (27)	26% (29)	10% (11)	3% (3)	9% (11)	27% (31)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

William Byron

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	19%	(118)	28%	(174)	6%	(37)	3%	(21)	21%	(132)	23%	(142)	624
Gender: Male	21%	(85)	30%	(126)	7%	(31)	3%	(13)	20%	(81)	19%	(79)	415
Gender: Female	16%	(33)	23%	(48)	3%	(6)	3%	(7)	24%	(51)	30%	(63)	209
Age: 18-29	21%	(16)	27%	(20)	9%	(6)	9%	(7)	13%	(10)	21%	(16)	75
Age: 30-44	23%	(39)	25%	(43)	10%	(17)	7%	(12)	13%	(22)	22%	(37)	170
Age: 45-54	14%	(13)	27%	(25)	5%	(5)	2%	(2)	30%	(29)	23%	(21)	95
Age: 55-64	16%	(28)	32%	(55)	5%	(9)	—	(0)	25%	(43)	21%	(36)	171
Age: 65+	20%	(23)	26%	(30)	1%	(1)	1%	(1)	25%	(29)	28%	(32)	114
Millennial: Age 23-38	23%	(35)	23%	(34)	8%	(13)	7%	(10)	14%	(22)	24%	(36)	150
Generation X: Age 39-54	18%	(29)	30%	(47)	8%	(13)	2%	(3)	23%	(37)	18%	(29)	158
Boomers: Age 55-73	17%	(44)	30%	(79)	4%	(9)	—	(1)	24%	(64)	25%	(65)	262
PID: Dem (no lean)	22%	(38)	31%	(53)	7%	(13)	1%	(2)	18%	(30)	21%	(36)	172
PID: Ind (no lean)	14%	(25)	25%	(42)	9%	(15)	4%	(7)	19%	(33)	29%	(49)	171
PID: Rep (no lean)	20%	(56)	28%	(79)	3%	(9)	4%	(11)	25%	(69)	20%	(57)	281
PID/Gender: Dem Men	22%	(25)	33%	(37)	8%	(8)	2%	(2)	14%	(15)	21%	(24)	111
PID/Gender: Dem Women	21%	(13)	27%	(16)	7%	(4)	—	(0)	25%	(15)	20%	(12)	61
PID/Gender: Ind Men	15%	(16)	28%	(30)	13%	(14)	2%	(2)	17%	(18)	26%	(28)	108
PID/Gender: Ind Women	14%	(9)	20%	(12)	2%	(1)	8%	(5)	23%	(14)	34%	(21)	63
PID/Gender: Rep Men	23%	(44)	30%	(59)	4%	(9)	5%	(9)	24%	(48)	14%	(27)	196
PID/Gender: Rep Women	13%	(11)	23%	(19)	1%	(1)	3%	(2)	25%	(21)	35%	(30)	85
Ideo: Liberal (1-3)	20%	(28)	29%	(40)	13%	(18)	5%	(7)	16%	(22)	17%	(23)	138
Ideo: Moderate (4)	19%	(32)	25%	(42)	7%	(12)	4%	(7)	24%	(40)	20%	(33)	165
Ideo: Conservative (5-7)	20%	(52)	31%	(81)	2%	(6)	2%	(4)	23%	(61)	22%	(58)	262
Educ: < College	16%	(75)	26%	(123)	6%	(30)	4%	(17)	22%	(105)	26%	(124)	473
Educ: Bachelors degree	28%	(28)	36%	(35)	6%	(6)	3%	(3)	17%	(17)	11%	(11)	99
Educ: Post-grad	30%	(15)	30%	(16)	3%	(2)	3%	(1)	20%	(11)	14%	(7)	52
Income: Under 50k	19%	(64)	25%	(85)	6%	(21)	3%	(9)	19%	(65)	28%	(97)	340
Income: 50k-100k	16%	(36)	31%	(68)	6%	(14)	4%	(9)	25%	(54)	16%	(35)	216
Income: 100k+	28%	(19)	32%	(22)	4%	(2)	4%	(3)	18%	(12)	14%	(10)	67
Ethnicity: White	19%	(98)	28%	(146)	6%	(30)	3%	(15)	23%	(121)	22%	(116)	526
Ethnicity: Hispanic	16%	(11)	34%	(23)	—	(0)	20%	(13)	11%	(7)	19%	(12)	66

Continued on next page

Table AUTO8_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

William Byron

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	19%	(118)	28%	(174)	6%	(37)	3%	(21)	21%	(132)	23%	(142)	624
Ethnicity: Afr. Am.	20%	(12)	28%	(17)	10%	(6)	2%	(1)	11%	(7)	28%	(17)	60
All Christian	21%	(64)	31%	(96)	2%	(5)	2%	(7)	23%	(69)	21%	(64)	305
Agnostic/Nothing in particular	16%	(44)	27%	(72)	10%	(26)	2%	(6)	20%	(55)	25%	(68)	271
Evangelical	22%	(47)	30%	(65)	3%	(7)	1%	(2)	21%	(46)	23%	(51)	219
Non-Evangelical	17%	(36)	32%	(70)	3%	(6)	4%	(9)	21%	(46)	23%	(50)	215
Community: Urban	27%	(42)	28%	(44)	6%	(9)	5%	(7)	18%	(28)	17%	(26)	157
Community: Suburban	20%	(52)	26%	(66)	8%	(20)	2%	(6)	22%	(57)	22%	(58)	258
Community: Rural	12%	(24)	31%	(64)	4%	(8)	4%	(8)	22%	(47)	28%	(58)	209
Employ: Private Sector	16%	(31)	36%	(72)	7%	(13)	5%	(11)	18%	(36)	18%	(35)	199
Employ: Self-Employed	21%	(16)	19%	(14)	5%	(4)	—	(0)	25%	(18)	30%	(22)	73
Employ: Retired	19%	(29)	28%	(42)	2%	(3)	—	(1)	28%	(43)	23%	(34)	151
Employ: Unemployed	26%	(14)	16%	(9)	15%	(8)	2%	(1)	17%	(10)	24%	(14)	56
Military HH: Yes	25%	(36)	30%	(43)	3%	(4)	3%	(4)	19%	(27)	20%	(28)	142
Military HH: No	17%	(82)	27%	(131)	7%	(33)	3%	(17)	22%	(105)	24%	(114)	482
RD/WT: Right Direction	21%	(72)	31%	(108)	6%	(23)	3%	(10)	20%	(72)	19%	(68)	353
RD/WT: Wrong Track	17%	(46)	24%	(66)	5%	(14)	4%	(11)	22%	(60)	27%	(74)	271
Trump Job Approve	20%	(70)	30%	(102)	5%	(17)	3%	(9)	23%	(79)	20%	(68)	345
Trump Job Disapprove	18%	(48)	26%	(69)	7%	(18)	4%	(11)	20%	(52)	25%	(66)	264
Trump Job Strongly Approve	23%	(55)	26%	(64)	3%	(8)	4%	(9)	25%	(61)	19%	(46)	244
Trump Job Somewhat Approve	15%	(15)	37%	(38)	8%	(9)	—	(0)	18%	(18)	22%	(22)	101
Trump Job Somewhat Disapprove	15%	(10)	24%	(16)	13%	(9)	8%	(6)	19%	(13)	22%	(16)	70
Trump Job Strongly Disapprove	20%	(38)	27%	(52)	5%	(9)	3%	(5)	20%	(39)	26%	(51)	194
Favorable of Trump	20%	(69)	30%	(107)	5%	(18)	3%	(10)	22%	(79)	20%	(69)	351
Unfavorable of Trump	19%	(47)	26%	(64)	7%	(16)	4%	(10)	21%	(51)	24%	(59)	247
Very Favorable of Trump	22%	(55)	26%	(64)	5%	(13)	3%	(9)	23%	(57)	21%	(52)	250
Somewhat Favorable of Trump	14%	(14)	43%	(43)	4%	(4)	1%	(1)	21%	(21)	16%	(17)	101
Somewhat Unfavorable of Trump	10%	(6)	26%	(15)	17%	(10)	8%	(4)	17%	(10)	23%	(14)	58
Very Unfavorable of Trump	22%	(41)	26%	(49)	3%	(6)	3%	(6)	22%	(41)	24%	(46)	189

Continued on next page

Table AUTO8_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

William Byron

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	19%	(118)	28%	(174)	6%	(37)	3%	(21)	21%	(132)	23%	(142)	624
#1 Issue: Economy	22%	(31)	26%	(37)	5%	(7)	5%	(7)	20%	(29)	22%	(30)	140
#1 Issue: Security	22%	(32)	24%	(36)	10%	(14)	4%	(6)	24%	(36)	16%	(24)	148
#1 Issue: Health Care	18%	(19)	22%	(24)	10%	(11)	2%	(2)	22%	(23)	25%	(27)	106
#1 Issue: Medicare / Social Security	17%	(21)	35%	(42)	3%	(3)	2%	(2)	22%	(27)	22%	(26)	121
2018 House Vote: Democrat	24%	(45)	28%	(52)	5%	(10)	3%	(5)	17%	(32)	23%	(43)	185
2018 House Vote: Republican	21%	(57)	33%	(89)	3%	(8)	3%	(9)	24%	(65)	16%	(44)	272
2016 Vote: Hillary Clinton	26%	(42)	30%	(48)	5%	(8)	2%	(3)	18%	(29)	20%	(33)	163
2016 Vote: Donald Trump	20%	(58)	30%	(87)	3%	(9)	4%	(11)	24%	(70)	18%	(52)	287
2016 Vote: Didn't Vote	8%	(12)	20%	(30)	13%	(19)	4%	(7)	20%	(29)	35%	(51)	147
Voted in 2014: Yes	22%	(90)	33%	(136)	4%	(17)	3%	(12)	20%	(86)	18%	(76)	418
Voted in 2014: No	14%	(28)	18%	(37)	10%	(20)	4%	(9)	23%	(47)	32%	(66)	206
2012 Vote: Barack Obama	19%	(41)	30%	(66)	8%	(17)	2%	(5)	16%	(34)	26%	(56)	219
2012 Vote: Mitt Romney	23%	(44)	31%	(59)	2%	(5)	4%	(7)	23%	(45)	17%	(32)	191
2012 Vote: Didn't Vote	16%	(31)	23%	(43)	8%	(15)	4%	(7)	24%	(45)	26%	(48)	189
4-Region: Northeast	24%	(22)	32%	(29)	4%	(3)	2%	(2)	18%	(16)	21%	(19)	91
4-Region: Midwest	15%	(21)	27%	(38)	6%	(9)	—	(0)	25%	(36)	28%	(40)	144
4-Region: South	19%	(51)	29%	(79)	7%	(18)	2%	(6)	22%	(60)	22%	(61)	274
4-Region: West	22%	(25)	24%	(27)	6%	(7)	11%	(13)	18%	(20)	20%	(22)	115
200246	12%	(23)	28%	(53)	4%	(8)	5%	(10)	25%	(47)	26%	(50)	191
200252	25%	(51)	24%	(50)	9%	(20)	2%	(5)	18%	(37)	21%	(42)	206
200257	19%	(44)	31%	(70)	4%	(10)	3%	(6)	21%	(47)	22%	(50)	227
White (non-hispanic)	19%	(92)	27%	(130)	6%	(30)	1%	(7)	24%	(114)	23%	(109)	481
Currently subscribe: Cable or satellite	21%	(80)	32%	(124)	5%	(21)	1%	(5)	21%	(80)	19%	(75)	384
Currently subscribe: Streaming services	19%	(65)	30%	(102)	7%	(23)	3%	(10)	19%	(66)	23%	(78)	342
Currently subscribe: Live TV streaming	20%	(46)	30%	(68)	8%	(19)	5%	(10)	16%	(37)	21%	(49)	230
Currently subscribe: Broadband internet	21%	(83)	31%	(125)	5%	(19)	2%	(8)	21%	(84)	20%	(81)	400
Access to: Over-the-air TV antenna	19%	(42)	29%	(64)	6%	(13)	1%	(2)	23%	(49)	22%	(48)	219
Access to: Smart or connected TV	19%	(74)	29%	(117)	7%	(26)	4%	(16)	20%	(81)	21%	(83)	396
Interested in Sports Betting	23%	(64)	31%	(85)	9%	(25)	7%	(18)	16%	(45)	13%	(36)	275
Interested in Motorsports	21%	(99)	32%	(153)	5%	(25)	3%	(13)	22%	(107)	17%	(82)	479

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Table AUTO8_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
William Byron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	19% (118)	28% (174)	6% (37)	3% (21)	21% (132)	23% (142)	624
Avid Fan of NASCAR, F1, and IndyCar	25% (35)	28% (39)	7% (9)	6% (9)	8% (11)	26% (37)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	22% (86)	31% (121)	4% (17)	3% (13)	18% (72)	21% (85)	395
NASCAR Fan	19% (118)	28% (174)	6% (37)	3% (21)	21% (132)	23% (142)	624
Avid NASCAR Fan	19% (118)	28% (174)	6% (37)	3% (21)	21% (132)	23% (142)	624
F1 Fan	22% (92)	30% (127)	5% (20)	4% (15)	19% (79)	21% (91)	423
Avid F1 Fan	25% (45)	28% (50)	7% (13)	6% (11)	9% (16)	24% (42)	177
Casual F1 Fan	19% (47)	31% (77)	3% (7)	2% (4)	25% (63)	20% (49)	247
IndyCar Fan	20% (101)	30% (149)	5% (25)	4% (18)	20% (99)	22% (109)	502
Avid IndyCar Fan	23% (49)	28% (61)	6% (12)	4% (9)	16% (35)	24% (51)	218
Casual IndyCar Fan	18% (52)	31% (89)	5% (13)	3% (9)	23% (64)	20% (58)	284
NHRA Fan	19% (75)	29% (118)	6% (22)	4% (17)	20% (80)	22% (87)	399
MotoGP Fan	22% (68)	28% (85)	6% (20)	4% (13)	19% (58)	20% (63)	307
Avid MotoGP Fan	27% (30)	24% (27)	5% (6)	3% (3)	9% (10)	33% (36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Reed Sorenson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(87)	30%	(190)	7%	(41)	3%	(17)	26%	(162)	20%	(127)	624
Gender: Male	15%	(64)	32%	(132)	7%	(31)	3%	(12)	25%	(102)	18%	(75)	415
Gender: Female	11%	(23)	28%	(58)	5%	(11)	3%	(5)	29%	(60)	25%	(52)	209
Age: 18-29	22%	(16)	21%	(16)	8%	(6)	4%	(3)	27%	(20)	18%	(13)	75
Age: 30-44	16%	(28)	23%	(39)	12%	(20)	6%	(10)	20%	(34)	24%	(40)	170
Age: 45-54	10%	(10)	34%	(32)	7%	(7)	2%	(2)	28%	(26)	19%	(18)	95
Age: 55-64	14%	(23)	38%	(65)	3%	(5)	1%	(2)	28%	(49)	15%	(26)	171
Age: 65+	9%	(10)	34%	(38)	3%	(3)	1%	(1)	29%	(33)	25%	(28)	114
Millennial: Age 23-38	12%	(19)	22%	(34)	11%	(17)	5%	(8)	21%	(31)	28%	(41)	150
Generation X: Age 39-54	18%	(28)	33%	(52)	9%	(14)	3%	(5)	23%	(37)	15%	(24)	158
Boomers: Age 55-73	11%	(30)	38%	(98)	3%	(8)	1%	(3)	27%	(72)	20%	(52)	262
PID: Dem (no lean)	20%	(34)	32%	(56)	6%	(10)	3%	(5)	22%	(38)	17%	(30)	172
PID: Ind (no lean)	10%	(17)	28%	(48)	5%	(8)	3%	(6)	33%	(56)	21%	(36)	171
PID: Rep (no lean)	13%	(36)	31%	(86)	8%	(23)	3%	(7)	24%	(68)	22%	(61)	281
PID/Gender: Dem Men	22%	(25)	34%	(37)	6%	(7)	3%	(3)	19%	(21)	17%	(18)	111
PID/Gender: Dem Women	16%	(10)	30%	(18)	5%	(3)	2%	(1)	28%	(17)	19%	(11)	61
PID/Gender: Ind Men	11%	(12)	33%	(35)	3%	(3)	3%	(4)	29%	(32)	20%	(22)	108
PID/Gender: Ind Women	7%	(5)	20%	(13)	8%	(5)	3%	(2)	39%	(25)	22%	(14)	63
PID/Gender: Rep Men	14%	(27)	30%	(60)	10%	(20)	3%	(5)	25%	(49)	18%	(34)	196
PID/Gender: Rep Women	10%	(9)	31%	(26)	3%	(3)	2%	(2)	22%	(18)	32%	(27)	85
Ideo: Liberal (1-3)	14%	(19)	35%	(48)	8%	(11)	4%	(6)	28%	(39)	11%	(15)	138
Ideo: Moderate (4)	15%	(24)	27%	(44)	6%	(10)	4%	(6)	28%	(47)	20%	(33)	165
Ideo: Conservative (5-7)	16%	(42)	32%	(83)	7%	(18)	2%	(5)	25%	(67)	18%	(48)	262
Educ: < College	10%	(49)	29%	(138)	6%	(29)	3%	(14)	28%	(133)	23%	(109)	473
Educ: Bachelors degree	25%	(25)	35%	(35)	10%	(10)	2%	(2)	16%	(16)	13%	(13)	99
Educ: Post-grad	26%	(13)	33%	(17)	4%	(2)	4%	(2)	26%	(13)	8%	(4)	52
Income: Under 50k	11%	(37)	29%	(100)	6%	(19)	4%	(13)	25%	(85)	26%	(87)	340
Income: 50k-100k	16%	(34)	29%	(63)	8%	(17)	1%	(3)	30%	(64)	16%	(34)	216
Income: 100k+	24%	(16)	40%	(27)	7%	(5)	2%	(1)	19%	(13)	8%	(5)	67
Ethnicity: White	13%	(70)	31%	(165)	6%	(32)	3%	(15)	27%	(144)	19%	(100)	526
Ethnicity: Hispanic	27%	(18)	18%	(12)	9%	(6)	—	(0)	17%	(11)	28%	(19)	66

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Table AUTO8_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Reed Sorenson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(87)	30%	(190)	7%	(41)	3%	(17)	26%	(162)	20%	(127)	624
Ethnicity: Afr. Am.	16%	(10)	30%	(18)	11%	(7)	3%	(2)	12%	(7)	28%	(17)	60
All Christian	16%	(49)	36%	(111)	6%	(18)	1%	(4)	27%	(81)	13%	(41)	305
Agnostic/Nothing in particular	11%	(30)	28%	(75)	7%	(18)	5%	(13)	24%	(64)	26%	(71)	271
Evangelical	15%	(32)	35%	(77)	9%	(19)	2%	(5)	21%	(45)	18%	(40)	219
Non-Evangelical	13%	(28)	33%	(71)	5%	(12)	2%	(4)	30%	(65)	17%	(36)	215
Community: Urban	23%	(36)	30%	(47)	8%	(12)	2%	(2)	23%	(35)	15%	(24)	157
Community: Suburban	14%	(37)	29%	(74)	7%	(17)	3%	(7)	30%	(77)	17%	(45)	258
Community: Rural	6%	(14)	33%	(69)	6%	(12)	4%	(8)	24%	(49)	28%	(58)	209
Employ: Private Sector	19%	(37)	35%	(69)	6%	(13)	2%	(4)	21%	(41)	18%	(35)	199
Employ: Self-Employed	17%	(12)	22%	(16)	6%	(4)	3%	(2)	25%	(18)	27%	(20)	73
Employ: Retired	9%	(14)	34%	(52)	3%	(5)	1%	(2)	31%	(46)	21%	(32)	151
Employ: Unemployed	14%	(8)	24%	(13)	13%	(8)	1%	(1)	27%	(15)	21%	(12)	56
Military HH: Yes	17%	(24)	29%	(42)	6%	(9)	2%	(2)	26%	(37)	20%	(28)	142
Military HH: No	13%	(63)	31%	(148)	7%	(32)	3%	(15)	26%	(125)	20%	(99)	482
RD/WT: Right Direction	14%	(50)	33%	(117)	6%	(23)	2%	(8)	25%	(87)	19%	(67)	353
RD/WT: Wrong Track	14%	(37)	27%	(73)	7%	(18)	3%	(9)	28%	(75)	22%	(59)	271
Trump Job Approve	13%	(44)	33%	(112)	6%	(20)	3%	(10)	25%	(88)	20%	(71)	345
Trump Job Disapprove	16%	(42)	29%	(76)	8%	(21)	2%	(6)	26%	(70)	18%	(48)	264
Trump Job Strongly Approve	14%	(35)	34%	(82)	5%	(12)	3%	(8)	23%	(56)	21%	(51)	244
Trump Job Somewhat Approve	9%	(9)	30%	(30)	8%	(8)	3%	(3)	31%	(32)	20%	(20)	101
Trump Job Somewhat Disapprove	17%	(12)	28%	(20)	5%	(4)	2%	(1)	32%	(22)	16%	(11)	70
Trump Job Strongly Disapprove	15%	(30)	29%	(57)	9%	(18)	2%	(5)	25%	(48)	19%	(37)	194
Favorable of Trump	12%	(42)	33%	(115)	7%	(25)	2%	(7)	25%	(87)	21%	(75)	351
Unfavorable of Trump	18%	(44)	29%	(71)	6%	(15)	3%	(7)	28%	(69)	17%	(41)	247
Very Favorable of Trump	13%	(32)	32%	(80)	7%	(17)	3%	(7)	23%	(58)	22%	(56)	250
Somewhat Favorable of Trump	10%	(10)	35%	(35)	8%	(8)	—	(0)	29%	(29)	19%	(19)	101
Somewhat Unfavorable of Trump	17%	(10)	28%	(17)	5%	(3)	6%	(3)	31%	(18)	12%	(7)	58
Very Unfavorable of Trump	18%	(34)	29%	(55)	6%	(12)	2%	(4)	27%	(51)	18%	(34)	189

Continued on next page

Table AUTO8_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Reed Sorenson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(87)	30%	(190)	7%	(41)	3%	(17)	26%	(162)	20%	(127)	624
#1 Issue: Economy	12%	(17)	31%	(44)	10%	(14)	4%	(5)	22%	(31)	21%	(29)	140
#1 Issue: Security	15%	(23)	32%	(47)	9%	(14)	6%	(8)	25%	(36)	13%	(20)	148
#1 Issue: Health Care	18%	(20)	24%	(26)	7%	(7)	2%	(2)	27%	(28)	22%	(23)	106
#1 Issue: Medicare / Social Security	10%	(12)	41%	(50)	3%	(4)	—	(0)	27%	(33)	18%	(21)	121
2018 House Vote: Democrat	24%	(44)	30%	(55)	7%	(13)	3%	(6)	20%	(37)	16%	(30)	185
2018 House Vote: Republican	12%	(33)	34%	(92)	8%	(21)	3%	(8)	24%	(65)	20%	(54)	272
2016 Vote: Hillary Clinton	21%	(34)	29%	(48)	8%	(13)	3%	(4)	23%	(37)	17%	(27)	163
2016 Vote: Donald Trump	14%	(40)	33%	(95)	6%	(17)	2%	(7)	26%	(73)	19%	(54)	287
2016 Vote: Didn't Vote	6%	(9)	25%	(37)	7%	(10)	3%	(5)	31%	(46)	27%	(40)	147
Voted in 2014: Yes	15%	(65)	34%	(141)	6%	(26)	3%	(12)	23%	(95)	19%	(79)	418
Voted in 2014: No	11%	(22)	24%	(49)	7%	(15)	2%	(5)	32%	(66)	23%	(48)	206
2012 Vote: Barack Obama	17%	(37)	32%	(69)	7%	(15)	3%	(6)	21%	(45)	21%	(46)	219
2012 Vote: Mitt Romney	13%	(24)	33%	(64)	5%	(10)	3%	(6)	26%	(49)	20%	(38)	191
2012 Vote: Didn't Vote	13%	(24)	25%	(48)	8%	(16)	3%	(5)	31%	(59)	20%	(38)	189
4-Region: Northeast	14%	(13)	31%	(28)	6%	(5)	3%	(3)	30%	(27)	17%	(16)	91
4-Region: Midwest	14%	(21)	29%	(42)	5%	(7)	2%	(3)	27%	(39)	22%	(32)	144
4-Region: South	13%	(34)	34%	(94)	7%	(20)	3%	(9)	23%	(62)	20%	(55)	274
4-Region: West	17%	(19)	22%	(25)	9%	(10)	2%	(2)	29%	(34)	21%	(24)	115
200246	14%	(26)	28%	(54)	6%	(11)	3%	(6)	26%	(49)	23%	(44)	191
200252	16%	(33)	34%	(70)	6%	(12)	1%	(2)	27%	(55)	16%	(33)	206
200257	12%	(27)	29%	(66)	8%	(18)	4%	(9)	25%	(57)	22%	(49)	227
White (non-hispanic)	12%	(55)	33%	(156)	6%	(28)	3%	(15)	29%	(138)	18%	(88)	481
Currently subscribe: Cable or satellite	15%	(57)	32%	(124)	6%	(22)	3%	(12)	27%	(106)	17%	(64)	384
Currently subscribe: Streaming services	14%	(47)	32%	(109)	7%	(23)	4%	(13)	28%	(94)	16%	(55)	342
Currently subscribe: Live TV streaming	15%	(35)	33%	(75)	9%	(20)	4%	(10)	23%	(53)	16%	(36)	230
Currently subscribe: Broadband internet	16%	(65)	32%	(130)	6%	(24)	2%	(8)	26%	(102)	18%	(70)	400
Access to: Over-the-air TV antenna	19%	(42)	29%	(63)	4%	(8)	3%	(7)	25%	(56)	20%	(43)	219
Access to: Smart or connected TV	15%	(61)	28%	(112)	7%	(28)	4%	(16)	26%	(104)	19%	(75)	396
Interested in Sports Betting	22%	(60)	30%	(82)	8%	(22)	5%	(13)	21%	(57)	15%	(42)	275
Interested in Motorsports	15%	(73)	35%	(166)	7%	(32)	2%	(10)	28%	(134)	13%	(65)	479

Continued on next page

Table AUTO8_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Reed Sorenson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	14% (87)	30% (190)	7% (41)	3% (17)	26% (162)	20% (127)	624
Avid Fan of NASCAR, F1, and IndyCar	24% (33)	26% (36)	5% (7)	2% (3)	12% (17)	30% (42)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	17% (68)	32% (128)	8% (30)	2% (9)	22% (85)	19% (75)	395
NASCAR Fan	14% (87)	30% (190)	7% (41)	3% (17)	26% (162)	20% (127)	624
Avid NASCAR Fan	14% (87)	30% (190)	7% (41)	3% (17)	26% (162)	20% (127)	624
F1 Fan	17% (72)	33% (138)	8% (33)	2% (9)	22% (92)	19% (79)	423
Avid F1 Fan	24% (42)	26% (46)	7% (12)	2% (3)	15% (27)	27% (47)	177
Casual F1 Fan	12% (30)	37% (92)	9% (22)	2% (6)	27% (66)	13% (32)	247
IndyCar Fan	15% (75)	31% (155)	7% (35)	2% (12)	25% (123)	20% (102)	502
Avid IndyCar Fan	20% (43)	31% (67)	6% (12)	2% (5)	16% (35)	26% (55)	218
Casual IndyCar Fan	11% (32)	31% (88)	8% (23)	3% (7)	31% (88)	16% (46)	284
NHRA Fan	17% (66)	31% (126)	6% (25)	3% (10)	25% (100)	18% (71)	399
MotoGP Fan	19% (60)	29% (90)	9% (26)	3% (10)	19% (59)	20% (62)	307
Avid MotoGP Fan	28% (31)	18% (20)	9% (10)	1% (1)	13% (15)	32% (35)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Austin Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (136)	36% (226)	5% (29)	4% (28)	18% (109)	15% (96)	624
Gender: Male	24% (98)	37% (154)	5% (21)	5% (20)	18% (74)	12% (49)	415
Gender: Female	18% (38)	34% (71)	4% (8)	4% (8)	17% (36)	23% (48)	209
Age: 18-29	24% (18)	28% (21)	2% (2)	1% (1)	26% (19)	18% (14)	75
Age: 30-44	25% (42)	35% (60)	7% (11)	6% (10)	11% (18)	17% (29)	170
Age: 45-54	18% (17)	43% (41)	4% (4)	3% (3)	17% (16)	15% (14)	95
Age: 55-64	24% (42)	37% (63)	6% (9)	4% (8)	18% (31)	10% (18)	171
Age: 65+	15% (17)	36% (41)	3% (3)	5% (6)	21% (24)	19% (22)	114
Millennial: Age 23-38	19% (29)	35% (53)	7% (10)	4% (6)	15% (22)	20% (30)	150
Generation X: Age 39-54	28% (44)	39% (61)	4% (7)	5% (8)	13% (20)	12% (19)	158
Boomers: Age 55-73	20% (53)	37% (96)	5% (12)	5% (13)	20% (52)	14% (37)	262
PID: Dem (no lean)	26% (44)	38% (65)	5% (9)	4% (6)	15% (26)	13% (22)	172
PID: Ind (no lean)	20% (34)	29% (50)	5% (8)	7% (12)	19% (33)	20% (34)	171
PID: Rep (no lean)	20% (57)	39% (111)	4% (12)	3% (10)	18% (50)	14% (40)	281
PID/Gender: Dem Men	29% (32)	36% (40)	5% (6)	1% (1)	16% (18)	14% (15)	111
PID/Gender: Dem Women	20% (12)	42% (25)	5% (3)	9% (6)	13% (8)	10% (6)	61
PID/Gender: Ind Men	21% (23)	30% (33)	5% (5)	10% (11)	16% (17)	17% (18)	108
PID/Gender: Ind Women	18% (11)	27% (17)	5% (3)	1% (0)	25% (16)	25% (16)	63
PID/Gender: Rep Men	22% (43)	42% (82)	5% (10)	4% (8)	20% (39)	8% (15)	196
PID/Gender: Rep Women	17% (14)	34% (29)	3% (2)	2% (2)	14% (12)	30% (25)	85
Ideo: Liberal (1-3)	23% (31)	38% (52)	7% (10)	7% (10)	18% (25)	7% (10)	138
Ideo: Moderate (4)	23% (38)	33% (54)	5% (8)	5% (8)	19% (31)	15% (25)	165
Ideo: Conservative (5-7)	21% (56)	39% (103)	4% (11)	3% (9)	18% (47)	14% (36)	262
Educ: < College	19% (90)	36% (168)	4% (20)	5% (24)	19% (92)	17% (78)	473
Educ: Bachelors degree	30% (29)	41% (41)	6% (6)	2% (2)	10% (10)	11% (11)	99
Educ: Post-grad	32% (17)	32% (16)	7% (3)	3% (1)	15% (8)	13% (7)	52
Income: Under 50k	20% (68)	32% (110)	4% (15)	4% (12)	19% (65)	21% (70)	340
Income: 50k-100k	22% (48)	41% (89)	5% (10)	6% (14)	17% (36)	9% (19)	216
Income: 100k+	30% (21)	39% (26)	7% (4)	2% (1)	12% (8)	10% (7)	67
Ethnicity: White	22% (115)	37% (196)	5% (27)	5% (26)	17% (87)	15% (76)	526
Ethnicity: Hispanic	35% (23)	35% (23)	5% (3)	— (0)	13% (8)	12% (8)	66

Continued on next page

Table AUTO8_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Austin Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (136)	36% (226)	5% (29)	4% (28)	18% (109)	15% (96)	624
Ethnicity: Afr. Am.	21% (13)	30% (18)	2% (1)	3% (2)	21% (13)	24% (15)	60
All Christian	22% (67)	40% (123)	5% (15)	3% (10)	17% (52)	12% (37)	305
Agnostic/Nothing in particular	19% (52)	35% (95)	5% (13)	5% (15)	17% (46)	18% (50)	271
Evangelical	18% (39)	44% (95)	4% (8)	2% (4)	16% (36)	17% (38)	219
Non-Evangelical	20% (43)	39% (84)	6% (12)	3% (7)	19% (41)	13% (28)	215
Community: Urban	26% (41)	39% (61)	4% (6)	1% (2)	18% (29)	12% (18)	157
Community: Suburban	22% (57)	35% (91)	4% (10)	7% (19)	18% (48)	13% (34)	258
Community: Rural	18% (38)	36% (74)	6% (13)	3% (7)	16% (33)	21% (44)	209
Employ: Private Sector	24% (47)	43% (84)	7% (14)	5% (9)	12% (24)	10% (20)	199
Employ: Self-Employed	25% (18)	27% (20)	7% (5)	5% (4)	16% (12)	19% (14)	73
Employ: Retired	18% (27)	38% (58)	2% (4)	6% (8)	20% (30)	16% (25)	151
Employ: Unemployed	29% (17)	21% (12)	1% (1)	2% (1)	26% (15)	21% (12)	56
Military HH: Yes	24% (34)	35% (50)	8% (11)	2% (3)	18% (25)	13% (18)	142
Military HH: No	21% (101)	36% (175)	4% (18)	5% (24)	17% (84)	16% (78)	482
RD/WT: Right Direction	24% (85)	36% (128)	4% (13)	5% (17)	17% (60)	14% (49)	353
RD/WT: Wrong Track	19% (51)	36% (97)	6% (16)	4% (10)	18% (50)	18% (48)	271
Trump Job Approve	22% (76)	38% (131)	5% (16)	4% (15)	18% (60)	13% (46)	345
Trump Job Disapprove	22% (58)	35% (92)	5% (14)	4% (12)	17% (44)	17% (44)	264
Trump Job Strongly Approve	25% (62)	36% (87)	5% (11)	4% (10)	17% (42)	13% (32)	244
Trump Job Somewhat Approve	14% (15)	44% (44)	4% (4)	5% (5)	18% (19)	14% (15)	101
Trump Job Somewhat Disapprove	20% (14)	44% (31)	4% (3)	5% (4)	11% (8)	15% (10)	70
Trump Job Strongly Disapprove	23% (44)	31% (61)	5% (11)	4% (8)	19% (36)	18% (34)	194
Favorable of Trump	21% (73)	39% (136)	5% (19)	4% (15)	17% (59)	14% (49)	351
Unfavorable of Trump	24% (59)	35% (87)	4% (9)	4% (10)	19% (46)	15% (36)	247
Very Favorable of Trump	26% (64)	35% (87)	4% (9)	4% (10)	19% (46)	13% (34)	250
Somewhat Favorable of Trump	9% (10)	48% (49)	9% (9)	5% (5)	12% (13)	15% (15)	101
Somewhat Unfavorable of Trump	24% (14)	41% (24)	2% (1)	6% (3)	16% (10)	11% (7)	58
Very Unfavorable of Trump	24% (45)	33% (63)	4% (8)	4% (7)	19% (36)	16% (29)	189

Continued on next page

Table AUTO8_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Austin Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (136)	36% (226)	5% (29)	4% (28)	18% (109)	15% (96)	624
#1 Issue: Economy	23% (32)	39% (55)	5% (8)	2% (3)	17% (24)	13% (19)	140
#1 Issue: Security	26% (38)	34% (50)	5% (7)	7% (11)	17% (25)	11% (16)	148
#1 Issue: Health Care	27% (29)	29% (30)	2% (3)	7% (8)	16% (17)	19% (20)	106
#1 Issue: Medicare / Social Security	19% (23)	43% (52)	5% (6)	3% (4)	15% (19)	15% (18)	121
2018 House Vote: Democrat	29% (53)	35% (65)	3% (6)	4% (8)	16% (30)	12% (23)	185
2018 House Vote: Republican	21% (56)	40% (109)	6% (18)	3% (7)	16% (45)	14% (38)	272
2016 Vote: Hillary Clinton	27% (44)	34% (55)	5% (8)	4% (7)	18% (29)	12% (20)	163
2016 Vote: Donald Trump	23% (65)	40% (115)	6% (17)	3% (10)	16% (47)	11% (33)	287
2016 Vote: Didn't Vote	16% (24)	29% (43)	2% (3)	6% (9)	21% (31)	25% (37)	147
Voted in 2014: Yes	24% (100)	38% (160)	6% (24)	4% (17)	15% (62)	13% (55)	418
Voted in 2014: No	17% (35)	32% (66)	3% (6)	5% (11)	23% (47)	20% (41)	206
2012 Vote: Barack Obama	21% (47)	38% (83)	7% (14)	4% (8)	14% (32)	16% (35)	219
2012 Vote: Mitt Romney	26% (50)	38% (73)	5% (10)	3% (6)	16% (30)	12% (22)	191
2012 Vote: Didn't Vote	20% (37)	30% (57)	2% (4)	5% (10)	24% (45)	19% (36)	189
4-Region: Northeast	25% (23)	39% (36)	3% (3)	8% (7)	11% (10)	13% (12)	91
4-Region: Midwest	17% (24)	39% (55)	5% (7)	2% (3)	22% (31)	16% (23)	144
4-Region: South	20% (54)	39% (107)	6% (16)	3% (9)	15% (42)	17% (46)	274
4-Region: West	30% (35)	24% (27)	4% (4)	7% (8)	23% (26)	13% (14)	115
200246	22% (41)	35% (66)	4% (8)	4% (7)	20% (37)	16% (31)	191
200252	22% (46)	39% (81)	5% (11)	6% (12)	16% (32)	12% (24)	206
200257	21% (49)	35% (79)	5% (11)	4% (9)	18% (40)	18% (41)	227
White (non-hispanic)	20% (96)	37% (177)	5% (25)	5% (26)	17% (84)	15% (73)	481
Currently subscribe: Cable or satellite	21% (80)	40% (155)	4% (17)	6% (22)	16% (62)	12% (48)	384
Currently subscribe: Streaming services	22% (76)	37% (127)	4% (14)	5% (18)	16% (54)	15% (53)	342
Currently subscribe: Live TV streaming	23% (52)	36% (82)	5% (11)	5% (10)	17% (39)	16% (36)	230
Currently subscribe: Broadband internet	22% (89)	39% (155)	4% (16)	4% (17)	17% (70)	13% (53)	400
Access to: Over-the-air TV antenna	24% (52)	33% (71)	5% (10)	5% (11)	20% (45)	14% (30)	219
Access to: Smart or connected TV	22% (88)	35% (138)	6% (22)	4% (16)	19% (75)	15% (58)	396
Interested in Sports Betting	28% (78)	37% (103)	5% (14)	4% (11)	16% (43)	10% (27)	275
Interested in Motorsports	23% (112)	40% (192)	5% (24)	4% (19)	19% (89)	9% (43)	479

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Table AUTO8_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Austin Dillon

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (136)	36% (226)	5% (29)	4% (28)	18% (109)	15% (96)	624
Avid Fan of NASCAR, F1, and IndyCar	33% (46)	27% (37)	3% (4)	2% (3)	13% (17)	22% (31)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	27% (105)	37% (145)	5% (21)	4% (14)	15% (58)	13% (52)	395
NASCAR Fan	22% (136)	36% (226)	5% (29)	4% (28)	18% (109)	15% (96)	624
Avid NASCAR Fan	22% (136)	36% (226)	5% (29)	4% (28)	18% (109)	15% (96)	624
F1 Fan	26% (111)	36% (154)	5% (21)	4% (18)	14% (59)	14% (60)	423
Avid F1 Fan	35% (62)	28% (49)	4% (8)	2% (4)	11% (20)	20% (35)	177
Casual F1 Fan	20% (50)	43% (105)	5% (13)	6% (14)	16% (39)	10% (26)	247
IndyCar Fan	24% (119)	37% (185)	5% (24)	4% (19)	17% (87)	14% (69)	502
Avid IndyCar Fan	30% (65)	28% (61)	4% (10)	3% (5)	16% (35)	19% (42)	218
Casual IndyCar Fan	19% (54)	43% (124)	5% (15)	5% (13)	18% (52)	10% (27)	284
NHRA Fan	24% (97)	36% (144)	5% (20)	4% (17)	17% (69)	13% (53)	399
MotoGP Fan	24% (74)	34% (105)	4% (13)	5% (14)	17% (52)	16% (50)	307
Avid MotoGP Fan	27% (30)	25% (27)	5% (5)	1% (1)	14% (16)	29% (32)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Corey LaJoie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(92)	28%	(172)	7%	(43)	4%	(26)	24%	(152)	22%	(140)	624
Gender: Male	14%	(57)	30%	(125)	8%	(33)	6%	(23)	23%	(95)	20%	(82)	415
Gender: Female	17%	(35)	22%	(47)	4%	(9)	2%	(3)	27%	(57)	28%	(58)	209
Age: 18-29	15%	(12)	27%	(20)	6%	(5)	11%	(8)	20%	(15)	20%	(15)	75
Age: 30-44	16%	(27)	27%	(45)	10%	(18)	8%	(14)	17%	(29)	22%	(38)	170
Age: 45-54	11%	(11)	30%	(28)	9%	(9)	1%	(1)	29%	(27)	20%	(19)	95
Age: 55-64	15%	(26)	26%	(45)	6%	(10)	—	(1)	30%	(51)	22%	(38)	171
Age: 65+	14%	(16)	29%	(33)	1%	(1)	2%	(2)	26%	(30)	27%	(31)	114
Millennial: Age 23-38	14%	(22)	24%	(36)	11%	(17)	9%	(13)	15%	(22)	27%	(40)	150
Generation X: Age 39-54	14%	(23)	34%	(54)	9%	(14)	3%	(4)	25%	(40)	15%	(24)	158
Boomers: Age 55-73	14%	(37)	27%	(71)	4%	(11)	1%	(3)	27%	(72)	26%	(67)	262
PID: Dem (no lean)	20%	(35)	31%	(53)	6%	(11)	3%	(5)	21%	(37)	18%	(32)	172
PID: Ind (no lean)	9%	(15)	25%	(44)	7%	(12)	9%	(15)	24%	(41)	26%	(45)	171
PID: Rep (no lean)	15%	(42)	27%	(76)	7%	(20)	2%	(6)	26%	(74)	22%	(63)	281
PID/Gender: Dem Men	20%	(22)	32%	(35)	6%	(7)	3%	(4)	20%	(22)	19%	(21)	111
PID/Gender: Dem Women	21%	(13)	29%	(17)	6%	(4)	2%	(1)	25%	(15)	18%	(11)	61
PID/Gender: Ind Men	8%	(9)	31%	(34)	8%	(9)	12%	(13)	21%	(22)	20%	(22)	108
PID/Gender: Ind Women	10%	(6)	15%	(10)	5%	(3)	3%	(2)	29%	(19)	37%	(23)	63
PID/Gender: Rep Men	13%	(26)	29%	(56)	9%	(18)	3%	(6)	26%	(51)	20%	(39)	196
PID/Gender: Rep Women	18%	(16)	23%	(20)	2%	(2)	—	(0)	28%	(24)	28%	(24)	85
Ideo: Liberal (1-3)	19%	(26)	26%	(36)	6%	(8)	6%	(8)	28%	(39)	15%	(21)	138
Ideo: Moderate (4)	13%	(21)	30%	(49)	6%	(10)	8%	(12)	22%	(36)	22%	(36)	165
Ideo: Conservative (5-7)	15%	(40)	29%	(75)	8%	(22)	2%	(5)	24%	(64)	21%	(56)	262
Educ: < College	13%	(60)	25%	(118)	7%	(34)	3%	(15)	27%	(126)	25%	(119)	473
Educ: Bachelors degree	19%	(19)	37%	(37)	7%	(7)	7%	(7)	16%	(16)	13%	(13)	99
Educ: Post-grad	25%	(13)	32%	(17)	2%	(1)	7%	(4)	20%	(11)	14%	(7)	52
Income: Under 50k	14%	(47)	24%	(82)	7%	(23)	4%	(13)	23%	(78)	29%	(98)	340
Income: 50k-100k	14%	(31)	31%	(67)	7%	(14)	5%	(10)	28%	(60)	15%	(33)	216
Income: 100k+	20%	(14)	34%	(23)	8%	(6)	5%	(3)	20%	(14)	12%	(8)	67
Ethnicity: White	16%	(82)	28%	(147)	7%	(37)	3%	(18)	25%	(132)	21%	(110)	526
Ethnicity: Hispanic	11%	(7)	36%	(24)	3%	(2)	13%	(8)	15%	(10)	24%	(16)	66

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Table AUTO8_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Corey LaJoie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(92)	28%	(172)	7%	(43)	4%	(26)	24%	(152)	22%	(140)	624
Ethnicity: Afr. Am.	10%	(6)	27%	(17)	6%	(4)	4%	(3)	18%	(11)	35%	(21)	60
All Christian	15%	(45)	32%	(97)	6%	(18)	4%	(11)	23%	(71)	20%	(62)	305
Agnostic/Nothing in particular	14%	(38)	26%	(71)	8%	(22)	4%	(11)	24%	(65)	24%	(64)	271
Evangelical	13%	(29)	31%	(67)	8%	(18)	3%	(7)	22%	(48)	23%	(51)	219
Non-Evangelical	15%	(33)	29%	(62)	5%	(10)	4%	(9)	25%	(53)	22%	(47)	215
Community: Urban	18%	(28)	26%	(41)	8%	(12)	9%	(14)	23%	(36)	16%	(26)	157
Community: Suburban	16%	(40)	28%	(73)	6%	(16)	4%	(11)	27%	(70)	19%	(48)	258
Community: Rural	11%	(24)	27%	(57)	7%	(14)	1%	(2)	22%	(46)	31%	(66)	209
Employ: Private Sector	15%	(31)	33%	(65)	8%	(17)	3%	(6)	23%	(45)	18%	(36)	199
Employ: Self-Employed	16%	(12)	24%	(17)	4%	(3)	7%	(5)	22%	(16)	28%	(20)	73
Employ: Retired	13%	(20)	30%	(46)	2%	(3)	2%	(3)	30%	(46)	22%	(33)	151
Employ: Unemployed	22%	(13)	19%	(11)	7%	(4)	3%	(2)	25%	(14)	23%	(13)	56
Military HH: Yes	17%	(24)	30%	(43)	5%	(7)	6%	(8)	26%	(38)	16%	(23)	142
Military HH: No	14%	(67)	27%	(129)	7%	(36)	4%	(18)	24%	(114)	24%	(117)	482
RD/WT: Right Direction	16%	(57)	29%	(103)	8%	(29)	4%	(13)	21%	(75)	21%	(75)	353
RD/WT: Wrong Track	13%	(35)	25%	(69)	5%	(14)	5%	(13)	28%	(77)	24%	(64)	271
Trump Job Approve	15%	(52)	29%	(101)	8%	(27)	4%	(13)	24%	(81)	20%	(70)	345
Trump Job Disapprove	14%	(37)	26%	(69)	6%	(16)	5%	(12)	27%	(70)	23%	(60)	264
Trump Job Strongly Approve	17%	(41)	30%	(74)	7%	(18)	3%	(7)	22%	(55)	20%	(49)	244
Trump Job Somewhat Approve	11%	(12)	27%	(27)	9%	(9)	6%	(6)	26%	(27)	21%	(21)	101
Trump Job Somewhat Disapprove	11%	(8)	31%	(22)	3%	(2)	8%	(6)	28%	(19)	19%	(13)	70
Trump Job Strongly Disapprove	15%	(30)	24%	(47)	7%	(14)	4%	(7)	26%	(51)	24%	(47)	194
Favorable of Trump	15%	(51)	30%	(104)	8%	(28)	3%	(10)	23%	(81)	22%	(76)	351
Unfavorable of Trump	15%	(38)	26%	(65)	5%	(13)	5%	(12)	28%	(69)	20%	(50)	247
Very Favorable of Trump	16%	(40)	30%	(76)	7%	(19)	4%	(9)	21%	(53)	21%	(53)	250
Somewhat Favorable of Trump	11%	(11)	28%	(28)	9%	(9)	1%	(1)	28%	(28)	23%	(23)	101
Somewhat Unfavorable of Trump	11%	(7)	33%	(19)	6%	(4)	9%	(5)	25%	(14)	17%	(10)	58
Very Unfavorable of Trump	17%	(31)	24%	(46)	5%	(10)	4%	(7)	29%	(55)	21%	(40)	189

Continued on next page

Table AUTO8_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Corey LaJoie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(92)	28%	(172)	7%	(43)	4%	(26)	24%	(152)	22%	(140)	624
#1 Issue: Economy	14%	(19)	31%	(43)	8%	(11)	5%	(7)	19%	(27)	23%	(33)	140
#1 Issue: Security	14%	(21)	27%	(41)	13%	(19)	6%	(10)	21%	(30)	18%	(27)	148
#1 Issue: Health Care	20%	(21)	22%	(23)	4%	(4)	—	(0)	29%	(30)	26%	(27)	106
#1 Issue: Medicare / Social Security	13%	(16)	34%	(42)	3%	(4)	3%	(4)	29%	(35)	17%	(21)	121
2018 House Vote: Democrat	19%	(36)	31%	(58)	6%	(11)	3%	(5)	21%	(39)	20%	(36)	185
2018 House Vote: Republican	15%	(40)	31%	(84)	8%	(21)	3%	(8)	23%	(63)	21%	(56)	272
2016 Vote: Hillary Clinton	18%	(29)	27%	(44)	8%	(14)	6%	(9)	21%	(34)	20%	(33)	163
2016 Vote: Donald Trump	15%	(42)	31%	(87)	7%	(21)	3%	(10)	24%	(70)	20%	(57)	287
2016 Vote: Didn't Vote	11%	(16)	23%	(33)	5%	(7)	4%	(7)	27%	(40)	30%	(44)	147
Voted in 2014: Yes	17%	(70)	31%	(131)	7%	(31)	2%	(9)	21%	(90)	21%	(87)	418
Voted in 2014: No	10%	(21)	20%	(41)	6%	(12)	8%	(17)	30%	(62)	26%	(53)	206
2012 Vote: Barack Obama	14%	(30)	31%	(68)	9%	(20)	1%	(3)	19%	(41)	26%	(57)	219
2012 Vote: Mitt Romney	18%	(34)	31%	(60)	6%	(12)	1%	(3)	25%	(48)	18%	(35)	191
2012 Vote: Didn't Vote	13%	(24)	21%	(39)	5%	(10)	8%	(16)	30%	(56)	23%	(44)	189
4-Region: Northeast	19%	(18)	33%	(30)	5%	(5)	3%	(3)	18%	(17)	21%	(20)	91
4-Region: Midwest	15%	(22)	28%	(41)	3%	(5)	5%	(7)	25%	(36)	23%	(33)	144
4-Region: South	13%	(36)	30%	(81)	7%	(20)	3%	(7)	27%	(73)	21%	(57)	274
4-Region: West	14%	(16)	18%	(20)	11%	(13)	8%	(9)	23%	(26)	26%	(30)	115
200246	11%	(21)	26%	(49)	8%	(15)	5%	(9)	25%	(48)	25%	(48)	191
200252	18%	(37)	29%	(59)	6%	(12)	6%	(12)	25%	(51)	17%	(36)	206
200257	15%	(33)	28%	(64)	7%	(16)	2%	(5)	23%	(53)	25%	(56)	227
White (non-hispanic)	16%	(75)	27%	(129)	8%	(37)	3%	(14)	27%	(128)	21%	(99)	481
Currently subscribe: Cable or satellite	16%	(63)	29%	(112)	6%	(24)	4%	(16)	25%	(95)	19%	(75)	384
Currently subscribe: Streaming services	15%	(52)	28%	(95)	7%	(24)	5%	(18)	25%	(85)	20%	(68)	342
Currently subscribe: Live TV streaming	16%	(37)	26%	(59)	11%	(24)	6%	(15)	24%	(54)	17%	(40)	230
Currently subscribe: Broadband internet	16%	(63)	30%	(118)	8%	(32)	3%	(12)	24%	(97)	19%	(77)	400
Access to: Over-the-air TV antenna	17%	(37)	26%	(56)	5%	(10)	5%	(11)	29%	(62)	19%	(42)	219
Access to: Smart or connected TV	16%	(63)	28%	(112)	7%	(30)	4%	(17)	24%	(97)	20%	(78)	396
Interested in Sports Betting	20%	(54)	28%	(78)	11%	(29)	8%	(22)	20%	(54)	14%	(38)	275
Interested in Motorsports	16%	(76)	31%	(148)	8%	(36)	4%	(18)	27%	(127)	15%	(73)	479

Continued on next page

Table AUTO8_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Corey LaJoie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(92)	28%	(172)	7%	(43)	4%	(26)	24%	(152)	22%	(140)	624
Avid Fan of NASCAR, F1, and IndyCar	23%	(31)	28%	(38)	5%	(7)	—	(1)	13%	(18)	31%	(43)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	17%	(69)	30%	(119)	6%	(25)	4%	(16)	22%	(86)	20%	(80)	395
NASCAR Fan	15%	(92)	28%	(172)	7%	(43)	4%	(26)	24%	(152)	22%	(140)	624
Avid NASCAR Fan	15%	(92)	28%	(172)	7%	(43)	4%	(26)	24%	(152)	22%	(140)	624
F1 Fan	17%	(74)	29%	(123)	7%	(31)	4%	(17)	22%	(92)	20%	(85)	423
Avid F1 Fan	22%	(40)	30%	(52)	6%	(10)	3%	(5)	14%	(24)	26%	(46)	177
Casual F1 Fan	14%	(34)	29%	(71)	9%	(21)	5%	(12)	28%	(68)	16%	(40)	247
IndyCar Fan	16%	(78)	29%	(148)	6%	(32)	3%	(17)	23%	(118)	22%	(109)	502
Avid IndyCar Fan	20%	(43)	27%	(60)	5%	(12)	2%	(5)	17%	(38)	28%	(60)	218
Casual IndyCar Fan	12%	(35)	31%	(89)	7%	(21)	4%	(12)	28%	(80)	17%	(49)	284
NHRA Fan	15%	(60)	30%	(120)	6%	(24)	4%	(17)	23%	(93)	21%	(85)	399
MotoGP Fan	17%	(53)	28%	(87)	8%	(24)	6%	(17)	20%	(61)	21%	(65)	307
Avid MotoGP Fan	22%	(25)	23%	(26)	6%	(6)	7%	(8)	11%	(12)	31%	(34)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Michael McDowell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(93)	31%	(195)	4%	(28)	5%	(30)	25%	(155)	20%	(124)	624
Gender: Male	16%	(65)	34%	(143)	5%	(20)	5%	(21)	24%	(98)	16%	(67)	415
Gender: Female	13%	(27)	25%	(52)	4%	(8)	4%	(8)	27%	(57)	27%	(57)	209
Age: 18-29	20%	(15)	28%	(21)	12%	(9)	11%	(9)	11%	(8)	18%	(14)	75
Age: 30-44	18%	(30)	32%	(54)	5%	(8)	11%	(19)	15%	(25)	20%	(34)	170
Age: 45-54	8%	(7)	35%	(33)	6%	(5)	1%	(1)	35%	(34)	16%	(15)	95
Age: 55-64	17%	(30)	32%	(55)	1%	(2)	1%	(2)	29%	(49)	19%	(33)	171
Age: 65+	10%	(11)	28%	(32)	3%	(4)	—	(0)	34%	(39)	25%	(28)	114
Millennial: Age 23-38	19%	(29)	29%	(43)	7%	(11)	10%	(15)	14%	(21)	21%	(32)	150
Generation X: Age 39-54	13%	(21)	35%	(56)	5%	(8)	4%	(7)	27%	(42)	16%	(25)	158
Boomers: Age 55-73	14%	(36)	32%	(84)	2%	(5)	1%	(2)	29%	(76)	23%	(59)	262
PID: Dem (no lean)	20%	(35)	37%	(63)	5%	(8)	1%	(2)	18%	(30)	20%	(34)	172
PID: Ind (no lean)	10%	(18)	27%	(47)	5%	(9)	8%	(13)	28%	(48)	22%	(37)	171
PID: Rep (no lean)	14%	(40)	30%	(85)	4%	(10)	5%	(15)	27%	(77)	19%	(53)	281
PID/Gender: Dem Men	21%	(23)	40%	(45)	5%	(5)	2%	(2)	13%	(15)	19%	(21)	111
PID/Gender: Dem Women	20%	(12)	30%	(18)	4%	(2)	—	(0)	25%	(15)	21%	(13)	61
PID/Gender: Ind Men	11%	(12)	30%	(32)	6%	(6)	6%	(6)	28%	(30)	20%	(21)	108
PID/Gender: Ind Women	9%	(6)	23%	(15)	5%	(3)	10%	(6)	28%	(18)	25%	(16)	63
PID/Gender: Rep Men	15%	(30)	34%	(66)	4%	(8)	7%	(13)	27%	(53)	13%	(25)	196
PID/Gender: Rep Women	12%	(10)	22%	(19)	2%	(2)	2%	(2)	28%	(24)	33%	(28)	85
Ideo: Liberal (1-3)	19%	(25)	35%	(48)	7%	(10)	5%	(7)	21%	(29)	14%	(19)	138
Ideo: Moderate (4)	13%	(21)	29%	(47)	4%	(7)	8%	(14)	25%	(41)	21%	(35)	165
Ideo: Conservative (5-7)	16%	(42)	33%	(88)	3%	(9)	3%	(8)	26%	(69)	18%	(47)	262
Educ: < College	12%	(56)	29%	(135)	4%	(21)	5%	(26)	28%	(132)	22%	(103)	473
Educ: Bachelors degree	23%	(23)	42%	(41)	7%	(7)	2%	(2)	13%	(13)	13%	(13)	99
Educ: Post-grad	26%	(14)	36%	(19)	—	(0)	4%	(2)	19%	(10)	15%	(8)	52
Income: Under 50k	16%	(53)	28%	(97)	4%	(14)	3%	(11)	24%	(83)	25%	(83)	340
Income: 50k-100k	12%	(26)	33%	(71)	6%	(12)	7%	(16)	28%	(60)	15%	(32)	216
Income: 100k+	21%	(14)	39%	(27)	3%	(2)	5%	(3)	18%	(12)	13%	(9)	67
Ethnicity: White	15%	(76)	31%	(164)	4%	(21)	4%	(23)	27%	(144)	19%	(98)	526
Ethnicity: Hispanic	20%	(13)	35%	(23)	2%	(2)	19%	(13)	6%	(4)	18%	(12)	66

Continued on next page

Table AUTO8_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Michael McDowell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(93)	31%	(195)	4%	(28)	5%	(30)	25%	(155)	20%	(124)	624
Ethnicity: Afr. Am.	16%	(9)	34%	(21)	7%	(4)	—	(0)	14%	(8)	30%	(18)	60
All Christian	15%	(46)	37%	(113)	3%	(9)	4%	(11)	23%	(70)	18%	(55)	305
Agnostic/Nothing in particular	14%	(37)	27%	(74)	5%	(15)	5%	(13)	26%	(71)	22%	(60)	271
Evangelical	17%	(37)	34%	(74)	2%	(5)	3%	(6)	24%	(54)	20%	(44)	219
Non-Evangelical	13%	(29)	35%	(75)	5%	(10)	5%	(10)	24%	(52)	18%	(39)	215
Community: Urban	28%	(45)	29%	(46)	5%	(8)	5%	(8)	17%	(26)	16%	(25)	157
Community: Suburban	13%	(34)	33%	(86)	4%	(11)	4%	(9)	24%	(63)	21%	(55)	258
Community: Rural	7%	(14)	30%	(63)	4%	(9)	6%	(13)	31%	(66)	21%	(44)	209
Employ: Private Sector	12%	(25)	41%	(81)	6%	(12)	5%	(10)	18%	(35)	18%	(36)	199
Employ: Self-Employed	21%	(15)	30%	(22)	1%	(1)	1%	(1)	28%	(21)	19%	(14)	73
Employ: Retired	14%	(21)	23%	(34)	4%	(6)	—	(0)	36%	(55)	23%	(35)	151
Employ: Unemployed	23%	(13)	18%	(10)	5%	(3)	3%	(2)	24%	(13)	27%	(15)	56
Military HH: Yes	17%	(24)	36%	(51)	2%	(3)	3%	(4)	23%	(33)	20%	(28)	142
Military HH: No	14%	(69)	30%	(144)	5%	(25)	5%	(26)	25%	(122)	20%	(96)	482
RD/WT: Right Direction	16%	(55)	32%	(115)	5%	(17)	4%	(14)	24%	(84)	19%	(67)	353
RD/WT: Wrong Track	14%	(38)	30%	(80)	4%	(10)	6%	(15)	26%	(71)	21%	(57)	271
Trump Job Approve	15%	(51)	32%	(111)	4%	(14)	4%	(13)	28%	(95)	18%	(61)	345
Trump Job Disapprove	16%	(41)	31%	(81)	5%	(12)	5%	(14)	23%	(60)	21%	(55)	264
Trump Job Strongly Approve	17%	(42)	34%	(82)	4%	(9)	3%	(7)	27%	(65)	16%	(39)	244
Trump Job Somewhat Approve	9%	(10)	29%	(29)	5%	(5)	6%	(6)	29%	(29)	22%	(22)	101
Trump Job Somewhat Disapprove	17%	(12)	31%	(21)	10%	(7)	9%	(6)	22%	(15)	11%	(8)	70
Trump Job Strongly Disapprove	15%	(29)	31%	(60)	3%	(5)	4%	(8)	23%	(45)	24%	(47)	194
Favorable of Trump	14%	(51)	31%	(110)	5%	(17)	4%	(14)	27%	(94)	19%	(65)	351
Unfavorable of Trump	16%	(39)	33%	(82)	5%	(11)	4%	(9)	23%	(57)	20%	(49)	247
Very Favorable of Trump	16%	(41)	33%	(83)	4%	(9)	4%	(9)	25%	(63)	18%	(45)	250
Somewhat Favorable of Trump	10%	(10)	27%	(27)	7%	(7)	5%	(5)	30%	(31)	20%	(20)	101
Somewhat Unfavorable of Trump	18%	(10)	35%	(20)	9%	(5)	10%	(6)	16%	(9)	13%	(7)	58
Very Unfavorable of Trump	15%	(29)	33%	(62)	3%	(6)	2%	(3)	25%	(48)	22%	(41)	189

Continued on next page

Table AUTO8_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Michael McDowell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(93)	31%	(195)	4%	(28)	5%	(30)	25%	(155)	20%	(124)	624
#1 Issue: Economy	23%	(32)	26%	(36)	4%	(6)	8%	(11)	22%	(31)	18%	(25)	140
#1 Issue: Security	14%	(21)	39%	(58)	7%	(10)	3%	(5)	21%	(31)	16%	(23)	148
#1 Issue: Health Care	12%	(13)	24%	(26)	3%	(3)	3%	(3)	37%	(39)	21%	(22)	106
#1 Issue: Medicare / Social Security	15%	(18)	33%	(40)	3%	(4)	2%	(2)	30%	(36)	18%	(21)	121
2018 House Vote: Democrat	19%	(36)	36%	(66)	5%	(8)	1%	(2)	20%	(36)	20%	(37)	185
2018 House Vote: Republican	14%	(39)	33%	(90)	4%	(11)	6%	(16)	26%	(70)	17%	(46)	272
2016 Vote: Hillary Clinton	23%	(37)	33%	(54)	4%	(6)	3%	(5)	19%	(30)	18%	(30)	163
2016 Vote: Donald Trump	14%	(41)	34%	(97)	3%	(10)	4%	(12)	27%	(76)	18%	(51)	287
2016 Vote: Didn't Vote	9%	(13)	23%	(34)	7%	(11)	8%	(11)	26%	(38)	27%	(40)	147
Voted in 2014: Yes	16%	(67)	34%	(143)	3%	(13)	4%	(19)	23%	(96)	19%	(79)	418
Voted in 2014: No	12%	(26)	25%	(51)	7%	(14)	5%	(11)	29%	(59)	22%	(45)	206
2012 Vote: Barack Obama	16%	(35)	33%	(73)	3%	(7)	4%	(8)	19%	(42)	24%	(53)	219
2012 Vote: Mitt Romney	14%	(27)	34%	(65)	4%	(7)	5%	(9)	29%	(55)	15%	(28)	191
2012 Vote: Didn't Vote	13%	(25)	27%	(50)	7%	(13)	7%	(12)	27%	(51)	20%	(37)	189
4-Region: Northeast	12%	(11)	30%	(27)	5%	(4)	4%	(3)	26%	(24)	23%	(21)	91
4-Region: Midwest	11%	(16)	33%	(47)	4%	(6)	3%	(5)	27%	(39)	22%	(31)	144
4-Region: South	15%	(42)	34%	(92)	5%	(14)	1%	(4)	25%	(69)	19%	(53)	274
4-Region: West	21%	(24)	24%	(28)	3%	(4)	16%	(18)	20%	(23)	16%	(18)	115
200246	12%	(22)	32%	(60)	3%	(5)	8%	(15)	25%	(47)	21%	(41)	191
200252	22%	(45)	28%	(57)	7%	(14)	2%	(5)	22%	(44)	20%	(41)	206
200257	11%	(26)	34%	(78)	4%	(9)	4%	(9)	28%	(64)	18%	(42)	227
White (non-hispanic)	13%	(65)	31%	(148)	4%	(20)	3%	(16)	29%	(141)	19%	(91)	481
Currently subscribe: Cable or satellite	14%	(53)	35%	(133)	4%	(17)	2%	(7)	29%	(110)	17%	(64)	384
Currently subscribe: Streaming services	14%	(48)	36%	(123)	6%	(19)	3%	(12)	23%	(78)	18%	(63)	342
Currently subscribe: Live TV streaming	17%	(40)	36%	(84)	5%	(12)	6%	(14)	17%	(40)	18%	(41)	230
Currently subscribe: Broadband internet	16%	(63)	36%	(144)	4%	(17)	3%	(10)	25%	(98)	17%	(68)	400
Access to: Over-the-air TV antenna	19%	(41)	29%	(64)	5%	(10)	4%	(9)	26%	(57)	17%	(38)	219
Access to: Smart or connected TV	17%	(69)	31%	(123)	5%	(20)	6%	(25)	24%	(96)	16%	(64)	396
Interested in Sports Betting	23%	(62)	37%	(100)	6%	(16)	9%	(24)	13%	(36)	13%	(36)	275
Interested in Motorsports	16%	(77)	35%	(169)	5%	(22)	3%	(17)	26%	(123)	15%	(71)	479

Continued on next page

Table AUTO8_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Michael McDowell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	15%	(93)	31%	(195)	4%	(28)	5%	(30)	25%	(155)	20%	(124)	624
Avid Fan of NASCAR, F1, and IndyCar	20%	(28)	31%	(42)	5%	(6)	8%	(11)	8%	(11)	29%	(40)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	17%	(68)	35%	(139)	4%	(16)	5%	(19)	22%	(86)	17%	(67)	395
NASCAR Fan	15%	(93)	31%	(195)	4%	(28)	5%	(30)	25%	(155)	20%	(124)	624
Avid NASCAR Fan	15%	(93)	31%	(195)	4%	(28)	5%	(30)	25%	(155)	20%	(124)	624
F1 Fan	18%	(75)	34%	(145)	5%	(19)	5%	(20)	22%	(91)	17%	(74)	423
Avid F1 Fan	23%	(40)	31%	(55)	6%	(11)	7%	(12)	9%	(16)	24%	(43)	177
Casual F1 Fan	14%	(34)	36%	(90)	4%	(9)	3%	(7)	31%	(76)	13%	(31)	247
IndyCar Fan	16%	(79)	33%	(163)	4%	(20)	5%	(28)	23%	(116)	19%	(96)	502
Avid IndyCar Fan	19%	(41)	31%	(67)	4%	(10)	6%	(12)	18%	(38)	23%	(50)	218
Casual IndyCar Fan	13%	(37)	34%	(97)	4%	(11)	5%	(15)	27%	(78)	16%	(46)	284
NHRA Fan	16%	(65)	34%	(134)	5%	(19)	6%	(23)	22%	(88)	18%	(70)	399
MotoGP Fan	19%	(57)	33%	(101)	5%	(15)	7%	(20)	18%	(55)	19%	(58)	307
Avid MotoGP Fan	28%	(31)	25%	(28)	4%	(4)	6%	(7)	5%	(5)	32%	(36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO8_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

David Ragan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (101)	36% (224)	4% (27)	2% (15)	23% (144)	18% (113)	624
Gender: Male	17% (70)	41% (169)	5% (23)	2% (9)	21% (86)	14% (59)	415
Gender: Female	15% (31)	26% (54)	2% (4)	3% (6)	28% (59)	26% (54)	209
Age: 18-29	12% (9)	33% (25)	5% (4)	11% (8)	18% (13)	22% (16)	75
Age: 30-44	22% (37)	31% (53)	5% (9)	3% (5)	18% (31)	20% (35)	170
Age: 45-54	9% (9)	44% (41)	3% (3)	1% (1)	28% (26)	15% (14)	95
Age: 55-64	19% (32)	38% (65)	4% (7)	— (0)	25% (42)	14% (25)	171
Age: 65+	13% (15)	34% (39)	3% (4)	1% (1)	28% (32)	21% (24)	114
Millennial: Age 23-38	14% (21)	34% (51)	6% (8)	5% (8)	16% (24)	25% (38)	150
Generation X: Age 39-54	20% (31)	39% (62)	5% (7)	2% (3)	24% (38)	11% (18)	158
Boomers: Age 55-73	16% (42)	38% (99)	3% (9)	— (1)	25% (67)	18% (46)	262
PID: Dem (no lean)	20% (34)	42% (72)	5% (9)	— (1)	16% (27)	17% (30)	172
PID: Ind (no lean)	11% (19)	32% (55)	4% (7)	5% (8)	29% (50)	19% (32)	171
PID: Rep (no lean)	17% (48)	34% (97)	4% (11)	2% (6)	24% (67)	18% (52)	281
PID/Gender: Dem Men	20% (22)	45% (50)	6% (7)	— (0)	13% (14)	17% (19)	111
PID/Gender: Dem Women	19% (12)	36% (22)	4% (2)	1% (1)	21% (13)	18% (11)	61
PID/Gender: Ind Men	13% (14)	39% (42)	5% (6)	4% (4)	25% (27)	14% (15)	108
PID/Gender: Ind Women	7% (5)	20% (13)	2% (1)	6% (3)	37% (24)	27% (17)	63
PID/Gender: Rep Men	17% (33)	39% (77)	5% (10)	2% (4)	23% (45)	13% (26)	196
PID/Gender: Rep Women	17% (15)	23% (20)	1% (1)	3% (2)	26% (22)	30% (26)	85
Ideo: Liberal (1-3)	20% (28)	41% (57)	4% (6)	1% (1)	23% (32)	11% (15)	138
Ideo: Moderate (4)	13% (21)	33% (55)	6% (9)	3% (6)	25% (42)	19% (32)	165
Ideo: Conservative (5-7)	18% (47)	38% (99)	5% (12)	3% (7)	22% (57)	16% (41)	262
Educ: < College	14% (64)	35% (163)	5% (24)	2% (9)	25% (117)	20% (96)	473
Educ: Bachelors degree	28% (28)	40% (40)	2% (1)	3% (3)	17% (17)	11% (11)	99
Educ: Post-grad	17% (9)	39% (20)	3% (2)	6% (3)	21% (11)	13% (7)	52
Income: Under 50k	14% (48)	33% (113)	4% (15)	2% (7)	23% (80)	23% (77)	340
Income: 50k-100k	19% (41)	37% (81)	4% (9)	2% (5)	24% (53)	13% (28)	216
Income: 100k+	17% (12)	45% (30)	5% (3)	4% (3)	18% (12)	11% (8)	67
Ethnicity: White	16% (85)	38% (199)	4% (23)	2% (8)	24% (125)	16% (86)	526
Ethnicity: Hispanic	17% (11)	27% (18)	4% (2)	12% (8)	16% (10)	25% (17)	66

Continued on next page

Table AUTO8_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

David Ragan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (101)	36% (224)	4% (27)	2% (15)	23% (144)	18% (113)	624
Ethnicity: Afr. Am.	16% (10)	33% (20)	6% (4)	1% (1)	18% (11)	25% (15)	60
All Christian	19% (57)	38% (114)	3% (10)	1% (2)	27% (81)	13% (41)	305
Agnostic/Nothing in particular	13% (36)	37% (100)	6% (17)	3% (9)	20% (53)	21% (56)	271
Evangelical	13% (29)	44% (96)	5% (12)	— (1)	22% (49)	15% (33)	219
Non-Evangelical	17% (37)	35% (76)	4% (8)	1% (2)	25% (55)	18% (38)	215
Community: Urban	20% (31)	39% (61)	2% (4)	2% (3)	24% (38)	13% (20)	157
Community: Suburban	17% (44)	36% (92)	5% (13)	3% (8)	21% (55)	18% (45)	258
Community: Rural	13% (27)	34% (71)	5% (10)	2% (3)	24% (51)	23% (48)	209
Employ: Private Sector	19% (37)	42% (83)	5% (10)	2% (4)	18% (36)	15% (29)	199
Employ: Self-Employed	19% (14)	28% (21)	3% (3)	3% (2)	28% (21)	19% (14)	73
Employ: Retired	13% (20)	37% (57)	4% (5)	— (1)	27% (41)	18% (27)	151
Employ: Unemployed	25% (14)	21% (12)	5% (3)	2% (1)	27% (15)	19% (11)	56
Military HH: Yes	19% (28)	36% (52)	4% (5)	5% (7)	23% (33)	13% (18)	142
Military HH: No	15% (74)	36% (172)	4% (22)	2% (8)	23% (112)	20% (95)	482
RD/WT: Right Direction	18% (63)	38% (133)	5% (17)	3% (10)	19% (67)	18% (63)	353
RD/WT: Wrong Track	14% (38)	33% (91)	4% (10)	2% (5)	29% (78)	18% (50)	271
Trump Job Approve	17% (57)	37% (127)	5% (17)	3% (9)	21% (71)	18% (63)	345
Trump Job Disapprove	16% (43)	36% (94)	4% (10)	2% (5)	26% (68)	17% (44)	264
Trump Job Strongly Approve	19% (45)	39% (95)	4% (11)	1% (3)	20% (49)	16% (39)	244
Trump Job Somewhat Approve	12% (12)	32% (32)	6% (6)	6% (6)	22% (22)	24% (24)	101
Trump Job Somewhat Disapprove	11% (8)	38% (26)	3% (2)	3% (2)	35% (24)	10% (7)	70
Trump Job Strongly Disapprove	18% (35)	35% (68)	4% (8)	2% (3)	22% (44)	19% (37)	194
Favorable of Trump	17% (61)	37% (129)	5% (17)	2% (7)	21% (72)	19% (65)	351
Unfavorable of Trump	15% (38)	37% (90)	3% (7)	2% (6)	27% (66)	16% (41)	247
Very Favorable of Trump	18% (46)	36% (89)	6% (14)	2% (5)	22% (54)	17% (42)	250
Somewhat Favorable of Trump	15% (15)	39% (39)	3% (3)	2% (3)	17% (18)	23% (23)	101
Somewhat Unfavorable of Trump	8% (4)	39% (23)	4% (2)	3% (2)	35% (20)	12% (7)	58
Very Unfavorable of Trump	18% (33)	36% (68)	2% (4)	2% (4)	24% (46)	18% (34)	189

Continued on next page

Table AUTO8_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

David Ragan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (101)	36% (224)	4% (27)	2% (15)	23% (144)	18% (113)	624
#1 Issue: Economy	14% (19)	38% (54)	4% (6)	2% (3)	23% (32)	19% (26)	140
#1 Issue: Security	15% (22)	39% (57)	11% (16)	5% (7)	20% (30)	11% (16)	148
#1 Issue: Health Care	22% (23)	27% (28)	1% (1)	2% (2)	29% (30)	19% (21)	106
#1 Issue: Medicare / Social Security	18% (22)	42% (51)	1% (2)	— (0)	26% (31)	13% (16)	121
2018 House Vote: Democrat	21% (38)	40% (73)	4% (7)	3% (5)	18% (34)	15% (28)	185
2018 House Vote: Republican	17% (47)	37% (102)	5% (14)	2% (6)	21% (58)	17% (46)	272
2016 Vote: Hillary Clinton	18% (29)	37% (60)	3% (5)	5% (8)	20% (32)	17% (27)	163
2016 Vote: Donald Trump	17% (50)	39% (113)	5% (15)	1% (2)	22% (63)	15% (44)	287
2016 Vote: Didn't Vote	11% (16)	27% (39)	4% (6)	3% (4)	28% (42)	27% (40)	147
Voted in 2014: Yes	19% (79)	39% (162)	4% (16)	2% (8)	19% (80)	17% (72)	418
Voted in 2014: No	11% (22)	30% (62)	5% (10)	3% (7)	31% (65)	20% (41)	206
2012 Vote: Barack Obama	16% (35)	38% (82)	4% (8)	2% (3)	21% (46)	20% (43)	219
2012 Vote: Mitt Romney	19% (37)	39% (75)	5% (10)	1% (1)	19% (37)	16% (31)	191
2012 Vote: Didn't Vote	14% (26)	30% (57)	4% (8)	5% (10)	27% (50)	20% (38)	189
4-Region: Northeast	19% (18)	38% (35)	2% (2)	1% (1)	25% (23)	14% (13)	91
4-Region: Midwest	12% (17)	40% (57)	3% (4)	2% (3)	30% (43)	14% (20)	144
4-Region: South	17% (46)	36% (100)	7% (18)	1% (4)	18% (50)	20% (56)	274
4-Region: West	18% (21)	28% (32)	3% (3)	7% (8)	24% (28)	20% (23)	115
200246	14% (27)	34% (64)	5% (9)	4% (8)	21% (40)	23% (43)	191
200252	21% (44)	38% (77)	4% (8)	2% (3)	22% (46)	13% (27)	206
200257	13% (31)	36% (82)	4% (10)	2% (4)	26% (59)	19% (42)	227
White (non-hispanic)	16% (76)	38% (185)	4% (20)	1% (6)	25% (119)	16% (75)	481
Currently subscribe: Cable or satellite	16% (62)	41% (157)	4% (15)	1% (5)	23% (90)	14% (56)	384
Currently subscribe: Streaming services	15% (51)	40% (137)	5% (15)	2% (8)	22% (74)	17% (58)	342
Currently subscribe: Live TV streaming	15% (35)	42% (97)	5% (10)	4% (9)	17% (39)	17% (40)	230
Currently subscribe: Broadband internet	17% (69)	42% (166)	4% (16)	1% (4)	22% (90)	14% (55)	400
Access to: Over-the-air TV antenna	20% (45)	34% (75)	5% (10)	2% (5)	22% (49)	16% (35)	219
Access to: Smart or connected TV	17% (69)	36% (144)	5% (20)	3% (10)	21% (83)	18% (70)	396
Interested in Sports Betting	21% (58)	40% (110)	5% (15)	4% (11)	15% (41)	15% (40)	275
Interested in Motorsports	19% (90)	41% (196)	4% (19)	2% (8)	24% (116)	11% (51)	479

Continued on next page

Table AUTO8_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

David Ragan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (101)	36% (224)	4% (27)	2% (15)	23% (144)	18% (113)	624
Avid Fan of NASCAR, F1, and IndyCar	30% (41)	29% (41)	4% (5)	— (1)	7% (10)	30% (41)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	20% (79)	40% (156)	3% (14)	2% (9)	18% (72)	17% (66)	395
NASCAR Fan	16% (101)	36% (224)	4% (27)	2% (15)	23% (144)	18% (113)	624
Avid NASCAR Fan	16% (101)	36% (224)	4% (27)	2% (15)	23% (144)	18% (113)	624
F1 Fan	19% (82)	39% (166)	4% (17)	2% (10)	18% (77)	17% (72)	423
Avid F1 Fan	28% (49)	30% (53)	3% (6)	3% (5)	11% (20)	25% (44)	177
Casual F1 Fan	14% (34)	46% (113)	4% (11)	2% (5)	23% (57)	11% (28)	247
IndyCar Fan	18% (88)	37% (186)	4% (19)	2% (11)	22% (112)	17% (87)	502
Avid IndyCar Fan	25% (54)	32% (70)	4% (10)	— (1)	15% (32)	23% (51)	218
Casual IndyCar Fan	12% (34)	41% (116)	3% (9)	4% (10)	28% (80)	13% (36)	284
NHRA Fan	19% (75)	40% (158)	4% (15)	1% (5)	20% (80)	17% (66)	399
MotoGP Fan	21% (64)	36% (110)	4% (14)	3% (9)	20% (61)	16% (50)	307
Avid MotoGP Fan	30% (34)	24% (27)	3% (3)	2% (2)	11% (12)	30% (33)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Preece

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	12% (77)	28% (172)	5% (33)	4% (23)	26% (162)	25% (157)	624
Gender: Male	13% (53)	29% (122)	6% (26)	4% (16)	26% (110)	21% (88)	415
Gender: Female	11% (24)	24% (50)	3% (7)	3% (7)	25% (52)	33% (69)	209
Age: 18-29	23% (17)	26% (20)	7% (5)	9% (7)	21% (16)	14% (10)	75
Age: 30-44	12% (21)	33% (56)	9% (15)	6% (11)	18% (30)	21% (36)	170
Age: 45-54	6% (6)	26% (24)	4% (4)	5% (5)	32% (30)	28% (26)	95
Age: 55-64	14% (24)	26% (45)	4% (6)	— (0)	30% (51)	26% (44)	171
Age: 65+	8% (9)	24% (27)	3% (3)	1% (1)	30% (35)	35% (39)	114
Millennial: Age 23-38	11% (16)	34% (51)	9% (13)	5% (8)	17% (26)	24% (36)	150
Generation X: Age 39-54	12% (19)	30% (48)	7% (11)	6% (9)	26% (41)	20% (31)	158
Boomers: Age 55-73	11% (29)	25% (66)	3% (9)	— (1)	29% (76)	31% (81)	262
PID: Dem (no lean)	17% (29)	31% (54)	6% (11)	4% (7)	22% (38)	20% (34)	172
PID: Ind (no lean)	9% (16)	29% (50)	5% (9)	4% (7)	28% (48)	23% (40)	171
PID: Rep (no lean)	11% (32)	24% (68)	5% (13)	3% (9)	27% (76)	30% (83)	281
PID/Gender: Dem Men	21% (23)	27% (30)	6% (6)	5% (5)	24% (27)	18% (20)	111
PID/Gender: Dem Women	9% (6)	40% (24)	7% (4)	3% (2)	19% (11)	23% (14)	61
PID/Gender: Ind Men	8% (9)	37% (40)	6% (6)	5% (5)	26% (28)	18% (19)	108
PID/Gender: Ind Women	12% (7)	16% (10)	5% (3)	2% (1)	33% (21)	33% (21)	63
PID/Gender: Rep Men	11% (21)	27% (52)	7% (13)	3% (5)	28% (55)	25% (49)	196
PID/Gender: Rep Women	13% (11)	19% (16)	— (0)	4% (4)	24% (20)	40% (34)	85
Ideo: Liberal (1-3)	15% (21)	31% (43)	7% (10)	5% (8)	25% (35)	16% (22)	138
Ideo: Moderate (4)	14% (23)	27% (45)	3% (5)	4% (6)	30% (50)	21% (35)	165
Ideo: Conservative (5-7)	10% (27)	29% (76)	6% (14)	3% (7)	26% (67)	27% (71)	262
Educ: < College	10% (45)	25% (119)	5% (22)	4% (20)	28% (134)	28% (133)	473
Educ: Bachelors degree	21% (21)	36% (36)	10% (9)	1% (1)	17% (16)	16% (16)	99
Educ: Post-grad	20% (10)	34% (18)	3% (2)	4% (2)	23% (12)	17% (9)	52
Income: Under 50k	12% (40)	22% (75)	6% (20)	3% (12)	27% (91)	30% (102)	340
Income: 50k-100k	10% (22)	37% (81)	5% (10)	3% (8)	24% (53)	20% (43)	216
Income: 100k+	21% (14)	25% (17)	5% (3)	5% (4)	27% (18)	18% (12)	67
Ethnicity: White	12% (61)	27% (141)	5% (27)	4% (22)	27% (141)	26% (135)	526
Ethnicity: Hispanic	13% (9)	53% (35)	2% (2)	5% (4)	13% (9)	14% (9)	66

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Table AUTO9_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Preece

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	12%	(77)	28%	(172)	5%	(33)	4%	(23)	26%	(162)	25%	(157)	624
Ethnicity: Afr. Am.	14%	(9)	29%	(18)	10%	(6)	2%	(1)	17%	(10)	28%	(17)	60
All Christian	10%	(32)	32%	(97)	4%	(13)	1%	(4)	30%	(91)	22%	(68)	305
Agnostic/Nothing in particular	14%	(38)	23%	(62)	8%	(20)	4%	(12)	23%	(63)	28%	(76)	271
Evangelical	11%	(24)	28%	(62)	5%	(12)	3%	(7)	30%	(67)	21%	(47)	219
Non-Evangelical	10%	(22)	32%	(69)	5%	(10)	1%	(2)	26%	(56)	26%	(57)	215
Community: Urban	19%	(30)	31%	(49)	6%	(10)	2%	(3)	22%	(34)	20%	(31)	157
Community: Suburban	13%	(35)	26%	(68)	5%	(12)	6%	(16)	27%	(70)	23%	(59)	258
Community: Rural	6%	(12)	27%	(56)	6%	(12)	2%	(4)	28%	(58)	32%	(68)	209
Employ: Private Sector	14%	(28)	36%	(71)	6%	(12)	2%	(4)	22%	(43)	21%	(41)	199
Employ: Self-Employed	10%	(8)	31%	(23)	1%	(1)	5%	(4)	23%	(17)	30%	(22)	73
Employ: Retired	9%	(14)	23%	(35)	3%	(4)	1%	(1)	35%	(53)	29%	(44)	151
Employ: Unemployed	14%	(8)	21%	(12)	11%	(6)	3%	(1)	24%	(14)	28%	(16)	56
Military HH: Yes	18%	(26)	29%	(42)	2%	(3)	2%	(3)	24%	(35)	24%	(34)	142
Military HH: No	10%	(50)	27%	(131)	6%	(31)	4%	(20)	26%	(127)	25%	(123)	482
RD/WT: Right Direction	13%	(46)	29%	(104)	5%	(19)	5%	(16)	23%	(80)	25%	(87)	353
RD/WT: Wrong Track	11%	(31)	25%	(69)	5%	(14)	2%	(6)	30%	(82)	26%	(70)	271
Trump Job Approve	12%	(42)	28%	(96)	5%	(17)	3%	(11)	25%	(87)	27%	(92)	345
Trump Job Disapprove	13%	(33)	27%	(72)	6%	(16)	4%	(10)	28%	(74)	22%	(57)	264
Trump Job Strongly Approve	14%	(35)	27%	(66)	3%	(8)	2%	(6)	24%	(59)	29%	(70)	244
Trump Job Somewhat Approve	7%	(7)	30%	(30)	9%	(9)	5%	(6)	27%	(27)	22%	(22)	101
Trump Job Somewhat Disapprove	10%	(7)	38%	(27)	3%	(2)	4%	(3)	25%	(18)	19%	(13)	70
Trump Job Strongly Disapprove	14%	(27)	24%	(46)	7%	(14)	4%	(7)	29%	(56)	23%	(44)	194
Favorable of Trump	12%	(40)	28%	(99)	6%	(21)	2%	(7)	25%	(87)	28%	(97)	351
Unfavorable of Trump	14%	(34)	28%	(70)	5%	(12)	5%	(12)	28%	(70)	20%	(49)	247
Very Favorable of Trump	14%	(35)	29%	(71)	5%	(11)	1%	(3)	23%	(57)	29%	(72)	250
Somewhat Favorable of Trump	5%	(5)	28%	(28)	10%	(10)	3%	(4)	29%	(29)	25%	(25)	101
Somewhat Unfavorable of Trump	9%	(6)	39%	(22)	1%	(1)	10%	(6)	24%	(14)	17%	(10)	58
Very Unfavorable of Trump	15%	(28)	25%	(48)	6%	(11)	3%	(6)	29%	(56)	21%	(39)	189

Continued on next page

Table AUTO9_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Preece

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	12% (77)	28% (172)	5% (33)	4% (23)	26% (162)	25% (157)	624
#1 Issue: Economy	12% (17)	34% (48)	6% (8)	1% (2)	26% (36)	20% (29)	140
#1 Issue: Security	16% (24)	24% (36)	7% (11)	9% (13)	23% (34)	21% (30)	148
#1 Issue: Health Care	11% (12)	26% (27)	5% (5)	2% (2)	27% (29)	29% (31)	106
#1 Issue: Medicare / Social Security	7% (9)	32% (39)	4% (5)	— (0)	27% (32)	30% (36)	121
2018 House Vote: Democrat	17% (31)	31% (58)	5% (10)	4% (7)	23% (42)	19% (36)	185
2018 House Vote: Republican	12% (33)	29% (79)	5% (13)	3% (8)	26% (71)	25% (68)	272
2016 Vote: Hillary Clinton	19% (31)	30% (49)	7% (11)	3% (5)	24% (39)	17% (28)	163
2016 Vote: Donald Trump	12% (35)	30% (87)	5% (14)	1% (4)	27% (78)	24% (70)	287
2016 Vote: Didn't Vote	7% (11)	19% (28)	5% (8)	8% (12)	25% (37)	35% (51)	147
Voted in 2014: Yes	13% (55)	32% (134)	5% (21)	3% (12)	25% (102)	22% (93)	418
Voted in 2014: No	10% (21)	19% (39)	6% (12)	5% (11)	29% (60)	31% (64)	206
2012 Vote: Barack Obama	11% (24)	33% (72)	9% (20)	2% (4)	21% (46)	24% (53)	219
2012 Vote: Mitt Romney	13% (24)	30% (58)	2% (5)	2% (4)	32% (61)	20% (38)	191
2012 Vote: Didn't Vote	14% (26)	17% (33)	4% (8)	7% (14)	28% (52)	30% (57)	189
4-Region: Northeast	11% (10)	32% (29)	4% (4)	4% (3)	26% (24)	23% (21)	91
4-Region: Midwest	10% (14)	28% (40)	2% (4)	2% (3)	25% (37)	33% (47)	144
4-Region: South	13% (35)	27% (73)	7% (19)	3% (10)	28% (77)	22% (61)	274
4-Region: West	15% (17)	27% (31)	6% (7)	6% (7)	21% (25)	24% (28)	115
200246	11% (22)	26% (50)	3% (6)	4% (8)	27% (51)	28% (54)	191
200252	15% (30)	30% (61)	7% (14)	3% (6)	25% (51)	21% (44)	206
200257	11% (25)	27% (61)	6% (13)	4% (9)	27% (61)	26% (59)	227
White (non-hispanic)	11% (54)	24% (116)	5% (25)	4% (18)	29% (140)	27% (128)	481
Currently subscribe: Cable or satellite	14% (56)	28% (108)	5% (17)	3% (13)	27% (104)	23% (87)	384
Currently subscribe: Streaming services	14% (48)	28% (96)	6% (20)	3% (11)	27% (92)	22% (75)	342
Currently subscribe: Live TV streaming	15% (35)	29% (68)	10% (23)	5% (12)	20% (46)	20% (46)	230
Currently subscribe: Broadband internet	13% (52)	28% (114)	5% (22)	2% (10)	28% (112)	23% (90)	400
Access to: Over-the-air TV antenna	18% (39)	25% (55)	2% (4)	4% (9)	25% (54)	26% (57)	219
Access to: Smart or connected TV	14% (57)	27% (109)	5% (19)	4% (17)	26% (104)	23% (90)	396
Interested in Sports Betting	20% (54)	33% (91)	9% (24)	8% (21)	18% (49)	13% (36)	275
Interested in Motorsports	14% (65)	29% (137)	6% (28)	3% (15)	29% (139)	20% (94)	479

Continued on next page

Table AUTO9_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Preece

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	12%	(77)	28%	(172)	5%	(33)	4%	(23)	26%	(162)	25%	(157)	624
Avid Fan of NASCAR, F1, and IndyCar	22%	(30)	31%	(43)	4%	(6)	3%	(4)	13%	(19)	27%	(38)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	14%	(57)	33%	(130)	5%	(18)	3%	(13)	23%	(92)	22%	(86)	395
NASCAR Fan	12%	(77)	28%	(172)	5%	(33)	4%	(23)	26%	(162)	25%	(157)	624
Avid NASCAR Fan	12%	(77)	28%	(172)	5%	(33)	4%	(23)	26%	(162)	25%	(157)	624
F1 Fan	14%	(61)	32%	(136)	6%	(26)	3%	(15)	22%	(94)	22%	(93)	423
Avid F1 Fan	23%	(41)	34%	(61)	4%	(6)	5%	(8)	13%	(23)	21%	(38)	177
Casual F1 Fan	8%	(20)	30%	(75)	8%	(19)	3%	(6)	29%	(72)	22%	(55)	247
IndyCar Fan	13%	(66)	29%	(147)	5%	(24)	3%	(16)	25%	(127)	24%	(122)	502
Avid IndyCar Fan	19%	(42)	28%	(61)	5%	(10)	2%	(4)	22%	(48)	24%	(53)	218
Casual IndyCar Fan	9%	(24)	30%	(86)	5%	(14)	4%	(11)	28%	(79)	24%	(69)	284
NHRA Fan	13%	(53)	30%	(121)	5%	(21)	3%	(12)	25%	(99)	23%	(92)	399
MotoGP Fan	16%	(50)	29%	(90)	6%	(20)	5%	(15)	21%	(64)	22%	(68)	307
Avid MotoGP Fan	25%	(28)	23%	(25)	3%	(4)	4%	(4)	14%	(16)	31%	(35)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

John Hunter Nemechek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (104)	30% (184)	6% (39)	3% (20)	24% (151)	20% (127)	624
Gender: Male	16% (68)	31% (130)	7% (28)	4% (15)	25% (105)	17% (69)	415
Gender: Female	17% (36)	26% (54)	5% (11)	2% (5)	22% (46)	28% (58)	209
Age: 18-29	18% (14)	21% (16)	15% (11)	10% (8)	20% (15)	15% (11)	75
Age: 30-44	18% (31)	28% (48)	11% (18)	4% (7)	20% (33)	19% (32)	170
Age: 45-54	11% (10)	35% (33)	3% (3)	2% (2)	33% (31)	17% (16)	95
Age: 55-64	19% (33)	31% (52)	3% (5)	— (1)	27% (45)	20% (35)	171
Age: 65+	14% (16)	30% (34)	1% (2)	2% (3)	23% (26)	29% (33)	114
Millennial: Age 23-38	17% (25)	24% (35)	11% (17)	6% (9)	20% (30)	22% (34)	150
Generation X: Age 39-54	17% (27)	36% (56)	6% (9)	2% (3)	27% (42)	13% (20)	158
Boomers: Age 55-73	17% (44)	31% (82)	2% (7)	1% (3)	24% (64)	24% (63)	262
PID: Dem (no lean)	25% (43)	32% (54)	4% (6)	5% (9)	20% (34)	15% (26)	172
PID: Ind (no lean)	11% (20)	27% (47)	8% (14)	3% (5)	30% (52)	20% (34)	171
PID: Rep (no lean)	15% (41)	30% (83)	7% (19)	2% (6)	23% (65)	24% (67)	281
PID/Gender: Dem Men	26% (29)	29% (33)	4% (5)	6% (7)	19% (21)	15% (17)	111
PID/Gender: Dem Women	23% (14)	36% (22)	3% (2)	3% (2)	20% (12)	15% (9)	61
PID/Gender: Ind Men	11% (12)	32% (34)	8% (8)	3% (3)	32% (35)	15% (16)	108
PID/Gender: Ind Women	13% (8)	20% (13)	9% (6)	4% (2)	27% (17)	28% (17)	63
PID/Gender: Rep Men	14% (27)	32% (63)	8% (15)	3% (5)	25% (48)	18% (36)	196
PID/Gender: Rep Women	16% (14)	23% (19)	4% (3)	1% (1)	20% (17)	37% (31)	85
Ideo: Liberal (1-3)	21% (28)	30% (42)	8% (11)	6% (9)	18% (25)	16% (22)	138
Ideo: Moderate (4)	16% (26)	25% (41)	8% (14)	3% (5)	29% (48)	19% (31)	165
Ideo: Conservative (5-7)	16% (42)	34% (88)	4% (12)	2% (5)	24% (64)	19% (51)	262
Educ: < College	15% (69)	28% (133)	7% (33)	3% (15)	25% (118)	22% (103)	473
Educ: Bachelors degree	21% (20)	37% (36)	5% (5)	2% (2)	19% (18)	16% (16)	99
Educ: Post-grad	26% (14)	28% (14)	1% (1)	4% (2)	26% (14)	14% (7)	52
Income: Under 50k	14% (49)	28% (97)	7% (23)	3% (12)	23% (78)	24% (81)	340
Income: 50k-100k	18% (39)	31% (68)	6% (14)	2% (4)	25% (54)	18% (38)	216
Income: 100k+	23% (16)	29% (19)	3% (2)	5% (4)	28% (19)	12% (8)	67
Ethnicity: White	17% (89)	30% (159)	5% (27)	3% (17)	25% (130)	20% (105)	526
Ethnicity: Hispanic	17% (11)	31% (21)	20% (13)	— (0)	23% (16)	8% (5)	66

Continued on next page

Table AUTO9_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

John Hunter Nemechek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (104)	30% (184)	6% (39)	3% (20)	24% (151)	20% (127)	624
Ethnicity: Afr. Am.	18% (11)	27% (16)	8% (5)	5% (3)	17% (10)	25% (15)	60
All Christian	17% (52)	35% (105)	6% (19)	2% (7)	22% (68)	17% (53)	305
Agnostic/Nothing in particular	16% (44)	27% (72)	5% (14)	4% (11)	25% (68)	23% (63)	271
Evangelical	20% (44)	34% (74)	4% (9)	1% (3)	23% (51)	18% (39)	219
Non-Evangelical	13% (29)	32% (68)	6% (13)	3% (7)	26% (56)	20% (43)	215
Community: Urban	18% (29)	32% (50)	9% (13)	5% (8)	17% (26)	19% (31)	157
Community: Suburban	21% (54)	28% (73)	4% (11)	4% (10)	25% (64)	18% (46)	258
Community: Rural	10% (21)	29% (61)	7% (15)	1% (2)	29% (61)	24% (50)	209
Employ: Private Sector	20% (39)	33% (67)	7% (13)	2% (3)	22% (43)	17% (33)	199
Employ: Self-Employed	18% (13)	32% (23)	3% (2)	1% (1)	29% (21)	17% (12)	73
Employ: Retired	14% (21)	30% (45)	2% (4)	2% (3)	28% (42)	24% (37)	151
Employ: Unemployed	18% (10)	22% (12)	8% (5)	6% (3)	22% (12)	24% (13)	56
Military HH: Yes	20% (29)	31% (44)	3% (4)	3% (5)	23% (33)	19% (27)	142
Military HH: No	15% (75)	29% (140)	7% (35)	3% (15)	24% (117)	21% (100)	482
RD/WT: Right Direction	17% (60)	33% (117)	5% (19)	4% (13)	22% (77)	19% (67)	353
RD/WT: Wrong Track	16% (44)	25% (67)	7% (20)	3% (7)	27% (74)	22% (60)	271
Trump Job Approve	16% (56)	31% (107)	6% (19)	3% (9)	25% (86)	20% (68)	345
Trump Job Disapprove	17% (45)	29% (76)	7% (19)	3% (9)	24% (65)	19% (51)	264
Trump Job Strongly Approve	17% (41)	30% (73)	7% (16)	2% (5)	22% (53)	23% (57)	244
Trump Job Somewhat Approve	15% (15)	34% (34)	3% (3)	4% (4)	33% (33)	11% (11)	101
Trump Job Somewhat Disapprove	11% (8)	41% (28)	9% (6)	— (0)	26% (18)	13% (9)	70
Trump Job Strongly Disapprove	19% (37)	25% (48)	7% (13)	4% (9)	24% (46)	21% (42)	194
Favorable of Trump	16% (55)	31% (108)	7% (24)	2% (6)	24% (85)	20% (72)	351
Unfavorable of Trump	19% (46)	29% (72)	5% (13)	5% (11)	24% (58)	19% (46)	247
Very Favorable of Trump	17% (43)	29% (73)	7% (17)	2% (5)	22% (54)	23% (57)	250
Somewhat Favorable of Trump	12% (12)	35% (35)	6% (7)	1% (1)	31% (31)	14% (14)	101
Somewhat Unfavorable of Trump	14% (8)	39% (23)	11% (7)	5% (3)	18% (10)	13% (8)	58
Very Unfavorable of Trump	20% (38)	26% (49)	3% (7)	5% (9)	25% (48)	20% (39)	189

Continued on next page

Table AUTO9_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

John Hunter Nemechek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (104)	30% (184)	6% (39)	3% (20)	24% (151)	20% (127)	624
#1 Issue: Economy	13% (19)	26% (37)	9% (13)	6% (9)	27% (37)	19% (27)	140
#1 Issue: Security	18% (26)	33% (48)	8% (12)	3% (4)	25% (37)	14% (21)	148
#1 Issue: Health Care	15% (16)	33% (34)	5% (5)	2% (2)	24% (25)	22% (23)	106
#1 Issue: Medicare / Social Security	17% (20)	32% (39)	1% (2)	3% (3)	24% (29)	24% (29)	121
2018 House Vote: Democrat	26% (47)	27% (49)	3% (5)	5% (9)	25% (45)	15% (29)	185
2018 House Vote: Republican	15% (42)	33% (91)	8% (21)	2% (5)	22% (59)	20% (53)	272
2016 Vote: Hillary Clinton	23% (38)	25% (41)	6% (9)	6% (9)	25% (40)	16% (25)	163
2016 Vote: Donald Trump	17% (48)	32% (93)	5% (14)	1% (4)	26% (74)	19% (54)	287
2016 Vote: Didn't Vote	8% (11)	28% (41)	10% (15)	4% (6)	20% (30)	30% (44)	147
Voted in 2014: Yes	19% (81)	32% (134)	5% (20)	3% (12)	23% (96)	18% (75)	418
Voted in 2014: No	11% (23)	24% (50)	9% (19)	4% (8)	26% (55)	25% (52)	206
2012 Vote: Barack Obama	18% (39)	31% (68)	4% (10)	4% (8)	24% (52)	19% (43)	219
2012 Vote: Mitt Romney	20% (38)	34% (64)	6% (11)	— (1)	24% (46)	16% (30)	191
2012 Vote: Didn't Vote	13% (25)	24% (45)	9% (18)	5% (9)	24% (46)	25% (47)	189
4-Region: Northeast	22% (20)	32% (29)	2% (2)	3% (3)	25% (23)	16% (14)	91
4-Region: Midwest	17% (24)	28% (40)	3% (4)	4% (6)	26% (37)	23% (34)	144
4-Region: South	16% (44)	34% (92)	6% (16)	2% (6)	22% (61)	20% (54)	274
4-Region: West	13% (15)	20% (23)	15% (17)	4% (5)	25% (29)	22% (25)	115
200246	16% (31)	24% (46)	8% (15)	4% (8)	25% (48)	22% (43)	191
200252	18% (38)	31% (64)	8% (16)	2% (5)	22% (45)	19% (38)	206
200257	15% (34)	33% (75)	4% (9)	3% (7)	25% (57)	20% (46)	227
White (non-hispanic)	16% (77)	30% (144)	4% (20)	4% (17)	25% (122)	21% (102)	481
Currently subscribe: Cable or satellite	16% (63)	34% (131)	4% (16)	3% (12)	23% (88)	20% (75)	384
Currently subscribe: Streaming services	17% (57)	31% (107)	7% (23)	3% (10)	25% (84)	18% (62)	342
Currently subscribe: Live TV streaming	18% (41)	30% (70)	7% (15)	4% (10)	21% (49)	20% (45)	230
Currently subscribe: Broadband internet	19% (77)	31% (125)	4% (14)	2% (7)	26% (102)	18% (74)	400
Access to: Over-the-air TV antenna	23% (51)	28% (62)	6% (12)	2% (4)	21% (45)	20% (44)	219
Access to: Smart or connected TV	17% (69)	30% (117)	8% (30)	3% (13)	24% (96)	18% (72)	396
Interested in Sports Betting	22% (61)	31% (84)	12% (32)	6% (15)	18% (49)	12% (33)	275
Interested in Motorsports	19% (91)	33% (160)	6% (27)	3% (14)	26% (123)	13% (64)	479

Continued on next page

Table AUTO9_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

John Hunter Nemechek

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (104)	30% (184)	6% (39)	3% (20)	24% (151)	20% (127)	624
Avid Fan of NASCAR, F1, and IndyCar	28% (38)	27% (38)	5% (7)	2% (2)	12% (16)	27% (37)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	20% (79)	33% (130)	6% (22)	2% (7)	21% (84)	19% (75)	395
NASCAR Fan	17% (104)	30% (184)	6% (39)	3% (20)	24% (151)	20% (127)	624
Avid NASCAR Fan	17% (104)	30% (184)	6% (39)	3% (20)	24% (151)	20% (127)	624
F1 Fan	20% (83)	32% (137)	6% (24)	3% (11)	20% (87)	19% (81)	423
Avid F1 Fan	25% (45)	31% (55)	7% (13)	1% (2)	14% (24)	21% (38)	177
Casual F1 Fan	16% (38)	33% (83)	5% (11)	4% (9)	25% (62)	18% (43)	247
IndyCar Fan	18% (91)	31% (158)	6% (32)	2% (9)	23% (118)	19% (95)	502
Avid IndyCar Fan	25% (55)	26% (57)	4% (10)	3% (6)	19% (40)	23% (50)	218
Casual IndyCar Fan	13% (37)	35% (101)	8% (22)	1% (3)	27% (78)	16% (44)	284
NHRA Fan	19% (74)	31% (124)	6% (24)	2% (9)	23% (90)	19% (77)	399
MotoGP Fan	21% (66)	29% (90)	7% (22)	2% (7)	19% (60)	20% (62)	307
Avid MotoGP Fan	26% (29)	18% (20)	7% (8)	4% (4)	14% (16)	30% (34)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kevin Harvick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	41% (256)	30% (190)	5% (29)	5% (32)	9% (57)	10% (60)	624
Gender: Male	43% (177)	33% (138)	4% (17)	4% (15)	9% (36)	8% (32)	415
Gender: Female	38% (79)	25% (52)	6% (12)	8% (16)	10% (21)	13% (27)	209
Age: 18-29	24% (18)	24% (18)	11% (8)	16% (12)	11% (8)	15% (11)	75
Age: 30-44	40% (68)	30% (50)	6% (11)	5% (8)	9% (14)	11% (18)	170
Age: 45-54	38% (36)	39% (37)	3% (3)	4% (4)	11% (10)	5% (5)	95
Age: 55-64	51% (87)	29% (50)	2% (3)	4% (6)	8% (14)	6% (10)	171
Age: 65+	42% (48)	31% (35)	4% (4)	1% (2)	9% (10)	13% (15)	114
Millennial: Age 23-38	33% (50)	31% (47)	7% (11)	6% (9)	9% (13)	13% (20)	150
Generation X: Age 39-54	42% (66)	35% (55)	5% (8)	4% (6)	10% (16)	5% (7)	158
Boomers: Age 55-73	46% (121)	31% (81)	3% (7)	3% (8)	8% (20)	9% (25)	262
PID: Dem (no lean)	39% (67)	33% (57)	6% (10)	5% (9)	7% (13)	10% (17)	172
PID: Ind (no lean)	37% (63)	25% (43)	4% (7)	6% (11)	13% (22)	15% (25)	171
PID: Rep (no lean)	45% (125)	32% (90)	4% (12)	4% (12)	8% (23)	6% (17)	281
PID/Gender: Dem Men	41% (46)	36% (40)	3% (3)	5% (5)	5% (6)	10% (11)	111
PID/Gender: Dem Women	35% (21)	28% (17)	11% (7)	6% (3)	12% (7)	9% (6)	61
PID/Gender: Ind Men	37% (40)	30% (32)	5% (6)	3% (4)	12% (13)	13% (14)	108
PID/Gender: Ind Women	37% (23)	18% (11)	2% (1)	11% (7)	14% (9)	18% (12)	63
PID/Gender: Rep Men	46% (91)	34% (66)	4% (8)	3% (6)	9% (18)	4% (7)	196
PID/Gender: Rep Women	41% (35)	29% (24)	5% (4)	7% (6)	6% (5)	12% (10)	85
Ideo: Liberal (1-3)	38% (52)	33% (45)	5% (7)	8% (11)	8% (12)	8% (11)	138
Ideo: Moderate (4)	44% (72)	30% (49)	4% (7)	3% (5)	10% (16)	9% (15)	165
Ideo: Conservative (5-7)	44% (115)	32% (85)	5% (13)	4% (11)	8% (21)	7% (18)	262
Educ: < College	43% (202)	28% (130)	5% (22)	5% (26)	9% (45)	10% (48)	473
Educ: Bachelors degree	36% (35)	44% (44)	4% (4)	4% (4)	7% (7)	6% (6)	99
Educ: Post-grad	37% (19)	31% (16)	6% (3)	4% (2)	11% (6)	11% (6)	52
Income: Under 50k	41% (140)	26% (90)	5% (16)	6% (20)	10% (36)	11% (39)	340
Income: 50k-100k	39% (85)	38% (82)	4% (9)	4% (9)	7% (16)	7% (16)	216
Income: 100k+	46% (31)	27% (18)	7% (5)	4% (3)	9% (6)	7% (5)	67
Ethnicity: White	45% (235)	30% (159)	4% (21)	5% (25)	9% (45)	8% (41)	526
Ethnicity: Hispanic	38% (25)	37% (25)	3% (2)	12% (8)	4% (3)	6% (4)	66

Continued on next page

Table AUTO9_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kevin Harvick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	41% (256)	30% (190)	5% (29)	5% (32)	9% (57)	10% (60)	624
Ethnicity: Afr. Am.	20% (12)	34% (21)	9% (6)	1% (1)	10% (6)	25% (15)	60
All Christian	42% (127)	34% (105)	4% (13)	5% (14)	7% (22)	8% (24)	305
Agnostic/Nothing in particular	41% (111)	28% (77)	5% (14)	6% (15)	10% (28)	10% (27)	271
Evangelical	43% (93)	31% (68)	6% (14)	3% (6)	9% (19)	9% (19)	219
Non-Evangelical	40% (86)	33% (71)	4% (8)	6% (14)	8% (18)	9% (19)	215
Community: Urban	41% (64)	35% (55)	6% (9)	7% (11)	2% (3)	9% (15)	157
Community: Suburban	40% (102)	31% (81)	5% (12)	4% (10)	12% (30)	9% (23)	258
Community: Rural	43% (90)	26% (54)	4% (9)	5% (10)	11% (24)	11% (22)	209
Employ: Private Sector	45% (90)	37% (74)	3% (6)	2% (5)	6% (12)	6% (12)	199
Employ: Self-Employed	40% (29)	31% (23)	— (0)	6% (4)	14% (10)	10% (7)	73
Employ: Retired	46% (69)	28% (43)	4% (6)	2% (4)	9% (14)	11% (16)	151
Employ: Unemployed	45% (25)	17% (10)	10% (6)	4% (2)	10% (6)	14% (8)	56
Military HH: Yes	40% (57)	30% (43)	7% (10)	5% (7)	9% (13)	9% (13)	142
Military HH: No	41% (200)	31% (147)	4% (19)	5% (24)	9% (44)	10% (47)	482
RD/WT: Right Direction	44% (157)	32% (113)	4% (14)	3% (12)	9% (31)	7% (26)	353
RD/WT: Wrong Track	37% (100)	28% (77)	5% (15)	7% (20)	10% (26)	12% (34)	271
Trump Job Approve	46% (157)	33% (115)	4% (14)	3% (12)	8% (27)	6% (21)	345
Trump Job Disapprove	36% (96)	28% (74)	6% (15)	7% (19)	10% (27)	13% (33)	264
Trump Job Strongly Approve	48% (117)	29% (72)	3% (8)	4% (9)	9% (22)	6% (16)	244
Trump Job Somewhat Approve	40% (40)	42% (43)	6% (6)	2% (2)	4% (4)	5% (5)	101
Trump Job Somewhat Disapprove	36% (25)	26% (18)	8% (5)	7% (5)	9% (7)	13% (9)	70
Trump Job Strongly Disapprove	36% (71)	29% (55)	5% (10)	7% (14)	10% (20)	12% (24)	194
Favorable of Trump	45% (157)	33% (114)	4% (13)	4% (13)	8% (30)	7% (24)	351
Unfavorable of Trump	37% (91)	30% (74)	5% (13)	7% (18)	9% (22)	11% (28)	247
Very Favorable of Trump	48% (119)	28% (71)	3% (7)	4% (9)	11% (27)	7% (17)	250
Somewhat Favorable of Trump	38% (38)	43% (43)	6% (6)	3% (3)	3% (3)	7% (7)	101
Somewhat Unfavorable of Trump	36% (21)	30% (17)	7% (4)	9% (5)	7% (4)	11% (7)	58
Very Unfavorable of Trump	37% (70)	30% (57)	5% (10)	7% (13)	9% (18)	11% (21)	189

Continued on next page

Table AUTO9_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kevin Harvick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	41% (256)	30% (190)	5% (29)	5% (32)	9% (57)	10% (60)	624
#1 Issue: Economy	40% (57)	34% (47)	5% (7)	3% (4)	9% (13)	9% (12)	140
#1 Issue: Security	43% (63)	31% (46)	3% (5)	6% (8)	10% (15)	7% (10)	148
#1 Issue: Health Care	42% (44)	24% (25)	8% (8)	8% (8)	9% (9)	10% (11)	106
#1 Issue: Medicare / Social Security	47% (57)	29% (35)	3% (4)	1% (2)	8% (10)	12% (14)	121
2018 House Vote: Democrat	40% (74)	34% (63)	4% (8)	5% (10)	7% (14)	9% (17)	185
2018 House Vote: Republican	46% (125)	31% (85)	4% (12)	4% (10)	9% (25)	6% (16)	272
2016 Vote: Hillary Clinton	42% (68)	34% (56)	4% (6)	3% (5)	8% (14)	9% (14)	163
2016 Vote: Donald Trump	46% (131)	34% (97)	3% (10)	3% (9)	8% (24)	6% (17)	287
2016 Vote: Didn't Vote	32% (47)	21% (31)	6% (9)	11% (16)	13% (19)	17% (25)	147
Voted in 2014: Yes	44% (182)	33% (137)	4% (16)	4% (17)	8% (33)	8% (33)	418
Voted in 2014: No	36% (74)	26% (53)	6% (13)	7% (14)	12% (24)	13% (27)	206
2012 Vote: Barack Obama	38% (82)	35% (76)	5% (11)	4% (10)	6% (14)	12% (26)	219
2012 Vote: Mitt Romney	48% (92)	33% (63)	2% (4)	3% (6)	9% (16)	5% (10)	191
2012 Vote: Didn't Vote	38% (72)	22% (41)	7% (13)	8% (15)	14% (27)	12% (22)	189
4-Region: Northeast	38% (34)	36% (33)	2% (2)	6% (6)	8% (8)	9% (8)	91
4-Region: Midwest	37% (53)	31% (45)	6% (8)	3% (5)	10% (15)	13% (18)	144
4-Region: South	46% (127)	29% (81)	4% (12)	3% (9)	10% (27)	7% (18)	274
4-Region: West	37% (42)	28% (32)	6% (7)	11% (12)	7% (8)	12% (14)	115
200246	40% (76)	32% (62)	2% (4)	2% (4)	13% (24)	11% (21)	191
200252	46% (94)	33% (67)	5% (10)	4% (9)	5% (11)	7% (14)	206
200257	38% (86)	27% (61)	7% (16)	8% (18)	9% (21)	11% (25)	227
White (non-hispanic)	44% (212)	30% (143)	4% (21)	4% (22)	9% (45)	8% (39)	481
Currently subscribe: Cable or satellite	45% (173)	31% (119)	3% (12)	4% (14)	8% (32)	9% (34)	384
Currently subscribe: Streaming services	41% (139)	34% (117)	4% (12)	5% (17)	7% (24)	10% (33)	342
Currently subscribe: Live TV streaming	40% (92)	31% (70)	4% (10)	7% (16)	8% (18)	10% (23)	230
Currently subscribe: Broadband internet	43% (171)	32% (130)	4% (16)	5% (18)	9% (35)	7% (30)	400
Access to: Over-the-air TV antenna	39% (85)	35% (76)	4% (9)	4% (10)	10% (23)	7% (15)	219
Access to: Smart or connected TV	41% (163)	32% (125)	3% (13)	5% (20)	10% (39)	9% (36)	396
Interested in Sports Betting	43% (119)	31% (86)	7% (18)	6% (17)	7% (19)	6% (17)	275
Interested in Motorsports	46% (219)	33% (158)	3% (17)	5% (26)	8% (39)	4% (21)	479

Continued on next page

Table AUTO9_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kevin Harvick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	41% (256)	30% (190)	5% (29)	5% (32)	9% (57)	10% (60)	624
Avid Fan of NASCAR, F1, and IndyCar	39% (54)	27% (38)	4% (5)	1% (2)	9% (12)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	45% (178)	33% (130)	3% (14)	2% (9)	7% (29)	9% (36)	395
NASCAR Fan	41% (256)	30% (190)	5% (29)	5% (32)	9% (57)	10% (60)	624
Avid NASCAR Fan	41% (256)	30% (190)	5% (29)	5% (32)	9% (57)	10% (60)	624
F1 Fan	44% (185)	32% (138)	4% (19)	3% (12)	8% (32)	9% (37)	423
Avid F1 Fan	39% (68)	31% (54)	5% (8)	3% (5)	7% (13)	16% (28)	177
Casual F1 Fan	48% (117)	34% (83)	4% (10)	3% (7)	8% (19)	4% (9)	247
IndyCar Fan	43% (218)	32% (160)	3% (17)	3% (14)	10% (49)	9% (44)	502
Avid IndyCar Fan	41% (90)	27% (60)	4% (8)	2% (4)	11% (24)	14% (31)	218
Casual IndyCar Fan	45% (128)	35% (100)	3% (9)	4% (10)	9% (24)	5% (13)	284
NHRA Fan	44% (174)	30% (119)	4% (15)	4% (17)	9% (34)	10% (41)	399
MotoGP Fan	38% (116)	30% (94)	4% (12)	5% (16)	10% (31)	13% (39)	307
Avid MotoGP Fan	31% (34)	25% (28)	4% (5)	2% (3)	11% (12)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Cole Custer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	28%	(175)	5%	(34)	2%	(16)	22%	(138)	28%	(176)	624
Gender: Male	15%	(62)	31%	(129)	5%	(21)	3%	(13)	23%	(94)	23%	(97)	415
Gender: Female	11%	(23)	22%	(46)	6%	(13)	1%	(3)	21%	(45)	38%	(79)	209
Age: 18-29	20%	(15)	36%	(27)	13%	(9)	4%	(3)	11%	(8)	17%	(13)	75
Age: 30-44	14%	(24)	30%	(51)	6%	(10)	5%	(8)	19%	(32)	27%	(45)	170
Age: 45-54	7%	(7)	29%	(28)	5%	(5)	2%	(2)	29%	(28)	28%	(27)	95
Age: 55-64	16%	(27)	24%	(40)	5%	(9)	2%	(3)	27%	(47)	27%	(45)	171
Age: 65+	11%	(13)	27%	(30)	1%	(2)	1%	(1)	20%	(23)	40%	(45)	114
Millennial: Age 23-38	11%	(17)	31%	(46)	8%	(12)	6%	(9)	17%	(26)	27%	(40)	150
Generation X: Age 39-54	13%	(21)	30%	(48)	6%	(9)	1%	(2)	24%	(38)	25%	(40)	158
Boomers: Age 55-73	14%	(36)	25%	(64)	4%	(11)	1%	(3)	24%	(64)	32%	(85)	262
PID: Dem (no lean)	17%	(29)	32%	(55)	6%	(10)	5%	(8)	19%	(33)	21%	(36)	172
PID: Ind (no lean)	14%	(24)	26%	(44)	6%	(10)	1%	(2)	24%	(42)	29%	(49)	171
PID: Rep (no lean)	11%	(32)	27%	(76)	5%	(14)	2%	(6)	23%	(63)	32%	(90)	281
PID/Gender: Dem Men	21%	(23)	35%	(39)	3%	(4)	5%	(6)	17%	(19)	19%	(21)	111
PID/Gender: Dem Women	10%	(6)	27%	(17)	11%	(6)	4%	(2)	23%	(14)	25%	(15)	61
PID/Gender: Ind Men	13%	(14)	31%	(34)	5%	(5)	1%	(1)	27%	(29)	23%	(25)	108
PID/Gender: Ind Women	16%	(10)	17%	(10)	8%	(5)	1%	(1)	20%	(13)	39%	(25)	63
PID/Gender: Rep Men	13%	(25)	29%	(56)	6%	(12)	3%	(6)	24%	(46)	26%	(51)	196
PID/Gender: Rep Women	9%	(7)	23%	(19)	2%	(2)	—	(0)	20%	(17)	46%	(39)	85
Ideo: Liberal (1-3)	20%	(28)	33%	(45)	7%	(9)	3%	(4)	17%	(24)	20%	(28)	138
Ideo: Moderate (4)	14%	(23)	26%	(43)	5%	(8)	3%	(4)	28%	(45)	25%	(41)	165
Ideo: Conservative (5-7)	11%	(29)	29%	(76)	6%	(15)	2%	(5)	21%	(56)	31%	(80)	262
Educ: < College	11%	(54)	26%	(123)	5%	(26)	2%	(10)	24%	(112)	31%	(148)	473
Educ: Bachelors degree	21%	(20)	38%	(38)	7%	(7)	2%	(2)	14%	(14)	17%	(17)	99
Educ: Post-grad	21%	(11)	27%	(14)	2%	(1)	6%	(3)	23%	(12)	21%	(11)	52
Income: Under 50k	13%	(44)	25%	(86)	6%	(21)	3%	(11)	21%	(71)	31%	(107)	340
Income: 50k-100k	14%	(29)	32%	(70)	4%	(10)	1%	(1)	23%	(49)	26%	(57)	216
Income: 100k+	18%	(12)	28%	(19)	5%	(3)	4%	(3)	26%	(17)	19%	(13)	67
Ethnicity: White	13%	(67)	27%	(144)	5%	(26)	2%	(12)	23%	(122)	29%	(155)	526
Ethnicity: Hispanic	19%	(12)	40%	(26)	3%	(2)	2%	(1)	18%	(12)	19%	(12)	66

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Table AUTO9_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Cole Custer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	28%	(175)	5%	(34)	2%	(16)	22%	(138)	28%	(176)	624
Ethnicity: Afr. Am.	15%	(9)	33%	(20)	10%	(6)	6%	(4)	12%	(7)	25%	(15)	60
All Christian	13%	(41)	32%	(99)	4%	(13)	2%	(7)	20%	(61)	28%	(84)	305
Agnostic/Nothing in particular	13%	(35)	26%	(70)	7%	(18)	3%	(9)	22%	(61)	29%	(79)	271
Evangelical	11%	(24)	32%	(71)	4%	(10)	4%	(8)	21%	(45)	28%	(62)	219
Non-Evangelical	14%	(31)	31%	(67)	5%	(10)	2%	(5)	22%	(46)	26%	(56)	215
Community: Urban	23%	(36)	33%	(52)	7%	(12)	3%	(5)	13%	(21)	20%	(32)	157
Community: Suburban	14%	(37)	27%	(69)	6%	(15)	3%	(8)	21%	(54)	29%	(76)	258
Community: Rural	6%	(12)	26%	(54)	4%	(8)	1%	(3)	30%	(64)	32%	(68)	209
Employ: Private Sector	16%	(32)	33%	(65)	4%	(8)	1%	(2)	20%	(40)	26%	(52)	199
Employ: Self-Employed	14%	(10)	26%	(19)	5%	(4)	3%	(2)	26%	(19)	26%	(19)	73
Employ: Retired	10%	(16)	25%	(37)	3%	(4)	—	(1)	29%	(44)	33%	(49)	151
Employ: Unemployed	11%	(6)	27%	(15)	10%	(6)	6%	(3)	14%	(8)	32%	(18)	56
Military HH: Yes	14%	(20)	33%	(47)	5%	(7)	2%	(2)	19%	(27)	28%	(39)	142
Military HH: No	14%	(65)	27%	(128)	6%	(27)	3%	(13)	23%	(111)	28%	(136)	482
RD/WT: Right Direction	15%	(53)	30%	(105)	5%	(18)	3%	(9)	20%	(69)	28%	(99)	353
RD/WT: Wrong Track	12%	(33)	26%	(70)	6%	(16)	2%	(7)	25%	(69)	28%	(77)	271
Trump Job Approve	13%	(45)	28%	(97)	5%	(16)	2%	(9)	22%	(76)	30%	(103)	345
Trump Job Disapprove	15%	(40)	28%	(73)	7%	(19)	2%	(6)	23%	(61)	25%	(65)	264
Trump Job Strongly Approve	14%	(35)	26%	(63)	5%	(12)	1%	(4)	23%	(56)	31%	(75)	244
Trump Job Somewhat Approve	11%	(11)	33%	(34)	3%	(3)	5%	(5)	20%	(21)	27%	(28)	101
Trump Job Somewhat Disapprove	21%	(15)	31%	(21)	3%	(2)	1%	(1)	21%	(15)	23%	(16)	70
Trump Job Strongly Disapprove	13%	(25)	27%	(52)	8%	(16)	3%	(6)	24%	(46)	25%	(49)	194
Favorable of Trump	12%	(43)	29%	(101)	5%	(18)	1%	(4)	22%	(78)	31%	(107)	351
Unfavorable of Trump	17%	(43)	28%	(70)	5%	(13)	3%	(8)	22%	(55)	24%	(59)	247
Very Favorable of Trump	12%	(31)	26%	(66)	6%	(15)	2%	(4)	23%	(57)	31%	(78)	250
Somewhat Favorable of Trump	12%	(12)	35%	(35)	3%	(3)	—	(0)	21%	(21)	29%	(30)	101
Somewhat Unfavorable of Trump	19%	(11)	33%	(19)	3%	(2)	3%	(2)	20%	(11)	22%	(13)	58
Very Unfavorable of Trump	17%	(32)	27%	(50)	6%	(12)	3%	(6)	23%	(43)	24%	(45)	189

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Table AUTO9_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Cole Custer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	28%	(175)	5%	(34)	2%	(16)	22%	(138)	28%	(176)	624
#1 Issue: Economy	13%	(18)	30%	(42)	8%	(11)	3%	(4)	25%	(36)	21%	(29)	140
#1 Issue: Security	15%	(22)	31%	(46)	8%	(12)	4%	(6)	20%	(29)	21%	(32)	148
#1 Issue: Health Care	16%	(17)	22%	(23)	5%	(5)	3%	(3)	23%	(24)	31%	(33)	106
#1 Issue: Medicare / Social Security	10%	(12)	31%	(37)	2%	(3)	1%	(1)	23%	(27)	34%	(41)	121
2018 House Vote: Democrat	18%	(32)	28%	(52)	6%	(11)	5%	(8)	21%	(38)	23%	(43)	185
2018 House Vote: Republican	12%	(32)	33%	(90)	4%	(11)	2%	(6)	21%	(56)	28%	(77)	272
2016 Vote: Hillary Clinton	19%	(31)	29%	(47)	6%	(10)	5%	(8)	21%	(34)	20%	(33)	163
2016 Vote: Donald Trump	12%	(34)	30%	(86)	3%	(10)	1%	(4)	24%	(69)	29%	(83)	287
2016 Vote: Didn't Vote	12%	(17)	24%	(36)	8%	(11)	2%	(3)	18%	(27)	36%	(53)	147
Voted in 2014: Yes	14%	(58)	31%	(129)	5%	(21)	3%	(13)	22%	(90)	25%	(106)	418
Voted in 2014: No	13%	(27)	22%	(46)	6%	(13)	1%	(3)	23%	(48)	34%	(69)	206
2012 Vote: Barack Obama	12%	(26)	30%	(66)	6%	(12)	3%	(8)	20%	(44)	29%	(63)	219
2012 Vote: Mitt Romney	14%	(26)	29%	(56)	5%	(9)	2%	(5)	29%	(55)	21%	(41)	191
2012 Vote: Didn't Vote	16%	(30)	23%	(43)	7%	(13)	1%	(3)	20%	(39)	32%	(61)	189
4-Region: Northeast	15%	(14)	24%	(22)	6%	(6)	2%	(2)	23%	(21)	29%	(26)	91
4-Region: Midwest	10%	(15)	24%	(35)	5%	(7)	3%	(5)	24%	(34)	33%	(48)	144
4-Region: South	13%	(37)	31%	(84)	5%	(14)	2%	(6)	22%	(60)	27%	(74)	274
4-Region: West	17%	(20)	30%	(34)	6%	(7)	2%	(3)	20%	(23)	24%	(28)	115
200246	13%	(25)	25%	(47)	7%	(13)	4%	(8)	23%	(44)	28%	(54)	191
200252	18%	(37)	33%	(67)	3%	(7)	2%	(4)	17%	(35)	27%	(55)	206
200257	10%	(23)	27%	(60)	7%	(15)	2%	(4)	26%	(59)	29%	(66)	227
White (non-hispanic)	12%	(59)	26%	(126)	5%	(26)	2%	(11)	24%	(115)	30%	(144)	481
Currently subscribe: Cable or satellite	15%	(58)	30%	(115)	5%	(18)	2%	(8)	23%	(88)	25%	(96)	384
Currently subscribe: Streaming services	16%	(55)	29%	(99)	6%	(21)	3%	(11)	20%	(67)	26%	(89)	342
Currently subscribe: Live TV streaming	16%	(37)	30%	(68)	9%	(20)	4%	(9)	16%	(36)	26%	(60)	230
Currently subscribe: Broadband internet	15%	(61)	29%	(117)	5%	(20)	2%	(8)	21%	(85)	27%	(109)	400
Access to: Over-the-air TV antenna	21%	(47)	22%	(48)	5%	(10)	3%	(6)	19%	(41)	30%	(66)	219
Access to: Smart or connected TV	16%	(62)	29%	(114)	5%	(20)	3%	(13)	23%	(92)	24%	(95)	396
Interested in Sports Betting	20%	(56)	35%	(97)	8%	(23)	4%	(11)	14%	(38)	18%	(50)	275
Interested in Motorsports	16%	(75)	32%	(152)	5%	(22)	3%	(12)	23%	(109)	23%	(109)	479

Continued on next page

Table AUTO9_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Cole Custer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	28%	(175)	5%	(34)	2%	(16)	22%	(138)	28%	(176)	624
Avid Fan of NASCAR, F1, and IndyCar	24%	(33)	27%	(38)	4%	(5)	3%	(4)	14%	(20)	28%	(39)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	17%	(66)	32%	(128)	5%	(20)	2%	(8)	18%	(73)	25%	(100)	395
NASCAR Fan	14%	(85)	28%	(175)	5%	(34)	2%	(16)	22%	(138)	28%	(176)	624
Avid NASCAR Fan	14%	(85)	28%	(175)	5%	(34)	2%	(16)	22%	(138)	28%	(176)	624
F1 Fan	16%	(69)	32%	(134)	6%	(25)	2%	(8)	18%	(75)	27%	(112)	423
Avid F1 Fan	25%	(43)	32%	(57)	3%	(6)	3%	(4)	12%	(21)	25%	(44)	177
Casual F1 Fan	10%	(26)	31%	(76)	8%	(19)	2%	(4)	22%	(54)	28%	(68)	247
IndyCar Fan	16%	(79)	30%	(151)	5%	(26)	2%	(10)	21%	(103)	27%	(134)	502
Avid IndyCar Fan	22%	(48)	26%	(58)	5%	(12)	2%	(5)	19%	(41)	25%	(54)	218
Casual IndyCar Fan	11%	(30)	33%	(93)	5%	(14)	2%	(5)	22%	(62)	28%	(79)	284
NHRA Fan	17%	(67)	30%	(119)	5%	(19)	2%	(9)	20%	(79)	27%	(106)	399
MotoGP Fan	19%	(59)	30%	(92)	6%	(18)	3%	(9)	17%	(51)	26%	(79)	307
Avid MotoGP Fan	24%	(27)	27%	(31)	4%	(5)	4%	(5)	8%	(9)	32%	(36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (155)	35% (219)	4% (27)	3% (19)	17% (107)	15% (96)	624
Gender: Male	27% (111)	36% (151)	5% (20)	4% (16)	16% (65)	12% (51)	415
Gender: Female	21% (44)	33% (68)	3% (7)	1% (3)	20% (42)	22% (45)	209
Age: 18-29	26% (20)	23% (17)	12% (9)	4% (3)	13% (10)	22% (16)	75
Age: 30-44	22% (38)	39% (66)	5% (9)	6% (10)	13% (22)	14% (24)	170
Age: 45-54	21% (20)	39% (37)	2% (2)	2% (2)	21% (20)	15% (14)	95
Age: 55-64	27% (47)	37% (63)	3% (4)	2% (3)	19% (32)	12% (21)	171
Age: 65+	27% (31)	31% (36)	2% (3)	1% (1)	20% (22)	19% (21)	114
Millennial: Age 23-38	18% (27)	39% (59)	2% (3)	7% (10)	14% (21)	20% (30)	150
Generation X: Age 39-54	27% (43)	36% (57)	6% (10)	3% (4)	18% (28)	10% (16)	158
Boomers: Age 55-73	27% (72)	35% (91)	2% (6)	1% (3)	19% (50)	15% (41)	262
PID: Dem (no lean)	27% (46)	37% (65)	4% (8)	3% (5)	15% (26)	13% (23)	172
PID: Ind (no lean)	22% (38)	37% (63)	3% (5)	3% (5)	15% (25)	20% (35)	171
PID: Rep (no lean)	25% (70)	33% (91)	5% (15)	3% (9)	20% (56)	14% (38)	281
PID/Gender: Dem Men	31% (34)	34% (38)	4% (5)	4% (4)	12% (13)	15% (17)	111
PID/Gender: Dem Women	20% (12)	44% (27)	5% (3)	1% (1)	21% (13)	10% (6)	61
PID/Gender: Ind Men	25% (27)	41% (44)	4% (4)	4% (4)	14% (15)	13% (14)	108
PID/Gender: Ind Women	17% (11)	30% (19)	1% (1)	2% (1)	16% (10)	34% (21)	63
PID/Gender: Rep Men	25% (50)	35% (69)	6% (11)	4% (8)	19% (37)	10% (20)	196
PID/Gender: Rep Women	25% (21)	26% (22)	4% (4)	1% (1)	22% (19)	21% (18)	85
Ideo: Liberal (1-3)	26% (36)	38% (52)	7% (9)	3% (4)	15% (20)	12% (16)	138
Ideo: Moderate (4)	22% (36)	36% (60)	4% (7)	2% (3)	23% (37)	12% (21)	165
Ideo: Conservative (5-7)	27% (71)	35% (91)	4% (10)	4% (10)	17% (44)	14% (37)	262
Educ: < College	24% (114)	33% (155)	4% (17)	4% (17)	19% (91)	17% (79)	473
Educ: Bachelors degree	25% (25)	47% (46)	9% (9)	1% (1)	8% (8)	10% (10)	99
Educ: Post-grad	31% (16)	35% (18)	1% (1)	4% (2)	17% (9)	13% (7)	52
Income: Under 50k	22% (76)	32% (108)	4% (14)	4% (15)	18% (60)	20% (68)	340
Income: 50k-100k	27% (59)	37% (80)	5% (10)	1% (3)	18% (39)	11% (25)	216
Income: 100k+	30% (20)	46% (31)	5% (3)	2% (1)	12% (8)	6% (4)	67
Ethnicity: White	25% (134)	36% (187)	5% (24)	3% (17)	18% (96)	13% (69)	526
Ethnicity: Hispanic	22% (15)	42% (28)	6% (4)	3% (2)	12% (8)	14% (10)	66

Continued on next page

Table AUTO9_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (155)	35% (219)	4% (27)	3% (19)	17% (107)	15% (96)	624
Ethnicity: Afr. Am.	24% (14)	34% (21)	3% (2)	2% (1)	9% (6)	28% (17)	60
All Christian	26% (78)	41% (126)	3% (9)	2% (6)	15% (47)	13% (39)	305
Agnostic/Nothing in particular	25% (67)	29% (79)	6% (15)	5% (14)	18% (48)	18% (48)	271
Evangelical	25% (54)	37% (82)	4% (8)	3% (7)	15% (33)	16% (35)	219
Non-Evangelical	25% (53)	38% (81)	5% (10)	2% (4)	18% (39)	13% (28)	215
Community: Urban	28% (44)	42% (65)	3% (5)	2% (3)	10% (16)	15% (24)	157
Community: Suburban	29% (75)	33% (85)	4% (10)	2% (6)	19% (50)	13% (33)	258
Community: Rural	17% (36)	33% (69)	6% (12)	5% (10)	20% (42)	19% (40)	209
Employ: Private Sector	30% (60)	41% (81)	3% (7)	1% (3)	15% (31)	9% (17)	199
Employ: Self-Employed	17% (13)	37% (27)	3% (2)	9% (6)	11% (8)	23% (17)	73
Employ: Retired	23% (34)	34% (51)	3% (4)	2% (3)	23% (35)	16% (24)	151
Employ: Unemployed	26% (15)	31% (17)	7% (4)	2% (1)	11% (6)	22% (13)	56
Military HH: Yes	31% (44)	36% (51)	3% (4)	3% (4)	15% (21)	13% (18)	142
Military HH: No	23% (111)	35% (168)	5% (23)	3% (15)	18% (86)	16% (78)	482
RD/WT: Right Direction	27% (96)	35% (123)	4% (14)	4% (14)	16% (58)	14% (48)	353
RD/WT: Wrong Track	22% (59)	36% (96)	5% (13)	2% (6)	18% (49)	18% (49)	271
Trump Job Approve	25% (88)	36% (123)	4% (13)	4% (15)	18% (63)	13% (43)	345
Trump Job Disapprove	25% (66)	36% (94)	4% (11)	1% (4)	16% (43)	18% (46)	264
Trump Job Strongly Approve	27% (67)	33% (80)	3% (7)	4% (9)	20% (49)	13% (32)	244
Trump Job Somewhat Approve	21% (21)	42% (43)	6% (6)	6% (6)	13% (14)	11% (11)	101
Trump Job Somewhat Disapprove	27% (19)	37% (26)	2% (1)	1% (1)	12% (9)	21% (15)	70
Trump Job Strongly Disapprove	24% (47)	35% (68)	5% (10)	2% (3)	18% (34)	16% (31)	194
Favorable of Trump	24% (85)	35% (124)	5% (18)	4% (12)	19% (65)	13% (46)	351
Unfavorable of Trump	25% (63)	37% (91)	4% (9)	2% (5)	16% (39)	16% (40)	247
Very Favorable of Trump	28% (69)	31% (79)	4% (10)	4% (10)	20% (51)	13% (32)	250
Somewhat Favorable of Trump	15% (15)	45% (45)	9% (9)	3% (3)	15% (15)	14% (14)	101
Somewhat Unfavorable of Trump	31% (18)	38% (22)	1% (1)	2% (1)	8% (5)	21% (12)	58
Very Unfavorable of Trump	24% (45)	37% (69)	4% (8)	2% (4)	18% (35)	15% (28)	189

Continued on next page

Table AUTO9_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (155)	35% (219)	4% (27)	3% (19)	17% (107)	15% (96)	624
#1 Issue: Economy	21% (29)	38% (54)	4% (6)	3% (5)	19% (27)	13% (19)	140
#1 Issue: Security	31% (46)	35% (52)	4% (6)	2% (3)	17% (25)	11% (17)	148
#1 Issue: Health Care	25% (26)	35% (37)	3% (3)	3% (3)	18% (19)	17% (18)	106
#1 Issue: Medicare / Social Security	25% (31)	40% (48)	4% (5)	2% (2)	16% (19)	13% (16)	121
2018 House Vote: Democrat	29% (53)	40% (74)	4% (8)	2% (4)	13% (24)	12% (22)	185
2018 House Vote: Republican	26% (71)	35% (96)	5% (15)	4% (10)	17% (46)	13% (36)	272
2016 Vote: Hillary Clinton	28% (45)	38% (61)	5% (7)	4% (7)	14% (23)	12% (20)	163
2016 Vote: Donald Trump	28% (79)	37% (107)	4% (10)	3% (8)	17% (48)	12% (34)	287
2016 Vote: Didn't Vote	17% (26)	27% (40)	6% (8)	3% (4)	22% (33)	25% (37)	147
Voted in 2014: Yes	26% (109)	38% (159)	5% (19)	3% (14)	16% (65)	12% (52)	418
Voted in 2014: No	22% (46)	29% (60)	4% (8)	3% (6)	21% (42)	22% (45)	206
2012 Vote: Barack Obama	23% (51)	40% (87)	5% (11)	3% (6)	12% (27)	17% (37)	219
2012 Vote: Mitt Romney	30% (58)	33% (64)	4% (8)	3% (7)	19% (36)	10% (19)	191
2012 Vote: Didn't Vote	22% (42)	31% (58)	4% (8)	3% (5)	21% (39)	20% (38)	189
4-Region: Northeast	24% (22)	40% (37)	4% (3)	3% (3)	18% (16)	11% (10)	91
4-Region: Midwest	23% (33)	35% (50)	2% (2)	2% (3)	19% (27)	20% (28)	144
4-Region: South	26% (73)	35% (95)	6% (17)	4% (10)	16% (45)	13% (35)	274
4-Region: West	24% (27)	33% (38)	4% (5)	2% (3)	17% (19)	20% (23)	115
200246	20% (38)	34% (64)	5% (9)	3% (7)	24% (46)	14% (28)	191
200252	32% (66)	36% (75)	4% (9)	2% (3)	11% (22)	15% (30)	206
200257	22% (51)	35% (80)	4% (10)	4% (10)	17% (39)	17% (39)	227
White (non-hispanic)	25% (121)	35% (167)	4% (20)	3% (17)	19% (91)	14% (66)	481
Currently subscribe: Cable or satellite	27% (103)	38% (147)	4% (15)	3% (12)	16% (61)	12% (47)	384
Currently subscribe: Streaming services	28% (96)	33% (115)	5% (18)	2% (8)	15% (51)	16% (56)	342
Currently subscribe: Live TV streaming	28% (63)	34% (77)	6% (13)	4% (10)	12% (27)	17% (39)	230
Currently subscribe: Broadband internet	28% (111)	36% (143)	4% (14)	3% (13)	16% (63)	14% (56)	400
Access to: Over-the-air TV antenna	29% (64)	33% (72)	3% (6)	4% (9)	17% (37)	14% (31)	219
Access to: Smart or connected TV	30% (117)	32% (127)	3% (12)	4% (14)	16% (62)	16% (64)	396
Interested in Sports Betting	31% (86)	36% (99)	7% (18)	4% (11)	11% (30)	11% (31)	275
Interested in Motorsports	28% (134)	38% (184)	4% (21)	3% (15)	15% (74)	11% (52)	479

Continued on next page

Table AUTO9_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Kyle Larson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	25% (155)	35% (219)	4% (27)	3% (19)	17% (107)	15% (96)	624
Avid Fan of NASCAR, F1, and IndyCar	32% (44)	28% (39)	3% (4)	1% (1)	12% (17)	23% (32)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	27% (107)	38% (151)	5% (19)	3% (11)	14% (54)	14% (53)	395
NASCAR Fan	25% (155)	35% (219)	4% (27)	3% (19)	17% (107)	15% (96)	624
Avid NASCAR Fan	25% (155)	35% (219)	4% (27)	3% (19)	17% (107)	15% (96)	624
F1 Fan	27% (114)	37% (157)	5% (20)	3% (13)	14% (61)	14% (58)	423
Avid F1 Fan	32% (56)	32% (57)	3% (6)	2% (4)	11% (20)	20% (35)	177
Casual F1 Fan	24% (58)	40% (100)	6% (15)	4% (9)	17% (41)	10% (24)	247
IndyCar Fan	26% (130)	37% (184)	5% (23)	2% (12)	16% (81)	14% (72)	502
Avid IndyCar Fan	30% (66)	28% (61)	5% (10)	1% (3)	17% (38)	18% (39)	218
Casual IndyCar Fan	22% (64)	43% (123)	5% (13)	3% (9)	15% (43)	12% (33)	284
NHRA Fan	26% (102)	35% (140)	5% (22)	3% (11)	16% (62)	15% (62)	399
MotoGP Fan	28% (86)	31% (97)	5% (15)	5% (14)	13% (40)	18% (55)	307
Avid MotoGP Fan	25% (27)	28% (31)	5% (5)	4% (4)	9% (10)	30% (33)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Bubba Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (168)	29% (182)	8% (48)	4% (22)	18% (110)	15% (95)	624
Gender: Male	27% (114)	32% (133)	7% (28)	4% (16)	19% (78)	11% (46)	415
Gender: Female	26% (54)	24% (49)	9% (20)	3% (6)	15% (32)	23% (49)	209
Age: 18-29	34% (25)	15% (11)	15% (11)	9% (7)	15% (11)	12% (9)	75
Age: 30-44	30% (50)	24% (41)	11% (18)	2% (4)	15% (26)	18% (31)	170
Age: 45-54	19% (18)	34% (33)	5% (5)	5% (5)	23% (21)	14% (13)	95
Age: 55-64	29% (50)	35% (59)	6% (9)	2% (3)	18% (30)	11% (18)	171
Age: 65+	21% (24)	33% (38)	4% (4)	3% (3)	19% (21)	21% (24)	114
Millennial: Age 23-38	28% (42)	20% (30)	11% (17)	5% (8)	15% (23)	20% (30)	150
Generation X: Age 39-54	27% (43)	32% (51)	8% (13)	3% (5)	18% (29)	11% (18)	158
Boomers: Age 55-73	25% (67)	35% (91)	5% (14)	2% (6)	17% (46)	15% (40)	262
PID: Dem (no lean)	32% (55)	31% (53)	7% (13)	3% (5)	13% (23)	14% (24)	172
PID: Ind (no lean)	25% (43)	24% (41)	9% (16)	7% (12)	19% (32)	16% (27)	171
PID: Rep (no lean)	25% (70)	31% (88)	7% (20)	2% (5)	20% (55)	15% (43)	281
PID/Gender: Dem Men	32% (36)	32% (35)	4% (5)	3% (4)	15% (16)	14% (15)	111
PID/Gender: Dem Women	32% (19)	29% (18)	13% (8)	2% (1)	10% (6)	15% (9)	61
PID/Gender: Ind Men	27% (29)	28% (30)	8% (8)	8% (8)	19% (21)	11% (12)	108
PID/Gender: Ind Women	22% (14)	18% (11)	12% (7)	6% (4)	19% (12)	25% (16)	63
PID/Gender: Rep Men	25% (49)	35% (68)	8% (15)	2% (4)	21% (41)	10% (19)	196
PID/Gender: Rep Women	25% (21)	24% (20)	5% (4)	1% (1)	17% (14)	28% (24)	85
Ideo: Liberal (1-3)	35% (48)	23% (31)	12% (16)	5% (6)	18% (25)	8% (12)	138
Ideo: Moderate (4)	24% (40)	28% (46)	8% (13)	4% (7)	22% (37)	13% (21)	165
Ideo: Conservative (5-7)	26% (69)	36% (94)	6% (16)	2% (5)	13% (35)	16% (43)	262
Educ: < College	26% (121)	27% (127)	8% (38)	3% (14)	20% (94)	17% (80)	473
Educ: Bachelors degree	34% (34)	32% (31)	8% (8)	7% (7)	10% (10)	9% (9)	99
Educ: Post-grad	26% (13)	46% (24)	4% (2)	2% (1)	11% (5)	11% (6)	52
Income: Under 50k	25% (83)	26% (89)	8% (29)	4% (14)	18% (62)	18% (63)	340
Income: 50k-100k	30% (65)	31% (67)	6% (12)	3% (7)	17% (36)	13% (28)	216
Income: 100k+	28% (19)	39% (26)	10% (7)	1% (1)	17% (11)	5% (4)	67
Ethnicity: White	27% (142)	30% (159)	7% (36)	3% (15)	18% (96)	15% (78)	526
Ethnicity: Hispanic	51% (34)	12% (8)	8% (5)	8% (5)	10% (7)	11% (7)	66

Continued on next page

Table AUTO9_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Bubba Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (168)	29% (182)	8% (48)	4% (22)	18% (110)	15% (95)	624
Ethnicity: Afr. Am.	22% (14)	28% (17)	10% (6)	8% (5)	13% (8)	19% (12)	60
All Christian	28% (86)	34% (105)	5% (16)	3% (9)	14% (42)	15% (47)	305
Agnostic/Nothing in particular	24% (65)	27% (72)	10% (28)	4% (10)	22% (59)	14% (37)	271
Evangelical	25% (55)	35% (77)	7% (15)	4% (8)	18% (40)	11% (24)	219
Non-Evangelical	27% (58)	30% (64)	6% (12)	3% (6)	16% (34)	19% (41)	215
Community: Urban	33% (51)	27% (43)	6% (10)	6% (10)	13% (20)	14% (23)	157
Community: Suburban	27% (70)	30% (77)	8% (20)	3% (9)	19% (49)	13% (32)	258
Community: Rural	22% (46)	30% (62)	9% (18)	2% (3)	19% (40)	19% (40)	209
Employ: Private Sector	32% (63)	34% (68)	6% (12)	1% (2)	15% (31)	12% (23)	199
Employ: Self-Employed	30% (22)	26% (19)	6% (4)	8% (6)	19% (14)	11% (8)	73
Employ: Retired	23% (34)	34% (51)	4% (6)	3% (4)	20% (30)	17% (26)	151
Employ: Unemployed	37% (21)	11% (6)	11% (6)	3% (2)	18% (10)	21% (12)	56
Military HH: Yes	25% (36)	32% (46)	6% (9)	2% (3)	19% (27)	15% (21)	142
Military HH: No	27% (132)	28% (136)	8% (39)	4% (18)	17% (83)	15% (73)	482
RD/WT: Right Direction	26% (93)	33% (115)	9% (30)	3% (9)	15% (54)	15% (52)	353
RD/WT: Wrong Track	28% (75)	25% (67)	7% (18)	5% (13)	21% (56)	16% (42)	271
Trump Job Approve	23% (81)	33% (112)	9% (30)	3% (10)	19% (64)	14% (48)	345
Trump Job Disapprove	32% (83)	26% (69)	6% (17)	4% (10)	17% (45)	15% (40)	264
Trump Job Strongly Approve	26% (63)	36% (89)	5% (12)	2% (5)	16% (40)	14% (34)	244
Trump Job Somewhat Approve	18% (18)	23% (24)	17% (17)	4% (4)	24% (24)	14% (14)	101
Trump Job Somewhat Disapprove	40% (28)	25% (17)	6% (4)	6% (5)	11% (8)	11% (8)	70
Trump Job Strongly Disapprove	28% (55)	27% (52)	6% (13)	3% (6)	19% (37)	16% (32)	194
Favorable of Trump	24% (84)	32% (113)	9% (31)	3% (10)	17% (59)	16% (54)	351
Unfavorable of Trump	33% (82)	27% (66)	6% (14)	4% (9)	17% (41)	14% (35)	247
Very Favorable of Trump	25% (63)	33% (83)	6% (15)	3% (8)	17% (43)	15% (38)	250
Somewhat Favorable of Trump	20% (20)	30% (30)	16% (16)	2% (2)	16% (16)	16% (16)	101
Somewhat Unfavorable of Trump	45% (26)	25% (14)	8% (5)	5% (3)	7% (4)	10% (6)	58
Very Unfavorable of Trump	30% (56)	27% (52)	5% (9)	3% (6)	19% (37)	15% (29)	189

Continued on next page

Table AUTO9_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Bubba Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (168)	29% (182)	8% (48)	4% (22)	18% (110)	15% (95)	624
#1 Issue: Economy	24% (33)	36% (50)	6% (9)	6% (8)	18% (25)	11% (16)	140
#1 Issue: Security	27% (40)	35% (52)	9% (13)	3% (5)	15% (23)	10% (15)	148
#1 Issue: Health Care	29% (31)	24% (25)	8% (8)	2% (2)	15% (16)	22% (24)	106
#1 Issue: Medicare / Social Security	30% (36)	29% (35)	7% (9)	2% (2)	18% (21)	15% (18)	121
2018 House Vote: Democrat	34% (63)	28% (52)	6% (11)	4% (7)	16% (29)	13% (24)	185
2018 House Vote: Republican	26% (71)	35% (95)	8% (22)	1% (3)	16% (44)	14% (37)	272
2016 Vote: Hillary Clinton	35% (57)	26% (42)	6% (10)	4% (6)	17% (27)	12% (20)	163
2016 Vote: Donald Trump	26% (76)	35% (101)	6% (18)	2% (6)	17% (48)	13% (37)	287
2016 Vote: Didn't Vote	19% (27)	19% (28)	13% (19)	6% (8)	20% (29)	24% (35)	147
Voted in 2014: Yes	29% (122)	33% (138)	7% (27)	2% (8)	15% (64)	14% (58)	418
Voted in 2014: No	22% (46)	21% (43)	10% (21)	7% (14)	22% (46)	18% (36)	206
2012 Vote: Barack Obama	26% (57)	30% (66)	9% (20)	1% (3)	16% (35)	17% (37)	219
2012 Vote: Mitt Romney	30% (58)	36% (68)	6% (12)	1% (1)	17% (32)	10% (19)	191
2012 Vote: Didn't Vote	26% (49)	22% (41)	8% (16)	7% (13)	19% (37)	18% (34)	189
4-Region: Northeast	28% (25)	31% (28)	8% (8)	3% (3)	16% (15)	14% (13)	91
4-Region: Midwest	25% (36)	26% (37)	4% (5)	4% (5)	24% (35)	18% (26)	144
4-Region: South	26% (71)	32% (89)	9% (26)	3% (8)	16% (44)	14% (37)	274
4-Region: West	31% (36)	25% (28)	8% (9)	5% (6)	14% (17)	16% (19)	115
200246	27% (51)	26% (50)	8% (16)	3% (5)	19% (36)	17% (33)	191
200252	38% (77)	32% (66)	6% (11)	3% (7)	13% (26)	9% (18)	206
200257	17% (39)	29% (66)	9% (21)	4% (10)	21% (48)	19% (43)	227
White (non-hispanic)	24% (116)	32% (155)	7% (34)	2% (12)	19% (92)	15% (73)	481
Currently subscribe: Cable or satellite	26% (102)	33% (126)	8% (30)	3% (12)	16% (60)	14% (54)	384
Currently subscribe: Streaming services	27% (93)	29% (98)	9% (29)	4% (15)	16% (54)	15% (52)	342
Currently subscribe: Live TV streaming	30% (70)	28% (63)	8% (18)	5% (13)	14% (32)	15% (34)	230
Currently subscribe: Broadband internet	28% (111)	32% (127)	6% (23)	4% (16)	17% (70)	13% (53)	400
Access to: Over-the-air TV antenna	28% (62)	27% (59)	6% (14)	3% (6)	21% (46)	15% (33)	219
Access to: Smart or connected TV	29% (115)	29% (116)	7% (29)	3% (12)	19% (74)	13% (51)	396
Interested in Sports Betting	37% (103)	28% (77)	11% (29)	4% (10)	11% (31)	9% (25)	275
Interested in Motorsports	28% (134)	32% (156)	7% (32)	4% (17)	19% (89)	11% (51)	479

Continued on next page

Table AUTO9_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Bubba Wallace

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (168)	29% (182)	8% (48)	4% (22)	18% (110)	15% (95)	624
Avid Fan of NASCAR, F1, and IndyCar	39% (54)	22% (31)	5% (7)	2% (2)	10% (14)	23% (32)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	32% (128)	30% (118)	5% (21)	4% (14)	14% (56)	15% (58)	395
NASCAR Fan	27% (168)	29% (182)	8% (48)	4% (22)	18% (110)	15% (95)	624
Avid NASCAR Fan	27% (168)	29% (182)	8% (48)	4% (22)	18% (110)	15% (95)	624
F1 Fan	31% (133)	30% (126)	6% (27)	4% (15)	14% (60)	15% (62)	423
Avid F1 Fan	40% (70)	22% (38)	8% (14)	4% (7)	9% (15)	18% (32)	177
Casual F1 Fan	25% (63)	36% (88)	5% (12)	3% (8)	18% (45)	12% (30)	247
IndyCar Fan	30% (150)	30% (149)	7% (36)	3% (15)	16% (78)	15% (74)	502
Avid IndyCar Fan	36% (77)	23% (50)	5% (11)	1% (3)	16% (35)	19% (40)	218
Casual IndyCar Fan	26% (73)	35% (99)	9% (25)	4% (12)	15% (43)	12% (33)	284
NHRA Fan	31% (125)	29% (117)	5% (20)	4% (15)	15% (61)	15% (61)	399
MotoGP Fan	32% (100)	24% (72)	9% (26)	5% (14)	15% (45)	16% (50)	307
Avid MotoGP Fan	29% (33)	14% (16)	7% (8)	7% (8)	12% (14)	30% (34)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ricky Stenhouse Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	23% (145)	34% (212)	7% (42)	5% (30)	16% (100)	15% (95)	624
Gender: Male	24% (101)	35% (144)	7% (31)	5% (22)	17% (71)	11% (47)	415
Gender: Female	21% (44)	33% (68)	5% (11)	4% (8)	14% (29)	23% (49)	209
Age: 18-29	28% (21)	26% (19)	2% (2)	10% (7)	17% (13)	17% (12)	75
Age: 30-44	27% (45)	30% (51)	8% (13)	5% (8)	13% (23)	17% (28)	170
Age: 45-54	14% (13)	41% (39)	4% (3)	4% (4)	27% (26)	11% (10)	95
Age: 55-64	25% (43)	40% (68)	7% (12)	3% (5)	13% (22)	12% (21)	171
Age: 65+	19% (22)	30% (34)	11% (12)	5% (6)	15% (17)	21% (23)	114
Millennial: Age 23-38	25% (37)	28% (43)	6% (8)	6% (9)	14% (21)	21% (32)	150
Generation X: Age 39-54	23% (36)	39% (62)	5% (8)	4% (7)	21% (33)	8% (13)	158
Boomers: Age 55-73	22% (58)	37% (98)	8% (22)	4% (10)	12% (31)	16% (43)	262
PID: Dem (no lean)	26% (44)	38% (65)	6% (11)	4% (8)	14% (25)	12% (20)	172
PID: Ind (no lean)	21% (37)	32% (55)	5% (9)	3% (5)	20% (33)	19% (32)	171
PID: Rep (no lean)	23% (64)	33% (92)	8% (22)	6% (17)	15% (42)	15% (43)	281
PID/Gender: Dem Men	29% (33)	36% (40)	6% (7)	5% (6)	14% (15)	9% (10)	111
PID/Gender: Dem Women	19% (12)	40% (24)	7% (4)	3% (2)	15% (9)	16% (10)	61
PID/Gender: Ind Men	17% (19)	37% (40)	7% (8)	4% (5)	20% (21)	15% (16)	108
PID/Gender: Ind Women	29% (18)	24% (15)	2% (1)	1% (1)	19% (12)	25% (16)	63
PID/Gender: Rep Men	25% (49)	32% (63)	8% (16)	6% (12)	18% (34)	10% (20)	196
PID/Gender: Rep Women	17% (14)	34% (29)	7% (6)	6% (5)	9% (7)	27% (23)	85
Ideo: Liberal (1-3)	29% (39)	36% (49)	5% (7)	5% (7)	15% (20)	10% (14)	138
Ideo: Moderate (4)	26% (42)	32% (52)	7% (11)	3% (5)	18% (30)	15% (24)	165
Ideo: Conservative (5-7)	20% (51)	37% (96)	9% (25)	6% (16)	15% (40)	13% (35)	262
Educ: < College	22% (103)	33% (154)	7% (32)	6% (26)	16% (76)	17% (82)	473
Educ: Bachelors degree	31% (31)	38% (37)	9% (9)	2% (2)	13% (13)	8% (8)	99
Educ: Post-grad	22% (11)	39% (20)	4% (2)	4% (2)	21% (11)	11% (5)	52
Income: Under 50k	22% (76)	30% (103)	7% (25)	6% (19)	16% (53)	19% (63)	340
Income: 50k-100k	23% (51)	37% (80)	6% (12)	4% (9)	18% (39)	12% (26)	216
Income: 100k+	27% (18)	42% (29)	8% (5)	3% (2)	12% (8)	9% (6)	67
Ethnicity: White	23% (119)	36% (188)	7% (38)	5% (24)	16% (86)	14% (71)	526
Ethnicity: Hispanic	38% (25)	27% (18)	4% (2)	5% (3)	16% (11)	11% (7)	66

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Table AUTO9_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ricky Stenhouse Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	23% (145)	34% (212)	7% (42)	5% (30)	16% (100)	15% (95)	624
Ethnicity: Afr. Am.	26% (16)	25% (15)	2% (1)	6% (4)	13% (8)	28% (17)	60
All Christian	24% (72)	38% (115)	7% (23)	3% (11)	14% (44)	14% (41)	305
Agnostic/Nothing in particular	21% (58)	31% (85)	7% (18)	7% (18)	17% (47)	17% (45)	271
Evangelical	20% (44)	43% (94)	5% (10)	4% (8)	15% (32)	14% (31)	219
Non-Evangelical	23% (50)	31% (66)	10% (21)	4% (9)	17% (37)	15% (33)	215
Community: Urban	27% (42)	37% (58)	5% (8)	6% (9)	15% (23)	10% (16)	157
Community: Suburban	25% (64)	32% (82)	9% (23)	3% (8)	15% (40)	16% (42)	258
Community: Rural	18% (39)	35% (72)	6% (12)	6% (12)	18% (37)	18% (37)	209
Employ: Private Sector	25% (50)	41% (82)	8% (15)	4% (7)	14% (27)	9% (18)	199
Employ: Self-Employed	32% (23)	25% (18)	2% (1)	8% (6)	18% (13)	16% (12)	73
Employ: Retired	19% (28)	31% (48)	9% (14)	5% (7)	18% (27)	18% (27)	151
Employ: Unemployed	40% (22)	20% (11)	2% (1)	1% (1)	16% (9)	21% (12)	56
Military HH: Yes	24% (35)	30% (43)	8% (11)	6% (9)	17% (24)	14% (20)	142
Military HH: No	23% (110)	35% (169)	6% (31)	4% (21)	16% (76)	16% (75)	482
RD/WT: Right Direction	27% (94)	35% (124)	7% (23)	4% (16)	12% (42)	15% (53)	353
RD/WT: Wrong Track	19% (50)	32% (87)	7% (19)	5% (14)	21% (58)	16% (43)	271
Trump Job Approve	24% (83)	36% (123)	7% (26)	6% (20)	14% (50)	13% (43)	345
Trump Job Disapprove	23% (60)	33% (87)	6% (16)	3% (9)	19% (50)	16% (42)	264
Trump Job Strongly Approve	25% (62)	33% (81)	7% (17)	6% (15)	14% (34)	14% (34)	244
Trump Job Somewhat Approve	21% (21)	41% (42)	8% (8)	5% (5)	15% (15)	9% (9)	101
Trump Job Somewhat Disapprove	26% (18)	37% (26)	4% (3)	2% (1)	15% (10)	16% (11)	70
Trump Job Strongly Disapprove	22% (42)	31% (61)	7% (13)	4% (7)	21% (40)	16% (31)	194
Favorable of Trump	24% (85)	34% (120)	7% (25)	6% (21)	14% (47)	15% (52)	351
Unfavorable of Trump	22% (55)	36% (88)	6% (15)	3% (8)	19% (48)	14% (34)	247
Very Favorable of Trump	26% (65)	31% (77)	6% (15)	7% (16)	14% (36)	16% (40)	250
Somewhat Favorable of Trump	20% (20)	42% (43)	11% (11)	4% (4)	11% (11)	11% (12)	101
Somewhat Unfavorable of Trump	27% (16)	39% (23)	7% (4)	— (0)	14% (8)	13% (7)	58
Very Unfavorable of Trump	21% (39)	34% (65)	6% (11)	4% (8)	21% (39)	14% (26)	189

Continued on next page

Table AUTO9_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ricky Stenhouse Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	23% (145)	34% (212)	7% (42)	5% (30)	16% (100)	15% (95)	624
#1 Issue: Economy	24% (33)	39% (55)	5% (7)	5% (7)	17% (24)	10% (14)	140
#1 Issue: Security	26% (39)	32% (47)	10% (15)	3% (5)	17% (25)	11% (16)	148
#1 Issue: Health Care	21% (22)	30% (32)	4% (4)	7% (8)	17% (18)	21% (22)	106
#1 Issue: Medicare / Social Security	19% (23)	40% (49)	6% (7)	4% (4)	13% (16)	18% (22)	121
2018 House Vote: Democrat	27% (51)	38% (71)	4% (8)	4% (8)	15% (28)	10% (19)	185
2018 House Vote: Republican	25% (69)	32% (87)	9% (25)	5% (13)	15% (40)	14% (37)	272
2016 Vote: Hillary Clinton	27% (43)	35% (56)	4% (7)	5% (9)	19% (31)	10% (16)	163
2016 Vote: Donald Trump	26% (73)	33% (94)	9% (26)	4% (10)	15% (44)	14% (39)	287
2016 Vote: Didn't Vote	18% (26)	31% (46)	5% (7)	7% (10)	16% (23)	24% (35)	147
Voted in 2014: Yes	25% (103)	36% (149)	8% (32)	4% (16)	15% (62)	13% (55)	418
Voted in 2014: No	20% (42)	30% (63)	5% (11)	7% (14)	18% (38)	19% (40)	206
2012 Vote: Barack Obama	21% (46)	37% (82)	6% (12)	3% (7)	16% (34)	17% (37)	219
2012 Vote: Mitt Romney	28% (53)	35% (67)	10% (20)	3% (6)	15% (28)	9% (17)	191
2012 Vote: Didn't Vote	23% (43)	29% (55)	4% (8)	8% (14)	18% (34)	18% (34)	189
4-Region: Northeast	28% (26)	33% (30)	2% (2)	8% (7)	14% (13)	15% (14)	91
4-Region: Midwest	17% (25)	31% (45)	10% (15)	4% (6)	21% (30)	17% (24)	144
4-Region: South	20% (56)	38% (105)	7% (18)	5% (13)	16% (43)	14% (39)	274
4-Region: West	33% (38)	28% (32)	7% (8)	3% (4)	12% (14)	16% (18)	115
200246	24% (46)	30% (57)	7% (13)	2% (5)	20% (38)	17% (32)	191
200252	29% (60)	37% (75)	10% (20)	4% (8)	11% (23)	10% (20)	206
200257	17% (38)	35% (79)	4% (10)	8% (18)	17% (39)	19% (43)	227
White (non-hispanic)	21% (101)	36% (175)	8% (36)	5% (23)	17% (80)	14% (66)	481
Currently subscribe: Cable or satellite	22% (84)	36% (138)	8% (33)	7% (26)	14% (56)	13% (48)	384
Currently subscribe: Streaming services	24% (82)	35% (120)	5% (19)	5% (18)	17% (57)	14% (47)	342
Currently subscribe: Live TV streaming	26% (61)	33% (75)	5% (11)	4% (9)	16% (36)	16% (38)	230
Currently subscribe: Broadband internet	24% (94)	36% (143)	7% (30)	5% (21)	16% (62)	12% (49)	400
Access to: Over-the-air TV antenna	26% (57)	31% (68)	8% (16)	3% (8)	18% (39)	14% (31)	219
Access to: Smart or connected TV	26% (104)	31% (125)	7% (28)	4% (17)	17% (68)	14% (54)	396
Interested in Sports Betting	30% (83)	36% (99)	5% (14)	6% (16)	13% (36)	10% (27)	275
Interested in Motorsports	25% (122)	37% (175)	7% (34)	6% (27)	16% (78)	9% (43)	479

Continued on next page

Table AUTO9_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Ricky Stenhouse Jr.

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	23% (145)	34% (212)	7% (42)	5% (30)	16% (100)	15% (95)	624
Avid Fan of NASCAR, F1, and IndyCar	37% (51)	27% (37)	6% (8)	2% (2)	8% (12)	21% (29)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	28% (110)	37% (147)	6% (23)	4% (17)	13% (50)	12% (48)	395
NASCAR Fan	23% (145)	34% (212)	7% (42)	5% (30)	16% (100)	15% (95)	624
Avid NASCAR Fan	23% (145)	34% (212)	7% (42)	5% (30)	16% (100)	15% (95)	624
F1 Fan	27% (115)	37% (156)	6% (24)	5% (19)	13% (53)	13% (56)	423
Avid F1 Fan	36% (64)	29% (51)	6% (10)	3% (6)	10% (17)	17% (30)	177
Casual F1 Fan	21% (51)	43% (105)	6% (15)	6% (14)	15% (36)	11% (26)	247
IndyCar Fan	26% (129)	35% (176)	7% (37)	4% (18)	14% (71)	14% (70)	502
Avid IndyCar Fan	33% (72)	26% (56)	7% (14)	3% (6)	14% (31)	17% (38)	218
Casual IndyCar Fan	20% (57)	42% (120)	8% (23)	4% (12)	14% (40)	11% (32)	284
NHRA Fan	27% (108)	34% (137)	6% (25)	4% (17)	15% (61)	13% (51)	399
MotoGP Fan	28% (85)	30% (92)	6% (19)	5% (15)	15% (46)	16% (51)	307
Avid MotoGP Fan	31% (35)	19% (21)	4% (4)	5% (6)	12% (14)	28% (31)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	50% (312)	26% (159)	8% (50)	3% (20)	7% (42)	6% (40)	624
Gender: Male	53% (218)	26% (106)	7% (27)	3% (13)	8% (32)	5% (19)	415
Gender: Female	45% (94)	26% (53)	11% (23)	4% (7)	5% (11)	10% (21)	209
Age: 18-29	36% (27)	16% (12)	27% (20)	2% (1)	9% (7)	11% (8)	75
Age: 30-44	49% (84)	28% (48)	8% (13)	5% (8)	5% (9)	4% (8)	170
Age: 45-54	53% (50)	29% (28)	6% (6)	1% (1)	6% (6)	4% (4)	95
Age: 55-64	58% (98)	26% (44)	4% (7)	3% (6)	5% (9)	4% (7)	171
Age: 65+	47% (53)	24% (28)	3% (4)	3% (4)	10% (12)	12% (14)	114
Millennial: Age 23-38	45% (68)	29% (43)	9% (14)	3% (5)	7% (10)	7% (10)	150
Generation X: Age 39-54	55% (87)	28% (44)	5% (9)	3% (5)	6% (9)	3% (4)	158
Boomers: Age 55-73	53% (139)	26% (67)	4% (11)	4% (9)	6% (16)	8% (21)	262
PID: Dem (no lean)	54% (92)	28% (48)	8% (14)	1% (2)	3% (5)	6% (11)	172
PID: Ind (no lean)	40% (69)	30% (51)	8% (13)	3% (5)	10% (18)	10% (16)	171
PID: Rep (no lean)	54% (151)	22% (60)	8% (23)	5% (13)	7% (20)	5% (13)	281
PID/Gender: Dem Men	56% (63)	28% (31)	7% (8)	— (0)	3% (3)	6% (7)	111
PID/Gender: Dem Women	48% (29)	28% (17)	10% (6)	3% (2)	4% (2)	7% (4)	61
PID/Gender: Ind Men	42% (46)	32% (35)	4% (4)	4% (4)	11% (11)	7% (8)	108
PID/Gender: Ind Women	36% (23)	26% (16)	14% (9)	1% (0)	9% (6)	14% (9)	63
PID/Gender: Rep Men	56% (110)	21% (41)	8% (15)	4% (8)	9% (17)	2% (5)	196
PID/Gender: Rep Women	49% (41)	23% (20)	9% (8)	6% (5)	3% (3)	10% (8)	85
Ideo: Liberal (1-3)	57% (78)	19% (26)	12% (17)	2% (2)	7% (10)	3% (4)	138
Ideo: Moderate (4)	45% (73)	29% (48)	8% (14)	4% (7)	6% (10)	8% (12)	165
Ideo: Conservative (5-7)	51% (134)	28% (74)	6% (16)	4% (9)	6% (17)	4% (11)	262
Educ: < College	50% (236)	25% (118)	8% (37)	4% (18)	7% (32)	7% (31)	473
Educ: Bachelors degree	50% (50)	29% (29)	9% (9)	1% (1)	8% (7)	4% (4)	99
Educ: Post-grad	50% (26)	25% (13)	7% (3)	2% (1)	5% (3)	11% (5)	52
Income: Under 50k	49% (167)	25% (84)	8% (29)	2% (9)	7% (23)	8% (29)	340
Income: 50k-100k	50% (108)	28% (61)	7% (15)	5% (10)	6% (13)	4% (9)	216
Income: 100k+	54% (37)	22% (15)	9% (6)	2% (1)	9% (6)	4% (3)	67
Ethnicity: White	52% (275)	26% (135)	7% (37)	3% (18)	7% (34)	5% (28)	526
Ethnicity: Hispanic	36% (24)	26% (17)	25% (17)	— (0)	7% (5)	6% (4)	66

Continued on next page

Table AUTO9_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	50% (312)	26% (159)	8% (50)	3% (20)	7% (42)	6% (40)	624
Ethnicity: Afr. Am.	43% (26)	28% (17)	10% (6)	1% (1)	2% (1)	16% (9)	60
All Christian	52% (158)	28% (85)	6% (19)	3% (11)	5% (14)	6% (17)	305
Agnostic/Nothing in particular	51% (138)	25% (67)	8% (20)	3% (9)	7% (19)	6% (17)	271
Evangelical	52% (114)	30% (67)	5% (12)	2% (5)	6% (13)	4% (8)	219
Non-Evangelical	50% (107)	25% (54)	9% (20)	4% (9)	4% (10)	7% (16)	215
Community: Urban	42% (66)	33% (51)	15% (23)	2% (3)	2% (3)	6% (10)	157
Community: Suburban	58% (150)	21% (54)	3% (8)	4% (11)	7% (19)	6% (15)	258
Community: Rural	46% (96)	26% (54)	9% (18)	3% (5)	9% (20)	7% (16)	209
Employ: Private Sector	51% (101)	26% (51)	8% (16)	4% (9)	6% (12)	5% (9)	199
Employ: Self-Employed	48% (35)	36% (26)	2% (2)	— (0)	9% (7)	5% (4)	73
Employ: Retired	52% (79)	23% (35)	3% (5)	2% (3)	11% (16)	9% (13)	151
Employ: Unemployed	52% (29)	24% (13)	9% (5)	5% (3)	4% (2)	6% (3)	56
Military HH: Yes	55% (78)	24% (34)	5% (8)	3% (4)	6% (9)	6% (9)	142
Military HH: No	49% (234)	26% (125)	9% (42)	3% (16)	7% (33)	6% (31)	482
RD/WT: Right Direction	55% (193)	23% (83)	6% (20)	4% (13)	7% (25)	5% (18)	353
RD/WT: Wrong Track	44% (119)	28% (77)	11% (29)	3% (7)	6% (17)	8% (22)	271
Trump Job Approve	54% (186)	24% (83)	7% (23)	5% (16)	7% (24)	4% (13)	345
Trump Job Disapprove	46% (120)	29% (76)	10% (26)	1% (4)	6% (17)	8% (21)	264
Trump Job Strongly Approve	54% (131)	26% (62)	6% (15)	4% (9)	7% (16)	4% (10)	244
Trump Job Somewhat Approve	55% (55)	21% (21)	8% (8)	6% (6)	7% (8)	3% (3)	101
Trump Job Somewhat Disapprove	43% (30)	34% (23)	14% (10)	— (0)	4% (3)	6% (4)	70
Trump Job Strongly Disapprove	47% (90)	27% (52)	8% (16)	2% (4)	7% (14)	9% (17)	194
Favorable of Trump	54% (188)	24% (84)	7% (26)	3% (11)	7% (25)	4% (16)	351
Unfavorable of Trump	46% (114)	29% (71)	9% (23)	3% (6)	5% (13)	8% (19)	247
Very Favorable of Trump	54% (135)	23% (56)	6% (16)	4% (9)	9% (22)	4% (11)	250
Somewhat Favorable of Trump	52% (53)	28% (28)	10% (10)	2% (2)	3% (3)	5% (5)	101
Somewhat Unfavorable of Trump	38% (22)	30% (18)	16% (9)	3% (2)	6% (3)	8% (5)	58
Very Unfavorable of Trump	49% (92)	28% (54)	7% (14)	3% (5)	5% (10)	8% (15)	189

Continued on next page

Table AUTO9_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	50% (312)	26% (159)	8% (50)	3% (20)	7% (42)	6% (40)	624
#1 Issue: Economy	41% (58)	31% (44)	10% (14)	3% (5)	9% (13)	5% (7)	140
#1 Issue: Security	58% (86)	22% (32)	7% (10)	4% (6)	6% (9)	3% (5)	148
#1 Issue: Health Care	47% (50)	32% (34)	5% (6)	4% (4)	6% (6)	6% (6)	106
#1 Issue: Medicare / Social Security	55% (66)	24% (29)	4% (5)	1% (1)	7% (9)	10% (12)	121
2018 House Vote: Democrat	50% (92)	27% (51)	7% (14)	2% (5)	7% (13)	5% (10)	185
2018 House Vote: Republican	52% (143)	26% (71)	8% (22)	3% (9)	6% (18)	4% (10)	272
2016 Vote: Hillary Clinton	50% (81)	27% (44)	7% (11)	3% (5)	7% (12)	6% (10)	163
2016 Vote: Donald Trump	52% (148)	29% (82)	7% (19)	3% (9)	6% (17)	4% (10)	287
2016 Vote: Didn't Vote	47% (69)	17% (25)	12% (17)	3% (4)	8% (12)	13% (20)	147
Voted in 2014: Yes	52% (219)	26% (108)	6% (23)	3% (13)	7% (29)	6% (24)	418
Voted in 2014: No	45% (93)	25% (51)	13% (26)	3% (6)	6% (13)	8% (16)	206
2012 Vote: Barack Obama	53% (115)	29% (62)	5% (11)	3% (6)	4% (8)	8% (16)	219
2012 Vote: Mitt Romney	52% (99)	25% (48)	8% (15)	4% (7)	8% (15)	4% (7)	191
2012 Vote: Didn't Vote	48% (90)	19% (37)	13% (24)	3% (6)	9% (16)	9% (17)	189
4-Region: Northeast	48% (44)	33% (30)	4% (3)	5% (5)	5% (4)	5% (5)	91
4-Region: Midwest	50% (72)	23% (33)	8% (11)	6% (8)	6% (8)	8% (11)	144
4-Region: South	55% (152)	25% (70)	6% (17)	2% (6)	6% (17)	4% (12)	274
4-Region: West	39% (44)	23% (26)	16% (18)	1% (1)	11% (13)	11% (12)	115
200246	54% (103)	20% (38)	8% (16)	2% (4)	9% (18)	6% (11)	191
200252	53% (110)	24% (50)	8% (16)	5% (11)	4% (8)	6% (11)	206
200257	44% (99)	31% (71)	8% (18)	2% (5)	7% (16)	8% (18)	227
White (non-hispanic)	53% (253)	26% (124)	5% (26)	4% (18)	7% (34)	5% (26)	481
Currently subscribe: Cable or satellite	51% (196)	28% (106)	7% (26)	4% (16)	4% (17)	6% (23)	384
Currently subscribe: Streaming services	51% (174)	24% (81)	8% (29)	3% (12)	6% (21)	7% (26)	342
Currently subscribe: Live TV streaming	54% (124)	23% (53)	9% (20)	2% (4)	7% (15)	6% (14)	230
Currently subscribe: Broadband internet	55% (219)	26% (103)	5% (18)	3% (13)	5% (21)	6% (26)	400
Access to: Over-the-air TV antenna	58% (127)	21% (47)	5% (10)	3% (7)	9% (20)	4% (8)	219
Access to: Smart or connected TV	51% (201)	27% (105)	8% (32)	2% (9)	7% (29)	5% (21)	396
Interested in Sports Betting	51% (141)	24% (67)	13% (35)	3% (9)	4% (11)	4% (11)	275
Interested in Motorsports	55% (264)	28% (135)	7% (34)	3% (16)	4% (20)	2% (11)	479

Continued on next page

Table AUTO9_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Jimmie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	50% (312)	26% (159)	8% (50)	3% (20)	7% (42)	6% (40)	624
Avid Fan of NASCAR, F1, and IndyCar	49% (68)	18% (25)	8% (12)	— (1)	7% (10)	17% (24)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	54% (214)	25% (99)	7% (26)	1% (6)	5% (20)	8% (31)	395
NASCAR Fan	50% (312)	26% (159)	8% (50)	3% (20)	7% (42)	6% (40)	624
Avid NASCAR Fan	50% (312)	26% (159)	8% (50)	3% (20)	7% (42)	6% (40)	624
F1 Fan	53% (223)	26% (108)	7% (29)	2% (8)	6% (24)	7% (31)	423
Avid F1 Fan	49% (86)	21% (37)	9% (16)	1% (2)	6% (11)	14% (25)	177
Casual F1 Fan	55% (136)	29% (71)	5% (13)	3% (7)	5% (13)	3% (7)	247
IndyCar Fan	52% (260)	25% (123)	7% (37)	2% (12)	7% (34)	7% (36)	502
Avid IndyCar Fan	48% (104)	23% (49)	8% (18)	1% (2)	9% (19)	11% (25)	218
Casual IndyCar Fan	55% (155)	26% (74)	7% (20)	3% (10)	5% (15)	4% (11)	284
NHRA Fan	52% (209)	24% (96)	7% (27)	3% (12)	6% (23)	8% (32)	399
MotoGP Fan	49% (151)	26% (81)	6% (18)	2% (7)	7% (21)	9% (29)	307
Avid MotoGP Fan	37% (41)	24% (27)	7% (8)	2% (3)	6% (7)	22% (25)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chad Finchum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(64)	17%	(104)	4%	(25)	3%	(16)	24%	(152)	42%	(263)	624
Gender: Male	11%	(44)	17%	(72)	4%	(17)	3%	(14)	25%	(103)	40%	(166)	415
Gender: Female	10%	(20)	15%	(32)	4%	(8)	1%	(2)	23%	(49)	47%	(97)	209
Age: 18-29	29%	(21)	17%	(13)	9%	(7)	3%	(2)	26%	(20)	15%	(11)	75
Age: 30-44	15%	(26)	17%	(29)	4%	(7)	6%	(10)	20%	(34)	38%	(64)	170
Age: 45-54	4%	(4)	20%	(19)	3%	(3)	3%	(3)	25%	(24)	44%	(42)	95
Age: 55-64	4%	(7)	19%	(33)	3%	(5)	—	(1)	28%	(47)	46%	(78)	171
Age: 65+	4%	(5)	10%	(12)	3%	(3)	—	(0)	24%	(27)	59%	(67)	114
Millennial: Age 23-38	21%	(31)	17%	(25)	6%	(9)	5%	(8)	13%	(20)	37%	(56)	150
Generation X: Age 39-54	9%	(15)	20%	(32)	3%	(5)	4%	(6)	28%	(44)	35%	(56)	158
Boomers: Age 55-73	4%	(11)	16%	(43)	3%	(7)	—	(1)	25%	(66)	52%	(135)	262
PID: Dem (no lean)	13%	(23)	24%	(41)	5%	(8)	2%	(4)	24%	(42)	32%	(55)	172
PID: Ind (no lean)	8%	(13)	16%	(28)	4%	(7)	4%	(6)	25%	(43)	43%	(74)	171
PID: Rep (no lean)	10%	(28)	13%	(36)	3%	(10)	2%	(6)	24%	(67)	48%	(134)	281
PID/Gender: Dem Men	15%	(17)	21%	(23)	5%	(5)	3%	(3)	24%	(27)	33%	(36)	111
PID/Gender: Dem Women	9%	(6)	29%	(18)	4%	(3)	2%	(1)	25%	(15)	31%	(19)	61
PID/Gender: Ind Men	6%	(7)	22%	(23)	4%	(4)	6%	(6)	23%	(25)	40%	(43)	108
PID/Gender: Ind Women	10%	(6)	7%	(4)	6%	(3)	—	(0)	29%	(18)	49%	(31)	63
PID/Gender: Rep Men	10%	(20)	13%	(26)	4%	(7)	2%	(5)	26%	(52)	44%	(86)	196
PID/Gender: Rep Women	10%	(8)	12%	(10)	3%	(2)	2%	(1)	18%	(15)	56%	(48)	85
Ideo: Liberal (1-3)	14%	(19)	22%	(30)	5%	(7)	6%	(8)	24%	(33)	30%	(41)	138
Ideo: Moderate (4)	8%	(13)	16%	(27)	4%	(7)	3%	(5)	24%	(40)	43%	(72)	165
Ideo: Conservative (5-7)	10%	(27)	16%	(41)	3%	(8)	1%	(2)	25%	(66)	45%	(117)	262
Educ: < College	9%	(41)	14%	(66)	3%	(16)	2%	(12)	25%	(120)	46%	(218)	473
Educ: Bachelors degree	15%	(15)	23%	(23)	8%	(8)	3%	(3)	20%	(19)	32%	(32)	99
Educ: Post-grad	15%	(8)	30%	(16)	3%	(1)	3%	(2)	23%	(12)	25%	(13)	52
Income: Under 50k	9%	(29)	14%	(47)	5%	(16)	2%	(8)	25%	(84)	46%	(157)	340
Income: 50k-100k	11%	(25)	19%	(41)	3%	(7)	2%	(5)	25%	(54)	39%	(85)	216
Income: 100k+	15%	(10)	26%	(17)	3%	(2)	5%	(3)	21%	(14)	30%	(20)	67
Ethnicity: White	9%	(49)	17%	(87)	2%	(13)	3%	(15)	24%	(125)	45%	(236)	526
Ethnicity: Hispanic	16%	(10)	33%	(22)	3%	(2)	—	(0)	19%	(12)	30%	(20)	66

Continued on next page

Table AUTO9_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chad Finchum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(64)	17%	(104)	4%	(25)	3%	(16)	24%	(152)	42%	(263)	624
Ethnicity: Afr. Am.	17%	(10)	14%	(9)	14%	(8)	2%	(1)	22%	(13)	32%	(19)	60
All Christian	8%	(24)	21%	(65)	2%	(6)	2%	(5)	25%	(76)	42%	(129)	305
Agnostic/Nothing in particular	11%	(30)	13%	(35)	6%	(17)	3%	(9)	25%	(69)	42%	(113)	271
Evangelical	12%	(26)	19%	(41)	4%	(8)	1%	(3)	26%	(56)	39%	(85)	219
Non-Evangelical	5%	(11)	20%	(44)	3%	(6)	2%	(5)	27%	(58)	42%	(91)	215
Community: Urban	19%	(29)	21%	(33)	5%	(8)	2%	(4)	17%	(27)	36%	(56)	157
Community: Suburban	11%	(27)	15%	(40)	4%	(11)	4%	(9)	29%	(75)	37%	(96)	258
Community: Rural	4%	(7)	15%	(32)	3%	(6)	2%	(3)	24%	(50)	53%	(111)	209
Employ: Private Sector	10%	(20)	25%	(50)	3%	(6)	2%	(4)	21%	(41)	39%	(78)	199
Employ: Self-Employed	11%	(8)	19%	(14)	3%	(2)	2%	(1)	26%	(19)	39%	(29)	73
Employ: Retired	3%	(5)	11%	(17)	3%	(5)	1%	(1)	28%	(42)	54%	(82)	151
Employ: Unemployed	24%	(14)	3%	(2)	9%	(5)	2%	(1)	22%	(12)	40%	(22)	56
Military HH: Yes	11%	(15)	20%	(28)	2%	(2)	1%	(2)	23%	(32)	44%	(63)	142
Military HH: No	10%	(49)	16%	(76)	5%	(23)	3%	(14)	25%	(120)	42%	(200)	482
RD/WT: Right Direction	11%	(38)	18%	(62)	4%	(14)	2%	(8)	21%	(72)	44%	(157)	353
RD/WT: Wrong Track	9%	(25)	15%	(42)	4%	(11)	3%	(8)	29%	(80)	39%	(106)	271
Trump Job Approve	10%	(34)	15%	(53)	4%	(12)	2%	(6)	21%	(72)	49%	(168)	345
Trump Job Disapprove	11%	(29)	19%	(49)	5%	(13)	4%	(9)	29%	(77)	33%	(86)	264
Trump Job Strongly Approve	11%	(27)	15%	(36)	4%	(9)	1%	(2)	21%	(51)	49%	(119)	244
Trump Job Somewhat Approve	6%	(6)	17%	(17)	3%	(3)	4%	(4)	21%	(21)	49%	(49)	101
Trump Job Somewhat Disapprove	5%	(4)	25%	(17)	6%	(4)	4%	(3)	27%	(19)	33%	(23)	70
Trump Job Strongly Disapprove	13%	(25)	17%	(32)	4%	(9)	3%	(6)	30%	(59)	32%	(63)	194
Favorable of Trump	9%	(32)	16%	(57)	4%	(14)	1%	(4)	21%	(75)	48%	(169)	351
Unfavorable of Trump	12%	(30)	19%	(46)	4%	(11)	3%	(8)	29%	(71)	33%	(81)	247
Very Favorable of Trump	10%	(25)	16%	(40)	5%	(12)	1%	(2)	21%	(53)	47%	(118)	250
Somewhat Favorable of Trump	7%	(7)	17%	(17)	1%	(1)	2%	(2)	22%	(22)	51%	(52)	101
Somewhat Unfavorable of Trump	4%	(2)	32%	(19)	4%	(2)	7%	(4)	22%	(13)	31%	(18)	58
Very Unfavorable of Trump	15%	(28)	15%	(27)	4%	(8)	2%	(3)	31%	(58)	34%	(63)	189

Continued on next page

Table AUTO9_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chad Finchem

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(64)	17%	(104)	4%	(25)	3%	(16)	24%	(152)	42%	(263)	624
#1 Issue: Economy	14%	(20)	19%	(26)	3%	(4)	3%	(4)	27%	(37)	35%	(49)	140
#1 Issue: Security	9%	(13)	17%	(25)	8%	(11)	6%	(9)	22%	(33)	38%	(57)	148
#1 Issue: Health Care	11%	(12)	12%	(13)	4%	(4)	1%	(1)	28%	(30)	44%	(47)	106
#1 Issue: Medicare / Social Security	5%	(6)	20%	(24)	1%	(2)	1%	(1)	20%	(24)	54%	(65)	121
2018 House Vote: Democrat	14%	(25)	23%	(42)	6%	(11)	2%	(4)	24%	(45)	31%	(58)	185
2018 House Vote: Republican	11%	(29)	16%	(43)	3%	(9)	2%	(6)	23%	(62)	46%	(124)	272
2016 Vote: Hillary Clinton	12%	(20)	23%	(38)	6%	(10)	3%	(5)	26%	(43)	29%	(47)	163
2016 Vote: Donald Trump	10%	(28)	16%	(46)	3%	(10)	1%	(3)	23%	(66)	47%	(134)	287
2016 Vote: Didn't Vote	9%	(13)	10%	(15)	4%	(6)	5%	(8)	25%	(36)	47%	(70)	147
Voted in 2014: Yes	10%	(42)	21%	(86)	4%	(15)	2%	(8)	24%	(98)	40%	(168)	418
Voted in 2014: No	10%	(21)	9%	(18)	5%	(10)	4%	(8)	26%	(54)	46%	(95)	206
2012 Vote: Barack Obama	8%	(18)	24%	(52)	5%	(10)	3%	(6)	21%	(45)	40%	(87)	219
2012 Vote: Mitt Romney	10%	(19)	17%	(32)	3%	(5)	—	(1)	29%	(55)	42%	(80)	191
2012 Vote: Didn't Vote	13%	(25)	9%	(18)	5%	(10)	4%	(8)	26%	(50)	41%	(78)	189
4-Region: Northeast	11%	(10)	18%	(17)	5%	(5)	1%	(1)	21%	(19)	43%	(39)	91
4-Region: Midwest	6%	(8)	20%	(29)	1%	(1)	3%	(5)	27%	(39)	43%	(62)	144
4-Region: South	12%	(32)	16%	(44)	5%	(14)	1%	(4)	26%	(71)	40%	(110)	274
4-Region: West	11%	(13)	12%	(14)	5%	(6)	5%	(6)	21%	(24)	45%	(52)	115
200246	7%	(13)	18%	(34)	4%	(7)	4%	(7)	30%	(57)	38%	(72)	191
200252	11%	(24)	18%	(38)	4%	(9)	3%	(5)	21%	(43)	42%	(87)	206
200257	12%	(27)	14%	(33)	4%	(9)	1%	(3)	23%	(52)	46%	(104)	227
White (non-hispanic)	8%	(40)	15%	(73)	3%	(13)	3%	(15)	25%	(120)	46%	(219)	481
Currently subscribe: Cable or satellite	8%	(29)	19%	(73)	4%	(17)	3%	(12)	25%	(96)	41%	(157)	384
Currently subscribe: Streaming services	11%	(37)	19%	(67)	5%	(18)	3%	(11)	24%	(82)	37%	(128)	342
Currently subscribe: Live TV streaming	15%	(34)	23%	(54)	7%	(16)	4%	(9)	20%	(46)	31%	(72)	230
Currently subscribe: Broadband internet	9%	(38)	18%	(74)	4%	(15)	2%	(8)	24%	(95)	42%	(170)	400
Access to: Over-the-air TV antenna	11%	(23)	16%	(36)	5%	(11)	3%	(8)	25%	(55)	40%	(87)	219
Access to: Smart or connected TV	11%	(45)	20%	(77)	3%	(13)	3%	(13)	24%	(96)	38%	(152)	396
Interested in Sports Betting	19%	(51)	24%	(65)	5%	(13)	5%	(15)	22%	(60)	25%	(70)	275
Interested in Motorsports	11%	(55)	17%	(83)	4%	(17)	3%	(13)	26%	(127)	39%	(185)	479

Continued on next page

Table AUTO9_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chad Finchum

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	10%	(64)	17%	(104)	4%	(25)	3%	(16)	24%	(152)	42%	(263)	624
Avid Fan of NASCAR, F1, and IndyCar	18%	(24)	19%	(27)	4%	(5)	3%	(4)	18%	(26)	37%	(52)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	12%	(47)	21%	(82)	4%	(16)	3%	(11)	23%	(90)	38%	(150)	395
NASCAR Fan	10%	(64)	17%	(104)	4%	(25)	3%	(16)	24%	(152)	42%	(263)	624
Avid NASCAR Fan	10%	(64)	17%	(104)	4%	(25)	3%	(16)	24%	(152)	42%	(263)	624
F1 Fan	13%	(54)	20%	(85)	4%	(18)	3%	(12)	22%	(95)	38%	(160)	423
Avid F1 Fan	22%	(38)	19%	(33)	5%	(8)	3%	(6)	18%	(31)	34%	(60)	177
Casual F1 Fan	7%	(16)	21%	(52)	4%	(10)	2%	(6)	26%	(63)	40%	(100)	247
IndyCar Fan	11%	(53)	18%	(91)	4%	(19)	2%	(12)	26%	(128)	39%	(198)	502
Avid IndyCar Fan	15%	(33)	18%	(39)	4%	(8)	3%	(7)	26%	(57)	34%	(74)	218
Casual IndyCar Fan	7%	(20)	18%	(52)	4%	(11)	2%	(6)	25%	(72)	43%	(123)	284
NHRA Fan	12%	(48)	18%	(72)	4%	(14)	2%	(10)	23%	(91)	41%	(164)	399
MotoGP Fan	14%	(44)	20%	(61)	5%	(14)	4%	(13)	24%	(74)	33%	(102)	307
Avid MotoGP Fan	23%	(25)	15%	(17)	4%	(4)	4%	(5)	15%	(17)	39%	(44)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Gase

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	13%	(80)	21%	(132)	6%	(38)	3%	(21)	26%	(161)	31%	(192)	624
Gender: Male	14%	(57)	22%	(90)	7%	(28)	4%	(17)	27%	(110)	27%	(112)	415
Gender: Female	11%	(23)	20%	(42)	5%	(10)	2%	(4)	24%	(51)	38%	(79)	209
Age: 18-29	29%	(21)	22%	(16)	13%	(10)	9%	(7)	13%	(10)	14%	(11)	75
Age: 30-44	17%	(29)	21%	(35)	8%	(13)	7%	(12)	17%	(28)	31%	(52)	170
Age: 45-54	5%	(5)	26%	(25)	3%	(3)	2%	(2)	31%	(29)	33%	(32)	95
Age: 55-64	11%	(19)	19%	(32)	6%	(10)	—	(1)	36%	(61)	28%	(48)	171
Age: 65+	5%	(5)	21%	(24)	3%	(3)	—	(0)	28%	(32)	43%	(49)	114
Millennial: Age 23-38	19%	(28)	22%	(33)	10%	(15)	5%	(8)	13%	(20)	30%	(46)	150
Generation X: Age 39-54	11%	(17)	25%	(40)	4%	(7)	6%	(10)	26%	(42)	27%	(43)	158
Boomers: Age 55-73	9%	(24)	19%	(50)	5%	(13)	—	(1)	33%	(86)	34%	(89)	262
PID: Dem (no lean)	13%	(23)	28%	(48)	5%	(9)	6%	(10)	25%	(43)	23%	(39)	172
PID: Ind (no lean)	10%	(18)	21%	(37)	7%	(12)	3%	(5)	26%	(45)	32%	(55)	171
PID: Rep (no lean)	14%	(39)	17%	(47)	6%	(17)	2%	(6)	26%	(73)	35%	(98)	281
PID/Gender: Dem Men	18%	(20)	24%	(27)	5%	(5)	6%	(7)	25%	(27)	22%	(25)	111
PID/Gender: Dem Women	6%	(3)	34%	(21)	7%	(4)	5%	(3)	25%	(15)	24%	(15)	61
PID/Gender: Ind Men	6%	(7)	26%	(28)	8%	(8)	5%	(5)	25%	(27)	30%	(32)	108
PID/Gender: Ind Women	18%	(11)	13%	(8)	5%	(3)	—	(0)	28%	(18)	35%	(22)	63
PID/Gender: Rep Men	16%	(31)	18%	(34)	8%	(15)	3%	(5)	28%	(55)	28%	(55)	196
PID/Gender: Rep Women	9%	(8)	15%	(13)	3%	(3)	2%	(1)	21%	(18)	50%	(42)	85
Ideo: Liberal (1-3)	16%	(22)	26%	(35)	7%	(10)	5%	(6)	23%	(32)	23%	(32)	138
Ideo: Moderate (4)	12%	(20)	24%	(40)	6%	(10)	3%	(4)	28%	(45)	27%	(45)	165
Ideo: Conservative (5-7)	12%	(32)	18%	(48)	6%	(15)	3%	(8)	28%	(74)	32%	(85)	262
Educ: < College	11%	(53)	19%	(87)	6%	(27)	4%	(19)	26%	(123)	35%	(163)	473
Educ: Bachelors degree	16%	(16)	32%	(32)	9%	(9)	1%	(1)	22%	(21)	20%	(20)	99
Educ: Post-grad	22%	(11)	24%	(13)	5%	(3)	1%	(1)	31%	(16)	16%	(8)	52
Income: Under 50k	11%	(38)	17%	(59)	8%	(27)	4%	(15)	25%	(85)	34%	(115)	340
Income: 50k-100k	13%	(28)	24%	(52)	4%	(9)	2%	(4)	26%	(57)	30%	(66)	216
Income: 100k+	21%	(14)	30%	(20)	3%	(2)	3%	(2)	27%	(18)	16%	(11)	67
Ethnicity: White	12%	(65)	20%	(103)	5%	(24)	4%	(20)	27%	(144)	32%	(169)	526
Ethnicity: Hispanic	28%	(18)	27%	(18)	12%	(8)	—	(0)	13%	(9)	21%	(14)	66

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Table AUTO9_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Gase

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	13%	(80)	21%	(132)	6%	(38)	3%	(21)	26%	(161)	624
Ethnicity: Afr. Am.	9%	(6)	36%	(22)	14%	(8)	2%	(1)	14%	(8)	60
All Christian	12%	(37)	23%	(71)	6%	(18)	1%	(4)	27%	(81)	305
Agnostic/Nothing in particular	12%	(31)	20%	(55)	6%	(16)	6%	(16)	25%	(69)	271
Evangelical	13%	(28)	24%	(52)	6%	(13)	2%	(4)	26%	(57)	219
Non-Evangelical	11%	(24)	23%	(49)	6%	(13)	2%	(4)	27%	(58)	215
Community: Urban	24%	(37)	26%	(40)	7%	(12)	4%	(6)	15%	(23)	157
Community: Suburban	11%	(27)	22%	(56)	6%	(17)	4%	(11)	29%	(74)	258
Community: Rural	7%	(15)	17%	(36)	5%	(10)	2%	(5)	30%	(63)	209
Employ: Private Sector	17%	(33)	25%	(50)	5%	(10)	—	(1)	24%	(47)	199
Employ: Self-Employed	11%	(8)	27%	(20)	4%	(3)	4%	(3)	26%	(19)	73
Employ: Retired	6%	(9)	17%	(26)	5%	(8)	—	(0)	33%	(50)	151
Employ: Unemployed	13%	(7)	24%	(13)	10%	(6)	8%	(5)	13%	(7)	56
Military HH: Yes	13%	(18)	24%	(34)	6%	(8)	1%	(1)	22%	(32)	142
Military HH: No	13%	(61)	20%	(97)	6%	(30)	4%	(20)	27%	(129)	482
RD/WT: Right Direction	15%	(53)	22%	(79)	6%	(21)	3%	(12)	24%	(84)	353
RD/WT: Wrong Track	10%	(27)	20%	(53)	7%	(18)	4%	(10)	28%	(77)	271
Trump Job Approve	14%	(48)	21%	(71)	6%	(20)	3%	(9)	24%	(83)	345
Trump Job Disapprove	11%	(30)	23%	(60)	6%	(17)	4%	(10)	29%	(77)	264
Trump Job Strongly Approve	16%	(39)	21%	(51)	3%	(9)	1%	(2)	23%	(56)	244
Trump Job Somewhat Approve	9%	(9)	20%	(20)	11%	(11)	7%	(7)	26%	(27)	101
Trump Job Somewhat Disapprove	16%	(11)	29%	(20)	3%	(2)	2%	(1)	24%	(17)	70
Trump Job Strongly Disapprove	10%	(19)	20%	(40)	8%	(15)	5%	(9)	31%	(60)	194
Favorable of Trump	14%	(48)	20%	(71)	7%	(24)	2%	(7)	24%	(85)	351
Unfavorable of Trump	12%	(31)	23%	(58)	6%	(14)	4%	(10)	30%	(73)	247
Very Favorable of Trump	16%	(39)	22%	(55)	5%	(12)	1%	(2)	22%	(56)	250
Somewhat Favorable of Trump	9%	(9)	16%	(17)	11%	(12)	5%	(5)	29%	(29)	101
Somewhat Unfavorable of Trump	15%	(9)	33%	(19)	4%	(2)	5%	(3)	22%	(13)	58
Very Unfavorable of Trump	12%	(22)	20%	(38)	6%	(11)	4%	(7)	32%	(61)	189

Continued on next page

Table AUTO9_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Gase

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	13%	(80)	21%	(132)	6%	(38)	3%	(21)	26%	(161)	31%	(192)	624
#1 Issue: Economy	16%	(23)	27%	(37)	6%	(9)	6%	(8)	23%	(32)	22%	(31)	140
#1 Issue: Security	15%	(22)	17%	(25)	8%	(12)	3%	(5)	26%	(38)	31%	(45)	148
#1 Issue: Health Care	12%	(13)	25%	(26)	4%	(4)	3%	(3)	27%	(29)	29%	(31)	106
#1 Issue: Medicare / Social Security	7%	(9)	24%	(29)	5%	(7)	1%	(1)	24%	(29)	39%	(48)	121
2018 House Vote: Democrat	14%	(26)	26%	(48)	7%	(12)	5%	(9)	24%	(45)	25%	(45)	185
2018 House Vote: Republican	14%	(37)	21%	(57)	7%	(18)	3%	(7)	26%	(71)	31%	(83)	272
2016 Vote: Hillary Clinton	16%	(26)	23%	(38)	9%	(14)	7%	(11)	23%	(38)	22%	(36)	163
2016 Vote: Donald Trump	14%	(40)	21%	(59)	5%	(13)	1%	(3)	27%	(79)	32%	(92)	287
2016 Vote: Didn't Vote	9%	(14)	17%	(25)	7%	(10)	4%	(6)	24%	(35)	39%	(58)	147
Voted in 2014: Yes	13%	(55)	24%	(102)	6%	(25)	4%	(15)	27%	(111)	26%	(110)	418
Voted in 2014: No	12%	(25)	15%	(30)	6%	(13)	3%	(7)	24%	(50)	40%	(82)	206
2012 Vote: Barack Obama	8%	(19)	26%	(57)	7%	(15)	6%	(13)	22%	(49)	31%	(67)	219
2012 Vote: Mitt Romney	16%	(31)	20%	(39)	5%	(9)	—	(1)	32%	(61)	26%	(50)	191
2012 Vote: Didn't Vote	15%	(29)	14%	(26)	8%	(15)	4%	(8)	25%	(48)	34%	(64)	189
4-Region: Northeast	11%	(10)	22%	(20)	3%	(3)	2%	(2)	27%	(25)	34%	(31)	91
4-Region: Midwest	8%	(12)	19%	(27)	7%	(9)	2%	(3)	26%	(38)	38%	(55)	144
4-Region: South	13%	(34)	24%	(65)	6%	(17)	3%	(9)	25%	(70)	29%	(79)	274
4-Region: West	21%	(24)	17%	(19)	8%	(9)	6%	(7)	25%	(28)	23%	(27)	115
200246	13%	(25)	18%	(33)	8%	(14)	3%	(6)	28%	(53)	30%	(58)	191
200252	15%	(32)	24%	(50)	6%	(12)	1%	(2)	24%	(49)	30%	(61)	206
200257	10%	(23)	21%	(48)	5%	(12)	6%	(13)	26%	(59)	32%	(73)	227
White (non-hispanic)	11%	(53)	19%	(89)	4%	(21)	4%	(20)	29%	(140)	33%	(157)	481
Currently subscribe: Cable or satellite	12%	(47)	22%	(84)	6%	(22)	2%	(9)	29%	(113)	28%	(110)	384
Currently subscribe: Streaming services	13%	(45)	23%	(78)	6%	(21)	4%	(15)	26%	(88)	28%	(96)	342
Currently subscribe: Live TV streaming	17%	(39)	24%	(54)	8%	(19)	6%	(15)	19%	(43)	26%	(59)	230
Currently subscribe: Broadband internet	12%	(47)	24%	(95)	5%	(20)	3%	(12)	26%	(106)	30%	(121)	400
Access to: Over-the-air TV antenna	15%	(33)	17%	(38)	7%	(15)	3%	(6)	28%	(60)	31%	(67)	219
Access to: Smart or connected TV	16%	(62)	23%	(90)	6%	(24)	3%	(14)	26%	(104)	26%	(103)	396
Interested in Sports Betting	22%	(60)	25%	(68)	9%	(25)	6%	(18)	20%	(54)	18%	(50)	275
Interested in Motorsports	13%	(64)	22%	(104)	7%	(31)	3%	(14)	29%	(140)	26%	(125)	479

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Table AUTO9_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Joey Gase

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	13%	(80)	21%	(132)	6%	(38)	3%	(21)	26%	(161)	31%	(192)	624
Avid Fan of NASCAR, F1, and IndyCar	24%	(33)	25%	(35)	5%	(6)	1%	(2)	19%	(26)	27%	(37)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	15%	(59)	24%	(96)	7%	(29)	3%	(12)	24%	(93)	27%	(106)	395
NASCAR Fan	13%	(80)	21%	(132)	6%	(38)	3%	(21)	26%	(161)	31%	(192)	624
Avid NASCAR Fan	13%	(80)	21%	(132)	6%	(38)	3%	(21)	26%	(161)	31%	(192)	624
F1 Fan	15%	(63)	25%	(105)	7%	(29)	4%	(15)	23%	(99)	26%	(112)	423
Avid F1 Fan	24%	(42)	28%	(50)	8%	(13)	2%	(3)	16%	(29)	23%	(40)	177
Casual F1 Fan	8%	(21)	23%	(56)	7%	(16)	5%	(12)	29%	(70)	29%	(72)	247
IndyCar Fan	14%	(70)	22%	(112)	7%	(33)	3%	(14)	25%	(124)	29%	(148)	502
Avid IndyCar Fan	21%	(46)	24%	(51)	5%	(11)	1%	(3)	24%	(52)	25%	(55)	218
Casual IndyCar Fan	8%	(24)	22%	(61)	8%	(22)	4%	(12)	26%	(73)	33%	(93)	284
NHRA Fan	16%	(63)	23%	(92)	6%	(23)	3%	(12)	23%	(92)	30%	(118)	399
MotoGP Fan	17%	(53)	24%	(75)	8%	(23)	3%	(10)	20%	(63)	27%	(84)	307
Avid MotoGP Fan	24%	(27)	22%	(24)	7%	(8)	4%	(4)	15%	(16)	28%	(32)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

B.J. McLeod

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	13%	(78)	22%	(138)	5%	(33)	4%	(22)	24%	(152)	32%	(200)	624
Gender: Male	13%	(53)	23%	(95)	6%	(24)	4%	(17)	24%	(101)	30%	(124)	415
Gender: Female	12%	(25)	21%	(43)	4%	(8)	3%	(6)	24%	(51)	36%	(76)	209
Age: 18-29	27%	(20)	16%	(12)	17%	(13)	7%	(5)	17%	(12)	17%	(12)	75
Age: 30-44	13%	(23)	27%	(45)	7%	(12)	7%	(11)	19%	(32)	28%	(47)	170
Age: 45-54	5%	(5)	24%	(23)	3%	(3)	6%	(5)	33%	(31)	29%	(28)	95
Age: 55-64	12%	(20)	24%	(41)	2%	(4)	—	(1)	29%	(49)	33%	(56)	171
Age: 65+	9%	(10)	16%	(18)	2%	(2)	—	(0)	23%	(27)	50%	(57)	114
Millennial: Age 23-38	16%	(24)	23%	(35)	9%	(13)	6%	(9)	14%	(21)	32%	(48)	150
Generation X: Age 39-54	12%	(19)	26%	(41)	5%	(7)	6%	(10)	30%	(47)	21%	(33)	158
Boomers: Age 55-73	11%	(28)	21%	(55)	2%	(6)	—	(1)	25%	(67)	40%	(106)	262
PID: Dem (no lean)	18%	(32)	31%	(54)	2%	(3)	5%	(8)	19%	(33)	25%	(43)	172
PID: Ind (no lean)	10%	(17)	23%	(39)	7%	(13)	4%	(7)	26%	(44)	29%	(50)	171
PID: Rep (no lean)	11%	(30)	16%	(45)	6%	(17)	2%	(7)	27%	(75)	38%	(107)	281
PID/Gender: Dem Men	22%	(25)	30%	(33)	1%	(2)	5%	(6)	17%	(19)	24%	(27)	111
PID/Gender: Dem Women	11%	(7)	34%	(21)	2%	(1)	3%	(2)	22%	(13)	27%	(16)	61
PID/Gender: Ind Men	5%	(6)	28%	(30)	7%	(8)	6%	(6)	29%	(31)	26%	(28)	108
PID/Gender: Ind Women	18%	(11)	15%	(9)	8%	(5)	2%	(1)	21%	(13)	36%	(23)	63
PID/Gender: Rep Men	12%	(23)	16%	(32)	8%	(15)	2%	(5)	26%	(51)	36%	(70)	196
PID/Gender: Rep Women	8%	(7)	15%	(13)	3%	(2)	2%	(2)	29%	(24)	43%	(37)	85
Ideo: Liberal (1-3)	18%	(25)	28%	(38)	5%	(7)	7%	(9)	20%	(28)	22%	(30)	138
Ideo: Moderate (4)	11%	(17)	22%	(37)	6%	(9)	5%	(8)	30%	(50)	27%	(44)	165
Ideo: Conservative (5-7)	11%	(30)	21%	(54)	5%	(13)	2%	(5)	24%	(62)	37%	(98)	262
Educ: < College	11%	(52)	19%	(89)	5%	(22)	4%	(20)	26%	(124)	35%	(166)	473
Educ: Bachelors degree	15%	(15)	37%	(37)	8%	(8)	1%	(1)	18%	(18)	21%	(21)	99
Educ: Post-grad	23%	(12)	24%	(12)	6%	(3)	2%	(1)	20%	(10)	26%	(13)	52
Income: Under 50k	14%	(48)	17%	(58)	5%	(18)	4%	(13)	24%	(81)	36%	(123)	340
Income: 50k-100k	9%	(20)	28%	(61)	5%	(10)	3%	(7)	26%	(56)	29%	(62)	216
Income: 100k+	15%	(10)	29%	(20)	7%	(5)	4%	(3)	21%	(14)	23%	(16)	67
Ethnicity: White	11%	(58)	22%	(114)	4%	(23)	4%	(20)	26%	(137)	33%	(174)	526
Ethnicity: Hispanic	17%	(11)	39%	(26)	14%	(9)	2%	(1)	14%	(9)	14%	(9)	66

Continued on next page

Table AUTO9_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

B.J. McLeod

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	13%	(78)	22%	(138)	5%	(33)	4%	(22)	24%	(152)	32%	(200)	624
Ethnicity: Afr. Am.	17%	(10)	30%	(18)	6%	(4)	4%	(2)	11%	(7)	32%	(19)	60
All Christian	11%	(34)	28%	(84)	3%	(9)	1%	(4)	25%	(76)	32%	(98)	305
Agnostic/Nothing in particular	13%	(37)	19%	(52)	7%	(20)	6%	(16)	23%	(61)	32%	(87)	271
Evangelical	10%	(23)	27%	(59)	5%	(11)	3%	(8)	27%	(58)	27%	(60)	219
Non-Evangelical	12%	(27)	24%	(51)	3%	(6)	2%	(4)	25%	(53)	34%	(74)	215
Community: Urban	23%	(36)	29%	(45)	7%	(11)	1%	(2)	15%	(24)	25%	(39)	157
Community: Suburban	13%	(33)	22%	(58)	4%	(10)	5%	(14)	27%	(69)	29%	(75)	258
Community: Rural	4%	(9)	17%	(36)	6%	(12)	3%	(6)	29%	(60)	41%	(87)	209
Employ: Private Sector	12%	(24)	29%	(57)	4%	(8)	2%	(4)	26%	(52)	27%	(54)	199
Employ: Self-Employed	12%	(9)	23%	(17)	7%	(5)	5%	(4)	20%	(15)	34%	(25)	73
Employ: Retired	10%	(15)	16%	(24)	3%	(4)	—	(1)	30%	(45)	41%	(62)	151
Employ: Unemployed	22%	(12)	11%	(6)	10%	(5)	5%	(3)	22%	(12)	31%	(17)	56
Military HH: Yes	12%	(17)	25%	(36)	8%	(11)	—	(1)	24%	(35)	31%	(44)	142
Military HH: No	13%	(61)	21%	(103)	5%	(22)	5%	(22)	24%	(117)	33%	(157)	482
RD/WT: Right Direction	14%	(51)	22%	(77)	5%	(16)	4%	(13)	24%	(83)	32%	(112)	353
RD/WT: Wrong Track	10%	(28)	22%	(61)	6%	(16)	3%	(9)	25%	(69)	33%	(88)	271
Trump Job Approve	13%	(46)	19%	(67)	4%	(13)	3%	(11)	25%	(87)	35%	(121)	345
Trump Job Disapprove	12%	(31)	27%	(71)	7%	(19)	4%	(11)	24%	(63)	26%	(69)	264
Trump Job Strongly Approve	14%	(33)	19%	(46)	3%	(7)	3%	(7)	25%	(61)	36%	(89)	244
Trump Job Somewhat Approve	12%	(12)	20%	(20)	6%	(6)	3%	(3)	26%	(26)	32%	(33)	101
Trump Job Somewhat Disapprove	11%	(7)	36%	(25)	9%	(6)	4%	(3)	20%	(14)	21%	(15)	70
Trump Job Strongly Disapprove	12%	(24)	24%	(46)	7%	(13)	4%	(7)	25%	(49)	28%	(55)	194
Favorable of Trump	13%	(45)	19%	(68)	5%	(18)	2%	(7)	25%	(88)	36%	(125)	351
Unfavorable of Trump	13%	(31)	28%	(69)	6%	(15)	4%	(9)	24%	(59)	26%	(63)	247
Very Favorable of Trump	13%	(34)	19%	(48)	4%	(11)	2%	(6)	25%	(62)	36%	(89)	250
Somewhat Favorable of Trump	11%	(11)	19%	(19)	7%	(7)	1%	(1)	26%	(26)	36%	(36)	101
Somewhat Unfavorable of Trump	10%	(6)	41%	(24)	7%	(4)	9%	(5)	15%	(9)	18%	(10)	58
Very Unfavorable of Trump	13%	(25)	24%	(46)	6%	(11)	2%	(4)	27%	(50)	28%	(53)	189

Continued on next page

Table AUTO9_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

B.J. McLeod

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	13%	(78)	22%	(138)	5%	(33)	4%	(22)	24%	(152)	32%	(200)	624
#1 Issue: Economy	12%	(16)	26%	(36)	8%	(12)	4%	(5)	24%	(34)	26%	(37)	140
#1 Issue: Security	16%	(24)	17%	(25)	9%	(13)	7%	(10)	25%	(36)	27%	(40)	148
#1 Issue: Health Care	11%	(12)	20%	(21)	4%	(4)	3%	(3)	25%	(26)	37%	(39)	106
#1 Issue: Medicare / Social Security	10%	(12)	25%	(30)	2%	(2)	—	(1)	24%	(30)	39%	(47)	121
2018 House Vote: Democrat	17%	(31)	30%	(56)	5%	(9)	4%	(7)	20%	(36)	25%	(46)	185
2018 House Vote: Republican	11%	(29)	21%	(56)	6%	(17)	4%	(10)	27%	(73)	32%	(88)	272
2016 Vote: Hillary Clinton	18%	(29)	30%	(48)	6%	(10)	5%	(7)	19%	(32)	22%	(36)	163
2016 Vote: Donald Trump	11%	(32)	22%	(62)	4%	(12)	2%	(5)	28%	(80)	33%	(95)	287
2016 Vote: Didn't Vote	11%	(17)	13%	(19)	7%	(10)	6%	(8)	22%	(32)	41%	(61)	147
Voted in 2014: Yes	13%	(55)	25%	(104)	4%	(17)	4%	(15)	24%	(101)	30%	(125)	418
Voted in 2014: No	11%	(23)	16%	(34)	8%	(16)	3%	(7)	25%	(51)	37%	(76)	206
2012 Vote: Barack Obama	13%	(28)	29%	(64)	5%	(10)	4%	(8)	19%	(42)	31%	(67)	219
2012 Vote: Mitt Romney	13%	(25)	18%	(35)	3%	(6)	2%	(4)	32%	(60)	32%	(61)	191
2012 Vote: Didn't Vote	13%	(24)	16%	(31)	9%	(17)	5%	(9)	24%	(45)	34%	(64)	189
4-Region: Northeast	12%	(11)	24%	(22)	5%	(4)	3%	(3)	22%	(21)	34%	(31)	91
4-Region: Midwest	9%	(13)	25%	(36)	2%	(3)	2%	(3)	27%	(38)	35%	(51)	144
4-Region: South	13%	(35)	22%	(60)	4%	(11)	3%	(9)	27%	(73)	31%	(85)	274
4-Region: West	17%	(20)	17%	(20)	13%	(15)	6%	(6)	18%	(20)	29%	(34)	115
200246	11%	(20)	20%	(38)	8%	(14)	4%	(8)	26%	(50)	32%	(61)	191
200252	15%	(32)	25%	(51)	4%	(8)	4%	(7)	21%	(43)	31%	(64)	206
200257	11%	(26)	22%	(49)	5%	(11)	3%	(7)	26%	(59)	33%	(75)	227
White (non-hispanic)	11%	(51)	19%	(93)	4%	(19)	4%	(18)	27%	(132)	35%	(167)	481
Currently subscribe: Cable or satellite	11%	(43)	25%	(95)	4%	(17)	3%	(11)	25%	(96)	32%	(121)	384
Currently subscribe: Streaming services	14%	(47)	25%	(86)	6%	(19)	4%	(15)	24%	(81)	28%	(94)	342
Currently subscribe: Live TV streaming	15%	(35)	29%	(67)	8%	(18)	6%	(13)	19%	(43)	24%	(54)	230
Currently subscribe: Broadband internet	12%	(50)	26%	(106)	4%	(15)	3%	(10)	25%	(100)	30%	(119)	400
Access to: Over-the-air TV antenna	15%	(32)	24%	(51)	5%	(10)	5%	(11)	23%	(51)	29%	(63)	219
Access to: Smart or connected TV	15%	(61)	24%	(95)	5%	(20)	5%	(20)	23%	(91)	28%	(110)	396
Interested in Sports Betting	20%	(55)	28%	(76)	7%	(20)	6%	(18)	19%	(52)	20%	(54)	275
Interested in Motorsports	14%	(68)	24%	(116)	5%	(25)	3%	(15)	25%	(120)	28%	(135)	479

Continued on next page

Table AUTO9_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

B.J. McLeod

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	13%	(78)	22%	(138)	5%	(33)	4%	(22)	24%	(152)	32%	(200)	624
Avid Fan of NASCAR, F1, and IndyCar	21%	(29)	27%	(38)	4%	(5)	4%	(5)	17%	(23)	28%	(39)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	14%	(57)	27%	(107)	6%	(23)	3%	(12)	22%	(87)	28%	(110)	395
NASCAR Fan	13%	(78)	22%	(138)	5%	(33)	4%	(22)	24%	(152)	32%	(200)	624
Avid NASCAR Fan	13%	(78)	22%	(138)	5%	(33)	4%	(22)	24%	(152)	32%	(200)	624
F1 Fan	15%	(64)	26%	(112)	6%	(24)	3%	(14)	22%	(93)	28%	(117)	423
Avid F1 Fan	21%	(37)	29%	(51)	6%	(11)	5%	(9)	16%	(28)	23%	(41)	177
Casual F1 Fan	11%	(27)	25%	(61)	5%	(13)	2%	(5)	26%	(65)	31%	(76)	247
IndyCar Fan	14%	(71)	24%	(121)	5%	(24)	3%	(15)	24%	(120)	30%	(151)	502
Avid IndyCar Fan	20%	(45)	24%	(53)	4%	(9)	2%	(5)	21%	(45)	28%	(60)	218
Casual IndyCar Fan	9%	(26)	24%	(69)	5%	(15)	3%	(10)	26%	(75)	32%	(91)	284
NHRA Fan	15%	(58)	25%	(100)	4%	(16)	3%	(12)	23%	(92)	31%	(122)	399
MotoGP Fan	16%	(51)	27%	(82)	7%	(21)	5%	(14)	19%	(58)	27%	(82)	307
Avid MotoGP Fan	22%	(25)	28%	(31)	5%	(6)	5%	(5)	9%	(10)	31%	(35)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Newman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (282)	30% (188)	3% (22)	1% (9)	10% (65)	9% (58)	624
Gender: Male	45% (188)	32% (132)	4% (15)	1% (5)	10% (40)	8% (35)	415
Gender: Female	45% (94)	27% (56)	3% (7)	2% (4)	12% (25)	11% (23)	209
Age: 18-29	38% (28)	30% (23)	5% (4)	5% (4)	14% (10)	7% (6)	75
Age: 30-44	40% (67)	26% (43)	7% (11)	1% (3)	12% (21)	14% (24)	170
Age: 45-54	44% (42)	39% (37)	2% (2)	2% (1)	10% (9)	4% (4)	95
Age: 55-64	53% (90)	32% (54)	2% (4)	— (1)	6% (10)	7% (12)	171
Age: 65+	48% (55)	27% (31)	— (0)	— (0)	13% (15)	12% (13)	114
Millennial: Age 23-38	36% (54)	27% (41)	7% (11)	2% (3)	13% (19)	15% (23)	150
Generation X: Age 39-54	48% (76)	31% (50)	4% (6)	1% (1)	11% (17)	5% (9)	158
Boomers: Age 55-73	51% (133)	30% (79)	2% (4)	— (1)	8% (21)	9% (24)	262
PID: Dem (no lean)	46% (79)	31% (53)	3% (6)	2% (3)	9% (15)	10% (16)	172
PID: Ind (no lean)	33% (56)	34% (58)	4% (7)	3% (5)	15% (25)	12% (21)	171
PID: Rep (no lean)	52% (147)	27% (77)	3% (9)	— (1)	9% (26)	7% (21)	281
PID/Gender: Dem Men	50% (56)	30% (34)	— (1)	2% (2)	7% (8)	9% (11)	111
PID/Gender: Dem Women	38% (23)	32% (20)	9% (5)	1% (1)	11% (7)	10% (6)	61
PID/Gender: Ind Men	29% (31)	37% (40)	6% (7)	2% (2)	12% (13)	14% (15)	108
PID/Gender: Ind Women	40% (25)	27% (17)	— (0)	4% (2)	19% (12)	10% (6)	63
PID/Gender: Rep Men	52% (101)	29% (58)	4% (8)	— (1)	10% (19)	5% (10)	196
PID/Gender: Rep Women	54% (46)	23% (20)	2% (1)	1% (1)	7% (6)	13% (11)	85
Ideo: Liberal (1-3)	41% (57)	34% (47)	6% (9)	3% (4)	8% (11)	8% (11)	138
Ideo: Moderate (4)	43% (70)	34% (56)	2% (4)	— (0)	12% (19)	9% (15)	165
Ideo: Conservative (5-7)	52% (137)	28% (74)	3% (9)	1% (2)	9% (25)	6% (16)	262
Educ: < College	45% (213)	29% (136)	3% (16)	1% (7)	11% (54)	10% (47)	473
Educ: Bachelors degree	48% (47)	36% (36)	4% (4)	1% (1)	4% (4)	7% (7)	99
Educ: Post-grad	42% (22)	31% (16)	3% (1)	2% (1)	14% (7)	8% (4)	52
Income: Under 50k	45% (153)	27% (93)	3% (11)	2% (7)	12% (40)	11% (37)	340
Income: 50k-100k	44% (96)	35% (75)	4% (8)	1% (1)	9% (19)	8% (17)	216
Income: 100k+	49% (33)	30% (21)	4% (3)	1% (1)	10% (6)	6% (4)	67
Ethnicity: White	49% (256)	30% (157)	3% (16)	1% (6)	10% (54)	7% (37)	526
Ethnicity: Hispanic	36% (24)	37% (24)	5% (3)	— (0)	17% (11)	6% (4)	66

Continued on next page

Table AUTO9_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Newman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (282)	30% (188)	3% (22)	1% (9)	10% (65)	9% (58)	624
Ethnicity: Afr. Am.	26% (16)	28% (17)	5% (3)	2% (1)	10% (6)	30% (18)	60
All Christian	46% (140)	38% (115)	2% (6)	— (1)	7% (22)	7% (21)	305
Agnostic/Nothing in particular	47% (127)	24% (65)	5% (13)	2% (6)	11% (30)	11% (30)	271
Evangelical	51% (112)	27% (60)	2% (5)	1% (2)	10% (23)	8% (18)	219
Non-Evangelical	44% (95)	36% (78)	2% (4)	1% (1)	9% (20)	8% (16)	215
Community: Urban	46% (71)	33% (52)	5% (7)	2% (3)	6% (10)	8% (13)	157
Community: Suburban	45% (116)	32% (82)	3% (8)	2% (4)	10% (25)	9% (23)	258
Community: Rural	45% (95)	26% (54)	3% (6)	1% (1)	14% (30)	11% (23)	209
Employ: Private Sector	46% (91)	34% (68)	5% (10)	— (0)	9% (18)	6% (12)	199
Employ: Self-Employed	48% (35)	29% (21)	— (0)	3% (2)	9% (7)	11% (8)	73
Employ: Retired	48% (73)	29% (44)	1% (2)	— (1)	12% (18)	9% (14)	151
Employ: Unemployed	43% (24)	21% (12)	3% (2)	3% (2)	9% (5)	20% (11)	56
Military HH: Yes	47% (67)	27% (38)	4% (5)	1% (1)	11% (16)	11% (15)	142
Military HH: No	45% (215)	31% (150)	3% (16)	2% (8)	10% (49)	9% (43)	482
RD/WT: Right Direction	50% (177)	27% (95)	3% (12)	2% (7)	9% (33)	8% (28)	353
RD/WT: Wrong Track	39% (105)	34% (93)	4% (10)	1% (2)	12% (32)	11% (30)	271
Trump Job Approve	50% (173)	29% (100)	3% (11)	1% (2)	9% (31)	8% (26)	345
Trump Job Disapprove	40% (105)	32% (85)	4% (10)	2% (4)	12% (32)	10% (27)	264
Trump Job Strongly Approve	55% (134)	25% (62)	2% (5)	1% (1)	10% (23)	8% (19)	244
Trump Job Somewhat Approve	39% (40)	38% (39)	7% (7)	1% (1)	8% (8)	7% (7)	101
Trump Job Somewhat Disapprove	39% (27)	40% (28)	1% (1)	1% (1)	9% (7)	9% (6)	70
Trump Job Strongly Disapprove	40% (78)	29% (57)	5% (9)	2% (3)	13% (25)	11% (21)	194
Favorable of Trump	51% (178)	28% (99)	2% (9)	1% (4)	9% (32)	8% (29)	351
Unfavorable of Trump	39% (97)	35% (86)	4% (9)	1% (3)	12% (29)	9% (22)	247
Very Favorable of Trump	56% (140)	21% (53)	2% (6)	1% (3)	10% (26)	9% (23)	250
Somewhat Favorable of Trump	37% (38)	46% (46)	3% (3)	1% (1)	7% (7)	6% (6)	101
Somewhat Unfavorable of Trump	34% (20)	46% (27)	5% (3)	2% (1)	6% (3)	7% (4)	58
Very Unfavorable of Trump	41% (77)	31% (59)	3% (6)	1% (2)	14% (26)	10% (18)	189

Continued on next page

Table AUTO9_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Newman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (282)	30% (188)	3% (22)	1% (9)	10% (65)	9% (58)	624
#1 Issue: Economy	40% (57)	32% (45)	4% (6)	2% (3)	14% (19)	8% (11)	140
#1 Issue: Security	50% (74)	32% (47)	3% (4)	— (1)	8% (12)	7% (10)	148
#1 Issue: Health Care	42% (45)	29% (31)	2% (2)	4% (5)	11% (12)	12% (12)	106
#1 Issue: Medicare / Social Security	49% (60)	32% (39)	2% (3)	— (0)	6% (7)	11% (13)	121
2018 House Vote: Democrat	43% (80)	31% (58)	3% (6)	1% (3)	12% (22)	9% (16)	185
2018 House Vote: Republican	52% (142)	29% (78)	3% (9)	— (1)	9% (26)	6% (16)	272
2016 Vote: Hillary Clinton	41% (67)	33% (54)	5% (7)	1% (1)	12% (20)	9% (14)	163
2016 Vote: Donald Trump	51% (145)	30% (85)	3% (8)	— (1)	10% (28)	6% (18)	287
2016 Vote: Didn't Vote	38% (56)	28% (41)	4% (5)	3% (5)	11% (17)	15% (22)	147
Voted in 2014: Yes	48% (202)	29% (121)	3% (14)	1% (3)	11% (44)	8% (34)	418
Voted in 2014: No	39% (80)	33% (68)	4% (8)	3% (6)	10% (21)	12% (24)	206
2012 Vote: Barack Obama	39% (86)	34% (75)	4% (8)	1% (2)	8% (17)	14% (31)	219
2012 Vote: Mitt Romney	55% (106)	24% (46)	4% (8)	1% (1)	12% (23)	4% (7)	191
2012 Vote: Didn't Vote	41% (78)	30% (57)	3% (6)	3% (5)	13% (24)	10% (19)	189
4-Region: Northeast	38% (35)	38% (35)	6% (6)	2% (2)	9% (8)	6% (6)	91
4-Region: Midwest	48% (69)	25% (36)	3% (5)	1% (1)	9% (13)	13% (19)	144
4-Region: South	51% (140)	28% (76)	2% (5)	1% (4)	10% (27)	8% (23)	274
4-Region: West	33% (38)	37% (42)	5% (6)	1% (2)	15% (17)	9% (11)	115
200246	45% (86)	25% (47)	5% (9)	1% (1)	14% (26)	11% (22)	191
200252	49% (100)	35% (71)	4% (8)	— (1)	5% (11)	7% (15)	206
200257	42% (96)	31% (70)	2% (4)	3% (7)	13% (29)	9% (21)	227
White (non-hispanic)	49% (234)	30% (145)	3% (15)	1% (6)	10% (46)	7% (35)	481
Currently subscribe: Cable or satellite	50% (191)	30% (114)	4% (15)	1% (5)	8% (31)	8% (29)	384
Currently subscribe: Streaming services	44% (149)	33% (114)	4% (14)	1% (5)	9% (30)	9% (31)	342
Currently subscribe: Live TV streaming	45% (104)	32% (75)	4% (8)	2% (5)	7% (17)	9% (21)	230
Currently subscribe: Broadband internet	48% (193)	32% (129)	3% (12)	1% (5)	8% (32)	7% (30)	400
Access to: Over-the-air TV antenna	46% (100)	31% (69)	3% (7)	1% (3)	13% (28)	6% (12)	219
Access to: Smart or connected TV	44% (175)	30% (120)	3% (13)	1% (5)	11% (45)	9% (38)	396
Interested in Sports Betting	48% (132)	28% (78)	6% (17)	2% (7)	9% (25)	6% (17)	275
Interested in Motorsports	51% (245)	32% (151)	3% (16)	1% (3)	8% (38)	5% (25)	479

Continued on next page

Table AUTO9_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ryan Newman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (282)	30% (188)	3% (22)	1% (9)	10% (65)	9% (58)	624
Avid Fan of NASCAR, F1, and IndyCar	43% (60)	20% (27)	3% (4)	2% (3)	13% (18)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	50% (197)	29% (113)	3% (12)	1% (4)	8% (30)	10% (39)	395
NASCAR Fan	45% (282)	30% (188)	3% (22)	1% (9)	10% (65)	9% (58)	624
Avid NASCAR Fan	45% (282)	30% (188)	3% (22)	1% (9)	10% (65)	9% (58)	624
F1 Fan	48% (205)	29% (125)	3% (14)	1% (5)	8% (35)	9% (40)	423
Avid F1 Fan	44% (78)	23% (40)	4% (7)	2% (3)	12% (20)	16% (28)	177
Casual F1 Fan	51% (127)	34% (85)	3% (7)	1% (2)	6% (14)	5% (11)	247
IndyCar Fan	47% (236)	30% (151)	3% (15)	1% (7)	10% (48)	9% (46)	502
Avid IndyCar Fan	48% (105)	19% (42)	3% (6)	2% (4)	13% (28)	15% (34)	218
Casual IndyCar Fan	46% (131)	38% (109)	3% (9)	1% (3)	7% (21)	4% (12)	284
NHRA Fan	49% (194)	28% (111)	3% (11)	2% (6)	9% (36)	10% (40)	399
MotoGP Fan	46% (140)	26% (79)	5% (14)	1% (5)	9% (27)	14% (42)	307
Avid MotoGP Fan	37% (41)	21% (24)	2% (3)	2% (3)	11% (12)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brendan Gaughan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (100)	26% (161)	5% (30)	2% (14)	25% (154)	27% (166)	624
Gender: Male	17% (69)	28% (115)	5% (22)	2% (6)	26% (108)	23% (95)	415
Gender: Female	15% (31)	22% (46)	4% (8)	3% (7)	22% (45)	34% (71)	209
Age: 18-29	29% (22)	21% (16)	8% (6)	9% (7)	17% (13)	16% (12)	75
Age: 30-44	21% (36)	23% (39)	6% (11)	3% (5)	19% (33)	27% (46)	170
Age: 45-54	10% (9)	32% (31)	5% (5)	2% (2)	25% (24)	26% (25)	95
Age: 55-64	13% (22)	26% (44)	4% (7)	— (1)	32% (55)	25% (42)	171
Age: 65+	10% (11)	28% (31)	1% (2)	— (0)	25% (29)	36% (41)	114
Millennial: Age 23-38	20% (30)	25% (37)	7% (10)	3% (5)	20% (29)	26% (39)	150
Generation X: Age 39-54	17% (26)	30% (48)	7% (11)	2% (4)	21% (33)	23% (37)	158
Boomers: Age 55-73	11% (30)	26% (69)	3% (8)	— (1)	30% (78)	30% (77)	262
PID: Dem (no lean)	16% (27)	33% (57)	7% (13)	2% (3)	20% (34)	23% (39)	172
PID: Ind (no lean)	15% (25)	23% (40)	4% (6)	3% (6)	29% (49)	26% (45)	171
PID: Rep (no lean)	17% (48)	23% (64)	4% (11)	2% (5)	25% (70)	29% (82)	281
PID/Gender: Dem Men	20% (23)	33% (36)	7% (7)	1% (1)	19% (22)	21% (23)	111
PID/Gender: Dem Women	7% (4)	33% (20)	9% (5)	3% (2)	20% (12)	27% (16)	61
PID/Gender: Ind Men	10% (11)	28% (30)	4% (5)	2% (3)	31% (34)	24% (26)	108
PID/Gender: Ind Women	22% (14)	16% (10)	2% (1)	5% (3)	25% (16)	30% (19)	63
PID/Gender: Rep Men	18% (35)	25% (49)	5% (10)	2% (3)	27% (53)	23% (46)	196
PID/Gender: Rep Women	15% (13)	18% (16)	1% (1)	3% (2)	21% (17)	42% (36)	85
Ideo: Liberal (1-3)	24% (33)	26% (36)	7% (10)	2% (3)	21% (29)	20% (27)	138
Ideo: Moderate (4)	16% (26)	26% (43)	4% (7)	4% (7)	26% (43)	24% (39)	165
Ideo: Conservative (5-7)	13% (34)	27% (70)	5% (12)	1% (3)	25% (65)	29% (77)	262
Educ: < College	14% (67)	25% (119)	4% (21)	1% (7)	26% (123)	29% (138)	473
Educ: Bachelors degree	22% (21)	32% (32)	7% (7)	3% (3)	18% (18)	19% (18)	99
Educ: Post-grad	24% (12)	21% (11)	5% (3)	7% (4)	26% (13)	19% (10)	52
Income: Under 50k	17% (57)	22% (75)	5% (18)	2% (6)	23% (79)	31% (106)	340
Income: 50k-100k	14% (30)	31% (67)	4% (8)	1% (3)	26% (56)	24% (53)	216
Income: 100k+	20% (13)	29% (19)	5% (3)	7% (5)	28% (19)	11% (7)	67
Ethnicity: White	15% (79)	27% (144)	4% (21)	2% (9)	25% (132)	27% (140)	526
Ethnicity: Hispanic	25% (17)	32% (21)	4% (3)	9% (6)	11% (7)	19% (12)	66

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Table AUTO9_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brendan Gaughan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (100)	26% (161)	5% (30)	2% (14)	25% (154)	27% (166)	624
Ethnicity: Afr. Am.	19% (12)	16% (9)	11% (7)	1% (1)	18% (11)	35% (21)	60
All Christian	15% (46)	30% (92)	4% (13)	1% (3)	24% (73)	26% (78)	305
Agnostic/Nothing in particular	15% (40)	23% (62)	6% (17)	2% (6)	26% (71)	28% (75)	271
Evangelical	16% (34)	27% (59)	5% (10)	1% (1)	25% (54)	28% (61)	219
Non-Evangelical	14% (30)	29% (64)	6% (12)	1% (1)	26% (56)	24% (52)	215
Community: Urban	28% (44)	25% (40)	6% (10)	2% (4)	19% (29)	20% (31)	157
Community: Suburban	12% (31)	24% (62)	5% (14)	2% (6)	26% (68)	30% (77)	258
Community: Rural	12% (25)	28% (59)	3% (6)	2% (4)	27% (57)	28% (58)	209
Employ: Private Sector	18% (36)	31% (61)	6% (11)	1% (3)	21% (42)	23% (46)	199
Employ: Self-Employed	15% (11)	30% (22)	2% (2)	4% (3)	23% (17)	25% (19)	73
Employ: Retired	11% (16)	27% (40)	2% (2)	— (1)	30% (46)	31% (46)	151
Employ: Unemployed	23% (13)	10% (6)	14% (8)	— (0)	17% (10)	36% (20)	56
Military HH: Yes	15% (21)	28% (40)	1% (2)	4% (6)	23% (33)	28% (40)	142
Military HH: No	16% (79)	25% (121)	6% (28)	2% (8)	25% (120)	26% (126)	482
RD/WT: Right Direction	19% (67)	26% (93)	4% (16)	2% (6)	23% (82)	25% (89)	353
RD/WT: Wrong Track	12% (33)	25% (68)	5% (14)	3% (7)	27% (72)	28% (77)	271
Trump Job Approve	18% (63)	24% (84)	4% (14)	2% (5)	24% (82)	28% (96)	345
Trump Job Disapprove	13% (36)	28% (73)	6% (16)	3% (7)	26% (69)	24% (64)	264
Trump Job Strongly Approve	20% (49)	24% (58)	4% (10)	1% (3)	21% (52)	29% (70)	244
Trump Job Somewhat Approve	14% (14)	25% (26)	4% (4)	2% (2)	30% (30)	26% (26)	101
Trump Job Somewhat Disapprove	15% (11)	32% (23)	5% (4)	3% (2)	25% (18)	19% (13)	70
Trump Job Strongly Disapprove	13% (25)	26% (50)	6% (12)	2% (5)	26% (51)	26% (51)	194
Favorable of Trump	18% (63)	24% (85)	4% (14)	2% (7)	25% (86)	27% (95)	351
Unfavorable of Trump	15% (36)	29% (73)	4% (10)	3% (6)	25% (61)	25% (62)	247
Very Favorable of Trump	19% (46)	24% (59)	5% (12)	1% (4)	23% (57)	29% (73)	250
Somewhat Favorable of Trump	16% (17)	26% (27)	2% (2)	3% (3)	29% (30)	22% (23)	101
Somewhat Unfavorable of Trump	16% (9)	33% (19)	5% (3)	5% (3)	18% (10)	23% (14)	58
Very Unfavorable of Trump	14% (27)	28% (53)	3% (7)	2% (4)	27% (50)	26% (48)	189

Continued on next page

Table AUTO9_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brendan Gaughan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (100)	26% (161)	5% (30)	2% (14)	25% (154)	27% (166)	624
#1 Issue: Economy	22% (30)	28% (39)	5% (7)	2% (2)	23% (32)	21% (30)	140
#1 Issue: Security	15% (22)	27% (39)	10% (15)	6% (8)	23% (34)	20% (30)	148
#1 Issue: Health Care	15% (16)	21% (22)	3% (3)	3% (3)	25% (26)	34% (36)	106
#1 Issue: Medicare / Social Security	11% (13)	31% (38)	3% (3)	— (1)	28% (33)	27% (33)	121
2018 House Vote: Democrat	16% (30)	30% (56)	6% (10)	3% (6)	21% (39)	24% (45)	185
2018 House Vote: Republican	19% (51)	26% (71)	3% (9)	2% (5)	24% (66)	26% (70)	272
2016 Vote: Hillary Clinton	18% (29)	30% (49)	7% (11)	4% (6)	23% (37)	19% (32)	163
2016 Vote: Donald Trump	17% (48)	27% (78)	3% (9)	1% (3)	25% (72)	26% (76)	287
2016 Vote: Didn't Vote	15% (21)	19% (28)	7% (10)	2% (3)	23% (34)	35% (51)	147
Voted in 2014: Yes	15% (64)	30% (127)	4% (18)	2% (9)	24% (100)	24% (99)	418
Voted in 2014: No	18% (36)	16% (34)	6% (12)	2% (4)	26% (53)	32% (66)	206
2012 Vote: Barack Obama	11% (24)	29% (64)	6% (12)	2% (4)	22% (48)	30% (66)	219
2012 Vote: Mitt Romney	17% (32)	27% (52)	4% (7)	1% (2)	31% (60)	20% (38)	191
2012 Vote: Didn't Vote	21% (40)	19% (36)	6% (11)	3% (6)	23% (43)	28% (53)	189
4-Region: Northeast	14% (13)	28% (26)	5% (5)	1% (1)	25% (23)	26% (24)	91
4-Region: Midwest	13% (18)	26% (38)	3% (4)	1% (1)	26% (37)	31% (45)	144
4-Region: South	16% (45)	25% (68)	6% (16)	1% (3)	26% (71)	26% (72)	274
4-Region: West	21% (24)	25% (29)	4% (5)	7% (8)	20% (22)	22% (26)	115
200246	14% (27)	23% (44)	5% (9)	3% (5)	25% (48)	30% (57)	191
200252	20% (42)	28% (57)	7% (15)	1% (3)	19% (40)	24% (49)	206
200257	14% (31)	26% (60)	3% (6)	3% (6)	29% (65)	26% (60)	227
White (non-hispanic)	14% (68)	26% (127)	4% (19)	1% (7)	27% (131)	27% (130)	481
Currently subscribe: Cable or satellite	14% (55)	29% (110)	5% (18)	2% (8)	26% (101)	24% (92)	384
Currently subscribe: Streaming services	16% (54)	27% (92)	6% (20)	3% (9)	25% (84)	24% (83)	342
Currently subscribe: Live TV streaming	17% (40)	28% (64)	7% (16)	4% (9)	20% (45)	24% (55)	230
Currently subscribe: Broadband internet	15% (61)	28% (112)	4% (17)	1% (4)	26% (103)	26% (103)	400
Access to: Over-the-air TV antenna	20% (43)	23% (51)	4% (9)	1% (2)	24% (53)	28% (61)	219
Access to: Smart or connected TV	18% (72)	27% (105)	5% (21)	2% (6)	24% (93)	25% (98)	396
Interested in Sports Betting	24% (66)	31% (84)	7% (20)	3% (9)	18% (50)	17% (45)	275
Interested in Motorsports	18% (85)	29% (139)	5% (23)	1% (6)	26% (127)	21% (100)	479

Continued on next page

Table AUTO9_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Brendan Gaughan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (100)	26% (161)	5% (30)	2% (14)	25% (154)	27% (166)	624
Avid Fan of NASCAR, F1, and IndyCar	27% (38)	23% (33)	5% (7)	2% (3)	11% (16)	31% (42)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	18% (72)	30% (118)	5% (19)	2% (9)	20% (80)	25% (98)	395
NASCAR Fan	16% (100)	26% (161)	5% (30)	2% (14)	25% (154)	27% (166)	624
Avid NASCAR Fan	16% (100)	26% (161)	5% (30)	2% (14)	25% (154)	27% (166)	624
F1 Fan	18% (76)	30% (127)	5% (21)	2% (10)	20% (86)	25% (104)	423
Avid F1 Fan	27% (47)	26% (47)	5% (9)	4% (6)	12% (21)	26% (46)	177
Casual F1 Fan	12% (29)	32% (80)	5% (12)	1% (3)	26% (65)	24% (58)	247
IndyCar Fan	18% (89)	27% (137)	5% (23)	2% (11)	23% (116)	25% (127)	502
Avid IndyCar Fan	25% (53)	25% (54)	5% (12)	2% (3)	18% (38)	26% (57)	218
Casual IndyCar Fan	13% (36)	29% (83)	4% (11)	3% (7)	27% (77)	25% (70)	284
NHRA Fan	18% (73)	29% (114)	6% (22)	2% (6)	22% (86)	24% (97)	399
MotoGP Fan	20% (61)	27% (82)	6% (18)	2% (7)	20% (61)	26% (80)	307
Avid MotoGP Fan	26% (29)	20% (23)	5% (5)	3% (3)	12% (13)	34% (38)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Timmy Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	12%	(74)	24%	(147)	5%	(28)	4%	(28)	24%	(152)	31%	(195)	624
Gender: Male	13%	(55)	24%	(100)	5%	(22)	4%	(18)	26%	(109)	27%	(111)	415
Gender: Female	9%	(19)	23%	(47)	3%	(7)	4%	(9)	21%	(43)	40%	(84)	209
Age: 18-29	25%	(18)	30%	(22)	12%	(9)	10%	(7)	12%	(9)	12%	(9)	75
Age: 30-44	15%	(25)	25%	(43)	3%	(5)	9%	(15)	22%	(37)	27%	(45)	170
Age: 45-54	3%	(3)	25%	(23)	7%	(7)	2%	(2)	27%	(25)	36%	(34)	95
Age: 55-64	11%	(18)	23%	(39)	3%	(5)	2%	(3)	28%	(48)	33%	(57)	171
Age: 65+	8%	(9)	17%	(19)	3%	(3)	—	(0)	29%	(33)	43%	(49)	114
Millennial: Age 23-38	16%	(24)	27%	(41)	3%	(5)	10%	(15)	17%	(25)	27%	(40)	150
Generation X: Age 39-54	11%	(17)	25%	(40)	6%	(9)	4%	(7)	27%	(42)	27%	(44)	158
Boomers: Age 55-73	9%	(24)	21%	(55)	3%	(8)	1%	(3)	27%	(72)	38%	(100)	262
PID: Dem (no lean)	16%	(27)	27%	(47)	4%	(6)	6%	(10)	25%	(43)	23%	(39)	172
PID: Ind (no lean)	10%	(17)	23%	(40)	6%	(9)	5%	(9)	23%	(40)	32%	(55)	171
PID: Rep (no lean)	10%	(29)	21%	(60)	5%	(13)	3%	(8)	25%	(69)	36%	(101)	281
PID/Gender: Dem Men	21%	(23)	25%	(28)	4%	(4)	4%	(4)	26%	(29)	21%	(23)	111
PID/Gender: Dem Women	7%	(4)	31%	(19)	4%	(2)	9%	(6)	24%	(14)	26%	(16)	61
PID/Gender: Ind Men	8%	(9)	25%	(27)	7%	(8)	5%	(6)	24%	(25)	30%	(32)	108
PID/Gender: Ind Women	13%	(8)	20%	(13)	2%	(1)	6%	(4)	23%	(14)	36%	(23)	63
PID/Gender: Rep Men	12%	(23)	23%	(44)	5%	(9)	4%	(8)	28%	(55)	28%	(56)	196
PID/Gender: Rep Women	8%	(6)	19%	(16)	4%	(3)	—	(0)	17%	(14)	53%	(45)	85
Ideo: Liberal (1-3)	12%	(16)	33%	(45)	9%	(12)	5%	(7)	21%	(29)	20%	(28)	138
Ideo: Moderate (4)	16%	(26)	22%	(36)	4%	(6)	5%	(8)	25%	(42)	29%	(47)	165
Ideo: Conservative (5-7)	10%	(26)	21%	(56)	3%	(8)	4%	(11)	25%	(67)	36%	(95)	262
Educ: < College	10%	(47)	21%	(99)	5%	(23)	4%	(21)	27%	(126)	33%	(157)	473
Educ: Bachelors degree	17%	(17)	32%	(32)	4%	(4)	6%	(6)	15%	(15)	26%	(26)	99
Educ: Post-grad	18%	(10)	32%	(17)	2%	(1)	3%	(1)	22%	(11)	23%	(12)	52
Income: Under 50k	11%	(36)	22%	(74)	5%	(16)	5%	(16)	23%	(79)	35%	(120)	340
Income: 50k-100k	12%	(26)	27%	(57)	5%	(11)	3%	(7)	26%	(57)	27%	(58)	216
Income: 100k+	18%	(12)	23%	(16)	3%	(2)	7%	(5)	24%	(16)	25%	(17)	67
Ethnicity: White	12%	(62)	22%	(115)	4%	(21)	4%	(21)	26%	(136)	33%	(172)	526
Ethnicity: Hispanic	26%	(17)	39%	(26)	3%	(2)	3%	(2)	10%	(6)	19%	(12)	66

Continued on next page

Table AUTO9_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Timmy Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	12%	(74)	24%	(147)	5%	(28)	4%	(28)	24%	(152)	31%	(195)	624
Ethnicity: Afr. Am.	11%	(7)	33%	(20)	9%	(5)	6%	(3)	14%	(9)	27%	(17)	60
All Christian	10%	(32)	26%	(80)	2%	(7)	4%	(12)	24%	(73)	33%	(100)	305
Agnostic/Nothing in particular	12%	(31)	22%	(59)	6%	(17)	5%	(13)	26%	(71)	30%	(80)	271
Evangelical	14%	(31)	23%	(51)	3%	(7)	4%	(10)	26%	(58)	29%	(63)	219
Non-Evangelical	8%	(16)	27%	(59)	2%	(5)	4%	(9)	24%	(52)	34%	(74)	215
Community: Urban	18%	(29)	31%	(49)	7%	(11)	4%	(6)	15%	(23)	25%	(39)	157
Community: Suburban	11%	(30)	20%	(51)	5%	(14)	7%	(17)	26%	(66)	31%	(81)	258
Community: Rural	7%	(16)	23%	(47)	2%	(3)	2%	(5)	30%	(63)	36%	(76)	209
Employ: Private Sector	15%	(29)	28%	(55)	5%	(9)	2%	(3)	20%	(39)	31%	(63)	199
Employ: Self-Employed	12%	(8)	23%	(17)	1%	(1)	8%	(6)	28%	(20)	29%	(21)	73
Employ: Retired	9%	(13)	17%	(25)	4%	(6)	—	(0)	33%	(49)	38%	(58)	151
Employ: Unemployed	14%	(8)	22%	(13)	7%	(4)	11%	(6)	16%	(9)	29%	(16)	56
Military HH: Yes	15%	(22)	23%	(33)	3%	(4)	6%	(9)	22%	(31)	31%	(43)	142
Military HH: No	11%	(52)	24%	(113)	5%	(24)	4%	(19)	25%	(122)	31%	(152)	482
RD/WT: Right Direction	14%	(49)	25%	(87)	4%	(14)	5%	(18)	22%	(77)	30%	(108)	353
RD/WT: Wrong Track	9%	(25)	22%	(60)	5%	(15)	3%	(9)	28%	(76)	32%	(88)	271
Trump Job Approve	13%	(44)	23%	(78)	2%	(8)	4%	(15)	23%	(80)	35%	(119)	345
Trump Job Disapprove	11%	(28)	25%	(67)	7%	(19)	4%	(12)	27%	(71)	26%	(68)	264
Trump Job Strongly Approve	14%	(35)	21%	(51)	3%	(8)	3%	(8)	22%	(54)	36%	(88)	244
Trump Job Somewhat Approve	9%	(9)	27%	(28)	—	(0)	7%	(7)	26%	(26)	31%	(31)	101
Trump Job Somewhat Disapprove	9%	(6)	34%	(24)	9%	(6)	2%	(1)	23%	(16)	23%	(16)	70
Trump Job Strongly Disapprove	11%	(22)	22%	(43)	6%	(12)	6%	(11)	28%	(55)	27%	(52)	194
Favorable of Trump	12%	(44)	23%	(81)	3%	(12)	3%	(11)	24%	(84)	34%	(119)	351
Unfavorable of Trump	11%	(27)	26%	(64)	6%	(16)	5%	(12)	25%	(63)	26%	(65)	247
Very Favorable of Trump	13%	(34)	22%	(55)	4%	(10)	4%	(10)	22%	(54)	35%	(87)	250
Somewhat Favorable of Trump	10%	(10)	26%	(26)	2%	(2)	1%	(1)	30%	(30)	32%	(32)	101
Somewhat Unfavorable of Trump	11%	(7)	35%	(20)	9%	(6)	4%	(2)	15%	(8)	26%	(15)	58
Very Unfavorable of Trump	11%	(21)	23%	(44)	5%	(10)	5%	(10)	29%	(54)	26%	(50)	189

Continued on next page

Table AUTO9_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Timmy Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	12%	(74)	24%	(147)	5%	(28)	4%	(28)	24%	(152)	31%	(195)	624
#1 Issue: Economy	15%	(21)	30%	(42)	2%	(3)	5%	(7)	24%	(34)	23%	(32)	140
#1 Issue: Security	14%	(21)	20%	(29)	8%	(12)	7%	(10)	22%	(33)	28%	(42)	148
#1 Issue: Health Care	11%	(12)	19%	(20)	6%	(6)	2%	(2)	23%	(24)	39%	(41)	106
#1 Issue: Medicare / Social Security	9%	(11)	23%	(28)	2%	(2)	4%	(5)	26%	(31)	36%	(43)	121
2018 House Vote: Democrat	15%	(29)	24%	(45)	5%	(9)	6%	(10)	24%	(45)	25%	(47)	185
2018 House Vote: Republican	13%	(34)	25%	(67)	3%	(7)	4%	(10)	24%	(66)	32%	(88)	272
2016 Vote: Hillary Clinton	16%	(26)	30%	(48)	3%	(6)	6%	(9)	24%	(39)	22%	(35)	163
2016 Vote: Donald Trump	13%	(36)	23%	(65)	3%	(8)	3%	(10)	26%	(73)	33%	(95)	287
2016 Vote: Didn't Vote	8%	(11)	20%	(29)	10%	(15)	4%	(6)	20%	(29)	39%	(57)	147
Voted in 2014: Yes	14%	(58)	26%	(108)	2%	(9)	4%	(19)	26%	(109)	28%	(115)	418
Voted in 2014: No	8%	(16)	19%	(38)	10%	(20)	4%	(9)	21%	(43)	39%	(80)	206
2012 Vote: Barack Obama	10%	(21)	28%	(61)	3%	(8)	4%	(9)	23%	(50)	32%	(70)	219
2012 Vote: Mitt Romney	14%	(27)	22%	(42)	3%	(5)	3%	(5)	30%	(57)	28%	(54)	191
2012 Vote: Didn't Vote	12%	(23)	19%	(36)	8%	(16)	6%	(11)	21%	(39)	34%	(64)	189
4-Region: Northeast	11%	(10)	23%	(21)	5%	(5)	5%	(4)	22%	(20)	35%	(32)	91
4-Region: Midwest	7%	(10)	25%	(36)	4%	(6)	1%	(2)	27%	(38)	36%	(52)	144
4-Region: South	11%	(29)	24%	(66)	3%	(9)	5%	(13)	26%	(71)	31%	(86)	274
4-Region: West	22%	(25)	21%	(24)	7%	(8)	7%	(8)	21%	(24)	23%	(26)	115
200246	12%	(23)	19%	(37)	3%	(5)	8%	(14)	26%	(50)	32%	(61)	191
200252	17%	(36)	28%	(57)	6%	(11)	1%	(1)	20%	(40)	29%	(60)	206
200257	6%	(14)	23%	(53)	5%	(12)	5%	(12)	27%	(62)	33%	(74)	227
White (non-hispanic)	10%	(48)	20%	(99)	4%	(19)	4%	(21)	28%	(133)	34%	(162)	481
Currently subscribe: Cable or satellite	11%	(41)	24%	(94)	5%	(20)	4%	(15)	26%	(101)	30%	(115)	384
Currently subscribe: Streaming services	10%	(33)	28%	(94)	4%	(13)	5%	(17)	25%	(86)	29%	(98)	342
Currently subscribe: Live TV streaming	13%	(30)	28%	(65)	6%	(14)	7%	(16)	21%	(47)	26%	(59)	230
Currently subscribe: Broadband internet	11%	(44)	24%	(96)	4%	(16)	4%	(15)	26%	(104)	31%	(125)	400
Access to: Over-the-air TV antenna	13%	(29)	22%	(47)	5%	(11)	3%	(6)	25%	(54)	33%	(72)	219
Access to: Smart or connected TV	14%	(57)	26%	(101)	3%	(14)	4%	(17)	26%	(102)	27%	(105)	396
Interested in Sports Betting	18%	(50)	31%	(85)	8%	(21)	6%	(16)	19%	(51)	19%	(51)	275
Interested in Motorsports	12%	(55)	27%	(129)	4%	(20)	4%	(18)	26%	(126)	27%	(130)	479

Continued on next page

Table AUTO9_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Timmy Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	12%	(74)	24%	(147)	5%	(28)	4%	(28)	24%	(152)	31%	(195)	624
Avid Fan of NASCAR, F1, and IndyCar	22%	(31)	27%	(38)	4%	(6)	5%	(7)	15%	(21)	26%	(37)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	14%	(57)	27%	(108)	4%	(17)	4%	(16)	22%	(86)	28%	(111)	395
NASCAR Fan	12%	(74)	24%	(147)	5%	(28)	4%	(28)	24%	(152)	31%	(195)	624
Avid NASCAR Fan	12%	(74)	24%	(147)	5%	(28)	4%	(28)	24%	(152)	31%	(195)	624
F1 Fan	15%	(62)	27%	(112)	4%	(19)	5%	(22)	22%	(92)	27%	(116)	423
Avid F1 Fan	23%	(40)	30%	(53)	6%	(10)	5%	(8)	13%	(23)	24%	(42)	177
Casual F1 Fan	9%	(22)	24%	(59)	4%	(9)	5%	(13)	28%	(70)	30%	(74)	247
IndyCar Fan	13%	(66)	26%	(129)	4%	(21)	3%	(17)	24%	(121)	30%	(148)	502
Avid IndyCar Fan	20%	(44)	23%	(49)	5%	(12)	5%	(11)	22%	(47)	25%	(54)	218
Casual IndyCar Fan	8%	(21)	28%	(80)	3%	(10)	2%	(6)	26%	(74)	33%	(94)	284
NHRA Fan	14%	(57)	25%	(101)	5%	(19)	4%	(16)	22%	(86)	30%	(119)	399
MotoGP Fan	14%	(43)	28%	(86)	6%	(19)	6%	(18)	21%	(64)	25%	(77)	307
Avid MotoGP Fan	23%	(25)	25%	(28)	4%	(4)	6%	(6)	13%	(15)	29%	(33)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ross Chastain

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	27%	(166)	8%	(50)	2%	(15)	22%	(136)	28%	(172)	624
Gender: Male	14%	(57)	30%	(123)	9%	(37)	2%	(9)	21%	(89)	24%	(100)	415
Gender: Female	13%	(28)	21%	(43)	6%	(13)	3%	(6)	22%	(47)	35%	(73)	209
Age: 18-29	16%	(12)	31%	(23)	23%	(17)	4%	(3)	12%	(9)	15%	(11)	75
Age: 30-44	19%	(32)	25%	(42)	11%	(18)	3%	(6)	14%	(23)	29%	(49)	170
Age: 45-54	5%	(5)	32%	(30)	4%	(4)	5%	(5)	25%	(24)	29%	(27)	95
Age: 55-64	15%	(25)	26%	(44)	6%	(9)	1%	(1)	29%	(49)	24%	(42)	171
Age: 65+	9%	(10)	23%	(26)	1%	(2)	1%	(1)	28%	(32)	38%	(43)	114
Millennial: Age 23-38	20%	(29)	24%	(36)	12%	(18)	4%	(5)	12%	(18)	28%	(42)	150
Generation X: Age 39-54	12%	(18)	32%	(50)	7%	(11)	4%	(6)	22%	(34)	24%	(38)	158
Boomers: Age 55-73	12%	(32)	25%	(65)	4%	(10)	1%	(2)	28%	(72)	31%	(81)	262
PID: Dem (no lean)	17%	(29)	29%	(50)	9%	(16)	2%	(3)	20%	(34)	23%	(39)	172
PID: Ind (no lean)	9%	(15)	27%	(46)	10%	(17)	4%	(7)	20%	(33)	31%	(53)	171
PID: Rep (no lean)	15%	(41)	25%	(69)	6%	(18)	2%	(4)	24%	(68)	29%	(80)	281
PID/Gender: Dem Men	16%	(18)	31%	(34)	10%	(11)	2%	(2)	18%	(20)	23%	(26)	111
PID/Gender: Dem Women	18%	(11)	27%	(16)	8%	(5)	2%	(1)	23%	(14)	22%	(13)	61
PID/Gender: Ind Men	7%	(8)	31%	(33)	12%	(13)	3%	(3)	20%	(22)	26%	(28)	108
PID/Gender: Ind Women	11%	(7)	20%	(13)	6%	(3)	6%	(4)	18%	(11)	40%	(25)	63
PID/Gender: Rep Men	16%	(31)	28%	(55)	7%	(13)	2%	(4)	24%	(47)	23%	(46)	196
PID/Gender: Rep Women	11%	(10)	17%	(14)	6%	(5)	1%	(1)	25%	(21)	41%	(34)	85
Ideo: Liberal (1-3)	12%	(17)	30%	(41)	14%	(19)	6%	(8)	17%	(24)	21%	(29)	138
Ideo: Moderate (4)	14%	(23)	23%	(38)	10%	(16)	1%	(1)	24%	(40)	28%	(45)	165
Ideo: Conservative (5-7)	15%	(41)	28%	(74)	4%	(11)	2%	(5)	24%	(63)	26%	(69)	262
Educ: < College	12%	(55)	24%	(111)	8%	(38)	3%	(12)	23%	(107)	32%	(149)	473
Educ: Bachelors degree	19%	(19)	40%	(40)	9%	(8)	—	(0)	14%	(14)	18%	(18)	99
Educ: Post-grad	20%	(11)	28%	(14)	8%	(4)	6%	(3)	28%	(15)	10%	(5)	52
Income: Under 50k	12%	(41)	22%	(76)	8%	(27)	2%	(8)	24%	(80)	32%	(108)	340
Income: 50k-100k	15%	(32)	30%	(64)	9%	(19)	2%	(4)	20%	(43)	25%	(54)	216
Income: 100k+	18%	(12)	38%	(26)	6%	(4)	4%	(3)	18%	(12)	16%	(11)	67
Ethnicity: White	14%	(74)	27%	(139)	6%	(33)	3%	(15)	23%	(121)	27%	(145)	526
Ethnicity: Hispanic	14%	(9)	42%	(28)	15%	(10)	—	(0)	12%	(8)	16%	(11)	66

Continued on next page

Table AUTO9_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ross Chastain

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	27%	(166)	8%	(50)	2%	(15)	22%	(136)	28%	(172)	624
Ethnicity: Afr. Am.	14%	(9)	21%	(13)	20%	(12)	—	(0)	12%	(7)	33%	(20)	60
All Christian	13%	(39)	32%	(97)	5%	(16)	2%	(5)	24%	(72)	25%	(77)	305
Agnostic/Nothing in particular	13%	(35)	23%	(62)	10%	(28)	3%	(8)	20%	(54)	31%	(84)	271
Evangelical	12%	(27)	30%	(66)	6%	(14)	2%	(4)	23%	(51)	26%	(57)	219
Non-Evangelical	12%	(26)	33%	(70)	5%	(10)	2%	(3)	24%	(52)	25%	(55)	215
Community: Urban	18%	(29)	33%	(51)	11%	(17)	—	(1)	16%	(26)	21%	(33)	157
Community: Suburban	13%	(34)	25%	(65)	10%	(27)	3%	(8)	21%	(55)	27%	(71)	258
Community: Rural	11%	(23)	24%	(50)	3%	(7)	3%	(7)	26%	(55)	33%	(68)	209
Employ: Private Sector	16%	(32)	32%	(63)	6%	(13)	2%	(4)	18%	(36)	25%	(51)	199
Employ: Self-Employed	20%	(14)	27%	(20)	10%	(7)	3%	(3)	17%	(12)	22%	(16)	73
Employ: Retired	9%	(14)	24%	(36)	2%	(3)	1%	(1)	33%	(49)	32%	(48)	151
Employ: Unemployed	18%	(10)	12%	(7)	19%	(10)	—	(0)	19%	(11)	32%	(18)	56
Military HH: Yes	16%	(22)	28%	(40)	6%	(9)	2%	(3)	22%	(32)	26%	(37)	142
Military HH: No	13%	(62)	26%	(126)	9%	(42)	3%	(12)	22%	(104)	28%	(135)	482
RD/WT: Right Direction	16%	(57)	27%	(96)	7%	(24)	4%	(13)	20%	(70)	26%	(93)	353
RD/WT: Wrong Track	10%	(28)	26%	(70)	10%	(26)	1%	(2)	24%	(66)	29%	(80)	271
Trump Job Approve	15%	(53)	26%	(88)	6%	(19)	3%	(10)	22%	(78)	28%	(97)	345
Trump Job Disapprove	12%	(31)	29%	(76)	11%	(29)	2%	(5)	22%	(58)	25%	(66)	264
Trump Job Strongly Approve	18%	(43)	25%	(62)	4%	(10)	3%	(7)	21%	(52)	29%	(69)	244
Trump Job Somewhat Approve	9%	(9)	26%	(26)	9%	(9)	3%	(3)	25%	(26)	28%	(28)	101
Trump Job Somewhat Disapprove	8%	(5)	43%	(30)	7%	(5)	4%	(3)	18%	(12)	21%	(15)	70
Trump Job Strongly Disapprove	13%	(25)	23%	(46)	12%	(24)	1%	(2)	23%	(46)	27%	(52)	194
Favorable of Trump	15%	(52)	27%	(94)	6%	(20)	2%	(7)	23%	(79)	28%	(99)	351
Unfavorable of Trump	12%	(30)	28%	(69)	11%	(26)	3%	(7)	21%	(53)	25%	(62)	247
Very Favorable of Trump	16%	(41)	24%	(60)	6%	(15)	2%	(6)	22%	(56)	28%	(71)	250
Somewhat Favorable of Trump	11%	(11)	34%	(34)	4%	(4)	1%	(1)	23%	(23)	28%	(28)	101
Somewhat Unfavorable of Trump	5%	(3)	40%	(23)	9%	(5)	7%	(4)	17%	(10)	21%	(12)	58
Very Unfavorable of Trump	15%	(27)	24%	(45)	11%	(21)	1%	(3)	23%	(43)	26%	(49)	189

Continued on next page

Table AUTO9_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ross Chastain

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	27%	(166)	8%	(50)	2%	(15)	22%	(136)	28%	(172)	624
#1 Issue: Economy	18%	(25)	30%	(42)	7%	(10)	3%	(4)	21%	(30)	21%	(29)	140
#1 Issue: Security	13%	(19)	28%	(41)	11%	(16)	5%	(8)	22%	(33)	21%	(30)	148
#1 Issue: Health Care	16%	(17)	23%	(24)	7%	(7)	2%	(2)	23%	(24)	29%	(31)	106
#1 Issue: Medicare / Social Security	13%	(15)	26%	(32)	3%	(4)	—	(0)	24%	(29)	34%	(41)	121
2018 House Vote: Democrat	17%	(32)	26%	(48)	10%	(19)	1%	(2)	21%	(39)	24%	(44)	185
2018 House Vote: Republican	15%	(40)	30%	(81)	5%	(15)	2%	(7)	22%	(59)	26%	(70)	272
2016 Vote: Hillary Clinton	17%	(27)	26%	(42)	14%	(22)	2%	(3)	20%	(33)	22%	(35)	163
2016 Vote: Donald Trump	14%	(40)	31%	(88)	4%	(11)	2%	(5)	24%	(69)	25%	(73)	287
2016 Vote: Didn't Vote	7%	(11)	19%	(27)	12%	(18)	4%	(5)	21%	(30)	38%	(56)	147
Voted in 2014: Yes	15%	(64)	31%	(130)	6%	(25)	2%	(9)	23%	(94)	23%	(96)	418
Voted in 2014: No	10%	(21)	17%	(36)	12%	(25)	3%	(6)	20%	(42)	37%	(76)	206
2012 Vote: Barack Obama	12%	(25)	29%	(62)	7%	(15)	2%	(4)	21%	(46)	30%	(66)	219
2012 Vote: Mitt Romney	18%	(35)	28%	(54)	5%	(10)	3%	(5)	25%	(48)	21%	(40)	191
2012 Vote: Didn't Vote	12%	(23)	20%	(38)	14%	(26)	3%	(5)	20%	(39)	31%	(59)	189
4-Region: Northeast	14%	(12)	27%	(24)	7%	(6)	3%	(3)	21%	(19)	29%	(26)	91
4-Region: Midwest	11%	(16)	22%	(32)	6%	(9)	1%	(1)	24%	(35)	36%	(52)	144
4-Region: South	13%	(36)	28%	(78)	8%	(21)	3%	(8)	23%	(64)	25%	(68)	274
4-Region: West	18%	(21)	28%	(32)	12%	(14)	3%	(3)	15%	(18)	24%	(27)	115
200246	12%	(23)	26%	(51)	8%	(14)	2%	(4)	22%	(42)	29%	(56)	191
200252	18%	(37)	29%	(60)	7%	(15)	2%	(4)	19%	(40)	25%	(50)	206
200257	11%	(25)	24%	(55)	9%	(21)	3%	(7)	24%	(54)	29%	(66)	227
White (non-hispanic)	13%	(64)	26%	(123)	6%	(27)	3%	(15)	24%	(117)	28%	(136)	481
Currently subscribe: Cable or satellite	12%	(47)	30%	(114)	8%	(29)	3%	(12)	24%	(91)	24%	(91)	384
Currently subscribe: Streaming services	12%	(42)	31%	(105)	8%	(28)	3%	(11)	21%	(71)	25%	(85)	342
Currently subscribe: Live TV streaming	13%	(30)	34%	(79)	11%	(26)	5%	(10)	14%	(32)	23%	(53)	230
Currently subscribe: Broadband internet	15%	(60)	30%	(120)	6%	(23)	2%	(8)	23%	(91)	24%	(97)	400
Access to: Over-the-air TV antenna	18%	(39)	23%	(51)	7%	(16)	2%	(5)	20%	(43)	30%	(65)	219
Access to: Smart or connected TV	17%	(66)	28%	(112)	7%	(29)	3%	(11)	21%	(82)	24%	(96)	396
Interested in Sports Betting	19%	(51)	34%	(92)	13%	(35)	4%	(10)	14%	(37)	18%	(48)	275
Interested in Motorsports	14%	(68)	30%	(144)	8%	(36)	2%	(10)	24%	(113)	22%	(108)	479

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Table AUTO9_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Ross Chastain

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	14%	(85)	27%	(166)	8%	(50)	2%	(15)	22%	(136)	28%	(172)	624
Avid Fan of NASCAR, F1, and IndyCar	29%	(40)	24%	(33)	4%	(6)	4%	(5)	11%	(15)	29%	(40)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	18%	(71)	30%	(118)	7%	(29)	2%	(7)	18%	(72)	25%	(98)	395
NASCAR Fan	14%	(85)	27%	(166)	8%	(50)	2%	(15)	22%	(136)	28%	(172)	624
Avid NASCAR Fan	14%	(85)	27%	(166)	8%	(50)	2%	(15)	22%	(136)	28%	(172)	624
F1 Fan	18%	(76)	29%	(124)	8%	(34)	2%	(9)	18%	(76)	25%	(105)	423
Avid F1 Fan	27%	(48)	28%	(50)	7%	(12)	3%	(6)	10%	(18)	24%	(43)	177
Casual F1 Fan	11%	(28)	30%	(73)	9%	(22)	1%	(3)	24%	(58)	25%	(63)	247
IndyCar Fan	15%	(77)	29%	(148)	8%	(38)	2%	(10)	20%	(99)	26%	(131)	502
Avid IndyCar Fan	24%	(52)	24%	(52)	6%	(12)	3%	(6)	18%	(38)	27%	(58)	218
Casual IndyCar Fan	9%	(25)	34%	(96)	9%	(26)	1%	(4)	21%	(61)	26%	(73)	284
NHRA Fan	17%	(67)	28%	(113)	7%	(30)	2%	(9)	19%	(77)	26%	(104)	399
MotoGP Fan	16%	(49)	29%	(91)	10%	(31)	2%	(7)	16%	(49)	26%	(80)	307
Avid MotoGP Fan	19%	(22)	26%	(29)	11%	(12)	2%	(2)	10%	(11)	32%	(36)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Tyler Reddick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (109)	28% (174)	5% (30)	2% (14)	23% (145)	24% (152)	624
Gender: Male	17% (70)	30% (126)	5% (20)	3% (11)	25% (104)	20% (84)	415
Gender: Female	19% (39)	23% (48)	5% (10)	1% (3)	20% (41)	33% (68)	209
Age: 18-29	35% (26)	26% (19)	7% (5)	3% (2)	15% (11)	15% (11)	75
Age: 30-44	20% (33)	28% (48)	9% (14)	4% (7)	16% (27)	23% (40)	170
Age: 45-54	12% (12)	29% (27)	4% (4)	4% (4)	25% (24)	26% (25)	95
Age: 55-64	16% (27)	29% (49)	3% (4)	— (1)	28% (48)	24% (41)	171
Age: 65+	10% (11)	26% (29)	2% (3)	1% (1)	31% (35)	31% (35)	114
Millennial: Age 23-38	23% (34)	28% (42)	8% (11)	5% (7)	11% (16)	26% (39)	150
Generation X: Age 39-54	18% (28)	29% (46)	7% (10)	3% (4)	24% (39)	20% (31)	158
Boomers: Age 55-73	13% (34)	28% (73)	2% (6)	— (1)	28% (74)	28% (73)	262
PID: Dem (no lean)	21% (37)	33% (56)	5% (8)	1% (1)	23% (40)	17% (30)	172
PID: Ind (no lean)	13% (23)	29% (50)	6% (10)	2% (3)	22% (38)	27% (47)	171
PID: Rep (no lean)	17% (49)	24% (68)	4% (12)	4% (10)	24% (67)	27% (75)	281
PID/Gender: Dem Men	25% (28)	28% (32)	2% (3)	1% (1)	25% (28)	17% (19)	111
PID/Gender: Dem Women	14% (9)	40% (24)	9% (6)	— (0)	19% (12)	17% (11)	61
PID/Gender: Ind Men	6% (6)	40% (43)	7% (8)	1% (1)	24% (26)	22% (24)	108
PID/Gender: Ind Women	27% (17)	11% (7)	5% (3)	2% (1)	19% (12)	37% (23)	63
PID/Gender: Rep Men	18% (35)	26% (51)	5% (10)	4% (9)	25% (50)	21% (41)	196
PID/Gender: Rep Women	16% (14)	19% (16)	2% (1)	2% (1)	21% (18)	41% (34)	85
Ideo: Liberal (1-3)	23% (32)	32% (44)	5% (6)	2% (3)	23% (32)	15% (21)	138
Ideo: Moderate (4)	14% (24)	29% (47)	5% (7)	4% (7)	27% (45)	21% (34)	165
Ideo: Conservative (5-7)	18% (47)	28% (72)	5% (13)	1% (3)	22% (58)	26% (68)	262
Educ: < College	15% (70)	26% (123)	5% (22)	3% (12)	25% (119)	27% (127)	473
Educ: Bachelors degree	25% (25)	33% (33)	7% (7)	1% (1)	16% (16)	17% (17)	99
Educ: Post-grad	26% (13)	33% (17)	4% (2)	1% (1)	19% (10)	17% (9)	52
Income: Under 50k	17% (57)	26% (88)	6% (20)	1% (4)	22% (76)	28% (95)	340
Income: 50k-100k	17% (36)	29% (63)	3% (6)	3% (7)	26% (56)	22% (48)	216
Income: 100k+	23% (15)	33% (23)	6% (4)	4% (3)	19% (13)	14% (10)	67
Ethnicity: White	17% (87)	27% (141)	4% (23)	3% (13)	25% (130)	25% (131)	526
Ethnicity: Hispanic	31% (20)	28% (18)	3% (2)	8% (5)	12% (8)	19% (12)	66

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Table AUTO9_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Tyler Reddick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (109)	28% (174)	5% (30)	2% (14)	23% (145)	24% (152)	624
Ethnicity: Afr. Am.	15% (9)	38% (23)	8% (5)	— (0)	15% (9)	24% (15)	60
All Christian	17% (51)	33% (100)	3% (10)	1% (4)	21% (64)	25% (76)	305
Agnostic/Nothing in particular	17% (46)	25% (69)	7% (19)	1% (4)	26% (69)	23% (64)	271
Evangelical	16% (35)	33% (73)	4% (9)	2% (4)	22% (47)	23% (50)	219
Non-Evangelical	17% (36)	32% (68)	3% (7)	1% (3)	23% (50)	24% (52)	215
Community: Urban	29% (46)	32% (50)	8% (12)	— (1)	12% (18)	19% (30)	157
Community: Suburban	18% (47)	24% (63)	4% (9)	2% (5)	28% (71)	24% (62)	258
Community: Rural	7% (16)	29% (61)	4% (8)	4% (8)	26% (55)	29% (60)	209
Employ: Private Sector	18% (36)	34% (67)	3% (7)	4% (8)	19% (37)	22% (44)	199
Employ: Self-Employed	23% (17)	30% (22)	1% (1)	2% (2)	20% (14)	24% (17)	73
Employ: Retired	10% (15)	24% (37)	4% (5)	1% (1)	35% (54)	26% (40)	151
Employ: Unemployed	26% (14)	21% (12)	10% (6)	— (0)	19% (11)	25% (14)	56
Military HH: Yes	19% (27)	30% (43)	3% (5)	2% (3)	21% (30)	25% (36)	142
Military HH: No	17% (82)	27% (131)	5% (26)	2% (11)	24% (115)	24% (116)	482
RD/WT: Right Direction	18% (63)	28% (99)	5% (19)	4% (13)	22% (78)	23% (81)	353
RD/WT: Wrong Track	17% (45)	28% (75)	4% (12)	— (1)	25% (67)	26% (71)	271
Trump Job Approve	17% (57)	27% (95)	5% (16)	3% (11)	22% (75)	26% (91)	345
Trump Job Disapprove	19% (49)	29% (77)	5% (14)	1% (3)	25% (67)	21% (55)	264
Trump Job Strongly Approve	18% (45)	25% (60)	4% (9)	4% (11)	23% (56)	26% (63)	244
Trump Job Somewhat Approve	12% (12)	34% (34)	7% (7)	— (0)	19% (19)	28% (28)	101
Trump Job Somewhat Disapprove	16% (11)	42% (29)	2% (1)	1% (1)	21% (15)	18% (13)	70
Trump Job Strongly Disapprove	20% (38)	25% (48)	6% (12)	1% (2)	27% (52)	22% (42)	194
Favorable of Trump	16% (57)	27% (95)	5% (17)	3% (11)	22% (78)	26% (93)	351
Unfavorable of Trump	20% (48)	30% (74)	4% (10)	1% (3)	25% (62)	20% (50)	247
Very Favorable of Trump	18% (44)	24% (61)	4% (10)	4% (11)	24% (60)	26% (64)	250
Somewhat Favorable of Trump	12% (12)	35% (35)	7% (7)	— (0)	18% (18)	28% (28)	101
Somewhat Unfavorable of Trump	16% (9)	45% (26)	4% (2)	— (0)	17% (10)	18% (11)	58
Very Unfavorable of Trump	21% (39)	25% (48)	4% (8)	1% (3)	28% (52)	21% (39)	189

Continued on next page

Table AUTO9_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Tyler Reddick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (109)	28% (174)	5% (30)	2% (14)	23% (145)	24% (152)	624
#1 Issue: Economy	23% (32)	30% (42)	2% (3)	6% (8)	21% (30)	19% (26)	140
#1 Issue: Security	17% (24)	33% (48)	8% (12)	3% (5)	21% (31)	19% (28)	148
#1 Issue: Health Care	20% (21)	22% (23)	4% (4)	1% (1)	26% (28)	27% (29)	106
#1 Issue: Medicare / Social Security	14% (17)	33% (40)	2% (2)	— (0)	24% (29)	27% (32)	121
2018 House Vote: Democrat	23% (43)	31% (57)	4% (7)	1% (1)	21% (39)	20% (37)	185
2018 House Vote: Republican	18% (48)	27% (75)	5% (15)	3% (9)	24% (65)	22% (61)	272
2016 Vote: Hillary Clinton	22% (37)	32% (53)	6% (10)	— (1)	22% (36)	16% (26)	163
2016 Vote: Donald Trump	17% (49)	29% (82)	3% (9)	3% (9)	24% (70)	24% (68)	287
2016 Vote: Didn't Vote	13% (20)	22% (32)	7% (10)	2% (3)	22% (32)	34% (51)	147
Voted in 2014: Yes	19% (78)	30% (126)	5% (19)	2% (10)	25% (103)	20% (82)	418
Voted in 2014: No	15% (31)	23% (48)	5% (11)	2% (4)	21% (42)	34% (70)	206
2012 Vote: Barack Obama	16% (35)	33% (72)	7% (15)	1% (1)	20% (44)	24% (52)	219
2012 Vote: Mitt Romney	19% (35)	26% (49)	4% (8)	4% (8)	27% (52)	20% (39)	191
2012 Vote: Didn't Vote	20% (37)	21% (40)	4% (7)	2% (4)	22% (42)	31% (58)	189
4-Region: Northeast	16% (15)	30% (27)	3% (3)	3% (3)	23% (21)	25% (23)	91
4-Region: Midwest	14% (20)	23% (33)	4% (6)	1% (1)	26% (37)	32% (46)	144
4-Region: South	15% (42)	32% (87)	5% (14)	2% (5)	24% (65)	23% (62)	274
4-Region: West	28% (32)	23% (27)	6% (7)	5% (5)	20% (22)	18% (21)	115
200246	17% (33)	22% (41)	7% (14)	4% (8)	24% (46)	25% (48)	191
200252	19% (40)	35% (72)	3% (6)	1% (3)	19% (39)	22% (46)	206
200257	16% (36)	27% (60)	4% (10)	1% (3)	26% (60)	26% (59)	227
White (non-hispanic)	16% (75)	27% (129)	5% (23)	2% (8)	26% (125)	25% (121)	481
Currently subscribe: Cable or satellite	16% (63)	30% (115)	6% (22)	1% (4)	26% (99)	21% (81)	384
Currently subscribe: Streaming services	18% (61)	31% (106)	5% (19)	2% (5)	22% (75)	22% (76)	342
Currently subscribe: Live TV streaming	20% (46)	32% (74)	8% (18)	1% (3)	17% (39)	22% (50)	230
Currently subscribe: Broadband internet	17% (70)	31% (125)	3% (14)	1% (4)	24% (95)	23% (93)	400
Access to: Over-the-air TV antenna	18% (40)	26% (56)	5% (10)	2% (3)	25% (54)	25% (56)	219
Access to: Smart or connected TV	19% (76)	29% (116)	5% (19)	3% (11)	22% (86)	22% (87)	396
Interested in Sports Betting	26% (70)	32% (88)	8% (22)	4% (11)	16% (44)	15% (40)	275
Interested in Motorsports	19% (90)	31% (146)	5% (22)	2% (7)	25% (120)	19% (93)	479

Continued on next page

Table AUTO9_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Tyler Reddick

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	17% (109)	28% (174)	5% (30)	2% (14)	23% (145)	24% (152)	624
Avid Fan of NASCAR, F1, and IndyCar	27% (37)	23% (32)	3% (5)	5% (7)	18% (25)	24% (33)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	21% (83)	30% (118)	5% (20)	3% (11)	20% (81)	21% (82)	395
NASCAR Fan	17% (109)	28% (174)	5% (30)	2% (14)	23% (145)	24% (152)	624
Avid NASCAR Fan	17% (109)	28% (174)	5% (30)	2% (14)	23% (145)	24% (152)	624
F1 Fan	21% (90)	30% (126)	5% (21)	3% (11)	20% (87)	21% (89)	423
Avid F1 Fan	29% (51)	28% (49)	4% (7)	4% (7)	16% (27)	20% (35)	177
Casual F1 Fan	15% (38)	31% (77)	6% (14)	2% (4)	24% (59)	22% (54)	247
IndyCar Fan	20% (100)	28% (142)	5% (24)	2% (12)	22% (113)	22% (111)	502
Avid IndyCar Fan	27% (60)	23% (50)	3% (7)	3% (7)	22% (48)	21% (46)	218
Casual IndyCar Fan	14% (40)	33% (93)	6% (17)	2% (5)	23% (65)	23% (66)	284
NHRA Fan	20% (79)	29% (115)	4% (16)	3% (10)	22% (88)	23% (91)	399
MotoGP Fan	24% (74)	29% (88)	6% (18)	1% (4)	20% (62)	20% (61)	307
Avid MotoGP Fan	28% (31)	26% (29)	2% (3)	1% (1)	16% (18)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Alex Bowman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (140)	32% (199)	4% (28)	2% (15)	21% (129)	18% (112)	624
Gender: Male	25% (103)	33% (135)	4% (18)	3% (12)	21% (88)	14% (59)	415
Gender: Female	18% (37)	31% (64)	4% (9)	2% (3)	20% (41)	26% (53)	209
Age: 18-29	19% (14)	32% (24)	10% (7)	11% (8)	13% (10)	15% (11)	75
Age: 30-44	32% (55)	27% (46)	4% (8)	3% (5)	14% (23)	20% (33)	170
Age: 45-54	13% (12)	37% (35)	6% (5)	— (0)	30% (28)	15% (14)	95
Age: 55-64	18% (31)	37% (63)	3% (5)	1% (1)	24% (42)	16% (28)	171
Age: 65+	24% (27)	27% (31)	2% (2)	1% (1)	23% (27)	23% (26)	114
Millennial: Age 23-38	23% (35)	32% (48)	5% (7)	4% (6)	13% (19)	23% (34)	150
Generation X: Age 39-54	28% (45)	30% (48)	5% (9)	1% (1)	24% (37)	12% (19)	158
Boomers: Age 55-73	19% (49)	35% (92)	3% (7)	1% (2)	23% (61)	20% (51)	262
PID: Dem (no lean)	25% (44)	37% (64)	4% (7)	2% (3)	18% (31)	14% (24)	172
PID: Ind (no lean)	21% (35)	31% (54)	5% (9)	4% (6)	21% (35)	18% (32)	171
PID: Rep (no lean)	22% (62)	29% (81)	4% (12)	2% (5)	23% (63)	20% (57)	281
PID/Gender: Dem Men	29% (32)	37% (41)	4% (5)	1% (1)	16% (17)	13% (14)	111
PID/Gender: Dem Women	19% (11)	37% (23)	4% (2)	3% (2)	22% (13)	16% (10)	61
PID/Gender: Ind Men	21% (22)	34% (37)	6% (6)	5% (5)	20% (22)	15% (16)	108
PID/Gender: Ind Women	20% (13)	27% (17)	5% (3)	2% (1)	21% (14)	25% (16)	63
PID/Gender: Rep Men	25% (48)	29% (57)	4% (8)	3% (5)	25% (49)	15% (29)	196
PID/Gender: Rep Women	15% (13)	29% (25)	5% (4)	— (0)	17% (15)	33% (28)	85
Ideo: Liberal (1-3)	24% (33)	35% (48)	8% (11)	5% (7)	17% (23)	12% (16)	138
Ideo: Moderate (4)	24% (39)	30% (50)	4% (6)	4% (6)	19% (32)	19% (31)	165
Ideo: Conservative (5-7)	21% (55)	35% (92)	3% (8)	— (1)	24% (62)	17% (44)	262
Educ: < College	21% (99)	30% (140)	4% (20)	2% (10)	23% (111)	20% (93)	473
Educ: Bachelors degree	29% (29)	42% (42)	5% (5)	1% (1)	10% (10)	12% (12)	99
Educ: Post-grad	25% (13)	32% (17)	4% (2)	8% (4)	16% (8)	15% (8)	52
Income: Under 50k	22% (74)	28% (96)	5% (16)	1% (4)	25% (84)	20% (67)	340
Income: 50k-100k	23% (49)	37% (80)	5% (10)	3% (6)	17% (37)	16% (34)	216
Income: 100k+	26% (17)	35% (23)	3% (2)	7% (5)	13% (9)	16% (11)	67
Ethnicity: White	24% (125)	31% (162)	4% (23)	2% (11)	21% (111)	18% (95)	526
Ethnicity: Hispanic	33% (22)	39% (26)	3% (2)	5% (3)	9% (6)	11% (7)	66

Continued on next page

Table AUTO9_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Alex Bowman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (140)	32% (199)	4% (28)	2% (15)	21% (129)	18% (112)	624
Ethnicity: Afr. Am.	15% (9)	40% (24)	6% (4)	3% (2)	16% (10)	19% (12)	60
All Christian	20% (61)	38% (116)	3% (9)	2% (6)	19% (58)	18% (54)	305
Agnostic/Nothing in particular	23% (64)	28% (77)	5% (13)	3% (8)	23% (63)	18% (48)	271
Evangelical	24% (52)	33% (72)	5% (12)	1% (1)	22% (49)	15% (33)	219
Non-Evangelical	17% (36)	38% (82)	3% (6)	3% (6)	22% (48)	18% (38)	215
Community: Urban	21% (32)	40% (63)	8% (12)	3% (5)	15% (23)	14% (22)	157
Community: Suburban	26% (68)	26% (67)	3% (9)	4% (9)	21% (55)	19% (50)	258
Community: Rural	19% (40)	33% (69)	3% (7)	— (1)	24% (51)	20% (41)	209
Employ: Private Sector	25% (49)	40% (80)	3% (6)	2% (3)	15% (30)	15% (30)	199
Employ: Self-Employed	23% (17)	32% (23)	1% (1)	2% (1)	26% (19)	16% (12)	73
Employ: Retired	24% (37)	27% (41)	3% (4)	— (1)	28% (42)	18% (27)	151
Employ: Unemployed	20% (11)	24% (13)	9% (5)	5% (3)	15% (8)	27% (15)	56
Military HH: Yes	24% (34)	31% (45)	3% (5)	4% (5)	21% (30)	17% (24)	142
Military HH: No	22% (106)	32% (155)	5% (23)	2% (9)	21% (100)	18% (89)	482
RD/WT: Right Direction	25% (89)	31% (109)	5% (16)	2% (9)	19% (66)	18% (64)	353
RD/WT: Wrong Track	19% (51)	33% (90)	4% (12)	2% (6)	23% (63)	18% (48)	271
Trump Job Approve	25% (86)	31% (106)	4% (14)	1% (3)	22% (76)	17% (60)	345
Trump Job Disapprove	20% (53)	35% (93)	5% (14)	3% (9)	20% (52)	17% (44)	264
Trump Job Strongly Approve	25% (60)	31% (76)	4% (11)	1% (1)	21% (51)	18% (45)	244
Trump Job Somewhat Approve	25% (25)	30% (30)	3% (3)	2% (2)	25% (25)	15% (15)	101
Trump Job Somewhat Disapprove	20% (14)	48% (33)	6% (4)	4% (3)	10% (7)	13% (9)	70
Trump Job Strongly Disapprove	20% (39)	31% (60)	5% (10)	3% (6)	23% (45)	18% (35)	194
Favorable of Trump	23% (82)	30% (106)	5% (17)	1% (4)	22% (76)	19% (65)	351
Unfavorable of Trump	21% (52)	37% (92)	3% (8)	3% (9)	19% (46)	16% (40)	247
Very Favorable of Trump	25% (61)	28% (70)	5% (12)	1% (2)	22% (56)	19% (48)	250
Somewhat Favorable of Trump	20% (21)	35% (36)	5% (5)	2% (2)	21% (21)	17% (17)	101
Somewhat Unfavorable of Trump	18% (10)	55% (32)	4% (3)	6% (3)	3% (2)	15% (9)	58
Very Unfavorable of Trump	22% (42)	32% (60)	3% (6)	3% (5)	24% (45)	16% (31)	189

Continued on next page

Table AUTO9_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Alex Bowman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (140)	32% (199)	4% (28)	2% (15)	21% (129)	18% (112)	624
#1 Issue: Economy	23% (33)	37% (52)	5% (6)	2% (3)	19% (26)	14% (19)	140
#1 Issue: Security	20% (30)	32% (48)	7% (11)	4% (6)	21% (31)	15% (21)	148
#1 Issue: Health Care	24% (25)	30% (32)	3% (4)	2% (2)	19% (20)	22% (23)	106
#1 Issue: Medicare / Social Security	25% (30)	32% (39)	2% (2)	— (0)	21% (26)	20% (24)	121
2018 House Vote: Democrat	28% (53)	35% (65)	4% (7)	2% (3)	17% (32)	14% (26)	185
2018 House Vote: Republican	21% (57)	34% (94)	4% (10)	2% (5)	22% (59)	17% (47)	272
2016 Vote: Hillary Clinton	25% (40)	38% (61)	3% (6)	3% (5)	16% (27)	14% (23)	163
2016 Vote: Donald Trump	24% (69)	32% (93)	3% (10)	1% (4)	22% (64)	16% (47)	287
2016 Vote: Didn't Vote	18% (27)	22% (33)	8% (12)	4% (5)	22% (32)	26% (38)	147
Voted in 2014: Yes	24% (99)	34% (141)	3% (14)	2% (9)	20% (85)	17% (70)	418
Voted in 2014: No	20% (41)	28% (59)	6% (13)	3% (6)	22% (45)	21% (43)	206
2012 Vote: Barack Obama	23% (50)	34% (75)	3% (8)	2% (4)	18% (40)	20% (43)	219
2012 Vote: Mitt Romney	24% (46)	33% (63)	4% (7)	1% (2)	25% (48)	13% (25)	191
2012 Vote: Didn't Vote	23% (43)	27% (51)	6% (11)	4% (8)	21% (40)	19% (36)	189
4-Region: Northeast	24% (22)	37% (34)	2% (2)	5% (4)	10% (10)	21% (20)	91
4-Region: Midwest	20% (29)	25% (35)	4% (5)	3% (4)	27% (39)	21% (30)	144
4-Region: South	21% (57)	36% (98)	5% (13)	1% (3)	22% (61)	16% (43)	274
4-Region: West	29% (33)	28% (32)	6% (7)	3% (3)	17% (20)	17% (19)	115
200246	22% (43)	26% (49)	3% (5)	3% (5)	26% (49)	21% (40)	191
200252	23% (48)	39% (81)	5% (10)	3% (7)	14% (29)	16% (32)	206
200257	22% (50)	31% (70)	6% (13)	1% (3)	23% (52)	18% (40)	227
White (non-hispanic)	22% (107)	31% (147)	4% (21)	2% (10)	22% (108)	19% (89)	481
Currently subscribe: Cable or satellite	23% (89)	35% (136)	4% (15)	2% (8)	20% (77)	15% (59)	384
Currently subscribe: Streaming services	22% (75)	33% (114)	6% (19)	3% (9)	17% (59)	19% (65)	342
Currently subscribe: Live TV streaming	24% (54)	33% (76)	7% (16)	5% (10)	13% (31)	18% (42)	230
Currently subscribe: Broadband internet	24% (97)	33% (134)	5% (19)	2% (7)	20% (80)	16% (63)	400
Access to: Over-the-air TV antenna	25% (54)	29% (62)	4% (8)	3% (6)	23% (50)	18% (39)	219
Access to: Smart or connected TV	24% (95)	33% (129)	4% (17)	3% (11)	21% (84)	15% (60)	396
Interested in Sports Betting	28% (77)	38% (104)	7% (19)	4% (11)	13% (35)	10% (28)	275
Interested in Motorsports	24% (114)	36% (173)	5% (22)	2% (8)	22% (106)	12% (56)	479

Continued on next page

Table AUTO9_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Alex Bowman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (140)	32% (199)	4% (28)	2% (15)	21% (129)	18% (112)	624
Avid Fan of NASCAR, F1, and IndyCar	29% (41)	26% (36)	6% (9)	2% (3)	14% (19)	23% (31)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	26% (105)	35% (139)	4% (17)	1% (4)	18% (70)	16% (62)	395
NASCAR Fan	22% (140)	32% (199)	4% (28)	2% (15)	21% (129)	18% (112)	624
Avid NASCAR Fan	22% (140)	32% (199)	4% (28)	2% (15)	21% (129)	18% (112)	624
F1 Fan	26% (108)	35% (148)	5% (20)	1% (6)	17% (73)	16% (69)	423
Avid F1 Fan	30% (53)	30% (53)	6% (11)	2% (4)	13% (23)	18% (32)	177
Casual F1 Fan	23% (56)	38% (94)	3% (8)	1% (2)	20% (50)	15% (37)	247
IndyCar Fan	24% (122)	33% (165)	5% (23)	2% (8)	20% (99)	17% (85)	502
Avid IndyCar Fan	27% (58)	29% (63)	5% (11)	2% (4)	21% (46)	17% (36)	218
Casual IndyCar Fan	22% (64)	36% (103)	4% (13)	1% (4)	19% (53)	17% (49)	284
NHRA Fan	24% (97)	34% (137)	5% (18)	1% (6)	19% (78)	16% (63)	399
MotoGP Fan	24% (74)	34% (104)	5% (17)	2% (5)	18% (57)	16% (50)	307
Avid MotoGP Fan	27% (30)	27% (30)	3% (4)	3% (3)	12% (13)	28% (32)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chase Elliott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	30% (190)	3% (21)	1% (9)	12% (75)	10% (65)	624
Gender: Male	45% (186)	31% (127)	4% (15)	2% (7)	11% (46)	8% (33)	415
Gender: Female	37% (78)	30% (62)	3% (6)	1% (2)	14% (29)	15% (32)	209
Age: 18-29	29% (22)	35% (26)	7% (5)	3% (3)	11% (9)	15% (11)	75
Age: 30-44	40% (67)	27% (46)	7% (12)	2% (4)	13% (21)	11% (19)	170
Age: 45-54	45% (42)	34% (32)	— (0)	1% (1)	15% (14)	6% (5)	95
Age: 55-64	49% (83)	33% (56)	1% (2)	— (1)	10% (17)	7% (12)	171
Age: 65+	44% (50)	26% (30)	1% (2)	1% (1)	12% (14)	15% (17)	114
Millennial: Age 23-38	28% (41)	31% (46)	9% (14)	2% (4)	14% (22)	15% (23)	150
Generation X: Age 39-54	52% (83)	28% (45)	2% (2)	1% (2)	12% (19)	4% (7)	158
Boomers: Age 55-73	46% (121)	31% (81)	2% (4)	1% (2)	10% (27)	11% (28)	262
PID: Dem (no lean)	42% (72)	37% (63)	6% (10)	1% (2)	6% (10)	9% (16)	172
PID: Ind (no lean)	35% (60)	31% (53)	2% (3)	2% (4)	16% (27)	14% (24)	171
PID: Rep (no lean)	47% (132)	26% (73)	3% (8)	1% (3)	14% (39)	9% (25)	281
PID/Gender: Dem Men	46% (51)	35% (39)	5% (5)	1% (1)	4% (4)	9% (10)	111
PID/Gender: Dem Women	34% (21)	39% (24)	7% (4)	3% (2)	8% (5)	9% (5)	61
PID/Gender: Ind Men	38% (41)	31% (34)	3% (3)	4% (4)	13% (14)	11% (12)	108
PID/Gender: Ind Women	30% (19)	30% (19)	— (0)	— (0)	21% (13)	19% (12)	63
PID/Gender: Rep Men	48% (94)	28% (54)	3% (7)	1% (3)	14% (28)	6% (11)	196
PID/Gender: Rep Women	46% (39)	23% (19)	2% (2)	— (0)	13% (11)	17% (14)	85
Ideo: Liberal (1-3)	39% (54)	33% (45)	7% (10)	3% (5)	9% (13)	8% (11)	138
Ideo: Moderate (4)	36% (59)	35% (58)	3% (4)	— (1)	16% (27)	9% (16)	165
Ideo: Conservative (5-7)	51% (133)	28% (74)	2% (6)	1% (3)	10% (26)	8% (20)	262
Educ: < College	41% (194)	29% (139)	3% (16)	1% (7)	13% (63)	11% (54)	473
Educ: Bachelors degree	45% (45)	39% (38)	3% (3)	1% (1)	6% (6)	6% (6)	99
Educ: Post-grad	48% (25)	24% (13)	4% (2)	3% (1)	11% (6)	9% (5)	52
Income: Under 50k	38% (130)	32% (109)	4% (14)	1% (5)	11% (38)	13% (44)	340
Income: 50k-100k	49% (106)	27% (58)	2% (4)	1% (3)	14% (30)	7% (15)	216
Income: 100k+	42% (28)	34% (23)	3% (2)	2% (1)	10% (7)	9% (6)	67
Ethnicity: White	46% (240)	29% (153)	2% (11)	1% (7)	13% (66)	9% (49)	526
Ethnicity: Hispanic	35% (23)	35% (23)	5% (3)	2% (1)	15% (10)	8% (5)	66

Continued on next page

Table AUTO9_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chase Elliott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	30% (190)	3% (21)	1% (9)	12% (75)	10% (65)	624
Ethnicity: Afr. Am.	31% (19)	28% (17)	9% (5)	3% (2)	8% (5)	21% (12)	60
All Christian	47% (144)	29% (90)	3% (9)	1% (4)	10% (30)	9% (28)	305
Agnostic/Nothing in particular	39% (106)	34% (92)	4% (11)	2% (4)	11% (29)	11% (29)	271
Evangelical	45% (98)	30% (66)	4% (9)	1% (2)	10% (21)	11% (23)	219
Non-Evangelical	44% (95)	31% (67)	3% (6)	1% (3)	11% (24)	9% (20)	215
Community: Urban	37% (57)	41% (64)	6% (10)	2% (3)	5% (8)	9% (15)	157
Community: Suburban	46% (118)	28% (72)	3% (7)	1% (4)	15% (38)	8% (20)	258
Community: Rural	43% (89)	26% (54)	2% (4)	1% (2)	14% (30)	14% (30)	209
Employ: Private Sector	52% (103)	28% (56)	3% (5)	2% (3)	11% (21)	5% (10)	199
Employ: Self-Employed	44% (32)	32% (23)	7% (5)	— (0)	6% (5)	11% (8)	73
Employ: Retired	40% (61)	32% (48)	1% (2)	1% (2)	13% (20)	12% (19)	151
Employ: Unemployed	41% (23)	10% (6)	10% (6)	5% (3)	16% (9)	18% (10)	56
Military HH: Yes	42% (60)	28% (40)	4% (5)	2% (3)	13% (19)	10% (15)	142
Military HH: No	42% (204)	31% (150)	3% (15)	1% (6)	12% (56)	10% (50)	482
RD/WT: Right Direction	46% (163)	28% (100)	3% (10)	2% (7)	12% (42)	9% (30)	353
RD/WT: Wrong Track	37% (101)	33% (90)	4% (10)	1% (2)	12% (33)	13% (35)	271
Trump Job Approve	48% (166)	27% (94)	2% (7)	1% (4)	13% (47)	8% (27)	345
Trump Job Disapprove	36% (96)	35% (93)	5% (12)	1% (2)	10% (26)	13% (34)	264
Trump Job Strongly Approve	48% (117)	27% (66)	2% (5)	2% (4)	13% (31)	8% (20)	244
Trump Job Somewhat Approve	48% (49)	27% (28)	3% (3)	— (0)	15% (16)	6% (6)	101
Trump Job Somewhat Disapprove	37% (26)	41% (29)	4% (3)	— (0)	6% (4)	12% (9)	70
Trump Job Strongly Disapprove	36% (71)	33% (64)	5% (9)	1% (2)	11% (22)	13% (26)	194
Favorable of Trump	47% (165)	27% (96)	2% (9)	2% (5)	13% (46)	8% (30)	351
Unfavorable of Trump	37% (92)	37% (90)	4% (10)	1% (3)	10% (25)	11% (26)	247
Very Favorable of Trump	47% (117)	26% (65)	2% (4)	2% (5)	14% (34)	9% (24)	250
Somewhat Favorable of Trump	47% (48)	31% (31)	5% (5)	— (0)	12% (12)	6% (6)	101
Somewhat Unfavorable of Trump	31% (18)	51% (30)	1% (1)	— (0)	10% (6)	8% (5)	58
Very Unfavorable of Trump	39% (74)	32% (61)	5% (10)	2% (3)	10% (19)	12% (22)	189

Continued on next page

Table AUTO9_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chase Elliott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	30% (190)	3% (21)	1% (9)	12% (75)	10% (65)	624
#1 Issue: Economy	37% (52)	33% (47)	5% (7)	2% (2)	14% (20)	8% (12)	140
#1 Issue: Security	47% (70)	30% (45)	2% (3)	3% (4)	12% (17)	6% (9)	148
#1 Issue: Health Care	48% (50)	23% (24)	1% (1)	3% (3)	10% (11)	15% (16)	106
#1 Issue: Medicare / Social Security	47% (57)	28% (34)	3% (4)	— (0)	10% (12)	12% (14)	121
2018 House Vote: Democrat	40% (74)	35% (65)	4% (7)	1% (2)	11% (20)	9% (17)	185
2018 House Vote: Republican	48% (131)	26% (70)	3% (9)	2% (4)	14% (38)	7% (19)	272
2016 Vote: Hillary Clinton	37% (60)	36% (59)	6% (10)	1% (2)	10% (17)	9% (15)	163
2016 Vote: Donald Trump	50% (142)	27% (77)	3% (7)	1% (4)	13% (37)	7% (19)	287
2016 Vote: Didn't Vote	34% (50)	30% (44)	2% (3)	1% (2)	14% (21)	19% (27)	147
Voted in 2014: Yes	44% (185)	30% (127)	3% (14)	1% (6)	12% (50)	8% (35)	418
Voted in 2014: No	38% (79)	30% (63)	3% (7)	1% (3)	12% (25)	14% (30)	206
2012 Vote: Barack Obama	40% (87)	35% (76)	5% (10)	1% (3)	7% (16)	12% (26)	219
2012 Vote: Mitt Romney	50% (95)	26% (50)	2% (3)	1% (2)	16% (31)	5% (10)	191
2012 Vote: Didn't Vote	40% (75)	28% (52)	4% (7)	1% (2)	13% (25)	14% (27)	189
4-Region: Northeast	47% (43)	25% (23)	4% (4)	1% (1)	13% (11)	9% (9)	91
4-Region: Midwest	38% (54)	28% (40)	3% (4)	2% (3)	15% (22)	14% (21)	144
4-Region: South	47% (130)	32% (87)	3% (7)	2% (4)	9% (24)	8% (22)	274
4-Region: West	33% (37)	35% (40)	5% (5)	— (0)	16% (18)	12% (14)	115
200246	39% (75)	30% (57)	2% (3)	— (1)	18% (35)	10% (20)	191
200252	46% (96)	32% (66)	5% (10)	2% (4)	8% (17)	6% (12)	206
200257	41% (94)	29% (66)	3% (7)	2% (4)	10% (23)	14% (33)	227
White (non-hispanic)	45% (219)	29% (142)	2% (10)	1% (6)	12% (59)	10% (46)	481
Currently subscribe: Cable or satellite	47% (181)	31% (121)	3% (10)	1% (5)	9% (36)	8% (31)	384
Currently subscribe: Streaming services	41% (141)	34% (116)	3% (11)	1% (4)	10% (34)	11% (36)	342
Currently subscribe: Live TV streaming	37% (84)	36% (82)	5% (11)	2% (5)	9% (21)	12% (26)	230
Currently subscribe: Broadband internet	45% (182)	33% (131)	2% (9)	1% (4)	10% (41)	9% (34)	400
Access to: Over-the-air TV antenna	45% (98)	27% (59)	2% (5)	1% (2)	15% (33)	10% (21)	219
Access to: Smart or connected TV	42% (166)	30% (120)	4% (15)	1% (3)	13% (51)	10% (40)	396
Interested in Sports Betting	44% (122)	33% (92)	5% (14)	2% (6)	8% (22)	7% (20)	275
Interested in Motorsports	49% (233)	32% (155)	4% (17)	1% (5)	9% (43)	5% (26)	479

Continued on next page

Table AUTO9_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Chase Elliott

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	30% (190)	3% (21)	1% (9)	12% (75)	10% (65)	624
Avid Fan of NASCAR, F1, and IndyCar	45% (62)	21% (29)	3% (4)	1% (1)	11% (15)	20% (27)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	47% (185)	29% (116)	4% (15)	1% (5)	9% (36)	9% (38)	395
NASCAR Fan	42% (264)	30% (190)	3% (21)	1% (9)	12% (75)	10% (65)	624
Avid NASCAR Fan	42% (264)	30% (190)	3% (21)	1% (9)	12% (75)	10% (65)	624
F1 Fan	45% (190)	30% (127)	4% (18)	1% (6)	10% (42)	10% (41)	423
Avid F1 Fan	43% (76)	25% (44)	5% (8)	1% (2)	10% (18)	16% (28)	177
Casual F1 Fan	46% (114)	34% (83)	4% (10)	2% (4)	10% (24)	5% (13)	247
IndyCar Fan	46% (233)	28% (140)	4% (18)	2% (8)	11% (57)	9% (46)	502
Avid IndyCar Fan	46% (101)	21% (45)	4% (8)	2% (4)	13% (29)	14% (30)	218
Casual IndyCar Fan	46% (132)	33% (95)	3% (10)	1% (4)	10% (28)	6% (16)	284
NHRA Fan	46% (184)	28% (110)	3% (13)	2% (8)	11% (43)	10% (40)	399
MotoGP Fan	43% (132)	27% (83)	5% (16)	2% (6)	10% (32)	13% (39)	307
Avid MotoGP Fan	36% (40)	23% (25)	4% (5)	1% (1)	11% (12)	25% (28)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Christopher Bell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	24% (152)	6% (40)	3% (16)	22% (138)	28% (176)	624
Gender: Male	17% (72)	26% (109)	8% (32)	3% (12)	22% (92)	24% (98)	415
Gender: Female	15% (30)	20% (43)	4% (8)	2% (4)	22% (46)	37% (78)	209
Age: 18-29	18% (14)	22% (16)	17% (13)	8% (6)	22% (16)	13% (10)	75
Age: 30-44	25% (42)	20% (35)	8% (13)	4% (7)	16% (28)	27% (46)	170
Age: 45-54	8% (7)	28% (27)	7% (6)	2% (2)	25% (23)	30% (29)	95
Age: 55-64	15% (25)	28% (49)	3% (5)	1% (1)	24% (40)	29% (50)	171
Age: 65+	13% (15)	22% (25)	2% (2)	— (0)	27% (30)	36% (41)	114
Millennial: Age 23-38	21% (31)	21% (31)	11% (16)	8% (11)	14% (21)	27% (40)	150
Generation X: Age 39-54	18% (28)	26% (41)	6% (9)	2% (3)	23% (36)	25% (40)	158
Boomers: Age 55-73	14% (37)	26% (67)	3% (7)	1% (1)	23% (61)	34% (89)	262
PID: Dem (no lean)	23% (39)	27% (47)	4% (7)	4% (6)	20% (35)	22% (38)	172
PID: Ind (no lean)	13% (22)	24% (41)	5% (9)	3% (5)	25% (42)	30% (51)	171
PID: Rep (no lean)	15% (41)	22% (63)	8% (23)	2% (5)	22% (60)	31% (87)	281
PID/Gender: Dem Men	25% (28)	25% (28)	4% (5)	5% (5)	23% (25)	18% (20)	111
PID/Gender: Dem Women	19% (11)	31% (19)	4% (2)	1% (1)	16% (10)	29% (18)	61
PID/Gender: Ind Men	14% (15)	30% (33)	7% (8)	1% (1)	22% (24)	25% (27)	108
PID/Gender: Ind Women	12% (7)	14% (9)	2% (1)	6% (4)	29% (18)	38% (24)	63
PID/Gender: Rep Men	15% (29)	25% (48)	10% (19)	3% (5)	22% (43)	26% (51)	196
PID/Gender: Rep Women	14% (12)	18% (15)	5% (4)	— (0)	21% (18)	43% (36)	85
Ideo: Liberal (1-3)	17% (23)	30% (41)	5% (7)	4% (5)	24% (33)	20% (28)	138
Ideo: Moderate (4)	20% (32)	23% (37)	7% (11)	3% (6)	23% (37)	25% (40)	165
Ideo: Conservative (5-7)	15% (40)	25% (65)	5% (14)	2% (5)	21% (55)	32% (83)	262
Educ: < College	13% (63)	22% (102)	7% (35)	3% (12)	24% (112)	31% (148)	473
Educ: Bachelors degree	30% (30)	33% (33)	4% (4)	3% (3)	14% (14)	17% (16)	99
Educ: Post-grad	18% (9)	33% (17)	1% (1)	2% (1)	24% (13)	22% (11)	52
Income: Under 50k	15% (51)	22% (73)	6% (21)	2% (8)	22% (76)	33% (111)	340
Income: 50k-100k	17% (37)	26% (57)	8% (17)	2% (5)	21% (46)	25% (55)	216
Income: 100k+	21% (14)	32% (22)	2% (1)	4% (3)	25% (17)	16% (11)	67
Ethnicity: White	16% (86)	24% (125)	6% (33)	3% (13)	22% (117)	29% (152)	526
Ethnicity: Hispanic	25% (17)	24% (16)	18% (12)	3% (2)	11% (7)	19% (12)	66

Continued on next page

Table AUTO9_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Christopher Bell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	24% (152)	6% (40)	3% (16)	22% (138)	28% (176)	624
Ethnicity: Afr. Am.	20% (12)	26% (15)	5% (3)	1% (1)	19% (11)	29% (18)	60
All Christian	16% (48)	30% (92)	3% (10)	1% (3)	24% (73)	26% (79)	305
Agnostic/Nothing in particular	17% (45)	20% (55)	7% (20)	4% (11)	21% (56)	31% (84)	271
Evangelical	15% (32)	28% (62)	6% (12)	3% (7)	21% (47)	27% (59)	219
Non-Evangelical	17% (36)	27% (59)	2% (5)	1% (1)	27% (57)	26% (57)	215
Community: Urban	25% (40)	25% (38)	9% (15)	2% (3)	16% (26)	22% (35)	157
Community: Suburban	16% (41)	25% (64)	5% (12)	4% (10)	22% (57)	29% (74)	258
Community: Rural	10% (21)	23% (49)	6% (13)	1% (3)	27% (56)	32% (67)	209
Employ: Private Sector	19% (39)	28% (55)	8% (16)	1% (3)	18% (35)	26% (52)	199
Employ: Self-Employed	19% (14)	24% (17)	4% (3)	5% (4)	22% (16)	27% (20)	73
Employ: Retired	11% (17)	24% (36)	3% (4)	— (1)	30% (45)	32% (49)	151
Employ: Unemployed	24% (13)	12% (7)	13% (7)	— (0)	23% (13)	28% (16)	56
Military HH: Yes	19% (28)	27% (39)	7% (10)	— (0)	22% (31)	25% (35)	142
Military HH: No	15% (75)	23% (113)	6% (29)	3% (16)	22% (107)	29% (141)	482
RD/WT: Right Direction	18% (63)	24% (84)	9% (30)	3% (9)	20% (71)	27% (95)	353
RD/WT: Wrong Track	14% (39)	25% (67)	4% (10)	3% (7)	25% (67)	30% (81)	271
Trump Job Approve	16% (57)	23% (80)	7% (25)	3% (9)	21% (71)	30% (103)	345
Trump Job Disapprove	17% (44)	26% (69)	5% (13)	3% (7)	25% (66)	25% (66)	264
Trump Job Strongly Approve	18% (45)	22% (53)	8% (20)	1% (2)	20% (48)	31% (76)	244
Trump Job Somewhat Approve	12% (12)	26% (27)	6% (6)	7% (7)	23% (23)	27% (27)	101
Trump Job Somewhat Disapprove	13% (9)	35% (24)	3% (2)	1% (1)	26% (18)	22% (15)	70
Trump Job Strongly Disapprove	18% (35)	23% (44)	5% (10)	3% (6)	25% (48)	26% (51)	194
Favorable of Trump	16% (57)	23% (81)	8% (28)	2% (6)	21% (73)	30% (105)	351
Unfavorable of Trump	16% (40)	27% (68)	5% (11)	3% (7)	24% (59)	25% (61)	247
Very Favorable of Trump	16% (40)	22% (54)	9% (23)	2% (5)	20% (49)	31% (78)	250
Somewhat Favorable of Trump	17% (17)	27% (27)	5% (5)	1% (1)	24% (24)	27% (27)	101
Somewhat Unfavorable of Trump	11% (6)	35% (21)	4% (3)	4% (2)	22% (13)	23% (13)	58
Very Unfavorable of Trump	18% (34)	25% (47)	5% (9)	2% (5)	24% (46)	25% (48)	189

Continued on next page

Table AUTO9_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Christopher Bell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	24% (152)	6% (40)	3% (16)	22% (138)	28% (176)	624
#1 Issue: Economy	18% (25)	28% (39)	7% (10)	5% (7)	22% (31)	20% (28)	140
#1 Issue: Security	15% (23)	30% (44)	10% (14)	3% (5)	21% (32)	21% (30)	148
#1 Issue: Health Care	18% (19)	19% (20)	5% (5)	1% (1)	21% (23)	35% (37)	106
#1 Issue: Medicare / Social Security	15% (19)	26% (31)	4% (5)	— (0)	23% (28)	32% (39)	121
2018 House Vote: Democrat	20% (38)	26% (48)	6% (11)	4% (8)	20% (36)	24% (45)	185
2018 House Vote: Republican	17% (46)	25% (69)	7% (20)	2% (5)	23% (61)	26% (71)	272
2016 Vote: Hillary Clinton	20% (33)	28% (46)	4% (6)	6% (9)	21% (34)	21% (34)	163
2016 Vote: Donald Trump	18% (50)	24% (69)	7% (19)	2% (4)	22% (62)	28% (81)	287
2016 Vote: Didn't Vote	10% (14)	19% (28)	10% (14)	1% (1)	22% (33)	39% (57)	147
Voted in 2014: Yes	18% (74)	27% (115)	6% (23)	3% (14)	22% (90)	24% (102)	418
Voted in 2014: No	14% (28)	18% (37)	8% (16)	1% (3)	23% (48)	36% (74)	206
2012 Vote: Barack Obama	15% (32)	28% (61)	4% (9)	3% (6)	21% (45)	30% (65)	219
2012 Vote: Mitt Romney	18% (33)	24% (46)	7% (13)	2% (4)	26% (50)	23% (44)	191
2012 Vote: Didn't Vote	16% (30)	22% (41)	8% (16)	3% (5)	21% (39)	31% (58)	189
4-Region: Northeast	17% (16)	26% (24)	4% (4)	1% (1)	22% (20)	29% (27)	91
4-Region: Midwest	13% (18)	22% (32)	7% (9)	3% (5)	25% (36)	30% (44)	144
4-Region: South	17% (47)	26% (71)	5% (15)	2% (6)	22% (59)	28% (76)	274
4-Region: West	19% (21)	21% (24)	10% (11)	4% (5)	20% (23)	26% (30)	115
200246	16% (30)	21% (40)	8% (15)	4% (8)	21% (40)	30% (58)	191
200252	18% (37)	28% (58)	5% (11)	1% (2)	21% (43)	27% (55)	206
200257	16% (35)	23% (53)	6% (14)	3% (7)	24% (55)	28% (63)	227
White (non-hispanic)	15% (70)	24% (116)	5% (23)	3% (13)	24% (117)	29% (141)	481
Currently subscribe: Cable or satellite	19% (71)	27% (103)	4% (17)	1% (6)	23% (90)	25% (97)	384
Currently subscribe: Streaming services	17% (58)	26% (89)	5% (17)	3% (9)	23% (79)	26% (89)	342
Currently subscribe: Live TV streaming	19% (44)	26% (59)	8% (17)	5% (10)	20% (46)	23% (53)	230
Currently subscribe: Broadband internet	19% (75)	26% (105)	4% (17)	2% (9)	22% (86)	27% (108)	400
Access to: Over-the-air TV antenna	22% (47)	21% (46)	5% (11)	2% (4)	20% (44)	31% (68)	219
Access to: Smart or connected TV	18% (71)	25% (100)	6% (23)	3% (11)	23% (89)	26% (101)	396
Interested in Sports Betting	25% (69)	26% (71)	11% (29)	4% (11)	17% (48)	17% (47)	275
Interested in Motorsports	18% (86)	26% (127)	6% (30)	2% (11)	24% (115)	23% (110)	479

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Table AUTO9_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?
Christopher Bell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	24% (152)	6% (40)	3% (16)	22% (138)	28% (176)	624
Avid Fan of NASCAR, F1, and IndyCar	25% (34)	26% (36)	6% (8)	2% (3)	13% (18)	29% (40)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	21% (84)	26% (102)	7% (28)	2% (8)	18% (71)	26% (103)	395
NASCAR Fan	16% (102)	24% (152)	6% (40)	3% (16)	22% (138)	28% (176)	624
Avid NASCAR Fan	16% (102)	24% (152)	6% (40)	3% (16)	22% (138)	28% (176)	624
F1 Fan	20% (87)	25% (107)	8% (33)	3% (12)	18% (74)	26% (110)	423
Avid F1 Fan	28% (49)	26% (46)	9% (15)	2% (3)	11% (20)	24% (43)	177
Casual F1 Fan	15% (38)	25% (61)	7% (17)	4% (9)	22% (54)	27% (67)	247
IndyCar Fan	19% (94)	25% (125)	6% (32)	2% (8)	22% (110)	26% (132)	502
Avid IndyCar Fan	25% (55)	23% (49)	7% (15)	2% (3)	19% (42)	24% (53)	218
Casual IndyCar Fan	14% (39)	27% (76)	6% (18)	2% (5)	24% (68)	28% (79)	284
NHRA Fan	19% (77)	24% (96)	8% (30)	2% (6)	21% (83)	27% (106)	399
MotoGP Fan	22% (68)	24% (73)	7% (21)	2% (7)	20% (60)	25% (78)	307
Avid MotoGP Fan	31% (34)	20% (22)	1% (2)	4% (5)	12% (13)	32% (35)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO9_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Daniel Suarez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	27% (166)	7% (44)	4% (23)	22% (136)	25% (154)	624
Gender: Male	19% (77)	28% (115)	6% (27)	4% (18)	23% (95)	20% (84)	415
Gender: Female	12% (25)	25% (52)	8% (17)	2% (5)	19% (41)	33% (70)	209
Age: 18-29	28% (21)	23% (17)	11% (8)	4% (3)	17% (13)	17% (12)	75
Age: 30-44	17% (30)	25% (43)	7% (12)	7% (11)	18% (30)	26% (43)	170
Age: 45-54	12% (12)	26% (24)	7% (7)	4% (4)	28% (26)	24% (22)	95
Age: 55-64	16% (27)	30% (51)	6% (10)	2% (3)	23% (39)	23% (40)	171
Age: 65+	11% (13)	28% (32)	6% (7)	1% (1)	23% (27)	31% (36)	114
Millennial: Age 23-38	16% (24)	27% (41)	8% (11)	7% (11)	14% (21)	28% (41)	150
Generation X: Age 39-54	20% (32)	24% (39)	7% (11)	4% (6)	25% (40)	19% (30)	158
Boomers: Age 55-73	13% (35)	30% (78)	6% (16)	1% (3)	22% (58)	28% (72)	262
PID: Dem (no lean)	23% (40)	29% (50)	5% (8)	2% (4)	23% (39)	18% (32)	172
PID: Ind (no lean)	13% (23)	25% (42)	8% (13)	4% (7)	23% (40)	27% (47)	171
PID: Rep (no lean)	14% (39)	27% (75)	8% (23)	4% (12)	20% (57)	27% (75)	281
PID/Gender: Dem Men	27% (30)	28% (31)	3% (3)	1% (1)	23% (26)	18% (21)	111
PID/Gender: Dem Women	17% (10)	30% (19)	9% (6)	4% (2)	21% (13)	18% (11)	61
PID/Gender: Ind Men	16% (17)	29% (31)	6% (7)	5% (5)	20% (22)	24% (26)	108
PID/Gender: Ind Women	9% (6)	17% (11)	9% (6)	2% (2)	28% (18)	34% (21)	63
PID/Gender: Rep Men	16% (31)	27% (52)	9% (17)	6% (11)	24% (47)	19% (38)	196
PID/Gender: Rep Women	10% (8)	27% (22)	7% (6)	1% (1)	12% (10)	44% (37)	85
Ideo: Liberal (1-3)	23% (31)	28% (39)	6% (9)	2% (2)	23% (32)	18% (25)	138
Ideo: Moderate (4)	15% (24)	25% (42)	8% (14)	6% (10)	25% (41)	21% (34)	165
Ideo: Conservative (5-7)	16% (42)	29% (76)	7% (17)	3% (7)	19% (51)	26% (69)	262
Educ: < College	14% (66)	25% (120)	7% (33)	4% (18)	23% (107)	27% (129)	473
Educ: Bachelors degree	23% (23)	31% (31)	9% (9)	4% (4)	16% (16)	17% (17)	99
Educ: Post-grad	25% (13)	30% (16)	4% (2)	1% (1)	24% (12)	16% (8)	52
Income: Under 50k	15% (50)	24% (81)	8% (28)	2% (8)	22% (75)	29% (99)	340
Income: 50k-100k	18% (38)	30% (64)	5% (11)	6% (13)	21% (46)	21% (45)	216
Income: 100k+	21% (14)	31% (21)	8% (5)	3% (2)	22% (15)	15% (10)	67
Ethnicity: White	16% (84)	27% (143)	7% (37)	4% (21)	22% (115)	24% (127)	526
Ethnicity: Hispanic	27% (18)	25% (17)	6% (4)	8% (5)	17% (11)	16% (10)	66

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Table AUTO9_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Daniel Suarez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	27% (166)	7% (44)	4% (23)	22% (136)	25% (154)	624
Ethnicity: Afr. Am.	18% (11)	24% (15)	7% (4)	— (0)	18% (11)	33% (20)	60
All Christian	15% (46)	31% (94)	6% (20)	3% (9)	22% (66)	23% (71)	305
Agnostic/Nothing in particular	17% (46)	24% (66)	7% (19)	3% (9)	22% (60)	26% (71)	271
Evangelical	14% (31)	28% (62)	8% (17)	4% (8)	20% (44)	26% (57)	219
Non-Evangelical	17% (36)	28% (61)	5% (11)	2% (4)	24% (52)	24% (51)	215
Community: Urban	22% (34)	31% (48)	7% (10)	2% (2)	22% (34)	18% (28)	157
Community: Suburban	21% (55)	20% (51)	9% (24)	3% (8)	20% (53)	26% (67)	258
Community: Rural	6% (12)	32% (67)	4% (9)	6% (12)	23% (49)	28% (59)	209
Employ: Private Sector	18% (35)	35% (69)	5% (9)	6% (12)	18% (36)	19% (37)	199
Employ: Self-Employed	18% (14)	23% (17)	6% (5)	4% (3)	16% (12)	32% (23)	73
Employ: Retired	13% (20)	24% (36)	6% (10)	2% (4)	27% (41)	27% (41)	151
Employ: Unemployed	19% (11)	24% (14)	8% (4)	— (0)	23% (13)	26% (14)	56
Military HH: Yes	17% (24)	30% (42)	8% (12)	2% (3)	24% (33)	20% (28)	142
Military HH: No	16% (78)	26% (124)	7% (32)	4% (20)	21% (102)	26% (126)	482
RD/WT: Right Direction	17% (61)	30% (104)	7% (26)	4% (13)	19% (67)	23% (81)	353
RD/WT: Wrong Track	15% (40)	23% (62)	7% (18)	3% (9)	25% (69)	27% (72)	271
Trump Job Approve	15% (52)	28% (97)	7% (25)	5% (16)	20% (69)	25% (86)	345
Trump Job Disapprove	18% (49)	25% (65)	7% (18)	2% (6)	25% (66)	23% (59)	264
Trump Job Strongly Approve	18% (43)	28% (68)	7% (16)	4% (10)	19% (47)	24% (59)	244
Trump Job Somewhat Approve	9% (9)	29% (29)	9% (9)	6% (6)	21% (21)	26% (27)	101
Trump Job Somewhat Disapprove	21% (15)	25% (17)	4% (3)	3% (2)	26% (18)	22% (15)	70
Trump Job Strongly Disapprove	17% (34)	25% (48)	8% (16)	2% (4)	25% (48)	23% (44)	194
Favorable of Trump	14% (50)	29% (101)	8% (27)	4% (15)	20% (68)	26% (90)	351
Unfavorable of Trump	20% (49)	26% (63)	6% (15)	2% (6)	25% (61)	21% (53)	247
Very Favorable of Trump	16% (39)	27% (68)	8% (20)	4% (10)	19% (48)	26% (65)	250
Somewhat Favorable of Trump	11% (11)	32% (32)	7% (7)	5% (5)	20% (20)	25% (25)	101
Somewhat Unfavorable of Trump	27% (16)	21% (12)	6% (4)	— (0)	25% (15)	21% (12)	58
Very Unfavorable of Trump	18% (34)	27% (51)	6% (11)	3% (6)	25% (47)	21% (40)	189

Continued on next page

Table AUTO9_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Daniel Suarez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	27% (166)	7% (44)	4% (23)	22% (136)	25% (154)	624
#1 Issue: Economy	17% (24)	31% (44)	6% (9)	7% (10)	18% (25)	21% (29)	140
#1 Issue: Security	19% (29)	24% (35)	14% (21)	3% (4)	20% (30)	20% (29)	148
#1 Issue: Health Care	13% (14)	29% (31)	7% (7)	3% (3)	22% (23)	26% (28)	106
#1 Issue: Medicare / Social Security	14% (17)	29% (35)	4% (5)	2% (2)	22% (26)	29% (36)	121
2018 House Vote: Democrat	24% (45)	27% (50)	7% (14)	2% (3)	22% (40)	18% (33)	185
2018 House Vote: Republican	15% (41)	32% (87)	6% (16)	4% (11)	20% (54)	23% (64)	272
2016 Vote: Hillary Clinton	24% (39)	27% (45)	6% (9)	1% (2)	24% (40)	17% (27)	163
2016 Vote: Donald Trump	16% (47)	30% (86)	5% (16)	4% (13)	20% (56)	24% (70)	287
2016 Vote: Didn't Vote	10% (15)	18% (27)	10% (15)	5% (7)	24% (35)	33% (49)	147
Voted in 2014: Yes	18% (73)	29% (123)	7% (29)	4% (15)	22% (91)	21% (87)	418
Voted in 2014: No	14% (29)	21% (44)	7% (15)	4% (8)	22% (45)	32% (67)	206
2012 Vote: Barack Obama	17% (37)	29% (64)	6% (13)	1% (2)	20% (44)	27% (58)	219
2012 Vote: Mitt Romney	17% (33)	29% (56)	7% (13)	6% (11)	23% (44)	18% (34)	191
2012 Vote: Didn't Vote	16% (30)	21% (40)	9% (17)	4% (8)	23% (44)	26% (50)	189
4-Region: Northeast	18% (17)	30% (28)	6% (6)	4% (3)	18% (17)	23% (21)	91
4-Region: Midwest	14% (20)	29% (41)	6% (9)	4% (6)	21% (30)	27% (38)	144
4-Region: South	17% (46)	27% (75)	6% (17)	3% (8)	23% (62)	24% (66)	274
4-Region: West	17% (19)	20% (23)	11% (13)	5% (5)	23% (27)	24% (28)	115
200246	14% (26)	21% (41)	8% (15)	5% (10)	24% (47)	28% (53)	191
200252	20% (40)	34% (70)	6% (13)	2% (3)	17% (35)	22% (45)	206
200257	16% (35)	25% (56)	7% (16)	4% (9)	24% (54)	25% (56)	227
White (non-hispanic)	14% (69)	28% (133)	7% (35)	3% (15)	23% (111)	25% (118)	481
Currently subscribe: Cable or satellite	17% (65)	30% (117)	7% (26)	3% (11)	22% (86)	21% (80)	384
Currently subscribe: Streaming services	18% (62)	27% (91)	7% (25)	4% (12)	21% (70)	24% (82)	342
Currently subscribe: Live TV streaming	22% (51)	27% (61)	9% (20)	2% (4)	18% (42)	23% (52)	230
Currently subscribe: Broadband internet	18% (71)	29% (114)	6% (24)	3% (11)	22% (89)	23% (90)	400
Access to: Over-the-air TV antenna	21% (45)	27% (58)	6% (13)	2% (4)	21% (45)	24% (53)	219
Access to: Smart or connected TV	19% (77)	27% (108)	6% (24)	4% (14)	21% (82)	23% (92)	396
Interested in Sports Betting	27% (73)	28% (78)	9% (25)	4% (12)	17% (47)	14% (39)	275
Interested in Motorsports	17% (83)	31% (147)	7% (34)	2% (12)	24% (113)	19% (90)	479

Continued on next page

Table AUTO9_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series drivers?

Daniel Suarez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	16% (102)	27% (166)	7% (44)	4% (23)	22% (136)	25% (154)	624
Avid Fan of NASCAR, F1, and IndyCar	23% (32)	24% (33)	6% (8)	5% (7)	16% (23)	26% (36)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	19% (77)	30% (118)	7% (29)	3% (13)	19% (76)	21% (83)	395
NASCAR Fan	16% (102)	27% (166)	7% (44)	4% (23)	22% (136)	25% (154)	624
Avid NASCAR Fan	16% (102)	27% (166)	7% (44)	4% (23)	22% (136)	25% (154)	624
F1 Fan	20% (85)	29% (122)	7% (31)	4% (15)	19% (80)	21% (90)	423
Avid F1 Fan	26% (45)	24% (42)	7% (13)	4% (8)	15% (26)	24% (42)	177
Casual F1 Fan	16% (39)	32% (80)	7% (18)	3% (7)	22% (54)	19% (48)	247
IndyCar Fan	17% (85)	29% (145)	7% (37)	3% (17)	21% (105)	23% (114)	502
Avid IndyCar Fan	23% (51)	25% (53)	6% (12)	4% (9)	20% (44)	22% (49)	218
Casual IndyCar Fan	12% (34)	32% (91)	9% (24)	3% (8)	22% (61)	23% (65)	284
NHRA Fan	17% (66)	30% (118)	7% (26)	4% (15)	21% (84)	22% (88)	399
MotoGP Fan	19% (59)	28% (85)	7% (22)	2% (8)	22% (67)	22% (68)	307
Avid MotoGP Fan	23% (26)	19% (22)	5% (6)	1% (1)	15% (17)	36% (40)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Daytona International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	68% (421)	17% (103)	3% (20)	1% (9)	8% (50)	3% (19)	624
Gender: Male	67% (280)	17% (72)	3% (13)	1% (6)	8% (33)	3% (11)	415
Gender: Female	68% (142)	15% (32)	3% (7)	1% (3)	8% (17)	4% (8)	209
Age: 18-29	47% (35)	20% (15)	12% (9)	4% (3)	10% (7)	7% (5)	75
Age: 30-44	59% (100)	24% (40)	3% (5)	1% (2)	9% (16)	4% (8)	170
Age: 45-54	78% (75)	15% (15)	1% (1)	1% (1)	3% (3)	2% (2)	95
Age: 55-64	79% (134)	11% (19)	2% (3)	1% (1)	6% (10)	2% (3)	171
Age: 65+	69% (78)	13% (15)	2% (2)	2% (2)	12% (14)	2% (2)	114
Millennial: Age 23-38	52% (79)	22% (33)	4% (5)	2% (4)	15% (22)	5% (8)	150
Generation X: Age 39-54	75% (119)	18% (29)	2% (4)	1% (1)	2% (3)	2% (3)	158
Boomers: Age 55-73	74% (195)	12% (31)	2% (6)	1% (4)	8% (22)	2% (5)	262
PID: Dem (no lean)	69% (118)	16% (27)	3% (6)	2% (3)	7% (12)	4% (6)	172
PID: Ind (no lean)	55% (94)	22% (38)	5% (9)	2% (3)	12% (21)	4% (7)	171
PID: Rep (no lean)	75% (209)	14% (38)	2% (6)	1% (4)	6% (17)	2% (6)	281
PID/Gender: Dem Men	66% (74)	18% (20)	2% (2)	2% (2)	8% (8)	4% (5)	111
PID/Gender: Dem Women	73% (44)	12% (7)	6% (4)	1% (0)	6% (4)	3% (2)	61
PID/Gender: Ind Men	51% (55)	25% (27)	8% (9)	1% (1)	12% (13)	3% (3)	108
PID/Gender: Ind Women	61% (38)	17% (11)	— (0)	3% (2)	14% (9)	5% (3)	63
PID/Gender: Rep Men	77% (151)	13% (24)	1% (2)	2% (3)	6% (12)	2% (3)	196
PID/Gender: Rep Women	69% (59)	16% (14)	4% (4)	1% (0)	6% (5)	3% (3)	85
Ideo: Liberal (1-3)	70% (97)	18% (24)	2% (2)	— (1)	5% (7)	4% (6)	138
Ideo: Moderate (4)	57% (94)	20% (33)	5% (9)	3% (5)	13% (21)	2% (3)	165
Ideo: Conservative (5-7)	76% (200)	14% (38)	2% (6)	1% (2)	5% (13)	1% (4)	262
Educ: < College	68% (320)	16% (74)	3% (12)	2% (8)	9% (42)	3% (16)	473
Educ: Bachelors degree	68% (67)	21% (21)	4% (4)	1% (1)	6% (6)	1% (1)	99
Educ: Post-grad	65% (34)	15% (8)	9% (5)	1% (1)	5% (3)	5% (3)	52
Income: Under 50k	68% (233)	17% (57)	2% (8)	2% (5)	8% (26)	3% (11)	340
Income: 50k-100k	65% (141)	18% (38)	3% (6)	2% (4)	10% (21)	3% (6)	216
Income: 100k+	71% (48)	12% (8)	8% (6)	— (0)	5% (3)	3% (2)	67
Ethnicity: White	71% (376)	14% (75)	3% (14)	1% (6)	9% (46)	2% (10)	526
Ethnicity: Hispanic	49% (32)	21% (14)	9% (6)	— (0)	21% (14)	— (0)	66

Continued on next page

Table AUTO10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Daytona International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	68% (421)	17% (103)	3% (20)	1% (9)	8% (50)	3% (19)	624
Ethnicity: Afr. Am.	52% (32)	27% (16)	3% (2)	3% (2)	2% (1)	13% (8)	60
All Christian	73% (222)	16% (50)	1% (3)	2% (5)	6% (19)	2% (5)	305
Agnostic/Nothing in particular	66% (179)	17% (46)	4% (12)	1% (4)	8% (22)	3% (8)	271
Evangelical	73% (160)	16% (35)	1% (2)	2% (3)	6% (14)	2% (5)	219
Non-Evangelical	71% (153)	16% (35)	2% (5)	2% (5)	6% (14)	1% (3)	215
Community: Urban	65% (102)	19% (29)	4% (6)	1% (2)	8% (12)	3% (5)	157
Community: Suburban	69% (177)	19% (49)	3% (9)	1% (3)	8% (19)	1% (2)	258
Community: Rural	68% (143)	12% (25)	2% (5)	2% (5)	9% (19)	6% (12)	209
Employ: Private Sector	72% (143)	16% (31)	3% (5)	— (0)	8% (15)	2% (4)	199
Employ: Self-Employed	69% (51)	15% (11)	1% (1)	1% (1)	11% (8)	3% (2)	73
Employ: Retired	71% (107)	13% (19)	2% (2)	2% (2)	10% (15)	3% (5)	151
Employ: Unemployed	55% (31)	19% (11)	3% (1)	5% (3)	10% (6)	9% (5)	56
Military HH: Yes	70% (100)	13% (18)	7% (10)	2% (2)	6% (9)	2% (3)	142
Military HH: No	67% (321)	18% (85)	2% (11)	1% (7)	9% (41)	3% (16)	482
RD/WT: Right Direction	72% (252)	16% (55)	3% (9)	1% (4)	7% (25)	2% (7)	353
RD/WT: Wrong Track	62% (169)	18% (48)	4% (11)	2% (6)	9% (25)	5% (12)	271
Trump Job Approve	74% (254)	15% (52)	3% (9)	1% (4)	7% (24)	1% (3)	345
Trump Job Disapprove	61% (160)	19% (50)	4% (11)	1% (4)	10% (27)	5% (12)	264
Trump Job Strongly Approve	74% (179)	15% (36)	2% (4)	— (1)	9% (21)	1% (2)	244
Trump Job Somewhat Approve	74% (74)	15% (15)	5% (5)	3% (3)	3% (3)	1% (1)	101
Trump Job Somewhat Disapprove	56% (39)	30% (21)	6% (4)	1% (1)	6% (4)	1% (1)	70
Trump Job Strongly Disapprove	63% (122)	15% (29)	4% (7)	1% (3)	12% (23)	6% (11)	194
Favorable of Trump	73% (258)	16% (55)	2% (8)	1% (2)	7% (23)	1% (5)	351
Unfavorable of Trump	63% (156)	18% (44)	4% (9)	1% (3)	10% (25)	4% (10)	247
Very Favorable of Trump	73% (183)	15% (38)	1% (3)	— (1)	9% (22)	1% (3)	250
Somewhat Favorable of Trump	74% (74)	17% (17)	5% (5)	1% (1)	1% (1)	1% (1)	101
Somewhat Unfavorable of Trump	55% (32)	27% (16)	6% (4)	3% (2)	5% (3)	3% (2)	58
Very Unfavorable of Trump	65% (123)	15% (29)	3% (5)	1% (1)	12% (22)	4% (8)	189

Continued on next page

Table AUTO10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Daytona International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	68% (421)	17% (103)	3% (20)	1% (9)	8% (50)	3% (19)	624
#1 Issue: Economy	69% (97)	13% (19)	4% (6)	2% (3)	9% (12)	3% (4)	140
#1 Issue: Security	66% (98)	19% (28)	6% (9)	2% (2)	5% (7)	2% (3)	148
#1 Issue: Health Care	67% (71)	15% (16)	— (0)	1% (1)	12% (12)	5% (5)	106
#1 Issue: Medicare / Social Security	76% (92)	17% (20)	— (0)	— (0)	7% (8)	1% (1)	121
2018 House Vote: Democrat	65% (121)	17% (32)	4% (8)	2% (3)	8% (15)	3% (6)	185
2018 House Vote: Republican	75% (205)	13% (36)	2% (7)	2% (4)	6% (17)	2% (4)	272
2016 Vote: Hillary Clinton	65% (107)	16% (26)	5% (8)	3% (4)	8% (13)	3% (5)	163
2016 Vote: Donald Trump	75% (215)	15% (42)	1% (3)	1% (2)	7% (20)	1% (4)	287
2016 Vote: Didn't Vote	56% (82)	19% (28)	5% (7)	2% (3)	12% (17)	6% (9)	147
Voted in 2014: Yes	71% (295)	15% (64)	2% (10)	2% (7)	7% (29)	3% (13)	418
Voted in 2014: No	61% (126)	19% (39)	5% (10)	1% (3)	10% (22)	3% (7)	206
2012 Vote: Barack Obama	68% (149)	18% (40)	4% (8)	1% (2)	5% (10)	4% (9)	219
2012 Vote: Mitt Romney	73% (139)	15% (29)	1% (2)	2% (3)	9% (17)	1% (2)	191
2012 Vote: Didn't Vote	61% (116)	17% (33)	5% (9)	2% (4)	10% (19)	4% (8)	189
4-Region: Northeast	72% (65)	17% (16)	2% (2)	1% (1)	3% (3)	4% (4)	91
4-Region: Midwest	66% (94)	16% (24)	2% (2)	3% (4)	12% (18)	1% (2)	144
4-Region: South	73% (201)	15% (40)	3% (8)	— (1)	5% (13)	4% (12)	274
4-Region: West	53% (61)	21% (24)	7% (8)	3% (3)	15% (17)	2% (2)	115
200246	64% (123)	18% (33)	4% (7)	2% (3)	10% (20)	3% (5)	191
200252	71% (146)	17% (35)	2% (4)	2% (4)	6% (13)	1% (3)	206
200257	67% (153)	15% (35)	4% (9)	1% (2)	8% (17)	5% (12)	227
White (non-hispanic)	72% (347)	15% (72)	2% (12)	1% (6)	7% (34)	2% (10)	481
Currently subscribe: Cable or satellite	72% (278)	16% (62)	3% (13)	1% (4)	5% (18)	2% (9)	384
Currently subscribe: Streaming services	67% (229)	18% (61)	3% (11)	1% (4)	6% (22)	4% (15)	342
Currently subscribe: Live TV streaming	66% (151)	18% (42)	3% (7)	2% (4)	6% (14)	5% (12)	230
Currently subscribe: Broadband internet	72% (287)	16% (62)	2% (8)	2% (7)	7% (27)	2% (9)	400
Access to: Over-the-air TV antenna	67% (147)	18% (38)	4% (8)	2% (5)	6% (13)	4% (8)	219
Access to: Smart or connected TV	65% (257)	17% (69)	3% (13)	2% (7)	9% (37)	3% (12)	396
Interested in Sports Betting	66% (182)	17% (46)	5% (15)	1% (3)	8% (21)	3% (7)	275
Interested in Motorsports	75% (358)	17% (84)	3% (13)	1% (5)	3% (15)	1% (4)	479

Continued on next page

Table AUTO10_1: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Daytona International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	68% (421)	17% (103)	3% (20)	1% (9)	8% (50)	3% (19)	624
Avid Fan of NASCAR, F1, and IndyCar	55% (77)	18% (25)	3% (5)	2% (3)	11% (16)	10% (14)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	66% (262)	18% (71)	4% (16)	1% (4)	7% (27)	4% (14)	395
NASCAR Fan	68% (421)	17% (103)	3% (20)	1% (9)	8% (50)	3% (19)	624
Avid NASCAR Fan	68% (421)	17% (103)	3% (20)	1% (9)	8% (50)	3% (19)	624
F1 Fan	66% (281)	18% (76)	4% (16)	1% (5)	7% (31)	4% (15)	423
Avid F1 Fan	55% (98)	18% (32)	5% (9)	2% (3)	12% (21)	8% (14)	177
Casual F1 Fan	74% (184)	18% (44)	3% (6)	1% (2)	4% (10)	— (1)	247
IndyCar Fan	67% (337)	18% (91)	3% (16)	1% (6)	7% (36)	3% (15)	502
Avid IndyCar Fan	62% (134)	18% (38)	2% (5)	1% (3)	11% (24)	6% (14)	218
Casual IndyCar Fan	72% (204)	19% (53)	4% (11)	1% (3)	4% (13)	— (1)	284
NHRA Fan	66% (265)	18% (70)	3% (12)	1% (5)	8% (31)	4% (15)	399
MotoGP Fan	61% (188)	21% (64)	4% (11)	2% (6)	7% (21)	6% (18)	307
Avid MotoGP Fan	46% (52)	20% (22)	3% (3)	4% (4)	13% (15)	14% (16)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Las Vegas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (236)	33% (204)	5% (31)	4% (23)	11% (71)	9% (58)	624
Gender: Male	40% (164)	33% (138)	6% (24)	4% (15)	10% (42)	8% (33)	415
Gender: Female	34% (72)	32% (67)	4% (7)	4% (8)	14% (30)	12% (25)	209
Age: 18-29	37% (28)	14% (11)	12% (9)	12% (9)	10% (7)	14% (11)	75
Age: 30-44	39% (66)	30% (50)	7% (11)	6% (10)	8% (13)	12% (20)	170
Age: 45-54	34% (32)	42% (39)	4% (4)	1% (1)	17% (17)	3% (3)	95
Age: 55-64	41% (69)	38% (66)	2% (3)	1% (2)	12% (20)	6% (10)	171
Age: 65+	36% (41)	34% (38)	4% (4)	1% (1)	12% (14)	13% (15)	114
Millennial: Age 23-38	36% (54)	24% (37)	8% (12)	8% (12)	11% (16)	13% (20)	150
Generation X: Age 39-54	41% (64)	38% (60)	5% (8)	— (1)	11% (18)	5% (8)	158
Boomers: Age 55-73	38% (101)	37% (97)	2% (7)	1% (3)	12% (32)	9% (23)	262
PID: Dem (no lean)	46% (79)	29% (50)	5% (8)	1% (2)	9% (16)	10% (18)	172
PID: Ind (no lean)	26% (45)	34% (58)	6% (10)	7% (11)	15% (26)	12% (21)	171
PID: Rep (no lean)	40% (112)	34% (96)	5% (13)	4% (10)	11% (30)	7% (19)	281
PID/Gender: Dem Men	46% (51)	27% (30)	5% (6)	1% (1)	11% (12)	11% (12)	111
PID/Gender: Dem Women	46% (28)	32% (19)	4% (2)	2% (1)	7% (4)	9% (6)	61
PID/Gender: Ind Men	29% (31)	36% (39)	8% (9)	4% (5)	11% (12)	11% (12)	108
PID/Gender: Ind Women	22% (14)	31% (19)	1% (1)	10% (7)	22% (14)	14% (9)	63
PID/Gender: Rep Men	42% (82)	35% (68)	5% (9)	5% (9)	9% (18)	5% (9)	196
PID/Gender: Rep Women	36% (30)	33% (28)	5% (4)	1% (1)	14% (12)	12% (10)	85
Ideo: Liberal (1-3)	41% (56)	33% (45)	3% (5)	6% (8)	9% (12)	9% (12)	138
Ideo: Moderate (4)	36% (59)	32% (53)	5% (9)	5% (9)	11% (18)	11% (18)	165
Ideo: Conservative (5-7)	40% (104)	34% (90)	6% (14)	2% (6)	13% (33)	6% (15)	262
Educ: < College	35% (167)	33% (156)	5% (22)	5% (22)	12% (56)	11% (50)	473
Educ: Bachelors degree	47% (46)	35% (34)	6% (6)	1% (1)	8% (8)	4% (4)	99
Educ: Post-grad	44% (23)	28% (14)	5% (3)	— (0)	14% (7)	9% (5)	52
Income: Under 50k	34% (115)	34% (116)	5% (17)	4% (15)	11% (37)	12% (40)	340
Income: 50k-100k	41% (88)	33% (70)	5% (10)	4% (8)	12% (26)	7% (14)	216
Income: 100k+	49% (33)	26% (18)	6% (4)	— (0)	11% (8)	7% (5)	67
Ethnicity: White	39% (207)	34% (177)	5% (29)	3% (14)	11% (60)	7% (38)	526
Ethnicity: Hispanic	38% (25)	22% (14)	3% (2)	17% (12)	12% (8)	7% (5)	66

Continued on next page

Table AUTO10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Las Vegas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (236)	33% (204)	5% (31)	4% (23)	11% (71)	9% (58)	624
Ethnicity: Afr. Am.	32% (19)	31% (19)	4% (2)	— (0)	5% (3)	29% (17)	60
All Christian	38% (117)	36% (109)	5% (14)	3% (8)	11% (34)	8% (23)	305
Agnostic/Nothing in particular	38% (104)	31% (85)	5% (14)	3% (9)	11% (30)	11% (29)	271
Evangelical	39% (85)	34% (75)	6% (14)	2% (3)	9% (19)	10% (22)	219
Non-Evangelical	38% (82)	36% (78)	2% (5)	4% (9)	12% (26)	7% (15)	215
Community: Urban	47% (73)	30% (46)	8% (12)	3% (4)	7% (11)	7% (11)	157
Community: Suburban	38% (98)	30% (78)	5% (13)	3% (7)	15% (38)	10% (25)	258
Community: Rural	32% (66)	38% (79)	3% (6)	6% (12)	11% (23)	11% (23)	209
Employ: Private Sector	42% (84)	35% (69)	3% (6)	4% (8)	11% (21)	5% (11)	199
Employ: Self-Employed	52% (38)	28% (21)	2% (2)	— (0)	6% (4)	12% (9)	73
Employ: Retired	35% (53)	38% (58)	3% (5)	2% (2)	11% (17)	10% (15)	151
Employ: Unemployed	33% (19)	30% (17)	7% (4)	3% (2)	9% (5)	18% (10)	56
Military HH: Yes	40% (57)	35% (50)	3% (5)	3% (4)	12% (17)	7% (10)	142
Military HH: No	37% (179)	32% (154)	5% (26)	4% (19)	11% (55)	10% (48)	482
RD/WT: Right Direction	41% (146)	32% (114)	4% (15)	5% (17)	9% (33)	8% (29)	353
RD/WT: Wrong Track	33% (91)	33% (90)	6% (16)	2% (6)	14% (39)	11% (30)	271
Trump Job Approve	39% (135)	34% (116)	5% (19)	5% (16)	11% (36)	7% (23)	345
Trump Job Disapprove	37% (98)	32% (85)	4% (11)	2% (5)	13% (35)	11% (29)	264
Trump Job Strongly Approve	43% (104)	34% (82)	6% (14)	4% (10)	9% (22)	5% (11)	244
Trump Job Somewhat Approve	30% (31)	34% (34)	4% (5)	6% (6)	14% (14)	12% (12)	101
Trump Job Somewhat Disapprove	34% (24)	33% (23)	4% (3)	6% (4)	13% (9)	10% (7)	70
Trump Job Strongly Disapprove	39% (75)	32% (62)	4% (8)	— (1)	13% (26)	11% (22)	194
Favorable of Trump	38% (135)	35% (121)	6% (19)	4% (15)	10% (35)	7% (26)	351
Unfavorable of Trump	39% (97)	32% (80)	4% (9)	2% (6)	13% (33)	9% (22)	247
Very Favorable of Trump	41% (103)	33% (83)	5% (13)	5% (12)	8% (21)	7% (18)	250
Somewhat Favorable of Trump	31% (31)	38% (39)	7% (7)	3% (3)	13% (14)	8% (8)	101
Somewhat Unfavorable of Trump	36% (21)	34% (20)	4% (2)	8% (4)	11% (6)	8% (5)	58
Very Unfavorable of Trump	40% (76)	32% (60)	4% (7)	1% (2)	14% (27)	9% (18)	189

Continued on next page

Table AUTO10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Las Vegas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (236)	33% (204)	5% (31)	4% (23)	11% (71)	9% (58)	624
#1 Issue: Economy	39% (54)	30% (42)	9% (13)	5% (7)	10% (14)	6% (9)	140
#1 Issue: Security	44% (66)	28% (42)	7% (10)	1% (2)	11% (17)	8% (11)	148
#1 Issue: Health Care	40% (42)	35% (37)	1% (1)	2% (2)	11% (12)	10% (11)	106
#1 Issue: Medicare / Social Security	36% (44)	43% (52)	1% (2)	— (1)	8% (10)	11% (13)	121
2018 House Vote: Democrat	48% (90)	26% (49)	5% (9)	— (1)	10% (19)	10% (18)	185
2018 House Vote: Republican	41% (112)	34% (94)	5% (14)	5% (14)	8% (23)	6% (17)	272
2016 Vote: Hillary Clinton	48% (78)	27% (43)	3% (5)	2% (3)	11% (18)	9% (15)	163
2016 Vote: Donald Trump	42% (120)	35% (99)	5% (14)	4% (11)	8% (24)	6% (18)	287
2016 Vote: Didn't Vote	22% (32)	33% (49)	7% (10)	5% (8)	18% (26)	15% (22)	147
Voted in 2014: Yes	43% (178)	32% (132)	5% (21)	3% (13)	9% (39)	8% (34)	418
Voted in 2014: No	28% (58)	35% (72)	5% (10)	5% (10)	15% (32)	12% (24)	206
2012 Vote: Barack Obama	42% (91)	30% (66)	4% (9)	1% (3)	9% (19)	14% (30)	219
2012 Vote: Mitt Romney	43% (81)	32% (62)	6% (12)	5% (9)	10% (19)	4% (8)	191
2012 Vote: Didn't Vote	30% (56)	35% (66)	5% (10)	5% (10)	15% (29)	10% (19)	189
4-Region: Northeast	36% (33)	38% (35)	5% (5)	— (0)	9% (8)	12% (11)	91
4-Region: Midwest	40% (57)	30% (43)	7% (10)	2% (3)	11% (16)	10% (14)	144
4-Region: South	35% (95)	38% (104)	3% (9)	3% (7)	12% (34)	9% (25)	274
4-Region: West	45% (51)	19% (22)	7% (8)	11% (12)	11% (13)	7% (8)	115
200246	33% (62)	33% (63)	5% (10)	6% (11)	14% (27)	9% (17)	191
200252	44% (90)	32% (66)	5% (10)	3% (6)	9% (19)	7% (14)	206
200257	37% (84)	33% (75)	5% (11)	3% (6)	11% (25)	12% (26)	227
White (non-hispanic)	38% (184)	35% (168)	6% (27)	2% (9)	12% (59)	7% (34)	481
Currently subscribe: Cable or satellite	40% (155)	36% (139)	5% (19)	1% (4)	11% (41)	7% (26)	384
Currently subscribe: Streaming services	42% (144)	31% (105)	5% (16)	3% (10)	10% (35)	9% (32)	342
Currently subscribe: Live TV streaming	40% (92)	35% (81)	3% (7)	5% (11)	9% (20)	9% (20)	230
Currently subscribe: Broadband internet	44% (177)	32% (129)	5% (18)	1% (6)	11% (42)	7% (28)	400
Access to: Over-the-air TV antenna	41% (90)	31% (68)	6% (14)	2% (5)	11% (25)	8% (17)	219
Access to: Smart or connected TV	41% (161)	31% (122)	5% (19)	5% (20)	10% (41)	8% (33)	396
Interested in Sports Betting	45% (124)	29% (80)	6% (17)	7% (19)	6% (16)	7% (19)	275
Interested in Motorsports	43% (207)	36% (174)	5% (23)	2% (11)	9% (42)	5% (23)	479

Continued on next page

Table AUTO10_2: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Las Vegas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (236)	33% (204)	5% (31)	4% (23)	11% (71)	9% (58)	624
Avid Fan of NASCAR, F1, and IndyCar	44% (62)	23% (32)	4% (5)	5% (7)	4% (5)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	42% (168)	35% (137)	4% (18)	3% (12)	7% (30)	8% (32)	395
NASCAR Fan	38% (236)	33% (204)	5% (31)	4% (23)	11% (71)	9% (58)	624
Avid NASCAR Fan	38% (236)	33% (204)	5% (31)	4% (23)	11% (71)	9% (58)	624
F1 Fan	41% (175)	34% (145)	5% (22)	3% (13)	8% (35)	8% (35)	423
Avid F1 Fan	44% (77)	23% (41)	6% (10)	6% (11)	4% (7)	17% (30)	177
Casual F1 Fan	39% (97)	42% (104)	5% (12)	1% (2)	11% (27)	2% (5)	247
IndyCar Fan	39% (195)	34% (173)	5% (24)	4% (19)	9% (46)	9% (45)	502
Avid IndyCar Fan	43% (94)	27% (59)	4% (8)	4% (8)	8% (18)	14% (31)	218
Casual IndyCar Fan	36% (101)	40% (113)	6% (17)	4% (11)	10% (28)	5% (14)	284
NHRA Fan	43% (172)	31% (123)	5% (21)	4% (16)	9% (37)	7% (30)	399
MotoGP Fan	40% (124)	29% (88)	5% (16)	4% (14)	9% (28)	12% (38)	307
Avid MotoGP Fan	35% (39)	27% (30)	4% (5)	2% (3)	6% (6)	26% (29)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Auto Club Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (138)	29% (181)	9% (56)	3% (21)	19% (119)	17% (109)	624
Gender: Male	23% (93)	32% (134)	9% (37)	4% (16)	18% (74)	15% (61)	415
Gender: Female	21% (44)	23% (47)	9% (19)	3% (5)	22% (45)	23% (48)	209
Age: 18-29	32% (24)	28% (21)	13% (10)	10% (7)	7% (5)	11% (8)	75
Age: 30-44	24% (40)	29% (49)	11% (19)	5% (8)	16% (28)	15% (26)	170
Age: 45-54	17% (16)	31% (30)	10% (9)	1% (1)	19% (18)	21% (20)	95
Age: 55-64	22% (38)	32% (54)	8% (14)	1% (1)	21% (35)	17% (29)	171
Age: 65+	17% (20)	24% (28)	4% (5)	2% (3)	29% (33)	23% (26)	114
Millennial: Age 23-38	24% (36)	26% (39)	12% (18)	9% (13)	15% (22)	15% (22)	150
Generation X: Age 39-54	23% (36)	32% (51)	10% (15)	1% (2)	18% (29)	16% (26)	158
Boomers: Age 55-73	20% (53)	30% (78)	6% (17)	1% (4)	23% (61)	19% (50)	262
PID: Dem (no lean)	32% (55)	24% (42)	9% (16)	2% (3)	18% (30)	15% (26)	172
PID: Ind (no lean)	14% (23)	31% (54)	12% (20)	3% (6)	17% (29)	23% (40)	171
PID: Rep (no lean)	21% (59)	31% (86)	7% (20)	4% (13)	21% (60)	15% (43)	281
PID/Gender: Dem Men	34% (38)	24% (27)	5% (5)	2% (2)	19% (21)	17% (19)	111
PID/Gender: Dem Women	30% (18)	25% (15)	18% (11)	1% (1)	15% (9)	12% (7)	61
PID/Gender: Ind Men	11% (12)	36% (39)	16% (17)	3% (4)	13% (14)	20% (22)	108
PID/Gender: Ind Women	18% (12)	23% (14)	4% (3)	3% (2)	23% (14)	29% (18)	63
PID/Gender: Rep Men	22% (44)	35% (68)	8% (15)	5% (10)	20% (38)	11% (21)	196
PID/Gender: Rep Women	17% (15)	21% (18)	6% (5)	3% (3)	26% (22)	26% (22)	85
Ideo: Liberal (1-3)	31% (42)	32% (44)	8% (11)	3% (4)	12% (16)	15% (21)	138
Ideo: Moderate (4)	23% (39)	27% (44)	7% (12)	5% (9)	20% (33)	17% (28)	165
Ideo: Conservative (5-7)	19% (51)	30% (79)	9% (24)	3% (7)	24% (62)	15% (40)	262
Educ: < College	19% (91)	28% (132)	9% (41)	4% (19)	21% (97)	19% (92)	473
Educ: Bachelors degree	37% (36)	31% (31)	10% (10)	1% (1)	11% (11)	10% (10)	99
Educ: Post-grad	19% (10)	35% (18)	10% (5)	1% (1)	20% (10)	15% (8)	52
Income: Under 50k	23% (80)	28% (95)	7% (25)	3% (10)	17% (59)	21% (71)	340
Income: 50k-100k	20% (44)	31% (67)	9% (20)	5% (11)	21% (46)	13% (29)	216
Income: 100k+	21% (14)	29% (20)	15% (10)	— (0)	21% (14)	13% (8)	67
Ethnicity: White	21% (112)	31% (161)	8% (41)	4% (18)	21% (108)	16% (85)	526
Ethnicity: Hispanic	24% (16)	33% (22)	9% (6)	14% (9)	9% (6)	10% (7)	66

Continued on next page

Table AUTO10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Auto Club Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (138)	29% (181)	9% (56)	3% (21)	19% (119)	17% (109)	624
Ethnicity: Afr. Am.	27% (16)	20% (12)	11% (6)	— (0)	12% (7)	30% (18)	60
All Christian	21% (64)	33% (99)	7% (21)	2% (6)	21% (63)	17% (52)	305
Agnostic/Nothing in particular	23% (61)	28% (75)	12% (33)	3% (8)	17% (47)	17% (47)	271
Evangelical	21% (47)	31% (68)	11% (25)	2% (5)	17% (38)	17% (36)	219
Non-Evangelical	23% (49)	31% (68)	6% (12)	2% (5)	21% (45)	17% (37)	215
Community: Urban	31% (48)	32% (51)	10% (15)	2% (4)	14% (22)	11% (17)	157
Community: Suburban	23% (58)	24% (63)	9% (24)	2% (6)	21% (55)	20% (51)	258
Community: Rural	15% (31)	32% (67)	8% (16)	5% (11)	20% (43)	20% (41)	209
Employ: Private Sector	21% (42)	32% (64)	10% (19)	4% (8)	19% (38)	14% (27)	199
Employ: Self-Employed	26% (19)	26% (19)	3% (2)	1% (1)	23% (17)	22% (16)	73
Employ: Retired	20% (30)	30% (46)	5% (8)	3% (4)	23% (34)	19% (29)	151
Employ: Unemployed	26% (15)	23% (13)	13% (8)	5% (3)	6% (4)	26% (15)	56
Military HH: Yes	18% (26)	31% (44)	7% (10)	5% (7)	18% (25)	22% (31)	142
Military HH: No	23% (112)	29% (138)	10% (46)	3% (14)	20% (94)	16% (78)	482
RD/WT: Right Direction	23% (82)	30% (107)	8% (27)	5% (16)	18% (64)	16% (56)	353
RD/WT: Wrong Track	21% (56)	27% (74)	11% (29)	2% (5)	20% (55)	19% (53)	271
Trump Job Approve	21% (73)	30% (103)	8% (28)	5% (16)	20% (68)	16% (57)	345
Trump Job Disapprove	24% (63)	29% (76)	10% (25)	2% (4)	19% (50)	17% (45)	264
Trump Job Strongly Approve	21% (52)	30% (72)	9% (21)	5% (12)	20% (48)	16% (38)	244
Trump Job Somewhat Approve	20% (21)	30% (31)	7% (7)	5% (5)	20% (20)	18% (18)	101
Trump Job Somewhat Disapprove	21% (15)	35% (24)	8% (6)	2% (2)	19% (13)	14% (10)	70
Trump Job Strongly Disapprove	25% (49)	26% (51)	10% (19)	1% (3)	19% (37)	18% (35)	194
Favorable of Trump	21% (73)	31% (108)	8% (29)	4% (15)	19% (67)	17% (60)	351
Unfavorable of Trump	25% (61)	29% (71)	9% (23)	2% (4)	19% (47)	17% (41)	247
Very Favorable of Trump	22% (54)	30% (75)	7% (17)	5% (13)	19% (47)	17% (43)	250
Somewhat Favorable of Trump	18% (18)	33% (33)	11% (12)	2% (2)	20% (20)	16% (16)	101
Somewhat Unfavorable of Trump	21% (12)	40% (23)	8% (5)	2% (1)	15% (9)	15% (9)	58
Very Unfavorable of Trump	26% (49)	25% (48)	10% (19)	1% (3)	20% (38)	17% (33)	189

Continued on next page

Table AUTO10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Auto Club Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (138)	29% (181)	9% (56)	3% (21)	19% (119)	17% (109)	624
#1 Issue: Economy	25% (35)	32% (44)	10% (13)	5% (7)	17% (23)	13% (18)	140
#1 Issue: Security	23% (34)	29% (42)	12% (18)	4% (5)	18% (27)	15% (22)	148
#1 Issue: Health Care	24% (25)	28% (29)	9% (9)	1% (1)	20% (21)	19% (21)	106
#1 Issue: Medicare / Social Security	18% (22)	34% (42)	3% (4)	3% (3)	21% (26)	20% (24)	121
2018 House Vote: Democrat	33% (60)	23% (43)	9% (17)	1% (3)	19% (35)	15% (28)	185
2018 House Vote: Republican	22% (59)	30% (83)	9% (25)	5% (14)	19% (52)	14% (39)	272
2016 Vote: Hillary Clinton	32% (52)	27% (45)	9% (15)	2% (3)	17% (27)	13% (21)	163
2016 Vote: Donald Trump	22% (62)	30% (87)	8% (23)	4% (11)	20% (58)	16% (46)	287
2016 Vote: Didn't Vote	12% (18)	30% (44)	9% (13)	4% (6)	20% (29)	25% (37)	147
Voted in 2014: Yes	27% (112)	28% (117)	8% (35)	3% (13)	17% (73)	16% (68)	418
Voted in 2014: No	12% (26)	31% (65)	10% (21)	4% (7)	22% (46)	20% (41)	206
2012 Vote: Barack Obama	23% (51)	28% (61)	8% (18)	2% (4)	18% (39)	21% (46)	219
2012 Vote: Mitt Romney	25% (48)	27% (52)	10% (18)	4% (7)	20% (39)	14% (27)	191
2012 Vote: Didn't Vote	19% (36)	30% (58)	10% (19)	5% (9)	19% (36)	17% (32)	189
4-Region: Northeast	22% (20)	34% (31)	7% (7)	1% (1)	14% (12)	22% (20)	91
4-Region: Midwest	17% (25)	27% (39)	9% (13)	4% (6)	20% (29)	23% (32)	144
4-Region: South	19% (52)	32% (88)	10% (28)	2% (5)	20% (55)	17% (46)	274
4-Region: West	35% (40)	20% (23)	8% (9)	8% (9)	20% (23)	9% (10)	115
200246	23% (45)	22% (42)	8% (16)	6% (12)	20% (38)	20% (39)	191
200252	23% (48)	38% (78)	9% (19)	1% (3)	14% (29)	14% (28)	206
200257	20% (45)	27% (61)	9% (21)	3% (7)	23% (52)	18% (42)	227
White (non-hispanic)	21% (103)	30% (144)	8% (39)	2% (11)	21% (102)	17% (82)	481
Currently subscribe: Cable or satellite	25% (98)	32% (123)	8% (29)	1% (5)	19% (73)	15% (57)	384
Currently subscribe: Streaming services	26% (87)	30% (102)	9% (32)	1% (3)	18% (61)	17% (57)	342
Currently subscribe: Live TV streaming	26% (59)	34% (79)	8% (17)	1% (3)	14% (32)	17% (40)	230
Currently subscribe: Broadband internet	26% (103)	32% (130)	8% (34)	1% (3)	17% (67)	16% (64)	400
Access to: Over-the-air TV antenna	25% (55)	23% (50)	8% (18)	2% (5)	25% (54)	16% (36)	219
Access to: Smart or connected TV	24% (94)	27% (107)	10% (38)	3% (13)	19% (76)	17% (68)	396
Interested in Sports Betting	29% (79)	33% (90)	11% (29)	6% (17)	12% (32)	10% (28)	275
Interested in Motorsports	25% (120)	33% (158)	7% (35)	3% (12)	19% (89)	13% (64)	479

Continued on next page

Table AUTO10_3: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Auto Club Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	22% (138)	29% (181)	9% (56)	3% (21)	19% (119)	17% (109)	624
Avid Fan of NASCAR, F1, and IndyCar	35% (49)	20% (27)	8% (11)	4% (6)	11% (15)	22% (31)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	26% (104)	30% (118)	7% (29)	4% (16)	17% (68)	15% (59)	395
NASCAR Fan	22% (138)	29% (181)	9% (56)	3% (21)	19% (119)	17% (109)	624
Avid NASCAR Fan	22% (138)	29% (181)	9% (56)	3% (21)	19% (119)	17% (109)	624
F1 Fan	25% (106)	29% (125)	8% (35)	4% (18)	18% (77)	15% (63)	423
Avid F1 Fan	32% (56)	24% (42)	8% (14)	6% (11)	11% (20)	19% (34)	177
Casual F1 Fan	20% (50)	33% (83)	8% (21)	3% (7)	23% (58)	12% (29)	247
IndyCar Fan	23% (118)	30% (153)	8% (39)	3% (17)	18% (93)	17% (83)	502
Avid IndyCar Fan	32% (70)	20% (44)	9% (19)	5% (11)	14% (29)	20% (43)	218
Casual IndyCar Fan	17% (48)	38% (109)	7% (20)	2% (6)	22% (63)	14% (40)	284
NHRA Fan	24% (97)	31% (125)	9% (35)	3% (14)	17% (67)	15% (62)	399
MotoGP Fan	25% (76)	30% (94)	9% (28)	4% (11)	16% (50)	16% (49)	307
Avid MotoGP Fan	32% (35)	22% (24)	6% (6)	2% (3)	12% (13)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Phoenix Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (200)	34% (213)	8% (47)	2% (13)	15% (92)	9% (58)	624
Gender: Male	35% (146)	38% (157)	6% (26)	1% (5)	13% (53)	7% (28)	415
Gender: Female	26% (54)	27% (56)	10% (22)	4% (8)	19% (39)	14% (30)	209
Age: 18-29	27% (20)	26% (19)	13% (10)	7% (5)	19% (14)	9% (6)	75
Age: 30-44	35% (60)	33% (57)	11% (19)	2% (3)	9% (15)	9% (16)	170
Age: 45-54	22% (21)	43% (41)	7% (6)	2% (2)	17% (16)	9% (8)	95
Age: 55-64	37% (63)	33% (57)	4% (8)	— (1)	17% (30)	8% (13)	171
Age: 65+	32% (37)	34% (39)	4% (4)	2% (2)	14% (16)	13% (15)	114
Millennial: Age 23-38	33% (49)	34% (51)	8% (12)	2% (3)	13% (20)	10% (15)	150
Generation X: Age 39-54	28% (45)	40% (64)	11% (18)	1% (2)	12% (20)	6% (10)	158
Boomers: Age 55-73	36% (93)	33% (87)	5% (12)	1% (3)	16% (41)	10% (26)	262
PID: Dem (no lean)	31% (54)	36% (62)	8% (13)	2% (4)	14% (24)	9% (15)	172
PID: Ind (no lean)	25% (44)	34% (59)	10% (17)	2% (3)	18% (31)	11% (18)	171
PID: Rep (no lean)	37% (103)	33% (92)	6% (17)	2% (6)	13% (37)	9% (25)	281
PID/Gender: Dem Men	34% (38)	39% (43)	4% (5)	2% (2)	10% (11)	11% (12)	111
PID/Gender: Dem Women	26% (16)	31% (19)	14% (9)	2% (1)	21% (13)	4% (3)	61
PID/Gender: Ind Men	28% (30)	41% (44)	8% (9)	1% (1)	15% (16)	8% (8)	108
PID/Gender: Ind Women	21% (13)	23% (15)	13% (8)	4% (2)	24% (15)	16% (10)	63
PID/Gender: Rep Men	40% (78)	36% (70)	6% (12)	1% (2)	13% (26)	4% (8)	196
PID/Gender: Rep Women	29% (25)	26% (22)	6% (5)	5% (4)	13% (11)	21% (18)	85
Ideo: Liberal (1-3)	34% (47)	31% (43)	10% (13)	3% (4)	11% (15)	11% (15)	138
Ideo: Moderate (4)	33% (54)	29% (48)	10% (17)	1% (2)	17% (27)	9% (15)	165
Ideo: Conservative (5-7)	33% (87)	40% (104)	5% (12)	1% (3)	15% (39)	6% (17)	262
Educ: < College	31% (146)	34% (159)	6% (29)	3% (12)	16% (77)	11% (50)	473
Educ: Bachelors degree	35% (35)	37% (37)	16% (16)	1% (1)	8% (8)	3% (3)	99
Educ: Post-grad	37% (19)	33% (17)	4% (2)	1% (1)	14% (7)	10% (5)	52
Income: Under 50k	31% (107)	31% (106)	8% (29)	2% (8)	17% (57)	10% (33)	340
Income: 50k-100k	33% (71)	38% (81)	6% (13)	2% (5)	12% (25)	9% (21)	216
Income: 100k+	33% (23)	38% (26)	7% (5)	— (0)	14% (10)	7% (5)	67
Ethnicity: White	33% (174)	36% (188)	6% (32)	2% (12)	14% (72)	9% (47)	526
Ethnicity: Hispanic	44% (29)	18% (12)	16% (11)	7% (5)	7% (5)	7% (5)	66

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Table AUTO10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Phoenix Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (200)	34% (213)	8% (47)	2% (13)	15% (92)	9% (58)	624
Ethnicity: Afr. Am.	30% (18)	23% (14)	13% (8)	— (0)	18% (11)	16% (10)	60
All Christian	35% (107)	34% (104)	7% (20)	1% (4)	14% (43)	9% (26)	305
Agnostic/Nothing in particular	29% (79)	36% (97)	9% (24)	3% (7)	15% (41)	9% (24)	271
Evangelical	33% (72)	38% (83)	6% (14)	1% (2)	14% (31)	8% (17)	219
Non-Evangelical	31% (67)	33% (70)	10% (21)	2% (4)	16% (34)	9% (20)	215
Community: Urban	38% (60)	34% (54)	10% (15)	3% (4)	10% (15)	5% (8)	157
Community: Suburban	31% (80)	31% (81)	9% (22)	1% (3)	17% (44)	11% (28)	258
Community: Rural	29% (60)	38% (79)	5% (10)	2% (5)	16% (33)	11% (22)	209
Employ: Private Sector	34% (67)	39% (78)	8% (16)	1% (2)	11% (22)	7% (13)	199
Employ: Self-Employed	39% (29)	26% (19)	7% (5)	1% (1)	19% (14)	9% (7)	73
Employ: Retired	31% (47)	38% (58)	4% (6)	2% (3)	15% (23)	10% (15)	151
Employ: Unemployed	29% (16)	31% (17)	7% (4)	2% (1)	12% (7)	19% (10)	56
Military HH: Yes	28% (40)	39% (56)	6% (8)	3% (4)	14% (20)	10% (14)	142
Military HH: No	33% (160)	33% (157)	8% (39)	2% (9)	15% (72)	9% (45)	482
RD/WT: Right Direction	36% (125)	35% (124)	7% (24)	1% (4)	13% (45)	8% (30)	353
RD/WT: Wrong Track	28% (75)	33% (89)	9% (23)	3% (9)	17% (47)	11% (29)	271
Trump Job Approve	35% (119)	36% (123)	7% (24)	1% (5)	13% (46)	8% (27)	345
Trump Job Disapprove	29% (77)	33% (88)	8% (22)	3% (8)	15% (41)	10% (28)	264
Trump Job Strongly Approve	36% (89)	35% (85)	8% (19)	2% (5)	12% (29)	7% (17)	244
Trump Job Somewhat Approve	30% (31)	38% (39)	5% (5)	— (0)	17% (17)	10% (10)	101
Trump Job Somewhat Disapprove	32% (22)	36% (25)	8% (6)	4% (3)	17% (12)	3% (2)	70
Trump Job Strongly Disapprove	28% (55)	32% (63)	8% (16)	3% (5)	15% (29)	13% (26)	194
Favorable of Trump	34% (119)	36% (125)	8% (27)	2% (6)	13% (46)	8% (28)	351
Unfavorable of Trump	31% (77)	35% (86)	6% (16)	3% (7)	14% (35)	11% (26)	247
Very Favorable of Trump	36% (90)	33% (83)	7% (19)	2% (5)	14% (34)	8% (19)	250
Somewhat Favorable of Trump	29% (29)	42% (42)	9% (9)	1% (1)	12% (12)	9% (9)	101
Somewhat Unfavorable of Trump	35% (20)	39% (23)	9% (5)	2% (1)	10% (6)	6% (4)	58
Very Unfavorable of Trump	30% (57)	33% (63)	6% (11)	3% (6)	15% (29)	12% (22)	189

Continued on next page

Table AUTO10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Phoenix Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (200)	34% (213)	8% (47)	2% (13)	15% (92)	9% (58)	624
#1 Issue: Economy	37% (52)	32% (45)	9% (12)	2% (3)	13% (18)	6% (9)	140
#1 Issue: Security	32% (47)	36% (53)	10% (15)	2% (3)	12% (18)	8% (12)	148
#1 Issue: Health Care	35% (37)	32% (34)	2% (2)	4% (4)	16% (17)	11% (11)	106
#1 Issue: Medicare / Social Security	31% (38)	40% (48)	4% (5)	2% (3)	13% (16)	10% (12)	121
2018 House Vote: Democrat	33% (61)	35% (65)	8% (14)	4% (6)	12% (22)	9% (16)	185
2018 House Vote: Republican	37% (101)	35% (96)	6% (17)	2% (5)	12% (32)	7% (20)	272
2016 Vote: Hillary Clinton	33% (54)	34% (56)	8% (13)	1% (2)	14% (22)	9% (15)	163
2016 Vote: Donald Trump	38% (108)	36% (104)	6% (18)	1% (3)	12% (34)	7% (19)	287
2016 Vote: Didn't Vote	21% (30)	29% (42)	9% (13)	5% (7)	21% (31)	16% (24)	147
Voted in 2014: Yes	34% (142)	37% (154)	7% (29)	1% (4)	12% (52)	9% (36)	418
Voted in 2014: No	28% (58)	29% (59)	9% (18)	4% (9)	20% (40)	11% (22)	206
2012 Vote: Barack Obama	28% (62)	38% (83)	7% (16)	2% (3)	14% (31)	11% (24)	219
2012 Vote: Mitt Romney	39% (75)	36% (70)	6% (11)	— (1)	13% (25)	6% (11)	191
2012 Vote: Didn't Vote	26% (49)	30% (57)	8% (16)	5% (9)	19% (36)	12% (22)	189
4-Region: Northeast	30% (28)	40% (37)	3% (3)	1% (1)	13% (12)	13% (12)	91
4-Region: Midwest	34% (48)	32% (46)	5% (8)	3% (5)	13% (19)	13% (18)	144
4-Region: South	28% (78)	36% (100)	8% (22)	1% (4)	18% (48)	8% (22)	274
4-Region: West	40% (46)	26% (30)	13% (14)	3% (4)	12% (14)	6% (7)	115
200246	33% (63)	30% (57)	9% (16)	— (1)	15% (29)	13% (24)	191
200252	35% (73)	35% (72)	10% (21)	2% (3)	12% (25)	6% (12)	206
200257	28% (64)	37% (84)	4% (10)	4% (9)	17% (38)	10% (22)	227
White (non-hispanic)	31% (149)	38% (181)	6% (28)	2% (8)	15% (72)	9% (43)	481
Currently subscribe: Cable or satellite	32% (124)	38% (145)	7% (25)	2% (6)	14% (55)	8% (29)	384
Currently subscribe: Streaming services	35% (120)	35% (119)	8% (28)	2% (8)	10% (35)	10% (33)	342
Currently subscribe: Live TV streaming	34% (78)	35% (81)	9% (21)	2% (4)	11% (24)	9% (21)	230
Currently subscribe: Broadband internet	37% (147)	35% (140)	6% (25)	1% (4)	14% (55)	7% (29)	400
Access to: Over-the-air TV antenna	32% (70)	33% (72)	10% (22)	2% (5)	13% (28)	10% (22)	219
Access to: Smart or connected TV	35% (140)	33% (132)	7% (29)	2% (7)	13% (51)	9% (36)	396
Interested in Sports Betting	35% (96)	36% (99)	10% (27)	4% (10)	10% (26)	6% (16)	275
Interested in Motorsports	36% (172)	38% (184)	7% (33)	2% (11)	12% (59)	4% (20)	479

Continued on next page

Table AUTO10_4: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Phoenix Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	32% (200)	34% (213)	8% (47)	2% (13)	15% (92)	9% (58)	624
Avid Fan of NASCAR, F1, and IndyCar	39% (54)	29% (40)	7% (10)	1% (2)	5% (8)	18% (25)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	36% (142)	37% (148)	8% (30)	2% (8)	9% (35)	8% (32)	395
NASCAR Fan	32% (200)	34% (213)	8% (47)	2% (13)	15% (92)	9% (58)	624
Avid NASCAR Fan	32% (200)	34% (213)	8% (47)	2% (13)	15% (92)	9% (58)	624
F1 Fan	36% (152)	36% (155)	8% (34)	2% (9)	10% (40)	8% (33)	423
Avid F1 Fan	38% (68)	31% (55)	7% (12)	3% (5)	6% (11)	15% (27)	177
Casual F1 Fan	34% (84)	40% (100)	9% (23)	2% (5)	12% (30)	3% (7)	247
IndyCar Fan	33% (164)	36% (181)	8% (38)	2% (10)	14% (68)	8% (41)	502
Avid IndyCar Fan	38% (82)	29% (63)	7% (15)	2% (4)	12% (26)	13% (28)	218
Casual IndyCar Fan	29% (82)	42% (118)	8% (23)	2% (6)	15% (42)	5% (13)	284
NHRA Fan	35% (140)	35% (141)	8% (33)	2% (9)	11% (43)	8% (33)	399
MotoGP Fan	34% (105)	34% (104)	9% (28)	2% (6)	11% (35)	10% (30)	307
Avid MotoGP Fan	39% (43)	20% (23)	8% (9)	2% (2)	7% (8)	24% (26)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Atlanta Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (278)	30% (188)	4% (24)	3% (16)	10% (64)	9% (55)	624
Gender: Male	47% (197)	31% (131)	4% (15)	2% (9)	8% (32)	8% (32)	415
Gender: Female	39% (81)	27% (57)	4% (9)	4% (7)	15% (32)	11% (23)	209
Age: 18-29	32% (24)	26% (19)	8% (6)	13% (10)	7% (5)	13% (10)	75
Age: 30-44	52% (88)	26% (44)	5% (9)	3% (5)	5% (9)	9% (15)	170
Age: 45-54	38% (36)	38% (36)	6% (5)	— (0)	13% (12)	6% (6)	95
Age: 55-64	48% (82)	30% (51)	2% (3)	— (1)	13% (22)	7% (12)	171
Age: 65+	42% (48)	32% (37)	1% (1)	1% (1)	14% (16)	10% (11)	114
Millennial: Age 23-38	47% (70)	26% (40)	4% (6)	4% (6)	7% (11)	11% (17)	150
Generation X: Age 39-54	46% (72)	34% (54)	7% (11)	1% (1)	8% (12)	5% (7)	158
Boomers: Age 55-73	46% (120)	31% (80)	1% (4)	— (1)	13% (35)	9% (23)	262
PID: Dem (no lean)	45% (77)	31% (54)	5% (9)	3% (5)	9% (15)	7% (13)	172
PID: Ind (no lean)	35% (60)	32% (55)	6% (10)	2% (3)	12% (21)	13% (22)	171
PID: Rep (no lean)	50% (141)	28% (78)	2% (5)	3% (8)	10% (28)	7% (20)	281
PID/Gender: Dem Men	47% (52)	30% (34)	4% (5)	2% (3)	7% (8)	9% (10)	111
PID/Gender: Dem Women	41% (25)	33% (20)	6% (4)	4% (2)	12% (7)	4% (2)	61
PID/Gender: Ind Men	33% (36)	38% (41)	6% (7)	2% (2)	10% (10)	11% (12)	108
PID/Gender: Ind Women	37% (24)	23% (14)	5% (3)	2% (1)	17% (11)	16% (10)	63
PID/Gender: Rep Men	56% (109)	28% (56)	2% (3)	2% (5)	7% (14)	5% (10)	196
PID/Gender: Rep Women	38% (33)	26% (22)	2% (2)	4% (4)	16% (14)	12% (10)	85
Ideo: Liberal (1-3)	48% (66)	32% (44)	5% (7)	5% (7)	4% (6)	6% (8)	138
Ideo: Moderate (4)	40% (67)	31% (51)	4% (6)	2% (3)	12% (19)	11% (18)	165
Ideo: Conservative (5-7)	47% (124)	32% (85)	2% (6)	2% (5)	11% (29)	6% (15)	262
Educ: < College	43% (204)	29% (139)	3% (14)	3% (15)	12% (55)	10% (45)	473
Educ: Bachelors degree	49% (49)	35% (35)	6% (6)	1% (1)	5% (5)	4% (4)	99
Educ: Post-grad	48% (25)	26% (14)	8% (4)	1% (1)	7% (4)	10% (5)	52
Income: Under 50k	40% (135)	33% (114)	4% (13)	3% (10)	11% (38)	9% (31)	340
Income: 50k-100k	52% (113)	25% (53)	3% (6)	3% (6)	9% (20)	8% (18)	216
Income: 100k+	44% (30)	31% (21)	7% (5)	1% (1)	9% (6)	9% (6)	67
Ethnicity: White	46% (243)	30% (157)	4% (19)	2% (12)	10% (54)	8% (40)	526
Ethnicity: Hispanic	67% (44)	7% (5)	3% (2)	5% (4)	7% (5)	10% (7)	66

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Table AUTO10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Atlanta Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (278)	30% (188)	4% (24)	3% (16)	10% (64)	9% (55)	624
Ethnicity: Afr. Am.	33% (20)	36% (22)	3% (2)	6% (4)	3% (2)	19% (11)	60
All Christian	50% (153)	27% (81)	1% (2)	1% (4)	12% (38)	8% (26)	305
Agnostic/Nothing in particular	37% (101)	37% (100)	5% (14)	4% (10)	9% (24)	8% (22)	271
Evangelical	49% (108)	28% (62)	2% (4)	3% (7)	9% (21)	8% (17)	219
Non-Evangelical	44% (95)	30% (64)	2% (4)	3% (6)	13% (28)	8% (18)	215
Community: Urban	49% (77)	26% (41)	6% (9)	3% (5)	9% (14)	7% (11)	157
Community: Suburban	41% (107)	32% (83)	4% (10)	3% (7)	10% (27)	9% (23)	258
Community: Rural	45% (94)	30% (63)	2% (4)	2% (4)	11% (23)	10% (20)	209
Employ: Private Sector	45% (90)	36% (72)	4% (8)	1% (1)	8% (17)	5% (10)	199
Employ: Self-Employed	59% (43)	17% (12)	6% (4)	1% (1)	7% (5)	11% (8)	73
Employ: Retired	41% (62)	34% (52)	1% (2)	1% (1)	15% (22)	9% (13)	151
Employ: Unemployed	50% (28)	20% (11)	8% (4)	2% (1)	6% (3)	15% (8)	56
Military HH: Yes	45% (64)	34% (48)	2% (3)	3% (4)	8% (11)	8% (12)	142
Military HH: No	44% (213)	29% (140)	4% (21)	3% (12)	11% (53)	9% (43)	482
RD/WT: Right Direction	48% (168)	31% (108)	4% (13)	2% (6)	9% (31)	8% (27)	353
RD/WT: Wrong Track	41% (110)	29% (80)	4% (10)	4% (11)	12% (33)	10% (28)	271
Trump Job Approve	48% (165)	31% (108)	3% (11)	2% (7)	9% (30)	7% (24)	345
Trump Job Disapprove	42% (110)	28% (75)	5% (12)	3% (9)	12% (31)	10% (27)	264
Trump Job Strongly Approve	52% (126)	29% (72)	3% (7)	2% (4)	8% (20)	6% (16)	244
Trump Job Somewhat Approve	39% (39)	36% (37)	4% (4)	3% (3)	10% (10)	8% (8)	101
Trump Job Somewhat Disapprove	54% (38)	22% (15)	6% (4)	1% (1)	9% (7)	8% (6)	70
Trump Job Strongly Disapprove	37% (72)	31% (60)	4% (8)	4% (9)	13% (25)	11% (21)	194
Favorable of Trump	47% (165)	33% (114)	3% (11)	2% (6)	9% (30)	7% (25)	351
Unfavorable of Trump	43% (107)	29% (71)	4% (9)	3% (8)	12% (30)	9% (23)	247
Very Favorable of Trump	52% (129)	29% (72)	2% (5)	2% (6)	8% (21)	6% (16)	250
Somewhat Favorable of Trump	35% (36)	41% (42)	5% (5)	— (0)	9% (9)	9% (9)	101
Somewhat Unfavorable of Trump	56% (32)	20% (12)	7% (4)	— (0)	9% (5)	8% (5)	58
Very Unfavorable of Trump	40% (75)	31% (59)	3% (5)	4% (8)	13% (25)	10% (18)	189

Continued on next page

Table AUTO10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Atlanta Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (278)	30% (188)	4% (24)	3% (16)	10% (64)	9% (55)	624
#1 Issue: Economy	49% (69)	30% (42)	5% (7)	3% (4)	8% (11)	5% (7)	140
#1 Issue: Security	36% (53)	37% (55)	5% (8)	3% (4)	8% (12)	10% (16)	148
#1 Issue: Health Care	46% (48)	26% (28)	2% (2)	2% (2)	14% (15)	10% (10)	106
#1 Issue: Medicare / Social Security	52% (64)	31% (37)	2% (2)	— (0)	8% (10)	7% (8)	121
2018 House Vote: Democrat	48% (88)	27% (50)	4% (7)	4% (7)	11% (20)	6% (12)	185
2018 House Vote: Republican	50% (137)	30% (81)	2% (6)	3% (7)	7% (20)	7% (20)	272
2016 Vote: Hillary Clinton	45% (73)	31% (50)	4% (7)	3% (5)	9% (15)	8% (12)	163
2016 Vote: Donald Trump	53% (151)	30% (86)	2% (5)	1% (3)	8% (23)	7% (19)	287
2016 Vote: Didn't Vote	28% (41)	30% (44)	7% (10)	5% (8)	16% (24)	14% (20)	147
Voted in 2014: Yes	51% (212)	29% (122)	3% (12)	1% (6)	9% (37)	7% (29)	418
Voted in 2014: No	32% (66)	32% (65)	5% (11)	5% (11)	13% (27)	13% (26)	206
2012 Vote: Barack Obama	42% (92)	37% (80)	4% (9)	1% (2)	6% (13)	10% (22)	219
2012 Vote: Mitt Romney	57% (108)	26% (50)	1% (2)	2% (3)	10% (20)	4% (8)	191
2012 Vote: Didn't Vote	34% (64)	28% (53)	6% (11)	6% (11)	14% (27)	12% (23)	189
4-Region: Northeast	41% (37)	30% (27)	4% (3)	1% (1)	12% (11)	13% (11)	91
4-Region: Midwest	41% (59)	29% (42)	5% (7)	4% (6)	9% (12)	12% (17)	144
4-Region: South	49% (134)	31% (85)	2% (5)	3% (7)	10% (26)	6% (17)	274
4-Region: West	41% (48)	29% (34)	7% (8)	2% (2)	12% (14)	8% (10)	115
200246	46% (87)	29% (55)	4% (8)	1% (3)	10% (20)	10% (18)	191
200252	51% (105)	30% (61)	4% (8)	1% (2)	9% (18)	6% (12)	206
200257	38% (86)	31% (71)	4% (8)	5% (12)	11% (26)	11% (24)	227
White (non-hispanic)	43% (208)	32% (155)	4% (19)	2% (9)	11% (54)	8% (37)	481
Currently subscribe: Cable or satellite	47% (180)	30% (115)	5% (20)	1% (5)	9% (34)	8% (30)	384
Currently subscribe: Streaming services	46% (157)	29% (99)	5% (19)	2% (8)	8% (28)	9% (32)	342
Currently subscribe: Live TV streaming	48% (110)	28% (65)	6% (14)	3% (6)	6% (14)	9% (20)	230
Currently subscribe: Broadband internet	49% (195)	30% (121)	3% (12)	2% (8)	9% (35)	7% (28)	400
Access to: Over-the-air TV antenna	42% (91)	34% (74)	5% (10)	3% (7)	8% (17)	9% (19)	219
Access to: Smart or connected TV	47% (187)	28% (112)	4% (17)	3% (11)	8% (32)	9% (36)	396
Interested in Sports Betting	47% (129)	31% (86)	6% (17)	5% (13)	4% (11)	7% (18)	275
Interested in Motorsports	50% (241)	32% (155)	3% (13)	3% (13)	7% (34)	5% (23)	479

Continued on next page

Table AUTO10_5: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Atlanta Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	45% (278)	30% (188)	4% (24)	3% (16)	10% (64)	9% (55)	624
Avid Fan of NASCAR, F1, and IndyCar	49% (68)	23% (32)	5% (7)	2% (3)	4% (6)	17% (24)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	49% (192)	31% (122)	5% (19)	2% (8)	7% (27)	7% (27)	395
NASCAR Fan	45% (278)	30% (188)	4% (24)	3% (16)	10% (64)	9% (55)	624
Avid NASCAR Fan	45% (278)	30% (188)	4% (24)	3% (16)	10% (64)	9% (55)	624
F1 Fan	48% (205)	31% (130)	5% (19)	2% (10)	8% (32)	7% (28)	423
Avid F1 Fan	50% (89)	23% (41)	5% (9)	3% (5)	4% (8)	14% (25)	177
Casual F1 Fan	47% (116)	36% (89)	4% (10)	2% (4)	10% (25)	1% (3)	247
IndyCar Fan	46% (233)	30% (152)	5% (23)	2% (10)	9% (46)	8% (39)	502
Avid IndyCar Fan	47% (102)	27% (58)	4% (9)	2% (4)	7% (16)	13% (29)	218
Casual IndyCar Fan	46% (131)	33% (94)	5% (14)	2% (5)	11% (30)	3% (10)	284
NHRA Fan	49% (197)	30% (119)	4% (17)	2% (7)	7% (30)	7% (29)	399
MotoGP Fan	46% (142)	29% (90)	4% (13)	4% (12)	6% (18)	10% (32)	307
Avid MotoGP Fan	42% (47)	22% (24)	4% (5)	5% (6)	4% (5)	22% (25)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Homestead-Miami Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	28% (176)	8% (48)	2% (11)	14% (86)	14% (86)	624
Gender: Male	38% (158)	30% (126)	7% (29)	2% (10)	14% (56)	9% (36)	415
Gender: Female	28% (58)	24% (50)	9% (19)	1% (2)	15% (30)	24% (50)	209
Age: 18-29	22% (17)	32% (24)	17% (13)	5% (4)	10% (8)	12% (9)	75
Age: 30-44	39% (66)	26% (45)	9% (15)	2% (4)	8% (14)	15% (25)	170
Age: 45-54	29% (28)	28% (27)	11% (11)	1% (1)	18% (18)	12% (11)	95
Age: 55-64	38% (66)	29% (49)	4% (6)	1% (1)	17% (28)	12% (21)	171
Age: 65+	35% (39)	28% (32)	3% (3)	1% (1)	16% (19)	18% (20)	114
Millennial: Age 23-38	37% (55)	27% (41)	7% (11)	3% (5)	10% (15)	16% (23)	150
Generation X: Age 39-54	34% (54)	27% (43)	13% (21)	2% (3)	14% (22)	10% (15)	158
Boomers: Age 55-73	38% (99)	28% (73)	4% (10)	1% (2)	16% (42)	14% (37)	262
PID: Dem (no lean)	39% (68)	28% (48)	6% (10)	2% (4)	14% (24)	11% (18)	172
PID: Ind (no lean)	21% (37)	30% (51)	13% (23)	1% (2)	16% (27)	19% (32)	171
PID: Rep (no lean)	40% (111)	28% (77)	5% (15)	2% (6)	13% (35)	13% (36)	281
PID/Gender: Dem Men	40% (45)	32% (35)	3% (4)	2% (3)	13% (14)	10% (11)	111
PID/Gender: Dem Women	38% (23)	21% (13)	11% (7)	2% (1)	15% (9)	13% (8)	61
PID/Gender: Ind Men	24% (26)	35% (38)	12% (13)	1% (1)	13% (14)	15% (16)	108
PID/Gender: Ind Women	17% (11)	20% (13)	15% (10)	1% (0)	21% (13)	25% (16)	63
PID/Gender: Rep Men	45% (87)	27% (53)	6% (12)	3% (6)	14% (27)	5% (10)	196
PID/Gender: Rep Women	28% (24)	28% (24)	3% (3)	— (0)	10% (8)	31% (27)	85
Ideo: Liberal (1-3)	33% (45)	27% (37)	10% (13)	2% (3)	14% (19)	14% (20)	138
Ideo: Moderate (4)	37% (60)	27% (44)	8% (13)	2% (3)	13% (21)	14% (24)	165
Ideo: Conservative (5-7)	37% (97)	31% (80)	6% (15)	2% (4)	15% (38)	11% (28)	262
Educ: < College	32% (151)	28% (132)	8% (36)	2% (9)	14% (68)	16% (76)	473
Educ: Bachelors degree	46% (46)	26% (26)	9% (9)	2% (2)	12% (11)	5% (5)	99
Educ: Post-grad	36% (18)	34% (18)	6% (3)	— (0)	13% (7)	10% (5)	52
Income: Under 50k	32% (110)	27% (93)	8% (27)	2% (6)	14% (49)	17% (56)	340
Income: 50k-100k	38% (82)	28% (61)	7% (15)	3% (6)	13% (29)	11% (23)	216
Income: 100k+	35% (24)	32% (22)	10% (7)	— (0)	13% (9)	10% (7)	67
Ethnicity: White	37% (197)	29% (152)	6% (34)	2% (10)	13% (67)	13% (66)	526
Ethnicity: Hispanic	47% (31)	24% (16)	13% (8)	4% (3)	4% (3)	7% (5)	66

Continued on next page

Table AUTO10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Homestead-Miami Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	28% (176)	8% (48)	2% (11)	14% (86)	14% (86)	624
Ethnicity: Afr. Am.	20% (12)	20% (12)	10% (6)	— (0)	24% (14)	26% (16)	60
All Christian	36% (108)	31% (94)	6% (19)	1% (4)	14% (43)	12% (37)	305
Agnostic/Nothing in particular	34% (93)	26% (71)	9% (25)	3% (8)	13% (35)	15% (40)	271
Evangelical	32% (70)	32% (70)	9% (19)	2% (5)	13% (27)	13% (29)	219
Non-Evangelical	38% (81)	28% (61)	5% (12)	1% (3)	14% (31)	13% (28)	215
Community: Urban	36% (57)	35% (55)	10% (16)	1% (1)	10% (16)	8% (12)	157
Community: Suburban	33% (86)	25% (64)	8% (19)	3% (7)	17% (45)	14% (37)	258
Community: Rural	35% (72)	27% (57)	6% (13)	2% (3)	12% (26)	18% (37)	209
Employ: Private Sector	38% (75)	30% (59)	9% (17)	2% (4)	13% (27)	8% (17)	199
Employ: Self-Employed	40% (29)	22% (16)	6% (4)	2% (1)	17% (12)	13% (9)	73
Employ: Retired	34% (52)	29% (44)	5% (7)	1% (1)	16% (24)	15% (23)	151
Employ: Unemployed	30% (17)	24% (13)	13% (7)	1% (1)	9% (5)	25% (14)	56
Military HH: Yes	33% (47)	37% (52)	5% (8)	1% (2)	9% (14)	14% (21)	142
Military HH: No	35% (169)	26% (124)	8% (41)	2% (9)	15% (73)	14% (66)	482
RD/WT: Right Direction	39% (138)	27% (95)	6% (22)	2% (8)	12% (43)	13% (47)	353
RD/WT: Wrong Track	29% (78)	30% (81)	10% (26)	1% (4)	16% (44)	15% (39)	271
Trump Job Approve	38% (130)	28% (96)	7% (26)	2% (7)	13% (44)	12% (42)	345
Trump Job Disapprove	32% (84)	29% (77)	8% (22)	2% (4)	16% (41)	13% (36)	264
Trump Job Strongly Approve	40% (99)	30% (72)	5% (12)	2% (4)	15% (36)	9% (21)	244
Trump Job Somewhat Approve	31% (32)	23% (24)	14% (14)	3% (3)	9% (9)	21% (21)	101
Trump Job Somewhat Disapprove	32% (22)	33% (23)	15% (10)	1% (1)	11% (8)	9% (6)	70
Trump Job Strongly Disapprove	32% (61)	28% (54)	6% (12)	2% (3)	17% (34)	15% (30)	194
Favorable of Trump	37% (130)	28% (100)	8% (27)	2% (5)	12% (42)	13% (46)	351
Unfavorable of Trump	33% (82)	30% (74)	6% (14)	2% (5)	17% (41)	12% (30)	247
Very Favorable of Trump	40% (101)	28% (71)	5% (12)	2% (4)	14% (34)	11% (28)	250
Somewhat Favorable of Trump	29% (29)	29% (29)	15% (15)	1% (1)	8% (8)	18% (18)	101
Somewhat Unfavorable of Trump	38% (22)	34% (20)	13% (7)	1% (1)	7% (4)	7% (4)	58
Very Unfavorable of Trump	32% (60)	29% (54)	4% (7)	2% (4)	20% (37)	14% (26)	189

Continued on next page

Table AUTO10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Homestead-Miami Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	28% (176)	8% (48)	2% (11)	14% (86)	14% (86)	624
#1 Issue: Economy	41% (58)	19% (27)	13% (19)	2% (2)	16% (23)	8% (11)	140
#1 Issue: Security	36% (53)	34% (50)	7% (10)	2% (3)	11% (17)	11% (16)	148
#1 Issue: Health Care	31% (33)	25% (27)	6% (6)	2% (3)	16% (17)	20% (21)	106
#1 Issue: Medicare / Social Security	39% (47)	32% (39)	1% (1)	— (1)	10% (12)	18% (22)	121
2018 House Vote: Democrat	39% (72)	26% (49)	6% (11)	2% (4)	17% (31)	10% (18)	185
2018 House Vote: Republican	40% (108)	27% (74)	7% (18)	2% (6)	13% (35)	11% (31)	272
2016 Vote: Hillary Clinton	39% (63)	24% (39)	8% (12)	1% (2)	18% (30)	10% (17)	163
2016 Vote: Donald Trump	41% (119)	30% (85)	5% (16)	1% (4)	11% (32)	11% (32)	287
2016 Vote: Didn't Vote	17% (24)	30% (45)	13% (19)	3% (5)	15% (21)	23% (34)	147
Voted in 2014: Yes	41% (170)	26% (110)	6% (26)	2% (7)	14% (56)	11% (48)	418
Voted in 2014: No	22% (45)	32% (66)	11% (22)	2% (5)	15% (30)	19% (39)	206
2012 Vote: Barack Obama	33% (73)	27% (59)	8% (18)	1% (2)	14% (30)	17% (36)	219
2012 Vote: Mitt Romney	46% (87)	28% (53)	4% (8)	1% (3)	13% (24)	8% (16)	191
2012 Vote: Didn't Vote	23% (44)	31% (58)	11% (21)	3% (6)	15% (28)	17% (32)	189
4-Region: Northeast	32% (29)	33% (30)	4% (4)	2% (2)	11% (10)	19% (17)	91
4-Region: Midwest	33% (47)	29% (41)	7% (10)	4% (6)	11% (16)	16% (24)	144
4-Region: South	38% (105)	27% (75)	6% (17)	1% (4)	15% (41)	12% (32)	274
4-Region: West	30% (34)	26% (30)	15% (17)	— (0)	17% (20)	12% (14)	115
200246	32% (60)	28% (54)	8% (16)	1% (2)	15% (29)	16% (30)	191
200252	41% (84)	29% (60)	8% (17)	2% (4)	11% (22)	9% (18)	206
200257	31% (71)	27% (62)	7% (15)	2% (5)	16% (36)	17% (38)	227
White (non-hispanic)	35% (170)	29% (141)	7% (34)	2% (7)	14% (67)	13% (63)	481
Currently subscribe: Cable or satellite	35% (134)	32% (123)	7% (26)	1% (4)	14% (53)	11% (44)	384
Currently subscribe: Streaming services	34% (117)	29% (98)	10% (36)	3% (9)	11% (37)	13% (46)	342
Currently subscribe: Live TV streaming	38% (87)	28% (65)	11% (25)	2% (4)	8% (19)	13% (29)	230
Currently subscribe: Broadband internet	39% (155)	30% (120)	6% (22)	2% (8)	12% (50)	11% (45)	400
Access to: Over-the-air TV antenna	36% (79)	26% (56)	9% (20)	2% (5)	14% (30)	13% (29)	219
Access to: Smart or connected TV	38% (150)	26% (103)	7% (28)	2% (9)	14% (54)	13% (52)	396
Interested in Sports Betting	39% (108)	30% (83)	10% (27)	3% (8)	11% (29)	7% (20)	275
Interested in Motorsports	39% (185)	32% (151)	8% (37)	2% (10)	11% (51)	10% (46)	479

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Table AUTO10_6: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Homestead-Miami Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	35% (216)	28% (176)	8% (48)	2% (11)	14% (86)	14% (86)	624
Avid Fan of NASCAR, F1, and IndyCar	40% (55)	27% (38)	5% (7)	1% (2)	6% (9)	21% (29)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	39% (154)	30% (119)	8% (31)	1% (5)	10% (41)	11% (45)	395
NASCAR Fan	35% (216)	28% (176)	8% (48)	2% (11)	14% (86)	14% (86)	624
Avid NASCAR Fan	35% (216)	28% (176)	8% (48)	2% (11)	14% (86)	14% (86)	624
F1 Fan	38% (161)	30% (127)	8% (34)	2% (7)	11% (48)	11% (47)	423
Avid F1 Fan	41% (73)	27% (48)	5% (9)	2% (4)	6% (10)	19% (33)	177
Casual F1 Fan	36% (88)	32% (79)	10% (24)	1% (3)	15% (38)	6% (14)	247
IndyCar Fan	36% (181)	28% (141)	8% (41)	1% (6)	14% (69)	13% (63)	502
Avid IndyCar Fan	39% (84)	25% (54)	6% (13)	1% (3)	11% (25)	18% (39)	218
Casual IndyCar Fan	34% (98)	31% (87)	10% (28)	1% (3)	15% (44)	9% (24)	284
NHRA Fan	36% (144)	31% (123)	9% (35)	1% (5)	11% (43)	12% (49)	399
MotoGP Fan	32% (98)	32% (98)	10% (30)	2% (5)	11% (35)	13% (41)	307
Avid MotoGP Fan	31% (35)	23% (26)	6% (6)	2% (3)	10% (12)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Texas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	44% (272)	28% (175)	5% (31)	2% (12)	12% (76)	9% (58)	624
Gender: Male	47% (197)	29% (120)	5% (19)	1% (5)	11% (46)	7% (28)	415
Gender: Female	36% (75)	26% (55)	6% (12)	3% (7)	14% (30)	14% (30)	209
Age: 18-29	38% (28)	28% (21)	6% (5)	10% (7)	7% (5)	11% (8)	75
Age: 30-44	46% (78)	24% (41)	10% (16)	— (1)	10% (16)	10% (18)	170
Age: 45-54	44% (42)	33% (32)	3% (3)	1% (1)	15% (14)	3% (3)	95
Age: 55-64	51% (87)	27% (47)	2% (4)	1% (2)	11% (19)	7% (13)	171
Age: 65+	32% (36)	31% (35)	3% (4)	1% (1)	19% (22)	14% (16)	114
Millennial: Age 23-38	41% (62)	25% (37)	8% (12)	3% (5)	11% (17)	11% (17)	150
Generation X: Age 39-54	47% (75)	31% (49)	6% (10)	1% (1)	11% (17)	4% (7)	158
Boomers: Age 55-73	45% (118)	28% (72)	3% (8)	1% (3)	13% (35)	10% (26)	262
PID: Dem (no lean)	42% (72)	30% (52)	4% (7)	3% (6)	13% (22)	8% (15)	172
PID: Ind (no lean)	38% (65)	26% (45)	9% (15)	3% (6)	11% (18)	13% (23)	171
PID: Rep (no lean)	48% (135)	28% (79)	3% (10)	— (1)	13% (36)	7% (20)	281
PID/Gender: Dem Men	44% (49)	33% (36)	2% (2)	3% (3)	9% (11)	9% (10)	111
PID/Gender: Dem Women	36% (22)	25% (15)	8% (5)	4% (3)	18% (11)	8% (5)	61
PID/Gender: Ind Men	40% (43)	26% (28)	10% (11)	1% (1)	10% (11)	13% (14)	108
PID/Gender: Ind Women	35% (22)	26% (17)	6% (3)	7% (4)	12% (8)	15% (9)	63
PID/Gender: Rep Men	53% (104)	28% (56)	3% (7)	— (1)	12% (24)	2% (5)	196
PID/Gender: Rep Women	37% (31)	27% (23)	4% (3)	— (0)	14% (12)	18% (16)	85
Ideo: Liberal (1-3)	40% (55)	33% (45)	5% (7)	2% (3)	10% (14)	10% (14)	138
Ideo: Moderate (4)	44% (72)	20% (32)	7% (12)	— (1)	18% (29)	11% (18)	165
Ideo: Conservative (5-7)	47% (124)	33% (87)	3% (7)	2% (5)	10% (26)	5% (13)	262
Educ: < College	42% (198)	27% (129)	5% (22)	2% (11)	13% (63)	11% (50)	473
Educ: Bachelors degree	52% (51)	32% (32)	7% (7)	1% (1)	5% (5)	3% (3)	99
Educ: Post-grad	44% (23)	27% (14)	4% (2)	— (0)	15% (8)	9% (5)	52
Income: Under 50k	42% (143)	26% (87)	6% (21)	3% (11)	11% (39)	12% (40)	340
Income: 50k-100k	45% (97)	33% (71)	2% (5)	1% (1)	14% (30)	6% (13)	216
Income: 100k+	48% (33)	26% (18)	7% (5)	— (0)	11% (8)	7% (5)	67
Ethnicity: White	44% (233)	29% (152)	5% (24)	2% (10)	13% (69)	7% (38)	526
Ethnicity: Hispanic	59% (39)	23% (15)	3% (2)	2% (1)	11% (8)	2% (1)	66

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Table AUTO10_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Texas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	44% (272)	28% (175)	5% (31)	2% (12)	12% (76)	9% (58)	624
Ethnicity: Afr. Am.	40% (24)	23% (14)	6% (4)	— (0)	3% (2)	27% (17)	60
All Christian	44% (135)	30% (92)	4% (11)	1% (3)	13% (40)	8% (23)	305
Agnostic/Nothing in particular	44% (119)	27% (73)	6% (17)	3% (9)	10% (28)	9% (26)	271
Evangelical	49% (107)	28% (61)	4% (9)	2% (3)	8% (18)	9% (20)	219
Non-Evangelical	43% (93)	30% (65)	4% (8)	2% (4)	14% (31)	7% (15)	215
Community: Urban	49% (76)	27% (42)	4% (7)	4% (7)	9% (14)	7% (10)	157
Community: Suburban	40% (103)	26% (67)	7% (17)	1% (2)	17% (43)	10% (25)	258
Community: Rural	44% (92)	32% (66)	3% (7)	1% (3)	9% (18)	11% (22)	209
Employ: Private Sector	48% (95)	31% (61)	5% (10)	— (1)	11% (23)	5% (10)	199
Employ: Self-Employed	51% (37)	22% (16)	4% (3)	1% (1)	10% (8)	11% (8)	73
Employ: Retired	38% (57)	33% (49)	3% (5)	1% (1)	15% (23)	10% (16)	151
Employ: Unemployed	45% (25)	12% (7)	12% (7)	3% (1)	9% (5)	19% (11)	56
Military HH: Yes	39% (55)	33% (47)	3% (4)	1% (2)	14% (21)	10% (14)	142
Military HH: No	45% (217)	27% (128)	6% (27)	2% (10)	12% (55)	9% (44)	482
RD/WT: Right Direction	45% (160)	28% (99)	6% (21)	1% (4)	12% (41)	8% (27)	353
RD/WT: Wrong Track	41% (112)	28% (76)	4% (10)	3% (8)	13% (34)	11% (30)	271
Trump Job Approve	45% (156)	29% (99)	6% (21)	1% (4)	12% (41)	7% (23)	345
Trump Job Disapprove	43% (113)	28% (73)	3% (8)	3% (8)	12% (32)	11% (30)	264
Trump Job Strongly Approve	46% (112)	31% (75)	5% (13)	— (1)	11% (27)	7% (16)	244
Trump Job Somewhat Approve	44% (44)	24% (25)	8% (8)	3% (3)	14% (14)	7% (7)	101
Trump Job Somewhat Disapprove	51% (36)	27% (19)	1% (1)	2% (1)	11% (7)	8% (6)	70
Trump Job Strongly Disapprove	40% (77)	28% (54)	4% (7)	3% (6)	13% (25)	13% (24)	194
Favorable of Trump	45% (158)	29% (100)	7% (23)	1% (3)	12% (41)	7% (25)	351
Unfavorable of Trump	42% (105)	30% (74)	2% (5)	3% (8)	13% (31)	10% (25)	247
Very Favorable of Trump	46% (116)	27% (67)	6% (16)	1% (3)	11% (27)	8% (21)	250
Somewhat Favorable of Trump	41% (42)	33% (33)	7% (7)	1% (1)	14% (14)	5% (5)	101
Somewhat Unfavorable of Trump	48% (28)	37% (21)	— (0)	2% (1)	8% (5)	6% (3)	58
Very Unfavorable of Trump	41% (77)	28% (52)	3% (5)	4% (7)	14% (26)	11% (21)	189

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Table AUTO10_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Texas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	44% (272)	28% (175)	5% (31)	2% (12)	12% (76)	9% (58)	624
#1 Issue: Economy	50% (70)	26% (37)	6% (8)	4% (5)	8% (12)	5% (8)	140
#1 Issue: Security	43% (63)	31% (46)	6% (9)	1% (1)	9% (13)	10% (15)	148
#1 Issue: Health Care	48% (51)	21% (22)	6% (6)	1% (1)	12% (13)	11% (12)	106
#1 Issue: Medicare / Social Security	35% (42)	37% (44)	3% (4)	— (0)	14% (17)	11% (14)	121
2018 House Vote: Democrat	44% (81)	28% (52)	5% (9)	2% (4)	14% (25)	8% (15)	185
2018 House Vote: Republican	50% (136)	29% (78)	3% (9)	— (1)	11% (31)	6% (17)	272
2016 Vote: Hillary Clinton	43% (70)	28% (46)	5% (8)	2% (3)	14% (22)	9% (14)	163
2016 Vote: Donald Trump	51% (147)	27% (76)	4% (12)	1% (2)	12% (33)	6% (17)	287
2016 Vote: Didn't Vote	30% (44)	31% (45)	6% (9)	5% (7)	12% (18)	16% (24)	147
Voted in 2014: Yes	47% (195)	29% (121)	4% (17)	1% (4)	11% (48)	8% (33)	418
Voted in 2014: No	37% (77)	26% (54)	7% (14)	4% (8)	14% (28)	12% (25)	206
2012 Vote: Barack Obama	39% (85)	31% (69)	6% (12)	1% (3)	11% (25)	12% (26)	219
2012 Vote: Mitt Romney	56% (108)	26% (49)	3% (6)	1% (1)	8% (15)	6% (12)	191
2012 Vote: Didn't Vote	36% (68)	28% (53)	6% (11)	4% (7)	16% (29)	10% (20)	189
4-Region: Northeast	38% (35)	34% (31)	6% (5)	1% (1)	15% (13)	7% (6)	91
4-Region: Midwest	43% (63)	24% (35)	5% (7)	2% (3)	12% (17)	13% (19)	144
4-Region: South	47% (129)	29% (80)	5% (13)	2% (4)	9% (25)	9% (23)	274
4-Region: West	40% (46)	25% (29)	5% (6)	3% (4)	18% (21)	8% (9)	115
200246	41% (79)	31% (59)	5% (9)	2% (4)	10% (19)	11% (21)	191
200252	45% (94)	29% (60)	5% (10)	1% (1)	12% (24)	8% (17)	206
200257	44% (100)	25% (56)	5% (12)	3% (7)	15% (33)	9% (20)	227
White (non-hispanic)	42% (203)	30% (142)	5% (24)	2% (9)	14% (65)	8% (38)	481
Currently subscribe: Cable or satellite	44% (169)	33% (126)	5% (17)	1% (3)	11% (41)	8% (29)	384
Currently subscribe: Streaming services	45% (153)	28% (96)	5% (17)	2% (8)	10% (36)	10% (33)	342
Currently subscribe: Live TV streaming	46% (106)	27% (63)	6% (15)	2% (5)	9% (21)	9% (20)	230
Currently subscribe: Broadband internet	47% (187)	29% (116)	4% (17)	1% (5)	11% (46)	7% (29)	400
Access to: Over-the-air TV antenna	46% (101)	26% (57)	4% (9)	2% (4)	15% (33)	7% (15)	219
Access to: Smart or connected TV	45% (178)	28% (110)	5% (18)	2% (8)	11% (44)	10% (38)	396
Interested in Sports Betting	48% (133)	30% (83)	5% (14)	3% (7)	9% (24)	5% (15)	275
Interested in Motorsports	49% (234)	31% (149)	4% (21)	1% (5)	11% (51)	4% (19)	479

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Table AUTO10_7: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Texas Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	44% (272)	28% (175)	5% (31)	2% (12)	12% (76)	9% (58)	624
Avid Fan of NASCAR, F1, and IndyCar	52% (72)	21% (29)	4% (5)	1% (1)	3% (4)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	50% (196)	29% (114)	4% (17)	1% (4)	8% (32)	8% (32)	395
NASCAR Fan	44% (272)	28% (175)	5% (31)	2% (12)	12% (76)	9% (58)	624
Avid NASCAR Fan	44% (272)	28% (175)	5% (31)	2% (12)	12% (76)	9% (58)	624
F1 Fan	48% (202)	28% (121)	5% (20)	2% (9)	9% (37)	8% (34)	423
Avid F1 Fan	52% (91)	24% (43)	4% (6)	1% (2)	2% (4)	17% (29)	177
Casual F1 Fan	45% (111)	31% (77)	5% (13)	3% (7)	13% (33)	2% (5)	247
IndyCar Fan	46% (233)	28% (142)	5% (23)	1% (5)	11% (55)	9% (43)	502
Avid IndyCar Fan	50% (109)	23% (49)	4% (8)	2% (4)	7% (15)	15% (33)	218
Casual IndyCar Fan	44% (124)	33% (93)	5% (15)	1% (1)	14% (40)	4% (10)	284
NHRA Fan	50% (198)	28% (111)	5% (18)	1% (5)	8% (34)	8% (33)	399
MotoGP Fan	46% (142)	27% (83)	5% (15)	1% (3)	8% (26)	12% (38)	307
Avid MotoGP Fan	44% (49)	20% (22)	4% (4)	1% (1)	5% (5)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Bristol Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	48% (299)	27% (170)	4% (28)	2% (10)	11% (66)	8% (52)	624
Gender: Male	52% (215)	27% (113)	4% (17)	2% (7)	9% (38)	6% (25)	415
Gender: Female	40% (84)	27% (57)	5% (11)	1% (3)	13% (28)	13% (26)	209
Age: 18-29	28% (21)	34% (26)	11% (8)	6% (5)	10% (7)	11% (8)	75
Age: 30-44	42% (72)	31% (53)	5% (8)	2% (3)	12% (20)	8% (14)	170
Age: 45-54	59% (56)	26% (25)	2% (2)	1% (1)	8% (8)	3% (3)	95
Age: 55-64	55% (94)	23% (39)	3% (5)	— (0)	11% (19)	8% (13)	171
Age: 65+	49% (56)	24% (28)	4% (4)	1% (1)	11% (12)	12% (13)	114
Millennial: Age 23-38	35% (52)	34% (52)	6% (8)	3% (4)	14% (21)	9% (13)	150
Generation X: Age 39-54	57% (91)	26% (42)	4% (6)	1% (2)	7% (11)	4% (7)	158
Boomers: Age 55-73	54% (140)	23% (62)	3% (7)	— (1)	10% (27)	10% (25)	262
PID: Dem (no lean)	45% (77)	33% (57)	6% (11)	1% (1)	7% (12)	8% (14)	172
PID: Ind (no lean)	43% (74)	22% (38)	4% (7)	3% (6)	13% (23)	13% (23)	171
PID: Rep (no lean)	53% (148)	27% (75)	3% (9)	1% (3)	11% (31)	5% (15)	281
PID/Gender: Dem Men	48% (53)	32% (36)	5% (6)	1% (1)	4% (5)	10% (11)	111
PID/Gender: Dem Women	39% (24)	34% (21)	9% (6)	— (0)	12% (7)	6% (4)	61
PID/Gender: Ind Men	48% (52)	24% (26)	6% (6)	2% (3)	10% (11)	11% (11)	108
PID/Gender: Ind Women	35% (22)	20% (13)	2% (1)	5% (3)	19% (12)	18% (12)	63
PID/Gender: Rep Men	56% (110)	27% (52)	3% (5)	1% (3)	12% (23)	2% (3)	196
PID/Gender: Rep Women	45% (38)	27% (23)	5% (4)	— (0)	10% (8)	13% (11)	85
Ideo: Liberal (1-3)	43% (59)	32% (44)	5% (6)	— (1)	9% (12)	12% (16)	138
Ideo: Moderate (4)	46% (75)	25% (41)	4% (6)	4% (7)	13% (22)	8% (14)	165
Ideo: Conservative (5-7)	54% (142)	26% (69)	5% (12)	— (1)	10% (27)	4% (11)	262
Educ: < College	47% (220)	27% (127)	5% (24)	1% (4)	11% (52)	10% (46)	473
Educ: Bachelors degree	56% (55)	28% (28)	2% (2)	3% (3)	10% (9)	1% (1)	99
Educ: Post-grad	44% (23)	29% (15)	4% (2)	5% (3)	9% (5)	9% (5)	52
Income: Under 50k	46% (157)	28% (95)	4% (15)	1% (4)	10% (33)	11% (37)	340
Income: 50k-100k	49% (105)	27% (59)	5% (10)	1% (3)	12% (27)	5% (12)	216
Income: 100k+	54% (37)	23% (16)	4% (3)	5% (3)	8% (6)	5% (3)	67
Ethnicity: White	52% (271)	26% (136)	4% (22)	1% (5)	11% (56)	7% (36)	526
Ethnicity: Hispanic	28% (18)	46% (30)	3% (2)	6% (4)	13% (8)	4% (3)	66

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Table AUTO10_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Bristol Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	48% (299)	27% (170)	4% (28)	2% (10)	11% (66)	8% (52)	624
Ethnicity: Afr. Am.	34% (20)	28% (17)	8% (5)	— (0)	9% (6)	21% (13)	60
All Christian	50% (152)	31% (95)	3% (9)	1% (3)	9% (28)	6% (19)	305
Agnostic/Nothing in particular	48% (131)	26% (71)	5% (14)	2% (4)	9% (26)	10% (26)	271
Evangelical	55% (120)	29% (65)	2% (3)	1% (1)	8% (17)	6% (13)	219
Non-Evangelical	47% (102)	30% (64)	5% (10)	1% (2)	10% (21)	8% (17)	215
Community: Urban	39% (60)	39% (60)	7% (10)	2% (3)	6% (9)	9% (14)	157
Community: Suburban	51% (132)	23% (59)	4% (10)	2% (4)	13% (34)	7% (18)	258
Community: Rural	51% (106)	24% (50)	3% (7)	1% (3)	11% (23)	10% (20)	209
Employ: Private Sector	51% (102)	33% (65)	2% (4)	— (0)	10% (20)	4% (8)	199
Employ: Self-Employed	53% (39)	17% (12)	— (0)	4% (3)	20% (15)	6% (5)	73
Employ: Retired	49% (75)	28% (42)	3% (5)	1% (1)	9% (13)	10% (15)	151
Employ: Unemployed	39% (22)	26% (15)	7% (4)	2% (1)	10% (5)	17% (10)	56
Military HH: Yes	47% (66)	29% (41)	5% (7)	3% (4)	9% (13)	8% (11)	142
Military HH: No	48% (232)	27% (129)	4% (21)	1% (6)	11% (53)	8% (40)	482
RD/WT: Right Direction	52% (184)	24% (84)	3% (11)	1% (5)	12% (42)	8% (27)	353
RD/WT: Wrong Track	42% (115)	32% (86)	6% (17)	2% (5)	9% (24)	9% (25)	271
Trump Job Approve	52% (180)	26% (90)	3% (11)	1% (4)	11% (38)	6% (21)	345
Trump Job Disapprove	44% (116)	29% (78)	6% (16)	2% (5)	9% (24)	10% (26)	264
Trump Job Strongly Approve	55% (134)	25% (60)	4% (9)	— (1)	12% (30)	4% (10)	244
Trump Job Somewhat Approve	46% (47)	30% (31)	2% (2)	4% (4)	7% (7)	10% (10)	101
Trump Job Somewhat Disapprove	45% (31)	30% (21)	4% (3)	4% (3)	11% (8)	6% (4)	70
Trump Job Strongly Disapprove	44% (84)	29% (57)	7% (14)	1% (2)	8% (16)	11% (21)	194
Favorable of Trump	51% (179)	26% (93)	3% (11)	1% (3)	12% (43)	7% (23)	351
Unfavorable of Trump	44% (109)	31% (76)	5% (13)	2% (5)	8% (20)	10% (24)	247
Very Favorable of Trump	53% (133)	23% (57)	4% (9)	1% (3)	13% (34)	6% (15)	250
Somewhat Favorable of Trump	45% (45)	36% (36)	2% (2)	— (0)	9% (9)	8% (8)	101
Somewhat Unfavorable of Trump	43% (25)	34% (20)	2% (1)	6% (4)	6% (4)	9% (5)	58
Very Unfavorable of Trump	44% (84)	30% (56)	6% (12)	1% (2)	9% (16)	10% (19)	189

Continued on next page

Table AUTO10_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Bristol Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	48% (299)	27% (170)	4% (28)	2% (10)	11% (66)	8% (52)	624
#1 Issue: Economy	48% (67)	24% (34)	9% (12)	3% (4)	11% (16)	5% (7)	140
#1 Issue: Security	59% (87)	22% (32)	4% (6)	2% (3)	8% (12)	6% (8)	148
#1 Issue: Health Care	44% (46)	25% (26)	3% (3)	— (0)	18% (19)	10% (11)	106
#1 Issue: Medicare / Social Security	49% (59)	32% (38)	1% (1)	1% (1)	6% (8)	12% (14)	121
2018 House Vote: Democrat	44% (81)	35% (64)	5% (10)	2% (3)	7% (13)	8% (14)	185
2018 House Vote: Republican	56% (151)	23% (64)	4% (10)	1% (3)	12% (31)	5% (13)	272
2016 Vote: Hillary Clinton	43% (69)	35% (57)	5% (7)	4% (7)	5% (9)	8% (13)	163
2016 Vote: Donald Trump	55% (157)	25% (71)	3% (8)	— (1)	13% (37)	5% (14)	287
2016 Vote: Didn't Vote	39% (58)	24% (35)	7% (10)	1% (2)	12% (17)	17% (24)	147
Voted in 2014: Yes	51% (212)	28% (115)	4% (17)	1% (6)	10% (42)	6% (26)	418
Voted in 2014: No	42% (86)	27% (55)	5% (11)	2% (4)	12% (24)	13% (26)	206
2012 Vote: Barack Obama	46% (99)	32% (69)	5% (11)	1% (1)	8% (18)	9% (20)	219
2012 Vote: Mitt Romney	57% (109)	23% (43)	3% (7)	1% (1)	12% (23)	4% (8)	191
2012 Vote: Didn't Vote	41% (78)	27% (51)	5% (9)	4% (7)	11% (20)	13% (24)	189
4-Region: Northeast	42% (38)	40% (37)	4% (3)	— (0)	7% (6)	7% (6)	91
4-Region: Midwest	55% (79)	22% (32)	4% (6)	2% (3)	8% (12)	8% (11)	144
4-Region: South	53% (146)	25% (69)	3% (9)	— (1)	10% (29)	7% (20)	274
4-Region: West	30% (35)	28% (32)	9% (10)	4% (5)	17% (19)	12% (14)	115
200246	48% (91)	23% (44)	5% (9)	2% (4)	12% (22)	11% (21)	191
200252	53% (110)	29% (60)	2% (4)	2% (4)	7% (15)	7% (14)	206
200257	43% (98)	29% (66)	7% (15)	1% (2)	13% (29)	7% (17)	227
White (non-hispanic)	53% (254)	25% (119)	4% (20)	1% (5)	10% (48)	7% (36)	481
Currently subscribe: Cable or satellite	52% (200)	27% (104)	5% (18)	1% (5)	8% (30)	7% (28)	384
Currently subscribe: Streaming services	50% (171)	27% (92)	5% (17)	1% (5)	7% (25)	9% (32)	342
Currently subscribe: Live TV streaming	48% (111)	27% (61)	4% (9)	3% (7)	10% (23)	8% (18)	230
Currently subscribe: Broadband internet	53% (214)	26% (102)	4% (15)	1% (3)	10% (39)	7% (26)	400
Access to: Over-the-air TV antenna	54% (119)	26% (57)	3% (6)	2% (4)	9% (21)	6% (13)	219
Access to: Smart or connected TV	48% (190)	28% (110)	4% (16)	2% (6)	11% (42)	8% (31)	396
Interested in Sports Betting	48% (133)	28% (78)	7% (19)	2% (5)	9% (25)	5% (15)	275
Interested in Motorsports	57% (271)	28% (136)	4% (21)	1% (3)	6% (29)	4% (19)	479

Continued on next page

Table AUTO10_8: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Bristol Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	48% (299)	27% (170)	4% (28)	2% (10)	11% (66)	8% (52)	624
Avid Fan of NASCAR, F1, and IndyCar	45% (62)	28% (38)	3% (4)	— (1)	6% (9)	18% (25)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	52% (204)	26% (103)	5% (20)	1% (5)	7% (28)	9% (36)	395
NASCAR Fan	48% (299)	27% (170)	4% (28)	2% (10)	11% (66)	8% (52)	624
Avid NASCAR Fan	48% (299)	27% (170)	4% (28)	2% (10)	11% (66)	8% (52)	624
F1 Fan	51% (215)	26% (110)	5% (23)	1% (5)	8% (33)	9% (37)	423
Avid F1 Fan	46% (81)	26% (46)	4% (7)	— (1)	8% (15)	15% (27)	177
Casual F1 Fan	54% (134)	26% (64)	6% (16)	2% (5)	7% (18)	4% (10)	247
IndyCar Fan	49% (247)	27% (137)	5% (23)	1% (5)	10% (50)	8% (40)	502
Avid IndyCar Fan	47% (101)	27% (58)	3% (7)	1% (1)	9% (21)	14% (29)	218
Casual IndyCar Fan	51% (146)	28% (78)	6% (17)	1% (4)	10% (29)	4% (11)	284
NHRA Fan	51% (202)	26% (105)	5% (20)	1% (3)	9% (34)	9% (34)	399
MotoGP Fan	48% (146)	29% (89)	5% (14)	1% (4)	7% (22)	10% (32)	307
Avid MotoGP Fan	36% (40)	28% (32)	4% (4)	2% (3)	6% (6)	24% (27)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Richmond Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	34% (215)	33% (209)	5% (34)	2% (12)	13% (83)	12% (73)	624
Gender: Male	38% (158)	37% (152)	5% (22)	2% (10)	10% (43)	7% (31)	415
Gender: Female	27% (57)	27% (57)	5% (11)	1% (2)	19% (40)	20% (42)	209
Age: 18-29	31% (24)	29% (21)	9% (7)	5% (4)	9% (6)	17% (13)	75
Age: 30-44	33% (55)	38% (64)	8% (13)	3% (6)	10% (16)	9% (15)	170
Age: 45-54	34% (32)	40% (38)	4% (4)	1% (1)	13% (13)	8% (8)	95
Age: 55-64	39% (67)	27% (46)	5% (8)	— (1)	15% (26)	13% (23)	171
Age: 65+	32% (37)	34% (39)	2% (2)	1% (1)	18% (21)	13% (14)	114
Millennial: Age 23-38	30% (45)	36% (54)	6% (9)	4% (5)	14% (21)	10% (16)	150
Generation X: Age 39-54	37% (59)	40% (63)	6% (10)	1% (1)	9% (15)	7% (11)	158
Boomers: Age 55-73	38% (98)	29% (75)	4% (10)	— (1)	16% (42)	13% (35)	262
PID: Dem (no lean)	35% (61)	35% (60)	7% (13)	1% (2)	11% (19)	10% (18)	172
PID: Ind (no lean)	31% (53)	28% (47)	7% (12)	2% (3)	18% (31)	15% (25)	171
PID: Rep (no lean)	36% (101)	36% (101)	3% (9)	2% (7)	12% (32)	11% (30)	281
PID/Gender: Dem Men	38% (42)	34% (37)	7% (7)	1% (1)	9% (10)	12% (14)	111
PID/Gender: Dem Women	30% (18)	38% (23)	9% (5)	2% (1)	15% (9)	6% (4)	61
PID/Gender: Ind Men	34% (36)	34% (36)	10% (11)	3% (3)	13% (14)	7% (7)	108
PID/Gender: Ind Women	26% (16)	17% (11)	2% (1)	— (0)	27% (17)	28% (18)	63
PID/Gender: Rep Men	40% (79)	40% (78)	2% (5)	3% (6)	9% (18)	5% (10)	196
PID/Gender: Rep Women	26% (22)	27% (23)	5% (4)	1% (1)	17% (14)	24% (20)	85
Ideo: Liberal (1-3)	38% (52)	31% (43)	9% (12)	— (0)	9% (13)	13% (18)	138
Ideo: Moderate (4)	31% (51)	35% (58)	5% (8)	5% (8)	13% (22)	11% (18)	165
Ideo: Conservative (5-7)	36% (94)	36% (95)	4% (10)	1% (2)	13% (35)	10% (26)	262
Educ: < College	33% (158)	33% (154)	5% (25)	2% (8)	14% (64)	13% (63)	473
Educ: Bachelors degree	36% (36)	42% (42)	6% (6)	1% (1)	11% (11)	4% (4)	99
Educ: Post-grad	41% (21)	24% (13)	4% (2)	5% (3)	14% (7)	12% (6)	52
Income: Under 50k	35% (120)	31% (107)	4% (15)	1% (3)	13% (44)	15% (51)	340
Income: 50k-100k	31% (68)	38% (82)	6% (14)	3% (7)	14% (30)	7% (16)	216
Income: 100k+	39% (27)	29% (20)	7% (5)	3% (2)	12% (8)	10% (7)	67
Ethnicity: White	35% (187)	34% (177)	5% (28)	2% (9)	14% (73)	10% (53)	526
Ethnicity: Hispanic	17% (11)	37% (25)	6% (4)	13% (9)	17% (11)	10% (7)	66

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Table AUTO10_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Richmond Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	34% (215)	33% (209)	5% (34)	2% (12)	13% (83)	12% (73)	624
Ethnicity: Afr. Am.	34% (20)	33% (20)	8% (5)	— (0)	2% (1)	23% (14)	60
All Christian	34% (104)	36% (111)	2% (7)	— (1)	17% (50)	10% (30)	305
Agnostic/Nothing in particular	36% (99)	31% (84)	8% (22)	2% (5)	9% (25)	13% (36)	271
Evangelical	37% (81)	38% (83)	3% (7)	1% (3)	9% (21)	11% (25)	219
Non-Evangelical	33% (70)	32% (68)	4% (9)	1% (1)	19% (40)	12% (26)	215
Community: Urban	37% (58)	35% (55)	5% (8)	3% (4)	10% (16)	11% (17)	157
Community: Suburban	32% (82)	37% (97)	5% (13)	— (1)	15% (40)	10% (26)	258
Community: Rural	36% (75)	27% (57)	6% (13)	3% (6)	13% (27)	14% (30)	209
Employ: Private Sector	35% (69)	41% (82)	4% (7)	3% (6)	10% (19)	8% (15)	199
Employ: Self-Employed	37% (27)	26% (19)	7% (5)	— (0)	19% (14)	11% (8)	73
Employ: Retired	33% (51)	34% (51)	4% (5)	— (1)	17% (26)	12% (18)	151
Employ: Unemployed	38% (21)	34% (19)	2% (1)	2% (1)	12% (6)	13% (7)	56
Military HH: Yes	34% (49)	36% (51)	6% (8)	3% (4)	12% (17)	9% (13)	142
Military HH: No	34% (166)	33% (157)	5% (25)	2% (8)	14% (66)	12% (60)	482
RD/WT: Right Direction	39% (137)	35% (123)	3% (12)	2% (7)	11% (37)	10% (36)	353
RD/WT: Wrong Track	29% (77)	32% (86)	8% (21)	2% (5)	17% (45)	14% (37)	271
Trump Job Approve	38% (129)	35% (121)	4% (12)	2% (8)	12% (41)	10% (33)	345
Trump Job Disapprove	30% (80)	32% (85)	8% (20)	2% (4)	15% (39)	13% (34)	264
Trump Job Strongly Approve	39% (95)	35% (84)	5% (12)	3% (8)	10% (24)	9% (21)	244
Trump Job Somewhat Approve	34% (34)	36% (37)	1% (1)	— (0)	17% (17)	12% (13)	101
Trump Job Somewhat Disapprove	22% (16)	36% (25)	7% (5)	3% (2)	18% (13)	14% (10)	70
Trump Job Strongly Disapprove	33% (65)	31% (60)	8% (16)	1% (2)	14% (26)	13% (25)	194
Favorable of Trump	37% (129)	35% (123)	4% (14)	2% (8)	12% (42)	10% (35)	351
Unfavorable of Trump	32% (79)	32% (79)	6% (16)	2% (4)	15% (36)	13% (33)	247
Very Favorable of Trump	39% (97)	34% (86)	4% (10)	3% (8)	10% (25)	9% (23)	250
Somewhat Favorable of Trump	31% (32)	37% (38)	4% (4)	— (0)	16% (16)	12% (12)	101
Somewhat Unfavorable of Trump	22% (13)	40% (23)	3% (2)	3% (2)	16% (9)	16% (10)	58
Very Unfavorable of Trump	35% (66)	30% (56)	8% (14)	1% (2)	14% (27)	12% (23)	189

Continued on next page

Table AUTO10_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Richmond Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	34% (215)	33% (209)	5% (34)	2% (12)	13% (83)	12% (73)	624
#1 Issue: Economy	36% (51)	32% (45)	6% (9)	5% (7)	11% (16)	9% (13)	140
#1 Issue: Security	38% (56)	34% (50)	5% (8)	2% (3)	11% (16)	10% (15)	148
#1 Issue: Health Care	42% (44)	24% (26)	6% (7)	1% (1)	11% (12)	15% (16)	106
#1 Issue: Medicare / Social Security	34% (41)	36% (44)	4% (5)	— (0)	14% (17)	11% (14)	121
2018 House Vote: Democrat	34% (63)	37% (68)	7% (13)	1% (1)	12% (23)	9% (17)	185
2018 House Vote: Republican	37% (101)	34% (93)	4% (10)	3% (8)	12% (33)	10% (28)	272
2016 Vote: Hillary Clinton	35% (57)	35% (57)	7% (11)	1% (2)	12% (20)	10% (16)	163
2016 Vote: Donald Trump	38% (108)	35% (99)	3% (7)	2% (7)	14% (40)	8% (24)	287
2016 Vote: Didn't Vote	26% (39)	30% (44)	8% (12)	1% (2)	13% (19)	21% (31)	147
Voted in 2014: Yes	36% (152)	34% (144)	5% (19)	2% (7)	13% (55)	10% (41)	418
Voted in 2014: No	30% (62)	32% (65)	7% (15)	2% (5)	13% (28)	16% (32)	206
2012 Vote: Barack Obama	33% (72)	36% (78)	7% (16)	— (1)	12% (27)	12% (26)	219
2012 Vote: Mitt Romney	39% (74)	34% (65)	3% (6)	3% (7)	14% (27)	7% (13)	191
2012 Vote: Didn't Vote	31% (58)	32% (61)	6% (11)	2% (4)	13% (24)	17% (32)	189
4-Region: Northeast	35% (32)	31% (29)	5% (5)	1% (1)	19% (18)	8% (7)	91
4-Region: Midwest	34% (48)	36% (51)	6% (8)	2% (3)	10% (14)	13% (19)	144
4-Region: South	39% (106)	35% (95)	5% (15)	— (1)	10% (27)	11% (30)	274
4-Region: West	24% (28)	29% (33)	5% (5)	6% (7)	21% (24)	15% (17)	115
200246	31% (59)	36% (69)	4% (8)	3% (6)	11% (21)	15% (28)	191
200252	41% (84)	31% (64)	4% (8)	1% (3)	13% (27)	10% (20)	206
200257	32% (72)	33% (76)	8% (18)	1% (3)	15% (34)	11% (25)	227
White (non-hispanic)	37% (178)	33% (159)	5% (24)	— (2)	14% (66)	11% (51)	481
Currently subscribe: Cable or satellite	35% (136)	36% (137)	6% (22)	1% (4)	12% (44)	11% (41)	384
Currently subscribe: Streaming services	33% (114)	38% (129)	4% (15)	2% (6)	10% (36)	13% (43)	342
Currently subscribe: Live TV streaming	36% (82)	39% (90)	4% (9)	1% (3)	9% (20)	11% (26)	230
Currently subscribe: Broadband internet	37% (148)	38% (151)	4% (14)	— (2)	11% (45)	10% (40)	400
Access to: Over-the-air TV antenna	39% (86)	33% (73)	5% (10)	1% (2)	13% (29)	9% (19)	219
Access to: Smart or connected TV	37% (148)	33% (129)	4% (17)	3% (11)	11% (44)	12% (46)	396
Interested in Sports Betting	36% (100)	35% (96)	7% (20)	4% (10)	8% (23)	9% (25)	275
Interested in Motorsports	40% (190)	37% (177)	5% (22)	1% (3)	12% (58)	6% (30)	479

Continued on next page

Table AUTO10_9: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Richmond Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	34% (215)	33% (209)	5% (34)	2% (12)	13% (83)	12% (73)	624
Avid Fan of NASCAR, F1, and IndyCar	38% (53)	30% (41)	2% (3)	5% (7)	6% (8)	20% (27)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	35% (136)	38% (151)	6% (22)	2% (7)	9% (36)	11% (42)	395
NASCAR Fan	34% (215)	33% (209)	5% (34)	2% (12)	13% (83)	12% (73)	624
Avid NASCAR Fan	34% (215)	33% (209)	5% (34)	2% (12)	13% (83)	12% (73)	624
F1 Fan	35% (149)	37% (156)	6% (24)	2% (7)	10% (41)	11% (46)	423
Avid F1 Fan	39% (69)	28% (50)	4% (8)	4% (7)	8% (14)	16% (29)	177
Casual F1 Fan	32% (80)	43% (106)	6% (16)	— (1)	11% (28)	7% (17)	247
IndyCar Fan	33% (167)	35% (173)	6% (30)	2% (8)	13% (66)	12% (58)	502
Avid IndyCar Fan	36% (79)	29% (63)	4% (9)	3% (7)	10% (22)	17% (38)	218
Casual IndyCar Fan	31% (88)	39% (110)	7% (21)	— (1)	15% (44)	7% (20)	284
NHRA Fan	36% (145)	33% (132)	6% (24)	2% (7)	10% (41)	12% (50)	399
MotoGP Fan	37% (113)	34% (104)	6% (19)	— (1)	10% (30)	13% (40)	307
Avid MotoGP Fan	36% (40)	26% (29)	5% (5)	1% (1)	7% (8)	25% (28)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Talladega Superspeedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	60% (376)	20% (128)	4% (25)	1% (9)	7% (44)	7% (42)	624
Gender: Male	64% (264)	19% (77)	4% (16)	1% (6)	7% (27)	6% (25)	415
Gender: Female	54% (112)	24% (51)	4% (9)	1% (3)	8% (17)	8% (17)	209
Age: 18-29	39% (29)	23% (17)	16% (12)	2% (1)	9% (6)	12% (9)	75
Age: 30-44	61% (103)	26% (44)	4% (7)	2% (3)	3% (5)	5% (9)	170
Age: 45-54	67% (64)	22% (21)	2% (1)	1% (1)	6% (6)	2% (2)	95
Age: 55-64	69% (117)	14% (24)	1% (2)	1% (2)	9% (15)	7% (11)	171
Age: 65+	55% (63)	20% (23)	3% (3)	2% (2)	11% (12)	10% (11)	114
Millennial: Age 23-38	57% (85)	22% (33)	7% (10)	1% (2)	6% (9)	6% (10)	150
Generation X: Age 39-54	66% (104)	24% (38)	3% (4)	1% (1)	4% (7)	2% (4)	158
Boomers: Age 55-73	64% (169)	15% (41)	2% (5)	1% (4)	9% (23)	8% (21)	262
PID: Dem (no lean)	58% (101)	21% (36)	6% (10)	2% (3)	7% (12)	6% (10)	172
PID: Ind (no lean)	45% (76)	26% (44)	6% (10)	2% (4)	10% (17)	11% (19)	171
PID: Rep (no lean)	71% (199)	17% (47)	2% (5)	— (1)	5% (15)	4% (13)	281
PID/Gender: Dem Men	64% (72)	17% (19)	5% (5)	1% (1)	7% (7)	6% (7)	111
PID/Gender: Dem Women	48% (29)	28% (17)	7% (5)	4% (2)	7% (4)	6% (3)	61
PID/Gender: Ind Men	46% (50)	26% (28)	7% (7)	3% (4)	8% (9)	10% (11)	108
PID/Gender: Ind Women	42% (26)	26% (16)	5% (3)	1% (1)	13% (8)	13% (8)	63
PID/Gender: Rep Men	73% (142)	15% (30)	2% (4)	1% (1)	6% (11)	4% (7)	196
PID/Gender: Rep Women	67% (57)	20% (17)	1% (1)	— (0)	5% (4)	6% (5)	85
Ideo: Liberal (1-3)	53% (73)	25% (35)	5% (7)	3% (4)	6% (9)	7% (10)	138
Ideo: Moderate (4)	62% (102)	17% (27)	6% (10)	— (1)	7% (12)	7% (12)	165
Ideo: Conservative (5-7)	65% (171)	21% (56)	2% (5)	1% (2)	7% (17)	4% (11)	262
Educ: < College	61% (290)	19% (92)	4% (17)	1% (7)	8% (36)	6% (30)	473
Educ: Bachelors degree	56% (55)	27% (27)	3% (3)	1% (1)	6% (6)	6% (6)	99
Educ: Post-grad	58% (30)	18% (9)	9% (5)	1% (1)	4% (2)	10% (5)	52
Income: Under 50k	59% (201)	20% (69)	5% (16)	1% (4)	8% (28)	7% (23)	340
Income: 50k-100k	62% (135)	20% (44)	3% (6)	2% (4)	6% (13)	6% (14)	216
Income: 100k+	59% (40)	22% (15)	6% (4)	1% (1)	4% (3)	8% (5)	67
Ethnicity: White	64% (338)	20% (103)	2% (11)	1% (7)	7% (37)	6% (30)	526
Ethnicity: Hispanic	33% (22)	44% (29)	9% (6)	2% (1)	6% (4)	6% (4)	66

Continued on next page

Table AUTO10_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Talladega Superspeedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	60% (376)	20% (128)	4% (25)	1% (9)	7% (44)	7% (42)	624
Ethnicity: Afr. Am.	44% (27)	24% (14)	11% (7)	1% (1)	4% (2)	16% (10)	60
All Christian	60% (184)	25% (75)	2% (6)	1% (3)	7% (20)	5% (17)	305
Agnostic/Nothing in particular	62% (169)	17% (46)	6% (16)	1% (4)	6% (17)	7% (19)	271
Evangelical	66% (146)	20% (44)	2% (4)	1% (2)	6% (13)	5% (10)	219
Non-Evangelical	56% (120)	25% (55)	4% (9)	2% (3)	7% (16)	6% (13)	215
Community: Urban	60% (94)	22% (34)	5% (8)	2% (4)	3% (5)	7% (12)	157
Community: Suburban	56% (144)	24% (62)	4% (10)	1% (2)	9% (23)	7% (17)	258
Community: Rural	66% (138)	15% (32)	3% (6)	2% (3)	8% (17)	6% (13)	209
Employ: Private Sector	63% (125)	23% (46)	3% (5)	— (1)	7% (14)	4% (8)	199
Employ: Self-Employed	65% (48)	8% (5)	4% (3)	— (0)	9% (7)	15% (11)	73
Employ: Retired	58% (88)	20% (30)	2% (3)	2% (3)	11% (16)	7% (11)	151
Employ: Unemployed	60% (34)	19% (11)	5% (3)	4% (2)	3% (2)	9% (5)	56
Military HH: Yes	59% (84)	22% (32)	4% (5)	3% (4)	6% (9)	6% (8)	142
Military HH: No	61% (292)	20% (96)	4% (20)	1% (5)	7% (35)	7% (34)	482
RD/WT: Right Direction	63% (221)	20% (72)	4% (12)	1% (4)	6% (22)	6% (21)	353
RD/WT: Wrong Track	57% (155)	21% (56)	5% (13)	2% (5)	8% (22)	8% (21)	271
Trump Job Approve	67% (230)	19% (66)	3% (12)	1% (4)	6% (19)	4% (14)	345
Trump Job Disapprove	54% (143)	23% (60)	5% (13)	1% (4)	9% (23)	8% (22)	264
Trump Job Strongly Approve	68% (166)	20% (48)	2% (4)	1% (3)	6% (13)	4% (10)	244
Trump Job Somewhat Approve	64% (64)	17% (18)	8% (8)	1% (1)	6% (6)	4% (4)	101
Trump Job Somewhat Disapprove	51% (35)	35% (24)	6% (4)	1% (1)	2% (1)	6% (4)	70
Trump Job Strongly Disapprove	55% (107)	18% (35)	4% (9)	2% (3)	11% (22)	9% (18)	194
Favorable of Trump	66% (230)	20% (70)	3% (9)	1% (4)	6% (21)	5% (17)	351
Unfavorable of Trump	55% (135)	23% (57)	4% (11)	2% (4)	8% (21)	8% (20)	247
Very Favorable of Trump	67% (167)	18% (44)	2% (6)	1% (3)	6% (16)	6% (14)	250
Somewhat Favorable of Trump	62% (62)	26% (26)	3% (3)	1% (1)	5% (5)	3% (3)	101
Somewhat Unfavorable of Trump	46% (27)	37% (21)	5% (3)	1% (1)	2% (1)	10% (6)	58
Very Unfavorable of Trump	57% (108)	19% (35)	4% (8)	2% (3)	10% (20)	8% (15)	189

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Table AUTO10_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Talladega Superspeedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	60% (376)	20% (128)	4% (25)	1% (9)	7% (44)	7% (42)	624
#1 Issue: Economy	67% (94)	16% (23)	6% (8)	— (1)	3% (5)	7% (10)	140
#1 Issue: Security	62% (92)	19% (28)	5% (7)	2% (3)	7% (10)	5% (8)	148
#1 Issue: Health Care	66% (70)	17% (18)	— (0)	3% (3)	8% (8)	6% (6)	106
#1 Issue: Medicare / Social Security	58% (70)	26% (32)	1% (1)	1% (2)	8% (9)	6% (8)	121
2018 House Vote: Democrat	53% (99)	24% (44)	5% (10)	2% (4)	10% (18)	6% (11)	185
2018 House Vote: Republican	69% (189)	18% (50)	3% (8)	1% (2)	5% (14)	4% (11)	272
2016 Vote: Hillary Clinton	55% (90)	22% (36)	9% (14)	— (1)	8% (13)	6% (9)	163
2016 Vote: Donald Trump	68% (196)	19% (56)	1% (4)	1% (2)	5% (14)	5% (14)	287
2016 Vote: Didn't Vote	49% (72)	22% (32)	4% (5)	3% (4)	11% (16)	12% (18)	147
Voted in 2014: Yes	64% (266)	20% (82)	4% (15)	1% (4)	6% (27)	5% (23)	418
Voted in 2014: No	53% (109)	22% (45)	5% (10)	2% (5)	9% (18)	9% (19)	206
2012 Vote: Barack Obama	55% (121)	27% (59)	4% (8)	1% (2)	5% (11)	8% (18)	219
2012 Vote: Mitt Romney	72% (138)	14% (27)	2% (4)	1% (3)	8% (15)	2% (4)	191
2012 Vote: Didn't Vote	54% (102)	19% (36)	7% (12)	2% (4)	9% (18)	9% (16)	189
4-Region: Northeast	55% (50)	28% (26)	3% (2)	1% (1)	6% (5)	8% (7)	91
4-Region: Midwest	63% (91)	17% (25)	5% (7)	3% (4)	7% (10)	5% (7)	144
4-Region: South	66% (181)	18% (49)	2% (6)	1% (3)	6% (16)	7% (19)	274
4-Region: West	47% (54)	25% (28)	9% (10)	1% (1)	11% (13)	8% (9)	115
200246	63% (119)	16% (30)	5% (10)	2% (4)	7% (14)	7% (14)	191
200252	63% (130)	23% (47)	3% (6)	1% (1)	5% (11)	5% (11)	206
200257	56% (127)	22% (50)	4% (9)	2% (4)	9% (20)	8% (17)	227
White (non-hispanic)	66% (317)	18% (85)	2% (11)	1% (5)	7% (36)	6% (27)	481
Currently subscribe: Cable or satellite	62% (239)	21% (79)	4% (16)	1% (4)	5% (21)	7% (26)	384
Currently subscribe: Streaming services	62% (212)	19% (66)	4% (15)	1% (5)	6% (19)	7% (25)	342
Currently subscribe: Live TV streaming	58% (134)	24% (54)	4% (10)	2% (4)	4% (9)	8% (18)	230
Currently subscribe: Broadband internet	62% (247)	21% (83)	3% (13)	1% (4)	7% (28)	6% (25)	400
Access to: Over-the-air TV antenna	61% (134)	20% (44)	6% (14)	2% (4)	6% (13)	4% (10)	219
Access to: Smart or connected TV	58% (231)	22% (87)	4% (16)	2% (7)	7% (30)	7% (26)	396
Interested in Sports Betting	58% (160)	24% (65)	6% (17)	2% (6)	4% (11)	6% (16)	275
Interested in Motorsports	67% (321)	22% (105)	3% (14)	1% (7)	4% (21)	2% (11)	479

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Table AUTO10_10: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Talladega Superspeedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	60% (376)	20% (128)	4% (25)	1% (9)	7% (44)	7% (42)	624
Avid Fan of NASCAR, F1, and IndyCar	57% (79)	21% (30)	2% (3)	1% (1)	4% (6)	15% (21)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	62% (243)	22% (86)	4% (16)	1% (3)	5% (18)	7% (29)	395
NASCAR Fan	60% (376)	20% (128)	4% (25)	1% (9)	7% (44)	7% (42)	624
Avid NASCAR Fan	60% (376)	20% (128)	4% (25)	1% (9)	7% (44)	7% (42)	624
F1 Fan	61% (260)	21% (90)	4% (18)	1% (4)	5% (21)	7% (31)	423
Avid F1 Fan	55% (97)	20% (36)	4% (7)	1% (2)	5% (9)	15% (26)	177
Casual F1 Fan	66% (163)	22% (54)	4% (11)	1% (2)	5% (12)	2% (6)	247
IndyCar Fan	61% (306)	21% (107)	3% (17)	1% (4)	7% (34)	7% (34)	502
Avid IndyCar Fan	59% (128)	19% (42)	2% (4)	1% (2)	8% (18)	11% (24)	218
Casual IndyCar Fan	63% (178)	23% (65)	4% (13)	1% (2)	6% (16)	4% (10)	284
NHRA Fan	62% (246)	21% (82)	3% (12)	2% (6)	5% (21)	8% (32)	399
MotoGP Fan	57% (177)	22% (68)	5% (15)	1% (3)	5% (16)	9% (29)	307
Avid MotoGP Fan	47% (52)	21% (23)	5% (6)	1% (1)	5% (6)	21% (24)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Dover International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (242)	29% (183)	8% (50)	2% (11)	11% (66)	12% (72)	624
Gender: Male	41% (172)	30% (124)	8% (33)	1% (6)	10% (41)	10% (40)	415
Gender: Female	34% (70)	28% (60)	8% (17)	2% (5)	12% (26)	15% (32)	209
Age: 18-29	31% (23)	18% (14)	23% (17)	8% (6)	4% (3)	16% (12)	75
Age: 30-44	36% (62)	29% (50)	12% (20)	1% (2)	9% (15)	13% (22)	170
Age: 45-54	40% (38)	35% (33)	3% (3)	3% (2)	13% (12)	7% (7)	95
Age: 55-64	46% (78)	28% (48)	4% (7)	— (1)	13% (21)	10% (16)	171
Age: 65+	36% (41)	34% (39)	3% (3)	1% (1)	13% (15)	13% (15)	114
Millennial: Age 23-38	36% (55)	24% (36)	12% (18)	2% (3)	9% (14)	16% (24)	150
Generation X: Age 39-54	38% (60)	36% (58)	6% (10)	2% (3)	10% (16)	7% (12)	158
Boomers: Age 55-73	42% (109)	30% (78)	4% (10)	— (1)	13% (35)	11% (29)	262
PID: Dem (no lean)	40% (69)	27% (46)	9% (15)	2% (4)	10% (17)	12% (21)	172
PID: Ind (no lean)	31% (53)	31% (53)	11% (19)	4% (6)	10% (17)	13% (23)	171
PID: Rep (no lean)	43% (119)	30% (84)	6% (16)	— (1)	11% (32)	10% (28)	281
PID/Gender: Dem Men	43% (48)	22% (25)	8% (9)	3% (3)	11% (13)	12% (13)	111
PID/Gender: Dem Women	34% (21)	35% (22)	9% (6)	1% (1)	7% (5)	12% (8)	61
PID/Gender: Ind Men	35% (38)	32% (35)	11% (12)	3% (3)	6% (7)	12% (13)	108
PID/Gender: Ind Women	24% (15)	28% (18)	10% (6)	5% (3)	17% (11)	16% (10)	63
PID/Gender: Rep Men	44% (85)	33% (64)	6% (12)	— (0)	11% (22)	7% (13)	196
PID/Gender: Rep Women	40% (34)	24% (20)	6% (5)	1% (1)	12% (10)	17% (15)	85
Ideo: Liberal (1-3)	40% (55)	25% (35)	10% (14)	4% (5)	8% (11)	13% (17)	138
Ideo: Moderate (4)	33% (55)	35% (57)	10% (16)	1% (2)	9% (15)	12% (20)	165
Ideo: Conservative (5-7)	43% (114)	29% (77)	6% (15)	1% (3)	13% (33)	8% (20)	262
Educ: < College	38% (177)	28% (134)	8% (38)	2% (9)	11% (52)	13% (62)	473
Educ: Bachelors degree	44% (43)	35% (35)	8% (8)	1% (1)	8% (8)	4% (4)	99
Educ: Post-grad	40% (21)	28% (14)	7% (4)	2% (1)	12% (6)	12% (6)	52
Income: Under 50k	37% (125)	28% (96)	10% (32)	2% (6)	9% (30)	15% (51)	340
Income: 50k-100k	42% (92)	30% (65)	5% (12)	2% (4)	14% (30)	7% (14)	216
Income: 100k+	38% (26)	34% (23)	8% (5)	1% (1)	10% (7)	9% (6)	67
Ethnicity: White	40% (210)	31% (163)	7% (37)	2% (9)	11% (59)	9% (48)	526
Ethnicity: Hispanic	41% (27)	27% (18)	18% (12)	— (0)	10% (7)	4% (3)	66

Continued on next page

Table AUTO10_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Dover International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (242)	29% (183)	8% (50)	2% (11)	11% (66)	12% (72)	624
Ethnicity: Afr. Am.	39% (23)	23% (14)	3% (2)	1% (1)	3% (2)	30% (18)	60
All Christian	43% (131)	30% (92)	7% (20)	1% (3)	11% (33)	8% (26)	305
Agnostic/Nothing in particular	34% (92)	30% (82)	10% (26)	3% (8)	11% (29)	13% (34)	271
Evangelical	42% (91)	31% (68)	6% (13)	— (1)	8% (17)	13% (29)	219
Non-Evangelical	39% (84)	32% (68)	8% (17)	1% (2)	12% (26)	9% (19)	215
Community: Urban	39% (61)	30% (47)	11% (17)	2% (4)	7% (10)	12% (18)	157
Community: Suburban	41% (105)	26% (67)	9% (22)	2% (5)	13% (33)	10% (26)	258
Community: Rural	36% (76)	33% (70)	5% (11)	1% (2)	11% (23)	13% (27)	209
Employ: Private Sector	39% (77)	36% (71)	7% (13)	1% (1)	12% (23)	7% (13)	199
Employ: Self-Employed	60% (44)	16% (11)	4% (3)	1% (1)	7% (5)	13% (9)	73
Employ: Retired	34% (51)	36% (54)	3% (5)	1% (1)	15% (23)	11% (17)	151
Employ: Unemployed	31% (18)	25% (14)	8% (4)	3% (2)	4% (2)	29% (16)	56
Military HH: Yes	43% (61)	29% (42)	8% (11)	1% (2)	8% (11)	11% (15)	142
Military HH: No	37% (180)	29% (141)	8% (39)	2% (9)	11% (55)	12% (57)	482
RD/WT: Right Direction	44% (154)	30% (105)	7% (25)	2% (6)	8% (28)	10% (34)	353
RD/WT: Wrong Track	32% (88)	29% (78)	9% (25)	2% (5)	14% (38)	14% (38)	271
Trump Job Approve	42% (145)	31% (107)	8% (26)	1% (3)	10% (34)	8% (29)	345
Trump Job Disapprove	35% (93)	28% (73)	8% (22)	2% (6)	12% (33)	14% (37)	264
Trump Job Strongly Approve	42% (102)	32% (77)	7% (17)	1% (2)	9% (23)	9% (22)	244
Trump Job Somewhat Approve	43% (44)	30% (30)	9% (9)	1% (1)	11% (11)	7% (7)	101
Trump Job Somewhat Disapprove	34% (23)	30% (21)	14% (10)	1% (1)	8% (5)	13% (9)	70
Trump Job Strongly Disapprove	36% (70)	27% (52)	6% (12)	3% (6)	14% (27)	14% (28)	194
Favorable of Trump	40% (142)	31% (109)	8% (28)	2% (5)	9% (32)	10% (35)	351
Unfavorable of Trump	38% (93)	29% (72)	7% (16)	2% (6)	12% (30)	12% (30)	247
Very Favorable of Trump	42% (106)	31% (77)	7% (17)	2% (4)	8% (20)	10% (26)	250
Somewhat Favorable of Trump	35% (36)	32% (32)	11% (11)	1% (1)	12% (12)	9% (9)	101
Somewhat Unfavorable of Trump	38% (22)	31% (18)	16% (9)	— (0)	3% (2)	12% (7)	58
Very Unfavorable of Trump	37% (71)	29% (54)	4% (7)	3% (6)	15% (28)	12% (23)	189

Continued on next page

Table AUTO10_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Dover International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (242)	29% (183)	8% (50)	2% (11)	11% (66)	12% (72)	624
#1 Issue: Economy	36% (51)	32% (45)	7% (10)	3% (5)	9% (13)	12% (17)	140
#1 Issue: Security	44% (65)	27% (40)	10% (15)	1% (2)	8% (12)	10% (14)	148
#1 Issue: Health Care	39% (42)	27% (29)	3% (3)	4% (4)	15% (16)	12% (12)	106
#1 Issue: Medicare / Social Security	39% (47)	37% (45)	6% (7)	— (0)	7% (8)	12% (14)	121
2018 House Vote: Democrat	40% (73)	29% (53)	6% (11)	2% (4)	13% (25)	10% (18)	185
2018 House Vote: Republican	43% (117)	30% (83)	8% (21)	1% (2)	8% (23)	10% (27)	272
2016 Vote: Hillary Clinton	36% (58)	29% (47)	9% (14)	2% (3)	12% (20)	12% (20)	163
2016 Vote: Donald Trump	46% (133)	30% (86)	5% (15)	1% (3)	9% (24)	9% (25)	287
2016 Vote: Didn't Vote	25% (37)	28% (42)	13% (19)	3% (4)	14% (20)	17% (26)	147
Voted in 2014: Yes	42% (174)	30% (125)	6% (25)	2% (6)	10% (43)	10% (44)	418
Voted in 2014: No	33% (67)	28% (58)	12% (24)	2% (5)	12% (24)	14% (28)	206
2012 Vote: Barack Obama	36% (78)	33% (73)	7% (16)	2% (4)	9% (19)	13% (29)	219
2012 Vote: Mitt Romney	47% (91)	29% (55)	5% (9)	1% (2)	13% (24)	5% (10)	191
2012 Vote: Didn't Vote	34% (64)	26% (48)	13% (24)	2% (4)	11% (21)	15% (28)	189
4-Region: Northeast	48% (44)	32% (29)	5% (4)	2% (1)	7% (6)	6% (6)	91
4-Region: Midwest	34% (49)	33% (47)	8% (12)	1% (1)	9% (13)	15% (21)	144
4-Region: South	40% (110)	30% (81)	6% (18)	1% (3)	12% (32)	11% (31)	274
4-Region: West	34% (39)	22% (26)	14% (16)	5% (5)	13% (15)	12% (14)	115
200246	36% (70)	27% (52)	9% (16)	2% (3)	12% (23)	14% (27)	191
200252	42% (86)	30% (62)	9% (19)	— (1)	10% (21)	8% (17)	206
200257	38% (86)	31% (70)	6% (14)	3% (7)	10% (23)	12% (28)	227
White (non-hispanic)	40% (190)	30% (145)	7% (34)	2% (9)	11% (55)	10% (48)	481
Currently subscribe: Cable or satellite	42% (162)	32% (121)	6% (23)	1% (4)	10% (39)	9% (35)	384
Currently subscribe: Streaming services	40% (135)	29% (98)	8% (28)	2% (9)	9% (31)	12% (40)	342
Currently subscribe: Live TV streaming	40% (91)	26% (61)	8% (19)	3% (8)	9% (21)	13% (30)	230
Currently subscribe: Broadband internet	45% (178)	30% (120)	5% (18)	1% (5)	10% (38)	10% (40)	400
Access to: Over-the-air TV antenna	43% (95)	26% (57)	7% (16)	1% (3)	12% (25)	10% (22)	219
Access to: Smart or connected TV	39% (154)	28% (110)	9% (34)	2% (8)	11% (42)	12% (48)	396
Interested in Sports Betting	43% (118)	27% (74)	12% (34)	2% (6)	5% (15)	10% (27)	275
Interested in Motorsports	45% (216)	32% (152)	7% (35)	1% (7)	8% (40)	6% (29)	479

Continued on next page

Table AUTO10_11: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Dover International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (242)	29% (183)	8% (50)	2% (11)	11% (66)	12% (72)	624
Avid Fan of NASCAR, F1, and IndyCar	41% (57)	23% (32)	6% (9)	2% (2)	8% (11)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	42% (166)	31% (123)	7% (28)	1% (3)	8% (31)	11% (45)	395
NASCAR Fan	39% (242)	29% (183)	8% (50)	2% (11)	11% (66)	12% (72)	624
Avid NASCAR Fan	39% (242)	29% (183)	8% (50)	2% (11)	11% (66)	12% (72)	624
F1 Fan	41% (175)	30% (126)	7% (31)	2% (7)	8% (35)	11% (48)	423
Avid F1 Fan	43% (75)	23% (41)	9% (16)	2% (3)	7% (12)	17% (30)	177
Casual F1 Fan	41% (100)	35% (85)	6% (15)	2% (4)	10% (24)	7% (18)	247
IndyCar Fan	40% (200)	30% (149)	8% (40)	1% (5)	10% (52)	11% (57)	502
Avid IndyCar Fan	42% (91)	23% (50)	7% (14)	1% (3)	11% (24)	17% (36)	218
Casual IndyCar Fan	38% (109)	35% (99)	9% (26)	1% (2)	10% (28)	7% (21)	284
NHRA Fan	41% (164)	30% (118)	7% (29)	1% (5)	8% (33)	12% (49)	399
MotoGP Fan	40% (122)	26% (79)	10% (30)	1% (4)	8% (24)	16% (49)	307
Avid MotoGP Fan	35% (40)	17% (19)	9% (10)	2% (2)	10% (11)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Martinsville Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (245)	30% (187)	5% (33)	2% (13)	11% (66)	13% (80)	624
Gender: Male	41% (169)	33% (137)	5% (23)	2% (9)	10% (41)	9% (36)	415
Gender: Female	36% (76)	24% (50)	5% (11)	2% (4)	12% (25)	21% (44)	209
Age: 18-29	23% (17)	38% (29)	5% (4)	8% (6)	10% (8)	15% (11)	75
Age: 30-44	37% (64)	32% (55)	8% (13)	1% (1)	9% (15)	13% (22)	170
Age: 45-54	47% (44)	29% (27)	6% (6)	3% (2)	9% (9)	7% (6)	95
Age: 55-64	41% (70)	30% (51)	3% (5)	— (1)	12% (21)	13% (23)	171
Age: 65+	43% (49)	23% (26)	5% (5)	2% (2)	12% (14)	16% (18)	114
Millennial: Age 23-38	31% (47)	33% (49)	9% (13)	4% (6)	9% (14)	14% (22)	150
Generation X: Age 39-54	46% (73)	30% (48)	6% (9)	2% (2)	10% (16)	6% (10)	158
Boomers: Age 55-73	43% (114)	26% (68)	3% (9)	1% (3)	12% (30)	15% (39)	262
PID: Dem (no lean)	41% (71)	27% (46)	7% (13)	3% (5)	9% (16)	12% (21)	172
PID: Ind (no lean)	30% (52)	31% (53)	8% (14)	3% (5)	14% (24)	13% (23)	171
PID: Rep (no lean)	44% (122)	31% (88)	2% (6)	1% (3)	9% (26)	13% (36)	281
PID/Gender: Dem Men	44% (49)	27% (30)	5% (6)	3% (3)	9% (10)	12% (13)	111
PID/Gender: Dem Women	35% (21)	27% (16)	12% (7)	3% (2)	9% (6)	14% (8)	61
PID/Gender: Ind Men	28% (30)	35% (38)	11% (12)	3% (4)	13% (14)	10% (11)	108
PID/Gender: Ind Women	34% (22)	25% (16)	4% (2)	1% (1)	17% (11)	19% (12)	63
PID/Gender: Rep Men	46% (90)	36% (70)	3% (5)	1% (2)	9% (17)	6% (12)	196
PID/Gender: Rep Women	38% (33)	21% (18)	1% (1)	1% (1)	10% (9)	28% (24)	85
Ideo: Liberal (1-3)	37% (51)	35% (48)	6% (9)	2% (3)	8% (11)	11% (15)	138
Ideo: Moderate (4)	37% (61)	31% (51)	5% (8)	1% (2)	11% (18)	15% (24)	165
Ideo: Conservative (5-7)	44% (116)	28% (74)	4% (10)	2% (6)	11% (29)	10% (27)	262
Educ: < College	39% (185)	28% (132)	6% (27)	3% (12)	10% (50)	14% (68)	473
Educ: Bachelors degree	44% (44)	38% (37)	4% (4)	1% (1)	9% (9)	5% (5)	99
Educ: Post-grad	31% (16)	34% (18)	5% (3)	— (0)	16% (8)	14% (7)	52
Income: Under 50k	39% (133)	27% (91)	6% (19)	3% (9)	9% (32)	16% (56)	340
Income: 50k-100k	39% (85)	34% (74)	5% (11)	2% (3)	12% (25)	8% (17)	216
Income: 100k+	39% (27)	32% (22)	5% (3)	— (0)	13% (9)	10% (7)	67
Ethnicity: White	42% (223)	30% (159)	4% (22)	1% (6)	11% (56)	11% (60)	526
Ethnicity: Hispanic	36% (24)	36% (24)	2% (1)	5% (3)	17% (11)	4% (3)	66

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Table AUTO10_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Martinsville Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (245)	30% (187)	5% (33)	2% (13)	11% (66)	13% (80)	624
Ethnicity: Afr. Am.	22% (13)	29% (18)	15% (9)	4% (3)	5% (3)	25% (15)	60
All Christian	41% (124)	33% (100)	3% (10)	2% (5)	11% (33)	11% (33)	305
Agnostic/Nothing in particular	39% (106)	28% (75)	7% (20)	3% (8)	9% (24)	14% (38)	271
Evangelical	42% (93)	29% (65)	5% (10)	2% (4)	10% (22)	12% (25)	219
Non-Evangelical	39% (84)	32% (69)	4% (8)	2% (4)	11% (23)	13% (27)	215
Community: Urban	36% (56)	37% (58)	8% (12)	4% (6)	8% (12)	9% (14)	157
Community: Suburban	38% (97)	30% (77)	5% (13)	1% (4)	14% (35)	13% (32)	258
Community: Rural	44% (92)	25% (53)	4% (8)	2% (3)	9% (19)	16% (33)	209
Employ: Private Sector	40% (79)	35% (70)	4% (7)	2% (5)	11% (22)	8% (16)	199
Employ: Self-Employed	54% (39)	18% (13)	6% (4)	— (0)	10% (7)	12% (9)	73
Employ: Retired	39% (59)	28% (42)	5% (8)	1% (2)	12% (18)	15% (23)	151
Employ: Unemployed	35% (20)	31% (18)	5% (3)	7% (4)	6% (4)	15% (8)	56
Military HH: Yes	38% (55)	31% (44)	2% (2)	5% (7)	11% (15)	13% (19)	142
Military HH: No	39% (190)	30% (143)	6% (31)	1% (5)	11% (51)	13% (61)	482
RD/WT: Right Direction	45% (158)	30% (104)	4% (13)	2% (8)	7% (25)	13% (45)	353
RD/WT: Wrong Track	32% (87)	31% (83)	7% (20)	2% (5)	15% (41)	13% (35)	271
Trump Job Approve	46% (158)	28% (96)	4% (13)	2% (7)	9% (30)	12% (41)	345
Trump Job Disapprove	32% (84)	33% (87)	7% (19)	2% (6)	13% (35)	12% (32)	264
Trump Job Strongly Approve	49% (119)	27% (67)	4% (10)	2% (4)	8% (20)	10% (24)	244
Trump Job Somewhat Approve	38% (39)	29% (29)	3% (3)	3% (3)	10% (10)	17% (17)	101
Trump Job Somewhat Disapprove	20% (14)	45% (31)	8% (6)	1% (1)	18% (12)	8% (5)	70
Trump Job Strongly Disapprove	36% (70)	29% (56)	7% (14)	2% (5)	12% (23)	14% (27)	194
Favorable of Trump	44% (155)	29% (103)	4% (15)	2% (6)	9% (31)	12% (42)	351
Unfavorable of Trump	33% (82)	34% (85)	5% (12)	2% (5)	13% (32)	13% (32)	247
Very Favorable of Trump	47% (118)	28% (71)	4% (9)	2% (5)	8% (20)	11% (27)	250
Somewhat Favorable of Trump	37% (37)	31% (31)	5% (5)	2% (2)	10% (10)	15% (15)	101
Somewhat Unfavorable of Trump	22% (13)	50% (29)	2% (1)	2% (1)	13% (8)	11% (6)	58
Very Unfavorable of Trump	37% (69)	30% (56)	6% (10)	2% (4)	13% (25)	13% (25)	189

Continued on next page

Table AUTO10_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Martinsville Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (245)	30% (187)	5% (33)	2% (13)	11% (66)	13% (80)	624
#1 Issue: Economy	41% (57)	32% (45)	6% (9)	3% (5)	7% (10)	10% (14)	140
#1 Issue: Security	42% (61)	31% (45)	6% (9)	2% (3)	10% (15)	10% (14)	148
#1 Issue: Health Care	43% (45)	22% (23)	5% (6)	— (0)	12% (12)	18% (19)	106
#1 Issue: Medicare / Social Security	41% (49)	34% (42)	3% (4)	1% (2)	6% (7)	14% (18)	121
2018 House Vote: Democrat	38% (69)	29% (54)	7% (12)	2% (4)	14% (26)	11% (20)	185
2018 House Vote: Republican	45% (123)	31% (84)	3% (8)	2% (6)	8% (21)	11% (29)	272
2016 Vote: Hillary Clinton	37% (61)	29% (47)	6% (10)	3% (5)	12% (20)	12% (19)	163
2016 Vote: Donald Trump	44% (127)	32% (91)	3% (9)	2% (5)	9% (27)	10% (29)	287
2016 Vote: Didn't Vote	30% (45)	29% (42)	7% (10)	2% (3)	11% (16)	21% (31)	147
Voted in 2014: Yes	43% (179)	29% (122)	4% (19)	2% (9)	9% (39)	12% (49)	418
Voted in 2014: No	32% (65)	31% (65)	7% (14)	2% (3)	13% (27)	15% (31)	206
2012 Vote: Barack Obama	36% (78)	31% (67)	8% (17)	3% (5)	9% (19)	14% (31)	219
2012 Vote: Mitt Romney	48% (93)	28% (53)	3% (6)	2% (3)	12% (22)	7% (14)	191
2012 Vote: Didn't Vote	35% (65)	30% (58)	5% (9)	1% (3)	12% (23)	17% (31)	189
4-Region: Northeast	36% (33)	40% (37)	5% (4)	1% (1)	8% (8)	10% (9)	91
4-Region: Midwest	36% (51)	28% (40)	10% (14)	2% (2)	11% (15)	15% (22)	144
4-Region: South	45% (124)	28% (77)	3% (8)	2% (4)	11% (29)	12% (32)	274
4-Region: West	32% (37)	29% (34)	7% (8)	5% (5)	13% (15)	14% (17)	115
200246	41% (78)	25% (48)	5% (9)	3% (6)	9% (18)	17% (32)	191
200252	40% (83)	36% (73)	4% (7)	3% (6)	9% (19)	8% (17)	206
200257	37% (84)	29% (65)	7% (17)	1% (1)	13% (30)	13% (31)	227
White (non-hispanic)	42% (203)	30% (142)	4% (21)	1% (5)	10% (49)	13% (60)	481
Currently subscribe: Cable or satellite	40% (152)	32% (123)	5% (20)	2% (6)	9% (36)	12% (47)	384
Currently subscribe: Streaming services	37% (125)	33% (113)	6% (20)	2% (7)	10% (33)	13% (44)	342
Currently subscribe: Live TV streaming	36% (83)	35% (81)	4% (10)	2% (4)	8% (20)	14% (32)	230
Currently subscribe: Broadband internet	42% (170)	31% (123)	4% (17)	1% (6)	9% (37)	12% (46)	400
Access to: Over-the-air TV antenna	43% (95)	28% (62)	5% (11)	2% (4)	12% (26)	10% (21)	219
Access to: Smart or connected TV	39% (154)	30% (119)	6% (23)	2% (7)	11% (43)	12% (49)	396
Interested in Sports Betting	41% (112)	35% (96)	5% (14)	3% (8)	7% (18)	9% (25)	275
Interested in Motorsports	44% (209)	34% (162)	5% (25)	2% (9)	9% (41)	7% (33)	479

Continued on next page

Table AUTO10_12: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Martinsville Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	39% (245)	30% (187)	5% (33)	2% (13)	11% (66)	13% (80)	624
Avid Fan of NASCAR, F1, and IndyCar	44% (61)	25% (34)	3% (4)	2% (3)	7% (9)	20% (27)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	43% (168)	31% (124)	4% (18)	3% (10)	7% (28)	12% (47)	395
NASCAR Fan	39% (245)	30% (187)	5% (33)	2% (13)	11% (66)	13% (80)	624
Avid NASCAR Fan	39% (245)	30% (187)	5% (33)	2% (13)	11% (66)	13% (80)	624
F1 Fan	42% (178)	31% (132)	5% (22)	3% (12)	7% (31)	12% (49)	423
Avid F1 Fan	40% (71)	31% (55)	3% (5)	3% (6)	7% (12)	16% (29)	177
Casual F1 Fan	43% (107)	31% (77)	7% (17)	2% (6)	8% (20)	8% (20)	247
IndyCar Fan	40% (199)	32% (159)	5% (24)	2% (11)	10% (50)	12% (59)	502
Avid IndyCar Fan	41% (89)	24% (52)	5% (11)	2% (5)	10% (23)	18% (38)	218
Casual IndyCar Fan	39% (110)	38% (107)	5% (14)	2% (6)	9% (27)	7% (21)	284
NHRA Fan	42% (169)	31% (122)	4% (16)	3% (10)	8% (31)	13% (50)	399
MotoGP Fan	39% (120)	31% (96)	5% (14)	3% (8)	8% (25)	15% (45)	307
Avid MotoGP Fan	38% (42)	23% (25)	4% (4)	2% (2)	6% (7)	27% (31)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	51% (317)	26% (161)	5% (31)	1% (9)	9% (58)	8% (48)	624
Gender: Male	52% (217)	29% (121)	3% (12)	2% (6)	9% (36)	6% (23)	415
Gender: Female	48% (100)	19% (40)	9% (19)	1% (3)	11% (23)	12% (25)	209
Age: 18-29	36% (27)	31% (23)	15% (12)	3% (2)	4% (3)	11% (8)	75
Age: 30-44	44% (75)	28% (48)	7% (12)	2% (4)	11% (19)	7% (12)	170
Age: 45-54	59% (56)	24% (23)	3% (3)	1% (1)	9% (9)	3% (3)	95
Age: 55-64	60% (103)	22% (37)	2% (3)	1% (1)	7% (13)	8% (14)	171
Age: 65+	50% (57)	27% (31)	1% (1)	1% (1)	12% (14)	9% (11)	114
Millennial: Age 23-38	43% (65)	28% (41)	5% (8)	2% (3)	14% (20)	8% (12)	150
Generation X: Age 39-54	55% (87)	27% (43)	7% (11)	1% (2)	7% (11)	3% (5)	158
Boomers: Age 55-73	57% (150)	23% (60)	2% (4)	1% (2)	9% (23)	9% (24)	262
PID: Dem (no lean)	50% (86)	26% (45)	7% (12)	1% (1)	7% (11)	9% (16)	172
PID: Ind (no lean)	41% (71)	28% (48)	6% (10)	2% (3)	12% (21)	10% (18)	171
PID: Rep (no lean)	57% (160)	24% (68)	3% (8)	2% (5)	9% (26)	5% (14)	281
PID/Gender: Dem Men	49% (54)	31% (34)	2% (3)	1% (1)	7% (7)	11% (12)	111
PID/Gender: Dem Women	53% (32)	18% (11)	15% (9)	— (0)	6% (4)	7% (5)	61
PID/Gender: Ind Men	43% (46)	30% (33)	6% (6)	3% (3)	12% (13)	7% (7)	108
PID/Gender: Ind Women	39% (25)	24% (15)	7% (4)	— (0)	13% (8)	17% (11)	63
PID/Gender: Rep Men	60% (117)	28% (54)	2% (3)	1% (2)	8% (15)	2% (4)	196
PID/Gender: Rep Women	51% (43)	17% (14)	6% (5)	3% (3)	12% (10)	12% (10)	85
Ideo: Liberal (1-3)	56% (76)	22% (30)	8% (10)	1% (2)	5% (7)	8% (11)	138
Ideo: Moderate (4)	45% (75)	28% (46)	5% (9)	3% (5)	12% (20)	6% (10)	165
Ideo: Conservative (5-7)	54% (142)	27% (71)	3% (8)	1% (2)	9% (24)	6% (15)	262
Educ: < College	51% (241)	25% (116)	5% (23)	1% (5)	10% (48)	8% (40)	473
Educ: Bachelors degree	58% (57)	27% (27)	4% (4)	1% (1)	8% (8)	3% (3)	99
Educ: Post-grad	36% (19)	34% (18)	7% (4)	6% (3)	6% (3)	10% (5)	52
Income: Under 50k	51% (172)	26% (88)	5% (17)	— (1)	8% (29)	10% (33)	340
Income: 50k-100k	51% (110)	25% (54)	5% (11)	2% (5)	12% (26)	5% (10)	216
Income: 100k+	52% (35)	28% (19)	3% (2)	4% (3)	6% (4)	7% (5)	67
Ethnicity: White	52% (276)	26% (138)	5% (25)	1% (6)	10% (51)	6% (31)	526
Ethnicity: Hispanic	45% (30)	29% (19)	5% (3)	3% (2)	17% (11)	2% (1)	66

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Table AUTO10_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	51% (317)	26% (161)	5% (31)	1% (9)	9% (58)	8% (48)	624
Ethnicity: Afr. Am.	52% (32)	19% (11)	8% (5)	— (0)	— (0)	21% (13)	60
All Christian	55% (168)	26% (78)	3% (8)	1% (4)	10% (30)	6% (17)	305
Agnostic/Nothing in particular	48% (130)	27% (73)	7% (19)	2% (5)	7% (19)	9% (25)	271
Evangelical	57% (125)	26% (57)	4% (8)	1% (3)	6% (13)	6% (12)	219
Non-Evangelical	51% (109)	26% (55)	4% (8)	1% (3)	11% (24)	8% (17)	215
Community: Urban	45% (71)	33% (52)	6% (10)	2% (3)	8% (13)	6% (9)	157
Community: Suburban	50% (129)	25% (65)	5% (12)	2% (5)	11% (29)	7% (17)	258
Community: Rural	56% (117)	21% (44)	4% (8)	1% (1)	8% (17)	10% (21)	209
Employ: Private Sector	53% (105)	31% (61)	3% (6)	1% (1)	8% (16)	5% (11)	199
Employ: Self-Employed	60% (44)	18% (13)	2% (1)	— (0)	13% (9)	7% (5)	73
Employ: Retired	53% (80)	28% (42)	1% (2)	1% (1)	10% (15)	7% (11)	151
Employ: Unemployed	45% (26)	21% (12)	10% (6)	1% (1)	8% (5)	14% (8)	56
Military HH: Yes	48% (69)	30% (43)	4% (6)	2% (3)	9% (13)	7% (10)	142
Military HH: No	52% (248)	25% (119)	5% (25)	1% (6)	9% (45)	8% (38)	482
RD/WT: Right Direction	56% (198)	23% (81)	5% (16)	1% (3)	10% (34)	6% (20)	353
RD/WT: Wrong Track	44% (119)	30% (81)	5% (15)	2% (6)	9% (24)	10% (28)	271
Trump Job Approve	56% (194)	24% (83)	4% (12)	2% (6)	10% (33)	5% (17)	345
Trump Job Disapprove	45% (120)	29% (75)	6% (16)	1% (3)	9% (24)	10% (26)	264
Trump Job Strongly Approve	58% (140)	24% (59)	4% (10)	2% (4)	9% (21)	4% (10)	244
Trump Job Somewhat Approve	53% (53)	24% (24)	2% (3)	2% (2)	12% (12)	7% (7)	101
Trump Job Somewhat Disapprove	49% (34)	28% (20)	6% (4)	3% (2)	9% (6)	5% (3)	70
Trump Job Strongly Disapprove	44% (86)	29% (56)	6% (12)	1% (1)	9% (17)	12% (23)	194
Favorable of Trump	55% (192)	25% (88)	4% (15)	1% (4)	10% (35)	4% (16)	351
Unfavorable of Trump	46% (114)	30% (73)	4% (11)	1% (3)	8% (21)	10% (26)	247
Very Favorable of Trump	58% (145)	23% (57)	4% (11)	2% (4)	9% (22)	4% (11)	250
Somewhat Favorable of Trump	47% (47)	31% (31)	4% (4)	1% (1)	13% (13)	5% (5)	101
Somewhat Unfavorable of Trump	47% (27)	30% (18)	2% (1)	3% (2)	9% (5)	8% (5)	58
Very Unfavorable of Trump	46% (86)	29% (55)	5% (9)	1% (1)	8% (15)	11% (21)	189

Continued on next page

Table AUTO10_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	51% (317)	26% (161)	5% (31)	1% (9)	9% (58)	8% (48)	624
#1 Issue: Economy	52% (73)	25% (36)	8% (11)	1% (2)	7% (10)	6% (8)	140
#1 Issue: Security	52% (77)	29% (42)	5% (7)	2% (3)	7% (10)	6% (9)	148
#1 Issue: Health Care	50% (53)	25% (27)	5% (5)	2% (2)	10% (10)	9% (9)	106
#1 Issue: Medicare / Social Security	60% (73)	22% (27)	1% (1)	— (0)	8% (10)	9% (10)	121
2018 House Vote: Democrat	49% (91)	29% (54)	5% (9)	— (1)	9% (16)	8% (15)	185
2018 House Vote: Republican	57% (155)	25% (67)	4% (11)	2% (5)	9% (24)	4% (11)	272
2016 Vote: Hillary Clinton	50% (81)	26% (43)	5% (8)	2% (4)	8% (13)	9% (14)	163
2016 Vote: Donald Trump	58% (165)	25% (71)	2% (7)	2% (4)	10% (29)	3% (10)	287
2016 Vote: Didn't Vote	38% (56)	27% (40)	10% (15)	— (0)	9% (13)	15% (23)	147
Voted in 2014: Yes	54% (227)	25% (106)	4% (16)	1% (5)	9% (36)	7% (27)	418
Voted in 2014: No	43% (90)	27% (55)	7% (15)	2% (4)	11% (22)	10% (21)	206
2012 Vote: Barack Obama	49% (106)	29% (64)	5% (11)	1% (1)	8% (17)	9% (20)	219
2012 Vote: Mitt Romney	59% (112)	23% (43)	2% (4)	2% (3)	12% (23)	3% (5)	191
2012 Vote: Didn't Vote	46% (86)	26% (49)	8% (15)	2% (3)	8% (15)	11% (20)	189
4-Region: Northeast	44% (41)	38% (34)	4% (4)	— (0)	8% (7)	6% (5)	91
4-Region: Midwest	48% (69)	25% (36)	5% (7)	3% (5)	11% (15)	8% (11)	144
4-Region: South	58% (158)	22% (59)	5% (14)	1% (2)	8% (21)	7% (20)	274
4-Region: West	42% (49)	28% (32)	5% (5)	2% (3)	13% (15)	10% (11)	115
200246	53% (101)	23% (44)	4% (8)	1% (3)	10% (19)	9% (17)	191
200252	53% (110)	30% (62)	3% (7)	2% (3)	7% (14)	5% (10)	206
200257	47% (106)	24% (56)	7% (16)	1% (3)	11% (25)	9% (21)	227
White (non-hispanic)	52% (250)	27% (129)	4% (21)	1% (6)	9% (45)	6% (31)	481
Currently subscribe: Cable or satellite	54% (209)	26% (99)	5% (20)	1% (5)	7% (25)	7% (27)	384
Currently subscribe: Streaming services	51% (174)	25% (87)	5% (18)	1% (5)	8% (29)	8% (29)	342
Currently subscribe: Live TV streaming	49% (112)	25% (57)	8% (18)	2% (4)	9% (21)	7% (17)	230
Currently subscribe: Broadband internet	54% (217)	26% (104)	3% (11)	1% (5)	9% (37)	6% (25)	400
Access to: Over-the-air TV antenna	50% (110)	28% (61)	6% (13)	1% (3)	10% (23)	5% (10)	219
Access to: Smart or connected TV	50% (198)	25% (99)	5% (19)	2% (8)	10% (40)	8% (32)	396
Interested in Sports Betting	49% (135)	28% (77)	9% (23)	2% (5)	6% (18)	6% (16)	275
Interested in Motorsports	56% (270)	29% (138)	4% (17)	1% (4)	8% (39)	2% (12)	479

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Table AUTO10_13: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	51% (317)	26% (161)	5% (31)	1% (9)	9% (58)	8% (48)	624
Avid Fan of NASCAR, F1, and IndyCar	54% (75)	19% (26)	3% (4)	2% (3)	6% (8)	16% (23)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	56% (220)	25% (97)	4% (16)	1% (4)	7% (27)	8% (30)	395
NASCAR Fan	51% (317)	26% (161)	5% (31)	1% (9)	9% (58)	8% (48)	624
Avid NASCAR Fan	51% (317)	26% (161)	5% (31)	1% (9)	9% (58)	8% (48)	624
F1 Fan	55% (233)	25% (106)	5% (19)	1% (4)	7% (29)	7% (31)	423
Avid F1 Fan	51% (90)	22% (39)	4% (7)	2% (4)	7% (12)	14% (26)	177
Casual F1 Fan	58% (143)	27% (67)	5% (12)	— (1)	7% (18)	2% (6)	247
IndyCar Fan	53% (266)	25% (127)	4% (22)	1% (5)	9% (46)	7% (35)	502
Avid IndyCar Fan	55% (119)	21% (45)	3% (6)	2% (4)	8% (18)	12% (26)	218
Casual IndyCar Fan	52% (147)	29% (82)	6% (16)	— (1)	10% (28)	3% (10)	284
NHRA Fan	53% (212)	26% (102)	5% (20)	1% (4)	7% (28)	8% (32)	399
MotoGP Fan	50% (153)	26% (79)	6% (18)	2% (5)	7% (21)	10% (31)	307
Avid MotoGP Fan	42% (47)	19% (22)	3% (4)	4% (5)	9% (10)	22% (25)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Kansas Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	28% (174)	33% (205)	7% (43)	1% (9)	19% (117)	12% (77)	624
Gender: Male	29% (122)	35% (144)	9% (36)	1% (6)	18% (74)	8% (34)	415
Gender: Female	25% (52)	29% (61)	3% (7)	1% (2)	21% (43)	21% (44)	209
Age: 18-29	39% (29)	25% (18)	9% (7)	5% (3)	11% (8)	12% (9)	75
Age: 30-44	33% (56)	27% (46)	13% (23)	1% (2)	15% (25)	10% (18)	170
Age: 45-54	17% (16)	49% (47)	3% (3)	2% (1)	21% (20)	8% (8)	95
Age: 55-64	28% (48)	32% (54)	4% (6)	1% (1)	21% (37)	14% (25)	171
Age: 65+	22% (25)	35% (39)	4% (4)	1% (1)	23% (27)	16% (19)	114
Millennial: Age 23-38	31% (46)	30% (45)	11% (17)	— (1)	15% (23)	12% (19)	150
Generation X: Age 39-54	27% (43)	40% (64)	8% (12)	2% (3)	17% (27)	6% (10)	158
Boomers: Age 55-73	26% (69)	31% (82)	4% (10)	1% (2)	22% (58)	16% (41)	262
PID: Dem (no lean)	34% (58)	33% (57)	6% (10)	— (0)	17% (30)	11% (18)	172
PID: Ind (no lean)	25% (44)	30% (51)	8% (14)	3% (6)	19% (32)	14% (25)	171
PID: Rep (no lean)	26% (73)	35% (97)	7% (18)	1% (3)	20% (55)	12% (34)	281
PID/Gender: Dem Men	33% (37)	33% (37)	5% (6)	— (0)	17% (19)	12% (13)	111
PID/Gender: Dem Women	35% (21)	33% (20)	7% (4)	— (0)	17% (10)	9% (5)	61
PID/Gender: Ind Men	26% (28)	35% (38)	13% (14)	3% (3)	15% (16)	8% (9)	108
PID/Gender: Ind Women	24% (15)	22% (14)	— (0)	4% (2)	25% (16)	26% (16)	63
PID/Gender: Rep Men	29% (57)	35% (69)	8% (16)	2% (3)	20% (38)	6% (12)	196
PID/Gender: Rep Women	18% (15)	33% (28)	3% (3)	— (0)	20% (17)	26% (22)	85
Ideo: Liberal (1-3)	35% (48)	36% (49)	8% (11)	1% (1)	13% (18)	7% (10)	138
Ideo: Moderate (4)	27% (44)	28% (46)	9% (14)	2% (3)	18% (30)	17% (27)	165
Ideo: Conservative (5-7)	25% (66)	37% (97)	5% (13)	1% (3)	21% (55)	11% (28)	262
Educ: < College	28% (130)	31% (146)	7% (32)	1% (5)	20% (95)	14% (64)	473
Educ: Bachelors degree	31% (30)	41% (40)	8% (8)	1% (1)	14% (13)	6% (6)	99
Educ: Post-grad	25% (13)	37% (19)	7% (3)	4% (2)	15% (8)	13% (7)	52
Income: Under 50k	29% (99)	32% (108)	5% (19)	1% (3)	18% (60)	15% (52)	340
Income: 50k-100k	28% (61)	32% (70)	9% (20)	1% (3)	20% (43)	9% (20)	216
Income: 100k+	20% (14)	41% (27)	5% (4)	4% (3)	21% (14)	9% (6)	67
Ethnicity: White	26% (139)	35% (183)	6% (34)	1% (6)	19% (102)	12% (62)	526
Ethnicity: Hispanic	35% (23)	23% (15)	15% (10)	3% (2)	16% (11)	7% (5)	66

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Table AUTO10_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Kansas Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	28% (174)	33% (205)	7% (43)	1% (9)	19% (117)	12% (77)	624
Ethnicity: Afr. Am.	44% (26)	17% (10)	8% (5)	— (0)	13% (8)	19% (12)	60
All Christian	29% (89)	34% (104)	5% (14)	1% (3)	19% (57)	13% (38)	305
Agnostic/Nothing in particular	28% (76)	33% (90)	8% (21)	2% (5)	17% (46)	12% (32)	271
Evangelical	29% (64)	37% (82)	6% (13)	1% (2)	15% (33)	12% (25)	219
Non-Evangelical	26% (57)	33% (71)	5% (10)	1% (3)	21% (44)	14% (30)	215
Community: Urban	35% (55)	36% (56)	4% (6)	2% (3)	14% (21)	10% (15)	157
Community: Suburban	27% (70)	28% (73)	8% (21)	1% (3)	22% (57)	13% (33)	258
Community: Rural	23% (49)	36% (76)	7% (15)	1% (3)	18% (38)	14% (29)	209
Employ: Private Sector	27% (54)	37% (74)	9% (18)	1% (1)	17% (33)	9% (19)	199
Employ: Self-Employed	28% (20)	33% (24)	8% (6)	— (0)	18% (13)	13% (9)	73
Employ: Retired	22% (33)	37% (57)	4% (6)	— (1)	22% (33)	14% (22)	151
Employ: Unemployed	43% (24)	24% (13)	6% (3)	3% (1)	10% (6)	15% (8)	56
Military HH: Yes	28% (40)	33% (47)	5% (7)	4% (5)	19% (27)	11% (16)	142
Military HH: No	28% (134)	33% (158)	7% (35)	1% (3)	19% (90)	13% (61)	482
RD/WT: Right Direction	29% (101)	33% (116)	8% (28)	1% (5)	17% (61)	12% (43)	353
RD/WT: Wrong Track	27% (73)	33% (89)	6% (15)	1% (3)	21% (56)	13% (35)	271
Trump Job Approve	27% (94)	34% (118)	7% (24)	1% (4)	19% (65)	12% (40)	345
Trump Job Disapprove	29% (78)	32% (84)	6% (16)	2% (5)	19% (51)	11% (30)	264
Trump Job Strongly Approve	28% (68)	34% (83)	7% (18)	1% (2)	20% (50)	10% (24)	244
Trump Job Somewhat Approve	26% (27)	35% (35)	6% (6)	2% (2)	15% (15)	16% (16)	101
Trump Job Somewhat Disapprove	28% (19)	38% (27)	8% (5)	4% (3)	18% (12)	5% (3)	70
Trump Job Strongly Disapprove	30% (58)	30% (57)	6% (11)	1% (2)	20% (39)	14% (27)	194
Favorable of Trump	26% (91)	36% (125)	8% (28)	1% (4)	18% (63)	12% (40)	351
Unfavorable of Trump	32% (80)	30% (74)	3% (9)	2% (5)	20% (50)	12% (29)	247
Very Favorable of Trump	28% (70)	34% (84)	8% (20)	1% (2)	19% (46)	11% (26)	250
Somewhat Favorable of Trump	21% (21)	40% (40)	8% (8)	1% (1)	16% (16)	14% (14)	101
Somewhat Unfavorable of Trump	35% (20)	38% (22)	2% (1)	5% (3)	12% (7)	9% (5)	58
Very Unfavorable of Trump	32% (60)	27% (52)	4% (7)	1% (2)	23% (44)	13% (24)	189

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Table AUTO10_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Kansas Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	28% (174)	33% (205)	7% (43)	1% (9)	19% (117)	12% (77)	624
#1 Issue: Economy	28% (40)	38% (54)	10% (13)	3% (4)	14% (19)	7% (10)	140
#1 Issue: Security	25% (37)	38% (56)	8% (12)	2% (3)	17% (24)	11% (16)	148
#1 Issue: Health Care	32% (34)	25% (27)	6% (6)	1% (1)	20% (21)	16% (17)	106
#1 Issue: Medicare / Social Security	26% (31)	41% (49)	2% (2)	1% (1)	16% (19)	15% (18)	121
2018 House Vote: Democrat	35% (65)	31% (57)	4% (7)	— (0)	20% (37)	10% (19)	185
2018 House Vote: Republican	28% (76)	32% (87)	8% (23)	1% (2)	19% (51)	13% (35)	272
2016 Vote: Hillary Clinton	32% (52)	34% (55)	4% (6)	1% (2)	20% (32)	9% (15)	163
2016 Vote: Donald Trump	30% (85)	34% (97)	7% (20)	1% (2)	17% (47)	12% (34)	287
2016 Vote: Didn't Vote	20% (29)	30% (44)	7% (10)	3% (4)	23% (34)	17% (25)	147
Voted in 2014: Yes	31% (131)	31% (130)	7% (30)	— (1)	18% (75)	12% (50)	418
Voted in 2014: No	21% (43)	36% (74)	6% (13)	4% (7)	20% (42)	13% (27)	206
2012 Vote: Barack Obama	28% (62)	34% (75)	6% (14)	— (1)	17% (36)	14% (30)	219
2012 Vote: Mitt Romney	33% (64)	30% (57)	9% (17)	1% (1)	19% (36)	9% (16)	191
2012 Vote: Didn't Vote	23% (44)	33% (62)	6% (10)	3% (6)	21% (40)	14% (26)	189
4-Region: Northeast	30% (28)	32% (29)	6% (5)	2% (1)	17% (16)	14% (12)	91
4-Region: Midwest	33% (47)	31% (44)	10% (14)	1% (1)	12% (17)	14% (20)	144
4-Region: South	28% (76)	35% (95)	5% (13)	1% (3)	21% (58)	11% (30)	274
4-Region: West	20% (23)	32% (37)	10% (11)	2% (3)	23% (26)	13% (14)	115
200246	25% (47)	28% (54)	10% (18)	1% (1)	22% (42)	14% (27)	191
200252	30% (62)	40% (83)	7% (13)	2% (5)	12% (24)	9% (19)	206
200257	29% (65)	30% (68)	5% (11)	1% (2)	22% (50)	14% (31)	227
White (non-hispanic)	26% (123)	36% (172)	5% (25)	1% (6)	20% (96)	12% (58)	481
Currently subscribe: Cable or satellite	29% (110)	35% (133)	5% (19)	2% (7)	19% (72)	11% (43)	384
Currently subscribe: Streaming services	31% (105)	35% (119)	5% (18)	2% (7)	15% (52)	12% (41)	342
Currently subscribe: Live TV streaming	32% (73)	37% (85)	5% (12)	3% (7)	12% (28)	11% (24)	230
Currently subscribe: Broadband internet	31% (123)	35% (141)	5% (21)	1% (4)	17% (68)	11% (44)	400
Access to: Over-the-air TV antenna	33% (72)	29% (64)	7% (14)	1% (3)	20% (43)	10% (23)	219
Access to: Smart or connected TV	30% (117)	33% (129)	8% (32)	2% (7)	17% (66)	11% (45)	396
Interested in Sports Betting	37% (101)	29% (80)	10% (29)	1% (3)	16% (43)	7% (19)	275
Interested in Motorsports	33% (158)	37% (176)	6% (27)	1% (5)	17% (81)	7% (32)	479

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Table AUTO10_14: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Kansas Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	28% (174)	33% (205)	7% (43)	1% (9)	19% (117)	12% (77)	624
Avid Fan of NASCAR, F1, and IndyCar	37% (51)	25% (35)	8% (11)	1% (2)	8% (11)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	30% (120)	35% (140)	7% (27)	1% (3)	16% (63)	11% (43)	395
NASCAR Fan	28% (174)	33% (205)	7% (43)	1% (9)	19% (117)	12% (77)	624
Avid NASCAR Fan	28% (174)	33% (205)	7% (43)	1% (9)	19% (117)	12% (77)	624
F1 Fan	31% (130)	34% (144)	7% (29)	1% (5)	17% (71)	11% (45)	423
Avid F1 Fan	36% (64)	25% (45)	9% (16)	1% (2)	10% (18)	18% (32)	177
Casual F1 Fan	27% (66)	40% (99)	5% (13)	1% (3)	21% (53)	5% (13)	247
IndyCar Fan	28% (140)	34% (172)	7% (36)	1% (3)	18% (88)	12% (62)	502
Avid IndyCar Fan	32% (71)	27% (59)	10% (21)	1% (2)	13% (28)	17% (37)	218
Casual IndyCar Fan	24% (69)	40% (113)	5% (15)	1% (2)	21% (61)	9% (25)	284
NHRA Fan	31% (123)	34% (134)	7% (29)	1% (4)	16% (65)	11% (45)	399
MotoGP Fan	31% (97)	32% (98)	8% (25)	1% (3)	16% (48)	12% (36)	307
Avid MotoGP Fan	38% (42)	21% (23)	6% (6)	1% (1)	9% (10)	25% (28)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Michigan International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (193)	34% (211)	7% (45)	3% (19)	13% (83)	12% (74)	624
Gender: Male	34% (141)	37% (152)	8% (32)	3% (14)	9% (39)	9% (37)	415
Gender: Female	25% (52)	28% (59)	6% (12)	2% (5)	21% (44)	18% (38)	209
Age: 18-29	29% (21)	21% (16)	18% (14)	8% (6)	14% (11)	10% (7)	75
Age: 30-44	29% (50)	35% (60)	9% (15)	5% (9)	10% (17)	11% (19)	170
Age: 45-54	24% (23)	45% (43)	4% (4)	3% (3)	13% (12)	11% (11)	95
Age: 55-64	36% (62)	34% (58)	4% (6)	— (1)	14% (25)	11% (19)	171
Age: 65+	32% (36)	30% (34)	5% (6)	1% (1)	17% (19)	16% (18)	114
Millennial: Age 23-38	28% (42)	31% (46)	10% (14)	7% (11)	11% (17)	13% (19)	150
Generation X: Age 39-54	28% (44)	44% (70)	7% (11)	3% (4)	11% (17)	8% (13)	158
Boomers: Age 55-73	36% (95)	32% (84)	4% (11)	— (1)	14% (37)	13% (34)	262
PID: Dem (no lean)	36% (62)	30% (52)	8% (14)	2% (4)	13% (22)	10% (18)	172
PID: Ind (no lean)	25% (43)	37% (63)	8% (13)	3% (5)	13% (21)	15% (26)	171
PID: Rep (no lean)	31% (88)	34% (96)	6% (17)	3% (10)	14% (39)	11% (31)	281
PID/Gender: Dem Men	39% (43)	30% (34)	9% (10)	3% (3)	8% (9)	11% (12)	111
PID/Gender: Dem Women	31% (19)	30% (18)	7% (5)	2% (1)	22% (13)	8% (5)	61
PID/Gender: Ind Men	26% (28)	43% (46)	11% (12)	3% (3)	6% (6)	12% (13)	108
PID/Gender: Ind Women	24% (15)	27% (17)	3% (2)	2% (1)	24% (15)	21% (13)	63
PID/Gender: Rep Men	36% (70)	37% (72)	6% (11)	4% (8)	12% (23)	6% (11)	196
PID/Gender: Rep Women	21% (18)	28% (24)	7% (6)	2% (2)	18% (16)	23% (20)	85
Ideo: Liberal (1-3)	37% (51)	34% (47)	7% (10)	4% (6)	8% (11)	10% (13)	138
Ideo: Moderate (4)	30% (49)	30% (49)	9% (15)	6% (9)	14% (23)	12% (19)	165
Ideo: Conservative (5-7)	30% (79)	39% (103)	5% (14)	1% (3)	15% (38)	10% (25)	262
Educ: < College	30% (140)	32% (152)	7% (32)	4% (17)	15% (69)	13% (63)	473
Educ: Bachelors degree	35% (35)	41% (41)	9% (9)	1% (1)	9% (9)	5% (5)	99
Educ: Post-grad	34% (18)	36% (19)	7% (4)	1% (1)	10% (5)	12% (6)	52
Income: Under 50k	29% (98)	32% (110)	7% (25)	2% (8)	15% (50)	14% (49)	340
Income: 50k-100k	32% (69)	38% (81)	6% (13)	5% (11)	11% (24)	8% (18)	216
Income: 100k+	39% (26)	29% (19)	9% (6)	— (0)	13% (9)	10% (7)	67
Ethnicity: White	32% (166)	35% (183)	7% (38)	3% (17)	13% (68)	10% (54)	526
Ethnicity: Hispanic	18% (12)	38% (25)	10% (7)	10% (7)	12% (8)	11% (8)	66

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Table AUTO10_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Michigan International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (193)	34% (211)	7% (45)	3% (19)	13% (83)	12% (74)	624
Ethnicity: Afr. Am.	33% (20)	30% (18)	5% (3)	— (0)	8% (5)	24% (14)	60
All Christian	33% (101)	35% (108)	5% (15)	1% (4)	15% (46)	10% (30)	305
Agnostic/Nothing in particular	30% (80)	35% (94)	9% (24)	3% (9)	11% (29)	13% (35)	271
Evangelical	30% (65)	38% (84)	5% (11)	2% (5)	12% (25)	13% (29)	219
Non-Evangelical	33% (72)	33% (71)	6% (12)	3% (5)	15% (32)	11% (23)	215
Community: Urban	34% (53)	34% (54)	12% (18)	1% (1)	13% (21)	6% (10)	157
Community: Suburban	35% (89)	33% (86)	6% (16)	3% (8)	12% (32)	10% (27)	258
Community: Rural	24% (50)	34% (71)	5% (11)	4% (9)	14% (30)	18% (38)	209
Employ: Private Sector	29% (58)	41% (82)	7% (15)	5% (9)	10% (20)	8% (15)	199
Employ: Self-Employed	43% (32)	22% (16)	4% (3)	2% (1)	15% (11)	14% (10)	73
Employ: Retired	25% (39)	39% (59)	4% (6)	— (1)	15% (23)	16% (24)	151
Employ: Unemployed	35% (20)	25% (14)	10% (5)	6% (4)	9% (5)	15% (8)	56
Military HH: Yes	34% (49)	29% (42)	9% (13)	1% (2)	16% (23)	9% (13)	142
Military HH: No	30% (144)	35% (169)	6% (31)	4% (17)	12% (59)	13% (61)	482
RD/WT: Right Direction	34% (119)	34% (121)	7% (26)	4% (12)	11% (40)	10% (35)	353
RD/WT: Wrong Track	27% (74)	33% (90)	7% (19)	2% (6)	16% (43)	14% (39)	271
Trump Job Approve	32% (112)	34% (117)	7% (24)	4% (15)	12% (42)	10% (36)	345
Trump Job Disapprove	30% (79)	35% (91)	7% (18)	1% (3)	15% (38)	13% (34)	264
Trump Job Strongly Approve	35% (85)	33% (81)	7% (17)	5% (11)	13% (32)	7% (17)	244
Trump Job Somewhat Approve	26% (26)	35% (36)	6% (7)	4% (4)	10% (10)	19% (19)	101
Trump Job Somewhat Disapprove	23% (16)	45% (31)	5% (3)	1% (1)	19% (13)	7% (5)	70
Trump Job Strongly Disapprove	32% (63)	31% (60)	8% (15)	1% (3)	13% (25)	15% (29)	194
Favorable of Trump	31% (109)	35% (122)	8% (29)	4% (14)	12% (43)	10% (34)	351
Unfavorable of Trump	31% (77)	35% (87)	5% (13)	2% (5)	14% (36)	12% (30)	247
Very Favorable of Trump	36% (89)	32% (81)	7% (18)	5% (12)	12% (31)	8% (19)	250
Somewhat Favorable of Trump	20% (20)	41% (41)	11% (11)	2% (2)	12% (12)	15% (15)	101
Somewhat Unfavorable of Trump	19% (11)	52% (30)	2% (1)	2% (1)	18% (11)	6% (4)	58
Very Unfavorable of Trump	35% (65)	30% (57)	6% (11)	2% (4)	13% (25)	14% (26)	189

Continued on next page

Table AUTO10_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Michigan International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (193)	34% (211)	7% (45)	3% (19)	13% (83)	12% (74)	624
#1 Issue: Economy	32% (45)	36% (51)	7% (9)	7% (9)	11% (16)	7% (10)	140
#1 Issue: Security	33% (49)	38% (56)	9% (13)	2% (2)	10% (14)	9% (13)	148
#1 Issue: Health Care	32% (34)	35% (37)	7% (7)	1% (1)	10% (11)	15% (16)	106
#1 Issue: Medicare / Social Security	32% (39)	31% (37)	7% (9)	1% (2)	15% (18)	14% (17)	121
2018 House Vote: Democrat	37% (69)	31% (58)	7% (13)	2% (4)	12% (22)	11% (20)	185
2018 House Vote: Republican	33% (90)	32% (87)	8% (22)	4% (10)	12% (32)	11% (30)	272
2016 Vote: Hillary Clinton	36% (59)	32% (52)	6% (10)	1% (2)	12% (19)	12% (20)	163
2016 Vote: Donald Trump	33% (95)	37% (107)	6% (18)	3% (8)	12% (33)	9% (27)	287
2016 Vote: Didn't Vote	19% (28)	32% (47)	10% (14)	6% (8)	18% (27)	15% (23)	147
Voted in 2014: Yes	37% (153)	31% (131)	7% (28)	3% (11)	11% (47)	11% (48)	418
Voted in 2014: No	19% (40)	39% (80)	8% (17)	4% (7)	17% (36)	13% (26)	206
2012 Vote: Barack Obama	30% (67)	35% (77)	7% (16)	1% (3)	11% (25)	14% (32)	219
2012 Vote: Mitt Romney	38% (73)	31% (60)	6% (12)	4% (7)	13% (24)	8% (15)	191
2012 Vote: Didn't Vote	24% (45)	34% (65)	8% (15)	4% (8)	16% (31)	13% (25)	189
4-Region: Northeast	31% (29)	31% (28)	5% (5)	5% (4)	16% (15)	12% (11)	91
4-Region: Midwest	30% (43)	36% (51)	9% (13)	2% (2)	10% (14)	14% (21)	144
4-Region: South	33% (92)	36% (99)	5% (14)	2% (6)	12% (33)	11% (31)	274
4-Region: West	26% (30)	28% (32)	12% (14)	5% (6)	18% (20)	10% (12)	115
200246	33% (63)	27% (52)	8% (16)	5% (9)	11% (22)	16% (30)	191
200252	31% (64)	43% (88)	5% (10)	2% (5)	13% (27)	6% (13)	206
200257	29% (66)	31% (71)	8% (19)	2% (4)	15% (35)	14% (32)	227
White (non-hispanic)	32% (156)	34% (165)	7% (33)	2% (10)	14% (66)	11% (51)	481
Currently subscribe: Cable or satellite	35% (133)	36% (140)	6% (24)	2% (6)	12% (46)	9% (36)	384
Currently subscribe: Streaming services	31% (107)	35% (119)	8% (26)	3% (10)	13% (44)	11% (36)	342
Currently subscribe: Live TV streaming	32% (73)	37% (85)	8% (19)	2% (5)	12% (27)	9% (20)	230
Currently subscribe: Broadband internet	33% (133)	38% (151)	5% (20)	2% (6)	13% (51)	9% (38)	400
Access to: Over-the-air TV antenna	34% (74)	36% (78)	6% (14)	1% (3)	12% (27)	11% (24)	219
Access to: Smart or connected TV	32% (126)	33% (132)	7% (28)	4% (15)	13% (50)	11% (45)	396
Interested in Sports Betting	35% (95)	34% (94)	12% (33)	5% (13)	8% (21)	7% (18)	275
Interested in Motorsports	35% (169)	36% (173)	7% (34)	2% (8)	13% (61)	7% (35)	479

Continued on next page

Table AUTO10_15: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Michigan International Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (193)	34% (211)	7% (45)	3% (19)	13% (83)	12% (74)	624
Avid Fan of NASCAR, F1, and IndyCar	37% (52)	28% (39)	5% (6)	5% (7)	5% (7)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	36% (141)	35% (139)	7% (29)	3% (11)	9% (35)	10% (41)	395
NASCAR Fan	31% (193)	34% (211)	7% (45)	3% (19)	13% (83)	12% (74)	624
Avid NASCAR Fan	31% (193)	34% (211)	7% (45)	3% (19)	13% (83)	12% (74)	624
F1 Fan	35% (149)	34% (145)	8% (33)	3% (14)	9% (39)	10% (44)	423
Avid F1 Fan	38% (67)	28% (49)	7% (13)	5% (9)	4% (7)	18% (31)	177
Casual F1 Fan	33% (81)	39% (96)	8% (20)	2% (5)	13% (31)	5% (13)	247
IndyCar Fan	32% (161)	35% (173)	7% (34)	3% (14)	13% (64)	11% (56)	502
Avid IndyCar Fan	34% (75)	30% (65)	6% (14)	4% (8)	8% (17)	18% (38)	218
Casual IndyCar Fan	30% (86)	38% (108)	7% (20)	2% (6)	16% (47)	6% (18)	284
NHRA Fan	35% (139)	32% (128)	8% (31)	3% (13)	11% (43)	11% (44)	399
MotoGP Fan	34% (104)	35% (108)	7% (22)	2% (6)	9% (28)	13% (39)	307
Avid MotoGP Fan	34% (38)	26% (29)	7% (7)	1% (1)	7% (8)	26% (29)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Sonoma Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (171)	33% (208)	9% (59)	3% (19)	15% (96)	11% (71)	624
Gender: Male	28% (116)	38% (157)	10% (40)	3% (11)	14% (60)	8% (32)	415
Gender: Female	26% (55)	25% (51)	9% (20)	4% (8)	17% (36)	19% (40)	209
Age: 18-29	26% (19)	31% (23)	12% (9)	7% (5)	10% (7)	14% (11)	75
Age: 30-44	34% (57)	28% (47)	7% (12)	4% (7)	16% (27)	11% (19)	170
Age: 45-54	19% (19)	48% (45)	11% (10)	1% (1)	13% (12)	8% (8)	95
Age: 55-64	30% (51)	35% (60)	8% (13)	2% (3)	18% (30)	7% (12)	171
Age: 65+	22% (25)	29% (33)	13% (15)	2% (2)	16% (19)	18% (21)	114
Millennial: Age 23-38	27% (41)	27% (41)	8% (12)	5% (7)	18% (27)	15% (22)	150
Generation X: Age 39-54	29% (46)	44% (70)	9% (14)	2% (3)	11% (17)	5% (8)	158
Boomers: Age 55-73	27% (71)	33% (88)	9% (25)	2% (5)	16% (43)	12% (31)	262
PID: Dem (no lean)	30% (52)	34% (59)	8% (13)	3% (6)	14% (24)	11% (19)	172
PID: Ind (no lean)	28% (48)	27% (46)	13% (23)	3% (5)	16% (27)	13% (23)	171
PID: Rep (no lean)	25% (71)	37% (103)	8% (24)	3% (8)	16% (45)	10% (29)	281
PID/Gender: Dem Men	30% (33)	38% (43)	6% (6)	3% (3)	13% (15)	10% (12)	111
PID/Gender: Dem Women	31% (19)	27% (16)	11% (7)	5% (3)	15% (9)	12% (7)	61
PID/Gender: Ind Men	26% (29)	33% (35)	17% (19)	2% (2)	12% (13)	9% (10)	108
PID/Gender: Ind Women	30% (19)	16% (10)	6% (4)	5% (3)	21% (13)	20% (13)	63
PID/Gender: Rep Men	28% (55)	40% (79)	7% (15)	3% (6)	16% (32)	5% (10)	196
PID/Gender: Rep Women	19% (17)	29% (24)	11% (9)	3% (2)	15% (13)	23% (20)	85
Ideo: Liberal (1-3)	31% (42)	35% (48)	9% (12)	2% (2)	13% (18)	11% (15)	138
Ideo: Moderate (4)	32% (52)	26% (43)	8% (14)	4% (6)	18% (30)	12% (20)	165
Ideo: Conservative (5-7)	25% (66)	39% (102)	10% (26)	3% (9)	15% (38)	8% (21)	262
Educ: < College	25% (119)	32% (151)	11% (50)	3% (16)	16% (74)	13% (63)	473
Educ: Bachelors degree	36% (36)	41% (41)	5% (5)	2% (2)	14% (14)	2% (2)	99
Educ: Post-grad	31% (16)	32% (17)	9% (5)	2% (1)	15% (8)	11% (6)	52
Income: Under 50k	26% (89)	31% (106)	10% (34)	3% (11)	15% (50)	15% (49)	340
Income: 50k-100k	27% (59)	37% (79)	8% (18)	3% (6)	17% (37)	8% (17)	216
Income: 100k+	34% (23)	34% (23)	10% (7)	2% (1)	13% (9)	7% (5)	67
Ethnicity: White	26% (139)	35% (187)	9% (48)	3% (17)	16% (85)	10% (52)	526
Ethnicity: Hispanic	42% (28)	24% (16)	6% (4)	5% (4)	15% (10)	8% (6)	66

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Table AUTO10_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Sonoma Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (171)	33% (208)	9% (59)	3% (19)	15% (96)	11% (71)	624
Ethnicity: Afr. Am.	30% (18)	25% (15)	8% (5)	3% (2)	9% (6)	25% (15)	60
All Christian	28% (86)	34% (102)	10% (30)	2% (6)	15% (45)	11% (35)	305
Agnostic/Nothing in particular	26% (70)	36% (96)	9% (26)	4% (10)	15% (41)	11% (29)	271
Evangelical	25% (54)	37% (82)	9% (20)	3% (7)	14% (30)	12% (27)	219
Non-Evangelical	29% (62)	33% (71)	10% (22)	2% (4)	15% (32)	12% (25)	215
Community: Urban	31% (49)	37% (58)	10% (16)	2% (4)	12% (18)	8% (12)	157
Community: Suburban	28% (71)	32% (84)	7% (19)	2% (6)	20% (51)	11% (28)	258
Community: Rural	24% (51)	32% (66)	12% (24)	5% (9)	13% (27)	15% (31)	209
Employ: Private Sector	28% (55)	42% (83)	8% (16)	2% (4)	13% (26)	7% (14)	199
Employ: Self-Employed	39% (29)	22% (16)	3% (2)	3% (2)	22% (16)	11% (8)	73
Employ: Retired	20% (30)	35% (53)	14% (21)	2% (2)	16% (24)	14% (21)	151
Employ: Unemployed	35% (20)	19% (11)	15% (9)	5% (3)	11% (6)	15% (8)	56
Military HH: Yes	26% (37)	32% (46)	14% (20)	3% (5)	14% (19)	11% (16)	142
Military HH: No	28% (134)	34% (163)	8% (40)	3% (14)	16% (76)	11% (55)	482
RD/WT: Right Direction	31% (108)	33% (117)	11% (38)	2% (6)	14% (49)	9% (33)	353
RD/WT: Wrong Track	23% (63)	33% (91)	8% (21)	5% (13)	17% (46)	14% (38)	271
Trump Job Approve	29% (98)	34% (119)	12% (41)	2% (7)	15% (51)	8% (28)	345
Trump Job Disapprove	27% (71)	33% (87)	6% (17)	4% (11)	16% (41)	14% (36)	264
Trump Job Strongly Approve	29% (70)	34% (82)	13% (32)	3% (7)	15% (36)	7% (17)	244
Trump Job Somewhat Approve	29% (29)	36% (37)	8% (9)	1% (1)	15% (15)	11% (11)	101
Trump Job Somewhat Disapprove	25% (17)	39% (27)	9% (6)	2% (1)	15% (11)	10% (7)	70
Trump Job Strongly Disapprove	28% (54)	31% (60)	6% (11)	5% (10)	16% (31)	15% (29)	194
Favorable of Trump	27% (94)	36% (126)	11% (40)	2% (7)	14% (50)	10% (34)	351
Unfavorable of Trump	31% (76)	32% (80)	6% (15)	4% (10)	15% (38)	12% (29)	247
Very Favorable of Trump	29% (72)	33% (84)	11% (29)	3% (7)	15% (37)	9% (22)	250
Somewhat Favorable of Trump	22% (22)	42% (42)	11% (11)	1% (1)	13% (13)	11% (12)	101
Somewhat Unfavorable of Trump	29% (17)	44% (25)	9% (5)	1% (1)	11% (6)	6% (4)	58
Very Unfavorable of Trump	31% (59)	29% (54)	5% (9)	5% (9)	17% (32)	13% (25)	189

Continued on next page

Table AUTO10_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Sonoma Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (171)	33% (208)	9% (59)	3% (19)	15% (96)	11% (71)	624
#1 Issue: Economy	33% (46)	36% (50)	7% (9)	4% (6)	13% (18)	8% (11)	140
#1 Issue: Security	26% (39)	38% (56)	13% (19)	3% (4)	11% (16)	9% (14)	148
#1 Issue: Health Care	36% (38)	24% (26)	7% (7)	4% (4)	18% (19)	11% (11)	106
#1 Issue: Medicare / Social Security	18% (21)	39% (48)	10% (12)	2% (2)	17% (20)	15% (18)	121
2018 House Vote: Democrat	33% (62)	33% (62)	5% (10)	5% (9)	13% (24)	10% (18)	185
2018 House Vote: Republican	27% (73)	36% (97)	12% (32)	2% (6)	15% (42)	8% (23)	272
2016 Vote: Hillary Clinton	30% (49)	36% (58)	7% (11)	3% (5)	15% (24)	10% (16)	163
2016 Vote: Donald Trump	27% (79)	36% (104)	10% (30)	3% (7)	15% (44)	8% (23)	287
2016 Vote: Didn't Vote	20% (30)	28% (41)	10% (15)	3% (5)	18% (27)	20% (29)	147
Voted in 2014: Yes	31% (129)	33% (140)	9% (37)	3% (11)	14% (60)	10% (41)	418
Voted in 2014: No	20% (42)	33% (68)	11% (22)	4% (8)	17% (35)	15% (31)	206
2012 Vote: Barack Obama	28% (62)	35% (76)	8% (18)	3% (6)	13% (28)	13% (29)	219
2012 Vote: Mitt Romney	30% (57)	36% (68)	10% (20)	3% (5)	15% (28)	6% (12)	191
2012 Vote: Didn't Vote	22% (42)	32% (60)	10% (19)	4% (7)	17% (33)	15% (28)	189
4-Region: Northeast	27% (24)	31% (28)	12% (11)	1% (1)	12% (11)	18% (16)	91
4-Region: Midwest	26% (37)	32% (46)	12% (18)	3% (4)	13% (18)	15% (21)	144
4-Region: South	26% (71)	37% (101)	8% (21)	3% (9)	18% (50)	8% (22)	274
4-Region: West	33% (38)	29% (33)	9% (10)	4% (5)	14% (16)	10% (12)	115
200246	31% (59)	29% (56)	10% (19)	1% (2)	17% (33)	11% (21)	191
200252	32% (65)	37% (75)	9% (18)	3% (5)	13% (26)	8% (15)	206
200257	20% (46)	34% (77)	10% (22)	5% (11)	16% (36)	15% (35)	227
White (non-hispanic)	25% (123)	36% (172)	10% (48)	3% (13)	16% (77)	10% (48)	481
Currently subscribe: Cable or satellite	27% (105)	36% (137)	11% (43)	3% (10)	14% (54)	9% (36)	384
Currently subscribe: Streaming services	28% (94)	37% (125)	8% (29)	3% (11)	13% (44)	11% (39)	342
Currently subscribe: Live TV streaming	28% (65)	37% (85)	8% (18)	4% (9)	13% (31)	9% (21)	230
Currently subscribe: Broadband internet	28% (113)	38% (152)	7% (30)	2% (10)	15% (59)	9% (36)	400
Access to: Over-the-air TV antenna	30% (66)	34% (73)	9% (19)	3% (6)	16% (34)	9% (20)	219
Access to: Smart or connected TV	28% (112)	35% (140)	8% (34)	3% (12)	15% (59)	10% (38)	396
Interested in Sports Betting	32% (88)	37% (103)	10% (28)	4% (10)	10% (27)	7% (19)	275
Interested in Motorsports	30% (144)	38% (180)	10% (49)	3% (16)	13% (60)	6% (30)	479

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Table AUTO10_16: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Sonoma Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	27% (171)	33% (208)	9% (59)	3% (19)	15% (96)	11% (71)	624
Avid Fan of NASCAR, F1, and IndyCar	45% (63)	24% (33)	4% (6)	2% (3)	6% (9)	18% (25)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	32% (126)	36% (140)	10% (38)	3% (11)	12% (46)	9% (34)	395
NASCAR Fan	27% (171)	33% (208)	9% (59)	3% (19)	15% (96)	11% (71)	624
Avid NASCAR Fan	27% (171)	33% (208)	9% (59)	3% (19)	15% (96)	11% (71)	624
F1 Fan	31% (133)	35% (149)	9% (40)	3% (12)	13% (53)	9% (37)	423
Avid F1 Fan	42% (74)	26% (45)	6% (10)	3% (6)	9% (16)	15% (26)	177
Casual F1 Fan	24% (58)	42% (104)	12% (30)	2% (6)	15% (37)	5% (11)	247
IndyCar Fan	29% (147)	34% (171)	9% (47)	3% (13)	14% (72)	10% (52)	502
Avid IndyCar Fan	40% (87)	24% (51)	7% (14)	2% (5)	12% (26)	16% (34)	218
Casual IndyCar Fan	21% (61)	42% (120)	12% (33)	3% (7)	16% (46)	6% (18)	284
NHRA Fan	31% (125)	33% (132)	11% (43)	3% (13)	12% (47)	10% (39)	399
MotoGP Fan	30% (91)	34% (105)	8% (26)	4% (12)	12% (37)	12% (37)	307
Avid MotoGP Fan	27% (30)	31% (34)	4% (4)	3% (3)	11% (12)	25% (28)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Chicagoland Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	29% (180)	30% (187)	8% (49)	2% (14)	18% (110)	13% (84)	624
Gender: Male	32% (131)	33% (138)	6% (26)	3% (14)	16% (65)	10% (42)	415
Gender: Female	24% (49)	23% (49)	11% (23)	— (0)	22% (45)	20% (42)	209
Age: 18-29	31% (23)	24% (18)	15% (11)	6% (5)	12% (9)	11% (8)	75
Age: 30-44	33% (56)	28% (48)	10% (16)	2% (4)	12% (21)	14% (24)	170
Age: 45-54	20% (19)	38% (36)	8% (8)	2% (2)	19% (18)	13% (13)	95
Age: 55-64	32% (55)	31% (54)	5% (9)	1% (1)	21% (35)	10% (17)	171
Age: 65+	24% (27)	28% (32)	5% (5)	2% (2)	22% (26)	20% (22)	114
Millennial: Age 23-38	33% (49)	26% (38)	9% (14)	2% (3)	15% (22)	15% (23)	150
Generation X: Age 39-54	25% (39)	38% (60)	9% (14)	3% (4)	15% (24)	11% (17)	158
Boomers: Age 55-73	30% (78)	29% (77)	5% (14)	1% (2)	21% (56)	14% (36)	262
PID: Dem (no lean)	36% (62)	27% (46)	7% (12)	2% (3)	15% (26)	14% (23)	172
PID: Ind (no lean)	23% (39)	28% (47)	13% (22)	3% (4)	19% (32)	16% (27)	171
PID: Rep (no lean)	28% (79)	34% (95)	6% (16)	2% (6)	18% (51)	12% (34)	281
PID/Gender: Dem Men	38% (42)	27% (30)	3% (3)	3% (3)	15% (17)	14% (16)	111
PID/Gender: Dem Women	33% (20)	26% (16)	14% (8)	— (0)	15% (9)	12% (7)	61
PID/Gender: Ind Men	25% (27)	31% (33)	12% (13)	4% (4)	16% (17)	12% (13)	108
PID/Gender: Ind Women	19% (12)	22% (14)	14% (9)	— (0)	24% (15)	22% (14)	63
PID/Gender: Rep Men	32% (62)	38% (75)	5% (10)	3% (6)	16% (30)	7% (13)	196
PID/Gender: Rep Women	21% (18)	23% (19)	7% (6)	— (0)	24% (21)	25% (21)	85
Ideo: Liberal (1-3)	31% (42)	27% (37)	12% (16)	1% (2)	17% (24)	12% (16)	138
Ideo: Moderate (4)	32% (53)	25% (42)	7% (12)	3% (5)	17% (29)	14% (24)	165
Ideo: Conservative (5-7)	27% (71)	35% (92)	7% (18)	2% (6)	18% (47)	11% (28)	262
Educ: < College	27% (126)	29% (136)	7% (35)	2% (10)	20% (94)	15% (72)	473
Educ: Bachelors degree	38% (38)	35% (35)	12% (12)	2% (2)	7% (7)	6% (6)	99
Educ: Post-grad	32% (17)	31% (16)	5% (3)	4% (2)	16% (8)	12% (6)	52
Income: Under 50k	27% (93)	27% (93)	9% (32)	1% (4)	19% (64)	16% (55)	340
Income: 50k-100k	30% (65)	34% (73)	6% (13)	3% (7)	17% (37)	9% (20)	216
Income: 100k+	32% (22)	32% (21)	6% (4)	4% (3)	13% (9)	12% (8)	67
Ethnicity: White	30% (157)	31% (163)	7% (35)	2% (10)	19% (98)	12% (63)	526
Ethnicity: Hispanic	37% (24)	28% (18)	12% (8)	5% (3)	9% (6)	9% (6)	66

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Table AUTO10_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Chicagoland Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	29% (180)	30% (187)	8% (49)	2% (14)	18% (110)	13% (84)	624
Ethnicity: Afr. Am.	33% (20)	18% (11)	10% (6)	— (0)	9% (6)	30% (18)	60
All Christian	31% (95)	30% (90)	7% (22)	2% (6)	19% (58)	11% (34)	305
Agnostic/Nothing in particular	26% (70)	31% (85)	9% (25)	3% (8)	16% (43)	15% (42)	271
Evangelical	31% (67)	31% (69)	8% (18)	2% (4)	16% (34)	12% (27)	219
Non-Evangelical	30% (64)	27% (59)	8% (17)	2% (4)	20% (42)	14% (29)	215
Community: Urban	36% (57)	31% (49)	8% (12)	2% (3)	13% (20)	10% (16)	157
Community: Suburban	25% (63)	30% (77)	11% (28)	3% (7)	20% (52)	12% (31)	258
Community: Rural	29% (60)	30% (62)	5% (9)	2% (4)	18% (37)	18% (37)	209
Employ: Private Sector	28% (56)	39% (78)	7% (13)	2% (4)	14% (27)	10% (20)	199
Employ: Self-Employed	39% (29)	20% (15)	6% (4)	2% (1)	18% (13)	15% (11)	73
Employ: Retired	23% (35)	32% (49)	7% (10)	2% (2)	20% (30)	17% (25)	151
Employ: Unemployed	28% (16)	25% (14)	14% (8)	1% (1)	10% (6)	21% (12)	56
Military HH: Yes	30% (42)	31% (45)	4% (6)	5% (7)	19% (28)	10% (15)	142
Military HH: No	29% (138)	30% (143)	9% (44)	1% (6)	17% (82)	14% (69)	482
RD/WT: Right Direction	30% (106)	32% (113)	7% (24)	2% (9)	17% (60)	11% (40)	353
RD/WT: Wrong Track	27% (74)	27% (74)	9% (26)	2% (5)	18% (49)	16% (44)	271
Trump Job Approve	28% (98)	33% (114)	7% (24)	2% (7)	17% (60)	12% (41)	345
Trump Job Disapprove	31% (81)	27% (70)	8% (22)	2% (7)	18% (48)	14% (37)	264
Trump Job Strongly Approve	29% (72)	34% (84)	7% (17)	2% (5)	20% (49)	7% (18)	244
Trump Job Somewhat Approve	26% (26)	30% (30)	8% (8)	2% (2)	11% (12)	23% (23)	101
Trump Job Somewhat Disapprove	28% (20)	26% (18)	16% (11)	4% (3)	15% (10)	11% (8)	70
Trump Job Strongly Disapprove	31% (61)	27% (52)	6% (11)	2% (4)	19% (38)	15% (29)	194
Favorable of Trump	27% (96)	34% (118)	8% (30)	2% (6)	17% (60)	12% (42)	351
Unfavorable of Trump	32% (79)	28% (68)	6% (16)	3% (7)	19% (47)	12% (30)	247
Very Favorable of Trump	30% (74)	32% (80)	8% (19)	2% (5)	19% (48)	10% (24)	250
Somewhat Favorable of Trump	21% (21)	38% (38)	10% (10)	1% (1)	12% (12)	18% (18)	101
Somewhat Unfavorable of Trump	33% (19)	30% (17)	16% (9)	3% (2)	11% (6)	7% (4)	58
Very Unfavorable of Trump	31% (59)	27% (51)	4% (7)	2% (5)	22% (41)	14% (26)	189

Continued on next page

Table AUTO10_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Chicagoland Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	29% (180)	30% (187)	8% (49)	2% (14)	18% (110)	13% (84)	624
#1 Issue: Economy	38% (53)	28% (40)	9% (13)	2% (2)	14% (19)	9% (13)	140
#1 Issue: Security	27% (39)	36% (53)	12% (17)	3% (4)	13% (20)	10% (14)	148
#1 Issue: Health Care	26% (28)	26% (27)	6% (7)	2% (3)	19% (20)	20% (21)	106
#1 Issue: Medicare / Social Security	27% (33)	35% (42)	3% (4)	1% (1)	18% (22)	17% (20)	121
2018 House Vote: Democrat	38% (70)	26% (49)	6% (12)	2% (3)	16% (30)	12% (21)	185
2018 House Vote: Republican	30% (81)	35% (94)	7% (18)	2% (5)	16% (44)	11% (31)	272
2016 Vote: Hillary Clinton	37% (60)	28% (45)	5% (8)	2% (4)	16% (25)	13% (20)	163
2016 Vote: Donald Trump	32% (92)	34% (96)	7% (20)	1% (4)	16% (45)	11% (30)	287
2016 Vote: Didn't Vote	15% (23)	26% (38)	11% (16)	3% (5)	24% (35)	20% (30)	147
Voted in 2014: Yes	33% (139)	30% (124)	7% (29)	2% (6)	16% (68)	12% (52)	418
Voted in 2014: No	20% (41)	31% (63)	10% (21)	3% (7)	20% (42)	16% (32)	206
2012 Vote: Barack Obama	33% (73)	26% (56)	7% (16)	1% (1)	15% (32)	18% (40)	219
2012 Vote: Mitt Romney	33% (63)	35% (67)	7% (13)	1% (2)	17% (32)	7% (14)	191
2012 Vote: Didn't Vote	20% (37)	30% (57)	10% (19)	5% (9)	21% (40)	14% (26)	189
4-Region: Northeast	29% (26)	29% (27)	5% (5)	3% (3)	16% (15)	18% (16)	91
4-Region: Midwest	35% (51)	27% (39)	8% (12)	2% (3)	14% (20)	13% (18)	144
4-Region: South	26% (72)	32% (89)	8% (22)	2% (6)	19% (52)	12% (34)	274
4-Region: West	27% (31)	29% (33)	9% (11)	2% (2)	19% (22)	13% (15)	115
200246	24% (46)	31% (58)	7% (14)	2% (3)	21% (40)	15% (28)	191
200252	32% (66)	31% (64)	10% (20)	3% (7)	15% (30)	9% (19)	206
200257	30% (68)	28% (65)	7% (15)	2% (4)	17% (39)	16% (37)	227
White (non-hispanic)	28% (135)	31% (149)	7% (33)	2% (9)	20% (96)	12% (58)	481
Currently subscribe: Cable or satellite	31% (119)	33% (126)	6% (23)	2% (9)	16% (62)	12% (45)	384
Currently subscribe: Streaming services	31% (107)	29% (99)	8% (28)	3% (10)	14% (49)	14% (49)	342
Currently subscribe: Live TV streaming	35% (80)	29% (66)	9% (21)	3% (6)	13% (31)	11% (26)	230
Currently subscribe: Broadband internet	33% (133)	32% (126)	6% (25)	2% (9)	15% (59)	12% (47)	400
Access to: Over-the-air TV antenna	33% (71)	28% (62)	7% (16)	1% (3)	20% (43)	11% (23)	219
Access to: Smart or connected TV	32% (125)	28% (113)	7% (30)	3% (11)	17% (67)	13% (50)	396
Interested in Sports Betting	37% (102)	32% (87)	10% (28)	4% (10)	11% (29)	7% (19)	275
Interested in Motorsports	33% (159)	33% (159)	7% (33)	2% (10)	15% (72)	10% (46)	479

Continued on next page

Table AUTO10_17: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Chicagoland Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	29% (180)	30% (187)	8% (49)	2% (14)	18% (110)	13% (84)	624
Avid Fan of NASCAR, F1, and IndyCar	40% (55)	22% (30)	6% (9)	1% (2)	7% (10)	23% (33)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	34% (133)	31% (122)	8% (31)	2% (7)	13% (52)	13% (50)	395
NASCAR Fan	29% (180)	30% (187)	8% (49)	2% (14)	18% (110)	13% (84)	624
Avid NASCAR Fan	29% (180)	30% (187)	8% (49)	2% (14)	18% (110)	13% (84)	624
F1 Fan	33% (141)	30% (127)	8% (33)	2% (9)	15% (62)	12% (52)	423
Avid F1 Fan	40% (71)	23% (41)	6% (10)	2% (4)	8% (14)	21% (37)	177
Casual F1 Fan	28% (70)	35% (86)	9% (23)	2% (5)	19% (48)	6% (15)	247
IndyCar Fan	30% (152)	31% (155)	8% (41)	1% (7)	16% (80)	13% (67)	502
Avid IndyCar Fan	34% (75)	21% (47)	8% (16)	2% (4)	16% (34)	19% (42)	218
Casual IndyCar Fan	27% (77)	38% (109)	9% (25)	1% (4)	16% (46)	9% (24)	284
NHRA Fan	32% (129)	31% (123)	8% (30)	2% (7)	14% (58)	13% (53)	399
MotoGP Fan	29% (90)	32% (98)	9% (27)	2% (6)	13% (39)	15% (47)	307
Avid MotoGP Fan	34% (38)	21% (24)	6% (7)	3% (3)	7% (8)	29% (32)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Pocono Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (237)	31% (193)	7% (43)	3% (18)	11% (69)	10% (63)	624
Gender: Male	39% (162)	35% (146)	7% (31)	1% (5)	10% (43)	7% (28)	415
Gender: Female	36% (75)	23% (47)	6% (12)	6% (13)	13% (26)	17% (35)	209
Age: 18-29	23% (17)	33% (24)	9% (7)	11% (8)	7% (6)	18% (13)	75
Age: 30-44	38% (64)	33% (56)	8% (14)	3% (6)	8% (13)	9% (16)	170
Age: 45-54	40% (38)	33% (32)	10% (10)	1% (1)	10% (10)	5% (5)	95
Age: 55-64	47% (79)	25% (43)	5% (8)	— (1)	15% (26)	8% (14)	171
Age: 65+	34% (39)	34% (38)	4% (5)	2% (2)	13% (15)	13% (15)	114
Millennial: Age 23-38	31% (47)	37% (56)	9% (14)	2% (3)	8% (12)	12% (18)	150
Generation X: Age 39-54	42% (66)	32% (50)	9% (14)	3% (4)	10% (15)	5% (9)	158
Boomers: Age 55-73	42% (111)	28% (74)	5% (13)	1% (3)	13% (35)	10% (27)	262
PID: Dem (no lean)	36% (62)	32% (55)	6% (10)	4% (6)	11% (19)	11% (19)	172
PID: Ind (no lean)	31% (54)	32% (55)	8% (13)	3% (6)	15% (25)	11% (19)	171
PID: Rep (no lean)	43% (121)	30% (84)	7% (20)	2% (6)	9% (25)	9% (24)	281
PID/Gender: Dem Men	36% (40)	37% (41)	6% (6)	1% (1)	10% (11)	11% (13)	111
PID/Gender: Dem Women	36% (22)	23% (14)	7% (4)	9% (6)	14% (8)	11% (7)	61
PID/Gender: Ind Men	33% (36)	40% (43)	9% (10)	1% (1)	9% (10)	8% (9)	108
PID/Gender: Ind Women	28% (18)	19% (12)	5% (3)	8% (5)	23% (15)	16% (10)	63
PID/Gender: Rep Men	44% (86)	32% (63)	7% (15)	2% (4)	11% (22)	3% (7)	196
PID/Gender: Rep Women	41% (35)	25% (21)	6% (5)	3% (2)	4% (3)	21% (18)	85
Ideo: Liberal (1-3)	37% (51)	35% (48)	5% (7)	3% (4)	13% (17)	7% (10)	138
Ideo: Moderate (4)	38% (63)	29% (48)	6% (10)	2% (3)	10% (17)	14% (23)	165
Ideo: Conservative (5-7)	39% (102)	32% (85)	9% (22)	3% (9)	10% (25)	7% (19)	262
Educ: < College	38% (181)	29% (137)	6% (27)	4% (17)	12% (58)	11% (53)	473
Educ: Bachelors degree	38% (38)	38% (37)	13% (13)	1% (1)	7% (7)	3% (3)	99
Educ: Post-grad	35% (18)	37% (19)	7% (4)	— (0)	9% (5)	12% (6)	52
Income: Under 50k	39% (134)	28% (97)	6% (21)	3% (11)	11% (37)	12% (41)	340
Income: 50k-100k	37% (79)	33% (72)	7% (16)	3% (7)	12% (27)	7% (16)	216
Income: 100k+	36% (25)	36% (25)	9% (6)	— (0)	9% (6)	9% (6)	67
Ethnicity: White	40% (209)	32% (170)	7% (36)	2% (11)	11% (57)	8% (43)	526
Ethnicity: Hispanic	46% (31)	29% (19)	2% (2)	12% (8)	11% (7)	— (0)	66

Continued on next page

Table AUTO10_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Pocono Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (237)	31% (193)	7% (43)	3% (18)	11% (69)	10% (63)	624
Ethnicity: Afr. Am.	33% (20)	21% (12)	8% (5)	4% (2)	7% (4)	28% (17)	60
All Christian	39% (118)	33% (100)	6% (17)	4% (13)	11% (32)	8% (26)	305
Agnostic/Nothing in particular	39% (105)	31% (84)	8% (21)	1% (4)	11% (29)	11% (30)	271
Evangelical	39% (86)	33% (72)	4% (10)	3% (6)	8% (19)	12% (27)	219
Non-Evangelical	38% (82)	31% (67)	7% (15)	3% (7)	12% (27)	8% (17)	215
Community: Urban	33% (52)	36% (56)	9% (15)	6% (10)	6% (10)	9% (14)	157
Community: Suburban	40% (104)	27% (69)	7% (18)	3% (6)	14% (36)	10% (26)	258
Community: Rural	39% (81)	33% (69)	5% (11)	1% (2)	11% (24)	11% (23)	209
Employ: Private Sector	39% (78)	36% (71)	8% (16)	1% (3)	9% (17)	6% (13)	199
Employ: Self-Employed	43% (32)	31% (23)	2% (1)	— (0)	13% (9)	11% (8)	73
Employ: Retired	36% (55)	33% (49)	4% (7)	2% (3)	13% (20)	11% (17)	151
Employ: Unemployed	44% (25)	15% (8)	13% (7)	4% (2)	8% (5)	16% (9)	56
Military HH: Yes	39% (55)	32% (46)	5% (7)	6% (8)	10% (14)	9% (12)	142
Military HH: No	38% (182)	31% (148)	7% (36)	2% (10)	12% (56)	11% (51)	482
RD/WT: Right Direction	43% (152)	31% (110)	6% (21)	2% (7)	9% (31)	9% (31)	353
RD/WT: Wrong Track	31% (85)	31% (83)	8% (22)	4% (11)	14% (39)	12% (32)	271
Trump Job Approve	42% (145)	32% (111)	7% (23)	2% (7)	10% (34)	8% (26)	345
Trump Job Disapprove	33% (87)	31% (81)	7% (18)	4% (12)	13% (34)	12% (33)	264
Trump Job Strongly Approve	41% (100)	34% (82)	6% (14)	3% (7)	8% (21)	8% (20)	244
Trump Job Somewhat Approve	45% (45)	28% (29)	8% (8)	— (0)	13% (13)	6% (6)	101
Trump Job Somewhat Disapprove	32% (22)	35% (24)	7% (5)	8% (5)	13% (9)	5% (3)	70
Trump Job Strongly Disapprove	33% (64)	29% (56)	7% (13)	3% (6)	13% (24)	15% (29)	194
Favorable of Trump	41% (145)	32% (113)	7% (25)	2% (7)	9% (32)	8% (28)	351
Unfavorable of Trump	34% (83)	32% (78)	6% (14)	4% (11)	13% (31)	12% (30)	247
Very Favorable of Trump	43% (107)	32% (79)	6% (15)	2% (5)	8% (20)	9% (24)	250
Somewhat Favorable of Trump	37% (38)	34% (34)	11% (11)	2% (2)	12% (12)	4% (4)	101
Somewhat Unfavorable of Trump	34% (20)	38% (22)	5% (3)	8% (4)	8% (5)	8% (4)	58
Very Unfavorable of Trump	34% (64)	29% (56)	6% (11)	3% (6)	14% (27)	13% (25)	189

Continued on next page

Table AUTO10_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Pocono Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (237)	31% (193)	7% (43)	3% (18)	11% (69)	10% (63)	624
#1 Issue: Economy	35% (50)	36% (50)	9% (13)	— (1)	9% (13)	10% (14)	140
#1 Issue: Security	37% (55)	33% (48)	11% (16)	3% (4)	8% (12)	8% (12)	148
#1 Issue: Health Care	40% (43)	25% (27)	4% (5)	7% (7)	10% (10)	13% (14)	106
#1 Issue: Medicare / Social Security	40% (48)	34% (42)	3% (4)	1% (2)	12% (14)	10% (12)	121
2018 House Vote: Democrat	36% (66)	31% (58)	6% (11)	3% (6)	12% (23)	11% (21)	185
2018 House Vote: Republican	43% (117)	32% (86)	8% (21)	2% (5)	8% (22)	8% (21)	272
2016 Vote: Hillary Clinton	37% (60)	31% (50)	5% (9)	1% (2)	14% (23)	11% (19)	163
2016 Vote: Donald Trump	43% (122)	34% (97)	7% (21)	1% (4)	8% (21)	7% (21)	287
2016 Vote: Didn't Vote	29% (42)	26% (39)	7% (10)	7% (10)	16% (24)	15% (22)	147
Voted in 2014: Yes	40% (168)	32% (132)	7% (29)	2% (6)	10% (40)	10% (42)	418
Voted in 2014: No	34% (69)	30% (61)	7% (14)	6% (12)	14% (30)	10% (20)	206
2012 Vote: Barack Obama	40% (88)	31% (67)	6% (13)	2% (4)	9% (19)	13% (27)	219
2012 Vote: Mitt Romney	45% (87)	31% (60)	9% (16)	1% (2)	8% (16)	5% (10)	191
2012 Vote: Didn't Vote	28% (54)	31% (59)	6% (12)	6% (12)	17% (32)	11% (21)	189
4-Region: Northeast	51% (47)	30% (27)	4% (4)	1% (1)	7% (6)	7% (6)	91
4-Region: Midwest	33% (48)	33% (47)	9% (13)	3% (4)	10% (14)	13% (18)	144
4-Region: South	40% (109)	31% (84)	6% (17)	2% (6)	11% (30)	10% (28)	274
4-Region: West	29% (33)	30% (35)	8% (9)	7% (8)	17% (20)	9% (10)	115
200246	36% (68)	30% (58)	7% (14)	1% (2)	13% (25)	12% (23)	191
200252	40% (82)	34% (69)	5% (11)	4% (7)	9% (19)	8% (17)	206
200257	38% (87)	29% (66)	8% (18)	4% (9)	11% (25)	10% (22)	227
White (non-hispanic)	38% (182)	33% (160)	7% (34)	2% (7)	11% (55)	9% (43)	481
Currently subscribe: Cable or satellite	38% (147)	34% (131)	7% (28)	2% (6)	9% (33)	10% (39)	384
Currently subscribe: Streaming services	36% (123)	33% (113)	8% (28)	3% (10)	10% (33)	10% (35)	342
Currently subscribe: Live TV streaming	37% (86)	35% (81)	6% (14)	3% (7)	8% (19)	10% (22)	230
Currently subscribe: Broadband internet	41% (162)	33% (133)	7% (27)	2% (7)	9% (37)	9% (34)	400
Access to: Over-the-air TV antenna	41% (91)	31% (67)	6% (14)	1% (3)	12% (27)	8% (18)	219
Access to: Smart or connected TV	38% (150)	32% (126)	7% (26)	2% (8)	12% (47)	10% (39)	396
Interested in Sports Betting	40% (111)	33% (91)	7% (20)	6% (16)	6% (17)	7% (19)	275
Interested in Motorsports	43% (204)	35% (166)	7% (32)	3% (14)	9% (41)	5% (22)	479

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Table AUTO10_18: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Pocono Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	38% (237)	31% (193)	7% (43)	3% (18)	11% (69)	10% (63)	624
Avid Fan of NASCAR, F1, and IndyCar	42% (59)	24% (33)	5% (7)	3% (4)	5% (8)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	41% (161)	33% (129)	7% (26)	2% (10)	9% (35)	9% (35)	395
NASCAR Fan	38% (237)	31% (193)	7% (43)	3% (18)	11% (69)	10% (63)	624
Avid NASCAR Fan	38% (237)	31% (193)	7% (43)	3% (18)	11% (69)	10% (63)	624
F1 Fan	40% (169)	32% (137)	7% (29)	3% (11)	10% (41)	9% (37)	423
Avid F1 Fan	42% (74)	28% (49)	5% (9)	3% (6)	6% (10)	16% (29)	177
Casual F1 Fan	39% (95)	36% (88)	8% (20)	2% (5)	12% (31)	3% (8)	247
IndyCar Fan	39% (198)	31% (157)	6% (31)	3% (15)	11% (55)	9% (46)	502
Avid IndyCar Fan	41% (90)	22% (49)	5% (12)	4% (8)	12% (26)	15% (33)	218
Casual IndyCar Fan	38% (108)	38% (109)	7% (19)	3% (8)	10% (29)	4% (12)	284
NHRA Fan	40% (159)	32% (126)	6% (26)	4% (14)	10% (38)	9% (36)	399
MotoGP Fan	38% (117)	30% (93)	5% (14)	4% (13)	10% (31)	13% (39)	307
Avid MotoGP Fan	33% (36)	26% (29)	4% (5)	3% (4)	8% (9)	26% (29)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Indianapolis Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	52% (322)	27% (168)	6% (36)	2% (14)	9% (55)	5% (28)	624
Gender: Male	54% (224)	28% (116)	6% (25)	2% (8)	8% (32)	2% (10)	415
Gender: Female	47% (98)	25% (52)	5% (11)	3% (6)	11% (23)	9% (19)	209
Age: 18-29	31% (23)	31% (23)	16% (12)	6% (4)	6% (4)	10% (7)	75
Age: 30-44	47% (79)	28% (48)	7% (13)	4% (7)	10% (17)	3% (6)	170
Age: 45-54	53% (50)	30% (28)	5% (5)	1% (1)	8% (7)	4% (4)	95
Age: 55-64	63% (108)	24% (42)	2% (3)	— (1)	7% (12)	3% (6)	171
Age: 65+	54% (62)	23% (27)	3% (4)	1% (1)	13% (14)	6% (6)	114
Millennial: Age 23-38	42% (63)	29% (43)	10% (15)	5% (7)	12% (17)	4% (6)	150
Generation X: Age 39-54	54% (86)	29% (46)	5% (9)	2% (3)	6% (10)	3% (5)	158
Boomers: Age 55-73	61% (159)	23% (60)	2% (5)	1% (2)	10% (25)	4% (11)	262
PID: Dem (no lean)	53% (91)	26% (45)	7% (13)	1% (2)	9% (16)	3% (5)	172
PID: Ind (no lean)	42% (71)	31% (53)	6% (11)	3% (4)	10% (17)	9% (15)	171
PID: Rep (no lean)	57% (159)	25% (70)	5% (13)	3% (7)	8% (22)	3% (8)	281
PID/Gender: Dem Men	54% (60)	27% (30)	6% (7)	1% (1)	9% (10)	2% (3)	111
PID/Gender: Dem Women	52% (31)	24% (14)	9% (6)	2% (1)	9% (6)	5% (3)	61
PID/Gender: Ind Men	42% (46)	32% (35)	10% (11)	1% (1)	11% (11)	4% (4)	108
PID/Gender: Ind Women	41% (26)	29% (19)	— (0)	5% (3)	8% (5)	17% (11)	63
PID/Gender: Rep Men	60% (118)	26% (51)	4% (7)	3% (6)	5% (11)	1% (3)	196
PID/Gender: Rep Women	48% (41)	23% (20)	6% (5)	2% (1)	14% (12)	6% (5)	85
Ideo: Liberal (1-3)	55% (76)	28% (38)	6% (8)	3% (4)	4% (6)	4% (6)	138
Ideo: Moderate (4)	50% (82)	27% (44)	4% (7)	5% (8)	11% (18)	4% (7)	165
Ideo: Conservative (5-7)	56% (147)	29% (76)	5% (12)	1% (2)	7% (19)	2% (6)	262
Educ: < College	48% (229)	28% (132)	6% (29)	3% (14)	9% (44)	5% (25)	473
Educ: Bachelors degree	65% (64)	24% (24)	4% (4)	1% (1)	6% (6)	— (0)	99
Educ: Post-grad	56% (29)	23% (12)	6% (3)	— (0)	9% (5)	6% (3)	52
Income: Under 50k	47% (161)	29% (97)	7% (22)	2% (8)	11% (36)	4% (15)	340
Income: 50k-100k	55% (119)	25% (54)	5% (12)	3% (6)	6% (13)	6% (12)	216
Income: 100k+	62% (42)	25% (17)	3% (2)	— (0)	8% (6)	1% (1)	67
Ethnicity: White	54% (286)	26% (139)	4% (24)	2% (13)	8% (44)	4% (20)	526
Ethnicity: Hispanic	47% (31)	29% (19)	6% (4)	8% (5)	9% (6)	— (0)	66

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Table AUTO10_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Indianapolis Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	52% (322)	27% (168)	6% (36)	2% (14)	9% (55)	5% (28)	624
Ethnicity: Afr. Am.	37% (22)	28% (17)	16% (9)	— (0)	7% (4)	12% (8)	60
All Christian	59% (179)	26% (80)	3% (8)	1% (2)	8% (24)	4% (12)	305
Agnostic/Nothing in particular	46% (125)	30% (80)	9% (25)	3% (7)	9% (23)	4% (10)	271
Evangelical	52% (115)	28% (61)	6% (14)	1% (2)	10% (22)	2% (5)	219
Non-Evangelical	58% (125)	26% (57)	3% (6)	2% (4)	6% (13)	5% (10)	215
Community: Urban	52% (81)	27% (42)	8% (12)	1% (1)	7% (11)	5% (8)	157
Community: Suburban	56% (145)	26% (68)	5% (13)	— (1)	9% (24)	3% (7)	258
Community: Rural	46% (95)	28% (58)	5% (11)	6% (12)	9% (20)	6% (13)	209
Employ: Private Sector	54% (108)	27% (53)	5% (10)	3% (6)	7% (15)	3% (6)	199
Employ: Self-Employed	66% (48)	21% (16)	5% (4)	1% (1)	3% (2)	3% (2)	73
Employ: Retired	53% (81)	25% (38)	2% (4)	1% (1)	13% (20)	5% (8)	151
Employ: Unemployed	47% (26)	22% (13)	7% (4)	1% (1)	18% (10)	5% (3)	56
Military HH: Yes	62% (88)	18% (25)	6% (9)	1% (1)	9% (14)	4% (5)	142
Military HH: No	49% (234)	30% (143)	6% (27)	3% (13)	9% (41)	5% (23)	482
RD/WT: Right Direction	56% (199)	27% (95)	4% (15)	3% (9)	7% (23)	3% (12)	353
RD/WT: Wrong Track	45% (123)	27% (73)	8% (21)	2% (5)	12% (32)	6% (17)	271
Trump Job Approve	56% (193)	28% (96)	4% (14)	3% (11)	7% (25)	2% (6)	345
Trump Job Disapprove	48% (125)	27% (70)	7% (20)	1% (2)	11% (28)	7% (18)	264
Trump Job Strongly Approve	58% (142)	27% (65)	4% (9)	4% (9)	5% (13)	2% (6)	244
Trump Job Somewhat Approve	50% (51)	31% (31)	5% (5)	1% (1)	12% (12)	1% (1)	101
Trump Job Somewhat Disapprove	45% (32)	35% (24)	10% (7)	— (0)	6% (5)	3% (2)	70
Trump Job Strongly Disapprove	48% (94)	23% (46)	6% (13)	1% (2)	12% (24)	8% (16)	194
Favorable of Trump	55% (194)	27% (96)	4% (16)	3% (11)	7% (25)	2% (8)	351
Unfavorable of Trump	49% (121)	28% (69)	6% (14)	1% (3)	10% (25)	6% (15)	247
Very Favorable of Trump	58% (144)	26% (64)	4% (11)	4% (9)	6% (15)	3% (6)	250
Somewhat Favorable of Trump	50% (50)	32% (32)	5% (5)	1% (1)	10% (10)	2% (2)	101
Somewhat Unfavorable of Trump	46% (27)	39% (23)	5% (3)	1% (1)	4% (2)	4% (2)	58
Very Unfavorable of Trump	50% (94)	25% (46)	6% (11)	1% (2)	12% (23)	7% (13)	189

Continued on next page

Table AUTO10_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Indianapolis Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	52% (322)	27% (168)	6% (36)	2% (14)	9% (55)	5% (28)	624
#1 Issue: Economy	50% (70)	30% (42)	7% (9)	6% (8)	3% (5)	4% (5)	140
#1 Issue: Security	56% (83)	25% (37)	8% (12)	1% (1)	7% (10)	3% (5)	148
#1 Issue: Health Care	54% (57)	25% (26)	4% (5)	3% (3)	10% (11)	4% (4)	106
#1 Issue: Medicare / Social Security	63% (76)	24% (30)	1% (1)	— (0)	8% (10)	4% (5)	121
2018 House Vote: Democrat	57% (105)	22% (41)	6% (11)	1% (2)	11% (21)	3% (5)	185
2018 House Vote: Republican	58% (157)	27% (73)	4% (10)	4% (10)	6% (16)	2% (7)	272
2016 Vote: Hillary Clinton	55% (90)	24% (39)	6% (9)	1% (2)	11% (19)	3% (4)	163
2016 Vote: Donald Trump	58% (166)	29% (82)	3% (8)	2% (6)	6% (17)	2% (7)	287
2016 Vote: Didn't Vote	35% (52)	27% (39)	10% (15)	4% (5)	13% (19)	11% (17)	147
Voted in 2014: Yes	57% (240)	26% (108)	4% (17)	2% (9)	7% (30)	3% (14)	418
Voted in 2014: No	40% (82)	29% (60)	9% (19)	3% (5)	12% (25)	7% (15)	206
2012 Vote: Barack Obama	53% (116)	28% (62)	7% (15)	1% (2)	6% (14)	4% (9)	219
2012 Vote: Mitt Romney	57% (110)	27% (52)	3% (6)	3% (7)	7% (13)	2% (5)	191
2012 Vote: Didn't Vote	44% (82)	25% (48)	7% (14)	3% (5)	14% (26)	7% (14)	189
4-Region: Northeast	47% (43)	29% (27)	6% (5)	1% (1)	8% (8)	9% (8)	91
4-Region: Midwest	58% (84)	20% (29)	6% (9)	1% (2)	8% (12)	6% (8)	144
4-Region: South	51% (139)	30% (82)	4% (11)	2% (5)	10% (26)	4% (12)	274
4-Region: West	50% (57)	27% (31)	10% (11)	5% (6)	8% (9)	1% (1)	115
200246	52% (100)	26% (49)	5% (9)	3% (7)	10% (18)	4% (8)	191
200252	59% (121)	26% (54)	4% (9)	1% (2)	7% (14)	3% (6)	206
200257	44% (101)	28% (65)	8% (19)	3% (6)	10% (22)	6% (14)	227
White (non-hispanic)	54% (261)	27% (128)	4% (21)	2% (8)	9% (42)	4% (20)	481
Currently subscribe: Cable or satellite	55% (212)	27% (105)	5% (19)	1% (4)	7% (28)	5% (17)	384
Currently subscribe: Streaming services	53% (181)	27% (94)	5% (18)	1% (4)	8% (28)	5% (18)	342
Currently subscribe: Live TV streaming	49% (113)	31% (72)	5% (12)	1% (3)	8% (18)	5% (12)	230
Currently subscribe: Broadband internet	57% (229)	26% (106)	4% (16)	1% (3)	8% (30)	4% (15)	400
Access to: Over-the-air TV antenna	50% (110)	31% (69)	6% (14)	1% (2)	8% (18)	3% (7)	219
Access to: Smart or connected TV	51% (201)	28% (111)	6% (23)	2% (10)	9% (36)	4% (15)	396
Interested in Sports Betting	52% (143)	30% (81)	8% (22)	4% (11)	4% (11)	2% (7)	275
Interested in Motorsports	56% (270)	30% (145)	5% (25)	1% (3)	6% (31)	1% (6)	479

Continued on next page

Table AUTO10_19: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Indianapolis Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	52% (322)	27% (168)	6% (36)	2% (14)	9% (55)	5% (28)	624
Avid Fan of NASCAR, F1, and IndyCar	52% (73)	19% (27)	5% (7)	5% (7)	7% (10)	11% (16)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	57% (227)	25% (99)	5% (20)	2% (8)	6% (24)	5% (18)	395
NASCAR Fan	52% (322)	27% (168)	6% (36)	2% (14)	9% (55)	5% (28)	624
Avid NASCAR Fan	52% (322)	27% (168)	6% (36)	2% (14)	9% (55)	5% (28)	624
F1 Fan	56% (238)	26% (108)	6% (24)	2% (10)	6% (26)	4% (18)	423
Avid F1 Fan	52% (92)	20% (36)	8% (14)	4% (7)	7% (12)	9% (16)	177
Casual F1 Fan	59% (146)	29% (72)	4% (10)	1% (3)	6% (14)	1% (2)	247
IndyCar Fan	55% (276)	27% (133)	5% (26)	3% (13)	7% (35)	4% (19)	502
Avid IndyCar Fan	57% (124)	20% (43)	5% (12)	3% (7)	7% (15)	8% (17)	218
Casual IndyCar Fan	53% (152)	32% (90)	5% (14)	2% (6)	7% (20)	1% (2)	284
NHRA Fan	55% (219)	26% (106)	5% (20)	2% (9)	6% (25)	5% (20)	399
MotoGP Fan	51% (156)	27% (83)	8% (24)	1% (2)	8% (25)	6% (18)	307
Avid MotoGP Fan	41% (46)	23% (26)	8% (9)	2% (2)	11% (13)	15% (17)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Kentucky Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (191)	32% (198)	7% (41)	3% (18)	16% (100)	12% (77)	624
Gender: Male	28% (118)	36% (149)	7% (29)	3% (14)	16% (66)	9% (39)	415
Gender: Female	35% (73)	23% (49)	6% (12)	2% (4)	16% (34)	18% (38)	209
Age: 18-29	37% (28)	25% (19)	7% (5)	9% (7)	10% (7)	12% (9)	75
Age: 30-44	30% (51)	30% (51)	12% (21)	4% (7)	9% (16)	15% (25)	170
Age: 45-54	35% (33)	36% (34)	4% (4)	1% (1)	18% (17)	6% (6)	95
Age: 55-64	32% (55)	30% (51)	5% (8)	1% (2)	20% (34)	12% (20)	171
Age: 65+	21% (24)	38% (43)	3% (3)	1% (2)	22% (25)	15% (17)	114
Millennial: Age 23-38	25% (38)	33% (50)	10% (15)	5% (8)	10% (15)	16% (24)	150
Generation X: Age 39-54	36% (57)	34% (53)	9% (14)	1% (2)	13% (21)	7% (12)	158
Boomers: Age 55-73	29% (75)	33% (86)	4% (10)	1% (2)	21% (54)	13% (34)	262
PID: Dem (no lean)	37% (64)	27% (47)	9% (16)	1% (1)	15% (25)	11% (19)	172
PID: Ind (no lean)	23% (40)	32% (54)	9% (16)	2% (4)	17% (29)	17% (28)	171
PID: Rep (no lean)	31% (87)	34% (97)	3% (9)	5% (13)	16% (45)	11% (30)	281
PID/Gender: Dem Men	34% (38)	33% (36)	6% (7)	— (0)	17% (19)	10% (11)	111
PID/Gender: Dem Women	42% (26)	18% (11)	15% (9)	2% (1)	11% (7)	13% (8)	61
PID/Gender: Ind Men	18% (20)	38% (42)	13% (14)	3% (3)	15% (16)	13% (14)	108
PID/Gender: Ind Women	33% (21)	20% (12)	2% (1)	1% (1)	21% (13)	23% (15)	63
PID/Gender: Rep Men	31% (60)	36% (71)	4% (8)	6% (11)	16% (31)	7% (14)	196
PID/Gender: Rep Women	32% (27)	30% (25)	1% (1)	3% (2)	16% (14)	18% (16)	85
Ideo: Liberal (1-3)	42% (58)	28% (39)	5% (7)	1% (1)	15% (20)	10% (14)	138
Ideo: Moderate (4)	23% (38)	33% (55)	7% (12)	6% (9)	16% (27)	15% (25)	165
Ideo: Conservative (5-7)	31% (81)	35% (92)	7% (18)	3% (7)	16% (43)	8% (22)	262
Educ: < College	29% (137)	30% (143)	6% (29)	3% (12)	18% (84)	14% (67)	473
Educ: Bachelors degree	36% (36)	38% (37)	8% (8)	4% (4)	9% (9)	6% (6)	99
Educ: Post-grad	34% (18)	34% (18)	8% (4)	4% (2)	13% (7)	8% (4)	52
Income: Under 50k	33% (113)	29% (100)	5% (18)	1% (2)	17% (59)	14% (49)	340
Income: 50k-100k	26% (56)	35% (76)	8% (16)	6% (13)	15% (32)	11% (23)	216
Income: 100k+	33% (22)	33% (22)	10% (7)	4% (3)	13% (9)	7% (5)	67
Ethnicity: White	30% (156)	34% (177)	6% (30)	3% (16)	16% (86)	12% (61)	526
Ethnicity: Hispanic	30% (20)	20% (13)	9% (6)	17% (11)	11% (7)	12% (8)	66

Continued on next page

Table AUTO10_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Kentucky Speedway

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Avid NASCAR Fans	31%	(191)	32%	(198)	7%	(41)	3%	(18)	16%	(100)	12%	(77)	624
Ethnicity: Afr. Am.	37%	(22)	21%	(13)	12%	(7)	—	(0)	9%	(5)	22%	(13)	60
All Christian	30%	(92)	33%	(101)	6%	(18)	2%	(5)	17%	(51)	12%	(38)	305
Agnostic/Nothing in particular	32%	(86)	32%	(88)	8%	(22)	2%	(5)	14%	(38)	12%	(31)	271
Evangelical	31%	(69)	34%	(75)	9%	(19)	1%	(1)	12%	(26)	13%	(29)	219
Non-Evangelical	34%	(74)	30%	(64)	4%	(9)	2%	(5)	17%	(37)	12%	(27)	215
Community: Urban	36%	(57)	33%	(51)	7%	(11)	2%	(3)	12%	(19)	10%	(15)	157
Community: Suburban	31%	(80)	27%	(69)	7%	(18)	3%	(8)	20%	(53)	12%	(30)	258
Community: Rural	26%	(53)	37%	(78)	6%	(12)	3%	(7)	13%	(27)	15%	(32)	209
Employ: Private Sector	28%	(55)	35%	(70)	8%	(16)	5%	(10)	16%	(31)	9%	(17)	199
Employ: Self-Employed	41%	(30)	28%	(20)	4%	(3)	1%	(1)	16%	(11)	11%	(8)	73
Employ: Retired	24%	(36)	36%	(54)	3%	(5)	1%	(2)	22%	(33)	15%	(22)	151
Employ: Unemployed	26%	(15)	34%	(19)	9%	(5)	2%	(1)	11%	(6)	18%	(10)	56
Military HH: Yes	32%	(45)	31%	(44)	7%	(10)	4%	(6)	17%	(24)	9%	(14)	142
Military HH: No	30%	(146)	32%	(154)	6%	(31)	2%	(12)	16%	(76)	13%	(63)	482
RD/WT: Right Direction	33%	(115)	35%	(122)	6%	(20)	3%	(11)	12%	(44)	12%	(42)	353
RD/WT: Wrong Track	28%	(76)	28%	(76)	8%	(21)	3%	(7)	21%	(56)	13%	(35)	271
Trump Job Approve	31%	(109)	34%	(117)	6%	(19)	3%	(11)	15%	(51)	11%	(37)	345
Trump Job Disapprove	30%	(79)	30%	(78)	8%	(21)	2%	(6)	17%	(45)	13%	(34)	264
Trump Job Strongly Approve	34%	(82)	33%	(81)	5%	(11)	4%	(11)	15%	(38)	9%	(21)	244
Trump Job Somewhat Approve	27%	(27)	36%	(37)	8%	(8)	1%	(1)	13%	(13)	15%	(16)	101
Trump Job Somewhat Disapprove	29%	(20)	36%	(25)	5%	(3)	4%	(3)	13%	(9)	13%	(9)	70
Trump Job Strongly Disapprove	30%	(59)	27%	(53)	9%	(18)	2%	(3)	19%	(36)	13%	(25)	194
Favorable of Trump	31%	(109)	34%	(121)	6%	(21)	3%	(11)	15%	(51)	11%	(38)	351
Unfavorable of Trump	31%	(77)	30%	(73)	6%	(16)	3%	(7)	18%	(45)	12%	(29)	247
Very Favorable of Trump	32%	(81)	34%	(85)	4%	(11)	4%	(10)	15%	(39)	10%	(25)	250
Somewhat Favorable of Trump	28%	(28)	35%	(36)	10%	(10)	1%	(1)	12%	(12)	13%	(13)	101
Somewhat Unfavorable of Trump	32%	(19)	36%	(21)	2%	(1)	6%	(4)	12%	(7)	12%	(7)	58
Very Unfavorable of Trump	31%	(58)	28%	(52)	8%	(15)	2%	(3)	20%	(38)	12%	(22)	189

Continued on next page

Table AUTO10_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Kentucky Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (191)	32% (198)	7% (41)	3% (18)	16% (100)	12% (77)	624
#1 Issue: Economy	31% (44)	33% (46)	4% (6)	8% (11)	17% (24)	7% (9)	140
#1 Issue: Security	33% (48)	33% (49)	7% (11)	4% (6)	14% (20)	9% (14)	148
#1 Issue: Health Care	33% (35)	29% (31)	9% (10)	— (0)	14% (15)	14% (15)	106
#1 Issue: Medicare / Social Security	27% (33)	42% (52)	1% (1)	— (0)	16% (20)	13% (16)	121
2018 House Vote: Democrat	34% (63)	26% (48)	9% (17)	2% (3)	17% (32)	12% (23)	185
2018 House Vote: Republican	33% (91)	34% (91)	5% (13)	4% (11)	14% (38)	10% (28)	272
2016 Vote: Hillary Clinton	34% (55)	30% (49)	8% (14)	2% (3)	16% (25)	10% (17)	163
2016 Vote: Donald Trump	32% (92)	34% (98)	5% (14)	3% (10)	14% (40)	12% (33)	287
2016 Vote: Didn't Vote	24% (35)	30% (44)	5% (8)	4% (6)	21% (31)	15% (23)	147
Voted in 2014: Yes	35% (147)	30% (126)	7% (28)	2% (10)	15% (61)	11% (45)	418
Voted in 2014: No	21% (43)	35% (72)	6% (13)	4% (8)	19% (38)	16% (32)	206
2012 Vote: Barack Obama	29% (64)	30% (66)	10% (21)	1% (3)	14% (31)	15% (33)	219
2012 Vote: Mitt Romney	35% (68)	33% (62)	5% (9)	4% (8)	16% (30)	7% (14)	191
2012 Vote: Didn't Vote	28% (53)	31% (59)	5% (10)	3% (6)	18% (34)	15% (28)	189
4-Region: Northeast	30% (27)	33% (30)	4% (3)	1% (1)	15% (14)	17% (16)	91
4-Region: Midwest	32% (46)	27% (38)	8% (11)	3% (4)	14% (21)	17% (24)	144
4-Region: South	32% (87)	35% (96)	7% (19)	1% (2)	16% (43)	10% (27)	274
4-Region: West	26% (29)	29% (33)	7% (8)	10% (11)	20% (23)	9% (10)	115
200246	31% (59)	25% (48)	9% (17)	3% (6)	21% (39)	11% (21)	191
200252	35% (72)	37% (75)	5% (11)	4% (8)	11% (23)	9% (18)	206
200257	26% (60)	33% (75)	5% (12)	2% (4)	17% (38)	17% (38)	227
White (non-hispanic)	30% (145)	35% (167)	6% (27)	1% (6)	17% (83)	11% (54)	481
Currently subscribe: Cable or satellite	33% (129)	35% (136)	5% (21)	2% (6)	15% (58)	9% (34)	384
Currently subscribe: Streaming services	34% (115)	33% (113)	7% (24)	2% (7)	14% (47)	11% (37)	342
Currently subscribe: Live TV streaming	38% (88)	30% (69)	5% (11)	3% (8)	11% (25)	13% (29)	230
Currently subscribe: Broadband internet	34% (136)	32% (127)	6% (24)	2% (7)	16% (63)	11% (44)	400
Access to: Over-the-air TV antenna	35% (76)	28% (61)	8% (17)	1% (2)	17% (37)	13% (27)	219
Access to: Smart or connected TV	34% (134)	30% (119)	6% (25)	3% (14)	15% (59)	11% (45)	396
Interested in Sports Betting	37% (101)	30% (83)	10% (27)	5% (13)	9% (25)	9% (26)	275
Interested in Motorsports	34% (161)	37% (176)	6% (29)	1% (7)	14% (66)	9% (41)	479

Continued on next page

Table AUTO10_20: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Kentucky Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (191)	32% (198)	7% (41)	3% (18)	16% (100)	12% (77)	624
Avid Fan of NASCAR, F1, and IndyCar	36% (50)	27% (37)	7% (10)	8% (11)	7% (9)	16% (22)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	31% (124)	36% (141)	7% (28)	4% (14)	13% (51)	9% (37)	395
NASCAR Fan	31% (191)	32% (198)	7% (41)	3% (18)	16% (100)	12% (77)	624
Avid NASCAR Fan	31% (191)	32% (198)	7% (41)	3% (18)	16% (100)	12% (77)	624
F1 Fan	32% (134)	35% (148)	7% (31)	3% (14)	13% (56)	10% (41)	423
Avid F1 Fan	37% (66)	28% (49)	8% (14)	7% (13)	6% (10)	14% (25)	177
Casual F1 Fan	28% (68)	40% (99)	7% (17)	1% (1)	19% (46)	6% (16)	247
IndyCar Fan	31% (154)	33% (167)	6% (31)	3% (16)	16% (80)	11% (55)	502
Avid IndyCar Fan	33% (71)	29% (62)	7% (14)	5% (11)	13% (29)	14% (30)	218
Casual IndyCar Fan	29% (83)	37% (105)	6% (16)	2% (5)	18% (51)	9% (25)	284
NHRA Fan	33% (131)	33% (132)	7% (29)	3% (14)	13% (54)	10% (40)	399
MotoGP Fan	31% (95)	33% (101)	8% (26)	3% (8)	12% (37)	13% (40)	307
Avid MotoGP Fan	32% (35)	27% (30)	9% (10)	4% (4)	6% (7)	23% (26)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_21: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
New Hampshire Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	26% (164)	33% (208)	8% (53)	3% (19)	15% (96)	14% (85)	624
Gender: Male	29% (120)	37% (151)	9% (38)	2% (8)	14% (58)	10% (40)	415
Gender: Female	21% (44)	27% (57)	7% (15)	5% (11)	18% (37)	22% (45)	209
Age: 18-29	26% (20)	27% (20)	14% (10)	11% (8)	10% (7)	12% (9)	75
Age: 30-44	32% (55)	28% (47)	11% (19)	3% (5)	12% (21)	13% (22)	170
Age: 45-54	15% (14)	45% (42)	9% (9)	2% (2)	21% (20)	8% (8)	95
Age: 55-64	28% (47)	35% (59)	6% (11)	1% (1)	16% (27)	15% (25)	171
Age: 65+	24% (28)	35% (40)	3% (4)	2% (2)	18% (20)	18% (20)	114
Millennial: Age 23-38	32% (48)	28% (42)	10% (16)	4% (6)	13% (19)	13% (19)	150
Generation X: Age 39-54	22% (34)	40% (63)	12% (18)	2% (4)	16% (25)	9% (14)	158
Boomers: Age 55-73	27% (71)	34% (89)	5% (14)	1% (3)	16% (43)	16% (42)	262
PID: Dem (no lean)	27% (47)	31% (53)	13% (22)	1% (1)	15% (25)	14% (24)	172
PID: Ind (no lean)	22% (37)	34% (59)	7% (13)	6% (11)	13% (23)	17% (29)	171
PID: Rep (no lean)	28% (80)	34% (96)	6% (18)	2% (7)	17% (47)	11% (32)	281
PID/Gender: Dem Men	32% (36)	31% (35)	9% (11)	1% (1)	14% (15)	13% (15)	111
PID/Gender: Dem Women	18% (11)	30% (19)	18% (11)	1% (1)	17% (10)	15% (9)	61
PID/Gender: Ind Men	23% (25)	40% (43)	11% (12)	3% (3)	9% (10)	14% (15)	108
PID/Gender: Ind Women	20% (12)	26% (16)	1% (1)	12% (7)	21% (13)	21% (13)	63
PID/Gender: Rep Men	30% (59)	38% (74)	8% (16)	2% (4)	17% (33)	5% (10)	196
PID/Gender: Rep Women	25% (21)	26% (22)	3% (3)	3% (3)	17% (14)	27% (23)	85
Ideo: Liberal (1-3)	33% (46)	30% (41)	8% (10)	5% (7)	13% (18)	11% (16)	138
Ideo: Moderate (4)	25% (42)	33% (54)	11% (18)	4% (6)	14% (23)	14% (22)	165
Ideo: Conservative (5-7)	24% (64)	37% (98)	8% (21)	1% (2)	18% (46)	12% (31)	262
Educ: < College	25% (118)	33% (155)	7% (34)	4% (17)	16% (77)	15% (72)	473
Educ: Bachelors degree	32% (32)	35% (35)	13% (13)	1% (1)	11% (11)	7% (7)	99
Educ: Post-grad	27% (14)	35% (18)	11% (6)	1% (1)	15% (8)	10% (5)	52
Income: Under 50k	25% (85)	31% (105)	7% (25)	4% (14)	15% (52)	18% (60)	340
Income: 50k-100k	28% (61)	37% (79)	9% (19)	2% (5)	17% (36)	8% (16)	216
Income: 100k+	27% (18)	37% (25)	13% (8)	1% (1)	11% (8)	12% (8)	67
Ethnicity: White	27% (144)	34% (179)	8% (40)	3% (14)	16% (86)	12% (64)	526
Ethnicity: Hispanic	30% (20)	32% (21)	13% (9)	7% (4)	14% (9)	4% (3)	66

Continued on next page

Table AUTO10_21: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
New Hampshire Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	26% (164)	33% (208)	8% (53)	3% (19)	15% (96)	14% (85)	624
Ethnicity: Afr. Am.	23% (14)	28% (17)	17% (10)	— (0)	9% (5)	23% (14)	60
All Christian	25% (76)	38% (117)	6% (19)	3% (10)	16% (49)	11% (33)	305
Agnostic/Nothing in particular	27% (74)	28% (77)	12% (33)	3% (7)	14% (39)	16% (42)	271
Evangelical	24% (52)	37% (82)	12% (26)	2% (4)	13% (28)	12% (27)	219
Non-Evangelical	26% (56)	33% (70)	5% (11)	4% (9)	19% (41)	13% (27)	215
Community: Urban	29% (45)	40% (62)	6% (10)	6% (9)	8% (13)	11% (17)	157
Community: Suburban	28% (73)	28% (73)	11% (27)	2% (5)	19% (49)	12% (32)	258
Community: Rural	22% (46)	35% (73)	7% (15)	2% (5)	16% (34)	17% (36)	209
Employ: Private Sector	25% (49)	39% (78)	9% (19)	2% (4)	16% (32)	9% (18)	199
Employ: Self-Employed	39% (28)	27% (19)	8% (6)	1% (1)	19% (14)	7% (5)	73
Employ: Retired	25% (38)	38% (57)	5% (7)	1% (2)	15% (23)	16% (24)	151
Employ: Unemployed	25% (14)	25% (14)	14% (8)	7% (4)	5% (3)	23% (13)	56
Military HH: Yes	23% (33)	38% (54)	9% (12)	3% (4)	16% (23)	11% (16)	142
Military HH: No	27% (131)	32% (154)	8% (40)	3% (15)	15% (72)	14% (69)	482
RD/WT: Right Direction	28% (100)	35% (124)	7% (25)	2% (8)	14% (51)	13% (44)	353
RD/WT: Wrong Track	24% (64)	31% (84)	10% (27)	4% (11)	16% (45)	15% (40)	271
Trump Job Approve	27% (95)	35% (121)	7% (23)	3% (11)	15% (53)	12% (43)	345
Trump Job Disapprove	26% (68)	32% (84)	11% (29)	3% (9)	15% (39)	14% (36)	264
Trump Job Strongly Approve	32% (77)	36% (87)	6% (14)	1% (3)	14% (34)	11% (28)	244
Trump Job Somewhat Approve	18% (18)	34% (34)	8% (8)	7% (7)	18% (18)	15% (15)	101
Trump Job Somewhat Disapprove	19% (13)	43% (30)	9% (6)	9% (6)	12% (9)	8% (5)	70
Trump Job Strongly Disapprove	28% (55)	28% (54)	11% (22)	1% (2)	15% (30)	16% (31)	194
Favorable of Trump	27% (95)	35% (122)	8% (27)	3% (9)	15% (53)	13% (45)	351
Unfavorable of Trump	26% (63)	33% (82)	8% (20)	3% (8)	16% (38)	14% (35)	247
Very Favorable of Trump	31% (77)	35% (88)	6% (14)	2% (5)	15% (37)	12% (29)	250
Somewhat Favorable of Trump	17% (18)	34% (35)	12% (13)	4% (4)	16% (16)	15% (16)	101
Somewhat Unfavorable of Trump	15% (9)	49% (29)	7% (4)	10% (6)	8% (5)	10% (6)	58
Very Unfavorable of Trump	29% (54)	28% (54)	9% (16)	1% (2)	18% (34)	15% (29)	189

Continued on next page

Table AUTO10_21: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
New Hampshire Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	26% (164)	33% (208)	8% (53)	3% (19)	15% (96)	14% (85)	624
#1 Issue: Economy	30% (41)	34% (48)	9% (12)	3% (4)	16% (23)	8% (11)	140
#1 Issue: Security	28% (41)	37% (55)	12% (18)	1% (1)	9% (14)	13% (19)	148
#1 Issue: Health Care	25% (27)	30% (32)	7% (8)	1% (1)	18% (19)	18% (19)	106
#1 Issue: Medicare / Social Security	25% (31)	39% (47)	4% (5)	2% (2)	14% (18)	15% (19)	121
2018 House Vote: Democrat	29% (53)	32% (60)	10% (19)	1% (2)	17% (32)	10% (19)	185
2018 House Vote: Republican	28% (77)	36% (98)	8% (22)	3% (7)	14% (39)	11% (30)	272
2016 Vote: Hillary Clinton	29% (48)	34% (55)	8% (14)	2% (4)	14% (22)	13% (20)	163
2016 Vote: Donald Trump	30% (86)	35% (102)	8% (22)	2% (5)	15% (43)	10% (29)	287
2016 Vote: Didn't Vote	15% (22)	30% (44)	7% (11)	7% (10)	18% (27)	23% (34)	147
Voted in 2014: Yes	30% (123)	33% (139)	9% (39)	1% (6)	16% (65)	11% (46)	418
Voted in 2014: No	20% (40)	34% (70)	7% (14)	6% (13)	15% (31)	19% (39)	206
2012 Vote: Barack Obama	24% (53)	34% (74)	10% (21)	1% (3)	16% (36)	15% (32)	219
2012 Vote: Mitt Romney	33% (64)	34% (66)	7% (13)	1% (2)	16% (30)	9% (17)	191
2012 Vote: Didn't Vote	20% (37)	33% (63)	8% (14)	7% (13)	15% (29)	17% (33)	189
4-Region: Northeast	30% (27)	36% (33)	3% (3)	3% (3)	18% (17)	10% (9)	91
4-Region: Midwest	25% (37)	37% (53)	7% (10)	3% (5)	9% (13)	18% (26)	144
4-Region: South	26% (70)	34% (92)	9% (24)	2% (5)	19% (52)	11% (31)	274
4-Region: West	26% (30)	26% (30)	14% (16)	5% (6)	13% (15)	16% (18)	115
200246	27% (51)	28% (54)	11% (21)	1% (2)	18% (35)	14% (28)	191
200252	28% (59)	36% (74)	9% (19)	5% (11)	10% (20)	12% (24)	206
200257	24% (54)	36% (81)	5% (12)	3% (6)	18% (41)	15% (33)	227
White (non-hispanic)	26% (125)	34% (166)	7% (33)	3% (14)	16% (79)	13% (64)	481
Currently subscribe: Cable or satellite	26% (99)	38% (147)	7% (28)	2% (9)	14% (54)	12% (47)	384
Currently subscribe: Streaming services	25% (87)	33% (115)	11% (37)	4% (12)	13% (46)	13% (46)	342
Currently subscribe: Live TV streaming	28% (65)	35% (81)	10% (23)	5% (10)	11% (25)	11% (26)	230
Currently subscribe: Broadband internet	27% (110)	36% (145)	9% (36)	1% (5)	14% (56)	12% (47)	400
Access to: Over-the-air TV antenna	28% (62)	32% (71)	9% (20)	1% (3)	17% (37)	12% (26)	219
Access to: Smart or connected TV	29% (114)	32% (128)	9% (35)	3% (12)	15% (59)	12% (49)	396
Interested in Sports Betting	32% (88)	35% (95)	11% (30)	4% (12)	11% (31)	7% (19)	275
Interested in Motorsports	29% (138)	38% (184)	8% (38)	3% (14)	13% (64)	9% (41)	479

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Table AUTO10_21: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
New Hampshire Motor Speedway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	26% (164)	33% (208)	8% (53)	3% (19)	15% (96)	14% (85)	624
Avid Fan of NASCAR, F1, and IndyCar	35% (48)	25% (35)	11% (15)	1% (2)	5% (6)	23% (32)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	27% (108)	37% (148)	9% (37)	2% (7)	11% (43)	13% (53)	395
NASCAR Fan	26% (164)	33% (208)	8% (53)	3% (19)	15% (96)	14% (85)	624
Avid NASCAR Fan	26% (164)	33% (208)	8% (53)	3% (19)	15% (96)	14% (85)	624
F1 Fan	27% (116)	37% (157)	9% (39)	2% (9)	11% (47)	13% (55)	423
Avid F1 Fan	36% (64)	27% (48)	10% (17)	1% (2)	6% (10)	20% (35)	177
Casual F1 Fan	21% (52)	44% (108)	9% (22)	3% (7)	15% (37)	8% (20)	247
IndyCar Fan	26% (129)	36% (179)	8% (40)	3% (14)	15% (73)	13% (67)	502
Avid IndyCar Fan	31% (67)	27% (59)	11% (23)	2% (4)	11% (24)	18% (40)	218
Casual IndyCar Fan	22% (62)	42% (120)	6% (17)	4% (10)	17% (49)	9% (27)	284
NHRA Fan	28% (113)	33% (133)	8% (34)	4% (15)	12% (47)	14% (57)	399
MotoGP Fan	28% (85)	33% (102)	9% (29)	3% (9)	12% (36)	15% (47)	307
Avid MotoGP Fan	34% (38)	19% (21)	11% (13)	2% (3)	4% (5)	30% (33)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_22: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Watkins Glen International

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	30% (188)	9% (57)	3% (22)	13% (82)	13% (82)	624
Gender: Male	34% (142)	32% (135)	8% (34)	4% (15)	12% (50)	9% (39)	415
Gender: Female	24% (50)	26% (53)	11% (24)	3% (7)	15% (32)	21% (43)	209
Age: 18-29	27% (20)	16% (12)	16% (12)	13% (10)	8% (6)	21% (16)	75
Age: 30-44	30% (51)	35% (59)	8% (13)	2% (3)	10% (17)	15% (26)	170
Age: 45-54	33% (32)	31% (30)	13% (12)	1% (1)	15% (14)	6% (6)	95
Age: 55-64	37% (63)	25% (42)	6% (11)	2% (4)	17% (29)	12% (21)	171
Age: 65+	23% (26)	40% (45)	9% (10)	2% (3)	14% (16)	12% (14)	114
Millennial: Age 23-38	30% (45)	30% (45)	8% (12)	5% (7)	10% (15)	17% (25)	150
Generation X: Age 39-54	34% (54)	34% (53)	11% (18)	1% (1)	12% (20)	8% (13)	158
Boomers: Age 55-73	32% (85)	30% (78)	7% (18)	3% (7)	15% (41)	13% (33)	262
PID: Dem (no lean)	30% (53)	33% (57)	8% (14)	3% (4)	12% (20)	14% (24)	172
PID: Ind (no lean)	27% (45)	25% (43)	11% (19)	7% (12)	17% (29)	13% (23)	171
PID: Rep (no lean)	34% (94)	31% (88)	9% (24)	2% (5)	12% (34)	13% (35)	281
PID/Gender: Dem Men	35% (38)	31% (34)	6% (7)	3% (3)	11% (13)	14% (16)	111
PID/Gender: Dem Women	23% (14)	37% (23)	12% (8)	2% (1)	12% (7)	13% (8)	61
PID/Gender: Ind Men	29% (32)	32% (35)	11% (12)	6% (7)	13% (14)	9% (9)	108
PID/Gender: Ind Women	22% (14)	13% (8)	11% (7)	9% (6)	24% (15)	22% (14)	63
PID/Gender: Rep Men	37% (72)	33% (65)	8% (15)	3% (5)	12% (24)	7% (14)	196
PID/Gender: Rep Women	26% (22)	27% (23)	11% (9)	— (0)	11% (10)	25% (21)	85
Ideo: Liberal (1-3)	30% (41)	32% (44)	5% (7)	6% (8)	15% (21)	12% (17)	138
Ideo: Moderate (4)	29% (47)	30% (50)	8% (14)	4% (6)	15% (25)	13% (22)	165
Ideo: Conservative (5-7)	33% (86)	31% (81)	12% (31)	2% (5)	10% (28)	12% (31)	262
Educ: < College	28% (132)	29% (136)	10% (49)	4% (17)	14% (66)	15% (73)	473
Educ: Bachelors degree	42% (41)	39% (38)	4% (4)	2% (2)	9% (9)	4% (4)	99
Educ: Post-grad	37% (19)	26% (14)	8% (4)	5% (3)	14% (7)	10% (5)	52
Income: Under 50k	29% (98)	28% (96)	8% (28)	5% (16)	14% (46)	16% (56)	340
Income: 50k-100k	33% (71)	33% (71)	11% (25)	1% (2)	12% (27)	10% (21)	216
Income: 100k+	34% (23)	31% (21)	7% (5)	5% (3)	14% (10)	8% (6)	67
Ethnicity: White	33% (173)	31% (161)	10% (53)	2% (13)	14% (73)	10% (54)	526
Ethnicity: Hispanic	31% (21)	33% (22)	5% (4)	12% (8)	11% (7)	7% (5)	66

Continued on next page

Table AUTO10_22: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Watkins Glen International

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	30% (188)	9% (57)	3% (22)	13% (82)	13% (82)	624
Ethnicity: Afr. Am.	23% (14)	28% (17)	6% (4)	— (0)	5% (3)	37% (23)	60
All Christian	31% (94)	34% (104)	9% (26)	3% (10)	14% (42)	9% (28)	305
Agnostic/Nothing in particular	31% (83)	28% (76)	10% (26)	4% (11)	11% (31)	17% (46)	271
Evangelical	32% (70)	33% (71)	8% (18)	1% (3)	12% (26)	14% (31)	219
Non-Evangelical	32% (68)	30% (65)	10% (21)	4% (8)	12% (27)	12% (25)	215
Community: Urban	28% (44)	39% (61)	8% (12)	7% (10)	7% (11)	12% (19)	157
Community: Suburban	34% (88)	28% (72)	9% (23)	1% (4)	15% (38)	13% (34)	258
Community: Rural	29% (61)	27% (55)	11% (23)	4% (7)	16% (33)	14% (29)	209
Employ: Private Sector	35% (70)	35% (70)	7% (13)	3% (6)	10% (21)	9% (18)	199
Employ: Self-Employed	42% (31)	26% (19)	3% (2)	1% (1)	16% (12)	12% (9)	73
Employ: Retired	25% (37)	36% (55)	9% (14)	3% (5)	15% (23)	12% (17)	151
Employ: Unemployed	27% (15)	27% (15)	11% (6)	3% (2)	11% (6)	21% (12)	56
Military HH: Yes	26% (37)	34% (48)	11% (16)	5% (7)	16% (22)	9% (12)	142
Military HH: No	32% (155)	29% (140)	9% (42)	3% (15)	12% (60)	15% (70)	482
RD/WT: Right Direction	36% (126)	28% (99)	9% (30)	3% (10)	12% (41)	13% (47)	353
RD/WT: Wrong Track	25% (67)	33% (89)	10% (27)	4% (12)	15% (41)	13% (35)	271
Trump Job Approve	34% (119)	29% (100)	9% (32)	3% (10)	11% (39)	13% (45)	345
Trump Job Disapprove	27% (70)	33% (87)	9% (24)	4% (12)	14% (38)	13% (33)	264
Trump Job Strongly Approve	34% (83)	31% (76)	10% (24)	3% (8)	12% (29)	10% (24)	244
Trump Job Somewhat Approve	35% (36)	24% (25)	8% (8)	2% (2)	10% (10)	21% (21)	101
Trump Job Somewhat Disapprove	24% (17)	39% (27)	6% (4)	14% (10)	11% (8)	5% (4)	70
Trump Job Strongly Disapprove	28% (54)	30% (59)	10% (19)	1% (2)	16% (30)	15% (30)	194
Favorable of Trump	33% (117)	30% (104)	9% (31)	3% (10)	12% (43)	13% (46)	351
Unfavorable of Trump	27% (67)	33% (82)	9% (22)	5% (12)	14% (33)	12% (31)	247
Very Favorable of Trump	35% (87)	29% (73)	8% (20)	3% (7)	13% (33)	12% (29)	250
Somewhat Favorable of Trump	30% (31)	30% (31)	10% (11)	3% (3)	10% (10)	16% (16)	101
Somewhat Unfavorable of Trump	18% (10)	47% (27)	8% (5)	14% (8)	5% (3)	9% (5)	58
Very Unfavorable of Trump	30% (57)	29% (55)	9% (17)	2% (4)	16% (30)	14% (26)	189

Continued on next page

Table AUTO10_22: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Watkins Glen International

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	30% (188)	9% (57)	3% (22)	13% (82)	13% (82)	624
#1 Issue: Economy	42% (59)	25% (35)	12% (17)	2% (3)	9% (13)	10% (14)	140
#1 Issue: Security	34% (51)	27% (41)	15% (22)	4% (5)	10% (14)	10% (14)	148
#1 Issue: Health Care	26% (27)	29% (31)	6% (6)	4% (4)	14% (15)	21% (22)	106
#1 Issue: Medicare / Social Security	27% (33)	41% (50)	5% (6)	3% (3)	14% (17)	10% (13)	121
2018 House Vote: Democrat	33% (60)	32% (59)	9% (17)	1% (2)	13% (24)	12% (22)	185
2018 House Vote: Republican	34% (94)	31% (83)	10% (26)	3% (8)	12% (32)	11% (30)	272
2016 Vote: Hillary Clinton	32% (53)	32% (52)	8% (14)	4% (6)	12% (20)	12% (19)	163
2016 Vote: Donald Trump	34% (98)	32% (92)	9% (26)	2% (6)	11% (32)	11% (32)	287
2016 Vote: Didn't Vote	21% (31)	25% (36)	10% (15)	6% (9)	17% (25)	20% (30)	147
Voted in 2014: Yes	36% (152)	30% (126)	9% (36)	2% (7)	12% (51)	11% (46)	418
Voted in 2014: No	20% (41)	30% (62)	10% (21)	7% (15)	15% (31)	18% (36)	206
2012 Vote: Barack Obama	29% (64)	34% (75)	9% (19)	2% (4)	10% (23)	15% (33)	219
2012 Vote: Mitt Romney	37% (71)	31% (59)	10% (19)	2% (3)	14% (26)	7% (13)	191
2012 Vote: Didn't Vote	25% (48)	24% (45)	10% (18)	7% (14)	16% (30)	17% (33)	189
4-Region: Northeast	38% (35)	31% (28)	11% (10)	4% (3)	5% (5)	12% (11)	91
4-Region: Midwest	33% (48)	30% (43)	8% (12)	2% (3)	15% (21)	12% (17)	144
4-Region: South	29% (80)	31% (84)	9% (25)	2% (5)	14% (38)	15% (41)	274
4-Region: West	26% (29)	29% (33)	9% (10)	9% (10)	16% (18)	12% (14)	115
200246	31% (59)	27% (52)	8% (15)	3% (6)	16% (31)	15% (28)	191
200252	34% (71)	34% (70)	7% (15)	5% (11)	9% (18)	10% (20)	206
200257	28% (63)	29% (66)	12% (27)	2% (5)	14% (33)	15% (34)	227
White (non-hispanic)	32% (154)	30% (144)	10% (49)	3% (13)	15% (70)	10% (50)	481
Currently subscribe: Cable or satellite	31% (120)	34% (129)	9% (36)	3% (12)	10% (39)	13% (49)	384
Currently subscribe: Streaming services	31% (106)	33% (113)	9% (30)	3% (10)	12% (40)	13% (43)	342
Currently subscribe: Live TV streaming	32% (73)	31% (70)	9% (21)	4% (9)	13% (29)	12% (27)	230
Currently subscribe: Broadband internet	33% (133)	35% (139)	9% (36)	1% (5)	12% (48)	10% (38)	400
Access to: Over-the-air TV antenna	32% (70)	30% (66)	9% (20)	2% (3)	14% (31)	12% (27)	219
Access to: Smart or connected TV	31% (124)	31% (122)	9% (36)	4% (15)	13% (52)	12% (48)	396
Interested in Sports Betting	34% (93)	34% (93)	9% (25)	5% (15)	7% (19)	11% (30)	275
Interested in Motorsports	36% (170)	33% (158)	10% (47)	4% (18)	10% (48)	8% (37)	479

Continued on next page

Table AUTO10_22: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Watkins Glen International

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	31% (192)	30% (188)	9% (57)	3% (22)	13% (82)	13% (82)	624
Avid Fan of NASCAR, F1, and IndyCar	37% (52)	28% (39)	4% (5)	2% (3)	10% (14)	19% (26)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	36% (142)	32% (126)	8% (33)	3% (10)	10% (39)	11% (45)	395
NASCAR Fan	31% (192)	30% (188)	9% (57)	3% (22)	13% (82)	13% (82)	624
Avid NASCAR Fan	31% (192)	30% (188)	9% (57)	3% (22)	13% (82)	13% (82)	624
F1 Fan	35% (148)	31% (133)	8% (36)	3% (11)	11% (46)	12% (49)	423
Avid F1 Fan	39% (68)	28% (50)	5% (8)	3% (5)	9% (16)	17% (30)	177
Casual F1 Fan	32% (80)	34% (83)	11% (28)	2% (6)	12% (30)	8% (19)	247
IndyCar Fan	33% (167)	31% (154)	9% (43)	3% (17)	12% (62)	12% (58)	502
Avid IndyCar Fan	40% (87)	23% (50)	4% (9)	3% (7)	13% (29)	17% (37)	218
Casual IndyCar Fan	28% (80)	37% (104)	12% (35)	4% (11)	12% (33)	8% (22)	284
NHRA Fan	35% (139)	30% (121)	8% (34)	4% (15)	11% (45)	11% (45)	399
MotoGP Fan	33% (100)	30% (93)	8% (23)	4% (11)	11% (35)	14% (44)	307
Avid MotoGP Fan	26% (29)	28% (31)	4% (5)	2% (2)	12% (14)	27% (30)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_23: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Darlington Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	28% (173)	6% (35)	2% (13)	13% (78)	10% (61)	624
Gender: Male	45% (187)	28% (118)	5% (23)	2% (7)	13% (55)	6% (25)	415
Gender: Female	37% (77)	26% (54)	6% (12)	3% (6)	11% (24)	17% (36)	209
Age: 18-29	26% (20)	22% (17)	18% (13)	11% (8)	11% (8)	12% (9)	75
Age: 30-44	37% (62)	27% (46)	8% (13)	2% (4)	15% (25)	11% (19)	170
Age: 45-54	43% (41)	36% (34)	5% (4)	— (0)	12% (11)	4% (4)	95
Age: 55-64	50% (86)	26% (45)	2% (4)	— (0)	12% (20)	10% (17)	171
Age: 65+	48% (55)	27% (30)	1% (1)	1% (1)	13% (15)	11% (12)	114
Millennial: Age 23-38	31% (46)	24% (36)	10% (16)	3% (5)	17% (26)	14% (21)	150
Generation X: Age 39-54	45% (71)	36% (58)	6% (9)	— (1)	9% (15)	4% (6)	158
Boomers: Age 55-73	50% (131)	26% (69)	2% (5)	— (1)	11% (30)	11% (28)	262
PID: Dem (no lean)	43% (74)	27% (46)	5% (9)	3% (5)	10% (18)	12% (21)	172
PID: Ind (no lean)	32% (54)	30% (51)	11% (19)	2% (4)	14% (25)	11% (19)	171
PID: Rep (no lean)	48% (135)	27% (76)	3% (7)	2% (4)	13% (36)	8% (22)	281
PID/Gender: Dem Men	47% (53)	24% (27)	5% (6)	3% (3)	10% (11)	11% (12)	111
PID/Gender: Dem Women	36% (22)	31% (19)	5% (3)	3% (2)	11% (7)	14% (8)	61
PID/Gender: Ind Men	33% (35)	35% (37)	10% (11)	3% (4)	12% (13)	7% (8)	108
PID/Gender: Ind Women	30% (19)	22% (14)	13% (8)	— (0)	19% (12)	17% (11)	63
PID/Gender: Rep Men	51% (99)	28% (54)	3% (6)	— (1)	16% (31)	3% (5)	196
PID/Gender: Rep Women	42% (36)	26% (22)	1% (1)	4% (4)	6% (5)	20% (17)	85
Ideo: Liberal (1-3)	43% (59)	24% (33)	10% (14)	2% (3)	12% (17)	8% (12)	138
Ideo: Moderate (4)	37% (61)	29% (48)	5% (9)	2% (3)	16% (27)	11% (18)	165
Ideo: Conservative (5-7)	47% (124)	29% (75)	4% (10)	2% (5)	10% (27)	8% (22)	262
Educ: < College	42% (197)	26% (124)	6% (28)	2% (8)	13% (63)	11% (52)	473
Educ: Bachelors degree	46% (46)	33% (33)	4% (4)	4% (4)	8% (8)	4% (4)	99
Educ: Post-grad	39% (20)	29% (15)	6% (3)	1% (1)	14% (7)	10% (5)	52
Income: Under 50k	45% (153)	26% (87)	7% (22)	2% (6)	10% (34)	11% (37)	340
Income: 50k-100k	38% (83)	30% (66)	4% (8)	3% (6)	16% (35)	9% (19)	216
Income: 100k+	41% (28)	29% (19)	8% (5)	1% (1)	14% (9)	8% (6)	67
Ethnicity: White	44% (233)	29% (154)	5% (26)	2% (8)	12% (62)	8% (44)	526
Ethnicity: Hispanic	30% (20)	20% (13)	12% (8)	8% (5)	30% (20)	2% (1)	66

Continued on next page

Table AUTO10_23: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Darlington Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	28% (173)	6% (35)	2% (13)	13% (78)	10% (61)	624
Ethnicity: Afr. Am.	35% (21)	21% (13)	5% (3)	3% (2)	14% (8)	23% (14)	60
All Christian	46% (141)	28% (86)	3% (11)	1% (5)	13% (39)	8% (24)	305
Agnostic/Nothing in particular	41% (112)	28% (77)	9% (24)	2% (5)	10% (26)	10% (28)	271
Evangelical	48% (106)	27% (60)	4% (10)	1% (2)	9% (19)	10% (22)	219
Non-Evangelical	43% (92)	30% (64)	5% (10)	3% (6)	13% (27)	8% (17)	215
Community: Urban	40% (62)	29% (45)	7% (11)	4% (7)	11% (17)	9% (14)	157
Community: Suburban	42% (110)	27% (69)	5% (13)	2% (5)	15% (39)	9% (22)	258
Community: Rural	44% (92)	28% (58)	5% (11)	1% (1)	11% (22)	12% (25)	209
Employ: Private Sector	41% (81)	36% (72)	5% (10)	1% (1)	13% (26)	5% (10)	199
Employ: Self-Employed	53% (39)	17% (12)	4% (3)	4% (3)	15% (11)	7% (5)	73
Employ: Retired	49% (75)	26% (40)	2% (3)	— (1)	12% (18)	10% (15)	151
Employ: Unemployed	24% (14)	28% (16)	7% (4)	5% (3)	12% (7)	22% (13)	56
Military HH: Yes	43% (61)	31% (43)	4% (6)	2% (3)	9% (13)	11% (16)	142
Military HH: No	42% (203)	27% (129)	6% (30)	2% (9)	14% (65)	9% (45)	482
RD/WT: Right Direction	47% (164)	28% (98)	5% (17)	1% (5)	12% (41)	8% (29)	353
RD/WT: Wrong Track	37% (100)	28% (75)	7% (19)	3% (8)	14% (38)	12% (33)	271
Trump Job Approve	48% (164)	27% (95)	4% (14)	1% (5)	12% (41)	8% (26)	345
Trump Job Disapprove	37% (97)	28% (75)	7% (19)	3% (8)	13% (35)	12% (31)	264
Trump Job Strongly Approve	47% (116)	32% (77)	3% (7)	— (1)	11% (26)	7% (17)	244
Trump Job Somewhat Approve	48% (49)	17% (17)	8% (8)	4% (4)	14% (14)	9% (9)	101
Trump Job Somewhat Disapprove	39% (27)	29% (20)	10% (7)	5% (4)	12% (8)	5% (4)	70
Trump Job Strongly Disapprove	36% (70)	28% (54)	6% (11)	2% (4)	14% (27)	14% (27)	194
Favorable of Trump	46% (161)	28% (100)	5% (19)	1% (3)	12% (41)	8% (27)	351
Unfavorable of Trump	38% (95)	28% (68)	5% (13)	4% (10)	14% (34)	11% (27)	247
Very Favorable of Trump	46% (115)	32% (80)	4% (9)	— (1)	11% (27)	7% (18)	250
Somewhat Favorable of Trump	46% (46)	20% (20)	10% (10)	2% (2)	14% (14)	9% (9)	101
Somewhat Unfavorable of Trump	40% (24)	26% (15)	9% (5)	7% (4)	11% (6)	7% (4)	58
Very Unfavorable of Trump	38% (71)	28% (53)	4% (8)	3% (6)	15% (27)	12% (23)	189

Continued on next page

Table AUTO10_23: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?

Darlington Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	28% (173)	6% (35)	2% (13)	13% (78)	10% (61)	624
#1 Issue: Economy	42% (58)	27% (38)	6% (9)	4% (6)	15% (21)	5% (7)	140
#1 Issue: Security	47% (70)	31% (46)	4% (6)	2% (3)	8% (11)	7% (11)	148
#1 Issue: Health Care	43% (45)	26% (28)	4% (4)	— (0)	10% (11)	17% (18)	106
#1 Issue: Medicare / Social Security	45% (55)	32% (38)	2% (3)	— (0)	10% (12)	12% (14)	121
2018 House Vote: Democrat	41% (76)	28% (53)	5% (10)	3% (5)	12% (23)	11% (20)	185
2018 House Vote: Republican	47% (128)	29% (79)	3% (7)	1% (3)	14% (38)	6% (17)	272
2016 Vote: Hillary Clinton	39% (64)	29% (47)	5% (8)	1% (2)	15% (25)	10% (16)	163
2016 Vote: Donald Trump	50% (144)	27% (77)	3% (10)	1% (4)	12% (35)	6% (17)	287
2016 Vote: Didn't Vote	30% (44)	27% (40)	11% (16)	4% (6)	11% (16)	17% (25)	147
Voted in 2014: Yes	44% (184)	29% (121)	4% (18)	1% (2)	13% (54)	9% (39)	418
Voted in 2014: No	39% (80)	25% (52)	8% (17)	5% (11)	12% (25)	11% (23)	206
2012 Vote: Barack Obama	39% (86)	30% (65)	7% (15)	1% (2)	11% (24)	12% (26)	219
2012 Vote: Mitt Romney	49% (94)	30% (57)	1% (3)	— (1)	13% (26)	6% (11)	191
2012 Vote: Didn't Vote	41% (77)	22% (41)	9% (16)	4% (7)	14% (26)	11% (21)	189
4-Region: Northeast	37% (34)	35% (32)	7% (6)	1% (1)	14% (13)	7% (7)	91
4-Region: Midwest	48% (70)	27% (39)	3% (4)	1% (2)	10% (14)	11% (16)	144
4-Region: South	46% (127)	28% (76)	4% (12)	2% (5)	11% (30)	9% (24)	274
4-Region: West	30% (34)	23% (27)	12% (13)	4% (5)	19% (22)	12% (14)	115
200246	42% (80)	24% (46)	4% (8)	1% (3)	17% (32)	11% (22)	191
200252	46% (94)	31% (63)	5% (11)	3% (5)	8% (16)	8% (16)	206
200257	40% (90)	28% (63)	7% (16)	2% (5)	13% (30)	10% (24)	227
White (non-hispanic)	46% (220)	29% (141)	5% (24)	1% (3)	10% (49)	9% (44)	481
Currently subscribe: Cable or satellite	45% (175)	31% (121)	4% (17)	1% (4)	9% (35)	9% (33)	384
Currently subscribe: Streaming services	42% (143)	29% (99)	7% (23)	2% (8)	10% (33)	10% (36)	342
Currently subscribe: Live TV streaming	40% (92)	28% (64)	10% (23)	3% (6)	9% (20)	11% (25)	230
Currently subscribe: Broadband internet	49% (195)	28% (114)	4% (15)	1% (5)	10% (40)	8% (31)	400
Access to: Over-the-air TV antenna	45% (98)	29% (63)	6% (13)	— (0)	12% (25)	8% (19)	219
Access to: Smart or connected TV	41% (162)	27% (107)	7% (26)	2% (8)	13% (53)	10% (39)	396
Interested in Sports Betting	42% (114)	27% (75)	10% (26)	4% (12)	11% (30)	6% (17)	275
Interested in Motorsports	50% (239)	29% (141)	5% (23)	2% (9)	10% (46)	4% (21)	479

Continued on next page

Table AUTO10_23: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Darlington Raceway

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	42% (264)	28% (173)	6% (35)	2% (13)	13% (78)	10% (61)	624
Avid Fan of NASCAR, F1, and IndyCar	42% (59)	24% (33)	4% (6)	— (1)	9% (13)	20% (28)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	45% (179)	29% (114)	4% (17)	2% (9)	10% (38)	10% (38)	395
NASCAR Fan	42% (264)	28% (173)	6% (35)	2% (13)	13% (78)	10% (61)	624
Avid NASCAR Fan	42% (264)	28% (173)	6% (35)	2% (13)	13% (78)	10% (61)	624
F1 Fan	44% (188)	28% (118)	6% (24)	2% (11)	10% (42)	10% (40)	423
Avid F1 Fan	40% (71)	24% (42)	6% (10)	4% (7)	9% (15)	17% (31)	177
Casual F1 Fan	47% (116)	31% (76)	6% (14)	1% (4)	11% (27)	4% (10)	247
IndyCar Fan	44% (221)	28% (139)	5% (25)	2% (10)	12% (61)	9% (46)	502
Avid IndyCar Fan	45% (97)	23% (49)	4% (8)	1% (2)	14% (30)	14% (31)	218
Casual IndyCar Fan	43% (124)	32% (90)	6% (17)	3% (8)	11% (31)	5% (15)	284
NHRA Fan	45% (178)	29% (114)	5% (20)	3% (10)	9% (35)	10% (41)	399
MotoGP Fan	40% (124)	28% (87)	7% (21)	3% (9)	10% (30)	12% (37)	307
Avid MotoGP Fan	32% (36)	23% (26)	5% (6)	4% (4)	11% (12)	25% (28)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table AUTO10_24: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway Road Course

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	40% (247)	29% (178)	10% (63)	1% (9)	10% (62)	10% (64)	624
Gender: Male	41% (172)	30% (123)	11% (46)	2% (8)	9% (37)	7% (28)	415
Gender: Female	36% (75)	27% (55)	8% (17)	— (1)	12% (25)	17% (36)	209
Age: 18-29	31% (23)	23% (17)	18% (14)	2% (1)	7% (5)	19% (14)	75
Age: 30-44	37% (62)	29% (50)	13% (23)	2% (3)	9% (16)	9% (16)	170
Age: 45-54	37% (35)	33% (32)	11% (10)	1% (1)	11% (10)	8% (7)	95
Age: 55-64	50% (86)	27% (45)	4% (6)	1% (2)	10% (17)	8% (14)	171
Age: 65+	36% (41)	30% (34)	9% (10)	1% (1)	12% (14)	12% (13)	114
Millennial: Age 23-38	33% (49)	27% (41)	16% (24)	3% (4)	11% (16)	11% (16)	150
Generation X: Age 39-54	40% (64)	34% (53)	10% (16)	1% (2)	8% (13)	7% (10)	158
Boomers: Age 55-73	45% (119)	27% (71)	6% (16)	1% (3)	10% (27)	10% (26)	262
PID: Dem (no lean)	42% (73)	28% (47)	8% (14)	3% (6)	9% (16)	9% (16)	172
PID: Ind (no lean)	35% (60)	27% (47)	10% (18)	1% (2)	11% (19)	15% (25)	171
PID: Rep (no lean)	41% (114)	30% (84)	11% (32)	— (1)	10% (27)	8% (23)	281
PID/Gender: Dem Men	43% (48)	28% (31)	7% (7)	5% (6)	7% (7)	10% (11)	111
PID/Gender: Dem Women	41% (25)	26% (16)	10% (6)	— (0)	15% (9)	8% (5)	61
PID/Gender: Ind Men	38% (41)	29% (31)	14% (15)	1% (1)	11% (12)	8% (8)	108
PID/Gender: Ind Women	30% (19)	25% (16)	4% (3)	1% (1)	12% (8)	27% (17)	63
PID/Gender: Rep Men	42% (83)	31% (61)	12% (24)	1% (1)	9% (18)	4% (9)	196
PID/Gender: Rep Women	37% (31)	27% (23)	9% (8)	— (0)	10% (9)	17% (14)	85
Ideo: Liberal (1-3)	37% (51)	27% (37)	7% (10)	4% (5)	10% (13)	15% (20)	138
Ideo: Moderate (4)	38% (62)	27% (44)	14% (24)	1% (1)	11% (18)	9% (15)	165
Ideo: Conservative (5-7)	43% (112)	33% (85)	9% (24)	1% (2)	8% (21)	7% (19)	262
Educ: < College	38% (179)	28% (132)	11% (50)	2% (8)	10% (47)	12% (56)	473
Educ: Bachelors degree	49% (48)	29% (29)	7% (7)	1% (1)	11% (11)	3% (3)	99
Educ: Post-grad	37% (19)	33% (17)	11% (6)	1% (1)	8% (4)	10% (5)	52
Income: Under 50k	41% (140)	26% (87)	10% (35)	1% (5)	9% (31)	13% (43)	340
Income: 50k-100k	37% (80)	32% (69)	10% (21)	2% (4)	12% (26)	8% (17)	216
Income: 100k+	39% (27)	33% (22)	11% (8)	1% (1)	8% (5)	8% (5)	67
Ethnicity: White	40% (211)	30% (156)	10% (51)	2% (8)	10% (53)	9% (47)	526
Ethnicity: Hispanic	35% (23)	20% (13)	19% (13)	4% (3)	14% (9)	8% (5)	66

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Table AUTO10_24: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway Road Course

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	40% (247)	29% (178)	10% (63)	1% (9)	10% (62)	10% (64)	624
Ethnicity: Afr. Am.	43% (26)	24% (15)	11% (7)	— (0)	6% (4)	16% (10)	60
All Christian	44% (134)	30% (90)	5% (16)	1% (3)	11% (33)	10% (29)	305
Agnostic/Nothing in particular	37% (101)	29% (78)	13% (35)	2% (6)	9% (23)	10% (27)	271
Evangelical	46% (100)	25% (55)	12% (25)	1% (2)	8% (18)	9% (19)	219
Non-Evangelical	39% (85)	33% (71)	5% (10)	1% (2)	11% (24)	11% (23)	215
Community: Urban	39% (62)	31% (49)	12% (19)	1% (1)	6% (10)	10% (16)	157
Community: Suburban	41% (107)	28% (73)	6% (16)	2% (6)	13% (33)	9% (23)	258
Community: Rural	37% (78)	27% (56)	13% (28)	1% (2)	9% (19)	12% (26)	209
Employ: Private Sector	40% (80)	34% (67)	10% (20)	2% (3)	8% (17)	6% (11)	199
Employ: Self-Employed	46% (33)	25% (18)	5% (4)	3% (2)	12% (9)	9% (7)	73
Employ: Retired	38% (57)	30% (46)	8% (12)	1% (2)	12% (18)	10% (16)	151
Employ: Unemployed	37% (21)	23% (13)	12% (7)	1% (1)	8% (4)	19% (10)	56
Military HH: Yes	40% (57)	26% (38)	11% (16)	1% (2)	11% (15)	10% (14)	142
Military HH: No	39% (190)	29% (141)	10% (47)	1% (7)	10% (47)	10% (50)	482
RD/WT: Right Direction	44% (156)	27% (95)	12% (41)	1% (3)	8% (28)	9% (30)	353
RD/WT: Wrong Track	34% (91)	31% (84)	8% (22)	2% (6)	13% (34)	13% (34)	271
Trump Job Approve	42% (144)	29% (99)	12% (43)	1% (3)	9% (30)	7% (25)	345
Trump Job Disapprove	37% (97)	29% (77)	8% (20)	2% (6)	12% (31)	12% (33)	264
Trump Job Strongly Approve	43% (106)	29% (70)	12% (29)	— (1)	9% (21)	7% (18)	244
Trump Job Somewhat Approve	38% (39)	29% (30)	14% (14)	2% (2)	9% (9)	8% (8)	101
Trump Job Somewhat Disapprove	36% (25)	32% (23)	8% (6)	3% (2)	8% (5)	13% (9)	70
Trump Job Strongly Disapprove	37% (72)	28% (55)	7% (14)	2% (4)	13% (25)	12% (24)	194
Favorable of Trump	41% (143)	30% (104)	12% (41)	1% (3)	9% (31)	8% (29)	351
Unfavorable of Trump	38% (94)	30% (73)	7% (18)	2% (5)	11% (27)	12% (30)	247
Very Favorable of Trump	44% (110)	28% (71)	10% (26)	— (1)	8% (21)	8% (21)	250
Somewhat Favorable of Trump	32% (33)	33% (33)	15% (16)	2% (2)	10% (10)	7% (8)	101
Somewhat Unfavorable of Trump	34% (20)	35% (21)	7% (4)	— (0)	10% (6)	14% (8)	58
Very Unfavorable of Trump	39% (74)	28% (53)	7% (14)	3% (5)	11% (21)	12% (22)	189

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Table AUTO10_24: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway Road Course

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	40% (247)	29% (178)	10% (63)	1% (9)	10% (62)	10% (64)	624
#1 Issue: Economy	41% (58)	29% (40)	14% (20)	2% (2)	7% (11)	7% (10)	140
#1 Issue: Security	42% (62)	27% (40)	13% (19)	1% (1)	10% (16)	7% (10)	148
#1 Issue: Health Care	41% (43)	32% (34)	3% (3)	2% (2)	11% (11)	11% (12)	106
#1 Issue: Medicare / Social Security	43% (52)	29% (35)	7% (8)	1% (1)	7% (9)	13% (16)	121
2018 House Vote: Democrat	44% (82)	27% (51)	8% (15)	2% (4)	10% (18)	8% (14)	185
2018 House Vote: Republican	42% (114)	30% (81)	12% (33)	1% (2)	9% (25)	7% (19)	272
2016 Vote: Hillary Clinton	43% (70)	26% (43)	10% (17)	1% (2)	10% (17)	9% (14)	163
2016 Vote: Donald Trump	44% (126)	30% (85)	10% (28)	1% (3)	9% (26)	7% (19)	287
2016 Vote: Didn't Vote	26% (38)	28% (41)	11% (17)	2% (4)	12% (18)	21% (30)	147
Voted in 2014: Yes	43% (180)	29% (120)	9% (38)	2% (7)	9% (37)	8% (35)	418
Voted in 2014: No	32% (66)	28% (58)	12% (25)	1% (2)	12% (25)	14% (30)	206
2012 Vote: Barack Obama	43% (94)	30% (66)	9% (20)	2% (5)	7% (15)	9% (19)	219
2012 Vote: Mitt Romney	42% (80)	29% (55)	11% (22)	1% (1)	11% (20)	7% (13)	191
2012 Vote: Didn't Vote	34% (64)	27% (51)	11% (21)	1% (2)	11% (21)	16% (30)	189
4-Region: Northeast	38% (34)	40% (37)	6% (6)	2% (1)	5% (4)	10% (9)	91
4-Region: Midwest	40% (58)	27% (39)	7% (10)	1% (2)	13% (18)	11% (16)	144
4-Region: South	45% (123)	26% (71)	11% (29)	2% (6)	8% (21)	9% (24)	274
4-Region: West	27% (31)	27% (31)	16% (18)	— (0)	16% (18)	14% (16)	115
200246	40% (77)	26% (50)	10% (18)	1% (2)	10% (19)	13% (25)	191
200252	45% (93)	26% (54)	9% (19)	2% (4)	10% (21)	7% (15)	206
200257	34% (78)	33% (75)	11% (25)	1% (3)	10% (22)	11% (25)	227
White (non-hispanic)	40% (193)	30% (144)	9% (42)	1% (6)	10% (48)	10% (47)	481
Currently subscribe: Cable or satellite	44% (168)	31% (118)	9% (34)	2% (6)	7% (26)	8% (33)	384
Currently subscribe: Streaming services	41% (140)	29% (99)	8% (29)	2% (5)	9% (30)	12% (40)	342
Currently subscribe: Live TV streaming	41% (95)	29% (66)	7% (16)	2% (5)	8% (19)	12% (28)	230
Currently subscribe: Broadband internet	43% (171)	30% (119)	8% (31)	2% (8)	10% (42)	7% (29)	400
Access to: Over-the-air TV antenna	42% (92)	30% (65)	10% (21)	— (1)	11% (24)	7% (16)	219
Access to: Smart or connected TV	41% (161)	26% (105)	11% (42)	2% (6)	10% (40)	11% (43)	396
Interested in Sports Betting	41% (111)	29% (80)	14% (37)	2% (5)	6% (16)	9% (25)	275
Interested in Motorsports	45% (214)	32% (155)	9% (41)	2% (8)	7% (34)	6% (27)	479

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Table AUTO10_24: Do you have a favorable or unfavorable opinion of each of the following NASCAR Cup Series tracks?
Charlotte Motor Speedway Road Course

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Avid NASCAR Fans	40% (247)	29% (178)	10% (63)	1% (9)	10% (62)	10% (64)	624
Avid Fan of NASCAR, F1, and IndyCar	42% (59)	26% (37)	7% (9)	2% (2)	4% (6)	19% (26)	139
Avid or Casual Fan of NASCAR, F1, and IndyCar	43% (171)	29% (116)	10% (41)	1% (5)	6% (25)	9% (36)	395
NASCAR Fan	40% (247)	29% (178)	10% (63)	1% (9)	10% (62)	10% (64)	624
Avid NASCAR Fan	40% (247)	29% (178)	10% (63)	1% (9)	10% (62)	10% (64)	624
F1 Fan	42% (180)	29% (122)	11% (45)	1% (6)	7% (30)	10% (40)	423
Avid F1 Fan	41% (73)	25% (44)	10% (17)	3% (4)	5% (9)	16% (29)	177
Casual F1 Fan	43% (107)	32% (78)	11% (28)	1% (2)	9% (21)	5% (11)	247
IndyCar Fan	42% (211)	29% (143)	10% (49)	1% (5)	9% (46)	9% (47)	502
Avid IndyCar Fan	45% (97)	26% (57)	6% (13)	2% (4)	8% (17)	14% (30)	218
Casual IndyCar Fan	40% (113)	30% (87)	13% (36)	1% (2)	10% (29)	6% (17)	284
NHRA Fan	42% (169)	28% (112)	9% (37)	1% (6)	7% (29)	11% (45)	399
MotoGP Fan	39% (120)	30% (91)	10% (29)	1% (4)	8% (24)	13% (39)	307
Avid MotoGP Fan	36% (40)	23% (26)	5% (6)	3% (3)	9% (10)	24% (27)	112

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Avid NASCAR Fans	624	100%
xdemGender	Gender: Male	415	67%
	Gender: Female	209	33%
	N	624	
age5	Age: 18-29	75	12%
	Age: 30-44	170	27%
	Age: 45-54	95	15%
	Age: 55-64	171	27%
	Age: 65+	114	18%
	N	624	
demAgeGeneration	Generation Z: 18-22	31	5%
	Millennial: Age 23-38	150	24%
	Generation X: Age 39-54	158	25%
	Boomers: Age 55-73	262	42%
	N	602	
xpid3	PID: Dem (no lean)	172	28%
	PID: Ind (no lean)	171	27%
	PID: Rep (no lean)	281	45%
	N	624	
xpidGender	PID/Gender: Dem Men	111	18%
	PID/Gender: Dem Women	61	10%
	PID/Gender: Ind Men	108	17%
	PID/Gender: Ind Women	63	10%
	PID/Gender: Rep Men	196	31%
	PID/Gender: Rep Women	85	14%
	N	624	
xdemIdeo3	Ideo: Liberal (1-3)	138	22%
	Ideo: Moderate (4)	165	26%
	Ideo: Conservative (5-7)	262	42%
	N	564	
xeduc3	Educ: < College	473	76%
	Educ: Bachelors degree	99	16%
	Educ: Post-grad	52	8%
	N	624	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	340	55%
	Income: 50k-100k	216	35%
	Income: 100k+	67	11%
	N	624	
xdemWhite	Ethnicity: White	526	84%
xdemHispBin	Ethnicity: Hispanic	66	11%
demBlackBin	Ethnicity: Afr. Am.	60	10%
demRaceOther	Ethnicity: Other	37	6%
xdemReligion	All Christian	305	49%
	All Non-Christian	27	4%
	Atheist	21	3%
	Agnostic/Nothing in particular	271	43%
	N	624	
xdemReligOther	Religious Non-Protestant/Catholic	32	5%
xdemEvang	Evangelical	219	35%
	Non-Evangelical	215	35%
	N	434	
xdemUsr	Community: Urban	157	25%
	Community: Suburban	258	41%
	Community: Rural	209	34%
	N	624	
xdemEmploy	Employ: Private Sector	199	32%
	Employ: Government	37	6%
	Employ: Self-Employed	73	12%
	Employ: Homemaker	42	7%
	Employ: Retired	151	24%
	Employ: Unemployed	56	9%
	Employ: Other	46	7%
	N	605	
xdemMilHH1	Military HH: Yes	142	23%
	Military HH: No	482	77%
	N	624	
xnrl	RD/WT: Right Direction	353	57%
	RD/WT: Wrong Track	271	43%
	N	624	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	345	55%
	Trump Job Disapprove	264	42%
	N	609	
Trump_Approve2	Trump Job Strongly Approve	244	39%
	Trump Job Somewhat Approve	101	16%
	Trump Job Somewhat Disapprove	70	11%
	Trump Job Strongly Disapprove	194	31%
	N	609	
Trump_Fav	Favorable of Trump	351	56%
	Unfavorable of Trump	247	40%
	N	598	
Trump_Fav_FULL	Very Favorable of Trump	250	40%
	Somewhat Favorable of Trump	101	16%
	Somewhat Unfavorable of Trump	58	9%
	Very Unfavorable of Trump	189	30%
	N	598	
xnr3	#1 Issue: Economy	140	22%
	#1 Issue: Security	148	24%
	#1 Issue: Health Care	106	17%
	#1 Issue: Medicare / Social Security	121	19%
	#1 Issue: Women's Issues	17	3%
	#1 Issue: Education	30	5%
	#1 Issue: Energy	29	5%
	#1 Issue: Other	32	5%
	N	624	
xsubVote18O	2018 House Vote: Democrat	185	30%
	2018 House Vote: Republican	272	44%
	2018 House Vote: Someone else	13	2%
	N	471	
xsubVote16O	2016 Vote: Hillary Clinton	163	26%
	2016 Vote: Donald Trump	287	46%
	2016 Vote: Other	24	4%
	2016 Vote: Didn't Vote	147	24%
	N	620	
xsubVote14O	Voted in 2014: Yes	418	67%
	Voted in 2014: No	206	33%
	N	624	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	219	35%
	2012 Vote: Mitt Romney	191	31%
	2012 Vote: Other	24	4%
	2012 Vote: Didn't Vote	189	30%
	N	623	
xreg4	4-Region: Northeast	91	15%
	4-Region: Midwest	144	23%
	4-Region: South	274	44%
	4-Region: West	115	18%
	N	624	
poll	200246	191	31%
	200252	206	33%
	200257	227	36%
	N	624	
xdemWhiteNonHispanic	White (non-hispanic)	481	77%
AUTOdem1	Currently subscribe: Cable or satellite	384	62%
AUTOdem2	Currently subscribe: Streaming services	342	55%
AUTOdem3	Currently subscribe: Live TV streaming	230	37%
AUTOdem4	Currently subscribe: Broadband internet	400	64%
AUTOdem5	Access to: Over-the-air TV antenna	219	35%
AUTOdem6	Access to: Smart or connected TV	396	63%
AUTOdem7	Interested in Sports Betting	275	44%
AUTOdem8	Interested in Motorsports	479	77%
AUTOdem13	Avid Fan of NASCAR, F1, and IndyCar	139	22%
AUTOdem14	Avid or Casual Fan of NASCAR, F1, and IndyCar	395	63%
AUTOdem15	NASCAR Fan	624	100%
AUTOdem16	Avid NASCAR Fan	624	100%
AUTOdem18	F1 Fan	423	68%
AUTOdem19	Avid F1 Fan	177	28%
AUTOdem20	Casual F1 Fan	247	40%
AUTOdem21	IndyCar Fan	502	80%

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
AUTOdem22	Avid IndyCar Fan	218	35%
AUTOdem23	Casual IndyCar Fan	284	46%
AUTOdem24	NHRA Fan	399	64%
AUTOdem25	MotoGP Fan	307	49%
AUTOdem26	Avid MotoGP Fan	112	18%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

