MORNING CONSULT

National Tracking Poll #200611
June 02-05, 2020

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table CMS2_1: *How comfortable would you be doing the following activities right now?*
Going out to eat at a restaurant or cafe

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	14%	(297)	21%	(464)	27%	(587)	32%	(703)	7%	(148)	2200
Gender: Male	14%	(151)	21%	(225)	28%	(300)	28%	(302)	8%	(84)	1062
Gender: Female	13%	(146)	21%	(239)	25%	(287)	35%	(401)	6%	(65)	1138
Age: 18-34	17%	(110)	21%	(139)	25%	(167)	26%	(168)	11%	(72)	655
Age: 35-44	13%	(46)	19%	(68)	29%	(104)	31%	(110)	8%	(28)	358
Age: 45-64	13%	(95)	23%	(171)	26%	(197)	34%	(253)	5%	(35)	751
Age: 65+	11%	(46)	20%	(86)	27%	(120)	40%	(172)	3%	(13)	436
GenZers: 1997-2012	19%	(57)	19%	(58)	25%	(78)	24%	(74)	13%	(40)	306
Millennials: 1981-1996	15%	(77)	22%	(114)	27%	(142)	27%	(142)	8%	(44)	518
GenXers: 1965-1980	13%	(66)	20%	(107)	28%	(147)	32%	(172)	7%	(37)	529
Baby Boomers: 1946-1964	12%	(88)	23%	(169)	24%	(172)	38%	(273)	3%	(25)	727
PID: Dem (no lean)	8%	(64)	15%	(129)	30%	(251)	40%	(342)	7%	(59)	845
PID: Ind (no lean)	13%	(94)	21%	(154)	25%	(178)	31%	(224)	10%	(74)	724
PID: Rep (no lean)	22%	(139)	29%	(181)	25%	(158)	22%	(136)	3%	(16)	630
PID/Gender: Dem Men	8%	(29)	14%	(55)	30%	(116)	37%	(142)	11%	(41)	383
PID/Gender: Dem Women	8%	(35)	16%	(73)	29%	(135)	43%	(201)	4%	(18)	462
PID/Gender: Ind Men	15%	(50)	22%	(73)	26%	(85)	27%	(89)	11%	(37)	334
PID/Gender: Ind Women	11%	(44)	21%	(81)	24%	(93)	35%	(135)	9%	(37)	390
PID/Gender: Rep Men	21%	(72)	28%	(96)	29%	(99)	21%	(71)	2%	(6)	344
PID/Gender: Rep Women	23%	(67)	30%	(85)	21%	(59)	23%	(65)	4%	(10)	286
Ideo: Liberal (1-3)	9%	(56)	15%	(100)	30%	(191)	44%	(282)	3%	(18)	646
Ideo: Moderate (4)	11%	(57)	23%	(122)	28%	(149)	31%	(166)	7%	(37)	531
Ideo: Conservative (5-7)	19%	(145)	26%	(193)	25%	(192)	25%	(192)	4%	(33)	755
Educ: < College	14%	(209)	21%	(323)	26%	(399)	30%	(457)	8%	(125)	1512
Educ: Bachelors degree	14%	(60)	22%	(98)	26%	(114)	35%	(157)	3%	(14)	444
Educ: Post-grad	11%	(28)	18%	(44)	30%	(74)	37%	(89)	4%	(9)	244

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Table CMS2_1: *How comfortable would you be doing the following activities right now?*
Going out to eat at a restaurant or cafe

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	14%	(297)	21%	(464)	27%	(587)	32%	(703)	7%	(148)	2200
Income: Under 50k	15%	(185)	20%	(241)	25%	(314)	32%	(390)	8%	(104)	1234
Income: 50k-100k	10%	(72)	23%	(165)	27%	(193)	35%	(250)	5%	(32)	712
Income: 100k+	16%	(40)	23%	(58)	32%	(81)	25%	(63)	5%	(12)	255
Ethnicity: White	14%	(235)	23%	(397)	26%	(451)	32%	(546)	5%	(93)	1722
Ethnicity: Hispanic	12%	(41)	18%	(63)	28%	(99)	28%	(99)	13%	(47)	349
Ethnicity: Afr. Am.	11%	(31)	16%	(44)	22%	(59)	37%	(101)	14%	(38)	274
Ethnicity: Other	15%	(31)	11%	(23)	37%	(76)	27%	(56)	8%	(17)	204
All Christian	14%	(145)	22%	(231)	26%	(273)	33%	(341)	5%	(48)	1037
All Non-Christian	12%	(13)	14%	(16)	30%	(33)	32%	(36)	12%	(13)	112
Atheist	8%	(9)	14%	(16)	35%	(39)	40%	(45)	2%	(2)	111
Agnostic/Nothing in particular	14%	(130)	21%	(202)	26%	(242)	30%	(282)	9%	(85)	940
Religious Non-Protestant/Catholic	14%	(19)	16%	(22)	28%	(39)	29%	(40)	13%	(19)	139
Evangelical	22%	(114)	24%	(127)	25%	(128)	25%	(129)	4%	(22)	519
Non-Evangelical	10%	(81)	22%	(181)	27%	(225)	37%	(304)	5%	(38)	829
Community: Urban	15%	(91)	17%	(97)	26%	(151)	31%	(184)	11%	(62)	585
Community: Suburban	11%	(124)	22%	(243)	28%	(305)	34%	(366)	4%	(46)	1084
Community: Rural	16%	(83)	23%	(124)	25%	(131)	29%	(153)	8%	(40)	531
Employ: Private Sector	15%	(91)	25%	(151)	28%	(172)	29%	(176)	4%	(24)	615
Employ: Government	15%	(17)	32%	(39)	23%	(28)	24%	(29)	5%	(7)	120
Employ: Self-Employed	16%	(28)	14%	(26)	30%	(54)	35%	(62)	4%	(8)	177
Employ: Homemaker	12%	(18)	24%	(36)	22%	(33)	38%	(57)	4%	(7)	152
Employ: Retired	13%	(66)	19%	(101)	26%	(137)	40%	(209)	2%	(13)	526
Employ: Unemployed	11%	(32)	19%	(52)	25%	(70)	30%	(85)	15%	(41)	280
Employ: Other	13%	(23)	15%	(25)	25%	(43)	29%	(49)	19%	(33)	172
Military HH: Yes	11%	(43)	20%	(77)	29%	(111)	34%	(129)	5%	(20)	380
Military HH: No	14%	(254)	21%	(387)	26%	(477)	32%	(574)	7%	(129)	1820
RD/WT: Right Direction	20%	(126)	28%	(172)	21%	(133)	23%	(145)	8%	(49)	626
RD/WT: Wrong Track	11%	(171)	19%	(292)	29%	(454)	35%	(558)	6%	(99)	1574
Trump Job Approve	22%	(175)	27%	(211)	23%	(180)	23%	(178)	5%	(40)	783
Trump Job Disapprove	8%	(109)	18%	(230)	30%	(387)	38%	(495)	6%	(83)	1305

Table CMS2_1: *How comfortable would you be doing the following activities right now?*
Going out to eat at a restaurant or cafe

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	14%	(297)	21%	(464)	27%	(587)	32%	(703)	7%	(148)	2200
Trump Job Strongly Approve	26%	(120)	27%	(128)	20%	(93)	20%	(95)	6%	(30)	466
Trump Job Somewhat Approve	17%	(55)	26%	(83)	27%	(87)	26%	(83)	3%	(10)	318
Trump Job Somewhat Disapprove	14%	(37)	25%	(67)	30%	(82)	24%	(64)	8%	(21)	271
Trump Job Strongly Disapprove	7%	(72)	16%	(164)	30%	(305)	42%	(431)	6%	(62)	1034
Favorable of Trump	23%	(170)	28%	(211)	24%	(180)	23%	(170)	3%	(22)	752
Unfavorable of Trump	8%	(108)	18%	(235)	30%	(383)	38%	(497)	5%	(69)	1293
Very Favorable of Trump	26%	(120)	27%	(127)	23%	(105)	20%	(93)	4%	(19)	465
Somewhat Favorable of Trump	17%	(49)	29%	(84)	26%	(75)	27%	(77)	1%	(2)	288
Somewhat Unfavorable of Trump	12%	(26)	29%	(62)	29%	(63)	28%	(60)	2%	(5)	216
Very Unfavorable of Trump	8%	(82)	16%	(173)	30%	(320)	41%	(437)	6%	(65)	1077
#1 Issue: Economy	16%	(115)	25%	(176)	29%	(207)	25%	(176)	5%	(35)	708
#1 Issue: Security	24%	(67)	26%	(71)	22%	(62)	22%	(61)	5%	(14)	276
#1 Issue: Health Care	9%	(34)	17%	(65)	26%	(102)	42%	(164)	7%	(26)	391
#1 Issue: Medicare / Social Security	9%	(28)	19%	(60)	24%	(79)	44%	(142)	4%	(13)	322
#1 Issue: Women's Issues	7%	(7)	27%	(28)	26%	(27)	28%	(30)	12%	(13)	105
#1 Issue: Education	12%	(15)	15%	(19)	32%	(41)	24%	(30)	17%	(22)	128
#1 Issue: Energy	12%	(10)	13%	(11)	30%	(25)	40%	(32)	5%	(4)	82
#1 Issue: Other	11%	(21)	18%	(34)	24%	(44)	36%	(67)	12%	(22)	189
2018 House Vote: Democrat	8%	(58)	15%	(117)	30%	(235)	41%	(320)	6%	(43)	772
2018 House Vote: Republican	20%	(122)	31%	(189)	23%	(141)	22%	(135)	4%	(26)	613
2018 House Vote: Someone else	16%	(13)	24%	(20)	30%	(24)	28%	(23)	2%	(2)	82
2016 Vote: Hillary Clinton	7%	(51)	15%	(107)	28%	(199)	45%	(322)	6%	(41)	720
2016 Vote: Donald Trump	20%	(133)	29%	(193)	24%	(157)	23%	(152)	3%	(19)	653
2016 Vote: Other	13%	(17)	23%	(32)	29%	(39)	32%	(43)	3%	(4)	135
2016 Vote: Didn't Vote	14%	(96)	19%	(130)	28%	(192)	27%	(186)	12%	(84)	688
Voted in 2014: Yes	13%	(173)	22%	(285)	26%	(340)	34%	(445)	5%	(61)	1303
Voted in 2014: No	14%	(124)	20%	(179)	28%	(247)	29%	(258)	10%	(87)	897

Table CMS2_1: *How comfortable would you be doing the following activities right now?*
Going out to eat at a restaurant or cafe

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	14%	(297)	21%	(464)	27%	(587)	32%	(703)	7%	(148)	2200
2012 Vote: Barack Obama	8%	(66)	17%	(147)	29%	(244)	41%	(343)	5%	(42)	842
2012 Vote: Mitt Romney	21%	(107)	29%	(143)	24%	(121)	23%	(115)	2%	(12)	498
2012 Vote: Other	15%	(11)	28%	(21)	26%	(20)	26%	(20)	6%	(4)	77
2012 Vote: Didn't Vote	14%	(113)	20%	(153)	26%	(201)	29%	(223)	12%	(90)	781
4-Region: Northeast	9%	(35)	23%	(89)	25%	(97)	38%	(149)	6%	(24)	394
4-Region: Midwest	15%	(69)	24%	(112)	25%	(117)	32%	(147)	4%	(17)	462
4-Region: South	16%	(129)	20%	(168)	28%	(228)	29%	(237)	8%	(63)	824
4-Region: West	12%	(64)	18%	(96)	28%	(146)	33%	(170)	8%	(44)	520
Sports fan	14%	(207)	23%	(328)	27%	(397)	30%	(440)	6%	(81)	1454
Traveled outside of U.S. in past year 1+ times	16%	(67)	22%	(90)	26%	(110)	27%	(114)	8%	(35)	417
Frequent Flyer	19%	(48)	24%	(59)	25%	(62)	23%	(58)	10%	(24)	252
Age: 25-35	16%	(57)	23%	(80)	25%	(88)	27%	(94)	9%	(32)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_2: *How comfortable would you be doing the following activities right now?*
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	13%	(290)	20%	(436)	48%	(1062)	10%	(210)	2200
Gender: Male	11%	(113)	13%	(142)	20%	(214)	46%	(486)	10%	(107)	1062
Gender: Female	8%	(89)	13%	(149)	19%	(221)	51%	(576)	9%	(103)	1138
Age: 18-34	13%	(83)	18%	(117)	21%	(137)	35%	(232)	13%	(86)	655
Age: 35-44	10%	(37)	14%	(50)	21%	(77)	46%	(164)	9%	(31)	358
Age: 45-64	8%	(58)	12%	(91)	18%	(134)	54%	(402)	9%	(65)	751
Age: 65+	5%	(23)	8%	(33)	20%	(88)	61%	(264)	6%	(28)	436
GenZers: 1997-2012	13%	(39)	18%	(54)	22%	(68)	31%	(95)	16%	(50)	306
Millennials: 1981-1996	12%	(64)	17%	(89)	21%	(107)	40%	(208)	10%	(50)	518
GenXers: 1965-1980	9%	(46)	13%	(67)	17%	(92)	51%	(272)	10%	(52)	529
Baby Boomers: 1946-1964	6%	(47)	10%	(75)	20%	(142)	56%	(411)	7%	(52)	727
PID: Dem (no lean)	4%	(36)	11%	(92)	20%	(168)	57%	(481)	8%	(69)	845
PID: Ind (no lean)	11%	(83)	12%	(88)	18%	(130)	44%	(318)	14%	(105)	724
PID: Rep (no lean)	13%	(83)	17%	(110)	22%	(138)	42%	(263)	6%	(36)	630
PID/Gender: Dem Men	4%	(16)	12%	(48)	20%	(77)	53%	(203)	10%	(40)	383
PID/Gender: Dem Women	4%	(20)	10%	(45)	20%	(91)	60%	(278)	6%	(29)	462
PID/Gender: Ind Men	14%	(48)	11%	(37)	18%	(59)	41%	(138)	15%	(51)	334
PID/Gender: Ind Women	9%	(35)	13%	(50)	18%	(71)	46%	(180)	14%	(54)	390
PID/Gender: Rep Men	14%	(49)	16%	(57)	23%	(78)	42%	(145)	5%	(16)	344
PID/Gender: Rep Women	12%	(34)	19%	(54)	21%	(60)	41%	(118)	7%	(21)	286
Ideo: Liberal (1-3)	6%	(37)	9%	(55)	20%	(131)	61%	(392)	5%	(31)	646
Ideo: Moderate (4)	5%	(28)	15%	(80)	21%	(110)	49%	(259)	10%	(53)	531
Ideo: Conservative (5-7)	14%	(102)	16%	(123)	20%	(154)	44%	(328)	6%	(47)	755
Educ: < College	10%	(144)	14%	(213)	20%	(295)	45%	(683)	12%	(177)	1512
Educ: Bachelors degree	8%	(35)	12%	(51)	22%	(97)	54%	(240)	5%	(21)	444
Educ: Post-grad	9%	(23)	11%	(26)	18%	(44)	57%	(140)	5%	(12)	244
Income: Under 50k	9%	(117)	13%	(163)	20%	(242)	46%	(562)	12%	(150)	1234
Income: 50k-100k	9%	(61)	14%	(96)	18%	(131)	53%	(380)	6%	(44)	712
Income: 100k+	9%	(24)	12%	(32)	25%	(63)	47%	(121)	6%	(15)	255
Ethnicity: White	9%	(156)	14%	(234)	20%	(342)	49%	(850)	8%	(140)	1722
Ethnicity: Hispanic	10%	(36)	14%	(49)	19%	(65)	42%	(145)	15%	(54)	349

Table CMS2_2: *How comfortable would you be doing the following activities right now?*
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	13%	(290)	20%	(436)	48%	(1062)	10%	(210)	2200
Ethnicity: Afr. Am.	6%	(17)	14%	(40)	17%	(47)	43%	(118)	19%	(53)	274
Ethnicity: Other	14%	(29)	8%	(17)	23%	(47)	46%	(94)	9%	(18)	204
All Christian	9%	(97)	13%	(138)	20%	(212)	50%	(516)	7%	(75)	1037
All Non-Christian	8%	(9)	11%	(12)	14%	(16)	56%	(63)	11%	(12)	112
Atheist	8%	(9)	10%	(11)	18%	(20)	61%	(67)	4%	(4)	111
Agnostic/Nothing in particular	9%	(87)	14%	(129)	20%	(189)	44%	(417)	13%	(119)	940
Religious Non-Protestant/Catholic	12%	(17)	13%	(17)	15%	(21)	50%	(69)	11%	(15)	139
Evangelical	15%	(76)	19%	(98)	20%	(104)	37%	(190)	10%	(51)	519
Non-Evangelical	6%	(50)	12%	(99)	20%	(163)	56%	(464)	6%	(54)	829
Community: Urban	11%	(65)	12%	(73)	18%	(105)	45%	(266)	13%	(76)	585
Community: Suburban	7%	(77)	15%	(157)	21%	(228)	51%	(553)	6%	(69)	1084
Community: Rural	11%	(60)	11%	(60)	19%	(103)	46%	(243)	12%	(65)	531
Employ: Private Sector	10%	(64)	17%	(107)	21%	(129)	46%	(280)	6%	(35)	615
Employ: Government	14%	(17)	16%	(20)	23%	(28)	38%	(46)	8%	(10)	120
Employ: Self-Employed	10%	(18)	13%	(23)	19%	(34)	52%	(92)	6%	(10)	177
Employ: Homemaker	8%	(12)	16%	(25)	15%	(23)	53%	(80)	8%	(12)	152
Employ: Retired	6%	(31)	9%	(45)	18%	(96)	61%	(322)	6%	(32)	526
Employ: Unemployed	9%	(26)	9%	(25)	23%	(65)	38%	(106)	21%	(58)	280
Employ: Other	10%	(17)	11%	(19)	14%	(24)	45%	(78)	20%	(35)	172
Military HH: Yes	8%	(30)	11%	(43)	18%	(70)	54%	(204)	9%	(33)	380
Military HH: No	9%	(172)	14%	(247)	20%	(366)	47%	(858)	10%	(177)	1820
RD/WT: Right Direction	13%	(85)	19%	(118)	18%	(115)	37%	(234)	12%	(75)	626
RD/WT: Wrong Track	7%	(117)	11%	(173)	20%	(321)	53%	(828)	9%	(135)	1574
Trump Job Approve	16%	(122)	17%	(137)	19%	(149)	39%	(305)	9%	(70)	783
Trump Job Disapprove	5%	(70)	10%	(136)	21%	(270)	55%	(721)	8%	(107)	1305
Trump Job Strongly Approve	16%	(76)	19%	(87)	18%	(82)	36%	(168)	11%	(53)	466
Trump Job Somewhat Approve	14%	(46)	16%	(50)	21%	(67)	43%	(137)	5%	(17)	318
Trump Job Somewhat Disapprove	7%	(20)	17%	(47)	27%	(72)	40%	(109)	9%	(23)	271
Trump Job Strongly Disapprove	5%	(50)	9%	(90)	19%	(198)	59%	(612)	8%	(84)	1034

Table CMS2_2: *How comfortable would you be doing the following activities right now?*
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	13%	(290)	20%	(436)	48%	(1062)	10%	(210)	2200
Favorable of Trump	16%	(120)	17%	(131)	20%	(151)	39%	(297)	7%	(53)	752
Unfavorable of Trump	5%	(71)	11%	(139)	21%	(270)	56%	(719)	7%	(94)	1293
Very Favorable of Trump	19%	(87)	17%	(77)	17%	(80)	38%	(175)	10%	(45)	465
Somewhat Favorable of Trump	12%	(34)	19%	(54)	25%	(71)	42%	(121)	3%	(8)	288
Somewhat Unfavorable of Trump	7%	(15)	18%	(39)	26%	(56)	45%	(97)	4%	(9)	216
Very Unfavorable of Trump	5%	(55)	9%	(100)	20%	(215)	58%	(622)	8%	(85)	1077
#1 Issue: Economy	11%	(76)	15%	(105)	23%	(160)	44%	(312)	8%	(55)	708
#1 Issue: Security	12%	(34)	22%	(61)	17%	(46)	40%	(110)	9%	(25)	276
#1 Issue: Health Care	5%	(20)	7%	(27)	20%	(76)	60%	(236)	8%	(32)	391
#1 Issue: Medicare / Social Security	7%	(22)	9%	(29)	15%	(47)	62%	(201)	7%	(24)	322
#1 Issue: Women's Issues	8%	(8)	17%	(18)	18%	(19)	41%	(43)	16%	(17)	105
#1 Issue: Education	10%	(13)	12%	(16)	26%	(34)	34%	(43)	18%	(22)	128
#1 Issue: Energy	11%	(9)	11%	(9)	29%	(23)	47%	(39)	2%	(2)	82
#1 Issue: Other	11%	(20)	14%	(26)	16%	(30)	42%	(78)	18%	(33)	189
2018 House Vote: Democrat	4%	(32)	10%	(78)	20%	(153)	59%	(455)	7%	(54)	772
2018 House Vote: Republican	13%	(80)	18%	(108)	20%	(123)	42%	(256)	8%	(47)	613
2018 House Vote: Someone else	14%	(11)	10%	(8)	23%	(18)	46%	(37)	8%	(6)	82
2016 Vote: Hillary Clinton	5%	(34)	9%	(67)	18%	(130)	61%	(439)	7%	(50)	720
2016 Vote: Donald Trump	13%	(88)	17%	(114)	22%	(143)	42%	(272)	6%	(37)	653
2016 Vote: Other	8%	(11)	10%	(14)	21%	(28)	52%	(70)	8%	(11)	135
2016 Vote: Didn't Vote	10%	(69)	14%	(95)	19%	(134)	40%	(278)	16%	(112)	688
Voted in 2014: Yes	9%	(114)	13%	(170)	19%	(244)	52%	(683)	7%	(92)	1303
Voted in 2014: No	10%	(88)	13%	(120)	21%	(192)	42%	(379)	13%	(118)	897
2012 Vote: Barack Obama	5%	(44)	10%	(82)	21%	(173)	58%	(489)	6%	(53)	842
2012 Vote: Mitt Romney	12%	(62)	17%	(83)	21%	(102)	44%	(218)	6%	(32)	498
2012 Vote: Other	12%	(9)	17%	(13)	14%	(11)	47%	(36)	10%	(7)	77
2012 Vote: Didn't Vote	11%	(86)	14%	(112)	19%	(148)	41%	(318)	15%	(117)	781

Table CMS2_2: *How comfortable would you be doing the following activities right now?*
Going to the movies

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	13%	(290)	20%	(436)	48%	(1062)	10%	(210)	2200
4-Region: Northeast	6%	(24)	12%	(46)	19%	(76)	54%	(212)	9%	(35)	394
4-Region: Midwest	11%	(50)	15%	(71)	21%	(96)	44%	(205)	9%	(40)	462
4-Region: South	11%	(89)	12%	(99)	20%	(162)	47%	(390)	10%	(84)	824
4-Region: West	8%	(39)	14%	(74)	19%	(101)	49%	(255)	10%	(50)	520
Sports fan	10%	(141)	16%	(228)	20%	(287)	47%	(682)	8%	(117)	1454
Traveled outside of U.S. in past year 1+ times	12%	(49)	19%	(78)	18%	(76)	42%	(175)	9%	(39)	417
Frequent Flyer	14%	(35)	17%	(42)	25%	(63)	35%	(87)	10%	(25)	252
Age: 25-35	13%	(46)	18%	(65)	18%	(64)	39%	(137)	11%	(38)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_3: *How comfortable would you be doing the following activities right now?*

Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(176)	9%	(197)	15%	(339)	58%	(1268)	10%	(220)	2200
Gender: Male	9%	(99)	9%	(97)	17%	(176)	54%	(576)	11%	(113)	1062
Gender: Female	7%	(76)	9%	(100)	14%	(163)	61%	(691)	9%	(107)	1138
Age: 18-34	11%	(72)	9%	(61)	17%	(110)	49%	(324)	13%	(88)	655
Age: 35-44	9%	(30)	11%	(40)	14%	(51)	56%	(200)	10%	(36)	358
Age: 45-64	7%	(50)	10%	(77)	15%	(111)	60%	(451)	8%	(61)	751
Age: 65+	5%	(22)	4%	(18)	15%	(68)	67%	(293)	8%	(35)	436
GenZers: 1997-2012	12%	(37)	8%	(24)	18%	(56)	45%	(138)	17%	(52)	306
Millennials: 1981-1996	10%	(53)	12%	(63)	15%	(75)	53%	(275)	10%	(52)	518
GenXers: 1965-1980	8%	(42)	10%	(55)	16%	(82)	57%	(299)	10%	(51)	529
Baby Boomers: 1946-1964	5%	(39)	7%	(52)	15%	(106)	65%	(472)	8%	(59)	727
PID: Dem (no lean)	5%	(40)	7%	(58)	12%	(103)	68%	(574)	8%	(71)	845
PID: Ind (no lean)	8%	(60)	8%	(55)	16%	(118)	53%	(381)	15%	(109)	724
PID: Rep (no lean)	12%	(75)	13%	(84)	19%	(119)	50%	(313)	6%	(40)	630
PID/Gender: Dem Men	5%	(21)	7%	(25)	13%	(49)	64%	(246)	11%	(42)	383
PID/Gender: Dem Women	4%	(19)	7%	(33)	12%	(54)	71%	(327)	6%	(29)	462
PID/Gender: Ind Men	10%	(32)	8%	(28)	16%	(55)	50%	(168)	16%	(52)	334
PID/Gender: Ind Women	7%	(28)	7%	(28)	16%	(63)	55%	(213)	15%	(57)	390
PID/Gender: Rep Men	14%	(47)	13%	(44)	21%	(72)	47%	(162)	6%	(19)	344
PID/Gender: Rep Women	10%	(28)	14%	(40)	16%	(46)	53%	(151)	7%	(21)	286
Ideo: Liberal (1-3)	5%	(32)	6%	(39)	13%	(83)	72%	(463)	4%	(29)	646
Ideo: Moderate (4)	6%	(31)	9%	(48)	17%	(93)	57%	(303)	10%	(56)	531
Ideo: Conservative (5-7)	11%	(86)	12%	(89)	18%	(137)	52%	(390)	7%	(53)	755
Educ: < College	8%	(124)	10%	(148)	15%	(228)	55%	(830)	12%	(182)	1512
Educ: Bachelors degree	7%	(33)	8%	(33)	16%	(72)	63%	(281)	5%	(24)	444
Educ: Post-grad	7%	(18)	6%	(15)	16%	(39)	64%	(157)	6%	(15)	244
Income: Under 50k	9%	(108)	9%	(115)	15%	(185)	54%	(668)	13%	(158)	1234
Income: 50k-100k	7%	(47)	8%	(58)	15%	(109)	63%	(450)	7%	(47)	712
Income: 100k+	8%	(20)	9%	(24)	18%	(46)	59%	(149)	6%	(16)	255
Ethnicity: White	8%	(136)	9%	(152)	15%	(261)	59%	(1023)	9%	(150)	1722
Ethnicity: Hispanic	11%	(38)	10%	(36)	9%	(32)	53%	(186)	17%	(58)	349

Table CMS2_3: *How comfortable would you be doing the following activities right now?*
Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(176)	9%	(197)	15%	(339)	58%	(1268)	10%	(220)	2200
Ethnicity: Afr. Am.	6%	(16)	9%	(25)	16%	(44)	51%	(140)	18%	(49)	274
Ethnicity: Other	11%	(23)	10%	(20)	17%	(34)	52%	(106)	10%	(21)	204
All Christian	8%	(86)	9%	(98)	15%	(157)	59%	(608)	8%	(88)	1037
All Non-Christian	10%	(11)	4%	(4)	25%	(28)	50%	(56)	12%	(13)	112
Atheist	6%	(7)	6%	(7)	14%	(15)	72%	(79)	2%	(2)	111
Agnostic/Nothing in particular	8%	(72)	9%	(88)	15%	(139)	56%	(525)	12%	(117)	940
Religious Non-Protestant/Catholic	14%	(19)	5%	(6)	24%	(33)	46%	(64)	12%	(17)	139
Evangelical	12%	(63)	16%	(85)	18%	(94)	44%	(230)	9%	(47)	519
Non-Evangelical	5%	(41)	7%	(57)	14%	(120)	66%	(548)	8%	(64)	829
Community: Urban	10%	(57)	10%	(57)	14%	(79)	53%	(311)	14%	(80)	585
Community: Suburban	7%	(72)	9%	(99)	17%	(181)	61%	(657)	7%	(76)	1084
Community: Rural	9%	(46)	8%	(41)	15%	(79)	56%	(300)	12%	(64)	531
Employ: Private Sector	9%	(55)	14%	(87)	16%	(97)	56%	(343)	5%	(33)	615
Employ: Government	8%	(9)	11%	(14)	17%	(21)	57%	(68)	7%	(8)	120
Employ: Self-Employed	13%	(23)	5%	(9)	18%	(31)	57%	(101)	7%	(12)	177
Employ: Homemaker	5%	(7)	10%	(15)	12%	(18)	64%	(98)	9%	(13)	152
Employ: Retired	5%	(27)	6%	(29)	13%	(67)	69%	(361)	8%	(42)	526
Employ: Unemployed	7%	(19)	6%	(17)	18%	(50)	50%	(141)	19%	(54)	280
Employ: Other	10%	(17)	10%	(17)	8%	(13)	50%	(86)	23%	(40)	172
Military HH: Yes	7%	(27)	8%	(30)	17%	(63)	61%	(232)	7%	(27)	380
Military HH: No	8%	(148)	9%	(167)	15%	(276)	57%	(1035)	11%	(194)	1820
RD/WT: Right Direction	12%	(73)	13%	(82)	19%	(117)	43%	(270)	13%	(83)	626
RD/WT: Wrong Track	6%	(102)	7%	(115)	14%	(222)	63%	(998)	9%	(137)	1574
Trump Job Approve	12%	(97)	14%	(111)	17%	(130)	47%	(368)	10%	(78)	783
Trump Job Disapprove	5%	(69)	6%	(74)	15%	(194)	66%	(856)	9%	(111)	1305
Trump Job Strongly Approve	15%	(70)	15%	(72)	17%	(80)	41%	(189)	12%	(55)	466
Trump Job Somewhat Approve	8%	(27)	12%	(40)	16%	(50)	56%	(179)	7%	(23)	318
Trump Job Somewhat Disapprove	8%	(22)	10%	(28)	23%	(61)	51%	(139)	7%	(20)	271
Trump Job Strongly Disapprove	5%	(47)	4%	(46)	13%	(132)	69%	(717)	9%	(91)	1034

Continued on next page

Table CMS2_3: *How comfortable would you be doing the following activities right now?*
Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(176)	9%	(197)	15%	(339)	58%	(1268)	10%	(220)	2200
Favorable of Trump	12%	(91)	14%	(106)	18%	(137)	47%	(356)	8%	(61)	752
Unfavorable of Trump	5%	(69)	6%	(83)	15%	(189)	66%	(855)	7%	(97)	1293
Very Favorable of Trump	15%	(69)	15%	(71)	18%	(84)	42%	(197)	10%	(45)	465
Somewhat Favorable of Trump	8%	(23)	12%	(35)	19%	(53)	56%	(160)	6%	(17)	288
Somewhat Unfavorable of Trump	5%	(12)	13%	(29)	23%	(50)	55%	(120)	3%	(6)	216
Very Unfavorable of Trump	5%	(57)	5%	(55)	13%	(139)	68%	(735)	8%	(91)	1077
#1 Issue: Economy	9%	(63)	11%	(79)	18%	(130)	54%	(379)	8%	(57)	708
#1 Issue: Security	15%	(41)	16%	(44)	14%	(39)	47%	(129)	9%	(24)	276
#1 Issue: Health Care	4%	(17)	6%	(24)	12%	(49)	69%	(269)	8%	(32)	391
#1 Issue: Medicare / Social Security	4%	(14)	3%	(10)	12%	(38)	72%	(232)	8%	(27)	322
#1 Issue: Women's Issues	5%	(6)	12%	(13)	16%	(17)	51%	(53)	15%	(16)	105
#1 Issue: Education	9%	(11)	9%	(11)	20%	(26)	45%	(58)	17%	(22)	128
#1 Issue: Energy	10%	(8)	1%	(1)	22%	(18)	61%	(50)	5%	(4)	82
#1 Issue: Other	8%	(16)	8%	(14)	12%	(22)	52%	(98)	21%	(39)	189
2018 House Vote: Democrat	5%	(37)	7%	(51)	13%	(98)	69%	(533)	7%	(53)	772
2018 House Vote: Republican	11%	(66)	12%	(76)	19%	(114)	50%	(304)	9%	(52)	613
2018 House Vote: Someone else	9%	(7)	10%	(9)	21%	(17)	52%	(43)	8%	(6)	82
2016 Vote: Hillary Clinton	4%	(30)	5%	(38)	12%	(88)	72%	(516)	7%	(47)	720
2016 Vote: Donald Trump	12%	(78)	14%	(89)	18%	(115)	50%	(327)	7%	(44)	653
2016 Vote: Other	5%	(6)	6%	(8)	21%	(28)	61%	(82)	8%	(11)	135
2016 Vote: Didn't Vote	9%	(61)	8%	(58)	16%	(107)	50%	(343)	17%	(119)	688
Voted in 2014: Yes	8%	(103)	9%	(119)	14%	(186)	61%	(797)	8%	(98)	1303
Voted in 2014: No	8%	(72)	9%	(78)	17%	(153)	53%	(471)	14%	(122)	897
2012 Vote: Barack Obama	4%	(35)	6%	(54)	13%	(114)	69%	(582)	7%	(58)	842
2012 Vote: Mitt Romney	12%	(58)	13%	(66)	16%	(82)	52%	(258)	7%	(35)	498
2012 Vote: Other	14%	(10)	8%	(6)	15%	(12)	52%	(40)	10%	(8)	77
2012 Vote: Didn't Vote	9%	(72)	9%	(71)	17%	(131)	50%	(387)	15%	(120)	781

Table CMS2_3: *How comfortable would you be doing the following activities right now?*
Going to a concert

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(176)	9%	(197)	15%	(339)	58%	(1268)	10%	(220)	2200
4-Region: Northeast	7%	(28)	7%	(26)	16%	(62)	63%	(248)	8%	(30)	394
4-Region: Midwest	10%	(46)	12%	(57)	12%	(53)	58%	(270)	8%	(36)	462
4-Region: South	7%	(59)	8%	(67)	17%	(144)	56%	(458)	12%	(96)	824
4-Region: West	8%	(42)	9%	(47)	15%	(80)	56%	(292)	11%	(59)	520
Sports fan	9%	(125)	10%	(151)	16%	(237)	56%	(816)	9%	(125)	1454
Traveled outside of U.S. in past year 1+ times	11%	(44)	10%	(40)	17%	(70)	52%	(216)	11%	(48)	417
Frequent Flyer	13%	(32)	13%	(33)	14%	(36)	50%	(127)	10%	(24)	252
Age: 25-35	12%	(41)	10%	(36)	16%	(56)	52%	(181)	10%	(35)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_4: *How comfortable would you be doing the following activities right now?*
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(233)	20%	(439)	26%	(565)	36%	(790)	8%	(173)	2200
Gender: Male	11%	(112)	22%	(232)	26%	(275)	32%	(344)	9%	(99)	1062
Gender: Female	11%	(121)	18%	(207)	25%	(289)	39%	(447)	7%	(75)	1138
Age: 18-34	13%	(86)	18%	(115)	24%	(154)	32%	(210)	14%	(91)	655
Age: 35-44	11%	(39)	21%	(75)	26%	(94)	36%	(127)	6%	(22)	358
Age: 45-64	9%	(69)	23%	(176)	25%	(185)	37%	(276)	6%	(45)	751
Age: 65+	9%	(39)	17%	(74)	30%	(131)	41%	(177)	4%	(16)	436
GenZers: 1997-2012	12%	(38)	19%	(58)	22%	(67)	31%	(95)	16%	(48)	306
Millennials: 1981-1996	14%	(71)	19%	(100)	26%	(132)	32%	(166)	9%	(49)	518
GenXers: 1965-1980	10%	(53)	21%	(109)	24%	(127)	38%	(202)	7%	(38)	529
Baby Boomers: 1946-1964	9%	(62)	22%	(157)	27%	(198)	38%	(276)	5%	(35)	727
PID: Dem (no lean)	6%	(52)	16%	(133)	26%	(222)	45%	(378)	7%	(61)	845
PID: Ind (no lean)	11%	(81)	19%	(134)	26%	(186)	33%	(238)	12%	(85)	724
PID: Rep (no lean)	16%	(100)	27%	(172)	25%	(158)	28%	(174)	4%	(27)	630
PID/Gender: Dem Men	5%	(18)	18%	(68)	30%	(114)	38%	(145)	10%	(37)	383
PID/Gender: Dem Women	7%	(34)	14%	(64)	23%	(107)	50%	(233)	5%	(24)	462
PID/Gender: Ind Men	13%	(44)	19%	(63)	23%	(76)	31%	(103)	15%	(50)	334
PID/Gender: Ind Women	10%	(38)	18%	(71)	28%	(110)	35%	(135)	9%	(35)	390
PID/Gender: Rep Men	15%	(50)	29%	(101)	25%	(86)	28%	(96)	3%	(12)	344
PID/Gender: Rep Women	17%	(50)	25%	(71)	25%	(72)	27%	(78)	5%	(15)	286
Ideo: Liberal (1-3)	7%	(43)	13%	(83)	27%	(177)	48%	(312)	5%	(31)	646
Ideo: Moderate (4)	8%	(44)	23%	(121)	28%	(146)	34%	(183)	7%	(36)	531
Ideo: Conservative (5-7)	15%	(115)	26%	(198)	25%	(187)	28%	(212)	6%	(43)	755
Educ: < College	11%	(169)	21%	(311)	24%	(359)	35%	(531)	9%	(142)	1512
Educ: Bachelors degree	10%	(43)	19%	(85)	32%	(141)	35%	(155)	4%	(20)	444
Educ: Post-grad	9%	(21)	18%	(43)	26%	(64)	43%	(104)	5%	(12)	244
Income: Under 50k	11%	(139)	19%	(238)	24%	(292)	36%	(443)	10%	(121)	1234
Income: 50k-100k	9%	(66)	21%	(150)	28%	(197)	37%	(262)	5%	(37)	712
Income: 100k+	11%	(28)	20%	(51)	30%	(76)	33%	(84)	6%	(15)	255
Ethnicity: White	10%	(177)	21%	(360)	26%	(452)	36%	(621)	7%	(112)	1722
Ethnicity: Hispanic	11%	(37)	16%	(57)	23%	(81)	38%	(131)	12%	(43)	349

Table CMS2_4: *How comfortable would you be doing the following activities right now?*
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(233)	20%	(439)	26%	(565)	36%	(790)	8%	(173)	2200
Ethnicity: Afr. Am.	11%	(29)	18%	(50)	19%	(51)	37%	(100)	16%	(44)	274
Ethnicity: Other	13%	(27)	14%	(30)	30%	(61)	34%	(69)	8%	(17)	204
All Christian	11%	(116)	23%	(234)	26%	(266)	36%	(369)	5%	(52)	1037
All Non-Christian	8%	(8)	15%	(17)	41%	(46)	25%	(29)	11%	(13)	112
Atheist	9%	(9)	16%	(17)	27%	(30)	45%	(50)	3%	(3)	111
Agnostic/Nothing in particular	11%	(99)	18%	(171)	24%	(222)	36%	(342)	11%	(106)	940
Religious Non-Protestant/Catholic	9%	(12)	17%	(23)	36%	(50)	25%	(35)	14%	(19)	139
Evangelical	17%	(90)	29%	(153)	20%	(103)	28%	(147)	5%	(27)	519
Non-Evangelical	8%	(66)	18%	(146)	29%	(239)	41%	(336)	5%	(42)	829
Community: Urban	10%	(59)	21%	(121)	22%	(127)	36%	(210)	12%	(69)	585
Community: Suburban	10%	(108)	19%	(211)	29%	(318)	36%	(393)	5%	(54)	1084
Community: Rural	12%	(66)	20%	(107)	23%	(120)	35%	(188)	10%	(51)	531
Employ: Private Sector	12%	(74)	23%	(142)	29%	(176)	32%	(195)	5%	(28)	615
Employ: Government	13%	(15)	30%	(36)	24%	(29)	28%	(34)	5%	(7)	120
Employ: Self-Employed	13%	(24)	18%	(32)	33%	(58)	31%	(55)	5%	(8)	177
Employ: Homemaker	9%	(14)	23%	(35)	20%	(31)	41%	(62)	6%	(9)	152
Employ: Retired	9%	(47)	18%	(93)	27%	(143)	42%	(223)	4%	(19)	526
Employ: Unemployed	7%	(19)	18%	(51)	20%	(55)	35%	(97)	21%	(58)	280
Employ: Other	12%	(21)	15%	(25)	16%	(27)	41%	(70)	16%	(28)	172
Military HH: Yes	9%	(35)	22%	(83)	22%	(82)	41%	(154)	7%	(26)	380
Military HH: No	11%	(198)	20%	(356)	27%	(483)	35%	(636)	8%	(147)	1820
RD/WT: Right Direction	15%	(97)	25%	(159)	23%	(147)	25%	(160)	10%	(64)	626
RD/WT: Wrong Track	9%	(136)	18%	(280)	27%	(418)	40%	(630)	7%	(109)	1574
Trump Job Approve	17%	(131)	26%	(205)	23%	(181)	27%	(209)	7%	(57)	783
Trump Job Disapprove	7%	(95)	16%	(207)	27%	(357)	43%	(559)	7%	(87)	1305
Trump Job Strongly Approve	18%	(86)	27%	(128)	22%	(102)	23%	(107)	9%	(43)	466
Trump Job Somewhat Approve	14%	(45)	24%	(77)	25%	(80)	32%	(102)	4%	(14)	318
Trump Job Somewhat Disapprove	8%	(21)	24%	(64)	31%	(83)	29%	(80)	8%	(22)	271
Trump Job Strongly Disapprove	7%	(74)	14%	(142)	26%	(274)	46%	(479)	6%	(65)	1034

Table CMS2_4: *How comfortable would you be doing the following activities right now?*
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(233)	20%	(439)	26%	(565)	36%	(790)	8%	(173)	2200
Favorable of Trump	17%	(130)	27%	(203)	24%	(182)	27%	(200)	5%	(38)	752
Unfavorable of Trump	7%	(96)	17%	(215)	27%	(348)	43%	(560)	6%	(74)	1293
Very Favorable of Trump	21%	(96)	26%	(122)	23%	(107)	23%	(107)	7%	(33)	465
Somewhat Favorable of Trump	12%	(34)	28%	(80)	26%	(76)	32%	(93)	2%	(5)	288
Somewhat Unfavorable of Trump	10%	(21)	24%	(51)	33%	(72)	30%	(66)	3%	(7)	216
Very Unfavorable of Trump	7%	(75)	15%	(165)	26%	(276)	46%	(494)	6%	(67)	1077
#1 Issue: Economy	14%	(96)	24%	(169)	28%	(198)	29%	(207)	5%	(38)	708
#1 Issue: Security	13%	(37)	33%	(92)	20%	(54)	27%	(75)	7%	(18)	276
#1 Issue: Health Care	5%	(21)	13%	(52)	27%	(106)	46%	(181)	8%	(31)	391
#1 Issue: Medicare / Social Security	9%	(28)	15%	(49)	24%	(79)	47%	(152)	5%	(15)	322
#1 Issue: Women's Issues	8%	(8)	18%	(19)	28%	(30)	33%	(35)	12%	(13)	105
#1 Issue: Education	7%	(9)	20%	(26)	24%	(30)	31%	(40)	18%	(23)	128
#1 Issue: Energy	16%	(13)	11%	(9)	25%	(21)	42%	(35)	6%	(5)	82
#1 Issue: Other	11%	(20)	13%	(24)	25%	(48)	36%	(67)	16%	(30)	189
2018 House Vote: Democrat	6%	(45)	16%	(124)	29%	(224)	44%	(337)	6%	(43)	772
2018 House Vote: Republican	15%	(92)	28%	(175)	24%	(147)	27%	(165)	6%	(35)	613
2018 House Vote: Someone else	14%	(12)	18%	(15)	32%	(26)	29%	(24)	7%	(5)	82
2016 Vote: Hillary Clinton	6%	(41)	14%	(98)	27%	(198)	47%	(340)	6%	(44)	720
2016 Vote: Donald Trump	16%	(101)	29%	(190)	24%	(155)	27%	(177)	4%	(29)	653
2016 Vote: Other	11%	(15)	22%	(29)	26%	(35)	37%	(50)	5%	(6)	135
2016 Vote: Didn't Vote	11%	(76)	18%	(121)	25%	(174)	32%	(223)	14%	(94)	688
Voted in 2014: Yes	11%	(141)	20%	(265)	26%	(343)	37%	(485)	5%	(70)	1303
Voted in 2014: No	10%	(92)	19%	(174)	25%	(222)	34%	(305)	12%	(103)	897
2012 Vote: Barack Obama	7%	(59)	15%	(125)	28%	(237)	45%	(379)	5%	(42)	842
2012 Vote: Mitt Romney	14%	(72)	28%	(138)	25%	(125)	28%	(140)	5%	(23)	498
2012 Vote: Other	22%	(17)	25%	(20)	19%	(15)	27%	(21)	7%	(5)	77
2012 Vote: Didn't Vote	11%	(86)	20%	(156)	24%	(186)	32%	(249)	13%	(103)	781

Table CMS2_4: *How comfortable would you be doing the following activities right now?*
Going to a shopping mall

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(233)	20%	(439)	26%	(565)	36%	(790)	8%	(173)	2200
4-Region: Northeast	10%	(38)	19%	(75)	25%	(96)	40%	(159)	7%	(26)	394
4-Region: Midwest	11%	(52)	21%	(97)	31%	(143)	31%	(145)	5%	(25)	462
4-Region: South	12%	(97)	21%	(171)	24%	(194)	35%	(286)	9%	(76)	824
4-Region: West	9%	(46)	18%	(96)	25%	(131)	39%	(200)	9%	(46)	520
Sports fan	11%	(161)	21%	(310)	27%	(391)	34%	(498)	6%	(94)	1454
Traveled outside of U.S. in past year 1+ times	12%	(48)	21%	(86)	28%	(115)	31%	(129)	9%	(37)	417
Frequent Flyer	16%	(40)	26%	(64)	22%	(56)	27%	(68)	9%	(23)	252
Age: 25-35	14%	(49)	18%	(63)	23%	(82)	32%	(114)	12%	(42)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_5: *How comfortable would you be doing the following activities right now?*

Going to an amusement park

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	11%	(233)	19%	(408)	51%	(1122)	11%	(236)	2200
Gender: Male	10%	(107)	12%	(124)	20%	(208)	47%	(494)	12%	(129)	1062
Gender: Female	8%	(95)	10%	(108)	18%	(200)	55%	(628)	9%	(107)	1138
Age: 18-34	14%	(91)	12%	(78)	18%	(120)	42%	(275)	14%	(91)	655
Age: 35-44	10%	(36)	11%	(39)	21%	(76)	47%	(170)	10%	(37)	358
Age: 45-64	7%	(54)	12%	(87)	17%	(131)	55%	(411)	9%	(69)	751
Age: 65+	5%	(22)	7%	(29)	19%	(81)	61%	(266)	9%	(39)	436
GenZers: 1997-2012	15%	(46)	12%	(38)	21%	(64)	35%	(108)	16%	(50)	306
Millennials: 1981-1996	12%	(64)	12%	(61)	19%	(97)	46%	(239)	11%	(58)	518
GenXers: 1965-1980	8%	(43)	12%	(64)	18%	(95)	52%	(273)	10%	(54)	529
Baby Boomers: 1946-1964	6%	(44)	9%	(64)	17%	(124)	59%	(433)	9%	(63)	727
PID: Dem (no lean)	6%	(48)	7%	(63)	17%	(142)	60%	(509)	10%	(83)	845
PID: Ind (no lean)	9%	(65)	11%	(80)	17%	(123)	48%	(348)	15%	(108)	724
PID: Rep (no lean)	14%	(89)	14%	(90)	23%	(143)	42%	(265)	7%	(44)	630
PID/Gender: Dem Men	5%	(20)	8%	(32)	18%	(70)	55%	(212)	13%	(49)	383
PID/Gender: Dem Women	6%	(28)	7%	(31)	16%	(72)	64%	(297)	7%	(35)	462
PID/Gender: Ind Men	11%	(36)	11%	(36)	16%	(54)	44%	(148)	18%	(60)	334
PID/Gender: Ind Women	7%	(28)	11%	(44)	17%	(68)	51%	(201)	12%	(48)	390
PID/Gender: Rep Men	15%	(51)	16%	(57)	24%	(83)	39%	(134)	6%	(20)	344
PID/Gender: Rep Women	14%	(39)	11%	(33)	21%	(60)	46%	(131)	8%	(24)	286
Ideo: Liberal (1-3)	6%	(41)	7%	(47)	17%	(109)	64%	(412)	6%	(37)	646
Ideo: Moderate (4)	6%	(32)	10%	(53)	19%	(99)	54%	(286)	11%	(61)	531
Ideo: Conservative (5-7)	13%	(97)	14%	(103)	22%	(163)	44%	(332)	8%	(60)	755
Educ: < College	10%	(145)	11%	(169)	19%	(292)	47%	(711)	13%	(194)	1512
Educ: Bachelors degree	9%	(38)	10%	(44)	17%	(77)	59%	(263)	5%	(22)	444
Educ: Post-grad	8%	(19)	8%	(19)	16%	(38)	61%	(148)	8%	(20)	244
Income: Under 50k	10%	(124)	11%	(131)	19%	(230)	48%	(594)	12%	(154)	1234
Income: 50k-100k	8%	(59)	11%	(77)	18%	(131)	54%	(385)	8%	(60)	712
Income: 100k+	8%	(19)	10%	(24)	18%	(47)	56%	(143)	8%	(21)	255
Ethnicity: White	9%	(149)	10%	(177)	18%	(318)	54%	(922)	9%	(156)	1722
Ethnicity: Hispanic	14%	(48)	8%	(26)	20%	(69)	44%	(155)	15%	(51)	349

Table CMS2_5: *How comfortable would you be doing the following activities right now?*
Going to an amusement park

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	11%	(233)	19%	(408)	51%	(1122)	11%	(236)	2200
Ethnicity: Afr. Am.	9%	(26)	11%	(29)	16%	(45)	42%	(115)	22%	(60)	274
Ethnicity: Other	14%	(28)	13%	(26)	22%	(45)	42%	(86)	10%	(20)	204
All Christian	10%	(101)	9%	(97)	20%	(204)	52%	(544)	9%	(91)	1037
All Non-Christian	7%	(8)	13%	(14)	16%	(18)	52%	(59)	12%	(13)	112
Atheist	11%	(12)	7%	(8)	13%	(14)	68%	(75)	2%	(2)	111
Agnostic/Nothing in particular	9%	(81)	12%	(113)	18%	(172)	47%	(444)	14%	(129)	940
Religious Non-Protestant/Catholic	8%	(11)	13%	(18)	17%	(23)	48%	(67)	14%	(19)	139
Evangelical	17%	(90)	13%	(65)	23%	(120)	36%	(188)	11%	(57)	519
Non-Evangelical	5%	(42)	10%	(82)	19%	(160)	59%	(485)	7%	(60)	829
Community: Urban	10%	(61)	11%	(65)	16%	(96)	48%	(278)	14%	(85)	585
Community: Suburban	7%	(80)	10%	(110)	20%	(220)	55%	(594)	7%	(80)	1084
Community: Rural	12%	(61)	11%	(57)	17%	(92)	47%	(250)	13%	(71)	531
Employ: Private Sector	11%	(70)	13%	(78)	21%	(129)	48%	(296)	7%	(41)	615
Employ: Government	11%	(14)	16%	(20)	18%	(22)	48%	(57)	7%	(8)	120
Employ: Self-Employed	13%	(22)	9%	(15)	20%	(36)	49%	(87)	9%	(17)	177
Employ: Homemaker	7%	(11)	12%	(18)	16%	(24)	56%	(85)	9%	(14)	152
Employ: Retired	6%	(32)	7%	(35)	17%	(87)	63%	(330)	8%	(42)	526
Employ: Unemployed	8%	(23)	8%	(23)	17%	(48)	46%	(128)	21%	(58)	280
Employ: Other	10%	(16)	9%	(16)	15%	(26)	44%	(76)	22%	(38)	172
Military HH: Yes	8%	(29)	9%	(34)	20%	(76)	54%	(205)	9%	(35)	380
Military HH: No	10%	(173)	11%	(198)	18%	(331)	50%	(917)	11%	(201)	1820
RD/WT: Right Direction	13%	(83)	14%	(87)	21%	(131)	38%	(239)	14%	(87)	626
RD/WT: Wrong Track	8%	(119)	9%	(146)	18%	(277)	56%	(883)	9%	(149)	1574
Trump Job Approve	15%	(120)	15%	(115)	21%	(165)	39%	(309)	10%	(75)	783
Trump Job Disapprove	6%	(72)	8%	(106)	17%	(224)	60%	(778)	10%	(125)	1305
Trump Job Strongly Approve	18%	(83)	15%	(68)	23%	(106)	34%	(157)	11%	(51)	466
Trump Job Somewhat Approve	12%	(37)	15%	(47)	18%	(59)	48%	(152)	7%	(23)	318
Trump Job Somewhat Disapprove	7%	(19)	17%	(46)	23%	(61)	41%	(111)	12%	(33)	271
Trump Job Strongly Disapprove	5%	(53)	6%	(60)	16%	(163)	64%	(667)	9%	(92)	1034

Table CMS2_5: *How comfortable would you be doing the following activities right now?*

Going to an amusement park

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	11%	(233)	19%	(408)	51%	(1122)	11%	(236)	2200
Favorable of Trump	15%	(115)	16%	(120)	22%	(162)	39%	(295)	8%	(60)	752
Unfavorable of Trump	6%	(72)	8%	(101)	17%	(225)	61%	(788)	8%	(107)	1293
Very Favorable of Trump	18%	(82)	15%	(72)	23%	(105)	35%	(163)	9%	(43)	465
Somewhat Favorable of Trump	11%	(33)	17%	(48)	20%	(57)	46%	(132)	6%	(17)	288
Somewhat Unfavorable of Trump	5%	(11)	20%	(43)	22%	(48)	48%	(103)	5%	(10)	216
Very Unfavorable of Trump	6%	(60)	5%	(58)	16%	(177)	64%	(685)	9%	(97)	1077
#1 Issue: Economy	11%	(77)	13%	(91)	21%	(150)	46%	(324)	9%	(66)	708
#1 Issue: Security	18%	(50)	13%	(36)	17%	(47)	42%	(115)	10%	(27)	276
#1 Issue: Health Care	5%	(19)	9%	(34)	16%	(65)	61%	(240)	9%	(34)	391
#1 Issue: Medicare / Social Security	4%	(15)	7%	(22)	16%	(52)	62%	(201)	10%	(33)	322
#1 Issue: Women's Issues	9%	(10)	13%	(14)	10%	(11)	51%	(53)	17%	(17)	105
#1 Issue: Education	7%	(9)	16%	(21)	28%	(36)	31%	(40)	17%	(22)	128
#1 Issue: Energy	7%	(5)	4%	(3)	18%	(15)	65%	(53)	6%	(5)	82
#1 Issue: Other	10%	(18)	6%	(11)	17%	(32)	51%	(96)	17%	(31)	189
2018 House Vote: Democrat	5%	(40)	6%	(49)	18%	(136)	63%	(485)	8%	(62)	772
2018 House Vote: Republican	14%	(87)	15%	(92)	21%	(128)	42%	(257)	8%	(49)	613
2018 House Vote: Someone else	10%	(8)	12%	(10)	28%	(23)	39%	(32)	11%	(9)	82
2016 Vote: Hillary Clinton	5%	(37)	6%	(41)	17%	(120)	65%	(465)	8%	(57)	720
2016 Vote: Donald Trump	14%	(93)	14%	(93)	21%	(137)	43%	(282)	7%	(48)	653
2016 Vote: Other	7%	(9)	10%	(13)	19%	(26)	54%	(73)	10%	(13)	135
2016 Vote: Didn't Vote	9%	(63)	12%	(82)	18%	(124)	44%	(302)	17%	(117)	688
Voted in 2014: Yes	9%	(123)	10%	(126)	18%	(240)	54%	(708)	8%	(107)	1303
Voted in 2014: No	9%	(80)	12%	(106)	19%	(167)	46%	(414)	14%	(129)	897
2012 Vote: Barack Obama	5%	(42)	8%	(64)	17%	(145)	62%	(524)	8%	(67)	842
2012 Vote: Mitt Romney	13%	(65)	14%	(71)	20%	(98)	46%	(228)	7%	(36)	498
2012 Vote: Other	16%	(12)	11%	(9)	18%	(14)	48%	(37)	6%	(5)	77
2012 Vote: Didn't Vote	11%	(83)	11%	(89)	19%	(150)	42%	(331)	16%	(128)	781

Table CMS2_5: *How comfortable would you be doing the following activities right now?*
Going to an amusement park

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(202)	11%	(233)	19%	(408)	51%	(1122)	11%	(236)	2200
4-Region: Northeast	7%	(26)	9%	(35)	18%	(70)	57%	(225)	10%	(38)	394
4-Region: Midwest	11%	(51)	12%	(57)	15%	(70)	51%	(237)	10%	(47)	462
4-Region: South	9%	(77)	11%	(93)	20%	(166)	47%	(388)	12%	(100)	824
4-Region: West	9%	(48)	9%	(48)	19%	(101)	52%	(272)	10%	(51)	520
Sports fan	10%	(149)	12%	(169)	19%	(281)	50%	(721)	9%	(135)	1454
Traveled outside of U.S. in past year 1+ times	13%	(55)	11%	(48)	20%	(84)	44%	(184)	11%	(47)	417
Frequent Flyer	17%	(42)	13%	(33)	20%	(51)	38%	(96)	12%	(29)	252
Age: 25-35	12%	(43)	13%	(46)	15%	(52)	47%	(166)	12%	(42)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_6: *How comfortable would you be doing the following activities right now?*
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(186)	15%	(322)	22%	(478)	46%	(1009)	9%	(205)	2200
Gender: Male	10%	(104)	14%	(152)	22%	(233)	44%	(463)	10%	(111)	1062
Gender: Female	7%	(82)	15%	(171)	22%	(245)	48%	(546)	8%	(94)	1138
Age: 18-34	10%	(69)	17%	(112)	23%	(150)	36%	(238)	13%	(87)	655
Age: 35-44	10%	(36)	15%	(55)	23%	(80)	43%	(153)	9%	(33)	358
Age: 45-64	7%	(52)	16%	(121)	20%	(153)	49%	(368)	8%	(58)	751
Age: 65+	7%	(29)	8%	(35)	22%	(95)	57%	(250)	6%	(27)	436
GenZers: 1997-2012	10%	(31)	14%	(43)	26%	(81)	34%	(104)	15%	(47)	306
Millennials: 1981-1996	12%	(61)	19%	(101)	20%	(106)	38%	(197)	10%	(54)	518
GenXers: 1965-1980	7%	(39)	16%	(84)	20%	(104)	47%	(251)	10%	(51)	529
Baby Boomers: 1946-1964	7%	(50)	12%	(90)	22%	(157)	53%	(385)	6%	(45)	727
PID: Dem (no lean)	5%	(38)	9%	(80)	23%	(197)	54%	(460)	8%	(71)	845
PID: Ind (no lean)	9%	(62)	15%	(111)	21%	(151)	42%	(303)	13%	(98)	724
PID: Rep (no lean)	13%	(85)	21%	(132)	21%	(130)	39%	(246)	6%	(37)	630
PID/Gender: Dem Men	5%	(20)	9%	(35)	26%	(98)	49%	(187)	11%	(43)	383
PID/Gender: Dem Women	4%	(19)	10%	(44)	21%	(98)	59%	(273)	6%	(28)	462
PID/Gender: Ind Men	11%	(37)	12%	(41)	21%	(70)	41%	(136)	15%	(50)	334
PID/Gender: Ind Women	7%	(26)	18%	(69)	21%	(81)	43%	(166)	12%	(47)	390
PID/Gender: Rep Men	14%	(47)	22%	(75)	19%	(65)	41%	(140)	5%	(18)	344
PID/Gender: Rep Women	13%	(38)	20%	(57)	23%	(66)	37%	(107)	7%	(19)	286
Ideo: Liberal (1-3)	6%	(39)	10%	(62)	25%	(161)	55%	(355)	4%	(29)	646
Ideo: Moderate (4)	5%	(27)	15%	(80)	22%	(115)	48%	(257)	10%	(51)	531
Ideo: Conservative (5-7)	12%	(92)	19%	(142)	21%	(158)	41%	(312)	7%	(51)	755
Educ: < College	8%	(127)	16%	(236)	21%	(312)	44%	(667)	11%	(170)	1512
Educ: Bachelors degree	9%	(40)	13%	(56)	25%	(113)	48%	(213)	5%	(22)	444
Educ: Post-grad	8%	(18)	12%	(30)	22%	(53)	53%	(129)	5%	(13)	244
Income: Under 50k	9%	(112)	15%	(180)	21%	(260)	44%	(539)	12%	(142)	1234
Income: 50k-100k	7%	(50)	14%	(99)	22%	(160)	50%	(357)	7%	(47)	712
Income: 100k+	9%	(24)	17%	(43)	23%	(59)	44%	(112)	6%	(16)	255
Ethnicity: White	9%	(154)	15%	(264)	22%	(377)	46%	(795)	8%	(132)	1722
Ethnicity: Hispanic	11%	(40)	13%	(46)	18%	(61)	44%	(154)	14%	(49)	349

Table CMS2_6: *How comfortable would you be doing the following activities right now?*
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(186)	15%	(322)	22%	(478)	46%	(1009)	9%	(205)	2200
Ethnicity: Afr. Am.	3%	(8)	12%	(32)	23%	(62)	44%	(121)	19%	(52)	274
Ethnicity: Other	12%	(24)	13%	(26)	19%	(39)	46%	(93)	10%	(21)	204
All Christian	10%	(103)	14%	(146)	22%	(227)	47%	(488)	7%	(72)	1037
All Non-Christian	9%	(10)	9%	(11)	29%	(32)	43%	(49)	10%	(11)	112
Atheist	6%	(7)	14%	(16)	19%	(21)	59%	(66)	1%	(2)	111
Agnostic/Nothing in particular	7%	(66)	16%	(149)	21%	(198)	43%	(406)	13%	(120)	940
Religious Non-Protestant/Catholic	9%	(13)	11%	(15)	28%	(38)	39%	(55)	13%	(17)	139
Evangelical	13%	(66)	22%	(114)	23%	(122)	34%	(177)	8%	(40)	519
Non-Evangelical	7%	(60)	12%	(99)	21%	(175)	53%	(441)	7%	(54)	829
Community: Urban	9%	(50)	14%	(83)	19%	(113)	45%	(264)	13%	(75)	585
Community: Suburban	8%	(84)	14%	(157)	24%	(261)	48%	(517)	6%	(66)	1084
Community: Rural	10%	(52)	16%	(83)	20%	(104)	43%	(228)	12%	(65)	531
Employ: Private Sector	11%	(68)	19%	(117)	24%	(148)	40%	(244)	6%	(39)	615
Employ: Government	5%	(6)	20%	(24)	27%	(32)	42%	(50)	6%	(8)	120
Employ: Self-Employed	8%	(14)	15%	(27)	17%	(30)	53%	(94)	7%	(12)	177
Employ: Homemaker	7%	(10)	15%	(23)	16%	(24)	54%	(82)	8%	(13)	152
Employ: Retired	7%	(37)	10%	(55)	19%	(101)	58%	(306)	5%	(27)	526
Employ: Unemployed	7%	(19)	10%	(28)	20%	(57)	42%	(119)	20%	(57)	280
Employ: Other	12%	(20)	11%	(20)	19%	(33)	38%	(65)	20%	(34)	172
Military HH: Yes	7%	(26)	13%	(49)	19%	(72)	52%	(197)	9%	(36)	380
Military HH: No	9%	(160)	15%	(273)	22%	(406)	45%	(812)	9%	(169)	1820
RD/WT: Right Direction	12%	(76)	20%	(128)	19%	(122)	36%	(228)	12%	(74)	626
RD/WT: Wrong Track	7%	(110)	12%	(195)	23%	(356)	50%	(781)	8%	(131)	1574
Trump Job Approve	14%	(110)	20%	(160)	20%	(153)	37%	(290)	9%	(70)	783
Trump Job Disapprove	6%	(74)	11%	(142)	24%	(311)	52%	(675)	8%	(102)	1305
Trump Job Strongly Approve	17%	(78)	23%	(108)	17%	(78)	33%	(154)	10%	(48)	466
Trump Job Somewhat Approve	10%	(32)	17%	(53)	24%	(76)	43%	(135)	7%	(22)	318
Trump Job Somewhat Disapprove	8%	(20)	17%	(47)	31%	(83)	33%	(89)	11%	(31)	271
Trump Job Strongly Disapprove	5%	(53)	9%	(95)	22%	(228)	57%	(587)	7%	(71)	1034

Table CMS2_6: *How comfortable would you be doing the following activities right now?*
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(186)	15%	(322)	22%	(478)	46%	(1009)	9%	(205)	2200
Favorable of Trump	15%	(115)	20%	(154)	20%	(149)	38%	(282)	7%	(53)	752
Unfavorable of Trump	5%	(66)	12%	(151)	24%	(310)	52%	(677)	7%	(89)	1293
Very Favorable of Trump	19%	(86)	20%	(92)	18%	(84)	35%	(164)	8%	(39)	465
Somewhat Favorable of Trump	10%	(28)	22%	(62)	23%	(65)	41%	(118)	5%	(14)	288
Somewhat Unfavorable of Trump	5%	(12)	18%	(39)	35%	(75)	37%	(80)	5%	(11)	216
Very Unfavorable of Trump	5%	(54)	10%	(113)	22%	(235)	55%	(597)	7%	(79)	1077
#1 Issue: Economy	12%	(85)	17%	(118)	23%	(160)	41%	(292)	7%	(53)	708
#1 Issue: Security	12%	(33)	24%	(66)	22%	(60)	35%	(96)	8%	(21)	276
#1 Issue: Health Care	5%	(19)	10%	(40)	20%	(79)	56%	(219)	9%	(35)	391
#1 Issue: Medicare / Social Security	5%	(15)	9%	(28)	20%	(63)	60%	(193)	7%	(23)	322
#1 Issue: Women's Issues	7%	(8)	16%	(17)	26%	(27)	37%	(39)	13%	(14)	105
#1 Issue: Education	6%	(8)	13%	(17)	28%	(36)	35%	(45)	18%	(22)	128
#1 Issue: Energy	6%	(4)	12%	(10)	23%	(19)	55%	(45)	5%	(4)	82
#1 Issue: Other	7%	(13)	15%	(27)	18%	(35)	43%	(81)	17%	(32)	189
2018 House Vote: Democrat	4%	(33)	9%	(69)	24%	(183)	56%	(430)	7%	(56)	772
2018 House Vote: Republican	13%	(81)	20%	(124)	21%	(126)	38%	(235)	8%	(48)	613
2018 House Vote: Someone else	13%	(10)	17%	(14)	22%	(18)	46%	(37)	2%	(2)	82
2016 Vote: Hillary Clinton	5%	(37)	8%	(56)	22%	(157)	58%	(414)	8%	(55)	720
2016 Vote: Donald Trump	13%	(87)	22%	(141)	20%	(134)	39%	(256)	5%	(35)	653
2016 Vote: Other	9%	(11)	13%	(18)	23%	(31)	47%	(64)	8%	(11)	135
2016 Vote: Didn't Vote	7%	(50)	16%	(108)	22%	(152)	40%	(275)	15%	(104)	688
Voted in 2014: Yes	9%	(117)	14%	(187)	21%	(275)	48%	(632)	7%	(93)	1303
Voted in 2014: No	8%	(69)	15%	(136)	23%	(203)	42%	(377)	12%	(112)	897
2012 Vote: Barack Obama	6%	(51)	10%	(83)	22%	(184)	55%	(463)	7%	(60)	842
2012 Vote: Mitt Romney	12%	(60)	22%	(109)	20%	(101)	41%	(203)	5%	(25)	498
2012 Vote: Other	13%	(10)	9%	(7)	25%	(20)	42%	(33)	10%	(7)	77
2012 Vote: Didn't Vote	8%	(64)	16%	(123)	22%	(173)	40%	(308)	14%	(113)	781

Table CMS2_6: *How comfortable would you be doing the following activities right now?*
Going to a party or social event

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(186)	15%	(322)	22%	(478)	46%	(1009)	9%	(205)	2200
4-Region: Northeast	8%	(33)	14%	(54)	24%	(96)	47%	(186)	6%	(24)	394
4-Region: Midwest	9%	(41)	20%	(90)	21%	(98)	42%	(196)	8%	(37)	462
4-Region: South	9%	(78)	13%	(106)	21%	(175)	45%	(373)	11%	(92)	824
4-Region: West	6%	(33)	14%	(71)	21%	(109)	49%	(254)	10%	(53)	520
Sports fan	9%	(130)	15%	(225)	23%	(336)	45%	(648)	8%	(115)	1454
Traveled outside of U.S. in past year 1+ times	10%	(42)	16%	(67)	24%	(101)	41%	(169)	9%	(37)	417
Frequent Flyer	14%	(36)	20%	(49)	24%	(61)	34%	(85)	8%	(21)	252
Age: 25-35	12%	(43)	20%	(69)	19%	(67)	37%	(130)	12%	(42)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_7: *How comfortable would you be doing the following activities right now?*
Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(243)	15%	(338)	19%	(411)	43%	(936)	12%	(272)	2200
Gender: Male	11%	(113)	18%	(189)	19%	(197)	40%	(425)	13%	(138)	1062
Gender: Female	11%	(130)	13%	(150)	19%	(213)	45%	(512)	12%	(134)	1138
Age: 18-34	12%	(79)	12%	(81)	18%	(115)	39%	(254)	19%	(126)	655
Age: 35-44	12%	(43)	15%	(55)	17%	(61)	44%	(157)	12%	(42)	358
Age: 45-64	11%	(82)	19%	(145)	19%	(145)	41%	(306)	10%	(73)	751
Age: 65+	9%	(39)	13%	(57)	21%	(90)	50%	(218)	7%	(32)	436
GenZers: 1997-2012	12%	(37)	9%	(27)	19%	(58)	39%	(118)	22%	(66)	306
Millennials: 1981-1996	14%	(71)	17%	(86)	16%	(83)	40%	(207)	14%	(72)	518
GenXers: 1965-1980	10%	(55)	16%	(86)	20%	(104)	39%	(207)	15%	(77)	529
Baby Boomers: 1946-1964	10%	(71)	17%	(124)	18%	(131)	48%	(351)	7%	(50)	727
PID: Dem (no lean)	5%	(40)	12%	(98)	18%	(150)	55%	(463)	11%	(95)	845
PID: Ind (no lean)	11%	(79)	13%	(94)	17%	(126)	41%	(294)	18%	(132)	724
PID: Rep (no lean)	20%	(124)	23%	(147)	21%	(135)	28%	(179)	7%	(45)	630
PID/Gender: Dem Men	4%	(14)	14%	(55)	18%	(68)	52%	(200)	12%	(46)	383
PID/Gender: Dem Women	6%	(26)	9%	(43)	18%	(81)	57%	(264)	11%	(49)	462
PID/Gender: Ind Men	11%	(37)	15%	(49)	15%	(51)	39%	(130)	20%	(67)	334
PID/Gender: Ind Women	11%	(42)	11%	(44)	19%	(75)	42%	(163)	17%	(65)	390
PID/Gender: Rep Men	18%	(62)	24%	(84)	23%	(79)	28%	(95)	7%	(25)	344
PID/Gender: Rep Women	22%	(62)	22%	(63)	20%	(57)	29%	(84)	7%	(20)	286
Ideo: Liberal (1-3)	6%	(37)	8%	(54)	18%	(114)	60%	(389)	8%	(53)	646
Ideo: Moderate (4)	9%	(49)	13%	(67)	19%	(99)	45%	(237)	15%	(78)	531
Ideo: Conservative (5-7)	18%	(134)	26%	(200)	21%	(155)	28%	(208)	8%	(58)	755
Educ: < College	11%	(168)	16%	(244)	18%	(269)	40%	(607)	15%	(225)	1512
Educ: Bachelors degree	12%	(52)	14%	(64)	20%	(90)	47%	(208)	7%	(31)	444
Educ: Post-grad	10%	(23)	13%	(31)	21%	(52)	50%	(121)	7%	(16)	244
Income: Under 50k	13%	(162)	15%	(181)	17%	(214)	40%	(498)	15%	(179)	1234
Income: 50k-100k	7%	(50)	18%	(127)	19%	(136)	46%	(329)	10%	(68)	712
Income: 100k+	12%	(31)	12%	(31)	24%	(60)	43%	(108)	10%	(25)	255
Ethnicity: White	12%	(200)	16%	(279)	18%	(309)	43%	(747)	11%	(187)	1722
Ethnicity: Hispanic	10%	(36)	19%	(66)	20%	(70)	37%	(130)	14%	(47)	349

Table CMS2_7: *How comfortable would you be doing the following activities right now?*
Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(243)	15%	(338)	19%	(411)	43%	(936)	12%	(272)	2200
Ethnicity: Afr. Am.	9%	(25)	15%	(40)	18%	(50)	37%	(102)	21%	(57)	274
Ethnicity: Other	9%	(18)	10%	(20)	25%	(51)	43%	(87)	14%	(28)	204
All Christian	14%	(141)	19%	(197)	21%	(218)	39%	(409)	7%	(72)	1037
All Non-Christian	8%	(9)	15%	(17)	30%	(34)	42%	(47)	4%	(5)	112
Atheist	3%	(3)	4%	(4)	5%	(5)	75%	(83)	13%	(15)	111
Agnostic/Nothing in particular	9%	(89)	13%	(120)	16%	(153)	42%	(397)	19%	(181)	940
Religious Non-Protestant/Catholic	9%	(13)	18%	(25)	28%	(39)	36%	(51)	8%	(11)	139
Evangelical	26%	(134)	27%	(139)	17%	(90)	24%	(127)	6%	(29)	519
Non-Evangelical	8%	(66)	16%	(136)	22%	(182)	45%	(376)	8%	(70)	829
Community: Urban	10%	(61)	15%	(89)	17%	(97)	42%	(248)	15%	(89)	585
Community: Suburban	10%	(107)	16%	(169)	20%	(216)	45%	(487)	10%	(106)	1084
Community: Rural	14%	(75)	15%	(81)	18%	(98)	38%	(201)	14%	(76)	531
Employ: Private Sector	13%	(79)	19%	(120)	20%	(121)	39%	(237)	9%	(58)	615
Employ: Government	13%	(16)	24%	(28)	19%	(22)	36%	(44)	8%	(10)	120
Employ: Self-Employed	14%	(24)	14%	(25)	22%	(39)	38%	(68)	12%	(20)	177
Employ: Homemaker	11%	(17)	19%	(29)	14%	(22)	45%	(69)	10%	(15)	152
Employ: Retired	10%	(53)	12%	(61)	19%	(100)	52%	(273)	7%	(39)	526
Employ: Unemployed	8%	(22)	12%	(34)	15%	(42)	44%	(124)	20%	(57)	280
Employ: Other	9%	(16)	16%	(27)	12%	(20)	39%	(67)	25%	(42)	172
Military HH: Yes	8%	(31)	15%	(55)	18%	(69)	46%	(176)	13%	(48)	380
Military HH: No	12%	(212)	16%	(283)	19%	(342)	42%	(760)	12%	(224)	1820
RD/WT: Right Direction	18%	(112)	23%	(145)	18%	(112)	28%	(178)	13%	(78)	626
RD/WT: Wrong Track	8%	(130)	12%	(193)	19%	(298)	48%	(758)	12%	(194)	1574
Trump Job Approve	19%	(153)	23%	(178)	19%	(151)	28%	(218)	11%	(84)	783
Trump Job Disapprove	6%	(83)	11%	(142)	19%	(246)	52%	(682)	12%	(152)	1305
Trump Job Strongly Approve	24%	(111)	25%	(118)	16%	(75)	23%	(106)	12%	(56)	466
Trump Job Somewhat Approve	13%	(42)	19%	(60)	24%	(75)	35%	(113)	9%	(29)	318
Trump Job Somewhat Disapprove	8%	(21)	20%	(53)	24%	(65)	36%	(97)	13%	(34)	271
Trump Job Strongly Disapprove	6%	(62)	9%	(89)	18%	(181)	57%	(584)	11%	(118)	1034

Table CMS2_7: *How comfortable would you be doing the following activities right now?*
Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(243)	15%	(338)	19%	(411)	43%	(936)	12%	(272)	2200
Favorable of Trump	21%	(157)	23%	(174)	21%	(155)	26%	(199)	9%	(68)	752
Unfavorable of Trump	6%	(75)	11%	(147)	18%	(238)	54%	(695)	11%	(138)	1293
Very Favorable of Trump	25%	(116)	24%	(112)	18%	(85)	23%	(107)	10%	(45)	465
Somewhat Favorable of Trump	14%	(41)	21%	(62)	24%	(70)	32%	(93)	8%	(23)	288
Somewhat Unfavorable of Trump	8%	(17)	19%	(41)	23%	(50)	40%	(87)	10%	(22)	216
Very Unfavorable of Trump	5%	(58)	10%	(106)	17%	(188)	56%	(608)	11%	(117)	1077
#1 Issue: Economy	14%	(96)	19%	(137)	21%	(148)	36%	(255)	10%	(72)	708
#1 Issue: Security	21%	(57)	29%	(81)	14%	(39)	25%	(70)	11%	(29)	276
#1 Issue: Health Care	6%	(22)	10%	(38)	19%	(75)	54%	(211)	12%	(45)	391
#1 Issue: Medicare / Social Security	6%	(21)	9%	(29)	19%	(62)	55%	(177)	10%	(33)	322
#1 Issue: Women's Issues	12%	(13)	8%	(8)	16%	(17)	42%	(44)	22%	(23)	105
#1 Issue: Education	12%	(15)	16%	(20)	17%	(22)	37%	(48)	18%	(23)	128
#1 Issue: Energy	3%	(3)	8%	(7)	19%	(16)	57%	(47)	12%	(10)	82
#1 Issue: Other	9%	(16)	10%	(18)	18%	(33)	45%	(85)	19%	(36)	189
2018 House Vote: Democrat	6%	(42)	11%	(84)	17%	(132)	57%	(438)	10%	(77)	772
2018 House Vote: Republican	19%	(114)	25%	(153)	20%	(124)	28%	(170)	8%	(52)	613
2018 House Vote: Someone else	9%	(7)	18%	(15)	24%	(19)	35%	(29)	15%	(12)	82
2016 Vote: Hillary Clinton	5%	(33)	10%	(71)	16%	(119)	59%	(426)	10%	(71)	720
2016 Vote: Donald Trump	19%	(122)	25%	(160)	21%	(138)	28%	(186)	7%	(46)	653
2016 Vote: Other	11%	(14)	13%	(18)	17%	(23)	45%	(61)	14%	(19)	135
2016 Vote: Didn't Vote	11%	(73)	13%	(86)	19%	(130)	38%	(263)	20%	(136)	688
Voted in 2014: Yes	11%	(149)	17%	(222)	18%	(235)	44%	(572)	10%	(125)	1303
Voted in 2014: No	11%	(94)	13%	(116)	20%	(175)	41%	(364)	16%	(147)	897
2012 Vote: Barack Obama	5%	(41)	12%	(101)	18%	(156)	55%	(461)	10%	(85)	842
2012 Vote: Mitt Romney	20%	(99)	24%	(117)	20%	(99)	30%	(148)	7%	(35)	498
2012 Vote: Other	11%	(9)	24%	(18)	18%	(14)	36%	(28)	11%	(9)	77
2012 Vote: Didn't Vote	12%	(94)	13%	(102)	18%	(141)	38%	(299)	18%	(144)	781

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Going to a religious gathering or meeting

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	11%	(243)	15%	(338)	19%	(411)	43%	(936)	12%	(272)	2200
4-Region: Northeast	8%	(31)	14%	(56)	19%	(74)	47%	(185)	12%	(47)	394
4-Region: Midwest	14%	(64)	19%	(87)	17%	(80)	38%	(178)	12%	(53)	462
4-Region: South	13%	(104)	14%	(114)	21%	(170)	40%	(328)	13%	(109)	824
4-Region: West	8%	(44)	16%	(82)	17%	(87)	47%	(245)	12%	(63)	520
Sports fan	11%	(164)	17%	(254)	20%	(295)	40%	(579)	11%	(161)	1454
Traveled outside of U.S. in past year 1+ times	13%	(55)	15%	(64)	19%	(81)	36%	(152)	15%	(64)	417
Frequent Flyer	15%	(37)	19%	(47)	20%	(49)	35%	(87)	12%	(31)	252
Age: 25-35	14%	(48)	14%	(49)	17%	(58)	38%	(133)	17%	(61)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_8: *How comfortable would you be doing the following activities right now?*
Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(204)	13%	(278)	18%	(394)	39%	(860)	21%	(465)	2200
Gender: Male	12%	(124)	15%	(163)	19%	(198)	35%	(367)	20%	(210)	1062
Gender: Female	7%	(80)	10%	(115)	17%	(196)	43%	(492)	22%	(254)	1138
Age: 18-34	11%	(73)	16%	(104)	20%	(131)	32%	(210)	21%	(138)	655
Age: 35-44	13%	(48)	15%	(53)	21%	(74)	36%	(128)	15%	(55)	358
Age: 45-64	8%	(63)	13%	(94)	16%	(118)	41%	(309)	22%	(167)	751
Age: 65+	5%	(21)	6%	(26)	16%	(70)	49%	(214)	24%	(106)	436
GenZers: 1997-2012	10%	(30)	13%	(41)	26%	(79)	26%	(79)	25%	(78)	306
Millennials: 1981-1996	16%	(80)	17%	(87)	18%	(92)	35%	(183)	15%	(76)	518
GenXers: 1965-1980	9%	(47)	14%	(74)	18%	(95)	38%	(202)	21%	(111)	529
Baby Boomers: 1946-1964	6%	(42)	9%	(67)	15%	(108)	46%	(335)	24%	(176)	727
PID: Dem (no lean)	5%	(44)	9%	(78)	17%	(145)	48%	(408)	20%	(171)	845
PID: Ind (no lean)	10%	(73)	13%	(92)	18%	(127)	34%	(244)	26%	(188)	724
PID: Rep (no lean)	14%	(87)	17%	(108)	19%	(122)	33%	(208)	17%	(106)	630
PID/Gender: Dem Men	5%	(20)	13%	(51)	18%	(69)	44%	(167)	20%	(75)	383
PID/Gender: Dem Women	5%	(24)	6%	(27)	16%	(76)	52%	(240)	21%	(95)	462
PID/Gender: Ind Men	15%	(51)	13%	(43)	15%	(50)	30%	(101)	27%	(89)	334
PID/Gender: Ind Women	6%	(22)	13%	(49)	20%	(77)	37%	(143)	25%	(98)	390
PID/Gender: Rep Men	15%	(53)	20%	(68)	23%	(79)	29%	(99)	13%	(46)	344
PID/Gender: Rep Women	12%	(34)	14%	(40)	15%	(43)	38%	(109)	21%	(61)	286
Ideo: Liberal (1-3)	6%	(36)	9%	(58)	19%	(121)	52%	(335)	15%	(96)	646
Ideo: Moderate (4)	6%	(31)	15%	(82)	16%	(85)	41%	(216)	22%	(117)	531
Ideo: Conservative (5-7)	15%	(116)	16%	(122)	18%	(137)	33%	(246)	18%	(134)	755
Educ: < College	9%	(142)	13%	(192)	17%	(251)	36%	(545)	25%	(381)	1512
Educ: Bachelors degree	10%	(43)	13%	(58)	21%	(92)	44%	(196)	13%	(56)	444
Educ: Post-grad	8%	(18)	12%	(28)	21%	(51)	49%	(119)	11%	(28)	244
Income: Under 50k	10%	(124)	11%	(140)	17%	(205)	38%	(463)	24%	(302)	1234
Income: 50k-100k	8%	(57)	14%	(102)	19%	(132)	42%	(297)	17%	(125)	712
Income: 100k+	9%	(24)	14%	(36)	22%	(57)	39%	(100)	15%	(39)	255
Ethnicity: White	9%	(162)	13%	(218)	17%	(285)	40%	(690)	21%	(367)	1722
Ethnicity: Hispanic	16%	(57)	9%	(32)	20%	(69)	33%	(115)	22%	(76)	349

Table CMS2_8: *How comfortable would you be doing the following activities right now?*
Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(204)	13%	(278)	18%	(394)	39%	(860)	21%	(465)	2200
Ethnicity: Afr. Am.	7%	(20)	15%	(42)	18%	(50)	35%	(96)	24%	(67)	274
Ethnicity: Other	11%	(22)	9%	(19)	29%	(59)	36%	(73)	15%	(31)	204
All Christian	10%	(103)	13%	(134)	17%	(174)	41%	(428)	19%	(197)	1037
All Non-Christian	9%	(10)	12%	(13)	25%	(29)	35%	(40)	18%	(21)	112
Atheist	3%	(3)	15%	(17)	11%	(12)	56%	(61)	16%	(17)	111
Agnostic/Nothing in particular	9%	(87)	12%	(113)	19%	(179)	35%	(330)	24%	(230)	940
Religious Non-Protestant/Catholic	12%	(16)	12%	(16)	22%	(31)	32%	(45)	22%	(31)	139
Evangelical	17%	(87)	16%	(81)	18%	(94)	30%	(156)	20%	(101)	519
Non-Evangelical	7%	(55)	12%	(98)	18%	(151)	44%	(368)	19%	(157)	829
Community: Urban	10%	(60)	13%	(77)	17%	(101)	38%	(221)	22%	(126)	585
Community: Suburban	8%	(90)	14%	(152)	17%	(187)	42%	(455)	18%	(199)	1084
Community: Rural	10%	(53)	9%	(48)	20%	(105)	35%	(184)	26%	(140)	531
Employ: Private Sector	14%	(85)	20%	(123)	20%	(122)	36%	(219)	11%	(66)	615
Employ: Government	12%	(15)	26%	(31)	25%	(30)	31%	(37)	6%	(8)	120
Employ: Self-Employed	15%	(26)	13%	(22)	21%	(37)	35%	(62)	16%	(29)	177
Employ: Homemaker	6%	(9)	9%	(14)	11%	(17)	48%	(73)	26%	(39)	152
Employ: Retired	5%	(24)	6%	(29)	13%	(68)	52%	(271)	25%	(134)	526
Employ: Unemployed	6%	(17)	9%	(25)	14%	(39)	37%	(104)	34%	(96)	280
Employ: Other	9%	(15)	11%	(19)	19%	(33)	25%	(43)	36%	(63)	172
Military HH: Yes	6%	(24)	12%	(45)	16%	(61)	43%	(163)	23%	(86)	380
Military HH: No	10%	(180)	13%	(233)	18%	(333)	38%	(697)	21%	(378)	1820
RD/WT: Right Direction	14%	(88)	17%	(105)	17%	(107)	30%	(188)	22%	(139)	626
RD/WT: Wrong Track	7%	(116)	11%	(173)	18%	(287)	43%	(672)	21%	(326)	1574
Trump Job Approve	16%	(124)	16%	(129)	16%	(122)	31%	(245)	21%	(163)	783
Trump Job Disapprove	6%	(77)	11%	(137)	19%	(247)	45%	(583)	20%	(262)	1305
Trump Job Strongly Approve	20%	(91)	17%	(81)	15%	(68)	29%	(137)	19%	(89)	466
Trump Job Somewhat Approve	10%	(33)	15%	(48)	17%	(54)	34%	(108)	23%	(75)	318
Trump Job Somewhat Disapprove	7%	(18)	20%	(53)	24%	(64)	31%	(83)	20%	(53)	271
Trump Job Strongly Disapprove	6%	(59)	8%	(84)	18%	(183)	48%	(499)	20%	(209)	1034

Table CMS2_8: *How comfortable would you be doing the following activities right now?*
Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(204)	13%	(278)	18%	(394)	39%	(860)	21%	(465)	2200
Favorable of Trump	16%	(121)	16%	(121)	18%	(133)	31%	(233)	19%	(145)	752
Unfavorable of Trump	6%	(78)	11%	(143)	18%	(233)	45%	(588)	19%	(251)	1293
Very Favorable of Trump	20%	(93)	16%	(75)	16%	(72)	29%	(135)	19%	(89)	465
Somewhat Favorable of Trump	9%	(27)	16%	(46)	21%	(61)	34%	(98)	19%	(55)	288
Somewhat Unfavorable of Trump	5%	(11)	21%	(45)	19%	(41)	34%	(74)	21%	(44)	216
Very Unfavorable of Trump	6%	(67)	9%	(98)	18%	(192)	48%	(514)	19%	(207)	1077
#1 Issue: Economy	11%	(79)	14%	(101)	22%	(153)	34%	(240)	19%	(135)	708
#1 Issue: Security	17%	(46)	20%	(56)	14%	(39)	29%	(81)	20%	(55)	276
#1 Issue: Health Care	6%	(23)	12%	(46)	16%	(62)	51%	(200)	16%	(61)	391
#1 Issue: Medicare / Social Security	4%	(13)	4%	(14)	14%	(46)	48%	(155)	29%	(93)	322
#1 Issue: Women's Issues	8%	(8)	13%	(13)	18%	(19)	42%	(44)	20%	(21)	105
#1 Issue: Education	10%	(12)	13%	(16)	24%	(31)	29%	(37)	24%	(31)	128
#1 Issue: Energy	7%	(6)	20%	(16)	15%	(12)	36%	(29)	23%	(19)	82
#1 Issue: Other	9%	(18)	8%	(15)	17%	(32)	39%	(74)	26%	(49)	189
2018 House Vote: Democrat	6%	(45)	10%	(75)	17%	(130)	49%	(375)	19%	(147)	772
2018 House Vote: Republican	16%	(95)	16%	(99)	17%	(104)	33%	(202)	19%	(114)	613
2018 House Vote: Someone else	8%	(6)	9%	(8)	25%	(20)	32%	(27)	26%	(21)	82
2016 Vote: Hillary Clinton	5%	(39)	8%	(60)	17%	(125)	51%	(368)	18%	(128)	720
2016 Vote: Donald Trump	15%	(100)	16%	(103)	16%	(102)	33%	(219)	20%	(129)	653
2016 Vote: Other	9%	(13)	14%	(19)	19%	(26)	40%	(54)	17%	(23)	135
2016 Vote: Didn't Vote	8%	(52)	14%	(95)	20%	(138)	32%	(219)	27%	(185)	688
Voted in 2014: Yes	10%	(127)	12%	(152)	17%	(221)	42%	(552)	19%	(252)	1303
Voted in 2014: No	9%	(77)	14%	(126)	19%	(173)	34%	(308)	24%	(212)	897
2012 Vote: Barack Obama	6%	(52)	9%	(77)	17%	(146)	48%	(406)	19%	(160)	842
2012 Vote: Mitt Romney	14%	(67)	16%	(80)	16%	(79)	35%	(175)	19%	(96)	498
2012 Vote: Other	14%	(11)	11%	(8)	17%	(13)	40%	(31)	19%	(14)	77
2012 Vote: Didn't Vote	9%	(73)	14%	(111)	20%	(155)	32%	(248)	25%	(193)	781

Table CMS2_8: *How comfortable would you be doing the following activities right now?*

Going to a work conference

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(204)	13%	(278)	18%	(394)	39%	(860)	21%	(465)	2200
4-Region: Northeast	8%	(30)	11%	(43)	18%	(72)	43%	(168)	21%	(81)	394
4-Region: Midwest	13%	(58)	16%	(73)	14%	(65)	37%	(172)	20%	(94)	462
4-Region: South	9%	(74)	12%	(103)	18%	(147)	39%	(321)	22%	(180)	824
4-Region: West	8%	(42)	11%	(59)	21%	(110)	38%	(200)	21%	(109)	520
Sports fan	10%	(152)	15%	(218)	19%	(278)	37%	(540)	18%	(267)	1454
Traveled outside of U.S. in past year 1+ times	12%	(52)	14%	(60)	21%	(88)	35%	(144)	17%	(72)	417
Frequent Flyer	17%	(42)	16%	(41)	20%	(49)	30%	(76)	18%	(44)	252
Age: 25-35	14%	(47)	20%	(69)	13%	(47)	37%	(129)	17%	(58)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_9: *How comfortable would you be doing the following activities right now?*

Going to a theater performance

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(172)	11%	(236)	19%	(412)	50%	(1110)	12%	(270)	2200
Gender: Male	8%	(88)	12%	(126)	20%	(215)	47%	(497)	13%	(136)	1062
Gender: Female	7%	(84)	10%	(111)	17%	(197)	54%	(612)	12%	(134)	1138
Age: 18-34	8%	(54)	14%	(91)	22%	(147)	38%	(248)	17%	(114)	655
Age: 35-44	9%	(31)	10%	(34)	17%	(63)	52%	(185)	13%	(45)	358
Age: 45-64	7%	(55)	12%	(92)	17%	(129)	53%	(399)	10%	(76)	751
Age: 65+	7%	(31)	4%	(19)	17%	(73)	64%	(278)	8%	(35)	436
GenZers: 1997-2012	6%	(18)	14%	(43)	22%	(67)	36%	(110)	22%	(68)	306
Millennials: 1981-1996	11%	(58)	13%	(65)	22%	(114)	41%	(213)	13%	(69)	518
GenXers: 1965-1980	7%	(38)	13%	(67)	17%	(91)	52%	(274)	11%	(59)	529
Baby Boomers: 1946-1964	7%	(49)	8%	(58)	16%	(117)	60%	(437)	9%	(66)	727
PID: Dem (no lean)	3%	(29)	10%	(80)	17%	(145)	59%	(502)	10%	(89)	845
PID: Ind (no lean)	7%	(50)	10%	(74)	19%	(141)	46%	(331)	18%	(128)	724
PID: Rep (no lean)	15%	(93)	13%	(82)	20%	(127)	44%	(276)	8%	(53)	630
PID/Gender: Dem Men	2%	(6)	12%	(47)	19%	(73)	54%	(206)	13%	(50)	383
PID/Gender: Dem Women	5%	(23)	7%	(33)	16%	(72)	64%	(296)	8%	(38)	462
PID/Gender: Ind Men	8%	(27)	11%	(36)	21%	(72)	42%	(141)	17%	(58)	334
PID/Gender: Ind Women	6%	(22)	10%	(38)	18%	(69)	49%	(189)	18%	(71)	390
PID/Gender: Rep Men	16%	(54)	12%	(42)	20%	(70)	43%	(149)	8%	(28)	344
PID/Gender: Rep Women	13%	(39)	14%	(39)	20%	(56)	44%	(127)	9%	(25)	286
Ideo: Liberal (1-3)	6%	(36)	9%	(56)	18%	(115)	62%	(399)	6%	(40)	646
Ideo: Moderate (4)	6%	(32)	11%	(59)	20%	(107)	51%	(268)	12%	(64)	531
Ideo: Conservative (5-7)	12%	(93)	13%	(96)	20%	(151)	46%	(351)	8%	(63)	755
Educ: < College	8%	(114)	11%	(170)	18%	(273)	48%	(725)	15%	(230)	1512
Educ: Bachelors degree	9%	(39)	10%	(45)	21%	(91)	55%	(244)	6%	(25)	444
Educ: Post-grad	8%	(19)	9%	(22)	19%	(48)	58%	(141)	6%	(15)	244
Income: Under 50k	9%	(107)	11%	(132)	18%	(218)	48%	(589)	15%	(188)	1234
Income: 50k-100k	5%	(38)	12%	(83)	19%	(134)	55%	(394)	9%	(62)	712
Income: 100k+	11%	(27)	9%	(22)	23%	(60)	50%	(127)	8%	(19)	255
Ethnicity: White	9%	(147)	11%	(188)	19%	(326)	51%	(884)	10%	(177)	1722
Ethnicity: Hispanic	7%	(25)	13%	(45)	17%	(59)	46%	(159)	18%	(61)	349

Continued on next page

Table CMS2_9: *How comfortable would you be doing the following activities right now?*
Going to a theater performance

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(172)	11%	(236)	19%	(412)	50%	(1110)	12%	(270)	2200
Ethnicity: Afr. Am.	4%	(11)	12%	(33)	15%	(41)	48%	(131)	21%	(58)	274
Ethnicity: Other	6%	(13)	8%	(16)	22%	(45)	46%	(95)	17%	(35)	204
All Christian	9%	(97)	11%	(114)	17%	(179)	53%	(550)	9%	(98)	1037
All Non-Christian	9%	(10)	4%	(4)	24%	(26)	52%	(58)	12%	(13)	112
Atheist	3%	(3)	14%	(16)	16%	(17)	62%	(69)	5%	(5)	111
Agnostic/Nothing in particular	7%	(62)	11%	(102)	20%	(190)	46%	(433)	16%	(153)	940
Religious Non-Protestant/Catholic	10%	(14)	5%	(7)	23%	(33)	47%	(66)	15%	(20)	139
Evangelical	15%	(78)	17%	(89)	18%	(93)	39%	(202)	11%	(58)	519
Non-Evangelical	5%	(43)	8%	(66)	19%	(156)	59%	(491)	9%	(73)	829
Community: Urban	8%	(44)	12%	(70)	15%	(90)	49%	(289)	16%	(92)	585
Community: Suburban	8%	(82)	11%	(118)	21%	(227)	52%	(561)	9%	(96)	1084
Community: Rural	9%	(46)	9%	(49)	18%	(95)	49%	(259)	15%	(82)	531
Employ: Private Sector	10%	(62)	14%	(88)	22%	(133)	47%	(286)	8%	(46)	615
Employ: Government	9%	(10)	16%	(19)	24%	(28)	44%	(53)	8%	(10)	120
Employ: Self-Employed	10%	(17)	14%	(25)	21%	(37)	47%	(84)	8%	(14)	177
Employ: Homemaker	6%	(9)	11%	(17)	10%	(15)	59%	(90)	14%	(21)	152
Employ: Retired	8%	(41)	5%	(28)	14%	(76)	65%	(339)	8%	(41)	526
Employ: Unemployed	5%	(15)	8%	(24)	20%	(56)	43%	(121)	23%	(64)	280
Employ: Other	6%	(11)	11%	(19)	12%	(21)	46%	(80)	24%	(42)	172
Military HH: Yes	5%	(19)	12%	(45)	19%	(72)	55%	(207)	9%	(36)	380
Military HH: No	8%	(153)	11%	(191)	19%	(340)	50%	(903)	13%	(234)	1820
RD/WT: Right Direction	13%	(80)	14%	(90)	16%	(100)	42%	(261)	15%	(96)	626
RD/WT: Wrong Track	6%	(92)	9%	(147)	20%	(312)	54%	(849)	11%	(174)	1574
Trump Job Approve	14%	(113)	15%	(114)	19%	(148)	41%	(322)	11%	(87)	783
Trump Job Disapprove	4%	(57)	8%	(107)	19%	(249)	57%	(746)	11%	(145)	1305
Trump Job Strongly Approve	17%	(81)	14%	(66)	18%	(85)	37%	(172)	13%	(62)	466
Trump Job Somewhat Approve	10%	(32)	15%	(49)	20%	(63)	47%	(149)	8%	(25)	318
Trump Job Somewhat Disapprove	5%	(13)	13%	(37)	26%	(70)	42%	(114)	14%	(38)	271
Trump Job Strongly Disapprove	4%	(44)	7%	(71)	17%	(179)	61%	(633)	10%	(107)	1034

Table CMS2_9: *How comfortable would you be doing the following activities right now?*
Going to a theater performance

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(172)	11%	(236)	19%	(412)	50%	(1110)	12%	(270)	2200
Favorable of Trump	15%	(115)	14%	(102)	20%	(154)	42%	(314)	9%	(67)	752
Unfavorable of Trump	4%	(51)	9%	(121)	19%	(244)	57%	(742)	10%	(134)	1293
Very Favorable of Trump	18%	(85)	14%	(64)	17%	(81)	40%	(184)	11%	(51)	465
Somewhat Favorable of Trump	10%	(30)	13%	(38)	25%	(72)	45%	(131)	6%	(17)	288
Somewhat Unfavorable of Trump	4%	(9)	16%	(35)	25%	(54)	48%	(103)	7%	(15)	216
Very Unfavorable of Trump	4%	(42)	8%	(86)	18%	(190)	59%	(639)	11%	(119)	1077
#1 Issue: Economy	8%	(56)	14%	(100)	22%	(153)	45%	(319)	11%	(80)	708
#1 Issue: Security	16%	(43)	16%	(44)	16%	(43)	42%	(116)	11%	(31)	276
#1 Issue: Health Care	5%	(19)	7%	(27)	16%	(62)	62%	(242)	11%	(41)	391
#1 Issue: Medicare / Social Security	6%	(19)	6%	(19)	16%	(51)	63%	(202)	10%	(31)	322
#1 Issue: Women's Issues	7%	(7)	12%	(13)	22%	(23)	42%	(44)	17%	(17)	105
#1 Issue: Education	9%	(12)	11%	(15)	18%	(23)	40%	(50)	22%	(28)	128
#1 Issue: Energy	4%	(3)	4%	(4)	30%	(25)	55%	(45)	7%	(5)	82
#1 Issue: Other	7%	(13)	9%	(17)	17%	(32)	48%	(91)	19%	(36)	189
2018 House Vote: Democrat	4%	(30)	10%	(75)	18%	(139)	59%	(458)	9%	(70)	772
2018 House Vote: Republican	14%	(89)	14%	(83)	20%	(121)	44%	(267)	9%	(54)	613
2018 House Vote: Someone else	10%	(8)	15%	(13)	21%	(18)	44%	(36)	10%	(8)	82
2016 Vote: Hillary Clinton	4%	(30)	8%	(58)	16%	(119)	62%	(448)	9%	(66)	720
2016 Vote: Donald Trump	14%	(92)	15%	(98)	20%	(131)	43%	(280)	8%	(52)	653
2016 Vote: Other	8%	(10)	10%	(13)	22%	(30)	51%	(68)	10%	(13)	135
2016 Vote: Didn't Vote	6%	(41)	10%	(67)	19%	(131)	45%	(311)	20%	(138)	688
Voted in 2014: Yes	9%	(116)	11%	(143)	18%	(230)	53%	(697)	9%	(118)	1303
Voted in 2014: No	6%	(56)	10%	(94)	20%	(182)	46%	(413)	17%	(152)	897
2012 Vote: Barack Obama	4%	(38)	9%	(76)	19%	(156)	60%	(502)	8%	(71)	842
2012 Vote: Mitt Romney	13%	(67)	14%	(68)	19%	(93)	45%	(226)	9%	(43)	498
2012 Vote: Other	9%	(7)	13%	(10)	14%	(11)	51%	(39)	13%	(10)	77
2012 Vote: Didn't Vote	8%	(60)	11%	(83)	19%	(151)	44%	(341)	19%	(146)	781

Table CMS2_9: *How comfortable would you be doing the following activities right now?*
Going to a theater performance

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	8%	(172)	11%	(236)	19%	(412)	50%	(1110)	12%	(270)	2200
4-Region: Northeast	6%	(24)	8%	(33)	18%	(73)	57%	(222)	11%	(41)	394
4-Region: Midwest	11%	(51)	11%	(53)	19%	(88)	49%	(225)	10%	(45)	462
4-Region: South	8%	(65)	11%	(89)	19%	(154)	49%	(403)	14%	(113)	824
4-Region: West	6%	(33)	12%	(61)	19%	(97)	50%	(259)	14%	(71)	520
Sports fan	8%	(121)	12%	(175)	19%	(281)	49%	(719)	11%	(158)	1454
Traveled outside of U.S. in past year 1+ times	10%	(42)	15%	(63)	19%	(81)	44%	(182)	12%	(48)	417
Frequent Flyer	12%	(31)	18%	(45)	22%	(55)	37%	(92)	11%	(29)	252
Age: 25-35	11%	(37)	14%	(48)	23%	(81)	39%	(136)	14%	(49)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_10: *How comfortable would you be doing the following activities right now?*

Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	10%	(222)	19%	(411)	23%	(512)	36%	(783)	12%	(272)	2200
Gender: Male	10%	(110)	21%	(223)	23%	(244)	33%	(352)	12%	(133)	1062
Gender: Female	10%	(112)	17%	(188)	23%	(267)	38%	(432)	12%	(139)	1138
Age: 18-34	11%	(71)	19%	(127)	25%	(164)	27%	(177)	18%	(116)	655
Age: 35-44	10%	(37)	20%	(70)	18%	(64)	39%	(138)	14%	(49)	358
Age: 45-64	10%	(76)	20%	(151)	23%	(174)	37%	(277)	10%	(72)	751
Age: 65+	9%	(38)	14%	(63)	25%	(108)	44%	(192)	8%	(35)	436
GenZers: 1997-2012	10%	(31)	16%	(48)	30%	(91)	23%	(72)	21%	(63)	306
Millennials: 1981-1996	12%	(64)	23%	(117)	20%	(103)	31%	(159)	15%	(75)	518
GenXers: 1965-1980	11%	(60)	17%	(92)	20%	(107)	40%	(209)	11%	(60)	529
Baby Boomers: 1946-1964	8%	(57)	20%	(145)	24%	(173)	40%	(287)	9%	(65)	727
PID: Dem (no lean)	5%	(45)	15%	(123)	25%	(211)	44%	(369)	12%	(98)	845
PID: Ind (no lean)	11%	(77)	19%	(135)	22%	(163)	31%	(224)	17%	(125)	724
PID: Rep (no lean)	16%	(100)	24%	(153)	22%	(138)	30%	(190)	8%	(49)	630
PID/Gender: Dem Men	4%	(14)	18%	(69)	26%	(98)	39%	(149)	14%	(52)	383
PID/Gender: Dem Women	7%	(30)	12%	(54)	24%	(112)	48%	(220)	10%	(46)	462
PID/Gender: Ind Men	12%	(41)	21%	(69)	20%	(66)	30%	(100)	17%	(58)	334
PID/Gender: Ind Women	9%	(36)	17%	(66)	25%	(97)	32%	(124)	17%	(67)	390
PID/Gender: Rep Men	16%	(55)	25%	(85)	23%	(80)	30%	(103)	7%	(22)	344
PID/Gender: Rep Women	16%	(46)	24%	(68)	20%	(58)	31%	(88)	9%	(26)	286
Ideo: Liberal (1-3)	6%	(38)	16%	(102)	28%	(180)	44%	(284)	6%	(41)	646
Ideo: Moderate (4)	9%	(47)	18%	(98)	23%	(121)	36%	(191)	14%	(75)	531
Ideo: Conservative (5-7)	15%	(111)	25%	(189)	21%	(157)	31%	(236)	8%	(61)	755
Educ: < College	10%	(153)	19%	(282)	22%	(325)	35%	(522)	15%	(229)	1512
Educ: Bachelors degree	11%	(47)	20%	(90)	26%	(117)	37%	(163)	6%	(27)	444
Educ: Post-grad	9%	(21)	16%	(39)	28%	(69)	40%	(98)	6%	(16)	244
Income: Under 50k	11%	(137)	18%	(225)	22%	(266)	34%	(418)	15%	(187)	1234
Income: 50k-100k	8%	(54)	20%	(139)	25%	(175)	39%	(279)	9%	(64)	712
Income: 100k+	12%	(31)	18%	(47)	28%	(70)	34%	(86)	8%	(21)	255
Ethnicity: White	10%	(178)	20%	(345)	23%	(402)	36%	(613)	11%	(183)	1722
Ethnicity: Hispanic	14%	(48)	17%	(59)	18%	(62)	34%	(119)	17%	(60)	349

Table CMS2_10: *How comfortable would you be doing the following activities right now?*

Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	10%	(222)	19%	(411)	23%	(512)	36%	(783)	12%	(272)	2200
Ethnicity: Afr. Am.	7%	(19)	15%	(40)	20%	(56)	36%	(100)	22%	(60)	274
Ethnicity: Other	12%	(25)	13%	(26)	26%	(53)	34%	(70)	14%	(29)	204
All Christian	11%	(117)	19%	(196)	23%	(239)	37%	(382)	10%	(104)	1037
All Non-Christian	8%	(9)	12%	(13)	30%	(34)	35%	(40)	14%	(16)	112
Atheist	5%	(6)	16%	(18)	25%	(28)	47%	(52)	6%	(7)	111
Agnostic/Nothing in particular	10%	(90)	20%	(183)	22%	(211)	33%	(310)	15%	(145)	940
Religious Non-Protestant/Catholic	11%	(15)	13%	(17)	28%	(39)	31%	(43)	17%	(24)	139
Evangelical	16%	(83)	24%	(127)	17%	(86)	32%	(165)	11%	(59)	519
Non-Evangelical	8%	(63)	17%	(142)	25%	(211)	40%	(333)	10%	(80)	829
Community: Urban	10%	(59)	19%	(110)	19%	(114)	36%	(210)	16%	(92)	585
Community: Suburban	9%	(99)	20%	(212)	26%	(283)	36%	(392)	9%	(98)	1084
Community: Rural	12%	(63)	17%	(89)	22%	(115)	34%	(181)	16%	(83)	531
Employ: Private Sector	12%	(75)	23%	(140)	25%	(156)	32%	(199)	7%	(45)	615
Employ: Government	11%	(13)	23%	(28)	27%	(32)	29%	(35)	10%	(12)	120
Employ: Self-Employed	15%	(26)	18%	(32)	23%	(41)	37%	(65)	7%	(13)	177
Employ: Homemaker	6%	(9)	22%	(34)	17%	(26)	40%	(61)	14%	(22)	152
Employ: Retired	8%	(44)	17%	(89)	22%	(117)	44%	(232)	8%	(44)	526
Employ: Unemployed	8%	(21)	17%	(47)	21%	(59)	31%	(88)	23%	(66)	280
Employ: Other	13%	(22)	8%	(13)	17%	(29)	38%	(65)	25%	(42)	172
Military HH: Yes	9%	(34)	18%	(68)	25%	(97)	39%	(148)	9%	(33)	380
Military HH: No	10%	(188)	19%	(343)	23%	(415)	35%	(636)	13%	(239)	1820
RD/WT: Right Direction	13%	(84)	21%	(134)	21%	(134)	29%	(181)	15%	(92)	626
RD/WT: Wrong Track	9%	(138)	18%	(277)	24%	(377)	38%	(602)	11%	(180)	1574
Trump Job Approve	16%	(125)	24%	(189)	20%	(155)	29%	(226)	11%	(88)	783
Trump Job Disapprove	7%	(91)	15%	(199)	27%	(346)	40%	(522)	11%	(146)	1305
Trump Job Strongly Approve	20%	(92)	24%	(114)	17%	(80)	26%	(121)	13%	(60)	466
Trump Job Somewhat Approve	11%	(34)	24%	(76)	23%	(75)	33%	(105)	9%	(29)	318
Trump Job Somewhat Disapprove	8%	(22)	24%	(66)	28%	(77)	27%	(72)	13%	(34)	271
Trump Job Strongly Disapprove	7%	(69)	13%	(133)	26%	(269)	44%	(451)	11%	(112)	1034

Table CMS2_10: *How comfortable would you be doing the following activities right now?*

Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	10%	(222)	19%	(411)	23%	(512)	36%	(783)	12%	(272)	2200
Favorable of Trump	17%	(128)	24%	(183)	21%	(158)	29%	(218)	9%	(66)	752
Unfavorable of Trump	7%	(85)	16%	(202)	26%	(333)	41%	(531)	11%	(142)	1293
Very Favorable of Trump	21%	(95)	23%	(108)	19%	(87)	27%	(125)	11%	(50)	465
Somewhat Favorable of Trump	11%	(32)	26%	(75)	25%	(71)	32%	(93)	6%	(16)	288
Somewhat Unfavorable of Trump	6%	(13)	24%	(52)	27%	(59)	33%	(71)	10%	(21)	216
Very Unfavorable of Trump	7%	(72)	14%	(150)	25%	(274)	43%	(460)	11%	(121)	1077
#1 Issue: Economy	13%	(90)	22%	(152)	22%	(159)	33%	(231)	11%	(76)	708
#1 Issue: Security	16%	(43)	25%	(70)	18%	(49)	30%	(84)	11%	(29)	276
#1 Issue: Health Care	7%	(26)	15%	(60)	26%	(103)	41%	(161)	11%	(41)	391
#1 Issue: Medicare / Social Security	5%	(16)	12%	(38)	25%	(82)	47%	(150)	11%	(36)	322
#1 Issue: Women's Issues	8%	(9)	25%	(27)	15%	(16)	33%	(35)	18%	(19)	105
#1 Issue: Education	11%	(14)	19%	(25)	27%	(35)	24%	(30)	19%	(24)	128
#1 Issue: Energy	6%	(5)	17%	(14)	36%	(29)	33%	(27)	8%	(6)	82
#1 Issue: Other	10%	(20)	13%	(25)	20%	(39)	35%	(65)	21%	(40)	189
2018 House Vote: Democrat	6%	(49)	16%	(126)	25%	(190)	42%	(327)	10%	(81)	772
2018 House Vote: Republican	16%	(98)	24%	(148)	22%	(137)	29%	(178)	9%	(53)	613
2018 House Vote: Someone else	10%	(8)	17%	(14)	25%	(20)	34%	(28)	15%	(12)	82
2016 Vote: Hillary Clinton	6%	(41)	13%	(96)	24%	(175)	46%	(334)	10%	(74)	720
2016 Vote: Donald Trump	17%	(114)	24%	(154)	22%	(146)	29%	(191)	8%	(49)	653
2016 Vote: Other	8%	(11)	26%	(35)	25%	(33)	35%	(47)	7%	(9)	135
2016 Vote: Didn't Vote	8%	(57)	18%	(125)	23%	(157)	30%	(210)	20%	(140)	688
Voted in 2014: Yes	12%	(153)	18%	(240)	23%	(301)	37%	(486)	9%	(123)	1303
Voted in 2014: No	8%	(69)	19%	(171)	24%	(211)	33%	(297)	17%	(149)	897
2012 Vote: Barack Obama	7%	(62)	14%	(119)	24%	(202)	45%	(375)	10%	(84)	842
2012 Vote: Mitt Romney	15%	(76)	26%	(127)	22%	(110)	29%	(146)	8%	(38)	498
2012 Vote: Other	16%	(13)	23%	(18)	24%	(19)	26%	(20)	10%	(8)	77
2012 Vote: Didn't Vote	9%	(72)	19%	(147)	23%	(179)	31%	(241)	18%	(141)	781

Table CMS2_10: *How comfortable would you be doing the following activities right now?*

Going to a museum

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	10%	(222)	19%	(411)	23%	(512)	36%	(783)	12%	(272)	2200
4-Region: Northeast	7%	(28)	18%	(70)	23%	(91)	41%	(161)	11%	(42)	394
4-Region: Midwest	10%	(47)	21%	(97)	25%	(117)	34%	(157)	10%	(44)	462
4-Region: South	12%	(95)	19%	(155)	21%	(176)	34%	(283)	14%	(115)	824
4-Region: West	10%	(52)	17%	(88)	25%	(128)	35%	(183)	13%	(70)	520
Sports fan	10%	(150)	21%	(299)	24%	(346)	35%	(506)	11%	(153)	1454
Traveled outside of U.S. in past year 1+ times	12%	(49)	22%	(93)	24%	(101)	30%	(124)	12%	(49)	417
Frequent Flyer	13%	(33)	22%	(55)	28%	(70)	26%	(65)	12%	(29)	252
Age: 25-35	13%	(46)	21%	(74)	18%	(63)	32%	(112)	16%	(55)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_11: *How comfortable would you be doing the following activities right now?*
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(127)	7%	(146)	15%	(330)	59%	(1291)	14%	(306)	2200
Gender: Male	8%	(83)	7%	(79)	16%	(173)	55%	(586)	13%	(141)	1062
Gender: Female	4%	(44)	6%	(67)	14%	(157)	62%	(705)	15%	(165)	1138
Age: 18-34	7%	(47)	10%	(63)	18%	(116)	48%	(312)	18%	(117)	655
Age: 35-44	8%	(28)	5%	(20)	15%	(54)	58%	(207)	14%	(49)	358
Age: 45-64	4%	(30)	7%	(49)	13%	(101)	62%	(465)	14%	(106)	751
Age: 65+	5%	(23)	3%	(14)	13%	(58)	70%	(307)	8%	(34)	436
GenZers: 1997-2012	5%	(16)	12%	(37)	20%	(62)	42%	(127)	21%	(64)	306
Millennials: 1981-1996	9%	(48)	7%	(37)	15%	(80)	54%	(279)	14%	(74)	518
GenXers: 1965-1980	5%	(27)	6%	(33)	14%	(76)	57%	(301)	17%	(92)	529
Baby Boomers: 1946-1964	4%	(32)	5%	(36)	13%	(91)	69%	(501)	9%	(68)	727
PID: Dem (no lean)	4%	(30)	6%	(49)	15%	(126)	64%	(538)	12%	(103)	845
PID: Ind (no lean)	5%	(33)	6%	(41)	14%	(98)	57%	(415)	19%	(138)	724
PID: Rep (no lean)	10%	(64)	9%	(56)	17%	(106)	54%	(338)	10%	(66)	630
PID/Gender: Dem Men	4%	(15)	6%	(23)	16%	(62)	60%	(232)	13%	(52)	383
PID/Gender: Dem Women	3%	(15)	6%	(26)	14%	(64)	66%	(307)	11%	(51)	462
PID/Gender: Ind Men	7%	(23)	5%	(18)	13%	(44)	56%	(186)	19%	(63)	334
PID/Gender: Ind Women	3%	(10)	6%	(23)	14%	(54)	59%	(228)	19%	(75)	390
PID/Gender: Rep Men	13%	(45)	11%	(38)	19%	(67)	49%	(168)	8%	(27)	344
PID/Gender: Rep Women	7%	(19)	6%	(18)	14%	(39)	60%	(170)	14%	(39)	286
Ideo: Liberal (1-3)	4%	(26)	6%	(41)	17%	(110)	66%	(427)	6%	(42)	646
Ideo: Moderate (4)	3%	(14)	5%	(28)	14%	(73)	63%	(337)	15%	(79)	531
Ideo: Conservative (5-7)	10%	(72)	8%	(62)	16%	(118)	55%	(415)	12%	(89)	755
Educ: < College	5%	(74)	7%	(99)	16%	(235)	56%	(841)	17%	(263)	1512
Educ: Bachelors degree	9%	(38)	7%	(30)	14%	(61)	65%	(288)	6%	(27)	444
Educ: Post-grad	6%	(14)	7%	(17)	14%	(34)	66%	(162)	7%	(17)	244
Income: Under 50k	5%	(64)	7%	(87)	14%	(173)	56%	(694)	18%	(216)	1234
Income: 50k-100k	6%	(43)	6%	(43)	16%	(117)	62%	(439)	10%	(69)	712
Income: 100k+	8%	(20)	6%	(16)	16%	(40)	62%	(158)	8%	(21)	255
Ethnicity: White	6%	(109)	7%	(123)	15%	(250)	60%	(1036)	12%	(204)	1722
Ethnicity: Hispanic	8%	(27)	4%	(13)	13%	(47)	53%	(186)	22%	(76)	349

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Table CMS2_11: *How comfortable would you be doing the following activities right now?*
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(127)	7%	(146)	15%	(330)	59%	(1291)	14%	(306)	2200
Ethnicity: Afr. Am.	2%	(5)	6%	(16)	17%	(46)	50%	(138)	25%	(69)	274
Ethnicity: Other	6%	(13)	4%	(8)	16%	(33)	57%	(116)	16%	(34)	204
All Christian	7%	(71)	7%	(73)	15%	(154)	60%	(624)	11%	(116)	1037
All Non-Christian	7%	(7)	7%	(8)	21%	(24)	50%	(56)	16%	(18)	112
Atheist	4%	(4)	6%	(7)	12%	(13)	69%	(77)	9%	(9)	111
Agnostic/Nothing in particular	5%	(44)	6%	(59)	15%	(139)	57%	(534)	17%	(164)	940
Religious Non-Protestant/Catholic	7%	(10)	6%	(9)	21%	(29)	47%	(65)	18%	(25)	139
Evangelical	10%	(52)	8%	(44)	18%	(95)	49%	(256)	14%	(73)	519
Non-Evangelical	4%	(35)	6%	(52)	14%	(116)	66%	(546)	10%	(80)	829
Community: Urban	7%	(40)	6%	(35)	15%	(86)	56%	(326)	17%	(98)	585
Community: Suburban	4%	(48)	7%	(77)	17%	(179)	61%	(665)	11%	(115)	1084
Community: Rural	7%	(39)	6%	(34)	12%	(65)	57%	(300)	18%	(93)	531
Employ: Private Sector	7%	(40)	10%	(61)	16%	(97)	58%	(357)	10%	(59)	615
Employ: Government	6%	(8)	8%	(10)	18%	(22)	56%	(67)	12%	(14)	120
Employ: Self-Employed	6%	(11)	9%	(15)	20%	(36)	52%	(92)	13%	(22)	177
Employ: Homemaker	6%	(9)	6%	(9)	11%	(17)	60%	(91)	16%	(25)	152
Employ: Retired	5%	(26)	2%	(13)	11%	(60)	72%	(377)	9%	(50)	526
Employ: Unemployed	5%	(15)	4%	(12)	15%	(43)	53%	(148)	22%	(62)	280
Employ: Other	5%	(9)	8%	(15)	10%	(17)	47%	(81)	29%	(51)	172
Military HH: Yes	5%	(20)	4%	(16)	14%	(53)	64%	(245)	12%	(46)	380
Military HH: No	6%	(106)	7%	(130)	15%	(277)	57%	(1046)	14%	(261)	1820
RD/WT: Right Direction	10%	(64)	13%	(81)	17%	(107)	43%	(270)	17%	(105)	626
RD/WT: Wrong Track	4%	(63)	4%	(65)	14%	(223)	65%	(1021)	13%	(202)	1574
Trump Job Approve	10%	(78)	10%	(75)	16%	(125)	50%	(391)	15%	(115)	783
Trump Job Disapprove	4%	(47)	5%	(68)	14%	(188)	65%	(853)	11%	(149)	1305
Trump Job Strongly Approve	13%	(62)	13%	(59)	15%	(72)	44%	(204)	15%	(69)	466
Trump Job Somewhat Approve	5%	(16)	5%	(16)	17%	(53)	59%	(187)	14%	(45)	318
Trump Job Somewhat Disapprove	4%	(11)	7%	(20)	23%	(63)	54%	(147)	11%	(30)	271
Trump Job Strongly Disapprove	3%	(35)	5%	(48)	12%	(126)	68%	(706)	11%	(119)	1034

Table CMS2_11: *How comfortable would you be doing the following activities right now?*
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(127)	7%	(146)	15%	(330)	59%	(1291)	14%	(306)	2200
Favorable of Trump	10%	(77)	11%	(79)	17%	(129)	51%	(380)	11%	(86)	752
Unfavorable of Trump	3%	(43)	5%	(64)	14%	(178)	67%	(861)	11%	(146)	1293
Very Favorable of Trump	14%	(65)	12%	(56)	17%	(77)	46%	(213)	11%	(53)	465
Somewhat Favorable of Trump	4%	(12)	8%	(23)	18%	(52)	58%	(167)	12%	(33)	288
Somewhat Unfavorable of Trump	3%	(6)	6%	(13)	22%	(47)	61%	(132)	9%	(19)	216
Very Unfavorable of Trump	3%	(37)	5%	(52)	12%	(131)	68%	(730)	12%	(127)	1077
#1 Issue: Economy	6%	(45)	6%	(44)	18%	(130)	56%	(398)	13%	(91)	708
#1 Issue: Security	11%	(31)	11%	(30)	14%	(39)	49%	(134)	15%	(42)	276
#1 Issue: Health Care	4%	(15)	5%	(18)	13%	(53)	65%	(256)	13%	(49)	391
#1 Issue: Medicare / Social Security	3%	(11)	3%	(8)	9%	(31)	74%	(240)	10%	(33)	322
#1 Issue: Women's Issues	5%	(5)	11%	(12)	15%	(16)	50%	(52)	19%	(20)	105
#1 Issue: Education	5%	(6)	7%	(9)	22%	(28)	43%	(55)	24%	(30)	128
#1 Issue: Energy	3%	(3)	8%	(7)	12%	(10)	67%	(54)	10%	(8)	82
#1 Issue: Other	5%	(10)	10%	(18)	13%	(24)	54%	(102)	18%	(34)	189
2018 House Vote: Democrat	4%	(28)	5%	(36)	13%	(97)	68%	(525)	11%	(87)	772
2018 House Vote: Republican	9%	(55)	11%	(65)	17%	(106)	51%	(316)	12%	(72)	613
2018 House Vote: Someone else	9%	(8)	3%	(2)	17%	(14)	54%	(45)	17%	(14)	82
2016 Vote: Hillary Clinton	3%	(23)	4%	(32)	14%	(98)	69%	(496)	10%	(72)	720
2016 Vote: Donald Trump	10%	(63)	10%	(67)	16%	(102)	53%	(346)	11%	(74)	653
2016 Vote: Other	5%	(6)	5%	(6)	13%	(18)	67%	(91)	10%	(14)	135
2016 Vote: Didn't Vote	5%	(35)	6%	(40)	16%	(110)	52%	(356)	21%	(148)	688
Voted in 2014: Yes	6%	(82)	7%	(88)	14%	(177)	62%	(805)	12%	(151)	1303
Voted in 2014: No	5%	(45)	6%	(58)	17%	(152)	54%	(486)	17%	(155)	897
2012 Vote: Barack Obama	3%	(29)	5%	(38)	13%	(108)	68%	(576)	11%	(91)	842
2012 Vote: Mitt Romney	10%	(50)	11%	(54)	15%	(73)	54%	(269)	10%	(52)	498
2012 Vote: Other	6%	(5)	5%	(4)	12%	(9)	63%	(48)	14%	(11)	77
2012 Vote: Didn't Vote	6%	(43)	6%	(50)	18%	(138)	51%	(396)	20%	(153)	781

Table CMS2_11: *How comfortable would you be doing the following activities right now?*
Going to a political rally

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(127)	7%	(146)	15%	(330)	59%	(1291)	14%	(306)	2200
4-Region: Northeast	5%	(19)	5%	(20)	17%	(65)	62%	(242)	12%	(48)	394
4-Region: Midwest	7%	(30)	12%	(53)	12%	(54)	58%	(269)	12%	(56)	462
4-Region: South	5%	(44)	7%	(55)	16%	(128)	57%	(470)	15%	(128)	824
4-Region: West	7%	(34)	4%	(18)	16%	(82)	60%	(310)	15%	(76)	520
Sports fan	6%	(90)	7%	(108)	17%	(241)	58%	(845)	12%	(169)	1454
Traveled outside of U.S. in past year 1+ times	9%	(38)	9%	(36)	19%	(77)	49%	(203)	15%	(63)	417
Frequent Flyer	9%	(22)	8%	(21)	22%	(55)	48%	(120)	13%	(33)	252
Age: 25-35	10%	(36)	7%	(23)	15%	(52)	53%	(185)	15%	(53)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_12: *How comfortable would you be doing the following activities right now?*

Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(191)	12%	(271)	20%	(446)	47%	(1026)	12%	(266)	2200
Gender: Male	10%	(107)	13%	(134)	22%	(237)	42%	(449)	13%	(135)	1062
Gender: Female	7%	(84)	12%	(137)	18%	(209)	51%	(576)	12%	(131)	1138
Age: 18-34	12%	(80)	15%	(95)	22%	(146)	35%	(231)	16%	(102)	655
Age: 35-44	10%	(35)	16%	(59)	19%	(67)	44%	(158)	11%	(39)	358
Age: 45-64	7%	(51)	12%	(94)	20%	(149)	49%	(369)	12%	(89)	751
Age: 65+	6%	(26)	5%	(24)	19%	(83)	61%	(267)	8%	(37)	436
GenZers: 1997-2012	11%	(32)	19%	(58)	18%	(55)	35%	(106)	18%	(54)	306
Millennials: 1981-1996	13%	(68)	13%	(70)	23%	(120)	39%	(202)	12%	(60)	518
GenXers: 1965-1980	9%	(45)	14%	(71)	21%	(112)	45%	(236)	12%	(65)	529
Baby Boomers: 1946-1964	5%	(40)	10%	(71)	18%	(131)	56%	(406)	11%	(79)	727
PID: Dem (no lean)	3%	(29)	9%	(76)	20%	(167)	57%	(481)	11%	(93)	845
PID: Ind (no lean)	10%	(76)	12%	(86)	19%	(137)	42%	(303)	17%	(122)	724
PID: Rep (no lean)	14%	(86)	17%	(110)	23%	(142)	38%	(242)	8%	(51)	630
PID/Gender: Dem Men	3%	(12)	11%	(42)	22%	(83)	51%	(194)	13%	(51)	383
PID/Gender: Dem Women	4%	(17)	7%	(33)	18%	(83)	62%	(287)	9%	(42)	462
PID/Gender: Ind Men	13%	(43)	11%	(37)	18%	(61)	39%	(129)	19%	(63)	334
PID/Gender: Ind Women	8%	(33)	12%	(48)	20%	(77)	45%	(174)	15%	(59)	390
PID/Gender: Rep Men	15%	(51)	16%	(54)	27%	(93)	36%	(126)	6%	(21)	344
PID/Gender: Rep Women	12%	(34)	20%	(56)	17%	(49)	41%	(116)	11%	(30)	286
Ideo: Liberal (1-3)	5%	(33)	9%	(57)	19%	(126)	60%	(388)	7%	(43)	646
Ideo: Moderate (4)	6%	(33)	11%	(57)	24%	(125)	47%	(249)	13%	(66)	531
Ideo: Conservative (5-7)	12%	(94)	16%	(122)	19%	(145)	43%	(321)	10%	(73)	755
Educ: < College	9%	(130)	12%	(187)	20%	(298)	45%	(677)	15%	(220)	1512
Educ: Bachelors degree	8%	(35)	13%	(60)	23%	(103)	48%	(215)	7%	(32)	444
Educ: Post-grad	10%	(25)	10%	(25)	19%	(46)	55%	(134)	6%	(14)	244
Income: Under 50k	10%	(122)	12%	(152)	19%	(237)	44%	(542)	15%	(181)	1234
Income: 50k-100k	7%	(46)	11%	(81)	22%	(154)	51%	(365)	9%	(65)	712
Income: 100k+	9%	(23)	15%	(38)	22%	(55)	47%	(119)	8%	(21)	255
Ethnicity: White	8%	(146)	12%	(211)	20%	(345)	48%	(831)	11%	(188)	1722
Ethnicity: Hispanic	12%	(40)	12%	(43)	26%	(90)	38%	(132)	13%	(45)	349

Table CMS2_12: *How comfortable would you be doing the following activities right now?*
Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(191)	12%	(271)	20%	(446)	47%	(1026)	12%	(266)	2200
Ethnicity: Afr. Am.	8%	(21)	14%	(39)	19%	(51)	38%	(105)	21%	(59)	274
Ethnicity: Other	11%	(23)	10%	(21)	25%	(50)	44%	(89)	10%	(20)	204
All Christian	10%	(99)	11%	(118)	21%	(217)	48%	(500)	10%	(104)	1037
All Non-Christian	8%	(9)	8%	(9)	33%	(37)	39%	(44)	12%	(13)	112
Atheist	6%	(6)	14%	(16)	18%	(20)	59%	(65)	4%	(4)	111
Agnostic/Nothing in particular	8%	(77)	14%	(129)	18%	(172)	44%	(417)	15%	(145)	940
Religious Non-Protestant/Catholic	10%	(14)	9%	(12)	30%	(42)	37%	(51)	14%	(19)	139
Evangelical	15%	(76)	18%	(96)	23%	(117)	34%	(178)	10%	(53)	519
Non-Evangelical	7%	(56)	10%	(80)	19%	(159)	55%	(459)	9%	(75)	829
Community: Urban	9%	(52)	12%	(71)	22%	(130)	42%	(245)	15%	(86)	585
Community: Suburban	8%	(88)	12%	(133)	22%	(243)	49%	(531)	8%	(91)	1084
Community: Rural	10%	(51)	13%	(68)	14%	(73)	47%	(250)	17%	(89)	531
Employ: Private Sector	12%	(71)	16%	(96)	23%	(144)	41%	(253)	8%	(51)	615
Employ: Government	11%	(13)	19%	(23)	25%	(30)	37%	(44)	9%	(10)	120
Employ: Self-Employed	11%	(19)	17%	(30)	15%	(26)	50%	(88)	8%	(14)	177
Employ: Homemaker	5%	(8)	14%	(22)	17%	(26)	54%	(81)	9%	(14)	152
Employ: Retired	5%	(29)	6%	(34)	17%	(92)	61%	(319)	10%	(52)	526
Employ: Unemployed	7%	(20)	9%	(25)	18%	(51)	43%	(120)	23%	(64)	280
Employ: Other	10%	(17)	10%	(17)	22%	(37)	35%	(60)	23%	(40)	172
Military HH: Yes	6%	(24)	11%	(42)	22%	(83)	50%	(191)	10%	(39)	380
Military HH: No	9%	(166)	13%	(229)	20%	(363)	46%	(835)	12%	(228)	1820
RD/WT: Right Direction	13%	(82)	18%	(111)	20%	(123)	35%	(220)	15%	(91)	626
RD/WT: Wrong Track	7%	(109)	10%	(160)	21%	(323)	51%	(806)	11%	(175)	1574
Trump Job Approve	15%	(116)	15%	(121)	20%	(159)	37%	(293)	12%	(94)	783
Trump Job Disapprove	5%	(68)	10%	(137)	21%	(271)	53%	(689)	11%	(139)	1305
Trump Job Strongly Approve	17%	(78)	18%	(84)	17%	(79)	34%	(160)	14%	(65)	466
Trump Job Somewhat Approve	12%	(38)	12%	(37)	25%	(80)	42%	(133)	9%	(29)	318
Trump Job Somewhat Disapprove	8%	(22)	16%	(44)	25%	(68)	39%	(104)	12%	(31)	271
Trump Job Strongly Disapprove	4%	(46)	9%	(92)	20%	(203)	57%	(584)	10%	(108)	1034

Continued on next page

Table CMS2_12: *How comfortable would you be doing the following activities right now?*
Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(191)	12%	(271)	20%	(446)	47%	(1026)	12%	(266)	2200
Favorable of Trump	15%	(112)	16%	(124)	21%	(156)	38%	(284)	10%	(76)	752
Unfavorable of Trump	5%	(68)	10%	(132)	21%	(271)	54%	(694)	10%	(128)	1293
Very Favorable of Trump	18%	(86)	17%	(78)	18%	(84)	35%	(162)	12%	(55)	465
Somewhat Favorable of Trump	9%	(26)	16%	(46)	25%	(71)	43%	(122)	8%	(22)	288
Somewhat Unfavorable of Trump	8%	(17)	14%	(30)	29%	(63)	41%	(88)	8%	(17)	216
Very Unfavorable of Trump	5%	(51)	9%	(101)	19%	(208)	56%	(606)	10%	(111)	1077
#1 Issue: Economy	11%	(78)	15%	(107)	22%	(155)	41%	(293)	11%	(75)	708
#1 Issue: Security	15%	(42)	17%	(46)	20%	(55)	37%	(101)	11%	(31)	276
#1 Issue: Health Care	5%	(21)	10%	(38)	21%	(82)	54%	(212)	10%	(38)	391
#1 Issue: Medicare / Social Security	3%	(11)	6%	(19)	15%	(47)	64%	(207)	12%	(38)	322
#1 Issue: Women's Issues	7%	(7)	18%	(19)	19%	(20)	40%	(42)	16%	(16)	105
#1 Issue: Education	8%	(11)	14%	(18)	26%	(33)	31%	(39)	20%	(26)	128
#1 Issue: Energy	6%	(5)	6%	(5)	18%	(14)	65%	(53)	6%	(5)	82
#1 Issue: Other	8%	(15)	10%	(19)	21%	(39)	41%	(77)	20%	(37)	189
2018 House Vote: Democrat	4%	(27)	9%	(68)	19%	(149)	58%	(446)	11%	(83)	772
2018 House Vote: Republican	13%	(82)	17%	(104)	20%	(121)	39%	(241)	11%	(65)	613
2018 House Vote: Someone else	14%	(11)	15%	(12)	16%	(13)	44%	(36)	11%	(9)	82
2016 Vote: Hillary Clinton	4%	(27)	9%	(64)	18%	(127)	60%	(432)	10%	(69)	720
2016 Vote: Donald Trump	14%	(91)	16%	(105)	21%	(135)	41%	(265)	9%	(58)	653
2016 Vote: Other	6%	(8)	15%	(20)	19%	(26)	48%	(64)	12%	(17)	135
2016 Vote: Didn't Vote	9%	(64)	12%	(83)	23%	(157)	38%	(262)	18%	(122)	688
Voted in 2014: Yes	8%	(104)	12%	(160)	19%	(242)	51%	(661)	10%	(136)	1303
Voted in 2014: No	10%	(87)	12%	(112)	23%	(204)	41%	(364)	15%	(130)	897
2012 Vote: Barack Obama	5%	(39)	8%	(72)	20%	(165)	57%	(482)	10%	(86)	842
2012 Vote: Mitt Romney	13%	(63)	17%	(86)	18%	(92)	42%	(210)	9%	(47)	498
2012 Vote: Other	13%	(10)	16%	(12)	17%	(13)	46%	(35)	9%	(7)	77
2012 Vote: Didn't Vote	10%	(79)	13%	(102)	22%	(175)	38%	(297)	16%	(127)	781

Continued on next page

Table CMS2_12: *How comfortable would you be doing the following activities right now?*
Going to the gym or an exercise class

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(191)	12%	(271)	20%	(446)	47%	(1026)	12%	(266)	2200
4-Region: Northeast	7%	(28)	9%	(36)	26%	(101)	50%	(195)	8%	(33)	394
4-Region: Midwest	10%	(45)	16%	(74)	14%	(65)	47%	(219)	13%	(59)	462
4-Region: South	9%	(78)	13%	(106)	20%	(166)	45%	(368)	13%	(107)	824
4-Region: West	8%	(41)	11%	(55)	22%	(115)	47%	(243)	13%	(67)	520
Sports fan	9%	(128)	14%	(204)	22%	(323)	44%	(647)	10%	(153)	1454
Traveled outside of U.S. in past year 1+ times	11%	(45)	15%	(64)	23%	(96)	41%	(169)	10%	(42)	417
Frequent Flyer	14%	(36)	19%	(48)	22%	(55)	35%	(89)	9%	(23)	252
Age: 25-35	13%	(45)	13%	(45)	25%	(87)	35%	(124)	14%	(48)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_13: *How comfortable would you be doing the following activities right now?*

Going on vacation

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	13%	(287)	19%	(411)	24%	(529)	34%	(751)	10%	(223)	2200
Gender: Male	14%	(149)	21%	(221)	25%	(265)	29%	(309)	11%	(118)	1062
Gender: Female	12%	(138)	17%	(190)	23%	(264)	39%	(442)	9%	(104)	1138
Age: 18-34	15%	(98)	17%	(110)	24%	(157)	30%	(197)	14%	(94)	655
Age: 35-44	15%	(54)	21%	(74)	22%	(79)	33%	(117)	9%	(34)	358
Age: 45-64	13%	(97)	20%	(153)	24%	(178)	34%	(256)	9%	(68)	751
Age: 65+	9%	(38)	17%	(74)	26%	(115)	42%	(181)	6%	(27)	436
GenZers: 1997-2012	13%	(38)	19%	(59)	27%	(82)	26%	(80)	15%	(47)	306
Millennials: 1981-1996	17%	(90)	18%	(92)	23%	(118)	31%	(160)	11%	(58)	518
GenXers: 1965-1980	14%	(74)	19%	(99)	21%	(112)	35%	(187)	11%	(58)	529
Baby Boomers: 1946-1964	11%	(78)	20%	(144)	25%	(180)	37%	(272)	7%	(54)	727
PID: Dem (no lean)	7%	(61)	16%	(138)	26%	(216)	42%	(355)	9%	(76)	845
PID: Ind (no lean)	14%	(101)	17%	(120)	22%	(161)	32%	(232)	15%	(110)	724
PID: Rep (no lean)	20%	(126)	24%	(153)	24%	(152)	26%	(163)	6%	(37)	630
PID/Gender: Dem Men	7%	(27)	18%	(69)	30%	(114)	34%	(128)	12%	(45)	383
PID/Gender: Dem Women	7%	(33)	15%	(69)	22%	(102)	49%	(227)	7%	(31)	462
PID/Gender: Ind Men	17%	(58)	18%	(60)	20%	(66)	28%	(94)	17%	(56)	334
PID/Gender: Ind Women	11%	(43)	15%	(60)	24%	(95)	35%	(138)	14%	(54)	390
PID/Gender: Rep Men	18%	(63)	27%	(92)	25%	(86)	25%	(86)	5%	(17)	344
PID/Gender: Rep Women	22%	(62)	21%	(61)	23%	(67)	27%	(77)	7%	(19)	286
Ideo: Liberal (1-3)	9%	(58)	15%	(94)	25%	(164)	45%	(289)	6%	(41)	646
Ideo: Moderate (4)	9%	(48)	21%	(109)	26%	(136)	35%	(184)	10%	(53)	531
Ideo: Conservative (5-7)	18%	(139)	23%	(173)	24%	(179)	28%	(209)	7%	(54)	755
Educ: < College	13%	(202)	18%	(279)	23%	(346)	33%	(500)	12%	(186)	1512
Educ: Bachelors degree	13%	(57)	20%	(87)	27%	(122)	35%	(154)	5%	(24)	444
Educ: Post-grad	12%	(28)	18%	(44)	25%	(61)	40%	(97)	5%	(13)	244
Income: Under 50k	14%	(173)	18%	(217)	20%	(252)	35%	(435)	13%	(156)	1234
Income: 50k-100k	12%	(86)	17%	(124)	29%	(210)	34%	(243)	7%	(49)	712
Income: 100k+	11%	(28)	28%	(70)	26%	(67)	29%	(73)	7%	(17)	255
Ethnicity: White	14%	(238)	19%	(328)	25%	(423)	34%	(581)	9%	(151)	1722
Ethnicity: Hispanic	13%	(44)	15%	(52)	24%	(83)	35%	(122)	14%	(49)	349

Table CMS2_13: *How comfortable would you be doing the following activities right now?*
Going on vacation

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	13%	(287)	19%	(411)	24%	(529)	34%	(751)	10%	(223)	2200
Ethnicity: Afr. Am.	9%	(24)	18%	(49)	21%	(58)	33%	(91)	19%	(53)	274
Ethnicity: Other	12%	(24)	17%	(34)	23%	(48)	39%	(79)	9%	(19)	204
All Christian	14%	(150)	18%	(187)	26%	(265)	35%	(361)	7%	(75)	1037
All Non-Christian	8%	(9)	16%	(18)	30%	(33)	31%	(34)	16%	(18)	112
Atheist	12%	(14)	15%	(16)	24%	(27)	45%	(50)	3%	(4)	111
Agnostic/Nothing in particular	12%	(114)	20%	(190)	22%	(204)	32%	(305)	13%	(126)	940
Religious Non-Protestant/Catholic	11%	(15)	18%	(25)	26%	(36)	29%	(40)	17%	(24)	139
Evangelical	20%	(101)	24%	(124)	19%	(99)	29%	(151)	8%	(44)	519
Non-Evangelical	10%	(85)	16%	(135)	29%	(243)	37%	(306)	7%	(60)	829
Community: Urban	13%	(77)	17%	(99)	21%	(123)	35%	(206)	14%	(80)	585
Community: Suburban	12%	(134)	18%	(199)	28%	(300)	34%	(373)	7%	(78)	1084
Community: Rural	14%	(76)	21%	(113)	20%	(106)	32%	(171)	12%	(65)	531
Employ: Private Sector	17%	(104)	21%	(132)	24%	(145)	32%	(196)	6%	(37)	615
Employ: Government	15%	(18)	30%	(36)	25%	(30)	24%	(28)	6%	(7)	120
Employ: Self-Employed	14%	(25)	17%	(31)	26%	(46)	34%	(61)	8%	(14)	177
Employ: Homemaker	14%	(21)	15%	(22)	19%	(29)	42%	(64)	10%	(16)	152
Employ: Retired	10%	(52)	17%	(90)	24%	(124)	43%	(226)	6%	(34)	526
Employ: Unemployed	11%	(31)	14%	(40)	22%	(62)	32%	(89)	21%	(58)	280
Employ: Other	15%	(25)	14%	(24)	24%	(41)	26%	(45)	22%	(38)	172
Military HH: Yes	14%	(53)	17%	(66)	21%	(81)	37%	(142)	10%	(38)	380
Military HH: No	13%	(234)	19%	(345)	25%	(448)	33%	(609)	10%	(184)	1820
RD/WT: Right Direction	18%	(115)	23%	(145)	21%	(132)	26%	(163)	11%	(71)	626
RD/WT: Wrong Track	11%	(172)	17%	(266)	25%	(397)	37%	(587)	10%	(152)	1574
Trump Job Approve	21%	(166)	22%	(176)	21%	(165)	26%	(200)	10%	(76)	783
Trump Job Disapprove	9%	(113)	16%	(215)	26%	(342)	40%	(521)	9%	(114)	1305
Trump Job Strongly Approve	24%	(114)	24%	(110)	17%	(78)	24%	(113)	11%	(51)	466
Trump Job Somewhat Approve	16%	(52)	21%	(66)	27%	(87)	27%	(87)	8%	(25)	318
Trump Job Somewhat Disapprove	11%	(30)	20%	(53)	33%	(89)	25%	(69)	11%	(30)	271
Trump Job Strongly Disapprove	8%	(83)	16%	(161)	25%	(254)	44%	(452)	8%	(84)	1034

Table CMS2_13: *How comfortable would you be doing the following activities right now?*
Going on vacation

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	13%	(287)	19%	(411)	24%	(529)	34%	(751)	10%	(223)	2200
Favorable of Trump	21%	(161)	24%	(177)	22%	(166)	26%	(195)	7%	(54)	752
Unfavorable of Trump	9%	(113)	17%	(220)	26%	(335)	41%	(525)	8%	(100)	1293
Very Favorable of Trump	25%	(116)	22%	(103)	20%	(91)	25%	(114)	9%	(40)	465
Somewhat Favorable of Trump	15%	(44)	26%	(74)	26%	(75)	28%	(80)	5%	(14)	288
Somewhat Unfavorable of Trump	11%	(24)	21%	(46)	34%	(72)	29%	(64)	4%	(10)	216
Very Unfavorable of Trump	8%	(89)	16%	(174)	24%	(262)	43%	(461)	8%	(90)	1077
#1 Issue: Economy	16%	(115)	20%	(142)	27%	(193)	30%	(213)	6%	(45)	708
#1 Issue: Security	20%	(56)	25%	(68)	20%	(56)	26%	(71)	9%	(25)	276
#1 Issue: Health Care	5%	(21)	19%	(74)	22%	(87)	44%	(171)	10%	(38)	391
#1 Issue: Medicare / Social Security	9%	(28)	12%	(39)	25%	(82)	44%	(141)	10%	(33)	322
#1 Issue: Women's Issues	18%	(19)	23%	(24)	18%	(19)	26%	(27)	16%	(17)	105
#1 Issue: Education	11%	(14)	15%	(19)	30%	(38)	27%	(34)	18%	(22)	128
#1 Issue: Energy	18%	(15)	15%	(12)	25%	(21)	36%	(29)	6%	(5)	82
#1 Issue: Other	10%	(20)	17%	(33)	18%	(34)	34%	(65)	20%	(38)	189
2018 House Vote: Democrat	7%	(51)	17%	(131)	26%	(199)	43%	(332)	8%	(59)	772
2018 House Vote: Republican	19%	(119)	25%	(151)	23%	(139)	26%	(157)	8%	(48)	613
2018 House Vote: Someone else	20%	(17)	22%	(18)	27%	(22)	27%	(22)	4%	(3)	82
2016 Vote: Hillary Clinton	7%	(51)	15%	(110)	24%	(174)	45%	(322)	9%	(63)	720
2016 Vote: Donald Trump	20%	(132)	26%	(167)	22%	(146)	26%	(173)	5%	(35)	653
2016 Vote: Other	12%	(16)	17%	(23)	30%	(41)	35%	(47)	6%	(8)	135
2016 Vote: Didn't Vote	13%	(88)	16%	(111)	24%	(164)	30%	(209)	17%	(116)	688
Voted in 2014: Yes	13%	(171)	20%	(267)	24%	(311)	35%	(454)	8%	(100)	1303
Voted in 2014: No	13%	(116)	16%	(144)	24%	(217)	33%	(297)	14%	(122)	897
2012 Vote: Barack Obama	8%	(67)	17%	(142)	25%	(213)	43%	(358)	7%	(62)	842
2012 Vote: Mitt Romney	19%	(95)	25%	(126)	22%	(108)	26%	(131)	7%	(37)	498
2012 Vote: Other	21%	(16)	18%	(14)	31%	(24)	25%	(19)	6%	(4)	77
2012 Vote: Didn't Vote	14%	(109)	17%	(129)	23%	(182)	31%	(242)	15%	(119)	781

Table CMS2_13: *How comfortable would you be doing the following activities right now?*

Going on vacation

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	13%	(287)	19%	(411)	24%	(529)	34%	(751)	10%	(223)	2200
4-Region: Northeast	11%	(42)	16%	(62)	26%	(103)	38%	(149)	9%	(36)	394
4-Region: Midwest	14%	(66)	21%	(99)	23%	(107)	32%	(149)	9%	(40)	462
4-Region: South	14%	(114)	19%	(160)	23%	(190)	32%	(263)	12%	(97)	824
4-Region: West	12%	(64)	17%	(89)	25%	(128)	36%	(189)	9%	(49)	520
Sports fan	14%	(199)	20%	(292)	26%	(380)	32%	(465)	8%	(118)	1454
Traveled outside of U.S. in past year 1+ times	17%	(70)	21%	(86)	27%	(111)	27%	(113)	9%	(37)	417
Frequent Flyer	23%	(58)	22%	(55)	25%	(64)	21%	(54)	8%	(21)	252
Age: 25-35	16%	(56)	16%	(57)	22%	(78)	33%	(115)	13%	(44)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_14: *How comfortable would you be doing the following activities right now?*
Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(122)	7%	(162)	14%	(308)	62%	(1358)	11%	(250)	2200
Gender: Male	7%	(72)	11%	(113)	15%	(163)	56%	(591)	12%	(122)	1062
Gender: Female	4%	(50)	4%	(49)	13%	(145)	67%	(767)	11%	(127)	1138
Age: 18-34	8%	(51)	10%	(68)	17%	(110)	49%	(319)	16%	(107)	655
Age: 35-44	5%	(20)	10%	(37)	14%	(49)	59%	(209)	12%	(43)	358
Age: 45-64	5%	(37)	5%	(40)	14%	(106)	66%	(497)	9%	(71)	751
Age: 65+	3%	(15)	4%	(18)	10%	(43)	76%	(332)	7%	(28)	436
GenZers: 1997-2012	6%	(20)	8%	(24)	21%	(64)	44%	(136)	20%	(62)	306
Millennials: 1981-1996	8%	(44)	13%	(67)	13%	(70)	53%	(274)	12%	(63)	518
GenXers: 1965-1980	6%	(30)	7%	(35)	15%	(78)	62%	(326)	11%	(59)	529
Baby Boomers: 1946-1964	3%	(24)	4%	(32)	11%	(80)	73%	(533)	8%	(58)	727
PID: Dem (no lean)	5%	(41)	6%	(51)	15%	(130)	64%	(537)	10%	(86)	845
PID: Ind (no lean)	4%	(31)	7%	(51)	12%	(87)	60%	(436)	17%	(119)	724
PID: Rep (no lean)	8%	(49)	10%	(60)	15%	(91)	61%	(385)	7%	(44)	630
PID/Gender: Dem Men	5%	(19)	11%	(41)	15%	(58)	57%	(217)	12%	(47)	383
PID/Gender: Dem Women	5%	(22)	2%	(9)	16%	(73)	69%	(320)	8%	(39)	462
PID/Gender: Ind Men	6%	(19)	8%	(28)	15%	(52)	53%	(179)	17%	(57)	334
PID/Gender: Ind Women	3%	(12)	6%	(23)	9%	(35)	66%	(257)	16%	(62)	390
PID/Gender: Rep Men	10%	(34)	13%	(43)	16%	(54)	57%	(195)	5%	(18)	344
PID/Gender: Rep Women	5%	(15)	6%	(17)	13%	(38)	66%	(190)	9%	(27)	286
Ideo: Liberal (1-3)	4%	(26)	6%	(38)	15%	(97)	69%	(444)	6%	(42)	646
Ideo: Moderate (4)	4%	(21)	7%	(39)	16%	(87)	62%	(327)	11%	(57)	531
Ideo: Conservative (5-7)	8%	(59)	10%	(75)	15%	(111)	60%	(456)	7%	(54)	755
Educ: < College	5%	(76)	7%	(104)	14%	(215)	60%	(904)	14%	(213)	1512
Educ: Bachelors degree	7%	(31)	8%	(35)	14%	(60)	66%	(293)	5%	(24)	444
Educ: Post-grad	6%	(15)	9%	(23)	14%	(34)	66%	(160)	5%	(13)	244
Income: Under 50k	6%	(72)	7%	(89)	13%	(163)	59%	(723)	15%	(187)	1234
Income: 50k-100k	5%	(34)	7%	(49)	14%	(100)	68%	(483)	6%	(46)	712
Income: 100k+	6%	(17)	10%	(24)	18%	(46)	60%	(152)	6%	(16)	255
Ethnicity: White	5%	(93)	7%	(125)	13%	(231)	64%	(1101)	10%	(173)	1722
Ethnicity: Hispanic	5%	(16)	8%	(28)	12%	(41)	59%	(206)	17%	(58)	349

Table CMS2_14: *How comfortable would you be doing the following activities right now?*
Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(122)	7%	(162)	14%	(308)	62%	(1358)	11%	(250)	2200
Ethnicity: Afr. Am.	7%	(19)	10%	(27)	16%	(43)	49%	(134)	19%	(51)	274
Ethnicity: Other	5%	(11)	5%	(10)	17%	(34)	61%	(123)	12%	(25)	204
All Christian	6%	(64)	8%	(78)	14%	(141)	65%	(671)	8%	(82)	1037
All Non-Christian	10%	(11)	8%	(9)	22%	(25)	49%	(55)	11%	(13)	112
Atheist	5%	(5)	7%	(7)	13%	(14)	70%	(78)	5%	(6)	111
Agnostic/Nothing in particular	4%	(41)	7%	(68)	14%	(128)	59%	(554)	16%	(149)	940
Religious Non-Protestant/Catholic	12%	(16)	9%	(13)	22%	(30)	46%	(64)	12%	(16)	139
Evangelical	7%	(36)	12%	(62)	17%	(90)	53%	(273)	11%	(57)	519
Non-Evangelical	5%	(39)	5%	(45)	11%	(91)	72%	(593)	7%	(61)	829
Community: Urban	6%	(33)	10%	(59)	12%	(72)	58%	(337)	15%	(85)	585
Community: Suburban	5%	(50)	7%	(77)	16%	(176)	64%	(697)	8%	(85)	1084
Community: Rural	7%	(39)	5%	(27)	11%	(61)	61%	(324)	15%	(79)	531
Employ: Private Sector	7%	(40)	11%	(69)	15%	(90)	60%	(368)	8%	(47)	615
Employ: Government	4%	(5)	16%	(20)	15%	(18)	57%	(69)	7%	(8)	120
Employ: Self-Employed	12%	(22)	8%	(14)	15%	(26)	60%	(106)	5%	(8)	177
Employ: Homemaker	4%	(5)	4%	(6)	13%	(20)	68%	(103)	12%	(18)	152
Employ: Retired	3%	(18)	4%	(20)	11%	(56)	75%	(397)	7%	(35)	526
Employ: Unemployed	3%	(9)	6%	(16)	13%	(38)	52%	(146)	25%	(70)	280
Employ: Other	9%	(15)	4%	(6)	11%	(20)	55%	(94)	21%	(36)	172
Military HH: Yes	4%	(16)	5%	(20)	14%	(52)	68%	(257)	9%	(34)	380
Military HH: No	6%	(106)	8%	(142)	14%	(256)	60%	(1101)	12%	(215)	1820
RD/WT: Right Direction	9%	(59)	13%	(82)	14%	(87)	52%	(323)	12%	(75)	626
RD/WT: Wrong Track	4%	(62)	5%	(80)	14%	(221)	66%	(1035)	11%	(175)	1574
Trump Job Approve	9%	(74)	11%	(83)	12%	(96)	57%	(449)	10%	(82)	783
Trump Job Disapprove	4%	(46)	5%	(67)	15%	(197)	66%	(864)	10%	(131)	1305
Trump Job Strongly Approve	11%	(52)	13%	(59)	12%	(54)	54%	(251)	11%	(50)	466
Trump Job Somewhat Approve	7%	(22)	7%	(23)	13%	(43)	62%	(198)	10%	(32)	318
Trump Job Somewhat Disapprove	3%	(7)	9%	(25)	21%	(58)	56%	(151)	11%	(30)	271
Trump Job Strongly Disapprove	4%	(39)	4%	(42)	13%	(139)	69%	(713)	10%	(101)	1034

Table CMS2_14: *How comfortable would you be doing the following activities right now?*

Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(122)	7%	(162)	14%	(308)	62%	(1358)	11%	(250)	2200
Favorable of Trump	9%	(68)	11%	(80)	13%	(100)	59%	(441)	8%	(63)	752
Unfavorable of Trump	4%	(46)	5%	(71)	14%	(187)	67%	(866)	9%	(123)	1293
Very Favorable of Trump	12%	(54)	12%	(57)	11%	(53)	56%	(261)	9%	(41)	465
Somewhat Favorable of Trump	5%	(14)	8%	(24)	16%	(47)	63%	(180)	8%	(22)	288
Somewhat Unfavorable of Trump	4%	(8)	9%	(18)	18%	(39)	61%	(131)	9%	(19)	216
Very Unfavorable of Trump	4%	(38)	5%	(52)	14%	(148)	68%	(735)	10%	(104)	1077
#1 Issue: Economy	7%	(49)	7%	(52)	17%	(118)	58%	(413)	11%	(76)	708
#1 Issue: Security	8%	(23)	15%	(41)	11%	(32)	55%	(151)	10%	(29)	276
#1 Issue: Health Care	4%	(15)	5%	(18)	16%	(61)	67%	(262)	9%	(35)	391
#1 Issue: Medicare / Social Security	3%	(11)	4%	(12)	8%	(25)	76%	(245)	9%	(30)	322
#1 Issue: Women's Issues	5%	(5)	9%	(9)	11%	(12)	57%	(60)	18%	(19)	105
#1 Issue: Education	5%	(6)	9%	(12)	18%	(23)	48%	(61)	20%	(26)	128
#1 Issue: Energy	8%	(7)	7%	(6)	19%	(16)	63%	(52)	2%	(2)	82
#1 Issue: Other	3%	(6)	6%	(12)	11%	(21)	61%	(115)	18%	(34)	189
2018 House Vote: Democrat	5%	(36)	5%	(40)	14%	(104)	68%	(524)	9%	(67)	772
2018 House Vote: Republican	8%	(48)	10%	(64)	15%	(94)	58%	(358)	8%	(49)	613
2018 House Vote: Someone else	10%	(9)	8%	(7)	11%	(9)	59%	(48)	11%	(9)	82
2016 Vote: Hillary Clinton	4%	(32)	6%	(42)	13%	(92)	68%	(491)	9%	(63)	720
2016 Vote: Donald Trump	8%	(55)	10%	(66)	14%	(94)	60%	(393)	7%	(45)	653
2016 Vote: Other	3%	(4)	6%	(8)	17%	(23)	67%	(91)	7%	(10)	135
2016 Vote: Didn't Vote	4%	(31)	7%	(45)	15%	(100)	55%	(381)	19%	(131)	688
Voted in 2014: Yes	6%	(80)	7%	(94)	13%	(170)	65%	(852)	8%	(108)	1303
Voted in 2014: No	5%	(42)	8%	(68)	15%	(138)	56%	(506)	16%	(142)	897
2012 Vote: Barack Obama	5%	(40)	5%	(46)	14%	(121)	67%	(568)	8%	(67)	842
2012 Vote: Mitt Romney	9%	(44)	9%	(46)	14%	(69)	62%	(309)	6%	(30)	498
2012 Vote: Other	5%	(3)	6%	(5)	7%	(6)	70%	(54)	12%	(9)	77
2012 Vote: Didn't Vote	4%	(35)	8%	(65)	14%	(112)	54%	(425)	18%	(143)	781

Table CMS2_14: *How comfortable would you be doing the following activities right now?*
Traveling abroad

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	6%	(122)	7%	(162)	14%	(308)	62%	(1358)	11%	(250)	2200
4-Region: Northeast	4%	(15)	7%	(27)	12%	(48)	65%	(257)	12%	(46)	394
4-Region: Midwest	7%	(32)	9%	(42)	13%	(59)	60%	(277)	11%	(51)	462
4-Region: South	6%	(48)	7%	(57)	14%	(114)	61%	(502)	12%	(103)	824
4-Region: West	5%	(27)	7%	(35)	17%	(87)	62%	(321)	10%	(50)	520
Sports fan	6%	(81)	9%	(128)	15%	(220)	61%	(881)	10%	(145)	1454
Traveled outside of U.S. in past year 1+ times	10%	(41)	17%	(70)	18%	(77)	45%	(189)	9%	(39)	417
Frequent Flyer	13%	(33)	19%	(47)	18%	(46)	41%	(103)	9%	(22)	252
Age: 25-35	10%	(35)	12%	(42)	14%	(50)	51%	(179)	13%	(45)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_15: *How comfortable would you be doing the following activities right now?*

Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	16%	(362)	23%	(514)	27%	(603)	25%	(543)	8%	(177)	2200
Gender: Male	17%	(180)	23%	(246)	28%	(301)	22%	(239)	9%	(96)	1062
Gender: Female	16%	(182)	24%	(268)	27%	(302)	27%	(304)	7%	(82)	1138
Age: 18-34	21%	(139)	20%	(132)	25%	(161)	21%	(138)	13%	(86)	655
Age: 35-44	19%	(69)	21%	(77)	25%	(91)	25%	(88)	9%	(32)	358
Age: 45-64	13%	(101)	27%	(205)	28%	(208)	26%	(196)	6%	(41)	751
Age: 65+	12%	(53)	23%	(101)	33%	(143)	28%	(122)	4%	(18)	436
GenZers: 1997-2012	21%	(63)	23%	(71)	24%	(74)	18%	(54)	14%	(44)	306
Millennials: 1981-1996	22%	(115)	19%	(100)	25%	(131)	23%	(120)	10%	(53)	518
GenXers: 1965-1980	14%	(75)	28%	(148)	24%	(125)	26%	(136)	8%	(44)	529
Baby Boomers: 1946-1964	13%	(97)	23%	(168)	31%	(228)	28%	(204)	4%	(30)	727
PID: Dem (no lean)	8%	(70)	19%	(164)	30%	(253)	34%	(288)	8%	(70)	845
PID: Ind (no lean)	20%	(147)	24%	(174)	23%	(165)	21%	(153)	12%	(86)	724
PID: Rep (no lean)	23%	(145)	28%	(177)	29%	(186)	16%	(102)	3%	(21)	630
PID/Gender: Dem Men	7%	(27)	20%	(76)	30%	(116)	32%	(123)	11%	(41)	383
PID/Gender: Dem Women	9%	(43)	19%	(87)	30%	(137)	36%	(165)	6%	(29)	462
PID/Gender: Ind Men	23%	(78)	22%	(72)	23%	(77)	18%	(61)	13%	(45)	334
PID/Gender: Ind Women	18%	(69)	26%	(101)	22%	(87)	24%	(92)	10%	(41)	390
PID/Gender: Rep Men	22%	(75)	28%	(98)	31%	(108)	16%	(55)	3%	(9)	344
PID/Gender: Rep Women	25%	(70)	28%	(79)	27%	(78)	16%	(47)	4%	(12)	286
Ideo: Liberal (1-3)	8%	(52)	19%	(125)	32%	(208)	35%	(227)	5%	(33)	646
Ideo: Moderate (4)	14%	(77)	27%	(145)	28%	(147)	23%	(123)	7%	(40)	531
Ideo: Conservative (5-7)	21%	(159)	27%	(202)	28%	(208)	19%	(147)	5%	(38)	755
Educ: < College	18%	(279)	24%	(360)	25%	(375)	23%	(350)	10%	(148)	1512
Educ: Bachelors degree	13%	(56)	24%	(107)	33%	(148)	26%	(116)	4%	(17)	444
Educ: Post-grad	11%	(27)	19%	(47)	33%	(80)	31%	(77)	5%	(13)	244
Income: Under 50k	19%	(228)	24%	(300)	25%	(308)	22%	(270)	10%	(128)	1234
Income: 50k-100k	14%	(98)	22%	(155)	30%	(210)	30%	(213)	5%	(36)	712
Income: 100k+	14%	(36)	23%	(59)	33%	(85)	24%	(61)	5%	(13)	255
Ethnicity: White	17%	(286)	24%	(421)	28%	(482)	25%	(427)	6%	(105)	1722
Ethnicity: Hispanic	17%	(60)	20%	(70)	22%	(78)	26%	(92)	14%	(49)	349

Continued on next page

Table CMS2_15: *How comfortable would you be doing the following activities right now?*
Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	16%	(362)	23%	(514)	27%	(603)	25%	(543)	8%	(177)	2200
Ethnicity: Afr. Am.	13%	(36)	19%	(52)	25%	(69)	25%	(70)	17%	(47)	274
Ethnicity: Other	19%	(40)	20%	(41)	25%	(52)	23%	(46)	12%	(25)	204
All Christian	16%	(163)	23%	(240)	29%	(305)	27%	(280)	5%	(50)	1037
All Non-Christian	11%	(13)	15%	(17)	42%	(48)	20%	(22)	11%	(13)	112
Atheist	14%	(16)	18%	(20)	33%	(36)	30%	(34)	4%	(5)	111
Agnostic/Nothing in particular	18%	(171)	25%	(237)	23%	(214)	22%	(208)	12%	(110)	940
Religious Non-Protestant/Catholic	15%	(21)	16%	(23)	37%	(51)	21%	(29)	11%	(16)	139
Evangelical	23%	(120)	28%	(144)	25%	(130)	20%	(106)	4%	(20)	519
Non-Evangelical	12%	(96)	23%	(188)	31%	(255)	29%	(237)	6%	(53)	829
Community: Urban	17%	(98)	21%	(122)	27%	(160)	22%	(129)	13%	(76)	585
Community: Suburban	14%	(150)	25%	(270)	29%	(314)	28%	(300)	5%	(51)	1084
Community: Rural	22%	(114)	23%	(122)	24%	(130)	21%	(114)	10%	(51)	531
Employ: Private Sector	15%	(93)	28%	(175)	28%	(175)	23%	(139)	5%	(33)	615
Employ: Government	22%	(27)	23%	(28)	30%	(36)	20%	(24)	5%	(6)	120
Employ: Self-Employed	21%	(38)	28%	(49)	23%	(41)	21%	(37)	7%	(12)	177
Employ: Homemaker	17%	(25)	22%	(33)	23%	(35)	31%	(48)	7%	(11)	152
Employ: Retired	14%	(72)	21%	(109)	30%	(160)	31%	(165)	4%	(20)	526
Employ: Unemployed	17%	(48)	18%	(50)	26%	(71)	22%	(61)	18%	(50)	280
Employ: Other	21%	(36)	17%	(30)	19%	(33)	26%	(45)	16%	(28)	172
Military HH: Yes	16%	(61)	24%	(90)	27%	(101)	26%	(100)	7%	(28)	380
Military HH: No	17%	(301)	23%	(424)	28%	(502)	24%	(444)	8%	(149)	1820
RD/WT: Right Direction	23%	(146)	28%	(177)	21%	(129)	19%	(116)	9%	(58)	626
RD/WT: Wrong Track	14%	(216)	21%	(337)	30%	(474)	27%	(427)	8%	(120)	1574
Trump Job Approve	24%	(192)	28%	(217)	23%	(178)	19%	(146)	7%	(51)	783
Trump Job Disapprove	12%	(151)	21%	(269)	31%	(408)	29%	(377)	8%	(99)	1305
Trump Job Strongly Approve	28%	(132)	30%	(141)	19%	(88)	16%	(74)	7%	(31)	466
Trump Job Somewhat Approve	19%	(59)	24%	(76)	28%	(90)	23%	(72)	7%	(21)	318
Trump Job Somewhat Disapprove	17%	(46)	26%	(70)	34%	(93)	15%	(40)	8%	(22)	271
Trump Job Strongly Disapprove	10%	(105)	19%	(199)	30%	(315)	33%	(337)	7%	(77)	1034

Continued on next page

Table CMS2_15: *How comfortable would you be doing the following activities right now?*
Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	16%	(362)	23%	(514)	27%	(603)	25%	(543)	8%	(177)	2200
Favorable of Trump	25%	(191)	29%	(221)	24%	(181)	17%	(129)	4%	(30)	752
Unfavorable of Trump	12%	(152)	21%	(268)	31%	(403)	29%	(381)	7%	(89)	1293
Very Favorable of Trump	30%	(141)	28%	(131)	22%	(101)	16%	(74)	4%	(18)	465
Somewhat Favorable of Trump	17%	(50)	31%	(90)	28%	(81)	19%	(55)	4%	(12)	288
Somewhat Unfavorable of Trump	18%	(40)	21%	(46)	36%	(78)	20%	(43)	5%	(10)	216
Very Unfavorable of Trump	10%	(112)	21%	(223)	30%	(325)	31%	(338)	7%	(79)	1077
#1 Issue: Economy	20%	(142)	29%	(202)	26%	(182)	21%	(146)	5%	(36)	708
#1 Issue: Security	25%	(69)	26%	(71)	24%	(66)	18%	(51)	7%	(18)	276
#1 Issue: Health Care	9%	(35)	19%	(75)	33%	(128)	32%	(123)	8%	(31)	391
#1 Issue: Medicare / Social Security	11%	(37)	23%	(75)	28%	(91)	32%	(104)	5%	(16)	322
#1 Issue: Women's Issues	16%	(16)	25%	(27)	26%	(28)	16%	(17)	17%	(17)	105
#1 Issue: Education	16%	(20)	11%	(14)	32%	(41)	23%	(29)	18%	(24)	128
#1 Issue: Energy	17%	(14)	28%	(23)	24%	(20)	22%	(18)	8%	(7)	82
#1 Issue: Other	15%	(28)	15%	(28)	25%	(47)	30%	(56)	16%	(30)	189
2018 House Vote: Democrat	8%	(62)	21%	(164)	32%	(250)	32%	(250)	6%	(47)	772
2018 House Vote: Republican	22%	(138)	28%	(171)	27%	(168)	17%	(105)	5%	(31)	613
2018 House Vote: Someone else	23%	(19)	26%	(22)	20%	(17)	21%	(17)	9%	(7)	82
2016 Vote: Hillary Clinton	8%	(58)	19%	(139)	32%	(228)	34%	(245)	7%	(51)	720
2016 Vote: Donald Trump	22%	(146)	31%	(200)	25%	(166)	18%	(117)	4%	(24)	653
2016 Vote: Other	14%	(19)	28%	(37)	31%	(41)	25%	(33)	3%	(5)	135
2016 Vote: Didn't Vote	20%	(139)	20%	(138)	24%	(165)	22%	(148)	14%	(98)	688
Voted in 2014: Yes	15%	(201)	25%	(324)	28%	(366)	26%	(342)	5%	(71)	1303
Voted in 2014: No	18%	(161)	21%	(190)	26%	(237)	22%	(201)	12%	(106)	897
2012 Vote: Barack Obama	10%	(83)	21%	(175)	32%	(269)	32%	(266)	6%	(49)	842
2012 Vote: Mitt Romney	23%	(112)	30%	(149)	25%	(126)	19%	(96)	3%	(15)	498
2012 Vote: Other	22%	(17)	33%	(25)	20%	(15)	18%	(14)	8%	(6)	77
2012 Vote: Didn't Vote	19%	(150)	21%	(165)	25%	(191)	21%	(167)	14%	(108)	781

Table CMS2_15: *How comfortable would you be doing the following activities right now?*
Returning to your normal routine

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	16%	(362)	23%	(514)	27%	(603)	25%	(543)	8%	(177)	2200
4-Region: Northeast	12%	(48)	22%	(86)	32%	(126)	28%	(110)	6%	(23)	394
4-Region: Midwest	18%	(81)	27%	(123)	28%	(130)	23%	(104)	5%	(24)	462
4-Region: South	17%	(140)	24%	(194)	26%	(214)	24%	(199)	9%	(78)	824
4-Region: West	18%	(93)	21%	(111)	26%	(133)	25%	(130)	10%	(53)	520
Sports fan	16%	(233)	24%	(354)	30%	(436)	23%	(338)	6%	(94)	1454
Traveled outside of U.S. in past year 1+ times	16%	(66)	23%	(95)	30%	(125)	23%	(97)	8%	(33)	417
Frequent Flyer	20%	(49)	28%	(70)	28%	(71)	17%	(44)	7%	(18)	252
Age: 25-35	23%	(80)	19%	(67)	24%	(83)	23%	(82)	11%	(38)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2_16: *How comfortable would you be doing the following activities right now?*
Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(203)	21%	(467)	26%	(566)	36%	(787)	8%	(177)	2200
Gender: Male	10%	(107)	20%	(217)	27%	(284)	33%	(350)	10%	(104)	1062
Gender: Female	8%	(96)	22%	(250)	25%	(282)	38%	(438)	6%	(72)	1138
Age: 18-34	11%	(71)	26%	(168)	22%	(144)	29%	(190)	12%	(82)	655
Age: 35-44	11%	(39)	18%	(66)	27%	(96)	35%	(127)	8%	(30)	358
Age: 45-64	9%	(64)	22%	(163)	26%	(197)	38%	(285)	6%	(43)	751
Age: 65+	7%	(29)	16%	(71)	29%	(128)	42%	(185)	5%	(22)	436
GenZers: 1997-2012	9%	(26)	24%	(73)	24%	(73)	27%	(84)	16%	(50)	306
Millennials: 1981-1996	13%	(69)	24%	(126)	23%	(121)	30%	(157)	9%	(46)	518
GenXers: 1965-1980	9%	(47)	22%	(115)	24%	(129)	38%	(198)	7%	(39)	529
Baby Boomers: 1946-1964	8%	(56)	19%	(138)	28%	(204)	40%	(294)	5%	(35)	727
PID: Dem (no lean)	4%	(38)	17%	(146)	29%	(245)	42%	(354)	7%	(62)	845
PID: Ind (no lean)	10%	(72)	21%	(152)	22%	(159)	35%	(255)	12%	(86)	724
PID: Rep (no lean)	15%	(93)	27%	(169)	26%	(162)	28%	(178)	5%	(29)	630
PID/Gender: Dem Men	5%	(18)	15%	(58)	33%	(127)	36%	(140)	10%	(40)	383
PID/Gender: Dem Women	4%	(20)	19%	(88)	25%	(117)	46%	(215)	5%	(22)	462
PID/Gender: Ind Men	11%	(37)	21%	(71)	20%	(67)	32%	(109)	15%	(50)	334
PID/Gender: Ind Women	9%	(34)	21%	(81)	24%	(92)	38%	(147)	9%	(35)	390
PID/Gender: Rep Men	15%	(51)	26%	(88)	26%	(90)	29%	(101)	4%	(14)	344
PID/Gender: Rep Women	15%	(42)	28%	(81)	25%	(72)	27%	(76)	5%	(15)	286
Ideo: Liberal (1-3)	5%	(33)	17%	(109)	30%	(193)	42%	(273)	6%	(37)	646
Ideo: Moderate (4)	7%	(35)	21%	(111)	31%	(165)	35%	(184)	7%	(37)	531
Ideo: Conservative (5-7)	15%	(111)	24%	(182)	23%	(173)	33%	(246)	6%	(42)	755
Educ: < College	10%	(145)	22%	(329)	24%	(367)	35%	(526)	10%	(145)	1512
Educ: Bachelors degree	8%	(35)	23%	(101)	29%	(130)	36%	(159)	4%	(19)	444
Educ: Post-grad	9%	(23)	15%	(37)	28%	(68)	42%	(103)	5%	(13)	244
Income: Under 50k	11%	(137)	21%	(259)	22%	(276)	35%	(431)	11%	(131)	1234
Income: 50k-100k	6%	(43)	22%	(154)	30%	(216)	38%	(267)	5%	(32)	712
Income: 100k+	9%	(23)	21%	(54)	29%	(74)	35%	(89)	5%	(14)	255
Ethnicity: White	10%	(171)	22%	(381)	26%	(440)	36%	(623)	6%	(106)	1722
Ethnicity: Hispanic	8%	(28)	21%	(75)	16%	(55)	40%	(139)	15%	(53)	349

Table CMS2_16: *How comfortable would you be doing the following activities right now?*
Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(203)	21%	(467)	26%	(566)	36%	(787)	8%	(177)	2200
Ethnicity: Afr. Am.	7%	(19)	17%	(47)	27%	(74)	33%	(90)	16%	(44)	274
Ethnicity: Other	6%	(12)	19%	(39)	25%	(51)	37%	(75)	13%	(27)	204
All Christian	10%	(104)	21%	(215)	26%	(274)	38%	(390)	5%	(55)	1037
All Non-Christian	13%	(14)	17%	(19)	37%	(42)	23%	(26)	11%	(12)	112
Atheist	4%	(5)	21%	(24)	16%	(18)	56%	(62)	2%	(2)	111
Agnostic/Nothing in particular	8%	(80)	22%	(210)	25%	(232)	33%	(310)	11%	(108)	940
Religious Non-Protestant/Catholic	15%	(21)	17%	(23)	34%	(47)	22%	(31)	12%	(17)	139
Evangelical	16%	(83)	26%	(137)	23%	(120)	29%	(148)	6%	(32)	519
Non-Evangelical	7%	(55)	19%	(156)	26%	(219)	43%	(354)	5%	(44)	829
Community: Urban	9%	(54)	17%	(102)	22%	(129)	37%	(219)	14%	(81)	585
Community: Suburban	8%	(90)	22%	(239)	29%	(319)	36%	(387)	5%	(49)	1084
Community: Rural	11%	(59)	24%	(126)	22%	(118)	34%	(182)	9%	(47)	531
Employ: Private Sector	10%	(62)	25%	(157)	28%	(170)	31%	(188)	6%	(38)	615
Employ: Government	9%	(11)	28%	(33)	27%	(33)	31%	(37)	5%	(6)	120
Employ: Self-Employed	12%	(21)	23%	(41)	21%	(37)	41%	(72)	4%	(6)	177
Employ: Homemaker	7%	(11)	26%	(40)	20%	(30)	41%	(63)	5%	(8)	152
Employ: Retired	9%	(46)	15%	(81)	28%	(145)	44%	(229)	5%	(25)	526
Employ: Unemployed	6%	(16)	21%	(58)	24%	(68)	32%	(89)	17%	(49)	280
Employ: Other	11%	(19)	15%	(26)	21%	(36)	37%	(64)	16%	(27)	172
Military HH: Yes	8%	(29)	21%	(79)	25%	(94)	38%	(145)	8%	(31)	380
Military HH: No	10%	(174)	21%	(388)	26%	(471)	35%	(642)	8%	(146)	1820
RD/WT: Right Direction	14%	(85)	28%	(173)	22%	(135)	27%	(169)	10%	(64)	626
RD/WT: Wrong Track	8%	(118)	19%	(295)	27%	(430)	39%	(618)	7%	(112)	1574
Trump Job Approve	16%	(128)	27%	(211)	21%	(161)	28%	(220)	8%	(63)	783
Trump Job Disapprove	5%	(71)	18%	(238)	29%	(382)	40%	(527)	7%	(88)	1305
Trump Job Strongly Approve	18%	(85)	28%	(132)	18%	(84)	25%	(118)	10%	(47)	466
Trump Job Somewhat Approve	13%	(43)	25%	(78)	24%	(77)	32%	(103)	5%	(16)	318
Trump Job Somewhat Disapprove	8%	(21)	27%	(74)	29%	(80)	28%	(77)	7%	(19)	271
Trump Job Strongly Disapprove	5%	(50)	16%	(164)	29%	(302)	44%	(450)	7%	(68)	1034

Table CMS2_16: *How comfortable would you be doing the following activities right now?*

Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(203)	21%	(467)	26%	(566)	36%	(787)	8%	(177)	2200
Favorable of Trump	17%	(125)	28%	(211)	22%	(163)	28%	(208)	6%	(46)	752
Unfavorable of Trump	5%	(64)	18%	(239)	29%	(379)	42%	(538)	6%	(74)	1293
Very Favorable of Trump	19%	(88)	27%	(127)	20%	(93)	26%	(119)	8%	(38)	465
Somewhat Favorable of Trump	13%	(37)	29%	(84)	24%	(70)	31%	(89)	3%	(8)	288
Somewhat Unfavorable of Trump	6%	(14)	28%	(60)	30%	(64)	33%	(72)	3%	(7)	216
Very Unfavorable of Trump	5%	(50)	17%	(179)	29%	(315)	43%	(466)	6%	(67)	1077
#1 Issue: Economy	12%	(82)	28%	(199)	24%	(170)	31%	(216)	6%	(41)	708
#1 Issue: Security	14%	(39)	28%	(78)	23%	(62)	27%	(76)	8%	(21)	276
#1 Issue: Health Care	6%	(22)	12%	(48)	29%	(114)	45%	(176)	8%	(31)	391
#1 Issue: Medicare / Social Security	6%	(20)	13%	(43)	28%	(89)	47%	(151)	6%	(19)	322
#1 Issue: Women's Issues	7%	(8)	24%	(26)	22%	(23)	33%	(35)	13%	(14)	105
#1 Issue: Education	7%	(9)	23%	(30)	26%	(34)	25%	(32)	18%	(24)	128
#1 Issue: Energy	12%	(10)	16%	(13)	36%	(30)	33%	(27)	2%	(2)	82
#1 Issue: Other	7%	(14)	17%	(32)	23%	(43)	40%	(75)	13%	(25)	189
2018 House Vote: Democrat	4%	(32)	17%	(130)	29%	(225)	43%	(335)	7%	(50)	772
2018 House Vote: Republican	14%	(88)	26%	(158)	26%	(160)	28%	(171)	6%	(36)	613
2018 House Vote: Someone else	9%	(8)	28%	(23)	22%	(18)	33%	(27)	8%	(6)	82
2016 Vote: Hillary Clinton	4%	(29)	16%	(114)	29%	(206)	45%	(326)	6%	(46)	720
2016 Vote: Donald Trump	15%	(98)	27%	(179)	24%	(158)	29%	(191)	4%	(28)	653
2016 Vote: Other	8%	(10)	22%	(30)	31%	(42)	35%	(47)	4%	(5)	135
2016 Vote: Didn't Vote	10%	(65)	21%	(144)	23%	(160)	32%	(221)	14%	(98)	688
Voted in 2014: Yes	9%	(115)	21%	(275)	27%	(346)	38%	(493)	6%	(75)	1303
Voted in 2014: No	10%	(88)	21%	(193)	24%	(219)	33%	(294)	11%	(102)	897
2012 Vote: Barack Obama	5%	(45)	16%	(136)	29%	(245)	44%	(368)	6%	(48)	842
2012 Vote: Mitt Romney	14%	(71)	27%	(137)	26%	(131)	29%	(144)	3%	(15)	498
2012 Vote: Other	15%	(12)	24%	(18)	18%	(14)	33%	(25)	10%	(8)	77
2012 Vote: Didn't Vote	10%	(76)	23%	(177)	22%	(174)	32%	(249)	14%	(106)	781

Table CMS2_16: *How comfortable would you be doing the following activities right now?*
Socializing with people in public places

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion		Total N
Adults	9%	(203)	21%	(467)	26%	(566)	36%	(787)	8%	(177)	2200
4-Region: Northeast	8%	(33)	23%	(91)	27%	(107)	35%	(137)	6%	(25)	394
4-Region: Midwest	11%	(50)	22%	(102)	26%	(122)	34%	(156)	7%	(33)	462
4-Region: South	9%	(77)	20%	(168)	26%	(211)	36%	(299)	8%	(69)	824
4-Region: West	8%	(42)	20%	(106)	24%	(126)	38%	(196)	10%	(49)	520
Sports fan	9%	(138)	23%	(335)	26%	(384)	35%	(503)	6%	(94)	1454
Traveled outside of U.S. in past year 1+ times	11%	(47)	23%	(97)	25%	(103)	33%	(136)	8%	(33)	417
Frequent Flyer	16%	(41)	31%	(78)	22%	(56)	24%	(60)	7%	(18)	252
Age: 25-35	13%	(47)	27%	(94)	19%	(67)	31%	(108)	10%	(34)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_1: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Netflix

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	50%	(1101)	8%	(178)	12%	(257)	27%	(585)	4%	(79)	2200
Gender: Male	52%	(549)	7%	(70)	11%	(112)	27%	(285)	4%	(46)	1062
Gender: Female	49%	(553)	10%	(108)	13%	(144)	26%	(301)	3%	(33)	1138
Age: 18-34	60%	(395)	13%	(83)	10%	(64)	9%	(61)	8%	(51)	655
Age: 35-44	64%	(229)	9%	(32)	10%	(36)	15%	(55)	2%	(6)	358
Age: 45-64	45%	(340)	6%	(45)	13%	(99)	34%	(255)	2%	(12)	751
Age: 65+	31%	(137)	4%	(18)	13%	(58)	49%	(215)	2%	(9)	436
GenZers: 1997-2012	67%	(206)	11%	(35)	7%	(23)	7%	(22)	7%	(20)	306
Millennials: 1981-1996	57%	(298)	14%	(70)	11%	(55)	12%	(61)	7%	(34)	518
GenXers: 1965-1980	57%	(302)	5%	(26)	14%	(74)	22%	(117)	2%	(9)	529
Baby Boomers: 1946-1964	35%	(258)	6%	(43)	13%	(95)	44%	(320)	2%	(12)	727
PID: Dem (no lean)	55%	(466)	8%	(65)	11%	(91)	24%	(199)	3%	(24)	845
PID: Ind (no lean)	48%	(346)	9%	(63)	13%	(93)	25%	(181)	6%	(41)	724
PID: Rep (no lean)	46%	(289)	8%	(50)	11%	(72)	33%	(206)	2%	(14)	630
PID/Gender: Dem Men	58%	(222)	6%	(24)	10%	(38)	22%	(84)	4%	(14)	383
PID/Gender: Dem Women	53%	(244)	9%	(41)	11%	(53)	25%	(115)	2%	(10)	462
PID/Gender: Ind Men	47%	(157)	5%	(18)	13%	(43)	27%	(92)	7%	(24)	334
PID/Gender: Ind Women	49%	(189)	12%	(45)	13%	(50)	23%	(89)	4%	(16)	390
PID/Gender: Rep Men	49%	(169)	8%	(28)	9%	(31)	32%	(109)	2%	(7)	344
PID/Gender: Rep Women	42%	(120)	8%	(22)	15%	(42)	34%	(96)	2%	(6)	286
Ideo: Liberal (1-3)	59%	(378)	9%	(55)	11%	(71)	19%	(126)	3%	(16)	646
Ideo: Moderate (4)	45%	(238)	9%	(47)	10%	(52)	33%	(177)	3%	(17)	531
Ideo: Conservative (5-7)	46%	(343)	7%	(52)	13%	(102)	31%	(234)	3%	(22)	755
Educ: < College	49%	(734)	8%	(126)	12%	(186)	27%	(408)	4%	(57)	1512
Educ: Bachelors degree	51%	(227)	9%	(40)	10%	(44)	27%	(121)	3%	(11)	444
Educ: Post-grad	57%	(139)	5%	(12)	11%	(26)	23%	(57)	4%	(10)	244
Income: Under 50k	45%	(552)	8%	(101)	13%	(162)	30%	(369)	4%	(49)	1234
Income: 50k-100k	55%	(390)	8%	(58)	10%	(75)	24%	(170)	3%	(19)	712
Income: 100k+	62%	(159)	7%	(19)	8%	(20)	18%	(46)	4%	(10)	255

Table CMS3_1: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Netflix

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	50%	(1101)	8%	(178)	12%	(257)	27%	(585)	4%	(79)	2200
Ethnicity: White	50%	(861)	8%	(138)	11%	(183)	28%	(489)	3%	(50)	1722
Ethnicity: Hispanic	65%	(226)	9%	(31)	10%	(35)	10%	(33)	7%	(24)	349
Ethnicity: Afr. Am.	47%	(128)	6%	(16)	19%	(51)	21%	(58)	8%	(22)	274
Ethnicity: Other	55%	(112)	12%	(24)	11%	(22)	19%	(39)	3%	(7)	204
All Christian	47%	(483)	6%	(60)	12%	(127)	32%	(335)	3%	(32)	1037
All Non-Christian	56%	(62)	10%	(11)	5%	(6)	23%	(26)	6%	(7)	112
Atheist	56%	(62)	15%	(17)	8%	(9)	19%	(21)	1%	(1)	111
Agnostic/Nothing in particular	53%	(494)	10%	(91)	12%	(114)	22%	(203)	4%	(38)	940
Religious Non-Protestant/Catholic	55%	(77)	9%	(12)	7%	(9)	24%	(33)	5%	(7)	139
Evangelical	46%	(238)	8%	(41)	16%	(81)	28%	(144)	3%	(14)	519
Non-Evangelical	49%	(404)	6%	(51)	11%	(91)	31%	(255)	3%	(28)	829
Community: Urban	54%	(314)	8%	(46)	12%	(70)	22%	(129)	4%	(25)	585
Community: Suburban	52%	(569)	8%	(83)	12%	(128)	25%	(268)	3%	(35)	1084
Community: Rural	41%	(218)	9%	(49)	11%	(58)	35%	(188)	3%	(18)	531
Employ: Private Sector	59%	(361)	7%	(44)	9%	(56)	21%	(128)	4%	(27)	615
Employ: Government	56%	(67)	5%	(6)	13%	(16)	26%	(32)	—	(0)	120
Employ: Self-Employed	50%	(88)	11%	(20)	16%	(28)	20%	(36)	3%	(6)	177
Employ: Homemaker	56%	(84)	6%	(9)	10%	(16)	25%	(38)	3%	(5)	152
Employ: Retired	31%	(163)	7%	(37)	13%	(68)	47%	(247)	2%	(12)	526
Employ: Unemployed	49%	(136)	12%	(33)	14%	(39)	22%	(61)	4%	(11)	280
Employ: Other	55%	(95)	6%	(11)	13%	(22)	19%	(33)	7%	(12)	172
Military HH: Yes	41%	(157)	7%	(28)	15%	(58)	30%	(114)	6%	(23)	380
Military HH: No	52%	(944)	8%	(151)	11%	(198)	26%	(471)	3%	(56)	1820
RD/WT: Right Direction	44%	(274)	8%	(48)	11%	(71)	32%	(199)	5%	(34)	626
RD/WT: Wrong Track	53%	(827)	8%	(130)	12%	(185)	25%	(387)	3%	(45)	1574
Trump Job Approve	42%	(332)	8%	(63)	12%	(96)	33%	(257)	5%	(36)	783
Trump Job Disapprove	55%	(724)	8%	(103)	11%	(139)	24%	(312)	2%	(27)	1305

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Table CMS3_1: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Netflix

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	50%	(1101)	8%	(178)	12%	(257)	27%	(585)	4%	(79)	2200
Trump Job Strongly Approve	43%	(198)	6%	(29)	14%	(63)	33%	(154)	5%	(22)	466
Trump Job Somewhat Approve	42%	(133)	11%	(34)	10%	(32)	33%	(103)	4%	(14)	318
Trump Job Somewhat Disapprove	54%	(146)	7%	(18)	13%	(34)	25%	(67)	2%	(6)	271
Trump Job Strongly Disapprove	56%	(578)	8%	(86)	10%	(104)	24%	(245)	2%	(21)	1034
Favorable of Trump	43%	(321)	8%	(59)	13%	(95)	34%	(255)	3%	(22)	752
Unfavorable of Trump	56%	(719)	8%	(108)	11%	(143)	23%	(299)	2%	(24)	1293
Very Favorable of Trump	42%	(195)	5%	(24)	15%	(68)	35%	(164)	3%	(14)	465
Somewhat Favorable of Trump	44%	(126)	12%	(35)	9%	(27)	32%	(92)	3%	(8)	288
Somewhat Unfavorable of Trump	52%	(112)	10%	(21)	15%	(32)	22%	(48)	2%	(4)	216
Very Unfavorable of Trump	56%	(608)	8%	(87)	10%	(111)	23%	(251)	2%	(20)	1077
#1 Issue: Economy	53%	(373)	9%	(65)	11%	(81)	24%	(172)	2%	(16)	708
#1 Issue: Security	44%	(121)	6%	(17)	11%	(30)	35%	(95)	4%	(11)	276
#1 Issue: Health Care	57%	(223)	8%	(33)	10%	(40)	21%	(82)	3%	(13)	391
#1 Issue: Medicare / Social Security	34%	(108)	5%	(15)	14%	(44)	45%	(146)	3%	(10)	322
#1 Issue: Women's Issues	56%	(58)	14%	(15)	7%	(7)	13%	(13)	11%	(12)	105
#1 Issue: Education	67%	(86)	8%	(11)	13%	(16)	10%	(12)	2%	(3)	128
#1 Issue: Energy	72%	(59)	6%	(5)	8%	(6)	13%	(11)	1%	(1)	82
#1 Issue: Other	38%	(72)	10%	(18)	17%	(32)	28%	(53)	7%	(13)	189
2018 House Vote: Democrat	53%	(409)	8%	(59)	11%	(84)	26%	(202)	2%	(18)	772
2018 House Vote: Republican	43%	(265)	6%	(36)	12%	(71)	36%	(223)	3%	(19)	613
2018 House Vote: Someone else	47%	(39)	12%	(10)	15%	(12)	21%	(17)	5%	(4)	82
2016 Vote: Hillary Clinton	51%	(368)	8%	(55)	11%	(80)	27%	(195)	3%	(20)	720
2016 Vote: Donald Trump	44%	(287)	6%	(41)	13%	(83)	36%	(232)	1%	(10)	653
2016 Vote: Other	52%	(70)	9%	(12)	12%	(16)	25%	(34)	2%	(3)	135
2016 Vote: Didn't Vote	54%	(375)	10%	(70)	11%	(77)	18%	(121)	6%	(44)	688
Voted in 2014: Yes	47%	(617)	6%	(84)	12%	(153)	32%	(417)	2%	(32)	1303
Voted in 2014: No	54%	(484)	11%	(94)	12%	(103)	19%	(169)	5%	(46)	897

Table CMS3_1: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Netflix

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	50%	(1101)	8%	(178)	12%	(257)	27%	(585)	4%	(79)	2200
2012 Vote: Barack Obama	49%	(416)	8%	(65)	12%	(102)	29%	(242)	2%	(17)	842
2012 Vote: Mitt Romney	41%	(206)	6%	(31)	12%	(59)	38%	(190)	2%	(11)	498
2012 Vote: Other	44%	(34)	3%	(3)	18%	(14)	30%	(23)	4%	(3)	77
2012 Vote: Didn't Vote	57%	(444)	10%	(80)	10%	(81)	17%	(129)	6%	(47)	781
4-Region: Northeast	45%	(176)	8%	(33)	10%	(40)	32%	(124)	6%	(22)	394
4-Region: Midwest	46%	(214)	7%	(34)	14%	(64)	30%	(140)	2%	(10)	462
4-Region: South	51%	(422)	8%	(68)	12%	(95)	25%	(209)	4%	(31)	824
4-Region: West	56%	(290)	8%	(43)	11%	(58)	22%	(113)	3%	(16)	520
Sports fan	51%	(744)	8%	(112)	12%	(177)	26%	(380)	3%	(41)	1454
Traveled outside of U.S. in past year 1+ times	56%	(234)	9%	(37)	11%	(45)	18%	(75)	6%	(25)	417
Frequent Flyer	55%	(139)	9%	(23)	12%	(30)	16%	(39)	8%	(20)	252
Age: 25-35	56%	(195)	13%	(46)	11%	(39)	11%	(40)	9%	(31)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_2: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Amazon Prime Video

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	37%	(823)	5%	(118)	9%	(203)	41%	(909)	7%	(147)	2200
Gender: Male	39%	(409)	6%	(61)	8%	(85)	40%	(428)	7%	(77)	1062
Gender: Female	36%	(414)	5%	(56)	10%	(118)	42%	(481)	6%	(70)	1138
Age: 18-34	39%	(256)	9%	(59)	12%	(77)	28%	(186)	12%	(76)	655
Age: 35-44	47%	(170)	5%	(17)	11%	(38)	32%	(115)	5%	(18)	358
Age: 45-64	36%	(269)	4%	(31)	8%	(63)	48%	(363)	3%	(26)	751
Age: 65+	29%	(129)	2%	(11)	6%	(25)	56%	(245)	6%	(27)	436
GenZers: 1997-2012	34%	(104)	9%	(28)	11%	(34)	33%	(102)	12%	(38)	306
Millennials: 1981-1996	44%	(231)	8%	(43)	11%	(59)	27%	(139)	9%	(47)	518
GenXers: 1965-1980	43%	(225)	3%	(18)	10%	(55)	40%	(209)	4%	(22)	529
Baby Boomers: 1946-1964	32%	(232)	4%	(26)	6%	(45)	54%	(391)	5%	(33)	727
PID: Dem (no lean)	41%	(348)	5%	(45)	11%	(96)	38%	(322)	4%	(34)	845
PID: Ind (no lean)	34%	(243)	5%	(39)	7%	(54)	42%	(307)	11%	(81)	724
PID: Rep (no lean)	37%	(232)	5%	(34)	8%	(53)	44%	(279)	5%	(33)	630
PID/Gender: Dem Men	46%	(176)	6%	(22)	9%	(33)	34%	(130)	5%	(21)	383
PID/Gender: Dem Women	37%	(172)	5%	(22)	14%	(63)	41%	(192)	3%	(13)	462
PID/Gender: Ind Men	32%	(107)	5%	(18)	8%	(26)	42%	(141)	13%	(42)	334
PID/Gender: Ind Women	35%	(136)	6%	(22)	7%	(28)	43%	(166)	10%	(38)	390
PID/Gender: Rep Men	37%	(126)	6%	(21)	8%	(26)	45%	(157)	4%	(14)	344
PID/Gender: Rep Women	37%	(106)	4%	(13)	9%	(27)	43%	(123)	6%	(18)	286
Ideo: Liberal (1-3)	49%	(316)	6%	(37)	10%	(63)	31%	(203)	4%	(27)	646
Ideo: Moderate (4)	35%	(186)	6%	(30)	8%	(41)	46%	(246)	5%	(27)	531
Ideo: Conservative (5-7)	34%	(259)	5%	(37)	10%	(79)	45%	(338)	6%	(42)	755
Educ: < College	32%	(481)	5%	(81)	11%	(161)	44%	(668)	8%	(121)	1512
Educ: Bachelors degree	49%	(216)	6%	(25)	5%	(22)	37%	(165)	4%	(16)	444
Educ: Post-grad	51%	(126)	5%	(12)	8%	(20)	31%	(76)	4%	(10)	244
Income: Under 50k	30%	(371)	5%	(65)	10%	(123)	46%	(571)	8%	(103)	1234
Income: 50k-100k	43%	(309)	5%	(39)	9%	(64)	38%	(270)	4%	(30)	712
Income: 100k+	56%	(143)	5%	(14)	6%	(16)	27%	(68)	6%	(15)	255

Table CMS3_2: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Amazon Prime Video

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	37%	(823)	5%	(118)	9%	(203)	41%	(909)	7%	(147)	2200
Ethnicity: White	39%	(680)	5%	(94)	9%	(150)	40%	(693)	6%	(105)	1722
Ethnicity: Hispanic	34%	(119)	5%	(17)	14%	(49)	37%	(129)	10%	(35)	349
Ethnicity: Afr. Am.	29%	(80)	6%	(16)	11%	(29)	42%	(116)	12%	(32)	274
Ethnicity: Other	31%	(63)	4%	(8)	11%	(23)	48%	(99)	5%	(10)	204
All Christian	39%	(401)	4%	(40)	8%	(82)	44%	(454)	6%	(60)	1037
All Non-Christian	43%	(49)	9%	(10)	14%	(16)	30%	(34)	4%	(4)	112
Atheist	39%	(43)	6%	(7)	18%	(20)	31%	(34)	6%	(7)	111
Agnostic/Nothing in particular	35%	(331)	6%	(61)	9%	(85)	41%	(387)	8%	(76)	940
Religious Non-Protestant/Catholic	44%	(61)	8%	(11)	17%	(23)	28%	(39)	3%	(4)	139
Evangelical	36%	(189)	6%	(31)	10%	(50)	41%	(214)	7%	(34)	519
Non-Evangelical	39%	(327)	3%	(22)	7%	(55)	46%	(378)	6%	(47)	829
Community: Urban	36%	(212)	5%	(32)	11%	(66)	39%	(231)	7%	(44)	585
Community: Suburban	41%	(446)	6%	(61)	6%	(70)	41%	(448)	5%	(58)	1084
Community: Rural	31%	(165)	5%	(24)	13%	(67)	43%	(230)	8%	(45)	531
Employ: Private Sector	48%	(293)	6%	(39)	8%	(50)	32%	(197)	6%	(36)	615
Employ: Government	44%	(53)	5%	(6)	11%	(13)	34%	(40)	6%	(8)	120
Employ: Self-Employed	40%	(72)	11%	(20)	8%	(14)	35%	(62)	5%	(9)	177
Employ: Homemaker	48%	(74)	3%	(4)	14%	(21)	32%	(48)	4%	(6)	152
Employ: Retired	31%	(161)	3%	(16)	5%	(26)	55%	(290)	6%	(33)	526
Employ: Unemployed	28%	(78)	5%	(14)	15%	(41)	45%	(127)	7%	(19)	280
Employ: Other	24%	(42)	3%	(6)	11%	(19)	50%	(86)	11%	(19)	172
Military HH: Yes	35%	(133)	5%	(19)	7%	(28)	45%	(172)	7%	(27)	380
Military HH: No	38%	(690)	5%	(99)	10%	(175)	40%	(737)	7%	(120)	1820
RD/WT: Right Direction	33%	(207)	6%	(39)	9%	(55)	43%	(268)	9%	(56)	626
RD/WT: Wrong Track	39%	(616)	5%	(79)	9%	(148)	41%	(640)	6%	(91)	1574
Trump Job Approve	35%	(277)	6%	(47)	7%	(56)	44%	(341)	8%	(62)	783
Trump Job Disapprove	40%	(521)	5%	(61)	10%	(130)	40%	(524)	5%	(68)	1305

Table CMS3_2: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Amazon Prime Video

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	37%	(823)	5%	(118)	9%	(203)	41%	(909)	7%	(147)	2200
Trump Job Strongly Approve	34%	(159)	5%	(24)	6%	(29)	45%	(211)	9%	(43)	466
Trump Job Somewhat Approve	37%	(118)	7%	(23)	8%	(27)	41%	(130)	6%	(19)	318
Trump Job Somewhat Disapprove	32%	(86)	6%	(17)	16%	(43)	40%	(107)	7%	(18)	271
Trump Job Strongly Disapprove	42%	(435)	4%	(44)	8%	(88)	40%	(416)	5%	(51)	1034
Favorable of Trump	35%	(265)	6%	(44)	7%	(53)	46%	(343)	6%	(48)	752
Unfavorable of Trump	41%	(524)	4%	(58)	10%	(129)	40%	(519)	5%	(64)	1293
Very Favorable of Trump	33%	(153)	5%	(22)	7%	(34)	48%	(222)	7%	(34)	465
Somewhat Favorable of Trump	39%	(112)	8%	(22)	7%	(20)	42%	(121)	5%	(13)	288
Somewhat Unfavorable of Trump	38%	(83)	5%	(11)	12%	(25)	39%	(85)	5%	(11)	216
Very Unfavorable of Trump	41%	(441)	4%	(47)	10%	(103)	40%	(433)	5%	(52)	1077
#1 Issue: Economy	39%	(279)	5%	(33)	9%	(66)	40%	(287)	6%	(43)	708
#1 Issue: Security	34%	(94)	6%	(17)	9%	(26)	43%	(119)	7%	(20)	276
#1 Issue: Health Care	46%	(179)	5%	(20)	8%	(32)	35%	(137)	6%	(22)	391
#1 Issue: Medicare / Social Security	28%	(89)	4%	(14)	7%	(24)	53%	(170)	8%	(26)	322
#1 Issue: Women's Issues	35%	(37)	11%	(11)	6%	(6)	33%	(35)	15%	(16)	105
#1 Issue: Education	37%	(47)	6%	(8)	17%	(22)	36%	(46)	4%	(5)	128
#1 Issue: Energy	40%	(33)	6%	(5)	9%	(7)	42%	(34)	4%	(3)	82
#1 Issue: Other	35%	(67)	5%	(10)	10%	(19)	42%	(80)	7%	(13)	189
2018 House Vote: Democrat	41%	(319)	6%	(43)	8%	(63)	40%	(312)	5%	(35)	772
2018 House Vote: Republican	36%	(219)	5%	(29)	7%	(45)	46%	(285)	6%	(35)	613
2018 House Vote: Someone else	34%	(28)	10%	(8)	10%	(8)	37%	(30)	9%	(7)	82
2016 Vote: Hillary Clinton	42%	(301)	5%	(33)	8%	(59)	40%	(290)	5%	(37)	720
2016 Vote: Donald Trump	36%	(237)	6%	(37)	7%	(44)	47%	(305)	5%	(30)	653
2016 Vote: Other	45%	(61)	6%	(9)	10%	(14)	35%	(47)	3%	(4)	135
2016 Vote: Didn't Vote	33%	(225)	5%	(37)	12%	(86)	38%	(264)	11%	(76)	688
Voted in 2014: Yes	40%	(516)	4%	(55)	8%	(106)	43%	(563)	5%	(64)	1303
Voted in 2014: No	34%	(307)	7%	(63)	11%	(97)	39%	(346)	9%	(83)	897

Table CMS3_2: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Amazon Prime Video

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	37%	(823)	5%	(118)	9%	(203)	41%	(909)	7%	(147)	2200
2012 Vote: Barack Obama	40%	(336)	4%	(37)	9%	(72)	42%	(356)	5%	(40)	842
2012 Vote: Mitt Romney	37%	(184)	4%	(18)	8%	(40)	47%	(235)	4%	(21)	498
2012 Vote: Other	46%	(36)	8%	(6)	5%	(4)	31%	(24)	10%	(8)	77
2012 Vote: Didn't Vote	34%	(266)	7%	(56)	11%	(87)	38%	(293)	10%	(78)	781
4-Region: Northeast	39%	(152)	7%	(27)	5%	(20)	39%	(154)	10%	(40)	394
4-Region: Midwest	36%	(167)	5%	(23)	9%	(42)	43%	(199)	7%	(31)	462
4-Region: South	37%	(301)	6%	(47)	10%	(84)	41%	(340)	6%	(52)	824
4-Region: West	39%	(203)	4%	(20)	11%	(57)	42%	(216)	5%	(24)	520
Sports fan	40%	(581)	5%	(76)	9%	(125)	41%	(596)	5%	(76)	1454
Traveled outside of U.S. in past year 1+ times	42%	(176)	10%	(42)	9%	(38)	29%	(119)	10%	(41)	417
Frequent Flyer	45%	(114)	10%	(24)	11%	(27)	23%	(59)	11%	(28)	252
Age: 25-35	44%	(155)	7%	(26)	12%	(41)	25%	(89)	11%	(39)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_3: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
CBS All Access

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(143)	2%	(48)	6%	(134)	70%	(1536)	15%	(339)	2200
Gender: Male	7%	(75)	3%	(28)	7%	(70)	70%	(738)	14%	(150)	1062
Gender: Female	6%	(68)	2%	(20)	6%	(64)	70%	(798)	17%	(189)	1138
Age: 18-34	7%	(45)	5%	(31)	3%	(22)	60%	(394)	25%	(164)	655
Age: 35-44	12%	(44)	1%	(2)	12%	(42)	61%	(219)	14%	(51)	358
Age: 45-64	5%	(40)	1%	(10)	7%	(53)	79%	(590)	8%	(57)	751
Age: 65+	3%	(15)	1%	(5)	4%	(16)	76%	(333)	15%	(67)	436
GenZers: 1997-2012	5%	(15)	3%	(9)	3%	(9)	64%	(195)	25%	(77)	306
Millennials: 1981-1996	11%	(55)	4%	(22)	6%	(32)	58%	(299)	21%	(111)	518
GenXers: 1965-1980	8%	(41)	1%	(7)	10%	(53)	72%	(379)	9%	(49)	529
Baby Boomers: 1946-1964	4%	(26)	1%	(10)	5%	(35)	78%	(570)	12%	(87)	727
PID: Dem (no lean)	7%	(61)	2%	(19)	6%	(52)	70%	(596)	14%	(118)	845
PID: Ind (no lean)	5%	(34)	1%	(6)	5%	(38)	68%	(494)	21%	(152)	724
PID: Rep (no lean)	8%	(48)	4%	(23)	7%	(44)	71%	(446)	11%	(69)	630
PID/Gender: Dem Men	9%	(35)	3%	(11)	7%	(26)	65%	(249)	16%	(61)	383
PID/Gender: Dem Women	6%	(26)	2%	(8)	5%	(25)	75%	(347)	12%	(56)	462
PID/Gender: Ind Men	4%	(14)	1%	(3)	5%	(17)	72%	(242)	17%	(58)	334
PID/Gender: Ind Women	5%	(20)	1%	(3)	5%	(21)	65%	(252)	24%	(94)	390
PID/Gender: Rep Men	8%	(26)	4%	(14)	8%	(27)	72%	(247)	9%	(30)	344
PID/Gender: Rep Women	8%	(22)	3%	(9)	6%	(18)	70%	(199)	14%	(39)	286
Ideo: Liberal (1-3)	8%	(49)	3%	(17)	6%	(38)	71%	(456)	13%	(86)	646
Ideo: Moderate (4)	6%	(34)	1%	(8)	6%	(34)	72%	(385)	13%	(71)	531
Ideo: Conservative (5-7)	7%	(51)	3%	(21)	7%	(54)	71%	(535)	12%	(94)	755
Educ: < College	6%	(84)	2%	(35)	6%	(87)	70%	(1053)	17%	(253)	1512
Educ: Bachelors degree	7%	(32)	2%	(8)	6%	(27)	73%	(322)	12%	(54)	444
Educ: Post-grad	11%	(27)	2%	(6)	8%	(19)	66%	(161)	13%	(31)	244
Income: Under 50k	5%	(63)	2%	(30)	5%	(66)	70%	(859)	17%	(215)	1234
Income: 50k-100k	7%	(51)	2%	(14)	8%	(54)	71%	(506)	12%	(87)	712
Income: 100k+	11%	(29)	2%	(4)	5%	(14)	67%	(171)	14%	(37)	255

Table CMS3_3: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
CBS All Access

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(143)	2%	(48)	6%	(134)	70%	(1536)	15%	(339)	2200
Ethnicity: White	7%	(120)	2%	(35)	6%	(98)	71%	(1221)	14%	(249)	1722
Ethnicity: Hispanic	4%	(16)	4%	(13)	5%	(18)	64%	(225)	23%	(79)	349
Ethnicity: Afr. Am.	7%	(19)	4%	(11)	8%	(23)	61%	(168)	20%	(55)	274
Ethnicity: Other	3%	(5)	1%	(3)	7%	(13)	72%	(147)	17%	(35)	204
All Christian	6%	(62)	2%	(20)	5%	(53)	74%	(764)	13%	(138)	1037
All Non-Christian	8%	(9)	5%	(5)	8%	(9)	65%	(73)	15%	(16)	112
Atheist	3%	(3)	3%	(3)	6%	(7)	77%	(85)	12%	(13)	111
Agnostic/Nothing in particular	7%	(70)	2%	(20)	7%	(65)	65%	(614)	18%	(171)	940
Religious Non-Protestant/Catholic	10%	(14)	4%	(5)	9%	(12)	63%	(87)	15%	(20)	139
Evangelical	7%	(37)	4%	(19)	8%	(44)	69%	(359)	12%	(60)	519
Non-Evangelical	5%	(45)	1%	(9)	5%	(39)	74%	(612)	15%	(125)	829
Community: Urban	9%	(55)	2%	(14)	7%	(41)	66%	(388)	15%	(87)	585
Community: Suburban	5%	(60)	2%	(23)	5%	(58)	72%	(780)	15%	(163)	1084
Community: Rural	5%	(29)	2%	(11)	7%	(35)	69%	(367)	17%	(89)	531
Employ: Private Sector	11%	(70)	3%	(18)	7%	(43)	66%	(404)	13%	(80)	615
Employ: Government	7%	(8)	—	(0)	6%	(8)	73%	(87)	14%	(17)	120
Employ: Self-Employed	9%	(15)	2%	(4)	7%	(13)	66%	(117)	16%	(28)	177
Employ: Homemaker	4%	(6)	—	(1)	7%	(11)	77%	(117)	12%	(18)	152
Employ: Retired	3%	(17)	2%	(10)	4%	(21)	78%	(409)	13%	(69)	526
Employ: Unemployed	4%	(10)	1%	(2)	8%	(23)	68%	(191)	19%	(54)	280
Employ: Other	7%	(11)	4%	(7)	5%	(8)	63%	(108)	22%	(38)	172
Military HH: Yes	7%	(25)	3%	(10)	6%	(24)	71%	(271)	13%	(50)	380
Military HH: No	6%	(118)	2%	(38)	6%	(110)	70%	(1265)	16%	(288)	1820
RD/WT: Right Direction	7%	(46)	4%	(23)	7%	(46)	64%	(401)	18%	(110)	626
RD/WT: Wrong Track	6%	(97)	2%	(25)	6%	(88)	72%	(1135)	15%	(229)	1574
Trump Job Approve	7%	(56)	3%	(23)	6%	(49)	69%	(541)	15%	(114)	783
Trump Job Disapprove	6%	(84)	2%	(23)	6%	(77)	72%	(933)	14%	(188)	1305

Table CMS3_3: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
CBS All Access

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(143)	2%	(48)	6%	(134)	70%	(1536)	15%	(339)	2200
Trump Job Strongly Approve	9%	(42)	4%	(17)	7%	(30)	65%	(302)	16%	(75)	466
Trump Job Somewhat Approve	4%	(14)	2%	(6)	6%	(19)	76%	(240)	12%	(39)	318
Trump Job Somewhat Disapprove	6%	(17)	2%	(7)	8%	(22)	70%	(190)	13%	(35)	271
Trump Job Strongly Disapprove	6%	(67)	2%	(17)	5%	(55)	72%	(743)	15%	(153)	1034
Favorable of Trump	7%	(53)	3%	(20)	7%	(52)	69%	(522)	14%	(105)	752
Unfavorable of Trump	6%	(83)	1%	(19)	6%	(74)	73%	(946)	13%	(170)	1293
Very Favorable of Trump	8%	(37)	4%	(18)	8%	(37)	65%	(301)	15%	(71)	465
Somewhat Favorable of Trump	5%	(16)	1%	(2)	5%	(15)	77%	(221)	12%	(34)	288
Somewhat Unfavorable of Trump	6%	(12)	1%	(2)	7%	(15)	75%	(162)	11%	(25)	216
Very Unfavorable of Trump	7%	(71)	2%	(16)	5%	(59)	73%	(785)	14%	(146)	1077
#1 Issue: Economy	5%	(38)	2%	(11)	7%	(51)	72%	(507)	14%	(101)	708
#1 Issue: Security	7%	(21)	4%	(12)	6%	(17)	70%	(194)	12%	(32)	276
#1 Issue: Health Care	9%	(36)	2%	(9)	6%	(25)	69%	(270)	13%	(51)	391
#1 Issue: Medicare / Social Security	4%	(12)	2%	(7)	3%	(11)	75%	(241)	16%	(51)	322
#1 Issue: Women's Issues	5%	(5)	2%	(2)	4%	(4)	63%	(66)	27%	(28)	105
#1 Issue: Education	8%	(10)	2%	(3)	7%	(8)	69%	(88)	14%	(18)	128
#1 Issue: Energy	14%	(11)	—	(0)	6%	(5)	63%	(52)	17%	(14)	82
#1 Issue: Other	5%	(10)	2%	(4)	6%	(12)	63%	(119)	23%	(44)	189
2018 House Vote: Democrat	9%	(68)	2%	(19)	7%	(50)	71%	(550)	11%	(85)	772
2018 House Vote: Republican	7%	(42)	3%	(18)	7%	(43)	70%	(432)	13%	(78)	613
2018 House Vote: Someone else	1%	(1)	5%	(4)	6%	(5)	69%	(57)	20%	(16)	82
2016 Vote: Hillary Clinton	8%	(56)	2%	(16)	7%	(49)	72%	(515)	12%	(84)	720
2016 Vote: Donald Trump	7%	(46)	3%	(18)	6%	(41)	72%	(471)	12%	(77)	653
2016 Vote: Other	10%	(13)	3%	(5)	7%	(10)	71%	(95)	9%	(12)	135
2016 Vote: Didn't Vote	4%	(29)	1%	(9)	5%	(34)	66%	(453)	24%	(164)	688
Voted in 2014: Yes	8%	(102)	2%	(28)	6%	(83)	72%	(943)	11%	(148)	1303
Voted in 2014: No	5%	(41)	2%	(20)	6%	(51)	66%	(593)	21%	(191)	897

Table CMS3_3: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
CBS All Access

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(143)	2%	(48)	6%	(134)	70%	(1536)	15%	(339)	2200
2012 Vote: Barack Obama	8%	(69)	2%	(17)	6%	(53)	72%	(603)	12%	(100)	842
2012 Vote: Mitt Romney	7%	(35)	2%	(8)	6%	(28)	75%	(372)	11%	(55)	498
2012 Vote: Other	4%	(3)	3%	(2)	6%	(5)	73%	(57)	13%	(10)	77
2012 Vote: Didn't Vote	5%	(36)	3%	(21)	6%	(48)	65%	(504)	22%	(172)	781
4-Region: Northeast	6%	(22)	2%	(10)	7%	(29)	69%	(273)	15%	(60)	394
4-Region: Midwest	6%	(28)	2%	(10)	5%	(21)	73%	(337)	14%	(66)	462
4-Region: South	8%	(62)	2%	(18)	6%	(49)	68%	(563)	16%	(132)	824
4-Region: West	6%	(31)	2%	(10)	7%	(35)	70%	(364)	15%	(80)	520
Sports fan	8%	(114)	3%	(39)	7%	(102)	70%	(1012)	13%	(187)	1454
Traveled outside of U.S. in past year 1+ times	12%	(52)	5%	(22)	6%	(25)	57%	(236)	20%	(82)	417
Frequent Flyer	11%	(28)	8%	(20)	6%	(15)	58%	(146)	17%	(43)	252
Age: 25-35	10%	(34)	4%	(14)	5%	(16)	58%	(202)	24%	(84)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_4: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
ESPN+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(176)	2%	(54)	5%	(118)	71%	(1555)	14%	(297)	2200
Gender: Male	11%	(112)	3%	(29)	6%	(65)	68%	(721)	13%	(136)	1062
Gender: Female	6%	(64)	2%	(25)	5%	(53)	73%	(835)	14%	(161)	1138
Age: 18-34	10%	(65)	5%	(35)	6%	(39)	59%	(384)	20%	(131)	655
Age: 35-44	12%	(43)	1%	(4)	6%	(21)	66%	(238)	15%	(52)	358
Age: 45-64	6%	(44)	2%	(12)	5%	(39)	78%	(588)	9%	(68)	751
Age: 65+	5%	(23)	1%	(3)	4%	(19)	79%	(345)	11%	(46)	436
GenZers: 1997-2012	9%	(26)	7%	(21)	5%	(14)	60%	(184)	20%	(60)	306
Millennials: 1981-1996	11%	(59)	3%	(14)	6%	(33)	63%	(326)	17%	(87)	518
GenXers: 1965-1980	9%	(50)	2%	(10)	7%	(36)	70%	(372)	12%	(61)	529
Baby Boomers: 1946-1964	4%	(29)	1%	(8)	4%	(30)	80%	(585)	10%	(76)	727
PID: Dem (no lean)	7%	(63)	3%	(29)	5%	(45)	72%	(606)	12%	(103)	845
PID: Ind (no lean)	5%	(39)	2%	(18)	4%	(26)	71%	(513)	18%	(128)	724
PID: Rep (no lean)	12%	(74)	1%	(7)	7%	(46)	69%	(437)	11%	(66)	630
PID/Gender: Dem Men	10%	(37)	5%	(18)	5%	(18)	70%	(268)	11%	(42)	383
PID/Gender: Dem Women	6%	(26)	2%	(11)	6%	(27)	73%	(337)	13%	(61)	462
PID/Gender: Ind Men	7%	(24)	2%	(5)	5%	(18)	68%	(226)	18%	(62)	334
PID/Gender: Ind Women	4%	(16)	3%	(13)	2%	(8)	74%	(287)	17%	(67)	390
PID/Gender: Rep Men	15%	(52)	2%	(6)	8%	(29)	66%	(226)	9%	(32)	344
PID/Gender: Rep Women	8%	(22)	—	(1)	6%	(18)	74%	(210)	12%	(34)	286
Ideo: Liberal (1-3)	7%	(48)	3%	(19)	5%	(31)	73%	(473)	12%	(75)	646
Ideo: Moderate (4)	10%	(54)	2%	(11)	5%	(28)	70%	(374)	12%	(63)	531
Ideo: Conservative (5-7)	9%	(64)	2%	(12)	7%	(54)	71%	(539)	11%	(85)	755
Educ: < College	7%	(105)	2%	(36)	6%	(86)	70%	(1065)	15%	(220)	1512
Educ: Bachelors degree	8%	(36)	3%	(13)	5%	(21)	73%	(324)	11%	(49)	444
Educ: Post-grad	14%	(35)	2%	(5)	5%	(11)	68%	(166)	11%	(28)	244
Income: Under 50k	6%	(76)	2%	(23)	6%	(75)	69%	(857)	16%	(203)	1234
Income: 50k-100k	9%	(62)	4%	(26)	4%	(31)	74%	(527)	9%	(66)	712
Income: 100k+	15%	(38)	2%	(5)	5%	(13)	67%	(171)	11%	(28)	255

Continued on next page

Table CMS3_4: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
ESPN+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(176)	2%	(54)	5%	(118)	71%	(1555)	14%	(297)	2200
Ethnicity: White	8%	(138)	2%	(32)	5%	(86)	72%	(1239)	13%	(228)	1722
Ethnicity: Hispanic	5%	(18)	5%	(17)	7%	(23)	66%	(231)	17%	(60)	349
Ethnicity: Afr. Am.	9%	(25)	6%	(16)	7%	(20)	61%	(168)	17%	(45)	274
Ethnicity: Other	6%	(13)	3%	(6)	6%	(13)	73%	(149)	12%	(24)	204
All Christian	8%	(85)	3%	(32)	5%	(53)	72%	(744)	12%	(124)	1037
All Non-Christian	16%	(18)	3%	(3)	9%	(11)	62%	(69)	10%	(11)	112
Atheist	5%	(6)	1%	(1)	3%	(3)	74%	(82)	17%	(19)	111
Agnostic/Nothing in particular	7%	(68)	2%	(18)	5%	(51)	70%	(661)	15%	(143)	940
Religious Non-Protestant/Catholic	15%	(20)	2%	(3)	9%	(12)	61%	(85)	13%	(19)	139
Evangelical	10%	(50)	4%	(23)	8%	(40)	66%	(345)	12%	(62)	519
Non-Evangelical	7%	(57)	2%	(13)	4%	(31)	75%	(622)	13%	(106)	829
Community: Urban	11%	(64)	4%	(22)	5%	(29)	65%	(381)	15%	(89)	585
Community: Suburban	7%	(79)	2%	(20)	5%	(54)	74%	(800)	12%	(131)	1084
Community: Rural	6%	(34)	2%	(11)	7%	(35)	70%	(373)	15%	(78)	531
Employ: Private Sector	12%	(76)	2%	(13)	7%	(40)	69%	(424)	10%	(62)	615
Employ: Government	8%	(9)	4%	(4)	4%	(5)	68%	(82)	16%	(19)	120
Employ: Self-Employed	12%	(21)	5%	(9)	3%	(5)	73%	(130)	7%	(13)	177
Employ: Homemaker	6%	(9)	—	(1)	3%	(5)	74%	(112)	17%	(25)	152
Employ: Retired	5%	(28)	2%	(10)	5%	(25)	77%	(407)	11%	(57)	526
Employ: Unemployed	3%	(10)	1%	(2)	7%	(20)	69%	(192)	20%	(57)	280
Employ: Other	8%	(13)	5%	(8)	5%	(9)	61%	(105)	22%	(37)	172
Military HH: Yes	8%	(29)	2%	(9)	6%	(24)	72%	(273)	12%	(45)	380
Military HH: No	8%	(147)	2%	(45)	5%	(94)	70%	(1283)	14%	(252)	1820
RD/WT: Right Direction	12%	(73)	4%	(22)	6%	(36)	65%	(406)	14%	(89)	626
RD/WT: Wrong Track	7%	(103)	2%	(31)	5%	(82)	73%	(1149)	13%	(208)	1574
Trump Job Approve	10%	(78)	1%	(8)	6%	(45)	70%	(551)	13%	(102)	783
Trump Job Disapprove	7%	(94)	3%	(43)	6%	(72)	71%	(924)	13%	(172)	1305

Continued on next page

Table CMS3_4: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
ESPN+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(176)	2%	(54)	5%	(118)	71%	(1555)	14%	(297)	2200
Trump Job Strongly Approve	12%	(56)	1%	(2)	5%	(25)	69%	(320)	13%	(63)	466
Trump Job Somewhat Approve	7%	(22)	2%	(5)	6%	(19)	73%	(231)	12%	(39)	318
Trump Job Somewhat Disapprove	10%	(26)	2%	(6)	7%	(19)	67%	(181)	15%	(39)	271
Trump Job Strongly Disapprove	7%	(68)	4%	(36)	5%	(54)	72%	(743)	13%	(133)	1034
Favorable of Trump	10%	(73)	1%	(9)	6%	(46)	71%	(534)	12%	(90)	752
Unfavorable of Trump	7%	(91)	3%	(40)	5%	(68)	73%	(944)	12%	(151)	1293
Very Favorable of Trump	11%	(53)	1%	(4)	7%	(32)	69%	(320)	12%	(56)	465
Somewhat Favorable of Trump	7%	(20)	2%	(4)	5%	(14)	75%	(215)	12%	(35)	288
Somewhat Unfavorable of Trump	10%	(21)	2%	(4)	7%	(15)	71%	(154)	10%	(22)	216
Very Unfavorable of Trump	6%	(70)	3%	(36)	5%	(53)	73%	(789)	12%	(129)	1077
#1 Issue: Economy	8%	(59)	2%	(11)	8%	(56)	71%	(502)	11%	(80)	708
#1 Issue: Security	8%	(22)	4%	(12)	7%	(19)	64%	(176)	17%	(46)	276
#1 Issue: Health Care	10%	(40)	3%	(13)	2%	(7)	73%	(284)	12%	(47)	391
#1 Issue: Medicare / Social Security	6%	(19)	1%	(3)	4%	(14)	74%	(238)	15%	(49)	322
#1 Issue: Women's Issues	9%	(10)	2%	(2)	1%	(1)	62%	(65)	25%	(26)	105
#1 Issue: Education	6%	(7)	2%	(2)	5%	(6)	77%	(98)	11%	(14)	128
#1 Issue: Energy	9%	(8)	3%	(2)	8%	(7)	67%	(55)	12%	(10)	82
#1 Issue: Other	6%	(11)	4%	(8)	4%	(8)	72%	(137)	13%	(25)	189
2018 House Vote: Democrat	8%	(65)	3%	(24)	6%	(43)	73%	(562)	10%	(77)	772
2018 House Vote: Republican	9%	(55)	1%	(7)	6%	(40)	72%	(442)	11%	(70)	613
2018 House Vote: Someone else	8%	(7)	3%	(2)	4%	(3)	74%	(61)	11%	(9)	82
2016 Vote: Hillary Clinton	9%	(62)	3%	(19)	6%	(40)	72%	(516)	12%	(83)	720
2016 Vote: Donald Trump	9%	(61)	1%	(7)	6%	(41)	74%	(483)	9%	(62)	653
2016 Vote: Other	9%	(12)	2%	(2)	7%	(9)	75%	(101)	8%	(10)	135
2016 Vote: Didn't Vote	6%	(41)	4%	(24)	4%	(28)	66%	(453)	21%	(141)	688
Voted in 2014: Yes	8%	(109)	2%	(27)	5%	(70)	74%	(961)	11%	(137)	1303
Voted in 2014: No	8%	(67)	3%	(27)	5%	(48)	66%	(594)	18%	(160)	897

Continued on next page

Table CMS3_4: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
ESPN+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(176)	2%	(54)	5%	(118)	71%	(1555)	14%	(297)	2200
2012 Vote: Barack Obama	8%	(69)	3%	(21)	6%	(52)	73%	(611)	10%	(88)	842
2012 Vote: Mitt Romney	9%	(45)	1%	(7)	5%	(23)	76%	(376)	9%	(47)	498
2012 Vote: Other	5%	(4)	2%	(2)	6%	(5)	76%	(59)	10%	(8)	77
2012 Vote: Didn't Vote	7%	(58)	3%	(24)	5%	(38)	65%	(508)	20%	(153)	781
4-Region: Northeast	8%	(30)	2%	(6)	5%	(20)	68%	(268)	17%	(68)	394
4-Region: Midwest	8%	(37)	2%	(10)	5%	(24)	72%	(333)	12%	(57)	462
4-Region: South	9%	(71)	3%	(21)	6%	(47)	70%	(580)	13%	(105)	824
4-Region: West	7%	(37)	3%	(17)	5%	(26)	72%	(373)	13%	(66)	520
Sports fan	11%	(165)	4%	(52)	7%	(98)	68%	(990)	10%	(149)	1454
Traveled outside of U.S. in past year 1+ times	14%	(57)	5%	(21)	8%	(31)	56%	(235)	17%	(72)	417
Frequent Flyer	15%	(38)	5%	(12)	8%	(20)	55%	(139)	17%	(43)	252
Age: 25-35	12%	(43)	4%	(14)	6%	(20)	58%	(204)	20%	(70)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_5: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(152)	3%	(58)	10%	(224)	69%	(1513)	11%	(252)	2200
Gender: Male	8%	(83)	2%	(26)	10%	(103)	68%	(727)	12%	(123)	1062
Gender: Female	6%	(69)	3%	(32)	11%	(121)	69%	(787)	11%	(129)	1138
Age: 18-34	9%	(59)	6%	(42)	11%	(73)	55%	(360)	18%	(121)	655
Age: 35-44	11%	(41)	2%	(6)	12%	(42)	67%	(241)	8%	(28)	358
Age: 45-64	5%	(35)	1%	(8)	9%	(64)	77%	(579)	9%	(64)	751
Age: 65+	4%	(17)	1%	(2)	10%	(45)	76%	(333)	9%	(39)	436
GenZers: 1997-2012	7%	(20)	4%	(12)	12%	(37)	60%	(182)	18%	(55)	306
Millennials: 1981-1996	12%	(62)	6%	(30)	10%	(52)	56%	(292)	16%	(82)	518
GenXers: 1965-1980	9%	(46)	1%	(8)	10%	(54)	73%	(386)	7%	(36)	529
Baby Boomers: 1946-1964	3%	(22)	1%	(7)	10%	(69)	78%	(565)	9%	(66)	727
PID: Dem (no lean)	7%	(59)	2%	(21)	12%	(98)	68%	(576)	11%	(91)	845
PID: Ind (no lean)	5%	(35)	2%	(16)	8%	(60)	69%	(499)	16%	(114)	724
PID: Rep (no lean)	9%	(58)	3%	(22)	10%	(66)	69%	(438)	7%	(47)	630
PID/Gender: Dem Men	8%	(29)	1%	(5)	10%	(38)	68%	(261)	13%	(50)	383
PID/Gender: Dem Women	7%	(30)	3%	(15)	13%	(61)	68%	(315)	9%	(41)	462
PID/Gender: Ind Men	5%	(18)	1%	(4)	7%	(24)	71%	(236)	15%	(51)	334
PID/Gender: Ind Women	4%	(17)	3%	(12)	9%	(36)	67%	(263)	16%	(63)	390
PID/Gender: Rep Men	10%	(36)	5%	(16)	12%	(42)	66%	(229)	6%	(21)	344
PID/Gender: Rep Women	8%	(22)	2%	(5)	8%	(24)	73%	(209)	9%	(26)	286
Ideo: Liberal (1-3)	10%	(68)	3%	(19)	12%	(77)	65%	(419)	10%	(64)	646
Ideo: Moderate (4)	7%	(35)	1%	(8)	9%	(48)	73%	(390)	9%	(49)	531
Ideo: Conservative (5-7)	6%	(43)	3%	(23)	9%	(68)	72%	(546)	10%	(75)	755
Educ: < College	5%	(83)	3%	(39)	11%	(164)	69%	(1046)	12%	(182)	1512
Educ: Bachelors degree	8%	(34)	3%	(13)	8%	(37)	72%	(319)	9%	(41)	444
Educ: Post-grad	15%	(36)	3%	(7)	10%	(23)	61%	(148)	12%	(30)	244
Income: Under 50k	4%	(47)	3%	(34)	11%	(133)	69%	(853)	13%	(166)	1234
Income: 50k-100k	8%	(55)	3%	(19)	10%	(68)	72%	(510)	8%	(59)	712
Income: 100k+	19%	(50)	2%	(6)	9%	(23)	59%	(150)	11%	(27)	255

Continued on next page

Table CMS3_5: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(152)	3%	(58)	10%	(224)	69%	(1513)	11%	(252)	2200
Ethnicity: White	7%	(116)	3%	(52)	9%	(157)	70%	(1212)	11%	(185)	1722
Ethnicity: Hispanic	6%	(20)	8%	(26)	11%	(40)	61%	(213)	15%	(51)	349
Ethnicity: Afr. Am.	9%	(24)	1%	(3)	15%	(42)	60%	(165)	14%	(40)	274
Ethnicity: Other	6%	(13)	2%	(3)	12%	(25)	67%	(136)	13%	(27)	204
All Christian	6%	(64)	3%	(32)	9%	(92)	71%	(740)	11%	(110)	1037
All Non-Christian	9%	(10)	2%	(2)	13%	(15)	65%	(73)	11%	(12)	112
Atheist	7%	(7)	4%	(4)	11%	(12)	69%	(77)	10%	(11)	111
Agnostic/Nothing in particular	8%	(71)	2%	(20)	11%	(106)	66%	(624)	13%	(119)	940
Religious Non-Protestant/Catholic	8%	(11)	3%	(5)	10%	(15)	65%	(90)	13%	(18)	139
Evangelical	8%	(40)	4%	(22)	13%	(68)	65%	(338)	10%	(51)	519
Non-Evangelical	6%	(49)	2%	(15)	9%	(71)	72%	(596)	12%	(98)	829
Community: Urban	9%	(54)	3%	(17)	12%	(68)	64%	(374)	12%	(72)	585
Community: Suburban	7%	(72)	3%	(37)	10%	(106)	69%	(750)	11%	(120)	1084
Community: Rural	5%	(27)	1%	(5)	9%	(50)	73%	(389)	11%	(60)	531
Employ: Private Sector	11%	(68)	4%	(27)	8%	(49)	66%	(406)	11%	(65)	615
Employ: Government	9%	(11)	3%	(4)	9%	(11)	71%	(86)	7%	(9)	120
Employ: Self-Employed	9%	(16)	2%	(4)	16%	(29)	61%	(107)	11%	(20)	177
Employ: Homemaker	4%	(6)	1%	(1)	7%	(10)	82%	(124)	7%	(11)	152
Employ: Retired	4%	(22)	1%	(3)	8%	(44)	77%	(406)	10%	(51)	526
Employ: Unemployed	5%	(14)	2%	(4)	10%	(28)	71%	(198)	13%	(35)	280
Employ: Other	2%	(3)	4%	(8)	21%	(36)	54%	(92)	19%	(33)	172
Military HH: Yes	4%	(15)	3%	(11)	8%	(30)	75%	(285)	10%	(39)	380
Military HH: No	8%	(138)	3%	(47)	11%	(194)	67%	(1228)	12%	(214)	1820
RD/WT: Right Direction	8%	(49)	4%	(26)	10%	(61)	65%	(409)	13%	(81)	626
RD/WT: Wrong Track	7%	(104)	2%	(32)	10%	(163)	70%	(1104)	11%	(171)	1574
Trump Job Approve	8%	(62)	2%	(19)	9%	(70)	69%	(537)	12%	(96)	783
Trump Job Disapprove	7%	(88)	3%	(37)	11%	(142)	69%	(904)	10%	(133)	1305

Table CMS3_5: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(152)	3%	(58)	10%	(224)	69%	(1513)	11%	(252)	2200
Trump Job Strongly Approve	9%	(43)	3%	(16)	8%	(39)	68%	(315)	11%	(52)	466
Trump Job Somewhat Approve	6%	(19)	1%	(3)	10%	(31)	70%	(222)	14%	(44)	318
Trump Job Somewhat Disapprove	5%	(13)	1%	(4)	11%	(31)	73%	(196)	10%	(27)	271
Trump Job Strongly Disapprove	7%	(75)	3%	(33)	11%	(111)	68%	(708)	10%	(107)	1034
Favorable of Trump	8%	(60)	2%	(17)	9%	(68)	70%	(530)	10%	(78)	752
Unfavorable of Trump	7%	(90)	3%	(35)	10%	(134)	70%	(909)	10%	(124)	1293
Very Favorable of Trump	9%	(42)	3%	(14)	10%	(48)	68%	(317)	10%	(44)	465
Somewhat Favorable of Trump	6%	(18)	1%	(2)	7%	(20)	74%	(213)	12%	(34)	288
Somewhat Unfavorable of Trump	5%	(10)	2%	(4)	11%	(24)	73%	(158)	9%	(20)	216
Very Unfavorable of Trump	7%	(80)	3%	(31)	10%	(111)	70%	(751)	10%	(104)	1077
#1 Issue: Economy	8%	(60)	2%	(12)	11%	(76)	68%	(480)	11%	(80)	708
#1 Issue: Security	7%	(21)	5%	(15)	10%	(28)	69%	(190)	8%	(23)	276
#1 Issue: Health Care	6%	(24)	3%	(12)	9%	(35)	70%	(275)	12%	(45)	391
#1 Issue: Medicare / Social Security	4%	(13)	1%	(4)	9%	(30)	76%	(244)	9%	(30)	322
#1 Issue: Women's Issues	7%	(8)	3%	(3)	8%	(8)	62%	(65)	20%	(21)	105
#1 Issue: Education	5%	(6)	2%	(2)	13%	(17)	66%	(85)	14%	(18)	128
#1 Issue: Energy	13%	(11)	3%	(2)	9%	(8)	59%	(48)	16%	(13)	82
#1 Issue: Other	5%	(10)	4%	(8)	12%	(22)	67%	(127)	12%	(23)	189
2018 House Vote: Democrat	8%	(62)	3%	(23)	10%	(79)	70%	(541)	9%	(67)	772
2018 House Vote: Republican	8%	(49)	2%	(15)	8%	(49)	72%	(442)	10%	(60)	613
2018 House Vote: Someone else	5%	(4)	6%	(5)	9%	(7)	68%	(56)	12%	(9)	82
2016 Vote: Hillary Clinton	8%	(61)	2%	(18)	11%	(77)	69%	(493)	10%	(71)	720
2016 Vote: Donald Trump	8%	(52)	3%	(18)	8%	(52)	73%	(477)	8%	(55)	653
2016 Vote: Other	3%	(4)	6%	(8)	6%	(8)	77%	(104)	8%	(11)	135
2016 Vote: Didn't Vote	5%	(36)	2%	(15)	12%	(85)	64%	(439)	17%	(114)	688
Voted in 2014: Yes	8%	(108)	2%	(29)	9%	(118)	72%	(933)	9%	(116)	1303
Voted in 2014: No	5%	(44)	3%	(29)	12%	(106)	65%	(580)	15%	(137)	897

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Table CMS3_5: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(152)	3%	(58)	10%	(224)	69%	(1513)	11%	(252)	2200
2012 Vote: Barack Obama	8%	(63)	2%	(20)	11%	(95)	69%	(579)	10%	(84)	842
2012 Vote: Mitt Romney	8%	(40)	2%	(9)	8%	(37)	74%	(370)	8%	(42)	498
2012 Vote: Other	5%	(4)	3%	(2)	3%	(2)	82%	(64)	7%	(6)	77
2012 Vote: Didn't Vote	6%	(46)	3%	(27)	11%	(89)	64%	(499)	15%	(120)	781
4-Region: Northeast	9%	(36)	2%	(10)	9%	(36)	63%	(250)	16%	(61)	394
4-Region: Midwest	4%	(20)	2%	(8)	10%	(47)	74%	(342)	10%	(46)	462
4-Region: South	8%	(68)	2%	(16)	11%	(88)	68%	(560)	11%	(93)	824
4-Region: West	5%	(28)	5%	(24)	10%	(53)	70%	(362)	10%	(52)	520
Sports fan	8%	(117)	4%	(52)	11%	(158)	68%	(986)	10%	(141)	1454
Traveled outside of U.S. in past year 1+ times	14%	(58)	8%	(32)	10%	(41)	53%	(222)	15%	(63)	417
Frequent Flyer	17%	(43)	5%	(13)	14%	(36)	46%	(116)	18%	(44)	252
Age: 25-35	12%	(42)	7%	(24)	10%	(34)	52%	(183)	19%	(67)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_6: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Max

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(155)	2%	(51)	7%	(157)	71%	(1565)	12%	(272)	2200
Gender: Male	9%	(91)	3%	(28)	7%	(69)	72%	(762)	10%	(111)	1062
Gender: Female	6%	(64)	2%	(23)	8%	(88)	71%	(803)	14%	(160)	1138
Age: 18-34	11%	(75)	5%	(34)	8%	(50)	54%	(357)	21%	(140)	655
Age: 35-44	9%	(33)	2%	(8)	7%	(27)	73%	(262)	8%	(28)	358
Age: 45-64	5%	(36)	1%	(8)	7%	(52)	79%	(594)	8%	(62)	751
Age: 65+	3%	(11)	—	(2)	7%	(28)	81%	(352)	10%	(42)	436
GenZers: 1997-2012	9%	(29)	4%	(12)	8%	(25)	54%	(165)	25%	(76)	306
Millennials: 1981-1996	12%	(63)	5%	(24)	8%	(41)	61%	(316)	14%	(75)	518
GenXers: 1965-1980	8%	(42)	2%	(10)	7%	(37)	76%	(399)	8%	(41)	529
Baby Boomers: 1946-1964	3%	(18)	1%	(4)	6%	(46)	81%	(591)	9%	(68)	727
PID: Dem (no lean)	9%	(74)	2%	(16)	7%	(61)	70%	(595)	12%	(100)	845
PID: Ind (no lean)	5%	(35)	2%	(16)	7%	(53)	71%	(511)	15%	(110)	724
PID: Rep (no lean)	7%	(46)	3%	(20)	7%	(43)	73%	(459)	10%	(62)	630
PID/Gender: Dem Men	11%	(42)	2%	(10)	6%	(22)	71%	(271)	10%	(38)	383
PID/Gender: Dem Women	7%	(32)	1%	(6)	8%	(39)	70%	(324)	13%	(62)	462
PID/Gender: Ind Men	5%	(17)	1%	(3)	6%	(20)	72%	(240)	16%	(53)	334
PID/Gender: Ind Women	4%	(17)	3%	(12)	8%	(33)	70%	(271)	15%	(57)	390
PID/Gender: Rep Men	9%	(31)	4%	(15)	8%	(28)	73%	(251)	6%	(20)	344
PID/Gender: Rep Women	5%	(15)	2%	(4)	6%	(16)	73%	(209)	15%	(42)	286
Ideo: Liberal (1-3)	12%	(78)	3%	(16)	6%	(36)	69%	(447)	11%	(68)	646
Ideo: Moderate (4)	6%	(30)	1%	(3)	7%	(39)	77%	(408)	10%	(51)	531
Ideo: Conservative (5-7)	6%	(44)	3%	(20)	7%	(55)	73%	(549)	12%	(87)	755
Educ: < College	6%	(97)	2%	(32)	8%	(123)	71%	(1066)	13%	(194)	1512
Educ: Bachelors degree	6%	(29)	3%	(12)	4%	(17)	76%	(339)	11%	(47)	444
Educ: Post-grad	12%	(29)	3%	(7)	7%	(17)	65%	(160)	13%	(32)	244
Income: Under 50k	5%	(65)	3%	(32)	8%	(94)	70%	(862)	15%	(181)	1234
Income: 50k-100k	7%	(49)	2%	(15)	6%	(46)	76%	(542)	8%	(60)	712
Income: 100k+	16%	(41)	2%	(4)	7%	(17)	63%	(161)	12%	(31)	255

Table CMS3_6: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Max

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(155)	2%	(51)	7%	(157)	71%	(1565)	12%	(272)	2200
Ethnicity: White	7%	(126)	2%	(40)	7%	(114)	73%	(1255)	11%	(188)	1722
Ethnicity: Hispanic	10%	(34)	4%	(15)	10%	(37)	57%	(200)	18%	(64)	349
Ethnicity: Afr. Am.	8%	(21)	3%	(7)	8%	(22)	63%	(173)	19%	(51)	274
Ethnicity: Other	4%	(8)	2%	(4)	11%	(22)	67%	(138)	16%	(33)	204
All Christian	7%	(71)	2%	(24)	7%	(74)	73%	(757)	11%	(111)	1037
All Non-Christian	10%	(11)	4%	(5)	12%	(14)	60%	(67)	13%	(15)	112
Atheist	7%	(8)	2%	(2)	4%	(4)	72%	(79)	16%	(17)	111
Agnostic/Nothing in particular	7%	(65)	2%	(21)	7%	(65)	70%	(661)	14%	(128)	940
Religious Non-Protestant/Catholic	9%	(13)	3%	(5)	13%	(18)	61%	(85)	14%	(19)	139
Evangelical	7%	(37)	4%	(23)	8%	(39)	72%	(373)	9%	(46)	519
Non-Evangelical	8%	(62)	1%	(11)	7%	(60)	73%	(602)	11%	(94)	829
Community: Urban	8%	(48)	3%	(15)	8%	(47)	67%	(391)	14%	(82)	585
Community: Suburban	7%	(81)	2%	(22)	6%	(66)	73%	(793)	11%	(123)	1084
Community: Rural	5%	(26)	3%	(14)	8%	(43)	72%	(381)	13%	(67)	531
Employ: Private Sector	12%	(74)	3%	(21)	6%	(35)	68%	(416)	11%	(69)	615
Employ: Government	10%	(11)	1%	(1)	7%	(8)	72%	(86)	11%	(13)	120
Employ: Self-Employed	10%	(17)	4%	(7)	14%	(25)	61%	(108)	11%	(20)	177
Employ: Homemaker	2%	(3)	—	(0)	10%	(15)	78%	(119)	10%	(15)	152
Employ: Retired	3%	(16)	—	(2)	4%	(22)	83%	(435)	10%	(52)	526
Employ: Unemployed	8%	(22)	2%	(6)	8%	(23)	66%	(185)	15%	(43)	280
Employ: Other	2%	(3)	6%	(11)	9%	(15)	70%	(120)	13%	(23)	172
Military HH: Yes	5%	(19)	1%	(5)	7%	(25)	74%	(282)	13%	(48)	380
Military HH: No	7%	(136)	3%	(46)	7%	(132)	70%	(1283)	12%	(223)	1820
RD/WT: Right Direction	8%	(48)	4%	(27)	8%	(53)	67%	(421)	12%	(77)	626
RD/WT: Wrong Track	7%	(107)	2%	(24)	7%	(104)	73%	(1145)	12%	(194)	1574
Trump Job Approve	6%	(50)	2%	(18)	8%	(59)	71%	(554)	13%	(103)	783
Trump Job Disapprove	8%	(102)	2%	(30)	7%	(91)	72%	(934)	11%	(147)	1305

Table CMS3_6: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Max

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(155)	2%	(51)	7%	(157)	71%	(1565)	12%	(272)	2200
Trump Job Strongly Approve	7%	(33)	2%	(10)	6%	(27)	70%	(328)	14%	(67)	466
Trump Job Somewhat Approve	5%	(17)	2%	(7)	10%	(32)	71%	(226)	11%	(35)	318
Trump Job Somewhat Disapprove	7%	(19)	3%	(8)	9%	(26)	68%	(185)	12%	(33)	271
Trump Job Strongly Disapprove	8%	(83)	2%	(22)	6%	(65)	73%	(750)	11%	(114)	1034
Favorable of Trump	7%	(50)	3%	(19)	8%	(57)	72%	(540)	11%	(86)	752
Unfavorable of Trump	7%	(94)	2%	(24)	7%	(90)	73%	(946)	11%	(140)	1293
Very Favorable of Trump	7%	(33)	3%	(12)	7%	(31)	71%	(329)	13%	(59)	465
Somewhat Favorable of Trump	6%	(16)	2%	(6)	9%	(27)	73%	(211)	10%	(27)	288
Somewhat Unfavorable of Trump	5%	(12)	2%	(4)	10%	(23)	69%	(149)	13%	(28)	216
Very Unfavorable of Trump	8%	(82)	2%	(19)	6%	(67)	74%	(796)	10%	(112)	1077
#1 Issue: Economy	7%	(49)	2%	(14)	9%	(67)	71%	(503)	11%	(76)	708
#1 Issue: Security	7%	(20)	4%	(10)	4%	(12)	71%	(195)	14%	(39)	276
#1 Issue: Health Care	10%	(40)	3%	(10)	7%	(26)	72%	(281)	9%	(34)	391
#1 Issue: Medicare / Social Security	3%	(11)	1%	(2)	8%	(25)	77%	(248)	11%	(36)	322
#1 Issue: Women's Issues	10%	(10)	1%	(1)	4%	(4)	58%	(60)	28%	(29)	105
#1 Issue: Education	10%	(12)	2%	(3)	7%	(9)	68%	(87)	13%	(17)	128
#1 Issue: Energy	5%	(4)	3%	(2)	6%	(5)	71%	(58)	14%	(12)	82
#1 Issue: Other	5%	(9)	5%	(9)	5%	(10)	70%	(132)	15%	(28)	189
2018 House Vote: Democrat	9%	(72)	2%	(14)	6%	(45)	75%	(577)	8%	(65)	772
2018 House Vote: Republican	7%	(42)	3%	(17)	7%	(42)	72%	(443)	11%	(69)	613
2018 House Vote: Someone else	2%	(2)	3%	(3)	5%	(4)	76%	(62)	14%	(12)	82
2016 Vote: Hillary Clinton	8%	(58)	2%	(12)	6%	(43)	74%	(535)	10%	(72)	720
2016 Vote: Donald Trump	7%	(47)	3%	(19)	6%	(42)	74%	(484)	9%	(61)	653
2016 Vote: Other	4%	(6)	3%	(4)	4%	(6)	78%	(105)	10%	(13)	135
2016 Vote: Didn't Vote	6%	(44)	2%	(15)	9%	(64)	64%	(441)	18%	(124)	688
Voted in 2014: Yes	7%	(95)	2%	(24)	6%	(82)	76%	(984)	9%	(118)	1303
Voted in 2014: No	7%	(60)	3%	(27)	8%	(75)	65%	(581)	17%	(153)	897

Table CMS3_6: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
HBO Max

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	7%	(155)	2%	(51)	7%	(157)	71%	(1565)	12%	(272)	2200
2012 Vote: Barack Obama	7%	(60)	2%	(17)	8%	(67)	73%	(618)	9%	(79)	842
2012 Vote: Mitt Romney	7%	(35)	2%	(8)	5%	(26)	76%	(380)	10%	(49)	498
2012 Vote: Other	2%	(1)	3%	(2)	1%	(1)	83%	(64)	12%	(9)	77
2012 Vote: Didn't Vote	8%	(59)	3%	(23)	8%	(62)	64%	(501)	17%	(134)	781
4-Region: Northeast	7%	(28)	2%	(8)	5%	(20)	72%	(282)	14%	(56)	394
4-Region: Midwest	5%	(22)	2%	(10)	7%	(34)	72%	(333)	14%	(64)	462
4-Region: South	8%	(66)	2%	(19)	7%	(59)	71%	(582)	12%	(99)	824
4-Region: West	8%	(40)	3%	(15)	9%	(45)	71%	(368)	10%	(52)	520
Sports fan	8%	(114)	3%	(46)	8%	(118)	71%	(1031)	10%	(145)	1454
Traveled outside of U.S. in past year 1+ times	11%	(45)	7%	(30)	9%	(36)	58%	(242)	15%	(64)	417
Frequent Flyer	14%	(34)	6%	(15)	8%	(19)	56%	(141)	16%	(41)	252
Age: 25-35	14%	(48)	5%	(16)	7%	(25)	56%	(196)	18%	(65)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_7: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Quibi

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(39)	2%	(35)	3%	(57)	54%	(1189)	40%	(880)	2200
Gender: Male	3%	(27)	2%	(23)	3%	(28)	57%	(600)	36%	(383)	1062
Gender: Female	1%	(12)	1%	(12)	2%	(28)	52%	(589)	44%	(497)	1138
Age: 18-34	3%	(20)	4%	(29)	4%	(27)	51%	(335)	37%	(244)	655
Age: 35-44	3%	(11)	1%	(4)	3%	(10)	56%	(201)	37%	(131)	358
Age: 45-64	1%	(7)	—	(1)	2%	(18)	60%	(453)	36%	(273)	751
Age: 65+	—	(1)	—	(1)	—	(2)	46%	(199)	53%	(233)	436
GenZers: 1997-2012	2%	(5)	4%	(11)	6%	(19)	57%	(174)	32%	(97)	306
Millennials: 1981-1996	4%	(23)	4%	(19)	2%	(12)	51%	(264)	39%	(200)	518
GenXers: 1965-1980	2%	(8)	1%	(5)	4%	(23)	57%	(302)	36%	(191)	529
Baby Boomers: 1946-1964	—	(2)	—	(0)	—	(3)	55%	(400)	44%	(322)	727
PID: Dem (no lean)	2%	(19)	2%	(16)	3%	(22)	57%	(484)	36%	(304)	845
PID: Ind (no lean)	1%	(6)	—	(4)	2%	(18)	54%	(391)	42%	(306)	724
PID: Rep (no lean)	2%	(14)	2%	(15)	3%	(17)	50%	(314)	43%	(270)	630
PID/Gender: Dem Men	3%	(11)	2%	(6)	3%	(11)	61%	(235)	31%	(120)	383
PID/Gender: Dem Women	2%	(8)	2%	(10)	2%	(11)	54%	(249)	40%	(184)	462
PID/Gender: Ind Men	1%	(4)	1%	(3)	1%	(5)	57%	(192)	39%	(131)	334
PID/Gender: Ind Women	—	(1)	—	(0)	3%	(13)	51%	(199)	45%	(175)	390
PID/Gender: Rep Men	3%	(11)	4%	(14)	4%	(12)	50%	(173)	39%	(133)	344
PID/Gender: Rep Women	1%	(3)	—	(1)	1%	(4)	49%	(141)	48%	(137)	286
Ideo: Liberal (1-3)	1%	(7)	2%	(12)	2%	(13)	61%	(394)	34%	(220)	646
Ideo: Moderate (4)	1%	(7)	1%	(5)	3%	(13)	56%	(295)	40%	(210)	531
Ideo: Conservative (5-7)	3%	(22)	2%	(17)	2%	(18)	52%	(391)	41%	(307)	755
Educ: < College	2%	(23)	2%	(26)	3%	(43)	52%	(788)	42%	(632)	1512
Educ: Bachelors degree	1%	(6)	1%	(3)	1%	(6)	60%	(268)	36%	(162)	444
Educ: Post-grad	4%	(10)	3%	(7)	3%	(7)	55%	(134)	36%	(87)	244
Income: Under 50k	1%	(11)	2%	(21)	3%	(31)	53%	(652)	42%	(518)	1234
Income: 50k-100k	3%	(19)	1%	(8)	3%	(20)	57%	(409)	36%	(255)	712
Income: 100k+	3%	(8)	2%	(6)	2%	(5)	50%	(128)	42%	(108)	255

Continued on next page

Table CMS3_7: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Quibi

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(39)	2%	(35)	3%	(57)	54%	(1189)	40%	(880)	2200
Ethnicity: White	2%	(30)	1%	(17)	2%	(31)	55%	(943)	41%	(701)	1722
Ethnicity: Hispanic	4%	(15)	2%	(6)	3%	(12)	48%	(166)	43%	(150)	349
Ethnicity: Afr. Am.	2%	(6)	5%	(15)	5%	(13)	55%	(150)	33%	(89)	274
Ethnicity: Other	1%	(3)	2%	(3)	6%	(13)	47%	(96)	44%	(90)	204
All Christian	2%	(22)	1%	(15)	1%	(13)	54%	(557)	41%	(430)	1037
All Non-Christian	3%	(3)	6%	(7)	9%	(10)	55%	(62)	27%	(31)	112
Atheist	—	(0)	—	(0)	3%	(3)	67%	(74)	30%	(34)	111
Agnostic/Nothing in particular	1%	(14)	1%	(13)	3%	(30)	53%	(497)	41%	(386)	940
Religious Non-Protestant/Catholic	2%	(3)	5%	(7)	7%	(10)	51%	(71)	34%	(47)	139
Evangelical	3%	(14)	2%	(12)	2%	(13)	53%	(276)	40%	(206)	519
Non-Evangelical	2%	(13)	—	(3)	2%	(14)	53%	(442)	43%	(358)	829
Community: Urban	4%	(25)	3%	(19)	5%	(27)	53%	(308)	35%	(206)	585
Community: Suburban	1%	(6)	1%	(10)	1%	(13)	57%	(615)	41%	(439)	1084
Community: Rural	2%	(8)	1%	(6)	3%	(16)	50%	(266)	44%	(235)	531
Employ: Private Sector	3%	(19)	2%	(15)	2%	(12)	60%	(369)	33%	(200)	615
Employ: Government	—	(0)	1%	(1)	3%	(4)	51%	(62)	44%	(53)	120
Employ: Self-Employed	3%	(6)	3%	(6)	8%	(14)	46%	(82)	40%	(70)	177
Employ: Homemaker	4%	(7)	—	(0)	—	(1)	64%	(97)	31%	(48)	152
Employ: Retired	—	(1)	—	(1)	—	(2)	49%	(257)	50%	(264)	526
Employ: Unemployed	—	(1)	1%	(3)	2%	(6)	55%	(154)	42%	(117)	280
Employ: Other	1%	(1)	1%	(3)	2%	(4)	49%	(84)	47%	(80)	172
Military HH: Yes	2%	(9)	1%	(4)	1%	(6)	52%	(197)	43%	(164)	380
Military HH: No	2%	(30)	2%	(31)	3%	(51)	55%	(992)	39%	(716)	1820
RD/WT: Right Direction	3%	(18)	3%	(18)	3%	(22)	50%	(314)	41%	(255)	626
RD/WT: Wrong Track	1%	(21)	1%	(17)	2%	(35)	56%	(875)	40%	(626)	1574
Trump Job Approve	2%	(17)	2%	(19)	2%	(17)	50%	(395)	43%	(336)	783
Trump Job Disapprove	1%	(15)	1%	(17)	3%	(35)	57%	(747)	38%	(490)	1305

Table CMS3_7: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Quibi

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(39)	2%	(35)	3%	(57)	54%	(1189)	40%	(880)	2200
Trump Job Strongly Approve	3%	(15)	3%	(14)	1%	(6)	47%	(219)	46%	(212)	466
Trump Job Somewhat Approve	—	(2)	1%	(5)	4%	(11)	56%	(177)	39%	(124)	318
Trump Job Somewhat Disapprove	1%	(2)	3%	(9)	5%	(14)	56%	(152)	35%	(94)	271
Trump Job Strongly Disapprove	1%	(13)	1%	(7)	2%	(22)	58%	(595)	38%	(396)	1034
Favorable of Trump	2%	(16)	2%	(13)	2%	(17)	50%	(378)	44%	(329)	752
Unfavorable of Trump	1%	(15)	1%	(14)	2%	(31)	58%	(752)	37%	(479)	1293
Very Favorable of Trump	3%	(14)	2%	(9)	2%	(11)	46%	(212)	47%	(218)	465
Somewhat Favorable of Trump	1%	(2)	1%	(4)	2%	(6)	58%	(166)	38%	(110)	288
Somewhat Unfavorable of Trump	1%	(2)	4%	(9)	3%	(7)	56%	(122)	35%	(76)	216
Very Unfavorable of Trump	1%	(13)	1%	(6)	2%	(24)	59%	(630)	37%	(403)	1077
#1 Issue: Economy	2%	(17)	—	(4)	4%	(31)	53%	(376)	40%	(281)	708
#1 Issue: Security	2%	(7)	3%	(9)	2%	(6)	48%	(133)	44%	(121)	276
#1 Issue: Health Care	2%	(7)	2%	(8)	1%	(5)	61%	(239)	34%	(132)	391
#1 Issue: Medicare / Social Security	—	(1)	2%	(5)	1%	(4)	51%	(166)	45%	(146)	322
#1 Issue: Women's Issues	1%	(1)	1%	(1)	3%	(3)	50%	(52)	45%	(48)	105
#1 Issue: Education	1%	(2)	2%	(3)	1%	(1)	62%	(80)	33%	(42)	128
#1 Issue: Energy	4%	(3)	3%	(3)	5%	(4)	53%	(44)	35%	(29)	82
#1 Issue: Other	—	(1)	1%	(3)	2%	(3)	53%	(101)	43%	(82)	189
2018 House Vote: Democrat	2%	(15)	1%	(9)	2%	(14)	59%	(459)	36%	(276)	772
2018 House Vote: Republican	2%	(12)	2%	(14)	2%	(14)	53%	(325)	40%	(248)	613
2018 House Vote: Someone else	1%	(1)	3%	(2)	—	(0)	51%	(42)	45%	(37)	82
2016 Vote: Hillary Clinton	2%	(12)	1%	(7)	2%	(12)	58%	(420)	37%	(268)	720
2016 Vote: Donald Trump	2%	(14)	2%	(12)	2%	(13)	56%	(365)	38%	(249)	653
2016 Vote: Other	1%	(1)	1%	(2)	1%	(1)	59%	(80)	37%	(50)	135
2016 Vote: Didn't Vote	2%	(11)	2%	(14)	4%	(31)	47%	(322)	45%	(312)	688
Voted in 2014: Yes	2%	(21)	1%	(15)	2%	(20)	57%	(741)	39%	(506)	1303
Voted in 2014: No	2%	(18)	2%	(20)	4%	(37)	50%	(448)	42%	(375)	897

Table CMS3_7: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Quibi

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(39)	2%	(35)	3%	(57)	54%	(1189)	40%	(880)	2200
2012 Vote: Barack Obama	2%	(17)	1%	(10)	2%	(17)	58%	(487)	37%	(311)	842
2012 Vote: Mitt Romney	1%	(7)	1%	(7)	2%	(8)	54%	(267)	42%	(209)	498
2012 Vote: Other	—	(0)	3%	(2)	—	(0)	61%	(47)	36%	(28)	77
2012 Vote: Didn't Vote	2%	(15)	2%	(15)	4%	(32)	50%	(387)	42%	(331)	781
4-Region: Northeast	2%	(7)	3%	(10)	1%	(4)	54%	(214)	40%	(158)	394
4-Region: Midwest	2%	(7)	2%	(11)	2%	(10)	54%	(248)	40%	(187)	462
4-Region: South	2%	(17)	1%	(8)	3%	(22)	55%	(450)	40%	(327)	824
4-Region: West	1%	(7)	1%	(6)	4%	(21)	53%	(277)	40%	(209)	520
Sports fan	2%	(34)	2%	(28)	3%	(48)	55%	(796)	38%	(547)	1454
Traveled outside of U.S. in past year 1+ times	6%	(26)	5%	(21)	4%	(15)	44%	(185)	41%	(170)	417
Frequent Flyer	5%	(12)	5%	(13)	4%	(9)	50%	(127)	36%	(90)	252
Age: 25-35	5%	(18)	3%	(12)	3%	(10)	49%	(172)	39%	(138)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_8: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	28%	(609)	5%	(110)	12%	(262)	50%	(1097)	6%	(122)	2200
Gender: Male	27%	(283)	5%	(58)	14%	(147)	48%	(509)	6%	(65)	1062
Gender: Female	29%	(326)	5%	(51)	10%	(116)	52%	(588)	5%	(57)	1138
Age: 18-34	38%	(246)	10%	(67)	14%	(89)	28%	(186)	10%	(67)	655
Age: 35-44	36%	(128)	5%	(17)	19%	(66)	38%	(136)	3%	(11)	358
Age: 45-64	23%	(176)	2%	(14)	11%	(82)	60%	(451)	4%	(28)	751
Age: 65+	13%	(59)	2%	(11)	6%	(26)	74%	(324)	4%	(17)	436
GenZers: 1997-2012	35%	(108)	11%	(34)	12%	(37)	31%	(94)	11%	(33)	306
Millennials: 1981-1996	38%	(197)	9%	(46)	16%	(82)	30%	(154)	7%	(38)	518
GenXers: 1965-1980	32%	(167)	2%	(10)	14%	(72)	49%	(257)	4%	(23)	529
Baby Boomers: 1946-1964	17%	(125)	2%	(16)	9%	(63)	69%	(499)	3%	(24)	727
PID: Dem (no lean)	32%	(273)	5%	(44)	14%	(116)	45%	(381)	4%	(31)	845
PID: Ind (no lean)	22%	(163)	5%	(35)	12%	(85)	51%	(372)	10%	(70)	724
PID: Rep (no lean)	28%	(173)	5%	(31)	10%	(61)	55%	(344)	3%	(21)	630
PID/Gender: Dem Men	30%	(114)	7%	(25)	18%	(70)	40%	(153)	5%	(21)	383
PID/Gender: Dem Women	34%	(158)	4%	(19)	10%	(47)	49%	(228)	2%	(11)	462
PID/Gender: Ind Men	21%	(71)	4%	(13)	13%	(44)	52%	(174)	10%	(33)	334
PID/Gender: Ind Women	23%	(91)	6%	(22)	11%	(42)	51%	(198)	9%	(37)	390
PID/Gender: Rep Men	28%	(98)	6%	(21)	10%	(33)	53%	(182)	3%	(11)	344
PID/Gender: Rep Women	27%	(76)	4%	(11)	10%	(27)	57%	(162)	3%	(10)	286
Ideo: Liberal (1-3)	36%	(232)	6%	(38)	13%	(87)	42%	(268)	3%	(21)	646
Ideo: Moderate (4)	28%	(150)	3%	(16)	9%	(48)	55%	(294)	4%	(22)	531
Ideo: Conservative (5-7)	24%	(178)	4%	(32)	12%	(93)	55%	(412)	5%	(39)	755
Educ: < College	27%	(405)	5%	(75)	12%	(180)	50%	(760)	6%	(92)	1512
Educ: Bachelors degree	30%	(132)	5%	(23)	11%	(51)	50%	(222)	4%	(16)	444
Educ: Post-grad	29%	(72)	5%	(12)	13%	(31)	47%	(115)	6%	(14)	244
Income: Under 50k	25%	(305)	5%	(64)	13%	(163)	51%	(624)	6%	(77)	1234
Income: 50k-100k	29%	(209)	5%	(34)	11%	(77)	51%	(362)	4%	(31)	712
Income: 100k+	37%	(95)	5%	(12)	9%	(22)	44%	(111)	5%	(14)	255

Table CMS3_8: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	28%	(609)	5%	(110)	12%	(262)	50%	(1097)	6%	(122)	2200
Ethnicity: White	29%	(492)	5%	(87)	11%	(187)	51%	(877)	5%	(78)	1722
Ethnicity: Hispanic	30%	(106)	9%	(30)	15%	(52)	35%	(123)	11%	(38)	349
Ethnicity: Afr. Am.	26%	(70)	4%	(12)	19%	(51)	42%	(115)	9%	(25)	274
Ethnicity: Other	23%	(46)	5%	(10)	12%	(24)	51%	(105)	9%	(19)	204
All Christian	26%	(273)	5%	(55)	9%	(94)	55%	(568)	5%	(48)	1037
All Non-Christian	22%	(25)	4%	(5)	14%	(15)	51%	(57)	10%	(11)	112
Atheist	35%	(39)	5%	(6)	13%	(14)	45%	(50)	2%	(2)	111
Agnostic/Nothing in particular	29%	(273)	5%	(44)	15%	(139)	45%	(423)	7%	(62)	940
Religious Non-Protestant/Catholic	22%	(30)	5%	(7)	14%	(19)	50%	(69)	10%	(14)	139
Evangelical	27%	(141)	6%	(32)	13%	(68)	49%	(256)	4%	(23)	519
Non-Evangelical	28%	(229)	4%	(34)	10%	(85)	53%	(442)	5%	(40)	829
Community: Urban	27%	(160)	5%	(29)	16%	(92)	44%	(260)	8%	(45)	585
Community: Suburban	29%	(314)	5%	(58)	10%	(112)	50%	(547)	5%	(53)	1084
Community: Rural	25%	(135)	4%	(22)	11%	(59)	55%	(290)	5%	(25)	531
Employ: Private Sector	38%	(233)	6%	(37)	13%	(81)	39%	(239)	4%	(25)	615
Employ: Government	31%	(37)	6%	(7)	13%	(16)	48%	(58)	2%	(3)	120
Employ: Self-Employed	27%	(49)	5%	(9)	19%	(34)	43%	(76)	5%	(9)	177
Employ: Homemaker	32%	(49)	3%	(5)	10%	(15)	50%	(77)	4%	(6)	152
Employ: Retired	13%	(68)	2%	(12)	5%	(28)	75%	(396)	4%	(23)	526
Employ: Unemployed	31%	(86)	5%	(14)	15%	(43)	44%	(122)	5%	(15)	280
Employ: Other	20%	(35)	7%	(11)	13%	(22)	49%	(85)	11%	(19)	172
Military HH: Yes	23%	(87)	6%	(21)	10%	(39)	56%	(212)	5%	(21)	380
Military HH: No	29%	(522)	5%	(89)	12%	(223)	49%	(885)	6%	(102)	1820
RD/WT: Right Direction	23%	(145)	5%	(29)	11%	(66)	53%	(333)	8%	(53)	626
RD/WT: Wrong Track	29%	(463)	5%	(81)	12%	(196)	49%	(764)	4%	(70)	1574
Trump Job Approve	26%	(202)	5%	(41)	9%	(74)	54%	(425)	5%	(42)	783
Trump Job Disapprove	30%	(386)	5%	(59)	13%	(171)	48%	(625)	5%	(63)	1305

Continued on next page

Table CMS3_8: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	28%	(609)	5%	(110)	12%	(262)	50%	(1097)	6%	(122)	2200
Trump Job Strongly Approve	29%	(136)	4%	(18)	8%	(40)	53%	(245)	6%	(26)	466
Trump Job Somewhat Approve	21%	(66)	7%	(23)	11%	(35)	56%	(179)	5%	(16)	318
Trump Job Somewhat Disapprove	25%	(68)	4%	(11)	17%	(46)	49%	(134)	4%	(12)	271
Trump Job Strongly Disapprove	31%	(318)	5%	(48)	12%	(125)	48%	(492)	5%	(51)	1034
Favorable of Trump	26%	(195)	5%	(34)	9%	(67)	56%	(420)	5%	(36)	752
Unfavorable of Trump	29%	(379)	5%	(63)	14%	(183)	48%	(619)	4%	(49)	1293
Very Favorable of Trump	26%	(121)	4%	(19)	8%	(37)	57%	(264)	5%	(24)	465
Somewhat Favorable of Trump	26%	(74)	5%	(15)	10%	(30)	54%	(156)	4%	(12)	288
Somewhat Unfavorable of Trump	27%	(58)	5%	(12)	19%	(40)	47%	(102)	2%	(4)	216
Very Unfavorable of Trump	30%	(321)	5%	(51)	13%	(143)	48%	(517)	4%	(45)	1077
#1 Issue: Economy	30%	(213)	5%	(32)	14%	(98)	47%	(335)	4%	(30)	708
#1 Issue: Security	24%	(65)	6%	(18)	14%	(39)	52%	(144)	4%	(10)	276
#1 Issue: Health Care	36%	(139)	4%	(17)	9%	(34)	47%	(182)	5%	(18)	391
#1 Issue: Medicare / Social Security	15%	(49)	3%	(9)	7%	(24)	69%	(223)	6%	(18)	322
#1 Issue: Women's Issues	43%	(45)	8%	(9)	6%	(7)	31%	(32)	12%	(12)	105
#1 Issue: Education	20%	(26)	11%	(14)	20%	(25)	43%	(55)	6%	(7)	128
#1 Issue: Energy	38%	(31)	3%	(2)	18%	(15)	37%	(30)	5%	(4)	82
#1 Issue: Other	22%	(41)	4%	(8)	11%	(21)	51%	(96)	12%	(22)	189
2018 House Vote: Democrat	32%	(245)	5%	(36)	13%	(99)	47%	(362)	4%	(30)	772
2018 House Vote: Republican	23%	(141)	4%	(24)	8%	(51)	59%	(365)	5%	(33)	613
2018 House Vote: Someone else	26%	(21)	8%	(7)	9%	(8)	52%	(42)	5%	(4)	82
2016 Vote: Hillary Clinton	30%	(216)	4%	(28)	14%	(103)	48%	(345)	4%	(30)	720
2016 Vote: Donald Trump	23%	(150)	5%	(32)	9%	(61)	60%	(391)	3%	(19)	653
2016 Vote: Other	32%	(43)	5%	(7)	9%	(12)	52%	(70)	2%	(3)	135
2016 Vote: Didn't Vote	29%	(200)	6%	(44)	12%	(85)	42%	(292)	10%	(68)	688
Voted in 2014: Yes	27%	(351)	3%	(44)	11%	(144)	55%	(716)	4%	(49)	1303
Voted in 2014: No	29%	(258)	7%	(66)	13%	(118)	43%	(381)	8%	(73)	897

Table CMS3_8: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	28%	(609)	5%	(110)	12%	(262)	50%	(1097)	6%	(122)	2200
2012 Vote: Barack Obama	30%	(253)	4%	(32)	13%	(106)	49%	(417)	4%	(34)	842
2012 Vote: Mitt Romney	24%	(118)	4%	(18)	8%	(40)	62%	(308)	3%	(14)	498
2012 Vote: Other	17%	(13)	4%	(3)	16%	(12)	56%	(43)	6%	(5)	77
2012 Vote: Didn't Vote	29%	(224)	7%	(56)	13%	(104)	42%	(327)	9%	(69)	781
4-Region: Northeast	26%	(103)	6%	(23)	9%	(35)	54%	(212)	5%	(20)	394
4-Region: Midwest	28%	(132)	5%	(24)	12%	(54)	50%	(233)	4%	(20)	462
4-Region: South	29%	(241)	4%	(36)	12%	(97)	49%	(403)	6%	(47)	824
4-Region: West	26%	(133)	5%	(27)	15%	(76)	48%	(249)	7%	(35)	520
Sports fan	30%	(436)	5%	(68)	12%	(181)	48%	(699)	5%	(70)	1454
Traveled outside of U.S. in past year 1+ times	30%	(124)	8%	(35)	12%	(49)	41%	(169)	10%	(40)	417
Frequent Flyer	35%	(88)	9%	(23)	11%	(27)	36%	(90)	9%	(23)	252
Age: 25-35	40%	(140)	9%	(31)	16%	(55)	26%	(92)	9%	(33)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_9: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Showtime

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(240)	1%	(33)	16%	(350)	63%	(1382)	9%	(195)	2200
Gender: Male	12%	(133)	2%	(24)	16%	(168)	59%	(631)	10%	(106)	1062
Gender: Female	9%	(107)	1%	(8)	16%	(182)	66%	(750)	8%	(89)	1138
Age: 18-34	10%	(63)	3%	(22)	10%	(65)	57%	(376)	20%	(130)	655
Age: 35-44	14%	(49)	1%	(5)	10%	(38)	67%	(240)	8%	(27)	358
Age: 45-64	11%	(80)	1%	(4)	20%	(148)	66%	(496)	3%	(22)	751
Age: 65+	11%	(48)	1%	(2)	23%	(100)	62%	(269)	4%	(16)	436
GenZers: 1997-2012	7%	(21)	1%	(3)	8%	(24)	61%	(186)	24%	(72)	306
Millennials: 1981-1996	13%	(67)	4%	(19)	11%	(57)	59%	(304)	14%	(71)	518
GenXers: 1965-1980	13%	(68)	1%	(6)	16%	(84)	65%	(346)	5%	(25)	529
Baby Boomers: 1946-1964	10%	(73)	1%	(5)	22%	(163)	64%	(464)	3%	(22)	727
PID: Dem (no lean)	13%	(114)	1%	(8)	19%	(159)	59%	(497)	8%	(67)	845
PID: Ind (no lean)	7%	(54)	1%	(11)	11%	(82)	66%	(478)	14%	(100)	724
PID: Rep (no lean)	11%	(72)	2%	(14)	17%	(110)	65%	(407)	4%	(28)	630
PID/Gender: Dem Men	16%	(63)	2%	(6)	16%	(62)	56%	(215)	10%	(38)	383
PID/Gender: Dem Women	11%	(51)	1%	(2)	21%	(97)	61%	(282)	6%	(29)	462
PID/Gender: Ind Men	9%	(29)	3%	(9)	9%	(32)	64%	(214)	15%	(51)	334
PID/Gender: Ind Women	6%	(25)	1%	(2)	13%	(50)	68%	(264)	12%	(49)	390
PID/Gender: Rep Men	12%	(41)	3%	(10)	22%	(75)	59%	(203)	5%	(16)	344
PID/Gender: Rep Women	11%	(31)	1%	(4)	12%	(35)	72%	(205)	4%	(12)	286
Ideo: Liberal (1-3)	15%	(95)	1%	(8)	17%	(111)	60%	(391)	6%	(42)	646
Ideo: Moderate (4)	10%	(53)	1%	(5)	15%	(82)	66%	(349)	8%	(43)	531
Ideo: Conservative (5-7)	10%	(74)	2%	(18)	17%	(131)	65%	(491)	5%	(40)	755
Educ: < College	10%	(151)	1%	(19)	15%	(234)	64%	(961)	10%	(148)	1512
Educ: Bachelors degree	12%	(53)	1%	(6)	17%	(77)	63%	(280)	6%	(27)	444
Educ: Post-grad	15%	(36)	3%	(8)	16%	(39)	58%	(141)	8%	(20)	244
Income: Under 50k	7%	(92)	1%	(16)	15%	(185)	66%	(815)	10%	(125)	1234
Income: 50k-100k	13%	(91)	2%	(13)	17%	(119)	62%	(442)	7%	(46)	712
Income: 100k+	22%	(57)	2%	(4)	18%	(46)	49%	(125)	9%	(23)	255

Continued on next page

Table CMS3_9: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Showtime

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(240)	1%	(33)	16%	(350)	63%	(1382)	9%	(195)	2200
Ethnicity: White	11%	(182)	1%	(18)	16%	(284)	65%	(1111)	7%	(126)	1722
Ethnicity: Hispanic	11%	(37)	1%	(2)	17%	(59)	57%	(198)	15%	(53)	349
Ethnicity: Afr. Am.	16%	(43)	4%	(10)	16%	(43)	52%	(143)	13%	(35)	274
Ethnicity: Other	7%	(15)	2%	(4)	12%	(24)	62%	(127)	17%	(34)	204
All Christian	11%	(112)	1%	(13)	18%	(190)	64%	(661)	6%	(61)	1037
All Non-Christian	15%	(17)	3%	(3)	17%	(19)	52%	(58)	13%	(15)	112
Atheist	11%	(13)	—	(0)	13%	(14)	67%	(75)	8%	(9)	111
Agnostic/Nothing in particular	11%	(99)	2%	(16)	14%	(127)	63%	(588)	12%	(109)	940
Religious Non-Protestant/Catholic	13%	(18)	5%	(6)	17%	(23)	54%	(74)	12%	(17)	139
Evangelical	13%	(65)	2%	(8)	19%	(99)	60%	(312)	7%	(35)	519
Non-Evangelical	10%	(82)	1%	(4)	16%	(136)	67%	(552)	7%	(55)	829
Community: Urban	12%	(73)	3%	(16)	17%	(102)	58%	(339)	9%	(55)	585
Community: Suburban	11%	(122)	1%	(8)	16%	(175)	63%	(678)	9%	(101)	1084
Community: Rural	9%	(46)	2%	(9)	14%	(73)	69%	(364)	7%	(39)	531
Employ: Private Sector	14%	(87)	1%	(8)	15%	(94)	63%	(390)	6%	(35)	615
Employ: Government	11%	(13)	1%	(1)	19%	(23)	56%	(68)	13%	(15)	120
Employ: Self-Employed	14%	(24)	4%	(6)	16%	(29)	58%	(103)	8%	(14)	177
Employ: Homemaker	8%	(12)	1%	(1)	9%	(14)	74%	(112)	9%	(13)	152
Employ: Retired	10%	(53)	—	(2)	22%	(118)	63%	(332)	4%	(21)	526
Employ: Unemployed	10%	(29)	1%	(3)	11%	(31)	63%	(178)	14%	(39)	280
Employ: Other	6%	(10)	2%	(3)	17%	(29)	62%	(107)	14%	(24)	172
Military HH: Yes	12%	(47)	2%	(8)	17%	(63)	60%	(228)	9%	(34)	380
Military HH: No	11%	(193)	1%	(25)	16%	(288)	63%	(1153)	9%	(161)	1820
RD/WT: Right Direction	10%	(64)	2%	(15)	15%	(97)	62%	(390)	10%	(60)	626
RD/WT: Wrong Track	11%	(176)	1%	(17)	16%	(254)	63%	(992)	9%	(135)	1574
Trump Job Approve	12%	(91)	2%	(13)	15%	(118)	63%	(493)	9%	(68)	783
Trump Job Disapprove	11%	(144)	1%	(17)	17%	(217)	63%	(820)	8%	(106)	1305

Table CMS3_9: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Showtime

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(240)	1%	(33)	16%	(350)	63%	(1382)	9%	(195)	2200
Trump Job Strongly Approve	13%	(62)	2%	(8)	15%	(70)	62%	(290)	8%	(36)	466
Trump Job Somewhat Approve	9%	(30)	2%	(5)	15%	(48)	64%	(202)	10%	(32)	318
Trump Job Somewhat Disapprove	7%	(19)	2%	(6)	16%	(42)	65%	(177)	10%	(26)	271
Trump Job Strongly Disapprove	12%	(125)	1%	(11)	17%	(175)	62%	(643)	8%	(80)	1034
Favorable of Trump	11%	(85)	2%	(13)	15%	(116)	65%	(491)	6%	(48)	752
Unfavorable of Trump	11%	(146)	1%	(16)	17%	(216)	64%	(821)	7%	(94)	1293
Very Favorable of Trump	13%	(60)	2%	(7)	15%	(72)	64%	(296)	6%	(29)	465
Somewhat Favorable of Trump	9%	(25)	2%	(5)	15%	(44)	68%	(195)	6%	(19)	288
Somewhat Unfavorable of Trump	6%	(13)	1%	(2)	17%	(38)	69%	(148)	7%	(16)	216
Very Unfavorable of Trump	12%	(134)	1%	(14)	17%	(178)	63%	(673)	7%	(78)	1077
#1 Issue: Economy	11%	(78)	2%	(14)	17%	(119)	61%	(432)	9%	(65)	708
#1 Issue: Security	10%	(27)	3%	(7)	16%	(44)	65%	(178)	7%	(19)	276
#1 Issue: Health Care	10%	(38)	1%	(2)	16%	(63)	67%	(261)	7%	(27)	391
#1 Issue: Medicare / Social Security	12%	(39)	1%	(5)	22%	(71)	60%	(193)	4%	(14)	322
#1 Issue: Women's Issues	14%	(15)	1%	(1)	12%	(13)	53%	(56)	19%	(20)	105
#1 Issue: Education	8%	(11)	—	(0)	7%	(8)	68%	(87)	17%	(22)	128
#1 Issue: Energy	16%	(13)	4%	(3)	7%	(6)	61%	(49)	12%	(10)	82
#1 Issue: Other	10%	(19)	—	(0)	14%	(27)	66%	(125)	9%	(17)	189
2018 House Vote: Democrat	14%	(105)	2%	(14)	20%	(154)	60%	(464)	5%	(35)	772
2018 House Vote: Republican	10%	(64)	1%	(8)	18%	(112)	65%	(399)	5%	(31)	613
2018 House Vote: Someone else	10%	(9)	4%	(4)	9%	(8)	66%	(54)	10%	(8)	82
2016 Vote: Hillary Clinton	14%	(97)	2%	(11)	20%	(143)	60%	(430)	5%	(39)	720
2016 Vote: Donald Trump	12%	(78)	1%	(9)	20%	(128)	64%	(416)	3%	(23)	653
2016 Vote: Other	10%	(13)	4%	(5)	13%	(18)	70%	(94)	3%	(5)	135
2016 Vote: Didn't Vote	8%	(52)	1%	(7)	9%	(59)	64%	(442)	19%	(128)	688
Voted in 2014: Yes	13%	(163)	2%	(21)	20%	(257)	62%	(806)	4%	(56)	1303
Voted in 2014: No	9%	(77)	1%	(11)	10%	(94)	64%	(576)	15%	(139)	897

Table CMS3_9: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Showtime

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(240)	1%	(33)	16%	(350)	63%	(1382)	9%	(195)	2200
2012 Vote: Barack Obama	13%	(112)	2%	(16)	22%	(181)	59%	(497)	4%	(37)	842
2012 Vote: Mitt Romney	12%	(57)	2%	(8)	16%	(77)	67%	(332)	4%	(22)	498
2012 Vote: Other	5%	(4)	2%	(2)	9%	(7)	79%	(61)	5%	(4)	77
2012 Vote: Didn't Vote	9%	(67)	1%	(7)	11%	(83)	63%	(491)	17%	(132)	781
4-Region: Northeast	17%	(65)	2%	(8)	17%	(65)	57%	(224)	8%	(32)	394
4-Region: Midwest	8%	(36)	2%	(7)	18%	(83)	64%	(298)	8%	(39)	462
4-Region: South	11%	(93)	1%	(9)	15%	(122)	64%	(526)	9%	(74)	824
4-Region: West	9%	(46)	2%	(9)	15%	(80)	64%	(334)	10%	(50)	520
Sports fan	13%	(189)	2%	(26)	18%	(255)	60%	(879)	7%	(105)	1454
Traveled outside of U.S. in past year 1+ times	14%	(58)	4%	(18)	16%	(68)	53%	(220)	13%	(53)	417
Frequent Flyer	18%	(45)	3%	(7)	17%	(43)	50%	(127)	12%	(30)	252
Age: 25-35	14%	(49)	5%	(19)	10%	(36)	54%	(190)	16%	(56)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_10: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Starz

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	9%	(208)	2%	(50)	13%	(295)	63%	(1396)	11%	(251)	2200
Gender: Male	11%	(114)	3%	(28)	14%	(144)	61%	(650)	12%	(126)	1062
Gender: Female	8%	(94)	2%	(22)	13%	(151)	66%	(746)	11%	(126)	1138
Age: 18-34	10%	(67)	5%	(31)	10%	(67)	52%	(342)	22%	(147)	655
Age: 35-44	9%	(33)	3%	(9)	10%	(36)	68%	(243)	10%	(35)	358
Age: 45-64	9%	(65)	—	(2)	15%	(115)	70%	(528)	5%	(41)	751
Age: 65+	10%	(43)	2%	(7)	17%	(76)	65%	(283)	6%	(28)	436
GenZers: 1997-2012	7%	(22)	4%	(13)	7%	(22)	55%	(168)	27%	(81)	306
Millennials: 1981-1996	12%	(62)	5%	(25)	13%	(66)	55%	(286)	15%	(80)	518
GenXers: 1965-1980	11%	(56)	1%	(3)	15%	(77)	67%	(354)	7%	(38)	529
Baby Boomers: 1946-1964	8%	(62)	1%	(7)	15%	(112)	69%	(502)	6%	(45)	727
PID: Dem (no lean)	11%	(90)	2%	(18)	16%	(136)	62%	(525)	9%	(77)	845
PID: Ind (no lean)	8%	(56)	2%	(17)	10%	(71)	64%	(466)	16%	(115)	724
PID: Rep (no lean)	10%	(62)	2%	(15)	14%	(88)	64%	(405)	9%	(59)	630
PID/Gender: Dem Men	13%	(48)	3%	(11)	15%	(56)	59%	(226)	11%	(41)	383
PID/Gender: Dem Women	9%	(41)	1%	(7)	17%	(79)	65%	(299)	8%	(36)	462
PID/Gender: Ind Men	9%	(29)	2%	(7)	10%	(34)	64%	(213)	15%	(51)	334
PID/Gender: Ind Women	7%	(27)	2%	(10)	9%	(36)	65%	(253)	16%	(64)	390
PID/Gender: Rep Men	11%	(37)	3%	(10)	15%	(53)	61%	(212)	10%	(33)	344
PID/Gender: Rep Women	9%	(25)	2%	(6)	12%	(35)	68%	(194)	9%	(26)	286
Ideo: Liberal (1-3)	13%	(83)	2%	(11)	15%	(96)	63%	(404)	8%	(53)	646
Ideo: Moderate (4)	7%	(38)	3%	(14)	13%	(70)	66%	(350)	11%	(58)	531
Ideo: Conservative (5-7)	9%	(70)	3%	(21)	14%	(106)	65%	(493)	9%	(64)	755
Educ: < College	9%	(136)	2%	(34)	13%	(195)	64%	(963)	12%	(185)	1512
Educ: Bachelors degree	10%	(43)	2%	(10)	14%	(62)	67%	(296)	7%	(33)	444
Educ: Post-grad	12%	(29)	2%	(6)	15%	(37)	56%	(138)	14%	(34)	244
Income: Under 50k	7%	(88)	2%	(28)	13%	(159)	65%	(800)	13%	(159)	1234
Income: 50k-100k	11%	(80)	2%	(16)	15%	(105)	62%	(444)	9%	(67)	712
Income: 100k+	16%	(40)	2%	(5)	12%	(31)	60%	(153)	10%	(26)	255

Table CMS3_10: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Starz

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	9%	(208)	2%	(50)	13%	(295)	63%	(1396)	11%	(251)	2200
Ethnicity: White	9%	(153)	2%	(34)	13%	(230)	65%	(1122)	11%	(182)	1722
Ethnicity: Hispanic	8%	(29)	5%	(17)	13%	(46)	55%	(193)	19%	(65)	349
Ethnicity: Afr. Am.	15%	(41)	5%	(15)	16%	(43)	52%	(141)	12%	(33)	274
Ethnicity: Other	7%	(14)	—	(1)	10%	(21)	65%	(133)	18%	(36)	204
All Christian	9%	(93)	3%	(30)	15%	(160)	63%	(654)	10%	(100)	1037
All Non-Christian	9%	(10)	5%	(5)	15%	(17)	57%	(63)	14%	(16)	112
Atheist	8%	(8)	—	(0)	13%	(14)	70%	(78)	9%	(10)	111
Agnostic/Nothing in particular	10%	(96)	2%	(15)	11%	(103)	64%	(601)	13%	(125)	940
Religious Non-Protestant/Catholic	8%	(11)	4%	(5)	14%	(19)	59%	(82)	16%	(22)	139
Evangelical	11%	(56)	5%	(24)	15%	(80)	61%	(318)	8%	(41)	519
Non-Evangelical	10%	(82)	1%	(9)	14%	(117)	65%	(535)	10%	(87)	829
Community: Urban	9%	(54)	3%	(18)	14%	(83)	61%	(357)	12%	(73)	585
Community: Suburban	11%	(115)	2%	(23)	14%	(147)	62%	(676)	11%	(123)	1084
Community: Rural	7%	(39)	2%	(8)	12%	(65)	68%	(362)	11%	(56)	531
Employ: Private Sector	10%	(63)	2%	(15)	14%	(83)	65%	(400)	9%	(55)	615
Employ: Government	11%	(13)	2%	(2)	14%	(17)	61%	(73)	12%	(15)	120
Employ: Self-Employed	11%	(20)	9%	(16)	9%	(15)	60%	(106)	12%	(20)	177
Employ: Homemaker	9%	(13)	1%	(1)	10%	(15)	72%	(110)	9%	(13)	152
Employ: Retired	9%	(48)	1%	(5)	16%	(87)	66%	(350)	7%	(36)	526
Employ: Unemployed	10%	(29)	2%	(6)	12%	(34)	62%	(175)	13%	(36)	280
Employ: Other	7%	(13)	—	(1)	17%	(30)	51%	(88)	24%	(41)	172
Military HH: Yes	11%	(41)	2%	(8)	17%	(63)	61%	(231)	10%	(36)	380
Military HH: No	9%	(166)	2%	(42)	13%	(232)	64%	(1165)	12%	(215)	1820
RD/WT: Right Direction	10%	(60)	3%	(21)	11%	(68)	63%	(396)	13%	(81)	626
RD/WT: Wrong Track	9%	(147)	2%	(29)	14%	(227)	64%	(1001)	11%	(170)	1574
Trump Job Approve	10%	(79)	3%	(24)	12%	(95)	64%	(503)	10%	(82)	783
Trump Job Disapprove	9%	(122)	1%	(17)	14%	(187)	64%	(834)	11%	(144)	1305

Continued on next page

Table CMS3_10: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Starz

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	9%	(208)	2%	(50)	13%	(295)	63%	(1396)	11%	(251)	2200
Trump Job Strongly Approve	12%	(56)	3%	(16)	12%	(54)	62%	(288)	11%	(51)	466
Trump Job Somewhat Approve	7%	(23)	3%	(8)	13%	(41)	68%	(215)	10%	(31)	318
Trump Job Somewhat Disapprove	8%	(21)	1%	(3)	15%	(42)	62%	(169)	13%	(36)	271
Trump Job Strongly Disapprove	10%	(102)	1%	(15)	14%	(145)	64%	(665)	10%	(108)	1034
Favorable of Trump	10%	(75)	2%	(17)	13%	(96)	66%	(496)	9%	(68)	752
Unfavorable of Trump	9%	(122)	2%	(22)	14%	(180)	65%	(836)	10%	(133)	1293
Very Favorable of Trump	12%	(56)	3%	(13)	13%	(59)	62%	(289)	10%	(47)	465
Somewhat Favorable of Trump	7%	(19)	1%	(4)	13%	(37)	72%	(207)	7%	(21)	288
Somewhat Unfavorable of Trump	8%	(17)	1%	(3)	16%	(35)	65%	(140)	10%	(21)	216
Very Unfavorable of Trump	10%	(105)	2%	(19)	13%	(144)	65%	(696)	10%	(112)	1077
#1 Issue: Economy	9%	(62)	2%	(16)	15%	(104)	65%	(458)	10%	(68)	708
#1 Issue: Security	8%	(23)	8%	(21)	10%	(29)	61%	(169)	12%	(34)	276
#1 Issue: Health Care	12%	(48)	—	(2)	16%	(63)	62%	(244)	9%	(33)	391
#1 Issue: Medicare / Social Security	10%	(33)	1%	(2)	15%	(49)	67%	(216)	7%	(23)	322
#1 Issue: Women's Issues	8%	(9)	2%	(3)	11%	(12)	51%	(54)	27%	(28)	105
#1 Issue: Education	6%	(7)	1%	(2)	6%	(8)	70%	(89)	17%	(22)	128
#1 Issue: Energy	11%	(9)	—	(0)	8%	(6)	67%	(55)	14%	(11)	82
#1 Issue: Other	9%	(17)	3%	(5)	13%	(24)	59%	(112)	17%	(32)	189
2018 House Vote: Democrat	11%	(82)	2%	(17)	17%	(131)	63%	(485)	7%	(57)	772
2018 House Vote: Republican	9%	(53)	3%	(18)	15%	(93)	65%	(400)	8%	(49)	613
2018 House Vote: Someone else	17%	(14)	3%	(2)	11%	(9)	59%	(48)	11%	(9)	82
2016 Vote: Hillary Clinton	12%	(84)	2%	(15)	16%	(116)	63%	(453)	7%	(52)	720
2016 Vote: Donald Trump	9%	(62)	3%	(22)	16%	(106)	65%	(422)	6%	(42)	653
2016 Vote: Other	8%	(11)	3%	(4)	13%	(17)	71%	(96)	5%	(7)	135
2016 Vote: Didn't Vote	7%	(48)	1%	(9)	8%	(56)	62%	(426)	22%	(150)	688
Voted in 2014: Yes	10%	(135)	2%	(28)	16%	(215)	64%	(834)	7%	(92)	1303
Voted in 2014: No	8%	(73)	2%	(22)	9%	(80)	63%	(562)	18%	(160)	897

Table CMS3_10: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Starz

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	9%	(208)	2%	(50)	13%	(295)	63%	(1396)	11%	(251)	2200
2012 Vote: Barack Obama	11%	(92)	2%	(17)	19%	(156)	61%	(513)	8%	(65)	842
2012 Vote: Mitt Romney	10%	(49)	3%	(14)	11%	(55)	70%	(350)	6%	(30)	498
2012 Vote: Other	6%	(4)	1%	(1)	13%	(10)	71%	(54)	9%	(7)	77
2012 Vote: Didn't Vote	8%	(62)	2%	(18)	9%	(73)	61%	(478)	19%	(149)	781
4-Region: Northeast	11%	(44)	1%	(5)	15%	(57)	59%	(233)	14%	(54)	394
4-Region: Midwest	7%	(31)	4%	(18)	13%	(59)	67%	(308)	10%	(47)	462
4-Region: South	11%	(94)	2%	(14)	13%	(106)	64%	(525)	10%	(85)	824
4-Region: West	8%	(40)	2%	(13)	14%	(73)	63%	(329)	12%	(65)	520
Sports fan	11%	(154)	3%	(43)	15%	(225)	62%	(896)	9%	(136)	1454
Traveled outside of U.S. in past year 1+ times	11%	(46)	6%	(23)	11%	(46)	54%	(223)	19%	(79)	417
Frequent Flyer	11%	(28)	7%	(18)	11%	(27)	50%	(126)	21%	(53)	252
Age: 25-35	14%	(50)	4%	(14)	14%	(49)	50%	(174)	18%	(64)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_11: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Apple TV+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	6%	(134)	2%	(40)	4%	(79)	74%	(1621)	15%	(326)	2200
Gender: Male	7%	(71)	3%	(28)	4%	(42)	74%	(782)	13%	(139)	1062
Gender: Female	6%	(63)	1%	(13)	3%	(37)	74%	(839)	16%	(188)	1138
Age: 18-34	10%	(65)	4%	(26)	6%	(36)	58%	(378)	23%	(149)	655
Age: 35-44	8%	(29)	2%	(6)	4%	(13)	76%	(273)	10%	(36)	358
Age: 45-64	4%	(32)	1%	(6)	3%	(24)	82%	(614)	10%	(76)	751
Age: 65+	2%	(7)	—	(1)	1%	(6)	82%	(356)	15%	(66)	436
GenZers: 1997-2012	9%	(28)	4%	(11)	7%	(21)	59%	(181)	21%	(64)	306
Millennials: 1981-1996	10%	(53)	3%	(17)	4%	(20)	62%	(324)	20%	(105)	518
GenXers: 1965-1980	6%	(32)	1%	(8)	4%	(24)	79%	(419)	9%	(46)	529
Baby Boomers: 1946-1964	3%	(20)	1%	(4)	1%	(10)	82%	(596)	13%	(98)	727
PID: Dem (no lean)	8%	(65)	2%	(18)	4%	(37)	73%	(618)	13%	(108)	845
PID: Ind (no lean)	4%	(27)	—	(3)	2%	(16)	72%	(523)	21%	(156)	724
PID: Rep (no lean)	7%	(42)	3%	(20)	4%	(26)	76%	(480)	10%	(63)	630
PID/Gender: Dem Men	8%	(30)	3%	(13)	5%	(18)	71%	(271)	13%	(51)	383
PID/Gender: Dem Women	7%	(34)	1%	(5)	4%	(19)	75%	(347)	12%	(57)	462
PID/Gender: Ind Men	3%	(11)	—	(1)	2%	(6)	76%	(253)	19%	(64)	334
PID/Gender: Ind Women	4%	(16)	—	(2)	3%	(10)	69%	(270)	24%	(92)	390
PID/Gender: Rep Men	9%	(30)	4%	(14)	5%	(18)	75%	(258)	7%	(24)	344
PID/Gender: Rep Women	4%	(12)	2%	(6)	3%	(7)	78%	(222)	13%	(39)	286
Ideo: Liberal (1-3)	9%	(56)	2%	(15)	4%	(27)	74%	(479)	11%	(68)	646
Ideo: Moderate (4)	5%	(27)	1%	(8)	2%	(13)	79%	(422)	11%	(61)	531
Ideo: Conservative (5-7)	6%	(42)	2%	(13)	4%	(28)	74%	(556)	15%	(115)	755
Educ: < College	4%	(65)	2%	(25)	4%	(55)	74%	(1119)	16%	(248)	1512
Educ: Bachelors degree	7%	(29)	2%	(11)	4%	(17)	76%	(337)	11%	(51)	444
Educ: Post-grad	16%	(39)	2%	(5)	3%	(7)	68%	(165)	11%	(28)	244
Income: Under 50k	4%	(51)	2%	(19)	3%	(40)	74%	(915)	17%	(209)	1234
Income: 50k-100k	6%	(45)	2%	(17)	4%	(28)	75%	(533)	12%	(88)	712
Income: 100k+	14%	(37)	2%	(5)	4%	(11)	68%	(173)	12%	(30)	255

Table CMS3_11: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Apple TV+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	6%	(134)	2%	(40)	4%	(79)	74%	(1621)	15%	(326)	2200
Ethnicity: White	6%	(107)	2%	(31)	3%	(52)	75%	(1295)	14%	(236)	1722
Ethnicity: Hispanic	9%	(31)	3%	(9)	6%	(21)	62%	(216)	21%	(73)	349
Ethnicity: Afr. Am.	6%	(15)	2%	(6)	5%	(14)	66%	(180)	22%	(60)	274
Ethnicity: Other	6%	(12)	2%	(3)	6%	(13)	71%	(145)	15%	(31)	204
All Christian	6%	(64)	2%	(21)	3%	(32)	75%	(780)	14%	(141)	1037
All Non-Christian	10%	(11)	2%	(2)	7%	(8)	66%	(74)	14%	(16)	112
Atheist	2%	(2)	2%	(2)	6%	(7)	79%	(88)	10%	(11)	111
Agnostic/Nothing in particular	6%	(56)	2%	(15)	3%	(32)	72%	(678)	17%	(158)	940
Religious Non-Protestant/Catholic	9%	(13)	2%	(2)	7%	(9)	67%	(94)	15%	(21)	139
Evangelical	6%	(33)	4%	(19)	3%	(14)	74%	(385)	13%	(69)	519
Non-Evangelical	6%	(48)	1%	(8)	3%	(26)	75%	(622)	15%	(125)	829
Community: Urban	7%	(42)	2%	(13)	4%	(25)	73%	(427)	13%	(77)	585
Community: Suburban	6%	(66)	2%	(22)	4%	(40)	72%	(786)	16%	(170)	1084
Community: Rural	5%	(25)	1%	(5)	3%	(14)	77%	(408)	15%	(79)	531
Employ: Private Sector	11%	(67)	3%	(20)	4%	(23)	71%	(437)	11%	(69)	615
Employ: Government	7%	(9)	1%	(1)	5%	(6)	70%	(84)	17%	(21)	120
Employ: Self-Employed	10%	(18)	1%	(1)	9%	(15)	70%	(124)	10%	(18)	177
Employ: Homemaker	4%	(7)	1%	(2)	3%	(5)	75%	(114)	16%	(24)	152
Employ: Retired	1%	(7)	—	(2)	1%	(4)	83%	(435)	15%	(77)	526
Employ: Unemployed	3%	(7)	2%	(5)	3%	(9)	77%	(215)	16%	(44)	280
Employ: Other	4%	(6)	2%	(4)	2%	(4)	66%	(114)	26%	(44)	172
Military HH: Yes	4%	(15)	3%	(11)	3%	(11)	73%	(277)	17%	(65)	380
Military HH: No	6%	(118)	2%	(29)	4%	(68)	74%	(1344)	14%	(262)	1820
RD/WT: Right Direction	7%	(42)	3%	(22)	4%	(26)	68%	(427)	17%	(109)	626
RD/WT: Wrong Track	6%	(92)	1%	(19)	3%	(53)	76%	(1193)	14%	(217)	1574
Trump Job Approve	7%	(52)	2%	(17)	2%	(18)	73%	(571)	16%	(126)	783
Trump Job Disapprove	6%	(78)	2%	(21)	4%	(57)	75%	(980)	13%	(169)	1305

Continued on next page

Table CMS3_11: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Apple TV+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	6%	(134)	2%	(40)	4%	(79)	74%	(1621)	15%	(326)	2200
Trump Job Strongly Approve	7%	(33)	3%	(12)	2%	(8)	72%	(335)	16%	(77)	466
Trump Job Somewhat Approve	6%	(19)	1%	(4)	3%	(10)	74%	(236)	15%	(49)	318
Trump Job Somewhat Disapprove	6%	(17)	2%	(6)	8%	(21)	68%	(185)	15%	(41)	271
Trump Job Strongly Disapprove	6%	(61)	1%	(15)	3%	(36)	77%	(794)	12%	(128)	1034
Favorable of Trump	6%	(48)	2%	(16)	3%	(19)	75%	(562)	14%	(106)	752
Unfavorable of Trump	6%	(80)	1%	(17)	4%	(53)	77%	(989)	12%	(154)	1293
Very Favorable of Trump	7%	(33)	2%	(11)	3%	(15)	72%	(333)	16%	(73)	465
Somewhat Favorable of Trump	5%	(15)	2%	(5)	1%	(4)	80%	(229)	12%	(34)	288
Somewhat Unfavorable of Trump	8%	(17)	1%	(1)	6%	(14)	72%	(157)	12%	(27)	216
Very Unfavorable of Trump	6%	(63)	1%	(15)	4%	(39)	77%	(833)	12%	(127)	1077
#1 Issue: Economy	6%	(43)	1%	(10)	4%	(30)	75%	(532)	13%	(93)	708
#1 Issue: Security	6%	(16)	4%	(11)	2%	(7)	73%	(201)	15%	(41)	276
#1 Issue: Health Care	8%	(32)	2%	(8)	4%	(15)	74%	(288)	12%	(49)	391
#1 Issue: Medicare / Social Security	2%	(8)	1%	(3)	3%	(9)	79%	(254)	15%	(49)	322
#1 Issue: Women's Issues	5%	(5)	2%	(2)	6%	(7)	67%	(71)	20%	(21)	105
#1 Issue: Education	14%	(18)	1%	(2)	5%	(6)	67%	(85)	14%	(17)	128
#1 Issue: Energy	9%	(7)	2%	(2)	8%	(7)	62%	(51)	19%	(16)	82
#1 Issue: Other	3%	(5)	1%	(3)	—	(0)	74%	(139)	22%	(41)	189
2018 House Vote: Democrat	8%	(60)	2%	(13)	3%	(23)	77%	(597)	10%	(79)	772
2018 House Vote: Republican	7%	(41)	2%	(14)	3%	(19)	76%	(466)	12%	(72)	613
2018 House Vote: Someone else	3%	(2)	2%	(2)	3%	(2)	80%	(65)	13%	(10)	82
2016 Vote: Hillary Clinton	7%	(52)	2%	(11)	3%	(22)	76%	(547)	12%	(88)	720
2016 Vote: Donald Trump	7%	(44)	3%	(17)	2%	(15)	78%	(510)	10%	(68)	653
2016 Vote: Other	6%	(8)	3%	(3)	2%	(3)	79%	(107)	10%	(14)	135
2016 Vote: Didn't Vote	4%	(30)	1%	(9)	6%	(38)	66%	(457)	22%	(153)	688
Voted in 2014: Yes	6%	(84)	2%	(21)	2%	(31)	79%	(1024)	11%	(144)	1303
Voted in 2014: No	6%	(49)	2%	(19)	5%	(48)	67%	(597)	20%	(183)	897

Table CMS3_11: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Apple TV+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	6%	(134)	2%	(40)	4%	(79)	74%	(1621)	15%	(326)	2200
2012 Vote: Barack Obama	6%	(54)	2%	(13)	3%	(23)	77%	(648)	12%	(105)	842
2012 Vote: Mitt Romney	8%	(37)	1%	(6)	2%	(9)	81%	(401)	9%	(44)	498
2012 Vote: Other	—	(0)	3%	(2)	2%	(2)	75%	(58)	19%	(15)	77
2012 Vote: Didn't Vote	5%	(42)	2%	(19)	6%	(45)	66%	(512)	21%	(163)	781
4-Region: Northeast	6%	(24)	2%	(9)	3%	(10)	72%	(282)	17%	(68)	394
4-Region: Midwest	6%	(28)	2%	(9)	2%	(11)	73%	(338)	16%	(76)	462
4-Region: South	6%	(52)	2%	(14)	4%	(34)	75%	(620)	13%	(104)	824
4-Region: West	6%	(29)	2%	(8)	5%	(24)	73%	(381)	15%	(78)	520
Sports fan	7%	(102)	2%	(32)	4%	(65)	74%	(1070)	13%	(185)	1454
Traveled outside of U.S. in past year 1+ times	13%	(53)	5%	(21)	7%	(28)	57%	(237)	19%	(78)	417
Frequent Flyer	14%	(35)	7%	(18)	5%	(12)	57%	(143)	18%	(44)	252
Age: 25-35	12%	(43)	3%	(9)	4%	(15)	57%	(198)	24%	(84)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_12: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Disney+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	22%	(490)	4%	(95)	7%	(155)	60%	(1311)	7%	(149)	2200
Gender: Male	22%	(233)	4%	(44)	7%	(75)	59%	(623)	8%	(87)	1062
Gender: Female	23%	(258)	4%	(51)	7%	(79)	60%	(689)	5%	(62)	1138
Age: 18-34	37%	(240)	8%	(50)	12%	(76)	34%	(226)	10%	(63)	655
Age: 35-44	33%	(117)	4%	(15)	9%	(33)	47%	(169)	7%	(24)	358
Age: 45-64	15%	(115)	3%	(25)	4%	(33)	73%	(548)	4%	(30)	751
Age: 65+	4%	(18)	1%	(5)	3%	(13)	84%	(368)	7%	(33)	436
GenZers: 1997-2012	39%	(120)	7%	(21)	14%	(42)	32%	(99)	8%	(23)	306
Millennials: 1981-1996	35%	(183)	7%	(39)	8%	(44)	39%	(202)	10%	(51)	518
GenXers: 1965-1980	22%	(116)	4%	(20)	9%	(46)	60%	(319)	5%	(29)	529
Baby Boomers: 1946-1964	9%	(67)	2%	(15)	2%	(16)	81%	(589)	5%	(40)	727
PID: Dem (no lean)	24%	(207)	4%	(35)	7%	(61)	58%	(491)	6%	(51)	845
PID: Ind (no lean)	20%	(145)	4%	(27)	9%	(62)	58%	(421)	9%	(69)	724
PID: Rep (no lean)	22%	(138)	5%	(33)	5%	(32)	63%	(399)	5%	(29)	630
PID/Gender: Dem Men	27%	(102)	3%	(11)	9%	(34)	54%	(208)	8%	(29)	383
PID/Gender: Dem Women	23%	(105)	5%	(24)	6%	(27)	61%	(284)	5%	(22)	462
PID/Gender: Ind Men	17%	(58)	3%	(10)	9%	(29)	58%	(195)	12%	(42)	334
PID/Gender: Ind Women	23%	(88)	4%	(17)	8%	(32)	58%	(226)	7%	(27)	390
PID/Gender: Rep Men	21%	(73)	7%	(23)	3%	(12)	64%	(220)	5%	(16)	344
PID/Gender: Rep Women	23%	(65)	3%	(10)	7%	(20)	63%	(179)	4%	(13)	286
Ideo: Liberal (1-3)	28%	(183)	4%	(25)	7%	(44)	55%	(357)	6%	(36)	646
Ideo: Moderate (4)	19%	(100)	5%	(26)	7%	(35)	64%	(340)	6%	(30)	531
Ideo: Conservative (5-7)	20%	(151)	4%	(34)	6%	(45)	64%	(482)	6%	(43)	755
Educ: < College	21%	(320)	4%	(64)	8%	(118)	60%	(902)	7%	(108)	1512
Educ: Bachelors degree	23%	(101)	5%	(23)	5%	(24)	62%	(276)	5%	(20)	444
Educ: Post-grad	28%	(69)	3%	(8)	5%	(13)	55%	(134)	8%	(20)	244
Income: Under 50k	19%	(235)	4%	(50)	8%	(100)	62%	(759)	7%	(89)	1234
Income: 50k-100k	26%	(182)	5%	(38)	6%	(40)	58%	(410)	6%	(42)	712
Income: 100k+	29%	(73)	3%	(8)	6%	(15)	56%	(142)	7%	(18)	255

Table CMS3_12: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Disney+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	22%	(490)	4%	(95)	7%	(155)	60%	(1311)	7%	(149)	2200
Ethnicity: White	23%	(392)	4%	(61)	6%	(107)	61%	(1053)	6%	(109)	1722
Ethnicity: Hispanic	32%	(113)	6%	(20)	12%	(41)	41%	(143)	9%	(32)	349
Ethnicity: Afr. Am.	21%	(57)	6%	(17)	12%	(32)	50%	(138)	11%	(30)	274
Ethnicity: Other	20%	(41)	9%	(17)	8%	(16)	59%	(120)	5%	(10)	204
All Christian	21%	(219)	3%	(31)	5%	(56)	64%	(660)	7%	(72)	1037
All Non-Christian	22%	(24)	10%	(12)	5%	(5)	55%	(62)	9%	(10)	112
Atheist	24%	(26)	5%	(6)	7%	(8)	62%	(68)	3%	(3)	111
Agnostic/Nothing in particular	24%	(221)	5%	(47)	9%	(86)	55%	(521)	7%	(65)	940
Religious Non-Protestant/Catholic	23%	(31)	9%	(12)	5%	(6)	54%	(75)	10%	(13)	139
Evangelical	24%	(126)	6%	(31)	8%	(41)	56%	(291)	6%	(30)	519
Non-Evangelical	22%	(179)	2%	(18)	6%	(50)	64%	(530)	6%	(52)	829
Community: Urban	25%	(144)	4%	(23)	8%	(44)	57%	(332)	7%	(42)	585
Community: Suburban	23%	(253)	5%	(54)	6%	(69)	59%	(642)	6%	(66)	1084
Community: Rural	18%	(93)	3%	(18)	8%	(42)	63%	(337)	8%	(42)	531
Employ: Private Sector	30%	(186)	4%	(27)	6%	(38)	52%	(321)	7%	(44)	615
Employ: Government	27%	(32)	5%	(6)	13%	(15)	49%	(59)	7%	(8)	120
Employ: Self-Employed	24%	(42)	4%	(8)	10%	(19)	56%	(99)	6%	(10)	177
Employ: Homemaker	33%	(50)	3%	(5)	3%	(5)	57%	(87)	4%	(6)	152
Employ: Retired	7%	(35)	2%	(10)	3%	(16)	82%	(431)	6%	(34)	526
Employ: Unemployed	20%	(55)	3%	(9)	11%	(30)	59%	(166)	7%	(21)	280
Employ: Other	21%	(37)	8%	(14)	6%	(10)	55%	(95)	9%	(16)	172
Military HH: Yes	18%	(70)	4%	(16)	4%	(16)	65%	(247)	8%	(31)	380
Military HH: No	23%	(420)	4%	(79)	8%	(139)	58%	(1064)	6%	(118)	1820
RD/WT: Right Direction	20%	(128)	6%	(36)	5%	(34)	59%	(370)	9%	(59)	626
RD/WT: Wrong Track	23%	(363)	4%	(59)	8%	(121)	60%	(941)	6%	(90)	1574
Trump Job Approve	21%	(167)	3%	(26)	6%	(47)	62%	(487)	7%	(56)	783
Trump Job Disapprove	23%	(299)	5%	(64)	8%	(100)	59%	(768)	6%	(73)	1305

Table CMS3_12: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Disney+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	22%	(490)	4%	(95)	7%	(155)	60%	(1311)	7%	(149)	2200
Trump Job Strongly Approve	23%	(106)	4%	(17)	4%	(19)	62%	(289)	8%	(35)	466
Trump Job Somewhat Approve	19%	(61)	3%	(9)	9%	(28)	63%	(199)	7%	(21)	318
Trump Job Somewhat Disapprove	19%	(51)	6%	(15)	12%	(34)	56%	(151)	7%	(19)	271
Trump Job Strongly Disapprove	24%	(247)	5%	(49)	6%	(67)	60%	(617)	5%	(54)	1034
Favorable of Trump	21%	(158)	4%	(30)	6%	(43)	63%	(476)	6%	(46)	752
Unfavorable of Trump	23%	(297)	4%	(58)	7%	(94)	60%	(779)	5%	(65)	1293
Very Favorable of Trump	21%	(99)	5%	(22)	5%	(24)	63%	(293)	6%	(26)	465
Somewhat Favorable of Trump	20%	(59)	3%	(8)	6%	(19)	64%	(183)	7%	(19)	288
Somewhat Unfavorable of Trump	26%	(56)	6%	(13)	10%	(22)	55%	(120)	3%	(6)	216
Very Unfavorable of Trump	22%	(242)	4%	(46)	7%	(72)	61%	(659)	5%	(58)	1077
#1 Issue: Economy	21%	(147)	5%	(34)	10%	(71)	59%	(420)	5%	(36)	708
#1 Issue: Security	24%	(66)	5%	(15)	4%	(11)	61%	(167)	6%	(17)	276
#1 Issue: Health Care	27%	(104)	3%	(12)	7%	(28)	57%	(222)	7%	(26)	391
#1 Issue: Medicare / Social Security	10%	(32)	3%	(8)	1%	(4)	76%	(245)	10%	(32)	322
#1 Issue: Women's Issues	40%	(42)	7%	(8)	4%	(4)	36%	(37)	13%	(14)	105
#1 Issue: Education	32%	(41)	8%	(10)	15%	(19)	43%	(55)	2%	(3)	128
#1 Issue: Energy	27%	(22)	2%	(1)	17%	(14)	45%	(37)	9%	(8)	82
#1 Issue: Other	19%	(37)	4%	(7)	2%	(3)	67%	(127)	8%	(14)	189
2018 House Vote: Democrat	22%	(171)	4%	(33)	6%	(47)	62%	(477)	6%	(44)	772
2018 House Vote: Republican	19%	(118)	4%	(25)	6%	(35)	65%	(399)	6%	(36)	613
2018 House Vote: Someone else	15%	(13)	6%	(5)	3%	(2)	72%	(59)	5%	(4)	82
2016 Vote: Hillary Clinton	20%	(145)	4%	(29)	7%	(49)	63%	(451)	6%	(45)	720
2016 Vote: Donald Trump	19%	(127)	3%	(22)	6%	(39)	67%	(438)	4%	(28)	653
2016 Vote: Other	18%	(25)	4%	(6)	5%	(7)	69%	(93)	3%	(4)	135
2016 Vote: Didn't Vote	28%	(194)	6%	(38)	9%	(60)	48%	(327)	10%	(70)	688
Voted in 2014: Yes	19%	(250)	3%	(37)	6%	(76)	67%	(869)	5%	(70)	1303
Voted in 2014: No	27%	(240)	6%	(58)	9%	(78)	49%	(442)	9%	(79)	897

Table CMS3_12: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Disney+

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	22%	(490)	4%	(95)	7%	(155)	60%	(1311)	7%	(149)	2200
2012 Vote: Barack Obama	18%	(155)	4%	(30)	7%	(57)	65%	(549)	6%	(51)	842
2012 Vote: Mitt Romney	20%	(98)	3%	(14)	5%	(26)	68%	(340)	4%	(19)	498
2012 Vote: Other	14%	(11)	5%	(4)	1%	(1)	70%	(54)	10%	(8)	77
2012 Vote: Didn't Vote	29%	(227)	6%	(47)	9%	(71)	47%	(367)	9%	(70)	781
4-Region: Northeast	20%	(77)	3%	(11)	5%	(21)	63%	(248)	9%	(37)	394
4-Region: Midwest	18%	(85)	6%	(29)	5%	(24)	64%	(297)	6%	(27)	462
4-Region: South	26%	(216)	4%	(33)	8%	(68)	55%	(457)	6%	(52)	824
4-Region: West	22%	(112)	4%	(22)	8%	(42)	59%	(309)	7%	(34)	520
Sports fan	24%	(354)	5%	(67)	8%	(118)	57%	(831)	6%	(84)	1454
Traveled outside of U.S. in past year 1+ times	31%	(127)	7%	(27)	8%	(31)	44%	(184)	11%	(47)	417
Frequent Flyer	30%	(76)	7%	(17)	9%	(22)	41%	(103)	13%	(33)	252
Age: 25-35	34%	(120)	8%	(27)	10%	(33)	37%	(130)	11%	(39)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_13: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
YouTube TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(243)	2%	(48)	7%	(163)	71%	(1556)	9%	(191)	2200
Gender: Male	11%	(112)	2%	(24)	8%	(81)	69%	(738)	10%	(108)	1062
Gender: Female	12%	(131)	2%	(25)	7%	(82)	72%	(818)	7%	(82)	1138
Age: 18-34	14%	(92)	4%	(25)	10%	(66)	58%	(382)	14%	(90)	655
Age: 35-44	19%	(68)	2%	(5)	7%	(26)	68%	(243)	4%	(15)	358
Age: 45-64	6%	(47)	1%	(10)	8%	(57)	78%	(589)	6%	(48)	751
Age: 65+	8%	(36)	2%	(8)	3%	(14)	78%	(341)	9%	(37)	436
GenZers: 1997-2012	12%	(38)	3%	(10)	6%	(17)	66%	(201)	13%	(40)	306
Millennials: 1981-1996	19%	(100)	4%	(19)	11%	(57)	55%	(287)	11%	(55)	518
GenXers: 1965-1980	10%	(54)	1%	(5)	9%	(45)	75%	(396)	5%	(28)	529
Baby Boomers: 1946-1964	6%	(44)	2%	(13)	5%	(39)	79%	(573)	8%	(58)	727
PID: Dem (no lean)	10%	(80)	2%	(18)	7%	(62)	73%	(615)	8%	(70)	845
PID: Ind (no lean)	11%	(80)	2%	(18)	8%	(58)	67%	(486)	11%	(81)	724
PID: Rep (no lean)	13%	(82)	2%	(13)	7%	(42)	72%	(454)	6%	(40)	630
PID/Gender: Dem Men	9%	(34)	1%	(4)	8%	(31)	71%	(273)	11%	(41)	383
PID/Gender: Dem Women	10%	(46)	3%	(14)	7%	(31)	74%	(342)	6%	(29)	462
PID/Gender: Ind Men	8%	(25)	3%	(11)	7%	(24)	68%	(229)	13%	(45)	334
PID/Gender: Ind Women	14%	(55)	2%	(7)	9%	(34)	66%	(258)	9%	(36)	390
PID/Gender: Rep Men	15%	(52)	2%	(8)	7%	(25)	68%	(236)	7%	(23)	344
PID/Gender: Rep Women	10%	(30)	2%	(4)	6%	(17)	76%	(218)	6%	(17)	286
Ideo: Liberal (1-3)	10%	(67)	2%	(14)	7%	(45)	72%	(468)	8%	(51)	646
Ideo: Moderate (4)	8%	(44)	2%	(10)	8%	(40)	74%	(395)	8%	(43)	531
Ideo: Conservative (5-7)	11%	(84)	2%	(17)	7%	(55)	72%	(540)	8%	(59)	755
Educ: < College	10%	(151)	2%	(34)	8%	(116)	71%	(1077)	9%	(135)	1512
Educ: Bachelors degree	10%	(45)	2%	(7)	7%	(31)	73%	(325)	8%	(34)	444
Educ: Post-grad	19%	(46)	3%	(7)	6%	(16)	63%	(154)	9%	(21)	244
Income: Under 50k	9%	(112)	2%	(29)	9%	(113)	70%	(862)	9%	(117)	1234
Income: 50k-100k	12%	(85)	2%	(15)	5%	(36)	74%	(527)	7%	(49)	712
Income: 100k+	18%	(46)	2%	(5)	5%	(14)	65%	(166)	9%	(24)	255

Continued on next page

Table CMS3_13: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
YouTube TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(243)	2%	(48)	7%	(163)	71%	(1556)	9%	(191)	2200
Ethnicity: White	10%	(177)	2%	(26)	6%	(106)	74%	(1272)	8%	(140)	1722
Ethnicity: Hispanic	22%	(75)	1%	(3)	11%	(38)	56%	(195)	11%	(38)	349
Ethnicity: Afr. Am.	9%	(25)	6%	(17)	15%	(42)	56%	(155)	13%	(36)	274
Ethnicity: Other	20%	(41)	3%	(5)	7%	(14)	63%	(129)	7%	(15)	204
All Christian	11%	(110)	2%	(20)	7%	(72)	72%	(745)	9%	(89)	1037
All Non-Christian	17%	(20)	6%	(7)	5%	(5)	63%	(70)	9%	(10)	112
Atheist	8%	(9)	1%	(1)	8%	(8)	79%	(87)	4%	(5)	111
Agnostic/Nothing in particular	11%	(104)	2%	(20)	8%	(77)	69%	(653)	9%	(86)	940
Religious Non-Protestant/Catholic	16%	(22)	6%	(8)	6%	(8)	62%	(87)	11%	(15)	139
Evangelical	13%	(68)	2%	(12)	11%	(58)	66%	(345)	7%	(35)	519
Non-Evangelical	11%	(90)	2%	(16)	6%	(49)	72%	(597)	9%	(76)	829
Community: Urban	17%	(101)	2%	(14)	9%	(51)	64%	(373)	8%	(47)	585
Community: Suburban	9%	(101)	2%	(22)	7%	(73)	73%	(795)	9%	(93)	1084
Community: Rural	8%	(41)	2%	(12)	7%	(39)	73%	(387)	10%	(51)	531
Employ: Private Sector	15%	(91)	2%	(12)	10%	(59)	65%	(401)	8%	(52)	615
Employ: Government	8%	(9)	2%	(3)	14%	(17)	70%	(84)	6%	(8)	120
Employ: Self-Employed	13%	(23)	7%	(12)	13%	(22)	60%	(107)	8%	(13)	177
Employ: Homemaker	14%	(21)	1%	(2)	4%	(7)	77%	(117)	4%	(6)	152
Employ: Retired	7%	(37)	1%	(4)	3%	(18)	80%	(421)	9%	(46)	526
Employ: Unemployed	5%	(14)	2%	(5)	5%	(13)	78%	(218)	11%	(30)	280
Employ: Other	15%	(25)	2%	(4)	11%	(20)	61%	(105)	10%	(18)	172
Military HH: Yes	10%	(36)	2%	(7)	7%	(28)	73%	(276)	9%	(32)	380
Military HH: No	11%	(206)	2%	(41)	7%	(135)	70%	(1280)	9%	(158)	1820
RD/WT: Right Direction	13%	(84)	2%	(14)	8%	(49)	65%	(407)	11%	(72)	626
RD/WT: Wrong Track	10%	(158)	2%	(34)	7%	(114)	73%	(1149)	8%	(119)	1574
Trump Job Approve	12%	(97)	3%	(22)	7%	(56)	69%	(542)	8%	(66)	783
Trump Job Disapprove	10%	(133)	2%	(26)	7%	(96)	73%	(946)	8%	(104)	1305

Continued on next page

Table CMS3_13: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
YouTube TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(243)	2%	(48)	7%	(163)	71%	(1556)	9%	(191)	2200
Trump Job Strongly Approve	15%	(70)	2%	(9)	7%	(31)	68%	(317)	9%	(40)	466
Trump Job Somewhat Approve	9%	(28)	4%	(13)	8%	(25)	71%	(226)	8%	(26)	318
Trump Job Somewhat Disapprove	9%	(25)	2%	(5)	10%	(26)	72%	(196)	7%	(19)	271
Trump Job Strongly Disapprove	10%	(108)	2%	(21)	7%	(70)	73%	(750)	8%	(85)	1034
Favorable of Trump	13%	(101)	2%	(16)	6%	(43)	71%	(538)	7%	(55)	752
Unfavorable of Trump	10%	(128)	2%	(26)	8%	(100)	73%	(949)	7%	(89)	1293
Very Favorable of Trump	16%	(75)	2%	(9)	6%	(30)	69%	(320)	7%	(31)	465
Somewhat Favorable of Trump	9%	(26)	2%	(7)	5%	(13)	76%	(218)	8%	(24)	288
Somewhat Unfavorable of Trump	12%	(25)	3%	(6)	10%	(22)	72%	(155)	3%	(7)	216
Very Unfavorable of Trump	10%	(103)	2%	(20)	7%	(78)	74%	(794)	8%	(82)	1077
#1 Issue: Economy	15%	(104)	1%	(10)	8%	(58)	68%	(478)	8%	(58)	708
#1 Issue: Security	12%	(34)	2%	(5)	7%	(20)	72%	(200)	6%	(17)	276
#1 Issue: Health Care	9%	(35)	2%	(7)	9%	(35)	71%	(279)	9%	(34)	391
#1 Issue: Medicare / Social Security	6%	(20)	3%	(11)	6%	(19)	75%	(241)	10%	(32)	322
#1 Issue: Women's Issues	10%	(10)	4%	(5)	3%	(3)	68%	(72)	14%	(15)	105
#1 Issue: Education	8%	(10)	5%	(6)	8%	(11)	74%	(94)	6%	(7)	128
#1 Issue: Energy	8%	(7)	4%	(3)	4%	(3)	73%	(59)	12%	(10)	82
#1 Issue: Other	12%	(24)	1%	(2)	7%	(14)	70%	(132)	9%	(17)	189
2018 House Vote: Democrat	10%	(76)	2%	(19)	9%	(66)	72%	(555)	7%	(56)	772
2018 House Vote: Republican	11%	(65)	2%	(13)	7%	(42)	72%	(443)	8%	(50)	613
2018 House Vote: Someone else	14%	(12)	5%	(4)	6%	(5)	65%	(53)	9%	(8)	82
2016 Vote: Hillary Clinton	9%	(66)	2%	(16)	9%	(66)	72%	(515)	8%	(57)	720
2016 Vote: Donald Trump	10%	(64)	2%	(12)	7%	(48)	74%	(486)	7%	(43)	653
2016 Vote: Other	12%	(16)	4%	(5)	6%	(8)	71%	(95)	8%	(10)	135
2016 Vote: Didn't Vote	14%	(96)	2%	(13)	6%	(41)	67%	(460)	11%	(79)	688
Voted in 2014: Yes	9%	(121)	2%	(32)	8%	(100)	73%	(952)	8%	(99)	1303
Voted in 2014: No	14%	(122)	2%	(16)	7%	(62)	67%	(604)	10%	(92)	897

Table CMS3_13: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
YouTube TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	11%	(243)	2%	(48)	7%	(163)	71%	(1556)	9%	(191)	2200
2012 Vote: Barack Obama	11%	(92)	3%	(21)	9%	(77)	70%	(590)	7%	(63)	842
2012 Vote: Mitt Romney	10%	(48)	2%	(10)	5%	(23)	77%	(384)	7%	(33)	498
2012 Vote: Other	3%	(2)	4%	(3)	7%	(5)	78%	(60)	7%	(6)	77
2012 Vote: Didn't Vote	13%	(100)	2%	(14)	7%	(57)	67%	(521)	11%	(89)	781
4-Region: Northeast	9%	(34)	2%	(8)	6%	(24)	73%	(287)	10%	(39)	394
4-Region: Midwest	8%	(37)	4%	(21)	5%	(23)	75%	(346)	8%	(36)	462
4-Region: South	12%	(99)	1%	(12)	10%	(81)	69%	(565)	8%	(68)	824
4-Region: West	14%	(73)	1%	(8)	7%	(34)	69%	(358)	9%	(47)	520
Sports fan	13%	(193)	2%	(36)	9%	(124)	68%	(993)	7%	(108)	1454
Traveled outside of U.S. in past year 1+ times	20%	(85)	4%	(17)	11%	(47)	53%	(220)	11%	(48)	417
Frequent Flyer	20%	(52)	3%	(7)	11%	(26)	53%	(135)	13%	(32)	252
Age: 25-35	17%	(59)	5%	(17)	12%	(42)	53%	(185)	14%	(48)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_14: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Orange TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(41)	2%	(35)	4%	(98)	53%	(1166)	39%	(861)	2200
Gender: Male	2%	(22)	2%	(22)	6%	(66)	56%	(593)	34%	(359)	1062
Gender: Female	2%	(19)	1%	(13)	3%	(31)	50%	(573)	44%	(502)	1138
Age: 18-34	3%	(21)	4%	(24)	4%	(24)	45%	(297)	44%	(289)	655
Age: 35-44	3%	(11)	—	(2)	8%	(28)	50%	(179)	39%	(138)	358
Age: 45-64	1%	(7)	1%	(7)	5%	(40)	59%	(444)	34%	(253)	751
Age: 65+	1%	(2)	—	(2)	1%	(6)	56%	(245)	42%	(181)	436
GenZers: 1997-2012	3%	(10)	2%	(7)	3%	(10)	49%	(149)	42%	(130)	306
Millennials: 1981-1996	3%	(14)	3%	(17)	4%	(23)	47%	(244)	43%	(221)	518
GenXers: 1965-1980	2%	(9)	1%	(6)	8%	(41)	55%	(289)	35%	(184)	529
Baby Boomers: 1946-1964	1%	(8)	—	(3)	3%	(24)	57%	(411)	39%	(281)	727
PID: Dem (no lean)	2%	(16)	2%	(13)	5%	(46)	54%	(460)	37%	(310)	845
PID: Ind (no lean)	2%	(12)	1%	(5)	3%	(24)	50%	(364)	44%	(319)	724
PID: Rep (no lean)	2%	(12)	3%	(16)	4%	(27)	54%	(342)	37%	(232)	630
PID/Gender: Dem Men	2%	(9)	2%	(9)	8%	(32)	57%	(218)	30%	(115)	383
PID/Gender: Dem Women	2%	(7)	1%	(5)	3%	(14)	52%	(242)	42%	(195)	462
PID/Gender: Ind Men	2%	(5)	—	(1)	5%	(17)	55%	(185)	38%	(126)	334
PID/Gender: Ind Women	2%	(7)	1%	(4)	2%	(7)	46%	(179)	49%	(193)	390
PID/Gender: Rep Men	2%	(8)	3%	(12)	5%	(17)	55%	(190)	34%	(117)	344
PID/Gender: Rep Women	1%	(4)	2%	(5)	4%	(10)	53%	(152)	40%	(115)	286
Ideo: Liberal (1-3)	2%	(15)	2%	(11)	4%	(25)	56%	(364)	36%	(232)	646
Ideo: Moderate (4)	—	(2)	1%	(3)	4%	(19)	54%	(286)	42%	(221)	531
Ideo: Conservative (5-7)	2%	(13)	2%	(18)	6%	(45)	55%	(416)	35%	(262)	755
Educ: < College	1%	(19)	2%	(25)	5%	(69)	53%	(802)	40%	(598)	1512
Educ: Bachelors degree	2%	(7)	1%	(5)	3%	(13)	53%	(237)	41%	(181)	444
Educ: Post-grad	6%	(14)	2%	(4)	6%	(16)	52%	(127)	34%	(83)	244
Income: Under 50k	1%	(17)	2%	(21)	4%	(54)	52%	(641)	41%	(501)	1234
Income: 50k-100k	2%	(12)	1%	(9)	5%	(35)	54%	(387)	38%	(269)	712
Income: 100k+	5%	(12)	2%	(5)	4%	(9)	54%	(138)	36%	(91)	255

Table CMS3_14: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Orange TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(41)	2%	(35)	4%	(98)	53%	(1166)	39%	(861)	2200
Ethnicity: White	2%	(27)	1%	(25)	4%	(72)	53%	(918)	39%	(680)	1722
Ethnicity: Hispanic	2%	(9)	3%	(12)	7%	(24)	41%	(144)	46%	(161)	349
Ethnicity: Afr. Am.	3%	(8)	2%	(7)	7%	(19)	57%	(156)	31%	(85)	274
Ethnicity: Other	3%	(6)	2%	(3)	4%	(7)	45%	(92)	47%	(96)	204
All Christian	2%	(23)	2%	(19)	2%	(21)	56%	(580)	38%	(394)	1037
All Non-Christian	3%	(4)	3%	(3)	17%	(19)	49%	(55)	28%	(32)	112
Atheist	1%	(1)	—	(0)	3%	(4)	54%	(60)	42%	(46)	111
Agnostic/Nothing in particular	1%	(13)	1%	(12)	6%	(54)	50%	(471)	41%	(389)	940
Religious Non-Protestant/Catholic	5%	(7)	3%	(4)	13%	(19)	44%	(61)	35%	(49)	139
Evangelical	3%	(17)	3%	(17)	6%	(29)	53%	(277)	35%	(180)	519
Non-Evangelical	1%	(12)	1%	(5)	2%	(20)	55%	(457)	40%	(335)	829
Community: Urban	3%	(20)	3%	(16)	8%	(44)	47%	(276)	39%	(229)	585
Community: Suburban	1%	(9)	1%	(13)	3%	(27)	55%	(600)	40%	(435)	1084
Community: Rural	2%	(12)	1%	(6)	5%	(26)	55%	(290)	37%	(197)	531
Employ: Private Sector	3%	(17)	2%	(15)	5%	(32)	55%	(341)	34%	(210)	615
Employ: Government	2%	(3)	—	(0)	7%	(8)	52%	(63)	39%	(47)	120
Employ: Self-Employed	5%	(9)	2%	(4)	7%	(13)	55%	(98)	30%	(53)	177
Employ: Homemaker	1%	(2)	—	(1)	3%	(5)	49%	(74)	47%	(71)	152
Employ: Retired	1%	(5)	—	(2)	2%	(9)	57%	(301)	40%	(209)	526
Employ: Unemployed	1%	(3)	2%	(7)	7%	(18)	52%	(145)	38%	(107)	280
Employ: Other	2%	(3)	1%	(1)	1%	(1)	43%	(73)	54%	(93)	172
Military HH: Yes	—	(2)	2%	(8)	2%	(8)	61%	(231)	34%	(131)	380
Military HH: No	2%	(39)	1%	(27)	5%	(89)	51%	(935)	40%	(730)	1820
RD/WT: Right Direction	4%	(22)	3%	(19)	7%	(41)	52%	(323)	35%	(221)	626
RD/WT: Wrong Track	1%	(18)	1%	(16)	4%	(57)	54%	(843)	41%	(640)	1574
Trump Job Approve	3%	(21)	2%	(14)	4%	(32)	54%	(420)	38%	(295)	783
Trump Job Disapprove	2%	(20)	1%	(19)	5%	(62)	53%	(695)	39%	(509)	1305

Table CMS3_14: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Orange TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(41)	2%	(35)	4%	(98)	53%	(1166)	39%	(861)	2200
Trump Job Strongly Approve	3%	(12)	3%	(13)	4%	(17)	54%	(250)	37%	(174)	466
Trump Job Somewhat Approve	3%	(9)	—	(1)	5%	(15)	54%	(171)	38%	(122)	318
Trump Job Somewhat Disapprove	2%	(6)	2%	(7)	8%	(23)	52%	(141)	35%	(94)	271
Trump Job Strongly Disapprove	1%	(13)	1%	(13)	4%	(39)	54%	(554)	40%	(415)	1034
Favorable of Trump	2%	(17)	1%	(11)	5%	(35)	54%	(408)	38%	(282)	752
Unfavorable of Trump	2%	(21)	1%	(17)	5%	(59)	55%	(708)	38%	(488)	1293
Very Favorable of Trump	3%	(14)	2%	(10)	4%	(19)	53%	(247)	37%	(174)	465
Somewhat Favorable of Trump	1%	(3)	—	(1)	5%	(16)	56%	(160)	38%	(108)	288
Somewhat Unfavorable of Trump	3%	(7)	2%	(4)	7%	(15)	54%	(117)	34%	(73)	216
Very Unfavorable of Trump	1%	(15)	1%	(13)	4%	(44)	55%	(591)	38%	(415)	1077
#1 Issue: Economy	2%	(15)	1%	(8)	6%	(39)	54%	(382)	37%	(264)	708
#1 Issue: Security	2%	(5)	5%	(13)	3%	(8)	49%	(134)	42%	(116)	276
#1 Issue: Health Care	3%	(11)	2%	(6)	4%	(17)	60%	(233)	32%	(124)	391
#1 Issue: Medicare / Social Security	—	(1)	—	(1)	2%	(6)	55%	(177)	42%	(136)	322
#1 Issue: Women's Issues	—	(0)	2%	(2)	2%	(2)	44%	(47)	52%	(54)	105
#1 Issue: Education	4%	(5)	2%	(3)	8%	(10)	46%	(58)	41%	(52)	128
#1 Issue: Energy	2%	(2)	3%	(3)	7%	(6)	55%	(45)	32%	(26)	82
#1 Issue: Other	1%	(1)	—	(0)	5%	(9)	48%	(90)	47%	(88)	189
2018 House Vote: Democrat	2%	(17)	1%	(11)	5%	(35)	55%	(428)	36%	(281)	772
2018 House Vote: Republican	2%	(13)	2%	(12)	5%	(30)	55%	(335)	36%	(224)	613
2018 House Vote: Someone else	2%	(2)	3%	(3)	4%	(3)	49%	(40)	42%	(34)	82
2016 Vote: Hillary Clinton	2%	(16)	1%	(8)	5%	(33)	55%	(395)	37%	(268)	720
2016 Vote: Donald Trump	2%	(13)	2%	(11)	4%	(27)	57%	(372)	35%	(230)	653
2016 Vote: Other	1%	(2)	4%	(6)	6%	(8)	55%	(74)	34%	(45)	135
2016 Vote: Didn't Vote	1%	(10)	1%	(10)	4%	(30)	47%	(323)	46%	(316)	688
Voted in 2014: Yes	2%	(24)	1%	(13)	5%	(60)	55%	(718)	37%	(488)	1303
Voted in 2014: No	2%	(16)	2%	(22)	4%	(37)	50%	(447)	42%	(373)	897

Table CMS3_14: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Orange TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(41)	2%	(35)	4%	(98)	53%	(1166)	39%	(861)	2200
2012 Vote: Barack Obama	2%	(13)	1%	(10)	5%	(45)	56%	(470)	36%	(305)	842
2012 Vote: Mitt Romney	3%	(13)	1%	(4)	4%	(18)	56%	(279)	37%	(182)	498
2012 Vote: Other	—	(0)	3%	(2)	7%	(5)	62%	(48)	28%	(22)	77
2012 Vote: Didn't Vote	2%	(15)	2%	(18)	4%	(30)	47%	(368)	45%	(350)	781
4-Region: Northeast	1%	(5)	1%	(4)	4%	(16)	54%	(211)	40%	(158)	394
4-Region: Midwest	1%	(5)	2%	(8)	4%	(17)	56%	(257)	38%	(175)	462
4-Region: South	3%	(24)	2%	(13)	4%	(37)	53%	(438)	38%	(312)	824
4-Region: West	1%	(7)	2%	(9)	5%	(28)	50%	(260)	41%	(216)	520
Sports fan	2%	(36)	2%	(32)	5%	(72)	55%	(807)	35%	(507)	1454
Traveled outside of U.S. in past year 1+ times	6%	(27)	6%	(23)	5%	(20)	48%	(199)	35%	(147)	417
Frequent Flyer	7%	(17)	6%	(15)	4%	(10)	46%	(116)	37%	(93)	252
Age: 25-35	4%	(13)	3%	(11)	5%	(17)	44%	(153)	45%	(157)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_15: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Blue TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(50)	2%	(33)	7%	(151)	52%	(1143)	37%	(823)	2200
Gender: Male	3%	(29)	2%	(21)	8%	(85)	53%	(564)	34%	(363)	1062
Gender: Female	2%	(20)	1%	(12)	6%	(66)	51%	(579)	40%	(460)	1138
Age: 18-34	3%	(17)	4%	(26)	8%	(52)	39%	(257)	46%	(304)	655
Age: 35-44	4%	(14)	2%	(5)	11%	(39)	50%	(179)	33%	(120)	358
Age: 45-64	2%	(15)	—	(1)	7%	(52)	58%	(432)	33%	(251)	751
Age: 65+	1%	(4)	—	(2)	2%	(8)	63%	(274)	34%	(149)	436
GenZers: 1997-2012	2%	(7)	3%	(10)	7%	(21)	36%	(109)	52%	(158)	306
Millennials: 1981-1996	3%	(16)	3%	(18)	9%	(46)	45%	(235)	39%	(203)	518
GenXers: 1965-1980	3%	(15)	1%	(4)	10%	(52)	54%	(284)	33%	(174)	529
Baby Boomers: 1946-1964	2%	(11)	—	(2)	4%	(31)	60%	(435)	34%	(249)	727
PID: Dem (no lean)	2%	(14)	2%	(19)	6%	(53)	52%	(438)	38%	(321)	845
PID: Ind (no lean)	2%	(14)	1%	(4)	8%	(56)	48%	(345)	42%	(306)	724
PID: Rep (no lean)	3%	(22)	2%	(10)	7%	(42)	57%	(360)	31%	(196)	630
PID/Gender: Dem Men	2%	(9)	3%	(13)	8%	(30)	51%	(197)	35%	(135)	383
PID/Gender: Dem Women	1%	(5)	1%	(7)	5%	(22)	52%	(241)	40%	(187)	462
PID/Gender: Ind Men	2%	(7)	—	(0)	10%	(32)	49%	(164)	39%	(131)	334
PID/Gender: Ind Women	2%	(7)	1%	(4)	6%	(24)	46%	(180)	45%	(175)	390
PID/Gender: Rep Men	4%	(14)	3%	(9)	6%	(22)	59%	(203)	28%	(97)	344
PID/Gender: Rep Women	3%	(8)	—	(1)	7%	(20)	55%	(157)	35%	(99)	286
Ideo: Liberal (1-3)	2%	(16)	2%	(11)	6%	(38)	54%	(347)	36%	(235)	646
Ideo: Moderate (4)	1%	(6)	1%	(7)	5%	(28)	55%	(294)	37%	(195)	531
Ideo: Conservative (5-7)	3%	(21)	1%	(11)	9%	(65)	54%	(406)	33%	(251)	755
Educ: < College	1%	(19)	2%	(23)	7%	(109)	51%	(769)	39%	(592)	1512
Educ: Bachelors degree	3%	(15)	2%	(8)	6%	(26)	55%	(243)	34%	(153)	444
Educ: Post-grad	6%	(15)	1%	(3)	7%	(16)	54%	(131)	32%	(78)	244
Income: Under 50k	1%	(12)	2%	(19)	8%	(94)	51%	(628)	39%	(481)	1234
Income: 50k-100k	3%	(20)	1%	(10)	6%	(44)	54%	(382)	36%	(255)	712
Income: 100k+	7%	(17)	2%	(4)	5%	(13)	52%	(133)	34%	(87)	255

Table CMS3_15: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Blue TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(50)	2%	(33)	7%	(151)	52%	(1143)	37%	(823)	2200
Ethnicity: White	2%	(43)	1%	(22)	5%	(93)	54%	(926)	37%	(638)	1722
Ethnicity: Hispanic	2%	(5)	3%	(10)	12%	(43)	41%	(142)	43%	(150)	349
Ethnicity: Afr. Am.	1%	(2)	3%	(9)	14%	(38)	45%	(122)	38%	(103)	274
Ethnicity: Other	3%	(5)	1%	(3)	9%	(19)	46%	(94)	40%	(82)	204
All Christian	3%	(29)	2%	(21)	5%	(51)	55%	(566)	36%	(370)	1037
All Non-Christian	5%	(6)	4%	(5)	15%	(17)	44%	(50)	31%	(34)	112
Atheist	1%	(1)	—	(0)	2%	(2)	57%	(63)	40%	(44)	111
Agnostic/Nothing in particular	1%	(14)	1%	(8)	9%	(80)	49%	(464)	40%	(374)	940
Religious Non-Protestant/Catholic	6%	(9)	4%	(5)	13%	(18)	43%	(60)	34%	(47)	139
Evangelical	3%	(14)	4%	(20)	9%	(46)	53%	(274)	32%	(165)	519
Non-Evangelical	2%	(16)	1%	(5)	5%	(43)	54%	(450)	38%	(315)	829
Community: Urban	3%	(19)	2%	(11)	11%	(64)	47%	(275)	37%	(216)	585
Community: Suburban	2%	(21)	1%	(15)	5%	(51)	53%	(573)	39%	(424)	1084
Community: Rural	2%	(10)	1%	(8)	7%	(35)	56%	(295)	34%	(183)	531
Employ: Private Sector	4%	(24)	2%	(14)	8%	(49)	54%	(333)	32%	(194)	615
Employ: Government	3%	(3)	2%	(2)	8%	(9)	50%	(60)	37%	(45)	120
Employ: Self-Employed	3%	(6)	4%	(6)	11%	(20)	52%	(92)	30%	(53)	177
Employ: Homemaker	2%	(3)	—	(0)	5%	(7)	47%	(71)	46%	(71)	152
Employ: Retired	1%	(6)	—	(2)	3%	(15)	62%	(326)	34%	(178)	526
Employ: Unemployed	2%	(6)	—	(0)	7%	(19)	50%	(139)	41%	(116)	280
Employ: Other	—	(0)	2%	(4)	5%	(8)	41%	(71)	52%	(90)	172
Military HH: Yes	—	(2)	2%	(7)	5%	(20)	59%	(225)	33%	(126)	380
Military HH: No	3%	(48)	1%	(27)	7%	(130)	50%	(918)	38%	(697)	1820
RD/WT: Right Direction	4%	(22)	3%	(22)	9%	(58)	51%	(317)	33%	(207)	626
RD/WT: Wrong Track	2%	(27)	1%	(12)	6%	(92)	52%	(825)	39%	(617)	1574
Trump Job Approve	4%	(31)	2%	(15)	8%	(65)	52%	(404)	34%	(269)	783
Trump Job Disapprove	1%	(19)	1%	(18)	6%	(72)	53%	(693)	38%	(502)	1305

Table CMS3_15: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Blue TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(50)	2%	(33)	7%	(151)	52%	(1143)	37%	(823)	2200
Trump Job Strongly Approve	5%	(23)	3%	(12)	7%	(32)	53%	(245)	33%	(154)	466
Trump Job Somewhat Approve	2%	(7)	1%	(3)	10%	(33)	50%	(159)	36%	(115)	318
Trump Job Somewhat Disapprove	2%	(7)	2%	(6)	8%	(23)	49%	(133)	38%	(102)	271
Trump Job Strongly Disapprove	1%	(13)	1%	(12)	5%	(49)	54%	(561)	39%	(400)	1034
Favorable of Trump	4%	(28)	1%	(8)	9%	(68)	53%	(399)	33%	(249)	752
Unfavorable of Trump	2%	(21)	1%	(18)	6%	(72)	54%	(693)	38%	(489)	1293
Very Favorable of Trump	5%	(24)	1%	(7)	9%	(40)	52%	(244)	32%	(151)	465
Somewhat Favorable of Trump	1%	(4)	—	(1)	10%	(28)	54%	(155)	34%	(98)	288
Somewhat Unfavorable of Trump	3%	(7)	2%	(4)	8%	(18)	52%	(112)	35%	(76)	216
Very Unfavorable of Trump	1%	(15)	1%	(13)	5%	(54)	54%	(581)	38%	(414)	1077
#1 Issue: Economy	2%	(14)	1%	(8)	9%	(66)	53%	(375)	35%	(246)	708
#1 Issue: Security	5%	(13)	4%	(12)	5%	(15)	46%	(128)	39%	(108)	276
#1 Issue: Health Care	3%	(10)	2%	(6)	4%	(15)	59%	(231)	33%	(128)	391
#1 Issue: Medicare / Social Security	1%	(2)	1%	(4)	3%	(11)	56%	(179)	39%	(126)	322
#1 Issue: Women's Issues	1%	(1)	1%	(1)	4%	(4)	38%	(40)	56%	(58)	105
#1 Issue: Education	3%	(4)	—	(0)	14%	(17)	42%	(53)	41%	(53)	128
#1 Issue: Energy	3%	(2)	2%	(1)	11%	(9)	51%	(42)	33%	(27)	82
#1 Issue: Other	2%	(4)	—	(0)	7%	(14)	50%	(95)	41%	(77)	189
2018 House Vote: Democrat	2%	(16)	3%	(19)	6%	(48)	55%	(421)	35%	(268)	772
2018 House Vote: Republican	4%	(24)	2%	(9)	7%	(41)	56%	(344)	32%	(195)	613
2018 House Vote: Someone else	1%	(1)	2%	(2)	5%	(4)	63%	(51)	29%	(24)	82
2016 Vote: Hillary Clinton	2%	(15)	2%	(16)	6%	(42)	53%	(383)	37%	(265)	720
2016 Vote: Donald Trump	3%	(21)	2%	(11)	6%	(41)	58%	(380)	31%	(201)	653
2016 Vote: Other	2%	(3)	2%	(3)	6%	(8)	67%	(90)	23%	(31)	135
2016 Vote: Didn't Vote	2%	(11)	1%	(4)	9%	(61)	42%	(288)	47%	(325)	688
Voted in 2014: Yes	2%	(32)	2%	(20)	6%	(79)	56%	(736)	34%	(437)	1303
Voted in 2014: No	2%	(18)	1%	(13)	8%	(71)	45%	(407)	43%	(386)	897

Table CMS3_15: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Sling Blue TV, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	2%	(50)	2%	(33)	7%	(151)	52%	(1143)	37%	(823)	2200
2012 Vote: Barack Obama	2%	(18)	1%	(12)	7%	(61)	55%	(460)	35%	(291)	842
2012 Vote: Mitt Romney	4%	(18)	1%	(4)	6%	(28)	58%	(288)	32%	(160)	498
2012 Vote: Other	3%	(2)	3%	(2)	6%	(5)	62%	(48)	25%	(20)	77
2012 Vote: Didn't Vote	2%	(12)	2%	(15)	7%	(57)	44%	(346)	45%	(351)	781
4-Region: Northeast	2%	(9)	1%	(3)	6%	(25)	50%	(197)	40%	(158)	394
4-Region: Midwest	3%	(12)	1%	(7)	4%	(20)	54%	(250)	37%	(173)	462
4-Region: South	2%	(17)	2%	(13)	8%	(63)	53%	(435)	36%	(297)	824
4-Region: West	2%	(11)	2%	(11)	8%	(42)	50%	(260)	38%	(195)	520
Sports fan	3%	(40)	2%	(31)	7%	(98)	55%	(801)	33%	(484)	1454
Traveled outside of U.S. in past year 1+ times	6%	(23)	6%	(27)	8%	(34)	45%	(186)	35%	(147)	417
Frequent Flyer	7%	(17)	7%	(19)	6%	(14)	49%	(124)	31%	(78)	252
Age: 25-35	3%	(11)	3%	(12)	10%	(33)	42%	(148)	42%	(146)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_16: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Philo, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(61)	1%	(18)	3%	(70)	41%	(907)	52%	(1144)	2200
Gender: Male	4%	(40)	1%	(13)	4%	(38)	47%	(499)	45%	(473)	1062
Gender: Female	2%	(21)	—	(5)	3%	(33)	36%	(409)	59%	(671)	1138
Age: 18-34	5%	(35)	2%	(12)	5%	(33)	34%	(226)	53%	(349)	655
Age: 35-44	2%	(7)	1%	(3)	5%	(17)	45%	(160)	48%	(171)	358
Age: 45-64	2%	(16)	—	(2)	3%	(19)	46%	(343)	49%	(370)	751
Age: 65+	1%	(3)	—	(0)	—	(2)	41%	(178)	58%	(253)	436
GenZers: 1997-2012	7%	(23)	1%	(4)	5%	(15)	35%	(107)	51%	(157)	306
Millennials: 1981-1996	3%	(16)	2%	(9)	5%	(25)	37%	(194)	53%	(275)	518
GenXers: 1965-1980	3%	(15)	1%	(4)	5%	(28)	47%	(251)	44%	(231)	529
Baby Boomers: 1946-1964	1%	(7)	—	(1)	—	(2)	42%	(304)	57%	(415)	727
PID: Dem (no lean)	3%	(23)	—	(4)	3%	(22)	42%	(358)	52%	(438)	845
PID: Ind (no lean)	3%	(19)	1%	(7)	3%	(23)	39%	(281)	54%	(394)	724
PID: Rep (no lean)	3%	(19)	1%	(7)	4%	(25)	43%	(269)	49%	(311)	630
PID/Gender: Dem Men	5%	(19)	—	(1)	3%	(11)	48%	(185)	44%	(168)	383
PID/Gender: Dem Women	1%	(4)	1%	(3)	2%	(11)	37%	(173)	59%	(271)	462
PID/Gender: Ind Men	3%	(9)	2%	(6)	2%	(5)	46%	(153)	48%	(161)	334
PID/Gender: Ind Women	3%	(10)	—	(2)	5%	(18)	33%	(127)	60%	(233)	390
PID/Gender: Rep Men	3%	(12)	2%	(7)	6%	(22)	47%	(161)	42%	(144)	344
PID/Gender: Rep Women	3%	(7)	—	(0)	1%	(4)	38%	(108)	58%	(167)	286
Ideo: Liberal (1-3)	3%	(19)	—	(3)	2%	(14)	43%	(277)	51%	(332)	646
Ideo: Moderate (4)	3%	(14)	—	(2)	3%	(16)	42%	(222)	52%	(278)	531
Ideo: Conservative (5-7)	3%	(20)	1%	(10)	4%	(31)	42%	(318)	50%	(376)	755
Educ: < College	3%	(39)	1%	(9)	3%	(51)	41%	(616)	53%	(796)	1512
Educ: Bachelors degree	3%	(12)	1%	(2)	2%	(10)	44%	(195)	51%	(224)	444
Educ: Post-grad	4%	(9)	2%	(6)	4%	(10)	39%	(96)	50%	(123)	244
Income: Under 50k	3%	(35)	1%	(9)	3%	(33)	43%	(527)	51%	(629)	1234
Income: 50k-100k	2%	(16)	1%	(5)	4%	(29)	40%	(285)	53%	(376)	712
Income: 100k+	4%	(10)	1%	(3)	3%	(9)	37%	(95)	54%	(139)	255

Table CMS3_16: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Philo, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(61)	1%	(18)	3%	(70)	41%	(907)	52%	(1144)	2200
Ethnicity: White	2%	(40)	—	(9)	2%	(42)	41%	(708)	54%	(923)	1722
Ethnicity: Hispanic	5%	(18)	—	(2)	4%	(15)	37%	(129)	53%	(185)	349
Ethnicity: Afr. Am.	7%	(18)	2%	(6)	7%	(19)	50%	(137)	34%	(94)	274
Ethnicity: Other	1%	(3)	2%	(3)	4%	(9)	31%	(62)	62%	(126)	204
All Christian	3%	(31)	1%	(7)	2%	(24)	42%	(432)	52%	(544)	1037
All Non-Christian	2%	(3)	5%	(6)	9%	(10)	40%	(45)	44%	(50)	112
Atheist	—	(0)	—	(0)	1%	(1)	43%	(47)	57%	(63)	111
Agnostic/Nothing in particular	3%	(27)	1%	(5)	4%	(36)	41%	(384)	52%	(488)	940
Religious Non-Protestant/Catholic	3%	(4)	4%	(6)	7%	(10)	39%	(54)	47%	(65)	139
Evangelical	4%	(23)	2%	(8)	3%	(18)	44%	(231)	46%	(239)	519
Non-Evangelical	2%	(19)	—	(1)	2%	(15)	40%	(332)	56%	(462)	829
Community: Urban	4%	(22)	1%	(9)	4%	(25)	45%	(260)	46%	(269)	585
Community: Suburban	2%	(25)	—	(5)	3%	(31)	38%	(409)	57%	(614)	1084
Community: Rural	3%	(14)	1%	(4)	3%	(14)	45%	(238)	49%	(261)	531
Employ: Private Sector	4%	(26)	1%	(7)	3%	(19)	45%	(279)	46%	(283)	615
Employ: Government	1%	(1)	1%	(1)	6%	(7)	45%	(54)	48%	(57)	120
Employ: Self-Employed	4%	(6)	4%	(6)	7%	(13)	39%	(70)	46%	(81)	177
Employ: Homemaker	—	(1)	—	(0)	2%	(3)	34%	(52)	64%	(97)	152
Employ: Retired	1%	(6)	—	(0)	—	(2)	41%	(217)	57%	(300)	526
Employ: Unemployed	2%	(6)	—	(1)	2%	(5)	42%	(117)	54%	(150)	280
Employ: Other	7%	(11)	—	(0)	4%	(6)	38%	(65)	52%	(89)	172
Military HH: Yes	2%	(7)	—	(1)	3%	(11)	45%	(171)	50%	(190)	380
Military HH: No	3%	(54)	1%	(17)	3%	(60)	40%	(736)	52%	(953)	1820
RD/WT: Right Direction	6%	(39)	1%	(9)	5%	(29)	41%	(258)	47%	(291)	626
RD/WT: Wrong Track	1%	(22)	1%	(9)	3%	(41)	41%	(649)	54%	(852)	1574
Trump Job Approve	3%	(22)	1%	(11)	4%	(28)	40%	(316)	52%	(406)	783
Trump Job Disapprove	3%	(37)	1%	(7)	3%	(38)	43%	(558)	51%	(664)	1305

Table CMS3_16: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Philo, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(61)	1%	(18)	3%	(70)	41%	(907)	52%	(1144)	2200
Trump Job Strongly Approve	4%	(21)	1%	(5)	4%	(20)	40%	(186)	50%	(233)	466
Trump Job Somewhat Approve	—	(1)	2%	(5)	3%	(8)	41%	(130)	55%	(173)	318
Trump Job Somewhat Disapprove	3%	(9)	—	(1)	7%	(18)	44%	(120)	45%	(122)	271
Trump Job Strongly Disapprove	3%	(28)	1%	(6)	2%	(20)	42%	(438)	52%	(542)	1034
Favorable of Trump	3%	(22)	1%	(5)	4%	(29)	40%	(304)	52%	(392)	752
Unfavorable of Trump	3%	(33)	1%	(7)	2%	(32)	43%	(562)	51%	(658)	1293
Very Favorable of Trump	4%	(17)	1%	(5)	4%	(19)	39%	(183)	52%	(240)	465
Somewhat Favorable of Trump	2%	(5)	—	(0)	3%	(9)	42%	(121)	53%	(152)	288
Somewhat Unfavorable of Trump	3%	(6)	1%	(2)	4%	(10)	45%	(97)	47%	(101)	216
Very Unfavorable of Trump	2%	(27)	—	(5)	2%	(22)	43%	(465)	52%	(557)	1077
#1 Issue: Economy	3%	(21)	1%	(5)	3%	(19)	42%	(295)	52%	(368)	708
#1 Issue: Security	5%	(14)	1%	(4)	4%	(11)	38%	(106)	51%	(141)	276
#1 Issue: Health Care	3%	(12)	1%	(5)	3%	(12)	46%	(180)	46%	(181)	391
#1 Issue: Medicare / Social Security	1%	(2)	—	(1)	3%	(9)	42%	(134)	55%	(177)	322
#1 Issue: Women's Issues	1%	(1)	1%	(1)	3%	(4)	31%	(32)	65%	(68)	105
#1 Issue: Education	—	(1)	1%	(2)	4%	(4)	44%	(56)	51%	(65)	128
#1 Issue: Energy	4%	(3)	1%	(1)	6%	(5)	34%	(28)	55%	(45)	82
#1 Issue: Other	4%	(7)	—	(0)	3%	(6)	40%	(75)	53%	(100)	189
2018 House Vote: Democrat	3%	(23)	—	(3)	2%	(15)	45%	(347)	50%	(384)	772
2018 House Vote: Republican	2%	(14)	1%	(7)	4%	(23)	43%	(262)	50%	(307)	613
2018 House Vote: Someone else	2%	(1)	3%	(3)	3%	(2)	34%	(28)	57%	(47)	82
2016 Vote: Hillary Clinton	3%	(21)	—	(3)	3%	(19)	44%	(314)	50%	(363)	720
2016 Vote: Donald Trump	3%	(17)	1%	(7)	3%	(17)	45%	(295)	48%	(316)	653
2016 Vote: Other	2%	(3)	2%	(3)	2%	(3)	42%	(56)	52%	(70)	135
2016 Vote: Didn't Vote	3%	(19)	1%	(5)	5%	(32)	35%	(242)	57%	(391)	688
Voted in 2014: Yes	2%	(30)	1%	(11)	2%	(27)	44%	(574)	51%	(662)	1303
Voted in 2014: No	3%	(31)	1%	(7)	5%	(43)	37%	(334)	54%	(482)	897

Table CMS3_16: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Philo, with live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(61)	1%	(18)	3%	(70)	41%	(907)	52%	(1144)	2200
2012 Vote: Barack Obama	2%	(19)	—	(3)	3%	(25)	44%	(371)	50%	(424)	842
2012 Vote: Mitt Romney	2%	(9)	1%	(7)	2%	(8)	44%	(221)	51%	(252)	498
2012 Vote: Other	1%	(1)	3%	(2)	1%	(0)	50%	(39)	45%	(35)	77
2012 Vote: Didn't Vote	4%	(31)	1%	(5)	5%	(37)	35%	(276)	55%	(431)	781
4-Region: Northeast	3%	(10)	1%	(3)	3%	(12)	38%	(150)	56%	(219)	394
4-Region: Midwest	3%	(13)	2%	(8)	3%	(13)	42%	(195)	51%	(234)	462
4-Region: South	3%	(26)	1%	(4)	3%	(27)	43%	(357)	50%	(410)	824
4-Region: West	2%	(12)	1%	(3)	4%	(19)	40%	(205)	54%	(281)	520
Sports fan	3%	(48)	1%	(17)	3%	(50)	44%	(637)	48%	(703)	1454
Traveled outside of U.S. in past year 1+ times	8%	(31)	2%	(9)	7%	(31)	34%	(140)	49%	(205)	417
Frequent Flyer	6%	(15)	2%	(6)	6%	(15)	35%	(89)	50%	(127)	252
Age: 25-35	4%	(15)	2%	(8)	4%	(16)	35%	(122)	54%	(190)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_17: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu Live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(166)	2%	(44)	6%	(133)	69%	(1515)	16%	(342)	2200
Gender: Male	8%	(84)	3%	(28)	7%	(70)	69%	(729)	14%	(150)	1062
Gender: Female	7%	(81)	1%	(15)	6%	(63)	69%	(786)	17%	(192)	1138
Age: 18-34	11%	(71)	4%	(26)	7%	(44)	56%	(366)	23%	(148)	655
Age: 35-44	13%	(45)	3%	(10)	10%	(37)	62%	(222)	12%	(43)	358
Age: 45-64	4%	(34)	1%	(5)	5%	(39)	77%	(582)	12%	(91)	751
Age: 65+	4%	(15)	1%	(2)	3%	(13)	79%	(346)	14%	(60)	436
GenZers: 1997-2012	12%	(36)	3%	(10)	5%	(14)	59%	(182)	21%	(64)	306
Millennials: 1981-1996	12%	(63)	4%	(23)	9%	(46)	56%	(291)	18%	(96)	518
GenXers: 1965-1980	7%	(39)	1%	(6)	10%	(53)	70%	(369)	12%	(62)	529
Baby Boomers: 1946-1964	3%	(24)	1%	(5)	2%	(16)	79%	(577)	14%	(105)	727
PID: Dem (no lean)	7%	(61)	2%	(15)	7%	(61)	70%	(594)	14%	(115)	845
PID: Ind (no lean)	5%	(36)	2%	(15)	6%	(43)	66%	(480)	21%	(151)	724
PID: Rep (no lean)	11%	(69)	2%	(15)	5%	(30)	70%	(441)	12%	(76)	630
PID/Gender: Dem Men	8%	(31)	2%	(7)	8%	(32)	68%	(260)	14%	(54)	383
PID/Gender: Dem Women	7%	(31)	2%	(8)	6%	(29)	72%	(334)	13%	(61)	462
PID/Gender: Ind Men	4%	(12)	2%	(8)	6%	(21)	69%	(232)	18%	(61)	334
PID/Gender: Ind Women	6%	(24)	2%	(6)	5%	(21)	64%	(248)	23%	(90)	390
PID/Gender: Rep Men	12%	(42)	4%	(13)	5%	(17)	69%	(237)	10%	(36)	344
PID/Gender: Rep Women	9%	(27)	—	(1)	4%	(13)	71%	(204)	14%	(41)	286
Ideo: Liberal (1-3)	9%	(56)	1%	(9)	6%	(40)	70%	(451)	14%	(89)	646
Ideo: Moderate (4)	7%	(39)	2%	(9)	5%	(26)	73%	(387)	13%	(70)	531
Ideo: Conservative (5-7)	7%	(50)	3%	(20)	6%	(47)	70%	(531)	14%	(107)	755
Educ: < College	7%	(104)	2%	(31)	6%	(90)	69%	(1049)	16%	(238)	1512
Educ: Bachelors degree	7%	(33)	1%	(6)	7%	(30)	69%	(308)	15%	(66)	444
Educ: Post-grad	12%	(28)	3%	(6)	5%	(13)	65%	(158)	16%	(38)	244
Income: Under 50k	6%	(74)	2%	(30)	6%	(79)	68%	(834)	18%	(216)	1234
Income: 50k-100k	8%	(58)	1%	(9)	6%	(42)	71%	(506)	14%	(97)	712
Income: 100k+	13%	(34)	2%	(5)	5%	(12)	69%	(175)	11%	(29)	255

Table CMS3_17: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu Live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(166)	2%	(44)	6%	(133)	69%	(1515)	16%	(342)	2200
Ethnicity: White	8%	(138)	1%	(22)	5%	(91)	71%	(1220)	15%	(251)	1722
Ethnicity: Hispanic	9%	(32)	5%	(18)	8%	(27)	56%	(197)	21%	(75)	349
Ethnicity: Afr. Am.	6%	(18)	3%	(8)	9%	(24)	63%	(173)	19%	(51)	274
Ethnicity: Other	5%	(9)	7%	(13)	9%	(19)	60%	(122)	20%	(41)	204
All Christian	7%	(74)	2%	(18)	5%	(50)	72%	(746)	14%	(149)	1037
All Non-Christian	10%	(11)	4%	(5)	11%	(12)	60%	(68)	15%	(17)	112
Atheist	9%	(10)	—	(0)	3%	(3)	70%	(78)	17%	(19)	111
Agnostic/Nothing in particular	8%	(71)	2%	(22)	7%	(68)	66%	(623)	17%	(156)	940
Religious Non-Protestant/Catholic	11%	(15)	4%	(6)	9%	(12)	58%	(80)	18%	(25)	139
Evangelical	10%	(50)	4%	(20)	9%	(45)	66%	(342)	12%	(62)	519
Non-Evangelical	6%	(49)	1%	(6)	5%	(43)	73%	(606)	15%	(125)	829
Community: Urban	9%	(55)	3%	(19)	7%	(42)	66%	(388)	14%	(80)	585
Community: Suburban	7%	(77)	2%	(19)	6%	(62)	70%	(755)	16%	(171)	1084
Community: Rural	6%	(34)	1%	(5)	6%	(29)	70%	(372)	17%	(91)	531
Employ: Private Sector	12%	(71)	3%	(20)	7%	(40)	65%	(397)	14%	(86)	615
Employ: Government	7%	(9)	—	(0)	4%	(5)	78%	(94)	10%	(12)	120
Employ: Self-Employed	6%	(10)	6%	(10)	13%	(24)	63%	(111)	12%	(21)	177
Employ: Homemaker	8%	(13)	—	(1)	2%	(4)	70%	(107)	19%	(28)	152
Employ: Retired	3%	(18)	—	(2)	2%	(12)	79%	(415)	15%	(80)	526
Employ: Unemployed	6%	(17)	1%	(3)	6%	(16)	68%	(191)	19%	(53)	280
Employ: Other	8%	(13)	1%	(3)	9%	(16)	63%	(109)	18%	(31)	172
Military HH: Yes	6%	(22)	2%	(9)	4%	(15)	73%	(276)	15%	(57)	380
Military HH: No	8%	(143)	2%	(35)	6%	(118)	68%	(1239)	16%	(285)	1820
RD/WT: Right Direction	9%	(53)	3%	(21)	7%	(43)	64%	(401)	17%	(108)	626
RD/WT: Wrong Track	7%	(112)	1%	(23)	6%	(90)	71%	(1114)	15%	(234)	1574
Trump Job Approve	9%	(68)	3%	(25)	6%	(50)	66%	(521)	15%	(120)	783
Trump Job Disapprove	7%	(91)	1%	(17)	6%	(75)	71%	(932)	15%	(190)	1305

Table CMS3_17: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu Live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(166)	2%	(44)	6%	(133)	69%	(1515)	16%	(342)	2200
Trump Job Strongly Approve	11%	(50)	4%	(16)	5%	(24)	64%	(297)	17%	(79)	466
Trump Job Somewhat Approve	6%	(19)	3%	(8)	8%	(26)	71%	(224)	13%	(41)	318
Trump Job Somewhat Disapprove	6%	(15)	2%	(5)	9%	(23)	73%	(198)	11%	(29)	271
Trump Job Strongly Disapprove	7%	(76)	1%	(12)	5%	(51)	71%	(734)	16%	(161)	1034
Favorable of Trump	9%	(70)	3%	(19)	6%	(43)	67%	(506)	15%	(114)	752
Unfavorable of Trump	7%	(92)	1%	(15)	6%	(79)	73%	(938)	13%	(170)	1293
Very Favorable of Trump	10%	(46)	3%	(15)	5%	(25)	64%	(299)	17%	(79)	465
Somewhat Favorable of Trump	8%	(24)	1%	(4)	6%	(18)	72%	(207)	12%	(35)	288
Somewhat Unfavorable of Trump	7%	(16)	2%	(4)	12%	(26)	74%	(159)	5%	(12)	216
Very Unfavorable of Trump	7%	(76)	1%	(11)	5%	(53)	72%	(779)	15%	(158)	1077
#1 Issue: Economy	7%	(53)	2%	(15)	8%	(58)	69%	(487)	13%	(95)	708
#1 Issue: Security	10%	(27)	4%	(10)	5%	(14)	66%	(182)	15%	(42)	276
#1 Issue: Health Care	8%	(30)	1%	(4)	7%	(27)	69%	(270)	15%	(59)	391
#1 Issue: Medicare / Social Security	4%	(14)	—	(2)	4%	(13)	74%	(238)	17%	(55)	322
#1 Issue: Women's Issues	15%	(16)	2%	(2)	5%	(6)	52%	(54)	26%	(27)	105
#1 Issue: Education	8%	(10)	3%	(4)	5%	(6)	74%	(94)	10%	(13)	128
#1 Issue: Energy	10%	(8)	2%	(2)	7%	(6)	69%	(57)	12%	(9)	82
#1 Issue: Other	4%	(7)	2%	(4)	2%	(3)	70%	(133)	22%	(41)	189
2018 House Vote: Democrat	7%	(52)	2%	(16)	6%	(44)	73%	(562)	13%	(98)	772
2018 House Vote: Republican	8%	(49)	2%	(14)	5%	(32)	71%	(433)	14%	(86)	613
2018 House Vote: Someone else	6%	(5)	6%	(5)	6%	(5)	69%	(56)	14%	(11)	82
2016 Vote: Hillary Clinton	7%	(48)	1%	(8)	6%	(45)	72%	(517)	14%	(103)	720
2016 Vote: Donald Trump	8%	(51)	3%	(17)	5%	(35)	72%	(471)	12%	(79)	653
2016 Vote: Other	6%	(8)	3%	(4)	4%	(6)	78%	(106)	8%	(11)	135
2016 Vote: Didn't Vote	8%	(58)	2%	(16)	7%	(45)	61%	(422)	21%	(147)	688
Voted in 2014: Yes	7%	(91)	1%	(18)	5%	(68)	74%	(962)	13%	(164)	1303
Voted in 2014: No	8%	(75)	3%	(26)	7%	(65)	62%	(553)	20%	(178)	897

Table CMS3_17: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Hulu Live TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	8%	(166)	2%	(44)	6%	(133)	69%	(1515)	16%	(342)	2200
2012 Vote: Barack Obama	7%	(56)	1%	(11)	6%	(47)	74%	(623)	13%	(106)	842
2012 Vote: Mitt Romney	8%	(38)	1%	(7)	4%	(20)	75%	(371)	12%	(61)	498
2012 Vote: Other	2%	(1)	2%	(2)	9%	(7)	69%	(53)	18%	(14)	77
2012 Vote: Didn't Vote	9%	(70)	3%	(24)	8%	(59)	60%	(467)	21%	(161)	781
4-Region: Northeast	8%	(30)	1%	(5)	6%	(25)	70%	(275)	15%	(58)	394
4-Region: Midwest	6%	(27)	2%	(11)	7%	(33)	67%	(312)	17%	(79)	462
4-Region: South	10%	(85)	2%	(13)	6%	(46)	69%	(565)	14%	(115)	824
4-Region: West	5%	(23)	3%	(15)	6%	(29)	70%	(363)	17%	(90)	520
Sports fan	9%	(129)	2%	(33)	7%	(102)	68%	(991)	14%	(199)	1454
Traveled outside of U.S. in past year 1+ times	13%	(52)	5%	(19)	9%	(39)	57%	(237)	17%	(70)	417
Frequent Flyer	14%	(35)	5%	(12)	6%	(14)	59%	(150)	16%	(40)	252
Age: 25-35	11%	(39)	3%	(11)	9%	(33)	52%	(183)	24%	(83)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_18: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Fubo TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	1%	(29)	1%	(32)	2%	(53)	50%	(1103)	45%	(983)	2200
Gender: Male	2%	(20)	3%	(28)	3%	(32)	56%	(591)	37%	(391)	1062
Gender: Female	1%	(9)	—	(5)	2%	(20)	45%	(512)	52%	(592)	1138
Age: 18-34	2%	(14)	4%	(26)	3%	(21)	43%	(284)	47%	(310)	655
Age: 35-44	2%	(7)	1%	(4)	3%	(12)	50%	(178)	44%	(157)	358
Age: 45-64	1%	(8)	—	(3)	3%	(19)	54%	(405)	42%	(316)	751
Age: 65+	—	(0)	—	(0)	—	(1)	54%	(236)	46%	(200)	436
GenZers: 1997-2012	—	(1)	2%	(7)	4%	(12)	48%	(146)	46%	(140)	306
Millennials: 1981-1996	3%	(18)	4%	(20)	3%	(15)	42%	(220)	48%	(247)	518
GenXers: 1965-1980	2%	(9)	1%	(5)	4%	(21)	54%	(283)	40%	(211)	529
Baby Boomers: 1946-1964	—	(2)	—	(1)	1%	(5)	54%	(392)	45%	(328)	727
PID: Dem (no lean)	2%	(15)	1%	(10)	3%	(24)	52%	(441)	42%	(355)	845
PID: Ind (no lean)	—	(3)	1%	(5)	2%	(13)	47%	(339)	50%	(363)	724
PID: Rep (no lean)	2%	(11)	3%	(17)	2%	(16)	51%	(323)	42%	(264)	630
PID/Gender: Dem Men	3%	(10)	2%	(8)	3%	(11)	57%	(220)	35%	(134)	383
PID/Gender: Dem Women	1%	(5)	1%	(2)	3%	(13)	48%	(221)	48%	(221)	462
PID/Gender: Ind Men	1%	(3)	1%	(5)	2%	(8)	54%	(181)	41%	(137)	334
PID/Gender: Ind Women	—	(0)	—	(0)	1%	(5)	41%	(158)	58%	(226)	390
PID/Gender: Rep Men	2%	(7)	4%	(15)	4%	(13)	55%	(190)	35%	(120)	344
PID/Gender: Rep Women	2%	(4)	1%	(2)	1%	(3)	46%	(133)	51%	(144)	286
Ideo: Liberal (1-3)	2%	(13)	2%	(10)	1%	(10)	54%	(351)	41%	(262)	646
Ideo: Moderate (4)	—	(2)	1%	(4)	4%	(19)	53%	(280)	43%	(226)	531
Ideo: Conservative (5-7)	1%	(11)	2%	(16)	3%	(25)	48%	(365)	45%	(338)	755
Educ: < College	1%	(16)	1%	(21)	2%	(34)	50%	(759)	45%	(682)	1512
Educ: Bachelors degree	1%	(4)	1%	(5)	3%	(12)	49%	(218)	46%	(204)	444
Educ: Post-grad	3%	(8)	3%	(7)	3%	(6)	51%	(125)	40%	(97)	244
Income: Under 50k	1%	(12)	1%	(18)	2%	(26)	51%	(625)	45%	(553)	1234
Income: 50k-100k	1%	(10)	1%	(9)	3%	(21)	51%	(361)	44%	(311)	712
Income: 100k+	3%	(8)	2%	(5)	2%	(6)	46%	(117)	47%	(119)	255

Table CMS3_18: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Fubo TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	1%	(29)	1%	(32)	2%	(53)	50%	(1103)	45%	(983)	2200
Ethnicity: White	1%	(20)	1%	(19)	2%	(28)	51%	(871)	45%	(783)	1722
Ethnicity: Hispanic	2%	(8)	3%	(9)	2%	(8)	43%	(151)	49%	(172)	349
Ethnicity: Afr. Am.	2%	(7)	4%	(11)	6%	(16)	54%	(148)	34%	(93)	274
Ethnicity: Other	1%	(2)	1%	(2)	4%	(8)	41%	(83)	53%	(108)	204
All Christian	1%	(12)	2%	(17)	1%	(8)	53%	(551)	43%	(450)	1037
All Non-Christian	3%	(3)	5%	(5)	10%	(11)	46%	(52)	37%	(41)	112
Atheist	—	(0)	—	(0)	1%	(1)	51%	(57)	48%	(53)	111
Agnostic/Nothing in particular	1%	(14)	1%	(10)	4%	(33)	47%	(444)	47%	(439)	940
Religious Non-Protestant/Catholic	2%	(3)	4%	(5)	8%	(11)	45%	(62)	41%	(57)	139
Evangelical	3%	(15)	4%	(21)	4%	(19)	51%	(265)	39%	(200)	519
Non-Evangelical	1%	(5)	—	(0)	1%	(9)	52%	(428)	47%	(388)	829
Community: Urban	3%	(15)	3%	(17)	4%	(24)	50%	(293)	40%	(236)	585
Community: Suburban	1%	(7)	1%	(9)	2%	(17)	49%	(533)	48%	(518)	1084
Community: Rural	1%	(7)	1%	(6)	2%	(12)	52%	(277)	43%	(228)	531
Employ: Private Sector	2%	(15)	3%	(16)	3%	(17)	53%	(327)	39%	(239)	615
Employ: Government	4%	(5)	1%	(2)	1%	(1)	46%	(55)	47%	(57)	120
Employ: Self-Employed	3%	(6)	1%	(2)	8%	(13)	47%	(83)	41%	(73)	177
Employ: Homemaker	—	(0)	—	(0)	—	(1)	43%	(66)	56%	(86)	152
Employ: Retired	—	(0)	—	(0)	—	(1)	54%	(284)	46%	(241)	526
Employ: Unemployed	1%	(2)	—	(1)	3%	(7)	52%	(145)	45%	(126)	280
Employ: Other	1%	(1)	2%	(3)	4%	(6)	44%	(76)	50%	(86)	172
Military HH: Yes	1%	(5)	1%	(5)	2%	(8)	51%	(192)	45%	(169)	380
Military HH: No	1%	(24)	2%	(28)	2%	(44)	50%	(911)	45%	(814)	1820
RD/WT: Right Direction	2%	(15)	4%	(23)	4%	(23)	49%	(309)	41%	(257)	626
RD/WT: Wrong Track	1%	(14)	1%	(10)	2%	(29)	50%	(794)	46%	(726)	1574
Trump Job Approve	2%	(17)	2%	(19)	3%	(21)	50%	(393)	43%	(334)	783
Trump Job Disapprove	1%	(11)	1%	(13)	2%	(31)	51%	(668)	45%	(582)	1305

Table CMS3_18: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Fubo TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	1%	(29)	1%	(32)	2%	(53)	50%	(1103)	45%	(983)	2200
Trump Job Strongly Approve	4%	(17)	3%	(16)	2%	(10)	49%	(227)	42%	(196)	466
Trump Job Somewhat Approve	—	(0)	1%	(3)	3%	(11)	52%	(165)	43%	(138)	318
Trump Job Somewhat Disapprove	1%	(2)	2%	(6)	4%	(12)	50%	(135)	43%	(116)	271
Trump Job Strongly Disapprove	1%	(9)	1%	(6)	2%	(19)	52%	(533)	45%	(466)	1034
Favorable of Trump	2%	(14)	2%	(17)	2%	(19)	51%	(381)	43%	(322)	752
Unfavorable of Trump	1%	(12)	1%	(8)	2%	(26)	52%	(679)	44%	(568)	1293
Very Favorable of Trump	3%	(13)	3%	(13)	3%	(13)	48%	(223)	43%	(202)	465
Somewhat Favorable of Trump	—	(1)	1%	(4)	2%	(6)	55%	(157)	42%	(120)	288
Somewhat Unfavorable of Trump	—	(1)	2%	(4)	2%	(4)	55%	(118)	42%	(90)	216
Very Unfavorable of Trump	1%	(11)	—	(5)	2%	(22)	52%	(560)	44%	(478)	1077
#1 Issue: Economy	2%	(11)	—	(3)	2%	(17)	51%	(362)	44%	(314)	708
#1 Issue: Security	3%	(8)	4%	(10)	3%	(9)	49%	(134)	41%	(114)	276
#1 Issue: Health Care	1%	(4)	2%	(8)	2%	(10)	57%	(223)	38%	(147)	391
#1 Issue: Medicare / Social Security	—	(1)	1%	(5)	2%	(6)	51%	(163)	46%	(147)	322
#1 Issue: Women's Issues	1%	(1)	2%	(2)	—	(0)	45%	(47)	52%	(55)	105
#1 Issue: Education	2%	(3)	2%	(3)	2%	(2)	41%	(53)	52%	(67)	128
#1 Issue: Energy	1%	(1)	1%	(1)	4%	(3)	39%	(32)	55%	(45)	82
#1 Issue: Other	—	(0)	—	(0)	3%	(5)	47%	(89)	50%	(94)	189
2018 House Vote: Democrat	2%	(15)	1%	(10)	2%	(12)	54%	(418)	41%	(317)	772
2018 House Vote: Republican	1%	(6)	2%	(15)	2%	(15)	50%	(310)	44%	(269)	613
2018 House Vote: Someone else	—	(0)	2%	(2)	1%	(1)	52%	(42)	45%	(37)	82
2016 Vote: Hillary Clinton	2%	(13)	1%	(9)	2%	(14)	53%	(378)	42%	(305)	720
2016 Vote: Donald Trump	1%	(7)	2%	(14)	2%	(12)	54%	(356)	40%	(264)	653
2016 Vote: Other	1%	(1)	1%	(2)	1%	(1)	52%	(70)	45%	(61)	135
2016 Vote: Didn't Vote	1%	(8)	1%	(8)	4%	(25)	43%	(299)	51%	(349)	688
Voted in 2014: Yes	2%	(20)	1%	(15)	2%	(21)	53%	(696)	42%	(552)	1303
Voted in 2014: No	1%	(9)	2%	(17)	4%	(32)	45%	(407)	48%	(431)	897

Table CMS3_18: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
Fubo TV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	1%	(29)	1%	(32)	2%	(53)	50%	(1103)	45%	(983)	2200
2012 Vote: Barack Obama	1%	(11)	1%	(8)	1%	(10)	54%	(459)	42%	(355)	842
2012 Vote: Mitt Romney	1%	(6)	1%	(7)	2%	(8)	52%	(261)	43%	(216)	498
2012 Vote: Other	1%	(1)	2%	(2)	—	(0)	62%	(48)	35%	(27)	77
2012 Vote: Didn't Vote	1%	(11)	2%	(16)	4%	(35)	43%	(334)	49%	(384)	781
4-Region: Northeast	1%	(5)	3%	(12)	2%	(8)	47%	(184)	47%	(184)	394
4-Region: Midwest	1%	(5)	1%	(7)	3%	(15)	48%	(221)	46%	(215)	462
4-Region: South	1%	(11)	1%	(8)	2%	(19)	55%	(451)	41%	(336)	824
4-Region: West	1%	(7)	1%	(6)	2%	(12)	48%	(248)	48%	(248)	520
Sports fan	2%	(25)	2%	(30)	3%	(47)	54%	(779)	39%	(574)	1454
Traveled outside of U.S. in past year 1+ times	4%	(15)	7%	(28)	3%	(13)	45%	(187)	42%	(174)	417
Frequent Flyer	1%	(3)	8%	(19)	3%	(7)	47%	(117)	42%	(105)	252
Age: 25-35	4%	(15)	4%	(14)	2%	(6)	43%	(151)	47%	(164)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_19: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
DirecTV Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	4%	(96)	2%	(39)	10%	(212)	70%	(1533)	15%	(320)	2200
Gender: Male	5%	(57)	2%	(22)	9%	(100)	70%	(744)	13%	(138)	1062
Gender: Female	3%	(39)	1%	(17)	10%	(112)	69%	(789)	16%	(182)	1138
Age: 18-34	4%	(25)	5%	(32)	11%	(72)	56%	(364)	25%	(163)	655
Age: 35-44	6%	(22)	1%	(3)	12%	(44)	69%	(249)	11%	(41)	358
Age: 45-64	4%	(30)	—	(3)	10%	(71)	77%	(576)	9%	(71)	751
Age: 65+	4%	(19)	—	(2)	6%	(25)	79%	(344)	11%	(46)	436
GenZers: 1997-2012	3%	(9)	5%	(15)	11%	(32)	59%	(180)	23%	(70)	306
Millennials: 1981-1996	5%	(28)	3%	(18)	10%	(52)	60%	(310)	22%	(112)	518
GenXers: 1965-1980	5%	(27)	—	(1)	13%	(70)	72%	(380)	10%	(51)	529
Baby Boomers: 1946-1964	4%	(29)	—	(3)	7%	(50)	78%	(568)	11%	(78)	727
PID: Dem (no lean)	4%	(38)	2%	(16)	10%	(84)	69%	(584)	15%	(123)	845
PID: Ind (no lean)	3%	(23)	1%	(9)	9%	(63)	68%	(490)	19%	(139)	724
PID: Rep (no lean)	6%	(35)	2%	(13)	10%	(65)	73%	(459)	9%	(58)	630
PID/Gender: Dem Men	6%	(23)	2%	(8)	9%	(34)	71%	(272)	12%	(46)	383
PID/Gender: Dem Women	3%	(15)	2%	(8)	11%	(50)	68%	(312)	17%	(77)	462
PID/Gender: Ind Men	3%	(9)	2%	(8)	7%	(25)	68%	(227)	20%	(66)	334
PID/Gender: Ind Women	4%	(14)	—	(2)	10%	(38)	67%	(262)	19%	(73)	390
PID/Gender: Rep Men	7%	(26)	2%	(6)	12%	(41)	71%	(245)	8%	(26)	344
PID/Gender: Rep Women	3%	(9)	2%	(7)	8%	(24)	75%	(214)	11%	(32)	286
Ideo: Liberal (1-3)	5%	(34)	2%	(13)	10%	(63)	68%	(440)	15%	(96)	646
Ideo: Moderate (4)	3%	(17)	2%	(9)	8%	(43)	77%	(407)	11%	(56)	531
Ideo: Conservative (5-7)	5%	(34)	2%	(15)	10%	(77)	72%	(546)	11%	(84)	755
Educ: < College	4%	(57)	2%	(24)	11%	(162)	69%	(1037)	15%	(232)	1512
Educ: Bachelors degree	4%	(18)	2%	(10)	7%	(31)	74%	(329)	13%	(56)	444
Educ: Post-grad	8%	(21)	2%	(5)	8%	(19)	69%	(168)	13%	(32)	244
Income: Under 50k	3%	(36)	2%	(21)	11%	(132)	68%	(840)	17%	(205)	1234
Income: 50k-100k	4%	(29)	2%	(15)	7%	(52)	75%	(531)	12%	(84)	712
Income: 100k+	12%	(30)	1%	(3)	11%	(28)	64%	(163)	12%	(30)	255

Table CMS3_19: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
DirecTV Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	4%	(96)	2%	(39)	10%	(212)	70%	(1533)	15%	(320)	2200
Ethnicity: White	4%	(73)	1%	(24)	9%	(153)	72%	(1232)	14%	(241)	1722
Ethnicity: Hispanic	7%	(25)	1%	(4)	18%	(63)	56%	(195)	18%	(63)	349
Ethnicity: Afr. Am.	5%	(14)	5%	(13)	13%	(35)	61%	(167)	16%	(45)	274
Ethnicity: Other	5%	(10)	1%	(2)	12%	(24)	66%	(134)	17%	(34)	204
All Christian	5%	(50)	1%	(12)	8%	(80)	74%	(769)	12%	(126)	1037
All Non-Christian	7%	(8)	7%	(7)	18%	(20)	54%	(61)	14%	(16)	112
Atheist	1%	(1)	1%	(1)	11%	(12)	75%	(83)	12%	(13)	111
Agnostic/Nothing in particular	4%	(37)	2%	(19)	11%	(100)	66%	(620)	18%	(165)	940
Religious Non-Protestant/Catholic	6%	(9)	7%	(10)	16%	(23)	56%	(77)	14%	(20)	139
Evangelical	8%	(39)	2%	(12)	12%	(62)	68%	(353)	10%	(54)	519
Non-Evangelical	4%	(29)	—	(1)	8%	(63)	75%	(623)	14%	(113)	829
Community: Urban	5%	(32)	3%	(20)	11%	(65)	66%	(388)	14%	(80)	585
Community: Suburban	4%	(42)	1%	(15)	9%	(102)	70%	(764)	15%	(162)	1084
Community: Rural	4%	(22)	1%	(4)	8%	(45)	72%	(381)	15%	(78)	531
Employ: Private Sector	6%	(39)	2%	(12)	9%	(58)	69%	(422)	13%	(83)	615
Employ: Government	6%	(7)	4%	(4)	7%	(8)	70%	(85)	14%	(17)	120
Employ: Self-Employed	7%	(12)	6%	(10)	13%	(23)	59%	(104)	16%	(28)	177
Employ: Homemaker	3%	(4)	1%	(2)	4%	(6)	78%	(119)	14%	(21)	152
Employ: Retired	3%	(17)	—	(2)	7%	(35)	79%	(417)	11%	(56)	526
Employ: Unemployed	1%	(3)	1%	(3)	12%	(34)	66%	(185)	20%	(55)	280
Employ: Other	3%	(6)	—	(1)	14%	(25)	60%	(104)	22%	(37)	172
Military HH: Yes	4%	(15)	1%	(4)	6%	(22)	74%	(282)	15%	(57)	380
Military HH: No	4%	(81)	2%	(35)	10%	(190)	69%	(1251)	14%	(264)	1820
RD/WT: Right Direction	7%	(42)	3%	(18)	10%	(65)	67%	(417)	13%	(84)	626
RD/WT: Wrong Track	3%	(54)	1%	(21)	9%	(147)	71%	(1116)	15%	(236)	1574
Trump Job Approve	6%	(44)	2%	(17)	8%	(65)	71%	(554)	13%	(103)	783
Trump Job Disapprove	3%	(46)	2%	(20)	10%	(133)	70%	(916)	15%	(190)	1305

Continued on next page

Table CMS3_19: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
DirecTV Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	4%	(96)	2%	(39)	10%	(212)	70%	(1533)	15%	(320)	2200
Trump Job Strongly Approve	7%	(33)	2%	(8)	6%	(30)	71%	(331)	14%	(64)	466
Trump Job Somewhat Approve	4%	(11)	3%	(8)	11%	(35)	70%	(224)	12%	(39)	318
Trump Job Somewhat Disapprove	5%	(13)	3%	(9)	15%	(39)	65%	(177)	12%	(32)	271
Trump Job Strongly Disapprove	3%	(32)	1%	(11)	9%	(94)	72%	(739)	15%	(157)	1034
Favorable of Trump	5%	(38)	1%	(10)	9%	(66)	73%	(550)	12%	(89)	752
Unfavorable of Trump	4%	(50)	1%	(19)	11%	(137)	71%	(914)	13%	(173)	1293
Very Favorable of Trump	5%	(24)	2%	(7)	9%	(40)	71%	(330)	14%	(63)	465
Somewhat Favorable of Trump	5%	(13)	1%	(3)	9%	(26)	77%	(220)	9%	(26)	288
Somewhat Unfavorable of Trump	5%	(12)	4%	(8)	13%	(29)	68%	(147)	10%	(21)	216
Very Unfavorable of Trump	4%	(38)	1%	(11)	10%	(108)	71%	(767)	14%	(152)	1077
#1 Issue: Economy	4%	(27)	1%	(9)	10%	(72)	72%	(508)	13%	(92)	708
#1 Issue: Security	6%	(15)	3%	(7)	12%	(32)	69%	(190)	11%	(31)	276
#1 Issue: Health Care	7%	(26)	2%	(8)	7%	(27)	70%	(272)	15%	(58)	391
#1 Issue: Medicare / Social Security	3%	(11)	1%	(3)	7%	(23)	77%	(249)	11%	(37)	322
#1 Issue: Women's Issues	4%	(4)	4%	(4)	10%	(11)	49%	(52)	32%	(34)	105
#1 Issue: Education	2%	(3)	3%	(4)	19%	(24)	59%	(76)	17%	(21)	128
#1 Issue: Energy	6%	(5)	3%	(2)	10%	(8)	70%	(57)	12%	(10)	82
#1 Issue: Other	2%	(5)	1%	(1)	8%	(16)	69%	(129)	20%	(38)	189
2018 House Vote: Democrat	4%	(32)	1%	(9)	10%	(75)	72%	(553)	13%	(102)	772
2018 House Vote: Republican	5%	(28)	2%	(11)	10%	(60)	73%	(445)	11%	(69)	613
2018 House Vote: Someone else	5%	(4)	2%	(2)	11%	(9)	73%	(60)	8%	(7)	82
2016 Vote: Hillary Clinton	4%	(29)	1%	(9)	11%	(76)	70%	(505)	14%	(101)	720
2016 Vote: Donald Trump	5%	(36)	1%	(10)	8%	(55)	75%	(492)	9%	(61)	653
2016 Vote: Other	3%	(5)	3%	(4)	7%	(9)	79%	(106)	8%	(10)	135
2016 Vote: Didn't Vote	3%	(24)	2%	(16)	10%	(72)	62%	(430)	21%	(146)	688
Voted in 2014: Yes	5%	(64)	1%	(16)	10%	(125)	73%	(946)	12%	(154)	1303
Voted in 2014: No	4%	(32)	3%	(24)	10%	(87)	66%	(587)	19%	(166)	897

Table CMS3_19: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
DirecTV Now

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	4%	(96)	2%	(39)	10%	(212)	70%	(1533)	15%	(320)	2200
2012 Vote: Barack Obama	4%	(36)	2%	(14)	11%	(97)	70%	(587)	13%	(108)	842
2012 Vote: Mitt Romney	5%	(27)	1%	(7)	8%	(38)	76%	(380)	9%	(45)	498
2012 Vote: Other	1%	(1)	3%	(2)	9%	(7)	75%	(58)	12%	(10)	77
2012 Vote: Didn't Vote	4%	(32)	2%	(16)	9%	(70)	65%	(506)	20%	(157)	781
4-Region: Northeast	3%	(12)	2%	(10)	9%	(35)	68%	(269)	17%	(68)	394
4-Region: Midwest	4%	(17)	2%	(10)	10%	(45)	70%	(322)	15%	(69)	462
4-Region: South	4%	(37)	1%	(12)	9%	(75)	72%	(591)	13%	(109)	824
4-Region: West	6%	(30)	1%	(8)	11%	(57)	68%	(351)	14%	(74)	520
Sports fan	5%	(78)	2%	(34)	10%	(143)	70%	(1014)	13%	(185)	1454
Traveled outside of U.S. in past year 1+ times	8%	(33)	5%	(22)	12%	(48)	58%	(240)	18%	(74)	417
Frequent Flyer	7%	(17)	5%	(13)	10%	(24)	61%	(154)	17%	(44)	252
Age: 25-35	6%	(20)	5%	(17)	11%	(38)	53%	(186)	25%	(89)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3_20: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
AT&T WatchTV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(72)	1%	(33)	2%	(52)	59%	(1295)	34%	(747)	2200
Gender: Male	4%	(40)	2%	(21)	3%	(29)	62%	(661)	29%	(310)	1062
Gender: Female	3%	(32)	1%	(12)	2%	(23)	56%	(634)	38%	(437)	1138
Age: 18-34	5%	(30)	4%	(26)	4%	(25)	49%	(319)	39%	(255)	655
Age: 35-44	8%	(28)	—	(1)	2%	(7)	57%	(205)	33%	(116)	358
Age: 45-64	1%	(9)	1%	(4)	2%	(13)	64%	(484)	32%	(241)	751
Age: 65+	1%	(5)	—	(1)	2%	(8)	66%	(288)	31%	(135)	436
GenZers: 1997-2012	4%	(11)	4%	(11)	5%	(15)	48%	(147)	40%	(121)	306
Millennials: 1981-1996	5%	(25)	3%	(15)	3%	(14)	54%	(281)	35%	(184)	518
GenXers: 1965-1980	5%	(28)	1%	(4)	2%	(11)	61%	(324)	30%	(161)	529
Baby Boomers: 1946-1964	1%	(6)	—	(2)	1%	(9)	63%	(461)	34%	(249)	727
PID: Dem (no lean)	3%	(24)	1%	(8)	3%	(24)	62%	(525)	31%	(264)	845
PID: Ind (no lean)	3%	(20)	1%	(9)	1%	(8)	55%	(401)	39%	(285)	724
PID: Rep (no lean)	4%	(28)	2%	(15)	3%	(21)	59%	(369)	31%	(198)	630
PID/Gender: Dem Men	2%	(9)	2%	(7)	4%	(14)	67%	(257)	25%	(96)	383
PID/Gender: Dem Women	3%	(15)	—	(1)	2%	(10)	58%	(268)	36%	(168)	462
PID/Gender: Ind Men	1%	(4)	1%	(3)	1%	(4)	61%	(205)	35%	(119)	334
PID/Gender: Ind Women	4%	(16)	2%	(6)	1%	(4)	50%	(197)	43%	(167)	390
PID/Gender: Rep Men	8%	(26)	3%	(11)	3%	(12)	58%	(199)	28%	(96)	344
PID/Gender: Rep Women	1%	(1)	1%	(4)	3%	(9)	59%	(170)	36%	(102)	286
Ideo: Liberal (1-3)	3%	(22)	—	(1)	3%	(18)	62%	(399)	32%	(206)	646
Ideo: Moderate (4)	2%	(10)	2%	(9)	2%	(8)	63%	(334)	32%	(168)	531
Ideo: Conservative (5-7)	4%	(27)	2%	(15)	3%	(24)	58%	(436)	34%	(253)	755
Educ: < College	2%	(36)	2%	(23)	3%	(38)	59%	(885)	35%	(530)	1512
Educ: Bachelors degree	2%	(10)	2%	(8)	2%	(9)	62%	(277)	32%	(140)	444
Educ: Post-grad	11%	(26)	1%	(2)	2%	(6)	55%	(134)	31%	(76)	244
Income: Under 50k	3%	(32)	2%	(20)	2%	(29)	58%	(719)	35%	(433)	1234
Income: 50k-100k	3%	(18)	1%	(8)	3%	(19)	61%	(436)	32%	(230)	712
Income: 100k+	9%	(22)	2%	(5)	1%	(4)	55%	(140)	33%	(84)	255

Continued on next page

Table CMS3_20: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
AT&T WatchTV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(72)	1%	(33)	2%	(52)	59%	(1295)	34%	(747)	2200
Ethnicity: White	3%	(57)	1%	(17)	2%	(27)	60%	(1034)	34%	(587)	1722
Ethnicity: Hispanic	6%	(21)	3%	(12)	3%	(9)	55%	(194)	32%	(113)	349
Ethnicity: Afr. Am.	3%	(10)	2%	(7)	4%	(11)	58%	(160)	32%	(87)	274
Ethnicity: Other	3%	(6)	4%	(9)	7%	(14)	50%	(101)	36%	(73)	204
All Christian	4%	(37)	2%	(17)	2%	(21)	62%	(646)	31%	(318)	1037
All Non-Christian	5%	(5)	3%	(4)	8%	(9)	55%	(62)	29%	(32)	112
Atheist	—	(0)	—	(0)	—	(1)	57%	(64)	42%	(46)	111
Agnostic/Nothing in particular	3%	(30)	1%	(12)	2%	(22)	56%	(524)	37%	(351)	940
Religious Non-Protestant/Catholic	5%	(7)	3%	(4)	8%	(11)	53%	(74)	30%	(42)	139
Evangelical	6%	(32)	3%	(15)	4%	(19)	58%	(303)	29%	(151)	519
Non-Evangelical	2%	(20)	1%	(8)	1%	(11)	61%	(505)	34%	(286)	829
Community: Urban	5%	(30)	3%	(16)	3%	(19)	58%	(342)	30%	(178)	585
Community: Suburban	2%	(23)	1%	(15)	1%	(15)	61%	(659)	34%	(373)	1084
Community: Rural	4%	(20)	—	(2)	3%	(18)	55%	(294)	37%	(196)	531
Employ: Private Sector	5%	(31)	2%	(14)	2%	(13)	60%	(371)	30%	(186)	615
Employ: Government	4%	(5)	1%	(1)	3%	(4)	64%	(77)	28%	(34)	120
Employ: Self-Employed	7%	(13)	1%	(3)	2%	(3)	59%	(105)	30%	(53)	177
Employ: Homemaker	3%	(4)	1%	(1)	—	(0)	56%	(85)	40%	(61)	152
Employ: Retired	—	(2)	—	(1)	2%	(11)	65%	(342)	32%	(170)	526
Employ: Unemployed	1%	(4)	1%	(2)	2%	(7)	58%	(162)	38%	(105)	280
Employ: Other	6%	(9)	1%	(1)	4%	(8)	52%	(89)	37%	(64)	172
Military HH: Yes	3%	(12)	2%	(6)	2%	(7)	60%	(227)	34%	(127)	380
Military HH: No	3%	(60)	1%	(26)	3%	(46)	59%	(1068)	34%	(620)	1820
RD/WT: Right Direction	6%	(40)	3%	(18)	4%	(26)	58%	(361)	29%	(182)	626
RD/WT: Wrong Track	2%	(33)	1%	(15)	2%	(27)	59%	(935)	36%	(565)	1574
Trump Job Approve	5%	(39)	2%	(17)	2%	(15)	57%	(448)	34%	(265)	783
Trump Job Disapprove	3%	(34)	1%	(15)	3%	(35)	60%	(789)	33%	(431)	1305

Table CMS3_20: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
AT&T WatchTV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(72)	1%	(33)	2%	(52)	59%	(1295)	34%	(747)	2200
Trump Job Strongly Approve	5%	(26)	3%	(15)	2%	(8)	56%	(261)	33%	(156)	466
Trump Job Somewhat Approve	4%	(13)	—	(1)	2%	(7)	59%	(187)	34%	(109)	318
Trump Job Somewhat Disapprove	3%	(8)	1%	(2)	5%	(15)	63%	(171)	28%	(75)	271
Trump Job Strongly Disapprove	3%	(26)	1%	(13)	2%	(21)	60%	(618)	34%	(356)	1034
Favorable of Trump	5%	(37)	2%	(13)	3%	(19)	58%	(433)	33%	(250)	752
Unfavorable of Trump	3%	(35)	1%	(15)	2%	(28)	61%	(795)	33%	(420)	1293
Very Favorable of Trump	6%	(28)	2%	(9)	3%	(14)	56%	(260)	33%	(154)	465
Somewhat Favorable of Trump	3%	(9)	1%	(3)	2%	(5)	60%	(173)	33%	(96)	288
Somewhat Unfavorable of Trump	4%	(9)	1%	(2)	2%	(5)	61%	(132)	31%	(68)	216
Very Unfavorable of Trump	2%	(26)	1%	(13)	2%	(23)	62%	(663)	33%	(352)	1077
#1 Issue: Economy	3%	(22)	2%	(12)	2%	(15)	61%	(432)	32%	(227)	708
#1 Issue: Security	4%	(10)	4%	(11)	2%	(6)	59%	(162)	31%	(86)	276
#1 Issue: Health Care	4%	(15)	1%	(4)	4%	(15)	59%	(229)	33%	(128)	391
#1 Issue: Medicare / Social Security	2%	(6)	1%	(3)	1%	(3)	61%	(197)	35%	(114)	322
#1 Issue: Women's Issues	2%	(2)	3%	(3)	1%	(1)	54%	(56)	41%	(43)	105
#1 Issue: Education	4%	(5)	1%	(1)	2%	(3)	58%	(73)	36%	(46)	128
#1 Issue: Energy	5%	(4)	—	(0)	7%	(6)	49%	(40)	39%	(32)	82
#1 Issue: Other	5%	(10)	—	(0)	1%	(3)	55%	(104)	38%	(71)	189
2018 House Vote: Democrat	3%	(22)	1%	(11)	3%	(20)	62%	(480)	31%	(239)	772
2018 House Vote: Republican	4%	(22)	2%	(11)	3%	(17)	62%	(377)	30%	(187)	613
2018 House Vote: Someone else	1%	(1)	3%	(3)	1%	(1)	56%	(46)	39%	(32)	82
2016 Vote: Hillary Clinton	3%	(23)	1%	(4)	3%	(18)	63%	(451)	31%	(223)	720
2016 Vote: Donald Trump	3%	(21)	2%	(14)	2%	(12)	64%	(416)	29%	(190)	653
2016 Vote: Other	1%	(1)	2%	(3)	1%	(1)	66%	(89)	31%	(41)	135
2016 Vote: Didn't Vote	4%	(25)	2%	(11)	3%	(22)	49%	(339)	42%	(291)	688
Voted in 2014: Yes	3%	(40)	1%	(9)	2%	(27)	64%	(830)	30%	(397)	1303
Voted in 2014: No	4%	(33)	3%	(24)	3%	(25)	52%	(465)	39%	(350)	897

Table CMS3_20: *Which option best describes your familiarity with each of the following TV and movie streaming subscription services?*
AT&T WatchTV

Demographic	I currently subscribe		I currently share a password on this account		I have subscribed in the past, but not now		I have heard of this, but have never subscribed		I have never heard of this		Total N
Adults	3%	(72)	1%	(33)	2%	(52)	59%	(1295)	34%	(747)	2200
2012 Vote: Barack Obama	3%	(27)	1%	(6)	3%	(23)	64%	(536)	30%	(251)	842
2012 Vote: Mitt Romney	4%	(18)	1%	(4)	1%	(4)	62%	(311)	32%	(161)	498
2012 Vote: Other	—	(0)	2%	(2)	3%	(2)	74%	(57)	21%	(16)	77
2012 Vote: Didn't Vote	4%	(28)	3%	(21)	3%	(23)	50%	(391)	41%	(317)	781
4-Region: Northeast	2%	(9)	1%	(5)	1%	(6)	55%	(218)	40%	(156)	394
4-Region: Midwest	3%	(13)	2%	(9)	1%	(5)	60%	(276)	34%	(159)	462
4-Region: South	3%	(28)	1%	(6)	4%	(29)	61%	(503)	31%	(258)	824
4-Region: West	4%	(23)	3%	(13)	2%	(12)	57%	(299)	33%	(173)	520
Sports fan	4%	(63)	2%	(28)	3%	(45)	61%	(892)	29%	(426)	1454
Traveled outside of U.S. in past year 1+ times	10%	(41)	5%	(19)	4%	(17)	51%	(212)	31%	(127)	417
Frequent Flyer	8%	(21)	4%	(9)	5%	(13)	50%	(126)	33%	(82)	252
Age: 25-35	6%	(21)	3%	(9)	3%	(11)	51%	(178)	37%	(131)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4: *Are you interested in subscribing to a new streaming service?*

Demographic	Very interested		Somewhat interested		Not that interested		Not interested		Total N
Adults	11%	(250)	26%	(562)	26%	(567)	37%	(820)	2200
Gender: Male	15%	(162)	28%	(294)	25%	(264)	32%	(342)	1062
Gender: Female	8%	(88)	24%	(268)	27%	(303)	42%	(479)	1138
Age: 18-34	19%	(126)	29%	(190)	23%	(153)	28%	(186)	655
Age: 35-44	16%	(58)	31%	(110)	27%	(96)	26%	(94)	358
Age: 45-64	8%	(57)	25%	(187)	27%	(201)	41%	(305)	751
Age: 65+	2%	(9)	17%	(75)	27%	(117)	54%	(235)	436
GenZers: 1997-2012	17%	(52)	28%	(87)	26%	(80)	29%	(88)	306
Millennials: 1981-1996	20%	(103)	31%	(159)	22%	(114)	27%	(142)	518
GenXers: 1965-1980	14%	(73)	29%	(152)	25%	(133)	32%	(172)	529
Baby Boomers: 1946-1964	3%	(22)	20%	(147)	28%	(201)	49%	(357)	727
PID: Dem (no lean)	12%	(104)	29%	(243)	26%	(221)	33%	(278)	845
PID: Ind (no lean)	9%	(68)	23%	(164)	26%	(188)	42%	(304)	724
PID: Rep (no lean)	12%	(78)	25%	(156)	25%	(157)	38%	(239)	630
PID/Gender: Dem Men	17%	(66)	31%	(119)	27%	(103)	25%	(94)	383
PID/Gender: Dem Women	8%	(37)	27%	(124)	26%	(118)	40%	(183)	462
PID/Gender: Ind Men	10%	(35)	25%	(83)	25%	(83)	40%	(133)	334
PID/Gender: Ind Women	9%	(34)	21%	(80)	27%	(105)	44%	(170)	390
PID/Gender: Rep Men	18%	(61)	27%	(92)	22%	(77)	33%	(114)	344
PID/Gender: Rep Women	6%	(16)	22%	(64)	28%	(80)	44%	(125)	286
Ideo: Liberal (1-3)	12%	(80)	28%	(183)	26%	(170)	33%	(213)	646
Ideo: Moderate (4)	11%	(58)	26%	(137)	26%	(136)	38%	(200)	531
Ideo: Conservative (5-7)	12%	(89)	24%	(178)	27%	(201)	38%	(286)	755
Educ: < College	11%	(160)	24%	(366)	24%	(370)	41%	(616)	1512
Educ: Bachelors degree	10%	(45)	29%	(130)	32%	(140)	29%	(129)	444
Educ: Post-grad	18%	(45)	27%	(67)	23%	(57)	31%	(75)	244
Income: Under 50k	10%	(120)	23%	(289)	25%	(312)	42%	(513)	1234
Income: 50k-100k	12%	(89)	31%	(219)	25%	(177)	32%	(228)	712
Income: 100k+	16%	(42)	22%	(55)	31%	(79)	31%	(80)	255
Ethnicity: White	10%	(168)	24%	(416)	27%	(465)	39%	(673)	1722
Ethnicity: Hispanic	21%	(74)	26%	(91)	22%	(76)	31%	(109)	349
Ethnicity: Afr. Am.	21%	(57)	32%	(87)	18%	(49)	30%	(81)	274

Table CMS4: *Are you interested in subscribing to a new streaming service?*

Demographic	Very interested		Somewhat interested		Not that interested		Not interested		Total N
Adults	11%	(250)	26%	(562)	26%	(567)	37%	(820)	2200
Ethnicity: Other	12%	(25)	29%	(58)	26%	(54)	32%	(66)	204
All Christian	13%	(133)	24%	(248)	24%	(245)	40%	(412)	1037
All Non-Christian	17%	(19)	22%	(24)	29%	(32)	33%	(37)	112
Atheist	13%	(14)	29%	(32)	25%	(28)	33%	(36)	111
Agnostic/Nothing in particular	9%	(84)	27%	(258)	28%	(262)	36%	(336)	940
Religious Non-Protestant/Catholic	18%	(24)	21%	(29)	28%	(39)	34%	(47)	139
Evangelical	16%	(83)	24%	(124)	23%	(119)	37%	(193)	519
Non-Evangelical	10%	(80)	25%	(207)	27%	(221)	39%	(322)	829
Community: Urban	17%	(102)	28%	(167)	24%	(138)	30%	(178)	585
Community: Suburban	9%	(102)	26%	(286)	28%	(302)	36%	(394)	1084
Community: Rural	9%	(46)	21%	(109)	24%	(127)	47%	(248)	531
Employ: Private Sector	19%	(119)	34%	(206)	22%	(134)	25%	(156)	615
Employ: Government	9%	(11)	36%	(43)	33%	(39)	22%	(27)	120
Employ: Self-Employed	14%	(26)	25%	(44)	25%	(43)	36%	(64)	177
Employ: Homemaker	3%	(5)	28%	(42)	30%	(45)	39%	(60)	152
Employ: Retired	2%	(11)	17%	(89)	26%	(137)	55%	(288)	526
Employ: Unemployed	9%	(26)	19%	(54)	34%	(95)	38%	(105)	280
Employ: Other	16%	(28)	23%	(39)	17%	(30)	44%	(75)	172
Military HH: Yes	11%	(43)	25%	(95)	21%	(79)	43%	(162)	380
Military HH: No	11%	(207)	26%	(467)	27%	(488)	36%	(658)	1820
RD/WT: Right Direction	18%	(111)	23%	(144)	21%	(133)	38%	(239)	626
RD/WT: Wrong Track	9%	(139)	27%	(418)	28%	(434)	37%	(582)	1574
Trump Job Approve	13%	(100)	24%	(190)	22%	(171)	41%	(322)	783
Trump Job Disapprove	11%	(143)	26%	(339)	29%	(375)	34%	(447)	1305
Trump Job Strongly Approve	15%	(70)	23%	(108)	21%	(98)	41%	(190)	466
Trump Job Somewhat Approve	10%	(31)	26%	(82)	23%	(73)	41%	(131)	318
Trump Job Somewhat Disapprove	11%	(29)	31%	(84)	30%	(80)	28%	(77)	271
Trump Job Strongly Disapprove	11%	(114)	25%	(254)	29%	(295)	36%	(371)	1034
Favorable of Trump	11%	(85)	24%	(182)	22%	(168)	42%	(317)	752
Unfavorable of Trump	11%	(148)	26%	(334)	28%	(364)	35%	(447)	1293

Table CMS4: *Are you interested in subscribing to a new streaming service?*

Demographic	Very interested		Somewhat interested		Not that interested		Not interested		Total N
Adults	11%	(250)	26%	(562)	26%	(567)	37%	(820)	2200
Very Favorable of Trump	12%	(56)	23%	(109)	21%	(96)	44%	(203)	465
Somewhat Favorable of Trump	10%	(29)	25%	(73)	25%	(71)	40%	(114)	288
Somewhat Unfavorable of Trump	13%	(28)	26%	(56)	29%	(62)	32%	(69)	216
Very Unfavorable of Trump	11%	(120)	26%	(278)	28%	(302)	35%	(377)	1077
#1 Issue: Economy	12%	(85)	26%	(182)	27%	(192)	35%	(249)	708
#1 Issue: Security	12%	(34)	23%	(64)	26%	(70)	39%	(107)	276
#1 Issue: Health Care	12%	(46)	33%	(130)	26%	(100)	29%	(115)	391
#1 Issue: Medicare / Social Security	6%	(20)	19%	(60)	21%	(68)	54%	(175)	322
#1 Issue: Women's Issues	22%	(23)	22%	(23)	24%	(25)	33%	(34)	105
#1 Issue: Education	14%	(17)	31%	(40)	32%	(41)	23%	(30)	128
#1 Issue: Energy	13%	(11)	27%	(22)	31%	(25)	29%	(23)	82
#1 Issue: Other	7%	(14)	22%	(42)	24%	(46)	46%	(87)	189
2018 House Vote: Democrat	10%	(81)	27%	(212)	27%	(210)	35%	(269)	772
2018 House Vote: Republican	14%	(86)	22%	(138)	24%	(145)	40%	(245)	613
2018 House Vote: Someone else	7%	(6)	16%	(13)	29%	(23)	48%	(39)	82
2016 Vote: Hillary Clinton	11%	(81)	28%	(201)	26%	(190)	34%	(248)	720
2016 Vote: Donald Trump	12%	(81)	24%	(155)	24%	(155)	40%	(263)	653
2016 Vote: Other	7%	(10)	22%	(29)	33%	(45)	37%	(50)	135
2016 Vote: Didn't Vote	11%	(77)	25%	(174)	26%	(178)	38%	(259)	688
Voted in 2014: Yes	11%	(139)	25%	(326)	26%	(333)	39%	(504)	1303
Voted in 2014: No	12%	(111)	26%	(236)	26%	(234)	35%	(316)	897
2012 Vote: Barack Obama	11%	(95)	26%	(223)	27%	(226)	35%	(298)	842
2012 Vote: Mitt Romney	10%	(48)	24%	(117)	25%	(125)	42%	(207)	498
2012 Vote: Other	8%	(6)	21%	(17)	23%	(18)	47%	(36)	77
2012 Vote: Didn't Vote	13%	(100)	26%	(204)	25%	(198)	36%	(278)	781
4-Region: Northeast	11%	(43)	23%	(89)	27%	(107)	39%	(155)	394
4-Region: Midwest	9%	(42)	24%	(111)	27%	(125)	40%	(184)	462
4-Region: South	13%	(110)	27%	(219)	23%	(187)	37%	(308)	824
4-Region: West	11%	(55)	28%	(143)	29%	(148)	33%	(173)	520
Sports fan	14%	(209)	30%	(429)	26%	(371)	31%	(446)	1454
Traveled outside of U.S. in past year 1+ times	24%	(98)	27%	(114)	22%	(93)	27%	(111)	417

Table CMS4: *Are you interested in subscribing to a new streaming service?*

Demographic	Very interested		Somewhat interested		Not that interested		Not interested		Total N
Adults	11%	(250)	26%	(562)	26%	(567)	37%	(820)	2200
Frequent Flyer	25%	(63)	28%	(71)	22%	(55)	25%	(63)	252
Age: 25-35	21%	(73)	30%	(106)	20%	(70)	29%	(101)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_1: *How important are the following features when using a streaming service?*

New TV shows or movies added on a daily basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	21%	(472)	29%	(632)	22%	(477)	14%	(314)	14%	(305)	2200
Gender: Male	22%	(228)	28%	(301)	20%	(213)	16%	(168)	14%	(152)	1062
Gender: Female	21%	(244)	29%	(331)	23%	(265)	13%	(145)	13%	(153)	1138
Age: 18-34	30%	(194)	27%	(174)	17%	(108)	11%	(72)	16%	(106)	655
Age: 35-44	26%	(93)	31%	(109)	27%	(97)	6%	(23)	10%	(37)	358
Age: 45-64	19%	(142)	31%	(229)	23%	(170)	15%	(112)	13%	(98)	751
Age: 65+	10%	(44)	27%	(119)	24%	(103)	24%	(107)	15%	(65)	436
GenZers: 1997-2012	27%	(82)	26%	(79)	18%	(55)	11%	(34)	19%	(57)	306
Millennials: 1981-1996	31%	(163)	28%	(145)	19%	(99)	9%	(49)	12%	(62)	518
GenXers: 1965-1980	22%	(118)	32%	(168)	22%	(114)	12%	(62)	13%	(66)	529
Baby Boomers: 1946-1964	14%	(100)	30%	(219)	25%	(183)	17%	(123)	14%	(101)	727
PID: Dem (no lean)	25%	(213)	29%	(249)	21%	(179)	12%	(102)	12%	(102)	845
PID: Ind (no lean)	18%	(132)	25%	(181)	22%	(162)	16%	(116)	18%	(133)	724
PID: Rep (no lean)	20%	(127)	32%	(201)	22%	(136)	15%	(95)	11%	(70)	630
PID/Gender: Dem Men	26%	(101)	29%	(113)	19%	(74)	13%	(50)	11%	(44)	383
PID/Gender: Dem Women	24%	(112)	29%	(136)	23%	(105)	11%	(52)	12%	(58)	462
PID/Gender: Ind Men	17%	(58)	23%	(78)	21%	(69)	18%	(62)	20%	(68)	334
PID/Gender: Ind Women	19%	(74)	27%	(104)	24%	(93)	14%	(54)	17%	(66)	390
PID/Gender: Rep Men	20%	(69)	32%	(110)	20%	(69)	16%	(56)	12%	(40)	344
PID/Gender: Rep Women	20%	(59)	32%	(91)	24%	(67)	14%	(39)	11%	(30)	286
Ideo: Liberal (1-3)	25%	(162)	26%	(169)	22%	(142)	16%	(104)	11%	(69)	646
Ideo: Moderate (4)	17%	(91)	32%	(170)	24%	(128)	13%	(68)	14%	(74)	531
Ideo: Conservative (5-7)	20%	(147)	31%	(234)	22%	(163)	16%	(122)	12%	(88)	755
Educ: < College	22%	(335)	27%	(415)	21%	(311)	14%	(213)	16%	(239)	1512
Educ: Bachelors degree	19%	(86)	33%	(145)	24%	(106)	14%	(61)	10%	(46)	444
Educ: Post-grad	21%	(51)	29%	(72)	25%	(61)	16%	(40)	8%	(20)	244
Income: Under 50k	21%	(256)	27%	(331)	22%	(268)	14%	(172)	17%	(205)	1234
Income: 50k-100k	21%	(151)	30%	(214)	23%	(164)	15%	(105)	11%	(77)	712
Income: 100k+	25%	(65)	34%	(86)	18%	(45)	14%	(36)	9%	(23)	255
Ethnicity: White	20%	(343)	29%	(506)	23%	(393)	15%	(255)	13%	(224)	1722
Ethnicity: Hispanic	33%	(114)	26%	(90)	17%	(61)	10%	(33)	14%	(51)	349

Continued on next page

Table CMS5_1: *How important are the following features when using a streaming service?*
New TV shows or movies added on a daily basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	21%	(472)	29%	(632)	22%	(477)	14%	(314)	14%	(305)	2200
Ethnicity: Afr. Am.	27%	(74)	26%	(70)	16%	(44)	14%	(37)	18%	(49)	274
Ethnicity: Other	27%	(55)	27%	(55)	20%	(40)	10%	(21)	16%	(32)	204
All Christian	21%	(220)	30%	(307)	18%	(188)	18%	(186)	13%	(135)	1037
All Non-Christian	21%	(23)	32%	(36)	25%	(28)	9%	(10)	14%	(15)	112
Atheist	20%	(23)	22%	(25)	32%	(35)	14%	(16)	11%	(13)	111
Agnostic/Nothing in particular	22%	(206)	28%	(264)	24%	(226)	11%	(102)	15%	(142)	940
Religious Non-Protestant/Catholic	25%	(34)	29%	(41)	25%	(35)	8%	(11)	13%	(18)	139
Evangelical	27%	(140)	28%	(146)	19%	(97)	14%	(72)	13%	(66)	519
Non-Evangelical	17%	(145)	32%	(262)	20%	(167)	17%	(140)	14%	(115)	829
Community: Urban	27%	(155)	25%	(146)	22%	(128)	13%	(78)	13%	(77)	585
Community: Suburban	20%	(217)	31%	(341)	21%	(223)	16%	(170)	12%	(133)	1084
Community: Rural	19%	(100)	27%	(144)	24%	(127)	12%	(66)	18%	(95)	531
Employ: Private Sector	26%	(158)	28%	(174)	23%	(142)	12%	(76)	11%	(65)	615
Employ: Government	22%	(27)	32%	(39)	26%	(31)	10%	(12)	9%	(11)	120
Employ: Self-Employed	22%	(38)	30%	(53)	24%	(42)	14%	(24)	10%	(19)	177
Employ: Homemaker	27%	(41)	29%	(44)	16%	(24)	15%	(23)	13%	(20)	152
Employ: Retired	12%	(63)	31%	(161)	20%	(107)	23%	(119)	15%	(77)	526
Employ: Unemployed	24%	(68)	25%	(69)	23%	(66)	11%	(31)	16%	(46)	280
Employ: Other	21%	(37)	19%	(33)	24%	(41)	9%	(15)	27%	(47)	172
Military HH: Yes	15%	(59)	30%	(116)	24%	(91)	15%	(58)	15%	(57)	380
Military HH: No	23%	(413)	28%	(516)	21%	(387)	14%	(256)	14%	(248)	1820
RD/WT: Right Direction	23%	(145)	30%	(189)	18%	(112)	14%	(88)	15%	(91)	626
RD/WT: Wrong Track	21%	(327)	28%	(442)	23%	(365)	14%	(226)	14%	(214)	1574
Trump Job Approve	20%	(159)	31%	(240)	20%	(158)	14%	(108)	15%	(118)	783
Trump Job Disapprove	23%	(296)	28%	(367)	23%	(298)	15%	(191)	12%	(153)	1305
Trump Job Strongly Approve	21%	(98)	30%	(141)	18%	(84)	14%	(66)	16%	(77)	466
Trump Job Somewhat Approve	19%	(61)	31%	(99)	23%	(74)	13%	(42)	13%	(42)	318
Trump Job Somewhat Disapprove	20%	(54)	32%	(88)	26%	(70)	11%	(30)	10%	(28)	271
Trump Job Strongly Disapprove	23%	(241)	27%	(279)	22%	(227)	16%	(161)	12%	(125)	1034

Table CMS5_1: *How important are the following features when using a streaming service?*
New TV shows or movies added on a daily basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	21%	(472)	29%	(632)	22%	(477)	14%	(314)	14%	(305)	2200
Favorable of Trump	22%	(162)	31%	(234)	21%	(155)	14%	(102)	13%	(99)	752
Unfavorable of Trump	22%	(290)	28%	(367)	23%	(299)	15%	(190)	11%	(148)	1293
Very Favorable of Trump	22%	(102)	29%	(135)	20%	(93)	15%	(70)	14%	(64)	465
Somewhat Favorable of Trump	21%	(59)	34%	(99)	22%	(63)	11%	(32)	12%	(35)	288
Somewhat Unfavorable of Trump	20%	(43)	30%	(64)	28%	(60)	12%	(25)	11%	(23)	216
Very Unfavorable of Trump	23%	(246)	28%	(303)	22%	(239)	15%	(164)	12%	(124)	1077
#1 Issue: Economy	24%	(168)	30%	(211)	24%	(168)	12%	(87)	10%	(74)	708
#1 Issue: Security	22%	(61)	28%	(78)	19%	(53)	15%	(43)	15%	(41)	276
#1 Issue: Health Care	23%	(88)	31%	(120)	19%	(75)	16%	(63)	11%	(45)	391
#1 Issue: Medicare / Social Security	16%	(51)	27%	(88)	22%	(71)	15%	(47)	20%	(64)	322
#1 Issue: Women's Issues	23%	(24)	27%	(28)	21%	(22)	11%	(11)	18%	(19)	105
#1 Issue: Education	17%	(21)	28%	(36)	27%	(35)	14%	(17)	15%	(19)	128
#1 Issue: Energy	34%	(28)	28%	(23)	20%	(16)	11%	(9)	7%	(6)	82
#1 Issue: Other	16%	(29)	25%	(47)	20%	(38)	19%	(37)	20%	(38)	189
2018 House Vote: Democrat	22%	(173)	28%	(219)	24%	(186)	15%	(114)	10%	(80)	772
2018 House Vote: Republican	19%	(117)	32%	(196)	20%	(120)	16%	(100)	13%	(81)	613
2018 House Vote: Someone else	11%	(9)	26%	(21)	25%	(21)	19%	(16)	19%	(16)	82
2016 Vote: Hillary Clinton	23%	(169)	29%	(206)	22%	(159)	15%	(105)	11%	(81)	720
2016 Vote: Donald Trump	19%	(123)	33%	(213)	21%	(134)	16%	(107)	12%	(76)	653
2016 Vote: Other	16%	(22)	31%	(42)	28%	(38)	18%	(24)	7%	(10)	135
2016 Vote: Didn't Vote	23%	(160)	25%	(170)	21%	(145)	11%	(78)	20%	(136)	688
Voted in 2014: Yes	21%	(269)	29%	(381)	23%	(296)	17%	(215)	11%	(142)	1303
Voted in 2014: No	23%	(203)	28%	(250)	20%	(181)	11%	(98)	18%	(164)	897
2012 Vote: Barack Obama	24%	(200)	29%	(242)	24%	(201)	14%	(119)	10%	(80)	842
2012 Vote: Mitt Romney	17%	(82)	31%	(155)	21%	(107)	19%	(93)	12%	(61)	498
2012 Vote: Other	13%	(10)	22%	(17)	26%	(20)	20%	(16)	19%	(15)	77
2012 Vote: Didn't Vote	23%	(180)	28%	(217)	19%	(150)	11%	(85)	19%	(149)	781

Table CMS5_1: *How important are the following features when using a streaming service?*
New TV shows or movies added on a daily basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't' know / No opinion		Total N
Adults	21%	(472)	29%	(632)	22%	(477)	14%	(314)	14%	(305)	2200
4-Region: Northeast	22%	(85)	29%	(113)	20%	(80)	14%	(54)	16%	(61)	394
4-Region: Midwest	18%	(81)	29%	(133)	23%	(105)	17%	(80)	14%	(63)	462
4-Region: South	24%	(199)	28%	(227)	21%	(172)	14%	(118)	13%	(108)	824
4-Region: West	20%	(106)	31%	(159)	23%	(120)	12%	(63)	14%	(72)	520
Sports fan	24%	(346)	31%	(450)	20%	(292)	13%	(189)	12%	(177)	1454
Traveled outside of U.S. in past year 1+ times	29%	(122)	27%	(111)	20%	(81)	13%	(54)	12%	(48)	417
Frequent Flyer	30%	(74)	28%	(71)	22%	(56)	11%	(27)	9%	(24)	252
Age: 25-35	34%	(120)	26%	(89)	16%	(56)	10%	(35)	14%	(49)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_2: *How important are the following features when using a streaming service?*
New TV shows or movies added on a weekly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(559)	35%	(772)	16%	(347)	10%	(225)	14%	(297)	2200
Gender: Male	25%	(269)	34%	(358)	17%	(180)	10%	(105)	14%	(150)	1062
Gender: Female	26%	(290)	36%	(414)	15%	(168)	10%	(119)	13%	(147)	1138
Age: 18-34	31%	(202)	33%	(214)	14%	(91)	7%	(43)	16%	(105)	655
Age: 35-44	31%	(110)	43%	(153)	14%	(49)	3%	(11)	10%	(34)	358
Age: 45-64	25%	(185)	36%	(273)	16%	(119)	10%	(78)	13%	(95)	751
Age: 65+	14%	(62)	30%	(131)	20%	(88)	21%	(92)	14%	(63)	436
GenZers: 1997-2012	26%	(79)	34%	(105)	16%	(50)	4%	(13)	19%	(59)	306
Millennials: 1981-1996	33%	(171)	36%	(186)	14%	(71)	6%	(33)	11%	(57)	518
GenXers: 1965-1980	30%	(158)	40%	(210)	13%	(67)	7%	(35)	11%	(59)	529
Baby Boomers: 1946-1964	19%	(140)	32%	(235)	19%	(140)	15%	(106)	14%	(105)	727
PID: Dem (no lean)	28%	(236)	38%	(321)	15%	(129)	9%	(75)	10%	(84)	845
PID: Ind (no lean)	21%	(149)	31%	(221)	18%	(127)	11%	(82)	20%	(145)	724
PID: Rep (no lean)	28%	(175)	36%	(229)	14%	(91)	11%	(68)	11%	(68)	630
PID/Gender: Dem Men	30%	(116)	34%	(132)	17%	(66)	9%	(33)	10%	(37)	383
PID/Gender: Dem Women	26%	(120)	41%	(190)	14%	(63)	9%	(42)	10%	(48)	462
PID/Gender: Ind Men	18%	(61)	31%	(104)	19%	(63)	10%	(34)	22%	(73)	334
PID/Gender: Ind Women	22%	(88)	30%	(117)	17%	(64)	12%	(48)	19%	(73)	390
PID/Gender: Rep Men	27%	(92)	36%	(122)	15%	(51)	11%	(38)	12%	(41)	344
PID/Gender: Rep Women	29%	(83)	37%	(107)	14%	(40)	10%	(29)	9%	(27)	286
Ideo: Liberal (1-3)	25%	(163)	40%	(257)	17%	(107)	9%	(59)	9%	(60)	646
Ideo: Moderate (4)	25%	(131)	37%	(194)	16%	(87)	10%	(54)	12%	(65)	531
Ideo: Conservative (5-7)	26%	(195)	34%	(256)	17%	(125)	12%	(91)	12%	(88)	755
Educ: < College	25%	(385)	34%	(514)	15%	(230)	10%	(153)	15%	(230)	1512
Educ: Bachelors degree	25%	(111)	38%	(167)	18%	(80)	9%	(39)	10%	(46)	444
Educ: Post-grad	26%	(63)	37%	(90)	15%	(37)	13%	(33)	9%	(21)	244
Income: Under 50k	24%	(294)	35%	(430)	15%	(184)	10%	(128)	16%	(197)	1234
Income: 50k-100k	25%	(176)	37%	(261)	18%	(125)	10%	(71)	11%	(79)	712
Income: 100k+	35%	(89)	31%	(80)	15%	(38)	10%	(26)	8%	(22)	255
Ethnicity: White	24%	(415)	37%	(646)	16%	(277)	10%	(176)	12%	(208)	1722
Ethnicity: Hispanic	30%	(106)	36%	(124)	11%	(38)	8%	(27)	15%	(54)	349

Table CMS5_2: *How important are the following features when using a streaming service?*
New TV shows or movies added on a weekly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(559)	35%	(772)	16%	(347)	10%	(225)	14%	(297)	2200
Ethnicity: Afr. Am.	31%	(84)	26%	(71)	14%	(37)	11%	(32)	18%	(50)	274
Ethnicity: Other	29%	(60)	27%	(55)	16%	(33)	9%	(18)	19%	(39)	204
All Christian	26%	(273)	32%	(332)	16%	(161)	14%	(141)	13%	(130)	1037
All Non-Christian	27%	(31)	30%	(34)	21%	(24)	9%	(11)	12%	(14)	112
Atheist	16%	(17)	45%	(50)	21%	(24)	8%	(9)	10%	(11)	111
Agnostic/Nothing in particular	25%	(239)	38%	(356)	15%	(139)	7%	(65)	15%	(142)	940
Religious Non-Protestant/Catholic	28%	(39)	32%	(45)	18%	(25)	9%	(12)	12%	(17)	139
Evangelical	31%	(161)	29%	(150)	16%	(81)	12%	(63)	12%	(64)	519
Non-Evangelical	24%	(196)	37%	(310)	14%	(120)	12%	(98)	13%	(105)	829
Community: Urban	30%	(177)	32%	(186)	16%	(92)	8%	(46)	14%	(83)	585
Community: Suburban	24%	(260)	37%	(403)	16%	(174)	12%	(125)	11%	(122)	1084
Community: Rural	23%	(123)	34%	(182)	15%	(81)	10%	(53)	17%	(92)	531
Employ: Private Sector	30%	(183)	36%	(224)	16%	(101)	7%	(45)	10%	(62)	615
Employ: Government	29%	(35)	39%	(47)	14%	(17)	8%	(10)	9%	(11)	120
Employ: Self-Employed	28%	(50)	37%	(65)	12%	(21)	12%	(22)	11%	(19)	177
Employ: Homemaker	28%	(43)	39%	(60)	10%	(16)	13%	(19)	10%	(15)	152
Employ: Retired	17%	(88)	31%	(165)	18%	(97)	18%	(95)	16%	(82)	526
Employ: Unemployed	24%	(68)	38%	(106)	19%	(52)	4%	(12)	15%	(42)	280
Employ: Other	31%	(53)	27%	(47)	10%	(17)	8%	(15)	24%	(41)	172
Military HH: Yes	24%	(89)	34%	(127)	17%	(63)	11%	(43)	15%	(57)	380
Military HH: No	26%	(470)	35%	(644)	16%	(284)	10%	(182)	13%	(240)	1820
RD/WT: Right Direction	28%	(176)	31%	(191)	17%	(106)	12%	(75)	13%	(78)	626
RD/WT: Wrong Track	24%	(383)	37%	(580)	15%	(242)	10%	(150)	14%	(219)	1574
Trump Job Approve	26%	(203)	35%	(278)	14%	(114)	10%	(77)	14%	(113)	783
Trump Job Disapprove	25%	(331)	36%	(472)	16%	(213)	11%	(140)	11%	(148)	1305
Trump Job Strongly Approve	26%	(119)	33%	(156)	14%	(67)	11%	(53)	15%	(71)	466
Trump Job Somewhat Approve	26%	(84)	38%	(122)	15%	(47)	7%	(24)	13%	(42)	318
Trump Job Somewhat Disapprove	23%	(62)	35%	(95)	26%	(71)	7%	(18)	9%	(24)	271
Trump Job Strongly Disapprove	26%	(269)	36%	(377)	14%	(142)	12%	(122)	12%	(124)	1034

Table CMS5_2: *How important are the following features when using a streaming service?*
New TV shows or movies added on a weekly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(559)	35%	(772)	16%	(347)	10%	(225)	14%	(297)	2200
Favorable of Trump	27%	(207)	35%	(265)	15%	(115)	10%	(72)	13%	(95)	752
Unfavorable of Trump	25%	(329)	36%	(469)	16%	(213)	11%	(140)	11%	(142)	1293
Very Favorable of Trump	28%	(128)	32%	(147)	16%	(75)	12%	(54)	13%	(61)	465
Somewhat Favorable of Trump	27%	(79)	41%	(117)	14%	(40)	6%	(18)	12%	(34)	288
Somewhat Unfavorable of Trump	28%	(60)	36%	(79)	21%	(46)	8%	(18)	7%	(14)	216
Very Unfavorable of Trump	25%	(270)	36%	(390)	16%	(167)	11%	(123)	12%	(127)	1077
#1 Issue: Economy	29%	(204)	37%	(265)	15%	(105)	9%	(62)	10%	(72)	708
#1 Issue: Security	25%	(69)	36%	(98)	13%	(36)	11%	(30)	15%	(42)	276
#1 Issue: Health Care	28%	(111)	33%	(130)	18%	(70)	11%	(45)	9%	(35)	391
#1 Issue: Medicare / Social Security	20%	(64)	30%	(97)	16%	(52)	16%	(51)	18%	(58)	322
#1 Issue: Women's Issues	17%	(18)	43%	(45)	16%	(17)	8%	(8)	17%	(17)	105
#1 Issue: Education	23%	(29)	40%	(52)	19%	(24)	4%	(5)	14%	(18)	128
#1 Issue: Energy	31%	(25)	38%	(31)	16%	(13)	8%	(6)	8%	(6)	82
#1 Issue: Other	21%	(39)	29%	(54)	16%	(30)	9%	(18)	25%	(47)	189
2018 House Vote: Democrat	26%	(200)	36%	(281)	17%	(128)	12%	(89)	10%	(74)	772
2018 House Vote: Republican	25%	(152)	34%	(210)	16%	(100)	12%	(74)	13%	(78)	613
2018 House Vote: Someone else	13%	(11)	37%	(31)	15%	(12)	18%	(14)	17%	(14)	82
2016 Vote: Hillary Clinton	27%	(196)	34%	(245)	16%	(116)	12%	(88)	10%	(75)	720
2016 Vote: Donald Trump	24%	(160)	38%	(247)	16%	(102)	11%	(74)	11%	(71)	653
2016 Vote: Other	20%	(27)	41%	(56)	17%	(22)	14%	(19)	8%	(11)	135
2016 Vote: Didn't Vote	25%	(174)	32%	(223)	15%	(106)	6%	(44)	21%	(141)	688
Voted in 2014: Yes	25%	(330)	35%	(453)	17%	(217)	13%	(166)	11%	(139)	1303
Voted in 2014: No	26%	(230)	36%	(319)	15%	(131)	7%	(59)	18%	(158)	897
2012 Vote: Barack Obama	28%	(239)	35%	(295)	16%	(136)	11%	(96)	9%	(75)	842
2012 Vote: Mitt Romney	22%	(110)	37%	(186)	16%	(81)	12%	(60)	12%	(61)	498
2012 Vote: Other	15%	(11)	32%	(25)	16%	(12)	23%	(17)	15%	(11)	77
2012 Vote: Didn't Vote	25%	(199)	34%	(265)	15%	(118)	6%	(50)	19%	(149)	781

Table CMS5_2: *How important are the following features when using a streaming service?*
New TV shows or movies added on a weekly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	25%	(559)	35%	(772)	16%	(347)	10%	(225)	14%	(297)	2200
4-Region: Northeast	25%	(99)	33%	(131)	18%	(73)	9%	(35)	14%	(57)	394
4-Region: Midwest	24%	(109)	36%	(166)	16%	(72)	12%	(57)	13%	(59)	462
4-Region: South	27%	(223)	35%	(284)	14%	(119)	10%	(85)	14%	(112)	824
4-Region: West	25%	(128)	37%	(191)	16%	(84)	9%	(48)	13%	(70)	520
Sports fan	28%	(411)	36%	(523)	15%	(221)	9%	(135)	11%	(164)	1454
Traveled outside of U.S. in past year 1+ times	34%	(142)	31%	(129)	15%	(62)	10%	(40)	10%	(43)	417
Frequent Flyer	32%	(80)	35%	(89)	17%	(43)	8%	(19)	8%	(21)	252
Age: 25-35	36%	(125)	32%	(110)	13%	(44)	8%	(27)	12%	(44)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_3: *How important are the following features when using a streaming service?*
New TV shows or movies added on a monthly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	31%	(682)	34%	(759)	12%	(261)	10%	(212)	13%	(287)	2200
Gender: Male	31%	(329)	34%	(359)	12%	(124)	10%	(109)	13%	(140)	1062
Gender: Female	31%	(353)	35%	(400)	12%	(136)	9%	(102)	13%	(147)	1138
Age: 18-34	39%	(255)	30%	(195)	10%	(63)	7%	(44)	15%	(99)	655
Age: 35-44	35%	(125)	43%	(152)	10%	(37)	4%	(15)	8%	(28)	358
Age: 45-64	30%	(222)	37%	(277)	11%	(86)	9%	(71)	13%	(95)	751
Age: 65+	18%	(80)	31%	(134)	17%	(75)	19%	(82)	15%	(65)	436
GenZers: 1997-2012	39%	(118)	29%	(87)	12%	(35)	4%	(11)	18%	(55)	306
Millennials: 1981-1996	40%	(206)	33%	(172)	9%	(45)	8%	(40)	11%	(55)	518
GenXers: 1965-1980	33%	(173)	40%	(211)	9%	(50)	6%	(33)	12%	(62)	529
Baby Boomers: 1946-1964	24%	(171)	35%	(257)	15%	(107)	13%	(92)	14%	(100)	727
PID: Dem (no lean)	37%	(309)	34%	(289)	10%	(81)	9%	(75)	11%	(92)	845
PID: Ind (no lean)	25%	(181)	32%	(233)	15%	(108)	11%	(76)	17%	(126)	724
PID: Rep (no lean)	30%	(192)	38%	(237)	11%	(72)	9%	(60)	11%	(69)	630
PID/Gender: Dem Men	37%	(140)	34%	(132)	11%	(41)	9%	(34)	10%	(37)	383
PID/Gender: Dem Women	37%	(169)	34%	(157)	9%	(40)	9%	(42)	12%	(56)	462
PID/Gender: Ind Men	25%	(82)	30%	(101)	13%	(43)	13%	(43)	20%	(65)	334
PID/Gender: Ind Women	25%	(99)	34%	(132)	17%	(65)	9%	(34)	16%	(60)	390
PID/Gender: Rep Men	31%	(106)	37%	(127)	12%	(40)	10%	(33)	11%	(38)	344
PID/Gender: Rep Women	30%	(86)	39%	(111)	11%	(32)	9%	(27)	11%	(31)	286
Ideo: Liberal (1-3)	37%	(237)	35%	(225)	10%	(67)	9%	(55)	10%	(63)	646
Ideo: Moderate (4)	29%	(156)	38%	(201)	11%	(60)	9%	(48)	12%	(66)	531
Ideo: Conservative (5-7)	30%	(223)	35%	(265)	13%	(101)	11%	(79)	11%	(86)	755
Educ: < College	30%	(454)	32%	(490)	12%	(189)	10%	(155)	15%	(223)	1512
Educ: Bachelors degree	32%	(143)	40%	(178)	11%	(50)	7%	(30)	10%	(43)	444
Educ: Post-grad	35%	(85)	37%	(90)	9%	(22)	11%	(26)	9%	(21)	244
Income: Under 50k	28%	(344)	33%	(407)	13%	(162)	10%	(123)	16%	(197)	1234
Income: 50k-100k	33%	(238)	37%	(265)	11%	(75)	9%	(65)	10%	(69)	712
Income: 100k+	39%	(100)	34%	(87)	9%	(23)	9%	(24)	8%	(21)	255
Ethnicity: White	30%	(519)	37%	(639)	11%	(195)	9%	(158)	12%	(211)	1722
Ethnicity: Hispanic	34%	(118)	30%	(106)	10%	(34)	10%	(36)	16%	(56)	349

Table CMS5_3: *How important are the following features when using a streaming service?*
New TV shows or movies added on a monthly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	31%	(682)	34%	(759)	12%	(261)	10%	(212)	13%	(287)	2200
Ethnicity: Afr. Am.	34%	(92)	25%	(68)	13%	(36)	11%	(31)	17%	(47)	274
Ethnicity: Other	35%	(70)	25%	(52)	15%	(30)	11%	(23)	14%	(29)	204
All Christian	29%	(300)	35%	(366)	12%	(122)	11%	(119)	13%	(130)	1037
All Non-Christian	35%	(39)	33%	(37)	16%	(17)	8%	(9)	9%	(10)	112
Atheist	29%	(33)	38%	(42)	12%	(13)	7%	(8)	13%	(15)	111
Agnostic/Nothing in particular	33%	(310)	33%	(313)	12%	(108)	8%	(76)	14%	(132)	940
Religious Non-Protestant/Catholic	36%	(50)	33%	(46)	16%	(22)	7%	(9)	9%	(12)	139
Evangelical	30%	(157)	35%	(181)	13%	(68)	10%	(54)	11%	(58)	519
Non-Evangelical	29%	(239)	37%	(308)	10%	(86)	11%	(91)	13%	(105)	829
Community: Urban	33%	(193)	31%	(182)	13%	(77)	9%	(53)	14%	(79)	585
Community: Suburban	32%	(349)	36%	(385)	10%	(113)	11%	(116)	11%	(121)	1084
Community: Rural	26%	(140)	36%	(192)	13%	(71)	8%	(42)	16%	(86)	531
Employ: Private Sector	35%	(217)	37%	(227)	11%	(65)	7%	(44)	10%	(62)	615
Employ: Government	35%	(42)	38%	(46)	10%	(12)	7%	(9)	10%	(11)	120
Employ: Self-Employed	36%	(63)	28%	(50)	19%	(34)	10%	(18)	7%	(12)	177
Employ: Homemaker	38%	(58)	34%	(51)	11%	(17)	5%	(8)	12%	(18)	152
Employ: Retired	19%	(101)	36%	(190)	13%	(69)	17%	(89)	15%	(77)	526
Employ: Unemployed	34%	(95)	29%	(82)	12%	(33)	9%	(24)	16%	(45)	280
Employ: Other	28%	(48)	33%	(57)	10%	(16)	9%	(15)	21%	(36)	172
Military HH: Yes	29%	(109)	30%	(115)	14%	(55)	12%	(45)	15%	(56)	380
Military HH: No	31%	(572)	35%	(644)	11%	(206)	9%	(167)	13%	(231)	1820
RD/WT: Right Direction	31%	(193)	34%	(215)	11%	(72)	11%	(67)	13%	(79)	626
RD/WT: Wrong Track	31%	(489)	35%	(544)	12%	(189)	9%	(144)	13%	(208)	1574
Trump Job Approve	28%	(222)	37%	(287)	12%	(92)	10%	(77)	13%	(105)	783
Trump Job Disapprove	33%	(430)	34%	(442)	12%	(158)	10%	(127)	11%	(147)	1305
Trump Job Strongly Approve	29%	(134)	33%	(154)	13%	(59)	10%	(44)	16%	(75)	466
Trump Job Somewhat Approve	28%	(89)	42%	(133)	11%	(34)	10%	(32)	9%	(30)	318
Trump Job Somewhat Disapprove	30%	(82)	33%	(90)	20%	(53)	8%	(23)	8%	(23)	271
Trump Job Strongly Disapprove	34%	(348)	34%	(352)	10%	(105)	10%	(104)	12%	(124)	1034

Table CMS5_3: *How important are the following features when using a streaming service?*
New TV shows or movies added on a monthly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	31%	(682)	34%	(759)	12%	(261)	10%	(212)	13%	(287)	2200
Favorable of Trump	30%	(223)	37%	(281)	11%	(86)	9%	(69)	12%	(94)	752
Unfavorable of Trump	33%	(431)	34%	(443)	12%	(154)	10%	(132)	10%	(133)	1293
Very Favorable of Trump	30%	(139)	34%	(157)	13%	(58)	11%	(49)	13%	(62)	465
Somewhat Favorable of Trump	29%	(84)	43%	(125)	10%	(27)	7%	(20)	11%	(32)	288
Somewhat Unfavorable of Trump	31%	(67)	40%	(87)	14%	(30)	9%	(20)	6%	(12)	216
Very Unfavorable of Trump	34%	(364)	33%	(356)	12%	(124)	10%	(112)	11%	(121)	1077
#1 Issue: Economy	36%	(253)	35%	(247)	12%	(82)	8%	(56)	10%	(69)	708
#1 Issue: Security	29%	(79)	36%	(98)	11%	(31)	11%	(30)	13%	(37)	276
#1 Issue: Health Care	34%	(132)	35%	(135)	11%	(44)	12%	(46)	9%	(33)	391
#1 Issue: Medicare / Social Security	21%	(66)	37%	(118)	12%	(39)	11%	(37)	19%	(62)	322
#1 Issue: Women's Issues	25%	(26)	32%	(33)	10%	(10)	8%	(9)	25%	(26)	105
#1 Issue: Education	31%	(40)	36%	(46)	14%	(17)	5%	(6)	14%	(18)	128
#1 Issue: Energy	46%	(37)	28%	(23)	12%	(10)	7%	(6)	8%	(6)	82
#1 Issue: Other	25%	(48)	30%	(57)	14%	(27)	11%	(22)	18%	(34)	189
2018 House Vote: Democrat	33%	(254)	36%	(278)	12%	(93)	10%	(73)	9%	(73)	772
2018 House Vote: Republican	28%	(172)	36%	(221)	12%	(74)	11%	(68)	13%	(79)	613
2018 House Vote: Someone else	19%	(16)	38%	(31)	11%	(9)	16%	(13)	16%	(13)	82
2016 Vote: Hillary Clinton	35%	(252)	33%	(241)	12%	(86)	10%	(71)	10%	(69)	720
2016 Vote: Donald Trump	27%	(179)	40%	(261)	10%	(66)	12%	(75)	11%	(72)	653
2016 Vote: Other	30%	(41)	38%	(51)	15%	(21)	9%	(12)	8%	(11)	135
2016 Vote: Didn't Vote	30%	(206)	30%	(206)	13%	(87)	8%	(54)	20%	(135)	688
Voted in 2014: Yes	31%	(398)	36%	(465)	12%	(160)	11%	(142)	11%	(138)	1303
Voted in 2014: No	32%	(284)	33%	(294)	11%	(101)	8%	(70)	17%	(149)	897
2012 Vote: Barack Obama	33%	(281)	36%	(302)	12%	(101)	10%	(83)	9%	(77)	842
2012 Vote: Mitt Romney	27%	(135)	37%	(186)	12%	(60)	12%	(59)	11%	(57)	498
2012 Vote: Other	25%	(20)	35%	(27)	13%	(10)	12%	(10)	15%	(11)	77
2012 Vote: Didn't Vote	32%	(246)	31%	(244)	12%	(90)	8%	(59)	18%	(141)	781

Table CMS5_3: *How important are the following features when using a streaming service?*
New TV shows or movies added on a monthly basis

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	31%	(682)	34%	(759)	12%	(261)	10%	(212)	13%	(287)	2200
4-Region: Northeast	30%	(119)	35%	(138)	13%	(53)	8%	(31)	13%	(53)	394
4-Region: Midwest	30%	(141)	33%	(155)	12%	(56)	12%	(56)	12%	(55)	462
4-Region: South	32%	(264)	33%	(276)	11%	(88)	11%	(87)	13%	(109)	824
4-Region: West	30%	(158)	37%	(191)	12%	(64)	7%	(38)	13%	(70)	520
Sports fan	33%	(481)	36%	(522)	11%	(163)	9%	(126)	11%	(162)	1454
Traveled outside of U.S. in past year 1+ times	36%	(150)	33%	(138)	11%	(46)	9%	(37)	11%	(46)	417
Frequent Flyer	41%	(104)	36%	(90)	10%	(24)	6%	(15)	7%	(18)	252
Age: 25-35	38%	(134)	33%	(114)	7%	(25)	10%	(34)	12%	(42)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_4: *How important are the following features when using a streaming service?*
The ability to binge watch TV shows or movies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	35%	(763)	29%	(630)	12%	(273)	12%	(260)	12%	(274)	2200
Gender: Male	31%	(329)	30%	(316)	14%	(145)	12%	(129)	13%	(142)	1062
Gender: Female	38%	(434)	28%	(314)	11%	(128)	11%	(131)	12%	(132)	1138
Age: 18-34	46%	(302)	24%	(157)	8%	(51)	6%	(42)	16%	(103)	655
Age: 35-44	42%	(150)	33%	(119)	13%	(48)	4%	(14)	7%	(27)	358
Age: 45-64	32%	(244)	30%	(226)	13%	(100)	12%	(89)	12%	(91)	751
Age: 65+	15%	(67)	29%	(127)	17%	(74)	26%	(114)	12%	(53)	436
GenZers: 1997-2012	48%	(147)	19%	(58)	10%	(30)	4%	(13)	19%	(57)	306
Millennials: 1981-1996	45%	(234)	30%	(153)	8%	(41)	6%	(33)	11%	(57)	518
GenXers: 1965-1980	40%	(211)	31%	(162)	11%	(60)	8%	(44)	10%	(52)	529
Baby Boomers: 1946-1964	22%	(160)	32%	(233)	17%	(122)	17%	(121)	13%	(92)	727
PID: Dem (no lean)	40%	(338)	29%	(244)	12%	(102)	9%	(79)	10%	(82)	845
PID: Ind (no lean)	31%	(223)	27%	(193)	13%	(91)	12%	(86)	18%	(131)	724
PID: Rep (no lean)	32%	(203)	31%	(192)	13%	(80)	15%	(95)	10%	(61)	630
PID/Gender: Dem Men	38%	(145)	30%	(113)	13%	(51)	10%	(39)	9%	(35)	383
PID/Gender: Dem Women	42%	(193)	28%	(131)	11%	(51)	9%	(41)	10%	(47)	462
PID/Gender: Ind Men	26%	(85)	28%	(94)	13%	(43)	13%	(43)	21%	(69)	334
PID/Gender: Ind Women	35%	(137)	26%	(99)	12%	(48)	11%	(43)	16%	(61)	390
PID/Gender: Rep Men	29%	(99)	32%	(109)	15%	(51)	14%	(48)	11%	(38)	344
PID/Gender: Rep Women	36%	(104)	29%	(83)	10%	(29)	16%	(47)	8%	(23)	286
Ideo: Liberal (1-3)	43%	(279)	29%	(184)	10%	(67)	9%	(60)	9%	(55)	646
Ideo: Moderate (4)	31%	(163)	31%	(166)	16%	(84)	11%	(57)	12%	(61)	531
Ideo: Conservative (5-7)	31%	(236)	29%	(222)	14%	(103)	15%	(114)	10%	(79)	755
Educ: < College	33%	(497)	29%	(434)	13%	(189)	12%	(177)	14%	(215)	1512
Educ: Bachelors degree	39%	(173)	28%	(125)	13%	(57)	11%	(49)	9%	(40)	444
Educ: Post-grad	38%	(93)	29%	(70)	11%	(28)	14%	(34)	8%	(19)	244
Income: Under 50k	32%	(400)	28%	(346)	13%	(166)	11%	(138)	15%	(185)	1234
Income: 50k-100k	37%	(265)	28%	(202)	12%	(85)	13%	(91)	10%	(68)	712
Income: 100k+	39%	(98)	32%	(81)	9%	(23)	12%	(31)	8%	(21)	255
Ethnicity: White	34%	(587)	29%	(503)	13%	(231)	12%	(204)	11%	(196)	1722
Ethnicity: Hispanic	38%	(132)	28%	(98)	12%	(40)	10%	(36)	12%	(43)	349

Table CMS5_4: *How important are the following features when using a streaming service?*
The ability to binge watch TV shows or movies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	35%	(763)	29%	(630)	12%	(273)	12%	(260)	12%	(274)	2200
Ethnicity: Afr. Am.	34%	(95)	24%	(66)	11%	(29)	12%	(34)	18%	(51)	274
Ethnicity: Other	40%	(82)	30%	(60)	7%	(14)	11%	(22)	13%	(27)	204
All Christian	32%	(327)	29%	(297)	14%	(142)	15%	(151)	12%	(121)	1037
All Non-Christian	30%	(34)	31%	(35)	17%	(19)	12%	(14)	10%	(11)	112
Atheist	45%	(50)	27%	(30)	16%	(18)	5%	(6)	6%	(6)	111
Agnostic/Nothing in particular	37%	(352)	29%	(268)	10%	(95)	9%	(89)	14%	(136)	940
Religious Non-Protestant/Catholic	34%	(47)	32%	(44)	15%	(20)	10%	(14)	9%	(13)	139
Evangelical	37%	(193)	28%	(146)	11%	(59)	13%	(68)	10%	(54)	519
Non-Evangelical	30%	(245)	31%	(261)	13%	(110)	13%	(112)	12%	(102)	829
Community: Urban	36%	(211)	28%	(162)	12%	(73)	11%	(62)	13%	(76)	585
Community: Suburban	36%	(391)	30%	(323)	11%	(116)	13%	(143)	10%	(112)	1084
Community: Rural	30%	(161)	27%	(144)	16%	(85)	10%	(55)	16%	(86)	531
Employ: Private Sector	42%	(260)	29%	(179)	12%	(71)	8%	(50)	9%	(56)	615
Employ: Government	38%	(46)	26%	(32)	17%	(20)	7%	(9)	11%	(13)	120
Employ: Self-Employed	29%	(51)	31%	(55)	15%	(27)	17%	(31)	7%	(13)	177
Employ: Homemaker	38%	(57)	29%	(44)	15%	(23)	10%	(14)	8%	(13)	152
Employ: Retired	17%	(87)	33%	(173)	14%	(74)	22%	(118)	14%	(73)	526
Employ: Unemployed	43%	(121)	24%	(68)	11%	(32)	6%	(18)	15%	(41)	280
Employ: Other	36%	(61)	23%	(40)	9%	(15)	8%	(14)	24%	(41)	172
Military HH: Yes	29%	(108)	28%	(108)	13%	(49)	16%	(60)	14%	(55)	380
Military HH: No	36%	(655)	29%	(522)	12%	(225)	11%	(200)	12%	(219)	1820
RD/WT: Right Direction	31%	(195)	26%	(165)	14%	(86)	16%	(103)	12%	(77)	626
RD/WT: Wrong Track	36%	(568)	30%	(464)	12%	(188)	10%	(157)	12%	(197)	1574
Trump Job Approve	30%	(233)	30%	(235)	12%	(95)	15%	(118)	13%	(103)	783
Trump Job Disapprove	38%	(498)	28%	(366)	13%	(166)	11%	(137)	11%	(138)	1305
Trump Job Strongly Approve	28%	(130)	29%	(133)	11%	(49)	17%	(80)	16%	(74)	466
Trump Job Somewhat Approve	32%	(103)	32%	(102)	15%	(46)	12%	(38)	9%	(28)	318
Trump Job Somewhat Disapprove	35%	(95)	26%	(71)	18%	(50)	11%	(30)	9%	(24)	271
Trump Job Strongly Disapprove	39%	(403)	29%	(295)	11%	(116)	10%	(107)	11%	(113)	1034

Table CMS5_4: *How important are the following features when using a streaming service?*
The ability to binge watch TV shows or movies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	35%	(763)	29%	(630)	12%	(273)	12%	(260)	12%	(274)	2200
Favorable of Trump	31%	(233)	30%	(223)	12%	(92)	15%	(114)	12%	(90)	752
Unfavorable of Trump	39%	(503)	29%	(371)	12%	(160)	10%	(134)	10%	(125)	1293
Very Favorable of Trump	30%	(138)	28%	(130)	12%	(55)	18%	(82)	13%	(61)	465
Somewhat Favorable of Trump	33%	(96)	32%	(93)	13%	(37)	11%	(33)	10%	(29)	288
Somewhat Unfavorable of Trump	37%	(80)	31%	(67)	14%	(31)	11%	(24)	7%	(15)	216
Very Unfavorable of Trump	39%	(423)	28%	(304)	12%	(129)	10%	(111)	10%	(110)	1077
#1 Issue: Economy	37%	(262)	30%	(215)	12%	(87)	12%	(83)	9%	(61)	708
#1 Issue: Security	31%	(85)	30%	(83)	14%	(38)	12%	(34)	13%	(35)	276
#1 Issue: Health Care	41%	(159)	29%	(115)	9%	(36)	12%	(47)	9%	(35)	391
#1 Issue: Medicare / Social Security	20%	(63)	30%	(96)	17%	(54)	17%	(55)	17%	(54)	322
#1 Issue: Women's Issues	43%	(45)	22%	(23)	10%	(10)	6%	(7)	19%	(20)	105
#1 Issue: Education	41%	(53)	22%	(28)	15%	(20)	5%	(6)	16%	(21)	128
#1 Issue: Energy	44%	(36)	31%	(25)	12%	(10)	4%	(4)	8%	(7)	82
#1 Issue: Other	32%	(60)	23%	(44)	10%	(19)	13%	(25)	22%	(41)	189
2018 House Vote: Democrat	34%	(265)	32%	(244)	13%	(99)	12%	(91)	10%	(74)	772
2018 House Vote: Republican	30%	(183)	29%	(179)	13%	(79)	17%	(103)	11%	(70)	613
2018 House Vote: Someone else	22%	(18)	36%	(30)	9%	(7)	15%	(12)	17%	(14)	82
2016 Vote: Hillary Clinton	36%	(261)	28%	(204)	12%	(90)	13%	(93)	10%	(72)	720
2016 Vote: Donald Trump	28%	(186)	32%	(212)	14%	(89)	16%	(104)	9%	(62)	653
2016 Vote: Other	38%	(51)	32%	(43)	14%	(18)	11%	(14)	6%	(8)	135
2016 Vote: Didn't Vote	39%	(265)	24%	(168)	11%	(76)	7%	(47)	19%	(132)	688
Voted in 2014: Yes	31%	(408)	31%	(403)	13%	(169)	15%	(194)	10%	(130)	1303
Voted in 2014: No	40%	(356)	25%	(227)	12%	(104)	7%	(66)	16%	(144)	897
2012 Vote: Barack Obama	34%	(288)	30%	(251)	14%	(118)	13%	(106)	9%	(79)	842
2012 Vote: Mitt Romney	29%	(144)	31%	(152)	13%	(67)	16%	(81)	11%	(54)	498
2012 Vote: Other	22%	(17)	30%	(23)	14%	(11)	19%	(15)	15%	(11)	77
2012 Vote: Didn't Vote	40%	(315)	26%	(202)	10%	(78)	7%	(57)	17%	(129)	781

Table CMS5_4: *How important are the following features when using a streaming service?*
The ability to binge watch TV shows or movies

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	35%	(763)	29%	(630)	12%	(273)	12%	(260)	12%	(274)	2200
4-Region: Northeast	35%	(136)	27%	(108)	13%	(51)	12%	(47)	13%	(51)	394
4-Region: Midwest	33%	(153)	29%	(134)	14%	(65)	13%	(62)	10%	(47)	462
4-Region: South	36%	(295)	26%	(215)	12%	(98)	13%	(109)	13%	(108)	824
4-Region: West	34%	(178)	33%	(173)	11%	(60)	8%	(41)	13%	(68)	520
Sports fan	35%	(514)	31%	(444)	13%	(182)	11%	(160)	11%	(154)	1454
Traveled outside of U.S. in past year 1+ times	40%	(168)	22%	(93)	13%	(54)	12%	(50)	12%	(52)	417
Frequent Flyer	45%	(112)	21%	(53)	14%	(36)	10%	(26)	10%	(24)	252
Age: 25-35	44%	(154)	29%	(101)	7%	(24)	8%	(28)	12%	(43)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_5: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my TV

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	49%	(1076)	24%	(529)	8%	(175)	7%	(158)	12%	(262)	2200
Gender: Male	47%	(503)	24%	(253)	8%	(80)	8%	(85)	13%	(141)	1062
Gender: Female	50%	(573)	24%	(276)	8%	(95)	6%	(73)	11%	(120)	1138
Age: 18-34	46%	(304)	23%	(154)	10%	(68)	5%	(31)	15%	(98)	655
Age: 35-44	52%	(187)	26%	(94)	9%	(32)	5%	(17)	8%	(27)	358
Age: 45-64	54%	(407)	21%	(161)	6%	(48)	6%	(49)	11%	(86)	751
Age: 65+	41%	(178)	28%	(120)	6%	(27)	14%	(61)	12%	(50)	436
GenZers: 1997-2012	46%	(142)	21%	(64)	10%	(31)	5%	(14)	18%	(55)	306
Millennials: 1981-1996	50%	(261)	26%	(133)	10%	(52)	4%	(19)	10%	(53)	518
GenXers: 1965-1980	53%	(279)	23%	(124)	6%	(33)	6%	(34)	11%	(59)	529
Baby Boomers: 1946-1964	50%	(363)	24%	(173)	7%	(50)	8%	(61)	11%	(81)	727
PID: Dem (no lean)	54%	(454)	24%	(201)	7%	(59)	7%	(61)	8%	(70)	845
PID: Ind (no lean)	43%	(308)	22%	(161)	10%	(75)	7%	(52)	18%	(129)	724
PID: Rep (no lean)	50%	(314)	26%	(167)	7%	(41)	7%	(45)	10%	(63)	630
PID/Gender: Dem Men	52%	(198)	24%	(92)	6%	(25)	9%	(35)	9%	(33)	383
PID/Gender: Dem Women	55%	(256)	23%	(109)	7%	(34)	6%	(27)	8%	(37)	462
PID/Gender: Ind Men	43%	(144)	19%	(63)	9%	(31)	7%	(24)	22%	(73)	334
PID/Gender: Ind Women	42%	(164)	25%	(98)	11%	(44)	7%	(28)	14%	(56)	390
PID/Gender: Rep Men	47%	(161)	28%	(97)	7%	(24)	8%	(26)	10%	(36)	344
PID/Gender: Rep Women	53%	(153)	24%	(70)	6%	(17)	7%	(19)	10%	(27)	286
Ideo: Liberal (1-3)	51%	(330)	24%	(158)	9%	(60)	7%	(46)	8%	(53)	646
Ideo: Moderate (4)	49%	(262)	26%	(140)	6%	(30)	7%	(38)	11%	(60)	531
Ideo: Conservative (5-7)	49%	(369)	24%	(179)	9%	(66)	8%	(62)	10%	(79)	755
Educ: < College	47%	(714)	23%	(350)	9%	(129)	7%	(113)	14%	(206)	1512
Educ: Bachelors degree	51%	(228)	27%	(120)	7%	(31)	6%	(26)	9%	(39)	444
Educ: Post-grad	55%	(134)	24%	(59)	6%	(15)	8%	(19)	7%	(17)	244
Income: Under 50k	45%	(550)	24%	(300)	9%	(110)	7%	(91)	15%	(182)	1234
Income: 50k-100k	52%	(368)	25%	(180)	8%	(54)	7%	(50)	8%	(60)	712
Income: 100k+	62%	(158)	19%	(49)	5%	(12)	7%	(17)	8%	(19)	255
Ethnicity: White	51%	(871)	24%	(416)	8%	(131)	7%	(113)	11%	(190)	1722
Ethnicity: Hispanic	48%	(169)	21%	(74)	11%	(38)	6%	(20)	14%	(47)	349

Table CMS5_5: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my TV

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	49%	(1076)	24%	(529)	8%	(175)	7%	(158)	12%	(262)	2200
Ethnicity: Afr. Am.	46%	(125)	20%	(56)	8%	(23)	9%	(25)	16%	(45)	274
Ethnicity: Other	39%	(79)	28%	(57)	10%	(21)	10%	(20)	13%	(27)	204
All Christian	50%	(523)	23%	(237)	7%	(74)	9%	(92)	11%	(111)	1037
All Non-Christian	44%	(49)	26%	(30)	15%	(16)	7%	(8)	8%	(10)	112
Atheist	53%	(59)	20%	(22)	9%	(10)	8%	(9)	9%	(10)	111
Agnostic/Nothing in particular	47%	(445)	26%	(240)	8%	(75)	5%	(49)	14%	(131)	940
Religious Non-Protestant/Catholic	47%	(65)	24%	(33)	13%	(18)	7%	(10)	9%	(13)	139
Evangelical	49%	(255)	25%	(129)	8%	(41)	8%	(42)	10%	(52)	519
Non-Evangelical	49%	(409)	25%	(208)	6%	(52)	8%	(69)	11%	(92)	829
Community: Urban	50%	(292)	21%	(125)	9%	(55)	7%	(41)	12%	(72)	585
Community: Suburban	50%	(542)	25%	(272)	7%	(74)	8%	(87)	10%	(108)	1084
Community: Rural	46%	(242)	25%	(132)	9%	(46)	6%	(30)	15%	(82)	531
Employ: Private Sector	49%	(300)	27%	(163)	10%	(62)	5%	(31)	10%	(59)	615
Employ: Government	62%	(74)	17%	(21)	7%	(8)	4%	(5)	10%	(12)	120
Employ: Self-Employed	46%	(81)	27%	(48)	8%	(14)	11%	(20)	8%	(14)	177
Employ: Homemaker	64%	(97)	17%	(26)	2%	(4)	7%	(11)	9%	(14)	152
Employ: Retired	44%	(229)	27%	(140)	5%	(26)	13%	(69)	12%	(62)	526
Employ: Unemployed	46%	(128)	24%	(68)	12%	(32)	3%	(9)	15%	(43)	280
Employ: Other	54%	(92)	9%	(16)	8%	(14)	6%	(10)	23%	(40)	172
Military HH: Yes	43%	(164)	24%	(90)	9%	(35)	10%	(37)	14%	(53)	380
Military HH: No	50%	(912)	24%	(439)	8%	(141)	7%	(121)	11%	(208)	1820
RD/WT: Right Direction	43%	(271)	25%	(156)	10%	(65)	9%	(56)	12%	(77)	626
RD/WT: Wrong Track	51%	(805)	24%	(372)	7%	(110)	6%	(102)	12%	(185)	1574
Trump Job Approve	44%	(348)	27%	(209)	9%	(71)	7%	(52)	13%	(103)	783
Trump Job Disapprove	52%	(679)	23%	(296)	8%	(100)	8%	(102)	10%	(127)	1305
Trump Job Strongly Approve	41%	(193)	24%	(110)	11%	(51)	8%	(38)	16%	(75)	466
Trump Job Somewhat Approve	49%	(155)	31%	(99)	6%	(21)	4%	(14)	9%	(28)	318
Trump Job Somewhat Disapprove	45%	(122)	29%	(77)	10%	(28)	8%	(21)	8%	(22)	271
Trump Job Strongly Disapprove	54%	(557)	21%	(219)	7%	(73)	8%	(81)	10%	(105)	1034

Table CMS5_5: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my TV

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	49%	(1076)	24%	(529)	8%	(175)	7%	(158)	12%	(262)	2200
Favorable of Trump	46%	(345)	27%	(202)	9%	(64)	7%	(53)	12%	(87)	752
Unfavorable of Trump	53%	(690)	23%	(292)	8%	(104)	7%	(92)	9%	(115)	1293
Very Favorable of Trump	45%	(207)	24%	(110)	10%	(48)	8%	(36)	14%	(64)	465
Somewhat Favorable of Trump	48%	(138)	32%	(92)	6%	(17)	6%	(17)	8%	(23)	288
Somewhat Unfavorable of Trump	54%	(118)	26%	(57)	8%	(18)	5%	(10)	6%	(13)	216
Very Unfavorable of Trump	53%	(572)	22%	(235)	8%	(85)	8%	(82)	9%	(102)	1077
#1 Issue: Economy	52%	(369)	26%	(183)	7%	(53)	5%	(36)	9%	(67)	708
#1 Issue: Security	48%	(133)	22%	(60)	8%	(23)	7%	(18)	15%	(41)	276
#1 Issue: Health Care	52%	(205)	23%	(88)	7%	(28)	9%	(34)	9%	(35)	391
#1 Issue: Medicare / Social Security	46%	(149)	25%	(81)	4%	(14)	10%	(32)	14%	(46)	322
#1 Issue: Women's Issues	45%	(47)	22%	(23)	11%	(12)	4%	(4)	18%	(19)	105
#1 Issue: Education	43%	(55)	26%	(33)	15%	(19)	5%	(6)	11%	(15)	128
#1 Issue: Energy	51%	(42)	23%	(19)	13%	(10)	7%	(6)	6%	(5)	82
#1 Issue: Other	40%	(75)	22%	(41)	9%	(16)	12%	(22)	18%	(34)	189
2018 House Vote: Democrat	53%	(411)	23%	(175)	8%	(61)	8%	(63)	8%	(62)	772
2018 House Vote: Republican	46%	(282)	26%	(159)	8%	(46)	8%	(48)	13%	(78)	613
2018 House Vote: Someone else	45%	(37)	22%	(18)	8%	(7)	9%	(7)	16%	(13)	82
2016 Vote: Hillary Clinton	53%	(379)	23%	(164)	7%	(52)	9%	(65)	8%	(61)	720
2016 Vote: Donald Trump	48%	(317)	27%	(174)	7%	(43)	8%	(52)	10%	(67)	653
2016 Vote: Other	59%	(79)	24%	(33)	5%	(7)	5%	(6)	8%	(10)	135
2016 Vote: Didn't Vote	44%	(301)	23%	(155)	11%	(73)	5%	(35)	18%	(124)	688
Voted in 2014: Yes	51%	(666)	24%	(314)	7%	(87)	9%	(113)	9%	(123)	1303
Voted in 2014: No	46%	(410)	24%	(215)	10%	(89)	5%	(45)	15%	(139)	897
2012 Vote: Barack Obama	53%	(446)	24%	(203)	7%	(63)	8%	(68)	7%	(62)	842
2012 Vote: Mitt Romney	48%	(238)	27%	(133)	6%	(30)	8%	(39)	11%	(57)	498
2012 Vote: Other	48%	(37)	21%	(16)	5%	(4)	12%	(10)	14%	(11)	77
2012 Vote: Didn't Vote	45%	(354)	23%	(176)	10%	(79)	5%	(40)	17%	(131)	781

Table CMS5_5: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my TV

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't' know / No opinion		Total N
Adults	49%	(1076)	24%	(529)	8%	(175)	7%	(158)	12%	(262)	2200
4-Region: Northeast	48%	(190)	25%	(98)	9%	(34)	6%	(23)	12%	(48)	394
4-Region: Midwest	48%	(222)	21%	(96)	11%	(50)	9%	(42)	11%	(53)	462
4-Region: South	51%	(422)	25%	(208)	5%	(44)	7%	(61)	11%	(89)	824
4-Region: West	46%	(241)	25%	(127)	9%	(47)	6%	(33)	14%	(71)	520
Sports fan	50%	(732)	26%	(372)	8%	(110)	7%	(96)	10%	(144)	1454
Traveled outside of U.S. in past year 1+ times	50%	(206)	22%	(90)	12%	(51)	7%	(29)	10%	(41)	417
Frequent Flyer	51%	(127)	24%	(60)	11%	(27)	7%	(18)	8%	(20)	252
Age: 25-35	48%	(169)	27%	(94)	8%	(29)	5%	(17)	12%	(41)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_6: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my phone or tablet

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(561)	23%	(511)	17%	(372)	22%	(493)	12%	(262)	2200
Gender: Male	24%	(258)	22%	(236)	16%	(173)	24%	(259)	13%	(136)	1062
Gender: Female	27%	(304)	24%	(275)	17%	(199)	21%	(234)	11%	(126)	1138
Age: 18-34	41%	(271)	25%	(161)	11%	(69)	9%	(57)	15%	(97)	655
Age: 35-44	37%	(131)	31%	(111)	16%	(56)	9%	(34)	7%	(26)	358
Age: 45-64	17%	(131)	24%	(177)	21%	(155)	27%	(203)	11%	(84)	751
Age: 65+	7%	(29)	14%	(62)	21%	(92)	46%	(199)	13%	(55)	436
GenZers: 1997-2012	46%	(142)	20%	(61)	10%	(31)	5%	(15)	18%	(56)	306
Millennials: 1981-1996	37%	(192)	29%	(148)	13%	(68)	11%	(59)	10%	(51)	518
GenXers: 1965-1980	28%	(147)	28%	(146)	16%	(87)	19%	(98)	10%	(51)	529
Baby Boomers: 1946-1964	10%	(74)	20%	(143)	22%	(163)	36%	(259)	12%	(89)	727
PID: Dem (no lean)	32%	(266)	23%	(196)	16%	(134)	20%	(169)	9%	(79)	845
PID: Ind (no lean)	22%	(160)	22%	(159)	16%	(116)	23%	(166)	17%	(123)	724
PID: Rep (no lean)	21%	(135)	25%	(156)	19%	(121)	25%	(158)	10%	(60)	630
PID/Gender: Dem Men	31%	(118)	22%	(85)	19%	(71)	18%	(69)	10%	(40)	383
PID/Gender: Dem Women	32%	(149)	24%	(111)	14%	(63)	22%	(100)	9%	(40)	462
PID/Gender: Ind Men	18%	(60)	20%	(66)	14%	(48)	29%	(97)	19%	(64)	334
PID/Gender: Ind Women	26%	(100)	24%	(93)	18%	(68)	18%	(69)	15%	(59)	390
PID/Gender: Rep Men	23%	(80)	25%	(85)	16%	(54)	27%	(93)	10%	(33)	344
PID/Gender: Rep Women	19%	(55)	25%	(71)	24%	(68)	23%	(65)	10%	(27)	286
Ideo: Liberal (1-3)	34%	(221)	21%	(137)	17%	(110)	19%	(124)	8%	(54)	646
Ideo: Moderate (4)	19%	(99)	24%	(127)	17%	(92)	28%	(149)	12%	(63)	531
Ideo: Conservative (5-7)	22%	(167)	24%	(179)	20%	(147)	25%	(186)	10%	(75)	755
Educ: < College	25%	(376)	23%	(340)	17%	(264)	22%	(327)	14%	(205)	1512
Educ: Bachelors degree	28%	(126)	25%	(111)	15%	(69)	23%	(100)	9%	(38)	444
Educ: Post-grad	25%	(60)	24%	(60)	16%	(39)	27%	(66)	8%	(19)	244
Income: Under 50k	25%	(306)	23%	(288)	16%	(192)	22%	(272)	14%	(175)	1234
Income: 50k-100k	25%	(180)	23%	(164)	19%	(139)	23%	(164)	9%	(65)	712
Income: 100k+	29%	(75)	23%	(60)	16%	(41)	23%	(58)	9%	(22)	255
Ethnicity: White	24%	(406)	23%	(390)	18%	(315)	24%	(419)	11%	(192)	1722
Ethnicity: Hispanic	38%	(132)	27%	(94)	11%	(39)	13%	(45)	11%	(39)	349

Continued on next page

Table CMS5_6: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my phone or tablet

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(561)	23%	(511)	17%	(372)	22%	(493)	12%	(262)	2200
Ethnicity: Afr. Am.	29%	(79)	23%	(64)	15%	(41)	17%	(47)	16%	(44)	274
Ethnicity: Other	38%	(77)	28%	(57)	8%	(16)	14%	(28)	13%	(27)	204
All Christian	23%	(239)	21%	(222)	18%	(185)	27%	(278)	11%	(114)	1037
All Non-Christian	26%	(29)	22%	(24)	24%	(26)	19%	(22)	10%	(11)	112
Atheist	32%	(36)	24%	(26)	16%	(17)	22%	(25)	6%	(6)	111
Agnostic/Nothing in particular	27%	(258)	25%	(239)	15%	(143)	18%	(169)	14%	(131)	940
Religious Non-Protestant/Catholic	28%	(39)	22%	(31)	23%	(32)	18%	(24)	9%	(13)	139
Evangelical	27%	(138)	25%	(127)	17%	(86)	23%	(117)	10%	(51)	519
Non-Evangelical	23%	(193)	22%	(181)	18%	(149)	25%	(210)	12%	(96)	829
Community: Urban	30%	(178)	23%	(136)	15%	(86)	19%	(111)	13%	(75)	585
Community: Suburban	24%	(262)	23%	(251)	19%	(206)	24%	(257)	10%	(107)	1084
Community: Rural	23%	(122)	23%	(124)	15%	(79)	24%	(125)	15%	(81)	531
Employ: Private Sector	31%	(192)	27%	(167)	16%	(99)	17%	(102)	9%	(55)	615
Employ: Government	33%	(39)	26%	(31)	16%	(19)	16%	(19)	10%	(12)	120
Employ: Self-Employed	28%	(50)	28%	(49)	11%	(20)	27%	(48)	6%	(10)	177
Employ: Homemaker	23%	(35)	32%	(49)	19%	(28)	19%	(29)	7%	(11)	152
Employ: Retired	8%	(43)	16%	(83)	21%	(113)	41%	(215)	14%	(72)	526
Employ: Unemployed	28%	(78)	24%	(68)	19%	(54)	14%	(38)	15%	(42)	280
Employ: Other	27%	(46)	19%	(33)	12%	(20)	20%	(34)	22%	(38)	172
Military HH: Yes	17%	(66)	19%	(71)	21%	(79)	30%	(113)	13%	(51)	380
Military HH: No	27%	(496)	24%	(440)	16%	(293)	21%	(381)	12%	(211)	1820
RD/WT: Right Direction	24%	(153)	21%	(134)	17%	(107)	25%	(154)	12%	(78)	626
RD/WT: Wrong Track	26%	(409)	24%	(378)	17%	(264)	22%	(339)	12%	(184)	1574
Trump Job Approve	21%	(161)	25%	(199)	19%	(147)	23%	(181)	12%	(96)	783
Trump Job Disapprove	29%	(377)	22%	(282)	16%	(213)	23%	(295)	11%	(138)	1305
Trump Job Strongly Approve	20%	(92)	25%	(114)	17%	(78)	23%	(108)	16%	(73)	466
Trump Job Somewhat Approve	22%	(69)	27%	(85)	22%	(68)	23%	(73)	7%	(23)	318
Trump Job Somewhat Disapprove	26%	(71)	24%	(64)	23%	(61)	19%	(52)	8%	(22)	271
Trump Job Strongly Disapprove	30%	(306)	21%	(218)	15%	(152)	23%	(242)	11%	(116)	1034

Table CMS5_6: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my phone or tablet

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(561)	23%	(511)	17%	(372)	22%	(493)	12%	(262)	2200
Favorable of Trump	21%	(159)	25%	(189)	19%	(143)	24%	(179)	11%	(82)	752
Unfavorable of Trump	29%	(381)	22%	(289)	16%	(210)	22%	(286)	10%	(126)	1293
Very Favorable of Trump	20%	(93)	25%	(116)	17%	(81)	25%	(114)	13%	(60)	465
Somewhat Favorable of Trump	23%	(65)	25%	(73)	22%	(62)	23%	(65)	8%	(22)	288
Somewhat Unfavorable of Trump	27%	(58)	28%	(60)	17%	(36)	22%	(48)	6%	(13)	216
Very Unfavorable of Trump	30%	(323)	21%	(229)	16%	(174)	22%	(238)	10%	(113)	1077
#1 Issue: Economy	29%	(209)	24%	(167)	18%	(129)	20%	(143)	9%	(61)	708
#1 Issue: Security	24%	(67)	29%	(79)	14%	(38)	21%	(58)	12%	(34)	276
#1 Issue: Health Care	26%	(102)	24%	(95)	17%	(68)	22%	(88)	10%	(38)	391
#1 Issue: Medicare / Social Security	11%	(35)	17%	(53)	21%	(68)	37%	(118)	15%	(48)	322
#1 Issue: Women's Issues	37%	(39)	26%	(27)	10%	(11)	9%	(10)	18%	(19)	105
#1 Issue: Education	32%	(41)	25%	(31)	18%	(23)	9%	(11)	17%	(21)	128
#1 Issue: Energy	34%	(28)	20%	(17)	19%	(15)	20%	(16)	6%	(5)	82
#1 Issue: Other	22%	(41)	22%	(42)	11%	(20)	26%	(49)	20%	(37)	189
2018 House Vote: Democrat	26%	(200)	23%	(176)	16%	(127)	26%	(202)	9%	(68)	772
2018 House Vote: Republican	20%	(120)	24%	(147)	17%	(105)	27%	(167)	12%	(74)	613
2018 House Vote: Someone else	21%	(17)	29%	(24)	10%	(8)	27%	(22)	13%	(11)	82
2016 Vote: Hillary Clinton	25%	(183)	23%	(166)	17%	(124)	25%	(180)	9%	(67)	720
2016 Vote: Donald Trump	19%	(125)	25%	(165)	18%	(116)	28%	(185)	9%	(61)	653
2016 Vote: Other	21%	(29)	16%	(22)	18%	(25)	37%	(50)	7%	(9)	135
2016 Vote: Didn't Vote	32%	(222)	23%	(157)	16%	(107)	11%	(78)	18%	(125)	688
Voted in 2014: Yes	22%	(289)	22%	(291)	17%	(225)	29%	(376)	9%	(122)	1303
Voted in 2014: No	30%	(272)	25%	(220)	16%	(147)	13%	(117)	16%	(141)	897
2012 Vote: Barack Obama	26%	(216)	22%	(184)	17%	(141)	27%	(228)	9%	(73)	842
2012 Vote: Mitt Romney	18%	(90)	22%	(111)	19%	(93)	31%	(153)	10%	(51)	498
2012 Vote: Other	10%	(8)	30%	(23)	18%	(14)	31%	(24)	11%	(8)	77
2012 Vote: Didn't Vote	32%	(248)	25%	(193)	16%	(123)	11%	(88)	17%	(130)	781

Continued on next page

Table CMS5_6: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on my phone or tablet

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't' know / No opinion		Total N
Adults	26%	(561)	23%	(511)	17%	(372)	22%	(493)	12%	(262)	2200
4-Region: Northeast	22%	(86)	22%	(87)	21%	(83)	22%	(85)	13%	(52)	394
4-Region: Midwest	23%	(105)	24%	(109)	16%	(72)	28%	(129)	10%	(47)	462
4-Region: South	29%	(238)	23%	(190)	16%	(132)	20%	(163)	12%	(100)	824
4-Region: West	25%	(132)	24%	(125)	16%	(85)	22%	(116)	12%	(63)	520
Sports fan	27%	(390)	26%	(374)	17%	(241)	21%	(300)	10%	(149)	1454
Traveled outside of U.S. in past year 1+ times	32%	(134)	25%	(104)	14%	(59)	20%	(82)	9%	(39)	417
Frequent Flyer	39%	(98)	23%	(57)	15%	(37)	15%	(39)	8%	(21)	252
Age: 25-35	37%	(130)	28%	(97)	11%	(40)	13%	(44)	11%	(38)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_7: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on the go

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(496)	25%	(557)	18%	(393)	22%	(479)	12%	(275)	2200
Gender: Male	22%	(234)	24%	(255)	19%	(206)	21%	(224)	13%	(143)	1062
Gender: Female	23%	(262)	27%	(302)	16%	(187)	22%	(255)	12%	(132)	1138
Age: 18-34	37%	(239)	28%	(180)	13%	(85)	8%	(52)	15%	(99)	655
Age: 35-44	33%	(118)	32%	(116)	16%	(56)	11%	(39)	8%	(29)	358
Age: 45-64	16%	(120)	25%	(185)	22%	(165)	26%	(192)	12%	(89)	751
Age: 65+	4%	(19)	18%	(76)	20%	(87)	45%	(197)	13%	(58)	436
GenZers: 1997-2012	44%	(134)	22%	(67)	11%	(34)	6%	(19)	17%	(52)	306
Millennials: 1981-1996	30%	(156)	33%	(169)	16%	(83)	10%	(51)	11%	(58)	518
GenXers: 1965-1980	27%	(142)	27%	(145)	19%	(99)	16%	(87)	10%	(55)	529
Baby Boomers: 1946-1964	8%	(60)	22%	(162)	22%	(162)	35%	(253)	13%	(91)	727
PID: Dem (no lean)	26%	(223)	26%	(218)	17%	(140)	22%	(183)	10%	(81)	845
PID: Ind (no lean)	20%	(145)	25%	(178)	17%	(120)	21%	(153)	18%	(128)	724
PID: Rep (no lean)	20%	(127)	26%	(161)	21%	(132)	23%	(144)	10%	(66)	630
PID/Gender: Dem Men	27%	(104)	27%	(102)	21%	(79)	16%	(63)	9%	(35)	383
PID/Gender: Dem Women	26%	(119)	25%	(116)	13%	(62)	26%	(120)	10%	(46)	462
PID/Gender: Ind Men	16%	(54)	19%	(65)	19%	(63)	25%	(83)	20%	(68)	334
PID/Gender: Ind Women	23%	(91)	29%	(112)	15%	(57)	18%	(70)	15%	(60)	390
PID/Gender: Rep Men	22%	(76)	26%	(88)	18%	(64)	23%	(78)	11%	(39)	344
PID/Gender: Rep Women	18%	(51)	26%	(73)	24%	(69)	23%	(66)	9%	(27)	286
Ideo: Liberal (1-3)	26%	(167)	27%	(175)	18%	(116)	20%	(131)	9%	(56)	646
Ideo: Moderate (4)	18%	(94)	27%	(143)	16%	(87)	26%	(138)	13%	(69)	531
Ideo: Conservative (5-7)	20%	(151)	24%	(179)	22%	(167)	24%	(182)	10%	(76)	755
Educ: < College	23%	(346)	25%	(378)	17%	(257)	21%	(318)	14%	(213)	1512
Educ: Bachelors degree	21%	(94)	27%	(120)	20%	(91)	22%	(97)	9%	(42)	444
Educ: Post-grad	23%	(55)	24%	(59)	18%	(45)	26%	(65)	8%	(20)	244
Income: Under 50k	21%	(264)	26%	(317)	16%	(199)	22%	(267)	15%	(186)	1234
Income: 50k-100k	23%	(164)	25%	(175)	21%	(151)	22%	(156)	9%	(66)	712
Income: 100k+	26%	(67)	26%	(65)	17%	(42)	22%	(57)	9%	(23)	255
Ethnicity: White	20%	(337)	26%	(442)	20%	(336)	23%	(402)	12%	(205)	1722
Ethnicity: Hispanic	38%	(134)	20%	(71)	13%	(47)	15%	(53)	13%	(44)	349

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Table CMS5_7: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on the go

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(496)	25%	(557)	18%	(393)	22%	(479)	12%	(275)	2200
Ethnicity: Afr. Am.	30%	(82)	25%	(67)	12%	(32)	19%	(51)	15%	(42)	274
Ethnicity: Other	38%	(78)	23%	(48)	12%	(24)	13%	(26)	14%	(28)	204
All Christian	18%	(190)	25%	(258)	19%	(201)	26%	(269)	12%	(120)	1037
All Non-Christian	22%	(25)	23%	(26)	23%	(26)	23%	(26)	8%	(9)	112
Atheist	26%	(29)	22%	(24)	21%	(23)	22%	(25)	9%	(10)	111
Agnostic/Nothing in particular	27%	(252)	27%	(250)	15%	(143)	17%	(161)	14%	(135)	940
Religious Non-Protestant/Catholic	23%	(32)	25%	(35)	21%	(29)	23%	(32)	8%	(11)	139
Evangelical	24%	(126)	28%	(145)	16%	(81)	22%	(113)	10%	(54)	519
Non-Evangelical	19%	(158)	25%	(204)	20%	(165)	25%	(203)	12%	(99)	829
Community: Urban	28%	(164)	22%	(130)	16%	(94)	20%	(116)	14%	(80)	585
Community: Suburban	21%	(223)	26%	(282)	20%	(212)	24%	(259)	10%	(108)	1084
Community: Rural	20%	(109)	27%	(145)	16%	(87)	20%	(104)	16%	(87)	531
Employ: Private Sector	27%	(164)	30%	(183)	18%	(110)	16%	(96)	10%	(62)	615
Employ: Government	28%	(34)	24%	(29)	21%	(25)	16%	(19)	11%	(13)	120
Employ: Self-Employed	29%	(51)	28%	(49)	17%	(30)	21%	(38)	5%	(9)	177
Employ: Homemaker	26%	(40)	26%	(39)	23%	(35)	18%	(27)	8%	(11)	152
Employ: Retired	6%	(29)	20%	(103)	20%	(106)	40%	(212)	14%	(75)	526
Employ: Unemployed	23%	(65)	28%	(79)	18%	(50)	16%	(46)	14%	(40)	280
Employ: Other	27%	(46)	19%	(32)	9%	(15)	20%	(35)	25%	(44)	172
Military HH: Yes	16%	(60)	23%	(89)	19%	(71)	28%	(106)	14%	(54)	380
Military HH: No	24%	(436)	26%	(469)	18%	(322)	21%	(374)	12%	(221)	1820
RD/WT: Right Direction	25%	(154)	21%	(132)	18%	(113)	24%	(151)	12%	(77)	626
RD/WT: Wrong Track	22%	(342)	27%	(426)	18%	(280)	21%	(328)	13%	(198)	1574
Trump Job Approve	19%	(149)	25%	(194)	20%	(157)	23%	(181)	13%	(103)	783
Trump Job Disapprove	25%	(330)	25%	(330)	17%	(219)	22%	(287)	11%	(139)	1305
Trump Job Strongly Approve	18%	(85)	24%	(110)	20%	(94)	22%	(104)	16%	(73)	466
Trump Job Somewhat Approve	20%	(63)	27%	(85)	20%	(63)	24%	(77)	9%	(30)	318
Trump Job Somewhat Disapprove	22%	(59)	31%	(83)	23%	(63)	16%	(43)	8%	(22)	271
Trump Job Strongly Disapprove	26%	(271)	24%	(246)	15%	(156)	24%	(244)	11%	(117)	1034

Continued on next page

Table CMS5_7: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on the go

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(496)	25%	(557)	18%	(393)	22%	(479)	12%	(275)	2200
Favorable of Trump	20%	(147)	25%	(189)	20%	(152)	23%	(176)	12%	(89)	752
Unfavorable of Trump	25%	(327)	26%	(331)	17%	(222)	22%	(280)	10%	(133)	1293
Very Favorable of Trump	20%	(94)	24%	(110)	19%	(88)	24%	(110)	13%	(63)	465
Somewhat Favorable of Trump	18%	(53)	28%	(79)	22%	(64)	23%	(66)	9%	(26)	288
Somewhat Unfavorable of Trump	22%	(47)	33%	(70)	23%	(49)	17%	(37)	6%	(14)	216
Very Unfavorable of Trump	26%	(281)	24%	(261)	16%	(173)	23%	(243)	11%	(120)	1077
#1 Issue: Economy	26%	(183)	26%	(182)	20%	(139)	19%	(136)	10%	(68)	708
#1 Issue: Security	23%	(63)	30%	(82)	12%	(34)	22%	(61)	13%	(35)	276
#1 Issue: Health Care	20%	(78)	29%	(113)	19%	(74)	23%	(89)	9%	(37)	391
#1 Issue: Medicare / Social Security	10%	(32)	19%	(60)	21%	(67)	34%	(109)	17%	(54)	322
#1 Issue: Women's Issues	30%	(31)	29%	(30)	11%	(12)	11%	(11)	20%	(20)	105
#1 Issue: Education	28%	(36)	27%	(34)	20%	(26)	12%	(15)	12%	(16)	128
#1 Issue: Energy	36%	(29)	21%	(18)	20%	(16)	16%	(13)	7%	(6)	82
#1 Issue: Other	23%	(43)	20%	(38)	13%	(24)	24%	(44)	20%	(38)	189
2018 House Vote: Democrat	20%	(158)	27%	(209)	16%	(124)	27%	(207)	10%	(74)	772
2018 House Vote: Republican	17%	(105)	24%	(146)	20%	(123)	27%	(164)	12%	(76)	613
2018 House Vote: Someone else	18%	(15)	34%	(28)	12%	(10)	22%	(18)	14%	(12)	82
2016 Vote: Hillary Clinton	20%	(146)	27%	(191)	18%	(128)	25%	(181)	10%	(74)	720
2016 Vote: Donald Trump	16%	(106)	25%	(163)	21%	(138)	28%	(182)	10%	(64)	653
2016 Vote: Other	19%	(25)	31%	(42)	13%	(17)	29%	(40)	8%	(11)	135
2016 Vote: Didn't Vote	31%	(216)	23%	(160)	16%	(108)	11%	(78)	18%	(126)	688
Voted in 2014: Yes	18%	(238)	26%	(334)	18%	(235)	28%	(360)	10%	(137)	1303
Voted in 2014: No	29%	(258)	25%	(223)	18%	(158)	13%	(119)	15%	(138)	897
2012 Vote: Barack Obama	20%	(170)	26%	(223)	19%	(157)	25%	(213)	9%	(79)	842
2012 Vote: Mitt Romney	17%	(83)	25%	(123)	19%	(96)	28%	(138)	11%	(57)	498
2012 Vote: Other	12%	(9)	23%	(18)	19%	(14)	34%	(26)	12%	(9)	77
2012 Vote: Didn't Vote	30%	(233)	25%	(193)	16%	(126)	13%	(100)	17%	(129)	781

Continued on next page

Table CMS5_7: *How important are the following features when using a streaming service?*
The ability to watch TV shows or movies on the go

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	23%	(496)	25%	(557)	18%	(393)	22%	(479)	12%	(275)	2200
4-Region: Northeast	22%	(88)	23%	(89)	20%	(77)	22%	(86)	14%	(54)	394
4-Region: Midwest	20%	(91)	24%	(111)	19%	(88)	27%	(125)	10%	(47)	462
4-Region: South	24%	(194)	27%	(223)	17%	(138)	19%	(159)	13%	(110)	824
4-Region: West	23%	(122)	26%	(134)	17%	(90)	21%	(109)	13%	(65)	520
Sports fan	24%	(350)	28%	(402)	18%	(258)	19%	(280)	11%	(165)	1454
Traveled outside of U.S. in past year 1+ times	31%	(129)	25%	(102)	17%	(70)	17%	(69)	11%	(47)	417
Frequent Flyer	33%	(84)	27%	(67)	16%	(39)	15%	(37)	9%	(24)	252
Age: 25-35	32%	(114)	30%	(106)	15%	(51)	10%	(36)	12%	(44)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_8: *How important are the following features when using a streaming service?*

TV shows or movies featuring my favorite celebrities

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(431)	33%	(736)	19%	(424)	15%	(327)	13%	(281)	2200
Gender: Male	18%	(196)	32%	(342)	20%	(208)	16%	(167)	14%	(149)	1062
Gender: Female	21%	(235)	35%	(394)	19%	(217)	14%	(160)	12%	(132)	1138
Age: 18-34	28%	(185)	31%	(202)	15%	(100)	10%	(68)	15%	(100)	655
Age: 35-44	22%	(80)	39%	(139)	22%	(80)	8%	(27)	9%	(32)	358
Age: 45-64	17%	(130)	35%	(263)	21%	(154)	15%	(112)	12%	(92)	751
Age: 65+	8%	(36)	30%	(132)	21%	(90)	28%	(121)	13%	(57)	436
GenZers: 1997-2012	24%	(74)	29%	(90)	20%	(60)	10%	(30)	17%	(51)	306
Millennials: 1981-1996	28%	(145)	36%	(186)	15%	(78)	9%	(48)	12%	(61)	518
GenXers: 1965-1980	21%	(110)	37%	(195)	20%	(107)	12%	(61)	11%	(56)	529
Baby Boomers: 1946-1964	13%	(92)	33%	(241)	22%	(157)	19%	(142)	13%	(96)	727
PID: Dem (no lean)	24%	(205)	34%	(288)	19%	(163)	13%	(110)	9%	(80)	845
PID: Ind (no lean)	16%	(119)	30%	(221)	20%	(143)	15%	(106)	19%	(136)	724
PID: Rep (no lean)	17%	(108)	36%	(227)	19%	(118)	18%	(112)	10%	(66)	630
PID/Gender: Dem Men	23%	(87)	33%	(128)	22%	(84)	12%	(48)	9%	(36)	383
PID/Gender: Dem Women	25%	(118)	35%	(160)	17%	(78)	14%	(63)	9%	(44)	462
PID/Gender: Ind Men	14%	(46)	28%	(94)	19%	(64)	17%	(56)	22%	(74)	334
PID/Gender: Ind Women	19%	(73)	32%	(126)	20%	(80)	13%	(49)	16%	(62)	390
PID/Gender: Rep Men	18%	(63)	35%	(120)	17%	(60)	18%	(63)	11%	(39)	344
PID/Gender: Rep Women	16%	(45)	37%	(107)	20%	(59)	17%	(48)	9%	(27)	286
Ideo: Liberal (1-3)	22%	(140)	33%	(215)	21%	(139)	14%	(93)	9%	(60)	646
Ideo: Moderate (4)	19%	(100)	37%	(195)	18%	(95)	15%	(81)	11%	(60)	531
Ideo: Conservative (5-7)	18%	(132)	35%	(261)	19%	(144)	17%	(131)	11%	(86)	755
Educ: < College	21%	(311)	34%	(508)	18%	(278)	13%	(204)	14%	(212)	1512
Educ: Bachelors degree	15%	(69)	34%	(149)	22%	(98)	19%	(83)	10%	(46)	444
Educ: Post-grad	21%	(52)	32%	(79)	20%	(48)	17%	(41)	10%	(24)	244
Income: Under 50k	19%	(237)	33%	(405)	18%	(223)	15%	(181)	15%	(188)	1234
Income: 50k-100k	20%	(140)	35%	(246)	21%	(147)	15%	(109)	10%	(70)	712
Income: 100k+	21%	(54)	33%	(84)	22%	(55)	15%	(38)	9%	(24)	255
Ethnicity: White	18%	(307)	35%	(600)	20%	(346)	15%	(258)	12%	(211)	1722
Ethnicity: Hispanic	24%	(85)	34%	(118)	18%	(64)	11%	(38)	13%	(44)	349

Table CMS5_8: *How important are the following features when using a streaming service?*
TV shows or movies featuring my favorite celebrities

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(431)	33%	(736)	19%	(424)	15%	(327)	13%	(281)	2200
Ethnicity: Afr. Am.	25%	(69)	27%	(73)	17%	(46)	16%	(43)	16%	(43)	274
Ethnicity: Other	27%	(55)	31%	(62)	16%	(32)	13%	(27)	14%	(28)	204
All Christian	18%	(187)	34%	(355)	19%	(194)	18%	(182)	11%	(119)	1037
All Non-Christian	20%	(22)	32%	(36)	18%	(20)	21%	(24)	9%	(10)	112
Atheist	19%	(21)	25%	(28)	24%	(27)	21%	(23)	10%	(11)	111
Agnostic/Nothing in particular	21%	(201)	34%	(318)	19%	(182)	10%	(98)	15%	(141)	940
Religious Non-Protestant/Catholic	21%	(29)	31%	(43)	20%	(28)	18%	(25)	10%	(13)	139
Evangelical	22%	(115)	34%	(178)	15%	(80)	16%	(84)	12%	(61)	519
Non-Evangelical	16%	(130)	36%	(301)	20%	(169)	16%	(129)	12%	(100)	829
Community: Urban	26%	(150)	32%	(188)	17%	(99)	13%	(74)	13%	(73)	585
Community: Suburban	17%	(186)	36%	(393)	18%	(197)	17%	(184)	11%	(124)	1084
Community: Rural	18%	(95)	29%	(154)	24%	(128)	13%	(69)	16%	(85)	531
Employ: Private Sector	23%	(139)	36%	(222)	19%	(115)	13%	(83)	9%	(57)	615
Employ: Government	23%	(28)	32%	(38)	24%	(29)	12%	(14)	10%	(12)	120
Employ: Self-Employed	21%	(38)	32%	(56)	20%	(36)	16%	(28)	10%	(18)	177
Employ: Homemaker	21%	(32)	42%	(64)	17%	(26)	9%	(14)	10%	(16)	152
Employ: Retired	11%	(57)	31%	(163)	20%	(107)	24%	(126)	14%	(72)	526
Employ: Unemployed	26%	(73)	30%	(85)	19%	(53)	9%	(26)	15%	(43)	280
Employ: Other	15%	(25)	32%	(54)	19%	(32)	11%	(19)	24%	(42)	172
Military HH: Yes	14%	(54)	34%	(130)	21%	(78)	17%	(63)	14%	(54)	380
Military HH: No	21%	(377)	33%	(605)	19%	(346)	15%	(265)	12%	(227)	1820
RD/WT: Right Direction	20%	(123)	33%	(208)	18%	(110)	16%	(101)	13%	(84)	626
RD/WT: Wrong Track	20%	(308)	34%	(528)	20%	(314)	14%	(226)	13%	(197)	1574
Trump Job Approve	16%	(129)	35%	(273)	19%	(148)	16%	(126)	14%	(108)	783
Trump Job Disapprove	21%	(280)	33%	(428)	20%	(261)	15%	(191)	11%	(144)	1305
Trump Job Strongly Approve	14%	(66)	33%	(156)	17%	(79)	18%	(85)	17%	(80)	466
Trump Job Somewhat Approve	20%	(62)	37%	(118)	22%	(69)	13%	(40)	9%	(28)	318
Trump Job Somewhat Disapprove	18%	(48)	37%	(99)	24%	(64)	12%	(33)	10%	(27)	271
Trump Job Strongly Disapprove	22%	(231)	32%	(329)	19%	(198)	15%	(158)	11%	(117)	1034

Table CMS5_8: *How important are the following features when using a streaming service?*
TV shows or movies featuring my favorite celebrities

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(431)	33%	(736)	19%	(424)	15%	(327)	13%	(281)	2200
Favorable of Trump	17%	(129)	36%	(269)	18%	(137)	17%	(125)	12%	(92)	752
Unfavorable of Trump	22%	(283)	32%	(416)	21%	(272)	15%	(188)	10%	(134)	1293
Very Favorable of Trump	16%	(75)	34%	(159)	18%	(84)	17%	(80)	14%	(66)	465
Somewhat Favorable of Trump	19%	(54)	38%	(110)	18%	(53)	16%	(45)	9%	(26)	288
Somewhat Unfavorable of Trump	21%	(45)	35%	(75)	23%	(49)	12%	(27)	10%	(21)	216
Very Unfavorable of Trump	22%	(238)	32%	(341)	21%	(223)	15%	(161)	11%	(113)	1077
#1 Issue: Economy	22%	(152)	35%	(247)	20%	(140)	13%	(95)	10%	(74)	708
#1 Issue: Security	14%	(38)	39%	(106)	17%	(48)	16%	(43)	14%	(40)	276
#1 Issue: Health Care	24%	(92)	33%	(128)	21%	(81)	15%	(57)	8%	(33)	391
#1 Issue: Medicare / Social Security	15%	(47)	32%	(104)	17%	(55)	19%	(61)	17%	(54)	322
#1 Issue: Women's Issues	23%	(24)	30%	(32)	16%	(16)	13%	(14)	18%	(19)	105
#1 Issue: Education	19%	(24)	32%	(41)	31%	(39)	6%	(8)	12%	(16)	128
#1 Issue: Energy	31%	(25)	31%	(25)	19%	(15)	12%	(10)	8%	(7)	82
#1 Issue: Other	15%	(29)	28%	(53)	15%	(29)	21%	(39)	21%	(39)	189
2018 House Vote: Democrat	21%	(165)	33%	(253)	22%	(169)	14%	(111)	10%	(73)	772
2018 House Vote: Republican	15%	(95)	33%	(205)	20%	(121)	19%	(117)	12%	(76)	613
2018 House Vote: Someone else	11%	(9)	28%	(23)	14%	(11)	26%	(22)	21%	(17)	82
2016 Vote: Hillary Clinton	21%	(153)	32%	(228)	22%	(158)	16%	(113)	9%	(68)	720
2016 Vote: Donald Trump	16%	(104)	37%	(242)	18%	(115)	19%	(122)	11%	(69)	653
2016 Vote: Other	16%	(21)	30%	(41)	28%	(38)	17%	(22)	9%	(12)	135
2016 Vote: Didn't Vote	22%	(153)	32%	(221)	16%	(112)	10%	(70)	19%	(132)	688
Voted in 2014: Yes	18%	(240)	33%	(429)	21%	(271)	18%	(230)	10%	(134)	1303
Voted in 2014: No	21%	(191)	34%	(307)	17%	(153)	11%	(98)	16%	(148)	897
2012 Vote: Barack Obama	21%	(180)	34%	(289)	21%	(175)	14%	(122)	9%	(76)	842
2012 Vote: Mitt Romney	15%	(74)	33%	(167)	19%	(96)	20%	(100)	12%	(60)	498
2012 Vote: Other	10%	(8)	23%	(18)	23%	(17)	26%	(20)	18%	(14)	77
2012 Vote: Didn't Vote	22%	(169)	33%	(261)	17%	(135)	11%	(84)	17%	(131)	781

Table CMS5_8: *How important are the following features when using a streaming service?*
TV shows or movies featuring my favorite celebrities

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	20%	(431)	33%	(736)	19%	(424)	15%	(327)	13%	(281)	2200
4-Region: Northeast	18%	(72)	38%	(150)	16%	(63)	14%	(57)	13%	(52)	394
4-Region: Midwest	18%	(82)	31%	(143)	23%	(106)	17%	(81)	11%	(50)	462
4-Region: South	22%	(182)	30%	(246)	19%	(160)	16%	(130)	13%	(106)	824
4-Region: West	18%	(96)	38%	(196)	18%	(95)	12%	(60)	14%	(73)	520
Sports fan	22%	(324)	35%	(515)	19%	(277)	12%	(178)	11%	(159)	1454
Traveled outside of U.S. in past year 1+ times	27%	(111)	30%	(127)	19%	(79)	12%	(49)	12%	(50)	417
Frequent Flyer	26%	(66)	32%	(80)	23%	(58)	11%	(28)	8%	(20)	252
Age: 25-35	32%	(112)	33%	(115)	11%	(37)	11%	(38)	14%	(48)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_9: *How important are the following features when using a streaming service?*
The ability to share what I'm watching with my friends and family

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	17%	(371)	23%	(496)	22%	(492)	25%	(543)	14%	(298)	2200
Gender: Male	15%	(163)	23%	(249)	23%	(242)	25%	(260)	14%	(147)	1062
Gender: Female	18%	(208)	22%	(247)	22%	(250)	25%	(282)	13%	(151)	1138
Age: 18-34	26%	(171)	27%	(175)	19%	(122)	14%	(93)	14%	(94)	655
Age: 35-44	21%	(74)	23%	(82)	27%	(96)	20%	(71)	10%	(35)	358
Age: 45-64	12%	(92)	21%	(160)	23%	(172)	29%	(221)	14%	(106)	751
Age: 65+	8%	(34)	18%	(79)	23%	(102)	36%	(158)	14%	(63)	436
GenZers: 1997-2012	23%	(70)	27%	(82)	22%	(68)	11%	(35)	17%	(52)	306
Millennials: 1981-1996	25%	(132)	25%	(128)	21%	(107)	18%	(91)	12%	(60)	518
GenXers: 1965-1980	18%	(97)	21%	(110)	23%	(123)	26%	(137)	11%	(60)	529
Baby Boomers: 1946-1964	8%	(59)	22%	(159)	24%	(171)	31%	(228)	15%	(110)	727
PID: Dem (no lean)	20%	(165)	21%	(179)	23%	(195)	25%	(212)	11%	(94)	845
PID: Ind (no lean)	14%	(99)	19%	(138)	23%	(170)	25%	(183)	19%	(134)	724
PID: Rep (no lean)	17%	(108)	28%	(179)	20%	(127)	23%	(147)	11%	(70)	630
PID/Gender: Dem Men	19%	(72)	22%	(84)	24%	(93)	25%	(94)	10%	(40)	383
PID/Gender: Dem Women	20%	(93)	20%	(94)	22%	(103)	26%	(118)	12%	(54)	462
PID/Gender: Ind Men	8%	(27)	16%	(53)	27%	(92)	27%	(90)	22%	(74)	334
PID/Gender: Ind Women	18%	(72)	22%	(85)	20%	(78)	24%	(94)	16%	(61)	390
PID/Gender: Rep Men	19%	(64)	32%	(112)	17%	(58)	22%	(77)	10%	(34)	344
PID/Gender: Rep Women	15%	(43)	23%	(67)	24%	(69)	25%	(71)	13%	(36)	286
Ideo: Liberal (1-3)	17%	(108)	25%	(164)	24%	(156)	24%	(155)	10%	(63)	646
Ideo: Moderate (4)	16%	(87)	21%	(113)	24%	(125)	27%	(143)	12%	(63)	531
Ideo: Conservative (5-7)	16%	(123)	24%	(179)	22%	(165)	26%	(196)	12%	(92)	755
Educ: < College	18%	(265)	22%	(330)	22%	(333)	23%	(353)	15%	(231)	1512
Educ: Bachelors degree	14%	(63)	24%	(105)	26%	(114)	27%	(119)	10%	(44)	444
Educ: Post-grad	18%	(44)	25%	(61)	19%	(46)	29%	(70)	9%	(23)	244
Income: Under 50k	17%	(204)	23%	(278)	22%	(267)	24%	(290)	16%	(195)	1234
Income: 50k-100k	17%	(118)	21%	(152)	24%	(171)	27%	(193)	11%	(78)	712
Income: 100k+	19%	(49)	26%	(66)	21%	(54)	24%	(60)	10%	(26)	255
Ethnicity: White	15%	(263)	22%	(381)	24%	(406)	26%	(451)	13%	(220)	1722
Ethnicity: Hispanic	27%	(94)	24%	(83)	20%	(68)	17%	(59)	13%	(45)	349

Continued on next page

Table CMS5_9: *How important are the following features when using a streaming service?*
The ability to share what I'm watching with my friends and family

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	17%	(371)	23%	(496)	22%	(492)	25%	(543)	14%	(298)	2200
Ethnicity: Afr. Am.	21%	(59)	24%	(65)	16%	(44)	21%	(58)	18%	(48)	274
Ethnicity: Other	24%	(50)	25%	(50)	20%	(42)	16%	(33)	14%	(29)	204
All Christian	14%	(150)	24%	(253)	22%	(227)	27%	(276)	13%	(132)	1037
All Non-Christian	19%	(22)	22%	(25)	25%	(28)	23%	(26)	11%	(12)	112
Atheist	18%	(20)	17%	(18)	23%	(26)	31%	(34)	11%	(12)	111
Agnostic/Nothing in particular	19%	(180)	21%	(200)	22%	(211)	22%	(207)	15%	(142)	940
Religious Non-Protestant/Catholic	20%	(28)	22%	(31)	25%	(35)	22%	(31)	10%	(14)	139
Evangelical	19%	(101)	26%	(137)	19%	(99)	22%	(114)	13%	(68)	519
Non-Evangelical	13%	(108)	24%	(195)	22%	(185)	28%	(234)	13%	(108)	829
Community: Urban	22%	(130)	19%	(113)	21%	(123)	24%	(139)	13%	(79)	585
Community: Suburban	15%	(163)	25%	(270)	23%	(253)	25%	(270)	12%	(128)	1084
Community: Rural	15%	(78)	21%	(113)	22%	(116)	25%	(133)	17%	(92)	531
Employ: Private Sector	20%	(121)	23%	(142)	27%	(166)	20%	(122)	10%	(64)	615
Employ: Government	23%	(28)	26%	(31)	15%	(18)	25%	(30)	11%	(13)	120
Employ: Self-Employed	15%	(26)	24%	(42)	24%	(42)	29%	(52)	8%	(15)	177
Employ: Homemaker	20%	(30)	20%	(31)	17%	(26)	29%	(44)	14%	(21)	152
Employ: Retired	8%	(43)	19%	(100)	22%	(115)	37%	(193)	14%	(76)	526
Employ: Unemployed	17%	(48)	25%	(70)	20%	(57)	21%	(58)	17%	(47)	280
Employ: Other	20%	(34)	20%	(34)	18%	(31)	17%	(29)	26%	(44)	172
Military HH: Yes	14%	(54)	19%	(71)	24%	(92)	28%	(106)	15%	(57)	380
Military HH: No	17%	(317)	23%	(425)	22%	(400)	24%	(437)	13%	(241)	1820
RD/WT: Right Direction	20%	(126)	22%	(140)	22%	(140)	21%	(134)	14%	(86)	626
RD/WT: Wrong Track	16%	(246)	23%	(356)	22%	(352)	26%	(408)	13%	(212)	1574
Trump Job Approve	15%	(118)	24%	(189)	25%	(192)	23%	(178)	14%	(107)	783
Trump Job Disapprove	18%	(235)	22%	(292)	22%	(281)	26%	(339)	12%	(158)	1305
Trump Job Strongly Approve	15%	(69)	23%	(107)	22%	(104)	24%	(111)	16%	(75)	466
Trump Job Somewhat Approve	16%	(49)	26%	(82)	28%	(88)	21%	(66)	10%	(32)	318
Trump Job Somewhat Disapprove	16%	(43)	24%	(65)	28%	(75)	24%	(65)	9%	(23)	271
Trump Job Strongly Disapprove	19%	(192)	22%	(227)	20%	(206)	27%	(275)	13%	(135)	1034

Table CMS5_9: *How important are the following features when using a streaming service?*
The ability to share what I'm watching with my friends and family

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	17%	(371)	23%	(496)	22%	(492)	25%	(543)	14%	(298)	2200
Favorable of Trump	16%	(121)	24%	(180)	24%	(183)	24%	(177)	12%	(91)	752
Unfavorable of Trump	18%	(233)	22%	(289)	22%	(288)	26%	(336)	11%	(147)	1293
Very Favorable of Trump	16%	(75)	23%	(105)	23%	(108)	24%	(112)	14%	(64)	465
Somewhat Favorable of Trump	16%	(46)	26%	(75)	26%	(74)	22%	(65)	10%	(27)	288
Somewhat Unfavorable of Trump	16%	(35)	30%	(66)	22%	(48)	25%	(54)	6%	(13)	216
Very Unfavorable of Trump	18%	(198)	21%	(223)	22%	(240)	26%	(282)	12%	(134)	1077
#1 Issue: Economy	19%	(135)	22%	(155)	26%	(186)	23%	(160)	10%	(73)	708
#1 Issue: Security	17%	(48)	24%	(66)	22%	(62)	22%	(62)	14%	(38)	276
#1 Issue: Health Care	16%	(61)	24%	(92)	21%	(80)	30%	(116)	10%	(41)	391
#1 Issue: Medicare / Social Security	10%	(33)	19%	(60)	20%	(66)	33%	(105)	18%	(59)	322
#1 Issue: Women's Issues	29%	(30)	24%	(25)	16%	(17)	15%	(15)	17%	(18)	105
#1 Issue: Education	20%	(26)	27%	(34)	26%	(33)	13%	(17)	14%	(18)	128
#1 Issue: Energy	19%	(16)	33%	(27)	16%	(13)	23%	(19)	9%	(7)	82
#1 Issue: Other	12%	(23)	19%	(36)	19%	(35)	26%	(49)	24%	(45)	189
2018 House Vote: Democrat	16%	(127)	20%	(152)	24%	(188)	29%	(225)	10%	(81)	772
2018 House Vote: Republican	15%	(92)	25%	(156)	21%	(131)	25%	(152)	13%	(82)	613
2018 House Vote: Someone else	9%	(7)	24%	(20)	28%	(23)	26%	(21)	13%	(11)	82
2016 Vote: Hillary Clinton	15%	(110)	22%	(156)	23%	(166)	29%	(209)	11%	(78)	720
2016 Vote: Donald Trump	15%	(99)	24%	(160)	25%	(162)	24%	(160)	11%	(73)	653
2016 Vote: Other	13%	(18)	21%	(29)	20%	(27)	38%	(51)	8%	(11)	135
2016 Vote: Didn't Vote	21%	(143)	22%	(149)	20%	(136)	18%	(123)	20%	(137)	688
Voted in 2014: Yes	15%	(194)	22%	(285)	23%	(302)	29%	(379)	11%	(144)	1303
Voted in 2014: No	20%	(177)	24%	(211)	21%	(190)	18%	(164)	17%	(155)	897
2012 Vote: Barack Obama	16%	(135)	21%	(179)	25%	(206)	28%	(236)	10%	(85)	842
2012 Vote: Mitt Romney	15%	(72)	24%	(120)	21%	(105)	28%	(138)	13%	(62)	498
2012 Vote: Other	1%	(1)	15%	(12)	35%	(27)	37%	(29)	12%	(10)	77
2012 Vote: Didn't Vote	21%	(163)	24%	(185)	20%	(153)	18%	(139)	18%	(141)	781

Table CMS5_9: *How important are the following features when using a streaming service?*
The ability to share what I'm watching with my friends and family

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	17%	(371)	23%	(496)	22%	(492)	25%	(543)	14%	(298)	2200
4-Region: Northeast	15%	(60)	24%	(93)	25%	(100)	23%	(90)	13%	(50)	394
4-Region: Midwest	12%	(55)	21%	(97)	23%	(108)	32%	(146)	12%	(56)	462
4-Region: South	19%	(156)	24%	(194)	20%	(163)	23%	(191)	15%	(120)	824
4-Region: West	19%	(100)	21%	(111)	23%	(121)	22%	(115)	14%	(73)	520
Sports fan	20%	(286)	26%	(371)	21%	(306)	22%	(325)	11%	(166)	1454
Traveled outside of U.S. in past year 1+ times	24%	(99)	26%	(107)	20%	(83)	20%	(83)	11%	(45)	417
Frequent Flyer	24%	(61)	29%	(73)	22%	(56)	16%	(40)	9%	(22)	252
Age: 25-35	30%	(105)	26%	(91)	16%	(54)	17%	(59)	12%	(41)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_10: *How important are the following features when using a streaming service?*
Shorter programs (under 15 minutes)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	7%	(161)	14%	(306)	30%	(650)	33%	(727)	16%	(356)	2200
Gender: Male	9%	(96)	16%	(169)	31%	(325)	29%	(313)	15%	(159)	1062
Gender: Female	6%	(64)	12%	(136)	29%	(325)	36%	(415)	17%	(198)	1138
Age: 18-34	12%	(76)	17%	(114)	29%	(189)	25%	(165)	17%	(111)	655
Age: 35-44	10%	(37)	18%	(64)	31%	(112)	25%	(88)	16%	(56)	358
Age: 45-64	6%	(43)	12%	(90)	31%	(233)	36%	(269)	16%	(116)	751
Age: 65+	1%	(4)	9%	(38)	26%	(115)	47%	(206)	17%	(73)	436
GenZers: 1997-2012	7%	(22)	17%	(53)	34%	(104)	22%	(68)	19%	(59)	306
Millennials: 1981-1996	13%	(69)	17%	(89)	26%	(135)	29%	(150)	15%	(76)	518
GenXers: 1965-1980	9%	(49)	15%	(78)	31%	(164)	29%	(152)	16%	(86)	529
Baby Boomers: 1946-1964	3%	(19)	11%	(77)	30%	(219)	41%	(297)	16%	(116)	727
PID: Dem (no lean)	8%	(70)	16%	(132)	31%	(265)	32%	(268)	13%	(110)	845
PID: Ind (no lean)	5%	(38)	11%	(80)	29%	(210)	33%	(236)	22%	(160)	724
PID: Rep (no lean)	8%	(52)	15%	(94)	28%	(174)	35%	(223)	14%	(87)	630
PID/Gender: Dem Men	10%	(39)	18%	(69)	37%	(143)	25%	(94)	10%	(37)	383
PID/Gender: Dem Women	7%	(31)	14%	(63)	27%	(123)	37%	(173)	16%	(72)	462
PID/Gender: Ind Men	4%	(15)	12%	(39)	29%	(96)	33%	(110)	22%	(75)	334
PID/Gender: Ind Women	6%	(23)	11%	(41)	29%	(115)	32%	(126)	22%	(85)	390
PID/Gender: Rep Men	12%	(42)	18%	(62)	25%	(86)	31%	(108)	13%	(46)	344
PID/Gender: Rep Women	4%	(10)	11%	(32)	31%	(88)	40%	(115)	14%	(41)	286
Ideo: Liberal (1-3)	6%	(41)	17%	(108)	32%	(209)	33%	(211)	12%	(78)	646
Ideo: Moderate (4)	7%	(36)	15%	(80)	29%	(156)	33%	(177)	15%	(81)	531
Ideo: Conservative (5-7)	9%	(69)	13%	(96)	28%	(214)	37%	(277)	13%	(99)	755
Educ: < College	7%	(103)	14%	(207)	28%	(426)	33%	(503)	18%	(274)	1512
Educ: Bachelors degree	7%	(30)	15%	(68)	34%	(150)	31%	(140)	13%	(57)	444
Educ: Post-grad	11%	(28)	13%	(31)	30%	(74)	35%	(84)	11%	(26)	244
Income: Under 50k	7%	(84)	15%	(183)	27%	(336)	32%	(395)	19%	(235)	1234
Income: 50k-100k	7%	(49)	12%	(89)	33%	(232)	35%	(249)	13%	(92)	712
Income: 100k+	11%	(28)	13%	(33)	32%	(82)	33%	(84)	11%	(29)	255
Ethnicity: White	6%	(100)	13%	(231)	30%	(515)	35%	(604)	16%	(272)	1722
Ethnicity: Hispanic	13%	(46)	12%	(43)	35%	(122)	22%	(77)	18%	(62)	349

Continued on next page

Table CMS5_10: *How important are the following features when using a streaming service?*
Shorter programs (under 15 minutes)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	7%	(161)	14%	(306)	30%	(650)	33%	(727)	16%	(356)	2200
Ethnicity: Afr. Am.	15%	(40)	17%	(46)	26%	(71)	26%	(70)	17%	(47)	274
Ethnicity: Other	10%	(21)	14%	(29)	31%	(64)	26%	(54)	18%	(37)	204
All Christian	7%	(77)	14%	(149)	28%	(295)	35%	(365)	14%	(150)	1037
All Non-Christian	14%	(15)	17%	(19)	29%	(33)	31%	(35)	9%	(10)	112
Atheist	4%	(5)	11%	(12)	28%	(31)	39%	(43)	19%	(21)	111
Agnostic/Nothing in particular	7%	(63)	13%	(126)	31%	(291)	30%	(285)	19%	(175)	940
Religious Non-Protestant/Catholic	16%	(22)	17%	(24)	27%	(37)	30%	(42)	9%	(13)	139
Evangelical	12%	(62)	15%	(79)	24%	(124)	34%	(176)	15%	(79)	519
Non-Evangelical	5%	(38)	13%	(112)	32%	(266)	35%	(290)	15%	(124)	829
Community: Urban	11%	(63)	15%	(88)	29%	(170)	29%	(171)	16%	(91)	585
Community: Suburban	7%	(79)	14%	(148)	30%	(323)	35%	(381)	14%	(154)	1084
Community: Rural	3%	(19)	13%	(70)	30%	(157)	33%	(175)	21%	(111)	531
Employ: Private Sector	10%	(61)	16%	(96)	34%	(210)	28%	(171)	13%	(77)	615
Employ: Government	11%	(13)	11%	(14)	32%	(38)	35%	(42)	11%	(13)	120
Employ: Self-Employed	10%	(17)	17%	(30)	36%	(63)	26%	(46)	11%	(20)	177
Employ: Homemaker	7%	(10)	14%	(21)	27%	(41)	37%	(56)	16%	(24)	152
Employ: Retired	2%	(8)	10%	(51)	26%	(139)	45%	(238)	17%	(90)	526
Employ: Unemployed	5%	(14)	12%	(33)	32%	(89)	33%	(93)	18%	(50)	280
Employ: Other	11%	(19)	14%	(25)	16%	(28)	27%	(46)	32%	(55)	172
Military HH: Yes	4%	(16)	12%	(45)	28%	(107)	38%	(144)	18%	(67)	380
Military HH: No	8%	(144)	14%	(260)	30%	(543)	32%	(583)	16%	(290)	1820
RD/WT: Right Direction	11%	(71)	15%	(93)	28%	(175)	31%	(196)	15%	(91)	626
RD/WT: Wrong Track	6%	(89)	14%	(213)	30%	(475)	34%	(531)	17%	(265)	1574
Trump Job Approve	7%	(52)	15%	(115)	29%	(226)	33%	(256)	17%	(135)	783
Trump Job Disapprove	8%	(103)	14%	(179)	31%	(405)	34%	(438)	14%	(179)	1305
Trump Job Strongly Approve	8%	(36)	14%	(66)	25%	(115)	34%	(157)	20%	(93)	466
Trump Job Somewhat Approve	5%	(16)	16%	(50)	35%	(111)	31%	(99)	13%	(43)	318
Trump Job Somewhat Disapprove	7%	(18)	16%	(44)	35%	(96)	31%	(83)	11%	(29)	271
Trump Job Strongly Disapprove	8%	(85)	13%	(135)	30%	(309)	34%	(355)	14%	(150)	1034

Table CMS5_10: *How important are the following features when using a streaming service?*
Shorter programs (under 15 minutes)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	7%	(161)	14%	(306)	30%	(650)	33%	(727)	16%	(356)	2200
Favorable of Trump	7%	(54)	16%	(120)	28%	(210)	33%	(251)	16%	(117)	752
Unfavorable of Trump	8%	(98)	13%	(162)	32%	(416)	34%	(440)	14%	(177)	1293
Very Favorable of Trump	8%	(35)	16%	(74)	25%	(114)	35%	(163)	17%	(78)	465
Somewhat Favorable of Trump	6%	(19)	16%	(46)	33%	(96)	31%	(88)	14%	(39)	288
Somewhat Unfavorable of Trump	5%	(12)	16%	(35)	31%	(68)	35%	(76)	12%	(25)	216
Very Unfavorable of Trump	8%	(86)	12%	(127)	32%	(348)	34%	(364)	14%	(152)	1077
#1 Issue: Economy	9%	(61)	13%	(93)	33%	(233)	33%	(233)	12%	(88)	708
#1 Issue: Security	9%	(25)	19%	(53)	24%	(67)	29%	(81)	18%	(49)	276
#1 Issue: Health Care	7%	(27)	16%	(62)	30%	(119)	37%	(145)	10%	(38)	391
#1 Issue: Medicare / Social Security	5%	(16)	8%	(25)	26%	(84)	41%	(131)	21%	(66)	322
#1 Issue: Women's Issues	6%	(6)	16%	(17)	22%	(24)	33%	(35)	22%	(24)	105
#1 Issue: Education	10%	(12)	16%	(21)	36%	(46)	21%	(27)	17%	(22)	128
#1 Issue: Energy	8%	(6)	25%	(21)	33%	(27)	23%	(19)	11%	(9)	82
#1 Issue: Other	3%	(6)	8%	(15)	27%	(50)	30%	(57)	32%	(61)	189
2018 House Vote: Democrat	7%	(58)	12%	(93)	32%	(250)	35%	(272)	13%	(100)	772
2018 House Vote: Republican	7%	(46)	16%	(99)	26%	(162)	35%	(215)	15%	(91)	613
2018 House Vote: Someone else	2%	(1)	14%	(11)	36%	(30)	29%	(23)	20%	(16)	82
2016 Vote: Hillary Clinton	7%	(54)	13%	(95)	33%	(234)	34%	(245)	13%	(92)	720
2016 Vote: Donald Trump	6%	(40)	16%	(107)	29%	(190)	35%	(229)	13%	(87)	653
2016 Vote: Other	6%	(8)	10%	(13)	27%	(36)	46%	(62)	12%	(16)	135
2016 Vote: Didn't Vote	8%	(57)	13%	(88)	27%	(189)	28%	(192)	23%	(162)	688
Voted in 2014: Yes	7%	(85)	14%	(184)	30%	(389)	36%	(469)	13%	(176)	1303
Voted in 2014: No	8%	(75)	14%	(122)	29%	(260)	29%	(259)	20%	(181)	897
2012 Vote: Barack Obama	7%	(56)	14%	(121)	33%	(277)	33%	(282)	13%	(107)	842
2012 Vote: Mitt Romney	6%	(28)	14%	(69)	29%	(142)	38%	(187)	14%	(72)	498
2012 Vote: Other	2%	(1)	13%	(10)	23%	(18)	46%	(36)	16%	(12)	77
2012 Vote: Didn't Vote	10%	(75)	14%	(106)	27%	(213)	28%	(222)	21%	(165)	781

Table CMS5_10: *How important are the following features when using a streaming service?*
Shorter programs (under 15 minutes)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't' know / No opinion		Total N
Adults	7%	(161)	14%	(306)	30%	(650)	33%	(727)	16%	(356)	2200
4-Region: Northeast	5%	(21)	14%	(53)	32%	(128)	32%	(125)	17%	(67)	394
4-Region: Midwest	7%	(33)	14%	(66)	27%	(126)	37%	(172)	14%	(65)	462
4-Region: South	6%	(53)	14%	(116)	29%	(241)	34%	(279)	16%	(136)	824
4-Region: West	10%	(54)	13%	(70)	30%	(155)	29%	(152)	17%	(89)	520
Sports fan	9%	(131)	16%	(233)	30%	(442)	32%	(465)	13%	(184)	1454
Traveled outside of U.S. in past year 1+ times	14%	(59)	18%	(73)	26%	(108)	30%	(126)	12%	(49)	417
Frequent Flyer	16%	(41)	15%	(37)	33%	(84)	26%	(65)	10%	(25)	252
Age: 25-35	15%	(52)	17%	(60)	26%	(90)	28%	(97)	14%	(50)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_11: *How important are the following features when using a streaming service?*
Longer programs (45 minutes or longer)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(409)	32%	(711)	22%	(478)	12%	(265)	15%	(336)	2200
Gender: Male	18%	(195)	31%	(333)	23%	(245)	12%	(123)	16%	(166)	1062
Gender: Female	19%	(214)	33%	(378)	21%	(233)	13%	(143)	15%	(170)	1138
Age: 18-34	26%	(168)	34%	(224)	17%	(113)	7%	(48)	16%	(102)	655
Age: 35-44	26%	(92)	36%	(128)	19%	(66)	7%	(26)	13%	(45)	358
Age: 45-64	16%	(119)	32%	(241)	25%	(191)	12%	(88)	15%	(111)	751
Age: 65+	7%	(30)	27%	(118)	25%	(108)	23%	(102)	18%	(78)	436
GenZers: 1997-2012	27%	(83)	32%	(98)	19%	(57)	5%	(16)	17%	(52)	306
Millennials: 1981-1996	23%	(121)	38%	(195)	17%	(89)	8%	(40)	14%	(72)	518
GenXers: 1965-1980	22%	(118)	32%	(167)	22%	(117)	10%	(54)	14%	(73)	529
Baby Boomers: 1946-1964	11%	(79)	31%	(227)	26%	(188)	16%	(115)	16%	(118)	727
PID: Dem (no lean)	20%	(169)	34%	(284)	25%	(209)	10%	(83)	12%	(101)	845
PID: Ind (no lean)	15%	(112)	31%	(223)	20%	(142)	13%	(94)	21%	(153)	724
PID: Rep (no lean)	20%	(127)	32%	(204)	20%	(128)	14%	(89)	13%	(83)	630
PID/Gender: Dem Men	21%	(80)	33%	(125)	27%	(104)	9%	(33)	11%	(41)	383
PID/Gender: Dem Women	19%	(89)	34%	(159)	23%	(105)	11%	(49)	13%	(60)	462
PID/Gender: Ind Men	13%	(45)	30%	(100)	21%	(70)	13%	(42)	23%	(78)	334
PID/Gender: Ind Women	17%	(67)	32%	(124)	18%	(72)	13%	(52)	19%	(75)	390
PID/Gender: Rep Men	20%	(70)	31%	(108)	21%	(71)	14%	(47)	14%	(47)	344
PID/Gender: Rep Women	20%	(57)	33%	(95)	20%	(57)	14%	(41)	12%	(36)	286
Ideo: Liberal (1-3)	21%	(133)	35%	(224)	23%	(149)	11%	(69)	11%	(71)	646
Ideo: Moderate (4)	16%	(83)	34%	(180)	23%	(123)	11%	(58)	16%	(87)	531
Ideo: Conservative (5-7)	18%	(139)	33%	(248)	21%	(161)	14%	(105)	13%	(101)	755
Educ: < College	19%	(284)	31%	(467)	22%	(330)	12%	(187)	16%	(245)	1512
Educ: Bachelors degree	18%	(78)	37%	(165)	21%	(95)	11%	(48)	13%	(57)	444
Educ: Post-grad	19%	(47)	33%	(79)	22%	(54)	13%	(31)	14%	(33)	244
Income: Under 50k	18%	(223)	31%	(382)	21%	(265)	13%	(155)	17%	(209)	1234
Income: 50k-100k	19%	(136)	34%	(245)	21%	(150)	11%	(80)	14%	(100)	712
Income: 100k+	20%	(50)	33%	(84)	25%	(64)	12%	(30)	11%	(27)	255
Ethnicity: White	16%	(279)	33%	(573)	23%	(401)	12%	(205)	15%	(263)	1722
Ethnicity: Hispanic	24%	(84)	31%	(110)	21%	(75)	6%	(23)	17%	(58)	349

Table CMS5_11: *How important are the following features when using a streaming service?*
Longer programs (45 minutes or longer)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(409)	32%	(711)	22%	(478)	12%	(265)	15%	(336)	2200
Ethnicity: Afr. Am.	29%	(80)	23%	(64)	18%	(49)	14%	(39)	16%	(43)	274
Ethnicity: Other	24%	(49)	37%	(75)	14%	(28)	10%	(21)	15%	(30)	204
All Christian	17%	(180)	32%	(334)	21%	(222)	15%	(151)	14%	(150)	1037
All Non-Christian	20%	(23)	30%	(33)	28%	(31)	11%	(12)	11%	(13)	112
Atheist	16%	(17)	32%	(35)	29%	(32)	6%	(7)	17%	(19)	111
Agnostic/Nothing in particular	20%	(188)	33%	(308)	21%	(193)	10%	(96)	16%	(154)	940
Religious Non-Protestant/Catholic	23%	(32)	29%	(40)	26%	(36)	12%	(16)	11%	(15)	139
Evangelical	24%	(124)	32%	(166)	19%	(98)	12%	(64)	13%	(67)	519
Non-Evangelical	16%	(131)	32%	(269)	23%	(191)	14%	(115)	15%	(123)	829
Community: Urban	22%	(126)	32%	(187)	21%	(122)	11%	(67)	14%	(82)	585
Community: Suburban	17%	(186)	35%	(375)	22%	(238)	13%	(136)	14%	(149)	1084
Community: Rural	18%	(96)	28%	(149)	22%	(119)	12%	(62)	20%	(105)	531
Employ: Private Sector	21%	(128)	37%	(228)	23%	(139)	8%	(46)	12%	(73)	615
Employ: Government	20%	(24)	31%	(37)	27%	(33)	10%	(12)	12%	(14)	120
Employ: Self-Employed	22%	(39)	31%	(55)	20%	(36)	14%	(25)	13%	(23)	177
Employ: Homemaker	21%	(32)	32%	(49)	15%	(23)	15%	(22)	17%	(26)	152
Employ: Retired	8%	(44)	30%	(159)	23%	(119)	22%	(116)	17%	(89)	526
Employ: Unemployed	20%	(57)	29%	(83)	25%	(69)	10%	(29)	15%	(42)	280
Employ: Other	25%	(43)	24%	(41)	19%	(33)	5%	(9)	27%	(46)	172
Military HH: Yes	16%	(59)	31%	(118)	21%	(81)	16%	(60)	16%	(61)	380
Military HH: No	19%	(349)	33%	(593)	22%	(398)	11%	(205)	15%	(275)	1820
RD/WT: Right Direction	20%	(127)	32%	(198)	19%	(120)	14%	(87)	15%	(94)	626
RD/WT: Wrong Track	18%	(281)	33%	(514)	23%	(358)	11%	(178)	15%	(242)	1574
Trump Job Approve	17%	(130)	34%	(263)	21%	(168)	13%	(104)	15%	(118)	783
Trump Job Disapprove	20%	(262)	32%	(414)	23%	(294)	11%	(149)	14%	(185)	1305
Trump Job Strongly Approve	17%	(78)	33%	(156)	18%	(85)	14%	(66)	17%	(81)	466
Trump Job Somewhat Approve	16%	(52)	34%	(108)	26%	(83)	12%	(38)	12%	(37)	318
Trump Job Somewhat Disapprove	20%	(54)	31%	(84)	25%	(68)	11%	(30)	13%	(35)	271
Trump Job Strongly Disapprove	20%	(209)	32%	(330)	22%	(226)	12%	(119)	14%	(150)	1034

Table CMS5_11: *How important are the following features when using a streaming service?*
Longer programs (45 minutes or longer)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(409)	32%	(711)	22%	(478)	12%	(265)	15%	(336)	2200
Favorable of Trump	18%	(136)	34%	(253)	21%	(158)	13%	(101)	14%	(104)	752
Unfavorable of Trump	20%	(257)	33%	(421)	23%	(295)	11%	(141)	14%	(180)	1293
Very Favorable of Trump	18%	(85)	32%	(151)	20%	(91)	14%	(66)	15%	(71)	465
Somewhat Favorable of Trump	18%	(51)	36%	(102)	23%	(66)	12%	(35)	11%	(33)	288
Somewhat Unfavorable of Trump	19%	(40)	33%	(71)	26%	(57)	11%	(23)	11%	(25)	216
Very Unfavorable of Trump	20%	(216)	33%	(350)	22%	(237)	11%	(118)	14%	(155)	1077
#1 Issue: Economy	21%	(151)	32%	(229)	24%	(169)	11%	(79)	11%	(80)	708
#1 Issue: Security	19%	(52)	35%	(96)	18%	(49)	11%	(30)	18%	(49)	276
#1 Issue: Health Care	17%	(67)	36%	(142)	21%	(84)	13%	(49)	13%	(50)	391
#1 Issue: Medicare / Social Security	12%	(40)	24%	(79)	26%	(84)	16%	(52)	21%	(67)	322
#1 Issue: Women's Issues	18%	(19)	42%	(44)	12%	(13)	9%	(10)	18%	(19)	105
#1 Issue: Education	19%	(25)	35%	(44)	24%	(30)	7%	(9)	15%	(19)	128
#1 Issue: Energy	18%	(15)	32%	(26)	28%	(23)	9%	(7)	14%	(11)	82
#1 Issue: Other	21%	(40)	27%	(51)	15%	(28)	15%	(28)	22%	(42)	189
2018 House Vote: Democrat	18%	(136)	37%	(285)	23%	(178)	11%	(84)	12%	(90)	772
2018 House Vote: Republican	17%	(106)	32%	(196)	21%	(131)	15%	(92)	14%	(88)	613
2018 House Vote: Someone else	7%	(5)	31%	(26)	22%	(18)	19%	(16)	21%	(17)	82
2016 Vote: Hillary Clinton	19%	(135)	34%	(247)	23%	(164)	12%	(83)	13%	(91)	720
2016 Vote: Donald Trump	17%	(112)	33%	(217)	21%	(139)	15%	(99)	13%	(86)	653
2016 Vote: Other	13%	(17)	38%	(51)	24%	(33)	13%	(18)	12%	(16)	135
2016 Vote: Didn't Vote	21%	(141)	28%	(195)	21%	(143)	10%	(66)	21%	(144)	688
Voted in 2014: Yes	18%	(231)	33%	(434)	22%	(285)	14%	(182)	13%	(171)	1303
Voted in 2014: No	20%	(177)	31%	(278)	22%	(193)	9%	(84)	18%	(165)	897
2012 Vote: Barack Obama	20%	(166)	33%	(276)	24%	(204)	12%	(100)	11%	(96)	842
2012 Vote: Mitt Romney	14%	(69)	35%	(172)	20%	(101)	16%	(78)	16%	(77)	498
2012 Vote: Other	13%	(10)	25%	(19)	27%	(21)	14%	(11)	21%	(16)	77
2012 Vote: Didn't Vote	21%	(163)	31%	(244)	20%	(153)	10%	(76)	19%	(146)	781

Table CMS5_11: *How important are the following features when using a streaming service?*
Longer programs (45 minutes or longer)

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(409)	32%	(711)	22%	(478)	12%	(265)	15%	(336)	2200
4-Region: Northeast	17%	(66)	28%	(109)	28%	(108)	12%	(48)	16%	(62)	394
4-Region: Midwest	17%	(80)	34%	(156)	19%	(90)	16%	(73)	14%	(63)	462
4-Region: South	20%	(167)	33%	(269)	20%	(167)	12%	(95)	15%	(127)	824
4-Region: West	18%	(95)	34%	(177)	22%	(114)	9%	(49)	16%	(85)	520
Sports fan	20%	(289)	34%	(501)	21%	(311)	12%	(172)	12%	(181)	1454
Traveled outside of U.S. in past year 1+ times	23%	(97)	34%	(140)	20%	(85)	10%	(41)	13%	(53)	417
Frequent Flyer	26%	(65)	35%	(88)	22%	(56)	9%	(22)	8%	(20)	252
Age: 25-35	24%	(83)	38%	(133)	16%	(55)	9%	(31)	14%	(47)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_12: *How important are the following features when using a streaming service?*
A variety of scripted and unscripted TV shows

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(423)	30%	(669)	19%	(423)	16%	(342)	16%	(343)	2200
Gender: Male	19%	(197)	31%	(328)	19%	(206)	16%	(170)	15%	(160)	1062
Gender: Female	20%	(226)	30%	(341)	19%	(217)	15%	(171)	16%	(183)	1138
Age: 18-34	26%	(171)	29%	(187)	18%	(117)	10%	(67)	17%	(114)	655
Age: 35-44	24%	(87)	35%	(126)	21%	(74)	8%	(27)	12%	(44)	358
Age: 45-64	18%	(134)	31%	(230)	21%	(157)	16%	(118)	15%	(112)	751
Age: 65+	7%	(31)	29%	(126)	17%	(75)	30%	(131)	17%	(74)	436
GenZers: 1997-2012	22%	(67)	28%	(85)	21%	(64)	8%	(25)	21%	(65)	306
Millennials: 1981-1996	28%	(144)	32%	(164)	17%	(87)	11%	(57)	13%	(67)	518
GenXers: 1965-1980	23%	(120)	32%	(167)	21%	(110)	11%	(58)	14%	(73)	529
Baby Boomers: 1946-1964	12%	(90)	31%	(226)	20%	(145)	20%	(147)	16%	(119)	727
PID: Dem (no lean)	24%	(203)	34%	(287)	17%	(146)	12%	(105)	12%	(105)	845
PID: Ind (no lean)	14%	(100)	26%	(186)	21%	(156)	17%	(126)	22%	(156)	724
PID: Rep (no lean)	19%	(120)	31%	(196)	19%	(122)	17%	(110)	13%	(83)	630
PID/Gender: Dem Men	23%	(88)	36%	(138)	19%	(72)	11%	(43)	11%	(41)	383
PID/Gender: Dem Women	25%	(115)	32%	(149)	16%	(73)	13%	(62)	14%	(64)	462
PID/Gender: Ind Men	13%	(43)	26%	(86)	20%	(65)	19%	(64)	23%	(76)	334
PID/Gender: Ind Women	15%	(57)	26%	(100)	23%	(90)	16%	(62)	21%	(80)	390
PID/Gender: Rep Men	19%	(66)	30%	(104)	20%	(68)	18%	(63)	13%	(43)	344
PID/Gender: Rep Women	19%	(54)	32%	(92)	19%	(54)	17%	(48)	14%	(39)	286
Ideo: Liberal (1-3)	27%	(172)	30%	(196)	19%	(120)	14%	(89)	11%	(69)	646
Ideo: Moderate (4)	17%	(88)	35%	(186)	17%	(92)	16%	(87)	15%	(79)	531
Ideo: Conservative (5-7)	17%	(126)	30%	(229)	21%	(160)	18%	(134)	14%	(106)	755
Educ: < College	19%	(283)	30%	(457)	19%	(282)	15%	(228)	17%	(261)	1512
Educ: Bachelors degree	20%	(90)	31%	(137)	21%	(93)	15%	(65)	13%	(59)	444
Educ: Post-grad	21%	(50)	31%	(75)	19%	(47)	20%	(48)	10%	(23)	244
Income: Under 50k	17%	(214)	31%	(377)	18%	(223)	16%	(193)	18%	(226)	1234
Income: 50k-100k	22%	(158)	31%	(217)	20%	(141)	15%	(106)	13%	(90)	712
Income: 100k+	20%	(50)	29%	(75)	23%	(59)	17%	(42)	11%	(28)	255
Ethnicity: White	19%	(324)	31%	(531)	20%	(340)	15%	(263)	15%	(264)	1722
Ethnicity: Hispanic	22%	(77)	28%	(98)	18%	(64)	15%	(53)	17%	(58)	349

Table CMS5_12: *How important are the following features when using a streaming service?*
A variety of scripted and unscripted TV shows

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(423)	30%	(669)	19%	(423)	16%	(342)	16%	(343)	2200
Ethnicity: Afr. Am.	22%	(61)	28%	(76)	19%	(51)	15%	(42)	16%	(44)	274
Ethnicity: Other	18%	(37)	30%	(62)	15%	(32)	18%	(37)	18%	(36)	204
All Christian	17%	(179)	31%	(325)	17%	(178)	20%	(205)	14%	(150)	1037
All Non-Christian	23%	(26)	27%	(31)	25%	(29)	13%	(15)	11%	(13)	112
Atheist	19%	(21)	26%	(29)	24%	(26)	15%	(16)	16%	(18)	111
Agnostic/Nothing in particular	21%	(197)	30%	(284)	20%	(190)	11%	(106)	17%	(163)	940
Religious Non-Protestant/Catholic	23%	(32)	27%	(37)	23%	(32)	15%	(21)	12%	(17)	139
Evangelical	23%	(120)	29%	(150)	17%	(86)	18%	(96)	13%	(67)	519
Non-Evangelical	15%	(128)	32%	(269)	19%	(161)	17%	(142)	15%	(128)	829
Community: Urban	22%	(127)	29%	(169)	19%	(114)	14%	(84)	16%	(91)	585
Community: Suburban	19%	(205)	32%	(350)	18%	(199)	17%	(182)	14%	(149)	1084
Community: Rural	17%	(92)	28%	(151)	21%	(110)	14%	(75)	20%	(104)	531
Employ: Private Sector	25%	(153)	32%	(195)	20%	(124)	12%	(74)	11%	(69)	615
Employ: Government	22%	(26)	33%	(40)	21%	(26)	11%	(13)	13%	(15)	120
Employ: Self-Employed	19%	(33)	31%	(54)	16%	(28)	20%	(36)	15%	(26)	177
Employ: Homemaker	29%	(44)	29%	(44)	14%	(22)	14%	(21)	14%	(21)	152
Employ: Retired	10%	(51)	28%	(149)	19%	(102)	26%	(137)	16%	(86)	526
Employ: Unemployed	21%	(58)	31%	(87)	18%	(51)	11%	(32)	19%	(53)	280
Employ: Other	12%	(21)	31%	(53)	19%	(32)	10%	(18)	28%	(48)	172
Military HH: Yes	14%	(55)	30%	(114)	22%	(82)	18%	(69)	16%	(60)	380
Military HH: No	20%	(368)	31%	(555)	19%	(341)	15%	(273)	16%	(283)	1820
RD/WT: Right Direction	20%	(122)	30%	(189)	18%	(110)	17%	(109)	15%	(97)	626
RD/WT: Wrong Track	19%	(301)	31%	(480)	20%	(313)	15%	(233)	16%	(247)	1574
Trump Job Approve	16%	(127)	30%	(237)	21%	(164)	16%	(128)	16%	(128)	783
Trump Job Disapprove	22%	(290)	31%	(406)	18%	(230)	16%	(202)	13%	(176)	1305
Trump Job Strongly Approve	16%	(75)	28%	(131)	20%	(91)	18%	(83)	18%	(86)	466
Trump Job Somewhat Approve	16%	(51)	33%	(106)	23%	(73)	14%	(45)	13%	(42)	318
Trump Job Somewhat Disapprove	15%	(42)	34%	(93)	23%	(63)	15%	(41)	12%	(33)	271
Trump Job Strongly Disapprove	24%	(248)	30%	(313)	16%	(167)	16%	(162)	14%	(143)	1034

Table CMS5_12: *How important are the following features when using a streaming service?*
A variety of scripted and unscripted TV shows

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(423)	30%	(669)	19%	(423)	16%	(342)	16%	(343)	2200
Favorable of Trump	17%	(128)	31%	(232)	20%	(154)	17%	(124)	15%	(114)	752
Unfavorable of Trump	22%	(283)	30%	(394)	19%	(241)	16%	(203)	13%	(173)	1293
Very Favorable of Trump	17%	(80)	26%	(122)	21%	(99)	18%	(86)	17%	(78)	465
Somewhat Favorable of Trump	17%	(48)	38%	(110)	19%	(55)	13%	(39)	13%	(36)	288
Somewhat Unfavorable of Trump	17%	(36)	32%	(69)	24%	(52)	15%	(33)	12%	(25)	216
Very Unfavorable of Trump	23%	(246)	30%	(324)	17%	(188)	16%	(170)	14%	(148)	1077
#1 Issue: Economy	19%	(132)	30%	(214)	23%	(161)	16%	(111)	13%	(89)	708
#1 Issue: Security	18%	(50)	35%	(96)	19%	(52)	13%	(35)	16%	(43)	276
#1 Issue: Health Care	23%	(91)	32%	(125)	19%	(72)	15%	(59)	11%	(45)	391
#1 Issue: Medicare / Social Security	13%	(42)	30%	(96)	15%	(49)	22%	(71)	20%	(64)	322
#1 Issue: Women's Issues	24%	(25)	34%	(36)	12%	(12)	10%	(10)	21%	(22)	105
#1 Issue: Education	18%	(23)	27%	(35)	26%	(33)	11%	(14)	17%	(22)	128
#1 Issue: Energy	35%	(28)	28%	(23)	19%	(15)	9%	(8)	9%	(8)	82
#1 Issue: Other	17%	(32)	24%	(45)	15%	(28)	17%	(33)	27%	(51)	189
2018 House Vote: Democrat	22%	(168)	32%	(249)	18%	(137)	17%	(131)	11%	(87)	772
2018 House Vote: Republican	17%	(102)	31%	(188)	19%	(119)	18%	(112)	15%	(92)	613
2018 House Vote: Someone else	6%	(5)	26%	(21)	23%	(19)	22%	(18)	23%	(19)	82
2016 Vote: Hillary Clinton	22%	(159)	32%	(234)	18%	(130)	15%	(112)	12%	(86)	720
2016 Vote: Donald Trump	18%	(116)	32%	(211)	18%	(119)	18%	(118)	14%	(89)	653
2016 Vote: Other	12%	(16)	36%	(49)	21%	(28)	21%	(29)	10%	(14)	135
2016 Vote: Didn't Vote	19%	(130)	25%	(174)	21%	(145)	12%	(84)	23%	(155)	688
Voted in 2014: Yes	19%	(250)	31%	(409)	18%	(240)	18%	(240)	13%	(165)	1303
Voted in 2014: No	19%	(173)	29%	(260)	20%	(183)	11%	(102)	20%	(178)	897
2012 Vote: Barack Obama	21%	(174)	34%	(290)	18%	(154)	16%	(133)	11%	(91)	842
2012 Vote: Mitt Romney	16%	(81)	29%	(145)	19%	(97)	20%	(102)	15%	(74)	498
2012 Vote: Other	15%	(12)	25%	(19)	20%	(16)	21%	(16)	19%	(14)	77
2012 Vote: Didn't Vote	20%	(157)	27%	(214)	20%	(156)	11%	(90)	21%	(164)	781

Table CMS5_12: *How important are the following features when using a streaming service?*
A variety of scripted and unscripted TV shows

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't' know / No opinion		Total N
Adults	19%	(423)	30%	(669)	19%	(423)	16%	(342)	16%	(343)	2200
4-Region: Northeast	22%	(88)	25%	(100)	23%	(89)	14%	(57)	15%	(59)	394
4-Region: Midwest	16%	(73)	33%	(154)	19%	(88)	17%	(80)	14%	(66)	462
4-Region: South	21%	(175)	29%	(238)	19%	(154)	15%	(123)	16%	(134)	824
4-Region: West	17%	(86)	34%	(177)	18%	(91)	16%	(82)	16%	(84)	520
Sports fan	20%	(294)	34%	(488)	20%	(284)	14%	(201)	13%	(187)	1454
Traveled outside of U.S. in past year 1+ times	26%	(107)	26%	(109)	21%	(89)	13%	(56)	14%	(56)	417
Frequent Flyer	27%	(68)	28%	(71)	23%	(59)	11%	(29)	10%	(24)	252
Age: 25-35	28%	(99)	32%	(112)	15%	(54)	11%	(39)	13%	(47)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_13: *How important are the following features when using a streaming service?*
Daily programming that offers quick summaries of the day's top news stories

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	13%	(285)	29%	(636)	22%	(483)	22%	(478)	14%	(318)	2200
Gender: Male	13%	(137)	30%	(314)	23%	(243)	20%	(217)	14%	(151)	1062
Gender: Female	13%	(148)	28%	(322)	21%	(241)	23%	(261)	15%	(167)	1138
Age: 18-34	13%	(82)	26%	(172)	23%	(150)	20%	(129)	19%	(122)	655
Age: 35-44	21%	(74)	33%	(118)	20%	(71)	16%	(57)	11%	(39)	358
Age: 45-64	13%	(95)	28%	(210)	25%	(185)	21%	(155)	14%	(106)	751
Age: 65+	8%	(34)	31%	(136)	18%	(78)	31%	(137)	12%	(51)	436
GenZers: 1997-2012	10%	(30)	24%	(74)	27%	(83)	15%	(47)	24%	(72)	306
Millennials: 1981-1996	16%	(85)	31%	(159)	20%	(102)	20%	(105)	13%	(66)	518
GenXers: 1965-1980	18%	(93)	29%	(152)	21%	(111)	20%	(103)	13%	(69)	529
Baby Boomers: 1946-1964	9%	(66)	30%	(217)	23%	(167)	25%	(179)	14%	(98)	727
PID: Dem (no lean)	16%	(136)	32%	(271)	20%	(172)	20%	(173)	11%	(94)	845
PID: Ind (no lean)	8%	(58)	25%	(178)	24%	(174)	22%	(162)	21%	(152)	724
PID: Rep (no lean)	14%	(91)	29%	(186)	22%	(138)	23%	(143)	12%	(73)	630
PID/Gender: Dem Men	15%	(56)	35%	(133)	24%	(91)	17%	(66)	10%	(38)	383
PID/Gender: Dem Women	17%	(80)	30%	(139)	17%	(81)	23%	(107)	12%	(56)	462
PID/Gender: Ind Men	6%	(21)	22%	(74)	26%	(85)	24%	(79)	22%	(74)	334
PID/Gender: Ind Women	9%	(37)	27%	(104)	23%	(88)	21%	(83)	20%	(77)	390
PID/Gender: Rep Men	17%	(60)	31%	(107)	19%	(66)	21%	(72)	11%	(39)	344
PID/Gender: Rep Women	11%	(31)	27%	(78)	25%	(72)	25%	(71)	12%	(33)	286
Ideo: Liberal (1-3)	14%	(89)	31%	(198)	23%	(151)	21%	(136)	11%	(71)	646
Ideo: Moderate (4)	12%	(64)	31%	(163)	23%	(125)	21%	(113)	12%	(66)	531
Ideo: Conservative (5-7)	15%	(113)	28%	(215)	22%	(165)	23%	(172)	12%	(90)	755
Educ: < College	12%	(187)	29%	(435)	21%	(314)	21%	(320)	17%	(256)	1512
Educ: Bachelors degree	13%	(56)	31%	(136)	25%	(110)	23%	(100)	9%	(41)	444
Educ: Post-grad	17%	(43)	27%	(65)	24%	(59)	23%	(57)	8%	(20)	244
Income: Under 50k	12%	(151)	30%	(364)	20%	(245)	21%	(261)	17%	(213)	1234
Income: 50k-100k	13%	(91)	29%	(204)	26%	(185)	21%	(151)	11%	(80)	712
Income: 100k+	17%	(43)	26%	(67)	21%	(53)	26%	(65)	10%	(26)	255
Ethnicity: White	12%	(202)	30%	(520)	22%	(378)	22%	(385)	14%	(236)	1722
Ethnicity: Hispanic	18%	(61)	34%	(119)	16%	(57)	15%	(53)	17%	(60)	349

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Table CMS5_13: *How important are the following features when using a streaming service?*
Daily programming that offers quick summaries of the day's top news stories

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	13%	(285)	29%	(636)	22%	(483)	22%	(478)	14%	(318)	2200
Ethnicity: Afr. Am.	19%	(52)	18%	(51)	25%	(69)	19%	(52)	18%	(50)	274
Ethnicity: Other	15%	(31)	32%	(65)	18%	(36)	20%	(40)	16%	(32)	204
All Christian	13%	(138)	31%	(320)	20%	(211)	23%	(242)	12%	(126)	1037
All Non-Christian	23%	(26)	24%	(27)	23%	(26)	20%	(23)	10%	(11)	112
Atheist	7%	(8)	20%	(22)	25%	(27)	29%	(32)	19%	(21)	111
Agnostic/Nothing in particular	12%	(113)	28%	(266)	23%	(220)	19%	(181)	17%	(160)	940
Religious Non-Protestant/Catholic	25%	(34)	27%	(38)	19%	(26)	20%	(28)	9%	(13)	139
Evangelical	15%	(76)	31%	(162)	21%	(109)	21%	(111)	12%	(61)	519
Non-Evangelical	13%	(105)	30%	(252)	21%	(176)	23%	(188)	13%	(108)	829
Community: Urban	17%	(97)	33%	(193)	18%	(107)	18%	(105)	14%	(82)	585
Community: Suburban	11%	(122)	29%	(314)	23%	(253)	23%	(252)	13%	(143)	1084
Community: Rural	12%	(66)	24%	(128)	23%	(124)	23%	(120)	17%	(93)	531
Employ: Private Sector	16%	(101)	31%	(188)	25%	(154)	17%	(102)	11%	(70)	615
Employ: Government	11%	(13)	25%	(30)	29%	(35)	21%	(26)	14%	(17)	120
Employ: Self-Employed	14%	(25)	29%	(52)	23%	(40)	24%	(43)	9%	(17)	177
Employ: Homemaker	15%	(22)	23%	(35)	18%	(27)	30%	(45)	15%	(22)	152
Employ: Retired	9%	(47)	32%	(166)	19%	(98)	28%	(149)	12%	(66)	526
Employ: Unemployed	11%	(30)	30%	(83)	24%	(67)	20%	(55)	16%	(46)	280
Employ: Other	15%	(26)	25%	(43)	14%	(24)	18%	(31)	28%	(48)	172
Military HH: Yes	10%	(39)	26%	(99)	25%	(96)	23%	(88)	15%	(58)	380
Military HH: No	14%	(246)	29%	(537)	21%	(388)	21%	(389)	14%	(260)	1820
RD/WT: Right Direction	14%	(88)	29%	(185)	21%	(130)	22%	(136)	14%	(88)	626
RD/WT: Wrong Track	13%	(198)	29%	(451)	22%	(354)	22%	(341)	15%	(231)	1574
Trump Job Approve	13%	(99)	31%	(240)	21%	(168)	20%	(158)	15%	(119)	783
Trump Job Disapprove	14%	(178)	29%	(378)	22%	(286)	24%	(307)	12%	(155)	1305
Trump Job Strongly Approve	13%	(61)	30%	(142)	19%	(90)	20%	(93)	17%	(80)	466
Trump Job Somewhat Approve	12%	(37)	31%	(98)	25%	(78)	20%	(65)	12%	(39)	318
Trump Job Somewhat Disapprove	10%	(27)	28%	(77)	30%	(82)	23%	(62)	8%	(23)	271
Trump Job Strongly Disapprove	15%	(150)	29%	(302)	20%	(205)	24%	(245)	13%	(133)	1034

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Table CMS5_13: *How important are the following features when using a streaming service?*
Daily programming that offers quick summaries of the day's top news stories

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	13%	(285)	29%	(636)	22%	(483)	22%	(478)	14%	(318)	2200
Favorable of Trump	13%	(99)	31%	(234)	21%	(157)	21%	(156)	14%	(106)	752
Unfavorable of Trump	13%	(172)	28%	(368)	23%	(296)	24%	(306)	12%	(151)	1293
Very Favorable of Trump	14%	(64)	31%	(142)	20%	(92)	21%	(96)	15%	(70)	465
Somewhat Favorable of Trump	12%	(35)	32%	(92)	22%	(65)	21%	(60)	12%	(36)	288
Somewhat Unfavorable of Trump	9%	(20)	26%	(55)	32%	(70)	26%	(55)	7%	(15)	216
Very Unfavorable of Trump	14%	(151)	29%	(313)	21%	(226)	23%	(251)	13%	(136)	1077
#1 Issue: Economy	14%	(97)	31%	(217)	25%	(176)	20%	(143)	11%	(75)	708
#1 Issue: Security	16%	(43)	30%	(82)	18%	(48)	21%	(59)	16%	(43)	276
#1 Issue: Health Care	15%	(58)	29%	(114)	21%	(82)	25%	(97)	10%	(40)	391
#1 Issue: Medicare / Social Security	11%	(35)	32%	(104)	18%	(57)	22%	(69)	18%	(58)	322
#1 Issue: Women's Issues	9%	(9)	17%	(18)	24%	(25)	24%	(25)	26%	(27)	105
#1 Issue: Education	9%	(11)	27%	(34)	28%	(36)	19%	(25)	17%	(21)	128
#1 Issue: Energy	19%	(16)	28%	(23)	30%	(24)	16%	(13)	7%	(6)	82
#1 Issue: Other	9%	(16)	23%	(44)	19%	(35)	24%	(45)	26%	(49)	189
2018 House Vote: Democrat	14%	(110)	32%	(247)	21%	(165)	23%	(176)	10%	(74)	772
2018 House Vote: Republican	12%	(74)	31%	(188)	22%	(134)	22%	(137)	13%	(82)	613
2018 House Vote: Someone else	6%	(5)	31%	(26)	19%	(16)	25%	(20)	19%	(15)	82
2016 Vote: Hillary Clinton	15%	(108)	31%	(223)	21%	(148)	24%	(171)	10%	(70)	720
2016 Vote: Donald Trump	11%	(74)	34%	(221)	22%	(144)	21%	(136)	12%	(78)	653
2016 Vote: Other	12%	(16)	29%	(39)	24%	(32)	26%	(36)	9%	(12)	135
2016 Vote: Didn't Vote	13%	(86)	22%	(152)	23%	(156)	20%	(135)	23%	(159)	688
Voted in 2014: Yes	13%	(176)	32%	(413)	21%	(272)	23%	(301)	11%	(141)	1303
Voted in 2014: No	12%	(110)	25%	(222)	24%	(211)	20%	(177)	20%	(177)	897
2012 Vote: Barack Obama	16%	(134)	32%	(270)	22%	(184)	21%	(174)	9%	(80)	842
2012 Vote: Mitt Romney	11%	(54)	31%	(156)	21%	(106)	24%	(121)	12%	(61)	498
2012 Vote: Other	7%	(5)	21%	(16)	19%	(14)	38%	(29)	16%	(12)	77
2012 Vote: Didn't Vote	12%	(92)	25%	(194)	23%	(178)	20%	(152)	21%	(165)	781

Continued on next page

Table CMS5_13: *How important are the following features when using a streaming service?*
Daily programming that offers quick summaries of the day's top news stories

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	13%	(285)	29%	(636)	22%	(483)	22%	(478)	14%	(318)	2200
4-Region: Northeast	15%	(60)	27%	(108)	24%	(93)	19%	(75)	15%	(57)	394
4-Region: Midwest	12%	(54)	28%	(131)	23%	(106)	25%	(116)	12%	(55)	462
4-Region: South	12%	(100)	27%	(225)	23%	(187)	22%	(184)	15%	(128)	824
4-Region: West	14%	(71)	33%	(172)	19%	(97)	20%	(103)	15%	(78)	520
Sports fan	15%	(224)	32%	(468)	21%	(303)	19%	(281)	12%	(178)	1454
Traveled outside of U.S. in past year 1+ times	19%	(80)	32%	(131)	18%	(74)	19%	(79)	12%	(51)	417
Frequent Flyer	19%	(48)	33%	(82)	22%	(56)	15%	(37)	11%	(28)	252
Age: 25-35	16%	(55)	28%	(99)	20%	(71)	22%	(78)	13%	(47)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_14: *How important are the following features when using a streaming service?*
The option to bundle different streaming services under one account

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(429)	31%	(685)	18%	(404)	15%	(339)	16%	(343)	2200
Gender: Male	21%	(219)	32%	(336)	17%	(179)	15%	(163)	16%	(165)	1062
Gender: Female	18%	(210)	31%	(349)	20%	(225)	15%	(176)	16%	(178)	1138
Age: 18-34	23%	(148)	34%	(222)	18%	(119)	9%	(58)	16%	(108)	655
Age: 35-44	25%	(89)	33%	(117)	20%	(71)	10%	(34)	13%	(46)	358
Age: 45-64	20%	(147)	31%	(236)	18%	(137)	16%	(121)	15%	(109)	751
Age: 65+	10%	(45)	25%	(109)	17%	(76)	29%	(126)	18%	(80)	436
GenZers: 1997-2012	20%	(61)	34%	(104)	18%	(56)	7%	(20)	21%	(64)	306
Millennials: 1981-1996	24%	(125)	35%	(184)	19%	(101)	9%	(47)	12%	(62)	518
GenXers: 1965-1980	22%	(119)	30%	(157)	18%	(95)	16%	(82)	14%	(75)	529
Baby Boomers: 1946-1964	16%	(114)	30%	(216)	18%	(134)	20%	(144)	16%	(118)	727
PID: Dem (no lean)	21%	(175)	35%	(294)	18%	(155)	13%	(114)	13%	(108)	845
PID: Ind (no lean)	19%	(139)	23%	(170)	21%	(154)	15%	(109)	21%	(151)	724
PID: Rep (no lean)	18%	(115)	35%	(220)	15%	(95)	18%	(117)	13%	(84)	630
PID/Gender: Dem Men	24%	(90)	35%	(134)	19%	(72)	11%	(43)	11%	(43)	383
PID/Gender: Dem Women	18%	(85)	35%	(160)	18%	(83)	15%	(70)	14%	(65)	462
PID/Gender: Ind Men	19%	(63)	22%	(73)	18%	(61)	18%	(59)	23%	(78)	334
PID/Gender: Ind Women	20%	(76)	25%	(97)	24%	(93)	13%	(50)	19%	(73)	390
PID/Gender: Rep Men	19%	(66)	37%	(129)	13%	(45)	18%	(61)	13%	(44)	344
PID/Gender: Rep Women	17%	(49)	32%	(91)	17%	(49)	19%	(56)	14%	(41)	286
Ideo: Liberal (1-3)	19%	(125)	35%	(228)	20%	(127)	14%	(90)	12%	(76)	646
Ideo: Moderate (4)	19%	(102)	30%	(158)	20%	(107)	15%	(82)	15%	(81)	531
Ideo: Conservative (5-7)	20%	(149)	32%	(239)	17%	(128)	18%	(134)	14%	(104)	755
Educ: < College	19%	(282)	31%	(463)	18%	(271)	16%	(237)	17%	(259)	1512
Educ: Bachelors degree	19%	(86)	34%	(149)	21%	(94)	13%	(57)	13%	(57)	444
Educ: Post-grad	25%	(61)	30%	(73)	16%	(38)	18%	(45)	11%	(27)	244
Income: Under 50k	18%	(221)	29%	(363)	19%	(237)	15%	(187)	18%	(226)	1234
Income: 50k-100k	20%	(146)	34%	(240)	18%	(130)	15%	(110)	12%	(87)	712
Income: 100k+	25%	(63)	32%	(82)	14%	(37)	17%	(43)	12%	(31)	255
Ethnicity: White	18%	(313)	32%	(558)	18%	(315)	16%	(273)	15%	(263)	1722
Ethnicity: Hispanic	21%	(72)	34%	(117)	17%	(59)	13%	(47)	16%	(55)	349

Table CMS5_14: *How important are the following features when using a streaming service?*
The option to bundle different streaming services under one account

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(429)	31%	(685)	18%	(404)	15%	(339)	16%	(343)	2200
Ethnicity: Afr. Am.	24%	(65)	29%	(80)	17%	(46)	13%	(35)	17%	(48)	274
Ethnicity: Other	25%	(51)	23%	(46)	21%	(43)	16%	(32)	16%	(32)	204
All Christian	19%	(195)	30%	(311)	17%	(180)	19%	(193)	15%	(159)	1037
All Non-Christian	21%	(24)	30%	(34)	25%	(28)	13%	(14)	11%	(12)	112
Atheist	22%	(24)	26%	(29)	20%	(22)	15%	(17)	18%	(19)	111
Agnostic/Nothing in particular	20%	(186)	33%	(311)	19%	(174)	12%	(116)	16%	(153)	940
Religious Non-Protestant/Catholic	24%	(33)	30%	(41)	24%	(33)	12%	(17)	10%	(14)	139
Evangelical	24%	(124)	31%	(159)	16%	(85)	18%	(91)	12%	(60)	519
Non-Evangelical	17%	(143)	32%	(264)	18%	(153)	17%	(138)	16%	(131)	829
Community: Urban	24%	(139)	28%	(164)	19%	(113)	13%	(78)	16%	(92)	585
Community: Suburban	18%	(196)	34%	(371)	16%	(178)	18%	(191)	14%	(147)	1084
Community: Rural	18%	(94)	28%	(149)	21%	(113)	13%	(71)	20%	(104)	531
Employ: Private Sector	22%	(133)	37%	(225)	20%	(123)	10%	(64)	11%	(69)	615
Employ: Government	24%	(29)	29%	(35)	23%	(28)	10%	(12)	14%	(17)	120
Employ: Self-Employed	22%	(39)	35%	(62)	16%	(29)	18%	(32)	9%	(16)	177
Employ: Homemaker	25%	(38)	25%	(37)	21%	(33)	15%	(22)	15%	(22)	152
Employ: Retired	11%	(57)	28%	(145)	16%	(85)	27%	(143)	18%	(95)	526
Employ: Unemployed	22%	(62)	29%	(82)	20%	(57)	11%	(30)	18%	(50)	280
Employ: Other	22%	(38)	25%	(43)	11%	(20)	15%	(25)	27%	(46)	172
Military HH: Yes	17%	(64)	30%	(113)	17%	(65)	19%	(72)	17%	(65)	380
Military HH: No	20%	(365)	31%	(571)	19%	(339)	15%	(268)	15%	(278)	1820
RD/WT: Right Direction	21%	(132)	30%	(186)	15%	(97)	18%	(112)	16%	(99)	626
RD/WT: Wrong Track	19%	(297)	32%	(498)	19%	(307)	14%	(228)	16%	(244)	1574
Trump Job Approve	19%	(147)	30%	(236)	17%	(136)	18%	(139)	16%	(125)	783
Trump Job Disapprove	20%	(266)	32%	(412)	20%	(255)	15%	(190)	14%	(182)	1305
Trump Job Strongly Approve	17%	(81)	31%	(146)	15%	(70)	18%	(85)	18%	(83)	466
Trump Job Somewhat Approve	21%	(66)	28%	(90)	21%	(66)	17%	(54)	13%	(42)	318
Trump Job Somewhat Disapprove	21%	(55)	32%	(88)	25%	(66)	12%	(33)	10%	(28)	271
Trump Job Strongly Disapprove	20%	(210)	31%	(324)	18%	(189)	15%	(157)	15%	(154)	1034

Table CMS5_14: *How important are the following features when using a streaming service?*
The option to bundle different streaming services under one account

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	19%	(429)	31%	(685)	18%	(404)	15%	(339)	16%	(343)	2200
Favorable of Trump	19%	(144)	32%	(237)	17%	(125)	18%	(134)	15%	(113)	752
Unfavorable of Trump	21%	(269)	31%	(401)	20%	(258)	14%	(187)	14%	(177)	1293
Very Favorable of Trump	19%	(89)	30%	(141)	14%	(65)	20%	(94)	16%	(75)	465
Somewhat Favorable of Trump	19%	(54)	33%	(96)	21%	(60)	14%	(40)	13%	(37)	288
Somewhat Unfavorable of Trump	27%	(58)	29%	(63)	20%	(43)	15%	(33)	9%	(19)	216
Very Unfavorable of Trump	20%	(211)	31%	(338)	20%	(216)	14%	(154)	15%	(158)	1077
#1 Issue: Economy	23%	(164)	33%	(233)	17%	(122)	15%	(103)	12%	(86)	708
#1 Issue: Security	18%	(51)	35%	(97)	14%	(39)	14%	(38)	19%	(51)	276
#1 Issue: Health Care	18%	(71)	30%	(117)	24%	(93)	17%	(65)	12%	(45)	391
#1 Issue: Medicare / Social Security	16%	(50)	23%	(74)	17%	(55)	24%	(77)	20%	(66)	322
#1 Issue: Women's Issues	15%	(15)	40%	(42)	19%	(20)	6%	(7)	20%	(21)	105
#1 Issue: Education	19%	(25)	30%	(38)	25%	(32)	9%	(11)	18%	(23)	128
#1 Issue: Energy	28%	(22)	34%	(28)	24%	(19)	7%	(6)	8%	(6)	82
#1 Issue: Other	16%	(31)	30%	(56)	13%	(24)	18%	(33)	24%	(45)	189
2018 House Vote: Democrat	19%	(147)	32%	(249)	21%	(164)	16%	(123)	12%	(89)	772
2018 House Vote: Republican	19%	(117)	31%	(188)	15%	(89)	20%	(126)	15%	(93)	613
2018 House Vote: Someone else	17%	(14)	29%	(24)	13%	(11)	21%	(17)	20%	(16)	82
2016 Vote: Hillary Clinton	21%	(155)	32%	(227)	20%	(143)	14%	(102)	13%	(93)	720
2016 Vote: Donald Trump	19%	(122)	32%	(207)	15%	(98)	21%	(136)	14%	(89)	653
2016 Vote: Other	19%	(26)	33%	(45)	20%	(28)	19%	(25)	8%	(11)	135
2016 Vote: Didn't Vote	18%	(126)	30%	(206)	19%	(132)	11%	(75)	22%	(150)	688
Voted in 2014: Yes	20%	(266)	31%	(410)	17%	(217)	19%	(242)	13%	(168)	1303
Voted in 2014: No	18%	(163)	31%	(275)	21%	(186)	11%	(97)	20%	(175)	897
2012 Vote: Barack Obama	22%	(183)	32%	(265)	19%	(161)	16%	(134)	12%	(99)	842
2012 Vote: Mitt Romney	18%	(89)	32%	(157)	16%	(78)	20%	(101)	14%	(72)	498
2012 Vote: Other	14%	(11)	24%	(19)	15%	(12)	29%	(22)	18%	(14)	77
2012 Vote: Didn't Vote	19%	(146)	31%	(243)	20%	(154)	10%	(80)	20%	(158)	781

Table CMS5_14: *How important are the following features when using a streaming service?*
The option to bundle different streaming services under one account

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't' know / No opinion		Total N
Adults	19%	(429)	31%	(685)	18%	(404)	15%	(339)	16%	(343)	2200
4-Region: Northeast	21%	(83)	32%	(128)	17%	(68)	14%	(53)	16%	(62)	394
4-Region: Midwest	19%	(89)	29%	(133)	20%	(93)	17%	(81)	14%	(67)	462
4-Region: South	20%	(165)	31%	(254)	18%	(145)	15%	(124)	16%	(135)	824
4-Region: West	18%	(92)	33%	(170)	19%	(98)	16%	(82)	15%	(79)	520
Sports fan	22%	(318)	35%	(515)	18%	(256)	12%	(182)	13%	(184)	1454
Traveled outside of U.S. in past year 1+ times	23%	(98)	35%	(145)	15%	(63)	14%	(58)	13%	(53)	417
Frequent Flyer	23%	(58)	37%	(93)	19%	(47)	12%	(29)	10%	(25)	252
Age: 25-35	24%	(83)	36%	(126)	18%	(63)	10%	(34)	12%	(43)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_15: *How important are the following features when using a streaming service?*
Knowing what kind of TV shows and movies I will get from the service

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	47%	(1045)	27%	(598)	7%	(153)	7%	(150)	12%	(254)	2200
Gender: Male	46%	(484)	28%	(299)	8%	(82)	6%	(62)	13%	(135)	1062
Gender: Female	49%	(561)	26%	(299)	6%	(72)	8%	(88)	10%	(118)	1138
Age: 18-34	50%	(326)	24%	(159)	7%	(48)	5%	(31)	14%	(92)	655
Age: 35-44	50%	(177)	31%	(109)	10%	(34)	2%	(8)	8%	(29)	358
Age: 45-64	49%	(371)	27%	(201)	7%	(53)	6%	(45)	11%	(81)	751
Age: 65+	39%	(171)	29%	(128)	4%	(18)	15%	(67)	12%	(52)	436
GenZers: 1997-2012	49%	(151)	22%	(67)	9%	(27)	4%	(12)	16%	(49)	306
Millennials: 1981-1996	51%	(264)	28%	(145)	6%	(33)	4%	(21)	11%	(55)	518
GenXers: 1965-1980	48%	(255)	29%	(152)	8%	(44)	5%	(27)	10%	(52)	529
Baby Boomers: 1946-1964	48%	(349)	27%	(196)	6%	(44)	8%	(59)	11%	(80)	727
PID: Dem (no lean)	50%	(419)	28%	(234)	8%	(65)	6%	(52)	9%	(75)	845
PID: Ind (no lean)	45%	(325)	25%	(180)	7%	(51)	7%	(51)	16%	(117)	724
PID: Rep (no lean)	48%	(300)	29%	(184)	6%	(37)	7%	(47)	10%	(62)	630
PID/Gender: Dem Men	49%	(186)	28%	(108)	9%	(33)	5%	(20)	9%	(36)	383
PID/Gender: Dem Women	50%	(233)	27%	(126)	7%	(32)	7%	(32)	8%	(39)	462
PID/Gender: Ind Men	44%	(146)	24%	(80)	8%	(26)	6%	(19)	19%	(63)	334
PID/Gender: Ind Women	46%	(179)	26%	(100)	6%	(25)	8%	(32)	14%	(54)	390
PID/Gender: Rep Men	44%	(152)	32%	(111)	6%	(22)	7%	(23)	11%	(36)	344
PID/Gender: Rep Women	52%	(148)	26%	(73)	5%	(15)	8%	(23)	9%	(26)	286
Ideo: Liberal (1-3)	54%	(349)	27%	(172)	6%	(39)	5%	(35)	8%	(51)	646
Ideo: Moderate (4)	44%	(235)	32%	(169)	7%	(35)	6%	(33)	11%	(60)	531
Ideo: Conservative (5-7)	48%	(359)	27%	(203)	8%	(57)	8%	(59)	10%	(77)	755
Educ: < College	45%	(686)	27%	(413)	7%	(106)	7%	(110)	13%	(197)	1512
Educ: Bachelors degree	52%	(229)	28%	(123)	6%	(28)	6%	(25)	9%	(38)	444
Educ: Post-grad	53%	(129)	25%	(62)	8%	(19)	6%	(15)	8%	(19)	244
Income: Under 50k	43%	(535)	27%	(335)	8%	(101)	8%	(93)	14%	(171)	1234
Income: 50k-100k	51%	(364)	28%	(201)	6%	(40)	6%	(44)	9%	(62)	712
Income: 100k+	57%	(146)	24%	(62)	5%	(13)	5%	(13)	8%	(21)	255
Ethnicity: White	47%	(812)	29%	(506)	6%	(111)	6%	(107)	11%	(185)	1722
Ethnicity: Hispanic	47%	(163)	27%	(94)	8%	(29)	7%	(24)	11%	(40)	349

Table CMS5_15: *How important are the following features when using a streaming service?*

Knowing what kind of TV shows and movies I will get from the service

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	47%	(1045)	27%	(598)	7%	(153)	7%	(150)	12%	(254)	2200
Ethnicity: Afr. Am.	49%	(135)	16%	(43)	11%	(30)	9%	(25)	15%	(41)	274
Ethnicity: Other	48%	(97)	24%	(49)	6%	(13)	9%	(18)	13%	(27)	204
All Christian	46%	(478)	28%	(290)	6%	(62)	9%	(93)	11%	(114)	1037
All Non-Christian	43%	(48)	29%	(32)	13%	(15)	6%	(7)	9%	(11)	112
Atheist	54%	(60)	26%	(29)	8%	(9)	2%	(2)	10%	(11)	111
Agnostic/Nothing in particular	49%	(459)	26%	(247)	7%	(68)	5%	(48)	13%	(118)	940
Religious Non-Protestant/Catholic	44%	(60)	30%	(42)	12%	(17)	5%	(7)	9%	(13)	139
Evangelical	47%	(245)	28%	(144)	8%	(40)	9%	(45)	9%	(45)	519
Non-Evangelical	45%	(377)	30%	(245)	5%	(46)	8%	(65)	12%	(97)	829
Community: Urban	50%	(291)	23%	(133)	9%	(52)	7%	(38)	12%	(71)	585
Community: Suburban	48%	(523)	29%	(315)	5%	(58)	8%	(83)	10%	(106)	1084
Community: Rural	43%	(231)	28%	(151)	8%	(44)	6%	(29)	14%	(77)	531
Employ: Private Sector	49%	(301)	29%	(179)	8%	(51)	5%	(30)	9%	(54)	615
Employ: Government	54%	(64)	29%	(35)	5%	(6)	3%	(4)	9%	(11)	120
Employ: Self-Employed	51%	(90)	24%	(42)	11%	(19)	8%	(14)	7%	(12)	177
Employ: Homemaker	50%	(75)	28%	(42)	6%	(9)	7%	(11)	10%	(15)	152
Employ: Retired	42%	(218)	29%	(153)	4%	(20)	12%	(65)	13%	(69)	526
Employ: Unemployed	44%	(124)	28%	(78)	9%	(26)	4%	(12)	14%	(40)	280
Employ: Other	47%	(81)	19%	(32)	8%	(14)	6%	(10)	20%	(35)	172
Military HH: Yes	44%	(168)	26%	(98)	7%	(27)	9%	(34)	14%	(53)	380
Military HH: No	48%	(877)	27%	(500)	7%	(126)	6%	(116)	11%	(201)	1820
RD/WT: Right Direction	44%	(273)	27%	(168)	9%	(58)	8%	(52)	12%	(76)	626
RD/WT: Wrong Track	49%	(772)	27%	(430)	6%	(96)	6%	(98)	11%	(178)	1574
Trump Job Approve	45%	(350)	29%	(228)	7%	(52)	7%	(53)	13%	(100)	783
Trump Job Disapprove	50%	(652)	26%	(340)	7%	(93)	7%	(91)	10%	(129)	1305
Trump Job Strongly Approve	44%	(203)	28%	(131)	6%	(29)	8%	(37)	14%	(67)	466
Trump Job Somewhat Approve	46%	(148)	31%	(97)	7%	(24)	5%	(17)	10%	(33)	318
Trump Job Somewhat Disapprove	44%	(120)	29%	(78)	13%	(36)	6%	(16)	8%	(21)	271
Trump Job Strongly Disapprove	51%	(532)	25%	(262)	6%	(57)	7%	(75)	10%	(108)	1034

Table CMS5_15: *How important are the following features when using a streaming service?*
Knowing what kind of TV shows and movies I will get from the service

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	47%	(1045)	27%	(598)	7%	(153)	7%	(150)	12%	(254)	2200
Favorable of Trump	46%	(349)	30%	(225)	6%	(46)	7%	(51)	11%	(81)	752
Unfavorable of Trump	51%	(656)	26%	(338)	7%	(87)	7%	(92)	9%	(121)	1293
Very Favorable of Trump	45%	(210)	28%	(131)	7%	(32)	7%	(35)	12%	(57)	465
Somewhat Favorable of Trump	49%	(140)	33%	(95)	5%	(14)	6%	(16)	8%	(23)	288
Somewhat Unfavorable of Trump	47%	(102)	33%	(71)	7%	(14)	7%	(15)	6%	(14)	216
Very Unfavorable of Trump	51%	(554)	25%	(267)	7%	(73)	7%	(76)	10%	(107)	1077
#1 Issue: Economy	52%	(369)	27%	(191)	7%	(51)	5%	(39)	8%	(58)	708
#1 Issue: Security	46%	(126)	29%	(79)	7%	(19)	6%	(16)	13%	(36)	276
#1 Issue: Health Care	49%	(191)	29%	(113)	7%	(28)	7%	(26)	9%	(34)	391
#1 Issue: Medicare / Social Security	44%	(141)	26%	(83)	4%	(11)	12%	(38)	15%	(49)	322
#1 Issue: Women's Issues	45%	(47)	26%	(28)	7%	(7)	4%	(4)	18%	(19)	105
#1 Issue: Education	35%	(45)	27%	(34)	18%	(24)	5%	(6)	15%	(19)	128
#1 Issue: Energy	54%	(44)	26%	(21)	9%	(7)	4%	(4)	7%	(6)	82
#1 Issue: Other	43%	(82)	26%	(49)	4%	(7)	9%	(18)	17%	(33)	189
2018 House Vote: Democrat	52%	(400)	26%	(200)	7%	(51)	7%	(58)	8%	(62)	772
2018 House Vote: Republican	44%	(272)	28%	(174)	7%	(44)	9%	(53)	11%	(70)	613
2018 House Vote: Someone else	46%	(37)	23%	(19)	12%	(10)	5%	(4)	13%	(11)	82
2016 Vote: Hillary Clinton	52%	(373)	24%	(176)	7%	(52)	8%	(57)	9%	(62)	720
2016 Vote: Donald Trump	47%	(308)	29%	(188)	7%	(45)	8%	(54)	9%	(59)	653
2016 Vote: Other	48%	(64)	37%	(50)	4%	(5)	5%	(7)	6%	(8)	135
2016 Vote: Didn't Vote	43%	(296)	27%	(184)	7%	(51)	5%	(32)	18%	(125)	688
Voted in 2014: Yes	50%	(646)	26%	(344)	7%	(88)	8%	(110)	9%	(116)	1303
Voted in 2014: No	45%	(399)	28%	(254)	7%	(65)	5%	(40)	15%	(137)	897
2012 Vote: Barack Obama	53%	(450)	25%	(207)	6%	(52)	8%	(69)	8%	(65)	842
2012 Vote: Mitt Romney	45%	(223)	30%	(150)	7%	(34)	7%	(36)	11%	(55)	498
2012 Vote: Other	42%	(32)	30%	(23)	7%	(5)	10%	(8)	11%	(9)	77
2012 Vote: Didn't Vote	43%	(338)	28%	(218)	8%	(62)	5%	(37)	16%	(125)	781

Table CMS5_15: *How important are the following features when using a streaming service?*
Knowing what kind of TV shows and movies I will get from the service

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	47%	(1045)	27%	(598)	7%	(153)	7%	(150)	12%	(254)	2200
4-Region: Northeast	47%	(187)	26%	(101)	9%	(37)	5%	(20)	13%	(50)	394
4-Region: Midwest	48%	(223)	27%	(124)	7%	(30)	8%	(38)	10%	(46)	462
4-Region: South	47%	(390)	27%	(225)	6%	(52)	8%	(66)	11%	(90)	824
4-Region: West	47%	(245)	28%	(148)	7%	(34)	5%	(26)	13%	(67)	520
Sports fan	48%	(701)	29%	(422)	6%	(91)	6%	(92)	10%	(148)	1454
Traveled outside of U.S. in past year 1+ times	47%	(197)	27%	(112)	9%	(39)	6%	(25)	10%	(44)	417
Frequent Flyer	52%	(130)	24%	(61)	11%	(27)	5%	(13)	8%	(21)	252
Age: 25-35	51%	(177)	26%	(93)	6%	(21)	5%	(18)	12%	(41)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS6: *Have you been working remotely from home during the COVID-19 pandemic (coronavirus)?*

Demographic	Yes		No		Total N
Adults	29%	(644)	71%	(1556)	2200
Gender: Male	30%	(317)	70%	(745)	1062
Gender: Female	29%	(327)	71%	(811)	1138
Age: 18-34	41%	(272)	59%	(383)	655
Age: 35-44	34%	(122)	66%	(236)	358
Age: 45-64	26%	(198)	74%	(553)	751
Age: 65+	12%	(53)	88%	(384)	436
GenZers: 1997-2012	41%	(124)	59%	(182)	306
Millennials: 1981-1996	38%	(197)	62%	(321)	518
GenXers: 1965-1980	35%	(186)	65%	(343)	529
Baby Boomers: 1946-1964	18%	(128)	82%	(599)	727
PID: Dem (no lean)	30%	(257)	70%	(589)	845
PID: Ind (no lean)	28%	(200)	72%	(524)	724
PID: Rep (no lean)	30%	(187)	70%	(443)	630
PID/Gender: Dem Men	31%	(117)	69%	(266)	383
PID/Gender: Dem Women	30%	(140)	70%	(323)	462
PID/Gender: Ind Men	25%	(82)	75%	(252)	334
PID/Gender: Ind Women	30%	(117)	70%	(272)	390
PID/Gender: Rep Men	34%	(118)	66%	(227)	344
PID/Gender: Rep Women	24%	(70)	76%	(216)	286
Ideo: Liberal (1-3)	34%	(220)	66%	(425)	646
Ideo: Moderate (4)	25%	(132)	75%	(399)	531
Ideo: Conservative (5-7)	28%	(212)	72%	(543)	755
Educ: < College	21%	(325)	79%	(1187)	1512
Educ: Bachelors degree	42%	(186)	58%	(258)	444
Educ: Post-grad	54%	(133)	46%	(111)	244
Income: Under 50k	23%	(281)	77%	(953)	1234
Income: 50k-100k	32%	(229)	68%	(483)	712
Income: 100k+	53%	(134)	47%	(121)	255
Ethnicity: White	28%	(489)	72%	(1233)	1722
Ethnicity: Hispanic	35%	(122)	65%	(227)	349
Ethnicity: Afr. Am.	28%	(76)	72%	(199)	274
Ethnicity: Other	39%	(79)	61%	(125)	204

Table CMS6: *Have you been working remotely from home during the COVID-19 pandemic (coronavirus)?*

Demographic	Yes		No		Total N
Adults	29%	(644)	71%	(1556)	2200
All Christian	27%	(283)	73%	(755)	1037
All Non-Christian	46%	(52)	54%	(61)	112
Atheist	25%	(28)	75%	(83)	111
Agnostic/Nothing in particular	30%	(282)	70%	(658)	940
Religious Non-Protestant/Catholic	45%	(62)	55%	(77)	139
Evangelical	26%	(135)	74%	(384)	519
Non-Evangelical	29%	(244)	71%	(585)	829
Community: Urban	34%	(202)	66%	(383)	585
Community: Suburban	30%	(330)	70%	(755)	1084
Community: Rural	21%	(113)	79%	(418)	531
Employ: Private Sector	44%	(269)	56%	(346)	615
Employ: Government	58%	(70)	42%	(51)	120
Employ: Self-Employed	61%	(107)	39%	(70)	177
Employ: Homemaker	12%	(19)	88%	(133)	152
Employ: Retired	7%	(36)	93%	(490)	526
Employ: Unemployed	11%	(31)	89%	(249)	280
Employ: Other	28%	(48)	72%	(124)	172
Military HH: Yes	20%	(78)	80%	(302)	380
Military HH: No	31%	(566)	69%	(1254)	1820
RD/WT: Right Direction	31%	(195)	69%	(432)	626
RD/WT: Wrong Track	29%	(449)	71%	(1125)	1574
Trump Job Approve	28%	(219)	72%	(564)	783
Trump Job Disapprove	30%	(394)	70%	(911)	1305
Trump Job Strongly Approve	29%	(133)	71%	(332)	466
Trump Job Somewhat Approve	27%	(86)	73%	(232)	318
Trump Job Somewhat Disapprove	33%	(90)	67%	(181)	271
Trump Job Strongly Disapprove	29%	(304)	71%	(730)	1034
Favorable of Trump	27%	(206)	73%	(546)	752
Unfavorable of Trump	30%	(391)	70%	(902)	1293

Table CMS6: *Have you been working remotely from home during the COVID-19 pandemic (coronavirus)?*

Demographic	Yes		No		Total N
Adults	29%	(644)	71%	(1556)	2200
Very Favorable of Trump	28%	(131)	72%	(334)	465
Somewhat Favorable of Trump	26%	(75)	74%	(212)	288
Somewhat Unfavorable of Trump	31%	(68)	69%	(148)	216
Very Unfavorable of Trump	30%	(323)	70%	(754)	1077
#1 Issue: Economy	32%	(227)	68%	(481)	708
#1 Issue: Security	28%	(77)	72%	(199)	276
#1 Issue: Health Care	28%	(111)	72%	(280)	391
#1 Issue: Medicare / Social Security	13%	(42)	87%	(280)	322
#1 Issue: Women's Issues	39%	(41)	61%	(64)	105
#1 Issue: Education	40%	(51)	60%	(77)	128
#1 Issue: Energy	39%	(32)	61%	(50)	82
#1 Issue: Other	33%	(63)	67%	(126)	189
2018 House Vote: Democrat	30%	(235)	70%	(537)	772
2018 House Vote: Republican	27%	(166)	73%	(448)	613
2018 House Vote: Someone else	40%	(33)	60%	(49)	82
2016 Vote: Hillary Clinton	29%	(209)	71%	(511)	720
2016 Vote: Donald Trump	28%	(183)	72%	(470)	653
2016 Vote: Other	34%	(45)	66%	(89)	135
2016 Vote: Didn't Vote	30%	(205)	70%	(483)	688
Voted in 2014: Yes	29%	(380)	71%	(924)	1303
Voted in 2014: No	29%	(264)	71%	(632)	897
2012 Vote: Barack Obama	29%	(247)	71%	(595)	842
2012 Vote: Mitt Romney	29%	(142)	71%	(355)	498
2012 Vote: Other	36%	(28)	64%	(49)	77
2012 Vote: Didn't Vote	29%	(224)	71%	(557)	781
4-Region: Northeast	32%	(127)	68%	(267)	394
4-Region: Midwest	27%	(124)	73%	(338)	462
4-Region: South	30%	(247)	70%	(577)	824
4-Region: West	28%	(146)	72%	(374)	520
Sports fan	31%	(450)	69%	(1004)	1454
Traveled outside of U.S. in past year 1+ times	50%	(209)	50%	(207)	417
Frequent Flyer	52%	(130)	48%	(122)	252

Table CMS6: *Have you been working remotely from home during the COVID-19 pandemic (coronavirus)?*

Demographic	Yes		No		Total N
Adults	29%	(644)	71%	(1556)	2200
Age: 25-35	41%	(145)	59%	(205)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7: *Have you been watching television during the workday while working remotely from home?*

Demographic	Yes		No		Total N
Adults	67%	(429)	33%	(214)	644
Gender: Male	70%	(222)	30%	(95)	317
Gender: Female	63%	(208)	37%	(119)	327
Age: 18-34	70%	(190)	30%	(82)	272
Age: 35-44	66%	(80)	34%	(42)	122
Age: 45-64	63%	(125)	37%	(72)	198
Age: 65+	64%	(34)	36%	(19)	53
GenZers: 1997-2012	76%	(94)	24%	(30)	124
Millennials: 1981-1996	64%	(127)	36%	(71)	197
GenXers: 1965-1980	66%	(122)	34%	(64)	186
Baby Boomers: 1946-1964	64%	(82)	36%	(46)	128
PID: Dem (no lean)	70%	(179)	30%	(77)	257
PID: Ind (no lean)	58%	(116)	42%	(84)	200
PID: Rep (no lean)	72%	(135)	28%	(53)	187
PID/Gender: Dem Men	74%	(86)	26%	(31)	117
PID/Gender: Dem Women	67%	(93)	33%	(47)	140
PID/Gender: Ind Men	54%	(44)	46%	(38)	82
PID/Gender: Ind Women	61%	(71)	39%	(46)	117
PID/Gender: Rep Men	78%	(91)	22%	(26)	118
PID/Gender: Rep Women	62%	(43)	38%	(27)	70
Ideo: Liberal (1-3)	67%	(148)	33%	(73)	220
Ideo: Moderate (4)	65%	(85)	35%	(46)	132
Ideo: Conservative (5-7)	66%	(139)	34%	(72)	212
Educ: < College	74%	(240)	26%	(85)	325
Educ: Bachelors degree	63%	(116)	37%	(70)	186
Educ: Post-grad	55%	(73)	45%	(60)	133
Income: Under 50k	73%	(205)	27%	(76)	281
Income: 50k-100k	62%	(142)	38%	(87)	229
Income: 100k+	61%	(82)	39%	(52)	134
Ethnicity: White	64%	(315)	36%	(174)	489
Ethnicity: Hispanic	70%	(85)	30%	(37)	122
Ethnicity: Afr. Am.	80%	(60)	20%	(15)	76
Ethnicity: Other	68%	(54)	32%	(25)	79

Table CMS7: *Have you been watching television during the workday while working remotely from home?*

Demographic	Yes		No		Total N
Adults	67%	(429)	33%	(214)	644
All Christian	70%	(197)	30%	(85)	283
All Non-Christian	72%	(37)	28%	(15)	52
Agnostic/Nothing in particular	64%	(180)	36%	(101)	282
Religious Non-Protestant/Catholic	72%	(45)	28%	(17)	62
Evangelical	65%	(88)	35%	(47)	135
Non-Evangelical	73%	(179)	27%	(66)	244
Community: Urban	72%	(146)	28%	(56)	202
Community: Suburban	64%	(210)	36%	(120)	330
Community: Rural	65%	(74)	35%	(39)	113
Employ: Private Sector	62%	(166)	38%	(103)	269
Employ: Government	60%	(42)	40%	(28)	70
Employ: Self-Employed	70%	(75)	30%	(32)	107
Military HH: Yes	72%	(55)	28%	(22)	78
Military HH: No	66%	(374)	34%	(192)	566
RD/WT: Right Direction	72%	(140)	28%	(55)	195
RD/WT: Wrong Track	65%	(290)	35%	(159)	449
Trump Job Approve	68%	(149)	32%	(71)	219
Trump Job Disapprove	67%	(264)	33%	(130)	394
Trump Job Strongly Approve	69%	(92)	31%	(41)	133
Trump Job Somewhat Approve	66%	(56)	34%	(30)	86
Trump Job Somewhat Disapprove	65%	(58)	35%	(32)	90
Trump Job Strongly Disapprove	68%	(206)	32%	(98)	304
Favorable of Trump	67%	(138)	33%	(68)	206
Unfavorable of Trump	68%	(264)	32%	(127)	391
Very Favorable of Trump	69%	(90)	31%	(41)	131
Somewhat Favorable of Trump	64%	(48)	36%	(27)	75
Somewhat Unfavorable of Trump	68%	(46)	32%	(22)	68
Very Unfavorable of Trump	67%	(218)	33%	(105)	323

Table CMS7: *Have you been watching television during the workday while working remotely from home?*

Demographic	Yes		No		Total N
Adults	67%	(429)	33%	(214)	644
#1 Issue: Economy	68%	(155)	32%	(72)	227
#1 Issue: Security	68%	(52)	32%	(24)	77
#1 Issue: Health Care	64%	(72)	36%	(40)	111
#1 Issue: Education	76%	(39)	24%	(12)	51
#1 Issue: Other	55%	(34)	45%	(28)	63
2018 House Vote: Democrat	67%	(157)	33%	(78)	235
2018 House Vote: Republican	66%	(110)	34%	(56)	166
2016 Vote: Hillary Clinton	65%	(135)	35%	(73)	209
2016 Vote: Donald Trump	64%	(116)	36%	(66)	183
2016 Vote: Didn't Vote	71%	(146)	29%	(60)	205
Voted in 2014: Yes	64%	(243)	36%	(137)	380
Voted in 2014: No	71%	(187)	29%	(78)	264
2012 Vote: Barack Obama	65%	(160)	35%	(87)	247
2012 Vote: Mitt Romney	68%	(96)	32%	(46)	142
2012 Vote: Didn't Vote	72%	(161)	28%	(63)	224
4-Region: Northeast	65%	(83)	35%	(44)	127
4-Region: Midwest	68%	(85)	32%	(39)	124
4-Region: South	65%	(161)	35%	(86)	247
4-Region: West	69%	(101)	31%	(46)	146
Sports fan	70%	(316)	30%	(134)	450
Traveled outside of U.S. in past year 1+ times	68%	(142)	32%	(68)	209
Frequent Flyer	69%	(90)	31%	(40)	130
Age: 25-35	67%	(97)	33%	(48)	145

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8: *And what is your main reason for watching television during the workday?*

Demographic	To keep up with news and current events		To watch daytime television		To have background noise while working		Another reason		Total N
Adults	47%	(202)	14%	(61)	33%	(142)	6%	(25)	429
Gender: Male	53%	(118)	15%	(34)	28%	(62)	3%	(8)	222
Gender: Female	40%	(84)	13%	(27)	38%	(79)	8%	(17)	208
Age: 18-34	34%	(66)	21%	(41)	36%	(68)	9%	(16)	190
Age: 35-44	62%	(49)	9%	(7)	22%	(18)	7%	(5)	80
Age: 45-64	54%	(68)	9%	(12)	34%	(43)	2%	(3)	125
GenZers: 1997-2012	30%	(28)	23%	(21)	38%	(36)	9%	(9)	94
Millennials: 1981-1996	42%	(54)	16%	(20)	34%	(44)	7%	(9)	127
GenXers: 1965-1980	58%	(71)	11%	(13)	27%	(33)	4%	(5)	122
Baby Boomers: 1946-1964	55%	(45)	8%	(7)	35%	(28)	2%	(2)	82
PID: Dem (no lean)	45%	(81)	17%	(31)	31%	(56)	6%	(11)	179
PID: Ind (no lean)	46%	(53)	14%	(16)	34%	(39)	6%	(7)	116
PID: Rep (no lean)	50%	(67)	10%	(14)	35%	(47)	5%	(7)	135
PID/Gender: Dem Men	49%	(43)	24%	(21)	23%	(20)	3%	(3)	86
PID/Gender: Dem Women	42%	(39)	11%	(10)	39%	(36)	9%	(8)	93
PID/Gender: Ind Women	40%	(29)	18%	(13)	35%	(25)	6%	(5)	71
PID/Gender: Rep Men	55%	(51)	11%	(10)	31%	(28)	3%	(3)	91
Ideo: Liberal (1-3)	42%	(62)	16%	(23)	36%	(53)	6%	(10)	148
Ideo: Moderate (4)	51%	(44)	11%	(9)	31%	(27)	7%	(6)	85
Ideo: Conservative (5-7)	49%	(68)	12%	(16)	35%	(49)	5%	(7)	139
Educ: < College	43%	(103)	20%	(47)	31%	(75)	6%	(15)	240
Educ: Bachelors degree	49%	(57)	6%	(7)	40%	(47)	5%	(6)	116
Educ: Post-grad	58%	(42)	10%	(7)	27%	(20)	5%	(4)	73
Income: Under 50k	48%	(98)	16%	(32)	30%	(61)	7%	(14)	205
Income: 50k-100k	42%	(60)	14%	(19)	39%	(55)	5%	(7)	142
Income: 100k+	53%	(44)	12%	(10)	31%	(25)	4%	(3)	82
Ethnicity: White	43%	(137)	14%	(45)	38%	(120)	4%	(13)	315
Ethnicity: Hispanic	48%	(41)	26%	(22)	24%	(21)	1%	(1)	85
Ethnicity: Afr. Am.	56%	(34)	13%	(8)	25%	(15)	6%	(3)	60
Ethnicity: Other	58%	(31)	17%	(9)	11%	(6)	14%	(8)	54

Table CMS8: *And what is your main reason for watching television during the workday?*

Demographic	To keep up with news and current events		To watch daytime television		To have background noise while working		Another reason		Total N
Adults	47%	(202)	14%	(61)	33%	(142)	6%	(25)	429
All Christian	44%	(87)	20%	(39)	32%	(64)	4%	(7)	197
Agnostic/Nothing in particular	49%	(89)	9%	(16)	35%	(63)	7%	(13)	180
Evangelical	54%	(48)	14%	(13)	26%	(23)	5%	(5)	88
Non-Evangelical	45%	(80)	18%	(31)	35%	(63)	2%	(4)	179
Community: Urban	62%	(90)	14%	(20)	18%	(27)	6%	(9)	146
Community: Suburban	38%	(80)	15%	(31)	43%	(89)	5%	(10)	210
Community: Rural	44%	(32)	13%	(10)	35%	(26)	8%	(6)	74
Employ: Private Sector	47%	(77)	14%	(24)	34%	(57)	5%	(8)	166
Employ: Self-Employed	50%	(38)	13%	(10)	34%	(25)	3%	(2)	75
Military HH: Yes	55%	(31)	6%	(4)	28%	(15)	11%	(6)	55
Military HH: No	46%	(171)	15%	(58)	34%	(126)	5%	(19)	374
RD/WT: Right Direction	47%	(65)	21%	(29)	29%	(40)	4%	(6)	140
RD/WT: Wrong Track	47%	(137)	11%	(33)	35%	(102)	7%	(19)	290
Trump Job Approve	51%	(75)	13%	(19)	30%	(45)	6%	(9)	149
Trump Job Disapprove	45%	(118)	16%	(41)	34%	(90)	6%	(15)	264
Trump Job Strongly Approve	50%	(46)	15%	(14)	28%	(26)	7%	(6)	92
Trump Job Somewhat Approve	52%	(29)	9%	(5)	33%	(19)	6%	(3)	56
Trump Job Somewhat Disapprove	49%	(28)	21%	(12)	25%	(15)	5%	(3)	58
Trump Job Strongly Disapprove	43%	(89)	14%	(29)	36%	(75)	6%	(12)	206
Favorable of Trump	46%	(64)	14%	(19)	35%	(48)	5%	(7)	138
Unfavorable of Trump	46%	(122)	14%	(38)	35%	(92)	5%	(13)	264
Very Favorable of Trump	52%	(46)	15%	(14)	26%	(24)	7%	(6)	90
Very Unfavorable of Trump	44%	(97)	13%	(29)	37%	(81)	5%	(12)	218
#1 Issue: Economy	54%	(85)	13%	(21)	30%	(46)	3%	(4)	155
#1 Issue: Security	65%	(34)	9%	(5)	24%	(13)	1%	(1)	52
#1 Issue: Health Care	40%	(28)	13%	(9)	39%	(28)	9%	(6)	72
2018 House Vote: Democrat	45%	(71)	16%	(25)	35%	(54)	4%	(6)	157
2018 House Vote: Republican	53%	(59)	9%	(10)	35%	(39)	3%	(3)	110

Table CMS8: *And what is your main reason for watching television during the workday?*

Demographic	To keep up with news and current events		To watch daytime television		To have background noise while working		Another reason		Total N
Adults	47%	(202)	14%	(61)	33%	(142)	6%	(25)	429
2016 Vote: Hillary Clinton	46%	(63)	16%	(22)	32%	(43)	6%	(8)	135
2016 Vote: Donald Trump	52%	(61)	9%	(11)	35%	(40)	4%	(4)	116
2016 Vote: Didn't Vote	44%	(65)	16%	(24)	32%	(46)	7%	(11)	146
Voted in 2014: Yes	48%	(116)	14%	(33)	34%	(83)	4%	(10)	243
Voted in 2014: No	46%	(86)	15%	(28)	31%	(58)	8%	(14)	187
2012 Vote: Barack Obama	51%	(81)	14%	(23)	31%	(49)	5%	(8)	160
2012 Vote: Mitt Romney	46%	(44)	11%	(10)	40%	(39)	4%	(4)	96
2012 Vote: Didn't Vote	43%	(69)	18%	(29)	32%	(51)	7%	(12)	161
4-Region: Northeast	52%	(43)	10%	(9)	34%	(28)	3%	(3)	83
4-Region: Midwest	36%	(31)	14%	(12)	43%	(37)	7%	(6)	85
4-Region: South	42%	(67)	15%	(24)	37%	(59)	7%	(11)	161
4-Region: West	60%	(60)	17%	(17)	17%	(17)	5%	(6)	101
Sports fan	50%	(159)	16%	(50)	30%	(95)	4%	(12)	316
Traveled outside of U.S. in past year 1+ times	51%	(73)	19%	(27)	25%	(35)	5%	(7)	142
Frequent Flyer	39%	(35)	20%	(18)	35%	(32)	7%	(6)	90
Age: 25-35	41%	(39)	18%	(18)	34%	(33)	7%	(7)	97

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9: *Now on another topic…Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, how concerned are you that these protests will lead to a rise in COVID-19 (coronavirus) cases?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	47%	(1044)	33%	(716)	9%	(197)	6%	(130)	5%	(113)	2200
Gender: Male	44%	(467)	33%	(350)	11%	(118)	8%	(80)	4%	(47)	1062
Gender: Female	51%	(576)	32%	(367)	7%	(79)	4%	(50)	6%	(65)	1138
Age: 18-34	41%	(268)	33%	(216)	9%	(58)	6%	(40)	11%	(73)	655
Age: 35-44	53%	(189)	31%	(112)	6%	(22)	5%	(18)	4%	(16)	358
Age: 45-64	47%	(351)	33%	(249)	12%	(87)	6%	(46)	2%	(17)	751
Age: 65+	54%	(235)	32%	(138)	7%	(31)	6%	(26)	1%	(6)	436
GenZers: 1997-2012	35%	(108)	34%	(104)	10%	(32)	7%	(22)	14%	(41)	306
Millennials: 1981-1996	47%	(242)	33%	(171)	8%	(41)	5%	(27)	7%	(37)	518
GenXers: 1965-1980	51%	(267)	31%	(162)	10%	(54)	5%	(25)	4%	(21)	529
Baby Boomers: 1946-1964	50%	(362)	33%	(237)	9%	(62)	7%	(53)	2%	(14)	727
PID: Dem (no lean)	57%	(482)	31%	(266)	7%	(61)	2%	(13)	3%	(24)	845
PID: Ind (no lean)	42%	(301)	31%	(228)	10%	(70)	7%	(52)	10%	(74)	724
PID: Rep (no lean)	41%	(261)	35%	(222)	11%	(67)	10%	(65)	2%	(16)	630
PID/Gender: Dem Men	53%	(205)	34%	(129)	9%	(35)	2%	(7)	2%	(6)	383
PID/Gender: Dem Women	60%	(277)	30%	(137)	5%	(25)	1%	(6)	4%	(17)	462
PID/Gender: Ind Men	34%	(113)	32%	(106)	13%	(44)	11%	(37)	10%	(34)	334
PID/Gender: Ind Women	48%	(188)	31%	(122)	7%	(26)	4%	(15)	10%	(39)	390
PID/Gender: Rep Men	43%	(150)	33%	(114)	11%	(39)	10%	(36)	2%	(6)	344
PID/Gender: Rep Women	39%	(111)	38%	(108)	10%	(28)	10%	(29)	3%	(9)	286
Ideo: Liberal (1-3)	57%	(366)	33%	(214)	6%	(41)	2%	(12)	2%	(12)	646
Ideo: Moderate (4)	49%	(260)	33%	(176)	9%	(49)	5%	(26)	4%	(20)	531
Ideo: Conservative (5-7)	40%	(305)	33%	(249)	13%	(95)	11%	(81)	3%	(25)	755
Educ: < College	46%	(690)	32%	(478)	10%	(153)	6%	(95)	6%	(96)	1512
Educ: Bachelors degree	50%	(220)	36%	(158)	7%	(30)	6%	(25)	2%	(10)	444
Educ: Post-grad	55%	(133)	33%	(80)	6%	(14)	4%	(10)	3%	(7)	244
Income: Under 50k	46%	(567)	31%	(380)	9%	(116)	7%	(89)	7%	(82)	1234
Income: 50k-100k	51%	(363)	34%	(240)	9%	(62)	4%	(29)	2%	(18)	712
Income: 100k+	45%	(114)	38%	(97)	8%	(19)	5%	(12)	5%	(13)	255
Ethnicity: White	47%	(811)	34%	(579)	10%	(165)	6%	(104)	4%	(63)	1722
Ethnicity: Hispanic	56%	(195)	26%	(89)	7%	(25)	4%	(13)	8%	(27)	349

Table CMS9: *Now on another topic…Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, how concerned are you that these protests will lead to a rise in COVID-19 (coronavirus) cases?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	47%	(1044)	33%	(716)	9%	(197)	6%	(130)	5%	(113)	2200
Ethnicity: Afr. Am.	48%	(132)	27%	(74)	9%	(24)	4%	(12)	12%	(32)	274
Ethnicity: Other	49%	(100)	31%	(64)	4%	(9)	7%	(14)	9%	(18)	204
All Christian	49%	(512)	33%	(342)	9%	(91)	6%	(60)	3%	(32)	1037
All Non-Christian	46%	(52)	35%	(40)	9%	(10)	6%	(6)	4%	(5)	112
Atheist	57%	(63)	26%	(29)	13%	(15)	2%	(2)	2%	(2)	111
Agnostic/Nothing in particular	44%	(417)	33%	(306)	9%	(81)	7%	(62)	8%	(74)	940
Religious Non-Protestant/Catholic	46%	(64)	35%	(49)	7%	(10)	8%	(10)	4%	(6)	139
Evangelical	43%	(224)	30%	(155)	12%	(60)	10%	(50)	6%	(30)	519
Non-Evangelical	52%	(429)	34%	(280)	8%	(64)	4%	(32)	3%	(23)	829
Community: Urban	46%	(270)	34%	(197)	8%	(47)	5%	(31)	7%	(40)	585
Community: Suburban	49%	(530)	34%	(364)	8%	(89)	5%	(59)	4%	(42)	1084
Community: Rural	46%	(244)	29%	(155)	11%	(61)	7%	(40)	6%	(31)	531
Employ: Private Sector	47%	(289)	36%	(219)	9%	(54)	5%	(33)	3%	(20)	615
Employ: Government	44%	(53)	32%	(39)	12%	(14)	7%	(8)	5%	(7)	120
Employ: Self-Employed	51%	(91)	28%	(49)	13%	(24)	7%	(12)	1%	(1)	177
Employ: Homemaker	49%	(74)	38%	(57)	5%	(8)	5%	(7)	4%	(6)	152
Employ: Retired	54%	(286)	30%	(157)	8%	(43)	7%	(34)	1%	(6)	526
Employ: Unemployed	41%	(115)	31%	(86)	10%	(29)	8%	(21)	10%	(29)	280
Employ: Other	38%	(65)	36%	(63)	10%	(18)	5%	(8)	10%	(18)	172
Military HH: Yes	51%	(195)	29%	(112)	9%	(36)	7%	(25)	3%	(12)	380
Military HH: No	47%	(848)	33%	(605)	9%	(162)	6%	(105)	6%	(100)	1820
RD/WT: Right Direction	42%	(263)	32%	(200)	12%	(73)	10%	(64)	4%	(26)	626
RD/WT: Wrong Track	50%	(781)	33%	(517)	8%	(124)	4%	(66)	5%	(86)	1574
Trump Job Approve	41%	(321)	32%	(251)	11%	(90)	12%	(90)	4%	(31)	783
Trump Job Disapprove	53%	(686)	33%	(434)	8%	(107)	3%	(38)	3%	(40)	1305
Trump Job Strongly Approve	39%	(184)	31%	(144)	12%	(56)	15%	(68)	3%	(15)	466
Trump Job Somewhat Approve	43%	(137)	34%	(107)	11%	(34)	7%	(23)	5%	(17)	318
Trump Job Somewhat Disapprove	39%	(105)	37%	(100)	13%	(35)	6%	(17)	5%	(13)	271
Trump Job Strongly Disapprove	56%	(581)	32%	(333)	7%	(73)	2%	(21)	3%	(26)	1034

Table CMS9: *Now on another topic…Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, how concerned are you that these protests will lead to a rise in COVID-19 (coronavirus) cases?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	47%	(1044)	33%	(716)	9%	(197)	6%	(130)	5%	(113)	2200
Favorable of Trump	41%	(306)	32%	(242)	11%	(86)	12%	(92)	4%	(27)	752
Unfavorable of Trump	53%	(689)	34%	(437)	7%	(93)	3%	(36)	3%	(38)	1293
Very Favorable of Trump	40%	(188)	29%	(137)	12%	(56)	16%	(75)	2%	(10)	465
Somewhat Favorable of Trump	41%	(118)	36%	(105)	11%	(31)	6%	(17)	6%	(17)	288
Somewhat Unfavorable of Trump	43%	(94)	37%	(79)	10%	(22)	3%	(7)	6%	(14)	216
Very Unfavorable of Trump	55%	(595)	33%	(358)	7%	(70)	3%	(28)	2%	(25)	1077
#1 Issue: Economy	45%	(316)	33%	(234)	10%	(72)	7%	(52)	5%	(33)	708
#1 Issue: Security	39%	(109)	33%	(91)	11%	(31)	11%	(31)	5%	(14)	276
#1 Issue: Health Care	54%	(210)	30%	(119)	10%	(39)	3%	(13)	3%	(10)	391
#1 Issue: Medicare / Social Security	56%	(182)	30%	(97)	6%	(19)	4%	(12)	4%	(12)	322
#1 Issue: Women's Issues	38%	(40)	40%	(42)	9%	(10)	4%	(4)	8%	(9)	105
#1 Issue: Education	39%	(50)	43%	(55)	8%	(10)	2%	(2)	8%	(11)	128
#1 Issue: Energy	60%	(49)	22%	(18)	9%	(7)	6%	(5)	4%	(3)	82
#1 Issue: Other	47%	(89)	32%	(60)	5%	(9)	5%	(10)	11%	(20)	189
2018 House Vote: Democrat	57%	(444)	34%	(266)	5%	(40)	1%	(8)	2%	(15)	772
2018 House Vote: Republican	43%	(262)	32%	(195)	13%	(77)	11%	(66)	2%	(14)	613
2018 House Vote: Someone else	40%	(33)	35%	(29)	11%	(9)	4%	(4)	10%	(8)	82
2016 Vote: Hillary Clinton	59%	(423)	34%	(245)	4%	(30)	1%	(8)	2%	(15)	720
2016 Vote: Donald Trump	42%	(271)	32%	(210)	13%	(86)	10%	(66)	3%	(20)	653
2016 Vote: Other	47%	(64)	36%	(49)	9%	(12)	6%	(8)	2%	(3)	135
2016 Vote: Didn't Vote	41%	(283)	31%	(214)	10%	(70)	7%	(47)	11%	(75)	688
Voted in 2014: Yes	51%	(662)	33%	(427)	9%	(114)	5%	(69)	2%	(32)	1303
Voted in 2014: No	43%	(382)	32%	(289)	9%	(84)	7%	(61)	9%	(81)	897
2012 Vote: Barack Obama	58%	(491)	32%	(273)	5%	(44)	2%	(15)	2%	(19)	842
2012 Vote: Mitt Romney	43%	(212)	33%	(162)	13%	(64)	10%	(48)	2%	(11)	498
2012 Vote: Other	44%	(34)	26%	(20)	14%	(11)	9%	(7)	8%	(6)	77
2012 Vote: Didn't Vote	39%	(307)	33%	(259)	10%	(79)	8%	(59)	10%	(77)	781

Table CMS9: *Now on another topic…Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, how concerned are you that these protests will lead to a rise in COVID-19 (coronavirus) cases?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	47%	(1044)	33%	(716)	9%	(197)	6%	(130)	5%	(113)	2200
4-Region: Northeast	50%	(197)	33%	(131)	7%	(28)	4%	(17)	5%	(21)	394
4-Region: Midwest	46%	(213)	33%	(153)	9%	(42)	8%	(36)	4%	(18)	462
4-Region: South	48%	(396)	30%	(245)	10%	(85)	6%	(47)	6%	(51)	824
4-Region: West	46%	(238)	36%	(187)	8%	(43)	6%	(30)	4%	(22)	520
Sports fan	48%	(696)	34%	(495)	9%	(136)	5%	(71)	4%	(56)	1454
Traveled outside of U.S. in past year 1+ times	51%	(213)	37%	(152)	4%	(18)	3%	(14)	5%	(20)	417
Frequent Flyer	48%	(120)	39%	(98)	4%	(10)	5%	(12)	5%	(12)	252
Age: 25-35	47%	(166)	30%	(106)	8%	(29)	5%	(18)	9%	(31)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10: *Which of the following is closest to your opinion, even if none are exactly right?*

Demographic	I support the protestors' cause and their decision to protest in public		I support the protesters' cause, but believe there should not be mass demonstrations amid the COVID-19 pandemic (coronavirus)		I do not agree with the protestors cause		Total N
Adults	38%	(844)	47%	(1024)	15%	(333)	2200
Gender: Male	41%	(430)	44%	(471)	15%	(160)	1062
Gender: Female	36%	(413)	49%	(552)	15%	(173)	1138
Age: 18-34	49%	(322)	39%	(253)	12%	(80)	655
Age: 35-44	40%	(145)	47%	(167)	13%	(46)	358
Age: 45-64	32%	(240)	50%	(377)	18%	(134)	751
Age: 65+	31%	(137)	52%	(227)	17%	(73)	436
GenZers: 1997-2012	53%	(161)	35%	(108)	12%	(37)	306
Millennials: 1981-1996	45%	(232)	44%	(229)	11%	(58)	518
GenXers: 1965-1980	35%	(185)	47%	(250)	18%	(94)	529
Baby Boomers: 1946-1964	31%	(227)	52%	(376)	17%	(125)	727
PID: Dem (no lean)	53%	(445)	41%	(351)	6%	(50)	845
PID: Ind (no lean)	37%	(270)	47%	(339)	16%	(115)	724
PID: Rep (no lean)	20%	(129)	53%	(334)	27%	(168)	630
PID/Gender: Dem Men	60%	(229)	37%	(141)	3%	(12)	383
PID/Gender: Dem Women	47%	(215)	45%	(209)	8%	(38)	462
PID/Gender: Ind Men	36%	(120)	47%	(156)	17%	(58)	334
PID/Gender: Ind Women	38%	(150)	47%	(183)	15%	(58)	390
PID/Gender: Rep Men	23%	(81)	50%	(174)	26%	(90)	344
PID/Gender: Rep Women	17%	(48)	56%	(160)	27%	(77)	286
Ideo: Liberal (1-3)	57%	(365)	39%	(250)	5%	(31)	646
Ideo: Moderate (4)	35%	(183)	52%	(278)	13%	(69)	531
Ideo: Conservative (5-7)	27%	(204)	50%	(380)	23%	(170)	755
Educ: < College	38%	(569)	46%	(689)	17%	(254)	1512
Educ: Bachelors degree	37%	(164)	51%	(225)	12%	(55)	444
Educ: Post-grad	45%	(111)	45%	(109)	10%	(24)	244

Table CMS10: *Which of the following is closest to your opinion, even if none are exactly right?*

Demographic	I support the protestors' cause and their decision to protest in public		I support the protesters' cause, but believe there should not be mass demonstrations amid the COVID-19 pandemic (coronavirus)		I do not agree with the protestors cause		Total N
Adults	38%	(844)	47%	(1024)	15%	(333)	2200
Income: Under 50k	39%	(484)	44%	(540)	17%	(209)	1234
Income: 50k-100k	37%	(265)	52%	(368)	11%	(79)	712
Income: 100k+	37%	(95)	45%	(116)	17%	(44)	255
Ethnicity: White	36%	(612)	48%	(826)	16%	(284)	1722
Ethnicity: Hispanic	46%	(161)	41%	(142)	13%	(47)	349
Ethnicity: Afr. Am.	57%	(156)	35%	(97)	8%	(21)	274
Ethnicity: Other	37%	(76)	49%	(100)	14%	(28)	204
All Christian	34%	(348)	51%	(525)	16%	(164)	1037
All Non-Christian	48%	(53)	38%	(42)	15%	(16)	112
Atheist	53%	(59)	38%	(43)	8%	(9)	111
Agnostic/Nothing in particular	41%	(383)	44%	(414)	15%	(143)	940
Religious Non-Protestant/Catholic	44%	(61)	40%	(56)	16%	(22)	139
Evangelical	34%	(178)	49%	(255)	17%	(86)	519
Non-Evangelical	35%	(292)	49%	(408)	16%	(129)	829
Community: Urban	45%	(262)	44%	(257)	11%	(66)	585
Community: Suburban	38%	(410)	48%	(523)	14%	(151)	1084
Community: Rural	32%	(172)	46%	(243)	22%	(116)	531
Employ: Private Sector	40%	(244)	46%	(286)	14%	(85)	615
Employ: Government	38%	(46)	45%	(54)	17%	(21)	120
Employ: Self-Employed	42%	(74)	41%	(73)	17%	(30)	177
Employ: Homemaker	36%	(55)	50%	(75)	14%	(22)	152
Employ: Retired	30%	(155)	52%	(273)	19%	(97)	526
Employ: Unemployed	42%	(118)	44%	(124)	13%	(37)	280
Employ: Other	36%	(62)	51%	(88)	13%	(22)	172
Military HH: Yes	31%	(118)	53%	(201)	16%	(60)	380
Military HH: No	40%	(726)	45%	(822)	15%	(272)	1820

Table CMS10: *Which of the following is closest to your opinion, even if none are exactly right?*

Demographic	I support the protestors' cause and their decision to protest in public		I support the protesters' cause, but believe there should not be mass demonstrations amid the COVID-19 pandemic (coronavirus)		I do not agree with the protestors cause		Total N
Adults	38%	(844)	47%	(1024)	15%	(333)	2200
RD/WT: Right Direction	26%	(164)	48%	(303)	25%	(160)	626
RD/WT: Wrong Track	43%	(680)	46%	(721)	11%	(173)	1574
Trump Job Approve	22%	(174)	50%	(395)	27%	(215)	783
Trump Job Disapprove	49%	(633)	44%	(576)	7%	(95)	1305
Trump Job Strongly Approve	22%	(105)	47%	(219)	31%	(142)	466
Trump Job Somewhat Approve	22%	(69)	55%	(176)	23%	(72)	318
Trump Job Somewhat Disapprove	36%	(97)	52%	(142)	12%	(31)	271
Trump Job Strongly Disapprove	52%	(536)	42%	(434)	6%	(64)	1034
Favorable of Trump	20%	(153)	52%	(389)	28%	(210)	752
Unfavorable of Trump	49%	(631)	44%	(575)	7%	(87)	1293
Very Favorable of Trump	19%	(90)	48%	(222)	33%	(153)	465
Somewhat Favorable of Trump	22%	(63)	58%	(167)	20%	(57)	288
Somewhat Unfavorable of Trump	37%	(81)	56%	(120)	7%	(15)	216
Very Unfavorable of Trump	51%	(550)	42%	(455)	7%	(71)	1077
#1 Issue: Economy	34%	(243)	49%	(349)	16%	(116)	708
#1 Issue: Security	25%	(68)	52%	(144)	23%	(64)	276
#1 Issue: Health Care	46%	(181)	43%	(167)	11%	(43)	391
#1 Issue: Medicare / Social Security	27%	(87)	56%	(180)	17%	(55)	322
#1 Issue: Women's Issues	54%	(57)	35%	(37)	10%	(11)	105
#1 Issue: Education	60%	(77)	29%	(37)	10%	(13)	128
#1 Issue: Energy	62%	(51)	34%	(28)	4%	(3)	82
#1 Issue: Other	43%	(80)	43%	(81)	15%	(28)	189
2018 House Vote: Democrat	51%	(397)	43%	(336)	5%	(39)	772
2018 House Vote: Republican	23%	(141)	50%	(309)	27%	(164)	613
2018 House Vote: Someone else	33%	(27)	42%	(35)	25%	(20)	82

Continued on next page

Table CMS10: *Which of the following is closest to your opinion, even if none are exactly right?*

Demographic	I support the protestors' cause and their decision to protest in public		I support the protesters' cause, but believe there should not be mass demonstrations amid the COVID-19 pandemic (coronavirus)		I do not agree with the protestors cause		Total N
Adults	38%	(844)	47%	(1024)	15%	(333)	2200
2016 Vote: Hillary Clinton	49%	(352)	45%	(323)	6%	(45)	720
2016 Vote: Donald Trump	23%	(150)	50%	(325)	27%	(178)	653
2016 Vote: Other	44%	(60)	43%	(58)	13%	(17)	135
2016 Vote: Didn't Vote	40%	(277)	46%	(318)	13%	(93)	688
Voted in 2014: Yes	37%	(478)	48%	(624)	15%	(201)	1303
Voted in 2014: No	41%	(365)	45%	(399)	15%	(132)	897
2012 Vote: Barack Obama	45%	(378)	48%	(408)	7%	(57)	842
2012 Vote: Mitt Romney	21%	(105)	51%	(253)	28%	(140)	498
2012 Vote: Other	30%	(23)	46%	(36)	23%	(18)	77
2012 Vote: Didn't Vote	43%	(337)	42%	(326)	15%	(118)	781
4-Region: Northeast	33%	(130)	54%	(211)	13%	(52)	394
4-Region: Midwest	39%	(180)	44%	(206)	17%	(77)	462
4-Region: South	41%	(335)	43%	(356)	16%	(133)	824
4-Region: West	38%	(198)	48%	(251)	14%	(71)	520
Sports fan	40%	(587)	47%	(679)	13%	(188)	1454
Traveled outside of U.S. in past year 1+ times	37%	(153)	50%	(210)	13%	(54)	417
Frequent Flyer	45%	(114)	44%	(111)	11%	(27)	252
Age: 25-35	44%	(152)	45%	(156)	12%	(42)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS11: *Based on what you have seen, read, and heard about the protests and demonstrations in response to the death of George Floyd, do you believe the protesters and demonstrators generally wore face masks or took other precautions to prevent the spread of COVID-19 (coronavirus)?*

Demographic	All of them		Most of them		Some of them		None of them		Don't know / No opinion		Total N
Adults	6%	(138)	22%	(478)	55%	(1214)	7%	(162)	9%	(209)	2200
Gender: Male	7%	(77)	22%	(234)	54%	(577)	8%	(87)	8%	(86)	1062
Gender: Female	5%	(61)	21%	(243)	56%	(637)	7%	(74)	11%	(123)	1138
Age: 18-34	11%	(70)	32%	(210)	36%	(238)	7%	(44)	14%	(93)	655
Age: 35-44	10%	(34)	23%	(83)	49%	(176)	7%	(26)	11%	(38)	358
Age: 45-64	4%	(29)	16%	(118)	65%	(491)	8%	(58)	7%	(56)	751
Age: 65+	1%	(5)	15%	(66)	71%	(309)	8%	(33)	5%	(22)	436
GenZers: 1997-2012	9%	(28)	33%	(101)	36%	(110)	7%	(21)	15%	(46)	306
Millennials: 1981-1996	11%	(58)	29%	(149)	40%	(209)	8%	(40)	12%	(62)	518
GenXers: 1965-1980	7%	(38)	19%	(100)	57%	(302)	6%	(34)	10%	(54)	529
Baby Boomers: 1946-1964	2%	(13)	15%	(110)	69%	(504)	8%	(58)	6%	(43)	727
PID: Dem (no lean)	8%	(65)	29%	(243)	53%	(451)	4%	(34)	6%	(53)	845
PID: Ind (no lean)	5%	(39)	20%	(145)	52%	(376)	8%	(60)	14%	(105)	724
PID: Rep (no lean)	5%	(34)	14%	(90)	61%	(387)	11%	(68)	8%	(51)	630
PID/Gender: Dem Men	9%	(36)	29%	(111)	53%	(205)	4%	(16)	4%	(16)	383
PID/Gender: Dem Women	6%	(29)	29%	(132)	53%	(246)	4%	(18)	8%	(37)	462
PID/Gender: Ind Men	5%	(16)	21%	(71)	50%	(167)	10%	(33)	14%	(47)	334
PID/Gender: Ind Women	6%	(23)	19%	(74)	54%	(209)	7%	(27)	15%	(57)	390
PID/Gender: Rep Men	7%	(25)	15%	(53)	60%	(205)	11%	(38)	7%	(23)	344
PID/Gender: Rep Women	3%	(9)	13%	(37)	64%	(182)	11%	(30)	10%	(28)	286
Ideo: Liberal (1-3)	8%	(51)	31%	(199)	52%	(333)	3%	(23)	6%	(41)	646
Ideo: Moderate (4)	4%	(22)	22%	(117)	60%	(316)	8%	(44)	6%	(32)	531
Ideo: Conservative (5-7)	6%	(42)	14%	(106)	64%	(485)	9%	(68)	7%	(54)	755
Educ: < College	6%	(98)	21%	(317)	53%	(808)	8%	(123)	11%	(167)	1512
Educ: Bachelors degree	4%	(20)	24%	(107)	59%	(263)	6%	(27)	6%	(26)	444
Educ: Post-grad	8%	(20)	22%	(54)	59%	(143)	5%	(11)	7%	(16)	244
Income: Under 50k	6%	(74)	23%	(278)	53%	(658)	7%	(92)	11%	(132)	1234
Income: 50k-100k	6%	(42)	21%	(146)	60%	(425)	7%	(52)	6%	(46)	712
Income: 100k+	9%	(22)	21%	(53)	51%	(130)	7%	(18)	12%	(31)	255
Ethnicity: White	4%	(77)	21%	(361)	58%	(999)	8%	(135)	9%	(149)	1722
Ethnicity: Hispanic	15%	(54)	27%	(94)	42%	(147)	5%	(19)	10%	(36)	349

Table CMS11: *Based on what you have seen, read, and heard about the protests and demonstrations in response to the death of George Floyd, do you believe the protesters and demonstrators generally wore face masks or took other precautions to prevent the spread of COVID-19 (coronavirus)?*

Demographic	All of them		Most of them		Some of them		None of them		Don't know / No opinion		Total N
Adults	6%	(138)	22%	(478)	55%	(1214)	7%	(162)	9%	(209)	2200
Ethnicity: Afr. Am.	14%	(38)	25%	(68)	46%	(127)	3%	(9)	12%	(32)	274
Ethnicity: Other	11%	(23)	24%	(49)	43%	(87)	8%	(17)	14%	(28)	204
All Christian	6%	(65)	20%	(206)	60%	(626)	8%	(81)	6%	(60)	1037
All Non-Christian	13%	(15)	22%	(24)	51%	(57)	4%	(5)	10%	(11)	112
Atheist	1%	(2)	33%	(36)	43%	(48)	5%	(6)	17%	(19)	111
Agnostic/Nothing in particular	6%	(57)	22%	(211)	51%	(482)	7%	(70)	13%	(119)	940
Religious Non-Protestant/Catholic	15%	(20)	20%	(27)	51%	(71)	5%	(7)	9%	(13)	139
Evangelical	9%	(45)	19%	(98)	53%	(273)	10%	(49)	10%	(54)	519
Non-Evangelical	5%	(39)	21%	(171)	61%	(506)	7%	(59)	7%	(55)	829
Community: Urban	7%	(41)	26%	(150)	51%	(296)	8%	(44)	9%	(54)	585
Community: Suburban	6%	(63)	23%	(246)	56%	(609)	6%	(64)	9%	(102)	1084
Community: Rural	6%	(34)	15%	(82)	58%	(308)	10%	(54)	10%	(53)	531
Employ: Private Sector	8%	(47)	25%	(156)	54%	(335)	6%	(38)	7%	(40)	615
Employ: Government	6%	(7)	16%	(19)	56%	(67)	9%	(11)	13%	(16)	120
Employ: Self-Employed	13%	(22)	18%	(33)	47%	(84)	9%	(16)	12%	(22)	177
Employ: Homemaker	6%	(9)	19%	(28)	60%	(91)	4%	(7)	11%	(17)	152
Employ: Retired	2%	(11)	15%	(80)	68%	(356)	10%	(52)	5%	(27)	526
Employ: Unemployed	6%	(16)	27%	(76)	48%	(133)	6%	(17)	13%	(38)	280
Employ: Other	8%	(14)	23%	(40)	46%	(79)	7%	(13)	15%	(26)	172
Military HH: Yes	7%	(26)	17%	(63)	63%	(238)	7%	(28)	7%	(25)	380
Military HH: No	6%	(112)	23%	(415)	54%	(976)	7%	(134)	10%	(184)	1820
RD/WT: Right Direction	10%	(65)	16%	(101)	52%	(324)	10%	(65)	11%	(72)	626
RD/WT: Wrong Track	5%	(73)	24%	(377)	57%	(890)	6%	(97)	9%	(137)	1574
Trump Job Approve	8%	(60)	13%	(104)	58%	(453)	11%	(88)	10%	(79)	783
Trump Job Disapprove	6%	(74)	27%	(355)	55%	(719)	5%	(71)	7%	(86)	1305
Trump Job Strongly Approve	9%	(41)	15%	(68)	55%	(257)	13%	(59)	9%	(41)	466
Trump Job Somewhat Approve	6%	(18)	11%	(36)	62%	(197)	9%	(29)	12%	(38)	318
Trump Job Somewhat Disapprove	3%	(8)	21%	(56)	58%	(157)	10%	(28)	8%	(21)	271
Trump Job Strongly Disapprove	6%	(66)	29%	(298)	54%	(562)	4%	(43)	6%	(65)	1034

Table CMS11: *Based on what you have seen, read, and heard about the protests and demonstrations in response to the death of George Floyd, do you believe the protesters and demonstrators generally wore face masks or took other precautions to prevent the spread of COVID-19 (coronavirus)?*

Demographic	All of them		Most of them		Some of them		None of them		Don't know / No opinion		Total N
Adults	6%	(138)	22%	(478)	55%	(1214)	7%	(162)	9%	(209)	2200
Favorable of Trump	7%	(54)	13%	(96)	59%	(443)	11%	(86)	10%	(73)	752
Unfavorable of Trump	5%	(67)	27%	(349)	56%	(724)	5%	(69)	7%	(85)	1293
Very Favorable of Trump	8%	(36)	13%	(60)	57%	(263)	14%	(66)	9%	(40)	465
Somewhat Favorable of Trump	6%	(18)	13%	(36)	63%	(181)	7%	(20)	11%	(33)	288
Somewhat Unfavorable of Trump	1%	(3)	23%	(49)	60%	(129)	6%	(13)	10%	(22)	216
Very Unfavorable of Trump	6%	(64)	28%	(300)	55%	(595)	5%	(56)	6%	(62)	1077
#1 Issue: Economy	6%	(44)	21%	(145)	56%	(394)	8%	(56)	10%	(69)	708
#1 Issue: Security	7%	(18)	13%	(35)	54%	(149)	16%	(45)	10%	(28)	276
#1 Issue: Health Care	4%	(16)	26%	(101)	57%	(223)	5%	(18)	8%	(32)	391
#1 Issue: Medicare / Social Security	3%	(11)	14%	(45)	68%	(218)	7%	(22)	8%	(27)	322
#1 Issue: Women's Issues	15%	(16)	38%	(40)	32%	(33)	4%	(5)	11%	(12)	105
#1 Issue: Education	7%	(9)	27%	(35)	55%	(71)	4%	(6)	6%	(7)	128
#1 Issue: Energy	11%	(9)	37%	(30)	41%	(33)	4%	(4)	6%	(5)	82
#1 Issue: Other	7%	(14)	25%	(47)	49%	(92)	4%	(7)	15%	(29)	189
2018 House Vote: Democrat	7%	(55)	26%	(203)	58%	(450)	4%	(30)	4%	(34)	772
2018 House Vote: Republican	8%	(47)	13%	(80)	61%	(375)	11%	(69)	7%	(42)	613
2018 House Vote: Someone else	1%	(1)	13%	(10)	57%	(46)	2%	(2)	28%	(23)	82
2016 Vote: Hillary Clinton	7%	(52)	27%	(193)	59%	(425)	3%	(20)	4%	(31)	720
2016 Vote: Donald Trump	4%	(28)	14%	(95)	62%	(402)	11%	(72)	9%	(57)	653
2016 Vote: Other	1%	(2)	21%	(29)	61%	(82)	6%	(8)	10%	(13)	135
2016 Vote: Didn't Vote	8%	(56)	23%	(161)	44%	(301)	9%	(62)	16%	(108)	688
Voted in 2014: Yes	6%	(74)	19%	(251)	62%	(808)	7%	(86)	6%	(84)	1303
Voted in 2014: No	7%	(64)	25%	(226)	45%	(406)	8%	(76)	14%	(125)	897
2012 Vote: Barack Obama	6%	(54)	23%	(198)	61%	(512)	4%	(32)	5%	(46)	842
2012 Vote: Mitt Romney	4%	(19)	13%	(63)	64%	(321)	11%	(56)	8%	(39)	498
2012 Vote: Other	1%	(1)	10%	(8)	63%	(49)	9%	(7)	17%	(13)	77
2012 Vote: Didn't Vote	8%	(64)	27%	(209)	42%	(330)	9%	(67)	14%	(111)	781

Table CMS11: *Based on what you have seen, read, and heard about the protests and demonstrations in response to the death of George Floyd, do you believe the protesters and demonstrators generally wore face masks or took other precautions to prevent the spread of COVID-19 (coronavirus)?*

Demographic	All of them		Most of them		Some of them		None of them		Don't know / No opinion		Total N
Adults	6%	(138)	22%	(478)	55%	(1214)	7%	(162)	9%	(209)	2200
4-Region: Northeast	6%	(24)	21%	(84)	58%	(229)	7%	(27)	8%	(30)	394
4-Region: Midwest	5%	(24)	19%	(89)	59%	(273)	7%	(31)	10%	(45)	462
4-Region: South	7%	(57)	21%	(174)	54%	(444)	9%	(71)	10%	(79)	824
4-Region: West	6%	(34)	25%	(130)	52%	(268)	7%	(34)	10%	(54)	520
Sports fan	6%	(93)	23%	(336)	56%	(815)	7%	(100)	8%	(110)	1454
Traveled outside of U.S. in past year 1+ times	16%	(66)	23%	(97)	50%	(207)	5%	(21)	6%	(26)	417
Frequent Flyer	18%	(45)	28%	(71)	44%	(112)	3%	(7)	7%	(16)	252
Age: 25-35	13%	(47)	30%	(106)	36%	(125)	8%	(28)	13%	(44)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS12: *What do you think is most important for your local and state government to address right now?*

Demographic	The protests and demonstrations in response to the death of George Floyd		The COVID-19 pandemic (coronavirus)		Both equally		Total N
Adults	18%	(397)	21%	(471)	61%	(1332)	2200
Gender: Male	20%	(211)	27%	(284)	53%	(567)	1062
Gender: Female	16%	(186)	16%	(187)	67%	(765)	1138
Age: 18-34	25%	(163)	18%	(115)	58%	(378)	655
Age: 35-44	14%	(51)	27%	(96)	59%	(210)	358
Age: 45-64	16%	(119)	21%	(155)	63%	(476)	751
Age: 65+	15%	(64)	24%	(104)	61%	(268)	436
GenZers: 1997-2012	26%	(80)	9%	(26)	65%	(200)	306
Millennials: 1981-1996	20%	(105)	25%	(131)	55%	(283)	518
GenXers: 1965-1980	17%	(91)	25%	(130)	58%	(308)	529
Baby Boomers: 1946-1964	15%	(110)	21%	(153)	64%	(465)	727
PID: Dem (no lean)	16%	(131)	18%	(152)	67%	(562)	845
PID: Ind (no lean)	17%	(124)	20%	(144)	63%	(457)	724
PID: Rep (no lean)	23%	(143)	28%	(175)	50%	(313)	630
PID/Gender: Dem Men	18%	(68)	21%	(81)	61%	(234)	383
PID/Gender: Dem Women	14%	(63)	15%	(71)	71%	(328)	462
PID/Gender: Ind Men	19%	(63)	26%	(88)	55%	(183)	334
PID/Gender: Ind Women	15%	(60)	14%	(56)	70%	(274)	390
PID/Gender: Rep Men	23%	(80)	33%	(114)	44%	(150)	344
PID/Gender: Rep Women	22%	(63)	21%	(61)	57%	(163)	286
Ideo: Liberal (1-3)	17%	(110)	20%	(132)	63%	(404)	646
Ideo: Moderate (4)	16%	(83)	21%	(114)	63%	(334)	531
Ideo: Conservative (5-7)	23%	(174)	25%	(190)	52%	(390)	755
Educ: < College	18%	(266)	20%	(306)	62%	(940)	1512
Educ: Bachelors degree	20%	(90)	21%	(92)	59%	(261)	444
Educ: Post-grad	17%	(41)	30%	(73)	53%	(130)	244
Income: Under 50k	18%	(227)	20%	(245)	62%	(762)	1234
Income: 50k-100k	17%	(119)	24%	(169)	60%	(424)	712
Income: 100k+	20%	(51)	23%	(58)	57%	(146)	255
Ethnicity: White	18%	(311)	23%	(392)	59%	(1018)	1722

Table CMS12: *What do you think is most important for your local and state government to address right now?*

Demographic	The protests and demonstrations in response to the death of George Floyd		The COVID-19 pandemic (coronavirus)		Both equally		Total N
Adults	18%	(397)	21%	(471)	61%	(1332)	2200
Ethnicity: Hispanic	19%	(65)	21%	(73)	60%	(211)	349
Ethnicity: Afr. Am.	19%	(53)	16%	(43)	65%	(178)	274
Ethnicity: Other	16%	(33)	18%	(36)	66%	(135)	204
All Christian	21%	(218)	24%	(245)	55%	(574)	1037
All Non-Christian	20%	(23)	22%	(24)	58%	(65)	112
Atheist	19%	(21)	16%	(18)	64%	(71)	111
Agnostic/Nothing in particular	14%	(135)	20%	(184)	66%	(621)	940
Religious Non-Protestant/Catholic	22%	(30)	22%	(31)	56%	(78)	139
Evangelical	23%	(120)	22%	(112)	55%	(287)	519
Non-Evangelical	18%	(149)	25%	(207)	57%	(473)	829
Community: Urban	18%	(103)	23%	(134)	59%	(347)	585
Community: Suburban	19%	(210)	20%	(214)	61%	(660)	1084
Community: Rural	16%	(84)	23%	(123)	61%	(324)	531
Employ: Private Sector	21%	(128)	26%	(160)	53%	(327)	615
Employ: Government	15%	(18)	29%	(35)	56%	(67)	120
Employ: Self-Employed	19%	(33)	21%	(38)	60%	(106)	177
Employ: Homemaker	11%	(17)	19%	(28)	70%	(106)	152
Employ: Retired	14%	(75)	22%	(118)	63%	(333)	526
Employ: Unemployed	16%	(45)	16%	(46)	68%	(190)	280
Employ: Other	21%	(35)	16%	(28)	63%	(109)	172
Military HH: Yes	16%	(62)	24%	(92)	59%	(226)	380
Military HH: No	18%	(335)	21%	(379)	61%	(1106)	1820
RD/WT: Right Direction	23%	(143)	28%	(176)	49%	(307)	626
RD/WT: Wrong Track	16%	(254)	19%	(295)	65%	(1025)	1574
Trump Job Approve	23%	(184)	27%	(214)	49%	(386)	783
Trump Job Disapprove	16%	(205)	18%	(238)	66%	(862)	1305

Table CMS12: *What do you think is most important for your local and state government to address right now?*

Demographic	The protests and demonstrations in response to the death of George Floyd		The COVID-19 pandemic (coronavirus)		Both equally		Total N
Adults	18%	(397)	21%	(471)	61%	(1332)	2200
Trump Job Strongly Approve	27%	(125)	29%	(134)	45%	(208)	466
Trump Job Somewhat Approve	19%	(59)	25%	(81)	56%	(178)	318
Trump Job Somewhat Disapprove	16%	(43)	21%	(56)	63%	(171)	271
Trump Job Strongly Disapprove	16%	(161)	18%	(182)	67%	(691)	1034
Favorable of Trump	24%	(178)	26%	(196)	50%	(378)	752
Unfavorable of Trump	15%	(192)	18%	(237)	67%	(864)	1293
Very Favorable of Trump	26%	(121)	28%	(131)	46%	(212)	465
Somewhat Favorable of Trump	20%	(56)	23%	(65)	58%	(166)	288
Somewhat Unfavorable of Trump	17%	(38)	22%	(47)	61%	(131)	216
Very Unfavorable of Trump	14%	(155)	18%	(189)	68%	(733)	1077
#1 Issue: Economy	18%	(127)	22%	(152)	61%	(429)	708
#1 Issue: Security	31%	(85)	25%	(70)	44%	(121)	276
#1 Issue: Health Care	15%	(60)	23%	(89)	62%	(242)	391
#1 Issue: Medicare / Social Security	11%	(37)	24%	(77)	65%	(209)	322
#1 Issue: Women's Issues	14%	(15)	18%	(19)	67%	(71)	105
#1 Issue: Education	14%	(18)	12%	(15)	74%	(95)	128
#1 Issue: Energy	25%	(20)	20%	(16)	55%	(45)	82
#1 Issue: Other	19%	(36)	17%	(32)	64%	(121)	189
2018 House Vote: Democrat	14%	(105)	20%	(158)	66%	(509)	772
2018 House Vote: Republican	25%	(153)	28%	(169)	47%	(291)	613
2018 House Vote: Someone else	16%	(13)	11%	(9)	73%	(60)	82
2016 Vote: Hillary Clinton	12%	(89)	18%	(128)	70%	(504)	720
2016 Vote: Donald Trump	25%	(162)	26%	(167)	50%	(324)	653
2016 Vote: Other	17%	(22)	25%	(34)	58%	(79)	135
2016 Vote: Didn't Vote	18%	(124)	21%	(141)	61%	(423)	688
Voted in 2014: Yes	18%	(230)	22%	(282)	61%	(792)	1303
Voted in 2014: No	19%	(167)	21%	(189)	60%	(540)	897

Table CMS12: *What do you think is most important for your local and state government to address right now?*

Demographic	The protests and demonstrations in response to the death of George Floyd		The COVID-19 pandemic (coronavirus)		Both equally		Total N
Adults	18%	(397)	21%	(471)	61%	(1332)	2200
2012 Vote: Barack Obama	13%	(113)	20%	(172)	66%	(557)	842
2012 Vote: Mitt Romney	22%	(108)	25%	(122)	54%	(268)	498
2012 Vote: Other	24%	(19)	22%	(17)	54%	(42)	77
2012 Vote: Didn't Vote	20%	(157)	20%	(159)	59%	(464)	781
4-Region: Northeast	17%	(65)	23%	(90)	61%	(238)	394
4-Region: Midwest	21%	(99)	19%	(87)	60%	(276)	462
4-Region: South	18%	(150)	21%	(175)	60%	(498)	824
4-Region: West	16%	(83)	23%	(118)	61%	(318)	520
Sports fan	18%	(256)	24%	(351)	58%	(847)	1454
Traveled outside of U.S. in past year 1+ times	22%	(93)	27%	(111)	51%	(213)	417
Frequent Flyer	25%	(63)	26%	(67)	49%	(122)	252
Age: 25-35	21%	(73)	25%	(89)	54%	(188)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS13: *Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, which of these comes closest to your view, even if neither is correct?*

Demographic	The destruction of property is a valid and understandable response to police violence against black Americans		The destruction of property is wrong and could worsen the current economic crisis		Don't Know / No Opinion		Total N
Adults	15%	(328)	74%	(1625)	11%	(247)	2200
Gender: Male	16%	(174)	74%	(787)	10%	(101)	1062
Gender: Female	14%	(154)	74%	(838)	13%	(146)	1138
Age: 18-34	31%	(203)	49%	(319)	20%	(133)	655
Age: 35-44	14%	(51)	71%	(256)	14%	(51)	358
Age: 45-64	7%	(54)	87%	(651)	6%	(46)	751
Age: 65+	5%	(21)	91%	(399)	4%	(17)	436
GenZers: 1997-2012	33%	(101)	40%	(123)	27%	(82)	306
Millennials: 1981-1996	24%	(126)	63%	(328)	13%	(65)	518
GenXers: 1965-1980	11%	(59)	76%	(404)	12%	(66)	529
Baby Boomers: 1946-1964	5%	(38)	91%	(659)	4%	(30)	727
PID: Dem (no lean)	24%	(199)	66%	(556)	11%	(90)	845
PID: Ind (no lean)	14%	(99)	69%	(502)	17%	(124)	724
PID: Rep (no lean)	5%	(30)	90%	(566)	5%	(34)	630
PID/Gender: Dem Men	26%	(100)	63%	(240)	11%	(43)	383
PID/Gender: Dem Women	21%	(99)	68%	(316)	10%	(47)	462
PID/Gender: Ind Men	16%	(53)	72%	(242)	12%	(39)	334
PID/Gender: Ind Women	12%	(46)	67%	(259)	22%	(84)	390
PID/Gender: Rep Men	6%	(22)	88%	(304)	5%	(18)	344
PID/Gender: Rep Women	3%	(9)	92%	(262)	5%	(15)	286
Ideo: Liberal (1-3)	30%	(197)	60%	(387)	10%	(62)	646
Ideo: Moderate (4)	9%	(50)	82%	(433)	9%	(48)	531
Ideo: Conservative (5-7)	6%	(46)	89%	(672)	5%	(37)	755
Educ: < College	15%	(220)	73%	(1097)	13%	(194)	1512
Educ: Bachelors degree	14%	(61)	79%	(349)	8%	(34)	444
Educ: Post-grad	19%	(47)	73%	(178)	8%	(19)	244

Table CMS13: *Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, which of these comes closest to your view, even if neither is correct?*

Demographic	The destruction of property is a valid and understandable response to police violence against black Americans		The destruction of property is wrong and could worsen the current economic crisis		Don't Know / No Opinion		Total N
Adults	15%	(328)	74%	(1625)	11%	(247)	2200
Income: Under 50k	16%	(192)	71%	(878)	13%	(163)	1234
Income: 50k-100k	14%	(100)	78%	(553)	8%	(59)	712
Income: 100k+	14%	(36)	76%	(194)	10%	(25)	255
Ethnicity: White	12%	(210)	79%	(1356)	9%	(155)	1722
Ethnicity: Hispanic	22%	(78)	63%	(219)	15%	(53)	349
Ethnicity: Afr. Am.	32%	(88)	47%	(128)	21%	(58)	274
Ethnicity: Other	15%	(30)	69%	(140)	16%	(34)	204
All Christian	12%	(123)	81%	(836)	8%	(78)	1037
All Non-Christian	17%	(20)	72%	(81)	10%	(12)	112
Atheist	32%	(35)	58%	(64)	10%	(11)	111
Agnostic/Nothing in particular	16%	(150)	68%	(643)	16%	(147)	940
Religious Non-Protestant/Catholic	17%	(24)	73%	(101)	10%	(14)	139
Evangelical	12%	(60)	78%	(405)	10%	(54)	519
Non-Evangelical	13%	(107)	79%	(657)	8%	(65)	829
Community: Urban	21%	(122)	65%	(378)	14%	(85)	585
Community: Suburban	13%	(146)	78%	(841)	9%	(98)	1084
Community: Rural	11%	(60)	76%	(406)	12%	(65)	531
Employ: Private Sector	20%	(123)	72%	(445)	8%	(47)	615
Employ: Government	15%	(19)	80%	(96)	5%	(6)	120
Employ: Self-Employed	17%	(31)	72%	(127)	11%	(20)	177
Employ: Homemaker	9%	(14)	77%	(117)	14%	(21)	152
Employ: Retired	6%	(33)	90%	(475)	3%	(18)	526
Employ: Unemployed	17%	(48)	64%	(181)	18%	(51)	280
Employ: Other	15%	(26)	56%	(97)	29%	(49)	172
Military HH: Yes	10%	(39)	84%	(320)	5%	(21)	380
Military HH: No	16%	(290)	72%	(1304)	12%	(227)	1820

Table CMS13: *Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, which of these comes closest to your view, even if neither is correct?*

Demographic	The destruction of property is a valid and understandable response to police violence against black Americans		The destruction of property is wrong and could worsen the current economic crisis		Don't Know / No Opinion		Total N
Adults	15%	(328)	74%	(1625)	11%	(247)	2200
RD/WT: Right Direction	12%	(72)	79%	(495)	9%	(59)	626
RD/WT: Wrong Track	16%	(256)	72%	(1130)	12%	(188)	1574
Trump Job Approve	8%	(61)	85%	(665)	7%	(58)	783
Trump Job Disapprove	20%	(259)	69%	(902)	11%	(144)	1305
Trump Job Strongly Approve	9%	(41)	84%	(391)	7%	(33)	466
Trump Job Somewhat Approve	6%	(20)	86%	(273)	8%	(25)	318
Trump Job Somewhat Disapprove	9%	(24)	80%	(217)	11%	(29)	271
Trump Job Strongly Disapprove	23%	(235)	66%	(685)	11%	(114)	1034
Favorable of Trump	6%	(45)	87%	(655)	7%	(53)	752
Unfavorable of Trump	20%	(262)	69%	(895)	11%	(136)	1293
Very Favorable of Trump	6%	(29)	87%	(406)	6%	(30)	465
Somewhat Favorable of Trump	6%	(16)	86%	(248)	8%	(23)	288
Somewhat Unfavorable of Trump	10%	(21)	81%	(175)	9%	(20)	216
Very Unfavorable of Trump	22%	(241)	67%	(720)	11%	(116)	1077
#1 Issue: Economy	14%	(98)	78%	(552)	8%	(58)	708
#1 Issue: Security	7%	(20)	85%	(234)	8%	(22)	276
#1 Issue: Health Care	17%	(66)	71%	(277)	12%	(48)	391
#1 Issue: Medicare / Social Security	6%	(21)	86%	(277)	8%	(24)	322
#1 Issue: Women's Issues	39%	(41)	47%	(49)	15%	(16)	105
#1 Issue: Education	23%	(30)	55%	(70)	22%	(28)	128
#1 Issue: Energy	34%	(28)	58%	(48)	8%	(6)	82
#1 Issue: Other	13%	(25)	63%	(118)	24%	(45)	189
2018 House Vote: Democrat	21%	(165)	70%	(544)	8%	(63)	772
2018 House Vote: Republican	6%	(34)	90%	(549)	5%	(30)	613
2018 House Vote: Someone else	13%	(11)	68%	(56)	19%	(15)	82

Table CMS13: *Now, thinking about the protests and demonstrations across America in response to the death of George Floyd, which of these comes closest to your view, even if neither is correct?*

Demographic	The destruction of property is a valid and understandable response to police violence against black Americans		The destruction of property is wrong and could worsen the current economic crisis		Don't Know / No Opinion		Total N
Adults	15%	(328)	74%	(1625)	11%	(247)	2200
2016 Vote: Hillary Clinton	21%	(152)	71%	(511)	8%	(58)	720
2016 Vote: Donald Trump	5%	(31)	89%	(584)	6%	(38)	653
2016 Vote: Other	16%	(21)	76%	(102)	8%	(11)	135
2016 Vote: Didn't Vote	18%	(123)	62%	(426)	20%	(139)	688
Voted in 2014: Yes	12%	(161)	80%	(1049)	7%	(94)	1303
Voted in 2014: No	19%	(167)	64%	(576)	17%	(153)	897
2012 Vote: Barack Obama	17%	(141)	74%	(624)	9%	(77)	842
2012 Vote: Mitt Romney	4%	(22)	92%	(458)	4%	(18)	498
2012 Vote: Other	8%	(6)	82%	(63)	10%	(8)	77
2012 Vote: Didn't Vote	20%	(158)	61%	(478)	19%	(145)	781
4-Region: Northeast	15%	(59)	75%	(294)	10%	(41)	394
4-Region: Midwest	13%	(61)	76%	(353)	10%	(48)	462
4-Region: South	18%	(146)	70%	(579)	12%	(100)	824
4-Region: West	12%	(62)	77%	(399)	11%	(58)	520
Sports fan	14%	(210)	75%	(1093)	10%	(151)	1454
Traveled outside of U.S. in past year 1+ times	22%	(93)	67%	(279)	11%	(45)	417
Frequent Flyer	29%	(73)	62%	(157)	9%	(22)	252
Age: 25-35	28%	(98)	58%	(204)	14%	(48)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS14: *And, which of these comes closest to your view, even if neither is correct?*

Demographic	Protesters are mostly responsible for the destruction of property		Law enforcement and the military are mostly responsible for the destruction of property		Don't Know / No Opinion		Total N
Adults	60%	(1323)	16%	(351)	24%	(526)	2200
Gender: Male	61%	(652)	17%	(185)	21%	(225)	1062
Gender: Female	59%	(671)	15%	(166)	26%	(301)	1138
Age: 18-34	37%	(245)	32%	(210)	31%	(200)	655
Age: 35-44	53%	(190)	16%	(57)	31%	(111)	358
Age: 45-64	72%	(544)	8%	(62)	19%	(145)	751
Age: 65+	79%	(344)	5%	(22)	16%	(70)	436
GenZers: 1997-2012	27%	(82)	32%	(96)	42%	(127)	306
Millennials: 1981-1996	49%	(256)	27%	(142)	23%	(120)	518
GenXers: 1965-1980	63%	(332)	12%	(62)	25%	(134)	529
Baby Boomers: 1946-1964	76%	(554)	6%	(43)	18%	(131)	727
PID: Dem (no lean)	48%	(403)	23%	(197)	29%	(245)	845
PID: Ind (no lean)	56%	(403)	16%	(117)	28%	(204)	724
PID: Rep (no lean)	82%	(517)	6%	(38)	12%	(76)	630
PID/Gender: Dem Men	48%	(185)	25%	(95)	27%	(103)	383
PID/Gender: Dem Women	47%	(218)	22%	(102)	31%	(143)	462
PID/Gender: Ind Men	59%	(198)	18%	(60)	23%	(76)	334
PID/Gender: Ind Women	53%	(205)	15%	(57)	33%	(128)	390
PID/Gender: Rep Men	78%	(268)	9%	(30)	13%	(46)	344
PID/Gender: Rep Women	87%	(249)	3%	(7)	10%	(30)	286
Ideo: Liberal (1-3)	41%	(264)	30%	(194)	29%	(187)	646
Ideo: Moderate (4)	66%	(349)	12%	(62)	23%	(120)	531
Ideo: Conservative (5-7)	79%	(599)	7%	(55)	13%	(101)	755
Educ: < College	59%	(897)	15%	(234)	25%	(382)	1512
Educ: Bachelors degree	63%	(280)	16%	(73)	21%	(91)	444
Educ: Post-grad	60%	(146)	18%	(45)	22%	(53)	244
Income: Under 50k	55%	(683)	18%	(218)	27%	(332)	1234
Income: 50k-100k	66%	(473)	13%	(92)	21%	(146)	712
Income: 100k+	65%	(166)	16%	(41)	19%	(48)	255
Ethnicity: White	66%	(1135)	13%	(229)	21%	(358)	1722

Table CMS14: *And, which of these comes closest to your view, even if neither is correct?*

Demographic	Protesters are mostly responsible for the destruction of property		Law enforcement and the military are mostly responsible for the destruction of property		Don't Know / No Opinion		Total N
Adults	60%	(1323)	16%	(351)	24%	(526)	2200
Ethnicity: Hispanic	50%	(173)	21%	(72)	30%	(104)	349
Ethnicity: Afr. Am.	31%	(84)	29%	(80)	40%	(110)	274
Ethnicity: Other	51%	(104)	21%	(42)	28%	(58)	204
All Christian	70%	(728)	12%	(124)	18%	(186)	1037
All Non-Christian	53%	(60)	22%	(25)	25%	(28)	112
Atheist	40%	(44)	28%	(31)	32%	(36)	111
Agnostic/Nothing in particular	52%	(491)	18%	(172)	29%	(277)	940
Religious Non-Protestant/Catholic	55%	(77)	21%	(29)	24%	(33)	139
Evangelical	68%	(351)	13%	(70)	19%	(98)	519
Non-Evangelical	66%	(549)	13%	(108)	21%	(173)	829
Community: Urban	51%	(299)	19%	(109)	30%	(177)	585
Community: Suburban	62%	(674)	16%	(171)	22%	(239)	1084
Community: Rural	66%	(350)	13%	(71)	21%	(110)	531
Employ: Private Sector	62%	(384)	18%	(113)	19%	(118)	615
Employ: Government	68%	(81)	20%	(24)	12%	(15)	120
Employ: Self-Employed	56%	(99)	19%	(33)	25%	(45)	177
Employ: Homemaker	63%	(96)	7%	(11)	29%	(45)	152
Employ: Retired	76%	(402)	7%	(38)	16%	(86)	526
Employ: Unemployed	45%	(125)	23%	(63)	33%	(92)	280
Employ: Other	47%	(80)	14%	(23)	40%	(68)	172
Military HH: Yes	73%	(279)	11%	(40)	16%	(60)	380
Military HH: No	57%	(1044)	17%	(311)	26%	(465)	1820
RD/WT: Right Direction	77%	(483)	9%	(57)	14%	(86)	626
RD/WT: Wrong Track	53%	(840)	19%	(294)	28%	(440)	1574
Trump Job Approve	82%	(643)	7%	(52)	11%	(88)	783
Trump Job Disapprove	49%	(636)	23%	(294)	29%	(375)	1305

Continued on next page

Table CMS14: *And, which of these comes closest to your view, even if neither is correct?*

Demographic	Protesters are mostly responsible for the destruction of property		Law enforcement and the military are mostly responsible for the destruction of property		Don't Know / No Opinion		Total N
Adults	60%	(1323)	16%	(351)	24%	(526)	2200
Trump Job Strongly Approve	84%	(393)	8%	(37)	8%	(36)	466
Trump Job Somewhat Approve	79%	(250)	5%	(15)	17%	(53)	318
Trump Job Somewhat Disapprove	64%	(174)	12%	(33)	24%	(64)	271
Trump Job Strongly Disapprove	45%	(462)	25%	(261)	30%	(311)	1034
Favorable of Trump	83%	(627)	6%	(46)	10%	(78)	752
Unfavorable of Trump	50%	(642)	22%	(284)	28%	(367)	1293
Very Favorable of Trump	86%	(397)	6%	(28)	8%	(39)	465
Somewhat Favorable of Trump	80%	(230)	6%	(18)	14%	(40)	288
Somewhat Unfavorable of Trump	67%	(144)	14%	(30)	20%	(42)	216
Very Unfavorable of Trump	46%	(498)	24%	(254)	30%	(325)	1077
#1 Issue: Economy	65%	(460)	15%	(104)	20%	(144)	708
#1 Issue: Security	73%	(200)	11%	(30)	17%	(46)	276
#1 Issue: Health Care	50%	(196)	23%	(90)	27%	(105)	391
#1 Issue: Medicare / Social Security	79%	(254)	5%	(15)	17%	(53)	322
#1 Issue: Women's Issues	44%	(46)	25%	(26)	32%	(33)	105
#1 Issue: Education	41%	(53)	28%	(36)	31%	(39)	128
#1 Issue: Energy	39%	(32)	28%	(23)	33%	(27)	82
#1 Issue: Other	44%	(83)	14%	(26)	42%	(80)	189
2018 House Vote: Democrat	51%	(392)	22%	(170)	27%	(210)	772
2018 House Vote: Republican	87%	(532)	6%	(35)	7%	(46)	613
2018 House Vote: Someone else	49%	(40)	19%	(15)	32%	(27)	82
2016 Vote: Hillary Clinton	51%	(370)	21%	(153)	27%	(197)	720
2016 Vote: Donald Trump	85%	(554)	6%	(39)	9%	(60)	653
2016 Vote: Other	57%	(76)	12%	(17)	31%	(42)	135
2016 Vote: Didn't Vote	46%	(319)	21%	(142)	33%	(227)	688
Voted in 2014: Yes	67%	(872)	13%	(167)	20%	(264)	1303
Voted in 2014: No	50%	(451)	21%	(184)	29%	(261)	897

Table CMS14: *And, which of these comes closest to your view, even if neither is correct?*

Demographic	Protesters are mostly responsible for the destruction of property		Law enforcement and the military are mostly responsible for the destruction of property		Don't Know / No Opinion		Total N
Adults	60%	(1323)	16%	(351)	24%	(526)	2200
2012 Vote: Barack Obama	57%	(482)	17%	(139)	26%	(221)	842
2012 Vote: Mitt Romney	83%	(415)	6%	(28)	11%	(55)	498
2012 Vote: Other	75%	(58)	9%	(7)	16%	(12)	77
2012 Vote: Didn't Vote	47%	(367)	23%	(178)	30%	(236)	781
4-Region: Northeast	61%	(240)	15%	(57)	24%	(96)	394
4-Region: Midwest	61%	(282)	14%	(66)	25%	(115)	462
4-Region: South	59%	(485)	17%	(142)	24%	(197)	824
4-Region: West	61%	(316)	16%	(86)	23%	(118)	520
Sports fan	60%	(877)	16%	(231)	24%	(346)	1454
Traveled outside of U.S. in past year 1+ times	57%	(238)	22%	(90)	21%	(88)	417
Frequent Flyer	56%	(142)	22%	(55)	22%	(55)	252
Age: 25-35	47%	(164)	32%	(113)	21%	(73)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15: *Are you concerned that methods to prevent the spread of COVD-19, like wearing face masks, could contribute to more robberies of banks?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	15%	(325)	26%	(567)	25%	(545)	24%	(524)	11%	(240)	2200
Gender: Male	16%	(167)	25%	(270)	26%	(274)	26%	(274)	7%	(77)	1062
Gender: Female	14%	(158)	26%	(297)	24%	(271)	22%	(250)	14%	(162)	1138
Age: 18-34	13%	(83)	25%	(165)	22%	(142)	24%	(159)	16%	(105)	655
Age: 35-44	21%	(76)	26%	(92)	19%	(68)	24%	(86)	10%	(36)	358
Age: 45-64	16%	(123)	27%	(205)	28%	(207)	21%	(154)	8%	(61)	751
Age: 65+	10%	(42)	24%	(104)	29%	(128)	29%	(125)	9%	(38)	436
GenZers: 1997-2012	7%	(20)	22%	(67)	23%	(72)	26%	(81)	22%	(67)	306
Millennials: 1981-1996	18%	(92)	29%	(152)	20%	(104)	23%	(119)	10%	(52)	518
GenXers: 1965-1980	20%	(106)	23%	(123)	22%	(119)	23%	(122)	11%	(59)	529
Baby Boomers: 1946-1964	13%	(98)	27%	(196)	29%	(214)	23%	(168)	7%	(51)	727
PID: Dem (no lean)	13%	(111)	26%	(218)	22%	(187)	28%	(237)	11%	(93)	845
PID: Ind (no lean)	11%	(77)	25%	(180)	26%	(190)	23%	(165)	15%	(111)	724
PID: Rep (no lean)	22%	(137)	27%	(168)	27%	(167)	19%	(122)	6%	(36)	630
PID/Gender: Dem Men	16%	(61)	26%	(101)	20%	(77)	32%	(124)	5%	(19)	383
PID/Gender: Dem Women	11%	(50)	25%	(117)	24%	(110)	24%	(113)	16%	(73)	462
PID/Gender: Ind Men	9%	(30)	24%	(79)	29%	(97)	26%	(86)	13%	(43)	334
PID/Gender: Ind Women	12%	(47)	26%	(101)	24%	(94)	20%	(79)	18%	(69)	390
PID/Gender: Rep Men	22%	(76)	26%	(90)	29%	(100)	18%	(63)	4%	(15)	344
PID/Gender: Rep Women	21%	(61)	28%	(79)	24%	(67)	21%	(59)	7%	(20)	286
Ideo: Liberal (1-3)	11%	(71)	22%	(139)	25%	(162)	34%	(222)	8%	(51)	646
Ideo: Moderate (4)	14%	(74)	27%	(145)	26%	(138)	20%	(108)	12%	(65)	531
Ideo: Conservative (5-7)	19%	(143)	29%	(221)	27%	(206)	18%	(139)	6%	(46)	755
Educ: < College	14%	(213)	28%	(417)	23%	(351)	22%	(334)	13%	(198)	1512
Educ: Bachelors degree	14%	(61)	23%	(103)	31%	(135)	26%	(114)	7%	(30)	444
Educ: Post-grad	21%	(50)	19%	(47)	24%	(59)	31%	(76)	5%	(12)	244
Income: Under 50k	13%	(163)	27%	(335)	23%	(284)	23%	(285)	14%	(167)	1234
Income: 50k-100k	16%	(116)	25%	(178)	27%	(195)	24%	(168)	8%	(55)	712
Income: 100k+	18%	(46)	21%	(53)	26%	(66)	28%	(71)	7%	(18)	255
Ethnicity: White	14%	(235)	25%	(435)	27%	(461)	25%	(439)	9%	(152)	1722
Ethnicity: Hispanic	21%	(73)	26%	(91)	12%	(43)	25%	(86)	16%	(57)	349

Continued on next page

Table CMS15: *Are you concerned that methods to prevent the spread of COVD-19, like wearing face masks, could contribute to more robberies of banks?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	15%	(325)	26%	(567)	25%	(545)	24%	(524)	11%	(240)	2200
Ethnicity: Afr. Am.	15%	(42)	31%	(84)	14%	(38)	21%	(58)	19%	(52)	274
Ethnicity: Other	23%	(48)	23%	(47)	22%	(46)	14%	(28)	18%	(36)	204
All Christian	17%	(173)	28%	(290)	25%	(258)	22%	(233)	8%	(83)	1037
All Non-Christian	23%	(26)	26%	(29)	22%	(25)	22%	(25)	7%	(8)	112
Atheist	8%	(9)	13%	(14)	27%	(30)	39%	(44)	12%	(14)	111
Agnostic/Nothing in particular	12%	(117)	25%	(233)	25%	(232)	24%	(223)	14%	(135)	940
Religious Non-Protestant/Catholic	25%	(34)	25%	(35)	23%	(32)	19%	(27)	8%	(11)	139
Evangelical	22%	(115)	27%	(140)	23%	(119)	19%	(96)	9%	(49)	519
Non-Evangelical	12%	(102)	28%	(232)	27%	(222)	24%	(196)	9%	(77)	829
Community: Urban	18%	(108)	24%	(143)	21%	(122)	23%	(136)	13%	(76)	585
Community: Suburban	13%	(146)	27%	(289)	26%	(280)	25%	(266)	10%	(103)	1084
Community: Rural	13%	(71)	25%	(135)	27%	(143)	23%	(122)	11%	(60)	531
Employ: Private Sector	18%	(111)	29%	(177)	26%	(160)	21%	(129)	6%	(37)	615
Employ: Government	17%	(21)	27%	(33)	22%	(26)	30%	(36)	4%	(5)	120
Employ: Self-Employed	24%	(42)	20%	(36)	18%	(33)	23%	(40)	15%	(26)	177
Employ: Homemaker	12%	(19)	28%	(42)	23%	(35)	22%	(34)	14%	(22)	152
Employ: Retired	11%	(59)	24%	(124)	30%	(159)	26%	(136)	9%	(47)	526
Employ: Unemployed	11%	(31)	24%	(69)	25%	(70)	25%	(70)	14%	(40)	280
Employ: Other	15%	(26)	30%	(52)	17%	(28)	25%	(43)	13%	(22)	172
Military HH: Yes	12%	(47)	26%	(100)	31%	(117)	23%	(87)	8%	(29)	380
Military HH: No	15%	(278)	26%	(466)	24%	(428)	24%	(438)	12%	(211)	1820
RD/WT: Right Direction	22%	(140)	29%	(184)	24%	(147)	18%	(111)	7%	(44)	626
RD/WT: Wrong Track	12%	(184)	24%	(383)	25%	(398)	26%	(413)	12%	(196)	1574
Trump Job Approve	21%	(166)	29%	(228)	25%	(196)	17%	(135)	8%	(59)	783
Trump Job Disapprove	12%	(152)	24%	(308)	26%	(334)	29%	(372)	11%	(138)	1305
Trump Job Strongly Approve	24%	(113)	30%	(139)	22%	(100)	17%	(79)	7%	(35)	466
Trump Job Somewhat Approve	17%	(53)	28%	(89)	30%	(96)	17%	(56)	8%	(24)	318
Trump Job Somewhat Disapprove	12%	(32)	29%	(79)	29%	(78)	20%	(55)	10%	(27)	271
Trump Job Strongly Disapprove	12%	(120)	22%	(229)	25%	(256)	31%	(317)	11%	(112)	1034

Table CMS15: *Are you concerned that methods to prevent the spread of COVD-19, like wearing face masks, could contribute to more robberies of banks?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	15%	(325)	26%	(567)	25%	(545)	24%	(524)	11%	(240)	2200
Favorable of Trump	22%	(165)	28%	(208)	25%	(188)	19%	(139)	7%	(52)	752
Unfavorable of Trump	11%	(143)	25%	(324)	25%	(329)	28%	(367)	10%	(130)	1293
Very Favorable of Trump	26%	(119)	26%	(123)	23%	(106)	19%	(87)	6%	(30)	465
Somewhat Favorable of Trump	16%	(46)	30%	(85)	29%	(82)	18%	(52)	8%	(22)	288
Somewhat Unfavorable of Trump	12%	(26)	34%	(73)	27%	(57)	18%	(39)	9%	(20)	216
Very Unfavorable of Trump	11%	(118)	23%	(250)	25%	(272)	30%	(328)	10%	(110)	1077
#1 Issue: Economy	15%	(110)	25%	(180)	28%	(199)	23%	(164)	8%	(55)	708
#1 Issue: Security	23%	(63)	28%	(77)	20%	(56)	19%	(54)	9%	(26)	276
#1 Issue: Health Care	14%	(54)	23%	(91)	24%	(95)	29%	(112)	10%	(39)	391
#1 Issue: Medicare / Social Security	13%	(43)	27%	(87)	26%	(83)	20%	(65)	14%	(45)	322
#1 Issue: Women's Issues	10%	(10)	21%	(22)	24%	(25)	22%	(23)	24%	(25)	105
#1 Issue: Education	9%	(12)	41%	(53)	16%	(20)	25%	(31)	9%	(12)	128
#1 Issue: Energy	9%	(7)	23%	(19)	25%	(20)	31%	(25)	13%	(11)	82
#1 Issue: Other	14%	(26)	20%	(38)	25%	(47)	27%	(51)	14%	(27)	189
2018 House Vote: Democrat	12%	(96)	24%	(186)	25%	(196)	29%	(228)	9%	(67)	772
2018 House Vote: Republican	21%	(130)	29%	(178)	26%	(159)	18%	(113)	6%	(34)	613
2018 House Vote: Someone else	6%	(5)	23%	(18)	28%	(23)	18%	(15)	25%	(20)	82
2016 Vote: Hillary Clinton	13%	(95)	24%	(170)	24%	(176)	30%	(215)	9%	(64)	720
2016 Vote: Donald Trump	20%	(129)	29%	(189)	27%	(176)	18%	(118)	6%	(41)	653
2016 Vote: Other	7%	(10)	23%	(31)	32%	(43)	26%	(35)	12%	(17)	135
2016 Vote: Didn't Vote	13%	(88)	26%	(177)	22%	(150)	23%	(156)	17%	(118)	688
Voted in 2014: Yes	16%	(204)	27%	(348)	26%	(337)	24%	(312)	8%	(103)	1303
Voted in 2014: No	13%	(120)	24%	(219)	23%	(208)	24%	(212)	15%	(137)	897
2012 Vote: Barack Obama	14%	(118)	25%	(212)	25%	(211)	27%	(228)	9%	(72)	842
2012 Vote: Mitt Romney	20%	(97)	28%	(140)	29%	(146)	17%	(85)	6%	(29)	498
2012 Vote: Other	9%	(7)	19%	(15)	18%	(14)	32%	(25)	22%	(17)	77
2012 Vote: Didn't Vote	13%	(102)	25%	(199)	22%	(173)	24%	(186)	15%	(121)	781

Continued on next page

Table CMS15: *Are you concerned that methods to prevent the spread of COVD-19, like wearing face masks, could contribute to more robberies of banks?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	15%	(325)	26%	(567)	25%	(545)	24%	(524)	11%	(240)	2200
4-Region: Northeast	14%	(57)	25%	(99)	27%	(108)	23%	(91)	10%	(39)	394
4-Region: Midwest	14%	(67)	23%	(105)	29%	(136)	25%	(114)	9%	(41)	462
4-Region: South	16%	(129)	25%	(205)	23%	(188)	24%	(198)	13%	(104)	824
4-Region: West	14%	(72)	30%	(157)	22%	(114)	23%	(121)	11%	(56)	520
Sports fan	16%	(229)	27%	(399)	26%	(373)	22%	(318)	9%	(135)	1454
Traveled outside of U.S. in past year 1+ times	22%	(92)	28%	(118)	23%	(96)	17%	(69)	10%	(42)	417
Frequent Flyer	22%	(54)	27%	(68)	28%	(71)	18%	(44)	6%	(14)	252
Age: 25-35	17%	(61)	30%	(104)	21%	(73)	21%	(74)	11%	(38)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_1: *In the past year, how many times have you done the following?*

Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	35%	(775)	43%	(939)	12%	(275)	5%	(101)	5%	(109)	2200
Gender: Male	33%	(354)	43%	(454)	13%	(136)	5%	(54)	6%	(63)	1062
Gender: Female	37%	(421)	43%	(485)	12%	(139)	4%	(47)	4%	(46)	1138
Age: 18-34	30%	(194)	42%	(275)	15%	(101)	6%	(39)	7%	(45)	655
Age: 35-44	30%	(109)	42%	(151)	14%	(51)	5%	(19)	8%	(28)	358
Age: 45-64	39%	(290)	43%	(326)	10%	(76)	4%	(32)	4%	(26)	751
Age: 65+	42%	(182)	43%	(187)	11%	(47)	2%	(10)	2%	(10)	436
GenZers: 1997-2012	27%	(84)	44%	(134)	15%	(44)	5%	(15)	9%	(28)	306
Millennials: 1981-1996	28%	(145)	43%	(223)	16%	(85)	7%	(34)	6%	(31)	518
GenXers: 1965-1980	40%	(213)	40%	(211)	10%	(54)	5%	(25)	5%	(26)	529
Baby Boomers: 1946-1964	38%	(278)	45%	(328)	10%	(75)	3%	(24)	3%	(23)	727
PID: Dem (no lean)	37%	(310)	44%	(370)	11%	(89)	4%	(38)	5%	(39)	845
PID: Ind (no lean)	38%	(277)	40%	(288)	13%	(96)	4%	(27)	5%	(35)	724
PID: Rep (no lean)	30%	(188)	45%	(281)	14%	(89)	6%	(36)	6%	(35)	630
PID/Gender: Dem Men	37%	(142)	42%	(162)	10%	(40)	5%	(19)	5%	(20)	383
PID/Gender: Dem Women	36%	(168)	45%	(207)	11%	(50)	4%	(19)	4%	(19)	462
PID/Gender: Ind Men	36%	(121)	43%	(143)	14%	(46)	3%	(9)	5%	(16)	334
PID/Gender: Ind Women	40%	(156)	37%	(146)	13%	(50)	5%	(18)	5%	(20)	390
PID/Gender: Rep Men	26%	(91)	43%	(149)	15%	(50)	8%	(26)	8%	(28)	344
PID/Gender: Rep Women	34%	(97)	46%	(132)	14%	(39)	3%	(10)	3%	(8)	286
Ideo: Liberal (1-3)	34%	(217)	42%	(272)	13%	(84)	6%	(36)	6%	(36)	646
Ideo: Moderate (4)	38%	(200)	46%	(243)	9%	(50)	3%	(18)	4%	(20)	531
Ideo: Conservative (5-7)	31%	(237)	44%	(333)	16%	(118)	5%	(38)	4%	(29)	755
Educ: < College	42%	(631)	41%	(622)	10%	(145)	4%	(58)	4%	(57)	1512
Educ: Bachelors degree	23%	(103)	46%	(205)	19%	(84)	5%	(22)	7%	(30)	444
Educ: Post-grad	17%	(41)	46%	(113)	19%	(46)	9%	(22)	9%	(22)	244
Income: Under 50k	47%	(578)	38%	(463)	9%	(112)	3%	(42)	3%	(38)	1234
Income: 50k-100k	22%	(160)	51%	(364)	16%	(114)	4%	(31)	6%	(43)	712
Income: 100k+	15%	(38)	44%	(113)	19%	(49)	11%	(27)	11%	(29)	255
Ethnicity: White	35%	(610)	42%	(729)	12%	(206)	5%	(82)	5%	(94)	1722
Ethnicity: Hispanic	37%	(128)	42%	(147)	11%	(39)	5%	(16)	6%	(20)	349

Continued on next page

Table CMSdem1_1: *In the past year, how many times have you done the following?*

Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	35%	(775)	43%	(939)	12%	(275)	5%	(101)	5%	(109)	2200
Ethnicity: Afr. Am.	35%	(95)	43%	(118)	17%	(46)	4%	(12)	1%	(4)	274
Ethnicity: Other	35%	(70)	45%	(93)	11%	(23)	3%	(7)	6%	(11)	204
All Christian	31%	(323)	46%	(482)	13%	(138)	5%	(53)	4%	(41)	1037
All Non-Christian	35%	(39)	42%	(47)	11%	(13)	8%	(9)	4%	(5)	112
Atheist	45%	(49)	34%	(38)	12%	(14)	1%	(1)	8%	(8)	111
Agnostic/Nothing in particular	39%	(364)	40%	(372)	12%	(111)	4%	(38)	6%	(55)	940
Religious Non-Protestant/Catholic	31%	(44)	47%	(65)	9%	(13)	8%	(12)	4%	(6)	139
Evangelical	30%	(158)	45%	(232)	15%	(76)	5%	(27)	5%	(27)	519
Non-Evangelical	35%	(290)	45%	(372)	13%	(107)	4%	(29)	4%	(31)	829
Community: Urban	38%	(223)	42%	(244)	10%	(58)	5%	(28)	5%	(31)	585
Community: Suburban	32%	(344)	46%	(496)	13%	(136)	5%	(51)	5%	(57)	1084
Community: Rural	39%	(208)	38%	(200)	15%	(81)	4%	(21)	4%	(22)	531
Employ: Private Sector	26%	(160)	42%	(258)	18%	(108)	8%	(47)	7%	(42)	615
Employ: Government	22%	(26)	52%	(62)	15%	(18)	4%	(5)	8%	(10)	120
Employ: Self-Employed	32%	(56)	47%	(84)	13%	(23)	3%	(5)	5%	(9)	177
Employ: Homemaker	47%	(72)	43%	(66)	6%	(9)	1%	(2)	2%	(3)	152
Employ: Retired	43%	(225)	42%	(220)	10%	(53)	3%	(17)	2%	(12)	526
Employ: Unemployed	50%	(141)	36%	(100)	6%	(17)	4%	(11)	4%	(11)	280
Employ: Other	34%	(59)	45%	(77)	11%	(19)	3%	(6)	7%	(12)	172
Military HH: Yes	32%	(123)	45%	(170)	13%	(51)	4%	(15)	6%	(21)	380
Military HH: No	36%	(653)	42%	(770)	12%	(224)	5%	(86)	5%	(88)	1820
RD/WT: Right Direction	32%	(200)	40%	(249)	16%	(99)	7%	(43)	6%	(35)	626
RD/WT: Wrong Track	37%	(576)	44%	(691)	11%	(176)	4%	(58)	5%	(74)	1574
Trump Job Approve	32%	(252)	42%	(332)	14%	(111)	6%	(44)	6%	(44)	783
Trump Job Disapprove	36%	(474)	44%	(571)	12%	(156)	4%	(51)	4%	(53)	1305
Trump Job Strongly Approve	31%	(143)	41%	(190)	15%	(69)	8%	(35)	6%	(28)	466
Trump Job Somewhat Approve	34%	(109)	45%	(142)	13%	(42)	3%	(9)	5%	(16)	318
Trump Job Somewhat Disapprove	35%	(95)	44%	(118)	12%	(33)	6%	(15)	3%	(9)	271
Trump Job Strongly Disapprove	37%	(379)	44%	(453)	12%	(123)	3%	(36)	4%	(43)	1034

Table CMSdem1_1: *In the past year, how many times have you done the following?*

Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	35%	(775)	43%	(939)	12%	(275)	5%	(101)	5%	(109)	2200
Favorable of Trump	31%	(230)	44%	(335)	13%	(101)	6%	(43)	6%	(44)	752
Unfavorable of Trump	36%	(466)	44%	(569)	12%	(152)	4%	(52)	4%	(53)	1293
Very Favorable of Trump	30%	(141)	44%	(205)	12%	(58)	7%	(32)	6%	(28)	465
Somewhat Favorable of Trump	31%	(89)	45%	(129)	15%	(43)	4%	(11)	5%	(16)	288
Somewhat Unfavorable of Trump	40%	(85)	40%	(87)	13%	(28)	4%	(9)	3%	(6)	216
Very Unfavorable of Trump	35%	(381)	45%	(482)	11%	(124)	4%	(44)	4%	(46)	1077
#1 Issue: Economy	28%	(201)	47%	(333)	15%	(104)	5%	(32)	5%	(38)	708
#1 Issue: Security	30%	(84)	45%	(123)	13%	(35)	8%	(22)	5%	(13)	276
#1 Issue: Health Care	40%	(155)	41%	(160)	11%	(42)	3%	(12)	6%	(23)	391
#1 Issue: Medicare / Social Security	49%	(158)	38%	(122)	9%	(30)	2%	(6)	2%	(7)	322
#1 Issue: Women's Issues	28%	(29)	38%	(40)	26%	(28)	3%	(3)	5%	(5)	105
#1 Issue: Education	42%	(54)	41%	(52)	9%	(11)	4%	(6)	4%	(5)	128
#1 Issue: Energy	27%	(22)	43%	(35)	11%	(9)	12%	(10)	7%	(6)	82
#1 Issue: Other	38%	(72)	39%	(74)	9%	(17)	6%	(11)	7%	(14)	189
2018 House Vote: Democrat	32%	(249)	47%	(361)	13%	(101)	4%	(33)	4%	(29)	772
2018 House Vote: Republican	28%	(173)	45%	(275)	16%	(100)	6%	(35)	5%	(29)	613
2018 House Vote: Someone else	43%	(35)	37%	(30)	9%	(7)	3%	(3)	8%	(7)	82
2016 Vote: Hillary Clinton	36%	(262)	43%	(307)	12%	(88)	5%	(34)	4%	(29)	720
2016 Vote: Donald Trump	28%	(184)	47%	(307)	15%	(98)	5%	(32)	5%	(32)	653
2016 Vote: Other	36%	(49)	44%	(60)	13%	(18)	4%	(6)	1%	(2)	135
2016 Vote: Didn't Vote	41%	(279)	39%	(265)	10%	(68)	4%	(29)	7%	(46)	688
Voted in 2014: Yes	34%	(437)	44%	(573)	14%	(179)	5%	(60)	4%	(54)	1303
Voted in 2014: No	38%	(338)	41%	(366)	11%	(96)	5%	(41)	6%	(55)	897
2012 Vote: Barack Obama	37%	(315)	43%	(360)	11%	(96)	5%	(38)	4%	(33)	842
2012 Vote: Mitt Romney	29%	(145)	44%	(220)	16%	(80)	6%	(28)	5%	(25)	498
2012 Vote: Other	42%	(32)	43%	(33)	11%	(9)	3%	(2)	1%	(1)	77
2012 Vote: Didn't Vote	36%	(283)	42%	(325)	12%	(90)	4%	(33)	6%	(50)	781

Table CMSdem1_1: *In the past year, how many times have you done the following?*

Traveled within the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	35%	(775)	43%	(939)	12%	(275)	5%	(101)	5%	(109)	2200
4-Region: Northeast	39%	(152)	42%	(166)	8%	(33)	5%	(19)	6%	(22)	394
4-Region: Midwest	34%	(158)	44%	(205)	12%	(56)	4%	(18)	5%	(25)	462
4-Region: South	33%	(274)	42%	(345)	16%	(131)	5%	(39)	4%	(36)	824
4-Region: West	37%	(192)	43%	(223)	10%	(55)	5%	(25)	5%	(26)	520
Sports fan	31%	(447)	45%	(658)	15%	(211)	5%	(67)	5%	(71)	1454
Traveled outside of U.S. in past year 1+ times	9%	(38)	45%	(188)	21%	(89)	12%	(51)	12%	(51)	417
Frequent Flyer	1%	(3)	18%	(46)	38%	(96)	22%	(54)	21%	(52)	252
Age: 25-35	31%	(107)	40%	(141)	16%	(57)	7%	(24)	6%	(20)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1783)	14%	(305)	3%	(57)	1%	(27)	1%	(28)	2200
Gender: Male	78%	(833)	14%	(152)	4%	(41)	2%	(19)	2%	(16)	1062
Gender: Female	83%	(950)	13%	(153)	1%	(16)	1%	(7)	1%	(12)	1138
Age: 18-34	72%	(474)	18%	(115)	6%	(37)	3%	(17)	2%	(12)	655
Age: 35-44	77%	(276)	15%	(54)	3%	(11)	1%	(3)	4%	(13)	358
Age: 45-64	87%	(655)	11%	(82)	1%	(7)	1%	(5)	—	(2)	751
Age: 65+	86%	(377)	12%	(53)	1%	(3)	—	(1)	—	(2)	436
GenZers: 1997-2012	78%	(238)	15%	(46)	2%	(6)	3%	(8)	3%	(9)	306
Millennials: 1981-1996	70%	(362)	18%	(95)	7%	(37)	2%	(12)	2%	(13)	518
GenXers: 1965-1980	83%	(437)	14%	(74)	2%	(8)	1%	(5)	1%	(5)	529
Baby Boomers: 1946-1964	88%	(642)	11%	(76)	1%	(6)	—	(3)	—	(1)	727
PID: Dem (no lean)	80%	(673)	15%	(124)	2%	(19)	2%	(19)	1%	(10)	845
PID: Ind (no lean)	83%	(602)	13%	(92)	2%	(17)	—	(2)	2%	(11)	724
PID: Rep (no lean)	81%	(508)	14%	(89)	3%	(20)	1%	(6)	1%	(7)	630
PID/Gender: Dem Men	76%	(292)	16%	(61)	3%	(11)	4%	(15)	1%	(4)	383
PID/Gender: Dem Women	82%	(381)	14%	(63)	2%	(9)	1%	(4)	1%	(6)	462
PID/Gender: Ind Men	84%	(280)	12%	(38)	3%	(11)	—	(0)	1%	(5)	334
PID/Gender: Ind Women	83%	(322)	14%	(54)	2%	(6)	—	(2)	2%	(6)	390
PID/Gender: Rep Men	76%	(261)	15%	(53)	6%	(19)	1%	(5)	2%	(7)	344
PID/Gender: Rep Women	86%	(247)	13%	(36)	—	(1)	1%	(2)	—	(0)	286
Ideo: Liberal (1-3)	78%	(507)	16%	(102)	2%	(13)	2%	(14)	1%	(10)	646
Ideo: Moderate (4)	86%	(456)	12%	(62)	1%	(5)	1%	(6)	—	(2)	531
Ideo: Conservative (5-7)	80%	(604)	14%	(106)	5%	(34)	1%	(7)	1%	(4)	755
Educ: < College	86%	(1296)	10%	(154)	2%	(27)	1%	(18)	1%	(17)	1512
Educ: Bachelors degree	76%	(337)	19%	(86)	3%	(14)	—	(2)	1%	(5)	444
Educ: Post-grad	61%	(150)	26%	(65)	6%	(16)	3%	(7)	3%	(7)	244
Income: Under 50k	86%	(1064)	10%	(120)	2%	(26)	1%	(11)	1%	(13)	1234
Income: 50k-100k	80%	(568)	16%	(113)	2%	(13)	2%	(12)	1%	(6)	712
Income: 100k+	59%	(152)	28%	(72)	7%	(18)	2%	(4)	4%	(9)	255
Ethnicity: White	81%	(1401)	14%	(246)	2%	(34)	1%	(19)	1%	(21)	1722
Ethnicity: Hispanic	71%	(247)	16%	(57)	9%	(30)	1%	(5)	3%	(11)	349

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1783)	14%	(305)	3%	(57)	1%	(27)	1%	(28)	2200
Ethnicity: Afr. Am.	81%	(223)	10%	(27)	4%	(12)	2%	(6)	2%	(6)	274
Ethnicity: Other	78%	(159)	15%	(31)	6%	(11)	1%	(1)	1%	(1)	204
All Christian	79%	(823)	14%	(149)	4%	(42)	1%	(11)	1%	(12)	1037
All Non-Christian	65%	(73)	24%	(27)	4%	(5)	3%	(3)	4%	(4)	112
Atheist	82%	(91)	17%	(18)	—	(0)	—	(0)	1%	(1)	111
Agnostic/Nothing in particular	85%	(796)	12%	(110)	1%	(10)	1%	(13)	1%	(11)	940
Religious Non-Protestant/Catholic	66%	(91)	23%	(32)	4%	(6)	4%	(6)	3%	(4)	139
Evangelical	81%	(419)	9%	(49)	6%	(30)	1%	(7)	3%	(14)	519
Non-Evangelical	82%	(682)	15%	(127)	2%	(13)	1%	(6)	—	(1)	829
Community: Urban	79%	(460)	15%	(87)	4%	(21)	1%	(8)	2%	(9)	585
Community: Suburban	79%	(860)	16%	(178)	2%	(24)	1%	(11)	1%	(12)	1084
Community: Rural	87%	(464)	8%	(40)	2%	(11)	1%	(8)	1%	(8)	531
Employ: Private Sector	73%	(447)	17%	(107)	6%	(38)	2%	(13)	2%	(10)	615
Employ: Government	70%	(85)	26%	(32)	2%	(3)	—	(0)	1%	(1)	120
Employ: Self-Employed	75%	(132)	17%	(30)	5%	(9)	1%	(2)	2%	(3)	177
Employ: Homemaker	84%	(127)	15%	(23)	—	(0)	—	(0)	1%	(2)	152
Employ: Retired	89%	(467)	10%	(55)	—	(1)	—	(2)	—	(2)	526
Employ: Unemployed	93%	(259)	6%	(16)	1%	(2)	1%	(3)	—	(0)	280
Employ: Other	82%	(141)	9%	(15)	2%	(4)	3%	(6)	4%	(7)	172
Military HH: Yes	81%	(307)	12%	(46)	4%	(17)	1%	(4)	1%	(5)	380
Military HH: No	81%	(1477)	14%	(258)	2%	(40)	1%	(22)	1%	(23)	1820
RD/WT: Right Direction	74%	(463)	15%	(95)	6%	(38)	3%	(19)	2%	(11)	626
RD/WT: Wrong Track	84%	(1321)	13%	(210)	1%	(19)	—	(7)	1%	(17)	1574
Trump Job Approve	80%	(626)	13%	(101)	4%	(34)	2%	(13)	1%	(8)	783
Trump Job Disapprove	82%	(1074)	14%	(182)	1%	(19)	1%	(13)	1%	(15)	1305
Trump Job Strongly Approve	76%	(353)	14%	(65)	6%	(29)	2%	(11)	2%	(7)	466
Trump Job Somewhat Approve	86%	(274)	11%	(36)	2%	(5)	1%	(2)	—	(1)	318
Trump Job Somewhat Disapprove	79%	(213)	16%	(42)	2%	(5)	3%	(9)	—	(1)	271
Trump Job Strongly Disapprove	83%	(861)	14%	(140)	1%	(15)	—	(4)	1%	(14)	1034

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1783)	14%	(305)	3%	(57)	1%	(27)	1%	(28)	2200
Favorable of Trump	81%	(613)	13%	(96)	3%	(22)	2%	(13)	1%	(8)	752
Unfavorable of Trump	82%	(1063)	14%	(185)	1%	(19)	1%	(11)	1%	(15)	1293
Very Favorable of Trump	79%	(368)	14%	(63)	3%	(14)	2%	(12)	2%	(7)	465
Somewhat Favorable of Trump	85%	(245)	11%	(33)	3%	(8)	—	(1)	—	(1)	288
Somewhat Unfavorable of Trump	79%	(172)	17%	(37)	1%	(3)	2%	(4)	—	(1)	216
Very Unfavorable of Trump	83%	(892)	14%	(149)	1%	(16)	1%	(7)	1%	(14)	1077
#1 Issue: Economy	80%	(569)	15%	(110)	2%	(11)	1%	(10)	1%	(8)	708
#1 Issue: Security	75%	(207)	16%	(44)	6%	(17)	—	(1)	2%	(6)	276
#1 Issue: Health Care	81%	(316)	14%	(56)	2%	(7)	2%	(8)	1%	(5)	391
#1 Issue: Medicare / Social Security	90%	(289)	9%	(29)	—	(1)	—	(1)	1%	(3)	322
#1 Issue: Women's Issues	69%	(72)	18%	(19)	10%	(11)	1%	(1)	3%	(3)	105
#1 Issue: Education	81%	(103)	14%	(17)	3%	(4)	3%	(4)	—	(0)	128
#1 Issue: Energy	82%	(67)	13%	(11)	1%	(1)	3%	(3)	—	(0)	82
#1 Issue: Other	85%	(161)	10%	(20)	2%	(4)	—	(1)	2%	(3)	189
2018 House Vote: Democrat	80%	(616)	15%	(114)	2%	(14)	2%	(17)	1%	(11)	772
2018 House Vote: Republican	81%	(495)	13%	(78)	5%	(32)	1%	(4)	1%	(5)	613
2018 House Vote: Someone else	79%	(65)	17%	(14)	1%	(1)	—	(0)	2%	(1)	82
2016 Vote: Hillary Clinton	80%	(579)	14%	(102)	2%	(11)	2%	(16)	2%	(12)	720
2016 Vote: Donald Trump	81%	(529)	13%	(85)	4%	(27)	1%	(6)	1%	(5)	653
2016 Vote: Other	82%	(111)	17%	(23)	1%	(1)	—	(0)	—	(0)	135
2016 Vote: Didn't Vote	81%	(560)	14%	(95)	3%	(18)	1%	(5)	2%	(11)	688
Voted in 2014: Yes	82%	(1069)	14%	(177)	2%	(22)	1%	(19)	1%	(16)	1303
Voted in 2014: No	80%	(715)	14%	(128)	4%	(35)	1%	(7)	1%	(12)	897
2012 Vote: Barack Obama	81%	(684)	14%	(117)	2%	(15)	2%	(16)	1%	(10)	842
2012 Vote: Mitt Romney	81%	(403)	15%	(75)	2%	(12)	—	(2)	1%	(6)	498
2012 Vote: Other	88%	(68)	12%	(9)	—	(0)	1%	(1)	—	(0)	77
2012 Vote: Didn't Vote	80%	(627)	13%	(104)	4%	(30)	1%	(7)	2%	(12)	781

Table CMSdem1_2: *In the past year, how many times have you done the following?*
Traveled outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1783)	14%	(305)	3%	(57)	1%	(27)	1%	(28)	2200
4-Region: Northeast	77%	(301)	17%	(65)	3%	(10)	2%	(7)	3%	(10)	394
4-Region: Midwest	86%	(396)	10%	(48)	2%	(9)	1%	(3)	1%	(5)	462
4-Region: South	82%	(672)	13%	(109)	3%	(22)	1%	(11)	1%	(10)	824
4-Region: West	80%	(414)	16%	(82)	3%	(16)	1%	(5)	1%	(3)	520
Sports fan	80%	(1165)	14%	(198)	3%	(50)	2%	(22)	1%	(19)	1454
Traveled outside of U.S. in past year 1+ times	—	(0)	73%	(305)	14%	(57)	6%	(27)	7%	(28)	417
Frequent Flyer	31%	(78)	32%	(79)	18%	(46)	10%	(25)	9%	(23)	252
Age: 25-35	67%	(236)	20%	(69)	8%	(30)	3%	(10)	2%	(6)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_3: *In the past year, how many times have you done the following?*

Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	45%	(983)	32%	(709)	13%	(283)	5%	(116)	5%	(110)	2200
Gender: Male	44%	(466)	30%	(320)	14%	(148)	7%	(71)	5%	(57)	1062
Gender: Female	45%	(517)	34%	(389)	12%	(135)	4%	(45)	5%	(52)	1138
Age: 18-34	39%	(258)	33%	(217)	15%	(98)	6%	(42)	6%	(40)	655
Age: 35-44	39%	(138)	35%	(125)	14%	(49)	5%	(19)	7%	(26)	358
Age: 45-64	48%	(362)	32%	(238)	11%	(84)	4%	(30)	5%	(36)	751
Age: 65+	51%	(225)	29%	(128)	12%	(51)	6%	(25)	2%	(8)	436
GenZers: 1997-2012	41%	(125)	34%	(103)	13%	(41)	6%	(19)	6%	(17)	306
Millennials: 1981-1996	35%	(181)	35%	(184)	16%	(85)	7%	(35)	7%	(34)	518
GenXers: 1965-1980	46%	(242)	33%	(172)	13%	(67)	4%	(22)	5%	(25)	529
Baby Boomers: 1946-1964	51%	(371)	30%	(219)	11%	(77)	4%	(30)	4%	(30)	727
PID: Dem (no lean)	49%	(413)	31%	(261)	12%	(103)	4%	(32)	4%	(35)	845
PID: Ind (no lean)	46%	(331)	31%	(228)	12%	(89)	5%	(35)	6%	(43)	724
PID: Rep (no lean)	38%	(240)	35%	(220)	14%	(91)	8%	(49)	5%	(32)	630
PID/Gender: Dem Men	49%	(188)	28%	(106)	14%	(52)	5%	(20)	4%	(16)	383
PID/Gender: Dem Women	49%	(225)	34%	(155)	11%	(51)	3%	(12)	4%	(19)	462
PID/Gender: Ind Men	47%	(156)	31%	(104)	12%	(40)	5%	(17)	5%	(18)	334
PID/Gender: Ind Women	45%	(174)	32%	(124)	13%	(49)	5%	(18)	6%	(25)	390
PID/Gender: Rep Men	35%	(121)	32%	(110)	16%	(56)	10%	(34)	7%	(23)	344
PID/Gender: Rep Women	41%	(119)	38%	(110)	12%	(34)	5%	(14)	3%	(9)	286
Ideo: Liberal (1-3)	45%	(293)	33%	(214)	12%	(80)	5%	(31)	4%	(28)	646
Ideo: Moderate (4)	46%	(246)	35%	(186)	11%	(57)	4%	(23)	4%	(19)	531
Ideo: Conservative (5-7)	39%	(296)	33%	(246)	17%	(129)	6%	(49)	4%	(34)	755
Educ: < College	51%	(773)	30%	(454)	11%	(159)	4%	(63)	4%	(63)	1512
Educ: Bachelors degree	33%	(148)	38%	(167)	16%	(73)	6%	(28)	6%	(28)	444
Educ: Post-grad	25%	(62)	36%	(88)	21%	(51)	10%	(25)	8%	(19)	244
Income: Under 50k	56%	(686)	27%	(334)	11%	(132)	3%	(40)	3%	(42)	1234
Income: 50k-100k	35%	(248)	39%	(274)	14%	(102)	7%	(51)	5%	(37)	712
Income: 100k+	19%	(49)	40%	(101)	19%	(48)	10%	(25)	12%	(31)	255
Ethnicity: White	45%	(770)	32%	(556)	12%	(215)	5%	(94)	5%	(86)	1722
Ethnicity: Hispanic	46%	(161)	27%	(95)	15%	(53)	7%	(23)	5%	(18)	349

Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	45%	(983)	32%	(709)	13%	(283)	5%	(116)	5%	(110)	2200
Ethnicity: Afr. Am.	44%	(122)	29%	(80)	18%	(50)	5%	(13)	4%	(10)	274
Ethnicity: Other	45%	(91)	35%	(72)	9%	(18)	4%	(9)	7%	(14)	204
All Christian	42%	(434)	34%	(350)	14%	(145)	7%	(73)	3%	(36)	1037
All Non-Christian	41%	(46)	36%	(40)	13%	(15)	6%	(7)	4%	(4)	112
Atheist	49%	(54)	29%	(32)	8%	(9)	3%	(3)	10%	(12)	111
Agnostic/Nothing in particular	48%	(449)	30%	(287)	12%	(114)	4%	(33)	6%	(57)	940
Religious Non-Protestant/Catholic	39%	(55)	35%	(49)	13%	(18)	8%	(12)	4%	(6)	139
Evangelical	41%	(212)	32%	(166)	16%	(81)	6%	(33)	5%	(27)	519
Non-Evangelical	45%	(373)	34%	(278)	13%	(110)	5%	(41)	3%	(28)	829
Community: Urban	47%	(277)	31%	(180)	12%	(68)	4%	(26)	6%	(34)	585
Community: Suburban	41%	(444)	36%	(387)	13%	(145)	6%	(64)	4%	(43)	1084
Community: Rural	49%	(262)	27%	(142)	13%	(69)	5%	(25)	6%	(33)	531
Employ: Private Sector	34%	(212)	35%	(215)	18%	(108)	7%	(44)	6%	(37)	615
Employ: Government	32%	(38)	38%	(46)	17%	(20)	5%	(6)	8%	(10)	120
Employ: Self-Employed	37%	(66)	32%	(56)	18%	(32)	4%	(8)	8%	(15)	177
Employ: Homemaker	45%	(68)	39%	(59)	7%	(11)	3%	(5)	6%	(10)	152
Employ: Retired	53%	(277)	29%	(153)	11%	(58)	5%	(24)	2%	(13)	526
Employ: Unemployed	64%	(180)	20%	(57)	7%	(20)	5%	(15)	3%	(8)	280
Employ: Other	55%	(95)	26%	(45)	8%	(13)	5%	(8)	6%	(10)	172
Military HH: Yes	45%	(169)	29%	(111)	12%	(45)	8%	(30)	7%	(25)	380
Military HH: No	45%	(814)	33%	(597)	13%	(238)	5%	(86)	5%	(85)	1820
RD/WT: Right Direction	39%	(246)	33%	(204)	16%	(100)	8%	(47)	5%	(28)	626
RD/WT: Wrong Track	47%	(737)	32%	(505)	12%	(183)	4%	(68)	5%	(81)	1574
Trump Job Approve	38%	(301)	34%	(267)	15%	(120)	6%	(48)	6%	(47)	783
Trump Job Disapprove	48%	(628)	31%	(410)	12%	(159)	5%	(60)	4%	(48)	1305
Trump Job Strongly Approve	40%	(186)	33%	(154)	15%	(68)	7%	(33)	5%	(25)	466
Trump Job Somewhat Approve	36%	(115)	36%	(113)	16%	(52)	5%	(15)	7%	(22)	318
Trump Job Somewhat Disapprove	44%	(119)	33%	(89)	14%	(39)	5%	(13)	4%	(11)	271
Trump Job Strongly Disapprove	49%	(509)	31%	(321)	12%	(121)	4%	(46)	4%	(37)	1034

Table CMSdem1_3: *In the past year, how many times have you done the following?*

Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	45%	(983)	32%	(709)	13%	(283)	5%	(116)	5%	(110)	2200
Favorable of Trump	39%	(291)	35%	(267)	14%	(103)	7%	(49)	6%	(42)	752
Unfavorable of Trump	47%	(608)	32%	(415)	12%	(157)	5%	(60)	4%	(53)	1293
Very Favorable of Trump	40%	(185)	37%	(172)	12%	(54)	6%	(29)	5%	(25)	465
Somewhat Favorable of Trump	37%	(106)	33%	(95)	17%	(50)	7%	(20)	6%	(17)	288
Somewhat Unfavorable of Trump	45%	(96)	30%	(65)	17%	(36)	3%	(7)	5%	(11)	216
Very Unfavorable of Trump	48%	(512)	33%	(350)	11%	(121)	5%	(52)	4%	(42)	1077
#1 Issue: Economy	36%	(257)	37%	(264)	13%	(95)	7%	(51)	6%	(41)	708
#1 Issue: Security	38%	(105)	33%	(92)	17%	(47)	7%	(20)	4%	(12)	276
#1 Issue: Health Care	45%	(177)	35%	(137)	11%	(42)	4%	(15)	5%	(21)	391
#1 Issue: Medicare / Social Security	63%	(202)	23%	(75)	9%	(29)	2%	(7)	3%	(9)	322
#1 Issue: Women's Issues	41%	(43)	30%	(31)	23%	(24)	4%	(4)	3%	(3)	105
#1 Issue: Education	56%	(72)	26%	(33)	11%	(15)	4%	(5)	3%	(3)	128
#1 Issue: Energy	51%	(41)	24%	(19)	12%	(10)	7%	(6)	6%	(5)	82
#1 Issue: Other	46%	(86)	29%	(56)	12%	(22)	5%	(9)	8%	(16)	189
2018 House Vote: Democrat	42%	(328)	35%	(269)	14%	(109)	5%	(37)	4%	(30)	772
2018 House Vote: Republican	38%	(235)	32%	(198)	17%	(106)	7%	(46)	5%	(29)	613
2018 House Vote: Someone else	48%	(39)	30%	(24)	7%	(6)	7%	(6)	8%	(7)	82
2016 Vote: Hillary Clinton	46%	(335)	32%	(230)	12%	(90)	5%	(36)	4%	(29)	720
2016 Vote: Donald Trump	37%	(244)	34%	(224)	16%	(106)	7%	(45)	5%	(33)	653
2016 Vote: Other	46%	(62)	29%	(39)	13%	(17)	7%	(10)	5%	(7)	135
2016 Vote: Didn't Vote	50%	(341)	31%	(215)	10%	(67)	4%	(26)	6%	(41)	688
Voted in 2014: Yes	43%	(554)	32%	(423)	14%	(181)	6%	(83)	5%	(62)	1303
Voted in 2014: No	48%	(429)	32%	(285)	11%	(102)	4%	(33)	5%	(48)	897
2012 Vote: Barack Obama	45%	(380)	33%	(278)	13%	(109)	4%	(38)	5%	(38)	842
2012 Vote: Mitt Romney	38%	(190)	32%	(157)	15%	(76)	9%	(46)	6%	(27)	498
2012 Vote: Other	53%	(41)	30%	(23)	10%	(8)	5%	(4)	1%	(1)	77
2012 Vote: Didn't Vote	48%	(371)	32%	(249)	11%	(90)	4%	(29)	6%	(43)	781

Table CMSdem1_3: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel in the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	45%	(983)	32%	(709)	13%	(283)	5%	(116)	5%	(110)	2200
4-Region: Northeast	48%	(188)	36%	(141)	9%	(34)	4%	(17)	4%	(14)	394
4-Region: Midwest	44%	(201)	30%	(139)	16%	(75)	5%	(22)	5%	(25)	462
4-Region: South	42%	(347)	33%	(275)	14%	(115)	5%	(44)	5%	(42)	824
4-Region: West	48%	(247)	30%	(153)	11%	(58)	6%	(32)	5%	(28)	520
Sports fan	40%	(580)	34%	(488)	16%	(228)	5%	(79)	5%	(79)	1454
Traveled outside of U.S. in past year 1+ times	17%	(70)	36%	(149)	25%	(105)	13%	(54)	9%	(39)	417
Frequent Flyer	4%	(11)	18%	(45)	38%	(95)	21%	(52)	19%	(48)	252
Age: 25-35	37%	(128)	32%	(112)	16%	(57)	7%	(26)	8%	(27)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1772)	12%	(269)	3%	(73)	2%	(51)	2%	(35)	2200
Gender: Male	77%	(817)	13%	(135)	5%	(53)	3%	(35)	2%	(21)	1062
Gender: Female	84%	(955)	12%	(134)	2%	(20)	1%	(16)	1%	(14)	1138
Age: 18-34	71%	(464)	16%	(103)	6%	(40)	5%	(30)	3%	(17)	655
Age: 35-44	78%	(280)	14%	(51)	4%	(13)	1%	(5)	2%	(9)	358
Age: 45-64	85%	(641)	11%	(80)	2%	(12)	2%	(12)	1%	(5)	751
Age: 65+	89%	(387)	8%	(35)	2%	(7)	1%	(4)	1%	(4)	436
GenZers: 1997-2012	80%	(244)	11%	(32)	4%	(11)	4%	(11)	3%	(8)	306
Millennials: 1981-1996	67%	(349)	18%	(96)	7%	(38)	4%	(20)	3%	(15)	518
GenXers: 1965-1980	80%	(424)	14%	(72)	3%	(15)	2%	(12)	1%	(7)	529
Baby Boomers: 1946-1964	89%	(651)	8%	(57)	1%	(7)	1%	(8)	1%	(5)	727
PID: Dem (no lean)	79%	(672)	14%	(117)	4%	(30)	2%	(17)	1%	(10)	845
PID: Ind (no lean)	83%	(599)	10%	(70)	3%	(21)	2%	(14)	3%	(19)	724
PID: Rep (no lean)	79%	(501)	13%	(81)	3%	(22)	3%	(20)	1%	(7)	630
PID/Gender: Dem Men	73%	(281)	17%	(65)	4%	(17)	4%	(15)	1%	(6)	383
PID/Gender: Dem Women	85%	(391)	11%	(53)	3%	(13)	—	(2)	1%	(4)	462
PID/Gender: Ind Men	83%	(278)	7%	(24)	5%	(16)	2%	(5)	3%	(10)	334
PID/Gender: Ind Women	82%	(321)	12%	(46)	1%	(5)	2%	(9)	2%	(9)	390
PID/Gender: Rep Men	75%	(258)	13%	(46)	6%	(20)	4%	(15)	2%	(5)	344
PID/Gender: Rep Women	85%	(243)	12%	(35)	1%	(2)	2%	(5)	—	(1)	286
Ideo: Liberal (1-3)	78%	(504)	15%	(97)	3%	(20)	2%	(11)	2%	(12)	646
Ideo: Moderate (4)	84%	(447)	12%	(62)	1%	(6)	2%	(11)	1%	(4)	531
Ideo: Conservative (5-7)	79%	(593)	12%	(88)	5%	(41)	3%	(24)	1%	(8)	755
Educ: < College	85%	(1280)	10%	(146)	3%	(40)	2%	(31)	1%	(14)	1512
Educ: Bachelors degree	76%	(339)	16%	(71)	4%	(17)	2%	(9)	2%	(8)	444
Educ: Post-grad	63%	(153)	21%	(51)	6%	(15)	5%	(12)	5%	(13)	244
Income: Under 50k	86%	(1055)	9%	(113)	2%	(28)	2%	(25)	1%	(12)	1234
Income: 50k-100k	79%	(559)	14%	(101)	4%	(26)	2%	(15)	2%	(11)	712
Income: 100k+	62%	(158)	21%	(55)	8%	(19)	4%	(11)	5%	(12)	255
Ethnicity: White	82%	(1404)	12%	(211)	3%	(46)	2%	(34)	2%	(27)	1722
Ethnicity: Hispanic	72%	(250)	13%	(46)	9%	(30)	3%	(11)	4%	(13)	349

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1772)	12%	(269)	3%	(73)	2%	(51)	2%	(35)	2200
Ethnicity: Afr. Am.	76%	(209)	12%	(33)	7%	(19)	4%	(10)	1%	(3)	274
Ethnicity: Other	78%	(160)	12%	(25)	3%	(7)	4%	(7)	3%	(5)	204
All Christian	80%	(826)	12%	(127)	5%	(49)	3%	(27)	1%	(9)	1037
All Non-Christian	66%	(74)	19%	(21)	6%	(6)	6%	(7)	3%	(3)	112
Atheist	81%	(90)	11%	(12)	3%	(4)	—	(0)	4%	(5)	111
Agnostic/Nothing in particular	83%	(782)	12%	(108)	1%	(13)	2%	(18)	2%	(18)	940
Religious Non-Protestant/Catholic	69%	(95)	16%	(22)	6%	(8)	7%	(10)	2%	(3)	139
Evangelical	76%	(396)	13%	(69)	4%	(22)	5%	(24)	2%	(9)	519
Non-Evangelical	84%	(696)	12%	(98)	3%	(26)	1%	(6)	—	(3)	829
Community: Urban	77%	(451)	14%	(84)	4%	(24)	2%	(11)	3%	(15)	585
Community: Suburban	79%	(859)	14%	(149)	3%	(33)	3%	(29)	1%	(14)	1084
Community: Rural	87%	(462)	7%	(36)	3%	(16)	2%	(11)	1%	(6)	531
Employ: Private Sector	71%	(436)	16%	(101)	7%	(40)	4%	(25)	2%	(13)	615
Employ: Government	66%	(79)	20%	(24)	9%	(11)	1%	(2)	3%	(4)	120
Employ: Self-Employed	76%	(135)	18%	(32)	2%	(4)	2%	(3)	2%	(3)	177
Employ: Homemaker	84%	(128)	11%	(17)	—	(0)	1%	(1)	4%	(6)	152
Employ: Retired	91%	(476)	7%	(35)	1%	(8)	1%	(4)	1%	(3)	526
Employ: Unemployed	92%	(257)	7%	(18)	1%	(3)	1%	(2)	—	(1)	280
Employ: Other	81%	(139)	11%	(19)	—	(1)	6%	(10)	2%	(3)	172
Military HH: Yes	80%	(305)	10%	(39)	5%	(17)	2%	(8)	3%	(10)	380
Military HH: No	81%	(1467)	13%	(229)	3%	(55)	2%	(44)	1%	(25)	1820
RD/WT: Right Direction	75%	(468)	13%	(79)	6%	(40)	5%	(29)	2%	(10)	626
RD/WT: Wrong Track	83%	(1304)	12%	(190)	2%	(33)	1%	(22)	2%	(25)	1574
Trump Job Approve	78%	(612)	12%	(96)	5%	(41)	3%	(25)	1%	(10)	783
Trump Job Disapprove	82%	(1070)	13%	(163)	2%	(31)	2%	(21)	2%	(20)	1305
Trump Job Strongly Approve	77%	(357)	11%	(50)	7%	(33)	4%	(20)	1%	(6)	466
Trump Job Somewhat Approve	80%	(254)	14%	(45)	3%	(9)	2%	(5)	1%	(4)	318
Trump Job Somewhat Disapprove	75%	(203)	16%	(44)	5%	(13)	3%	(8)	1%	(3)	271
Trump Job Strongly Disapprove	84%	(867)	12%	(120)	2%	(18)	1%	(13)	2%	(17)	1034

Table CMSdem1_4: *In the past year, how many times have you done the following?*

Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1772)	12%	(269)	3%	(73)	2%	(51)	2%	(35)	2200
Favorable of Trump	81%	(610)	10%	(79)	4%	(30)	3%	(25)	1%	(9)	752
Unfavorable of Trump	81%	(1047)	14%	(178)	2%	(30)	1%	(18)	1%	(19)	1293
Very Favorable of Trump	80%	(370)	11%	(52)	4%	(17)	4%	(19)	1%	(6)	465
Somewhat Favorable of Trump	84%	(240)	9%	(26)	4%	(13)	2%	(6)	1%	(3)	288
Somewhat Unfavorable of Trump	72%	(155)	20%	(44)	6%	(13)	1%	(2)	1%	(1)	216
Very Unfavorable of Trump	83%	(892)	12%	(134)	2%	(17)	1%	(16)	2%	(18)	1077
#1 Issue: Economy	79%	(556)	13%	(94)	4%	(32)	2%	(12)	2%	(14)	708
#1 Issue: Security	76%	(210)	15%	(41)	3%	(10)	4%	(10)	2%	(5)	276
#1 Issue: Health Care	78%	(303)	16%	(63)	2%	(8)	2%	(8)	2%	(8)	391
#1 Issue: Medicare / Social Security	91%	(294)	5%	(15)	1%	(3)	2%	(6)	1%	(4)	322
#1 Issue: Women's Issues	69%	(73)	16%	(17)	12%	(12)	2%	(2)	1%	(1)	105
#1 Issue: Education	78%	(100)	16%	(21)	2%	(3)	2%	(3)	1%	(1)	128
#1 Issue: Energy	80%	(66)	13%	(11)	1%	(1)	6%	(5)	—	(0)	82
#1 Issue: Other	90%	(170)	3%	(6)	2%	(4)	2%	(5)	2%	(3)	189
2018 House Vote: Democrat	80%	(614)	14%	(107)	2%	(18)	2%	(18)	2%	(15)	772
2018 House Vote: Republican	80%	(489)	11%	(66)	5%	(34)	3%	(19)	1%	(6)	613
2018 House Vote: Someone else	84%	(69)	11%	(9)	3%	(2)	—	(0)	2%	(2)	82
2016 Vote: Hillary Clinton	81%	(581)	14%	(97)	2%	(16)	2%	(14)	2%	(12)	720
2016 Vote: Donald Trump	80%	(524)	12%	(76)	4%	(25)	3%	(19)	1%	(9)	653
2016 Vote: Other	82%	(111)	10%	(14)	4%	(5)	1%	(2)	3%	(3)	135
2016 Vote: Didn't Vote	81%	(555)	12%	(79)	4%	(26)	2%	(16)	2%	(12)	688
Voted in 2014: Yes	81%	(1062)	12%	(156)	3%	(38)	2%	(26)	2%	(22)	1303
Voted in 2014: No	79%	(710)	13%	(113)	4%	(35)	3%	(26)	1%	(13)	897
2012 Vote: Barack Obama	81%	(679)	13%	(109)	3%	(25)	2%	(17)	1%	(11)	842
2012 Vote: Mitt Romney	81%	(403)	12%	(58)	4%	(18)	2%	(10)	2%	(8)	498
2012 Vote: Other	90%	(69)	6%	(5)	—	(0)	—	(0)	4%	(3)	77
2012 Vote: Didn't Vote	79%	(619)	12%	(96)	4%	(29)	3%	(24)	2%	(13)	781

Table CMSdem1_4: *In the past year, how many times have you done the following?*
Stayed overnight at a hotel outside of the U.S.

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	81%	(1772)	12%	(269)	3%	(73)	2%	(51)	2%	(35)	2200
4-Region: Northeast	76%	(299)	16%	(63)	4%	(18)	2%	(7)	2%	(7)	394
4-Region: Midwest	82%	(380)	12%	(54)	3%	(15)	3%	(12)	—	(2)	462
4-Region: South	83%	(682)	12%	(95)	2%	(16)	2%	(20)	1%	(11)	824
4-Region: West	79%	(412)	11%	(57)	5%	(25)	2%	(12)	3%	(15)	520
Sports fan	78%	(1141)	13%	(196)	4%	(62)	2%	(35)	1%	(20)	1454
Traveled outside of U.S. in past year 1+ times	23%	(95)	45%	(189)	14%	(60)	11%	(44)	7%	(29)	417
Frequent Flyer	35%	(89)	22%	(55)	18%	(46)	15%	(38)	10%	(25)	252
Age: 25-35	64%	(224)	19%	(68)	9%	(32)	4%	(14)	4%	(13)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_5: *In the past year, how many times have you done the following?*

Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	62%	(1367)	26%	(581)	7%	(156)	2%	(45)	2%	(51)	2200
Gender: Male	61%	(643)	26%	(277)	8%	(87)	3%	(27)	3%	(28)	1062
Gender: Female	64%	(724)	27%	(304)	6%	(69)	2%	(18)	2%	(23)	1138
Age: 18-34	56%	(364)	26%	(173)	11%	(75)	3%	(20)	3%	(23)	655
Age: 35-44	59%	(213)	26%	(94)	7%	(25)	3%	(10)	5%	(17)	358
Age: 45-64	66%	(493)	27%	(203)	5%	(35)	2%	(12)	1%	(8)	751
Age: 65+	68%	(298)	25%	(111)	5%	(20)	1%	(4)	1%	(4)	436
GenZers: 1997-2012	58%	(178)	25%	(76)	9%	(27)	4%	(12)	4%	(13)	306
Millennials: 1981-1996	53%	(277)	28%	(148)	12%	(63)	2%	(10)	4%	(21)	518
GenXers: 1965-1980	62%	(327)	29%	(153)	5%	(27)	3%	(14)	2%	(9)	529
Baby Boomers: 1946-1964	69%	(505)	24%	(173)	4%	(33)	1%	(10)	1%	(7)	727
PID: Dem (no lean)	60%	(503)	28%	(237)	8%	(67)	2%	(18)	2%	(19)	845
PID: Ind (no lean)	66%	(479)	24%	(171)	6%	(46)	1%	(9)	3%	(20)	724
PID: Rep (no lean)	61%	(385)	27%	(173)	7%	(43)	3%	(18)	2%	(12)	630
PID/Gender: Dem Men	58%	(224)	28%	(108)	8%	(30)	2%	(9)	3%	(12)	383
PID/Gender: Dem Women	60%	(279)	28%	(129)	8%	(37)	2%	(9)	2%	(7)	462
PID/Gender: Ind Men	65%	(218)	23%	(78)	9%	(28)	1%	(3)	2%	(7)	334
PID/Gender: Ind Women	67%	(261)	24%	(92)	4%	(17)	1%	(6)	3%	(13)	390
PID/Gender: Rep Men	58%	(201)	26%	(91)	8%	(28)	4%	(15)	3%	(9)	344
PID/Gender: Rep Women	64%	(184)	29%	(82)	5%	(14)	1%	(3)	1%	(3)	286
Ideo: Liberal (1-3)	55%	(356)	30%	(194)	10%	(65)	2%	(16)	2%	(15)	646
Ideo: Moderate (4)	66%	(351)	26%	(137)	5%	(27)	2%	(10)	1%	(5)	531
Ideo: Conservative (5-7)	62%	(467)	27%	(202)	8%	(57)	2%	(17)	2%	(12)	755
Educ: < College	70%	(1062)	22%	(326)	5%	(81)	1%	(19)	2%	(25)	1512
Educ: Bachelors degree	48%	(213)	38%	(168)	9%	(39)	3%	(12)	3%	(12)	444
Educ: Post-grad	38%	(92)	36%	(87)	15%	(36)	6%	(14)	6%	(14)	244
Income: Under 50k	74%	(907)	19%	(235)	5%	(59)	1%	(12)	2%	(21)	1234
Income: 50k-100k	52%	(371)	36%	(254)	9%	(64)	2%	(14)	1%	(9)	712
Income: 100k+	35%	(90)	36%	(92)	13%	(33)	8%	(19)	8%	(21)	255
Ethnicity: White	63%	(1082)	26%	(446)	7%	(118)	2%	(38)	2%	(37)	1722
Ethnicity: Hispanic	56%	(196)	26%	(91)	11%	(39)	2%	(8)	4%	(15)	349

Table CMSdem1_5: *In the past year, how many times have you done the following?*

Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	62%	(1367)	26%	(581)	7%	(156)	2%	(45)	2%	(51)	2200
Ethnicity: Afr. Am.	60%	(164)	28%	(76)	9%	(26)	1%	(3)	2%	(6)	274
Ethnicity: Other	59%	(121)	29%	(59)	6%	(12)	2%	(3)	4%	(9)	204
All Christian	58%	(605)	30%	(312)	7%	(78)	2%	(20)	2%	(23)	1037
All Non-Christian	41%	(46)	40%	(45)	7%	(8)	4%	(5)	8%	(9)	112
Atheist	70%	(78)	15%	(17)	13%	(14)	—	(0)	2%	(2)	111
Agnostic/Nothing in particular	68%	(639)	22%	(207)	6%	(56)	2%	(20)	2%	(18)	940
Religious Non-Protestant/Catholic	41%	(57)	40%	(55)	7%	(9)	5%	(7)	7%	(10)	139
Evangelical	62%	(320)	25%	(130)	9%	(46)	1%	(6)	3%	(17)	519
Non-Evangelical	62%	(512)	29%	(239)	6%	(54)	2%	(17)	1%	(8)	829
Community: Urban	61%	(357)	26%	(153)	7%	(44)	3%	(16)	3%	(15)	585
Community: Suburban	56%	(604)	32%	(342)	8%	(88)	2%	(23)	2%	(27)	1084
Community: Rural	77%	(407)	16%	(86)	4%	(23)	1%	(6)	2%	(9)	531
Employ: Private Sector	49%	(303)	30%	(186)	14%	(87)	3%	(18)	3%	(21)	615
Employ: Government	48%	(58)	39%	(47)	7%	(8)	3%	(3)	3%	(3)	120
Employ: Self-Employed	56%	(100)	32%	(57)	7%	(12)	2%	(4)	3%	(5)	177
Employ: Homemaker	73%	(110)	25%	(38)	2%	(2)	1%	(1)	—	(1)	152
Employ: Retired	69%	(364)	25%	(130)	5%	(24)	1%	(5)	—	(2)	526
Employ: Unemployed	81%	(226)	16%	(45)	2%	(5)	1%	(3)	1%	(2)	280
Employ: Other	70%	(121)	17%	(29)	4%	(8)	2%	(4)	6%	(11)	172
Military HH: Yes	60%	(229)	27%	(104)	9%	(36)	2%	(9)	—	(2)	380
Military HH: No	63%	(1138)	26%	(477)	7%	(120)	2%	(36)	3%	(49)	1820
RD/WT: Right Direction	60%	(375)	24%	(148)	11%	(66)	3%	(17)	3%	(20)	626
RD/WT: Wrong Track	63%	(992)	28%	(433)	6%	(89)	2%	(28)	2%	(31)	1574
Trump Job Approve	63%	(496)	24%	(188)	9%	(67)	2%	(18)	2%	(15)	783
Trump Job Disapprove	62%	(809)	27%	(359)	7%	(85)	2%	(27)	2%	(24)	1305
Trump Job Strongly Approve	64%	(297)	21%	(99)	9%	(44)	3%	(13)	3%	(12)	466
Trump Job Somewhat Approve	62%	(198)	28%	(89)	7%	(23)	1%	(4)	1%	(3)	318
Trump Job Somewhat Disapprove	62%	(168)	25%	(68)	8%	(21)	3%	(8)	2%	(6)	271
Trump Job Strongly Disapprove	62%	(641)	28%	(291)	6%	(64)	2%	(20)	2%	(18)	1034

Table CMSdem1_5: *In the past year, how many times have you done the following?*

Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	62%	(1367)	26%	(581)	7%	(156)	2%	(45)	2%	(51)	2200
Favorable of Trump	63%	(477)	26%	(192)	7%	(54)	2%	(17)	2%	(13)	752
Unfavorable of Trump	62%	(800)	27%	(354)	7%	(85)	2%	(27)	2%	(27)	1293
Very Favorable of Trump	65%	(301)	24%	(110)	7%	(30)	3%	(13)	2%	(10)	465
Somewhat Favorable of Trump	61%	(175)	28%	(82)	8%	(24)	1%	(4)	1%	(2)	288
Somewhat Unfavorable of Trump	64%	(139)	23%	(51)	9%	(19)	1%	(1)	3%	(6)	216
Very Unfavorable of Trump	61%	(661)	28%	(303)	6%	(66)	2%	(26)	2%	(22)	1077
#1 Issue: Economy	58%	(410)	30%	(214)	7%	(47)	3%	(22)	2%	(14)	708
#1 Issue: Security	62%	(171)	25%	(70)	8%	(22)	2%	(7)	2%	(6)	276
#1 Issue: Health Care	59%	(232)	30%	(118)	7%	(28)	—	(2)	3%	(12)	391
#1 Issue: Medicare / Social Security	75%	(243)	19%	(62)	4%	(11)	1%	(2)	1%	(5)	322
#1 Issue: Women's Issues	49%	(51)	31%	(32)	17%	(18)	—	(0)	3%	(3)	105
#1 Issue: Education	68%	(87)	19%	(25)	9%	(12)	2%	(3)	1%	(1)	128
#1 Issue: Energy	64%	(53)	19%	(15)	7%	(6)	9%	(8)	1%	(1)	82
#1 Issue: Other	64%	(120)	24%	(45)	6%	(12)	1%	(2)	5%	(10)	189
2018 House Vote: Democrat	56%	(434)	31%	(243)	9%	(66)	2%	(13)	2%	(16)	772
2018 House Vote: Republican	59%	(365)	27%	(163)	10%	(58)	2%	(15)	2%	(12)	613
2018 House Vote: Someone else	68%	(55)	21%	(18)	5%	(4)	2%	(2)	4%	(3)	82
2016 Vote: Hillary Clinton	58%	(417)	29%	(212)	8%	(61)	2%	(12)	2%	(17)	720
2016 Vote: Donald Trump	61%	(395)	28%	(183)	7%	(47)	2%	(16)	2%	(12)	653
2016 Vote: Other	70%	(94)	20%	(27)	9%	(13)	1%	(1)	—	(0)	135
2016 Vote: Didn't Vote	67%	(459)	23%	(156)	5%	(35)	2%	(16)	3%	(22)	688
Voted in 2014: Yes	59%	(774)	29%	(384)	7%	(96)	2%	(23)	2%	(27)	1303
Voted in 2014: No	66%	(594)	22%	(197)	7%	(60)	2%	(22)	3%	(24)	897
2012 Vote: Barack Obama	60%	(505)	29%	(247)	7%	(59)	1%	(12)	2%	(20)	842
2012 Vote: Mitt Romney	62%	(306)	27%	(132)	7%	(36)	3%	(16)	2%	(8)	498
2012 Vote: Other	76%	(58)	17%	(13)	6%	(5)	—	(0)	1%	(1)	77
2012 Vote: Didn't Vote	64%	(497)	24%	(188)	7%	(56)	2%	(17)	3%	(23)	781

Continued on next page

Table CMSdem1_5: *In the past year, how many times have you done the following?*
Traveled by airplane

Demographic	None		1 to 3 times		4 to 6 times		7 to 10 times		More than 10 times		Total N
Adults	62%	(1367)	26%	(581)	7%	(156)	2%	(45)	2%	(51)	2200
4-Region: Northeast	61%	(241)	27%	(106)	6%	(22)	3%	(11)	3%	(13)	394
4-Region: Midwest	65%	(302)	25%	(114)	6%	(26)	3%	(12)	2%	(9)	462
4-Region: South	63%	(517)	26%	(212)	8%	(68)	1%	(10)	2%	(18)	824
4-Region: West	59%	(307)	29%	(149)	8%	(40)	2%	(12)	2%	(11)	520
Sports fan	59%	(864)	27%	(397)	9%	(126)	2%	(34)	2%	(33)	1454
Traveled outside of U.S. in past year 1+ times	8%	(34)	50%	(209)	24%	(99)	8%	(33)	10%	(42)	417
Frequent Flyer	—	(0)	—	(0)	62%	(156)	18%	(45)	20%	(51)	252
Age: 25-35	54%	(189)	27%	(94)	13%	(45)	2%	(8)	4%	(13)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1254)	43%	(946)	2200
Gender: Male	59%	(628)	41%	(434)	1062
Gender: Female	55%	(626)	45%	(512)	1138
Age: 18-34	61%	(398)	39%	(257)	655
Age: 35-44	61%	(218)	39%	(140)	358
Age: 45-64	54%	(406)	46%	(345)	751
Age: 65+	53%	(232)	47%	(204)	436
GenZers: 1997-2012	64%	(196)	36%	(110)	306
Millennials: 1981-1996	62%	(322)	38%	(196)	518
GenXers: 1965-1980	54%	(284)	46%	(244)	529
Baby Boomers: 1946-1964	54%	(393)	46%	(335)	727
PID: Dem (no lean)	53%	(449)	47%	(396)	845
PID: Ind (no lean)	53%	(382)	47%	(342)	724
PID: Rep (no lean)	67%	(423)	33%	(208)	630
PID/Gender: Dem Men	56%	(214)	44%	(169)	383
PID/Gender: Dem Women	51%	(236)	49%	(227)	462
PID/Gender: Ind Men	54%	(180)	46%	(155)	334
PID/Gender: Ind Women	52%	(202)	48%	(188)	390
PID/Gender: Rep Men	68%	(234)	32%	(110)	344
PID/Gender: Rep Women	66%	(188)	34%	(98)	286
Ideo: Liberal (1-3)	57%	(367)	43%	(279)	646
Ideo: Moderate (4)	53%	(283)	47%	(248)	531
Ideo: Conservative (5-7)	64%	(483)	36%	(272)	755
Educ: < College	53%	(799)	47%	(713)	1512
Educ: Bachelors degree	63%	(281)	37%	(163)	444
Educ: Post-grad	71%	(174)	29%	(70)	244
Income: Under 50k	50%	(616)	50%	(618)	1234
Income: 50k-100k	62%	(442)	38%	(270)	712
Income: 100k+	77%	(196)	23%	(59)	255
Ethnicity: White	57%	(984)	43%	(738)	1722
Ethnicity: Hispanic	59%	(207)	41%	(143)	349
Ethnicity: Afr. Am.	61%	(167)	39%	(107)	274

Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*
Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1254)	43%	(946)	2200
Ethnicity: Other	51%	(103)	49%	(101)	204
All Christian	61%	(631)	39%	(407)	1037
All Non-Christian	55%	(62)	45%	(50)	112
Atheist	47%	(52)	53%	(59)	111
Agnostic/Nothing in particular	54%	(510)	46%	(430)	940
Religious Non-Protestant/Catholic	58%	(80)	42%	(58)	139
Evangelical	63%	(327)	37%	(192)	519
Non-Evangelical	58%	(480)	42%	(349)	829
Community: Urban	54%	(314)	46%	(271)	585
Community: Suburban	59%	(637)	41%	(447)	1084
Community: Rural	57%	(303)	43%	(228)	531
Employ: Private Sector	67%	(413)	33%	(202)	615
Employ: Government	70%	(84)	30%	(37)	120
Employ: Self-Employed	59%	(105)	41%	(72)	177
Employ: Homemaker	50%	(75)	50%	(77)	152
Employ: Retired	50%	(262)	50%	(264)	526
Employ: Unemployed	40%	(112)	60%	(168)	280
Employ: Other	56%	(97)	44%	(75)	172
Military HH: Yes	63%	(239)	37%	(141)	380
Military HH: No	56%	(1016)	44%	(805)	1820
RD/WT: Right Direction	63%	(395)	37%	(231)	626
RD/WT: Wrong Track	55%	(859)	45%	(715)	1574
Trump Job Approve	64%	(504)	36%	(279)	783
Trump Job Disapprove	54%	(703)	46%	(601)	1305
Trump Job Strongly Approve	65%	(305)	35%	(161)	466
Trump Job Somewhat Approve	63%	(199)	37%	(118)	318
Trump Job Somewhat Disapprove	57%	(155)	43%	(116)	271
Trump Job Strongly Disapprove	53%	(549)	47%	(485)	1034
Favorable of Trump	64%	(485)	36%	(267)	752
Unfavorable of Trump	54%	(700)	46%	(593)	1293

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Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*

Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1254)	43%	(946)	2200
Very Favorable of Trump	66%	(309)	34%	(156)	465
Somewhat Favorable of Trump	61%	(176)	39%	(111)	288
Somewhat Unfavorable of Trump	59%	(128)	41%	(88)	216
Very Unfavorable of Trump	53%	(572)	47%	(505)	1077
#1 Issue: Economy	63%	(447)	37%	(261)	708
#1 Issue: Security	64%	(178)	36%	(98)	276
#1 Issue: Health Care	52%	(205)	48%	(187)	391
#1 Issue: Medicare / Social Security	44%	(143)	56%	(179)	322
#1 Issue: Women's Issues	66%	(69)	34%	(36)	105
#1 Issue: Education	51%	(65)	49%	(62)	128
#1 Issue: Energy	69%	(56)	31%	(25)	82
#1 Issue: Other	49%	(92)	51%	(97)	189
2018 House Vote: Democrat	55%	(428)	45%	(344)	772
2018 House Vote: Republican	65%	(400)	35%	(214)	613
2018 House Vote: Someone else	68%	(56)	32%	(26)	82
2016 Vote: Hillary Clinton	52%	(372)	48%	(348)	720
2016 Vote: Donald Trump	65%	(426)	35%	(227)	653
2016 Vote: Other	60%	(81)	40%	(54)	135
2016 Vote: Didn't Vote	54%	(372)	46%	(316)	688
Voted in 2014: Yes	58%	(759)	42%	(545)	1303
Voted in 2014: No	55%	(495)	45%	(401)	897
2012 Vote: Barack Obama	53%	(443)	47%	(399)	842
2012 Vote: Mitt Romney	65%	(324)	35%	(174)	498
2012 Vote: Other	54%	(41)	46%	(36)	77
2012 Vote: Didn't Vote	57%	(444)	43%	(337)	781
4-Region: Northeast	56%	(221)	44%	(173)	394
4-Region: Midwest	58%	(266)	42%	(196)	462
4-Region: South	60%	(494)	40%	(330)	824
4-Region: West	53%	(274)	47%	(246)	520
Sports fan	62%	(906)	38%	(548)	1454
Traveled outside of U.S. in past year 1+ times	73%	(304)	27%	(113)	417

Table CMSdem2_1: *And do you currently have plans to do any of the following in the next year?*

Travel within the U.S.

Demographic	Yes		No		Total N
Adults	57%	(1254)	43%	(946)	2200
Frequent Flyer	81%	(203)	19%	(49)	252
Age: 25-35	58%	(204)	42%	(146)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(367)	83%	(1833)	2200
Gender: Male	21%	(221)	79%	(841)	1062
Gender: Female	13%	(146)	87%	(992)	1138
Age: 18-34	21%	(139)	79%	(516)	655
Age: 35-44	19%	(68)	81%	(290)	358
Age: 45-64	15%	(116)	85%	(635)	751
Age: 65+	10%	(44)	90%	(392)	436
GenZers: 1997-2012	17%	(51)	83%	(255)	306
Millennials: 1981-1996	25%	(129)	75%	(390)	518
GenXers: 1965-1980	17%	(92)	83%	(436)	529
Baby Boomers: 1946-1964	12%	(87)	88%	(641)	727
PID: Dem (no lean)	15%	(129)	85%	(717)	845
PID: Ind (no lean)	18%	(133)	82%	(591)	724
PID: Rep (no lean)	17%	(105)	83%	(526)	630
PID/Gender: Dem Men	20%	(75)	80%	(307)	383
PID/Gender: Dem Women	12%	(53)	88%	(409)	462
PID/Gender: Ind Men	20%	(66)	80%	(268)	334
PID/Gender: Ind Women	17%	(67)	83%	(322)	390
PID/Gender: Rep Men	23%	(80)	77%	(265)	344
PID/Gender: Rep Women	9%	(25)	91%	(261)	286
Ideo: Liberal (1-3)	17%	(107)	83%	(539)	646
Ideo: Moderate (4)	13%	(71)	87%	(460)	531
Ideo: Conservative (5-7)	19%	(143)	81%	(612)	755
Educ: < College	12%	(185)	88%	(1327)	1512
Educ: Bachelors degree	22%	(96)	78%	(348)	444
Educ: Post-grad	35%	(86)	65%	(158)	244
Income: Under 50k	13%	(164)	87%	(1070)	1234
Income: 50k-100k	18%	(125)	82%	(587)	712
Income: 100k+	31%	(78)	69%	(177)	255
Ethnicity: White	15%	(267)	85%	(1455)	1722
Ethnicity: Hispanic	23%	(80)	77%	(269)	349
Ethnicity: Afr. Am.	23%	(63)	77%	(212)	274

Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(367)	83%	(1833)	2200
Ethnicity: Other	18%	(38)	82%	(166)	204
All Christian	18%	(184)	82%	(853)	1037
All Non-Christian	29%	(33)	71%	(80)	112
Atheist	16%	(17)	84%	(93)	111
Agnostic/Nothing in particular	14%	(133)	86%	(807)	940
Religious Non-Protestant/Catholic	28%	(39)	72%	(100)	139
Evangelical	19%	(98)	81%	(422)	519
Non-Evangelical	15%	(127)	85%	(703)	829
Community: Urban	20%	(118)	80%	(466)	585
Community: Suburban	17%	(181)	83%	(903)	1084
Community: Rural	13%	(68)	87%	(463)	531
Employ: Private Sector	24%	(146)	76%	(469)	615
Employ: Government	28%	(34)	72%	(87)	120
Employ: Self-Employed	24%	(42)	76%	(135)	177
Employ: Homemaker	11%	(17)	89%	(135)	152
Employ: Retired	10%	(52)	90%	(474)	526
Employ: Unemployed	10%	(27)	90%	(253)	280
Employ: Other	12%	(21)	88%	(151)	172
Military HH: Yes	20%	(74)	80%	(305)	380
Military HH: No	16%	(293)	84%	(1528)	1820
RD/WT: Right Direction	22%	(137)	78%	(489)	626
RD/WT: Wrong Track	15%	(230)	85%	(1343)	1574
Trump Job Approve	19%	(145)	81%	(638)	783
Trump Job Disapprove	16%	(205)	84%	(1100)	1305
Trump Job Strongly Approve	21%	(98)	79%	(367)	466
Trump Job Somewhat Approve	15%	(47)	85%	(271)	318
Trump Job Somewhat Disapprove	16%	(42)	84%	(228)	271
Trump Job Strongly Disapprove	16%	(162)	84%	(872)	1034
Favorable of Trump	16%	(123)	84%	(629)	752
Unfavorable of Trump	16%	(209)	84%	(1084)	1293

Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(367)	83%	(1833)	2200
Very Favorable of Trump	19%	(86)	81%	(378)	465
Somewhat Favorable of Trump	13%	(36)	87%	(251)	288
Somewhat Unfavorable of Trump	15%	(32)	85%	(184)	216
Very Unfavorable of Trump	16%	(177)	84%	(900)	1077
#1 Issue: Economy	19%	(132)	81%	(576)	708
#1 Issue: Security	21%	(58)	79%	(217)	276
#1 Issue: Health Care	16%	(64)	84%	(328)	391
#1 Issue: Medicare / Social Security	7%	(24)	93%	(298)	322
#1 Issue: Women's Issues	30%	(31)	70%	(74)	105
#1 Issue: Education	11%	(14)	89%	(114)	128
#1 Issue: Energy	31%	(25)	69%	(57)	82
#1 Issue: Other	10%	(20)	90%	(169)	189
2018 House Vote: Democrat	18%	(138)	82%	(634)	772
2018 House Vote: Republican	18%	(113)	82%	(500)	613
2018 House Vote: Someone else	16%	(13)	84%	(69)	82
2016 Vote: Hillary Clinton	18%	(129)	82%	(591)	720
2016 Vote: Donald Trump	17%	(111)	83%	(543)	653
2016 Vote: Other	14%	(19)	86%	(115)	135
2016 Vote: Didn't Vote	16%	(108)	84%	(580)	688
Voted in 2014: Yes	17%	(223)	83%	(1080)	1303
Voted in 2014: No	16%	(144)	84%	(753)	897
2012 Vote: Barack Obama	16%	(136)	84%	(706)	842
2012 Vote: Mitt Romney	19%	(93)	81%	(404)	498
2012 Vote: Other	11%	(9)	89%	(68)	77
2012 Vote: Didn't Vote	16%	(128)	84%	(653)	781
4-Region: Northeast	20%	(77)	80%	(317)	394
4-Region: Midwest	15%	(70)	85%	(393)	462
4-Region: South	16%	(135)	84%	(689)	824
4-Region: West	16%	(86)	84%	(434)	520
Sports fan	18%	(263)	82%	(1191)	1454
Traveled outside of U.S. in past year 1+ times	51%	(213)	49%	(204)	417

Table CMSdem2_2: *And do you currently have plans to do any of the following in the next year?*
Travel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(367)	83%	(1833)	2200
Frequent Flyer	49%	(122)	51%	(129)	252
Age: 25-35	26%	(92)	74%	(258)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Adults	46%	(1003)	54%	(1197)	2200
Gender: Male	47%	(498)	53%	(563)	1062
Gender: Female	44%	(504)	56%	(634)	1138
Age: 18-34	48%	(316)	52%	(340)	655
Age: 35-44	49%	(177)	51%	(181)	358
Age: 45-64	44%	(334)	56%	(417)	751
Age: 65+	41%	(177)	59%	(260)	436
GenZers: 1997-2012	48%	(147)	52%	(159)	306
Millennials: 1981-1996	50%	(258)	50%	(261)	518
GenXers: 1965-1980	49%	(258)	51%	(270)	529
Baby Boomers: 1946-1964	41%	(295)	59%	(433)	727
PID: Dem (no lean)	41%	(343)	59%	(503)	845
PID: Ind (no lean)	43%	(308)	57%	(416)	724
PID: Rep (no lean)	56%	(352)	44%	(278)	630
PID/Gender: Dem Men	42%	(161)	58%	(222)	383
PID/Gender: Dem Women	39%	(181)	61%	(281)	462
PID/Gender: Ind Men	40%	(135)	60%	(199)	334
PID/Gender: Ind Women	44%	(172)	56%	(217)	390
PID/Gender: Rep Men	59%	(202)	41%	(142)	344
PID/Gender: Rep Women	53%	(150)	47%	(136)	286
Ideo: Liberal (1-3)	42%	(273)	58%	(373)	646
Ideo: Moderate (4)	45%	(239)	55%	(292)	531
Ideo: Conservative (5-7)	51%	(385)	49%	(369)	755
Educ: < College	42%	(630)	58%	(882)	1512
Educ: Bachelors degree	51%	(224)	49%	(220)	444
Educ: Post-grad	61%	(148)	39%	(96)	244
Income: Under 50k	41%	(501)	59%	(733)	1234
Income: 50k-100k	48%	(339)	52%	(373)	712
Income: 100k+	64%	(163)	36%	(92)	255
Ethnicity: White	45%	(782)	55%	(940)	1722
Ethnicity: Hispanic	51%	(179)	49%	(171)	349
Ethnicity: Afr. Am.	52%	(143)	48%	(132)	274

Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Adults	46%	(1003)	54%	(1197)	2200
Ethnicity: Other	38%	(78)	62%	(126)	204
All Christian	49%	(505)	51%	(532)	1037
All Non-Christian	46%	(52)	54%	(61)	112
Atheist	36%	(40)	64%	(70)	111
Agnostic/Nothing in particular	43%	(406)	57%	(534)	940
Religious Non-Protestant/Catholic	48%	(67)	52%	(72)	139
Evangelical	51%	(264)	49%	(255)	519
Non-Evangelical	45%	(375)	55%	(454)	829
Community: Urban	42%	(246)	58%	(339)	585
Community: Suburban	48%	(515)	52%	(569)	1084
Community: Rural	45%	(241)	55%	(290)	531
Employ: Private Sector	55%	(338)	45%	(277)	615
Employ: Government	54%	(65)	46%	(56)	120
Employ: Self-Employed	56%	(99)	44%	(78)	177
Employ: Homemaker	45%	(68)	55%	(84)	152
Employ: Retired	38%	(198)	62%	(328)	526
Employ: Unemployed	29%	(81)	71%	(199)	280
Employ: Other	46%	(79)	54%	(93)	172
Military HH: Yes	50%	(189)	50%	(191)	380
Military HH: No	45%	(814)	55%	(1007)	1820
RD/WT: Right Direction	52%	(329)	48%	(298)	626
RD/WT: Wrong Track	43%	(674)	57%	(900)	1574
Trump Job Approve	52%	(410)	48%	(374)	783
Trump Job Disapprove	43%	(555)	57%	(750)	1305
Trump Job Strongly Approve	55%	(255)	45%	(211)	466
Trump Job Somewhat Approve	49%	(155)	51%	(163)	318
Trump Job Somewhat Disapprove	46%	(123)	54%	(147)	271
Trump Job Strongly Disapprove	42%	(431)	58%	(603)	1034
Favorable of Trump	53%	(395)	47%	(357)	752
Unfavorable of Trump	43%	(551)	57%	(742)	1293

Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Adults	46%	(1003)	54%	(1197)	2200
Very Favorable of Trump	56%	(259)	44%	(206)	465
Somewhat Favorable of Trump	47%	(136)	53%	(151)	288
Somewhat Unfavorable of Trump	46%	(99)	54%	(117)	216
Very Unfavorable of Trump	42%	(452)	58%	(625)	1077
#1 Issue: Economy	53%	(376)	47%	(332)	708
#1 Issue: Security	56%	(153)	44%	(123)	276
#1 Issue: Health Care	42%	(164)	58%	(227)	391
#1 Issue: Medicare / Social Security	33%	(105)	67%	(217)	322
#1 Issue: Women's Issues	51%	(54)	49%	(51)	105
#1 Issue: Education	35%	(44)	65%	(83)	128
#1 Issue: Energy	32%	(26)	68%	(55)	82
#1 Issue: Other	42%	(79)	58%	(109)	189
2018 House Vote: Democrat	43%	(330)	57%	(442)	772
2018 House Vote: Republican	56%	(342)	44%	(271)	613
2018 House Vote: Someone else	59%	(48)	41%	(34)	82
2016 Vote: Hillary Clinton	41%	(298)	59%	(422)	720
2016 Vote: Donald Trump	55%	(357)	45%	(296)	653
2016 Vote: Other	50%	(68)	50%	(67)	135
2016 Vote: Didn't Vote	41%	(280)	59%	(408)	688
Voted in 2014: Yes	48%	(624)	52%	(679)	1303
Voted in 2014: No	42%	(379)	58%	(518)	897
2012 Vote: Barack Obama	42%	(355)	58%	(487)	842
2012 Vote: Mitt Romney	56%	(278)	44%	(220)	498
2012 Vote: Other	45%	(34)	55%	(43)	77
2012 Vote: Didn't Vote	43%	(334)	57%	(447)	781
4-Region: Northeast	44%	(173)	56%	(220)	394
4-Region: Midwest	46%	(213)	54%	(249)	462
4-Region: South	49%	(400)	51%	(424)	824
4-Region: West	41%	(216)	59%	(304)	520
Sports fan	50%	(731)	50%	(724)	1454
Traveled outside of U.S. in past year 1+ times	64%	(267)	36%	(150)	417

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Table CMSdem2_3: *And do you currently have plans to do any of the following in the next year?*

Stay overnight at a hotel in the U.S.

Demographic	Yes		No		Total N
Adults	46%	(1003)	54%	(1197)	2200
Frequent Flyer	69%	(175)	31%	(77)	252
Age: 25-35	50%	(174)	50%	(176)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(383)	83%	(1817)	2200
Gender: Male	21%	(222)	79%	(840)	1062
Gender: Female	14%	(161)	86%	(977)	1138
Age: 18-34	23%	(154)	77%	(501)	655
Age: 35-44	19%	(66)	81%	(291)	358
Age: 45-64	14%	(108)	86%	(643)	751
Age: 65+	13%	(55)	87%	(382)	436
GenZers: 1997-2012	20%	(60)	80%	(246)	306
Millennials: 1981-1996	25%	(130)	75%	(389)	518
GenXers: 1965-1980	18%	(95)	82%	(433)	529
Baby Boomers: 1946-1964	11%	(78)	89%	(649)	727
PID: Dem (no lean)	16%	(138)	84%	(707)	845
PID: Ind (no lean)	17%	(126)	83%	(598)	724
PID: Rep (no lean)	19%	(118)	81%	(513)	630
PID/Gender: Dem Men	19%	(74)	81%	(308)	383
PID/Gender: Dem Women	14%	(64)	86%	(399)	462
PID/Gender: Ind Men	20%	(66)	80%	(268)	334
PID/Gender: Ind Women	15%	(60)	85%	(329)	390
PID/Gender: Rep Men	24%	(81)	76%	(263)	344
PID/Gender: Rep Women	13%	(37)	87%	(249)	286
Ideo: Liberal (1-3)	17%	(109)	83%	(537)	646
Ideo: Moderate (4)	15%	(79)	85%	(452)	531
Ideo: Conservative (5-7)	20%	(153)	80%	(601)	755
Educ: < College	14%	(207)	86%	(1305)	1512
Educ: Bachelors degree	21%	(94)	79%	(350)	444
Educ: Post-grad	33%	(81)	67%	(163)	244
Income: Under 50k	16%	(194)	84%	(1040)	1234
Income: 50k-100k	16%	(115)	84%	(596)	712
Income: 100k+	29%	(73)	71%	(182)	255
Ethnicity: White	16%	(274)	84%	(1448)	1722
Ethnicity: Hispanic	25%	(87)	75%	(262)	349
Ethnicity: Afr. Am.	28%	(77)	72%	(197)	274

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(383)	83%	(1817)	2200
Ethnicity: Other	15%	(32)	85%	(172)	204
All Christian	18%	(192)	82%	(845)	1037
All Non-Christian	26%	(30)	74%	(83)	112
Atheist	15%	(17)	85%	(94)	111
Agnostic/Nothing in particular	15%	(145)	85%	(795)	940
Religious Non-Protestant/Catholic	26%	(36)	74%	(103)	139
Evangelical	20%	(105)	80%	(414)	519
Non-Evangelical	15%	(127)	85%	(702)	829
Community: Urban	21%	(121)	79%	(464)	585
Community: Suburban	17%	(180)	83%	(904)	1084
Community: Rural	15%	(82)	85%	(449)	531
Employ: Private Sector	25%	(151)	75%	(464)	615
Employ: Government	22%	(27)	78%	(94)	120
Employ: Self-Employed	27%	(48)	73%	(128)	177
Employ: Homemaker	12%	(18)	88%	(134)	152
Employ: Retired	10%	(50)	90%	(475)	526
Employ: Unemployed	9%	(26)	91%	(254)	280
Employ: Other	15%	(26)	85%	(146)	172
Military HH: Yes	19%	(74)	81%	(306)	380
Military HH: No	17%	(309)	83%	(1512)	1820
RD/WT: Right Direction	22%	(139)	78%	(487)	626
RD/WT: Wrong Track	15%	(244)	85%	(1330)	1574
Trump Job Approve	20%	(154)	80%	(630)	783
Trump Job Disapprove	16%	(213)	84%	(1091)	1305
Trump Job Strongly Approve	23%	(107)	77%	(359)	466
Trump Job Somewhat Approve	15%	(47)	85%	(271)	318
Trump Job Somewhat Disapprove	18%	(48)	82%	(222)	271
Trump Job Strongly Disapprove	16%	(165)	84%	(869)	1034
Favorable of Trump	18%	(133)	82%	(620)	752
Unfavorable of Trump	16%	(212)	84%	(1081)	1293

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*
Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(383)	83%	(1817)	2200
Very Favorable of Trump	21%	(97)	79%	(368)	465
Somewhat Favorable of Trump	12%	(36)	88%	(252)	288
Somewhat Unfavorable of Trump	16%	(35)	84%	(181)	216
Very Unfavorable of Trump	16%	(177)	84%	(900)	1077
#1 Issue: Economy	18%	(126)	82%	(582)	708
#1 Issue: Security	23%	(64)	77%	(212)	276
#1 Issue: Health Care	19%	(74)	81%	(317)	391
#1 Issue: Medicare / Social Security	9%	(30)	91%	(293)	322
#1 Issue: Women's Issues	30%	(31)	70%	(74)	105
#1 Issue: Education	10%	(13)	90%	(115)	128
#1 Issue: Energy	29%	(23)	71%	(58)	82
#1 Issue: Other	12%	(22)	88%	(167)	189
2018 House Vote: Democrat	18%	(139)	82%	(633)	772
2018 House Vote: Republican	20%	(123)	80%	(491)	613
2018 House Vote: Someone else	15%	(12)	85%	(70)	82
2016 Vote: Hillary Clinton	18%	(127)	82%	(593)	720
2016 Vote: Donald Trump	19%	(124)	81%	(529)	653
2016 Vote: Other	11%	(15)	89%	(119)	135
2016 Vote: Didn't Vote	16%	(113)	84%	(575)	688
Voted in 2014: Yes	18%	(235)	82%	(1069)	1303
Voted in 2014: No	16%	(148)	84%	(749)	897
2012 Vote: Barack Obama	18%	(149)	82%	(694)	842
2012 Vote: Mitt Romney	18%	(89)	82%	(408)	498
2012 Vote: Other	13%	(10)	87%	(67)	77
2012 Vote: Didn't Vote	17%	(134)	83%	(647)	781
4-Region: Northeast	17%	(68)	83%	(326)	394
4-Region: Midwest	17%	(77)	83%	(386)	462
4-Region: South	18%	(152)	82%	(672)	824
4-Region: West	17%	(86)	83%	(434)	520
Sports fan	20%	(285)	80%	(1169)	1454
Traveled outside of U.S. in past year 1+ times	47%	(197)	53%	(220)	417

Continued on next page

Table CMSdem2_4: *And do you currently have plans to do any of the following in the next year?*

Stay overnight at a hotel outside of the U.S.

Demographic	Yes		No		Total N
Adults	17%	(383)	83%	(1817)	2200
Frequent Flyer	46%	(116)	54%	(135)	252
Age: 25-35	27%	(95)	73%	(254)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_5: *And do you currently have plans to do any of the following in the next year?*

Travel by airplane

Demographic	Yes		No		Total N
Adults	32%	(701)	68%	(1499)	2200
Gender: Male	34%	(359)	66%	(703)	1062
Gender: Female	30%	(342)	70%	(796)	1138
Age: 18-34	38%	(249)	62%	(406)	655
Age: 35-44	31%	(110)	69%	(247)	358
Age: 45-64	29%	(222)	71%	(529)	751
Age: 65+	28%	(120)	72%	(316)	436
GenZers: 1997-2012	36%	(109)	64%	(197)	306
Millennials: 1981-1996	39%	(200)	61%	(318)	518
GenXers: 1965-1980	33%	(173)	67%	(356)	529
Baby Boomers: 1946-1964	26%	(186)	74%	(542)	727
PID: Dem (no lean)	31%	(260)	69%	(585)	845
PID: Ind (no lean)	29%	(211)	71%	(513)	724
PID: Rep (no lean)	36%	(229)	64%	(401)	630
PID/Gender: Dem Men	32%	(121)	68%	(262)	383
PID/Gender: Dem Women	30%	(139)	70%	(323)	462
PID/Gender: Ind Men	30%	(100)	70%	(234)	334
PID/Gender: Ind Women	29%	(111)	71%	(279)	390
PID/Gender: Rep Men	40%	(138)	60%	(207)	344
PID/Gender: Rep Women	32%	(91)	68%	(195)	286
Ideo: Liberal (1-3)	32%	(210)	68%	(436)	646
Ideo: Moderate (4)	28%	(146)	72%	(385)	531
Ideo: Conservative (5-7)	36%	(271)	64%	(483)	755
Educ: < College	26%	(398)	74%	(1114)	1512
Educ: Bachelors degree	42%	(188)	58%	(256)	444
Educ: Post-grad	47%	(115)	53%	(129)	244
Income: Under 50k	26%	(325)	74%	(908)	1234
Income: 50k-100k	35%	(250)	65%	(462)	712
Income: 100k+	49%	(126)	51%	(129)	255
Ethnicity: White	31%	(527)	69%	(1194)	1722
Ethnicity: Hispanic	41%	(144)	59%	(205)	349
Ethnicity: Afr. Am.	38%	(103)	62%	(171)	274

Table CMSdem2_5: *And do you currently have plans to do any of the following in the next year?*

Travel by airplane

Demographic	Yes		No		Total N
Adults	32%	(701)	68%	(1499)	2200
Ethnicity: Other	35%	(71)	65%	(133)	204
All Christian	36%	(370)	64%	(667)	1037
All Non-Christian	46%	(52)	54%	(61)	112
Atheist	24%	(27)	76%	(84)	111
Agnostic/Nothing in particular	27%	(252)	73%	(688)	940
Religious Non-Protestant/Catholic	45%	(63)	55%	(76)	139
Evangelical	34%	(175)	66%	(345)	519
Non-Evangelical	33%	(277)	67%	(553)	829
Community: Urban	34%	(198)	66%	(386)	585
Community: Suburban	35%	(375)	65%	(709)	1084
Community: Rural	24%	(128)	76%	(403)	531
Employ: Private Sector	42%	(257)	58%	(358)	615
Employ: Government	41%	(50)	59%	(71)	120
Employ: Self-Employed	40%	(70)	60%	(106)	177
Employ: Homemaker	16%	(24)	84%	(128)	152
Employ: Retired	24%	(127)	76%	(399)	526
Employ: Unemployed	19%	(55)	81%	(225)	280
Employ: Other	30%	(52)	70%	(120)	172
Military HH: Yes	34%	(130)	66%	(250)	380
Military HH: No	31%	(571)	69%	(1249)	1820
RD/WT: Right Direction	37%	(234)	63%	(392)	626
RD/WT: Wrong Track	30%	(467)	70%	(1107)	1574
Trump Job Approve	34%	(267)	66%	(516)	783
Trump Job Disapprove	31%	(401)	69%	(903)	1305
Trump Job Strongly Approve	37%	(171)	63%	(294)	466
Trump Job Somewhat Approve	30%	(96)	70%	(222)	318
Trump Job Somewhat Disapprove	30%	(81)	70%	(189)	271
Trump Job Strongly Disapprove	31%	(320)	69%	(714)	1034
Favorable of Trump	33%	(249)	67%	(503)	752
Unfavorable of Trump	31%	(405)	69%	(888)	1293

Table CMSdem2_5: *And do you currently have plans to do any of the following in the next year?*

Travel by airplane

Demographic	Yes		No		Total N
Adults	32%	(701)	68%	(1499)	2200
Very Favorable of Trump	36%	(166)	64%	(299)	465
Somewhat Favorable of Trump	29%	(83)	71%	(204)	288
Somewhat Unfavorable of Trump	31%	(68)	69%	(148)	216
Very Unfavorable of Trump	31%	(337)	69%	(740)	1077
#1 Issue: Economy	36%	(253)	64%	(455)	708
#1 Issue: Security	36%	(99)	64%	(176)	276
#1 Issue: Health Care	34%	(134)	66%	(257)	391
#1 Issue: Medicare / Social Security	19%	(61)	81%	(261)	322
#1 Issue: Women's Issues	43%	(45)	57%	(60)	105
#1 Issue: Education	22%	(28)	78%	(99)	128
#1 Issue: Energy	37%	(30)	63%	(52)	82
#1 Issue: Other	27%	(51)	73%	(138)	189
2018 House Vote: Democrat	35%	(267)	65%	(505)	772
2018 House Vote: Republican	37%	(225)	63%	(388)	613
2018 House Vote: Someone else	30%	(25)	70%	(57)	82
2016 Vote: Hillary Clinton	33%	(237)	67%	(483)	720
2016 Vote: Donald Trump	36%	(232)	64%	(421)	653
2016 Vote: Other	26%	(35)	74%	(100)	135
2016 Vote: Didn't Vote	28%	(194)	72%	(494)	688
Voted in 2014: Yes	34%	(438)	66%	(865)	1303
Voted in 2014: No	29%	(263)	71%	(634)	897
2012 Vote: Barack Obama	32%	(268)	68%	(574)	842
2012 Vote: Mitt Romney	35%	(172)	65%	(326)	498
2012 Vote: Other	24%	(18)	76%	(59)	77
2012 Vote: Didn't Vote	31%	(240)	69%	(540)	781
4-Region: Northeast	32%	(125)	68%	(269)	394
4-Region: Midwest	30%	(138)	70%	(325)	462
4-Region: South	31%	(258)	69%	(566)	824
4-Region: West	35%	(180)	65%	(340)	520
Sports fan	35%	(514)	65%	(940)	1454
Traveled outside of U.S. in past year 1+ times	65%	(271)	35%	(145)	417

Continued on next page

Table CMSdem2_5: *And do you currently have plans to do any of the following in the next year?*

Travel by airplane

Demographic	Yes		No		Total N
Adults	32%	(701)	68%	(1499)	2200
Frequent Flyer	72%	(181)	28%	(71)	252
Age: 25-35	39%	(137)	61%	(213)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(665)	55%	(1211)	15%	(324)	2200
Gender: Male	33%	(349)	55%	(581)	12%	(132)	1062
Gender: Female	28%	(316)	55%	(630)	17%	(192)	1138
Age: 18-34	34%	(223)	51%	(332)	15%	(101)	655
Age: 35-44	37%	(132)	51%	(183)	12%	(43)	358
Age: 45-64	28%	(213)	58%	(435)	14%	(103)	751
Age: 65+	22%	(97)	60%	(262)	18%	(77)	436
GenZers: 1997-2012	29%	(90)	52%	(158)	19%	(58)	306
Millennials: 1981-1996	39%	(202)	49%	(256)	12%	(60)	518
GenXers: 1965-1980	33%	(172)	55%	(290)	13%	(66)	529
Baby Boomers: 1946-1964	24%	(175)	60%	(436)	16%	(116)	727
PID: Dem (no lean)	41%	(345)	50%	(426)	9%	(75)	845
PID: Ind (no lean)	21%	(154)	59%	(430)	19%	(140)	724
PID: Rep (no lean)	26%	(165)	56%	(355)	17%	(110)	630
PID/Gender: Dem Men	47%	(180)	46%	(176)	7%	(26)	383
PID/Gender: Dem Women	36%	(165)	54%	(249)	10%	(48)	462
PID/Gender: Ind Men	21%	(71)	64%	(215)	15%	(49)	334
PID/Gender: Ind Women	21%	(83)	55%	(215)	23%	(91)	390
PID/Gender: Rep Men	28%	(98)	55%	(190)	17%	(57)	344
PID/Gender: Rep Women	24%	(68)	58%	(166)	18%	(53)	286
Ideo: Liberal (1-3)	41%	(263)	50%	(324)	9%	(59)	646
Ideo: Moderate (4)	30%	(158)	60%	(317)	10%	(55)	531
Ideo: Conservative (5-7)	26%	(194)	57%	(432)	17%	(129)	755
Educ: < College	28%	(427)	55%	(828)	17%	(258)	1512
Educ: Bachelors degree	33%	(148)	57%	(253)	10%	(42)	444
Educ: Post-grad	37%	(90)	54%	(131)	10%	(24)	244
Income: Under 50k	28%	(341)	55%	(676)	18%	(217)	1234
Income: 50k-100k	33%	(237)	56%	(400)	11%	(75)	712
Income: 100k+	34%	(87)	53%	(135)	13%	(33)	255
Ethnicity: White	30%	(519)	56%	(963)	14%	(239)	1722
Ethnicity: Hispanic	37%	(130)	49%	(170)	14%	(49)	349
Ethnicity: Afr. Am.	37%	(101)	45%	(124)	18%	(50)	274

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(665)	55%	(1211)	15%	(324)	2200
Ethnicity: Other	22%	(45)	61%	(124)	17%	(35)	204
All Christian	30%	(311)	55%	(568)	15%	(158)	1037
All Non-Christian	30%	(34)	55%	(62)	15%	(17)	112
Atheist	32%	(35)	54%	(60)	14%	(15)	111
Agnostic/Nothing in particular	30%	(285)	55%	(521)	14%	(135)	940
Religious Non-Protestant/Catholic	32%	(44)	54%	(76)	14%	(19)	139
Evangelical	30%	(158)	51%	(265)	18%	(96)	519
Non-Evangelical	30%	(250)	58%	(482)	12%	(97)	829
Community: Urban	36%	(212)	52%	(303)	12%	(70)	585
Community: Suburban	31%	(333)	55%	(595)	14%	(156)	1084
Community: Rural	23%	(120)	59%	(313)	18%	(98)	531
Employ: Private Sector	39%	(241)	52%	(317)	9%	(57)	615
Employ: Government	30%	(36)	58%	(69)	12%	(15)	120
Employ: Self-Employed	28%	(50)	56%	(99)	16%	(28)	177
Employ: Homemaker	27%	(40)	50%	(76)	24%	(36)	152
Employ: Retired	23%	(119)	60%	(316)	17%	(91)	526
Employ: Unemployed	33%	(92)	54%	(152)	13%	(36)	280
Employ: Other	26%	(45)	51%	(88)	22%	(38)	172
Military HH: Yes	29%	(110)	56%	(214)	15%	(55)	380
Military HH: No	30%	(554)	55%	(997)	15%	(269)	1820
RD/WT: Right Direction	26%	(164)	56%	(349)	18%	(113)	626
RD/WT: Wrong Track	32%	(500)	55%	(862)	13%	(211)	1574
Trump Job Approve	25%	(195)	56%	(437)	19%	(152)	783
Trump Job Disapprove	34%	(440)	55%	(721)	11%	(144)	1305
Trump Job Strongly Approve	26%	(119)	52%	(244)	22%	(103)	466
Trump Job Somewhat Approve	24%	(76)	61%	(192)	16%	(50)	318
Trump Job Somewhat Disapprove	25%	(69)	62%	(169)	12%	(33)	271
Trump Job Strongly Disapprove	36%	(371)	53%	(552)	11%	(111)	1034
Favorable of Trump	25%	(191)	57%	(426)	18%	(135)	752
Unfavorable of Trump	34%	(441)	55%	(707)	11%	(144)	1293

Continued on next page

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(665)	55%	(1211)	15%	(324)	2200
Very Favorable of Trump	25%	(118)	54%	(251)	21%	(96)	465
Somewhat Favorable of Trump	26%	(74)	61%	(174)	14%	(40)	288
Somewhat Unfavorable of Trump	24%	(51)	62%	(133)	15%	(32)	216
Very Unfavorable of Trump	36%	(390)	53%	(574)	10%	(113)	1077
#1 Issue: Economy	30%	(210)	56%	(398)	14%	(99)	708
#1 Issue: Security	28%	(78)	52%	(145)	19%	(53)	276
#1 Issue: Health Care	32%	(127)	55%	(216)	12%	(48)	391
#1 Issue: Medicare / Social Security	28%	(92)	57%	(184)	14%	(47)	322
#1 Issue: Women's Issues	35%	(37)	49%	(51)	16%	(17)	105
#1 Issue: Education	30%	(38)	60%	(77)	10%	(13)	128
#1 Issue: Energy	45%	(37)	41%	(34)	13%	(11)	82
#1 Issue: Other	25%	(46)	56%	(106)	19%	(36)	189
2018 House Vote: Democrat	39%	(304)	53%	(407)	8%	(61)	772
2018 House Vote: Republican	26%	(160)	56%	(341)	18%	(112)	613
2018 House Vote: Someone else	19%	(16)	61%	(50)	20%	(16)	82
2016 Vote: Hillary Clinton	39%	(283)	51%	(370)	9%	(67)	720
2016 Vote: Donald Trump	27%	(175)	55%	(360)	18%	(118)	653
2016 Vote: Other	23%	(31)	69%	(93)	8%	(10)	135
2016 Vote: Didn't Vote	25%	(175)	56%	(385)	19%	(129)	688
Voted in 2014: Yes	33%	(428)	54%	(705)	13%	(171)	1303
Voted in 2014: No	26%	(237)	57%	(507)	17%	(153)	897
2012 Vote: Barack Obama	38%	(316)	54%	(453)	9%	(73)	842
2012 Vote: Mitt Romney	26%	(131)	54%	(269)	20%	(98)	498
2012 Vote: Other	16%	(12)	70%	(54)	14%	(11)	77
2012 Vote: Didn't Vote	26%	(206)	56%	(433)	18%	(142)	781
4-Region: Northeast	29%	(115)	58%	(227)	13%	(52)	394
4-Region: Midwest	28%	(131)	54%	(251)	17%	(81)	462
4-Region: South	32%	(263)	52%	(428)	16%	(134)	824
4-Region: West	30%	(156)	59%	(306)	11%	(57)	520
Sports fan	33%	(485)	56%	(810)	11%	(159)	1454
Traveled outside of U.S. in past year 1+ times	36%	(150)	52%	(218)	12%	(49)	417

Table CMSdem3_1: *In general, what kind of fan do you consider yourself of the following?*
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(665)	55%	(1211)	15%	(324)	2200
Frequent Flyer	40%	(102)	48%	(122)	11%	(28)	252
Age: 25-35	38%	(135)	50%	(173)	12%	(42)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	43%	(954)	48%	(1060)	8%	(186)	2200
Gender: Male	43%	(458)	50%	(533)	7%	(71)	1062
Gender: Female	44%	(496)	46%	(526)	10%	(116)	1138
Age: 18-34	35%	(231)	53%	(350)	11%	(75)	655
Age: 35-44	40%	(142)	46%	(163)	15%	(53)	358
Age: 45-64	47%	(352)	49%	(366)	4%	(33)	751
Age: 65+	53%	(230)	42%	(181)	6%	(25)	436
GenZers: 1997-2012	32%	(98)	55%	(170)	12%	(38)	306
Millennials: 1981-1996	38%	(197)	49%	(255)	13%	(67)	518
GenXers: 1965-1980	45%	(239)	48%	(252)	7%	(38)	529
Baby Boomers: 1946-1964	48%	(351)	47%	(340)	5%	(36)	727
PID: Dem (no lean)	53%	(445)	43%	(360)	5%	(41)	845
PID: Ind (no lean)	32%	(231)	54%	(394)	14%	(99)	724
PID: Rep (no lean)	44%	(278)	49%	(306)	7%	(46)	630
PID/Gender: Dem Men	56%	(214)	41%	(159)	3%	(10)	383
PID/Gender: Dem Women	50%	(230)	43%	(201)	7%	(31)	462
PID/Gender: Ind Men	30%	(99)	58%	(195)	12%	(40)	334
PID/Gender: Ind Women	34%	(132)	51%	(199)	15%	(59)	390
PID/Gender: Rep Men	42%	(144)	52%	(179)	6%	(21)	344
PID/Gender: Rep Women	47%	(134)	44%	(127)	9%	(25)	286
Ideo: Liberal (1-3)	48%	(308)	46%	(295)	7%	(43)	646
Ideo: Moderate (4)	50%	(263)	45%	(241)	5%	(27)	531
Ideo: Conservative (5-7)	40%	(305)	52%	(392)	8%	(58)	755
Educ: < College	44%	(669)	47%	(708)	9%	(135)	1512
Educ: Bachelors degree	41%	(181)	53%	(234)	6%	(28)	444
Educ: Post-grad	42%	(103)	48%	(117)	10%	(24)	244
Income: Under 50k	43%	(533)	47%	(577)	10%	(124)	1234
Income: 50k-100k	44%	(310)	50%	(358)	6%	(43)	712
Income: 100k+	44%	(111)	49%	(124)	8%	(19)	255
Ethnicity: White	45%	(769)	49%	(836)	7%	(117)	1722
Ethnicity: Hispanic	40%	(138)	50%	(174)	11%	(38)	349
Ethnicity: Afr. Am.	47%	(130)	41%	(113)	11%	(31)	274

Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	43%	(954)	48%	(1060)	8%	(186)	2200
Ethnicity: Other	27%	(55)	55%	(111)	19%	(38)	204
All Christian	47%	(484)	47%	(491)	6%	(62)	1037
All Non-Christian	41%	(46)	50%	(56)	10%	(11)	112
Atheist	40%	(44)	45%	(50)	15%	(16)	111
Agnostic/Nothing in particular	40%	(380)	49%	(463)	10%	(97)	940
Religious Non-Protestant/Catholic	40%	(55)	48%	(67)	12%	(17)	139
Evangelical	40%	(205)	51%	(264)	10%	(50)	519
Non-Evangelical	50%	(418)	45%	(376)	4%	(35)	829
Community: Urban	42%	(245)	49%	(287)	9%	(53)	585
Community: Suburban	46%	(495)	47%	(514)	7%	(76)	1084
Community: Rural	40%	(214)	49%	(259)	11%	(58)	531
Employ: Private Sector	42%	(260)	52%	(319)	6%	(36)	615
Employ: Government	38%	(46)	57%	(68)	5%	(7)	120
Employ: Self-Employed	39%	(69)	51%	(91)	10%	(17)	177
Employ: Homemaker	40%	(60)	51%	(77)	10%	(15)	152
Employ: Retired	55%	(287)	39%	(205)	6%	(34)	526
Employ: Unemployed	43%	(121)	46%	(128)	11%	(32)	280
Employ: Other	45%	(77)	39%	(67)	16%	(28)	172
Military HH: Yes	44%	(168)	49%	(186)	7%	(26)	380
Military HH: No	43%	(786)	48%	(874)	9%	(161)	1820
RD/WT: Right Direction	42%	(264)	50%	(314)	8%	(49)	626
RD/WT: Wrong Track	44%	(690)	47%	(746)	9%	(138)	1574
Trump Job Approve	42%	(325)	48%	(376)	10%	(82)	783
Trump Job Disapprove	46%	(600)	48%	(621)	6%	(84)	1305
Trump Job Strongly Approve	43%	(201)	47%	(219)	10%	(46)	466
Trump Job Somewhat Approve	39%	(125)	49%	(157)	11%	(36)	318
Trump Job Somewhat Disapprove	38%	(102)	56%	(150)	7%	(19)	271
Trump Job Strongly Disapprove	48%	(498)	45%	(470)	6%	(65)	1034
Favorable of Trump	42%	(319)	48%	(362)	10%	(72)	752
Unfavorable of Trump	46%	(592)	48%	(617)	7%	(84)	1293

Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	43%	(954)	48%	(1060)	8%	(186)	2200
Very Favorable of Trump	44%	(205)	47%	(218)	9%	(42)	465
Somewhat Favorable of Trump	40%	(114)	50%	(143)	10%	(30)	288
Somewhat Unfavorable of Trump	38%	(83)	51%	(111)	10%	(22)	216
Very Unfavorable of Trump	47%	(508)	47%	(507)	6%	(62)	1077
#1 Issue: Economy	38%	(270)	54%	(384)	8%	(54)	708
#1 Issue: Security	40%	(111)	50%	(138)	10%	(27)	276
#1 Issue: Health Care	51%	(199)	42%	(166)	7%	(26)	391
#1 Issue: Medicare / Social Security	58%	(187)	38%	(123)	4%	(13)	322
#1 Issue: Women's Issues	34%	(36)	57%	(60)	8%	(9)	105
#1 Issue: Education	35%	(45)	54%	(69)	10%	(13)	128
#1 Issue: Energy	47%	(39)	40%	(33)	13%	(10)	82
#1 Issue: Other	36%	(68)	46%	(87)	18%	(34)	189
2018 House Vote: Democrat	52%	(403)	43%	(330)	5%	(40)	772
2018 House Vote: Republican	43%	(265)	50%	(304)	7%	(44)	613
2018 House Vote: Someone else	26%	(22)	60%	(49)	13%	(11)	82
2016 Vote: Hillary Clinton	53%	(382)	42%	(301)	5%	(37)	720
2016 Vote: Donald Trump	44%	(290)	49%	(320)	7%	(43)	653
2016 Vote: Other	35%	(47)	58%	(79)	7%	(9)	135
2016 Vote: Didn't Vote	34%	(231)	52%	(360)	14%	(97)	688
Voted in 2014: Yes	48%	(628)	46%	(599)	6%	(76)	1303
Voted in 2014: No	36%	(326)	51%	(461)	12%	(110)	897
2012 Vote: Barack Obama	52%	(437)	43%	(361)	5%	(44)	842
2012 Vote: Mitt Romney	46%	(230)	48%	(237)	6%	(31)	498
2012 Vote: Other	24%	(19)	66%	(51)	9%	(7)	77
2012 Vote: Didn't Vote	34%	(267)	53%	(410)	13%	(104)	781
4-Region: Northeast	42%	(165)	50%	(195)	9%	(34)	394
4-Region: Midwest	46%	(214)	45%	(209)	8%	(39)	462
4-Region: South	43%	(351)	48%	(396)	9%	(77)	824
4-Region: West	43%	(224)	50%	(259)	7%	(37)	520
Sports fan	48%	(696)	48%	(693)	5%	(66)	1454
Traveled outside of U.S. in past year 1+ times	39%	(160)	50%	(207)	12%	(49)	417

Table CMSdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	43%	(954)	48%	(1060)	8%	(186)	2200
Frequent Flyer	37%	(92)	52%	(132)	11%	(28)	252
Age: 25-35	40%	(140)	50%	(174)	10%	(36)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	47%	(1037)	46%	(1006)	7%	(156)	2200
Gender: Male	44%	(470)	48%	(505)	8%	(87)	1062
Gender: Female	50%	(567)	44%	(501)	6%	(70)	1138
Age: 18-34	56%	(368)	36%	(239)	7%	(49)	655
Age: 35-44	53%	(188)	40%	(144)	7%	(26)	358
Age: 45-64	45%	(334)	49%	(365)	7%	(52)	751
Age: 65+	34%	(148)	59%	(258)	7%	(30)	436
GenZers: 1997-2012	64%	(196)	30%	(90)	6%	(20)	306
Millennials: 1981-1996	53%	(275)	40%	(209)	7%	(34)	518
GenXers: 1965-1980	48%	(255)	44%	(233)	8%	(41)	529
Baby Boomers: 1946-1964	37%	(272)	55%	(398)	8%	(57)	727
PID: Dem (no lean)	52%	(436)	41%	(349)	7%	(60)	845
PID: Ind (no lean)	49%	(354)	44%	(317)	7%	(53)	724
PID: Rep (no lean)	39%	(247)	54%	(341)	7%	(43)	630
PID/Gender: Dem Men	49%	(186)	42%	(159)	10%	(38)	383
PID/Gender: Dem Women	54%	(251)	41%	(189)	5%	(23)	462
PID/Gender: Ind Men	45%	(150)	47%	(157)	8%	(27)	334
PID/Gender: Ind Women	52%	(204)	41%	(160)	7%	(26)	390
PID/Gender: Rep Men	39%	(134)	55%	(189)	6%	(22)	344
PID/Gender: Rep Women	39%	(113)	53%	(152)	7%	(21)	286
Ideo: Liberal (1-3)	56%	(362)	39%	(252)	5%	(32)	646
Ideo: Moderate (4)	46%	(245)	48%	(257)	5%	(28)	531
Ideo: Conservative (5-7)	37%	(278)	55%	(411)	9%	(65)	755
Educ: < College	50%	(752)	42%	(641)	8%	(119)	1512
Educ: Bachelors degree	40%	(179)	54%	(241)	5%	(23)	444
Educ: Post-grad	43%	(106)	51%	(123)	6%	(15)	244
Income: Under 50k	49%	(608)	43%	(528)	8%	(97)	1234
Income: 50k-100k	44%	(315)	50%	(358)	6%	(39)	712
Income: 100k+	45%	(114)	47%	(120)	8%	(20)	255
Ethnicity: White	46%	(785)	48%	(823)	7%	(114)	1722
Ethnicity: Hispanic	58%	(203)	30%	(107)	11%	(40)	349
Ethnicity: Afr. Am.	54%	(148)	37%	(100)	9%	(26)	274

Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*
Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	47%	(1037)	46%	(1006)	7%	(156)	2200
Ethnicity: Other	51%	(104)	40%	(83)	8%	(17)	204
All Christian	43%	(443)	52%	(536)	6%	(58)	1037
All Non-Christian	33%	(37)	50%	(56)	17%	(19)	112
Atheist	56%	(61)	39%	(43)	5%	(6)	111
Agnostic/Nothing in particular	53%	(495)	40%	(372)	8%	(73)	940
Religious Non-Protestant/Catholic	35%	(49)	50%	(69)	15%	(20)	139
Evangelical	48%	(251)	46%	(240)	5%	(28)	519
Non-Evangelical	45%	(370)	48%	(395)	8%	(65)	829
Community: Urban	52%	(302)	40%	(232)	9%	(51)	585
Community: Suburban	46%	(497)	48%	(521)	6%	(66)	1084
Community: Rural	45%	(238)	48%	(253)	7%	(40)	531
Employ: Private Sector	50%	(310)	44%	(274)	5%	(31)	615
Employ: Government	52%	(62)	40%	(48)	9%	(10)	120
Employ: Self-Employed	49%	(86)	45%	(79)	7%	(12)	177
Employ: Homemaker	53%	(80)	40%	(61)	7%	(11)	152
Employ: Retired	36%	(191)	58%	(305)	6%	(30)	526
Employ: Unemployed	47%	(132)	41%	(114)	12%	(34)	280
Employ: Other	53%	(90)	35%	(60)	12%	(21)	172
Military HH: Yes	42%	(160)	51%	(193)	7%	(27)	380
Military HH: No	48%	(878)	45%	(814)	7%	(129)	1820
RD/WT: Right Direction	41%	(258)	52%	(323)	7%	(45)	626
RD/WT: Wrong Track	50%	(779)	43%	(683)	7%	(112)	1574
Trump Job Approve	40%	(317)	52%	(409)	7%	(58)	783
Trump Job Disapprove	52%	(675)	42%	(546)	6%	(83)	1305
Trump Job Strongly Approve	40%	(188)	52%	(244)	7%	(34)	466
Trump Job Somewhat Approve	41%	(129)	52%	(165)	7%	(23)	318
Trump Job Somewhat Disapprove	45%	(123)	46%	(126)	8%	(22)	271
Trump Job Strongly Disapprove	53%	(552)	41%	(421)	6%	(61)	1034
Favorable of Trump	42%	(313)	52%	(394)	6%	(45)	752
Unfavorable of Trump	53%	(680)	42%	(543)	5%	(70)	1293

Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	47%	(1037)	46%	(1006)	7%	(156)	2200
Very Favorable of Trump	42%	(197)	50%	(234)	7%	(34)	465
Somewhat Favorable of Trump	40%	(115)	56%	(160)	4%	(12)	288
Somewhat Unfavorable of Trump	47%	(101)	48%	(105)	5%	(11)	216
Very Unfavorable of Trump	54%	(579)	41%	(438)	6%	(60)	1077
#1 Issue: Economy	50%	(354)	46%	(322)	4%	(32)	708
#1 Issue: Security	39%	(107)	48%	(133)	13%	(36)	276
#1 Issue: Health Care	46%	(179)	47%	(182)	8%	(30)	391
#1 Issue: Medicare / Social Security	43%	(138)	50%	(162)	7%	(22)	322
#1 Issue: Women's Issues	58%	(60)	39%	(41)	3%	(4)	105
#1 Issue: Education	54%	(69)	36%	(46)	10%	(12)	128
#1 Issue: Energy	61%	(50)	37%	(30)	3%	(2)	82
#1 Issue: Other	42%	(80)	48%	(90)	10%	(19)	189
2018 House Vote: Democrat	51%	(392)	43%	(333)	6%	(47)	772
2018 House Vote: Republican	37%	(228)	57%	(348)	6%	(38)	613
2018 House Vote: Someone else	36%	(30)	59%	(48)	5%	(4)	82
2016 Vote: Hillary Clinton	48%	(346)	46%	(328)	6%	(46)	720
2016 Vote: Donald Trump	39%	(254)	55%	(360)	6%	(39)	653
2016 Vote: Other	41%	(55)	56%	(75)	3%	(5)	135
2016 Vote: Didn't Vote	55%	(380)	35%	(242)	10%	(67)	688
Voted in 2014: Yes	44%	(576)	49%	(643)	6%	(84)	1303
Voted in 2014: No	51%	(461)	40%	(363)	8%	(72)	897
2012 Vote: Barack Obama	49%	(410)	45%	(381)	6%	(51)	842
2012 Vote: Mitt Romney	37%	(186)	58%	(287)	5%	(25)	498
2012 Vote: Other	35%	(27)	56%	(43)	9%	(7)	77
2012 Vote: Didn't Vote	53%	(415)	37%	(292)	9%	(74)	781
4-Region: Northeast	43%	(171)	49%	(194)	7%	(29)	394
4-Region: Midwest	47%	(215)	47%	(215)	7%	(32)	462
4-Region: South	52%	(429)	43%	(353)	5%	(42)	824
4-Region: West	43%	(223)	47%	(244)	10%	(53)	520
Sports fan	49%	(714)	46%	(667)	5%	(73)	1454
Traveled outside of U.S. in past year 1+ times	47%	(194)	51%	(211)	3%	(12)	417

Table CMSdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	47%	(1037)	46%	(1006)	7%	(156)	2200
Frequent Flyer	47%	(119)	49%	(124)	4%	(9)	252
Age: 25-35	50%	(175)	42%	(147)	8%	(28)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(587)	39%	(867)	34%	(746)	2200
Gender: Male	42%	(443)	37%	(391)	21%	(228)	1062
Gender: Female	13%	(143)	42%	(477)	46%	(518)	1138
Age: 18-34	22%	(144)	41%	(271)	37%	(240)	655
Age: 35-44	30%	(108)	38%	(137)	31%	(112)	358
Age: 45-64	30%	(224)	38%	(285)	32%	(242)	751
Age: 65+	25%	(111)	40%	(174)	35%	(152)	436
GenZers: 1997-2012	17%	(53)	38%	(117)	44%	(136)	306
Millennials: 1981-1996	27%	(139)	44%	(226)	30%	(154)	518
GenXers: 1965-1980	32%	(172)	36%	(190)	32%	(167)	529
Baby Boomers: 1946-1964	26%	(186)	39%	(286)	35%	(256)	727
PID: Dem (no lean)	27%	(226)	40%	(335)	34%	(284)	845
PID: Ind (no lean)	20%	(148)	40%	(289)	40%	(288)	724
PID: Rep (no lean)	34%	(213)	39%	(243)	28%	(174)	630
PID/Gender: Dem Men	44%	(169)	33%	(128)	22%	(86)	383
PID/Gender: Dem Women	12%	(57)	45%	(207)	43%	(198)	462
PID/Gender: Ind Men	34%	(114)	39%	(130)	27%	(91)	334
PID/Gender: Ind Women	9%	(34)	41%	(159)	51%	(197)	390
PID/Gender: Rep Men	47%	(160)	39%	(133)	15%	(51)	344
PID/Gender: Rep Women	18%	(52)	39%	(110)	43%	(123)	286
Ideo: Liberal (1-3)	24%	(154)	39%	(249)	38%	(243)	646
Ideo: Moderate (4)	28%	(149)	40%	(210)	32%	(172)	531
Ideo: Conservative (5-7)	33%	(248)	39%	(295)	28%	(211)	755
Educ: < College	25%	(373)	39%	(583)	37%	(556)	1512
Educ: Bachelors degree	30%	(132)	42%	(188)	28%	(123)	444
Educ: Post-grad	33%	(82)	39%	(96)	27%	(66)	244
Income: Under 50k	21%	(259)	42%	(513)	37%	(461)	1234
Income: 50k-100k	32%	(228)	38%	(270)	30%	(214)	712
Income: 100k+	39%	(100)	33%	(85)	28%	(70)	255
Ethnicity: White	26%	(453)	39%	(666)	35%	(602)	1722
Ethnicity: Hispanic	21%	(74)	42%	(147)	37%	(128)	349
Ethnicity: Afr. Am.	33%	(89)	44%	(120)	24%	(65)	274

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(587)	39%	(867)	34%	(746)	2200
Ethnicity: Other	22%	(44)	40%	(81)	39%	(79)	204
All Christian	29%	(305)	42%	(432)	29%	(300)	1037
All Non-Christian	35%	(39)	32%	(36)	34%	(38)	112
Atheist	16%	(18)	34%	(37)	50%	(55)	111
Agnostic/Nothing in particular	24%	(225)	39%	(363)	38%	(353)	940
Religious Non-Protestant/Catholic	32%	(45)	32%	(44)	36%	(50)	139
Evangelical	32%	(164)	39%	(201)	30%	(154)	519
Non-Evangelical	28%	(230)	45%	(373)	27%	(226)	829
Community: Urban	29%	(170)	42%	(245)	29%	(169)	585
Community: Suburban	27%	(294)	39%	(420)	34%	(370)	1084
Community: Rural	23%	(122)	38%	(202)	39%	(207)	531
Employ: Private Sector	38%	(231)	37%	(228)	25%	(156)	615
Employ: Government	32%	(38)	41%	(49)	28%	(33)	120
Employ: Self-Employed	25%	(44)	43%	(76)	32%	(57)	177
Employ: Homemaker	13%	(20)	39%	(60)	48%	(72)	152
Employ: Retired	26%	(135)	38%	(201)	36%	(191)	526
Employ: Unemployed	22%	(61)	42%	(117)	36%	(102)	280
Employ: Other	21%	(36)	39%	(68)	40%	(68)	172
Military HH: Yes	32%	(120)	38%	(144)	31%	(116)	380
Military HH: No	26%	(467)	40%	(723)	35%	(630)	1820
RD/WT: Right Direction	32%	(199)	39%	(242)	30%	(186)	626
RD/WT: Wrong Track	25%	(388)	40%	(626)	36%	(560)	1574
Trump Job Approve	30%	(237)	38%	(298)	32%	(248)	783
Trump Job Disapprove	26%	(339)	40%	(517)	34%	(448)	1305
Trump Job Strongly Approve	31%	(145)	39%	(183)	30%	(138)	466
Trump Job Somewhat Approve	29%	(92)	36%	(116)	34%	(109)	318
Trump Job Somewhat Disapprove	30%	(81)	40%	(108)	30%	(81)	271
Trump Job Strongly Disapprove	25%	(258)	40%	(409)	35%	(367)	1034
Favorable of Trump	30%	(226)	38%	(286)	32%	(240)	752
Unfavorable of Trump	26%	(340)	39%	(508)	34%	(445)	1293

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(587)	39%	(867)	34%	(746)	2200
Very Favorable of Trump	30%	(140)	38%	(175)	32%	(149)	465
Somewhat Favorable of Trump	30%	(86)	38%	(111)	32%	(91)	288
Somewhat Unfavorable of Trump	29%	(62)	45%	(97)	26%	(57)	216
Very Unfavorable of Trump	26%	(278)	38%	(411)	36%	(388)	1077
#1 Issue: Economy	30%	(216)	41%	(293)	28%	(199)	708
#1 Issue: Security	32%	(88)	36%	(98)	33%	(90)	276
#1 Issue: Health Care	29%	(115)	40%	(155)	31%	(122)	391
#1 Issue: Medicare / Social Security	25%	(82)	38%	(122)	37%	(118)	322
#1 Issue: Women's Issues	9%	(9)	46%	(48)	46%	(48)	105
#1 Issue: Education	16%	(20)	40%	(51)	45%	(57)	128
#1 Issue: Energy	21%	(17)	37%	(31)	42%	(34)	82
#1 Issue: Other	22%	(41)	37%	(69)	41%	(78)	189
2018 House Vote: Democrat	30%	(232)	39%	(303)	31%	(237)	772
2018 House Vote: Republican	31%	(191)	39%	(238)	30%	(184)	613
2018 House Vote: Someone else	11%	(9)	45%	(37)	45%	(37)	82
2016 Vote: Hillary Clinton	30%	(215)	39%	(281)	31%	(224)	720
2016 Vote: Donald Trump	33%	(214)	37%	(243)	30%	(196)	653
2016 Vote: Other	24%	(33)	50%	(67)	26%	(35)	135
2016 Vote: Didn't Vote	18%	(124)	40%	(274)	42%	(290)	688
Voted in 2014: Yes	31%	(399)	39%	(508)	30%	(397)	1303
Voted in 2014: No	21%	(188)	40%	(359)	39%	(349)	897
2012 Vote: Barack Obama	30%	(250)	40%	(334)	31%	(258)	842
2012 Vote: Mitt Romney	33%	(166)	38%	(189)	29%	(143)	498
2012 Vote: Other	23%	(18)	43%	(33)	34%	(26)	77
2012 Vote: Didn't Vote	20%	(153)	40%	(311)	41%	(317)	781
4-Region: Northeast	29%	(114)	35%	(138)	36%	(142)	394
4-Region: Midwest	25%	(114)	45%	(206)	31%	(143)	462
4-Region: South	28%	(229)	38%	(315)	34%	(280)	824
4-Region: West	25%	(130)	40%	(208)	35%	(182)	520
Sports fan	40%	(587)	60%	(867)	—	(0)	1454
Traveled outside of U.S. in past year 1+ times	29%	(122)	40%	(167)	30%	(127)	417

Table CMSdem3_4: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(587)	39%	(867)	34%	(746)	2200
Frequent Flyer	32%	(81)	45%	(112)	23%	(59)	252
Age: 25-35	27%	(96)	44%	(155)	28%	(99)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Adults	41%	(896)	31%	(682)	12%	(270)	11%	(241)	5%	(112)	2200
Gender: Male	39%	(417)	28%	(297)	14%	(151)	14%	(153)	4%	(44)	1062
Gender: Female	42%	(479)	34%	(385)	10%	(119)	8%	(87)	6%	(68)	1138
Age: 18-34	45%	(292)	28%	(183)	10%	(66)	7%	(45)	11%	(69)	655
Age: 35-44	42%	(152)	36%	(129)	10%	(35)	8%	(27)	4%	(14)	358
Age: 45-64	35%	(264)	33%	(244)	14%	(107)	15%	(114)	3%	(22)	751
Age: 65+	43%	(189)	29%	(125)	14%	(61)	12%	(55)	2%	(7)	436
GenZers: 1997-2012	44%	(136)	25%	(75)	8%	(24)	8%	(24)	15%	(47)	306
Millennials: 1981-1996	45%	(236)	32%	(166)	12%	(60)	5%	(27)	6%	(29)	518
GenXers: 1965-1980	36%	(192)	35%	(186)	12%	(66)	12%	(63)	4%	(21)	529
Baby Boomers: 1946-1964	38%	(278)	30%	(219)	14%	(103)	15%	(113)	2%	(14)	727
PID: Dem (no lean)	58%	(487)	30%	(257)	6%	(48)	3%	(27)	3%	(26)	845
PID: Ind (no lean)	37%	(265)	31%	(224)	12%	(86)	10%	(75)	10%	(73)	724
PID: Rep (no lean)	23%	(144)	32%	(200)	22%	(136)	22%	(139)	2%	(12)	630
PID/Gender: Dem Men	58%	(221)	28%	(106)	7%	(27)	4%	(16)	3%	(12)	383
PID/Gender: Dem Women	57%	(266)	33%	(151)	4%	(21)	2%	(11)	3%	(14)	462
PID/Gender: Ind Men	34%	(113)	27%	(92)	14%	(48)	17%	(56)	8%	(26)	334
PID/Gender: Ind Women	39%	(153)	34%	(132)	10%	(38)	5%	(20)	12%	(47)	390
PID/Gender: Rep Men	24%	(83)	29%	(99)	22%	(76)	24%	(81)	2%	(5)	344
PID/Gender: Rep Women	21%	(61)	35%	(102)	21%	(60)	20%	(57)	2%	(7)	286
Ideo: Liberal (1-3)	67%	(432)	25%	(158)	4%	(25)	3%	(20)	2%	(11)	646
Ideo: Moderate (4)	38%	(204)	41%	(217)	11%	(57)	6%	(32)	4%	(20)	531
Ideo: Conservative (5-7)	25%	(188)	30%	(225)	21%	(160)	22%	(170)	2%	(12)	755
Educ: < College	38%	(573)	31%	(473)	13%	(200)	11%	(167)	6%	(98)	1512
Educ: Bachelors degree	44%	(195)	33%	(146)	10%	(42)	12%	(51)	2%	(9)	444
Educ: Post-grad	53%	(128)	26%	(62)	11%	(27)	9%	(22)	2%	(5)	244
Income: Under 50k	39%	(487)	33%	(402)	11%	(131)	11%	(135)	6%	(78)	1234
Income: 50k-100k	41%	(295)	29%	(208)	16%	(113)	10%	(73)	3%	(23)	712
Income: 100k+	45%	(114)	28%	(72)	10%	(26)	13%	(33)	4%	(11)	255
Ethnicity: White	40%	(689)	31%	(538)	13%	(232)	12%	(210)	3%	(53)	1722
Ethnicity: Hispanic	46%	(162)	27%	(95)	8%	(27)	10%	(35)	9%	(30)	349
Ethnicity: Afr. Am.	47%	(130)	26%	(72)	6%	(17)	5%	(14)	15%	(41)	274

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Adults	41%	(896)	31%	(682)	12%	(270)	11%	(241)	5%	(112)	2200
Ethnicity: Other	38%	(77)	35%	(72)	10%	(21)	8%	(17)	9%	(18)	204
All Christian	40%	(415)	31%	(324)	13%	(139)	13%	(135)	2%	(24)	1037
All Non-Christian	44%	(50)	32%	(36)	10%	(11)	10%	(11)	4%	(4)	112
Atheist	65%	(71)	12%	(13)	10%	(11)	10%	(11)	4%	(4)	111
Agnostic/Nothing in particular	38%	(360)	33%	(309)	12%	(109)	9%	(83)	8%	(79)	940
Religious Non-Protestant/Catholic	44%	(60)	30%	(42)	12%	(16)	10%	(14)	5%	(7)	139
Evangelical	29%	(149)	36%	(185)	15%	(76)	17%	(86)	4%	(23)	519
Non-Evangelical	44%	(369)	31%	(253)	12%	(102)	10%	(86)	2%	(20)	829
Community: Urban	46%	(266)	33%	(193)	7%	(39)	7%	(38)	8%	(48)	585
Community: Suburban	42%	(452)	30%	(327)	13%	(140)	12%	(126)	4%	(40)	1084
Community: Rural	34%	(178)	30%	(162)	17%	(90)	14%	(76)	5%	(24)	531
Employ: Private Sector	42%	(256)	31%	(189)	14%	(85)	11%	(68)	3%	(17)	615
Employ: Government	39%	(47)	32%	(39)	14%	(16)	12%	(15)	3%	(4)	120
Employ: Self-Employed	44%	(79)	23%	(40)	15%	(27)	15%	(26)	3%	(5)	177
Employ: Homemaker	36%	(55)	41%	(62)	12%	(18)	6%	(9)	5%	(8)	152
Employ: Retired	43%	(226)	30%	(157)	15%	(78)	11%	(60)	1%	(5)	526
Employ: Unemployed	36%	(101)	34%	(96)	11%	(31)	13%	(36)	6%	(16)	280
Employ: Other	30%	(51)	34%	(59)	5%	(8)	11%	(19)	20%	(34)	172
Military HH: Yes	38%	(146)	27%	(104)	18%	(68)	14%	(55)	2%	(8)	380
Military HH: No	41%	(751)	32%	(578)	11%	(202)	10%	(186)	6%	(104)	1820
RD/WT: Right Direction	25%	(155)	29%	(183)	20%	(126)	22%	(136)	4%	(26)	626
RD/WT: Wrong Track	47%	(742)	32%	(499)	9%	(143)	7%	(105)	5%	(86)	1574
Trump Job Approve	20%	(158)	32%	(248)	23%	(178)	22%	(172)	3%	(27)	783
Trump Job Disapprove	55%	(713)	31%	(399)	6%	(82)	5%	(64)	4%	(46)	1305
Trump Job Strongly Approve	19%	(90)	25%	(114)	23%	(109)	30%	(138)	3%	(15)	466
Trump Job Somewhat Approve	21%	(67)	42%	(134)	22%	(69)	11%	(35)	4%	(12)	318
Trump Job Somewhat Disapprove	30%	(81)	44%	(120)	14%	(38)	9%	(24)	3%	(7)	271
Trump Job Strongly Disapprove	61%	(632)	27%	(279)	4%	(44)	4%	(40)	4%	(39)	1034
Favorable of Trump	19%	(145)	33%	(246)	23%	(170)	23%	(172)	3%	(20)	752
Unfavorable of Trump	54%	(702)	31%	(399)	7%	(87)	4%	(57)	4%	(49)	1293

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Adults	41%	(896)	31%	(682)	12%	(270)	11%	(241)	5%	(112)	2200
Very Favorable of Trump	17%	(81)	26%	(120)	23%	(107)	31%	(143)	3%	(14)	465
Somewhat Favorable of Trump	22%	(64)	44%	(126)	22%	(63)	10%	(29)	2%	(6)	288
Somewhat Unfavorable of Trump	26%	(56)	45%	(97)	16%	(35)	8%	(16)	5%	(12)	216
Very Unfavorable of Trump	60%	(646)	28%	(302)	5%	(52)	4%	(41)	3%	(37)	1077
#1 Issue: Economy	33%	(236)	35%	(245)	15%	(109)	14%	(97)	3%	(20)	708
#1 Issue: Security	22%	(62)	30%	(83)	18%	(51)	24%	(66)	5%	(14)	276
#1 Issue: Health Care	51%	(198)	30%	(118)	7%	(28)	8%	(30)	4%	(16)	391
#1 Issue: Medicare / Social Security	44%	(142)	32%	(103)	13%	(41)	8%	(26)	3%	(11)	322
#1 Issue: Women's Issues	63%	(66)	24%	(25)	2%	(2)	2%	(2)	9%	(9)	105
#1 Issue: Education	37%	(47)	39%	(49)	9%	(11)	3%	(3)	13%	(17)	128
#1 Issue: Energy	78%	(64)	13%	(10)	6%	(5)	—	(0)	4%	(3)	82
#1 Issue: Other	43%	(80)	26%	(48)	12%	(22)	8%	(15)	12%	(22)	189
2018 House Vote: Democrat	60%	(462)	31%	(242)	5%	(37)	3%	(21)	1%	(11)	772
2018 House Vote: Republican	22%	(137)	29%	(179)	22%	(132)	25%	(153)	2%	(13)	613
2018 House Vote: Someone else	27%	(22)	35%	(28)	8%	(7)	15%	(12)	16%	(13)	82
2016 Vote: Hillary Clinton	63%	(451)	28%	(205)	5%	(34)	2%	(15)	2%	(15)	720
2016 Vote: Donald Trump	20%	(128)	33%	(217)	20%	(133)	25%	(161)	2%	(15)	653
2016 Vote: Other	36%	(49)	40%	(54)	11%	(15)	10%	(13)	3%	(4)	135
2016 Vote: Didn't Vote	39%	(266)	30%	(206)	13%	(87)	7%	(51)	11%	(78)	688
Voted in 2014: Yes	42%	(541)	31%	(401)	12%	(157)	13%	(173)	2%	(31)	1303
Voted in 2014: No	40%	(355)	31%	(281)	13%	(112)	8%	(68)	9%	(80)	897
2012 Vote: Barack Obama	56%	(471)	31%	(265)	7%	(55)	4%	(31)	2%	(20)	842
2012 Vote: Mitt Romney	21%	(103)	31%	(154)	23%	(112)	25%	(122)	1%	(7)	498
2012 Vote: Other	23%	(18)	22%	(17)	13%	(10)	32%	(24)	10%	(8)	77
2012 Vote: Didn't Vote	39%	(303)	31%	(246)	12%	(92)	8%	(63)	10%	(77)	781
4-Region: Northeast	43%	(169)	31%	(121)	11%	(45)	10%	(40)	5%	(18)	394
4-Region: Midwest	39%	(181)	30%	(138)	16%	(75)	12%	(56)	2%	(11)	462
4-Region: South	42%	(346)	29%	(235)	12%	(96)	11%	(88)	7%	(59)	824
4-Region: West	38%	(199)	36%	(187)	10%	(53)	11%	(56)	5%	(24)	520
Sports fan	41%	(589)	32%	(465)	13%	(188)	10%	(150)	4%	(62)	1454
Traveled outside of U.S. in past year 1+ times	51%	(214)	27%	(114)	11%	(46)	6%	(25)	4%	(17)	417

Table CMSdem4: *How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't Know / No Opinion		Total N
Adults	41%	(896)	31%	(682)	12%	(270)	11%	(241)	5%	(112)	2200
Frequent Flyer	49%	(123)	26%	(65)	11%	(26)	9%	(22)	6%	(16)	252
Age: 25-35	45%	(157)	32%	(111)	12%	(41)	5%	(18)	7%	(23)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem5: *Which of the following best describes your current behavior?*

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total N
Adults	7%	(154)	16%	(343)	20%	(443)	28%	(607)	23%	(509)	7%	(143)	2200
Gender: Male	8%	(90)	16%	(171)	19%	(204)	25%	(265)	25%	(266)	6%	(67)	1062
Gender: Female	6%	(64)	15%	(173)	21%	(240)	30%	(343)	21%	(243)	7%	(76)	1138
Age: 18-34	8%	(54)	16%	(103)	22%	(142)	28%	(184)	16%	(103)	10%	(68)	655
Age: 35-44	8%	(29)	17%	(62)	22%	(77)	25%	(89)	22%	(78)	6%	(23)	358
Age: 45-64	6%	(44)	16%	(121)	20%	(151)	30%	(229)	23%	(170)	5%	(36)	751
Age: 65+	6%	(26)	13%	(57)	17%	(73)	24%	(106)	36%	(158)	4%	(16)	436
GenZers: 1997-2012	8%	(24)	13%	(40)	20%	(63)	27%	(84)	14%	(44)	17%	(53)	306
Millennials: 1981-1996	9%	(49)	20%	(102)	24%	(125)	26%	(136)	17%	(89)	4%	(19)	518
GenXers: 1965-1980	7%	(36)	14%	(74)	19%	(101)	29%	(152)	23%	(119)	9%	(46)	529
Baby Boomers: 1946-1964	6%	(44)	16%	(117)	18%	(129)	28%	(207)	28%	(207)	3%	(24)	727
PID: Dem (no lean)	6%	(49)	12%	(104)	18%	(154)	33%	(275)	26%	(216)	5%	(46)	845
PID: Ind (no lean)	5%	(38)	13%	(96)	22%	(159)	27%	(193)	22%	(159)	11%	(79)	724
PID: Rep (no lean)	11%	(66)	23%	(143)	21%	(130)	22%	(138)	21%	(134)	3%	(18)	630
PID/Gender: Dem Men	6%	(24)	14%	(54)	15%	(57)	31%	(120)	27%	(104)	6%	(24)	383
PID/Gender: Dem Women	5%	(25)	11%	(50)	21%	(97)	34%	(156)	24%	(112)	5%	(23)	462
PID/Gender: Ind Men	7%	(25)	12%	(41)	23%	(77)	23%	(76)	24%	(80)	10%	(35)	334
PID/Gender: Ind Women	3%	(13)	14%	(55)	21%	(82)	30%	(117)	20%	(79)	11%	(44)	390
PID/Gender: Rep Men	12%	(41)	22%	(76)	20%	(70)	20%	(68)	24%	(82)	3%	(9)	344
PID/Gender: Rep Women	9%	(26)	24%	(67)	21%	(61)	25%	(70)	18%	(52)	3%	(10)	286
Ideo: Liberal (1-3)	4%	(25)	11%	(74)	21%	(137)	35%	(228)	25%	(159)	4%	(23)	646
Ideo: Moderate (4)	6%	(30)	16%	(87)	18%	(98)	25%	(132)	27%	(143)	8%	(40)	531
Ideo: Conservative (5-7)	10%	(76)	20%	(150)	21%	(160)	25%	(186)	22%	(163)	2%	(18)	755

Table CMSdem5: *Which of the following best describes your current behavior?*

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total N
Adults	7%	(154)	16%	(343)	20%	(443)	28%	(607)	23%	(509)	7%	(143)	2200
Educ: < College	8%	(119)	15%	(231)	21%	(323)	25%	(372)	23%	(350)	8%	(117)	1512
Educ: Bachelors degree	5%	(23)	19%	(82)	19%	(83)	31%	(138)	22%	(98)	4%	(19)	444
Educ: Post-grad	5%	(11)	12%	(30)	15%	(37)	40%	(97)	25%	(61)	3%	(8)	244
Income: Under 50k	8%	(101)	16%	(194)	20%	(249)	24%	(301)	23%	(288)	8%	(100)	1234
Income: 50k-100k	5%	(34)	14%	(101)	22%	(159)	31%	(218)	23%	(166)	5%	(35)	712
Income: 100k+	7%	(19)	19%	(48)	14%	(35)	35%	(88)	22%	(56)	3%	(9)	255
Ethnicity: White	7%	(116)	17%	(298)	20%	(341)	28%	(476)	23%	(395)	6%	(95)	1722
Ethnicity: Hispanic	7%	(23)	8%	(29)	22%	(77)	32%	(113)	21%	(75)	9%	(31)	349
Ethnicity: Afr. Am.	8%	(21)	9%	(25)	22%	(61)	21%	(59)	27%	(75)	12%	(33)	274
Ethnicity: Other	8%	(16)	10%	(20)	20%	(40)	36%	(73)	19%	(39)	8%	(16)	204
All Christian	7%	(78)	14%	(146)	21%	(213)	29%	(297)	24%	(252)	5%	(51)	1037
All Non-Christian	10%	(11)	13%	(14)	16%	(18)	37%	(41)	19%	(22)	5%	(5)	112
Atheist	3%	(3)	13%	(15)	18%	(20)	30%	(34)	31%	(34)	4%	(4)	111
Agnostic/Nothing in particular	7%	(61)	18%	(168)	20%	(192)	25%	(235)	21%	(201)	9%	(83)	940
Religious Non-Protestant/Catholic	9%	(12)	11%	(16)	18%	(25)	37%	(52)	18%	(25)	6%	(9)	139
Evangelical	11%	(55)	16%	(85)	23%	(121)	22%	(114)	22%	(116)	5%	(28)	519
Non-Evangelical	6%	(46)	15%	(122)	20%	(163)	31%	(257)	24%	(203)	5%	(38)	829
Community: Urban	6%	(36)	14%	(83)	18%	(108)	30%	(176)	23%	(137)	8%	(45)	585
Community: Suburban	6%	(67)	17%	(182)	20%	(215)	28%	(299)	24%	(263)	5%	(58)	1084
Community: Rural	10%	(51)	15%	(79)	23%	(120)	25%	(133)	21%	(109)	8%	(40)	531

Table CMSdem5: *Which of the following best describes your current behavior?*

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total N
Adults	7%	(154)	16%	(343)	20%	(443)	28%	(607)	23%	(509)	7%	(143)	2200
Employ: Private Sector	9%	(55)	16%	(101)	17%	(107)	32%	(196)	21%	(129)	4%	(27)	615
Employ: Government	2%	(3)	21%	(25)	24%	(29)	32%	(39)	16%	(20)	4%	(5)	120
Employ: Self-Employed	11%	(19)	15%	(27)	18%	(32)	38%	(67)	16%	(28)	3%	(5)	177
Employ: Homemaker	7%	(11)	21%	(32)	20%	(31)	29%	(45)	18%	(27)	5%	(7)	152
Employ: Retired	6%	(33)	15%	(77)	18%	(94)	26%	(135)	33%	(172)	3%	(14)	526
Employ: Unemployed	6%	(18)	17%	(47)	25%	(70)	17%	(47)	23%	(65)	12%	(33)	280
Employ: Other	6%	(10)	9%	(16)	23%	(39)	19%	(33)	24%	(41)	19%	(33)	172
Military HH: Yes	5%	(20)	17%	(66)	18%	(67)	28%	(106)	28%	(106)	4%	(14)	380
Military HH: No	7%	(134)	15%	(277)	21%	(376)	28%	(501)	22%	(403)	7%	(129)	1820
RD/WT: Right Direction	10%	(65)	21%	(131)	19%	(120)	24%	(150)	20%	(127)	5%	(33)	626
RD/WT: Wrong Track	6%	(89)	13%	(212)	21%	(324)	29%	(457)	24%	(382)	7%	(110)	1574
Trump Job Approve	12%	(93)	21%	(167)	20%	(158)	23%	(183)	19%	(147)	4%	(35)	783
Trump Job Disapprove	4%	(56)	13%	(163)	20%	(263)	31%	(408)	26%	(337)	6%	(78)	1305
Trump Job Strongly Approve	14%	(64)	23%	(107)	20%	(95)	21%	(96)	19%	(86)	4%	(18)	466
Trump Job Somewhat Approve	9%	(28)	19%	(60)	20%	(63)	27%	(87)	19%	(61)	5%	(17)	318
Trump Job Somewhat Disapprove	8%	(21)	18%	(48)	18%	(49)	28%	(75)	24%	(65)	5%	(12)	271
Trump Job Strongly Disapprove	3%	(35)	11%	(116)	21%	(214)	32%	(332)	26%	(272)	6%	(66)	1034
Favorable of Trump	11%	(86)	21%	(160)	22%	(163)	23%	(176)	19%	(142)	3%	(26)	752
Unfavorable of Trump	4%	(57)	13%	(171)	19%	(249)	32%	(409)	26%	(339)	5%	(68)	1293
Very Favorable of Trump	13%	(60)	23%	(107)	22%	(102)	22%	(103)	17%	(79)	3%	(14)	465
Somewhat Favorable of Trump	9%	(26)	19%	(53)	21%	(61)	26%	(74)	22%	(62)	4%	(12)	288
Somewhat Unfavorable of Trump	8%	(18)	19%	(41)	22%	(47)	25%	(55)	21%	(45)	5%	(11)	216
Very Unfavorable of Trump	4%	(39)	12%	(130)	19%	(203)	33%	(355)	27%	(294)	5%	(57)	1077

Table CMSdem5: *Which of the following best describes your current behavior?*

Demographic	I am continuing to socialize in public places		I am continuing to socialize in public places, but less than before		I am not going to public places, but I am socializing with friends or family in my or their homes		I am not going to public places or interacting in-person, but I am socializing with friends or family virtually		I am not going to public places nor am I socializing with family or friends		Don't Know / No Opinion		Total N
Adults	7%	(154)	16%	(343)	20%	(443)	28%	(607)	23%	(509)	7%	(143)	2200
#1 Issue: Economy	8%	(55)	20%	(143)	22%	(152)	28%	(196)	18%	(126)	5%	(36)	708
#1 Issue: Security	15%	(41)	18%	(49)	18%	(50)	19%	(53)	22%	(62)	8%	(21)	276
#1 Issue: Health Care	4%	(14)	12%	(46)	21%	(83)	36%	(142)	22%	(87)	5%	(19)	391
#1 Issue: Medicare / Social Security	6%	(18)	13%	(41)	18%	(58)	23%	(75)	36%	(117)	4%	(13)	322
#1 Issue: Women's Issues	7%	(7)	14%	(15)	25%	(27)	21%	(22)	27%	(29)	6%	(6)	105
#1 Issue: Education	3%	(4)	16%	(20)	15%	(19)	41%	(52)	11%	(14)	15%	(19)	128
#1 Issue: Energy	2%	(2)	14%	(11)	24%	(20)	27%	(22)	28%	(23)	5%	(4)	82
#1 Issue: Other	7%	(12)	10%	(19)	19%	(35)	24%	(46)	27%	(51)	13%	(25)	189
2018 House Vote: Democrat	5%	(35)	12%	(92)	18%	(143)	35%	(267)	27%	(205)	4%	(30)	772
2018 House Vote: Republican	10%	(60)	22%	(132)	23%	(140)	22%	(135)	21%	(126)	3%	(20)	613
2018 House Vote: Someone else	1%	(1)	11%	(9)	19%	(16)	37%	(30)	18%	(15)	14%	(11)	82
2016 Vote: Hillary Clinton	5%	(33)	12%	(83)	17%	(122)	33%	(241)	30%	(216)	4%	(26)	720
2016 Vote: Donald Trump	11%	(70)	21%	(140)	21%	(137)	24%	(160)	19%	(126)	3%	(21)	653
2016 Vote: Other	3%	(5)	18%	(24)	16%	(22)	31%	(42)	24%	(33)	7%	(10)	135
2016 Vote: Didn't Vote	6%	(44)	14%	(97)	24%	(162)	24%	(164)	20%	(134)	13%	(87)	688
Voted in 2014: Yes	7%	(85)	16%	(206)	19%	(250)	29%	(379)	25%	(326)	4%	(57)	1303
Voted in 2014: No	8%	(68)	15%	(138)	22%	(193)	25%	(228)	20%	(183)	10%	(87)	897
2012 Vote: Barack Obama	4%	(37)	13%	(108)	17%	(143)	34%	(288)	28%	(235)	4%	(31)	842
2012 Vote: Mitt Romney	10%	(49)	24%	(117)	21%	(107)	21%	(105)	21%	(107)	3%	(14)	498
2012 Vote: Other	8%	(6)	13%	(10)	16%	(12)	32%	(25)	20%	(15)	11%	(9)	77
2012 Vote: Didn't Vote	8%	(62)	14%	(108)	23%	(181)	24%	(189)	19%	(151)	12%	(90)	781

Table CMSdem5: *Which of the following best describes your current behavior?*

Demographic	I am continuing to socialize in public places	I am continuing to socialize in public places, but less than before	I am not going to public places, but I am socializing with friends or family in my or their homes	I am not going to public places or interacting in-person, but I am socializing with friends or family virtually	I am not going to public places nor am I socializing with family or friends	Don't Know / No Opinion	Total N
Adults	7% (154)	16% (343)	20% (443)	28% (607)	23% (509)	7% (143)	2200
4-Region: Northeast	8% (30)	12% (49)	16% (63)	33% (129)	27% (108)	4% (14)	394
4-Region: Midwest	7% (35)	17% (78)	22% (99)	26% (120)	23% (106)	5% (24)	462
4-Region: South	7% (58)	17% (143)	23% (193)	22% (185)	23% (188)	7% (56)	824
4-Region: West	6% (30)	14% (73)	17% (88)	33% (173)	21% (108)	9% (49)	520
Sports fan	8% (117)	17% (250)	20% (291)	26% (379)	23% (330)	6% (87)	1454
Traveled outside of U.S. in past year 1+ times	8% (35)	17% (69)	16% (65)	32% (133)	22% (94)	5% (21)	417
Frequent Flyer	10% (26)	17% (44)	15% (39)	32% (81)	22% (56)	3% (6)	252
Age: 25-35	11% (40)	19% (66)	20% (70)	27% (94)	18% (64)	5% (16)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	44%	(965)	38%	(833)	10%	(227)	5%	(107)	3%	(68)	2200
Gender: Male	42%	(451)	38%	(399)	10%	(111)	6%	(68)	3%	(33)	1062
Gender: Female	45%	(514)	38%	(434)	10%	(116)	3%	(39)	3%	(36)	1138
Age: 18-34	39%	(256)	38%	(251)	11%	(72)	5%	(33)	6%	(42)	655
Age: 35-44	45%	(162)	37%	(131)	12%	(44)	3%	(11)	3%	(10)	358
Age: 45-64	44%	(332)	39%	(294)	9%	(70)	6%	(42)	2%	(13)	751
Age: 65+	49%	(215)	36%	(158)	9%	(41)	5%	(20)	1%	(3)	436
GenZers: 1997-2012	33%	(100)	39%	(121)	10%	(31)	8%	(24)	10%	(31)	306
Millennials: 1981-1996	44%	(227)	39%	(201)	12%	(62)	2%	(12)	3%	(17)	518
GenXers: 1965-1980	45%	(240)	36%	(193)	11%	(56)	5%	(26)	3%	(14)	529
Baby Boomers: 1946-1964	46%	(336)	38%	(276)	10%	(70)	5%	(40)	1%	(6)	727
PID: Dem (no lean)	58%	(492)	34%	(291)	4%	(30)	1%	(12)	2%	(20)	845
PID: Ind (no lean)	37%	(267)	41%	(299)	11%	(78)	5%	(38)	6%	(43)	724
PID: Rep (no lean)	33%	(206)	39%	(243)	19%	(119)	9%	(57)	1%	(5)	630
PID/Gender: Dem Men	56%	(214)	38%	(147)	2%	(7)	2%	(8)	2%	(8)	383
PID/Gender: Dem Women	60%	(278)	31%	(144)	5%	(23)	1%	(5)	3%	(12)	462
PID/Gender: Ind Men	33%	(112)	40%	(135)	10%	(35)	9%	(29)	7%	(24)	334
PID/Gender: Ind Women	40%	(155)	42%	(165)	11%	(43)	2%	(9)	5%	(19)	390
PID/Gender: Rep Men	36%	(126)	34%	(117)	20%	(69)	9%	(31)	—	(1)	344
PID/Gender: Rep Women	28%	(81)	44%	(126)	18%	(50)	9%	(25)	1%	(4)	286
Ideo: Liberal (1-3)	57%	(369)	36%	(235)	4%	(24)	2%	(11)	1%	(6)	646
Ideo: Moderate (4)	46%	(242)	40%	(211)	7%	(39)	3%	(15)	5%	(24)	531
Ideo: Conservative (5-7)	34%	(255)	40%	(303)	17%	(126)	9%	(65)	1%	(5)	755
Educ: < College	41%	(625)	38%	(581)	11%	(172)	5%	(78)	4%	(55)	1512
Educ: Bachelors degree	47%	(208)	38%	(168)	9%	(38)	5%	(20)	2%	(9)	444
Educ: Post-grad	54%	(131)	35%	(85)	7%	(16)	3%	(8)	2%	(4)	244
Income: Under 50k	41%	(509)	39%	(479)	10%	(126)	6%	(70)	4%	(50)	1234
Income: 50k-100k	48%	(340)	37%	(263)	10%	(70)	4%	(28)	2%	(11)	712
Income: 100k+	46%	(116)	36%	(92)	12%	(31)	3%	(9)	3%	(7)	255
Ethnicity: White	42%	(715)	40%	(688)	12%	(202)	5%	(85)	2%	(32)	1722
Ethnicity: Hispanic	45%	(158)	39%	(138)	8%	(28)	3%	(11)	4%	(14)	349
Ethnicity: Afr. Am.	56%	(155)	27%	(73)	3%	(9)	3%	(9)	10%	(28)	274

Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	44%	(965)	38%	(833)	10%	(227)	5%	(107)	3%	(68)	2200
Ethnicity: Other	47%	(95)	35%	(72)	8%	(16)	6%	(12)	4%	(8)	204
All Christian	46%	(480)	36%	(373)	11%	(110)	5%	(56)	2%	(19)	1037
All Non-Christian	51%	(58)	39%	(44)	6%	(6)	3%	(3)	1%	(1)	112
Atheist	55%	(61)	32%	(36)	10%	(11)	3%	(4)	—	(0)	111
Agnostic/Nothing in particular	39%	(367)	41%	(381)	11%	(101)	5%	(44)	5%	(48)	940
Religious Non-Protestant/Catholic	48%	(67)	37%	(52)	6%	(9)	5%	(6)	3%	(4)	139
Evangelical	39%	(204)	38%	(199)	11%	(59)	7%	(38)	4%	(19)	519
Non-Evangelical	47%	(387)	40%	(330)	10%	(80)	3%	(24)	1%	(8)	829
Community: Urban	48%	(281)	38%	(220)	6%	(33)	4%	(24)	4%	(25)	585
Community: Suburban	43%	(465)	40%	(437)	10%	(109)	5%	(49)	2%	(23)	1084
Community: Rural	41%	(218)	33%	(176)	16%	(84)	6%	(33)	4%	(20)	531
Employ: Private Sector	45%	(278)	38%	(235)	11%	(65)	4%	(26)	2%	(10)	615
Employ: Government	38%	(45)	45%	(54)	11%	(13)	4%	(5)	2%	(2)	120
Employ: Self-Employed	45%	(80)	33%	(59)	13%	(23)	8%	(14)	1%	(2)	177
Employ: Homemaker	38%	(57)	47%	(71)	11%	(17)	3%	(5)	1%	(2)	152
Employ: Retired	49%	(257)	35%	(184)	11%	(57)	5%	(25)	1%	(4)	526
Employ: Unemployed	42%	(117)	37%	(105)	9%	(24)	6%	(17)	6%	(17)	280
Employ: Other	44%	(75)	34%	(59)	8%	(14)	6%	(11)	8%	(14)	172
Military HH: Yes	43%	(164)	37%	(140)	13%	(49)	5%	(19)	2%	(8)	380
Military HH: No	44%	(801)	38%	(694)	10%	(178)	5%	(87)	3%	(61)	1820
RD/WT: Right Direction	34%	(214)	37%	(234)	18%	(111)	8%	(50)	3%	(17)	626
RD/WT: Wrong Track	48%	(751)	38%	(599)	7%	(116)	4%	(57)	3%	(51)	1574
Trump Job Approve	34%	(266)	37%	(292)	18%	(138)	9%	(74)	2%	(14)	783
Trump Job Disapprove	51%	(668)	38%	(502)	6%	(82)	2%	(29)	2%	(24)	1305
Trump Job Strongly Approve	30%	(141)	35%	(161)	21%	(100)	13%	(59)	1%	(6)	466
Trump Job Somewhat Approve	39%	(125)	41%	(131)	12%	(38)	5%	(15)	3%	(9)	318
Trump Job Somewhat Disapprove	28%	(76)	52%	(140)	11%	(29)	6%	(16)	3%	(9)	271
Trump Job Strongly Disapprove	57%	(592)	35%	(362)	5%	(53)	1%	(13)	1%	(15)	1034
Favorable of Trump	33%	(249)	37%	(282)	19%	(140)	10%	(74)	1%	(8)	752
Unfavorable of Trump	52%	(671)	38%	(494)	6%	(78)	2%	(26)	2%	(23)	1293

Continued on next page

Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	44%	(965)	38%	(833)	10%	(227)	5%	(107)	3%	(68)	2200
Very Favorable of Trump	31%	(143)	34%	(157)	21%	(98)	14%	(63)	1%	(3)	465
Somewhat Favorable of Trump	37%	(106)	43%	(124)	15%	(42)	4%	(11)	2%	(5)	288
Somewhat Unfavorable of Trump	36%	(77)	47%	(102)	12%	(25)	2%	(5)	3%	(7)	216
Very Unfavorable of Trump	55%	(594)	36%	(393)	5%	(53)	2%	(20)	2%	(17)	1077
#1 Issue: Economy	38%	(268)	42%	(298)	12%	(88)	6%	(43)	2%	(12)	708
#1 Issue: Security	30%	(82)	39%	(107)	19%	(54)	8%	(23)	4%	(10)	276
#1 Issue: Health Care	56%	(218)	32%	(124)	7%	(27)	3%	(11)	3%	(11)	391
#1 Issue: Medicare / Social Security	55%	(177)	36%	(115)	4%	(13)	3%	(10)	2%	(8)	322
#1 Issue: Women's Issues	41%	(44)	43%	(45)	9%	(9)	3%	(3)	4%	(4)	105
#1 Issue: Education	46%	(59)	39%	(50)	7%	(8)	2%	(2)	6%	(8)	128
#1 Issue: Energy	43%	(35)	48%	(40)	4%	(3)	2%	(2)	2%	(2)	82
#1 Issue: Other	43%	(81)	30%	(56)	13%	(24)	6%	(12)	8%	(14)	189
2018 House Vote: Democrat	59%	(456)	36%	(277)	3%	(21)	1%	(8)	1%	(11)	772
2018 House Vote: Republican	34%	(209)	37%	(225)	18%	(110)	10%	(62)	1%	(8)	613
2018 House Vote: Someone else	30%	(24)	35%	(29)	25%	(20)	3%	(2)	7%	(6)	82
2016 Vote: Hillary Clinton	60%	(434)	34%	(245)	3%	(22)	1%	(7)	2%	(13)	720
2016 Vote: Donald Trump	32%	(209)	40%	(258)	18%	(115)	9%	(61)	1%	(9)	653
2016 Vote: Other	42%	(57)	39%	(53)	14%	(19)	3%	(4)	2%	(2)	135
2016 Vote: Didn't Vote	38%	(262)	40%	(276)	10%	(71)	5%	(34)	6%	(44)	688
Voted in 2014: Yes	48%	(622)	35%	(461)	10%	(136)	5%	(65)	2%	(20)	1303
Voted in 2014: No	38%	(343)	42%	(373)	10%	(91)	5%	(42)	5%	(48)	897
2012 Vote: Barack Obama	59%	(501)	34%	(288)	4%	(32)	1%	(11)	1%	(9)	842
2012 Vote: Mitt Romney	33%	(163)	38%	(187)	20%	(98)	9%	(45)	1%	(4)	498
2012 Vote: Other	24%	(19)	40%	(31)	20%	(16)	12%	(10)	3%	(2)	77
2012 Vote: Didn't Vote	36%	(281)	42%	(326)	10%	(81)	5%	(41)	7%	(52)	781
4-Region: Northeast	49%	(191)	37%	(144)	8%	(33)	4%	(17)	2%	(9)	394
4-Region: Midwest	42%	(193)	37%	(173)	10%	(48)	8%	(39)	2%	(9)	462
4-Region: South	45%	(368)	36%	(293)	12%	(99)	4%	(30)	4%	(33)	824
4-Region: West	41%	(212)	43%	(223)	9%	(47)	4%	(21)	3%	(17)	520
Sports fan	45%	(655)	38%	(548)	10%	(149)	4%	(63)	3%	(39)	1454
Traveled outside of U.S. in past year 1+ times	49%	(202)	37%	(152)	8%	(35)	4%	(17)	2%	(10)	417

Continued on next page

Table CMSdem6: *How concerned are you about the COVID-19 pandemic (coronavirus)?*

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	44%	(965)	38%	(833)	10%	(227)	5%	(107)	3%	(68)	2200
Frequent Flyer	47%	(118)	36%	(92)	10%	(24)	5%	(13)	2%	(5)	252
Age: 25-35	46%	(162)	37%	(129)	11%	(38)	3%	(9)	3%	(12)	350

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	306	14%
	Millennials: 1981-1996	518	24%
	GenXers: 1965-1980	529	24%
	Baby Boomers: 1946-1964	727	33%
	N	2081	
xpid3	PID: Dem (no lean)	845	38%
	PID: Ind (no lean)	724	33%
	PID: Rep (no lean)	630	29%
	N	2200	
xpidGender	PID/Gender: Dem Men	383	17%
	PID/Gender: Dem Women	462	21%
	PID/Gender: Ind Men	334	15%
	PID/Gender: Ind Women	390	18%
	PID/Gender: Rep Men	344	16%
	PID/Gender: Rep Women	286	13%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	646	29%
	Ideo: Moderate (4)	531	24%
	Ideo: Conservative (5-7)	755	34%
	N	1931	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1234	56%
	Income: 50k-100k	712	32%
	Income: 100k+	255	12%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1037	47%
	All Non-Christian	112	5%
	Atheist	111	5%
	Agnostic/Nothing in particular	940	43%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	139	6%
xdemEvang	Evangelical	519	24%
	Non-Evangelical	829	38%
	N	1348	
xdemUsr	Community: Urban	585	27%
	Community: Suburban	1084	49%
	Community: Rural	531	24%
	N	2200	
xdemEmploy	Employ: Private Sector	615	28%
	Employ: Government	120	5%
	Employ: Self-Employed	177	8%
	Employ: Homemaker	152	7%
	Employ: Retired	526	24%
	Employ: Unemployed	280	13%
	Employ: Other	172	8%
	N	2042	
xdemMilHH1	Military HH: Yes	380	17%
	Military HH: No	1820	83%
	N	2200	
xnr1	RD/WT: Right Direction	626	28%
	RD/WT: Wrong Track	1574	72%
	N	2200	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	783	36%
	Trump Job Disapprove	1305	59%
	N	2088	
Trump_Approve2	Trump Job Strongly Approve	466	21%
	Trump Job Somewhat Approve	318	14%
	Trump Job Somewhat Disapprove	271	12%
	Trump Job Strongly Disapprove	1034	47%
	N	2088	
Trump_Fav	Favorable of Trump	752	34%
	Unfavorable of Trump	1293	59%
	N	2045	
Trump_Fav_FULL	Very Favorable of Trump	465	21%
	Somewhat Favorable of Trump	288	13%
	Somewhat Unfavorable of Trump	216	10%
	Very Unfavorable of Trump	1077	49%
	N	2045	
xnr3	#1 Issue: Economy	708	32%
	#1 Issue: Security	276	13%
	#1 Issue: Health Care	391	18%
	#1 Issue: Medicare / Social Security	322	15%
	#1 Issue: Women's Issues	105	5%
	#1 Issue: Education	128	6%
	#1 Issue: Energy	82	4%
	#1 Issue: Other	189	9%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	772	35%
	2018 House Vote: Republican	613	28%
	2018 House Vote: Someone else	82	4%
	N	1467	
xsubVote16O	2016 Vote: Hillary Clinton	720	33%
	2016 Vote: Donald Trump	653	30%
	2016 Vote: Other	135	6%
	2016 Vote: Didn't Vote	688	31%
	N	2196	
xsubVote14O	Voted in 2014: Yes	1303	59%
	Voted in 2014: No	897	41%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	842	38%
	2012 Vote: Mitt Romney	498	23%
	2012 Vote: Other	77	4%
	2012 Vote: Didn't Vote	781	35%
	N	2198	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
CMSdem8	Sports fan	1454	66%
CMSdem9	Traveled outside of U.S. in past year 1+ times	417	19%
CMSdem10	Frequent Flyer	252	11%
CMSdem11	Age: 25-35	350	16%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.