



National Tracking Poll #200604  
June 02-05, 2020

*Crosstabulation Results*

*Methodology:*

This poll was conducted between June 2-June 5, 2020 among a national sample of 1280 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table FCN1\_1NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Bundesliga (German soccer)

Demographic	Selected		Not Selected		Total N
Adults	6%	(76)	94%	(1204)	1280
Gender: Male	11%	(58)	89%	(466)	524
Gender: Female	2%	(18)	98%	(738)	756
Age: 18-34	11%	(42)	89%	(337)	379
Age: 35-44	12%	(25)	88%	(187)	212
Age: 45-64	1%	(6)	99%	(539)	545
Age: 65+	2%	(4)	98%	(140)	144
GenZers: 1997-2012	8%	(10)	92%	(124)	135
Millennials: 1981-1996	12%	(44)	88%	(316)	360
GenXers: 1965-1980	4%	(16)	96%	(342)	358
Baby Boomers: 1946-1964	1%	(5)	99%	(392)	397
PID: Dem (no lean)	9%	(39)	91%	(410)	449
PID: Ind (no lean)	4%	(15)	96%	(386)	400
PID: Rep (no lean)	5%	(22)	95%	(408)	431
PID/Gender: Dem Men	15%	(27)	85%	(156)	182
PID/Gender: Dem Women	5%	(12)	95%	(254)	266
PID/Gender: Ind Men	6%	(10)	94%	(158)	168
PID/Gender: Ind Women	2%	(5)	98%	(228)	232
PID/Gender: Rep Men	12%	(21)	88%	(153)	174
PID/Gender: Rep Women	—	(1)	100%	(256)	257
Ideo: Liberal (1-3)	8%	(26)	92%	(294)	320
Ideo: Moderate (4)	8%	(33)	92%	(369)	402
Ideo: Conservative (5-7)	3%	(15)	97%	(433)	448
Educ: < College	3%	(27)	97%	(857)	884
Educ: Bachelors degree	11%	(29)	89%	(234)	263
Educ: Post-grad	16%	(21)	84%	(113)	133
Income: Under 50k	3%	(22)	97%	(668)	690
Income: 50k-100k	9%	(43)	91%	(418)	461
Income: 100k+	9%	(11)	91%	(118)	129

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**Table FCN1\_1NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Bundesliga (German soccer)

Demographic	Selected		Not Selected		Total N
Adults	6%	(76)	94%	(1204)	1280
Ethnicity: White	6%	(57)	94%	(938)	995
Ethnicity: Hispanic	10%	(22)	90%	(193)	215
Ethnicity: Afr. Am.	5%	(8)	95%	(154)	162
Ethnicity: Other	9%	(11)	91%	(112)	123
All Christian	6%	(36)	94%	(569)	605
All Non-Christian	21%	(14)	79%	(51)	65
Atheist	5%	(3)	95%	(60)	63
Agnostic/Nothing in particular	4%	(23)	96%	(523)	547
Religious Non-Protestant/Catholic	18%	(14)	82%	(66)	80
Evangelical	4%	(15)	96%	(343)	359
Non-Evangelical	7%	(30)	93%	(400)	430
Community: Urban	11%	(42)	89%	(344)	385
Community: Suburban	5%	(27)	95%	(543)	569
Community: Rural	2%	(8)	98%	(318)	325
Employ: Private Sector	12%	(57)	88%	(403)	460
Employ: Government	3%	(2)	97%	(78)	81
Employ: Self-Employed	3%	(4)	97%	(110)	114
Employ: Homemaker	2%	(2)	98%	(108)	110
Employ: Retired	—	(0)	100%	(220)	220
Employ: Unemployed	3%	(5)	97%	(182)	188
Employ: Other	1%	(0)	99%	(57)	58
Military HH: Yes	4%	(7)	96%	(161)	168
Military HH: No	6%	(69)	94%	(1042)	1112
RD/WT: Right Direction	6%	(24)	94%	(393)	417
RD/WT: Wrong Track	6%	(52)	94%	(811)	863
Trump Job Approve	5%	(27)	95%	(510)	538
Trump Job Disapprove	7%	(48)	93%	(632)	680
Trump Job Strongly Approve	6%	(16)	94%	(277)	293
Trump Job Somewhat Approve	4%	(11)	96%	(234)	245
Trump Job Somewhat Disapprove	9%	(12)	91%	(125)	137
Trump Job Strongly Disapprove	6%	(35)	94%	(507)	542

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**Table FCN1\_1NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Bundesliga (German soccer)

Demographic	Selected		Not Selected		Total N
Adults	6%	(76)	94%	(1204)	1280
Favorable of Trump	5%	(27)	95%	(502)	528
Unfavorable of Trump	7%	(48)	93%	(628)	676
Very Favorable of Trump	5%	(16)	95%	(307)	323
Somewhat Favorable of Trump	5%	(10)	95%	(195)	205
Somewhat Unfavorable of Trump	8%	(10)	92%	(104)	114
Very Unfavorable of Trump	7%	(38)	93%	(525)	563
#1 Issue: Economy	8%	(36)	92%	(415)	451
#1 Issue: Security	4%	(7)	96%	(171)	178
#1 Issue: Health Care	7%	(18)	93%	(242)	259
#1 Issue: Medicare / Social Security	2%	(3)	98%	(141)	144
#1 Issue: Women's Issues	2%	(1)	98%	(58)	59
#1 Issue: Education	14%	(8)	86%	(50)	58
#1 Issue: Other	1%	(1)	99%	(82)	82
2018 House Vote: Democrat	9%	(41)	91%	(411)	452
2018 House Vote: Republican	6%	(22)	94%	(379)	401
2016 Vote: Hillary Clinton	8%	(32)	92%	(366)	398
2016 Vote: Donald Trump	6%	(24)	94%	(395)	419
2016 Vote: Other	5%	(3)	95%	(57)	60
2016 Vote: Didn't Vote	4%	(17)	96%	(385)	402
Voted in 2014: Yes	7%	(51)	93%	(711)	762
Voted in 2014: No	5%	(25)	95%	(492)	518
2012 Vote: Barack Obama	8%	(39)	92%	(431)	470
2012 Vote: Mitt Romney	4%	(12)	96%	(294)	306
2012 Vote: Didn't Vote	5%	(25)	95%	(438)	462
4-Region: Northeast	7%	(17)	93%	(237)	254
4-Region: Midwest	5%	(13)	95%	(239)	252
4-Region: South	6%	(28)	94%	(464)	492
4-Region: West	6%	(18)	94%	(264)	282
Sports fans	8%	(71)	92%	(803)	874
Avid sports fans	14%	(50)	86%	(316)	365
Casual sports fans	4%	(21)	96%	(488)	509

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**Table FCN1\_1NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Bundesliga (German soccer)

Demographic	Selected		Not Selected		Total N
Adults	6%	(76)	94%	(1204)	1280
Soccer fans	15%	(72)	85%	(397)	470
Bundesliga fans	37%	(62)	63%	(104)	166
Sports fans, Age: 18-29	12%	(23)	88%	(166)	190
Sports fans, Age: 30-44	16%	(39)	84%	(210)	249
Sports fans, Age: 45-54	2%	(3)	98%	(144)	147
Sports fans, Age: 55-64	1%	(2)	99%	(197)	199
Sports fans, Age: 65+	4%	(4)	96%	(87)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN1\_2NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Golf (TaylorMade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolff or The Match: Champions for Charity - Tiger Woods and Peyton Manning vs. Phil Mickelson and Tom Brady)

Demographic	Selected		Not Selected		Total N
Adults	13%	(172)	87%	(1108)	1280
Gender: Male	22%	(113)	78%	(411)	524
Gender: Female	8%	(59)	92%	(697)	756
Age: 18-34	18%	(69)	82%	(310)	379
Age: 35-44	24%	(50)	76%	(162)	212
Age: 45-64	8%	(44)	92%	(501)	545
Age: 65+	6%	(9)	94%	(135)	144
GenZers: 1997-2012	14%	(19)	86%	(115)	135
Millennials: 1981-1996	20%	(74)	80%	(287)	360
GenXers: 1965-1980	12%	(45)	88%	(313)	358
Baby Boomers: 1946-1964	8%	(32)	92%	(364)	397
PID: Dem (no lean)	16%	(70)	84%	(378)	449
PID: Ind (no lean)	13%	(51)	87%	(350)	400
PID: Rep (no lean)	12%	(51)	88%	(380)	431
PID/Gender: Dem Men	26%	(48)	74%	(134)	182
PID/Gender: Dem Women	8%	(22)	92%	(244)	266
PID/Gender: Ind Men	21%	(35)	79%	(133)	168
PID/Gender: Ind Women	7%	(16)	93%	(217)	232
PID/Gender: Rep Men	17%	(30)	83%	(144)	174
PID/Gender: Rep Women	8%	(21)	92%	(236)	257
Ideo: Liberal (1-3)	20%	(63)	80%	(257)	320
Ideo: Moderate (4)	14%	(57)	86%	(345)	402
Ideo: Conservative (5-7)	10%	(46)	90%	(403)	448
Educ: < College	11%	(93)	89%	(791)	884
Educ: Bachelors degree	21%	(55)	79%	(208)	263
Educ: Post-grad	18%	(23)	82%	(110)	133
Income: Under 50k	10%	(67)	90%	(624)	690
Income: 50k-100k	18%	(84)	82%	(377)	461
Income: 100k+	17%	(21)	83%	(108)	129
Ethnicity: White	13%	(130)	87%	(865)	995
Ethnicity: Hispanic	23%	(49)	77%	(165)	215

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**Table FCN1\_2NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Golf (TaylorMade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolff or The Match: Champions for Charity - Tiger Woods and Peyton Manning vs. Phil Mickelson and Tom Brady)

Demographic	Selected	Not Selected	Total N
Adults	13% (172)	87% (1108)	1280
Ethnicity: Afr. Am.	14% (23)	86% (139)	162
Ethnicity: Other	15% (18)	85% (104)	123
All Christian	15% (88)	85% (516)	605
All Non-Christian	12% (8)	88% (57)	65
Atheist	20% (13)	80% (51)	63
Agnostic/Nothing in particular	11% (63)	89% (484)	547
Religious Non-Protestant/Catholic	13% (11)	87% (69)	80
Evangelical	14% (49)	86% (309)	359
Non-Evangelical	12% (53)	88% (377)	430
Community: Urban	20% (76)	80% (309)	385
Community: Suburban	12% (66)	88% (503)	569
Community: Rural	9% (29)	91% (296)	325
Employ: Private Sector	20% (91)	80% (369)	460
Employ: Government	13% (11)	87% (70)	81
Employ: Self-Employed	11% (13)	89% (101)	114
Employ: Homemaker	7% (7)	93% (103)	110
Employ: Retired	10% (23)	90% (197)	220
Employ: Unemployed	6% (12)	94% (176)	188
Employ: Other	10% (6)	90% (52)	58
Military HH: Yes	12% (20)	88% (148)	168
Military HH: No	14% (151)	86% (960)	1112
RD/WT: Right Direction	16% (65)	84% (352)	417
RD/WT: Wrong Track	12% (106)	88% (757)	863
Trump Job Approve	14% (73)	86% (465)	538
Trump Job Disapprove	15% (99)	85% (581)	680
Trump Job Strongly Approve	14% (42)	86% (251)	293
Trump Job Somewhat Approve	13% (31)	87% (213)	245
Trump Job Somewhat Disapprove	14% (19)	86% (118)	137
Trump Job Strongly Disapprove	15% (79)	85% (463)	542

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**Table FCN1\_2NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Golf (TaylorMade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolff or The Match: Champions for Charity - Tiger Woods and Peyton Manning vs. Phil Mickelson and Tom Brady)

Demographic	Selected	Not Selected	Total N
Adults	13% (172)	87% (1108)	1280
Favorable of Trump	13% (71)	87% (457)	528
Unfavorable of Trump	15% (99)	85% (577)	676
Very Favorable of Trump	15% (47)	85% (276)	323
Somewhat Favorable of Trump	11% (23)	89% (181)	205
Somewhat Unfavorable of Trump	17% (19)	83% (94)	114
Very Unfavorable of Trump	14% (80)	86% (483)	563
#1 Issue: Economy	16% (73)	84% (378)	451
#1 Issue: Security	12% (21)	88% (157)	178
#1 Issue: Health Care	13% (34)	87% (225)	259
#1 Issue: Medicare / Social Security	9% (13)	91% (131)	144
#1 Issue: Women's Issues	11% (6)	89% (53)	59
#1 Issue: Education	20% (12)	80% (46)	58
#1 Issue: Other	4% (3)	96% (79)	82
2018 House Vote: Democrat	17% (76)	83% (376)	452
2018 House Vote: Republican	14% (54)	86% (347)	401
2016 Vote: Hillary Clinton	17% (67)	83% (331)	398
2016 Vote: Donald Trump	15% (61)	85% (358)	419
2016 Vote: Other	12% (7)	88% (53)	60
2016 Vote: Didn't Vote	9% (36)	91% (366)	402
Voted in 2014: Yes	15% (116)	85% (647)	762
Voted in 2014: No	11% (56)	89% (462)	518
2012 Vote: Barack Obama	16% (76)	84% (395)	470
2012 Vote: Mitt Romney	14% (44)	86% (262)	306
2012 Vote: Didn't Vote	10% (48)	90% (414)	462
4-Region: Northeast	13% (32)	87% (222)	254
4-Region: Midwest	11% (28)	89% (224)	252
4-Region: South	13% (66)	87% (426)	492
4-Region: West	16% (45)	84% (236)	282
Sports fans	19% (168)	81% (706)	874
Avid sports fans	32% (115)	68% (250)	365

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**Table FCN1\_2NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Golf (Taylormade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolff or The Match: Champions for Charity - Tiger Woods and Peyton Manning vs. Phil Mickelson and Tom Brady)

Demographic	Selected	Not Selected	Total N
Adults	13% (172)	87% (1108)	1280
Casual sports fans	10% (53)	90% (456)	509
Soccer fans	24% (115)	76% (355)	470
Bundesliga fans	35% (59)	65% (108)	166
Sports fans, Age: 18-29	21% (41)	79% (149)	190
Sports fans, Age: 30-44	31% (76)	69% (172)	249
Sports fans, Age: 45-54	12% (18)	88% (129)	147
Sports fans, Age: 55-64	12% (25)	88% (174)	199
Sports fans, Age: 65+	10% (9)	90% (82)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN1\_3NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 KBO (Korean Baseball)

Demographic	Selected		Not Selected		Total N
Adults	4%	(53)	96%	(1226)	1280
Gender: Male	7%	(39)	93%	(485)	524
Gender: Female	2%	(15)	98%	(741)	756
Age: 18-34	6%	(21)	94%	(357)	379
Age: 35-44	7%	(16)	93%	(196)	212
Age: 45-64	3%	(15)	97%	(530)	545
Age: 65+	1%	(1)	99%	(143)	144
GenZers: 1997-2012	5%	(7)	95%	(127)	135
Millennials: 1981-1996	7%	(24)	93%	(336)	360
GenXers: 1965-1980	3%	(12)	97%	(346)	358
Baby Boomers: 1946-1964	2%	(9)	98%	(387)	397
PID: Dem (no lean)	4%	(18)	96%	(431)	449
PID: Ind (no lean)	6%	(23)	94%	(378)	400
PID: Rep (no lean)	3%	(13)	97%	(418)	431
PID/Gender: Dem Men	6%	(11)	94%	(172)	182
PID/Gender: Dem Women	3%	(7)	97%	(259)	266
PID/Gender: Ind Men	12%	(19)	88%	(149)	168
PID/Gender: Ind Women	2%	(4)	98%	(229)	232
PID/Gender: Rep Men	5%	(9)	95%	(165)	174
PID/Gender: Rep Women	2%	(4)	98%	(253)	257
Ideo: Liberal (1-3)	6%	(20)	94%	(300)	320
Ideo: Moderate (4)	4%	(16)	96%	(386)	402
Ideo: Conservative (5-7)	4%	(16)	96%	(432)	448
Educ: < College	3%	(23)	97%	(861)	884
Educ: Bachelors degree	9%	(23)	91%	(239)	263
Educ: Post-grad	5%	(7)	95%	(126)	133
Income: Under 50k	3%	(23)	97%	(667)	690
Income: 50k-100k	5%	(23)	95%	(437)	461
Income: 100k+	5%	(7)	95%	(122)	129
Ethnicity: White	4%	(38)	96%	(957)	995
Ethnicity: Hispanic	8%	(17)	92%	(198)	215
Ethnicity: Afr. Am.	1%	(2)	99%	(160)	162

Continued on next page

**Table FCN1\_3NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
KBO (Korean Baseball)

Demographic	Selected		Not Selected		Total N
Adults	4%	(53)	96%	(1226)	1280
Ethnicity: Other	11%	(13)	89%	(109)	123
All Christian	5%	(32)	95%	(572)	605
All Non-Christian	4%	(3)	96%	(63)	65
Atheist	9%	(6)	91%	(57)	63
Agnostic/Nothing in particular	2%	(12)	98%	(534)	547
Religious Non-Protestant/Catholic	3%	(3)	97%	(77)	80
Evangelical	5%	(17)	95%	(342)	359
Non-Evangelical	3%	(14)	97%	(416)	430
Community: Urban	8%	(32)	92%	(353)	385
Community: Suburban	2%	(12)	98%	(558)	569
Community: Rural	3%	(9)	97%	(316)	325
Employ: Private Sector	5%	(25)	95%	(435)	460
Employ: Government	8%	(6)	92%	(75)	81
Employ: Self-Employed	1%	(1)	99%	(113)	114
Employ: Homemaker	4%	(4)	96%	(106)	110
Employ: Retired	3%	(7)	97%	(213)	220
Employ: Unemployed	2%	(4)	98%	(184)	188
Employ: Other	2%	(1)	98%	(56)	58
Military HH: Yes	6%	(10)	94%	(159)	168
Military HH: No	4%	(44)	96%	(1068)	1112
RD/WT: Right Direction	4%	(17)	96%	(400)	417
RD/WT: Wrong Track	4%	(36)	96%	(827)	863
Trump Job Approve	3%	(16)	97%	(521)	538
Trump Job Disapprove	5%	(37)	95%	(643)	680
Trump Job Strongly Approve	4%	(11)	96%	(281)	293
Trump Job Somewhat Approve	2%	(5)	98%	(240)	245
Trump Job Somewhat Disapprove	4%	(5)	96%	(132)	137
Trump Job Strongly Disapprove	6%	(31)	94%	(511)	542
Favorable of Trump	3%	(16)	97%	(513)	528
Unfavorable of Trump	5%	(37)	95%	(640)	676

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**Table FCN1\_3NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
KBO (Korean Baseball)

Demographic	Selected	Not Selected	Total N
Adults	4% (53)	96% (1226)	1280
Very Favorable of Trump	4% (12)	96% (312)	323
Somewhat Favorable of Trump	2% (4)	98% (201)	205
Somewhat Unfavorable of Trump	4% (5)	96% (109)	114
Very Unfavorable of Trump	6% (32)	94% (531)	563
#1 Issue: Economy	4% (19)	96% (432)	451
#1 Issue: Security	5% (8)	95% (170)	178
#1 Issue: Health Care	5% (12)	95% (247)	259
#1 Issue: Medicare / Social Security	3% (4)	97% (140)	144
#1 Issue: Women's Issues	— (0)	100% (59)	59
#1 Issue: Education	16% (9)	84% (49)	58
#1 Issue: Other	— (0)	100% (82)	82
2018 House Vote: Democrat	7% (30)	93% (421)	452
2018 House Vote: Republican	3% (14)	97% (388)	401
2016 Vote: Hillary Clinton	6% (23)	94% (374)	398
2016 Vote: Donald Trump	3% (15)	97% (404)	419
2016 Vote: Other	6% (4)	94% (56)	60
2016 Vote: Didn't Vote	3% (12)	97% (390)	402
Voted in 2014: Yes	5% (40)	95% (723)	762
Voted in 2014: No	3% (14)	97% (504)	518
2012 Vote: Barack Obama	6% (28)	94% (442)	470
2012 Vote: Mitt Romney	4% (12)	96% (294)	306
2012 Vote: Didn't Vote	3% (13)	97% (449)	462
4-Region: Northeast	5% (12)	95% (242)	254
4-Region: Midwest	3% (8)	97% (244)	252
4-Region: South	3% (15)	97% (477)	492
4-Region: West	6% (18)	94% (263)	282
Sports fans	6% (50)	94% (824)	874
Avid sports fans	11% (42)	89% (324)	365
Casual sports fans	2% (8)	98% (500)	509
Soccer fans	9% (44)	91% (426)	470
Bundesliga fans	14% (24)	86% (142)	166

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**Table FCN1\_3NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
KBO (Korean Baseball)

Demographic	Selected		Not Selected		Total N
Adults	4%	(53)	96%	(1226)	1280
Sports fans, Age: 18-29	6%	(12)	94%	(178)	190
Sports fans, Age: 30-44	9%	(22)	91%	(226)	249
Sports fans, Age: 45-54	4%	(6)	96%	(141)	147
Sports fans, Age: 55-64	5%	(9)	95%	(190)	199
Sports fans, Age: 65+	1%	(1)	99%	(89)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN1\_4NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 NASCAR

Demographic	Selected		Not Selected		Total N
Adults	23%	(295)	77%	(985)	1280
Gender: Male	34%	(179)	66%	(345)	524
Gender: Female	15%	(116)	85%	(640)	756
Age: 18-34	29%	(110)	71%	(269)	379
Age: 35-44	28%	(60)	72%	(152)	212
Age: 45-64	18%	(97)	82%	(449)	545
Age: 65+	20%	(28)	80%	(115)	144
GenZers: 1997-2012	33%	(44)	67%	(90)	135
Millennials: 1981-1996	28%	(99)	72%	(261)	360
GenXers: 1965-1980	20%	(73)	80%	(285)	358
Baby Boomers: 1946-1964	19%	(76)	81%	(321)	397
PID: Dem (no lean)	24%	(108)	76%	(341)	449
PID: Ind (no lean)	22%	(86)	78%	(314)	400
PID: Rep (no lean)	24%	(101)	76%	(329)	431
PID/Gender: Dem Men	33%	(61)	67%	(121)	182
PID/Gender: Dem Women	18%	(47)	82%	(220)	266
PID/Gender: Ind Men	30%	(50)	70%	(118)	168
PID/Gender: Ind Women	15%	(36)	85%	(197)	232
PID/Gender: Rep Men	39%	(68)	61%	(106)	174
PID/Gender: Rep Women	13%	(34)	87%	(223)	257
Ideo: Liberal (1-3)	23%	(74)	77%	(246)	320
Ideo: Moderate (4)	26%	(105)	74%	(297)	402
Ideo: Conservative (5-7)	22%	(97)	78%	(351)	448
Educ: < College	23%	(202)	77%	(682)	884
Educ: Bachelors degree	25%	(65)	75%	(198)	263
Educ: Post-grad	21%	(28)	79%	(105)	133
Income: Under 50k	22%	(154)	78%	(537)	690
Income: 50k-100k	24%	(113)	76%	(348)	461
Income: 100k+	22%	(29)	78%	(100)	129
Ethnicity: White	22%	(218)	78%	(777)	995
Ethnicity: Hispanic	28%	(60)	72%	(155)	215
Ethnicity: Afr. Am.	26%	(43)	74%	(119)	162

Continued on next page

**Table FCN1\_4NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
NASCAR

Demographic	Selected		Not Selected		Total N
Adults	23%	(295)	77%	(985)	1280
Ethnicity: Other	28%	(34)	72%	(89)	123
All Christian	25%	(150)	75%	(454)	605
All Non-Christian	23%	(15)	77%	(50)	65
Atheist	18%	(12)	82%	(52)	63
Agnostic/Nothing in particular	22%	(118)	78%	(429)	547
Religious Non-Protestant/Catholic	20%	(16)	80%	(64)	80
Evangelical	24%	(87)	76%	(272)	359
Non-Evangelical	24%	(103)	76%	(326)	430
Community: Urban	29%	(110)	71%	(275)	385
Community: Suburban	19%	(107)	81%	(462)	569
Community: Rural	24%	(77)	76%	(248)	325
Employ: Private Sector	29%	(132)	71%	(328)	460
Employ: Government	21%	(17)	79%	(64)	81
Employ: Self-Employed	18%	(20)	82%	(94)	114
Employ: Homemaker	24%	(26)	76%	(84)	110
Employ: Retired	16%	(36)	84%	(184)	220
Employ: Unemployed	22%	(42)	78%	(145)	188
Employ: Other	17%	(10)	83%	(48)	58
Military HH: Yes	24%	(41)	76%	(127)	168
Military HH: No	23%	(254)	77%	(857)	1112
RD/WT: Right Direction	29%	(121)	71%	(295)	417
RD/WT: Wrong Track	20%	(174)	80%	(689)	863
Trump Job Approve	24%	(130)	76%	(408)	538
Trump Job Disapprove	22%	(150)	78%	(530)	680
Trump Job Strongly Approve	25%	(73)	75%	(220)	293
Trump Job Somewhat Approve	23%	(57)	77%	(188)	245
Trump Job Somewhat Disapprove	27%	(36)	73%	(101)	137
Trump Job Strongly Disapprove	21%	(114)	79%	(429)	542
Favorable of Trump	27%	(141)	73%	(388)	528
Unfavorable of Trump	21%	(144)	79%	(532)	676

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**Table FCN1\_4NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 NASCAR

Demographic	Selected	Not Selected	Total N
Adults	23% (295)	77% (985)	1280
Very Favorable of Trump	29% (94)	71% (230)	323
Somewhat Favorable of Trump	23% (47)	77% (158)	205
Somewhat Unfavorable of Trump	22% (25)	78% (89)	114
Very Unfavorable of Trump	21% (119)	79% (443)	563
#1 Issue: Economy	28% (126)	72% (324)	451
#1 Issue: Security	19% (35)	81% (143)	178
#1 Issue: Health Care	21% (55)	79% (204)	259
#1 Issue: Medicare / Social Security	18% (25)	82% (118)	144
#1 Issue: Women's Issues	17% (10)	83% (49)	59
#1 Issue: Education	35% (20)	65% (38)	58
#1 Issue: Other	14% (12)	86% (70)	82
2018 House Vote: Democrat	26% (115)	74% (336)	452
2018 House Vote: Republican	27% (108)	73% (293)	401
2016 Vote: Hillary Clinton	23% (93)	77% (305)	398
2016 Vote: Donald Trump	28% (117)	72% (301)	419
2016 Vote: Other	16% (10)	84% (51)	60
2016 Vote: Didn't Vote	19% (74)	81% (328)	402
Voted in 2014: Yes	25% (193)	75% (569)	762
Voted in 2014: No	20% (102)	80% (416)	518
2012 Vote: Barack Obama	25% (120)	75% (350)	470
2012 Vote: Mitt Romney	24% (74)	76% (232)	306
2012 Vote: Didn't Vote	20% (94)	80% (368)	462
4-Region: Northeast	22% (55)	78% (199)	254
4-Region: Midwest	23% (57)	77% (195)	252
4-Region: South	22% (107)	78% (385)	492
4-Region: West	27% (76)	73% (206)	282
Sports fans	31% (275)	69% (599)	874
Avid sports fans	44% (159)	56% (206)	365
Casual sports fans	23% (116)	77% (393)	509
Soccer fans	39% (183)	61% (287)	470
Bundesliga fans	43% (71)	57% (95)	166

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**Table FCN1\_4NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
NASCAR

Demographic	Selected	Not Selected	Total N
Adults	23% (295)	77% (985)	1280
Sports fans, Age: 18-29	36% (68)	64% (122)	190
Sports fans, Age: 30-44	37% (92)	63% (156)	249
Sports fans, Age: 45-54	27% (39)	73% (107)	147
Sports fans, Age: 55-64	24% (48)	76% (151)	199
Sports fans, Age: 65+	30% (27)	70% (63)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN1\_5NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Professional Bull Riding

Demographic	Selected		Not Selected		Total N
Adults	5%	(67)	95%	(1213)	1280
Gender: Male	7%	(38)	93%	(486)	524
Gender: Female	4%	(29)	96%	(727)	756
Age: 18-34	7%	(27)	93%	(352)	379
Age: 35-44	9%	(18)	91%	(194)	212
Age: 45-64	3%	(17)	97%	(528)	545
Age: 65+	3%	(4)	97%	(139)	144
GenZers: 1997-2012	5%	(7)	95%	(127)	135
Millennials: 1981-1996	7%	(25)	93%	(335)	360
GenXers: 1965-1980	6%	(21)	94%	(337)	358
Baby Boomers: 1946-1964	3%	(12)	97%	(385)	397
PID: Dem (no lean)	5%	(23)	95%	(426)	449
PID: Ind (no lean)	4%	(16)	96%	(384)	400
PID: Rep (no lean)	7%	(28)	93%	(403)	431
PID/Gender: Dem Men	6%	(12)	94%	(171)	182
PID/Gender: Dem Women	4%	(11)	96%	(255)	266
PID/Gender: Ind Men	4%	(7)	96%	(161)	168
PID/Gender: Ind Women	4%	(9)	96%	(224)	232
PID/Gender: Rep Men	11%	(19)	89%	(155)	174
PID/Gender: Rep Women	4%	(9)	96%	(248)	257
Ideo: Liberal (1-3)	5%	(16)	95%	(304)	320
Ideo: Moderate (4)	6%	(22)	94%	(380)	402
Ideo: Conservative (5-7)	6%	(27)	94%	(421)	448
Educ: < College	5%	(40)	95%	(844)	884
Educ: Bachelors degree	6%	(16)	94%	(247)	263
Educ: Post-grad	8%	(11)	92%	(122)	133
Income: Under 50k	3%	(22)	97%	(668)	690
Income: 50k-100k	8%	(36)	92%	(425)	461
Income: 100k+	7%	(10)	93%	(119)	129
Ethnicity: White	5%	(53)	95%	(942)	995
Ethnicity: Hispanic	7%	(16)	93%	(199)	215
Ethnicity: Afr. Am.	6%	(10)	94%	(152)	162

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**Table FCN1\_5NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Professional Bull Riding

Demographic	Selected		Not Selected		Total N
Adults	5%	(67)	95%	(1213)	1280
Ethnicity: Other	3%	(4)	97%	(119)	123
All Christian	5%	(31)	95%	(573)	605
All Non-Christian	11%	(7)	89%	(58)	65
Atheist	6%	(4)	94%	(60)	63
Agnostic/Nothing in particular	5%	(25)	95%	(522)	547
Religious Non-Protestant/Catholic	9%	(7)	91%	(73)	80
Evangelical	5%	(18)	95%	(341)	359
Non-Evangelical	5%	(21)	95%	(408)	430
Community: Urban	8%	(29)	92%	(356)	385
Community: Suburban	3%	(18)	97%	(552)	569
Community: Rural	6%	(20)	94%	(305)	325
Employ: Private Sector	8%	(35)	92%	(425)	460
Employ: Government	5%	(4)	95%	(76)	81
Employ: Self-Employed	4%	(5)	96%	(109)	114
Employ: Homemaker	5%	(6)	95%	(105)	110
Employ: Retired	3%	(7)	97%	(213)	220
Employ: Unemployed	5%	(9)	95%	(179)	188
Employ: Other	2%	(1)	98%	(56)	58
Military HH: Yes	6%	(10)	94%	(158)	168
Military HH: No	5%	(57)	95%	(1054)	1112
RD/WT: Right Direction	9%	(36)	91%	(381)	417
RD/WT: Wrong Track	4%	(31)	96%	(832)	863
Trump Job Approve	8%	(42)	92%	(496)	538
Trump Job Disapprove	4%	(25)	96%	(655)	680
Trump Job Strongly Approve	10%	(29)	90%	(264)	293
Trump Job Somewhat Approve	5%	(13)	95%	(232)	245
Trump Job Somewhat Disapprove	3%	(4)	97%	(133)	137
Trump Job Strongly Disapprove	4%	(21)	96%	(522)	542
Favorable of Trump	7%	(39)	93%	(489)	528
Unfavorable of Trump	4%	(27)	96%	(649)	676

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**Table FCN1\_5NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Professional Bull Riding

Demographic	Selected		Not Selected		Total N
Adults	5%	(67)	95%	(1213)	1280
Very Favorable of Trump	10%	(34)	90%	(290)	323
Somewhat Favorable of Trump	3%	(6)	97%	(199)	205
Somewhat Unfavorable of Trump	4%	(5)	96%	(109)	114
Very Unfavorable of Trump	4%	(22)	96%	(541)	563
#1 Issue: Economy	5%	(25)	95%	(426)	451
#1 Issue: Security	4%	(7)	96%	(171)	178
#1 Issue: Health Care	4%	(10)	96%	(249)	259
#1 Issue: Medicare / Social Security	9%	(12)	91%	(131)	144
#1 Issue: Women's Issues	8%	(5)	92%	(54)	59
#1 Issue: Education	7%	(4)	93%	(54)	58
#1 Issue: Other	1%	(1)	99%	(81)	82
2018 House Vote: Democrat	6%	(29)	94%	(423)	452
2018 House Vote: Republican	7%	(29)	93%	(372)	401
2016 Vote: Hillary Clinton	5%	(22)	95%	(376)	398
2016 Vote: Donald Trump	7%	(29)	93%	(390)	419
2016 Vote: Other	6%	(4)	94%	(57)	60
2016 Vote: Didn't Vote	3%	(13)	97%	(389)	402
Voted in 2014: Yes	7%	(50)	93%	(712)	762
Voted in 2014: No	3%	(17)	97%	(500)	518
2012 Vote: Barack Obama	6%	(28)	94%	(442)	470
2012 Vote: Mitt Romney	6%	(20)	94%	(286)	306
2012 Vote: Didn't Vote	3%	(15)	97%	(447)	462
4-Region: Northeast	3%	(8)	97%	(246)	254
4-Region: Midwest	4%	(10)	96%	(242)	252
4-Region: South	5%	(25)	95%	(467)	492
4-Region: West	9%	(25)	91%	(257)	282
Sports fans	7%	(59)	93%	(815)	874
Avid sports fans	11%	(39)	89%	(326)	365
Casual sports fans	4%	(20)	96%	(489)	509
Soccer fans	8%	(38)	92%	(431)	470
Bundesliga fans	16%	(26)	84%	(140)	166

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**Table FCN1\_5NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Professional Bull Riding

Demographic	Selected		Not Selected		Total N
Adults	5%	(67)	95%	(1213)	1280
Sports fans, Age: 18-29	6%	(11)	94%	(179)	190
Sports fans, Age: 30-44	12%	(29)	88%	(220)	249
Sports fans, Age: 45-54	6%	(8)	94%	(138)	147
Sports fans, Age: 55-64	3%	(7)	97%	(192)	199
Sports fans, Age: 65+	5%	(4)	95%	(86)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN1\_6NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Other, specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(27)	98%	(1253)	1280
Gender: Male	1%	(8)	99%	(516)	524
Gender: Female	3%	(19)	97%	(736)	756
Age: 18-34	2%	(8)	98%	(371)	379
Age: 35-44	3%	(6)	97%	(206)	212
Age: 45-64	2%	(12)	98%	(533)	545
Age: 65+	1%	(2)	99%	(142)	144
GenZers: 1997-2012	—	(0)	100%	(135)	135
Millennials: 1981-1996	3%	(11)	97%	(349)	360
GenXers: 1965-1980	3%	(11)	97%	(347)	358
Baby Boomers: 1946-1964	1%	(5)	99%	(391)	397
PID: Dem (no lean)	2%	(9)	98%	(440)	449
PID: Ind (no lean)	2%	(8)	98%	(393)	400
PID: Rep (no lean)	2%	(10)	98%	(420)	431
PID/Gender: Dem Men	—	(1)	100%	(182)	182
PID/Gender: Dem Women	3%	(8)	97%	(258)	266
PID/Gender: Ind Men	—	(1)	100%	(167)	168
PID/Gender: Ind Women	3%	(7)	97%	(225)	232
PID/Gender: Rep Men	4%	(6)	96%	(167)	174
PID/Gender: Rep Women	2%	(4)	98%	(253)	257
Ideo: Liberal (1-3)	1%	(5)	99%	(316)	320
Ideo: Moderate (4)	2%	(8)	98%	(394)	402
Ideo: Conservative (5-7)	2%	(7)	98%	(441)	448
Educ: < College	2%	(17)	98%	(866)	884
Educ: Bachelors degree	3%	(8)	97%	(254)	263
Educ: Post-grad	1%	(1)	99%	(132)	133
Income: Under 50k	2%	(11)	98%	(679)	690
Income: 50k-100k	2%	(11)	98%	(450)	461
Income: 100k+	3%	(4)	97%	(125)	129
Ethnicity: White	2%	(19)	98%	(975)	995
Ethnicity: Hispanic	4%	(9)	96%	(205)	215
Ethnicity: Afr. Am.	2%	(2)	98%	(160)	162

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**Table FCN1\_6NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Other, specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(27)	98%	(1253)	1280
Ethnicity: Other	4%	(5)	96%	(118)	123
All Christian	2%	(10)	98%	(595)	605
All Non-Christian	1%	(1)	99%	(65)	65
Atheist	1%	(1)	99%	(62)	63
Agnostic/Nothing in particular	3%	(15)	97%	(531)	547
Religious Non-Protestant/Catholic	1%	(1)	99%	(79)	80
Evangelical	2%	(7)	98%	(352)	359
Non-Evangelical	1%	(3)	99%	(426)	430
Community: Urban	2%	(7)	98%	(378)	385
Community: Suburban	2%	(13)	98%	(557)	569
Community: Rural	2%	(7)	98%	(318)	325
Employ: Private Sector	2%	(7)	98%	(453)	460
Employ: Government	3%	(3)	97%	(78)	81
Employ: Self-Employed	3%	(3)	97%	(111)	114
Employ: Homemaker	5%	(5)	95%	(105)	110
Employ: Retired	1%	(3)	99%	(217)	220
Employ: Unemployed	1%	(2)	99%	(186)	188
Employ: Other	8%	(5)	92%	(53)	58
Military HH: Yes	1%	(2)	99%	(166)	168
Military HH: No	2%	(25)	98%	(1087)	1112
RD/WT: Right Direction	1%	(5)	99%	(412)	417
RD/WT: Wrong Track	3%	(22)	97%	(841)	863
Trump Job Approve	2%	(11)	98%	(526)	538
Trump Job Disapprove	2%	(13)	98%	(667)	680
Trump Job Strongly Approve	—	(1)	100%	(292)	293
Trump Job Somewhat Approve	4%	(10)	96%	(235)	245
Trump Job Somewhat Disapprove	2%	(3)	98%	(135)	137
Trump Job Strongly Disapprove	2%	(11)	98%	(532)	542
Favorable of Trump	2%	(13)	98%	(515)	528
Unfavorable of Trump	2%	(13)	98%	(664)	676

Continued on next page

**Table FCN1\_6NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 Other, specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(27)	98%	(1253)	1280
Very Favorable of Trump	2%	(6)	98%	(318)	323
Somewhat Favorable of Trump	4%	(7)	96%	(198)	205
Somewhat Unfavorable of Trump	1%	(1)	99%	(113)	114
Very Unfavorable of Trump	2%	(12)	98%	(551)	563
#1 Issue: Economy	2%	(9)	98%	(442)	451
#1 Issue: Security	3%	(6)	97%	(172)	178
#1 Issue: Health Care	3%	(7)	97%	(252)	259
#1 Issue: Medicare / Social Security	—	(0)	100%	(144)	144
#1 Issue: Women's Issues	4%	(2)	96%	(57)	59
#1 Issue: Education	—	(0)	100%	(58)	58
#1 Issue: Other	3%	(2)	97%	(80)	82
2018 House Vote: Democrat	2%	(9)	98%	(442)	452
2018 House Vote: Republican	3%	(12)	97%	(390)	401
2016 Vote: Hillary Clinton	2%	(9)	98%	(389)	398
2016 Vote: Donald Trump	2%	(7)	98%	(412)	419
2016 Vote: Other	4%	(2)	96%	(58)	60
2016 Vote: Didn't Vote	2%	(9)	98%	(393)	402
Voted in 2014: Yes	3%	(19)	97%	(743)	762
Voted in 2014: No	1%	(8)	99%	(510)	518
2012 Vote: Barack Obama	2%	(11)	98%	(460)	470
2012 Vote: Mitt Romney	2%	(7)	98%	(299)	306
2012 Vote: Didn't Vote	2%	(8)	98%	(454)	462
4-Region: Northeast	2%	(5)	98%	(249)	254
4-Region: Midwest	2%	(6)	98%	(246)	252
4-Region: South	1%	(7)	99%	(486)	492
4-Region: West	3%	(9)	97%	(272)	282
Sports fans	3%	(25)	97%	(850)	874
Avid sports fans	4%	(13)	96%	(352)	365
Casual sports fans	2%	(12)	98%	(497)	509
Soccer fans	3%	(13)	97%	(457)	470
Bundesliga fans	2%	(3)	98%	(163)	166

Continued on next page

**Table FCN1\_6NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
Other, specify:

Demographic	Selected	Not Selected	Total N
Adults	2% (27)	98% (1253)	1280
Sports fans, Age: 18-29	3% (6)	97% (184)	190
Sports fans, Age: 30-44	3% (8)	97% (241)	249
Sports fans, Age: 45-54	4% (6)	96% (141)	147
Sports fans, Age: 55-64	2% (4)	98% (195)	199
Sports fans, Age: 65+	2% (2)	98% (89)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN1\_7NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	64%	(821)	36%	(459)	1280
Gender: Male	49%	(257)	51%	(267)	524
Gender: Female	75%	(564)	25%	(192)	756
Age: 18-34	53%	(200)	47%	(179)	379
Age: 35-44	52%	(110)	48%	(102)	212
Age: 45-64	74%	(405)	26%	(141)	545
Age: 65+	74%	(106)	26%	(38)	144
GenZers: 1997-2012	55%	(75)	45%	(60)	135
Millennials: 1981-1996	52%	(188)	48%	(173)	360
GenXers: 1965-1980	68%	(243)	32%	(114)	358
Baby Boomers: 1946-1964	73%	(291)	27%	(106)	397
PID: Dem (no lean)	63%	(282)	37%	(167)	449
PID: Ind (no lean)	66%	(264)	34%	(136)	400
PID: Rep (no lean)	64%	(275)	36%	(156)	431
PID/Gender: Dem Men	48%	(87)	52%	(95)	182
PID/Gender: Dem Women	73%	(195)	27%	(72)	266
PID/Gender: Ind Men	55%	(93)	45%	(75)	168
PID/Gender: Ind Women	74%	(171)	26%	(61)	232
PID/Gender: Rep Men	44%	(77)	56%	(97)	174
PID/Gender: Rep Women	77%	(198)	23%	(59)	257
Ideo: Liberal (1-3)	62%	(198)	38%	(123)	320
Ideo: Moderate (4)	59%	(238)	41%	(165)	402
Ideo: Conservative (5-7)	69%	(307)	31%	(141)	448
Educ: < College	67%	(591)	33%	(293)	884
Educ: Bachelors degree	56%	(146)	44%	(117)	263
Educ: Post-grad	63%	(84)	37%	(50)	133
Income: Under 50k	68%	(470)	32%	(220)	690
Income: 50k-100k	60%	(275)	40%	(186)	461
Income: 100k+	58%	(75)	42%	(54)	129
Ethnicity: White	66%	(654)	34%	(341)	995
Ethnicity: Hispanic	56%	(120)	44%	(95)	215
Ethnicity: Afr. Am.	60%	(98)	40%	(64)	162

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**Table FCN1\_7NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
None of the above

Demographic	Selected		Not Selected		Total N
Adults	64%	(821)	36%	(459)	1280
Ethnicity: Other	56%	(69)	44%	(54)	123
All Christian	63%	(382)	37%	(222)	605
All Non-Christian	51%	(33)	49%	(32)	65
Atheist	63%	(40)	37%	(23)	63
Agnostic/Nothing in particular	67%	(365)	33%	(181)	547
Religious Non-Protestant/Catholic	55%	(44)	45%	(36)	80
Evangelical	65%	(235)	35%	(124)	359
Non-Evangelical	65%	(278)	35%	(151)	430
Community: Urban	56%	(217)	44%	(168)	385
Community: Suburban	69%	(391)	31%	(178)	569
Community: Rural	65%	(213)	35%	(113)	325
Employ: Private Sector	55%	(255)	45%	(205)	460
Employ: Government	65%	(52)	35%	(29)	81
Employ: Self-Employed	65%	(74)	35%	(40)	114
Employ: Homemaker	69%	(77)	31%	(34)	110
Employ: Retired	75%	(166)	25%	(54)	220
Employ: Unemployed	67%	(126)	33%	(61)	188
Employ: Other	71%	(41)	29%	(17)	58
Military HH: Yes	64%	(108)	36%	(60)	168
Military HH: No	64%	(713)	36%	(399)	1112
RD/WT: Right Direction	57%	(236)	43%	(181)	417
RD/WT: Wrong Track	68%	(585)	32%	(278)	863
Trump Job Approve	61%	(330)	39%	(208)	538
Trump Job Disapprove	66%	(447)	34%	(232)	680
Trump Job Strongly Approve	61%	(179)	39%	(114)	293
Trump Job Somewhat Approve	62%	(151)	38%	(94)	245
Trump Job Somewhat Disapprove	59%	(81)	41%	(56)	137
Trump Job Strongly Disapprove	67%	(366)	33%	(176)	542
Favorable of Trump	59%	(314)	41%	(214)	528
Unfavorable of Trump	66%	(446)	34%	(230)	676

Continued on next page

**Table FCN1\_7NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	64%	(821)	36%	(459)	1280
Very Favorable of Trump	57%	(183)	43%	(140)	323
Somewhat Favorable of Trump	64%	(131)	36%	(74)	205
Somewhat Unfavorable of Trump	65%	(74)	35%	(40)	114
Very Unfavorable of Trump	66%	(372)	34%	(190)	563
#1 Issue: Economy	59%	(265)	41%	(186)	451
#1 Issue: Security	68%	(121)	32%	(57)	178
#1 Issue: Health Care	67%	(175)	33%	(85)	259
#1 Issue: Medicare / Social Security	69%	(99)	31%	(44)	144
#1 Issue: Women's Issues	65%	(38)	35%	(21)	59
#1 Issue: Education	55%	(32)	45%	(26)	58
#1 Issue: Other	79%	(65)	21%	(17)	82
2018 House Vote: Democrat	60%	(271)	40%	(181)	452
2018 House Vote: Republican	59%	(237)	41%	(164)	401
2016 Vote: Hillary Clinton	63%	(250)	37%	(148)	398
2016 Vote: Donald Trump	59%	(246)	41%	(173)	419
2016 Vote: Other	65%	(39)	35%	(21)	60
2016 Vote: Didn't Vote	71%	(285)	29%	(117)	402
Voted in 2014: Yes	61%	(462)	39%	(300)	762
Voted in 2014: No	69%	(359)	31%	(159)	518
2012 Vote: Barack Obama	62%	(290)	38%	(181)	470
2012 Vote: Mitt Romney	62%	(189)	38%	(117)	306
2012 Vote: Didn't Vote	68%	(316)	32%	(147)	462
4-Region: Northeast	66%	(168)	34%	(86)	254
4-Region: Midwest	65%	(163)	35%	(89)	252
4-Region: South	66%	(324)	34%	(169)	492
4-Region: West	59%	(166)	41%	(116)	282
Sports fans	51%	(447)	49%	(428)	874
Avid sports fans	33%	(122)	67%	(243)	365
Casual sports fans	64%	(324)	36%	(184)	509
Soccer fans	41%	(194)	59%	(276)	470
Bundesliga fans	23%	(38)	77%	(128)	166

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**Table FCN1\_7NET:** Which of the following sports have you watched since their return to action in the past month? Please select all that apply.  
None of the above

Demographic	Selected		Not Selected		Total N
Adults	64%	(821)	36%	(459)	1280
Sports fans, Age: 18-29	42%	(80)	58%	(110)	190
Sports fans, Age: 30-44	38%	(95)	62%	(153)	249
Sports fans, Age: 45-54	61%	(90)	39%	(57)	147
Sports fans, Age: 55-64	64%	(127)	36%	(72)	199
Sports fans, Age: 65+	60%	(54)	40%	(36)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN2:** *As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the coronavirus pandemic. How do you believe the lack of fans on site will impact your enjoyment of watching sporting events on television without fans in attendance?*

Demographic	Much more enjoyable	Somewhat more enjoyable	Neither more nor less enjoyable	Somewhat less enjoyable	Much less enjoyable	Don't know / No opinion	Total N
Adults	7% (89)	11% (138)	31% (402)	17% (213)	10% (130)	24% (308)	1280
Gender: Male	10% (53)	15% (79)	30% (159)	18% (97)	11% (57)	15% (81)	524
Gender: Female	5% (36)	8% (59)	32% (244)	15% (117)	10% (73)	30% (227)	756
Age: 18-34	11% (40)	22% (85)	28% (108)	12% (47)	6% (23)	20% (76)	379
Age: 35-44	12% (26)	16% (35)	24% (51)	24% (51)	4% (9)	19% (40)	212
Age: 45-64	4% (21)	2% (11)	36% (196)	15% (81)	15% (81)	29% (156)	545
Age: 65+	1% (2)	5% (7)	33% (48)	24% (35)	11% (16)	25% (36)	144
GenZers: 1997-2012	8% (11)	21% (28)	20% (26)	12% (17)	7% (10)	31% (42)	135
Millennials: 1981-1996	11% (41)	21% (77)	32% (114)	15% (56)	5% (18)	15% (55)	360
GenXers: 1965-1980	7% (24)	6% (20)	35% (127)	17% (59)	10% (37)	25% (91)	358
Baby Boomers: 1946-1964	3% (13)	2% (8)	33% (129)	17% (68)	16% (63)	29% (116)	397
PID: Dem (no lean)	9% (42)	13% (59)	30% (137)	19% (86)	10% (44)	18% (80)	449
PID: Ind (no lean)	3% (13)	8% (31)	36% (144)	14% (56)	9% (34)	31% (123)	400
PID: Rep (no lean)	8% (33)	11% (48)	28% (122)	17% (72)	12% (51)	24% (105)	431
PID/Gender: Dem Men	13% (24)	18% (33)	25% (46)	17% (32)	12% (21)	14% (26)	182
PID/Gender: Dem Women	7% (18)	10% (26)	34% (90)	20% (54)	9% (23)	21% (55)	266
PID/Gender: Ind Men	3% (5)	10% (16)	38% (64)	24% (40)	8% (14)	18% (30)	168
PID/Gender: Ind Women	4% (9)	6% (15)	34% (80)	7% (16)	9% (20)	40% (93)	232
PID/Gender: Rep Men	14% (24)	17% (30)	28% (48)	14% (25)	13% (22)	14% (25)	174
PID/Gender: Rep Women	4% (10)	7% (18)	29% (73)	18% (47)	11% (29)	31% (80)	257
Ideo: Liberal (1-3)	10% (31)	13% (42)	29% (93)	18% (58)	9% (28)	21% (67)	320
Ideo: Moderate (4)	6% (24)	13% (52)	40% (160)	18% (72)	6% (26)	17% (68)	402
Ideo: Conservative (5-7)	6% (27)	8% (35)	27% (122)	17% (77)	14% (64)	28% (125)	448
Educ: < College	6% (57)	9% (76)	32% (285)	16% (140)	10% (87)	27% (239)	884
Educ: Bachelors degree	8% (21)	16% (41)	33% (87)	17% (44)	10% (26)	16% (43)	263
Educ: Post-grad	8% (11)	16% (21)	22% (30)	22% (30)	12% (16)	19% (26)	133
Income: Under 50k	6% (40)	8% (58)	33% (229)	15% (106)	9% (59)	29% (198)	690
Income: 50k-100k	9% (41)	11% (52)	31% (144)	17% (80)	13% (58)	18% (84)	461
Income: 100k+	6% (7)	22% (28)	22% (29)	21% (28)	9% (12)	20% (26)	129

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**Table FCN2:** As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the coronavirus pandemic. How do you believe the lack of fans on site will impact your enjoyment of watching sporting events on television without fans in attendance?

Demographic	Much more enjoyable	Somewhat more enjoyable	Neither more nor less enjoyable	Somewhat less enjoyable	Much less enjoyable	Don't know / No opinion	Total N
Adults	7% (89)	11% (138)	31% (402)	17% (213)	10% (130)	24% (308)	1280
Ethnicity: White	7% (68)	10% (98)	31% (308)	17% (171)	10% (104)	25% (246)	995
Ethnicity: Hispanic	13% (28)	24% (51)	31% (67)	12% (27)	4% (10)	16% (33)	215
Ethnicity: Afr. Am.	9% (15)	12% (20)	30% (49)	14% (23)	9% (15)	26% (42)	162
Ethnicity: Other	5% (6)	16% (20)	37% (46)	16% (20)	8% (10)	17% (21)	123
All Christian	10% (58)	11% (67)	30% (182)	18% (110)	11% (64)	21% (124)	605
All Non-Christian	6% (4)	11% (7)	31% (20)	22% (15)	10% (6)	20% (13)	65
Atheist	4% (3)	17% (11)	32% (20)	15% (9)	6% (4)	26% (16)	63
Agnostic/Nothing in particular	4% (24)	10% (53)	33% (180)	15% (79)	10% (56)	28% (155)	547
Religious Non-Protestant/Catholic	8% (7)	10% (8)	26% (21)	21% (17)	9% (7)	26% (21)	80
Evangelical	9% (34)	11% (41)	27% (95)	16% (58)	10% (36)	26% (95)	359
Non-Evangelical	8% (33)	9% (40)	33% (141)	18% (79)	12% (51)	20% (87)	430
Community: Urban	15% (57)	15% (57)	29% (110)	13% (50)	7% (26)	22% (86)	385
Community: Suburban	2% (14)	11% (61)	33% (189)	17% (95)	14% (77)	23% (133)	569
Community: Rural	6% (18)	6% (20)	32% (104)	21% (68)	8% (27)	27% (89)	325
Employ: Private Sector	10% (48)	16% (74)	31% (141)	20% (91)	10% (46)	13% (60)	460
Employ: Government	1% (1)	15% (12)	43% (35)	13% (10)	8% (7)	21% (17)	81
Employ: Self-Employed	9% (10)	8% (9)	33% (38)	10% (12)	10% (11)	30% (34)	114
Employ: Homemaker	5% (6)	4% (4)	40% (44)	16% (18)	5% (6)	30% (33)	110
Employ: Retired	5% (11)	2% (3)	31% (69)	21% (45)	12% (27)	29% (64)	220
Employ: Unemployed	5% (10)	10% (19)	26% (49)	11% (21)	11% (21)	36% (67)	188
Employ: Other	4% (2)	16% (9)	22% (13)	12% (7)	15% (9)	30% (17)	58
Military HH: Yes	5% (9)	7% (12)	32% (54)	14% (24)	14% (23)	27% (46)	168
Military HH: No	7% (80)	11% (126)	31% (349)	17% (189)	10% (106)	24% (262)	1112
RD/WT: Right Direction	10% (41)	15% (61)	27% (114)	17% (70)	11% (45)	21% (86)	417
RD/WT: Wrong Track	6% (48)	9% (77)	33% (289)	17% (143)	10% (84)	26% (222)	863
Trump Job Approve	8% (42)	11% (60)	27% (147)	17% (94)	13% (68)	23% (126)	538
Trump Job Disapprove	7% (47)	11% (72)	35% (241)	17% (118)	9% (61)	21% (141)	680

Continued on next page

**Table FCN2:** As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the coronavirus pandemic. How do you believe the lack of fans on site will impact your enjoyment of watching sporting events on television without fans in attendance?

Demographic	Much more enjoyable	Somewhat more enjoyable	Neither more nor less enjoyable	Somewhat less enjoyable	Much less enjoyable	Don't know / No opinion	Total N
Adults	7% (89)	11% (138)	31% (402)	17% (213)	10% (130)	24% (308)	1280
Trump Job Strongly Approve	10% (29)	11% (31)	25% (74)	15% (45)	14% (40)	25% (73)	293
Trump Job Somewhat Approve	5% (13)	12% (29)	30% (73)	20% (49)	11% (28)	21% (52)	245
Trump Job Somewhat Disapprove	3% (4)	15% (20)	40% (55)	20% (28)	8% (11)	13% (18)	137
Trump Job Strongly Disapprove	8% (42)	10% (52)	34% (186)	17% (90)	9% (49)	23% (123)	542
Favorable of Trump	8% (43)	12% (63)	28% (151)	17% (88)	14% (72)	21% (111)	528
Unfavorable of Trump	7% (45)	11% (74)	35% (236)	18% (118)	8% (55)	22% (149)	676
Very Favorable of Trump	11% (37)	13% (43)	26% (83)	13% (43)	14% (44)	23% (73)	323
Somewhat Favorable of Trump	3% (6)	10% (20)	33% (67)	22% (45)	14% (28)	19% (38)	205
Somewhat Unfavorable of Trump	3% (3)	14% (16)	34% (38)	22% (25)	7% (8)	19% (22)	114
Very Unfavorable of Trump	7% (41)	10% (57)	35% (197)	17% (93)	8% (47)	23% (127)	563
#1 Issue: Economy	8% (38)	13% (57)	32% (143)	16% (73)	11% (49)	20% (91)	451
#1 Issue: Security	10% (17)	7% (13)	24% (42)	14% (26)	14% (25)	31% (55)	178
#1 Issue: Health Care	5% (13)	10% (25)	36% (94)	19% (49)	9% (23)	21% (55)	259
#1 Issue: Medicare / Social Security	6% (8)	5% (7)	37% (54)	16% (24)	11% (16)	25% (35)	144
#1 Issue: Women's Issues	9% (6)	15% (9)	25% (15)	15% (9)	5% (3)	31% (19)	59
#1 Issue: Education	6% (4)	25% (14)	20% (12)	20% (12)	5% (3)	23% (13)	58
#1 Issue: Other	— (0)	5% (4)	31% (25)	18% (14)	10% (8)	37% (30)	82
2018 House Vote: Democrat	10% (45)	12% (52)	35% (156)	19% (86)	8% (36)	17% (76)	452
2018 House Vote: Republican	7% (27)	12% (47)	30% (120)	18% (71)	12% (50)	22% (86)	401
2016 Vote: Hillary Clinton	9% (34)	12% (47)	34% (136)	19% (75)	9% (35)	18% (70)	398
2016 Vote: Donald Trump	7% (31)	10% (43)	32% (133)	17% (73)	13% (55)	20% (84)	419
2016 Vote: Other	— (0)	8% (5)	35% (21)	19% (11)	8% (5)	30% (18)	60
2016 Vote: Didn't Vote	6% (24)	11% (43)	28% (112)	13% (54)	8% (34)	34% (136)	402
Voted in 2014: Yes	8% (60)	10% (76)	33% (252)	18% (138)	11% (80)	21% (157)	762
Voted in 2014: No	6% (29)	12% (62)	29% (150)	15% (76)	10% (49)	29% (151)	518
2012 Vote: Barack Obama	7% (34)	11% (51)	33% (156)	19% (89)	11% (53)	19% (89)	470
2012 Vote: Mitt Romney	8% (24)	9% (29)	33% (100)	16% (50)	11% (34)	22% (68)	306
2012 Vote: Didn't Vote	7% (31)	12% (55)	29% (133)	14% (67)	8% (38)	30% (138)	462

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**Table FCN2:** As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the coronavirus pandemic. How do you believe the lack of fans on site will impact your enjoyment of watching sporting events on television without fans in attendance?

Demographic	Much more enjoyable	Somewhat more enjoyable	Neither more nor less enjoyable	Somewhat less enjoyable	Much less enjoyable	Don't know / No opinion	Total N
Adults	7% (89)	11% (138)	31% (402)	17% (213)	10% (130)	24% (308)	1280
4-Region: Northeast	9% (22)	9% (24)	33% (84)	16% (40)	11% (28)	22% (57)	254
4-Region: Midwest	7% (18)	6% (16)	30% (77)	19% (47)	14% (35)	23% (59)	252
4-Region: South	7% (33)	9% (47)	31% (151)	17% (85)	10% (50)	26% (126)	492
4-Region: West	6% (15)	18% (51)	32% (91)	14% (41)	6% (17)	24% (66)	282
Sports fans	8% (72)	14% (123)	35% (302)	22% (189)	12% (101)	10% (88)	874
Avid sports fans	13% (48)	16% (59)	32% (118)	24% (87)	10% (38)	4% (15)	365
Casual sports fans	5% (23)	13% (64)	36% (184)	20% (102)	12% (63)	14% (72)	509
Soccer fans	10% (48)	18% (83)	34% (160)	20% (93)	10% (45)	8% (40)	470
Bundesliga fans	21% (35)	29% (48)	23% (39)	17% (28)	7% (11)	4% (6)	166
Sports fans, Age: 18-29	9% (17)	25% (48)	30% (56)	16% (31)	7% (14)	13% (24)	190
Sports fans, Age: 30-44	17% (43)	25% (62)	27% (67)	23% (58)	4% (11)	4% (9)	249
Sports fans, Age: 45-54	5% (7)	2% (3)	42% (62)	20% (29)	16% (24)	14% (21)	147
Sports fans, Age: 55-64	2% (4)	2% (4)	42% (84)	20% (40)	20% (40)	13% (27)	199
Sports fans, Age: 65+	1% (1)	7% (7)	36% (33)	34% (30)	14% (13)	8% (7)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN3:** *Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?*

Demographic	Natural sound without artificial crowd noise		Artificial crowd noise		Total N
Adults	77%	(992)	23%	(288)	1280
Gender: Male	75%	(393)	25%	(131)	524
Gender: Female	79%	(599)	21%	(157)	756
Age: 18-34	69%	(261)	31%	(118)	379
Age: 35-44	72%	(152)	28%	(60)	212
Age: 45-64	83%	(453)	17%	(92)	545
Age: 65+	87%	(126)	13%	(18)	144
GenZers: 1997-2012	68%	(91)	32%	(43)	135
Millennials: 1981-1996	69%	(250)	31%	(110)	360
GenXers: 1965-1980	79%	(281)	21%	(77)	358
Baby Boomers: 1946-1964	86%	(343)	14%	(54)	397
PID: Dem (no lean)	77%	(345)	23%	(104)	449
PID: Ind (no lean)	78%	(311)	22%	(89)	400
PID: Rep (no lean)	78%	(336)	22%	(95)	431
PID/Gender: Dem Men	79%	(143)	21%	(39)	182
PID/Gender: Dem Women	76%	(201)	24%	(65)	266
PID/Gender: Ind Men	74%	(124)	26%	(44)	168
PID/Gender: Ind Women	80%	(187)	20%	(45)	232
PID/Gender: Rep Men	72%	(126)	28%	(48)	174
PID/Gender: Rep Women	82%	(210)	18%	(47)	257
Ideo: Liberal (1-3)	75%	(241)	25%	(79)	320
Ideo: Moderate (4)	80%	(321)	20%	(81)	402
Ideo: Conservative (5-7)	80%	(360)	20%	(88)	448
Educ: < College	78%	(686)	22%	(198)	884
Educ: Bachelors degree	79%	(208)	21%	(55)	263
Educ: Post-grad	74%	(98)	26%	(35)	133
Income: Under 50k	79%	(548)	21%	(142)	690
Income: 50k-100k	76%	(351)	24%	(110)	461
Income: 100k+	72%	(93)	28%	(36)	129
Ethnicity: White	78%	(780)	22%	(214)	995
Ethnicity: Hispanic	70%	(150)	30%	(65)	215
Ethnicity: Afr. Am.	67%	(109)	33%	(53)	162

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**Table FCN3:** *Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?*

Demographic	Natural sound without artificial crowd noise		Artificial crowd noise		Total N
Adults	77%	(992)	23%	(288)	1280
Ethnicity: Other	83%	(102)	17%	(21)	123
All Christian	78%	(469)	22%	(136)	605
All Non-Christian	66%	(43)	34%	(22)	65
Atheist	75%	(48)	25%	(16)	63
Agnostic/Nothing in particular	79%	(432)	21%	(114)	547
Religious Non-Protestant/Catholic	69%	(55)	31%	(25)	80
Evangelical	81%	(291)	19%	(68)	359
Non-Evangelical	76%	(327)	24%	(102)	430
Community: Urban	74%	(286)	26%	(99)	385
Community: Suburban	77%	(440)	23%	(129)	569
Community: Rural	82%	(266)	18%	(59)	325
Employ: Private Sector	76%	(347)	24%	(112)	460
Employ: Government	83%	(67)	17%	(14)	81
Employ: Self-Employed	84%	(96)	16%	(18)	114
Employ: Homemaker	74%	(82)	26%	(29)	110
Employ: Retired	86%	(188)	14%	(32)	220
Employ: Unemployed	78%	(147)	22%	(41)	188
Employ: Other	61%	(35)	39%	(22)	58
Military HH: Yes	77%	(129)	23%	(39)	168
Military HH: No	78%	(863)	22%	(249)	1112
RD/WT: Right Direction	77%	(320)	23%	(97)	417
RD/WT: Wrong Track	78%	(672)	22%	(191)	863
Trump Job Approve	80%	(428)	20%	(109)	538
Trump Job Disapprove	77%	(522)	23%	(158)	680
Trump Job Strongly Approve	79%	(230)	21%	(63)	293
Trump Job Somewhat Approve	81%	(198)	19%	(47)	245
Trump Job Somewhat Disapprove	76%	(105)	24%	(32)	137
Trump Job Strongly Disapprove	77%	(417)	23%	(126)	542
Favorable of Trump	79%	(420)	21%	(109)	528
Unfavorable of Trump	76%	(515)	24%	(161)	676

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**Table FCN3:** *Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?*

Demographic	Natural sound without artificial crowd noise		Artificial crowd noise		Total N
Adults	77%	(992)	23%	(288)	1280
Very Favorable of Trump	76%	(247)	24%	(77)	323
Somewhat Favorable of Trump	84%	(173)	16%	(32)	205
Somewhat Unfavorable of Trump	80%	(90)	20%	(23)	114
Very Unfavorable of Trump	76%	(425)	24%	(138)	563
#1 Issue: Economy	75%	(337)	25%	(113)	451
#1 Issue: Security	81%	(144)	19%	(34)	178
#1 Issue: Health Care	79%	(204)	21%	(56)	259
#1 Issue: Medicare / Social Security	85%	(123)	15%	(21)	144
#1 Issue: Women's Issues	71%	(42)	29%	(17)	59
#1 Issue: Education	72%	(41)	28%	(16)	58
#1 Issue: Other	83%	(68)	17%	(14)	82
2018 House Vote: Democrat	77%	(347)	23%	(104)	452
2018 House Vote: Republican	79%	(318)	21%	(84)	401
2016 Vote: Hillary Clinton	77%	(306)	23%	(92)	398
2016 Vote: Donald Trump	81%	(339)	19%	(80)	419
2016 Vote: Other	85%	(51)	15%	(9)	60
2016 Vote: Didn't Vote	74%	(296)	26%	(106)	402
Voted in 2014: Yes	79%	(604)	21%	(159)	762
Voted in 2014: No	75%	(388)	25%	(130)	518
2012 Vote: Barack Obama	75%	(354)	25%	(116)	470
2012 Vote: Mitt Romney	83%	(254)	17%	(52)	306
2012 Vote: Didn't Vote	75%	(349)	25%	(114)	462
4-Region: Northeast	74%	(189)	26%	(65)	254
4-Region: Midwest	79%	(199)	21%	(53)	252
4-Region: South	78%	(384)	22%	(109)	492
4-Region: West	78%	(220)	22%	(62)	282
Sports fans	74%	(651)	26%	(223)	874
Avid sports fans	71%	(261)	29%	(105)	365
Casual sports fans	77%	(391)	23%	(118)	509
Soccer fans	71%	(334)	29%	(136)	470
Bundesliga fans	61%	(102)	39%	(65)	166

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**Table FCN3:** *Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?*

<b>Demographic</b>	<b>Natural sound without artificial crowd noise</b>		<b>Artificial crowd noise</b>		<b>Total N</b>
Adults	77%	(992)	23%	(288)	1280
Sports fans, Age: 18-29	68%	(128)	32%	(61)	190
Sports fans, Age: 30-44	65%	(161)	35%	(88)	249
Sports fans, Age: 45-54	78%	(114)	22%	(33)	147
Sports fans, Age: 55-64	86%	(170)	14%	(29)	199
Sports fans, Age: 65+	86%	(77)	14%	(13)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN4\_1:** How well do the following words describe the video clip you just watched?*Entertaining*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(274)	43%	(550)	19%	(237)	17%	(218)	1280
Gender: Male	26%	(138)	45%	(237)	16%	(86)	12%	(63)	524
Gender: Female	18%	(137)	41%	(313)	20%	(150)	21%	(155)	756
Age: 18-34	28%	(105)	39%	(149)	17%	(66)	16%	(59)	379
Age: 35-44	27%	(58)	44%	(93)	16%	(34)	13%	(27)	212
Age: 45-64	18%	(98)	46%	(252)	18%	(96)	18%	(100)	545
Age: 65+	9%	(14)	40%	(57)	28%	(40)	23%	(32)	144
GenZers: 1997-2012	26%	(35)	37%	(49)	22%	(29)	16%	(21)	135
Millennials: 1981-1996	28%	(101)	42%	(152)	15%	(54)	15%	(54)	360
GenXers: 1965-1980	22%	(79)	46%	(165)	14%	(52)	17%	(61)	358
Baby Boomers: 1946-1964	14%	(55)	42%	(168)	24%	(95)	20%	(79)	397
PID: Dem (no lean)	24%	(109)	48%	(214)	14%	(63)	14%	(62)	449
PID: Ind (no lean)	19%	(76)	38%	(152)	24%	(94)	19%	(77)	400
PID: Rep (no lean)	21%	(89)	43%	(184)	18%	(79)	18%	(79)	431
PID/Gender: Dem Men	29%	(53)	48%	(88)	12%	(22)	11%	(20)	182
PID/Gender: Dem Women	21%	(56)	48%	(127)	16%	(41)	16%	(42)	266
PID/Gender: Ind Men	24%	(40)	43%	(73)	19%	(31)	14%	(24)	168
PID/Gender: Ind Women	16%	(36)	34%	(80)	27%	(63)	23%	(54)	232
PID/Gender: Rep Men	26%	(45)	44%	(77)	19%	(33)	11%	(19)	174
PID/Gender: Rep Women	17%	(44)	42%	(107)	18%	(46)	23%	(60)	257
Ideo: Liberal (1-3)	24%	(78)	47%	(151)	18%	(57)	11%	(34)	320
Ideo: Moderate (4)	23%	(92)	47%	(188)	17%	(68)	14%	(55)	402
Ideo: Conservative (5-7)	20%	(90)	38%	(170)	21%	(96)	21%	(92)	448
Educ: < College	18%	(162)	42%	(371)	20%	(177)	20%	(174)	884
Educ: Bachelors degree	28%	(74)	44%	(114)	17%	(44)	11%	(30)	263
Educ: Post-grad	28%	(38)	49%	(65)	12%	(16)	11%	(14)	133
Income: Under 50k	19%	(134)	43%	(298)	17%	(120)	20%	(138)	690
Income: 50k-100k	23%	(104)	45%	(206)	19%	(86)	14%	(64)	461
Income: 100k+	28%	(36)	36%	(46)	24%	(31)	12%	(16)	129
Ethnicity: White	19%	(191)	44%	(437)	19%	(187)	18%	(180)	995
Ethnicity: Hispanic	32%	(69)	46%	(99)	10%	(21)	12%	(26)	215
Ethnicity: Afr. Am.	33%	(53)	35%	(56)	18%	(29)	15%	(24)	162

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**Table FCN4\_1: How well do the following words describe the video clip you just watched?**

*Entertaining*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(274)	43%	(550)	19%	(237)	17%	(218)	1280
Ethnicity: Other	25%	(31)	46%	(57)	17%	(21)	11%	(14)	123
All Christian	25%	(154)	43%	(259)	17%	(103)	15%	(89)	605
All Non-Christian	23%	(15)	45%	(29)	17%	(11)	15%	(10)	65
Atheist	19%	(12)	48%	(31)	18%	(11)	15%	(10)	63
Agnostic/Nothing in particular	17%	(94)	42%	(231)	20%	(112)	20%	(110)	547
Religious Non-Protestant/Catholic	22%	(17)	47%	(38)	17%	(14)	14%	(12)	80
Evangelical	23%	(82)	38%	(135)	20%	(73)	19%	(69)	359
Non-Evangelical	25%	(107)	46%	(197)	16%	(67)	14%	(58)	430
Community: Urban	29%	(113)	46%	(176)	13%	(51)	12%	(46)	385
Community: Suburban	18%	(105)	41%	(233)	22%	(125)	19%	(107)	569
Community: Rural	17%	(57)	44%	(142)	19%	(61)	20%	(65)	325
Employ: Private Sector	28%	(127)	46%	(211)	17%	(76)	10%	(46)	460
Employ: Government	17%	(14)	46%	(37)	23%	(19)	14%	(11)	81
Employ: Self-Employed	25%	(29)	36%	(41)	15%	(17)	24%	(27)	114
Employ: Homemaker	24%	(27)	31%	(34)	19%	(21)	25%	(28)	110
Employ: Retired	12%	(26)	42%	(93)	23%	(50)	23%	(52)	220
Employ: Unemployed	14%	(26)	48%	(90)	16%	(30)	22%	(41)	188
Employ: Other	29%	(17)	47%	(27)	9%	(5)	15%	(9)	58
Military HH: Yes	23%	(39)	33%	(56)	24%	(40)	20%	(33)	168
Military HH: No	21%	(235)	45%	(495)	18%	(197)	17%	(185)	1112
RD/WT: Right Direction	25%	(105)	38%	(160)	17%	(73)	19%	(78)	417
RD/WT: Wrong Track	20%	(169)	45%	(390)	19%	(164)	16%	(140)	863
Trump Job Approve	20%	(108)	40%	(216)	20%	(107)	20%	(107)	538
Trump Job Disapprove	24%	(161)	45%	(307)	17%	(117)	14%	(96)	680
Trump Job Strongly Approve	22%	(64)	39%	(113)	18%	(53)	21%	(62)	293
Trump Job Somewhat Approve	18%	(44)	42%	(103)	22%	(53)	18%	(44)	245
Trump Job Somewhat Disapprove	28%	(39)	46%	(63)	19%	(26)	7%	(10)	137
Trump Job Strongly Disapprove	22%	(122)	45%	(244)	17%	(91)	16%	(86)	542
Favorable of Trump	21%	(113)	42%	(222)	19%	(102)	17%	(91)	528
Unfavorable of Trump	23%	(154)	45%	(305)	18%	(122)	14%	(95)	676

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**Table FCN4\_1:** How well do the following words describe the video clip you just watched?*Entertaining*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(274)	43%	(550)	19%	(237)	17%	(218)	1280
Very Favorable of Trump	25%	(79)	39%	(127)	17%	(55)	19%	(62)	323
Somewhat Favorable of Trump	16%	(33)	47%	(95)	23%	(47)	14%	(29)	205
Somewhat Unfavorable of Trump	21%	(23)	50%	(56)	20%	(23)	10%	(11)	114
Very Unfavorable of Trump	23%	(131)	44%	(249)	18%	(99)	15%	(84)	563
#1 Issue: Economy	27%	(122)	44%	(196)	17%	(74)	13%	(58)	451
#1 Issue: Security	19%	(33)	36%	(63)	22%	(39)	24%	(43)	178
#1 Issue: Health Care	20%	(51)	53%	(139)	11%	(29)	16%	(41)	259
#1 Issue: Medicare / Social Security	10%	(14)	40%	(57)	26%	(37)	25%	(36)	144
#1 Issue: Women's Issues	20%	(12)	32%	(19)	29%	(17)	18%	(11)	59
#1 Issue: Education	30%	(17)	41%	(24)	22%	(13)	7%	(4)	58
#1 Issue: Other	20%	(16)	30%	(25)	25%	(21)	25%	(20)	82
2018 House Vote: Democrat	28%	(125)	44%	(197)	15%	(66)	14%	(64)	452
2018 House Vote: Republican	19%	(77)	44%	(176)	20%	(80)	17%	(68)	401
2016 Vote: Hillary Clinton	28%	(110)	43%	(171)	15%	(59)	15%	(58)	398
2016 Vote: Donald Trump	19%	(79)	43%	(179)	21%	(87)	17%	(73)	419
2016 Vote: Other	23%	(14)	44%	(27)	17%	(11)	15%	(9)	60
2016 Vote: Didn't Vote	18%	(70)	43%	(174)	20%	(81)	19%	(77)	402
Voted in 2014: Yes	24%	(183)	43%	(326)	18%	(136)	15%	(118)	762
Voted in 2014: No	18%	(92)	43%	(225)	20%	(101)	19%	(100)	518
2012 Vote: Barack Obama	27%	(126)	44%	(205)	16%	(77)	13%	(62)	470
2012 Vote: Mitt Romney	20%	(62)	41%	(125)	20%	(62)	19%	(58)	306
2012 Vote: Didn't Vote	18%	(85)	43%	(199)	19%	(87)	20%	(92)	462
4-Region: Northeast	28%	(72)	44%	(111)	16%	(42)	11%	(29)	254
4-Region: Midwest	16%	(41)	46%	(117)	22%	(56)	15%	(38)	252
4-Region: South	20%	(99)	44%	(218)	17%	(82)	19%	(93)	492
4-Region: West	22%	(61)	37%	(104)	20%	(57)	21%	(58)	282
Sports fans	25%	(221)	47%	(412)	17%	(150)	10%	(92)	874
Avid sports fans	33%	(119)	45%	(164)	13%	(47)	10%	(35)	365
Casual sports fans	20%	(101)	49%	(248)	20%	(103)	11%	(57)	509
Soccer fans	34%	(162)	50%	(235)	10%	(47)	5%	(26)	470
Bundesliga fans	44%	(72)	41%	(69)	10%	(17)	5%	(8)	166

Continued on next page

**Table FCN4\_1:** How well do the following words describe the video clip you just watched?

*Entertaining*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(274)	43%	(550)	19%	(237)	17%	(218)	1280
Sports fans, Age: 18-29	30%	(57)	41%	(77)	21%	(40)	8%	(15)	190
Sports fans, Age: 30-44	34%	(85)	47%	(117)	12%	(29)	7%	(18)	249
Sports fans, Age: 45-54	23%	(34)	50%	(74)	13%	(20)	13%	(19)	147
Sports fans, Age: 55-64	17%	(34)	51%	(102)	18%	(36)	13%	(27)	199
Sports fans, Age: 65+	12%	(10)	45%	(41)	29%	(26)	14%	(13)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN4\_2:** How well do the following words describe the video clip you just watched?*Exciting*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	19%	(241)	40%	(514)	23%	(289)	18%	(237)	1280
Gender: Male	23%	(123)	42%	(220)	21%	(110)	13%	(71)	524
Gender: Female	16%	(118)	39%	(294)	24%	(179)	22%	(166)	756
Age: 18-34	25%	(93)	38%	(146)	21%	(81)	16%	(59)	379
Age: 35-44	25%	(54)	40%	(85)	19%	(40)	16%	(33)	212
Age: 45-64	15%	(79)	44%	(239)	22%	(119)	20%	(107)	545
Age: 65+	10%	(14)	30%	(43)	34%	(49)	26%	(38)	144
GenZers: 1997-2012	24%	(32)	35%	(46)	29%	(39)	12%	(16)	135
Millennials: 1981-1996	24%	(87)	41%	(147)	18%	(66)	17%	(60)	360
GenXers: 1965-1980	21%	(74)	41%	(145)	19%	(69)	19%	(70)	358
Baby Boomers: 1946-1964	11%	(44)	41%	(161)	26%	(103)	22%	(88)	397
PID: Dem (no lean)	20%	(91)	45%	(203)	19%	(87)	15%	(66)	449
PID: Ind (no lean)	18%	(70)	35%	(141)	25%	(101)	22%	(88)	400
PID: Rep (no lean)	18%	(79)	39%	(170)	23%	(100)	19%	(82)	431
PID/Gender: Dem Men	24%	(45)	47%	(85)	15%	(28)	13%	(24)	182
PID/Gender: Dem Women	18%	(47)	44%	(118)	22%	(60)	16%	(42)	266
PID/Gender: Ind Men	20%	(34)	41%	(69)	22%	(37)	17%	(28)	168
PID/Gender: Ind Women	16%	(36)	31%	(72)	28%	(64)	26%	(60)	232
PID/Gender: Rep Men	26%	(45)	38%	(66)	26%	(46)	10%	(18)	174
PID/Gender: Rep Women	13%	(35)	40%	(104)	21%	(55)	25%	(64)	257
Ideo: Liberal (1-3)	22%	(71)	44%	(141)	22%	(71)	12%	(38)	320
Ideo: Moderate (4)	22%	(88)	40%	(160)	22%	(87)	17%	(66)	402
Ideo: Conservative (5-7)	15%	(67)	40%	(180)	24%	(105)	21%	(96)	448
Educ: < College	16%	(143)	39%	(346)	24%	(208)	21%	(188)	884
Educ: Bachelors degree	24%	(62)	42%	(110)	20%	(54)	14%	(37)	263
Educ: Post-grad	27%	(36)	44%	(58)	21%	(27)	9%	(12)	133
Income: Under 50k	17%	(119)	39%	(270)	21%	(148)	22%	(153)	690
Income: 50k-100k	19%	(89)	43%	(197)	24%	(111)	14%	(63)	461
Income: 100k+	25%	(33)	35%	(46)	24%	(31)	16%	(20)	129
Ethnicity: White	17%	(169)	41%	(403)	23%	(233)	19%	(189)	995
Ethnicity: Hispanic	25%	(53)	42%	(91)	21%	(45)	12%	(26)	215
Ethnicity: Afr. Am.	26%	(42)	39%	(63)	14%	(23)	21%	(34)	162

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**Table FCN4\_2: How well do the following words describe the video clip you just watched?**

*Exciting*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	19%	(241)	40%	(514)	23%	(289)	18%	(237)	1280
Ethnicity: Other	24%	(30)	39%	(48)	26%	(32)	11%	(13)	123
All Christian	21%	(125)	42%	(253)	22%	(131)	16%	(96)	605
All Non-Christian	29%	(19)	39%	(25)	17%	(11)	16%	(10)	65
Atheist	20%	(13)	44%	(28)	18%	(11)	17%	(11)	63
Agnostic/Nothing in particular	15%	(84)	38%	(207)	25%	(136)	22%	(120)	547
Religious Non-Protestant/Catholic	24%	(19)	45%	(36)	16%	(13)	15%	(12)	80
Evangelical	18%	(64)	36%	(128)	24%	(87)	22%	(79)	359
Non-Evangelical	22%	(95)	42%	(182)	21%	(91)	14%	(62)	430
Community: Urban	28%	(110)	41%	(159)	17%	(65)	13%	(51)	385
Community: Suburban	14%	(82)	40%	(227)	25%	(143)	21%	(117)	569
Community: Rural	15%	(49)	39%	(128)	25%	(80)	21%	(68)	325
Employ: Private Sector	24%	(111)	42%	(195)	21%	(96)	12%	(57)	460
Employ: Government	15%	(12)	45%	(36)	20%	(16)	20%	(16)	81
Employ: Self-Employed	24%	(28)	30%	(34)	31%	(35)	15%	(17)	114
Employ: Homemaker	15%	(17)	36%	(40)	21%	(23)	28%	(31)	110
Employ: Retired	10%	(22)	42%	(91)	24%	(53)	24%	(54)	220
Employ: Unemployed	15%	(29)	41%	(77)	19%	(36)	25%	(46)	188
Employ: Other	26%	(15)	33%	(19)	19%	(11)	23%	(13)	58
Military HH: Yes	16%	(27)	35%	(59)	27%	(45)	22%	(37)	168
Military HH: No	19%	(213)	41%	(455)	22%	(244)	18%	(200)	1112
RD/WT: Right Direction	23%	(94)	33%	(138)	24%	(100)	20%	(84)	417
RD/WT: Wrong Track	17%	(146)	44%	(376)	22%	(189)	18%	(152)	863
Trump Job Approve	18%	(98)	37%	(198)	23%	(121)	22%	(119)	538
Trump Job Disapprove	20%	(137)	43%	(290)	23%	(154)	15%	(99)	680
Trump Job Strongly Approve	20%	(59)	35%	(103)	24%	(71)	20%	(59)	293
Trump Job Somewhat Approve	16%	(39)	39%	(95)	20%	(50)	25%	(60)	245
Trump Job Somewhat Disapprove	18%	(25)	51%	(70)	24%	(33)	7%	(10)	137
Trump Job Strongly Disapprove	21%	(112)	40%	(219)	22%	(121)	17%	(90)	542
Favorable of Trump	20%	(105)	38%	(199)	22%	(119)	20%	(105)	528
Unfavorable of Trump	19%	(128)	44%	(297)	22%	(148)	15%	(104)	676

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**Table FCN4\_2:** How well do the following words describe the video clip you just watched?

*Exciting*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	19%	(241)	40%	(514)	23%	(289)	18%	(237)	1280
Very Favorable of Trump	23%	(74)	37%	(119)	20%	(65)	20%	(66)	323
Somewhat Favorable of Trump	15%	(32)	39%	(80)	26%	(54)	19%	(40)	205
Somewhat Unfavorable of Trump	10%	(11)	53%	(60)	24%	(27)	13%	(15)	114
Very Unfavorable of Trump	21%	(116)	42%	(237)	21%	(121)	16%	(89)	563
#1 Issue: Economy	24%	(108)	41%	(184)	19%	(87)	16%	(72)	451
#1 Issue: Security	18%	(32)	32%	(57)	24%	(43)	26%	(46)	178
#1 Issue: Health Care	17%	(43)	46%	(120)	20%	(51)	17%	(45)	259
#1 Issue: Medicare / Social Security	8%	(11)	38%	(54)	28%	(40)	27%	(39)	144
#1 Issue: Women's Issues	19%	(11)	28%	(17)	35%	(21)	18%	(11)	59
#1 Issue: Education	16%	(9)	60%	(34)	18%	(10)	6%	(4)	58
#1 Issue: Other	20%	(17)	32%	(27)	28%	(23)	19%	(16)	82
2018 House Vote: Democrat	23%	(103)	44%	(200)	18%	(82)	15%	(67)	452
2018 House Vote: Republican	18%	(71)	40%	(161)	23%	(94)	19%	(76)	401
2016 Vote: Hillary Clinton	22%	(88)	44%	(175)	18%	(72)	16%	(62)	398
2016 Vote: Donald Trump	17%	(72)	41%	(170)	24%	(99)	18%	(77)	419
2016 Vote: Other	24%	(14)	35%	(21)	28%	(17)	13%	(8)	60
2016 Vote: Didn't Vote	16%	(65)	37%	(147)	25%	(101)	22%	(89)	402
Voted in 2014: Yes	20%	(152)	42%	(320)	21%	(161)	17%	(129)	762
Voted in 2014: No	17%	(88)	37%	(193)	25%	(128)	21%	(108)	518
2012 Vote: Barack Obama	22%	(101)	44%	(208)	19%	(91)	15%	(71)	470
2012 Vote: Mitt Romney	17%	(52)	37%	(112)	27%	(81)	20%	(61)	306
2012 Vote: Didn't Vote	18%	(83)	38%	(175)	23%	(106)	21%	(98)	462
4-Region: Northeast	21%	(53)	44%	(112)	22%	(56)	13%	(33)	254
4-Region: Midwest	15%	(37)	43%	(109)	27%	(67)	16%	(39)	252
4-Region: South	19%	(94)	38%	(188)	22%	(108)	21%	(102)	492
4-Region: West	20%	(56)	37%	(104)	21%	(58)	22%	(63)	282
Sports fans	22%	(191)	44%	(388)	21%	(187)	12%	(108)	874
Avid sports fans	31%	(115)	41%	(149)	16%	(60)	11%	(42)	365
Casual sports fans	15%	(76)	47%	(239)	25%	(127)	13%	(67)	509
Soccer fans	30%	(139)	48%	(227)	15%	(72)	7%	(33)	470
Bundesliga fans	39%	(65)	42%	(69)	14%	(23)	6%	(9)	166

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**Table FCN4\_2:** How well do the following words describe the video clip you just watched?

*Exciting*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	19%	(241)	40%	(514)	23%	(289)	18%	(237)	1280
Sports fans, Age: 18-29	27%	(52)	39%	(73)	26%	(50)	8%	(15)	190
Sports fans, Age: 30-44	29%	(73)	48%	(120)	12%	(30)	10%	(25)	249
Sports fans, Age: 45-54	21%	(31)	43%	(63)	20%	(29)	16%	(24)	147
Sports fans, Age: 55-64	12%	(24)	49%	(98)	25%	(50)	13%	(26)	199
Sports fans, Age: 65+	12%	(11)	36%	(33)	31%	(28)	21%	(18)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN4\_3:** How well do the following words describe the video clip you just watched?*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	5%	(69)	14%	(176)	31%	(397)	50%	(637)	1280
Gender: Male	8%	(44)	17%	(87)	31%	(163)	44%	(231)	524
Gender: Female	3%	(26)	12%	(89)	31%	(235)	54%	(406)	756
Age: 18-34	8%	(29)	18%	(67)	26%	(100)	48%	(183)	379
Age: 35-44	5%	(10)	13%	(28)	33%	(69)	49%	(105)	212
Age: 45-64	3%	(18)	10%	(54)	34%	(185)	53%	(288)	545
Age: 65+	8%	(12)	18%	(27)	30%	(44)	43%	(61)	144
GenZers: 1997-2012	9%	(12)	23%	(31)	28%	(38)	40%	(54)	135
Millennials: 1981-1996	6%	(22)	15%	(55)	28%	(100)	51%	(183)	360
GenXers: 1965-1980	4%	(16)	10%	(37)	31%	(111)	54%	(194)	358
Baby Boomers: 1946-1964	5%	(18)	13%	(52)	34%	(135)	48%	(192)	397
PID: Dem (no lean)	6%	(27)	11%	(48)	30%	(133)	54%	(241)	449
PID: Ind (no lean)	5%	(19)	13%	(50)	33%	(134)	49%	(197)	400
PID: Rep (no lean)	5%	(23)	18%	(78)	30%	(130)	46%	(199)	431
PID/Gender: Dem Men	9%	(16)	13%	(24)	26%	(48)	52%	(95)	182
PID/Gender: Dem Women	4%	(12)	9%	(24)	32%	(85)	55%	(146)	266
PID/Gender: Ind Men	9%	(15)	16%	(26)	37%	(62)	38%	(64)	168
PID/Gender: Ind Women	1%	(3)	10%	(24)	31%	(72)	57%	(133)	232
PID/Gender: Rep Men	7%	(13)	21%	(37)	30%	(53)	41%	(72)	174
PID/Gender: Rep Women	4%	(11)	16%	(41)	30%	(78)	50%	(128)	257
Ideo: Liberal (1-3)	6%	(20)	14%	(45)	33%	(105)	47%	(150)	320
Ideo: Moderate (4)	6%	(23)	15%	(60)	30%	(119)	50%	(201)	402
Ideo: Conservative (5-7)	6%	(27)	13%	(56)	32%	(145)	49%	(220)	448
Educ: < College	5%	(44)	15%	(129)	31%	(276)	49%	(435)	884
Educ: Bachelors degree	6%	(15)	12%	(31)	31%	(81)	52%	(136)	263
Educ: Post-grad	7%	(10)	12%	(16)	30%	(40)	50%	(67)	133
Income: Under 50k	7%	(46)	13%	(87)	30%	(210)	50%	(347)	690
Income: 50k-100k	3%	(15)	15%	(71)	32%	(146)	50%	(229)	461
Income: 100k+	7%	(8)	14%	(17)	32%	(42)	48%	(61)	129
Ethnicity: White	5%	(47)	13%	(127)	31%	(307)	52%	(513)	995
Ethnicity: Hispanic	7%	(15)	21%	(44)	24%	(52)	48%	(103)	215
Ethnicity: Afr. Am.	6%	(10)	12%	(20)	28%	(45)	54%	(88)	162

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**Table FCN4\_3: How well do the following words describe the video clip you just watched?**

*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	5%	(69)	14%	(176)	31%	(397)	50%	(637)	1280
Ethnicity: Other	10%	(12)	24%	(29)	37%	(45)	30%	(36)	123
All Christian	7%	(41)	13%	(77)	31%	(190)	49%	(297)	605
All Non-Christian	4%	(3)	9%	(6)	30%	(20)	57%	(37)	65
Atheist	8%	(5)	13%	(8)	29%	(18)	51%	(32)	63
Agnostic/Nothing in particular	4%	(21)	16%	(85)	31%	(170)	50%	(271)	547
Religious Non-Protestant/Catholic	7%	(6)	14%	(11)	28%	(22)	51%	(41)	80
Evangelical	9%	(32)	14%	(51)	28%	(101)	49%	(174)	359
Non-Evangelical	3%	(14)	13%	(56)	33%	(143)	50%	(217)	430
Community: Urban	8%	(32)	14%	(55)	30%	(116)	47%	(181)	385
Community: Suburban	5%	(29)	14%	(80)	31%	(174)	50%	(286)	569
Community: Rural	2%	(8)	13%	(41)	33%	(107)	52%	(170)	325
Employ: Private Sector	5%	(25)	14%	(64)	31%	(142)	50%	(229)	460
Employ: Government	6%	(5)	16%	(13)	30%	(24)	49%	(39)	81
Employ: Self-Employed	8%	(9)	9%	(10)	31%	(36)	52%	(59)	114
Employ: Homemaker	2%	(2)	10%	(11)	25%	(28)	63%	(69)	110
Employ: Retired	7%	(14)	14%	(30)	33%	(73)	47%	(102)	220
Employ: Unemployed	4%	(7)	16%	(29)	29%	(55)	51%	(96)	188
Employ: Other	3%	(2)	17%	(10)	34%	(20)	45%	(26)	58
Military HH: Yes	3%	(6)	12%	(20)	36%	(60)	49%	(83)	168
Military HH: No	6%	(63)	14%	(156)	30%	(338)	50%	(555)	1112
RD/WT: Right Direction	6%	(23)	14%	(60)	29%	(121)	51%	(213)	417
RD/WT: Wrong Track	5%	(46)	13%	(116)	32%	(277)	49%	(425)	863
Trump Job Approve	4%	(23)	15%	(80)	30%	(159)	51%	(276)	538
Trump Job Disapprove	6%	(42)	12%	(82)	33%	(224)	49%	(332)	680
Trump Job Strongly Approve	6%	(18)	17%	(51)	26%	(75)	51%	(149)	293
Trump Job Somewhat Approve	2%	(5)	12%	(29)	34%	(84)	52%	(127)	245
Trump Job Somewhat Disapprove	5%	(6)	14%	(19)	35%	(49)	46%	(63)	137
Trump Job Strongly Disapprove	7%	(36)	12%	(63)	32%	(175)	49%	(268)	542
Favorable of Trump	5%	(25)	17%	(88)	30%	(160)	48%	(256)	528
Unfavorable of Trump	6%	(41)	12%	(80)	32%	(217)	50%	(339)	676

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**Table FCN4\_3: How well do the following words describe the video clip you just watched?**  
*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	5%	(69)	14%	(176)	31%	(397)	50%	(637)	1280
Very Favorable of Trump	7%	(21)	20%	(66)	26%	(85)	47%	(152)	323
Somewhat Favorable of Trump	2%	(4)	11%	(22)	37%	(75)	51%	(104)	205
Somewhat Unfavorable of Trump	6%	(6)	15%	(17)	32%	(36)	47%	(54)	114
Very Unfavorable of Trump	6%	(34)	11%	(63)	32%	(181)	51%	(285)	563
#1 Issue: Economy	6%	(26)	12%	(53)	33%	(150)	49%	(221)	451
#1 Issue: Security	5%	(10)	14%	(25)	23%	(40)	58%	(103)	178
#1 Issue: Health Care	2%	(6)	18%	(46)	29%	(75)	51%	(133)	259
#1 Issue: Medicare / Social Security	5%	(8)	13%	(18)	37%	(53)	45%	(65)	144
#1 Issue: Women's Issues	8%	(5)	9%	(5)	36%	(22)	46%	(28)	59
#1 Issue: Education	13%	(7)	16%	(9)	37%	(22)	34%	(20)	58
#1 Issue: Other	6%	(5)	16%	(13)	24%	(20)	53%	(44)	82
2018 House Vote: Democrat	8%	(34)	10%	(44)	29%	(132)	53%	(241)	452
2018 House Vote: Republican	5%	(21)	16%	(64)	32%	(129)	47%	(188)	401
2016 Vote: Hillary Clinton	7%	(29)	11%	(43)	29%	(116)	53%	(210)	398
2016 Vote: Donald Trump	5%	(21)	15%	(63)	33%	(137)	47%	(197)	419
2016 Vote: Other	4%	(2)	5%	(3)	36%	(22)	55%	(33)	60
2016 Vote: Didn't Vote	4%	(17)	17%	(67)	31%	(123)	49%	(195)	402
Voted in 2014: Yes	6%	(46)	12%	(92)	31%	(237)	51%	(387)	762
Voted in 2014: No	5%	(23)	16%	(84)	31%	(160)	48%	(250)	518
2012 Vote: Barack Obama	7%	(31)	10%	(47)	30%	(141)	53%	(251)	470
2012 Vote: Mitt Romney	4%	(11)	15%	(45)	32%	(98)	50%	(152)	306
2012 Vote: Didn't Vote	5%	(25)	17%	(77)	31%	(145)	47%	(215)	462
4-Region: Northeast	6%	(15)	12%	(32)	28%	(71)	54%	(137)	254
4-Region: Midwest	3%	(8)	15%	(38)	35%	(88)	47%	(118)	252
4-Region: South	6%	(29)	13%	(65)	30%	(148)	51%	(251)	492
4-Region: West	6%	(17)	15%	(42)	32%	(91)	47%	(132)	282
Sports fans	6%	(53)	14%	(119)	31%	(268)	50%	(434)	874
Avid sports fans	8%	(30)	13%	(49)	24%	(89)	54%	(197)	365
Casual sports fans	5%	(24)	14%	(70)	35%	(179)	46%	(237)	509
Soccer fans	8%	(37)	14%	(66)	28%	(134)	50%	(233)	470
Bundesliga fans	14%	(23)	12%	(20)	26%	(43)	49%	(81)	166

Continued on next page

**Table FCN4\_3:** How well do the following words describe the video clip you just watched?

*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	5%	(69)	14%	(176)	31%	(397)	50%	(637)	1280
Sports fans, Age: 18-29	9%	(18)	19%	(37)	26%	(50)	45%	(86)	190
Sports fans, Age: 30-44	6%	(16)	14%	(34)	27%	(67)	53%	(131)	249
Sports fans, Age: 45-54	5%	(7)	11%	(15)	35%	(51)	50%	(73)	147
Sports fans, Age: 55-64	2%	(4)	10%	(19)	37%	(74)	51%	(102)	199
Sports fans, Age: 65+	9%	(8)	15%	(14)	29%	(26)	47%	(42)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN4\_4:** How well do the following words describe the video clip you just watched?*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	30%	(388)	40%	(516)	16%	(206)	13%	(171)	1280
Gender: Male	31%	(161)	42%	(220)	17%	(89)	10%	(54)	524
Gender: Female	30%	(227)	39%	(296)	15%	(117)	15%	(116)	756
Age: 18-34	28%	(106)	39%	(147)	17%	(66)	16%	(60)	379
Age: 35-44	31%	(66)	40%	(84)	19%	(41)	10%	(22)	212
Age: 45-64	35%	(189)	42%	(231)	11%	(62)	12%	(63)	545
Age: 65+	19%	(27)	38%	(54)	26%	(38)	18%	(25)	144
GenZers: 1997-2012	30%	(40)	37%	(50)	17%	(23)	16%	(21)	135
Millennials: 1981-1996	27%	(96)	41%	(149)	18%	(65)	14%	(50)	360
GenXers: 1965-1980	37%	(131)	39%	(139)	12%	(44)	12%	(43)	358
Baby Boomers: 1946-1964	28%	(112)	41%	(161)	17%	(67)	14%	(55)	397
PID: Dem (no lean)	32%	(143)	41%	(182)	15%	(66)	13%	(57)	449
PID: Ind (no lean)	29%	(116)	41%	(164)	15%	(62)	15%	(59)	400
PID: Rep (no lean)	30%	(128)	39%	(169)	18%	(78)	13%	(55)	431
PID/Gender: Dem Men	35%	(63)	39%	(72)	15%	(27)	12%	(21)	182
PID/Gender: Dem Women	30%	(80)	41%	(110)	15%	(40)	13%	(36)	266
PID/Gender: Ind Men	27%	(45)	47%	(79)	16%	(26)	11%	(18)	168
PID/Gender: Ind Women	30%	(71)	37%	(85)	15%	(35)	18%	(41)	232
PID/Gender: Rep Men	30%	(52)	40%	(69)	21%	(37)	9%	(16)	174
PID/Gender: Rep Women	29%	(76)	39%	(100)	16%	(42)	15%	(39)	257
Ideo: Liberal (1-3)	32%	(103)	46%	(146)	15%	(48)	7%	(23)	320
Ideo: Moderate (4)	31%	(126)	42%	(169)	14%	(58)	12%	(49)	402
Ideo: Conservative (5-7)	29%	(130)	36%	(163)	19%	(85)	16%	(70)	448
Educ: < College	28%	(247)	40%	(354)	16%	(139)	16%	(143)	884
Educ: Bachelors degree	33%	(86)	42%	(110)	18%	(48)	7%	(19)	263
Educ: Post-grad	41%	(55)	39%	(51)	14%	(19)	6%	(8)	133
Income: Under 50k	28%	(192)	41%	(280)	15%	(103)	17%	(115)	690
Income: 50k-100k	31%	(145)	42%	(191)	17%	(80)	10%	(45)	461
Income: 100k+	39%	(51)	34%	(44)	18%	(23)	9%	(11)	129
Ethnicity: White	30%	(297)	41%	(412)	16%	(163)	12%	(123)	995
Ethnicity: Hispanic	40%	(87)	36%	(78)	14%	(29)	10%	(21)	215
Ethnicity: Afr. Am.	33%	(54)	27%	(44)	17%	(28)	23%	(37)	162

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**Table FCN4\_4:** How well do the following words describe the video clip you just watched?

*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	30%	(388)	40%	(516)	16%	(206)	13%	(171)	1280
Ethnicity: Other	30%	(37)	49%	(60)	12%	(15)	9%	(11)	123
All Christian	34%	(205)	42%	(252)	14%	(87)	10%	(60)	605
All Non-Christian	40%	(26)	28%	(18)	17%	(11)	16%	(10)	65
Atheist	20%	(13)	50%	(32)	19%	(12)	11%	(7)	63
Agnostic/Nothing in particular	26%	(144)	39%	(214)	17%	(96)	17%	(93)	547
Religious Non-Protestant/Catholic	40%	(32)	32%	(25)	14%	(11)	15%	(12)	80
Evangelical	32%	(113)	37%	(134)	15%	(53)	16%	(58)	359
Non-Evangelical	34%	(145)	44%	(189)	14%	(62)	8%	(34)	430
Community: Urban	37%	(142)	38%	(145)	14%	(54)	12%	(45)	385
Community: Suburban	28%	(160)	39%	(222)	18%	(103)	15%	(85)	569
Community: Rural	26%	(85)	46%	(149)	15%	(49)	13%	(41)	325
Employ: Private Sector	34%	(154)	43%	(198)	15%	(70)	8%	(37)	460
Employ: Government	26%	(21)	43%	(35)	21%	(17)	10%	(8)	81
Employ: Self-Employed	41%	(47)	31%	(35)	15%	(17)	14%	(15)	114
Employ: Homemaker	25%	(28)	43%	(48)	14%	(16)	17%	(19)	110
Employ: Retired	27%	(58)	34%	(74)	22%	(49)	18%	(39)	220
Employ: Unemployed	22%	(41)	46%	(87)	12%	(22)	20%	(37)	188
Employ: Other	41%	(24)	34%	(19)	11%	(6)	14%	(8)	58
Military HH: Yes	39%	(65)	33%	(55)	17%	(28)	12%	(20)	168
Military HH: No	29%	(322)	41%	(461)	16%	(178)	14%	(151)	1112
RD/WT: Right Direction	33%	(138)	37%	(153)	15%	(63)	15%	(62)	417
RD/WT: Wrong Track	29%	(250)	42%	(362)	17%	(143)	13%	(109)	863
Trump Job Approve	30%	(164)	38%	(206)	17%	(90)	14%	(77)	538
Trump Job Disapprove	31%	(212)	42%	(283)	16%	(108)	11%	(77)	680
Trump Job Strongly Approve	37%	(110)	31%	(92)	17%	(50)	14%	(42)	293
Trump Job Somewhat Approve	22%	(54)	47%	(114)	17%	(40)	15%	(36)	245
Trump Job Somewhat Disapprove	32%	(44)	51%	(70)	12%	(16)	5%	(7)	137
Trump Job Strongly Disapprove	31%	(168)	39%	(213)	17%	(92)	13%	(69)	542
Favorable of Trump	32%	(169)	40%	(209)	16%	(83)	13%	(67)	528
Unfavorable of Trump	30%	(206)	42%	(281)	16%	(111)	12%	(78)	676

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**Table FCN4\_4:** How well do the following words describe the video clip you just watched?  
*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	30%	(388)	40%	(516)	16%	(206)	13%	(171)	1280
Very Favorable of Trump	38%	(122)	34%	(110)	15%	(47)	14%	(45)	323
Somewhat Favorable of Trump	23%	(47)	48%	(99)	18%	(36)	11%	(23)	205
Somewhat Unfavorable of Trump	26%	(30)	51%	(58)	14%	(16)	9%	(11)	114
Very Unfavorable of Trump	31%	(177)	40%	(224)	17%	(95)	12%	(68)	563
#1 Issue: Economy	34%	(155)	41%	(183)	12%	(54)	13%	(58)	451
#1 Issue: Security	28%	(49)	33%	(59)	21%	(37)	18%	(33)	178
#1 Issue: Health Care	28%	(74)	45%	(117)	16%	(41)	11%	(28)	259
#1 Issue: Medicare / Social Security	24%	(34)	38%	(55)	20%	(29)	18%	(26)	144
#1 Issue: Women's Issues	33%	(20)	39%	(23)	17%	(10)	11%	(6)	59
#1 Issue: Education	30%	(17)	47%	(27)	14%	(8)	9%	(5)	58
#1 Issue: Other	34%	(28)	36%	(29)	17%	(14)	13%	(11)	82
2018 House Vote: Democrat	35%	(158)	39%	(174)	15%	(66)	12%	(53)	452
2018 House Vote: Republican	30%	(119)	41%	(163)	18%	(73)	12%	(47)	401
2016 Vote: Hillary Clinton	36%	(142)	39%	(154)	14%	(55)	12%	(47)	398
2016 Vote: Donald Trump	29%	(123)	41%	(172)	19%	(77)	11%	(46)	419
2016 Vote: Other	36%	(21)	41%	(24)	11%	(7)	13%	(8)	60
2016 Vote: Didn't Vote	25%	(101)	41%	(165)	17%	(67)	17%	(69)	402
Voted in 2014: Yes	34%	(262)	40%	(306)	14%	(108)	11%	(85)	762
Voted in 2014: No	24%	(125)	40%	(209)	19%	(98)	17%	(85)	518
2012 Vote: Barack Obama	35%	(166)	42%	(196)	12%	(54)	12%	(54)	470
2012 Vote: Mitt Romney	32%	(98)	38%	(118)	19%	(59)	10%	(31)	306
2012 Vote: Didn't Vote	25%	(115)	38%	(178)	19%	(88)	17%	(81)	462
4-Region: Northeast	39%	(99)	39%	(100)	12%	(31)	10%	(24)	254
4-Region: Midwest	25%	(64)	47%	(119)	15%	(39)	12%	(30)	252
4-Region: South	28%	(140)	41%	(200)	17%	(82)	14%	(71)	492
4-Region: West	30%	(85)	34%	(96)	20%	(55)	16%	(45)	282
Sports fans	33%	(292)	42%	(371)	15%	(127)	10%	(84)	874
Avid sports fans	40%	(146)	37%	(137)	14%	(50)	9%	(32)	365
Casual sports fans	29%	(146)	46%	(234)	15%	(77)	10%	(52)	509
Soccer fans	39%	(184)	43%	(204)	11%	(50)	7%	(31)	470
Bundesliga fans	46%	(77)	36%	(60)	11%	(18)	7%	(11)	166

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**Table FCN4\_4:** How well do the following words describe the video clip you just watched?

*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	30%	(388)	40%	(516)	16%	(206)	13%	(171)	1280
Sports fans, Age: 18-29	31%	(58)	38%	(71)	20%	(38)	12%	(23)	190
Sports fans, Age: 30-44	36%	(89)	45%	(111)	12%	(30)	8%	(19)	249
Sports fans, Age: 45-54	40%	(58)	40%	(59)	12%	(17)	9%	(13)	147
Sports fans, Age: 55-64	33%	(66)	47%	(94)	11%	(23)	8%	(16)	199
Sports fans, Age: 65+	23%	(21)	40%	(36)	22%	(20)	15%	(14)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN5\_1: Did you notice any of the following in the clip?**  
Fans in the stands

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	26% (327)	52% (671)	22% (282)	1280
Gender: Male	35% (185)	44% (232)	20% (107)	524
Gender: Female	19% (143)	58% (439)	23% (175)	756
Age: 18-34	34% (129)	42% (158)	24% (92)	379
Age: 35-44	36% (76)	40% (84)	24% (51)	212
Age: 45-64	18% (96)	63% (343)	20% (106)	545
Age: 65+	19% (27)	59% (85)	22% (32)	144
GenZers: 1997-2012	34% (46)	37% (50)	29% (38)	135
Millennials: 1981-1996	33% (118)	44% (158)	23% (85)	360
GenXers: 1965-1980	26% (94)	54% (192)	20% (72)	358
Baby Boomers: 1946-1964	16% (64)	63% (248)	21% (84)	397
PID: Dem (no lean)	29% (129)	53% (240)	18% (80)	449
PID: Ind (no lean)	22% (86)	51% (203)	28% (111)	400
PID: Rep (no lean)	26% (112)	53% (229)	21% (90)	431
PID/Gender: Dem Men	36% (66)	45% (83)	18% (33)	182
PID/Gender: Dem Women	24% (63)	59% (157)	18% (47)	266
PID/Gender: Ind Men	30% (51)	46% (77)	24% (40)	168
PID/Gender: Ind Women	15% (35)	54% (126)	31% (72)	232
PID/Gender: Rep Men	39% (67)	42% (73)	19% (34)	174
PID/Gender: Rep Women	17% (45)	61% (156)	22% (56)	257
Ideo: Liberal (1-3)	32% (101)	50% (161)	18% (58)	320
Ideo: Moderate (4)	29% (115)	49% (199)	22% (88)	402
Ideo: Conservative (5-7)	19% (86)	60% (268)	21% (94)	448
Educ: < College	24% (213)	52% (458)	24% (213)	884
Educ: Bachelors degree	28% (73)	54% (141)	19% (49)	263
Educ: Post-grad	31% (42)	54% (72)	15% (20)	133
Income: Under 50k	23% (156)	52% (356)	26% (178)	690
Income: 50k-100k	25% (117)	56% (259)	18% (84)	461
Income: 100k+	42% (54)	43% (56)	15% (19)	129
Ethnicity: White	24% (238)	55% (550)	21% (206)	995
Ethnicity: Hispanic	39% (85)	49% (105)	12% (26)	215

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**Table FCN5\_1: Did you notice any of the following in the clip?  
Fans in the stands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	26% (327)	52% (671)	22% (282)	1280
Ethnicity: Afr. Am.	32% (52)	39% (64)	29% (46)	162
Ethnicity: Other	30% (37)	46% (57)	24% (29)	123
All Christian	26% (159)	55% (333)	19% (113)	605
All Non-Christian	34% (22)	43% (28)	23% (15)	65
Atheist	33% (21)	40% (25)	27% (17)	63
Agnostic/Nothing in particular	23% (125)	52% (285)	25% (137)	547
Religious Non-Protestant/Catholic	29% (23)	47% (37)	24% (19)	80
Evangelical	24% (86)	54% (193)	22% (80)	359
Non-Evangelical	26% (112)	53% (228)	21% (90)	430
Community: Urban	33% (126)	46% (178)	21% (81)	385
Community: Suburban	25% (140)	53% (302)	22% (127)	569
Community: Rural	19% (62)	59% (191)	22% (73)	325
Employ: Private Sector	30% (138)	54% (250)	16% (72)	460
Employ: Government	14% (12)	72% (58)	14% (11)	81
Employ: Self-Employed	43% (49)	38% (43)	19% (22)	114
Employ: Homemaker	23% (25)	52% (58)	25% (27)	110
Employ: Retired	19% (42)	57% (125)	24% (52)	220
Employ: Unemployed	20% (38)	46% (86)	34% (63)	188
Employ: Other	26% (15)	54% (31)	20% (11)	58
Military HH: Yes	24% (40)	54% (91)	22% (38)	168
Military HH: No	26% (288)	52% (580)	22% (244)	1112
RD/WT: Right Direction	32% (133)	44% (185)	24% (99)	417
RD/WT: Wrong Track	23% (195)	56% (486)	21% (183)	863
Trump Job Approve	27% (143)	52% (277)	22% (117)	538
Trump Job Disapprove	25% (169)	56% (379)	19% (131)	680
Trump Job Strongly Approve	29% (85)	53% (155)	18% (54)	293
Trump Job Somewhat Approve	24% (59)	50% (122)	26% (63)	245
Trump Job Somewhat Disapprove	24% (33)	64% (88)	12% (17)	137
Trump Job Strongly Disapprove	25% (136)	54% (291)	21% (115)	542

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**Table FCN5\_1: Did you notice any of the following in the clip?  
Fans in the stands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	26% (327)	52% (671)	22% (282)	1280
Favorable of Trump	29% (153)	52% (276)	19% (100)	528
Unfavorable of Trump	24% (164)	55% (374)	21% (139)	676
Very Favorable of Trump	31% (99)	54% (173)	16% (51)	323
Somewhat Favorable of Trump	26% (53)	50% (103)	24% (49)	205
Somewhat Unfavorable of Trump	22% (24)	61% (69)	17% (20)	114
Very Unfavorable of Trump	25% (140)	54% (304)	21% (119)	563
#1 Issue: Economy	28% (126)	53% (240)	19% (85)	451
#1 Issue: Security	21% (37)	59% (105)	20% (36)	178
#1 Issue: Health Care	28% (72)	50% (130)	22% (57)	259
#1 Issue: Medicare / Social Security	20% (29)	51% (74)	28% (41)	144
#1 Issue: Women's Issues	26% (15)	48% (28)	26% (16)	59
#1 Issue: Education	26% (15)	35% (20)	39% (22)	58
#1 Issue: Other	19% (15)	67% (55)	14% (12)	82
2018 House Vote: Democrat	26% (120)	54% (245)	19% (87)	452
2018 House Vote: Republican	26% (105)	55% (220)	19% (76)	401
2016 Vote: Hillary Clinton	28% (110)	53% (213)	19% (76)	398
2016 Vote: Donald Trump	24% (102)	58% (243)	18% (74)	419
2016 Vote: Other	12% (7)	55% (33)	33% (20)	60
2016 Vote: Didn't Vote	27% (108)	45% (181)	28% (113)	402
Voted in 2014: Yes	24% (181)	57% (432)	20% (149)	762
Voted in 2014: No	28% (146)	46% (239)	26% (132)	518
2012 Vote: Barack Obama	28% (134)	53% (249)	19% (88)	470
2012 Vote: Mitt Romney	19% (59)	63% (192)	18% (54)	306
2012 Vote: Didn't Vote	28% (128)	46% (212)	27% (123)	462
4-Region: Northeast	31% (79)	50% (126)	19% (49)	254
4-Region: Midwest	18% (46)	58% (147)	23% (59)	252
4-Region: South	27% (131)	49% (242)	24% (119)	492
4-Region: West	25% (70)	55% (156)	20% (55)	282
Sports fans	28% (245)	52% (455)	20% (174)	874
Avid sports fans	33% (120)	51% (185)	17% (61)	365

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**Table FCN5\_1:** Did you notice any of the following in the clip?  
Fans in the stands

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	26%	(327)	52%	(671)	22%	(282)	1280
Casual sports fans	25%	(125)	53%	(270)	22%	(114)	509
Soccer fans	33%	(155)	47%	(220)	20%	(95)	470
Bundesliga fans	51%	(84)	37%	(61)	13%	(21)	166
Sports fans, Age: 18-29	34%	(64)	40%	(76)	26%	(49)	190
Sports fans, Age: 30-44	39%	(98)	42%	(105)	18%	(45)	249
Sports fans, Age: 45-54	21%	(31)	60%	(88)	19%	(27)	147
Sports fans, Age: 55-64	16%	(32)	65%	(128)	19%	(39)	199
Sports fans, Age: 65+	21%	(19)	63%	(57)	15%	(14)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN5\_2: Did you notice any of the following in the clip?**  
 Crowd reactions to the action

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (455)	42% (540)	22% (284)	1280
Gender: Male	42% (222)	37% (193)	21% (109)	524
Gender: Female	31% (233)	46% (347)	23% (175)	756
Age: 18-34	43% (162)	35% (134)	22% (82)	379
Age: 35-44	43% (91)	30% (64)	27% (57)	212
Age: 45-64	30% (163)	51% (276)	20% (107)	545
Age: 65+	27% (39)	46% (66)	26% (38)	144
GenZers: 1997-2012	37% (50)	38% (51)	25% (33)	135
Millennials: 1981-1996	43% (153)	34% (124)	23% (83)	360
GenXers: 1965-1980	37% (131)	44% (158)	19% (70)	358
Baby Boomers: 1946-1964	28% (111)	49% (193)	23% (93)	397
PID: Dem (no lean)	37% (167)	43% (194)	20% (88)	449
PID: Ind (no lean)	34% (137)	38% (152)	28% (111)	400
PID: Rep (no lean)	35% (151)	45% (194)	20% (86)	431
PID/Gender: Dem Men	38% (70)	41% (76)	20% (37)	182
PID/Gender: Dem Women	36% (97)	45% (119)	19% (51)	266
PID/Gender: Ind Men	42% (70)	34% (57)	24% (41)	168
PID/Gender: Ind Women	29% (67)	41% (95)	30% (70)	232
PID/Gender: Rep Men	47% (82)	35% (61)	18% (31)	174
PID/Gender: Rep Women	27% (69)	52% (133)	21% (54)	257
Ideo: Liberal (1-3)	42% (134)	40% (130)	18% (57)	320
Ideo: Moderate (4)	38% (151)	42% (167)	21% (84)	402
Ideo: Conservative (5-7)	30% (136)	47% (211)	22% (100)	448
Educ: < College	34% (298)	43% (378)	24% (208)	884
Educ: Bachelors degree	38% (101)	41% (108)	21% (54)	263
Educ: Post-grad	42% (56)	41% (55)	17% (22)	133
Income: Under 50k	33% (229)	43% (297)	24% (164)	690
Income: 50k-100k	36% (165)	43% (199)	21% (96)	461
Income: 100k+	48% (61)	34% (44)	19% (24)	129
Ethnicity: White	34% (339)	44% (439)	22% (216)	995
Ethnicity: Hispanic	51% (110)	39% (84)	10% (21)	215

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**Table FCN5\_2: Did you notice any of the following in the clip?**  
Crowd reactions to the action

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (455)	42% (540)	22% (284)	1280
Ethnicity: Afr. Am.	38% (61)	35% (57)	27% (45)	162
Ethnicity: Other	44% (55)	36% (44)	19% (24)	123
All Christian	35% (211)	46% (277)	19% (117)	605
All Non-Christian	37% (24)	38% (25)	25% (17)	65
Atheist	46% (29)	30% (19)	23% (15)	63
Agnostic/Nothing in particular	35% (191)	40% (220)	25% (136)	547
Religious Non-Protestant/Catholic	33% (27)	40% (32)	26% (21)	80
Evangelical	30% (108)	46% (163)	24% (87)	359
Non-Evangelical	36% (154)	45% (194)	19% (82)	430
Community: Urban	40% (154)	40% (153)	20% (78)	385
Community: Suburban	34% (193)	42% (239)	24% (138)	569
Community: Rural	33% (109)	46% (149)	21% (68)	325
Employ: Private Sector	38% (174)	44% (204)	18% (82)	460
Employ: Government	37% (30)	47% (38)	16% (13)	81
Employ: Self-Employed	48% (55)	33% (37)	19% (22)	114
Employ: Homemaker	39% (43)	39% (43)	22% (24)	110
Employ: Retired	29% (63)	47% (103)	24% (54)	220
Employ: Unemployed	26% (48)	40% (76)	34% (64)	188
Employ: Other	47% (27)	33% (19)	20% (11)	58
Military HH: Yes	33% (55)	42% (70)	26% (43)	168
Military HH: No	36% (400)	42% (470)	22% (241)	1112
RD/WT: Right Direction	39% (161)	37% (155)	24% (100)	417
RD/WT: Wrong Track	34% (294)	45% (385)	21% (184)	863
Trump Job Approve	36% (195)	42% (225)	22% (118)	538
Trump Job Disapprove	35% (240)	45% (304)	20% (136)	680
Trump Job Strongly Approve	39% (114)	43% (125)	18% (54)	293
Trump Job Somewhat Approve	33% (81)	41% (99)	26% (64)	245
Trump Job Somewhat Disapprove	41% (57)	43% (59)	15% (21)	137
Trump Job Strongly Disapprove	34% (183)	45% (244)	21% (115)	542

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**Table FCN5\_2: Did you notice any of the following in the clip?**  
 Crowd reactions to the action

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	36% (455)	42% (540)	22% (284)	1280
Favorable of Trump	38% (203)	42% (224)	19% (102)	528
Unfavorable of Trump	36% (240)	44% (299)	20% (138)	676
Very Favorable of Trump	42% (135)	41% (132)	17% (56)	323
Somewhat Favorable of Trump	33% (67)	45% (92)	22% (45)	205
Somewhat Unfavorable of Trump	40% (45)	41% (47)	19% (22)	114
Very Unfavorable of Trump	35% (195)	45% (252)	21% (116)	563
#1 Issue: Economy	35% (159)	44% (200)	20% (92)	451
#1 Issue: Security	29% (52)	47% (83)	24% (42)	178
#1 Issue: Health Care	40% (104)	35% (92)	24% (63)	259
#1 Issue: Medicare / Social Security	33% (47)	38% (55)	29% (41)	144
#1 Issue: Women's Issues	37% (22)	38% (23)	25% (15)	59
#1 Issue: Education	51% (29)	36% (21)	13% (8)	58
#1 Issue: Other	27% (22)	53% (44)	20% (16)	82
2018 House Vote: Democrat	40% (180)	40% (179)	21% (93)	452
2018 House Vote: Republican	35% (141)	46% (185)	19% (76)	401
2016 Vote: Hillary Clinton	41% (165)	38% (152)	20% (81)	398
2016 Vote: Donald Trump	36% (152)	46% (194)	17% (73)	419
2016 Vote: Other	19% (12)	46% (28)	35% (21)	60
2016 Vote: Didn't Vote	31% (126)	41% (166)	27% (109)	402
Voted in 2014: Yes	37% (284)	42% (322)	20% (156)	762
Voted in 2014: No	33% (171)	42% (218)	25% (129)	518
2012 Vote: Barack Obama	42% (197)	38% (178)	20% (96)	470
2012 Vote: Mitt Romney	32% (99)	49% (151)	18% (56)	306
2012 Vote: Didn't Vote	32% (147)	43% (198)	25% (117)	462
4-Region: Northeast	39% (99)	42% (108)	19% (47)	254
4-Region: Midwest	27% (67)	48% (121)	25% (64)	252
4-Region: South	34% (166)	43% (210)	24% (116)	492
4-Region: West	44% (123)	36% (101)	20% (57)	282
Sports fans	37% (324)	42% (365)	21% (186)	874
Avid sports fans	43% (156)	42% (154)	15% (55)	365

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**Table FCN5\_2: Did you notice any of the following in the clip?  
Crowd reactions to the action**

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	36%	(455)	42%	(540)	22%	(284)	1280
Casual sports fans	33%	(168)	41%	(211)	26%	(130)	509
Soccer fans	42%	(195)	37%	(175)	21%	(100)	470
Bundesliga fans	49%	(81)	38%	(63)	14%	(23)	166
Sports fans, Age: 18-29	42%	(79)	38%	(72)	21%	(39)	190
Sports fans, Age: 30-44	49%	(122)	30%	(75)	21%	(51)	249
Sports fans, Age: 45-54	31%	(46)	49%	(73)	19%	(28)	147
Sports fans, Age: 55-64	28%	(55)	49%	(98)	23%	(46)	199
Sports fans, Age: 65+	24%	(21)	53%	(48)	23%	(21)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN5\_3: Did you notice any of the following in the clip?  
 Coaches and teammates' reactions to the action**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	46% (584)	30% (386)	24% (310)	1280
Gender: Male	50% (264)	30% (156)	20% (104)	524
Gender: Female	42% (320)	30% (230)	27% (206)	756
Age: 18-34	51% (194)	26% (98)	23% (87)	379
Age: 35-44	51% (107)	23% (50)	26% (55)	212
Age: 45-64	43% (233)	32% (176)	25% (136)	545
Age: 65+	35% (50)	43% (62)	22% (32)	144
GenZers: 1997-2012	42% (57)	33% (44)	25% (34)	135
Millennials: 1981-1996	52% (187)	24% (85)	25% (88)	360
GenXers: 1965-1980	50% (177)	26% (93)	25% (88)	358
Baby Boomers: 1946-1964	38% (151)	38% (149)	24% (96)	397
PID: Dem (no lean)	46% (207)	32% (144)	22% (98)	449
PID: Ind (no lean)	43% (170)	29% (115)	29% (115)	400
PID: Rep (no lean)	48% (206)	29% (127)	23% (97)	431
PID/Gender: Dem Men	46% (84)	37% (68)	17% (31)	182
PID/Gender: Dem Women	46% (124)	29% (76)	25% (67)	266
PID/Gender: Ind Men	50% (84)	25% (43)	24% (41)	168
PID/Gender: Ind Women	37% (86)	31% (72)	32% (74)	232
PID/Gender: Rep Men	56% (97)	26% (45)	18% (32)	174
PID/Gender: Rep Women	43% (110)	32% (82)	25% (65)	257
Ideo: Liberal (1-3)	49% (157)	31% (100)	20% (63)	320
Ideo: Moderate (4)	50% (201)	29% (117)	21% (83)	402
Ideo: Conservative (5-7)	43% (195)	32% (141)	25% (112)	448
Educ: < College	43% (382)	30% (268)	26% (233)	884
Educ: Bachelors degree	49% (129)	29% (76)	22% (57)	263
Educ: Post-grad	54% (72)	31% (42)	14% (19)	133
Income: Under 50k	43% (296)	31% (213)	26% (182)	690
Income: 50k-100k	48% (219)	30% (137)	23% (104)	461
Income: 100k+	54% (69)	28% (36)	19% (24)	129
Ethnicity: White	45% (444)	31% (311)	24% (240)	995
Ethnicity: Hispanic	62% (133)	24% (53)	14% (30)	215

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**Table FCN5\_3: Did you notice any of the following in the clip?  
Coaches and teammates' reactions to the action**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	46% (584)	30% (386)	24% (310)	1280
Ethnicity: Afr. Am.	46% (75)	26% (42)	28% (46)	162
Ethnicity: Other	53% (66)	27% (33)	20% (24)	123
All Christian	47% (282)	32% (194)	21% (129)	605
All Non-Christian	47% (30)	25% (17)	28% (18)	65
Atheist	50% (32)	30% (19)	20% (13)	63
Agnostic/Nothing in particular	44% (240)	29% (156)	28% (151)	547
Religious Non-Protestant/Catholic	44% (35)	27% (22)	29% (23)	80
Evangelical	40% (142)	32% (116)	28% (101)	359
Non-Evangelical	48% (206)	31% (132)	21% (91)	430
Community: Urban	50% (192)	28% (106)	23% (87)	385
Community: Suburban	46% (260)	29% (164)	26% (146)	569
Community: Rural	41% (132)	36% (116)	24% (77)	325
Employ: Private Sector	54% (249)	28% (130)	17% (80)	460
Employ: Government	42% (34)	43% (35)	15% (12)	81
Employ: Self-Employed	54% (62)	25% (29)	20% (23)	114
Employ: Homemaker	39% (43)	26% (29)	35% (38)	110
Employ: Retired	42% (93)	33% (72)	25% (55)	220
Employ: Unemployed	34% (63)	31% (58)	36% (67)	188
Employ: Other	34% (20)	39% (23)	26% (15)	58
Military HH: Yes	43% (72)	30% (51)	27% (45)	168
Military HH: No	46% (512)	30% (335)	24% (265)	1112
RD/WT: Right Direction	45% (187)	30% (123)	26% (107)	417
RD/WT: Wrong Track	46% (397)	30% (263)	24% (203)	863
Trump Job Approve	46% (248)	31% (169)	23% (121)	538
Trump Job Disapprove	47% (318)	30% (206)	23% (155)	680
Trump Job Strongly Approve	43% (125)	35% (103)	22% (64)	293
Trump Job Somewhat Approve	50% (122)	27% (65)	23% (57)	245
Trump Job Somewhat Disapprove	49% (67)	33% (45)	18% (25)	137
Trump Job Strongly Disapprove	46% (252)	30% (161)	24% (130)	542

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**Table FCN5\_3: Did you notice any of the following in the clip?  
 Coaches and teammates' reactions to the action**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	46% (584)	30% (386)	24% (310)	1280
Favorable of Trump	48% (252)	32% (171)	20% (105)	528
Unfavorable of Trump	47% (317)	30% (201)	23% (158)	676
Very Favorable of Trump	46% (149)	35% (114)	19% (61)	323
Somewhat Favorable of Trump	50% (103)	28% (57)	22% (45)	205
Somewhat Unfavorable of Trump	41% (47)	39% (44)	21% (23)	114
Very Unfavorable of Trump	48% (271)	28% (157)	24% (135)	563
#1 Issue: Economy	50% (227)	29% (129)	21% (94)	451
#1 Issue: Security	40% (71)	39% (69)	21% (38)	178
#1 Issue: Health Care	47% (122)	25% (65)	28% (73)	259
#1 Issue: Medicare / Social Security	39% (55)	30% (43)	32% (46)	144
#1 Issue: Women's Issues	48% (28)	23% (14)	29% (17)	59
#1 Issue: Education	57% (33)	17% (10)	26% (15)	58
#1 Issue: Other	35% (29)	43% (35)	22% (18)	82
2018 House Vote: Democrat	50% (225)	28% (126)	22% (101)	452
2018 House Vote: Republican	48% (193)	32% (128)	20% (80)	401
2016 Vote: Hillary Clinton	49% (193)	28% (111)	23% (93)	398
2016 Vote: Donald Trump	48% (200)	33% (137)	19% (81)	419
2016 Vote: Other	41% (24)	28% (17)	32% (19)	60
2016 Vote: Didn't Vote	41% (166)	30% (120)	29% (116)	402
Voted in 2014: Yes	48% (364)	31% (233)	22% (166)	762
Voted in 2014: No	42% (220)	30% (153)	28% (145)	518
2012 Vote: Barack Obama	50% (235)	27% (129)	23% (107)	470
2012 Vote: Mitt Romney	46% (142)	34% (103)	20% (61)	306
2012 Vote: Didn't Vote	41% (191)	31% (142)	28% (130)	462
4-Region: Northeast	51% (129)	28% (72)	21% (53)	254
4-Region: Midwest	40% (100)	35% (88)	25% (64)	252
4-Region: South	46% (229)	27% (135)	26% (129)	492
4-Region: West	45% (126)	32% (91)	23% (65)	282
Sports fans	48% (422)	30% (267)	21% (186)	874
Avid sports fans	57% (209)	27% (99)	16% (57)	365

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**Table FCN5\_3:** Did you notice any of the following in the clip?  
Coaches and teammates' reactions to the action

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	46% (584)	30% (386)	24% (310)	1280
Casual sports fans	42% (212)	33% (168)	25% (129)	509
Soccer fans	50% (234)	30% (139)	21% (98)	470
Bundesliga fans	61% (101)	25% (42)	14% (24)	166
Sports fans, Age: 18-29	46% (87)	32% (60)	23% (43)	190
Sports fans, Age: 30-44	60% (150)	20% (51)	19% (48)	249
Sports fans, Age: 45-54	50% (74)	29% (42)	21% (31)	147
Sports fans, Age: 55-64	39% (77)	36% (72)	25% (50)	199
Sports fans, Age: 65+	38% (34)	46% (41)	16% (15)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN5\_4: Did you notice any of the following in the clip?**  
*Natural game sounds, such as ball being kicked and goalie stopping the ball*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	53% (676)	25% (325)	22% (278)	1280
Gender: Male	55% (286)	26% (136)	19% (101)	524
Gender: Female	52% (390)	25% (189)	23% (177)	756
Age: 18-34	56% (214)	23% (89)	20% (77)	379
Age: 35-44	59% (124)	17% (37)	24% (51)	212
Age: 45-64	52% (284)	27% (147)	21% (114)	545
Age: 65+	38% (54)	36% (52)	26% (37)	144
GenZers: 1997-2012	52% (69)	26% (35)	22% (30)	135
Millennials: 1981-1996	56% (200)	23% (82)	22% (78)	360
GenXers: 1965-1980	58% (207)	20% (71)	22% (80)	358
Baby Boomers: 1946-1964	47% (185)	32% (125)	22% (86)	397
PID: Dem (no lean)	54% (243)	26% (117)	20% (88)	449
PID: Ind (no lean)	50% (201)	24% (97)	26% (102)	400
PID: Rep (no lean)	54% (232)	26% (111)	20% (88)	431
PID/Gender: Dem Men	53% (97)	28% (51)	19% (34)	182
PID/Gender: Dem Women	55% (146)	25% (66)	20% (54)	266
PID/Gender: Ind Men	56% (95)	22% (37)	22% (36)	168
PID/Gender: Ind Women	46% (107)	26% (60)	28% (66)	232
PID/Gender: Rep Men	55% (95)	28% (48)	18% (31)	174
PID/Gender: Rep Women	53% (137)	24% (63)	22% (57)	257
Ideo: Liberal (1-3)	58% (187)	23% (73)	19% (61)	320
Ideo: Moderate (4)	53% (213)	24% (98)	23% (92)	402
Ideo: Conservative (5-7)	51% (230)	30% (134)	19% (84)	448
Educ: < College	50% (438)	26% (229)	25% (217)	884
Educ: Bachelors degree	60% (159)	24% (62)	16% (42)	263
Educ: Post-grad	60% (80)	25% (34)	14% (19)	133
Income: Under 50k	49% (340)	26% (177)	25% (174)	690
Income: 50k-100k	55% (253)	26% (122)	19% (86)	461
Income: 100k+	65% (84)	21% (27)	14% (18)	129
Ethnicity: White	54% (537)	25% (248)	21% (209)	995
Ethnicity: Hispanic	61% (132)	28% (60)	11% (23)	215

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**Table FCN5\_4: Did you notice any of the following in the clip?**  
*Natural game sounds, such as ball being kicked and goalie stopping the ball*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	53% (676)	25% (325)	22% (278)	1280
Ethnicity: Afr. Am.	49% (79)	24% (39)	27% (44)	162
Ethnicity: Other	49% (60)	30% (37)	20% (25)	123
All Christian	54% (324)	28% (171)	18% (110)	605
All Non-Christian	56% (36)	24% (16)	20% (13)	65
Atheist	56% (36)	20% (13)	24% (15)	63
Agnostic/Nothing in particular	51% (280)	23% (126)	26% (141)	547
Religious Non-Protestant/Catholic	51% (41)	27% (22)	22% (17)	80
Evangelical	48% (171)	30% (106)	23% (81)	359
Non-Evangelical	57% (244)	24% (103)	19% (82)	430
Community: Urban	53% (206)	26% (101)	20% (78)	385
Community: Suburban	53% (299)	26% (147)	22% (123)	569
Community: Rural	53% (171)	24% (77)	24% (77)	325
Employ: Private Sector	61% (280)	25% (117)	14% (63)	460
Employ: Government	45% (36)	45% (37)	10% (8)	81
Employ: Self-Employed	62% (70)	20% (23)	18% (21)	114
Employ: Homemaker	56% (62)	14% (15)	30% (33)	110
Employ: Retired	41% (90)	32% (70)	27% (60)	220
Employ: Unemployed	45% (85)	23% (43)	32% (60)	188
Employ: Other	48% (28)	22% (13)	30% (17)	58
Military HH: Yes	52% (88)	30% (50)	18% (30)	168
Military HH: No	53% (589)	25% (275)	22% (248)	1112
RD/WT: Right Direction	54% (224)	25% (104)	21% (89)	417
RD/WT: Wrong Track	52% (452)	26% (221)	22% (190)	863
Trump Job Approve	55% (298)	25% (132)	20% (108)	538
Trump Job Disapprove	53% (361)	27% (181)	20% (138)	680
Trump Job Strongly Approve	53% (155)	28% (81)	19% (57)	293
Trump Job Somewhat Approve	58% (143)	21% (50)	21% (51)	245
Trump Job Somewhat Disapprove	56% (76)	31% (42)	14% (19)	137
Trump Job Strongly Disapprove	52% (285)	26% (139)	22% (119)	542

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**Table FCN5\_4:** Did you notice any of the following in the clip?  
 Natural game sounds, such as ball being kicked and goalie stopping the ball

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	53% (676)	25% (325)	22% (278)	1280
Favorable of Trump	57% (301)	25% (131)	18% (96)	528
Unfavorable of Trump	53% (360)	27% (180)	20% (136)	676
Very Favorable of Trump	55% (179)	27% (88)	17% (56)	323
Somewhat Favorable of Trump	60% (122)	21% (43)	19% (40)	205
Somewhat Unfavorable of Trump	54% (61)	34% (39)	12% (14)	114
Very Unfavorable of Trump	53% (299)	25% (141)	22% (122)	563
#1 Issue: Economy	56% (253)	25% (112)	19% (86)	451
#1 Issue: Security	52% (92)	28% (49)	20% (36)	178
#1 Issue: Health Care	50% (130)	26% (68)	24% (62)	259
#1 Issue: Medicare / Social Security	46% (67)	25% (36)	29% (42)	144
#1 Issue: Women's Issues	57% (34)	23% (14)	20% (12)	59
#1 Issue: Education	58% (33)	18% (10)	25% (14)	58
#1 Issue: Other	51% (42)	28% (23)	20% (17)	82
2018 House Vote: Democrat	56% (255)	23% (103)	21% (94)	452
2018 House Vote: Republican	54% (218)	26% (105)	19% (78)	401
2016 Vote: Hillary Clinton	57% (228)	21% (84)	21% (86)	398
2016 Vote: Donald Trump	56% (233)	27% (112)	18% (74)	419
2016 Vote: Other	49% (29)	16% (10)	35% (21)	60
2016 Vote: Didn't Vote	46% (186)	29% (119)	24% (98)	402
Voted in 2014: Yes	55% (418)	25% (191)	20% (153)	762
Voted in 2014: No	50% (258)	26% (134)	24% (125)	518
2012 Vote: Barack Obama	57% (266)	23% (108)	21% (96)	470
2012 Vote: Mitt Romney	55% (170)	27% (82)	18% (55)	306
2012 Vote: Didn't Vote	48% (221)	28% (127)	25% (114)	462
4-Region: Northeast	54% (138)	28% (70)	18% (46)	254
4-Region: Midwest	48% (122)	26% (65)	26% (65)	252
4-Region: South	54% (266)	22% (111)	23% (115)	492
4-Region: West	53% (150)	28% (79)	19% (53)	282
Sports fans	56% (490)	25% (216)	19% (168)	874
Avid sports fans	64% (234)	21% (75)	15% (56)	365

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**Table FCN5\_4:** Did you notice any of the following in the clip?  
Natural game sounds, such as ball being kicked and goalie stopping the ball

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	53% (676)	25% (325)	22% (278)	1280
Casual sports fans	50% (256)	28% (141)	22% (112)	509
Soccer fans	60% (282)	21% (100)	19% (87)	470
Bundesliga fans	61% (101)	27% (44)	12% (21)	166
Sports fans, Age: 18-29	55% (104)	25% (47)	20% (38)	190
Sports fans, Age: 30-44	67% (168)	16% (40)	16% (41)	249
Sports fans, Age: 45-54	55% (81)	22% (33)	23% (33)	147
Sports fans, Age: 55-64	52% (104)	28% (56)	20% (39)	199
Sports fans, Age: 65+	37% (33)	44% (40)	19% (17)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN6:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, and no artificial crowd noise was added to the broadcast. Based on what you know now, did the lack of crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	21%	(270)	48%	(612)	20%	(260)	11%	(137)	1280
Gender: Male	23%	(119)	45%	(235)	23%	(121)	9%	(49)	524
Gender: Female	20%	(151)	50%	(377)	18%	(139)	12%	(88)	756
Age: 18-34	27%	(102)	42%	(157)	19%	(72)	12%	(47)	379
Age: 35-44	26%	(56)	41%	(88)	21%	(45)	11%	(23)	212
Age: 45-64	18%	(96)	54%	(297)	19%	(106)	9%	(47)	545
Age: 65+	11%	(16)	49%	(70)	26%	(38)	14%	(20)	144
GenZers: 1997-2012	26%	(35)	36%	(49)	17%	(22)	21%	(29)	135
Millennials: 1981-1996	27%	(97)	42%	(152)	22%	(78)	9%	(33)	360
GenXers: 1965-1980	22%	(80)	49%	(177)	18%	(65)	10%	(36)	358
Baby Boomers: 1946-1964	13%	(51)	55%	(219)	23%	(90)	9%	(36)	397
PID: Dem (no lean)	26%	(118)	44%	(196)	22%	(97)	8%	(36)	449
PID: Ind (no lean)	15%	(59)	52%	(206)	19%	(77)	15%	(59)	400
PID: Rep (no lean)	22%	(93)	49%	(209)	20%	(86)	10%	(42)	431
PID/Gender: Dem Men	31%	(57)	37%	(68)	22%	(41)	9%	(16)	182
PID/Gender: Dem Women	23%	(61)	48%	(128)	21%	(57)	8%	(20)	266
PID/Gender: Ind Men	9%	(15)	55%	(92)	24%	(40)	12%	(20)	168
PID/Gender: Ind Women	19%	(44)	49%	(115)	16%	(36)	16%	(38)	232
PID/Gender: Rep Men	27%	(47)	43%	(74)	23%	(40)	7%	(12)	174
PID/Gender: Rep Women	18%	(46)	52%	(135)	18%	(46)	12%	(30)	257
Ideo: Liberal (1-3)	27%	(88)	47%	(151)	18%	(59)	7%	(22)	320
Ideo: Moderate (4)	22%	(87)	52%	(210)	19%	(76)	7%	(30)	402
Ideo: Conservative (5-7)	17%	(77)	46%	(207)	25%	(113)	11%	(50)	448
Educ: < College	20%	(174)	48%	(424)	19%	(171)	13%	(115)	884
Educ: Bachelors degree	21%	(56)	49%	(127)	25%	(66)	5%	(14)	263
Educ: Post-grad	31%	(41)	46%	(61)	18%	(23)	6%	(8)	133
Income: Under 50k	19%	(130)	48%	(334)	19%	(132)	14%	(94)	690
Income: 50k-100k	23%	(106)	48%	(223)	21%	(98)	7%	(34)	461
Income: 100k+	27%	(35)	42%	(55)	24%	(31)	7%	(9)	129
Ethnicity: White	21%	(208)	50%	(496)	20%	(203)	9%	(89)	995

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**Table FCN6:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, and no artificial crowd noise was added to the broadcast. Based on what you know now, did the lack of crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	21%	(270)	48%	(612)	20%	(260)	11%	(137)	1280
Ethnicity: Hispanic	39%	(85)	34%	(74)	17%	(36)	9%	(20)	215
Ethnicity: Afr. Am.	20%	(33)	40%	(65)	22%	(36)	17%	(27)	162
Ethnicity: Other	24%	(30)	42%	(51)	17%	(21)	17%	(21)	123
All Christian	21%	(125)	50%	(303)	22%	(133)	7%	(44)	605
All Non-Christian	16%	(11)	40%	(26)	33%	(21)	11%	(7)	65
Atheist	15%	(9)	55%	(35)	20%	(13)	10%	(6)	63
Agnostic/Nothing in particular	23%	(125)	45%	(248)	17%	(94)	15%	(80)	547
Religious Non-Protestant/Catholic	15%	(12)	46%	(37)	28%	(22)	12%	(9)	80
Evangelical	23%	(83)	46%	(165)	18%	(65)	13%	(46)	359
Non-Evangelical	21%	(91)	49%	(208)	23%	(99)	7%	(31)	430
Community: Urban	29%	(110)	40%	(154)	22%	(83)	10%	(38)	385
Community: Suburban	18%	(103)	51%	(289)	20%	(113)	11%	(63)	569
Community: Rural	18%	(57)	52%	(169)	20%	(64)	11%	(36)	325
Employ: Private Sector	25%	(116)	46%	(210)	23%	(104)	6%	(30)	460
Employ: Government	16%	(13)	48%	(39)	27%	(22)	8%	(7)	81
Employ: Self-Employed	28%	(32)	44%	(51)	17%	(19)	11%	(12)	114
Employ: Homemaker	21%	(23)	55%	(60)	18%	(20)	6%	(7)	110
Employ: Retired	13%	(29)	50%	(111)	23%	(50)	14%	(30)	220
Employ: Unemployed	16%	(31)	53%	(100)	13%	(24)	17%	(33)	188
Employ: Other	24%	(14)	44%	(25)	18%	(10)	14%	(8)	58
Military HH: Yes	19%	(32)	53%	(89)	20%	(33)	8%	(14)	168
Military HH: No	21%	(239)	47%	(523)	20%	(227)	11%	(123)	1112
RD/WT: Right Direction	24%	(99)	47%	(196)	20%	(83)	9%	(39)	417
RD/WT: Wrong Track	20%	(171)	48%	(416)	21%	(178)	11%	(98)	863
Trump Job Approve	23%	(123)	49%	(262)	20%	(107)	9%	(46)	538
Trump Job Disapprove	21%	(146)	48%	(329)	21%	(145)	9%	(60)	680

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**Table FCN6:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, and no artificial crowd noise was added to the broadcast. Based on what you know now, did the lack of crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	21%	(270)	48%	(612)	20%	(260)	11%	(137)	1280
Trump Job Strongly Approve	23%	(69)	47%	(136)	22%	(64)	8%	(24)	293
Trump Job Somewhat Approve	22%	(54)	51%	(125)	18%	(43)	9%	(22)	245
Trump Job Somewhat Disapprove	15%	(20)	52%	(71)	30%	(42)	3%	(4)	137
Trump Job Strongly Disapprove	23%	(126)	47%	(257)	19%	(103)	10%	(56)	542
Favorable of Trump	23%	(122)	49%	(261)	20%	(107)	7%	(38)	528
Unfavorable of Trump	21%	(144)	47%	(320)	22%	(147)	10%	(65)	676
Very Favorable of Trump	24%	(78)	50%	(160)	19%	(60)	8%	(25)	323
Somewhat Favorable of Trump	21%	(43)	49%	(101)	23%	(47)	7%	(14)	205
Somewhat Unfavorable of Trump	19%	(22)	48%	(54)	26%	(30)	7%	(8)	114
Very Unfavorable of Trump	22%	(123)	47%	(266)	21%	(117)	10%	(57)	563
#1 Issue: Economy	22%	(97)	43%	(193)	26%	(116)	10%	(44)	451
#1 Issue: Security	23%	(41)	43%	(76)	25%	(45)	9%	(17)	178
#1 Issue: Health Care	20%	(53)	53%	(139)	17%	(45)	9%	(22)	259
#1 Issue: Medicare / Social Security	20%	(29)	51%	(74)	13%	(19)	15%	(22)	144
#1 Issue: Women's Issues	17%	(10)	59%	(35)	14%	(9)	10%	(6)	59
#1 Issue: Education	23%	(13)	42%	(24)	15%	(9)	21%	(12)	58
#1 Issue: Other	14%	(12)	61%	(51)	14%	(12)	10%	(8)	82
2018 House Vote: Democrat	25%	(111)	46%	(207)	21%	(95)	8%	(38)	452
2018 House Vote: Republican	20%	(80)	50%	(202)	23%	(93)	7%	(26)	401
2016 Vote: Hillary Clinton	25%	(101)	47%	(188)	19%	(78)	8%	(31)	398
2016 Vote: Donald Trump	20%	(82)	51%	(215)	22%	(94)	7%	(27)	419
2016 Vote: Other	22%	(13)	51%	(31)	15%	(9)	12%	(8)	60
2016 Vote: Didn't Vote	18%	(74)	44%	(178)	20%	(80)	18%	(71)	402
Voted in 2014: Yes	22%	(170)	49%	(376)	21%	(159)	8%	(58)	762
Voted in 2014: No	19%	(100)	46%	(236)	20%	(101)	15%	(80)	518
2012 Vote: Barack Obama	24%	(113)	48%	(223)	21%	(97)	8%	(37)	470
2012 Vote: Mitt Romney	20%	(62)	51%	(155)	22%	(68)	7%	(21)	306
2012 Vote: Didn't Vote	19%	(90)	45%	(210)	19%	(88)	16%	(75)	462

Continued on next page

**Table FCN6:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, and no artificial crowd noise was added to the broadcast. Based on what you know now, did the lack of crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	21%	(270)	48%	(612)	20%	(260)	11%	(137)	1280
4-Region: Northeast	22%	(56)	53%	(134)	19%	(47)	7%	(17)	254
4-Region: Midwest	17%	(42)	48%	(120)	26%	(66)	10%	(24)	252
4-Region: South	24%	(116)	46%	(225)	19%	(92)	12%	(60)	492
4-Region: West	20%	(57)	47%	(133)	20%	(56)	13%	(36)	282
Sports fans	23%	(202)	47%	(413)	22%	(195)	7%	(65)	874
Avid sports fans	31%	(115)	39%	(144)	22%	(81)	7%	(25)	365
Casual sports fans	17%	(87)	53%	(269)	22%	(114)	8%	(39)	509
Soccer fans	28%	(133)	42%	(198)	22%	(103)	7%	(35)	470
Bundesliga fans	38%	(62)	34%	(57)	21%	(36)	7%	(11)	166
Sports fans, Age: 18-29	30%	(57)	38%	(73)	20%	(38)	11%	(22)	190
Sports fans, Age: 30-44	30%	(75)	41%	(102)	23%	(58)	5%	(13)	249
Sports fans, Age: 45-54	22%	(32)	49%	(72)	20%	(30)	9%	(13)	147
Sports fans, Age: 55-64	15%	(29)	60%	(120)	20%	(39)	5%	(10)	199
Sports fans, Age: 65+	10%	(9)	49%	(44)	33%	(30)	8%	(7)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN7\_1: Do you agree or disagree with each of the following statements?**  
*The lack of crowd noise is disorienting and confusing*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	9% (114)	17% (221)	23% (291)	31% (398)	20% (256)	1280
Gender: Male	10% (54)	23% (119)	24% (127)	27% (141)	16% (83)	524
Gender: Female	8% (59)	13% (102)	22% (164)	34% (258)	23% (173)	756
Age: 18-34	12% (46)	21% (81)	23% (86)	24% (93)	19% (73)	379
Age: 35-44	12% (25)	21% (44)	20% (43)	24% (51)	23% (49)	212
Age: 45-64	6% (30)	12% (67)	24% (133)	39% (215)	18% (101)	545
Age: 65+	8% (12)	21% (29)	20% (29)	28% (40)	23% (34)	144
GenZers: 1997-2012	9% (12)	17% (22)	26% (36)	19% (26)	29% (39)	135
Millennials: 1981-1996	14% (49)	24% (88)	19% (70)	25% (92)	17% (62)	360
GenXers: 1965-1980	6% (23)	13% (48)	25% (88)	36% (131)	19% (68)	358
Baby Boomers: 1946-1964	6% (26)	14% (57)	23% (91)	35% (138)	21% (85)	397
PID: Dem (no lean)	11% (50)	19% (83)	22% (101)	31% (138)	17% (77)	449
PID: Ind (no lean)	7% (28)	15% (59)	23% (92)	33% (130)	23% (92)	400
PID: Rep (no lean)	8% (36)	18% (79)	23% (98)	30% (130)	20% (87)	431
PID/Gender: Dem Men	12% (22)	23% (42)	24% (43)	25% (45)	16% (29)	182
PID/Gender: Dem Women	10% (27)	15% (41)	21% (57)	35% (93)	18% (48)	266
PID/Gender: Ind Men	7% (11)	21% (34)	29% (49)	27% (45)	17% (28)	168
PID/Gender: Ind Women	7% (16)	11% (25)	18% (43)	37% (85)	27% (63)	232
PID/Gender: Rep Men	12% (20)	24% (42)	20% (35)	29% (51)	15% (26)	174
PID/Gender: Rep Women	6% (16)	14% (36)	25% (64)	31% (79)	24% (62)	257
Ideo: Liberal (1-3)	10% (33)	17% (55)	25% (79)	34% (108)	14% (45)	320
Ideo: Moderate (4)	8% (31)	19% (76)	24% (95)	32% (129)	18% (71)	402
Ideo: Conservative (5-7)	10% (45)	16% (71)	23% (102)	31% (137)	21% (93)	448
Educ: < College	8% (74)	16% (144)	23% (206)	29% (257)	23% (203)	884
Educ: Bachelors degree	11% (30)	20% (52)	23% (60)	33% (85)	14% (36)	263
Educ: Post-grad	7% (10)	19% (26)	18% (25)	42% (56)	13% (17)	133
Income: Under 50k	8% (58)	16% (113)	24% (164)	28% (194)	23% (160)	690
Income: 50k-100k	10% (45)	17% (77)	24% (110)	33% (153)	17% (76)	461
Income: 100k+	8% (10)	24% (31)	13% (17)	40% (51)	15% (20)	129
Ethnicity: White	9% (87)	17% (166)	22% (224)	33% (331)	19% (187)	995
Ethnicity: Hispanic	12% (26)	20% (44)	13% (29)	37% (80)	17% (36)	215

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**Table FCN7\_1: Do you agree or disagree with each of the following statements?**  
*The lack of crowd noise is disorienting and confusing*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(114)	17%	(221)	23%	(291)	31%	(398)	20%	(256)	1280
Ethnicity: Afr. Am.	13%	(21)	13%	(21)	23%	(37)	24%	(39)	28%	(45)	162
Ethnicity: Other	5%	(6)	27%	(33)	24%	(30)	24%	(29)	20%	(24)	123
All Christian	11%	(64)	17%	(103)	24%	(144)	33%	(198)	16%	(95)	605
All Non-Christian	8%	(5)	31%	(20)	18%	(12)	22%	(14)	21%	(14)	65
Atheist	8%	(5)	16%	(10)	30%	(19)	31%	(20)	15%	(10)	63
Agnostic/Nothing in particular	7%	(40)	16%	(88)	21%	(115)	30%	(166)	25%	(137)	547
Religious Non-Protestant/Catholic	7%	(6)	27%	(22)	19%	(15)	25%	(20)	21%	(17)	80
Evangelical	12%	(43)	17%	(61)	23%	(81)	28%	(101)	20%	(73)	359
Non-Evangelical	9%	(37)	17%	(73)	22%	(95)	37%	(157)	16%	(67)	430
Community: Urban	12%	(47)	21%	(83)	20%	(78)	29%	(111)	17%	(67)	385
Community: Suburban	7%	(41)	16%	(93)	23%	(129)	34%	(191)	20%	(116)	569
Community: Rural	8%	(26)	14%	(46)	26%	(85)	30%	(97)	22%	(73)	325
Employ: Private Sector	11%	(52)	19%	(89)	25%	(116)	31%	(142)	13%	(61)	460
Employ: Government	8%	(6)	19%	(15)	25%	(20)	32%	(26)	16%	(13)	81
Employ: Self-Employed	13%	(15)	12%	(13)	22%	(25)	34%	(38)	20%	(22)	114
Employ: Homemaker	8%	(9)	13%	(15)	16%	(17)	38%	(42)	25%	(27)	110
Employ: Retired	6%	(14)	17%	(37)	19%	(43)	37%	(81)	21%	(45)	220
Employ: Unemployed	5%	(10)	18%	(34)	24%	(45)	26%	(48)	27%	(51)	188
Employ: Other	11%	(6)	19%	(11)	18%	(11)	20%	(12)	32%	(18)	58
Military HH: Yes	10%	(17)	16%	(26)	18%	(30)	38%	(64)	18%	(31)	168
Military HH: No	9%	(96)	18%	(195)	23%	(260)	30%	(335)	20%	(225)	1112
RD/WT: Right Direction	11%	(48)	19%	(80)	21%	(86)	28%	(116)	21%	(88)	417
RD/WT: Wrong Track	8%	(66)	16%	(141)	24%	(205)	33%	(283)	19%	(168)	863
Trump Job Approve	11%	(56)	18%	(94)	21%	(114)	31%	(164)	20%	(109)	538
Trump Job Disapprove	8%	(53)	17%	(119)	24%	(163)	34%	(230)	17%	(116)	680
Trump Job Strongly Approve	13%	(38)	17%	(51)	21%	(63)	29%	(84)	20%	(58)	293
Trump Job Somewhat Approve	8%	(19)	18%	(44)	21%	(51)	33%	(80)	21%	(51)	245
Trump Job Somewhat Disapprove	7%	(9)	21%	(29)	37%	(51)	28%	(39)	7%	(9)	137
Trump Job Strongly Disapprove	8%	(43)	17%	(90)	20%	(111)	35%	(191)	20%	(106)	542

Continued on next page

**Table FCN7\_1:** Do you agree or disagree with each of the following statements?*The lack of crowd noise is disorienting and confusing*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(114)	17%	(221)	23%	(291)	31%	(398)	20%	(256)	1280
Favorable of Trump	11%	(57)	20%	(105)	21%	(111)	31%	(163)	18%	(92)	528
Unfavorable of Trump	8%	(56)	16%	(109)	25%	(167)	34%	(228)	17%	(117)	676
Very Favorable of Trump	12%	(40)	19%	(62)	20%	(66)	29%	(94)	19%	(63)	323
Somewhat Favorable of Trump	8%	(17)	21%	(44)	22%	(45)	34%	(69)	15%	(30)	205
Somewhat Unfavorable of Trump	6%	(7)	20%	(22)	37%	(42)	28%	(31)	9%	(10)	114
Very Unfavorable of Trump	9%	(49)	15%	(86)	22%	(125)	35%	(196)	19%	(107)	563
#1 Issue: Economy	11%	(50)	19%	(86)	20%	(91)	32%	(143)	18%	(81)	451
#1 Issue: Security	11%	(19)	15%	(26)	22%	(39)	31%	(55)	22%	(39)	178
#1 Issue: Health Care	6%	(16)	19%	(50)	25%	(66)	32%	(84)	17%	(44)	259
#1 Issue: Medicare / Social Security	10%	(15)	11%	(16)	23%	(33)	27%	(39)	29%	(42)	144
#1 Issue: Women's Issues	5%	(3)	12%	(7)	35%	(21)	27%	(16)	21%	(13)	59
#1 Issue: Education	7%	(4)	26%	(15)	26%	(15)	22%	(13)	20%	(11)	58
#1 Issue: Other	7%	(5)	12%	(10)	19%	(15)	43%	(35)	20%	(16)	82
2018 House Vote: Democrat	13%	(57)	16%	(74)	22%	(98)	31%	(141)	18%	(81)	452
2018 House Vote: Republican	8%	(33)	19%	(77)	24%	(98)	32%	(130)	16%	(63)	401
2016 Vote: Hillary Clinton	11%	(45)	18%	(71)	22%	(86)	31%	(122)	18%	(73)	398
2016 Vote: Donald Trump	9%	(39)	16%	(67)	24%	(101)	34%	(143)	16%	(68)	419
2016 Vote: Other	2%	(1)	11%	(7)	28%	(17)	40%	(24)	20%	(12)	60
2016 Vote: Didn't Vote	7%	(28)	19%	(76)	21%	(86)	27%	(109)	26%	(103)	402
Voted in 2014: Yes	9%	(71)	16%	(123)	22%	(171)	34%	(262)	18%	(135)	762
Voted in 2014: No	8%	(43)	19%	(98)	23%	(119)	26%	(136)	23%	(121)	518
2012 Vote: Barack Obama	9%	(44)	18%	(84)	20%	(94)	34%	(160)	19%	(87)	470
2012 Vote: Mitt Romney	9%	(27)	14%	(44)	24%	(74)	38%	(115)	15%	(46)	306
2012 Vote: Didn't Vote	9%	(40)	19%	(89)	24%	(110)	24%	(109)	25%	(115)	462
4-Region: Northeast	9%	(22)	17%	(42)	23%	(59)	34%	(86)	18%	(45)	254
4-Region: Midwest	9%	(22)	18%	(45)	25%	(62)	32%	(80)	17%	(42)	252
4-Region: South	9%	(43)	16%	(77)	22%	(109)	31%	(155)	22%	(108)	492
4-Region: West	9%	(26)	20%	(56)	22%	(61)	28%	(78)	21%	(61)	282
Sports fans	10%	(87)	20%	(172)	24%	(214)	30%	(263)	16%	(139)	874
Avid sports fans	13%	(49)	20%	(72)	25%	(91)	30%	(111)	12%	(44)	365

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**Table FCN7\_1:** Do you agree or disagree with each of the following statements?  
*The lack of crowd noise is disorienting and confusing*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	9%	(114)	17%	(221)	23%	(291)	31%	(398)	20%	(256)	1280
Casual sports fans	7%	(38)	20%	(100)	24%	(123)	30%	(152)	19%	(96)	509
Soccer fans	10%	(47)	21%	(99)	25%	(118)	31%	(144)	13%	(61)	470
Bundesliga fans	17%	(28)	29%	(48)	19%	(32)	26%	(44)	9%	(15)	166
Sports fans, Age: 18-29	13%	(24)	25%	(48)	24%	(46)	18%	(34)	20%	(38)	190
Sports fans, Age: 30-44	14%	(36)	23%	(58)	20%	(49)	28%	(70)	14%	(36)	249
Sports fans, Age: 45-54	4%	(6)	13%	(19)	27%	(40)	39%	(57)	17%	(25)	147
Sports fans, Age: 55-64	5%	(10)	12%	(23)	29%	(58)	40%	(79)	15%	(29)	199
Sports fans, Age: 65+	12%	(11)	26%	(24)	24%	(21)	25%	(22)	13%	(12)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN7\_2:** Do you agree or disagree with each of the following statements?*The lack of crowd noise is an authentic reminder of the times we live in amid the pandemic*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	27% (341)	32% (416)	12% (149)	8% (103)	21% (272)	1280
Gender: Male	26% (136)	35% (183)	15% (76)	9% (48)	15% (81)	524
Gender: Female	27% (205)	31% (233)	10% (73)	7% (54)	25% (191)	756
Age: 18-34	25% (95)	33% (123)	12% (44)	9% (35)	22% (82)	379
Age: 35-44	28% (59)	35% (73)	14% (30)	3% (6)	21% (44)	212
Age: 45-64	27% (150)	32% (177)	11% (62)	8% (44)	21% (112)	545
Age: 65+	25% (36)	29% (42)	10% (14)	12% (18)	23% (34)	144
GenZers: 1997-2012	21% (28)	32% (43)	8% (10)	9% (13)	31% (41)	135
Millennials: 1981-1996	26% (92)	34% (123)	15% (53)	7% (24)	19% (68)	360
GenXers: 1965-1980	29% (104)	32% (113)	11% (40)	7% (26)	21% (75)	358
Baby Boomers: 1946-1964	27% (109)	30% (121)	12% (46)	9% (35)	21% (85)	397
PID: Dem (no lean)	34% (152)	31% (138)	10% (44)	8% (38)	17% (77)	449
PID: Ind (no lean)	23% (91)	30% (119)	14% (56)	7% (26)	27% (108)	400
PID: Rep (no lean)	23% (97)	37% (159)	12% (50)	9% (38)	20% (86)	431
PID/Gender: Dem Men	31% (57)	27% (49)	15% (28)	9% (17)	17% (32)	182
PID/Gender: Dem Women	36% (95)	33% (88)	6% (16)	8% (21)	17% (46)	266
PID/Gender: Ind Men	25% (42)	36% (60)	16% (28)	7% (12)	16% (26)	168
PID/Gender: Ind Women	21% (49)	25% (59)	12% (28)	6% (14)	35% (82)	232
PID/Gender: Rep Men	21% (37)	42% (73)	12% (21)	11% (19)	13% (23)	174
PID/Gender: Rep Women	24% (61)	33% (86)	11% (29)	7% (19)	25% (63)	257
Ideo: Liberal (1-3)	30% (97)	32% (103)	12% (38)	9% (30)	16% (52)	320
Ideo: Moderate (4)	26% (103)	36% (144)	13% (51)	7% (26)	19% (77)	402
Ideo: Conservative (5-7)	28% (124)	32% (143)	10% (47)	9% (40)	21% (94)	448
Educ: < College	25% (221)	31% (270)	11% (100)	9% (77)	24% (216)	884
Educ: Bachelors degree	32% (85)	34% (90)	14% (36)	6% (17)	14% (36)	263
Educ: Post-grad	26% (35)	42% (56)	10% (14)	7% (9)	15% (19)	133
Income: Under 50k	26% (182)	28% (194)	11% (78)	8% (56)	26% (179)	690
Income: 50k-100k	24% (113)	41% (187)	12% (57)	7% (32)	16% (72)	461
Income: 100k+	35% (45)	27% (34)	11% (14)	11% (14)	16% (21)	129
Ethnicity: White	27% (269)	33% (328)	12% (124)	8% (79)	20% (195)	995
Ethnicity: Hispanic	40% (85)	28% (60)	7% (16)	7% (15)	18% (39)	215

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**Table FCN7\_2: Do you agree or disagree with each of the following statements?**  
*The lack of crowd noise is an authentic reminder of the times we live in amid the pandemic*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	27%	(341)	32%	(416)	12%	(149)	8%	(103)	21%	(272)	1280
Ethnicity: Afr. Am.	23%	(38)	25%	(41)	11%	(17)	12%	(20)	29%	(47)	162
Ethnicity: Other	28%	(34)	39%	(47)	7%	(8)	3%	(4)	24%	(30)	123
All Christian	29%	(175)	34%	(206)	12%	(74)	8%	(46)	17%	(103)	605
All Non-Christian	28%	(19)	36%	(24)	11%	(7)	7%	(5)	17%	(11)	65
Atheist	23%	(14)	40%	(25)	7%	(5)	9%	(6)	21%	(13)	63
Agnostic/Nothing in particular	24%	(133)	29%	(161)	12%	(64)	8%	(46)	26%	(143)	547
Religious Non-Protestant/Catholic	30%	(24)	34%	(27)	10%	(8)	7%	(6)	18%	(14)	80
Evangelical	30%	(108)	28%	(102)	12%	(45)	10%	(36)	19%	(68)	359
Non-Evangelical	27%	(118)	35%	(151)	12%	(50)	7%	(32)	18%	(79)	430
Community: Urban	32%	(122)	31%	(118)	12%	(45)	8%	(30)	18%	(70)	385
Community: Suburban	24%	(135)	34%	(196)	12%	(68)	8%	(44)	22%	(127)	569
Community: Rural	26%	(84)	31%	(102)	11%	(37)	9%	(28)	23%	(75)	325
Employ: Private Sector	29%	(134)	37%	(168)	15%	(69)	6%	(27)	13%	(62)	460
Employ: Government	30%	(24)	31%	(25)	11%	(9)	7%	(5)	22%	(18)	81
Employ: Self-Employed	25%	(29)	28%	(31)	15%	(17)	12%	(13)	21%	(24)	114
Employ: Homemaker	22%	(24)	29%	(32)	7%	(8)	13%	(14)	29%	(33)	110
Employ: Retired	28%	(61)	34%	(74)	10%	(22)	8%	(17)	20%	(45)	220
Employ: Unemployed	25%	(47)	27%	(51)	7%	(14)	9%	(17)	31%	(59)	188
Employ: Other	21%	(12)	31%	(18)	13%	(7)	7%	(4)	28%	(16)	58
Military HH: Yes	29%	(49)	31%	(52)	10%	(17)	12%	(21)	18%	(30)	168
Military HH: No	26%	(292)	33%	(364)	12%	(133)	7%	(82)	22%	(241)	1112
RD/WT: Right Direction	24%	(102)	33%	(137)	12%	(51)	9%	(36)	22%	(92)	417
RD/WT: Wrong Track	28%	(239)	32%	(279)	11%	(98)	8%	(67)	21%	(180)	863
Trump Job Approve	25%	(135)	33%	(180)	13%	(68)	9%	(50)	19%	(104)	538
Trump Job Disapprove	29%	(201)	32%	(221)	11%	(73)	7%	(50)	20%	(136)	680
Trump Job Strongly Approve	26%	(77)	35%	(102)	12%	(37)	8%	(23)	19%	(55)	293
Trump Job Somewhat Approve	24%	(58)	32%	(78)	13%	(32)	11%	(27)	20%	(49)	245
Trump Job Somewhat Disapprove	24%	(32)	46%	(63)	13%	(18)	4%	(5)	13%	(18)	137
Trump Job Strongly Disapprove	31%	(168)	29%	(158)	10%	(55)	8%	(45)	22%	(117)	542

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**Table FCN7\_2:** Do you agree or disagree with each of the following statements?*The lack of crowd noise is an authentic reminder of the times we live in amid the pandemic*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	27% (341)	32% (416)	12% (149)	8% (103)	21% (272)	1280
Favorable of Trump	25% (134)	36% (188)	13% (67)	9% (49)	17% (90)	528
Unfavorable of Trump	30% (204)	32% (219)	11% (72)	7% (50)	20% (132)	676
Very Favorable of Trump	26% (83)	36% (117)	12% (40)	8% (24)	18% (60)	323
Somewhat Favorable of Trump	25% (51)	35% (71)	13% (27)	12% (25)	15% (30)	205
Somewhat Unfavorable of Trump	25% (29)	46% (53)	10% (11)	3% (4)	15% (17)	114
Very Unfavorable of Trump	31% (175)	29% (166)	11% (60)	8% (46)	20% (115)	563
#1 Issue: Economy	31% (139)	33% (147)	13% (57)	7% (30)	17% (77)	451
#1 Issue: Security	27% (49)	28% (51)	14% (24)	7% (12)	24% (42)	178
#1 Issue: Health Care	26% (67)	35% (91)	10% (26)	8% (21)	21% (55)	259
#1 Issue: Medicare / Social Security	22% (31)	30% (44)	10% (15)	5% (8)	32% (46)	144
#1 Issue: Women's Issues	19% (11)	31% (18)	16% (9)	12% (7)	22% (13)	59
#1 Issue: Education	27% (16)	43% (25)	3% (2)	6% (4)	20% (12)	58
#1 Issue: Other	14% (12)	37% (30)	8% (7)	20% (16)	20% (17)	82
2018 House Vote: Democrat	34% (154)	32% (143)	11% (49)	5% (25)	18% (82)	452
2018 House Vote: Republican	24% (96)	39% (157)	13% (52)	9% (35)	15% (61)	401
2016 Vote: Hillary Clinton	34% (134)	33% (132)	11% (43)	4% (17)	18% (71)	398
2016 Vote: Donald Trump	24% (100)	38% (159)	12% (52)	10% (42)	16% (65)	419
2016 Vote: Other	23% (14)	37% (23)	12% (7)	4% (2)	23% (14)	60
2016 Vote: Didn't Vote	23% (92)	25% (102)	12% (47)	10% (41)	30% (121)	402
Voted in 2014: Yes	29% (222)	34% (263)	11% (87)	8% (59)	17% (131)	762
Voted in 2014: No	23% (118)	30% (153)	12% (62)	8% (44)	27% (141)	518
2012 Vote: Barack Obama	31% (146)	35% (162)	9% (42)	7% (32)	19% (88)	470
2012 Vote: Mitt Romney	25% (76)	34% (105)	16% (48)	10% (32)	15% (46)	306
2012 Vote: Didn't Vote	23% (108)	29% (136)	12% (55)	7% (34)	28% (130)	462
4-Region: Northeast	28% (72)	36% (90)	15% (39)	3% (9)	17% (44)	254
4-Region: Midwest	25% (63)	34% (86)	13% (32)	10% (24)	19% (47)	252
4-Region: South	24% (118)	31% (154)	11% (54)	9% (46)	24% (120)	492
4-Region: West	31% (87)	30% (85)	9% (24)	9% (24)	22% (61)	282
Sports fans	27% (237)	37% (325)	12% (108)	7% (63)	16% (141)	874
Avid sports fans	35% (128)	37% (136)	9% (34)	8% (28)	11% (40)	365

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**Table FCN7\_2:** Do you agree or disagree with each of the following statements?  
*The lack of crowd noise is an authentic reminder of the times we live in amid the pandemic*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	27%	(341)	32%	(416)	12%	(149)	8%	(103)	21%	(272)	1280
Casual sports fans	21%	(109)	37%	(190)	14%	(74)	7%	(36)	20%	(101)	509
Soccer fans	30%	(143)	37%	(173)	15%	(69)	6%	(29)	12%	(56)	470
Bundesliga fans	29%	(48)	42%	(70)	15%	(25)	5%	(8)	9%	(14)	166
Sports fans, Age: 18-29	27%	(51)	35%	(66)	6%	(12)	10%	(20)	22%	(41)	190
Sports fans, Age: 30-44	29%	(71)	36%	(89)	19%	(47)	4%	(9)	13%	(32)	249
Sports fans, Age: 45-54	27%	(39)	35%	(51)	11%	(16)	9%	(13)	19%	(28)	147
Sports fans, Age: 55-64	26%	(51)	41%	(82)	12%	(23)	6%	(13)	15%	(30)	199
Sports fans, Age: 65+	27%	(24)	41%	(37)	11%	(10)	9%	(8)	11%	(10)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN7\_3:** Do you agree or disagree with each of the following statements?*The ability to hear natural sounds of the game makes for a more enjoyable viewing experience*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	25% (317)	37% (478)	11% (142)	6% (74)	21% (270)	1280
Gender: Male	23% (121)	40% (212)	13% (70)	7% (38)	16% (83)	524
Gender: Female	26% (196)	35% (266)	9% (71)	5% (36)	25% (187)	756
Age: 18-34	25% (96)	35% (133)	14% (53)	8% (30)	17% (66)	379
Age: 35-44	22% (46)	37% (79)	15% (31)	3% (6)	24% (51)	212
Age: 45-64	26% (144)	39% (213)	8% (42)	5% (26)	22% (119)	545
Age: 65+	21% (30)	37% (53)	11% (16)	8% (11)	23% (33)	144
GenZers: 1997-2012	29% (39)	25% (33)	14% (19)	6% (8)	26% (36)	135
Millennials: 1981-1996	20% (73)	40% (145)	15% (52)	7% (25)	18% (65)	360
GenXers: 1965-1980	28% (101)	37% (132)	10% (37)	5% (18)	20% (70)	358
Baby Boomers: 1946-1964	23% (92)	40% (157)	7% (30)	6% (23)	24% (96)	397
PID: Dem (no lean)	28% (126)	41% (183)	11% (50)	5% (23)	15% (67)	449
PID: Ind (no lean)	20% (81)	34% (135)	12% (48)	7% (27)	27% (109)	400
PID: Rep (no lean)	25% (110)	37% (160)	10% (44)	6% (24)	22% (93)	431
PID/Gender: Dem Men	22% (41)	42% (76)	14% (26)	8% (14)	14% (26)	182
PID/Gender: Dem Women	32% (86)	40% (107)	9% (24)	3% (9)	15% (41)	266
PID/Gender: Ind Men	18% (30)	38% (64)	15% (26)	7% (12)	21% (35)	168
PID/Gender: Ind Women	22% (51)	30% (71)	10% (22)	6% (15)	32% (74)	232
PID/Gender: Rep Men	29% (50)	41% (72)	11% (18)	7% (11)	12% (22)	174
PID/Gender: Rep Women	23% (59)	34% (88)	10% (25)	5% (13)	28% (72)	257
Ideo: Liberal (1-3)	25% (79)	40% (127)	13% (42)	7% (22)	16% (51)	320
Ideo: Moderate (4)	25% (102)	42% (171)	10% (40)	6% (23)	16% (66)	402
Ideo: Conservative (5-7)	25% (114)	37% (164)	9% (42)	6% (25)	23% (103)	448
Educ: < College	25% (217)	35% (309)	11% (99)	6% (50)	24% (209)	884
Educ: Bachelors degree	21% (55)	47% (124)	11% (28)	6% (16)	15% (40)	263
Educ: Post-grad	33% (44)	34% (45)	11% (15)	6% (8)	15% (21)	133
Income: Under 50k	24% (165)	34% (235)	12% (82)	6% (40)	24% (168)	690
Income: 50k-100k	24% (111)	43% (197)	11% (50)	5% (25)	17% (77)	461
Income: 100k+	32% (41)	35% (46)	7% (9)	7% (9)	19% (24)	129
Ethnicity: White	25% (248)	37% (365)	11% (111)	6% (57)	21% (213)	995
Ethnicity: Hispanic	35% (75)	38% (81)	7% (16)	5% (11)	15% (32)	215

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**Table FCN7\_3: Do you agree or disagree with each of the following statements?**  
*The ability to hear natural sounds of the game makes for a more enjoyable viewing experience*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	25% (317)	37% (478)	11% (142)	6% (74)	21% (270)	1280
Ethnicity: Afr. Am.	25% (40)	39% (64)	9% (15)	9% (15)	17% (28)	162
Ethnicity: Other	23% (28)	40% (49)	12% (15)	2% (2)	23% (28)	123
All Christian	28% (171)	36% (220)	11% (66)	6% (36)	18% (111)	605
All Non-Christian	29% (19)	32% (21)	8% (5)	15% (10)	16% (10)	65
Atheist	11% (7)	47% (30)	15% (10)	8% (5)	19% (12)	63
Agnostic/Nothing in particular	22% (119)	38% (207)	11% (61)	4% (23)	25% (136)	547
Religious Non-Protestant/Catholic	30% (24)	30% (24)	10% (8)	12% (10)	18% (15)	80
Evangelical	27% (98)	33% (120)	10% (36)	5% (19)	24% (85)	359
Non-Evangelical	29% (126)	36% (155)	11% (47)	6% (24)	18% (78)	430
Community: Urban	31% (118)	38% (145)	12% (47)	5% (18)	15% (58)	385
Community: Suburban	22% (127)	39% (221)	10% (58)	7% (37)	22% (126)	569
Community: Rural	22% (72)	34% (112)	11% (36)	6% (18)	26% (86)	325
Employ: Private Sector	25% (117)	42% (195)	12% (54)	5% (25)	15% (70)	460
Employ: Government	19% (15)	40% (33)	16% (13)	4% (4)	20% (16)	81
Employ: Self-Employed	37% (43)	33% (38)	6% (7)	5% (6)	19% (21)	114
Employ: Homemaker	26% (28)	31% (34)	11% (13)	11% (12)	22% (24)	110
Employ: Retired	24% (52)	39% (86)	8% (18)	8% (17)	22% (47)	220
Employ: Unemployed	18% (35)	34% (64)	10% (19)	4% (7)	34% (64)	188
Employ: Other	23% (14)	34% (19)	13% (7)	1% (1)	29% (17)	58
Military HH: Yes	25% (41)	33% (55)	12% (20)	7% (13)	23% (39)	168
Military HH: No	25% (275)	38% (423)	11% (122)	6% (61)	21% (230)	1112
RD/WT: Right Direction	24% (102)	37% (154)	10% (43)	8% (33)	20% (85)	417
RD/WT: Wrong Track	25% (215)	38% (324)	11% (98)	5% (41)	21% (185)	863
Trump Job Approve	26% (141)	36% (192)	9% (47)	7% (36)	23% (122)	538
Trump Job Disapprove	25% (170)	40% (273)	12% (83)	5% (33)	18% (121)	680
Trump Job Strongly Approve	30% (87)	32% (93)	10% (29)	6% (18)	22% (66)	293
Trump Job Somewhat Approve	22% (54)	40% (99)	8% (18)	7% (17)	23% (56)	245
Trump Job Somewhat Disapprove	18% (25)	49% (67)	15% (21)	4% (5)	14% (19)	137
Trump Job Strongly Disapprove	27% (145)	38% (205)	11% (62)	5% (28)	19% (102)	542

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**Table FCN7\_3:** Do you agree or disagree with each of the following statements?*The ability to hear natural sounds of the game makes for a more enjoyable viewing experience*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	25% (317)	37% (478)	11% (142)	6% (74)	21% (270)	1280
Favorable of Trump	27% (141)	37% (196)	10% (52)	6% (33)	20% (106)	528
Unfavorable of Trump	25% (171)	41% (274)	12% (83)	5% (35)	17% (113)	676
Very Favorable of Trump	29% (93)	33% (108)	9% (28)	6% (21)	23% (73)	323
Somewhat Favorable of Trump	23% (48)	43% (88)	12% (24)	6% (12)	16% (33)	205
Somewhat Unfavorable of Trump	23% (26)	43% (49)	13% (14)	5% (6)	16% (18)	114
Very Unfavorable of Trump	26% (145)	40% (225)	12% (69)	5% (29)	17% (95)	563
#1 Issue: Economy	29% (130)	38% (172)	9% (42)	4% (19)	19% (88)	451
#1 Issue: Security	30% (54)	32% (56)	12% (22)	5% (9)	21% (37)	178
#1 Issue: Health Care	23% (60)	40% (104)	12% (31)	4% (10)	21% (54)	259
#1 Issue: Medicare / Social Security	16% (23)	43% (61)	10% (14)	6% (8)	26% (37)	144
#1 Issue: Women's Issues	20% (12)	29% (17)	16% (9)	12% (7)	23% (13)	59
#1 Issue: Education	22% (13)	46% (26)	12% (7)	7% (4)	12% (7)	58
#1 Issue: Other	15% (12)	31% (25)	10% (8)	12% (10)	33% (27)	82
2018 House Vote: Democrat	27% (121)	41% (187)	10% (44)	6% (26)	16% (73)	452
2018 House Vote: Republican	25% (101)	39% (157)	11% (43)	6% (24)	19% (76)	401
2016 Vote: Hillary Clinton	25% (98)	44% (174)	11% (44)	4% (18)	16% (64)	398
2016 Vote: Donald Trump	25% (105)	37% (154)	10% (43)	7% (30)	21% (87)	419
2016 Vote: Other	29% (18)	41% (25)	6% (3)	5% (3)	18% (11)	60
2016 Vote: Didn't Vote	24% (95)	31% (125)	13% (51)	6% (24)	27% (107)	402
Voted in 2014: Yes	26% (201)	40% (305)	10% (74)	5% (41)	19% (142)	762
Voted in 2014: No	22% (116)	33% (173)	13% (68)	6% (33)	25% (128)	518
2012 Vote: Barack Obama	25% (120)	45% (213)	8% (35)	5% (25)	16% (77)	470
2012 Vote: Mitt Romney	26% (79)	34% (104)	13% (38)	7% (22)	21% (63)	306
2012 Vote: Didn't Vote	23% (107)	32% (150)	13% (61)	5% (24)	26% (120)	462
4-Region: Northeast	26% (66)	42% (106)	8% (19)	5% (13)	20% (50)	254
4-Region: Midwest	21% (54)	39% (99)	12% (31)	7% (17)	21% (52)	252
4-Region: South	25% (121)	37% (181)	11% (53)	6% (29)	22% (109)	492
4-Region: West	27% (76)	33% (92)	14% (39)	6% (16)	21% (59)	282
Sports fans	25% (221)	42% (369)	12% (101)	5% (46)	16% (137)	874
Avid sports fans	29% (107)	43% (156)	12% (43)	5% (19)	11% (40)	365

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**Table FCN7\_3:** Do you agree or disagree with each of the following statements?  
*The ability to hear natural sounds of the game makes for a more enjoyable viewing experience*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(317)	37%	(478)	11%	(142)	6%	(74)	21%	(270)	1280
Casual sports fans	22%	(114)	42%	(213)	11%	(57)	5%	(27)	19%	(98)	509
Soccer fans	29%	(138)	41%	(193)	10%	(49)	6%	(27)	13%	(62)	470
Bundesliga fans	28%	(47)	47%	(78)	9%	(15)	6%	(10)	10%	(17)	166
Sports fans, Age: 18-29	32%	(60)	32%	(60)	15%	(29)	5%	(10)	16%	(31)	190
Sports fans, Age: 30-44	20%	(51)	48%	(121)	13%	(33)	5%	(13)	13%	(31)	249
Sports fans, Age: 45-54	31%	(46)	37%	(55)	9%	(13)	6%	(9)	17%	(25)	147
Sports fans, Age: 55-64	23%	(46)	46%	(91)	7%	(15)	3%	(7)	20%	(40)	199
Sports fans, Age: 65+	20%	(18)	47%	(42)	13%	(11)	9%	(8)	12%	(11)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN8\_1:** How well do the following words describe the video clip you just watched?*Entertaining*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(267)	42%	(538)	19%	(242)	18%	(232)	1280
Gender: Male	25%	(129)	42%	(220)	16%	(84)	17%	(92)	524
Gender: Female	18%	(138)	42%	(318)	21%	(159)	19%	(141)	756
Age: 18-34	30%	(113)	35%	(134)	19%	(72)	16%	(60)	379
Age: 35-44	23%	(49)	45%	(96)	16%	(34)	16%	(33)	212
Age: 45-64	15%	(83)	47%	(258)	18%	(100)	19%	(105)	545
Age: 65+	16%	(23)	35%	(50)	25%	(36)	24%	(35)	144
GenZers: 1997-2012	33%	(44)	30%	(40)	24%	(33)	13%	(17)	135
Millennials: 1981-1996	26%	(92)	41%	(147)	16%	(58)	17%	(63)	360
GenXers: 1965-1980	20%	(72)	45%	(162)	18%	(66)	16%	(58)	358
Baby Boomers: 1946-1964	13%	(52)	44%	(173)	20%	(81)	23%	(90)	397
PID: Dem (no lean)	25%	(114)	43%	(193)	16%	(74)	15%	(68)	449
PID: Ind (no lean)	17%	(68)	41%	(164)	21%	(85)	21%	(84)	400
PID: Rep (no lean)	20%	(86)	42%	(180)	19%	(84)	19%	(80)	431
PID/Gender: Dem Men	29%	(53)	40%	(73)	13%	(24)	18%	(33)	182
PID/Gender: Dem Women	23%	(61)	45%	(120)	19%	(50)	13%	(35)	266
PID/Gender: Ind Men	17%	(29)	45%	(76)	18%	(30)	20%	(33)	168
PID/Gender: Ind Women	16%	(38)	38%	(88)	24%	(55)	22%	(51)	232
PID/Gender: Rep Men	27%	(47)	41%	(71)	17%	(30)	15%	(25)	174
PID/Gender: Rep Women	15%	(39)	43%	(109)	21%	(54)	21%	(55)	257
Ideo: Liberal (1-3)	22%	(69)	46%	(148)	20%	(65)	12%	(38)	320
Ideo: Moderate (4)	25%	(100)	44%	(176)	15%	(62)	16%	(65)	402
Ideo: Conservative (5-7)	18%	(78)	40%	(177)	21%	(94)	22%	(99)	448
Educ: < College	20%	(177)	40%	(357)	19%	(167)	21%	(183)	884
Educ: Bachelors degree	23%	(59)	46%	(120)	19%	(50)	13%	(33)	263
Educ: Post-grad	24%	(32)	45%	(60)	19%	(26)	12%	(16)	133
Income: Under 50k	20%	(141)	42%	(291)	16%	(111)	21%	(147)	690
Income: 50k-100k	21%	(97)	43%	(197)	23%	(104)	14%	(62)	461
Income: 100k+	23%	(29)	39%	(50)	21%	(27)	18%	(23)	129
Ethnicity: White	18%	(184)	43%	(427)	20%	(202)	18%	(182)	995
Ethnicity: Hispanic	31%	(66)	43%	(92)	10%	(22)	17%	(36)	215
Ethnicity: Afr. Am.	29%	(47)	36%	(59)	15%	(25)	19%	(31)	162

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**Table FCN8\_1: How well do the following words describe the video clip you just watched?**

*Entertaining*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(267)	42%	(538)	19%	(242)	18%	(232)	1280
Ethnicity: Other	30%	(37)	42%	(51)	13%	(16)	15%	(19)	123
All Christian	24%	(146)	43%	(258)	18%	(111)	15%	(90)	605
All Non-Christian	17%	(11)	46%	(30)	17%	(11)	20%	(13)	65
Atheist	23%	(15)	38%	(24)	19%	(12)	20%	(13)	63
Agnostic/Nothing in particular	18%	(96)	41%	(226)	20%	(108)	21%	(117)	547
Religious Non-Protestant/Catholic	20%	(16)	46%	(37)	16%	(13)	18%	(15)	80
Evangelical	22%	(79)	39%	(141)	17%	(62)	21%	(77)	359
Non-Evangelical	23%	(97)	42%	(181)	20%	(85)	16%	(67)	430
Community: Urban	30%	(115)	42%	(163)	14%	(55)	14%	(52)	385
Community: Suburban	19%	(106)	40%	(230)	22%	(124)	19%	(109)	569
Community: Rural	14%	(46)	44%	(145)	19%	(63)	22%	(71)	325
Employ: Private Sector	23%	(106)	45%	(206)	18%	(84)	14%	(64)	460
Employ: Government	11%	(9)	54%	(44)	21%	(17)	14%	(11)	81
Employ: Self-Employed	27%	(31)	33%	(38)	21%	(24)	19%	(21)	114
Employ: Homemaker	25%	(28)	32%	(35)	27%	(29)	16%	(18)	110
Employ: Retired	13%	(29)	45%	(98)	17%	(37)	25%	(55)	220
Employ: Unemployed	19%	(35)	37%	(70)	18%	(33)	26%	(49)	188
Employ: Other	32%	(19)	46%	(27)	6%	(3)	16%	(9)	58
Military HH: Yes	19%	(32)	32%	(54)	22%	(36)	27%	(45)	168
Military HH: No	21%	(235)	44%	(484)	19%	(206)	17%	(187)	1112
RD/WT: Right Direction	24%	(102)	39%	(165)	18%	(76)	18%	(74)	417
RD/WT: Wrong Track	19%	(166)	43%	(373)	19%	(166)	18%	(158)	863
Trump Job Approve	19%	(103)	39%	(209)	22%	(117)	20%	(108)	538
Trump Job Disapprove	23%	(155)	44%	(299)	16%	(112)	17%	(113)	680
Trump Job Strongly Approve	20%	(60)	38%	(111)	21%	(62)	21%	(60)	293
Trump Job Somewhat Approve	18%	(43)	40%	(98)	23%	(55)	20%	(48)	245
Trump Job Somewhat Disapprove	27%	(37)	46%	(63)	20%	(27)	8%	(11)	137
Trump Job Strongly Disapprove	22%	(119)	44%	(236)	16%	(85)	19%	(103)	542
Favorable of Trump	21%	(110)	40%	(214)	20%	(108)	18%	(97)	528
Unfavorable of Trump	22%	(148)	44%	(300)	17%	(116)	17%	(113)	676

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**Table FCN8\_1:** How well do the following words describe the video clip you just watched?*Entertaining*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(267)	42%	(538)	19%	(242)	18%	(232)	1280
Very Favorable of Trump	25%	(80)	37%	(121)	18%	(59)	19%	(62)	323
Somewhat Favorable of Trump	14%	(30)	45%	(92)	24%	(48)	17%	(35)	205
Somewhat Unfavorable of Trump	21%	(24)	43%	(49)	25%	(29)	10%	(11)	114
Very Unfavorable of Trump	22%	(123)	45%	(251)	15%	(87)	18%	(102)	563
#1 Issue: Economy	23%	(102)	43%	(194)	17%	(78)	17%	(77)	451
#1 Issue: Security	20%	(35)	35%	(62)	25%	(45)	20%	(36)	178
#1 Issue: Health Care	18%	(47)	51%	(131)	15%	(39)	16%	(42)	259
#1 Issue: Medicare / Social Security	17%	(25)	34%	(49)	22%	(31)	27%	(39)	144
#1 Issue: Women's Issues	30%	(18)	31%	(19)	19%	(11)	19%	(12)	59
#1 Issue: Education	19%	(11)	52%	(30)	21%	(12)	8%	(5)	58
#1 Issue: Other	20%	(16)	36%	(29)	24%	(20)	21%	(17)	82
2018 House Vote: Democrat	26%	(119)	44%	(197)	14%	(65)	16%	(72)	452
2018 House Vote: Republican	19%	(78)	44%	(178)	19%	(76)	17%	(69)	401
2016 Vote: Hillary Clinton	25%	(98)	44%	(175)	15%	(60)	16%	(66)	398
2016 Vote: Donald Trump	20%	(83)	43%	(182)	19%	(80)	18%	(74)	419
2016 Vote: Other	16%	(9)	42%	(25)	25%	(15)	18%	(11)	60
2016 Vote: Didn't Vote	19%	(77)	39%	(156)	22%	(88)	20%	(82)	402
Voted in 2014: Yes	23%	(179)	42%	(320)	17%	(131)	17%	(132)	762
Voted in 2014: No	17%	(89)	42%	(217)	21%	(111)	19%	(101)	518
2012 Vote: Barack Obama	24%	(111)	45%	(211)	17%	(79)	15%	(69)	470
2012 Vote: Mitt Romney	20%	(63)	40%	(121)	19%	(57)	21%	(65)	306
2012 Vote: Didn't Vote	19%	(89)	41%	(188)	20%	(94)	20%	(92)	462
4-Region: Northeast	24%	(61)	44%	(112)	21%	(53)	11%	(28)	254
4-Region: Midwest	18%	(45)	44%	(111)	22%	(56)	16%	(40)	252
4-Region: South	19%	(94)	44%	(214)	17%	(84)	20%	(100)	492
4-Region: West	24%	(68)	36%	(100)	17%	(49)	23%	(64)	282
Sports fans	25%	(221)	45%	(392)	18%	(156)	12%	(105)	874
Avid sports fans	35%	(128)	42%	(153)	14%	(51)	9%	(34)	365
Casual sports fans	18%	(93)	47%	(240)	21%	(105)	14%	(71)	509
Soccer fans	33%	(155)	48%	(224)	12%	(57)	7%	(34)	470
Bundesliga fans	41%	(69)	37%	(62)	15%	(25)	6%	(10)	166

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**Table FCN8\_1:** How well do the following words describe the video clip you just watched?

Entertaining

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	21%	(267)	42%	(538)	19%	(242)	18%	(232)	1280
Sports fans, Age: 18-29	32%	(61)	37%	(71)	19%	(37)	11%	(21)	190
Sports fans, Age: 30-44	32%	(80)	46%	(114)	14%	(36)	7%	(18)	249
Sports fans, Age: 45-54	20%	(30)	46%	(68)	22%	(32)	11%	(17)	147
Sports fans, Age: 55-64	16%	(31)	52%	(104)	15%	(30)	17%	(34)	199
Sports fans, Age: 65+	20%	(18)	39%	(35)	23%	(21)	18%	(16)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN8\_2:** How well do the following words describe the video clip you just watched?  
 Exciting

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	20%	(250)	41%	(523)	22%	(280)	18%	(227)	1280
Gender: Male	23%	(121)	40%	(209)	20%	(106)	17%	(88)	524
Gender: Female	17%	(129)	41%	(313)	23%	(174)	18%	(139)	756
Age: 18-34	25%	(94)	41%	(156)	20%	(75)	14%	(54)	379
Age: 35-44	22%	(46)	40%	(86)	21%	(45)	17%	(35)	212
Age: 45-64	17%	(93)	42%	(228)	22%	(120)	19%	(104)	545
Age: 65+	12%	(17)	37%	(53)	28%	(40)	24%	(34)	144
GenZers: 1997-2012	22%	(30)	41%	(55)	19%	(26)	17%	(23)	135
Millennials: 1981-1996	24%	(86)	41%	(149)	20%	(71)	15%	(54)	360
GenXers: 1965-1980	21%	(74)	40%	(142)	23%	(81)	17%	(61)	358
Baby Boomers: 1946-1964	13%	(52)	41%	(163)	24%	(95)	22%	(87)	397
PID: Dem (no lean)	26%	(118)	42%	(187)	17%	(78)	15%	(66)	449
PID: Ind (no lean)	15%	(61)	39%	(155)	26%	(103)	20%	(81)	400
PID: Rep (no lean)	16%	(70)	42%	(181)	23%	(99)	19%	(81)	431
PID/Gender: Dem Men	30%	(54)	37%	(68)	14%	(25)	20%	(36)	182
PID/Gender: Dem Women	24%	(65)	45%	(119)	20%	(53)	11%	(30)	266
PID/Gender: Ind Men	20%	(33)	40%	(67)	24%	(40)	16%	(28)	168
PID/Gender: Ind Women	12%	(29)	38%	(87)	27%	(63)	23%	(54)	232
PID/Gender: Rep Men	20%	(34)	43%	(75)	23%	(40)	14%	(25)	174
PID/Gender: Rep Women	14%	(36)	41%	(107)	23%	(59)	22%	(56)	257
Ideo: Liberal (1-3)	19%	(62)	47%	(150)	22%	(70)	12%	(38)	320
Ideo: Moderate (4)	25%	(99)	39%	(156)	22%	(89)	14%	(57)	402
Ideo: Conservative (5-7)	16%	(72)	41%	(183)	21%	(93)	22%	(101)	448
Educ: < College	17%	(152)	41%	(366)	22%	(191)	20%	(175)	884
Educ: Bachelors degree	23%	(61)	40%	(106)	24%	(62)	13%	(33)	263
Educ: Post-grad	28%	(37)	38%	(50)	20%	(27)	14%	(19)	133
Income: Under 50k	20%	(138)	39%	(272)	21%	(143)	20%	(138)	690
Income: 50k-100k	18%	(83)	46%	(212)	21%	(97)	15%	(68)	461
Income: 100k+	23%	(30)	30%	(39)	31%	(39)	16%	(21)	129
Ethnicity: White	16%	(156)	42%	(420)	24%	(239)	18%	(180)	995
Ethnicity: Hispanic	27%	(58)	43%	(93)	14%	(30)	15%	(33)	215
Ethnicity: Afr. Am.	34%	(54)	33%	(53)	15%	(25)	19%	(30)	162

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**Table FCN8\_2:** How well do the following words describe the video clip you just watched?

*Exciting*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	20%	(250)	41%	(523)	22%	(280)	18%	(227)	1280
Ethnicity: Other	32%	(40)	41%	(50)	13%	(16)	14%	(17)	123
All Christian	21%	(130)	42%	(255)	22%	(133)	14%	(87)	605
All Non-Christian	24%	(16)	33%	(21)	21%	(14)	23%	(15)	65
Atheist	17%	(11)	34%	(22)	29%	(18)	19%	(12)	63
Agnostic/Nothing in particular	17%	(94)	41%	(225)	21%	(115)	21%	(113)	547
Religious Non-Protestant/Catholic	25%	(20)	36%	(28)	19%	(15)	21%	(16)	80
Evangelical	22%	(78)	39%	(141)	20%	(72)	19%	(68)	359
Non-Evangelical	19%	(84)	42%	(180)	23%	(98)	16%	(68)	430
Community: Urban	29%	(113)	41%	(159)	17%	(64)	13%	(49)	385
Community: Suburban	16%	(92)	40%	(228)	24%	(137)	20%	(112)	569
Community: Rural	14%	(45)	42%	(135)	24%	(79)	20%	(66)	325
Employ: Private Sector	22%	(102)	45%	(208)	19%	(86)	14%	(64)	460
Employ: Government	14%	(11)	50%	(40)	26%	(21)	10%	(8)	81
Employ: Self-Employed	23%	(27)	33%	(37)	24%	(27)	20%	(23)	114
Employ: Homemaker	23%	(26)	30%	(33)	31%	(34)	16%	(18)	110
Employ: Retired	10%	(23)	42%	(93)	24%	(52)	23%	(52)	220
Employ: Unemployed	16%	(30)	40%	(75)	19%	(36)	25%	(46)	188
Employ: Other	37%	(22)	36%	(20)	11%	(6)	16%	(9)	58
Military HH: Yes	17%	(28)	32%	(54)	24%	(41)	27%	(45)	168
Military HH: No	20%	(222)	42%	(469)	21%	(239)	16%	(182)	1112
RD/WT: Right Direction	21%	(86)	41%	(172)	20%	(84)	18%	(74)	417
RD/WT: Wrong Track	19%	(164)	41%	(351)	23%	(196)	18%	(153)	863
Trump Job Approve	16%	(87)	42%	(224)	24%	(127)	19%	(100)	538
Trump Job Disapprove	23%	(155)	40%	(273)	20%	(139)	17%	(113)	680
Trump Job Strongly Approve	18%	(52)	40%	(118)	22%	(65)	20%	(58)	293
Trump Job Somewhat Approve	14%	(35)	43%	(106)	25%	(62)	17%	(42)	245
Trump Job Somewhat Disapprove	25%	(34)	46%	(63)	23%	(32)	7%	(9)	137
Trump Job Strongly Disapprove	22%	(121)	39%	(210)	20%	(107)	19%	(104)	542
Favorable of Trump	18%	(95)	42%	(222)	22%	(117)	18%	(95)	528
Unfavorable of Trump	22%	(146)	41%	(275)	21%	(143)	17%	(112)	676

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**Table FCN8\_2:** How well do the following words describe the video clip you just watched?

*Exciting*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	20%	(250)	41%	(523)	22%	(280)	18%	(227)	1280
Very Favorable of Trump	21%	(69)	41%	(132)	20%	(65)	18%	(58)	323
Somewhat Favorable of Trump	13%	(26)	44%	(90)	25%	(52)	18%	(37)	205
Somewhat Unfavorable of Trump	17%	(20)	52%	(59)	24%	(27)	7%	(8)	114
Very Unfavorable of Trump	22%	(127)	38%	(216)	21%	(116)	18%	(104)	563
#1 Issue: Economy	21%	(94)	42%	(190)	19%	(85)	18%	(82)	451
#1 Issue: Security	17%	(30)	39%	(70)	20%	(35)	24%	(43)	178
#1 Issue: Health Care	20%	(53)	46%	(119)	19%	(50)	15%	(38)	259
#1 Issue: Medicare / Social Security	16%	(23)	34%	(49)	28%	(41)	22%	(31)	144
#1 Issue: Women's Issues	22%	(13)	34%	(20)	32%	(19)	12%	(7)	59
#1 Issue: Education	19%	(11)	42%	(24)	33%	(19)	6%	(4)	58
#1 Issue: Other	20%	(16)	32%	(26)	27%	(22)	21%	(17)	82
2018 House Vote: Democrat	27%	(123)	37%	(167)	20%	(92)	16%	(70)	452
2018 House Vote: Republican	15%	(58)	46%	(184)	22%	(88)	18%	(71)	401
2016 Vote: Hillary Clinton	26%	(104)	37%	(147)	21%	(85)	15%	(61)	398
2016 Vote: Donald Trump	16%	(69)	44%	(186)	21%	(87)	18%	(77)	419
2016 Vote: Other	18%	(11)	33%	(20)	30%	(18)	19%	(11)	60
2016 Vote: Didn't Vote	16%	(65)	42%	(170)	22%	(89)	19%	(77)	402
Voted in 2014: Yes	23%	(173)	38%	(293)	22%	(168)	17%	(128)	762
Voted in 2014: No	15%	(77)	44%	(229)	22%	(112)	19%	(99)	518
2012 Vote: Barack Obama	26%	(121)	39%	(185)	20%	(96)	15%	(68)	470
2012 Vote: Mitt Romney	16%	(50)	39%	(118)	24%	(74)	21%	(64)	306
2012 Vote: Didn't Vote	17%	(78)	44%	(202)	20%	(95)	19%	(88)	462
4-Region: Northeast	22%	(56)	42%	(107)	24%	(60)	12%	(31)	254
4-Region: Midwest	17%	(42)	40%	(101)	25%	(62)	19%	(47)	252
4-Region: South	18%	(88)	43%	(211)	19%	(93)	20%	(101)	492
4-Region: West	23%	(64)	37%	(104)	23%	(64)	17%	(49)	282
Sports fans	24%	(212)	43%	(378)	21%	(181)	12%	(103)	874
Avid sports fans	34%	(124)	40%	(147)	15%	(55)	11%	(40)	365
Casual sports fans	17%	(88)	45%	(231)	25%	(126)	12%	(63)	509
Soccer fans	31%	(147)	49%	(232)	13%	(62)	6%	(28)	470
Bundesliga fans	33%	(55)	47%	(78)	13%	(21)	7%	(11)	166

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**Table FCN8\_2:** How well do the following words describe the video clip you just watched?

*Exciting*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	20%	(250)	41%	(523)	22%	(280)	18%	(227)	1280
Sports fans, Age: 18-29	27%	(51)	47%	(89)	15%	(29)	11%	(21)	190
Sports fans, Age: 30-44	31%	(78)	43%	(106)	19%	(47)	7%	(18)	249
Sports fans, Age: 45-54	21%	(31)	41%	(60)	26%	(37)	12%	(18)	147
Sports fans, Age: 55-64	19%	(37)	45%	(89)	22%	(44)	15%	(29)	199
Sports fans, Age: 65+	16%	(15)	37%	(33)	27%	(24)	20%	(18)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN8\_3:** How well do the following words describe the video clip you just watched?*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	8%	(101)	14%	(184)	31%	(401)	46%	(593)	1280
Gender: Male	12%	(61)	15%	(77)	31%	(165)	42%	(222)	524
Gender: Female	5%	(41)	14%	(107)	31%	(237)	49%	(371)	756
Age: 18-34	11%	(40)	15%	(58)	31%	(118)	43%	(164)	379
Age: 35-44	9%	(19)	13%	(28)	30%	(64)	47%	(100)	212
Age: 45-64	5%	(27)	14%	(77)	32%	(172)	49%	(268)	545
Age: 65+	11%	(15)	15%	(21)	33%	(47)	42%	(60)	144
GenZers: 1997-2012	10%	(14)	21%	(29)	32%	(44)	36%	(49)	135
Millennials: 1981-1996	11%	(38)	12%	(44)	30%	(107)	48%	(171)	360
GenXers: 1965-1980	6%	(23)	15%	(53)	30%	(107)	49%	(175)	358
Baby Boomers: 1946-1964	6%	(25)	14%	(57)	33%	(131)	46%	(184)	397
PID: Dem (no lean)	8%	(37)	14%	(61)	28%	(127)	50%	(225)	449
PID: Ind (no lean)	7%	(29)	14%	(57)	34%	(136)	45%	(179)	400
PID: Rep (no lean)	8%	(35)	16%	(67)	32%	(139)	44%	(190)	431
PID/Gender: Dem Men	15%	(27)	13%	(24)	27%	(49)	45%	(82)	182
PID/Gender: Dem Women	4%	(10)	14%	(36)	29%	(77)	54%	(143)	266
PID/Gender: Ind Men	10%	(17)	15%	(26)	32%	(54)	42%	(71)	168
PID/Gender: Ind Women	5%	(12)	13%	(31)	35%	(81)	47%	(108)	232
PID/Gender: Rep Men	9%	(16)	16%	(27)	35%	(61)	40%	(69)	174
PID/Gender: Rep Women	7%	(19)	16%	(40)	30%	(78)	47%	(120)	257
Ideo: Liberal (1-3)	6%	(18)	15%	(47)	32%	(102)	48%	(154)	320
Ideo: Moderate (4)	9%	(35)	14%	(55)	32%	(130)	45%	(182)	402
Ideo: Conservative (5-7)	9%	(40)	14%	(63)	32%	(144)	45%	(202)	448
Educ: < College	9%	(78)	15%	(131)	31%	(271)	46%	(404)	884
Educ: Bachelors degree	4%	(11)	12%	(31)	37%	(97)	47%	(123)	263
Educ: Post-grad	9%	(12)	17%	(22)	25%	(34)	49%	(66)	133
Income: Under 50k	10%	(67)	15%	(104)	30%	(205)	45%	(314)	690
Income: 50k-100k	7%	(30)	13%	(59)	34%	(159)	46%	(213)	461
Income: 100k+	3%	(4)	17%	(21)	29%	(38)	51%	(66)	129
Ethnicity: White	8%	(77)	14%	(141)	32%	(321)	46%	(456)	995
Ethnicity: Hispanic	9%	(19)	15%	(32)	26%	(57)	50%	(107)	215
Ethnicity: Afr. Am.	9%	(15)	11%	(18)	21%	(34)	59%	(96)	162

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**Table FCN8\_3: How well do the following words describe the video clip you just watched?**

*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	8%	(101)	14%	(184)	31%	(401)	46%	(593)	1280
Ethnicity: Other	8%	(9)	21%	(26)	38%	(46)	33%	(41)	123
All Christian	9%	(57)	14%	(82)	30%	(182)	47%	(284)	605
All Non-Christian	3%	(2)	13%	(9)	38%	(25)	45%	(30)	65
Atheist	7%	(5)	12%	(8)	31%	(19)	50%	(32)	63
Agnostic/Nothing in particular	7%	(38)	16%	(86)	32%	(175)	45%	(248)	547
Religious Non-Protestant/Catholic	4%	(3)	13%	(10)	36%	(29)	48%	(38)	80
Evangelical	13%	(45)	15%	(54)	27%	(96)	46%	(163)	359
Non-Evangelical	5%	(22)	17%	(71)	29%	(126)	49%	(210)	430
Community: Urban	10%	(38)	15%	(58)	28%	(109)	47%	(181)	385
Community: Suburban	7%	(41)	12%	(71)	31%	(177)	49%	(280)	569
Community: Rural	7%	(23)	17%	(55)	35%	(115)	41%	(132)	325
Employ: Private Sector	7%	(31)	14%	(66)	33%	(152)	46%	(210)	460
Employ: Government	4%	(3)	21%	(17)	38%	(31)	37%	(30)	81
Employ: Self-Employed	8%	(9)	8%	(9)	27%	(31)	57%	(65)	114
Employ: Homemaker	6%	(7)	10%	(11)	34%	(37)	50%	(56)	110
Employ: Retired	7%	(16)	17%	(37)	28%	(62)	47%	(104)	220
Employ: Unemployed	13%	(24)	16%	(30)	29%	(54)	42%	(79)	188
Employ: Other	4%	(2)	14%	(8)	27%	(15)	55%	(32)	58
Military HH: Yes	8%	(13)	13%	(23)	29%	(49)	50%	(84)	168
Military HH: No	8%	(88)	15%	(162)	32%	(352)	46%	(509)	1112
RD/WT: Right Direction	8%	(34)	14%	(60)	28%	(119)	49%	(204)	417
RD/WT: Wrong Track	8%	(67)	14%	(124)	33%	(283)	45%	(389)	863
Trump Job Approve	8%	(41)	15%	(79)	32%	(171)	46%	(247)	538
Trump Job Disapprove	8%	(54)	13%	(88)	32%	(214)	47%	(323)	680
Trump Job Strongly Approve	11%	(32)	12%	(35)	27%	(80)	50%	(146)	293
Trump Job Somewhat Approve	4%	(9)	18%	(44)	37%	(90)	41%	(101)	245
Trump Job Somewhat Disapprove	8%	(11)	11%	(15)	40%	(54)	42%	(57)	137
Trump Job Strongly Disapprove	8%	(43)	14%	(74)	29%	(160)	49%	(266)	542
Favorable of Trump	8%	(45)	14%	(77)	31%	(164)	46%	(243)	528
Unfavorable of Trump	8%	(51)	14%	(92)	32%	(219)	47%	(315)	676

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**Table FCN8\_3:** How well do the following words describe the video clip you just watched?*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	8%	(101)	14%	(184)	31%	(401)	46%	(593)	1280
Very Favorable of Trump	11%	(34)	14%	(46)	26%	(84)	49%	(159)	323
Somewhat Favorable of Trump	5%	(11)	15%	(30)	39%	(80)	41%	(84)	205
Somewhat Unfavorable of Trump	8%	(10)	11%	(12)	42%	(48)	39%	(44)	114
Very Unfavorable of Trump	7%	(41)	14%	(80)	30%	(171)	48%	(271)	563
#1 Issue: Economy	7%	(32)	16%	(73)	31%	(138)	46%	(207)	451
#1 Issue: Security	8%	(15)	13%	(24)	31%	(55)	47%	(84)	178
#1 Issue: Health Care	3%	(7)	14%	(36)	35%	(91)	49%	(126)	259
#1 Issue: Medicare / Social Security	9%	(13)	13%	(18)	29%	(42)	49%	(71)	144
#1 Issue: Women's Issues	4%	(3)	6%	(4)	37%	(22)	52%	(31)	59
#1 Issue: Education	20%	(12)	22%	(13)	33%	(19)	25%	(14)	58
#1 Issue: Other	20%	(16)	12%	(10)	25%	(20)	44%	(36)	82
2018 House Vote: Democrat	7%	(33)	13%	(58)	29%	(132)	51%	(228)	452
2018 House Vote: Republican	9%	(37)	16%	(62)	32%	(130)	43%	(173)	401
2016 Vote: Hillary Clinton	8%	(33)	12%	(48)	29%	(114)	51%	(204)	398
2016 Vote: Donald Trump	9%	(37)	15%	(62)	33%	(140)	43%	(179)	419
2016 Vote: Other	4%	(3)	6%	(4)	39%	(23)	51%	(31)	60
2016 Vote: Didn't Vote	7%	(29)	18%	(71)	31%	(124)	44%	(178)	402
Voted in 2014: Yes	8%	(59)	12%	(94)	31%	(237)	49%	(372)	762
Voted in 2014: No	8%	(42)	17%	(90)	32%	(164)	43%	(221)	518
2012 Vote: Barack Obama	7%	(33)	12%	(55)	31%	(147)	50%	(236)	470
2012 Vote: Mitt Romney	10%	(29)	14%	(44)	29%	(89)	47%	(144)	306
2012 Vote: Didn't Vote	8%	(35)	18%	(82)	32%	(149)	42%	(196)	462
4-Region: Northeast	6%	(16)	12%	(31)	32%	(82)	49%	(126)	254
4-Region: Midwest	10%	(24)	17%	(42)	30%	(76)	43%	(109)	252
4-Region: South	7%	(35)	16%	(80)	29%	(143)	48%	(234)	492
4-Region: West	9%	(27)	11%	(31)	36%	(100)	44%	(124)	282
Sports fans	8%	(73)	15%	(129)	32%	(276)	45%	(396)	874
Avid sports fans	11%	(41)	14%	(49)	29%	(106)	46%	(169)	365
Casual sports fans	6%	(32)	16%	(80)	33%	(170)	45%	(227)	509
Soccer fans	9%	(43)	14%	(66)	30%	(141)	47%	(221)	470
Bundesliga fans	13%	(21)	15%	(25)	27%	(44)	46%	(76)	166

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**Table FCN8\_3:** How well do the following words describe the video clip you just watched?

*Confusing*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	8%	(101)	14%	(184)	31%	(401)	46%	(593)	1280
Sports fans, Age: 18-29	10%	(20)	22%	(42)	28%	(53)	40%	(75)	190
Sports fans, Age: 30-44	10%	(26)	13%	(31)	30%	(74)	47%	(118)	249
Sports fans, Age: 45-54	6%	(9)	15%	(22)	32%	(46)	47%	(69)	147
Sports fans, Age: 55-64	4%	(8)	12%	(23)	36%	(72)	48%	(96)	199
Sports fans, Age: 65+	12%	(11)	12%	(11)	34%	(31)	42%	(38)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN8\_4:** How well do the following words describe the video clip you just watched?*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	24%	(305)	44%	(566)	17%	(217)	15%	(192)	1280
Gender: Male	26%	(135)	44%	(229)	15%	(80)	15%	(80)	524
Gender: Female	22%	(170)	45%	(337)	18%	(137)	15%	(112)	756
Age: 18-34	27%	(103)	40%	(151)	16%	(61)	17%	(65)	379
Age: 35-44	24%	(51)	44%	(92)	19%	(41)	13%	(27)	212
Age: 45-64	23%	(126)	47%	(256)	16%	(86)	14%	(77)	545
Age: 65+	17%	(25)	46%	(67)	21%	(29)	16%	(23)	144
GenZers: 1997-2012	26%	(35)	43%	(58)	12%	(17)	19%	(25)	135
Millennials: 1981-1996	26%	(95)	40%	(144)	18%	(66)	15%	(56)	360
GenXers: 1965-1980	25%	(90)	45%	(159)	17%	(61)	13%	(47)	358
Baby Boomers: 1946-1964	20%	(79)	48%	(189)	17%	(67)	16%	(62)	397
PID: Dem (no lean)	28%	(124)	45%	(203)	14%	(63)	13%	(59)	449
PID: Ind (no lean)	21%	(84)	44%	(174)	18%	(71)	18%	(71)	400
PID: Rep (no lean)	22%	(97)	44%	(189)	19%	(83)	14%	(62)	431
PID/Gender: Dem Men	30%	(54)	43%	(78)	10%	(18)	17%	(32)	182
PID/Gender: Dem Women	26%	(70)	47%	(124)	17%	(46)	10%	(27)	266
PID/Gender: Ind Men	26%	(43)	45%	(76)	14%	(24)	15%	(25)	168
PID/Gender: Ind Women	18%	(41)	42%	(98)	20%	(46)	20%	(47)	232
PID/Gender: Rep Men	22%	(38)	43%	(74)	22%	(38)	14%	(24)	174
PID/Gender: Rep Women	23%	(59)	45%	(115)	18%	(45)	15%	(38)	257
Ideo: Liberal (1-3)	24%	(78)	50%	(161)	17%	(55)	8%	(26)	320
Ideo: Moderate (4)	26%	(103)	44%	(177)	17%	(69)	13%	(54)	402
Ideo: Conservative (5-7)	23%	(105)	42%	(189)	16%	(70)	19%	(85)	448
Educ: < College	22%	(197)	44%	(393)	16%	(141)	17%	(153)	884
Educ: Bachelors degree	27%	(72)	44%	(115)	20%	(53)	9%	(22)	263
Educ: Post-grad	27%	(36)	43%	(57)	17%	(23)	12%	(17)	133
Income: Under 50k	22%	(150)	44%	(301)	18%	(123)	17%	(116)	690
Income: 50k-100k	26%	(122)	45%	(209)	16%	(74)	12%	(55)	461
Income: 100k+	25%	(33)	43%	(56)	16%	(21)	16%	(20)	129
Ethnicity: White	22%	(216)	46%	(456)	18%	(183)	14%	(139)	995
Ethnicity: Hispanic	33%	(70)	35%	(75)	14%	(31)	18%	(39)	215
Ethnicity: Afr. Am.	30%	(49)	38%	(62)	10%	(16)	22%	(36)	162

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**Table FCN8\_4:** How well do the following words describe the video clip you just watched?

*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	24%	(305)	44%	(566)	17%	(217)	15%	(192)	1280
Ethnicity: Other	33%	(40)	39%	(47)	15%	(18)	14%	(18)	123
All Christian	27%	(165)	45%	(274)	16%	(98)	11%	(68)	605
All Non-Christian	21%	(13)	44%	(29)	19%	(12)	17%	(11)	65
Atheist	29%	(18)	42%	(27)	18%	(12)	10%	(7)	63
Agnostic/Nothing in particular	20%	(109)	43%	(237)	17%	(95)	19%	(106)	547
Religious Non-Protestant/Catholic	22%	(18)	43%	(34)	19%	(15)	16%	(13)	80
Evangelical	25%	(88)	45%	(161)	12%	(44)	18%	(65)	359
Non-Evangelical	27%	(118)	45%	(192)	16%	(71)	11%	(49)	430
Community: Urban	30%	(114)	41%	(159)	15%	(59)	14%	(53)	385
Community: Suburban	23%	(129)	46%	(260)	16%	(90)	16%	(90)	569
Community: Rural	19%	(62)	45%	(147)	21%	(69)	15%	(49)	325
Employ: Private Sector	28%	(128)	45%	(205)	14%	(65)	14%	(62)	460
Employ: Government	17%	(13)	50%	(40)	26%	(21)	8%	(6)	81
Employ: Self-Employed	31%	(36)	42%	(47)	12%	(14)	15%	(17)	114
Employ: Homemaker	26%	(29)	41%	(46)	23%	(25)	9%	(10)	110
Employ: Retired	20%	(44)	45%	(98)	18%	(39)	18%	(39)	220
Employ: Unemployed	15%	(28)	47%	(89)	16%	(31)	21%	(40)	188
Employ: Other	27%	(15)	45%	(26)	17%	(10)	11%	(6)	58
Military HH: Yes	29%	(48)	37%	(61)	19%	(31)	16%	(27)	168
Military HH: No	23%	(257)	45%	(505)	17%	(186)	15%	(164)	1112
RD/WT: Right Direction	26%	(108)	44%	(183)	15%	(63)	15%	(63)	417
RD/WT: Wrong Track	23%	(197)	44%	(383)	18%	(154)	15%	(129)	863
Trump Job Approve	23%	(125)	45%	(241)	17%	(92)	15%	(79)	538
Trump Job Disapprove	25%	(169)	44%	(299)	17%	(113)	15%	(99)	680
Trump Job Strongly Approve	28%	(81)	42%	(123)	13%	(38)	17%	(51)	293
Trump Job Somewhat Approve	18%	(44)	49%	(119)	22%	(54)	11%	(28)	245
Trump Job Somewhat Disapprove	23%	(31)	52%	(71)	19%	(26)	7%	(9)	137
Trump Job Strongly Disapprove	25%	(138)	42%	(228)	16%	(87)	17%	(90)	542
Favorable of Trump	25%	(133)	45%	(235)	16%	(83)	15%	(77)	528
Unfavorable of Trump	24%	(161)	45%	(303)	17%	(115)	14%	(97)	676

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**Table FCN8\_4:** How well do the following words describe the video clip you just watched?  
*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	24%	(305)	44%	(566)	17%	(217)	15%	(192)	1280
Very Favorable of Trump	29%	(93)	43%	(138)	13%	(41)	16%	(51)	323
Somewhat Favorable of Trump	19%	(40)	47%	(97)	21%	(42)	13%	(26)	205
Somewhat Unfavorable of Trump	20%	(22)	52%	(60)	22%	(24)	6%	(7)	114
Very Unfavorable of Trump	25%	(139)	43%	(244)	16%	(90)	16%	(90)	563
#1 Issue: Economy	25%	(112)	45%	(202)	14%	(64)	16%	(72)	451
#1 Issue: Security	20%	(36)	41%	(74)	19%	(33)	20%	(36)	178
#1 Issue: Health Care	25%	(66)	45%	(117)	19%	(49)	11%	(27)	259
#1 Issue: Medicare / Social Security	19%	(27)	49%	(71)	16%	(23)	16%	(24)	144
#1 Issue: Women's Issues	31%	(18)	43%	(25)	18%	(11)	8%	(5)	59
#1 Issue: Education	25%	(15)	37%	(22)	22%	(13)	15%	(9)	58
#1 Issue: Other	21%	(18)	45%	(37)	15%	(12)	19%	(16)	82
2018 House Vote: Democrat	29%	(131)	42%	(190)	16%	(71)	13%	(60)	452
2018 House Vote: Republican	21%	(86)	48%	(194)	17%	(67)	13%	(54)	401
2016 Vote: Hillary Clinton	27%	(109)	44%	(173)	15%	(60)	14%	(55)	398
2016 Vote: Donald Trump	24%	(100)	47%	(195)	17%	(70)	13%	(54)	419
2016 Vote: Other	26%	(16)	41%	(25)	14%	(9)	19%	(11)	60
2016 Vote: Didn't Vote	20%	(80)	43%	(173)	19%	(78)	18%	(72)	402
Voted in 2014: Yes	26%	(195)	46%	(350)	15%	(117)	13%	(100)	762
Voted in 2014: No	21%	(110)	42%	(216)	19%	(100)	18%	(91)	518
2012 Vote: Barack Obama	28%	(131)	45%	(213)	15%	(70)	12%	(57)	470
2012 Vote: Mitt Romney	21%	(66)	46%	(142)	17%	(51)	16%	(48)	306
2012 Vote: Didn't Vote	22%	(103)	40%	(186)	19%	(89)	18%	(84)	462
4-Region: Northeast	31%	(79)	44%	(113)	15%	(38)	10%	(25)	254
4-Region: Midwest	21%	(52)	47%	(118)	19%	(49)	13%	(33)	252
4-Region: South	20%	(99)	46%	(226)	16%	(81)	17%	(86)	492
4-Region: West	27%	(75)	39%	(109)	18%	(49)	17%	(48)	282
Sports fans	28%	(244)	46%	(400)	15%	(127)	12%	(103)	874
Avid sports fans	40%	(146)	36%	(133)	12%	(45)	11%	(41)	365
Casual sports fans	19%	(98)	53%	(267)	16%	(82)	12%	(62)	509
Soccer fans	33%	(156)	47%	(219)	12%	(57)	8%	(38)	470
Bundesliga fans	44%	(74)	36%	(60)	12%	(20)	7%	(12)	166

Continued on next page

**Table FCN8\_4:** How well do the following words describe the video clip you just watched?

*Authentic*

Demographic	A lot		Somewhat		Not much		Not at all		Total N
Adults	24%	(305)	44%	(566)	17%	(217)	15%	(192)	1280
Sports fans, Age: 18-29	30%	(56)	44%	(83)	12%	(23)	15%	(28)	190
Sports fans, Age: 30-44	33%	(82)	44%	(109)	15%	(38)	8%	(19)	249
Sports fans, Age: 45-54	28%	(40)	48%	(71)	15%	(22)	10%	(14)	147
Sports fans, Age: 55-64	24%	(48)	47%	(94)	16%	(31)	13%	(26)	199
Sports fans, Age: 65+	19%	(17)	47%	(43)	16%	(14)	18%	(16)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN9\_1: Did you notice any of the following in the clip?  
 Fans in the stands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	28% (353)	49% (631)	23% (295)	1280
Gender: Male	30% (156)	46% (241)	24% (127)	524
Gender: Female	26% (198)	52% (390)	22% (168)	756
Age: 18-34	34% (130)	39% (149)	26% (100)	379
Age: 35-44	25% (53)	45% (96)	30% (63)	212
Age: 45-64	26% (140)	55% (300)	19% (105)	545
Age: 65+	22% (31)	59% (85)	19% (27)	144
GenZers: 1997-2012	31% (42)	36% (48)	33% (44)	135
Millennials: 1981-1996	31% (113)	43% (154)	26% (93)	360
GenXers: 1965-1980	27% (96)	53% (188)	21% (74)	358
Baby Boomers: 1946-1964	25% (98)	55% (218)	20% (81)	397
PID: Dem (no lean)	30% (133)	50% (226)	20% (89)	449
PID: Ind (no lean)	22% (86)	50% (199)	29% (115)	400
PID: Rep (no lean)	31% (134)	48% (206)	21% (91)	431
PID/Gender: Dem Men	32% (59)	45% (82)	23% (42)	182
PID/Gender: Dem Women	28% (75)	54% (144)	18% (48)	266
PID/Gender: Ind Men	16% (28)	53% (89)	30% (51)	168
PID/Gender: Ind Women	25% (59)	47% (110)	28% (64)	232
PID/Gender: Rep Men	40% (69)	40% (70)	20% (35)	174
PID/Gender: Rep Women	25% (65)	53% (137)	22% (56)	257
Ideo: Liberal (1-3)	35% (112)	49% (157)	16% (51)	320
Ideo: Moderate (4)	30% (122)	45% (181)	25% (99)	402
Ideo: Conservative (5-7)	23% (102)	56% (250)	21% (96)	448
Educ: < College	26% (234)	48% (428)	25% (222)	884
Educ: Bachelors degree	29% (77)	51% (134)	20% (52)	263
Educ: Post-grad	32% (43)	52% (69)	16% (21)	133
Income: Under 50k	25% (174)	48% (330)	27% (186)	690
Income: 50k-100k	29% (133)	52% (240)	19% (88)	461
Income: 100k+	36% (46)	48% (61)	17% (21)	129
Ethnicity: White	26% (257)	52% (516)	22% (222)	995
Ethnicity: Hispanic	31% (66)	57% (123)	12% (27)	215

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**Table FCN9\_1: Did you notice any of the following in the clip?  
Fans in the stands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	28% (353)	49% (631)	23% (295)	1280
Ethnicity: Afr. Am.	36% (59)	39% (63)	25% (41)	162
Ethnicity: Other	31% (38)	42% (52)	27% (33)	123
All Christian	27% (165)	54% (326)	19% (113)	605
All Non-Christian	34% (22)	46% (30)	21% (13)	65
Atheist	26% (17)	47% (30)	26% (17)	63
Agnostic/Nothing in particular	27% (150)	45% (245)	28% (152)	547
Religious Non-Protestant/Catholic	35% (28)	42% (33)	23% (19)	80
Evangelical	26% (94)	51% (183)	23% (82)	359
Non-Evangelical	29% (125)	51% (219)	20% (85)	430
Community: Urban	37% (142)	43% (166)	20% (77)	385
Community: Suburban	27% (151)	49% (280)	24% (138)	569
Community: Rural	18% (60)	57% (185)	25% (81)	325
Employ: Private Sector	32% (145)	50% (228)	19% (87)	460
Employ: Government	31% (25)	56% (45)	13% (11)	81
Employ: Self-Employed	33% (38)	40% (46)	27% (31)	114
Employ: Homemaker	32% (36)	45% (49)	23% (25)	110
Employ: Retired	24% (52)	56% (123)	20% (44)	220
Employ: Unemployed	16% (30)	46% (85)	38% (72)	188
Employ: Other	22% (13)	61% (35)	17% (10)	58
Military HH: Yes	23% (39)	53% (89)	24% (40)	168
Military HH: No	28% (314)	49% (543)	23% (255)	1112
RD/WT: Right Direction	33% (136)	44% (185)	23% (96)	417
RD/WT: Wrong Track	25% (218)	52% (446)	23% (199)	863
Trump Job Approve	29% (157)	48% (257)	23% (124)	538
Trump Job Disapprove	27% (186)	52% (354)	21% (140)	680
Trump Job Strongly Approve	33% (96)	49% (144)	18% (53)	293
Trump Job Somewhat Approve	25% (61)	46% (113)	29% (71)	245
Trump Job Somewhat Disapprove	32% (44)	56% (77)	12% (16)	137
Trump Job Strongly Disapprove	26% (142)	51% (277)	23% (124)	542

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**Table FCN9\_1: Did you notice any of the following in the clip?  
Fans in the stands**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	28% (353)	49% (631)	23% (295)	1280
Favorable of Trump	30% (159)	50% (263)	20% (106)	528
Unfavorable of Trump	28% (186)	51% (346)	21% (144)	676
Very Favorable of Trump	33% (106)	50% (162)	17% (55)	323
Somewhat Favorable of Trump	26% (53)	49% (101)	25% (51)	205
Somewhat Unfavorable of Trump	27% (31)	60% (68)	13% (15)	114
Very Unfavorable of Trump	28% (155)	49% (278)	23% (129)	563
#1 Issue: Economy	28% (128)	52% (235)	20% (88)	451
#1 Issue: Security	22% (39)	56% (100)	22% (40)	178
#1 Issue: Health Care	32% (82)	44% (113)	25% (64)	259
#1 Issue: Medicare / Social Security	27% (38)	42% (61)	31% (45)	144
#1 Issue: Women's Issues	19% (12)	50% (30)	31% (18)	59
#1 Issue: Education	27% (16)	48% (28)	25% (14)	58
#1 Issue: Other	29% (24)	56% (46)	15% (12)	82
2018 House Vote: Democrat	28% (128)	50% (227)	21% (97)	452
2018 House Vote: Republican	31% (125)	52% (208)	17% (68)	401
2016 Vote: Hillary Clinton	30% (120)	49% (195)	21% (83)	398
2016 Vote: Donald Trump	29% (120)	54% (226)	17% (73)	419
2016 Vote: Other	16% (10)	49% (29)	36% (21)	60
2016 Vote: Didn't Vote	26% (104)	45% (181)	29% (118)	402
Voted in 2014: Yes	29% (220)	52% (400)	19% (142)	762
Voted in 2014: No	26% (133)	45% (231)	30% (153)	518
2012 Vote: Barack Obama	30% (139)	51% (240)	19% (91)	470
2012 Vote: Mitt Romney	25% (77)	58% (177)	17% (52)	306
2012 Vote: Didn't Vote	28% (127)	43% (197)	30% (138)	462
4-Region: Northeast	27% (68)	55% (139)	19% (47)	254
4-Region: Midwest	25% (63)	52% (131)	23% (58)	252
4-Region: South	26% (128)	49% (243)	25% (121)	492
4-Region: West	34% (94)	42% (118)	25% (69)	282
Sports fans	30% (259)	50% (434)	21% (181)	874
Avid sports fans	33% (122)	48% (174)	19% (69)	365

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**Table FCN9\_1: Did you notice any of the following in the clip?**  
*Fans in the stands*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	28%	(353)	49%	(631)	23%	(295)	1280
Casual sports fans	27%	(137)	51%	(260)	22%	(111)	509
Soccer fans	34%	(161)	47%	(222)	18%	(86)	470
Bundesliga fans	44%	(74)	42%	(70)	14%	(23)	166
Sports fans, Age: 18-29	36%	(67)	41%	(79)	23%	(44)	190
Sports fans, Age: 30-44	32%	(78)	46%	(115)	22%	(55)	249
Sports fans, Age: 45-54	32%	(47)	49%	(72)	18%	(27)	147
Sports fans, Age: 55-64	23%	(46)	55%	(109)	22%	(44)	199
Sports fans, Age: 65+	22%	(20)	66%	(59)	12%	(11)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN9\_2: Did you notice any of the following in the clip?**  
 Crowd reactions to the action

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	41% (528)	34% (440)	24% (311)	1280
Gender: Male	36% (190)	38% (198)	26% (136)	524
Gender: Female	45% (338)	32% (242)	23% (175)	756
Age: 18-34	45% (172)	26% (98)	29% (109)	379
Age: 35-44	33% (70)	36% (76)	31% (66)	212
Age: 45-64	43% (237)	37% (200)	20% (109)	545
Age: 65+	35% (50)	46% (66)	19% (28)	144
GenZers: 1997-2012	41% (55)	27% (36)	32% (43)	135
Millennials: 1981-1996	43% (155)	28% (100)	29% (105)	360
GenXers: 1965-1980	41% (147)	35% (126)	24% (85)	358
Baby Boomers: 1946-1964	40% (160)	41% (163)	19% (74)	397
PID: Dem (no lean)	46% (206)	34% (152)	20% (91)	449
PID: Ind (no lean)	35% (141)	33% (131)	32% (129)	400
PID: Rep (no lean)	42% (182)	37% (157)	21% (92)	431
PID/Gender: Dem Men	39% (72)	39% (71)	22% (40)	182
PID/Gender: Dem Women	50% (134)	30% (81)	19% (51)	266
PID/Gender: Ind Men	30% (50)	37% (62)	33% (56)	168
PID/Gender: Ind Women	39% (91)	30% (69)	31% (73)	232
PID/Gender: Rep Men	39% (68)	38% (65)	23% (40)	174
PID/Gender: Rep Women	44% (113)	36% (92)	20% (51)	257
Ideo: Liberal (1-3)	49% (156)	33% (106)	18% (59)	320
Ideo: Moderate (4)	39% (155)	38% (151)	24% (96)	402
Ideo: Conservative (5-7)	40% (180)	36% (161)	24% (107)	448
Educ: < College	39% (347)	34% (297)	27% (240)	884
Educ: Bachelors degree	46% (121)	35% (93)	19% (49)	263
Educ: Post-grad	45% (61)	37% (50)	17% (23)	133
Income: Under 50k	38% (262)	34% (235)	28% (194)	690
Income: 50k-100k	44% (201)	36% (164)	21% (95)	461
Income: 100k+	51% (65)	32% (41)	17% (22)	129
Ethnicity: White	40% (400)	36% (360)	23% (234)	995
Ethnicity: Hispanic	49% (106)	39% (83)	12% (26)	215

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**Table FCN9\_2: Did you notice any of the following in the clip?  
Crowd reactions to the action**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	41% (528)	34% (440)	24% (311)	1280
Ethnicity: Afr. Am.	47% (77)	26% (42)	27% (43)	162
Ethnicity: Other	41% (51)	31% (38)	28% (34)	123
All Christian	43% (260)	38% (229)	19% (115)	605
All Non-Christian	40% (26)	36% (23)	24% (16)	65
Atheist	41% (26)	35% (22)	24% (15)	63
Agnostic/Nothing in particular	40% (216)	30% (165)	30% (165)	547
Religious Non-Protestant/Catholic	38% (30)	34% (27)	28% (23)	80
Evangelical	43% (156)	34% (121)	23% (82)	359
Non-Evangelical	42% (182)	38% (161)	20% (86)	430
Community: Urban	46% (179)	31% (119)	23% (87)	385
Community: Suburban	41% (233)	34% (192)	25% (144)	569
Community: Rural	36% (117)	40% (129)	25% (80)	325
Employ: Private Sector	44% (204)	36% (167)	19% (89)	460
Employ: Government	54% (43)	35% (28)	12% (9)	81
Employ: Self-Employed	51% (58)	25% (28)	24% (28)	114
Employ: Homemaker	50% (55)	23% (25)	27% (30)	110
Employ: Retired	34% (74)	46% (102)	20% (44)	220
Employ: Unemployed	27% (51)	28% (52)	45% (85)	188
Employ: Other	39% (23)	38% (22)	22% (13)	58
Military HH: Yes	44% (75)	32% (54)	23% (39)	168
Military HH: No	41% (454)	35% (386)	24% (272)	1112
RD/WT: Right Direction	44% (183)	34% (140)	22% (94)	417
RD/WT: Wrong Track	40% (345)	35% (300)	25% (218)	863
Trump Job Approve	43% (230)	34% (184)	23% (124)	538
Trump Job Disapprove	41% (280)	36% (247)	23% (154)	680
Trump Job Strongly Approve	44% (130)	36% (106)	20% (57)	293
Trump Job Somewhat Approve	41% (100)	32% (78)	27% (66)	245
Trump Job Somewhat Disapprove	49% (67)	39% (54)	12% (17)	137
Trump Job Strongly Disapprove	39% (213)	36% (193)	25% (137)	542

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**Table FCN9\_2: Did you notice any of the following in the clip?**  
Crowd reactions to the action

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	41% (528)	34% (440)	24% (311)	1280
Favorable of Trump	42% (224)	36% (190)	22% (114)	528
Unfavorable of Trump	43% (292)	34% (232)	23% (152)	676
Very Favorable of Trump	45% (147)	36% (117)	18% (59)	323
Somewhat Favorable of Trump	38% (78)	36% (73)	27% (54)	205
Somewhat Unfavorable of Trump	45% (52)	40% (45)	15% (17)	114
Very Unfavorable of Trump	43% (240)	33% (188)	24% (135)	563
#1 Issue: Economy	39% (176)	41% (184)	20% (91)	451
#1 Issue: Security	44% (79)	32% (57)	24% (43)	178
#1 Issue: Health Care	43% (112)	29% (76)	27% (71)	259
#1 Issue: Medicare / Social Security	36% (52)	34% (50)	29% (42)	144
#1 Issue: Women's Issues	45% (27)	19% (11)	36% (22)	59
#1 Issue: Education	51% (29)	35% (20)	15% (9)	58
#1 Issue: Other	38% (31)	37% (30)	26% (21)	82
2018 House Vote: Democrat	45% (202)	33% (151)	22% (99)	452
2018 House Vote: Republican	42% (170)	39% (158)	18% (73)	401
2016 Vote: Hillary Clinton	46% (183)	33% (131)	21% (84)	398
2016 Vote: Donald Trump	41% (170)	41% (170)	19% (79)	419
2016 Vote: Other	33% (20)	28% (17)	38% (23)	60
2016 Vote: Didn't Vote	38% (154)	31% (123)	31% (126)	402
Voted in 2014: Yes	44% (337)	36% (273)	20% (152)	762
Voted in 2014: No	37% (192)	32% (167)	31% (159)	518
2012 Vote: Barack Obama	48% (224)	33% (154)	20% (92)	470
2012 Vote: Mitt Romney	37% (112)	44% (135)	19% (59)	306
2012 Vote: Didn't Vote	39% (179)	30% (139)	31% (144)	462
4-Region: Northeast	43% (110)	38% (96)	19% (48)	254
4-Region: Midwest	37% (92)	37% (92)	27% (67)	252
4-Region: South	37% (182)	37% (180)	27% (131)	492
4-Region: West	51% (144)	26% (72)	23% (66)	282
Sports fans	43% (379)	35% (309)	21% (186)	874
Avid sports fans	41% (149)	38% (139)	21% (77)	365

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**Table FCN9\_2: Did you notice any of the following in the clip?**  
*Crowd reactions to the action*

<b>Demographic</b>	<b>Yes</b>		<b>No</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	41%	(528)	34%	(440)	24%	(311)	1280
Casual sports fans	45%	(230)	33%	(170)	21%	(109)	509
Soccer fans	43%	(202)	38%	(176)	19%	(91)	470
Bundesliga fans	54%	(90)	34%	(56)	12%	(19)	166
Sports fans, Age: 18-29	47%	(90)	30%	(57)	23%	(43)	190
Sports fans, Age: 30-44	43%	(108)	32%	(79)	25%	(62)	249
Sports fans, Age: 45-54	47%	(69)	31%	(45)	22%	(32)	147
Sports fans, Age: 55-64	42%	(83)	40%	(79)	19%	(37)	199
Sports fans, Age: 65+	32%	(29)	55%	(50)	13%	(12)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN9\_3: Did you notice any of the following in the clip?  
 Coaches and teammates' reactions to the action**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	33% (429)	40% (510)	27% (342)	1280
Gender: Male	41% (213)	34% (178)	25% (133)	524
Gender: Female	29% (216)	44% (331)	28% (209)	756
Age: 18-34	38% (144)	34% (131)	27% (104)	379
Age: 35-44	42% (88)	26% (56)	32% (68)	212
Age: 45-64	28% (150)	48% (262)	24% (133)	545
Age: 65+	32% (46)	42% (61)	26% (37)	144
GenZers: 1997-2012	33% (45)	36% (48)	31% (42)	135
Millennials: 1981-1996	40% (145)	31% (113)	28% (103)	360
GenXers: 1965-1980	31% (110)	43% (152)	27% (96)	358
Baby Boomers: 1946-1964	30% (120)	45% (180)	24% (97)	397
PID: Dem (no lean)	40% (179)	37% (165)	23% (105)	449
PID: Ind (no lean)	30% (120)	36% (146)	33% (134)	400
PID: Rep (no lean)	30% (129)	46% (199)	24% (103)	431
PID/Gender: Dem Men	47% (85)	28% (50)	26% (47)	182
PID/Gender: Dem Women	35% (94)	43% (114)	22% (58)	266
PID/Gender: Ind Men	36% (60)	35% (58)	29% (50)	168
PID/Gender: Ind Women	26% (60)	38% (88)	36% (84)	232
PID/Gender: Rep Men	39% (67)	40% (70)	21% (37)	174
PID/Gender: Rep Women	24% (62)	50% (129)	26% (66)	257
Ideo: Liberal (1-3)	41% (133)	36% (116)	22% (71)	320
Ideo: Moderate (4)	32% (130)	40% (161)	28% (111)	402
Ideo: Conservative (5-7)	33% (147)	43% (193)	24% (108)	448
Educ: < College	30% (265)	40% (357)	30% (262)	884
Educ: Bachelors degree	41% (107)	38% (99)	21% (56)	263
Educ: Post-grad	42% (56)	40% (53)	18% (24)	133
Income: Under 50k	31% (213)	37% (258)	32% (219)	690
Income: 50k-100k	36% (167)	42% (195)	21% (98)	461
Income: 100k+	37% (48)	44% (56)	19% (25)	129
Ethnicity: White	33% (325)	41% (411)	26% (259)	995
Ethnicity: Hispanic	37% (80)	48% (103)	15% (31)	215

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**Table FCN9\_3: Did you notice any of the following in the clip?  
Coaches and teammates' reactions to the action**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	33% (429)	40% (510)	27% (342)	1280
Ethnicity: Afr. Am.	39% (64)	32% (51)	29% (47)	162
Ethnicity: Other	32% (39)	39% (48)	29% (36)	123
All Christian	33% (201)	45% (271)	22% (132)	605
All Non-Christian	42% (28)	39% (25)	19% (12)	65
Atheist	42% (27)	31% (19)	27% (17)	63
Agnostic/Nothing in particular	32% (173)	35% (194)	33% (180)	547
Religious Non-Protestant/Catholic	36% (29)	39% (31)	25% (20)	80
Evangelical	29% (104)	44% (158)	27% (97)	359
Non-Evangelical	37% (157)	41% (175)	23% (97)	430
Community: Urban	40% (155)	34% (131)	26% (99)	385
Community: Suburban	32% (184)	41% (231)	27% (153)	569
Community: Rural	27% (89)	45% (147)	27% (89)	325
Employ: Private Sector	40% (185)	39% (180)	21% (95)	460
Employ: Government	26% (21)	58% (47)	16% (13)	81
Employ: Self-Employed	34% (38)	38% (43)	29% (33)	114
Employ: Homemaker	29% (33)	42% (46)	28% (31)	110
Employ: Retired	39% (85)	35% (77)	26% (57)	220
Employ: Unemployed	16% (31)	41% (78)	42% (79)	188
Employ: Other	27% (15)	38% (22)	35% (20)	58
Military HH: Yes	27% (46)	45% (75)	28% (47)	168
Military HH: No	34% (383)	39% (434)	26% (294)	1112
RD/WT: Right Direction	35% (147)	41% (172)	24% (98)	417
RD/WT: Wrong Track	33% (282)	39% (338)	28% (243)	863
Trump Job Approve	33% (176)	43% (233)	24% (129)	538
Trump Job Disapprove	35% (241)	39% (262)	26% (177)	680
Trump Job Strongly Approve	34% (99)	46% (134)	20% (59)	293
Trump Job Somewhat Approve	31% (76)	40% (98)	29% (70)	245
Trump Job Somewhat Disapprove	33% (45)	48% (67)	18% (25)	137
Trump Job Strongly Disapprove	36% (195)	36% (195)	28% (152)	542

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**Table FCN9\_3: Did you notice any of the following in the clip?  
 Coaches and teammates' reactions to the action**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	33% (429)	40% (510)	27% (342)	1280
Favorable of Trump	33% (174)	45% (240)	22% (114)	528
Unfavorable of Trump	36% (247)	38% (254)	26% (176)	676
Very Favorable of Trump	33% (107)	48% (154)	19% (62)	323
Somewhat Favorable of Trump	33% (67)	42% (86)	25% (52)	205
Somewhat Unfavorable of Trump	28% (31)	55% (63)	17% (20)	114
Very Unfavorable of Trump	38% (216)	34% (191)	28% (156)	563
#1 Issue: Economy	33% (149)	45% (202)	22% (100)	451
#1 Issue: Security	29% (52)	42% (75)	29% (51)	178
#1 Issue: Health Care	38% (100)	33% (86)	28% (73)	259
#1 Issue: Medicare / Social Security	34% (48)	32% (47)	34% (49)	144
#1 Issue: Women's Issues	31% (18)	37% (22)	32% (19)	59
#1 Issue: Education	44% (26)	35% (20)	20% (12)	58
#1 Issue: Other	24% (20)	48% (39)	28% (23)	82
2018 House Vote: Democrat	42% (191)	32% (144)	26% (117)	452
2018 House Vote: Republican	33% (132)	46% (184)	21% (85)	401
2016 Vote: Hillary Clinton	40% (157)	34% (137)	26% (104)	398
2016 Vote: Donald Trump	32% (132)	47% (199)	21% (88)	419
2016 Vote: Other	36% (22)	24% (15)	39% (24)	60
2016 Vote: Didn't Vote	29% (116)	40% (160)	31% (126)	402
Voted in 2014: Yes	36% (274)	40% (304)	24% (184)	762
Voted in 2014: No	30% (155)	40% (205)	30% (158)	518
2012 Vote: Barack Obama	41% (193)	34% (161)	25% (116)	470
2012 Vote: Mitt Romney	29% (90)	48% (148)	22% (68)	306
2012 Vote: Didn't Vote	29% (132)	40% (186)	31% (144)	462
4-Region: Northeast	34% (86)	44% (111)	23% (58)	254
4-Region: Midwest	33% (84)	42% (105)	25% (63)	252
4-Region: South	33% (162)	38% (187)	29% (143)	492
4-Region: West	34% (97)	38% (107)	28% (78)	282
Sports fans	37% (326)	40% (352)	22% (196)	874
Avid sports fans	52% (188)	30% (110)	18% (67)	365

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**Table FCN9\_3:** Did you notice any of the following in the clip?  
Coaches and teammates' reactions to the action

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	33% (429)	40% (510)	27% (342)	1280
Casual sports fans	27% (138)	48% (242)	25% (129)	509
Soccer fans	43% (200)	37% (173)	21% (96)	470
Bundesliga fans	49% (81)	38% (63)	13% (22)	166
Sports fans, Age: 18-29	43% (81)	35% (67)	22% (41)	190
Sports fans, Age: 30-44	46% (114)	31% (76)	24% (59)	249
Sports fans, Age: 45-54	31% (46)	44% (65)	24% (36)	147
Sports fans, Age: 55-64	27% (54)	50% (100)	22% (45)	199
Sports fans, Age: 65+	34% (31)	49% (44)	17% (15)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN9\_4: Did you notice any of the following in the clip?**  
*Natural game sounds, such as ball being kicked and goalie stopping the ball*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (553)	33% (417)	24% (310)	1280
Gender: Male	50% (260)	27% (139)	24% (125)	524
Gender: Female	39% (293)	37% (278)	25% (186)	756
Age: 18-34	46% (176)	27% (102)	27% (101)	379
Age: 35-44	56% (118)	17% (37)	27% (57)	212
Age: 45-64	38% (209)	40% (219)	22% (117)	545
Age: 65+	35% (50)	41% (59)	24% (35)	144
GenZers: 1997-2012	39% (53)	27% (37)	34% (45)	135
Millennials: 1981-1996	51% (182)	24% (85)	26% (93)	360
GenXers: 1965-1980	46% (164)	34% (121)	21% (73)	358
Baby Boomers: 1946-1964	36% (142)	41% (161)	24% (94)	397
PID: Dem (no lean)	50% (223)	30% (136)	20% (89)	449
PID: Ind (no lean)	38% (152)	30% (119)	32% (130)	400
PID: Rep (no lean)	41% (178)	38% (162)	21% (91)	431
PID/Gender: Dem Men	56% (101)	24% (44)	20% (37)	182
PID/Gender: Dem Women	46% (122)	34% (92)	20% (53)	266
PID/Gender: Ind Men	45% (75)	24% (40)	31% (52)	168
PID/Gender: Ind Women	33% (76)	34% (79)	33% (78)	232
PID/Gender: Rep Men	48% (84)	32% (55)	20% (35)	174
PID/Gender: Rep Women	37% (94)	42% (107)	22% (55)	257
Ideo: Liberal (1-3)	52% (165)	28% (90)	21% (66)	320
Ideo: Moderate (4)	43% (173)	33% (134)	24% (96)	402
Ideo: Conservative (5-7)	40% (179)	37% (167)	23% (102)	448
Educ: < College	40% (352)	33% (289)	27% (243)	884
Educ: Bachelors degree	51% (134)	32% (83)	17% (45)	263
Educ: Post-grad	50% (66)	34% (45)	17% (22)	133
Income: Under 50k	38% (266)	33% (229)	28% (196)	690
Income: 50k-100k	50% (229)	31% (144)	19% (88)	461
Income: 100k+	45% (59)	34% (44)	21% (27)	129
Ethnicity: White	43% (426)	34% (336)	23% (232)	995
Ethnicity: Hispanic	49% (105)	35% (76)	16% (34)	215

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**Table FCN9\_4:** Did you notice any of the following in the clip?  
Natural game sounds, such as ball being kicked and goalie stopping the ball

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (553)	33% (417)	24% (310)	1280
Ethnicity: Afr. Am.	46% (75)	23% (37)	31% (51)	162
Ethnicity: Other	42% (51)	36% (44)	22% (27)	123
All Christian	45% (274)	35% (210)	20% (120)	605
All Non-Christian	49% (32)	35% (23)	17% (11)	65
Atheist	54% (34)	24% (15)	22% (14)	63
Agnostic/Nothing in particular	39% (214)	31% (169)	30% (165)	547
Religious Non-Protestant/Catholic	40% (32)	41% (32)	20% (16)	80
Evangelical	38% (137)	37% (131)	25% (90)	359
Non-Evangelical	48% (205)	32% (136)	21% (89)	430
Community: Urban	52% (199)	28% (110)	20% (76)	385
Community: Suburban	43% (243)	31% (177)	26% (149)	569
Community: Rural	34% (111)	40% (130)	26% (84)	325
Employ: Private Sector	51% (236)	30% (136)	19% (88)	460
Employ: Government	45% (37)	38% (31)	17% (14)	81
Employ: Self-Employed	40% (45)	41% (47)	19% (22)	114
Employ: Homemaker	45% (50)	27% (30)	28% (30)	110
Employ: Retired	32% (70)	43% (95)	25% (55)	220
Employ: Unemployed	32% (60)	30% (57)	37% (70)	188
Employ: Other	59% (34)	19% (11)	21% (12)	58
Military HH: Yes	40% (68)	33% (55)	27% (45)	168
Military HH: No	44% (485)	33% (362)	24% (265)	1112
RD/WT: Right Direction	46% (191)	32% (134)	22% (92)	417
RD/WT: Wrong Track	42% (362)	33% (283)	25% (218)	863
Trump Job Approve	43% (232)	34% (182)	23% (123)	538
Trump Job Disapprove	45% (303)	33% (223)	22% (153)	680
Trump Job Strongly Approve	45% (132)	36% (104)	19% (57)	293
Trump Job Somewhat Approve	41% (100)	32% (78)	27% (67)	245
Trump Job Somewhat Disapprove	50% (68)	38% (52)	13% (18)	137
Trump Job Strongly Disapprove	43% (235)	32% (172)	25% (135)	542

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**Table FCN9\_4:** Did you notice any of the following in the clip?  
 Natural game sounds, such as ball being kicked and goalie stopping the ball

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (553)	33% (417)	24% (310)	1280
Favorable of Trump	45% (237)	35% (184)	20% (108)	528
Unfavorable of Trump	44% (301)	32% (219)	23% (156)	676
Very Favorable of Trump	45% (147)	36% (117)	18% (59)	323
Somewhat Favorable of Trump	44% (90)	33% (67)	24% (49)	205
Somewhat Unfavorable of Trump	49% (56)	34% (39)	16% (18)	114
Very Unfavorable of Trump	43% (245)	32% (180)	25% (138)	563
#1 Issue: Economy	47% (212)	33% (149)	20% (89)	451
#1 Issue: Security	44% (77)	33% (58)	24% (42)	178
#1 Issue: Health Care	42% (109)	31% (81)	27% (70)	259
#1 Issue: Medicare / Social Security	39% (56)	32% (47)	29% (42)	144
#1 Issue: Women's Issues	35% (21)	37% (22)	28% (17)	59
#1 Issue: Education	30% (18)	36% (21)	33% (19)	58
#1 Issue: Other	40% (33)	37% (31)	23% (19)	82
2018 House Vote: Democrat	49% (223)	30% (135)	21% (94)	452
2018 House Vote: Republican	44% (178)	36% (144)	20% (79)	401
2016 Vote: Hillary Clinton	51% (202)	28% (110)	22% (86)	398
2016 Vote: Donald Trump	42% (174)	38% (159)	20% (86)	419
2016 Vote: Other	32% (19)	34% (21)	34% (21)	60
2016 Vote: Didn't Vote	39% (157)	32% (127)	29% (118)	402
Voted in 2014: Yes	46% (349)	33% (250)	21% (164)	762
Voted in 2014: No	39% (204)	32% (167)	28% (147)	518
2012 Vote: Barack Obama	51% (238)	29% (138)	20% (94)	470
2012 Vote: Mitt Romney	42% (127)	37% (113)	22% (66)	306
2012 Vote: Didn't Vote	37% (172)	33% (153)	30% (137)	462
4-Region: Northeast	48% (121)	32% (82)	20% (51)	254
4-Region: Midwest	39% (99)	37% (94)	23% (59)	252
4-Region: South	41% (202)	33% (163)	26% (127)	492
4-Region: West	46% (131)	28% (78)	26% (73)	282
Sports fans	49% (427)	31% (274)	20% (174)	874
Avid sports fans	60% (219)	25% (90)	15% (56)	365

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**Table FCN9\_4:** Did you notice any of the following in the clip?  
Natural game sounds, such as ball being kicked and goalie stopping the ball

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	43% (553)	33% (417)	24% (310)	1280
Casual sports fans	41% (208)	36% (183)	23% (118)	509
Soccer fans	56% (262)	28% (129)	17% (78)	470
Bundesliga fans	61% (101)	29% (49)	10% (16)	166
Sports fans, Age: 18-29	48% (92)	28% (53)	24% (45)	190
Sports fans, Age: 30-44	61% (152)	19% (48)	20% (49)	249
Sports fans, Age: 45-54	46% (67)	36% (53)	18% (26)	147
Sports fans, Age: 55-64	42% (84)	36% (72)	22% (43)	199
Sports fans, Age: 65+	35% (32)	53% (47)	12% (11)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN10:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, but previously recorded crowd noise was added to the broadcast in an effort to enhance the television viewing experience. Based on what you know now, did the addition of artificial crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	24%	(302)	43%	(553)	22%	(279)	11%	(146)	1280
Gender: Male	25%	(133)	45%	(237)	21%	(108)	9%	(46)	524
Gender: Female	22%	(169)	42%	(316)	23%	(171)	13%	(100)	756
Age: 18-34	28%	(106)	41%	(154)	18%	(68)	14%	(52)	379
Age: 35-44	30%	(64)	42%	(90)	15%	(33)	12%	(26)	212
Age: 45-64	21%	(116)	46%	(249)	25%	(136)	8%	(44)	545
Age: 65+	12%	(17)	42%	(60)	30%	(43)	17%	(24)	144
GenZers: 1997-2012	21%	(28)	40%	(53)	17%	(22)	23%	(31)	135
Millennials: 1981-1996	32%	(115)	41%	(148)	16%	(59)	11%	(39)	360
GenXers: 1965-1980	23%	(84)	45%	(161)	24%	(86)	7%	(27)	358
Baby Boomers: 1946-1964	17%	(66)	46%	(182)	26%	(104)	11%	(45)	397
PID: Dem (no lean)	30%	(134)	44%	(199)	18%	(79)	8%	(37)	449
PID: Ind (no lean)	19%	(76)	45%	(181)	21%	(84)	15%	(60)	400
PID: Rep (no lean)	22%	(93)	40%	(173)	27%	(116)	11%	(49)	431
PID/Gender: Dem Men	32%	(59)	45%	(82)	14%	(25)	9%	(17)	182
PID/Gender: Dem Women	28%	(75)	44%	(117)	20%	(54)	7%	(20)	266
PID/Gender: Ind Men	21%	(36)	51%	(86)	18%	(30)	9%	(16)	168
PID/Gender: Ind Women	17%	(40)	41%	(95)	23%	(53)	19%	(44)	232
PID/Gender: Rep Men	22%	(38)	40%	(69)	30%	(53)	8%	(14)	174
PID/Gender: Rep Women	21%	(55)	40%	(104)	25%	(63)	14%	(35)	257
Ideo: Liberal (1-3)	29%	(94)	42%	(135)	23%	(73)	6%	(19)	320
Ideo: Moderate (4)	22%	(88)	51%	(204)	16%	(65)	11%	(44)	402
Ideo: Conservative (5-7)	23%	(101)	38%	(171)	27%	(122)	12%	(55)	448
Educ: < College	21%	(186)	43%	(383)	22%	(193)	14%	(122)	884
Educ: Bachelors degree	28%	(73)	45%	(118)	21%	(55)	6%	(16)	263
Educ: Post-grad	32%	(43)	39%	(52)	23%	(31)	5%	(7)	133
Income: Under 50k	22%	(151)	44%	(306)	20%	(136)	14%	(97)	690
Income: 50k-100k	25%	(114)	42%	(196)	25%	(114)	8%	(37)	461
Income: 100k+	29%	(37)	40%	(51)	22%	(29)	9%	(11)	129
Ethnicity: White	23%	(224)	44%	(440)	24%	(238)	9%	(92)	995

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**Table FCN10:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, but previously recorded crowd noise was added to the broadcast in an effort to enhance the television viewing experience. Based on what you know now, did the addition of artificial crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	24%	(302)	43%	(553)	22%	(279)	11%	(146)	1280
Ethnicity: Hispanic	32%	(70)	40%	(85)	14%	(29)	14%	(31)	215
Ethnicity: Afr. Am.	26%	(42)	42%	(69)	16%	(25)	16%	(26)	162
Ethnicity: Other	29%	(36)	36%	(44)	13%	(15)	22%	(27)	123
All Christian	25%	(148)	46%	(276)	21%	(125)	9%	(55)	605
All Non-Christian	33%	(21)	41%	(27)	17%	(11)	9%	(6)	65
Atheist	23%	(14)	40%	(25)	30%	(19)	8%	(5)	63
Agnostic/Nothing in particular	22%	(118)	41%	(225)	23%	(124)	15%	(80)	547
Religious Non-Protestant/Catholic	29%	(23)	40%	(32)	21%	(17)	10%	(8)	80
Evangelical	24%	(88)	43%	(153)	19%	(68)	14%	(50)	359
Non-Evangelical	23%	(97)	47%	(201)	22%	(92)	9%	(39)	430
Community: Urban	31%	(121)	40%	(153)	17%	(66)	12%	(46)	385
Community: Suburban	21%	(120)	45%	(254)	23%	(134)	11%	(61)	569
Community: Rural	19%	(62)	45%	(146)	24%	(80)	12%	(39)	325
Employ: Private Sector	30%	(137)	40%	(185)	23%	(105)	7%	(34)	460
Employ: Government	16%	(13)	57%	(46)	19%	(15)	7%	(6)	81
Employ: Self-Employed	20%	(23)	43%	(49)	25%	(29)	12%	(14)	114
Employ: Homemaker	17%	(19)	55%	(60)	18%	(20)	10%	(11)	110
Employ: Retired	17%	(37)	44%	(97)	27%	(58)	13%	(28)	220
Employ: Unemployed	20%	(38)	43%	(81)	20%	(38)	16%	(31)	188
Employ: Other	41%	(23)	30%	(17)	13%	(8)	16%	(9)	58
Military HH: Yes	26%	(44)	43%	(72)	23%	(38)	8%	(14)	168
Military HH: No	23%	(258)	43%	(481)	22%	(241)	12%	(132)	1112
RD/WT: Right Direction	25%	(106)	41%	(170)	23%	(97)	11%	(44)	417
RD/WT: Wrong Track	23%	(196)	44%	(383)	21%	(182)	12%	(102)	863
Trump Job Approve	24%	(129)	40%	(217)	26%	(138)	10%	(54)	538
Trump Job Disapprove	25%	(169)	47%	(317)	19%	(127)	10%	(66)	680

Continued on next page

**Table FCN10:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, but previously recorded crowd noise was added to the broadcast in an effort to enhance the television viewing experience. Based on what you know now, did the addition of artificial crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	24%	(302)	43%	(553)	22%	(279)	11%	(146)	1280
Trump Job Strongly Approve	24%	(70)	38%	(112)	27%	(79)	11%	(31)	293
Trump Job Somewhat Approve	24%	(59)	43%	(105)	24%	(59)	9%	(22)	245
Trump Job Somewhat Disapprove	25%	(34)	53%	(73)	16%	(22)	6%	(8)	137
Trump Job Strongly Disapprove	25%	(135)	45%	(245)	19%	(105)	11%	(58)	542
Favorable of Trump	24%	(128)	41%	(218)	26%	(139)	8%	(43)	528
Unfavorable of Trump	25%	(167)	45%	(302)	20%	(134)	11%	(72)	676
Very Favorable of Trump	25%	(82)	38%	(124)	26%	(84)	10%	(33)	323
Somewhat Favorable of Trump	22%	(46)	46%	(93)	27%	(55)	5%	(11)	205
Somewhat Unfavorable of Trump	30%	(34)	44%	(50)	17%	(19)	9%	(10)	114
Very Unfavorable of Trump	24%	(134)	45%	(252)	20%	(115)	11%	(62)	563
#1 Issue: Economy	28%	(124)	41%	(184)	23%	(103)	9%	(39)	451
#1 Issue: Security	24%	(43)	35%	(63)	28%	(50)	12%	(22)	178
#1 Issue: Health Care	22%	(58)	49%	(128)	17%	(44)	12%	(30)	259
#1 Issue: Medicare / Social Security	17%	(24)	49%	(71)	18%	(25)	16%	(23)	144
#1 Issue: Women's Issues	19%	(11)	38%	(23)	26%	(16)	17%	(10)	59
#1 Issue: Education	24%	(14)	29%	(17)	26%	(15)	21%	(12)	58
#1 Issue: Other	14%	(12)	60%	(50)	20%	(16)	5%	(4)	82
2018 House Vote: Democrat	27%	(123)	46%	(209)	18%	(80)	9%	(39)	452
2018 House Vote: Republican	23%	(90)	40%	(159)	30%	(119)	8%	(34)	401
2016 Vote: Hillary Clinton	28%	(111)	46%	(183)	19%	(76)	7%	(28)	398
2016 Vote: Donald Trump	21%	(86)	42%	(176)	29%	(119)	9%	(37)	419
2016 Vote: Other	12%	(7)	49%	(30)	24%	(15)	15%	(9)	60
2016 Vote: Didn't Vote	24%	(98)	41%	(164)	17%	(69)	18%	(71)	402
Voted in 2014: Yes	25%	(189)	43%	(327)	24%	(182)	8%	(64)	762
Voted in 2014: No	22%	(113)	44%	(226)	19%	(97)	16%	(81)	518
2012 Vote: Barack Obama	30%	(140)	43%	(203)	21%	(97)	6%	(30)	470
2012 Vote: Mitt Romney	17%	(53)	45%	(136)	28%	(87)	10%	(31)	306
2012 Vote: Didn't Vote	22%	(101)	42%	(195)	19%	(87)	17%	(79)	462

Continued on next page

**Table FCN10:** *There were no fans in the stadium in the previous video clip due to restrictions on large gatherings to prevent the spread of the coronavirus, but previously recorded crowd noise was added to the broadcast in an effort to enhance the television viewing experience. Based on what you know now, did the addition of artificial crowd noise make the video clip more or less enjoyable?*

Demographic	More enjoyable		No impact		Less enjoyable		Don't know / No opinion		Total N
Adults	24%	(302)	43%	(553)	22%	(279)	11%	(146)	1280
4-Region: Northeast	30%	(75)	42%	(107)	23%	(57)	6%	(15)	254
4-Region: Midwest	23%	(57)	46%	(115)	23%	(58)	9%	(22)	252
4-Region: South	21%	(105)	45%	(220)	19%	(96)	14%	(71)	492
4-Region: West	23%	(65)	39%	(111)	24%	(68)	13%	(37)	282
Sports fans	28%	(246)	43%	(378)	20%	(175)	9%	(74)	874
Avid sports fans	32%	(116)	43%	(158)	17%	(62)	8%	(30)	365
Casual sports fans	26%	(130)	43%	(221)	22%	(113)	9%	(45)	509
Soccer fans	35%	(162)	40%	(186)	16%	(77)	10%	(45)	470
Bundesliga fans	45%	(74)	33%	(55)	13%	(22)	9%	(15)	166
Sports fans, Age: 18-29	30%	(57)	43%	(82)	15%	(29)	12%	(22)	190
Sports fans, Age: 30-44	37%	(93)	40%	(99)	14%	(35)	9%	(22)	249
Sports fans, Age: 45-54	24%	(35)	44%	(64)	26%	(38)	7%	(10)	147
Sports fans, Age: 55-64	25%	(49)	47%	(94)	22%	(44)	6%	(13)	199
Sports fans, Age: 65+	14%	(12)	44%	(40)	34%	(30)	8%	(8)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN11\_1: Do you agree or disagree with each of the following statements?***The addition of artificial crowd noise helps create the sports viewing experience I'm used to*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (209)	34% (435)	15% (196)	12% (158)	22% (282)	1280
Gender: Male	16% (86)	39% (203)	17% (90)	13% (66)	15% (79)	524
Gender: Female	16% (123)	31% (232)	14% (106)	12% (92)	27% (202)	756
Age: 18-34	20% (76)	36% (138)	14% (51)	9% (34)	21% (79)	379
Age: 35-44	23% (48)	28% (58)	19% (41)	6% (13)	25% (53)	212
Age: 45-64	13% (73)	36% (198)	13% (72)	17% (90)	20% (111)	545
Age: 65+	8% (12)	28% (40)	22% (32)	15% (21)	27% (39)	144
GenZers: 1997-2012	18% (25)	34% (46)	8% (11)	10% (14)	29% (39)	135
Millennials: 1981-1996	19% (70)	33% (120)	18% (66)	8% (29)	21% (75)	360
GenXers: 1965-1980	18% (66)	36% (129)	14% (52)	12% (41)	19% (70)	358
Baby Boomers: 1946-1964	11% (43)	32% (127)	15% (60)	18% (72)	24% (94)	397
PID: Dem (no lean)	23% (103)	39% (174)	15% (65)	7% (33)	16% (73)	449
PID: Ind (no lean)	12% (49)	29% (117)	17% (68)	13% (51)	29% (116)	400
PID: Rep (no lean)	13% (58)	33% (144)	15% (63)	17% (74)	21% (92)	431
PID/Gender: Dem Men	22% (40)	42% (77)	13% (24)	7% (14)	15% (28)	182
PID/Gender: Dem Women	24% (63)	36% (97)	15% (41)	7% (20)	17% (45)	266
PID/Gender: Ind Men	9% (15)	40% (66)	22% (37)	12% (20)	18% (30)	168
PID/Gender: Ind Women	15% (34)	22% (51)	13% (31)	14% (31)	37% (86)	232
PID/Gender: Rep Men	18% (32)	34% (59)	16% (29)	19% (33)	12% (21)	174
PID/Gender: Rep Women	10% (26)	33% (85)	13% (34)	16% (40)	28% (71)	257
Ideo: Liberal (1-3)	18% (59)	34% (109)	20% (64)	13% (42)	14% (46)	320
Ideo: Moderate (4)	21% (83)	39% (155)	13% (53)	6% (25)	21% (86)	402
Ideo: Conservative (5-7)	12% (55)	32% (145)	15% (65)	18% (83)	22% (100)	448
Educ: < College	16% (140)	32% (280)	15% (136)	11% (100)	26% (227)	884
Educ: Bachelors degree	18% (47)	39% (103)	16% (42)	15% (38)	12% (32)	263
Educ: Post-grad	16% (22)	39% (52)	13% (17)	15% (20)	17% (23)	133
Income: Under 50k	16% (112)	32% (221)	15% (102)	11% (78)	26% (177)	690
Income: 50k-100k	16% (73)	35% (160)	18% (81)	15% (69)	17% (78)	461
Income: 100k+	19% (24)	42% (55)	10% (13)	8% (11)	20% (26)	129
Ethnicity: White	15% (144)	34% (340)	16% (161)	14% (138)	21% (212)	995
Ethnicity: Hispanic	23% (50)	46% (98)	7% (16)	7% (14)	17% (37)	215

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**Table FCN11\_1: Do you agree or disagree with each of the following statements?**  
*The addition of artificial crowd noise helps create the sports viewing experience I'm used to*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(209)	34%	(435)	15%	(196)	12%	(158)	22%	(282)	1280
Ethnicity: Afr. Am.	24%	(40)	30%	(49)	14%	(22)	9%	(15)	22%	(36)	162
Ethnicity: Other	20%	(25)	37%	(46)	10%	(13)	4%	(5)	28%	(34)	123
All Christian	16%	(97)	38%	(229)	14%	(85)	15%	(88)	17%	(105)	605
All Non-Christian	27%	(17)	37%	(24)	9%	(6)	8%	(6)	19%	(12)	65
Atheist	4%	(3)	38%	(24)	32%	(20)	10%	(7)	16%	(10)	63
Agnostic/Nothing in particular	17%	(92)	29%	(157)	15%	(85)	11%	(58)	28%	(154)	547
Religious Non-Protestant/Catholic	23%	(18)	32%	(26)	11%	(9)	14%	(11)	20%	(16)	80
Evangelical	15%	(54)	36%	(129)	12%	(44)	13%	(46)	24%	(85)	359
Non-Evangelical	17%	(71)	38%	(163)	14%	(62)	14%	(60)	17%	(74)	430
Community: Urban	26%	(100)	33%	(125)	16%	(63)	8%	(32)	17%	(64)	385
Community: Suburban	12%	(69)	35%	(197)	15%	(88)	14%	(80)	24%	(135)	569
Community: Rural	12%	(39)	35%	(113)	14%	(45)	14%	(47)	25%	(82)	325
Employ: Private Sector	21%	(97)	39%	(179)	17%	(76)	11%	(50)	13%	(58)	460
Employ: Government	15%	(12)	43%	(35)	12%	(10)	16%	(13)	14%	(12)	81
Employ: Self-Employed	17%	(20)	31%	(35)	13%	(15)	16%	(18)	23%	(26)	114
Employ: Homemaker	17%	(18)	25%	(27)	11%	(12)	17%	(19)	30%	(33)	110
Employ: Retired	8%	(18)	34%	(75)	17%	(37)	17%	(38)	23%	(52)	220
Employ: Unemployed	10%	(19)	27%	(50)	17%	(31)	9%	(17)	38%	(70)	188
Employ: Other	24%	(14)	31%	(18)	19%	(11)	2%	(1)	23%	(14)	58
Military HH: Yes	15%	(25)	36%	(60)	16%	(26)	12%	(20)	22%	(37)	168
Military HH: No	17%	(184)	34%	(374)	15%	(170)	12%	(138)	22%	(245)	1112
RD/WT: Right Direction	18%	(73)	34%	(140)	15%	(64)	13%	(55)	20%	(85)	417
RD/WT: Wrong Track	16%	(136)	34%	(295)	15%	(132)	12%	(103)	23%	(197)	863
Trump Job Approve	15%	(82)	31%	(168)	16%	(87)	15%	(83)	22%	(117)	538
Trump Job Disapprove	18%	(124)	37%	(253)	14%	(98)	11%	(73)	19%	(132)	680
Trump Job Strongly Approve	17%	(49)	30%	(89)	15%	(44)	16%	(46)	22%	(65)	293
Trump Job Somewhat Approve	13%	(33)	32%	(79)	18%	(43)	15%	(37)	21%	(52)	245
Trump Job Somewhat Disapprove	20%	(27)	44%	(61)	14%	(20)	9%	(13)	12%	(17)	137
Trump Job Strongly Disapprove	18%	(96)	35%	(192)	14%	(79)	11%	(61)	21%	(115)	542

Continued on next page

**Table FCN11\_1:** Do you agree or disagree with each of the following statements?*The addition of artificial crowd noise helps create the sports viewing experience I'm used to*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (209)	34% (435)	15% (196)	12% (158)	22% (282)	1280
Favorable of Trump	15% (80)	33% (176)	16% (85)	16% (83)	19% (103)	528
Unfavorable of Trump	18% (124)	37% (248)	15% (100)	11% (74)	19% (130)	676
Very Favorable of Trump	17% (56)	33% (107)	15% (48)	14% (46)	21% (67)	323
Somewhat Favorable of Trump	12% (25)	34% (70)	18% (37)	18% (37)	18% (36)	205
Somewhat Unfavorable of Trump	19% (22)	41% (46)	14% (16)	13% (15)	13% (15)	114
Very Unfavorable of Trump	18% (102)	36% (202)	15% (84)	10% (59)	20% (115)	563
#1 Issue: Economy	17% (78)	38% (172)	12% (56)	13% (59)	19% (86)	451
#1 Issue: Security	15% (28)	23% (42)	21% (38)	16% (28)	24% (42)	178
#1 Issue: Health Care	16% (42)	35% (90)	16% (41)	11% (27)	23% (60)	259
#1 Issue: Medicare / Social Security	13% (19)	32% (46)	15% (22)	10% (14)	30% (43)	144
#1 Issue: Women's Issues	29% (17)	23% (14)	20% (12)	10% (6)	17% (10)	59
#1 Issue: Education	18% (11)	33% (19)	14% (8)	13% (7)	22% (13)	58
#1 Issue: Other	9% (8)	34% (28)	16% (13)	12% (9)	30% (24)	82
2018 House Vote: Democrat	21% (95)	38% (172)	17% (76)	8% (35)	16% (75)	452
2018 House Vote: Republican	14% (55)	35% (139)	15% (59)	18% (73)	19% (76)	401
2016 Vote: Hillary Clinton	22% (87)	35% (140)	17% (67)	8% (34)	18% (70)	398
2016 Vote: Donald Trump	15% (63)	35% (147)	14% (60)	16% (68)	19% (80)	419
2016 Vote: Other	12% (7)	41% (25)	13% (8)	11% (7)	22% (14)	60
2016 Vote: Didn't Vote	13% (50)	30% (122)	15% (61)	12% (50)	29% (118)	402
Voted in 2014: Yes	19% (146)	34% (261)	15% (112)	13% (102)	18% (141)	762
Voted in 2014: No	12% (63)	34% (174)	16% (84)	11% (56)	27% (141)	518
2012 Vote: Barack Obama	21% (99)	37% (174)	15% (70)	9% (44)	18% (82)	470
2012 Vote: Mitt Romney	13% (41)	33% (101)	15% (45)	19% (58)	20% (61)	306
2012 Vote: Didn't Vote	13% (61)	32% (148)	16% (75)	10% (47)	28% (131)	462
4-Region: Northeast	17% (44)	38% (97)	15% (38)	10% (25)	20% (51)	254
4-Region: Midwest	13% (33)	36% (91)	16% (40)	15% (38)	20% (50)	252
4-Region: South	18% (89)	34% (167)	14% (68)	11% (55)	23% (114)	492
4-Region: West	15% (44)	28% (80)	18% (51)	14% (40)	24% (67)	282
Sports fans	19% (166)	39% (341)	16% (141)	9% (80)	17% (146)	874
Avid sports fans	25% (90)	40% (146)	16% (60)	8% (28)	11% (40)	365

Continued on next page

**Table FCN11\_1:** Do you agree or disagree with each of the following statements?  
The addition of artificial crowd noise helps create the sports viewing experience I'm used to

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(209)	34%	(435)	15%	(196)	12%	(158)	22%	(282)	1280
Casual sports fans	15%	(76)	38%	(195)	16%	(81)	10%	(52)	21%	(106)	509
Soccer fans	23%	(109)	40%	(188)	16%	(76)	7%	(34)	13%	(63)	470
Bundesliga fans	26%	(43)	43%	(71)	18%	(30)	4%	(7)	10%	(16)	166
Sports fans, Age: 18-29	24%	(45)	39%	(74)	12%	(23)	6%	(11)	19%	(36)	190
Sports fans, Age: 30-44	25%	(62)	37%	(92)	18%	(44)	5%	(13)	15%	(37)	249
Sports fans, Age: 45-54	13%	(19)	44%	(65)	16%	(23)	13%	(19)	14%	(20)	147
Sports fans, Age: 55-64	15%	(30)	39%	(77)	13%	(26)	14%	(28)	19%	(38)	199
Sports fans, Age: 65+	12%	(11)	36%	(32)	28%	(25)	9%	(8)	16%	(14)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN11\_2: Do you agree or disagree with each of the following statements?**  
*The artificial crowd noise is disorienting and confusing*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	13% (170)	21% (274)	23% (289)	22% (284)	21% (263)	1280
Gender: Male	16% (86)	23% (123)	26% (135)	19% (97)	16% (83)	524
Gender: Female	11% (84)	20% (151)	20% (154)	25% (187)	24% (180)	756
Age: 18-34	16% (60)	23% (88)	19% (72)	23% (86)	19% (73)	379
Age: 35-44	14% (30)	22% (46)	22% (48)	18% (37)	24% (52)	212
Age: 45-64	11% (60)	20% (108)	24% (129)	26% (140)	20% (109)	545
Age: 65+	15% (21)	23% (32)	28% (40)	14% (20)	21% (30)	144
GenZers: 1997-2012	15% (21)	16% (22)	20% (27)	18% (25)	30% (40)	135
Millennials: 1981-1996	14% (52)	25% (91)	22% (81)	21% (77)	17% (61)	360
GenXers: 1965-1980	13% (47)	20% (73)	20% (72)	27% (97)	19% (69)	358
Baby Boomers: 1946-1964	12% (48)	20% (81)	26% (101)	19% (76)	23% (90)	397
PID: Dem (no lean)	12% (55)	21% (94)	24% (108)	26% (118)	16% (73)	449
PID: Ind (no lean)	12% (47)	19% (75)	22% (87)	22% (88)	26% (103)	400
PID: Rep (no lean)	16% (68)	24% (105)	22% (93)	18% (78)	20% (87)	431
PID/Gender: Dem Men	13% (24)	25% (45)	26% (48)	21% (39)	14% (25)	182
PID/Gender: Dem Women	12% (31)	18% (49)	22% (60)	30% (79)	18% (48)	266
PID/Gender: Ind Men	13% (21)	21% (35)	31% (52)	15% (25)	20% (34)	168
PID/Gender: Ind Women	11% (25)	17% (40)	15% (35)	27% (63)	30% (69)	232
PID/Gender: Rep Men	23% (40)	24% (42)	20% (34)	19% (33)	14% (24)	174
PID/Gender: Rep Women	11% (28)	24% (62)	23% (59)	18% (45)	24% (63)	257
Ideo: Liberal (1-3)	13% (43)	25% (79)	27% (86)	23% (73)	12% (39)	320
Ideo: Moderate (4)	12% (47)	22% (87)	24% (95)	24% (97)	19% (75)	402
Ideo: Conservative (5-7)	14% (64)	22% (97)	19% (87)	22% (100)	22% (100)	448
Educ: < College	13% (117)	18% (162)	23% (201)	22% (194)	24% (211)	884
Educ: Bachelors degree	12% (32)	29% (75)	24% (62)	22% (58)	13% (35)	263
Educ: Post-grad	16% (21)	28% (37)	19% (25)	24% (32)	14% (18)	133
Income: Under 50k	11% (77)	19% (132)	23% (160)	22% (149)	25% (172)	690
Income: 50k-100k	15% (71)	25% (113)	23% (107)	22% (102)	15% (68)	461
Income: 100k+	17% (22)	22% (29)	16% (21)	26% (33)	19% (24)	129
Ethnicity: White	14% (142)	22% (216)	24% (235)	21% (213)	19% (189)	995
Ethnicity: Hispanic	15% (31)	23% (49)	21% (45)	22% (48)	19% (42)	215

Continued on next page

**Table FCN11\_2: Do you agree or disagree with each of the following statements?**  
*The artificial crowd noise is disorienting and confusing*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	13%	(170)	21%	(274)	23%	(289)	22%	(284)	21%	(263)	1280
Ethnicity: Afr. Am.	9%	(14)	18%	(29)	18%	(30)	32%	(52)	23%	(37)	162
Ethnicity: Other	12%	(14)	23%	(28)	20%	(24)	15%	(19)	30%	(37)	123
All Christian	13%	(78)	22%	(136)	25%	(154)	23%	(138)	16%	(99)	605
All Non-Christian	16%	(10)	19%	(12)	18%	(12)	27%	(18)	20%	(13)	65
Atheist	14%	(9)	26%	(17)	25%	(16)	20%	(12)	15%	(9)	63
Agnostic/Nothing in particular	13%	(72)	20%	(109)	20%	(107)	21%	(116)	26%	(142)	547
Religious Non-Protestant/Catholic	14%	(11)	23%	(18)	19%	(15)	23%	(19)	21%	(17)	80
Evangelical	13%	(46)	22%	(79)	19%	(68)	22%	(80)	24%	(86)	359
Non-Evangelical	13%	(58)	20%	(87)	28%	(120)	24%	(103)	15%	(62)	430
Community: Urban	15%	(56)	23%	(89)	22%	(83)	23%	(90)	17%	(67)	385
Community: Suburban	13%	(74)	22%	(124)	21%	(118)	23%	(130)	22%	(124)	569
Community: Rural	12%	(40)	19%	(61)	27%	(88)	20%	(64)	22%	(73)	325
Employ: Private Sector	16%	(76)	22%	(99)	22%	(103)	26%	(119)	14%	(63)	460
Employ: Government	8%	(6)	32%	(26)	28%	(23)	15%	(12)	17%	(14)	81
Employ: Self-Employed	21%	(23)	24%	(27)	20%	(22)	18%	(21)	18%	(20)	114
Employ: Homemaker	11%	(13)	19%	(21)	14%	(15)	27%	(30)	29%	(32)	110
Employ: Retired	10%	(22)	24%	(52)	25%	(56)	20%	(43)	21%	(47)	220
Employ: Unemployed	14%	(25)	17%	(32)	22%	(41)	16%	(30)	32%	(59)	188
Employ: Other	1%	(1)	10%	(6)	37%	(22)	32%	(18)	20%	(12)	58
Military HH: Yes	14%	(24)	20%	(34)	16%	(28)	25%	(41)	25%	(42)	168
Military HH: No	13%	(146)	22%	(240)	23%	(261)	22%	(243)	20%	(222)	1112
RD/WT: Right Direction	16%	(65)	20%	(85)	21%	(88)	24%	(98)	20%	(81)	417
RD/WT: Wrong Track	12%	(105)	22%	(189)	23%	(201)	22%	(186)	21%	(182)	863
Trump Job Approve	15%	(83)	21%	(115)	22%	(116)	22%	(117)	20%	(107)	538
Trump Job Disapprove	12%	(81)	22%	(153)	24%	(162)	24%	(161)	18%	(123)	680
Trump Job Strongly Approve	19%	(55)	22%	(65)	19%	(57)	22%	(63)	18%	(53)	293
Trump Job Somewhat Approve	11%	(27)	20%	(50)	24%	(59)	22%	(53)	22%	(55)	245
Trump Job Somewhat Disapprove	12%	(16)	26%	(35)	24%	(33)	25%	(34)	13%	(18)	137
Trump Job Strongly Disapprove	12%	(65)	22%	(117)	24%	(129)	23%	(127)	19%	(105)	542

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**Table FCN11\_2:** Do you agree or disagree with each of the following statements?*The artificial crowd noise is disorienting and confusing*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	13% (170)	21% (274)	23% (289)	22% (284)	21% (263)	1280
Favorable of Trump	16% (83)	21% (110)	22% (117)	22% (117)	19% (101)	528
Unfavorable of Trump	13% (86)	23% (157)	24% (159)	23% (156)	18% (119)	676
Very Favorable of Trump	19% (61)	19% (62)	21% (67)	21% (69)	20% (65)	323
Somewhat Favorable of Trump	11% (22)	23% (48)	24% (50)	24% (48)	18% (37)	205
Somewhat Unfavorable of Trump	14% (16)	26% (29)	22% (25)	26% (30)	13% (14)	114
Very Unfavorable of Trump	12% (70)	23% (128)	24% (135)	22% (126)	19% (104)	563
#1 Issue: Economy	15% (67)	19% (85)	23% (102)	22% (97)	22% (101)	451
#1 Issue: Security	17% (31)	23% (41)	22% (40)	17% (30)	20% (36)	178
#1 Issue: Health Care	11% (29)	25% (65)	20% (52)	26% (68)	17% (45)	259
#1 Issue: Medicare / Social Security	6% (9)	20% (29)	27% (39)	21% (30)	26% (38)	144
#1 Issue: Women's Issues	17% (10)	16% (10)	18% (11)	36% (22)	12% (7)	59
#1 Issue: Education	17% (10)	35% (20)	20% (12)	7% (4)	20% (12)	58
#1 Issue: Other	12% (10)	14% (11)	24% (20)	24% (20)	27% (22)	82
2018 House Vote: Democrat	13% (57)	23% (105)	24% (108)	24% (110)	16% (72)	452
2018 House Vote: Republican	15% (61)	24% (96)	23% (93)	20% (78)	18% (73)	401
2016 Vote: Hillary Clinton	13% (50)	26% (105)	21% (85)	24% (94)	16% (64)	398
2016 Vote: Donald Trump	17% (70)	20% (86)	23% (98)	20% (84)	19% (81)	419
2016 Vote: Other	12% (7)	19% (12)	25% (15)	22% (13)	22% (14)	60
2016 Vote: Didn't Vote	11% (43)	18% (71)	23% (91)	23% (92)	26% (105)	402
Voted in 2014: Yes	14% (109)	23% (177)	22% (164)	23% (175)	18% (137)	762
Voted in 2014: No	12% (61)	19% (97)	24% (125)	21% (109)	24% (127)	518
2012 Vote: Barack Obama	12% (57)	24% (113)	22% (103)	27% (125)	15% (72)	470
2012 Vote: Mitt Romney	16% (48)	22% (68)	21% (66)	21% (64)	19% (59)	306
2012 Vote: Didn't Vote	12% (56)	18% (85)	24% (110)	19% (86)	27% (124)	462
4-Region: Northeast	10% (26)	20% (52)	23% (58)	27% (70)	19% (49)	254
4-Region: Midwest	16% (40)	22% (55)	23% (58)	23% (57)	17% (42)	252
4-Region: South	14% (69)	20% (97)	23% (114)	22% (110)	21% (103)	492
4-Region: West	12% (35)	25% (70)	21% (59)	17% (48)	25% (70)	282
Sports fans	12% (105)	23% (200)	25% (220)	23% (199)	17% (150)	874
Avid sports fans	14% (52)	24% (89)	29% (106)	20% (74)	12% (44)	365

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**Table FCN11\_2:** Do you agree or disagree with each of the following statements?  
*The artificial crowd noise is disorienting and confusing*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	13%	(170)	21%	(274)	23%	(289)	22%	(284)	21%	(263)	1280
Casual sports fans	10%	(53)	22%	(111)	22%	(114)	25%	(126)	21%	(106)	509
Soccer fans	12%	(55)	23%	(109)	28%	(130)	23%	(108)	14%	(68)	470
Bundesliga fans	19%	(31)	31%	(52)	18%	(30)	22%	(37)	9%	(16)	166
Sports fans, Age: 18-29	17%	(32)	21%	(41)	23%	(44)	20%	(38)	19%	(36)	190
Sports fans, Age: 30-44	13%	(31)	27%	(67)	21%	(51)	24%	(60)	16%	(39)	249
Sports fans, Age: 45-54	9%	(13)	21%	(31)	28%	(42)	25%	(36)	17%	(24)	147
Sports fans, Age: 55-64	9%	(17)	20%	(40)	25%	(50)	26%	(52)	20%	(40)	199
Sports fans, Age: 65+	13%	(12)	23%	(21)	38%	(34)	14%	(13)	12%	(11)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN11\_3: Do you agree or disagree with each of the following statements?**  
*The artificial crowd noise distracts from the action on the field*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (207)	25% (314)	21% (272)	18% (231)	20% (256)	1280
Gender: Male	18% (96)	26% (138)	25% (129)	15% (80)	15% (81)	524
Gender: Female	15% (111)	23% (176)	19% (143)	20% (151)	23% (175)	756
Age: 18-34	18% (68)	25% (96)	19% (72)	20% (75)	18% (67)	379
Age: 35-44	12% (26)	28% (60)	21% (45)	12% (25)	27% (57)	212
Age: 45-64	16% (86)	22% (120)	23% (127)	21% (112)	18% (100)	545
Age: 65+	18% (27)	26% (38)	19% (27)	13% (19)	23% (32)	144
GenZers: 1997-2012	14% (19)	18% (25)	21% (28)	19% (26)	27% (37)	135
Millennials: 1981-1996	17% (62)	29% (105)	20% (71)	17% (61)	17% (62)	360
GenXers: 1965-1980	16% (57)	22% (79)	23% (84)	19% (67)	20% (71)	358
Baby Boomers: 1946-1964	17% (67)	24% (94)	21% (85)	17% (68)	21% (83)	397
PID: Dem (no lean)	15% (69)	26% (117)	21% (92)	20% (89)	18% (82)	449
PID: Ind (no lean)	15% (61)	22% (88)	22% (89)	17% (68)	24% (95)	400
PID: Rep (no lean)	18% (77)	25% (109)	21% (91)	17% (75)	19% (80)	431
PID/Gender: Dem Men	17% (32)	26% (47)	24% (44)	15% (28)	17% (31)	182
PID/Gender: Dem Women	14% (37)	26% (70)	18% (48)	23% (61)	19% (50)	266
PID/Gender: Ind Men	16% (28)	25% (43)	29% (49)	13% (21)	17% (28)	168
PID/Gender: Ind Women	14% (33)	19% (45)	17% (40)	20% (46)	29% (67)	232
PID/Gender: Rep Men	21% (36)	28% (49)	21% (36)	18% (31)	12% (22)	174
PID/Gender: Rep Women	16% (41)	23% (60)	21% (54)	17% (44)	23% (58)	257
Ideo: Liberal (1-3)	19% (60)	26% (83)	23% (73)	20% (64)	13% (41)	320
Ideo: Moderate (4)	12% (47)	27% (110)	26% (104)	16% (62)	20% (79)	402
Ideo: Conservative (5-7)	18% (81)	23% (105)	18% (81)	21% (93)	20% (89)	448
Educ: < College	15% (132)	22% (198)	21% (187)	19% (164)	23% (202)	884
Educ: Bachelors degree	17% (46)	32% (83)	22% (58)	14% (37)	15% (38)	263
Educ: Post-grad	22% (29)	25% (33)	20% (27)	22% (29)	11% (15)	133
Income: Under 50k	15% (106)	22% (149)	21% (147)	18% (125)	24% (163)	690
Income: 50k-100k	15% (71)	29% (136)	23% (105)	17% (77)	16% (72)	461
Income: 100k+	23% (29)	23% (29)	16% (20)	23% (29)	16% (21)	129
Ethnicity: White	17% (170)	25% (251)	22% (221)	17% (170)	18% (182)	995
Ethnicity: Hispanic	13% (29)	30% (65)	18% (40)	19% (41)	19% (41)	215

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**Table FCN11\_3: Do you agree or disagree with each of the following statements?**  
*The artificial crowd noise distracts from the action on the field*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (207)	25% (314)	21% (272)	18% (231)	20% (256)	1280
Ethnicity: Afr. Am.	13% (22)	20% (33)	16% (26)	27% (45)	23% (37)	162
Ethnicity: Other	12% (15)	24% (29)	20% (25)	14% (17)	30% (37)	123
All Christian	18% (111)	24% (145)	24% (143)	20% (120)	14% (86)	605
All Non-Christian	11% (7)	34% (22)	16% (11)	18% (12)	21% (14)	65
Atheist	22% (14)	24% (15)	28% (18)	10% (7)	15% (10)	63
Agnostic/Nothing in particular	14% (75)	24% (132)	18% (101)	17% (93)	27% (147)	547
Religious Non-Protestant/Catholic	18% (14)	29% (23)	16% (13)	16% (12)	22% (17)	80
Evangelical	16% (56)	23% (83)	20% (74)	21% (76)	20% (70)	359
Non-Evangelical	18% (76)	25% (105)	25% (108)	17% (74)	15% (66)	430
Community: Urban	13% (52)	28% (106)	23% (89)	18% (69)	18% (70)	385
Community: Suburban	17% (95)	26% (148)	18% (100)	20% (112)	20% (114)	569
Community: Rural	19% (61)	18% (60)	26% (83)	15% (50)	22% (72)	325
Employ: Private Sector	18% (84)	25% (115)	25% (114)	19% (86)	13% (61)	460
Employ: Government	11% (9)	44% (35)	20% (16)	14% (11)	12% (9)	81
Employ: Self-Employed	21% (24)	25% (29)	18% (21)	17% (19)	19% (21)	114
Employ: Homemaker	14% (16)	24% (27)	16% (17)	21% (23)	25% (28)	110
Employ: Retired	16% (35)	26% (58)	19% (41)	18% (40)	21% (46)	220
Employ: Unemployed	14% (26)	17% (33)	20% (37)	15% (28)	34% (64)	188
Employ: Other	14% (8)	19% (11)	24% (14)	27% (15)	16% (10)	58
Military HH: Yes	16% (27)	22% (37)	17% (28)	24% (40)	21% (36)	168
Military HH: No	16% (180)	25% (277)	22% (244)	17% (191)	20% (220)	1112
RD/WT: Right Direction	17% (72)	23% (95)	22% (91)	19% (81)	19% (78)	417
RD/WT: Wrong Track	16% (135)	25% (219)	21% (181)	17% (150)	21% (179)	863
Trump Job Approve	18% (99)	23% (126)	19% (105)	20% (110)	18% (97)	538
Trump Job Disapprove	16% (107)	26% (176)	23% (157)	17% (114)	19% (126)	680
Trump Job Strongly Approve	22% (64)	19% (56)	20% (59)	22% (65)	17% (49)	293
Trump Job Somewhat Approve	14% (35)	29% (70)	19% (46)	18% (45)	20% (49)	245
Trump Job Somewhat Disapprove	16% (22)	30% (42)	24% (32)	18% (25)	12% (16)	137
Trump Job Strongly Disapprove	16% (86)	25% (134)	23% (125)	16% (88)	20% (110)	542

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**Table FCN11\_3:** Do you agree or disagree with each of the following statements?  
*The artificial crowd noise distracts from the action on the field*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (207)	25% (314)	21% (272)	18% (231)	20% (256)	1280
Favorable of Trump	19% (102)	23% (124)	20% (106)	21% (110)	16% (86)	528
Unfavorable of Trump	15% (104)	27% (180)	23% (155)	17% (115)	18% (123)	676
Very Favorable of Trump	23% (73)	19% (61)	20% (64)	23% (76)	16% (50)	323
Somewhat Favorable of Trump	14% (29)	31% (63)	21% (42)	17% (34)	17% (36)	205
Somewhat Unfavorable of Trump	18% (20)	31% (35)	23% (26)	19% (22)	9% (11)	114
Very Unfavorable of Trump	15% (84)	26% (145)	23% (129)	16% (93)	20% (113)	563
#1 Issue: Economy	17% (76)	24% (107)	21% (96)	18% (80)	20% (92)	451
#1 Issue: Security	17% (31)	27% (49)	20% (35)	17% (30)	19% (35)	178
#1 Issue: Health Care	18% (45)	26% (66)	25% (65)	15% (38)	17% (45)	259
#1 Issue: Medicare / Social Security	10% (15)	21% (30)	20% (28)	22% (32)	27% (39)	144
#1 Issue: Women's Issues	14% (8)	23% (14)	18% (10)	33% (19)	13% (8)	59
#1 Issue: Education	17% (10)	26% (15)	19% (11)	15% (8)	23% (13)	58
#1 Issue: Other	14% (11)	21% (17)	21% (17)	21% (17)	23% (19)	82
2018 House Vote: Democrat	16% (73)	29% (130)	20% (89)	19% (85)	17% (75)	452
2018 House Vote: Republican	18% (73)	25% (99)	22% (88)	19% (78)	16% (64)	401
2016 Vote: Hillary Clinton	17% (66)	29% (114)	19% (76)	19% (77)	17% (66)	398
2016 Vote: Donald Trump	20% (82)	25% (104)	22% (90)	17% (72)	17% (70)	419
2016 Vote: Other	16% (10)	20% (12)	26% (16)	14% (8)	24% (14)	60
2016 Vote: Didn't Vote	12% (49)	21% (84)	22% (90)	18% (73)	26% (106)	402
Voted in 2014: Yes	17% (130)	25% (194)	21% (159)	20% (150)	17% (129)	762
Voted in 2014: No	15% (77)	23% (120)	22% (113)	16% (81)	25% (127)	518
2012 Vote: Barack Obama	17% (81)	27% (125)	20% (95)	21% (97)	15% (72)	470
2012 Vote: Mitt Romney	18% (54)	24% (72)	22% (67)	18% (55)	19% (57)	306
2012 Vote: Didn't Vote	13% (62)	23% (108)	22% (101)	15% (71)	26% (120)	462
4-Region: Northeast	18% (45)	21% (54)	22% (55)	21% (54)	18% (46)	254
4-Region: Midwest	19% (47)	19% (49)	26% (66)	18% (46)	18% (45)	252
4-Region: South	13% (65)	28% (136)	22% (107)	17% (84)	20% (100)	492
4-Region: West	17% (49)	27% (76)	16% (44)	17% (47)	23% (66)	282
Sports fans	15% (133)	25% (221)	24% (214)	19% (166)	16% (140)	874
Avid sports fans	16% (58)	29% (105)	27% (99)	17% (61)	12% (42)	365

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**Table FCN11\_3:** Do you agree or disagree with each of the following statements?  
*The artificial crowd noise distracts from the action on the field*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(207)	25%	(314)	21%	(272)	18%	(231)	20%	(256)	1280
Casual sports fans	15%	(76)	23%	(116)	22%	(114)	21%	(105)	19%	(98)	509
Soccer fans	16%	(74)	28%	(132)	24%	(115)	18%	(84)	14%	(64)	470
Bundesliga fans	19%	(32)	32%	(53)	19%	(31)	20%	(34)	10%	(16)	166
Sports fans, Age: 18-29	17%	(32)	25%	(48)	21%	(41)	20%	(38)	17%	(31)	190
Sports fans, Age: 30-44	16%	(39)	27%	(68)	23%	(58)	17%	(41)	17%	(43)	249
Sports fans, Age: 45-54	19%	(28)	21%	(30)	24%	(35)	23%	(33)	14%	(21)	147
Sports fans, Age: 55-64	12%	(23)	22%	(44)	29%	(58)	20%	(41)	17%	(33)	199
Sports fans, Age: 65+	13%	(12)	35%	(31)	25%	(23)	14%	(13)	13%	(12)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCN11\_4: Do you agree or disagree with each of the following statements?**  
*The artificial crowd noise helps keep me interested and engaged in the game*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	13% (172)	29% (372)	18% (236)	19% (247)	20% (253)	1280
Gender: Male	14% (75)	32% (170)	19% (100)	17% (90)	17% (89)	524
Gender: Female	13% (96)	27% (202)	18% (136)	21% (158)	22% (164)	756
Age: 18-34	18% (70)	32% (122)	18% (68)	14% (53)	17% (66)	379
Age: 35-44	19% (39)	28% (58)	18% (38)	11% (24)	25% (52)	212
Age: 45-64	9% (51)	29% (156)	19% (102)	24% (133)	19% (103)	545
Age: 65+	8% (11)	25% (36)	20% (28)	26% (37)	22% (31)	144
GenZers: 1997-2012	15% (21)	29% (38)	16% (21)	18% (24)	22% (30)	135
Millennials: 1981-1996	19% (67)	32% (114)	19% (68)	12% (42)	19% (68)	360
GenXers: 1965-1980	15% (53)	28% (101)	17% (61)	21% (74)	19% (69)	358
Baby Boomers: 1946-1964	6% (25)	27% (106)	20% (80)	26% (102)	21% (83)	397
PID: Dem (no lean)	20% (90)	33% (148)	20% (88)	12% (54)	15% (69)	449
PID: Ind (no lean)	10% (39)	24% (96)	20% (80)	22% (86)	25% (100)	400
PID: Rep (no lean)	10% (43)	30% (128)	16% (68)	25% (107)	20% (84)	431
PID/Gender: Dem Men	22% (40)	33% (61)	21% (38)	8% (15)	16% (29)	182
PID/Gender: Dem Women	19% (49)	32% (87)	19% (51)	15% (39)	15% (40)	266
PID/Gender: Ind Men	9% (15)	29% (48)	22% (36)	20% (33)	21% (35)	168
PID/Gender: Ind Women	10% (24)	21% (48)	19% (43)	23% (53)	28% (64)	232
PID/Gender: Rep Men	12% (20)	35% (61)	15% (26)	24% (42)	15% (25)	174
PID/Gender: Rep Women	9% (23)	26% (67)	16% (42)	26% (66)	23% (59)	257
Ideo: Liberal (1-3)	16% (52)	33% (105)	23% (73)	16% (52)	12% (38)	320
Ideo: Moderate (4)	14% (58)	33% (135)	19% (78)	14% (58)	18% (74)	402
Ideo: Conservative (5-7)	11% (49)	26% (117)	16% (70)	27% (119)	21% (93)	448
Educ: < College	13% (113)	28% (244)	17% (153)	20% (175)	23% (199)	884
Educ: Bachelors degree	14% (36)	34% (88)	22% (57)	17% (46)	14% (36)	263
Educ: Post-grad	17% (22)	30% (40)	20% (26)	20% (27)	14% (18)	133
Income: Under 50k	14% (96)	26% (182)	18% (123)	18% (126)	24% (163)	690
Income: 50k-100k	12% (55)	32% (148)	20% (94)	21% (96)	15% (67)	461
Income: 100k+	16% (20)	33% (42)	14% (19)	19% (25)	18% (23)	129
Ethnicity: White	11% (110)	29% (291)	19% (190)	21% (212)	19% (191)	995
Ethnicity: Hispanic	19% (40)	40% (85)	10% (21)	16% (34)	16% (35)	215

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**Table FCN11\_4:** Do you agree or disagree with each of the following statements?  
The artificial crowd noise helps keep me interested and engaged in the game

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	13% (172)	29% (372)	18% (236)	19% (247)	20% (253)	1280
Ethnicity: Afr. Am.	22% (35)	28% (46)	16% (26)	14% (23)	20% (32)	162
Ethnicity: Other	21% (26)	28% (35)	16% (19)	10% (13)	24% (30)	123
All Christian	12% (74)	33% (199)	18% (111)	21% (125)	16% (95)	605
All Non-Christian	17% (11)	33% (22)	18% (12)	15% (10)	16% (11)	65
Atheist	11% (7)	28% (18)	25% (16)	20% (13)	15% (10)	63
Agnostic/Nothing in particular	14% (79)	24% (134)	18% (97)	18% (100)	25% (138)	547
Religious Non-Protestant/Catholic	15% (12)	28% (23)	18% (15)	20% (16)	18% (14)	80
Evangelical	13% (45)	29% (103)	18% (63)	20% (70)	21% (77)	359
Non-Evangelical	14% (60)	32% (139)	17% (73)	22% (93)	15% (65)	430
Community: Urban	20% (75)	34% (129)	16% (63)	14% (54)	16% (63)	385
Community: Suburban	11% (63)	28% (158)	20% (117)	21% (118)	20% (114)	569
Community: Rural	10% (33)	26% (85)	17% (56)	23% (75)	23% (76)	325
Employ: Private Sector	16% (75)	35% (159)	18% (84)	17% (79)	14% (62)	460
Employ: Government	11% (9)	38% (31)	20% (16)	17% (14)	14% (11)	81
Employ: Self-Employed	16% (18)	20% (23)	16% (18)	28% (32)	21% (24)	114
Employ: Homemaker	13% (14)	23% (25)	13% (15)	24% (27)	27% (30)	110
Employ: Retired	5% (10)	32% (71)	18% (39)	25% (54)	21% (45)	220
Employ: Unemployed	12% (22)	21% (40)	22% (42)	15% (28)	29% (55)	188
Employ: Other	28% (16)	19% (11)	22% (13)	7% (4)	23% (13)	58
Military HH: Yes	14% (23)	25% (43)	17% (28)	24% (40)	20% (34)	168
Military HH: No	13% (149)	30% (329)	19% (207)	19% (207)	20% (219)	1112
RD/WT: Right Direction	15% (61)	31% (129)	14% (58)	21% (87)	20% (82)	417
RD/WT: Wrong Track	13% (111)	28% (243)	21% (178)	19% (161)	20% (171)	863
Trump Job Approve	13% (72)	27% (146)	15% (83)	25% (134)	19% (102)	538
Trump Job Disapprove	15% (99)	31% (214)	21% (140)	16% (106)	18% (121)	680
Trump Job Strongly Approve	15% (45)	25% (74)	15% (45)	25% (72)	20% (57)	293
Trump Job Somewhat Approve	11% (28)	30% (72)	15% (38)	25% (62)	18% (45)	245
Trump Job Somewhat Disapprove	15% (20)	37% (51)	23% (31)	10% (13)	16% (22)	137
Trump Job Strongly Disapprove	15% (79)	30% (163)	20% (109)	17% (93)	18% (99)	542

Continued on next page

**Table FCN11\_4:** Do you agree or disagree with each of the following statements?  
*The artificial crowd noise helps keep me interested and engaged in the game*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	13% (172)	29% (372)	18% (236)	19% (247)	20% (253)	1280
Favorable of Trump	14% (75)	29% (151)	16% (84)	24% (126)	17% (91)	528
Unfavorable of Trump	14% (94)	31% (210)	21% (142)	17% (115)	17% (116)	676
Very Favorable of Trump	16% (51)	28% (90)	14% (46)	24% (76)	18% (60)	323
Somewhat Favorable of Trump	12% (24)	30% (61)	19% (38)	24% (50)	15% (31)	205
Somewhat Unfavorable of Trump	15% (17)	30% (33)	23% (26)	19% (21)	14% (16)	114
Very Unfavorable of Trump	14% (76)	31% (177)	21% (116)	17% (93)	18% (100)	563
#1 Issue: Economy	13% (61)	32% (145)	17% (76)	18% (81)	20% (89)	451
#1 Issue: Security	14% (24)	27% (48)	16% (29)	23% (41)	20% (36)	178
#1 Issue: Health Care	14% (37)	29% (74)	21% (56)	16% (42)	19% (50)	259
#1 Issue: Medicare / Social Security	10% (14)	24% (34)	16% (23)	25% (35)	26% (37)	144
#1 Issue: Women's Issues	21% (12)	16% (9)	24% (14)	28% (17)	12% (7)	59
#1 Issue: Education	13% (7)	37% (21)	18% (10)	18% (11)	15% (9)	58
#1 Issue: Other	5% (4)	32% (26)	18% (15)	20% (16)	26% (21)	82
2018 House Vote: Democrat	18% (81)	32% (146)	21% (94)	13% (58)	16% (72)	452
2018 House Vote: Republican	10% (42)	30% (121)	18% (72)	24% (96)	17% (70)	401
2016 Vote: Hillary Clinton	18% (71)	32% (128)	20% (81)	13% (54)	16% (65)	398
2016 Vote: Donald Trump	11% (46)	30% (125)	18% (75)	24% (100)	17% (73)	419
2016 Vote: Other	7% (4)	23% (14)	20% (12)	28% (17)	23% (14)	60
2016 Vote: Didn't Vote	12% (50)	26% (105)	17% (68)	19% (77)	25% (102)	402
Voted in 2014: Yes	14% (107)	30% (232)	19% (141)	20% (151)	17% (130)	762
Voted in 2014: No	12% (64)	27% (140)	18% (94)	19% (96)	24% (123)	518
2012 Vote: Barack Obama	17% (78)	34% (162)	19% (90)	15% (72)	15% (69)	470
2012 Vote: Mitt Romney	9% (27)	27% (84)	18% (55)	26% (80)	20% (61)	306
2012 Vote: Didn't Vote	13% (62)	26% (120)	17% (80)	18% (84)	25% (116)	462
4-Region: Northeast	13% (33)	33% (83)	20% (52)	15% (39)	19% (48)	254
4-Region: Midwest	12% (31)	26% (66)	19% (48)	23% (58)	19% (49)	252
4-Region: South	13% (65)	31% (151)	17% (84)	19% (95)	20% (98)	492
4-Region: West	15% (43)	26% (73)	19% (53)	20% (55)	21% (58)	282
Sports fans	16% (139)	34% (294)	20% (172)	15% (130)	16% (139)	874
Avid sports fans	21% (78)	38% (137)	19% (68)	11% (39)	12% (43)	365

Continued on next page

**Table FCN11\_4:** Do you agree or disagree with each of the following statements?  
*The artificial crowd noise helps keep me interested and engaged in the game*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	13%	(172)	29%	(372)	18%	(236)	19%	(247)	20%	(253)	1280
Casual sports fans	12%	(60)	31%	(157)	21%	(105)	18%	(92)	19%	(96)	509
Soccer fans	21%	(100)	33%	(155)	21%	(101)	11%	(51)	13%	(63)	470
Bundesliga fans	24%	(40)	44%	(72)	17%	(28)	5%	(9)	10%	(17)	166
Sports fans, Age: 18-29	22%	(43)	32%	(62)	18%	(35)	12%	(22)	15%	(29)	190
Sports fans, Age: 30-44	20%	(50)	37%	(93)	19%	(46)	7%	(19)	16%	(41)	249
Sports fans, Age: 45-54	16%	(23)	28%	(42)	18%	(26)	21%	(31)	17%	(24)	147
Sports fans, Age: 55-64	8%	(15)	33%	(66)	21%	(43)	20%	(40)	18%	(35)	199
Sports fans, Age: 65+	8%	(7)	35%	(31)	25%	(23)	20%	(18)	11%	(10)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCN12:** *Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?*

Demographic	Natural sound without artificial crowd noise		Artificial crowd noise		Total N
Adults	71%	(906)	29%	(374)	1280
Gender: Male	70%	(365)	30%	(159)	524
Gender: Female	72%	(541)	28%	(215)	756
Age: 18-34	66%	(249)	34%	(130)	379
Age: 35-44	70%	(149)	30%	(63)	212
Age: 45-64	73%	(399)	27%	(147)	545
Age: 65+	77%	(110)	23%	(33)	144
GenZers: 1997-2012	59%	(79)	41%	(55)	135
Millennials: 1981-1996	70%	(253)	30%	(107)	360
GenXers: 1965-1980	71%	(254)	29%	(104)	358
Baby Boomers: 1946-1964	74%	(295)	26%	(101)	397
PID: Dem (no lean)	67%	(301)	33%	(147)	449
PID: Ind (no lean)	74%	(297)	26%	(104)	400
PID: Rep (no lean)	71%	(308)	29%	(123)	431
PID/Gender: Dem Men	65%	(119)	35%	(63)	182
PID/Gender: Dem Women	69%	(183)	31%	(84)	266
PID/Gender: Ind Men	73%	(123)	27%	(45)	168
PID/Gender: Ind Women	75%	(173)	25%	(59)	232
PID/Gender: Rep Men	71%	(123)	29%	(51)	174
PID/Gender: Rep Women	72%	(185)	28%	(72)	257
Ideo: Liberal (1-3)	68%	(217)	32%	(103)	320
Ideo: Moderate (4)	71%	(285)	29%	(117)	402
Ideo: Conservative (5-7)	73%	(327)	27%	(121)	448
Educ: < College	70%	(617)	30%	(267)	884
Educ: Bachelors degree	74%	(195)	26%	(68)	263
Educ: Post-grad	71%	(94)	29%	(39)	133
Income: Under 50k	72%	(495)	28%	(195)	690
Income: 50k-100k	71%	(326)	29%	(135)	461
Income: 100k+	66%	(85)	34%	(44)	129
Ethnicity: White	72%	(716)	28%	(279)	995
Ethnicity: Hispanic	68%	(146)	32%	(69)	215
Ethnicity: Afr. Am.	60%	(98)	40%	(64)	162

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**Table FCN12:** *Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?*

Demographic	Natural sound without artificial crowd noise		Artificial crowd noise		Total N
Adults	71%	(906)	29%	(374)	1280
Ethnicity: Other	75%	(92)	25%	(31)	123
All Christian	68%	(414)	32%	(191)	605
All Non-Christian	66%	(43)	34%	(22)	65
Atheist	60%	(38)	40%	(26)	63
Agnostic/Nothing in particular	75%	(412)	25%	(135)	547
Religious Non-Protestant/Catholic	69%	(55)	31%	(25)	80
Evangelical	71%	(254)	29%	(105)	359
Non-Evangelical	70%	(302)	30%	(127)	430
Community: Urban	66%	(256)	34%	(130)	385
Community: Suburban	72%	(412)	28%	(157)	569
Community: Rural	73%	(238)	27%	(87)	325
Employ: Private Sector	68%	(313)	32%	(147)	460
Employ: Government	72%	(58)	28%	(23)	81
Employ: Self-Employed	75%	(86)	25%	(28)	114
Employ: Homemaker	71%	(79)	29%	(32)	110
Employ: Retired	73%	(160)	27%	(60)	220
Employ: Unemployed	81%	(151)	19%	(36)	188
Employ: Other	56%	(32)	44%	(25)	58
Military HH: Yes	70%	(117)	30%	(51)	168
Military HH: No	71%	(789)	29%	(323)	1112
RD/WT: Right Direction	69%	(290)	31%	(127)	417
RD/WT: Wrong Track	71%	(616)	29%	(247)	863
Trump Job Approve	72%	(386)	28%	(152)	538
Trump Job Disapprove	70%	(475)	30%	(204)	680
Trump Job Strongly Approve	68%	(200)	32%	(93)	293
Trump Job Somewhat Approve	76%	(186)	24%	(59)	245
Trump Job Somewhat Disapprove	61%	(84)	39%	(53)	137
Trump Job Strongly Disapprove	72%	(391)	28%	(151)	542
Favorable of Trump	69%	(365)	31%	(164)	528
Unfavorable of Trump	71%	(483)	29%	(193)	676

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**Table FCN12:** Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?

Demographic	Natural sound without artificial crowd noise		Artificial crowd noise		Total N
Adults	71%	(906)	29%	(374)	1280
Very Favorable of Trump	66%	(213)	34%	(110)	323
Somewhat Favorable of Trump	74%	(151)	26%	(54)	205
Somewhat Unfavorable of Trump	70%	(79)	30%	(34)	114
Very Unfavorable of Trump	72%	(404)	28%	(159)	563
#1 Issue: Economy	70%	(314)	30%	(137)	451
#1 Issue: Security	69%	(123)	31%	(55)	178
#1 Issue: Health Care	77%	(199)	23%	(60)	259
#1 Issue: Medicare / Social Security	71%	(103)	29%	(41)	144
#1 Issue: Women's Issues	65%	(39)	35%	(21)	59
#1 Issue: Education	62%	(36)	38%	(22)	58
#1 Issue: Other	73%	(60)	27%	(22)	82
2018 House Vote: Democrat	69%	(311)	31%	(141)	452
2018 House Vote: Republican	71%	(286)	29%	(115)	401
2016 Vote: Hillary Clinton	68%	(272)	32%	(126)	398
2016 Vote: Donald Trump	73%	(306)	27%	(113)	419
2016 Vote: Other	73%	(44)	27%	(16)	60
2016 Vote: Didn't Vote	71%	(284)	29%	(118)	402
Voted in 2014: Yes	71%	(541)	29%	(221)	762
Voted in 2014: No	70%	(365)	30%	(153)	518
2012 Vote: Barack Obama	67%	(317)	33%	(153)	470
2012 Vote: Mitt Romney	73%	(224)	27%	(82)	306
2012 Vote: Didn't Vote	72%	(333)	28%	(129)	462
4-Region: Northeast	66%	(169)	34%	(86)	254
4-Region: Midwest	74%	(187)	26%	(65)	252
4-Region: South	72%	(357)	28%	(136)	492
4-Region: West	69%	(194)	31%	(87)	282
Sports fans	67%	(583)	33%	(292)	874
Avid sports fans	66%	(242)	34%	(123)	365
Casual sports fans	67%	(341)	33%	(168)	509
Soccer fans	67%	(314)	33%	(156)	470
Bundesliga fans	61%	(102)	39%	(64)	166

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**Table FCN12:** *Thinking about watching a broadcast of a live sports event without fans, which of the following would you prefer?*

<b>Demographic</b>	<b>Natural sound without artificial crowd noise</b>		<b>Artificial crowd noise</b>		<b>Total N</b>
Adults	71%	(906)	29%	(374)	1280
Sports fans, Age: 18-29	56%	(106)	44%	(84)	190
Sports fans, Age: 30-44	65%	(162)	35%	(87)	249
Sports fans, Age: 45-54	72%	(105)	28%	(42)	147
Sports fans, Age: 55-64	70%	(140)	30%	(59)	199
Sports fans, Age: 65+	78%	(70)	22%	(20)	90

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCNdem1\_1:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
 Sports

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	29%	(365)	40%	(509)	32%	(406)	1280
Gender: Male	45%	(238)	34%	(177)	21%	(109)	524
Gender: Female	17%	(128)	44%	(332)	39%	(296)	756
Age: 18-34	35%	(132)	40%	(150)	26%	(97)	379
Age: 35-44	40%	(84)	34%	(73)	26%	(55)	212
Age: 45-64	21%	(112)	43%	(234)	37%	(199)	545
Age: 65+	26%	(38)	37%	(53)	37%	(53)	144
GenZers: 1997-2012	27%	(36)	45%	(61)	28%	(37)	135
Millennials: 1981-1996	37%	(132)	38%	(136)	26%	(92)	360
GenXers: 1965-1980	32%	(113)	35%	(125)	33%	(120)	358
Baby Boomers: 1946-1964	19%	(76)	43%	(172)	38%	(149)	397
PID: Dem (no lean)	33%	(150)	40%	(177)	27%	(121)	449
PID: Ind (no lean)	23%	(93)	40%	(160)	37%	(147)	400
PID: Rep (no lean)	28%	(122)	40%	(171)	32%	(137)	431
PID/Gender: Dem Men	52%	(94)	30%	(55)	18%	(33)	182
PID/Gender: Dem Women	21%	(56)	46%	(122)	33%	(88)	266
PID/Gender: Ind Men	40%	(68)	40%	(67)	20%	(33)	168
PID/Gender: Ind Women	11%	(25)	40%	(93)	49%	(114)	232
PID/Gender: Rep Men	43%	(75)	32%	(55)	25%	(43)	174
PID/Gender: Rep Women	18%	(47)	45%	(116)	37%	(94)	257
Ideo: Liberal (1-3)	33%	(104)	36%	(114)	32%	(102)	320
Ideo: Moderate (4)	33%	(134)	42%	(168)	25%	(100)	402
Ideo: Conservative (5-7)	24%	(109)	39%	(174)	37%	(165)	448
Educ: < College	25%	(223)	39%	(342)	36%	(319)	884
Educ: Bachelors degree	37%	(97)	43%	(113)	20%	(52)	263
Educ: Post-grad	34%	(45)	40%	(54)	26%	(35)	133
Income: Under 50k	24%	(164)	38%	(261)	38%	(265)	690
Income: 50k-100k	34%	(157)	42%	(193)	24%	(110)	461
Income: 100k+	34%	(44)	43%	(55)	23%	(30)	129
Ethnicity: White	27%	(271)	39%	(389)	34%	(335)	995
Ethnicity: Hispanic	44%	(94)	26%	(55)	31%	(66)	215
Ethnicity: Afr. Am.	33%	(53)	42%	(69)	25%	(41)	162

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**Table FCNdem1\_1:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

Sports

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	29%	(365)	40%	(509)	32%	(406)	1280
Ethnicity: Other	33%	(41)	42%	(52)	25%	(30)	123
All Christian	31%	(185)	43%	(257)	27%	(163)	605
All Non-Christian	29%	(19)	58%	(38)	13%	(9)	65
Atheist	34%	(22)	31%	(20)	35%	(22)	63
Agnostic/Nothing in particular	26%	(140)	36%	(194)	39%	(212)	547
Religious Non-Protestant/Catholic	28%	(22)	51%	(41)	22%	(17)	80
Evangelical	25%	(88)	42%	(150)	34%	(121)	359
Non-Evangelical	32%	(139)	41%	(176)	27%	(115)	430
Community: Urban	35%	(136)	35%	(134)	30%	(115)	385
Community: Suburban	28%	(159)	44%	(248)	28%	(162)	569
Community: Rural	22%	(70)	39%	(127)	39%	(129)	325
Employ: Private Sector	38%	(176)	39%	(180)	23%	(104)	460
Employ: Government	29%	(23)	41%	(33)	30%	(24)	81
Employ: Self-Employed	22%	(25)	40%	(46)	38%	(43)	114
Employ: Homemaker	19%	(21)	43%	(48)	37%	(41)	110
Employ: Retired	21%	(46)	38%	(84)	41%	(89)	220
Employ: Unemployed	23%	(44)	34%	(63)	43%	(81)	188
Employ: Other	32%	(19)	43%	(25)	25%	(14)	58
Military HH: Yes	22%	(38)	46%	(77)	32%	(53)	168
Military HH: No	29%	(328)	39%	(432)	32%	(352)	1112
RD/WT: Right Direction	30%	(124)	41%	(173)	29%	(119)	417
RD/WT: Wrong Track	28%	(241)	39%	(336)	33%	(286)	863
Trump Job Approve	25%	(136)	42%	(227)	32%	(174)	538
Trump Job Disapprove	32%	(215)	38%	(256)	31%	(209)	680
Trump Job Strongly Approve	30%	(87)	36%	(106)	34%	(100)	293
Trump Job Somewhat Approve	20%	(49)	49%	(121)	31%	(75)	245
Trump Job Somewhat Disapprove	31%	(42)	45%	(61)	25%	(34)	137
Trump Job Strongly Disapprove	32%	(173)	36%	(194)	32%	(175)	542
Favorable of Trump	27%	(143)	42%	(224)	31%	(162)	528
Unfavorable of Trump	31%	(211)	38%	(256)	31%	(209)	676

Continued on next page

**Table FCNdem1\_1:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
Sports

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	29%	(365)	40%	(509)	32%	(406)	1280
Very Favorable of Trump	30%	(96)	39%	(126)	31%	(102)	323
Somewhat Favorable of Trump	23%	(46)	48%	(98)	29%	(60)	205
Somewhat Unfavorable of Trump	33%	(37)	34%	(38)	34%	(38)	114
Very Unfavorable of Trump	31%	(174)	39%	(218)	30%	(171)	563
#1 Issue: Economy	33%	(149)	43%	(192)	24%	(109)	451
#1 Issue: Security	30%	(54)	30%	(54)	40%	(71)	178
#1 Issue: Health Care	25%	(66)	42%	(109)	33%	(85)	259
#1 Issue: Medicare / Social Security	27%	(38)	38%	(55)	36%	(51)	144
#1 Issue: Women's Issues	18%	(11)	34%	(20)	48%	(28)	59
#1 Issue: Education	26%	(15)	54%	(31)	20%	(11)	58
#1 Issue: Other	21%	(17)	37%	(30)	42%	(35)	82
2018 House Vote: Democrat	35%	(160)	38%	(173)	26%	(119)	452
2018 House Vote: Republican	29%	(115)	42%	(169)	29%	(118)	401
2016 Vote: Hillary Clinton	34%	(134)	39%	(154)	28%	(110)	398
2016 Vote: Donald Trump	29%	(123)	42%	(174)	29%	(122)	419
2016 Vote: Other	29%	(18)	50%	(30)	20%	(12)	60
2016 Vote: Didn't Vote	23%	(91)	37%	(150)	40%	(162)	402
Voted in 2014: Yes	31%	(235)	41%	(316)	28%	(211)	762
Voted in 2014: No	25%	(130)	37%	(193)	38%	(194)	518
2012 Vote: Barack Obama	32%	(150)	42%	(195)	27%	(125)	470
2012 Vote: Mitt Romney	29%	(88)	40%	(123)	31%	(95)	306
2012 Vote: Didn't Vote	25%	(117)	37%	(169)	38%	(176)	462
4-Region: Northeast	32%	(81)	38%	(97)	30%	(76)	254
4-Region: Midwest	25%	(64)	44%	(110)	31%	(78)	252
4-Region: South	26%	(126)	41%	(200)	34%	(167)	492
4-Region: West	34%	(95)	36%	(102)	30%	(85)	282
Sports fans	42%	(365)	58%	(509)	—	(0)	874
Avid sports fans	100%	(365)	—	(0)	—	(0)	365
Casual sports fans	—	(0)	100%	(509)	—	(0)	509
Soccer fans	50%	(237)	42%	(197)	8%	(36)	470
Bundesliga fans	56%	(94)	37%	(62)	6%	(10)	166

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**Table FCNdem1\_1:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
Sports

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	29%	(365)	40%	(509)	32%	(406)	1280
Sports fans, Age: 18-29	44%	(83)	56%	(107)	—	(0)	190
Sports fans, Age: 30-44	53%	(132)	47%	(116)	—	(0)	249
Sports fans, Age: 45-54	36%	(54)	64%	(93)	—	(0)	147
Sports fans, Age: 55-64	30%	(59)	70%	(140)	—	(0)	199
Sports fans, Age: 65+	42%	(38)	58%	(53)	—	(0)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCNdem1\_2:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
 Soccer

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	11%	(144)	25%	(326)	63%	(810)	1280
Gender: Male	18%	(94)	33%	(171)	50%	(260)	524
Gender: Female	7%	(50)	21%	(155)	73%	(551)	756
Age: 18-34	18%	(67)	30%	(113)	53%	(199)	379
Age: 35-44	22%	(46)	27%	(58)	51%	(108)	212
Age: 45-64	4%	(20)	23%	(127)	73%	(398)	545
Age: 65+	7%	(10)	20%	(28)	73%	(105)	144
GenZers: 1997-2012	18%	(25)	29%	(38)	53%	(71)	135
Millennials: 1981-1996	18%	(66)	31%	(112)	50%	(182)	360
GenXers: 1965-1980	10%	(37)	22%	(78)	68%	(243)	358
Baby Boomers: 1946-1964	4%	(15)	23%	(91)	73%	(291)	397
PID: Dem (no lean)	17%	(77)	27%	(122)	56%	(250)	449
PID: Ind (no lean)	6%	(23)	28%	(110)	67%	(267)	400
PID: Rep (no lean)	10%	(44)	22%	(94)	68%	(293)	431
PID/Gender: Dem Men	25%	(46)	36%	(66)	38%	(70)	182
PID/Gender: Dem Women	11%	(30)	21%	(56)	68%	(180)	266
PID/Gender: Ind Men	9%	(15)	40%	(67)	51%	(86)	168
PID/Gender: Ind Women	3%	(8)	19%	(44)	78%	(181)	232
PID/Gender: Rep Men	19%	(32)	22%	(38)	59%	(103)	174
PID/Gender: Rep Women	5%	(12)	22%	(56)	74%	(189)	257
Ideo: Liberal (1-3)	19%	(60)	28%	(90)	53%	(170)	320
Ideo: Moderate (4)	11%	(46)	29%	(117)	59%	(238)	402
Ideo: Conservative (5-7)	7%	(32)	21%	(93)	72%	(323)	448
Educ: < College	8%	(73)	22%	(196)	70%	(615)	884
Educ: Bachelors degree	16%	(41)	34%	(89)	51%	(133)	263
Educ: Post-grad	22%	(30)	31%	(41)	47%	(62)	133
Income: Under 50k	8%	(53)	24%	(165)	69%	(473)	690
Income: 50k-100k	15%	(69)	30%	(138)	55%	(254)	461
Income: 100k+	17%	(22)	18%	(24)	64%	(83)	129
Ethnicity: White	10%	(102)	24%	(237)	66%	(656)	995
Ethnicity: Hispanic	22%	(47)	30%	(64)	48%	(104)	215
Ethnicity: Afr. Am.	11%	(17)	29%	(47)	61%	(98)	162

Continued on next page

**Table FCNdem1\_2:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

Soccer

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	11%	(144)	25%	(326)	63%	(810)	1280
Ethnicity: Other	20%	(25)	34%	(42)	46%	(56)	123
All Christian	12%	(73)	27%	(165)	61%	(366)	605
All Non-Christian	32%	(21)	27%	(17)	42%	(27)	65
Atheist	20%	(13)	19%	(12)	61%	(39)	63
Agnostic/Nothing in particular	7%	(38)	24%	(131)	69%	(378)	547
Religious Non-Protestant/Catholic	26%	(21)	27%	(22)	46%	(37)	80
Evangelical	11%	(39)	24%	(86)	65%	(234)	359
Non-Evangelical	11%	(45)	30%	(127)	60%	(257)	430
Community: Urban	20%	(78)	32%	(121)	48%	(186)	385
Community: Suburban	10%	(54)	24%	(138)	66%	(377)	569
Community: Rural	4%	(12)	20%	(66)	76%	(247)	325
Employ: Private Sector	20%	(92)	29%	(133)	51%	(235)	460
Employ: Government	8%	(7)	32%	(26)	59%	(48)	81
Employ: Self-Employed	7%	(7)	18%	(20)	76%	(86)	114
Employ: Homemaker	8%	(9)	22%	(24)	70%	(78)	110
Employ: Retired	5%	(10)	21%	(45)	75%	(164)	220
Employ: Unemployed	5%	(9)	24%	(44)	72%	(134)	188
Employ: Other	4%	(2)	35%	(20)	61%	(35)	58
Military HH: Yes	10%	(17)	22%	(37)	68%	(115)	168
Military HH: No	11%	(127)	26%	(289)	63%	(695)	1112
RD/WT: Right Direction	14%	(58)	23%	(97)	63%	(262)	417
RD/WT: Wrong Track	10%	(86)	26%	(228)	64%	(548)	863
Trump Job Approve	10%	(55)	20%	(108)	70%	(375)	538
Trump Job Disapprove	12%	(80)	29%	(199)	59%	(400)	680
Trump Job Strongly Approve	13%	(37)	17%	(51)	70%	(205)	293
Trump Job Somewhat Approve	7%	(17)	23%	(57)	69%	(170)	245
Trump Job Somewhat Disapprove	16%	(22)	36%	(50)	47%	(65)	137
Trump Job Strongly Disapprove	11%	(58)	28%	(149)	62%	(335)	542
Favorable of Trump	11%	(56)	22%	(114)	68%	(358)	528
Unfavorable of Trump	12%	(82)	29%	(194)	59%	(401)	676

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**Table FCNdem1\_2:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 Soccer

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	11%	(144)	25%	(326)	63%	(810)	1280
Very Favorable of Trump	13%	(41)	19%	(60)	69%	(223)	323
Somewhat Favorable of Trump	7%	(15)	27%	(54)	66%	(135)	205
Somewhat Unfavorable of Trump	17%	(19)	34%	(39)	49%	(55)	114
Very Unfavorable of Trump	11%	(62)	27%	(155)	61%	(346)	563
#1 Issue: Economy	13%	(59)	30%	(136)	57%	(255)	451
#1 Issue: Security	14%	(26)	14%	(25)	71%	(127)	178
#1 Issue: Health Care	11%	(28)	29%	(74)	61%	(158)	259
#1 Issue: Medicare / Social Security	4%	(6)	22%	(31)	74%	(106)	144
#1 Issue: Women's Issues	11%	(6)	16%	(10)	73%	(43)	59
#1 Issue: Education	21%	(12)	20%	(12)	59%	(34)	58
#1 Issue: Other	5%	(4)	23%	(19)	72%	(59)	82
2018 House Vote: Democrat	17%	(78)	30%	(136)	53%	(238)	452
2018 House Vote: Republican	12%	(46)	25%	(99)	64%	(256)	401
2016 Vote: Hillary Clinton	16%	(63)	28%	(111)	56%	(224)	398
2016 Vote: Donald Trump	12%	(49)	23%	(96)	65%	(274)	419
2016 Vote: Other	17%	(10)	26%	(16)	56%	(34)	60
2016 Vote: Didn't Vote	5%	(21)	26%	(103)	69%	(278)	402
Voted in 2014: Yes	14%	(106)	26%	(197)	60%	(459)	762
Voted in 2014: No	7%	(38)	25%	(129)	68%	(351)	518
2012 Vote: Barack Obama	15%	(72)	27%	(127)	58%	(271)	470
2012 Vote: Mitt Romney	10%	(31)	21%	(65)	69%	(210)	306
2012 Vote: Didn't Vote	8%	(39)	26%	(119)	66%	(305)	462
4-Region: Northeast	15%	(39)	26%	(65)	59%	(150)	254
4-Region: Midwest	7%	(17)	27%	(69)	66%	(166)	252
4-Region: South	10%	(49)	26%	(127)	64%	(316)	492
4-Region: West	14%	(39)	23%	(65)	63%	(177)	282
Sports fans	16%	(138)	34%	(295)	50%	(441)	874
Avid sports fans	27%	(100)	37%	(137)	35%	(129)	365
Casual sports fans	7%	(38)	31%	(159)	61%	(312)	509
Soccer fans	31%	(144)	69%	(326)	—	(0)	470
Bundesliga fans	51%	(84)	41%	(68)	8%	(14)	166

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**Table FCNdem1\_2:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

Soccer

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	11%	(144)	25%	(326)	63%	(810)	1280
Sports fans, Age: 18-29	25%	(48)	35%	(67)	39%	(74)	190
Sports fans, Age: 30-44	26%	(64)	35%	(87)	39%	(98)	249
Sports fans, Age: 45-54	8%	(12)	32%	(46)	60%	(88)	147
Sports fans, Age: 55-64	2%	(4)	34%	(68)	64%	(128)	199
Sports fans, Age: 65+	11%	(10)	30%	(27)	59%	(53)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table FCNdem1\_3:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
 MLS

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	7%	(87)	24%	(310)	69%	(882)	1280
Gender: Male	10%	(55)	34%	(179)	55%	(290)	524
Gender: Female	4%	(33)	17%	(131)	78%	(592)	756
Age: 18-34	11%	(43)	25%	(94)	64%	(242)	379
Age: 35-44	11%	(23)	34%	(71)	56%	(118)	212
Age: 45-64	3%	(15)	20%	(106)	78%	(424)	545
Age: 65+	4%	(6)	27%	(39)	69%	(99)	144
GenZers: 1997-2012	11%	(15)	21%	(29)	68%	(91)	135
Millennials: 1981-1996	11%	(41)	30%	(108)	59%	(211)	360
GenXers: 1965-1980	6%	(20)	23%	(82)	71%	(255)	358
Baby Boomers: 1946-1964	3%	(11)	21%	(83)	76%	(303)	397
PID: Dem (no lean)	10%	(44)	28%	(126)	62%	(278)	449
PID: Ind (no lean)	4%	(15)	21%	(85)	75%	(300)	400
PID: Rep (no lean)	7%	(28)	23%	(98)	71%	(304)	431
PID/Gender: Dem Men	14%	(26)	40%	(72)	46%	(85)	182
PID/Gender: Dem Women	7%	(19)	20%	(54)	73%	(193)	266
PID/Gender: Ind Men	5%	(8)	36%	(60)	59%	(100)	168
PID/Gender: Ind Women	3%	(6)	11%	(25)	86%	(201)	232
PID/Gender: Rep Men	12%	(21)	27%	(47)	61%	(106)	174
PID/Gender: Rep Women	3%	(8)	20%	(51)	77%	(198)	257
Ideo: Liberal (1-3)	12%	(39)	27%	(87)	60%	(194)	320
Ideo: Moderate (4)	6%	(26)	29%	(118)	64%	(258)	402
Ideo: Conservative (5-7)	4%	(19)	20%	(91)	76%	(339)	448
Educ: < College	4%	(38)	21%	(188)	74%	(658)	884
Educ: Bachelors degree	13%	(35)	29%	(77)	57%	(150)	263
Educ: Post-grad	10%	(14)	34%	(46)	55%	(74)	133
Income: Under 50k	5%	(32)	20%	(140)	75%	(518)	690
Income: 50k-100k	9%	(43)	29%	(133)	62%	(284)	461
Income: 100k+	9%	(12)	29%	(37)	62%	(80)	129
Ethnicity: White	7%	(65)	24%	(239)	69%	(690)	995
Ethnicity: Hispanic	16%	(34)	30%	(64)	54%	(117)	215
Ethnicity: Afr. Am.	4%	(6)	26%	(42)	71%	(115)	162

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**Table FCNdem1\_3:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

MLS

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	7%	(87)	24%	(310)	69%	(882)	1280
Ethnicity: Other	13%	(16)	24%	(30)	63%	(77)	123
All Christian	8%	(50)	27%	(161)	65%	(394)	605
All Non-Christian	16%	(11)	32%	(21)	52%	(34)	65
Atheist	9%	(6)	23%	(15)	68%	(43)	63
Agnostic/Nothing in particular	4%	(21)	21%	(114)	75%	(411)	547
Religious Non-Protestant/Catholic	16%	(13)	28%	(23)	56%	(45)	80
Evangelical	8%	(29)	24%	(84)	69%	(246)	359
Non-Evangelical	6%	(27)	25%	(108)	69%	(294)	430
Community: Urban	11%	(43)	30%	(115)	59%	(227)	385
Community: Suburban	6%	(35)	24%	(138)	70%	(396)	569
Community: Rural	3%	(9)	18%	(57)	80%	(259)	325
Employ: Private Sector	13%	(58)	31%	(141)	57%	(262)	460
Employ: Government	6%	(5)	23%	(18)	71%	(58)	81
Employ: Self-Employed	—	(0)	16%	(18)	84%	(96)	114
Employ: Homemaker	5%	(6)	19%	(21)	75%	(83)	110
Employ: Retired	4%	(8)	22%	(49)	74%	(163)	220
Employ: Unemployed	3%	(5)	20%	(38)	77%	(144)	188
Employ: Other	3%	(2)	24%	(14)	73%	(42)	58
Military HH: Yes	6%	(10)	23%	(38)	71%	(120)	168
Military HH: No	7%	(78)	24%	(272)	69%	(762)	1112
RD/WT: Right Direction	7%	(28)	25%	(106)	68%	(282)	417
RD/WT: Wrong Track	7%	(59)	24%	(204)	70%	(600)	863
Trump Job Approve	5%	(25)	22%	(120)	73%	(393)	538
Trump Job Disapprove	9%	(59)	26%	(176)	65%	(445)	680
Trump Job Strongly Approve	6%	(18)	19%	(55)	75%	(220)	293
Trump Job Somewhat Approve	3%	(7)	26%	(65)	71%	(173)	245
Trump Job Somewhat Disapprove	11%	(16)	32%	(44)	57%	(78)	137
Trump Job Strongly Disapprove	8%	(44)	24%	(132)	68%	(366)	542
Favorable of Trump	5%	(25)	23%	(121)	72%	(382)	528
Unfavorable of Trump	9%	(59)	26%	(176)	65%	(442)	676

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**Table FCNdem1\_3:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 MLS

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	7%	(87)	24%	(310)	69%	(882)	1280
Very Favorable of Trump	6%	(19)	21%	(68)	73%	(236)	323
Somewhat Favorable of Trump	3%	(6)	26%	(53)	71%	(146)	205
Somewhat Unfavorable of Trump	11%	(13)	31%	(35)	58%	(66)	114
Very Unfavorable of Trump	8%	(46)	25%	(141)	67%	(375)	563
#1 Issue: Economy	8%	(34)	30%	(134)	63%	(283)	451
#1 Issue: Security	7%	(12)	18%	(31)	75%	(134)	178
#1 Issue: Health Care	8%	(21)	24%	(63)	68%	(175)	259
#1 Issue: Medicare / Social Security	3%	(4)	17%	(25)	80%	(115)	144
#1 Issue: Women's Issues	1%	(1)	15%	(9)	84%	(50)	59
#1 Issue: Education	14%	(8)	27%	(16)	58%	(34)	58
#1 Issue: Other	4%	(4)	19%	(16)	77%	(63)	82
2018 House Vote: Democrat	11%	(51)	30%	(137)	58%	(264)	452
2018 House Vote: Republican	6%	(26)	27%	(107)	67%	(269)	401
2016 Vote: Hillary Clinton	10%	(38)	29%	(117)	61%	(243)	398
2016 Vote: Donald Trump	7%	(30)	25%	(104)	68%	(285)	419
2016 Vote: Other	11%	(7)	23%	(14)	65%	(39)	60
2016 Vote: Didn't Vote	3%	(13)	18%	(73)	79%	(316)	402
Voted in 2014: Yes	9%	(66)	26%	(196)	66%	(500)	762
Voted in 2014: No	4%	(21)	22%	(114)	74%	(382)	518
2012 Vote: Barack Obama	10%	(47)	28%	(131)	62%	(292)	470
2012 Vote: Mitt Romney	6%	(17)	22%	(68)	72%	(222)	306
2012 Vote: Didn't Vote	5%	(24)	21%	(98)	74%	(341)	462
4-Region: Northeast	7%	(19)	27%	(69)	65%	(166)	254
4-Region: Midwest	3%	(9)	22%	(55)	75%	(189)	252
4-Region: South	6%	(27)	27%	(131)	68%	(334)	492
4-Region: West	11%	(32)	20%	(56)	69%	(194)	282
Sports fans	10%	(87)	34%	(295)	56%	(492)	874
Avid sports fans	20%	(72)	41%	(150)	39%	(144)	365
Casual sports fans	3%	(15)	28%	(145)	69%	(349)	509
Soccer fans	18%	(86)	53%	(247)	29%	(137)	470
Bundesliga fans	33%	(56)	50%	(83)	16%	(27)	166

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**Table FCNdem1\_3:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

MLS

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	7%	(87)	24%	(310)	69%	(882)	1280
Sports fans, Age: 18-29	16%	(30)	31%	(59)	53%	(101)	190
Sports fans, Age: 30-44	15%	(36)	40%	(98)	46%	(114)	249
Sports fans, Age: 45-54	7%	(10)	25%	(37)	68%	(99)	147
Sports fans, Age: 55-64	2%	(5)	31%	(62)	66%	(132)	199
Sports fans, Age: 65+	7%	(6)	42%	(38)	51%	(46)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table FCNdem1\_4:** *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*  
 Bundesliga

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	4%	(53)	9%	(113)	87%	(1114)	1280
Gender: Male	8%	(39)	15%	(77)	78%	(408)	524
Gender: Female	2%	(14)	5%	(36)	93%	(706)	756
Age: 18-34	6%	(23)	15%	(56)	79%	(300)	379
Age: 35-44	8%	(18)	14%	(30)	78%	(165)	212
Age: 45-64	1%	(6)	4%	(19)	95%	(520)	545
Age: 65+	4%	(6)	6%	(8)	90%	(129)	144
GenZers: 1997-2012	4%	(6)	15%	(20)	80%	(108)	135
Millennials: 1981-1996	8%	(27)	15%	(54)	78%	(280)	360
GenXers: 1965-1980	4%	(13)	5%	(19)	91%	(326)	358
Baby Boomers: 1946-1964	2%	(7)	5%	(18)	94%	(372)	397
PID: Dem (no lean)	7%	(29)	9%	(39)	85%	(380)	449
PID: Ind (no lean)	2%	(6)	7%	(27)	92%	(367)	400
PID: Rep (no lean)	4%	(18)	11%	(47)	85%	(366)	431
PID/Gender: Dem Men	11%	(20)	15%	(28)	73%	(134)	182
PID/Gender: Dem Women	3%	(9)	4%	(11)	92%	(246)	266
PID/Gender: Ind Men	3%	(5)	13%	(22)	84%	(141)	168
PID/Gender: Ind Women	—	(1)	2%	(5)	97%	(226)	232
PID/Gender: Rep Men	8%	(14)	15%	(27)	77%	(133)	174
PID/Gender: Rep Women	1%	(4)	8%	(20)	91%	(233)	257
Ideo: Liberal (1-3)	6%	(20)	13%	(41)	81%	(259)	320
Ideo: Moderate (4)	4%	(18)	9%	(38)	86%	(347)	402
Ideo: Conservative (5-7)	2%	(11)	7%	(30)	91%	(407)	448
Educ: < College	3%	(24)	7%	(58)	91%	(802)	884
Educ: Bachelors degree	6%	(16)	14%	(37)	80%	(210)	263
Educ: Post-grad	10%	(14)	13%	(18)	76%	(102)	133
Income: Under 50k	2%	(16)	6%	(43)	92%	(632)	690
Income: 50k-100k	6%	(27)	12%	(55)	82%	(379)	461
Income: 100k+	8%	(11)	12%	(15)	80%	(103)	129
Ethnicity: White	4%	(44)	8%	(83)	87%	(868)	995
Ethnicity: Hispanic	6%	(13)	17%	(37)	77%	(165)	215
Ethnicity: Afr. Am.	5%	(8)	8%	(12)	88%	(143)	162

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**Table FCNdem1\_4:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
Bundesliga

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	4%	(53)	9%	(113)	87%	(1114)	1280
Ethnicity: Other	2%	(2)	15%	(18)	84%	(103)	123
All Christian	5%	(31)	10%	(63)	84%	(510)	605
All Non-Christian	13%	(8)	16%	(10)	71%	(46)	65
Atheist	5%	(3)	9%	(5)	86%	(55)	63
Agnostic/Nothing in particular	2%	(11)	6%	(34)	92%	(502)	547
Religious Non-Protestant/Catholic	11%	(8)	16%	(13)	73%	(59)	80
Evangelical	3%	(12)	9%	(32)	88%	(315)	359
Non-Evangelical	4%	(19)	9%	(39)	86%	(371)	430
Community: Urban	6%	(25)	16%	(61)	78%	(299)	385
Community: Suburban	4%	(23)	7%	(41)	89%	(505)	569
Community: Rural	2%	(5)	3%	(10)	95%	(310)	325
Employ: Private Sector	8%	(35)	14%	(66)	78%	(358)	460
Employ: Government	4%	(4)	4%	(4)	91%	(74)	81
Employ: Self-Employed	1%	(2)	7%	(8)	91%	(104)	114
Employ: Homemaker	1%	(1)	6%	(6)	94%	(103)	110
Employ: Retired	3%	(6)	4%	(9)	93%	(205)	220
Employ: Unemployed	3%	(6)	4%	(8)	93%	(174)	188
Employ: Other	—	(0)	7%	(4)	93%	(54)	58
Military HH: Yes	4%	(7)	9%	(16)	87%	(146)	168
Military HH: No	4%	(47)	9%	(97)	87%	(968)	1112
RD/WT: Right Direction	7%	(29)	12%	(48)	81%	(339)	417
RD/WT: Wrong Track	3%	(24)	8%	(65)	90%	(774)	863
Trump Job Approve	6%	(30)	8%	(42)	87%	(466)	538
Trump Job Disapprove	3%	(21)	10%	(65)	87%	(593)	680
Trump Job Strongly Approve	7%	(19)	8%	(24)	85%	(249)	293
Trump Job Somewhat Approve	4%	(10)	7%	(18)	89%	(217)	245
Trump Job Somewhat Disapprove	4%	(6)	14%	(20)	81%	(112)	137
Trump Job Strongly Disapprove	3%	(15)	8%	(46)	89%	(482)	542
Favorable of Trump	5%	(26)	8%	(44)	87%	(458)	528
Unfavorable of Trump	3%	(22)	9%	(63)	87%	(591)	676

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**Table FCNdem1\_4:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
 Bundesliga

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	4%	(53)	9%	(113)	87%	(1114)	1280
Very Favorable of Trump	6%	(20)	8%	(27)	85%	(276)	323
Somewhat Favorable of Trump	3%	(7)	8%	(17)	89%	(182)	205
Somewhat Unfavorable of Trump	4%	(4)	13%	(15)	83%	(94)	114
Very Unfavorable of Trump	3%	(18)	9%	(48)	88%	(496)	563
#1 Issue: Economy	6%	(26)	11%	(49)	83%	(376)	451
#1 Issue: Security	3%	(6)	9%	(16)	88%	(157)	178
#1 Issue: Health Care	4%	(11)	7%	(17)	89%	(231)	259
#1 Issue: Medicare / Social Security	2%	(2)	3%	(5)	95%	(137)	144
#1 Issue: Women's Issues	2%	(1)	4%	(2)	94%	(56)	59
#1 Issue: Education	8%	(5)	14%	(8)	78%	(45)	58
#1 Issue: Other	1%	(1)	8%	(7)	90%	(74)	82
2018 House Vote: Democrat	6%	(28)	10%	(44)	84%	(379)	452
2018 House Vote: Republican	4%	(16)	11%	(45)	85%	(341)	401
2016 Vote: Hillary Clinton	6%	(24)	8%	(32)	86%	(342)	398
2016 Vote: Donald Trump	5%	(19)	10%	(44)	85%	(356)	419
2016 Vote: Other	3%	(2)	5%	(3)	93%	(56)	60
2016 Vote: Didn't Vote	2%	(9)	8%	(33)	89%	(360)	402
Voted in 2014: Yes	5%	(37)	9%	(68)	86%	(657)	762
Voted in 2014: No	3%	(16)	9%	(45)	88%	(457)	518
2012 Vote: Barack Obama	6%	(27)	7%	(35)	87%	(408)	470
2012 Vote: Mitt Romney	3%	(9)	10%	(29)	87%	(268)	306
2012 Vote: Didn't Vote	4%	(17)	10%	(47)	86%	(399)	462
4-Region: Northeast	8%	(20)	10%	(25)	82%	(208)	254
4-Region: Midwest	3%	(6)	6%	(15)	92%	(230)	252
4-Region: South	3%	(13)	10%	(49)	87%	(430)	492
4-Region: West	5%	(13)	8%	(23)	87%	(245)	282
Sports fans	6%	(53)	12%	(103)	82%	(719)	874
Avid sports fans	11%	(39)	15%	(54)	74%	(272)	365
Casual sports fans	3%	(14)	9%	(48)	88%	(447)	509
Soccer fans	11%	(53)	21%	(99)	68%	(317)	470
Bundesliga fans	32%	(53)	68%	(113)	—	(0)	166

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**Table FCNdem1\_4:** In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?  
Bundesliga

Demographic	An avid fan		A casual fan		Not a fan at all		Total N
Adults	4%	(53)	9%	(113)	87%	(1114)	1280
Sports fans, Age: 18-29	6%	(11)	18%	(34)	77%	(145)	190
Sports fans, Age: 30-44	12%	(31)	17%	(43)	70%	(175)	249
Sports fans, Age: 45-54	3%	(5)	6%	(8)	91%	(134)	147
Sports fans, Age: 55-64	1%	(1)	5%	(9)	95%	(189)	199
Sports fans, Age: 65+	7%	(6)	9%	(8)	84%	(76)	90

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	1280	100%
xdemGender	Gender: Male	524	41%
	Gender: Female	756	59%
	N	1280	
age	Age: 18-34	379	30%
	Age: 35-44	212	17%
	Age: 45-64	545	43%
	Age: 65+	144	11%
	N	1280	
demAgeGeneration	GenZers: 1997-2012	135	11%
	Millennials: 1981-1996	360	28%
	GenXers: 1965-1980	358	28%
	Baby Boomers: 1946-1964	397	31%
	N	1249	
xpid3	PID: Dem (no lean)	449	35%
	PID: Ind (no lean)	400	31%
	PID: Rep (no lean)	431	34%
	N	1280	
xpidGender	PID/Gender: Dem Men	182	14%
	PID/Gender: Dem Women	266	21%
	PID/Gender: Ind Men	168	13%
	PID/Gender: Ind Women	232	18%
	PID/Gender: Rep Men	174	14%
	PID/Gender: Rep Women	257	20%
	N	1280	
xdemIdeo3	Ideo: Liberal (1-3)	320	25%
	Ideo: Moderate (4)	402	31%
	Ideo: Conservative (5-7)	448	35%
	N	1171	
xeduc3	Educ: < College	884	69%
	Educ: Bachelors degree	263	21%
	Educ: Post-grad	133	10%
	N	1280	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	690	54%
	Income: 50k-100k	461	36%
	Income: 100k+	129	10%
	N	1280	
xdemWhite	Ethnicity: White	995	78%
xdemHispBin	Ethnicity: Hispanic	215	17%
demBlackBin	Ethnicity: Afr. Am.	162	13%
demRaceOther	Ethnicity: Other	123	10%
xdemReligion	All Christian	605	47%
	All Non-Christian	65	5%
	Atheist	63	5%
	Agnostic/Nothing in particular	547	43%
	N	1280	
xdemReligOther	Religious Non-Protestant/Catholic	80	6%
xdemEvang	Evangelical	359	28%
	Non-Evangelical	430	34%
	N	788	
xdemUsr	Community: Urban	385	30%
	Community: Suburban	569	44%
	Community: Rural	325	25%
	N	1280	
xdemEmploy	Employ: Private Sector	460	36%
	Employ: Government	81	6%
	Employ: Self-Employed	114	9%
	Employ: Homemaker	110	9%
	Employ: Retired	220	17%
	Employ: Unemployed	188	15%
	Employ: Other	58	5%
N	1230		
xdemMilHH1	Military HH: Yes	168	13%
	Military HH: No	1112	87%
	N	1280	
xnr1	RD/WT: Right Direction	417	33%
	RD/WT: Wrong Track	863	67%
	N	1280	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	538	42%
	Trump Job Disapprove	680	53%
	N	1217	
Trump_Approve2	Trump Job Strongly Approve	293	23%
	Trump Job Somewhat Approve	245	19%
	Trump Job Somewhat Disapprove	137	11%
	Trump Job Strongly Disapprove	542	42%
	N	1217	
Trump_Fav	Favorable of Trump	528	41%
	Unfavorable of Trump	676	53%
	N	1205	
Trump_Fav_FULL	Very Favorable of Trump	323	25%
	Somewhat Favorable of Trump	205	16%
	Somewhat Unfavorable of Trump	114	9%
	Very Unfavorable of Trump	563	44%
	N	1205	
xnr3	#1 Issue: Economy	451	35%
	#1 Issue: Security	178	14%
	#1 Issue: Health Care	259	20%
	#1 Issue: Medicare / Social Security	144	11%
	#1 Issue: Women's Issues	59	5%
	#1 Issue: Education	58	5%
	#1 Issue: Energy	48	4%
	#1 Issue: Other	82	6%
	N	1280	
xsubVote18O	2018 House Vote: Democrat	452	35%
	2018 House Vote: Republican	401	31%
	2018 House Vote: Someone else	27	2%
	N	880	
xsubVote16O	2016 Vote: Hillary Clinton	398	31%
	2016 Vote: Donald Trump	419	33%
	2016 Vote: Other	60	5%
	2016 Vote: Didn't Vote	402	31%
	N	1279	
xsubVote14O	Voted in 2014: Yes	762	60%
	Voted in 2014: No	518	40%
	N	1280	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	470	37%
	2012 Vote: Mitt Romney	306	24%
	2012 Vote: Other	41	3%
	2012 Vote: Didn't Vote	462	36%
	N	1279	
xreg4	4-Region: Northeast	254	20%
	4-Region: Midwest	252	20%
	4-Region: South	492	38%
	4-Region: West	282	22%
	N	1280	
FCNxdem1	Sports fans	874	68%
FCNxdem2	Avid sports fans	365	29%
FCNxdem3	Casual sports fans	509	40%
FCNxdem4	Soccer fans	470	37%
FCNxdem5	Bundesliga fans	166	13%
FCNxdem6	Sports fans, Age: 18-29	190	15%
	Sports fans, Age: 30-44	249	19%
	Sports fans, Age: 45-54	147	11%
	Sports fans, Age: 55-64	199	16%
	Sports fans, Age: 65+	90	7%
	N	874	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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