# MMORNING CONSULT 

National Tracking Poll \#200573
May 19-21, 2020
Crosstabulation Results

Methodology:
This poll was conducted between May 19-May 21, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

## Table Index

1 Table CMS1: To the best of your knowledge, which of these best describes the availability of

COVID-19 (coronavirus) testing in your local community?

9

2 Table CMS2: If you thought you had been exposed to COVID-19 (coronavirus), how likely would you be to take a diagnostic test to determine if you currently have COVID-19 (coronavirus)?

3 Table CMS3: And how likely is it that you would take an antibody test to determine if you were previously infected with COVID-19 (coronavirus)?

4 Table CMS4_1: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? I don't think the COVID-19 test is accurate23

5 Table CMS4_2: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? I don't think COVID-19 testing is easily available where I live26

6 Table CMS4_3: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? I wouldn't want to get exposed to COVID-19 at the testing facility29

7 Table CMS4_4: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? I don't trust the government

8 Table CMS4_5: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? I don't trust the health care or medical system35

9 Table CMS4_6: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? I don't think my insurance covers the test

10 Table CMS4_7: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? It is too expensive to get the COVID-19 test41

11 Table CMS4_8: You indicated that it is unlikely you would take a diagnostic test for COVID19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19? It is too expensive to get the COVID-19 treatment if I have it44

12 Table CMS5_1: To what extent do you agree or disagree with each of the following statements? If I was concerned about being exposed to COVID-19, I would try to get tested

13 Table CMS5_2: To what extent do you agree or disagree with each of the following statements? I am suspicious of testing for COVID-19, and would avoid getting tested52
14 Table CMS5_3: To what extent do you agree or disagree with each of the following statements? I would like to know that I could get tested for COVID-19 whenever necessary57
15 Table CMS5_4: To what extent do you agree or disagree with each of the following statements? Regularly testing people for COVID-19 would help the United States contain the spread of the virus62
16 Table CMS5_5: To what extent do you agree or disagree with each of the following statements? The United States has not done enough to make COVID-19 testing readily available
17 Table CMS5_6: To what extent do you agree or disagree with each of the following statements? My state has not done enough to make testing readily available72
18 Table CMS6: If a vaccine that protects from the coronavirus became available, would you get vaccinated, or not?
19 Table CMS7_1: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I'm concerned about the potential side effects of the COVID-19 vaccine .
20 Table CMS7_2: You indicated that you would not get vaccinated for COVID-19 (coron-
avirus), even if it became available. To what extent are the following a reason why you would
not get vaccinated? I don't believe a COVID-19 vaccine would work . . . . . . . . . . . . 84
21 Table CMS7_3: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I don't trust the government87

22 Table CMS7_4: You indicated that you would not get vaccinated for COVID-19 (coron
avirus), even if it became available. To what extent are the following a reason why you would
not get vaccinated? I don't trust the health care or medical system

23 Table CMS8_1: In the past month, have you done the following? Worn a face mask in public
spaces such as the grocery store or park. ..... 93
24 Table CMS8_2: In the past month, have you done the following? Avoided contact with others by social distancing ..... 97
25 Table CMS8_3: In the past month, have you done the following? Disinfected and cleaned your home ..... 101
26 Table CMS8_4: In the past month, have you done the following? Disinfected and cleaned your personal electronics ..... 105
27 Table CMS9_1: And to what extent are the following a reason you do not always wear a face mask in public spaces? I don't have a face mask ..... 109
28 Table CMS9_2: And to what extent are the following a reason you do not always wear a face mask in public spaces? I cannot afford a face mask ..... 113
29 Table CMS9_3: And to what extent are the following a reason you do not always wear a face mask in public spaces? Face masks are not available near me ..... 117
30 Table CMS9_4: And to what extent are the following a reason you do not always wear a face mask in public spaces? Face masks are uncomfortable

31 Table CMS9_5: And to what extent are the following a reason you do not always wear a face mask in public spaces? I don't think face masks protect you from COVID-19 (coronavirus) .

32 Table CMS9_6: And to what extent are the following a reason you do not always wear a face
mask in public spaces? Face masks don't look good

33 Table CMS10: Amid the coronavirus pandemic, many restaurants across the country have
temporarily closed their dine-in services. Do you miss dining out in restaurants? ..... 133
34 Table CMS12: Which of the following best describes your office environment before the COVID- 19 pandemic (coronavirus)? ..... 138

35 Table CMS13: Amid the COVID-19 pandemic (coronavirus), how comfortable do you cur
rently feel returning to your office? ..... 143
36 Table CMS14_1: Do you think COVID-19 (coronavirus) testing should be required of the following groups? Employees before returning to their workplace ..... 147
37 Table CMS14_2: Do you think COVID-19 (coronavirus) testing should be required of the following groups? Students before returning to schools or colleges ..... 152
38 Table CMS15_1: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? ATP ..... 157
39 Table CMS15_2: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? Esports ..... 161
40 Table CMS15_3: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? F1 ..... 165
41 Table CMS15_4: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? IndyCar ..... 169
42 Table CMS15_5: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? MLB ..... 173
43 Table CMS15_6: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? MLS ..... 177
44 Table CMS15_7: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NASCAR ..... 181
45 Table CMS15_8: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NBA ..... 185
46 Table CMS15_9: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NCAA football ..... 189
47 Table CMS15_10: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NCAA men's basketball ..... 193

48 Table CMS15_11: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NCAA women's basketball

49 Table CMS15_12: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NFL

50 Table CMS15_13: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NHL

51 Table CMS15_14: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? PGA Tour209

52 Table CMS15_15: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? UFC

53 Table CMS15_16: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WNBA

54 Table CMS15_17: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WTA221

55 Table CMS16: Prior to the COVID-19 pandemic, how often did you watch live sporting events
on television? ..... 225

56 Table CMS18_1NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Bundesliga (German soccer)229

57 Table CMS18_2NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Golf (Taylormade Drive for Relief-Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolff)233

58 Table CMS18_3NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. NASCAR (from Darlington Raceway) .237

59 Table CMS18_4NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Professional Bull Riding241

60 Table CMS18_5NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Other, specify:

61 Table CMS18_6NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. None of the above

62 Table CMS19: Which of the following comes closest to your view even if neither is exactly right? 253
63 Table CMS20: As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the COVID-19 pandemic (coronavirus). Knowing this, how do you expect the lack of fans in attendance to impact your enjoyment of watching live sports on television, assuming that no artificial crowd noise or visuals are added to the broadcast?

64 Table CMS21: And if a live sporting event has no fans in attendance, would you be more or
less likely to watch it on television? . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 264
65 Table CMS22_1: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Tennis268

66 Table CMS22_2: How important is the presence of fans and crowds to your enjoyment of
each of the following sports on television? Auto racing ..... 273

67 Table CMS22_3: How important is the presence of fans and crowds to your enjoyment of
each of the following sports on television? Baseball ..... 278

68 Table CMS22_4: How important is the presence of fans and crowds to your enjoyment of
each of the following sports on television? Soccer ..... 283

69 Table CMS22_5: How important is the presence of fans and crowds to your enjoyment of
each of the following sports on television? Professional basketball . . . . . . . . . . . . . . . 288
70 Table CMS22_6: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Professional football293

71 Table CMS22_7: How important is the presence of fans and crowds to your enjoyment of
each of the following sports on television? College basketball ..... 298
72 Table CMS22_8: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? College football ..... 303
73 Table CMS22_9: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Hockey ..... 308
74 Table CMS22_10: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Golf ..... 313
75 Table CMS22_11: How important is the presence of fans and crowds to your enjoyment ofeach of the following sports on television? Combat sports, such as boxing and mixed martialarts318
76 Table CMS23_1: How do you believe each of the following measures would impact your en- joyment of watching sporting events on television without fans in attendance? Adding artificial or recorded crowd noise ..... 323
77 Table CMS23_2: How do you believe each of the following measures would impact your en- joyment of watching sporting events on television without fans in attendance? Superimposing realistic-looking fans into the stands ..... 328
78 Table CMS23_3: How do you believe each of the following measures would impact your en- joyment of watching sporting events on television without fans in attendance? Playing back- ground music during play. ..... 333

79 Table CMS23_4: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance? Being able to hear natural sounds of the sport more clearly (such as sneakers squeaking in basketball, punches landing in combat sports or the ball hitting the inside of a glove in baseball)

80 Table CMS23_5: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance? Providing live player audio through additional microphones

81 Table CMS24_1: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance? A desktop or mobile app that allows fans at home to control artificial crowd noise on the broadcast by pushing buttons such as 'cheer,' 'boo,' 'chant,' etc.

82 Table CMS24_2: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance? A desktop or mobile app that records audio from fans watching at home and inserts it into the broadcast in real-time353

83 Table CMSdem1_1: In the past year, how many times have you done the following? Traveled
within the U.S. ..... 358

84 Table CMSdem1_2: In the past year, how many times have you done the following? Traveled
outside of the U.S. ..... 363

85 Table CMSdem1_3: In the past year, how many times have you done the following? Stayed
overnight at a hotel in the U.S. ..... 368
86 Table CMSdem1_4: In the past year, how many times have you done the following? Stayed overnight at a hotel outside of the U.S. ..... 373
87 Table CMSdem1_5: In the past year, how many times have you done the following? Traveled by airplane ..... 378
88 Table CMSdem2_1: And do you currently have plans to do any of the following in the next year? Travel within the U.S. ..... 383
89 Table CMSdem2_2: And do you currently have plans to do any of the following in the next year? Travel outside of the U.S. ..... 387
90 Table CMSdem2_3: And do you currently have plans to do any of the following in the next year? Stay overnight at a hotel in the U.S. ..... 391
91 Table CMSdem2_4: And do you currently have plans to do any of the following in the next year? Stay overnight at a hotel outside of the U.S. ..... 395
92 Table CMSdem2_5: And do you currently have plans to do any of the following in the next year? Travel by airplane ..... 399
93 Table CMSdem3_1: In general, what kind of fan do you consider yourself of the following? Film ..... 403
94 Table CMSdem3_2: In general, what kind of fan do you consider yourself of the following? Television ..... 407
95 Table CMSdem3_3: In general, what kind of fan do you consider yourself of the following? Music ..... 411
96 Table CMSdem3_4: In general, what kind of fan do you consider yourself of the following? Sports ..... 415
97 Table CMSdem4: How concerned are you with the issue of climate change and the impact it is having on the U.S. environment? ..... 419
Table CMSdem5: Which of the following best describes your current behavior? ..... 423
99 Table CMSdem6: How concerned are you about the COVID-19 pandemic (coronavirus)? ..... 429
100 Summary Statistics of Survey Respondent Demographics ..... 433

## Crosstabulation Results by Respondent Demographics

Table CMS1: To the best of your knowledge, which of these best describes the availability of COVID-19 (coronavirus) testing in your local community?

| Demographic | Testing is readily available to all who want or need it |  | Testing is available, but only to a limited number of people who qualify |  | Testing is not readily available |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 41\% | (896) | 13\% | (287) | 21\% | (464) | 2200 |
| Gender: Male | 27\% | (283) | 37\% | (397) | 15\% | (155) | 21\% | (227) | 1062 |
| Gender: Female | 24\% | (269) | 44\% | (499) | 12\% | (132) | 21\% | (238) | 1138 |
| Age: 18-34 | 20\% | (131) | $41 \%$ | (267) | 14\% | (91) | 25\% | (166) | 655 |
| Age: 35-44 | 29\% | (102) | 42\% | (149) | $11 \%$ | (40) | 19\% | (66) | 358 |
| Age: 45-64 | 27\% | (205) | 41\% | (307) | 13\% | (99) | 19\% | (140) | 751 |
| Age: 65+ | 26\% | (114) | 40\% | (173) | 13\% | (57) | 21\% | (92) | 436 |
| GenZers: 1997-2012 | 16\% | (51) | 37\% | (117) | 14\% | (45) | 33\% | (103) | 316 |
| Millennials: 1981-1996 | 24\% | (132) | 44\% | (239) | 13\% | (70) | 18\% | (98) | 539 |
| GenXers: 1965-1980 | 29\% | (153) | $41 \%$ | (214) | 13\% | (70) | 17\% | (89) | 526 |
| Baby Boomers: 1946-1964 | 25\% | (185) | 41\% | (301) | 12\% | (90) | 21\% | (152) | 727 |
| PID: Dem (no lean) | 23\% | (175) | 50\% | (376) | 13\% | (98) | 14\% | (105) | 755 |
| PID: Ind (no lean) | 20\% | (153) | 38\% | (287) | 16\% | (121) | 26\% | (195) | 756 |
| PID: Rep (no lean) | 32\% | (224) | 34\% | (233) | 10\% | (68) | 24\% | (164) | 689 |
| PID/Gender: Dem Men | 25\% | (79) | 46\% | (148) | 15\% | (48) | 14\% | (44) | 319 |
| PID/Gender: Dem Women | 22\% | (96) | $52 \%$ | (229) | 12\% | (50) | 14\% | (61) | 436 |
| PID/Gender: Ind Men | 21\% | (86) | 37\% | (150) | 18\% | (72) | 24\% | (99) | 407 |
| PID/Gender: Ind Women | 19\% | (68) | 39\% | (137) | 14\% | (50) | 27\% | (95) | 349 |
| PID/Gender: Rep Men | 35\% | (118) | 30\% | (100) | 10\% | (35) | 25\% | (83) | 336 |
| PID/Gender: Rep Women | 30\% | (106) | 38\% | (133) | 9\% | (32) | 23\% | (81) | 353 |
| Ideo: Liberal (1-3) | 20\% | (117) | 53\% | (313) | 15\% | (88) | 12\% | (74) | 592 |
| Ideo: Moderate (4) | 26\% | (149) | 44\% | (250) | 15\% | (86) | 15\% | (84) | 568 |
| Ideo: Conservative (5-7) | 32\% | (243) | 37\% | (278) | 10\% | (76) | 21\% | (159) | 756 |
| Educ: < College | $24 \%$ | (369) | 37\% | (564) | 12\% | (185) | 26\% | (394) | 1512 |
| Educ: Bachelors degree | 26\% | (115) | 50\% | (221) | 15\% | (67) | 9\% | (40) | 444 |
| Educ: Post-grad | 28\% | (68) | 46\% | (111) | 14\% | (35) | 12\% | (30) | 244 |

[^0]Table CMS1: To the best of your knowledge, which of these best describes the availability of COVID-19 (coronavirus) testing in your local community?

| Demographic | Testing is readily available to all who want or need it |  | Testing is available, but only to a limited number of people who qualify |  | Testing is not readily available |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | $41 \%$ | (896) | 13\% | (287) | 21\% | (464) | 2200 |
| Income: Under 50k | 25\% | (301) | 37\% | (442) | 14\% | (167) | 25\% | (297) | 1207 |
| Income: 50k-100k | 24\% | (165) | 46\% | (323) | 12\% | (85) | 18\% | (125) | 698 |
| Income: $100 \mathrm{k}+$ | 29\% | (86) | 45\% | (131) | 12\% | (35) | 14\% | (42) | 295 |
| Ethnicity: White | 25\% | (433) | 41\% | (712) | 13\% | (229) | 20\% | (347) | 1722 |
| Ethnicity: Hispanic | 22\% | (78) | 39\% | (137) | 17\% | (59) | 22\% | (76) | 349 |
| Ethnicity: Afr. Am. | 27\% | (74) | 39\% | (108) | 12\% | (32) | 22\% | (60) | 274 |
| Ethnicity: Other | 22\% | (45) | 37\% | (76) | 13\% | (26) | 28\% | (57) | 204 |
| All Christian | 29\% | (284) | 43\% | (422) | 12\% | (119) | 16\% | (159) | 984 |
| All Non-Christian | 25\% | (27) | 40\% | (44) | 19\% | (21) | 16\% | (18) | 110 |
| Atheist | 14\% | (16) | 52\% | (58) | 13\% | (15) | 21\% | (23) | 113 |
| Agnostic/Nothing in particular | 23\% | (225) | 37\% | (372) | 13\% | (133) | 27\% | (264) | 994 |
| Religious Non-Protestant/Catholic | 23\% | (30) | 43\% | (57) | 16\% | (21) | 18\% | (24) | 133 |
| Evangelical | 29\% | (174) | 35\% | (207) | 12\% | (72) | 24\% | (139) | 592 |
| Non-Evangelical | 27\% | (212) | 44\% | (346) | 12\% | (98) | 17\% | (139) | 794 |
| Community: Urban | 24\% | (124) | 42\% | (222) | 10\% | (54) | 24\% | (124) | 524 |
| Community: Suburban | 27\% | (294) | 43\% | (468) | 12\% | (136) | 17\% | (190) | 1089 |
| Community: Rural | 23\% | (133) | 35\% | (206) | 17\% | (97) | 26\% | (150) | 587 |
| Employ: Private Sector | 27\% | (172) | 46\% | (298) | 13\% | (86) | 13\% | (85) | 641 |
| Employ: Government | 29\% | (41) | 45\% | (64) | 10\% | (14) | 17\% | (23) | 142 |
| Employ: Self-Employed | 24\% | (39) | 40\% | (64) | 17\% | (28) | 19\% | (31) | 162 |
| Employ: Homemaker | 37\% | (44) | 38\% | (45) | 8\% | (10) | 17\% | (20) | 120 |
| Employ: Retired | 27\% | (134) | 38\% | (188) | 14\% | (68) | 21\% | (106) | 496 |
| Employ: Unemployed | 19\% | (52) | 38\% | (106) | 18\% | (50) | 26\% | (73) | 280 |
| Employ: Other | 20\% | (37) | $34 \%$ | (62) | 7\% | (14) | 39\% | (71) | 184 |
| Military HH: Yes | 24\% | (85) | 42\% | (147) | 13\% | (46) | 21\% | (74) | 352 |
| Military HH: No | 25\% | (467) | 41\% | (749) | 13\% | (241) | 21\% | (390) | 1848 |
| RD/WT: Right Direction | 32\% | (241) | $34 \%$ | (260) | 10\% | (78) | 24\% | (179) | 758 |
| RD/WT: Wrong Track | 22\% | (311) | 44\% | (637) | 14\% | (209) | 20\% | (285) | 1442 |

Continued on next page

Table CMS1: To the best of your knowledge, which of these best describes the availability of COVID-19 (coronavirus) testing in your local community?

| Demographic | Testing is readily available to all who want or need it |  | Testing is available, but only to a limited number of people who qualify |  | Testing is not readily available |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 41\% | (896) | 13\% | (287) | 21\% | (464) | 2200 |
| Trump Job Approve | $32 \%$ | (296) | 35\% | (325) | 10\% | (92) | 23\% | (209) | 923 |
| Trump Job Disapprove | $21 \%$ | (240) | 46\% | (544) | 16\% | (191) | 17\% | (194) | 1169 |
| Trump Job Strongly Approve | $34 \%$ | (178) | $31 \%$ | (161) | 10\% | (51) | 25\% | (129) | 520 |
| Trump Job Somewhat Approve | 29\% | (118) | 41\% | (164) | 10\% | (41) | 20\% | (80) | 403 |
| Trump Job Somewhat Disapprove | 25\% | (65) | 43\% | (111) | 17\% | (44) | 16\% | (42) | 262 |
| Trump Job Strongly Disapprove | 19\% | (176) | 48\% | (432) | 16\% | (147) | 17\% | (152) | 907 |
| Favorable of Trump | $33 \%$ | (294) | 35\% | (311) | 10\% | (89) | 22\% | (192) | 886 |
| Unfavorable of Trump | 20\% | (235) | 47\% | (552) | 16\% | (186) | 17\% | (199) | 1172 |
| Very Favorable of Trump | 36\% | (200) | 30\% | (164) | 9\% | (52) | 24\% | (134) | 550 |
| Somewhat Favorable of Trump | 28\% | (94) | 44\% | (147) | 11\% | (37) | 17\% | (58) | 336 |
| Somewhat Unfavorable of Trump | 28\% | (61) | 40\% | (85) | 14\% | (29) | 18\% | (38) | 213 |
| Very Unfavorable of Trump | 18\% | (175) | 49\% | (467) | 16\% | (156) | 17\% | (160) | 959 |
| \# 1 Issue: Economy | 28\% | (202) | 42\% | (304) | 12\% | (86) | 17\% | (125) | 717 |
| \# 1 Issue: Security | 27\% | (68) | 36\% | (91) | 8\% | (21) | 29\% | (74) | 253 |
| \# 1 Issue: Health Care | $22 \%$ | (95) | 47\% | (199) | 17\% | (70) | 14\% | (59) | 422 |
| \# 1 Issue: Medicare / Social Security | 27\% | (88) | 34\% | (112) | 16\% | (53) | 24\% | (78) | 330 |
| \# 1 Issue: Women's Issues | 16\% | (14) | $46 \%$ | (43) | 7\% | (7) | 30\% | (28) | 92 |
| \# 1 Issue: Education | $22 \%$ | (30) | 41\% | (56) | 17\% | (23) | 21\% | (29) | 139 |
| \# 1 Issue: Energy | 17\% | (16) | 43\% | (42) | 14\% | (14) | 27\% | (26) | 98 |
| \#1 Issue: Other | 26\% | (39) | $33 \%$ | (50) | 10\% | (15) | 31\% | (46) | 149 |
| 2018 House Vote: Democrat | $22 \%$ | (169) | 50\% | (387) | 16\% | (121) | 12\% | (90) | 767 |
| 2018 House Vote: Republican | 35\% | (213) | 36\% | (221) | 9\% | (58) | 20\% | (124) | 616 |
| 2018 House Vote: Someone else | 19\% | (17) | 37\% | (33) | 14\% | (12) | $31 \%$ | (27) | 89 |
| 2016 Vote: Hillary Clinton | 24\% | (160) | 51\% | (348) | 15\% | (99) | 11\% | (74) | 681 |
| 2016 Vote: Donald Trump | $32 \%$ | (219) | 37\% | (252) | 11\% | (77) | 20\% | (140) | 688 |
| 2016 Vote: Other | $21 \%$ | (28) | 43\% | (57) | 16\% | (21) | 20\% | (26) | 131 |
| 2016 Vote: Didn't Vote | $21 \%$ | (145) | $34 \%$ | (240) | 13\% | (90) | 32\% | (222) | 697 |

Continued on next page

Table CMS1: To the best of your knowledge, which of these best describes the availability of COVID-19 (coronavirus) testing in your local community?

| Demographic | Testing is readily available to all who want or need it |  | Testing is available, but only to a limited number of people who qualify |  | Testing is not readily available |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 41\% | (896) | 13\% | (287) | 21\% | (464) | 2200 |
| Voted in 2014: Yes | 29\% | (367) | 43\% | (552) | 13\% | (160) | 16\% | (200) | 1279 |
| Voted in 2014: No | 20\% | (185) | 37\% | (344) | 14\% | (127) | 29\% | (264) | 921 |
| 2012 Vote: Barack Obama | 25\% | (208) | 48\% | (395) | 13\% | (108) | 14\% | (115) | 827 |
| 2012 Vote: Mitt Romney | 35\% | (168) | 32\% | (155) | 11\% | (52) | 22\% | (103) | 477 |
| 2012 Vote: Other | 21\% | (18) | 41\% | (35) | 12\% | (10) | 25\% | (22) | 86 |
| 2012 Vote: Didn't Vote | 19\% | (157) | $39 \%$ | (311) | 15\% | (117) | 28\% | (222) | 806 |
| 4-Region: Northeast | 21\% | (84) | 49\% | (194) | 13\% | (53) | 16\% | (62) | 394 |
| 4-Region: Midwest | 25\% | (114) | 45\% | (210) | 11\% | (52) | 19\% | (86) | 462 |
| 4-Region: South | 30\% | (247) | 36\% | (295) | 13\% | (103) | 22\% | (178) | 824 |
| 4-Region: West | 21\% | (107) | 38\% | (197) | 15\% | (79) | 26\% | (138) | 520 |
| Sports fan | 26\% | (390) | 42\% | (624) | 13\% | (188) | 20\% | (291) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 25\% | (108) | 41\% | (181) | 15\% | (66) | 19\% | (81) | 436 |
| Frequent Flyer | 30\% | (73) | 45\% | (109) | 12\% | (28) | 13\% | (31) | 240 |
| Open office space | 27\% | (58) | 46\% | (98) | 16\% | (35) | 10\% | (21) | 212 |
| Cubicle office space | 30\% | (37) | 44\% | (55) | 13\% | (16) | 12\% | (15) | 123 |
| Private office space | $31 \%$ | (44) | 50\% | (70) | 12\% | (17) | 7\% | (9) | 141 |
| Feel comfortable in office | 35\% | (103) | 44\% | (131) | 12\% | (35) | 10\% | (29) | 298 |
| Feel uncomfortable in office | 21\% | (55) | 50\% | (129) | 17\% | (44) | 12\% | (32) | 260 |
| Watched Bundesliga | 40\% | (32) | $31 \%$ | (25) | 19\% | (15) | 10\% | (8) | 81 |
| Watched golf | 36\% | (43) | $41 \%$ | (49) | 15\% | (17) | 8\% | (10) | 120 |
| Watched NASCAR | 29\% | (88) | 42\% | (127) | 14\% | (44) | 15\% | (45) | 304 |
| Watched PBR | 47\% | (26) | 30\% | (16) | 16\% | (9) | 7\% | (4) | 55 |
| ATP fan | 34\% | (75) | 35\% | (78) | 15\% | (34) | 15\% | (33) | 220 |
| Esports fan | 31\% | (133) | 36\% | (154) | 17\% | (70) | 16\% | (66) | 422 |
| F1 fan | $33 \%$ | (110) | 38\% | (128) | 14\% | (48) | 14\% | (48) | 334 |
| IndyCar fan | 31\% | (161) | 40\% | (205) | 14\% | (74) | 15\% | (75) | 515 |
| MLB fan | 28\% | (305) | 44\% | (484) | 12\% | (137) | 16\% | (175) | 1100 |
| MLS fan | $31 \%$ | (134) | 39\% | (169) | 15\% | (63) | 15\% | (65) | 432 |

Continued on next page

Table CMS1: To the best of your knowledge, which of these best describes the availability of COVID-19 (coronavirus) testing in your local community?

| Demographic | Testing is readily available to all who want or need it |  | Testing is available, but only to a limited number of people who qualify |  | Testing is not readily available |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (552) | 41\% | (896) | 13\% | (287) | 21\% | (464) | 2200 |
| NASCAR fan | 30\% | (220) | 38\% | (281) | 13\% | (100) | 19\% | (141) | 742 |
| NBA fan | 28\% | (278) | 40\% | (393) | 13\% | (128) | 18\% | (179) | 979 |
| NCAA FT fan | 28\% | (268) | 42\% | (401) | 13\% | (120) | 17\% | (166) | 954 |
| NCAA MB fan | 30\% | (242) | 43\% | (349) | 12\% | (97) | 16\% | (131) | 818 |
| NCAA WB fan | 30\% | (146) | 40\% | (197) | 13\% | (63) | 17\% | (82) | 488 |
| NFL fan | 26\% | (370) | 43\% | (610) | 12\% | (168) | 18\% | (255) | 1403 |
| NHL fan | 28\% | (215) | 44\% | (340) | 12\% | (91) | 17\% | (131) | 777 |
| PGA fan | 29\% | (162) | 43\% | (239) | 12\% | (66) | 16\% | (91) | 557 |
| UFC fan | 29\% | (159) | $37 \%$ | (202) | 13\% | (71) | $21 \%$ | (115) | 545 |
| WNBA fan | 29\% | (122) | 38\% | (161) | 16\% | (68) | 17\% | (71) | 422 |
| WTA fan | 34\% | (80) | $34 \%$ | (81) | 16\% | (39) | 16\% | (37) | 237 |
| Watch sports at least weekly | 28\% | (265) | 42\% | (403) | 14\% | (131) | 16\% | (153) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS2: If you thought you had been exposed to COVID-19 (coronavirus), how likely would you be to take a diagnostic test to determine if you currently have COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $54 \%$ | (1188) | 24\% | (521) | 8\% | (169) | 7\% | (145) | 8\% | (176) | 2200 |
| Gender: Male | $51 \%$ | (537) | 25\% | (269) | 9\% | (101) | 7\% | (75) | 8\% | (80) | 1062 |
| Gender: Female | 57\% | (651) | 22\% | (252) | 6\% | (68) | 6\% | (71) | 8\% | (96) | 1138 |
| Age: 18-34 | 44\% | (287) | 25\% | (162) | 11\% | (73) | 10\% | (63) | $11 \%$ | (70) | 655 |
| Age: 35-44 | $54 \%$ | (192) | 21\% | (74) | 9\% | (33) | 7\% | (26) | 9\% | (33) | 358 |
| Age: 45-64 | 55\% | (415) | 27\% | (201) | 6\% | (43) | 5\% | (40) | 7\% | (51) | 751 |
| Age: 65+ | 68\% | (295) | 19\% | (84) | 4\% | (19) | 4\% | (15) | 5\% | (23) | 436 |
| GenZers: 1997-2012 | 42\% | (134) | 23\% | (74) | 12\% | (37) | 10\% | (30) | 13\% | (41) | 316 |
| Millennials: 1981-1996 | 49\% | (263) | 23\% | (126) | 10\% | (56) | 8\% | (45) | 9\% | (49) | 539 |
| GenXers: 1965-1980 | 53\% | (281) | 25\% | (132) | 7\% | (38) | 7\% | (35) | 7\% | (39) | 526 |
| Baby Boomers: 1946-1964 | 62\% | (448) | 23\% | (170) | 5\% | (37) | 4\% | (32) | 6\% | (41) | 727 |
| PID: Dem (no lean) | 62\% | (469) | 20\% | (152) | 8\% | (63) | 4\% | (30) | 5\% | (40) | 755 |
| PID: Ind (no lean) | 48\% | (365) | 24\% | (183) | 8\% | (60) | 8\% | (59) | 12\% | (89) | 756 |
| PID: Rep (no lean) | 51\% | (354) | 27\% | (186) | 7\% | (46) | 8\% | (56) | 7\% | (47) | 689 |
| PID/Gender: Dem Men | 59\% | (189) | 19\% | (60) | 11\% | (35) | 5\% | (16) | 6\% | (19) | 319 |
| PID/Gender: Dem Women | 64\% | (280) | 21\% | (92) | 6\% | (28) | 3\% | (13) | 5\% | (22) | 436 |
| PID/Gender: Ind Men | 45\% | (182) | 28\% | (114) | 10\% | (40) | 8\% | (33) | 9\% | (39) | 407 |
| PID/Gender: Ind Women | 53\% | (184) | 20\% | (69) | 6\% | (20) | 8\% | (27) | 14\% | (50) | 349 |
| PID/Gender: Rep Men | 49\% | (166) | 28\% | (95) | 8\% | (26) | 8\% | (26) | 7\% | (23) | 336 |
| PID/Gender: Rep Women | 53\% | (188) | 26\% | (91) | 6\% | (20) | 9\% | (30) | 7\% | (24) | 353 |
| Ideo: Liberal (1-3) | 58\% | (345) | 23\% | (136) | 9\% | (53) | 5\% | (28) | $5 \%$ | (30) | 592 |
| Ideo: Moderate (4) | 58\% | (329) | 22\% | (127) | 8\% | (46) | 5\% | (30) | 6\% | (35) | 568 |
| Ideo: Conservative (5-7) | 53\% | (401) | 27\% | (201) | 7\% | (50) | 7\% | (57) | 6\% | (48) | 756 |
| Educ: < College | $52 \%$ | (790) | 24\% | (355) | 7\% | (112) | 7\% | (109) | 10\% | (146) | 1512 |
| Educ: Bachelors degree | $56 \%$ | (249) | 24\% | (105) | 10\% | (45) | 6\% | (26) | 4\% | (19) | 444 |
| Educ: Post-grad | 61\% | (150) | 25\% | (60) | 5\% | (11) | 5\% | (11) | 5\% | (11) | 244 |
| Income: Under 50k | $52 \%$ | (630) | 23\% | (280) | 8\% | (95) | 6\% | (75) | $11 \%$ | (127) | 1207 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 57\% | (399) | 22\% | (157) | 8\% | (53) | 7\% | (52) | 5\% | (36) | 698 |
| Income: 100k+ | $54 \%$ | (160) | 28\% | (84) | 7\% | (20) | 6\% | (18) | 4\% | (13) | 295 |
| Ethnicity: White | $54 \%$ | (933) | 25\% | (429) | 7\% | (125) | 7\% | (120) | 7\% | (115) | 1722 |
| Ethnicity: Hispanic | $54 \%$ | (189) | 21\% | (73) | 10\% | (34) | 6\% | (20) | 10\% | (34) | 349 |

[^1]Table CMS2: If you thought you had been exposed to COVID-19 (coronavirus), how likely would you be to take a diagnostic test to determine if you currently have COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 54\% | (1188) | 24\% | (521) | 8\% | (169) | 7\% | (145) | 8\% | (176) | 2200 |
| Ethnicity: Afr. Am. | 50\% | (136) | 22\% | (59) | 11\% | (29) | 5\% | (15) | 13\% | (35) | 274 |
| Ethnicity: Other | 58\% | (119) | 16\% | (33) | 7\% | (15) | 5\% | (11) | 13\% | (27) | 204 |
| All Christian | 57\% | (564) | 24\% | (240) | 6\% | (55) | 6\% | (62) | 6\% | (62) | 984 |
| All Non-Christian | 49\% | (54) | 29\% | (31) | 11\% | (12) | 6\% | (7) | 5\% | (5) | 110 |
| Atheist | 52\% | (59) | 26\% | (29) | 10\% | (12) | 9\% | (10) | $3 \%$ | (3) | 113 |
| Agnostic/Nothing in particular | 51\% | (511) | 22\% | (220) | 9\% | (90) | 7\% | (67) | $11 \%$ | (106) | 994 |
| Religious Non-Protestant/Catholic | 48\% | (64) | 27\% | (35) | 9\% | (12) | 10\% | (13) | 6\% | (7) | 133 |
| Evangelical | 56\% | (329) | 22\% | (130) | 6\% | (34) | 7\% | (44) | 9\% | (55) | 592 |
| Non-Evangelical | 58\% | (461) | 24\% | (191) | 7\% | (53) | 6\% | (47) | 5\% | (43) | 794 |
| Community: Urban | 57\% | (300) | 22\% | (115) | 8\% | (41) | 4\% | (22) | 9\% | (46) | 524 |
| Community: Suburban | 54\% | (586) | 24\% | (266) | 9\% | (96) | 7\% | (76) | 6\% | (65) | 1089 |
| Community: Rural | 51\% | (302) | 24\% | (140) | 5\% | (32) | 8\% | (47) | 11\% | (65) | 587 |
| Employ: Private Sector | 55\% | (352) | 24\% | (157) | 10\% | (62) | 6\% | (37) | 5\% | (33) | 641 |
| Employ: Government | 49\% | (70) | $31 \%$ | (44) | 6\% | (9) | $7 \%$ | (10) | 7\% | (10) | 142 |
| Employ: Self-Employed | 44\% | (70) | 29\% | (47) | 9\% | (14) | 9\% | (14) | 10\% | (16) | 162 |
| Employ: Homemaker | 60\% | (72) | 21\% | (26) | 7\% | (8) | 5\% | (6) | 6\% | (7) | 120 |
| Employ: Retired | 63\% | (313) | 22\% | (111) | 4\% | (19) | 4\% | (21) | 6\% | (31) | 496 |
| Employ: Unemployed | 50\% | (141) | 20\% | (55) | 7\% | (21) | 10\% | (28) | 13\% | (35) | 280 |
| Employ: Other | 50\% | (92) | 20\% | (37) | 10\% | (19) | 7\% | (12) | 13\% | (23) | 184 |
| Military HH: Yes | 55\% | (195) | 24\% | (86) | 6\% | (22) | 7\% | (26) | 7\% | (23) | 352 |
| Military HH: No | 54\% | (994) | 24\% | (435) | 8\% | (146) | 6\% | (119) | 8\% | (153) | 1848 |
| RD/WT: Right Direction | 47\% | (356) | 28\% | (215) | 8\% | (62) | 7\% | (56) | 9\% | (68) | 758 |
| RD/WT: Wrong Track | 58\% | (832) | 21\% | (306) | 7\% | (107) | 6\% | (89) | 7\% | (108) | 1442 |
| Trump Job Approve | 48\% | (438) | 28\% | (257) | 9\% | (84) | 9\% | (83) | 7\% | (60) | 923 |
| Trump Job Disapprove | $61 \%$ | (711) | 22\% | (256) | 6\% | (76) | 5\% | (54) | 6\% | (72) | 1169 |
| Trump Job Strongly Approve | 49\% | (254) | 25\% | (130) | 8\% | (44) | 11\% | (57) | 7\% | (35) | 520 |
| Trump Job Somewhat Approve | 46\% | (185) | 31\% | (127) | 10\% | (40) | 7\% | (26) | 6\% | (25) | 403 |
| Trump Job Somewhat Disapprove | 56\% | (146) | 26\% | (68) | 6\% | (17) | 4\% | (11) | 8\% | (20) | 262 |
| Trump Job Strongly Disapprove | 62\% | (566) | 21\% | (188) | 7\% | (59) | 5\% | (43) | 6\% | (51) | 907 |

Continued on next page

Table CMS2: If you thought you had been exposed to COVID-19 (coronavirus), how likely would you be to take a diagnostic test to determine if you currently have COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $54 \%$ | (1188) | 24\% | (521) | 8\% | (169) | 7\% | (145) | 8\% | (176) | 2200 |
| Favorable of Trump | 50\% | (440) | 28\% | (250) | 8\% | (67) | 9\% | (80) | 6\% | (49) | 886 |
| Unfavorable of Trump | 61\% | (710) | 22\% | (253) | 8\% | (90) | 5\% | (55) | 5\% | (64) | 1172 |
| Very Favorable of Trump | 52\% | (285) | 25\% | (135) | 8\% | (46) | 9\% | (51) | 6\% | (33) | 550 |
| Somewhat Favorable of Trump | 46\% | (155) | 34\% | (115) | 6\% | (21) | 9\% | (29) | 5\% | (16) | 336 |
| Somewhat Unfavorable of Trump | 57\% | (122) | 22\% | (48) | 10\% | (22) | 4\% | (9) | 6\% | (12) | 213 |
| Very Unfavorable of Trump | 61\% | (588) | 21\% | (205) | $7 \%$ | (68) | 5\% | (46) | 5\% | (53) | 959 |
| \#1 Issue: Economy | $54 \%$ | (390) | 24\% | (173) | 8\% | (59) | 8\% | (56) | 5\% | (39) | 717 |
| \# 1 Issue: Security | 50\% | (127) | 26\% | (65) | 7\% | (17) | 8\% | (19) | 9\% | (24) | 253 |
| \# 1 Issue: Health Care | 53\% | (224) | 24\% | (102) | 7\% | (30) | 7\% | (29) | 9\% | (36) | 422 |
| \# 1 Issue: Medicare / Social Security | 60\% | (199) | 25\% | (83) | $3 \%$ | (10) | 4\% | (14) | 7\% | (24) | 330 |
| \# 1 Issue: Women's Issues | $51 \%$ | (47) | 12\% | (11) | $14 \%$ | (13) | 3\% | (3) | 19\% | (18) | 92 |
| \# 1 Issue: Education | 55\% | (76) | 22\% | (30) | 7\% | (10) | 8\% | (11) | 9\% | (13) | 139 |
| \# 1 Issue: Energy | 42\% | (42) | 29\% | (28) | 20\% | (20) | 3\% | (3) | 6\% | (6) | 98 |
| \#1 Issue: Other | 56\% | (84) | 19\% | (28) | 7\% | (10) | 7\% | (11) | 11\% | (16) | 149 |
| 2018 House Vote: Democrat | 64\% | (494) | 21\% | (160) | 6\% | (50) | 4\% | (29) | 5\% | (35) | 767 |
| 2018 House Vote: Republican | $54 \%$ | (333) | 27\% | (165) | 7\% | (41) | 6\% | (40) | 6\% | (37) | 616 |
| 2018 House Vote: Someone else | 44\% | (39) | 19\% | (17) | 10\% | (9) | 13\% | (12) | 14\% | (13) | 89 |
| 2016 Vote: Hillary Clinton | 64\% | (435) | 22\% | (150) | 6\% | (42) | 4\% | (27) | 4\% | (27) | 681 |
| 2016 Vote: Donald Trump | $54 \%$ | (373) | 25\% | (171) | 8\% | (55) | 8\% | (52) | 5\% | (36) | 688 |
| 2016 Vote: Other | 58\% | (77) | 20\% | (27) | 6\% | (8) | 6\% | (8) | 10\% | (13) | 131 |
| 2016 Vote: Didn't Vote | 44\% | (303) | 25\% | (173) | 9\% | (64) | 8\% | (58) | 14\% | (98) | 697 |
| Voted in 2014: Yes | 61\% | (778) | 22\% | (286) | 6\% | (80) | 5\% | (65) | 6\% | (71) | 1279 |
| Voted in 2014: No | 45\% | (410) | 26\% | (235) | 10\% | (89) | 9\% | (80) | 11\% | (105) | 921 |
| 2012 Vote: Barack Obama | 65\% | (534) | 20\% | (164) | 6\% | (54) | 4\% | (34) | 5\% | (42) | 827 |
| 2012 Vote: Mitt Romney | 56\% | (266) | 26\% | (125) | 7\% | (34) | 7\% | (32) | 4\% | (21) | 477 |
| 2012 Vote: Other | 38\% | (32) | 23\% | (20) | $14 \%$ | (12) | 8\% | (7) | 17\% | (14) | 86 |
| 2012 Vote: Didn't Vote | 44\% | (353) | 26\% | (213) | 9\% | (69) | 9\% | (73) | 12\% | (98) | 806 |

Continued on next page

Table CMS2: If you thought you had been exposed to COVID-19 (coronavirus), how likely would you be to take a diagnostic test to determine if you currently have COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $54 \%$ | (1188) | 24\% | (521) | 8\% | (169) | 7\% | (145) | 8\% | (176) | 2200 |
| 4-Region: Northeast | 55\% | (218) | 26\% | (102) | 7\% | (29) | 6\% | (24) | 5\% | (19) | 394 |
| 4-Region: Midwest | 52\% | (242) | 26\% | (119) | 6\% | (27) | 7\% | (34) | 9\% | (41) | 462 |
| 4-Region: South | 55\% | (454) | 23\% | (191) | 8\% | (62) | 6\% | (49) | 8\% | (67) | 824 |
| 4-Region: West | 53\% | (274) | 21\% | (109) | 10\% | (50) | 7\% | (38) | 9\% | (49) | 520 |
| Sports fan | 55\% | (828) | 24\% | (360) | 8\% | (114) | 6\% | (85) | 7\% | (106) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 55\% | (238) | 22\% | (97) | 9\% | (40) | 6\% | (26) | 8\% | (36) | 436 |
| Frequent Flyer | 55\% | (133) | 19\% | (46) | 10\% | (24) | 7\% | (17) | 8\% | (20) | 240 |
| Open office space | 55\% | (116) | 22\% | (47) | 9\% | (20) | 7\% | (14) | 7\% | (14) | 212 |
| Cubicle office space | $53 \%$ | (65) | 29\% | (36) | 6\% | (7) | 6\% | (8) | 6\% | (7) | 123 |
| Private office space | 54\% | (76) | 30\% | (43) | 7\% | (10) | 7\% | (10) | 1\% | (2) | 141 |
| Feel comfortable in office | 50\% | (150) | 29\% | (85) | 7\% | (22) | 10\% | (29) | 4\% | (12) | 298 |
| Feel uncomfortable in office | 59\% | (153) | 25\% | (66) | 6\% | (17) | 4\% | (10) | 6\% | (14) | 260 |
| Watched Bundesliga | 51\% | (42) | 26\% | (21) | 12\% | (10) | 7\% | (5) | 3\% | (3) | 81 |
| Watched golf | 69\% | (83) | 20\% | (24) | 1\% | (2) | 5\% | (6) | $4 \%$ | (5) | 120 |
| Watched NASCAR | 55\% | (166) | 22\% | (68) | 9\% | (27) | 8\% | (25) | 6\% | (18) | 304 |
| Watched PBR | 56\% | (31) | 27\% | (15) | 5\% | (3) | 10\% | (6) | 3\% | (2) | 55 |
| ATP fan | $54 \%$ | (118) | 23\% | (50) | 8\% | (18) | 9\% | (20) | 6\% | (14) | 220 |
| Esports fan | 49\% | (208) | 25\% | (104) | 9\% | (36) | 8\% | (34) | 10\% | (40) | 422 |
| F1 fan | 50\% | (168) | 25\% | (85) | 9\% | (29) | 9\% | (31) | 6\% | (21) | 334 |
| IndyCar fan | 57\% | (293) | 23\% | (118) | 7\% | (34) | 7\% | (37) | 7\% | (34) | 515 |
| MLB fan | 56\% | (615) | 26\% | (283) | 7\% | (73) | 6\% | (61) | 6\% | (69) | 1100 |
| MLS fan | 56\% | (241) | 23\% | (100) | 8\% | (34) | 6\% | (24) | 7\% | (32) | 432 |
| NASCAR fan | 58\% | (427) | 22\% | (165) | 6\% | (47) | 7\% | (55) | 7\% | (48) | 742 |
| NBA fan | 56\% | (552) | 22\% | (215) | 9\% | (85) | 5\% | (52) | 8\% | (75) | 979 |
| NCAA FT fan | 57\% | (543) | 24\% | (226) | 7\% | (67) | 5\% | (49) | 7\% | (69) | 954 |
| NCAA MB fan | 57\% | (468) | 24\% | (194) | 7\% | (55) | 6\% | (47) | $7 \%$ | (55) | 818 |
| NCAA WB fan | 60\% | (293) | 22\% | (109) | 6\% | (27) | 5\% | (25) | 7\% | (34) | 488 |
| NFL fan | 56\% | (781) | 23\% | (321) | 8\% | (108) | 6\% | (84) | 8\% | (108) | 1403 |
| NHL fan | 55\% | (425) | 26\% | (200) | 7\% | (57) | 6\% | (45) | 6\% | (50) | 777 |
| PGA fan | 59\% | (330) | 24\% | (136) | 6\% | (34) | 5\% | (28) | 5\% | (28) | 557 |

Continued on next page

Table CMS2: If you thought you had been exposed to COVID-19 (coronavirus), how likely would you be to take a diagnostic test to determine if you currently have COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 54\% | (1188) | 24\% | (521) | 8\% | (169) | 7\% | (145) | 8\% | (176) | 2200 |
| UFC fan | 52\% | (283) | 25\% | (135) | 8\% | (45) | 7\% | (39) | 8\% | (43) | 545 |
| WNBA fan | 62\% | (264) | 19\% | (79) | 6\% | (27) | 6\% | (25) | 7\% | (28) | 422 |
| WTA fan | 56\% | (134) | 21\% | (51) | 5\% | (13) | 8\% | (19) | 9\% | (21) | 237 |
| Watch sports at least weekly | 56\% | (535) | 25\% | (234) | 8\% | (72) | 6\% | (54) | 6\% | (57) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS3: And how likely is it that you would take an antibody test to determine if you were previously infected with COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (877) | 27\% | (598) | 11\% | (232) | 11\% | (246) | $11 \%$ | (248) | 2200 |
| Gender: Male | 39\% | (412) | 27\% | (291) | 11\% | (121) | 12\% | (127) | 10\% | (110) | 1062 |
| Gender: Female | 41\% | (464) | 27\% | (306) | 10\% | (111) | 10\% | (119) | 12\% | (138) | 1138 |
| Age: 18-34 | 33\% | (216) | 29\% | (189) | 12\% | (78) | 14\% | (93) | 12\% | (80) | 655 |
| Age: 35-44 | 41\% | (147) | 22\% | (78) | 14\% | (50) | 13\% | (45) | 11\% | (38) | 358 |
| Age: 45-64 | 44\% | (334) | 27\% | (206) | 8\% | (62) | 9\% | (70) | 10\% | (78) | 751 |
| Age: 65+ | 41\% | (180) | 29\% | (125) | 10\% | (42) | 9\% | (38) | 12\% | (52) | 436 |
| GenZers: 1997-2012 | 29\% | (93) | 27\% | (85) | 13\% | (41) | 15\% | (48) | 15\% | (48) | 316 |
| Millennials: 1981-1996 | 39\% | (209) | 28\% | (152) | 10\% | (54) | 13\% | (69) | 10\% | (54) | 539 |
| GenXers: 1965-1980 | 44\% | (230) | 22\% | (117) | 12\% | (63) | 12\% | (61) | 10\% | (55) | 526 |
| Baby Boomers: 1946-1964 | 43\% | (314) | 30\% | (216) | 9\% | (63) | 8\% | (58) | 11\% | (77) | 727 |
| PID: Dem (no lean) | 44\% | (333) | 29\% | (218) | 9\% | (69) | 8\% | (57) | 10\% | (79) | 755 |
| PID: Ind (no lean) | 37\% | (277) | 25\% | (190) | 11\% | (86) | 13\% | (102) | 13\% | (101) | 756 |
| PID: Rep (no lean) | 39\% | (267) | 28\% | (190) | 11\% | (76) | 13\% | (88) | 10\% | (68) | 689 |
| PID/Gender: Dem Men | 42\% | (133) | 31\% | (99) | 8\% | (26) | 9\% | (27) | 11\% | (35) | 319 |
| PID/Gender: Dem Women | 46\% | (200) | 27\% | (119) | 10\% | (44) | 7\% | (29) | 10\% | (44) | 436 |
| PID/Gender: Ind Men | 37\% | (151) | 25\% | (103) | 13\% | (51) | $14 \%$ | (56) | 11\% | (46) | 407 |
| PID/Gender: Ind Women | 36\% | (126) | 25\% | (87) | 10\% | (35) | 13\% | (45) | 16\% | (55) | 349 |
| PID/Gender: Rep Men | 38\% | (129) | 27\% | (90) | 13\% | (44) | 13\% | (43) | 9\% | (30) | 336 |
| PID/Gender: Rep Women | 39\% | (138) | 28\% | (100) | 9\% | (32) | 13\% | (44) | 11\% | (38) | 353 |
| Ideo: Liberal (1-3) | 45\% | (263) | 28\% | (168) | 9\% | (55) | 11\% | (64) | 7\% | (41) | 592 |
| Ideo: Moderate (4) | 42\% | (236) | 29\% | (166) | 10\% | (57) | 9\% | (49) | 10\% | (59) | 568 |
| Ideo: Conservative (5-7) | 38\% | (288) | 28\% | (211) | 12\% | (90) | 13\% | (95) | 10\% | (73) | 756 |
| Educ: < College | 39\% | (587) | 26\% | (390) | 10\% | (146) | 12\% | (184) | 14\% | (205) | 1512 |
| Educ: Bachelors degree | 40\% | (179) | $31 \%$ | (136) | 13\% | (59) | 9\% | (40) | 7\% | (29) | 444 |
| Educ: Post-grad | 45\% | (110) | 29\% | (72) | 11\% | (26) | 9\% | (22) | 6\% | (14) | 244 |
| Income: Under 50k | 37\% | (448) | 26\% | (315) | 10\% | (126) | 12\% | (144) | 14\% | (173) | 1207 |
| Income: 50k-100k | 42\% | (292) | 28\% | (198) | 10\% | (72) | 11\% | (76) | 8\% | (59) | 698 |
| Income: 100k+ | 46\% | (137) | 28\% | (84) | 11\% | (33) | 9\% | (26) | 5\% | (16) | 295 |
| Ethnicity: White | 41\% | (708) | 28\% | (486) | 10\% | (179) | 11\% | (186) | 9\% | (162) | 1722 |
| Ethnicity: Hispanic | 39\% | (135) | 27\% | (94) | 13\% | (46) | 11\% | (37) | $11 \%$ | (38) | 349 |
| Ethnicity: Afr. Am. | 31\% | (86) | 25\% | (70) | 10\% | (28) | $14 \%$ | (38) | 19\% | (53) | 274 |

Continued on next page

Table CMS3: And how likely is it that you would take an antibody test to determine if you were previously infected with COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (877) | 27\% | (598) | 11\% | (232) | 11\% | (246) | 11\% | (248) | 2200 |
| Ethnicity: Other | 41\% | (83) | 21\% | (42) | 12\% | (24) | 11\% | (23) | 16\% | (33) | 204 |
| All Christian | 42\% | (410) | 29\% | (287) | $11 \%$ | (104) | 10\% | (99) | 9\% | (84) | 984 |
| All Non-Christian | 40\% | (44) | 28\% | (31) | 9\% | (10) | 14\% | (15) | 8\% | (9) | 110 |
| Atheist | 39\% | (44) | 27\% | (30) | 15\% | (17) | 15\% | (17) | 5\% | (5) | 113 |
| Agnostic/Nothing in particular | 38\% | (379) | 25\% | (250) | 10\% | (100) | 12\% | (116) | 15\% | (150) | 994 |
| Religious Non-Protestant/Catholic | 39\% | (52) | 26\% | (35) | 8\% | (10) | 19\% | (25) | 8\% | (10) | 133 |
| Evangelical | 38\% | (224) | 27\% | (160) | 10\% | (61) | 13\% | (76) | 12\% | (70) | 592 |
| Non-Evangelical | 44\% | (350) | 28\% | (222) | 11\% | (89) | 9\% | (71) | 8\% | (62) | 794 |
| Community: Urban | 42\% | (219) | 26\% | (137) | 12\% | (62) | 9\% | (45) | 12\% | (62) | 524 |
| Community: Suburban | $39 \%$ | (429) | 29\% | (318) | 11\% | (116) | 11\% | (123) | 10\% | (104) | 1089 |
| Community: Rural | 39\% | (229) | 24\% | (143) | 9\% | (54) | 13\% | (78) | 14\% | (83) | 587 |
| Employ: Private Sector | 44\% | (282) | 27\% | (174) | 12\% | (77) | 9\% | (60) | 7\% | (48) | 641 |
| Employ: Government | 36\% | (52) | 27\% | (38) | 10\% | (14) | 16\% | (23) | 11\% | (16) | 142 |
| Employ: Self-Employed | 36\% | (58) | 27\% | (44) | 7\% | (11) | 17\% | (28) | 13\% | (20) | 162 |
| Employ: Homemaker | 44\% | (53) | 29\% | (35) | 8\% | (10) | 11\% | (13) | 8\% | (9) | 120 |
| Employ: Retired | 40\% | (200) | 29\% | (145) | 9\% | (44) | 10\% | (51) | 11\% | (56) | 496 |
| Employ: Unemployed | 42\% | (117) | 19\% | (53) | 12\% | (33) | 12\% | (35) | 15\% | (43) | 280 |
| Employ: Other | 38\% | (69) | 22\% | (40) | 14\% | (25) | 11\% | (21) | 16\% | (29) | 184 |
| Military HH: Yes | 45\% | (158) | 24\% | (83) | 10\% | (36) | 12\% | (42) | 9\% | (33) | 352 |
| Military HH: No | 39\% | (719) | 28\% | (515) | 11\% | (196) | 11\% | (204) | 12\% | (215) | 1848 |
| RD/WT: Right Direction | 35\% | (265) | 29\% | (220) | 12\% | (89) | 12\% | (94) | 12\% | (90) | 758 |
| RD/WT: Wrong Track | 42\% | (612) | 26\% | (377) | 10\% | (143) | $11 \%$ | (152) | 11\% | (158) | 1442 |
| Trump Job Approve | 36\% | (335) | 28\% | (255) | 13\% | (123) | 13\% | (123) | 9\% | (87) | 923 |
| Trump Job Disapprove | 44\% | (513) | 28\% | (330) | 9\% | (101) | 10\% | (112) | 10\% | (113) | 1169 |
| Trump Job Strongly Approve | 39\% | (201) | 23\% | (119) | 13\% | (68) | 16\% | (82) | 10\% | (50) | 520 |
| Trump Job Somewhat Approve | 33\% | (134) | 34\% | (136) | $14 \%$ | (55) | 10\% | (41) | 9\% | (37) | 403 |
| Trump Job Somewhat Disapprove | 37\% | (97) | 31\% | (81) | 10\% | (26) | 11\% | (29) | 11\% | (29) | 262 |
| Trump Job Strongly Disapprove | 46\% | (416) | 27\% | (248) | 8\% | (75) | 9\% | (83) | 9\% | (84) | 907 |
| Favorable of Trump | 38\% | (338) | 27\% | (243) | 12\% | (110) | 13\% | (119) | 9\% | (76) | 886 |
| Unfavorable of Trump | 43\% | (509) | 28\% | (330) | 9\% | (110) | 10\% | (113) | 9\% | (110) | 1172 |

[^2]Table CMS3: And how likely is it that you would take an antibody test to determine if you were previously infected with COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (877) | 27\% | (598) | $11 \%$ | (232) | 11\% | (246) | $11 \%$ | (248) | 2200 |
| Very Favorable of Trump | 41\% | (223) | 24\% | (131) | 10\% | (58) | 16\% | (87) | 9\% | (51) | 550 |
| Somewhat Favorable of Trump | $34 \%$ | (115) | 33\% | (112) | 16\% | (52) | 10\% | (33) | 7\% | (24) | 336 |
| Somewhat Unfavorable of Trump | $36 \%$ | (77) | 31\% | (66) | 12\% | (25) | 8\% | (18) | 13\% | (27) | 213 |
| Very Unfavorable of Trump | 45\% | (432) | 27\% | (263) | 9\% | (85) | 10\% | (95) | 9\% | (84) | 959 |
| \# 1 Issue: Economy | 42\% | (304) | 28\% | (203) | 9\% | (65) | 12\% | (86) | 8\% | (59) | 717 |
| \# 1 Issue: Security | 39\% | (99) | 23\% | (57) | 10\% | (26) | 13\% | (34) | 15\% | (37) | 253 |
| \# 1 Issue: Health Care | 42\% | (175) | 27\% | (114) | 12\% | (51) | 9\% | (38) | 10\% | (42) | 422 |
| \# 1 Issue: Medicare / Social Security | 39\% | (128) | 30\% | (99) | 10\% | (33) | 8\% | (26) | 13\% | (44) | 330 |
| \# 1 Issue: Women's Issues | $33 \%$ | (31) | 18\% | (17) | 13\% | (12) | 16\% | (15) | 19\% | (17) | 92 |
| \# 1 Issue: Education | $37 \%$ | (52) | $32 \%$ | (44) | 12\% | (16) | 9\% | (12) | 10\% | (15) | 139 |
| \# 1 Issue: Energy | $34 \%$ | (33) | 30\% | (29) | $14 \%$ | (13) | $11 \%$ | (11) | $11 \%$ | (11) | 98 |
| \# 1 Issue: Other | 37\% | (55) | 23\% | (34) | 9\% | (14) | 15\% | (23) | 16\% | (23) | 149 |
| 2018 House Vote: Democrat | 47\% | (357) | 29\% | (219) | 9\% | (71) | 8\% | (61) | 8\% | (59) | 767 |
| 2018 House Vote: Republican | 40\% | (249) | 27\% | (167) | 12\% | (72) | 12\% | (71) | 9\% | (57) | 616 |
| 2018 House Vote: Someone else | $34 \%$ | (31) | 22\% | (20) | 7\% | (7) | $11 \%$ | (10) | 25\% | (22) | 89 |
| 2016 Vote: Hillary Clinton | 46\% | (310) | 30\% | (204) | 8\% | (56) | 9\% | (61) | 7\% | (50) | 681 |
| 2016 Vote: Donald Trump | 41\% | (281) | 25\% | (175) | 12\% | (82) | 12\% | (85) | 9\% | (65) | 688 |
| 2016 Vote: Other | 41\% | (53) | 34\% | (45) | 11\% | (14) | 4\% | (5) | $11 \%$ | (14) | 131 |
| 2016 Vote: Didn't Vote | $33 \%$ | (233) | 25\% | (174) | 11\% | (78) | 13\% | (93) | 17\% | (119) | 697 |
| Voted in 2014: Yes | 44\% | (565) | 28\% | (354) | 10\% | (127) | 10\% | (127) | 8\% | (107) | 1279 |
| Voted in 2014: No | $34 \%$ | (312) | 26\% | (244) | 11\% | (105) | 13\% | (119) | 15\% | (141) | 921 |
| 2012 Vote: Barack Obama | 47\% | (388) | 28\% | (235) | 7\% | (61) | 8\% | (70) | 9\% | (73) | 827 |
| 2012 Vote: Mitt Romney | 38\% | (181) | 29\% | (141) | 12\% | (58) | 13\% | (61) | 8\% | (36) | 477 |
| 2012 Vote: Other | 32\% | (28) | 20\% | (17) | 21\% | (18) | 10\% | (9) | 17\% | (14) | 86 |
| 2012 Vote: Didn't Vote | $34 \%$ | (277) | 25\% | (206) | 12\% | (94) | 13\% | (105) | 15\% | (125) | 806 |
| 4-Region: Northeast | 44\% | (171) | 29\% | (114) | 10\% | (39) | 9\% | (35) | 9\% | (34) | 394 |
| 4-Region: Midwest | 39\% | (183) | 28\% | (131) | 9\% | (40) | 12\% | (54) | 12\% | (54) | 462 |
| 4-Region: South | 41\% | (336) | 25\% | (210) | 10\% | (86) | 11\% | (94) | 12\% | (99) | 824 |
| 4-Region: West | $36 \%$ | (187) | 27\% | (143) | 13\% | (67) | 12\% | (63) | 12\% | (61) | 520 |
| Sports fan | 41\% | (617) | 28\% | (423) | 11\% | (159) | 9\% | (139) | 10\% | (155) | 1492 |
| Traveled outside of U.S. in past year 1+ times | $41 \%$ | (180) | 27\% | (117) | 11\% | (48) | 10\% | (45) | 10\% | (46) | 436 |

Continued on next page

Table CMS3: And how likely is it that you would take an antibody test to determine if you were previously infected with COVID-19 (coronavirus)?

| Demographic | Very likely |  | Somewhat likely |  | Somewhat unlikely |  | Very unlikely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (877) | 27\% | (598) | 11\% | (232) | 11\% | (246) | 11\% | (248) | 2200 |
| Frequent Flyer | 44\% | (106) | 25\% | (59) | 10\% | (23) | 12\% | (29) | 10\% | (23) | 240 |
| Open office space | 47\% | (100) | 24\% | (52) | 10\% | (22) | 14\% | (29) | 4\% | (9) | 212 |
| Cubicle office space | 39\% | (49) | 31\% | (38) | 11\% | (13) | 11\% | (14) | 8\% | (10) | 123 |
| Private office space | 46\% | (65) | 27\% | (38) | 14\% | (19) | 9\% | (12) | 5\% | (6) | 141 |
| Feel comfortable in office | 41\% | (122) | 26\% | (77) | 12\% | (37) | 16\% | (47) | 5\% | (16) | 298 |
| Feel uncomfortable in office | 49\% | (127) | 30\% | (79) | 10\% | (25) | 5\% | (12) | 6\% | (16) | 260 |
| Watched Bundesliga | 41\% | (33) | 37\% | (30) | 12\% | (10) | 8\% | (6) | 2\% | (2) | 81 |
| Watched golf | 61\% | (74) | 20\% | (24) | 9\% | (11) | 6\% | (8) | 3\% | (4) | 120 |
| Watched NASCAR | 44\% | (133) | 26\% | (78) | 10\% | (31) | 10\% | (31) | 10\% | (31) | 304 |
| Watched PBR | 43\% | (24) | 28\% | (15) | 9\% | (5) | 16\% | (9) | 4\% | (2) | 55 |
| ATP fan | 46\% | (100) | 28\% | (61) | 8\% | (18) | 7\% | (16) | 11\% | (24) | 220 |
| Esports fan | 40\% | (169) | 29\% | (123) | 9\% | (38) | 11\% | (46) | 11\% | (46) | 422 |
| F1 fan | 41\% | (137) | 27\% | (90) | 9\% | (30) | 12\% | (40) | 11\% | (38) | 334 |
| IndyCar fan | 46\% | (237) | 27\% | (138) | 8\% | (41) | 10\% | (49) | 10\% | (51) | 515 |
| MLB fan | 43\% | (468) | 30\% | (329) | 10\% | (109) | 9\% | (103) | 8\% | (92) | 1100 |
| MLS fan | 45\% | (196) | 30\% | (128) | 8\% | (36) | 9\% | (37) | 8\% | (35) | 432 |
| NASCAR fan | 44\% | (325) | 27\% | (203) | 9\% | (66) | 10\% | (77) | 9\% | (70) | 742 |
| NBA fan | 42\% | (414) | 29\% | (288) | 10\% | (95) | 9\% | (89) | 9\% | (93) | 979 |
| NCAA FT fan | 43\% | (413) | 29\% | (279) | 8\% | (80) | 9\% | (82) | 11\% | (101) | 954 |
| NCAA MB fan | 43\% | (351) | 30\% | (245) | 9\% | (75) | 8\% | (67) | 10\% | (80) | 818 |
| NCAA WB fan | 46\% | (224) | 28\% | (137) | 9\% | (43) | 8\% | (39) | 9\% | (45) | 488 |
| NFL fan | 41\% | (576) | 29\% | (405) | 10\% | (143) | 10\% | (141) | 10\% | (137) | 1403 |
| NHL fan | 42\% | (328) | 31\% | (241) | 10\% | (79) | 8\% | (62) | 9\% | (67) | 777 |
| PGA fan | 46\% | (256) | 29\% | (160) | 10\% | (58) | 7\% | (41) | 8\% | (43) | 557 |
| UFC fan | 42\% | (228) | 27\% | (149) | 11\% | (61) | 10\% | (52) | 10\% | (55) | 545 |
| WNBA fan | 45\% | (191) | 28\% | (119) | 8\% | (34) | 9\% | (38) | 9\% | (40) | 422 |
| WTA fan | 44\% | (104) | 29\% | (69) | 9\% | (21) | 10\% | (23) | 9\% | (21) | 237 |
| Watch sports at least weekly | 42\% | (397) | $31 \%$ | (300) | 10\% | (93) | 9\% | (86) | 8\% | (75) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_1: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think the COVID-19 test is accurate

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $24 \%$ | (75) | 30\% | (96) | 46\% | (143) | 314 |
| Gender: Male | 19\% | (33) | 35\% | (61) | 47\% | (82) | 176 |
| Gender: Female | $31 \%$ | (42) | 25\% | (35) | 44\% | (62) | 139 |
| Age: 18-34 | 17\% | (23) | 27\% | (37) | 56\% | (77) | 137 |
| Age: 35-44 | 21\% | (13) | 39\% | (23) | 40\% | (24) | 59 |
| Age: 45-64 | 35\% | (29) | 27\% | (23) | 38\% | (32) | 84 |
| GenZers: 1997-2012 | 10\% | (7) | 25\% | (17) | 65\% | (43) | 67 |
| Millennials: 1981-1996 | 22\% | (22) | 32\% | (32) | 46\% | (46) | 101 |
| GenXers: 1965-1980 | 30\% | (22) | $31 \%$ | (23) | 39\% | (29) | 73 |
| Baby Boomers: 1946-1964 | $32 \%$ | (22) | 33\% | (23) | $34 \%$ | (23) | 68 |
| PID: Dem (no lean) | 18\% | (17) | 39\% | (37) | 43\% | (40) | 93 |
| PID: Ind (no lean) | 21\% | (25) | 25\% | (29) | 55\% | (65) | 119 |
| PID: Rep (no lean) | 33\% | (34) | 29\% | (29) | 38\% | (38) | 102 |
| PID/Gender: Dem Men | 13\% | (7) | 46\% | (24) | 41\% | (21) | 51 |
| PID/Gender: Ind Men | 18\% | (13) | 29\% | (21) | 53\% | (38) | 72 |
| PID/Gender: Rep Men | 26\% | (13) | $31 \%$ | (16) | 43\% | (22) | 52 |
| PID/Gender: Rep Women | $41 \%$ | (21) | 27\% | (13) | $32 \%$ | (16) | 50 |
| Ideo: Liberal (1-3) | 19\% | (16) | 25\% | (20) | 56\% | (45) | 80 |
| Ideo: Moderate (4) | $31 \%$ | (23) | 32\% | (24) | 37\% | (28) | 76 |
| Ideo: Conservative (5-7) | 28\% | (30) | $31 \%$ | (33) | 41\% | (43) | 107 |
| Educ: < College | 25\% | (55) | 30\% | (65) | 46\% | (101) | 221 |
| Educ: Bachelors degree | 19\% | (14) | $34 \%$ | (24) | 47\% | (33) | 71 |
| Income: Under 50k | 27\% | (47) | 30\% | (52) | 42\% | (72) | 170 |
| Income: 50 k -100k | 20\% | (21) | 28\% | (30) | 52\% | (55) | 106 |
| Ethnicity: White | 27\% | (65) | 29\% | (72) | $44 \%$ | (108) | 245 |
| Ethnicity: Hispanic | $24 \%$ | (13) | 27\% | (15) | 49\% | (26) | 54 |
| All Christian | $32 \%$ | (38) | $32 \%$ | (37) | $36 \%$ | (42) | 117 |
| Agnostic/Nothing in particular | 22\% | (35) | 27\% | (41) | 51\% | (80) | 156 |
| Evangelical | 30\% | (23) | 30\% | (23) | $41 \%$ | (32) | 78 |
| Non-Evangelical | 24\% | (24) | $32 \%$ | (32) | $44 \%$ | (45) | 100 |

Continued on next page

Table CMS4_1: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think the COVID-19 test is accurate

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (75) | 30\% | (96) | 46\% | (143) | 314 |
| Community: Urban | 26\% | (16) | 25\% | (16) | 50\% | (31) | 63 |
| Community: Suburban | 19\% | (32) | $31 \%$ | (53) | 50\% | (86) | 171 |
| Community: Rural | 34\% | (27) | 34\% | (27) | 32\% | (26) | 80 |
| Employ: Private Sector | 23\% | (23) | 29\% | (29) | 48\% | (47) | 99 |
| Military HH: No | 23\% | (62) | 31\% | (84) | 45\% | (120) | 266 |
| RD/WT: Right Direction | 27\% | (32) | 30\% | (36) | 43\% | (51) | 118 |
| RD/WT: Wrong Track | 22\% | (44) | 30\% | (60) | 47\% | (93) | 196 |
| Trump Job Approve | 25\% | (42) | $36 \%$ | (59) | 39\% | (66) | 167 |
| Trump Job Disapprove | 24\% | (31) | 25\% | (33) | 50\% | (65) | 130 |
| Trump Job Strongly Approve | 29\% | (30) | 33\% | (34) | 37\% | (37) | 101 |
| Trump Job Somewhat Approve | 19\% | (12) | 39\% | (26) | 43\% | (28) | 66 |
| Trump Job Strongly Disapprove | 24\% | (24) | 27\% | (28) | 49\% | (51) | 103 |
| Favorable of Trump | 26\% | (38) | 32\% | (47) | 42\% | (62) | 146 |
| Unfavorable of Trump | 22\% | (32) | 29\% | (42) | 49\% | (71) | 145 |
| Very Favorable of Trump | 29\% | (28) | 32\% | (31) | 39\% | (38) | 97 |
| Somewhat Favorable of Trump | 19\% | (9) | 33\% | (16) | 48\% | (24) | 50 |
| Very Unfavorable of Trump | 24\% | (27) | 26\% | (30) | 50\% | (56) | 113 |
| \# 1 Issue: Economy | 20\% | (22) | 32\% | (36) | 49\% | (56) | 115 |
| \# 1 Issue: Health Care | 19\% | (11) | 45\% | (26) | 37\% | (22) | 59 |
| 2018 House Vote: Democrat | 18\% | (14) | 39\% | (30) | 43\% | (34) | 78 |
| 2018 House Vote: Republican | 35\% | (28) | 24\% | (20) | 41\% | (33) | 81 |
| 2016 Vote: Hillary Clinton | 16\% | (11) | 37\% | (26) | 46\% | (32) | 69 |
| 2016 Vote: Donald Trump | 35\% | (37) | 26\% | (28) | 39\% | (42) | 107 |
| 2016 Vote: Didn't Vote | 19\% | (23) | 32\% | (39) | 50\% | (61) | 123 |
| Voted in 2014: Yes | 29\% | (42) | 32\% | (46) | 39\% | (56) | 145 |
| Voted in 2014: No | 20\% | (33) | 29\% | (49) | 51\% | (87) | 170 |
| 2012 Vote: Barack Obama | 22\% | (20) | 39\% | (34) | 39\% | (34) | 87 |
| 2012 Vote: Mitt Romney | 38\% | (25) | 25\% | (16) | 38\% | (25) | 65 |
| 2012 Vote: Didn't Vote | 17\% | (25) | 28\% | (40) | 55\% | (78) | 143 |

Continued on next page

Table CMS4_1: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think the COVID-19 test is accurate

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (75) | 30\% | (96) | 46\% | (143) | 314 |
| 4-Region: Northeast | 35\% | (19) | 33\% | (18) | 32\% | (17) | 54 |
| 4-Region: Midwest | 23\% | (14) | 37\% | (23) | 39\% | (24) | 60 |
| 4-Region: South | 21\% | (24) | 31\% | (35) | 47\% | (53) | 111 |
| 4-Region: West | 21\% | (19) | 23\% | (21) | 56\% | (50) | 89 |
| Sports fan | 25\% | (49) | 34\% | (68) | 41\% | (82) | 199 |
| Traveled outside of U.S. in past year 1+ times | 23\% | (15) | 35\% | (23) | 42\% | (28) | 66 |
| Feel comfortable in office | 31\% | (16) | 24\% | (12) | 45\% | (23) | 51 |
| Watched NASCAR | 24\% | (12) | 35\% | (18) | 42\% | (22) | 52 |
| Esports fan | 21\% | (15) | 39\% | (28) | 40\% | (28) | 71 |
| F1 fan | 25\% | (15) | 37\% | (22) | 38\% | (23) | 60 |
| IndyCar fan | 22\% | (16) | 45\% | (32) | 33\% | (23) | 70 |
| MLB fan | 23\% | (31) | 30\% | (41) | 46\% | (62) | 134 |
| MLS fan | 24\% | (14) | 37\% | (22) | 39\% | (22) | 58 |
| NASCAR fan | 26\% | (27) | $34 \%$ | (35) | 40\% | (40) | 102 |
| NBA fan | 22\% | (30) | 34\% | (46) | 44\% | (60) | 137 |
| NCAA FT fan | 25\% | (29) | $36 \%$ | (42) | 39\% | (45) | 116 |
| NCAA MB fan | 20\% | (20) | 31\% | (32) | 49\% | (50) | 102 |
| NCAA WB fan | 27\% | (14) | 36\% | (19) | 37\% | (19) | 52 |
| NFL fan | 27\% | (52) | 35\% | (67) | 38\% | (74) | 193 |
| NHL fan | 27\% | (28) | 35\% | (36) | 38\% | (39) | 102 |
| PGA fan | 20\% | (13) | 43\% | (27) | 37\% | (23) | 63 |
| UFC fan | 16\% | (14) | 41\% | (34) | 43\% | (37) | 84 |
| WNBA fan | 22\% | (11) | $39 \%$ | (20) | 39\% | (21) | 52 |
| Watch sports at least weekly | 22\% | (28) | 37\% | (47) | 41\% | (52) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_2: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think COVID-19 testing is easily available where I live

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (83) | 30\% | (93) | 44\% | (138) | 314 |
| Gender: Male | $31 \%$ | (54) | 26\% | (46) | 43\% | (76) | 176 |
| Gender: Female | $21 \%$ | (29) | 35\% | (48) | 45\% | (62) | 139 |
| Age: 18-34 | $32 \%$ | (43) | 29\% | (40) | 39\% | (53) | 137 |
| Age: 35-44 | $21 \%$ | (13) | 35\% | (21) | 43\% | (26) | 59 |
| Age: 45-64 | 24\% | (20) | 25\% | (21) | $52 \%$ | (43) | 84 |
| GenZers: 1997-2012 | 34\% | (23) | 26\% | (17) | 40\% | (27) | 67 |
| Millennials: 1981-1996 | 27\% | (27) | 38\% | (38) | 35\% | (35) | 101 |
| GenXers: 1965-1980 | 19\% | (14) | 19\% | (14) | 62\% | (45) | 73 |
| Baby Boomers: 1946-1964 | 28\% | (19) | 29\% | (20) | 43\% | (30) | 68 |
| PID: Dem (no lean) | 37\% | (34) | 35\% | (32) | 29\% | (27) | 93 |
| PID: Ind (no lean) | 30\% | (36) | 24\% | (28) | 46\% | (55) | 119 |
| PID: Rep (no lean) | 12\% | (12) | 32\% | (33) | 55\% | (56) | 102 |
| PID/Gender: Dem Men | 45\% | (23) | 30\% | (15) | 26\% | (13) | 51 |
| PID/Gender: Ind Men | 34\% | (25) | 25\% | (18) | 41\% | (30) | 72 |
| PID/Gender: Rep Men | 12\% | (6) | 24\% | (12) | 64\% | (33) | 52 |
| PID/Gender: Rep Women | 12\% | (6) | 41\% | (21) | 47\% | (24) | 50 |
| Ideo: Liberal (1-3) | 39\% | (32) | 38\% | (31) | 22\% | (18) | 80 |
| Ideo: Moderate (4) | 35\% | (27) | 29\% | (22) | 36\% | (27) | 76 |
| Ideo: Conservative (5-7) | 13\% | (14) | 33\% | (35) | 55\% | (58) | 107 |
| Educ: < College | 26\% | (57) | 29\% | (64) | 45\% | (100) | 221 |
| Educ: Bachelors degree | 27\% | (19) | 34\% | (24) | 40\% | (28) | 71 |
| Income: Under 50k | 25\% | (42) | $31 \%$ | (53) | 44\% | (75) | 170 |
| Income: 50k-100k | 30\% | (32) | 28\% | (30) | 42\% | (44) | 106 |
| Ethnicity: White | 21\% | (52) | 30\% | (74) | 48\% | (118) | 245 |
| Ethnicity: Hispanic | 42\% | (22) | 24\% | (13) | 34\% | (18) | 54 |
| All Christian | 22\% | (26) | $31 \%$ | (37) | 47\% | (55) | 117 |
| Agnostic/Nothing in particular | 26\% | (41) | 26\% | (41) | 47\% | (74) | 156 |
| Evangelical | 15\% | (12) | 29\% | (22) | 56\% | (44) | 78 |
| Non-Evangelical | $33 \%$ | (33) | 24\% | (24) | 43\% | (43) | 100 |

[^3]Table CMS4_2: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think COVID-19 testing is easily available where I live

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (83) | 30\% | (93) | 44\% | (138) | 314 |
| Community: Urban | 22\% | (14) | 37\% | (24) | 41\% | (26) | 63 |
| Community: Suburban | 28\% | (47) | 23\% | (40) | 49\% | (84) | 171 |
| Community: Rural | 27\% | (21) | 38\% | (30) | 36\% | (28) | 80 |
| Employ: Private Sector | 28\% | (28) | $31 \%$ | (31) | 40\% | (40) | 99 |
| Military HH: No | 27\% | (71) | $31 \%$ | (82) | 42\% | (113) | 266 |
| RD/WT: Right Direction | 14\% | (17) | 27\% | (32) | 58\% | (69) | 118 |
| RD/WT: Wrong Track | 34\% | (66) | 31\% | (61) | 35\% | (69) | 196 |
| Trump Job Approve | 15\% | (24) | 28\% | (47) | 57\% | (96) | 167 |
| Trump Job Disapprove | 40\% | (51) | 34\% | (44) | 26\% | (34) | 130 |
| Trump Job Strongly Approve | 17\% | (17) | 27\% | (27) | 57\% | (57) | 101 |
| Trump Job Somewhat Approve | 11\% | (8) | 30\% | (20) | 58\% | (39) | 66 |
| Trump Job Strongly Disapprove | 43\% | (44) | 31\% | (32) | 26\% | (26) | 103 |
| Favorable of Trump | 16\% | (23) | 28\% | (40) | 57\% | (83) | 146 |
| Unfavorable of Trump | 35\% | (51) | 33\% | (48) | $31 \%$ | (45) | 145 |
| Very Favorable of Trump | 17\% | (17) | 24\% | (24) | 58\% | (57) | 97 |
| Somewhat Favorable of Trump | 13\% | (6) | 34\% | (17) | 54\% | (27) | 50 |
| Very Unfavorable of Trump | 40\% | (45) | 34\% | (38) | 26\% | (30) | 113 |
| \# 1 Issue: Economy | 20\% | (23) | 32\% | (36) | 48\% | (55) | 115 |
| \# 1 Issue: Health Care | 33\% | (19) | 33\% | (20) | 34\% | (20) | 59 |
| 2018 House Vote: Democrat | 47\% | (37) | 28\% | (22) | 25\% | (20) | 78 |
| 2018 House Vote: Republican | 16\% | (13) | 31\% | (25) | 53\% | (43) | 81 |
| 2016 Vote: Hillary Clinton | 48\% | (33) | 29\% | (20) | 23\% | (16) | 69 |
| 2016 Vote: Donald Trump | 15\% | (16) | 32\% | (34) | $53 \%$ | (56) | 107 |
| 2016 Vote: Didn't Vote | 23\% | (28) | 27\% | (33) | 49\% | (61) | 123 |
| Voted in 2014: Yes | 29\% | (42) | 31\% | (45) | 40\% | (57) | 145 |
| Voted in 2014: No | 24\% | (41) | 28\% | (48) | 48\% | (81) | 170 |
| 2012 Vote: Barack Obama | 38\% | (33) | 32\% | (28) | 30\% | (26) | 87 |
| 2012 Vote: Mitt Romney | 20\% | (13) | 27\% | (18) | 53\% | (34) | 65 |
| 2012 Vote: Didn't Vote | 23\% | (33) | 28\% | (39) | 49\% | (70) | 143 |

Continued on next page

Table CMS4_2: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think COVID-19 testing is easily available where I live

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (83) | 30\% | (93) | 44\% | (138) | 314 |
| 4-Region: Northeast | 26\% | (14) | $21 \%$ | (11) | 53\% | (29) | 54 |
| 4-Region: Midwest | 27\% | (16) | 35\% | (21) | 37\% | (23) | 60 |
| 4-Region: South | 30\% | (33) | 25\% | (28) | 46\% | (51) | 111 |
| 4-Region: West | 22\% | (20) | $37 \%$ | (33) | 41\% | (36) | 89 |
| Sports fan | 28\% | (55) | 30\% | (59) | 43\% | (86) | 199 |
| Traveled outside of U.S. in past year 1+ times | 25\% | (16) | 33\% | (21) | 43\% | (28) | 66 |
| Feel comfortable in office | 9\% | (4) | 31\% | (16) | 60\% | (31) | 51 |
| Watched NASCAR | 27\% | (14) | 22\% | (11) | 51\% | (26) | 52 |
| Esports fan | 35\% | (25) | 25\% | (17) | 41\% | (29) | 71 |
| F1 fan | 31\% | (19) | 26\% | (15) | 43\% | (26) | 60 |
| IndyCar fan | 25\% | (17) | 25\% | (17) | 50\% | (35) | 70 |
| MLB fan | 30\% | (40) | 26\% | (34) | 45\% | (60) | 134 |
| MLS fan | 27\% | (16) | 25\% | (14) | 48\% | (28) | 58 |
| NASCAR fan | 26\% | (26) | 26\% | (27) | 48\% | (49) | 102 |
| NBA fan | 28\% | (38) | $31 \%$ | (42) | 41\% | (56) | 137 |
| NCAA FT fan | 28\% | (32) | 29\% | (34) | 43\% | (50) | 116 |
| NCAA MB fan | 25\% | (26) | $32 \%$ | (33) | 43\% | (44) | 102 |
| NCAA WB fan | 31\% | (16) | $31 \%$ | (16) | 37\% | (19) | 52 |
| NFL fan | 29\% | (55) | 30\% | (58) | 41\% | (80) | 193 |
| NHL fan | 21\% | (22) | 25\% | (25) | 54\% | (55) | 102 |
| PGA fan | 25\% | (15) | 26\% | (16) | 49\% | (31) | 63 |
| UFC fan | 28\% | (23) | $32 \%$ | (27) | 40\% | (34) | 84 |
| WNBA fan | 37\% | (19) | 19\% | (10) | 44\% | (23) | 52 |
| Watch sports at least weekly | 30\% | (37) | 26\% | (32) | 45\% | (57) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_3: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I wouldn't want to get exposed to COVID-19 at the testing facility

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (117) | 24\% | (75) | $39 \%$ | (122) | 314 |
| Gender: Male | 39\% | (69) | 23\% | (41) | 38\% | (67) | 176 |
| Gender: Female | 35\% | (48) | 25\% | (35) | 40\% | (56) | 139 |
| Age: 18-34 | 38\% | (52) | 29\% | (39) | $33 \%$ | (45) | 137 |
| Age: 35-44 | 35\% | (21) | 25\% | (15) | 39\% | (23) | 59 |
| Age: 45-64 | 40\% | (34) | 21\% | (18) | 39\% | (32) | 84 |
| GenZers: 1997-2012 | 37\% | (24) | 25\% | (17) | 38\% | (26) | 67 |
| Millennials: 1981-1996 | 44\% | (44) | 31\% | (31) | 25\% | (26) | 101 |
| GenXers: 1965-1980 | 24\% | (17) | 23\% | (17) | 53\% | (39) | 73 |
| Baby Boomers: 1946-1964 | 41\% | (28) | 16\% | (11) | 43\% | (29) | 68 |
| PID: Dem (no lean) | 46\% | (43) | 25\% | (24) | 28\% | (26) | 93 |
| PID: Ind (no lean) | $39 \%$ | (47) | 18\% | (22) | 43\% | (51) | 119 |
| PID: Rep (no lean) | 27\% | (27) | 29\% | (30) | 44\% | (45) | 102 |
| PID/Gender: Dem Men | 59\% | (30) | 18\% | (9) | 23\% | (12) | 51 |
| PID/Gender: Ind Men | 41\% | (30) | 17\% | (12) | 42\% | (30) | 72 |
| PID/Gender: Rep Men | 16\% | (8) | 37\% | (19) | 47\% | (24) | 52 |
| PID/Gender: Rep Women | 37\% | (19) | 22\% | (11) | $41 \%$ | (21) | 50 |
| Ideo: Liberal (1-3) | 48\% | (39) | 24\% | (19) | 28\% | (23) | 80 |
| Ideo: Moderate (4) | 36\% | (28) | 24\% | (18) | 40\% | (30) | 76 |
| Ideo: Conservative (5-7) | 32\% | (35) | 24\% | (26) | 44\% | (46) | 107 |
| Educ: < College | 38\% | (85) | 22\% | (49) | 39\% | (87) | 221 |
| Educ: Bachelors degree | 35\% | (25) | 29\% | (20) | 36\% | (25) | 71 |
| Income: Under 50k | 37\% | (63) | 25\% | (43) | 38\% | (64) | 170 |
| Income: 50k-100k | 39\% | (41) | 24\% | (25) | 37\% | (39) | 106 |
| Ethnicity: White | 32\% | (79) | 26\% | (64) | 42\% | (102) | 245 |
| Ethnicity: Hispanic | 44\% | (23) | 30\% | (16) | 27\% | (14) | 54 |
| All Christian | 40\% | (47) | 22\% | (25) | 38\% | (45) | 117 |
| Agnostic/Nothing in particular | 36\% | (56) | 25\% | (39) | 39\% | (61) | 156 |
| Evangelical | 46\% | (35) | 19\% | (15) | 35\% | (27) | 78 |
| Non-Evangelical | 40\% | (40) | 21\% | (22) | 38\% | (38) | 100 |

Continued on next page

Table CMS4_3: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I wouldn't want to get exposed to COVID-19 at the testing facility

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (117) | 24\% | (75) | $39 \%$ | (122) | 314 |
| Community: Urban | 29\% | (19) | 35\% | (22) | 35\% | (22) | 63 |
| Community: Suburban | 40\% | (69) | 19\% | (33) | 40\% | (69) | 171 |
| Community: Rural | 36\% | (29) | 25\% | (20) | 38\% | (31) | 80 |
| Employ: Private Sector | 37\% | (37) | 27\% | (27) | 36\% | (35) | 99 |
| Military HH: No | 37\% | (100) | 23\% | (61) | 40\% | (105) | 266 |
| RD/WT: Right Direction | 27\% | (32) | 21\% | (25) | $52 \%$ | (62) | 118 |
| RD/WT: Wrong Track | 43\% | (85) | 26\% | (51) | 31\% | (60) | 196 |
| Trump Job Approve | 33\% | (55) | 22\% | (37) | 45\% | (75) | 167 |
| Trump Job Disapprove | 44\% | (57) | 27\% | (35) | 29\% | (38) | 130 |
| Trump Job Strongly Approve | $32 \%$ | (32) | 20\% | (20) | 48\% | (49) | 101 |
| Trump Job Somewhat Approve | 35\% | (23) | 26\% | (17) | 40\% | (26) | 66 |
| Trump Job Strongly Disapprove | 46\% | (48) | 26\% | (27) | 28\% | (28) | 103 |
| Favorable of Trump | 35\% | (51) | 20\% | (30) | 45\% | (66) | 146 |
| Unfavorable of Trump | 38\% | (55) | $31 \%$ | (44) | 32\% | (46) | 145 |
| Very Favorable of Trump | 30\% | (29) | 19\% | (18) | 51\% | (49) | 97 |
| Somewhat Favorable of Trump | 44\% | (22) | 23\% | (11) | 33\% | (17) | 50 |
| Very Unfavorable of Trump | 41\% | (47) | $31 \%$ | (35) | 28\% | (32) | 113 |
| \# 1 Issue: Economy | $31 \%$ | (36) | $31 \%$ | (35) | 38\% | (44) | 115 |
| \# 1 Issue: Health Care | 50\% | (29) | 19\% | (11) | 31\% | (18) | 59 |
| 2018 House Vote: Democrat | 47\% | (37) | 25\% | (20) | 28\% | (22) | 78 |
| 2018 House Vote: Republican | 25\% | (21) | 28\% | (22) | 47\% | (38) | 81 |
| 2016 Vote: Hillary Clinton | 47\% | (33) | 19\% | (13) | 34\% | (24) | 69 |
| 2016 Vote: Donald Trump | 31\% | (33) | 26\% | (28) | 43\% | (46) | 107 |
| 2016 Vote: Didn't Vote | 38\% | (47) | 24\% | (29) | 38\% | (46) | 123 |
| Voted in 2014: Yes | 38\% | (54) | 23\% | (33) | 40\% | (57) | 145 |
| Voted in 2014: No | 37\% | (62) | 25\% | (42) | 38\% | (65) | 170 |
| 2012 Vote: Barack Obama | 45\% | (39) | 23\% | (20) | 33\% | (29) | 87 |
| 2012 Vote: Mitt Romney | 28\% | (18) | 21\% | (14) | 51\% | (33) | 65 |
| 2012 Vote: Didn't Vote | 36\% | (52) | 25\% | (36) | 38\% | (54) | 143 |

Continued on next page

Table CMS4_3: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I wouldn't want to get exposed to COVID-19 at the testing facility

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (117) | 24\% | (75) | 39\% | (122) | 314 |
| 4-Region: Northeast | 26\% | (14) | 34\% | (18) | 40\% | (21) | 54 |
| 4-Region: Midwest | $31 \%$ | (19) | 29\% | (18) | 40\% | (24) | 60 |
| 4-Region: South | $51 \%$ | (56) | 17\% | (19) | $33 \%$ | (36) | 111 |
| 4-Region: West | $31 \%$ | (28) | 23\% | (21) | 45\% | (40) | 89 |
| Sports fan | 36\% | (72) | 25\% | (50) | 39\% | (78) | 199 |
| Traveled outside of U.S. in past year 1+ times | 41\% | (27) | 26\% | (17) | 33\% | (21) | 66 |
| Feel comfortable in office | 27\% | (14) | $31 \%$ | (16) | 42\% | (21) | 51 |
| Watched NASCAR | 38\% | (20) | 19\% | (10) | 43\% | (22) | 52 |
| Esports fan | 37\% | (26) | 32\% | (23) | $31 \%$ | (22) | 71 |
| F1 fan | 41\% | (24) | 29\% | (18) | $30 \%$ | (18) | 60 |
| IndyCar fan | 39\% | (27) | 22\% | (15) | 39\% | (27) | 70 |
| MLB fan | 37\% | (50) | 22\% | (30) | 41\% | (54) | 134 |
| MLS fan | 39\% | (22) | 29\% | (17) | $33 \%$ | (19) | 58 |
| NASCAR fan | 33\% | (34) | 25\% | (25) | 42\% | (43) | 102 |
| NBA fan | 41\% | (55) | 30\% | (41) | 29\% | (40) | 137 |
| NCAA FT fan | 37\% | (43) | 25\% | (29) | 38\% | (44) | 116 |
| NCAA MB fan | 42\% | (43) | 25\% | (26) | 33\% | (33) | 102 |
| NCAA WB fan | 43\% | (22) | 28\% | (15) | 29\% | (15) | 52 |
| NFL fan | 37\% | (72) | 24\% | (47) | 38\% | (74) | 193 |
| NHL fan | 24\% | (25) | 31\% | (31) | 45\% | (46) | 102 |
| PGA fan | 44\% | (27) | 27\% | (17) | 29\% | (18) | 63 |
| UFC fan | 39\% | (33) | 30\% | (26) | $31 \%$ | (26) | 84 |
| WNBA fan | 46\% | (24) | 22\% | (12) | 32\% | (16) | 52 |
| Watch sports at least weekly | 36\% | (46) | 24\% | (31) | 39\% | (50) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_4: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't trust the government

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (109) | 23\% | (73) | 42\% | (133) | 314 |
| Gender: Male | 30\% | (53) | 27\% | (47) | 43\% | (76) | 176 |
| Gender: Female | 40\% | (56) | 18\% | (26) | 41\% | (57) | 139 |
| Age: 18-34 | 26\% | (36) | 22\% | (29) | 52\% | (71) | 137 |
| Age: 35-44 | 29\% | (17) | 37\% | (22) | 34\% | (20) | 59 |
| Age: 45-64 | 52\% | (44) | 11\% | (9) | 37\% | (31) | 84 |
| GenZers: 1997-2012 | 28\% | (19) | 13\% | (9) | 58\% | (39) | 67 |
| Millennials: 1981-1996 | 25\% | (25) | 30\% | (30) | 45\% | (46) | 101 |
| GenXers: 1965-1980 | 41\% | (30) | 20\% | (15) | 38\% | (28) | 73 |
| Baby Boomers: 1946-1964 | 50\% | (34) | 24\% | (16) | 27\% | (18) | 68 |
| PID: Dem (no lean) | 35\% | (33) | 20\% | (18) | 45\% | (42) | 93 |
| PID: Ind (no lean) | 39\% | (46) | 20\% | (23) | 42\% | (50) | 119 |
| PID: Rep (no lean) | 29\% | (30) | $31 \%$ | (31) | 40\% | (41) | 102 |
| PID/Gender: Dem Men | 34\% | (17) | 16\% | (8) | 51\% | (26) | 51 |
| PID/Gender: Ind Men | 31\% | (23) | 28\% | (21) | 40\% | (29) | 72 |
| PID/Gender: Rep Men | 25\% | (13) | 36\% | (19) | 39\% | (20) | 52 |
| PID/Gender: Rep Women | 34\% | (17) | 25\% | (12) | 41\% | (20) | 50 |
| Ideo: Liberal (1-3) | 27\% | (21) | 23\% | (18) | 50\% | (41) | 80 |
| Ideo: Moderate (4) | $33 \%$ | (25) | 23\% | (18) | 44\% | (33) | 76 |
| Ideo: Conservative (5-7) | 39\% | (41) | 27\% | (28) | 35\% | (37) | 107 |
| Educ: < College | 37\% | (81) | 23\% | (52) | 40\% | (88) | 221 |
| Educ: Bachelors degree | $31 \%$ | (22) | 21\% | (15) | 48\% | (34) | 71 |
| Income: Under 50k | 39\% | (67) | 20\% | (34) | 40\% | (69) | 170 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 29\% | (31) | 28\% | (30) | 43\% | (45) | 106 |
| Ethnicity: White | 33\% | (81) | 25\% | (61) | 42\% | (102) | 245 |
| Ethnicity: Hispanic | 29\% | (16) | 30\% | (16) | 41\% | (22) | 54 |
| All Christian | 43\% | (50) | 21\% | (25) | 36\% | (42) | 117 |
| Agnostic/Nothing in particular | $31 \%$ | (48) | 25\% | (39) | 45\% | (70) | 156 |
| Evangelical | 45\% | (35) | 20\% | (16) | 35\% | (27) | 78 |
| Non-Evangelical | 37\% | (37) | 21\% | (21) | 42\% | (42) | 100 |

[^4]Table CMS4_4: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't trust the government

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (109) | 23\% | (73) | 42\% | (133) | 314 |
| Community: Urban | 28\% | (18) | 23\% | (14) | 50\% | (32) | 63 |
| Community: Suburban | 33\% | (57) | 20\% | (35) | 46\% | (80) | 171 |
| Community: Rural | 43\% | (34) | 30\% | (24) | 27\% | (22) | 80 |
| Employ: Private Sector | 34\% | (33) | 23\% | (23) | 44\% | (43) | 99 |
| Military HH: No | 33\% | (87) | 23\% | (60) | 45\% | (118) | 266 |
| RD/WT: Right Direction | 32\% | (38) | 27\% | (32) | $41 \%$ | (48) | 118 |
| RD/WT: Wrong Track | 36\% | (71) | 21\% | (41) | 43\% | (85) | 196 |
| Trump Job Approve | 35\% | (58) | 26\% | (44) | 39\% | (65) | 167 |
| Trump Job Disapprove | 37\% | (48) | $21 \%$ | (28) | 42\% | (54) | 130 |
| Trump Job Strongly Approve | 34\% | (35) | $31 \%$ | (31) | 35\% | (35) | 101 |
| Trump Job Somewhat Approve | 35\% | (23) | 19\% | (13) | 46\% | (30) | 66 |
| Trump Job Strongly Disapprove | 42\% | (43) | 20\% | (20) | 38\% | (39) | 103 |
| Favorable of Trump | $36 \%$ | (53) | 25\% | (37) | 39\% | (57) | 146 |
| Unfavorable of Trump | $31 \%$ | (45) | 25\% | (36) | 44\% | (64) | 145 |
| Very Favorable of Trump | 33\% | (32) | 29\% | (28) | 38\% | (37) | 97 |
| Somewhat Favorable of Trump | 42\% | (21) | 18\% | (9) | 41\% | (20) | 50 |
| Very Unfavorable of Trump | 36\% | (41) | 22\% | (25) | 42\% | (48) | 113 |
| \# 1 Issue: Economy | $31 \%$ | (36) | 21\% | (24) | 48\% | (55) | 115 |
| \# 1 Issue: Health Care | 37\% | (21) | 28\% | (16) | 36\% | (21) | 59 |
| 2018 House Vote: Democrat | 33\% | (26) | $21 \%$ | (16) | 46\% | (36) | 78 |
| 2018 House Vote: Republican | $31 \%$ | (25) | 29\% | (24) | 40\% | (32) | 81 |
| 2016 Vote: Hillary Clinton | 37\% | (26) | 26\% | (18) | 37\% | (25) | 69 |
| 2016 Vote: Donald Trump | 33\% | (35) | 29\% | (31) | 39\% | (41) | 107 |
| 2016 Vote: Didn't Vote | 35\% | (43) | 17\% | (21) | 48\% | (59) | 123 |
| Voted in 2014: Yes | 37\% | (54) | 24\% | (35) | 38\% | (55) | 145 |
| Voted in 2014: No | 32\% | (55) | 22\% | (37) | 46\% | (78) | 170 |
| 2012 Vote: Barack Obama | 38\% | (33) | 27\% | (24) | 35\% | (30) | 87 |
| 2012 Vote: Mitt Romney | 36\% | (24) | 22\% | (14) | $41 \%$ | (27) | 65 |
| 2012 Vote: Didn't Vote | 32\% | (46) | 19\% | (27) | 49\% | (70) | 143 |

Continued on next page

Table CMS4_4: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't trust the government

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (109) | 23\% | (73) | 42\% | (133) | 314 |
| 4-Region: Northeast | 48\% | (26) | 16\% | (9) | 36\% | (20) | 54 |
| 4-Region: Midwest | 42\% | (25) | 23\% | (14) | 35\% | (21) | 60 |
| 4-Region: South | 33\% | (37) | 21\% | (24) | 46\% | (51) | 111 |
| 4-Region: West | 23\% | (21) | 30\% | (27) | 47\% | (41) | 89 |
| Sports fan | 34\% | (68) | 25\% | (50) | 41\% | (81) | 199 |
| Traveled outside of U.S. in past year 1+ times | 37\% | (24) | 19\% | (13) | 44\% | (29) | 66 |
| Feel comfortable in office | 39\% | (20) | 23\% | (12) | 38\% | (19) | 51 |
| Watched NASCAR | 37\% | (19) | 21\% | (11) | 41\% | (21) | 52 |
| Esports fan | 36\% | (25) | 28\% | (20) | $36 \%$ | (26) | 71 |
| F1 fan | 45\% | (27) | $36 \%$ | (22) | 19\% | (12) | 60 |
| IndyCar fan | 43\% | (30) | 27\% | (19) | 30\% | (21) | 70 |
| MLB fan | 34\% | (45) | 24\% | (32) | 42\% | (56) | 134 |
| MLS fan | 32\% | (19) | 29\% | (17) | 39\% | (23) | 58 |
| NASCAR fan | 37\% | (38) | 26\% | (26) | 37\% | (38) | 102 |
| NBA fan | 35\% | (48) | 24\% | (32) | 41\% | (56) | 137 |
| NCAA FT fan | 37\% | (43) | 24\% | (28) | 39\% | (45) | 116 |
| NCAA MB fan | $31 \%$ | (32) | 22\% | (23) | 47\% | (47) | 102 |
| NCAA WB fan | 37\% | (19) | 32\% | (16) | 31\% | (16) | 52 |
| NFL fan | 37\% | (72) | 24\% | (47) | 38\% | (74) | 193 |
| NHL fan | 28\% | (28) | 26\% | (27) | 46\% | (47) | 102 |
| PGA fan | 32\% | (20) | 34\% | (21) | $34 \%$ | (21) | 63 |
| UFC fan | 29\% | (24) | $39 \%$ | (33) | 32\% | (27) | 84 |
| WNBA fan | 37\% | (19) | 38\% | (20) | 26\% | (14) | 52 |
| Watch sports at least weekly | 34\% | (43) | 27\% | (34) | 39\% | (49) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_5: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't trust the health care or medical system

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (85) | 24\% | (75) | 49\% | (154) | 314 |
| Gender: Male | 26\% | (45) | 26\% | (45) | 49\% | (86) | 176 |
| Gender: Female | 29\% | (40) | 22\% | (31) | 49\% | (69) | 139 |
| Age: 18-34 | 19\% | (25) | 24\% | (33) | 57\% | (78) | 137 |
| Age: $35-44$ | 28\% | (16) | 24\% | (14) | 48\% | (29) | 59 |
| Age: 45-64 | 40\% | (34) | 19\% | (16) | 41\% | (34) | 84 |
| GenZers: 1997-2012 | 10\% | (7) | 19\% | (13) | 71\% | (48) | 67 |
| Millennials: 1981-1996 | 26\% | (26) | 27\% | (27) | 48\% | (48) | 101 |
| GenXers: 1965-1980 | $34 \%$ | (25) | $22 \%$ | (16) | 44\% | (32) | 73 |
| Baby Boomers: 1946-1964 | 40\% | (27) | 24\% | (16) | $36 \%$ | (25) | 68 |
| PID: Dem (no lean) | 20\% | (19) | 25\% | (24) | 54\% | (50) | 93 |
| PID: Ind (no lean) | 29\% | (35) | 19\% | (23) | $52 \%$ | (62) | 119 |
| PID: Rep (no lean) | 30\% | (31) | 28\% | (29) | $41 \%$ | (42) | 102 |
| PID/Gender: Dem Men | 21\% | (11) | 28\% | (14) | 51\% | (26) | 51 |
| PID/Gender: Ind Men | 29\% | (21) | 19\% | (14) | 52\% | (37) | 72 |
| PID/Gender: Rep Men | 26\% | (13) | $31 \%$ | (16) | 43\% | (22) | 52 |
| PID/Gender: Rep Women | 35\% | (17) | 25\% | (13) | 40\% | (20) | 50 |
| Ideo: Liberal (1-3) | 18\% | (15) | 19\% | (16) | 62\% | (50) | 80 |
| Ideo: Moderate (4) | $31 \%$ | (24) | 27\% | (21) | $42 \%$ | (32) | 76 |
| Ideo: Conservative (5-7) | $32 \%$ | (34) | 24\% | (26) | 43\% | (46) | 107 |
| Educ: < College | 27\% | (60) | 24\% | (54) | 49\% | (107) | 221 |
| Educ: Bachelors degree | 27\% | (19) | 26\% | (18) | 48\% | (34) | 71 |
| Income: Under 50k | $32 \%$ | (54) | 25\% | (43) | 43\% | (73) | 170 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 23\% | (25) | 22\% | (23) | 55\% | (58) | 106 |
| Ethnicity: White | 28\% | (68) | 23\% | (57) | 49\% | (119) | 245 |
| Ethnicity: Hispanic | $31 \%$ | (17) | 23\% | (12) | 46\% | (25) | 54 |
| All Christian | $31 \%$ | (37) | 29\% | (34) | 39\% | (46) | 117 |
| Agnostic/Nothing in particular | 24\% | (38) | 21\% | (33) | 54\% | (85) | 156 |
| Evangelical | $36 \%$ | (28) | 21\% | (16) | $44 \%$ | (34) | 78 |
| Non-Evangelical | 29\% | (29) | $33 \%$ | (33) | 38\% | (38) | 100 |

[^5]Table CMS4_5: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't trust the health care or medical system

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (85) | 24\% | (75) | 49\% | (154) | 314 |
| Community: Urban | 20\% | (12) | 22\% | (14) | 59\% | (37) | 63 |
| Community: Suburban | 25\% | (43) | 22\% | (37) | 53\% | (91) | 171 |
| Community: Rural | 36\% | (29) | $31 \%$ | (25) | $33 \%$ | (26) | 80 |
| Employ: Private Sector | 30\% | (29) | 21\% | (21) | 49\% | (48) | 99 |
| Military HH: No | 25\% | (67) | 24\% | (65) | $51 \%$ | (134) | 266 |
| RD/WT: Right Direction | 28\% | (33) | 25\% | (30) | 47\% | (56) | 118 |
| RD/WT: Wrong Track | 26\% | (52) | 23\% | (46) | 50\% | (99) | 196 |
| Trump Job Approve | 32\% | (53) | 27\% | (45) | 41\% | (69) | 167 |
| Trump Job Disapprove | 22\% | (29) | 18\% | (24) | 60\% | (77) | 130 |
| Trump Job Strongly Approve | 36\% | (36) | 29\% | (29) | 35\% | (35) | 101 |
| Trump Job Somewhat Approve | 25\% | (16) | 24\% | (16) | $51 \%$ | (34) | 66 |
| Trump Job Strongly Disapprove | 25\% | (26) | 15\% | (15) | 60\% | (61) | 103 |
| Favorable of Trump | 34\% | (50) | 24\% | (35) | 42\% | (61) | 146 |
| Unfavorable of Trump | 19\% | (27) | 22\% | (32) | 59\% | (86) | 145 |
| Very Favorable of Trump | 34\% | (32) | 25\% | (24) | 41\% | (40) | 97 |
| Somewhat Favorable of Trump | 35\% | (17) | 23\% | (11) | 43\% | (21) | 50 |
| Very Unfavorable of Trump | 20\% | (23) | 18\% | (21) | 61\% | (70) | 113 |
| \# 1 Issue: Economy | 23\% | (26) | 25\% | (29) | 52\% | (59) | 115 |
| \# 1 Issue: Health Care | 30\% | (18) | 19\% | (11) | $51 \%$ | (30) | 59 |
| 2018 House Vote: Democrat | 29\% | (23) | 19\% | (15) | $52 \%$ | (41) | 78 |
| 2018 House Vote: Republican | 30\% | (24) | 26\% | (21) | 45\% | (36) | 81 |
| 2016 Vote: Hillary Clinton | 26\% | (18) | 19\% | (13) | $54 \%$ | (38) | 69 |
| 2016 Vote: Donald Trump | 32\% | (34) | 27\% | (29) | 41\% | (44) | 107 |
| 2016 Vote: Didn't Vote | 26\% | (31) | 23\% | (29) | $51 \%$ | (62) | 123 |
| Voted in 2014: Yes | 33\% | (47) | 20\% | (29) | 47\% | (68) | 145 |
| Voted in 2014: No | 22\% | (37) | 27\% | (46) | 51\% | (86) | 170 |
| 2012 Vote: Barack Obama | 30\% | (26) | 25\% | (22) | 45\% | (39) | 87 |
| 2012 Vote: Mitt Romney | 31\% | (20) | 24\% | (16) | 45\% | (29) | 65 |
| 2012 Vote: Didn't Vote | 22\% | (31) | $24 \%$ | (35) | 54\% | (77) | 143 |

Continued on next page

Table CMS4_5: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't trust the health care or medical system

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (85) | 24\% | (75) | 49\% | (154) | 314 |
| 4-Region: Northeast | 36\% | (19) | 23\% | (12) | $41 \%$ | (22) | 54 |
| 4-Region: Midwest | 30\% | (18) | 25\% | (15) | 44\% | (27) | 60 |
| 4-Region: South | 30\% | (33) | 28\% | (31) | 43\% | (48) | 111 |
| 4-Region: West | 16\% | (14) | 20\% | (17) | 65\% | (58) | 89 |
| Sports fan | 27\% | (54) | 25\% | (50) | 48\% | (95) | 199 |
| Traveled outside of U.S. in past year 1+ times | 22\% | (15) | 21\% | (13) | 57\% | (38) | 66 |
| Feel comfortable in office | 36\% | (18) | 12\% | (6) | 51\% | (26) | 51 |
| Watched NASCAR | 24\% | (12) | 33\% | (17) | 44\% | (22) | 52 |
| Esports fan | 26\% | (18) | 24\% | (17) | 50\% | (36) | 71 |
| F1 fan | 34\% | (20) | 40\% | (24) | 26\% | (16) | 60 |
| IndyCar fan | 33\% | (23) | 31\% | (22) | 36\% | (25) | 70 |
| MLB fan | 27\% | (37) | 22\% | (29) | 51\% | (68) | 134 |
| MLS fan | 27\% | (16) | 31\% | (18) | 42\% | (25) | 58 |
| NASCAR fan | 28\% | (28) | 28\% | (28) | 44\% | (45) | 102 |
| NBA fan | 30\% | (41) | 24\% | (32) | 47\% | (64) | 137 |
| NCAA FT fan | 26\% | (30) | 27\% | (31) | 47\% | (55) | 116 |
| NCAA MB fan | 25\% | (26) | 28\% | (28) | 47\% | (48) | 102 |
| NCAA WB fan | 30\% | (15) | 38\% | (20) | 33\% | (17) | 52 |
| NFL fan | 29\% | (55) | 25\% | (47) | 47\% | (90) | 193 |
| NHL fan | 21\% | (22) | 30\% | (31) | 49\% | (50) | 102 |
| PGA fan | 29\% | (18) | $32 \%$ | (20) | 39\% | (25) | 63 |
| UFC fan | 24\% | (21) | 30\% | (25) | 46\% | (39) | 84 |
| WNBA fan | 24\% | (13) | 34\% | (18) | 42\% | (22) | 52 |
| Watch sports at least weekly | 24\% | (30) | 26\% | (33) | 50\% | (63) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_6: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think my insurance covers the test

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (72) | 27\% | (84) | $51 \%$ | (159) | 314 |
| Gender: Male | 25\% | (44) | 24\% | (42) | $51 \%$ | (90) | 176 |
| Gender: Female | 20\% | (28) | 30\% | (42) | 50\% | (69) | 139 |
| Age: 18-34 | 28\% | (38) | 32\% | (43) | 40\% | (55) | 137 |
| Age: 35-44 | 16\% | (9) | 30\% | (18) | 54\% | (32) | 59 |
| Age: 45-64 | 22\% | (18) | 18\% | (15) | 60\% | (50) | 84 |
| GenZers: 1997-2012 | 30\% | (20) | 33\% | (22) | 37\% | (25) | 67 |
| Millennials: 1981-1996 | 25\% | (25) | 33\% | (33) | 42\% | (42) | 101 |
| GenXers: 1965-1980 | 17\% | (12) | 17\% | (12) | 67\% | (49) | 73 |
| Baby Boomers: 1946-1964 | 17\% | (12) | 23\% | (16) | 60\% | (41) | 68 |
| PID: Dem (no lean) | $21 \%$ | (20) | 41\% | (38) | 38\% | (36) | 93 |
| PID: Ind (no lean) | 28\% | (33) | 15\% | (18) | 57\% | (68) | 119 |
| PID: Rep (no lean) | 19\% | (19) | 27\% | (28) | 54\% | (55) | 102 |
| PID/Gender: Dem Men | 26\% | (13) | 34\% | (18) | 40\% | (20) | 51 |
| PID/Gender: Ind Men | $31 \%$ | (22) | 13\% | (9) | 56\% | (41) | 72 |
| PID/Gender: Rep Men | 16\% | (8) | 28\% | (14) | 56\% | (29) | 52 |
| PID/Gender: Rep Women | 22\% | (11) | 26\% | (13) | 52\% | (26) | 50 |
| Ideo: Liberal (1-3) | 19\% | (15) | 35\% | (29) | 45\% | (36) | 80 |
| Ideo: Moderate (4) | 36\% | (27) | 28\% | (21) | 36\% | (28) | 76 |
| Ideo: Conservative (5-7) | 17\% | (18) | 23\% | (25) | 60\% | (64) | 107 |
| Educ: < College | 22\% | (48) | 29\% | (64) | 49\% | (109) | 221 |
| Educ: Bachelors degree | 23\% | (16) | 24\% | (17) | 53\% | (38) | 71 |
| Income: Under 50k | 28\% | (48) | 25\% | (43) | 47\% | (79) | 170 |
| Income: 50k-100k | 16\% | (17) | $31 \%$ | (33) | 53\% | (56) | 106 |
| Ethnicity: White | 20\% | (48) | 26\% | (63) | 55\% | (134) | 245 |
| Ethnicity: Hispanic | 39\% | (21) | 22\% | (12) | 40\% | (21) | 54 |
| All Christian | $22 \%$ | (26) | 25\% | (29) | 53\% | (62) | 117 |
| Agnostic/Nothing in particular | $21 \%$ | (34) | 27\% | (42) | 52\% | (81) | 156 |
| Evangelical | 27\% | (21) | 18\% | (14) | 55\% | (42) | 78 |
| Non-Evangelical | 22\% | (22) | $31 \%$ | (31) | 47\% | (47) | 100 |

[^6]Table CMS4_6: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think my insurance covers the test

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (72) | 27\% | (84) | 51\% | (159) | 314 |
| Community: Urban | 13\% | (8) | $33 \%$ | (21) | 54\% | (34) | 63 |
| Community: Suburban | 22\% | (38) | 25\% | (42) | 53\% | (91) | 171 |
| Community: Rural | 33\% | (26) | 26\% | (20) | 42\% | (33) | 80 |
| Employ: Private Sector | 22\% | (22) | 23\% | (23) | 55\% | (54) | 99 |
| Military HH: No | 23\% | (61) | 27\% | (72) | 50\% | (132) | 266 |
| RD/WT: Right Direction | 22\% | (26) | 24\% | (28) | 54\% | (64) | 118 |
| RD/WT: Wrong Track | 23\% | (46) | 28\% | (55) | 49\% | (95) | 196 |
| Trump Job Approve | $21 \%$ | (34) | 24\% | (40) | 56\% | (93) | 167 |
| Trump Job Disapprove | 25\% | (32) | 31\% | (40) | 44\% | (57) | 130 |
| Trump Job Strongly Approve | 23\% | (23) | 20\% | (20) | 57\% | (57) | 101 |
| Trump Job Somewhat Approve | 17\% | (11) | 29\% | (19) | 54\% | (36) | 66 |
| Trump Job Strongly Disapprove | 24\% | (25) | 31\% | (32) | 45\% | (46) | 103 |
| Favorable of Trump | $21 \%$ | (30) | 24\% | (35) | 56\% | (82) | 146 |
| Unfavorable of Trump | 23\% | (34) | 30\% | (43) | 47\% | (68) | 145 |
| Very Favorable of Trump | 26\% | (25) | 19\% | (18) | 55\% | (53) | 97 |
| Somewhat Favorable of Trump | 10\% | (5) | 33\% | (16) | 57\% | (28) | 50 |
| Very Unfavorable of Trump | 26\% | (30) | 30\% | (34) | 44\% | (50) | 113 |
| \# 1 Issue: Economy | 19\% | (21) | 26\% | (29) | $56 \%$ | (64) | 115 |
| \#1 Issue: Health Care | 33\% | (20) | 29\% | (17) | 38\% | (22) | 59 |
| 2018 House Vote: Democrat | 25\% | (20) | 32\% | (25) | 42\% | (33) | 78 |
| 2018 House Vote: Republican | 23\% | (19) | 20\% | (16) | 57\% | (46) | 81 |
| 2016 Vote: Hillary Clinton | $21 \%$ | (14) | 29\% | (20) | 50\% | (35) | 69 |
| 2016 Vote: Donald Trump | $21 \%$ | (22) | 25\% | (27) | $54 \%$ | (57) | 107 |
| 2016 Vote: Didn't Vote | 26\% | (31) | 25\% | (30) | 50\% | (61) | 123 |
| Voted in 2014: Yes | 22\% | (32) | 26\% | (37) | 52\% | (75) | 145 |
| Voted in 2014: No | 23\% | (39) | 27\% | (46) | 49\% | (84) | 170 |
| 2012 Vote: Barack Obama | 19\% | (16) | 32\% | (28) | 49\% | (43) | 87 |
| 2012 Vote: Mitt Romney | 27\% | (18) | 13\% | (8) | 60\% | (39) | 65 |
| 2012 Vote: Didn't Vote | 24\% | (34) | 29\% | (42) | 47\% | (66) | 143 |

Continued on next page

Table CMS4_6: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
I don't think my insurance covers the test

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (72) | 27\% | (84) | 51\% | (159) | 314 |
| 4-Region: Northeast | 27\% | (15) | 23\% | (12) | 50\% | (27) | 54 |
| 4-Region: Midwest | 14\% | (9) | 29\% | (17) | 57\% | (34) | 60 |
| 4-Region: South | 28\% | (31) | 27\% | (30) | 45\% | (50) | 111 |
| 4-Region: West | 19\% | (17) | 27\% | (24) | $54 \%$ | (48) | 89 |
| Sports fan | 22\% | (44) | 28\% | (55) | 50\% | (100) | 199 |
| Traveled outside of U.S. in past year 1+ times | 20\% | (13) | 32\% | (21) | 48\% | (31) | 66 |
| Feel comfortable in office | 20\% | (10) | 17\% | (9) | 63\% | (32) | 51 |
| Watched NASCAR | 31\% | (16) | 29\% | (15) | 40\% | (21) | 52 |
| Esports fan | 32\% | (22) | 33\% | (23) | 35\% | (25) | 71 |
| F1 fan | 26\% | (16) | $32 \%$ | (19) | 42\% | (25) | 60 |
| IndyCar fan | 15\% | (10) | 30\% | (21) | 55\% | (38) | 70 |
| MLB fan | 18\% | (24) | 27\% | (36) | 55\% | (74) | 134 |
| MLS fan | 24\% | (14) | 36\% | (21) | 40\% | (23) | 58 |
| NASCAR fan | 21\% | (21) | 26\% | (26) | 53\% | (55) | 102 |
| NBA fan | 24\% | (32) | 31\% | (42) | 46\% | (63) | 137 |
| NCAA FT fan | 19\% | (22) | 30\% | (35) | 51\% | (59) | 116 |
| NCAA MB fan | 19\% | (20) | 29\% | (29) | 52\% | (53) | 102 |
| NCAA WB fan | 34\% | (18) | 29\% | (15) | 37\% | (19) | 52 |
| NFL fan | 26\% | (50) | 25\% | (48) | 50\% | (95) | 193 |
| NHL fan | 17\% | (17) | 29\% | (30) | 54\% | (55) | 102 |
| PGA fan | 15\% | (9) | 34\% | (21) | 51\% | (32) | 63 |
| UFC fan | 21\% | (18) | 29\% | (25) | 49\% | (41) | 84 |
| WNBA fan | 31\% | (16) | 40\% | (21) | 29\% | (15) | 52 |
| Watch sports at least weekly | 23\% | (29) | 26\% | (33) | 51\% | (64) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_7: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
It is too expensive to get the COVID-19 test

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (91) | 21\% | (67) | 50\% | (156) | 314 |
| Gender: Male | 28\% | (49) | 21\% | (38) | 51\% | (89) | 176 |
| Gender: Female | 30\% | (42) | 21\% | (30) | 48\% | (67) | 139 |
| Age: 18-34 | 31\% | (42) | 29\% | (40) | 40\% | (54) | 137 |
| Age: 35-44 | 28\% | (17) | 17\% | (10) | 54\% | (32) | 59 |
| Age: 45-64 | 30\% | (25) | 13\% | (11) | 57\% | (47) | 84 |
| GenZers: 1997-2012 | 37\% | (25) | 30\% | (20) | 33\% | (22) | 67 |
| Millennials: 1981-1996 | 27\% | (27) | 26\% | (26) | 47\% | (48) | 101 |
| GenXers: 1965-1980 | 26\% | (19) | 15\% | (11) | 59\% | (43) | 73 |
| Baby Boomers: 1946-1964 | 26\% | (17) | 14\% | (10) | 60\% | (41) | 68 |
| PID: Dem (no lean) | 33\% | (30) | 25\% | (23) | 43\% | (40) | 93 |
| PID: Ind (no lean) | 33\% | (39) | 18\% | (22) | 49\% | (58) | 119 |
| PID: Rep (no lean) | 21\% | (21) | 22\% | (23) | 57\% | (58) | 102 |
| PID/Gender: Dem Men | 32\% | (16) | 28\% | (15) | 40\% | (20) | 51 |
| PID/Gender: Ind Men | 35\% | (25) | 15\% | (11) | 50\% | (36) | 72 |
| PID/Gender: Rep Men | 15\% | (8) | 24\% | (12) | 61\% | (32) | 52 |
| PID/Gender: Rep Women | 27\% | (14) | 21\% | (10) | $52 \%$ | (26) | 50 |
| Ideo: Liberal (1-3) | 36\% | (29) | 18\% | (15) | 46\% | (37) | 80 |
| Ideo: Moderate (4) | 40\% | (31) | 23\% | (17) | 37\% | (28) | 76 |
| Ideo: Conservative (5-7) | 16\% | (17) | 24\% | (25) | 60\% | (64) | 107 |
| Educ: < College | 33\% | (72) | 20\% | (44) | 47\% | (104) | 221 |
| Educ: Bachelors degree | 21\% | (15) | 27\% | (19) | 52\% | (37) | 71 |
| Income: Under 50k | 37\% | (62) | 18\% | (31) | 45\% | (77) | 170 |
| Income: 50k-100k | 21\% | (22) | 25\% | (27) | 54\% | (57) | 106 |
| Ethnicity: White | 26\% | (65) | 22\% | (54) | $51 \%$ | (126) | 245 |
| Ethnicity: Hispanic | 37\% | (20) | 34\% | (18) | 29\% | (15) | 54 |
| All Christian | 28\% | (33) | 19\% | (22) | $53 \%$ | (62) | 117 |
| Agnostic/Nothing in particular | 30\% | (47) | 20\% | (32) | 49\% | (77) | 156 |
| Evangelical | 32\% | (25) | 15\% | (12) | $52 \%$ | (40) | 78 |
| Non-Evangelical | 27\% | (27) | 19\% | (19) | 54\% | (54) | 100 |

[^7]Table CMS4_7: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
It is too expensive to get the COVID-19 test

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (91) | $21 \%$ | (67) | 50\% | (156) | 314 |
| Community: Urban | 33\% | (21) | 19\% | (12) | 48\% | (31) | 63 |
| Community: Suburban | 24\% | (40) | 23\% | (40) | 53\% | (91) | 171 |
| Community: Rural | 37\% | (30) | 19\% | (15) | $43 \%$ | (34) | 80 |
| Employ: Private Sector | 26\% | (26) | 25\% | (25) | 49\% | (49) | 99 |
| Military HH: No | 29\% | (78) | 21\% | (56) | 50\% | (132) | 266 |
| RD/WT: Right Direction | 25\% | (30) | 20\% | (23) | 55\% | (65) | 118 |
| RD/WT: Wrong Track | $31 \%$ | (61) | 22\% | (44) | 46\% | (91) | 196 |
| Trump Job Approve | 25\% | (41) | 21\% | (34) | 54\% | (91) | 167 |
| Trump Job Disapprove | 33\% | (42) | 23\% | (30) | 44\% | (58) | 130 |
| Trump Job Strongly Approve | 27\% | (27) | 21\% | (22) | 52\% | (52) | 101 |
| Trump Job Somewhat Approve | 22\% | (15) | 20\% | (13) | 58\% | (39) | 66 |
| Trump Job Strongly Disapprove | 35\% | (35) | $21 \%$ | (21) | 45\% | (46) | 103 |
| Favorable of Trump | 26\% | (37) | 19\% | (28) | 55\% | (81) | 146 |
| Unfavorable of Trump | 30\% | (43) | 24\% | (35) | 46\% | (66) | 145 |
| Very Favorable of Trump | 28\% | (27) | 17\% | (16) | 55\% | (53) | 97 |
| Somewhat Favorable of Trump | 21\% | (11) | 24\% | (12) | 55\% | (27) | 50 |
| Very Unfavorable of Trump | $31 \%$ | (36) | 24\% | (28) | 44\% | (50) | 113 |
| \#1 Issue: Economy | 21\% | (24) | $21 \%$ | (24) | 57\% | (66) | 115 |
| \#1 Issue: Health Care | $32 \%$ | (19) | 27\% | (16) | 41\% | (24) | 59 |
| 2018 House Vote: Democrat | 26\% | (20) | 24\% | (19) | 51\% | (40) | 78 |
| 2018 House Vote: Republican | 26\% | (21) | 17\% | (13) | 57\% | (46) | 81 |
| 2016 Vote: Hillary Clinton | 24\% | (17) | 17\% | (12) | 59\% | (41) | 69 |
| 2016 Vote: Donald Trump | 26\% | (28) | 19\% | (20) | $56 \%$ | (60) | 107 |
| 2016 Vote: Didn't Vote | 33\% | (40) | 25\% | (31) | 42\% | (51) | 123 |
| Voted in 2014: Yes | 27\% | (40) | 19\% | (27) | 54\% | (78) | 145 |
| Voted in 2014: No | 30\% | (51) | 24\% | (40) | 46\% | (78) | 170 |
| 2012 Vote: Barack Obama | 28\% | (24) | 18\% | (16) | 54\% | (47) | 87 |
| 2012 Vote: Mitt Romney | 26\% | (17) | 13\% | (8) | 61\% | (40) | 65 |
| 2012 Vote: Didn't Vote | $31 \%$ | (45) | 27\% | (38) | 42\% | (59) | 143 |

Continued on next page

Table CMS4_7: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
It is too expensive to get the COVID-19 test

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (91) | 21\% | (67) | 50\% | (156) | 314 |
| 4-Region: Northeast | 32\% | (17) | 21\% | (11) | 47\% | (26) | 54 |
| 4-Region: Midwest | 25\% | (15) | 23\% | (14) | 52\% | (31) | 60 |
| 4-Region: South | 31\% | (35) | 18\% | (20) | 50\% | (56) | 111 |
| 4-Region: West | 27\% | (24) | 25\% | (22) | 48\% | (43) | 89 |
| Sports fan | 26\% | (52) | 22\% | (44) | $52 \%$ | (103) | 199 |
| Traveled outside of U.S. in past year 1+ times | 32\% | (21) | 22\% | (15) | 45\% | (30) | 66 |
| Feel comfortable in office | 12\% | (6) | 25\% | (13) | 62\% | (32) | 51 |
| Watched NASCAR | 36\% | (19) | 19\% | (10) | 46\% | (24) | 52 |
| Esports fan | 33\% | (23) | 29\% | (21) | 38\% | (27) | 71 |
| F1 fan | 28\% | (17) | 26\% | (15) | $46 \%$ | (28) | 60 |
| IndyCar fan | 26\% | (18) | $31 \%$ | (21) | 44\% | (31) | 70 |
| MLB fan | 27\% | (37) | 20\% | (27) | $53 \%$ | (71) | 134 |
| MLS fan | 25\% | (14) | 35\% | (20) | 40\% | (23) | 58 |
| NASCAR fan | 26\% | (27) | 25\% | (25) | 49\% | (50) | 102 |
| NBA fan | 29\% | (39) | 21\% | (28) | 51\% | (69) | 137 |
| NCAA FT fan | 28\% | (32) | 22\% | (26) | 50\% | (58) | 116 |
| NCAA MB fan | 30\% | (30) | 20\% | (20) | 51\% | (51) | 102 |
| NCAA WB fan | 38\% | (20) | 23\% | (12) | 39\% | (20) | 52 |
| NFL fan | 27\% | (52) | 22\% | (42) | 51\% | (98) | 193 |
| NHL fan | 26\% | (27) | 22\% | (23) | 51\% | (52) | 102 |
| PGA fan | 22\% | (14) | 30\% | (19) | 48\% | (30) | 63 |
| UFC fan | 23\% | (19) | $31 \%$ | (26) | 46\% | (39) | 84 |
| WNBA fan | $39 \%$ | (21) | 20\% | (11) | 40\% | (21) | 52 |
| Watch sports at least weekly | 27\% | (35) | 20\% | (25) | 53\% | (67) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS4_8: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
It is too expensive to get the COVID-19 treatment if I have it

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (90) | 21\% | (65) | $51 \%$ | (159) | 314 |
| Gender: Male | 28\% | (49) | 25\% | (44) | 47\% | (83) | 176 |
| Gender: Female | 30\% | (41) | 15\% | (21) | 55\% | (76) | 139 |
| Age: 18-34 | 35\% | (47) | 23\% | (32) | 42\% | (57) | 137 |
| Age: 35-44 | 22\% | (13) | 25\% | (15) | 53\% | (32) | 59 |
| Age: 45-64 | 27\% | (23) | 14\% | (12) | 58\% | (49) | 84 |
| GenZers: 1997-2012 | 40\% | (26) | 19\% | (12) | 42\% | (28) | 67 |
| Millennials: 1981-1996 | 28\% | (28) | 27\% | (27) | 45\% | (45) | 101 |
| GenXers: 1965-1980 | 19\% | (14) | 19\% | (14) | 62\% | (45) | 73 |
| Baby Boomers: 1946-1964 | 27\% | (19) | 17\% | (11) | 56\% | (38) | 68 |
| PID: Dem (no lean) | 32\% | (30) | 26\% | (24) | 43\% | (40) | 93 |
| PID: Ind (no lean) | 33\% | (39) | 17\% | (20) | 50\% | (60) | 119 |
| PID: Rep (no lean) | 20\% | (21) | 21\% | (21) | 59\% | (60) | 102 |
| PID/Gender: Dem Men | 28\% | (14) | 29\% | (15) | 43\% | (22) | 51 |
| PID/Gender: Ind Men | 36\% | (26) | 19\% | (14) | 44\% | (32) | 72 |
| PID/Gender: Rep Men | 16\% | (8) | 29\% | (15) | 56\% | (29) | 52 |
| PID/Gender: Rep Women | 25\% | (12) | 13\% | (6) | 62\% | (31) | 50 |
| Ideo: Liberal (1-3) | $31 \%$ | (25) | 19\% | (15) | 50\% | (40) | 80 |
| Ideo: Moderate (4) | $41 \%$ | (31) | 23\% | (18) | 36\% | (27) | 76 |
| Ideo: Conservative (5-7) | 16\% | (17) | 20\% | (22) | 64\% | (68) | 107 |
| Educ: < College | $31 \%$ | (70) | 20\% | (45) | 48\% | (106) | 221 |
| Educ: Bachelors degree | 23\% | (17) | 21\% | (15) | 55\% | (39) | 71 |
| Income: Under 50k | 37\% | (63) | 21\% | (36) | 42\% | (71) | 170 |
| Income: 50k-100k | 21\% | (22) | 20\% | (21) | 59\% | (62) | 106 |
| Ethnicity: White | 27\% | (67) | 21\% | (52) | 51\% | (126) | 245 |
| Ethnicity: Hispanic | 44\% | (24) | 30\% | (16) | 26\% | (14) | 54 |
| All Christian | 27\% | (32) | 21\% | (24) | 52\% | (61) | 117 |
| Agnostic/Nothing in particular | 28\% | (43) | 22\% | (34) | $51 \%$ | (79) | 156 |
| Evangelical | 32\% | (25) | 18\% | (14) | 50\% | (39) | 78 |
| Non-Evangelical | 25\% | (25) | 22\% | (22) | 53\% | (53) | 100 |

[^8]Table CMS4_8: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
It is too expensive to get the COVID-19 treatment if I have it

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (90) | $21 \%$ | (65) | $51 \%$ | (159) | 314 |
| Community: Urban | 33\% | (21) | 21\% | (14) | 46\% | (29) | 63 |
| Community: Suburban | 24\% | (42) | 20\% | (35) | 55\% | (95) | 171 |
| Community: Rural | 34\% | (27) | 22\% | (17) | 44\% | (35) | 80 |
| Employ: Private Sector | 24\% | (24) | 19\% | (19) | 57\% | (56) | 99 |
| Military HH: No | 30\% | (79) | 21\% | (55) | 50\% | (132) | 266 |
| RD/WT: Right Direction | 24\% | (28) | $21 \%$ | (25) | 55\% | (65) | 118 |
| RD/WT: Wrong Track | 31\% | (62) | 20\% | (40) | 48\% | (95) | 196 |
| Trump Job Approve | 22\% | (36) | 26\% | (43) | 53\% | (88) | 167 |
| Trump Job Disapprove | 35\% | (46) | 16\% | (21) | 49\% | (64) | 130 |
| Trump Job Strongly Approve | 26\% | (26) | 23\% | (23) | 52\% | (52) | 101 |
| Trump Job Somewhat Approve | 16\% | (11) | 30\% | (20) | 54\% | (36) | 66 |
| Trump Job Strongly Disapprove | 37\% | (38) | 12\% | (12) | 51\% | (53) | 103 |
| Favorable of Trump | 23\% | (33) | 22\% | (32) | 55\% | (81) | 146 |
| Unfavorable of Trump | 31\% | (45) | $21 \%$ | (30) | 48\% | (69) | 145 |
| Very Favorable of Trump | 27\% | (26) | 18\% | (17) | 55\% | (53) | 97 |
| Somewhat Favorable of Trump | 14\% | (7) | 30\% | (15) | 56\% | (28) | 50 |
| Very Unfavorable of Trump | 33\% | (38) | 19\% | (21) | 48\% | (55) | 113 |
| \# 1 Issue: Economy | 18\% | (21) | 27\% | (31) | 55\% | (63) | 115 |
| \# 1 Issue: Health Care | 35\% | (21) | 24\% | (14) | 41\% | (24) | 59 |
| 2018 House Vote: Democrat | 28\% | (22) | 18\% | (14) | 54\% | (42) | 78 |
| 2018 House Vote: Republican | 25\% | (20) | 18\% | (14) | 57\% | (46) | 81 |
| 2016 Vote: Hillary Clinton | 25\% | (18) | 15\% | (10) | 60\% | (42) | 69 |
| 2016 Vote: Donald Trump | 23\% | (25) | 19\% | (21) | 58\% | (62) | 107 |
| 2016 Vote: Didn't Vote | 34\% | (42) | 26\% | (32) | 40\% | (49) | 123 |
| Voted in 2014: Yes | 25\% | (36) | 19\% | (27) | 56\% | (81) | 145 |
| Voted in 2014: No | 31\% | (53) | 23\% | (38) | 46\% | (78) | 170 |
| 2012 Vote: Barack Obama | 28\% | (24) | 20\% | (18) | $52 \%$ | (45) | 87 |
| 2012 Vote: Mitt Romney | 23\% | (15) | 15\% | (10) | 62\% | (40) | 65 |
| 2012 Vote: Didn't Vote | 32\% | (45) | 24\% | (34) | 45\% | (64) | 143 |

Continued on next page

Table CMS4_8: You indicated that it is unlikely you would take a diagnostic test for COVID-19 (coronavirus). To what extent are the following a reason why you would not get tested for COVID-19?
It is too expensive to get the COVID-19 treatment if I have it

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (90) | $21 \%$ | (65) | 51\% | (159) | 314 |
| 4-Region: Northeast | 39\% | (21) | 15\% | (8) | 46\% | (25) | 54 |
| 4-Region: Midwest | 24\% | (14) | $21 \%$ | (13) | 55\% | (33) | 60 |
| 4-Region: South | 28\% | (31) | 24\% | (27) | 48\% | (53) | 111 |
| 4-Region: West | 26\% | (23) | 20\% | (18) | $54 \%$ | (48) | 89 |
| Sports fan | 26\% | (51) | 20\% | (41) | 54\% | (108) | 199 |
| Traveled outside of U.S. in past year 1+ times | 27\% | (18) | 22\% | (14) | 51\% | (33) | 66 |
| Feel comfortable in office | 13\% | (7) | 22\% | (11) | 65\% | (33) | 51 |
| Watched NASCAR | 30\% | (15) | $31 \%$ | (16) | 39\% | (20) | 52 |
| Esports fan | 35\% | (25) | 27\% | (19) | 38\% | (27) | 71 |
| F1 fan | 22\% | (13) | 30\% | (18) | 48\% | (29) | 60 |
| IndyCar fan | 23\% | (16) | 28\% | (20) | 49\% | (34) | 70 |
| MLB fan | 27\% | (36) | 17\% | (23) | $56 \%$ | (75) | 134 |
| MLS fan | 22\% | (13) | $34 \%$ | (20) | 44\% | (26) | 58 |
| NASCAR fan | 23\% | (24) | 28\% | (28) | 49\% | (50) | 102 |
| NBA fan | 27\% | (37) | 20\% | (28) | 52\% | (72) | 137 |
| NCAA FT fan | 24\% | (28) | 21\% | (24) | 56\% | (64) | 116 |
| NCAA MB fan | 24\% | (24) | 23\% | (24) | 53\% | (54) | 102 |
| NCAA WB fan | 37\% | (19) | 25\% | (13) | 37\% | (19) | 52 |
| NFL fan | 27\% | (52) | 21\% | (40) | 52\% | (101) | 193 |
| NHL fan | 21\% | (21) | 25\% | (25) | 55\% | (56) | 102 |
| PGA fan | 22\% | (14) | 30\% | (19) | 49\% | (30) | 63 |
| UFC fan | 24\% | (20) | 29\% | (24) | 48\% | (40) | 84 |
| WNBA fan | 40\% | (21) | 23\% | (12) | 37\% | (19) | 52 |
| Watch sports at least weekly | 26\% | (33) | 22\% | (28) | 51\% | (65) | 127 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_1: To what extent do you agree or disagree with each of the following statements?
If I was concerned about being exposed to COVID-19, I would try to get tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (1093) | 30\% | (655) | 9\% | (188) | 4\% | (86) | 8\% | (179) | 2200 |
| Gender: Male | 48\% | (510) | 30\% | (322) | 10\% | (102) | 4\% | (46) | 8\% | (81) | 1062 |
| Gender: Female | 51\% | (583) | 29\% | (333) | 7\% | (85) | 3\% | (39) | 9\% | (98) | 1138 |
| Age: 18-34 | 42\% | (274) | 31\% | (206) | 10\% | (65) | 5\% | (31) | 12\% | (79) | 655 |
| Age: 35-44 | 53\% | (189) | 24\% | (87) | 9\% | (34) | 5\% | (17) | 9\% | (31) | 358 |
| Age: 45-64 | 53\% | (395) | 31\% | (230) | 8\% | (60) | 3\% | (21) | 6\% | (46) | 751 |
| Age: 65+ | 54\% | (236) | 30\% | (132) | 7\% | (29) | 4\% | (17) | 5\% | (23) | 436 |
| GenZers: 1997-2012 | 43\% | (135) | 29\% | (91) | 7\% | (23) | 5\% | (16) | 16\% | (51) | 316 |
| Millennials: 1981-1996 | 45\% | (242) | 31\% | (165) | 11\% | (58) | 5\% | (27) | 9\% | (47) | 539 |
| GenXers: 1965-1980 | 53\% | (277) | 28\% | (146) | 9\% | (49) | 3\% | (14) | 7\% | (39) | 526 |
| Baby Boomers: 1946-1964 | 55\% | (397) | 31\% | (223) | 7\% | (52) | 3\% | (21) | 5\% | (34) | 727 |
| PID: Dem (no lean) | 58\% | (437) | 28\% | (213) | 7\% | (50) | 3\% | (23) | 4\% | (32) | 755 |
| PID: Ind (no lean) | 49\% | (369) | 27\% | (203) | 9\% | (68) | 4\% | (27) | 12\% | (90) | 756 |
| PID: Rep (no lean) | 42\% | (287) | 35\% | (240) | 10\% | (70) | 5\% | (35) | 8\% | (57) | 689 |
| PID/Gender: Dem Men | 56\% | (178) | 29\% | (92) | 8\% | (25) | 3\% | (10) | 4\% | (14) | 319 |
| PID/Gender: Dem Women | 59\% | (258) | 28\% | (120) | 6\% | (25) | 3\% | (14) | 4\% | (19) | 436 |
| PID/Gender: Ind Men | 49\% | (199) | 26\% | (107) | 10\% | (41) | 4\% | (16) | $11 \%$ | (43) | 407 |
| PID/Gender: Ind Women | 49\% | (170) | 27\% | (95) | 7\% | (26) | 3\% | (11) | 13\% | (47) | 349 |
| PID/Gender: Rep Men | 40\% | (133) | 36\% | (122) | 11\% | (36) | 6\% | (20) | 7\% | (24) | 336 |
| PID/Gender: Rep Women | 44\% | (154) | 33\% | (117) | 10\% | (34) | 4\% | (15) | 9\% | (33) | 353 |
| Ideo: Liberal (1-3) | 59\% | (348) | 28\% | (163) | 7\% | (40) | 4\% | (21) | 3\% | (19) | 592 |
| Ideo: Moderate (4) | 53\% | (301) | 28\% | (160) | 10\% | (57) | 3\% | (16) | 6\% | (33) | 568 |
| Ideo: Conservative (5-7) | 44\% | (335) | 33\% | (252) | 10\% | (77) | 5\% | (39) | 7\% | (53) | 756 |
| Educ: < College | 48\% | (721) | 30\% | (459) | 7\% | (113) | 4\% | (64) | 10\% | (156) | 1512 |
| Educ: Bachelors degree | 51\% | (227) | 30\% | (132) | 13\% | (57) | 3\% | (14) | 3\% | (14) | 444 |
| Educ: Post-grad | 59\% | (145) | 26\% | (64) | 7\% | (18) | 3\% | (8) | 4\% | (9) | 244 |
| Income: Under 50k | 49\% | (587) | 28\% | (340) | 7\% | (89) | 4\% | (50) | 12\% | (141) | 1207 |
| Income: 50k-100k | 50\% | (347) | 32\% | (221) | 10\% | (73) | 4\% | (26) | 4\% | (30) | 698 |
| Income: 100k+ | 54\% | (159) | $32 \%$ | (93) | 9\% | (26) | 3\% | (9) | 3\% | (8) | 295 |
| Ethnicity: White | 49\% | (851) | 31\% | (532) | 9\% | (153) | 4\% | (69) | 7\% | (117) | 1722 |
| Ethnicity: Hispanic | 53\% | (187) | 24\% | (84) | 7\% | (24) | 6\% | (20) | 10\% | (34) | 349 |

[^9]Table CMS5_1: To what extent do you agree or disagree with each of the following statements?
If I was concerned about being exposed to COVID-19, I would try to get tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (1093) | $30 \%$ | (655) | 9\% | (188) | 4\% | (86) | 8\% | (179) | 2200 |
| Ethnicity: Afr. Am. | 50\% | (138) | 25\% | (69) | 8\% | (21) | 4\% | (10) | 13\% | (36) | 274 |
| Ethnicity: Other | 51\% | (103) | 26\% | (54) | 7\% | (14) | 4\% | (7) | 13\% | (26) | 204 |
| All Christian | 52\% | (510) | 30\% | (299) | 9\% | (88) | 3\% | (34) | 5\% | (52) | 984 |
| All Non-Christian | $51 \%$ | (56) | 28\% | (31) | 8\% | (9) | 9\% | (10) | 3\% | (4) | 110 |
| Atheist | 51\% | (58) | $30 \%$ | (34) | 7\% | (8) | 4\% | (4) | 8\% | (9) | 113 |
| Agnostic/Nothing in particular | 47\% | (468) | 29\% | (291) | 8\% | (83) | 4\% | (37) | 11\% | (114) | 994 |
| Religious Non-Protestant/Catholic | 49\% | (64) | 29\% | (38) | 9\% | (11) | 9\% | (13) | 4\% | (6) | 133 |
| Evangelical | 47\% | (276) | 30\% | (179) | 11\% | (64) | 5\% | (28) | 8\% | (45) | 592 |
| Non-Evangelical | 54\% | (429) | $30 \%$ | (241) | 8\% | (60) | 3\% | (23) | 5\% | (41) | 794 |
| Community: Urban | 49\% | (259) | $30 \%$ | (157) | 7\% | (36) | $3 \%$ | (16) | 11\% | (56) | 524 |
| Community: Suburban | 51\% | (558) | $31 \%$ | (337) | 9\% | (93) | 3\% | (38) | 6\% | (62) | 1089 |
| Community: Rural | 47\% | (275) | 28\% | (161) | 10\% | (58) | 5\% | (32) | 10\% | (60) | 587 |
| Employ: Private Sector | 50\% | (320) | $31 \%$ | (201) | 10\% | (62) | 4\% | (24) | 5\% | (34) | 641 |
| Employ: Government | 47\% | (67) | $31 \%$ | (45) | 8\% | (11) | 5\% | (7) | 8\% | (12) | 142 |
| Employ: Self-Employed | 48\% | (78) | 25\% | (41) | 12\% | (19) | 5\% | (8) | 10\% | (16) | 162 |
| Employ: Homemaker | 58\% | (70) | 23\% | (28) | 10\% | (12) | 4\% | (4) | 5\% | (6) | 120 |
| Employ: Retired | 51\% | (255) | $32 \%$ | (157) | 7\% | (34) | 5\% | (23) | 5\% | (27) | 496 |
| Employ: Unemployed | 48\% | (133) | 29\% | (82) | 9\% | (24) | 2\% | (6) | 12\% | (34) | 280 |
| Employ: Other | 47\% | (87) | 30\% | (54) | 6\% | (11) | 3\% | (6) | 14\% | (26) | 184 |
| Military HH: Yes | 49\% | (174) | $31 \%$ | (110) | 8\% | (30) | 5\% | (18) | 6\% | (20) | 352 |
| Military HH: No | 50\% | (919) | 29\% | (545) | 9\% | (158) | 4\% | (67) | 9\% | (159) | 1848 |
| RD/WT: Right Direction | 42\% | (321) | 33\% | (247) | 10\% | (75) | 5\% | (40) | 10\% | (74) | 758 |
| RD/WT: Wrong Track | 53\% | (771) | 28\% | (407) | 8\% | (113) | 3\% | (45) | 7\% | (105) | 1442 |
| Trump Job Approve | 42\% | (390) | 33\% | (308) | 12\% | (107) | 5\% | (45) | 8\% | (72) | 923 |
| Trump Job Disapprove | 58\% | (674) | 28\% | (326) | 6\% | (74) | 3\% | (34) | 5\% | (61) | 1169 |
| Trump Job Strongly Approve | 44\% | (230) | 30\% | (156) | 12\% | (61) | 6\% | (32) | 8\% | (41) | 520 |
| Trump Job Somewhat Approve | 40\% | (160) | 38\% | (152) | 11\% | (46) | 3\% | (14) | 8\% | (31) | 403 |
| Trump Job Somewhat Disapprove | 47\% | (122) | 37\% | (96) | 8\% | (22) | 2\% | (6) | 6\% | (16) | 262 |
| Trump Job Strongly Disapprove | 61\% | (551) | 25\% | (230) | 6\% | (52) | $3 \%$ | (28) | 5\% | (45) | 907 |

Continued on next page

Table CMS5_1: To what extent do you agree or disagree with each of the following statements?
If I was concerned about being exposed to COVID-19, I would try to get tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (1093) | 30\% | (655) | 9\% | (188) | 4\% | (86) | 8\% | (179) | 2200 |
| Favorable of Trump | 43\% | (381) | 34\% | (303) | 11\% | (99) | 5\% | (42) | 7\% | (60) | 886 |
| Unfavorable of Trump | 58\% | (675) | 28\% | (325) | 7\% | (81) | 3\% | (31) | 5\% | (60) | 1172 |
| Very Favorable of Trump | 46\% | (252) | 31\% | (172) | 11\% | (60) | 6\% | (31) | 6\% | (35) | 550 |
| Somewhat Favorable of Trump | 39\% | (130) | 39\% | (131) | 12\% | (39) | 3\% | (11) | 7\% | (25) | 336 |
| Somewhat Unfavorable of Trump | 47\% | (99) | 35\% | (75) | 10\% | (21) | 1\% | (2) | 7\% | (16) | 213 |
| Very Unfavorable of Trump | 60\% | (576) | 26\% | (250) | 6\% | (60) | 3\% | (28) | 5\% | (45) | 959 |
| \# 1 Issue: Economy | 50\% | (358) | 30\% | (218) | 9\% | (68) | $3 \%$ | (23) | 7\% | (51) | 717 |
| \# 1 Issue: Security | 44\% | (110) | 30\% | (76) | 13\% | (34) | $4 \%$ | (9) | 9\% | (24) | 253 |
| \# 1 Issue: Health Care | $52 \%$ | (221) | 30\% | (127) | 8\% | (35) | 4\% | (16) | 5\% | (23) | 422 |
| \# 1 Issue: Medicare / Social Security | 50\% | (166) | 34\% | (111) | 6\% | (21) | $3 \%$ | (9) | 7\% | (23) | 330 |
| \#1 Issue: Women's Issues | 45\% | (42) | 28\% | (26) | 2\% | (2) | 5\% | (5) | 19\% | (18) | 92 |
| \# 1 Issue: Education | 49\% | (68) | 23\% | (32) | 7\% | (10) | 10\% | (14) | 10\% | (15) | 139 |
| \# 1 Issue: Energy | 47\% | (46) | 34\% | (33) | 8\% | (8) | 2\% | (2) | 9\% | (8) | 98 |
| \#1 Issue: Other | 55\% | (82) | 21\% | (31) | 7\% | (11) | 5\% | (7) | 12\% | (18) | 149 |
| 2018 House Vote: Democrat | 61\% | (470) | 27\% | (207) | 6\% | (43) | $4 \%$ | (27) | 3\% | (19) | 767 |
| 2018 House Vote: Republican | 44\% | (271) | 35\% | (217) | 11\% | (67) | 4\% | (24) | 6\% | (36) | 616 |
| 2018 House Vote: Someone else | 47\% | (42) | 25\% | (22) | 8\% | (7) | $3 \%$ | (3) | 17\% | (15) | 89 |
| 2016 Vote: Hillary Clinton | 61\% | (415) | 27\% | (185) | 7\% | (45) | 3\% | (22) | 2\% | (14) | 681 |
| 2016 Vote: Donald Trump | 44\% | (301) | 35\% | (242) | 11\% | (73) | $4 \%$ | (26) | 7\% | (46) | 688 |
| 2016 Vote: Other | 58\% | (76) | 27\% | (36) | 4\% | (6) | 2\% | (3) | 9\% | (12) | 131 |
| 2016 Vote: Didn't Vote | 43\% | (301) | 28\% | (192) | 9\% | (64) | 5\% | (35) | 15\% | (106) | 697 |
| Voted in 2014: Yes | 54\% | (694) | 30\% | (378) | 7\% | (94) | 4\% | (51) | 5\% | (62) | 1279 |
| Voted in 2014: No | 43\% | (399) | 30\% | (277) | 10\% | (93) | $4 \%$ | (35) | 13\% | (117) | 921 |
| 2012 Vote: Barack Obama | 60\% | (499) | 24\% | (202) | 7\% | (60) | 4\% | (32) | 4\% | (33) | 827 |
| 2012 Vote: Mitt Romney | $41 \%$ | (197) | 40\% | (189) | 8\% | (39) | 5\% | (22) | 6\% | (30) | 477 |
| 2012 Vote: Other | 39\% | (34) | $31 \%$ | (26) | 12\% | (10) | 3\% | (2) | 16\% | (13) | 86 |
| 2012 Vote: Didn't Vote | 45\% | (361) | 29\% | (237) | 10\% | (79) | $4 \%$ | (29) | 12\% | (101) | 806 |

Continued on next page

Table CMS5_1: To what extent do you agree or disagree with each of the following statements?
If I was concerned about being exposed to COVID-19, I would try to get tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (1093) | 30\% | (655) | 9\% | (188) | 4\% | (86) | 8\% | (179) | 2200 |
| 4-Region: Northeast | 52\% | (203) | $31 \%$ | (120) | 8\% | (32) | 4\% | (14) | 6\% | (24) | 394 |
| 4-Region: Midwest | 49\% | (227) | 30\% | (139) | 12\% | (54) | 4\% | (18) | 5\% | (24) | 462 |
| 4-Region: South | 50\% | (412) | 29\% | (238) | 7\% | (61) | 4\% | (37) | 9\% | (76) | 824 |
| 4-Region: West | 48\% | (251) | 30\% | (158) | 8\% | (40) | 3\% | (17) | 10\% | (54) | 520 |
| Sports fan | 52\% | (770) | 29\% | (431) | 8\% | (126) | 3\% | (50) | 8\% | (116) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 52\% | (225) | 28\% | (121) | 8\% | (34) | 4\% | (17) | 9\% | (38) | 436 |
| Frequent Flyer | 48\% | (116) | 32\% | (77) | 7\% | (17) | 6\% | (14) | 7\% | (16) | 240 |
| Open office space | 51\% | (108) | 33\% | (71) | 10\% | (22) | 2\% | (3) | 4\% | (8) | 212 |
| Cubicle office space | $51 \%$ | (63) | 31\% | (39) | 8\% | (10) | 4\% | (5) | 5\% | (6) | 123 |
| Private office space | 52\% | (73) | 27\% | (39) | 12\% | (17) | 7\% | (10) | 2\% | (2) | 141 |
| Feel comfortable in office | 48\% | (142) | 32\% | (95) | 13\% | (37) | 5\% | (15) | 3\% | (9) | 298 |
| Feel uncomfortable in office | 55\% | (143) | 28\% | (71) | 7\% | (19) | 4\% | (11) | 6\% | (15) | 260 |
| Watched Bundesliga | 57\% | (46) | 23\% | (19) | 8\% | (7) | 9\% | (7) | 3\% | (2) | 81 |
| Watched golf | 61\% | (73) | 28\% | (33) | 6\% | (8) | 5\% | (6) | - | (0) | 120 |
| Watched NASCAR | 48\% | (145) | 31\% | (95) | 11\% | (34) | 4\% | (11) | 6\% | (19) | 304 |
| Watched PBR | 57\% | (31) | 27\% | (15) | 5\% | (3) | 4\% | (2) | 7\% | (4) | 55 |
| ATP fan | 55\% | (121) | 24\% | (53) | 9\% | (19) | 5\% | (10) | 8\% | (17) | 220 |
| Esports fan | 49\% | (206) | 30\% | (127) | 10\% | (40) | 3\% | (14) | 8\% | (35) | 422 |
| F1 fan | 52\% | (173) | 27\% | (91) | 7\% | (25) | 5\% | (17) | 9\% | (29) | 334 |
| IndyCar fan | 53\% | (273) | 26\% | (136) | 9\% | (46) | 4\% | (21) | 8\% | (39) | 515 |
| MLB fan | 54\% | (600) | 30\% | (326) | 8\% | (83) | $3 \%$ | (35) | 5\% | (57) | 1100 |
| MLS fan | 53\% | (227) | 29\% | (126) | 9\% | (38) | $3 \%$ | (15) | 6\% | (26) | 432 |
| NASCAR fan | 48\% | (358) | 29\% | (217) | 10\% | (74) | 4\% | (31) | 8\% | (62) | 742 |
| NBA fan | 53\% | (519) | 29\% | (284) | 7\% | (72) | 3\% | (30) | 8\% | (74) | 979 |
| NCAA FT fan | 53\% | (506) | 29\% | (278) | 8\% | (81) | 3\% | (27) | 7\% | (63) | 954 |
| NCAA MB fan | $52 \%$ | (429) | 30\% | (249) | 9\% | (71) | 2\% | (20) | 6\% | (49) | 818 |
| NCAA WB fan | 54\% | (265) | 27\% | (133) | 8\% | (37) | 3\% | (14) | 8\% | (40) | 488 |
| NFL fan | 52\% | (728) | 30\% | (414) | 8\% | (115) | 4\% | (51) | 7\% | (95) | 1403 |
| NHL fan | $51 \%$ | (395) | 30\% | (234) | 9\% | (72) | $3 \%$ | (26) | 6\% | (49) | 777 |
| PGA fan | $52 \%$ | (291) | 30\% | (169) | 8\% | (45) | 4\% | (22) | 5\% | (31) | 557 |

Continued on next page

Table CMS5_1: To what extent do you agree or disagree with each of the following statements?
If I was concerned about being exposed to COVID-19, I would try to get tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (1093) | 30\% | (655) | 9\% | (188) | 4\% | (86) | 8\% | (179) | 2200 |
| UFC fan | 50\% | (275) | 28\% | (152) | 9\% | (51) | 4\% | (20) | 9\% | (47) | 545 |
| WNBA fan | 55\% | (234) | 27\% | (113) | 7\% | (28) | $4 \%$ | (17) | 7\% | (30) | 422 |
| WTA fan | 54\% | (128) | 26\% | (61) | 7\% | (17) | 7\% | (17) | 6\% | (14) | 237 |
| Watch sports at least weekly | 52\% | (496) | $31 \%$ | (294) | 9\% | (89) | $4 \%$ | (35) | 4\% | (39) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_2: To what extent do you agree or disagree with each of the following statements?
I am suspicious of testing for COVID-19, and would avoid getting tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (169) | 14\% | (313) | 20\% | (445) | 45\% | (988) | 13\% | (285) | 2200 |
| Gender: Male | 9\% | (98) | 14\% | (150) | 23\% | (243) | 42\% | (446) | 12\% | (125) | 1062 |
| Gender: Female | 6\% | (72) | 14\% | (163) | 18\% | (202) | 48\% | (542) | 14\% | (160) | 1138 |
| Age: 18-34 | 10\% | (64) | 16\% | (103) | 20\% | (132) | 38\% | (248) | 16\% | (107) | 655 |
| Age: 35-44 | 9\% | (32) | 17\% | (59) | 18\% | (65) | 44\% | (158) | 12\% | (44) | 358 |
| Age: 45-64 | 8\% | (57) | 14\% | (104) | 19\% | (140) | 46\% | (348) | 14\% | (102) | 751 |
| Age: 65+ | 4\% | (17) | 11\% | (46) | 25\% | (107) | 54\% | (234) | 7\% | (32) | 436 |
| GenZers: 1997-2012 | 8\% | (24) | 18\% | (58) | 16\% | (50) | 37\% | (118) | 21\% | (65) | 316 |
| Millennials: 1981-1996 | $11 \%$ | (58) | 15\% | (80) | 22\% | (117) | 40\% | (215) | 13\% | (69) | 539 |
| GenXers: 1965-1980 | 8\% | (41) | 16\% | (84) | 17\% | (90) | 47\% | (245) | 12\% | (65) | 526 |
| Baby Boomers: 1946-1964 | 5\% | (39) | 11\% | (82) | 22\% | (160) | 51\% | (369) | 11\% | (78) | 727 |
| PID: Dem (no lean) | 7\% | (54) | 12\% | (90) | 18\% | (136) | 54\% | (405) | 9\% | (70) | 755 |
| PID: Ind (no lean) | 8\% | (62) | 15\% | (114) | 21\% | (158) | 40\% | (302) | 16\% | (121) | 756 |
| PID: Rep (no lean) | 8\% | (54) | 16\% | (110) | 22\% | (151) | 41\% | (280) | 14\% | (94) | 689 |
| PID/Gender: Dem Men | 9\% | (29) | 13\% | (42) | 19\% | (61) | 49\% | (158) | 9\% | (29) | 319 |
| PID/Gender: Dem Women | 6\% | (25) | 11\% | (48) | 17\% | (75) | 57\% | (248) | 9\% | (41) | 436 |
| PID/Gender: Ind Men | 10\% | (40) | 15\% | (59) | 23\% | (95) | 38\% | (153) | 15\% | (60) | 407 |
| PID/Gender: Ind Women | 6\% | (22) | 16\% | (54) | 18\% | (62) | 43\% | (149) | 18\% | (61) | 349 |
| PID/Gender: Rep Men | 9\% | (29) | 15\% | (49) | 26\% | (86) | 40\% | (135) | 11\% | (36) | 336 |
| PID/Gender: Rep Women | 7\% | (25) | 17\% | (61) | 18\% | (65) | 41\% | (145) | 16\% | (58) | 353 |
| Ideo: Liberal (1-3) | 6\% | (37) | 9\% | (55) | 17\% | (102) | 60\% | (354) | 7\% | (44) | 592 |
| Ideo: Moderate (4) | 7\% | (38) | 15\% | (86) | 22\% | (127) | 45\% | (253) | 11\% | (65) | 568 |
| Ideo: Conservative (5-7) | 7\% | (56) | 16\% | (119) | 23\% | (173) | 43\% | (323) | 11\% | (85) | 756 |
| Educ: < College | 8\% | (125) | 16\% | (235) | 20\% | (304) | 40\% | (612) | 16\% | (236) | 1512 |
| Educ: Bachelors degree | 6\% | (28) | 12\% | (55) | 22\% | (98) | 53\% | (236) | 6\% | (27) | 444 |
| Educ: Post-grad | 7\% | (16) | 9\% | (23) | 17\% | (42) | 58\% | (140) | 9\% | (22) | 244 |
| Income: Under 50k | 10\% | (115) | 16\% | (192) | 20\% | (241) | 39\% | (468) | 16\% | (191) | 1207 |
| Income: 50k-100k | 6\% | (42) | 13\% | (91) | 19\% | (135) | 51\% | (359) | 10\% | (72) | 698 |
| Income: 100k+ | $4 \%$ | (12) | 10\% | (30) | 23\% | (69) | 55\% | (161) | 8\% | (22) | 295 |
| Ethnicity: White | 7\% | (119) | 14\% | (233) | 22\% | (370) | 47\% | (804) | 11\% | (195) | 1722 |
| Ethnicity: Hispanic | 8\% | (28) | 13\% | (46) | 15\% | (53) | 47\% | (164) | 17\% | (58) | 349 |

[^10]Table CMS5_2: To what extent do you agree or disagree with each of the following statements?
I am suspicious of testing for COVID-19, and would avoid getting tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (169) | $14 \%$ | (313) | 20\% | (445) | 45\% | (988) | 13\% | (285) | 2200 |
| Ethnicity: Afr. Am. | 13\% | (34) | $21 \%$ | (58) | 14\% | (39) | $38 \%$ | (105) | 14\% | (38) | 274 |
| Ethnicity: Other | 8\% | (16) | 11\% | (22) | 17\% | (35) | 39\% | (79) | 25\% | (52) | 204 |
| All Christian | 7\% | (72) | 11\% | (109) | 21\% | (209) | 50\% | (494) | 10\% | (101) | 984 |
| All Non-Christian | 12\% | (13) | 13\% | (14) | 19\% | (21) | 44\% | (49) | 12\% | (13) | 110 |
| Atheist | 4\% | (5) | 16\% | (18) | 23\% | (27) | 49\% | (56) | 7\% | (8) | 113 |
| Agnostic/Nothing in particular | 8\% | (80) | 17\% | (172) | 19\% | (189) | 39\% | (390) | 16\% | (163) | 994 |
| Religious Non-Protestant/Catholic | 12\% | (16) | 12\% | (15) | 18\% | (24) | 45\% | (60) | 13\% | (17) | 133 |
| Evangelical | 11\% | (63) | 15\% | (87) | 22\% | (130) | 38\% | (223) | 15\% | (88) | 592 |
| Non-Evangelical | 7\% | (54) | 14\% | (107) | 19\% | (154) | $52 \%$ | (410) | 9\% | (69) | 794 |
| Community: Urban | 7\% | (38) | 13\% | (66) | 17\% | (89) | 51\% | (265) | 12\% | (65) | 524 |
| Community: Suburban | 7\% | (74) | 15\% | (162) | 21\% | (224) | 46\% | (505) | 11\% | (124) | 1089 |
| Community: Rural | 10\% | (58) | 15\% | (85) | 22\% | (132) | 37\% | (217) | 16\% | (95) | 587 |
| Employ: Private Sector | 7\% | (46) | 15\% | (95) | 21\% | (134) | 48\% | (306) | 9\% | (60) | 641 |
| Employ: Government | 8\% | (12) | 12\% | (17) | 19\% | (27) | 49\% | (70) | 11\% | (16) | 142 |
| Employ: Self-Employed | 11\% | (18) | 13\% | (22) | 20\% | (32) | 40\% | (65) | 16\% | (25) | 162 |
| Employ: Homemaker | 7\% | (8) | 19\% | (22) | 17\% | (20) | 45\% | (53) | 13\% | (15) | 120 |
| Employ: Retired | 5\% | (23) | 11\% | (53) | 24\% | (120) | 52\% | (256) | 9\% | (44) | 496 |
| Employ: Unemployed | 11\% | (31) | 18\% | (49) | 17\% | (48) | 36\% | (101) | 18\% | (50) | 280 |
| Employ: Other | 9\% | (17) | $14 \%$ | (26) | 19\% | (36) | 33\% | (62) | 23\% | (43) | 184 |
| Military HH: Yes | 8\% | (29) | 12\% | (44) | 19\% | (68) | 50\% | (175) | 10\% | (36) | 352 |
| Military HH: No | 8\% | (140) | 15\% | (269) | 20\% | (377) | 44\% | (812) | 13\% | (249) | 1848 |
| RD/WT: Right Direction | 9\% | (66) | 18\% | (133) | 20\% | (151) | 40\% | (301) | 14\% | (108) | 758 |
| RD/WT: Wrong Track | 7\% | (104) | 12\% | (180) | 20\% | (294) | 48\% | (687) | 12\% | (177) | 1442 |
| Trump Job Approve | 9\% | (86) | 17\% | (160) | 22\% | (206) | 39\% | (363) | 12\% | (108) | 923 |
| Trump Job Disapprove | 7\% | (80) | 12\% | (138) | 19\% | (226) | $52 \%$ | (606) | 10\% | (119) | 1169 |
| Trump Job Strongly Approve | 12\% | (62) | 17\% | (87) | 20\% | (104) | 38\% | (199) | 13\% | (68) | 520 |
| Trump Job Somewhat Approve | 6\% | (24) | 18\% | (73) | 25\% | (102) | 41\% | (163) | 10\% | (40) | 403 |
| Trump Job Somewhat Disapprove | 5\% | (14) | 22\% | (58) | 21\% | (55) | 38\% | (99) | 14\% | (36) | 262 |
| Trump Job Strongly Disapprove | 7\% | (66) | 9\% | (80) | 19\% | (171) | 56\% | (507) | 9\% | (83) | 907 |

[^11]Table CMS5_2: To what extent do you agree or disagree with each of the following statements?
I am suspicious of testing for COVID-19, and would avoid getting tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (169) | 14\% | (313) | 20\% | (445) | 45\% | (988) | 13\% | (285) | 2200 |
| Favorable of Trump | 9\% | (76) | 18\% | (159) | 23\% | (199) | 40\% | (357) | 11\% | (95) | 886 |
| Unfavorable of Trump | 6\% | (73) | 12\% | (137) | 20\% | (231) | 52\% | (607) | 10\% | (123) | 1172 |
| Very Favorable of Trump | 11\% | (63) | 18\% | (98) | 21\% | (115) | 38\% | (207) | 12\% | (66) | 550 |
| Somewhat Favorable of Trump | 4\% | (13) | 18\% | (61) | 25\% | (84) | 44\% | (149) | 9\% | (29) | 336 |
| Somewhat Unfavorable of Trump | 7\% | (15) | 17\% | (36) | 23\% | (48) | 39\% | (82) | 15\% | (32) | 213 |
| Very Unfavorable of Trump | 6\% | (58) | 11\% | (101) | 19\% | (183) | 55\% | (525) | 9\% | (91) | 959 |
| \# 1 Issue: Economy | 9\% | (61) | 15\% | (106) | 20\% | (142) | 46\% | (328) | 11\% | (80) | 717 |
| \# 1 Issue: Security | 11\% | (29) | 15\% | (37) | 21\% | (54) | 36\% | (90) | 17\% | (42) | 253 |
| \# 1 Issue: Health Care | 6\% | (25) | 14\% | (60) | 21\% | (86) | 49\% | (205) | 10\% | (44) | 422 |
| \#1 Issue: Medicare / Social Security | 5\% | (18) | 15\% | (49) | 25\% | (81) | 42\% | (139) | 13\% | (43) | 330 |
| \# 1 Issue: Women's Issues | $4 \%$ | (4) | 9\% | (8) | 20\% | (18) | 44\% | (40) | 23\% | (22) | 92 |
| \#1 Issue: Education | 8\% | (11) | 14\% | (19) | 20\% | (28) | 43\% | (60) | 15\% | (21) | 139 |
| \# 1 Issue: Energy | 6\% | (6) | 12\% | (12) | 17\% | (16) | $51 \%$ | (50) | 13\% | (13) | 98 |
| \#1 Issue: Other | 10\% | (15) | 14\% | (21) | 12\% | (18) | 50\% | (74) | 14\% | (21) | 149 |
| 2018 House Vote: Democrat | 6\% | (44) | 10\% | (77) | 19\% | (146) | 58\% | (445) | 7\% | (55) | 767 |
| 2018 House Vote: Republican | 7\% | (44) | 15\% | (91) | 25\% | (153) | 42\% | (258) | 11\% | (70) | 616 |
| 2018 House Vote: Someone else | 12\% | (10) | 13\% | (11) | 15\% | (13) | 39\% | (35) | 22\% | (19) | 89 |
| 2016 Vote: Hillary Clinton | 6\% | (40) | 12\% | (79) | 19\% | (127) | 58\% | (395) | 6\% | (40) | 681 |
| 2016 Vote: Donald Trump | 9\% | (63) | $14 \%$ | (98) | 23\% | (160) | 43\% | (294) | 11\% | (74) | 688 |
| 2016 Vote: Other | 6\% | (7) | 11\% | (15) | 18\% | (24) | 48\% | (63) | 17\% | (23) | 131 |
| 2016 Vote: Didn’t Vote | 8\% | (59) | 17\% | (119) | 19\% | (134) | 34\% | (236) | 21\% | (148) | 697 |
| Voted in 2014: Yes | 7\% | (85) | 13\% | (162) | 21\% | (270) | 50\% | (646) | 9\% | (117) | 1279 |
| Voted in 2014: No | 9\% | (85) | 16\% | (151) | 19\% | (175) | 37\% | (342) | 18\% | (168) | 921 |
| 2012 Vote: Barack Obama | 6\% | (46) | 11\% | (95) | 21\% | (174) | 54\% | (450) | 7\% | (62) | 827 |
| 2012 Vote: Mitt Romney | 9\% | (41) | 13\% | (63) | 24\% | (113) | 44\% | (208) | 11\% | (53) | 477 |
| 2012 Vote: Other | 7\% | (6) | 19\% | (16) | 15\% | (13) | 39\% | (33) | 20\% | (17) | 86 |
| 2012 Vote: Didn't Vote | 9\% | (76) | 17\% | (137) | 18\% | (145) | 37\% | (295) | 19\% | (153) | 806 |

Continued on next page

Table CMS5_2: To what extent do you agree or disagree with each of the following statements?
I am suspicious of testing for COVID-19, and would avoid getting tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (169) | 14\% | (313) | 20\% | (445) | 45\% | (988) | 13\% | (285) | 2200 |
| 4-Region: Northeast | 9\% | (34) | 14\% | (56) | 19\% | (76) | 47\% | (185) | 11\% | (42) | 394 |
| 4-Region: Midwest | 8\% | (36) | 15\% | (70) | 21\% | (96) | 45\% | (207) | 11\% | (53) | 462 |
| 4-Region: South | 9\% | (72) | 13\% | (110) | 22\% | (183) | 42\% | (349) | 13\% | (109) | 824 |
| 4-Region: West | 5\% | (27) | 15\% | (77) | 17\% | (89) | 47\% | (247) | 16\% | (81) | 520 |
| Sports fan | 8\% | (114) | 13\% | (200) | 21\% | (315) | 46\% | (688) | 12\% | (175) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 11\% | (46) | 13\% | (59) | 20\% | (87) | 42\% | (181) | 14\% | (63) | 436 |
| Frequent Flyer | 10\% | (23) | 8\% | (19) | 19\% | (46) | 51\% | (122) | 12\% | (30) | 240 |
| Open office space | 6\% | (12) | 13\% | (28) | 24\% | (51) | 47\% | (100) | 10\% | (21) | 212 |
| Cubicle office space | 11\% | (13) | 9\% | (11) | 19\% | (23) | 56\% | (69) | 6\% | (7) | 123 |
| Private office space | 10\% | (14) | 15\% | (21) | 14\% | (20) | 54\% | (76) | 8\% | (11) | 141 |
| Feel comfortable in office | 10\% | (28) | 15\% | (45) | 17\% | (50) | 50\% | (148) | 9\% | (26) | 298 |
| Feel uncomfortable in office | 7\% | (18) | 12\% | (32) | 22\% | (56) | 50\% | (129) | 9\% | (24) | 260 |
| Watched Bundesliga | $11 \%$ | (9) | 16\% | (13) | 21\% | (17) | 45\% | (36) | 6\% | (5) | 81 |
| Watched golf | 9\% | (11) | 12\% | (15) | 22\% | (26) | 52\% | (63) | 4\% | (4) | 120 |
| Watched NASCAR | 11\% | (34) | 18\% | (55) | 19\% | (58) | 41\% | (124) | 11\% | (33) | 304 |
| Watched PBR | 26\% | (14) | 20\% | (11) | 8\% | (4) | 39\% | (21) | 7\% | (4) | 55 |
| ATP fan | 14\% | (31) | 11\% | (25) | 19\% | (42) | 44\% | (97) | 12\% | (26) | 220 |
| Esports fan | 11\% | (47) | 17\% | (70) | 22\% | (91) | 39\% | (167) | 11\% | (48) | 422 |
| F1 fan | 13\% | (43) | 11\% | (36) | 21\% | (71) | 44\% | (147) | 11\% | (37) | 334 |
| IndyCar fan | 9\% | (46) | 11\% | (54) | 24\% | (125) | 45\% | (232) | 11\% | (56) | 515 |
| MLB fan | 7\% | (81) | 13\% | (139) | 21\% | (226) | 50\% | (554) | 9\% | (100) | 1100 |
| MLS fan | 13\% | (56) | 13\% | (57) | 23\% | (97) | 41\% | (177) | 10\% | (44) | 432 |
| NASCAR fan | 8\% | (58) | 13\% | (94) | 22\% | (166) | 44\% | (327) | 13\% | (97) | 742 |
| NBA fan | 9\% | (90) | 14\% | (134) | 21\% | (207) | 46\% | (447) | 10\% | (100) | 979 |
| NCAA FT fan | 8\% | (74) | 12\% | (113) | 23\% | (218) | 47\% | (452) | 10\% | (97) | 954 |
| NCAA MB fan | 8\% | (64) | 12\% | (101) | 21\% | (170) | 48\% | (392) | 11\% | (89) | 818 |
| NCAA WB fan | 10\% | (49) | 11\% | (53) | 21\% | (104) | 45\% | (221) | 13\% | (63) | 488 |
| NFL fan | 7\% | (105) | 14\% | (200) | 21\% | (295) | 46\% | (649) | 11\% | (153) | 1403 |
| NHL fan | 7\% | (57) | 14\% | (112) | 20\% | (158) | 48\% | (374) | 10\% | (77) | 777 |
| PGA fan | 8\% | (43) | $11 \%$ | (61) | 24\% | (132) | 48\% | (268) | 9\% | (53) | 557 |

[^12]Table CMS5_2: To what extent do you agree or disagree with each of the following statements?
I am suspicious of testing for COVID-19, and would avoid getting tested

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (169) | 14\% | (313) | 20\% | (445) | 45\% | (988) | 13\% | (285) | 2200 |
| UFC fan | 11\% | (60) | 17\% | (91) | 22\% | (120) | 39\% | (212) | 11\% | (63) | 545 |
| WNBA fan | 10\% | (40) | 12\% | (53) | 20\% | (86) | 45\% | (189) | 13\% | (53) | 422 |
| WTA fan | 11\% | (26) | 11\% | (27) | 23\% | (54) | 45\% | (107) | 10\% | (24) | 237 |
| Watch sports at least weekly | 7\% | (69) | 15\% | (139) | 22\% | (210) | 47\% | (444) | 9\% | (90) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_3: To what extent do you agree or disagree with each of the following statements?
I would like to know that I could get tested for COVID-19 whenever necessary

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $51 \%$ | (1117) | 31\% | (679) | 5\% | (118) | 4\% | (77) | 9\% | (209) | 2200 |
| Gender: Male | 46\% | (491) | 33\% | (354) | 7\% | (71) | 4\% | (42) | 10\% | (103) | 1062 |
| Gender: Female | 55\% | (626) | 29\% | (326) | 4\% | (46) | 3\% | (35) | 9\% | (106) | 1138 |
| Age: 18-34 | 45\% | (297) | 30\% | (198) | 6\% | (39) | 5\% | (31) | $14 \%$ | (91) | 655 |
| Age: 35-44 | 53\% | (191) | 24\% | (87) | 7\% | (23) | 4\% | (15) | $11 \%$ | (40) | 358 |
| Age: 45-64 | 51\% | (383) | 34\% | (259) | 4\% | (34) | 3\% | (20) | 7\% | (55) | 751 |
| Age: 65+ | 57\% | (247) | 31\% | (135) | 5\% | (21) | 3\% | (11) | 5\% | (22) | 436 |
| GenZers: 1997-2012 | 45\% | (143) | 28\% | (87) | 5\% | (17) | 5\% | (15) | 17\% | (55) | 316 |
| Millennials: 1981-1996 | 49\% | (265) | 28\% | (153) | 7\% | (35) | 4\% | (23) | 11\% | (62) | 539 |
| GenXers: 1965-1980 | 50\% | (261) | 32\% | (167) | 6\% | (30) | 4\% | (21) | 9\% | (47) | 526 |
| Baby Boomers: 1946-1964 | 56\% | (406) | 33\% | (237) | 5\% | (33) | 2\% | (13) | 5\% | (38) | 727 |
| PID: Dem (no lean) | 62\% | (466) | 27\% | (201) | 4\% | (32) | 2\% | (16) | 5\% | (40) | 755 |
| PID: Ind (no lean) | 48\% | (362) | 30\% | (228) | 6\% | (45) | 3\% | (25) | 13\% | (97) | 756 |
| PID: Rep (no lean) | 42\% | (289) | 36\% | (250) | 6\% | (41) | 5\% | (37) | 10\% | (72) | 689 |
| PID/Gender: Dem Men | 60\% | (191) | 27\% | (86) | 5\% | (17) | 3\% | (9) | 5\% | (16) | 319 |
| PID/Gender: Dem Women | 63\% | (275) | 27\% | (116) | 3\% | (14) | 2\% | (7) | 5\% | (24) | 436 |
| PID/Gender: Ind Men | 44\% | (179) | 33\% | (134) | 8\% | (31) | 4\% | (15) | 12\% | (48) | 407 |
| PID/Gender: Ind Women | $52 \%$ | (183) | 27\% | (95) | 4\% | (14) | 3\% | (10) | $14 \%$ | (49) | 349 |
| PID/Gender: Rep Men | 36\% | (121) | 40\% | (135) | 7\% | (23) | 6\% | (18) | 12\% | (39) | 336 |
| PID/Gender: Rep Women | 47\% | (167) | 33\% | (115) | 5\% | (18) | 5\% | (18) | 9\% | (33) | 353 |
| Ideo: Liberal (1-3) | 66\% | (388) | 24\% | (141) | 4\% | (21) | 2\% | (14) | 5\% | (27) | 592 |
| Ideo: Moderate (4) | 53\% | (299) | 32\% | (184) | 6\% | (34) | 2\% | (13) | 7\% | (38) | 568 |
| Ideo: Conservative (5-7) | 43\% | (326) | 38\% | (288) | 7\% | (50) | 5\% | (35) | 8\% | (57) | 756 |
| Educ: < College | 48\% | (728) | 31\% | (466) | 5\% | (78) | 4\% | (59) | $12 \%$ | (181) | 1512 |
| Educ: Bachelors degree | 55\% | (245) | 32\% | (141) | 7\% | (32) | 2\% | (10) | 4\% | (16) | 444 |
| Educ: Post-grad | 59\% | (144) | 30\% | (73) | 3\% | (8) | 3\% | (7) | 5\% | (12) | 244 |
| Income: Under 50k | 48\% | (584) | 29\% | (355) | 6\% | (73) | 4\% | (44) | 13\% | (152) | 1207 |
| Income: 50k-100k | 52\% | (366) | 34\% | (234) | 5\% | (32) | 4\% | (25) | 6\% | (41) | 698 |
| Income: 100k+ | 57\% | (167) | 31\% | (91) | 4\% | (13) | 3\% | (9) | 5\% | (16) | 295 |
| Ethnicity: White | 50\% | (867) | 33\% | (571) | 5\% | (92) | 4\% | (63) | 8\% | (129) | 1722 |
| Ethnicity: Hispanic | 47\% | (163) | 33\% | (115) | 6\% | (22) | 3\% | (9) | $11 \%$ | (40) | 349 |

[^13]Table CMS5_3: To what extent do you agree or disagree with each of the following statements?
I would like to know that I could get tested for COVID-19 whenever necessary

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (1117) | $31 \%$ | (679) | 5\% | (118) | 4\% | (77) | 9\% | (209) | 2200 |
| Ethnicity: Afr. Am. | 55\% | (150) | 18\% | (49) | 5\% | (15) | $3 \%$ | (9) | 19\% | (51) | 274 |
| Ethnicity: Other | 49\% | (100) | 29\% | (60) | 5\% | (10) | 3\% | (6) | 14\% | (28) | 204 |
| All Christian | 52\% | (516) | 33\% | (329) | 5\% | (44) | 4\% | (36) | 6\% | (58) | 984 |
| All Non-Christian | 61\% | (67) | 23\% | (25) | 1\% | (1) | 6\% | (6) | 9\% | (10) | 110 |
| Atheist | 50\% | (57) | 36\% | (40) | 4\% | (4) | 3\% | (4) | 7\% | (8) | 113 |
| Agnostic/Nothing in particular | 48\% | (477) | 29\% | (285) | 7\% | (67) | 3\% | (31) | 13\% | (133) | 994 |
| Religious Non-Protestant/Catholic | 60\% | (79) | 24\% | (32) | 2\% | (3) | 5\% | (6) | 9\% | (12) | 133 |
| Evangelical | 45\% | (267) | $32 \%$ | (190) | 7\% | (41) | 6\% | (36) | 10\% | (57) | 592 |
| Non-Evangelical | 56\% | (444) | $31 \%$ | (247) | 5\% | (36) | 3\% | (20) | 6\% | (48) | 794 |
| Community: Urban | 52\% | (275) | $31 \%$ | (161) | 4\% | (20) | $3 \%$ | (13) | 10\% | (54) | 524 |
| Community: Suburban | 51\% | (556) | $33 \%$ | (355) | 5\% | (60) | 3\% | (32) | 8\% | (86) | 1089 |
| Community: Rural | 49\% | (286) | 28\% | (163) | 6\% | (38) | 5\% | (32) | 12\% | (68) | 587 |
| Employ: Private Sector | 51\% | (326) | $34 \%$ | (221) | 6\% | (36) | $3 \%$ | (21) | 6\% | (36) | 641 |
| Employ: Government | 47\% | (67) | $36 \%$ | (51) | 1\% | (2) | 3\% | (5) | 12\% | (17) | 142 |
| Employ: Self-Employed | 48\% | (77) | $24 \%$ | (38) | 9\% | (15) | 7\% | (11) | 13\% | (20) | 162 |
| Employ: Homemaker | 53\% | (63) | 28\% | (33) | 9\% | (10) | 4\% | (5) | 7\% | (8) | 120 |
| Employ: Retired | 54\% | (270) | 32\% | (157) | 5\% | (25) | 3\% | (13) | 6\% | (31) | 496 |
| Employ: Unemployed | 52\% | (146) | 29\% | (82) | 4\% | (11) | 4\% | (11) | 11\% | (30) | 280 |
| Employ: Other | 45\% | (82) | 27\% | (49) | 6\% | (10) | 2\% | (5) | 20\% | (38) | 184 |
| Military HH: Yes | 50\% | (177) | 34\% | (120) | 4\% | (15) | 5\% | (18) | 7\% | (24) | 352 |
| Military HH: No | 51\% | (940) | 30\% | (560) | 6\% | (103) | 3\% | (60) | 10\% | (185) | 1848 |
| RD/WT: Right Direction | 41\% | (310) | 35\% | (267) | 8\% | (58) | 6\% | (46) | 10\% | (77) | 758 |
| RD/WT: Wrong Track | 56\% | (807) | 29\% | (412) | 4\% | (60) | 2\% | (31) | 9\% | (132) | 1442 |
| Trump Job Approve | 41\% | (377) | 37\% | (342) | 8\% | (70) | 6\% | (53) | 9\% | (80) | 923 |
| Trump Job Disapprove | 61\% | (713) | 27\% | (318) | 4\% | (42) | 2\% | (21) | 6\% | (75) | 1169 |
| Trump Job Strongly Approve | 41\% | (212) | 35\% | (184) | 8\% | (41) | 7\% | (36) | 9\% | (47) | 520 |
| Trump Job Somewhat Approve | 41\% | (165) | 39\% | (159) | 7\% | (29) | 4\% | (16) | 8\% | (34) | 403 |
| Trump Job Somewhat Disapprove | 44\% | (114) | 40\% | (105) | 5\% | (14) | 3\% | (7) | 8\% | (21) | 262 |
| Trump Job Strongly Disapprove | 66\% | (599) | 23\% | (213) | 3\% | (28) | $2 \%$ | (14) | 6\% | (53) | 907 |

Continued on next page

Table CMS5_3: To what extent do you agree or disagree with each of the following statements?
I would like to know that I could get tested for COVID-19 whenever necessary

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $51 \%$ | (1117) | 31\% | (679) | 5\% | (118) | 4\% | (77) | 9\% | (209) | 2200 |
| Favorable of Trump | 43\% | (379) | 38\% | (334) | 7\% | (60) | 5\% | (47) | 7\% | (66) | 886 |
| Unfavorable of Trump | 59\% | (697) | 27\% | (319) | 5\% | (54) | 2\% | (21) | 7\% | (80) | 1172 |
| Very Favorable of Trump | 44\% | (239) | 34\% | (189) | 8\% | (42) | 6\% | (33) | 8\% | (46) | 550 |
| Somewhat Favorable of Trump | 41\% | (139) | 43\% | (145) | 5\% | (18) | 4\% | (14) | 6\% | (19) | 336 |
| Somewhat Unfavorable of Trump | 42\% | (89) | 37\% | (78) | 8\% | (17) | 4\% | (8) | 10\% | (20) | 213 |
| Very Unfavorable of Trump | 63\% | (607) | 25\% | (241) | 4\% | (37) | 1\% | (13) | 6\% | (60) | 959 |
| \# 1 Issue: Economy | 53\% | (378) | 31\% | (226) | 5\% | (37) | $3 \%$ | (21) | 8\% | (56) | 717 |
| \# 1 Issue: Security | 42\% | (108) | $32 \%$ | (82) | 8\% | (21) | 4\% | (11) | 13\% | (32) | 253 |
| \# 1 Issue: Health Care | 56\% | (237) | 30\% | (126) | $4 \%$ | (16) | 4\% | (15) | 7\% | (29) | 422 |
| \#1 Issue: Medicare / Social Security | 49\% | (162) | 34\% | (111) | 6\% | (20) | $3 \%$ | (11) | 8\% | (26) | 330 |
| \# 1 Issue: Women's Issues | 46\% | (42) | 24\% | (22) | 7\% | (6) | $3 \%$ | (3) | 21\% | (19) | 92 |
| \#1 Issue: Education | 45\% | (62) | 31\% | (42) | 8\% | (12) | 7\% | (10) | 9\% | (13) | 139 |
| \# 1 Issue: Energy | 51\% | (50) | 31\% | (30) | 3\% | (3) | 2\% | (2) | 13\% | (13) | 98 |
| \# 1 Issue: Other | 53\% | (79) | 27\% | (41) | 2\% | (3) | $3 \%$ | (5) | 14\% | (21) | 149 |
| 2018 House Vote: Democrat | 65\% | (502) | 26\% | (202) | 3\% | (22) | 2\% | (14) | 4\% | (28) | 767 |
| 2018 House Vote: Republican | 40\% | (246) | 40\% | (249) | 8\% | (48) | 5\% | (29) | 7\% | (44) | 616 |
| 2018 House Vote: Someone else | 43\% | (38) | 29\% | (26) | 5\% | (4) | 4\% | (4) | 19\% | (17) | 89 |
| 2016 Vote: Hillary Clinton | 66\% | (450) | 26\% | (179) | $2 \%$ | (15) | 2\% | (17) | 3\% | (22) | 681 |
| 2016 Vote: Donald Trump | 41\% | (286) | 39\% | (269) | 7\% | (48) | 5\% | (33) | 8\% | (52) | 688 |
| 2016 Vote: Other | 56\% | (73) | 33\% | (44) | 3\% | (4) | 1\% | (1) | 8\% | (10) | 131 |
| 2016 Vote: Didn't Vote | 44\% | (309) | 27\% | (188) | $7 \%$ | (51) | $3 \%$ | (24) | 18\% | (125) | 697 |
| Voted in 2014: Yes | 54\% | (692) | 33\% | (419) | 5\% | (60) | $3 \%$ | (45) | 5\% | (64) | 1279 |
| Voted in 2014: No | 46\% | (425) | 28\% | (260) | 6\% | (58) | 4\% | (33) | 16\% | (144) | 921 |
| 2012 Vote: Barack Obama | 62\% | (510) | 28\% | (232) | 4\% | (30) | 2\% | (17) | 5\% | (38) | 827 |
| 2012 Vote: Mitt Romney | 42\% | (202) | 39\% | (185) | 6\% | (30) | 6\% | (27) | 7\% | (33) | 477 |
| 2012 Vote: Other | 36\% | (31) | 38\% | (33) | 10\% | (8) | 1\% | (1) | 15\% | (12) | 86 |
| 2012 Vote: Didn't Vote | 46\% | (371) | 29\% | (230) | 6\% | (50) | 4\% | (30) | 16\% | (125) | 806 |

[^14]Table CMS5_3: To what extent do you agree or disagree with each of the following statements?
I would like to know that I could get tested for COVID-19 whenever necessary

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly <br> disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (1117) | $31 \%$ | (679) | 5\% | (118) | 4\% | (77) | 9\% | (209) | 2200 |
| 4-Region: Northeast | 53\% | (210) | 31\% | (123) | 4\% | (15) | 3\% | (13) | 8\% | (31) | 394 |
| 4-Region: Midwest | 51\% | (235) | 33\% | (155) | 5\% | (25) | 4\% | (18) | 7\% | (30) | 462 |
| 4-Region: South | 52\% | (428) | 29\% | (235) | 5\% | (44) | 4\% | (29) | 11\% | (87) | 824 |
| 4-Region: West | 47\% | (243) | 32\% | (167) | 6\% | (34) | 3\% | (17) | 12\% | (60) | 520 |
| Sports fan | 52\% | (769) | 31\% | (467) | 6\% | (86) | 3\% | (45) | 8\% | (124) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 52\% | (227) | 29\% | (126) | 6\% | (26) | 2\% | (11) | 11\% | (47) | 436 |
| Frequent Flyer | 56\% | (133) | 24\% | (58) | 6\% | (16) | 4\% | (11) | 10\% | (23) | 240 |
| Open office space | $53 \%$ | (112) | 30\% | (64) | 5\% | (11) | 7\% | (15) | 5\% | (10) | 212 |
| Cubicle office space | 52\% | (64) | 38\% | (47) | 2\% | (2) | 3\% | (3) | 6\% | (7) | 123 |
| Private office space | 53\% | (75) | 29\% | (40) | 10\% | (14) | 5\% | (7) | 3\% | (5) | 141 |
| Feel comfortable in office | 48\% | (144) | 34\% | (101) | 7\% | (20) | 5\% | (16) | 6\% | (17) | 298 |
| Feel uncomfortable in office | 54\% | (141) | 32\% | (83) | 4\% | (11) | 4\% | (9) | 6\% | (15) | 260 |
| Watched Bundesliga | 48\% | (39) | 32\% | (26) | 8\% | (7) | 4\% | (3) | 8\% | (7) | 81 |
| Watched golf | 53\% | (63) | 35\% | (42) | 8\% | (10) | 1\% | (1) | 3\% | (4) | 120 |
| Watched NASCAR | 46\% | (141) | 35\% | (107) | 10\% | (30) | 4\% | (12) | $4 \%$ | (13) | 304 |
| Watched PBR | $52 \%$ | (29) | 26\% | (14) | 9\% | (5) | 9\% | (5) | $4 \%$ | (2) | 55 |
| ATP fan | 54\% | (120) | 25\% | (55) | 8\% | (18) | 4\% | (8) | 9\% | (19) | 220 |
| Esports fan | 48\% | (202) | 31\% | (131) | 8\% | (32) | 3\% | (14) | 10\% | (43) | 422 |
| F1 fan | 49\% | (165) | 29\% | (98) | 8\% | (28) | 5\% | (16) | 8\% | (27) | 334 |
| IndyCar fan | 53\% | (272) | 30\% | (156) | 8\% | (40) | 4\% | (20) | 5\% | (27) | 515 |
| MLB fan | 53\% | (584) | 33\% | (359) | 6\% | (61) | 3\% | (37) | $5 \%$ | (60) | 1100 |
| MLS fan | 53\% | (227) | 29\% | (126) | 10\% | (41) | 4\% | (16) | 5\% | (22) | 432 |
| NASCAR fan | 49\% | (365) | 31\% | (227) | 7\% | (55) | 4\% | (31) | 9\% | (64) | 742 |
| NBA fan | 55\% | (534) | 28\% | (277) | 6\% | (56) | 3\% | (29) | 8\% | (83) | 979 |
| NCAA FT fan | 51\% | (491) | 33\% | (319) | 5\% | (50) | 3\% | (29) | 7\% | (66) | 954 |
| NCAA MB fan | 52\% | (427) | 33\% | (271) | 5\% | (43) | 3\% | (24) | 6\% | (52) | 818 |
| NCAA WB fan | 53\% | (259) | 30\% | (147) | 6\% | (29) | 3\% | (13) | 8\% | (40) | 488 |
| NFL fan | 52\% | (736) | 31\% | (439) | 6\% | (82) | 3\% | (37) | 8\% | (109) | 1403 |
| NHL fan | 52\% | (402) | 32\% | (252) | 6\% | (46) | 3\% | (23) | 7\% | (54) | 777 |
| PGA fan | 51\% | (286) | 32\% | (179) | 6\% | (36) | $3 \%$ | (16) | 7\% | (40) | 557 |

Continued on next page

Table CMS5_3: To what extent do you agree or disagree with each of the following statements?
I would like to know that I could get tested for COVID-19 whenever necessary

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (1117) | $31 \%$ | (679) | 5\% | (118) | $4 \%$ | (77) | 9\% | (209) | 2200 |
| UFC fan | 49\% | (265) | $31 \%$ | (171) | 7\% | (40) | 4\% | (23) | 8\% | (46) | 545 |
| WNBA fan | 55\% | (233) | 27\% | (113) | 7\% | (29) | 3\% | (15) | 8\% | (32) | 422 |
| WTA fan | 53\% | (127) | 27\% | (64) | 9\% | (22) | 2\% | (4) | 8\% | (19) | 237 |
| Watch sports at least weekly | 53\% | (502) | $33 \%$ | (313) | 6\% | (59) | 3\% | (25) | 6\% | (53) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_4: To what extent do you agree or disagree with each of the following statements?
Regularly testing people for COVID-19 would help the United States contain the spread of the virus

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (933) | $31 \%$ | (683) | 10\% | (219) | 6\% | (126) | 11\% | (239) | 2200 |
| Gender: Male | 42\% | (448) | 29\% | (309) | 11\% | (120) | 7\% | (73) | 10\% | (111) | 1062 |
| Gender: Female | 43\% | (484) | 33\% | (374) | 9\% | (99) | 5\% | (53) | 11\% | (128) | 1138 |
| Age: 18-34 | 41\% | (270) | 29\% | (188) | 11\% | (69) | 5\% | (34) | 14\% | (94) | 655 |
| Age: 35-44 | 40\% | (142) | 30\% | (107) | 12\% | (41) | 6\% | (23) | 12\% | (45) | 358 |
| Age: 45-64 | 42\% | (314) | 32\% | (243) | 10\% | (74) | 7\% | (49) | 9\% | (70) | 751 |
| Age: 65+ | 47\% | (207) | 33\% | (145) | 8\% | (34) | 5\% | (20) | 7\% | (30) | 436 |
| GenZers: 1997-2012 | 41\% | (129) | 24\% | (77) | 11\% | (34) | 5\% | (17) | 19\% | (59) | 316 |
| Millennials: 1981-1996 | 41\% | (223) | 31\% | (167) | 11\% | (58) | 5\% | (27) | 12\% | (63) | 539 |
| GenXers: 1965-1980 | 39\% | (207) | 33\% | (172) | 11\% | (59) | 7\% | (39) | 9\% | (49) | 526 |
| Baby Boomers: 1946-1964 | 46\% | (334) | 32\% | (234) | 8\% | (60) | 5\% | (40) | 8\% | (59) | 727 |
| PID: Dem (no lean) | 59\% | (444) | 28\% | (209) | 5\% | (41) | 2\% | (14) | 6\% | (48) | 755 |
| PID: Ind (no lean) | 39\% | (299) | 29\% | (221) | 10\% | (77) | 7\% | (54) | 14\% | (106) | 756 |
| PID: Rep (no lean) | 28\% | (191) | 37\% | (254) | 15\% | (101) | 8\% | (58) | 12\% | (85) | 689 |
| PID/Gender: Dem Men | 60\% | (192) | 25\% | (78) | 6\% | (19) | 2\% | (5) | 8\% | (25) | 319 |
| PID/Gender: Dem Women | 58\% | (251) | 30\% | (130) | 5\% | (22) | 2\% | (9) | 5\% | (23) | 436 |
| PID/Gender: Ind Men | 40\% | (162) | 28\% | (115) | 12\% | (48) | 9\% | (38) | 11\% | (44) | 407 |
| PID/Gender: Ind Women | 39\% | (137) | 30\% | (106) | 8\% | (29) | 4\% | (16) | 18\% | (62) | 349 |
| PID/Gender: Rep Men | 28\% | (94) | 35\% | (116) | 16\% | (53) | 9\% | (30) | 13\% | (42) | 336 |
| PID/Gender: Rep Women | 27\% | (96) | 39\% | (137) | 14\% | (48) | 8\% | (28) | 12\% | (42) | 353 |
| Ideo: Liberal (1-3) | 64\% | (380) | 24\% | (143) | 5\% | (31) | 2\% | (11) | 5\% | (27) | 592 |
| Ideo: Moderate (4) | 42\% | (238) | 38\% | (215) | 9\% | (52) | $4 \%$ | (21) | 7\% | (42) | 568 |
| Ideo: Conservative (5-7) | 31\% | (234) | 35\% | (262) | 14\% | (109) | 10\% | (76) | 10\% | (76) | 756 |
| Educ: < College | 39\% | (590) | 32\% | (480) | 10\% | (147) | 6\% | (87) | 14\% | (209) | 1512 |
| Educ: Bachelors degree | 49\% | (216) | 31\% | (136) | 11\% | (49) | 6\% | (26) | 4\% | (17) | 444 |
| Educ: Post-grad | $52 \%$ | (127) | 28\% | (67) | 9\% | (23) | 6\% | (13) | 5\% | (13) | 244 |
| Income: Under 50k | 41\% | (500) | 30\% | (365) | 9\% | (103) | 6\% | (72) | 14\% | (167) | 1207 |
| Income: 50k-100k | 45\% | (311) | 31\% | (218) | 12\% | (81) | 6\% | (38) | 7\% | (49) | 698 |
| Income: 100k+ | 41\% | (122) | 34\% | (100) | 12\% | (34) | 5\% | (16) | 8\% | (22) | 295 |
| Ethnicity: White | 42\% | (716) | 32\% | (556) | 10\% | (180) | 6\% | (104) | 10\% | (166) | 1722 |
| Ethnicity: Hispanic | 46\% | (161) | 27\% | (93) | 11\% | (39) | 5\% | (19) | 11\% | (38) | 349 |

[^15]Table CMS5_4: To what extent do you agree or disagree with each of the following statements?
Regularly testing people for COVID-19 would help the United States contain the spread of the virus

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (933) | $31 \%$ | (683) | 10\% | (219) | 6\% | (126) | 11\% | (239) | 2200 |
| Ethnicity: Afr. Am. | 44\% | (121) | 26\% | (72) | 8\% | (21) | 5\% | (14) | 17\% | (46) | 274 |
| Ethnicity: Other | 47\% | (96) | 27\% | (55) | 9\% | (17) | $4 \%$ | (8) | 13\% | (27) | 204 |
| All Christian | 42\% | (412) | 33\% | (323) | 11\% | (106) | 7\% | (68) | 8\% | (75) | 984 |
| All Non-Christian | 48\% | (53) | 26\% | (29) | 7\% | (8) | 9\% | (9) | 10\% | (10) | 110 |
| Atheist | 59\% | (67) | 18\% | (20) | 12\% | (13) | 3\% | (3) | 9\% | (10) | 113 |
| Agnostic/Nothing in particular | 40\% | (402) | $31 \%$ | (312) | 9\% | (91) | 5\% | (46) | 14\% | (144) | 994 |
| Religious Non-Protestant/Catholic | 48\% | (64) | 27\% | (36) | 7\% | (9) | 8\% | (10) | 10\% | (13) | 133 |
| Evangelical | 35\% | (206) | 32\% | (186) | 12\% | (72) | 9\% | (51) | 13\% | (75) | 592 |
| Non-Evangelical | 45\% | (359) | 32\% | (256) | 10\% | (76) | 5\% | (44) | 8\% | (60) | 794 |
| Community: Urban | 44\% | (231) | 30\% | (159) | 9\% | (48) | 5\% | (24) | 12\% | (62) | 524 |
| Community: Suburban | 44\% | (480) | 33\% | (358) | 9\% | (103) | 5\% | (56) | 8\% | (91) | 1089 |
| Community: Rural | 38\% | (222) | 28\% | (166) | 11\% | (67) | 8\% | (46) | 15\% | (86) | 587 |
| Employ: Private Sector | 42\% | (269) | 34\% | (221) | 11\% | (74) | 6\% | (40) | 6\% | (38) | 641 |
| Employ: Government | 42\% | (60) | 25\% | (35) | 13\% | (18) | 9\% | (12) | 11\% | (16) | 142 |
| Employ: Self-Employed | 45\% | (72) | 25\% | (41) | 13\% | (21) | 6\% | (10) | 11\% | (18) | 162 |
| Employ: Homemaker | 39\% | (47) | 40\% | (47) | 8\% | (9) | 5\% | (5) | 9\% | (11) | 120 |
| Employ: Retired | 46\% | (226) | $31 \%$ | (153) | 8\% | (42) | 6\% | (28) | 10\% | (48) | 496 |
| Employ: Unemployed | 45\% | (125) | 29\% | (80) | 6\% | (18) | 6\% | (16) | 15\% | (41) | 280 |
| Employ: Other | 36\% | (66) | 29\% | (54) | 9\% | (16) | $4 \%$ | (8) | 22\% | (40) | 184 |
| Military HH: Yes | 45\% | (160) | 27\% | (95) | 12\% | (42) | 6\% | (23) | 9\% | (32) | 352 |
| Military HH: No | 42\% | (773) | 32\% | (588) | 10\% | (177) | 6\% | (104) | 11\% | (207) | 1848 |
| RD/WT: Right Direction | 30\% | (231) | 35\% | (265) | 13\% | (99) | 8\% | (64) | 13\% | (99) | 758 |
| RD/WT: Wrong Track | 49\% | (702) | 29\% | (419) | 8\% | (119) | $4 \%$ | (62) | 10\% | (140) | 1442 |
| Trump Job Approve | 30\% | (279) | 34\% | (311) | 15\% | (134) | 10\% | (95) | 11\% | (104) | 923 |
| Trump Job Disapprove | 54\% | (633) | 30\% | (351) | 7\% | (79) | 2\% | (27) | 7\% | (78) | 1169 |
| Trump Job Strongly Approve | 28\% | (148) | 31\% | (161) | 16\% | (83) | 13\% | (68) | 12\% | (60) | 520 |
| Trump Job Somewhat Approve | $33 \%$ | (131) | 37\% | (150) | 13\% | (51) | 7\% | (28) | 11\% | (43) | 403 |
| Trump Job Somewhat Disapprove | 42\% | (110) | 38\% | (100) | 10\% | (26) | 1\% | (3) | 9\% | (23) | 262 |
| Trump Job Strongly Disapprove | 58\% | (524) | 28\% | (252) | 6\% | (53) | 3\% | (24) | 6\% | (55) | 907 |

Continued on next page

Table CMS5_4: To what extent do you agree or disagree with each of the following statements?
Regularly testing people for COVID-19 would help the United States contain the spread of the virus

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly <br> disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (933) | 31\% | (683) | 10\% | (219) | 6\% | (126) | 11\% | (239) | 2200 |
| Favorable of Trump | 30\% | (267) | 35\% | (309) | 15\% | (129) | 10\% | (91) | 10\% | (90) | 886 |
| Unfavorable of Trump | 54\% | (638) | 29\% | (342) | 7\% | (81) | 2\% | (28) | 7\% | (82) | 1172 |
| Very Favorable of Trump | 30\% | (164) | $32 \%$ | (178) | 15\% | (84) | 12\% | (64) | 11\% | (60) | 550 |
| Somewhat Favorable of Trump | $31 \%$ | (103) | $39 \%$ | (131) | 13\% | (45) | 8\% | (26) | 9\% | (30) | 336 |
| Somewhat Unfavorable of Trump | 39\% | (82) | 35\% | (75) | 12\% | (25) | 5\% | (10) | 10\% | (20) | 213 |
| Very Unfavorable of Trump | 58\% | (556) | 28\% | (267) | 6\% | (57) | 2\% | (18) | 6\% | (62) | 959 |
| \# 1 Issue: Economy | 41\% | (295) | 31\% | (224) | 12\% | (85) | 6\% | (45) | 9\% | (68) | 717 |
| \# 1 Issue: Security | 30\% | (76) | $31 \%$ | (77) | 17\% | (43) | 11\% | (28) | 11\% | (29) | 253 |
| \# 1 Issue: Health Care | 49\% | (207) | 31\% | (131) | 7\% | (30) | 3\% | (14) | 9\% | (40) | 422 |
| \# 1 Issue: Medicare / Social Security | 46\% | (153) | 33\% | (108) | 8\% | (27) | 4\% | (14) | 8\% | (28) | 330 |
| \# 1 Issue: Women's Issues | 42\% | (39) | 29\% | (27) | 7\% | (6) | 1\% | (0) | 22\% | (20) | 92 |
| \# 1 Issue: Education | 35\% | (49) | 32\% | (44) | 9\% | (12) | 10\% | (15) | 14\% | (19) | 139 |
| \# 1 Issue: Energy | 48\% | (47) | 37\% | (36) | 1\% | (1) | 1\% | (1) | 13\% | (12) | 98 |
| \# 1 Issue: Other | 45\% | (67) | 24\% | (36) | 10\% | (14) | 6\% | (9) | 15\% | (23) | 149 |
| 2018 House Vote: Democrat | 59\% | (452) | 29\% | (226) | 6\% | (45) | 2\% | (18) | 4\% | (27) | 767 |
| 2018 House Vote: Republican | 28\% | (174) | 37\% | (225) | 14\% | (89) | 10\% | (64) | 10\% | (64) | 616 |
| 2018 House Vote: Someone else | 43\% | (38) | 24\% | (21) | 11\% | (10) | 4\% | (3) | 18\% | (16) | 89 |
| 2016 Vote: Hillary Clinton | 58\% | (398) | 30\% | (205) | 6\% | (40) | 1\% | (10) | 4\% | (28) | 681 |
| 2016 Vote: Donald Trump | 30\% | (204) | 37\% | (252) | 14\% | (95) | 10\% | (69) | 10\% | (68) | 688 |
| 2016 Vote: Other | 49\% | (64) | 27\% | (36) | 9\% | (12) | 5\% | (7) | 9\% | (12) | 131 |
| 2016 Vote: Didn't Vote | 38\% | (267) | 27\% | (190) | 10\% | (71) | 5\% | (38) | 19\% | (130) | 697 |
| Voted in 2014: Yes | 44\% | (564) | 33\% | (423) | 10\% | (123) | 6\% | (78) | 7\% | (91) | 1279 |
| Voted in 2014: No | 40\% | (369) | 28\% | (260) | 10\% | (96) | 5\% | (48) | 16\% | (148) | 921 |
| 2012 Vote: Barack Obama | 56\% | (461) | 29\% | (241) | 7\% | (59) | 3\% | (21) | 5\% | (45) | 827 |
| 2012 Vote: Mitt Romney | 26\% | (126) | 38\% | (183) | 14\% | (65) | 12\% | (57) | 10\% | (47) | 477 |
| 2012 Vote: Other | 29\% | (25) | 30\% | (26) | 18\% | (15) | 5\% | (4) | 18\% | (15) | 86 |
| 2012 Vote: Didn't Vote | 40\% | (319) | 29\% | (233) | 10\% | (80) | 5\% | (42) | 16\% | (133) | 806 |

Continued on next page

Table CMS5_4: To what extent do you agree or disagree with each of the following statements?
Regularly testing people for COVID-19 would help the United States contain the spread of the virus

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (933) | 31\% | (683) | 10\% | (219) | 6\% | (126) | 11\% | (239) | 2200 |
| 4-Region: Northeast | 45\% | (177) | 33\% | (130) | 7\% | (28) | 6\% | (24) | 9\% | (35) | 394 |
| 4-Region: Midwest | 43\% | (197) | 30\% | (139) | 11\% | (52) | 7\% | (32) | 9\% | (42) | 462 |
| 4-Region: South | 40\% | (331) | 33\% | (270) | 9\% | (78) | 5\% | (44) | 12\% | (102) | 824 |
| 4-Region: West | 44\% | (228) | 28\% | (145) | 12\% | (60) | 5\% | (27) | 12\% | (60) | 520 |
| Sports fan | 44\% | (655) | 31\% | (468) | 10\% | (155) | 5\% | (71) | 10\% | (144) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 44\% | (190) | 30\% | (130) | 10\% | (45) | 6\% | (26) | 10\% | (46) | 436 |
| Frequent Flyer | 47\% | (112) | 28\% | (68) | 10\% | (24) | 6\% | (14) | 9\% | (22) | 240 |
| Open office space | 47\% | (100) | 30\% | (63) | 10\% | (21) | 7\% | (14) | 6\% | (14) | 212 |
| Cubicle office space | 41\% | (51) | 32\% | (40) | 10\% | (12) | 11\% | (13) | 6\% | (8) | 123 |
| Private office space | 47\% | (66) | 34\% | (48) | 11\% | (15) | 6\% | (9) | 1\% | (2) | 141 |
| Feel comfortable in office | 39\% | (117) | 32\% | (94) | 12\% | (36) | 11\% | (32) | 6\% | (19) | 298 |
| Feel uncomfortable in office | $51 \%$ | (132) | 30\% | (79) | 10\% | (26) | 3\% | (7) | 6\% | (15) | 260 |
| Watched Bundesliga | 42\% | (34) | 35\% | (28) | 8\% | (7) | 8\% | (6) | 7\% | (5) | 81 |
| Watched golf | $51 \%$ | (61) | 37\% | (44) | 9\% | (10) | 2\% | (3) | 1\% | (1) | 120 |
| Watched NASCAR | 44\% | (133) | 34\% | (103) | 10\% | (29) | 6\% | (19) | 7\% | (20) | 304 |
| Watched PBR | 43\% | (24) | $32 \%$ | (18) | 10\% | (5) | 7\% | (4) | 7\% | (4) | 55 |
| ATP fan | 48\% | (105) | 28\% | (62) | 10\% | (23) | 4\% | (9) | 10\% | (21) | 220 |
| Esports fan | 46\% | (193) | 33\% | (139) | 8\% | (33) | 4\% | (18) | 9\% | (40) | 422 |
| F1 fan | 45\% | (150) | 26\% | (85) | 9\% | (31) | 10\% | (32) | 10\% | (35) | 334 |
| IndyCar fan | 46\% | (234) | 30\% | (155) | 10\% | (52) | 7\% | (36) | 7\% | (37) | 515 |
| MLB fan | 46\% | (501) | 32\% | (350) | 10\% | (111) | 6\% | (66) | 7\% | (72) | 1100 |
| MLS fan | 48\% | (208) | 32\% | (139) | 8\% | (34) | 7\% | (29) | 5\% | (22) | 432 |
| NASCAR fan | 43\% | (316) | 31\% | (230) | 11\% | (82) | 6\% | (46) | 9\% | (68) | 742 |
| NBA fan | 47\% | (457) | 32\% | (312) | 9\% | (92) | 4\% | (39) | 8\% | (79) | 979 |
| NCAA FT fan | 44\% | (419) | 32\% | (305) | 11\% | (101) | 5\% | (51) | 8\% | (79) | 954 |
| NCAA MB fan | 46\% | (373) | 32\% | (265) | 10\% | (83) | 5\% | (39) | 7\% | (58) | 818 |
| NCAA WB fan | 48\% | (235) | $31 \%$ | (152) | 7\% | (36) | 5\% | (25) | 8\% | (41) | 488 |
| NFL fan | 44\% | (620) | 31\% | (440) | 11\% | (154) | 5\% | (71) | 8\% | (117) | 1403 |
| NHL fan | 45\% | (349) | 33\% | (254) | 10\% | (76) | 5\% | (38) | 8\% | (61) | 777 |
| PGA fan | 44\% | (245) | 33\% | (182) | 10\% | (55) | 6\% | (33) | 8\% | (43) | 557 |

Continued on next page

Table CMS5_4: To what extent do you agree or disagree with each of the following statements?
Regularly testing people for COVID-19 would help the United States contain the spread of the virus

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (933) | $31 \%$ | (683) | 10\% | (219) | 6\% | (126) | 11\% | (239) | 2200 |
| UFC fan | 42\% | (229) | 29\% | (158) | 13\% | (69) | 6\% | (33) | 10\% | (57) | 545 |
| WNBA fan | 49\% | (206) | $33 \%$ | (138) | 8\% | (32) | 5\% | (20) | 6\% | (27) | 422 |
| WTA fan | 48\% | (115) | 31\% | (74) | 10\% | (23) | 3\% | (7) | 7\% | (18) | 237 |
| Watch sports at least weekly | 45\% | (431) | $33 \%$ | (311) | 11\% | (103) | 5\% | (50) | 6\% | (58) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_5: To what extent do you agree or disagree with each of the following statements?
The United States has not done enough to make COVID-19 testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (706) | 25\% | (545) | 16\% | (354) | 14\% | (302) | 13\% | (293) | 2200 |
| Gender: Male | 32\% | (335) | 25\% | (265) | 17\% | (177) | 15\% | (158) | 12\% | (127) | 1062 |
| Gender: Female | 33\% | (371) | 25\% | (280) | 16\% | (177) | 13\% | (144) | 15\% | (166) | 1138 |
| Age: 18-34 | 29\% | (193) | 29\% | (189) | 15\% | (96) | 9\% | (61) | 18\% | (117) | 655 |
| Age: 35-44 | 30\% | (106) | 24\% | (85) | 15\% | (52) | 17\% | (62) | 15\% | (53) | 358 |
| Age: 45-64 | 34\% | (252) | 23\% | (172) | 16\% | (120) | 15\% | (114) | 12\% | (93) | 751 |
| Age: 65+ | 35\% | (155) | 23\% | (99) | 20\% | (86) | 15\% | (65) | 7\% | (32) | 436 |
| GenZers: 1997-2012 | 26\% | (81) | 28\% | (90) | 17\% | (52) | 7\% | (23) | 22\% | (69) | 316 |
| Millennials: 1981-1996 | 32\% | (170) | 27\% | (143) | 14\% | (76) | 14\% | (75) | 14\% | (75) | 539 |
| GenXers: 1965-1980 | 33\% | (173) | 24\% | (126) | 15\% | (78) | 15\% | (76) | 14\% | (72) | 526 |
| Baby Boomers: 1946-1964 | 36\% | (263) | 23\% | (168) | 17\% | (124) | 15\% | (108) | 9\% | (64) | 727 |
| PID: Dem (no lean) | 51\% | (383) | 26\% | (194) | 9\% | (69) | 6\% | (43) | 9\% | (65) | 755 |
| PID: Ind (no lean) | 29\% | (223) | 27\% | (202) | 14\% | (109) | 12\% | (90) | 18\% | (134) | 756 |
| PID: Rep (no lean) | 15\% | (100) | 22\% | (150) | 26\% | (176) | 24\% | (168) | 14\% | (95) | 689 |
| PID/Gender: Dem Men | 51\% | (164) | 25\% | (80) | $11 \%$ | (35) | 6\% | (18) | 7\% | (23) | 319 |
| PID/Gender: Dem Women | 50\% | (220) | 26\% | (114) | 8\% | (35) | 6\% | (25) | 10\% | (42) | 436 |
| PID/Gender: Ind Men | $31 \%$ | (125) | 27\% | (109) | 15\% | (61) | 13\% | (52) | 15\% | (60) | 407 |
| PID/Gender: Ind Women | 28\% | (97) | 27\% | (93) | 14\% | (48) | 11\% | (38) | 21\% | (74) | 349 |
| PID/Gender: Rep Men | 14\% | (46) | 23\% | (76) | 24\% | (81) | 26\% | (87) | 13\% | (45) | 336 |
| PID/Gender: Rep Women | 15\% | (54) | 21\% | (73) | 27\% | (95) | 23\% | (81) | 14\% | (50) | 353 |
| Ideo: Liberal (1-3) | 56\% | (332) | 24\% | (143) | 7\% | (43) | 7\% | (43) | 5\% | (31) | 592 |
| Ideo: Moderate (4) | $34 \%$ | (191) | 30\% | (172) | 14\% | (82) | 9\% | (52) | 12\% | (70) | 568 |
| Ideo: Conservative (5-7) | 16\% | (122) | 24\% | (178) | 24\% | (183) | 24\% | (183) | 12\% | (91) | 756 |
| Educ: < College | 28\% | (423) | 25\% | (385) | 16\% | (246) | 13\% | (204) | 17\% | (253) | 1512 |
| Educ: Bachelors degree | 39\% | (174) | 25\% | (110) | 18\% | (78) | 13\% | (59) | 5\% | (23) | 444 |
| Educ: Post-grad | 44\% | (109) | 20\% | (49) | 12\% | (30) | 16\% | (39) | 7\% | (17) | 244 |
| Income: Under 50k | $31 \%$ | (372) | 24\% | (288) | 16\% | (190) | 13\% | (158) | 17\% | (199) | 1207 |
| Income: 50k-100k | $33 \%$ | (233) | 26\% | (184) | 16\% | (110) | 13\% | (91) | 12\% | (80) | 698 |
| Income: 100k+ | 34\% | (101) | 25\% | (73) | 18\% | (55) | 18\% | (53) | 5\% | (14) | 295 |
| Ethnicity: White | $31 \%$ | (540) | 24\% | (417) | 17\% | (297) | 15\% | (256) | 12\% | (211) | 1722 |
| Ethnicity: Hispanic | 30\% | (106) | 27\% | (95) | 15\% | (53) | 9\% | (33) | 18\% | (63) | 349 |

[^16]Table CMS5_5: To what extent do you agree or disagree with each of the following statements?
The United States has not done enough to make COVID-19 testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (706) | 25\% | (545) | 16\% | (354) | 14\% | (302) | 13\% | (293) | 2200 |
| Ethnicity: Afr. Am. | 38\% | (103) | 27\% | (75) | 12\% | (33) | 7\% | (19) | 16\% | (44) | 274 |
| Ethnicity: Other | 31\% | (62) | 26\% | (53) | 12\% | (24) | 13\% | (26) | 19\% | (38) | 204 |
| All Christian | 29\% | (286) | 26\% | (252) | 19\% | (183) | 17\% | (169) | 10\% | (94) | 984 |
| All Non-Christian | 46\% | (50) | 24\% | (27) | 13\% | (14) | 11\% | (12) | 6\% | (6) | 110 |
| Atheist | 42\% | (47) | 32\% | (36) | 10\% | (11) | 8\% | (9) | 8\% | (9) | 113 |
| Agnostic/Nothing in particular | 32\% | (323) | 23\% | (231) | 15\% | (146) | 11\% | (111) | 18\% | (183) | 994 |
| Religious Non-Protestant/Catholic | 44\% | (58) | 23\% | (31) | 14\% | (18) | 12\% | (16) | 7\% | (10) | 133 |
| Evangelical | 24\% | (139) | 22\% | (132) | 19\% | (114) | 20\% | (118) | 15\% | (89) | 592 |
| Non-Evangelical | $32 \%$ | (258) | 28\% | (220) | 17\% | (136) | 13\% | (104) | 10\% | (77) | 794 |
| Community: Urban | 35\% | (186) | 23\% | (118) | 13\% | (70) | 13\% | (67) | 16\% | (84) | 524 |
| Community: Suburban | 33\% | (360) | 27\% | (297) | 17\% | (185) | 12\% | (134) | 10\% | (113) | 1089 |
| Community: Rural | 27\% | (160) | 22\% | (130) | 17\% | (99) | 17\% | (101) | 17\% | (97) | 587 |
| Employ: Private Sector | 33\% | (213) | 26\% | (165) | 15\% | (98) | 16\% | (102) | 10\% | (63) | 641 |
| Employ: Government | 28\% | (40) | 27\% | (38) | 16\% | (23) | 16\% | (23) | 13\% | (19) | 142 |
| Employ: Self-Employed | $34 \%$ | (54) | 26\% | (41) | 13\% | (20) | 15\% | (24) | 13\% | (21) | 162 |
| Employ: Homemaker | $30 \%$ | (36) | 21\% | (25) | 21\% | (25) | 16\% | (19) | $12 \%$ | (15) | 120 |
| Employ: Retired | $34 \%$ | (170) | 24\% | (117) | 18\% | (89) | 15\% | (76) | 9\% | (43) | 496 |
| Employ: Unemployed | 33\% | (92) | 22\% | (62) | 16\% | (46) | 10\% | (29) | 18\% | (51) | 280 |
| Employ: Other | 30\% | (55) | 22\% | (41) | 16\% | (29) | 10\% | (18) | 22\% | (41) | 184 |
| Military HH: Yes | $33 \%$ | (117) | 24\% | (84) | 22\% | (78) | 14\% | (50) | 7\% | (24) | 352 |
| Military HH: No | $32 \%$ | (589) | 25\% | (461) | 15\% | (276) | 14\% | (251) | 15\% | (270) | 1848 |
| RD/WT: Right Direction | 13\% | (101) | 21\% | (160) | 24\% | (185) | 25\% | (187) | 16\% | (125) | 758 |
| RD/WT: Wrong Track | 42\% | (605) | 27\% | (384) | 12\% | (169) | 8\% | (115) | 12\% | (169) | 1442 |
| Trump Job Approve | 13\% | (124) | 22\% | (198) | 26\% | (243) | 25\% | (233) | $14 \%$ | (125) | 923 |
| Trump Job Disapprove | 48\% | (566) | 29\% | (336) | 9\% | (101) | 5\% | (59) | 9\% | (107) | 1169 |
| Trump Job Strongly Approve | 14\% | (71) | 16\% | (82) | 22\% | (114) | $36 \%$ | (187) | 13\% | (66) | 520 |
| Trump Job Somewhat Approve | 13\% | (53) | 29\% | (117) | 32\% | (129) | 11\% | (46) | 15\% | (59) | 403 |
| Trump Job Somewhat Disapprove | 23\% | (61) | 44\% | (116) | 16\% | (41) | 6\% | (17) | 10\% | (26) | 262 |
| Trump Job Strongly Disapprove | 56\% | (505) | 24\% | (220) | 7\% | (60) | 5\% | (43) | 9\% | (80) | 907 |

[^17]Table CMS5_5: To what extent do you agree or disagree with each of the following statements?
The United States has not done enough to make COVID-19 testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (706) | 25\% | (545) | 16\% | (354) | 14\% | (302) | 13\% | (293) | 2200 |
| Favorable of Trump | 13\% | (115) | 22\% | (191) | 27\% | (238) | 26\% | (229) | 13\% | (112) | 886 |
| Unfavorable of Trump | 48\% | (562) | 29\% | (334) | 9\% | (107) | 5\% | (56) | 10\% | (113) | 1172 |
| Very Favorable of Trump | 13\% | (74) | 17\% | (96) | 23\% | (124) | 34\% | (185) | 13\% | (70) | 550 |
| Somewhat Favorable of Trump | 12\% | (41) | 28\% | (96) | 34\% | (114) | 13\% | (44) | 12\% | (42) | 336 |
| Somewhat Unfavorable of Trump | $21 \%$ | (45) | 38\% | (80) | 18\% | (38) | 7\% | (15) | 16\% | (35) | 213 |
| Very Unfavorable of Trump | 54\% | (516) | 26\% | (254) | 7\% | (69) | 4\% | (41) | 8\% | (78) | 959 |
| \# 1 Issue: Economy | 26\% | (188) | 28\% | (201) | 18\% | (129) | 16\% | (117) | 11\% | (82) | 717 |
| \# 1 Issue: Security | 16\% | (41) | 16\% | (41) | 26\% | (66) | 27\% | (67) | 15\% | (38) | 253 |
| \# 1 Issue: Health Care | 44\% | (185) | 25\% | (105) | 12\% | (52) | 9\% | (39) | 10\% | (41) | 422 |
| \# 1 Issue: Medicare / Social Security | 35\% | (116) | 23\% | (77) | 19\% | (61) | 11\% | (35) | 12\% | (41) | 330 |
| \# 1 Issue: Women's Issues | 24\% | (23) | 31\% | (28) | 12\% | (11) | 6\% | (6) | 27\% | (25) | 92 |
| \# 1 Issue: Education | 33\% | (46) | 25\% | (35) | 12\% | (17) | 11\% | (15) | 18\% | (25) | 139 |
| \# 1 Issue: Energy | 46\% | (45) | 33\% | (32) | 3\% | (3) | 2\% | (2) | 15\% | (15) | 98 |
| \# 1 Issue: Other | 42\% | (62) | 17\% | (25) | 10\% | (15) | 13\% | (20) | 18\% | (26) | 149 |
| 2018 House Vote: Democrat | 55\% | (419) | 24\% | (185) | 10\% | (79) | 6\% | (43) | 5\% | (41) | 767 |
| 2018 House Vote: Republican | 14\% | (87) | 21\% | (128) | 27\% | (163) | 28\% | (173) | 11\% | (65) | 616 |
| 2018 House Vote: Someone else | 25\% | (23) | 30\% | (27) | 10\% | (9) | 9\% | (8) | 25\% | (23) | 89 |
| 2016 Vote: Hillary Clinton | 56\% | (384) | 24\% | (165) | 8\% | (58) | 6\% | (41) | 5\% | (34) | 681 |
| 2016 Vote: Donald Trump | 15\% | (107) | 22\% | (155) | 25\% | (173) | 27\% | (183) | 10\% | (71) | 688 |
| 2016 Vote: Other | 39\% | (52) | 29\% | (39) | 11\% | (15) | 6\% | (8) | 14\% | (19) | 131 |
| 2016 Vote: Didn't Vote | 24\% | (164) | 27\% | (186) | 16\% | (109) | 10\% | (70) | 24\% | (168) | 697 |
| Voted in 2014: Yes | 35\% | (453) | 23\% | (299) | 17\% | (218) | 16\% | (203) | 8\% | (107) | 1279 |
| Voted in 2014: No | 28\% | (253) | 27\% | (246) | 15\% | (136) | 11\% | (98) | 20\% | (187) | 921 |
| 2012 Vote: Barack Obama | 47\% | (392) | 26\% | (219) | 11\% | (92) | 8\% | (67) | 7\% | (57) | 827 |
| 2012 Vote: Mitt Romney | 15\% | (71) | 21\% | (101) | 25\% | (121) | 28\% | (136) | 10\% | (48) | 477 |
| 2012 Vote: Other | 23\% | (19) | 21\% | (18) | 21\% | (18) | 16\% | (14) | 19\% | (16) | 86 |
| 2012 Vote: Didn't Vote | 27\% | (221) | 26\% | (207) | 15\% | (123) | 10\% | (85) | 21\% | (171) | 806 |

[^18]Table CMS5_5: To what extent do you agree or disagree with each of the following statements?
The United States has not done enough to make COVID-19 testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (706) | 25\% | (545) | 16\% | (354) | 14\% | (302) | 13\% | (293) | 2200 |
| 4-Region: Northeast | $34 \%$ | (132) | 26\% | (102) | 16\% | (62) | 13\% | (51) | 12\% | (47) | 394 |
| 4-Region: Midwest | 31\% | (146) | 22\% | (101) | 17\% | (80) | 18\% | (81) | 12\% | (54) | 462 |
| 4-Region: South | 30\% | (244) | 25\% | (210) | 17\% | (138) | 15\% | (125) | 13\% | (107) | 824 |
| 4-Region: West | 35\% | (184) | 25\% | (132) | 14\% | (73) | 9\% | (45) | 16\% | (85) | 520 |
| Sports fan | 32\% | (479) | 26\% | (381) | 16\% | (242) | 14\% | (208) | 12\% | (182) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 33\% | (146) | 23\% | (98) | 18\% | (76) | 13\% | (55) | 14\% | (61) | 436 |
| Frequent Flyer | $36 \%$ | (87) | 26\% | (63) | 15\% | (35) | 13\% | (32) | 10\% | (23) | 240 |
| Open office space | 30\% | (64) | 26\% | (56) | 18\% | (39) | 15\% | (32) | 10\% | (21) | 212 |
| Cubicle office space | $36 \%$ | (45) | 23\% | (28) | 17\% | (21) | 18\% | (22) | 6\% | (7) | 123 |
| Private office space | $33 \%$ | (47) | 30\% | (42) | 15\% | (21) | 17\% | (24) | 4\% | (6) | 141 |
| Feel comfortable in office | 27\% | (80) | 21\% | (63) | 18\% | (54) | 23\% | (68) | 11\% | (34) | 298 |
| Feel uncomfortable in office | 40\% | (103) | 30\% | (79) | $14 \%$ | (38) | 8\% | (22) | 7\% | (19) | 260 |
| Watched Bundesliga | 28\% | (23) | 34\% | (27) | 21\% | (17) | 15\% | (12) | 3\% | (2) | 81 |
| Watched golf | 30\% | (36) | 23\% | (27) | $24 \%$ | (29) | 21\% | (25) | 3\% | (3) | 120 |
| Watched NASCAR | 29\% | (89) | 29\% | (87) | 17\% | (52) | 19\% | (58) | 6\% | (18) | 304 |
| Watched PBR | 37\% | (20) | 22\% | (12) | 15\% | (8) | 20\% | (11) | 6\% | (4) | 55 |
| ATP fan | 37\% | (81) | 27\% | (59) | 16\% | (35) | 12\% | (27) | 8\% | (17) | 220 |
| Esports fan | 30\% | (127) | 28\% | (118) | 15\% | (65) | 13\% | (55) | 14\% | (58) | 422 |
| F1 fan | 28\% | (92) | 25\% | (83) | 18\% | (61) | 16\% | (55) | 13\% | (43) | 334 |
| IndyCar fan | 29\% | (147) | 25\% | (127) | 18\% | (91) | 18\% | (93) | $11 \%$ | (56) | 515 |
| MLB fan | 34\% | (373) | 25\% | (277) | 17\% | (187) | 15\% | (165) | 9\% | (98) | 1100 |
| MLS fan | 33\% | (143) | 26\% | (111) | 16\% | (69) | 15\% | (63) | 10\% | (45) | 432 |
| NASCAR fan | 28\% | (208) | 24\% | (179) | 18\% | (130) | 18\% | (131) | 13\% | (94) | 742 |
| NBA fan | 35\% | (344) | 26\% | (253) | 16\% | (156) | 13\% | (125) | 10\% | (100) | 979 |
| NCAA FT fan | 31\% | (297) | 26\% | (252) | 17\% | (167) | 16\% | (150) | 9\% | (89) | 954 |
| NCAA MB fan | 32\% | (261) | 26\% | (211) | 17\% | (142) | 16\% | (131) | 9\% | (73) | 818 |
| NCAA WB fan | $34 \%$ | (166) | 24\% | (118) | 16\% | (80) | 15\% | (73) | 10\% | (51) | 488 |
| NFL fan | 33\% | (461) | 26\% | (362) | 17\% | (236) | 14\% | (190) | 11\% | (155) | 1403 |
| NHL fan | 30\% | (230) | 26\% | (199) | 19\% | (147) | 15\% | (115) | 11\% | (86) | 777 |
| PGA fan | $31 \%$ | (174) | 26\% | (146) | 19\% | (107) | 16\% | (90) | 7\% | (40) | 557 |

Continued on next page

National Tracking Poll \#200573, May, 2020
Table CMS5_5

Table CMS5_5: To what extent do you agree or disagree with each of the following statements?
The United States has not done enough to make COVID-19 testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (706) | 25\% | (545) | 16\% | (354) | 14\% | (302) | 13\% | (293) | 2200 |
| UFC fan | 28\% | (152) | 26\% | (140) | 17\% | (94) | 15\% | (83) | 14\% | (76) | 545 |
| WNBA fan | 35\% | (149) | 27\% | (112) | 15\% | (62) | 14\% | (61) | 9\% | (39) | 422 |
| WTA fan | 38\% | (90) | 27\% | (64) | 15\% | (35) | 12\% | (30) | 8\% | (19) | 237 |
| Watch sports at least weekly | 32\% | (306) | 26\% | (250) | 18\% | (168) | 16\% | (153) | 8\% | (76) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS5_6: To what extent do you agree or disagree with each of the following statements?
My state has not done enough to make testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (356) | 26\% | (566) | 21\% | (470) | 19\% | (407) | 18\% | (401) | 2200 |
| Gender: Male | 17\% | (185) | 26\% | (278) | 22\% | (238) | 17\% | (186) | 17\% | (176) | 1062 |
| Gender: Female | 15\% | (171) | 25\% | (288) | 20\% | (232) | 19\% | (221) | 20\% | (225) | 1138 |
| Age: 18-34 | 17\% | (110) | 25\% | (162) | 21\% | (140) | 12\% | (81) | 25\% | (162) | 655 |
| Age: 35-44 | 17\% | (59) | 24\% | (86) | 21\% | (74) | 19\% | (70) | 19\% | (69) | 358 |
| Age: 45-64 | 15\% | (116) | 25\% | (190) | 22\% | (162) | 22\% | (168) | 15\% | (116) | 751 |
| Age: 65+ | 16\% | (71) | 29\% | (128) | 22\% | (94) | 20\% | (89) | 12\% | (54) | 436 |
| GenZers: 1997-2012 | 19\% | (59) | 23\% | (71) | 20\% | (62) | 10\% | (32) | 29\% | (91) | 316 |
| Millennials: 1981-1996 | 15\% | (82) | 26\% | (139) | 22\% | (116) | 17\% | (92) | 20\% | (109) | 539 |
| GenXers: 1965-1980 | 17\% | (87) | 27\% | (140) | 21\% | (109) | 19\% | (100) | 17\% | (89) | 526 |
| Baby Boomers: 1946-1964 | 16\% | (119) | 27\% | (197) | 22\% | (162) | $22 \%$ | (158) | 13\% | (91) | 727 |
| PID: Dem (no lean) | 20\% | (152) | 28\% | (212) | 22\% | (164) | 17\% | (128) | 13\% | (100) | 755 |
| PID: Ind (no lean) | 15\% | (114) | 25\% | (190) | 21\% | (157) | 16\% | (123) | 23\% | (173) | 756 |
| PID: Rep (no lean) | 13\% | (91) | 24\% | (165) | 22\% | (150) | 23\% | (156) | 19\% | (128) | 689 |
| PID/Gender: Dem Men | 22\% | (71) | 27\% | (87) | 24\% | (76) | 16\% | (50) | 11\% | (34) | 319 |
| PID/Gender: Dem Women | 19\% | (81) | 29\% | (124) | 20\% | (87) | 18\% | (78) | 15\% | (66) | 436 |
| PID/Gender: Ind Men | 16\% | (66) | 28\% | (112) | 21\% | (85) | 15\% | (61) | 20\% | (83) | 407 |
| PID/Gender: Ind Women | 14\% | (48) | 22\% | (78) | 21\% | (72) | 18\% | (62) | 26\% | (90) | 349 |
| PID/Gender: Rep Men | 14\% | (48) | 23\% | (79) | 23\% | (76) | 22\% | (75) | 17\% | (58) | 336 |
| PID/Gender: Rep Women | 12\% | (43) | 24\% | (86) | 21\% | (73) | 23\% | (81) | 20\% | (69) | 353 |
| Ideo: Liberal (1-3) | 24\% | (139) | 29\% | (171) | 21\% | (124) | 15\% | (87) | 12\% | (71) | 592 |
| Ideo: Moderate (4) | 13\% | (71) | $31 \%$ | (177) | 21\% | (122) | 18\% | (101) | 17\% | (97) | 568 |
| Ideo: Conservative (5-7) | 14\% | (106) | 24\% | (181) | 23\% | (172) | 24\% | (183) | 15\% | (114) | 756 |
| Educ: < College | 15\% | (232) | 25\% | (378) | 20\% | (303) | 18\% | (274) | 21\% | (324) | 1512 |
| Educ: Bachelors degree | 17\% | (77) | 29\% | (127) | 23\% | (102) | 20\% | (89) | 11\% | (49) | 444 |
| Educ: Post-grad | 19\% | (47) | 25\% | (61) | 26\% | (65) | 18\% | (44) | 11\% | (27) | 244 |
| Income: Under 50k | 17\% | (203) | 24\% | (288) | 21\% | (248) | 18\% | (218) | 21\% | (250) | 1207 |
| Income: 50k-100k | 16\% | (109) | 28\% | (192) | 21\% | (148) | 19\% | (133) | 16\% | (115) | 698 |
| Income: 100k+ | 15\% | (43) | 29\% | (86) | 25\% | (75) | 19\% | (55) | 12\% | (36) | 295 |
| Ethnicity: White | 15\% | (265) | 27\% | (460) | 22\% | (380) | 19\% | (329) | 17\% | (287) | 1722 |
| Ethnicity: Hispanic | 20\% | (71) | 20\% | (70) | 22\% | (78) | 16\% | (55) | 22\% | (75) | 349 |

[^19]Table CMS5_6: To what extent do you agree or disagree with each of the following statements?
My state has not done enough to make testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (356) | 26\% | (566) | 21\% | (470) | 19\% | (407) | 18\% | (401) | 2200 |
| Ethnicity: Afr. Am. | 19\% | (53) | 26\% | (70) | 17\% | (46) | 17\% | (47) | 21\% | (58) | 274 |
| Ethnicity: Other | 18\% | (38) | 17\% | (35) | 22\% | (44) | 15\% | (31) | 27\% | (56) | 204 |
| All Christian | 14\% | (142) | 27\% | (264) | 24\% | (232) | 22\% | (212) | 14\% | (135) | 984 |
| All Non-Christian | 13\% | (14) | 30\% | (33) | 28\% | (30) | 18\% | (19) | 12\% | (13) | 110 |
| Atheist | 21\% | (24) | 30\% | (34) | 17\% | (20) | 13\% | (14) | 19\% | (22) | 113 |
| Agnostic/Nothing in particular | 18\% | (176) | 24\% | (236) | 19\% | (188) | 16\% | (162) | 23\% | (232) | 994 |
| Religious Non-Protestant/Catholic | 13\% | (18) | 30\% | (39) | 26\% | (35) | 18\% | (24) | 13\% | (17) | 133 |
| Evangelical | 16\% | (98) | 22\% | (132) | 21\% | (123) | 23\% | (136) | 17\% | (103) | 592 |
| Non-Evangelical | 15\% | (121) | 28\% | (225) | 23\% | (184) | 19\% | (150) | 14\% | (115) | 794 |
| Community: Urban | 16\% | (82) | 26\% | (134) | 20\% | (102) | 19\% | (102) | 20\% | (103) | 524 |
| Community: Suburban | 16\% | (178) | 28\% | (304) | 23\% | (249) | 18\% | (191) | 15\% | (166) | 1089 |
| Community: Rural | 16\% | (95) | 22\% | (128) | 20\% | (119) | 19\% | (114) | 22\% | (131) | 587 |
| Employ: Private Sector | 16\% | (102) | 30\% | (192) | 23\% | (149) | 18\% | (113) | 13\% | (85) | 641 |
| Employ: Government | 14\% | (20) | 29\% | (41) | $21 \%$ | (30) | 19\% | (26) | 17\% | (25) | 142 |
| Employ: Self-Employed | 21\% | (34) | 22\% | (36) | 21\% | (34) | 19\% | (31) | 17\% | (27) | 162 |
| Employ: Homemaker | 8\% | (9) | 31\% | (37) | 23\% | (28) | 23\% | (27) | 16\% | (19) | 120 |
| Employ: Retired | 14\% | (70) | 27\% | (135) | $21 \%$ | (103) | 24\% | (117) | 14\% | (72) | 496 |
| Employ: Unemployed | 21\% | (59) | 18\% | (50) | 19\% | (53) | 17\% | (49) | 25\% | (70) | 280 |
| Employ: Other | 18\% | (34) | 18\% | (32) | 20\% | (36) | 17\% | (31) | 28\% | (51) | 184 |
| Military HH: Yes | 18\% | (63) | 28\% | (100) | 19\% | (68) | 22\% | (77) | 13\% | (44) | 352 |
| Military HH: No | 16\% | (293) | 25\% | (466) | 22\% | (402) | 18\% | (330) | 19\% | (357) | 1848 |
| RD/WT: Right Direction | 13\% | (102) | 23\% | (171) | 21\% | (162) | 23\% | (171) | 20\% | (152) | 758 |
| RD/WT: Wrong Track | 18\% | (254) | 27\% | (395) | 21\% | (308) | 16\% | (236) | 17\% | (249) | 1442 |
| Trump Job Approve | 12\% | (113) | 24\% | (222) | 22\% | (205) | 24\% | (217) | 18\% | (167) | 923 |
| Trump Job Disapprove | 20\% | (236) | 29\% | (334) | 22\% | (254) | 15\% | (180) | 14\% | (164) | 1169 |
| Trump Job Strongly Approve | 14\% | (72) | 20\% | (103) | $21 \%$ | (109) | 28\% | (147) | 17\% | (90) | 520 |
| Trump Job Somewhat Approve | 10\% | (41) | 29\% | (119) | 24\% | (96) | 17\% | (70) | 19\% | (77) | 403 |
| Trump Job Somewhat Disapprove | 15\% | (40) | 27\% | (71) | 26\% | (69) | 19\% | (49) | 13\% | (33) | 262 |
| Trump Job Strongly Disapprove | 22\% | (196) | 29\% | (264) | 20\% | (185) | 14\% | (130) | 15\% | (132) | 907 |

Continued on next page

Table CMS5_6: To what extent do you agree or disagree with each of the following statements?
My state has not done enough to make testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (356) | 26\% | (566) | 21\% | (470) | 19\% | (407) | 18\% | (401) | 2200 |
| Favorable of Trump | 12\% | (110) | 25\% | (218) | 22\% | (193) | 24\% | (212) | 17\% | (153) | 886 |
| Unfavorable of Trump | 19\% | (224) | 28\% | (329) | 22\% | (260) | 16\% | (184) | 15\% | (175) | 1172 |
| Very Favorable of Trump | 13\% | (74) | 21\% | (113) | 20\% | (110) | 28\% | (154) | 18\% | (99) | 550 |
| Somewhat Favorable of Trump | $11 \%$ | (36) | $31 \%$ | (105) | 25\% | (82) | 17\% | (59) | 16\% | (54) | 336 |
| Somewhat Unfavorable of Trump | 13\% | (27) | 22\% | (47) | 27\% | (57) | 19\% | (41) | 20\% | (42) | 213 |
| Very Unfavorable of Trump | 21\% | (197) | 29\% | (282) | 21\% | (203) | 15\% | (143) | 14\% | (133) | 959 |
| \#1 Issue: Economy | 15\% | (105) | 26\% | (189) | 22\% | (157) | 19\% | (136) | 18\% | (130) | 717 |
| \# 1 Issue: Security | 15\% | (38) | 23\% | (58) | 19\% | (49) | 24\% | (60) | 19\% | (48) | 253 |
| \# 1 Issue: Health Care | 22\% | (91) | 30\% | (126) | 20\% | (84) | 18\% | (74) | 11\% | (47) | 422 |
| \# 1 Issue: Medicare / Social Security | 16\% | (54) | 24\% | (79) | 23\% | (76) | 20\% | (65) | 17\% | (56) | 330 |
| \# 1 Issue: Women's Issues | 13\% | (12) | 23\% | (21) | 19\% | (18) | 12\% | (11) | 33\% | (31) | 92 |
| \# 1 Issue: Education | 16\% | (22) | 19\% | (27) | 28\% | (39) | 19\% | (26) | 18\% | (25) | 139 |
| \# 1 Issue: Energy | 10\% | (9) | $31 \%$ | (31) | 29\% | (28) | 6\% | (6) | 24\% | (24) | 98 |
| \# 1 Issue: Other | 16\% | (25) | 24\% | (35) | 14\% | (21) | 19\% | (28) | 27\% | (40) | 149 |
| 2018 House Vote: Democrat | 20\% | (151) | 30\% | (232) | 22\% | (168) | 18\% | (135) | 10\% | (80) | 767 |
| 2018 House Vote: Republican | 12\% | (75) | 25\% | (152) | 22\% | (139) | 26\% | (160) | 15\% | (91) | 616 |
| 2018 House Vote: Someone else | 9\% | (8) | 26\% | (23) | 22\% | (20) | 15\% | (14) | 27\% | (24) | 89 |
| 2016 Vote: Hillary Clinton | 21\% | (140) | 30\% | (202) | 23\% | (154) | 18\% | (119) | 10\% | (66) | 681 |
| 2016 Vote: Donald Trump | 13\% | (88) | 25\% | (169) | 22\% | (151) | 25\% | (171) | 16\% | (109) | 688 |
| 2016 Vote: Other | 13\% | (17) | 33\% | (43) | 18\% | (24) | 18\% | (23) | 18\% | (23) | 131 |
| 2016 Vote: Didn't Vote | 16\% | (110) | 22\% | (151) | 20\% | (141) | 13\% | (93) | 29\% | (201) | 697 |
| Voted in 2014: Yes | 16\% | (203) | 27\% | (349) | 22\% | (284) | $22 \%$ | (280) | 13\% | (164) | 1279 |
| Voted in 2014: No | 17\% | (153) | 24\% | (217) | 20\% | (187) | 14\% | (127) | 26\% | (237) | 921 |
| 2012 Vote: Barack Obama | 18\% | (147) | 30\% | (244) | 21\% | (176) | 19\% | (154) | 13\% | (106) | 827 |
| 2012 Vote: Mitt Romney | 12\% | (57) | 22\% | (104) | 23\% | (111) | 29\% | (138) | 14\% | (67) | 477 |
| 2012 Vote: Other | 7\% | (6) | 30\% | (25) | 25\% | (21) | 15\% | (12) | 24\% | (20) | 86 |
| 2012 Vote: Didn't Vote | 18\% | (146) | 24\% | (192) | 20\% | (163) | 13\% | (101) | 25\% | (205) | 806 |

Continued on next page

Table CMS5_6: To what extent do you agree or disagree with each of the following statements?
My state has not done enough to make testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (356) | 26\% | (566) | 21\% | (470) | 19\% | (407) | 18\% | (401) | 2200 |
| 4-Region: Northeast | 14\% | (54) | 28\% | (108) | 24\% | (93) | 20\% | (80) | 15\% | (59) | 394 |
| 4-Region: Midwest | 14\% | (67) | 24\% | (113) | 24\% | (109) | 21\% | (98) | 16\% | (75) | 462 |
| 4-Region: South | 18\% | (149) | 28\% | (229) | 18\% | (149) | 19\% | (155) | 17\% | (143) | 824 |
| 4-Region: West | 17\% | (86) | 22\% | (116) | 23\% | (120) | 14\% | (75) | 24\% | (124) | 520 |
| Sports fan | 15\% | (225) | 26\% | (383) | 22\% | (326) | 20\% | (301) | 17\% | (257) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 19\% | (82) | 24\% | (106) | 22\% | (96) | 17\% | (76) | 17\% | (76) | 436 |
| Frequent Flyer | 19\% | (45) | 27\% | (65) | 22\% | (53) | 16\% | (39) | 16\% | (39) | 240 |
| Open office space | 20\% | (42) | 32\% | (67) | 22\% | (47) | 17\% | (37) | 9\% | (19) | 212 |
| Cubicle office space | 15\% | (18) | 30\% | (36) | 30\% | (37) | 18\% | (22) | 8\% | (10) | 123 |
| Private office space | 14\% | (19) | 36\% | (51) | 25\% | (35) | 15\% | (21) | 11\% | (15) | 141 |
| Feel comfortable in office | 14\% | (41) | $31 \%$ | (92) | 22\% | (64) | 22\% | (65) | 12\% | (36) | 298 |
| Feel uncomfortable in office | 18\% | (47) | 31\% | (79) | 28\% | (73) | 12\% | (32) | 11\% | (28) | 260 |
| Watched Bundesliga | $21 \%$ | (17) | 28\% | (23) | 27\% | (22) | 12\% | (10) | 11\% | (9) | 81 |
| Watched golf | 19\% | (23) | 32\% | (39) | 20\% | (23) | 23\% | (27) | 6\% | (7) | 120 |
| Watched NASCAR | 14\% | (44) | 30\% | (91) | 24\% | (73) | 22\% | (66) | 10\% | (30) | 304 |
| Watched PBR | 27\% | (15) | 26\% | (14) | 15\% | (8) | 29\% | (16) | 3\% | (2) | 55 |
| ATP fan | 20\% | (44) | 28\% | (61) | 20\% | (45) | 19\% | (42) | 13\% | (28) | 220 |
| Esports fan | 23\% | (98) | 23\% | (96) | 20\% | (83) | 18\% | (74) | 17\% | (72) | 422 |
| F1 fan | 19\% | (63) | 22\% | (74) | 21\% | (69) | 24\% | (79) | 14\% | (48) | 334 |
| IndyCar fan | 16\% | (84) | 26\% | (133) | 21\% | (108) | 23\% | (121) | 13\% | (68) | 515 |
| MLB fan | 16\% | (180) | 26\% | (284) | 24\% | (268) | 21\% | (226) | 13\% | (143) | 1100 |
| MLS fan | 18\% | (76) | 28\% | (120) | 23\% | (97) | 20\% | (86) | 12\% | (53) | 432 |
| NASCAR fan | 16\% | (121) | 25\% | (186) | 21\% | (156) | 23\% | (169) | 15\% | (110) | 742 |
| NBA fan | 17\% | (171) | 25\% | (243) | 23\% | (223) | 19\% | (189) | 16\% | (153) | 979 |
| NCAA FT fan | 15\% | (143) | 27\% | (258) | 23\% | (217) | 21\% | (202) | 14\% | (133) | 954 |
| NCAA MB fan | 16\% | (131) | 26\% | (209) | 23\% | (189) | 22\% | (182) | 13\% | (107) | 818 |
| NCAA WB fan | 19\% | (90) | 24\% | (118) | 23\% | (114) | $21 \%$ | (102) | 13\% | (64) | 488 |
| NFL fan | 16\% | (224) | 26\% | (362) | 22\% | (315) | 20\% | (283) | 15\% | (217) | 1403 |
| NHL fan | 15\% | (114) | 27\% | (208) | 23\% | (177) | 21\% | (161) | 15\% | (118) | 777 |
| PGA fan | 16\% | (86) | 27\% | (148) | 24\% | (134) | 20\% | (113) | 14\% | (76) | 557 |

Continued on next page

Table CMS5_6: To what extent do you agree or disagree with each of the following statements? My state has not done enough to make testing readily available

| Demographic | Strongly agree |  | Somewhat agree |  | Somewhat disagree |  | Strongly disagree |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (356) | 26\% | (566) | 21\% | (470) | 19\% | (407) | 18\% | (401) | 2200 |
| UFC fan | 17\% | (94) | 27\% | (148) | 21\% | (112) | 17\% | (91) | 18\% | (100) | 545 |
| WNBA fan | 20\% | (84) | 22\% | (93) | 23\% | (99) | 20\% | (86) | 14\% | (60) | 422 |
| WTA fan | 22\% | (51) | 25\% | (58) | 21\% | (49) | 19\% | (45) | 14\% | (34) | 237 |
| Watch sports at least weekly | 16\% | (148) | 27\% | (257) | 23\% | (223) | 21\% | (196) | 13\% | (127) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS6: If a vaccine that protects from the coronavirus became available, would you get vaccinated, or not?

| Demographic | Yes, I would get |  | No, I would not get |
| :--- | :---: | ---: | :---: | :---: | :---: | :---: |
| vaccinated | Don't know / No |  |  |
| opinion |  |  |  |

Continued on next page

Table CMS6: If a vaccine that protects from the coronavirus became available, would you get vaccinated, or not?

| Demographic | Yes, I would get vaccinated |  | No, I would not get vaccinated |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 61\% | (1352) | 17\% | (384) | 21\% | (465) | 2200 |
| Ethnicity: Other | 73\% | (149) | 11\% | (23) | 16\% | (32) | 204 |
| All Christian | 66\% | (649) | 15\% | (147) | 19\% | (188) | 984 |
| All Non-Christian | 67\% | (73) | 22\% | (24) | 11\% | (13) | 110 |
| Atheist | 74\% | (84) | 12\% | (14) | 14\% | (15) | 113 |
| Agnostic/Nothing in particular | 55\% | (545) | 20\% | (199) | 25\% | (249) | 994 |
| Religious Non-Protestant/Catholic | 65\% | (86) | 24\% | (32) | 11\% | (14) | 133 |
| Evangelical | 52\% | (310) | 23\% | (136) | 25\% | (146) | 592 |
| Non-Evangelical | 68\% | (540) | 14\% | (108) | 18\% | (146) | 794 |
| Community: Urban | 61\% | (318) | 18\% | (93) | 22\% | (113) | 524 |
| Community: Suburban | 66\% | (717) | 15\% | (167) | 19\% | (206) | 1089 |
| Community: Rural | 54\% | (317) | 21\% | (124) | 25\% | (146) | 587 |
| Employ: Private Sector | 65\% | (419) | 17\% | (110) | 17\% | (112) | 641 |
| Employ: Government | 56\% | (79) | 23\% | (32) | 22\% | (31) | 142 |
| Employ: Self-Employed | 48\% | (77) | 28\% | (45) | 25\% | (40) | 162 |
| Employ: Homemaker | 60\% | (72) | 19\% | (22) | 21\% | (25) | 120 |
| Employ: Retired | 69\% | (343) | 13\% | (62) | 18\% | (91) | 496 |
| Employ: Unemployed | 49\% | (136) | 22\% | (63) | 29\% | (81) | 280 |
| Employ: Other | 49\% | (90) | 15\% | (27) | 36\% | (67) | 184 |
| Military HH: Yes | 64\% | (224) | 15\% | (52) | 22\% | (76) | 352 |
| Military HH: No | 61\% | (1128) | 18\% | (331) | $21 \%$ | (389) | 1848 |
| RD/WT: Right Direction | 56\% | (426) | 20\% | (154) | 24\% | (178) | 758 |
| RD/WT: Wrong Track | 64\% | (925) | 16\% | (230) | 20\% | (287) | 1442 |
| Trump Job Approve | 52\% | (479) | 24\% | (222) | 24\% | (221) | 923 |
| Trump Job Disapprove | 71\% | (835) | 13\% | (150) | 16\% | (184) | 1169 |
| Trump Job Strongly Approve | 47\% | (247) | 27\% | (142) | 25\% | (131) | 520 |
| Trump Job Somewhat Approve | 58\% | (232) | 20\% | (80) | 22\% | (91) | 403 |
| Trump Job Somewhat Disapprove | 63\% | (166) | 20\% | (51) | 17\% | (45) | 262 |
| Trump Job Strongly Disapprove | 74\% | (669) | 11\% | (99) | 15\% | (139) | 907 |
| Favorable of Trump | 51\% | (454) | 24\% | (215) | 24\% | (217) | 886 |
| Unfavorable of Trump | 72\% | (840) | 13\% | (149) | 16\% | (182) | 1172 |

Continued on next page

Table CMS6: If a vaccine that protects from the coronavirus became available, would you get vaccinated, or not?

| Demographic | Yes, I would get |  | No, I would not get | Don't know No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| vaccinated | opinion |  |  |  |

Continued on next page

Table CMS6: If a vaccine that protects from the coronavirus became available, would you get vaccinated, or not?

| Demographic | Yes, I would get vaccinated |  | No, I would not get vaccinated |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 61\% | (1352) | 17\% | (384) | 21\% | (465) | 2200 |
| Frequent Flyer | 70\% | (168) | 14\% | (34) | 16\% | (37) | 240 |
| Open office space | 67\% | (142) | 17\% | (35) | 16\% | (35) | 212 |
| Cubicle office space | 64\% | (78) | 19\% | (24) | 17\% | (21) | 123 |
| Private office space | 69\% | (98) | 18\% | (25) | 13\% | (18) | 141 |
| Feel comfortable in office | 59\% | (176) | 23\% | (67) | 18\% | (54) | 298 |
| Feel uncomfortable in office | 73\% | (190) | 13\% | (34) | 14\% | (35) | 260 |
| Watched Bundesliga | 68\% | (55) | 14\% | (11) | 19\% | (15) | 81 |
| Watched golf | 86\% | (103) | 9\% | (11) | 5\% | (5) | 120 |
| Watched NASCAR | 59\% | (180) | 20\% | (61) | 21\% | (63) | 304 |
| Watched PBR | 62\% | (34) | 26\% | (14) | 13\% | (7) | 55 |
| ATP fan | 64\% | (142) | 15\% | (33) | 20\% | (45) | 220 |
| Esports fan | 63\% | (268) | 16\% | (67) | $21 \%$ | (87) | 422 |
| F1 fan | 59\% | (197) | 18\% | (59) | 23\% | (78) | 334 |
| IndyCar fan | 64\% | (328) | 15\% | (75) | 22\% | (111) | 515 |
| MLB fan | 66\% | (731) | 15\% | (164) | 19\% | (205) | 1100 |
| MLS fan | 65\% | (282) | 16\% | (71) | 18\% | (79) | 432 |
| NASCAR fan | 58\% | (431) | 18\% | (131) | 24\% | (180) | 742 |
| NBA fan | 63\% | (620) | 18\% | (173) | 19\% | (186) | 979 |
| NCAA FT fan | 65\% | (619) | 17\% | (159) | 18\% | (176) | 954 |
| NCAA MB fan | 64\% | (523) | 17\% | (143) | 19\% | (152) | 818 |
| NCAA WB fan | 65\% | (318) | 15\% | (75) | 19\% | (95) | 488 |
| NFL fan | 62\% | (868) | 18\% | (248) | 20\% | (287) | 1403 |
| NHL fan | 63\% | (491) | 16\% | (121) | $21 \%$ | (165) | 777 |
| PGA fan | 68\% | (379) | 15\% | (83) | 17\% | (95) | 557 |
| UFC fan | 57\% | (309) | 20\% | (110) | 23\% | (126) | 545 |
| WNBA fan | 63\% | (266) | 18\% | (75) | 19\% | (81) | 422 |
| WTA fan | 61\% | (146) | 16\% | (38) | 23\% | (54) | 237 |
| Watch sports at least weekly | 65\% | (619) | 16\% | (154) | 19\% | (179) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_1: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated?
I'm concerned about the potential side effects of the COVID-19 vaccine

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (263) | 17\% | (65) | 14\% | (55) | 384 |
| Gender: Male | 65\% | (125) | 19\% | (37) | 16\% | (30) | 192 |
| Gender: Female | 72\% | (138) | 15\% | (28) | 13\% | (26) | 191 |
| Age: 18-34 | 63\% | (75) | 21\% | (25) | 16\% | (19) | 119 |
| Age: 35-44 | 64\% | (54) | 19\% | (16) | 18\% | (15) | 85 |
| Age: 45-64 | 72\% | (98) | 15\% | (21) | 13\% | (18) | 137 |
| Millennials: 1981-1996 | 62\% | (78) | 25\% | (31) | 13\% | (16) | 125 |
| GenXers: 1965-1980 | 77\% | (84) | 8\% | (9) | 15\% | (16) | 109 |
| Baby Boomers: 1946-1964 | 71\% | (69) | 18\% | (17) | 11\% | (11) | 97 |
| PID: Dem (no lean) | 77\% | (67) | 19\% | (16) | 4\% | (3) | 87 |
| PID: Ind (no lean) | 64\% | (87) | 19\% | (26) | 17\% | (24) | 136 |
| PID: Rep (no lean) | 68\% | (109) | $14 \%$ | (23) | 18\% | (28) | 161 |
| PID/Gender: Ind Men | 63\% | (50) | 22\% | (18) | 14\% | (11) | 78 |
| PID/Gender: Ind Women | 64\% | (37) | 14\% | (8) | 21\% | (12) | 58 |
| PID/Gender: Rep Men | 64\% | (46) | $14 \%$ | (10) | 22\% | (16) | 73 |
| PID/Gender: Rep Women | 72\% | (63) | 14\% | (13) | 14\% | (12) | 88 |
| Ideo: Liberal (1-3) | 69\% | (44) | 19\% | (12) | 11\% | (7) | 63 |
| Ideo: Moderate (4) | 72\% | (63) | 12\% | (10) | 16\% | (14) | 87 |
| Ideo: Conservative (5-7) | 71\% | (128) | 16\% | (29) | 12\% | (22) | 179 |
| Educ: < College | 68\% | (201) | 17\% | (50) | 15\% | (44) | 295 |
| Educ: Bachelors degree | 77\% | (42) | 11\% | (6) | 12\% | (7) | 55 |
| Income: Under 50k | 68\% | (159) | 17\% | (39) | 16\% | (37) | 234 |
| Income: 50k-100k | 72\% | (77) | 16\% | (17) | 12\% | (12) | 107 |
| Ethnicity: White | 65\% | (182) | 20\% | (58) | 15\% | (41) | 281 |
| Ethnicity: Hispanic | 65\% | (35) | 24\% | (13) | 11\% | (6) | 54 |
| Ethnicity: Afr. Am. | 82\% | (66) | 8\% | (7) | 9\% | (8) | 80 |
| All Christian | 70\% | (103) | 18\% | (26) | 12\% | (18) | 147 |
| Agnostic/Nothing in particular | 65\% | (129) | 18\% | (35) | 17\% | (35) | 199 |
| Evangelical | 70\% | (95) | 15\% | (20) | 15\% | (21) | 136 |
| Non-Evangelical | 67\% | (73) | $21 \%$ | (23) | 12\% | (13) | 108 |

[^20]Table CMS7_1: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated?
I'm concerned about the potential side effects of the COVID-19 vaccine

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (263) | 17\% | (65) | 14\% | (55) | 384 |
| Community: Urban | 61\% | (57) | 24\% | (22) | 15\% | (14) | 93 |
| Community: Suburban | 72\% | (119) | 16\% | (27) | 12\% | (20) | 167 |
| Community: Rural | 70\% | (86) | 13\% | (16) | 17\% | (21) | 124 |
| Employ: Private Sector | 66\% | (73) | 20\% | (22) | 14\% | (16) | 110 |
| Employ: Retired | 80\% | (50) | 10\% | (6) | 10\% | (6) | 62 |
| Employ: Unemployed | 74\% | (47) | 9\% | (6) | 16\% | (10) | 63 |
| Military HH: Yes | 69\% | (36) | 13\% | (7) | 18\% | (9) | 52 |
| Military HH: No | 69\% | (227) | 18\% | (58) | 14\% | (46) | 331 |
| RD/WT: Right Direction | 62\% | (95) | 19\% | (29) | 19\% | (29) | 154 |
| RD/WT: Wrong Track | 73\% | (168) | 16\% | (36) | 11\% | (26) | 230 |
| Trump Job Approve | 66\% | (147) | 18\% | (40) | 16\% | (36) | 222 |
| Trump Job Disapprove | 74\% | (111) | 14\% | (22) | 11\% | (17) | 150 |
| Trump Job Strongly Approve | 61\% | (87) | 18\% | (26) | 21\% | (30) | 142 |
| Trump Job Somewhat Approve | 75\% | (60) | 17\% | (14) | 8\% | (6) | 80 |
| Trump Job Somewhat Disapprove | 68\% | (35) | 21\% | (11) | 10\% | (5) | 51 |
| Trump Job Strongly Disapprove | 77\% | (76) | 11\% | (11) | 12\% | (12) | 99 |
| Favorable of Trump | 66\% | (143) | 17\% | (37) | 16\% | (35) | 215 |
| Unfavorable of Trump | 72\% | (107) | 17\% | (26) | 11\% | (16) | 149 |
| Very Favorable of Trump | 64\% | (98) | 16\% | (24) | 21\% | (32) | 154 |
| Somewhat Favorable of Trump | 73\% | (45) | 21\% | (13) | 6\% | (4) | 61 |
| Very Unfavorable of Trump | 75\% | (84) | 13\% | (15) | 12\% | (13) | 112 |
| \#1 Issue: Economy | 68\% | (98) | 19\% | (28) | 12\% | (18) | 144 |
| \#1 Issue: Security | 68\% | (44) | 14\% | (9) | 18\% | (12) | 65 |
| 2018 House Vote: Democrat | 73\% | (56) | 18\% | (14) | 10\% | (7) | 77 |
| 2018 House Vote: Republican | 69\% | (99) | 16\% | (23) | 15\% | (22) | 144 |
| 2016 Vote: Hillary Clinton | 74\% | (51) | 20\% | (14) | 7\% | (5) | 70 |
| 2016 Vote: Donald Trump | 71\% | (113) | 13\% | (21) | 16\% | (26) | 160 |
| 2016 Vote: Didn't Vote | 64\% | (86) | 21\% | (28) | 15\% | (21) | 135 |
| Voted in 2014: Yes | 73\% | (153) | 15\% | (31) | 13\% | (27) | 211 |
| Voted in 2014: No | 64\% | (110) | 20\% | (34) | 17\% | (29) | 173 |

Continued on next page

Table CMS7_1: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated?
I'm concerned about the potential side effects of the COVID-19 vaccine

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (263) | 17\% | (65) | 14\% | (55) | 384 |
| 2012 Vote: Barack Obama | 72\% | (72) | 19\% | (19) | 9\% | (9) | 100 |
| 2012 Vote: Mitt Romney | 75\% | (84) | 11\% | (13) | 14\% | (15) | 112 |
| 2012 Vote: Didn't Vote | 63\% | (93) | 19\% | (29) | 18\% | (26) | 149 |
| 4-Region: Northeast | 79\% | (53) | 11\% | (7) | 10\% | (6) | 67 |
| 4-Region: Midwest | 76\% | (64) | 17\% | (14) | 7\% | (6) | 85 |
| 4-Region: South | 65\% | (101) | 17\% | (26) | 19\% | (29) | 157 |
| 4-Region: West | 58\% | (44) | 24\% | (18) | 18\% | (14) | 76 |
| Sports fan | 71\% | (178) | 16\% | (39) | 13\% | (33) | 250 |
| Traveled outside of U.S. in past year 1+ times | 58\% | (33) | 21\% | (12) | $21 \%$ | (12) | 56 |
| Feel comfortable in office | 59\% | (40) | 22\% | (15) | 19\% | (13) | 67 |
| Watched NASCAR | 58\% | (36) | 18\% | (11) | 24\% | (15) | 61 |
| Esports fan | 65\% | (44) | 18\% | (12) | 17\% | (12) | 67 |
| F1 fan | 72\% | (42) | 17\% | (10) | 11\% | (7) | 59 |
| IndyCar fan | 63\% | (47) | 15\% | (11) | 23\% | (17) | 75 |
| MLB fan | 63\% | (103) | 19\% | (32) | 17\% | (29) | 164 |
| MLS fan | 73\% | (52) | 13\% | (9) | 14\% | (10) | 71 |
| NASCAR fan | 65\% | (85) | 17\% | (22) | 18\% | (24) | 131 |
| NBA fan | 73\% | (126) | 16\% | (27) | 12\% | (20) | 173 |
| NCAA FT fan | 70\% | (111) | 15\% | (24) | 15\% | (24) | 159 |
| NCAA MB fan | 71\% | (102) | 16\% | (22) | 13\% | (19) | 143 |
| NCAA WB fan | 72\% | (54) | 11\% | (9) | 17\% | (13) | 75 |
| NFL fan | 71\% | (176) | 16\% | (40) | 13\% | (32) | 248 |
| NHL fan | 70\% | (85) | 14\% | (18) | 16\% | (19) | 121 |
| PGA fan | 68\% | (56) | 15\% | (12) | 17\% | (15) | 83 |
| UFC fan | 62\% | (69) | 22\% | (24) | 15\% | (17) | 110 |
| WNBA fan | 68\% | (51) | 17\% | (13) | 15\% | (11) | 75 |
| Watch sports at least weekly | 68\% | (105) | 16\% | (25) | 16\% | (25) | 154 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_2: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated?
I don't believe a COVID-19 vaccine would work

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (147) | 35\% | (133) | 27\% | (104) | 384 |
| Gender: Male | 39\% | (75) | 34\% | (66) | 27\% | (51) | 192 |
| Gender: Female | 38\% | (72) | 35\% | (67) | 28\% | (53) | 191 |
| Age: 18-34 | $31 \%$ | (37) | 38\% | (45) | 31\% | (38) | 119 |
| Age: 35-44 | 37\% | (31) | 28\% | (24) | 35\% | (30) | 85 |
| Age: 45-64 | 42\% | (57) | 35\% | (48) | 24\% | (32) | 137 |
| Millennials: 1981-1996 | 37\% | (46) | 34\% | (42) | 30\% | (37) | 125 |
| GenXers: 1965-1980 | 44\% | (48) | 32\% | (35) | 24\% | (27) | 109 |
| Baby Boomers: 1946-1964 | 45\% | (43) | 35\% | (34) | 20\% | (19) | 97 |
| PID: Dem (no lean) | 43\% | (37) | 34\% | (29) | 24\% | (20) | 87 |
| PID: Ind (no lean) | 36\% | (50) | 38\% | (52) | 25\% | (34) | 136 |
| PID: Rep (no lean) | 38\% | (60) | 32\% | (51) | $31 \%$ | (49) | 161 |
| PID/Gender: Ind Men | 40\% | (31) | 36\% | (28) | 24\% | (19) | 78 |
| PID/Gender: Ind Women | 32\% | (18) | 42\% | (24) | 27\% | (15) | 58 |
| PID/Gender: Rep Men | 37\% | (27) | 32\% | (23) | 31\% | (22) | 73 |
| PID/Gender: Rep Women | 38\% | (33) | 32\% | (28) | $31 \%$ | (27) | 88 |
| Ideo: Liberal (1-3) | 45\% | (29) | 21\% | (13) | 34\% | (21) | 63 |
| Ideo: Moderate (4) | 45\% | (39) | 27\% | (23) | 29\% | (25) | 87 |
| Ideo: Conservative (5-7) | 36\% | (64) | 40\% | (71) | 25\% | (44) | 179 |
| Educ: < College | 39\% | (116) | 35\% | (102) | 26\% | (77) | 295 |
| Educ: Bachelors degree | 36\% | (19) | 32\% | (17) | 33\% | (18) | 55 |
| Income: Under 50k | 42\% | (99) | 34\% | (79) | 24\% | (57) | 234 |
| Income: 50k-100k | $31 \%$ | (33) | 37\% | (39) | 32\% | (34) | 107 |
| Ethnicity: White | 37\% | (103) | 38\% | (106) | 26\% | (72) | 281 |
| Ethnicity: Hispanic | 41\% | (22) | 36\% | (20) | 23\% | (13) | 54 |
| Ethnicity: Afr. Am. | 44\% | (35) | 26\% | (21) | 29\% | (23) | 80 |
| All Christian | 42\% | (62) | 33\% | (48) | 25\% | (37) | 147 |
| Agnostic/Nothing in particular | 33\% | (66) | 38\% | (76) | 29\% | (58) | 199 |
| Evangelical | 42\% | (57) | 32\% | (43) | 26\% | (35) | 136 |
| Non-Evangelical | 32\% | (35) | 40\% | (44) | 27\% | (29) | 108 |

[^21]Table CMS7_2: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I don't believe a COVID-19 vaccine would work

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (147) | 35\% | (133) | 27\% | (104) | 384 |
| Community: Urban | 38\% | (35) | $31 \%$ | (29) | 32\% | (29) | 93 |
| Community: Suburban | 30\% | (51) | 40\% | (67) | 29\% | (49) | 167 |
| Community: Rural | 49\% | (61) | 30\% | (37) | 21\% | (26) | 124 |
| Employ: Private Sector | 27\% | (29) | 40\% | (43) | 34\% | (37) | 110 |
| Employ: Retired | 46\% | (29) | 36\% | (22) | 18\% | (11) | 62 |
| Employ: Unemployed | 47\% | (30) | $31 \%$ | (19) | 22\% | (14) | 63 |
| Military HH: Yes | 40\% | (21) | $32 \%$ | (17) | 28\% | (15) | 52 |
| Military HH: No | 38\% | (126) | 35\% | (116) | 27\% | (89) | 331 |
| RD/WT: Right Direction | 33\% | (50) | 36\% | (55) | 32\% | (49) | 154 |
| RD/WT: Wrong Track | 42\% | (97) | 34\% | (78) | $24 \%$ | (55) | 230 |
| Trump Job Approve | 37\% | (82) | 38\% | (84) | 26\% | (57) | 222 |
| Trump Job Disapprove | 42\% | (62) | 30\% | (45) | 28\% | (43) | 150 |
| Trump Job Strongly Approve | 35\% | (51) | 36\% | (51) | 29\% | (41) | 142 |
| Trump Job Somewhat Approve | 39\% | (31) | 41\% | (33) | 20\% | (16) | 80 |
| Trump Job Somewhat Disapprove | 35\% | (18) | 26\% | (14) | 38\% | (20) | 51 |
| Trump Job Strongly Disapprove | 45\% | (44) | 32\% | (32) | 23\% | (23) | 99 |
| Favorable of Trump | 34\% | (74) | 39\% | (83) | 27\% | (58) | 215 |
| Unfavorable of Trump | 42\% | (62) | 32\% | (47) | 27\% | (40) | 149 |
| Very Favorable of Trump | 35\% | (54) | 36\% | (55) | 29\% | (45) | 154 |
| Somewhat Favorable of Trump | 33\% | (20) | 46\% | (28) | 22\% | (13) | 61 |
| Very Unfavorable of Trump | 43\% | (48) | 29\% | (33) | 27\% | (31) | 112 |
| \# 1 Issue: Economy | 37\% | (54) | 33\% | (48) | 29\% | (42) | 144 |
| \#1 Issue: Security | $31 \%$ | (20) | 47\% | (30) | 23\% | (15) | 65 |
| 2018 House Vote: Democrat | 35\% | (27) | 35\% | (27) | 30\% | (23) | 77 |
| 2018 House Vote: Republican | 37\% | (54) | 40\% | (58) | 22\% | (32) | 144 |
| 2016 Vote: Hillary Clinton | 37\% | (26) | 34\% | (23) | 29\% | (20) | 70 |
| 2016 Vote: Donald Trump | 40\% | (65) | 36\% | (57) | 24\% | (39) | 160 |
| 2016 Vote: Didn't Vote | 37\% | (50) | 34\% | (46) | 29\% | (39) | 135 |
| Voted in 2014: Yes | 38\% | (80) | 34\% | (73) | 27\% | (58) | 211 |
| Voted in 2014: No | 38\% | (67) | 35\% | (60) | 27\% | (46) | 173 |

Continued on next page

Table CMS7_2: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I don't believe a COVID-19 vaccine would work

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (147) | 35\% | (133) | 27\% | (104) | 384 |
| 2012 Vote: Barack Obama | 44\% | (44) | 28\% | (29) | 27\% | (27) | 100 |
| 2012 Vote: Mitt Romney | 40\% | (45) | $33 \%$ | (37) | 27\% | (30) | 112 |
| 2012 Vote: Didn't Vote | 34\% | (50) | 39\% | (58) | 27\% | (41) | 149 |
| 4-Region: Northeast | 41\% | (27) | 42\% | (28) | 17\% | (11) | 67 |
| 4-Region: Midwest | 37\% | (32) | $34 \%$ | (29) | 28\% | (24) | 85 |
| 4-Region: South | 37\% | (58) | $32 \%$ | (50) | 31\% | (49) | 157 |
| 4-Region: West | 39\% | (30) | 35\% | (26) | 26\% | (20) | 76 |
| Sports fan | 41\% | (102) | $34 \%$ | (85) | 26\% | (64) | 250 |
| Traveled outside of U.S. in past year 1+ times | $31 \%$ | (18) | $36 \%$ | (20) | 32\% | (18) | 56 |
| Feel comfortable in office | 26\% | (17) | $41 \%$ | (28) | $33 \%$ | (22) | 67 |
| Watched NASCAR | 30\% | (19) | 35\% | (22) | 35\% | (21) | 61 |
| Esports fan | 41\% | (28) | 26\% | (18) | 33\% | (22) | 67 |
| F1 fan | 50\% | (29) | $21 \%$ | (12) | 29\% | (17) | 59 |
| IndyCar fan | 44\% | (33) | 24\% | (18) | 32\% | (25) | 75 |
| MLB fan | 39\% | (64) | $31 \%$ | (50) | 30\% | (49) | 164 |
| MLS fan | 41\% | (29) | 24\% | (17) | 35\% | (25) | 71 |
| NASCAR fan | 40\% | (52) | 28\% | (37) | 32\% | (42) | 131 |
| NBA fan | 38\% | (66) | $32 \%$ | (54) | 30\% | (52) | 173 |
| NCAA FT fan | 43\% | (69) | 30\% | (47) | 27\% | (43) | 159 |
| NCAA MB fan | 45\% | (65) | 28\% | (40) | 27\% | (38) | 143 |
| NCAA WB fan | 43\% | (32) | $32 \%$ | (24) | 25\% | (19) | 75 |
| NFL fan | 38\% | (94) | $34 \%$ | (84) | 28\% | (70) | 248 |
| NHL fan | 38\% | (46) | 29\% | (35) | 33\% | (40) | 121 |
| PGA fan | 39\% | (32) | 26\% | (22) | 36\% | (30) | 83 |
| UFC fan | 30\% | (33) | 40\% | (44) | 30\% | (33) | 110 |
| WNBA fan | $46 \%$ | $(34)$ | 24\% | (18) | 30\% | (23) | 75 |
| Watch sports at least weekly | 39\% | (59) | $31 \%$ | (48) | 30\% | (46) | 154 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_3: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated?
I don't trust the government

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (193) | 27\% | (104) | 23\% | (87) | 384 |
| Gender: Male | 52\% | (101) | 26\% | (51) | 21\% | (41) | 192 |
| Gender: Female | 48\% | (92) | 28\% | (54) | 24\% | (46) | 191 |
| Age: 18-34 | 54\% | (65) | 23\% | (27) | 23\% | (28) | 119 |
| Age: 35-44 | 53\% | (45) | 29\% | (25) | 18\% | (15) | 85 |
| Age: 45-64 | 50\% | (68) | 26\% | (35) | 24\% | (33) | 137 |
| Millennials: 1981-1996 | 52\% | (65) | 29\% | (37) | 18\% | (23) | 125 |
| GenXers: 1965-1980 | 52\% | (57) | 24\% | (26) | $24 \%$ | (26) | 109 |
| Baby Boomers: 1946-1964 | 48\% | (47) | 28\% | (27) | $24 \%$ | (23) | 97 |
| PID: Dem (no lean) | $61 \%$ | (53) | 24\% | (20) | 15\% | (13) | 87 |
| PID: Ind (no lean) | 57\% | (78) | 23\% | (31) | 20\% | (27) | 136 |
| PID: Rep (no lean) | 39\% | (62) | 33\% | (53) | 28\% | (46) | 161 |
| PID/Gender: Ind Men | 59\% | (46) | 24\% | (18) | 18\% | (14) | 78 |
| PID/Gender: Ind Women | 55\% | (32) | 21\% | (12) | $24 \%$ | (14) | 58 |
| PID/Gender: Rep Men | 43\% | (31) | 31\% | (23) | $26 \%$ | (19) | 73 |
| PID/Gender: Rep Women | 35\% | (31) | $34 \%$ | (30) | 30\% | (27) | 88 |
| Ideo: Liberal (1-3) | 58\% | (36) | 25\% | (16) | 17\% | (11) | 63 |
| Ideo: Moderate (4) | 49\% | (42) | 30\% | (26) | $21 \%$ | (18) | 87 |
| Ideo: Conservative (5-7) | 47\% | (85) | 29\% | (52) | 23\% | (42) | 179 |
| Educ: < College | 53\% | (157) | 24\% | (72) | $22 \%$ | (66) | 295 |
| Educ: Bachelors degree | 39\% | (21) | 34\% | (18) | $27 \%$ | (15) | 55 |
| Income: Under 50k | 50\% | (118) | 24\% | (56) | 26\% | (60) | 234 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | $51 \%$ | (54) | $34 \%$ | (36) | 16\% | (17) | 107 |
| Ethnicity: White | 44\% | (124) | $31 \%$ | (88) | $24 \%$ | (69) | 281 |
| Ethnicity: Hispanic | 56\% | (31) | 22\% | (12) | $22 \%$ | (12) | 54 |
| Ethnicity: Afr. Am. | 67\% | (53) | 17\% | (13) | 16\% | (13) | 80 |
| All Christian | 45\% | (65) | 35\% | (52) | 20\% | (29) | 147 |
| Agnostic/Nothing in particular | 55\% | (110) | 19\% | (38) | 26\% | (51) | 199 |
| Evangelical | 50\% | (67) | 33\% | (45) | 17\% | (23) | 136 |
| Non-Evangelical | 46\% | (50) | 24\% | (26) | $30 \%$ | (33) | 108 |

[^22]Table CMS7_3: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I don't trust the government

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (193) | 27\% | (104) | 23\% | (87) | 384 |
| Community: Urban | 55\% | (51) | 24\% | (22) | 21\% | (20) | 93 |
| Community: Suburban | 48\% | (80) | 27\% | (44) | 25\% | (42) | 167 |
| Community: Rural | 50\% | (62) | 30\% | (37) | 20\% | (25) | 124 |
| Employ: Private Sector | 54\% | (59) | 26\% | (28) | 20\% | (22) | 110 |
| Employ: Retired | 43\% | (26) | 30\% | (18) | 28\% | (17) | 62 |
| Employ: Unemployed | 47\% | (29) | 26\% | (16) | 27\% | (17) | 63 |
| Military HH: Yes | 57\% | (30) | 31\% | (16) | 11\% | (6) | 52 |
| Military HH: No | 49\% | (163) | 27\% | (88) | 24\% | (81) | 331 |
| RD/WT: Right Direction | 36\% | (56) | 29\% | (45) | 34\% | (53) | 154 |
| RD/WT: Wrong Track | 59\% | (137) | 26\% | (60) | 15\% | (34) | 230 |
| Trump Job Approve | 44\% | (97) | 29\% | (65) | 27\% | (61) | 222 |
| Trump Job Disapprove | 60\% | (90) | 25\% | (38) | 15\% | (22) | 150 |
| Trump Job Strongly Approve | 36\% | (51) | 35\% | (50) | 29\% | (42) | 142 |
| Trump Job Somewhat Approve | 58\% | (46) | 19\% | (15) | 23\% | (19) | 80 |
| Trump Job Somewhat Disapprove | 44\% | (23) | 33\% | (17) | 23\% | (12) | 51 |
| Trump Job Strongly Disapprove | 68\% | (67) | 21\% | (21) | 11\% | (11) | 99 |
| Favorable of Trump | 41\% | (88) | $31 \%$ | (67) | 28\% | (60) | 215 |
| Unfavorable of Trump | 63\% | (94) | 24\% | (36) | 13\% | (20) | 149 |
| Very Favorable of Trump | 37\% | (57) | $33 \%$ | (51) | 30\% | (46) | 154 |
| Somewhat Favorable of Trump | 51\% | (31) | 26\% | (16) | 23\% | (14) | 61 |
| Very Unfavorable of Trump | 65\% | (73) | 22\% | (25) | 13\% | (14) | 112 |
| \#1 Issue: Economy | 51\% | (73) | 31\% | (44) | 19\% | (27) | 144 |
| \# 1 Issue: Security | 43\% | (28) | 35\% | (23) | 22\% | (14) | 65 |
| 2018 House Vote: Democrat | 63\% | (48) | 25\% | (19) | 13\% | (10) | 77 |
| 2018 House Vote: Republican | 40\% | (58) | $37 \%$ | (54) | 22\% | (32) | 144 |
| 2016 Vote: Hillary Clinton | 60\% | (42) | 21\% | (15) | 18\% | (13) | 70 |
| 2016 Vote: Donald Trump | 42\% | (68) | $33 \%$ | (53) | 24\% | (39) | 160 |
| 2016 Vote: Didn't Vote | 57\% | (77) | 22\% | (29) | 21\% | (29) | 135 |
| Voted in 2014: Yes | 48\% | (102) | 28\% | (58) | 24\% | (51) | 211 |
| Voted in 2014: No | 52\% | (91) | 27\% | (46) | 21\% | (36) | 173 |

Continued on next page

Table CMS7_3: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I don't trust the government

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 50\% | (193) | 27\% | (104) | 23\% | (87) | 384 |
| 2012 Vote: Barack Obama | 62\% | (62) | 18\% | (18) | 20\% | (20) | 100 |
| 2012 Vote: Mitt Romney | 37\% | (42) | 35\% | (39) | 28\% | (32) | 112 |
| 2012 Vote: Didn't Vote | 53\% | (79) | 29\% | (43) | 18\% | (27) | 149 |
| 4-Region: Northeast | 60\% | (40) | 20\% | (13) | 20\% | (13) | 67 |
| 4-Region: Midwest | 47\% | (40) | 36\% | (30) | 17\% | (14) | 85 |
| 4-Region: South | 51\% | (80) | 23\% | (37) | 26\% | (40) | 157 |
| 4-Region: West | 44\% | (33) | 32\% | (24) | 24\% | (18) | 76 |
| Sports fan | 52\% | (130) | 26\% | (66) | 22\% | (54) | 250 |
| Traveled outside of U.S. in past year 1+ times | 46\% | (26) | 29\% | (17) | 25\% | (14) | 56 |
| Feel comfortable in office | 42\% | (28) | 34\% | (23) | 24\% | (16) | 67 |
| Watched NASCAR | 47\% | (29) | 23\% | (14) | $31 \%$ | (19) | 61 |
| Esports fan | $52 \%$ | (35) | 23\% | (15) | 25\% | (17) | 67 |
| F1 fan | 59\% | (34) | 13\% | (7) | 29\% | (17) | 59 |
| IndyCar fan | 48\% | (37) | 25\% | (19) | 27\% | (20) | 75 |
| MLB fan | 52\% | (85) | 21\% | (35) | 27\% | (44) | 164 |
| MLS fan | 45\% | (32) | 28\% | (20) | 27\% | (19) | 71 |
| NASCAR fan | 54\% | (71) | 25\% | (33) | 21\% | (27) | 131 |
| NBA fan | 54\% | (93) | 26\% | (45) | 20\% | (35) | 173 |
| NCAA FT fan | 51\% | (82) | 25\% | (40) | 23\% | (37) | 159 |
| NCAA MB fan | 54\% | (77) | 27\% | (38) | 19\% | (28) | 143 |
| NCAA WB fan | 57\% | (43) | 22\% | (16) | 21\% | (16) | 75 |
| NFL fan | 52\% | (129) | 23\% | (58) | 25\% | (62) | 248 |
| NHL fan | 53\% | (64) | 25\% | (31) | 22\% | (26) | 121 |
| PGA fan | 42\% | (35) | 31\% | (26) | 27\% | (22) | 83 |
| UFC fan | 52\% | (57) | 24\% | (27) | 24\% | (26) | 110 |
| WNBA fan | 55\% | (41) | 19\% | (14) | 26\% | (19) | 75 |
| Watch sports at least weekly | 53\% | (81) | 25\% | (38) | 23\% | (35) | 154 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS7_4: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated?
I don't trust the health care or medical system

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (147) | $32 \%$ | (123) | 30\% | (114) | 384 |
| Gender: Male | 37\% | (71) | 34\% | (65) | 29\% | (56) | 192 |
| Gender: Female | 40\% | (76) | 30\% | (57) | 30\% | (58) | 191 |
| Age: 18-34 | 37\% | (44) | 32\% | (39) | $31 \%$ | (37) | 119 |
| Age: 35-44 | 38\% | (32) | 36\% | (31) | 25\% | (22) | 85 |
| Age: 45-64 | 40\% | (55) | 28\% | (38) | 32\% | (44) | 137 |
| Millennials: 1981-1996 | 39\% | (49) | 36\% | (45) | 25\% | (31) | 125 |
| GenXers: 1965-1980 | 42\% | (46) | 28\% | (30) | $31 \%$ | (33) | 109 |
| Baby Boomers: 1946-1964 | 39\% | (38) | 29\% | (29) | $31 \%$ | (30) | 97 |
| PID: Dem (no lean) | 41\% | (36) | 32\% | (28) | 27\% | (23) | 87 |
| PID: Ind (no lean) | 37\% | (51) | 34\% | (46) | 29\% | (39) | 136 |
| PID: Rep (no lean) | 37\% | (60) | $31 \%$ | (49) | $32 \%$ | (51) | 161 |
| PID/Gender: Ind Men | 41\% | (32) | 36\% | (28) | 24\% | (18) | 78 |
| PID/Gender: Ind Women | 33\% | (19) | $31 \%$ | (18) | 36\% | (21) | 58 |
| PID/Gender: Rep Men | 38\% | (27) | 32\% | (23) | 30\% | (22) | 73 |
| PID/Gender: Rep Women | 37\% | (33) | 29\% | (26) | 33\% | (29) | 88 |
| Ideo: Liberal (1-3) | 44\% | (27) | 24\% | (15) | 32\% | (20) | 63 |
| Ideo: Moderate (4) | 40\% | (35) | 32\% | (28) | 28\% | (25) | 87 |
| Ideo: Conservative (5-7) | 37\% | (66) | 34\% | (60) | 29\% | (52) | 179 |
| Educ: < College | 40\% | (119) | 31\% | (91) | 29\% | (85) | 295 |
| Educ: Bachelors degree | 34\% | (19) | 36\% | (20) | 30\% | (16) | 55 |
| Income: Under 50k | 43\% | (101) | 28\% | (66) | 29\% | (68) | 234 |
| Income: 50k-100k | 35\% | (37) | 38\% | (41) | 27\% | (29) | 107 |
| Ethnicity: White | 35\% | (99) | $31 \%$ | (88) | 34\% | (94) | 281 |
| Ethnicity: Hispanic | 39\% | (21) | 28\% | (15) | 33\% | (18) | 54 |
| Ethnicity: Afr. Am. | 47\% | (38) | $38 \%$ | (30) | 15\% | (12) | 80 |
| All Christian | 33\% | (49) | 34\% | (51) | 32\% | (47) | 147 |
| Agnostic/Nothing in particular | 42\% | (83) | 29\% | (57) | 30\% | (59) | 199 |
| Evangelical | 38\% | (51) | 37\% | (50) | 25\% | (34) | 136 |
| Non-Evangelical | $31 \%$ | (33) | $31 \%$ | (33) | 39\% | (42) | 108 |

[^23]Table CMS7_4: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I don't trust the health care or medical system

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (147) | $32 \%$ | (123) | 30\% | (114) | 384 |
| Community: Urban | 39\% | (36) | 34\% | (32) | 27\% | (25) | 93 |
| Community: Suburban | 36\% | (60) | $31 \%$ | (52) | 33\% | (55) | 167 |
| Community: Rural | 41\% | (51) | $31 \%$ | (38) | 28\% | (34) | 124 |
| Employ: Private Sector | 33\% | (36) | 36\% | (39) | 32\% | (35) | 110 |
| Employ: Retired | 31\% | (19) | 38\% | (23) | $31 \%$ | (19) | 62 |
| Employ: Unemployed | 47\% | (30) | 23\% | (15) | 29\% | (18) | 63 |
| Military HH: Yes | 42\% | (22) | 38\% | (20) | 20\% | (11) | 52 |
| Military HH: No | 38\% | (125) | 31\% | (103) | $31 \%$ | (103) | 331 |
| RD/WT: Right Direction | 32\% | (49) | $33 \%$ | (51) | 35\% | (53) | 154 |
| RD/WT: Wrong Track | 42\% | (98) | $31 \%$ | (71) | 26\% | (61) | 230 |
| Trump Job Approve | 37\% | (83) | $31 \%$ | (70) | 31\% | (69) | 222 |
| Trump Job Disapprove | 38\% | (57) | 34\% | (51) | 28\% | (42) | 150 |
| Trump Job Strongly Approve | 33\% | (47) | 35\% | (49) | 32\% | (46) | 142 |
| Trump Job Somewhat Approve | 45\% | (36) | 26\% | (20) | 30\% | (24) | 80 |
| Trump Job Somewhat Disapprove | 29\% | (15) | 31\% | (16) | 40\% | (21) | 51 |
| Trump Job Strongly Disapprove | 43\% | (43) | 36\% | (36) | 21\% | (21) | 99 |
| Favorable of Trump | 36\% | (78) | 32\% | (68) | $32 \%$ | (69) | 215 |
| Unfavorable of Trump | 41\% | (61) | $33 \%$ | (49) | 26\% | (39) | 149 |
| Very Favorable of Trump | 34\% | (53) | 30\% | (47) | 35\% | (54) | 154 |
| Somewhat Favorable of Trump | 41\% | (25) | 36\% | (22) | 23\% | (14) | 61 |
| Very Unfavorable of Trump | 37\% | (42) | 37\% | (42) | 26\% | (29) | 112 |
| \#1 Issue: Economy | 41\% | (59) | 29\% | (43) | 30\% | (43) | 144 |
| \# 1 Issue: Security | 42\% | (27) | 29\% | (19) | 29\% | (19) | 65 |
| 2018 House Vote: Democrat | 34\% | (26) | 43\% | (33) | 23\% | (18) | 77 |
| 2018 House Vote: Republican | 33\% | (47) | 35\% | (51) | 32\% | (46) | 144 |
| 2016 Vote: Hillary Clinton | 37\% | (26) | 39\% | (27) | 24\% | (17) | 70 |
| 2016 Vote: Donald Trump | 38\% | (60) | 30\% | (49) | 32\% | (51) | 160 |
| 2016 Vote: Didn't Vote | 42\% | (56) | 32\% | (43) | 26\% | (35) | 135 |
| Voted in 2014: Yes | 36\% | (75) | $33 \%$ | (70) | 31\% | (65) | 211 |
| Voted in 2014: No | 41\% | (72) | 30\% | (53) | 28\% | (49) | 173 |

Continued on next page

Table CMS7_4: You indicated that you would not get vaccinated for COVID-19 (coronavirus), even if it became available. To what extent are the following a reason why you would not get vaccinated? I don't trust the health care or medical system

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 38\% | (147) | 32\% | (123) | $30 \%$ | (114) | 384 |
| 2012 Vote: Barack Obama | 44\% | (44) | 30\% | (30) | 26\% | (26) | 100 |
| 2012 Vote: Mitt Romney | 38\% | (42) | $31 \%$ | (35) | 31\% | (35) | 112 |
| 2012 Vote: Didn't Vote | 36\% | (54) | 34\% | (50) | 30\% | (44) | 149 |
| 4-Region: Northeast | 48\% | (32) | 28\% | (19) | 24\% | (16) | 67 |
| 4-Region: Midwest | 38\% | (32) | 34\% | (29) | 28\% | (23) | 85 |
| 4-Region: South | 37\% | (59) | 37\% | (57) | 26\% | (41) | 157 |
| 4-Region: West | $31 \%$ | (24) | 24\% | (18) | 45\% | (34) | 76 |
| Sports fan | 38\% | (96) | 35\% | (87) | 27\% | (68) | 250 |
| Traveled outside of U.S. in past year 1+ times | 36\% | (20) | $31 \%$ | (17) | $33 \%$ | (19) | 56 |
| Feel comfortable in office | $31 \%$ | (21) | 32\% | (21) | $37 \%$ | (25) | 67 |
| Watched NASCAR | 32\% | (19) | 30\% | (18) | 39\% | (24) | 61 |
| Esports fan | 34\% | (23) | 38\% | (25) | 29\% | (19) | 67 |
| F1 fan | 43\% | (25) | 22\% | (13) | 35\% | (21) | 59 |
| IndyCar fan | 38\% | (28) | 29\% | (22) | 34\% | (25) | 75 |
| MLB fan | 36\% | (59) | $31 \%$ | (50) | $33 \%$ | (54) | 164 |
| MLS fan | 26\% | (19) | 37\% | (26) | 37\% | (26) | 71 |
| NASCAR fan | 40\% | (52) | 32\% | (42) | 28\% | (37) | 131 |
| NBA fan | 39\% | (67) | 35\% | (61) | 26\% | (45) | 173 |
| NCAA FT fan | 40\% | (64) | 32\% | (51) | 28\% | (44) | 159 |
| NCAA MB fan | 37\% | (53) | 34\% | (48) | 29\% | (42) | 143 |
| NCAA WB fan | 36\% | (27) | 37\% | (28) | 27\% | (20) | 75 |
| NFL fan | 38\% | (94) | 32\% | (80) | 30\% | (74) | 248 |
| NHL fan | 35\% | (43) | 32\% | (38) | $33 \%$ | (40) | 121 |
| PGA fan | 27\% | (22) | 39\% | (33) | $34 \%$ | (28) | 83 |
| UFC fan | 36\% | (40) | 35\% | (39) | 29\% | (31) | 110 |
| WNBA fan | $42 \%$ | (31) | 29\% | (22) | 29\% | (21) | 75 |
| Watch sports at least weekly | 37\% | (57) | 35\% | (54) | 28\% | (44) | 154 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_1: In the past month, have you done the following?
Worn a face mask in public spaces such as the grocery store or park

| Demographic | Yes, always |  | Yes, sometimes |  | No, I have | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 66\% | (1458) | 19\% | (419) | 15\% | (323) | 2200 |
| Gender: Male | 64\% | (680) | 19\% | (197) | 17\% | (184) | 1062 |
| Gender: Female | 68\% | (778) | 19\% | (222) | 12\% | (139) | 1138 |
| Age: 18-34 | 63\% | (415) | 22\% | (144) | 15\% | (96) | 655 |
| Age: 35-44 | 63\% | (227) | 16\% | (58) | 20\% | (72) | 358 |
| Age: 45-64 | 64\% | (482) | 21\% | (158) | 15\% | (111) | 751 |
| Age: 65+ | 77\% | (335) | 13\% | (59) | 10\% | (43) | 436 |
| GenZers: 1997-2012 | 65\% | (204) | 22\% | (69) | 14\% | (43) | 316 |
| Millennials: 1981-1996 | 63\% | (338) | 20\% | (106) | 18\% | (95) | 539 |
| GenXers: 1965-1980 | 60\% | (314) | 23\% | (123) | 17\% | (89) | 526 |
| Baby Boomers: 1946-1964 | 74\% | (538) | 14\% | (104) | 12\% | (85) | 727 |
| PID: Dem (no lean) | 80\% | (604) | 12\% | (93) | 8\% | (58) | 755 |
| PID: Ind (no lean) | 63\% | (477) | 21\% | (161) | 16\% | (118) | 756 |
| PID: Rep (no lean) | 55\% | (378) | 24\% | (165) | $21 \%$ | (146) | 689 |
| PID/Gender: Dem Men | 79\% | (251) | 13\% | (42) | 8\% | (26) | 319 |
| PID/Gender: Dem Women | 81\% | (353) | 12\% | (51) | 7\% | (32) | 436 |
| PID/Gender: Ind Men | 63\% | (255) | 19\% | (79) | 18\% | (74) | 407 |
| PID/Gender: Ind Women | 64\% | (222) | 24\% | (83) | 13\% | (44) | 349 |
| PID/Gender: Rep Men | 52\% | (175) | 23\% | (76) | 25\% | (84) | 336 |
| PID/Gender: Rep Women | 57\% | (202) | 25\% | (88) | 18\% | (62) | 353 |
| Ideo: Liberal (1-3) | 78\% | (462) | 15\% | (87) | 7\% | (42) | 592 |
| Ideo: Moderate (4) | 70\% | (396) | 18\% | (104) | 12\% | (68) | 568 |
| Ideo: Conservative (5-7) | 60\% | (453) | 22\% | (170) | 18\% | (133) | 756 |
| Educ: < College | 63\% | (956) | 20\% | (296) | 17\% | (260) | 1512 |
| Educ: Bachelors degree | 70\% | (311) | 21\% | (91) | 9\% | (42) | 444 |
| Educ: Post-grad | 79\% | (192) | 13\% | (31) | 9\% | (21) | 244 |
| Income: Under 50k | 62\% | (744) | 20\% | (246) | 18\% | (217) | 1207 |
| Income: 50k-100k | 71\% | (492) | 17\% | (122) | 12\% | (84) | 698 |
| Income: 100k+ | 75\% | (222) | 17\% | (51) | 7\% | (22) | 295 |
| Ethnicity: White | 64\% | (1102) | 20\% | (343) | 16\% | (277) | 1722 |
| Ethnicity: Hispanic | 70\% | (245) | 20\% | (71) | 10\% | (33) | 349 |
| Ethnicity: Afr. Am. | 71\% | (194) | 16\% | (44) | 13\% | (36) | 274 |

[^24]Table CMS8_1: In the past month, have you done the following?
Worn a face mask in public spaces such as the grocery store or park

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 66\% | (1458) | 19\% | (419) | 15\% | (323) | 2200 |
| Ethnicity: Other | 80\% | (162) | 16\% | (32) | 5\% | (10) | 204 |
| All Christian | 70\% | (685) | 17\% | (170) | 13\% | (128) | 984 |
| All Non-Christian | 80\% | (88) | 12\% | (13) | 8\% | (9) | 110 |
| Atheist | 66\% | (74) | 26\% | (29) | 9\% | (10) | 113 |
| Agnostic/Nothing in particular | 62\% | (611) | 21\% | (206) | 18\% | (176) | 994 |
| Religious Non-Protestant/Catholic | 73\% | (97) | 16\% | (21) | $11 \%$ | (15) | 133 |
| Evangelical | 58\% | (345) | 21\% | (124) | $21 \%$ | (123) | 592 |
| Non-Evangelical | 73\% | (580) | 16\% | (130) | 11\% | (84) | 794 |
| Community: Urban | 70\% | (369) | 16\% | (82) | 14\% | (73) | 524 |
| Community: Suburban | 68\% | (745) | 20\% | (223) | 11\% | (120) | 1089 |
| Community: Rural | 59\% | (344) | 19\% | (114) | 22\% | (129) | 587 |
| Employ: Private Sector | 65\% | (419) | 23\% | (145) | 12\% | (77) | 641 |
| Employ: Government | 64\% | (91) | 22\% | (31) | 14\% | (20) | 142 |
| Employ: Self-Employed | 60\% | (98) | 21\% | (33) | 19\% | (31) | 162 |
| Employ: Homemaker | 61\% | (73) | 19\% | (23) | 20\% | (24) | 120 |
| Employ: Retired | 72\% | (359) | 15\% | (77) | 12\% | (60) | 496 |
| Employ: Unemployed | 66\% | (184) | 15\% | (43) | 19\% | (53) | 280 |
| Employ: Other | 57\% | (104) | 19\% | (34) | 25\% | (45) | 184 |
| Military HH: Yes | 61\% | (215) | 22\% | (77) | 17\% | (60) | 352 |
| Military HH: No | 67\% | (1243) | 19\% | (342) | 14\% | (263) | 1848 |
| RD/WT: Right Direction | 57\% | (435) | 24\% | (185) | 18\% | (138) | 758 |
| RD/WT: Wrong Track | $71 \%$ | (1023) | 16\% | (234) | 13\% | (186) | 1442 |
| Trump Job Approve | 55\% | (505) | 24\% | (225) | 21\% | (193) | 923 |
| Trump Job Disapprove | 77\% | (898) | 15\% | (172) | 8\% | (99) | 1169 |
| Trump Job Strongly Approve | 50\% | (260) | 25\% | (132) | 25\% | (128) | 520 |
| Trump Job Somewhat Approve | 61\% | (245) | 23\% | (94) | 16\% | (64) | 403 |
| Trump Job Somewhat Disapprove | 69\% | (180) | 21\% | (55) | 10\% | (27) | 262 |
| Trump Job Strongly Disapprove | 79\% | (718) | 13\% | (117) | 8\% | (72) | 907 |
| Favorable of Trump | 56\% | (492) | 24\% | (214) | 20\% | (179) | 886 |
| Unfavorable of Trump | 76\% | (887) | 16\% | (183) | 9\% | (101) | 1172 |

Continued on next page

Table CMS8_1: In the past month, have you done the following?
Worn a face mask in public spaces such as the grocery store or park

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 66\% | (1458) | 19\% | (419) | 15\% | (323) | 2200 |
| Very Favorable of Trump | 52\% | (287) | 24\% | (134) | 24\% | (129) | 550 |
| Somewhat Favorable of Trump | 61\% | (206) | 24\% | (81) | 15\% | (50) | 336 |
| Somewhat Unfavorable of Trump | 65\% | (138) | 23\% | (49) | 12\% | (26) | 213 |
| Very Unfavorable of Trump | 78\% | (749) | 14\% | (134) | 8\% | (75) | 959 |
| \# 1 Issue: Economy | 63\% | (452) | 21\% | (153) | 16\% | (111) | 717 |
| \# 1 Issue: Security | 58\% | (146) | 24\% | (61) | 18\% | (46) | 253 |
| \# 1 Issue: Health Care | 71\% | (299) | 15\% | (65) | 14\% | (58) | 422 |
| \#1 Issue: Medicare / Social Security | 70\% | (231) | 14\% | (47) | 16\% | (52) | 330 |
| \# 1 Issue: Women's Issues | 77\% | (71) | 14\% | (13) | 9\% | (8) | 92 |
| \# 1 Issue: Education | 67\% | (93) | 22\% | (31) | 11\% | (15) | 139 |
| \# 1 Issue: Energy | 62\% | (61) | 27\% | (27) | 10\% | (10) | 98 |
| \#1 Issue: Other | 70\% | (104) | 15\% | (22) | 15\% | (23) | 149 |
| 2018 House Vote: Democrat | 81\% | (625) | 12\% | (90) | 7\% | (52) | 767 |
| 2018 House Vote: Republican | 55\% | (339) | 25\% | (152) | 20\% | (125) | 616 |
| 2018 House Vote: Someone else | 64\% | (57) | 23\% | (20) | 14\% | (12) | 89 |
| 2016 Vote: Hillary Clinton | 81\% | (551) | 13\% | (86) | 7\% | (45) | 681 |
| 2016 Vote: Donald Trump | 57\% | (390) | 23\% | (161) | 20\% | (137) | 688 |
| 2016 Vote: Other | 72\% | (94) | 19\% | (25) | 10\% | (13) | 131 |
| 2016 Vote: Didn't Vote | 60\% | (421) | 21\% | (148) | 18\% | (128) | 697 |
| Voted in 2014: Yes | 69\% | (889) | 17\% | (220) | 13\% | (170) | 1279 |
| Voted in 2014: No | 62\% | (570) | 22\% | (198) | 17\% | (153) | 921 |
| 2012 Vote: Barack Obama | 79\% | (650) | 14\% | (112) | 8\% | (64) | 827 |
| 2012 Vote: Mitt Romney | 57\% | (270) | 22\% | (107) | 21\% | (101) | 477 |
| 2012 Vote: Other | 57\% | (49) | 24\% | (21) | 19\% | (16) | 86 |
| 2012 Vote: Didn't Vote | 60\% | (486) | 22\% | (179) | 18\% | (142) | 806 |
| 4-Region: Northeast | 84\% | (331) | 11\% | (43) | 5\% | (20) | 394 |
| 4-Region: Midwest | 62\% | (287) | 22\% | (101) | 16\% | (74) | 462 |
| 4-Region: South | 59\% | (486) | 21\% | (174) | 20\% | (164) | 824 |
| 4-Region: West | 68\% | (355) | 19\% | (101) | 12\% | (65) | 520 |
| Sports fan | 67\% | (1003) | 19\% | (286) | 14\% | (204) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 73\% | (320) | 17\% | (76) | 9\% | (40) | 436 |

Continued on next page

Table CMS8_1: In the past month, have you done the following?
Worn a face mask in public spaces such as the grocery store or park

| Demographic | Yes, always |  | Yes, sometimes |  | No, I have not done this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 66\% | (1458) | 19\% | (419) | 15\% | (323) | 2200 |
| Frequent Flyer | 71\% | (171) | 16\% | (38) | 13\% | (31) | 240 |
| Open office space | 66\% | (141) | 25\% | (53) | 9\% | (18) | 212 |
| Cubicle office space | 70\% | (87) | 18\% | (22) | 12\% | (14) | 123 |
| Private office space | 75\% | (106) | 18\% | (25) | 7\% | (9) | 141 |
| Feel comfortable in office | 61\% | (182) | 26\% | (78) | 13\% | (38) | 298 |
| Feel uncomfortable in office | 78\% | (202) | 16\% | (42) | 6\% | (15) | 260 |
| Watched Bundesliga | 82\% | (67) | 14\% | (12) | 4\% | (3) | 81 |
| Watched golf | 78\% | (94) | 17\% | (21) | 5\% | (5) | 120 |
| Watched NASCAR | 62\% | (187) | 22\% | (67) | 16\% | (50) | 304 |
| Watched PBR | 59\% | (33) | 25\% | (14) | 16\% | (9) | 55 |
| ATP fan | 71\% | (156) | 21\% | (45) | 9\% | (19) | 220 |
| Esports fan | 67\% | (282) | $21 \%$ | (89) | 12\% | (51) | 422 |
| F1 fan | 65\% | (215) | 19\% | (65) | 16\% | (53) | 334 |
| IndyCar fan | 64\% | (329) | 21\% | (107) | 15\% | (78) | 515 |
| MLB fan | 67\% | (738) | 20\% | (220) | 13\% | (142) | 1100 |
| MLS fan | 66\% | (284) | 24\% | (104) | 10\% | (44) | 432 |
| NASCAR fan | 61\% | (450) | 23\% | (170) | 16\% | (121) | 742 |
| NBA fan | 70\% | (681) | 19\% | (184) | 12\% | (113) | 979 |
| NCAA FT fan | 67\% | (637) | 20\% | (187) | 14\% | (130) | 954 |
| NCAA MB fan | 67\% | (551) | 19\% | (154) | 14\% | (112) | 818 |
| NCAA WB fan | 72\% | (350) | 16\% | (80) | 12\% | (58) | 488 |
| NFL fan | 68\% | (957) | 19\% | (264) | 13\% | (182) | 1403 |
| NHL fan | 67\% | (518) | 20\% | (159) | 13\% | (100) | 777 |
| PGA fan | 67\% | (376) | 21\% | (118) | 11\% | (63) | 557 |
| UFC fan | 63\% | (343) | 20\% | (111) | 17\% | (91) | 545 |
| WNBA fan | 73\% | (306) | 17\% | (71) | 11\% | (45) | 422 |
| WTA fan | 72\% | (170) | 16\% | (37) | 13\% | (30) | 237 |
| Watch sports at least weekly | 68\% | (649) | 18\% | (174) | 13\% | (128) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_2: In the past month, have you done the following?
Avoided contact with others by social distancing

| Demographic | Yes, always |  | Yes, sometimes |  | No, I have not done this |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1523) | 25\% | (546) | 6\% | (131) | 2200 |
| Gender: Male | 67\% | (713) | 25\% | (266) | 8\% | (83) | 1062 |
| Gender: Female | 71\% | (809) | 25\% | (281) | 4\% | (48) | 1138 |
| Age: 18-34 | 60\% | (396) | 32\% | (209) | 8\% | (50) | 655 |
| Age: 35-44 | 65\% | (233) | 25\% | (90) | 10\% | (34) | 358 |
| Age: 45-64 | 73\% | (546) | 23\% | (172) | 4\% | (33) | 751 |
| Age: 65+ | 80\% | (348) | 17\% | (76) | 3\% | (13) | 436 |
| GenZers: 1997-2012 | 60\% | (188) | $31 \%$ | (98) | 9\% | (30) | 316 |
| Millennials: 1981-1996 | 64\% | (343) | 29\% | (154) | 8\% | (42) | 539 |
| GenXers: 1965-1980 | 69\% | (361) | 25\% | (129) | 7\% | (36) | 526 |
| Baby Boomers: 1946-1964 | 77\% | (559) | 21\% | (150) | 2\% | (18) | 727 |
| PID: Dem (no lean) | 79\% | (600) | 18\% | (136) | 2\% | (19) | 755 |
| PID: Ind (no lean) | 66\% | (499) | 26\% | (198) | 8\% | (59) | 756 |
| PID: Rep (no lean) | 62\% | (424) | $31 \%$ | (212) | 8\% | (53) | 689 |
| PID/Gender: Dem Men | 79\% | (253) | 18\% | (58) | 3\% | (8) | 319 |
| PID/Gender: Dem Women | 80\% | (347) | 18\% | (79) | 2\% | (10) | 436 |
| PID/Gender: Ind Men | 67\% | (271) | 24\% | (97) | 9\% | (39) | 407 |
| PID/Gender: Ind Women | 65\% | (228) | 29\% | (101) | 6\% | (21) | 349 |
| PID/Gender: Rep Men | 56\% | (189) | 33\% | (111) | 11\% | (36) | 336 |
| PID/Gender: Rep Women | 67\% | (235) | 29\% | (101) | 5\% | (17) | 353 |
| Ideo: Liberal (1-3) | 80\% | (474) | 17\% | (101) | 3\% | (16) | 592 |
| Ideo: Moderate (4) | 71\% | (402) | 25\% | (141) | 4\% | (25) | 568 |
| Ideo: Conservative (5-7) | 66\% | (497) | 29\% | (220) | 5\% | (40) | 756 |
| Educ: < College | 67\% | (1014) | 26\% | (389) | 7\% | (109) | 1512 |
| Educ: Bachelors degree | 72\% | (318) | 25\% | (113) | 3\% | (13) | 444 |
| Educ: Post-grad | 78\% | (190) | 18\% | (45) | $4 \%$ | (9) | 244 |
| Income: Under 50k | 66\% | (797) | 26\% | (315) | 8\% | (95) | 1207 |
| Income: 50k-100k | 73\% | (512) | 22\% | (156) | $4 \%$ | (29) | 698 |
| Income: 100k+ | 73\% | (214) | 25\% | (75) | 2\% | (6) | 295 |
| Ethnicity: White | 69\% | (1189) | 25\% | (438) | 5\% | (95) | 1722 |
| Ethnicity: Hispanic | 68\% | (238) | 23\% | (81) | 8\% | (30) | 349 |
| Ethnicity: Afr. Am. | 68\% | (187) | 22\% | (61) | 10\% | (27) | 274 |

[^25]Table CMS8_2: In the past month, have you done the following?
Avoided contact with others by social distancing

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1523) | 25\% | (546) | 6\% | (131) | 2200 |
| Ethnicity: Other | 72\% | (147) | 23\% | (48) | 5\% | (10) | 204 |
| All Christian | 72\% | (712) | 23\% | (229) | 4\% | (42) | 984 |
| All Non-Christian | 77\% | (84) | 20\% | (22) | $4 \%$ | (4) | 110 |
| Atheist | 65\% | (73) | 32\% | (36) | 3\% | (4) | 113 |
| Agnostic/Nothing in particular | 66\% | (653) | 26\% | (259) | 8\% | (81) | 994 |
| Religious Non-Protestant/Catholic | 74\% | (98) | 22\% | (29) | 4\% | (5) | 133 |
| Evangelical | 65\% | (385) | 27\% | (161) | 8\% | (45) | 592 |
| Non-Evangelical | 72\% | (576) | 24\% | (190) | 4\% | (29) | 794 |
| Community: Urban | 69\% | (364) | 23\% | (120) | 8\% | (40) | 524 |
| Community: Suburban | 71\% | (771) | 25\% | (278) | 4\% | (41) | 1089 |
| Community: Rural | 66\% | (388) | 25\% | (149) | 9\% | (50) | 587 |
| Employ: Private Sector | 67\% | (432) | 29\% | (183) | 4\% | (25) | 641 |
| Employ: Government | 64\% | (91) | 28\% | (40) | 8\% | (11) | 142 |
| Employ: Self-Employed | 65\% | (104) | 26\% | (42) | 9\% | (15) | 162 |
| Employ: Homemaker | 73\% | (87) | 22\% | (26) | 6\% | (7) | 120 |
| Employ: Retired | 77\% | (384) | 18\% | (91) | 4\% | (21) | 496 |
| Employ: Unemployed | 70\% | (197) | 25\% | (69) | 5\% | (13) | 280 |
| Employ: Other | 57\% | (106) | 27\% | (50) | 15\% | (28) | 184 |
| Military HH: Yes | 69\% | (242) | 26\% | (92) | 5\% | (18) | 352 |
| Military HH: No | 69\% | (1280) | 25\% | (454) | 6\% | (113) | 1848 |
| RD/WT: Right Direction | 60\% | (457) | $32 \%$ | (243) | 8\% | (58) | 758 |
| RD/WT: Wrong Track | 74\% | (1066) | 21\% | (303) | 5\% | (73) | 1442 |
| Trump Job Approve | 60\% | (550) | $33 \%$ | (300) | 8\% | (72) | 923 |
| Trump Job Disapprove | 78\% | (915) | 19\% | (220) | 3\% | (35) | 1169 |
| Trump Job Strongly Approve | 59\% | (304) | 33\% | (170) | 9\% | (46) | 520 |
| Trump Job Somewhat Approve | 61\% | (246) | 32\% | (131) | 7\% | (26) | 403 |
| Trump Job Somewhat Disapprove | 68\% | (179) | 26\% | (69) | 5\% | (14) | 262 |
| Trump Job Strongly Disapprove | 81\% | (736) | 17\% | (151) | 2\% | (21) | 907 |
| Favorable of Trump | 61\% | (536) | 33\% | (294) | 6\% | (56) | 886 |
| Unfavorable of Trump | 77\% | (905) | 19\% | (226) | 4\% | (41) | 1172 |

Continued on next page

Table CMS8_2: In the past month, have you done the following?
Avoided contact with others by social distancing

| Demographic | Yes, always |  | Yes, sometimes |  | No, I have | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1523) | 25\% | (546) | 6\% | (131) | 2200 |
| Very Favorable of Trump | 60\% | (332) | 32\% | (178) | 7\% | (40) | 550 |
| Somewhat Favorable of Trump | 61\% | (204) | 35\% | (117) | 5\% | (15) | 336 |
| Somewhat Unfavorable of Trump | 65\% | (138) | 26\% | (55) | 9\% | (19) | 213 |
| Very Unfavorable of Trump | 80\% | (767) | 18\% | (170) | $2 \%$ | (22) | 959 |
| \# 1 Issue: Economy | 68\% | (487) | 28\% | (198) | $4 \%$ | (32) | 717 |
| \# 1 Issue: Security | 63\% | (159) | 30\% | (76) | 7\% | (18) | 253 |
| \# 1 Issue: Health Care | 74\% | (314) | 19\% | (81) | 6\% | (27) | 422 |
| \# 1 Issue: Medicare / Social Security | 77\% | (253) | 19\% | (62) | 5\% | (15) | 330 |
| \# 1 Issue: Women's Issues | 64\% | (59) | 28\% | (25) | 9\% | (8) | 92 |
| \#1 Issue: Education | 61\% | (84) | $34 \%$ | (47) | 5\% | (8) | 139 |
| \# 1 Issue: Energy | 66\% | (65) | 27\% | (27) | 7\% | (6) | 98 |
| \# 1 Issue: Other | 69\% | (102) | 20\% | (29) | 12\% | (17) | 149 |
| 2018 House Vote: Democrat | 82\% | (632) | 16\% | (119) | 2\% | (16) | 767 |
| 2018 House Vote: Republican | 62\% | (381) | $32 \%$ | (196) | 6\% | (39) | 616 |
| 2018 House Vote: Someone else | 67\% | (60) | 23\% | (21) | 9\% | (8) | 89 |
| 2016 Vote: Hillary Clinton | 80\% | (544) | 18\% | (125) | 2\% | (13) | 681 |
| 2016 Vote: Donald Trump | 63\% | (436) | 30\% | (208) | 7\% | (45) | 688 |
| 2016 Vote: Other | 76\% | (100) | 19\% | (25) | 5\% | (6) | 131 |
| 2016 Vote: Didn't Vote | 63\% | (442) | 27\% | (187) | 10\% | (67) | 697 |
| Voted in 2014: Yes | 72\% | (924) | 24\% | (302) | $4 \%$ | (54) | 1279 |
| Voted in 2014: No | 65\% | (599) | 27\% | (245) | 8\% | (77) | 921 |
| 2012 Vote: Barack Obama | 81\% | (672) | 17\% | (138) | $2 \%$ | (17) | 827 |
| 2012 Vote: Mitt Romney | 64\% | (304) | $31 \%$ | (146) | 6\% | (28) | 477 |
| 2012 Vote: Other | 56\% | (48) | $34 \%$ | (29) | $11 \%$ | (9) | 86 |
| 2012 Vote: Didn't Vote | 62\% | (497) | 29\% | (232) | 10\% | (78) | 806 |
| 4-Region: Northeast | 74\% | (292) | 21\% | (83) | 5\% | (19) | 394 |
| 4-Region: Midwest | 73\% | (335) | 24\% | (112) | 3\% | (15) | 462 |
| 4-Region: South | 67\% | (553) | 26\% | (213) | 7\% | (58) | 824 |
| 4-Region: West | 66\% | (342) | 27\% | (139) | 8\% | (39) | 520 |
| Sports fan | 69\% | (1031) | 26\% | (383) | 5\% | (79) | 1492 |
| Traveled outside of U.S. in past year 1+ times | $71 \%$ | (309) | 23\% | (101) | 6\% | (27) | 436 |

Continued on next page

Table CMS8_2: In the past month, have you done the following?
Avoided contact with others by social distancing

| Demographic | Yes, always |  | Yes, sometimes |  | No, I have | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1523) | 25\% | (546) | 6\% | (131) | 2200 |
| Frequent Flyer | 70\% | (168) | 24\% | (58) | 6\% | (14) | 240 |
| Open office space | 60\% | (128) | 33\% | (70) | 6\% | (13) | 212 |
| Cubicle office space | 76\% | (93) | 21\% | (26) | 3\% | (4) | 123 |
| Private office space | 72\% | (102) | 24\% | (35) | 3\% | (5) | 141 |
| Feel comfortable in office | 58\% | (174) | 36\% | (107) | 6\% | (17) | 298 |
| Feel uncomfortable in office | 79\% | (206) | 18\% | (47) | $3 \%$ | (7) | 260 |
| Watched Bundesliga | 71\% | (57) | 25\% | (21) | $4 \%$ | (3) | 81 |
| Watched golf | 73\% | (88) | 23\% | (27) | $4 \%$ | (5) | 120 |
| Watched NASCAR | 70\% | (211) | 23\% | (70) | 8\% | (23) | 304 |
| Watched PBR | 70\% | (38) | 27\% | (15) | 3\% | (2) | 55 |
| ATP fan | 67\% | (148) | 24\% | (53) | 9\% | (20) | 220 |
| Esports fan | 64\% | (269) | 28\% | (119) | 8\% | (35) | 422 |
| F1 fan | 66\% | (220) | 24\% | (81) | 10\% | (33) | 334 |
| IndyCar fan | 69\% | (357) | 23\% | (120) | 7\% | (38) | 515 |
| MLB fan | 70\% | (770) | 25\% | (278) | 5\% | (53) | 1100 |
| MLS fan | 65\% | (280) | 29\% | (124) | 7\% | (28) | 432 |
| NASCAR fan | 70\% | (517) | 24\% | (176) | 6\% | (48) | 742 |
| NBA fan | 69\% | (679) | 25\% | (249) | 5\% | (51) | 979 |
| NCAA FT fan | 68\% | (645) | 27\% | (259) | 5\% | (51) | 954 |
| NCAA MB fan | 69\% | (568) | 25\% | (205) | 5\% | (45) | 818 |
| NCAA WB fan | 70\% | (342) | 23\% | (112) | 7\% | (34) | 488 |
| NFL fan | 70\% | (978) | 25\% | (351) | 5\% | (74) | 1403 |
| NHL fan | 66\% | (512) | 28\% | (220) | 6\% | (44) | 777 |
| PGA fan | 70\% | (390) | 24\% | (134) | 6\% | (33) | 557 |
| UFC fan | 62\% | (340) | 29\% | (159) | 9\% | (46) | 545 |
| WNBA fan | 71\% | (301) | 21\% | (89) | 8\% | (32) | 422 |
| WTA fan | 67\% | (159) | 24\% | (57) | 9\% | (22) | 237 |
| Watch sports at least weekly | 70\% | (663) | 25\% | (234) | 6\% | (55) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_3: In the past month, have you done the following?
Disinfected and cleaned your home

| Demographic | Yes, always |  | Yes, sometimes |  | No, I have | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 56\% | (1239) | $34 \%$ | (742) | 10\% | (219) | 2200 |
| Gender: Male | 51\% | (536) | 36\% | (384) | 13\% | (141) | 1062 |
| Gender: Female | 62\% | (703) | $31 \%$ | (357) | 7\% | (78) | 1138 |
| Age: 18-34 | 55\% | (359) | 36\% | (234) | 9\% | (62) | 655 |
| Age: 35-44 | 62\% | (220) | 28\% | (100) | 11\% | (38) | 358 |
| Age: 45-64 | $59 \%$ | (441) | 32\% | (242) | 9\% | (68) | 751 |
| Age: 65+ | 50\% | (219) | 38\% | (166) | 12\% | (51) | 436 |
| GenZers: 1997-2012 | 53\% | (166) | 35\% | (110) | 12\% | (39) | 316 |
| Millennials: 1981-1996 | 58\% | (314) | 34\% | (181) | 8\% | (44) | 539 |
| GenXers: 1965-1980 | 61\% | (320) | 30\% | (160) | 9\% | (45) | 526 |
| Baby Boomers: 1946-1964 | 55\% | (402) | $34 \%$ | (248) | 11\% | (77) | 727 |
| PID: Dem (no lean) | 62\% | (465) | 31\% | (235) | 7\% | (55) | 755 |
| PID: Ind (no lean) | 55\% | (419) | 33\% | (246) | 12\% | (91) | 756 |
| PID: Rep (no lean) | 52\% | (355) | 38\% | (261) | 11\% | (73) | 689 |
| PID/Gender: Dem Men | 59\% | (189) | 31\% | (98) | 10\% | (32) | 319 |
| PID/Gender: Dem Women | 63\% | (276) | 31\% | (137) | 5\% | (23) | 436 |
| PID/Gender: Ind Men | 49\% | (201) | 36\% | (148) | 14\% | (58) | 407 |
| PID/Gender: Ind Women | 62\% | (218) | 28\% | (98) | 9\% | (33) | 349 |
| PID/Gender: Rep Men | 44\% | (146) | 41\% | (138) | 15\% | (51) | 336 |
| PID/Gender: Rep Women | 59\% | (209) | 35\% | (122) | 6\% | (21) | 353 |
| Ideo: Liberal (1-3) | 60\% | (354) | 34\% | (201) | 6\% | (37) | 592 |
| Ideo: Moderate (4) | 60\% | (340) | 32\% | (181) | 8\% | (47) | 568 |
| Ideo: Conservative (5-7) | 53\% | (402) | 36\% | (273) | 11\% | (81) | 756 |
| Educ: < College | 57\% | (866) | 32\% | (477) | 11\% | (169) | 1512 |
| Educ: Bachelors degree | 54\% | (239) | 40\% | (176) | $7 \%$ | (29) | 444 |
| Educ: Post-grad | 55\% | (134) | 36\% | (89) | 9\% | (21) | 244 |
| Income: Under 50k | 55\% | (662) | 33\% | (399) | 12\% | (146) | 1207 |
| Income: 50k-100k | 59\% | (413) | 33\% | (227) | 8\% | (58) | 698 |
| Income: 100k+ | 56\% | (164) | 39\% | (116) | 5\% | (16) | 295 |
| Ethnicity: White | 54\% | (936) | 35\% | (608) | 10\% | (178) | 1722 |
| Ethnicity: Hispanic | 63\% | (219) | 29\% | (101) | 8\% | (30) | 349 |
| Ethnicity: Afr. Am. | 65\% | (177) | 25\% | (68) | 11\% | (29) | 274 |

[^26]Table CMS8_3: In the past month, have you done the following?
Disinfected and cleaned your home

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 56\% | (1239) | $34 \%$ | (742) | 10\% | (219) | 2200 |
| Ethnicity: Other | 62\% | (126) | $32 \%$ | (66) | 6\% | (12) | 204 |
| All Christian | 56\% | (549) | 35\% | (344) | 9\% | (90) | 984 |
| All Non-Christian | 69\% | (76) | 26\% | (28) | 5\% | (6) | 110 |
| Atheist | 45\% | (51) | 42\% | (48) | 13\% | (15) | 113 |
| Agnostic/Nothing in particular | 57\% | (563) | 32\% | (322) | 11\% | (109) | 994 |
| Religious Non-Protestant/Catholic | 68\% | (90) | 24\% | (32) | 8\% | (11) | 133 |
| Evangelical | 54\% | (321) | 34\% | (203) | 11\% | (67) | 592 |
| Non-Evangelical | 60\% | (473) | 34\% | (267) | 7\% | (54) | 794 |
| Community: Urban | 58\% | (305) | 33\% | (174) | 9\% | (45) | 524 |
| Community: Suburban | 57\% | (617) | 34\% | (367) | 10\% | (105) | 1089 |
| Community: Rural | 54\% | (317) | $34 \%$ | (201) | 12\% | (69) | 587 |
| Employ: Private Sector | 59\% | (380) | 33\% | (214) | 7\% | (47) | 641 |
| Employ: Government | 57\% | (81) | 35\% | (50) | 8\% | (12) | 142 |
| Employ: Self-Employed | 54\% | (88) | 35\% | (57) | 10\% | (17) | 162 |
| Employ: Homemaker | $74 \%$ | (88) | 23\% | (27) | 3\% | (4) | 120 |
| Employ: Retired | 48\% | (238) | 38\% | (188) | 14\% | (70) | 496 |
| Employ: Unemployed | 60\% | (168) | 29\% | (82) | 11\% | (30) | 280 |
| Employ: Other | 57\% | (104) | $31 \%$ | (58) | 12\% | (22) | 184 |
| Military HH: Yes | 52\% | (182) | 37\% | (131) | 11\% | (40) | 352 |
| Military HH: No | 57\% | (1057) | 33\% | (611) | 10\% | (179) | 1848 |
| RD/WT: Right Direction | 52\% | (394) | 37\% | (280) | 11\% | (84) | 758 |
| RD/WT: Wrong Track | 59\% | (845) | $32 \%$ | (462) | 9\% | (135) | 1442 |
| Trump Job Approve | 51\% | (467) | 38\% | (349) | 12\% | (106) | 923 |
| Trump Job Disapprove | 61\% | (714) | 31\% | (367) | 8\% | (88) | 1169 |
| Trump Job Strongly Approve | 50\% | (262) | 37\% | (193) | 12\% | (65) | 520 |
| Trump Job Somewhat Approve | 51\% | (206) | $39 \%$ | (156) | 10\% | (41) | 403 |
| Trump Job Somewhat Disapprove | 56\% | (148) | $32 \%$ | (85) | 11\% | (29) | 262 |
| Trump Job Strongly Disapprove | 62\% | (567) | 31\% | (282) | 6\% | (59) | 907 |
| Favorable of Trump | 52\% | (463) | 38\% | (333) | 10\% | (90) | 886 |
| Unfavorable of Trump | 60\% | (708) | 32\% | (374) | 8\% | (90) | 1172 |

Continued on next page

Table CMS8_3: In the past month, have you done the following?
Disinfected and cleaned your home

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 56\% | (1239) | $34 \%$ | (742) | 10\% | (219) | 2200 |
| Very Favorable of Trump | 53\% | (294) | 35\% | (195) | 11\% | (61) | 550 |
| Somewhat Favorable of Trump | 50\% | (169) | 41\% | (138) | 9\% | (29) | 336 |
| Somewhat Unfavorable of Trump | 59\% | (127) | 28\% | (60) | 12\% | (27) | 213 |
| Very Unfavorable of Trump | 61\% | (581) | $33 \%$ | (314) | 7\% | (63) | 959 |
| \# 1 Issue: Economy | 57\% | (407) | 36\% | (255) | 8\% | (55) | 717 |
| \# 1 Issue: Security | 57\% | (144) | $32 \%$ | (81) | 11\% | (29) | 253 |
| \# 1 Issue: Health Care | 63\% | (265) | 28\% | (119) | 9\% | (37) | 422 |
| \#1 Issue: Medicare / Social Security | 50\% | (166) | 37\% | (124) | 12\% | (40) | 330 |
| \# 1 Issue: Women's Issues | 58\% | (54) | 28\% | (26) | 14\% | (13) | 92 |
| \# 1 Issue: Education | 63\% | (87) | $32 \%$ | (45) | 5\% | (7) | 139 |
| \# 1 Issue: Energy | 41\% | (41) | 47\% | (46) | 11\% | (11) | 98 |
| \# 1 Issue: Other | 51\% | (76) | $31 \%$ | (46) | 18\% | (27) | 149 |
| 2018 House Vote: Democrat | 63\% | (487) | 29\% | (224) | 7\% | (56) | 767 |
| 2018 House Vote: Republican | 50\% | (309) | 41\% | (251) | 9\% | (56) | 616 |
| 2018 House Vote: Someone else | 54\% | (48) | $32 \%$ | (28) | 15\% | (13) | 89 |
| 2016 Vote: Hillary Clinton | 62\% | (420) | $32 \%$ | (215) | 7\% | (47) | 681 |
| 2016 Vote: Donald Trump | 50\% | (343) | 39\% | (272) | 11\% | (74) | 688 |
| 2016 Vote: Other | 63\% | (83) | 27\% | (36) | 10\% | (13) | 131 |
| 2016 Vote: Didn't Vote | 56\% | (393) | $31 \%$ | (218) | 12\% | (85) | 697 |
| Voted in 2014: Yes | 57\% | (735) | $34 \%$ | (433) | 9\% | (111) | 1279 |
| Voted in 2014: No | 55\% | (504) | $34 \%$ | (308) | 12\% | (108) | 921 |
| 2012 Vote: Barack Obama | 63\% | (518) | 30\% | (252) | 7\% | (57) | 827 |
| 2012 Vote: Mitt Romney | 48\% | (227) | 42\% | (199) | 11\% | (52) | 477 |
| 2012 Vote: Other | 46\% | (39) | 35\% | (30) | 20\% | (17) | 86 |
| 2012 Vote: Didn't Vote | 56\% | (454) | $32 \%$ | (260) | $11 \%$ | (92) | 806 |
| 4-Region: Northeast | 61\% | (239) | $32 \%$ | (125) | 8\% | (30) | 394 |
| 4-Region: Midwest | 55\% | (256) | 36\% | (169) | 8\% | (38) | 462 |
| 4-Region: South | 57\% | (472) | 32\% | (261) | 11\% | (91) | 824 |
| 4-Region: West | 52\% | (272) | 36\% | (187) | 12\% | (60) | 520 |
| Sports fan | 58\% | (866) | $33 \%$ | (495) | 9\% | (132) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 60\% | (264) | $31 \%$ | (137) | 8\% | (36) | 436 |

Continued on next page

Table CMS8_3: In the past month, have you done the following?
Disinfected and cleaned your home

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 56\% | (1239) | 34\% | (742) | 10\% | (219) | 2200 |
| Frequent Flyer | 63\% | (152) | 30\% | (71) | 7\% | (17) | 240 |
| Open office space | 61\% | (128) | 35\% | (74) | 4\% | (9) | 212 |
| Cubicle office space | 64\% | (79) | 28\% | (35) | 8\% | (10) | 123 |
| Private office space | 61\% | (86) | 29\% | (41) | 10\% | (14) | 141 |
| Feel comfortable in office | 57\% | (170) | 34\% | (101) | 9\% | (26) | 298 |
| Feel uncomfortable in office | 67\% | (175) | 27\% | (70) | 6\% | (16) | 260 |
| Watched Bundesliga | 73\% | (59) | 26\% | (21) | 2\% | (1) | 81 |
| Watched golf | 60\% | (72) | $31 \%$ | (37) | 9\% | (11) | 120 |
| Watched NASCAR | 63\% | (191) | 27\% | (81) | 10\% | (32) | 304 |
| Watched PBR | 68\% | (38) | 21\% | (12) | 11\% | (6) | 55 |
| ATP fan | 61\% | (134) | 29\% | (63) | 10\% | (22) | 220 |
| Esports fan | 63\% | (268) | 26\% | (111) | 10\% | (43) | 422 |
| F1 fan | 62\% | (206) | 29\% | (96) | 10\% | (32) | 334 |
| IndyCar fan | 58\% | (297) | 33\% | (168) | 10\% | (50) | 515 |
| MLB fan | 58\% | (637) | 34\% | (371) | 8\% | (93) | 1100 |
| MLS fan | 58\% | (252) | $32 \%$ | (139) | 10\% | (41) | 432 |
| NASCAR fan | 58\% | (432) | 32\% | (236) | 10\% | (74) | 742 |
| NBA fan | 62\% | (605) | 30\% | (292) | 8\% | (82) | 979 |
| NCAA FT fan | 57\% | (542) | 34\% | (326) | 9\% | (87) | 954 |
| NCAA MB fan | 58\% | (471) | 33\% | (269) | 10\% | (78) | 818 |
| NCAA WB fan | 61\% | (298) | 30\% | (144) | 9\% | (46) | 488 |
| NFL fan | 60\% | (837) | $32 \%$ | (450) | 8\% | (115) | 1403 |
| NHL fan | 57\% | (444) | 34\% | (264) | 9\% | (69) | 777 |
| PGA fan | 56\% | (315) | 34\% | (187) | 10\% | (55) | 557 |
| UFC fan | 58\% | (318) | 33\% | (178) | 9\% | (49) | 545 |
| WNBA fan | 65\% | (272) | 25\% | (104) | 11\% | (45) | 422 |
| WTA fan | 63\% | (149) | 27\% | (63) | 11\% | (25) | 237 |
| Watch sports at least weekly | 59\% | (564) | 32\% | (309) | 8\% | (79) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS8_4: In the past month, have you done the following?
Disinfected and cleaned your personal electronics

| Demographic | Yes, always |  | Yes, sometimes |  | No, I have | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1078) | $34 \%$ | (750) | 17\% | (372) | 2200 |
| Gender: Male | 44\% | (464) | 36\% | (378) | 21\% | (220) | 1062 |
| Gender: Female | 54\% | (614) | 33\% | (372) | 13\% | (152) | 1138 |
| Age: 18-34 | 52\% | (343) | 34\% | (225) | 13\% | (87) | 655 |
| Age: 35-44 | 52\% | (187) | 33\% | (119) | 14\% | (51) | 358 |
| Age: 45-64 | 49\% | (365) | 34\% | (258) | 17\% | (128) | 751 |
| Age: 65+ | 42\% | (182) | 34\% | (147) | 24\% | (107) | 436 |
| GenZers: 1997-2012 | 56\% | (176) | 29\% | (91) | 15\% | (49) | 316 |
| Millennials: 1981-1996 | 51\% | (275) | 37\% | (197) | 12\% | (67) | 539 |
| GenXers: 1965-1980 | $51 \%$ | (270) | 34\% | (179) | 14\% | (76) | 526 |
| Baby Boomers: 1946-1964 | 45\% | (329) | $33 \%$ | (244) | $21 \%$ | (154) | 727 |
| PID: Dem (no lean) | 55\% | (417) | 33\% | (247) | 12\% | (91) | 755 |
| PID: Ind (no lean) | 48\% | (363) | 33\% | (246) | 19\% | (147) | 756 |
| PID: Rep (no lean) | 43\% | (298) | 37\% | (256) | 20\% | (134) | 689 |
| PID/Gender: Dem Men | 49\% | (155) | 37\% | (120) | 14\% | (45) | 319 |
| PID/Gender: Dem Women | 60\% | (262) | 29\% | (127) | 11\% | (46) | 436 |
| PID/Gender: Ind Men | 47\% | (190) | 30\% | (124) | 23\% | (93) | 407 |
| PID/Gender: Ind Women | 50\% | (174) | 35\% | (122) | 15\% | (53) | 349 |
| PID/Gender: Rep Men | 36\% | (119) | 40\% | (134) | 25\% | (82) | 336 |
| PID/Gender: Rep Women | 51\% | (179) | 35\% | (122) | 15\% | (52) | 353 |
| Ideo: Liberal (1-3) | 53\% | (314) | 35\% | (209) | 12\% | (69) | 592 |
| Ideo: Moderate (4) | 52\% | (296) | $33 \%$ | (188) | 15\% | (84) | 568 |
| Ideo: Conservative (5-7) | 44\% | (335) | 37\% | (279) | 19\% | (142) | 756 |
| Educ: < College | 50\% | (759) | 32\% | (481) | 18\% | (272) | 1512 |
| Educ: Bachelors degree | 47\% | (208) | 38\% | (171) | 15\% | (65) | 444 |
| Educ: Post-grad | 46\% | (112) | 40\% | (98) | 14\% | (35) | 244 |
| Income: Under 50k | 50\% | (598) | 32\% | (383) | 19\% | (226) | 1207 |
| Income: 50k-100k | 50\% | (347) | 35\% | (247) | 15\% | (104) | 698 |
| Income: 100k+ | 45\% | (133) | 41\% | (120) | 14\% | (42) | 295 |
| Ethnicity: White | 46\% | (792) | 36\% | (620) | 18\% | (310) | 1722 |
| Ethnicity: Hispanic | 62\% | (215) | 27\% | (95) | 11\% | (39) | 349 |
| Ethnicity: Afr. Am. | $61 \%$ | (169) | 24\% | (67) | 14\% | (39) | 274 |

Continued on next page

Table CMS8_4: In the past month, have you done the following?
Disinfected and cleaned your personal electronics

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | ot done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1078) | $34 \%$ | (750) | 17\% | (372) | 2200 |
| Ethnicity: Other | 57\% | (117) | $31 \%$ | (63) | 12\% | (24) | 204 |
| All Christian | 46\% | (450) | 37\% | (364) | 17\% | (169) | 984 |
| All Non-Christian | 56\% | (61) | $31 \%$ | (34) | 13\% | (14) | 110 |
| Atheist | 44\% | (50) | 41\% | (46) | 15\% | (17) | 113 |
| Agnostic/Nothing in particular | 52\% | (517) | $31 \%$ | (305) | 17\% | (171) | 994 |
| Religious Non-Protestant/Catholic | 53\% | (70) | 32\% | (42) | 15\% | (21) | 133 |
| Evangelical | 48\% | (286) | $33 \%$ | (197) | 18\% | (108) | 592 |
| Non-Evangelical | 51\% | (401) | 35\% | (280) | 14\% | (113) | 794 |
| Community: Urban | 51\% | (269) | $33 \%$ | (174) | 15\% | (81) | 524 |
| Community: Suburban | 48\% | (528) | 36\% | (388) | 16\% | (173) | 1089 |
| Community: Rural | 48\% | (282) | 32\% | (187) | 20\% | (118) | 587 |
| Employ: Private Sector | 49\% | (313) | 40\% | (254) | 12\% | (74) | 641 |
| Employ: Government | 50\% | (72) | 32\% | (46) | 17\% | (25) | 142 |
| Employ: Self-Employed | 50\% | (80) | 35\% | (57) | 15\% | (24) | 162 |
| Employ: Homemaker | 59\% | (71) | 30\% | (35) | 11\% | (14) | 120 |
| Employ: Retired | 39\% | (194) | 35\% | (172) | 26\% | (130) | 496 |
| Employ: Unemployed | 54\% | (151) | 29\% | (83) | 16\% | (46) | 280 |
| Employ: Other | 54\% | (100) | 26\% | (48) | 19\% | (36) | 184 |
| Military HH: Yes | 42\% | (147) | 38\% | (132) | 21\% | (73) | 352 |
| Military HH: No | 50\% | (931) | 33\% | (617) | 16\% | (299) | 1848 |
| RD/WT: Right Direction | 46\% | (345) | 35\% | (268) | 19\% | (144) | 758 |
| RD/WT: Wrong Track | 51\% | (733) | $33 \%$ | (481) | 16\% | (228) | 1442 |
| Trump Job Approve | 44\% | (403) | 36\% | (332) | 20\% | (188) | 923 |
| Trump Job Disapprove | 53\% | (619) | 34\% | (395) | 13\% | (155) | 1169 |
| Trump Job Strongly Approve | 45\% | (232) | 35\% | (181) | $21 \%$ | (107) | 520 |
| Trump Job Somewhat Approve | 42\% | (171) | 38\% | (151) | 20\% | (81) | 403 |
| Trump Job Somewhat Disapprove | 43\% | (113) | 41\% | (107) | 16\% | (41) | 262 |
| Trump Job Strongly Disapprove | 56\% | (506) | 32\% | (287) | 13\% | (114) | 907 |
| Favorable of Trump | 45\% | (398) | 36\% | (315) | 20\% | (173) | 886 |
| Unfavorable of Trump | 52\% | (615) | 35\% | (404) | 13\% | (153) | 1172 |

Continued on next page

Table CMS8_4: In the past month, have you done the following?
Disinfected and cleaned your personal electronics

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | not done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1078) | 34\% | (750) | 17\% | (372) | 2200 |
| Very Favorable of Trump | 48\% | (261) | $32 \%$ | (178) | 20\% | (110) | 550 |
| Somewhat Favorable of Trump | 41\% | (137) | 41\% | (137) | 19\% | (63) | 336 |
| Somewhat Unfavorable of Trump | 44\% | (93) | 37\% | (79) | 19\% | (41) | 213 |
| Very Unfavorable of Trump | 54\% | (521) | $34 \%$ | (325) | 12\% | (112) | 959 |
| \# 1 Issue: Economy | 47\% | (339) | 37\% | (267) | 15\% | (111) | 717 |
| \# 1 Issue: Security | 51\% | (129) | 31\% | (77) | 18\% | (46) | 253 |
| \# 1 Issue: Health Care | 55\% | (232) | $33 \%$ | (139) | 12\% | (51) | 422 |
| \#1 Issue: Medicare / Social Security | 45\% | (148) | 30\% | (99) | 25\% | (84) | 330 |
| \# 1 Issue: Women's Issues | 47\% | (43) | 37\% | (34) | 16\% | (15) | 92 |
| \# 1 Issue: Education | 54\% | (76) | 38\% | (53) | 8\% | (10) | 139 |
| \# 1 Issue: Energy | 42\% | (41) | 36\% | (35) | 22\% | (21) | 98 |
| \# 1 Issue: Other | 47\% | (70) | $31 \%$ | (46) | 22\% | (33) | 149 |
| 2018 House Vote: Democrat | 56\% | (433) | $31 \%$ | (240) | 12\% | (94) | 767 |
| 2018 House Vote: Republican | 43\% | (264) | 39\% | (237) | 19\% | (114) | 616 |
| 2018 House Vote: Someone else | 52\% | (47) | $31 \%$ | (27) | 17\% | (15) | 89 |
| 2016 Vote: Hillary Clinton | 53\% | (362) | $33 \%$ | (228) | 13\% | (92) | 681 |
| 2016 Vote: Donald Trump | 40\% | (278) | 40\% | (277) | 19\% | (133) | 688 |
| 2016 Vote: Other | 56\% | (74) | 27\% | (35) | 17\% | (22) | 131 |
| 2016 Vote: Didn't Vote | 52\% | (364) | 30\% | (209) | 18\% | (124) | 697 |
| Voted in 2014: Yes | 50\% | (633) | $34 \%$ | (435) | 16\% | (211) | 1279 |
| Voted in 2014: No | 48\% | (445) | $34 \%$ | (314) | 18\% | (161) | 921 |
| 2012 Vote: Barack Obama | 54\% | (447) | 33\% | (276) | 13\% | (103) | 827 |
| 2012 Vote: Mitt Romney | 40\% | (192) | 37\% | (175) | 23\% | (110) | 477 |
| 2012 Vote: Other | 36\% | (31) | 39\% | (33) | 25\% | (22) | 86 |
| 2012 Vote: Didn't Vote | 50\% | (406) | 33\% | (265) | 17\% | (136) | 806 |
| 4-Region: Northeast | 50\% | (196) | 32\% | (125) | 19\% | (73) | 394 |
| 4-Region: Midwest | 49\% | (228) | $34 \%$ | (156) | 17\% | (79) | 462 |
| 4-Region: South | 50\% | (409) | 34\% | (280) | 16\% | (135) | 824 |
| 4-Region: West | 47\% | (245) | 36\% | (189) | 16\% | (85) | 520 |
| Sports fan | 48\% | (724) | 36\% | (540) | 15\% | (229) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 52\% | (228) | $33 \%$ | (146) | 14\% | (62) | 436 |

Continued on next page

Table CMS8_4: In the past month, have you done the following?
Disinfected and cleaned your personal electronics

| Demographic | Yes, always |  | Yes, sometimes |  | No, I hav | not done this | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1078) | $34 \%$ | (750) | 17\% | (372) | 2200 |
| Frequent Flyer | $53 \%$ | (127) | 33\% | (80) | 14\% | (33) | 240 |
| Open office space | 52\% | (109) | 40\% | (85) | 8\% | (17) | 212 |
| Cubicle office space | $53 \%$ | (65) | 35\% | (43) | 12\% | (15) | 123 |
| Private office space | $54 \%$ | (76) | 34\% | (47) | 12\% | (18) | 141 |
| Feel comfortable in office | 48\% | (142) | 38\% | (112) | 15\% | (43) | 298 |
| Feel uncomfortable in office | 60\% | (156) | 32\% | (84) | 8\% | (20) | 260 |
| Watched Bundesliga | 64\% | (52) | 26\% | (21) | 10\% | (8) | 81 |
| Watched golf | $52 \%$ | (62) | 35\% | (42) | 13\% | (16) | 120 |
| Watched NASCAR | $52 \%$ | (158) | $33 \%$ | (100) | 15\% | (46) | 304 |
| Watched PBR | 61\% | (33) | 26\% | (14) | 13\% | (7) | 55 |
| ATP fan | 49\% | (107) | 35\% | (77) | 16\% | (36) | 220 |
| Esports fan | $56 \%$ | (238) | 32\% | (133) | 12\% | (51) | 422 |
| F1 fan | 52\% | (174) | $33 \%$ | (109) | 15\% | (51) | 334 |
| IndyCar fan | 48\% | (246) | 38\% | (194) | 15\% | (75) | 515 |
| MLB fan | 47\% | (513) | 37\% | (410) | 16\% | (177) | 1100 |
| MLS fan | 49\% | (210) | 37\% | (159) | 15\% | (63) | 432 |
| NASCAR fan | 47\% | (352) | 38\% | (280) | 15\% | (110) | 742 |
| NBA fan | $52 \%$ | (508) | 35\% | (341) | 13\% | (129) | 979 |
| NCAA FT fan | 47\% | (447) | 39\% | (369) | 15\% | (138) | 954 |
| NCAA MB fan | 46\% | (380) | 38\% | (310) | 16\% | (128) | 818 |
| NCAA WB fan | $51 \%$ | (249) | 35\% | (171) | 14\% | (68) | 488 |
| NFL fan | 50\% | (699) | 36\% | (500) | 15\% | (204) | 1403 |
| NHL fan | 46\% | (357) | 39\% | (304) | 15\% | (116) | 777 |
| PGA fan | 46\% | (257) | 38\% | (211) | 16\% | (89) | 557 |
| UFC fan | 51\% | (276) | 36\% | (194) | 14\% | (76) | 545 |
| WNBA fan | 52\% | (219) | 34\% | (145) | 14\% | (59) | 422 |
| WTA fan | $51 \%$ | (121) | 36\% | (85) | 13\% | (31) | 237 |
| Watch sports at least weekly | 48\% | (459) | $36 \%$ | (343) | 16\% | (150) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_1: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't have a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (113) | 17\% | (129) | 67\% | (500) | 742 |
| Gender: Male | 17\% | (63) | 17\% | (65) | 67\% | (254) | 381 |
| Gender: Female | 14\% | (50) | 18\% | (64) | 68\% | (246) | 360 |
| Age: 18-34 | 17\% | (42) | 19\% | (46) | 64\% | (153) | 241 |
| Age: 35-44 | 10\% | (14) | 19\% | (24) | 71\% | (93) | 131 |
| Age: 45-64 | 17\% | (45) | 15\% | (40) | 68\% | (184) | 269 |
| Age: 65+ | 12\% | (12) | 18\% | (18) | 70\% | (71) | 102 |
| GenZers: 1997-2012 | 17\% | (19) | 14\% | (16) | 68\% | (76) | 112 |
| Millennials: 1981-1996 | 15\% | (30) | 23\% | (47) | 62\% | (124) | 201 |
| GenXers: 1965-1980 | 13\% | (28) | 16\% | (34) | 70\% | (149) | 212 |
| Baby Boomers: 1946-1964 | 18\% | (35) | 13\% | (24) | 69\% | (130) | 189 |
| PID: Dem (no lean) | 21\% | (32) | 23\% | (35) | 56\% | (84) | 151 |
| PID: Ind (no lean) | 20\% | (55) | 17\% | (48) | 63\% | (177) | 280 |
| PID: Rep (no lean) | 8\% | (26) | 15\% | (46) | 77\% | (239) | 311 |
| PID/Gender: Dem Men | 24\% | (17) | 27\% | (18) | 49\% | (34) | 68 |
| PID/Gender: Dem Women | 19\% | (15) | 20\% | (16) | 61\% | (51) | 82 |
| PID/Gender: Ind Men | 21\% | (32) | 16\% | (25) | 63\% | (96) | 152 |
| PID/Gender: Ind Women | 18\% | (23) | 18\% | (23) | 64\% | (81) | 127 |
| PID/Gender: Rep Men | 9\% | (15) | 13\% | (21) | 78\% | (125) | 161 |
| PID/Gender: Rep Women | 8\% | (11) | 16\% | (25) | 76\% | (114) | 151 |
| Ideo: Liberal (1-3) | 24\% | (31) | 20\% | (26) | 56\% | (72) | 129 |
| Ideo: Moderate (4) | 19\% | (32) | 19\% | (33) | 62\% | (107) | 172 |
| Ideo: Conservative (5-7) | 9\% | (28) | 16\% | (50) | $74 \%$ | (225) | 303 |
| Educ: < College | 15\% | (82) | 17\% | (95) | 68\% | (380) | 556 |
| Educ: Bachelors degree | 17\% | (23) | 19\% | (25) | 64\% | (85) | 133 |
| Educ: Post-grad | 16\% | (9) | 17\% | (9) | 66\% | (35) | 52 |
| Income: Under 50k | 18\% | (81) | 20\% | (91) | 63\% | (291) | 463 |
| Income: 50k-100k | 10\% | (20) | 14\% | (28) | 76\% | (157) | 206 |
| Income: 100k+ | 15\% | (11) | 13\% | (10) | 72\% | (52) | 73 |
| Ethnicity: White | 15\% | (91) | 17\% | (103) | 69\% | (426) | 620 |
| Ethnicity: Hispanic | 11\% | (11) | 20\% | (21) | 69\% | (72) | 104 |
| Ethnicity: Afr. Am. | 19\% | (15) | $21 \%$ | (16) | 61\% | (49) | 80 |

Table CMS9_1: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't have a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (113) | 17\% | (129) | 67\% | (500) | 742 |
| All Christian | 14\% | (43) | 16\% | (49) | 69\% | (207) | 298 |
| Agnostic/Nothing in particular | 16\% | (61) | 17\% | (66) | 67\% | (256) | 382 |
| Evangelical | 14\% | (34) | 15\% | (37) | 71\% | (176) | 247 |
| Non-Evangelical | 15\% | (32) | 18\% | (38) | 67\% | (145) | 215 |
| Community: Urban | 18\% | (27) | 16\% | (25) | 66\% | (103) | 155 |
| Community: Suburban | 14\% | (48) | 17\% | (60) | 69\% | (236) | 343 |
| Community: Rural | 16\% | (38) | 18\% | (43) | 67\% | (162) | 243 |
| Employ: Private Sector | 12\% | (28) | 16\% | (36) | 71\% | (158) | 222 |
| Employ: Government | 10\% | (5) | 25\% | (13) | 65\% | (33) | 51 |
| Employ: Self-Employed | 12\% | (8) | 15\% | (10) | 72\% | (46) | 64 |
| Employ: Retired | 16\% | (21) | 17\% | (23) | 67\% | (92) | 137 |
| Employ: Unemployed | 22\% | (21) | 18\% | (18) | 60\% | (58) | 96 |
| Employ: Other | 15\% | (12) | 17\% | (14) | 68\% | (54) | 80 |
| Military HH: Yes | 17\% | (23) | 12\% | (17) | 71\% | (97) | 137 |
| Military HH: No | 15\% | (90) | 18\% | (112) | 67\% | (403) | 605 |
| RD/WT: Right Direction | 10\% | (32) | 14\% | (47) | 76\% | (244) | 322 |
| RD/WT: Wrong Track | 19\% | (81) | 20\% | (82) | 61\% | (256) | 419 |
| Trump Job Approve | 9\% | (40) | 18\% | (76) | $72 \%$ | (302) | 418 |
| Trump Job Disapprove | 24\% | (66) | 17\% | (47) | 58\% | (158) | 271 |
| Trump Job Strongly Approve | 9\% | (23) | 17\% | (44) | 74\% | (193) | 260 |
| Trump Job Somewhat Approve | 10\% | (16) | 20\% | (32) | 69\% | (109) | 158 |
| Trump Job Somewhat Disapprove | 19\% | (16) | 13\% | (11) | 67\% | (55) | 82 |
| Trump Job Strongly Disapprove | 27\% | (50) | 19\% | (36) | 54\% | (103) | 189 |
| Favorable of Trump | 9\% | (37) | 17\% | (66) | $74 \%$ | (291) | 393 |
| Unfavorable of Trump | 23\% | (66) | 19\% | (54) | 58\% | (165) | 284 |
| Very Favorable of Trump | 11\% | (29) | 14\% | (37) | 75\% | (197) | 263 |
| Somewhat Favorable of Trump | 6\% | (8) | 22\% | (28) | $72 \%$ | (94) | 130 |
| Somewhat Unfavorable of Trump | 18\% | (14) | 20\% | (15) | 62\% | (47) | 75 |
| Very Unfavorable of Trump | 25\% | (52) | 18\% | (39) | 56\% | (118) | 209 |

Continued on next page

Table CMS9_1: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't have a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (113) | 17\% | (129) | 67\% | (500) | 742 |
| \# 1 Issue: Economy | 16\% | (44) | 19\% | (50) | 65\% | (172) | 265 |
| \# 1 Issue: Security | 7\% | (8) | 15\% | (16) | 78\% | (83) | 107 |
| \# 1 Issue: Health Care | 17\% | (21) | 15\% | (19) | 67\% | (83) | 123 |
| \#1 Issue: Medicare / Social Security | 16\% | (16) | 20\% | (19) | 64\% | (63) | 99 |
| 2018 House Vote: Democrat | 22\% | (31) | 21\% | (30) | 57\% | (81) | 142 |
| 2018 House Vote: Republican | 10\% | (29) | 15\% | (40) | 75\% | (208) | 277 |
| 2016 Vote: Hillary Clinton | 22\% | (29) | 23\% | (30) | 55\% | (72) | 130 |
| 2016 Vote: Donald Trump | 9\% | (26) | 14\% | (41) | 77\% | (231) | 298 |
| 2016 Vote: Didn't Vote | 17\% | (48) | 19\% | (52) | 64\% | (176) | 276 |
| Voted in 2014: Yes | 15\% | (58) | 15\% | (60) | 70\% | (273) | 390 |
| Voted in 2014: No | 16\% | (55) | 20\% | (69) | 65\% | (227) | 351 |
| 2012 Vote: Barack Obama | 23\% | (40) | 21\% | (37) | 56\% | (99) | 176 |
| 2012 Vote: Mitt Romney | 11\% | (22) | 14\% | (29) | 75\% | (156) | 208 |
| 2012 Vote: Didn't Vote | 14\% | (46) | 18\% | (56) | 68\% | (218) | 321 |
| 4-Region: Northeast | 4\% | (2) | 20\% | (13) | 76\% | (48) | 63 |
| 4-Region: Midwest | 17\% | (30) | 15\% | (27) | 67\% | (118) | 175 |
| 4-Region: South | 15\% | (52) | 17\% | (58) | 68\% | (229) | 338 |
| 4-Region: West | 17\% | (29) | 19\% | (31) | 64\% | (106) | 165 |
| Sports fan | 17\% | (81) | 16\% | (80) | 67\% | (328) | 489 |
| Traveled outside of U.S. in past year 1+ times | 16\% | (19) | 20\% | (23) | 64\% | (74) | 116 |
| Frequent Flyer | 16\% | (11) | 16\% | (11) | 68\% | (47) | 69 |
| Open office space | 12\% | (8) | 21\% | (15) | 68\% | (48) | 71 |
| Feel comfortable in office | 5\% | (6) | 19\% | (22) | 76\% | (88) | 116 |
| Feel uncomfortable in office | 22\% | (12) | 21\% | (12) | 58\% | (33) | 57 |
| Watched NASCAR | 22\% | (25) | 13\% | (16) | 65\% | (76) | 117 |
| ATP fan | 15\% | (10) | 19\% | (12) | 66\% | (42) | 64 |
| Esports fan | 15\% | (21) | 22\% | (31) | 63\% | (89) | 140 |
| F1 fan | 11\% | (13) | 22\% | (26) | 68\% | (80) | 118 |
| IndyCar fan | 18\% | (33) | 16\% | (30) | 66\% | (122) | 185 |
| MLB fan | 15\% | (53) | 18\% | (64) | 68\% | (245) | 362 |
| MLS fan | 16\% | (23) | 21\% | (30) | 63\% | (93) | 147 |

Continued on next page

Table CMS9_1: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't have a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (113) | 17\% | (129) | 67\% | (500) | 742 |
| NASCAR fan | 18\% | (52) | 14\% | (40) | 68\% | (199) | 292 |
| NBA fan | 16\% | (47) | 20\% | (58) | 65\% | (192) | 298 |
| NCAA FT fan | 15\% | (48) | 15\% | (49) | 70\% | (221) | 317 |
| NCAA MB fan | 15\% | (39) | 16\% | (43) | 69\% | (185) | 267 |
| NCAA WB fan | 19\% | (26) | 14\% | (19) | 68\% | (94) | 138 |
| NFL fan | 17\% | (76) | 16\% | (72) | 67\% | (299) | 446 |
| NHL fan | 17\% | (43) | 17\% | (43) | 67\% | (173) | 259 |
| PGA fan | 17\% | (31) | 17\% | (32) | 66\% | (119) | 182 |
| UFC fan | 13\% | (25) | 22\% | (44) | 66\% | (132) | 202 |
| WNBA fan | 20\% | (23) | 16\% | (19) | 64\% | (74) | 116 |
| WTA fan | 27\% | (18) | 16\% | (11) | 58\% | (38) | 67 |
| Watch sports at least weekly | 18\% | (54) | 18\% | (56) | 64\% | (193) | 303 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_2: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I cannot afford a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (39) | 13\% | (95) | 82\% | (608) | 742 |
| Gender: Male | 6\% | (21) | 13\% | (49) | 82\% | (311) | 381 |
| Gender: Female | 5\% | (17) | 13\% | (46) | 83\% | (297) | 360 |
| Age: 18-34 | 10\% | (24) | 9\% | (22) | 81\% | (194) | 241 |
| Age: 35-44 | 4\% | (5) | 17\% | (23) | 78\% | (102) | 131 |
| Age: 45-64 | $3 \%$ | (7) | $14 \%$ | (37) | 84\% | (225) | 269 |
| Age: 65+ | 2\% | (2) | 12\% | (12) | 86\% | (87) | 102 |
| GenZers: 1997-2012 | 8\% | (9) | 8\% | (9) | 83\% | (93) | 112 |
| Millennials: 1981-1996 | 9\% | (18) | 15\% | (30) | 76\% | (153) | 201 |
| GenXers: 1965-1980 | 2\% | (5) | 14\% | (30) | 84\% | (177) | 212 |
| Baby Boomers: 1946-1964 | 3\% | (6) | 12\% | (23) | 85\% | (160) | 189 |
| PID: Dem (no lean) | 5\% | (7) | 17\% | (25) | 78\% | (118) | 151 |
| PID: Ind (no lean) | 8\% | (22) | 14\% | (38) | 79\% | (220) | 280 |
| PID: Rep (no lean) | 3\% | (10) | 10\% | (32) | 87\% | (270) | 311 |
| PID/Gender: Dem Men | 1\% | (1) | 22\% | (15) | 77\% | (53) | 68 |
| PID/Gender: Dem Women | 8\% | (7) | 12\% | (10) | 80\% | (66) | 82 |
| PID/Gender: Ind Men | 10\% | (15) | 8\% | (13) | 82\% | (125) | 152 |
| PID/Gender: Ind Women | 5\% | (7) | 20\% | (25) | 75\% | (95) | 127 |
| PID/Gender: Rep Men | 3\% | (6) | 13\% | (21) | 83\% | (134) | 161 |
| PID/Gender: Rep Women | 3\% | (4) | 7\% | (10) | 90\% | (136) | 151 |
| Ideo: Liberal (1-3) | 6\% | (7) | 8\% | (11) | 86\% | (111) | 129 |
| Ideo: Moderate (4) | 6\% | (10) | 22\% | (39) | 72\% | (123) | 172 |
| Ideo: Conservative (5-7) | 3\% | (10) | 9\% | (28) | 87\% | (264) | 303 |
| Educ: < College | 6\% | (31) | 13\% | (70) | 82\% | (455) | 556 |
| Educ: Bachelors degree | $4 \%$ | (5) | 15\% | (20) | 81\% | (107) | 133 |
| Educ: Post-grad | $4 \%$ | (2) | 9\% | (4) | 87\% | (45) | 52 |
| Income: Under 50k | 7\% | (31) | 16\% | (74) | 77\% | (358) | 463 |
| Income: 50k-100k | 2\% | (4) | 8\% | (17) | 90\% | (185) | 206 |
| Income: 100k+ | 5\% | (4) | 5\% | (4) | 90\% | (65) | 73 |
| Ethnicity: White | 6\% | (35) | 12\% | (77) | 82\% | (508) | 620 |
| Ethnicity: Hispanic | 8\% | (9) | 9\% | (9) | 83\% | (87) | 104 |
| Ethnicity: Afr. Am. | - | (0) | 17\% | (14) | 83\% | (66) | 80 |

Continued on next page

Table CMS9_2: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I cannot afford a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (39) | 13\% | (95) | 82\% | (608) | 742 |
| All Christian | 3\% | (10) | 12\% | (37) | 84\% | (252) | 298 |
| Agnostic/Nothing in particular | 5\% | (19) | 15\% | (56) | 80\% | (307) | 382 |
| Evangelical | $3 \%$ | (7) | 10\% | (25) | 87\% | (214) | 247 |
| Non-Evangelical | 4\% | (8) | 13\% | (28) | 83\% | (178) | 215 |
| Community: Urban | 7\% | (11) | 10\% | (16) | 83\% | (129) | 155 |
| Community: Suburban | 5\% | (18) | 13\% | (45) | 82\% | (280) | 343 |
| Community: Rural | 4\% | (9) | 14\% | (34) | 82\% | (200) | 243 |
| Employ: Private Sector | 4\% | (9) | 9\% | (19) | 87\% | (194) | 222 |
| Employ: Government | - | (0) | 26\% | (13) | 74\% | (38) | 51 |
| Employ: Self-Employed | 4\% | (3) | $11 \%$ | (7) | 85\% | (54) | 64 |
| Employ: Retired | $3 \%$ | (5) | 14\% | (20) | 82\% | (112) | 137 |
| Employ: Unemployed | 14\% | (14) | 12\% | (11) | 74\% | (71) | 96 |
| Employ: Other | 8\% | (6) | 14\% | (12) | 78\% | (62) | 80 |
| Military HH: Yes | 3\% | (4) | 10\% | (13) | 87\% | (120) | 137 |
| Military HH: No | 6\% | (35) | 14\% | (82) | 81\% | (488) | 605 |
| RD/WT: Right Direction | 4\% | (12) | 12\% | (37) | 85\% | (273) | 322 |
| RD/WT: Wrong Track | 6\% | (26) | 14\% | (58) | 80\% | (335) | 419 |
| Trump Job Approve | 3\% | (14) | 13\% | (55) | 84\% | (349) | 418 |
| Trump Job Disapprove | 8\% | (21) | 13\% | (35) | 79\% | (214) | 271 |
| Trump Job Strongly Approve | 2\% | (6) | 13\% | (33) | 85\% | (221) | 260 |
| Trump Job Somewhat Approve | 5\% | (8) | 14\% | (22) | 81\% | (128) | 158 |
| Trump Job Somewhat Disapprove | 7\% | (6) | 9\% | (7) | 84\% | (68) | 82 |
| Trump Job Strongly Disapprove | 8\% | (16) | 15\% | (28) | 77\% | (146) | 189 |
| Favorable of Trump | 4\% | (15) | 11\% | (43) | 85\% | (335) | 393 |
| Unfavorable of Trump | 7\% | (19) | 14\% | (41) | 79\% | (225) | 284 |
| Very Favorable of Trump | 4\% | (10) | 13\% | (34) | 83\% | (219) | 263 |
| Somewhat Favorable of Trump | $3 \%$ | (4) | 7\% | (10) | 89\% | (116) | 130 |
| Somewhat Unfavorable of Trump | $4 \%$ | (3) | 16\% | (12) | 79\% | (60) | 75 |
| Very Unfavorable of Trump | 8\% | (16) | 14\% | (28) | 79\% | (165) | 209 |

Continued on next page

Table CMS9_2: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I cannot afford a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (39) | 13\% | (95) | 82\% | (608) | 742 |
| \# 1 Issue: Economy | 4\% | (11) | 13\% | (35) | 82\% | (218) | 265 |
| \#1 Issue: Security | 3\% | (4) | 7\% | (7) | 90\% | (96) | 107 |
| \# 1 Issue: Health Care | 9\% | (12) | $11 \%$ | (13) | 80\% | (98) | 123 |
| \# 1 Issue: Medicare / Social Security | 3\% | (3) | 23\% | (23) | 73\% | (73) | 99 |
| 2018 House Vote: Democrat | 8\% | (12) | 15\% | (22) | 76\% | (108) | 142 |
| 2018 House Vote: Republican | 3\% | (8) | $11 \%$ | (30) | 86\% | (239) | 277 |
| 2016 Vote: Hillary Clinton | 8\% | (10) | 14\% | (18) | 78\% | (102) | 130 |
| 2016 Vote: Donald Trump | 2\% | (7) | 10\% | (30) | 88\% | (262) | 298 |
| 2016 Vote: Didn't Vote | 7\% | (21) | 14\% | (38) | 79\% | (217) | 276 |
| Voted in 2014: Yes | 4\% | (15) | $14 \%$ | (53) | 83\% | (323) | 390 |
| Voted in 2014: No | 7\% | (24) | $12 \%$ | (42) | 81\% | (285) | 351 |
| 2012 Vote: Barack Obama | 7\% | (12) | 18\% | (32) | 75\% | (133) | 176 |
| 2012 Vote: Mitt Romney | 3\% | (5) | 10\% | (20) | 88\% | (182) | 208 |
| 2012 Vote: Didn't Vote | 6\% | (19) | 11\% | (36) | 83\% | (266) | 321 |
| 4-Region: Northeast | 5\% | (3) | 10\% | (6) | 86\% | (54) | 63 |
| 4-Region: Midwest | 4\% | (8) | 13\% | (22) | 83\% | (145) | 175 |
| 4-Region: South | 6\% | (19) | $14 \%$ | (48) | 80\% | (271) | 338 |
| 4-Region: West | 5\% | (8) | $11 \%$ | (19) | 84\% | (139) | 165 |
| Sports fan | 3\% | (17) | 13\% | (64) | 84\% | (409) | 489 |
| Traveled outside of U.S. in past year 1+ times | 7\% | (8) | $11 \%$ | (12) | 82\% | (95) | 116 |
| Frequent Flyer | 5\% | (3) | 8\% | (6) | 87\% | (60) | 69 |
| Open office space | 4\% | (3) | 22\% | (16) | 74\% | (53) | 71 |
| Feel comfortable in office | 3\% | (3) | $12 \%$ | (14) | 85\% | (98) | 116 |
| Feel uncomfortable in office | 8\% | (5) | 22\% | (13) | 70\% | (40) | 57 |
| Watched NASCAR | 4\% | (5) | 19\% | (23) | 77\% | (89) | 117 |
| ATP fan | 6\% | (4) | 14\% | (9) | 80\% | (52) | 64 |
| Esports fan | 7\% | (10) | 13\% | (18) | 80\% | (112) | 140 |
| F1 fan | 2\% | (3) | 16\% | (19) | 81\% | (96) | 118 |
| IndyCar fan | 5\% | (9) | 17\% | (31) | 78\% | (145) | 185 |
| MLB fan | 4\% | (15) | 11\% | (41) | 85\% | (306) | 362 |
| MLS fan | 6\% | (9) | 11\% | (16) | 83\% | (122) | 147 |

Continued on next page

Table CMS9_2: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I cannot afford a face mask

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (39) | 13\% | (95) | 82\% | (608) | 742 |
| NASCAR fan | 5\% | (14) | 15\% | (44) | 80\% | (233) | 292 |
| NBA fan | 3\% | (9) | 14\% | (43) | 83\% | (246) | 298 |
| NCAA FT fan | 4\% | (12) | 12\% | (39) | 84\% | (266) | 317 |
| NCAA MB fan | 2\% | (5) | 12\% | (32) | 86\% | (229) | 267 |
| NCAA WB fan | 6\% | (8) | 14\% | (20) | 80\% | (110) | 138 |
| NFL fan | 4\% | (16) | 12\% | (55) | 84\% | (375) | 446 |
| NHL fan | 4\% | (10) | 14\% | (37) | 82\% | (212) | 259 |
| PGA fan | 3\% | (6) | 12\% | (23) | 84\% | (153) | 182 |
| UFC fan | 6\% | (12) | 15\% | (29) | 80\% | (161) | 202 |
| WNBA fan | 6\% | (7) | 16\% | (18) | 79\% | (91) | 116 |
| WTA fan | 10\% | (7) | 16\% | (11) | 73\% | (49) | 67 |
| Watch sports at least weekly | 4\% | (12) | 13\% | (40) | 83\% | (250) | 303 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_3: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are not available near me

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $9 \%$ | (63) | 22\% | (164) | 69\% | (514) | 742 |
| Gender: Male | 9\% | (34) | 21\% | (80) | 70\% | (267) | 381 |
| Gender: Female | 8\% | (29) | 23\% | (84) | 69\% | (247) | 360 |
| Age: 18-34 | 12\% | (28) | 21\% | (50) | 68\% | (162) | 241 |
| Age: 35-44 | 8\% | (10) | 19\% | (25) | 73\% | (95) | 131 |
| Age: 45-64 | 8\% | (23) | 23\% | (63) | 68\% | (183) | 269 |
| Age: 65+ | $3 \%$ | (3) | 25\% | (26) | 72\% | (73) | 102 |
| GenZers: 1997-2012 | 10\% | (12) | 17\% | (19) | 73\% | (82) | 112 |
| Millennials: 1981-1996 | 10\% | (20) | 24\% | (47) | 66\% | (133) | 201 |
| GenXers: 1965-1980 | $9 \%$ | (19) | 22\% | (47) | 69\% | (146) | 212 |
| Baby Boomers: 1946-1964 | 7\% | (13) | 22\% | (42) | 71\% | (135) | 189 |
| PID: Dem (no lean) | 12\% | (17) | 28\% | (43) | 60\% | (91) | 151 |
| PID: Ind (no lean) | 10\% | (28) | 24\% | (66) | 66\% | (186) | 280 |
| PID: Rep (no lean) | 6\% | (18) | 18\% | (56) | 76\% | (237) | 311 |
| PID/Gender: Dem Men | 14\% | (10) | 32\% | (22) | 54\% | (37) | 68 |
| PID/Gender: Dem Women | 9\% | (8) | 25\% | (21) | 65\% | (54) | 82 |
| PID/Gender: Ind Men | 10\% | (16) | 20\% | (31) | 69\% | (106) | 152 |
| PID/Gender: Ind Women | $9 \%$ | (12) | 28\% | (35) | 63\% | (80) | 127 |
| PID/Gender: Rep Men | 6\% | (9) | 17\% | (27) | 78\% | (125) | 161 |
| PID/Gender: Rep Women | 6\% | (9) | 19\% | (29) | 75\% | (113) | 151 |
| Ideo: Liberal (1-3) | 16\% | (21) | 27\% | (35) | 57\% | (74) | 129 |
| Ideo: Moderate (4) | 8\% | (13) | 30\% | (51) | 63\% | (108) | 172 |
| Ideo: Conservative (5-7) | 5\% | (16) | 19\% | (56) | 76\% | (231) | 303 |
| Educ: < College | 8\% | (43) | 21\% | (119) | 71\% | (395) | 556 |
| Educ: Bachelors degree | 9\% | (13) | 25\% | (34) | 65\% | (87) | 133 |
| Educ: Post-grad | 15\% | (8) | 23\% | (12) | $61 \%$ | (32) | 52 |
| Income: Under 50k | 10\% | (44) | 25\% | (114) | 66\% | (305) | 463 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 6\% | (13) | 17\% | (35) | 77\% | (158) | 206 |
| Income: $100 \mathrm{k}+$ | 8\% | (6) | 21\% | (15) | 71\% | (51) | 73 |
| Ethnicity: White | 8\% | (47) | 22\% | (139) | 70\% | (434) | 620 |
| Ethnicity: Hispanic | 5\% | (5) | 22\% | (23) | 73\% | (76) | 104 |
| Ethnicity: Afr. Am. | 12\% | (9) | 25\% | (20) | 64\% | (51) | 80 |

Table CMS9_3: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are not available near me

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (63) | 22\% | (164) | 69\% | (514) | 742 |
| All Christian | 7\% | (22) | 21\% | (61) | $72 \%$ | (215) | 298 |
| Agnostic/Nothing in particular | 10\% | (37) | 22\% | (85) | 68\% | (261) | 382 |
| Evangelical | 8\% | (19) | 16\% | (40) | 76\% | (187) | 247 |
| Non-Evangelical | 8\% | (18) | 23\% | (48) | 69\% | (148) | 215 |
| Community: Urban | 12\% | (19) | 19\% | (30) | 69\% | (107) | 155 |
| Community: Suburban | 6\% | (21) | 23\% | (77) | 71\% | (245) | 343 |
| Community: Rural | 10\% | (24) | 24\% | (57) | 67\% | (162) | 243 |
| Employ: Private Sector | 10\% | (21) | 20\% | (44) | 71\% | (157) | 222 |
| Employ: Government | 1\% | (0) | 29\% | (15) | 70\% | (36) | 51 |
| Employ: Self-Employed | 10\% | (7) | 18\% | (12) | 71\% | (46) | 64 |
| Employ: Retired | 4\% | (6) | 27\% | (37) | 68\% | (94) | 137 |
| Employ: Unemployed | 14\% | (14) | 23\% | (22) | 62\% | (60) | 96 |
| Employ: Other | 9\% | (7) | 18\% | (14) | 73\% | (58) | 80 |
| Military HH: Yes | 9\% | (12) | 15\% | (21) | 76\% | (104) | 137 |
| Military HH: No | 8\% | (51) | 24\% | (143) | 68\% | (410) | 605 |
| RD/WT: Right Direction | 6\% | (19) | 19\% | (60) | 75\% | (243) | 322 |
| RD/WT: Wrong Track | 11\% | (44) | 25\% | (105) | 65\% | (270) | 419 |
| Trump Job Approve | 5\% | (23) | 20\% | (84) | 75\% | (312) | 418 |
| Trump Job Disapprove | 13\% | (34) | 27\% | (74) | 60\% | (163) | 271 |
| Trump Job Strongly Approve | 5\% | (14) | 18\% | (46) | 77\% | (199) | 260 |
| Trump Job Somewhat Approve | 5\% | (8) | 23\% | (37) | 71\% | (113) | 158 |
| Trump Job Somewhat Disapprove | 8\% | (7) | 27\% | (22) | 65\% | (53) | 82 |
| Trump Job Strongly Disapprove | 14\% | (27) | 27\% | (52) | 58\% | (110) | 189 |
| Favorable of Trump | 6\% | (23) | 18\% | (72) | 76\% | (298) | 393 |
| Unfavorable of Trump | 12\% | (34) | 28\% | (79) | 60\% | (172) | 284 |
| Very Favorable of Trump | 6\% | (16) | 17\% | (44) | 77\% | (204) | 263 |
| Somewhat Favorable of Trump | 6\% | (8) | 21\% | (28) | 73\% | (95) | 130 |
| Somewhat Unfavorable of Trump | 7\% | (5) | 30\% | (22) | 63\% | (47) | 75 |
| Very Unfavorable of Trump | 14\% | (28) | 27\% | (56) | 60\% | (125) | 209 |

Continued on next page

Table CMS9_3: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are not available near me

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (63) | 22\% | (164) | 69\% | (514) | 742 |
| \# 1 Issue: Economy | 9\% | (24) | 21\% | (55) | 70\% | (185) | 265 |
| \#1 Issue: Security | 9\% | (9) | 14\% | (15) | 77\% | (83) | 107 |
| \# 1 Issue: Health Care | 8\% | (10) | 26\% | (31) | 67\% | (82) | 123 |
| \# 1 Issue: Medicare / Social Security | $4 \%$ | (4) | 33\% | (33) | 63\% | (62) | 99 |
| 2018 House Vote: Democrat | $11 \%$ | (16) | 29\% | (41) | 60\% | (85) | 142 |
| 2018 House Vote: Republican | 6\% | (17) | 19\% | (52) | 75\% | (207) | 277 |
| 2016 Vote: Hillary Clinton | 14\% | (18) | 26\% | (34) | 60\% | (78) | 130 |
| 2016 Vote: Donald Trump | 5\% | (14) | 19\% | (55) | 77\% | (228) | 298 |
| 2016 Vote: Didn't Vote | $11 \%$ | (30) | 23\% | (65) | 66\% | (182) | 276 |
| Voted in 2014: Yes | 7\% | (27) | 22\% | (85) | 71\% | (278) | 390 |
| Voted in 2014: No | 10\% | (36) | 23\% | (80) | 67\% | (236) | 351 |
| 2012 Vote: Barack Obama | 12\% | (21) | 30\% | (53) | 58\% | (103) | 176 |
| 2012 Vote: Mitt Romney | 3\% | (6) | 17\% | (36) | 80\% | (165) | 208 |
| 2012 Vote: Didn't Vote | $11 \%$ | (35) | 21\% | (68) | 68\% | (217) | 321 |
| 4-Region: Northeast | 2\% | (1) | 15\% | (9) | 83\% | (52) | 63 |
| 4-Region: Midwest | 10\% | (18) | 18\% | (32) | $71 \%$ | (125) | 175 |
| 4-Region: South | 9\% | (30) | 25\% | (83) | 67\% | (225) | 338 |
| 4-Region: West | 8\% | (14) | 24\% | (40) | 67\% | (112) | 165 |
| Sports fan | 9\% | (44) | 22\% | (109) | 69\% | (337) | 489 |
| Traveled outside of U.S. in past year 1+ times | 15\% | (17) | 19\% | (22) | 66\% | (76) | 116 |
| Frequent Flyer | 13\% | (9) | 26\% | (18) | 61\% | (42) | 69 |
| Open office space | 9\% | (6) | 27\% | (19) | 64\% | (46) | 71 |
| Feel comfortable in office | 3\% | (3) | 23\% | (27) | 74\% | (85) | 116 |
| Feel uncomfortable in office | 14\% | (8) | 25\% | (14) | 62\% | (35) | 57 |
| Watched NASCAR | 10\% | (12) | 25\% | (29) | 65\% | (76) | 117 |
| ATP fan | $4 \%$ | (2) | 28\% | (18) | 68\% | (44) | 64 |
| Esports fan | 8\% | (11) | 31\% | (44) | 61\% | (85) | 140 |
| F1 fan | 5\% | (6) | 22\% | (27) | 73\% | (86) | 118 |
| IndyCar fan | 9\% | (16) | 26\% | (48) | 65\% | (121) | 185 |
| MLB fan | 9\% | (32) | 22\% | (78) | 69\% | (252) | 362 |
| MLS fan | 9\% | (13) | 25\% | (37) | 66\% | (97) | 147 |

Continued on next page

Table CMS9_3: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are not available near me

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (63) | 22\% | (164) | 69\% | (514) | 742 |
| NASCAR fan | 9\% | (27) | 24\% | (69) | 67\% | (196) | 292 |
| NBA fan | 10\% | (29) | 25\% | (76) | 65\% | (193) | 298 |
| NCAA FT fan | 9\% | (29) | 21\% | (66) | 70\% | (222) | 317 |
| NCAA MB fan | 8\% | (22) | 22\% | (58) | 70\% | (187) | 267 |
| NCAA WB fan | 12\% | (16) | 21\% | (29) | 67\% | (93) | 138 |
| NFL fan | 8\% | (37) | 24\% | (105) | 68\% | (304) | 446 |
| NHL fan | 11\% | (28) | 23\% | (59) | 67\% | (172) | 259 |
| PGA fan | 8\% | (15) | 21\% | (38) | 71\% | (128) | 182 |
| UFC fan | 8\% | (16) | 22\% | (45) | 70\% | (141) | 202 |
| WNBA fan | 12\% | (14) | 23\% | (27) | 64\% | (74) | 116 |
| WTA fan | 12\% | (8) | 25\% | (17) | 63\% | (42) | 67 |
| Watch sports at least weekly | 8\% | (23) | 23\% | (68) | 70\% | (211) | 303 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_4: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are uncomfortable

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (132) | 40\% | (296) | 42\% | (314) | 742 |
| Gender: Male | 17\% | (66) | 40\% | (151) | 43\% | (164) | 381 |
| Gender: Female | 18\% | (66) | 40\% | (145) | 41\% | (149) | 360 |
| Age: 18-34 | 20\% | (49) | $33 \%$ | (79) | 47\% | (113) | 241 |
| Age: 35-44 | 16\% | (21) | 37\% | (49) | 46\% | (61) | 131 |
| Age: 45-64 | 17\% | (45) | 48\% | (129) | 35\% | (95) | 269 |
| Age: 65+ | 16\% | (17) | $39 \%$ | (40) | 44\% | (45) | 102 |
| GenZers: 1997-2012 | 21\% | (24) | 29\% | (32) | 50\% | (56) | 112 |
| Millennials: 1981-1996 | 17\% | (34) | 37\% | (74) | 46\% | (93) | 201 |
| GenXers: 1965-1980 | 17\% | (36) | $42 \%$ | (90) | 41\% | (86) | 212 |
| Baby Boomers: 1946-1964 | 15\% | (29) | 49\% | (93) | 35\% | (67) | 189 |
| PID: Dem (no lean) | 14\% | (21) | 44\% | (66) | 42\% | (63) | 151 |
| PID: Ind (no lean) | 20\% | (57) | $38 \%$ | (105) | 42\% | (117) | 280 |
| PID: Rep (no lean) | 17\% | (53) | 40\% | (125) | 43\% | (133) | 311 |
| PID/Gender: Dem Men | 14\% | (9) | 43\% | (29) | 43\% | (30) | 68 |
| PID/Gender: Dem Women | 15\% | (12) | 45\% | (37) | 41\% | (34) | 82 |
| PID/Gender: Ind Men | 19\% | (28) | 38\% | (58) | 43\% | (66) | 152 |
| PID/Gender: Ind Women | 22\% | (28) | 37\% | (47) | 41\% | (52) | 127 |
| PID/Gender: Rep Men | 17\% | (28) | 40\% | (64) | 43\% | (69) | 161 |
| PID/Gender: Rep Women | 17\% | (25) | 41\% | (61) | 43\% | (64) | 151 |
| Ideo: Liberal (1-3) | 14\% | (18) | 45\% | (58) | 41\% | (53) | 129 |
| Ideo: Moderate (4) | 20\% | (35) | 40\% | (69) | 40\% | (69) | 172 |
| Ideo: Conservative (5-7) | 18\% | (55) | 45\% | (135) | 37\% | (113) | 303 |
| Educ: < College | 17\% | (94) | 37\% | (208) | 46\% | (254) | 556 |
| Educ: Bachelors degree | 16\% | (21) | 52\% | (69) | $32 \%$ | (42) | 133 |
| Educ: Post-grad | 30\% | (16) | $36 \%$ | (19) | 33\% | (17) | 52 |
| Income: Under 50k | 16\% | (75) | $38 \%$ | (178) | 45\% | (210) | 463 |
| Income: 50 k -100k | 22\% | (45) | 41\% | (84) | 37\% | (77) | 206 |
| Income: $100 \mathrm{k}+$ | 16\% | (12) | 47\% | (34) | 36\% | (27) | 73 |
| Ethnicity: White | 18\% | (109) | 41\% | (254) | 41\% | (257) | 620 |
| Ethnicity: Hispanic | $11 \%$ | (11) | 33\% | (35) | 56\% | (58) | 104 |
| Ethnicity: Afr. Am. | 23\% | (18) | $30 \%$ | (24) | 47\% | (37) | 80 |

Table CMS9_4: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are uncomfortable

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (132) | 40\% | (296) | 42\% | (314) | 742 |
| All Christian | 19\% | (56) | 47\% | (140) | $34 \%$ | (103) | 298 |
| Agnostic/Nothing in particular | 17\% | (66) | 35\% | (134) | 48\% | (182) | 382 |
| Evangelical | 17\% | (42) | 43\% | (106) | 40\% | (99) | 247 |
| Non-Evangelical | 18\% | (39) | 43\% | (92) | 39\% | (83) | 215 |
| Community: Urban | 14\% | (21) | 40\% | (62) | 46\% | (72) | 155 |
| Community: Suburban | 21\% | (73) | $39 \%$ | (134) | 40\% | (136) | 343 |
| Community: Rural | 15\% | (37) | $41 \%$ | (100) | 44\% | (106) | 243 |
| Employ: Private Sector | 19\% | (42) | 41\% | (91) | 40\% | (90) | 222 |
| Employ: Government | 26\% | (13) | 40\% | (20) | $34 \%$ | (18) | 51 |
| Employ: Self-Employed | 17\% | (11) | 35\% | (22) | 48\% | (31) | 64 |
| Employ: Retired | 15\% | (21) | 45\% | (61) | 40\% | (54) | 137 |
| Employ: Unemployed | 12\% | (12) | 40\% | (38) | 48\% | (46) | 96 |
| Employ: Other | 19\% | (16) | 36\% | (29) | 44\% | (35) | 80 |
| Military HH: Yes | 12\% | (16) | 50\% | (68) | 38\% | (52) | 137 |
| Military HH: No | 19\% | (115) | 38\% | (228) | 43\% | (261) | 605 |
| RD/WT: Right Direction | 20\% | (66) | 40\% | (129) | 40\% | (127) | 322 |
| RD/WT: Wrong Track | 16\% | (66) | 40\% | (167) | 44\% | (186) | 419 |
| Trump Job Approve | 20\% | (84) | 39\% | (164) | 41\% | (170) | 418 |
| Trump Job Disapprove | 17\% | (46) | 43\% | (117) | 40\% | (108) | 271 |
| Trump Job Strongly Approve | 19\% | (50) | 40\% | (103) | 41\% | (107) | 260 |
| Trump Job Somewhat Approve | 22\% | (34) | $38 \%$ | (61) | 40\% | (63) | 158 |
| Trump Job Somewhat Disapprove | 17\% | (14) | 47\% | (38) | 36\% | (30) | 82 |
| Trump Job Strongly Disapprove | 17\% | (32) | 42\% | (79) | 41\% | (78) | 189 |
| Favorable of Trump | 20\% | (77) | 40\% | (155) | 41\% | (160) | 393 |
| Unfavorable of Trump | 16\% | (45) | 44\% | (126) | 40\% | (113) | 284 |
| Very Favorable of Trump | 20\% | (53) | 38\% | (100) | 42\% | (110) | 263 |
| Somewhat Favorable of Trump | 19\% | (24) | 43\% | (55) | 39\% | (50) | 130 |
| Somewhat Unfavorable of Trump | 18\% | (13) | 51\% | (38) | 32\% | (24) | 75 |
| Very Unfavorable of Trump | 15\% | (32) | 42\% | (88) | 43\% | (89) | 209 |

Continued on next page

Table CMS9_4: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are uncomfortable

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (132) | 40\% | (296) | 42\% | (314) | 742 |
| \# 1 Issue: Economy | 19\% | (49) | 40\% | (105) | 42\% | (110) | 265 |
| \#1 Issue: Security | 15\% | (16) | 46\% | (50) | $39 \%$ | (42) | 107 |
| \# 1 Issue: Health Care | 12\% | (15) | 43\% | (52) | 45\% | (55) | 123 |
| \# 1 Issue: Medicare / Social Security | 19\% | (19) | 42\% | (41) | 39\% | (39) | 99 |
| 2018 House Vote: Democrat | 16\% | (23) | 37\% | (53) | 47\% | (67) | 142 |
| 2018 House Vote: Republican | 17\% | (46) | 44\% | (122) | 39\% | (109) | 277 |
| 2016 Vote: Hillary Clinton | 13\% | (17) | 47\% | (61) | 40\% | (52) | 130 |
| 2016 Vote: Donald Trump | 17\% | (52) | 44\% | (132) | 39\% | (115) | 298 |
| 2016 Vote: Didn't Vote | 21\% | (59) | 32\% | (89) | 46\% | (128) | 276 |
| Voted in 2014: Yes | 16\% | (63) | 43\% | (170) | 40\% | (158) | 390 |
| Voted in 2014: No | 20\% | (69) | 36\% | (127) | 44\% | (156) | 351 |
| 2012 Vote: Barack Obama | 16\% | (29) | 42\% | (75) | 42\% | (73) | 176 |
| 2012 Vote: Mitt Romney | 17\% | (35) | 45\% | (94) | 38\% | (79) | 208 |
| 2012 Vote: Didn't Vote | 19\% | (62) | 34\% | (109) | 47\% | (149) | 321 |
| 4-Region: Northeast | 17\% | (11) | 44\% | (28) | 38\% | (24) | 63 |
| 4-Region: Midwest | 19\% | (32) | 42\% | (73) | 40\% | (70) | 175 |
| 4-Region: South | 18\% | (61) | 37\% | (124) | 45\% | (153) | 338 |
| 4-Region: West | 17\% | (28) | 43\% | (71) | 40\% | (66) | 165 |
| Sports fan | 18\% | (88) | 42\% | (208) | 40\% | (194) | 489 |
| Traveled outside of U.S. in past year 1+ times | 17\% | (19) | 41\% | (48) | 42\% | (49) | 116 |
| Frequent Flyer | 16\% | (11) | 46\% | (32) | $38 \%$ | (26) | 69 |
| Open office space | 27\% | (19) | 41\% | (29) | 32\% | (23) | 71 |
| Feel comfortable in office | 23\% | (26) | 44\% | (51) | $33 \%$ | (39) | 116 |
| Feel uncomfortable in office | 20\% | (12) | $38 \%$ | (22) | 42\% | (24) | 57 |
| Watched NASCAR | 23\% | (26) | 41\% | (48) | $36 \%$ | (42) | 117 |
| ATP fan | 27\% | (17) | $33 \%$ | (21) | 40\% | (26) | 64 |
| Esports fan | 24\% | (33) | $33 \%$ | (46) | 44\% | (61) | 140 |
| F1 fan | 17\% | (20) | 43\% | (51) | 40\% | (47) | 118 |
| IndyCar fan | 19\% | (35) | 43\% | (80) | 38\% | (70) | 185 |
| MLB fan | 19\% | (67) | 41\% | (149) | 40\% | (146) | 362 |
| MLS fan | 18\% | (26) | $41 \%$ | (60) | 41\% | (61) | 147 |

Continued on next page

Table CMS9_4: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks are uncomfortable

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (132) | 40\% | (296) | 42\% | (314) | 742 |
| NASCAR fan | 18\% | (52) | 44\% | (128) | 38\% | (111) | 292 |
| NBA fan | 19\% | (57) | 41\% | (122) | 40\% | (119) | 298 |
| NCAA FT fan | 17\% | (55) | $39 \%$ | (125) | 43\% | (138) | 317 |
| NCAA MB fan | 17\% | (45) | 40\% | (106) | 43\% | (116) | 267 |
| NCAA WB fan | 23\% | (32) | 36\% | (49) | 41\% | (57) | 138 |
| NFL fan | 17\% | (74) | 44\% | (197) | 39\% | (175) | 446 |
| NHL fan | 15\% | (40) | 41\% | (106) | 44\% | (113) | 259 |
| PGA fan | 16\% | (30) | 46\% | (83) | 38\% | (69) | 182 |
| UFC fan | 19\% | (39) | 40\% | (81) | 40\% | (82) | 202 |
| WNBA fan | 17\% | (20) | 32\% | (38) | 50\% | (58) | 116 |
| WTA fan | 24\% | (16) | 26\% | (17) | 51\% | (34) | 67 |
| Watch sports at least weekly | $21 \%$ | (64) | 38\% | (115) | 41\% | (123) | 303 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_5: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't think face masks protect you from COVID-19 (coronavirus)

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (182) | $31 \%$ | (226) | 45\% | (333) | 742 |
| Gender: Male | 23\% | (89) | 29\% | (112) | 47\% | (181) | 381 |
| Gender: Female | 26\% | (93) | 32\% | (115) | 42\% | (153) | 360 |
| Age: 18-34 | 22\% | (53) | $31 \%$ | (75) | 47\% | (113) | 241 |
| Age: 35-44 | 23\% | (30) | 30\% | (39) | 48\% | (62) | 131 |
| Age: 45-64 | 29\% | (77) | 29\% | (78) | 42\% | (114) | 269 |
| Age: 65+ | 21\% | (21) | 35\% | (36) | 44\% | (45) | 102 |
| GenZers: 1997-2012 | 18\% | (20) | 28\% | (31) | 54\% | (61) | 112 |
| Millennials: 1981-1996 | 23\% | (46) | 32\% | (65) | 45\% | (90) | 201 |
| GenXers: 1965-1980 | 29\% | (61) | 27\% | (58) | 44\% | (93) | 212 |
| Baby Boomers: 1946-1964 | 25\% | (48) | 33\% | (62) | 42\% | (80) | 189 |
| PID: Dem (no lean) | 9\% | (14) | 32\% | (48) | 59\% | (89) | 151 |
| PID: Ind (no lean) | 25\% | (71) | 29\% | (82) | 45\% | (127) | 280 |
| PID: Rep (no lean) | 31\% | (96) | $31 \%$ | (97) | 38\% | (118) | 311 |
| PID/Gender: Dem Men | 7\% | (5) | 29\% | (20) | 64\% | (44) | 68 |
| PID/Gender: Dem Women | $11 \%$ | (9) | 34\% | (28) | 54\% | (45) | 82 |
| PID/Gender: Ind Men | 26\% | (39) | 25\% | (38) | 49\% | (75) | 152 |
| PID/Gender: Ind Women | 25\% | (32) | 34\% | (43) | 41\% | (52) | 127 |
| PID/Gender: Rep Men | 28\% | (45) | 33\% | (53) | 39\% | (62) | 161 |
| PID/Gender: Rep Women | 34\% | (52) | 29\% | (43) | 37\% | (56) | 151 |
| Ideo: Liberal (1-3) | 17\% | (22) | 25\% | (32) | 59\% | (76) | 129 |
| Ideo: Moderate (4) | 18\% | (32) | 37\% | (64) | 44\% | (76) | 172 |
| Ideo: Conservative (5-7) | 34\% | (102) | 29\% | (88) | 37\% | (113) | 303 |
| Educ: < College | 25\% | (137) | 29\% | (162) | 46\% | (258) | 556 |
| Educ: Bachelors degree | 23\% | (31) | 36\% | (48) | 40\% | (54) | 133 |
| Educ: Post-grad | 27\% | (14) | $31 \%$ | (16) | 42\% | (22) | 52 |
| Income: Under 50k | 23\% | (105) | 30\% | (139) | 47\% | (218) | 463 |
| Income: 50k-100k | 30\% | (61) | $31 \%$ | (65) | 39\% | (80) | 206 |
| Income: 100k+ | 21\% | (15) | $31 \%$ | (23) | 48\% | (35) | 73 |
| Ethnicity: White | 26\% | (158) | $31 \%$ | (194) | 43\% | (267) | 620 |
| Ethnicity: Hispanic | 11\% | (12) | 31\% | (32) | 58\% | (60) | 104 |
| Ethnicity: Afr. Am. | 22\% | (17) | 23\% | (18) | 55\% | (44) | 80 |

Table CMS9_5: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't think face masks protect you from COVID-19 (coronavirus)

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (182) | $31 \%$ | (226) | 45\% | (333) | 742 |
| All Christian | 24\% | (72) | 33\% | (98) | 43\% | (128) | 298 |
| Agnostic/Nothing in particular | 26\% | (100) | 29\% | (111) | 45\% | (171) | 382 |
| Evangelical | 32\% | (80) | 25\% | (63) | 42\% | (104) | 247 |
| Non-Evangelical | 22\% | (47) | 37\% | (80) | 41\% | (88) | 215 |
| Community: Urban | 26\% | (40) | 32\% | (49) | 42\% | (66) | 155 |
| Community: Suburban | 24\% | (84) | 28\% | (96) | 48\% | (163) | 343 |
| Community: Rural | 24\% | (58) | 33\% | (81) | 43\% | (105) | 243 |
| Employ: Private Sector | 29\% | (65) | 29\% | (64) | 42\% | (93) | 222 |
| Employ: Government | 25\% | (13) | 35\% | (18) | 40\% | (20) | 51 |
| Employ: Self-Employed | 29\% | (18) | $32 \%$ | (20) | 39\% | (25) | 64 |
| Employ: Retired | 19\% | (26) | 34\% | (47) | 47\% | (64) | 137 |
| Employ: Unemployed | 23\% | (22) | 26\% | (25) | 50\% | (48) | 96 |
| Employ: Other | 18\% | (14) | 33\% | (26) | 49\% | (39) | 80 |
| Military HH: Yes | 32\% | (44) | 27\% | (37) | 41\% | (56) | 137 |
| Military HH: No | 23\% | (138) | 31\% | (189) | 46\% | (278) | 605 |
| RD/WT: Right Direction | 27\% | (87) | 31\% | (101) | 42\% | (135) | 322 |
| RD/WT: Wrong Track | 23\% | (95) | 30\% | (125) | 47\% | (199) | 419 |
| Trump Job Approve | 30\% | (125) | $31 \%$ | (129) | 39\% | (163) | 418 |
| Trump Job Disapprove | 17\% | (47) | 30\% | (82) | 52\% | (142) | 271 |
| Trump Job Strongly Approve | 33\% | (87) | 30\% | (79) | 36\% | (94) | 260 |
| Trump Job Somewhat Approve | 25\% | (39) | $32 \%$ | (50) | 44\% | (69) | 158 |
| Trump Job Somewhat Disapprove | 21\% | (17) | 33\% | (27) | 46\% | (38) | 82 |
| Trump Job Strongly Disapprove | 16\% | (30) | 29\% | (55) | 55\% | (104) | 189 |
| Favorable of Trump | $31 \%$ | (122) | 30\% | (120) | 39\% | (152) | 393 |
| Unfavorable of Trump | 17\% | (50) | 30\% | (85) | 52\% | (149) | 284 |
| Very Favorable of Trump | 32\% | (85) | 33\% | (87) | $34 \%$ | (91) | 263 |
| Somewhat Favorable of Trump | 28\% | (37) | 25\% | (33) | 47\% | (61) | 130 |
| Somewhat Unfavorable of Trump | 26\% | (19) | 35\% | (26) | 39\% | (29) | 75 |
| Very Unfavorable of Trump | 14\% | (30) | 28\% | (59) | 57\% | (120) | 209 |

Continued on next page

Table CMS9_5: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't think face masks protect you from COVID-19 (coronavirus)

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (182) | $31 \%$ | (226) | 45\% | (333) | 742 |
| \# 1 Issue: Economy | 25\% | (67) | 29\% | (78) | 45\% | (120) | 265 |
| \# 1 Issue: Security | 37\% | (40) | 32\% | (34) | 31\% | (33) | 107 |
| \# 1 Issue: Health Care | 17\% | (20) | 33\% | (40) | 51\% | (62) | 123 |
| \# 1 Issue: Medicare / Social Security | 19\% | (18) | 32\% | (32) | 49\% | (49) | 99 |
| 2018 House Vote: Democrat | 10\% | (14) | 30\% | (43) | 60\% | (86) | 142 |
| 2018 House Vote: Republican | 33\% | (92) | $32 \%$ | (87) | 35\% | (98) | 277 |
| 2016 Vote: Hillary Clinton | 13\% | (16) | 34\% | (44) | $53 \%$ | (70) | 130 |
| 2016 Vote: Donald Trump | 33\% | (97) | 29\% | (87) | 38\% | (113) | 298 |
| 2016 Vote: Didn't Vote | 22\% | (60) | 30\% | (82) | 49\% | (134) | 276 |
| Voted in 2014: Yes | 26\% | (100) | 32\% | (126) | 42\% | (164) | 390 |
| Voted in 2014: No | 23\% | (82) | 29\% | (100) | 48\% | (169) | 351 |
| 2012 Vote: Barack Obama | 16\% | (28) | 34\% | (60) | 50\% | (88) | 176 |
| 2012 Vote: Mitt Romney | 35\% | (72) | 29\% | (60) | 36\% | (76) | 208 |
| 2012 Vote: Didn't Vote | 23\% | (73) | 28\% | (91) | 49\% | (156) | 321 |
| 4-Region: Northeast | 26\% | (16) | 22\% | (14) | 53\% | (33) | 63 |
| 4-Region: Midwest | 30\% | (52) | 34\% | (59) | $36 \%$ | (64) | 175 |
| 4-Region: South | 23\% | (78) | 30\% | (100) | 48\% | (161) | 338 |
| 4-Region: West | 22\% | (36) | 32\% | (54) | 46\% | (76) | 165 |
| Sports fan | 25\% | (122) | 32\% | (155) | 43\% | (213) | 489 |
| Traveled outside of U.S. in past year 1+ times | 29\% | (34) | 27\% | (32) | 44\% | (51) | 116 |
| Frequent Flyer | 24\% | (17) | 27\% | (19) | 49\% | (34) | 69 |
| Open office space | 36\% | (26) | 42\% | (30) | 22\% | (15) | 71 |
| Feel comfortable in office | 28\% | (32) | 36\% | (41) | 37\% | (43) | 116 |
| Feel uncomfortable in office | 22\% | (13) | 41\% | (23) | $37 \%$ | (22) | 57 |
| Watched NASCAR | 21\% | (24) | 45\% | (53) | 34\% | (40) | 117 |
| ATP fan | 20\% | (13) | 34\% | (22) | 46\% | (30) | 64 |
| Esports fan | 23\% | (32) | 38\% | (54) | 39\% | (55) | 140 |
| F1 fan | 19\% | (22) | 29\% | (35) | 52\% | (61) | 118 |
| IndyCar fan | 23\% | (43) | 33\% | (61) | 44\% | (81) | 185 |
| MLB fan | 26\% | (93) | 33\% | (120) | 41\% | (149) | 362 |
| MLS fan | 18\% | (26) | 33\% | (49) | 49\% | (72) | 147 |

Continued on next page

Table CMS9_5: And to what extent are the following a reason you do not always wear a face mask in public spaces?
I don't think face masks protect you from COVID-19 (coronavirus)

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% | (182) | $31 \%$ | (226) | 45\% | (333) | 742 |
| NASCAR fan | 27\% | (78) | 33\% | (95) | 41\% | (118) | 292 |
| NBA fan | 23\% | (68) | 32\% | (96) | 45\% | (133) | 298 |
| NCAA FT fan | 26\% | (83) | 33\% | (106) | 41\% | (129) | 317 |
| NCAA MB fan | 24\% | (63) | 32\% | (87) | 44\% | (117) | 267 |
| NCAA WB fan | 21\% | (29) | 33\% | (46) | 46\% | (63) | 138 |
| NFL fan | 24\% | (108) | 33\% | (148) | 42\% | (189) | 446 |
| NHL fan | 23\% | (61) | 36\% | (93) | 41\% | (106) | 259 |
| PGA fan | 20\% | (37) | 32\% | (57) | 48\% | (87) | 182 |
| UFC fan | 24\% | (48) | 37\% | (74) | 40\% | (80) | 202 |
| WNBA fan | 24\% | (28) | 28\% | (32) | 48\% | (56) | 116 |
| WTA fan | 19\% | (13) | 34\% | (23) | 47\% | (31) | 67 |
| Watch sports at least weekly | 21\% | (64) | 37\% | (112) | 42\% | (127) | 303 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS9_6: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks don't look good

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $2 \%$ | (18) | 14\% | (104) | 84\% | (620) | 742 |
| Gender: Male | 4\% | (14) | 15\% | (57) | 81\% | (310) | 381 |
| Gender: Female | 1\% | (4) | 13\% | (46) | 86\% | (310) | 360 |
| Age: 18-34 | $3 \%$ | (7) | 15\% | (35) | 82\% | (198) | 241 |
| Age: 35-44 | $3 \%$ | (3) | 18\% | (23) | 80\% | (104) | 131 |
| Age: 45-64 | 3\% | (7) | 13\% | (35) | 84\% | (227) | 269 |
| Age: 65+ | 1\% | (1) | 10\% | (10) | 89\% | (91) | 102 |
| GenZers: 1997-2012 | $3 \%$ | (4) | 9\% | (10) | 88\% | (98) | 112 |
| Millennials: 1981-1996 | $2 \%$ | (3) | 20\% | (41) | 78\% | (157) | 201 |
| GenXers: 1965-1980 | $4 \%$ | (9) | $11 \%$ | (24) | 85\% | (179) | 212 |
| Baby Boomers: 1946-1964 | 1\% | (2) | 14\% | (27) | 85\% | (160) | 189 |
| PID: Dem (no lean) | 2\% | (2) | 23\% | (34) | 76\% | (114) | 151 |
| PID: Ind (no lean) | $3 \%$ | (8) | 12\% | (33) | 85\% | (238) | 280 |
| PID: Rep (no lean) | 2\% | (8) | 12\% | (36) | 86\% | (267) | 311 |
| PID/Gender: Dem Men | $3 \%$ | (2) | 29\% | (20) | 67\% | (46) | 68 |
| PID/Gender: Dem Women | - | (0) | 17\% | (14) | 83\% | (68) | 82 |
| PID/Gender: Ind Men | 3\% | (5) | 12\% | (18) | 85\% | (129) | 152 |
| PID/Gender: Ind Women | $3 \%$ | (3) | 12\% | (15) | 86\% | (109) | 127 |
| PID/Gender: Rep Men | 4\% | (7) | 12\% | (19) | 84\% | (135) | 161 |
| PID/Gender: Rep Women | 1\% | (1) | 11\% | (17) | 88\% | (133) | 151 |
| Ideo: Liberal (1-3) | 2\% | (2) | 22\% | (29) | 76\% | (99) | 129 |
| Ideo: Moderate (4) | 2\% | (4) | 14\% | (23) | 84\% | (145) | 172 |
| Ideo: Conservative (5-7) | 2\% | (7) | 12\% | (37) | 85\% | (259) | 303 |
| Educ: < College | 2\% | (11) | 13\% | (74) | 85\% | (472) | 556 |
| Educ: Bachelors degree | 3\% | (5) | 17\% | (22) | 80\% | (106) | 133 |
| Educ: Post-grad | 5\% | (3) | 15\% | (8) | 80\% | (42) | 52 |
| Income: Under 50k | 2\% | (9) | 15\% | (68) | 83\% | (386) | 463 |
| Income: 50k-100k | 4\% | (7) | 13\% | (27) | 83\% | (172) | 206 |
| Income: 100k+ | $3 \%$ | (2) | 12\% | (9) | 85\% | (62) | 73 |
| Ethnicity: White | 2\% | (14) | 13\% | (83) | 84\% | (523) | 620 |
| Ethnicity: Hispanic | 3\% | (3) | $11 \%$ | (11) | 87\% | (91) | 104 |
| Ethnicity: Afr. Am. | $4 \%$ | (3) | 21\% | (17) | 75\% | (60) | 80 |

Table CMS9_6: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks don't look good

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (18) | 14\% | (104) | 84\% | (620) | 742 |
| All Christian | 3\% | (10) | 14\% | (42) | 83\% | (247) | 298 |
| Agnostic/Nothing in particular | 2\% | (8) | 15\% | (56) | 83\% | (318) | 382 |
| Evangelical | 2\% | (6) | 15\% | (37) | 83\% | (205) | 247 |
| Non-Evangelical | 2\% | (5) | 15\% | (33) | 82\% | (177) | 215 |
| Community: Urban | 5\% | (8) | 11\% | (16) | 84\% | (130) | 155 |
| Community: Suburban | 1\% | (3) | 13\% | (46) | 86\% | (294) | 343 |
| Community: Rural | $3 \%$ | (7) | 17\% | (41) | 80\% | (195) | 243 |
| Employ: Private Sector | 2\% | (5) | 15\% | (33) | 83\% | (184) | 222 |
| Employ: Government | 7\% | (4) | 18\% | (9) | 75\% | (39) | 51 |
| Employ: Self-Employed | 1\% | (1) | 14\% | (9) | 85\% | (54) | 64 |
| Employ: Retired | - | (1) | 17\% | (24) | 82\% | (112) | 137 |
| Employ: Unemployed | 4\% | (4) | 13\% | (12) | 83\% | (80) | 96 |
| Employ: Other | 2\% | (1) | 12\% | (9) | 87\% | (69) | 80 |
| Military HH: Yes | 3\% | (4) | 15\% | (21) | 82\% | (112) | 137 |
| Military HH: No | 2\% | (14) | 14\% | (83) | 84\% | (507) | 605 |
| RD/WT: Right Direction | 2\% | (7) | 12\% | (40) | 86\% | (276) | 322 |
| RD/WT: Wrong Track | 3\% | (11) | 15\% | (64) | 82\% | (344) | 419 |
| Trump Job Approve | 2\% | (8) | 15\% | (61) | 84\% | (349) | 418 |
| Trump Job Disapprove | 4\% | (10) | 15\% | (42) | 81\% | (219) | 271 |
| Trump Job Strongly Approve | 2\% | (4) | 16\% | (41) | 83\% | (215) | 260 |
| Trump Job Somewhat Approve | 2\% | (4) | 13\% | (20) | 85\% | (134) | 158 |
| Trump Job Somewhat Disapprove | 4\% | (3) | 21\% | (17) | 75\% | (61) | 82 |
| Trump Job Strongly Disapprove | 4\% | (7) | 13\% | (24) | 83\% | (158) | 189 |
| Favorable of Trump | 2\% | (8) | 12\% | (49) | 86\% | (337) | 393 |
| Unfavorable of Trump | 3\% | (10) | 17\% | (49) | 79\% | (225) | 284 |
| Very Favorable of Trump | 2\% | (6) | 13\% | (34) | 85\% | (223) | 263 |
| Somewhat Favorable of Trump | 1\% | (2) | 11\% | (15) | 87\% | (114) | 130 |
| Somewhat Unfavorable of Trump | 4\% | (3) | 22\% | (17) | 74\% | (55) | 75 |
| Very Unfavorable of Trump | $3 \%$ | (7) | 16\% | (33) | 81\% | (170) | 209 |

Continued on next page

Table CMS9_6: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks don't look good

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (18) | 14\% | (104) | 84\% | (620) | 742 |
| \# 1 Issue: Economy | 3\% | (9) | 12\% | (31) | 85\% | (225) | 265 |
| \#1 Issue: Security | 2\% | (2) | 12\% | (13) | 86\% | (92) | 107 |
| \#1 Issue: Health Care | 2\% | (2) | 24\% | (29) | 75\% | (92) | 123 |
| \# 1 Issue: Medicare / Social Security | $1 \%$ | (1) | 13\% | (13) | 86\% | (85) | 99 |
| 2018 House Vote: Democrat | 1\% | (1) | 18\% | (25) | 81\% | (115) | 142 |
| 2018 House Vote: Republican | 3\% | (8) | 12\% | (33) | 85\% | (236) | 277 |
| 2016 Vote: Hillary Clinton | 2\% | (2) | 19\% | (24) | 80\% | (103) | 130 |
| 2016 Vote: Donald Trump | 3\% | (8) | 12\% | (37) | 85\% | (253) | 298 |
| 2016 Vote: Didn't Vote | 3\% | (8) | 15\% | (40) | 83\% | (228) | 276 |
| Voted in 2014: Yes | 2\% | (8) | 14\% | (54) | 84\% | (328) | 390 |
| Voted in 2014: No | 3\% | (10) | 14\% | (50) | 83\% | (291) | 351 |
| 2012 Vote: Barack Obama | 2\% | (3) | 22\% | (38) | 77\% | (135) | 176 |
| 2012 Vote: Mitt Romney | 3\% | (5) | 9\% | (18) | 88\% | (184) | 208 |
| 2012 Vote: Didn't Vote | 3\% | (9) | 13\% | (41) | 84\% | (270) | 321 |
| 4-Region: Northeast | 3\% | (2) | 14\% | (9) | 83\% | (52) | 63 |
| 4-Region: Midwest | 3\% | (4) | 11\% | (20) | 86\% | (151) | 175 |
| 4-Region: South | 2\% | (7) | 14\% | (47) | 84\% | (285) | 338 |
| 4-Region: West | 3\% | (5) | 17\% | (28) | 80\% | (132) | 165 |
| Sports fan | 3\% | (13) | 16\% | (81) | 81\% | (396) | 489 |
| Traveled outside of U.S. in past year 1+ times | 4\% | (5) | 16\% | (19) | 79\% | (92) | 116 |
| Frequent Flyer | 4\% | (3) | 14\% | (10) | 82\% | (56) | 69 |
| Open office space | 2\% | (2) | 21\% | (15) | 76\% | (54) | 71 |
| Feel comfortable in office | 3\% | (4) | 18\% | (20) | 79\% | (91) | 116 |
| Feel uncomfortable in office | 7\% | (4) | 22\% | (13) | 71\% | (41) | 57 |
| Watched NASCAR | 2\% | (3) | 21\% | (25) | 77\% | (89) | 117 |
| ATP fan | 4\% | (3) | 27\% | (17) | 69\% | (44) | 64 |
| Esports fan | 2\% | (2) | 18\% | (25) | 81\% | (113) | 140 |
| F1 fan | $4 \%$ | (5) | 20\% | (23) | 76\% | (90) | 118 |
| IndyCar fan | 4\% | (8) | 17\% | (32) | 79\% | (146) | 185 |
| MLB fan | 3\% | (9) | 15\% | (54) | 83\% | (299) | 362 |
| MLS fan | 2\% | (3) | 21\% | (31) | 77\% | (114) | 147 |

Continued on next page

Table CMS9_6: And to what extent are the following a reason you do not always wear a face mask in public spaces?
Face masks don't look good

| Demographic | Major reason |  | Minor reason |  | Not a reason at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (18) | 14\% | (104) | 84\% | (620) | 742 |
| NASCAR fan | 3\% | (10) | 16\% | (47) | 81\% | (235) | 292 |
| NBA fan | 1\% | (4) | 18\% | (54) | 81\% | (240) | 298 |
| NCAA FT fan | 2\% | (6) | 16\% | (51) | 82\% | (260) | 317 |
| NCAA MB fan | 3\% | (7) | 16\% | (42) | 81\% | (217) | 267 |
| NCAA WB fan | 3\% | (4) | 22\% | (31) | 75\% | (103) | 138 |
| NFL fan | 2\% | (11) | 17\% | (74) | 81\% | (361) | 446 |
| NHL fan | 2\% | (4) | 18\% | (47) | 80\% | (208) | 259 |
| PGA fan | 4\% | (7) | 18\% | (32) | 78\% | (142) | 182 |
| UFC fan | 3\% | (7) | 18\% | (36) | 79\% | (160) | 202 |
| WNBA fan | 3\% | (4) | 20\% | (23) | 77\% | (90) | 116 |
| WTA fan | 5\% | (3) | 18\% | (12) | 77\% | (51) | 67 |
| Watch sports at least weekly | $3 \%$ | (8) | 17\% | (51) | 80\% | (243) | 303 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS10: Amid the coronavirus pandemic, many restaurants across the country have temporarily closed their dine-in services. Do you miss dining out in restaurants?

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1513) | 26\% | (575) | 5\% | (112) | 2200 |
| Gender: Male | 70\% | (740) | 25\% | (262) | 6\% | (60) | 1062 |
| Gender: Female | 68\% | (773) | 28\% | (314) | 5\% | (52) | 1138 |
| Age: 18-34 | 69\% | (455) | 23\% | (153) | 7\% | (47) | 655 |
| Age: 35-44 | 68\% | (244) | 24\% | (87) | 7\% | (26) | 358 |
| Age: 45-64 | 70\% | (527) | 25\% | (191) | 4\% | (32) | 751 |
| Age: 65+ | 65\% | (286) | 33\% | (144) | 2\% | (7) | 436 |
| GenZers: 1997-2012 | 72\% | (227) | 19\% | (59) | 9\% | (30) | 316 |
| Millennials: 1981-1996 | 67\% | (359) | 27\% | (146) | 6\% | (33) | 539 |
| GenXers: 1965-1980 | 68\% | (356) | 28\% | (149) | 4\% | (20) | 526 |
| Baby Boomers: 1946-1964 | 70\% | (512) | 26\% | (189) | 4\% | (27) | 727 |
| PID: Dem (no lean) | 68\% | (517) | 27\% | (204) | 4\% | (33) | 755 |
| PID: Ind (no lean) | 65\% | (494) | 28\% | (215) | 6\% | (48) | 756 |
| PID: Rep (no lean) | 73\% | (502) | 23\% | (156) | 4\% | (30) | 689 |
| PID/Gender: Dem Men | 65\% | (208) | $31 \%$ | (99) | 4\% | (12) | 319 |
| PID/Gender: Dem Women | 71\% | (309) | 24\% | (106) | 5\% | (21) | 436 |
| PID/Gender: Ind Men | 67\% | (273) | 26\% | (105) | 7\% | (29) | 407 |
| PID/Gender: Ind Women | 63\% | (220) | $31 \%$ | (110) | 6\% | (20) | 349 |
| PID/Gender: Rep Men | 77\% | (258) | 17\% | (58) | 6\% | (19) | 336 |
| PID/Gender: Rep Women | 69\% | (244) | 28\% | (98) | 3\% | (11) | 353 |
| Ideo: Liberal (1-3) | 68\% | (403) | 27\% | (160) | 5\% | (28) | 592 |
| Ideo: Moderate (4) | 69\% | (391) | 26\% | (149) | 5\% | (28) | 568 |
| Ideo: Conservative (5-7) | 72\% | (546) | 26\% | (195) | 2\% | (16) | 756 |
| Educ: < College | 66\% | (1002) | 27\% | (415) | 6\% | (95) | 1512 |
| Educ: Bachelors degree | 73\% | (323) | 25\% | (113) | 2\% | (8) | 444 |
| Educ: Post-grad | 77\% | (187) | 19\% | (47) | 4\% | (9) | 244 |
| Income: Under 50k | 63\% | (762) | 30\% | (364) | 7\% | (82) | 1207 |
| Income: 50k-100k | 74\% | (516) | 23\% | (158) | 3\% | (24) | 698 |
| Income: 100k+ | 80\% | (235) | 18\% | (54) | 2\% | (7) | 295 |
| Ethnicity: White | 70\% | (1209) | 25\% | (431) | 5\% | (81) | 1722 |
| Ethnicity: Hispanic | 69\% | (241) | 25\% | (87) | 6\% | (22) | 349 |

Continued on next page

Table CMS10: Amid the coronavirus pandemic, many restaurants across the country have temporarily closed their dine-in services. Do you miss dining out in restaurants?

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1513) | 26\% | (575) | 5\% | (112) | 2200 |
| Ethnicity: Afr. Am. | 57\% | (157) | 36\% | (99) | 7\% | (18) | 274 |
| Ethnicity: Other | 72\% | (147) | 22\% | (45) | 6\% | (12) | 204 |
| All Christian | 74\% | (724) | 24\% | (240) | 2\% | (20) | 984 |
| All Non-Christian | 69\% | (75) | 26\% | (29) | 5\% | (6) | 110 |
| Atheist | 59\% | (66) | 36\% | (40) | 6\% | (6) | 113 |
| Agnostic/Nothing in particular | 65\% | (647) | 27\% | (267) | 8\% | (79) | 994 |
| Religious Non-Protestant/Catholic | 72\% | (95) | 23\% | (30) | 5\% | (7) | 133 |
| Evangelical | 69\% | (408) | 27\% | (160) | 4\% | (24) | 592 |
| Non-Evangelical | 73\% | (581) | 24\% | (194) | 2\% | (19) | 794 |
| Community: Urban | 68\% | (354) | 26\% | (137) | 6\% | (33) | 524 |
| Community: Suburban | 70\% | (762) | 26\% | (286) | 4\% | (41) | 1089 |
| Community: Rural | 67\% | (396) | 26\% | (153) | 6\% | (38) | 587 |
| Employ: Private Sector | 75\% | (477) | 22\% | (141) | 3\% | (22) | 641 |
| Employ: Government | 71\% | (101) | 24\% | (35) | 4\% | (6) | 142 |
| Employ: Self-Employed | 72\% | (117) | 25\% | (40) | 3\% | (5) | 162 |
| Employ: Homemaker | 64\% | (77) | 31\% | (37) | 5\% | (6) | 120 |
| Employ: Retired | 66\% | (327) | $31 \%$ | (152) | $3 \%$ | (17) | 496 |
| Employ: Unemployed | 58\% | (162) | 34\% | (95) | 8\% | (23) | 280 |
| Employ: Other | 64\% | (117) | 22\% | (40) | 15\% | (27) | 184 |
| Military HH: Yes | 71\% | (248) | 27\% | (95) | 3\% | (9) | 352 |
| Military HH: No | 68\% | (1264) | 26\% | (481) | 6\% | (103) | 1848 |
| RD/WT: Right Direction | 74\% | (557) | 21\% | (161) | 5\% | (40) | 758 |
| RD/WT: Wrong Track | 66\% | (955) | 29\% | (414) | 5\% | (72) | 1442 |
| Trump Job Approve | 72\% | (660) | 24\% | (221) | $4 \%$ | (41) | 923 |
| Trump Job Disapprove | 68\% | (800) | 28\% | (327) | 4\% | (42) | 1169 |
| Trump Job Strongly Approve | 71\% | (369) | 25\% | (129) | 4\% | (21) | 520 |
| Trump Job Somewhat Approve | 72\% | (291) | 23\% | (92) | 5\% | (19) | 403 |
| Trump Job Somewhat Disapprove | 76\% | (199) | 22\% | (58) | 2\% | (5) | 262 |
| Trump Job Strongly Disapprove | 66\% | (601) | 30\% | (269) | 4\% | (36) | 907 |

Continued on next page

Table CMS10: Amid the coronavirus pandemic, many restaurants across the country have temporarily closed their dine-in services. Do you miss dining out in restaurants?

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1513) | 26\% | (575) | 5\% | (112) | 2200 |
| Favorable of Trump | 74\% | (656) | 22\% | (199) | 3\% | (31) | 886 |
| Unfavorable of Trump | 67\% | (788) | 28\% | (333) | $4 \%$ | (52) | 1172 |
| Very Favorable of Trump | 74\% | (405) | 22\% | (123) | $4 \%$ | (21) | 550 |
| Somewhat Favorable of Trump | 75\% | (251) | 22\% | (75) | 3\% | (9) | 336 |
| Somewhat Unfavorable of Trump | 65\% | (139) | 27\% | (58) | 8\% | (16) | 213 |
| Very Unfavorable of Trump | 68\% | (649) | 29\% | (274) | $4 \%$ | (36) | 959 |
| \# 1 Issue: Economy | 74\% | (527) | 23\% | (165) | 3\% | (25) | 717 |
| \# 1 Issue: Security | 72\% | (181) | 23\% | (59) | 5\% | (13) | 253 |
| \# 1 Issue: Health Care | 66\% | (279) | 29\% | (122) | 5\% | (20) | 422 |
| \# 1 Issue: Medicare / Social Security | 60\% | (197) | 35\% | (116) | 5\% | (18) | 330 |
| \# 1 Issue: Women's Issues | 73\% | (68) | 15\% | (14) | 12\% | (11) | 92 |
| \# 1 Issue: Education | 73\% | (101) | 22\% | (31) | 5\% | (7) | 139 |
| \# 1 Issue: Energy | 59\% | (58) | 35\% | (35) | 5\% | (5) | 98 |
| \#1 Issue: Other | 68\% | (101) | 23\% | (34) | 9\% | (13) | 149 |
| 2018 House Vote: Democrat | 68\% | (525) | 28\% | (216) | 3\% | (26) | 767 |
| 2018 House Vote: Republican | 76\% | (467) | 22\% | (137) | 2\% | (11) | 616 |
| 2018 House Vote: Someone else | 60\% | (54) | 28\% | (25) | 11\% | (10) | 89 |
| 2016 Vote: Hillary Clinton | 69\% | (467) | 28\% | (192) | 3\% | (22) | 681 |
| 2016 Vote: Donald Trump | 73\% | (506) | 24\% | (167) | 2\% | (16) | 688 |
| 2016 Vote: Other | 69\% | (90) | 26\% | (34) | 6\% | (8) | 131 |
| 2016 Vote: Didn't Vote | 64\% | (447) | 26\% | (183) | 10\% | (67) | 697 |
| Voted in 2014: Yes | 71\% | (909) | 26\% | (332) | 3\% | (38) | 1279 |
| Voted in 2014: No | 66\% | (603) | 26\% | (243) | 8\% | (74) | 921 |
| 2012 Vote: Barack Obama | 70\% | (581) | 26\% | (217) | 3\% | (29) | 827 |
| 2012 Vote: Mitt Romney | 74\% | (354) | 23\% | (111) | 2\% | (12) | 477 |
| 2012 Vote: Other | 64\% | (55) | $31 \%$ | (26) | 5\% | (4) | 86 |
| 2012 Vote: Didn't Vote | 64\% | (520) | 27\% | (219) | 8\% | (67) | 806 |

Continued on next page

Table CMS10: Amid the coronavirus pandemic, many restaurants across the country have temporarily closed their dine-in services. Do you miss dining out in restaurants?

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 69\% | (1513) | 26\% | (575) | 5\% | (112) | 2200 |
| 4-Region: Northeast | 76\% | (297) | 20\% | (80) | 4\% | (16) | 394 |
| 4-Region: Midwest | 69\% | (321) | 26\% | (121) | 4\% | (20) | 462 |
| 4-Region: South | 67\% | (552) | 28\% | (234) | 5\% | (38) | 824 |
| 4-Region: West | 66\% | (343) | 27\% | (140) | 7\% | (37) | 520 |
| Sports fan | 71\% | (1061) | 24\% | (363) | 5\% | (68) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 76\% | (330) | 18\% | (81) | 6\% | (25) | 436 |
| Frequent Flyer | 78\% | (187) | 14\% | (34) | 8\% | (19) | 240 |
| Open office space | 79\% | (168) | 19\% | (40) | 2\% | (4) | 212 |
| Cubicle office space | 77\% | (95) | 19\% | (23) | 4\% | (5) | 123 |
| Private office space | 78\% | (110) | 19\% | (26) | 3\% | (5) | 141 |
| Feel comfortable in office | 82\% | (244) | 17\% | (52) | 1\% | (2) | 298 |
| Feel uncomfortable in office | 71\% | (185) | 23\% | (61) | 5\% | (14) | 260 |
| Watched Bundesliga | 75\% | (61) | 19\% | (16) | 6\% | (5) | 81 |
| Watched golf | 77\% | (92) | 19\% | (23) | 4\% | (5) | 120 |
| Watched NASCAR | 74\% | (226) | 22\% | (68) | 3\% | (10) | 304 |
| Watched PBR | 77\% | (42) | 23\% | (13) | - | (0) | 55 |
| ATP fan | 71\% | (157) | 26\% | (57) | 3\% | (6) | 220 |
| Esports fan | 73\% | (309) | 24\% | (100) | $3 \%$ | (14) | 422 |
| F1 fan | 73\% | (244) | 23\% | (76) | 4\% | (14) | 334 |
| IndyCar fan | 74\% | (380) | 22\% | (115) | $4 \%$ | (19) | 515 |
| MLB fan | 74\% | (813) | 23\% | (256) | $3 \%$ | (31) | 1100 |
| MLS fan | 75\% | (323) | 21\% | (92) | 4\% | (17) | 432 |
| NASCAR fan | 75\% | (557) | 21\% | (158) | $4 \%$ | (27) | 742 |
| NBA fan | 71\% | (696) | 25\% | (247) | $4 \%$ | (36) | 979 |
| NCAA FT fan | 71\% | (682) | 25\% | (235) | $4 \%$ | (38) | 954 |
| NCAA MB fan | 72\% | (590) | 24\% | (197) | $4 \%$ | (31) | 818 |
| NCAA WB fan | 70\% | (341) | 27\% | (130) | $3 \%$ | (17) | 488 |
| NFL fan | 72\% | (1008) | 25\% | (344) | $4 \%$ | (51) | 1403 |
| NHL fan | 76\% | (591) | 20\% | (156) | 4\% | (29) | 777 |
| PGA fan | 75\% | (417) | 22\% | (124) | $3 \%$ | (17) | 557 |

Continued on next page

Table CMS10: Amid the coronavirus pandemic, many restaurants across the country have temporarily closed their dine-in services. Do you miss dining out in restaurants?

|  |  |  |  | Don't know / No |  |
| :--- | :---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS12: Which of the following best describes your office environment before the COVID-19 pandemic (coronavirus)?

| Demographic | An open-office environment, where several people work within the same space |  | Cubicles, where people work at their own desks with partitions |  | Private office, where people work in their own offices in separate rooms |  | A different set up |  | I do not work in an office |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (212) | 13\% | (123) | $15 \%$ | (141) | 9\% | (83) | $41 \%$ | (385) | 944 |
| Gender: Male | $21 \%$ | (99) | 12\% | (57) | 17\% | (79) | 8\% | (38) | $43 \%$ | (203) | 476 |
| Gender: Female | 24\% | (112) | 14\% | (67) | 13\% | (62) | 10\% | (45) | 39\% | (183) | 468 |
| Age: 18-34 | 29\% | (82) | 13\% | (38) | $14 \%$ | (40) | 7\% | (19) | 38\% | (107) | 286 |
| Age: 35-44 | $23 \%$ | (49) | 14\% | (30) | 17\% | (37) | 10\% | (22) | 35\% | (74) | 212 |
| Age: 45-64 | 18\% | (71) | 13\% | (51) | 14\% | (55) | 10\% | (40) | 44\% | (169) | 386 |
| Age: 65+ | 15\% | (9) | 8\% | (5) | 16\% | (10) | 4\% | (2) | 57\% | (35) | 61 |
| GenZers: 1997-2012 | $24 \%$ | (20) | 15\% | (12) | 9\% | (7) | 7\% | (6) | 45\% | (37) | 82 |
| Millennials: 1981-1996 | 29\% | (93) | 12\% | (38) | 16\% | (52) | 8\% | (25) | 35\% | (111) | 319 |
| GenXers: 1965-1980 | 19\% | (58) | 14\% | (43) | 16\% | (50) | 10\% | (32) | 40\% | (122) | 306 |
| Baby Boomers: 1946-1964 | 18\% | (41) | 12\% | (29) | 14\% | (32) | 9\% | (20) | 48\% | (111) | 234 |
| PID: Dem (no lean) | $21 \%$ | (70) | 16\% | (52) | 16\% | (54) | 8\% | (25) | 39\% | (129) | 331 |
| PID: Ind (no lean) | 22\% | (69) | 10\% | (33) | 13\% | (41) | 10\% | (31) | 45\% | (141) | 316 |
| PID: Rep (no lean) | 24\% | (73) | 13\% | (38) | 15\% | (45) | 9\% | (27) | 39\% | (115) | 298 |
| PID/Gender: Dem Men | 20\% | (30) | 15\% | (22) | 17\% | (26) | 8\% | (12) | 40\% | (60) | 151 |
| PID/Gender: Dem Women | $22 \%$ | (39) | 17\% | (30) | 16\% | (29) | 7\% | (14) | 38\% | (69) | 180 |
| PID/Gender: Ind Men | 20\% | (35) | $11 \%$ | (18) | 14\% | (23) | $11 \%$ | (18) | 45\% | (76) | 170 |
| PID/Gender: Ind Women | $24 \%$ | (35) | 10\% | (15) | $12 \%$ | (18) | 9\% | (13) | 45\% | (66) | 146 |
| PID/Gender: Rep Men | $22 \%$ | (34) | 10\% | (16) | 19\% | (30) | 5\% | (8) | 43\% | (67) | 156 |
| PID/Gender: Rep Women | 27\% | (38) | 15\% | (22) | $11 \%$ | (15) | 13\% | (18) | 34\% | (48) | 142 |
| Ideo: Liberal (1-3) | 25\% | (71) | 14\% | (41) | 16\% | (46) | 7\% | (19) | $37 \%$ | (106) | 283 |
| Ideo: Moderate (4) | $21 \%$ | (53) | 12\% | (31) | 15\% | (39) | $11 \%$ | (27) | 41\% | (103) | 253 |
| Ideo: Conservative (5-7) | 22\% | (74) | 14\% | (47) | 15\% | (52) | 9\% | (29) | 40\% | (132) | 333 |
| Educ: < College | 20\% | (101) | $11 \%$ | (55) | 8\% | (40) | 10\% | (49) | 52\% | (268) | 514 |
| Educ: Bachelors degree | 26\% | (69) | 15\% | (42) | $21 \%$ | (55) | 9\% | (24) | 29\% | (78) | 268 |
| Educ: Post-grad | 25\% | (41) | 16\% | (26) | 28\% | (46) | 6\% | (10) | 24\% | (39) | 162 |

Continued on next page

Table CMS12: Which of the following best describes your office environment before the COVID-19 pandemic (coronavirus)?

| Demographic | An open-office environment, where several people work within the same space |  | Cubicles, where people work at their own desks with partitions |  | Private office, where people work in their own offices in separate rooms |  | A different set up |  | I do not work in an office |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (212) | 13\% | (123) | 15\% | (141) | 9\% | (83) | 41\% | (385) | 944 |
| Income: Under 50k | 22\% | (82) | 9\% | (35) | 7\% | (26) | 10\% | (37) | 53\% | (200) | 380 |
| Income: 50k-100k | 21\% | (79) | 16\% | (60) | 18\% | (68) | 7\% | (25) | 38\% | (140) | 372 |
| Income: 100k+ | 26\% | (51) | 15\% | (29) | 24\% | (47) | 11\% | (21) | 24\% | (46) | 193 |
| Ethnicity: White | 23\% | (167) | 12\% | (89) | 16\% | (117) | 8\% | (60) | 42\% | (307) | 739 |
| Ethnicity: Hispanic | 21\% | (31) | 15\% | (23) | 17\% | (25) | 10\% | (15) | 37\% | (55) | 148 |
| Ethnicity: Afr. Am. | 23\% | (27) | 18\% | (22) | 12\% | (14) | 14\% | (16) | 33\% | (39) | 117 |
| Ethnicity: Other | 21\% | (18) | 15\% | (13) | 11\% | (9) | 9\% | (8) | 45\% | (40) | 88 |
| All Christian | 25\% | (109) | 15\% | (66) | 17\% | (74) | 8\% | (34) | 34\% | (147) | 429 |
| All Non-Christian | 16\% | (9) | $21 \%$ | (12) | 22\% | (12) | 8\% | (4) | 32\% | (17) | 54 |
| Agnostic/Nothing in particular | 19\% | (79) | 10\% | (42) | 13\% | (54) | 10\% | (42) | 48\% | (200) | 417 |
| Religious Non-Protestant/Catholic | 17\% | (11) | 19\% | (12) | 23\% | (14) | 7\% | (4) | 34\% | (22) | 64 |
| Evangelical | 23\% | (58) | 13\% | (32) | 16\% | (40) | 8\% | (21) | 40\% | (101) | 252 |
| Non-Evangelical | 25\% | (85) | 15\% | (51) | 15\% | (52) | 7\% | (25) | 37\% | (128) | 342 |
| Community: Urban | 23\% | (56) | 12\% | (30) | 18\% | (44) | 8\% | (20) | 38\% | (94) | 244 |
| Community: Suburban | 23\% | (109) | 14\% | (66) | 15\% | (69) | 9\% | (44) | 39\% | (181) | 469 |
| Community: Rural | 20\% | (47) | 12\% | (28) | 12\% | (28) | 8\% | (19) | 48\% | (110) | 231 |
| Employ: Private Sector | 25\% | (163) | 13\% | (86) | 16\% | (104) | 9\% | (55) | 36\% | (232) | 641 |
| Employ: Government | 22\% | (31) | 23\% | (32) | 17\% | (24) | 12\% | (16) | 27\% | (39) | 142 |
| Employ: Self-Employed | 11\% | (18) | 3\% | (4) | 8\% | (14) | 7\% | (12) | 71\% | (114) | 162 |
| Military HH: Yes | 18\% | (23) | 13\% | (17) | 18\% | (24) | 8\% | (11) | 44\% | (57) | 132 |
| Military HH: No | 23\% | (189) | 13\% | (107) | 14\% | (117) | 9\% | (72) | 40\% | (328) | 813 |
| RD/WT: Right Direction | 25\% | (84) | 13\% | (42) | 17\% | (56) | 8\% | (26) | 38\% | (126) | 334 |
| RD/WT: Wrong Track | 21\% | (128) | 13\% | (81) | 14\% | (85) | 9\% | (58) | 43\% | (260) | 611 |
| Trump Job Approve | 23\% | (95) | 11\% | (44) | 17\% | (69) | 8\% | (34) | 40\% | (163) | 405 |
| Trump Job Disapprove | 22\% | (113) | 15\% | (76) | 14\% | (70) | 10\% | (49) | 40\% | (203) | 511 |

Continued on next page

Table CMS12: Which of the following best describes your office environment before the COVID-19 pandemic (coronavirus)?

| Demographic | An open-office environment, where several people work within the same space |  | Cubicles, where people work at their own desks with partitions |  | Private office, where people work in their own offices in separate rooms |  | A different set up |  | I do not work in an office |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (212) | 13\% | (123) | 15\% | (141) | 9\% | (83) | 41\% | (385) | 944 |
| Trump Job Strongly Approve | 22\% | (49) | 9\% | (20) | 17\% | (38) | 8\% | (18) | 44\% | (99) | 225 |
| Trump Job Somewhat Approve | 25\% | (46) | 13\% | (24) | 17\% | (31) | 9\% | (16) | 35\% | (63) | 180 |
| Trump Job Somewhat Disapprove | 26\% | (33) | $11 \%$ | (14) | 13\% | (17) | 10\% | (12) | 40\% | (50) | 124 |
| Trump Job Strongly Disapprove | 21\% | (80) | 16\% | (63) | 14\% | (53) | 10\% | (37) | 40\% | (153) | 387 |
| Favorable of Trump | 24\% | (90) | $11 \%$ | (44) | 15\% | (59) | 8\% | (31) | 41\% | (158) | 382 |
| Unfavorable of Trump | 22\% | (114) | 14\% | (73) | 15\% | (78) | 9\% | (47) | 40\% | (210) | 522 |
| Very Favorable of Trump | 25\% | (57) | 9\% | (20) | 15\% | (34) | 8\% | (19) | 44\% | (101) | 232 |
| Somewhat Favorable of Trump | 22\% | (33) | 16\% | (23) | 17\% | (25) | 8\% | (12) | $38 \%$ | (57) | 151 |
| Somewhat Unfavorable of Trump | 24\% | (27) | $11 \%$ | (12) | 15\% | (16) | 13\% | (15) | 37\% | (41) | 110 |
| Very Unfavorable of Trump | 21\% | (88) | 15\% | (61) | 15\% | (62) | 8\% | (32) | 41\% | (169) | 412 |
| \# 1 Issue: Economy | 22\% | (86) | 12\% | (47) | 15\% | (59) | 7\% | (29) | 43\% | (164) | 384 |
| \# 1 Issue: Security | 24\% | (26) | $11 \%$ | (12) | 16\% | (17) | 9\% | (9) | 39\% | (41) | 105 |
| \# 1 Issue: Health Care | 23\% | (46) | 15\% | (30) | 16\% | (32) | 13\% | (27) | 33\% | (66) | 201 |
| \#1 Issue: Medicare / Social Security | 21\% | (15) | 7\% | (5) | 14\% | (9) | $3 \%$ | (2) | 54\% | (37) | 68 |
| \# 1 Issue: Other | 14\% | (7) | 10\% | (5) | 9\% | (5) | 12\% | (6) | 55\% | (29) | 52 |
| 2018 House Vote: Democrat | 23\% | (83) | 16\% | (58) | 18\% | (65) | 7\% | (25) | 37\% | (134) | 366 |
| 2018 House Vote: Republican | 27\% | (81) | 13\% | (40) | 17\% | (50) | 10\% | (29) | $33 \%$ | (101) | 301 |
| 2016 Vote: Hillary Clinton | 21\% | (68) | 17\% | (54) | 18\% | (59) | 9\% | (28) | 35\% | (113) | 321 |
| 2016 Vote: Donald Trump | 27\% | (92) | $11 \%$ | (39) | 17\% | (59) | 8\% | (26) | 36\% | (121) | 337 |
| 2016 Vote: Other | 16\% | (11) | 14\% | (9) | 15\% | (10) | 4\% | (2) | 51\% | (34) | 67 |
| 2016 Vote: Didn't Vote | 19\% | (41) | 10\% | (22) | 6\% | (14) | 12\% | (27) | 53\% | (116) | 220 |
| Voted in 2014: Yes | 22\% | (135) | 14\% | (87) | 18\% | (111) | 7\% | (45) | 38\% | (237) | 616 |
| Voted in 2014: No | 23\% | (76) | $11 \%$ | (36) | 9\% | (30) | 11\% | (38) | 45\% | (149) | 329 |
| 2012 Vote: Barack Obama | 19\% | (76) | 14\% | (57) | 19\% | (75) | 8\% | (30) | 40\% | (158) | 396 |
| 2012 Vote: Mitt Romney | 26\% | (55) | 14\% | (29) | 16\% | (33) | 8\% | (18) | 36\% | (76) | 211 |
| 2012 Vote: Didn't Vote | 26\% | (75) | 10\% | (29) | 9\% | (27) | 12\% | (35) | 43\% | (124) | 291 |

[^27]Table CMS12: Which of the following best describes your office environment before the COVID-19 pandemic (coronavirus)?

| Demographic | An open-office environment, where several people work within the same space |  | Cubicles, where people work at their own desks with partitions |  | Private office, where people work in their own offices in separate rooms |  | A different set up |  | I do not work in an office |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (212) | 13\% | (123) | 15\% | (141) | 9\% | (83) | 41\% | (385) | 944 |
| 4-Region: Northeast | 22\% | (37) | 15\% | (25) | 18\% | (30) | 8\% | (13) | 38\% | (65) | 171 |
| 4-Region: Midwest | 22\% | (43) | 17\% | (34) | $11 \%$ | (22) | 7\% | (14) | 44\% | (87) | 200 |
| 4-Region: South | 23\% | (81) | 12\% | (42) | 15\% | (52) | 7\% | (26) | 43\% | (151) | 352 |
| 4-Region: West | 23\% | (51) | 10\% | (23) | 17\% | (37) | 13\% | (30) | 37\% | (82) | 222 |
| Sports fan | 23\% | (153) | 14\% | (91) | 16\% | (107) | 8\% | (52) | 40\% | (267) | 670 |
| Traveled outside of U.S. in past year 1+ times | 27\% | (70) | 17\% | (44) | 18\% | (45) | 8\% | (21) | 29\% | (75) | 255 |
| Frequent Flyer | 29\% | (45) | 14\% | (22) | 19\% | (30) | 7\% | (11) | 31\% | (48) | 156 |
| Open office space | 100\% | (212) | - | (0) | - | (0) | - | (0) | - | (0) | 212 |
| Cubicle office space | - | (0) | 100\% | (123) | - | (0) | - | (0) | - | (0) | 123 |
| Private office space | - | (0) | - | (0) | 100\% | (141) | - | (0) | - | (0) | 141 |
| Feel comfortable in office | 30\% | (89) | 17\% | (50) | 30\% | (89) | 10\% | (30) | 13\% | (39) | 298 |
| Feel uncomfortable in office | 39\% | (101) | 23\% | (61) | 17\% | (44) | 12\% | (30) | 9\% | (24) | 260 |
| Watched Bundesliga | 29\% | (15) | 18\% | (10) | 18\% | (10) | 4\% | (2) | 30\% | (16) | 53 |
| Watched golf | 30\% | (16) | 10\% | (5) | 27\% | (14) | 3\% | (2) | 30\% | (15) | 52 |
| Watched NASCAR | 28\% | (41) | 9\% | (14) | $21 \%$ | (31) | 5\% | (7) | 37\% | (55) | 148 |
| ATP fan | 23\% | (28) | 17\% | (20) | 25\% | (31) | 11\% | (14) | 24\% | (30) | 123 |
| Esports fan | 25\% | (55) | 14\% | (31) | 19\% | (43) | 6\% | (12) | 36\% | (78) | 219 |
| F1 fan | 24\% | (40) | 15\% | (26) | 22\% | (38) | 4\% | (7) | $34 \%$ | (57) | 169 |
| IndyCar fan | 23\% | (53) | 15\% | (35) | 17\% | (39) | 8\% | (18) | 38\% | (88) | 232 |
| MLB fan | 21\% | (105) | 13\% | (64) | 16\% | (82) | 9\% | (45) | 40\% | (199) | 495 |
| MLS fan | 32\% | (70) | 11\% | (24) | 18\% | (39) | 7\% | (15) | 33\% | (73) | 221 |
| NASCAR fan | 24\% | (75) | 12\% | (37) | 15\% | (48) | 8\% | (25) | 41\% | (127) | 312 |
| NBA fan | 24\% | (111) | 13\% | (62) | 16\% | (74) | 8\% | (39) | 39\% | (184) | 469 |
| NCAA FT fan | 24\% | (112) | 12\% | (53) | 16\% | (72) | 8\% | (37) | 40\% | (184) | 457 |
| NCAA MB fan | 23\% | (90) | 13\% | (52) | 18\% | (71) | 9\% | (34) | 37\% | (148) | 395 |
| NCAA WB fan | 26\% | (61) | 14\% | (32) | 21\% | (48) | 8\% | (19) | 31\% | (71) | 231 |
| NFL fan | 22\% | (142) | 13\% | (81) | 15\% | (97) | 9\% | (56) | 41\% | (258) | 634 |

Continued on next page

Table CMS12: Which of the following best describes your office environment before the COVID-19 pandemic (coronavirus)?

| Demographic | An open-office environment, where several people work within the same space |  | Cubicles, where people work at their own desks with partitions |  | Private office, where people work in their own offices in separate rooms |  | A different set up |  | I do not work in an office |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 22\% | (212) | 13\% | (123) | 15\% | (141) | 9\% | (83) | 41\% | (385) | 944 |
| NHL fan | 26\% | (94) | 15\% | (56) | 16\% | (59) | 9\% | (34) | 34\% | (124) | 369 |
| PGA fan | 29\% | (71) | 13\% | (33) | 20\% | (49) | 6\% | (14) | $33 \%$ | (81) | 248 |
| UFC fan | 23\% | (62) | 14\% | (39) | 16\% | (43) | 8\% | (21) | 39\% | (105) | 270 |
| WNBA fan | 26\% | (52) | 13\% | (25) | 24\% | (47) | 10\% | (20) | 27\% | (53) | 198 |
| WTA fan | 25\% | (32) | 15\% | (19) | 23\% | (29) | 10\% | (13) | 27\% | (34) | 128 |
| Watch sports at least weekly | 25\% | (113) | 13\% | (59) | 16\% | (70) | 7\% | (32) | 38\% | (168) | 443 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS13: Amid the COVID-19 pandemic (coronavirus), how comfortable do you currently feel returning to your office?

| Demographic | Very comfortable | Somewhat comfortable | Somewhat uncomfortable | Very uncomfortable | I am currently working at my office | I do not work in an office space | Don't <br> No op | $\begin{aligned} & \text { know / } \\ & \text { inion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% (153) | 15\% (145) | 15\% (145) | 12\% (115) | 4\% (40) | 34\% (324) | 2\% | (23) | 944 |
| Gender: Male | 20\% (93) | 17\% (83) | 14\% (67) | 9\% (42) | 3\% (15) | 34\% (164) | 3\% | (13) | 476 |
| Gender: Female | 13\% (60) | 13\% (62) | 17\% (78) | 16\% (73) | 5\% (25) | 34\% (160) | 2\% | (11) | 468 |
| Age: 18-34 | 12\% (34) | 16\% (46) | 16\% (47) | 15\% (43) | 6\% (18) | 32\% (93) | $2 \%$ | (6) | 286 |
| Age: 35-44 | 21\% (45) | 12\% (25) | 16\% (34) | 17\% (36) | 3\% (6) | 27\% (58) | $4 \%$ | (8) | 212 |
| Age: 45-64 | 16\% (62) | 17\% (66) | 15\% (57) | 9\% (33) | 4\% (15) | 37\% (143) | $2 \%$ | (9) | 386 |
| Age: 65+ | 18\% (11) | $14 \%$ (8) | 12\% (7) | 4\% (3) | 2\% (1) | 50\% (31) | - | (0) | 61 |
| GenZers: 1997-2012 | $11 \% \quad$ (9) | 15\% (12) | $11 \% \quad$ (9) | 15\% (13) | 3\% (3) | 41\% (34) | 3\% | (3) | 82 |
| Millennials: 1981-1996 | 16\% (50) | 15\% (47) | 18\% (59) | 15\% (48) | 6\% (18) | 29\% (93) | 1\% | (4) | 319 |
| GenXers: 1965-1980 | 21\% (63) | 14\% (42) | 13\% (39) | 12\% (37) | 5\% (15) | 31\% (96) | $4 \%$ | (14) | 306 |
| Baby Boomers: 1946-1964 | 13\% (31) | 19\% (43) | 16\% (38) | 7\% (17) | 2\% (4) | 41\% (97) | 1\% | (3) | 234 |
| PID: Dem (no lean) | 11\% (37) | 14\% (48) | 20\% (65) | 16\% (54) | 4\% (13) | 33\% (110) | 1\% | (3) | 331 |
| PID: Ind (no lean) | 15\% (49) | 15\% (49) | 13\% (41) | 10\% (32) | 4\% (11) | 39\% (122) | $4 \%$ | (12) | 316 |
| PID: Rep (no lean) | 22\% (67) | 16\% (49) | 13\% (39) | 10\% (29) | 5\% (15) | 31\% (91) | 3\% | (9) | 298 |
| PID/Gender: Dem Men | 12\% (19) | 19\% (28) | 18\% (27) | 11\% (17) | 1\% (2) | 37\% (56) | 1\% | (1) | 151 |
| PID/Gender: Dem Women | 10\% (19) | 11\% (20) | 21\% (38) | 20\% (36) | 6\% (11) | 30\% (54) | 1\% | (2) | 180 |
| PID/Gender: Ind Men | 19\% (32) | 18\% (31) | 13\% (21) | 7\% (12) | 4\% (6) | 36\% (61) | $4 \%$ | (7) | 170 |
| PID/Gender: Ind Women | 12\% (17) | 12\% (18) | 14\% (20) | 14\% (20) | 3\% (5) | 42\% (62) | 3\% | (5) | 146 |
| PID/Gender: Rep Men | 28\% (43) | 16\% (24) | 12\% (18) | 8\% (12) | 4\% (7) | 30\% (47) | 3\% | (5) | 156 |
| PID/Gender: Rep Women | 17\% (24) | 17\% (24) | 14\% (20) | 12\% (17) | 6\% (9) | 31\% (44) | 3\% | (4) | 142 |
| Ideo: Liberal (1-3) | $11 \%$ (30) | 15\% (42) | 19\% (54) | 17\% (49) | $3 \% \quad$ (9) | 34\% (96) | 1\% | (3) | 283 |
| Ideo: Moderate (4) | 15\% (37) | $14 \%$ (34) | 18\% (47) | 11\% (27) | 5\% (13) | 36\% (91) | 2\% | (4) | 253 |
| Ideo: Conservative (5-7) | 23\% (77) | 19\% (62) | 11\% (38) | 10\% (32) | 5\% (16) | 31\% (103) | $2 \%$ | (7) | 333 |
| Educ: < College | $14 \%$ (72) | 12\% (60) | 11\% (58) | $11 \%$ (57) | 4\% (21) | 44\% (228) | 4\% | (19) | 514 |
| Educ: Bachelors degree | 19\% (51) | 19\% (51) | 20\% (55) | 11\% (31) | 5\% (13) | 25\% (66) | - | (1) | 268 |
| Educ: Post-grad | 18\% (30) | 21\% (34) | 20\% (33) | 16\% (26) | 3\% (6) | 18\% (30) | $2 \%$ | (4) | 162 |
| Income: Under 50k | 13\% (48) | 9\% (36) | 13\% (48) | 12\% (45) | 4\% (16) | 46\% (173) | $4 \%$ | (14) | 380 |
| Income: 50k-100k | 17\% (65) | 19\% (72) | 15\% (57) | 11\% (40) | 4\% (16) | 31\% (114) | $2 \%$ | (8) | 372 |
| Income: 100k+ | 21\% (40) | 19\% (37) | 21\% (40) | 15\% (29) | 4\% (8) | 19\% (37) | - | (1) | 193 |
| Ethnicity: White | 18\% (131) | 16\% (115) | 15\% (111) | 10\% (75) | 5\% (36) | 35\% (256) | $2 \%$ | (16) | 739 |

Continued on next page

Table CMS13: Amid the COVID-19 pandemic (coronavirus), how comfortable do you currently feel returning to your office?

| Demographic | Very comfortable | Somewhat comfortable | Somewhat uncomfortable | Very uncomfortable | I am currently working at my office | I do not work in an office space | Don't know / No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% (153) | 15\% (145) | 15\% (145) | 12\% (115) | 4\% (40) | 34\% (324) | 2\% (23) | 944 |
| Ethnicity: Hispanic | 15\% (22) | 15\% (22) | 22\% (33) | 14\% (21) | 2\% (3) | 28\% (42) | 4\% (5) | 148 |
| Ethnicity: Afr. Am. | $11 \%$ (13) | 15\% (18) | 13\% (15) | 22\% (25) | 1\% (1) | 34\% (40) | 4\% (5) | 117 |
| Ethnicity: Other | 9\% (8) | 14\% (13) | 22\% (19) | 17\% (15) | 3\% (3) | 32\% (28) | 3\% (3) | 88 |
| All Christian | 21\% (89) | 18\% (79) | 17\% (75) | 10\% (42) | 4\% (19) | 28\% (119) | 1\% (6) | 429 |
| All Non-Christian | 5\% (3) | 27\% (14) | 19\% (10) | 15\% (8) | 4\% (2) | 25\% (14) | 5\% (3) | 54 |
| Agnostic/Nothing in particular | 14\% (60) | $11 \%$ (45) | $12 \%$ (52) | 13\% (56) | 4\% (15) | 42\% (173) | 4\% (15) | 417 |
| Religious Non-Protestant/Catholic | $11 \%$ (7) | 24\% (15) | 17\% (11) | 14\% (9) | 3\% (2) | 27\% (17) | 4\% (3) | 64 |
| Evangelical | 22\% (56) | 14\% (35) | 14\% (35) | 11\% (27) | 5\% (12) | 33\% (84) | 1\% (3) | 252 |
| Non-Evangelical | 17\% (60) | 17\% (59) | 17\% (57) | 11\% (38) | 4\% (13) | 32\% (111) | 1\% (4) | 342 |
| Community: Urban | 15\% (37) | 14\% (35) | 16\% (39) | 14\% (35) | 3\% (7) | 34\% (83) | 3\% (7) | 244 |
| Community: Suburban | 15\% (72) | 18\% (85) | 15\% (71) | 13\% (59) | 5\% (23) | 33\% (153) | 1\% (5) | 469 |
| Community: Rural | 19\% (43) | $11 \%$ (24) | 15\% (35) | $9 \% \quad(21)$ | 4\% (10) | 38\% (87) | 5\% (11) | 231 |
| Employ: Private Sector | 16\% (103) | 16\% (105) | 18\% (118) | 12\% (80) | 5\% (31) | 31\% (196) | 1\% (8) | 641 |
| Employ: Government | 18\% (26) | 21\% (30) | 14\% (21) | 18\% (26) | 5\% (7) | 18\% (25) | 5\% (7) | 142 |
| Employ: Self-Employed | 14\% (23) | 6\% (10) | 4\% (7) | 5\% (9) | 1\% (2) | 64\% (103) | 5\% (9) | 162 |
| Military HH: Yes | 23\% (30) | 13\% (18) | 13\% (17) | 5\% (7) | 6\% (8) | 37\% (49) | 3\% (4) | 132 |
| Military HH: No | 15\% (122) | 16\% (127) | 16\% (129) | 13\% (108) | 4\% (31) | 34\% (275) | 2\% (20) | 813 |
| RD/WT: Right Direction | 25\% (82) | 20\% (67) | 10\% (35) | 8\% (27) | 4\% (13) | 30\% (101) | 2\% (8) | 334 |
| RD/WT: Wrong Track | 12\% (70) | 13\% (78) | 18\% (110) | 14\% (88) | 4\% (27) | 36\% (222) | 3\% (15) | 611 |
| Trump Job Approve | 24\% (97) | 18\% (74) | $11 \%$ (43) | 8\% (32) | $4 \% \quad$ (18) | $34 \%$ (136) | 1\% (5) | 405 |
| Trump Job Disapprove | 10\% (53) | 13\% (65) | 20\% (101) | 16\% (82) | 4\% (22) | 34\% (174) | 3\% (13) | 511 |
| Trump Job Strongly Approve | 28\% (62) | 17\% (39) | 7\% (16) | 8\% (18) | $4 \% \quad$ (9) | 34\% (77) | 2\% (4) | 225 |
| Trump Job Somewhat Approve | 19\% (35) | 20\% (36) | 15\% (27) | 8\% (14) | 5\% (9) | 33\% (59) | 1\% (1) | 180 |
| Trump Job Somewhat Disapprove | 12\% (15) | 13\% (16) | 22\% (27) | 8\% (10) | 4\% (5) | 38\% (47) | 3\% (4) | 124 |
| Trump Job Strongly Disapprove | 10\% (38) | 13\% (48) | 19\% (75) | 19\% (72) | 4\% (17) | 33\% (128) | 2\% (10) | 387 |
| Favorable of Trump | 24\% (91) | 19\% (72) | 10\% (39) | $8 \%$ (29) | 4\% (16) | 34\% (129) | 1\% (6) | 382 |
| Unfavorable of Trump | $11 \%$ (57) | 13\% (68) | 19\% (101) | 16\% (82) | 4\% (22) | 35\% (182) | 2\% (10) | 522 |

[^28]Table CMS13: Amid the COVID-19 pandemic (coronavirus), how comfortable do you currently feel returning to your office?

| Demographic | Very comfortable | Somewhat comfortable | Somewhat uncomfortable | Very uncomfortable | I am currently working at my office | I do not work in an office space | Don't <br> No op | $\begin{aligned} & \text { know / } \\ & \text { inion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% (153) | 15\% (145) | 15\% (145) | 12\% (115) | 4\% (40) | 34\% (324) | 2\% | (23) | 944 |
| Very Favorable of Trump | 28\% (65) | 15\% (36) | 7\% (17) | 8\% (19) | 4\% (9) | 35\% (82) | $2 \%$ | (4) | 232 |
| Somewhat Favorable of Trump | 17\% (26) | 24\% (37) | 15\% (22) | 7\% (10) | 5\% (7) | 31\% (47) | 1\% | (2) | 151 |
| Somewhat Unfavorable of Trump | 13\% (14) | 17\% (19) | 18\% (20) | 8\% (9) | 4\% (4) | 36\% (39) | 5\% | (5) | 110 |
| Very Unfavorable of Trump | 10\% (43) | 12\% (49) | 20\% (81) | 18\% (73) | 4\% (18) | 35\% (143) | 1\% | (5) | 412 |
| \#1 Issue: Economy | 17\% (64) | 17\% (64) | 12\% (48) | 10\% (38) | 3\% (10) | 40\% (153) | $2 \%$ | (8) | 384 |
| \# 1 Issue: Security | 22\% (23) | 15\% (16) | 13\% (13) | 10\% (10) | 1\% (1) | 36\% (38) | 3\% | (3) | 105 |
| \# 1 Issue: Health Care | 16\% (32) | 14\% (28) | 20\% (40) | 15\% (30) | 9\% (18) | 25\% (50) | 1\% | (2) | 201 |
| \# 1 Issue: Medicare / Social Security | 13\% (9) | 13\% (9) | 18\% (12) | 10\% (7) | 5\% (3) | 40\% (27) | $2 \%$ | (1) | 68 |
| \# 1 Issue: Other | 15\% (8) | 11\% (6) | 13\% (7) | 8\% (4) | 1\% (1) | 38\% (19) | 14\% | (7) | 52 |
| 2018 House Vote: Democrat | 11\% (41) | 15\% (55) | 21\% (77) | 16\% (57) | 5\% (17) | 31\% (114) | 1\% | (5) | 366 |
| 2018 House Vote: Republican | 25\% (77) | 19\% (58) | 12\% (35) | 10\% (29) | 6\% (17) | 27\% (83) | 1\% | (2) | 301 |
| 2016 Vote: Hillary Clinton | 12\% (39) | 15\% (48) | 22\% (70) | 15\% (50) | 5\% (16) | 30\% (96) | 1\% | (3) | 321 |
| 2016 Vote: Donald Trump | 25\% (83) | 18\% (59) | 12\% (41) | 9\% (29) | 6\% (19) | 30\% (99) | $2 \%$ | (6) | 337 |
| 2016 Vote: Other | 21\% (14) | 13\% (9) | 15\% (10) | 7\% (4) | $4 \% \quad$ (2) | 33\% (22) | 7\% | (5) | 67 |
| 2016 Vote: Didn't Vote | 8\% (17) | 13\% (29) | 11\% (24) | 15\% (32) | 1\% (3) | 48\% (106) | $4 \%$ | (9) | 220 |
| Voted in 2014: Yes | 18\% (111) | 16\% (99) | 17\% (104) | $11 \%$ (67) | 5\% (30) | 32\% (195) | $2 \%$ | (9) | 616 |
| Voted in 2014: No | 13\% (42) | 14\% (46) | 13\% (41) | 15\% (48) | $3 \% \quad$ (9) | 39\% (128) | $4 \%$ | (14) | 329 |
| 2012 Vote: Barack Obama | 12\% (49) | 15\% (60) | 20\% (80) | 12\% (49) | 4\% (17) | 34\% (134) | $2 \%$ | (7) | 396 |
| 2012 Vote: Mitt Romney | 26\% (54) | 15\% (32) | 13\% (27) | 9\% (18) | 6\% (13) | 31\% (66) | - | (1) | 211 |
| 2012 Vote: Didn't Vote | 15\% (42) | 16\% (46) | 12\% (34) | 15\% (44) | $3 \% \quad$ (7) | 36\% (106) | $4 \%$ | (12) | 291 |
| 4-Region: Northeast | 14\% (24) | 17\% (29) | 17\% (29) | 15\% (25) | 3\% (4) | 31\% (52) | $4 \%$ | (7) | 171 |
| 4-Region: Midwest | 16\% (33) | 17\% (34) | 14\% (28) | 9\% (18) | 3\% (6) | 38\% (76) | 3\% | (5) | 200 |
| 4-Region: South | 16\% (56) | 16\% (55) | 12\% (44) | 13\% (46) | 6\% (23) | 35\% (122) | $2 \%$ | (7) | 352 |
| 4-Region: West | 18\% (40) | 12\% (27) | 20\% (44) | 12\% (27) | 3\% (6) | 33\% (73) | 2\% | (5) | 222 |
| Sports fan | 16\% (107) | 16\% (105) | 16\% (108) | 12\% (78) | 5\% (30) | 34\% (225) | 2\% | (16) | 670 |
| Traveled outside of U.S. in past year 1+ times | 15\% (38) | 19\% (48) | 19\% (48) | 15\% (38) | 5\% (12) | 24\% (61) | $4 \%$ | (11) | 255 |
| Frequent Flyer | 18\% (29) | 16\% (25) | 19\% (29) | 12\% (18) | 5\% (7) | 25\% (38) | 6\% | (10) | 156 |
| Open office space | 21\% (44) | 21\% (45) | 25\% (54) | 22\% (47) | 7\% (14) | 3\% (6) | - | (1) | 212 |
| Cubicle office space | 17\% (21) | 24\% (29) | 26\% (32) | 23\% (29) | 7\% (9) | - (1) | 3\% | (3) | 123 |

Continued on next page

Table CMS13: Amid the COVID-19 pandemic (coronavirus), how comfortable do you currently feel returning to your office?

| Demographic | Very comfortable | Somewhat comfortable | Somewhat uncomfortable | Very uncomfortable |  | I am currently working at my office |  | I do not work in an office space | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% (153) | 15\% (145) | 15\% (145) | 12\% | (115) | 4\% | (40) | 34\% (324) | 2\% | (23) | 944 |
| Private office space | 34\% (47) | 29\% (41) | 23\% (33) | 8\% | (11) | 4\% |  | 1\% (2) | 1\% | (1) | 141 |
| Feel comfortable in office | 51\% (153) | 49\% (145) | - (0) | - | (0) | - |  | - (0) | - | (0) | 298 |
| Feel uncomfortable in office | - (0) | - (0) | 56\% (145) | 44\% | (115) | - | (0) | - (0) | - | (0) | 260 |
| Watched Bundesliga | 15\% (8) | 24\% (13) | 18\% (10) | 13\% | (7) | 4\% | (2) | 26\% (14) | - | (0) | 53 |
| Watched golf | $17 \% \quad$ (9) | 24\% (12) | 21\% (11) | 6\% | (3) | 3\% | (2) | 28\% (14) | - | (0) | 52 |
| Watched NASCAR | 21\% (32) | 14\% (21) | 17\% (25) | 13\% | (20) | 3\% | (4) | 29\% (42) | 3\% | (4) | 148 |
| ATP fan | 22\% (27) | 15\% (19) | 18\% (23) | 18\% | (23) | 4\% | (4) | 20\% (24) | 3\% | (3) | 123 |
| Esports fan | 18\% (39) | 14\% (31) | 15\% (33) | 14\% | (30) | 3\% | (8) | 33\% (73) | 3\% | (6) | 219 |
| F1 fan | 18\% (31) | 17\% (28) | 16\% (27) | 12\% | (20) | 4\% | (7) | 30\% (51) | 3\% | (5) | 169 |
| IndyCar fan | 16\% (38) | 19\% (43) | 16\% (37) | 9\% | (21) | 5\% | (11) | 31\% (72) | 4\% | (10) | 232 |
| MLB fan | 18\% (88) | 17\% (84) | 13\% (67) | 12\% | (61) | 3\% | (15) | 34\% (170) | 2\% | (10) | 495 |
| MLS fan | 20\% (45) | 18\% (39) | 15\% (32) | 13\% | (29) | 3\% | (7) | 30\% (67) | - | (1) | 221 |
| NASCAR fan | 16\% (50) | 14\% (43) | 16\% (50) | 11\% | (34) | 5\% | (16) | 35\% (109) | 3\% | (10) | 312 |
| NBA fan | 16\% (76) | $14 \%$ (65) | 17\% (80) | 13\% | (60) | 3\% | (16) | 35\% (163) | 2\% | (8) | 469 |
| NCAA FT fan | 17\% (77) | 16\% (71) | 15\% (68) | $11 \%$ | (52) | 5\% | (23) | 34\% (158) | 2\% | (9) | 457 |
| NCAA MB fan | 17\% (66) | 17\% (67) | 16\% (62) | 11\% | (45) | 4\% | (17) | 32\% (128) | 2\% | (10) | 395 |
| NCAA WB fan | 21\% (48) | 17\% (40) | 17\% (40) | 14\% | (33) | $4 \%$ | (10) | 25\% (57) | 2\% | (4) | 231 |
| NFL fan | 16\% (102) | 16\% (100) | 15\% (94) | 13\% | (80) | 4\% | (25) | 35\% (222) | 2\% | (11) | 634 |
| NHL fan | 18\% (66) | 18\% (65) | 16\% (60) | 13\% | (48) | 5\% | (18) | 28\% (105) | 2\% | (8) | 369 |
| PGA fan | 19\% (47) | 19\% (48) | 16\% (40) | $13 \%$ | (33) | 4\% | (10) | 27\% (66) | 1\% | (3) | 248 |
| UFC fan | 17\% (46) | 16\% (43) | 15\% (41) | 13\% | (34) | 5\% | (13) | 32\% (85) | 3\% | (7) | 270 |
| WNBA fan | 17\% (33) | 16\% (32) | 21\% (42) | 16\% | (32) | 2\% | (3) | 26\% (51) | 2\% | (5) | 198 |
| WTA fan | 20\% (26) | 16\% (21) | 18\% (23) | 17\% | (22) | 3\% | (4) | 25\% (32) | 1\% | (1) | 128 |
| Watch sports at least weekly | 17\% (77) | 17\% (76) | 16\% (69) | 13\% | (55) | 3\% | (15) | 32\% (143) | 2\% | (7) | 443 |

[^29]Table CMS14_1: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Employees before returning to their workplace

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (1588) | 15\% | (324) | 13\% | (288) | 2200 |
| Gender: Male | 70\% | (743) | 17\% | (177) | 13\% | (142) | 1062 |
| Gender: Female | 74\% | (845) | 13\% | (148) | 13\% | (146) | 1138 |
| Age: 18-34 | 72\% | (474) | 14\% | (94) | 13\% | (87) | 655 |
| Age: 35-44 | 62\% | (222) | 23\% | (81) | 15\% | (55) | 358 |
| Age: 45-64 | 71\% | (531) | 15\% | (113) | 14\% | (107) | 751 |
| Age: 65+ | 83\% | (361) | 8\% | (37) | 9\% | (38) | 436 |
| GenZers: 1997-2012 | 73\% | (231) | 11\% | (34) | 16\% | (51) | 316 |
| Millennials: 1981-1996 | 68\% | (368) | 20\% | (106) | 12\% | (65) | 539 |
| GenXers: 1965-1980 | 66\% | (346) | 19\% | (99) | 15\% | (80) | 526 |
| Baby Boomers: 1946-1964 | 78\% | (565) | 11\% | (81) | 11\% | (82) | 727 |
| PID: Dem (no lean) | 82\% | (620) | 9\% | (69) | 9\% | (65) | 755 |
| PID: Ind (no lean) | 70\% | (532) | 14\% | (104) | 16\% | (121) | 756 |
| PID: Rep (no lean) | 63\% | (436) | 22\% | (151) | 15\% | (101) | 689 |
| PID/Gender: Dem Men | 81\% | (257) | 10\% | (32) | 9\% | (30) | 319 |
| PID/Gender: Dem Women | 83\% | (363) | 9\% | (37) | 8\% | (36) | 436 |
| PID/Gender: Ind Men | 70\% | (283) | 16\% | (63) | 15\% | (61) | 407 |
| PID/Gender: Ind Women | 71\% | (249) | 12\% | (41) | 17\% | (60) | 349 |
| PID/Gender: Rep Men | 60\% | (203) | 24\% | (81) | 15\% | (52) | 336 |
| PID/Gender: Rep Women | 66\% | (233) | 20\% | (70) | 14\% | (50) | 353 |
| Ideo: Liberal (1-3) | 83\% | (489) | 9\% | (56) | 8\% | (47) | 592 |
| Ideo: Moderate (4) | 77\% | (438) | 13\% | (71) | 10\% | (59) | 568 |
| Ideo: Conservative (5-7) | 64\% | (486) | 22\% | (163) | 14\% | (107) | 756 |
| Educ: < College | 71\% | (1074) | 14\% | (215) | 15\% | (224) | 1512 |
| Educ: Bachelors degree | 74\% | (330) | 17\% | (75) | 9\% | (39) | 444 |
| Educ: Post-grad | 76\% | (184) | $14 \%$ | (35) | 10\% | (25) | 244 |
| Income: Under 50k | 71\% | (862) | 14\% | (163) | 15\% | (181) | 1207 |
| Income: 50k-100k | 73\% | (510) | 16\% | (111) | 11\% | (77) | 698 |
| Income: 100k+ | 73\% | (216) | 17\% | (50) | 10\% | (29) | 295 |
| Ethnicity: White | 71\% | (1219) | 16\% | (277) | 13\% | (226) | 1722 |
| Ethnicity: Hispanic | 79\% | (274) | 11\% | (40) | 10\% | (35) | 349 |

[^30]Table CMS14_1: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Employees before returning to their workplace

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (1588) | 15\% | (324) | 13\% | (288) | 2200 |
| Ethnicity: Afr. Am. | 75\% | (204) | $11 \%$ | (30) | 15\% | (40) | 274 |
| Ethnicity: Other | 81\% | (164) | 9\% | (18) | 11\% | (22) | 204 |
| All Christian | 72\% | (707) | 17\% | (168) | 11\% | (108) | 984 |
| All Non-Christian | 78\% | (86) | 9\% | (9) | 13\% | (15) | 110 |
| Atheist | 84\% | (95) | 4\% | (5) | 12\% | (14) | 113 |
| Agnostic/Nothing in particular | 70\% | (700) | 14\% | (142) | 15\% | (151) | 994 |
| Religious Non-Protestant/Catholic | 74\% | (97) | 10\% | (13) | 16\% | (22) | 133 |
| Evangelical | 64\% | (381) | 21\% | (126) | 14\% | (84) | 592 |
| Non-Evangelical | 77\% | (615) | 14\% | (108) | 9\% | (70) | 794 |
| Community: Urban | 73\% | (383) | 14\% | (74) | 13\% | (67) | 524 |
| Community: Suburban | 74\% | (807) | 14\% | (152) | 12\% | (130) | 1089 |
| Community: Rural | 68\% | (398) | 17\% | (99) | 15\% | (90) | 587 |
| Employ: Private Sector | 70\% | (446) | 18\% | (116) | 12\% | (78) | 641 |
| Employ: Government | 66\% | (94) | 20\% | (28) | 15\% | (21) | 142 |
| Employ: Self-Employed | 67\% | (108) | 19\% | (31) | 14\% | (23) | 162 |
| Employ: Homemaker | 67\% | (80) | 21\% | (25) | 12\% | (14) | 120 |
| Employ: Retired | 81\% | (400) | 9\% | (47) | 10\% | (49) | 496 |
| Employ: Unemployed | 71\% | (198) | 13\% | (37) | 16\% | (45) | 280 |
| Employ: Other | 65\% | (119) | 15\% | (27) | $21 \%$ | (38) | 184 |
| Military HH: Yes | 75\% | (264) | 14\% | (50) | $11 \%$ | (38) | 352 |
| Military HH: No | 72\% | (1324) | 15\% | (274) | 14\% | (250) | 1848 |
| RD/WT: Right Direction | 65\% | (490) | 20\% | (155) | 15\% | (113) | 758 |
| RD/WT: Wrong Track | 76\% | (1098) | 12\% | (170) | 12\% | (174) | 1442 |
| Trump Job Approve | 63\% | (578) | 23\% | (213) | 14\% | (132) | 923 |
| Trump Job Disapprove | 82\% | (957) | 8\% | (96) | 10\% | (116) | 1169 |
| Trump Job Strongly Approve | 60\% | (312) | 25\% | (130) | 15\% | (78) | 520 |
| Trump Job Somewhat Approve | 66\% | (266) | 20\% | (82) | 13\% | (54) | 403 |
| Trump Job Somewhat Disapprove | 79\% | (206) | 8\% | (21) | 13\% | (35) | 262 |
| Trump Job Strongly Disapprove | 83\% | (751) | 8\% | (75) | 9\% | (81) | 907 |

Continued on next page

Table CMS14_1: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Employees before returning to their workplace

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (1588) | 15\% | (324) | 13\% | (288) | 2200 |
| Favorable of Trump | 65\% | (579) | 21\% | (184) | 14\% | (122) | 886 |
| Unfavorable of Trump | 80\% | (937) | 10\% | (120) | 10\% | (114) | 1172 |
| Very Favorable of Trump | 64\% | (350) | 23\% | (126) | 13\% | (73) | 550 |
| Somewhat Favorable of Trump | 68\% | (229) | 17\% | (57) | 15\% | (49) | 336 |
| Somewhat Unfavorable of Trump | 70\% | (150) | 16\% | (35) | 13\% | (29) | 213 |
| Very Unfavorable of Trump | 82\% | (787) | 9\% | (86) | 9\% | (86) | 959 |
| \# 1 Issue: Economy | 67\% | (481) | 19\% | (137) | 14\% | (99) | 717 |
| \# 1 Issue: Security | 68\% | (172) | 18\% | (45) | 14\% | (36) | 253 |
| \# 1 Issue: Health Care | 76\% | (322) | 12\% | (51) | 11\% | (48) | 422 |
| \# 1 Issue: Medicare / Social Security | 80\% | (266) | 10\% | (33) | 10\% | (31) | 330 |
| \# 1 Issue: Women's Issues | 70\% | (64) | 12\% | (11) | 18\% | (17) | 92 |
| \#1 Issue: Education | 71\% | (99) | 14\% | (19) | 15\% | (21) | 139 |
| \# 1 Issue: Energy | 78\% | (77) | 5\% | (4) | 17\% | (17) | 98 |
| \#1 Issue: Other | 72\% | (107) | 16\% | (23) | 12\% | (18) | 149 |
| 2018 House Vote: Democrat | 84\% | (641) | 8\% | (65) | 8\% | (61) | 767 |
| 2018 House Vote: Republican | 62\% | (381) | 25\% | (151) | 14\% | (84) | 616 |
| 2018 House Vote: Someone else | 67\% | (60) | 15\% | (13) | 18\% | (16) | 89 |
| 2016 Vote: Hillary Clinton | 84\% | (573) | 8\% | (57) | 8\% | (52) | 681 |
| 2016 Vote: Donald Trump | 64\% | (438) | 22\% | (153) | 14\% | (97) | 688 |
| 2016 Vote: Other | 70\% | (91) | 15\% | (19) | 16\% | (21) | 131 |
| 2016 Vote: Didn't Vote | 70\% | (485) | 13\% | (93) | 17\% | (118) | 697 |
| Voted in 2014: Yes | 74\% | (945) | 15\% | (196) | 11\% | (138) | 1279 |
| Voted in 2014: No | 70\% | (643) | 14\% | (128) | 16\% | (150) | 921 |
| 2012 Vote: Barack Obama | 81\% | (670) | 10\% | (85) | 9\% | (72) | 827 |
| 2012 Vote: Mitt Romney | 63\% | (300) | 23\% | (107) | 15\% | (69) | 477 |
| 2012 Vote: Other | 56\% | (48) | 29\% | (25) | 15\% | (13) | 86 |
| 2012 Vote: Didn't Vote | 70\% | (567) | 13\% | (105) | 17\% | (133) | 806 |

Continued on next page

Table CMS14_1: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Employees before returning to their workplace

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $72 \%$ | (1588) | 15\% | (324) | 13\% | (288) | 2200 |
| 4-Region: Northeast | 76\% | (299) | 14\% | (54) | 10\% | (41) | 394 |
| 4-Region: Midwest | 69\% | (320) | 18\% | (82) | 13\% | (60) | 462 |
| 4-Region: South | 73\% | (602) | 13\% | (109) | 14\% | (113) | 824 |
| 4-Region: West | $71 \%$ | (367) | 15\% | (78) | 14\% | (74) | 520 |
| Sports fan | $74 \%$ | (1103) | 13\% | (200) | 13\% | (189) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 74\% | (324) | 13\% | (58) | 13\% | (55) | 436 |
| Frequent Flyer | 69\% | (165) | 17\% | (41) | 14\% | (34) | 240 |
| Open office space | 68\% | (145) | 18\% | (39) | 13\% | (28) | 212 |
| Cubicle office space | 75\% | (93) | 17\% | (21) | 8\% | (9) | 123 |
| Private office space | 63\% | (89) | 28\% | (39) | 9\% | (13) | 141 |
| Feel comfortable in office | 59\% | (176) | 30\% | (89) | 11\% | (33) | 298 |
| Feel uncomfortable in office | 79\% | (205) | 11\% | (29) | 10\% | (26) | 260 |
| Watched Bundesliga | 80\% | (65) | $11 \%$ | (9) | 9\% | (7) | 81 |
| Watched golf | 89\% | (106) | 8\% | (9) | 3\% | (4) | 120 |
| Watched NASCAR | $71 \%$ | (216) | 18\% | (56) | 11\% | (32) | 304 |
| Watched PBR | 67\% | (37) | 22\% | (12) | 11\% | (6) | 55 |
| ATP fan | 69\% | (152) | 19\% | (42) | 12\% | (26) | 220 |
| Esports fan | 73\% | (307) | 17\% | (70) | 11\% | (45) | 422 |
| F1 fan | 73\% | (243) | 16\% | (55) | 11\% | (36) | 334 |
| IndyCar fan | $72 \%$ | (370) | 16\% | (81) | 12\% | (64) | 515 |
| MLB fan | 75\% | (821) | 14\% | (159) | 11\% | (121) | 1100 |
| MLS fan | 73\% | (317) | 16\% | (69) | 11\% | (45) | 432 |
| NASCAR fan | 72\% | (537) | 15\% | (113) | 12\% | (91) | 742 |
| NBA fan | 77\% | (752) | 12\% | (117) | 11\% | (110) | 979 |
| NCAA FT fan | 74\% | (707) | 13\% | (129) | 12\% | (119) | 954 |
| NCAA MB fan | 75\% | (610) | 14\% | (116) | 11\% | (93) | 818 |
| NCAA WB fan | 76\% | (372) | 12\% | (57) | 12\% | (59) | 488 |
| NFL fan | 74\% | (1044) | 14\% | (198) | 11\% | (160) | 1403 |
| NHL fan | 72\% | (562) | 16\% | (121) | 12\% | (94) | 777 |
| PGA fan | 77\% | (427) | 14\% | (77) | 10\% | (53) | 557 |

Continued on next page

Table CMS14_1: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Employees before returning to their workplace

|  |  |  |  | Don't know / No |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| opinion |  |  |  |  |  |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS14_2: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Students before returning to schools or colleges

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 73\% | (1595) | 14\% | (316) | 13\% | (289) | 2200 |
| Gender: Male | 70\% | (748) | 16\% | (173) | 13\% | (140) | 1062 |
| Gender: Female | 74\% | (847) | 13\% | (142) | 13\% | (149) | 1138 |
| Age: 18-34 | 72\% | (472) | 15\% | (96) | 13\% | (87) | 655 |
| Age: 35-44 | 66\% | (237) | 19\% | (69) | 15\% | (52) | 358 |
| Age: 45-64 | 70\% | (524) | 15\% | (113) | 15\% | (114) | 751 |
| Age: 65+ | 83\% | (362) | 9\% | (38) | 8\% | (36) | 436 |
| GenZers: 1997-2012 | 71\% | (225) | 13\% | (41) | 16\% | (50) | 316 |
| Millennials: 1981-1996 | 71\% | (383) | 17\% | (94) | 11\% | (62) | 539 |
| GenXers: 1965-1980 | 66\% | (349) | 17\% | (91) | 16\% | (85) | 526 |
| Baby Boomers: 1946-1964 | 77\% | (561) | 11\% | (84) | 11\% | (83) | 727 |
| PID: Dem (no lean) | 84\% | (635) | 7\% | (56) | 8\% | (64) | 755 |
| PID: Ind (no lean) | 69\% | (521) | 15\% | (111) | 17\% | (125) | 756 |
| PID: Rep (no lean) | 64\% | (439) | 22\% | (149) | 15\% | (100) | 689 |
| PID/Gender: Dem Men | 81\% | (258) | 10\% | (32) | 9\% | (29) | 319 |
| PID/Gender: Dem Women | 86\% | (377) | 6\% | (24) | 8\% | (35) | 436 |
| PID/Gender: Ind Men | 69\% | (280) | 16\% | (64) | 15\% | (62) | 407 |
| PID/Gender: Ind Women | 69\% | (240) | 13\% | (47) | 18\% | (63) | 349 |
| PID/Gender: Rep Men | 62\% | (209) | 23\% | (78) | 15\% | (49) | 336 |
| PID/Gender: Rep Women | 65\% | (230) | 20\% | (72) | 15\% | (51) | 353 |
| Ideo: Liberal (1-3) | 85\% | (504) | 7\% | (43) | 8\% | (45) | 592 |
| Ideo: Moderate (4) | 76\% | (434) | 14\% | (79) | 10\% | (55) | 568 |
| Ideo: Conservative (5-7) | 64\% | (485) | 21\% | (162) | 14\% | (109) | 756 |
| Educ: < College | 71\% | (1074) | 14\% | (211) | 15\% | (228) | 1512 |
| Educ: Bachelors degree | 74\% | (329) | 17\% | (76) | 9\% | (38) | 444 |
| Educ: Post-grad | 79\% | (192) | 12\% | (29) | 9\% | (23) | 244 |
| Income: Under 50k | 71\% | (861) | 14\% | (166) | 15\% | (180) | 1207 |
| Income: 50k-100k | 73\% | (512) | 15\% | (102) | 12\% | (84) | 698 |
| Income: 100k+ | 75\% | (223) | 16\% | (47) | 9\% | (25) | 295 |
| Ethnicity: White | 71\% | (1224) | 16\% | (273) | 13\% | (224) | 1722 |
| Ethnicity: Hispanic | 79\% | (275) | 10\% | (37) | $11 \%$ | (38) | 349 |

Continued on next page

Table CMS14_2: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Students before returning to schools or colleges

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 73\% | (1595) | 14\% | (316) | 13\% | (289) | 2200 |
| Ethnicity: Afr. Am. | 77\% | (210) | 8\% | (22) | 15\% | (42) | 274 |
| Ethnicity: Other | 79\% | (161) | 10\% | (20) | $11 \%$ | (23) | 204 |
| All Christian | 72\% | (712) | 17\% | (163) | 11\% | (109) | 984 |
| All Non-Christian | 78\% | (86) | 10\% | (11) | 12\% | (13) | 110 |
| Atheist | 82\% | (93) | 6\% | (7) | 12\% | (14) | 113 |
| Agnostic/Nothing in particular | 71\% | (705) | $14 \%$ | (135) | 15\% | (154) | 994 |
| Religious Non-Protestant/Catholic | 75\% | (100) | $11 \%$ | (14) | 14\% | (19) | 133 |
| Evangelical | 66\% | (388) | 21\% | (121) | 14\% | (83) | 592 |
| Non-Evangelical | 77\% | (610) | $14 \%$ | (108) | 10\% | (76) | 794 |
| Community: Urban | 75\% | (395) | 12\% | (63) | 13\% | (66) | 524 |
| Community: Suburban | 73\% | (797) | 15\% | (160) | 12\% | (131) | 1089 |
| Community: Rural | 69\% | (403) | 16\% | (93) | 16\% | (92) | 587 |
| Employ: Private Sector | 72\% | (459) | 16\% | (105) | 12\% | (76) | 641 |
| Employ: Government | 69\% | (99) | 17\% | (23) | 14\% | (20) | 142 |
| Employ: Self-Employed | 70\% | (113) | 18\% | (29) | 12\% | (20) | 162 |
| Employ: Homemaker | 62\% | (74) | $21 \%$ | (25) | 17\% | (20) | 120 |
| Employ: Retired | 78\% | (386) | $12 \%$ | (58) | 10\% | (52) | 496 |
| Employ: Unemployed | 71\% | (198) | 12\% | (34) | 17\% | (47) | 280 |
| Employ: Other | 69\% | (127) | $12 \%$ | (22) | 19\% | (35) | 184 |
| Military HH: Yes | 76\% | (268) | $14 \%$ | (49) | 10\% | (35) | 352 |
| Military HH: No | 72\% | (1327) | 14\% | (267) | 14\% | (254) | 1848 |
| RD/WT: Right Direction | 63\% | (481) | 22\% | (165) | 15\% | (112) | 758 |
| RD/WT: Wrong Track | 77\% | (1115) | 10\% | (151) | 12\% | (177) | 1442 |
| Trump Job Approve | 62\% | (567) | 24\% | (219) | 15\% | (136) | 923 |
| Trump Job Disapprove | 83\% | (974) | 7\% | (81) | 10\% | (113) | 1169 |
| Trump Job Strongly Approve | 60\% | (309) | 26\% | (137) | 14\% | (73) | 520 |
| Trump Job Somewhat Approve | 64\% | (258) | 20\% | (82) | 16\% | (63) | 403 |
| Trump Job Somewhat Disapprove | 80\% | (209) | 9\% | (22) | 12\% | (31) | 262 |
| Trump Job Strongly Disapprove | 84\% | (766) | 6\% | (59) | 9\% | (83) | 907 |

Continued on next page

Table CMS14_2: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Students before returning to schools or colleges

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 73\% | (1595) | 14\% | (316) | 13\% | (289) | 2200 |
| Favorable of Trump | 64\% | (566) | 22\% | (195) | 14\% | (124) | 886 |
| Unfavorable of Trump | 81\% | (951) | 9\% | (106) | 10\% | (115) | 1172 |
| Very Favorable of Trump | 62\% | (341) | 24\% | (132) | 14\% | (77) | 550 |
| Somewhat Favorable of Trump | 67\% | (226) | 19\% | (63) | 14\% | (48) | 336 |
| Somewhat Unfavorable of Trump | 70\% | (149) | 15\% | (33) | 15\% | (31) | 213 |
| Very Unfavorable of Trump | 84\% | (802) | 8\% | (73) | 9\% | (84) | 959 |
| \# 1 Issue: Economy | 68\% | (490) | 17\% | (123) | 15\% | (104) | 717 |
| \# 1 Issue: Security | 65\% | (165) | 19\% | (49) | 15\% | (39) | 253 |
| \# 1 Issue: Health Care | 77\% | (324) | 11\% | (46) | 12\% | (51) | 422 |
| \#1 Issue: Medicare / Social Security | 80\% | (263) | 12\% | (38) | 9\% | (29) | 330 |
| \# 1 Issue: Women's Issues | 68\% | (63) | 13\% | (12) | 19\% | (17) | 92 |
| \#1 Issue: Education | 70\% | (97) | 18\% | (25) | 12\% | (16) | 139 |
| \# 1 Issue: Energy | 86\% | (85) | 1\% | (1) | 12\% | (12) | 98 |
| \#1 Issue: Other | 72\% | (108) | 14\% | (21) | 14\% | (20) | 149 |
| 2018 House Vote: Democrat | 84\% | (644) | 8\% | (58) | 8\% | (65) | 767 |
| 2018 House Vote: Republican | 63\% | (390) | 25\% | (153) | 12\% | (73) | 616 |
| 2018 House Vote: Someone else | 73\% | (65) | 11\% | (10) | 16\% | (14) | 89 |
| 2016 Vote: Hillary Clinton | 86\% | (583) | 6\% | (43) | 8\% | (55) | 681 |
| 2016 Vote: Donald Trump | 65\% | (445) | 22\% | (153) | 13\% | (90) | 688 |
| 2016 Vote: Other | 72\% | (95) | 16\% | (21) | 12\% | (16) | 131 |
| 2016 Vote: Didn't Vote | 68\% | (472) | 14\% | (98) | 18\% | (127) | 697 |
| Voted in 2014: Yes | 75\% | (958) | 15\% | (191) | 10\% | (131) | 1279 |
| Voted in 2014: No | 69\% | (637) | 14\% | (125) | 17\% | (158) | 921 |
| 2012 Vote: Barack Obama | 83\% | (685) | 9\% | (72) | 8\% | (70) | 827 |
| 2012 Vote: Mitt Romney | 65\% | (309) | 22\% | (105) | 13\% | (63) | 477 |
| 2012 Vote: Other | 51\% | (44) | $32 \%$ | (27) | 17\% | (14) | 86 |
| 2012 Vote: Didn't Vote | 69\% | (555) | 14\% | (110) | 18\% | (141) | 806 |

Continued on next page

Table CMS14_2: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Students before returning to schools or colleges

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 73\% | (1595) | 14\% | (316) | 13\% | (289) | 2200 |
| 4-Region: Northeast | 77\% | (304) | 13\% | (49) | 10\% | (40) | 394 |
| 4-Region: Midwest | 67\% | (309) | 19\% | (86) | 15\% | (67) | 462 |
| 4-Region: South | 73\% | (603) | 14\% | (112) | 13\% | (110) | 824 |
| 4-Region: West | 73\% | (379) | 13\% | (69) | 14\% | (72) | 520 |
| Sports fan | 75\% | (1114) | 13\% | (190) | 13\% | (188) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 75\% | (327) | 13\% | (58) | 12\% | (50) | 436 |
| Frequent Flyer | 74\% | (177) | 12\% | (30) | 14\% | (33) | 240 |
| Open office space | 72\% | (152) | 15\% | (32) | 13\% | (28) | 212 |
| Cubicle office space | 76\% | (93) | 17\% | (21) | 8\% | (9) | 123 |
| Private office space | 72\% | (101) | 21\% | (29) | 8\% | (11) | 141 |
| Feel comfortable in office | 66\% | (196) | 26\% | (76) | 9\% | (26) | 298 |
| Feel uncomfortable in office | 80\% | (207) | 11\% | (27) | 10\% | (25) | 260 |
| Watched Bundesliga | 81\% | (66) | 8\% | (6) | $11 \%$ | (9) | 81 |
| Watched golf | 82\% | (98) | 14\% | (16) | 4\% | (5) | 120 |
| Watched NASCAR | 72\% | (220) | 18\% | (56) | 9\% | (28) | 304 |
| Watched PBR | 79\% | (43) | 13\% | (7) | 8\% | (4) | 55 |
| ATP fan | 74\% | (163) | 15\% | (33) | 11\% | (24) | 220 |
| Esports fan | 76\% | (320) | 14\% | (59) | 10\% | (44) | 422 |
| F1 fan | 74\% | (248) | 14\% | (47) | 12\% | (39) | 334 |
| IndyCar fan | 74\% | (380) | 14\% | (71) | 12\% | (63) | 515 |
| MLB fan | 74\% | (819) | 15\% | (163) | $11 \%$ | (119) | 1100 |
| MLS fan | 76\% | (326) | 15\% | (63) | 10\% | (42) | 432 |
| NASCAR fan | 73\% | (540) | 15\% | (110) | 12\% | (92) | 742 |
| NBA fan | 77\% | (758) | 12\% | (114) | 11\% | (106) | 979 |
| NCAA FT fan | 75\% | (716) | 13\% | (124) | 12\% | (114) | 954 |
| NCAA MB fan | 76\% | (623) | 13\% | (103) | 11\% | (92) | 818 |
| NCAA WB fan | 78\% | (379) | 11\% | (52) | 12\% | (57) | 488 |
| NFL fan | 74\% | (1045) | 14\% | (193) | 12\% | (165) | 1403 |
| NHL fan | 74\% | (574) | 14\% | (111) | 12\% | (92) | 777 |
| PGA fan | 76\% | (425) | 14\% | (79) | 9\% | (53) | 557 |

Continued on next page

Table CMS14_2: Do you think COVID-19 (coronavirus) testing should be required of the following groups?
Students before returning to schools or colleges

| Demographic | Yes |  | No |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 73\% | (1595) | 14\% | (316) | 13\% | (289) | 2200 |
| UFC fan | $72 \%$ | (393) | 15\% | (80) | 13\% | (72) | 545 |
| WNBA fan | 79\% | (335) | 10\% | (41) | 11\% | (46) | 422 |
| WTA fan | 76\% | (179) | 12\% | (29) | 12\% | (28) | 237 |
| Watch sports at least weekly | 76\% | (728) | 13\% | (123) | 11\% | (101) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_1: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? ATP

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (151) | 3\% | (69) | 90\% | (1980) | 2200 |
| Gender: Male | 10\% | (108) | 4\% | (39) | 86\% | (915) | 1062 |
| Gender: Female | 4\% | (43) | 3\% | (30) | 94\% | (1065) | 1138 |
| Age: 18-34 | 7\% | (46) | 4\% | (23) | 89\% | (586) | 655 |
| Age: 35-44 | 8\% | (28) | 5\% | (17) | 87\% | (312) | 358 |
| Age: 45-64 | 7\% | (54) | 2\% | (18) | 90\% | (679) | 751 |
| Age: 65+ | 5\% | (23) | 2\% | (11) | 92\% | (402) | 436 |
| GenZers: 1997-2012 | 5\% | (15) | 2\% | (6) | 93\% | (295) | 316 |
| Millennials: 1981-1996 | 9\% | (47) | 4\% | (23) | 87\% | (469) | 539 |
| GenXers: 1965-1980 | 8\% | (44) | 4\% | (20) | 88\% | (462) | 526 |
| Baby Boomers: 1946-1964 | 5\% | (39) | 3\% | (18) | 92\% | (670) | 727 |
| PID: Dem (no lean) | 6\% | (46) | 4\% | (28) | 90\% | (681) | 755 |
| PID: Ind (no lean) | 8\% | (58) | 3\% | (22) | 89\% | (677) | 756 |
| PID: Rep (no lean) | 7\% | (47) | 3\% | (19) | 90\% | (622) | 689 |
| PID/Gender: Dem Men | 10\% | (32) | 5\% | (16) | 85\% | (271) | 319 |
| PID/Gender: Dem Women | $3 \%$ | (14) | 3\% | (12) | 94\% | (411) | 436 |
| PID/Gender: Ind Men | 10\% | (39) | 3\% | (12) | 87\% | (356) | 407 |
| PID/Gender: Ind Women | 5\% | (19) | 3\% | (10) | 92\% | (321) | 349 |
| PID/Gender: Rep Men | $11 \%$ | (36) | 3\% | (11) | 86\% | (288) | 336 |
| PID/Gender: Rep Women | 3\% | (11) | 2\% | (8) | 95\% | (334) | 353 |
| Ideo: Liberal (1-3) | 6\% | (34) | 5\% | (29) | 89\% | (529) | 592 |
| Ideo: Moderate (4) | 10\% | (55) | 2\% | (13) | 88\% | (501) | 568 |
| Ideo: Conservative (5-7) | 7\% | (51) | 3\% | (20) | 91\% | (686) | 756 |
| Educ: < College | 6\% | (92) | 3\% | (39) | 91\% | (1381) | 1512 |
| Educ: Bachelors degree | 7\% | (33) | 5\% | (21) | 88\% | (390) | 444 |
| Educ: Post-grad | $11 \%$ | (26) | 4\% | (9) | 86\% | (209) | 244 |
| Income: Under 50k | 6\% | (77) | 3\% | (38) | 90\% | (1092) | 1207 |
| Income: 50k-100k | 7\% | (48) | 2\% | (15) | 91\% | (635) | 698 |
| Income: 100k+ | 9\% | (26) | 5\% | (16) | 86\% | (253) | 295 |
| Ethnicity: White | 6\% | (104) | 3\% | (47) | 91\% | (1570) | 1722 |
| Ethnicity: Hispanic | 8\% | (28) | 7\% | (23) | 85\% | (298) | 349 |
| Ethnicity: Afr. Am. | 10\% | (27) | 5\% | (14) | 85\% | (233) | 274 |

[^31]Table CMS15_1: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
ATP

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (151) | 3\% | (69) | 90\% | (1980) | 2200 |
| Ethnicity: Other | 10\% | (20) | 4\% | (8) | 87\% | (177) | 204 |
| All Christian | 8\% | (75) | 3\% | (33) | 89\% | (876) | 984 |
| All Non-Christian | 10\% | (11) | 4\% | (5) | 85\% | (94) | 110 |
| Atheist | 4\% | (5) | 6\% | (6) | 90\% | (102) | 113 |
| Agnostic/Nothing in particular | 6\% | (60) | 3\% | (25) | 91\% | (908) | 994 |
| Religious Non-Protestant/Catholic | 8\% | (11) | 4\% | (5) | 88\% | (117) | 133 |
| Evangelical | 8\% | (50) | 4\% | (24) | 87\% | (517) | 592 |
| Non-Evangelical | 7\% | (53) | 2\% | (16) | 91\% | (725) | 794 |
| Community: Urban | 10\% | (53) | 4\% | (19) | 86\% | (453) | 524 |
| Community: Suburban | 6\% | (65) | 3\% | (29) | 91\% | (995) | 1089 |
| Community: Rural | 6\% | (33) | 4\% | (22) | 91\% | (533) | 587 |
| Employ: Private Sector | 9\% | (55) | 4\% | (26) | 87\% | (560) | 641 |
| Employ: Government | 9\% | (12) | 2\% | (3) | 89\% | (127) | 142 |
| Employ: Self-Employed | 11\% | (17) | 6\% | (9) | 84\% | (135) | 162 |
| Employ: Homemaker | 1\% | (1) | - | (0) | 99\% | (118) | 120 |
| Employ: Retired | 4\% | (21) | 2\% | (9) | 94\% | (466) | 496 |
| Employ: Unemployed | 6\% | (16) | 4\% | (10) | 91\% | (255) | 280 |
| Employ: Other | 7\% | (12) | 5\% | (10) | 88\% | (162) | 184 |
| Military HH: Yes | 8\% | (28) | 3\% | (11) | 89\% | (313) | 352 |
| Military HH: No | 7\% | (123) | 3\% | (58) | 90\% | (1667) | 1848 |
| RD/WT: Right Direction | 7\% | (50) | 3\% | (20) | 91\% | (688) | 758 |
| RD/WT: Wrong Track | 7\% | (100) | 3\% | (50) | 90\% | (1292) | 1442 |
| Trump Job Approve | 7\% | (63) | 3\% | (29) | 90\% | (831) | 923 |
| Trump Job Disapprove | 7\% | (84) | 3\% | (41) | 89\% | (1044) | 1169 |
| Trump Job Strongly Approve | 7\% | (36) | 3\% | (16) | 90\% | (468) | 520 |
| Trump Job Somewhat Approve | 7\% | (27) | 3\% | (12) | 90\% | (363) | 403 |
| Trump Job Somewhat Disapprove | 8\% | (21) | 5\% | (13) | 87\% | (228) | 262 |
| Trump Job Strongly Disapprove | 7\% | (64) | 3\% | (28) | 90\% | (816) | 907 |
| Favorable of Trump | 7\% | (63) | 2\% | (21) | 91\% | (802) | 886 |
| Unfavorable of Trump | 7\% | (82) | 3\% | (40) | 90\% | (1049) | 1172 |

Continued on next page

Table CMS15_1: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? ATP

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (151) | $3 \%$ | (69) | 90\% | (1980) | 2200 |
| Very Favorable of Trump | 7\% | (38) | 2\% | (11) | 91\% | (500) | 550 |
| Somewhat Favorable of Trump | 7\% | (24) | 3\% | (10) | 90\% | (302) | 336 |
| Somewhat Unfavorable of Trump | 8\% | (17) | 5\% | (11) | 87\% | (185) | 213 |
| Very Unfavorable of Trump | 7\% | (65) | 3\% | (29) | 90\% | (864) | 959 |
| \# 1 Issue: Economy | 8\% | (58) | 3\% | (22) | 89\% | (637) | 717 |
| \# 1 Issue: Security | 8\% | (19) | 1\% | (3) | 91\% | (231) | 253 |
| \# 1 Issue: Health Care | 7\% | (30) | 5\% | (20) | 88\% | (371) | 422 |
| \# 1 Issue: Medicare / Social Security | 5\% | (18) | 1\% | (5) | 93\% | (308) | 330 |
| \# 1 Issue: Women's Issues | 1\% | (1) | 2\% | (1) | 98\% | (90) | 92 |
| \# 1 Issue: Education | 3\% | (5) | 6\% | (8) | 91\% | (126) | 139 |
| \# 1 Issue: Energy | 8\% | (8) | 4\% | (4) | 88\% | (86) | 98 |
| \# 1 Issue: Other | 8\% | (12) | 4\% | (6) | 88\% | (131) | 149 |
| 2018 House Vote: Democrat | 8\% | (61) | 4\% | (34) | 88\% | (672) | 767 |
| 2018 House Vote: Republican | 7\% | (46) | 2\% | (10) | 91\% | (560) | 616 |
| 2018 House Vote: Someone else | 8\% | (7) | $3 \%$ | (3) | 88\% | (79) | 89 |
| 2016 Vote: Hillary Clinton | 7\% | (46) | 5\% | (33) | 88\% | (602) | 681 |
| 2016 Vote: Donald Trump | 8\% | (55) | 2\% | (15) | 90\% | (618) | 688 |
| 2016 Vote: Other | 6\% | (8) | 1\% | (2) | 92\% | (121) | 131 |
| 2016 Vote: Didn't Vote | 6\% | (41) | 3\% | (19) | 91\% | (636) | 697 |
| Voted in 2014: Yes | 8\% | (96) | 4\% | (46) | 89\% | (1137) | 1279 |
| Voted in 2014: No | 6\% | (54) | 3\% | (23) | 92\% | (843) | 921 |
| 2012 Vote: Barack Obama | 8\% | (64) | 4\% | (35) | 88\% | (728) | 827 |
| 2012 Vote: Mitt Romney | 8\% | (37) | 1\% | (7) | 91\% | (433) | 477 |
| 2012 Vote: Other | 6\% | (6) | 3\% | (3) | 90\% | (77) | 86 |
| 2012 Vote: Didn't Vote | 5\% | (43) | 3\% | (24) | 92\% | (739) | 806 |
| 4-Region: Northeast | 6\% | (25) | 4\% | (16) | 89\% | (352) | 394 |
| 4-Region: Midwest | 7\% | (34) | $3 \%$ | (13) | 90\% | (415) | 462 |
| 4-Region: South | 6\% | (52) | 3\% | (26) | 91\% | (746) | 824 |
| 4-Region: West | 8\% | (39) | 3\% | (13) | 90\% | (467) | 520 |
| Sports fan | 9\% | (140) | 4\% | (62) | 86\% | (1291) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 10\% | (45) | 6\% | (27) | 84\% | (364) | 436 |

Continued on next page

Table CMS15_1: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
ATP

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (151) | 3\% | (69) | 90\% | (1980) | 2200 |
| Frequent Flyer | 12\% | (29) | 6\% | (15) | 82\% | (197) | 240 |
| Open office space | 9\% | (19) | 4\% | (9) | 87\% | (184) | 212 |
| Cubicle office space | 9\% | (12) | 7\% | (9) | 83\% | (103) | 123 |
| Private office space | 14\% | (20) | 8\% | (12) | 78\% | (110) | 141 |
| Feel comfortable in office | 12\% | (34) | 4\% | (11) | 85\% | (252) | 298 |
| Feel uncomfortable in office | 10\% | (25) | 8\% | (20) | 83\% | (215) | 260 |
| Watched Bundesliga | 28\% | (23) | 17\% | (14) | 55\% | (44) | 81 |
| Watched golf | 18\% | (21) | 5\% | (7) | 77\% | (92) | 120 |
| Watched NASCAR | 15\% | (46) | 4\% | (13) | 81\% | (245) | 304 |
| Watched PBR | 21\% | (11) | 16\% | (9) | 64\% | (35) | 55 |
| ATP fan | 69\% | (151) | $31 \%$ | (69) | - | (0) | 220 |
| Esports fan | 19\% | (78) | 9\% | (39) | 72\% | (305) | 422 |
| F1 fan | 25\% | (84) | 13\% | (45) | 62\% | (205) | 334 |
| IndyCar fan | 18\% | (94) | 8\% | (39) | 74\% | (382) | 515 |
| MLB fan | 12\% | (135) | 5\% | (57) | 83\% | (909) | 1100 |
| MLS fan | 21\% | (92) | 9\% | (40) | 69\% | (299) | 432 |
| NASCAR fan | 14\% | (104) | 5\% | (37) | 81\% | (602) | 742 |
| NBA fan | 13\% | (131) | 6\% | (57) | 81\% | (790) | 979 |
| NCAA FT fan | 14\% | (133) | 5\% | (45) | 81\% | (776) | 954 |
| NCAA MB fan | 16\% | (133) | 6\% | (48) | 78\% | (637) | 818 |
| NCAA WB fan | $21 \%$ | (103) | 8\% | (37) | 71\% | (349) | 488 |
| NFL fan | 10\% | (144) | 4\% | (60) | 85\% | (1199) | 1403 |
| NHL fan | 15\% | (114) | 6\% | (45) | 79\% | (618) | 777 |
| PGA fan | 20\% | (114) | 9\% | (49) | 71\% | (394) | 557 |
| UFC fan | 17\% | (93) | 8\% | (41) | 75\% | (411) | 545 |
| WNBA fan | 22\% | (95) | 8\% | (34) | 69\% | (293) | 422 |
| WTA fan | 46\% | (109) | 20\% | (47) | 34\% | (81) | 237 |
| Watch sports at least weekly | 12\% | (117) | 5\% | (43) | 83\% | (792) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_2: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Esports

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (311) | 5\% | (112) | 81\% | (1778) | 2200 |
| Gender: Male | 19\% | (202) | 7\% | (76) | 74\% | (784) | 1062 |
| Gender: Female | 10\% | (109) | 3\% | (35) | 87\% | (994) | 1138 |
| Age: 18-34 | 23\% | (149) | 10\% | (63) | 68\% | (443) | 655 |
| Age: 35-44 | 22\% | (77) | 9\% | (31) | 70\% | (249) | 358 |
| Age: 45-64 | 7\% | (53) | 1\% | (10) | 92\% | (689) | 751 |
| Age: 65+ | 7\% | (32) | 2\% | (7) | 91\% | (397) | 436 |
| GenZers: 1997-2012 | 22\% | (71) | 9\% | (27) | 69\% | (217) | 316 |
| Millennials: 1981-1996 | 22\% | (116) | 11\% | (57) | 68\% | (365) | 539 |
| GenXers: 1965-1980 | 13\% | (68) | 3\% | (17) | 84\% | (440) | 526 |
| Baby Boomers: 1946-1964 | 6\% | (44) | 1\% | (10) | 93\% | (674) | 727 |
| PID: Dem (no lean) | 15\% | (114) | 7\% | (50) | 78\% | (591) | 755 |
| PID: Ind (no lean) | 16\% | (119) | 5\% | (36) | 79\% | (601) | 756 |
| PID: Rep (no lean) | $11 \%$ | (77) | 4\% | (26) | 85\% | (585) | 689 |
| PID/Gender: Dem Men | 20\% | (63) | 10\% | (32) | 70\% | (224) | 319 |
| PID/Gender: Dem Women | 12\% | (51) | 4\% | (18) | 84\% | (367) | 436 |
| PID/Gender: Ind Men | 20\% | (81) | 6\% | (24) | 74\% | (302) | 407 |
| PID/Gender: Ind Women | 11\% | (38) | 3\% | (12) | 86\% | (299) | 349 |
| PID/Gender: Rep Men | 17\% | (57) | 6\% | (21) | 77\% | (258) | 336 |
| PID/Gender: Rep Women | 6\% | (20) | 1\% | (5) | 93\% | (328) | 353 |
| Ideo: Liberal (1-3) | 13\% | (76) | 6\% | (35) | 81\% | (481) | 592 |
| Ideo: Moderate (4) | 17\% | (96) | 5\% | (29) | 78\% | (443) | 568 |
| Ideo: Conservative (5-7) | 12\% | (93) | 4\% | (27) | 84\% | (637) | 756 |
| Educ: < College | 14\% | (218) | 5\% | (76) | 81\% | (1218) | 1512 |
| Educ: Bachelors degree | 13\% | (57) | 5\% | (20) | 83\% | (366) | 444 |
| Educ: Post-grad | 14\% | (35) | 6\% | (15) | 79\% | (193) | 244 |
| Income: Under 50k | 14\% | (173) | 6\% | (73) | 80\% | (962) | 1207 |
| Income: 50k-100k | 14\% | (95) | 4\% | (25) | 83\% | (577) | 698 |
| Income: 100k+ | 14\% | (43) | 5\% | (14) | 81\% | (239) | 295 |
| Ethnicity: White | 11\% | (196) | 4\% | (74) | 84\% | (1452) | 1722 |
| Ethnicity: Hispanic | 23\% | (80) | 9\% | (31) | 68\% | (239) | 349 |
| Ethnicity: Afr. Am. | 25\% | (68) | 9\% | (25) | 66\% | (181) | 274 |

Table CMS15_2: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Esports

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (311) | 5\% | (112) | 81\% | (1778) | 2200 |
| Ethnicity: Other | 23\% | (46) | 6\% | (13) | 71\% | (145) | 204 |
| All Christian | 12\% | (120) | 4\% | (37) | 84\% | (826) | 984 |
| All Non-Christian | 17\% | (19) | 6\% | (7) | 76\% | (84) | 110 |
| Atheist | 17\% | (19) | 7\% | (7) | 77\% | (87) | 113 |
| Agnostic/Nothing in particular | 15\% | (153) | 6\% | (60) | 79\% | (781) | 994 |
| Religious Non-Protestant/Catholic | 16\% | (22) | 5\% | (7) | 78\% | (104) | 133 |
| Evangelical | 15\% | (88) | 6\% | (38) | 79\% | (465) | 592 |
| Non-Evangelical | 11\% | (90) | 3\% | (26) | 86\% | (679) | 794 |
| Community: Urban | 16\% | (83) | 6\% | (33) | 78\% | (409) | 524 |
| Community: Suburban | 14\% | (148) | 4\% | (42) | 83\% | (899) | 1089 |
| Community: Rural | 14\% | (80) | 6\% | (37) | 80\% | (470) | 587 |
| Employ: Private Sector | 17\% | (108) | 5\% | (30) | 79\% | (503) | 641 |
| Employ: Government | 14\% | (20) | 9\% | (13) | 77\% | (109) | 142 |
| Employ: Self-Employed | 22\% | (36) | 8\% | (12) | 70\% | (114) | 162 |
| Employ: Homemaker | $4 \%$ | (5) | 2\% | (3) | 93\% | (112) | 120 |
| Employ: Retired | 6\% | (28) | 1\% | (4) | 93\% | (463) | 496 |
| Employ: Unemployed | 16\% | (44) | 9\% | (25) | 75\% | (211) | 280 |
| Employ: Other | 9\% | (17) | 7\% | (13) | 84\% | (154) | 184 |
| Military HH: Yes | 11\% | (40) | 5\% | (16) | 84\% | (296) | 352 |
| Military HH: No | 15\% | (271) | 5\% | (96) | 80\% | (1481) | 1848 |
| RD/WT: Right Direction | 15\% | (114) | 5\% | (38) | 80\% | (606) | 758 |
| RD/WT: Wrong Track | 14\% | (197) | 5\% | (74) | 81\% | (1171) | 1442 |
| Trump Job Approve | 14\% | (133) | 4\% | (41) | 81\% | (749) | 923 |
| Trump Job Disapprove | 14\% | (159) | 6\% | (68) | 81\% | (942) | 1169 |
| Trump Job Strongly Approve | 11\% | (56) | 5\% | (28) | 84\% | (436) | 520 |
| Trump Job Somewhat Approve | 19\% | (77) | $3 \%$ | (13) | 78\% | (313) | 403 |
| Trump Job Somewhat Disapprove | 22\% | (57) | 11\% | (29) | 67\% | (176) | 262 |
| Trump Job Strongly Disapprove | 11\% | (102) | 4\% | (39) | 84\% | (766) | 907 |
| Favorable of Trump | 15\% | (132) | 3\% | (24) | 82\% | (730) | 886 |
| Unfavorable of Trump | 13\% | (154) | 6\% | (72) | 81\% | (946) | 1172 |

Continued on next page

Table CMS15_2: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Esports

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (311) | 5\% | (112) | 81\% | (1778) | 2200 |
| Very Favorable of Trump | 13\% | (69) | 3\% | (18) | 84\% | (462) | 550 |
| Somewhat Favorable of Trump | 19\% | (63) | 2\% | (6) | 80\% | (268) | 336 |
| Somewhat Unfavorable of Trump | 18\% | (38) | 11\% | (23) | 72\% | (153) | 213 |
| Very Unfavorable of Trump | 12\% | (116) | 5\% | (49) | 83\% | (793) | 959 |
| \# 1 Issue: Economy | 17\% | (124) | 6\% | (41) | 77\% | (552) | 717 |
| \# 1 Issue: Security | 13\% | (33) | 3\% | (8) | 84\% | (212) | 253 |
| \# 1 Issue: Health Care | 11\% | (47) | 6\% | (24) | 83\% | (351) | 422 |
| \# 1 Issue: Medicare / Social Security | 9\% | (30) | $4 \%$ | (13) | 87\% | (287) | 330 |
| \# 1 Issue: Women's Issues | 19\% | (17) | 4\% | (4) | 77\% | (71) | 92 |
| \#1 Issue: Education | 21\% | (29) | 10\% | (13) | 70\% | (97) | 139 |
| \# 1 Issue: Energy | 18\% | (17) | $4 \%$ | (4) | 79\% | (77) | 98 |
| \#1 Issue: Other | 9\% | (13) | 4\% | (5) | 88\% | (131) | 149 |
| 2018 House Vote: Democrat | 13\% | (98) | 5\% | (39) | 82\% | (630) | 767 |
| 2018 House Vote: Republican | 11\% | (70) | 3\% | (22) | 85\% | (525) | 616 |
| 2018 House Vote: Someone else | 16\% | (14) | 6\% | (6) | 78\% | (70) | 89 |
| 2016 Vote: Hillary Clinton | 12\% | (83) | 6\% | (38) | 82\% | (560) | 681 |
| 2016 Vote: Donald Trump | 12\% | (83) | 4\% | (26) | 84\% | (579) | 688 |
| 2016 Vote: Other | 11\% | (15) | 3\% | (3) | 86\% | (113) | 131 |
| 2016 Vote: Didn't Vote | 19\% | (130) | 6\% | (45) | 75\% | (522) | 697 |
| Voted in 2014: Yes | 12\% | (158) | 5\% | (60) | 83\% | (1062) | 1279 |
| Voted in 2014: No | 17\% | (153) | 6\% | (52) | 78\% | (716) | 921 |
| 2012 Vote: Barack Obama | 15\% | (121) | 5\% | (42) | 80\% | (664) | 827 |
| 2012 Vote: Mitt Romney | 11\% | (54) | 3\% | (12) | 86\% | (411) | 477 |
| 2012 Vote: Other | 9\% | (8) | 1\% | (1) | 90\% | (77) | 86 |
| 2012 Vote: Didn't Vote | 16\% | (128) | 7\% | (57) | 77\% | (621) | 806 |
| 4-Region: Northeast | 11\% | (42) | 5\% | (19) | 84\% | (332) | 394 |
| 4-Region: Midwest | 16\% | (75) | 4\% | (16) | 80\% | (371) | 462 |
| 4-Region: South | 15\% | (121) | 6\% | (49) | 79\% | (654) | 824 |
| 4-Region: West | 14\% | (73) | 5\% | (27) | 81\% | (420) | 520 |
| Sports fan | 18\% | (262) | 7\% | (100) | 76\% | (1131) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 19\% | (84) | 9\% | (41) | 71\% | (312) | 436 |

[^32]Table CMS15_2: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Esports

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (311) | 5\% | (112) | 81\% | (1778) | 2200 |
| Frequent Flyer | 21\% | (50) | 9\% | (21) | 70\% | (169) | 240 |
| Open office space | 20\% | (42) | 6\% | (13) | 74\% | (157) | 212 |
| Cubicle office space | 20\% | (24) | 5\% | (7) | 75\% | (92) | 123 |
| Private office space | 18\% | (26) | 12\% | (17) | 70\% | (99) | 141 |
| Feel comfortable in office | 20\% | (59) | 4\% | (11) | 77\% | (228) | 298 |
| Feel uncomfortable in office | 15\% | (38) | 9\% | (24) | 76\% | (197) | 260 |
| Watched Bundesliga | 41\% | (33) | 18\% | (14) | 41\% | (33) | 81 |
| Watched golf | 23\% | (27) | 12\% | (15) | 65\% | (78) | 120 |
| Watched NASCAR | 20\% | (62) | 9\% | (28) | 71\% | (215) | 304 |
| Watched PBR | 27\% | (15) | 29\% | (16) | 44\% | (24) | 55 |
| ATP fan | 36\% | (80) | 17\% | (37) | 47\% | (103) | 220 |
| Esports fan | $74 \%$ | (311) | 26\% | (112) | - | (0) | 422 |
| F1 fan | 39\% | (129) | 16\% | (53) | 45\% | (151) | 334 |
| IndyCar fan | 26\% | (135) | $11 \%$ | (59) | 62\% | (321) | 515 |
| MLB fan | 20\% | (217) | 7\% | (80) | 73\% | (803) | 1100 |
| MLS fan | 31\% | (134) | $14 \%$ | (61) | 55\% | (237) | 432 |
| NASCAR fan | 23\% | (170) | 9\% | (65) | 68\% | (506) | 742 |
| NBA fan | 25\% | (245) | 9\% | (88) | 66\% | (645) | 979 |
| NCAA FT fan | 22\% | (213) | 8\% | (77) | 70\% | (664) | 954 |
| NCAA MB fan | 25\% | (203) | 8\% | (68) | 67\% | (546) | 818 |
| NCAA WB fan | 29\% | (141) | 10\% | (50) | 61\% | (298) | 488 |
| NFL fan | 18\% | (255) | 7\% | (95) | 75\% | (1053) | 1403 |
| NHL fan | 23\% | (176) | 8\% | (65) | 69\% | (536) | 777 |
| PGA fan | 26\% | (143) | 8\% | (46) | 66\% | (367) | 557 |
| UFC fan | $31 \%$ | (170) | 14\% | (74) | 55\% | (301) | 545 |
| WNBA fan | 30\% | (129) | $14 \%$ | (59) | 56\% | (234) | 422 |
| WTA fan | 39\% | (93) | 15\% | (35) | 46\% | (109) | 237 |
| Watch sports at least weekly | 22\% | (205) | 7\% | (69) | 71\% | (678) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_3: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? F1

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (238) | $4 \%$ | (96) | 85\% | (1866) | 2200 |
| Gender: Male | 15\% | (163) | 6\% | (64) | 79\% | (834) | 1062 |
| Gender: Female | 7\% | (74) | 3\% | (31) | 91\% | (1032) | 1138 |
| Age: 18-34 | 11\% | (75) | 5\% | (33) | 84\% | (548) | 655 |
| Age: 35-44 | 16\% | (56) | 6\% | (21) | 78\% | (280) | 358 |
| Age: 45-64 | 10\% | (72) | 5\% | (36) | 86\% | (644) | 751 |
| Age: 65+ | 8\% | (35) | 1\% | (6) | 91\% | (395) | 436 |
| GenZers: 1997-2012 | 10\% | (32) | 4\% | (11) | 86\% | (272) | 316 |
| Millennials: 1981-1996 | 13\% | (71) | 6\% | (33) | 81\% | (435) | 539 |
| GenXers: 1965-1980 | 12\% | (63) | 5\% | (28) | 83\% | (434) | 526 |
| Baby Boomers: 1946-1964 | 8\% | (60) | 3\% | (23) | 88\% | (643) | 727 |
| PID: Dem (no lean) | 8\% | (62) | $4 \%$ | (31) | 88\% | (662) | 755 |
| PID: Ind (no lean) | 13\% | (98) | $4 \%$ | (34) | 83\% | (625) | 756 |
| PID: Rep (no lean) | 11\% | (78) | 5\% | (31) | 84\% | (580) | 689 |
| PID/Gender: Dem Men | 12\% | (38) | 8\% | (26) | 80\% | (255) | 319 |
| PID/Gender: Dem Women | 5\% | (24) | $1 \%$ | (5) | 93\% | (407) | 436 |
| PID/Gender: Ind Men | 16\% | (66) | 5\% | (21) | 79\% | (320) | 407 |
| PID/Gender: Ind Women | 9\% | (33) | 4\% | (13) | 87\% | (304) | 349 |
| PID/Gender: Rep Men | 18\% | (60) | 5\% | (17) | 77\% | (259) | 336 |
| PID/Gender: Rep Women | 5\% | (18) | 4\% | (14) | 91\% | (321) | 353 |
| Ideo: Liberal (1-3) | 9\% | (53) | 4\% | (26) | 87\% | (513) | 592 |
| Ideo: Moderate (4) | 12\% | (70) | 5\% | (29) | 83\% | (469) | 568 |
| Ideo: Conservative (5-7) | 13\% | (96) | 3\% | (24) | 84\% | (637) | 756 |
| Educ: < College | 10\% | (153) | 4\% | (60) | 86\% | (1299) | 1512 |
| Educ: Bachelors degree | 13\% | (57) | 5\% | (20) | 83\% | (367) | 444 |
| Educ: Post-grad | 12\% | (28) | 6\% | (15) | 82\% | (201) | 244 |
| Income: Under 50k | 11\% | (131) | 5\% | (58) | 84\% | (1019) | 1207 |
| Income: 50k-100k | 9\% | (66) | $4 \%$ | (27) | 87\% | (604) | 698 |
| Income: 100k+ | 14\% | (41) | $4 \%$ | (11) | 82\% | (243) | 295 |
| Ethnicity: White | 10\% | (173) | 4\% | (68) | 86\% | (1481) | 1722 |
| Ethnicity: Hispanic | 16\% | (55) | 6\% | (21) | 78\% | (273) | 349 |
| Ethnicity: Afr. Am. | 13\% | (35) | 7\% | (18) | 81\% | (221) | 274 |

Table CMS15_3: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
F1

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (238) | 4\% | (96) | 85\% | (1866) | 2200 |
| Ethnicity: Other | 15\% | (30) | 5\% | (10) | 81\% | (164) | 204 |
| All Christian | 12\% | (117) | 4\% | (38) | 84\% | (829) | 984 |
| All Non-Christian | 14\% | (16) | 9\% | (10) | 77\% | (84) | 110 |
| Atheist | 10\% | (11) | 5\% | (5) | 85\% | (96) | 113 |
| Agnostic/Nothing in particular | 10\% | (95) | 4\% | (42) | 86\% | (857) | 994 |
| Religious Non-Protestant/Catholic | 13\% | (17) | 7\% | (10) | 79\% | (105) | 133 |
| Evangelical | 11\% | (63) | 4\% | (26) | 85\% | (503) | 592 |
| Non-Evangelical | 12\% | (95) | 3\% | (26) | 85\% | (673) | 794 |
| Community: Urban | $11 \%$ | (58) | 6\% | (34) | 82\% | (432) | 524 |
| Community: Suburban | 11\% | (123) | 3\% | (30) | 86\% | (936) | 1089 |
| Community: Rural | 10\% | (57) | 5\% | (32) | 85\% | (498) | 587 |
| Employ: Private Sector | 13\% | (81) | 5\% | (33) | 82\% | (527) | 641 |
| Employ: Government | 10\% | (14) | 5\% | (7) | 85\% | (121) | 142 |
| Employ: Self-Employed | 16\% | (26) | 5\% | (8) | 79\% | (128) | 162 |
| Employ: Homemaker | 5\% | (6) | 3\% | (3) | 92\% | (110) | 120 |
| Employ: Retired | 8\% | (38) | 1\% | (7) | 91\% | (451) | 496 |
| Employ: Unemployed | 14\% | (39) | 5\% | (14) | 81\% | (226) | 280 |
| Employ: Other | 6\% | (11) | 8\% | (15) | 86\% | (158) | 184 |
| Military HH: Yes | 12\% | (44) | 4\% | (14) | 84\% | (294) | 352 |
| Military HH: No | 10\% | (194) | 4\% | (82) | 85\% | (1572) | 1848 |
| RD/WT: Right Direction | 13\% | (102) | 5\% | (39) | 81\% | (617) | 758 |
| RD/WT: Wrong Track | 9\% | (136) | 4\% | (57) | 87\% | (1249) | 1442 |
| Trump Job Approve | 12\% | (109) | 5\% | (49) | 83\% | (764) | 923 |
| Trump Job Disapprove | 11\% | (123) | 4\% | (41) | 86\% | (1005) | 1169 |
| Trump Job Strongly Approve | 11\% | (58) | 6\% | (34) | 82\% | (428) | 520 |
| Trump Job Somewhat Approve | 13\% | (51) | 4\% | (16) | 84\% | (336) | 403 |
| Trump Job Somewhat Disapprove | 18\% | (46) | 4\% | (11) | 78\% | (204) | 262 |
| Trump Job Strongly Disapprove | 8\% | (77) | 3\% | (30) | 88\% | (800) | 907 |
| Favorable of Trump | 12\% | (108) | 5\% | (41) | 83\% | (737) | 886 |
| Unfavorable of Trump | 10\% | (121) | 3\% | (40) | 86\% | (1011) | 1172 |

Continued on next page

Table CMS15_3: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
F1

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (238) | 4\% | (96) | 85\% | (1866) | 2200 |
| Very Favorable of Trump | $11 \%$ | (61) | 6\% | (31) | 83\% | (458) | 550 |
| Somewhat Favorable of Trump | 14\% | (47) | 3\% | (10) | 83\% | (279) | 336 |
| Somewhat Unfavorable of Trump | 18\% | (38) | 5\% | (11) | 77\% | (164) | 213 |
| Very Unfavorable of Trump | 9\% | (83) | 3\% | (29) | 88\% | (847) | 959 |
| \# 1 Issue: Economy | 13\% | (94) | 4\% | (26) | 83\% | (597) | 717 |
| \# 1 Issue: Security | 14\% | (36) | 7\% | (18) | 79\% | (199) | 253 |
| \# 1 Issue: Health Care | 10\% | (42) | 6\% | (25) | 84\% | (355) | 422 |
| \#1 Issue: Medicare / Social Security | 10\% | (31) | 2\% | (7) | 88\% | (292) | 330 |
| \# 1 Issue: Women's Issues | 4\% | (4) | 2\% | (2) | 93\% | (86) | 92 |
| \#1 Issue: Education | 6\% | (9) | 5\% | (7) | 88\% | (123) | 139 |
| \# 1 Issue: Energy | 8\% | (8) | 4\% | (4) | 88\% | (87) | 98 |
| \# 1 Issue: Other | 10\% | (14) | 5\% | (7) | 86\% | (127) | 149 |
| 2018 House Vote: Democrat | 9\% | (68) | 4\% | (29) | 87\% | (670) | 767 |
| 2018 House Vote: Republican | 14\% | (85) | 5\% | (28) | 82\% | (503) | 616 |
| 2018 House Vote: Someone else | 15\% | (13) | 4\% | (3) | 81\% | (73) | 89 |
| 2016 Vote: Hillary Clinton | 10\% | (69) | 4\% | (25) | 86\% | (587) | 681 |
| 2016 Vote: Donald Trump | 13\% | (92) | 5\% | (32) | 82\% | (563) | 688 |
| 2016 Vote: Other | 7\% | (10) | 2\% | (3) | 90\% | (118) | 131 |
| 2016 Vote: Didn't Vote | 10\% | (66) | 5\% | (35) | 85\% | (595) | 697 |
| Voted in 2014: Yes | 11\% | (145) | 4\% | (52) | 85\% | (1082) | 1279 |
| Voted in 2014: No | 10\% | (93) | 5\% | (44) | 85\% | (784) | 921 |
| 2012 Vote: Barack Obama | 12\% | (99) | 5\% | (39) | 83\% | (689) | 827 |
| 2012 Vote: Mitt Romney | 12\% | (55) | 3\% | (16) | 85\% | (406) | 477 |
| 2012 Vote: Other | 10\% | (9) | 1\% | (0) | 89\% | (76) | 86 |
| 2012 Vote: Didn't Vote | 9\% | (75) | 5\% | (39) | 86\% | (692) | 806 |
| 4-Region: Northeast | 13\% | (50) | 4\% | (15) | 84\% | (329) | 394 |
| 4-Region: Midwest | 9\% | (41) | 2\% | (12) | 89\% | (409) | 462 |
| 4-Region: South | 11\% | (90) | 6\% | (48) | 83\% | (686) | 824 |
| 4-Region: West | $11 \%$ | (57) | 4\% | (21) | 85\% | (442) | 520 |
| Sports fan | 14\% | (210) | 5\% | (79) | 81\% | (1203) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 16\% | (69) | 8\% | (34) | 76\% | (333) | 436 |

Continued on next page

Table CMS15_3: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
F1

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (238) | 4\% | (96) | 85\% | (1866) | 2200 |
| Frequent Flyer | 17\% | (40) | 9\% | (21) | 74\% | (179) | 240 |
| Open office space | 15\% | (31) | 5\% | (10) | 81\% | (171) | 212 |
| Cubicle office space | 16\% | (20) | 5\% | (6) | 79\% | (98) | 123 |
| Private office space | 14\% | (20) | 13\% | (18) | 73\% | (103) | 141 |
| Feel comfortable in office | 14\% | (42) | 6\% | (17) | 80\% | (238) | 298 |
| Feel uncomfortable in office | 11\% | (30) | 7\% | (17) | 82\% | (213) | 260 |
| Watched Bundesliga | 35\% | (29) | 16\% | (13) | 49\% | (40) | 81 |
| Watched golf | 19\% | (23) | 9\% | (11) | 72\% | (86) | 120 |
| Watched NASCAR | 25\% | (75) | 12\% | (35) | 64\% | (194) | 304 |
| Watched PBR | 36\% | (20) | 7\% | (4) | 57\% | (31) | 55 |
| ATP fan | 40\% | (87) | 19\% | (41) | 42\% | (92) | 220 |
| Esports fan | 32\% | (134) | 12\% | (49) | 57\% | (240) | 422 |
| F1 fan | 71\% | (238) | 29\% | (96) | - | (0) | 334 |
| IndyCar fan | 33\% | (171) | 12\% | (64) | 54\% | (280) | 515 |
| MLB fan | 18\% | (200) | 6\% | (66) | 76\% | (835) | 1100 |
| MLS fan | 28\% | (120) | 10\% | (42) | 62\% | (269) | 432 |
| NASCAR fan | 24\% | (176) | 9\% | (66) | 67\% | (500) | 742 |
| NBA fan | 18\% | (179) | 7\% | (71) | 74\% | (729) | 979 |
| NCAA FT fan | 18\% | (168) | 7\% | (65) | 76\% | (721) | 954 |
| NCAA MB fan | 20\% | (161) | 7\% | (57) | 73\% | (600) | 818 |
| NCAA WB fan | 24\% | (119) | 10\% | (50) | 66\% | (320) | 488 |
| NFL fan | 15\% | (209) | 6\% | (82) | 79\% | (1112) | 1403 |
| NHL fan | 21\% | (160) | 8\% | (63) | 71\% | (553) | 777 |
| PGA fan | 23\% | (131) | 11\% | (60) | 66\% | (366) | 557 |
| UFC fan | 26\% | (144) | $11 \%$ | (58) | 63\% | (344) | 545 |
| WNBA fan | 27\% | (112) | 10\% | (43) | 63\% | (267) | 422 |
| WTA fan | 37\% | (89) | 16\% | (39) | 46\% | (109) | 237 |
| Watch sports at least weekly | 18\% | (175) | 6\% | (60) | 75\% | (717) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_4: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
IndyCar

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (392) | 6\% | (123) | 77\% | (1685) | 2200 |
| Gender: Male | 22\% | (236) | 7\% | (77) | 71\% | (749) | 1062 |
| Gender: Female | 14\% | (156) | 4\% | (46) | 82\% | (936) | 1138 |
| Age: 18-34 | 10\% | (66) | 5\% | (35) | 85\% | (555) | 655 |
| Age: 35-44 | 15\% | (55) | 7\% | (26) | 77\% | (276) | 358 |
| Age: 45-64 | 22\% | (164) | 6\% | (42) | 73\% | (545) | 751 |
| Age: 65+ | 24\% | (107) | 5\% | (20) | 71\% | (310) | 436 |
| GenZers: 1997-2012 | 7\% | (23) | 5\% | (15) | 88\% | (277) | 316 |
| Millennials: 1981-1996 | 13\% | (69) | 6\% | (33) | 81\% | (437) | 539 |
| GenXers: 1965-1980 | 21\% | (108) | 7\% | (38) | 72\% | (380) | 526 |
| Baby Boomers: 1946-1964 | 23\% | (170) | 4\% | (31) | 72\% | (526) | 727 |
| PID: Dem (no lean) | 15\% | (113) | 4\% | (33) | 81\% | (609) | 755 |
| PID: Ind (no lean) | 18\% | (134) | 6\% | (42) | 77\% | (580) | 756 |
| PID: Rep (no lean) | $21 \%$ | (145) | 7\% | (47) | 72\% | (496) | 689 |
| PID/Gender: Dem Men | 21\% | (68) | 6\% | (19) | 73\% | (232) | 319 |
| PID/Gender: Dem Women | 10\% | (45) | 3\% | (14) | 87\% | (377) | 436 |
| PID/Gender: Ind Men | 19\% | (79) | 7\% | (29) | 74\% | (299) | 407 |
| PID/Gender: Ind Women | 16\% | (55) | 4\% | (14) | 80\% | (281) | 349 |
| PID/Gender: Rep Men | 26\% | (89) | 9\% | (29) | 65\% | (218) | 336 |
| PID/Gender: Rep Women | 16\% | (57) | 5\% | (18) | 79\% | (278) | 353 |
| Ideo: Liberal (1-3) | 14\% | (81) | 5\% | (31) | 81\% | (480) | 592 |
| Ideo: Moderate (4) | 21\% | (118) | 6\% | (34) | 73\% | (416) | 568 |
| Ideo: Conservative (5-7) | 21\% | (157) | 6\% | (46) | 73\% | (553) | 756 |
| Educ: < College | 18\% | (279) | 6\% | (93) | 75\% | (1140) | 1512 |
| Educ: Bachelors degree | 15\% | (67) | 5\% | (22) | 80\% | (355) | 444 |
| Educ: Post-grad | 19\% | (46) | 3\% | (8) | 78\% | (191) | 244 |
| Income: Under 50k | 18\% | (219) | 8\% | (96) | 74\% | (892) | 1207 |
| Income: 50k-100k | 18\% | (122) | 2\% | (17) | 80\% | (558) | 698 |
| Income: 100k+ | 17\% | (51) | 3\% | (9) | 80\% | (235) | 295 |
| Ethnicity: White | 19\% | (324) | 5\% | (95) | 76\% | (1303) | 1722 |
| Ethnicity: Hispanic | 14\% | (50) | 10\% | (34) | 76\% | (265) | 349 |
| Ethnicity: Afr. Am. | 11\% | (31) | 8\% | (21) | 81\% | (222) | 274 |

Table CMS15_4: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
IndyCar

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (392) | 6\% | (123) | 77\% | (1685) | 2200 |
| Ethnicity: Other | 18\% | (37) | 4\% | (7) | 79\% | (160) | 204 |
| All Christian | 24\% | (234) | 6\% | (58) | 70\% | (692) | 984 |
| All Non-Christian | 18\% | (20) | 8\% | (9) | 73\% | (80) | 110 |
| Atheist | 8\% | (9) | 5\% | (6) | 87\% | (99) | 113 |
| Agnostic/Nothing in particular | 13\% | (130) | 5\% | (49) | 82\% | (815) | 994 |
| Religious Non-Protestant/Catholic | 22\% | (29) | 7\% | (9) | 71\% | (94) | 133 |
| Evangelical | 22\% | (130) | 8\% | (47) | 70\% | (415) | 592 |
| Non-Evangelical | 20\% | (156) | 5\% | (41) | 75\% | (598) | 794 |
| Community: Urban | 18\% | (94) | 5\% | (28) | 77\% | (402) | 524 |
| Community: Suburban | 18\% | (193) | 4\% | (45) | 78\% | (851) | 1089 |
| Community: Rural | 18\% | (105) | 8\% | (50) | $74 \%$ | (433) | 587 |
| Employ: Private Sector | 19\% | (124) | 6\% | (38) | 75\% | (478) | 641 |
| Employ: Government | 11\% | (15) | 7\% | (10) | 83\% | (117) | 142 |
| Employ: Self-Employed | 26\% | (41) | 3\% | (4) | 72\% | (116) | 162 |
| Employ: Homemaker | 18\% | (22) | 3\% | (4) | 78\% | (94) | 120 |
| Employ: Retired | 22\% | (109) | 6\% | (28) | 72\% | (359) | 496 |
| Employ: Unemployed | 12\% | (35) | 5\% | (15) | 82\% | (230) | 280 |
| Employ: Other | 13\% | (25) | 9\% | (17) | 78\% | (143) | 184 |
| Military HH: Yes | 23\% | (82) | 7\% | (26) | 69\% | (245) | 352 |
| Military HH: No | 17\% | (310) | 5\% | (97) | 78\% | (1440) | 1848 |
| RD/WT: Right Direction | 21\% | (161) | 9\% | (68) | 70\% | (528) | 758 |
| RD/WT: Wrong Track | 16\% | (231) | $4 \%$ | (55) | 80\% | (1157) | 1442 |
| Trump Job Approve | 21\% | (195) | 8\% | (75) | 71\% | (653) | 923 |
| Trump Job Disapprove | 16\% | (187) | 4\% | (47) | 80\% | (935) | 1169 |
| Trump Job Strongly Approve | 21\% | (110) | 10\% | (54) | 69\% | (357) | 520 |
| Trump Job Somewhat Approve | 21\% | (85) | 5\% | (21) | 74\% | (297) | 403 |
| Trump Job Somewhat Disapprove | 18\% | (48) | 7\% | (19) | 75\% | (195) | 262 |
| Trump Job Strongly Disapprove | 15\% | (140) | 3\% | (28) | 82\% | (740) | 907 |
| Favorable of Trump | 22\% | (194) | 7\% | (66) | 71\% | (625) | 886 |
| Unfavorable of Trump | 16\% | (182) | $4 \%$ | (45) | 81\% | (944) | 1172 |

Continued on next page

Table CMS15_4: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
IndyCar

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (392) | 6\% | (123) | 77\% | (1685) | 2200 |
| Very Favorable of Trump | 22\% | (120) | 9\% | (49) | 69\% | (381) | 550 |
| Somewhat Favorable of Trump | 22\% | (75) | 5\% | (17) | 73\% | (244) | 336 |
| Somewhat Unfavorable of Trump | 17\% | (37) | 5\% | (11) | 77\% | (165) | 213 |
| Very Unfavorable of Trump | 15\% | (145) | 4\% | (34) | 81\% | (779) | 959 |
| \# 1 Issue: Economy | 19\% | (139) | 4\% | (30) | 77\% | (549) | 717 |
| \# 1 Issue: Security | 22\% | (55) | 8\% | (19) | $71 \%$ | (179) | 253 |
| \#1 Issue: Health Care | 17\% | (71) | 7\% | (28) | 76\% | (322) | 422 |
| \# 1 Issue: Medicare / Social Security | 21\% | (70) | 6\% | (19) | 73\% | (241) | 330 |
| \# 1 Issue: Women's Issues | 9\% | (8) | 5\% | (5) | 86\% | (79) | 92 |
| \#1 Issue: Education | 9\% | (13) | 9\% | (13) | 82\% | (113) | 139 |
| \# 1 Issue: Energy | 11\% | (11) | 6\% | (6) | 83\% | (82) | 98 |
| \#1 Issue: Other | 17\% | (25) | 2\% | (3) | 81\% | (120) | 149 |
| 2018 House Vote: Democrat | 16\% | (124) | 4\% | (34) | 79\% | (609) | 767 |
| 2018 House Vote: Republican | 24\% | (148) | 7\% | (43) | 69\% | (425) | 616 |
| 2018 House Vote: Someone else | 22\% | (20) | 4\% | (4) | 73\% | (65) | 89 |
| 2016 Vote: Hillary Clinton | 18\% | (120) | 5\% | (33) | 78\% | (528) | 681 |
| 2016 Vote: Donald Trump | 24\% | (162) | 7\% | (47) | 70\% | (480) | 688 |
| 2016 Vote: Other | 16\% | (21) | 1\% | (2) | 83\% | (109) | 131 |
| 2016 Vote: Didn't Vote | 13\% | (89) | 6\% | (42) | 81\% | (565) | 697 |
| Voted in 2014: Yes | 21\% | (267) | 6\% | (74) | 73\% | (938) | 1279 |
| Voted in 2014: No | 14\% | (125) | 5\% | (48) | 81\% | (747) | 921 |
| 2012 Vote: Barack Obama | 21\% | (171) | 5\% | (41) | 74\% | (615) | 827 |
| 2012 Vote: Mitt Romney | 21\% | (101) | 7\% | (33) | 72\% | (344) | 477 |
| 2012 Vote: Other | 23\% | (19) | 1\% | (0) | 77\% | (66) | 86 |
| 2012 Vote: Didn't Vote | 12\% | (101) | 6\% | (49) | 81\% | (657) | 806 |
| 4-Region: Northeast | 16\% | (61) | 6\% | (24) | 78\% | (308) | 394 |
| 4-Region: Midwest | 20\% | (91) | 5\% | (25) | 75\% | (346) | 462 |
| 4-Region: South | 17\% | (141) | 6\% | (50) | 77\% | (633) | 824 |
| 4-Region: West | 19\% | (98) | 4\% | (23) | 77\% | (399) | 520 |
| Sports fan | 22\% | (330) | 7\% | (104) | $71 \%$ | (1058) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 17\% | (72) | 8\% | (34) | 76\% | (330) | 436 |

Continued on next page

Table CMS15_4: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
IndyCar

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (392) | 6\% | (123) | 77\% | (1685) | 2200 |
| Frequent Flyer | 16\% | (38) | 7\% | (17) | 77\% | (185) | 240 |
| Open office space | 17\% | (35) | 9\% | (18) | 75\% | (158) | 212 |
| Cubicle office space | 24\% | (29) | 5\% | (6) | 72\% | (88) | 123 |
| Private office space | 17\% | (24) | 10\% | (15) | 73\% | (102) | 141 |
| Feel comfortable in office | 20\% | (60) | 7\% | (21) | 73\% | (217) | 298 |
| Feel uncomfortable in office | 16\% | (41) | 7\% | (17) | 78\% | (202) | 260 |
| Watched Bundesliga | 23\% | (19) | 22\% | (18) | 55\% | (44) | 81 |
| Watched golf | 39\% | (46) | 10\% | (12) | 52\% | (62) | 120 |
| Watched NASCAR | 41\% | (124) | 18\% | (53) | 42\% | (127) | 304 |
| Watched PBR | 28\% | (15) | 33\% | (18) | 39\% | (21) | 55 |
| ATP fan | 43\% | (95) | 17\% | (38) | 39\% | (87) | 220 |
| Esports fan | 30\% | (125) | 16\% | (69) | 54\% | (229) | 422 |
| F1 fan | 47\% | (157) | 23\% | (77) | 30\% | (99) | 334 |
| IndyCar fan | 76\% | (392) | 24\% | (123) | - | (0) | 515 |
| MLB fan | 27\% | (295) | 8\% | (89) | 65\% | (717) | 1100 |
| MLS fan | 32\% | (139) | 14\% | (61) | 54\% | (232) | 432 |
| NASCAR fan | 47\% | (349) | 13\% | (99) | 40\% | (293) | 742 |
| NBA fan | 25\% | (247) | 9\% | (85) | 66\% | (646) | 979 |
| NCAA FT fan | 27\% | (262) | 8\% | (78) | 64\% | (614) | 954 |
| NCAA MB fan | 28\% | (227) | 9\% | (70) | 64\% | (522) | 818 |
| NCAA WB fan | 34\% | (165) | 10\% | (51) | 56\% | (273) | 488 |
| NFL fan | 23\% | (320) | 8\% | (108) | 69\% | (975) | 1403 |
| NHL fan | 32\% | (247) | 10\% | (76) | 59\% | (455) | 777 |
| PGA fan | 37\% | (208) | 12\% | (64) | 51\% | (284) | 557 |
| UFC fan | 29\% | (157) | 11\% | (63) | 60\% | (326) | 545 |
| WNBA fan | 32\% | (133) | 14\% | (58) | 55\% | (231) | 422 |
| WTA fan | 39\% | (93) | 16\% | (38) | 44\% | (105) | 237 |
| Watch sports at least weekly | 26\% | (249) | 9\% | (85) | 65\% | (618) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_5: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
MLB

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (631) | 21\% | (469) | 50\% | (1100) | 2200 |
| Gender: Male | $31 \%$ | (331) | 30\% | (313) | 39\% | (417) | 1062 |
| Gender: Female | 26\% | (300) | 14\% | (156) | 60\% | (682) | 1138 |
| Age: 18-34 | 24\% | (156) | 15\% | (100) | 61\% | (399) | 655 |
| Age: 35-44 | 35\% | (125) | 18\% | (66) | 47\% | (166) | 358 |
| Age: 45-64 | 30\% | (226) | 23\% | (169) | 47\% | (356) | 751 |
| Age: 65+ | 28\% | (124) | 31\% | (134) | 41\% | (178) | 436 |
| GenZers: 1997-2012 | 19\% | (61) | 13\% | (40) | 68\% | (215) | 316 |
| Millennials: 1981-1996 | $31 \%$ | (166) | 16\% | (85) | 53\% | (288) | 539 |
| GenXers: 1965-1980 | 33\% | (172) | $21 \%$ | (113) | 46\% | (241) | 526 |
| Baby Boomers: 1946-1964 | 29\% | (210) | 27\% | (193) | 45\% | (324) | 727 |
| PID: Dem (no lean) | 26\% | (199) | 22\% | (164) | 52\% | (392) | 755 |
| PID: Ind (no lean) | 28\% | (214) | 21\% | (157) | 51\% | (385) | 756 |
| PID: Rep (no lean) | 32\% | (218) | 22\% | (148) | 47\% | (323) | 689 |
| PID/Gender: Dem Men | 29\% | (91) | 33\% | (106) | 38\% | (122) | 319 |
| PID/Gender: Dem Women | 25\% | (108) | 13\% | (58) | 62\% | (270) | 436 |
| PID/Gender: Ind Men | 32\% | (128) | 26\% | (106) | 43\% | (173) | 407 |
| PID/Gender: Ind Women | 25\% | (86) | 15\% | (52) | 61\% | (212) | 349 |
| PID/Gender: Rep Men | 33\% | (111) | 30\% | (102) | 36\% | (122) | 336 |
| PID/Gender: Rep Women | 30\% | (106) | 13\% | (46) | 57\% | (201) | 353 |
| Ideo: Liberal (1-3) | 29\% | (169) | 22\% | (132) | 49\% | (291) | 592 |
| Ideo: Moderate (4) | 32\% | (182) | $21 \%$ | (117) | 47\% | (269) | 568 |
| Ideo: Conservative (5-7) | 30\% | (225) | 24\% | (184) | 46\% | (347) | 756 |
| Educ: < College | 27\% | (403) | 20\% | (309) | 53\% | (800) | 1512 |
| Educ: Bachelors degree | 33\% | (148) | 21\% | (91) | 46\% | (205) | 444 |
| Educ: Post-grad | 33\% | (80) | 28\% | (69) | 39\% | (95) | 244 |
| Income: Under 50k | 26\% | (309) | 21\% | (250) | 54\% | (648) | 1207 |
| Income: 50k-100k | 31\% | (216) | 20\% | (142) | 49\% | (340) | 698 |
| Income: 100k+ | 36\% | (107) | 26\% | (77) | 38\% | (112) | 295 |
| Ethnicity: White | 30\% | (515) | 23\% | (391) | 47\% | (816) | 1722 |
| Ethnicity: Hispanic | 26\% | (92) | 22\% | (76) | 52\% | (181) | 349 |
| Ethnicity: Afr. Am. | 22\% | (61) | 16\% | (44) | 62\% | (169) | 274 |

[^33]Table CMS15_5: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
MLB

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (631) | $21 \%$ | (469) | 50\% | (1100) | 2200 |
| Ethnicity: Other | 27\% | (56) | 16\% | (34) | 56\% | (115) | 204 |
| All Christian | $31 \%$ | (301) | 27\% | (266) | 42\% | (416) | 984 |
| All Non-Christian | $31 \%$ | (34) | 24\% | (26) | 45\% | (49) | 110 |
| Atheist | 22\% | (25) | 16\% | (18) | 62\% | (70) | 113 |
| Agnostic/Nothing in particular | 27\% | (270) | 16\% | (158) | 57\% | (565) | 994 |
| Religious Non-Protestant/Catholic | 32\% | (42) | 23\% | (30) | 45\% | (60) | 133 |
| Evangelical | 26\% | (156) | 23\% | (137) | 50\% | (299) | 592 |
| Non-Evangelical | 31\% | (246) | 26\% | (206) | 43\% | (342) | 794 |
| Community: Urban | 28\% | (145) | 22\% | (115) | 50\% | (264) | 524 |
| Community: Suburban | 32\% | (344) | 22\% | (245) | 46\% | (500) | 1089 |
| Community: Rural | 24\% | (143) | 19\% | (109) | 57\% | (335) | 587 |
| Employ: Private Sector | 30\% | (191) | 24\% | (157) | 46\% | (293) | 641 |
| Employ: Government | 33\% | (47) | 12\% | (17) | 55\% | (78) | 142 |
| Employ: Self-Employed | 33\% | (53) | 19\% | (30) | 49\% | (78) | 162 |
| Employ: Homemaker | 27\% | (33) | 12\% | (14) | 61\% | (73) | 120 |
| Employ: Retired | 30\% | (148) | 29\% | (143) | 41\% | (205) | 496 |
| Employ: Unemployed | 28\% | (78) | 14\% | (40) | 58\% | (162) | 280 |
| Employ: Other | 17\% | (32) | 21\% | (39) | 61\% | (113) | 184 |
| Military HH: Yes | 25\% | (88) | 28\% | (98) | 47\% | (166) | 352 |
| Military HH: No | 29\% | (544) | 20\% | (371) | 51\% | (933) | 1848 |
| RD/WT: Right Direction | 32\% | (244) | 23\% | (177) | 44\% | (337) | 758 |
| RD/WT: Wrong Track | 27\% | (388) | 20\% | (292) | 53\% | (762) | 1442 |
| Trump Job Approve | 32\% | (294) | 23\% | (209) | 46\% | (420) | 923 |
| Trump Job Disapprove | 28\% | (327) | 22\% | (254) | 50\% | (588) | 1169 |
| Trump Job Strongly Approve | 34\% | (175) | 23\% | (118) | 44\% | (227) | 520 |
| Trump Job Somewhat Approve | 29\% | (119) | 23\% | (91) | 48\% | (193) | 403 |
| Trump Job Somewhat Disapprove | 32\% | (82) | 23\% | (59) | 46\% | (120) | 262 |
| Trump Job Strongly Disapprove | 27\% | (245) | 21\% | (194) | 52\% | (468) | 907 |
| Favorable of Trump | 33\% | (290) | 22\% | (196) | 45\% | (400) | 886 |
| Unfavorable of Trump | 28\% | (323) | 22\% | (253) | 51\% | (596) | 1172 |

Continued on next page

Table CMS15_5: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? MLB

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (631) | 21\% | (469) | 50\% | (1100) | 2200 |
| Very Favorable of Trump | $33 \%$ | (184) | 22\% | (120) | 45\% | (246) | 550 |
| Somewhat Favorable of Trump | 32\% | (106) | 23\% | (76) | 46\% | (154) | 336 |
| Somewhat Unfavorable of Trump | 32\% | (69) | 20\% | (42) | 48\% | (102) | 213 |
| Very Unfavorable of Trump | 27\% | (254) | 22\% | (211) | $51 \%$ | (494) | 959 |
| \# 1 Issue: Economy | 30\% | (216) | 22\% | (159) | 48\% | (342) | 717 |
| \# 1 Issue: Security | 32\% | (80) | 20\% | (50) | 48\% | (122) | 253 |
| \# 1 Issue: Health Care | 27\% | (113) | $21 \%$ | (87) | 52\% | (221) | 422 |
| \#1 Issue: Medicare / Social Security | $31 \%$ | (104) | 27\% | (88) | 42\% | (139) | 330 |
| \# 1 Issue: Women's Issues | 23\% | (21) | 14\% | (13) | 63\% | (58) | 92 |
| \#1 Issue: Education | 25\% | (35) | 19\% | (26) | 56\% | (77) | 139 |
| \# 1 Issue: Energy | 22\% | (22) | 19\% | (18) | 59\% | (58) | 98 |
| \#1 Issue: Other | 26\% | (39) | 18\% | (27) | 55\% | (82) | 149 |
| 2018 House Vote: Democrat | 30\% | (227) | 25\% | (190) | 46\% | (350) | 767 |
| 2018 House Vote: Republican | 32\% | (197) | 25\% | (155) | 43\% | (265) | 616 |
| 2018 House Vote: Someone else | 35\% | (31) | 13\% | (11) | 52\% | (47) | 89 |
| 2016 Vote: Hillary Clinton | $31 \%$ | (210) | 23\% | (158) | 46\% | (314) | 681 |
| 2016 Vote: Donald Trump | $31 \%$ | (213) | 26\% | (176) | 43\% | (299) | 688 |
| 2016 Vote: Other | 29\% | (38) | 27\% | (36) | 44\% | (58) | 131 |
| 2016 Vote: Didn't Vote | 24\% | (169) | 14\% | (99) | 61\% | (428) | 697 |
| Voted in 2014: Yes | 31\% | (400) | 26\% | (337) | 42\% | (543) | 1279 |
| Voted in 2014: No | 25\% | (232) | 14\% | (132) | 60\% | (556) | 921 |
| 2012 Vote: Barack Obama | 31\% | (253) | 26\% | (213) | 44\% | (360) | 827 |
| 2012 Vote: Mitt Romney | 31\% | (146) | 26\% | (124) | 43\% | (207) | 477 |
| 2012 Vote: Other | 35\% | (30) | 20\% | (17) | 46\% | (39) | 86 |
| 2012 Vote: Didn't Vote | 25\% | (200) | 14\% | (115) | 61\% | (491) | 806 |
| 4-Region: Northeast | 30\% | (118) | 28\% | (110) | 42\% | (166) | 394 |
| 4-Region: Midwest | 32\% | (149) | 25\% | (114) | 43\% | (199) | 462 |
| 4-Region: South | 26\% | (211) | 19\% | (155) | 56\% | (459) | 824 |
| 4-Region: West | 30\% | (154) | 17\% | (91) | 53\% | (275) | 520 |
| Sports fan | 36\% | (537) | 30\% | (451) | 34\% | (505) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 32\% | (139) | 23\% | (101) | 45\% | (195) | 436 |

Continued on next page

Table CMS15_5: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
MLB

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 29\% | (631) | 21\% | (469) | 50\% | (1100) | 2200 |
| Frequent Flyer | 33\% | (80) | 25\% | (59) | 42\% | (100) | 240 |
| Open office space | 26\% | (55) | 24\% | (50) | 50\% | (106) | 212 |
| Cubicle office space | $34 \%$ | (42) | 18\% | (22) | 48\% | (59) | 123 |
| Private office space | $31 \%$ | (43) | 27\% | (38) | 42\% | (60) | 141 |
| Feel comfortable in office | 35\% | (103) | 23\% | (69) | 42\% | (125) | 298 |
| Feel uncomfortable in office | 26\% | (66) | 24\% | (61) | 51\% | (132) | 260 |
| Watched Bundesliga | 36\% | (29) | 32\% | (26) | 33\% | (26) | 81 |
| Watched golf | 35\% | (43) | 54\% | (65) | 11\% | (13) | 120 |
| Watched NASCAR | 36\% | (108) | 32\% | (97) | 33\% | (99) | 304 |
| Watched PBR | 38\% | (21) | 30\% | (16) | 32\% | (18) | 55 |
| ATP fan | 43\% | (94) | 45\% | (98) | 13\% | (28) | 220 |
| Esports fan | 39\% | (166) | $31 \%$ | (132) | 30\% | (125) | 422 |
| F1 fan | 45\% | (150) | 35\% | (116) | 20\% | (68) | 334 |
| IndyCar fan | 40\% | (206) | 35\% | (178) | 25\% | (131) | 515 |
| MLB fan | 57\% | (631) | 43\% | (469) | - | (0) | 1100 |
| MLS fan | 44\% | (189) | $41 \%$ | (177) | 15\% | (66) | 432 |
| NASCAR fan | 34\% | (252) | 32\% | (236) | 34\% | (253) | 742 |
| NBA fan | 38\% | (376) | 32\% | (311) | 30\% | (292) | 979 |
| NCAA FT fan | 38\% | (366) | 36\% | (340) | 26\% | (249) | 954 |
| NCAA MB fan | 37\% | (304) | 39\% | (316) | 24\% | (198) | 818 |
| NCAA WB fan | 37\% | (180) | 39\% | (191) | 24\% | (117) | 488 |
| NFL fan | 38\% | (528) | 30\% | (427) | 32\% | (448) | 1403 |
| NHL fan | 40\% | (314) | 39\% | (305) | 20\% | (158) | 777 |
| PGA fan | 38\% | (211) | 44\% | (245) | 18\% | (101) | 557 |
| UFC fan | 37\% | (202) | 30\% | (166) | 33\% | (178) | 545 |
| WNBA fan | 39\% | (165) | 40\% | (167) | 21\% | (90) | 422 |
| WTA fan | 42\% | (100) | 42\% | (100) | 16\% | (37) | 237 |
| Watch sports at least weekly | 36\% | (339) | $41 \%$ | (387) | 24\% | (227) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_6: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? MLS

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 4\% | (99) | 80\% | (1768) | 2200 |
| Gender: Male | 20\% | (210) | 6\% | (65) | 74\% | (786) | 1062 |
| Gender: Female | 11\% | (122) | $3 \%$ | (34) | 86\% | (982) | 1138 |
| Age: 18-34 | 16\% | (102) | 6\% | (42) | 78\% | (511) | 655 |
| Age: 35-44 | 17\% | (62) | 4\% | (16) | 78\% | (280) | 358 |
| Age: 45-64 | 15\% | (110) | 3\% | (23) | 82\% | (618) | 751 |
| Age: 65+ | 13\% | (58) | 4\% | (19) | 82\% | (359) | 436 |
| GenZers: 1997-2012 | 10\% | (32) | 6\% | (19) | 84\% | (265) | 316 |
| Millennials: 1981-1996 | 19\% | (101) | 5\% | (29) | 76\% | (408) | 539 |
| GenXers: 1965-1980 | 17\% | (91) | 4\% | (20) | 79\% | (414) | 526 |
| Baby Boomers: 1946-1964 | 13\% | (93) | $4 \%$ | (31) | 83\% | (603) | 727 |
| PID: Dem (no lean) | 16\% | (123) | $4 \%$ | (34) | 79\% | (598) | 755 |
| PID: Ind (no lean) | 15\% | (116) | 4\% | (33) | 80\% | (607) | 756 |
| PID: Rep (no lean) | 14\% | (94) | 5\% | (32) | 82\% | (563) | 689 |
| PID/Gender: Dem Men | 22\% | (72) | 7\% | (21) | 71\% | (227) | 319 |
| PID/Gender: Dem Women | 12\% | (51) | $3 \%$ | (13) | 85\% | (372) | 436 |
| PID/Gender: Ind Men | 19\% | (76) | 6\% | (24) | 75\% | (307) | 407 |
| PID/Gender: Ind Women | $11 \%$ | (40) | 3\% | (9) | 86\% | (301) | 349 |
| PID/Gender: Rep Men | 19\% | (63) | 6\% | (20) | 75\% | (253) | 336 |
| PID/Gender: Rep Women | 9\% | (31) | 4\% | (12) | 88\% | (309) | 353 |
| Ideo: Liberal (1-3) | 18\% | (109) | 5\% | (27) | 77\% | (455) | 592 |
| Ideo: Moderate (4) | 16\% | (89) | 6\% | (31) | 79\% | (448) | 568 |
| Ideo: Conservative (5-7) | 15\% | (111) | 4\% | (30) | 81\% | (615) | 756 |
| Educ: < College | 13\% | (196) | 4\% | (66) | 83\% | (1251) | 1512 |
| Educ: Bachelors degree | 19\% | (85) | 4\% | (19) | 77\% | (340) | 444 |
| Educ: Post-grad | $21 \%$ | (52) | 6\% | (14) | 73\% | (178) | 244 |
| Income: Under 50k | 14\% | (168) | 4\% | (54) | 82\% | (986) | 1207 |
| Income: 50k-100k | 16\% | (109) | 4\% | (29) | 80\% | (559) | 698 |
| Income: 100k+ | 19\% | (55) | 5\% | (16) | 76\% | (224) | 295 |
| Ethnicity: White | 14\% | (249) | 4\% | (74) | 81\% | (1398) | 1722 |
| Ethnicity: Hispanic | 18\% | (63) | 10\% | (35) | 72\% | (251) | 349 |
| Ethnicity: Afr. Am. | 15\% | (42) | 4\% | (10) | 81\% | (223) | 274 |

[^34]Table CMS15_6: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
MLS

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 4\% | (99) | 80\% | (1768) | 2200 |
| Ethnicity: Other | 20\% | (42) | 7\% | (15) | 72\% | (148) | 204 |
| All Christian | 17\% | (166) | 5\% | (48) | 78\% | (770) | 984 |
| All Non-Christian | 20\% | (22) | 5\% | (5) | 75\% | (82) | 110 |
| Atheist | 9\% | (10) | $3 \%$ | (4) | 88\% | (99) | 113 |
| Agnostic/Nothing in particular | 14\% | (134) | 4\% | (42) | 82\% | (817) | 994 |
| Religious Non-Protestant/Catholic | 18\% | (24) | 4\% | (5) | 78\% | (103) | 133 |
| Evangelical | 16\% | (96) | 6\% | (34) | 78\% | (462) | 592 |
| Non-Evangelical | 16\% | (126) | 4\% | (35) | 80\% | (633) | 794 |
| Community: Urban | 15\% | (80) | 6\% | (30) | 79\% | (414) | 524 |
| Community: Suburban | 15\% | (168) | 5\% | (50) | 80\% | (870) | 1089 |
| Community: Rural | 14\% | (85) | 3\% | (19) | 82\% | (484) | 587 |
| Employ: Private Sector | 18\% | (115) | 6\% | (40) | 76\% | (485) | 641 |
| Employ: Government | 15\% | (22) | 1\% | (2) | 83\% | (119) | 142 |
| Employ: Self-Employed | 20\% | (33) | 5\% | (9) | 74\% | (120) | 162 |
| Employ: Homemaker | 7\% | (9) | 2\% | (2) | 91\% | (109) | 120 |
| Employ: Retired | 12\% | (60) | 4\% | (18) | 84\% | (418) | 496 |
| Employ: Unemployed | 15\% | (43) | 2\% | (5) | 83\% | (232) | 280 |
| Employ: Other | 13\% | (24) | 6\% | (12) | 80\% | (148) | 184 |
| Military HH: Yes | 12\% | (42) | 5\% | (17) | 83\% | (293) | 352 |
| Military HH: No | 16\% | (290) | 4\% | (82) | 80\% | (1476) | 1848 |
| RD/WT: Right Direction | 15\% | (114) | 6\% | (43) | 79\% | (600) | 758 |
| RD/WT: Wrong Track | 15\% | (218) | 4\% | (56) | 81\% | (1168) | 1442 |
| Trump Job Approve | 15\% | (135) | 6\% | (54) | 80\% | (733) | 923 |
| Trump Job Disapprove | 16\% | (189) | 4\% | (44) | 80\% | (935) | 1169 |
| Trump Job Strongly Approve | 13\% | (70) | 7\% | (35) | 80\% | (415) | 520 |
| Trump Job Somewhat Approve | 16\% | (65) | 5\% | (19) | 79\% | (319) | 403 |
| Trump Job Somewhat Disapprove | 20\% | (53) | 5\% | (12) | 75\% | (196) | 262 |
| Trump Job Strongly Disapprove | 15\% | (136) | 4\% | (32) | 81\% | (739) | 907 |
| Favorable of Trump | 15\% | (132) | 5\% | (42) | 80\% | (712) | 886 |
| Unfavorable of Trump | 16\% | (189) | 4\% | (46) | 80\% | (936) | 1172 |

Continued on next page

Table CMS15_6: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? MLS

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 4\% | (99) | 80\% | (1768) | 2200 |
| Very Favorable of Trump | 14\% | (78) | 6\% | (31) | 80\% | (441) | 550 |
| Somewhat Favorable of Trump | 16\% | (54) | 3\% | (11) | 81\% | (271) | 336 |
| Somewhat Unfavorable of Trump | 19\% | (41) | 4\% | (8) | 77\% | (165) | 213 |
| Very Unfavorable of Trump | 16\% | (149) | 4\% | (38) | 80\% | (772) | 959 |
| \# 1 Issue: Economy | 18\% | (129) | 3\% | (23) | 79\% | (565) | 717 |
| \# 1 Issue: Security | 17\% | (43) | 5\% | (13) | 78\% | (198) | 253 |
| \# 1 Issue: Health Care | 14\% | (60) | 5\% | (19) | 81\% | (343) | 422 |
| \#1 Issue: Medicare / Social Security | 12\% | (39) | 5\% | (18) | 83\% | (273) | 330 |
| \# 1 Issue: Women's Issues | 10\% | (9) | 4\% | (4) | 86\% | (79) | 92 |
| \# 1 Issue: Education | 8\% | (11) | 8\% | (12) | 83\% | (116) | 139 |
| \# 1 Issue: Energy | 19\% | (19) | 3\% | (3) | 78\% | (77) | 98 |
| \#1 Issue: Other | 16\% | (23) | 5\% | (7) | 80\% | (118) | 149 |
| 2018 House Vote: Democrat | 16\% | (125) | 5\% | (37) | 79\% | (606) | 767 |
| 2018 House Vote: Republican | 16\% | (97) | 4\% | (26) | 80\% | (493) | 616 |
| 2018 House Vote: Someone else | 17\% | (15) | 3\% | (2) | 80\% | (72) | 89 |
| 2016 Vote: Hillary Clinton | 17\% | (115) | 4\% | (28) | 79\% | (538) | 681 |
| 2016 Vote: Donald Trump | 16\% | (107) | 5\% | (34) | 80\% | (547) | 688 |
| 2016 Vote: Other | 21\% | (28) | 3\% | (3) | 76\% | (100) | 131 |
| 2016 Vote: Didn't Vote | 12\% | (83) | 5\% | (33) | 83\% | (580) | 697 |
| Voted in 2014: Yes | 17\% | (214) | 4\% | (56) | 79\% | (1009) | 1279 |
| Voted in 2014: No | 13\% | (118) | 5\% | (43) | 82\% | (759) | 921 |
| 2012 Vote: Barack Obama | 17\% | (144) | 4\% | (32) | 79\% | (651) | 827 |
| 2012 Vote: Mitt Romney | 16\% | (75) | 4\% | (18) | 80\% | (383) | 477 |
| 2012 Vote: Other | 13\% | (11) | 3\% | (3) | 84\% | (72) | 86 |
| 2012 Vote: Didn't Vote | 13\% | (101) | 6\% | (46) | 82\% | (659) | 806 |
| 4-Region: Northeast | 15\% | (61) | 4\% | (16) | 80\% | (317) | 394 |
| 4-Region: Midwest | 15\% | (68) | 4\% | (18) | 81\% | (376) | 462 |
| 4-Region: South | 14\% | (119) | 5\% | (45) | 80\% | (660) | 824 |
| 4-Region: West | 16\% | (85) | 4\% | (20) | 80\% | (415) | 520 |
| Sports fan | 20\% | (305) | 6\% | (89) | 74\% | (1098) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 20\% | (86) | 9\% | (41) | 71\% | (309) | 436 |

Continued on next page

Table CMS15_6: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
MLS

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (333) | 4\% | (99) | 80\% | (1768) | 2200 |
| Frequent Flyer | 23\% | (54) | 10\% | (25) | 67\% | (161) | 240 |
| Open office space | 25\% | (53) | 8\% | (17) | 67\% | (142) | 212 |
| Cubicle office space | 16\% | (20) | 3\% | (4) | 81\% | (100) | 123 |
| Private office space | 18\% | (25) | 10\% | (14) | 72\% | (102) | 141 |
| Feel comfortable in office | 23\% | (69) | 5\% | (15) | 72\% | (213) | 298 |
| Feel uncomfortable in office | 16\% | (42) | 8\% | (20) | 76\% | (198) | 260 |
| Watched Bundesliga | 35\% | (29) | $33 \%$ | (27) | 31\% | (26) | 81 |
| Watched golf | $31 \%$ | (37) | 10\% | (12) | 59\% | (70) | 120 |
| Watched NASCAR | 22\% | (67) | 9\% | (28) | 69\% | (209) | 304 |
| Watched PBR | 26\% | (15) | 13\% | (7) | 61\% | (33) | 55 |
| ATP fan | 41\% | (89) | 19\% | (43) | 40\% | (88) | 220 |
| Esports fan | 32\% | (137) | $14 \%$ | (58) | 54\% | (228) | 422 |
| F1 fan | 34\% | (113) | 15\% | (49) | $51 \%$ | (172) | 334 |
| IndyCar fan | 28\% | (144) | 11\% | (56) | 61\% | (315) | 515 |
| MLB fan | 26\% | (287) | 7\% | (79) | 67\% | (735) | 1100 |
| MLS fan | 77\% | (333) | 23\% | (99) | - | (0) | 432 |
| NASCAR fan | 24\% | (177) | 8\% | (61) | 68\% | (504) | 742 |
| NBA fan | 26\% | (251) | 8\% | (79) | 66\% | (648) | 979 |
| NCAA FT fan | 27\% | (257) | 8\% | (74) | 65\% | (624) | 954 |
| NCAA MB fan | 28\% | (228) | 8\% | (67) | 64\% | (523) | 818 |
| NCAA WB fan | 35\% | (169) | 12\% | (58) | 54\% | (262) | 488 |
| NFL fan | $21 \%$ | (288) | 6\% | (86) | 73\% | (1029) | 1403 |
| NHL fan | 29\% | (226) | 9\% | (67) | 62\% | (484) | 777 |
| PGA fan | 29\% | (163) | $11 \%$ | (59) | 60\% | (336) | 557 |
| UFC fan | 30\% | (162) | 9\% | (51) | 61\% | (332) | 545 |
| WNBA fan | 34\% | (142) | 15\% | (64) | 51\% | (217) | 422 |
| WTA fan | 43\% | (102) | 16\% | (38) | 41\% | (97) | 237 |
| Watch sports at least weekly | 25\% | (233) | 7\% | (71) | 68\% | (647) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_7: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NASCAR

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (513) | 10\% | (229) | 66\% | (1458) | 2200 |
| Gender: Male | 26\% | (280) | 11\% | (119) | 62\% | (662) | 1062 |
| Gender: Female | 20\% | (233) | 10\% | (109) | 70\% | (796) | 1138 |
| Age: 18-34 | 18\% | (116) | 8\% | (56) | $74 \%$ | (484) | 655 |
| Age: 35-44 | 23\% | (82) | 12\% | (45) | 65\% | (231) | 358 |
| Age: 45-64 | 27\% | (204) | 12\% | (87) | 61\% | (459) | 751 |
| Age: 65+ | 25\% | (111) | 9\% | (41) | 65\% | (284) | 436 |
| GenZers: 1997-2012 | 16\% | (49) | 8\% | (25) | 76\% | (241) | 316 |
| Millennials: 1981-1996 | $21 \%$ | (112) | 10\% | (54) | 69\% | (372) | 539 |
| GenXers: 1965-1980 | 25\% | (132) | 12\% | (64) | 63\% | (329) | 526 |
| Baby Boomers: 1946-1964 | 26\% | (191) | 10\% | (76) | 63\% | (460) | 727 |
| PID: Dem (no lean) | 19\% | (142) | 8\% | (58) | $74 \%$ | (555) | 755 |
| PID: Ind (no lean) | 22\% | (167) | 10\% | (78) | 68\% | (511) | 756 |
| PID: Rep (no lean) | 30\% | (204) | 13\% | (93) | 57\% | (392) | 689 |
| PID/Gender: Dem Men | $21 \%$ | (66) | 9\% | (29) | 70\% | (224) | 319 |
| PID/Gender: Dem Women | 17\% | (76) | 6\% | (28) | 76\% | (331) | 436 |
| PID/Gender: Ind Men | 23\% | (94) | 11\% | (43) | 66\% | (270) | 407 |
| PID/Gender: Ind Women | 21\% | (73) | 10\% | (35) | 69\% | (241) | 349 |
| PID/Gender: Rep Men | 36\% | (121) | 14\% | (47) | 50\% | (168) | 336 |
| PID/Gender: Rep Women | 24\% | (84) | 13\% | (46) | 63\% | (223) | 353 |
| Ideo: Liberal (1-3) | 16\% | (97) | 9\% | (53) | 75\% | (442) | 592 |
| Ideo: Moderate (4) | 25\% | (142) | 9\% | (54) | 66\% | (373) | 568 |
| Ideo: Conservative (5-7) | 29\% | (221) | 11\% | (86) | 59\% | (450) | 756 |
| Educ: < College | 25\% | (375) | 12\% | (183) | 63\% | (954) | 1512 |
| Educ: Bachelors degree | 22\% | (96) | 6\% | (27) | 72\% | (321) | 444 |
| Educ: Post-grad | 17\% | (42) | 8\% | (19) | 75\% | (183) | 244 |
| Income: Under 50k | 26\% | (308) | 12\% | (145) | 62\% | (754) | 1207 |
| Income: 50k-100k | 22\% | (153) | 9\% | (65) | 69\% | (480) | 698 |
| Income: 100k+ | 18\% | (52) | 6\% | (19) | 76\% | (224) | 295 |
| Ethnicity: White | 24\% | (413) | 11\% | (194) | 65\% | (1115) | 1722 |
| Ethnicity: Hispanic | 20\% | (68) | 12\% | (43) | 68\% | (238) | 349 |
| Ethnicity: Afr. Am. | 22\% | (59) | 6\% | (16) | 72\% | (199) | 274 |

[^35]Table CMS15_7: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NASCAR

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (513) | 10\% | (229) | 66\% | (1458) | 2200 |
| Ethnicity: Other | 20\% | (41) | 9\% | (18) | 71\% | (145) | 204 |
| All Christian | 27\% | (263) | 13\% | (124) | 61\% | (596) | 984 |
| All Non-Christian | 21\% | (23) | 2\% | (2) | 77\% | (84) | 110 |
| Atheist | 11\% | (12) | 8\% | (9) | 81\% | (91) | 113 |
| Agnostic/Nothing in particular | 22\% | (215) | 9\% | (92) | 69\% | (686) | 994 |
| Religious Non-Protestant/Catholic | 24\% | (31) | 5\% | (7) | 71\% | (94) | 133 |
| Evangelical | 30\% | (177) | 14\% | (85) | 56\% | (330) | 592 |
| Non-Evangelical | 24\% | (193) | 10\% | (82) | 65\% | (519) | 794 |
| Community: Urban | 23\% | (119) | 10\% | (54) | 67\% | (352) | 524 |
| Community: Suburban | 23\% | (245) | 7\% | (81) | 70\% | (763) | 1089 |
| Community: Rural | 25\% | (149) | 16\% | (94) | 59\% | (344) | 587 |
| Employ: Private Sector | 24\% | (154) | 10\% | (67) | 66\% | (420) | 641 |
| Employ: Government | 12\% | (17) | 5\% | (8) | 83\% | (118) | 142 |
| Employ: Self-Employed | 29\% | (47) | 12\% | (19) | 59\% | (95) | 162 |
| Employ: Homemaker | 20\% | (24) | 15\% | (17) | 66\% | (78) | 120 |
| Employ: Retired | 28\% | (141) | 10\% | (50) | 62\% | (305) | 496 |
| Employ: Unemployed | 19\% | (53) | 8\% | (24) | 73\% | (203) | 280 |
| Employ: Other | 24\% | (44) | 14\% | (27) | 62\% | (113) | 184 |
| Military HH: Yes | 27\% | (96) | 14\% | (49) | 59\% | (207) | 352 |
| Military HH: No | 23\% | (417) | 10\% | (179) | 68\% | (1251) | 1848 |
| RD/WT: Right Direction | 28\% | (215) | 15\% | (113) | 57\% | (429) | 758 |
| RD/WT: Wrong Track | 21\% | (298) | 8\% | (115) | 71\% | (1029) | 1442 |
| Trump Job Approve | 28\% | (259) | 15\% | (139) | 57\% | (525) | 923 |
| Trump Job Disapprove | 20\% | (233) | 7\% | (81) | 73\% | (854) | 1169 |
| Trump Job Strongly Approve | 28\% | (147) | 18\% | (96) | 53\% | (277) | 520 |
| Trump Job Somewhat Approve | 28\% | (112) | $11 \%$ | (43) | 61\% | (247) | 403 |
| Trump Job Somewhat Disapprove | 23\% | (61) | 9\% | (24) | 67\% | (176) | 262 |
| Trump Job Strongly Disapprove | 19\% | (172) | 6\% | (57) | 75\% | (678) | 907 |
| Favorable of Trump | 29\% | (259) | 14\% | (124) | 57\% | (503) | 886 |
| Unfavorable of Trump | 20\% | (233) | 8\% | (91) | 72\% | (848) | 1172 |

Continued on next page

Table CMS15_7: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NASCAR

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (513) | 10\% | (229) | 66\% | (1458) | 2200 |
| Very Favorable of Trump | 29\% | (159) | 17\% | (92) | 54\% | (298) | 550 |
| Somewhat Favorable of Trump | 30\% | (100) | 9\% | (32) | 61\% | (205) | 336 |
| Somewhat Unfavorable of Trump | 24\% | (51) | 10\% | (22) | 66\% | (141) | 213 |
| Very Unfavorable of Trump | 19\% | (182) | 7\% | (69) | 74\% | (707) | 959 |
| \# 1 Issue: Economy | 26\% | (185) | 9\% | (66) | 65\% | (466) | 717 |
| \# 1 Issue: Security | 30\% | (75) | 14\% | (37) | 56\% | (141) | 253 |
| \# 1 Issue: Health Care | 18\% | (78) | 11\% | (44) | 71\% | (300) | 422 |
| \# 1 Issue: Medicare / Social Security | 28\% | (93) | 12\% | (41) | 59\% | (196) | 330 |
| \# 1 Issue: Women's Issues | 13\% | (12) | 7\% | (6) | 81\% | (74) | 92 |
| \# 1 Issue: Education | 20\% | (28) | 13\% | (18) | 67\% | (93) | 139 |
| \# 1 Issue: Energy | 13\% | (12) | 8\% | (8) | 79\% | (78) | 98 |
| \# 1 Issue: Other | 20\% | (30) | 6\% | (9) | 74\% | (110) | 149 |
| 2018 House Vote: Democrat | 19\% | (143) | 8\% | (60) | 74\% | (565) | 767 |
| 2018 House Vote: Republican | 29\% | (182) | 14\% | (88) | 56\% | (346) | 616 |
| 2018 House Vote: Someone else | 28\% | (25) | 10\% | (9) | 61\% | (55) | 89 |
| 2016 Vote: Hillary Clinton | 20\% | (135) | 8\% | (55) | 72\% | (491) | 681 |
| 2016 Vote: Donald Trump | 29\% | (200) | 14\% | (98) | 57\% | (390) | 688 |
| 2016 Vote: Other | 17\% | (22) | 8\% | (10) | 75\% | (99) | 131 |
| 2016 Vote: Didn't Vote | 22\% | (155) | 9\% | (65) | 68\% | (476) | 697 |
| Voted in 2014: Yes | 25\% | (315) | 11\% | (144) | 64\% | (821) | 1279 |
| Voted in 2014: No | 22\% | (199) | 9\% | (84) | 69\% | (638) | 921 |
| 2012 Vote: Barack Obama | 23\% | (188) | 9\% | (77) | 68\% | (561) | 827 |
| 2012 Vote: Mitt Romney | 29\% | (138) | 14\% | (66) | 57\% | (273) | 477 |
| 2012 Vote: Other | 27\% | (23) | 9\% | (7) | 64\% | (55) | 86 |
| 2012 Vote: Didn't Vote | 20\% | (163) | 10\% | (78) | 70\% | (565) | 806 |
| 4-Region: Northeast | 20\% | (77) | 9\% | (35) | 72\% | (282) | 394 |
| 4-Region: Midwest | 28\% | (131) | 9\% | (40) | 63\% | (291) | 462 |
| 4-Region: South | 25\% | (206) | 13\% | (107) | 62\% | (511) | 824 |
| 4-Region: West | 19\% | (100) | 9\% | (46) | 72\% | (374) | 520 |
| Sports fan | 27\% | (403) | 13\% | (198) | 60\% | (891) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 19\% | (82) | 12\% | (53) | 69\% | (301) | 436 |

Continued on next page

Table CMS15_7: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NASCAR

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (513) | 10\% | (229) | 66\% | (1458) | 2200 |
| Frequent Flyer | 20\% | (47) | 11\% | (27) | 69\% | (165) | 240 |
| Open office space | 23\% | (49) | 12\% | (26) | 64\% | (136) | 212 |
| Cubicle office space | 23\% | (28) | 7\% | (9) | 70\% | (86) | 123 |
| Private office space | 19\% | (26) | 15\% | (21) | 66\% | (94) | 141 |
| Feel comfortable in office | 21\% | (62) | 10\% | (31) | 69\% | (205) | 298 |
| Feel uncomfortable in office | 21\% | (53) | 12\% | (31) | 68\% | (175) | 260 |
| Watched Bundesliga | 21\% | (17) | 19\% | (16) | 60\% | (49) | 81 |
| Watched golf | 41\% | (50) | 14\% | (16) | 45\% | (54) | 120 |
| Watched NASCAR | 44\% | (135) | 41\% | (124) | 15\% | (45) | 304 |
| Watched PBR | 32\% | (18) | 34\% | (19) | 34\% | (19) | 55 |
| ATP fan | 39\% | (86) | 25\% | (54) | 36\% | (80) | 220 |
| Esports fan | 36\% | (154) | 19\% | (82) | 44\% | (187) | 422 |
| F1 fan | 43\% | (144) | 29\% | (98) | 27\% | (92) | 334 |
| IndyCar fan | 57\% | (293) | 30\% | (156) | 13\% | (66) | 515 |
| MLB fan | $31 \%$ | (343) | 13\% | (145) | 56\% | (612) | 1100 |
| MLS fan | 35\% | (150) | 20\% | (88) | 45\% | (193) | 432 |
| NASCAR fan | 69\% | (513) | $31 \%$ | (229) | - | (0) | 742 |
| NBA fan | 29\% | (289) | 14\% | (135) | 57\% | (555) | 979 |
| NCAA FT fan | $31 \%$ | (293) | 15\% | (143) | 54\% | (519) | 954 |
| NCAA MB fan | $31 \%$ | (251) | 14\% | (116) | 55\% | (451) | 818 |
| NCAA WB fan | 35\% | (170) | 19\% | (94) | 46\% | (225) | 488 |
| NFL fan | 29\% | (403) | 13\% | (185) | 58\% | (814) | 1403 |
| NHL fan | 35\% | (271) | 17\% | (133) | 48\% | (372) | 777 |
| PGA fan | 38\% | (210) | 19\% | (108) | 43\% | (239) | 557 |
| UFC fan | 34\% | (184) | 20\% | (108) | 47\% | (254) | 545 |
| WNBA fan | 33\% | (140) | 20\% | (85) | 47\% | (197) | 422 |
| WTA fan | 38\% | (89) | 21\% | (50) | 41\% | (98) | 237 |
| Watch sports at least weekly | 29\% | (277) | 16\% | (156) | 54\% | (519) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_8: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NBA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (592) | 18\% | (387) | 56\% | (1221) | 2200 |
| Gender: Male | $31 \%$ | (326) | 23\% | (241) | 47\% | (495) | 1062 |
| Gender: Female | 23\% | (266) | 13\% | (145) | 64\% | (726) | 1138 |
| Age: 18-34 | 28\% | (184) | 22\% | (147) | 49\% | (324) | 655 |
| Age: 35-44 | 29\% | (105) | 22\% | (79) | 49\% | (174) | 358 |
| Age: 45-64 | 25\% | (189) | 15\% | (113) | 60\% | (449) | 751 |
| Age: 65+ | 26\% | (114) | $11 \%$ | (48) | 63\% | (275) | 436 |
| GenZers: 1997-2012 | $21 \%$ | (66) | 22\% | (69) | 57\% | (181) | 316 |
| Millennials: 1981-1996 | $33 \%$ | (178) | 22\% | (117) | 45\% | (243) | 539 |
| GenXers: 1965-1980 | 28\% | (150) | 17\% | (89) | 55\% | (286) | 526 |
| Baby Boomers: 1946-1964 | 23\% | (166) | 14\% | (99) | 64\% | (463) | 727 |
| PID: Dem (no lean) | 33\% | (247) | 20\% | (150) | 47\% | (357) | 755 |
| PID: Ind (no lean) | 24\% | (185) | 18\% | (140) | 57\% | (432) | 756 |
| PID: Rep (no lean) | 23\% | (159) | 14\% | (97) | 63\% | (432) | 689 |
| PID/Gender: Dem Men | 39\% | (123) | 27\% | (87) | 34\% | (109) | 319 |
| PID/Gender: Dem Women | 29\% | (124) | 15\% | (63) | 57\% | (248) | 436 |
| PID/Gender: Ind Men | 26\% | (107) | 23\% | (93) | $51 \%$ | (208) | 407 |
| PID/Gender: Ind Women | 22\% | (78) | 13\% | (47) | 64\% | (224) | 349 |
| PID/Gender: Rep Men | 29\% | (96) | 18\% | (62) | 53\% | (178) | 336 |
| PID/Gender: Rep Women | 18\% | (64) | 10\% | (35) | 72\% | (254) | 353 |
| Ideo: Liberal (1-3) | $31 \%$ | (182) | 20\% | (118) | 49\% | (292) | 592 |
| Ideo: Moderate (4) | 29\% | (164) | 20\% | (112) | $51 \%$ | (292) | 568 |
| Ideo: Conservative (5-7) | 24\% | (182) | 16\% | (120) | 60\% | (454) | 756 |
| Educ: < College | 25\% | (374) | 17\% | (258) | 58\% | (881) | 1512 |
| Educ: Bachelors degree | $33 \%$ | (146) | 16\% | (72) | $51 \%$ | (225) | 444 |
| Educ: Post-grad | 29\% | (72) | 23\% | (57) | 47\% | (115) | 244 |
| Income: Under 50k | 25\% | (304) | 18\% | (220) | 57\% | (684) | 1207 |
| Income: 50k-100k | 29\% | (202) | 15\% | (106) | 56\% | (390) | 698 |
| Income: 100k+ | 29\% | (86) | $21 \%$ | (61) | 50\% | (148) | 295 |
| Ethnicity: White | 25\% | (434) | 14\% | (233) | 61\% | (1055) | 1722 |
| Ethnicity: Hispanic | 24\% | (83) | 25\% | (87) | $51 \%$ | (179) | 349 |
| Ethnicity: Afr. Am. | 38\% | (104) | 37\% | (101) | 25\% | (69) | 274 |

Continued on next page

Table CMS15_8: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? $N B A$

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (592) | 18\% | (387) | 56\% | (1221) | 2200 |
| Ethnicity: Other | 27\% | (54) | 26\% | (52) | 48\% | (97) | 204 |
| All Christian | 27\% | (270) | 16\% | (162) | 56\% | (552) | 984 |
| All Non-Christian | 36\% | (40) | 25\% | (27) | 39\% | (43) | 110 |
| Atheist | 27\% | (30) | 12\% | (14) | 61\% | (69) | 113 |
| Agnostic/Nothing in particular | 25\% | (253) | 19\% | (184) | 56\% | (557) | 994 |
| Religious Non-Protestant/Catholic | 35\% | (46) | 21\% | (28) | 44\% | (58) | 133 |
| Evangelical | 28\% | (167) | 22\% | (131) | 50\% | (293) | 592 |
| Non-Evangelical | 26\% | (208) | 16\% | (128) | 58\% | (457) | 794 |
| Community: Urban | 25\% | (131) | $21 \%$ | (110) | 54\% | (283) | 524 |
| Community: Suburban | 31\% | (333) | 16\% | (178) | 53\% | (578) | 1089 |
| Community: Rural | 22\% | (128) | 17\% | (99) | 61\% | (360) | 587 |
| Employ: Private Sector | 29\% | (187) | $21 \%$ | (135) | 50\% | (318) | 641 |
| Employ: Government | 24\% | (34) | 15\% | (21) | 61\% | (87) | 142 |
| Employ: Self-Employed | $31 \%$ | (50) | 25\% | (41) | 43\% | (70) | 162 |
| Employ: Homemaker | 22\% | (26) | 8\% | (9) | 70\% | (84) | 120 |
| Employ: Retired | 25\% | (124) | 9\% | (47) | 66\% | (325) | 496 |
| Employ: Unemployed | 27\% | (75) | 20\% | (55) | 54\% | (150) | 280 |
| Employ: Other | 27\% | (49) | 14\% | (26) | $59 \%$ | (109) | 184 |
| Military HH: Yes | 20\% | (70) | 16\% | (55) | 64\% | (226) | 352 |
| Military HH: No | 28\% | (521) | 18\% | (331) | 54\% | (995) | 1848 |
| RD/WT: Right Direction | 24\% | (185) | 17\% | (130) | 58\% | (443) | 758 |
| RD/WT: Wrong Track | 28\% | (407) | 18\% | (257) | $54 \%$ | (778) | 1442 |
| Trump Job Approve | 23\% | (212) | 16\% | (144) | 61\% | (567) | 923 |
| Trump Job Disapprove | 30\% | (350) | 20\% | (236) | 50\% | (582) | 1169 |
| Trump Job Strongly Approve | 21\% | (108) | 16\% | (81) | 64\% | (331) | 520 |
| Trump Job Somewhat Approve | 26\% | (104) | 16\% | (63) | 58\% | (236) | 403 |
| Trump Job Somewhat Disapprove | 29\% | (75) | 25\% | (66) | 46\% | (120) | 262 |
| Trump Job Strongly Disapprove | 30\% | (275) | 19\% | (170) | $51 \%$ | (462) | 907 |
| Favorable of Trump | 25\% | (221) | 14\% | (124) | 61\% | (541) | 886 |
| Unfavorable of Trump | 29\% | (342) | 20\% | (237) | $51 \%$ | (593) | 1172 |

Continued on next page

Table CMS15_8: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NBA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (592) | 18\% | (387) | 56\% | (1221) | 2200 |
| Very Favorable of Trump | 24\% | (132) | 14\% | (75) | 62\% | (343) | 550 |
| Somewhat Favorable of Trump | 27\% | (89) | 15\% | (49) | 59\% | (198) | 336 |
| Somewhat Unfavorable of Trump | 26\% | (56) | 23\% | (49) | 51\% | (108) | 213 |
| Very Unfavorable of Trump | 30\% | (286) | 20\% | (188) | 51\% | (485) | 959 |
| \# 1 Issue: Economy | $32 \%$ | (228) | 18\% | (131) | 50\% | (358) | 717 |
| \# 1 Issue: Security | $21 \%$ | (53) | 17\% | (44) | 62\% | (156) | 253 |
| \# 1 Issue: Health Care | 26\% | (108) | 21\% | (90) | 53\% | (224) | 422 |
| \# 1 Issue: Medicare / Social Security | 26\% | (86) | 15\% | (48) | 59\% | (196) | 330 |
| \# 1 Issue: Women's Issues | 19\% | (17) | 16\% | (14) | 65\% | (60) | 92 |
| \# 1 Issue: Education | 26\% | (36) | 19\% | (26) | 55\% | (77) | 139 |
| \# 1 Issue: Energy | 29\% | (29) | 17\% | (17) | 54\% | (53) | 98 |
| \# 1 Issue: Other | 24\% | (35) | $11 \%$ | (17) | 65\% | (97) | 149 |
| 2018 House Vote: Democrat | $31 \%$ | (238) | 21\% | (160) | 48\% | (370) | 767 |
| 2018 House Vote: Republican | 25\% | (151) | 14\% | (86) | 62\% | (379) | 616 |
| 2018 House Vote: Someone else | 30\% | (27) | 12\% | (11) | 58\% | (52) | 89 |
| 2016 Vote: Hillary Clinton | 33\% | (224) | $21 \%$ | (140) | 46\% | (317) | 681 |
| 2016 Vote: Donald Trump | 26\% | (177) | 14\% | (97) | 60\% | (415) | 688 |
| 2016 Vote: Other | 26\% | (34) | $11 \%$ | (15) | 63\% | (83) | 131 |
| 2016 Vote: Didn't Vote | 23\% | (157) | 19\% | (135) | 58\% | (405) | 697 |
| Voted in 2014: Yes | 29\% | (374) | 18\% | (228) | 53\% | (677) | 1279 |
| Voted in 2014: No | 24\% | (218) | 17\% | (158) | 59\% | (544) | 921 |
| 2012 Vote: Barack Obama | $31 \%$ | (255) | 22\% | (182) | 47\% | (390) | 827 |
| 2012 Vote: Mitt Romney | 26\% | (124) | 13\% | (64) | 61\% | (289) | 477 |
| 2012 Vote: Other | 24\% | (20) | 5\% | (4) | 71\% | (61) | 86 |
| 2012 Vote: Didn't Vote | 24\% | (190) | 17\% | (137) | 59\% | (479) | 806 |
| 4-Region: Northeast | 23\% | (91) | 19\% | (73) | 58\% | (229) | 394 |
| 4-Region: Midwest | 30\% | (136) | 16\% | (72) | 55\% | (254) | 462 |
| 4-Region: South | 26\% | (215) | 19\% | (154) | 55\% | (454) | 824 |
| 4-Region: West | 29\% | (149) | 17\% | (87) | 55\% | (284) | 520 |
| Sports fan | 35\% | (519) | 25\% | (372) | 40\% | (601) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 29\% | (126) | 26\% | (115) | 45\% | (195) | 436 |

Continued on next page

Table CMS15_8: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NBA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (592) | 18\% | (387) | 56\% | (1221) | 2200 |
| Frequent Flyer | 33\% | (79) | 25\% | (60) | 42\% | (101) | 240 |
| Open office space | 29\% | (62) | 23\% | (49) | 48\% | (101) | 212 |
| Cubicle office space | 30\% | (37) | 20\% | (24) | 50\% | (62) | 123 |
| Private office space | 22\% | (31) | 30\% | (43) | 47\% | (67) | 141 |
| Feel comfortable in office | 28\% | (82) | 20\% | (59) | 53\% | (157) | 298 |
| Feel uncomfortable in office | 27\% | (71) | 27\% | (69) | 46\% | (119) | 260 |
| Watched Bundesliga | 27\% | (22) | 50\% | (41) | 23\% | (19) | 81 |
| Watched golf | 34\% | (41) | 34\% | (41) | 32\% | (39) | 120 |
| Watched NASCAR | 30\% | (90) | 27\% | (82) | 43\% | (132) | 304 |
| Watched PBR | 34\% | (19) | 29\% | (16) | 36\% | (20) | 55 |
| ATP fan | 41\% | (90) | 45\% | (98) | 14\% | (32) | 220 |
| Esports fan | 39\% | (164) | 40\% | (169) | 21\% | (89) | 422 |
| F1 fan | $36 \%$ | (120) | 39\% | (130) | 25\% | (84) | 334 |
| IndyCar fan | 35\% | (179) | 30\% | (154) | 35\% | (182) | 515 |
| MLB fan | 36\% | (398) | 26\% | (289) | 38\% | (414) | 1100 |
| MLS fan | 38\% | (164) | 39\% | (167) | 23\% | (101) | 432 |
| NASCAR fan | 33\% | (242) | 25\% | (182) | 43\% | (318) | 742 |
| NBA fan | 60\% | (592) | 40\% | (387) | - | (0) | 979 |
| NCAA FT fan | 38\% | (362) | $31 \%$ | (291) | $31 \%$ | (301) | 954 |
| NCAA MB fan | 43\% | (348) | 35\% | (288) | 22\% | (182) | 818 |
| NCAA WB fan | 41\% | (201) | 42\% | (203) | 17\% | (85) | 488 |
| NFL fan | 37\% | (524) | 25\% | (356) | 37\% | (523) | 1403 |
| NHL fan | 39\% | (306) | 26\% | (205) | 34\% | (266) | 777 |
| PGA fan | 37\% | (204) | 31\% | (175) | 32\% | (178) | 557 |
| UFC fan | 37\% | (204) | 35\% | (193) | 27\% | (148) | 545 |
| WNBA fan | 42\% | (179) | 49\% | (206) | 9\% | (38) | 422 |
| WTA fan | 40\% | (94) | 45\% | (106) | 16\% | (38) | 237 |
| Watch sports at least weekly | 37\% | (354) | 29\% | (280) | 33\% | (318) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_9: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA football

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (526) | 19\% | (428) | 57\% | (1246) | 2200 |
| Gender: Male | 26\% | (281) | 28\% | (302) | 45\% | (480) | 1062 |
| Gender: Female | 22\% | (245) | 11\% | (127) | 67\% | (766) | 1138 |
| Age: 18-34 | 23\% | (148) | 16\% | (107) | 61\% | (400) | 655 |
| Age: 35-44 | 23\% | (84) | 21\% | (74) | 56\% | (201) | 358 |
| Age: 45-64 | 23\% | (176) | 20\% | (152) | 56\% | (424) | 751 |
| Age: 65+ | 27\% | (119) | 22\% | (96) | 51\% | (221) | 436 |
| GenZers: 1997-2012 | 16\% | (51) | 13\% | (41) | 71\% | (224) | 316 |
| Millennials: 1981-1996 | 27\% | (144) | 21\% | (111) | $53 \%$ | (283) | 539 |
| GenXers: 1965-1980 | 22\% | (115) | 20\% | (105) | 58\% | (305) | 526 |
| Baby Boomers: 1946-1964 | 25\% | (183) | 21\% | (151) | 54\% | (394) | 727 |
| PID: Dem (no lean) | 25\% | (192) | 19\% | (146) | 55\% | (417) | 755 |
| PID: Ind (no lean) | 22\% | (164) | 18\% | (134) | 61\% | (458) | 756 |
| PID: Rep (no lean) | 25\% | (170) | 21\% | (148) | 54\% | (371) | 689 |
| PID/Gender: Dem Men | 30\% | (94) | $31 \%$ | (98) | 40\% | (126) | 319 |
| PID/Gender: Dem Women | 22\% | (98) | $11 \%$ | (48) | 67\% | (290) | 436 |
| PID/Gender: Ind Men | 25\% | (101) | 25\% | (101) | 51\% | (206) | 407 |
| PID/Gender: Ind Women | 18\% | (63) | 10\% | (34) | 72\% | (252) | 349 |
| PID/Gender: Rep Men | 25\% | (86) | $31 \%$ | (103) | 44\% | (148) | 336 |
| PID/Gender: Rep Women | 24\% | (84) | 13\% | (45) | 63\% | (223) | 353 |
| Ideo: Liberal (1-3) | 20\% | (121) | 19\% | (115) | 60\% | (357) | 592 |
| Ideo: Moderate (4) | 26\% | (146) | 21\% | (116) | 54\% | (306) | 568 |
| Ideo: Conservative (5-7) | 28\% | (209) | 23\% | (171) | 50\% | (377) | 756 |
| Educ: < College | 22\% | (328) | 18\% | (274) | 60\% | (911) | 1512 |
| Educ: Bachelors degree | 30\% | (133) | 21\% | (93) | 49\% | (218) | 444 |
| Educ: Post-grad | 27\% | (66) | 25\% | (61) | 48\% | (116) | 244 |
| Income: Under 50k | 23\% | (282) | 18\% | (218) | 59\% | (708) | 1207 |
| Income: 50k-100k | 24\% | (165) | 19\% | (135) | 57\% | (398) | 698 |
| Income: 100k+ | 27\% | (80) | 26\% | (76) | 47\% | (140) | 295 |
| Ethnicity: White | 24\% | (407) | 19\% | (333) | 57\% | (982) | 1722 |
| Ethnicity: Hispanic | 18\% | (64) | 16\% | (54) | 66\% | (231) | 349 |
| Ethnicity: Afr. Am. | 26\% | (71) | 26\% | (70) | 48\% | (133) | 274 |

[^36]Table CMS15_9: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA football

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (526) | 19\% | (428) | 57\% | (1246) | 2200 |
| Ethnicity: Other | 24\% | (48) | 12\% | (25) | 64\% | (130) | 204 |
| All Christian | 28\% | (273) | 23\% | (228) | 49\% | (483) | 984 |
| All Non-Christian | 28\% | (30) | 14\% | (15) | 58\% | (64) | 110 |
| Atheist | 18\% | (20) | 16\% | (19) | 66\% | (75) | 113 |
| Agnostic/Nothing in particular | 20\% | (203) | 17\% | (167) | 63\% | (624) | 994 |
| Religious Non-Protestant/Catholic | 26\% | (35) | 12\% | (15) | 62\% | (82) | 133 |
| Evangelical | 27\% | (157) | 23\% | (135) | 51\% | (300) | 592 |
| Non-Evangelical | 26\% | (206) | 22\% | (178) | 52\% | (411) | 794 |
| Community: Urban | 24\% | (124) | 18\% | (93) | 59\% | (308) | 524 |
| Community: Suburban | 24\% | (265) | 19\% | (210) | 56\% | (614) | 1089 |
| Community: Rural | 23\% | (137) | 21\% | (126) | 55\% | (324) | 587 |
| Employ: Private Sector | 26\% | (166) | 22\% | (144) | 52\% | (331) | 641 |
| Employ: Government | 23\% | (32) | 20\% | (29) | 57\% | (81) | 142 |
| Employ: Self-Employed | 29\% | (47) | 24\% | (39) | 47\% | (76) | 162 |
| Employ: Homemaker | 23\% | (27) | 10\% | (12) | 68\% | (81) | 120 |
| Employ: Retired | 25\% | (125) | 20\% | (102) | 54\% | (269) | 496 |
| Employ: Unemployed | 25\% | (69) | 13\% | (37) | 62\% | (175) | 280 |
| Employ: Other | 15\% | (27) | 17\% | (32) | 68\% | (126) | 184 |
| Military HH: Yes | 24\% | (86) | 24\% | (85) | 51\% | (181) | 352 |
| Military HH: No | 24\% | (440) | 19\% | (343) | 58\% | (1065) | 1848 |
| RD/WT: Right Direction | 25\% | (188) | 22\% | (165) | 53\% | (404) | 758 |
| RD/WT: Wrong Track | 23\% | (338) | 18\% | (263) | 58\% | (841) | 1442 |
| Trump Job Approve | 25\% | (226) | 22\% | (203) | 54\% | (494) | 923 |
| Trump Job Disapprove | 24\% | (285) | 19\% | (219) | 57\% | (665) | 1169 |
| Trump Job Strongly Approve | 23\% | (121) | 23\% | (119) | 54\% | (279) | 520 |
| Trump Job Somewhat Approve | 26\% | (105) | 21\% | (83) | 53\% | (215) | 403 |
| Trump Job Somewhat Disapprove | 26\% | (68) | 22\% | (57) | 52\% | (137) | 262 |
| Trump Job Strongly Disapprove | 24\% | (217) | 18\% | (162) | 58\% | (528) | 907 |
| Favorable of Trump | 26\% | (227) | 21\% | (189) | 53\% | (469) | 886 |
| Unfavorable of Trump | 24\% | (277) | 18\% | (216) | 58\% | (679) | 1172 |

Continued on next page

Table CMS15_9: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA football

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (526) | 19\% | (428) | 57\% | (1246) | 2200 |
| Very Favorable of Trump | 25\% | (139) | 22\% | (122) | 53\% | (289) | 550 |
| Somewhat Favorable of Trump | 26\% | (88) | 20\% | (67) | 54\% | (181) | 336 |
| Somewhat Unfavorable of Trump | 19\% | (40) | 23\% | (48) | 58\% | (124) | 213 |
| Very Unfavorable of Trump | 25\% | (237) | 17\% | (168) | 58\% | (555) | 959 |
| \#1 Issue: Economy | 24\% | (171) | 23\% | (163) | 53\% | (383) | 717 |
| \# 1 Issue: Security | 25\% | (63) | 16\% | (40) | 59\% | (150) | 253 |
| \# 1 Issue: Health Care | 22\% | (93) | 20\% | (83) | 58\% | (246) | 422 |
| \# 1 Issue: Medicare / Social Security | 27\% | (89) | 22\% | (74) | 51\% | (167) | 330 |
| \# 1 Issue: Women's Issues | 16\% | (14) | 14\% | (13) | 70\% | (65) | 92 |
| \# 1 Issue: Education | 27\% | (37) | 14\% | (19) | 60\% | (83) | 139 |
| \# 1 Issue: Energy | 22\% | (22) | 12\% | (12) | 65\% | (64) | 98 |
| \#1 Issue: Other | 25\% | (37) | 17\% | (25) | 59\% | (88) | 149 |
| 2018 House Vote: Democrat | 28\% | (212) | 21\% | (160) | 52\% | (396) | 767 |
| 2018 House Vote: Republican | 25\% | (152) | 25\% | (155) | 50\% | (310) | 616 |
| 2018 House Vote: Someone else | 24\% | (22) | 15\% | (13) | 61\% | (55) | 89 |
| 2016 Vote: Hillary Clinton | 26\% | (179) | 20\% | (139) | 53\% | (363) | 681 |
| 2016 Vote: Donald Trump | 27\% | (183) | 24\% | (163) | 50\% | (342) | 688 |
| 2016 Vote: Other | 28\% | (37) | 19\% | (25) | 52\% | (69) | 131 |
| 2016 Vote: Didn't Vote | 18\% | (127) | 14\% | (101) | 67\% | (469) | 697 |
| Voted in 2014: Yes | 28\% | (352) | 23\% | (292) | 50\% | (635) | 1279 |
| Voted in 2014: No | 19\% | (174) | 15\% | (136) | 66\% | (610) | 921 |
| 2012 Vote: Barack Obama | 27\% | (219) | 23\% | (187) | 51\% | (420) | 827 |
| 2012 Vote: Mitt Romney | 27\% | (127) | 25\% | (120) | 48\% | (231) | 477 |
| 2012 Vote: Other | 24\% | (20) | 18\% | (16) | 58\% | (50) | 86 |
| 2012 Vote: Didn't Vote | 20\% | (158) | 13\% | (106) | 67\% | (543) | 806 |
| 4-Region: Northeast | 25\% | (100) | 15\% | (60) | 59\% | (234) | 394 |
| 4-Region: Midwest | 28\% | (128) | 23\% | (106) | 49\% | (228) | 462 |
| 4-Region: South | 23\% | (192) | 23\% | (192) | 53\% | (440) | 824 |
| 4-Region: West | 20\% | (106) | 13\% | (70) | 66\% | (344) | 520 |
| Sports fan | 33\% | (495) | 28\% | (418) | 39\% | (579) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 25\% | (110) | 23\% | (101) | 51\% | (225) | 436 |

Continued on next page

Table CMS15_9: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA football

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (526) | 19\% | (428) | 57\% | (1246) | 2200 |
| Frequent Flyer | 25\% | (60) | 27\% | (65) | 48\% | (115) | 240 |
| Open office space | 24\% | (51) | 28\% | (60) | 47\% | (100) | 212 |
| Cubicle office space | 27\% | (33) | 16\% | (20) | 57\% | (70) | 123 |
| Private office space | 27\% | (39) | 23\% | (33) | 49\% | (69) | 141 |
| Feel comfortable in office | 25\% | (74) | 25\% | (74) | 50\% | (150) | 298 |
| Feel uncomfortable in office | 24\% | (63) | 22\% | (57) | 54\% | (140) | 260 |
| Watched Bundesliga | 32\% | (26) | 39\% | (31) | 29\% | (23) | 81 |
| Watched golf | 38\% | (46) | 47\% | (56) | 15\% | (18) | 120 |
| Watched NASCAR | 27\% | (83) | 38\% | (117) | 34\% | (105) | 304 |
| Watched PBR | 40\% | (22) | $31 \%$ | (17) | 29\% | (16) | 55 |
| ATP fan | 39\% | (85) | 43\% | (94) | 19\% | (41) | 220 |
| Esports fan | 36\% | (151) | 33\% | (139) | 31\% | (132) | 422 |
| F1 fan | 31\% | (104) | 39\% | (129) | 30\% | (100) | 334 |
| IndyCar fan | 33\% | (172) | 33\% | (169) | 34\% | (174) | 515 |
| MLB fan | 32\% | (350) | 32\% | (356) | 36\% | (395) | 1100 |
| MLS fan | 37\% | (158) | 40\% | (172) | 23\% | (101) | 432 |
| NASCAR fan | 29\% | (214) | 30\% | (221) | 41\% | (306) | 742 |
| NBA fan | 34\% | (336) | 32\% | (318) | $33 \%$ | (325) | 979 |
| NCAA FT fan | 55\% | (526) | 45\% | (428) | - | (0) | 954 |
| NCAA MB fan | 43\% | (353) | 43\% | (355) | 14\% | (111) | 818 |
| NCAA WB fan | 38\% | (187) | 45\% | (219) | 17\% | (83) | 488 |
| NFL fan | 34\% | (472) | 29\% | (408) | 37\% | (523) | 1403 |
| NHL fan | 33\% | (259) | 35\% | (271) | 32\% | (247) | 777 |
| PGA fan | 35\% | (196) | 42\% | (233) | 23\% | (129) | 557 |
| UFC fan | 33\% | (181) | 35\% | (189) | 32\% | (176) | 545 |
| WNBA fan | 39\% | (163) | 40\% | (169) | $21 \%$ | (90) | 422 |
| WTA fan | 40\% | (95) | 43\% | (102) | 17\% | (40) | 237 |
| Watch sports at least weekly | 35\% | (330) | 37\% | (348) | 29\% | (274) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_10: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA men's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (497) | 15\% | (321) | 63\% | (1382) | 2200 |
| Gender: Male | 28\% | (298) | 21\% | (221) | $51 \%$ | (543) | 1062 |
| Gender: Female | 18\% | (200) | 9\% | (100) | 74\% | (839) | 1138 |
| Age: 18-34 | 21\% | (136) | 12\% | (81) | 67\% | (438) | 655 |
| Age: 35-44 | 25\% | (88) | 16\% | (57) | 60\% | (213) | 358 |
| Age: 45-64 | 23\% | (170) | 14\% | (105) | 63\% | (476) | 751 |
| Age: 65+ | 24\% | (104) | 18\% | (78) | 58\% | (255) | 436 |
| GenZers: 1997-2012 | 15\% | (48) | 11\% | (34) | 74\% | (234) | 316 |
| Millennials: 1981-1996 | 24\% | (132) | 15\% | (79) | 61\% | (327) | 539 |
| GenXers: 1965-1980 | 23\% | (123) | 14\% | (73) | 63\% | (330) | 526 |
| Baby Boomers: 1946-1964 | 23\% | (165) | 16\% | (117) | 61\% | (445) | 727 |
| PID: Dem (no lean) | 25\% | (190) | 15\% | (114) | 60\% | (452) | 755 |
| PID: Ind (no lean) | 20\% | (155) | $14 \%$ | (104) | 66\% | (497) | 756 |
| PID: Rep (no lean) | 22\% | (153) | 15\% | (103) | 63\% | (433) | 689 |
| PID/Gender: Dem Men | 32\% | (102) | 23\% | (73) | 45\% | (144) | 319 |
| PID/Gender: Dem Women | 20\% | (88) | 9\% | (40) | 71\% | (308) | 436 |
| PID/Gender: Ind Men | 25\% | (103) | 20\% | (81) | 55\% | (223) | 407 |
| PID/Gender: Ind Women | 15\% | (52) | 7\% | (23) | 79\% | (274) | 349 |
| PID/Gender: Rep Men | 28\% | (93) | 20\% | (67) | 52\% | (176) | 336 |
| PID/Gender: Rep Women | 17\% | (60) | 10\% | (36) | 73\% | (257) | 353 |
| Ideo: Liberal (1-3) | 24\% | (144) | 13\% | (77) | 63\% | (371) | 592 |
| Ideo: Moderate (4) | 23\% | (133) | 16\% | (93) | 60\% | (342) | 568 |
| Ideo: Conservative (5-7) | 25\% | (190) | 16\% | (122) | 59\% | (445) | 756 |
| Educ: < College | 20\% | (304) | 13\% | (191) | 67\% | (1017) | 1512 |
| Educ: Bachelors degree | 28\% | (124) | 18\% | (78) | 54\% | (241) | 444 |
| Educ: Post-grad | 28\% | (69) | 21\% | (51) | 50\% | (123) | 244 |
| Income: Under 50k | 21\% | (256) | 13\% | (156) | 66\% | (796) | 1207 |
| Income: 50k-100k | 23\% | (159) | 15\% | (103) | 62\% | (436) | 698 |
| Income: 100k+ | 28\% | (83) | 21\% | (62) | $51 \%$ | (150) | 295 |
| Ethnicity: White | 23\% | (389) | $14 \%$ | (235) | 64\% | (1097) | 1722 |
| Ethnicity: Hispanic | 18\% | (64) | 13\% | (45) | 69\% | (240) | 349 |
| Ethnicity: Afr. Am. | 25\% | (69) | 25\% | (69) | 50\% | (137) | 274 |

Continued on next page

Table CMS15_10: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA men's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (497) | 15\% | (321) | 63\% | (1382) | 2200 |
| Ethnicity: Other | 19\% | (39) | 8\% | (17) | 73\% | (148) | 204 |
| All Christian | 28\% | (276) | 16\% | (153) | 56\% | (555) | 984 |
| All Non-Christian | 28\% | (31) | 16\% | (18) | 56\% | (62) | 110 |
| Atheist | 21\% | (23) | 7\% | (8) | 72\% | (82) | 113 |
| Agnostic/Nothing in particular | 17\% | (167) | 14\% | (142) | 69\% | (684) | 994 |
| Religious Non-Protestant/Catholic | 29\% | (38) | 13\% | (18) | 58\% | (77) | 133 |
| Evangelical | 27\% | (160) | 17\% | (101) | 56\% | (331) | 592 |
| Non-Evangelical | 24\% | (194) | 16\% | (125) | 60\% | (475) | 794 |
| Community: Urban | 22\% | (114) | 16\% | (85) | 62\% | (325) | 524 |
| Community: Suburban | 23\% | (251) | 14\% | (151) | 63\% | (687) | 1089 |
| Community: Rural | 22\% | (132) | 14\% | (85) | 63\% | (370) | 587 |
| Employ: Private Sector | 26\% | (164) | 16\% | (101) | 59\% | (376) | 641 |
| Employ: Government | 21\% | (30) | 19\% | (27) | 60\% | (85) | 142 |
| Employ: Self-Employed | 27\% | (44) | 18\% | (29) | 55\% | (89) | 162 |
| Employ: Homemaker | 15\% | (18) | 6\% | (7) | 80\% | (95) | 120 |
| Employ: Retired | 22\% | (109) | 16\% | (81) | 62\% | (306) | 496 |
| Employ: Unemployed | 22\% | (63) | 10\% | (27) | 68\% | (190) | 280 |
| Employ: Other | 14\% | (26) | 16\% | (30) | 70\% | (129) | 184 |
| Military HH: Yes | 21\% | (75) | 16\% | (58) | 62\% | (220) | 352 |
| Military HH: No | 23\% | (423) | 14\% | (263) | 63\% | (1162) | 1848 |
| RD/WT: Right Direction | 22\% | (165) | 17\% | (126) | 62\% | (467) | 758 |
| RD/WT: Wrong Track | 23\% | (333) | 13\% | (195) | 63\% | (915) | 1442 |
| Trump Job Approve | 23\% | (213) | 16\% | (148) | 61\% | (562) | 923 |
| Trump Job Disapprove | 23\% | (268) | 14\% | (169) | 63\% | (732) | 1169 |
| Trump Job Strongly Approve | 21\% | (107) | 16\% | (82) | 64\% | (331) | 520 |
| Trump Job Somewhat Approve | 26\% | (106) | 16\% | (66) | 57\% | (231) | 403 |
| Trump Job Somewhat Disapprove | 26\% | (68) | 14\% | (38) | 60\% | (156) | 262 |
| Trump Job Strongly Disapprove | 22\% | (200) | 14\% | (131) | 63\% | (575) | 907 |
| Favorable of Trump | 24\% | (212) | 15\% | (134) | 61\% | (540) | 886 |
| Unfavorable of Trump | 23\% | (273) | 14\% | (164) | 63\% | (736) | 1172 |

Continued on next page

Table CMS15_10: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NCAA men's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (497) | 15\% | (321) | 63\% | (1382) | 2200 |
| Very Favorable of Trump | 21\% | (117) | 15\% | (82) | 64\% | (350) | 550 |
| Somewhat Favorable of Trump | 28\% | (95) | 15\% | (52) | 56\% | (190) | 336 |
| Somewhat Unfavorable of Trump | 25\% | (53) | 15\% | (33) | 60\% | (127) | 213 |
| Very Unfavorable of Trump | 23\% | (219) | 14\% | (131) | 63\% | (609) | 959 |
| \# 1 Issue: Economy | 25\% | (177) | 16\% | (117) | 59\% | (424) | 717 |
| \# 1 Issue: Security | 20\% | (52) | 15\% | (38) | 65\% | (163) | 253 |
| \# 1 Issue: Health Care | 22\% | (91) | 15\% | (64) | 63\% | (266) | 422 |
| \# 1 Issue: Medicare / Social Security | 25\% | (84) | 16\% | (52) | 59\% | (194) | 330 |
| \# 1 Issue: Women's Issues | 11\% | (10) | 12\% | (11) | 77\% | (71) | 92 |
| \# 1 Issue: Education | 20\% | (27) | 10\% | (14) | 70\% | (98) | 139 |
| \#1 Issue: Energy | 22\% | (22) | 8\% | (8) | 70\% | (69) | 98 |
| \#1 Issue: Other | 23\% | (35) | 11\% | (17) | 65\% | (97) | 149 |
| 2018 House Vote: Democrat | 25\% | (188) | 16\% | (127) | 59\% | (452) | 767 |
| 2018 House Vote: Republican | 25\% | (155) | 17\% | (105) | 58\% | (357) | 616 |
| 2018 House Vote: Someone else | 23\% | (20) | 8\% | (7) | 70\% | (62) | 89 |
| 2016 Vote: Hillary Clinton | 25\% | (174) | 15\% | (102) | 60\% | (406) | 681 |
| 2016 Vote: Donald Trump | 25\% | (170) | 17\% | (118) | 58\% | (400) | 688 |
| 2016 Vote: Other | 24\% | (32) | 16\% | (21) | 60\% | (79) | 131 |
| 2016 Vote: Didn't Vote | 18\% | (123) | 11\% | (80) | 71\% | (494) | 697 |
| Voted in 2014: Yes | 27\% | (343) | 16\% | (208) | 57\% | (728) | 1279 |
| Voted in 2014: No | 17\% | (154) | 12\% | (113) | 71\% | (654) | 921 |
| 2012 Vote: Barack Obama | 27\% | (224) | 16\% | (136) | 57\% | (467) | 827 |
| 2012 Vote: Mitt Romney | 26\% | (124) | 18\% | (85) | 56\% | (268) | 477 |
| 2012 Vote: Other | 23\% | (20) | 9\% | (7) | 68\% | (58) | 86 |
| 2012 Vote: Didn't Vote | 16\% | (130) | $11 \%$ | (92) | 73\% | (585) | 806 |
| 4-Region: Northeast | 22\% | (86) | 13\% | (52) | 65\% | (255) | 394 |
| 4-Region: Midwest | 26\% | (121) | 17\% | (78) | 57\% | (263) | 462 |
| 4-Region: South | 21\% | (175) | 18\% | (147) | 61\% | (502) | 824 |
| 4-Region: West | 22\% | (115) | 8\% | (44) | 69\% | (361) | 520 |
| Sports fan | $31 \%$ | (463) | 20\% | (305) | 49\% | (725) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 26\% | (116) | 18\% | (77) | 56\% | (243) | 436 |

Continued on next page

Table CMS15_10: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NCAA men's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 23\% | (497) | 15\% | (321) | 63\% | (1382) | 2200 |
| Frequent Flyer | 24\% | (58) | 23\% | (56) | $52 \%$ | (126) | 240 |
| Open office space | 22\% | (47) | 20\% | (43) | 57\% | (121) | 212 |
| Cubicle office space | 24\% | (30) | 19\% | (23) | 57\% | (71) | 123 |
| Private office space | 33\% | (47) | 17\% | (24) | 50\% | (71) | 141 |
| Feel comfortable in office | 24\% | (72) | 20\% | (61) | 55\% | (165) | 298 |
| Feel uncomfortable in office | 25\% | (66) | 16\% | (42) | 59\% | (153) | 260 |
| Watched Bundesliga | 35\% | (28) | 34\% | (28) | $31 \%$ | (25) | 81 |
| Watched golf | 35\% | (42) | 40\% | (48) | 24\% | (29) | 120 |
| Watched NASCAR | 27\% | (81) | 28\% | (86) | 45\% | (137) | 304 |
| Watched PBR | 35\% | (19) | 27\% | (15) | 38\% | (21) | 55 |
| ATP fan | 47\% | (104) | 35\% | (77) | 18\% | (39) | 220 |
| Esports fan | $36 \%$ | (154) | 28\% | (118) | 36\% | (151) | 422 |
| F1 fan | 37\% | (123) | 29\% | (95) | 35\% | (116) | 334 |
| IndyCar fan | $32 \%$ | (162) | 26\% | (134) | 42\% | (218) | 515 |
| MLB fan | 33\% | (367) | 23\% | (254) | 44\% | (480) | 1100 |
| MLS fan | 37\% | (160) | 31\% | (135) | 32\% | (137) | 432 |
| NASCAR fan | 28\% | (207) | 22\% | (161) | 50\% | (374) | 742 |
| NBA fan | 39\% | (377) | 26\% | (259) | 35\% | (342) | 979 |
| NCAA FT fan | 43\% | (409) | $31 \%$ | (299) | 26\% | (247) | 954 |
| NCAA MB fan | $61 \%$ | (497) | 39\% | (321) | - | (0) | 818 |
| NCAA WB fan | 44\% | (215) | 40\% | (198) | 16\% | (76) | 488 |
| NFL fan | $31 \%$ | (437) | 21\% | (298) | 48\% | (668) | 1403 |
| NHL fan | 34\% | (268) | 25\% | (191) | 41\% | (318) | 777 |
| PGA fan | 38\% | (212) | 32\% | (177) | 30\% | (168) | 557 |
| UFC fan | 33\% | (182) | 26\% | (143) | 40\% | (220) | 545 |
| WNBA fan | 45\% | (191) | 37\% | (155) | 18\% | (77) | 422 |
| WTA fan | 43\% | (103) | 35\% | (84) | 21\% | (51) | 237 |
| Watch sports at least weekly | 35\% | (332) | 28\% | (265) | 37\% | (355) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_11: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA women's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 7\% | (144) | 78\% | (1712) | 2200 |
| Gender: Male | 19\% | (201) | 8\% | (83) | 73\% | (778) | 1062 |
| Gender: Female | 13\% | (143) | 5\% | (62) | 82\% | (934) | 1138 |
| Age: 18-34 | 14\% | (94) | 9\% | (62) | 76\% | (499) | 655 |
| Age: 35-44 | 16\% | (59) | 6\% | (23) | 77\% | (276) | 358 |
| Age: 45-64 | 16\% | (117) | 5\% | (39) | 79\% | (595) | 751 |
| Age: 65+ | 17\% | (74) | 5\% | (21) | 78\% | (342) | 436 |
| GenZers: 1997-2012 | 11\% | (36) | 9\% | (29) | 79\% | (251) | 316 |
| Millennials: 1981-1996 | 16\% | (87) | 9\% | (48) | 75\% | (404) | 539 |
| GenXers: 1965-1980 | 17\% | (88) | 5\% | (26) | 78\% | (411) | 526 |
| Baby Boomers: 1946-1964 | 16\% | (113) | 5\% | (33) | 80\% | (581) | 727 |
| PID: Dem (no lean) | 17\% | (128) | 9\% | (65) | 74\% | (562) | 755 |
| PID: Ind (no lean) | 17\% | (129) | 6\% | (44) | 77\% | (584) | 756 |
| PID: Rep (no lean) | 13\% | (87) | 5\% | (36) | 82\% | (565) | 689 |
| PID/Gender: Dem Men | 18\% | (56) | 12\% | (37) | 71\% | (226) | 319 |
| PID/Gender: Dem Women | 16\% | (72) | 6\% | (28) | 77\% | (336) | 436 |
| PID/Gender: Ind Men | 22\% | (88) | 6\% | (25) | 72\% | (295) | 407 |
| PID/Gender: Ind Women | 12\% | (41) | 5\% | (19) | 83\% | (289) | 349 |
| PID/Gender: Rep Men | 17\% | (57) | 6\% | (21) | 77\% | (257) | 336 |
| PID/Gender: Rep Women | 8\% | (30) | 4\% | (15) | 87\% | (308) | 353 |
| Ideo: Liberal (1-3) | 17\% | (103) | 7\% | (44) | 75\% | (446) | 592 |
| Ideo: Moderate (4) | 19\% | (107) | 6\% | (33) | 75\% | (428) | 568 |
| Ideo: Conservative (5-7) | 14\% | (104) | 6\% | (47) | 80\% | (605) | 756 |
| Educ: < College | 13\% | (202) | 7\% | (106) | 80\% | (1204) | 1512 |
| Educ: Bachelors degree | 19\% | (84) | 5\% | (20) | 77\% | (340) | 444 |
| Educ: Post-grad | 24\% | (58) | 8\% | (18) | 69\% | (167) | 244 |
| Income: Under 50k | 14\% | (172) | 8\% | (102) | 77\% | (934) | 1207 |
| Income: 50k-100k | 16\% | (112) | 5\% | (31) | 79\% | (555) | 698 |
| Income: 100k+ | 21\% | (61) | 4\% | (11) | 76\% | (223) | 295 |
| Ethnicity: White | 15\% | (254) | 5\% | (86) | 80\% | (1382) | 1722 |
| Ethnicity: Hispanic | 14\% | (50) | 9\% | (31) | 77\% | (268) | 349 |
| Ethnicity: Afr. Am. | 24\% | (65) | 16\% | (45) | 60\% | (164) | 274 |

Continued on next page

Table CMS15_11: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NCAA women's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 7\% | (144) | 78\% | (1712) | 2200 |
| Ethnicity: Other | 12\% | (25) | 7\% | (13) | 81\% | (165) | 204 |
| All Christian | 20\% | (192) | 6\% | (55) | 75\% | (737) | 984 |
| All Non-Christian | 21\% | (23) | 8\% | (9) | 72\% | (79) | 110 |
| Atheist | 9\% | (10) | 8\% | (9) | 83\% | (94) | 113 |
| Agnostic/Nothing in particular | 12\% | (119) | 7\% | (73) | 81\% | (802) | 994 |
| Religious Non-Protestant/Catholic | 24\% | (31) | 6\% | (9) | 70\% | (93) | 133 |
| Evangelical | 20\% | (118) | 9\% | (54) | 71\% | (420) | 592 |
| Non-Evangelical | 16\% | (128) | 6\% | (45) | 78\% | (622) | 794 |
| Community: Urban | 19\% | (100) | 8\% | (42) | 73\% | (382) | 524 |
| Community: Suburban | 13\% | (147) | 6\% | (64) | 81\% | (878) | 1089 |
| Community: Rural | 16\% | (97) | 7\% | (39) | 77\% | (451) | 587 |
| Employ: Private Sector | 18\% | (115) | 6\% | (40) | 76\% | (485) | 641 |
| Employ: Government | 16\% | (23) | 8\% | (11) | 76\% | (108) | 142 |
| Employ: Self-Employed | 21\% | (33) | 5\% | (9) | 74\% | (120) | 162 |
| Employ: Homemaker | 11\% | (14) | 1\% | (1) | 88\% | (105) | 120 |
| Employ: Retired | 15\% | (74) | 5\% | (25) | 80\% | (397) | 496 |
| Employ: Unemployed | 12\% | (35) | 8\% | (22) | 80\% | (223) | 280 |
| Employ: Other | 11\% | (20) | 10\% | (18) | 79\% | (146) | 184 |
| Military HH: Yes | 17\% | (59) | 8\% | (29) | 75\% | (264) | 352 |
| Military HH: No | 15\% | (285) | 6\% | (115) | 78\% | (1447) | 1848 |
| RD/WT: Right Direction | 15\% | (116) | 6\% | (43) | 79\% | (599) | 758 |
| RD/WT: Wrong Track | 16\% | (228) | 7\% | (102) | 77\% | (1112) | 1442 |
| Trump Job Approve | 14\% | (129) | 7\% | (61) | 79\% | (732) | 923 |
| Trump Job Disapprove | 18\% | (209) | 7\% | (78) | 75\% | (882) | 1169 |
| Trump Job Strongly Approve | 15\% | (77) | 7\% | (36) | 78\% | (407) | 520 |
| Trump Job Somewhat Approve | 13\% | (52) | 6\% | (25) | 81\% | (326) | 403 |
| Trump Job Somewhat Disapprove | 15\% | (39) | 7\% | (18) | 78\% | (205) | 262 |
| Trump Job Strongly Disapprove | 19\% | (170) | 7\% | (60) | 75\% | (677) | 907 |
| Favorable of Trump | 15\% | (129) | 5\% | (45) | 80\% | (712) | 886 |
| Unfavorable of Trump | 17\% | (204) | 7\% | (82) | 76\% | (886) | 1172 |

Continued on next page

Table CMS15_11: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NCAA women's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 7\% | (144) | 78\% | (1712) | 2200 |
| Very Favorable of Trump | 14\% | (76) | 6\% | (31) | 81\% | (443) | 550 |
| Somewhat Favorable of Trump | 16\% | (53) | 4\% | (13) | 80\% | (270) | 336 |
| Somewhat Unfavorable of Trump | 17\% | (35) | 9\% | (19) | 74\% | (159) | 213 |
| Very Unfavorable of Trump | 18\% | (168) | 7\% | (63) | 76\% | (727) | 959 |
| \# 1 Issue: Economy | 16\% | (113) | 6\% | (44) | 78\% | (560) | 717 |
| \# 1 Issue: Security | 17\% | (44) | 4\% | (9) | 79\% | (200) | 253 |
| \# 1 Issue: Health Care | 15\% | (62) | 8\% | (32) | 78\% | (328) | 422 |
| \# 1 Issue: Medicare / Social Security | 17\% | (55) | 6\% | (19) | 77\% | (256) | 330 |
| \# 1 Issue: Women's Issues | 12\% | (11) | 15\% | (14) | 73\% | (67) | 92 |
| \# 1 Issue: Education | 16\% | (22) | 7\% | (10) | 77\% | (106) | 139 |
| \# 1 Issue: Energy | 15\% | (14) | 3\% | (3) | 82\% | (81) | 98 |
| \# 1 Issue: Other | 15\% | (22) | 8\% | (12) | 77\% | (114) | 149 |
| 2018 House Vote: Democrat | 20\% | (151) | 9\% | (68) | 71\% | (548) | 767 |
| 2018 House Vote: Republican | 17\% | (105) | 5\% | (28) | 79\% | (484) | 616 |
| 2018 House Vote: Someone else | 14\% | (12) | 5\% | (5) | 81\% | (72) | 89 |
| 2016 Vote: Hillary Clinton | 21\% | (141) | 8\% | (56) | 71\% | (483) | 681 |
| 2016 Vote: Donald Trump | 16\% | (108) | 5\% | (37) | 79\% | (542) | 688 |
| 2016 Vote: Other | 15\% | (20) | 3\% | (4) | 82\% | (107) | 131 |
| 2016 Vote: Didn't Vote | 11\% | (75) | 7\% | (46) | 83\% | (576) | 697 |
| Voted in 2014: Yes | 19\% | (246) | 7\% | (84) | 74\% | (949) | 1279 |
| Voted in 2014: No | 11\% | (98) | 7\% | (60) | 83\% | (763) | 921 |
| 2012 Vote: Barack Obama | 20\% | (162) | 7\% | (61) | 73\% | (604) | 827 |
| 2012 Vote: Mitt Romney | 18\% | (84) | 5\% | (23) | 78\% | (371) | 477 |
| 2012 Vote: Other | 12\% | (10) | 3\% | (3) | 85\% | (73) | 86 |
| 2012 Vote: Didn't Vote | 11\% | (88) | 7\% | (58) | 82\% | (660) | 806 |
| 4-Region: Northeast | 16\% | (64) | 4\% | (15) | 80\% | (314) | 394 |
| 4-Region: Midwest | 16\% | (73) | 5\% | (25) | 79\% | (364) | 462 |
| 4-Region: South | 17\% | (139) | 8\% | (69) | 75\% | (616) | 824 |
| 4-Region: West | 13\% | (68) | 7\% | (35) | 80\% | (417) | 520 |
| Sports fan | 21\% | (320) | 8\% | (124) | 70\% | (1048) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 20\% | (88) | 11\% | (47) | 69\% | (301) | 436 |

Continued on next page

Table CMS15_11: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NCAA women's basketball

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 16\% | (344) | 7\% | (144) | 78\% | (1712) | 2200 |
| Frequent Flyer | 20\% | (49) | 11\% | (25) | 69\% | (166) | 240 |
| Open office space | 20\% | (43) | 9\% | (18) | 71\% | (151) | 212 |
| Cubicle office space | 21\% | (26) | 4\% | (5) | 74\% | (91) | 123 |
| Private office space | 22\% | (31) | 12\% | (16) | 66\% | (93) | 141 |
| Feel comfortable in office | 23\% | (67) | 7\% | (20) | 71\% | (210) | 298 |
| Feel uncomfortable in office | 17\% | (45) | 10\% | (27) | 72\% | (188) | 260 |
| Watched Bundesliga | 23\% | (19) | 21\% | (17) | 56\% | (46) | 81 |
| Watched golf | 30\% | (36) | 12\% | (15) | 58\% | (69) | 120 |
| Watched NASCAR | 21\% | (64) | 17\% | (52) | 62\% | (188) | 304 |
| Watched PBR | 20\% | (11) | 16\% | (9) | 64\% | (35) | 55 |
| ATP fan | 41\% | (91) | 22\% | (49) | 36\% | (80) | 220 |
| Esports fan | 28\% | (119) | 17\% | (72) | 55\% | (232) | 422 |
| F1 fan | 33\% | (110) | 18\% | (58) | 50\% | (165) | 334 |
| IndyCar fan | 29\% | (147) | 13\% | (69) | 58\% | (299) | 515 |
| MLB fan | 25\% | (270) | 9\% | (101) | 66\% | (729) | 1100 |
| MLS fan | 38\% | (165) | 14\% | (62) | 48\% | (205) | 432 |
| NASCAR fan | 24\% | (179) | 11\% | (85) | 64\% | (478) | 742 |
| NBA fan | 29\% | (284) | 12\% | (120) | 59\% | (575) | 979 |
| NCAA FT fan | 31\% | (292) | 12\% | (114) | 58\% | (549) | 954 |
| NCAA MB fan | 38\% | (308) | 13\% | (105) | 50\% | (406) | 818 |
| NCAA WB fan | 70\% | (344) | 30\% | (144) | - | (0) | 488 |
| NFL fan | 22\% | (311) | 9\% | (124) | 69\% | (968) | 1403 |
| NHL fan | 24\% | (190) | 11\% | (82) | 65\% | (505) | 777 |
| PGA fan | 32\% | (176) | 13\% | (75) | 55\% | (306) | 557 |
| UFC fan | 27\% | (146) | 15\% | (81) | 58\% | (318) | 545 |
| WNBA fan | 53\% | (223) | 24\% | (103) | 23\% | (95) | 422 |
| WTA fan | 42\% | (100) | 25\% | (59) | 33\% | (78) | 237 |
| Watch sports at least weekly | 26\% | (250) | 10\% | (96) | 64\% | (605) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_12: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NFL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (695) | $32 \%$ | (708) | 36\% | (797) | 2200 |
| Gender: Male | 29\% | (312) | 42\% | (451) | 28\% | (299) | 1062 |
| Gender: Female | 34\% | (383) | 23\% | (257) | 44\% | (499) | 1138 |
| Age: 18-34 | $31 \%$ | (201) | 27\% | (179) | 42\% | (275) | 655 |
| Age: 35-44 | 29\% | (105) | 40\% | (143) | $31 \%$ | (110) | 358 |
| Age: 45-64 | 34\% | (252) | $31 \%$ | (233) | 35\% | (265) | 751 |
| Age: 65+ | 31\% | (136) | 35\% | (153) | 34\% | (147) | 436 |
| GenZers: 1997-2012 | 28\% | (89) | 23\% | (72) | 49\% | (155) | 316 |
| Millennials: 1981-1996 | $31 \%$ | (165) | 35\% | (186) | 35\% | (187) | 539 |
| GenXers: 1965-1980 | 35\% | (186) | $32 \%$ | (170) | 32\% | (169) | 526 |
| Baby Boomers: 1946-1964 | 31\% | (223) | 34\% | (246) | 35\% | (258) | 727 |
| PID: Dem (no lean) | 33\% | (249) | 34\% | (255) | 33\% | (251) | 755 |
| PID: Ind (no lean) | 29\% | (221) | $31 \%$ | (232) | 40\% | (303) | 756 |
| PID: Rep (no lean) | 33\% | (225) | $32 \%$ | (221) | 35\% | (243) | 689 |
| PID/Gender: Dem Men | 34\% | (109) | 45\% | (142) | 21\% | (68) | 319 |
| PID/Gender: Dem Women | 32\% | (140) | 26\% | (113) | 42\% | (183) | 436 |
| PID/Gender: Ind Men | 26\% | (107) | 41\% | (167) | 33\% | (133) | 407 |
| PID/Gender: Ind Women | 33\% | (114) | 19\% | (66) | 49\% | (170) | 349 |
| PID/Gender: Rep Men | 28\% | (95) | 42\% | (142) | 29\% | (98) | 336 |
| PID/Gender: Rep Women | 37\% | (129) | 22\% | (79) | 41\% | (145) | 353 |
| Ideo: Liberal (1-3) | $31 \%$ | (186) | 33\% | (197) | 35\% | (209) | 592 |
| Ideo: Moderate (4) | 34\% | (195) | 34\% | (191) | 32\% | (182) | 568 |
| Ideo: Conservative (5-7) | $31 \%$ | (233) | 35\% | (266) | 34\% | (257) | 756 |
| Educ: < College | 30\% | (453) | 32\% | (477) | 38\% | (582) | 1512 |
| Educ: Bachelors degree | 35\% | (157) | 33\% | (147) | 32\% | (140) | 444 |
| Educ: Post-grad | 35\% | (85) | 34\% | (84) | $31 \%$ | (75) | 244 |
| Income: Under 50k | 30\% | (357) | 32\% | (392) | 38\% | (458) | 1207 |
| Income: 50k-100k | 34\% | (236) | 31\% | (213) | $36 \%$ | (249) | 698 |
| Income: 100k+ | 34\% | (102) | 35\% | (103) | 31\% | (90) | 295 |
| Ethnicity: White | $31 \%$ | (532) | 32\% | (552) | 37\% | (638) | 1722 |
| Ethnicity: Hispanic | $31 \%$ | (108) | 26\% | (91) | 43\% | (150) | 349 |
| Ethnicity: Afr. Am. | $37 \%$ | (103) | 37\% | (103) | 25\% | (69) | 274 |

[^37]Table CMS15_12: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NFL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (695) | 32\% | (708) | $36 \%$ | (797) | 2200 |
| Ethnicity: Other | 29\% | (60) | 26\% | (54) | 44\% | (90) | 204 |
| All Christian | $32 \%$ | (317) | 36\% | (354) | $32 \%$ | (312) | 984 |
| All Non-Christian | 39\% | (42) | 28\% | (30) | 34\% | (37) | 110 |
| Atheist | 26\% | (29) | 28\% | (32) | 46\% | (52) | 113 |
| Agnostic/Nothing in particular | $31 \%$ | (306) | 29\% | (292) | 40\% | (396) | 994 |
| Religious Non-Protestant/Catholic | 39\% | (52) | 27\% | (36) | $34 \%$ | (45) | 133 |
| Evangelical | $31 \%$ | (186) | 33\% | (198) | 35\% | (208) | 592 |
| Non-Evangelical | 33\% | (260) | 37\% | (290) | 31\% | (244) | 794 |
| Community: Urban | 29\% | (153) | $32 \%$ | (166) | 39\% | (205) | 524 |
| Community: Suburban | 34\% | (374) | 32\% | (344) | 34\% | (371) | 1089 |
| Community: Rural | 29\% | (168) | 34\% | (198) | 38\% | (221) | 587 |
| Employ: Private Sector | 31\% | (200) | 37\% | (235) | 32\% | (206) | 641 |
| Employ: Government | $31 \%$ | (44) | 30\% | (43) | 38\% | (55) | 142 |
| Employ: Self-Employed | 34\% | (55) | 35\% | (57) | $31 \%$ | (50) | 162 |
| Employ: Homemaker | 27\% | (33) | 37\% | (44) | 36\% | (43) | 120 |
| Employ: Retired | 31\% | (155) | 33\% | (164) | $36 \%$ | (177) | 496 |
| Employ: Unemployed | 35\% | (97) | 26\% | (72) | 40\% | (111) | 280 |
| Employ: Other | 30\% | (55) | 26\% | (49) | 44\% | (80) | 184 |
| Military HH: Yes | 30\% | (104) | 37\% | (131) | 33\% | (117) | 352 |
| Military HH: No | 32\% | (591) | $31 \%$ | (577) | 37\% | (680) | 1848 |
| RD/WT: Right Direction | 30\% | (224) | 34\% | (256) | 37\% | (277) | 758 |
| RD/WT: Wrong Track | 33\% | (470) | 31\% | (452) | 36\% | (520) | 1442 |
| Trump Job Approve | 29\% | (272) | 34\% | (313) | 37\% | (338) | 923 |
| Trump Job Disapprove | 34\% | (396) | 32\% | (378) | 34\% | (395) | 1169 |
| Trump Job Strongly Approve | 30\% | (154) | 32\% | (168) | 38\% | (198) | 520 |
| Trump Job Somewhat Approve | 29\% | (118) | 36\% | (145) | 35\% | (140) | 403 |
| Trump Job Somewhat Disapprove | 35\% | (92) | 36\% | (93) | 29\% | (76) | 262 |
| Trump Job Strongly Disapprove | 33\% | (303) | $31 \%$ | (284) | 35\% | (319) | 907 |
| Favorable of Trump | $31 \%$ | (273) | 33\% | (293) | $36 \%$ | (320) | 886 |
| Unfavorable of Trump | 33\% | (391) | 33\% | (383) | $34 \%$ | (398) | 1172 |

Continued on next page

Table CMS15_12: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NFL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (695) | $32 \%$ | (708) | 36\% | (797) | 2200 |
| Very Favorable of Trump | 32\% | (174) | 32\% | (176) | 36\% | (200) | 550 |
| Somewhat Favorable of Trump | 29\% | (99) | 35\% | (117) | 36\% | (120) | 336 |
| Somewhat Unfavorable of Trump | $31 \%$ | (66) | 34\% | (73) | 35\% | (74) | 213 |
| Very Unfavorable of Trump | 34\% | (325) | 32\% | (310) | 34\% | (324) | 959 |
| \# 1 Issue: Economy | 33\% | (239) | 35\% | (251) | 32\% | (227) | 717 |
| \# 1 Issue: Security | 32\% | (81) | 30\% | (77) | 38\% | (95) | 253 |
| \# 1 Issue: Health Care | 32\% | (136) | $34 \%$ | (143) | 34\% | (143) | 422 |
| \#1 Issue: Medicare / Social Security | 28\% | (94) | 35\% | (115) | 37\% | (121) | 330 |
| \# 1 Issue: Women's Issues | 28\% | (26) | 26\% | (24) | 46\% | (43) | 92 |
| \#1 Issue: Education | 35\% | (49) | 22\% | (31) | 43\% | (59) | 139 |
| \# 1 Issue: Energy | 30\% | (29) | 24\% | (24) | 46\% | (45) | 98 |
| \#1 Issue: Other | 28\% | (42) | 30\% | (45) | 42\% | (62) | 149 |
| 2018 House Vote: Democrat | 32\% | (249) | $37 \%$ | (287) | $30 \%$ | (231) | 767 |
| 2018 House Vote: Republican | 32\% | (195) | 34\% | (211) | 34\% | (210) | 616 |
| 2018 House Vote: Someone else | 35\% | (31) | 19\% | (17) | 46\% | (41) | 89 |
| 2016 Vote: Hillary Clinton | $34 \%$ | (233) | 36\% | (243) | 30\% | (205) | 681 |
| 2016 Vote: Donald Trump | $31 \%$ | (214) | 35\% | (243) | 33\% | (230) | 688 |
| 2016 Vote: Other | 35\% | (46) | 28\% | (37) | 36\% | (48) | 131 |
| 2016 Vote: Didn't Vote | 29\% | (201) | 27\% | (185) | 45\% | (311) | 697 |
| Voted in 2014: Yes | 33\% | (428) | 36\% | (458) | 31\% | (394) | 1279 |
| Voted in 2014: No | 29\% | (267) | 27\% | (251) | 44\% | (403) | 921 |
| 2012 Vote: Barack Obama | $31 \%$ | (260) | $39 \%$ | (326) | 29\% | (241) | 827 |
| 2012 Vote: Mitt Romney | 35\% | (167) | $34 \%$ | (161) | 31\% | (149) | 477 |
| 2012 Vote: Other | 40\% | (34) | 19\% | (16) | 42\% | (36) | 86 |
| 2012 Vote: Didn't Vote | 29\% | (232) | 25\% | (205) | 46\% | (369) | 806 |
| 4-Region: Northeast | 31\% | (123) | 37\% | (144) | 32\% | (127) | 394 |
| 4-Region: Midwest | $34 \%$ | (159) | 34\% | (156) | $32 \%$ | (148) | 462 |
| 4-Region: South | 30\% | (245) | 33\% | (275) | 37\% | (304) | 824 |
| 4-Region: West | $32 \%$ | (168) | 26\% | (134) | 42\% | (218) | 520 |
| Sports fan | 39\% | (589) | 45\% | (670) | 16\% | (234) | 1492 |
| Traveled outside of U.S. in past year 1+ times | $31 \%$ | (137) | 34\% | (147) | 35\% | (153) | 436 |

Continued on next page

Table CMS15_12: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NFL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (695) | $32 \%$ | (708) | $36 \%$ | (797) | 2200 |
| Frequent Flyer | 35\% | (85) | 34\% | (82) | 30\% | (73) | 240 |
| Open office space | 30\% | (64) | 37\% | (78) | 33\% | (69) | 212 |
| Cubicle office space | 32\% | (40) | 34\% | (42) | 34\% | (42) | 123 |
| Private office space | 33\% | (47) | 35\% | (50) | $31 \%$ | (44) | 141 |
| Feel comfortable in office | 30\% | (89) | 38\% | (113) | 32\% | (96) | 298 |
| Feel uncomfortable in office | 33\% | (87) | 33\% | (87) | 33\% | (86) | 260 |
| Watched Bundesliga | 29\% | (24) | 49\% | (40) | 21\% | (17) | 81 |
| Watched golf | 22\% | (26) | 71\% | (85) | 8\% | (9) | 120 |
| Watched NASCAR | 33\% | (100) | 52\% | (157) | 15\% | (47) | 304 |
| Watched PBR | 43\% | (24) | 44\% | (24) | 13\% | (7) | 55 |
| ATP fan | 36\% | (78) | 57\% | (126) | 7\% | (16) | 220 |
| Esports fan | 36\% | (153) | 47\% | (197) | 17\% | (73) | 422 |
| F1 fan | 36\% | (119) | 52\% | (172) | 13\% | (43) | 334 |
| IndyCar fan | 37\% | (189) | 46\% | (239) | 17\% | (87) | 515 |
| MLB fan | 38\% | (414) | 49\% | (541) | 13\% | (145) | 1100 |
| MLS fan | 35\% | (151) | 52\% | (223) | 13\% | (57) | 432 |
| NASCAR fan | 35\% | (263) | 44\% | (326) | 21\% | (153) | 742 |
| NBA fan | 40\% | (392) | 50\% | (488) | 10\% | (99) | 979 |
| NCAA FT fan | 37\% | (355) | 55\% | (525) | 8\% | (75) | 954 |
| NCAA MB fan | 36\% | (291) | 54\% | (444) | 10\% | (84) | 818 |
| NCAA WB fan | 35\% | (170) | 54\% | (265) | $11 \%$ | (53) | 488 |
| NFL fan | 50\% | (695) | 50\% | (708) | - | (0) | 1403 |
| NHL fan | 34\% | (266) | 53\% | (409) | 13\% | (102) | 777 |
| PGA fan | 32\% | (178) | 57\% | (316) | 11\% | (63) | 557 |
| UFC fan | 35\% | (189) | 51\% | (281) | 14\% | (76) | 545 |
| WNBA fan | 38\% | (159) | 53\% | (223) | 9\% | (40) | 422 |
| WTA fan | 34\% | (80) | 58\% | (138) | 8\% | (19) | 237 |
| Watch sports at least weekly | 32\% | (305) | 58\% | (556) | 10\% | (91) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_13: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NHL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (532) | 11\% | (245) | 65\% | (1423) | 2200 |
| Gender: Male | $31 \%$ | (324) | 14\% | (152) | 55\% | (586) | 1062 |
| Gender: Female | 18\% | (208) | 8\% | (93) | 74\% | (837) | 1138 |
| Age: 18-34 | 23\% | (152) | 10\% | (63) | 67\% | (440) | 655 |
| Age: 35-44 | 26\% | (95) | 11\% | (39) | 63\% | (224) | 358 |
| Age: 45-64 | 23\% | (175) | 14\% | (105) | 63\% | (471) | 751 |
| Age: 65+ | 25\% | (111) | 9\% | (37) | 66\% | (288) | 436 |
| GenZers: 1997-2012 | 19\% | (59) | 7\% | (23) | $74 \%$ | (234) | 316 |
| Millennials: 1981-1996 | 27\% | (147) | 11\% | (57) | 62\% | (334) | 539 |
| GenXers: 1965-1980 | 24\% | (127) | 16\% | (82) | 60\% | (317) | 526 |
| Baby Boomers: 1946-1964 | 24\% | (172) | 11\% | (78) | 66\% | (477) | 727 |
| PID: Dem (no lean) | 24\% | (185) | 9\% | (72) | 66\% | (499) | 755 |
| PID: Ind (no lean) | 23\% | (177) | 10\% | (77) | 67\% | (503) | 756 |
| PID: Rep (no lean) | 25\% | (171) | 14\% | (96) | 61\% | (421) | 689 |
| PID/Gender: Dem Men | 33\% | (106) | 14\% | (44) | 53\% | (168) | 319 |
| PID/Gender: Dem Women | 18\% | (78) | 6\% | (27) | 76\% | (330) | 436 |
| PID/Gender: Ind Men | 26\% | (107) | 13\% | (52) | 61\% | (248) | 407 |
| PID/Gender: Ind Women | 20\% | (69) | 7\% | (25) | 73\% | (255) | 349 |
| PID/Gender: Rep Men | 33\% | (110) | 17\% | (56) | 51\% | (170) | 336 |
| PID/Gender: Rep Women | 17\% | (61) | 11\% | (41) | 71\% | (252) | 353 |
| Ideo: Liberal (1-3) | 26\% | (153) | 11\% | (65) | 63\% | (374) | 592 |
| Ideo: Moderate (4) | 26\% | (146) | 11\% | (64) | 63\% | (358) | 568 |
| Ideo: Conservative (5-7) | 24\% | (185) | 12\% | (91) | 64\% | (481) | 756 |
| Educ: < College | 23\% | (341) | 11\% | (160) | 67\% | (1011) | 1512 |
| Educ: Bachelors degree | 29\% | (129) | 11\% | (51) | 60\% | (264) | 444 |
| Educ: Post-grad | 26\% | (63) | 14\% | (34) | 61\% | (148) | 244 |
| Income: Under 50k | 21\% | (254) | $11 \%$ | (138) | 67\% | (814) | 1207 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 27\% | (188) | 10\% | (67) | 63\% | (442) | 698 |
| Income: 100k+ | 30\% | (90) | 13\% | (39) | 56\% | (166) | 295 |
| Ethnicity: White | 25\% | (431) | 13\% | (219) | 62\% | (1072) | 1722 |
| Ethnicity: Hispanic | 24\% | (84) | 9\% | (33) | 67\% | (233) | 349 |
| Ethnicity: Afr. Am. | 18\% | (51) | 5\% | (13) | 77\% | (210) | 274 |

[^38]Table CMS15_13: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NHL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (532) | $11 \%$ | (245) | 65\% | (1423) | 2200 |
| Ethnicity: Other | 25\% | (51) | 6\% | (13) | 69\% | (141) | 204 |
| All Christian | 26\% | (254) | $14 \%$ | (139) | 60\% | (591) | 984 |
| All Non-Christian | 27\% | (30) | 8\% | (9) | 65\% | (71) | 110 |
| Atheist | 24\% | (27) | 6\% | (7) | 70\% | (80) | 113 |
| Agnostic/Nothing in particular | 22\% | (222) | 9\% | (90) | 69\% | (682) | 994 |
| Religious Non-Protestant/Catholic | 26\% | (35) | 10\% | (13) | 64\% | (85) | 133 |
| Evangelical | 19\% | (113) | 13\% | (76) | 68\% | (403) | 592 |
| Non-Evangelical | 29\% | (228) | 12\% | (93) | 60\% | (473) | 794 |
| Community: Urban | 22\% | (113) | $12 \%$ | (65) | 66\% | (346) | 524 |
| Community: Suburban | 27\% | (298) | $11 \%$ | (116) | 62\% | (675) | 1089 |
| Community: Rural | 21\% | (121) | $11 \%$ | (64) | 68\% | (402) | 587 |
| Employ: Private Sector | 27\% | (176) | 15\% | (97) | 57\% | (367) | 641 |
| Employ: Government | 22\% | (32) | 8\% | (12) | 69\% | (99) | 142 |
| Employ: Self-Employed | 25\% | (40) | 7\% | (12) | 68\% | (110) | 162 |
| Employ: Homemaker | 18\% | (22) | $12 \%$ | (14) | 70\% | (84) | 120 |
| Employ: Retired | 25\% | (126) | 9\% | (43) | 66\% | (327) | 496 |
| Employ: Unemployed | 22\% | (62) | 9\% | (26) | 69\% | (192) | 280 |
| Employ: Other | 14\% | (25) | 16\% | (30) | 70\% | (130) | 184 |
| Military HH: Yes | 25\% | (89) | 10\% | (36) | 64\% | (227) | 352 |
| Military HH: No | 24\% | (443) | 11\% | (209) | 65\% | (1196) | 1848 |
| RD/WT: Right Direction | 26\% | (196) | $14 \%$ | (108) | 60\% | (454) | 758 |
| RD/WT: Wrong Track | 23\% | (337) | 9\% | (136) | 67\% | (969) | 1442 |
| Trump Job Approve | 25\% | (229) | $14 \%$ | (132) | 61\% | (562) | 923 |
| Trump Job Disapprove | 25\% | (287) | 9\% | (106) | 66\% | (776) | 1169 |
| Trump Job Strongly Approve | 25\% | (129) | $14 \%$ | (73) | 61\% | (318) | 520 |
| Trump Job Somewhat Approve | 25\% | (100) | 15\% | (59) | 61\% | (244) | 403 |
| Trump Job Somewhat Disapprove | 30\% | (78) | 12\% | (32) | 58\% | (152) | 262 |
| Trump Job Strongly Disapprove | 23\% | (209) | 8\% | (74) | 69\% | (624) | 907 |
| Favorable of Trump | 25\% | (218) | $14 \%$ | (122) | 62\% | (546) | 886 |
| Unfavorable of Trump | 25\% | (296) | 9\% | (109) | 65\% | (766) | 1172 |

Continued on next page

Table CMS15_13: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NHL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (532) | $11 \%$ | (245) | 65\% | (1423) | 2200 |
| Very Favorable of Trump | 24\% | (132) | 13\% | (73) | 63\% | (344) | 550 |
| Somewhat Favorable of Trump | 25\% | (86) | 15\% | (49) | 60\% | (201) | 336 |
| Somewhat Unfavorable of Trump | 29\% | (62) | $12 \%$ | (25) | 59\% | (126) | 213 |
| Very Unfavorable of Trump | 24\% | (234) | 9\% | (84) | 67\% | (640) | 959 |
| \# 1 Issue: Economy | 29\% | (210) | $11 \%$ | (77) | 60\% | (430) | 717 |
| \# 1 Issue: Security | 27\% | (68) | $14 \%$ | (37) | 59\% | (149) | 253 |
| \# 1 Issue: Health Care | 22\% | (94) | $11 \%$ | (48) | 66\% | (280) | 422 |
| \# 1 Issue: Medicare / Social Security | 20\% | (65) | 11\% | (36) | 69\% | (229) | 330 |
| \# 1 Issue: Women's Issues | 16\% | (15) | 3\% | (3) | 80\% | (74) | 92 |
| \# 1 Issue: Education | 19\% | (26) | 10\% | (14) | 71\% | (98) | 139 |
| \# 1 Issue: Energy | 17\% | (17) | 17\% | (17) | 66\% | (64) | 98 |
| \# 1 Issue: Other | 25\% | (38) | 9\% | (13) | 66\% | (98) | 149 |
| 2018 House Vote: Democrat | 26\% | (198) | 11\% | (81) | 64\% | (488) | 767 |
| 2018 House Vote: Republican | 27\% | (169) | 13\% | (80) | 59\% | (366) | 616 |
| 2018 House Vote: Someone else | 26\% | (24) | 10\% | (9) | 63\% | (57) | 89 |
| 2016 Vote: Hillary Clinton | 26\% | (175) | 10\% | (66) | 65\% | (441) | 681 |
| 2016 Vote: Donald Trump | 27\% | (188) | 14\% | (98) | 58\% | (402) | 688 |
| 2016 Vote: Other | 26\% | (35) | 13\% | (16) | 61\% | (80) | 131 |
| 2016 Vote: Didn't Vote | 19\% | (135) | 9\% | (64) | 71\% | (497) | 697 |
| Voted in 2014: Yes | 27\% | (345) | 12\% | (149) | 61\% | (785) | 1279 |
| Voted in 2014: No | 20\% | (188) | 10\% | (95) | 69\% | (638) | 921 |
| 2012 Vote: Barack Obama | 26\% | (216) | $11 \%$ | (91) | 63\% | (520) | 827 |
| 2012 Vote: Mitt Romney | 28\% | (132) | 13\% | (61) | 59\% | (284) | 477 |
| 2012 Vote: Other | 23\% | (20) | 11\% | (9) | 66\% | (57) | 86 |
| 2012 Vote: Didn't Vote | 20\% | (165) | 10\% | (83) | 69\% | (558) | 806 |
| 4-Region: Northeast | 27\% | (108) | 19\% | (74) | 54\% | (211) | 394 |
| 4-Region: Midwest | 28\% | (129) | $11 \%$ | (49) | 61\% | (283) | 462 |
| 4-Region: South | 20\% | (168) | 8\% | (69) | 71\% | (587) | 824 |
| 4-Region: West | 24\% | (127) | 10\% | (51) | 66\% | (341) | 520 |
| Sports fan | 32\% | (475) | 15\% | (230) | 53\% | (787) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 29\% | (126) | 15\% | (66) | 56\% | (245) | 436 |

Continued on next page

Table CMS15_13: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? NHL

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 24\% | (532) | $11 \%$ | (245) | 65\% | (1423) | 2200 |
| Frequent Flyer | 29\% | (71) | 17\% | (41) | 54\% | (129) | 240 |
| Open office space | 29\% | (62) | 15\% | (32) | 56\% | (118) | 212 |
| Cubicle office space | 32\% | (39) | 14\% | (17) | 54\% | (67) | 123 |
| Private office space | 26\% | (37) | 16\% | (23) | 58\% | (82) | 141 |
| Feel comfortable in office | 32\% | (95) | 12\% | (35) | 56\% | (167) | 298 |
| Feel uncomfortable in office | 25\% | (66) | 16\% | (42) | 59\% | (152) | 260 |
| Watched Bundesliga | 35\% | (28) | 24\% | (19) | 42\% | (34) | 81 |
| Watched golf | 43\% | (51) | 26\% | (31) | 31\% | (38) | 120 |
| Watched NASCAR | 35\% | (107) | 22\% | (68) | 43\% | (130) | 304 |
| Watched PBR | 23\% | (12) | 29\% | (16) | 48\% | (26) | 55 |
| ATP fan | 43\% | (94) | 30\% | (65) | 28\% | (61) | 220 |
| Esports fan | 41\% | (172) | 16\% | (69) | 43\% | (181) | 422 |
| F1 fan | 44\% | (146) | 23\% | (78) | 33\% | (110) | 334 |
| IndyCar fan | 41\% | (209) | 22\% | (113) | 37\% | (193) | 515 |
| MLB fan | 39\% | (427) | 17\% | (191) | 44\% | (482) | 1100 |
| MLS fan | 45\% | (195) | 23\% | (97) | 32\% | (139) | 432 |
| NASCAR fan | 36\% | (267) | 19\% | (137) | 45\% | (337) | 742 |
| NBA fan | 37\% | (358) | 16\% | (153) | 48\% | (468) | 979 |
| NCAA FT fan | 38\% | (361) | 18\% | (169) | 44\% | (424) | 954 |
| NCAA MB fan | 39\% | (318) | 17\% | (141) | 44\% | (359) | 818 |
| NCAA WB fan | 39\% | (189) | 17\% | (83) | 44\% | (216) | 488 |
| NFL fan | 33\% | (462) | 15\% | (213) | 52\% | (727) | 1403 |
| NHL fan | 69\% | (532) | 31\% | (245) | - | (0) | 777 |
| PGA fan | 42\% | (234) | 21\% | (119) | 37\% | (204) | 557 |
| UFC fan | 37\% | (201) | 17\% | (95) | 46\% | (250) | 545 |
| WNBA fan | 39\% | (166) | 20\% | (83) | 41\% | (173) | 422 |
| WTA fan | 43\% | (102) | 27\% | (64) | 30\% | (71) | 237 |
| Watch sports at least weekly | 36\% | (346) | 19\% | (182) | 45\% | (425) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_14: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
PGA Tour

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (390) | 8\% | (167) | 75\% | (1643) | 2200 |
| Gender: Male | 25\% | (261) | 11\% | (122) | 64\% | (679) | 1062 |
| Gender: Female | 11\% | (129) | 4\% | (45) | 85\% | (964) | 1138 |
| Age: 18-34 | 14\% | (92) | 6\% | (40) | 80\% | (524) | 655 |
| Age: 35-44 | 15\% | (53) | 8\% | (29) | 77\% | (275) | 358 |
| Age: 45-64 | 19\% | (140) | 6\% | (44) | 76\% | (567) | 751 |
| Age: 65+ | 24\% | (105) | 12\% | (54) | 63\% | (277) | 436 |
| GenZers: 1997-2012 | 11\% | (33) | $4 \%$ | (14) | 85\% | (269) | 316 |
| Millennials: 1981-1996 | 15\% | (82) | 8\% | (44) | 77\% | (412) | 539 |
| GenXers: 1965-1980 | 18\% | (93) | 7\% | (35) | 76\% | (398) | 526 |
| Baby Boomers: 1946-1964 | 21\% | (155) | 7\% | (54) | 71\% | (519) | 727 |
| PID: Dem (no lean) | 17\% | (128) | 6\% | (45) | 77\% | (581) | 755 |
| PID: Ind (no lean) | 18\% | (133) | 7\% | (52) | 76\% | (571) | 756 |
| PID: Rep (no lean) | 19\% | (128) | 10\% | (70) | $71 \%$ | (490) | 689 |
| PID/Gender: Dem Men | 25\% | (80) | 11\% | (34) | 64\% | (205) | 319 |
| PID/Gender: Dem Women | 11\% | (49) | 3\% | (11) | 86\% | (376) | 436 |
| PID/Gender: Ind Men | 24\% | (96) | 9\% | (36) | 67\% | (275) | 407 |
| PID/Gender: Ind Women | 11\% | (37) | 4\% | (16) | 85\% | (297) | 349 |
| PID/Gender: Rep Men | 25\% | (84) | 15\% | (52) | 59\% | (199) | 336 |
| PID/Gender: Rep Women | 12\% | (44) | 5\% | (18) | 82\% | (291) | 353 |
| Ideo: Liberal (1-3) | 16\% | (92) | 6\% | (37) | 78\% | (463) | 592 |
| Ideo: Moderate (4) | 21\% | (119) | 6\% | (37) | 73\% | (412) | 568 |
| Ideo: Conservative (5-7) | 21\% | (157) | 11\% | (80) | 69\% | (520) | 756 |
| Educ: < College | 16\% | (241) | 7\% | (100) | 77\% | (1171) | 1512 |
| Educ: Bachelors degree | 21\% | (94) | 10\% | (46) | 68\% | (304) | 444 |
| Educ: Post-grad | 22\% | (55) | 9\% | (22) | 69\% | (167) | 244 |
| Income: Under 50k | 15\% | (185) | 7\% | (85) | 78\% | (936) | 1207 |
| Income: 50k-100k | 18\% | (127) | 7\% | (48) | 75\% | (523) | 698 |
| Income: 100k+ | 26\% | (77) | 11\% | (34) | 62\% | (184) | 295 |
| Ethnicity: White | 19\% | (321) | 8\% | (136) | 73\% | (1264) | 1722 |
| Ethnicity: Hispanic | 14\% | (47) | 7\% | (26) | 79\% | (276) | 349 |
| Ethnicity: Afr. Am. | 13\% | (37) | 7\% | (19) | 80\% | (218) | 274 |

Table CMS15_14: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
PGA Tour

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (390) | 8\% | (167) | 75\% | (1643) | 2200 |
| Ethnicity: Other | 16\% | (32) | 6\% | (12) | 79\% | (160) | 204 |
| All Christian | 23\% | (223) | 10\% | (102) | 67\% | (658) | 984 |
| All Non-Christian | 22\% | (24) | 14\% | (15) | 64\% | (70) | 110 |
| Atheist | 12\% | (13) | 5\% | (6) | 83\% | (94) | 113 |
| Agnostic/Nothing in particular | 13\% | (129) | $4 \%$ | (44) | 83\% | (820) | 994 |
| Religious Non-Protestant/Catholic | 22\% | (29) | 12\% | (16) | 66\% | (88) | 133 |
| Evangelical | 20\% | (117) | 8\% | (49) | 72\% | (425) | 592 |
| Non-Evangelical | 21\% | (167) | 8\% | (67) | 71\% | (561) | 794 |
| Community: Urban | 18\% | (95) | 8\% | (41) | 74\% | (389) | 524 |
| Community: Suburban | 19\% | (202) | 8\% | (83) | 74\% | (804) | 1089 |
| Community: Rural | 16\% | (93) | 7\% | (44) | 77\% | (450) | 587 |
| Employ: Private Sector | 18\% | (117) | 9\% | (60) | 72\% | (463) | 641 |
| Employ: Government | 11\% | (16) | 8\% | (11) | 81\% | (115) | 142 |
| Employ: Self-Employed | 19\% | (31) | 8\% | (12) | 73\% | (118) | 162 |
| Employ: Homemaker | 8\% | (10) | $2 \%$ | (3) | 89\% | (107) | 120 |
| Employ: Retired | 26\% | (127) | 10\% | (50) | 64\% | (320) | 496 |
| Employ: Unemployed | 14\% | (38) | 2\% | (5) | 84\% | (236) | 280 |
| Employ: Other | 10\% | (18) | 10\% | (18) | 80\% | (148) | 184 |
| Military HH: Yes | 21\% | (75) | 12\% | (42) | 67\% | (236) | 352 |
| Military HH: No | 17\% | (315) | $7 \%$ | (126) | 76\% | (1407) | 1848 |
| RD/WT: Right Direction | 17\% | (128) | 12\% | (89) | 71\% | (541) | 758 |
| RD/WT: Wrong Track | 18\% | (261) | 5\% | (79) | 76\% | (1102) | 1442 |
| Trump Job Approve | 18\% | (167) | $11 \%$ | (102) | 71\% | (653) | 923 |
| Trump Job Disapprove | 18\% | (213) | 5\% | (61) | 77\% | (895) | 1169 |
| Trump Job Strongly Approve | 17\% | (90) | 13\% | (66) | 70\% | (364) | 520 |
| Trump Job Somewhat Approve | 19\% | (77) | 9\% | (36) | 72\% | (290) | 403 |
| Trump Job Somewhat Disapprove | 18\% | (46) | 7\% | (18) | 76\% | (198) | 262 |
| Trump Job Strongly Disapprove | 18\% | (167) | 5\% | (43) | 77\% | (697) | 907 |
| Favorable of Trump | 19\% | (170) | 10\% | (88) | 71\% | (627) | 886 |
| Unfavorable of Trump | 18\% | (210) | 5\% | (64) | 77\% | (898) | 1172 |

Continued on next page

Table CMS15_14: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? PGA Tour

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (390) | 8\% | (167) | 75\% | (1643) | 2200 |
| Very Favorable of Trump | 19\% | (104) | $11 \%$ | (61) | 70\% | (385) | 550 |
| Somewhat Favorable of Trump | 20\% | (66) | 8\% | (27) | 72\% | (242) | 336 |
| Somewhat Unfavorable of Trump | 18\% | (39) | 9\% | (19) | 73\% | (155) | 213 |
| Very Unfavorable of Trump | 18\% | (171) | 5\% | (45) | 78\% | (743) | 959 |
| \# 1 Issue: Economy | 19\% | (140) | 8\% | (54) | 73\% | (523) | 717 |
| \# 1 Issue: Security | 17\% | (43) | 9\% | (22) | 75\% | (189) | 253 |
| \# 1 Issue: Health Care | 17\% | (73) | 6\% | (25) | 77\% | (324) | 422 |
| \# 1 Issue: Medicare / Social Security | 22\% | (73) | 10\% | (35) | 67\% | (222) | 330 |
| \# 1 Issue: Women's Issues | 7\% | (7) | 7\% | (7) | 85\% | (79) | 92 |
| \# 1 Issue: Education | 13\% | (19) | $4 \%$ | (5) | 83\% | (115) | 139 |
| \# 1 Issue: Energy | 10\% | (10) | 9\% | (8) | 81\% | (80) | 98 |
| \# 1 Issue: Other | 18\% | (27) | 8\% | (13) | 74\% | (110) | 149 |
| 2018 House Vote: Democrat | 20\% | (152) | 7\% | (56) | 73\% | (560) | 767 |
| 2018 House Vote: Republican | 20\% | (120) | $11 \%$ | (70) | 69\% | (425) | 616 |
| 2018 House Vote: Someone else | 14\% | (13) | 6\% | (5) | 79\% | (71) | 89 |
| 2016 Vote: Hillary Clinton | 20\% | (139) | 7\% | (44) | 73\% | (498) | 681 |
| 2016 Vote: Donald Trump | 20\% | (136) | 12\% | (82) | 68\% | (471) | 688 |
| 2016 Vote: Other | 16\% | (21) | 5\% | (6) | 80\% | (105) | 131 |
| 2016 Vote: Didn't Vote | 13\% | (94) | 5\% | (35) | 81\% | (568) | 697 |
| Voted in 2014: Yes | 21\% | (271) | 9\% | (116) | 70\% | (892) | 1279 |
| Voted in 2014: No | 13\% | (119) | 6\% | (52) | 82\% | (750) | 921 |
| 2012 Vote: Barack Obama | 21\% | (172) | 9\% | (77) | 70\% | (577) | 827 |
| 2012 Vote: Mitt Romney | 22\% | (105) | $11 \%$ | (52) | 67\% | (320) | 477 |
| 2012 Vote: Other | 15\% | (13) | 4\% | (4) | 80\% | (69) | 86 |
| 2012 Vote: Didn't Vote | 12\% | (99) | $4 \%$ | (34) | 83\% | (673) | 806 |
| 4-Region: Northeast | 18\% | (72) | 8\% | (33) | 74\% | (289) | 394 |
| 4-Region: Midwest | 19\% | (87) | 9\% | (41) | 72\% | (335) | 462 |
| 4-Region: South | 17\% | (143) | 8\% | (68) | 74\% | (613) | 824 |
| 4-Region: West | 17\% | (88) | 5\% | (26) | 78\% | (406) | 520 |
| Sports fan | 24\% | (353) | 10\% | (151) | 66\% | (988) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 20\% | (87) | 11\% | (47) | 69\% | (302) | 436 |

Continued on next page

Table CMS15_14: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
PGA Tour

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (390) | 8\% | (167) | 75\% | (1643) | 2200 |
| Frequent Flyer | 21\% | (51) | 12\% | (29) | 66\% | (160) | 240 |
| Open office space | 22\% | (46) | 12\% | (26) | 66\% | (140) | 212 |
| Cubicle office space | 19\% | (23) | 8\% | (10) | 73\% | (90) | 123 |
| Private office space | 18\% | (25) | 17\% | (24) | 65\% | (92) | 141 |
| Feel comfortable in office | 20\% | (59) | 12\% | (37) | 68\% | (202) | 298 |
| Feel uncomfortable in office | 17\% | (45) | 11\% | (28) | 72\% | (187) | 260 |
| Watched Bundesliga | $34 \%$ | (28) | 17\% | (14) | 48\% | (39) | 81 |
| Watched golf | 29\% | (35) | 57\% | (68) | 14\% | (17) | 120 |
| Watched NASCAR | 29\% | (88) | 14\% | (41) | 57\% | (175) | 304 |
| Watched PBR | 25\% | (14) | 23\% | (12) | 53\% | (29) | 55 |
| ATP fan | 46\% | (101) | 28\% | (61) | 26\% | (57) | 220 |
| Esports fan | 30\% | (125) | 15\% | (65) | 55\% | (233) | 422 |
| F1 fan | 35\% | (118) | 22\% | (72) | 43\% | (143) | 334 |
| IndyCar fan | 35\% | (180) | 18\% | (93) | 47\% | (242) | 515 |
| MLB fan | 29\% | (316) | 13\% | (140) | 59\% | (644) | 1100 |
| MLS fan | 35\% | (149) | 17\% | (73) | 49\% | (210) | 432 |
| NASCAR fan | 30\% | (222) | 13\% | (96) | 57\% | (424) | 742 |
| NBA fan | 26\% | (257) | 12\% | (122) | 61\% | (600) | 979 |
| NCAA FT fan | $31 \%$ | (294) | 14\% | (134) | 55\% | (526) | 954 |
| NCAA MB fan | 33\% | (266) | 15\% | (123) | $52 \%$ | (429) | 818 |
| NCAA WB fan | 34\% | (167) | 17\% | (84) | 49\% | (237) | 488 |
| NFL fan | 25\% | (345) | 11\% | (149) | 65\% | (909) | 1403 |
| NHL fan | 31\% | (241) | 14\% | (112) | 55\% | (424) | 777 |
| PGA fan | 70\% | (390) | 30\% | (167) | - | (0) | 557 |
| UFC fan | 28\% | (151) | 15\% | (79) | 58\% | (315) | 545 |
| WNBA fan | 33\% | (139) | 16\% | (69) | 51\% | (215) | 422 |
| WTA fan | 45\% | (106) | 25\% | (60) | 30\% | (71) | 237 |
| Watch sports at least weekly | 29\% | (277) | 13\% | (128) | 57\% | (547) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_15: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? UFC

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (365) | 8\% | (180) | 75\% | (1655) | 2200 |
| Gender: Male | 24\% | (252) | 13\% | (143) | 63\% | (667) | 1062 |
| Gender: Female | 10\% | (113) | 3\% | (37) | 87\% | (988) | 1138 |
| Age: 18-34 | 23\% | (152) | 11\% | (74) | 66\% | (429) | 655 |
| Age: 35-44 | 23\% | (84) | 17\% | (59) | 60\% | (214) | 358 |
| Age: 45-64 | 12\% | (93) | 5\% | (38) | 83\% | (620) | 751 |
| Age: 65+ | 8\% | (36) | 2\% | (9) | 90\% | (391) | 436 |
| GenZers: 1997-2012 | 19\% | (61) | 7\% | (23) | 73\% | (231) | 316 |
| Millennials: 1981-1996 | 25\% | (136) | 14\% | (77) | 60\% | (326) | 539 |
| GenXers: 1965-1980 | 18\% | (95) | 11\% | (56) | 71\% | (375) | 526 |
| Baby Boomers: 1946-1964 | 9\% | (64) | 3\% | (22) | 88\% | (640) | 727 |
| PID: Dem (no lean) | $14 \%$ | (104) | 6\% | (48) | 80\% | (604) | 755 |
| PID: Ind (no lean) | $21 \%$ | (160) | 10\% | (73) | 69\% | (523) | 756 |
| PID: Rep (no lean) | 15\% | (101) | 9\% | (59) | 77\% | (528) | 689 |
| PID/Gender: Dem Men | $21 \%$ | (68) | 12\% | (40) | 66\% | (212) | 319 |
| PID/Gender: Dem Women | 8\% | (36) | 2\% | (8) | 90\% | (392) | 436 |
| PID/Gender: Ind Men | 27\% | (110) | 15\% | (62) | 58\% | (235) | 407 |
| PID/Gender: Ind Women | $14 \%$ | (50) | 3\% | (11) | 82\% | (288) | 349 |
| PID/Gender: Rep Men | 22\% | (74) | 12\% | (42) | 65\% | (220) | 336 |
| PID/Gender: Rep Women | 8\% | (27) | 5\% | (18) | 87\% | (308) | 353 |
| Ideo: Liberal (1-3) | $14 \%$ | (83) | 8\% | (45) | 78\% | (464) | 592 |
| Ideo: Moderate (4) | 19\% | (107) | 8\% | (48) | 73\% | (412) | 568 |
| Ideo: Conservative (5-7) | 16\% | (120) | 7\% | (53) | 77\% | (583) | 756 |
| Educ: < College | 17\% | (255) | 9\% | (131) | 74\% | (1126) | 1512 |
| Educ: Bachelors degree | 16\% | (69) | 7\% | (29) | 78\% | (345) | 444 |
| Educ: Post-grad | 17\% | (40) | 8\% | (20) | 75\% | (184) | 244 |
| Income: Under 50k | 17\% | (205) | 10\% | (116) | 73\% | (886) | 1207 |
| Income: 50k-100k | 16\% | (109) | 7\% | (48) | 78\% | (541) | 698 |
| Income: 100k+ | 17\% | (51) | 6\% | (16) | 77\% | (228) | 295 |
| Ethnicity: White | 15\% | (255) | 8\% | (130) | 78\% | (1337) | 1722 |
| Ethnicity: Hispanic | 22\% | (78) | 13\% | (44) | 65\% | (227) | 349 |
| Ethnicity: Afr. Am. | 25\% | (70) | 13\% | (35) | 62\% | (170) | 274 |

Continued on next page

Table CMS15_15: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? UFC

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (365) | 8\% | (180) | 75\% | (1655) | 2200 |
| Ethnicity: Other | 20\% | (41) | 8\% | (15) | 72\% | (148) | 204 |
| All Christian | 16\% | (154) | 6\% | (62) | 78\% | (768) | 984 |
| All Non-Christian | 19\% | (21) | 12\% | (13) | 69\% | (75) | 110 |
| Atheist | 18\% | (21) | 12\% | (14) | 70\% | (79) | 113 |
| Agnostic/Nothing in particular | 17\% | (170) | 9\% | (92) | 74\% | (732) | 994 |
| Religious Non-Protestant/Catholic | 21\% | (28) | 10\% | (13) | 69\% | (91) | 133 |
| Evangelical | 17\% | (100) | 8\% | (47) | 75\% | (445) | 592 |
| Non-Evangelical | 16\% | (131) | 7\% | (55) | 77\% | (608) | 794 |
| Community: Urban | 15\% | (80) | 12\% | (64) | 72\% | (380) | 524 |
| Community: Suburban | 18\% | (199) | 6\% | (63) | 76\% | (826) | 1089 |
| Community: Rural | 15\% | (86) | 9\% | (53) | 76\% | (448) | 587 |
| Employ: Private Sector | 18\% | (117) | 10\% | (62) | 72\% | (462) | 641 |
| Employ: Government | 18\% | (26) | 7\% | (10) | 75\% | (106) | 142 |
| Employ: Self-Employed | 20\% | (32) | $14 \%$ | (23) | 66\% | (107) | 162 |
| Employ: Homemaker | 15\% | (18) | 4\% | (4) | 81\% | (97) | 120 |
| Employ: Retired | 8\% | (39) | 3\% | (12) | 90\% | (444) | 496 |
| Employ: Unemployed | $21 \%$ | (59) | 10\% | (27) | 69\% | (194) | 280 |
| Employ: Other | 14\% | (26) | 15\% | (28) | 71\% | (130) | 184 |
| Military HH: Yes | 16\% | (56) | 8\% | (28) | 76\% | (269) | 352 |
| Military HH: No | 17\% | (309) | 8\% | (153) | 75\% | (1386) | 1848 |
| RD/WT: Right Direction | 17\% | (128) | 9\% | (65) | 75\% | (565) | 758 |
| RD/WT: Wrong Track | 16\% | (237) | 8\% | (116) | 76\% | (1089) | 1442 |
| Trump Job Approve | 17\% | (158) | 10\% | (95) | 73\% | (670) | 923 |
| Trump Job Disapprove | 16\% | (186) | 7\% | (80) | 77\% | (903) | 1169 |
| Trump Job Strongly Approve | 13\% | (69) | 12\% | (64) | 74\% | (387) | 520 |
| Trump Job Somewhat Approve | 22\% | (89) | 8\% | (31) | 70\% | (283) | 403 |
| Trump Job Somewhat Disapprove | 21\% | (54) | $11 \%$ | (30) | 68\% | (178) | 262 |
| Trump Job Strongly Disapprove | 15\% | (132) | $5 \%$ | (50) | 80\% | (726) | 907 |
| Favorable of Trump | 18\% | (159) | 9\% | (80) | 73\% | (647) | 886 |
| Unfavorable of Trump | 15\% | (178) | 7\% | (85) | 78\% | (909) | 1172 |

Continued on next page

Table CMS15_15: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? UFC

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (365) | 8\% | (180) | 75\% | (1655) | 2200 |
| Very Favorable of Trump | 16\% | (86) | 11\% | (60) | 74\% | (404) | 550 |
| Somewhat Favorable of Trump | 22\% | (74) | 6\% | (20) | 72\% | (242) | 336 |
| Somewhat Unfavorable of Trump | 21\% | (45) | 11\% | (24) | 68\% | (144) | 213 |
| Very Unfavorable of Trump | 14\% | (133) | 6\% | (61) | 80\% | (765) | 959 |
| \# 1 Issue: Economy | 21\% | (148) | 9\% | (64) | 70\% | (505) | 717 |
| \#1 Issue: Security | 18\% | (47) | 11\% | (29) | 70\% | (178) | 253 |
| \# 1 Issue: Health Care | 17\% | (71) | 8\% | (35) | 75\% | (316) | 422 |
| \# 1 Issue: Medicare / Social Security | 12\% | (40) | 5\% | (17) | 83\% | (274) | 330 |
| \# 1 Issue: Women's Issues | 8\% | (7) | 2\% | (2) | 90\% | (83) | 92 |
| \#1 Issue: Education | 18\% | (25) | 9\% | (12) | 74\% | (102) | 139 |
| \# 1 Issue: Energy | 10\% | (10) | 12\% | (12) | 77\% | (76) | 98 |
| \#1 Issue: Other | 12\% | (18) | 7\% | (11) | 81\% | (121) | 149 |
| 2018 House Vote: Democrat | 14\% | (108) | 7\% | (50) | 79\% | (609) | 767 |
| 2018 House Vote: Republican | 15\% | (94) | 8\% | (47) | 77\% | (475) | 616 |
| 2018 House Vote: Someone else | 24\% | (21) | 5\% | (4) | 71\% | (64) | 89 |
| 2016 Vote: Hillary Clinton | 14\% | (95) | 6\% | (43) | 80\% | (542) | 681 |
| 2016 Vote: Donald Trump | 15\% | (106) | 9\% | (60) | 76\% | (523) | 688 |
| 2016 Vote: Other | 15\% | (20) | $3 \%$ | (5) | 81\% | (107) | 131 |
| 2016 Vote: Didn't Vote | 21\% | (144) | 10\% | (73) | 69\% | (480) | 697 |
| Voted in 2014: Yes | 15\% | (193) | 7\% | (93) | 78\% | (993) | 1279 |
| Voted in 2014: No | 19\% | (172) | 9\% | (87) | 72\% | (661) | 921 |
| 2012 Vote: Barack Obama | 16\% | (131) | 8\% | (66) | 76\% | (631) | 827 |
| 2012 Vote: Mitt Romney | 13\% | (63) | 7\% | (34) | 80\% | (380) | 477 |
| 2012 Vote: Other | 20\% | (17) | 4\% | (4) | 76\% | (65) | 86 |
| 2012 Vote: Didn't Vote | 19\% | (155) | 10\% | (77) | 71\% | (575) | 806 |
| 4-Region: Northeast | 17\% | (67) | 6\% | (23) | 77\% | (304) | 394 |
| 4-Region: Midwest | 17\% | (77) | 7\% | (32) | 76\% | (353) | 462 |
| 4-Region: South | 16\% | (134) | 10\% | (81) | 74\% | (609) | 824 |
| 4-Region: West | 17\% | (87) | 9\% | (45) | 75\% | (388) | 520 |
| Sports fan | 21\% | (319) | 10\% | (155) | 68\% | (1018) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 19\% | (82) | 10\% | (45) | 71\% | (309) | 436 |

Continued on next page

Table CMS15_15: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? UFC

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (365) | 8\% | (180) | 75\% | (1655) | 2200 |
| Frequent Flyer | 20\% | (47) | 10\% | (24) | 70\% | (169) | 240 |
| Open office space | 18\% | (39) | 11\% | (23) | 71\% | (149) | 212 |
| Cubicle office space | 21\% | (26) | 10\% | (12) | 69\% | (85) | 123 |
| Private office space | 20\% | (28) | 10\% | (14) | 70\% | (98) | 141 |
| Feel comfortable in office | 20\% | (61) | 10\% | (29) | 70\% | (208) | 298 |
| Feel uncomfortable in office | 18\% | (47) | 10\% | (27) | 71\% | (185) | 260 |
| Watched Bundesliga | 28\% | (23) | 26\% | (21) | 46\% | (38) | 81 |
| Watched golf | 22\% | (27) | 18\% | (22) | 59\% | (71) | 120 |
| Watched NASCAR | 22\% | (68) | 19\% | (57) | 59\% | (179) | 304 |
| Watched PBR | 32\% | (18) | 24\% | (13) | 43\% | (24) | 55 |
| ATP fan | 39\% | (86) | 22\% | (48) | 39\% | (86) | 220 |
| Esports fan | 37\% | (156) | $21 \%$ | (88) | 42\% | (178) | 422 |
| F1 fan | 39\% | (131) | 21\% | (71) | 40\% | (132) | 334 |
| IndyCar fan | 28\% | (143) | 15\% | (77) | 57\% | (295) | 515 |
| MLB fan | 22\% | (242) | 11\% | (125) | 67\% | (733) | 1100 |
| MLS fan | 30\% | (130) | 19\% | (84) | 50\% | (218) | 432 |
| NASCAR fan | 25\% | (188) | 14\% | (103) | 61\% | (450) | 742 |
| NBA fan | 27\% | (264) | 14\% | (133) | 59\% | (582) | 979 |
| NCAA FT fan | 26\% | (246) | 13\% | (123) | 61\% | (585) | 954 |
| NCAA MB fan | 26\% | (212) | 14\% | (113) | 60\% | (493) | 818 |
| NCAA WB fan | 29\% | (140) | 18\% | (88) | 53\% | (261) | 488 |
| NFL fan | 22\% | (314) | 11\% | (155) | 67\% | (933) | 1403 |
| NHL fan | 25\% | (194) | 13\% | (101) | 62\% | (482) | 777 |
| PGA fan | 26\% | (146) | 15\% | (84) | 59\% | (327) | 557 |
| UFC fan | 67\% | (365) | 33\% | (180) | - | (0) | 545 |
| WNBA fan | 32\% | (133) | 18\% | (77) | 50\% | (212) | 422 |
| WTA fan | 36\% | (85) | 23\% | (55) | 41\% | (97) | 237 |
| Watch sports at least weekly | 24\% | (229) | 13\% | (122) | 63\% | (600) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_16: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WNBA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (310) | 5\% | (112) | 81\% | (1778) | 2200 |
| Gender: Male | 17\% | (177) | 6\% | (64) | 77\% | (821) | 1062 |
| Gender: Female | 12\% | (133) | 4\% | (48) | 84\% | (957) | 1138 |
| Age: 18-34 | 14\% | (94) | 8\% | (54) | 77\% | (506) | 655 |
| Age: 35-44 | 16\% | (56) | 8\% | (27) | 77\% | (275) | 358 |
| Age: 45-64 | 13\% | (101) | 3\% | (24) | 83\% | (626) | 751 |
| Age: 65+ | 14\% | (59) | 2\% | (7) | 85\% | (371) | 436 |
| GenZers: 1997-2012 | 12\% | (38) | 11\% | (35) | 77\% | (243) | 316 |
| Millennials: 1981-1996 | 15\% | (83) | 7\% | (36) | 78\% | (420) | 539 |
| GenXers: 1965-1980 | 16\% | (85) | 4\% | (22) | 80\% | (418) | 526 |
| Baby Boomers: 1946-1964 | 12\% | (84) | 2\% | (18) | 86\% | (625) | 727 |
| PID: Dem (no lean) | 19\% | (140) | 6\% | (45) | 75\% | (570) | 755 |
| PID: Ind (no lean) | 13\% | (98) | 6\% | (45) | 81\% | (613) | 756 |
| PID: Rep (no lean) | 10\% | (71) | 3\% | (22) | 86\% | (595) | 689 |
| PID/Gender: Dem Men | 22\% | (69) | 8\% | (25) | 70\% | (224) | 319 |
| PID/Gender: Dem Women | 16\% | (71) | 4\% | (19) | 79\% | (345) | 436 |
| PID/Gender: Ind Men | 15\% | (60) | 7\% | (27) | 79\% | (320) | 407 |
| PID/Gender: Ind Women | 11\% | (39) | 5\% | (18) | 84\% | (293) | 349 |
| PID/Gender: Rep Men | 14\% | (48) | 4\% | (12) | 82\% | (276) | 336 |
| PID/Gender: Rep Women | 7\% | (24) | 3\% | (10) | 90\% | (319) | 353 |
| Ideo: Liberal (1-3) | 17\% | (99) | 6\% | (38) | 77\% | (455) | 592 |
| Ideo: Moderate (4) | 18\% | (103) | 5\% | (29) | 77\% | (436) | 568 |
| Ideo: Conservative (5-7) | 11\% | (84) | 3\% | (22) | 86\% | (651) | 756 |
| Educ: < College | 13\% | (189) | 6\% | (84) | 82\% | (1239) | 1512 |
| Educ: Bachelors degree | 15\% | (68) | 3\% | (14) | 81\% | (361) | 444 |
| Educ: Post-grad | 22\% | (53) | 5\% | (13) | 73\% | (178) | 244 |
| Income: Under 50k | 14\% | (163) | 7\% | (84) | 80\% | (960) | 1207 |
| Income: 50k-100k | 14\% | (98) | $3 \%$ | (18) | 83\% | (582) | 698 |
| Income: 100k+ | 17\% | (49) | 4\% | (11) | 80\% | (236) | 295 |
| Ethnicity: White | 11\% | (194) | 4\% | (63) | 85\% | (1465) | 1722 |
| Ethnicity: Hispanic | 17\% | (59) | 10\% | (34) | 73\% | (257) | 349 |
| Ethnicity: Afr. Am. | 31\% | (84) | 14\% | (39) | 55\% | (151) | 274 |

[^39]Table CMS15_16: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WNBA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (310) | 5\% | (112) | 81\% | (1778) | 2200 |
| Ethnicity: Other | 16\% | (32) | 5\% | (10) | 79\% | (162) | 204 |
| All Christian | 15\% | (150) | 4\% | (44) | 80\% | (790) | 984 |
| All Non-Christian | 22\% | (25) | 4\% | (5) | 73\% | (80) | 110 |
| Atheist | 10\% | (11) | 4\% | (5) | 86\% | (98) | 113 |
| Agnostic/Nothing in particular | 13\% | (125) | 6\% | (58) | 82\% | (810) | 994 |
| Religious Non-Protestant/Catholic | 23\% | (30) | 4\% | (5) | 74\% | (98) | 133 |
| Evangelical | 20\% | (118) | 7\% | (43) | 73\% | (431) | 592 |
| Non-Evangelical | 13\% | (103) | 4\% | (30) | 83\% | (661) | 794 |
| Community: Urban | 18\% | (96) | 7\% | (38) | 74\% | (390) | 524 |
| Community: Suburban | 14\% | (156) | 4\% | (46) | 81\% | (887) | 1089 |
| Community: Rural | 10\% | (59) | 5\% | (28) | 85\% | (500) | 587 |
| Employ: Private Sector | 16\% | (100) | 5\% | (31) | 79\% | (509) | 641 |
| Employ: Government | 15\% | (21) | 5\% | (7) | 80\% | (114) | 142 |
| Employ: Self-Employed | 17\% | (28) | 6\% | (10) | 76\% | (123) | 162 |
| Employ: Homemaker | 9\% | (11) | 2\% | (3) | 89\% | (106) | 120 |
| Employ: Retired | 12\% | (61) | 1\% | (7) | 86\% | (428) | 496 |
| Employ: Unemployed | 13\% | (36) | 5\% | (13) | 82\% | (231) | 280 |
| Employ: Other | 10\% | (18) | 9\% | (16) | 81\% | (150) | 184 |
| Military HH: Yes | 13\% | (45) | 6\% | (20) | 82\% | (288) | 352 |
| Military HH: No | 14\% | (265) | 5\% | (92) | 81\% | (1490) | 1848 |
| RD/WT: Right Direction | 12\% | (92) | 5\% | (38) | 83\% | (628) | 758 |
| RD/WT: Wrong Track | 15\% | (218) | 5\% | (74) | 80\% | (1150) | 1442 |
| Trump Job Approve | 11\% | (103) | 4\% | (41) | 84\% | (779) | 923 |
| Trump Job Disapprove | 17\% | (198) | 6\% | (65) | 78\% | (906) | 1169 |
| Trump Job Strongly Approve | 10\% | (54) | 5\% | (28) | 84\% | (438) | 520 |
| Trump Job Somewhat Approve | 12\% | (48) | 3\% | (14) | 85\% | (341) | 403 |
| Trump Job Somewhat Disapprove | 13\% | (34) | 8\% | (22) | 79\% | (206) | 262 |
| Trump Job Strongly Disapprove | 18\% | (163) | 5\% | (43) | 77\% | (700) | 907 |
| Favorable of Trump | $11 \%$ | (97) | 3\% | (29) | 86\% | (760) | 886 |
| Unfavorable of Trump | 17\% | (201) | 6\% | (65) | 77\% | (906) | 1172 |

Continued on next page

Table CMS15_16: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WNBA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (310) | 5\% | (112) | 81\% | (1778) | 2200 |
| Very Favorable of Trump | 10\% | (54) | 4\% | (24) | 86\% | (472) | 550 |
| Somewhat Favorable of Trump | 13\% | (43) | 1\% | (4) | 86\% | (288) | 336 |
| Somewhat Unfavorable of Trump | 17\% | (36) | 9\% | (19) | $74 \%$ | (158) | 213 |
| Very Unfavorable of Trump | 17\% | (165) | 5\% | (46) | 78\% | (748) | 959 |
| \#1 Issue: Economy | 14\% | (99) | 4\% | (32) | 82\% | (587) | 717 |
| \# 1 Issue: Security | 13\% | (34) | 4\% | (11) | 82\% | (209) | 253 |
| \# 1 Issue: Health Care | 13\% | (54) | 6\% | (24) | 81\% | (343) | 422 |
| \#1 Issue: Medicare / Social Security | 17\% | (57) | 2\% | (6) | 81\% | (268) | 330 |
| \# 1 Issue: Women's Issues | 7\% | (6) | 11\% | (10) | 82\% | (76) | 92 |
| \#1 Issue: Education | 19\% | (26) | 11\% | (16) | 70\% | (97) | 139 |
| \# 1 Issue: Energy | 10\% | (10) | 6\% | (6) | 83\% | (82) | 98 |
| \# 1 Issue: Other | 17\% | (25) | 5\% | (7) | 78\% | (117) | 149 |
| 2018 House Vote: Democrat | 20\% | (156) | 5\% | (39) | 75\% | (572) | 767 |
| 2018 House Vote: Republican | 12\% | (72) | 3\% | (21) | 85\% | (523) | 616 |
| 2018 House Vote: Someone else | 16\% | (15) | 4\% | (3) | 80\% | (71) | 89 |
| 2016 Vote: Hillary Clinton | 21\% | (146) | 5\% | (33) | 74\% | (502) | 681 |
| 2016 Vote: Donald Trump | 12\% | (81) | 4\% | (25) | 85\% | (583) | 688 |
| 2016 Vote: Other | 15\% | (19) | 3\% | (4) | 82\% | (108) | 131 |
| 2016 Vote: Didn't Vote | 9\% | (64) | 7\% | (51) | 84\% | (582) | 697 |
| Voted in 2014: Yes | 17\% | (221) | 4\% | (54) | 78\% | (1004) | 1279 |
| Voted in 2014: No | 10\% | (89) | 6\% | (57) | 84\% | (774) | 921 |
| 2012 Vote: Barack Obama | 19\% | (161) | 5\% | (40) | 76\% | (626) | 827 |
| 2012 Vote: Mitt Romney | 12\% | (57) | 3\% | (15) | 85\% | (406) | 477 |
| 2012 Vote: Other | 8\% | (7) | 1\% | (1) | 91\% | (78) | 86 |
| 2012 Vote: Didn't Vote | 11\% | (85) | 7\% | (57) | 82\% | (664) | 806 |
| 4-Region: Northeast | 14\% | (56) | $4 \%$ | (15) | 82\% | (322) | 394 |
| 4-Region: Midwest | 14\% | (63) | 4\% | (18) | 82\% | (381) | 462 |
| 4-Region: South | 14\% | (114) | 6\% | (47) | 80\% | (663) | 824 |
| 4-Region: West | 15\% | (76) | 6\% | (32) | 79\% | (412) | 520 |
| Sports fan | 19\% | (285) | 7\% | (101) | 74\% | (1106) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 18\% | (80) | 10\% | (43) | 72\% | (313) | 436 |

Continued on next page

Table CMS15_16: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WNBA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (310) | 5\% | (112) | 81\% | (1778) | 2200 |
| Frequent Flyer | 20\% | (48) | 8\% | (19) | 72\% | (173) | 240 |
| Open office space | 17\% | (37) | 7\% | (15) | 76\% | (160) | 212 |
| Cubicle office space | 19\% | (23) | 2\% | (2) | 80\% | (98) | 123 |
| Private office space | 22\% | (31) | 12\% | (17) | 67\% | (94) | 141 |
| Feel comfortable in office | 17\% | (50) | 5\% | (15) | 78\% | (233) | 298 |
| Feel uncomfortable in office | 21\% | (53) | 8\% | (20) | 72\% | (186) | 260 |
| Watched Bundesliga | 26\% | (21) | 21\% | (17) | 53\% | (43) | 81 |
| Watched golf | 25\% | (30) | 12\% | (14) | 63\% | (76) | 120 |
| Watched NASCAR | 19\% | (59) | 12\% | (36) | 69\% | (209) | 304 |
| Watched PBR | 13\% | (7) | 30\% | (16) | 57\% | (31) | 55 |
| ATP fan | $41 \%$ | (89) | 18\% | (40) | 41\% | (91) | 220 |
| Esports fan | 29\% | (123) | 15\% | (65) | 56\% | (235) | 422 |
| F1 fan | $31 \%$ | (102) | 16\% | (53) | 54\% | (179) | 334 |
| IndyCar fan | 25\% | (130) | 12\% | (61) | 63\% | (324) | 515 |
| MLB fan | 22\% | (245) | 8\% | (88) | 70\% | (768) | 1100 |
| MLS fan | 33\% | (144) | 14\% | (61) | 52\% | (226) | 432 |
| NASCAR fan | 22\% | (160) | 9\% | (65) | 70\% | (517) | 742 |
| NBA fan | 29\% | (284) | 10\% | (100) | 61\% | (594) | 979 |
| NCAA FT fan | 25\% | (243) | 9\% | (89) | 65\% | (623) | 954 |
| NCAA MB fan | 32\% | (262) | 10\% | (83) | 58\% | (473) | 818 |
| NCAA WB fan | 49\% | (239) | 18\% | (88) | 33\% | (162) | 488 |
| NFL fan | 20\% | (278) | 7\% | (104) | 73\% | (1021) | 1403 |
| NHL fan | 24\% | (184) | 8\% | (65) | 68\% | (528) | 777 |
| PGA fan | 28\% | (154) | 10\% | (53) | 63\% | (350) | 557 |
| UFC fan | 26\% | (142) | 12\% | (68) | 61\% | (335) | 545 |
| WNBA fan | 73\% | (310) | 27\% | (112) | - | (0) | 422 |
| WTA fan | 46\% | (109) | 21\% | (50) | 33\% | (78) | 237 |
| Watch sports at least weekly | 23\% | (218) | 8\% | (80) | 69\% | (654) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS15_17: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WTA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (175) | $3 \%$ | (62) | 89\% | (1963) | 2200 |
| Gender: Male | 11\% | (117) | $3 \%$ | (31) | 86\% | (914) | 1062 |
| Gender: Female | 5\% | (58) | $3 \%$ | (31) | 92\% | (1049) | 1138 |
| Age: 18-34 | 8\% | (51) | 4\% | (24) | 89\% | (581) | 655 |
| Age: 35-44 | 10\% | (37) | 4\% | (14) | 86\% | (306) | 358 |
| Age: 45-64 | 8\% | (59) | 2\% | (18) | 90\% | (674) | 751 |
| Age: 65+ | 6\% | (28) | 2\% | (7) | 92\% | (401) | 436 |
| GenZers: 1997-2012 | 6\% | (19) | 4\% | (12) | 90\% | (285) | 316 |
| Millennials: 1981-1996 | 9\% | (48) | 3\% | (17) | 88\% | (473) | 539 |
| GenXers: 1965-1980 | 10\% | (55) | 4\% | (20) | 86\% | (450) | 526 |
| Baby Boomers: 1946-1964 | 6\% | (46) | 2\% | (13) | 92\% | (668) | 727 |
| PID: Dem (no lean) | 8\% | (60) | 4\% | (30) | 88\% | (665) | 755 |
| PID: Ind (no lean) | 9\% | (66) | $3 \%$ | (20) | 89\% | (670) | 756 |
| PID: Rep (no lean) | 7\% | (49) | 2\% | (13) | 91\% | (627) | 689 |
| PID/Gender: Dem Men | 13\% | (41) | 4\% | (13) | 83\% | (265) | 319 |
| PID/Gender: Dem Women | 4\% | (18) | 4\% | (17) | 92\% | (401) | 436 |
| PID/Gender: Ind Men | 10\% | (42) | 3\% | (12) | 87\% | (353) | 407 |
| PID/Gender: Ind Women | 7\% | (24) | 2\% | (8) | 91\% | (318) | 349 |
| PID/Gender: Rep Men | 10\% | (33) | 2\% | (6) | 88\% | (296) | 336 |
| PID/Gender: Rep Women | 4\% | (16) | 2\% | (7) | 94\% | (330) | 353 |
| Ideo: Liberal (1-3) | 8\% | (49) | 4\% | (25) | 87\% | (517) | 592 |
| Ideo: Moderate (4) | 11\% | (61) | 2\% | (13) | 87\% | (494) | 568 |
| Ideo: Conservative (5-7) | 7\% | (51) | 2\% | (16) | 91\% | (689) | 756 |
| Educ: < College | 6\% | (97) | 2\% | (37) | 91\% | (1379) | 1512 |
| Educ: Bachelors degree | 11\% | (48) | 4\% | (17) | 85\% | (379) | 444 |
| Educ: Post-grad | 12\% | (30) | 4\% | (9) | 84\% | (205) | 244 |
| Income: Under 50k | 8\% | (92) | 3\% | (36) | 89\% | (1080) | 1207 |
| Income: 50k-100k | 7\% | (46) | 3\% | (19) | 91\% | (632) | 698 |
| Income: 100k+ | 12\% | (37) | 3\% | (8) | 85\% | (251) | 295 |
| Ethnicity: White | 7\% | (119) | 2\% | (34) | 91\% | (1569) | 1722 |
| Ethnicity: Hispanic | 10\% | (35) | 6\% | (21) | 84\% | (293) | 349 |
| Ethnicity: Afr. Am. | 12\% | (32) | 7\% | (19) | 81\% | (223) | 274 |

[^40]Table CMS15_17: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WTA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (175) | 3\% | (62) | 89\% | (1963) | 2200 |
| Ethnicity: Other | 11\% | (23) | 5\% | (9) | 84\% | (171) | 204 |
| All Christian | 9\% | (87) | 3\% | (26) | 89\% | (871) | 984 |
| All Non-Christian | 11\% | (12) | 4\% | (4) | 85\% | (94) | 110 |
| Atheist | 10\% | (11) | - | (0) | 90\% | (102) | 113 |
| Agnostic/Nothing in particular | 7\% | (65) | 3\% | (33) | 90\% | (896) | 994 |
| Religious Non-Protestant/Catholic | 9\% | (12) | 3\% | (4) | 88\% | (116) | 133 |
| Evangelical | 9\% | (54) | $4 \%$ | (22) | 87\% | (515) | 592 |
| Non-Evangelical | 9\% | (68) | 1\% | (12) | 90\% | (714) | 794 |
| Community: Urban | 10\% | (52) | 4\% | (21) | 86\% | (451) | 524 |
| Community: Suburban | 8\% | (84) | 2\% | (25) | 90\% | (980) | 1089 |
| Community: Rural | 7\% | (39) | 3\% | (16) | 91\% | (532) | 587 |
| Employ: Private Sector | 10\% | (62) | 3\% | (19) | 87\% | (560) | 641 |
| Employ: Government | 7\% | (9) | 4\% | (6) | 89\% | (127) | 142 |
| Employ: Self-Employed | 16\% | (25) | 4\% | (7) | 80\% | (129) | 162 |
| Employ: Homemaker | 2\% | (2) | - | (0) | 98\% | (117) | 120 |
| Employ: Retired | 5\% | (25) | 1\% | (7) | 93\% | (464) | 496 |
| Employ: Unemployed | 7\% | (21) | 2\% | (6) | 91\% | (254) | 280 |
| Employ: Other | 6\% | (12) | 6\% | (12) | 87\% | (161) | 184 |
| Military HH: Yes | 7\% | (26) | 3\% | (9) | 90\% | (317) | 352 |
| Military HH: No | 8\% | (148) | 3\% | (53) | 89\% | (1646) | 1848 |
| RD/WT: Right Direction | 7\% | (52) | 2\% | (13) | 91\% | (693) | 758 |
| RD/WT: Wrong Track | 8\% | (122) | 3\% | (50) | 88\% | (1270) | 1442 |
| Trump Job Approve | 8\% | (73) | $2 \%$ | (17) | 90\% | (832) | 923 |
| Trump Job Disapprove | 8\% | (97) | 4\% | (42) | 88\% | (1030) | 1169 |
| Trump Job Strongly Approve | 7\% | (35) | $2 \%$ | (10) | 91\% | (475) | 520 |
| Trump Job Somewhat Approve | 10\% | (39) | 2\% | (7) | 89\% | (358) | 403 |
| Trump Job Somewhat Disapprove | 8\% | (21) | 5\% | (12) | 87\% | (229) | 262 |
| Trump Job Strongly Disapprove | 8\% | (76) | 3\% | (29) | 88\% | (802) | 907 |
| Favorable of Trump | 8\% | (71) | $1 \%$ | (9) | 91\% | (805) | 886 |
| Unfavorable of Trump | 8\% | (98) | 4\% | (41) | 88\% | (1032) | 1172 |

Continued on next page

Table CMS15_17: Now on a different topic...Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WTA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (175) | $3 \%$ | (62) | 89\% | (1963) | 2200 |
| Very Favorable of Trump | 6\% | (35) | $1 \%$ | (6) | 92\% | (508) | 550 |
| Somewhat Favorable of Trump | 11\% | (36) | $1 \%$ | (3) | 88\% | (297) | 336 |
| Somewhat Unfavorable of Trump | 7\% | (16) | 4\% | (8) | 89\% | (189) | 213 |
| Very Unfavorable of Trump | 9\% | (82) | 3\% | (33) | 88\% | (843) | 959 |
| \# 1 Issue: Economy | 9\% | (63) | 3\% | (20) | 88\% | (634) | 717 |
| \# 1 Issue: Security | 9\% | (22) | 2\% | (6) | 89\% | (225) | 253 |
| \# 1 Issue: Health Care | 9\% | (37) | 3\% | (12) | 88\% | (372) | 422 |
| \#1 Issue: Medicare / Social Security | 7\% | (24) | $1 \%$ | (5) | 91\% | (301) | 330 |
| \# 1 Issue: Women's Issues | 2\% | (2) | 2\% | (2) | 96\% | (88) | 92 |
| \#1 Issue: Education | 5\% | (7) | 7\% | (10) | 88\% | (122) | 139 |
| \# 1 Issue: Energy | 9\% | (9) | 4\% | (3) | 88\% | (86) | 98 |
| \# 1 Issue: Other | 7\% | (10) | $3 \%$ | (5) | 90\% | (134) | 149 |
| 2018 House Vote: Democrat | 9\% | (71) | 5\% | (36) | 86\% | (660) | 767 |
| 2018 House Vote: Republican | 8\% | (47) | 1\% | (5) | 92\% | (564) | 616 |
| 2018 House Vote: Someone else | 11\% | (9) | $3 \%$ | (3) | 87\% | (77) | 89 |
| 2016 Vote: Hillary Clinton | 9\% | (63) | $4 \%$ | (28) | 87\% | (590) | 681 |
| 2016 Vote: Donald Trump | 8\% | (53) | $1 \%$ | (6) | 91\% | (630) | 688 |
| 2016 Vote: Other | 8\% | (11) | $1 \%$ | (1) | 91\% | (119) | 131 |
| 2016 Vote: Didn't Vote | 7\% | (48) | 4\% | (27) | 89\% | (621) | 697 |
| Voted in 2014: Yes | 9\% | (112) | $3 \%$ | (35) | 89\% | (1133) | 1279 |
| Voted in 2014: No | 7\% | (63) | $3 \%$ | (28) | 90\% | (830) | 921 |
| 2012 Vote: Barack Obama | 9\% | (75) | 4\% | (32) | 87\% | (719) | 827 |
| 2012 Vote: Mitt Romney | 9\% | (41) | - | (2) | 91\% | (434) | 477 |
| 2012 Vote: Other | 7\% | (6) | 3\% | (3) | 90\% | (77) | 86 |
| 2012 Vote: Didn't Vote | 6\% | (52) | 3\% | (25) | 90\% | (729) | 806 |
| 4-Region: Northeast | 8\% | (32) | 2\% | (9) | 89\% | (352) | 394 |
| 4-Region: Midwest | 9\% | (42) | $3 \%$ | (12) | 88\% | (408) | 462 |
| 4-Region: South | 8\% | (62) | 3\% | (27) | 89\% | (735) | 824 |
| 4-Region: West | 7\% | (38) | 3\% | (14) | 90\% | (468) | 520 |
| Sports fan | 11\% | (164) | 3\% | (50) | 86\% | (1278) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 12\% | (54) | 6\% | (27) | 82\% | (355) | 436 |

[^41]Table CMS15_17: Now on a different topic... Would you describe yourself as an avid fan, a casual fan or not a fan of each of the following? WTA

| Demographic | Casual fan |  | Avid fan |  | Not a fan at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (175) | 3\% | (62) | 89\% | (1963) | 2200 |
| Frequent Flyer | 13\% | (32) | 5\% | (13) | 81\% | (195) | 240 |
| Open office space | 13\% | (27) | 2\% | (5) | 85\% | (179) | 212 |
| Cubicle office space | 10\% | (12) | 6\% | (7) | 84\% | (104) | 123 |
| Private office space | 16\% | (22) | 5\% | (7) | 79\% | (112) | 141 |
| Feel comfortable in office | 12\% | (36) | 3\% | (10) | 84\% | (251) | 298 |
| Feel uncomfortable in office | 11\% | (28) | 7\% | (18) | 82\% | (214) | 260 |
| Watched Bundesliga | 35\% | (29) | 9\% | (7) | 56\% | (46) | 81 |
| Watched golf | 23\% | (28) | 4\% | (5) | 72\% | (87) | 120 |
| Watched NASCAR | 16\% | (49) | 4\% | (14) | 79\% | (241) | 304 |
| Watched PBR | 15\% | (8) | 11\% | (6) | 74\% | (41) | 55 |
| ATP fan | 54\% | (118) | 17\% | (38) | 29\% | (64) | 220 |
| Esports fan | 23\% | (96) | 8\% | (32) | 70\% | (294) | 422 |
| F1 fan | 28\% | (95) | 10\% | (33) | 62\% | (206) | 334 |
| IndyCar fan | 20\% | (103) | 6\% | (29) | 74\% | (383) | 515 |
| MLB fan | 14\% | (159) | 4\% | (41) | 82\% | (900) | 1100 |
| MLS fan | 25\% | (109) | 7\% | (31) | 68\% | (292) | 432 |
| NASCAR fan | 15\% | (110) | $4 \%$ | (29) | 81\% | (603) | 742 |
| NBA fan | 16\% | (157) | 4\% | (43) | 80\% | (779) | 979 |
| NCAA FT fan | 16\% | (153) | 5\% | (44) | 79\% | (757) | 954 |
| NCAA MB fan | 18\% | (151) | 4\% | (35) | 77\% | (632) | 818 |
| NCAA WB fan | 26\% | (128) | 6\% | (32) | 67\% | (329) | 488 |
| NFL fan | 12\% | (168) | 4\% | (50) | 84\% | (1184) | 1403 |
| NHL fan | 16\% | (125) | 5\% | (40) | 79\% | (611) | 777 |
| PGA fan | 24\% | (134) | 6\% | (32) | 70\% | (391) | 557 |
| UFC fan | 19\% | (105) | 7\% | (36) | 74\% | (405) | 545 |
| WNBA fan | 29\% | (121) | 9\% | (38) | 62\% | (263) | 422 |
| WTA fan | 74\% | (175) | 26\% | (62) | - | (0) | 237 |
| Watch sports at least weekly | 14\% | (137) | 4\% | (36) | 82\% | (779) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS16: Prior to the COVID-19 pandemic, how often did you watch live sporting events on television?

| Demographic | Daily |  | At least once a week |  | At least once a month |  | At least once a year |  | Never |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (296) | 30\% | (657) | 16\% | (362) | 14\% | (311) | 26\% | (576) | 2200 |
| Gender: Male | 21\% | (221) | 37\% | (396) | 14\% | (148) | 9\% | (93) | 19\% | (203) | 1062 |
| Gender: Female | 7\% | (75) | 23\% | (260) | 19\% | (213) | 19\% | (218) | 33\% | (373) | 1138 |
| Age: 18-34 | 14\% | (94) | 22\% | (142) | 19\% | (123) | 16\% | (106) | 29\% | (191) | 655 |
| Age: 35-44 | 15\% | (53) | 32\% | (114) | 16\% | (56) | 14\% | (50) | 24\% | (85) | 358 |
| Age: 45-64 | 13\% | (95) | $31 \%$ | (234) | 16\% | (123) | 15\% | (109) | 25\% | (190) | 751 |
| Age: 65+ | 12\% | (54) | 38\% | (168) | 14\% | (60) | 10\% | (45) | 25\% | (109) | 436 |
| GenZers: 1997-2012 | 15\% | (46) | 15\% | (49) | 18\% | (56) | 17\% | (53) | 35\% | (111) | 316 |
| Millennials: 1981-1996 | 14\% | (76) | 29\% | (155) | 17\% | (93) | 15\% | (81) | 25\% | (133) | 539 |
| GenXers: 1965-1980 | 12\% | (65) | 32\% | (167) | 17\% | (90) | 15\% | (80) | 24\% | (124) | 526 |
| Baby Boomers: 1946-1964 | 13\% | (93) | 33\% | (239) | 16\% | (114) | 12\% | (90) | 26\% | (190) | 727 |
| PID: Dem (no lean) | 13\% | (99) | 33\% | (249) | 17\% | (126) | 14\% | (109) | 23\% | (172) | 755 |
| PID: Ind (no lean) | 14\% | (106) | 25\% | (189) | 16\% | (125) | 14\% | (104) | $31 \%$ | (233) | 756 |
| PID: Rep (no lean) | 13\% | (91) | 32\% | (219) | 16\% | (111) | 14\% | (98) | 25\% | (170) | 689 |
| PID/Gender: Dem Men | 25\% | (78) | 40\% | (129) | 13\% | (40) | 6\% | (20) | 16\% | (51) | 319 |
| PID/Gender: Dem Women | 5\% | (20) | 27\% | (120) | 20\% | (86) | 20\% | (89) | 28\% | (121) | 436 |
| PID/Gender: Ind Men | 20\% | (80) | 32\% | (130) | 16\% | (67) | 8\% | (34) | 23\% | (96) | 407 |
| PID/Gender: Ind Women | 7\% | (26) | 17\% | (59) | 16\% | (58) | 20\% | (70) | 39\% | (138) | 349 |
| PID/Gender: Rep Men | 19\% | (63) | 41\% | (137) | 12\% | (41) | 12\% | (39) | 17\% | (56) | 336 |
| PID/Gender: Rep Women | 8\% | (28) | 23\% | (82) | 20\% | (70) | 17\% | (59) | 32\% | (114) | 353 |
| Ideo: Liberal (1-3) | $11 \%$ | (68) | 30\% | (179) | 17\% | (100) | 16\% | (97) | 25\% | (148) | 592 |
| Ideo: Moderate (4) | 18\% | (100) | 32\% | (183) | 16\% | (92) | 12\% | (70) | 22\% | (123) | 568 |
| Ideo: Conservative (5-7) | 12\% | (94) | 33\% | (246) | 17\% | (129) | 14\% | (109) | 24\% | (179) | 756 |
| Educ: < College | 13\% | (194) | 28\% | (422) | 16\% | (243) | 14\% | (214) | 29\% | (438) | 1512 |
| Educ: Bachelors degree | 16\% | (71) | 32\% | (140) | 18\% | (79) | 14\% | (63) | 20\% | (91) | 444 |
| Educ: Post-grad | 13\% | (31) | 38\% | (94) | 16\% | (39) | 14\% | (33) | 19\% | (47) | 244 |
| Income: Under 50k | 14\% | (168) | 26\% | (318) | 16\% | (193) | 13\% | (160) | 30\% | (368) | 1207 |
| Income: 50k-100k | 12\% | (81) | 33\% | (234) | 16\% | (115) | 17\% | (115) | 22\% | (153) | 698 |
| Income: 100k+ | 16\% | (47) | 35\% | (105) | 18\% | (54) | 12\% | (35) | 18\% | (55) | 295 |
| Ethnicity: White | 12\% | (215) | 31\% | (533) | 16\% | (284) | 14\% | (238) | 26\% | (452) | 1722 |
| Ethnicity: Hispanic | 18\% | (63) | 20\% | (69) | 13\% | (46) | 19\% | (67) | 30\% | (105) | 349 |
| Ethnicity: Afr. Am. | 19\% | (53) | 28\% | (78) | 18\% | (50) | 11\% | (31) | 23\% | (63) | 274 |

Continued on next page

Table CMS16: Prior to the COVID-19 pandemic, how often did you watch live sporting events on television?

| Demographic | Daily |  | At least once a week |  | At least once a month |  | At least once a year |  | Never |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (296) | 30\% | (657) | 16\% | (362) | 14\% | (311) | 26\% | (576) | 2200 |
| Ethnicity: Other | 13\% | (27) | 22\% | (46) | 14\% | (28) | 20\% | (41) | 30\% | (61) | 204 |
| All Christian | 16\% | (154) | 35\% | (345) | 17\% | (164) | 13\% | (127) | 20\% | (194) | 984 |
| All Non-Christian | 19\% | (21) | 27\% | (30) | 14\% | (15) | 14\% | (16) | 26\% | (28) | 110 |
| Atheist | 10\% | (11) | 26\% | (29) | 14\% | (15) | 17\% | (19) | 33\% | (37) | 113 |
| Agnostic/Nothing in particular | 11\% | (110) | 25\% | (252) | 17\% | (167) | 15\% | (149) | 32\% | (316) | 994 |
| Religious Non-Protestant/Catholic | 16\% | (21) | 27\% | (36) | 14\% | (18) | 13\% | (17) | 31\% | (41) | 133 |
| Evangelical | 13\% | (76) | 33\% | (194) | 18\% | (109) | 12\% | (74) | 23\% | (138) | 592 |
| Non-Evangelical | 16\% | (127) | 34\% | (267) | 16\% | (126) | 14\% | (110) | 21\% | (165) | 794 |
| Community: Urban | 15\% | (78) | 29\% | (151) | 13\% | (66) | 15\% | (79) | 29\% | (151) | 524 |
| Community: Suburban | $14 \%$ | (149) | 31\% | (342) | 17\% | (189) | 15\% | (164) | 23\% | (245) | 1089 |
| Community: Rural | 12\% | (69) | 28\% | (164) | 18\% | (107) | 12\% | (68) | 31\% | (180) | 587 |
| Employ: Private Sector | 15\% | (94) | 34\% | (217) | 19\% | (122) | 12\% | (78) | 20\% | (129) | 641 |
| Employ: Government | 16\% | (23) | 23\% | (33) | 21\% | (29) | 15\% | (22) | 25\% | (35) | 142 |
| Employ: Self-Employed | 17\% | (27) | 30\% | (48) | 15\% | (24) | 15\% | (24) | 23\% | (38) | 162 |
| Employ: Homemaker | 8\% | (9) | 25\% | (30) | 19\% | (22) | 18\% | (22) | 30\% | (36) | 120 |
| Employ: Retired | $12 \%$ | (59) | 38\% | (189) | 13\% | (64) | 11\% | (55) | 26\% | (130) | 496 |
| Employ: Unemployed | 12\% | (33) | 25\% | (71) | 13\% | (37) | 19\% | (54) | $31 \%$ | (86) | 280 |
| Employ: Other | 13\% | (24) | 18\% | (34) | 16\% | (29) | 12\% | (21) | 41\% | (76) | 184 |
| Military HH: Yes | 12\% | (42) | 33\% | (115) | 19\% | (67) | 15\% | (54) | 21\% | (74) | 352 |
| Military HH: No | 14\% | (253) | 29\% | (542) | 16\% | (294) | 14\% | (256) | 27\% | (502) | 1848 |
| RD/WT: Right Direction | 15\% | (117) | 33\% | (248) | 14\% | (107) | 13\% | (102) | 24\% | (184) | 758 |
| RD/WT: Wrong Track | 12\% | (179) | 28\% | (408) | 18\% | (254) | 14\% | (209) | 27\% | (392) | 1442 |
| Trump Job Approve | 15\% | (136) | 33\% | (302) | 15\% | (142) | 13\% | (118) | 24\% | (225) | 923 |
| Trump Job Disapprove | 13\% | (150) | 30\% | (349) | 17\% | (201) | 15\% | (179) | 25\% | (290) | 1169 |
| Trump Job Strongly Approve | 14\% | (71) | 32\% | (164) | 16\% | (83) | 12\% | (62) | 27\% | (140) | 520 |
| Trump Job Somewhat Approve | 16\% | (65) | 34\% | (138) | 15\% | (59) | 14\% | (56) | 21\% | (84) | 403 |
| Trump Job Somewhat Disapprove | 18\% | (46) | 27\% | (72) | 22\% | (57) | 13\% | (35) | 20\% | (52) | 262 |
| Trump Job Strongly Disapprove | 11\% | (104) | 31\% | (277) | 16\% | (143) | 16\% | (144) | 26\% | (238) | 907 |
| Favorable of Trump | 15\% | (134) | 32\% | (287) | 16\% | (146) | 14\% | (122) | 22\% | (197) | 886 |
| Unfavorable of Trump | 12\% | (146) | 31\% | (358) | 17\% | (195) | 15\% | (171) | 26\% | (302) | 1172 |

[^42]Table CMS16: Prior to the COVID-19 pandemic, how often did you watch live sporting events on television?

| Demographic | Daily |  | At least once a week |  | At least once a month |  | At least once a year |  | Never |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (296) | 30\% | (657) | 16\% | (362) | 14\% | (311) | 26\% | (576) | 2200 |
| Very Favorable of Trump | 13\% | (71) | 34\% | (188) | 16\% | (89) | 12\% | (67) | 24\% | (134) | 550 |
| Somewhat Favorable of Trump | 18\% | (62) | 29\% | (99) | 17\% | (57) | 16\% | (55) | 19\% | (63) | 336 |
| Somewhat Unfavorable of Trump | 13\% | (27) | 31\% | (66) | 16\% | (35) | 13\% | (28) | 27\% | (56) | 213 |
| Very Unfavorable of Trump | 12\% | (119) | 30\% | (292) | 17\% | (160) | 15\% | (143) | 26\% | (245) | 959 |
| \# 1 Issue: Economy | 16\% | (117) | $31 \%$ | (220) | 17\% | (120) | 14\% | (100) | 22\% | (161) | 717 |
| \# 1 Issue: Security | 12\% | (30) | 30\% | (76) | 15\% | (38) | 17\% | (42) | 26\% | (67) | 253 |
| \# 1 Issue: Health Care | 12\% | (52) | 32\% | (136) | 16\% | (69) | 13\% | (56) | 25\% | (107) | 422 |
| \# 1 Issue: Medicare / Social Security | 16\% | (52) | 32\% | (107) | 14\% | (47) | 11\% | (35) | 27\% | (89) | 330 |
| \#1 Issue: Women's Issues | 8\% | (7) | 15\% | (14) | 19\% | (17) | 20\% | (18) | 39\% | (36) | 92 |
| \#1 Issue: Education | 16\% | (22) | 20\% | (28) | 17\% | (23) | 16\% | (23) | 31\% | (43) | 139 |
| \# 1 Issue: Energy | 7\% | (7) | 23\% | (23) | 23\% | (23) | 19\% | (18) | 28\% | (27) | 98 |
| \#1 Issue: Other | 6\% | (8) | 35\% | (52) | 17\% | (25) | 12\% | (18) | 31\% | (46) | 149 |
| 2018 House Vote: Democrat | 15\% | (113) | 34\% | (260) | 18\% | (135) | 12\% | (95) | 21\% | (165) | 767 |
| 2018 House Vote: Republican | 15\% | (92) | 36\% | (220) | 15\% | (93) | 12\% | (73) | 22\% | (138) | 616 |
| 2018 House Vote: Someone else | 6\% | (5) | 23\% | (20) | 16\% | (15) | 13\% | (11) | 43\% | (38) | 89 |
| 2016 Vote: Hillary Clinton | 14\% | (94) | 33\% | (228) | 18\% | (120) | 13\% | (90) | 22\% | (150) | 681 |
| 2016 Vote: Donald Trump | $14 \%$ | (98) | 37\% | (253) | 16\% | (112) | 12\% | (80) | 21\% | (146) | 688 |
| 2016 Vote: Other | 15\% | (19) | 30\% | (39) | 15\% | (19) | 13\% | (17) | 28\% | (36) | 131 |
| 2016 Vote: Didn't Vote | 12\% | (84) | 20\% | (137) | 16\% | (111) | 18\% | (123) | 35\% | (241) | 697 |
| Voted in 2014: Yes | $14 \%$ | (183) | 35\% | (452) | 17\% | (216) | 12\% | (158) | 21\% | (271) | 1279 |
| Voted in 2014: No | 12\% | (113) | 22\% | (205) | 16\% | (146) | 17\% | (152) | 33\% | (304) | 921 |
| 2012 Vote: Barack Obama | 15\% | (123) | 35\% | (293) | 17\% | (139) | 14\% | (113) | 19\% | (158) | 827 |
| 2012 Vote: Mitt Romney | $14 \%$ | (65) | 37\% | (176) | 15\% | (73) | $11 \%$ | (53) | 23\% | (110) | 477 |
| 2012 Vote: Other | 9\% | (8) | 29\% | (25) | 21\% | (18) | 11\% | (9) | 31\% | (26) | 86 |
| 2012 Vote: Didn't Vote | 12\% | (100) | 20\% | (162) | 16\% | (130) | 17\% | (134) | 35\% | (280) | 806 |
| 4-Region: Northeast | 18\% | (72) | 32\% | (124) | 15\% | (61) | 12\% | (48) | 22\% | (88) | 394 |
| 4-Region: Midwest | $14 \%$ | (66) | 36\% | (165) | 15\% | (68) | 13\% | (58) | 23\% | (105) | 462 |
| 4-Region: South | 11\% | (93) | 30\% | (250) | 19\% | (157) | 13\% | (109) | 26\% | (215) | 824 |
| 4-Region: West | 12\% | (64) | 23\% | (117) | 15\% | (75) | 18\% | (95) | 32\% | (167) | 520 |
| Sports fan | 19\% | (284) | 43\% | (638) | 20\% | (304) | 11\% | (164) | 7\% | (103) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 17\% | (75) | $31 \%$ | (134) | 18\% | (79) | 14\% | (62) | 20\% | (86) | 436 |

Continued on next page

Table CMS16: Prior to the COVID-19 pandemic, how often did you watch live sporting events on television?

| Demographic | Daily |  | At least once a week |  | At least once a month |  | At least once a year |  | Never |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (296) | 30\% | (657) | 16\% | (362) | 14\% | (311) | 26\% | (576) | 2200 |
| Frequent Flyer | 18\% | (43) | 35\% | (84) | 15\% | (37) | 12\% | (29) | 19\% | (47) | 240 |
| Open office space | 18\% | (39) | 35\% | (74) | 17\% | (37) | 12\% | (25) | 17\% | (37) | 212 |
| Cubicle office space | 18\% | (22) | 30\% | (37) | 23\% | (29) | 13\% | (16) | 15\% | (19) | 123 |
| Private office space | 15\% | (21) | 35\% | (50) | 21\% | (30) | 9\% | (13) | 20\% | (28) | 141 |
| Feel comfortable in office | 20\% | (59) | 32\% | (94) | 20\% | (58) | 10\% | (31) | 19\% | (55) | 298 |
| Feel uncomfortable in office | 16\% | (43) | 32\% | (82) | 19\% | (49) | 13\% | (34) | 20\% | (52) | 260 |
| Watched Bundesliga | 46\% | (38) | 34\% | (27) | 11\% | (9) | 5\% | (4) | 4\% | (3) | 81 |
| Watched golf | 41\% | (50) | 49\% | (59) | 6\% | (7) | 2\% | (2) | 2\% | (2) | 120 |
| Watched NASCAR | 24\% | (74) | 47\% | (142) | 15\% | (44) | 6\% | (20) | 8\% | (24) | 304 |
| Watched PBR | 28\% | (15) | 43\% | (24) | 8\% | (5) | 4\% | (2) | 17\% | (9) | 55 |
| ATP fan | 34\% | (75) | 38\% | (85) | 14\% | (31) | 6\% | (13) | 7\% | (16) | 220 |
| Esports fan | 26\% | (108) | 39\% | (165) | 17\% | (71) | 9\% | (39) | 9\% | (39) | 422 |
| F1 fan | 30\% | (101) | 40\% | (135) | 13\% | (44) | 8\% | (26) | 8\% | (28) | 334 |
| IndyCar fan | 26\% | (132) | 39\% | (202) | 15\% | (76) | 10\% | (50) | 11\% | (54) | 515 |
| MLB fan | 23\% | (257) | 43\% | (469) | 16\% | (171) | 11\% | (123) | 7\% | (80) | 1100 |
| MLS fan | 29\% | (126) | 41\% | (179) | 13\% | (54) | 10\% | (45) | 6\% | (27) | 432 |
| NASCAR fan | 19\% | (141) | 39\% | (292) | 16\% | (117) | 11\% | (81) | 15\% | (110) | 742 |
| NBA fan | 23\% | (226) | 42\% | (407) | 17\% | (169) | 10\% | (99) | 8\% | (77) | 979 |
| NCAA FT fan | 25\% | (239) | 46\% | (439) | 18\% | (174) | 7\% | (64) | 4\% | (38) | 954 |
| NCAA MB fan | 28\% | (229) | 45\% | (368) | 15\% | (123) | 7\% | (57) | 5\% | (42) | 818 |
| NCAA WB fan | 30\% | (144) | 41\% | (202) | 16\% | (78) | 6\% | (30) | 7\% | (33) | 488 |
| NFL fan | 19\% | (272) | 42\% | (588) | 20\% | (276) | 12\% | (171) | 7\% | (96) | 1403 |
| NHL fan | 25\% | (193) | 43\% | (335) | 16\% | (122) | 9\% | (72) | 7\% | (56) | 777 |
| PGA fan | 28\% | (156) | 45\% | (249) | 14\% | (79) | 6\% | (35) | 7\% | (38) | 557 |
| UFC fan | 27\% | (147) | 38\% | (205) | 19\% | (103) | 6\% | (34) | 10\% | (57) | 545 |
| WNBA fan | 32\% | (135) | 39\% | (164) | 15\% | (62) | 8\% | (34) | 7\% | (28) | 422 |
| WTA fan | 35\% | (83) | 38\% | (89) | 15\% | (35) | 7\% | (17) | 5\% | (13) | 237 |
| Watch sports at least weekly | 31\% | (296) | 69\% | (657) | - | (0) | - | (0) | - | (0) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS18_1NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Bundesliga (German soccer)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (81) | 96\% | (2119) | 2200 |
| Gender: Male | 7\% | (70) | 93\% | (992) | 1062 |
| Gender: Female | 1\% | (11) | 99\% | (1127) | 1138 |
| Age: 18-34 | 7\% | (45) | 93\% | (610) | 655 |
| Age: 35-44 | 4\% | (13) | 96\% | (344) | 358 |
| Age: 45-64 | 2\% | (16) | 98\% | (735) | 751 |
| Age: 65+ | 2\% | (7) | 98\% | (429) | 436 |
| GenZers: 1997-2012 | 8\% | (24) | 92\% | (292) | 316 |
| Millennials: 1981-1996 | 5\% | (24) | 95\% | (514) | 539 |
| GenXers: 1965-1980 | 4\% | (19) | 96\% | (507) | 526 |
| Baby Boomers: 1946-1964 | 2\% | (14) | 98\% | (713) | 727 |
| PID: Dem (no lean) | 4\% | (34) | 96\% | (721) | 755 |
| PID: Ind (no lean) | 3\% | (25) | 97\% | (731) | 756 |
| PID: Rep (no lean) | 3\% | (23) | 97\% | (666) | 689 |
| PID/Gender: Dem Men | 9\% | (29) | 91\% | (290) | 319 |
| PID/Gender: Dem Women | 1\% | (4) | 99\% | (432) | 436 |
| PID/Gender: Ind Men | 5\% | (20) | 95\% | (387) | 407 |
| PID/Gender: Ind Women | 1\% | (5) | 99\% | (344) | 349 |
| PID/Gender: Rep Men | 6\% | (21) | 94\% | (315) | 336 |
| PID/Gender: Rep Women | 1\% | (2) | 99\% | (351) | 353 |
| Ideo: Liberal (1-3) | 5\% | (30) | 95\% | (562) | 592 |
| Ideo: Moderate (4) | 4\% | (25) | 96\% | (543) | 568 |
| Ideo: Conservative (5-7) | 3\% | (23) | 97\% | (733) | 756 |
| Educ: < College | 3\% | (41) | 97\% | (1471) | 1512 |
| Educ: Bachelors degree | 5\% | (23) | 95\% | (421) | 444 |
| Educ: Post-grad | 7\% | (18) | 93\% | (226) | 244 |
| Income: Under 50k | 3\% | (39) | 97\% | (1168) | 1207 |
| Income: 50k-100k | 3\% | (19) | 97\% | (679) | 698 |
| Income: 100k+ | 8\% | (24) | 92\% | (271) | 295 |
| Ethnicity: White | 4\% | (61) | 96\% | (1661) | 1722 |
| Ethnicity: Hispanic | 8\% | (27) | 92\% | (322) | 349 |
| Ethnicity: Afr. Am. | 5\% | (13) | 95\% | (262) | 274 |

Table CMS18_1NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Bundesliga (German soccer)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (81) | 96\% | (2119) | 2200 |
| Ethnicity: Other | $4 \%$ | (8) | 96\% | (196) | 204 |
| All Christian | $4 \%$ | (39) | 96\% | (945) | 984 |
| All Non-Christian | 8\% | (9) | 92\% | (101) | 110 |
| Atheist | 6\% | (7) | 94\% | (106) | 113 |
| Agnostic/Nothing in particular | $3 \%$ | (26) | 97\% | (967) | 994 |
| Religious Non-Protestant/Catholic | 7\% | (9) | 93\% | (124) | 133 |
| Evangelical | $3 \%$ | (18) | 97\% | (573) | 592 |
| Non-Evangelical | $4 \%$ | (34) | 96\% | (760) | 794 |
| Community: Urban | 6\% | (31) | 94\% | (493) | 524 |
| Community: Suburban | $3 \%$ | (37) | 97\% | (1052) | 1089 |
| Community: Rural | $2 \%$ | (13) | 98\% | (574) | 587 |
| Employ: Private Sector | 5\% | (34) | 95\% | (606) | 641 |
| Employ: Government | 7\% | (10) | 93\% | (132) | 142 |
| Employ: Self-Employed | 5\% | (9) | 95\% | (153) | 162 |
| Employ: Homemaker | - | (0) | 100\% | (119) | 120 |
| Employ: Retired | 1\% | (4) | 99\% | (492) | 496 |
| Employ: Unemployed | $2 \%$ | (4) | 98\% | (276) | 280 |
| Employ: Other | $4 \%$ | (6) | 96\% | (178) | 184 |
| Military HH: Yes | $1 \%$ | (3) | 99\% | (349) | 352 |
| Military HH: No | $4 \%$ | (78) | 96\% | (1769) | 1848 |
| RD/WT: Right Direction | $4 \%$ | (30) | 96\% | (728) | 758 |
| RD/WT: Wrong Track | $4 \%$ | (51) | 96\% | (1391) | 1442 |
| Trump Job Approve | $4 \%$ | (37) | 96\% | (885) | 923 |
| Trump Job Disapprove | $3 \%$ | (40) | 97\% | (1129) | 1169 |
| Trump Job Strongly Approve | $4 \%$ | (20) | 96\% | (500) | 520 |
| Trump Job Somewhat Approve | $4 \%$ | (17) | 96\% | (385) | 403 |
| Trump Job Somewhat Disapprove | 6\% | (16) | 94\% | (246) | 262 |
| Trump Job Strongly Disapprove | 3\% | (24) | 97\% | (883) | 907 |
| Favorable of Trump | 5\% | (41) | 95\% | (845) | 886 |
| Unfavorable of Trump | $3 \%$ | (34) | 97\% | (1138) | 1172 |

Continued on next page

Table CMS18_1NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Bundesliga (German soccer)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (81) | 96\% | (2119) | 2200 |
| Very Favorable of Trump | 4\% | (23) | 96\% | (526) | 550 |
| Somewhat Favorable of Trump | 5\% | (17) | 95\% | (319) | 336 |
| Somewhat Unfavorable of Trump | 3\% | (7) | 97\% | (206) | 213 |
| Very Unfavorable of Trump | 3\% | (28) | 97\% | (931) | 959 |
| \# 1 Issue: Economy | 4\% | (28) | 96\% | (690) | 717 |
| \# 1 Issue: Security | 4\% | (9) | 96\% | (244) | 253 |
| \#1 Issue: Health Care | 5\% | (20) | 95\% | (402) | 422 |
| \# 1 Issue: Medicare / Social Security | 2\% | (6) | 98\% | (324) | 330 |
| \# 1 Issue: Women's Issues | 5\% | (5) | 95\% | (88) | 92 |
| \#1 Issue: Education | 6\% | (8) | 94\% | (131) | 139 |
| \# 1 Issue: Energy | 5\% | (5) | 95\% | (93) | 98 |
| \#1 Issue: Other | 1\% | (2) | 99\% | (147) | 149 |
| 2018 House Vote: Democrat | 5\% | (36) | 95\% | (732) | 767 |
| 2018 House Vote: Republican | 3\% | (17) | 97\% | (599) | 616 |
| 2018 House Vote: Someone else | 1\% | (1) | 99\% | (89) | 89 |
| 2016 Vote: Hillary Clinton | 4\% | (25) | 96\% | (656) | 681 |
| 2016 Vote: Donald Trump | 3\% | (19) | 97\% | (669) | 688 |
| 2016 Vote: Other | 1\% | (1) | 99\% | (130) | 131 |
| 2016 Vote: Didn't Vote | 5\% | (36) | 95\% | (661) | 697 |
| Voted in 2014: Yes | 3\% | (39) | 97\% | (1241) | 1279 |
| Voted in 2014: No | 5\% | (43) | 95\% | (878) | 921 |
| 2012 Vote: Barack Obama | 3\% | (27) | 97\% | (800) | 827 |
| 2012 Vote: Mitt Romney | 3\% | (14) | 97\% | (463) | 477 |
| 2012 Vote: Other | - | (0) | 100\% | (86) | 86 |
| 2012 Vote: Didn't Vote | 5\% | (41) | 95\% | (766) | 806 |
| 4-Region: Northeast | 3\% | (14) | 97\% | (380) | 394 |
| 4-Region: Midwest | 3\% | (13) | 97\% | (450) | 462 |
| 4-Region: South | 4\% | (35) | 96\% | (789) | 824 |
| 4-Region: West | 4\% | (20) | 96\% | (500) | 520 |
| Sports fan | 5\% | (74) | 95\% | (1418) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 12\% | (50) | 88\% | (386) | 436 |

[^43]Table CMS18_1NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Bundesliga (German soccer)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (81) | 96\% | (2119) | 2200 |
| Frequent Flyer | 14\% | (34) | 86\% | (207) | 240 |
| Open office space | 7\% | (15) | 93\% | (196) | 212 |
| Cubicle office space | 8\% | (10) | 92\% | (114) | 123 |
| Private office space | 7\% | (10) | 93\% | (131) | 141 |
| Feel comfortable in office | 7\% | (21) | 93\% | (277) | 298 |
| Feel uncomfortable in office | 6\% | (17) | 94\% | (243) | 260 |
| Watched Bundesliga | 100\% | (81) | - | (0) | 81 |
| Watched golf | 8\% | (10) | 92\% | (110) | 120 |
| Watched NASCAR | 6\% | (19) | 94\% | (285) | 304 |
| Watched PBR | 16\% | (9) | 84\% | (46) | 55 |
| ATP fan | 17\% | (37) | 83\% | (183) | 220 |
| Esports fan | $11 \%$ | (48) | 89\% | (375) | 422 |
| F1 fan | 12\% | (42) | 88\% | (292) | 334 |
| IndyCar fan | 7\% | (37) | 93\% | (478) | 515 |
| MLB fan | 5\% | (55) | 95\% | (1046) | 1100 |
| MLS fan | 13\% | (56) | 87\% | (376) | 432 |
| NASCAR fan | 4\% | (33) | 96\% | (709) | 742 |
| NBA fan | 6\% | (62) | 94\% | (916) | 979 |
| NCAA FT fan | 6\% | (58) | 94\% | (897) | 954 |
| NCAA MB fan | 7\% | (56) | 93\% | (762) | 818 |
| NCAA WB fan | 7\% | (35) | 93\% | (453) | 488 |
| NFL fan | 5\% | (64) | 95\% | (1339) | 1403 |
| NHL fan | 6\% | (47) | 94\% | (729) | 777 |
| PGA fan | 8\% | (42) | 92\% | (515) | 557 |
| UFC fan | 8\% | (44) | 92\% | (502) | 545 |
| WNBA fan | 9\% | (38) | 91\% | (384) | 422 |
| WTA fan | 15\% | (35) | 85\% | (202) | 237 |
| Watch sports at least weekly | 7\% | (65) | 93\% | (887) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS18_2NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Golf (Taylormade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolff)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (120) | 95\% | (2080) | 2200 |
| Gender: Male | 9\% | (92) | 91\% | (969) | 1062 |
| Gender: Female | 2\% | (27) | 98\% | (1111) | 1138 |
| Age: 18-34 | $4 \%$ | (29) | 96\% | (626) | 655 |
| Age: 35-44 | 5\% | (20) | 95\% | (338) | 358 |
| Age: 45-64 | 4\% | (27) | 96\% | (724) | 751 |
| Age: 65+ | 10\% | (44) | 90\% | (392) | 436 |
| GenZers: 1997-2012 | 3\% | (8) | 97\% | (307) | 316 |
| Millennials: 1981-1996 | 6\% | (34) | 94\% | (505) | 539 |
| GenXers: 1965-1980 | $4 \%$ | (19) | 96\% | (506) | 526 |
| Baby Boomers: 1946-1964 | 6\% | (40) | 94\% | (687) | 727 |
| PID: Dem (no lean) | 5\% | (34) | 95\% | (721) | 755 |
| PID: Ind (no lean) | 4\% | (32) | 96\% | (724) | 756 |
| PID: Rep (no lean) | 8\% | (54) | 92\% | (635) | 689 |
| PID/Gender: Dem Men | 7\% | (24) | 93\% | (295) | 319 |
| PID/Gender: Dem Women | 2\% | (10) | 98\% | (426) | 436 |
| PID/Gender: Ind Men | 7\% | (28) | 93\% | (379) | 407 |
| PID/Gender: Ind Women | $1 \%$ | (5) | 99\% | (345) | 349 |
| PID/Gender: Rep Men | 12\% | (41) | 88\% | (295) | 336 |
| PID/Gender: Rep Women | 4\% | (13) | 96\% | (340) | 353 |
| Ideo: Liberal (1-3) | 4\% | (26) | 96\% | (565) | 592 |
| Ideo: Moderate (4) | 6\% | (34) | 94\% | (534) | 568 |
| Ideo: Conservative (5-7) | 7\% | (56) | 93\% | (701) | 756 |
| Educ: < College | 4\% | (60) | 96\% | (1452) | 1512 |
| Educ: Bachelors degree | 10\% | (42) | 90\% | (401) | 444 |
| Educ: Post-grad | 7\% | (17) | 93\% | (227) | 244 |
| Income: Under 50k | 5\% | (56) | 95\% | (1151) | 1207 |
| Income: 50k-100k | 5\% | (33) | 95\% | (665) | 698 |
| Income: 100k+ | 11\% | (31) | 89\% | (264) | 295 |
| Ethnicity: White | 6\% | (101) | 94\% | (1621) | 1722 |
| Ethnicity: Hispanic | 3\% | (10) | 97\% | (340) | 349 |
| Ethnicity: Afr. Am. | 3\% | (8) | 97\% | (266) | 274 |

[^44]Table CMS18_2NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Golf(Taylormade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolf)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (120) | 95\% | (2080) | 2200 |
| Ethnicity: Other | 5\% | (11) | 95\% | (193) | 204 |
| All Christian | 8\% | (75) | 92\% | (908) | 984 |
| All Non-Christian | 8\% | (9) | 92\% | (101) | 110 |
| Atheist | 4\% | (5) | 96\% | (108) | 113 |
| Agnostic/Nothing in particular | 3\% | (31) | 97\% | (963) | 994 |
| Religious Non-Protestant/Catholic | 7\% | (9) | 93\% | (124) | 133 |
| Evangelical | 6\% | (35) | 94\% | (557) | 592 |
| Non-Evangelical | 7\% | (58) | 93\% | (736) | 794 |
| Community: Urban | 5\% | (28) | 95\% | (497) | 524 |
| Community: Suburban | 6\% | (69) | 94\% | (1020) | 1089 |
| Community: Rural | 4\% | (24) | 96\% | (563) | 587 |
| Employ: Private Sector | 6\% | (40) | 94\% | (600) | 641 |
| Employ: Government | 3\% | (5) | 97\% | (138) | 142 |
| Employ: Self-Employed | 4\% | (6) | 96\% | (155) | 162 |
| Employ: Homemaker | 2\% | (2) | 98\% | (117) | 120 |
| Employ: Retired | 10\% | (47) | 90\% | (449) | 496 |
| Employ: Unemployed | 3\% | (8) | 97\% | (272) | 280 |
| Employ: Other | 3\% | (6) | 97\% | (178) | 184 |
| Military HH: Yes | 5\% | (19) | 95\% | (333) | 352 |
| Military HH: No | 5\% | (101) | 95\% | (1747) | 1848 |
| RD/WT: Right Direction | 8\% | (59) | 92\% | (699) | 758 |
| RD/WT: Wrong Track | 4\% | (61) | 96\% | (1381) | 1442 |
| Trump Job Approve | 7\% | (68) | 93\% | (854) | 923 |
| Trump Job Disapprove | 4\% | (51) | 96\% | (1118) | 1169 |
| Trump Job Strongly Approve | 9\% | (45) | 91\% | (475) | 520 |
| Trump Job Somewhat Approve | 6\% | (24) | 94\% | (379) | 403 |
| Trump Job Somewhat Disapprove | 6\% | (16) | 94\% | (246) | 262 |
| Trump Job Strongly Disapprove | 4\% | (35) | 96\% | (872) | 907 |
| Favorable of Trump | 7\% | (66) | 93\% | (819) | 886 |
| Unfavorable of Trump | 4\% | (52) | 96\% | (1119) | 1172 |

Continued on next page

Table CMS18_2NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Golf(Taylormade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolf)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (120) | 95\% | (2080) | 2200 |
| Very Favorable of Trump | 9\% | (47) | 91\% | (502) | 550 |
| Somewhat Favorable of Trump | 6\% | (19) | 94\% | (317) | 336 |
| Somewhat Unfavorable of Trump | 7\% | (14) | 93\% | (199) | 213 |
| Very Unfavorable of Trump | 4\% | (38) | 96\% | (920) | 959 |
| \# 1 Issue: Economy | 6\% | (41) | 94\% | (676) | 717 |
| \# 1 Issue: Security | $4 \%$ | (9) | 96\% | (244) | 253 |
| \# 1 Issue: Health Care | 4\% | (18) | 96\% | (403) | 422 |
| \# 1 Issue: Medicare / Social Security | 9\% | (30) | 91\% | (300) | 330 |
| \# 1 Issue: Women's Issues | 9\% | (8) | 91\% | (84) | 92 |
| \# 1 Issue: Education | $4 \%$ | (6) | 96\% | (133) | 139 |
| \# 1 Issue: Energy | 1\% | (1) | 99\% | (97) | 98 |
| \#1 Issue: Other | 5\% | (7) | 95\% | (142) | 149 |
| 2018 House Vote: Democrat | 6\% | (47) | 94\% | (721) | 767 |
| 2018 House Vote: Republican | 8\% | (52) | 92\% | (564) | 616 |
| 2018 House Vote: Someone else | $1 \%$ | (1) | 99\% | (88) | 89 |
| 2016 Vote: Hillary Clinton | 5\% | (31) | 95\% | (650) | 681 |
| 2016 Vote: Donald Trump | 9\% | (62) | 91\% | (626) | 688 |
| 2016 Vote: Other | 6\% | (8) | 94\% | (124) | 131 |
| 2016 Vote: Didn't Vote | 3\% | (19) | 97\% | (678) | 697 |
| Voted in 2014: Yes | 7\% | (86) | 93\% | (1193) | 1279 |
| Voted in 2014: No | 4\% | (33) | 96\% | (887) | 921 |
| 2012 Vote: Barack Obama | 7\% | (54) | 93\% | (773) | 827 |
| 2012 Vote: Mitt Romney | 8\% | (38) | 92\% | (439) | 477 |
| 2012 Vote: Other | 4\% | (4) | 96\% | (82) | 86 |
| 2012 Vote: Didn't Vote | 3\% | (24) | 97\% | (782) | 806 |
| 4-Region: Northeast | 5\% | (21) | 95\% | (372) | 394 |
| 4-Region: Midwest | 7\% | (33) | 93\% | (429) | 462 |
| 4-Region: South | 5\% | (43) | 95\% | (781) | 824 |
| 4-Region: West | 4\% | (22) | 96\% | (498) | 520 |
| Sports fan | 8\% | (116) | 92\% | (1376) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 7\% | (32) | 93\% | (404) | 436 |

[^45]Table CMS18_2NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Golf (Taylormade Drive for Relief - Rory McIlroy and Dustin Johnson vs. Ricky Fowler and Matthew Wolff)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (120) | 95\% | (2080) | 2200 |
| Frequent Flyer | 8\% | (19) | 92\% | (221) | 240 |
| Open office space | 7\% | (16) | 93\% | (196) | 212 |
| Cubicle office space | 4\% | (5) | 96\% | (118) | 123 |
| Private office space | 10\% | (14) | 90\% | (127) | 141 |
| Feel comfortable in office | 7\% | (21) | 93\% | (276) | 298 |
| Feel uncomfortable in office | 5\% | (14) | 95\% | (246) | 260 |
| Watched Bundesliga | 12\% | (10) | 88\% | (71) | 81 |
| Watched golf | 100\% | (120) | - | (0) | 120 |
| Watched NASCAR | 13\% | (40) | 87\% | (265) | 304 |
| Watched PBR | 21\% | (11) | 79\% | (44) | 55 |
| ATP fan | 13\% | (28) | 87\% | (192) | 220 |
| Esports fan | 10\% | (42) | 90\% | (380) | 422 |
| F1 fan | 10\% | (34) | 90\% | (300) | 334 |
| IndyCar fan | 11\% | (58) | 89\% | (457) | 515 |
| MLB fan | 10\% | (107) | 90\% | (993) | 1100 |
| MLS fan | 12\% | (50) | 88\% | (382) | 432 |
| NASCAR fan | 9\% | (66) | 91\% | (676) | 742 |
| NBA fan | 8\% | (81) | 92\% | (897) | 979 |
| NCAA FT fan | 11\% | (102) | 89\% | (853) | 954 |
| NCAA MB fan | $11 \%$ | (91) | 89\% | (727) | 818 |
| NCAA WB fan | 10\% | (51) | 90\% | (438) | 488 |
| NFL fan | 8\% | (111) | 92\% | (1292) | 1403 |
| NHL fan | 11\% | (82) | 89\% | (695) | 777 |
| PGA fan | 19\% | (103) | 81\% | (454) | 557 |
| UFC fan | 9\% | (49) | 91\% | (497) | 545 |
| WNBA fan | 10\% | (44) | 90\% | (378) | 422 |
| WTA fan | 14\% | (33) | 86\% | (204) | 237 |
| Watch sports at least weekly | $11 \%$ | (109) | 89\% | (843) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS18_3NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
NASCAR (from Darlington Raceway)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (304) | 86\% | (1896) | 2200 |
| Gender: Male | 16\% | (173) | 84\% | (889) | 1062 |
| Gender: Female | 11\% | (131) | 89\% | (1007) | 1138 |
| Age: 18-34 | 10\% | (68) | 90\% | (588) | 655 |
| Age: 35-44 | 15\% | (55) | 85\% | (303) | 358 |
| Age: 45-64 | 15\% | (115) | 85\% | (636) | 751 |
| Age: 65+ | 15\% | (67) | 85\% | (369) | 436 |
| GenZers: 1997-2012 | 8\% | (26) | 92\% | (290) | 316 |
| Millennials: 1981-1996 | 13\% | (72) | 87\% | (466) | 539 |
| GenXers: 1965-1980 | 16\% | (82) | 84\% | (443) | 526 |
| Baby Boomers: 1946-1964 | 15\% | (108) | 85\% | (619) | 727 |
| PID: Dem (no lean) | 11\% | (85) | 89\% | (670) | 755 |
| PID: Ind (no lean) | 12\% | (93) | 88\% | (664) | 756 |
| PID: Rep (no lean) | 18\% | (127) | 82\% | (562) | 689 |
| PID/Gender: Dem Men | 14\% | (45) | 86\% | (275) | 319 |
| PID/Gender: Dem Women | 9\% | (40) | 91\% | (396) | 436 |
| PID/Gender: Ind Men | 13\% | (52) | 87\% | (355) | 407 |
| PID/Gender: Ind Women | 12\% | (41) | 88\% | (308) | 349 |
| PID/Gender: Rep Men | 23\% | (77) | 77\% | (258) | 336 |
| PID/Gender: Rep Women | 14\% | (49) | 86\% | (303) | 353 |
| Ideo: Liberal (1-3) | 12\% | (73) | 88\% | (519) | 592 |
| Ideo: Moderate (4) | 14\% | (82) | 86\% | (486) | 568 |
| Ideo: Conservative (5-7) | 17\% | (126) | 83\% | (630) | 756 |
| Educ: < College | 15\% | (223) | 85\% | (1289) | 1512 |
| Educ: Bachelors degree | 12\% | (52) | 88\% | (392) | 444 |
| Educ: Post-grad | 12\% | (29) | 88\% | (215) | 244 |
| Income: Under 50k | 15\% | (181) | 85\% | (1026) | 1207 |
| Income: 50k-100k | 13\% | (91) | 87\% | (606) | 698 |
| Income: 100k+ | 11\% | (32) | 89\% | (263) | 295 |
| Ethnicity: White | 15\% | (259) | 85\% | (1463) | 1722 |
| Ethnicity: Hispanic | 12\% | (43) | 88\% | (307) | 349 |
| Ethnicity: Afr. Am. | 8\% | (22) | 92\% | (253) | 274 |

[^46]Table CMS18_3NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
NASCAR (from Darlington Raceway)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $14 \%$ | (304) | 86\% | (1896) | 2200 |
| Ethnicity: Other | 11\% | (23) | 89\% | (181) | 204 |
| All Christian | 17\% | (168) | 83\% | (816) | 984 |
| All Non-Christian | 10\% | (11) | 90\% | (98) | 110 |
| Atheist | 8\% | (9) | 92\% | (104) | 113 |
| Agnostic/Nothing in particular | 12\% | (115) | 88\% | (878) | 994 |
| Religious Non-Protestant/Catholic | 13\% | (18) | 87\% | (115) | 133 |
| Evangelical | 17\% | (100) | 83\% | (491) | 592 |
| Non-Evangelical | 16\% | (126) | 84\% | (669) | 794 |
| Community: Urban | 13\% | (66) | 87\% | (458) | 524 |
| Community: Suburban | 12\% | (131) | 88\% | (957) | 1089 |
| Community: Rural | 18\% | (107) | 82\% | (480) | 587 |
| Employ: Private Sector | 17\% | (109) | 83\% | (531) | 641 |
| Employ: Government | 8\% | (11) | 92\% | (131) | 142 |
| Employ: Self-Employed | 17\% | (28) | 83\% | (134) | 162 |
| Employ: Homemaker | 9\% | (11) | 91\% | (108) | 120 |
| Employ: Retired | 17\% | (85) | 83\% | (411) | 496 |
| Employ: Unemployed | 9\% | (25) | 91\% | (255) | 280 |
| Employ: Other | 12\% | (21) | 88\% | (163) | 184 |
| Military HH: Yes | 18\% | (62) | 82\% | (290) | 352 |
| Military HH: No | 13\% | (242) | 87\% | (1605) | 1848 |
| RD/WT: Right Direction | 19\% | (147) | 81\% | (610) | 758 |
| RD/WT: Wrong Track | 11\% | (157) | 89\% | (1285) | 1442 |
| Trump Job Approve | 19\% | (176) | 81\% | (746) | 923 |
| Trump Job Disapprove | 11\% | (125) | 89\% | (1044) | 1169 |
| Trump Job Strongly Approve | 20\% | (105) | 80\% | (415) | 520 |
| Trump Job Somewhat Approve | 18\% | (72) | 82\% | (331) | 403 |
| Trump Job Somewhat Disapprove | 13\% | (34) | 87\% | (228) | 262 |
| Trump Job Strongly Disapprove | 10\% | (91) | 90\% | (816) | 907 |
| Favorable of Trump | 19\% | (165) | 81\% | (721) | 886 |
| Unfavorable of Trump | 11\% | (131) | 89\% | (1040) | 1172 |

Continued on next page

Table CMS18_3NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. NASCAR (from Darlington Raceway)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (304) | 86\% | (1896) | 2200 |
| Very Favorable of Trump | 22\% | (120) | 78\% | (430) | 550 |
| Somewhat Favorable of Trump | 13\% | (45) | 87\% | (291) | 336 |
| Somewhat Unfavorable of Trump | 15\% | (32) | 85\% | (182) | 213 |
| Very Unfavorable of Trump | 10\% | (100) | 90\% | (859) | 959 |
| \# 1 Issue: Economy | 15\% | (111) | 85\% | (607) | 717 |
| \# 1 Issue: Security | 16\% | (40) | 84\% | (213) | 253 |
| \# 1 Issue: Health Care | 15\% | (64) | 85\% | (357) | 422 |
| \# 1 Issue: Medicare / Social Security | 18\% | (58) | 82\% | (272) | 330 |
| \# 1 Issue: Women's Issues | 6\% | (5) | 94\% | (87) | 92 |
| \#1 Issue: Education | 7\% | (10) | 93\% | (129) | 139 |
| \# 1 Issue: Energy | 6\% | (6) | 94\% | (92) | 98 |
| \# 1 Issue: Other | 7\% | (10) | 93\% | (139) | 149 |
| 2018 House Vote: Democrat | 11\% | (83) | 89\% | (684) | 767 |
| 2018 House Vote: Republican | 22\% | (135) | 78\% | (481) | 616 |
| 2018 House Vote: Someone else | 15\% | (14) | 85\% | (76) | 89 |
| 2016 Vote: Hillary Clinton | 11\% | (76) | 89\% | (605) | 681 |
| 2016 Vote: Donald Trump | 21\% | (146) | 79\% | (542) | 688 |
| 2016 Vote: Other | 12\% | (16) | 88\% | (115) | 131 |
| 2016 Vote: Didn't Vote | 9\% | (66) | 91\% | (631) | 697 |
| Voted in 2014: Yes | 15\% | (196) | 85\% | (1083) | 1279 |
| Voted in 2014: No | 12\% | (108) | 88\% | (812) | 921 |
| 2012 Vote: Barack Obama | 12\% | (103) | 88\% | (723) | 827 |
| 2012 Vote: Mitt Romney | 21\% | (99) | 79\% | (378) | 477 |
| 2012 Vote: Other | 13\% | (11) | 87\% | (75) | 86 |
| 2012 Vote: Didn't Vote | 11\% | (91) | 89\% | (715) | 806 |
| 4-Region: Northeast | 14\% | (54) | 86\% | (340) | 394 |
| 4-Region: Midwest | 12\% | (58) | 88\% | (404) | 462 |
| 4-Region: South | 16\% | (128) | 84\% | (696) | 824 |
| 4-Region: West | 12\% | (65) | 88\% | (455) | 520 |
| Sports fan | 18\% | (268) | 82\% | (1224) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 16\% | (72) | 84\% | (364) | 436 |

[^47]Table CMS18_3NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. NASCAR (from Darlington Raceway)

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (304) | 86\% | (1896) | 2200 |
| Frequent Flyer | 14\% | (33) | 86\% | (207) | 240 |
| Open office space | 19\% | (41) | 81\% | (171) | 212 |
| Cubicle office space | $11 \%$ | (14) | 89\% | (110) | 123 |
| Private office space | 22\% | (31) | 78\% | (110) | 141 |
| Feel comfortable in office | 18\% | (52) | 82\% | (245) | 298 |
| Feel uncomfortable in office | 17\% | (45) | 83\% | (215) | 260 |
| Watched Bundesliga | $24 \%$ | (19) | 76\% | (62) | 81 |
| Watched golf | $33 \%$ | (40) | 67\% | (80) | 120 |
| Watched NASCAR | 100\% | (304) | - | (0) | 304 |
| Watched PBR | 40\% | (22) | 60\% | (33) | 55 |
| ATP fan | 27\% | (59) | 73\% | (161) | 220 |
| Esports fan | 21\% | (89) | 79\% | (333) | 422 |
| F1 fan | $33 \%$ | (110) | 67\% | (223) | 334 |
| IndyCar fan | 34\% | (177) | 66\% | (338) | 515 |
| MLB fan | 19\% | (205) | 81\% | (896) | 1100 |
| MLS fan | $22 \%$ | (95) | 78\% | (336) | 432 |
| NASCAR fan | 35\% | (259) | 65\% | (482) | 742 |
| NBA fan | 18\% | (172) | 82\% | (807) | 979 |
| NCAA FT fan | $21 \%$ | (200) | 79\% | (755) | 954 |
| NCAA MB fan | 20\% | (167) | 80\% | (651) | 818 |
| NCAA WB fan | 24\% | (116) | 76\% | (373) | 488 |
| NFL fan | 18\% | (257) | 82\% | (1146) | 1403 |
| NHL fan | 22\% | (174) | 78\% | (603) | 777 |
| PGA fan | 23\% | (129) | 77\% | (428) | 557 |
| UFC fan | 23\% | (125) | 77\% | (421) | 545 |
| WNBA fan | 23\% | (95) | 77\% | (327) | 422 |
| WTA fan | 26\% | (63) | 74\% | (174) | 237 |
| Watch sports at least weekly | 23\% | (216) | 77\% | (736) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS18_4NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Professional Bull Riding

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (55) | 98\% | (2145) | 2200 |
| Gender: Male | 4\% | (39) | 96\% | (1023) | 1062 |
| Gender: Female | 1\% | (16) | 99\% | (1122) | 1138 |
| Age: 18-34 | 4\% | (23) | 96\% | (632) | 655 |
| Age: 35-44 | 4\% | (14) | 96\% | (343) | 358 |
| Age: 45-64 | 2\% | (12) | 98\% | (738) | 751 |
| Age: 65+ | 1\% | (5) | 99\% | (432) | 436 |
| GenZers: 1997-2012 | 4\% | (14) | 96\% | (302) | 316 |
| Millennials: 1981-1996 | $3 \%$ | (18) | 97\% | (520) | 539 |
| GenXers: 1965-1980 | 3\% | (13) | 97\% | (512) | 526 |
| Baby Boomers: 1946-1964 | 1\% | (9) | 99\% | (718) | 727 |
| PID: Dem (no lean) | 2\% | (14) | 98\% | (741) | 755 |
| PID: Ind (no lean) | 3\% | (20) | 97\% | (737) | 756 |
| PID: Rep (no lean) | 3\% | (21) | 97\% | (668) | 689 |
| PID/Gender: Dem Men | $3 \%$ | (11) | 97\% | (308) | 319 |
| PID/Gender: Dem Women | 1\% | (3) | 99\% | (433) | 436 |
| PID/Gender: Ind Men | 3\% | (11) | 97\% | (396) | 407 |
| PID/Gender: Ind Women | 3\% | (9) | 97\% | (341) | 349 |
| PID/Gender: Rep Men | 5\% | (17) | 95\% | (318) | 336 |
| PID/Gender: Rep Women | 1\% | (4) | 99\% | (349) | 353 |
| Ideo: Liberal (1-3) | 2\% | (9) | 98\% | (583) | 592 |
| Ideo: Moderate (4) | 2\% | (10) | 98\% | (558) | 568 |
| Ideo: Conservative (5-7) | 4\% | (27) | 96\% | (729) | 756 |
| Educ: < College | 3\% | (40) | 97\% | (1472) | 1512 |
| Educ: Bachelors degree | 1\% | (6) | 99\% | (438) | 444 |
| Educ: Post-grad | 4\% | (9) | 96\% | (235) | 244 |
| Income: Under 50k | 3\% | (35) | 97\% | (1172) | 1207 |
| Income: 50k-100k | 2\% | (12) | 98\% | (686) | 698 |
| Income: 100k+ | 3\% | (8) | 97\% | (287) | 295 |
| Ethnicity: White | 2\% | (36) | 98\% | (1686) | 1722 |
| Ethnicity: Hispanic | 3\% | (9) | 97\% | (340) | 349 |
| Ethnicity: Afr. Am. | 5\% | (14) | 95\% | (261) | 274 |

Table CMS18_4NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Professional Bull Riding

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $2 \%$ | (55) | 98\% | (2145) | 2200 |
| Ethnicity: Other | $3 \%$ | (5) | 97\% | (199) | 204 |
| All Christian | 3\% | (25) | 97\% | (959) | 984 |
| All Non-Christian | 7\% | (7) | 93\% | (102) | 110 |
| Atheist | 2\% | (3) | 98\% | (110) | 113 |
| Agnostic/Nothing in particular | 2\% | (20) | 98\% | (974) | 994 |
| Religious Non-Protestant/Catholic | 7\% | (9) | 93\% | (123) | 133 |
| Evangelical | 4\% | (26) | 96\% | (566) | 592 |
| Non-Evangelical | 1\% | (5) | 99\% | (789) | 794 |
| Community: Urban | $3 \%$ | (17) | 97\% | (507) | 524 |
| Community: Suburban | 2\% | (23) | 98\% | (1066) | 1089 |
| Community: Rural | 3\% | (15) | 97\% | (572) | 587 |
| Employ: Private Sector | $3 \%$ | (21) | 97\% | (620) | 641 |
| Employ: Government | 4\% | (6) | 96\% | (136) | 142 |
| Employ: Self-Employed | 3\% | (4) | 97\% | (157) | 162 |
| Employ: Homemaker | 2\% | (2) | 98\% | (117) | 120 |
| Employ: Retired | 1\% | (6) | 99\% | (490) | 496 |
| Employ: Unemployed | 2\% | (5) | 98\% | (275) | 280 |
| Employ: Other | 2\% | (4) | 98\% | (180) | 184 |
| Military HH: Yes | 2\% | (7) | 98\% | (345) | 352 |
| Military HH: No | 3\% | (48) | 97\% | (1800) | 1848 |
| RD/WT: Right Direction | 4\% | (28) | 96\% | (730) | 758 |
| RD/WT: Wrong Track | 2\% | (27) | 98\% | (1415) | 1442 |
| Trump Job Approve | 3\% | (31) | 97\% | (892) | 923 |
| Trump Job Disapprove | 2\% | (24) | 98\% | (1145) | 1169 |
| Trump Job Strongly Approve | 4\% | (21) | 96\% | (498) | 520 |
| Trump Job Somewhat Approve | 2\% | (9) | 98\% | (394) | 403 |
| Trump Job Somewhat Disapprove | 4\% | (10) | 96\% | (252) | 262 |
| Trump Job Strongly Disapprove | 2\% | (14) | 98\% | (893) | 907 |
| Favorable of Trump | 3\% | (28) | 97\% | (858) | 886 |
| Unfavorable of Trump | 2\% | (23) | 98\% | (1149) | 1172 |

[^48]Table CMS18_4NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Professional Bull Riding

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (55) | 98\% | (2145) | 2200 |
| Very Favorable of Trump | $4 \%$ | (21) | 96\% | (528) | 550 |
| Somewhat Favorable of Trump | 2\% | (6) | 98\% | (330) | 336 |
| Somewhat Unfavorable of Trump | $3 \%$ | (6) | 97\% | (207) | 213 |
| Very Unfavorable of Trump | 2\% | (17) | 98\% | (942) | 959 |
| \#1 Issue: Economy | 3\% | (22) | 97\% | (695) | 717 |
| \#1 Issue: Security | $3 \%$ | (6) | 97\% | (247) | 253 |
| \#1 Issue: Health Care | 2\% | (9) | 98\% | (412) | 422 |
| \#1 Issue: Medicare / Social Security | 2\% | (6) | 98\% | (325) | 330 |
| \#1 Issue: Women's Issues | - | (0) | 100\% | (92) | 92 |
| \#1 Issue: Education | $4 \%$ | (6) | 96\% | (133) | 139 |
| \#1 Issue: Energy | $4 \%$ | (4) | 96\% | (94) | 98 |
| \#1 Issue: Other | 2\% | (3) | 98\% | (146) | 149 |
| 2018 House Vote: Democrat | $2 \%$ | (14) | 98\% | (753) | 767 |
| 2018 House Vote: Republican | $2 \%$ | (13) | 98\% | (603) | 616 |
| 2018 House Vote: Someone else | $4 \%$ | (3) | 96\% | (86) | 89 |
| 2016 Vote: Hillary Clinton | $2 \%$ | (12) | 98\% | (669) | 681 |
| 2016 Vote: Donald Trump | 2\% | (15) | 98\% | (674) | 688 |
| 2016 Vote: Other | $4 \%$ | (5) | 96\% | (126) | 131 |
| 2016 Vote: Didn't Vote | 3\% | (23) | 97\% | (674) | 697 |
| Voted in 2014: Yes | 2\% | (30) | 98\% | (1249) | 1279 |
| Voted in 2014: No | $3 \%$ | (25) | 97\% | (896) | 921 |
| 2012 Vote: Barack Obama | 2\% | (18) | 98\% | (809) | 827 |
| 2012 Vote: Mitt Romney | 2\% | (11) | 98\% | (467) | 477 |
| 2012 Vote: Other | 3\% | (2) | 97\% | (83) | 86 |
| 2012 Vote: Didn't Vote | 3\% | (24) | 97\% | (782) | 806 |
| 4-Region: Northeast | 3\% | (13) | 97\% | (381) | 394 |
| 4-Region: Midwest | 2\% | (9) | 98\% | (453) | 462 |
| 4-Region: South | 2\% | (18) | 98\% | (806) | 824 |
| 4-Region: West | $3 \%$ | (16) | 97\% | (504) | 520 |
| Sports fan | 3\% | (46) | 97\% | (1446) | 1492 |
| Traveled outside of U.S. in past year $1+$ times | 5\% | (22) | 95\% | (414) | 436 |

[^49]Table CMS18_4NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
Professional Bull Riding

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (55) | 98\% | (2145) | 2200 |
| Frequent Flyer | 6\% | (14) | 94\% | (226) | 240 |
| Open office space | 3\% | (6) | 97\% | (205) | 212 |
| Cubicle office space | 6\% | (8) | 94\% | (115) | 123 |
| Private office space | 7\% | (10) | 93\% | (131) | 141 |
| Feel comfortable in office | 4\% | (12) | 96\% | (286) | 298 |
| Feel uncomfortable in office | 5\% | (14) | 95\% | (246) | 260 |
| Watched Bundesliga | 11\% | (9) | 89\% | (73) | 81 |
| Watched golf | 9\% | (11) | 91\% | (108) | 120 |
| Watched NASCAR | 7\% | (22) | 93\% | (282) | 304 |
| Watched PBR | 100\% | (55) | - | (0) | 55 |
| ATP fan | 9\% | (20) | 91\% | (200) | 220 |
| Esports fan | 7\% | (31) | 93\% | (392) | 422 |
| F1 fan | 7\% | (24) | 93\% | (310) | 334 |
| IndyCar fan | 7\% | (34) | 93\% | (481) | 515 |
| MLB fan | 3\% | (37) | 97\% | (1063) | 1100 |
| MLS fan | 5\% | (22) | 95\% | (410) | 432 |
| NASCAR fan | 5\% | (36) | 95\% | (705) | 742 |
| NBA fan | 4\% | (35) | 96\% | (944) | 979 |
| NCAA FT fan | 4\% | (39) | 96\% | (915) | 954 |
| NCAA MB fan | 4\% | (34) | 96\% | (784) | 818 |
| NCAA WB fan | 4\% | (20) | 96\% | (469) | 488 |
| NFL fan | 3\% | (48) | 97\% | (1355) | 1403 |
| NHL fan | 4\% | (29) | 96\% | (748) | 777 |
| PGA fan | 5\% | (26) | 95\% | (531) | 557 |
| UFC fan | 6\% | (31) | 94\% | (514) | 545 |
| WNBA fan | 6\% | (24) | 94\% | (398) | 422 |
| WTA fan | 6\% | (14) | 94\% | (223) | 237 |
| Watch sports at least weekly | 4\% | (39) | 96\% | (913) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS18_5NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Other, specify:

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (52) | 98\% | (2148) | 2200 |
| Gender: Male | 4\% | (37) | 96\% | (1024) | 1062 |
| Gender: Female | 1\% | (15) | 99\% | (1124) | 1138 |
| Age: 18-34 | 3\% | (21) | 97\% | (635) | 655 |
| Age: 35-44 | 4\% | (14) | 96\% | (344) | 358 |
| Age: 45-64 | 1\% | (11) | 99\% | (740) | 751 |
| Age: 65+ | 2\% | (7) | 98\% | (429) | 436 |
| GenZers: 1997-2012 | 4\% | (13) | 96\% | (303) | 316 |
| Millennials: 1981-1996 | 2\% | (12) | 98\% | (527) | 539 |
| GenXers: 1965-1980 | 3\% | (15) | 97\% | (511) | 526 |
| Baby Boomers: 1946-1964 | 1\% | (10) | 99\% | (717) | 727 |
| PID: Dem (no lean) | $3 \%$ | (22) | 97\% | (733) | 755 |
| PID: Ind (no lean) | 3\% | (20) | 97\% | (736) | 756 |
| PID: Rep (no lean) | 1\% | (10) | 99\% | (679) | 689 |
| PID/Gender: Dem Men | 4\% | (14) | 96\% | (306) | 319 |
| PID/Gender: Dem Women | 2\% | (8) | 98\% | (427) | 436 |
| PID/Gender: Ind Men | 4\% | (16) | 96\% | (391) | 407 |
| PID/Gender: Ind Women | 1\% | (4) | 99\% | (345) | 349 |
| PID/Gender: Rep Men | 2\% | (8) | 98\% | (328) | 336 |
| PID/Gender: Rep Women | 1\% | (2) | 99\% | (351) | 353 |
| Ideo: Liberal (1-3) | 2\% | (11) | 98\% | (581) | 592 |
| Ideo: Moderate (4) | 3\% | (15) | 97\% | (553) | 568 |
| Ideo: Conservative (5-7) | 2\% | (19) | 98\% | (738) | 756 |
| Educ: < College | 3\% | (40) | 97\% | (1472) | 1512 |
| Educ: Bachelors degree | 2\% | (7) | 98\% | (437) | 444 |
| Educ: Post-grad | 2\% | (5) | 98\% | (239) | 244 |
| Income: Under 50k | 3\% | (33) | 97\% | (1174) | 1207 |
| Income: 50k-100k | 2\% | (14) | 98\% | (684) | 698 |
| Income: 100k+ | 2\% | (5) | 98\% | (290) | 295 |
| Ethnicity: White | 2\% | (37) | 98\% | (1684) | 1722 |
| Ethnicity: Hispanic | 3\% | (9) | 97\% | (340) | 349 |
| Ethnicity: Afr. Am. | $3 \%$ | (9) | 97\% | (266) | 274 |

[^50]Table CMS18_5NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Other, specify:

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (52) | 98\% | (2148) | 2200 |
| Ethnicity: Other | 3\% | (6) | 97\% | (198) | 204 |
| All Christian | 2\% | (16) | 98\% | (968) | 984 |
| All Non-Christian | 4\% | (4) | 96\% | (106) | 110 |
| Atheist | $3 \%$ | (3) | 97\% | (110) | 113 |
| Agnostic/Nothing in particular | $3 \%$ | (29) | 97\% | (964) | 994 |
| Religious Non-Protestant/Catholic | 3\% | (4) | 97\% | (129) | 133 |
| Evangelical | 2\% | (14) | 98\% | (578) | 592 |
| Non-Evangelical | 2\% | (17) | 98\% | (778) | 794 |
| Community: Urban | 2\% | (11) | 98\% | (513) | 524 |
| Community: Suburban | 3\% | (28) | 97\% | (1061) | 1089 |
| Community: Rural | 2\% | (12) | 98\% | (575) | 587 |
| Employ: Private Sector | 2\% | (10) | 98\% | (630) | 641 |
| Employ: Government | $3 \%$ | (4) | 97\% | (138) | 142 |
| Employ: Self-Employed | $3 \%$ | (5) | 97\% | (157) | 162 |
| Employ: Homemaker | 1\% | (1) | 99\% | (118) | 120 |
| Employ: Retired | 1\% | (7) | 99\% | (489) | 496 |
| Employ: Unemployed | 4\% | (10) | 96\% | (270) | 280 |
| Employ: Other | 2\% | (4) | 98\% | (180) | 184 |
| Military HH: Yes | 1\% | (3) | 99\% | (350) | 352 |
| Military HH: No | 3\% | (49) | 97\% | (1799) | 1848 |
| RD/WT: Right Direction | 2\% | (12) | 98\% | (746) | 758 |
| RD/WT: Wrong Track | 3\% | (40) | 97\% | (1402) | 1442 |
| Trump Job Approve | 2\% | (21) | 98\% | (901) | 923 |
| Trump Job Disapprove | 2\% | (28) | 98\% | (1140) | 1169 |
| Trump Job Strongly Approve | 1\% | (6) | 99\% | (514) | 520 |
| Trump Job Somewhat Approve | 4\% | (15) | 96\% | (388) | 403 |
| Trump Job Somewhat Disapprove | $3 \%$ | (8) | 97\% | (254) | 262 |
| Trump Job Strongly Disapprove | 2\% | (21) | 98\% | (886) | 907 |
| Favorable of Trump | 2\% | (20) | 98\% | (866) | 886 |
| Unfavorable of Trump | $3 \%$ | (30) | 97\% | (1142) | 1172 |

[^51]Table CMS18_5NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Other, specify:

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (52) | 98\% | (2148) | 2200 |
| Very Favorable of Trump | 2\% | (9) | 98\% | (541) | 550 |
| Somewhat Favorable of Trump | 3\% | (11) | 97\% | (325) | 336 |
| Somewhat Unfavorable of Trump | 3\% | (7) | 97\% | (206) | 213 |
| Very Unfavorable of Trump | 2\% | (23) | 98\% | (936) | 959 |
| \# 1 Issue: Economy | 2\% | (13) | 98\% | (704) | 717 |
| \# 1 Issue: Security | 2\% | (6) | 98\% | (247) | 253 |
| \# 1 Issue: Health Care | 2\% | (10) | 98\% | (411) | 422 |
| \#1 Issue: Medicare / Social Security | 2\% | (6) | 98\% | (324) | 330 |
| \# 1 Issue: Women's Issues | 1\% | (1) | 99\% | (91) | 92 |
| \#1 Issue: Education | 2\% | (2) | 98\% | (137) | 139 |
| \# 1 Issue: Energy | 5\% | (5) | 95\% | (93) | 98 |
| \# 1 Issue: Other | 5\% | (8) | 95\% | (141) | 149 |
| 2018 House Vote: Democrat | 2\% | (19) | 98\% | (748) | 767 |
| 2018 House Vote: Republican | 2\% | (11) | 98\% | (605) | 616 |
| 2018 House Vote: Someone else | 1\% | (1) | 99\% | (89) | 89 |
| 2016 Vote: Hillary Clinton | 3\% | (19) | 97\% | (662) | 681 |
| 2016 Vote: Donald Trump | 2\% | (12) | 98\% | (676) | 688 |
| 2016 Vote: Other | 3\% | (4) | 97\% | (128) | 131 |
| 2016 Vote: Didn't Vote | 2\% | (17) | 98\% | (680) | 697 |
| Voted in 2014: Yes | 2\% | (27) | 98\% | (1253) | 1279 |
| Voted in 2014: No | 3\% | (25) | 97\% | (895) | 921 |
| 2012 Vote: Barack Obama | 2\% | (21) | 98\% | (806) | 827 |
| 2012 Vote: Mitt Romney | 1\% | (7) | 99\% | (470) | 477 |
| 2012 Vote: Other | 1\% | (1) | 99\% | (85) | 86 |
| 2012 Vote: Didn't Vote | 3\% | (23) | 97\% | (783) | 806 |
| 4-Region: Northeast | 3\% | (14) | 97\% | (380) | 394 |
| 4-Region: Midwest | 1\% | (5) | 99\% | (457) | 462 |
| 4-Region: South | 2\% | (20) | 98\% | (804) | 824 |
| 4-Region: West | 3\% | (13) | 97\% | (507) | 520 |
| Sports fan | 3\% | (47) | 97\% | (1445) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 3\% | (14) | 97\% | (422) | 436 |

Table CMS18_5NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply. Other, specify:

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (52) | 98\% | (2148) | 2200 |
| Frequent Flyer | 2\% | (6) | 98\% | (234) | 240 |
| Open office space | 2\% | (4) | 98\% | (208) | 212 |
| Cubicle office space | $3 \%$ | (3) | 97\% | (120) | 123 |
| Private office space | 1\% | (1) | 99\% | (140) | 141 |
| Feel comfortable in office | 1\% | (3) | 99\% | (294) | 298 |
| Feel uncomfortable in office | $3 \%$ | (8) | 97\% | (252) | 260 |
| Watched Bundesliga | 4\% | (3) | 96\% | (78) | 81 |
| Watched golf | $3 \%$ | (3) | 97\% | (117) | 120 |
| Watched NASCAR | 2\% | (5) | 98\% | (299) | 304 |
| Watched PBR | 2\% | (1) | 98\% | (54) | 55 |
| ATP fan | 2\% | (5) | 98\% | (215) | 220 |
| Esports fan | 4\% | (16) | 96\% | (406) | 422 |
| F1 fan | 4\% | (15) | 96\% | (319) | 334 |
| IndyCar fan | 2\% | (12) | 98\% | (502) | 515 |
| MLB fan | $3 \%$ | (30) | 97\% | (1070) | 1100 |
| MLS fan | 5\% | (21) | 95\% | (411) | 432 |
| NASCAR fan | 2\% | (14) | 98\% | (727) | 742 |
| NBA fan | 4\% | (36) | 96\% | (943) | 979 |
| NCAA FT fan | $3 \%$ | (30) | 97\% | (925) | 954 |
| NCAA MB fan | 4\% | (31) | 96\% | (788) | 818 |
| NCAA WB fan | 5\% | (22) | 95\% | (466) | 488 |
| NFL fan | $3 \%$ | (37) | 97\% | (1366) | 1403 |
| NHL fan | 3\% | (19) | 97\% | (757) | 777 |
| PGA fan | $3 \%$ | (16) | 97\% | (541) | 557 |
| UFC fan | 6\% | (34) | 94\% | (512) | 545 |
| WNBA fan | 4\% | (16) | 96\% | (406) | 422 |
| WTA fan | 2\% | (5) | 98\% | (232) | 237 |
| Watch sports at least weekly | 4\% | (33) | 96\% | (919) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS18_6NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
None of the above

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (1690) | 23\% | (510) | 2200 |
| Gender: Male | 69\% | (730) | 31\% | (332) | 1062 |
| Gender: Female | 84\% | (960) | 16\% | (178) | 1138 |
| Age: 18-34 | $77 \%$ | (504) | 23\% | (151) | 655 |
| Age: 35-44 | 73\% | (262) | 27\% | (96) | 358 |
| Age: 45-64 | 80\% | (598) | 20\% | (153) | 751 |
| Age: 65+ | 75\% | (327) | 25\% | (110) | 436 |
| GenZers: 1997-2012 | 78\% | (246) | 22\% | (70) | 316 |
| Millennials: 1981-1996 | $76 \%$ | (410) | 24\% | (128) | 539 |
| GenXers: 1965-1980 | $76 \%$ | (399) | 24\% | (127) | 526 |
| Baby Boomers: 1946-1964 | 79\% | (573) | 21\% | (154) | 727 |
| PID: Dem (no lean) | $79 \%$ | (597) | 21\% | (158) | 755 |
| PID: Ind (no lean) | 78\% | (592) | 22\% | (165) | 756 |
| PID: Rep (no lean) | 73\% | (501) | 27\% | (188) | 689 |
| PID/Gender: Dem Men | 70\% | (224) | 30\% | (95) | 319 |
| PID/Gender: Dem Women | 86\% | (373) | 14\% | (63) | 436 |
| PID/Gender: Ind Men | $73 \%$ | (297) | 27\% | (110) | 407 |
| PID/Gender: Ind Women | 84\% | (295) | 16\% | (54) | 349 |
| PID/Gender: Rep Men | 62\% | (210) | 38\% | (126) | 336 |
| PID/Gender: Rep Women | 83\% | (291) | 17\% | (62) | 353 |
| Ideo: Liberal (1-3) | 79\% | (465) | 21\% | (127) | 592 |
| Ideo: Moderate (4) | $76 \%$ | (431) | 24\% | (137) | 568 |
| Ideo: Conservative (5-7) | 73\% | (553) | 27\% | (204) | 756 |
| Educ: < College | 77\% | (1162) | 23\% | (350) | 1512 |
| Educ: Bachelors degree | 77\% | (341) | 23\% | (103) | 444 |
| Educ: Post-grad | 77\% | (187) | 23\% | (57) | 244 |
| Income: Under 50k | 77\% | (927) | 23\% | (281) | 1207 |
| Income: 50k-100k | $79 \%$ | (554) | 21\% | (143) | 698 |
| Income: 100k+ | 71\% | (209) | 29\% | (86) | 295 |
| Ethnicity: White | 76\% | (1310) | 24\% | (412) | 1722 |
| Ethnicity: Hispanic | 77\% | (270) | 23\% | (80) | 349 |
| Ethnicity: Afr. Am. | 80\% | (220) | 20\% | (54) | 274 |

[^52]Table CMS18_6NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
None of the above

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (1690) | 23\% | (510) | 2200 |
| Ethnicity: Other | 79\% | (160) | 21\% | (44) | 204 |
| All Christian | 74\% | (724) | 26\% | (260) | 984 |
| All Non-Christian | 68\% | (74) | 32\% | (35) | 110 |
| Atheist | 78\% | (88) | 22\% | (25) | 113 |
| Agnostic/Nothing in particular | 81\% | (803) | 19\% | (190) | 994 |
| Religious Non-Protestant/Catholic | 67\% | (89) | 33\% | (43) | 133 |
| Evangelical | 73\% | (432) | 27\% | (160) | 592 |
| Non-Evangelical | 75\% | (598) | 25\% | (197) | 794 |
| Community: Urban | 78\% | (410) | 22\% | (114) | 524 |
| Community: Suburban | 77\% | (840) | 23\% | (249) | 1089 |
| Community: Rural | 75\% | (440) | 25\% | (147) | 587 |
| Employ: Private Sector | 73\% | (469) | 27\% | (171) | 641 |
| Employ: Government | 77\% | (110) | 23\% | (33) | 142 |
| Employ: Self-Employed | 72\% | (116) | 28\% | (46) | 162 |
| Employ: Homemaker | 85\% | (102) | 15\% | (18) | 120 |
| Employ: Retired | 75\% | (374) | 25\% | (122) | 496 |
| Employ: Unemployed | 84\% | (234) | 16\% | (46) | 280 |
| Employ: Other | 79\% | (145) | $21 \%$ | (39) | 184 |
| Military HH: Yes | 75\% | (265) | 25\% | (88) | 352 |
| Military HH: No | 77\% | (1426) | 23\% | (422) | 1848 |
| RD/WT: Right Direction | 70\% | (531) | 30\% | (227) | 758 |
| RD/WT: Wrong Track | 80\% | (1159) | 20\% | (283) | 1442 |
| Trump Job Approve | 70\% | (648) | 30\% | (274) | 923 |
| Trump Job Disapprove | 81\% | (944) | 19\% | (225) | 1169 |
| Trump Job Strongly Approve | 69\% | (361) | $31 \%$ | (159) | 520 |
| Trump Job Somewhat Approve | 71\% | (288) | 29\% | (115) | 403 |
| Trump Job Somewhat Disapprove | 74\% | (194) | 26\% | (68) | 262 |
| Trump Job Strongly Disapprove | 83\% | (750) | 17\% | (157) | 907 |
| Favorable of Trump | 71\% | (624) | 29\% | (261) | 886 |
| Unfavorable of Trump | 80\% | (943) | 20\% | (229) | 1172 |

Continued on next page

Table CMS18_6NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
None of the above

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (1690) | 23\% | (510) | 2200 |
| Very Favorable of Trump | 68\% | (372) | 32\% | (177) | 550 |
| Somewhat Favorable of Trump | 75\% | (252) | 25\% | (84) | 336 |
| Somewhat Unfavorable of Trump | 74\% | (157) | 26\% | (56) | 213 |
| Very Unfavorable of Trump | 82\% | (786) | 18\% | (173) | 959 |
| \# 1 Issue: Economy | 75\% | (537) | 25\% | (180) | 717 |
| \# 1 Issue: Security | 78\% | (197) | 22\% | (56) | 253 |
| \#1 Issue: Health Care | 77\% | (323) | 23\% | (99) | 422 |
| \#1 Issue: Medicare / Social Security | 73\% | (242) | 27\% | (88) | 330 |
| \# 1 Issue: Women's Issues | 84\% | (77) | 16\% | (15) | 92 |
| \#1 Issue: Education | 80\% | (111) | 20\% | (28) | 139 |
| \# 1 Issue: Energy | 80\% | (79) | 20\% | (19) | 98 |
| \# 1 Issue: Other | 84\% | (125) | 16\% | (24) | 149 |
| 2018 House Vote: Democrat | 79\% | (608) | 21\% | (159) | 767 |
| 2018 House Vote: Republican | 69\% | (428) | $31 \%$ | (188) | 616 |
| 2018 House Vote: Someone else | 79\% | (70) | 21\% | (19) | 89 |
| 2016 Vote: Hillary Clinton | 80\% | (545) | 20\% | (136) | 681 |
| 2016 Vote: Donald Trump | 69\% | (478) | $31 \%$ | (211) | 688 |
| 2016 Vote: Other | 78\% | (102) | 22\% | (29) | 131 |
| 2016 Vote: Didn't Vote | 81\% | (563) | 19\% | (134) | 697 |
| Voted in 2014: Yes | 76\% | (968) | 24\% | (312) | 1279 |
| Voted in 2014: No | 78\% | (722) | 22\% | (198) | 921 |
| 2012 Vote: Barack Obama | 78\% | (643) | 22\% | (184) | 827 |
| 2012 Vote: Mitt Romney | 71\% | (340) | 29\% | (137) | 477 |
| 2012 Vote: Other | 82\% | (70) | 18\% | (16) | 86 |
| 2012 Vote: Didn't Vote | 78\% | (633) | 22\% | (174) | 806 |
| 4-Region: Northeast | 76\% | (300) | 24\% | (94) | 394 |
| 4-Region: Midwest | 78\% | (362) | 22\% | (100) | 462 |
| 4-Region: South | 74\% | (612) | 26\% | (212) | 824 |
| 4-Region: West | 80\% | (416) | 20\% | (104) | 520 |
| Sports fan | 70\% | (1043) | 30\% | (449) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 67\% | (292) | 33\% | (144) | 436 |

Continued on next page

Table CMS18_6NET: Which of the following sports have you watched since their return to action in the past week? Please select all that apply.
None of the above

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 77\% | (1690) | 23\% | (510) | 2200 |
| Frequent Flyer | 69\% | (165) | $31 \%$ | (75) | 240 |
| Open office space | 69\% | (145) | $31 \%$ | (66) | 212 |
| Cubicle office space | 73\% | (89) | 27\% | (34) | 123 |
| Private office space | 65\% | (92) | 35\% | (49) | 141 |
| Feel comfortable in office | 70\% | (207) | 30\% | (91) | 298 |
| Feel uncomfortable in office | 70\% | (182) | 30\% | (78) | 260 |
| Watched Bundesliga | - | (0) | 100\% | (81) | 81 |
| Watched golf | - | (0) | 100\% | (120) | 120 |
| Watched NASCAR | - | (0) | 100\% | (304) | 304 |
| Watched PBR | - | (0) | 100\% | (55) | 55 |
| ATP fan | 52\% | (114) | 48\% | (106) | 220 |
| Esports fan | 59\% | (249) | 41\% | (174) | 422 |
| F1 fan | 48\% | (161) | $52 \%$ | (173) | 334 |
| IndyCar fan | 51\% | (263) | 49\% | (252) | 515 |
| MLB fan | 68\% | (753) | 32\% | (347) | 1100 |
| MLS fan | 57\% | (247) | 43\% | (185) | 432 |
| NASCAR fan | 55\% | (410) | 45\% | (331) | 742 |
| NBA fan | 68\% | (666) | 32\% | (312) | 979 |
| NCAA FT fan | 65\% | (618) | 35\% | (336) | 954 |
| NCAA MB fan | 64\% | (521) | 36\% | (297) | 818 |
| NCAA WB fan | 61\% | (300) | 39\% | (189) | 488 |
| NFL fan | 70\% | (984) | 30\% | (419) | 1403 |
| NHL fan | 65\% | (502) | 35\% | (275) | 777 |
| PGA fan | 56\% | (312) | 44\% | (245) | 557 |
| UFC fan | 60\% | (325) | 40\% | (221) | 545 |
| WNBA fan | 60\% | (254) | 40\% | (168) | 422 |
| WTA fan | 51\% | (120) | 49\% | (117) | 237 |
| Watch sports at least weekly | 61\% | (585) | 39\% | (368) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS19: Which of the following comes closest to your view even if neither is exactly right?

| Demographic | Professional and college sports organizations should try to resume sporting events as soon as possible, even if those events have to occur in empty stadiums or arenas without fans in attendance. |  | Professio sports should coronavi contain for fans resuming | 1 and college ganizations it until the pandemic is and it is safe attend before orting events. | Don' | $\begin{aligned} & \text { now / No } \\ & \text { nion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (709) | 38\% | (847) | 29\% | (644) | 2200 |
| Gender: Male | 37\% | (398) | 38\% | (401) | 25\% | (263) | 1062 |
| Gender: Female | 27\% | (311) | 39\% | (446) | 33\% | (381) | 1138 |
| Age: 18-34 | 22\% | (146) | 45\% | (295) | 33\% | (215) | 655 |
| Age: 35-44 | 32\% | (113) | 41\% | (145) | 28\% | (99) | 358 |
| Age: 45-64 | 37\% | (275) | 36\% | (269) | 28\% | (207) | 751 |
| Age: 65+ | 40\% | (175) | 32\% | (138) | 28\% | (123) | 436 |
| GenZers: 1997-2012 | 17\% | (54) | 44\% | (139) | 39\% | (122) | 316 |
| Millennials: 1981-1996 | 28\% | (150) | 45\% | (241) | 28\% | (148) | 539 |
| GenXers: 1965-1980 | 37\% | (194) | 35\% | (186) | 28\% | (145) | 526 |
| Baby Boomers: 1946-1964 | 37\% | (266) | 35\% | (257) | 28\% | (204) | 727 |
| PID: Dem (no lean) | 27\% | (203) | 50\% | (374) | 23\% | (177) | 755 |
| PID: Ind (no lean) | 29\% | (223) | 34\% | (255) | 37\% | (279) | 756 |
| PID: Rep (no lean) | 41\% | (282) | 32\% | (218) | 27\% | (188) | 689 |
| PID/Gender: Dem Men | $31 \%$ | (98) | 51\% | (163) | 18\% | (59) | 319 |
| PID/Gender: Dem Women | 24\% | (106) | 49\% | (212) | 27\% | (118) | 436 |
| PID/Gender: Ind Men | 34\% | (139) | $33 \%$ | (136) | $32 \%$ | (132) | 407 |
| PID/Gender: Ind Women | 24\% | (84) | 34\% | (119) | 42\% | (147) | 349 |
| PID/Gender: Rep Men | 48\% | (161) | 30\% | (102) | 21\% | (72) | 336 |
| PID/Gender: Rep Women | 34\% | (121) | $33 \%$ | (116) | $33 \%$ | (116) | 353 |
| Ideo: Liberal (1-3) | 29\% | (169) | 51\% | (302) | 20\% | (121) | 592 |
| Ideo: Moderate (4) | 32\% | (183) | 42\% | (239) | 26\% | (146) | 568 |
| Ideo: Conservative (5-7) | 41\% | (309) | $31 \%$ | (234) | 28\% | (214) | 756 |

[^53]Table CMS19: Which of the following comes closest to your view even if neither is exactly right?

| Demographic | Professional and college sports organizations should try to resume sporting events as soon as possible, even if those events have to occur in empty stadiums or arenas without fans in attendance. |  | Professional and college sports organizations should wait until the coronavirus pandemic is contained and it is safe for fans to attend before resuming sporting events. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (709) | 38\% | (847) | 29\% | (644) | 2200 |
| Educ: < College | 28\% | (425) | 37\% | (559) | 35\% | (528) | 1512 |
| Educ: Bachelors degree | 39\% | (173) | 44\% | (197) | 17\% | (74) | 444 |
| Educ: Post-grad | 46\% | (111) | 37\% | (91) | 17\% | (42) | 244 |
| Income: Under 50k | 27\% | (325) | 38\% | (461) | 35\% | (422) | 1207 |
| Income: 50k-100k | 34\% | (238) | 41\% | (288) | 25\% | (172) | 698 |
| Income: 100k+ | 49\% | (146) | 33\% | (98) | 17\% | (51) | 295 |
| Ethnicity: White | 37\% | (631) | 35\% | (609) | 28\% | (482) | 1722 |
| Ethnicity: Hispanic | 18\% | (64) | 49\% | (172) | 32\% | (113) | 349 |
| Ethnicity: Afr. Am. | 17\% | (47) | $52 \%$ | (142) | $31 \%$ | (85) | 274 |
| Ethnicity: Other | 15\% | (31) | 47\% | (96) | 38\% | (77) | 204 |
| All Christian | 40\% | (396) | 37\% | (362) | 23\% | (225) | 984 |
| All Non-Christian | 35\% | (38) | 42\% | (46) | 23\% | (25) | 110 |
| Atheist | 20\% | (23) | 48\% | (54) | 32\% | (36) | 113 |
| Agnostic/Nothing in particular | 25\% | (252) | 39\% | (384) | 36\% | (357) | 994 |
| Religious Non-Protestant/Catholic | 35\% | (47) | 42\% | (56) | 23\% | (30) | 133 |
| Evangelical | 32\% | (190) | 37\% | (216) | 31\% | (185) | 592 |
| Non-Evangelical | 38\% | (302) | 39\% | (307) | 23\% | (185) | 794 |
| Community: Urban | 25\% | (133) | 46\% | (244) | 28\% | (147) | 524 |
| Community: Suburban | 35\% | (385) | 38\% | (409) | 27\% | (295) | 1089 |
| Community: Rural | $32 \%$ | (190) | $33 \%$ | (195) | $34 \%$ | (202) | 587 |

Continued on next page

Table CMS19: Which of the following comes closest to your view even if neither is exactly right?

| Demographic | Professional and college sports organizations should try to resume sporting events as soon as possible, even if those events have to occur in empty stadiums or arenas without fans in attendance. |  | Professional and college sports organizations should wait until the coronavirus pandemic is contained and it is safe for fans to attend before resuming sporting events. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (709) | 38\% | (847) | 29\% | (644) | 2200 |
| Employ: Private Sector | 37\% | (240) | 43\% | (278) | 19\% | (122) | 641 |
| Employ: Government | 34\% | (48) | 40\% | (56) | 26\% | (38) | 142 |
| Employ: Self-Employed | 30\% | (48) | 38\% | (62) | 32\% | (52) | 162 |
| Employ: Homemaker | 29\% | (34) | 33\% | (39) | 39\% | (46) | 120 |
| Employ: Retired | 40\% | (197) | 32\% | (161) | 28\% | (138) | 496 |
| Employ: Unemployed | 22\% | (62) | 36\% | (101) | 42\% | (117) | 280 |
| Employ: Other | 20\% | (36) | 37\% | (68) | 44\% | (80) | 184 |
| Military HH: Yes | 40\% | (142) | $31 \%$ | (110) | 28\% | (100) | 352 |
| Military HH: No | $31 \%$ | (566) | 40\% | (737) | 29\% | (544) | 1848 |
| RD/WT: Right Direction | 39\% | (297) | 30\% | (226) | 31\% | (235) | 758 |
| RD/WT: Wrong Track | 29\% | (412) | 43\% | (621) | 28\% | (409) | 1442 |
| Trump Job Approve | 40\% | (373) | 30\% | (280) | 29\% | (269) | 923 |
| Trump Job Disapprove | 28\% | (325) | 47\% | (547) | 25\% | (297) | 1169 |
| Trump Job Strongly Approve | 42\% | (220) | 28\% | (143) | 30\% | (156) | 520 |
| Trump Job Somewhat Approve | 38\% | (153) | $34 \%$ | (137) | 28\% | (113) | 403 |
| Trump Job Somewhat Disapprove | 28\% | (74) | $41 \%$ | (107) | 31\% | (81) | 262 |
| Trump Job Strongly Disapprove | 28\% | (252) | 48\% | (440) | 24\% | (216) | 907 |
| Favorable of Trump | 41\% | (359) | $31 \%$ | (275) | 28\% | (252) | 886 |
| Unfavorable of Trump | 28\% | (328) | 47\% | (554) | 25\% | (290) | 1172 |
| Very Favorable of Trump | 41\% | (225) | 30\% | (166) | 29\% | (159) | 550 |
| Somewhat Favorable of Trump | 40\% | (135) | $32 \%$ | (109) | 28\% | (93) | 336 |
| Somewhat Unfavorable of Trump | 29\% | (61) | $41 \%$ | (86) | 31\% | (66) | 213 |
| Very Unfavorable of Trump | 28\% | (267) | 49\% | (468) | 23\% | (225) | 959 |

Continued on next page

Table CMS19: Which of the following comes closest to your view even if neither is exactly right?

| Demographic | Professional and college sports organizations should try to resume sporting events as soon as possible, even if those events have to occur in empty stadiums or arenas without fans in attendance. |  | Professional and college sports organizations should wait until the coronavirus pandemic is contained and it is safe for fans to attend before resuming sporting events. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (709) | 38\% | (847) | 29\% | (644) | 2200 |
| \# 1 Issue: Economy | 39\% | (280) | 36\% | (259) | 25\% | (178) | 717 |
| \# 1 Issue: Security | 31\% | (79) | 34\% | (85) | 35\% | (89) | 253 |
| \# 1 Issue: Health Care | 29\% | (123) | 46\% | (194) | 25\% | (106) | 422 |
| \# 1 Issue: Medicare / Social Security | 33\% | (110) | 37\% | (121) | 30\% | (99) | 330 |
| \#1 Issue: Women's Issues | 20\% | (18) | 40\% | (37) | 40\% | (37) | 92 |
| \# 1 Issue: Education | 25\% | (34) | 41\% | (57) | 34\% | (48) | 139 |
| \# 1 Issue: Energy | 19\% | (18) | 46\% | (45) | 36\% | (35) | 98 |
| \#1 Issue: Other | $31 \%$ | (47) | 33\% | (49) | 35\% | (53) | 149 |
| 2018 House Vote: Democrat | 30\% | (229) | 50\% | (381) | 21\% | (157) | 767 |
| 2018 House Vote: Republican | 46\% | (281) | 28\% | (174) | 26\% | (160) | 616 |
| 2018 House Vote: Someone else | 25\% | (22) | 32\% | (28) | 43\% | (39) | 89 |
| 2016 Vote: Hillary Clinton | 30\% | (207) | 50\% | (341) | 19\% | (133) | 681 |
| 2016 Vote: Donald Trump | 45\% | (310) | 29\% | (202) | 26\% | (177) | 688 |
| 2016 Vote: Other | 38\% | (50) | 32\% | (43) | 29\% | (38) | 131 |
| 2016 Vote: Didn't Vote | 20\% | (141) | 37\% | (261) | 42\% | (294) | 697 |
| Voted in 2014: Yes | 39\% | (495) | 38\% | (483) | 24\% | (302) | 1279 |
| Voted in 2014: No | 23\% | (214) | 40\% | (364) | 37\% | (343) | 921 |
| 2012 Vote: Barack Obama | 34\% | (283) | 43\% | (355) | 23\% | (189) | 827 |
| 2012 Vote: Mitt Romney | 47\% | (224) | 29\% | (139) | 24\% | (114) | 477 |
| 2012 Vote: Other | 38\% | (32) | 20\% | (17) | 42\% | (36) | 86 |
| 2012 Vote: Didn't Vote | $21 \%$ | (170) | 42\% | (336) | 37\% | (301) | 806 |

Continued on next page

Table CMS19: Which of the following comes closest to your view even if neither is exactly right?

| Demographic | Professional and college sports organizations should try to resume sporting events as soon as possible, even if those events have to occur in empty stadiums or arenas without fans in attendance. |  | Professional and college sports organizations should wait until the coronavirus pandemic is contained and it is safe for fans to attend before resuming sporting events. |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (709) | 38\% | (847) | 29\% | (644) | 2200 |
| 4-Region: Northeast | 40\% | (158) | 37\% | (145) | 23\% | (90) | 394 |
| 4-Region: Midwest | $34 \%$ | (159) | 38\% | (176) | 27\% | (127) | 462 |
| 4-Region: South | 30\% | (248) | 37\% | (306) | 33\% | (270) | 824 |
| 4-Region: West | 28\% | (143) | 42\% | (220) | 30\% | (157) | 520 |
| Sports fan | 41\% | (605) | 38\% | (565) | 22\% | (323) | 1492 |
| Traveled outside of U.S. in past year 1+ times | $34 \%$ | (147) | $41 \%$ | (180) | 25\% | (109) | 436 |
| Frequent Flyer | 40\% | (95) | 38\% | (91) | 22\% | (54) | 240 |
| Open office space | 38\% | (80) | 43\% | (91) | 19\% | (41) | 212 |
| Cubicle office space | 33\% | (40) | 43\% | (53) | 24\% | (30) | 123 |
| Private office space | 44\% | (63) | 44\% | (62) | 12\% | (17) | 141 |
| Feel comfortable in office | 50\% | (147) | 34\% | (101) | 17\% | (50) | 298 |
| Feel uncomfortable in office | 28\% | (71) | $52 \%$ | (134) | 21\% | (54) | 260 |
| Watched Bundesliga | 38\% | (31) | 50\% | (41) | 12\% | (9) | 81 |
| Watched golf | 58\% | (70) | 38\% | (45) | 4\% | (5) | 120 |
| Watched NASCAR | 49\% | (148) | 34\% | (104) | 17\% | (53) | 304 |
| Watched PBR | 41\% | (23) | 48\% | (26) | 11\% | (6) | 55 |
| ATP fan | 45\% | (100) | 38\% | (84) | 17\% | (37) | 220 |
| Esports fan | 35\% | (149) | 44\% | (186) | 21\% | (87) | 422 |
| F1 fan | 40\% | (134) | 40\% | (134) | 20\% | (65) | 334 |
| IndyCar fan | 42\% | (218) | 37\% | (193) | 20\% | (104) | 515 |
| MLB fan | 45\% | (495) | 37\% | (410) | 18\% | (195) | 1100 |
| MLS fan | 47\% | (202) | 37\% | (159) | 17\% | (71) | 432 |
| NASCAR fan | 39\% | (287) | 38\% | (285) | 23\% | (169) | 742 |
| NBA fan | 39\% | (385) | 41\% | (406) | 19\% | (188) | 979 |

Continued on next page

Table CMS19: Which of the following comes closest to your view even if neither is exactly right?

| Demographic | Professional and college sports organizations should try to resume sporting events as soon as possible, even if those events have to occur in empty stadiums or arenas without fans in attendance. |  | Professio sports should coronavir containe for fans resuming | 1 and college ganizations ait until the pandemic is and it is safe attend before orting events. | Don't | $\begin{aligned} & \text { now / No } \\ & \text { nion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (709) | 38\% | (847) | 29\% | (644) | 2200 |
| NCAA FT fan | 47\% | (446) | 36\% | (347) | 17\% | (162) | 954 |
| NCAA MB fan | 46\% | (373) | 39\% | (321) | 15\% | (124) | 818 |
| NCAA WB fan | 42\% | (204) | 39\% | (193) | 19\% | (92) | 488 |
| NFL fan | 41\% | (579) | 38\% | (531) | 21\% | (293) | 1403 |
| NHL fan | 48\% | (371) | 35\% | (269) | 18\% | (136) | 777 |
| PGA fan | 48\% | (268) | 36\% | (198) | 16\% | (91) | 557 |
| UFC fan | 37\% | (202) | 43\% | (234) | 20\% | (109) | 545 |
| WNBA fan | 39\% | (165) | 43\% | (183) | 17\% | (74) | 422 |
| WTA fan | 40\% | (95) | 41\% | (98) | 19\% | (44) | 237 |
| Watch sports at least weekly | 48\% | (454) | $38 \%$ | (358) | 15\% | (139) | 952 |

[^54]Table CMS20: As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the COVID-19 pandemic (coronavirus). Knowing this, how do you expect the lack of fans in attendance to impact your enjoyment of watching live sports on television, assuming that no artificial crowd noise or visuals are added to the broadcast?

| Demographic | Much more enjoyable without fans |  | Somewhat more enjoyable without fans |  | Neither more nor less enjoyable without fans |  | Somewhat less enjoyable without fans |  | Much less enjoyable without fans |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (84) | 6\% | (129) | 48\% | (1052) | 21\% | (458) | 22\% | (477) | 2200 |
| Gender: Male | 5\% | (53) | 6\% | (58) | 43\% | (454) | 24\% | (259) | 22\% | (236) | 1062 |
| Gender: Female | 3\% | (30) | 6\% | (71) | 53\% | (598) | 17\% | (199) | 21\% | (241) | 1138 |
| Age: 18-34 | 4\% | (27) | 10\% | (63) | 45\% | (297) | 19\% | (124) | 22\% | (144) | 655 |
| Age: 35-44 | 6\% | (20) | 5\% | (17) | 45\% | (161) | 21\% | (74) | 24\% | (84) | 358 |
| Age: 45-64 | 3\% | (25) | 4\% | (26) | 48\% | (358) | 21\% | (160) | 24\% | (182) | 751 |
| Age: 65+ | 3\% | (11) | 5\% | (23) | 54\% | (236) | 23\% | (99) | 15\% | (67) | 436 |
| GenZers: 1997-2012 | 5\% | (15) | 13\% | (41) | 42\% | (133) | 14\% | (44) | 26\% | (82) | 316 |
| Millennials: 1981-1996 | 4\% | (21) | 6\% | (35) | 48\% | (256) | 22\% | (119) | 20\% | (108) | 539 |
| GenXers: 1965-1980 | 6\% | (29) | 3\% | (18) | 47\% | (244) | 21\% | (110) | 24\% | (124) | 526 |
| Baby Boomers: 1946-1964 | $2 \%$ | (15) | $4 \%$ | (32) | 51\% | (371) | 22\% | (162) | 20\% | (147) | 727 |
| PID: Dem (no lean) | 3\% | (22) | 7\% | (54) | 47\% | (351) | 24\% | (180) | 19\% | (147) | 755 |
| PID: Ind (no lean) | $5 \%$ | (38) | 6\% | (45) | 50\% | (380) | 18\% | (137) | 21\% | (157) | 756 |
| PID: Rep (no lean) | 3\% | (23) | 4\% | (31) | 47\% | (321) | 20\% | (140) | 25\% | (173) | 689 |
| PID/Gender: Dem Men | $4 \%$ | (13) | 7\% | (22) | 39\% | (124) | 29\% | (91) | 22\% | (69) | 319 |
| PID/Gender: Dem Women | $2 \%$ | (9) | 7\% | (32) | $52 \%$ | (228) | 20\% | (89) | 18\% | (78) | 436 |
| PID/Gender: Ind Men | 5\% | (22) | 5\% | (21) | 47\% | (192) | 20\% | (82) | 22\% | (90) | 407 |
| PID/Gender: Ind Women | 5\% | (16) | 7\% | (23) | 54\% | (187) | 16\% | (55) | 19\% | (68) | 349 |
| PID/Gender: Rep Men | $5 \%$ | (18) | $5 \%$ | (16) | 41\% | (138) | 26\% | (86) | 23\% | (78) | 336 |
| PID/Gender: Rep Women | 1\% | (5) | 4\% | (15) | 52\% | (183) | 15\% | (54) | 27\% | (96) | 353 |
| Ideo: Liberal (1-3) | 3\% | (20) | 6\% | (36) | 48\% | (284) | 25\% | (151) | 17\% | (101) | 592 |
| Ideo: Moderate (4) | $4 \%$ | (21) | 7\% | (41) | 49\% | (280) | 19\% | (107) | 21\% | (119) | 568 |
| Ideo: Conservative (5-7) | $4 \%$ | (31) | 5\% | (38) | 49\% | (368) | $22 \%$ | (164) | 21\% | (155) | 756 |
| Educ: < College | $4 \%$ | (62) | 6\% | (96) | 49\% | (738) | 18\% | (271) | 23\% | (345) | 1512 |
| Educ: Bachelors degree | $3 \%$ | (12) | $5 \%$ | (24) | 47\% | (207) | 27\% | (120) | 18\% | (81) | 444 |
| Educ: Post-grad | 4\% | (10) | 4\% | (9) | 44\% | (107) | 27\% | (67) | 21\% | (51) | 244 |

Continued on next page

Table CMS20: As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the COVID-19 pandemic (coronavirus). Knowing this, how do you expect the lack of fans in attendance to impact your enjoyment of watching live sports on television, assuming that no artificial crowd noise or visuals are added to the broadcast?

| Demographic | Much more enjoyable without fans |  | Somewhat more enjoyable without fans |  | Neither more nor less enjoyable without fans |  | Somewhat less enjoyable without fans |  | Much less enjoyable without fans |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (84) | 6\% | (129) | 48\% | (1052) | 21\% | (458) | 22\% | (477) | 2200 |
| Income: Under 50k | 4\% | (46) | 7\% | (85) | 49\% | (586) | 18\% | (213) | 23\% | (277) | 1207 |
| Income: 50k-100k | 4\% | (26) | $4 \%$ | (31) | 47\% | (330) | $24 \%$ | (165) | 21\% | (146) | 698 |
| Income: 100k+ | 4\% | (12) | $4 \%$ | (13) | 46\% | (136) | 27\% | (80) | 18\% | (55) | 295 |
| Ethnicity: White | 4\% | (66) | 5\% | (89) | 49\% | (840) | 22\% | (372) | 21\% | (355) | 1722 |
| Ethnicity: Hispanic | 4\% | (14) | 12\% | (42) | 47\% | (164) | 13\% | (47) | 24\% | (83) | 349 |
| Ethnicity: Afr. Am. | 4\% | (12) | 10\% | (27) | 43\% | (117) | 16\% | (45) | 27\% | (74) | 274 |
| Ethnicity: Other | $3 \%$ | (6) | 7\% | (14) | 46\% | (95) | 20\% | (41) | 24\% | (49) | 204 |
| All Christian | 3\% | (29) | 6\% | (55) | 49\% | (482) | $22 \%$ | (215) | $21 \%$ | (203) | 984 |
| All Non-Christian | 6\% | (7) | 8\% | (9) | $32 \%$ | (35) | 37\% | (41) | 17\% | (18) | 110 |
| Atheist | $4 \%$ | (5) | 5\% | (5) | $53 \%$ | (60) | $22 \%$ | (25) | 16\% | (18) | 113 |
| Agnostic/Nothing in particular | 4\% | (43) | 6\% | (60) | 48\% | (475) | 18\% | (177) | 24\% | (238) | 994 |
| Religious Non-Protestant/Catholic | 5\% | (7) | 7\% | (9) | 39\% | (51) | 33\% | (43) | 16\% | (22) | 133 |
| Evangelical | 6\% | (35) | 6\% | (37) | 46\% | (271) | 16\% | (98) | 26\% | (151) | 592 |
| Non-Evangelical | $2 \%$ | (15) | 6\% | (47) | 48\% | (382) | 23\% | (187) | $21 \%$ | (163) | 794 |
| Community: Urban | $4 \%$ | (23) | 6\% | (33) | 43\% | (226) | 20\% | (105) | 26\% | (137) | 524 |
| Community: Suburban | $3 \%$ | (29) | 7\% | (73) | 48\% | (526) | 23\% | (249) | 19\% | (210) | 1089 |
| Community: Rural | $5 \%$ | (31) | $4 \%$ | (23) | 51\% | (299) | 18\% | (103) | 22\% | (130) | 587 |
| Employ: Private Sector | $4 \%$ | (27) | 5\% | (34) | 45\% | (285) | 26\% | (169) | 20\% | (126) | 641 |
| Employ: Government | $4 \%$ | (6) | $11 \%$ | (15) | $37 \%$ | (53) | 25\% | (36) | 22\% | (32) | 142 |
| Employ: Self-Employed | $5 \%$ | (8) | 9\% | (14) | 43\% | (69) | 15\% | (25) | 28\% | (45) | 162 |
| Employ: Homemaker | 5\% | (6) | 6\% | (7) | $54 \%$ | (65) | 14\% | (16) | 22\% | (26) | 120 |
| Employ: Retired | 3\% | (12) | 3\% | (15) | 55\% | (274) | $21 \%$ | (106) | 18\% | (89) | 496 |
| Employ: Unemployed | $4 \%$ | (12) | 3\% | (9) | 49\% | (137) | 17\% | (49) | 26\% | (73) | 280 |
| Employ: Other | $4 \%$ | (8) | 9\% | (17) | 45\% | (83) | 12\% | (22) | 29\% | (54) | 184 |
| Military HH: Yes | $3 \%$ | (10) | $4 \%$ | (16) | 49\% | (173) | $21 \%$ | (73) | 23\% | (81) | 352 |
| Military HH: No | $4 \%$ | (74) | 6\% | (114) | 48\% | (879) | $21 \%$ | (385) | 21\% | (396) | 1848 |

Continued on next page

Table CMS20: As you mayknow, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the COVID-19 pandemic (coronavirus). Knowing this, how do you expect the lack of fans in attendance to impact your enjoyment of watching live sports on television, assuming that no artificial crowd noise or visuals are added to the broadcast?

| Demographic | Much more enjoyable without fans |  | Somewhat more enjoyable without fans |  | Neither more nor less enjoyable without fans |  | Somewhat less enjoyable without fans |  | Much less enjoyable without fans |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (84) | 6\% | (129) | 48\% | (1052) | 21\% | (458) | 22\% | (477) | 2200 |
| RD/WT: Right Direction | 4\% | (30) | 7\% | (52) | 50\% | (375) | 17\% | (129) | 23\% | (171) | 758 |
| RD/WT: Wrong Track | 4\% | (54) | 5\% | (77) | 47\% | (677) | 23\% | (328) | 21\% | (306) | 1442 |
| Trump Job Approve | 3\% | (29) | 6\% | (55) | 49\% | (452) | 19\% | (179) | 23\% | (209) | 923 |
| Trump Job Disapprove | 4\% | (50) | 6\% | (73) | 47\% | (552) | 22\% | (262) | 20\% | (232) | 1169 |
| Trump Job Strongly Approve | 4\% | (19) | 5\% | (24) | 51\% | (266) | 17\% | (87) | 24\% | (123) | 520 |
| Trump Job Somewhat Approve | 2\% | (9) | 8\% | (30) | 46\% | (185) | 23\% | (92) | 21\% | (86) | 403 |
| Trump Job Somewhat Disapprove | 7\% | (18) | 9\% | (25) | 39\% | (102) | 23\% | (61) | 22\% | (56) | 262 |
| Trump Job Strongly Disapprove | 4\% | (32) | 5\% | (48) | 50\% | (450) | 22\% | (201) | 19\% | (175) | 907 |
| Favorable of Trump | $4 \%$ | (34) | 5\% | (45) | 49\% | (430) | 20\% | (174) | 23\% | (203) | 886 |
| Unfavorable of Trump | $4 \%$ | (41) | 6\% | (68) | 48\% | (563) | 23\% | (273) | 19\% | (227) | 1172 |
| Very Favorable of Trump | 4\% | (23) | 5\% | (26) | 48\% | (265) | 17\% | (95) | 26\% | (140) | 550 |
| Somewhat Favorable of Trump | 3\% | (11) | 6\% | (19) | 49\% | (165) | 23\% | (79) | 19\% | (62) | 336 |
| Somewhat Unfavorable of Trump | 5\% | (11) | 6\% | (12) | 45\% | (96) | 27\% | (57) | 17\% | (37) | 213 |
| Very Unfavorable of Trump | 3\% | (31) | 6\% | (56) | 49\% | (467) | 23\% | (216) | 20\% | (190) | 959 |
| \# 1 Issue: Economy | 3\% | (20) | 5\% | (34) | 45\% | (325) | 24\% | (171) | 23\% | (167) | 717 |
| \#1 Issue: Security | 5\% | (13) | 4\% | (11) | 54\% | (137) | 16\% | (41) | 20\% | (51) | 253 |
| \# 1 Issue: Health Care | 4\% | (17) | 8\% | (35) | 46\% | (192) | 24\% | (101) | 18\% | (76) | 422 |
| \#1 Issue: Medicare / Social Security | 3\% | (11) | 5\% | (16) | 54\% | (180) | 19\% | (64) | 18\% | (60) | 330 |
| \# 1 Issue: Women's Issues | 8\% | (8) | 6\% | (6) | 37\% | (34) | 16\% | (14) | 33\% | (30) | 92 |
| \# 1 Issue: Education | 6\% | (8) | 10\% | (13) | 48\% | (66) | 16\% | (23) | 21\% | (29) | 139 |
| \# 1 Issue: Energy | 4\% | (4) | 11\% | (10) | 46\% | (45) | 18\% | (18) | 22\% | (22) | 98 |
| \# 1 Issue: Other | 3\% | (4) | 3\% | (5) | 49\% | (74) | 17\% | (26) | 27\% | (41) | 149 |
| 2018 House Vote: Democrat | 3\% | (26) | 6\% | (42) | 49\% | (376) | 23\% | (179) | 19\% | (144) | 767 |
| 2018 House Vote: Republican | 2\% | (15) | $4 \%$ | (27) | 49\% | (302) | 23\% | (142) | 21\% | (130) | 616 |
| 2018 House Vote: Someone else | 7\% | (6) | 9\% | (8) | 49\% | (44) | 11\% | (10) | 25\% | (22) | 89 |

Continued on next page

Table CMS20: As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the COVID-19 pandemic (coronavirus). Knowing this, how do you expect the lack of fans in attendance to impact your enjoyment of watching live sports on television, assuming that no artificial crowd noise or visuals are added to the broadcast?

| Demographic | Much more enjoyable without fans |  | Somewhat more enjoyable without fans |  | Neither more nor less enjoyable without fans |  | Somewhat less enjoyable without fans |  | Much less enjoyable without fans |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (84) | 6\% | (129) | 48\% | (1052) | 21\% | (458) | $22 \%$ | (477) | 2200 |
| 2016 Vote: Hillary Clinton | $4 \%$ | (24) | 4\% | (30) | 48\% | (329) | 25\% | (172) | 19\% | (127) | 681 |
| 2016 Vote: Donald Trump | $3 \%$ | (21) | 5\% | (32) | 49\% | (338) | 22\% | (154) | 21\% | (144) | 688 |
| 2016 Vote: Other | $4 \%$ | (6) | 9\% | (12) | 44\% | (58) | 19\% | (26) | 23\% | (30) | 131 |
| 2016 Vote: Didn't Vote | 5\% | (33) | 8\% | (55) | 47\% | (325) | 15\% | (106) | 25\% | (176) | 697 |
| Voted in 2014: Yes | 3\% | (37) | 5\% | (66) | 48\% | (614) | 23\% | (295) | $21 \%$ | (267) | 1279 |
| Voted in 2014: No | $5 \%$ | (46) | 7\% | (63) | 48\% | (438) | 18\% | (163) | 23\% | (210) | 921 |
| 2012 Vote: Barack Obama | $3 \%$ | (22) | 5\% | (41) | 49\% | (402) | 24\% | (198) | 20\% | (165) | 827 |
| 2012 Vote: Mitt Romney | $4 \%$ | (19) | 4\% | (17) | 48\% | (227) | 23\% | (109) | 22\% | (105) | 477 |
| 2012 Vote: Other | $3 \%$ | (2) | 9\% | (7) | 58\% | (50) | 14\% | (12) | 17\% | (14) | 86 |
| 2012 Vote: Didn't Vote | 5\% | (41) | 8\% | (64) | 46\% | (370) | 17\% | (138) | 24\% | (193) | 806 |
| 4-Region: Northeast | $2 \%$ | (9) | 4\% | (17) | 43\% | (171) | 24\% | (93) | 26\% | (104) | 394 |
| 4-Region: Midwest | $4 \%$ | (19) | 4\% | (17) | 48\% | (221) | 22\% | (100) | 23\% | (106) | 462 |
| 4-Region: South | $4 \%$ | (34) | 8\% | (64) | 48\% | (398) | 19\% | (154) | 21\% | (174) | 824 |
| 4-Region: West | $4 \%$ | (22) | 6\% | (31) | 50\% | (262) | 21\% | (111) | 18\% | (94) | 520 |
| Sports fan | $3 \%$ | (52) | 6\% | (84) | 43\% | (640) | 26\% | (381) | 22\% | (335) | 1492 |
| Traveled outside of U.S. in past year 1+ times | $5 \%$ | (22) | 10\% | (42) | 40\% | (172) | 23\% | (100) | 23\% | (100) | 436 |
| Frequent Flyer | $7 \%$ | (16) | 6\% | (14) | 40\% | (96) | 26\% | (62) | 21\% | (52) | 240 |
| Open office space | $2 \%$ | (5) | 2\% | (4) | 45\% | (96) | $31 \%$ | (66) | 19\% | (40) | 212 |
| Cubicle office space | $2 \%$ | (2) | 13\% | (16) | 48\% | (59) | 19\% | (24) | 19\% | (23) | 123 |
| Private office space | 7\% | (9) | 13\% | (18) | $31 \%$ | (43) | 25\% | (35) | 25\% | (35) | 141 |
| Feel comfortable in office | 5\% | (15) | 10\% | (31) | 39\% | (115) | 25\% | (75) | 21\% | (62) | 298 |
| Feel uncomfortable in office | 5\% | (13) | 7\% | (18) | 45\% | (117) | 26\% | (68) | 17\% | (44) | 260 |
| Watched Bundesliga | 15\% | (12) | 18\% | (15) | 35\% | (28) | 21\% | (17) | $11 \%$ | (9) | 81 |
| Watched golf | $4 \%$ | (5) | 6\% | (7) | 37\% | (44) | 36\% | (43) | 16\% | (20) | 120 |
| Watched NASCAR | $4 \%$ | (13) | 9\% | (28) | 45\% | (137) | $24 \%$ | (73) | 17\% | (53) | 304 |
| Watched PBR | 15\% | (8) | 18\% | (10) | $33 \%$ | (18) | 17\% | (9) | 17\% | (9) | 55 |
| ATP fan | 8\% | (18) | 12\% | (27) | $36 \%$ | (79) | 23\% | (51) | $21 \%$ | (46) | 220 |

[^55]Table CMS20: As you may know, several professional sports organizations are expected to resume play in the coming months without fans in attendance due to the COVID-19 pandemic (coronavirus). Knowing this, how do you expect the lack of fans in attendance to impact your enjoyment of watching live sports on television, assuming that no artificial crowd noise or visuals are added to the broadcast?

|  | Much more <br> enjoyable <br> without fans | Somewhat <br> more enjoyable <br> without fans | Neither more <br> nor less <br> enjoyable <br> without fans | Somewhat less <br> enjoyable <br> without fans | Much less <br> (njoyable <br> without fans | Total N |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

[^56]Table CMS21: And if a live sporting event has no fans in attendance, would you be more or less likely to watch it on television?

| Demographic | Much more likely |  | Somewhat more likely |  | No more or less likely |  | Somewhat less likely |  | Much less likely |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (177) | 9\% | (193) | 49\% | (1082) | 7\% | (145) | 8\% | (166) | 20\% | (438) | 2200 |
| Gender: Male | 10\% | (107) | 11\% | (119) | 48\% | (513) | 8\% | (81) | 8\% | (81) | 15\% | (160) | 1062 |
| Gender: Female | 6\% | (70) | 6\% | (74) | 50\% | (568) | 6\% | (64) | 7\% | (85) | 24\% | (278) | 1138 |
| Age: 18-34 | 9\% | (61) | $11 \%$ | (70) | 40\% | (262) | 8\% | (50) | 7\% | (44) | 26\% | (169) | 655 |
| Age: 35-44 | 8\% | (30) | 8\% | (29) | 47\% | (168) | 7\% | (25) | 8\% | (29) | 21\% | (76) | 358 |
| Age: 45-64 | 7\% | (53) | 8\% | (61) | 51\% | (383) | 6\% | (45) | 9\% | (67) | 19\% | (141) | 751 |
| Age: 65+ | 8\% | (33) | 8\% | (33) | 61\% | (268) | 6\% | (24) | 6\% | (25) | 12\% | (52) | 436 |
| GenZers: 1997-2012 | 11\% | (36) | 11\% | (35) | 33\% | (103) | 8\% | (27) | 6\% | (19) | 31\% | (96) | 316 |
| Millennials: 1981-1996 | 8\% | (44) | 8\% | (45) | 46\% | (249) | 7\% | (40) | 8\% | (42) | 22\% | (119) | 539 |
| GenXers: 1965-1980 | 8\% | (42) | 9\% | (49) | 49\% | (256) | 6\% | (34) | 8\% | (44) | 19\% | (101) | 526 |
| Baby Boomers: 1946-1964 | 6\% | (43) | 7\% | (54) | 58\% | (422) | 5\% | (38) | 8\% | (56) | 16\% | (115) | 727 |
| PID: Dem (no lean) | 11\% | (80) | 9\% | (65) | 49\% | (372) | 8\% | (57) | 7\% | (51) | 17\% | (130) | 755 |
| PID: Ind (no lean) | 7\% | (53) | 9\% | (68) | 46\% | (350) | 6\% | (44) | 8\% | (57) | 24\% | (184) | 756 |
| PID: Rep (no lean) | 6\% | (44) | 9\% | (59) | 52\% | (359) | 6\% | (44) | 8\% | (57) | 18\% | (124) | 689 |
| PID/Gender: Dem Men | 14\% | (46) | 11\% | (36) | 48\% | (152) | 7\% | (23) | 7\% | (24) | 12\% | (38) | 319 |
| PID/Gender: Dem Women | 8\% | (35) | 7\% | (29) | 50\% | (219) | 8\% | (34) | 6\% | (27) | $21 \%$ | (91) | 436 |
| PID/Gender: Ind Men | 8\% | (33) | 11\% | (44) | 47\% | (189) | 7\% | (30) | 8\% | (32) | 19\% | (78) | 407 |
| PID/Gender: Ind Women | 6\% | (20) | 7\% | (24) | 46\% | (161) | 4\% | (14) | 7\% | (25) | 30\% | (106) | 349 |
| PID/Gender: Rep Men | 9\% | (29) | 12\% | (39) | 51\% | (172) | 8\% | (28) | 7\% | (25) | 13\% | (43) | 336 |
| PID/Gender: Rep Women | 4\% | (16) | 6\% | (20) | 53\% | (188) | 4\% | (16) | 9\% | (33) | 23\% | (81) | 353 |
| Ideo: Liberal (1-3) | 9\% | (50) | 10\% | (57) | 52\% | (307) | 6\% | (37) | 7\% | (39) | 17\% | (102) | 592 |
| Ideo: Moderate (4) | 10\% | (57) | 8\% | (45) | 51\% | (287) | 7\% | (42) | 8\% | (48) | 16\% | (89) | 568 |
| Ideo: Conservative (5-7) | 7\% | (49) | 10\% | (78) | 53\% | (402) | 7\% | (50) | 7\% | (54) | 16\% | (123) | 756 |
| Educ: < College | 9\% | (132) | 8\% | (127) | 47\% | (704) | 5\% | (83) | 8\% | (122) | 23\% | (346) | 1512 |
| Educ: Bachelors degree | 6\% | (28) | 9\% | (42) | 56\% | (250) | 9\% | (38) | 6\% | (28) | 13\% | (58) | 444 |
| Educ: Post-grad | 7\% | (18) | 10\% | (24) | 53\% | (128) | 10\% | (24) | 7\% | (17) | 14\% | (34) | 244 |
| Income: Under 50k | 9\% | (105) | 9\% | (114) | 44\% | (528) | 6\% | (74) | 8\% | (93) | 24\% | (293) | 1207 |
| Income: 50k-100k | 7\% | (52) | 8\% | (53) | 56\% | (389) | 7\% | (48) | 7\% | (52) | 15\% | (104) | 698 |
| Income: 100k+ | 7\% | (20) | 9\% | (26) | 56\% | (165) | 8\% | (22) | 7\% | (21) | 14\% | (41) | 295 |
| Ethnicity: White | 7\% | (125) | 8\% | (143) | 52\% | (891) | 6\% | (106) | 7\% | (125) | 19\% | (332) | 1722 |
| Ethnicity: Hispanic | 9\% | (33) | 9\% | (33) | 44\% | (155) | 7\% | (25) | 6\% | (21) | 23\% | (82) | 349 |
| Ethnicity: Afr. Am. | $14 \%$ | (39) | $11 \%$ | (30) | 40\% | (109) | 9\% | (26) | 7\% | (20) | 18\% | (49) | 274 |

Continued on next page

Table CMS21: And if a live sporting event has no fans in attendance, would you be more or less likely to watch it on television?

| Demographic | Much more likely |  | Somewhat more likely |  | No more or less likely |  | Somewhat less likely |  | Much less likely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (177) | 9\% | (193) | 49\% | (1082) | 7\% | (145) | 8\% | (166) | 20\% | (438) | 2200 |
| Ethnicity: Other | 7\% | (14) | 10\% | (20) | 40\% | (81) | 6\% | (13) | 10\% | (21) | 27\% | (56) | 204 |
| All Christian | 8\% | (80) | 9\% | (90) | 56\% | (551) | 6\% | (58) | 7\% | (69) | 14\% | (135) | 984 |
| All Non-Christian | $14 \%$ | (15) | 6\% | (6) | 45\% | (50) | 11\% | (12) | 9\% | (9) | 15\% | (16) | 110 |
| Atheist | 4\% | (4) | 5\% | (6) | 51\% | (58) | 10\% | (12) | 6\% | (7) | 23\% | (26) | 113 |
| Agnostic/Nothing in particular | 8\% | (77) | 9\% | (90) | 43\% | (423) | 6\% | (63) | 8\% | (81) | 26\% | (260) | 994 |
| Religious Non-Protestant/Catholic | 14\% | (18) | 7\% | (9) | 45\% | (60) | 11\% | (14) | 9\% | (12) | 15\% | (19) | 133 |
| Evangelical | 10\% | (62) | 11\% | (64) | 43\% | (255) | 6\% | (36) | 9\% | (54) | 20\% | (120) | 592 |
| Non-Evangelical | 8\% | (67) | 8\% | (67) | 55\% | (434) | 7\% | (53) | 6\% | (51) | 15\% | (122) | 794 |
| Community: Urban | 9\% | (50) | 10\% | (52) | 45\% | (237) | 7\% | (35) | 7\% | (36) | 22\% | (115) | 524 |
| Community: Suburban | 8\% | (83) | 8\% | (89) | 53\% | (579) | 6\% | (69) | 8\% | (89) | 17\% | (181) | 1089 |
| Community: Rural | 8\% | (45) | 9\% | (52) | 45\% | (266) | 7\% | (41) | 7\% | (41) | 24\% | (142) | 587 |
| Employ: Private Sector | 8\% | (49) | 8\% | (54) | 54\% | (347) | 7\% | (45) | 9\% | (59) | 14\% | (87) | 641 |
| Employ: Government | 12\% | (17) | 9\% | (13) | 48\% | (69) | 12\% | (17) | 3\% | (5) | 16\% | (22) | 142 |
| Employ: Self-Employed | 10\% | (16) | 13\% | (21) | 38\% | (62) | 9\% | (14) | 10\% | (16) | 20\% | (33) | 162 |
| Employ: Homemaker | 9\% | (10) | 6\% | (7) | 52\% | (62) | 3\% | (4) | 5\% | (6) | 25\% | (30) | 120 |
| Employ: Retired | 8\% | (38) | 8\% | (42) | 57\% | (285) | 5\% | (27) | 7\% | (35) | 14\% | (70) | 496 |
| Employ: Unemployed | 6\% | (15) | 11\% | (30) | 41\% | (115) | 7\% | (19) | 8\% | (22) | 28\% | (79) | 280 |
| Employ: Other | 7\% | (12) | 7\% | (13) | 36\% | (67) | 5\% | (9) | 8\% | (14) | 37\% | (69) | 184 |
| Military HH: Yes | 7\% | (24) | 10\% | (35) | 52\% | (185) | 6\% | (20) | 7\% | (25) | 18\% | (64) | 352 |
| Military HH: No | 8\% | (154) | 9\% | (157) | 49\% | (897) | 7\% | (125) | 8\% | (141) | 20\% | (374) | 1848 |
| RD/WT: Right Direction | 8\% | (64) | 10\% | (78) | 50\% | (377) | 6\% | (45) | 7\% | (57) | 18\% | (138) | 758 |
| RD/WT: Wrong Track | 8\% | (114) | 8\% | (115) | 49\% | (705) | 7\% | (100) | 8\% | (109) | $21 \%$ | (300) | 1442 |
| Trump Job Approve | 8\% | (74) | 10\% | (92) | 50\% | (460) | 6\% | (52) | 9\% | (84) | 17\% | (161) | 923 |
| Trump Job Disapprove | 8\% | (99) | 8\% | (97) | $51 \%$ | (590) | 8\% | (91) | 7\% | (78) | 18\% | (214) | 1169 |
| Trump Job Strongly Approve | 7\% | (38) | 10\% | (51) | 50\% | (261) | 6\% | (29) | 9\% | (46) | 18\% | (95) | 520 |
| Trump Job Somewhat Approve | 9\% | (35) | 10\% | (42) | 49\% | (199) | 6\% | (23) | 9\% | (37) | 16\% | (66) | 403 |
| Trump Job Somewhat Disapprove | 7\% | (19) | 12\% | (31) | 48\% | (124) | 12\% | (30) | 7\% | (17) | 15\% | (40) | 262 |
| Trump Job Strongly Disapprove | 9\% | (80) | 7\% | (66) | 51\% | (466) | 7\% | (61) | 7\% | (60) | 19\% | (174) | 907 |
| Favorable of Trump | 9\% | (76) | 10\% | (85) | 50\% | (445) | 6\% | (55) | 9\% | (81) | 16\% | (143) | 886 |
| Unfavorable of Trump | 8\% | (90) | 9\% | (100) | 50\% | (590) | 7\% | (86) | 7\% | (80) | 19\% | (226) | 1172 |

[^57]Table CMS21: And if a live sporting event has no fans in attendance, would you be more or less likely to watch it on television?

| Demographic | Much more likely |  | Somewhat more likely |  | No more or less likely |  | Somewhat less likely |  | Much less likely |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (177) | 9\% | (193) | 49\% | (1082) | 7\% | (145) | 8\% | (166) | 20\% | (438) | 2200 |
| Very Favorable of Trump | 9\% | (52) | 9\% | (50) | 49\% | (267) | 6\% | (33) | 9\% | (51) | 18\% | (97) | 550 |
| Somewhat Favorable of Trump | 7\% | (24) | 10\% | (35) | 53\% | (179) | 7\% | (22) | 9\% | (30) | 14\% | (46) | 336 |
| Somewhat Unfavorable of Trump | 7\% | (16) | 8\% | (18) | 50\% | (106) | 8\% | (16) | 6\% | (12) | 21\% | (45) | 213 |
| Very Unfavorable of Trump | 8\% | (74) | 9\% | (82) | 50\% | (484) | 7\% | (70) | 7\% | (67) | 19\% | (181) | 959 |
| \# 1 Issue: Economy | 8\% | (59) | 8\% | (58) | 50\% | (361) | 8\% | (59) | 9\% | (63) | 16\% | (116) | 717 |
| \# 1 Issue: Security | 4\% | (9) | 10\% | (24) | 49\% | (125) | 5\% | (13) | 7\% | (19) | 25\% | (63) | 253 |
| \# 1 Issue: Health Care | 10\% | (43) | 10\% | (42) | $51 \%$ | (213) | 5\% | (22) | 6\% | (27) | 18\% | (75) | 422 |
| \# 1 Issue: Medicare / Social Security | 10\% | (34) | 8\% | (25) | 54\% | (178) | 6\% | (20) | 6\% | (21) | 16\% | (52) | 330 |
| \# 1 Issue: Women's Issues | 3\% | (3) | 15\% | (14) | 28\% | (26) | $4 \%$ | (3) | 6\% | (6) | 44\% | (40) | 92 |
| \# 1 Issue: Education | 11\% | (15) | 10\% | (14) | 36\% | (51) | 14\% | (20) | $4 \%$ | (6) | 24\% | (34) | 139 |
| \# 1 Issue: Energy | 5\% | (4) | 9\% | (9) | $52 \%$ | (51) | 5\% | (4) | 6\% | (6) | 23\% | (23) | 98 |
| \#1 Issue: Other | 6\% | (9) | 5\% | (7) | $51 \%$ | (76) | 2\% | (3) | 13\% | (19) | 23\% | (35) | 149 |
| 2018 House Vote: Democrat | 10\% | (74) | 9\% | (73) | 53\% | (407) | 7\% | (54) | 7\% | (53) | 14\% | (106) | 767 |
| 2018 House Vote: Republican | 6\% | (40) | 9\% | (56) | 55\% | (340) | 6\% | (40) | 7\% | (46) | 15\% | (94) | 616 |
| 2018 House Vote: Someone else | 9\% | (8) | 7\% | (6) | 41\% | (36) | 2\% | (2) | 6\% | (5) | 36\% | (32) | 89 |
| 2016 Vote: Hillary Clinton | 8\% | (58) | 9\% | (60) | 56\% | (379) | 7\% | (45) | 6\% | (40) | 15\% | (100) | 681 |
| 2016 Vote: Donald Trump | 7\% | (48) | $11 \%$ | (72) | 53\% | (365) | $7 \%$ | (47) | 8\% | (54) | 15\% | (101) | 688 |
| 2016 Vote: Other | 10\% | (14) | 6\% | (8) | 49\% | (64) | 4\% | (5) | 8\% | (11) | 22\% | (29) | 131 |
| 2016 Vote: Didn't Vote | 8\% | (58) | 8\% | (53) | 39\% | (271) | 7\% | (48) | 9\% | (61) | 30\% | (206) | 697 |
| Voted in 2014: Yes | 8\% | (101) | 10\% | (122) | 53\% | (683) | 7\% | (87) | 7\% | (94) | 15\% | (192) | 1279 |
| Voted in 2014: No | 8\% | (76) | 8\% | (70) | 43\% | (399) | 6\% | (57) | 8\% | (72) | 27\% | (246) | 921 |
| 2012 Vote: Barack Obama | 9\% | (75) | 9\% | (76) | 54\% | (445) | 6\% | (53) | 7\% | (56) | 15\% | (122) | 827 |
| 2012 Vote: Mitt Romney | 7\% | (31) | 9\% | (45) | 55\% | (263) | 6\% | (29) | 7\% | (33) | 16\% | (76) | 477 |
| 2012 Vote: Other | 5\% | (4) | 5\% | (5) | 52\% | (44) | 6\% | (5) | 7\% | (6) | 24\% | (21) | 86 |
| 2012 Vote: Didn't Vote | 8\% | (66) | 8\% | (68) | 41\% | (327) | 7\% | (56) | 9\% | (70) | 27\% | (219) | 806 |
| 4-Region: Northeast | 9\% | (36) | 7\% | (26) | 54\% | (211) | 8\% | (32) | 6\% | (25) | 16\% | (65) | 394 |
| 4-Region: Midwest | 6\% | (29) | 8\% | (38) | 51\% | (236) | 7\% | (30) | 10\% | (44) | 18\% | (84) | 462 |
| 4-Region: South | 8\% | (64) | $11 \%$ | (90) | 48\% | (396) | 7\% | (61) | 7\% | (55) | 19\% | (157) | 824 |
| 4-Region: West | 9\% | (48) | 7\% | (38) | 46\% | (239) | 4\% | (22) | 8\% | (42) | 25\% | (132) | 520 |
| Sports fan | 10\% | (153) | 11\% | (161) | 51\% | (768) | 8\% | (126) | 7\% | (98) | 12\% | (187) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 12\% | (51) | 12\% | (54) | 42\% | (184) | 7\% | (30) | 9\% | (41) | 18\% | (76) | 436 |

[^58]Table CMS21: And if a live sporting event has no fans in attendance, would you be more or less likely to watch it on television?

| Demographic | Much more likely |  | Somewhat more likely |  | No more or less likely |  | Somewhat less likely |  | Much less likely |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (177) | 9\% | (193) | 49\% | (1082) | 7\% | (145) | 8\% | (166) | 20\% | (438) | 2200 |
| Frequent Flyer | 10\% | (23) | 10\% | (24) | 49\% | (119) | 6\% | (15) | 8\% | (19) | 17\% | (40) | 240 |
| Open office space | 7\% | (15) | 7\% | (14) | 54\% | (114) | 8\% | (18) | 8\% | (17) | 16\% | (33) | 212 |
| Cubicle office space | 10\% | (12) | 14\% | (17) | 49\% | (60) | 7\% | (8) | 7\% | (9) | 13\% | (16) | 123 |
| Private office space | 9\% | (13) | 16\% | (22) | 44\% | (62) | 11\% | (15) | 9\% | (12) | 12\% | (17) | 141 |
| Feel comfortable in office | 8\% | (25) | 12\% | (35) | 50\% | (150) | 10\% | (28) | 8\% | (25) | 11\% | (34) | 298 |
| Feel uncomfortable in office | 11\% | (28) | 11\% | (28) | 51\% | (133) | 7\% | (19) | 6\% | (16) | 14\% | (36) | 260 |
| Watched Bundesliga | 26\% | (21) | 24\% | (20) | 39\% | (31) | 5\% | (4) | 2\% | (2) | 4\% | (4) | 81 |
| Watched golf | 24\% | (29) | 9\% | (11) | 51\% | (61) | 8\% | (10) | 4\% | (5) | 4\% | (5) | 120 |
| Watched NASCAR | 20\% | (60) | 18\% | (56) | 45\% | (138) | 6\% | (17) | 6\% | (17) | 5\% | (16) | 304 |
| Watched PBR | $34 \%$ | (19) | 14\% | (8) | 33\% | (18) | 5\% | (3) | 12\% | (7) | 1\% | (1) | 55 |
| ATP fan | 17\% | (38) | 18\% | (39) | 43\% | (94) | 6\% | (13) | 4\% | (8) | 12\% | (27) | 220 |
| Esports fan | 13\% | (54) | 14\% | (61) | 46\% | (196) | 9\% | (39) | 6\% | (24) | 12\% | (49) | 422 |
| F1 fan | 15\% | (51) | 17\% | (55) | 43\% | (143) | 8\% | (27) | 6\% | (21) | 11\% | (37) | 334 |
| IndyCar fan | 13\% | (68) | 13\% | (65) | 48\% | (245) | 7\% | (36) | 8\% | (43) | 11\% | (59) | 515 |
| MLB fan | 11\% | (119) | 12\% | (130) | 53\% | (578) | 8\% | (90) | 7\% | (74) | 10\% | (110) | 1100 |
| MLS fan | 14\% | (59) | 16\% | (70) | 46\% | (200) | 7\% | (29) | 7\% | (30) | 10\% | (43) | 432 |
| NASCAR fan | 10\% | (75) | 12\% | (88) | 49\% | (363) | 8\% | (60) | 8\% | (57) | 13\% | (98) | 742 |
| NBA fan | 12\% | (120) | 13\% | (123) | 50\% | (485) | 9\% | (85) | 7\% | (65) | 10\% | (101) | 979 |
| NCAA FT fan | 12\% | (116) | 11\% | (106) | 52\% | (495) | 9\% | (88) | 7\% | (63) | 9\% | (86) | 954 |
| NCAA MB fan | 13\% | (103) | 11\% | (91) | $52 \%$ | (423) | 9\% | (73) | 6\% | (51) | 9\% | (76) | 818 |
| NCAA WB fan | 16\% | (77) | 15\% | (74) | 44\% | (216) | 8\% | (39) | 6\% | (31) | 11\% | (52) | 488 |
| NFL fan | 10\% | (143) | 11\% | (157) | $52 \%$ | (727) | 8\% | (116) | 6\% | (89) | 12\% | (170) | 1403 |
| NHL fan | 10\% | (79) | 13\% | (105) | 53\% | (408) | 7\% | (55) | 6\% | (45) | 11\% | (85) | 777 |
| PGA fan | 13\% | (73) | 14\% | (76) | 51\% | (283) | 8\% | (45) | 5\% | (29) | 9\% | (52) | 557 |
| UFC fan | 13\% | (69) | 14\% | (74) | 43\% | (235) | 9\% | (49) | 9\% | (50) | 12\% | (68) | 545 |
| WNBA fan | 18\% | (76) | 13\% | (56) | 45\% | (191) | 7\% | (31) | 6\% | (26) | 10\% | (42) | 422 |
| WTA fan | 17\% | (41) | 17\% | (41) | 44\% | (104) | 8\% | (18) | 4\% | (11) | 10\% | (23) | 237 |
| Watch sports at least weekly | 13\% | (124) | 12\% | (115) | 53\% | (501) | 9\% | (89) | 6\% | (57) | 7\% | (66) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_1: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Tennis

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (196) | 11\% | (247) | 14\% | (297) | 11\% | (243) | 39\% | (862) | 16\% | (355) | 2200 |
| Gender: Male | 12\% | (126) | 12\% | (132) | 15\% | (164) | 14\% | (149) | 32\% | (337) | 15\% | (154) | 1062 |
| Gender: Female | 6\% | (70) | 10\% | (115) | 12\% | (134) | 8\% | (94) | 46\% | (525) | 18\% | (201) | 1138 |
| Age: 18-34 | 9\% | (61) | 10\% | (64) | 10\% | (67) | 12\% | (79) | 36\% | (236) | 23\% | (148) | 655 |
| Age: 35-44 | 10\% | (35) | 13\% | (45) | 15\% | (52) | 13\% | (48) | 30\% | (108) | 20\% | (70) | 358 |
| Age: 45-64 | 9\% | (68) | 11\% | (83) | 16\% | (121) | 10\% | (74) | 41\% | (308) | 13\% | (96) | 751 |
| Age: 65+ | 7\% | (32) | 13\% | (55) | 13\% | (57) | 10\% | (42) | 48\% | (210) | 9\% | (40) | 436 |
| GenZers: 1997-2012 | 9\% | (28) | 7\% | (22) | 10\% | (32) | 9\% | (29) | 37\% | (115) | 28\% | (89) | 316 |
| Millennials: 1981-1996 | 10\% | (55) | 12\% | (64) | 12\% | (64) | 14\% | (74) | 33\% | (177) | 19\% | (104) | 539 |
| GenXers: 1965-1980 | 8\% | (43) | 13\% | (67) | 16\% | (83) | 11\% | (59) | 37\% | (196) | 15\% | (77) | 526 |
| Baby Boomers: 1946-1964 | 8\% | (61) | 11\% | (81) | 14\% | (98) | 10\% | (73) | 47\% | (340) | 10\% | (74) | 727 |
| PID: Dem (no lean) | 11\% | (82) | 13\% | (95) | $14 \%$ | (106) | 10\% | (79) | 39\% | (291) | 13\% | (101) | 755 |
| PID: Ind (no lean) | 9\% | (65) | 10\% | (78) | 11\% | (82) | 12\% | (90) | 39\% | (294) | 19\% | (147) | 756 |
| PID: Rep (no lean) | 7\% | (48) | 11\% | (74) | 16\% | (109) | 11\% | (75) | 40\% | (276) | 16\% | (107) | 689 |
| PID/Gender: Dem Men | 16\% | (52) | $14 \%$ | (46) | 16\% | (51) | 14\% | (44) | 30\% | (94) | 10\% | (33) | 319 |
| PID/Gender: Dem Women | 7\% | (31) | 11\% | (49) | 13\% | (56) | 8\% | (35) | 45\% | (197) | 16\% | (68) | 436 |
| PID/Gender: Ind Men | 10\% | (42) | 11\% | (47) | 13\% | (54) | 15\% | (59) | 32\% | (131) | 18\% | (73) | 407 |
| PID/Gender: Ind Women | 6\% | (23) | 9\% | (31) | 8\% | (28) | 9\% | (31) | 47\% | (163) | 21\% | (74) | 349 |
| PID/Gender: Rep Men | 10\% | (32) | 12\% | (40) | 17\% | (59) | 14\% | (46) | 33\% | (112) | 14\% | (48) | 336 |
| PID/Gender: Rep Women | 5\% | (16) | 10\% | (34) | 14\% | (50) | 8\% | (29) | 47\% | (165) | 17\% | (59) | 353 |
| Ideo: Liberal (1-3) | 10\% | (58) | 13\% | (76) | 13\% | (75) | 13\% | (79) | 38\% | (226) | 13\% | (78) | 592 |
| Ideo: Moderate (4) | 11\% | (65) | 11\% | (64) | 16\% | (91) | 10\% | (56) | 38\% | (218) | 13\% | (74) | 568 |
| Ideo: Conservative (5-7) | 7\% | (52) | 12\% | (87) | 16\% | (120) | 11\% | (86) | $42 \%$ | (317) | 12\% | (94) | 756 |
| Educ: < College | 9\% | (141) | 10\% | (152) | 12\% | (177) | 10\% | (144) | 41\% | (613) | 19\% | (285) | 1512 |
| Educ: Bachelors degree | 7\% | (30) | 15\% | (66) | 18\% | (78) | 15\% | (66) | 37\% | (163) | 9\% | (40) | 444 |
| Educ: Post-grad | 10\% | (24) | 12\% | (30) | 17\% | (42) | 14\% | (34) | 35\% | (85) | 12\% | (30) | 244 |
| Income: Under 50k | 10\% | (122) | 11\% | (129) | 11\% | (131) | 10\% | (117) | 39\% | (474) | 19\% | (234) | 1207 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 7\% | (48) | 11\% | (75) | $14 \%$ | (94) | 12\% | (82) | 44\% | (307) | 13\% | (91) | 698 |
| Income: 100k+ | 9\% | (25) | 15\% | (43) | 24\% | (71) | 15\% | (44) | 27\% | (80) | 10\% | (30) | 295 |
| Ethnicity: White | 8\% | (133) | 11\% | (186) | $14 \%$ | (236) | 11\% | (188) | $42 \%$ | (721) | 15\% | (258) | 1722 |

[^59]Table CMS22_1: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Tennis

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (196) | $11 \%$ | (247) | 14\% | (297) | 11\% | (243) | 39\% | (862) | 16\% | (355) | 2200 |
| Ethnicity: Hispanic | 8\% | (30) | 14\% | (48) | 12\% | (43) | 12\% | (42) | 34\% | (117) | 20\% | (70) | 349 |
| Ethnicity: Afr. Am. | 18\% | (49) | 13\% | (34) | 12\% | (33) | 13\% | (36) | 27\% | (75) | 17\% | (48) | 274 |
| Ethnicity: Other | 7\% | (13) | 13\% | (27) | $14 \%$ | (28) | 10\% | (20) | 33\% | (66) | 24\% | (49) | 204 |
| All Christian | 9\% | (86) | 13\% | (129) | 16\% | (159) | 13\% | (123) | 38\% | (379) | 11\% | (108) | 984 |
| All Non-Christian | 11\% | (12) | 23\% | (25) | 16\% | (18) | 9\% | (10) | 30\% | (33) | $11 \%$ | (12) | 110 |
| Atheist | 6\% | (6) | 6\% | (7) | 19\% | (21) | 6\% | (7) | 45\% | (51) | 18\% | (20) | 113 |
| Agnostic/Nothing in particular | 9\% | (91) | 9\% | (86) | 10\% | (99) | 10\% | (103) | 40\% | (399) | 22\% | (215) | 994 |
| Religious Non-Protestant/Catholic | 9\% | (12) | $21 \%$ | (28) | 16\% | (21) | 7\% | (10) | 33\% | (44) | 13\% | (17) | 133 |
| Evangelical | 12\% | (70) | 12\% | (71) | 12\% | (71) | 12\% | (68) | 36\% | (214) | 16\% | (97) | 592 |
| Non-Evangelical | 8\% | (61) | 12\% | (96) | 15\% | (123) | 12\% | (97) | 40\% | (320) | 12\% | (98) | 794 |
| Community: Urban | 9\% | (49) | 17\% | (89) | 11\% | (56) | 8\% | (42) | 37\% | (196) | 17\% | (91) | 524 |
| Community: Suburban | 10\% | (106) | 9\% | (96) | 15\% | (168) | 13\% | (136) | 40\% | (430) | 14\% | (152) | 1089 |
| Community: Rural | 7\% | (40) | $11 \%$ | (62) | 13\% | (74) | 11\% | (65) | 40\% | (235) | 19\% | (111) | 587 |
| Employ: Private Sector | 8\% | (54) | 13\% | (81) | 17\% | (110) | 12\% | (76) | 37\% | (239) | 13\% | (81) | 641 |
| Employ: Government | 7\% | (10) | 10\% | (14) | 12\% | (17) | 15\% | (22) | 39\% | (55) | 17\% | (23) | 142 |
| Employ: Self-Employed | 14\% | (22) | 16\% | (26) | 13\% | (21) | 10\% | (16) | 29\% | (47) | 18\% | (29) | 162 |
| Employ: Homemaker | 7\% | (8) | 8\% | (10) | 12\% | (15) | 12\% | (14) | 44\% | (52) | 17\% | (21) | 120 |
| Employ: Retired | 10\% | (48) | 10\% | (50) | 13\% | (66) | 11\% | (56) | 45\% | (222) | $11 \%$ | (53) | 496 |
| Employ: Unemployed | 9\% | (26) | 12\% | (34) | 11\% | (32) | 8\% | (23) | 40\% | (111) | 20\% | (55) | 280 |
| Employ: Other | 8\% | (15) | 7\% | (13) | 7\% | (13) | 5\% | (10) | 44\% | (81) | 28\% | (52) | 184 |
| Military HH: Yes | 8\% | (28) | 12\% | (41) | 16\% | (57) | 9\% | (30) | 44\% | (154) | 12\% | (43) | 352 |
| Military HH: No | 9\% | (168) | $11 \%$ | (207) | 13\% | (240) | 12\% | (213) | 38\% | (708) | 17\% | (312) | 1848 |
| RD/WT: Right Direction | 10\% | (73) | 9\% | (68) | 17\% | (125) | 10\% | (73) | 40\% | (302) | 15\% | (116) | 758 |
| RD/WT: Wrong Track | 9\% | (123) | 12\% | (179) | 12\% | (172) | 12\% | (170) | 39\% | (559) | 17\% | (239) | 1442 |
| Trump Job Approve | 8\% | (77) | $11 \%$ | (98) | $14 \%$ | (133) | 12\% | (106) | 41\% | (375) | 15\% | (135) | 923 |
| Trump Job Disapprove | 10\% | (112) | 12\% | (144) | $14 \%$ | (162) | 11\% | (129) | 39\% | (456) | 14\% | (166) | 1169 |

[^60]Table CMS22_1: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Tennis

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (196) | 11\% | (247) | 14\% | (297) | 11\% | (243) | $39 \%$ | (862) | 16\% | (355) | 2200 |
| Trump Job Strongly Approve | 9\% | (47) | 11\% | (58) | $14 \%$ | (73) | 10\% | (54) | 41\% | (215) | 14\% | (74) | 520 |
| Trump Job Somewhat Approve | 7\% | (30) | 10\% | (40) | 15\% | (60) | 13\% | (52) | 40\% | (160) | 15\% | (61) | 403 |
| Trump Job Somewhat Disapprove | $11 \%$ | (29) | $14 \%$ | (38) | 15\% | (40) | 9\% | (24) | 38\% | (99) | 12\% | (32) | 262 |
| Trump Job Strongly Disapprove | 9\% | (83) | 12\% | (106) | 13\% | (122) | 12\% | (105) | 39\% | (357) | 15\% | (134) | 907 |
| Favorable of Trump | 9\% | (79) | 11\% | (102) | $14 \%$ | (128) | 11\% | (97) | 41\% | (364) | 13\% | (117) | 886 |
| Unfavorable of Trump | 9\% | (106) | 12\% | (135) | 14\% | (163) | 12\% | (139) | 40\% | (463) | 14\% | (164) | 1172 |
| Very Favorable of Trump | 11\% | (63) | 12\% | (64) | 13\% | (71) | 9\% | (49) | 41\% | (223) | 14\% | (79) | 550 |
| Somewhat Favorable of Trump | 5\% | (17) | 11\% | (37) | 17\% | (56) | 14\% | (48) | 42\% | (141) | 11\% | (37) | 336 |
| Somewhat Unfavorable of Trump | 8\% | (17) | 13\% | (28) | 15\% | (32) | 11\% | (24) | 37\% | (78) | 16\% | (33) | 213 |
| Very Unfavorable of Trump | 9\% | (89) | 11\% | (107) | 14\% | (131) | 12\% | (115) | 40\% | (386) | 14\% | (131) | 959 |
| \# 1 Issue: Economy | 9\% | (63) | 11\% | (79) | 16\% | (113) | 12\% | (86) | 38\% | (272) | 14\% | (103) | 717 |
| \# 1 Issue: Security | 10\% | (24) | 11\% | (28) | 14\% | (34) | 9\% | (22) | 42\% | (107) | 15\% | (38) | 253 |
| \# 1 Issue: Health Care | 9\% | (39) | 13\% | (55) | 13\% | (57) | 12\% | (50) | 36\% | (153) | 16\% | (67) | 422 |
| \#1 Issue: Medicare / Social Security | 9\% | (30) | 11\% | (35) | 13\% | (43) | 9\% | (29) | 45\% | (150) | 13\% | (44) | 330 |
| \#1 Issue: Women's Issues | 6\% | (5) | 10\% | (9) | 11\% | (10) | 9\% | (8) | 39\% | (36) | 26\% | (24) | 92 |
| \#1 Issue: Education | 8\% | (11) | 12\% | (16) | $11 \%$ | (15) | 13\% | (18) | 32\% | (45) | 24\% | (34) | 139 |
| \# 1 Issue: Energy | 8\% | (8) | 10\% | (10) | $14 \%$ | (13) | 15\% | (15) | 36\% | (35) | 17\% | (16) | 98 |
| \#1 Issue: Other | 10\% | (14) | 10\% | (16) | 8\% | (11) | 10\% | (15) | 43\% | (64) | 19\% | (29) | 149 |
| 2018 House Vote: Democrat | $11 \%$ | (83) | 13\% | (100) | 13\% | (102) | 13\% | (102) | 38\% | (290) | 12\% | (90) | 767 |
| 2018 House Vote: Republican | 8\% | (48) | 12\% | (74) | 16\% | (98) | 11\% | (70) | 39\% | (241) | 14\% | (86) | 616 |
| 2018 House Vote: Someone else | 5\% | (4) | 7\% | (6) | 10\% | (9) | 9\% | (8) | 48\% | (43) | 22\% | (19) | 89 |
| 2016 Vote: Hillary Clinton | 10\% | (70) | 12\% | (82) | 16\% | (106) | 12\% | (84) | 39\% | (267) | 11\% | (73) | 681 |
| 2016 Vote: Donald Trump | 9\% | (59) | 11\% | (74) | 15\% | (101) | 11\% | (76) | 41\% | (280) | 14\% | (98) | 688 |
| 2016 Vote: Other | 7\% | (10) | 13\% | (17) | 10\% | (13) | 15\% | (19) | 45\% | (59) | 11\% | (14) | 131 |
| 2016 Vote: Didn't Vote | 8\% | (56) | 11\% | (74) | 11\% | (78) | 9\% | (62) | 37\% | (256) | 24\% | (170) | 697 |
| Voted in 2014: Yes | 10\% | (123) | 12\% | (149) | 15\% | (186) | 14\% | (173) | 38\% | (490) | 12\% | (158) | 1279 |
| Voted in 2014: No | 8\% | (73) | 11\% | (98) | 12\% | (111) | 8\% | (70) | 40\% | (371) | $21 \%$ | (197) | 921 |

[^61]Table CMS22_1: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Tennis

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% (196) | 11\% (247) | 14\% (297) | $11 \%$ | (243) | 39\% | (862) | 16\% | (355) | 2200 |
| 2012 Vote: Barack Obama | 11\% (89) | 12\% (100) | 15\% (121) | 14\% | (113) | 38\% | (317) | 10\% | (87) | 827 |
| 2012 Vote: Mitt Romney | 7\% (32) | 12\% (56) | 15\% (72) | 12\% | (55) | 41\% | (198) | 13\% | (64) | 477 |
| 2012 Vote: Other | 4\% (4) | 7\% (6) | 15\% (13) | $11 \%$ | (9) | 46\% | (39) | 17\% | (15) | 86 |
| 2012 Vote: Didn't Vote | 9\% (71) | 11\% (85) | $11 \% \quad$ (92) | 8\% | (63) | 38\% | (306) | 23\% | (189) | 806 |
| 4-Region: Northeast | 9\% (37) | 12\% (48) | $14 \% \quad$ (54) | 10\% | (41) | 40\% | (157) | 15\% | (57) | 394 |
| 4-Region: Midwest | 8\% (36) | 10\% (44) | $14 \%$ (67) | 12\% | (54) | 45\% | (207) | 12\% | (55) | 462 |
| 4-Region: South | 10\% (83) | 11\% (89) | 13\% (109) | $11 \%$ | (92) | 36\% | (300) | 18\% | (151) | 824 |
| 4-Region: West | 8\% (40) | 13\% (66) | 13\% (68) | $11 \%$ | (57) | 38\% | (198) | 18\% | (91) | 520 |
| Sports fan | 12\% (174) | 13\% (191) | 17\% (250) | 14\% | (212) | 31\% | (468) | 13\% | (197) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 13\% (56) | 17\% (73) | 15\% (67) | 12\% | (54) | 28\% | (121) | 15\% | (64) | 436 |
| Frequent Flyer | 7\% (17) | 19\% (45) | 19\% (45) | 14\% | (33) | 27\% | (64) | 15\% | (36) | 240 |
| Open office space | 8\% (18) | 13\% (27) | 17\% (35) | 15\% | (32) | 33\% | (69) | 15\% | (32) | 212 |
| Cubicle office space | 10\% (12) | 10\% (12) | 15\% (18) | 14\% | (18) | $36 \%$ | (44) | 15\% | (19) | 123 |
| Private office space | 12\% (18) | 17\% (24) | 18\% (25) | 13\% | (18) | 31\% | (44) | 8\% | (12) | 141 |
| Feel comfortable in office | 12\% (37) | $11 \%$ (32) | 20\% (59) | 12\% | (35) | 34\% | (100) | 12\% | (34) | 298 |
| Feel uncomfortable in office | 8\% (21) | 18\% (46) | 15\% (39) | 15\% | (38) | 30\% | (79) | 14\% | (36) | 260 |
| Watched Bundesliga | 22\% (18) | 20\% (16) | 15\% (13) | 20\% | (16) | 14\% | (11) | 8\% | (7) | 81 |
| Watched golf | 19\% (22) | 22\% (26) | 23\% (28) | 16\% | (19) | 14\% | (16) | 7\% | (8) | 120 |
| Watched NASCAR | 15\% (47) | 15\% (45) | 19\% (57) | 15\% | (46) | 27\% | (81) | 9\% | (28) | 304 |
| Watched PBR | 20\% (11) | 17\% (9) | 26\% (14) | $11 \%$ | (6) | 20\% | (11) | 6\% | (4) | 55 |
| ATP fan | 23\% (50) | 19\% (42) | 23\% (51) | 22\% | (48) | 5\% | (12) | 8\% | (17) | 220 |
| Esports fan | 16\% (69) | 17\% (70) | 20\% (83) | 15\% | (64) | 22\% | (92) | 10\% | (44) | 422 |
| F1 fan | 17\% (55) | 17\% (57) | 19\% (62) | 16\% | (53) | 21\% | (69) | 11\% | (36) | 334 |
| IndyCar fan | 15\% (80) | 16\% (83) | 20\% (102) | 15\% | (77) | 23\% | (120) | 10\% | (53) | 515 |
| MLB fan | 12\% (134) | 14\% (149) | 19\% (207) | 15\% | (166) | 30\% | (335) | 10\% | (110) | 1100 |
| MLS fan | 16\% (70) | 19\% (81) | 20\% (87) | 16\% | (69) | 18\% | (78) | 10\% | (45) | 432 |
| NASCAR fan | 13\% (96) | 15\% (108) | 20\% (149) | 13\% | (96) | 29\% | (214) | 11\% | (79) | 742 |
| NBA fan | 14\% (137) | 15\% (143) | 19\% (189) | 16\% | (161) | 23\% | (230) | 12\% | (119) | 979 |
| NCAA FT fan | 12\% (118) | 15\% (143) | 19\% (177) | 16\% | (151) | 28\% | (264) | $11 \%$ | (101) | 954 |

[^62]Table CMS22_1: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Tennis

| Demographic | Very important | Somewhat important | Not very important | Not important at all | I don't watch this sport | Don't <br> No o | know / pinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% (196) | 11\% (247) | 14\% (297) | 11\% (243) | 39\% (862) | 16\% | (355) | 2200 |
| NCAA MB fan | 14\% (117) | 16\% (127) | 19\% (154) | 17\% (139) | 24\% (200) | 10\% | (81) | 818 |
| NCAA WB fan | 17\% (83) | 17\% (85) | 22\% (107) | 15\% (71) | 19\% (92) | 10\% | (51) | 488 |
| NFL fan | 11\% (156) | 13\% (183) | 17\% (236) | 14\% (199) | 32\% (451) | 13\% | (179) | 1403 |
| NHL fan | 12\% (92) | 14\% (108) | 19\% (145) | 16\% (121) | 28\% (220) | 12\% | (90) | 777 |
| PGA fan | 17\% (97) | 17\% (97) | 22\% (122) | 15\% (83) | 19\% (109) | 9\% | (50) | 557 |
| UFC fan | 17\% (91) | 16\% (85) | 17\% (91) | 16\% (86) | 23\% (126) | 12\% | (66) | 545 |
| WNBA fan | 17\% (73) | 18\% (77) | 19\% (82) | 16\% (66) | 19\% (80) | 11\% | (44) | 422 |
| WTA fan | 21\% (49) | 21\% (49) | 23\% (54) | 19\% (46) | 9\% (21) | 8\% | (18) | 237 |
| Watch sports at least weekly | $14 \% \quad$ (130) | 13\% (128) | 20\% (186) | 15\% (145) | 28\% (268) | 10\% | (95) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_2: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Auto racing

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% (224) | 12\% (260) | 14\% (298) | 14\% | (298) | 34\% | (750) | 17\% | (370) | 2200 |
| Gender: Male | 13\% (135) | 12\% (127) | 17\% (182) | 16\% | (167) | 28\% | (299) | 14\% | (152) | 1062 |
| Gender: Female | 8\% (89) | 12\% (133) | 10\% (116) | 12\% | (131) | 40\% | (450) | 19\% | (219) | 1138 |
| Age: 18-34 | 9\% (62) | 10\% (68) | 10\% (67) | 12\% | (76) | 35\% | (227) | 24\% | (156) | 655 |
| Age: 35-44 | 13\% (46) | 9\% (32) | 14\% (50) | 19\% | (69) | 24\% | (86) | 21\% | (74) | 358 |
| Age: 45-64 | 10\% (79) | 14\% (108) | 14\% (109) | 14\% | (102) | 34\% | (254) | 13\% | (99) | 751 |
| Age: 65+ | 9\% (38) | 12\% (51) | 17\% (72) | 12\% | (52) | 42\% | (183) | 9\% | (41) | 436 |
| GenZers: 1997-2012 | 10\% (30) | 7\% (21) | 8\% (26) | 9\% | (29) | 34\% | (109) | 32\% | (100) | 316 |
| Millennials: 1981-1996 | 11\% (59) | $12 \% \quad$ (62) | 13\% (72) | 15\% | (79) | 30\% | (162) | 19\% | (104) | 539 |
| GenXers: 1965-1980 | 11\% (60) | 13\% (71) | $14 \% \quad$ (73) | 17\% | (87) | 28\% | (148) | 17\% | (87) | 526 |
| Baby Boomers: 1946-1964 | 8\% (60) | 13\% (94) | 15\% (108) | 13\% | (97) | 41\% | (297) | 10\% | (71) | 727 |
| PID: Dem (no lean) | 11\% (85) | 11\% (84) | 13\% (101) | 11\% | (83) | 37\% | (282) | 16\% | (119) | 755 |
| PID: Ind (no lean) | 8\% (63) | 11\% (82) | 13\% (100) | 15\% | (111) | 34\% | (254) | 19\% | (147) | 756 |
| PID: Rep (no lean) | 11\% (76) | $14 \% \quad$ (94) | $14 \%$ (97) | 15\% | (104) | 31\% | (213) | 15\% | (105) | 689 |
| PID/Gender: Dem Men | 15\% (47) | 12\% (39) | $14 \% \quad$ (46) | 13\% | (42) | 33\% | (106) | 12\% | (40) | 319 |
| PID/Gender: Dem Women | 9\% (38) | 10\% (46) | 13\% (55) | 9\% | (41) | 40\% | (176) | 18\% | (79) | 436 |
| PID/Gender: Ind Men | 11\% (45) | 11\% (44) | 17\% (70) | 16\% | (66) | 28\% | (113) | 17\% | (69) | 407 |
| PID/Gender: Ind Women | 5\% (18) | 11\% (38) | 8\% (30) | 13\% | (46) | 40\% | (140) | 22\% | (77) | 349 |
| PID/Gender: Rep Men | 13\% (43) | 13\% (45) | 20\% (66) | 18\% | (59) | 24\% | (80) | 13\% | (43) | 336 |
| PID/Gender: Rep Women | 9\% (32) | $14 \%$ (49) | 9\% (31) | 13\% | (45) | 38\% | (134) | 18\% | (62) | 353 |
| Ideo: Liberal (1-3) | 8\% (49) | 12\% (74) | 12\% (73) | 13\% | (78) | 39\% | (232) | 15\% | (86) | 592 |
| Ideo: Moderate (4) | 11\% (64) | 11\% (65) | 15\% (88) | 13\% | (73) | 34\% | (194) | 15\% | (83) | 568 |
| Ideo: Conservative (5-7) | 11\% (85) | 14\% (103) | 15\% (113) | 16\% | (119) | 33\% | (250) | 11\% | (86) | 756 |
| Educ: < College | 11\% (173) | 12\% (182) | 12\% (176) | 13\% | (198) | 32\% | (487) | 20\% | (296) | 1512 |
| Educ: Bachelors degree | 7\% (33) | 11\% (49) | 18\% (80) | 16\% | (72) | 38\% | (167) | 10\% | (43) | 444 |
| Educ: Post-grad | 7\% (18) | 12\% (30) | $17 \%$ (42) | 11\% | (28) | 39\% | (95) | 13\% | (32) | 244 |
| Income: Under 50k | 13\% (151) | 13\% (154) | 12\% (141) | 13\% | (151) | 31\% | (378) | 19\% | (231) | 1207 |
| Income: 50k-100k | 8\% (53) | 11\% (77) | $14 \%$ (96) | 15\% | (101) | 39\% | (272) | 14\% | (98) | 698 |
| Income: 100k+ | 7\% (20) | 10\% (29) | 21\% (61) | 15\% | (45) | $34 \%$ | (99) | 14\% | (41) | 295 |
| Ethnicity: White | 9\% (162) | 12\% (208) | 14\% (238) | 14\% | (248) | 35\% | (594) | 16\% | (272) | 1722 |

[^63]Table CMS22_2: How important is the presence offans and crowds to your enjoyment of each of the following sports on television?
Auto racing

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (224) | 12\% | (260) | 14\% | (298) | 14\% | (298) | 34\% | (750) | 17\% | (370) | 2200 |
| Ethnicity: Hispanic | 9\% | (31) | 16\% | (54) | 13\% | (45) | 13\% | (45) | 25\% | (89) | 24\% | (85) | 349 |
| Ethnicity: Afr. Am. | 16\% | (43) | 13\% | (34) | 10\% | (28) | 10\% | (29) | 32\% | (87) | 19\% | (53) | 274 |
| Ethnicity: Other | 9\% | (19) | 9\% | (18) | 16\% | (32) | 11\% | (22) | 33\% | (68) | 22\% | (45) | 204 |
| All Christian | 10\% | (99) | 13\% | (127) | 16\% | (159) | 17\% | (172) | 32\% | (318) | 11\% | (108) | 984 |
| All Non-Christian | 14\% | (15) | 8\% | (8) | 14\% | (16) | 16\% | (18) | 32\% | (35) | 16\% | (18) | 110 |
| Atheist | 6\% | (6) | 4\% | (5) | 17\% | (19) | 7\% | (8) | 46\% | (52) | 20\% | (23) | 113 |
| Agnostic/Nothing in particular | 10\% | (104) | 12\% | (120) | 10\% | (104) | 10\% | (101) | 35\% | (344) | 22\% | (222) | 994 |
| Religious Non-Protestant/Catholic | 12\% | (16) | 11\% | (14) | 14\% | (19) | 17\% | (23) | 31\% | (41) | 14\% | (19) | 133 |
| Evangelical | 15\% | (89) | 12\% | (74) | 13\% | (79) | 14\% | (85) | 28\% | (167) | 17\% | (98) | 592 |
| Non-Evangelical | 8\% | (66) | 14\% | (108) | 15\% | (117) | 16\% | (126) | 35\% | (282) | 12\% | (96) | 794 |
| Community: Urban | 10\% | (54) | 14\% | (72) | 13\% | (70) | 10\% | (51) | 33\% | (172) | 20\% | (105) | 524 |
| Community: Suburban | 9\% | (101) | 11\% | (117) | 14\% | (151) | 14\% | (154) | 38\% | (410) | 14\% | (155) | 1089 |
| Community: Rural | 12\% | (69) | 12\% | (71) | 13\% | (76) | 16\% | (93) | 29\% | (167) | 19\% | (110) | 587 |
| Employ: Private Sector | 10\% | (64) | 14\% | (87) | 13\% | (86) | 14\% | (91) | 34\% | (220) | 14\% | (92) | 641 |
| Employ: Government | 9\% | (13) | 11\% | (15) | 16\% | (23) | 11\% | (15) | 36\% | (51) | 17\% | (24) | 142 |
| Employ: Self-Employed | 16\% | (27) | 15\% | (24) | 12\% | (20) | 15\% | (25) | 25\% | (41) | 16\% | (25) | 162 |
| Employ: Homemaker | 8\% | (10) | 14\% | (17) | 9\% | (11) | 18\% | (22) | 29\% | (35) | 21\% | (25) | 120 |
| Employ: Retired | 11\% | (56) | 11\% | (55) | 16\% | (79) | 13\% | (64) | 40\% | (198) | 9\% | (45) | 496 |
| Employ: Unemployed | 10\% | (28) | 11\% | (31) | 13\% | (37) | 13\% | (36) | 33\% | (93) | 20\% | (55) | 280 |
| Employ: Other | 8\% | (15) | 7\% | (13) | 11\% | (20) | 12\% | (22) | 31\% | (58) | 30\% | (56) | 184 |
| Military HH: Yes | 10\% | (37) | 11\% | (38) | 19\% | (66) | 14\% | (49) | 34\% | (118) | 12\% | (44) | 352 |
| Military HH: No | 10\% | (187) | 12\% | (222) | 13\% | (232) | 13\% | (249) | 34\% | (631) | 18\% | (326) | 1848 |
| RD/WT: Right Direction | 13\% | (102) | 13\% | (97) | 15\% | (113) | 12\% | (93) | 30\% | (229) | 16\% | (124) | 758 |
| RD/WT: Wrong Track | 8\% | (122) | 11\% | (163) | 13\% | (184) | 14\% | (205) | 36\% | (521) | 17\% | (246) | 1442 |
| Trump Job Approve | 13\% | (118) | 13\% | (120) | 15\% | (139) | 15\% | (140) | 30\% | (272) | 14\% | (132) | 923 |
| Trump Job Disapprove | 9\% | (102) | 12\% | (138) | 13\% | (151) | 13\% | (153) | 38\% | (443) | 16\% | (183) | 1169 |

[^64]Table CMS22_2: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Auto racing

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (224) | 12\% | (260) | 14\% | (298) | 14\% | (298) | 34\% | (750) | 17\% | (370) | 2200 |
| Trump Job Strongly Approve | 13\% | (70) | $12 \%$ | (64) | 16\% | (81) | 16\% | (81) | 29\% | (148) | 15\% | (76) | 520 |
| Trump Job Somewhat Approve | 12\% | (49) | $14 \%$ | (56) | 14\% | (58) | 15\% | (59) | 31\% | (124) | 14\% | (56) | 403 |
| Trump Job Somewhat Disapprove | 11\% | (29) | $11 \%$ | (28) | 16\% | (41) | 17\% | (44) | 31\% | (81) | 15\% | (39) | 262 |
| Trump Job Strongly Disapprove | 8\% | (73) | 12\% | (110) | 12\% | (110) | 12\% | (109) | 40\% | (362) | 16\% | (143) | 907 |
| Favorable of Trump | 13\% | (117) | 13\% | (119) | 16\% | (138) | 15\% | (134) | 30\% | (263) | 13\% | (114) | 886 |
| Unfavorable of Trump | 8\% | (99) | 12\% | (136) | 13\% | (148) | 13\% | (154) | 39\% | (454) | 15\% | (181) | 1172 |
| Very Favorable of Trump | 16\% | (89) | 13\% | (71) | 14\% | (78) | 14\% | (74) | 29\% | (159) | 14\% | (79) | 550 |
| Somewhat Favorable of Trump | 8\% | (28) | $14 \%$ | (48) | 18\% | (60) | 18\% | (60) | 31\% | (104) | 10\% | (35) | 336 |
| Somewhat Unfavorable of Trump | 9\% | (18) | 12\% | (25) | 13\% | (27) | 18\% | (39) | 33\% | (70) | 16\% | (34) | 213 |
| Very Unfavorable of Trump | 8\% | (81) | 12\% | (110) | 13\% | (122) | 12\% | (116) | 40\% | (384) | 15\% | (147) | 959 |
| \# 1 Issue: Economy | 10\% | (75) | 13\% | (92) | 15\% | (111) | 15\% | (105) | 32\% | (227) | 15\% | (107) | 717 |
| \# 1 Issue: Security | 10\% | (25) | 16\% | (42) | 14\% | (37) | 13\% | (33) | 30\% | (77) | 16\% | (41) | 253 |
| \# 1 Issue: Health Care | 11\% | (46) | 12\% | (49) | 13\% | (53) | 14\% | (57) | $33 \%$ | (138) | 19\% | (78) | 422 |
| \# 1 Issue: Medicare / Social Security | $11 \%$ | (35) | 13\% | (44) | 17\% | (55) | 12\% | (39) | 37\% | (121) | $11 \%$ | (35) | 330 |
| \#1 Issue: Women's Issues | 8\% | (8) | 6\% | (6) | 8\% | (7) | 5\% | (5) | 45\% | (41) | 28\% | (26) | 92 |
| \# 1 Issue: Education | 8\% | (11) | 10\% | (13) | 5\% | (7) | 16\% | (23) | 36\% | (50) | 25\% | (35) | 139 |
| \# 1 Issue: Energy | 6\% | (6) | 5\% | (4) | 14\% | (14) | 17\% | (17) | 35\% | (34) | 23\% | (23) | 98 |
| \#1 Issue: Other | 13\% | (19) | 7\% | (10) | 9\% | (13) | 13\% | (19) | 42\% | (62) | 17\% | (26) | 149 |
| 2018 House Vote: Democrat | 10\% | (73) | 10\% | (78) | 15\% | (115) | 13\% | (98) | 40\% | (305) | 13\% | (99) | 767 |
| 2018 House Vote: Republican | 11\% | (70) | $14 \%$ | (89) | 15\% | (94) | 16\% | (100) | 29\% | (178) | 14\% | (85) | 616 |
| 2018 House Vote: Someone else | 9\% | (8) | 13\% | (12) | 8\% | (7) | 15\% | (13) | 36\% | (32) | 20\% | (18) | 89 |
| 2016 Vote: Hillary Clinton | 10\% | (65) | 10\% | (71) | 15\% | (103) | 13\% | (90) | 40\% | (269) | 12\% | (82) | 681 |
| 2016 Vote: Donald Trump | 12\% | (84) | 14\% | (99) | 15\% | (106) | 15\% | (101) | 31\% | (213) | 12\% | (86) | 688 |
| 2016 Vote: Other | 8\% | (11) | 10\% | (13) | 12\% | (15) | 16\% | (22) | 43\% | (57) | 11\% | (14) | 131 |
| 2016 Vote: Didn't Vote | 9\% | (64) | 11\% | (77) | 11\% | (73) | 12\% | (84) | 30\% | (210) | 27\% | (188) | 697 |
| Voted in 2014: Yes | 11\% | (138) | 13\% | (166) | 15\% | (187) | 15\% | (194) | 34\% | (439) | 12\% | (156) | 1279 |
| Voted in 2014: No | 9\% | (86) | 10\% | (95) | $12 \%$ | (111) | $11 \%$ | (104) | $34 \%$ | (311) | 23\% | (214) | 921 |

Continued on next page

Table CMS22_2: How important is the presence offans and crowds to your enjoyment of each of the following sports on television?
Auto racing

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (224) | 12\% | (260) | 14\% | (298) | 14\% | (298) | 34\% | (750) | 17\% | (370) | 2200 |
| 2012 Vote: Barack Obama | $11 \%$ | (88) | 13\% | (104) | 15\% | (122) | 14\% | (119) | 37\% | (308) | 10\% | (86) | 827 |
| 2012 Vote: Mitt Romney | 9\% | (45) | 15\% | (73) | 15\% | (74) | 15\% | (73) | 32\% | (154) | 12\% | (58) | 477 |
| 2012 Vote: Other | 7\% | (6) | 5\% | (4) | 13\% | (11) | 15\% | (13) | 40\% | (34) | 20\% | (17) | 86 |
| 2012 Vote: Didn't Vote | 10\% | (85) | 10\% | (79) | $11 \%$ | (91) | 11\% | (91) | 31\% | (251) | 26\% | (209) | 806 |
| 4-Region: Northeast | 12\% | (46) | $11 \%$ | (43) | 15\% | (58) | 12\% | (47) | 36\% | (141) | 15\% | (58) | 394 |
| 4-Region: Midwest | 10\% | (48) | 12\% | (58) | 15\% | (68) | 15\% | (67) | 35\% | (163) | 13\% | (58) | 462 |
| 4-Region: South | 11\% | (87) | 13\% | (104) | 13\% | (107) | 13\% | (108) | 31\% | (259) | 19\% | (159) | 824 |
| 4-Region: West | 8\% | (43) | $11 \%$ | (56) | 12\% | (65) | 14\% | (75) | 36\% | (187) | 18\% | (94) | 520 |
| Sports fan | 13\% | (187) | 14\% | (202) | 16\% | (241) | 16\% | (240) | 28\% | (421) | 13\% | (201) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 12\% | (54) | $14 \%$ | (63) | 15\% | (65) | 15\% | (64) | 27\% | (116) | 17\% | (75) | 436 |
| Frequent Flyer | 9\% | (20) | 16\% | (37) | 15\% | (36) | 15\% | (36) | 29\% | (70) | 16\% | (39) | 240 |
| Open office space | 9\% | (20) | 13\% | (28) | 17\% | (36) | 14\% | (29) | 33\% | (69) | 14\% | (30) | 212 |
| Cubicle office space | 10\% | (12) | 12\% | (15) | $11 \%$ | (14) | 16\% | (20) | 34\% | (42) | 16\% | (20) | 123 |
| Private office space | 14\% | (19) | $14 \%$ | (19) | 18\% | (26) | 12\% | (16) | 30\% | (42) | 13\% | (18) | 141 |
| Feel comfortable in office | 13\% | (39) | 15\% | (46) | $14 \%$ | (43) | $11 \%$ | (33) | 32\% | (94) | 15\% | (43) | 298 |
| Feel uncomfortable in office | 9\% | (22) | 13\% | (33) | 15\% | (39) | 14\% | (37) | 33\% | (85) | 17\% | (43) | 260 |
| Watched Bundesliga | 19\% | (15) | 20\% | (17) | 15\% | (12) | 21\% | (17) | 12\% | (10) | 13\% | (11) | 81 |
| Watched golf | 23\% | (27) | 16\% | (19) | 21\% | (25) | 19\% | (23) | 14\% | (17) | 7\% | (8) | 120 |
| Watched NASCAR | 24\% | (73) | 28\% | (84) | 23\% | (69) | 17\% | (52) | $4 \%$ | (11) | 5\% | (15) | 304 |
| Watched PBR | 36\% | (20) | 18\% | (10) | 14\% | (8) | 17\% | (9) | 8\% | (4) | 7\% | (4) | 55 |
| ATP fan | 22\% | (47) | 16\% | (36) | 20\% | (45) | 20\% | (44) | 12\% | (27) | 10\% | (21) | 220 |
| Esports fan | 20\% | (85) | 17\% | (72) | 19\% | (81) | 18\% | (74) | 15\% | (64) | $11 \%$ | (46) | 422 |
| F1 fan | 23\% | (77) | 19\% | (63) | 24\% | (80) | 20\% | (67) | 5\% | (16) | 9\% | (31) | 334 |
| IndyCar fan | 22\% | (113) | 21\% | (107) | 24\% | (123) | 23\% | (119) | 4\% | (20) | 6\% | (33) | 515 |
| MLB fan | 14\% | (149) | 14\% | (159) | 18\% | (195) | 18\% | (197) | 26\% | (292) | 10\% | (108) | 1100 |
| MLS fan | 18\% | (78) | 18\% | (77) | 20\% | (87) | 18\% | (76) | 18\% | (77) | 8\% | (36) | 432 |
| NASCAR fan | 20\% | (149) | 22\% | (161) | 22\% | (165) | 20\% | (151) | 6\% | (48) | 9\% | (69) | 742 |
| NBA fan | 13\% | (131) | 15\% | (149) | 18\% | (173) | 18\% | (172) | 24\% | (231) | 12\% | (122) | 979 |
| NCAA FT fan | 13\% | (128) | 15\% | (141) | 19\% | (183) | 17\% | (158) | 25\% | (238) | $11 \%$ | (106) | 954 |

[^65]Table CMS22_2: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Auto racing

| Demographic | Very important | Somewhat important | Not very important | Not important at all | I don't watch this sport | Don't know / <br> No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% (224) | 12\% (260) | 14\% (298) | 14\% (298) | 34\% (750) | 17\% (370) | 2200 |
| NCAA MB fan | 14\% (115) | 15\% (121) | 19\% (152) | 18\% (147) | 25\% (202) | 10\% (81) | 818 |
| NCAA WB fan | 16\% (80) | 17\% (84) | 19\% (92) | 16\% (79) | 20\% (96) | 12\% (57) | 488 |
| NFL fan | 13\% (177) | 14\% (192) | 17\% (240) | 16\% (224) | 27\% (378) | 14\% (192) | 1403 |
| NHL fan | 15\% (114) | 16\% (125) | 17\% (135) | 18\% (143) | 23\% (176) | 11\% (84) | 777 |
| PGA fan | 18\% (101) | 14\% (79) | 20\% (114) | 20\% (113) | 18\% (100) | 9\% (50) | 557 |
| UFC fan | 17\% (93) | 16\% (89) | 17\% (94) | 19\% (105) | 17\% (95) | 13\% (69) | 545 |
| WNBA fan | 16\% (69) | 17\% (70) | 17\% (71) | 17\% (72) | 21\% (89) | 12\% (51) | 422 |
| WTA fan | 19\% (46) | 15\% (35) | 21\% (49) | 21\% (51) | 14\% (33) | 10\% (24) | 237 |
| Watch sports at least weekly | 14\% (138) | 15\% (147) | 19\% (183) | 17\% (161) | 24\% (227) | 10\% (97) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_3: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Baseball

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (411) | 22\% | (481) | 12\% | (262) | 9\% | (193) | 25\% | (546) | 14\% | (308) | 2200 |
| Gender: Male | 24\% | (251) | 25\% | (264) | 14\% | (145) | 9\% | (92) | 18\% | (189) | 11\% | (121) | 1062 |
| Gender: Female | 14\% | (160) | 19\% | (217) | 10\% | (117) | 9\% | (101) | 31\% | (356) | 16\% | (187) | 1138 |
| Age: 18-34 | 17\% | (111) | 18\% | (117) | 11\% | (71) | 8\% | (53) | 26\% | (174) | 20\% | (129) | 655 |
| Age: 35-44 | 20\% | (71) | 24\% | (85) | 14\% | (49) | 9\% | (32) | 17\% | (62) | 17\% | (59) | 358 |
| Age: 45-64 | 21\% | (159) | 22\% | (164) | 12\% | (89) | 8\% | (62) | 26\% | (195) | 11\% | (83) | 751 |
| Age: 65+ | 16\% | (71) | 26\% | (114) | 12\% | (52) | 11\% | (46) | 27\% | (116) | 8\% | (36) | 436 |
| GenZers: 1997-2012 | 15\% | (47) | 15\% | (48) | 11\% | (36) | 6\% | (19) | 28\% | (89) | 24\% | (76) | 316 |
| Millennials: 1981-1996 | 19\% | (101) | 21\% | (112) | 11\% | (59) | 9\% | (51) | 23\% | (122) | 17\% | (93) | 539 |
| GenXers: 1965-1980 | 21\% | (112) | 23\% | (121) | 13\% | (66) | 8\% | (44) | 23\% | (122) | 12\% | (61) | 526 |
| Baby Boomers: 1946-1964 | 18\% | (131) | 23\% | (167) | 12\% | (88) | 10\% | (74) | 27\% | (198) | 10\% | (70) | 727 |
| PID: Dem (no lean) | 19\% | (145) | 24\% | (184) | 13\% | (97) | 7\% | (56) | 24\% | (180) | 12\% | (93) | 755 |
| PID: Ind (no lean) | 15\% | (117) | 20\% | (155) | 11\% | (84) | 10\% | (74) | 26\% | (195) | 17\% | (131) | 756 |
| PID: Rep (no lean) | 22\% | (149) | 21\% | (142) | 12\% | (81) | 9\% | (62) | 25\% | (171) | 12\% | (83) | 689 |
| PID/Gender: Dem Men | 28\% | (88) | 28\% | (89) | 12\% | (40) | 8\% | (24) | 16\% | (51) | 8\% | (27) | 319 |
| PID/Gender: Dem Women | 13\% | (57) | 22\% | (95) | 13\% | (57) | 7\% | (32) | 29\% | (128) | 15\% | (66) | 436 |
| PID/Gender: Ind Men | 18\% | (72) | 25\% | (100) | 14\% | (57) | 11\% | (43) | 20\% | (80) | 14\% | (55) | 407 |
| PID/Gender: Ind Women | 13\% | (45) | 16\% | (55) | 8\% | (27) | 9\% | (31) | 33\% | (115) | 22\% | (76) | 349 |
| PID/Gender: Rep Men | 27\% | (91) | 22\% | (75) | 14\% | (48) | 7\% | (24) | 17\% | (58) | 12\% | (39) | 336 |
| PID/Gender: Rep Women | 17\% | (58) | 19\% | (67) | 9\% | (33) | 11\% | (37) | 32\% | (113) | 13\% | (44) | 353 |
| Ideo: Liberal (1-3) | 18\% | (107) | 24\% | (140) | 13\% | (78) | 9\% | (55) | 24\% | (144) | 11\% | (68) | 592 |
| Ideo: Moderate (4) | 19\% | (110) | 23\% | (130) | 13\% | (73) | 9\% | (53) | 25\% | (141) | 11\% | (61) | 568 |
| Ideo: Conservative (5-7) | 20\% | (154) | 23\% | (177) | 12\% | (92) | 9\% | (67) | 25\% | (187) | 11\% | (80) | 756 |
| Educ: < College | 19\% | (294) | 20\% | (305) | 11\% | (167) | 7\% | (111) | 25\% | (384) | 17\% | (251) | 1512 |
| Educ: Bachelors degree | 16\% | (72) | 25\% | (112) | 13\% | (59) | 13\% | (57) | 25\% | (110) | 7\% | (33) | 444 |
| Educ: Post-grad | 18\% | (45) | 26\% | (63) | 14\% | (35) | 10\% | (24) | 21\% | (52) | 10\% | (24) | 244 |
| Income: Under 50k | 19\% | (227) | 21\% | (259) | 10\% | (125) | 7\% | (83) | 26\% | (314) | 16\% | (199) | 1207 |
| Income: 50k-100k | 19\% | (132) | 20\% | (142) | 12\% | (82) | 10\% | (71) | 26\% | (185) | 12\% | (86) | 698 |
| Income: 100k+ | 18\% | (52) | 27\% | (80) | 18\% | (54) | 13\% | (39) | 16\% | (47) | 8\% | (23) | 295 |
| Ethnicity: White | 18\% | (313) | 22\% | (380) | 13\% | (217) | 9\% | (153) | 26\% | (440) | 13\% | (218) | 1722 |

[^66]Table CMS22_3: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Baseball

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (411) | 22\% (481) | 12\% | (262) | 9\% | (193) | 25\% | (546) | 14\% | (308) | 2200 |
| Ethnicity: Hispanic | 17\% (59) | 22\% (77) | 10\% | (34) | 10\% | (36) | 23\% | (80) | 18\% | (64) | 349 |
| Ethnicity: Afr. Am. | 23\% (62) | 23\% (63) | 9\% | (24) | 8\% | (22) | 21\% | (58) | 16\% | (45) | 274 |
| Ethnicity: Other | 17\% (36) | 19\% (38) | 10\% | (20) | 9\% | (18) | 23\% | (47) | 22\% | (44) | 204 |
| All Christian | 19\% (188) | 26\% (260) | 13\% | (128) | 10\% | (95) | 22\% | (218) | 10\% | (95) | 984 |
| All Non-Christian | 19\% (21) | 28\% (31) | $11 \%$ | (12) | 13\% | (14) | 16\% | (18) | 13\% | (15) | 110 |
| Atheist | 13\% (15) | 16\% (18) | 19\% | (22) | $4 \%$ | (4) | $31 \%$ | (35) | 16\% | (18) | 113 |
| Agnostic/Nothing in particular | 19\% (187) | 17\% (172) | 10\% | (99) | 8\% | (80) | 28\% | (275) | 18\% | (180) | 994 |
| Religious Non-Protestant/Catholic | 18\% (24) | 30\% (40) | 9\% | (12) | 12\% | (15) | 19\% | (25) | 12\% | (16) | 133 |
| Evangelical | 21\% (122) | 22\% (129) | 12\% | (72) | 7\% | (39) | 23\% | (139) | 15\% | (92) | 592 |
| Non-Evangelical | 20\% (158) | 24\% (193) | 13\% | (101) | 10\% | (81) | 23\% | (187) | 9\% | (75) | 794 |
| Community: Urban | 22\% (113) | 24\% (125) | 9\% | (49) | 7\% | (35) | 23\% | (122) | 15\% | (80) | 524 |
| Community: Suburban | 18\% (192) | 23\% (245) | 12\% | (133) | 10\% | (113) | 25\% | (273) | 12\% | (133) | 1089 |
| Community: Rural | 18\% (106) | 19\% (111) | 13\% | (79) | 8\% | (45) | 26\% | (151) | 16\% | (95) | 587 |
| Employ: Private Sector | 21\% (134) | 24\% (155) | 10\% | (64) | 10\% | (65) | 24\% | (156) | 10\% | (67) | 641 |
| Employ: Government | 15\% (21) | 26\% (38) | $11 \%$ | (15) | 8\% | (12) | 25\% | (36) | 14\% | (20) | 142 |
| Employ: Self-Employed | 21\% (33) | 21\% (34) | $14 \%$ | (22) | 12\% | (20) | 19\% | (31) | 13\% | (21) | 162 |
| Employ: Homemaker | 16\% (19) | 22\% (27) | 12\% | (14) | 8\% | (10) | 27\% | (32) | 15\% | (19) | 120 |
| Employ: Retired | 19\% (94) | 24\% (118) | 12\% | (59) | 10\% | (51) | 26\% | (127) | 10\% | (47) | 496 |
| Employ: Unemployed | 20\% (56) | 18\% (51) | $14 \%$ | (38) | 5\% | (15) | 26\% | (72) | 17\% | (49) | 280 |
| Employ: Other | 15\% (28) | 10\% (19) | 11\% | (20) | 5\% | (9) | 32\% | (59) | 26\% | (49) | 184 |
| Military HH: Yes | 18\% (64) | 25\% (89) | 13\% | (44) | 5\% | (18) | 26\% | (93) | 13\% | (44) | 352 |
| Military HH: No | 19\% (347) | 21\% (392) | 12\% | (217) | 9\% | (175) | 25\% | (453) | 14\% | (263) | 1848 |
| RD/WT: Right Direction | 22\% (166) | 21\% (157) | 13\% | (99) | 8\% | (62) | 23\% | (174) | 13\% | (101) | 758 |
| RD/WT: Wrong Track | 17\% (245) | 22\% (324) | 11\% | (163) | 9\% | (131) | 26\% | (372) | 14\% | (207) | 1442 |
| Trump Job Approve | 21\% (195) | 22\% (204) | 11\% | (101) | 10\% | (90) | 24\% | (225) | 12\% | (108) | 923 |
| Trump Job Disapprove | 18\% (207) | 23\% (274) | 13\% | (155) | 8\% | (98) | 25\% | (293) | 12\% | (143) | 1169 |

[^67]Table CMS22_3: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Baseball

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% | (411) | 22\% | (481) | 12\% | (262) | 9\% | (193) | 25\% | (546) | 14\% | (308) | 2200 |
| Trump Job Strongly Approve | 23\% | (120) | 22\% | (115) | 9\% | (49) | 9\% | (46) | 24\% | (127) | 12\% | (62) | 520 |
| Trump Job Somewhat Approve | 19\% | (75) | 22\% | (88) | 13\% | (52) | $11 \%$ | (44) | 24\% | (98) | $11 \%$ | (45) | 403 |
| Trump Job Somewhat Disapprove | 22\% | (58) | 23\% | (60) | 15\% | (38) | 6\% | (15) | 23\% | (60) | $11 \%$ | (29) | 262 |
| Trump Job Strongly Disapprove | 16\% | (149) | 24\% | (214) | 13\% | (116) | 9\% | (83) | 26\% | (232) | 12\% | (113) | 907 |
| Favorable of Trump | 23\% | (201) | 21\% | (188) | 12\% | (110) | 10\% | (87) | 24\% | (213) | 10\% | (87) | 886 |
| Unfavorable of Trump | 17\% | (200) | 24\% | (281) | 12\% | (141) | 9\% | (101) | 26\% | (301) | 13\% | (147) | 1172 |
| Very Favorable of Trump | 25\% | (140) | $21 \%$ | (114) | 10\% | (55) | 9\% | (49) | 24\% | (131) | $11 \%$ | (62) | 550 |
| Somewhat Favorable of Trump | 18\% | (61) | 22\% | (74) | 16\% | (55) | $11 \%$ | (38) | 24\% | (82) | 8\% | (26) | 336 |
| Somewhat Unfavorable of Trump | 16\% | (33) | 23\% | (49) | 13\% | (27) | 7\% | (14) | 27\% | (58) | 15\% | (32) | 213 |
| Very Unfavorable of Trump | 17\% | (166) | 24\% | (232) | 12\% | (115) | 9\% | (87) | 25\% | (243) | 12\% | (115) | 959 |
| \#1 Issue: Economy | 20\% | (144) | 25\% | (178) | 13\% | (91) | 8\% | (61) | 22\% | (155) | 12\% | (87) | 717 |
| \# 1 Issue: Security | 25\% | (63) | 17\% | (43) | 11\% | (29) | 9\% | (22) | 24\% | (61) | 14\% | (34) | 253 |
| \# 1 Issue: Health Care | 17\% | (71) | 20\% | (85) | 13\% | (54) | 11\% | (47) | 24\% | (101) | 15\% | (63) | 422 |
| \# 1 Issue: Medicare / Social Security | 18\% | (59) | 25\% | (82) | 12\% | (39) | 9\% | (28) | 27\% | (91) | 9\% | (31) | 330 |
| \# 1 Issue: Women's Issues | 12\% | (11) | 17\% | (16) | 8\% | (8) | 4\% | (3) | 34\% | (32) | 25\% | (23) | 92 |
| \# 1 Issue: Education | 18\% | (25) | 17\% | (24) | 12\% | (17) | 6\% | (8) | 26\% | (37) | 21\% | (29) | 139 |
| \# 1 Issue: Energy | 17\% | (17) | 14\% | (14) | 16\% | (16) | 11\% | (11) | 27\% | (26) | 15\% | (15) | 98 |
| \#1 Issue: Other | 14\% | (21) | 26\% | (39) | 5\% | (8) | 8\% | (13) | 29\% | (43) | 17\% | (25) | 149 |
| 2018 House Vote: Democrat | 19\% | (143) | 25\% | (194) | 13\% | (103) | 9\% | (69) | 24\% | (182) | 10\% | (77) | 767 |
| 2018 House Vote: Republican | 21\% | (132) | 22\% | (136) | 12\% | (73) | 11\% | (66) | 22\% | (136) | 12\% | (72) | 616 |
| 2018 House Vote: Someone else | 9\% | (8) | 19\% | (17) | 6\% | (6) | 10\% | (9) | 32\% | (28) | 23\% | (20) | 89 |
| 2016 Vote: Hillary Clinton | 18\% | (125) | 26\% | (178) | 13\% | (90) | 8\% | (55) | 24\% | (164) | 10\% | (68) | 681 |
| 2016 Vote: Donald Trump | 22\% | (153) | 23\% | (159) | 11\% | (76) | 10\% | (65) | 24\% | (164) | 10\% | (71) | 688 |
| 2016 Vote: Other | 14\% | (19) | 26\% | (34) | 12\% | (16) | 12\% | (16) | 25\% | (33) | 10\% | (13) | 131 |
| 2016 Vote: Didn't Vote | 16\% | (115) | 16\% | (110) | 11\% | (79) | 8\% | (54) | 26\% | (183) | 22\% | (155) | 697 |
| Voted in 2014: Yes | 20\% | (257) | 25\% | (317) | 12\% | (158) | 10\% | (123) | 23\% | (293) | 10\% | (132) | 1279 |
| Voted in 2014: No | 17\% | (154) | 18\% | (164) | 11\% | (104) | 8\% | (70) | 27\% | (253) | 19\% | (176) | 921 |

Continued on next page

Table CMS22_3: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Baseball

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (411) | 22\% (481) | 12\% | (262) | 9\% | (193) | 25\% | (546) | 14\% | (308) | 2200 |
| 2012 Vote: Barack Obama | 21\% (174) | 25\% (205) | $14 \%$ | (114) | 8\% | (65) | 23\% | (192) | 9\% | (76) | 827 |
| 2012 Vote: Mitt Romney | 20\% (97) | 23\% (109) | 12\% | (56) | 10\% | (49) | 25\% | (120) | 10\% | (46) | 477 |
| 2012 Vote: Other | 9\% (8) | 27\% (23) | 7\% | (6) | 10\% | (9) | 25\% | (21) | $21 \%$ | (18) | 86 |
| 2012 Vote: Didn't Vote | 16\% (132) | 18\% (144) | $11 \%$ | (85) | 8\% | (69) | 26\% | (210) | $21 \%$ | (168) | 806 |
| 4-Region: Northeast | 23\% (91) | 22\% (88) | 13\% | (52) | 9\% | (37) | 20\% | (78) | 12\% | (48) | 394 |
| 4-Region: Midwest | 21\% (97) | 24\% (109) | 15\% | (69) | 9\% | (40) | 22\% | (102) | 10\% | (46) | 462 |
| 4-Region: South | 18\% (151) | 20\% (164) | 11\% | (88) | 9\% | (73) | 27\% | (219) | 16\% | (129) | 824 |
| 4-Region: West | 14\% (72) | 23\% (120) | 10\% | (52) | 8\% | (43) | 28\% | (147) | 16\% | (85) | 520 |
| Sports fan | 25\% (367) | 27\% (403) | 15\% | (222) | 11\% | (163) | 12\% | (185) | 10\% | (152) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 22\% (94) | 27\% (118) | $12 \%$ | (54) | 10\% | (43) | 17\% | (76) | 12\% | (51) | 436 |
| Frequent Flyer | 19\% (46) | 29\% (70) | $14 \%$ | (32) | 8\% | (19) | 18\% | (43) | 12\% | (29) | 240 |
| Open office space | 20\% (42) | 24\% (51) | 12\% | (26) | 8\% | (18) | 23\% | (48) | 13\% | (27) | 212 |
| Cubicle office space | 15\% (19) | 27\% (33) | 9\% | (11) | 15\% | (18) | 20\% | (24) | $14 \%$ | (18) | 123 |
| Private office space | 23\% (32) | 28\% (40) | 15\% | (21) | 6\% | (8) | 22\% | (32) | 6\% | (8) | 141 |
| Feel comfortable in office | 20\% (60) | 27\% (80) | 11\% | (32) | 9\% | (26) | 23\% | (67) | $11 \%$ | (32) | 298 |
| Feel uncomfortable in office | 20\% (52) | 24\% (63) | 12\% | (32) | $11 \%$ | (29) | 20\% | (51) | 12\% | (32) | 260 |
| Watched Bundesliga | 34\% (28) | 24\% (20) | 13\% | (11) | 12\% | (10) | 9\% | (7) | 7\% | (6) | 81 |
| Watched golf | 36\% (43) | 33\% (39) | 14\% | (17) | 9\% | (10) | 5\% | (6) | $4 \%$ | (4) | 120 |
| Watched NASCAR | $31 \% \quad$ (94) | 25\% (75) | 17\% | (51) | 9\% | (26) | 14\% | (44) | 5\% | (14) | 304 |
| Watched PBR | $34 \%$ (18) | 33\% (18) | 12\% | (6) | 7\% | (4) | 11\% | (6) | 4\% | (2) | 55 |
| ATP fan | 33\% (73) | 26\% (57) | 17\% | (36) | 13\% | (28) | $4 \%$ | (9) | 7\% | (15) | 220 |
| Esports fan | 28\% (120) | 28\% (116) | 16\% | (67) | 9\% | (38) | 12\% | (49) | 8\% | (32) | 422 |
| F1 fan | 32\% (107) | 26\% (86) | 15\% | (50) | 9\% | (30) | 8\% | (28) | 10\% | (32) | 334 |
| IndyCar fan | 28\% (147) | 28\% (142) | $17 \%$ | (86) | 9\% | (45) | 10\% | (52) | 8\% | (44) | 515 |
| MLB fan | 29\% (323) | 33\% (368) | 17\% | (184) | 12\% | (133) | 3\% | (30) | 6\% | (61) | 1100 |
| MLS fan | 32\% (137) | 29\% (126) | 14\% | (61) | 12\% | (50) | 8\% | (33) | 6\% | (24) | 432 |
| NASCAR fan | 26\% (196) | 25\% (183) | 17\% | (128) | 9\% | (63) | 14\% | (107) | 9\% | (65) | 742 |
| NBA fan | 27\% (265) | 29\% (285) | 15\% | (146) | 11\% | (103) | 10\% | (94) | 9\% | (86) | 979 |
| NCAA FT fan | 27\% (262) | 29\% (274) | 15\% | (148) | 10\% | (96) | 11\% | (100) | 8\% | (73) | 954 |

[^68]Table CMS22_3: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Baseball

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (411) | 22\% (481) | 12\% (262) | 9\% | (193) | 25\% | (546) | 14\% | (308) | 2200 |
| NCAA MB fan | 30\% (242) | 30\% (241) | 15\% (120) | $11 \%$ | (88) | 10\% | (80) | 6\% | (49) | 818 |
| NCAA WB fan | 30\% (147) | 31\% (149) | 15\% (72) | 9\% | (44) | 8\% | (39) | 8\% | (37) | 488 |
| NFL fan | 25\% (350) | 26\% (370) | 15\% (208) | $11 \%$ | (149) | 14\% | (191) | 10\% | (135) | 1403 |
| NHL fan | 28\% (220) | 28\% (216) | 15\% (114) | $11 \%$ | (89) | 9\% | (68) | 9\% | (71) | 777 |
| PGA fan | 31\% (172) | 28\% (156) | 16\% (88) | 12\% | (69) | 6\% | (33) | 7\% | (40) | 557 |
| UFC fan | 28\% (155) | 26\% (142) | 13\% (69) | 10\% | (57) | 13\% | (72) | 9\% | (51) | 545 |
| WNBA fan | 30\% (128) | 32\% (135) | 13\% (57) | 9\% | (37) | 9\% | (37) | 7\% | (28) | 422 |
| WTA fan | 32\% (75) | 25\% (59) | 16\% (37) | $14 \%$ | (32) | 7\% | (17) | 7\% | (16) | 237 |
| Watch sports at least weekly | 29\% (275) | 31\% (294) | 15\% (139) | 9\% | (89) | 10\% | (93) | 6\% | (61) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_4: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Soccer

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% (308) | 14\% (312) | 8\% | (179) | 8\% | (176) | 40\% | (879) | 16\% | (346) | 2200 |
| Gender: Male | 18\% (196) | 16\% (174) | 10\% | (103) | 9\% | (101) | 32\% | (342) | 14\% | (147) | 1062 |
| Gender: Female | 10\% (112) | 12\% (138) | 7\% | (76) | 7\% | (75) | 47\% | (537) | 17\% | (199) | 1138 |
| Age: 18-34 | 17\% (114) | 16\% (106) | 7\% | (47) | 8\% | (50) | 31\% | (205) | 20\% | (133) | 655 |
| Age: 35-44 | 18\% (63) | 15\% (54) | 8\% | (27) | 9\% | (32) | 31\% | (110) | 20\% | (71) | 358 |
| Age: 45-64 | 12\% (89) | 14\% (102) | 9\% | (69) | 8\% | (59) | 44\% | (330) | 13\% | (101) | 751 |
| Age: 65+ | 9\% (41) | 12\% (51) | 8\% | (35) | 8\% | (35) | 54\% | (234) | 9\% | (41) | 436 |
| GenZers: 1997-2012 | 14\% (46) | 19\% (59) | 8\% | (24) | 4\% | (14) | 30\% | (94) | 25\% | (79) | 316 |
| Millennials: 1981-1996 | 20\% (106) | 14\% (73) | 7\% | (37) | 10\% | (53) | 32\% | (171) | 18\% | (98) | 539 |
| GenXers: 1965-1980 | 15\% (79) | $14 \% \quad$ (73) | 10\% | (52) | 7\% | (36) | 39\% | (203) | 16\% | (83) | 526 |
| Baby Boomers: 1946-1964 | 9\% (67) | 13\% (93) | 8\% | (56) | 10\% | (71) | 50\% | (365) | 10\% | (75) | 727 |
| PID: Dem (no lean) | 17\% (127) | 16\% (119) | 7\% | (51) | 8\% | (59) | 39\% | (295) | 14\% | (104) | 755 |
| PID: Ind (no lean) | 13\% (95) | 14\% (105) | 9\% | (65) | 8\% | (58) | 37\% | (282) | 20\% | (151) | 756 |
| PID: Rep (no lean) | 12\% (85) | 13\% (88) | 9\% | (63) | 9\% | (59) | 44\% | (301) | 13\% | (91) | 689 |
| PID/Gender: Dem Men | 24\% (75) | 17\% (53) | 8\% | (25) | 8\% | (26) | 33\% | (106) | 11\% | (35) | 319 |
| PID/Gender: Dem Women | 12\% (52) | 15\% (66) | 6\% | (26) | 8\% | (33) | 44\% | (190) | 16\% | (69) | 436 |
| PID/Gender: Ind Men | 16\% (66) | 17\% (67) | 11\% | (45) | 10\% | (42) | 29\% | (116) | 17\% | (71) | 407 |
| PID/Gender: Ind Women | 8\% (30) | 11\% (38) | 6\% | (20) | 5\% | (16) | 48\% | (166) | 23\% | (80) | 349 |
| PID/Gender: Rep Men | 16\% (55) | 16\% (54) | 10\% | (33) | 10\% | (33) | 36\% | (120) | 12\% | (40) | 336 |
| PID/Gender: Rep Women | 9\% (30) | 10\% (34) | 9\% | (30) | 8\% | (27) | 51\% | (181) | 14\% | (50) | 353 |
| Ideo: Liberal (1-3) | 16\% (92) | 16\% (92) | 7\% | (44) | 9\% | (52) | 38\% | (226) | 14\% | (85) | 592 |
| Ideo: Moderate (4) | 16\% (89) | 18\% (100) | 9\% | (49) | 8\% | (44) | 39\% | (219) | 12\% | (68) | 568 |
| Ideo: Conservative (5-7) | 12\% (94) | 13\% (97) | 10\% | (72) | 9\% | (66) | 45\% | (339) | 12\% | (88) | 756 |
| Educ: < College | 13\% (199) | 13\% (197) | 7\% | (105) | 7\% | (102) | 42\% | (635) | 18\% | (274) | 1512 |
| Educ: Bachelors degree | 14\% (64) | 18\% (81) | $11 \%$ | (48) | 11\% | (50) | 36\% | (161) | 9\% | (41) | 444 |
| Educ: Post-grad | 18\% (45) | $14 \%$ (35) | 11\% | (27) | 10\% | (24) | 34\% | (83) | 13\% | (31) | 244 |
| Income: Under 50k | 14\% (163) | 14\% (163) | 7\% | (82) | 7\% | (85) | 40\% | (487) | 19\% | (225) | 1207 |
| Income: 50k-100k | 14\% (96) | 13\% (89) | 9\% | (60) | 9\% | (60) | 44\% | (305) | 13\% | (89) | 698 |
| Income: 100k+ | 16\% (49) | 20\% (60) | 12\% | (37) | 10\% | (31) | 30\% | (87) | $11 \%$ | (32) | 295 |
| Ethnicity: White | 12\% (211) | 13\% (232) | 8\% | (143) | 9\% | (148) | 42\% | (730) | 15\% | (259) | 1722 |

[^69]Table CMS22_4: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Soccer

| Demographic | Very important | Somewhat important | Not very important |  | Not <br> rtant at all | I don't watch this sport | Don't know / <br> No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% (308) | 14\% (312) | 8\% (179) | 8\% | (176) | 40\% (879) | 16\% (346) | 2200 |
| Ethnicity: Hispanic | 18\% (62) | 20\% (72) | 6\% (20) | $11 \%$ | (38) | 26\% (90) | 19\% (67) | 349 |
| Ethnicity: Afr. Am. | 22\% (61) | 15\% (42) | 8\% (22) | 7\% | (20) | $33 \% \quad$ (89) | 15\% (41) | 274 |
| Ethnicity: Other | 17\% (35) | 19\% (39) | 7\% (14) | 4\% | (9) | 29\% (60) | 23\% (47) | 204 |
| All Christian | 13\% (131) | 16\% (160) | 11\% (112) | 8\% | (75) | 40\% (391) | 12\% (115) | 984 |
| All Non-Christian | $21 \% \quad$ (23) | 17\% (18) | 9\% (9) | 9\% | (10) | 33\% (36) | 12\% (13) | 110 |
| Atheist | 13\% (14) | 6\% (7) | 9\% (10) | 13\% | (14) | 42\% (48) | 18\% (20) | 113 |
| Agnostic/Nothing in particular | 14\% (140) | 13\% (127) | 5\% (47) | 8\% | (77) | 41\% (405) | 20\% (198) | 994 |
| Religious Non-Protestant/Catholic | 19\% (26) | 18\% (24) | 7\% (10) | 8\% | (10) | 35\% (46) | 13\% (17) | 133 |
| Evangelical | 15\% (91) | 14\% (83) | 9\% (52) | 7\% | (44) | 39\% (233) | 15\% (89) | 592 |
| Non-Evangelical | 12\% (98) | 16\% (128) | 10\% (76) | 9\% | (71) | 40\% (320) | 13\% (100) | 794 |
| Community: Urban | 17\% (89) | 15\% (81) | 7\% (35) | 7\% | (38) | 37\% (194) | 17\% (88) | 524 |
| Community: Suburban | 14\% (157) | 14\% (158) | 9\% (97) | 9\% | (93) | 40\% (430) | 14\% (154) | 1089 |
| Community: Rural | 11\% (62) | 13\% (74) | 8\% (47) | 8\% | (46) | 43\% (255) | 18\% (103) | 587 |
| Employ: Private Sector | 15\% (99) | 17\% (110) | 9\% (61) | 9\% | (60) | 36\% (233) | 12\% (79) | 641 |
| Employ: Government | 18\% (25) | 9\% (12) | 13\% (18) | 6\% | (8) | 38\% (54) | 17\% (24) | 142 |
| Employ: Self-Employed | 25\% (41) | 15\% (24) | 7\% (11) | 8\% | (13) | $31 \% \quad$ (50) | 15\% (24) | 162 |
| Employ: Homemaker | 11\% (14) | 13\% (15) | 5\% (6) | $11 \%$ | (14) | 37\% (45) | 22\% (26) | 120 |
| Employ: Retired | 10\% (49) | 11\% (57) | 7\% (35) | 8\% | (41) | 53\% (262) | 10\% (51) | 496 |
| Employ: Unemployed | 15\% (42) | 12\% (33) | 7\% (18) | 8\% | (23) | 39\% (111) | 19\% (53) | 280 |
| Employ: Other | 10\% (19) | 13\% (24) | 6\% (12) | 3\% | (5) | 40\% (73) | 28\% (51) | 184 |
| Military HH: Yes | 10\% (35) | $11 \% \quad$ (39) | 11\% (38) | 8\% | (29) | 47\% (165) | 13\% (46) | 352 |
| Military HH: No | 15\% (273) | 15\% (273) | 8\% (141) | 8\% | (148) | 39\% (714) | 16\% (299) | 1848 |
| RD/WT: Right Direction | 15\% (113) | 11\% (87) | 10\% (78) | 9\% | (70) | 39\% (297) | 15\% (112) | 758 |
| RD/WT: Wrong Track | 14\% (195) | 16\% (225) | 7\% (100) | 7\% | (106) | 40\% (582) | 16\% (233) | 1442 |
| Trump Job Approve | 14\% (129) | 12\% (110) | 10\% (89) | 9\% | (86) | 42\% (383) | 14\% (125) | 923 |
| Trump Job Disapprove | 15\% (170) | 17\% (193) | 8\% (88) | 7\% | (87) | 40\% (462) | 14\% (168) | 1169 |

[^70]Table CMS22_4: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Soccer

| Demographic | Very important | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% (308) | 14\% | (312) | 8\% | (179) | 8\% | (176) | 40\% | (879) | 16\% | (346) | 2200 |
| Trump Job Strongly Approve | 14\% (70) | 11\% | (57) | 9\% | (49) | 9\% | (45) | 45\% | (235) | 12\% | (64) | 520 |
| Trump Job Somewhat Approve | 15\% (59) | 13\% | (53) | 10\% | (40) | 10\% | (41) | 37\% | (148) | 15\% | (61) | 403 |
| Trump Job Somewhat Disapprove | 19\% (50) | 17\% | (46) | 11\% | (28) | 7\% | (19) | 33\% | (87) | 12\% | (32) | 262 |
| Trump Job Strongly Disapprove | 13\% (120) | 16\% | (147) | 7\% | (60) | 8\% | (68) | 41\% | (376) | 15\% | (136) | 907 |
| Favorable of Trump | 15\% (134) | 12\% | (110) | 10\% | (89) | 9\% | (81) | 42\% | (368) | 12\% | (104) | 886 |
| Unfavorable of Trump | 14\% (166) | 16\% | (187) | 7\% | (87) | 8\% | (93) | 40\% | (468) | 15\% | (170) | 1172 |
| Very Favorable of Trump | 15\% (85) | 11\% | (61) | 9\% | (49) | 8\% | (44) | 44\% | (241) | 13\% | (70) | 550 |
| Somewhat Favorable of Trump | 15\% (49) | 15\% | (49) | 12\% | (40) | 11\% | (37) | 38\% | (127) | 10\% | (33) | 336 |
| Somewhat Unfavorable of Trump | 13\% (27) | 13\% | (29) | 12\% | (26) | 6\% | (12) | 40\% | (85) | 16\% | (35) | 213 |
| Very Unfavorable of Trump | 15\% (140) | 17\% | (158) | 6\% | (61) | 8\% | (81) | 40\% | (383) | 14\% | (135) | 959 |
| \# 1 Issue: Economy | 15\% (107) | 15\% | (110) | 11\% | (77) | 8\% | (60) | 36\% | (256) | 15\% | (107) | 717 |
| \# 1 Issue: Security | 15\% (38) | 13\% | (33) | 10\% | (27) | 6\% | (15) | 42\% | (107) | 13\% | (33) | 253 |
| \# 1 Issue: Health Care | 14\% (61) | 14\% | (57) | 8\% | (32) | 9\% | (38) | 40\% | (169) | 15\% | (64) | 422 |
| \# 1 Issue: Medicare / Social Security | 9\% (30) | 14\% | (47) | 6\% | (21) | 8\% | (26) | 51\% | (169) | 11\% | (38) | 330 |
| \# 1 Issue: Women's Issues | 14\% (13) | 15\% | (13) | 2\% | (2) | 9\% | (8) | 32\% | (30) | 28\% | (26) | 92 |
| \# 1 Issue: Education | 17\% (23) | 10\% | (15) | 6\% | (8) | 10\% | (14) | 34\% | (47) | 23\% | (32) | 139 |
| \#1 Issue: Energy | 18\% (18) | 16\% | (16) | 7\% | (7) | 8\% | (8) | 33\% | (32) | 17\% | (17) | 98 |
| \#1 Issue: Other | 12\% (18) | 14\% | (21) | 3\% | (5) | 5\% | (7) | 46\% | (68) | 20\% | (29) | 149 |
| 2018 House Vote: Democrat | 16\% (123) | 16\% | (122) | 7\% | (56) | 8\% | (61) | 40\% | (311) | 12\% | (95) | 767 |
| 2018 House Vote: Republican | 12\% (75) | 13\% | (83) | 10\% | (61) | 9\% | (57) | 42\% | (260) | 13\% | (80) | 616 |
| 2018 House Vote: Someone else | 10\% (9) | 8\% | (7) | 7\% | (6) | 8\% | (7) | 42\% | (38) | 25\% | (23) | 89 |
| 2016 Vote: Hillary Clinton | 15\% (104) | 16\% | (111) | 7\% | (48) | 7\% | (51) | 42\% | (288) | 12\% | (80) | 681 |
| 2016 Vote: Donald Trump | 14\% (95) | 12\% | (84) | 10\% | (65) | 8\% | (55) | 44\% | (305) | 12\% | (84) | 688 |
| 2016 Vote: Other | 13\% (17) | 16\% | (21) | 9\% | (12) | 9\% | (12) | 40\% | (53) | 13\% | (17) | 131 |
| 2016 Vote: Didn't Vote | 13\% (92) | 14\% | (97) | 8\% | (53) | 8\% | (56) | 33\% | (233) | 24\% | (165) | 697 |
| Voted in 2014: Yes | 15\% (186) | 14\% | (182) | 8\% | (104) | 8\% | (108) | 42\% | (539) | 13\% | (161) | 1279 |
| Voted in 2014: No | 13\% (122) | 14\% | (131) | 8\% | (75) | 7\% | (68) | $37 \%$ | (341) | 20\% | (185) | 921 |

[^71]Table CMS22_4: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Soccer

| Demographic | Very important | Somewhat important | Not very important |  | Not <br> tant at all | I don't watch this sport | Don't <br> No o | know / <br> pinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% (308) | 14\% (312) | 8\% (179) | 8\% | (176) | 40\% (879) | 16\% | (346) | 2200 |
| 2012 Vote: Barack Obama | 16\% (131) | 15\% (123) | 7\% (59) | 8\% | (69) | 42\% (350) | $11 \%$ | (95) | 827 |
| 2012 Vote: Mitt Romney | 12\% (55) | 12\% (60) | 10\% (47) | 9\% | (41) | 46\% (217) | 12\% | (57) | 477 |
| 2012 Vote: Other | $4 \% \quad$ (3) | 12\% (10) | 15\% (12) | 6\% | (5) | $41 \% \quad$ (35) | 22\% | (19) | 86 |
| 2012 Vote: Didn't Vote | 15\% (119) | 15\% (118) | 7\% (60) | 7\% | (58) | 34\% (275) | 22\% | (176) | 806 |
| 4-Region: Northeast | 17\% (67) | 15\% (58) | 10\% (41) | 6\% | (23) | 38\% (148) | 14\% | (57) | 394 |
| 4-Region: Midwest | 12\% (55) | 13\% (60) | 9\% (42) | 9\% | (42) | 43\% (201) | 13\% | (62) | 462 |
| 4-Region: South | 15\% (124) | 12\% (95) | 8\% (65) | 9\% | (72) | 40\% (330) | 17\% | (138) | 824 |
| 4-Region: West | 12\% (61) | 19\% (99) | 6\% (31) | 8\% | (40) | 39\% (200) | 17\% | (89) | 520 |
| Sports fan | 18\% (269) | 16\% (246) | 10\% (144) | 10\% | (145) | 34\% (500) | 13\% | (188) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 20\% (85) | 22\% (95) | $11 \% \quad$ (48) | 8\% | (36) | 27\% (116) | 13\% | (56) | 436 |
| Frequent Flyer | 19\% (46) | 24\% (58) | 9\% (22) | 6\% | (15) | 29\% (69) | 13\% | (31) | 240 |
| Open office space | 20\% (41) | 16\% (35) | 11\% (24) | 7\% | (15) | 32\% (68) | 13\% | (29) | 212 |
| Cubicle office space | 15\% (19) | 13\% (16) | 11\% (13) | 10\% | (12) | 34\% (42) | 17\% | (21) | 123 |
| Private office space | 22\% (32) | 18\% (25) | 11\% (15) | 8\% | (11) | 34\% (47) | 7\% | (10) | 141 |
| Feel comfortable in office | 20\% (60) | 15\% (44) | 12\% (35) | 7\% | (21) | 35\% (105) | $11 \%$ | (34) | 298 |
| Feel uncomfortable in office | 18\% (46) | 20\% (53) | 9\% (24) | 12\% | (31) | 27\% (71) | 13\% | (35) | 260 |
| Watched Bundesliga | 41\% (33) | 31\% (25) | 9\% (7) | $11 \%$ | (9) | 2\% (2) | 6\% | (5) | 81 |
| Watched golf | 25\% (30) | 28\% (34) | $11 \%$ (13) | 10\% | (12) | 19\% (23) | 6\% | (8) | 120 |
| Watched NASCAR | 20\% (62) | 18\% (55) | 13\% (39) | 12\% | (35) | 28\% (86) | 9\% | (27) | 304 |
| Watched PBR | 40\% (22) | 20\% (11) | 10\% (6) | 8\% | (4) | 17\% (9) | 6\% | (3) | 55 |
| ATP fan | 26\% (58) | 21\% (46) | 12\% (26) | 13\% | (28) | 19\% (41) | 9\% | (21) | 220 |
| Esports fan | 29\% (123) | 19\% (82) | 8\% (36) | $11 \%$ | (44) | 24\% (100) | 9\% | (38) | 422 |
| F1 fan | 26\% (87) | 18\% (61) | 12\% (40) | 12\% | (41) | $21 \%$ (70) | 10\% | (34) | 334 |
| IndyCar fan | 20\% (104) | 17\% (90) | 14\% (72) | $11 \%$ | (55) | 26\% (135) | 11\% | (59) | 515 |
| MLB fan | 18\% (196) | 18\% (195) | 11\% (117) | 10\% | (115) | 34\% (372) | 10\% | (107) | 1100 |
| MLS fan | 31\% (132) | 27\% (117) | 12\% (50) | 12\% | (52) | 12\% (53) | 6\% | (27) | 432 |
| NASCAR fan | 19\% (141) | 17\% (123) | 13\% (94) | 9\% | (70) | 31\% (230) | $11 \%$ | (84) | 742 |
| NBA fan | 22\% (215) | 19\% (189) | 11\% (109) | $11 \%$ | (110) | 25\% (245) | $11 \%$ | (110) | 979 |
| NCAA FT fan | 20\% (187) | 19\% (177) | 11\% (100) | $11 \%$ | (102) | 30\% (287) | $11 \%$ | (101) | 954 |

[^72]Table CMS22_4: How important is the presence offans and crowds to your enjoyment of each of the following sports on television?
Soccer

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% (308) | 14\% (312) | 8\% | (179) | 8\% | (176) | 40\% | (879) | 16\% | (346) | 2200 |
| NCAA MB fan | 22\% (179) | 19\% (155) | $11 \%$ | (87) | 12\% | (95) | 28\% | (226) | 9\% | (76) | 818 |
| NCAA WB fan | 22\% (108) | 21\% (103) | $11 \%$ | (55) | 12\% | (57) | 24\% | (116) | 10\% | (49) | 488 |
| NFL fan | 18\% (250) | 16\% (223) | $11 \%$ | (148) | 10\% | (138) | 34\% | (478) | 12\% | (166) | 1403 |
| NHL fan | 20\% (157) | 19\% (149) | 11\% | (87) | 10\% | (77) | 29\% | (222) | 11\% | (85) | 777 |
| PGA fan | 20\% (114) | 20\% (109) | 10\% | (58) | 12\% | (64) | 28\% | (158) | 10\% | (54) | 557 |
| UFC fan | 24\% (130) | 20\% (107) | 11\% | (58) | 13\% | (72) | 22\% | (119) | 11\% | (61) | 545 |
| WNBA fan | 24\% (102) | 23\% (98) | 10\% | (42) | 10\% | (43) | 23\% | (97) | 10\% | (41) | 422 |
| WTA fan | 23\% (55) | 21\% (49) | 13\% | (30) | 14\% | (34) | 19\% | (44) | 11\% | (26) | 237 |
| Watch sports at least weekly | 21\% (196) | 18\% (170) | 11\% | (101) | 10\% | (96) | 31\% | (295) | 10\% | (94) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_5: How important is the presence offans and crowds to your enjoyment of each of the following sports on television?
Professional basketball

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (416) | 19\% (410) | 9\% | (193) | 8\% | (175) | $31 \%$ | (686) | 15\% | (320) | 2200 |
| Gender: Male | 24\% (251) | 22\% (231) | 9\% | (100) | 8\% | (90) | 24\% | (253) | 13\% | (137) | 1062 |
| Gender: Female | 14\% (165) | 16\% (179) | 8\% | (93) | 7\% | (85) | 38\% | (432) | 16\% | (184) | 1138 |
| Age: 18-34 | 23\% (148) | 16\% (108) | 9\% | (58) | 8\% | (51) | 24\% | (158) | 20\% | (133) | 655 |
| Age: 35-44 | 21\% (75) | 22\% (77) | 9\% | (31) | 10\% | (35) | 20\% | (72) | 19\% | (67) | 358 |
| Age: 45-64 | 19\% (139) | 20\% (147) | 9\% | (66) | 6\% | (47) | 35\% | (267) | 11\% | (85) | 751 |
| Age: 65+ | 12\% (54) | 18\% (78) | 9\% | (39) | 10\% | (42) | 43\% | (189) | 8\% | (35) | 436 |
| GenZers: 1997-2012 | 22\% (71) | 14\% (45) | 7\% | (23) | 5\% | (17) | $24 \%$ | (77) | 26\% | (82) | 316 |
| Millennials: 1981-1996 | 23\% (122) | 18\% (99) | 10\% | (53) | 10\% | (52) | 22\% | (120) | 17\% | (93) | 539 |
| GenXers: 1965-1980 | 20\% (108) | 22\% (117) | 9\% | (46) | 6\% | (34) | 29\% | (154) | 13\% | (68) | 526 |
| Baby Boomers: 1946-1964 | 14\% (100) | 18\% (130) | 8\% | (60) | 9\% | (64) | 42\% | (302) | 10\% | (70) | 727 |
| PID: Dem (no lean) | 23\% (175) | 21\% (158) | 9\% | (66) | 8\% | (60) | 28\% | (210) | 11\% | (86) | 755 |
| PID: Ind (no lean) | 16\% (122) | 16\% (120) | 8\% | (63) | 8\% | (64) | 32\% | (245) | 19\% | (142) | 756 |
| PID: Rep (no lean) | 17\% (119) | 19\% (131) | 9\% | (65) | 8\% | (52) | 33\% | (230) | 13\% | (92) | 689 |
| PID/Gender: Dem Men | 30\% (97) | 25\% (80) | 8\% | (27) | 7\% | (22) | 20\% | (63) | 10\% | (30) | 319 |
| PID/Gender: Dem Women | 18\% (78) | 18\% (78) | 9\% | (40) | 9\% | (38) | 34\% | (147) | 13\% | (56) | 436 |
| PID/Gender: Ind Men | 19\% (79) | 20\% (80) | 9\% | (35) | 11\% | (43) | 26\% | (106) | 16\% | (65) | 407 |
| PID/Gender: Ind Women | 12\% (44) | 12\% (41) | 8\% | (27) | 6\% | (21) | 40\% | (140) | 22\% | (77) | 349 |
| PID/Gender: Rep Men | 23\% (76) | 21\% (71) | $11 \%$ | (38) | 8\% | (25) | 25\% | (84) | 12\% | (41) | 336 |
| PID/Gender: Rep Women | 12\% (43) | 17\% (60) | 7\% | (26) | 7\% | (26) | 41\% | (146) | 14\% | (51) | 353 |
| Ideo: Liberal (1-3) | 19\% (114) | 21\% (125) | 9\% | (53) | 10\% | (58) | 29\% | (174) | 11\% | (67) | 592 |
| Ideo: Moderate (4) | 21\% (121) | 20\% (112) | 9\% | (53) | 6\% | (35) | $32 \%$ | (182) | 11\% | (65) | 568 |
| Ideo: Conservative (5-7) | 18\% (133) | 19\% (143) | 10\% | (78) | 9\% | (66) | 34\% | (256) | 11\% | (80) | 756 |
| Educ: < College | 18\% (277) | 17\% (256) | 8\% | (117) | 7\% | (109) | 32\% | (489) | 17\% | (264) | 1512 |
| Educ: Bachelors degree | 20\% (88) | 23\% (102) | $11 \%$ | (47) | 10\% | (44) | 29\% | (130) | 7\% | (33) | 444 |
| Educ: Post-grad | 21\% (50) | 21\% (52) | 12\% | (30) | 9\% | (21) | 27\% | (67) | 10\% | (24) | 244 |
| Income: Under 50k | 20\% (239) | 17\% (210) | $7 \%$ | (86) | 7\% | (89) | 30\% | (365) | 18\% | (219) | 1207 |
| Income: 50k-100k | 18\% (122) | 17\% (119) | 9\% | (65) | 9\% | (61) | 37\% | (256) | 11\% | (75) | 698 |
| Income: 100k+ | 18\% (54) | 28\% (82) | 15\% | (43) | 8\% | (25) | 22\% | (65) | 9\% | (26) | 295 |
| Ethnicity: White | 16\% (272) | 18\% (309) | 9\% | (157) | 8\% | (139) | 35\% | (597) | 14\% | (247) | 1722 |

[^73]Table CMS22_5: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional basketball

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (416) | 19\% (410) | 9\% (193) | 8\% | (175) | $31 \%$ | (686) | 15\% | (320) | 2200 |
| Ethnicity: Hispanic | 22\% (77) | 21\% (73) | 5\% (18) | 8\% | (28) | 22\% | (77) | 22\% | (77) | 349 |
| Ethnicity: Afr. Am. | 37\% (102) | 21\% (57) | 7\% (21) | 10\% | (26) | 15\% | (40) | 10\% | (27) | 274 |
| Ethnicity: Other | 20\% (41) | $21 \% \quad$ (43) | 8\% (15) | 4\% | (9) | 24\% | (48) | 23\% | (46) | 204 |
| All Christian | 18\% (175) | 21\% (210) | 10\% (95) | 9\% | (88) | 33\% | (324) | 9\% | (92) | 984 |
| All Non-Christian | 23\% (25) | 24\% (27) | 10\% (11) | $11 \%$ | (12) | 20\% | (22) | $11 \%$ | (12) | 110 |
| Atheist | 14\% (16) | 14\% (16) | 11\% (13) | 6\% | (7) | 34\% | (38) | 22\% | (24) | 113 |
| Agnostic/Nothing in particular | 20\% (200) | 16\% (157) | 8\% (75) | 7\% | (68) | 30\% | (301) | 19\% | (192) | 994 |
| Religious Non-Protestant/Catholic | 21\% (27) | 26\% (34) | 9\% (12) | 9\% | (12) | 24\% | (32) | $11 \%$ | (14) | 133 |
| Evangelical | 22\% (130) | 21\% (124) | 7\% (42) | 8\% | (48) | 28\% | (166) | 14\% | (81) | 592 |
| Non-Evangelical | 18\% (143) | 20\% (158) | 10\% (76) | 9\% | (70) | 33\% | (263) | $11 \%$ | (84) | 794 |
| Community: Urban | 23\% (118) | 21\% (112) | 7\% (34) | 6\% | (33) | 27\% | (140) | 16\% | (86) | 524 |
| Community: Suburban | 19\% (205) | 18\% (198) | 10\% (107) | 9\% | (96) | 32\% | (352) | 12\% | (130) | 1089 |
| Community: Rural | 16\% (92) | 17\% (100) | 9\% (52) | 8\% | (46) | 33\% | (193) | 18\% | (104) | 587 |
| Employ: Private Sector | 20\% (129) | 23\% (148) | 10\% (65) | 8\% | (50) | 29\% | (184) | 10\% | (64) | 641 |
| Employ: Government | 20\% (29) | 19\% (28) | 7\% (10) | 9\% | (13) | 30\% | (42) | 14\% | (20) | 142 |
| Employ: Self-Employed | 29\% (47) | 13\% (21) | 11\% (18) | 8\% | (12) | 22\% | (35) | 17\% | (28) | 162 |
| Employ: Homemaker | $14 \% \quad$ (17) | 18\% (22) | 10\% (11) | 7\% | (8) | $33 \%$ | (40) | 18\% | (22) | 120 |
| Employ: Retired | 14\% (70) | 17\% (86) | 8\% (38) | 10\% | (48) | 42\% | (210) | 9\% | (43) | 496 |
| Employ: Unemployed | 20\% (57) | 14\% (40) | 8\% (24) | 7\% | (20) | 30\% | (83) | 20\% | (56) | 280 |
| Employ: Other | 16\% (30) | 17\% (31) | $4 \% \quad$ (8) | 6\% | (10) | 29\% | (54) | 28\% | (51) | 184 |
| Military HH: Yes | 17\% (59) | 16\% (55) | 11\% (37) | 10\% | (34) | 35\% | (125) | 12\% | (43) | 352 |
| Military HH: No | 19\% (357) | 19\% (354) | 8\% (156) | 8\% | (141) | 30\% | (561) | 15\% | (278) | 1848 |
| RD/WT: Right Direction | 21\% (155) | 17\% (131) | 10\% (76) | 8\% | (62) | 30\% | (224) | 15\% | (110) | 758 |
| RD/WT: Wrong Track | 18\% (261) | 19\% (279) | 8\% (117) | 8\% | (113) | 32\% | (462) | 15\% | (210) | 1442 |
| Trump Job Approve | 19\% (174) | 18\% (170) | 9\% (80) | 8\% | (75) | $33 \%$ | (302) | 13\% | (121) | 923 |
| Trump Job Disapprove | 20\% (230) | 20\% (233) | 9\% (109) | 8\% | (94) | $31 \%$ | (361) | 12\% | (143) | 1169 |

[^74]Table CMS22_5: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional basketball

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (416) | 19\% (410) | 9\% | (193) | 8\% | (175) | 31\% | (686) | 15\% | (320) | 2200 |
| Trump Job Strongly Approve | 19\% (100) | 18\% (92) | 8\% | (41) | 7\% | (37) | 35\% | (180) | 13\% | (70) | 520 |
| Trump Job Somewhat Approve | 19\% (75) | 19\% (78) | 10\% | (39) | 9\% | (38) | 30\% | (122) | 13\% | (51) | 403 |
| Trump Job Somewhat Disapprove | 23\% (59) | 19\% (49) | 9\% | (25) | 7\% | (18) | 28\% | (74) | 14\% | (36) | 262 |
| Trump Job Strongly Disapprove | 19\% (170) | 20\% (184) | 9\% | (84) | 8\% | (76) | 32\% | (287) | 12\% | (107) | 907 |
| Favorable of Trump | 20\% (174) | 18\% (163) | 9\% | (79) | 8\% | (73) | 33\% | (291) | 12\% | (105) | 886 |
| Unfavorable of Trump | 19\% (222) | 20\% (233) | 9\% | (108) | 8\% | (96) | 31\% | (367) | 13\% | (147) | 1172 |
| Very Favorable of Trump | 21\% (118) | 17\% (96) | 8\% | (46) | 7\% | (40) | 33\% | (181) | 13\% | (69) | 550 |
| Somewhat Favorable of Trump | 17\% (57) | 20\% (68) | 10\% | (33) | 10\% | (32) | 33\% | (111) | $11 \%$ | (35) | 336 |
| Somewhat Unfavorable of Trump | 17\% (37) | 19\% (41) | $11 \%$ | (23) | 6\% | (13) | 32\% | (68) | 14\% | (30) | 213 |
| Very Unfavorable of Trump | 19\% (185) | 20\% (192) | 9\% | (84) | 9\% | (83) | 31\% | (298) | 12\% | (117) | 959 |
| \# 1 Issue: Economy | 21\% (149) | 22\% (156) | 10\% | (70) | 8\% | (55) | 27\% | (196) | 13\% | (92) | 717 |
| \#1 Issue: Security | 19\% (47) | 15\% (38) | 9\% | (22) | 7\% | (17) | 38\% | (95) | 13\% | (33) | 253 |
| \# 1 Issue: Health Care | 19\% (82) | 19\% (82) | 10\% | (44) | 7\% | (30) | 30\% | (125) | 14\% | (60) | 422 |
| \# 1 Issue: Medicare / Social Security | 15\% (50) | $18 \% \quad$ (59) | 8\% | (25) | 10\% | (32) | 40\% | (131) | 10\% | (32) | 330 |
| \# 1 Issue: Women's Issues | 19\% (17) | 11\% (10) | 7\% | (6) | 3\% | (3) | 30\% | (28) | 30\% | (27) | 92 |
| \#1 Issue: Education | 16\% (22) | 19\% (26) | 5\% | (7) | 14\% | (19) | 25\% | (35) | 22\% | (30) | 139 |
| \# 1 Issue: Energy | 17\% (17) | 18\% (17) | $11 \%$ | (10) | 8\% | (8) | 27\% | (26) | 20\% | (20) | 98 |
| \#1 Issue: Other | 22\% (32) | 14\% (21) | 6\% | (9) | 8\% | (12) | 33\% | (49) | 17\% | (26) | 149 |
| 2018 House Vote: Democrat | 21\% (165) | 21\% (157) | 9\% | (71) | 9\% | (68) | 30\% | (234) | 9\% | (73) | 767 |
| 2018 House Vote: Republican | 17\% (107) | 20\% (125) | 10\% | (60) | 8\% | (51) | 33\% | (204) | $11 \%$ | (68) | 616 |
| 2018 House Vote: Someone else | 12\% (11) | 14\% (12) | 10\% | (9) | 6\% | (6) | 34\% | (30) | 24\% | (22) | 89 |
| 2016 Vote: Hillary Clinton | 22\% (147) | 21\% (143) | 10\% | (69) | 8\% | (54) | 31\% | (210) | 9\% | (58) | 681 |
| 2016 Vote: Donald Trump | 18\% (125) | 20\% (134) | 9\% | (60) | 9\% | (59) | 34\% | (233) | $11 \%$ | (77) | 688 |
| 2016 Vote: Other | 13\% (17) | 22\% (29) | 10\% | (13) | 8\% | (11) | 39\% | (51) | 8\% | (11) | 131 |
| 2016 Vote: Didn't Vote | 18\% (127) | 15\% (104) | 7\% | (51) | 7\% | (50) | 27\% | (190) | 25\% | (174) | 697 |
| Voted in 2014: Yes | 19\% (249) | 20\% (262) | 9\% | (121) | 9\% | (118) | 31\% | (402) | 10\% | (127) | 1279 |
| Voted in 2014: No | 18\% (167) | 16\% (147) | 8\% | (73) | 6\% | (57) | $31 \%$ | (283) | 21\% | (193) | 921 |

[^75]Table CMS22_5: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional basketball

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (416) | 19\% (410) | 9\% | (193) | 8\% | (175) | 31\% | (686) | 15\% | (320) | 2200 |
| 2012 Vote: Barack Obama | 22\% (184) | 22\% (181) | 9\% | (77) | 8\% | (63) | 31\% | (255) | 8\% | (68) | 827 |
| 2012 Vote: Mitt Romney | 15\% (74) | 20\% (96) | 10\% | (47) | 9\% | (45) | 35\% | (166) | 10\% | (49) | 477 |
| 2012 Vote: Other | 7\% (6) | 12\% (10) | 9\% | (8) | 13\% | (11) | 38\% | (32) | 21\% | (18) | 86 |
| 2012 Vote: Didn't Vote | 19\% (152) | 15\% (123) | 8\% | (62) | 7\% | (52) | 29\% | (231) | 23\% | (186) | 806 |
| 4-Region: Northeast | 22\% (85) | 17\% (68) | 8\% | (32) | 8\% | (32) | 33\% | (132) | $11 \%$ | (44) | 394 |
| 4-Region: Midwest | 16\% (73) | 21\% (98) | $11 \%$ | (49) | 8\% | (35) | 34\% | (155) | 11\% | (51) | 462 |
| 4-Region: South | 20\% (165) | 16\% (135) | 9\% | (76) | 8\% | (66) | 30\% | (244) | 17\% | (137) | 824 |
| 4-Region: West | 18\% (93) | 21\% (108) | 7\% | (36) | 8\% | (42) | 30\% | (154) | 17\% | (88) | 520 |
| Sports fan | 25\% (372) | 23\% (346) | 11\% | (168) | 10\% | (145) | 20\% | (303) | $11 \%$ | (158) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 26\% (112) | 22\% (98) | 10\% | (43) | 8\% | (35) | 20\% | (88) | 14\% | (60) | 436 |
| Frequent Flyer | 26\% (62) | 26\% (62) | 10\% | (24) | 6\% | (14) | 19\% | (46) | 13\% | (32) | 240 |
| Open office space | 21\% (44) | 22\% (47) | 10\% | (22) | 7\% | (15) | 26\% | (55) | 14\% | (29) | 212 |
| Cubicle office space | 19\% (23) | 21\% (26) | 6\% | (8) | 13\% | (16) | 28\% | (34) | 13\% | (16) | 123 |
| Private office space | 31\% (44) | 22\% (31) | 10\% | (15) | 9\% | (12) | 24\% | (33) | 5\% | (6) | 141 |
| Feel comfortable in office | 26\% (77) | 19\% (55) | 11\% | (32) | 7\% | (22) | 28\% | (83) | 10\% | (29) | 298 |
| Feel uncomfortable in office | 21\% (55) | 27\% (69) | 8\% | (20) | 10\% | (27) | 23\% | (59) | 12\% | (31) | 260 |
| Watched Bundesliga | 39\% (32) | 28\% (23) | 5\% | (4) | 8\% | (6) | 5\% | (4) | 16\% | (13) | 81 |
| Watched golf | 37\% (44) | 27\% (33) | $14 \%$ | (17) | 10\% | (12) | 9\% | (11) | 3\% | (3) | 120 |
| Watched NASCAR | 29\% (89) | 24\% (74) | 12\% | (38) | 8\% | (25) | 19\% | (59) | 6\% | (19) | 304 |
| Watched PBR | 43\% (23) | 15\% (8) | 5\% | (3) | 15\% | (8) | 16\% | (9) | 7\% | (4) | 55 |
| ATP fan | 39\% (86) | 22\% (47) | 10\% | (23) | 16\% | (34) | 6\% | (13) | 8\% | (17) | 220 |
| Esports fan | 34\% (145) | 23\% (98) | 12\% | (53) | 9\% | (38) | 11\% | (47) | 10\% | (41) | 422 |
| F1 fan | 33\% (110) | 21\% (70) | 11\% | (35) | 11\% | (38) | 15\% | (50) | 9\% | (31) | 334 |
| IndyCar fan | 27\% (137) | 24\% (122) | $12 \%$ | (59) | 9\% | (46) | 20\% | (101) | 10\% | (49) | 515 |
| MLB fan | 25\% (278) | 25\% (279) | 11\% | (121) | 10\% | (109) | 21\% | (235) | 7\% | (79) | 1100 |
| MLS fan | 33\% (143) | 28\% (119) | 12\% | (50) | 9\% | (39) | 11\% | (47) | 8\% | (34) | 432 |
| NASCAR fan | 23\% (172) | 22\% (165) | 12\% | (88) | 9\% | (66) | 23\% | (171) | $11 \%$ | (81) | 742 |
| NBA fan | 34\% (330) | 30\% (290) | 13\% | (128) | 12\% | (114) | 4\% | (37) | 8\% | (79) | 979 |
| NCAA FT fan | 30\% (285) | 26\% (246) | 12\% | (116) | 10\% | (92) | 16\% | (148) | 7\% | (67) | 954 |

[^76]Table CMS22_5: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional basketball

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (416) | 19\% (410) | 9\% (193) | 8\% | (175) | $31 \%$ | (686) | 15\% | (320) | 2200 |
| NCAA MB fan | 33\% (266) | 28\% (227) | 12\% (102) | 11\% | (88) | 10\% | (81) | 7\% | (55) | 818 |
| NCAA WB fan | 36\% (178) | 26\% (129) | 13\% (65) | 10\% | (48) | 7\% | (36) | 7\% | (32) | 488 |
| NFL fan | 25\% (356) | 23\% (323) | 12\% (163) | 10\% | (139) | 20\% | (284) | 10\% | (137) | 1403 |
| NHL fan | 27\% (210) | 25\% (198) | 11\% (89) | 9\% | (68) | 19\% | (145) | 9\% | (67) | 777 |
| PGA fan | 30\% (167) | 24\% (133) | 12\% (67) | 10\% | (57) | 16\% | (87) | 8\% | (47) | 557 |
| UFC fan | 32\% (177) | 23\% (123) | 10\% (56) | $11 \%$ | (61) | 13\% | (69) | 11\% | (59) | 545 |
| WNBA fan | 37\% (156) | 31\% (129) | 12\% (53) | 9\% | (39) | 4\% | (19) | 6\% | (26) | 422 |
| WTA fan | 32\% (76) | 24\% (58) | 11\% (25) | 16\% | (38) | 7\% | (18) | 9\% | (22) | 237 |
| Watch sports at least weekly | 30\% (284) | 25\% (241) | 11\% (103) | 10\% | (92) | 18\% | (169) | 7\% | (62) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_6: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional football

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (550) | 22\% (493) | 10\% | (215) | 8\% | (186) | 21\% | (453) | 14\% | (303) | 2200 |
| Gender: Male | 31\% (331) | 24\% (260) | 9\% | (99) | 8\% | (86) | 15\% | (159) | 12\% | (128) | 1062 |
| Gender: Female | 19\% (219) | 20\% (233) | 10\% | (117) | 9\% | (100) | 26\% | (295) | 15\% | (175) | 1138 |
| Age: 18-34 | 25\% (163) | 20\% (131) | 9\% | (56) | 7\% | (43) | 21\% | (139) | 19\% | (124) | 655 |
| Age: 35-44 | 27\% (96) | 24\% (85) | 9\% | (33) | $11 \%$ | (40) | 13\% | (45) | 16\% | (59) | 358 |
| Age: 45-64 | 27\% (202) | 23\% (172) | $11 \%$ | (82) | 8\% | (59) | 21\% | (157) | $11 \%$ | (79) | 751 |
| Age: 65+ | 21\% (90) | 24\% (105) | 10\% | (44) | 10\% | (44) | 26\% | (113) | 9\% | (41) | 436 |
| GenZers: 1997-2012 | 23\% (74) | 17\% (55) | 7\% | (21) | 3\% | (11) | 25\% | (78) | 25\% | (77) | 316 |
| Millennials: 1981-1996 | 26\% (140) | 22\% (120) | $11 \%$ | (57) | 9\% | (50) | 16\% | (87) | 16\% | (85) | 539 |
| GenXers: 1965-1980 | 28\% (145) | 24\% (124) | 10\% | (54) | 10\% | (50) | 17\% | (89) | 12\% | (63) | 526 |
| Baby Boomers: 1946-1964 | 23\% (170) | 23\% (169) | 10\% | (75) | 9\% | (65) | 25\% | (182) | 9\% | (66) | 727 |
| PID: Dem (no lean) | 27\% (206) | 25\% (186) | 9\% | (68) | 8\% | (64) | 20\% | (153) | 10\% | (79) | 755 |
| PID: Ind (no lean) | 21\% (156) | 19\% (146) | 10\% | (78) | 9\% | (71) | 22\% | (167) | 18\% | (138) | 756 |
| PID: Rep (no lean) | 27\% (189) | 23\% (161) | 10\% | (70) | 7\% | (50) | 19\% | (133) | 12\% | (86) | 689 |
| PID/Gender: Dem Men | 38\% (120) | 27\% (85) | 9\% | (28) | 6\% | (20) | 13\% | (40) | 8\% | (26) | 319 |
| PID/Gender: Dem Women | 20\% (86) | 23\% (101) | 9\% | (39) | 10\% | (44) | 26\% | (113) | 12\% | (53) | 436 |
| PID/Gender: Ind Men | 25\% (101) | 22\% (89) | 10\% | (39) | 12\% | (48) | 17\% | (68) | 15\% | (63) | 407 |
| PID/Gender: Ind Women | 16\% (55) | 16\% (57) | $11 \%$ | (39) | 7\% | (24) | 28\% | (99) | 22\% | (75) | 349 |
| PID/Gender: Rep Men | 33\% (111) | 26\% (86) | 9\% | (32) | 5\% | (18) | 15\% | (50) | 12\% | (40) | 336 |
| PID/Gender: Rep Women | 22\% (78) | 21\% (75) | $11 \%$ | (38) | 9\% | (32) | 23\% | (83) | 13\% | (46) | 353 |
| Ideo: Liberal (1-3) | 25\% (150) | 24\% (142) | 10\% | (61) | 9\% | (52) | 22\% | (127) | 10\% | (60) | 592 |
| Ideo: Moderate (4) | 25\% (143) | 25\% (142) | $11 \%$ | (61) | 9\% | (53) | 19\% | (110) | 10\% | (60) | 568 |
| Ideo: Conservative (5-7) | 27\% (205) | 23\% (175) | 10\% | (77) | 8\% | (60) | 21\% | (162) | 10\% | (78) | 756 |
| Educ: < College | 25\% (379) | 21\% (314) | 9\% | (132) | 8\% | (115) | 21\% | (320) | 17\% | (253) | 1512 |
| Educ: Bachelors degree | 23\% (102) | 27\% (121) | 13\% | (57) | 10\% | (46) | 20\% | (87) | 7\% | (31) | 444 |
| Educ: Post-grad | 29\% (70) | 24\% (58) | $11 \%$ | (26) | 10\% | (25) | 19\% | (46) | 8\% | (19) | 244 |
| Income: Under 50k | 25\% (302) | 23\% (278) | 8\% | (100) | 7\% | (79) | 20\% | (239) | 17\% | (210) | 1207 |
| Income: 50k-100k | 25\% (176) | 19\% (136) | 10\% | (70) | 10\% | (73) | 24\% | (169) | $11 \%$ | (74) | 698 |
| Income: $100 \mathrm{k}+$ | 25\% (73) | 27\% (79) | 15\% | (45) | 11\% | (34) | 15\% | (46) | 7\% | (20) | 295 |
| Ethnicity: White | 23\% (398) | 22\% (386) | $11 \%$ | (183) | 9\% | (154) | 22\% | (380) | 13\% | (221) | 1722 |

[^77]Table CMS22_6: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional football

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (550) | 22\% (493) | 10\% | (215) | 8\% | (186) | 21\% | (453) | 14\% | (303) | 2200 |
| Ethnicity: Hispanic | 24\% (84) | 19\% (68) | 6\% | (22) | 10\% | (36) | 21\% | (72) | 19\% | (68) | 349 |
| Ethnicity: Afr. Am. | 37\% (101) | 25\% (69) | 6\% | (16) | 8\% | (21) | 12\% | (32) | 13\% | (36) | 274 |
| Ethnicity: Other | 25\% (51) | 19\% (39) | 8\% | (16) | 5\% | (11) | 20\% | (41) | 23\% | (46) | 204 |
| All Christian | 27\% (266) | 25\% (244) | 11\% | (113) | 9\% | (89) | 19\% | (184) | 9\% | (88) | 984 |
| All Non-Christian | 27\% (30) | 29\% (31) | 7\% | (8) | 5\% | (6) | 22\% | (24) | 10\% | (11) | 110 |
| Atheist | 21\% (23) | 15\% (17) | 6\% | (7) | 13\% | (14) | 28\% | (31) | 18\% | (20) | 113 |
| Agnostic/Nothing in particular | 23\% (231) | 20\% (201) | 9\% | (87) | 8\% | (77) | 21\% | (214) | 19\% | (184) | 994 |
| Religious Non-Protestant/Catholic | 25\% (33) | 30\% (40) | 7\% | (9) | 5\% | (6) | 24\% | (32) | 9\% | (12) | 133 |
| Evangelical | 29\% (171) | 23\% (139) | 9\% | (55) | 7\% | (43) | 18\% | (105) | 13\% | (79) | 592 |
| Non-Evangelical | 26\% (206) | 24\% (188) | 12\% | (93) | 9\% | (74) | 18\% | (145) | 11\% | (89) | 794 |
| Community: Urban | 27\% (142) | 24\% (128) | 7\% | (35) | 7\% | (36) | 20\% | (106) | 15\% | (77) | 524 |
| Community: Suburban | 25\% (276) | 21\% (228) | 11\% | (120) | 10\% | (106) | 21\% | (226) | 12\% | (133) | 1089 |
| Community: Rural | 22\% (132) | 23\% (137) | 10\% | (60) | 7\% | (44) | $21 \%$ | (121) | 16\% | (94) | 587 |
| Employ: Private Sector | 28\% (179) | 24\% (154) | 11\% | (73) | 8\% | (51) | 19\% | (123) | 9\% | (60) | 641 |
| Employ: Government | 30\% (43) | 21\% (30) | 6\% | (9) | 8\% | (12) | 24\% | (34) | $11 \%$ | (15) | 142 |
| Employ: Self-Employed | 33\% (53) | 18\% (29) | 10\% | (16) | 10\% | (16) | 16\% | (25) | 14\% | (23) | 162 |
| Employ: Homemaker | 21\% (25) | 23\% (28) | 15\% | (18) | 10\% | (12) | 13\% | (15) | 19\% | (22) | 120 |
| Employ: Retired | 22\% (111) | 24\% (119) | 10\% | (49) | 10\% | (48) | 24\% | (121) | 10\% | (48) | 496 |
| Employ: Unemployed | 25\% (71) | 22\% (61) | 7\% | (18) | 9\% | (25) | 21\% | (59) | 16\% | (46) | 280 |
| Employ: Other | 18\% (32) | 20\% (36) | 7\% | (13) | 7\% | (12) | 21\% | (38) | 29\% | (53) | 184 |
| Military HH: Yes | 28\% (97) | 22\% (77) | 11\% | (39) | 9\% | (30) | 18\% | (64) | 13\% | (46) | 352 |
| Military HH: No | 25\% (453) | 23\% (416) | 10\% | (176) | 8\% | (156) | 21\% | (389) | 14\% | (257) | 1848 |
| RD/WT: Right Direction | 29\% (216) | 20\% (149) | 11\% | (84) | 8\% | (60) | 19\% | (146) | 13\% | (102) | 758 |
| RD/WT: Wrong Track | 23\% (334) | 24\% (344) | 9\% | (131) | 9\% | (126) | 21\% | (307) | 14\% | (201) | 1442 |
| Trump Job Approve | 28\% (260) | 21\% (198) | 10\% | (94) | 8\% | (72) | 21\% | (190) | 12\% | (109) | 923 |
| Trump Job Disapprove | 24\% (278) | 24\% (283) | 10\% | (116) | 9\% | (110) | 21\% | (243) | 12\% | (139) | 1169 |

[^78]Table CMS22_6: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional football

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (550) | 22\% (493) | 10\% | (215) | 8\% | (186) | 21\% | (453) | 14\% | (303) | 2200 |
| Trump Job Strongly Approve | 28\% (148) | 19\% (100) | 10\% | (53) | 9\% | (46) | 21\% | (111) | 12\% | (61) | 520 |
| Trump Job Somewhat Approve | 28\% (112) | 24\% (98) | 10\% | (40) | 6\% | (26) | 20\% | (79) | 12\% | (47) | 403 |
| Trump Job Somewhat Disapprove | 29\% (76) | 23\% (61) | 9\% | (25) | 9\% | (24) | 17\% | (44) | 12\% | (32) | 262 |
| Trump Job Strongly Disapprove | 22\% (203) | 24\% (221) | 10\% | (91) | 9\% | (86) | 22\% | (198) | 12\% | (107) | 907 |
| Favorable of Trump | 29\% (260) | 22\% (191) | $11 \%$ | (94) | 8\% | (71) | 20\% | (181) | 10\% | (89) | 886 |
| Unfavorable of Trump | 23\% (270) | 24\% (285) | 10\% | (116) | 10\% | (112) | 21\% | (247) | 12\% | (143) | 1172 |
| Very Favorable of Trump | 31\% (169) | 20\% (109) | 10\% | (57) | 8\% | (41) | 20\% | (110) | $11 \%$ | (62) | 550 |
| Somewhat Favorable of Trump | 27\% (90) | 24\% (82) | 11\% | (37) | 9\% | (30) | 21\% | (71) | 8\% | (27) | 336 |
| Somewhat Unfavorable of Trump | 22\% (47) | 27\% (57) | 7\% | (14) | 10\% | (22) | 19\% | (40) | 16\% | (33) | 213 |
| Very Unfavorable of Trump | 23\% (222) | 24\% (228) | 11\% | (101) | 9\% | (90) | 22\% | (208) | $11 \%$ | (109) | 959 |
| \# 1 Issue: Economy | 29\% (205) | 25\% (176) | 10\% | (73) | 9\% | (62) | 17\% | (123) | $11 \%$ | (79) | 717 |
| \#1 Issue: Security | 26\% (66) | 19\% (48) | 11\% | (29) | 7\% | (17) | 23\% | (57) | 14\% | (36) | 253 |
| \# 1 Issue: Health Care | 25\% (105) | 20\% (86) | $11 \%$ | (47) | 11\% | (47) | 19\% | (80) | 13\% | (57) | 422 |
| \#1 Issue: Medicare / Social Security | 24\% (80) | 23\% (76) | 9\% | (31) | 9\% | (30) | 24\% | (78) | $11 \%$ | (35) | 330 |
| \#1 Issue: Women's Issues | 16\% (15) | 23\% (21) | 7\% | (7) | 3\% | (3) | 25\% | (23) | 26\% | (24) | 92 |
| \#1 Issue: Education | 18\% (25) | 20\% (28) | 7\% | (10) | 8\% | (10) | 27\% | (38) | 20\% | (28) | 139 |
| \# 1 Issue: Energy | 21\% (21) | 18\% (18) | 13\% | (12) | 6\% | (6) | 23\% | (22) | 19\% | (19) | 98 |
| \#1 Issue: Other | 23\% (34) | 27\% (40) | 4\% | (6) | 8\% | (12) | 21\% | (32) | 17\% | (26) | 149 |
| 2018 House Vote: Democrat | 27\% (208) | 23\% (179) | $11 \%$ | (81) | 10\% | (77) | 20\% | (151) | 9\% | (71) | 767 |
| 2018 House Vote: Republican | 26\% (163) | 23\% (142) | 10\% | (62) | 10\% | (61) | 20\% | (121) | 11\% | (66) | 616 |
| 2018 House Vote: Someone else | 13\% (12) | 17\% (15) | 11\% | (10) | 9\% | (8) | 25\% | (22) | 25\% | (22) | 89 |
| 2016 Vote: Hillary Clinton | 27\% (183) | 24\% (165) | 11\% | (72) | 10\% | (68) | 20\% | (133) | 9\% | (60) | 681 |
| 2016 Vote: Donald Trump | 28\% (192) | 23\% (161) | 10\% | (70) | 8\% | (58) | 20\% | (138) | 10\% | (69) | 688 |
| 2016 Vote: Other | 19\% (25) | 27\% (35) | 13\% | (17) | 9\% | (12) | 23\% | (30) | 10\% | (13) | 131 |
| 2016 Vote: Didn't Vote | 22\% (150) | 19\% (131) | 8\% | (57) | 7\% | (46) | 22\% | (152) | 23\% | (161) | 697 |
| Voted in 2014: Yes | 27\% (344) | 24\% (308) | 10\% | (131) | 10\% | (125) | 19\% | (243) | 10\% | (128) | 1279 |
| Voted in 2014: No | 22\% (206) | 20\% (185) | 9\% | (84) | 7\% | (60) | 23\% | (210) | 19\% | (175) | 921 |

[^79]Table CMS22_6: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional football

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (550) | 22\% (493) | 10\% | (215) | 8\% | (186) | 21\% | (453) | 14\% | (303) | 2200 |
| 2012 Vote: Barack Obama | 28\% (235) | 25\% (208) | 10\% | (83) | 9\% | (73) | 19\% | (158) | 8\% | (69) | 827 |
| 2012 Vote: Mitt Romney | 26\% (122) | 25\% (121) | 10\% | (49) | 9\% | (44) | 20\% | (94) | 10\% | (47) | 477 |
| 2012 Vote: Other | $14 \% \quad$ (12) | 17\% (14) | 12\% | (10) | 14\% | (12) | 22\% | (19) | $21 \%$ | (18) | 86 |
| 2012 Vote: Didn't Vote | 22\% (181) | 18\% (149) | 9\% | (73) | 7\% | (53) | 23\% | (182) | $21 \%$ | (168) | 806 |
| 4-Region: Northeast | 28\% (108) | 22\% (86) | 12\% | (46) | 8\% | (31) | 20\% | (77) | $11 \%$ | (44) | 394 |
| 4-Region: Midwest | 26\% (121) | 22\% (101) | 11\% | (49) | 9\% | (41) | 23\% | (108) | 9\% | (43) | 462 |
| 4-Region: South | 25\% (202) | 23\% (188) | 10\% | (82) | 8\% | (69) | 19\% | (157) | 15\% | (126) | 824 |
| 4-Region: West | 23\% (118) | 23\% (118) | 7\% | (38) | 9\% | (45) | 21\% | (111) | 17\% | (90) | 520 |
| Sports fan | 33\% (492) | 28\% (420) | 12\% | (181) | 10\% | (152) | 7\% | (107) | 9\% | (140) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 28\% (122) | 26\% (112) | 10\% | (43) | 8\% | (36) | 16\% | (71) | 12\% | (52) | 436 |
| Frequent Flyer | 27\% (65) | 28\% (66) | 10\% | (24) | 6\% | (14) | 16\% | (39) | 13\% | (32) | 240 |
| Open office space | 28\% (58) | 23\% (48) | 11\% | (23) | 7\% | (15) | 21\% | (45) | $11 \%$ | (22) | 212 |
| Cubicle office space | 28\% (35) | 19\% (23) | 9\% | (11) | 11\% | (14) | 21\% | (26) | $11 \%$ | (14) | 123 |
| Private office space | 36\% (50) | 25\% (35) | $14 \%$ | (20) | 6\% | (8) | 17\% | (23) | 3\% | (4) | 141 |
| Feel comfortable in office | 34\% (101) | 20\% (60) | 11\% | (33) | 7\% | (19) | 20\% | (59) | 8\% | (24) | 298 |
| Feel uncomfortable in office | 26\% (67) | 26\% (68) | 11\% | (28) | 10\% | (27) | 17\% | (44) | 10\% | (26) | 260 |
| Watched Bundesliga | 43\% (35) | 20\% (16) | 9\% | (7) | 12\% | (10) | 9\% | (7) | $7 \%$ | (6) | 81 |
| Watched golf | 44\% (52) | 33\% (40) | 10\% | (12) | 7\% | (9) | 3\% | (3) | 4\% | (4) | 120 |
| Watched NASCAR | 37\% (112) | 31\% (94) | 12\% | (36) | 9\% | (29) | 6\% | (18) | 5\% | (15) | 304 |
| Watched PBR | 56\% (31) | $12 \%$ (7) | 11\% | (6) | 7\% | (4) | 7\% | (4) | 8\% | (4) | 55 |
| ATP fan | 47\% (102) | 18\% (39) | $12 \%$ | (26) | 15\% | (33) | 2\% | (4) | 7\% | (15) | 220 |
| Esports fan | 38\% (162) | 24\% (102) | 11\% | (46) | 9\% | (38) | 9\% | (37) | 9\% | (37) | 422 |
| F1 fan | 39\% (131) | 24\% (82) | 13\% | (44) | 9\% | (31) | 4\% | (14) | 10\% | (32) | 334 |
| IndyCar fan | 35\% (182) | 25\% (129) | 13\% | (67) | 10\% | (50) | 8\% | (42) | 9\% | (46) | 515 |
| MLB fan | 36\% (396) | 27\% (302) | 11\% | (125) | 10\% | (112) | 8\% | (93) | 7\% | (72) | 1100 |
| MLS fan | 41\% (175) | 27\% (116) | 11\% | (48) | 9\% | (40) | 5\% | (23) | 7\% | (30) | 432 |
| NASCAR fan | 32\% (240) | 25\% (188) | 13\% | (99) | 9\% | (66) | 10\% | (76) | 10\% | (72) | 742 |
| NBA fan | 37\% (365) | 29\% (280) | 11\% | (110) | 10\% | (97) | 5\% | (51) | 8\% | (75) | 979 |
| NCAA FT fan | 40\% (383) | 28\% (264) | 12\% | (118) | 10\% | (92) | 3\% | (30) | 7\% | (68) | 954 |

[^80]Table CMS22_6: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Professional football

| Demographic | Very important | Somewhat important | Not very important |  | $\underset{\text { impor }}{\substack{2}}$ | tant at 11 | I don this | watch sport | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 25\% (550) | 22\% (493) | 10\% | (215) | 8\% | (186) | 21\% | (453) | 14\% | (303) | 2200 |
| NCAA MB fan | 40\% (329) | 27\% (222) | 11\% | (94) | 10\% | (82) | 5\% | (38) | 7\% | (54) | 818 |
| NCAA WB fan | 40\% (197) | 28\% (136) | 12\% | (59) | 9\% | (42) | 5\% | (24) | 6\% | (30) | 488 |
| NFL fan | 35\% (495) | 29\% (406) | 13\% | (184) | 11\% | (150) | 3\% | (47) | 9\% | (121) | 1403 |
| NHL fan | 36\% (281) | 28\% (216) | 10\% | (78) | 9\% | (73) | 8\% | (63) | 9\% | (67) | 777 |
| PGA fan | 42\% (235) | 23\% (130) | 11\% | (62) | 10\% | (56) | 6\% | (32) | 8\% | (43) | 557 |
| UFC fan | 41\% (222) | 23\% (127) | 9\% | (50) | 10\% | (56) | 7\% | (39) | 9\% | (51) | 545 |
| WNBA fan | 40\% (169) | 28\% (118) | 11\% | (46) | 10\% | (41) | 4\% | (17) | 7\% | (30) | 422 |
| WTA fan | 41\% (98) | 20\% (48) | 13\% | (31) | 15\% | (37) | 3\% | (8) | 7\% | (16) | 237 |
| Watch sports at least weekly | 39\% (371) | 30\% (287) | 11\% | (104) | 9\% | (87) | 6\% | (53) | 5\% | (49) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_7: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? College basketball

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (408) | 19\% (408) | 9\% | (200) | 7\% | (146) | 32\% | (701) | 15\% | (336) | 2200 |
| Gender: Male | 23\% (248) | 22\% (233) | 10\% | (107) | 8\% | (81) | 24\% | (250) | 14\% | (144) | 1062 |
| Gender: Female | 14\% (161) | 15\% (175) | 8\% | (93) | 6\% | (65) | 40\% | (452) | 17\% | (193) | 1138 |
| Age: 18-34 | 19\% (123) | 16\% (104) | 10\% | (68) | 6\% | (41) | 27\% | (179) | 22\% | (141) | 655 |
| Age: 35-44 | 19\% (70) | 22\% (79) | 8\% | (29) | 9\% | (31) | 24\% | (85) | 18\% | (65) | 358 |
| Age: 45-64 | 19\% (144) | 19\% (143) | 8\% | (59) | 6\% | (45) | 35\% | (261) | 13\% | (98) | 751 |
| Age: 65+ | 16\% (71) | 19\% (82) | 10\% | (45) | 7\% | (30) | 40\% | (176) | 7\% | (32) | 436 |
| GenZers: 1997-2012 | 18\% (55) | 13\% (42) | 8\% | (26) | 5\% | (15) | 27\% | (86) | 29\% | (91) | 316 |
| Millennials: 1981-1996 | 20\% (110) | 18\% (97) | $11 \%$ | (59) | 8\% | (44) | 26\% | (138) | 17\% | (91) | 539 |
| GenXers: 1965-1980 | 19\% (99) | 22\% (118) | 8\% | (42) | 6\% | (31) | 30\% | (159) | 15\% | (77) | 526 |
| Baby Boomers: 1946-1964 | 17\% (125) | 18\% (133) | 8\% | (58) | 7\% | (54) | 40\% | (288) | 10\% | (70) | 727 |
| PID: Dem (no lean) | 21\% (157) | 21\% (155) | 9\% | (70) | 6\% | (47) | 30\% | (229) | 13\% | (96) | 755 |
| PID: Ind (no lean) | 16\% (122) | 17\% (126) | 8\% | (58) | 7\% | (55) | 32\% | (245) | 20\% | (150) | 756 |
| PID: Rep (no lean) | 19\% (129) | 18\% (126) | 10\% | (72) | 6\% | (44) | 33\% | (228) | 13\% | (90) | 689 |
| PID/Gender: Dem Men | 27\% (85) | 26\% (83) | 9\% | (28) | 7\% | (23) | 21\% | (68) | 10\% | (33) | 319 |
| PID/Gender: Dem Women | 17\% (73) | 17\% (72) | 10\% | (42) | 5\% | (24) | 37\% | (161) | 15\% | (64) | 436 |
| PID/Gender: Ind Men | 21\% (86) | 21\% (86) | 8\% | (35) | 9\% | (35) | 23\% | (95) | 17\% | (70) | 407 |
| PID/Gender: Ind Women | 10\% (36) | 11\% (40) | 7\% | (23) | 6\% | (20) | 43\% | (150) | 23\% | (80) | 349 |
| PID/Gender: Rep Men | 23\% (76) | 19\% (64) | 13\% | (44) | 7\% | (23) | 26\% | (87) | 12\% | (41) | 336 |
| PID/Gender: Rep Women | 15\% (52) | 18\% (62) | 8\% | (28) | 6\% | (21) | 40\% | (141) | 14\% | (49) | 353 |
| Ideo: Liberal (1-3) | 21\% (123) | 17\% (101) | 9\% | (52) | 8\% | (49) | 33\% | (193) | 12\% | (73) | 592 |
| Ideo: Moderate (4) | 18\% (102) | 22\% (125) | 10\% | (56) | 5\% | (29) | 33\% | (185) | 12\% | (71) | 568 |
| Ideo: Conservative (5-7) | 20\% (152) | 20\% (153) | 10\% | (77) | 7\% | (55) | 32\% | (242) | 10\% | (79) | 756 |
| Educ: < College | 18\% (267) | 17\% (256) | 9\% | (130) | 6\% | (84) | 33\% | (494) | 19\% | (282) | 1512 |
| Educ: Bachelors degree | 19\% (86) | 23\% (100) | $11 \%$ | (48) | 9\% | (40) | 31\% | (139) | 7\% | (30) | 444 |
| Educ: Post-grad | 23\% (55) | 21\% (51) | 9\% | (22) | 9\% | (23) | 28\% | (68) | 10\% | (24) | 244 |
| Income: Under 50k | 18\% (216) | 18\% (211) | 8\% | (94) | 6\% | (72) | 31\% | (378) | 20\% | (236) | 1207 |
| Income: 50k-100k | 18\% (129) | 17\% (121) | 10\% | (67) | 8\% | (54) | 36\% | (251) | 11\% | (77) | 698 |
| Income: 100k+ | 21\% (63) | 25\% (75) | 14\% | (40) | 7\% | (21) | 25\% | (73) | 8\% | (24) | 295 |
| Ethnicity: White | 17\% (289) | 18\% (312) | 10\% | (164) | 7\% | (120) | 34\% | (590) | 14\% | (247) | 1722 |

[^81]Table CMS22_7: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? College basketball

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (408) | 19\% (408) | 9\% (200) | 7\% | (146) | 32\% | (701) | 15\% | (336) | 2200 |
| Ethnicity: Hispanic | 19\% (68) | 21\% (73) | 7\% (24) | 7\% | (24) | 25\% | (89) | 20\% | (71) | 349 |
| Ethnicity: Afr. Am. | 29\% (81) | 23\% (62) | 8\% (21) | 6\% | (17) | 18\% | (49) | 16\% | (44) | 274 |
| Ethnicity: Other | 19\% (38) | 16\% (33) | $7 \% \quad(15)$ | 5\% | (9) | 31\% | (63) | 22\% | (45) | 204 |
| All Christian | 20\% (195) | 22\% (214) | 11\% (107) | 7\% | (73) | 30\% | (294) | 10\% | (101) | 984 |
| All Non-Christian | 18\% (19) | 26\% (28) | 10\% (11) | 7\% | (7) | 29\% | (32) | $11 \%$ | (12) | 110 |
| Atheist | 14\% (15) | 18\% (21) | 10\% (11) | 5\% | (6) | 35\% | (40) | 18\% | (21) | 113 |
| Agnostic/Nothing in particular | 18\% (179) | 15\% (145) | 7\% (71) | 6\% | (60) | 34\% | (336) | 20\% | (202) | 994 |
| Religious Non-Protestant/Catholic | 16\% (22) | 25\% (33) | 9\% (11) | 6\% | (7) | $33 \%$ | (43) | 12\% | (16) | 133 |
| Evangelical | 21\% (127) | 20\% (116) | 9\% (53) | 7\% | (43) | 27\% | (161) | 15\% | (92) | 592 |
| Non-Evangelical | 20\% (157) | 20\% (162) | 9\% (75) | 7\% | (57) | 32\% | (252) | $11 \%$ | (91) | 794 |
| Community: Urban | 18\% (94) | 21\% (112) | 8\% (42) | 6\% | (31) | 29\% | (153) | 18\% | (93) | 524 |
| Community: Suburban | 19\% (210) | 18\% (192) | 9\% (103) | 7\% | (76) | 33\% | (362) | 13\% | (145) | 1089 |
| Community: Rural | 18\% (104) | 18\% (104) | 9\% (55) | 7\% | (39) | 32\% | (186) | 17\% | (98) | 587 |
| Employ: Private Sector | 19\% (120) | 23\% (145) | 10\% (61) | 8\% | (52) | 30\% | (194) | $11 \%$ | (68) | 641 |
| Employ: Government | 23\% (33) | 19\% (27) | 5\% (7) | 8\% | (11) | 30\% | (43) | 15\% | (21) | 142 |
| Employ: Self-Employed | 26\% (42) | 15\% (24) | 9\% (15) | 10\% | (16) | 23\% | (37) | 17\% | (27) | 162 |
| Employ: Homemaker | 14\% (16) | 17\% (20) | 12\% (14) | $4 \%$ | (5) | 34\% | (41) | 20\% | (23) | 120 |
| Employ: Retired | 18\% (91) | 18\% (88) | 9\% (46) | 7\% | (33) | 40\% | (196) | 9\% | (42) | 496 |
| Employ: Unemployed | 18\% (49) | 18\% (51) | 10\% (27) | $4 \%$ | (11) | $31 \%$ | (86) | 20\% | (56) | 280 |
| Employ: Other | 15\% (27) | 12\% (21) | 5\% (9) | 5\% | (9) | 34\% | (62) | 30\% | (56) | 184 |
| Military HH: Yes | 21\% (74) | 19\% (68) | 10\% (34) | 5\% | (19) | $33 \%$ | (115) | 12\% | (42) | 352 |
| Military HH: No | 18\% (334) | 18\% (340) | 9\% (166) | 7\% | (128) | 32\% | (586) | 16\% | (295) | 1848 |
| RD/WT: Right Direction | 19\% (145) | 18\% (139) | 12\% (87) | 6\% | (49) | 31\% | (238) | 13\% | (100) | 758 |
| RD/WT: Wrong Track | 18\% (263) | 19\% (269) | 8\% (113) | 7\% | (98) | 32\% | (464) | 16\% | (237) | 1442 |
| Trump Job Approve | 20\% (185) | 19\% (175) | 10\% (94) | 7\% | (63) | 31\% | (289) | 13\% | (118) | 923 |
| Trump Job Disapprove | 18\% (216) | 19\% (227) | 9\% (101) | 7\% | (79) | 33\% | (383) | 14\% | (163) | 1169 |

[^82]Table CMS22_7: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? College basketball

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (408) | 19\% (408) | 9\% | (200) | 7\% | (146) | 32\% | (701) | 15\% | (336) | 2200 |
| Trump Job Strongly Approve | 19\% (100) | 19\% (98) | 10\% | (50) | 6\% | (32) | 35\% | (180) | 12\% | (60) | 520 |
| Trump Job Somewhat Approve | 21\% (85) | 19\% (77) | 11\% | (44) | 8\% | (31) | 27\% | (108) | 14\% | (58) | 403 |
| Trump Job Somewhat Disapprove | 19\% (50) | 21\% (55) | 10\% | (27) | 7\% | (18) | 29\% | (76) | 14\% | (37) | 262 |
| Trump Job Strongly Disapprove | 18\% (166) | 19\% (172) | 8\% | (74) | 7\% | (61) | 34\% | (307) | 14\% | (126) | 907 |
| Favorable of Trump | 20\% (179) | 20\% (173) | 10\% | (90) | 7\% | (62) | 32\% | (281) | $11 \%$ | (101) | 886 |
| Unfavorable of Trump | 18\% (216) | 19\% (220) | 9\% | (104) | 7\% | (79) | 33\% | (388) | 14\% | (164) | 1172 |
| Very Favorable of Trump | 21\% (117) | 18\% (99) | 10\% | (54) | 6\% | (33) | 33\% | (182) | 12\% | (65) | 550 |
| Somewhat Favorable of Trump | 18\% (62) | 22\% (75) | $11 \%$ | (36) | 9\% | (29) | 29\% | (99) | 11\% | (36) | 336 |
| Somewhat Unfavorable of Trump | 18\% (39) | 19\% (40) | 12\% | (25) | 7\% | (14) | $30 \%$ | (64) | 15\% | (33) | 213 |
| Very Unfavorable of Trump | 18\% (177) | 19\% (180) | 8\% | (79) | 7\% | (66) | 34\% | (325) | 14\% | (132) | 959 |
| \# 1 Issue: Economy | 21\% (153) | 21\% (153) | 9\% | (67) | 6\% | (44) | 28\% | (203) | 14\% | (97) | 717 |
| \# 1 Issue: Security | 15\% (39) | 15\% (39) | 13\% | (33) | 5\% | (13) | 35\% | (89) | 16\% | (40) | 253 |
| \# 1 Issue: Health Care | 20\% (83) | 19\% (82) | 8\% | (35) | 7\% | (31) | 32\% | (133) | 14\% | (58) | 422 |
| \# 1 Issue: Medicare / Social Security | 16\% (52) | 19\% (62) | 9\% | (30) | 7\% | (23) | 38\% | (126) | 11\% | (38) | 330 |
| \# 1 Issue: Women's Issues | 16\% (15) | 12\% (11) | 7\% | (7) | 4\% | (3) | 34\% | (31) | 27\% | (25) | 92 |
| \#1 Issue: Education | 17\% (23) | 18\% (25) | 7\% | (10) | 10\% | (14) | 28\% | (38) | 21\% | (29) | 139 |
| \# 1 Issue: Energy | 12\% (12) | 14\% (14) | $11 \%$ | (10) | 9\% | (9) | 33\% | (33) | $21 \%$ | (20) | 98 |
| \#1 Issue: Other | 21\% (31) | 16\% (23) | 6\% | (8) | 6\% | (9) | $32 \%$ | (48) | 20\% | (29) | 149 |
| 2018 House Vote: Democrat | 22\% (165) | 21\% (158) | 9\% | (66) | 7\% | (57) | 31\% | (242) | 10\% | (79) | 767 |
| 2018 House Vote: Republican | 20\% (123) | 20\% (123) | 10\% | (63) | 9\% | (53) | 30\% | (183) | 12\% | (71) | 616 |
| 2018 House Vote: Someone else | 12\% (11) | 14\% (13) | 7\% | (7) | 8\% | (7) | 37\% | (33) | 22\% | (20) | 89 |
| 2016 Vote: Hillary Clinton | 22\% (150) | 20\% (136) | 9\% | (61) | 7\% | (46) | 32\% | (219) | 10\% | (69) | 681 |
| 2016 Vote: Donald Trump | 21\% (143) | 19\% (132) | 10\% | (68) | 8\% | (54) | 32\% | (217) | 11\% | (74) | 688 |
| 2016 Vote: Other | 15\% (19) | 22\% (29) | 6\% | (8) | 10\% | (13) | 38\% | (50) | 9\% | (12) | 131 |
| 2016 Vote: Didn't Vote | 14\% (97) | 16\% (112) | 9\% | (63) | $4 \%$ | (30) | $31 \%$ | (214) | 26\% | (182) | 697 |
| Voted in 2014: Yes | 21\% (270) | 20\% (258) | 9\% | (111) | 9\% | (109) | 31\% | (391) | 11\% | (140) | 1279 |
| Voted in 2014: No | 15\% (138) | 16\% (150) | 10\% | (89) | $4 \%$ | (37) | $34 \%$ | (310) | 21\% | (197) | 921 |

[^83]Table CMS22_7: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
College basketball

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (408) | 19\% (408) | 9\% (200) | 7\% | (146) | 32\% | (701) | 15\% | (336) | 2200 |
| 2012 Vote: Barack Obama | 22\% (179) | 22\% (181) | 9\% (72) | $7 \%$ | (54) | 32\% | (262) | 9\% | (78) | 827 |
| 2012 Vote: Mitt Romney | 20\% (93) | 19\% (92) | 11\% (52) | 9\% | (41) | $32 \%$ | (152) | 10\% | (47) | 477 |
| 2012 Vote: Other | 11\% (9) | 8\% (7) | 6\% (6) | 10\% | (8) | 44\% | (37) | $21 \%$ | (18) | 86 |
| 2012 Vote: Didn't Vote | 16\% (126) | 16\% (127) | 9\% (71) | 5\% | (39) | 31\% | (250) | 24\% | (193) | 806 |
| 4-Region: Northeast | 18\% (69) | 19\% (75) | 11\% (42) | 7\% | (26) | 33\% | (131) | 13\% | (50) | 394 |
| 4-Region: Midwest | 17\% (80) | 20\% (92) | 11\% (51) | 8\% | (35) | 32\% | (148) | 12\% | (56) | 462 |
| 4-Region: South | 22\% (182) | 17\% (140) | 8\% (66) | 7\% | (55) | 30\% | (244) | 17\% | (137) | 824 |
| 4-Region: West | 15\% (77) | 19\% (100) | 8\% (41) | 6\% | (31) | 34\% | (177) | 18\% | (93) | 520 |
| Sports fan | 24\% (365) | 23\% (339) | 12\% (176) | 9\% | (130) | 21\% | (312) | 11\% | (170) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 23\% (99) | 24\% (104) | 10\% (43) | 7\% | (29) | 24\% | (103) | 13\% | (59) | 436 |
| Frequent Flyer | 23\% (56) | 26\% (62) | 9\% (22) | 7\% | (18) | 23\% | (55) | $11 \%$ | (27) | 240 |
| Open office space | 19\% (41) | 22\% (46) | 9\% (18) | 10\% | (21) | 28\% | (60) | 12\% | (26) | 212 |
| Cubicle office space | 20\% (24) | 17\% (21) | $7 \% \quad$ (9) | 11\% | (13) | 32\% | (40) | 13\% | (17) | 123 |
| Private office space | 26\% (37) | 25\% (35) | 12\% (17) | 5\% | (8) | 26\% | (37) | 6\% | (9) | 141 |
| Feel comfortable in office | 25\% (73) | 23\% (67) | 8\% (23) | 7\% | (20) | 29\% | (85) | 10\% | (29) | 298 |
| Feel uncomfortable in office | 19\% (51) | 24\% (61) | 9\% (24) | 9\% | (23) | 27\% | (71) | $11 \%$ | (30) | 260 |
| Watched Bundesliga | 31\% (25) | 31\% (25) | 8\% (7) | $11 \%$ | (9) | 12\% | (10) | 7\% | (5) | 81 |
| Watched golf | 40\% (48) | 30\% (36) | 13\% (16) | 9\% | (11) | 6\% | (7) | 2\% | (2) | 120 |
| Watched NASCAR | 31\% (94) | 22\% (67) | 12\% (37) | 10\% | (30) | 20\% | (60) | 5\% | (16) | 304 |
| Watched PBR | 25\% (14) | 35\% (19) | $14 \%$ (8) | 5\% | (3) | 16\% | (9) | 6\% | (3) | 55 |
| ATP fan | 38\% (83) | 21\% (46) | 15\% (34) | 13\% | (29) | 6\% | (14) | 7\% | (14) | 220 |
| Esports fan | 28\% (118) | 25\% (107) | 15\% (61) | 8\% | (35) | 13\% | (57) | 10\% | (44) | 422 |
| F1 fan | 32\% (106) | 22\% (75) | 13\% (45) | 9\% | (29) | 15\% | (50) | 9\% | (30) | 334 |
| IndyCar fan | 28\% (145) | 22\% (113) | 13\% (68) | 7\% | (36) | 20\% | (104) | 9\% | (48) | 515 |
| MLB fan | 26\% (289) | 24\% (260) | 11\% (123) | 9\% | (103) | 22\% | (238) | 8\% | (88) | 1100 |
| MLS fan | 33\% (141) | 23\% (101) | 13\% (54) | $11 \%$ | (47) | 13\% | (57) | 7\% | (31) | 432 |
| NASCAR fan | 25\% (188) | 19\% (144) | 13\% (97) | 7\% | (51) | 25\% | (183) | 11\% | (78) | 742 |
| NBA fan | 29\% (281) | 26\% (254) | 14\% (134) | 10\% | (94) | 12\% | (113) | 10\% | (102) | 979 |
| NCAA FT fan | 32\% (302) | 27\% (254) | 13\% (128) | 9\% | (87) | 11\% | (106) | 8\% | (78) | 954 |

[^84]Table CMS22_7: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
College basketball

| Demographic | Very important | Somewhat important | Not very important |  | Not <br> tant at <br> all | I don this | t watch sport | Don't <br> No o | know / <br> pinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (408) | 19\% (408) | 9\% (200) | 7\% | (146) | $32 \%$ | (701) | 15\% | (336) | 2200 |
| NCAA MB fan | 36\% (291) | 30\% (248) | 14\% (113) | 11\% | (86) | 3\% | (21) | 7\% | (58) | 818 |
| NCAA WB fan | 38\% (187) | 26\% (126) | 13\% (64) | 10\% | (49) | 4\% | (20) | 9\% | (43) | 488 |
| NFL fan | 25\% (348) | 22\% (305) | 12\% (165) | 9\% | (122) | 22\% | (304) | 11\% | (159) | 1403 |
| NHL fan | 28\% (217) | 22\% (172) | 11\% (85) | 9\% | (70) | 20\% | (155) | 10\% | (76) | 777 |
| PGA fan | 33\% (186) | 25\% (137) | 13\% (70) | 9\% | (48) | 14\% | (75) | 7\% | (40) | 557 |
| UFC fan | 29\% (160) | 24\% (132) | 12\% (67) | 9\% | (50) | 13\% | (73) | 12\% | (63) | 545 |
| WNBA fan | 35\% (146) | 26\% (110) | $14 \% \quad$ (59) | 10\% | (42) | 7\% | (27) | 9\% | (38) | 422 |
| WTA fan | 34\% (81) | 23\% (54) | $14 \%$ (33) | 12\% | (29) | 9\% | (22) | 8\% | (18) | 237 |
| Watch sports at least weekly | 29\% (279) | 25\% (242) | 12\% (111) | 9\% | (86) | 17\% | (164) | 7\% | (70) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_8: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? College football

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (469) | 20\% (435) | 10\% | (216) | 8\% | (172) | 27\% | (600) | $14 \%$ | (310) | 2200 |
| Gender: Male | 27\% (287) | 22\% (236) | 10\% | (110) | 8\% | (88) | 20\% | (209) | 12\% | (132) | 1062 |
| Gender: Female | 16\% (182) | 17\% (199) | 9\% | (106) | 7\% | (83) | 34\% | (391) | 16\% | (178) | 1138 |
| Age: 18-34 | 21\% (139) | 17\% (111) | 10\% | (62) | 7\% | (47) | 26\% | (172) | 19\% | (124) | 655 |
| Age: 35-44 | 24\% (85) | 20\% (72) | 10\% | (36) | 9\% | (31) | 19\% | (68) | 18\% | (65) | 358 |
| Age: 45-64 | 22\% (167) | 21\% (156) | 9\% | (71) | 7\% | (53) | 29\% | (221) | $11 \%$ | (83) | 751 |
| Age: 65+ | 18\% (78) | 22\% (96) | $11 \%$ | (47) | 9\% | (40) | 32\% | (139) | 9\% | (38) | 436 |
| GenZers: 1997-2012 | 18\% (57) | 14\% (44) | 8\% | (25) | 5\% | (15) | 30\% | (93) | 26\% | (81) | 316 |
| Millennials: 1981-1996 | 25\% (132) | 19\% (104) | 11\% | (57) | 10\% | (51) | 21\% | (113) | 15\% | (81) | 539 |
| GenXers: 1965-1980 | 22\% (116) | 21\% (113) | 10\% | (52) | 7\% | (34) | 26\% | (136) | $14 \%$ | (75) | 526 |
| Baby Boomers: 1946-1964 | 20\% (146) | 20\% (148) | 9\% | (69) | 9\% | (64) | 33\% | (237) | 9\% | (64) | 727 |
| PID: Dem (no lean) | 23\% (173) | 22\% (166) | 9\% | (68) | 7\% | (53) | 27\% | (202) | 12\% | (93) | 755 |
| PID: Ind (no lean) | 17\% (127) | 18\% (135) | 9\% | (71) | 9\% | (66) | 30\% | (226) | 17\% | (131) | 756 |
| PID: Rep (no lean) | 25\% (169) | 19\% (134) | $11 \%$ | (77) | 8\% | (52) | 25\% | (171) | $12 \%$ | (85) | 689 |
| PID/Gender: Dem Men | 31\% (100) | 25\% (81) | 9\% | (29) | 7\% | (24) | 16\% | (52) | $11 \%$ | (34) | 319 |
| PID/Gender: Dem Women | 17\% (74) | 19\% (85) | 9\% | (39) | 7\% | (29) | 34\% | (150) | $14 \%$ | (59) | 436 |
| PID/Gender: Ind Men | 20\% (82) | 21\% (87) | $11 \%$ | (43) | 10\% | (41) | 22\% | (91) | 15\% | (62) | 407 |
| PID/Gender: Ind Women | 13\% (44) | 14\% (49) | 8\% | (28) | 7\% | (25) | 39\% | (135) | 20\% | (69) | 349 |
| PID/Gender: Rep Men | 31\% (105) | 20\% (68) | $11 \%$ | (38) | 7\% | (23) | 20\% | (66) | $11 \%$ | (36) | 336 |
| PID/Gender: Rep Women | 18\% (64) | 19\% (66) | 11\% | (39) | 8\% | (29) | 30\% | (106) | $14 \%$ | (50) | 353 |
| Ideo: Liberal (1-3) | 22\% (132) | 19\% (113) | 10\% | (59) | 8\% | (46) | 29\% | (172) | $12 \%$ | (69) | 592 |
| Ideo: Moderate (4) | 22\% (124) | 21\% (120) | 9\% | (52) | 8\% | (44) | 30\% | (168) | 11\% | (61) | 568 |
| Ideo: Conservative (5-7) | 23\% (176) | 22\% (168) | 12\% | (89) | 8\% | (64) | 24\% | (182) | 10\% | (77) | 756 |
| Educ: < College | 20\% (304) | 19\% (281) | 9\% | (141) | 7\% | (105) | 28\% | (422) | 17\% | (259) | 1512 |
| Educ: Bachelors degree | 22\% (97) | 24\% (107) | 12\% | (52) | 10\% | (44) | 26\% | (116) | 7\% | (29) | 444 |
| Educ: Post-grad | 28\% (68) | 19\% (47) | 9\% | (22) | 10\% | (23) | 25\% | (62) | 9\% | (21) | 244 |
| Income: Under 50k | 20\% (237) | 20\% (243) | 9\% | (103) | 7\% | (88) | 27\% | (326) | 17\% | (211) | 1207 |
| Income: 50k-100k | 21\% (146) | 18\% (125) | $11 \%$ | (77) | 8\% | (58) | 31\% | (214) | $11 \%$ | (77) | 698 |
| Income: 100k+ | 29\% (86) | 23\% (67) | 12\% | (35) | 9\% | (26) | 20\% | (60) | 7\% | (21) | 295 |
| Ethnicity: White | 20\% (339) | 20\% (353) | 10\% | (176) | 8\% | (133) | 29\% | (500) | 13\% | (221) | 1722 |

[^85]Table CMS22_8: How important is the presence offans and crowds to your enjoyment of each of the following sports on television?
College football

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (469) | 20\% (435) | 10\% | (216) | 8\% | (172) | 27\% | (600) | 14\% | (310) | 2200 |
| Ethnicity: Hispanic | 22\% (76) | 18\% (64) | 8\% | (29) | 7\% | (23) | 25\% | (87) | 20\% | (71) | 349 |
| Ethnicity: Afr. Am. | 32\% (87) | 18\% (49) | 8\% | (22) | 10\% | (27) | 17\% | (47) | 16\% | (43) | 274 |
| Ethnicity: Other | 21\% (43) | 17\% (34) | 9\% | (18) | 6\% | (12) | 26\% | (53) | $22 \%$ | (45) | 204 |
| All Christian | 23\% (228) | 23\% (226) | 12\% | (118) | 9\% | (89) | 24\% | (232) | 9\% | (91) | 984 |
| All Non-Christian | 23\% (26) | 16\% (17) | 14\% | (15) | 9\% | (10) | 24\% | (26) | 14\% | (15) | 110 |
| Atheist | 17\% (19) | 13\% (15) | 13\% | (15) | 5\% | (5) | 35\% | (39) | 18\% | (20) | 113 |
| Agnostic/Nothing in particular | 20\% (196) | 18\% (177) | 7\% | (68) | 7\% | (68) | 30\% | (302) | 18\% | (183) | 994 |
| Religious Non-Protestant/Catholic | 21\% (28) | 17\% (22) | 13\% | (17) | 8\% | (10) | 30\% | (39) | 12\% | (16) | 133 |
| Evangelical | 24\% (140) | 21\% (127) | 9\% | (55) | 9\% | (55) | 22\% | (132) | 14\% | (83) | 592 |
| Non-Evangelical | 23\% (183) | 23\% (182) | 11\% | (85) | 9\% | (70) | 24\% | (192) | 10\% | (82) | 794 |
| Community: Urban | 21\% (113) | 20\% (107) | 7\% | (34) | 7\% | (37) | 29\% | (153) | 15\% | (80) | 524 |
| Community: Suburban | 22\% (238) | 19\% (206) | 10\% | (110) | 8\% | (87) | 29\% | (312) | 12\% | (136) | 1089 |
| Community: Rural | 20\% (118) | 21\% (122) | 12\% | (71) | 8\% | (47) | 23\% | (135) | 16\% | (94) | 587 |
| Employ: Private Sector | 23\% (148) | 22\% (143) | 11\% | (68) | 8\% | (51) | 26\% | (165) | 10\% | (66) | 641 |
| Employ: Government | 25\% (36) | 18\% (25) | 11\% | (16) | 7\% | (9) | 28\% | (40) | 11\% | (16) | 142 |
| Employ: Self-Employed | 30\% (48) | 15\% (24) | 8\% | (13) | 12\% | (20) | 21\% | (34) | 14\% | (22) | 162 |
| Employ: Homemaker | 17\% (20) | 22\% (27) | 12\% | (14) | 8\% | (10) | 25\% | (30) | 16\% | (19) | 120 |
| Employ: Retired | 19\% (96) | 21\% (104) | 9\% | (47) | 8\% | (42) | 33\% | (163) | 9\% | (44) | 496 |
| Employ: Unemployed | 22\% (61) | 17\% (47) | 10\% | (29) | 5\% | (15) | 27\% | (76) | 18\% | (51) | 280 |
| Employ: Other | 14\% (25) | 17\% (31) | 6\% | (12) | 7\% | (13) | 27\% | (49) | 30\% | (55) | 184 |
| Military HH: Yes | 23\% (82) | 20\% (71) | 12\% | (42) | 9\% | (30) | 25\% | (89) | 11\% | (39) | 352 |
| Military HH: No | 21\% (387) | 20\% (365) | 9\% | (173) | 8\% | (142) | 28\% | (511) | 15\% | (270) | 1848 |
| RD/WT: Right Direction | 24\% (182) | 19\% (141) | 12\% | (91) | 8\% | (60) | 24\% | (185) | 13\% | (99) | 758 |
| RD/WT: Wrong Track | 20\% (287) | 20\% (294) | 9\% | (125) | 8\% | (112) | 29\% | (415) | 15\% | (210) | 1442 |
| Trump Job Approve | 23\% (216) | 20\% (186) | 11\% | (102) | 8\% | (73) | 26\% | (237) | 12\% | (107) | 923 |
| Trump Job Disapprove | 21\% (243) | 21\% (240) | 9\% | (110) | 8\% | (93) | 29\% | (334) | 13\% | (148) | 1169 |

[^86]Table CMS22_8: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? College football

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (469) | 20\% (435) | 10\% | (216) | 8\% | (172) | 27\% | (600) | 14\% | (310) | 2200 |
| Trump Job Strongly Approve | 25\% (129) | 19\% (99) | 11\% | (56) | 7\% | (38) | 26\% | (135) | 12\% | (62) | 520 |
| Trump Job Somewhat Approve | 22\% (87) | 22\% (87) | 11\% | (46) | 9\% | (35) | 25\% | (103) | 11\% | (45) | 403 |
| Trump Job Somewhat Disapprove | 22\% (58) | 23\% (61) | 10\% | (26) | 7\% | (18) | 24\% | (62) | 14\% | (36) | 262 |
| Trump Job Strongly Disapprove | 20\% (185) | 20\% (179) | 9\% | (84) | 8\% | (75) | 30\% | (272) | 12\% | (112) | 907 |
| Favorable of Trump | 25\% (222) | 20\% (178) | 12\% | (103) | 8\% | (71) | 25\% | (222) | 10\% | (90) | 886 |
| Unfavorable of Trump | 20\% (233) | 21\% (242) | 9\% | (104) | 8\% | (95) | 30\% | (349) | 13\% | (149) | 1172 |
| Very Favorable of Trump | 28\% (152) | 19\% (105) | 11\% | (58) | 7\% | (40) | 24\% | (133) | 11\% | (61) | 550 |
| Somewhat Favorable of Trump | 21\% (70) | 22\% (73) | 13\% | (45) | 9\% | (31) | 26\% | (89) | 9\% | (29) | 336 |
| Somewhat Unfavorable of Trump | 15\% (33) | 26\% (55) | 7\% | (15) | 8\% | (17) | 30\% | (63) | 14\% | (30) | 213 |
| Very Unfavorable of Trump | 21\% (200) | 20\% (187) | 9\% | (89) | 8\% | (78) | 30\% | (285) | 12\% | (119) | 959 |
| \# 1 Issue: Economy | 25\% (180) | 21\% (149) | 10\% | (72) | 7\% | (53) | 25\% | (176) | 12\% | (87) | 717 |
| \# 1 Issue: Security | 21\% (53) | 18\% (45) | 12\% | (30) | 7\% | (19) | 28\% | (72) | 14\% | (34) | 253 |
| \# 1 Issue: Health Care | 24\% (103) | 18\% (74) | 10\% | (42) | 9\% | (36) | 26\% | (110) | 13\% | (57) | 422 |
| \# 1 Issue: Medicare / Social Security | 17\% (55) | 24\% (79) | 10\% | (33) | 9\% | (30) | 31\% | (102) | 10\% | (32) | 330 |
| \# 1 Issue: Women's Issues | 15\% (14) | 21\% (19) | 4\% | (4) | 4\% | (3) | 28\% | (26) | 29\% | (26) | 92 |
| \# 1 Issue: Education | 10\% (14) | 21\% (29) | 11\% | (15) | 9\% | (12) | 31\% | (43) | 19\% | (27) | 139 |
| \# 1 Issue: Energy | 18\% (18) | 11\% (11) | 13\% | (13) | 9\% | (9) | 29\% | (28) | 20\% | (20) | 98 |
| \# 1 Issue: Other | 22\% (32) | 20\% (30) | 4\% | (7) | 7\% | (10) | 29\% | (43) | 18\% | (26) | 149 |
| 2018 House Vote: Democrat | 24\% (183) | 22\% (166) | 9\% | (69) | 8\% | (65) | 27\% | (208) | 10\% | (77) | 767 |
| 2018 House Vote: Republican | 24\% (150) | 22\% (134) | 11\% | (66) | 9\% | (56) | 23\% | (141) | 11\% | (68) | 616 |
| 2018 House Vote: Someone else | 9\% (8) | 20\% (18) | 8\% | (7) | 8\% | (7) | 32\% | (29) | 23\% | (20) | 89 |
| 2016 Vote: Hillary Clinton | 24\% (161) | 21\% (140) | 10\% | (68) | 8\% | (53) | 28\% | (194) | 10\% | (66) | 681 |
| 2016 Vote: Donald Trump | 24\% (167) | 21\% (146) | 10\% | (72) | 9\% | (64) | 24\% | (165) | 11\% | (74) | 688 |
| 2016 Vote: Other | 18\% (24) | 25\% (33) | 8\% | (10) | 9\% | (12) | 33\% | (43) | 7\% | (10) | 131 |
| 2016 Vote: Didn't Vote | 17\% (117) | 17\% (115) | 9\% | (66) | 6\% | (41) | 28\% | (198) | 23\% | (160) | 697 |
| Voted in 2014: Yes | 23\% (295) | 23\% (294) | 10\% | (123) | 9\% | (120) | 25\% | (314) | 10\% | (133) | 1279 |
| Voted in 2014: No | 19\% (174) | 15\% (141) | 10\% | (93) | 6\% | (51) | 31\% | (285) | 19\% | (177) | 921 |

[^87]Table CMS22_8: How important is the presence offans and crowds to your enjoyment of each of the following sports on television?
College football

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (469) | 20\% (435) | 10\% (216) | 8\% | (172) | 27\% | (600) | 14\% | (310) | 2200 |
| 2012 Vote: Barack Obama | 24\% (202) | 23\% (186) | 10\% (80) | 7\% | (61) | 27\% | (224) | 9\% | (73) | 827 |
| 2012 Vote: Mitt Romney | 22\% (105) | 22\% (107) | 11\% (52) | 10\% | (46) | 25\% | (120) | 10\% | (47) | 477 |
| 2012 Vote: Other | 15\% (13) | 11\% (10) | 12\% (11) | 12\% | (10) | 29\% | (25) | 20\% | (17) | 86 |
| 2012 Vote: Didn't Vote | 18\% (148) | 16\% (133) | 9\% (73) | 6\% | (51) | 28\% | (230) | $21 \%$ | (172) | 806 |
| 4-Region: Northeast | 21\% (84) | 18\% (73) | 12\% (48) | 7\% | (28) | 29\% | (116) | $11 \%$ | (45) | 394 |
| 4-Region: Midwest | 22\% (100) | 21\% (95) | $11 \% \quad$ (50) | 9\% | (41) | 27\% | (126) | $11 \%$ | (51) | 462 |
| 4-Region: South | 24\% (197) | 19\% (160) | 10\% (82) | 8\% | (66) | 23\% | (192) | 15\% | (127) | 824 |
| 4-Region: West | 17\% (88) | 21\% (107) | 7\% (36) | 7\% | (36) | $32 \%$ | (166) | 17\% | (87) | 520 |
| Sports fan | 28\% (415) | 25\% (374) | 12\% (183) | 10\% | (148) | 15\% | (221) | 10\% | (151) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 23\% (102) | 24\% (106) | 11\% (47) | 8\% | (34) | 21\% | (93) | 12\% | (53) | 436 |
| Frequent Flyer | 25\% (60) | 26\% (63) | 10\% (23) | 8\% | (18) | 19\% | (46) | 12\% | (29) | 240 |
| Open office space | 24\% (51) | 20\% (43) | 12\% (25) | 10\% | (22) | 22\% | (46) | 12\% | (25) | 212 |
| Cubicle office space | 22\% (27) | 12\% (15) | 13\% (16) | 12\% | (15) | 26\% | (32) | 15\% | (18) | 123 |
| Private office space | 30\% (43) | 22\% (31) | 16\% (22) | 4\% | (6) | 23\% | (33) | 5\% | (7) | 141 |
| Feel comfortable in office | 30\% (89) | 17\% (50) | 10\% (29) | 8\% | (23) | 27\% | (81) | 8\% | (25) | 298 |
| Feel uncomfortable in office | 24\% (62) | 22\% (57) | 15\% (38) | 7\% | (19) | 20\% | (53) | 12\% | (32) | 260 |
| Watched Bundesliga | 41\% (33) | 24\% (20) | 10\% (8) | $11 \%$ | (9) | 5\% | (4) | 10\% | (8) | 81 |
| Watched golf | 40\% (48) | 38\% (45) | 8\% (10) | 9\% | (11) | 3\% | (4) | 2\% | (2) | 120 |
| Watched NASCAR | 34\% (105) | 27\% (81) | 13\% (39) | 9\% | (27) | $14 \%$ | (42) | 4\% | (12) | 304 |
| Watched PBR | 34\% (18) | 25\% (14) | 21\% (12) | 5\% | (3) | $11 \%$ | (6) | 4\% | (2) | 55 |
| ATP fan | 42\% (92) | 18\% (39) | 17\% (37) | 13\% | (28) | 5\% | (12) | 6\% | (13) | 220 |
| Esports fan | 33\% (137) | 25\% (104) | 13\% (56) | 9\% | (37) | $12 \%$ | (52) | 9\% | (36) | 422 |
| F1 fan | 35\% (116) | 21\% (70) | 14\% (48) | 9\% | (31) | 12\% | (39) | 9\% | (29) | 334 |
| IndyCar fan | 30\% (152) | 23\% (119) | 14\% (73) | 8\% | (43) | 17\% | (85) | 8\% | (43) | 515 |
| MLB fan | 29\% (318) | 26\% (283) | 12\% (134) | 9\% | (104) | 17\% | (184) | 7\% | (77) | 1100 |
| MLS fan | 35\% (153) | 26\% (113) | 11\% (47) | 9\% | (40) | $11 \%$ | (47) | 7\% | (31) | 432 |
| NASCAR fan | 28\% (207) | 23\% (169) | 14\% (101) | 8\% | (63) | 19\% | (139) | 9\% | (63) | 742 |
| NBA fan | 32\% (310) | 26\% (250) | 13\% (124) | $11 \%$ | (104) | $11 \%$ | (105) | 9\% | (85) | 979 |
| NCAA FT fan | 36\% (344) | 31\% (298) | 13\% (127) | 11\% | (106) | $2 \%$ | (20) | 6\% | (59) | 954 |

[^88]Table CMS22_8: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? College football

| Demographic | Very important | Somewhat important | Not very important | $\begin{array}{r} \mathrm{N} \\ \text { impor } \\ \mathbf{a} \end{array}$ | Not <br> tant at <br> all | I don this | t watch sport | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 21\% (469) | 20\% (435) | 10\% (216) | 8\% | (172) | 27\% | (600) | 14\% | (310) | 2200 |
| NCAA MB fan | 37\% (302) | 29\% (235) | 13\% (108) | $11 \%$ | (86) | 4\% | (37) | 6\% | (50) | 818 |
| NCAA WB fan | 38\% (186) | 27\% (133) | 12\% (57) | 9\% | (42) | 7\% | (34) | 7\% | (36) | 488 |
| NFL fan | 28\% (396) | 25\% (344) | 13\% (181) | 10\% | (144) | 14\% | (200) | 10\% | (138) | 1403 |
| NHL fan | 30\% (233) | 26\% (205) | 11\% (84) | 9\% | (70) | 14\% | (112) | 9\% | (72) | 777 |
| PGA fan | 37\% (206) | 24\% (132) | 13\% (73) | 10\% | (53) | 10\% | (54) | 7\% | (39) | 557 |
| UFC fan | 35\% (190) | 23\% (125) | 11\% (59) | 10\% | (55) | 11\% | (60) | 10\% | (56) | 545 |
| WNBA fan | 33\% (138) | 29\% (122) | 13\% (57) | 9\% | (37) | 9\% | (37) | 7\% | (30) | 422 |
| WTA fan | 34\% (82) | 24\% (56) | 14\% (34) | 12\% | (29) | 9\% | (21) | 6\% | (15) | 237 |
| Watch sports at least weekly | 33\% (316) | 28\% (263) | $11 \% \quad$ (105) | 10\% | (97) | 11\% | (109) | 7\% | (63) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_9: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Hockey

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% (329) | 17\% (372) | 10\% | (218) | 9\% | (192) | 34\% | (739) | 16\% | (349) | 2200 |
| Gender: Male | 19\% (204) | 18\% (196) | 12\% | (130) | 11\% | (113) | 26\% | (280) | 13\% | (138) | 1062 |
| Gender: Female | 11\% (125) | 15\% (176) | 8\% | (88) | 7\% | (79) | 40\% | (459) | 19\% | (211) | 1138 |
| Age: 18-34 | 16\% (102) | 14\% (95) | 10\% | (66) | 9\% | (59) | 30\% | (197) | $21 \%$ | (136) | 655 |
| Age: 35-44 | 18\% (63) | 19\% (69) | 9\% | (33) | $11 \%$ | (40) | 24\% | (86) | 19\% | (67) | 358 |
| Age: 45-64 | 15\% (113) | 19\% (141) | 10\% | (76) | 6\% | (49) | 36\% | (267) | 14\% | (105) | 751 |
| Age: 65+ | 12\% (51) | 16\% (68) | 10\% | (43) | 10\% | (44) | 43\% | (189) | 9\% | (41) | 436 |
| GenZers: 1997-2012 | 14\% (45) | 10\% (33) | $11 \%$ | (35) | 8\% | (25) | 30\% | (95) | 26\% | (83) | 316 |
| Millennials: 1981-1996 | 17\% (90) | 18\% (97) | 9\% | (50) | 10\% | (56) | 28\% | (150) | 18\% | (96) | 539 |
| GenXers: 1965-1980 | 18\% (92) | 21\% (109) | 9\% | (50) | 8\% | (44) | 28\% | (147) | 16\% | (84) | 526 |
| Baby Boomers: 1946-1964 | 13\% (93) | 15\% (111) | 10\% | (73) | 9\% | (63) | 43\% | (309) | 11\% | (78) | 727 |
| PID: Dem (no lean) | 17\% (127) | 18\% (137) | 10\% | (73) | 8\% | (63) | 34\% | (254) | 13\% | (100) | 755 |
| PID: Ind (no lean) | 12\% (94) | 16\% (123) | 10\% | (75) | 10\% | (72) | 33\% | (249) | 19\% | (143) | 756 |
| PID: Rep (no lean) | 16\% (108) | 16\% (112) | 10\% | (71) | 8\% | (57) | 34\% | (235) | 15\% | (106) | 689 |
| PID/Gender: Dem Men | 24\% (78) | 19\% (62) | 11\% | (36) | 7\% | (24) | 29\% | (91) | 9\% | (29) | 319 |
| PID/Gender: Dem Women | 11\% (49) | 17\% (75) | 9\% | (37) | 9\% | (40) | 37\% | (163) | 16\% | (71) | 436 |
| PID/Gender: Ind Men | 15\% (61) | 19\% (78) | 12\% | (51) | 13\% | (51) | 25\% | (101) | 16\% | (66) | 407 |
| PID/Gender: Ind Women | 9\% (33) | 13\% (45) | 7\% | (24) | 6\% | (21) | 42\% | (148) | 22\% | (78) | 349 |
| PID/Gender: Rep Men | 20\% (65) | 17\% (56) | 13\% | (44) | 11\% | (38) | 26\% | (88) | 13\% | (44) | 336 |
| PID/Gender: Rep Women | 12\% (43) | 16\% (55) | 8\% | (27) | 5\% | (19) | 42\% | (147) | 18\% | (62) | 353 |
| Ideo: Liberal (1-3) | 15\% (89) | 19\% (110) | 10\% | (58) | 9\% | (55) | 36\% | (211) | 12\% | (68) | 592 |
| Ideo: Moderate (4) | 17\% (97) | 19\% (110) | 9\% | (54) | 9\% | (50) | 33\% | (189) | 12\% | (69) | 568 |
| Ideo: Conservative (5-7) | 15\% (113) | 17\% (128) | 11\% | (86) | 9\% | (67) | 34\% | (259) | 13\% | (102) | 756 |
| Educ: < College | 15\% (221) | 16\% (237) | 9\% | (133) | 8\% | (124) | 34\% | (512) | 19\% | (286) | 1512 |
| Educ: Bachelors degree | 15\% (68) | 21\% (93) | 12\% | (51) | $11 \%$ | (48) | 33\% | (147) | 8\% | (36) | 444 |
| Educ: Post-grad | 16\% (40) | 17\% (42) | $14 \%$ | (34) | 9\% | (21) | $32 \%$ | (79) | $11 \%$ | (28) | 244 |
| Income: Under 50k | 14\% (174) | 17\% (202) | 8\% | (97) | 8\% | (94) | 34\% | (406) | 19\% | (234) | 1207 |
| Income: 50k-100k | 16\% (108) | 15\% (106) | 10\% | (72) | 8\% | (59) | 37\% | (261) | 13\% | (91) | 698 |
| Income: 100k+ | 16\% (47) | 22\% (64) | 17\% | (49) | 13\% | (40) | 24\% | (72) | 8\% | (24) | 295 |
| Ethnicity: White | 14\% (247) | 18\% (303) | 10\% | (171) | 9\% | (162) | 34\% | (589) | 14\% | (250) | 1722 |

[^89]Table CMS22_9: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Hockey

| Demographic | Very important | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% (329) | 17\% | (372) | 10\% | (218) | 9\% | (192) | 34\% | (739) | 16\% | (349) | 2200 |
| Ethnicity: Hispanic | 13\% (45) | 18\% | (63) | 14\% | (49) | 7\% | (26) | 27\% | (96) | 20\% | (70) | 349 |
| Ethnicity: Afr. Am. | 20\% (56) | 13\% | (36) | 9\% | (25) | 8\% | (21) | $31 \%$ | (86) | 18\% | (50) | 274 |
| Ethnicity: Other | 13\% (26) | 16\% | (33) | $11 \%$ | (23) | 5\% | (9) | $31 \%$ | (63) | 24\% | (50) | 204 |
| All Christian | 15\% (148) | 20\% | (195) | 12\% | (116) | 9\% | (92) | 33\% | (321) | 11\% | (111) | 984 |
| All Non-Christian | 18\% (20) | 22\% | (25) | 9\% | (10) | 12\% | (13) | 29\% | (31) | 10\% | (11) | 110 |
| Atheist | 12\% (14) | 7\% | (7) | 15\% | (17) | 8\% | (9) | 40\% | (46) | 19\% | (21) | 113 |
| Agnostic/Nothing in particular | 15\% (147) | 15\% | (145) | 8\% | (75) | 8\% | (79) | 34\% | (340) | 21\% | (207) | 994 |
| Religious Non-Protestant/Catholic | 16\% (21) | 25\% | (34) | 10\% | (13) | 10\% | (13) | 30\% | (40) | 9\% | (12) | 133 |
| Evangelical | 16\% (93) | 16\% | (92) | 7\% | (40) | 9\% | (55) | 36\% | (214) | 17\% | (98) | 592 |
| Non-Evangelical | 15\% (116) | 19\% | (151) | 13\% | (101) | 9\% | (75) | $32 \%$ | (257) | 12\% | (94) | 794 |
| Community: Urban | 17\% (89) | 19\% | (98) | 8\% | (43) | 7\% | (38) | 31\% | (162) | 18\% | (94) | 524 |
| Community: Suburban | 15\% (169) | 17\% | (188) | $11 \%$ | (122) | 8\% | (92) | 35\% | (376) | 13\% | (143) | 1089 |
| Community: Rural | 12\% (71) | 15\% | (86) | 9\% | (54) | 11\% | (62) | 34\% | (201) | 19\% | (113) | 587 |
| Employ: Private Sector | 18\% (114) | 22\% | (144) | 9\% | (59) | 8\% | (51) | 30\% | (193) | 12\% | (80) | 641 |
| Employ: Government | 16\% (23) | 14\% | (20) | 15\% | (22) | 7\% | (10) | $31 \%$ | (44) | 16\% | (23) | 142 |
| Employ: Self-Employed | 20\% (33) | 16\% | (26) | 13\% | (21) | 9\% | (14) | 26\% | (42) | 16\% | (26) | 162 |
| Employ: Homemaker | 13\% (15) | 16\% | (20) | 8\% | (10) | 9\% | (11) | 34\% | (41) | 19\% | (23) | 120 |
| Employ: Retired | 13\% (63) | 15\% | (74) | $11 \%$ | (53) | 9\% | (43) | 43\% | (212) | 10\% | (51) | 496 |
| Employ: Unemployed | 14\% (40) | 16\% | (44) | 6\% | (17) | 11\% | (30) | $34 \%$ | (96) | 19\% | (54) | 280 |
| Employ: Other | 11\% (20) | 12\% | (21) | 8\% | (15) | 7\% | (12) | $33 \%$ | (61) | 29\% | (54) | 184 |
| Military HH: Yes | 12\% (42) | $14 \%$ | (50) | 13\% | (44) | 9\% | (32) | 40\% | (140) | 12\% | (43) | 352 |
| Military HH: No | 16\% (287) | 17\% | (321) | 9\% | (174) | 9\% | (160) | 32\% | (599) | 17\% | (306) | 1848 |
| RD/WT: Right Direction | 17\% (128) | 16\% | (119) | 12\% | (91) | 8\% | (60) | 32\% | (243) | 16\% | (118) | 758 |
| RD/WT: Wrong Track | 14\% (201) | 18\% | (253) | 9\% | (128) | 9\% | (132) | 34\% | (496) | 16\% | (232) | 1442 |
| Trump Job Approve | 17\% (153) | 17\% | (155) | 10\% | (95) | 9\% | (79) | $33 \%$ | (302) | 15\% | (138) | 923 |
| Trump Job Disapprove | 15\% (171) | 18\% | (211) | 10\% | (116) | 9\% | (108) | $34 \%$ | (402) | 14\% | (160) | 1169 |

[^90]Table CMS22_9: How important is the presence offans and crowds to your enjoyment of each of the following sports on television?
Hockey

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (329) | 17\% | (372) | 10\% | (218) | 9\% | (192) | 34\% | (739) | 16\% | (349) | 2200 |
| Trump Job Strongly Approve | 17\% | (86) | 16\% | (85) | 10\% | (52) | 8\% | (41) | 34\% | (178) | 15\% | (78) | 520 |
| Trump Job Somewhat Approve | 17\% | (67) | 18\% | (71) | 11\% | (43) | 9\% | (38) | 31\% | (125) | 15\% | (60) | 403 |
| Trump Job Somewhat Disapprove | 16\% | (41) | 21\% | (56) | 15\% | (40) | 12\% | (32) | 23\% | (61) | 12\% | (31) | 262 |
| Trump Job Strongly Disapprove | 14\% | (130) | 17\% | (155) | 8\% | (76) | 8\% | (76) | 38\% | (341) | 14\% | (129) | 907 |
| Favorable of Trump | 17\% | (154) | 17\% | (149) | 10\% | (91) | 10\% | (85) | 32\% | (286) | 14\% | (121) | 886 |
| Unfavorable of Trump | 14\% | (165) | 18\% | (210) | 11\% | (124) | 8\% | (97) | 35\% | (416) | 14\% | (161) | 1172 |
| Very Favorable of Trump | 19\% | (103) | 15\% | (84) | 9\% | (48) | 8\% | (45) | 34\% | (187) | 15\% | (82) | 550 |
| Somewhat Favorable of Trump | 15\% | (51) | 19\% | (65) | 13\% | (43) | 12\% | (39) | 29\% | (98) | $11 \%$ | (38) | 336 |
| Somewhat Unfavorable of Trump | 12\% | (25) | 21\% | (45) | 14\% | (30) | 8\% | (18) | 30\% | (65) | 14\% | (30) | 213 |
| Very Unfavorable of Trump | 15\% | (140) | 17\% | (165) | 10\% | (94) | 8\% | (79) | 37\% | (351) | 14\% | (130) | 959 |
| \#1 Issue: Economy | 16\% | (113) | 21\% | (154) | 11\% | (76) | 9\% | (66) | 28\% | (202) | 15\% | (106) | 717 |
| \# 1 Issue: Security | 15\% | (38) | 14\% | (35) | 13\% | (33) | 8\% | (20) | 34\% | (87) | 16\% | (39) | 253 |
| \# 1 Issue: Health Care | 16\% | (69) | 16\% | (69) | 11\% | (46) | 9\% | (38) | 32\% | (135) | 15\% | (65) | 422 |
| \# 1 Issue: Medicare / Social Security | 13\% | (42) | 15\% | (49) | 9\% | (29) | 8\% | (25) | 45\% | (149) | $11 \%$ | (35) | 330 |
| \# 1 Issue: Women's Issues | 7\% | (7) | 16\% | (14) | 4\% | (3) | 10\% | (9) | 32\% | (30) | 32\% | (30) | 92 |
| \# 1 Issue: Education | 14\% | (20) | 10\% | (14) | 7\% | (10) | 14\% | (20) | 34\% | (47) | 20\% | (27) | 139 |
| \# 1 Issue: Energy | 18\% | (17) | 12\% | (12) | 12\% | (12) | 7\% | (7) | 35\% | (34) | 16\% | (16) | 98 |
| \#1 Issue: Other | 15\% | (22) | 16\% | (24) | 5\% | (8) | 5\% | (8) | 37\% | (56) | 21\% | (31) | 149 |
| 2018 House Vote: Democrat | 17\% | (130) | 18\% | (137) | 10\% | (77) | 9\% | (67) | 35\% | (266) | 12\% | (89) | 767 |
| 2018 House Vote: Republican | 16\% | (96) | 19\% | (120) | 10\% | (60) | 11\% | (66) | 31\% | (190) | 14\% | (84) | 616 |
| 2018 House Vote: Someone else | 11\% | (10) | 12\% | (11) | 8\% | (7) | 10\% | (9) | 35\% | (31) | 23\% | (21) | 89 |
| 2016 Vote: Hillary Clinton | 17\% | (115) | 18\% | (126) | 10\% | (68) | 7\% | (50) | 37\% | (250) | $11 \%$ | (73) | 681 |
| 2016 Vote: Donald Trump | 17\% | (119) | 17\% | (117) | 10\% | (67) | 11\% | (74) | 32\% | (218) | 14\% | (93) | 688 |
| 2016 Vote: Other | 13\% | (18) | 23\% | (31) | 7\% | (9) | 13\% | (16) | 34\% | (45) | 9\% | (12) | 131 |
| 2016 Vote: Didn't Vote | 11\% | (77) | 14\% | (98) | 11\% | (74) | 7\% | (51) | 32\% | (226) | 25\% | (171) | 697 |
| Voted in 2014: Yes | 16\% | (199) | 19\% | (242) | 10\% | (124) | 10\% | (124) | 34\% | (430) | 12\% | (160) | 1279 |
| Voted in 2014: No | 14\% | (129) | 14\% | (130) | 10\% | (95) | 7\% | (68) | 34\% | (308) | $21 \%$ | (190) | 921 |

[^91]Table CMS22_9: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Hockey

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% (329) | 17\% (372) | 10\% (218) | 9\% | (192) | 34\% | (739) | 16\% | (349) | 2200 |
| 2012 Vote: Barack Obama | 18\% (145) | 18\% (153) | 10\% (84) | 9\% | (77) | 34\% | (282) | 10\% | (86) | 827 |
| 2012 Vote: Mitt Romney | 13\% (61) | 19\% (90) | 10\% (47) | 10\% | (48) | 36\% | (170) | 13\% | (61) | 477 |
| 2012 Vote: Other | 9\% (8) | 13\% (11) | 9\% (8) | 8\% | (7) | 41\% | (35) | 20\% | (17) | 86 |
| 2012 Vote: Didn't Vote | 14\% (115) | 15\% (118) | 10\% (80) | 7\% | (59) | $31 \%$ | (249) | 23\% | (186) | 806 |
| 4-Region: Northeast | 20\% (80) | 19\% (76) | 12\% (45) | 9\% | (35) | 27\% | (106) | 13\% | (52) | 394 |
| 4-Region: Midwest | 14\% (65) | 20\% (93) | 10\% (45) | 8\% | (39) | $36 \%$ | (166) | 12\% | (55) | 462 |
| 4-Region: South | 15\% (120) | 13\% (104) | 9\% (71) | 8\% | (69) | 37\% | (302) | 19\% | (158) | 824 |
| 4-Region: West | 12\% (64) | 19\% (100) | $11 \%$ (58) | 10\% | (50) | 32\% | (165) | 16\% | (85) | 520 |
| Sports fan | 20\% (293) | 20\% (299) | 11\% (172) | $11 \%$ | (160) | 25\% | (372) | 13\% | (197) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 19\% (85) | 21\% (90) | 14\% (60) | 8\% | (36) | 24\% | (103) | 14\% | (62) | 436 |
| Frequent Flyer | 18\% (43) | 22\% (52) | 12\% (30) | $11 \%$ | (25) | $24 \%$ | (57) | 14\% | (33) | 240 |
| Open office space | 19\% (41) | 20\% (42) | 14\% (29) | 7\% | (15) | 28\% | (59) | 13\% | (27) | 212 |
| Cubicle office space | 17\% (21) | 22\% (27) | 15\% (18) | 9\% | (11) | 26\% | (31) | 12\% | (15) | 123 |
| Private office space | 21\% (29) | 21\% (29) | 12\% (17) | $11 \%$ | (16) | 23\% | (32) | 12\% | (18) | 141 |
| Feel comfortable in office | 21\% (61) | 20\% (60) | $11 \% \quad$ (34) | 9\% | (26) | 27\% | (79) | 13\% | (38) | 298 |
| Feel uncomfortable in office | 18\% (45) | 23\% (60) | 13\% (34) | 9\% | (23) | 24\% | (63) | 13\% | (35) | 260 |
| Watched Bundesliga | 25\% (20) | 20\% (17) | 13\% (10) | 22\% | (18) | 12\% | (10) | 7\% | (6) | 81 |
| Watched golf | 33\% (40) | 25\% (30) | 12\% (15) | 12\% | (15) | 13\% | (16) | 4\% | (4) | 120 |
| Watched NASCAR | 26\% (79) | 25\% (75) | 13\% (39) | $11 \%$ | (33) | 18\% | (56) | 8\% | (23) | 304 |
| Watched PBR | 37\% (20) | 17\% (10) | 13\% (7) | 8\% | (4) | 19\% | (10) | 6\% | (3) | 55 |
| ATP fan | 30\% (67) | 22\% (47) | 15\% (33) | 12\% | (27) | 12\% | (26) | 9\% | (20) | 220 |
| Esports fan | 23\% (98) | 22\% (94) | 13\% (55) | 13\% | (57) | 18\% | (77) | 10\% | (41) | 422 |
| F1 fan | 26\% (88) | 23\% (78) | 14\% (47) | 12\% | (41) | 14\% | (48) | 10\% | (32) | 334 |
| IndyCar fan | 26\% (132) | 20\% (105) | 15\% (80) | 10\% | (54) | 18\% | (92) | 10\% | (52) | 515 |
| MLB fan | 22\% (237) | 24\% (261) | 12\% (132) | 12\% | (129) | 23\% | (251) | 8\% | (91) | 1100 |
| MLS fan | 26\% (114) | 24\% (105) | 14\% (59) | $11 \%$ | (46) | 17\% | (73) | 8\% | (34) | 432 |
| NASCAR fan | 21\% (157) | 21\% (159) | 14\% (107) | 10\% | (71) | 22\% | (163) | 11\% | (85) | 742 |
| NBA fan | 22\% (212) | 23\% (228) | 13\% (125) | 10\% | (99) | 21\% | (207) | 11\% | (108) | 979 |
| NCAA FT fan | 22\% (214) | 22\% (211) | 12\% (112) | 11\% | (103) | $22 \%$ | (214) | $11 \%$ | (100) | 954 |

[^92]Table CMS22_9: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Hockey

| Demographic | Very important | Somewhat important | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% (329) | 17\% (372) | 10\% | (218) | 9\% | (192) | 34\% | (739) | 16\% | (349) | 2200 |
| NCAA MB fan | 23\% (186) | 23\% (188) | 12\% | (98) | 12\% | (95) | 22\% | (179) | 9\% | (73) | 818 |
| NCAA WB fan | 23\% (114) | 21\% (103) | 14\% | (68) | 9\% | (46) | 21\% | (104) | 11\% | (54) | 488 |
| NFL fan | 20\% (275) | 20\% (285) | 12\% | (175) | 10\% | (143) | 25\% | (355) | 12\% | (170) | 1403 |
| NHL fan | 27\% (208) | 30\% (233) | 15\% | (120) | 13\% | (101) | 6\% | (44) | 9\% | (70) | 777 |
| PGA fan | 26\% (147) | 22\% (121) | 13\% | (71) | 11\% | (60) | 20\% | (109) | 9\% | (49) | 557 |
| UFC fan | 24\% (131) | 21\% (112) | 13\% | (73) | 11\% | (63) | 19\% | (103) | 12\% | (65) | 545 |
| WNBA fan | 23\% (98) | 24\% (100) | 12\% | (52) | 10\% | (43) | 21\% | (87) | 10\% | (43) | 422 |
| WTA fan | 26\% (62) | 21\% (49) | 15\% | (35) | 14\% | (34) | 16\% | (37) | 9\% | (21) | 237 |
| Watch sports at least weekly | 24\% (228) | 22\% (210) | 13\% | (120) | 11\% | (101) | 21\% | (204) | 9\% | (90) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_10: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Golf

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (141) | 8\% | (183) | 14\% | (301) | 17\% | (363) | 39\% | (865) | 16\% | (347) | 2200 |
| Gender: Male | 10\% | (101) | $11 \%$ | (112) | 17\% | (180) | 19\% | (204) | 30\% | (317) | 14\% | (147) | 1062 |
| Gender: Female | 4\% | (40) | 6\% | (70) | $11 \%$ | (121) | 14\% | (159) | 48\% | (548) | 18\% | (200) | 1138 |
| Age: 18-34 | 7\% | (48) | 6\% | (39) | $11 \%$ | (73) | 17\% | (109) | 38\% | (251) | 21\% | (135) | 655 |
| Age: 35-44 | 8\% | (29) | 10\% | (35) | $14 \%$ | (50) | 17\% | (62) | 32\% | (116) | 19\% | (66) | 358 |
| Age: 45-64 | 5\% | (36) | 8\% | (63) | 14\% | (104) | 16\% | (123) | 43\% | (323) | 13\% | (101) | 751 |
| Age: 65+ | 7\% | (29) | 10\% | (45) | 17\% | (74) | 16\% | (68) | 40\% | (175) | 10\% | (45) | 436 |
| GenZers: 1997-2012 | 7\% | (21) | 7\% | (21) | 10\% | (31) | 12\% | (37) | 40\% | (127) | 25\% | (78) | 316 |
| Millennials: 1981-1996 | 9\% | (46) | 6\% | (34) | 13\% | (67) | 20\% | (106) | 34\% | (185) | 19\% | (100) | 539 |
| GenXers: 1965-1980 | 5\% | (27) | 10\% | (51) | 15\% | (80) | 17\% | (88) | 39\% | (205) | 14\% | (74) | 526 |
| Baby Boomers: 1946-1964 | 5\% | (38) | 9\% | (65) | 13\% | (94) | 17\% | (121) | 45\% | (325) | 11\% | (84) | 727 |
| PID: Dem (no lean) | 6\% | (48) | 10\% | (73) | 14\% | (107) | 16\% | (118) | 40\% | (302) | 14\% | (106) | 755 |
| PID: Ind (no lean) | 6\% | (46) | 7\% | (49) | 12\% | (94) | 16\% | (124) | 40\% | (300) | 19\% | (143) | 756 |
| PID: Rep (no lean) | 7\% | (47) | 9\% | (60) | 15\% | (100) | 17\% | (120) | 38\% | (263) | 14\% | (98) | 689 |
| PID/Gender: Dem Men | 10\% | (31) | 13\% | (41) | 17\% | (54) | 19\% | (60) | 31\% | (100) | 10\% | (33) | 319 |
| PID/Gender: Dem Women | 4\% | (16) | 7\% | (32) | 12\% | (53) | 14\% | (59) | 46\% | (202) | 17\% | (73) | 436 |
| PID/Gender: Ind Men | 9\% | (37) | 9\% | (38) | 15\% | (63) | 19\% | (78) | 30\% | (122) | 17\% | (69) | 407 |
| PID/Gender: Ind Women | 2\% | (9) | 3\% | (12) | 9\% | (31) | 13\% | (46) | 51\% | (178) | 21\% | (74) | 349 |
| PID/Gender: Rep Men | 10\% | (32) | 10\% | (33) | 19\% | (64) | 20\% | (66) | 28\% | (95) | 14\% | (45) | 336 |
| PID/Gender: Rep Women | 4\% | (15) | 7\% | (26) | 10\% | (36) | 15\% | (54) | 48\% | (168) | 15\% | (53) | 353 |
| Ideo: Liberal (1-3) | 6\% | (37) | 8\% | (46) | $11 \%$ | (66) | 19\% | (111) | 42\% | (251) | 14\% | (81) | 592 |
| Ideo: Moderate (4) | 6\% | (32) | 10\% | (57) | 15\% | (86) | 19\% | (105) | 39\% | (219) | 12\% | (69) | 568 |
| Ideo: Conservative (5-7) | 8\% | (57) | 9\% | (69) | 16\% | (123) | 16\% | (123) | 38\% | (290) | 12\% | (94) | 756 |
| Educ: < College | 7\% | (106) | 8\% | (117) | 12\% | (180) | 14\% | (213) | 41\% | (620) | 18\% | (276) | 1512 |
| Educ: Bachelors degree | 4\% | (18) | 10\% | (43) | 18\% | (79) | 24\% | (105) | 36\% | (158) | 9\% | (41) | 444 |
| Educ: Post-grad | 7\% | (17) | 9\% | (23) | 17\% | (42) | 18\% | (45) | 35\% | (87) | 12\% | (30) | 244 |
| Income: Under 50k | 7\% | (86) | 8\% | (102) | 12\% | (147) | 13\% | (154) | 41\% | (496) | 18\% | (223) | 1207 |
| Income: 50k-100k | 5\% | (38) | 8\% | (53) | 13\% | (93) | 18\% | (127) | 42\% | (291) | 14\% | (96) | 698 |
| Income: 100k+ | 6\% | (17) | 9\% | (28) | 21\% | (61) | 28\% | (83) | 27\% | (78) | 10\% | (28) | 295 |
| Ethnicity: White | 6\% | (98) | 8\% | (144) | $14 \%$ | (244) | 17\% | (296) | 40\% | (687) | 15\% | (254) | 1722 |

[^93]Table CMS22_10: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Golf

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (141) | 8\% | (183) | 14\% | (301) | 17\% | (363) | 39\% | (865) | 16\% | (347) | 2200 |
| Ethnicity: Hispanic | 6\% | (20) | 8\% | (29) | 12\% | (42) | 19\% | (68) | 35\% | (121) | 20\% | (68) | 349 |
| Ethnicity: Afr. Am. | 12\% | (32) | 9\% | (25) | 12\% | (32) | 12\% | (32) | 39\% | (106) | 18\% | (48) | 274 |
| Ethnicity: Other | 6\% | (12) | 7\% | (14) | 12\% | (25) | 17\% | (35) | 36\% | (73) | 22\% | (45) | 204 |
| All Christian | 7\% | (65) | 10\% | (95) | 17\% | (170) | 19\% | (184) | 36\% | (357) | 12\% | (113) | 984 |
| All Non-Christian | $11 \%$ | (12) | 9\% | (10) | 17\% | (19) | 20\% | (22) | 31\% | (34) | 12\% | (13) | 110 |
| Atheist | 1\% | (1) | 9\% | (10) | $14 \%$ | (16) | 11\% | (12) | 49\% | (55) | 17\% | (19) | 113 |
| Agnostic/Nothing in particular | 6\% | (63) | 7\% | (68) | 10\% | (96) | 15\% | (144) | 42\% | (420) | 20\% | (202) | 994 |
| Religious Non-Protestant/Catholic | 9\% | (12) | 10\% | (13) | 17\% | (23) | 18\% | (23) | 34\% | (45) | 13\% | (17) | 133 |
| Evangelical | 9\% | (51) | 10\% | (57) | 12\% | (74) | 16\% | (92) | 38\% | (226) | 16\% | (93) | 592 |
| Non-Evangelical | 6\% | (48) | 9\% | (69) | 16\% | (128) | 19\% | (148) | 38\% | (305) | 12\% | (96) | 794 |
| Community: Urban | 5\% | (28) | 11\% | (59) | 15\% | (78) | 13\% | (67) | 38\% | (200) | 18\% | (92) | 524 |
| Community: Suburban | 7\% | (78) | 7\% | (77) | 14\% | (154) | 18\% | (200) | 40\% | (431) | 14\% | (148) | 1089 |
| Community: Rural | 6\% | (36) | 8\% | (47) | 12\% | (69) | 16\% | (96) | 40\% | (233) | 18\% | (106) | 587 |
| Employ: Private Sector | 6\% | (40) | 9\% | (58) | 14\% | (88) | 20\% | (127) | 38\% | (245) | 13\% | (83) | 641 |
| Employ: Government | 6\% | (9) | 7\% | (10) | 16\% | (23) | 14\% | (19) | 42\% | (60) | 15\% | (22) | 142 |
| Employ: Self-Employed | 9\% | (15) | 12\% | (20) | 14\% | (22) | 14\% | (23) | 35\% | (57) | 15\% | (25) | 162 |
| Employ: Homemaker | $4 \%$ | (5) | 6\% | (7) | 12\% | (15) | 17\% | (20) | 39\% | (47) | 22\% | (26) | 120 |
| Employ: Retired | 7\% | (34) | 10\% | (49) | 16\% | (81) | 17\% | (83) | 39\% | (192) | $11 \%$ | (56) | 496 |
| Employ: Unemployed | 8\% | (22) | 6\% | (16) | 11\% | (31) | 17\% | (46) | 41\% | (116) | 17\% | (48) | 280 |
| Employ: Other | 7\% | (13) | 3\% | (6) | 9\% | (16) | 10\% | (18) | 44\% | (80) | 27\% | (50) | 184 |
| Military HH: Yes | 6\% | (22) | 10\% | (35) | 16\% | (56) | 15\% | (53) | 40\% | (142) | 12\% | (43) | 352 |
| Military HH: No | 6\% | (119) | 8\% | (147) | 13\% | (245) | 17\% | (310) | 39\% | (723) | 16\% | (304) | 1848 |
| RD/WT: Right Direction | 9\% | (69) | 9\% | (66) | 15\% | (113) | 15\% | (117) | 37\% | (279) | 15\% | (112) | 758 |
| RD/WT: Wrong Track | 5\% | (72) | 8\% | (116) | 13\% | (188) | 17\% | (246) | 41\% | (586) | 16\% | (235) | 1442 |
| Trump Job Approve | 8\% | (74) | 9\% | (84) | 15\% | (135) | 17\% | (155) | 38\% | (348) | 14\% | (127) | 923 |
| Trump Job Disapprove | 5\% | (64) | 8\% | (98) | 13\% | (158) | 17\% | (198) | 41\% | (485) | 14\% | (166) | 1169 |

[^94]Table CMS22_10: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Golf

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (141) | 8\% | (183) | 14\% | (301) | 17\% | (363) | 39\% | (865) | 16\% | (347) | 2200 |
| Trump Job Strongly Approve | 9\% | (45) | 9\% | (47) | $14 \%$ | (74) | 16\% | (85) | 38\% | (196) | 14\% | (72) | 520 |
| Trump Job Somewhat Approve | 7\% | (29) | 9\% | (37) | 15\% | (61) | 17\% | (70) | 38\% | (151) | 14\% | (55) | 403 |
| Trump Job Somewhat Disapprove | 7\% | (18) | 9\% | (23) | 20\% | (52) | 15\% | (41) | 38\% | (100) | 11\% | (29) | 262 |
| Trump Job Strongly Disapprove | 5\% | (46) | 8\% | (75) | 12\% | (106) | 17\% | (158) | 42\% | (385) | 15\% | (138) | 907 |
| Favorable of Trump | 8\% | (72) | 9\% | (83) | 15\% | (135) | 17\% | (149) | 38\% | (338) | 12\% | (110) | 886 |
| Unfavorable of Trump | 6\% | (65) | 8\% | (97) | 13\% | (154) | 18\% | (208) | 41\% | (486) | 14\% | (163) | 1172 |
| Very Favorable of Trump | 9\% | (52) | 10\% | (57) | $14 \%$ | (76) | 15\% | (82) | 38\% | (209) | 13\% | (73) | 550 |
| Somewhat Favorable of Trump | 6\% | (20) | 8\% | (26) | 18\% | (60) | 20\% | (66) | 38\% | (128) | $11 \%$ | (36) | 336 |
| Somewhat Unfavorable of Trump | 6\% | (12) | 9\% | (19) | 16\% | (34) | 16\% | (34) | 40\% | (86) | 13\% | (28) | 213 |
| Very Unfavorable of Trump | 5\% | (52) | 8\% | (78) | 12\% | (120) | 18\% | (174) | 42\% | (400) | 14\% | (135) | 959 |
| \# 1 Issue: Economy | 7\% | (53) | 9\% | (61) | 16\% | (117) | 18\% | (131) | 35\% | (251) | 14\% | (104) | 717 |
| \# 1 Issue: Security | 7\% | (17) | 8\% | (19) | 14\% | (36) | 17\% | (42) | 41\% | (103) | 14\% | (36) | 253 |
| \# 1 Issue: Health Care | 5\% | (23) | 7\% | (31) | 13\% | (55) | 18\% | (77) | 40\% | (167) | 16\% | (69) | 422 |
| \#1 Issue: Medicare / Social Security | $7 \%$ | (24) | $11 \%$ | (35) | 15\% | (48) | 14\% | (45) | 42\% | (139) | $11 \%$ | (38) | 330 |
| \# 1 Issue: Women's Issues | $4 \%$ | (3) | 4\% | (3) | 9\% | (9) | 12\% | (11) | 45\% | (41) | 26\% | (24) | 92 |
| \#1 Issue: Education | $4 \%$ | (5) | 10\% | (14) | 9\% | (13) | 15\% | (21) | 41\% | (57) | $21 \%$ | (29) | 139 |
| \# 1 Issue: Energy | 6\% | (6) | 8\% | (8) | 9\% | (9) | 16\% | (16) | 42\% | (41) | 19\% | (19) | 98 |
| \#1 Issue: Other | 6\% | (9) | 7\% | (11) | 10\% | (14) | 13\% | (20) | 44\% | (65) | 20\% | (29) | 149 |
| 2018 House Vote: Democrat | 6\% | (49) | 10\% | (76) | 14\% | (106) | 19\% | (145) | 38\% | (293) | 13\% | (98) | 767 |
| 2018 House Vote: Republican | $7 \%$ | (44) | 10\% | (61) | 15\% | (92) | 18\% | (111) | 37\% | (228) | 13\% | (79) | 616 |
| 2018 House Vote: Someone else | $5 \%$ | (4) | 6\% | (6) | 9\% | (8) | 9\% | (8) | 46\% | (41) | 26\% | (23) | 89 |
| 2016 Vote: Hillary Clinton | 7\% | (44) | 9\% | (61) | 14\% | (98) | 18\% | (121) | 40\% | (275) | 12\% | (82) | 681 |
| 2016 Vote: Donald Trump | 7\% | (51) | 10\% | (71) | 16\% | (108) | 16\% | (111) | 38\% | (262) | 12\% | (86) | 688 |
| 2016 Vote: Other | 3\% | (5) | 7\% | (10) | $11 \%$ | (14) | 19\% | (25) | 46\% | (61) | 13\% | (17) | 131 |
| 2016 Vote: Didn't Vote | 6\% | (42) | 6\% | (41) | $12 \%$ | (81) | 15\% | (104) | 38\% | (267) | 23\% | (162) | 697 |
| Voted in 2014: Yes | 7\% | (90) | 10\% | (125) | 14\% | (184) | 18\% | (234) | 38\% | (481) | 13\% | (166) | 1279 |
| Voted in 2014: No | 6\% | (52) | 6\% | (58) | 13\% | (117) | 14\% | (129) | 42\% | (384) | 20\% | (181) | 921 |

Continued on next page

Table CMS22_10: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Golf

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (141) | 8\% | (183) | 14\% | (301) | 17\% | (363) | 39\% | (865) | 16\% | (347) | 2200 |
| 2012 Vote: Barack Obama | 7\% | (61) | 8\% | (69) | 14\% | (119) | 20\% | (165) | 39\% | (319) | $11 \%$ | (92) | 827 |
| 2012 Vote: Mitt Romney | 7\% | (31) | $11 \%$ | (51) | 16\% | (76) | 16\% | (78) | 39\% | (186) | 12\% | (55) | 477 |
| 2012 Vote: Other | 3\% | (3) | 4\% | (3) | 12\% | (11) | 10\% | (8) | 46\% | (40) | 25\% | (21) | 86 |
| 2012 Vote: Didn't Vote | 6\% | (46) | 7\% | (59) | 12\% | (95) | 14\% | (109) | 40\% | (319) | 22\% | (179) | 806 |
| 4-Region: Northeast | 7\% | (29) | 8\% | (30) | 16\% | (61) | 16\% | (64) | 40\% | (157) | 13\% | (53) | 394 |
| 4-Region: Midwest | 6\% | (28) | 9\% | (41) | 16\% | (72) | 16\% | (76) | 41\% | (188) | 12\% | (57) | 462 |
| 4-Region: South | 7\% | (55) | 8\% | (70) | 12\% | (99) | 16\% | (131) | 39\% | (318) | 18\% | (152) | 824 |
| 4-Region: West | 6\% | (30) | 8\% | (42) | 13\% | (69) | 18\% | (92) | 39\% | (202) | 16\% | (85) | 520 |
| Sports fan | 8\% | (122) | 11\% | (157) | 17\% | (258) | 20\% | (296) | 32\% | (475) | 12\% | (184) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 9\% | (41) | 11\% | (46) | 17\% | (73) | 20\% | (85) | 30\% | (130) | 14\% | (61) | 436 |
| Frequent Flyer | 7\% | (16) | 8\% | (20) | 16\% | (39) | 22\% | (54) | 29\% | (71) | 17\% | (41) | 240 |
| Open office space | 6\% | (13) | 12\% | (26) | 14\% | (30) | 19\% | (39) | 35\% | (75) | 14\% | (29) | 212 |
| Cubicle office space | 7\% | (9) | 9\% | (11) | $11 \%$ | (13) | 21\% | (25) | 36\% | (45) | 16\% | (19) | 123 |
| Private office space | 9\% | (12) | 13\% | (19) | 21\% | (30) | 15\% | (20) | 31\% | (44) | 11\% | (15) | 141 |
| Feel comfortable in office | 8\% | (25) | 12\% | (35) | 16\% | (46) | 15\% | (45) | 37\% | (110) | 12\% | (36) | 298 |
| Feel uncomfortable in office | 5\% | (13) | 12\% | (30) | 14\% | (37) | 22\% | (57) | 31\% | (81) | 16\% | (41) | 260 |
| Watched Bundesliga | 14\% | (11) | 15\% | (12) | 16\% | (13) | 25\% | (20) | 24\% | (19) | 7\% | (6) | 81 |
| Watched golf | 24\% | (29) | 16\% | (19) | 31\% | (37) | 24\% | (29) | 2\% | (2) | 3\% | (3) | 120 |
| Watched NASCAR | $11 \%$ | (32) | 15\% | (45) | 18\% | (55) | 21\% | (64) | 28\% | (84) | 8\% | (24) | 304 |
| Watched PBR | 28\% | (15) | 15\% | (8) | 18\% | (10) | 14\% | (8) | 18\% | (10) | 7\% | (4) | 55 |
| ATP fan | 13\% | (29) | 19\% | (41) | 24\% | (54) | 21\% | (46) | 16\% | (34) | 7\% | (16) | 220 |
| Esports fan | 12\% | (52) | 14\% | (57) | 21\% | (89) | 19\% | (80) | 25\% | (107) | 9\% | (37) | 422 |
| F1 fan | 13\% | (45) | 13\% | (45) | 20\% | (66) | 24\% | (80) | 21\% | (69) | 9\% | (29) | 334 |
| IndyCar fan | 13\% | (67) | 12\% | (62) | 21\% | (107) | 20\% | (103) | 23\% | (117) | 12\% | (60) | 515 |
| MLB fan | 9\% | (103) | 12\% | (127) | 18\% | (197) | 23\% | (251) | 29\% | (321) | 9\% | (101) | 1100 |
| MLS fan | 14\% | (61) | 12\% | (50) | 18\% | (79) | 23\% | (101) | 23\% | (98) | 10\% | (42) | 432 |
| NASCAR fan | $11 \%$ | (78) | 11\% | (84) | 18\% | (137) | 20\% | (147) | 29\% | (212) | 11\% | (84) | 742 |
| NBA fan | 9\% | (91) | 12\% | (115) | 19\% | (189) | 22\% | (214) | 26\% | (259) | 11\% | (110) | 979 |
| NCAA FT fan | 10\% | (91) | 13\% | (123) | 20\% | (188) | 21\% | (204) | 26\% | (252) | 10\% | (96) | 954 |

[^95]Table CMS22_10: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television? Golf

| Demographic | Very important | Somewhat important | Not very important | Not important at all | I don't watch this sport | Don't know / <br> No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% (141) | 8\% (183) | 14\% (301) | 17\% (363) | 39\% (865) | 16\% (347) | 2200 |
| NCAA MB fan | 10\% (84) | 13\% (107) | 21\% (171) | 22\% (177) | 25\% (204) | 9\% (75) | 818 |
| NCAA WB fan | 12\% (58) | $14 \%$ (66) | 20\% (96) | 21\% (102) | 23\% (113) | 11\% (54) | 488 |
| NFL fan | 9\% (125) | 10\% (142) | 17\% (239) | 20\% (285) | 32\% (442) | 12\% (169) | 1403 |
| NHL fan | 10\% (75) | $12 \% \quad$ (92) | 17\% (135) | 24\% (190) | 26\% (204) | 10\% (81) | 777 |
| PGA fan | 15\% (86) | 19\% (106) | 25\% (141) | 28\% (154) | 5\% (28) | 8\% (42) | 557 |
| UFC fan | 12\% (65) | 12\% (67) | 18\% (96) | 21\% (117) | 25\% (134) | 12\% (65) | 545 |
| WNBA fan | 12\% (51) | 15\% (63) | 19\% (78) | 19\% (79) | 25\% (104) | 11\% (46) | 422 |
| WTA fan | 15\% (37) | 15\% (35) | 21\% (49) | 23\% (56) | 16\% (38) | 10\% (23) | 237 |
| Watch sports at least weekly | 10\% (98) | 12\% (116) | 20\% (193) | 23\% (215) | 26\% (246) | 9\% (84) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS22_11: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Combat sports, such as boxing and mixed martial arts

| Demographic | Very important | Somewhat important | Not very important | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% (257) | 14\% (310) | 11\% (250) | 9\% | (205) | 38\% | (837) | 16\% | (341) | 2200 |
| Gender: Male | 16\% (173) | 17\% (179) | 15\% (157) | 10\% | (105) | 28\% | (299) | 14\% | (150) | 1062 |
| Gender: Female | 7\% (84) | 11\% (131) | 8\% (93) | 9\% | (100) | 47\% | (538) | 17\% | (191) | 1138 |
| Age: 18-34 | 15\% (98) | 15\% (100) | 11\% (74) | 10\% | (64) | 28\% | (182) | 21\% | (138) | 655 |
| Age: 35-44 | 17\% (60) | 16\% (56) | $11 \% \quad$ (40) | 12\% | (43) | 28\% | (102) | 16\% | (57) | 358 |
| Age: 45-64 | 10\% (76) | 16\% (122) | $11 \% \quad$ (83) | 8\% | (61) | 41\% | (310) | 13\% | (99) | 751 |
| Age: 65+ | 5\% (24) | 7\% (32) | 12\% (52) | 9\% | (37) | 56\% | (243) | 11\% | (48) | 436 |
| GenZers: 1997-2012 | 14\% (45) | 11\% (35) | 10\% (31) | 9\% | (27) | 29\% | (92) | 27\% | (85) | 316 |
| Millennials: 1981-1996 | 16\% (88) | 16\% (89) | 12\% (66) | $11 \%$ | (59) | 28\% | (151) | 16\% | (86) | 539 |
| GenXers: 1965-1980 | 14\% (73) | 19\% (99) | 10\% (53) | 8\% | (44) | 34\% | (178) | 15\% | (78) | 526 |
| Baby Boomers: 1946-1964 | 7\% (49) | $11 \% \quad$ (78) | 12\% (85) | 9\% | (68) | 50\% | (366) | 11\% | (81) | 727 |
| PID: Dem (no lean) | 13\% (99) | 13\% (102) | 12\% (88) | 9\% | (70) | 38\% | (289) | 14\% | (108) | 755 |
| PID: Ind (no lean) | 13\% (99) | 13\% (97) | 10\% (78) | $11 \%$ | (82) | 36\% | (272) | 17\% | (129) | 756 |
| PID: Rep (no lean) | 9\% (60) | 16\% (111) | 12\% (84) | 8\% | (53) | 40\% | (276) | 15\% | (104) | 689 |
| PID/Gender: Dem Men | 20\% (65) | 17\% (54) | 14\% (46) | 8\% | (26) | 27\% | (88) | 13\% | (41) | 319 |
| PID/Gender: Dem Women | 8\% (34) | 11\% (48) | 10\% (41) | 10\% | (44) | 46\% | (201) | 15\% | (67) | 436 |
| PID/Gender: Ind Men | 18\% (74) | 16\% (65) | 13\% (53) | 12\% | (50) | 26\% | (105) | 15\% | (60) | 407 |
| PID/Gender: Ind Women | 7\% (25) | 9\% (32) | 7\% (25) | 9\% | (31) | 48\% | (166) | 20\% | (69) | 349 |
| PID/Gender: Rep Men | 10\% (35) | 18\% (60) | 17\% (58) | 8\% | (28) | 31\% | (105) | 15\% | (49) | 336 |
| PID/Gender: Rep Women | 7\% (25) | 14\% (51) | 7\% (26) | 7\% | (25) | 48\% | (171) | 16\% | (55) | 353 |
| Ideo: Liberal (1-3) | 12\% (73) | 16\% (95) | 10\% (59) | 9\% | (55) | 39\% | (229) | 14\% | (80) | 592 |
| Ideo: Moderate (4) | 15\% (85) | 13\% (72) | 13\% (72) | 10\% | (59) | 37\% | (211) | 12\% | (69) | 568 |
| Ideo: Conservative (5-7) | 8\% (62) | 16\% (118) | 13\% (99) | 9\% | (67) | 41\% | (312) | 13\% | (98) | 756 |
| Educ: < College | 13\% (192) | 14\% (210) | 10\% (154) | 9\% | (133) | 37\% | (560) | 17\% | (264) | 1512 |
| Educ: Bachelors degree | 9\% (40) | 15\% (68) | 13\% (59) | 12\% | (54) | 40\% | (177) | 10\% | (44) | 444 |
| Educ: Post-grad | 10\% (26) | 13\% (32) | 15\% (36) | 7\% | (18) | 41\% | (100) | 14\% | (33) | 244 |
| Income: Under 50k | 14\% (169) | 14\% (170) | 10\% (115) | 8\% | (100) | 36\% | (436) | 18\% | (218) | 1207 |
| Income: 50k-100k | 9\% (63) | 13\% (92) | 12\% (86) | 10\% | (68) | 44\% | (305) | 12\% | (86) | 698 |
| Income: 100k+ | 9\% (26) | 16\% (47) | 17\% (50) | 13\% | (38) | $33 \%$ | (97) | 13\% | (38) | 295 |
| Ethnicity: White | 10\% (175) | 14\% (235) | 11\% (189) | 10\% | (169) | 41\% | (701) | 15\% | (253) | 1722 |

[^96]Table CMS22_11: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Combat sports, such as boxing and mixed martial arts

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (257) | 14\% | (310) | $11 \%$ | (250) | 9\% | (205) | 38\% | (837) | 16\% | (341) | 2200 |
| Ethnicity: Hispanic | 17\% | (59) | 19\% | (65) | $11 \%$ | (38) | 11\% | (39) | 24\% | (83) | 19\% | (65) | 349 |
| Ethnicity: Afr. Am. | 22\% | (61) | 16\% | (45) | $11 \%$ | (30) | 9\% | (24) | 27\% | (75) | $14 \%$ | (40) | 274 |
| Ethnicity: Other | 11\% | (22) | 15\% | (30) | 15\% | (31) | 6\% | (12) | 30\% | (60) | 24\% | (49) | 204 |
| All Christian | 10\% | (99) | 14\% | (133) | 13\% | (130) | 10\% | (99) | 41\% | (399) | 13\% | (124) | 984 |
| All Non-Christian | 10\% | (11) | 25\% | (27) | 12\% | (13) | 11\% | (12) | 28\% | (31) | $14 \%$ | (16) | 110 |
| Atheist | 12\% | (13) | 13\% | (15) | 13\% | (15) | 9\% | (11) | 34\% | (39) | 19\% | (21) | 113 |
| Agnostic/Nothing in particular | 14\% | (134) | $14 \%$ | (135) | 9\% | (93) | 8\% | (83) | 37\% | (368) | 18\% | (181) | 994 |
| Religious Non-Protestant/Catholic | 9\% | (12) | 27\% | (36) | 13\% | (17) | 10\% | (13) | 29\% | (38) | 13\% | (17) | 133 |
| Evangelical | 13\% | (78) | 15\% | (88) | 10\% | (60) | 10\% | (61) | 37\% | (219) | 15\% | (86) | 592 |
| Non-Evangelical | 11\% | (89) | 12\% | (98) | 12\% | (99) | 10\% | (82) | 41\% | (324) | 13\% | (103) | 794 |
| Community: Urban | 15\% | (79) | 17\% | (89) | 10\% | (51) | 7\% | (39) | 36\% | (186) | 15\% | (80) | 524 |
| Community: Suburban | 11\% | (116) | 13\% | (144) | 12\% | (135) | 10\% | (113) | 39\% | (426) | 14\% | (156) | 1089 |
| Community: Rural | 11\% | (62) | 13\% | (77) | $11 \%$ | (65) | 9\% | (54) | 38\% | (224) | 18\% | (105) | 587 |
| Employ: Private Sector | 12\% | (76) | 18\% | (115) | 13\% | (82) | 11\% | (68) | 34\% | (221) | $12 \%$ | (78) | 641 |
| Employ: Government | $12 \%$ | (17) | 16\% | (23) | 10\% | (14) | 6\% | (9) | 37\% | (53) | 18\% | (26) | 142 |
| Employ: Self-Employed | 17\% | (27) | 20\% | (33) | 12\% | (19) | 8\% | (12) | 27\% | (44) | 16\% | (26) | 162 |
| Employ: Homemaker | 6\% | (7) | 12\% | (15) | 9\% | (11) | 10\% | (12) | 42\% | (51) | $21 \%$ | (25) | 120 |
| Employ: Retired | 9\% | (43) | 8\% | (37) | $11 \%$ | (56) | 8\% | (40) | 54\% | (268) | 10\% | (51) | 496 |
| Employ: Unemployed | 16\% | (45) | 13\% | (37) | 9\% | (26) | 9\% | (26) | 34\% | (96) | 18\% | (50) | 280 |
| Employ: Other | 14\% | (25) | $11 \%$ | (20) | 10\% | (19) | 8\% | (14) | $33 \%$ | (61) | 25\% | (45) | 184 |
| Military HH: Yes | 10\% | (34) | 12\% | (41) | 15\% | (53) | 9\% | (33) | 43\% | (152) | $11 \%$ | (39) | 352 |
| Military HH: No | 12\% | (223) | 15\% | (269) | 11\% | (197) | 9\% | (172) | 37\% | (685) | 16\% | (302) | 1848 |
| RD/WT: Right Direction | 11\% | (84) | 15\% | (114) | 13\% | (102) | 8\% | (61) | 37\% | (281) | 15\% | (117) | 758 |
| RD/WT: Wrong Track | $12 \%$ | (174) | $14 \%$ | (195) | 10\% | (148) | 10\% | (144) | 39\% | (555) | 16\% | (225) | 1442 |
| Trump Job Approve | 11\% | (102) | 16\% | (147) | 12\% | (115) | 10\% | (93) | 37\% | (338) | 14\% | (128) | 923 |
| Trump Job Disapprove | 13\% | (152) | 13\% | (155) | $11 \%$ | (127) | 9\% | (105) | 39\% | (461) | 14\% | (168) | 1169 |

[^97]Table CMS22_11: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Combat sports, such as boxing and mixed martial arts

| Demographic | Very important | Somewhat important | Not very important | Not important at all | I don't watch this sport | Don't know / <br> No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% (257) | 14\% (310) | $11 \%$ (250) | 9\% (205) | 38\% (837) | 16\% (341) | 2200 |
| Trump Job Strongly Approve | 11\% (56) | 17\% (88) | 10\% (53) | 9\% (45) | 40\% (210) | 13\% (67) | 520 |
| Trump Job Somewhat Approve | 11\% (46) | $14 \% \quad$ (58) | 15\% (61) | 12\% (48) | 32\% (128) | 15\% (62) | 403 |
| Trump Job Somewhat Disapprove | 17\% (43) | 17\% (44) | 12\% (32) | 7\% (19) | 35\% (92) | 12\% (32) | 262 |
| Trump Job Strongly Disapprove | 12\% (109) | 12\% (110) | $11 \% \quad$ (96) | 9\% (86) | 41\% (370) | 15\% (136) | 907 |
| Favorable of Trump | 12\% (104) | 17\% (148) | 13\% (111) | 10\% (85) | 37\% (328) | 13\% (111) | 886 |
| Unfavorable of Trump | 12\% (145) | 13\% (149) | 11\% (129) | 10\% (112) | 40\% (469) | 14\% (168) | 1172 |
| Very Favorable of Trump | $14 \% \quad$ (75) | 16\% (86) | 11\% (62) | 7\% (39) | 39\% (213) | 14\% (75) | 550 |
| Somewhat Favorable of Trump | 8\% (28) | 18\% (61) | 15\% (49) | 14\% (46) | 34\% (116) | $11 \% \quad$ (36) | 336 |
| Somewhat Unfavorable of Trump | 12\% (25) | 15\% (33) | 13\% (27) | 9\% (19) | 37\% (80) | 14\% (30) | 213 |
| Very Unfavorable of Trump | 13\% (120) | 12\% (116) | 11\% (102) | 10\% (93) | 41\% (390) | 14\% (138) | 959 |
| \# 1 Issue: Economy | 13\% (96) | 16\% (113) | 14\% (97) | 10\% (69) | 33\% (240) | 14\% (103) | 717 |
| \# 1 Issue: Security | 11\% (28) | 15\% (37) | 13\% (32) | 7\% (18) | 40\% (102) | 15\% (37) | 253 |
| \# 1 Issue: Health Care | $12 \% \quad$ (52) | 16\% (69) | 10\% (41) | 9\% (39) | 35\% (149) | 17\% (71) | 422 |
| \#1 Issue: Medicare / Social Security | 9\% (31) | 10\% (32) | 12\% (39) | 10\% (34) | 50\% (166) | 9\% (28) | 330 |
| \# 1 Issue: Women's Issues | $4 \% \quad$ (4) | 10\% (10) | 5\% (4) | 10\% (10) | 47\% (43) | 23\% (21) | 92 |
| \#1 Issue: Education | 10\% (14) | 13\% (18) | 10\% (14) | 12\% (17) | 31\% (42) | 24\% (34) | 139 |
| \# 1 Issue: Energy | 13\% (13) | 15\% (14) | 13\% (13) | 8\% (8) | 33\% (33) | 18\% (17) | 98 |
| \#1 Issue: Other | 13\% (20) | 11\% (17) | 7\% (10) | 7\% (10) | 41\% (61) | 20\% (30) | 149 |
| 2018 House Vote: Democrat | 12\% (96) | 13\% (102) | 11\% (87) | 10\% (76) | 41\% (312) | 12\% (95) | 767 |
| 2018 House Vote: Republican | 9\% (53) | 16\% (99) | 13\% (83) | 10\% (61) | 38\% (237) | 13\% (83) | 616 |
| 2018 House Vote: Someone else | 8\% (7) | 11\% (10) | 10\% (9) | 10\% (9) | 40\% (36) | 20\% (18) | 89 |
| 2016 Vote: Hillary Clinton | 12\% (83) | 14\% (97) | 12\% (81) | 9\% (62) | 41\% (279) | 12\% (79) | 681 |
| 2016 Vote: Donald Trump | 10\% (68) | 16\% (108) | 12\% (85) | 10\% (68) | 39\% (270) | 13\% (89) | 688 |
| 2016 Vote: Other | 13\% (17) | 9\% (12) | 10\% (14) | 10\% (14) | 46\% (61) | 11\% (14) | 131 |
| 2016 Vote: Didn't Vote | 13\% (89) | 13\% (93) | 10\% (70) | 9\% (60) | 33\% (226) | 23\% (158) | 697 |
| Voted in 2014: Yes | 11\% (138) | 14\% (182) | 12\% (158) | 11\% (136) | 40\% (510) | 12\% (156) | 1279 |
| Voted in 2014: No | 13\% (119) | 14\% (128) | 10\% (92) | 8\% (69) | 35\% (327) | 20\% (186) | 921 |

[^98]Table CMS22_11: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Combat sports, such as boxing and mixed martial arts

| Demographic | Very important |  | Somewhat important |  | Not very important |  | Not important at all |  | I don't watch this sport |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (257) | 14\% | (310) | 11\% | (250) | 9\% | (205) | 38\% | (837) | 16\% | (341) | 2200 |
| 2012 Vote: Barack Obama | 13\% | (104) | 14\% | (119) | 12\% | (100) | 10\% | (79) | 41\% | (338) | 10\% | (86) | 827 |
| 2012 Vote: Mitt Romney | 7\% | (34) | 15\% | (72) | 13\% | (64) | 10\% | (49) | 42\% | (200) | 12\% | (59) | 477 |
| 2012 Vote: Other | 4\% | (3) | 10\% | (8) | 11\% | (10) | 12\% | (10) | 45\% | (39) | 18\% | (15) | 86 |
| 2012 Vote: Didn't Vote | $14 \%$ | (115) | 14\% | (110) | 10\% | (77) | 8\% | (65) | 32\% | (258) | 22\% | (181) | 806 |
| 4-Region: Northeast | $11 \%$ | (45) | $14 \%$ | (57) | 16\% | (63) | 8\% | (32) | 36\% | (142) | 14\% | (55) | 394 |
| 4-Region: Midwest | 11\% | (53) | 12\% | (55) | 10\% | (45) | 11\% | (51) | 43\% | (201) | 13\% | (58) | 462 |
| 4-Region: South | 11\% | (95) | 13\% | (110) | 10\% | (84) | 9\% | (76) | 37\% | (306) | 19\% | (154) | 824 |
| 4-Region: West | $12 \%$ | (65) | 17\% | (88) | $11 \%$ | (59) | 9\% | (46) | 36\% | (187) | 14\% | (75) | 520 |
| Sports fan | 14\% | (213) | 17\% | (250) | $14 \%$ | (213) | 11\% | (166) | 31\% | (463) | 13\% | (187) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 15\% | (67) | 17\% | (76) | 12\% | (53) | 11\% | (48) | 29\% | (128) | 15\% | (65) | 436 |
| Frequent Flyer | 10\% | (24) | 19\% | (45) | 15\% | (36) | 12\% | (28) | 29\% | (70) | 15\% | (37) | 240 |
| Open office space | 13\% | (27) | 16\% | (35) | $14 \%$ | (30) | 7\% | (16) | 33\% | (70) | 16\% | (33) | 212 |
| Cubicle office space | 9\% | (11) | 18\% | (22) | 13\% | (16) | 12\% | (15) | 32\% | (39) | 17\% | (21) | 123 |
| Private office space | 13\% | (19) | 20\% | (29) | $14 \%$ | (20) | 11\% | (15) | 32\% | (45) | 9\% | (13) | 141 |
| Feel comfortable in office | 12\% | (37) | 18\% | (54) | 13\% | (39) | 8\% | (23) | 34\% | (103) | 14\% | (42) | 298 |
| Feel uncomfortable in office | 12\% | (32) | 21\% | (53) | 13\% | (34) | 10\% | (27) | 29\% | (77) | 14\% | (37) | 260 |
| Watched Bundesliga | 26\% | (21) | 24\% | (20) | 15\% | (12) | 13\% | (11) | 9\% | (7) | 13\% | (11) | 81 |
| Watched golf | 19\% | (22) | 26\% | (31) | 20\% | (24) | 8\% | (10) | 20\% | (23) | 7\% | (9) | 120 |
| Watched NASCAR | 21\% | (62) | 21\% | (62) | 13\% | (41) | 12\% | (37) | 26\% | (79) | 8\% | (23) | 304 |
| Watched PBR | 35\% | (19) | 23\% | (13) | 13\% | (7) | 6\% | (4) | 16\% | (9) | 6\% | (3) | 55 |
| ATP fan | 21\% | (46) | 24\% | (52) | 19\% | (42) | 12\% | (27) | 14\% | (30) | 10\% | (23) | 220 |
| Esports fan | 22\% | (95) | 22\% | (93) | 18\% | (74) | 12\% | (52) | 16\% | (67) | 10\% | (41) | 422 |
| F1 fan | 21\% | (70) | 22\% | (74) | 16\% | (53) | 12\% | (39) | 20\% | (66) | 9\% | (31) | 334 |
| IndyCar fan | 18\% | (91) | 22\% | (112) | 16\% | (82) | 11\% | (57) | 23\% | (119) | 11\% | (54) | 515 |
| MLB fan | 14\% | (159) | 19\% | (211) | 14\% | (156) | 12\% | (129) | 31\% | (340) | 10\% | (106) | 1100 |
| MLS fan | 21\% | (89) | 24\% | (103) | 16\% | (68) | 13\% | (54) | 18\% | (79) | 9\% | (39) | 432 |
| NASCAR fan | 16\% | (116) | 20\% | (145) | 15\% | (113) | 11\% | (82) | 28\% | (204) | $11 \%$ | (82) | 742 |
| NBA fan | 17\% | (170) | 20\% | (197) | 16\% | (157) | 12\% | (116) | 23\% | (228) | $11 \%$ | (111) | 979 |
| NCAA FT fan | 15\% | (144) | 19\% | (180) | 16\% | (157) | 11\% | (105) | 28\% | (268) | 11\% | (101) | 954 |

[^99]Table CMS22_11: How important is the presence of fans and crowds to your enjoyment of each of the following sports on television?
Combat sports, such as boxing and mixed martial arts

| Demographic | Very important | Somewhat important | Not very important | Not important at all | I don't watch this sport | Don't <br> No op | know / pinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% (257) | 14\% (310) | 11\% (250) | 9\% (205) | 38\% (837) | 16\% | (341) | 2200 |
| NCAA MB fan | 16\% (129) | 20\% (162) | 17\% (136) | 12\% (97) | 26\% (214) | 10\% | (80) | 818 |
| NCAA WB fan | 18\% (86) | 21\% (103) | 18\% (89) | 11\% (56) | 21\% (103) | 10\% | (51) | 488 |
| NFL fan | 14\% (199) | 17\% (237) | 14\% (201) | 11\% (159) | 31\% (433) | 12\% | (174) | 1403 |
| NHL fan | 16\% (121) | 20\% (157) | 14\% (108) | 11\% (84) | 28\% (217) | $11 \%$ | (89) | 777 |
| PGA fan | 16\% (90) | 23\% (126) | 15\% (85) | 11\% (60) | 24\% (136) | 11\% | (59) | 557 |
| UFC fan | 26\% (140) | 28\% (151) | 17\% (93) | $14 \%$ (77) | 5\% (30) | 10\% | (53) | 545 |
| WNBA fan | 18\% (78) | 24\% (102) | 18\% (74) | 11\% (47) | 20\% (83) | 9\% | (38) | 422 |
| WTA fan | 19\% (45) | 22\% (51) | 19\% (45) | 15\% (36) | 16\% (37) | 10\% | (24) | 237 |
| Watch sports at least weekly | 17\% (161) | 18\% (168) | 15\% (142) | 12\% (117) | 29\% (273) | 10\% | (92) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS23_1: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Adding artificial or recorded crowd noise

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (92) | 9\% | (200) | 27\% | (592) | 12\% | (267) | 25\% | (546) | 23\% | (503) | 2200 |
| Gender: Male | 6\% | (60) | 10\% | (101) | 28\% | (296) | 13\% | (142) | 25\% | (267) | 18\% | (196) | 1062 |
| Gender: Female | 3\% | (32) | 9\% | (98) | 26\% | (297) | $11 \%$ | (125) | 25\% | (279) | 27\% | (307) | 1138 |
| Age: 18-34 | 6\% | (38) | 10\% | (68) | 25\% | (161) | 13\% | (83) | 21\% | (135) | 26\% | (170) | 655 |
| Age: 35-44 | 3\% | (12) | 11\% | (38) | 28\% | (99) | 13\% | (47) | 23\% | (81) | 22\% | (80) | 358 |
| Age: 45-64 | $5 \%$ | (35) | 7\% | (56) | 27\% | (199) | 12\% | (91) | 26\% | (198) | 23\% | (172) | 751 |
| Age: 65+ | 1\% | (6) | 9\% | (37) | 30\% | (133) | 11\% | (46) | 30\% | (132) | 19\% | (82) | 436 |
| GenZers: 1997-2012 | $7 \%$ | (23) | 9\% | (27) | 22\% | (70) | 11\% | (35) | 19\% | (59) | $32 \%$ | (102) | 316 |
| Millennials: 1981-1996 | 4\% | (23) | 12\% | (65) | 28\% | (152) | 13\% | (69) | 22\% | (118) | 21\% | (111) | 539 |
| GenXers: 1965-1980 | 4\% | (22) | 8\% | (41) | 26\% | (139) | 13\% | (69) | 26\% | (139) | 22\% | (115) | 526 |
| Baby Boomers: 1946-1964 | $3 \%$ | (25) | 8\% | (56) | 28\% | (205) | 11\% | (82) | 28\% | (206) | 21\% | (154) | 727 |
| PID: Dem (no lean) | 4\% | (27) | 10\% | (76) | 30\% | (223) | 13\% | (101) | 25\% | (185) | 19\% | (142) | 755 |
| PID: Ind (no lean) | 5\% | (35) | 7\% | (54) | 24\% | (185) | 12\% | (89) | 25\% | (190) | 27\% | (204) | 756 |
| PID: Rep (no lean) | $4 \%$ | (31) | 10\% | (69) | 27\% | (185) | 11\% | (77) | 25\% | (171) | 23\% | (156) | 689 |
| PID/Gender: Dem Men | 4\% | (14) | 11\% | (34) | $29 \%$ | (93) | 16\% | (52) | 23\% | (75) | 16\% | (52) | 319 |
| PID/Gender: Dem Women | $3 \%$ | (14) | 10\% | (42) | 30\% | (130) | 11\% | (49) | 25\% | (110) | 21\% | (90) | 436 |
| PID/Gender: Ind Men | 5\% | (21) | 7\% | (29) | 27\% | (108) | 13\% | (55) | 26\% | (107) | $21 \%$ | (87) | 407 |
| PID/Gender: Ind Women | 4\% | (14) | 7\% | (25) | $22 \%$ | (76) | 10\% | (35) | 24\% | (83) | 34\% | (117) | 349 |
| PID/Gender: Rep Men | 8\% | (25) | 11\% | (38) | 28\% | (95) | 11\% | (35) | 25\% | (85) | 17\% | (58) | 336 |
| PID/Gender: Rep Women | 1\% | (5) | 9\% | (31) | 26\% | (90) | 12\% | (41) | 24\% | (86) | 28\% | (99) | 353 |
| Ideo: Liberal (1-3) | $3 \%$ | (21) | 11\% | (62) | 23\% | (137) | 12\% | (74) | 30\% | (177) | 20\% | (121) | 592 |
| Ideo: Moderate (4) | 6\% | (33) | 8\% | (45) | 34\% | (191) | 13\% | (72) | 22\% | (126) | 18\% | (101) | 568 |
| Ideo: Conservative (5-7) | $4 \%$ | (30) | 11\% | (83) | 28\% | (214) | 13\% | (98) | 25\% | (192) | 18\% | (140) | 756 |
| Educ: < College | $4 \%$ | (67) | 8\% | (121) | 28\% | (424) | 10\% | (155) | 23\% | (351) | 26\% | (394) | 1512 |
| Educ: Bachelors degree | $4 \%$ | (16) | 11\% | (47) | 26\% | (115) | 19\% | (84) | 26\% | (118) | 14\% | (64) | 444 |
| Educ: Post-grad | 4\% | (9) | 13\% | (31) | $22 \%$ | (53) | 11\% | (27) | $32 \%$ | (78) | 18\% | (45) | 244 |
| Income: Under 50k | $5 \%$ | (63) | 8\% | (97) | 27\% | (330) | 12\% | (145) | 22\% | (261) | 26\% | (311) | 1207 |
| Income: 50k-100k | 3\% | (19) | 11\% | (76) | 26\% | (179) | $12 \%$ | (82) | 28\% | (198) | 21\% | (144) | 698 |
| Income: 100k+ | $3 \%$ | (10) | 9\% | (26) | 28\% | (84) | 14\% | (40) | 29\% | (87) | 16\% | (48) | 295 |

[^100]Table CMS23_1: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Adding artificial or recorded crowd noise

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (92) | 9\% | (200) | 27\% | (592) | 12\% | (267) | 25\% | (546) | 23\% | (503) | 2200 |
| Ethnicity: White | 4\% | (63) | 9\% | (158) | 26\% | (445) | 13\% | (219) | 26\% | (451) | 22\% | (386) | 1722 |
| Ethnicity: Hispanic | 6\% | (21) | 8\% | (28) | 31\% | (108) | 12\% | (42) | $21 \%$ | (74) | 22\% | (77) | 349 |
| Ethnicity: Afr. Am. | 8\% | (21) | 8\% | (22) | 36\% | (99) | 8\% | (21) | $21 \%$ | (57) | 20\% | (54) | 274 |
| Ethnicity: Other | 4\% | (8) | 10\% | (20) | 23\% | (48) | 13\% | (27) | 19\% | (38) | $31 \%$ | (63) | 204 |
| All Christian | 4\% | (38) | 11\% | (106) | 29\% | (284) | 13\% | (123) | 25\% | (251) | 19\% | (182) | 984 |
| All Non-Christian | 2\% | (3) | $13 \%$ | (15) | 25\% | (28) | 17\% | (18) | 22\% | (24) | 20\% | (22) | 110 |
| Atheist | 2\% | (2) | 10\% | (12) | 15\% | (17) | 18\% | (21) | $33 \%$ | (37) | 22\% | (24) | 113 |
| Agnostic/Nothing in particular | 5\% | (50) | 7\% | (68) | 27\% | (264) | 10\% | (104) | 24\% | (234) | 28\% | (274) | 994 |
| Religious Non-Protestant/Catholic | 2\% | (3) | $12 \%$ | (16) | 24\% | (32) | 17\% | (22) | 25\% | (33) | 21\% | (27) | 133 |
| Evangelical | 6\% | (37) | 9\% | (54) | 28\% | (168) | 11\% | (67) | 23\% | (138) | 22\% | (127) | 592 |
| Non-Evangelical | 4\% | (34) | 9\% | (72) | 29\% | (230) | 12\% | (98) | 26\% | (204) | 20\% | (156) | 794 |
| Community: Urban | 5\% | (27) | 11\% | (56) | 26\% | (136) | 12\% | (63) | 24\% | (124) | 23\% | (119) | 524 |
| Community: Suburban | 4\% | (41) | 10\% | (104) | 27\% | (294) | 13\% | (140) | 26\% | (285) | 21\% | (224) | 1089 |
| Community: Rural | 4\% | (24) | 7\% | (40) | 28\% | (162) | 11\% | (63) | 23\% | (137) | 27\% | (161) | 587 |
| Employ: Private Sector | $3 \%$ | (22) | 11\% | (68) | 28\% | (180) | 15\% | (96) | 25\% | (161) | 18\% | (113) | 641 |
| Employ: Government | 4\% | (6) | 16\% | (23) | 21\% | (30) | 9\% | (13) | 26\% | (38) | 23\% | (33) | 142 |
| Employ: Self-Employed | 8\% | (13) | 8\% | (14) | 21\% | (34) | 10\% | (17) | 34\% | (54) | 18\% | (30) | 162 |
| Employ: Homemaker | 4\% | (4) | 7\% | (8) | 30\% | (36) | 16\% | (19) | 20\% | (23) | 24\% | (28) | 120 |
| Employ: Retired | 4\% | (18) | 8\% | (38) | 30\% | (150) | 10\% | (49) | 28\% | (140) | 21\% | (102) | 496 |
| Employ: Unemployed | 4\% | (11) | 8\% | (23) | 24\% | (67) | 12\% | (33) | 22\% | (61) | 30\% | (85) | 280 |
| Employ: Other | $4 \%$ | (8) | 8\% | (16) | 27\% | (49) | 9\% | (16) | 17\% | (31) | 35\% | (64) | 184 |
| Military HH: Yes | 4\% | (13) | 9\% | (30) | 30\% | (107) | 11\% | (37) | 26\% | (91) | 21\% | (74) | 352 |
| Military HH: No | 4\% | (79) | 9\% | (170) | 26\% | (486) | 12\% | (230) | 25\% | (455) | 23\% | (428) | 1848 |
| RD/WT: Right Direction | 4\% | (34) | 12\% | (87) | 28\% | (213) | 11\% | (87) | 21\% | (162) | 23\% | (176) | 758 |
| RD/WT: Wrong Track | 4\% | (59) | 8\% | (112) | 26\% | (380) | 12\% | (180) | 27\% | (384) | 23\% | (327) | 1442 |
| Trump Job Approve | 5\% | (43) | 10\% | (96) | 27\% | (250) | 12\% | (112) | 24\% | (222) | 22\% | (200) | 923 |
| Trump Job Disapprove | 4\% | (49) | 9\% | (101) | 28\% | (328) | 13\% | (147) | 27\% | (311) | 20\% | (233) | 1169 |

[^101]Table CMS23_1: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Adding artificial or recorded crowd noise

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (92) | 9\% | (200) | 27\% | (592) | 12\% | (267) | 25\% | (546) | 23\% | (503) | 2200 |
| Trump Job Strongly Approve | 6\% | (29) | 11\% | (56) | 27\% | (139) | 9\% | (46) | 25\% | (128) | 24\% | (122) | 520 |
| Trump Job Somewhat Approve | 4\% | (14) | 10\% | (40) | 28\% | (111) | 16\% | (66) | 23\% | (94) | 19\% | (78) | 403 |
| Trump Job Somewhat Disapprove | 6\% | (15) | 8\% | (22) | 29\% | (77) | 16\% | (42) | 24\% | (62) | 17\% | (43) | 262 |
| Trump Job Strongly Disapprove | 4\% | (34) | 9\% | (79) | 28\% | (251) | 12\% | (105) | 27\% | (249) | 21\% | (190) | 907 |
| Favorable of Trump | 5\% | (47) | 10\% | (93) | 27\% | (240) | 12\% | (108) | 24\% | (212) | 21\% | (187) | 886 |
| Unfavorable of Trump | 4\% | (43) | 9\% | (105) | 28\% | (325) | 13\% | (151) | 27\% | (312) | 20\% | (235) | 1172 |
| Very Favorable of Trump | 6\% | (35) | 11\% | (59) | 28\% | (154) | 8\% | (46) | 24\% | (132) | 22\% | (123) | 550 |
| Somewhat Favorable of Trump | 3\% | (12) | 10\% | (34) | 26\% | (86) | 18\% | (62) | 24\% | (80) | 19\% | (63) | 336 |
| Somewhat Unfavorable of Trump | 2\% | (5) | 8\% | (16) | 32\% | (68) | 15\% | (32) | 22\% | (47) | 21\% | (45) | 213 |
| Very Unfavorable of Trump | 4\% | (38) | 9\% | (89) | 27\% | (256) | 12\% | (119) | 28\% | (265) | 20\% | (190) | 959 |
| \# 1 Issue: Economy | 4\% | (27) | 11\% | (81) | 26\% | (186) | 13\% | (94) | 26\% | (186) | 20\% | (142) | 717 |
| \# 1 Issue: Security | 5\% | (12) | 8\% | (20) | 26\% | (65) | 10\% | (24) | 28\% | (70) | 24\% | (61) | 253 |
| \# 1 Issue: Health Care | 6\% | (24) | 10\% | (42) | 28\% | (119) | 12\% | (52) | 23\% | (99) | 20\% | (86) | 422 |
| \# 1 Issue: Medicare / Social Security | 2\% | (5) | 8\% | (26) | 30\% | (101) | 10\% | (34) | 25\% | (83) | 25\% | (81) | 330 |
| \# 1 Issue: Women's Issues | 1\% | (1) | 5\% | (5) | $31 \%$ | (28) | 12\% | (11) | 18\% | (17) | $33 \%$ | (31) | 92 |
| \# 1 Issue: Education | 7\% | (10) | 11\% | (15) | 18\% | (25) | 17\% | (23) | 15\% | (21) | 33\% | (46) | 139 |
| \# 1 Issue: Energy | 1\% | (1) | 8\% | (7) | 35\% | (34) | 19\% | (19) | 19\% | (19) | 18\% | (17) | 98 |
| \#1 Issue: Other | 8\% | (12) | 2\% | (4) | 23\% | (34) | 6\% | (9) | 35\% | (52) | 26\% | (39) | 149 |
| 2018 House Vote: Democrat | 5\% | (35) | 10\% | (73) | 28\% | (212) | 15\% | (114) | 27\% | (205) | 17\% | (127) | 767 |
| 2018 House Vote: Republican | 4\% | (25) | 10\% | (62) | 28\% | (173) | $11 \%$ | (70) | 26\% | (161) | 20\% | (125) | 616 |
| 2018 House Vote: Someone else | 2\% | (2) | 3\% | (3) | $21 \%$ | (19) | 6\% | (6) | 22\% | (20) | 46\% | (41) | 89 |
| 2016 Vote: Hillary Clinton | $3 \%$ | (23) | 10\% | (66) | 31\% | (212) | 13\% | (90) | 25\% | (174) | 17\% | (118) | 681 |
| 2016 Vote: Donald Trump | 5\% | (34) | 11\% | (76) | 27\% | (183) | 12\% | (80) | 26\% | (182) | 19\% | (133) | 688 |
| 2016 Vote: Other | - | (0) | 7\% | (9) | 25\% | (33) | 16\% | (21) | 27\% | (35) | 25\% | (32) | 131 |
| 2016 Vote: Didn't Vote | 5\% | (35) | 7\% | (49) | 23\% | (162) | 11\% | (76) | 22\% | (155) | 32\% | (220) | 697 |
| Voted in 2014: Yes | 4\% | (54) | 10\% | (123) | 28\% | (360) | 12\% | (150) | 27\% | (345) | 19\% | (248) | 1279 |
| Voted in 2014: No | $4 \%$ | (38) | 8\% | (77) | 25\% | (233) | 13\% | (116) | 22\% | (201) | 28\% | (255) | 921 |

[^102]Table CMS23_1: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Adding artificial or recorded crowd noise

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (92) | 9\% | (200) | 27\% | (592) | 12\% | (267) | 25\% | (546) | 23\% | (503) | 2200 |
| 2012 Vote: Barack Obama | 3\% | (28) | 10\% | (81) | 31\% | (257) | 12\% | (101) | 27\% | (223) | 17\% | (137) | 827 |
| 2012 Vote: Mitt Romney | 4\% | (19) | 10\% | (49) | 24\% | (116) | 13\% | (60) | 28\% | (133) | 21\% | (100) | 477 |
| 2012 Vote: Other | 4\% | (3) | 4\% | (4) | 27\% | (23) | 7\% | (6) | 27\% | (24) | 30\% | (26) | 86 |
| 2012 Vote: Didn't Vote | 5\% | (42) | 8\% | (65) | $24 \%$ | (195) | 12\% | (100) | 20\% | (165) | 30\% | (240) | 806 |
| 4-Region: Northeast | 4\% | (15) | 12\% | (46) | $24 \%$ | (96) | 16\% | (63) | 24\% | (95) | 20\% | (79) | 394 |
| 4-Region: Midwest | 3\% | (13) | 9\% | (40) | 27\% | (125) | 12\% | (58) | 27\% | (124) | 22\% | (104) | 462 |
| 4-Region: South | 5\% | (41) | 8\% | (68) | 30\% | (250) | $11 \%$ | (89) | 23\% | (193) | 22\% | (184) | 824 |
| 4-Region: West | 5\% | (24) | 9\% | (46) | 23\% | (122) | $11 \%$ | (57) | 26\% | (134) | 26\% | (137) | 520 |
| Sports fan | 5\% | (73) | $11 \%$ | (160) | 29\% | (434) | 14\% | (208) | 26\% | (387) | 15\% | (230) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 7\% | (28) | 12\% | (51) | $22 \%$ | (97) | 15\% | (66) | 25\% | (109) | 19\% | (85) | 436 |
| Frequent Flyer | 5\% | (12) | $11 \%$ | (26) | $21 \%$ | (50) | 15\% | (36) | 30\% | (72) | 18\% | (44) | 240 |
| Open office space | 3\% | (7) | 10\% | (22) | $32 \%$ | (68) | 14\% | (31) | 25\% | (52) | 15\% | (33) | 212 |
| Cubicle office space | 2\% | (2) | 17\% | (21) | $24 \%$ | (30) | 13\% | (16) | 28\% | (35) | 16\% | (20) | 123 |
| Private office space | 6\% | (8) | 20\% | (29) | 21\% | (29) | 13\% | (18) | 25\% | (36) | 15\% | (21) | 141 |
| Feel comfortable in office | 3\% | (10) | 16\% | (47) | 26\% | (78) | 14\% | (43) | 26\% | (77) | 14\% | (43) | 298 |
| Feel uncomfortable in office | 5\% | (13) | 14\% | (36) | 27\% | (69) | 13\% | (34) | 25\% | (64) | 17\% | (43) | 260 |
| Watched Bundesliga | 17\% | (14) | 15\% | (12) | 26\% | (21) | 22\% | (18) | 11\% | (9) | 10\% | (8) | 81 |
| Watched golf | 9\% | (11) | 12\% | (14) | 36\% | (43) | 13\% | (15) | 23\% | (27) | 8\% | (10) | 120 |
| Watched NASCAR | 9\% | (28) | 16\% | (48) | 28\% | (86) | 15\% | (46) | 23\% | (71) | 8\% | (25) | 304 |
| Watched PBR | 17\% | (9) | 24\% | (13) | 15\% | (8) | 10\% | (6) | 23\% | (13) | 11\% | (6) | 55 |
| ATP fan | 9\% | (20) | $14 \%$ | (30) | 30\% | (66) | 15\% | (33) | 24\% | (53) | 8\% | (17) | 220 |
| Esports fan | 8\% | (34) | $14 \%$ | (61) | $32 \%$ | (137) | 14\% | (61) | 17\% | (72) | 13\% | (57) | 422 |
| F1 fan | 9\% | (32) | 16\% | (52) | 27\% | (89) | 14\% | (48) | 21\% | (72) | 12\% | (42) | 334 |
| IndyCar fan | 8\% | (40) | 12\% | (62) | 30\% | (156) | 12\% | (61) | 26\% | (135) | 12\% | (60) | 515 |
| MLB fan | 5\% | (58) | 13\% | (139) | 30\% | (326) | 13\% | (148) | 27\% | (297) | 12\% | (133) | 1100 |
| MLS fan | 7\% | (31) | 14\% | (62) | 31\% | (135) | 16\% | (67) | 22\% | (97) | 9\% | (39) | 432 |
| NASCAR fan | 7\% | (49) | 10\% | (77) | 30\% | (219) | 12\% | (90) | 25\% | (183) | 17\% | (123) | 742 |
| NBA fan | 7\% | (68) | 12\% | (116) | 30\% | (295) | 15\% | (148) | 24\% | (232) | 12\% | (120) | 979 |

[^103]Table CMS23_1: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Adding artificial or recorded crowd noise

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (92) | 9\% | (200) | 27\% | (592) | 12\% | (267) | 25\% | (546) | 23\% | (503) | 2200 |
| NCAA FT fan | 6\% | (59) | 11\% | (107) | 29\% | (278) | 15\% | (141) | 26\% | (248) | 13\% | (121) | 954 |
| NCAA MB fan | 7\% | (53) | 12\% | (100) | 29\% | (237) | 15\% | (124) | 25\% | (206) | 12\% | (98) | 818 |
| NCAA WB fan | 9\% | (43) | 11\% | (52) | 33\% | (162) | 15\% | (71) | 23\% | (111) | 10\% | (50) | 488 |
| NFL fan | 5\% | (76) | 11\% | (153) | 29\% | (403) | 14\% | (199) | 27\% | (378) | 14\% | (194) | 1403 |
| NHL fan | 6\% | (48) | 13\% | (100) | 28\% | (221) | 15\% | (113) | 25\% | (198) | 13\% | (97) | 777 |
| PGA fan | 5\% | (29) | 12\% | (68) | 32\% | (177) | 15\% | (83) | 25\% | (139) | 11\% | (61) | 557 |
| UFC fan | 8\% | (45) | 11\% | (61) | 28\% | (154) | 13\% | (73) | 26\% | (139) | 13\% | (73) | 545 |
| WNBA fan | 10\% | (40) | 13\% | (55) | $34 \%$ | (143) | 13\% | (55) | 20\% | (84) | 11\% | (44) | 422 |
| WTA fan | 11\% | (27) | 14\% | (34) | 27\% | (65) | 17\% | (42) | 20\% | (48) | 9\% | (22) | 237 |
| Watch sports at least weekly | 5\% | (52) | 13\% | (125) | 29\% | (273) | 15\% | (140) | 26\% | (250) | 12\% | (113) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS23_2: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Superimposing realistic-looking fans into the stands

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (99) | 6\% | (138) | 26\% | (563) | 11\% | (248) | 28\% | (610) | 25\% | (542) | 2200 |
| Gender: Male | 6\% | (59) | 7\% | (75) | 27\% | (287) | 12\% | (129) | 28\% | (293) | 21\% | (218) | 1062 |
| Gender: Female | 4\% | (40) | 6\% | (63) | 24\% | (276) | 10\% | (119) | 28\% | (317) | 28\% | (323) | 1138 |
| Age: 18-34 | 7\% | (46) | 7\% | (45) | 22\% | (143) | 11\% | (74) | 24\% | (158) | 29\% | (189) | 655 |
| Age: 35-44 | 5\% | (17) | 7\% | (24) | 25\% | (90) | 12\% | (41) | 27\% | (98) | 24\% | (87) | 358 |
| Age: 45-64 | 4\% | (29) | 7\% | (51) | 26\% | (196) | 10\% | (77) | 30\% | (223) | 23\% | (175) | 751 |
| Age: 65+ | 2\% | (8) | 4\% | (18) | 31\% | (134) | 13\% | (55) | 30\% | (131) | 21\% | (90) | 436 |
| GenZers: 1997-2012 | 8\% | (24) | 3\% | (9) | $24 \%$ | (75) | 10\% | (32) | 20\% | (64) | 35\% | (112) | 316 |
| Millennials: 1981-1996 | 6\% | (32) | 10\% | (52) | 23\% | (124) | 12\% | (63) | 27\% | (143) | 23\% | (124) | 539 |
| GenXers: 1965-1980 | 4\% | (22) | 6\% | (32) | 24\% | (124) | 13\% | (67) | $30 \%$ | (158) | 23\% | (123) | 526 |
| Baby Boomers: 1946-1964 | 3\% | (20) | 6\% | (44) | 29\% | (212) | 10\% | (70) | 30\% | (221) | 22\% | (161) | 727 |
| PID: Dem (no lean) | 5\% | (36) | 7\% | (55) | 27\% | (205) | 13\% | (96) | 26\% | (200) | 22\% | (162) | 755 |
| PID: Ind (no lean) | 5\% | (37) | 4\% | (30) | $24 \%$ | (183) | 11\% | (82) | 27\% | (204) | 29\% | (220) | 756 |
| PID: Rep (no lean) | 4\% | (26) | 8\% | (52) | 25\% | (175) | 10\% | (70) | 30\% | (206) | 23\% | (159) | 689 |
| PID/Gender: Dem Men | 6\% | (19) | 8\% | (25) | 29\% | (92) | 13\% | (41) | 25\% | (79) | 20\% | (63) | 319 |
| PID/Gender: Dem Women | 4\% | (17) | 7\% | (31) | 26\% | (113) | 13\% | (55) | 28\% | (121) | 23\% | (100) | 436 |
| PID/Gender: Ind Men | 5\% | (22) | 4\% | (16) | 27\% | (112) | 11\% | (46) | 28\% | (116) | 23\% | (95) | 407 |
| PID/Gender: Ind Women | 4\% | (15) | 4\% | (14) | 21\% | (72) | 10\% | (35) | 25\% | (88) | 36\% | (125) | 349 |
| PID/Gender: Rep Men | 5\% | (18) | 10\% | (34) | 25\% | (83) | 12\% | (41) | 29\% | (98) | 18\% | (61) | 336 |
| PID/Gender: Rep Women | 2\% | (8) | 5\% | (18) | 26\% | (92) | 8\% | (29) | 31\% | (108) | 28\% | (98) | 353 |
| Ideo: Liberal (1-3) | 4\% | (23) | 7\% | (41) | 25\% | (145) | 14\% | (80) | 30\% | (175) | 22\% | (128) | 592 |
| Ideo: Moderate (4) | 6\% | (37) | 7\% | (42) | $30 \%$ | (171) | 10\% | (59) | 27\% | (151) | 19\% | (109) | 568 |
| Ideo: Conservative (5-7) | 4\% | (27) | 7\% | (50) | 27\% | (205) | 11\% | (86) | 30\% | (229) | 21\% | (159) | 756 |
| Educ: < College | 5\% | (71) | 6\% | (95) | 26\% | (394) | 10\% | (150) | 25\% | (385) | 28\% | (418) | 1512 |
| Educ: Bachelors degree | 4\% | (17) | 6\% | (28) | 26\% | (115) | 16\% | (69) | 31\% | (138) | 18\% | (78) | 444 |
| Educ: Post-grad | 5\% | (12) | 6\% | (15) | 23\% | (55) | 12\% | (29) | 36\% | (88) | 19\% | (45) | 244 |
| Income: Under 50k | 5\% | (63) | 6\% | (77) | 26\% | (314) | 11\% | (133) | 23\% | (283) | 28\% | (337) | 1207 |
| Income: 50k-100k | 4\% | (28) | 6\% | (43) | $24 \%$ | (171) | 10\% | (69) | $33 \%$ | (231) | 23\% | (157) | 698 |
| Income: 100k+ | 3\% | (9) | 6\% | (18) | 27\% | (79) | 16\% | (46) | $32 \%$ | (96) | 16\% | (48) | 295 |

[^104]Table CMS23_2: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Superimposing realistic-looking fans into the stands

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (99) | 6\% | (138) | 26\% | (563) | 11\% | (248) | 28\% | (610) | 25\% | (542) | 2200 |
| Ethnicity: White | 4\% | (69) | 6\% | (101) | 26\% | (445) | 11\% | (194) | 29\% | (503) | 24\% | (410) | 1722 |
| Ethnicity: Hispanic | 8\% | (26) | 5\% | (16) | 29\% | (101) | 10\% | (35) | 24\% | (84) | 25\% | (87) | 349 |
| Ethnicity: Afr. Am. | 6\% | (16) | 8\% | (22) | 28\% | (77) | $11 \%$ | (30) | 24\% | (66) | 23\% | (63) | 274 |
| Ethnicity: Other | 7\% | (14) | 7\% | (14) | 20\% | (42) | 12\% | (25) | 20\% | (40) | $34 \%$ | (69) | 204 |
| All Christian | 4\% | (42) | 7\% | (65) | 28\% | (277) | 12\% | (114) | 30\% | (295) | 19\% | (191) | 984 |
| All Non-Christian | 8\% | (9) | 6\% | (7) | 24\% | (27) | 12\% | (13) | 30\% | (33) | 19\% | (21) | 110 |
| Atheist | 3\% | (3) | 4\% | (5) | 22\% | (25) | 14\% | (16) | $32 \%$ | (36) | 25\% | (29) | 113 |
| Agnostic/Nothing in particular | 5\% | (46) | 6\% | (60) | 24\% | (236) | 11\% | (105) | 25\% | (246) | 30\% | (301) | 994 |
| Religious Non-Protestant/Catholic | 6\% | (9) | 5\% | (7) | 22\% | (29) | 16\% | (21) | 30\% | (40) | 20\% | (27) | 133 |
| Evangelical | 7\% | (39) | 6\% | (36) | 24\% | (144) | $11 \%$ | (66) | 27\% | (161) | 25\% | (146) | 592 |
| Non-Evangelical | 4\% | (31) | 7\% | (53) | 28\% | (222) | 10\% | (79) | 31\% | (249) | 20\% | (160) | 794 |
| Community: Urban | 5\% | (27) | 7\% | (37) | 24\% | (124) | 11\% | (59) | 27\% | (140) | 26\% | (137) | 524 |
| Community: Suburban | 4\% | (45) | 6\% | (63) | 26\% | (279) | 13\% | (140) | 29\% | (313) | 23\% | (248) | 1089 |
| Community: Rural | 5\% | (27) | 6\% | (37) | 27\% | (161) | 8\% | (49) | 27\% | (157) | 27\% | (157) | 587 |
| Employ: Private Sector | 5\% | (29) | 7\% | (46) | 27\% | (172) | 12\% | (75) | 29\% | (187) | 20\% | (131) | 641 |
| Employ: Government | 6\% | (9) | 7\% | (10) | 21\% | (30) | 11\% | (16) | 32\% | (45) | 23\% | (33) | 142 |
| Employ: Self-Employed | 5\% | (8) | 8\% | (14) | 23\% | (37) | 10\% | (16) | 33\% | (54) | 20\% | (32) | 162 |
| Employ: Homemaker | 3\% | (4) | 7\% | (9) | 23\% | (28) | 13\% | (16) | 28\% | (33) | 25\% | (30) | 120 |
| Employ: Retired | 4\% | (18) | 6\% | (28) | 28\% | (139) | 13\% | (63) | 28\% | (140) | 22\% | (107) | 496 |
| Employ: Unemployed | 4\% | (12) | 6\% | (17) | 19\% | (54) | 13\% | (37) | 26\% | (72) | 31\% | (87) | 280 |
| Employ: Other | 6\% | (11) | 5\% | (9) | 29\% | (53) | 5\% | (9) | 19\% | (35) | 36\% | (67) | 184 |
| Military HH: Yes | 3\% | (11) | 5\% | (16) | 30\% | (105) | 11\% | (39) | 31\% | (109) | 20\% | (72) | 352 |
| Military HH: No | 5\% | (88) | 7\% | (121) | 25\% | (459) | 11\% | (209) | 27\% | (501) | 25\% | (470) | 1848 |
| RD/WT: Right Direction | 5\% | (40) | 8\% | (57) | 26\% | (200) | 10\% | (79) | 26\% | (196) | 25\% | (186) | 758 |
| RD/WT: Wrong Track | 4\% | (59) | 6\% | (81) | 25\% | (363) | 12\% | (170) | 29\% | (414) | 25\% | (356) | 1442 |
| Trump Job Approve | 5\% | (46) | 8\% | (71) | 26\% | (241) | 10\% | (95) | 28\% | (256) | 23\% | (212) | 923 |
| Trump Job Disapprove | 4\% | (52) | 6\% | (67) | 26\% | (299) | 13\% | (153) | 29\% | (337) | 22\% | (262) | 1169 |

[^105]Table CMS23_2: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Superimposing realistic-looking fans into the stands

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (99) | 6\% | (138) | 26\% | (563) | 11\% | (248) | 28\% | (610) | 25\% | (542) | 2200 |
| Trump Job Strongly Approve | 5\% | (25) | 8\% | (42) | 26\% | (134) | 10\% | (50) | 26\% | (137) | 25\% | (131) | 520 |
| Trump Job Somewhat Approve | 5\% | (21) | 7\% | (29) | 27\% | (107) | $11 \%$ | (45) | 30\% | (120) | 20\% | (82) | 403 |
| Trump Job Somewhat Disapprove | 5\% | (12) | 6\% | (15) | 28\% | (73) | 17\% | (45) | 26\% | (67) | 18\% | (48) | 262 |
| Trump Job Strongly Disapprove | 4\% | (39) | 6\% | (51) | 25\% | (226) | 12\% | (107) | 30\% | (269) | 24\% | (214) | 907 |
| Favorable of Trump | 5\% | (46) | 7\% | (60) | 26\% | (229) | 10\% | (93) | 29\% | (257) | 23\% | (200) | 886 |
| Unfavorable of Trump | 4\% | (49) | 6\% | (75) | 26\% | (306) | 13\% | (148) | 29\% | (335) | 22\% | (259) | 1172 |
| Very Favorable of Trump | 6\% | (31) | 7\% | (37) | 26\% | (143) | 10\% | (54) | 28\% | (152) | 24\% | (133) | 550 |
| Somewhat Favorable of Trump | 5\% | (16) | 7\% | (23) | 26\% | (86) | 12\% | (39) | 31\% | (105) | 20\% | (68) | 336 |
| Somewhat Unfavorable of Trump | 3\% | (6) | 7\% | (15) | 32\% | (67) | 12\% | (26) | 25\% | (54) | 21\% | (45) | 213 |
| Very Unfavorable of Trump | $4 \%$ | (43) | 6\% | (59) | 25\% | (239) | 13\% | (122) | 29\% | (282) | 22\% | (214) | 959 |
| \# 1 Issue: Economy | 4\% | (27) | 8\% | (60) | 26\% | (190) | $11 \%$ | (81) | 28\% | (201) | 22\% | (158) | 717 |
| \# 1 Issue: Security | 7\% | (17) | 5\% | (14) | 25\% | (63) | $11 \%$ | (27) | 28\% | (72) | 24\% | (61) | 253 |
| \# 1 Issue: Health Care | 5\% | (20) | 5\% | (22) | 27\% | (115) | 12\% | (51) | 28\% | (117) | 23\% | (96) | 422 |
| \# 1 Issue: Medicare / Social Security | 3\% | (9) | 5\% | (16) | 28\% | (91) | $11 \%$ | (37) | 27\% | (88) | 27\% | (90) | 330 |
| \# 1 Issue: Women's Issues | 4\% | (4) | 6\% | (5) | 18\% | (17) | 14\% | (13) | 20\% | (19) | 38\% | (35) | 92 |
| \# 1 Issue: Education | 5\% | (7) | 7\% | (10) | 22\% | (30) | 17\% | (24) | 22\% | (30) | 27\% | (38) | 139 |
| \# 1 Issue: Energy | 4\% | (4) | 7\% | (6) | 25\% | (25) | 10\% | (9) | 31\% | (31) | 23\% | (22) | 98 |
| \#1 Issue: Other | 8\% | (12) | 3\% | (4) | 22\% | (32) | 4\% | (7) | 35\% | (52) | 28\% | (42) | 149 |
| 2018 House Vote: Democrat | 5\% | (40) | 7\% | (53) | 27\% | (205) | 13\% | (103) | 29\% | (226) | 18\% | (141) | 767 |
| 2018 House Vote: Republican | 4\% | (25) | 8\% | (49) | 25\% | (151) | 12\% | (75) | 29\% | (181) | 22\% | (134) | 616 |
| 2018 House Vote: Someone else | 4\% | (3) | 6\% | (5) | 24\% | (22) | 7\% | (6) | 20\% | (18) | 39\% | (35) | 89 |
| 2016 Vote: Hillary Clinton | 4\% | (30) | 8\% | (51) | 28\% | (189) | 12\% | (84) | 30\% | (202) | 19\% | (126) | 681 |
| 2016 Vote: Donald Trump | 5\% | (34) | 7\% | (51) | 26\% | (178) | 12\% | (85) | 28\% | (196) | 21\% | (144) | 688 |
| 2016 Vote: Other | 1\% | (2) | 5\% | (7) | 26\% | (34) | $11 \%$ | (15) | 31\% | (40) | 26\% | (35) | 131 |
| 2016 Vote: Didn't Vote | 5\% | (34) | 4\% | (29) | 23\% | (161) | 9\% | (65) | 25\% | (172) | 34\% | (236) | 697 |
| Voted in 2014: Yes | 4\% | (56) | 7\% | (92) | 26\% | (332) | 12\% | (148) | 30\% | (387) | 21\% | (265) | 1279 |
| Voted in 2014: No | 5\% | (43) | 5\% | (45) | 25\% | (232) | $11 \%$ | (100) | 24\% | (223) | 30\% | (277) | 921 |

[^106]Table CMS23_2: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Superimposing realistic-looking fans into the stands

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (99) | 6\% | (138) | 26\% | (563) | $11 \%$ | (248) | 28\% | (610) | 25\% | (542) | 2200 |
| 2012 Vote: Barack Obama | $4 \%$ | (31) | 8\% | (63) | 29\% | (240) | 12\% | (98) | 30\% | (246) | 18\% | (149) | 827 |
| 2012 Vote: Mitt Romney | $4 \%$ | (18) | 6\% | (30) | 23\% | (112) | 12\% | (59) | 30\% | (143) | 24\% | (115) | 477 |
| 2012 Vote: Other | 1\% | (1) | 6\% | (5) | 32\% | (28) | 8\% | (7) | 23\% | (20) | 29\% | (25) | 86 |
| 2012 Vote: Didn't Vote | 6\% | (49) | 5\% | (39) | 23\% | (182) | 10\% | (84) | 25\% | (199) | $31 \%$ | (252) | 806 |
| 4-Region: Northeast | $4 \%$ | (18) | 7\% | (29) | 26\% | (102) | 14\% | (53) | 27\% | (108) | $21 \%$ | (83) | 394 |
| 4-Region: Midwest | 3\% | (12) | 7\% | (31) | 27\% | (124) | $11 \%$ | (50) | 30\% | (138) | 23\% | (107) | 462 |
| 4-Region: South | 5\% | (43) | 6\% | (52) | 27\% | (220) | $11 \%$ | (89) | 27\% | (219) | 24\% | (200) | 824 |
| 4-Region: West | $5 \%$ | (26) | 5\% | (25) | 23\% | (118) | $11 \%$ | (55) | 28\% | (145) | 29\% | (151) | 520 |
| Sports fan | 5\% | (78) | 8\% | (114) | 27\% | (398) | 12\% | (185) | 31\% | (455) | 18\% | (263) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 9\% | (38) | 7\% | (29) | 25\% | (109) | $11 \%$ | (48) | 29\% | (125) | 20\% | (87) | 436 |
| Frequent Flyer | 6\% | (14) | $7 \%$ | (16) | $22 \%$ | (52) | 10\% | (23) | 33\% | (80) | 23\% | (54) | 240 |
| Open office space | 3\% | (6) | 8\% | (17) | 27\% | (57) | 15\% | (31) | 29\% | (62) | 18\% | (38) | 212 |
| Cubicle office space | $4 \%$ | (5) | 9\% | (11) | 22\% | (27) | 9\% | (11) | $33 \%$ | (41) | 23\% | (28) | 123 |
| Private office space | 9\% | (13) | 11\% | (16) | 25\% | (35) | 7\% | (10) | 32\% | (46) | 15\% | (21) | 141 |
| Feel comfortable in office | 5\% | (15) | 10\% | (28) | 26\% | (78) | $11 \%$ | (32) | 33\% | (97) | 16\% | (48) | 298 |
| Feel uncomfortable in office | 7\% | (19) | 8\% | (22) | $24 \%$ | (62) | 14\% | (37) | 25\% | (66) | $21 \%$ | (54) | 260 |
| Watched Bundesliga | 16\% | (13) | 11\% | (9) | 28\% | (23) | 15\% | (12) | 23\% | (18) | 8\% | (7) | 81 |
| Watched golf | 12\% | (15) | 11\% | (13) | 29\% | (35) | 15\% | (18) | 22\% | (26) | $11 \%$ | (13) | 120 |
| Watched NASCAR | $11 \%$ | (32) | $11 \%$ | (34) | 25\% | (75) | 16\% | (49) | 26\% | (78) | 12\% | (36) | 304 |
| Watched PBR | 18\% | (10) | 9\% | (5) | 30\% | (16) | $11 \%$ | (6) | $21 \%$ | (12) | $11 \%$ | (6) | 55 |
| ATP fan | 12\% | (26) | $11 \%$ | (25) | 28\% | (62) | 14\% | (30) | 27\% | (59) | 8\% | (19) | 220 |
| Esports fan | 10\% | (41) | 11\% | (46) | 31\% | (130) | 12\% | (52) | 22\% | (92) | 14\% | (61) | 422 |
| F1 fan | $11 \%$ | (35) | 12\% | (41) | 27\% | (90) | 15\% | (48) | 23\% | (78) | 12\% | (41) | 334 |
| IndyCar fan | 8\% | (42) | 10\% | (51) | 30\% | (153) | 14\% | (72) | 26\% | (132) | 13\% | (65) | 515 |
| MLB fan | 6\% | (65) | 8\% | (89) | 28\% | (308) | 14\% | (157) | 30\% | (331) | 14\% | (149) | 1100 |
| MLS fan | 9\% | (39) | 9\% | (40) | 29\% | (126) | 14\% | (62) | 26\% | (111) | 12\% | (53) | 432 |
| NASCAR fan | 7\% | (55) | 9\% | (65) | 29\% | (212) | 12\% | (91) | 26\% | (193) | 17\% | (126) | 742 |
| NBA fan | 7\% | (67) | 9\% | (85) | 28\% | (271) | 14\% | (133) | 27\% | (269) | 16\% | (154) | 979 |

[^107]Table CMS23_2: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Superimposing realistic-looking fans into the stands

| Demographic | Much more enjoyable | Somewhat more enjoyable | Neither more nor less enjoyable | Somewhat less enjoyable | Much less enjoyable | Don't know / No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% (99) | 6\% (138) | 26\% (563) | 11\% (248) | 28\% (610) | 25\% (542) | 2200 |
| NCAA FT fan | 5\% (51) | 8\% (77) | 26\% (250) | 14\% (136) | 31\% (294) | 15\% (146) | 954 |
| NCAA MB fan | 6\% (47) | 8\% (68) | 26\% (217) | $14 \%$ (115) | 31\% (250) | 15\% (121) | 818 |
| NCAA WB fan | 9\% (45) | 8\% (41) | 28\% (138) | 16\% (78) | 25\% (121) | 13\% (65) | 488 |
| NFL fan | 5\% (74) | 8\% (113) | 27\% (379) | 13\% (178) | 31\% (431) | 16\% (227) | 1403 |
| NHL fan | 6\% (45) | 10\% (78) | 27\% (213) | $12 \% \quad$ (93) | 31\% (240) | 14\% (108) | 777 |
| PGA fan | 6\% (32) | 8\% (42) | 30\% (165) | $14 \%$ (78) | 30\% (165) | 14\% (75) | 557 |
| UFC fan | 8\% (46) | 9\% (47) | 29\% (156) | 11\% (60) | 27\% (149) | 16\% (87) | 545 |
| WNBA fan | 9\% (39) | 11\% (45) | 29\% (124) | 15\% (63) | 22\% (93) | $14 \%$ (57) | 422 |
| WTA fan | 12\% (29) | 12\% (28) | 28\% (67) | 13\% (30) | 24\% (56) | 11\% (27) | 237 |
| Watch sports at least weekly | 6\% (57) | 8\% (77) | 28\% (268) | 13\% (122) | 32\% (304) | 13\% (124) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS23_3: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Playing background music during play

| Demographic | Much more enjoyable | Somewhat more enjoyable | Neither more nor less enjoyable | Somewhat less enjoyable | Much less enjoyable | Don't know / <br> No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (162) | 13\% (294) | 26\% (573) | 12\% (259) | 19\% (425) | 22\% (487) | 2200 |
| Gender: Male | 8\% (83) | 12\% (130) | 26\% (281) | 13\% (143) | 23\% (244) | 17\% (181) | 1062 |
| Gender: Female | 7\% (78) | 14\% (164) | 26\% (292) | 10\% (116) | 16\% (182) | 27\% (307) | 1138 |
| Age: 18-34 | 12\% (80) | 18\% (121) | 24\% (156) | 11\% (72) | $11 \% \quad$ (72) | 24\% (154) | 655 |
| Age: 35-44 | 9\% (33) | 16\% (58) | 23\% (82) | 13\% (45) | 17\% (61) | 22\% (78) | 358 |
| Age: 45-64 | 6\% (43) | $11 \% \quad$ (82) | 27\% (203) | 12\% (89) | 21\% (161) | 23\% (172) | 751 |
| Age: 65+ | 1\% (5) | $7 \% \quad$ (33) | 30\% (132) | 12\% (53) | 30\% (131) | 19\% (83) | 436 |
| GenZers: 1997-2012 | 14\% (43) | 19\% (60) | 21\% (68) | 11\% (34) | 6\% (19) | 29\% (92) | 316 |
| Millennials: 1981-1996 | 10\% (52) | 18\% (99) | 26\% (138) | 12\% (63) | 15\% (81) | 19\% (105) | 539 |
| GenXers: 1965-1980 | 9\% (47) | 13\% (67) | 25\% (132) | 12\% (64) | 19\% (100) | 22\% (117) | 526 |
| Baby Boomers: 1946-1964 | $3 \% \quad$ (20) | 8\% (60) | 28\% (206) | 12\% (87) | 27\% (199) | 21\% (155) | 727 |
| PID: Dem (no lean) | 8\% (58) | 15\% (116) | 29\% (221) | 12\% (88) | 19\% (141) | 17\% (130) | 755 |
| PID: Ind (no lean) | 8\% (61) | 11\% (80) | 25\% (192) | 13\% (95) | 16\% (124) | 27\% (205) | 756 |
| PID: Rep (no lean) | 6\% (42) | 14\% (98) | 23\% (159) | 11\% (76) | 23\% (161) | 22\% (153) | 689 |
| PID/Gender: Dem Men | 7\% (22) | 14\% (44) | 29\% (92) | 14\% (44) | 23\% (73) | 14\% (44) | 319 |
| PID/Gender: Dem Women | 8\% (37) | 17\% (72) | 30\% (129) | 10\% (44) | 16\% (68) | 20\% (86) | 436 |
| PID/Gender: Ind Men | 8\% (34) | 11\% (44) | 27\% (110) | 14\% (55) | 20\% (80) | 20\% (83) | 407 |
| PID/Gender: Ind Women | 8\% (27) | 10\% (36) | 23\% (82) | 11\% (40) | 13\% (44) | 35\% (121) | 349 |
| PID/Gender: Rep Men | 8\% (28) | 12\% (41) | 23\% (78) | 13\% (44) | 27\% (92) | 16\% (54) | 336 |
| PID/Gender: Rep Women | 4\% (15) | 16\% (57) | 23\% (81) | 9\% (32) | 20\% (69) | 28\% (99) | 353 |
| Ideo: Liberal (1-3) | 7\% (42) | 15\% (91) | 26\% (154) | $14 \%$ (82) | 18\% (106) | 20\% (116) | 592 |
| Ideo: Moderate (4) | 10\% (59) | 15\% (85) | 29\% (164) | 11\% (62) | 18\% (101) | 17\% (98) | 568 |
| Ideo: Conservative (5-7) | 4\% (33) | 12\% (94) | 27\% (204) | 12\% (90) | 25\% (193) | 19\% (144) | 756 |
| Educ: < College | 7\% (109) | 13\% (195) | 28\% (417) | 10\% (158) | 17\% (263) | 25\% (372) | 1512 |
| Educ: Bachelors degree | 7\% (33) | 15\% (67) | 23\% (101) | 16\% (72) | 23\% (101) | 16\% (70) | 444 |
| Educ: Post-grad | 8\% (20) | 13\% (32) | 23\% (55) | $12 \% \quad$ (29) | 26\% (62) | 19\% (46) | 244 |
| Income: Under 50k | 9\% (108) | 12\% (149) | 28\% (333) | 9\% (103) | 17\% (208) | 25\% (306) | 1207 |
| Income: 50k-100k | 5\% (35) | 16\% (111) | 24\% (166) | 14\% (100) | 21\% (146) | 20\% (140) | 698 |
| Income: 100k+ | 6\% (19) | 12\% (34) | 25\% (74) | 19\% (55) | 24\% (71) | 14\% (41) | 295 |

[^108]Table CMS23_3: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Playing background music during play

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (162) | 13\% | (294) | 26\% | (573) | 12\% | (259) | 19\% | (425) | 22\% | (487) | 2200 |
| Ethnicity: White | 6\% | (111) | 12\% | (205) | 27\% | (456) | 12\% | (213) | 21\% | (356) | 22\% | (380) | 1722 |
| Ethnicity: Hispanic | 12\% | (43) | 17\% | (59) | 27\% | (96) | $11 \%$ | (40) | 13\% | (47) | 18\% | (64) | 349 |
| Ethnicity: Afr. Am. | $11 \%$ | (30) | 22\% | (60) | 24\% | (65) | 9\% | (26) | 14\% | (38) | 20\% | (56) | 274 |
| Ethnicity: Other | 10\% | (20) | 14\% | (29) | 25\% | (52) | 10\% | (20) | 16\% | (32) | 25\% | (51) | 204 |
| All Christian | 6\% | (59) | 13\% | (124) | 27\% | (270) | 14\% | (133) | 23\% | (224) | 18\% | (173) | 984 |
| All Non-Christian | 7\% | (7) | 12\% | (13) | 20\% | (22) | $22 \%$ | (24) | 19\% | (20) | 20\% | (22) | 110 |
| Atheist | $4 \%$ | (5) | 15\% | (17) | 24\% | (28) | $11 \%$ | (12) | $21 \%$ | (23) | 25\% | (28) | 113 |
| Agnostic/Nothing in particular | 9\% | (91) | 14\% | (139) | 25\% | (253) | 9\% | (89) | 16\% | (157) | 27\% | (264) | 994 |
| Religious Non-Protestant/Catholic | 7\% | (9) | 13\% | (17) | 20\% | (26) | 22\% | (30) | 18\% | (24) | 20\% | (26) | 133 |
| Evangelical | 10\% | (61) | 13\% | (79) | 27\% | (161) | 8\% | (44) | 21\% | (122) | 21\% | (125) | 592 |
| Non-Evangelical | 7\% | (54) | 12\% | (93) | 26\% | (205) | 15\% | (117) | 23\% | (179) | 18\% | (147) | 794 |
| Community: Urban | 9\% | (49) | 15\% | (77) | 27\% | (142) | 10\% | (55) | 16\% | (83) | 23\% | (118) | 524 |
| Community: Suburban | 6\% | (71) | $14 \%$ | (154) | 25\% | (276) | 14\% | (154) | 20\% | (221) | 20\% | (214) | 1089 |
| Community: Rural | 7\% | (42) | $11 \%$ | (63) | 26\% | (155) | 9\% | (51) | 21\% | (122) | 26\% | (155) | 587 |
| Employ: Private Sector | 7\% | (46) | 19\% | (119) | 24\% | (155) | 14\% | (92) | 19\% | (122) | 17\% | (107) | 641 |
| Employ: Government | 8\% | (11) | 15\% | (21) | 22\% | (31) | $14 \%$ | (19) | 21\% | (30) | 20\% | (29) | 142 |
| Employ: Self-Employed | 11\% | (18) | 13\% | (21) | 24\% | (38) | 13\% | (21) | 22\% | (35) | 18\% | (29) | 162 |
| Employ: Homemaker | 10\% | (12) | 9\% | (10) | 29\% | (34) | 7\% | (8) | 19\% | (22) | 27\% | (32) | 120 |
| Employ: Retired | 4\% | (19) | 8\% | (40) | 30\% | (149) | $11 \%$ | (54) | 26\% | (131) | 21\% | (104) | 496 |
| Employ: Unemployed | 6\% | (18) | $11 \%$ | (32) | 26\% | (74) | 10\% | (29) | 17\% | (47) | 29\% | (81) | 280 |
| Employ: Other | 9\% | (17) | 10\% | (19) | 25\% | (46) | 10\% | (18) | 12\% | (23) | 33\% | (61) | 184 |
| Military HH: Yes | 6\% | (20) | 10\% | (37) | 27\% | (94) | 13\% | (45) | 24\% | (86) | 20\% | (71) | 352 |
| Military HH: No | 8\% | (142) | 14\% | (257) | 26\% | (479) | 12\% | (214) | 18\% | (340) | 23\% | (416) | 1848 |
| RD/WT: Right Direction | 8\% | (58) | 15\% | (111) | 26\% | (197) | $11 \%$ | (80) | 19\% | (144) | 22\% | (168) | 758 |
| RD/WT: Wrong Track | 7\% | (104) | 13\% | (183) | 26\% | (376) | 12\% | (179) | 20\% | (281) | 22\% | (319) | 1442 |
| Trump Job Approve | 7\% | (63) | 13\% | (123) | 25\% | (228) | 12\% | (114) | 22\% | (200) | 21\% | (194) | 923 |
| Trump Job Disapprove | 8\% | (96) | 14\% | (163) | 28\% | (324) | 12\% | (138) | 19\% | (219) | 20\% | (229) | 1169 |

Table CMS23_3: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Playing background music during play

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (162) | 13\% | (294) | 26\% | (573) | 12\% | (259) | 19\% | (425) | 22\% | (487) | 2200 |
| Trump Job Strongly Approve | 6\% | (32) | 14\% | (71) | 25\% | (127) | $11 \%$ | (59) | 22\% | (114) | 22\% | (116) | 520 |
| Trump Job Somewhat Approve | 8\% | (31) | 13\% | (52) | 25\% | (101) | 14\% | (56) | 21\% | (86) | 19\% | (78) | 403 |
| Trump Job Somewhat Disapprove | 10\% | (26) | 14\% | (38) | 33\% | (87) | 9\% | (23) | 18\% | (47) | 16\% | (41) | 262 |
| Trump Job Strongly Disapprove | 8\% | (70) | 14\% | (125) | 26\% | (237) | 13\% | (115) | 19\% | (172) | 21\% | (188) | 907 |
| Favorable of Trump | 8\% | (68) | 13\% | (113) | 24\% | (215) | 12\% | (107) | 23\% | (199) | 21\% | (183) | 886 |
| Unfavorable of Trump | 7\% | (88) | 14\% | (169) | 28\% | (325) | 12\% | (146) | 18\% | (216) | 19\% | (228) | 1172 |
| Very Favorable of Trump | 9\% | (47) | 12\% | (68) | 24\% | (131) | $11 \%$ | (58) | 23\% | (124) | 22\% | (121) | 550 |
| Somewhat Favorable of Trump | 6\% | (21) | 13\% | (44) | 25\% | (84) | 15\% | (49) | 22\% | (75) | 19\% | (62) | 336 |
| Somewhat Unfavorable of Trump | 6\% | (13) | 15\% | (32) | 32\% | (69) | 12\% | (27) | 15\% | (32) | 19\% | (41) | 213 |
| Very Unfavorable of Trump | 8\% | (75) | 14\% | (137) | 27\% | (256) | 12\% | (120) | 19\% | (183) | 20\% | (188) | 959 |
| \# 1 Issue: Economy | 7\% | (49) | 16\% | (112) | 24\% | (169) | 12\% | (86) | 23\% | (168) | 18\% | (133) | 717 |
| \# 1 Issue: Security | 7\% | (18) | 13\% | (33) | 25\% | (64) | 12\% | (30) | 18\% | (46) | 25\% | (63) | 253 |
| \# 1 Issue: Health Care | 9\% | (38) | 15\% | (64) | 29\% | (120) | $11 \%$ | (45) | 17\% | (70) | 20\% | (84) | 422 |
| \# 1 Issue: Medicare / Social Security | 3\% | (10) | 7\% | (25) | 31\% | (102) | 13\% | (42) | 22\% | (73) | 24\% | (79) | 330 |
| \# 1 Issue: Women's Issues | 6\% | (6) | 11\% | (10) | 32\% | (29) | $11 \%$ | (10) | 8\% | (7) | 32\% | (30) | 92 |
| \# 1 Issue: Education | 15\% | (20) | 15\% | (21) | 20\% | (28) | 14\% | (19) | 8\% | (11) | 28\% | (39) | 139 |
| \# 1 Issue: Energy | 7\% | (7) | 20\% | (19) | 29\% | (28) | 13\% | (13) | 15\% | (14) | 17\% | (16) | 98 |
| \#1 Issue: Other | 9\% | (13) | 6\% | (9) | 22\% | (33) | 9\% | (13) | 25\% | (37) | 29\% | (43) | 149 |
| 2018 House Vote: Democrat | 8\% | (61) | 12\% | (96) | 29\% | (220) | 14\% | (110) | 19\% | (148) | 17\% | (133) | 767 |
| 2018 House Vote: Republican | 6\% | (38) | 13\% | (80) | 25\% | (154) | 12\% | (73) | 25\% | (151) | 19\% | (120) | 616 |
| 2018 House Vote: Someone else | 5\% | (4) | 7\% | (6) | 25\% | (22) | 5\% | (4) | 19\% | (17) | 40\% | (35) | 89 |
| 2016 Vote: Hillary Clinton | 7\% | (49) | 13\% | (91) | 29\% | (200) | 14\% | (95) | 18\% | (126) | 18\% | (122) | 681 |
| 2016 Vote: Donald Trump | 6\% | (43) | 12\% | (86) | 26\% | (179) | 13\% | (91) | 24\% | (165) | 18\% | (125) | 688 |
| 2016 Vote: Other | 4\% | (5) | 8\% | (11) | 28\% | (37) | 10\% | (13) | 23\% | (31) | 27\% | (35) | 131 |
| 2016 Vote: Didn't Vote | 9\% | (65) | 15\% | (107) | 22\% | (156) | 9\% | (60) | 15\% | (104) | 29\% | (205) | 697 |
| Voted in 2014: Yes | 6\% | (79) | 12\% | (150) | 28\% | (359) | 13\% | (167) | 22\% | (281) | 19\% | (243) | 1279 |
| Voted in 2014: No | 9\% | (82) | 16\% | (144) | 23\% | (214) | 10\% | (92) | 16\% | (144) | 27\% | (244) | 921 |

[^109]Table CMS23_3: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Playing background music during play

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (162) | 13\% | (294) | 26\% | (573) | 12\% | (259) | 19\% | (425) | 22\% | (487) | 2200 |
| 2012 Vote: Barack Obama | 6\% | (48) | 14\% | (113) | 30\% | (249) | 13\% | (112) | 20\% | (168) | 17\% | (137) | 827 |
| 2012 Vote: Mitt Romney | 5\% | (24) | 10\% | (47) | 26\% | (124) | $14 \%$ | (65) | 25\% | (119) | 21\% | (98) | 477 |
| 2012 Vote: Other | 3\% | (3) | 6\% | (5) | $29 \%$ | (25) | 10\% | (9) | 23\% | (20) | 29\% | (25) | 86 |
| 2012 Vote: Didn't Vote | $11 \%$ | (87) | 16\% | (129) | 21\% | (173) | 9\% | (74) | 14\% | (117) | 28\% | (227) | 806 |
| 4-Region: Northeast | 8\% | (30) | $14 \%$ | (54) | 25\% | (98) | 13\% | (53) | 21\% | (83) | 19\% | (77) | 394 |
| 4-Region: Midwest | 6\% | (26) | 13\% | (62) | 27\% | (123) | $14 \%$ | (65) | 20\% | (91) | 21\% | (95) | 462 |
| 4-Region: South | 8\% | (64) | 14\% | (113) | 25\% | (206) | 10\% | (86) | 20\% | (163) | 23\% | (192) | 824 |
| 4-Region: West | 8\% | (42) | 13\% | (65) | 28\% | (146) | $11 \%$ | (55) | 17\% | (89) | 24\% | (123) | 520 |
| Sports fan | 8\% | (118) | 14\% | (206) | 27\% | (405) | 14\% | (215) | 22\% | (335) | 14\% | (212) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 12\% | (53) | 14\% | (62) | 24\% | (103) | 13\% | (58) | 20\% | (87) | 17\% | (74) | 436 |
| Frequent Flyer | 10\% | (25) | 16\% | (39) | $21 \%$ | (51) | 15\% | (37) | 19\% | (47) | 17\% | (41) | 240 |
| Open office space | 8\% | (17) | 21\% | (44) | 25\% | (52) | 15\% | (32) | 16\% | (34) | 15\% | (32) | 212 |
| Cubicle office space | 9\% | (11) | 18\% | (22) | 20\% | (25) | 16\% | (20) | 19\% | (23) | 18\% | (22) | 123 |
| Private office space | 9\% | (13) | 15\% | (21) | 23\% | (33) | 18\% | (25) | 20\% | (29) | 14\% | (20) | 141 |
| Feel comfortable in office | 6\% | (19) | 15\% | (46) | 25\% | (73) | 16\% | (46) | 22\% | (65) | 16\% | (49) | 298 |
| Feel uncomfortable in office | $11 \%$ | (29) | $22 \%$ | (56) | 23\% | (60) | 15\% | (39) | 14\% | (37) | 15\% | (39) | 260 |
| Watched Bundesliga | 21\% | (17) | 10\% | (8) | 22\% | (18) | 23\% | (19) | 16\% | (13) | 7\% | (6) | 81 |
| Watched golf | 15\% | (18) | 10\% | (12) | 29\% | (35) | 17\% | (21) | 19\% | (23) | 10\% | (11) | 120 |
| Watched NASCAR | 16\% | (50) | 15\% | (45) | 29\% | (87) | $11 \%$ | (34) | 19\% | (59) | 10\% | (30) | 304 |
| Watched PBR | 24\% | (13) | 20\% | (11) | 14\% | (7) | 16\% | (9) | 17\% | (10) | 9\% | (5) | 55 |
| ATP fan | 14\% | (31) | 14\% | (30) | 29\% | (64) | 16\% | (35) | 18\% | (39) | 10\% | (22) | 220 |
| Esports fan | 15\% | (62) | 19\% | (80) | 29\% | (122) | $12 \%$ | (50) | 15\% | (63) | 10\% | (44) | 422 |
| F1 fan | 13\% | (42) | 16\% | (54) | 28\% | (92) | 13\% | (44) | 19\% | (62) | 12\% | (39) | 334 |
| IndyCar fan | 13\% | (66) | 15\% | (76) | 28\% | (145) | 13\% | (69) | 19\% | (100) | 11\% | (58) | 515 |
| MLB fan | 9\% | (97) | $14 \%$ | (152) | 27\% | (302) | 15\% | (167) | 23\% | (254) | 12\% | (129) | 1100 |
| MLS fan | 13\% | (54) | 18\% | (79) | 28\% | (120) | 17\% | (72) | 15\% | (66) | 10\% | (41) | 432 |
| NASCAR fan | $11 \%$ | (79) | 15\% | (110) | 28\% | (208) | 12\% | (87) | 19\% | (137) | 16\% | (120) | 742 |
| NBA fan | 11\% | (109) | 18\% | (176) | 26\% | (259) | 14\% | (141) | 18\% | (180) | 12\% | (114) | 979 |

[^110]Table CMS23_3: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Playing background music during play

| Demographic | Much more enjoyable | Somewhat more enjoyable | Neither more nor less enjoyable | Somewhat less enjoyable | Much less enjoyable | Don't know / <br> No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% (162) | 13\% (294) | 26\% (573) | 12\% (259) | 19\% (425) | 22\% (487) | 2200 |
| NCAA FT fan | 9\% (82) | 13\% (128) | 26\% (252) | 15\% (140) | 24\% (232) | 13\% (120) | 954 |
| NCAA MB fan | 9\% (73) | 14\% (113) | 26\% (210) | 16\% (129) | 24\% (196) | 12\% (98) | 818 |
| NCAA WB fan | 13\% (65) | 15\% (74) | 30\% (146) | 15\% (73) | 15\% (75) | 11\% (55) | 488 |
| NFL fan | 9\% (123) | 14\% (199) | 27\% (377) | 14\% (199) | 23\% (317) | 13\% (187) | 1403 |
| NHL fan | 9\% (69) | 15\% (119) | 28\% (220) | 15\% (118) | 20\% (156) | 12\% (94) | 777 |
| PGA fan | 7\% (40) | 11\% (63) | 30\% (167) | 15\% (84) | 26\% (143) | 11\% (60) | 557 |
| UFC fan | 14\% (76) | 14\% (78) | 26\% (139) | 16\% (85) | 18\% (97) | 13\% (70) | 545 |
| WNBA fan | 15\% (62) | 18\% (77) | 29\% (121) | 16\% (66) | 13\% (54) | 10\% (42) | 422 |
| WTA fan | 17\% (41) | 13\% (31) | 27\% (65) | 16\% (37) | 17\% (39) | 10\% (24) | 237 |
| Watch sports at least weekly | 9\% (88) | 12\% (119) | 27\% (258) | 16\% (155) | 24\% (227) | 11\% (106) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS23_4: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Being able to hear natural sounds of the sport more clearly (such as sneakers squeaking in basketball, punches landing in combat sports or the ball hitting the inside of a glove in baseball)

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (317) | 26\% | (572) | 28\% | (612) | 4\% | (97) | 6\% | (123) | 22\% | (479) | 2200 |
| Gender: Male | 17\% | (178) | 28\% | (303) | 27\% | (289) | 5\% | (52) | 6\% | (63) | 17\% | (177) | 1062 |
| Gender: Female | 12\% | (140) | 24\% | (269) | 28\% | (323) | 4\% | (44) | 5\% | (60) | 27\% | (302) | 1138 |
| Age: 18-34 | 19\% | (123) | 27\% | (180) | 19\% | (122) | 6\% | (39) | 4\% | (28) | 25\% | (163) | 655 |
| Age: 35-44 | 15\% | (52) | 27\% | (96) | 28\% | (100) | 3\% | (9) | 7\% | (24) | 22\% | (77) | 358 |
| Age: 45-64 | 14\% | (102) | 24\% | (178) | 32\% | (240) | 4\% | (33) | 5\% | (41) | 21\% | (157) | 751 |
| Age: 65+ | 9\% | (40) | 27\% | (118) | 35\% | (151) | 3\% | (15) | 7\% | (30) | 19\% | (82) | 436 |
| GenZers: 1997-2012 | 22\% | (69) | 24\% | (75) | 17\% | (53) | 5\% | (15) | 3\% | (9) | 30\% | (94) | 316 |
| Millennials: 1981-1996 | 16\% | (84) | 29\% | (157) | 23\% | (126) | 6\% | (30) | 6\% | (30) | 21\% | (111) | 539 |
| GenXers: 1965-1980 | 14\% | (73) | 24\% | (127) | 31\% | (162) | 4\% | (21) | 5\% | (29) | 22\% | (114) | 526 |
| Baby Boomers: 1946-1964 | 11\% | (82) | 26\% | (191) | 33\% | (239) | 3\% | (24) | 7\% | (52) | 19\% | (140) | 727 |
| PID: Dem (no lean) | 15\% | (112) | 29\% | (222) | 27\% | (206) | 5\% | (41) | 7\% | (55) | 16\% | (120) | 755 |
| PID: Ind (no lean) | 15\% | (114) | 21\% | (160) | 27\% | (208) | 4\% | (29) | 5\% | (36) | 28\% | (210) | 756 |
| PID: Rep (no lean) | 13\% | (92) | 27\% | (189) | 29\% | (198) | 4\% | (28) | 5\% | (32) | 22\% | (150) | 689 |
| PID/Gender: Dem Men | 17\% | (55) | 34\% | (108) | 25\% | (79) | 5\% | (17) | 6\% | (20) | 13\% | (40) | 319 |
| PID/Gender: Dem Women | 13\% | (57) | 26\% | (114) | 29\% | (127) | 5\% | (24) | 8\% | (35) | 18\% | (80) | 436 |
| PID/Gender: Ind Men | 17\% | (68) | 22\% | (88) | 30\% | (123) | 4\% | (18) | 7\% | (28) | 20\% | (81) | 407 |
| PID/Gender: Ind Women | 13\% | (46) | $21 \%$ | (72) | 24\% | (85) | 3\% | (10) | 2\% | (8) | 37\% | (128) | 349 |
| PID/Gender: Rep Men | 16\% | (55) | $32 \%$ | (106) | 26\% | (87) | 5\% | (17) | 4\% | (15) | 17\% | (55) | 336 |
| PID/Gender: Rep Women | 10\% | (37) | 23\% | (83) | 32\% | (111) | 3\% | (11) | 5\% | (17) | 27\% | (94) | 353 |
| Ideo: Liberal (1-3) | 16\% | (94) | 31\% | (183) | 24\% | (143) | 6\% | (37) | 5\% | (33) | 17\% | (102) | 592 |
| Ideo: Moderate (4) | 16\% | (93) | 24\% | (136) | 33\% | (185) | $4 \%$ | (21) | 6\% | (36) | 17\% | (97) | 568 |
| Ideo: Conservative (5-7) | 13\% | (99) | 28\% | (209) | 31\% | (233) | 4\% | (33) | 5\% | (39) | 19\% | (143) | 756 |
| Educ: < College | 14\% | (207) | 23\% | (355) | 27\% | (415) | 5\% | (70) | 5\% | (82) | 25\% | (382) | 1512 |
| Educ: Bachelors degree | 15\% | (67) | 32\% | (141) | 29\% | (129) | 4\% | (20) | 6\% | (25) | 14\% | (62) | 444 |
| Educ: Post-grad | 18\% | (43) | $31 \%$ | (75) | 28\% | (69) | 3\% | (7) | 6\% | (16) | 14\% | (35) | 244 |

[^111]Table CMS23_4: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Being able to hear natural sounds of the sport more clearly (such as sneakers squeaking in basketball, punches landing in combat sports or the ball hitting the inside of a glove in baseball)

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (317) | 26\% | (572) | 28\% | (612) | 4\% | (97) | 6\% | (123) | 22\% | (479) | 2200 |
| Income: Under 50k | 15\% | (179) | 24\% | (284) | 26\% | (319) | 4\% | (51) | 5\% | (65) | 26\% | (309) | 1207 |
| Income: 50k-100k | 13\% | (90) | 28\% | (196) | 30\% | (209) | 5\% | (33) | 5\% | (37) | 19\% | (133) | 698 |
| Income: 100k+ | 16\% | (48) | 31\% | (91) | 28\% | (84) | $4 \%$ | (13) | 7\% | (22) | 13\% | (37) | 295 |
| Ethnicity: White | 14\% | (233) | 27\% | (461) | 29\% | (498) | 4\% | (67) | 5\% | (92) | 21\% | (370) | 1722 |
| Ethnicity: Hispanic | 17\% | (58) | 24\% | (83) | 26\% | (90) | 8\% | (27) | 7\% | (23) | 19\% | (68) | 349 |
| Ethnicity: Afr. Am. | 18\% | (49) | 23\% | (64) | 25\% | (69) | 7\% | (20) | 7\% | (20) | 19\% | (52) | 274 |
| Ethnicity: Other | 17\% | (35) | 23\% | (46) | 22\% | (45) | 5\% | (10) | 5\% | (10) | 28\% | (58) | 204 |
| All Christian | 14\% | (136) | 28\% | (279) | 32\% | (313) | 4\% | (37) | 5\% | (53) | 17\% | (166) | 984 |
| All Non-Christian | 13\% | (14) | 31\% | (34) | 20\% | (22) | $11 \%$ | (12) | 10\% | (11) | 16\% | (17) | 110 |
| Atheist | 13\% | (15) | 28\% | (32) | 23\% | (26) | 5\% | (6) | 8\% | (9) | 22\% | (25) | 113 |
| Agnostic/Nothing in particular | 15\% | (152) | 23\% | (227) | 25\% | (252) | 4\% | (42) | 5\% | (50) | 27\% | (271) | 994 |
| Religious Non-Protestant/Catholic | 13\% | (17) | 28\% | (37) | 21\% | (28) | 9\% | (13) | 10\% | (13) | 19\% | (25) | 133 |
| Evangelical | 18\% | (105) | 23\% | (139) | 30\% | (177) | $4 \%$ | (23) | 4\% | (26) | 21\% | (122) | 592 |
| Non-Evangelical | 13\% | (107) | 28\% | (224) | 30\% | (239) | $4 \%$ | (28) | 7\% | (54) | 18\% | (143) | 794 |
| Community: Urban | 16\% | (85) | 25\% | (133) | 27\% | (143) | 4\% | (23) | 4\% | (23) | 22\% | (118) | 524 |
| Community: Suburban | 16\% | (170) | 27\% | (290) | 28\% | (309) | 5\% | (54) | 5\% | (55) | 19\% | (211) | 1089 |
| Community: Rural | $11 \%$ | (62) | 25\% | (149) | 27\% | (160) | 3\% | (20) | 8\% | (45) | 26\% | (150) | 587 |
| Employ: Private Sector | 16\% | (101) | 29\% | (184) | 29\% | (188) | 4\% | (25) | 5\% | (32) | 17\% | (110) | 641 |
| Employ: Government | 16\% | (23) | 35\% | (50) | 22\% | (32) | 1\% | (2) | 6\% | (9) | 19\% | (27) | 142 |
| Employ: Self-Employed | 21\% | (34) | 24\% | (39) | 25\% | (40) | 8\% | (12) | 4\% | (7) | 18\% | (30) | 162 |
| Employ: Homemaker | 14\% | (17) | 18\% | (21) | 35\% | (42) | 6\% | (7) | 5\% | (6) | 21\% | (26) | 120 |
| Employ: Retired | 12\% | (59) | 26\% | (130) | 34\% | (167) | 4\% | (19) | 5\% | (24) | 19\% | (97) | 496 |
| Employ: Unemployed | 13\% | (35) | 21\% | (58) | 23\% | (63) | 5\% | (15) | 9\% | (26) | 29\% | (83) | 280 |
| Employ: Other | 13\% | (25) | 22\% | (40) | 21\% | (39) | $4 \%$ | (6) | 5\% | (10) | 35\% | (64) | 184 |
| Military HH: Yes | 13\% | (44) | 26\% | (92) | 31\% | (109) | 4\% | (16) | 6\% | (22) | 20\% | (70) | 352 |
| Military HH: No | 15\% | (273) | 26\% | (480) | 27\% | (504) | $4 \%$ | (81) | 5\% | (101) | 22\% | (409) | 1848 |

[^112]Table CMS23_4: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Being able to hear natural sounds of the sport more clearly (such as sneakers squeaking in basketball, punches landing in combat sports or the ball hitting the inside of a glove in baseball)

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (317) | 26\% | (572) | 28\% | (612) | $4 \%$ | (97) | 6\% | (123) | 22\% | (479) | 2200 |
| RD/WT: Right Direction | 14\% | (107) | 25\% | (192) | 29\% | (222) | 4\% | (28) | 4\% | (34) | 23\% | (175) | 758 |
| RD/WT: Wrong Track | 15\% | (211) | 26\% | (379) | 27\% | (390) | 5\% | (69) | 6\% | (89) | 21\% | (304) | 1442 |
| Trump Job Approve | 14\% | (128) | 26\% | (239) | 30\% | (281) | $4 \%$ | (34) | 5\% | (46) | 21\% | (195) | 923 |
| Trump Job Disapprove | 16\% | (185) | 27\% | (320) | 27\% | (316) | 5\% | (55) | 6\% | (74) | 19\% | (219) | 1169 |
| Trump Job Strongly Approve | 15\% | (79) | 23\% | (120) | $31 \%$ | (159) | 3\% | (15) | 6\% | (29) | 23\% | (119) | 520 |
| Trump Job Somewhat Approve | 12\% | (49) | 30\% | (119) | 30\% | (122) | 5\% | (19) | 4\% | (17) | 19\% | (76) | 403 |
| Trump Job Somewhat Disapprove | 19\% | (49) | 24\% | (62) | 28\% | (73) | 4\% | (12) | 8\% | (21) | 17\% | (46) | 262 |
| Trump Job Strongly Disapprove | 15\% | (136) | 28\% | (258) | 27\% | (242) | 5\% | (44) | 6\% | (53) | 19\% | (173) | 907 |
| Favorable of Trump | 15\% | (131) | 27\% | (237) | 29\% | (261) | 3\% | (29) | 5\% | (44) | 21\% | (184) | 886 |
| Unfavorable of Trump | 15\% | (177) | 27\% | (320) | 27\% | (321) | 5\% | (63) | 6\% | (69) | 19\% | (221) | 1172 |
| Very Favorable of Trump | 17\% | (91) | 25\% | (135) | 29\% | (160) | 3\% | (14) | 5\% | (28) | 22\% | (121) | 550 |
| Somewhat Favorable of Trump | 12\% | (40) | 30\% | (102) | 30\% | (101) | $4 \%$ | (15) | 5\% | (16) | 19\% | (63) | 336 |
| Somewhat Unfavorable of Trump | 12\% | (26) | 26\% | (56) | 30\% | (64) | $4 \%$ | (8) | 8\% | (18) | 19\% | (41) | 213 |
| Very Unfavorable of Trump | 16\% | (151) | 28\% | (264) | 27\% | (257) | 6\% | (56) | 5\% | (51) | 19\% | (180) | 959 |
| \# 1 Issue: Economy | 14\% | (100) | 28\% | (200) | 27\% | (193) | 5\% | (37) | 7\% | (47) | 19\% | (139) | 717 |
| \# 1 Issue: Security | 14\% | (36) | 27\% | (69) | 24\% | (60) | 4\% | (11) | 7\% | (18) | 23\% | (59) | 253 |
| \# 1 Issue: Health Care | 17\% | (71) | 25\% | (105) | 30\% | (128) | 4\% | (18) | 5\% | (23) | 18\% | (77) | 422 |
| \# 1 Issue: Medicare / Social Security | 8\% | (28) | 22\% | (71) | 36\% | (117) | 5\% | (17) | 5\% | (18) | 24\% | (78) | 330 |
| \# 1 Issue: Women's Issues | 13\% | (12) | 26\% | (24) | 25\% | (23) | - | (0) | $3 \%$ | (2) | 33\% | (31) | 92 |
| \#1 Issue: Education | 16\% | (22) | 31\% | (42) | 18\% | (26) | 6\% | (8) | $3 \%$ | (4) | 27\% | (38) | 139 |
| \# 1 Issue: Energy | 19\% | (18) | 29\% | (28) | 31\% | (31) | $2 \%$ | (2) | 3\% | (3) | 16\% | (16) | 98 |
| \#1 Issue: Other | 20\% | (30) | 21\% | (31) | 23\% | (34) | 3\% | (4) | 5\% | (7) | 28\% | (42) | 149 |
| 2018 House Vote: Democrat | 16\% | (120) | 28\% | (217) | 29\% | (226) | 5\% | (42) | 6\% | (47) | 15\% | (116) | 767 |
| 2018 House Vote: Republican | 13\% | (82) | 29\% | (177) | 30\% | (187) | 3\% | (19) | 4\% | (26) | 20\% | (125) | 616 |
| 2018 House Vote: Someone else | $11 \%$ | (9) | 16\% | (14) | 28\% | (25) | 3\% | (3) | $3 \%$ | (3) | $39 \%$ | (35) | 89 |

[^113]Table CMS23_4: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Being able to hear natural sounds of the sport more clearly (such as sneakers squeaking in basketball, punches landing in combat sports or the ball hitting the inside of a glove in baseball)

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $14 \%$ | (317) | 26\% | (572) | 28\% | (612) | $4 \%$ | (97) | 6\% | (123) | 22\% | (479) | 2200 |
| 2016 Vote: Hillary Clinton | $14 \%$ | (97) | 29\% | (196) | 30\% | (203) | 5\% | (35) | 6\% | (43) | 16\% | (107) | 681 |
| 2016 Vote: Donald Trump | $14 \%$ | (95) | 29\% | (197) | 30\% | (210) | $4 \%$ | (24) | 5\% | (35) | 19\% | (128) | 688 |
| 2016 Vote: Other | 11\% | (15) | 28\% | (37) | 30\% | (39) | 4\% | (6) | 4\% | (5) | 23\% | (30) | 131 |
| 2016 Vote: Didn't Vote | 16\% | (111) | 20\% | (142) | 23\% | (159) | 5\% | (32) | 6\% | (40) | $31 \%$ | (213) | 697 |
| Voted in 2014: Yes | 14\% | (179) | 28\% | (362) | $31 \%$ | (392) | 4\% | (47) | 6\% | (74) | 18\% | (226) | 1279 |
| Voted in 2014: No | 15\% | (139) | 23\% | (210) | 24\% | (220) | 5\% | (50) | 5\% | (49) | 27\% | (253) | 921 |
| 2012 Vote: Barack Obama | 14\% | (119) | 29\% | (237) | 31\% | (254) | 4\% | (35) | 6\% | (52) | 16\% | (130) | 827 |
| 2012 Vote: Mitt Romney | 13\% | (61) | 29\% | (138) | $32 \%$ | (152) | 3\% | (13) | 4\% | (21) | 19\% | (91) | 477 |
| 2012 Vote: Other | 7\% | (6) | 26\% | (22) | 34\% | (29) | $4 \%$ | (4) | 4\% | (4) | 24\% | (21) | 86 |
| 2012 Vote: Didn't Vote | 16\% | (132) | 22\% | (174) | 22\% | (174) | 6\% | (45) | 6\% | (45) | 29\% | (237) | 806 |
| 4-Region: Northeast | $14 \%$ | (54) | 31\% | (123) | 26\% | (103) | 5\% | (18) | 6\% | (22) | 19\% | (74) | 394 |
| 4-Region: Midwest | 12\% | (55) | 24\% | (110) | 34\% | (156) | 4\% | (17) | 5\% | (25) | 21\% | (99) | 462 |
| 4-Region: South | 15\% | (128) | 26\% | (213) | 27\% | (224) | 5\% | (43) | 6\% | (46) | 21\% | (170) | 824 |
| 4-Region: West | 16\% | (81) | 24\% | (125) | 25\% | (129) | 4\% | (20) | 6\% | (29) | 26\% | (136) | 520 |
| Sports fan | 17\% | (260) | 31\% | (469) | 29\% | (436) | 4\% | (61) | 5\% | (70) | 13\% | (196) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 18\% | (79) | 29\% | (125) | 24\% | (104) | 6\% | (26) | 7\% | (32) | 16\% | (70) | 436 |
| Frequent Flyer | 22\% | (53) | 28\% | (67) | 23\% | (55) | 5\% | (11) | 6\% | (14) | 17\% | (40) | 240 |
| Open office space | 18\% | (39) | 29\% | (62) | 28\% | (60) | 6\% | (13) | $3 \%$ | (7) | 14\% | (30) | 212 |
| Cubicle office space | 15\% | (19) | $33 \%$ | (41) | 26\% | (32) | $4 \%$ | (4) | $3 \%$ | (4) | 19\% | (23) | 123 |
| Private office space | 17\% | (24) | $34 \%$ | (48) | 27\% | (38) | 4\% | (6) | 7\% | (10) | 10\% | (15) | 141 |
| Feel comfortable in office | $14 \%$ | (41) | $36 \%$ | (107) | 26\% | (79) | 3\% | (10) | 5\% | (16) | 15\% | (45) | 298 |
| Feel uncomfortable in office | 21\% | (54) | 25\% | (66) | 28\% | (74) | 5\% | (13) | 5\% | (13) | 15\% | (40) | 260 |
| Watched Bundesliga | 30\% | (24) | $34 \%$ | (27) | 15\% | (12) | 13\% | (10) | 6\% | (5) | $3 \%$ | (2) | 81 |
| Watched golf | 23\% | (28) | $32 \%$ | (39) | 35\% | (42) | 3\% | (4) | 3\% | (4) | 4\% | (4) | 120 |
| Watched NASCAR | 23\% | (69) | $31 \%$ | (95) | 30\% | (92) | 4\% | (11) | 4\% | (13) | 8\% | (24) | 304 |
| Watched PBR | 32\% | (18) | $33 \%$ | (18) | 14\% | (8) | 8\% | (4) | 6\% | (4) | 7\% | (4) | 55 |
| ATP fan | 22\% | (49) | 30\% | (67) | $32 \%$ | (70) | $3 \%$ | (7) | 7\% | (16) | 5\% | (12) | 220 |

[^114]Table CMS23_4: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Being able to hear natural sounds of the sport more clearly (such as sneakers squeaking in basketball, punches landing in combat sports or the ball hitting the inside of a glove in baseball)

| Demographic | Much more enjoyable | Somewhat more enjoyable | Neither more nor less enjoyable | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% (317) | 26\% (572) | 28\% (612) | 4\% | (97) | 6\% | (123) | 22\% | (479) | 2200 |
| Esports fan | 22\% (94) | 33\% (140) | 24\% (100) | 5\% | (23) | 5\% | (21) | 11\% | (45) | 422 |
| F1 fan | 23\% (76) | 33\% (110) | 24\% (81) | 4\% | (14) | 7\% | (23) | 9\% | (30) | 334 |
| IndyCar fan | 21\% (107) | 28\% (147) | 34\% (173) | $2 \%$ | (12) | 5\% | (25) | 10\% | (51) | 515 |
| MLB fan | 17\% (192) | 33\% (365) | 31\% (339) | $4 \%$ | (46) | 5\% | (50) | 10\% | (108) | 1100 |
| MLS fan | 22\% (97) | 33\% (142) | 29\% (123) | $4 \%$ | (19) | 5\% | (20) | 7\% | (31) | 432 |
| NASCAR fan | 18\% (132) | 28\% (205) | 32\% (237) | 4\% | (29) | 4\% | (33) | 14\% | (107) | 742 |
| NBA fan | 20\% (193) | 33\% (320) | 29\% (281) | 5\% | (46) | 5\% | (46) | 9\% | (92) | 979 |
| NCAA FT fan | 18\% (171) | 33\% (317) | 30\% (288) | 4\% | (37) | 5\% | (47) | 10\% | (94) | 954 |
| NCAA MB fan | 19\% (151) | 35\% (285) | 29\% (236) | $4 \%$ | (35) | 5\% | (44) | 8\% | (67) | 818 |
| NCAA WB fan | 24\% (118) | 31\% (149) | 29\% (143) | $4 \%$ | (21) | 3\% | (15) | 9\% | (42) | 488 |
| NFL fan | 18\% (252) | 30\% (428) | 30\% (421) | 4\% | (61) | 5\% | (73) | 12\% | (168) | 1403 |
| NHL fan | 18\% (137) | 33\% (256) | 30\% (234) | 4\% | (34) | 4\% | (33) | 11\% | (84) | 777 |
| PGA fan | 16\% (90) | 33\% (185) | 32\% (179) | 5\% | (26) | 5\% | (29) | 8\% | (47) | 557 |
| UFC fan | 22\% (123) | 32\% (177) | 22\% (122) | 4\% | (23) | 7\% | (37) | 12\% | (65) | 545 |
| WNBA fan | 24\% (101) | 32\% (135) | 28\% (119) | 5\% | (20) | 3\% | (14) | 7\% | (31) | 422 |
| WTA fan | 24\% (57) | 31\% (73) | 29\% (70) | 4\% | (9) | 6\% | (13) | 6\% | (15) | 237 |
| Watch sports at least weekly | 19\% (183) | 33\% (317) | 30\% (287) | $5 \%$ | (47) | 4\% | (39) | 8\% | (80) | 952 |

[^115]Table CMS23_5: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Providing live player audio through additional microphones

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (245) | 24\% | (518) | 28\% | (614) | 6\% | (133) | 7\% | (161) | 24\% | (528) | 2200 |
| Gender: Male | 13\% | (133) | 27\% | (284) | 29\% | (304) | 7\% | (71) | 8\% | (89) | 17\% | (181) | 1062 |
| Gender: Female | 10\% | (112) | 21\% | (234) | 27\% | (310) | 5\% | (63) | 6\% | (72) | 30\% | (347) | 1138 |
| Age: 18-34 | 16\% | (102) | $21 \%$ | (139) | 22\% | (144) | 7\% | (44) | 7\% | (45) | 28\% | (181) | 655 |
| Age: 35-44 | 14\% | (51) | 26\% | (94) | 23\% | (83) | 5\% | (18) | 7\% | (26) | 24\% | (86) | 358 |
| Age: 45-64 | 10\% | (72) | 25\% | (187) | 30\% | (224) | 5\% | (36) | 8\% | (60) | 23\% | (172) | 751 |
| Age: 65+ | 5\% | (20) | 22\% | (98) | 38\% | (164) | 8\% | (35) | 7\% | (30) | 21\% | (90) | 436 |
| GenZers: 1997-2012 | $14 \%$ | (43) | 18\% | (55) | 21\% | (65) | 8\% | (26) | 7\% | (21) | 33\% | (104) | 316 |
| Millennials: 1981-1996 | 17\% | (93) | 25\% | (133) | 23\% | (124) | 6\% | (30) | 7\% | (38) | 22\% | (121) | 539 |
| GenXers: 1965-1980 | 11\% | (58) | 27\% | (142) | 27\% | (142) | 4\% | (23) | 6\% | (33) | 24\% | (128) | 526 |
| Baby Boomers: 1946-1964 | 7\% | (49) | 24\% | (172) | 33\% | (242) | 6\% | (42) | 9\% | (63) | 22\% | (158) | 727 |
| PID: Dem (no lean) | 12\% | (88) | 28\% | (212) | 27\% | (201) | 6\% | (46) | 8\% | (64) | 19\% | (144) | 755 |
| PID: Ind (no lean) | 11\% | (86) | 19\% | (140) | 28\% | (210) | 6\% | (43) | 8\% | (57) | 29\% | (220) | 756 |
| PID: Rep (no lean) | 10\% | (72) | 24\% | (165) | 30\% | (203) | 6\% | (44) | 6\% | (41) | 24\% | (164) | 689 |
| PID/Gender: Dem Men | 13\% | (40) | 33\% | (104) | 25\% | (79) | 7\% | (24) | 9\% | (28) | 14\% | (44) | 319 |
| PID/Gender: Dem Women | 11\% | (47) | 25\% | (108) | 28\% | (122) | 5\% | (22) | 8\% | (36) | 23\% | (100) | 436 |
| PID/Gender: Ind Men | 11\% | (44) | 21\% | (84) | 34\% | (136) | 6\% | (25) | 9\% | (37) | 20\% | (81) | 407 |
| PID/Gender: Ind Women | 12\% | (41) | 16\% | (57) | $21 \%$ | (73) | 5\% | (19) | 6\% | (20) | 40\% | (139) | 349 |
| PID/Gender: Rep Men | $14 \%$ | (48) | 29\% | (96) | 26\% | (89) | 7\% | (22) | 7\% | (25) | 17\% | (56) | 336 |
| PID/Gender: Rep Women | 7\% | (24) | 20\% | (69) | 32\% | (115) | 6\% | (22) | 4\% | (16) | 31\% | (108) | 353 |
| Ideo: Liberal (1-3) | 12\% | (72) | 30\% | (177) | 22\% | (133) | 8\% | (48) | 8\% | (46) | 20\% | (117) | 592 |
| Ideo: Moderate (4) | 13\% | (72) | 23\% | (131) | $33 \%$ | (186) | 5\% | (26) | 6\% | (37) | 20\% | (116) | 568 |
| Ideo: Conservative (5-7) | 11\% | (81) | 22\% | (169) | 34\% | (255) | 6\% | (49) | 7\% | (52) | 20\% | (151) | 756 |
| Educ: < College | 10\% | (151) | 22\% | (330) | 28\% | (423) | 6\% | (93) | 7\% | (104) | 27\% | (410) | 1512 |
| Educ: Bachelors degree | $14 \%$ | (61) | 27\% | (119) | 28\% | (125) | 5\% | (24) | 8\% | (34) | 18\% | (80) | 444 |
| Educ: Post-grad | $14 \%$ | (33) | 28\% | (69) | 27\% | (66) | 7\% | (16) | 9\% | (22) | 16\% | (38) | 244 |
| Income: Under 50k | 11\% | (130) | 21\% | (258) | 27\% | (321) | 6\% | (67) | 8\% | (92) | 28\% | (338) | 1207 |
| Income: 50k-100k | 12\% | (85) | 23\% | (162) | 31\% | (213) | 6\% | (42) | 7\% | (48) | 21\% | (147) | 698 |
| Income: 100k+ | 10\% | (30) | 33\% | (98) | 27\% | (80) | 8\% | (23) | 7\% | (21) | 15\% | (43) | 295 |

[^116]Table CMS23_5: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Providing live player audio through additional microphones

| Demographic | Much more enjoyable | Somewhat more enjoyable | Neither more nor less enjoyable | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% (245) | 24\% (518) | 28\% (614) | 6\% | (133) | 7\% | (161) | 24\% | (528) | 2200 |
| Ethnicity: White | 10\% (172) | 25\% (422) | 29\% (497) | 6\% | (98) | 7\% | (114) | 24\% | (419) | 1722 |
| Ethnicity: Hispanic | 15\% (52) | 20\% (70) | 27\% (95) | 8\% | (27) | 8\% | (28) | $22 \%$ | (78) | 349 |
| Ethnicity: Afr. Am. | 16\% (45) | 20\% (54) | 28\% (76) | 7\% | (20) | 10\% | (28) | 19\% | (52) | 274 |
| Ethnicity: Other | 14\% (28) | 21\% (42) | 20\% (41) | 7\% | (15) | 10\% | (20) | 28\% | (57) | 204 |
| All Christian | 10\% (99) | 26\% (252) | 32\% (312) | 7\% | (66) | 6\% | (63) | 19\% | (192) | 984 |
| All Non-Christian | 17\% (19) | 20\% (22) | 21\% (23) | 9\% | (10) | 13\% | (14) | 20\% | (22) | 110 |
| Atheist | 9\% (10) | 26\% (30) | 22\% (25) | 4\% | (4) | 13\% | (15) | 26\% | (29) | 113 |
| Agnostic/Nothing in particular | 12\% (117) | 22\% (214) | 26\% (254) | 5\% | (53) | 7\% | (70) | 29\% | (285) | 994 |
| Religious Non-Protestant/Catholic | 14\% (19) | 22\% (29) | 22\% (30) | 8\% | (10) | 12\% | (16) | 22\% | (29) | 133 |
| Evangelical | 13\% (79) | 24\% (141) | 28\% (167) | 6\% | (37) | 5\% | (30) | 23\% | (137) | 592 |
| Non-Evangelical | 10\% (83) | 25\% (197) | 31\% (243) | 6\% | (50) | 8\% | (61) | 20\% | (161) | 794 |
| Community: Urban | 13\% (66) | 23\% (123) | 27\% (140) | 6\% | (33) | 6\% | (30) | 25\% | (132) | 524 |
| Community: Suburban | 11\% (123) | 25\% (273) | 29\% (316) | 6\% | (67) | 7\% | (74) | 22\% | (235) | 1089 |
| Community: Rural | 9\% (55) | 21\% (122) | 27\% (158) | 6\% | (33) | 10\% | (57) | 27\% | (161) | 587 |
| Employ: Private Sector | 14\% (91) | 27\% (171) | 28\% (182) | 6\% | (39) | 6\% | (41) | 18\% | (116) | 641 |
| Employ: Government | 13\% (18) | 21\% (30) | 30\% (43) | 6\% | (9) | 7\% | (10) | 22\% | (32) | 142 |
| Employ: Self-Employed | 15\% (24) | 24\% (38) | 26\% (42) | 6\% | (9) | 7\% | (11) | 23\% | (36) | 162 |
| Employ: Homemaker | 10\% (12) | 22\% (26) | 30\% (35) | 6\% | (8) | $4 \%$ | (4) | 28\% | (34) | 120 |
| Employ: Retired | 7\% (33) | 23\% (112) | 36\% (179) | 6\% | (31) | 7\% | (35) | 21\% | (106) | 496 |
| Employ: Unemployed | 9\% (26) | 21\% (59) | 21\% (59) | 4\% | (13) | $11 \%$ | (30) | $33 \%$ | (93) | 280 |
| Employ: Other | 12\% (22) | 23\% (42) | 17\% (32) | 8\% | (15) | 6\% | (11) | 34\% | (62) | 184 |
| Military HH: Yes | 6\% (22) | 22\% (79) | 35\% (123) | 7\% | (26) | 8\% | (29) | $21 \%$ | (73) | 352 |
| Military HH: No | 12\% (224) | 24\% (439) | 27\% (491) | 6\% | (107) | 7\% | (132) | 25\% | (455) | 1848 |
| RD/WT: Right Direction | 11\% (86) | 24\% (178) | 30\% (226) | 6\% | (49) | 5\% | (41) | 23\% | (178) | 758 |
| RD/WT: Wrong Track | 11\% (159) | 24\% (339) | 27\% (388) | 6\% | (85) | 8\% | (120) | 24\% | (350) | 1442 |
| Trump Job Approve | 11\% (104) | 23\% (216) | 30\% (277) | 6\% | (58) | 6\% | (52) | 23\% | (217) | 923 |
| Trump Job Disapprove | 12\% (139) | 25\% (293) | 27\% (319) | 6\% | (71) | 9\% | (101) | 21\% | (246) | 1169 |

[^117]Table CMS23_5: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Providing live player audio through additional microphones

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (245) | 24\% | (518) | 28\% | (614) | 6\% | (133) | 7\% | (161) | 24\% | (528) | 2200 |
| Trump Job Strongly Approve | 11\% | (60) | 22\% | (114) | 31\% | (159) | 5\% | (28) | 7\% | (37) | 24\% | (123) | 520 |
| Trump Job Somewhat Approve | 11\% | (44) | 25\% | (101) | 29\% | (118) | 8\% | (30) | 4\% | (15) | 23\% | (94) | 403 |
| Trump Job Somewhat Disapprove | 13\% | (34) | 24\% | (63) | 29\% | (75) | 5\% | (13) | 9\% | (24) | 20\% | (52) | 262 |
| Trump Job Strongly Disapprove | 12\% | (105) | 25\% | (229) | 27\% | (244) | 6\% | (58) | 8\% | (77) | 21\% | (195) | 907 |
| Favorable of Trump | 11\% | (96) | 24\% | (210) | 30\% | (263) | 6\% | (55) | 6\% | (53) | 24\% | (209) | 886 |
| Unfavorable of Trump | 12\% | (144) | 25\% | (297) | 28\% | (327) | 6\% | (67) | 8\% | (93) | 21\% | (244) | 1172 |
| Very Favorable of Trump | 12\% | (64) | 24\% | (130) | 30\% | (165) | 5\% | (28) | 6\% | (35) | 23\% | (128) | 550 |
| Somewhat Favorable of Trump | 9\% | (31) | 24\% | (80) | 29\% | (98) | 8\% | (28) | 5\% | (18) | 24\% | (81) | 336 |
| Somewhat Unfavorable of Trump | 11\% | (24) | 24\% | (50) | 33\% | (70) | 4\% | (9) | 6\% | (13) | 22\% | (46) | 213 |
| Very Unfavorable of Trump | 13\% | (120) | 26\% | (246) | 27\% | (257) | 6\% | (58) | 8\% | (80) | 21\% | (198) | 959 |
| \# 1 Issue: Economy | 12\% | (86) | 26\% | (187) | 27\% | (194) | 5\% | (39) | 8\% | (60) | 21\% | (151) | 717 |
| \# 1 Issue: Security | 9\% | (24) | 23\% | (57) | $31 \%$ | (80) | 4\% | (10) | 7\% | (19) | 25\% | (64) | 253 |
| \# 1 Issue: Health Care | 12\% | (51) | 24\% | (100) | 27\% | (115) | 8\% | (35) | 7\% | (28) | 22\% | (93) | 422 |
| \# 1 Issue: Medicare / Social Security | 7\% | (22) | 20\% | (66) | 36\% | (118) | 8\% | (27) | 5\% | (15) | 25\% | (83) | 330 |
| \# 1 Issue: Women's Issues | 11\% | (10) | 20\% | (18) | 23\% | (21) | 1\% | (1) | 7\% | (7) | 38\% | (35) | 92 |
| \# 1 Issue: Education | 15\% | (21) | 23\% | (32) | 20\% | (28) | 6\% | (9) | 4\% | (6) | 31\% | (44) | 139 |
| \# 1 Issue: Energy | 16\% | (15) | 24\% | (23) | 24\% | (24) | 8\% | (8) | 9\% | (9) | 19\% | (19) | 98 |
| \#1 Issue: Other | 11\% | (16) | 23\% | (34) | 24\% | (35) | 3\% | (5) | 12\% | (17) | 27\% | (41) | 149 |
| 2018 House Vote: Democrat | 12\% | (95) | 27\% | (208) | 29\% | (223) | 5\% | (41) | 8\% | (61) | 18\% | (139) | 767 |
| 2018 House Vote: Republican | 10\% | (62) | 25\% | (153) | 31\% | (191) | 7\% | (44) | 6\% | (35) | 21\% | (131) | 616 |
| 2018 House Vote: Someone else | 8\% | (7) | 11\% | (10) | $31 \%$ | (28) | 5\% | (5) | 7\% | (6) | 37\% | (33) | 89 |
| 2016 Vote: Hillary Clinton | 11\% | (73) | 28\% | (190) | 30\% | (207) | 5\% | (37) | 7\% | (49) | 18\% | (125) | 681 |
| 2016 Vote: Donald Trump | 11\% | (77) | 26\% | (179) | 30\% | (205) | 7\% | (48) | 6\% | (39) | 20\% | (141) | 688 |
| 2016 Vote: Other | 10\% | (13) | 21\% | (27) | 31\% | (40) | 3\% | (4) | 9\% | (12) | 26\% | (34) | 131 |
| 2016 Vote: Didn't Vote | 12\% | (82) | 17\% | (122) | 23\% | (160) | 6\% | (44) | 9\% | (62) | 33\% | (227) | 697 |
| Voted in 2014: Yes | 11\% | (140) | 26\% | (338) | 30\% | (386) | 6\% | (74) | 7\% | (90) | 20\% | (252) | 1279 |
| Voted in 2014: No | 11\% | (106) | 20\% | (180) | 25\% | (228) | 6\% | (59) | 8\% | (72) | 30\% | (276) | 921 |

[^118]Table CMS23_5: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Providing live player audio through additional microphones

| Demographic | Much more enjoyable |  | Somewhat more enjoyable |  | Neither more nor less enjoyable |  | Somewhat less enjoyable |  | Much less enjoyable |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (245) | 24\% | (518) | 28\% | (614) | 6\% | (133) | 7\% | (161) | $24 \%$ | (528) | 2200 |
| 2012 Vote: Barack Obama | 12\% | (101) | 28\% | (229) | 30\% | (244) | 5\% | (44) | 8\% | (63) | 18\% | (145) | 827 |
| 2012 Vote: Mitt Romney | 10\% | (48) | 24\% | (116) | 30\% | (145) | 7\% | (32) | 6\% | (27) | 23\% | (110) | 477 |
| 2012 Vote: Other | 6\% | (5) | 16\% | (13) | 41\% | (35) | 3\% | (2) | 9\% | (7) | 27\% | (23) | 86 |
| 2012 Vote: Didn't Vote | 11\% | (92) | 20\% | (160) | 23\% | (188) | 7\% | (55) | 8\% | (63) | 31\% | (250) | 806 |
| 4-Region: Northeast | 10\% | (38) | 27\% | (105) | 28\% | (109) | 5\% | (19) | 9\% | (34) | 23\% | (89) | 394 |
| 4-Region: Midwest | 8\% | (37) | 26\% | (118) | 30\% | (137) | 7\% | (30) | 7\% | (31) | 23\% | (108) | 462 |
| 4-Region: South | 12\% | (102) | 22\% | (183) | 27\% | (227) | 7\% | (58) | 7\% | (56) | $24 \%$ | (199) | 824 |
| 4-Region: West | 13\% | (68) | 21\% | (111) | 27\% | (141) | 5\% | (27) | 8\% | (41) | 25\% | (132) | 520 |
| Sports fan | 14\% | (207) | 28\% | (423) | 29\% | (430) | 7\% | (108) | 7\% | (103) | 15\% | (222) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 17\% | (73) | 26\% | (111) | 22\% | (95) | 9\% | (40) | 9\% | (39) | 18\% | (77) | 436 |
| Frequent Flyer | 17\% | (40) | 27\% | (65) | 20\% | (47) | 9\% | (23) | 9\% | (22) | 18\% | (44) | 240 |
| Open office space | 17\% | (35) | 28\% | (59) | 28\% | (59) | 8\% | (17) | 5\% | (11) | 14\% | (30) | 212 |
| Cubicle office space | 11\% | (14) | 27\% | (33) | 33\% | (41) | 5\% | (6) | 7\% | (8) | 18\% | (22) | 123 |
| Private office space | 18\% | (25) | 27\% | (39) | 26\% | (36) | 7\% | (10) | 9\% | (13) | 13\% | (19) | 141 |
| Feel comfortable in office | 13\% | (39) | $32 \%$ | (94) | 27\% | (81) | 7\% | (22) | 6\% | (19) | 14\% | (43) | 298 |
| Feel uncomfortable in office | 13\% | (35) | 26\% | (67) | $31 \%$ | (81) | 6\% | (15) | 8\% | (20) | 16\% | (42) | 260 |
| Watched Bundesliga | 22\% | (18) | 30\% | (24) | 21\% | (17) | 15\% | (12) | 8\% | (7) | $4 \%$ | (4) | 81 |
| Watched golf | 21\% | (26) | $36 \%$ | (43) | 27\% | (32) | 7\% | (9) | 7\% | (8) | 3\% | (3) | 120 |
| Watched NASCAR | 20\% | (60) | 27\% | (82) | 28\% | (86) | 9\% | (29) | 7\% | (21) | 9\% | (26) | 304 |
| Watched PBR | 34\% | (19) | 21\% | (11) | 11\% | (6) | 12\% | (6) | 15\% | (8) | 7\% | (4) | 55 |
| ATP fan | 23\% | (51) | 28\% | (61) | 27\% | (59) | 6\% | (14) | 9\% | (20) | 7\% | (15) | 220 |
| Esports fan | 19\% | (81) | 28\% | (118) | 27\% | (114) | 8\% | (32) | 6\% | (27) | 12\% | (50) | 422 |
| F1 fan | 22\% | (73) | 26\% | (86) | 24\% | (81) | 8\% | (26) | 9\% | (31) | $11 \%$ | (37) | 334 |
| IndyCar fan | 17\% | (87) | 27\% | (139) | 31\% | (158) | 5\% | (27) | 7\% | (36) | 13\% | (67) | 515 |
| MLB fan | 14\% | (158) | 30\% | (326) | 29\% | (324) | 8\% | (87) | 7\% | (73) | 12\% | (133) | 1100 |
| MLS fan | 19\% | (83) | 31\% | (135) | 26\% | (114) | 9\% | (37) | 6\% | (24) | 9\% | (38) | 432 |
| NASCAR fan | 14\% | (107) | 25\% | (189) | 31\% | (228) | 6\% | (41) | 7\% | (50) | 17\% | (127) | 742 |
| NBA fan | 17\% | (171) | 30\% | (294) | 26\% | (257) | 8\% | (80) | 7\% | (68) | $11 \%$ | (108) | 979 |

[^119]Table CMS23_5: How do you believe each of the following measures would impact your enjoyment of watching sporting events on television without fans in attendance?
Providing live player audio through additional microphones

| Demographic | Much more enjoyable | Somewhat more enjoyable | Neither more nor less enjoyable | Somewhat less enjoyable | Much less enjoyable | Don't know / <br> No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% (245) | 24\% (518) | 28\% (614) | 6\% (133) | 7\% (161) | 24\% (528) | 2200 |
| NCAA FT fan | 16\% (150) | 30\% (282) | 28\% (263) | 8\% (75) | 7\% (65) | 12\% (119) | 954 |
| NCAA MB fan | 15\% (126) | 30\% (247) | 27\% (225) | 8\% (69) | 8\% (69) | 10\% (82) | 818 |
| NCAA WB fan | 20\% (96) | 29\% (140) | 27\% (134) | 8\% (39) | 6\% (27) | 11\% (52) | 488 |
| NFL fan | 15\% (205) | 29\% (402) | 29\% (405) | 7\% (102) | 7\% (100) | 14\% (190) | 1403 |
| NHL fan | 15\% (114) | 31\% (245) | 28\% (220) | 6\% (45) | 7\% (57) | 12\% (96) | 777 |
| PGA fan | 16\% (89) | 30\% (170) | 28\% (157) | 7\% (41) | 8\% (42) | 10\% (58) | 557 |
| UFC fan | 20\% (110) | 26\% (143) | 25\% (137) | 7\% (37) | 8\% (46) | 13\% (73) | 545 |
| WNBA fan | 20\% (83) | 31\% (129) | 27\% (114) | 8\% (33) | $5 \% \quad$ (23) | 9\% (40) | 422 |
| WTA fan | 26\% (61) | 29\% (69) | 24\% (56) | 8\% (20) | 6\% (14) | 7\% (17) | 237 |
| Watch sports at least weekly | 14\% (137) | 31\% (296) | 30\% (284) | 8\% (75) | 6\% (57) | 11\% (103) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS24_1: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that allows fans at home to control artificial crowd noise on the broadcast by pushing buttons such as 'cheer,' 'boo,' 'chant,' etc.

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (217) | 16\% | (347) | 20\% | (430) | 34\% | (739) | 21\% | (467) | 2200 |
| Gender: Male | 11\% | (118) | 18\% | (189) | 20\% | (212) | $33 \%$ | (355) | 18\% | (187) | 1062 |
| Gender: Female | 9\% | (99) | 14\% | (158) | 19\% | (218) | 34\% | (384) | 25\% | (280) | 1138 |
| Age: 18-34 | 17\% | (113) | 21\% | (136) | 16\% | (104) | 20\% | (133) | 26\% | (169) | 655 |
| Age: 35-44 | 13\% | (46) | 20\% | (73) | 20\% | (70) | 24\% | (85) | 23\% | (83) | 358 |
| Age: 45-64 | 6\% | (49) | 14\% | (105) | 22\% | (167) | 36\% | (267) | 22\% | (163) | 751 |
| Age: 65+ | 2\% | (9) | 7\% | (33) | 20\% | (89) | 58\% | (254) | 12\% | (51) | 436 |
| GenZers: 1997-2012 | 20\% | (63) | 18\% | (56) | 15\% | (47) | 17\% | (53) | 31\% | (97) | 316 |
| Millennials: 1981-1996 | 15\% | (79) | 23\% | (121) | 18\% | (96) | 22\% | (120) | 23\% | (121) | 539 |
| GenXers: 1965-1980 | 9\% | (48) | 18\% | (97) | $21 \%$ | (110) | 32\% | (167) | 20\% | (104) | 526 |
| Baby Boomers: 1946-1964 | $4 \%$ | (27) | 9\% | (68) | 21\% | (154) | 48\% | (347) | 18\% | (132) | 727 |
| PID: Dem (no lean) | $11 \%$ | (84) | 16\% | (124) | 20\% | (154) | 34\% | (253) | 18\% | (140) | 755 |
| PID: Ind (no lean) | 10\% | (78) | 14\% | (105) | 17\% | (125) | 33\% | (251) | 26\% | (198) | 756 |
| PID: Rep (no lean) | 8\% | (55) | 17\% | (117) | 22\% | (152) | 34\% | (235) | 19\% | (130) | 689 |
| PID/Gender: Dem Men | 12\% | (39) | 18\% | (58) | $21 \%$ | (67) | 33\% | (104) | 16\% | (50) | 319 |
| PID/Gender: Dem Women | 10\% | (45) | 15\% | (66) | 20\% | (86) | 34\% | (149) | 21\% | (90) | 436 |
| PID/Gender: Ind Men | 11\% | (44) | 15\% | (62) | 19\% | (77) | 34\% | (140) | 21\% | (85) | 407 |
| PID/Gender: Ind Women | 10\% | (34) | 13\% | (44) | 14\% | (48) | 32\% | (111) | 32\% | (113) | 349 |
| PID/Gender: Rep Men | $11 \%$ | (35) | 21\% | (69) | 20\% | (68) | 33\% | (111) | 16\% | (53) | 336 |
| PID/Gender: Rep Women | 6\% | (20) | 14\% | (49) | 24\% | (84) | 35\% | (124) | 22\% | (77) | 353 |
| Ideo: Liberal (1-3) | 12\% | (71) | 18\% | (108) | 15\% | (88) | 37\% | (221) | 17\% | (103) | 592 |
| Ideo: Moderate (4) | 12\% | (67) | 15\% | (86) | 24\% | (138) | 31\% | (178) | 17\% | (99) | 568 |
| Ideo: Conservative (5-7) | 8\% | (57) | 17\% | (127) | 23\% | (171) | 36\% | (273) | 17\% | (129) | 756 |
| Educ: < College | 10\% | (149) | 14\% | (218) | 19\% | (293) | 32\% | (478) | 25\% | (373) | 1512 |
| Educ: Bachelors degree | 8\% | (37) | 19\% | (83) | 21\% | (94) | 38\% | (169) | 14\% | (61) | 444 |
| Educ: Post-grad | 12\% | (30) | 19\% | (46) | 17\% | (43) | 38\% | (92) | 14\% | (34) | 244 |
| Income: Under 50k | 10\% | (121) | 14\% | (171) | 19\% | (229) | 31\% | (373) | 26\% | (312) | 1207 |
| Income: 50k-100k | 10\% | (69) | 17\% | (118) | 20\% | (138) | 37\% | (261) | 16\% | (112) | 698 |
| Income: 100k+ | 9\% | (26) | 20\% | (58) | 22\% | (64) | 36\% | (105) | 14\% | (42) | 295 |
| Ethnicity: White | 8\% | (131) | 15\% | (260) | 20\% | (346) | 37\% | (630) | 21\% | (356) | 1722 |

[^120]Table CMS24_1: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that allows fans at home to control artificial crowd noise on the broadcast by pushing buttons such as 'cheer,' 'boo,' 'chant,' etc.

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (217) | 16\% | (347) | 20\% | (430) | 34\% | (739) | 21\% | (467) | 2200 |
| Ethnicity: Hispanic | 18\% | (62) | 19\% | (66) | 17\% | (61) | 23\% | (82) | 23\% | (79) | 349 |
| Ethnicity: Afr. Am. | 19\% | (53) | 17\% | (47) | 23\% | (62) | 19\% | (52) | 22\% | (60) | 274 |
| Ethnicity: Other | 16\% | (33) | 20\% | (41) | 11\% | (22) | 28\% | (57) | 25\% | (51) | 204 |
| All Christian | 9\% | (85) | 16\% | (159) | 22\% | (216) | 37\% | (366) | 16\% | (157) | 984 |
| All Non-Christian | 14\% | (16) | 18\% | (20) | 17\% | (18) | $41 \%$ | (45) | 10\% | (11) | 110 |
| Atheist | 8\% | (9) | 24\% | (27) | 15\% | (16) | 34\% | (38) | 20\% | (22) | 113 |
| Agnostic/Nothing in particular | 11\% | (108) | 14\% | (140) | 18\% | (180) | 29\% | (289) | 28\% | (277) | 994 |
| Religious Non-Protestant/Catholic | 12\% | (16) | 18\% | (24) | 17\% | (22) | 41\% | (55) | 13\% | (17) | 133 |
| Evangelical | $11 \%$ | (64) | 14\% | (86) | 20\% | (121) | 33\% | (198) | 21\% | (124) | 592 |
| Non-Evangelical | 10\% | (76) | 15\% | (120) | 23\% | (180) | 35\% | (278) | 18\% | (141) | 794 |
| Community: Urban | 13\% | (68) | 17\% | (90) | 18\% | (94) | 30\% | (160) | 22\% | (113) | 524 |
| Community: Suburban | 10\% | (107) | 17\% | (190) | 19\% | (209) | 34\% | (373) | 19\% | (210) | 1089 |
| Community: Rural | 7\% | (43) | $11 \%$ | (67) | 22\% | (127) | 35\% | (206) | 25\% | (144) | 587 |
| Employ: Private Sector | 11\% | (69) | 21\% | (135) | 20\% | (130) | 30\% | (189) | 18\% | (118) | 641 |
| Employ: Government | 15\% | (22) | 19\% | (27) | 15\% | (22) | 31\% | (44) | 19\% | (27) | 142 |
| Employ: Self-Employed | 12\% | (19) | 19\% | (30) | 15\% | (24) | 35\% | (56) | 20\% | (33) | 162 |
| Employ: Homemaker | 12\% | (14) | 10\% | (12) | 21\% | (25) | 36\% | (43) | 21\% | (25) | 120 |
| Employ: Retired | 4\% | (17) | 8\% | (38) | 21\% | (106) | 52\% | (260) | 15\% | (75) | 496 |
| Employ: Unemployed | 10\% | (29) | 17\% | (49) | 18\% | (52) | 25\% | (70) | 29\% | (80) | 280 |
| Employ: Other | 9\% | (16) | 16\% | (29) | 22\% | (41) | 19\% | (34) | 35\% | (64) | 184 |
| Military HH: Yes | 6\% | (20) | 12\% | (43) | 23\% | (80) | 42\% | (147) | 18\% | (62) | 352 |
| Military HH: No | 11\% | (197) | 16\% | (304) | 19\% | (350) | 32\% | (592) | 22\% | (405) | 1848 |
| RD/WT: Right Direction | 10\% | (72) | 15\% | (111) | 23\% | (174) | 32\% | (245) | 21\% | (156) | 758 |
| RD/WT: Wrong Track | 10\% | (144) | 16\% | (236) | 18\% | (256) | 34\% | (493) | 22\% | (311) | 1442 |
| Trump Job Approve | 10\% | (89) | 15\% | (143) | 24\% | (220) | 33\% | (308) | 18\% | (163) | 923 |
| Trump Job Disapprove | 10\% | (120) | 16\% | (192) | 18\% | (208) | 35\% | (412) | 20\% | (237) | 1169 |

[^121]Table CMS24_1: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that allows fans at home to control artificial crowd noise on the broadcast by pushing buttons such as 'cheer,' 'boo,' 'chant,' etc.

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (217) | 16\% | (347) | 20\% | (430) | 34\% | (739) | 21\% | (467) | 2200 |
| Trump Job Strongly Approve | 10\% | (53) | 14\% | (74) | 23\% | (118) | 34\% | (177) | 19\% | (97) | 520 |
| Trump Job Somewhat Approve | 9\% | (36) | 17\% | (69) | 25\% | (102) | $32 \%$ | (131) | 16\% | (66) | 403 |
| Trump Job Somewhat Disapprove | 10\% | (25) | 20\% | (51) | 23\% | (60) | 29\% | (77) | 18\% | (48) | 262 |
| Trump Job Strongly Disapprove | 10\% | (95) | 15\% | (140) | 16\% | (148) | 37\% | (335) | 21\% | (189) | 907 |
| Favorable of Trump | 9\% | (82) | 16\% | (145) | 24\% | (216) | 33\% | (292) | 17\% | (151) | 886 |
| Unfavorable of Trump | 10\% | (121) | 16\% | (185) | 18\% | (207) | 36\% | (422) | 20\% | (238) | 1172 |
| Very Favorable of Trump | 10\% | (56) | 16\% | (88) | 22\% | (122) | $33 \%$ | (181) | 19\% | (103) | 550 |
| Somewhat Favorable of Trump | 8\% | (27) | 17\% | (57) | 28\% | (95) | $33 \%$ | (111) | 14\% | (47) | 336 |
| Somewhat Unfavorable of Trump | 8\% | (18) | 17\% | (36) | 21\% | (45) | 34\% | (72) | 20\% | (43) | 213 |
| Very Unfavorable of Trump | $11 \%$ | (103) | 16\% | (149) | 17\% | (162) | 36\% | (350) | 20\% | (195) | 959 |
| \# 1 Issue: Economy | 10\% | (72) | 18\% | (133) | 22\% | (156) | 31\% | (224) | 18\% | (132) | 717 |
| \#1 Issue: Security | 12\% | (30) | 13\% | (34) | 23\% | (57) | $32 \%$ | (82) | 20\% | (50) | 253 |
| \# 1 Issue: Health Care | $11 \%$ | (45) | 18\% | (76) | 19\% | (79) | $31 \%$ | (131) | 21\% | (90) | 422 |
| \# 1 Issue: Medicare / Social Security | 5\% | (17) | 8\% | (25) | 22\% | (73) | 49\% | (161) | 16\% | (54) | 330 |
| \#1 Issue: Women's Issues | 10\% | (10) | 23\% | (22) | 16\% | (14) | 21\% | (19) | 30\% | (27) | 92 |
| \# 1 Issue: Education | 13\% | (18) | 19\% | (26) | 17\% | (24) | 16\% | (23) | 35\% | (48) | 139 |
| \# 1 Issue: Energy | 14\% | (14) | 19\% | (19) | 10\% | (10) | 37\% | (36) | 20\% | (19) | 98 |
| \#1 Issue: Other | $7 \%$ | (11) | 9\% | (13) | 11\% | (17) | 42\% | (63) | 30\% | (45) | 149 |
| 2018 House Vote: Democrat | $11 \%$ | (86) | 17\% | (131) | 20\% | (154) | 36\% | (274) | 16\% | (123) | 767 |
| 2018 House Vote: Republican | 7\% | (46) | 16\% | (100) | 23\% | (139) | 37\% | (225) | 17\% | (106) | 616 |
| 2018 House Vote: Someone else | 10\% | (9) | 7\% | (6) | 12\% | (11) | $31 \%$ | (27) | 40\% | (36) | 89 |
| 2016 Vote: Hillary Clinton | 10\% | (69) | 16\% | (112) | 20\% | (138) | 36\% | (248) | 17\% | (115) | 681 |
| 2016 Vote: Donald Trump | 9\% | (59) | 17\% | (119) | 21\% | (146) | 38\% | (259) | 15\% | (106) | 688 |
| 2016 Vote: Other | 3\% | (4) | 12\% | (15) | 23\% | (31) | 37\% | (49) | 25\% | (33) | 131 |
| 2016 Vote: Didn't Vote | 12\% | (85) | 15\% | (101) | 17\% | (115) | 26\% | (182) | 31\% | (213) | 697 |
| Voted in 2014: Yes | 8\% | (109) | 15\% | (198) | 21\% | (272) | 38\% | (485) | 17\% | (216) | 1279 |
| Voted in 2014: No | 12\% | (108) | 16\% | (149) | 17\% | (158) | 28\% | (254) | 27\% | (251) | 921 |

Continued on next page

Table CMS24_1: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that allows fans at home to control artificial crowd noise on the broadcast by pushing buttons such as 'cheer,' 'boo,' 'chant,' etc.

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (217) | 16\% | (347) | 20\% | (430) | 34\% | (739) | 21\% | (467) | 2200 |
| 2012 Vote: Barack Obama | 10\% | (85) | 16\% | (134) | 20\% | (165) | 37\% | (305) | 17\% | (138) | 827 |
| 2012 Vote: Mitt Romney | $5 \%$ | (25) | 16\% | (76) | 23\% | (109) | 40\% | (189) | 16\% | (78) | 477 |
| 2012 Vote: Other | 5\% | (5) | 12\% | (10) | 22\% | (19) | 34\% | (29) | 28\% | (24) | 86 |
| 2012 Vote: Didn't Vote | 13\% | (102) | 16\% | (128) | 17\% | (137) | 26\% | (212) | 28\% | (227) | 806 |
| 4-Region: Northeast | $12 \%$ | (49) | 15\% | (60) | 19\% | (76) | 33\% | (131) | 20\% | (77) | 394 |
| 4-Region: Midwest | 8\% | (35) | 15\% | (71) | 21\% | (97) | 37\% | (169) | 19\% | (89) | 462 |
| 4-Region: South | 10\% | (80) | 18\% | (144) | 21\% | (174) | 30\% | (250) | 21\% | (177) | 824 |
| 4-Region: West | 10\% | (52) | $14 \%$ | (71) | 16\% | (83) | 36\% | (189) | 24\% | (124) | 520 |
| Sports fan | 12\% | (174) | 19\% | (289) | 22\% | (328) | 32\% | (474) | 15\% | (227) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 15\% | (67) | 24\% | (104) | 16\% | (71) | 28\% | (124) | 16\% | (70) | 436 |
| Frequent Flyer | 15\% | (36) | 26\% | (62) | 15\% | (37) | 28\% | (66) | 16\% | (39) | 240 |
| Open office space | 15\% | (32) | 22\% | (46) | 20\% | (43) | 26\% | (55) | 17\% | (36) | 212 |
| Cubicle office space | 13\% | (17) | 23\% | (28) | 16\% | (20) | $31 \%$ | (38) | 17\% | (21) | 123 |
| Private office space | 15\% | (21) | 25\% | (36) | 22\% | (31) | 25\% | (35) | 13\% | (18) | 141 |
| Feel comfortable in office | 12\% | (37) | 24\% | (72) | 18\% | (54) | 30\% | (90) | 15\% | (44) | 298 |
| Feel uncomfortable in office | 15\% | (40) | 21\% | (54) | 20\% | (53) | 25\% | (65) | 18\% | (47) | 260 |
| Watched Bundesliga | $31 \%$ | (25) | 32\% | (26) | 17\% | (14) | 14\% | (12) | 5\% | (4) | 81 |
| Watched golf | 19\% | (23) | 24\% | (29) | 20\% | (23) | $32 \%$ | (38) | 5\% | (6) | 120 |
| Watched NASCAR | 16\% | (49) | 19\% | (58) | 24\% | (73) | 31\% | (95) | 10\% | (30) | 304 |
| Watched PBR | 38\% | (21) | 12\% | (7) | 21\% | (11) | 19\% | (11) | 10\% | (5) | 55 |
| ATP fan | 19\% | (42) | 26\% | (58) | 21\% | (45) | 22\% | (49) | 12\% | (26) | 220 |
| Esports fan | 23\% | (98) | 25\% | (106) | 20\% | (83) | 18\% | (76) | 14\% | (60) | 422 |
| F1 fan | 19\% | (64) | 24\% | (80) | 19\% | (62) | 25\% | (85) | 13\% | (42) | 334 |
| IndyCar fan | 15\% | (77) | 19\% | (98) | 24\% | (124) | 30\% | (154) | 12\% | (62) | 515 |
| MLB fan | 12\% | (137) | 20\% | (217) | 24\% | (259) | 32\% | (355) | 12\% | (132) | 1100 |
| MLS fan | 19\% | (84) | 23\% | (99) | 20\% | (88) | 25\% | (109) | 12\% | (52) | 432 |
| NASCAR fan | $14 \%$ | (107) | 16\% | (120) | 22\% | (166) | 30\% | (224) | 17\% | (125) | 742 |
| NBA fan | 15\% | (151) | 23\% | (229) | 21\% | (206) | 27\% | (264) | 13\% | (129) | 979 |
| NCAA FT fan | 13\% | (129) | 18\% | (175) | 23\% | (222) | $32 \%$ | (304) | 13\% | (124) | 954 |

[^122]Table CMS24_1: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that allows fans at home to control artificial crowd noise on the broadcast by pushing buttons such as 'cheer,' 'boo,' 'chant,' etc.

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (217) | 16\% | (347) | 20\% | (430) | 34\% | (739) | 21\% | (467) | 2200 |
| NCAA MB fan | 13\% | (104) | 20\% | (167) | 24\% | (198) | 31\% | (253) | 12\% | (95) | 818 |
| NCAA WB fan | 19\% | (94) | 23\% | (111) | 23\% | (112) | 23\% | (113) | 12\% | (59) | 488 |
| NFL fan | 13\% | (176) | 19\% | (265) | 23\% | (319) | 31\% | (435) | 15\% | (208) | 1403 |
| NHL fan | 13\% | (103) | 19\% | (150) | 23\% | (177) | 30\% | (234) | 15\% | (114) | 777 |
| PGA fan | 14\% | (76) | 21\% | (117) | 21\% | (116) | 34\% | (188) | 11\% | (59) | 557 |
| UFC fan | 20\% | (107) | 21\% | (115) | 21\% | (112) | 24\% | (131) | 15\% | (79) | 545 |
| WNBA fan | 23\% | (98) | 22\% | (92) | 23\% | (96) | 21\% | (88) | 11\% | (48) | 422 |
| WTA fan | 21\% | (50) | 25\% | (60) | 18\% | (42) | 24\% | (57) | 12\% | (28) | 237 |
| Watch sports at least weekly | 15\% | (139) | 20\% | (194) | 22\% | (208) | 32\% | (309) | 11\% | (101) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMS24_2: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that records audio from fans watching at home and inserts it into the broadcast in real-time

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (192) | 17\% | (378) | 19\% | (427) | 33\% | (734) | 21\% | (469) | 2200 |
| Gender: Male | 10\% | (105) | 19\% | (202) | 20\% | (217) | 33\% | (353) | 17\% | (185) | 1062 |
| Gender: Female | 8\% | (86) | 16\% | (177) | 18\% | (210) | 34\% | (382) | 25\% | (284) | 1138 |
| Age: 18-34 | 13\% | (83) | 23\% | (154) | 16\% | (102) | 22\% | (144) | 26\% | (173) | 655 |
| Age: 35-44 | $11 \%$ | (39) | 22\% | (78) | 21\% | (75) | 25\% | (88) | 22\% | (77) | 358 |
| Age: 45-64 | 8\% | (60) | 14\% | (105) | 21\% | (158) | 35\% | (262) | 22\% | (167) | 751 |
| Age: 65+ | 2\% | (10) | 10\% | (42) | 21\% | (92) | 55\% | (240) | 12\% | (52) | 436 |
| GenZers: 1997-2012 | 16\% | (49) | 20\% | (65) | 14\% | (43) | 19\% | (59) | 32\% | (100) | 316 |
| Millennials: 1981-1996 | $11 \%$ | (58) | 24\% | (132) | 18\% | (99) | 25\% | (134) | 22\% | (116) | 539 |
| GenXers: 1965-1980 | 9\% | (50) | 19\% | (98) | 22\% | (118) | 29\% | (154) | 20\% | (106) | 526 |
| Baby Boomers: 1946-1964 | 5\% | (35) | 11\% | (77) | 20\% | (143) | 47\% | (340) | 18\% | (133) | 727 |
| PID: Dem (no lean) | 10\% | (74) | 20\% | (149) | 20\% | (153) | 33\% | (253) | 17\% | (126) | 755 |
| PID: Ind (no lean) | 8\% | (61) | 15\% | (111) | 17\% | (132) | 33\% | (248) | 27\% | (204) | 756 |
| PID: Rep (no lean) | 8\% | (57) | 17\% | (118) | 21\% | (142) | $34 \%$ | (234) | 20\% | (139) | 689 |
| PID/Gender: Dem Men | $11 \%$ | (36) | 19\% | (62) | 25\% | (79) | 31\% | (98) | 14\% | (43) | 319 |
| PID/Gender: Dem Women | 9\% | (38) | 20\% | (87) | 17\% | (74) | 35\% | (155) | 19\% | (82) | 436 |
| PID/Gender: Ind Men | 9\% | (36) | 17\% | (69) | 18\% | (74) | 35\% | (142) | 21\% | (87) | 407 |
| PID/Gender: Ind Women | 7\% | (26) | 12\% | (42) | 17\% | (58) | 30\% | (106) | 34\% | (117) | 349 |
| PID/Gender: Rep Men | 10\% | (34) | 21\% | (71) | 19\% | (64) | $34 \%$ | (113) | 16\% | (54) | 336 |
| PID/Gender: Rep Women | 6\% | (23) | 13\% | (47) | 22\% | (78) | 34\% | (121) | 24\% | (84) | 353 |
| Ideo: Liberal (1-3) | 10\% | (57) | 20\% | (119) | 15\% | (91) | 37\% | (220) | 18\% | (105) | 592 |
| Ideo: Moderate (4) | 12\% | (69) | 17\% | (95) | 23\% | (132) | $31 \%$ | (173) | 17\% | (98) | 568 |
| Ideo: Conservative (5-7) | 6\% | (44) | 18\% | (138) | 22\% | (168) | 37\% | (277) | 17\% | (129) | 756 |
| Educ: < College | 8\% | (127) | 16\% | (247) | 20\% | (299) | 30\% | (460) | 25\% | (379) | 1512 |
| Educ: Bachelors degree | 8\% | (35) | 21\% | (92) | 20\% | (87) | 40\% | (175) | 12\% | (55) | 444 |
| Educ: Post-grad | 12\% | (30) | 16\% | (39) | 17\% | (42) | 40\% | (99) | 14\% | (35) | 244 |
| Income: Under 50k | 9\% | (111) | 15\% | (187) | 19\% | (232) | 30\% | (361) | 26\% | (316) | 1207 |
| Income: 50k-100k | 8\% | (53) | 20\% | (139) | 19\% | (129) | 38\% | (265) | 16\% | (111) | 698 |
| Income: 100k+ | 9\% | (27) | 18\% | (53) | 22\% | (66) | 37\% | (108) | 14\% | (41) | 295 |
| Ethnicity: White | 7\% | (121) | 15\% | (265) | 20\% | (353) | 36\% | (624) | 21\% | (359) | 1722 |

[^123]Table CMS24_2: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that records audio from fans watching at home and inserts it into the broadcast in real-time

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (192) | 17\% | (378) | 19\% | (427) | $33 \%$ | (734) | 21\% | (469) | 2200 |
| Ethnicity: Hispanic | 14\% | (48) | 23\% | (82) | 17\% | (60) | 24\% | (84) | 22\% | (76) | 349 |
| Ethnicity: Afr. Am. | 17\% | (45) | 25\% | (68) | 16\% | (44) | 20\% | (55) | 23\% | (62) | 274 |
| Ethnicity: Other | 12\% | (25) | 23\% | (46) | 15\% | (30) | 27\% | (55) | 23\% | (48) | 204 |
| All Christian | 7\% | (74) | 18\% | (175) | 21\% | (207) | 38\% | (374) | 16\% | (154) | 984 |
| All Non-Christian | 6\% | (7) | 25\% | (28) | 19\% | (20) | 36\% | (40) | 13\% | (15) | 110 |
| Atheist | 9\% | (10) | 24\% | (27) | 15\% | (16) | 35\% | (40) | 18\% | (20) | 113 |
| Agnostic/Nothing in particular | 10\% | (101) | 15\% | (149) | 18\% | (183) | 28\% | (281) | 28\% | (280) | 994 |
| Religious Non-Protestant/Catholic | $5 \%$ | (7) | 23\% | (30) | 19\% | (25) | 37\% | (49) | 16\% | (22) | 133 |
| Evangelical | $11 \%$ | (63) | 17\% | (102) | 19\% | (113) | 31\% | (186) | 22\% | (128) | 592 |
| Non-Evangelical | 9\% | (68) | 16\% | (125) | 22\% | (175) | 36\% | (289) | 17\% | (137) | 794 |
| Community: Urban | 12\% | (64) | 19\% | (99) | 17\% | (91) | 30\% | (159) | 21\% | (112) | 524 |
| Community: Suburban | 8\% | (90) | 19\% | (203) | 20\% | (217) | 34\% | (365) | 20\% | (213) | 1089 |
| Community: Rural | 7\% | (38) | 13\% | (76) | 20\% | (119) | 36\% | (211) | 24\% | (143) | 587 |
| Employ: Private Sector | 10\% | (62) | 22\% | (140) | 21\% | (135) | 29\% | (188) | 18\% | (115) | 641 |
| Employ: Government | 8\% | (11) | 23\% | (33) | 15\% | (21) | 37\% | (53) | 17\% | (24) | 142 |
| Employ: Self-Employed | 9\% | (15) | 24\% | (39) | 16\% | (26) | 30\% | (49) | 21\% | (33) | 162 |
| Employ: Homemaker | $11 \%$ | (13) | 13\% | (16) | 16\% | (19) | 40\% | (47) | 21\% | (25) | 120 |
| Employ: Retired | $3 \%$ | (17) | 9\% | (43) | 23\% | (114) | 49\% | (243) | 16\% | (80) | 496 |
| Employ: Unemployed | $11 \%$ | (30) | 16\% | (46) | 18\% | (49) | 26\% | (73) | 29\% | (82) | 280 |
| Employ: Other | 12\% | (21) | 12\% | (22) | $21 \%$ | (39) | 20\% | (37) | 35\% | (65) | 184 |
| Military HH: Yes | 7\% | (23) | 10\% | (34) | 24\% | (84) | 41\% | (146) | 18\% | (65) | 352 |
| Military HH: No | 9\% | (168) | 19\% | (344) | 19\% | (343) | 32\% | (589) | 22\% | (404) | 1848 |
| RD/WT: Right Direction | 8\% | (63) | 18\% | (137) | 20\% | (155) | $32 \%$ | (246) | 21\% | (157) | 758 |
| RD/WT: Wrong Track | 9\% | (128) | 17\% | (241) | 19\% | (272) | $34 \%$ | (489) | 22\% | (312) | 1442 |
| Trump Job Approve | 9\% | (82) | 16\% | (152) | 23\% | (212) | 33\% | (308) | 18\% | (170) | 923 |
| Trump Job Disapprove | 9\% | (103) | 19\% | (217) | 18\% | (210) | 35\% | (409) | 20\% | (230) | 1169 |

[^124]Table CMS24_2: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that records audio from fans watching at home and inserts it into the broadcast in real-time

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (192) | 17\% | (378) | 19\% | (427) | 33\% | (734) | 21\% | (469) | 2200 |
| Trump Job Strongly Approve | 10\% | (54) | 13\% | (66) | 24\% | (123) | 34\% | (175) | 20\% | (102) | 520 |
| Trump Job Somewhat Approve | 7\% | (28) | 21\% | (86) | 22\% | (89) | 33\% | (132) | 17\% | (68) | 403 |
| Trump Job Somewhat Disapprove | 8\% | (22) | 24\% | (62) | 22\% | (58) | 29\% | (76) | 17\% | (44) | 262 |
| Trump Job Strongly Disapprove | 9\% | (81) | 17\% | (155) | 17\% | (152) | 37\% | (333) | 21\% | (186) | 907 |
| Favorable of Trump | 9\% | (78) | 17\% | (147) | 23\% | (204) | 34\% | (299) | 18\% | (158) | 886 |
| Unfavorable of Trump | 9\% | (100) | 19\% | (220) | 18\% | (212) | 35\% | (410) | 20\% | (230) | 1172 |
| Very Favorable of Trump | 12\% | (64) | 15\% | (80) | 22\% | (119) | 34\% | (185) | 18\% | (101) | 550 |
| Somewhat Favorable of Trump | $4 \%$ | (14) | 20\% | (66) | 25\% | (85) | 34\% | (115) | 17\% | (56) | 336 |
| Somewhat Unfavorable of Trump | 5\% | (11) | 24\% | (51) | 19\% | (42) | 33\% | (69) | 19\% | (40) | 213 |
| Very Unfavorable of Trump | 9\% | (89) | 18\% | (168) | 18\% | (171) | 35\% | (340) | 20\% | (191) | 959 |
| \# 1 Issue: Economy | 9\% | (64) | 21\% | (148) | 21\% | (153) | 32\% | (226) | 18\% | (126) | 717 |
| \#1 Issue: Security | 9\% | (22) | 15\% | (39) | 18\% | (46) | 35\% | (87) | 23\% | (59) | 253 |
| \# 1 Issue: Health Care | 10\% | (43) | 19\% | (79) | 18\% | (76) | 33\% | (141) | 19\% | (82) | 422 |
| \# 1 Issue: Medicare / Social Security | 5\% | (17) | 11\% | (37) | 22\% | (73) | 44\% | (146) | 17\% | (57) | 330 |
| \# 1 Issue: Women's Issues | 10\% | (9) | 19\% | (18) | 22\% | (20) | 20\% | (19) | 29\% | (26) | 92 |
| \#1 Issue: Education | 10\% | (14) | 20\% | (27) | 17\% | (23) | 16\% | (22) | $37 \%$ | (52) | 139 |
| \# 1 Issue: Energy | 8\% | (8) | 20\% | (19) | 18\% | (17) | 34\% | (33) | $21 \%$ | (21) | 98 |
| \#1 Issue: Other | 10\% | (15) | 8\% | (12) | 11\% | (17) | 40\% | (60) | 31\% | (46) | 149 |
| 2018 House Vote: Democrat | 10\% | (77) | 19\% | (143) | 19\% | (146) | 38\% | (290) | $14 \%$ | (111) | 767 |
| 2018 House Vote: Republican | $7 \%$ | (44) | 17\% | (106) | 22\% | (135) | 37\% | (228) | 17\% | (103) | 616 |
| 2018 House Vote: Someone else | 7\% | (6) | 10\% | (9) | 16\% | (14) | 28\% | (25) | 40\% | (35) | 89 |
| 2016 Vote: Hillary Clinton | 9\% | (60) | 18\% | (125) | 20\% | (133) | 38\% | (258) | 15\% | (105) | 681 |
| 2016 Vote: Donald Trump | 9\% | (59) | 17\% | (119) | 22\% | (150) | 37\% | (256) | 15\% | (104) | 688 |
| 2016 Vote: Other | 3\% | (4) | 14\% | (19) | 21\% | (28) | 40\% | (52) | 22\% | (29) | 131 |
| 2016 Vote: Didn't Vote | 10\% | (68) | 17\% | (115) | 17\% | (116) | 24\% | (166) | $33 \%$ | (230) | 697 |
| Voted in 2014: Yes | 7\% | (94) | 17\% | (219) | 21\% | (271) | 39\% | (495) | 16\% | (200) | 1279 |
| Voted in 2014: No | 11\% | (98) | 17\% | (159) | 17\% | (156) | 26\% | (239) | 29\% | (269) | 921 |

Continued on next page

Table CMS24_2: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that records audio from fans watching at home and inserts it into the broadcast in real-time

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (192) | 17\% | (378) | 19\% | (427) | 33\% | (734) | 21\% | (469) | 2200 |
| 2012 Vote: Barack Obama | 10\% | (79) | 18\% | (149) | 20\% | (164) | 37\% | (303) | 16\% | (131) | 827 |
| 2012 Vote: Mitt Romney | 6\% | (27) | 17\% | (81) | 22\% | (105) | 40\% | (189) | 16\% | (74) | 477 |
| 2012 Vote: Other | $2 \%$ | (2) | 14\% | (12) | 16\% | (14) | 40\% | (34) | 28\% | (24) | 86 |
| 2012 Vote: Didn't Vote | 10\% | (84) | 17\% | (136) | 18\% | (144) | 25\% | (203) | 30\% | (239) | 806 |
| 4-Region: Northeast | 9\% | (37) | 20\% | (78) | $21 \%$ | (84) | $32 \%$ | (126) | 17\% | (68) | 394 |
| 4-Region: Midwest | 5\% | (24) | 16\% | (75) | 21\% | (99) | 38\% | (174) | 20\% | (91) | 462 |
| 4-Region: South | 10\% | (82) | 17\% | (143) | 20\% | (168) | 30\% | (245) | 23\% | (186) | 824 |
| 4-Region: West | 9\% | (48) | 16\% | (82) | 15\% | (76) | 36\% | (190) | 24\% | (123) | 520 |
| Sports fan | $11 \%$ | (159) | 21\% | (308) | 22\% | (332) | $31 \%$ | (461) | 16\% | (233) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 14\% | (60) | 26\% | (112) | 17\% | (72) | 28\% | (120) | 16\% | (72) | 436 |
| Frequent Flyer | 13\% | (31) | 27\% | (66) | 15\% | (35) | 26\% | (61) | 20\% | (47) | 240 |
| Open office space | $11 \%$ | (22) | 27\% | (58) | 20\% | (42) | 27\% | (57) | 16\% | (33) | 212 |
| Cubicle office space | $11 \%$ | (13) | 25\% | (31) | 12\% | (14) | 37\% | (46) | 15\% | (19) | 123 |
| Private office space | 15\% | (21) | 25\% | (35) | 22\% | (31) | 26\% | (37) | 12\% | (17) | 141 |
| Feel comfortable in office | $11 \%$ | (32) | 24\% | (70) | 19\% | (57) | $32 \%$ | (95) | 15\% | (44) | 298 |
| Feel uncomfortable in office | $11 \%$ | (30) | 27\% | (69) | 19\% | (50) | 27\% | (71) | 15\% | (40) | 260 |
| Watched Bundesliga | 22\% | (18) | 32\% | (26) | 22\% | (18) | 13\% | (10) | 11\% | (9) | 81 |
| Watched golf | 17\% | (21) | 29\% | (35) | 22\% | (26) | 26\% | (31) | 5\% | (6) | 120 |
| Watched NASCAR | 17\% | (51) | 21\% | (64) | 25\% | (75) | 26\% | (79) | 12\% | (35) | 304 |
| Watched PBR | 24\% | (13) | $21 \%$ | (11) | 25\% | (14) | 17\% | (9) | 13\% | (7) | 55 |
| ATP fan | 19\% | (42) | 27\% | (60) | 20\% | (44) | 24\% | (53) | 10\% | (21) | 220 |
| Esports fan | 18\% | (78) | $31 \%$ | (132) | 20\% | (86) | 17\% | (71) | 13\% | (55) | 422 |
| F1 fan | 20\% | (67) | 25\% | (83) | 20\% | (67) | 23\% | (77) | 12\% | (41) | 334 |
| IndyCar fan | 14\% | (70) | 23\% | (119) | 23\% | (119) | 27\% | (142) | 13\% | (65) | 515 |
| MLB fan | $11 \%$ | (119) | 22\% | (237) | 25\% | (273) | 31\% | (339) | 12\% | (134) | 1100 |
| MLS fan | 14\% | (62) | 26\% | (111) | 24\% | (105) | 23\% | (99) | 13\% | (54) | 432 |
| NASCAR fan | $12 \%$ | (91) | 19\% | (138) | 23\% | (173) | 28\% | (210) | 18\% | (130) | 742 |
| NBA fan | 14\% | (134) | 26\% | (255) | 21\% | (203) | 26\% | (257) | 13\% | (130) | 979 |
| NCAA FT fan | $11 \%$ | (106) | $22 \%$ | (214) | $24 \%$ | (227) | $30 \%$ | (287) | 13\% | (120) | 954 |

Continued on next page

Table CMS24_2: How interested would you be in interacting with live sports broadcasts in each of the following ways while there are no fans in attendance?
A desktop or mobile app that records audio from fans watching at home and inserts it into the broadcast in real-time

| Demographic | Very interested |  | Somewhat interested |  | Not very interested |  | Not interested at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (192) | 17\% | (378) | 19\% | (427) | 33\% | (734) | 21\% | (469) | 2200 |
| NCAA MB fan | $11 \%$ | (89) | 25\% | (201) | 24\% | (199) | 29\% | (241) | 11\% | (88) | 818 |
| NCAA WB fan | 17\% | (83) | 27\% | (133) | 24\% | (116) | 21\% | (101) | 11\% | (56) | 488 |
| NFL fan | $11 \%$ | (157) | 21\% | (294) | 22\% | (315) | 30\% | (422) | 15\% | (214) | 1403 |
| NHL fan | $11 \%$ | (84) | 22\% | (173) | 24\% | (184) | 29\% | (223) | 15\% | (113) | 777 |
| PGA fan | $11 \%$ | (60) | 22\% | (123) | 24\% | (131) | 32\% | (177) | 12\% | (65) | 557 |
| UFC fan | 16\% | (87) | 25\% | (136) | 20\% | (111) | 24\% | (133) | 14\% | (79) | 545 |
| WNBA fan | 20\% | (82) | 28\% | (119) | 24\% | (100) | 19\% | (80) | 9\% | (40) | 422 |
| WTA fan | 21\% | (50) | 27\% | (64) | 20\% | (48) | 20\% | (48) | 11\% | (27) | 237 |
| Watch sports at least weekly | 13\% | (125) | 23\% | (223) | 22\% | (208) | 30\% | (290) | 11\% | (107) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_1: In the past year, how many times have you done the following?
Traveled within the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (738) | 42\% | (924) | 14\% | (306) | $4 \%$ | (93) | 6\% | (139) | 2200 |
| Gender: Male | 34\% | (366) | 41\% | (439) | 12\% | (128) | $4 \%$ | (43) | 8\% | (87) | 1062 |
| Gender: Female | 33\% | (372) | 43\% | (485) | 16\% | (179) | 4\% | (50) | 5\% | (52) | 1138 |
| Age: 18-34 | 26\% | (167) | 42\% | (278) | 18\% | (118) | 5\% | (36) | 9\% | (56) | 655 |
| Age: 35-44 | 32\% | (113) | 40\% | (142) | 14\% | (51) | 7\% | (24) | 8\% | (29) | 358 |
| Age: 45-64 | 35\% | (263) | 44\% | (331) | 12\% | (92) | 3\% | (23) | 6\% | (43) | 751 |
| Age: 65+ | 45\% | (195) | 40\% | (174) | $11 \%$ | (46) | 3\% | (11) | 2\% | (10) | 436 |
| GenZers: 1997-2012 | 27\% | (86) | 40\% | (126) | 18\% | (58) | 6\% | (19) | 8\% | (25) | 316 |
| Millennials: 1981-1996 | 27\% | (143) | 44\% | (239) | 16\% | (88) | 5\% | (27) | 8\% | (41) | 539 |
| GenXers: 1965-1980 | 34\% | (176) | 39\% | (205) | 14\% | (73) | 5\% | (26) | 9\% | (45) | 526 |
| Baby Boomers: 1946-1964 | 39\% | (281) | 44\% | (320) | 11\% | (80) | 3\% | (20) | 4\% | (27) | 727 |
| PID: Dem (no lean) | 35\% | (264) | 42\% | (320) | 13\% | (101) | $4 \%$ | (31) | 5\% | (38) | 755 |
| PID: Ind (no lean) | 35\% | (266) | 39\% | (295) | 15\% | (114) | 4\% | (31) | 7\% | (51) | 756 |
| PID: Rep (no lean) | 30\% | (208) | 45\% | (309) | 13\% | (91) | 4\% | (30) | 7\% | (49) | 689 |
| PID/Gender: Dem Men | 39\% | (123) | 40\% | (127) | 12\% | (37) | 5\% | (15) | 5\% | (17) | 319 |
| PID/Gender: Dem Women | 32\% | (141) | 44\% | (193) | 15\% | (64) | 4\% | (16) | 5\% | (22) | 436 |
| PID/Gender: Ind Men | 36\% | (146) | 40\% | (165) | 12\% | (47) | 3\% | (13) | 9\% | (36) | 407 |
| PID/Gender: Ind Women | 34\% | (120) | 37\% | (130) | 19\% | (67) | 5\% | (18) | 4\% | (14) | 349 |
| PID/Gender: Rep Men | 29\% | (97) | 44\% | (147) | 13\% | (43) | 4\% | (15) | 10\% | (34) | 336 |
| PID/Gender: Rep Women | 32\% | (111) | 46\% | (162) | 14\% | (48) | 5\% | (16) | 4\% | (16) | 353 |
| Ideo: Liberal (1-3) | 27\% | (161) | 45\% | (264) | 17\% | (102) | 4\% | (23) | 7\% | (43) | 592 |
| Ideo: Moderate (4) | 31\% | (179) | 44\% | (249) | 14\% | (77) | 5\% | (28) | 6\% | (35) | 568 |
| Ideo: Conservative (5-7) | 35\% | (261) | 43\% | (325) | 13\% | (97) | $4 \%$ | (29) | 6\% | (44) | 756 |
| Educ: < College | 41\% | (616) | 40\% | (608) | 10\% | (158) | 4\% | (58) | 5\% | (72) | 1512 |
| Educ: Bachelors degree | 19\% | (84) | 49\% | (216) | 18\% | (80) | 5\% | (20) | 10\% | (43) | 444 |
| Educ: Post-grad | 16\% | (38) | 41\% | (100) | 28\% | (68) | 6\% | (15) | 10\% | (23) | 244 |
| Income: Under 50k | 46\% | (560) | 37\% | (441) | 9\% | (113) | $3 \%$ | (39) | 4\% | (54) | 1207 |
| Income: 50k-100k | 20\% | (141) | $52 \%$ | (363) | 17\% | (115) | 4\% | (31) | 7\% | (47) | 698 |
| Income: $100 \mathrm{k}+$ | 13\% | (37) | 41\% | (120) | 26\% | (78) | 8\% | (23) | 13\% | (37) | 295 |
| Ethnicity: White | 33\% | (566) | 43\% | (740) | 14\% | (241) | 4\% | (66) | 6\% | (110) | 1722 |
| Ethnicity: Hispanic | 28\% | (99) | 42\% | (146) | 19\% | (65) | 1\% | (4) | 10\% | (35) | 349 |

[^125]Table CMSdem1_1: In the past year, how many times have you done the following?
Traveled within the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (738) | 42\% | (924) | $14 \%$ | (306) | 4\% | (93) | 6\% | (139) | 2200 |
| Ethnicity: Afr. Am. | 38\% | (105) | 36\% | (98) | 12\% | (32) | 8\% | (23) | 6\% | (16) | 274 |
| Ethnicity: Other | $33 \%$ | (67) | 42\% | (86) | 16\% | (33) | 2\% | (5) | 6\% | (13) | 204 |
| All Christian | 31\% | (304) | 45\% | (440) | 14\% | (142) | $4 \%$ | (39) | 6\% | (59) | 984 |
| All Non-Christian | 30\% | (33) | 43\% | (47) | 16\% | (17) | 5\% | (5) | 6\% | (7) | 110 |
| Atheist | $33 \%$ | (38) | 41\% | (47) | 14\% | (16) | $4 \%$ | (5) | 7\% | (8) | 113 |
| Agnostic/Nothing in particular | 37\% | (363) | 39\% | (390) | 13\% | (131) | $4 \%$ | (44) | 6\% | (64) | 994 |
| Religious Non-Protestant/Catholic | $31 \%$ | (41) | 41\% | (55) | 17\% | (22) | $4 \%$ | (5) | 7\% | (9) | 133 |
| Evangelical | 35\% | (208) | 40\% | (238) | 12\% | (70) | 4\% | (24) | 9\% | (51) | 592 |
| Non-Evangelical | 29\% | (234) | 45\% | (358) | 15\% | (123) | 5\% | (39) | 5\% | (41) | 794 |
| Community: Urban | 35\% | (182) | 44\% | (231) | 13\% | (67) | 3\% | (16) | 5\% | (27) | 524 |
| Community: Suburban | 29\% | (320) | 43\% | (471) | 17\% | (181) | 5\% | (49) | 6\% | (67) | 1089 |
| Community: Rural | 40\% | (236) | 38\% | (222) | 10\% | (58) | 5\% | (27) | 8\% | (44) | 587 |
| Employ: Private Sector | 22\% | (138) | 45\% | (287) | 19\% | (120) | $5 \%$ | (35) | 10\% | (61) | 641 |
| Employ: Government | 18\% | (26) | 42\% | (60) | 21\% | (30) | 9\% | (13) | 9\% | (13) | 142 |
| Employ: Self-Employed | 27\% | (44) | 43\% | (69) | 20\% | (33) | 2\% | (4) | 7\% | (12) | 162 |
| Employ: Homemaker | 43\% | (51) | 40\% | (48) | 12\% | (15) | 2\% | (2) | 3\% | (4) | 120 |
| Employ: Retired | 46\% | (228) | 40\% | (199) | 9\% | (44) | 2\% | (12) | 2\% | (12) | 496 |
| Employ: Unemployed | 51\% | (143) | 38\% | (106) | 5\% | (13) | $2 \%$ | (5) | 5\% | (13) | 280 |
| Employ: Other | 42\% | (77) | 40\% | (74) | 8\% | (15) | 4\% | (8) | 6\% | (11) | 184 |
| Military HH: Yes | 39\% | (138) | 38\% | (135) | $14 \%$ | (48) | 4\% | (15) | 5\% | (16) | 352 |
| Military HH: No | 32\% | (600) | 43\% | (789) | $14 \%$ | (258) | $4 \%$ | (78) | 7\% | (123) | 1848 |
| RD/WT: Right Direction | 31\% | (239) | 43\% | (326) | 15\% | (113) | 4\% | (30) | 7\% | (51) | 758 |
| RD/WT: Wrong Track | 35\% | (499) | 41\% | (598) | 13\% | (194) | $4 \%$ | (63) | 6\% | (87) | 1442 |
| Trump Job Approve | 33\% | (301) | 44\% | (402) | 12\% | (115) | $4 \%$ | (41) | 7\% | (63) | 923 |
| Trump Job Disapprove | 33\% | (390) | 42\% | (493) | 15\% | (180) | 4\% | (46) | 5\% | (59) | 1169 |
| Trump Job Strongly Approve | 35\% | (181) | 43\% | (223) | 12\% | (61) | 4\% | (21) | 7\% | (35) | 520 |
| Trump Job Somewhat Approve | 30\% | (120) | 44\% | (179) | 13\% | (54) | 5\% | (20) | 7\% | (29) | 403 |
| Trump Job Somewhat Disapprove | 32\% | (83) | 42\% | (109) | 17\% | (44) | 4\% | (10) | 6\% | (16) | 262 |
| Trump Job Strongly Disapprove | 34\% | (308) | 42\% | (383) | 15\% | (137) | $4 \%$ | (36) | 5\% | (43) | 907 |

Continued on next page

Table CMSdem1_1: In the past year, how many times have you done the following?
Traveled within the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (738) | 42\% | (924) | 14\% | (306) | $4 \%$ | (93) | 6\% | (139) | 2200 |
| Favorable of Trump | 32\% | (287) | 44\% | (387) | 13\% | (115) | $4 \%$ | (38) | 7\% | (58) | 886 |
| Unfavorable of Trump | 33\% | (385) | 43\% | (501) | 15\% | (180) | $4 \%$ | (43) | 5\% | (63) | 1172 |
| Very Favorable of Trump | 36\% | (196) | 42\% | (229) | $12 \%$ | (67) | 4\% | (20) | 7\% | (39) | 550 |
| Somewhat Favorable of Trump | 27\% | (91) | 47\% | (159) | 14\% | (48) | 6\% | (19) | 6\% | (19) | 336 |
| Somewhat Unfavorable of Trump | 36\% | (76) | 38\% | (80) | 16\% | (35) | 3\% | (7) | 7\% | (15) | 213 |
| Very Unfavorable of Trump | $32 \%$ | (309) | 44\% | (420) | 15\% | (145) | 4\% | (36) | 5\% | (48) | 959 |
| \# 1 Issue: Economy | 30\% | (218) | 42\% | (300) | 15\% | (108) | 6\% | (46) | 6\% | (45) | 717 |
| \# 1 Issue: Security | 31\% | (78) | 45\% | (114) | 14\% | (36) | 2\% | (5) | 8\% | (20) | 253 |
| \# 1 Issue: Health Care | 32\% | (133) | 43\% | (181) | 15\% | (63) | 4\% | (18) | 6\% | (27) | 422 |
| \# 1 Issue: Medicare / Social Security | 51\% | (170) | 38\% | (126) | 6\% | (20) | 3\% | (9) | 2\% | (5) | 330 |
| \# 1 Issue: Women's Issues | 25\% | (23) | 36\% | (34) | 29\% | (27) | 1\% | (1) | 8\% | (8) | 92 |
| \# 1 Issue: Education | $31 \%$ | (43) | 38\% | (53) | 16\% | (22) | 4\% | (5) | $11 \%$ | (16) | 139 |
| \# 1 Issue: Energy | 21\% | (20) | 49\% | (49) | 17\% | (17) | 7\% | (7) | 6\% | (6) | 98 |
| \#1 Issue: Other | 36\% | (53) | 46\% | (68) | 9\% | (14) | 1\% | (2) | 8\% | (11) | 149 |
| 2018 House Vote: Democrat | 29\% | (223) | 45\% | (342) | 17\% | (127) | $4 \%$ | (32) | 6\% | (43) | 767 |
| 2018 House Vote: Republican | 27\% | (166) | 47\% | (289) | 15\% | (91) | 4\% | (25) | 7\% | (46) | 616 |
| 2018 House Vote: Someone else | 28\% | (25) | 35\% | (31) | 15\% | (13) | 9\% | (8) | $14 \%$ | (13) | 89 |
| 2016 Vote: Hillary Clinton | 29\% | (200) | 47\% | (320) | 16\% | (110) | 3\% | (22) | 4\% | (30) | 681 |
| 2016 Vote: Donald Trump | 31\% | (212) | 44\% | (303) | 13\% | (89) | 5\% | (34) | 7\% | (50) | 688 |
| 2016 Vote: Other | 28\% | (37) | 43\% | (56) | 13\% | (17) | 7\% | (9) | 9\% | (12) | 131 |
| 2016 Vote: Didn't Vote | 41\% | (288) | 35\% | (244) | 13\% | (90) | 4\% | (29) | 7\% | (46) | 697 |
| Voted in 2014: Yes | 30\% | (382) | 45\% | (573) | 14\% | (184) | 4\% | (52) | 7\% | (88) | 1279 |
| Voted in 2014: No | 39\% | (355) | 38\% | (352) | 13\% | (122) | 4\% | (41) | 6\% | (51) | 921 |
| 2012 Vote: Barack Obama | 31\% | (255) | 46\% | (380) | 14\% | (114) | 4\% | (36) | 5\% | (41) | 827 |
| 2012 Vote: Mitt Romney | $31 \%$ | (147) | 45\% | (216) | 13\% | (62) | 4\% | (17) | 7\% | (36) | 477 |
| 2012 Vote: Other | 36\% | (31) | 35\% | (30) | 15\% | (13) | 4\% | (4) | 10\% | (9) | 86 |
| 2012 Vote: Didn't Vote | 37\% | (302) | 37\% | (298) | 15\% | (118) | 4\% | (36) | 7\% | (53) | 806 |

Continued on next page

Table CMSdem1_1: In the past year, how many times have you done the following?
Traveled within the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (738) | 42\% | (924) | 14\% | (306) | 4\% | (93) | 6\% | (139) | 2200 |
| 4-Region: Northeast | 33\% | (130) | 44\% | (171) | 13\% | (51) | 3\% | (12) | 7\% | (29) | 394 |
| 4-Region: Midwest | 33\% | (154) | 45\% | (210) | 13\% | (61) | 4\% | (20) | 4\% | (17) | 462 |
| 4-Region: South | 35\% | (285) | 40\% | (329) | 13\% | (103) | 5\% | (43) | 8\% | (64) | 824 |
| 4-Region: West | 33\% | (169) | 41\% | (213) | 17\% | (91) | 3\% | (18) | 6\% | (30) | 520 |
| Sports fan | 30\% | (449) | 42\% | (634) | 15\% | (227) | 5\% | (74) | 7\% | (107) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 10\% | (42) | 40\% | (174) | 25\% | (109) | 8\% | (35) | 17\% | (76) | 436 |
| Frequent Flyer | 1\% | (2) | 18\% | (44) | 35\% | (85) | 17\% | (40) | 29\% | (69) | 240 |
| Open office space | 11\% | (22) | 49\% | (103) | 22\% | (47) | 9\% | (19) | 9\% | (20) | 212 |
| Cubicle office space | 15\% | (18) | 51\% | (63) | 22\% | (27) | 6\% | (7) | 7\% | (8) | 123 |
| Private office space | 22\% | (31) | 39\% | (55) | 21\% | (30) | 8\% | (11) | 10\% | (14) | 141 |
| Feel comfortable in office | 18\% | (52) | 43\% | (129) | 21\% | (62) | 9\% | (26) | 10\% | (29) | 298 |
| Feel uncomfortable in office | 20\% | (51) | 45\% | (117) | 23\% | (60) | $4 \%$ | (11) | 8\% | (21) | 260 |
| Watched Bundesliga | 14\% | (11) | 33\% | (27) | 22\% | (18) | 9\% | (8) | 22\% | (18) | 81 |
| Watched golf | 26\% | (31) | 41\% | (49) | 17\% | (20) | 3\% | (4) | 13\% | (15) | 120 |
| Watched NASCAR | 33\% | (99) | 40\% | (120) | 15\% | (45) | 4\% | (11) | 9\% | (29) | 304 |
| Watched PBR | 22\% | (12) | 36\% | (20) | 27\% | (15) | 3\% | (2) | 12\% | (6) | 55 |
| ATP fan | 29\% | (63) | 39\% | (85) | 17\% | (37) | 6\% | (12) | 10\% | (23) | 220 |
| Esports fan | 28\% | (117) | 40\% | (168) | 16\% | (66) | 7\% | (28) | 10\% | (43) | 422 |
| F1 fan | 26\% | (87) | 38\% | (128) | 19\% | (62) | 5\% | (17) | 12\% | (39) | 334 |
| IndyCar fan | 32\% | (167) | 40\% | (206) | 14\% | (74) | 5\% | (26) | 8\% | (43) | 515 |
| MLB fan | 27\% | (296) | 43\% | (475) | 18\% | (201) | 5\% | (54) | 7\% | (74) | 1100 |
| MLS fan | 27\% | (115) | 41\% | (176) | 17\% | (72) | 6\% | (25) | 10\% | (43) | 432 |
| NASCAR fan | 33\% | (244) | 42\% | (310) | 14\% | (101) | 5\% | (34) | 7\% | (52) | 742 |
| NBA fan | 27\% | (269) | 44\% | (428) | 16\% | (158) | 5\% | (51) | 7\% | (73) | 979 |
| NCAA FT fan | 27\% | (254) | 44\% | (424) | 15\% | (146) | 6\% | (54) | 8\% | (76) | 954 |
| NCAA MB fan | 27\% | (223) | 43\% | (352) | 16\% | (129) | 6\% | (46) | 8\% | (68) | 818 |
| NCAA WB fan | 28\% | (136) | 39\% | (189) | 18\% | (89) | 6\% | (29) | 9\% | (46) | 488 |
| NFL fan | 30\% | (417) | 42\% | (596) | 16\% | (222) | 5\% | (67) | 7\% | (101) | 1403 |
| NHL fan | 27\% | (208) | 45\% | (349) | 15\% | (120) | 5\% | (41) | 8\% | (59) | 777 |
| PGA fan | 27\% | (150) | 42\% | (237) | 17\% | (96) | 6\% | (31) | 8\% | (43) | 557 |

Continued on next page

Table CMSdem1_1: In the past year, how many times have you done the following?
Traveled within the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (738) | 42\% | (924) | 14\% | (306) | 4\% | (93) | 6\% | (139) | 2200 |
| UFC fan | 30\% | (161) | 42\% | (228) | 15\% | (82) | 5\% | (27) | 9\% | (47) | 545 |
| WNBA fan | $31 \%$ | (130) | 37\% | (158) | 16\% | (66) | 6\% | (27) | 10\% | (42) | 422 |
| WTA fan | 26\% | (62) | 40\% | (96) | 16\% | (38) | 7\% | (17) | 10\% | (24) | 237 |
| Watch sports at least weekly | 28\% | (268) | 44\% | (420) | 16\% | (154) | 5\% | (45) | 7\% | (66) | 952 |

[^126]Table CMSdem1_2: In the past year, how many times have you done the following?
Traveled outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1764) | 16\% | (356) | 2\% | (39) | - | (10) | $1 \%$ | (31) | 2200 |
| Gender: Male | 79\% | (835) | 16\% | (175) | 2\% | (20) | 1\% | (8) | 2\% | (24) | 1062 |
| Gender: Female | 82\% | (929) | 16\% | (181) | 2\% | (19) | - | (2) | $1 \%$ | (7) | 1138 |
| Age: 18-34 | 69\% | (453) | 24\% | (159) | $3 \%$ | (22) | $1 \%$ | (4) | 3\% | (17) | 655 |
| Age: 35-44 | 80\% | (285) | 16\% | (58) | 1\% | (4) | 1\% | (5) | 1\% | (5) | 358 |
| Age: 45-64 | 85\% | (638) | 13\% | (96) | 1\% | (8) | - | (1) | 1\% | (8) | 751 |
| Age: 65+ | 89\% | (387) | 10\% | (43) | 1\% | (4) | - | (1) | - | (1) | 436 |
| GenZers: 1997-2012 | 68\% | (215) | 26\% | (81) | 4\% | (11) | - | (0) | 3\% | (9) | 316 |
| Millennials: 1981-1996 | 74\% | (398) | 21\% | (111) | 2\% | (13) | 1\% | (7) | $2 \%$ | (9) | 539 |
| GenXers: 1965-1980 | 82\% | (434) | $14 \%$ | (74) | 2\% | (9) | - | (2) | $1 \%$ | (7) | 526 |
| Baby Boomers: 1946-1964 | 87\% | (634) | 11\% | (81) | 1\% | (6) | - | (1) | 1\% | (5) | 727 |
| PID: Dem (no lean) | 78\% | (588) | 19\% | (144) | 2\% | (13) | - | (4) | 1\% | (6) | 755 |
| PID: Ind (no lean) | 79\% | (595) | 17\% | (129) | 2\% | (18) | 1\% | (5) | $1 \%$ | (9) | 756 |
| PID: Rep (no lean) | 84\% | (582) | 12\% | (83) | 1\% | (7) | - | (1) | 2\% | (16) | 689 |
| PID/Gender: Dem Men | 79\% | (251) | 17\% | (56) | 2\% | (6) | 1\% | (3) | 1\% | (3) | 319 |
| PID/Gender: Dem Women | 77\% | (336) | 20\% | (88) | 2\% | (7) | - | (0) | 1\% | (3) | 436 |
| PID/Gender: Ind Men | 77\% | (314) | 18\% | (75) | 2\% | (8) | 1\% | (3) | 2\% | (6) | 407 |
| PID/Gender: Ind Women | 80\% | (281) | 16\% | (54) | $3 \%$ | (10) | 1\% | (2) | 1\% | (2) | 349 |
| PID/Gender: Rep Men | 80\% | (270) | 13\% | (44) | 2\% | (5) | - | (1) | 4\% | (15) | 336 |
| PID/Gender: Rep Women | 88\% | (312) | $11 \%$ | (38) | - | (2) | - | (0) | - | (1) | 353 |
| Ideo: Liberal (1-3) | 74\% | (437) | 22\% | (129) | 2\% | (15) | 1\% | (4) | $1 \%$ | (7) | 592 |
| Ideo: Moderate (4) | 82\% | (464) | 15\% | (87) | 1\% | (8) | - | (1) | 2\% | (9) | 568 |
| Ideo: Conservative (5-7) | 84\% | (634) | 13\% | (102) | 1\% | (6) | 1\% | (5) | 1\% | (9) | 756 |
| Educ: < College | 86\% | (1306) | 11\% | (169) | 1\% | (18) | - | (3) | 1\% | (17) | 1512 |
| Educ: Bachelors degree | 70\% | (309) | 26\% | (115) | 2\% | (8) | 1\% | (3) | 2\% | (9) | 444 |
| Educ: Post-grad | $61 \%$ | (150) | 30\% | (73) | 6\% | (13) | 1\% | (4) | $2 \%$ | (5) | 244 |
| Income: Under 50k | 87\% | (1049) | 10\% | (126) | 1\% | (15) | - | (4) | 1\% | (12) | 1207 |
| Income: 50k-100k | 77\% | (534) | 20\% | (137) | 2\% | (13) | - | (2) | 2\% | (12) | 698 |
| Income: 100k+ | $61 \%$ | (180) | 31\% | (93) | 4\% | (11) | 1\% | (4) | 2\% | (7) | 295 |
| Ethnicity: White | 82\% | (1419) | 14\% | (250) | 2\% | (26) | - | (7) | 1\% | (21) | 1722 |
| Ethnicity: Hispanic | 66\% | (230) | 29\% | (100) | $2 \%$ | (5) | - | (1) | 4\% | (13) | 349 |

[^127]Table CMSdem1_2: In the past year, how many times have you done the following?
Traveled outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1764) | 16\% | (356) | 2\% | (39) | - | (10) | 1\% | (31) | 2200 |
| Ethnicity: Afr. Am. | 76\% | (209) | 18\% | (50) | 2\% | (5) | 1\% | (4) | 2\% | (6) | 274 |
| Ethnicity: Other | 66\% | (136) | 28\% | (56) | 4\% | (8) | - | (0) | 2\% | (4) | 204 |
| All Christian | 80\% | (784) | 17\% | (166) | 2\% | (17) | - | (4) | 1\% | (12) | 984 |
| All Non-Christian | 65\% | (71) | 25\% | (27) | 4\% | (4) | 3\% | (4) | 3\% | (3) | 110 |
| Atheist | 74\% | (84) | 22\% | (25) | 1\% | (1) | - | (0) | 3\% | (4) | 113 |
| Agnostic/Nothing in particular | 83\% | (825) | 14\% | (137) | 2\% | (17) | - | (2) | 1\% | (12) | 994 |
| Religious Non-Protestant/Catholic | 67\% | (89) | 23\% | (31) | 4\% | (5) | 3\% | (4) | 3\% | (4) | 133 |
| Evangelical | 83\% | (489) | 14\% | (81) | 2\% | (11) | - | (3) | 1\% | (8) | 592 |
| Non-Evangelical | 81\% | (645) | 16\% | (131) | 1\% | (10) | - | (2) | 1\% | (6) | 794 |
| Community: Urban | 74\% | (390) | 19\% | (100) | $3 \%$ | (18) | 1\% | (6) | 2\% | (10) | 524 |
| Community: Suburban | 80\% | (868) | 18\% | (194) | 1\% | (16) | - | (2) | 1\% | (9) | 1089 |
| Community: Rural | 86\% | (506) | 11\% | (62) | 1\% | (4) | - | (3) | 2\% | (12) | 587 |
| Employ: Private Sector | 73\% | (464) | 23\% | (144) | 3\% | (19) | 1\% | (4) | 1\% | (9) | 641 |
| Employ: Government | 70\% | (99) | 22\% | (31) | 3\% | (5) | 1\% | (2) | 4\% | (5) | 142 |
| Employ: Self-Employed | 78\% | (126) | 18\% | (29) | 1\% | (2) | 1\% | (2) | 2\% | (3) | 162 |
| Employ: Homemaker | 91\% | (109) | 8\% | (9) | 1\% | (1) | - | (0) | 1\% | (1) | 120 |
| Employ: Retired | 90\% | (449) | 8\% | (40) | 1\% | (4) | - | (1) | - | (2) | 496 |
| Employ: Unemployed | 88\% | (246) | 12\% | (32) | - | (0) | - | (1) | - | (1) | 280 |
| Employ: Other | 85\% | (156) | 12\% | (21) | 1\% | (2) | - | (0) | 3\% | (5) | 184 |
| Military HH: Yes | 86\% | (305) | 13\% | (44) | - | (2) | - | (0) | - | (2) | 352 |
| Military HH: No | 79\% | (1459) | 17\% | (312) | 2\% | (37) | 1\% | (10) | 2\% | (29) | 1848 |
| RD/WT: Right Direction | 83\% | (626) | 14\% | (110) | 1\% | (10) | 1\% | (6) | 1\% | (6) | 758 |
| RD/WT: Wrong Track | 79\% | (1138) | 17\% | (246) | 2\% | (29) | - | (5) | 2\% | (25) | 1442 |
| Trump Job Approve | 84\% | (773) | 13\% | (124) | 1\% | (12) | - | (4) | 1\% | (10) | 923 |
| Trump Job Disapprove | 78\% | (909) | 19\% | (220) | 2\% | (21) | - | (6) | 1\% | (13) | 1169 |
| Trump Job Strongly Approve | 86\% | (445) | 11\% | (57) | 1\% | (7) | 1\% | (3) | 2\% | (9) | 520 |
| Trump Job Somewhat Approve | 82\% | (329) | 17\% | (67) | 1\% | (5) | - | (1) | - | (1) | 403 |
| Trump Job Somewhat Disapprove | 76\% | (199) | 21\% | (55) | 2\% | (4) | - | (1) | 1\% | (2) | 262 |
| Trump Job Strongly Disapprove | 78\% | (710) | 18\% | (165) | 2\% | (16) | - | (4) | 1\% | (11) | 907 |

Continued on next page

Table CMSdem1_2: In the past year, how many times have you done the following?
Traveled outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1764) | 16\% | (356) | 2\% | (39) | - | (10) | 1\% | (31) | 2200 |
| Favorable of Trump | 84\% | (744) | 13\% | (117) | 1\% | (10) | - | (2) | 1\% | (12) | 886 |
| Unfavorable of Trump | 78\% | (914) | 19\% | (220) | 2\% | (22) | - | (5) | 1\% | (11) | 1172 |
| Very Favorable of Trump | 86\% | (475) | 11\% | (58) | 1\% | (7) | - | (1) | 2\% | (9) | 550 |
| Somewhat Favorable of Trump | 80\% | (270) | 18\% | (59) | 1\% | (3) | - | (1) | 1\% | (3) | 336 |
| Somewhat Unfavorable of Trump | 74\% | (157) | 24\% | (52) | 1\% | (3) | 1\% | (2) | - | (0) | 213 |
| Very Unfavorable of Trump | 79\% | (757) | 18\% | (168) | 2\% | (20) | - | (3) | 1\% | (11) | 959 |
| \# 1 Issue: Economy | 78\% | (559) | 18\% | (131) | 2\% | (15) | 1\% | (5) | 1\% | (8) | 717 |
| \# 1 Issue: Security | 87\% | (220) | 10\% | (24) | 2\% | (5) | - | (1) | 1\% | (3) | 253 |
| \# 1 Issue: Health Care | 78\% | (330) | 20\% | (83) | 1\% | (3) | 1\% | (3) | 1\% | (3) | 422 |
| \#1 Issue: Medicare / Social Security | 93\% | (306) | 7\% | (22) | 1\% | (2) | - | (0) | - | (0) | 330 |
| \# 1 Issue: Women's Issues | 75\% | (69) | 19\% | (18) | $3 \%$ | (3) | - | (0) | $3 \%$ | (2) | 92 |
| \# 1 Issue: Education | 76\% | (105) | 20\% | (27) | $2 \%$ | (3) | - | (0) | 2\% | (3) | 139 |
| \# 1 Issue: Energy | 66\% | (65) | 28\% | (27) | 4\% | (4) | 2\% | (2) | - | (0) | 98 |
| \#1 Issue: Other | 74\% | (110) | 16\% | (24) | $3 \%$ | (4) | - | (0) | 7\% | (10) | 149 |
| 2018 House Vote: Democrat | 77\% | (588) | 20\% | (150) | $2 \%$ | (14) | 1\% | (7) | 1\% | (9) | 767 |
| 2018 House Vote: Republican | 84\% | (517) | 13\% | (79) | 2\% | (9) | - | (1) | 1\% | (8) | 616 |
| 2018 House Vote: Someone else | 73\% | (65) | 19\% | (17) | 4\% | (4) | - | (0) | 4\% | (3) | 89 |
| 2016 Vote: Hillary Clinton | 79\% | (537) | 18\% | (120) | 2\% | (11) | 1\% | (4) | 1\% | (9) | 681 |
| 2016 Vote: Donald Trump | 83\% | (571) | 14\% | (96) | 2\% | (12) | - | (1) | 1\% | (8) | 688 |
| 2016 Vote: Other | 78\% | (102) | 17\% | (23) | 2\% | (3) | 1\% | (1) | 2\% | (3) | 131 |
| 2016 Vote: Didn't Vote | 79\% | (552) | 17\% | (117) | 2\% | (12) | 1\% | (4) | 2\% | (11) | 697 |
| Voted in 2014: Yes | 81\% | (1032) | 16\% | (200) | 2\% | (22) | 1\% | (7) | 1\% | (18) | 1279 |
| Voted in 2014: No | 80\% | (732) | 17\% | (156) | 2\% | (17) | - | (3) | 1\% | (13) | 921 |
| 2012 Vote: Barack Obama | 81\% | (669) | 15\% | (127) | 2\% | (16) | 1\% | (6) | 1\% | (9) | 827 |
| 2012 Vote: Mitt Romney | 85\% | (406) | 12\% | (56) | 1\% | (6) | - | (2) | 1\% | (7) | 477 |
| 2012 Vote: Other | 80\% | (69) | 16\% | (14) | - | (0) | - | (0) | 4\% | (3) | 86 |
| 2012 Vote: Didn't Vote | 76\% | (616) | 20\% | (159) | $2 \%$ | (17) | - | (2) | 1\% | (12) | 806 |

Continued on next page

Table CMSdem1_2: In the past year, how many times have you done the following?
Traveled outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1764) | 16\% | (356) | 2\% | (39) | - | (10) | 1\% | (31) | 2200 |
| 4-Region: Northeast | 78\% | (306) | 18\% | (72) | 2\% | (6) | 1\% | (3) | 2\% | (7) | 394 |
| 4-Region: Midwest | 86\% | (396) | 12\% | (56) | 1\% | (5) | - | (1) | 1\% | (4) | 462 |
| 4-Region: South | 80\% | (663) | 16\% | (130) | 2\% | (16) | 1\% | (6) | 1\% | (9) | 824 |
| 4-Region: West | 77\% | (399) | 19\% | (98) | 2\% | (11) | - | (1) | 2\% | (11) | 520 |
| Sports fan | 79\% | (1172) | 17\% | (259) | 2\% | (30) | 1\% | (10) | 1\% | (21) | 1492 |
| Traveled outside of U.S. in past year 1+ times | - | (0) | 82\% | (356) | 9\% | (39) | 2\% | (10) | 7\% | (31) | 436 |
| Frequent Flyer | $32 \%$ | (77) | 41\% | (98) | 11\% | (27) | $4 \%$ | (10) | $12 \%$ | (28) | 240 |
| Open office space | 67\% | (142) | 28\% | (60) | 3\% | (6) | - | (1) | 1\% | (3) | 212 |
| Cubicle office space | 64\% | (79) | 27\% | (34) | 2\% | (3) | 3\% | (4) | 3\% | (4) | 123 |
| Private office space | 68\% | (96) | 23\% | (32) | 6\% | (9) | 2\% | (3) | 1\% | (1) | 141 |
| Feel comfortable in office | 71\% | (211) | 24\% | (72) | 2\% | (6) | 2\% | (7) | 1\% | (3) | 298 |
| Feel uncomfortable in office | 67\% | (175) | 26\% | (68) | 4\% | (11) | - | (0) | 2\% | (6) | 260 |
| Watched Bundesliga | 38\% | (31) | 35\% | (28) | 9\% | (7) | 6\% | (5) | 13\% | (10) | 81 |
| Watched golf | 73\% | (88) | 21\% | (25) | $3 \%$ | (4) | 1\% | (1) | 1\% | (2) | 120 |
| Watched NASCAR | 76\% | (232) | 18\% | (56) | 2\% | (7) | 1\% | (3) | 2\% | (7) | 304 |
| Watched PBR | 60\% | (33) | 22\% | (12) | 8\% | (4) | $4 \%$ | (2) | 6\% | (3) | 55 |
| ATP fan | 67\% | (148) | 22\% | (47) | 5\% | (11) | 3\% | (7) | 3\% | (6) | 220 |
| Esports fan | 71\% | (298) | 21\% | (90) | 4\% | (16) | 2\% | (7) | 3\% | (12) | 422 |
| F1 fan | 69\% | (230) | 22\% | (72) | 4\% | (13) | 2\% | (6) | 3\% | (12) | 334 |
| IndyCar fan | 79\% | (409) | 16\% | (81) | 2\% | (11) | 1\% | (5) | $2 \%$ | (9) | 515 |
| MLB fan | 78\% | (860) | 18\% | (199) | 2\% | (24) | 1\% | (7) | 1\% | (11) | 1100 |
| MLS fan | 71\% | (304) | 23\% | (100) | 4\% | (16) | 1\% | (6) | 1\% | (5) | 432 |
| NASCAR fan | 82\% | (606) | 15\% | (111) | 2\% | (12) | 1\% | (4) | 1\% | (9) | 742 |
| NBA fan | 75\% | (738) | 19\% | (190) | 3\% | (26) | 1\% | (9) | 2\% | (15) | 979 |
| NCAA FT fan | 78\% | (743) | 18\% | (172) | 2\% | (20) | 1\% | (9) | 1\% | (10) | 954 |
| NCAA MB fan | 76\% | (625) | 19\% | (154) | 2\% | (19) | 1\% | (9) | 1\% | (10) | 818 |
| NCAA WB fan | 72\% | (353) | 21\% | (101) | $4 \%$ | (18) | 1\% | (6) | 2\% | (10) | 488 |
| NFL fan | 80\% | (1119) | 16\% | (231) | 2\% | (30) | 1\% | (8) | 1\% | (15) | 1403 |
| NHL fan | 75\% | (586) | 21\% | (160) | 2\% | (18) | 1\% | (8) | 1\% | (6) | 777 |
| PGA fan | 76\% | (423) | 19\% | (108) | $3 \%$ | (14) | 1\% | (7) | 1\% | (6) | 557 |

Continued on next page

National Tracking Poll \#200573, May, 2020
Table CMSdem1_2
Table CMSdem1_2: In the past year, how many times have you done the following?
Traveled outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 80\% | (1764) | 16\% | (356) | 2\% | (39) | - | (10) | 1\% | (31) | 2200 |
| UFC fan | 77\% | (418) | 18\% | (96) | 3\% | (15) | 1\% | (7) | 2\% | (9) | 545 |
| WNBA fan | 71\% | (299) | 23\% | (95) | $4 \%$ | (15) | 1\% | (5) | 2\% | (8) | 422 |
| WTA fan | 66\% | (156) | 26\% | (62) | 4\% | (8) | 2\% | (5) | 2\% | (5) | 237 |
| Watch sports at least weekly | 78\% | (744) | 17\% | (165) | $2 \%$ | (23) | 1\% | (8) | 1\% | (13) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_3: In the past year, how many times have you done the following?
Stayed overnight at a hotel in the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (869) | $35 \%$ | (773) | 13\% | (285) | 5\% | (113) | 7\% | (159) | 2200 |
| Gender: Male | 41\% | (438) | 34\% | (359) | 11\% | (114) | 6\% | (59) | 9\% | (92) | 1062 |
| Gender: Female | 38\% | (431) | 36\% | (415) | 15\% | (171) | 5\% | (54) | 6\% | (67) | 1138 |
| Age: 18-34 | 31\% | (203) | 39\% | (257) | 14\% | (94) | 6\% | (36) | 10\% | (65) | 655 |
| Age: 35-44 | $33 \%$ | (118) | 34\% | (123) | 17\% | (60) | 7\% | (23) | 9\% | (33) | 358 |
| Age: 45-64 | 42\% | (313) | 36\% | (273) | 11\% | (86) | 4\% | (33) | 6\% | (46) | 751 |
| Age: 65+ | 54\% | (235) | 28\% | (120) | 10\% | (45) | 5\% | (21) | 4\% | (15) | 436 |
| GenZers: 1997-2012 | $33 \%$ | (103) | 35\% | (110) | 16\% | (49) | 6\% | (20) | 11\% | (33) | 316 |
| Millennials: 1981-1996 | $31 \%$ | (166) | 40\% | (217) | 16\% | (85) | 6\% | (30) | 8\% | (41) | 539 |
| GenXers: 1965-1980 | 38\% | (202) | 34\% | (179) | 13\% | (67) | 5\% | (28) | 9\% | (49) | 526 |
| Baby Boomers: 1946-1964 | 47\% | (343) | 34\% | (245) | 10\% | (72) | $4 \%$ | (32) | 5\% | (36) | 727 |
| PID: Dem (no lean) | 39\% | (296) | 36\% | (274) | 14\% | (107) | 4\% | (31) | 6\% | (46) | 755 |
| PID: Ind (no lean) | 41\% | (307) | 32\% | (244) | 12\% | (88) | 6\% | (48) | 9\% | (70) | 756 |
| PID: Rep (no lean) | 39\% | (266) | 37\% | (255) | 13\% | (90) | 5\% | (34) | 6\% | (43) | 689 |
| PID/Gender: Dem Men | 45\% | (143) | $32 \%$ | (103) | 13\% | (40) | 4\% | (13) | 6\% | (19) | 319 |
| PID/Gender: Dem Women | 35\% | (153) | 39\% | (171) | 15\% | (67) | 4\% | (18) | 6\% | (26) | 436 |
| PID/Gender: Ind Men | 43\% | (174) | $31 \%$ | (125) | 10\% | (40) | 5\% | (22) | 11\% | (47) | 407 |
| PID/Gender: Ind Women | 38\% | (133) | 34\% | (119) | 14\% | (48) | 7\% | (25) | 7\% | (23) | 349 |
| PID/Gender: Rep Men | 36\% | (121) | 39\% | (131) | 10\% | (34) | 7\% | (24) | 8\% | (26) | 336 |
| PID/Gender: Rep Women | 41\% | (145) | 35\% | (124) | 16\% | (56) | 3\% | (11) | 5\% | (17) | 353 |
| Ideo: Liberal (1-3) | 33\% | (195) | 39\% | (230) | 15\% | (87) | 5\% | (28) | 9\% | (52) | 592 |
| Ideo: Moderate (4) | 38\% | (217) | 34\% | (196) | 13\% | (75) | 7\% | (40) | 7\% | (40) | 568 |
| Ideo: Conservative (5-7) | 42\% | (321) | 36\% | (270) | 12\% | (90) | 5\% | (35) | 5\% | (40) | 756 |
| Educ: < College | 47\% | (715) | 32\% | (484) | $11 \%$ | (167) | 3\% | (50) | 6\% | (96) | 1512 |
| Educ: Bachelors degree | 24\% | (107) | 45\% | (200) | 14\% | (60) | 9\% | (38) | 9\% | (39) | 444 |
| Educ: Post-grad | 19\% | (47) | 37\% | (90) | 24\% | (58) | 10\% | (25) | 10\% | (24) | 244 |
| Income: Under 50k | 52\% | (633) | 31\% | (368) | 9\% | (113) | 3\% | (36) | 5\% | (58) | 1207 |
| Income: 50k-100k | 27\% | (190) | 42\% | (294) | 16\% | (112) | 7\% | (47) | 8\% | (54) | 698 |
| Income: 100k+ | 16\% | (46) | 38\% | (111) | 21\% | (61) | 10\% | (30) | 16\% | (48) | 295 |
| Ethnicity: White | 40\% | (686) | 35\% | (609) | 13\% | (223) | 5\% | (87) | 7\% | (117) | 1722 |
| Ethnicity: Hispanic | $32 \%$ | (112) | 37\% | (128) | 13\% | (45) | 6\% | (21) | 12\% | (43) | 349 |

[^128]Table CMSdem1_3: In the past year, how many times have you done the following?
Stayed overnight at a hotel in the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (869) | $35 \%$ | (773) | 13\% | (285) | 5\% | (113) | 7\% | (159) | 2200 |
| Ethnicity: Afr. Am. | 36\% | (99) | 35\% | (95) | 14\% | (39) | 6\% | (15) | 9\% | (26) | 274 |
| Ethnicity: Other | 41\% | (84) | 34\% | (70) | 12\% | (24) | 5\% | (11) | 8\% | (16) | 204 |
| All Christian | 39\% | (384) | 36\% | (349) | 14\% | (136) | 5\% | (52) | 6\% | (63) | 984 |
| All Non-Christian | 33\% | (37) | 46\% | (50) | 10\% | (11) | 5\% | (6) | 6\% | (6) | 110 |
| Atheist | 46\% | (52) | 25\% | (28) | 15\% | (17) | 2\% | (2) | 13\% | (14) | 113 |
| Agnostic/Nothing in particular | 40\% | (397) | 35\% | (346) | 12\% | (121) | 5\% | (54) | 8\% | (76) | 994 |
| Religious Non-Protestant/Catholic | 35\% | (46) | 42\% | (56) | 12\% | (16) | 4\% | (6) | 6\% | (9) | 133 |
| Evangelical | 40\% | (239) | 35\% | (207) | 12\% | (73) | 4\% | (26) | 8\% | (47) | 592 |
| Non-Evangelical | 37\% | (290) | 37\% | (291) | 14\% | (109) | 7\% | (57) | 6\% | (47) | 794 |
| Community: Urban | 42\% | (218) | 36\% | (187) | 12\% | (64) | 4\% | (20) | 7\% | (35) | 524 |
| Community: Suburban | 35\% | (380) | 37\% | (402) | 13\% | (146) | 6\% | (69) | 8\% | (91) | 1089 |
| Community: Rural | 46\% | (271) | 31\% | (185) | 13\% | (75) | 4\% | (24) | 6\% | (33) | 587 |
| Employ: Private Sector | 25\% | (163) | 42\% | (266) | 17\% | (109) | 7\% | (48) | 8\% | (54) | 641 |
| Employ: Government | 20\% | (29) | 44\% | (63) | 14\% | (20) | 7\% | (11) | 15\% | (21) | 142 |
| Employ: Self-Employed | 36\% | (58) | 37\% | (61) | 15\% | (25) | 3\% | (5) | 8\% | (14) | 162 |
| Employ: Homemaker | 50\% | (59) | 32\% | (39) | 13\% | (16) | 3\% | (3) | 2\% | (3) | 120 |
| Employ: Retired | 54\% | (269) | 28\% | (141) | 10\% | (51) | $3 \%$ | (16) | 4\% | (20) | 496 |
| Employ: Unemployed | 55\% | (155) | 28\% | (79) | 7\% | (19) | 5\% | (14) | 5\% | (14) | 280 |
| Employ: Other | 49\% | (91) | 31\% | (57) | 9\% | (17) | 3\% | (5) | 8\% | (14) | 184 |
| Military HH: Yes | 44\% | (154) | 35\% | (123) | 10\% | (35) | 5\% | (18) | 6\% | (22) | 352 |
| Military HH: No | 39\% | (715) | 35\% | (651) | 14\% | (250) | 5\% | (95) | 7\% | (137) | 1848 |
| RD/WT: Right Direction | 40\% | (301) | 36\% | (275) | 12\% | (94) | 4\% | (32) | 7\% | (55) | 758 |
| RD/WT: Wrong Track | 39\% | (568) | 35\% | (498) | 13\% | (191) | 6\% | (81) | 7\% | (104) | 1442 |
| Trump Job Approve | 40\% | (368) | 37\% | (341) | 12\% | (107) | 5\% | (45) | 7\% | (61) | 923 |
| Trump Job Disapprove | 38\% | (448) | 35\% | (412) | 14\% | (167) | 5\% | (59) | 7\% | (83) | 1169 |
| Trump Job Strongly Approve | 42\% | (216) | 37\% | (190) | 11\% | (59) | 3\% | (17) | 7\% | (37) | 520 |
| Trump Job Somewhat Approve | 38\% | (152) | 37\% | (151) | 12\% | (48) | 7\% | (28) | 6\% | (24) | 403 |
| Trump Job Somewhat Disapprove | 37\% | (98) | 35\% | (91) | 16\% | (41) | 5\% | (13) | 8\% | (20) | 262 |
| Trump Job Strongly Disapprove | 39\% | (350) | 35\% | (321) | 14\% | (126) | 5\% | (46) | 7\% | (63) | 907 |

Continued on next page

Table CMSdem1_3: In the past year, how many times have you done the following?
Stayed overnight at a hotel in the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (869) | 35\% | (773) | 13\% | (285) | 5\% | (113) | 7\% | (159) | 2200 |
| Favorable of Trump | 39\% | (346) | 37\% | (329) | 12\% | (105) | 5\% | (40) | 7\% | (65) | 886 |
| Unfavorable of Trump | 38\% | (450) | 36\% | (417) | $14 \%$ | (164) | 5\% | (61) | 7\% | (80) | 1172 |
| Very Favorable of Trump | 41\% | (228) | 36\% | (196) | 12\% | (64) | 4\% | (23) | 7\% | (39) | 550 |
| Somewhat Favorable of Trump | 35\% | (119) | 39\% | (133) | 12\% | (41) | 5\% | (18) | 8\% | (26) | 336 |
| Somewhat Unfavorable of Trump | 43\% | (91) | 31\% | (65) | $14 \%$ | (30) | 7\% | (15) | 6\% | (12) | 213 |
| Very Unfavorable of Trump | 37\% | (359) | 37\% | (352) | 14\% | (134) | 5\% | (46) | 7\% | (68) | 959 |
| \# 1 Issue: Economy | 36\% | (258) | 37\% | (262) | 13\% | (97) | 6\% | (41) | 8\% | (59) | 717 |
| \# 1 Issue: Security | 36\% | (92) | 39\% | (99) | 14\% | (36) | 6\% | (15) | 5\% | (12) | 253 |
| \# 1 Issue: Health Care | 37\% | (157) | 37\% | (156) | 12\% | (50) | 5\% | (21) | 9\% | (37) | 422 |
| \#1 Issue: Medicare / Social Security | 60\% | (197) | 24\% | (79) | 10\% | (32) | 5\% | (15) | 2\% | (7) | 330 |
| \# 1 Issue: Women's Issues | 28\% | (26) | 38\% | (35) | 20\% | (18) | 5\% | (5) | 9\% | (8) | 92 |
| \# 1 Issue: Education | 34\% | (47) | 37\% | (52) | 16\% | (23) | 1\% | (2) | 11\% | (16) | 139 |
| \#1 Issue: Energy | 30\% | (30) | 44\% | (43) | 20\% | (19) | 3\% | (3) | 3\% | (3) | 98 |
| \# 1 Issue: Other | 42\% | (62) | 32\% | (47) | 7\% | (11) | 8\% | (12) | 11\% | (17) | 149 |
| 2018 House Vote: Democrat | 35\% | (272) | 37\% | (281) | 15\% | (113) | 6\% | (48) | 7\% | (53) | 767 |
| 2018 House Vote: Republican | 37\% | (228) | 38\% | (232) | 13\% | (78) | 5\% | (33) | 7\% | (44) | 616 |
| 2018 House Vote: Someone else | 35\% | (32) | 34\% | (30) | 10\% | (9) | 6\% | (5) | 15\% | (13) | 89 |
| 2016 Vote: Hillary Clinton | 36\% | (245) | 38\% | (258) | 15\% | (102) | 6\% | (39) | 6\% | (38) | 681 |
| 2016 Vote: Donald Trump | 39\% | (266) | 36\% | (248) | 13\% | (93) | 5\% | (38) | 6\% | (44) | 688 |
| 2016 Vote: Other | 39\% | (51) | 36\% | (47) | 10\% | (13) | 8\% | (10) | 8\% | (10) | 131 |
| 2016 Vote: Didn't Vote | 44\% | (305) | $32 \%$ | (221) | 11\% | (78) | 4\% | (27) | 9\% | (66) | 697 |
| Voted in 2014: Yes | 37\% | (468) | 37\% | (472) | 14\% | (176) | 6\% | (79) | 7\% | (84) | 1279 |
| Voted in 2014: No | 44\% | (401) | 33\% | (301) | 12\% | (109) | 4\% | (34) | 8\% | (75) | 921 |
| 2012 Vote: Barack Obama | 38\% | (315) | 37\% | (304) | $14 \%$ | (117) | 5\% | (44) | 6\% | (46) | 827 |
| 2012 Vote: Mitt Romney | 38\% | (181) | 37\% | (176) | $14 \%$ | (65) | 6\% | (27) | 6\% | (28) | 477 |
| 2012 Vote: Other | 42\% | (36) | 34\% | (29) | 12\% | (10) | 5\% | (4) | 7\% | (6) | 86 |
| 2012 Vote: Didn't Vote | 41\% | (333) | 33\% | (263) | 12\% | (93) | 5\% | (38) | 10\% | (79) | 806 |

Continued on next page

Table CMSdem1_3: In the past year, how many times have you done the following?
Stayed overnight at a hotel in the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (869) | 35\% | (773) | 13\% | (285) | 5\% | (113) | 7\% | (159) | 2200 |
| 4-Region: Northeast | 43\% | (171) | 33\% | (128) | 13\% | (51) | 5\% | (21) | 6\% | (23) | 394 |
| 4-Region: Midwest | 42\% | (194) | 36\% | (167) | 12\% | (55) | 5\% | (22) | 5\% | (24) | 462 |
| 4-Region: South | 38\% | (311) | 36\% | (298) | 13\% | (106) | 5\% | (42) | 8\% | (68) | 824 |
| 4-Region: West | 37\% | (193) | 35\% | (180) | 14\% | (74) | 5\% | (28) | 9\% | (45) | 520 |
| Sports fan | 36\% | (534) | 35\% | (523) | 15\% | (223) | 6\% | (87) | 8\% | (125) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 13\% | (59) | 38\% | (166) | 20\% | (86) | 8\% | (35) | 21\% | (90) | 436 |
| Frequent Flyer | 5\% | (12) | 18\% | (44) | 29\% | (70) | 16\% | (39) | $32 \%$ | (76) | 240 |
| Open office space | 19\% | (41) | 43\% | (91) | 21\% | (44) | 7\% | (14) | 10\% | (22) | 212 |
| Cubicle office space | 19\% | (24) | 45\% | (55) | 21\% | (26) | 6\% | (7) | 9\% | (11) | 123 |
| Private office space | 18\% | (25) | 39\% | (54) | 20\% | (28) | 15\% | (21) | 9\% | (13) | 141 |
| Feel comfortable in office | 22\% | (67) | 39\% | (117) | 18\% | (53) | 10\% | (29) | 10\% | (31) | 298 |
| Feel uncomfortable in office | 23\% | (60) | 40\% | (104) | 21\% | (56) | 6\% | (14) | 10\% | (25) | 260 |
| Watched Bundesliga | 13\% | (10) | 39\% | (32) | 15\% | (12) | 10\% | (8) | 24\% | (19) | 81 |
| Watched golf | 32\% | (38) | 33\% | (40) | 18\% | (22) | 9\% | (11) | 8\% | (9) | 120 |
| Watched NASCAR | 38\% | (114) | 33\% | (100) | 14\% | (43) | 6\% | (19) | 9\% | (27) | 304 |
| Watched PBR | 24\% | (13) | 43\% | (23) | 12\% | (7) | 12\% | (7) | 9\% | (5) | 55 |
| ATP fan | 31\% | (69) | 39\% | (85) | 15\% | (34) | 7\% | (16) | 8\% | (17) | 220 |
| Esports fan | 31\% | (131) | 34\% | (144) | 15\% | (63) | 10\% | (41) | 10\% | (44) | 422 |
| F1 fan | 29\% | (98) | 38\% | (128) | 14\% | (46) | 8\% | (25) | 11\% | (37) | 334 |
| IndyCar fan | 38\% | (198) | 35\% | (182) | 13\% | (66) | 5\% | (26) | 8\% | (43) | 515 |
| MLB fan | 34\% | (372) | 37\% | (407) | 14\% | (156) | 7\% | (72) | 9\% | (94) | 1100 |
| MLS fan | 33\% | (142) | 35\% | (150) | 14\% | (62) | 9\% | (39) | 9\% | (38) | 432 |
| NASCAR fan | 38\% | (285) | 38\% | (278) | 13\% | (98) | 4\% | (33) | 6\% | (48) | 742 |
| NBA fan | 32\% | (316) | 37\% | (365) | 15\% | (152) | 6\% | (56) | 9\% | (90) | 979 |
| NCAA FT fan | $34 \%$ | (323) | 36\% | (347) | 14\% | (133) | 8\% | (72) | 8\% | (80) | 954 |
| NCAA MB fan | $34 \%$ | (277) | 35\% | (286) | 15\% | (123) | 7\% | (59) | 9\% | (72) | 818 |
| NCAA WB fan | 34\% | (166) | 34\% | (167) | 16\% | (76) | 8\% | (37) | 9\% | (42) | 488 |
| NFL fan | 36\% | (504) | 36\% | (503) | 14\% | (203) | 6\% | (82) | 8\% | (111) | 1403 |
| NHL fan | 33\% | (260) | 37\% | (286) | 14\% | (110) | 7\% | (58) | 8\% | (63) | 777 |
| PGA fan | 33\% | (185) | 38\% | (211) | 15\% | (81) | 6\% | (36) | 8\% | (45) | 557 |

Continued on next page

Table CMSdem1_3: In the past year, how many times have you done the following? Stayed overnight at a hotel in the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (869) | $35 \%$ | (773) | 13\% | (285) | 5\% | (113) | 7\% | (159) | 2200 |
| UFC fan | 36\% | (195) | 35\% | (192) | 15\% | (81) | 6\% | (31) | 9\% | (47) | 545 |
| WNBA fan | $33 \%$ | (138) | 37\% | (156) | 15\% | (64) | 6\% | (27) | 9\% | (37) | 422 |
| WTA fan | $31 \%$ | (75) | $36 \%$ | (86) | 16\% | (38) | 9\% | (22) | 7\% | (16) | 237 |
| Watch sports at least weekly | $36 \%$ | (343) | 35\% | (331) | $14 \%$ | (137) | 6\% | (60) | 9\% | (81) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_4: In the past year, how many times have you done the following?
Stayed overnight at a hotel outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 81\% | (1781) | 12\% | (274) | $3 \%$ | (67) | 2\% | (35) | 2\% | (44) | 2200 |
| Gender: Male | 81\% | (855) | 12\% | (129) | 3\% | (29) | 2\% | (20) | 3\% | (30) | 1062 |
| Gender: Female | 81\% | (925) | 13\% | (145) | 3\% | (38) | 1\% | (15) | 1\% | (14) | 1138 |
| Age: 18-34 | 74\% | (488) | 17\% | (113) | 4\% | (25) | 1\% | (10) | 3\% | (19) | 655 |
| Age: 35-44 | 76\% | (273) | 16\% | (57) | 4\% | (13) | 2\% | (5) | 2\% | (8) | 358 |
| Age: 45-64 | 84\% | (634) | 11\% | (80) | 2\% | (18) | 1\% | (9) | 1\% | (11) | 751 |
| Age: 65+ | 88\% | (386) | 5\% | (24) | 2\% | (10) | 2\% | (11) | 1\% | (5) | 436 |
| GenZers: 1997-2012 | 75\% | (237) | 15\% | (48) | 5\% | (16) | 1\% | (3) | 4\% | (12) | 316 |
| Millennials: 1981-1996 | 75\% | (402) | 18\% | (98) | 3\% | (19) | 2\% | (10) | $2 \%$ | (10) | 539 |
| GenXers: 1965-1980 | 81\% | (427) | 12\% | (64) | $3 \%$ | (18) | 1\% | (8) | 2\% | (9) | 526 |
| Baby Boomers: 1946-1964 | 87\% | (629) | 9\% | (62) | 2\% | (13) | 2\% | (11) | 2\% | (11) | 727 |
| PID: Dem (no lean) | 79\% | (593) | 14\% | (108) | 3\% | (21) | 2\% | (14) | 3\% | (19) | 755 |
| PID: Ind (no lean) | 81\% | (616) | 12\% | (88) | 4\% | (29) | 2\% | (13) | 1\% | (11) | 756 |
| PID: Rep (no lean) | 83\% | (572) | 11\% | (79) | 2\% | (16) | 1\% | (8) | 2\% | (14) | 689 |
| PID/Gender: Dem Men | 78\% | (249) | 14\% | (46) | $3 \%$ | (9) | 2\% | (6) | $3 \%$ | (9) | 319 |
| PID/Gender: Dem Women | 79\% | (344) | 14\% | (62) | 3\% | (12) | 2\% | (8) | 2\% | (10) | 436 |
| PID/Gender: Ind Men | 83\% | (336) | 10\% | (42) | 3\% | (12) | 2\% | (8) | 2\% | (8) | 407 |
| PID/Gender: Ind Women | 80\% | (280) | 13\% | (45) | 5\% | (17) | 1\% | (5) | 1\% | (3) | 349 |
| PID/Gender: Rep Men | 80\% | (270) | 12\% | (40) | 2\% | (7) | 2\% | (6) | 4\% | (13) | 336 |
| PID/Gender: Rep Women | 86\% | (302) | 11\% | (38) | 3\% | (9) | 1\% | (2) | - | (1) | 353 |
| Ideo: Liberal (1-3) | 75\% | (442) | 17\% | (101) | $3 \%$ | (19) | 2\% | (14) | $3 \%$ | (16) | 592 |
| Ideo: Moderate (4) | 82\% | (468) | 11\% | (64) | 3\% | (17) | 1\% | (5) | 2\% | (14) | 568 |
| Ideo: Conservative (5-7) | 84\% | (638) | 10\% | (74) | 3\% | (24) | 2\% | (12) | 1\% | (8) | 756 |
| Educ: < College | 87\% | (1310) | 9\% | (133) | 2\% | (34) | 1\% | (10) | 2\% | (25) | 1512 |
| Educ: Bachelors degree | 71\% | (316) | 19\% | (85) | 3\% | (13) | 4\% | (17) | 3\% | (13) | 444 |
| Educ: Post-grad | 63\% | (154) | 23\% | (56) | 8\% | (20) | 3\% | (8) | 2\% | (6) | 244 |
| Income: Under 50k | 87\% | (1053) | 9\% | (105) | $2 \%$ | (29) | 1\% | (8) | 1\% | (12) | 1207 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 79\% | (548) | 14\% | (97) | 2\% | (17) | 2\% | (17) | 3\% | (18) | 698 |
| Income: 100k+ | 61\% | (179) | 24\% | (71) | 7\% | (21) | 3\% | (10) | 5\% | (14) | 295 |
| Ethnicity: White | 82\% | (1417) | 11\% | (194) | 3\% | (50) | 2\% | (27) | $2 \%$ | (33) | 1722 |
| Ethnicity: Hispanic | 73\% | (256) | 18\% | (62) | $3 \%$ | (11) | 2\% | (6) | 4\% | (14) | 349 |

[^129]Table CMSdem1_4: In the past year, how many times have you done the following?
Stayed overnight at a hotel outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 81\% | (1781) | 12\% | (274) | $3 \%$ | (67) | 2\% | (35) | 2\% | (44) | 2200 |
| Ethnicity: Afr. Am. | 77\% | (210) | 16\% | (43) | 4\% | (11) | 1\% | (3) | 3\% | (7) | 274 |
| Ethnicity: Other | 75\% | (153) | 18\% | (37) | 2\% | (5) | 2\% | (4) | 2\% | (4) | 204 |
| All Christian | 81\% | (798) | 11\% | (112) | 3\% | (29) | 2\% | (22) | 2\% | (23) | 984 |
| All Non-Christian | 62\% | (68) | 27\% | (29) | 8\% | (9) | - | (0) | 3\% | (3) | 110 |
| Atheist | 79\% | (89) | 14\% | (16) | 3\% | (4) | 1\% | (1) | 3\% | (4) | 113 |
| Agnostic/Nothing in particular | 83\% | (825) | 12\% | (116) | 3\% | (25) | 1\% | (12) | 1\% | (14) | 994 |
| Religious Non-Protestant/Catholic | 65\% | (86) | 25\% | (32) | 7\% | (9) | 1\% | (1) | 3\% | (4) | 133 |
| Evangelical | 84\% | (497) | 11\% | (62) | 2\% | (11) | 2\% | (10) | 2\% | (11) | 592 |
| Non-Evangelical | 81\% | (641) | 12\% | (92) | 4\% | (29) | 2\% | (17) | 2\% | (16) | 794 |
| Community: Urban | 78\% | (408) | 14\% | (74) | $3 \%$ | (15) | 3\% | (17) | 2\% | (10) | 524 |
| Community: Suburban | 80\% | (872) | 13\% | (144) | 3\% | (37) | 1\% | (14) | 2\% | (21) | 1089 |
| Community: Rural | 85\% | (501) | 10\% | (56) | 2\% | (14) | 1\% | (4) | 2\% | (12) | 587 |
| Employ: Private Sector | 73\% | (471) | 16\% | (104) | 5\% | (31) | 3\% | (19) | 2\% | (16) | 641 |
| Employ: Government | 71\% | (102) | 18\% | (25) | 6\% | (9) | 2\% | (2) | 3\% | (5) | 142 |
| Employ: Self-Employed | 82\% | (133) | 11\% | (18) | 2\% | (4) | 1\% | (2) | 3\% | (5) | 162 |
| Employ: Homemaker | 92\% | (110) | 8\% | (9) | 1\% | (1) | - | (0) | - | (0) | 120 |
| Employ: Retired | 89\% | (443) | 6\% | (31) | 2\% | (9) | 2\% | (9) | 1\% | (5) | 496 |
| Employ: Unemployed | 87\% | (244) | 11\% | (30) | 1\% | (2) | 1\% | (3) | - | (1) | 280 |
| Employ: Other | 84\% | (155) | 11\% | (20) | 2\% | (3) | - | (0) | 3\% | (6) | 184 |
| Military HH: Yes | 87\% | (308) | 8\% | (27) | 3\% | (9) | 2\% | (6) | - | (2) | 352 |
| Military HH: No | 80\% | (1473) | 13\% | (247) | 3\% | (58) | 2\% | (29) | 2\% | (42) | 1848 |
| RD/WT: Right Direction | 83\% | (631) | 11\% | (83) | 3\% | (24) | 1\% | (10) | 2\% | (12) | 758 |
| RD/WT: Wrong Track | 80\% | (1150) | 13\% | (191) | 3\% | (43) | 2\% | (25) | 2\% | (32) | 1442 |
| Trump Job Approve | 83\% | (767) | 11\% | (104) | 3\% | (29) | 1\% | (7) | 2\% | (14) | 923 |
| Trump Job Disapprove | 79\% | (929) | 13\% | (157) | 3\% | (36) | 2\% | (23) | 2\% | (23) | 1169 |
| Trump Job Strongly Approve | 84\% | (437) | 10\% | (54) | 3\% | (15) | 1\% | (7) | 2\% | (8) | 520 |
| Trump Job Somewhat Approve | 82\% | (331) | 13\% | (51) | 4\% | (15) | - | (0) | 2\% | (6) | 403 |
| Trump Job Somewhat Disapprove | 83\% | (218) | 12\% | (31) | 2\% | (6) | 2\% | (5) | 1\% | (2) | 262 |
| Trump Job Strongly Disapprove | 78\% | (711) | 14\% | (126) | 3\% | (30) | 2\% | (18) | 2\% | (21) | 907 |

Continued on next page

Table CMSdem1_4: In the past year, how many times have you done the following?
Stayed overnight at a hotel outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 81\% | (1781) | 12\% | (274) | $3 \%$ | (67) | 2\% | (35) | 2\% | (44) | 2200 |
| Favorable of Trump | 84\% | (741) | 11\% | (97) | $3 \%$ | (26) | 1\% | (7) | 2\% | (15) | 886 |
| Unfavorable of Trump | 79\% | (928) | 14\% | (163) | 3\% | (36) | 2\% | (25) | 2\% | (19) | 1172 |
| Very Favorable of Trump | 85\% | (465) | 10\% | (56) | $2 \%$ | (11) | 1\% | (7) | 2\% | (10) | 550 |
| Somewhat Favorable of Trump | 82\% | (276) | 12\% | (41) | $4 \%$ | (15) | - | (0) | 1\% | (5) | 336 |
| Somewhat Unfavorable of Trump | 79\% | (169) | 14\% | (30) | 4\% | (8) | 2\% | (5) | - | (1) | 213 |
| Very Unfavorable of Trump | 79\% | (759) | 14\% | (133) | $3 \%$ | (28) | 2\% | (20) | 2\% | (18) | 959 |
| \# 1 Issue: Economy | 80\% | (573) | 13\% | (91) | 4\% | (30) | 2\% | (12) | 1\% | (11) | 717 |
| \#1 Issue: Security | 84\% | (213) | 9\% | (22) | 3\% | (9) | 2\% | (5) | 1\% | (4) | 253 |
| \# 1 Issue: Health Care | 75\% | (317) | 18\% | (74) | 3\% | (12) | 2\% | (8) | 2\% | (10) | 422 |
| \# 1 Issue: Medicare / Social Security | 92\% | (305) | 4\% | (13) | 1\% | (4) | 2\% | (5) | 1\% | (3) | 330 |
| \# 1 Issue: Women's Issues | 76\% | (70) | 20\% | (18) | 1\% | (1) | - | (0) | $3 \%$ | (3) | 92 |
| \# 1 Issue: Education | 81\% | (113) | 12\% | (16) | 5\% | (7) | - | (0) | 2\% | (3) | 139 |
| \# 1 Issue: Energy | 78\% | (76) | 17\% | (17) | 3\% | (3) | 1\% | (1) | 1\% | (1) | 98 |
| \# 1 Issue: Other | 75\% | (112) | 15\% | (23) | 1\% | (2) | 2\% | (3) | 7\% | (10) | 149 |
| 2018 House Vote: Democrat | 76\% | (586) | 15\% | (115) | 4\% | (27) | 3\% | (20) | 2\% | (18) | 767 |
| 2018 House Vote: Republican | 83\% | (514) | 11\% | (69) | 3\% | (17) | 1\% | (7) | 2\% | (9) | 616 |
| 2018 House Vote: Someone else | 77\% | (68) | 13\% | (11) | 5\% | (4) | 2\% | (2) | $4 \%$ | (3) | 89 |
| 2016 Vote: Hillary Clinton | 77\% | (528) | 15\% | (103) | $3 \%$ | (21) | 2\% | (16) | 2\% | (14) | 681 |
| 2016 Vote: Donald Trump | 84\% | (578) | 10\% | (71) | 3\% | (19) | 1\% | (8) | 2\% | (12) | 688 |
| 2016 Vote: Other | 80\% | (106) | 10\% | (14) | $2 \%$ | (3) | 2\% | (2) | 5\% | (6) | 131 |
| 2016 Vote: Didn't Vote | 81\% | (567) | 12\% | (86) | $3 \%$ | (23) | 1\% | (8) | 2\% | (12) | 697 |
| Voted in 2014: Yes | 81\% | (1030) | 12\% | (160) | 3\% | (39) | 2\% | (24) | 2\% | (27) | 1279 |
| Voted in 2014: No | 82\% | (751) | 12\% | (115) | 3\% | (27) | 1\% | (11) | 2\% | (17) | 921 |
| 2012 Vote: Barack Obama | 79\% | (655) | 13\% | (110) | 4\% | (29) | 2\% | (17) | 2\% | (15) | 827 |
| 2012 Vote: Mitt Romney | 85\% | (408) | 9\% | (42) | 2\% | (11) | 2\% | (7) | 2\% | (9) | 477 |
| 2012 Vote: Other | 85\% | (72) | 9\% | (7) | 2\% | (1) | 1\% | (1) | $4 \%$ | (3) | 86 |
| 2012 Vote: Didn't Vote | 79\% | (641) | 14\% | (115) | $3 \%$ | (25) | 1\% | (9) | 2\% | (17) | 806 |

Continued on next page

Table CMSdem1_4: In the past year, how many times have you done the following?
Stayed overnight at a hotel outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 81\% | (1781) | 12\% | (274) | 3\% | (67) | 2\% | (35) | 2\% | (44) | 2200 |
| 4-Region: Northeast | 77\% | (302) | 15\% | (59) | 5\% | (20) | 1\% | (5) | 2\% | (8) | 394 |
| 4-Region: Midwest | 84\% | (389) | 11\% | (53) | 2\% | (10) | 1\% | (4) | 1\% | (7) | 462 |
| 4-Region: South | 83\% | (681) | 11\% | (92) | 3\% | (23) | 2\% | (13) | 2\% | (15) | 824 |
| 4-Region: West | 79\% | (409) | 14\% | (71) | 3\% | (14) | 2\% | (12) | 3\% | (14) | 520 |
| Sports fan | 80\% | (1188) | 13\% | (198) | 3\% | (49) | 2\% | (25) | $2 \%$ | (32) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 28\% | (124) | 45\% | (198) | $11 \%$ | (50) | 6\% | (26) | 9\% | (39) | 436 |
| Frequent Flyer | 38\% | (91) | 26\% | (62) | 13\% | (31) | 9\% | (21) | 15\% | (35) | 240 |
| Open office space | 71\% | (151) | 19\% | (41) | 5\% | (11) | 3\% | (6) | 1\% | (2) | 212 |
| Cubicle office space | 63\% | (78) | 25\% | (31) | 8\% | (9) | 3\% | (3) | 2\% | (2) | 123 |
| Private office space | 62\% | (88) | 18\% | (25) | 10\% | (14) | 5\% | (7) | 5\% | (7) | 141 |
| Feel comfortable in office | 70\% | (208) | 18\% | (53) | 7\% | (21) | 3\% | (10) | $2 \%$ | (6) | 298 |
| Feel uncomfortable in office | 66\% | (172) | 23\% | (59) | 6\% | (14) | 3\% | (8) | 2\% | (5) | 260 |
| Watched Bundesliga | 45\% | (37) | 21\% | (17) | 15\% | (13) | 6\% | (5) | 12\% | (10) | 81 |
| Watched golf | 75\% | (89) | 15\% | (18) | 5\% | (7) | 3\% | (3) | $2 \%$ | (2) | 120 |
| Watched NASCAR | 74\% | (226) | 16\% | (50) | 6\% | (18) | 2\% | (5) | $2 \%$ | (6) | 304 |
| Watched PBR | 61\% | (33) | 13\% | (7) | 18\% | (10) | 3\% | (2) | $4 \%$ | (2) | 55 |
| ATP fan | 67\% | (148) | 20\% | (44) | 7\% | (16) | 3\% | (6) | 3\% | (6) | 220 |
| Esports fan | 71\% | (300) | 20\% | (86) | $4 \%$ | (15) | 2\% | (10) | 3\% | (11) | 422 |
| F1 fan | 69\% | (230) | 19\% | (63) | 6\% | (21) | 3\% | (8) | 3\% | (11) | 334 |
| IndyCar fan | 80\% | (412) | 12\% | (60) | 5\% | (26) | 1\% | (8) | $2 \%$ | (8) | 515 |
| MLB fan | 80\% | (877) | 13\% | (138) | 4\% | (43) | 2\% | (20) | 2\% | (23) | 1100 |
| MLS fan | 73\% | (316) | 17\% | (74) | 5\% | (23) | 2\% | (7) | 3\% | (12) | 432 |
| NASCAR fan | 83\% | (613) | $11 \%$ | (82) | $4 \%$ | (27) | 1\% | (10) | 1\% | (9) | 742 |
| NBA fan | 77\% | (749) | 16\% | (153) | $4 \%$ | (35) | 2\% | (19) | 2\% | (24) | 979 |
| NCAA FT fan | 80\% | (761) | 13\% | (124) | 3\% | (33) | 2\% | (16) | $2 \%$ | (21) | 954 |
| NCAA MB fan | 77\% | (631) | 14\% | (115) | 4\% | (33) | 2\% | (17) | 3\% | (23) | 818 |
| NCAA WB fan | 73\% | (356) | 18\% | (87) | 5\% | (23) | 2\% | (7) | 3\% | (16) | 488 |
| NFL fan | 81\% | (1130) | 13\% | (179) | 3\% | (46) | 2\% | (25) | $2 \%$ | (24) | 1403 |
| NHL fan | 78\% | (602) | 15\% | (117) | $4 \%$ | (32) | 2\% | (14) | 1\% | (11) | 777 |
| PGA fan | 75\% | (420) | 15\% | (82) | 5\% | (31) | 2\% | (14) | $2 \%$ | (12) | 557 |

Continued on next page

National Tracking Poll \#200573, May, 2020
Table CMSdem1_4
Table CMSdem1_4: In the past year, how many times have you done the following?
Stayed overnight at a hotel outside of the U.S.

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 81\% | (1781) | 12\% | (274) | 3\% | (67) | $2 \%$ | (35) | 2\% | (44) | 2200 |
| UFC fan | 77\% | (420) | 16\% | (85) | 4\% | (24) | 1\% | (8) | 2\% | (9) | 545 |
| WNBA fan | $71 \%$ | (299) | 19\% | (80) | 6\% | (24) | 2\% | (7) | 3\% | (12) | 422 |
| WTA fan | 66\% | (156) | 24\% | (57) | 5\% | (13) | 3\% | (7) | 2\% | (5) | 237 |
| Watch sports at least weekly | $78 \%$ | (743) | $14 \%$ | (129) | $4 \%$ | (39) | 2\% | (19) | 2\% | (22) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem1_5: In the past year, how many times have you done the following?
Traveled by airplane

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 60\% | (1319) | 29\% | (641) | 6\% | (138) | 1\% | (33) | 3\% | (69) | 2200 |
| Gender: Male | 59\% | (630) | 29\% | (303) | 7\% | (70) | 2\% | (17) | 4\% | (42) | 1062 |
| Gender: Female | 61\% | (690) | 30\% | (338) | 6\% | (68) | 1\% | (16) | 2\% | (27) | 1138 |
| Age: 18-34 | 50\% | (327) | 33\% | (216) | 9\% | (61) | 2\% | (14) | 6\% | (38) | 655 |
| Age: 35-44 | 57\% | (202) | 30\% | (107) | 7\% | (27) | 2\% | (9) | 3\% | (12) | 358 |
| Age: 45-64 | 64\% | (477) | 29\% | (217) | 5\% | (35) | 1\% | (7) | 2\% | (14) | 751 |
| Age: 65+ | 72\% | (313) | 23\% | (100) | 4\% | (15) | 1\% | (3) | 1\% | (4) | 436 |
| GenZers: 1997-2012 | 49\% | (154) | 35\% | (111) | 8\% | (25) | 2\% | (5) | 6\% | (20) | 316 |
| Millennials: 1981-1996 | 53\% | (287) | $31 \%$ | (166) | 9\% | (50) | 2\% | (13) | 4\% | (23) | 539 |
| GenXers: 1965-1980 | 60\% | (316) | 28\% | (150) | 7\% | (36) | 2\% | (10) | 3\% | (14) | 526 |
| Baby Boomers: 1946-1964 | 67\% | (488) | 27\% | (195) | 4\% | (28) | 1\% | (5) | 2\% | (11) | 727 |
| PID: Dem (no lean) | 58\% | (439) | 31\% | (235) | 7\% | (51) | 1\% | (10) | 3\% | (20) | 755 |
| PID: Ind (no lean) | 60\% | (457) | 28\% | (211) | 8\% | (57) | 2\% | (13) | 2\% | (18) | 756 |
| PID: Rep (no lean) | 61\% | (423) | 28\% | (194) | $4 \%$ | (30) | 1\% | (10) | 5\% | (32) | 689 |
| PID/Gender: Dem Men | 58\% | (186) | $31 \%$ | (99) | 7\% | (22) | 1\% | (3) | 3\% | (9) | 319 |
| PID/Gender: Dem Women | 58\% | (253) | 31\% | (136) | 7\% | (29) | 1\% | (6) | 3\% | (11) | 436 |
| PID/Gender: Ind Men | 61\% | (247) | 28\% | (113) | 7\% | (29) | 2\% | (7) | 3\% | (11) | 407 |
| PID/Gender: Ind Women | 60\% | (210) | 28\% | (98) | 8\% | (27) | 2\% | (7) | 2\% | (7) | 349 |
| PID/Gender: Rep Men | 59\% | (197) | 27\% | (91) | 6\% | (19) | 2\% | (7) | 7\% | (22) | 336 |
| PID/Gender: Rep Women | 64\% | (226) | 29\% | (103) | 3\% | (11) | 1\% | (3) | 3\% | (10) | 353 |
| Ideo: Liberal (1-3) | 52\% | (305) | 34\% | (201) | 10\% | (57) | 2\% | (10) | 3\% | (19) | 592 |
| Ideo: Moderate (4) | 60\% | (338) | $31 \%$ | (174) | 5\% | (31) | 2\% | (9) | 3\% | (16) | 568 |
| Ideo: Conservative (5-7) | 63\% | (476) | 27\% | (207) | 5\% | (40) | 1\% | (8) | 3\% | (25) | 756 |
| Educ: < College | 70\% | (1052) | 24\% | (357) | 4\% | (58) | 1\% | (13) | 2\% | (33) | 1512 |
| Educ: Bachelors degree | 44\% | (193) | 40\% | (176) | 9\% | (40) | 3\% | (13) | 5\% | (22) | 444 |
| Educ: Post-grad | 30\% | (74) | 44\% | (108) | 16\% | (40) | 3\% | (8) | 6\% | (15) | 244 |
| Income: Under 50k | 73\% | (886) | 21\% | (247) | 3\% | (42) | 1\% | (12) | 2\% | (20) | 1207 |
| Income: 50k-100k | 50\% | (347) | 38\% | (266) | 7\% | (47) | 2\% | (11) | 4\% | (27) | 698 |
| Income: $100 \mathrm{k}+$ | 29\% | (87) | 43\% | (127) | 17\% | (49) | 3\% | (10) | 8\% | (23) | 295 |
| Ethnicity: White | 62\% | (1072) | 27\% | (473) | 6\% | (104) | 1\% | (21) | 3\% | (53) | 1722 |
| Ethnicity: Hispanic | 49\% | (170) | 36\% | (127) | 7\% | (25) | 1\% | (3) | 7\% | (24) | 349 |

[^130]Table CMSdem1_5: In the past year, how many times have you done the following?
Traveled by airplane

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 60\% | (1319) | 29\% | (641) | 6\% | (138) | 1\% | (33) | $3 \%$ | (69) | 2200 |
| Ethnicity: Afr. Am. | 53\% | (145) | 34\% | (92) | 8\% | (22) | 3\% | (8) | 3\% | (7) | 274 |
| Ethnicity: Other | 50\% | (103) | 37\% | (76) | 6\% | (12) | 2\% | (4) | 4\% | (9) | 204 |
| All Christian | 58\% | (574) | 30\% | (290) | 7\% | (68) | 1\% | (14) | 4\% | (36) | 984 |
| All Non-Christian | 43\% | (47) | 39\% | (43) | 13\% | (14) | 2\% | (2) | 3\% | (4) | 110 |
| Atheist | 54\% | (61) | 34\% | (39) | 6\% | (6) | - | (0) | 6\% | (7) | 113 |
| Agnostic/Nothing in particular | 64\% | (637) | 27\% | (268) | 5\% | (49) | 2\% | (17) | 2\% | (22) | 994 |
| Religious Non-Protestant/Catholic | 45\% | (60) | 35\% | (47) | 14\% | (18) | 2\% | (3) | 4\% | (5) | 133 |
| Evangelical | 67\% | (396) | 24\% | (140) | 5\% | (27) | 1\% | (7) | 4\% | (21) | 592 |
| Non-Evangelical | 57\% | (452) | 33\% | (261) | 6\% | (50) | 1\% | (11) | 3\% | (21) | 794 |
| Community: Urban | 55\% | (291) | 31\% | (164) | 8\% | (41) | 2\% | (10) | 4\% | (19) | 524 |
| Community: Suburban | 54\% | (592) | 33\% | (364) | 7\% | (80) | 1\% | (16) | 3\% | (37) | 1089 |
| Community: Rural | 74\% | (436) | 19\% | (113) | 3\% | (17) | 1\% | (7) | 2\% | (13) | 587 |
| Employ: Private Sector | 46\% | (293) | 37\% | (239) | 11\% | (71) | 2\% | (12) | 4\% | (26) | 641 |
| Employ: Government | 42\% | (60) | 39\% | (55) | 9\% | (12) | 3\% | (4) | 8\% | (11) | 142 |
| Employ: Self-Employed | 58\% | (94) | 30\% | (49) | 6\% | (10) | 2\% | (4) | 4\% | (6) | 162 |
| Employ: Homemaker | 80\% | (95) | 18\% | (21) | 1\% | (2) | 1\% | (1) | 1\% | (1) | 120 |
| Employ: Retired | 74\% | (367) | 21\% | (106) | 3\% | (15) | 1\% | (3) | 1\% | (5) | 496 |
| Employ: Unemployed | 71\% | (200) | 25\% | (71) | 2\% | (7) | - | (0) | 1\% | (3) | 280 |
| Employ: Other | 73\% | (134) | 19\% | (35) | 3\% | (5) | 2\% | (3) | 4\% | (7) | 184 |
| Military HH: Yes | 64\% | (226) | 29\% | (101) | 5\% | (19) | 1\% | (3) | 1\% | (3) | 352 |
| Military HH: No | 59\% | (1093) | 29\% | (540) | 6\% | (119) | 2\% | (30) | 4\% | (66) | 1848 |
| RD/WT: Right Direction | 62\% | (471) | 29\% | (218) | 5\% | (35) | 2\% | (13) | 3\% | (21) | 758 |
| RD/WT: Wrong Track | 59\% | (848) | 29\% | (423) | 7\% | (103) | 1\% | (20) | 3\% | (48) | 1442 |
| Trump Job Approve | 64\% | (588) | 28\% | (256) | 4\% | (35) | 2\% | (15) | 3\% | (28) | 923 |
| Trump Job Disapprove | 57\% | (663) | 31\% | (364) | 8\% | (98) | 1\% | (13) | 3\% | (30) | 1169 |
| Trump Job Strongly Approve | 67\% | (349) | 25\% | (132) | 3\% | (15) | 2\% | (9) | 3\% | (14) | 520 |
| Trump Job Somewhat Approve | 59\% | (239) | 31\% | (124) | $5 \%$ | (20) | 1\% | (6) | 3\% | (14) | 403 |
| Trump Job Somewhat Disapprove | 55\% | (145) | 32\% | (85) | 9\% | (23) | 1\% | (3) | 2\% | (5) | 262 |
| Trump Job Strongly Disapprove | 57\% | (518) | $31 \%$ | (279) | 8\% | (75) | 1\% | (10) | 3\% | (25) | 907 |

[^131]Table CMSdem1_5: In the past year, how many times have you done the following?
Traveled by airplane

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 60\% | (1319) | 29\% | (641) | 6\% | (138) | 1\% | (33) | 3\% | (69) | 2200 |
| Favorable of Trump | 63\% | (561) | 28\% | (249) | 4\% | (33) | 2\% | (13) | 3\% | (30) | 886 |
| Unfavorable of Trump | 58\% | (674) | 31\% | (360) | 8\% | (95) | 1\% | (16) | 2\% | (27) | 1172 |
| Very Favorable of Trump | 67\% | (369) | 25\% | (136) | 3\% | (19) | 2\% | (9) | $3 \%$ | (17) | 550 |
| Somewhat Favorable of Trump | 57\% | (191) | 34\% | (113) | 4\% | (14) | 1\% | (4) | 4\% | (13) | 336 |
| Somewhat Unfavorable of Trump | 61\% | (130) | 28\% | (60) | 8\% | (17) | 2\% | (5) | - | (1) | 213 |
| Very Unfavorable of Trump | 57\% | (544) | $31 \%$ | (300) | 8\% | (77) | 1\% | (11) | 3\% | (26) | 959 |
| \# 1 Issue: Economy | 56\% | (399) | 32\% | (228) | 6\% | (45) | $3 \%$ | (19) | 4\% | (26) | 717 |
| \# 1 Issue: Security | 64\% | (162) | 29\% | (72) | 4\% | (11) | 1\% | (3) | 2\% | (5) | 253 |
| \#1 Issue: Health Care | 57\% | (240) | 31\% | (131) | 8\% | (33) | 1\% | (4) | 3\% | (14) | 422 |
| \# 1 Issue: Medicare / Social Security | 77\% | (254) | 20\% | (65) | 3\% | (10) | - | (1) | - | (0) | 330 |
| \#1 Issue: Women's Issues | 53\% | (49) | 33\% | (30) | 10\% | (9) | - | (0) | 4\% | (4) | 92 |
| \# 1 Issue: Education | 62\% | (86) | 26\% | (36) | 7\% | (9) | 1\% | (1) | 5\% | (7) | 139 |
| \# 1 Issue: Energy | 41\% | (40) | 41\% | (40) | 13\% | (13) | 2\% | (2) | $3 \%$ | (3) | 98 |
| \#1 Issue: Other | 60\% | (89) | 26\% | (39) | 6\% | (8) | 2\% | (3) | 7\% | (10) | 149 |
| 2018 House Vote: Democrat | 54\% | (417) | 33\% | (252) | 8\% | (64) | 2\% | (13) | 3\% | (22) | 767 |
| 2018 House Vote: Republican | 61\% | (375) | 29\% | (176) | 6\% | (35) | 1\% | (7) | 4\% | (23) | 616 |
| 2018 House Vote: Someone else | 58\% | (52) | 23\% | (20) | 10\% | (9) | 6\% | (5) | 4\% | (3) | 89 |
| 2016 Vote: Hillary Clinton | 56\% | (383) | 32\% | (216) | 8\% | (58) | 1\% | (7) | 2\% | (17) | 681 |
| 2016 Vote: Donald Trump | 63\% | (431) | 26\% | (182) | 6\% | (44) | 1\% | (9) | 3\% | (22) | 688 |
| 2016 Vote: Other | 53\% | (69) | 34\% | (44) | 4\% | (5) | 5\% | (6) | 5\% | (6) | 131 |
| 2016 Vote: Didn't Vote | 62\% | (434) | 28\% | (198) | 4\% | (31) | 1\% | (10) | $3 \%$ | (24) | 697 |
| Voted in 2014: Yes | 60\% | (762) | 29\% | (371) | 7\% | (92) | 1\% | (17) | 3\% | (39) | 1279 |
| Voted in 2014: No | 61\% | (558) | 29\% | (270) | 5\% | (46) | 2\% | (16) | 3\% | (30) | 921 |
| 2012 Vote: Barack Obama | 58\% | (484) | 30\% | (246) | 8\% | (65) | 1\% | (10) | 3\% | (22) | 827 |
| 2012 Vote: Mitt Romney | 62\% | (295) | 29\% | (139) | 5\% | (22) | 2\% | (8) | 3\% | (14) | 477 |
| 2012 Vote: Other | 69\% | (59) | 22\% | (19) | 4\% | (3) | 2\% | (2) | 4\% | (3) | 86 |
| 2012 Vote: Didn't Vote | 59\% | (479) | 29\% | (236) | 6\% | (48) | 2\% | (14) | 4\% | (30) | 806 |

Continued on next page

Table CMSdem1_5: In the past year, how many times have you done the following?
Traveled by airplane

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 60\% | (1319) | 29\% | (641) | 6\% | (138) | 1\% | (33) | 3\% | (69) | 2200 |
| 4-Region: Northeast | 57\% | (225) | 32\% | (126) | 5\% | (19) | 2\% | (7) | 4\% | (17) | 394 |
| 4-Region: Midwest | 64\% | (296) | 28\% | (128) | 6\% | (26) | 1\% | (5) | 2\% | (7) | 462 |
| 4-Region: South | 63\% | (518) | 27\% | (219) | 6\% | (49) | 2\% | (13) | 3\% | (26) | 824 |
| 4-Region: West | 54\% | (280) | 32\% | (168) | 9\% | (44) | 1\% | (8) | 4\% | (20) | 520 |
| Sports fan | 58\% | (865) | 30\% | (445) | 7\% | (105) | 2\% | (26) | $3 \%$ | (51) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 12\% | (53) | 50\% | (219) | 19\% | (82) | $4 \%$ | (20) | 14\% | (62) | 436 |
| Frequent Flyer | - | (0) | - | (0) | 57\% | (138) | 14\% | (33) | 29\% | (69) | 240 |
| Open office space | 36\% | (76) | 43\% | (91) | 14\% | (30) | 2\% | (3) | 5\% | (11) | 212 |
| Cubicle office space | 39\% | (48) | 44\% | (54) | 9\% | (11) | 3\% | (3) | 6\% | (8) | 123 |
| Private office space | 40\% | (56) | 39\% | (55) | 14\% | (20) | 4\% | (6) | 3\% | (4) | 141 |
| Feel comfortable in office | 39\% | (117) | 43\% | (127) | 11\% | (32) | 3\% | (9) | 4\% | (12) | 298 |
| Feel uncomfortable in office | 39\% | (102) | 43\% | (111) | 13\% | (33) | - | (1) | 5\% | (13) | 260 |
| Watched Bundesliga | 20\% | (16) | 39\% | (31) | 18\% | (15) | 4\% | (3) | 19\% | (15) | 81 |
| Watched golf | 55\% | (66) | 29\% | (34) | 10\% | (12) | 3\% | (3) | 3\% | (4) | 120 |
| Watched NASCAR | 62\% | (188) | 27\% | (83) | 5\% | (15) | 3\% | (8) | 3\% | (10) | 304 |
| Watched PBR | 44\% | (24) | 31\% | (17) | 15\% | (8) | 4\% | (2) | 7\% | (4) | 55 |
| ATP fan | 50\% | (110) | 30\% | (67) | 11\% | (23) | 3\% | (7) | 6\% | (13) | 220 |
| Esports fan | 53\% | (223) | 30\% | (128) | 9\% | (36) | 3\% | (14) | 5\% | (22) | 422 |
| F1 fan | 49\% | (165) | 32\% | (107) | 10\% | (33) | 2\% | (8) | 6\% | (21) | 334 |
| IndyCar fan | 62\% | (319) | 27\% | (141) | 7\% | (35) | 1\% | (7) | $3 \%$ | (13) | 515 |
| MLB fan | 55\% | (608) | 32\% | (353) | 8\% | (85) | 2\% | (23) | $3 \%$ | (32) | 1100 |
| MLS fan | 48\% | (209) | 33\% | (143) | 12\% | (53) | 2\% | (9) | 4\% | (17) | 432 |
| NASCAR fan | 66\% | (487) | 24\% | (180) | 6\% | (46) | 2\% | (12) | 2\% | (16) | 742 |
| NBA fan | 54\% | (525) | 32\% | (315) | 9\% | (86) | 2\% | (18) | 4\% | (34) | 979 |
| NCAA FT fan | 56\% | (534) | 31\% | (295) | 8\% | (72) | 2\% | (19) | 3\% | (33) | 954 |
| NCAA MB fan | 53\% | (437) | 33\% | (267) | 8\% | (68) | 2\% | (17) | 4\% | (29) | 818 |
| NCAA WB fan | 51\% | (249) | 34\% | (166) | 9\% | (44) | 2\% | (11) | 4\% | (20) | 488 |
| NFL fan | 58\% | (816) | 30\% | (420) | 7\% | (98) | 2\% | (26) | 3\% | (43) | 1403 |
| NHL fan | 54\% | (421) | 32\% | (245) | 9\% | (69) | 3\% | (20) | 3\% | (23) | 777 |
| PGA fan | 53\% | (297) | 32\% | (180) | 9\% | (50) | 2\% | (11) | 4\% | (20) | 557 |

Continued on next page

Table CMSdem1_5: In the past year, how many times have you done the following?
Traveled by airplane

| Demographic | None |  | 1 to 3 times |  | 4 to 6 times |  | 7 to 10 times |  | More than 10 times |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 60\% | (1319) | 29\% | (641) | 6\% | (138) | 1\% | (33) | 3\% | (69) | 2200 |
| UFC fan | 55\% | (302) | 32\% | (172) | 7\% | (38) | 2\% | (13) | 4\% | (20) | 545 |
| WNBA fan | $51 \%$ | (214) | 33\% | (141) | 9\% | (39) | 3\% | (11) | 4\% | (17) | 422 |
| WTA fan | 47\% | (110) | 35\% | (82) | 11\% | (26) | $4 \%$ | (10) | 4\% | (9) | 237 |
| Watch sports at least weekly | 56\% | (530) | $31 \%$ | (295) | 8\% | (78) | 2\% | (15) | 4\% | (34) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_1: And do you currently have plans to do any of the following in the next year?
Travel within the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 59\% | (1295) | 41\% | (905) | 2200 |
| Gender: Male | 58\% | (621) | 42\% | (441) | 1062 |
| Gender: Female | 59\% | (675) | 41\% | (463) | 1138 |
| Age: 18-34 | 65\% | (424) | 35\% | (232) | 655 |
| Age: 35-44 | 64\% | (227) | 36\% | (130) | 358 |
| Age: 45-64 | 58\% | (433) | 42\% | (318) | 751 |
| Age: 65+ | 48\% | (211) | 52\% | (225) | 436 |
| GenZers: 1997-2012 | 62\% | (197) | 38\% | (119) | 316 |
| Millennials: 1981-1996 | 64\% | (347) | 36\% | (191) | 539 |
| GenXers: 1965-1980 | 61\% | (323) | 39\% | (203) | 526 |
| Baby Boomers: 1946-1964 | 53\% | (385) | 47\% | (342) | 727 |
| PID: Dem (no lean) | 56\% | (423) | 44\% | (332) | 755 |
| PID: Ind (no lean) | 57\% | (432) | 43\% | (325) | 756 |
| PID: Rep (no lean) | 64\% | (441) | 36\% | (248) | 689 |
| PID/Gender: Dem Men | 54\% | (172) | 46\% | (147) | 319 |
| PID/Gender: Dem Women | 58\% | (251) | 42\% | (185) | 436 |
| PID/Gender: Ind Men | 56\% | (229) | 44\% | (178) | 407 |
| PID/Gender: Ind Women | 58\% | (203) | 42\% | (146) | 349 |
| PID/Gender: Rep Men | 66\% | (220) | 34\% | (116) | 336 |
| PID/Gender: Rep Women | 63\% | (221) | 37\% | (132) | 353 |
| Ideo: Liberal (1-3) | 59\% | (350) | 41\% | (242) | 592 |
| Ideo: Moderate (4) | 56\% | (320) | 44\% | (248) | 568 |
| Ideo: Conservative (5-7) | 63\% | (478) | 37\% | (278) | 756 |
| Educ: < College | 54\% | (818) | 46\% | (694) | 1512 |
| Educ: Bachelors degree | 67\% | (299) | 33\% | (145) | 444 |
| Educ: Post-grad | 73\% | (179) | 27\% | (65) | 244 |
| Income: Under 50k | 51\% | (612) | 49\% | (595) | 1207 |
| Income: 50k-100k | 66\% | (458) | 34\% | (240) | 698 |
| Income: 100k+ | 76\% | (225) | 24\% | (70) | 295 |
| Ethnicity: White | 59\% | (1019) | 41\% | (702) | 1722 |
| Ethnicity: Hispanic | 62\% | (217) | 38\% | (133) | 349 |
| Ethnicity: Afr. Am. | 57\% | (157) | 43\% | (117) | 274 |

[^132]Table CMSdem2_1: And do you currently have plans to do any of the following in the next year?
Travel within the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 59\% | (1295) | 41\% | (905) | 2200 |
| Ethnicity: Other | 58\% | (119) | 42\% | (85) | 204 |
| All Christian | 61\% | (597) | 39\% | (387) | 984 |
| All Non-Christian | 58\% | (64) | 42\% | (46) | 110 |
| Atheist | 60\% | (68) | 40\% | (45) | 113 |
| Agnostic/Nothing in particular | 57\% | (567) | 43\% | (427) | 994 |
| Religious Non-Protestant/Catholic | 59\% | (78) | 41\% | (55) | 133 |
| Evangelical | 61\% | (359) | 39\% | (233) | 592 |
| Non-Evangelical | 61\% | (487) | 39\% | (307) | 794 |
| Community: Urban | 60\% | (317) | 40\% | (207) | 524 |
| Community: Suburban | 61\% | (664) | 39\% | (425) | 1089 |
| Community: Rural | 54\% | (314) | 46\% | (273) | 587 |
| Employ: Private Sector | 69\% | (444) | 31\% | (196) | 641 |
| Employ: Government | 75\% | (107) | 25\% | (36) | 142 |
| Employ: Self-Employed | 63\% | (102) | 37\% | (60) | 162 |
| Employ: Homemaker | 45\% | (54) | 55\% | (65) | 120 |
| Employ: Retired | 48\% | (238) | 52\% | (258) | 496 |
| Employ: Unemployed | 51\% | (144) | 49\% | (136) | 280 |
| Employ: Other | 46\% | (84) | 54\% | (100) | 184 |
| Military HH: Yes | 59\% | (207) | 41\% | (145) | 352 |
| Military HH: No | 59\% | (1088) | 41\% | (760) | 1848 |
| RD/WT: Right Direction | 63\% | (481) | 37\% | (277) | 758 |
| RD/WT: Wrong Track | 57\% | (815) | 43\% | (627) | 1442 |
| Trump Job Approve | 62\% | (572) | 38\% | (351) | 923 |
| Trump Job Disapprove | 57\% | (671) | 43\% | (498) | 1169 |
| Trump Job Strongly Approve | 62\% | (323) | 38\% | (197) | 520 |
| Trump Job Somewhat Approve | 62\% | (249) | 38\% | (153) | 403 |
| Trump Job Somewhat Disapprove | 62\% | (164) | 38\% | (98) | 262 |
| Trump Job Strongly Disapprove | 56\% | (507) | 44\% | (400) | 907 |
| Favorable of Trump | 64\% | (564) | 36\% | (322) | 886 |
| Unfavorable of Trump | 57\% | (671) | 43\% | (501) | 1172 |

Continued on next page

Table CMSdem2_1: And do you currently have plans to do any of the following in the next year?
Travel within the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 59\% | (1295) | 41\% | (905) | 2200 |
| Very Favorable of Trump | 63\% | (346) | 37\% | (203) | 550 |
| Somewhat Favorable of Trump | 65\% | (217) | 35\% | (119) | 336 |
| Somewhat Unfavorable of Trump | 57\% | (122) | 43\% | (91) | 213 |
| Very Unfavorable of Trump | 57\% | (549) | 43\% | (410) | 959 |
| \# 1 Issue: Economy | 62\% | (441) | 38\% | (276) | 717 |
| \# 1 Issue: Security | 66\% | (167) | 34\% | (87) | 253 |
| \# 1 Issue: Health Care | 60\% | (251) | 40\% | (171) | 422 |
| \# 1 Issue: Medicare / Social Security | 42\% | (137) | 58\% | (193) | 330 |
| \# 1 Issue: Women's Issues | 72\% | (67) | 28\% | (26) | 92 |
| \#1 Issue: Education | 67\% | (92) | 33\% | (46) | 139 |
| \# 1 Issue: Energy | 59\% | (58) | 41\% | (40) | 98 |
| \#1 Issue: Other | 55\% | (82) | 45\% | (67) | 149 |
| 2018 House Vote: Democrat | 57\% | (440) | 43\% | (327) | 767 |
| 2018 House Vote: Republican | 68\% | (417) | 32\% | (199) | 616 |
| 2018 House Vote: Someone else | 53\% | (47) | 47\% | (42) | 89 |
| 2016 Vote: Hillary Clinton | 56\% | (382) | 44\% | (299) | 681 |
| 2016 Vote: Donald Trump | 66\% | (457) | $34 \%$ | (231) | 688 |
| 2016 Vote: Other | 59\% | (78) | 41\% | (53) | 131 |
| 2016 Vote: Didn't Vote | 54\% | (377) | 46\% | (319) | 697 |
| Voted in 2014: Yes | 60\% | (770) | 40\% | (510) | 1279 |
| Voted in 2014: No | 57\% | (526) | 43\% | (395) | 921 |
| 2012 Vote: Barack Obama | 58\% | (477) | 42\% | (350) | 827 |
| 2012 Vote: Mitt Romney | 62\% | (294) | 38\% | (184) | 477 |
| 2012 Vote: Other | 60\% | (52) | 40\% | (34) | 86 |
| 2012 Vote: Didn't Vote | 59\% | (472) | 41\% | (335) | 806 |
| 4-Region: Northeast | 55\% | (217) | 45\% | (176) | 394 |
| 4-Region: Midwest | 57\% | (264) | 43\% | (199) | 462 |
| 4-Region: South | 61\% | (502) | 39\% | (322) | 824 |
| 4-Region: West | 60\% | (312) | 40\% | (208) | 520 |
| Sports fan | 63\% | (943) | 37\% | (549) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 74\% | (322) | 26\% | (114) | 436 |

Continued on next page

Table CMSdem2_1: And do you currently have plans to do any of the following in the next year?
Travel within the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 59\% | (1295) | 41\% | (905) | 2200 |
| Frequent Flyer | 82\% | (196) | 18\% | (44) | 240 |
| Open office space | 80\% | (168) | 20\% | (43) | 212 |
| Cubicle office space | 70\% | (86) | 30\% | (37) | 123 |
| Private office space | 74\% | (104) | 26\% | (37) | 141 |
| Feel comfortable in office | 81\% | (242) | 19\% | (56) | 298 |
| Feel uncomfortable in office | 64\% | (167) | $36 \%$ | (93) | 260 |
| Watched Bundesliga | 81\% | (66) | 19\% | (15) | 81 |
| Watched golf | 70\% | (84) | 30\% | (36) | 120 |
| Watched NASCAR | 62\% | (189) | 38\% | (115) | 304 |
| Watched PBR | 70\% | (38) | 30\% | (17) | 55 |
| ATP fan | 65\% | (143) | 35\% | (77) | 220 |
| Esports fan | 71\% | (300) | 29\% | (122) | 422 |
| F1 fan | 70\% | (233) | 30\% | (100) | 334 |
| IndyCar fan | 63\% | (325) | 37\% | (190) | 515 |
| MLB fan | 66\% | (729) | 34\% | (371) | 1100 |
| MLS fan | 66\% | (283) | 34\% | (148) | 432 |
| NASCAR fan | 63\% | (468) | 37\% | (274) | 742 |
| NBA fan | 66\% | (643) | 34\% | (336) | 979 |
| NCAA FT fan | 67\% | (635) | 33\% | (319) | 954 |
| NCAA MB fan | 67\% | (545) | 33\% | (273) | 818 |
| NCAA WB fan | 68\% | (330) | 32\% | (159) | 488 |
| NFL fan | 63\% | (883) | 37\% | (520) | 1403 |
| NHL fan | 66\% | (512) | 34\% | (265) | 777 |
| PGA fan | 68\% | (377) | 32\% | (180) | 557 |
| UFC fan | 65\% | (353) | 35\% | (192) | 545 |
| WNBA fan | 66\% | (279) | 34\% | (143) | 422 |
| WTA fan | 67\% | (159) | 33\% | (79) | 237 |
| Watch sports at least weekly | 65\% | (620) | 35\% | (332) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_2: And do you currently have plans to do any of the following in the next year?
Travel outside of the U.S.

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (389) | 82\% | (1811) | 2200 |
| Gender: Male | 20\% | (207) | 80\% | (854) | 1062 |
| Gender: Female | 16\% | (181) | 84\% | (957) | 1138 |
| Age: 18-34 | 28\% | (183) | 72\% | (472) | 655 |
| Age: 35-44 | 18\% | (66) | 82\% | (292) | 358 |
| Age: 45-64 | 13\% | (100) | 87\% | (651) | 751 |
| Age: 65+ | 9\% | (39) | 91\% | (397) | 436 |
| GenZers: 1997-2012 | 31\% | (98) | 69\% | (217) | 316 |
| Millennials: 1981-1996 | 23\% | (122) | 77\% | (417) | 539 |
| GenXers: 1965-1980 | 15\% | (80) | 85\% | (445) | 526 |
| Baby Boomers: 1946-1964 | 12\% | (84) | 88\% | (643) | 727 |
| PID: Dem (no lean) | 19\% | (147) | 81\% | (608) | 755 |
| PID: Ind (no lean) | 20\% | (149) | 80\% | (607) | 756 |
| PID: Rep (no lean) | 13\% | (93) | 87\% | (596) | 689 |
| PID/Gender: Dem Men | 21\% | (66) | 79\% | (253) | 319 |
| PID/Gender: Dem Women | 19\% | (81) | 81\% | (355) | 436 |
| PID/Gender: Ind Men | 21\% | (87) | 79\% | (320) | 407 |
| PID/Gender: Ind Women | 18\% | (62) | 82\% | (288) | 349 |
| PID/Gender: Rep Men | 16\% | (54) | 84\% | (282) | 336 |
| PID/Gender: Rep Women | $11 \%$ | (39) | 89\% | (314) | 353 |
| Ideo: Liberal (1-3) | 21\% | (123) | 79\% | (469) | 592 |
| Ideo: Moderate (4) | 17\% | (98) | 83\% | (470) | 568 |
| Ideo: Conservative (5-7) | 15\% | (111) | 85\% | (645) | 756 |
| Educ: < College | $14 \%$ | (209) | 86\% | (1303) | 1512 |
| Educ: Bachelors degree | 22\% | (99) | 78\% | (345) | 444 |
| Educ: Post-grad | 33\% | (80) | 67\% | (164) | 244 |
| Income: Under 50k | $14 \%$ | (166) | 86\% | (1041) | 1207 |
| Income: 50k-100k | 18\% | (128) | 82\% | (570) | 698 |
| Income: 100k+ | 32\% | (95) | 68\% | (200) | 295 |
| Ethnicity: White | 15\% | (264) | 85\% | (1458) | 1722 |
| Ethnicity: Hispanic | 34\% | (119) | 66\% | (230) | 349 |
| Ethnicity: Afr. Am. | 26\% | (71) | 74\% | (204) | 274 |

[^133]Table CMSdem2_2: And do you currently have plans to do any of the following in the next year?
Travel outside of the U.S.

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (389) | 82\% | (1811) | 2200 |
| Ethnicity: Other | 27\% | (54) | 73\% | (150) | 204 |
| All Christian | 18\% | (173) | 82\% | (811) | 984 |
| All Non-Christian | 24\% | (26) | 76\% | (84) | 110 |
| Atheist | 24\% | (27) | 76\% | (86) | 113 |
| Agnostic/Nothing in particular | 16\% | (163) | 84\% | (831) | 994 |
| Religious Non-Protestant/Catholic | 25\% | (33) | 75\% | (100) | 133 |
| Evangelical | 17\% | (98) | 83\% | (493) | 592 |
| Non-Evangelical | 16\% | (129) | 84\% | (665) | 794 |
| Community: Urban | 23\% | (118) | 77\% | (406) | 524 |
| Community: Suburban | 18\% | (196) | 82\% | (893) | 1089 |
| Community: Rural | 13\% | (75) | 87\% | (512) | 587 |
| Employ: Private Sector | 22\% | (144) | 78\% | (497) | 641 |
| Employ: Government | $31 \%$ | (44) | 69\% | (98) | 142 |
| Employ: Self-Employed | 14\% | (23) | 86\% | (139) | 162 |
| Employ: Homemaker | 10\% | (12) | 90\% | (108) | 120 |
| Employ: Retired | 8\% | (39) | 92\% | (457) | 496 |
| Employ: Unemployed | 15\% | (43) | 85\% | (237) | 280 |
| Employ: Other | 10\% | (19) | 90\% | (165) | 184 |
| Military HH: Yes | 13\% | (46) | 87\% | (306) | 352 |
| Military HH: No | 19\% | (342) | 81\% | (1506) | 1848 |
| RD/WT: Right Direction | 16\% | (123) | 84\% | (635) | 758 |
| RD/WT: Wrong Track | 18\% | (266) | 82\% | (1177) | 1442 |
| Trump Job Approve | 14\% | (128) | 86\% | (795) | 923 |
| Trump Job Disapprove | 20\% | (234) | 80\% | (935) | 1169 |
| Trump Job Strongly Approve | 13\% | (69) | 87\% | (450) | 520 |
| Trump Job Somewhat Approve | 15\% | (59) | 85\% | (344) | 403 |
| Trump Job Somewhat Disapprove | 24\% | (62) | 76\% | (199) | 262 |
| Trump Job Strongly Disapprove | 19\% | (172) | 81\% | (735) | 907 |
| Favorable of Trump | 14\% | (127) | 86\% | (759) | 886 |
| Unfavorable of Trump | 20\% | (230) | 80\% | (942) | 1172 |

Continued on next page

Table CMSdem2_2: And do you currently have plans to do any of the following in the next year?
Travel outside of the U.S.

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (389) | 82\% | (1811) | 2200 |
| Very Favorable of Trump | 13\% | (71) | 87\% | (479) | 550 |
| Somewhat Favorable of Trump | 17\% | (57) | 83\% | (279) | 336 |
| Somewhat Unfavorable of Trump | 21\% | (44) | 79\% | (169) | 213 |
| Very Unfavorable of Trump | 19\% | (186) | 81\% | (773) | 959 |
| \# 1 Issue: Economy | 20\% | (145) | 80\% | (572) | 717 |
| \# 1 Issue: Security | 14\% | (36) | 86\% | (217) | 253 |
| \# 1 Issue: Health Care | 16\% | (69) | 84\% | (352) | 422 |
| \#1 Issue: Medicare / Social Security | 8\% | (28) | 92\% | (303) | 330 |
| \# 1 Issue: Women's Issues | 25\% | (23) | 75\% | (69) | 92 |
| \#1 Issue: Education | 33\% | (45) | 67\% | (94) | 139 |
| \# 1 Issue: Energy | 18\% | (18) | 82\% | (80) | 98 |
| \#1 Issue: Other | 17\% | (25) | 83\% | (124) | 149 |
| 2018 House Vote: Democrat | 19\% | (147) | 81\% | (621) | 767 |
| 2018 House Vote: Republican | 14\% | (89) | 86\% | (527) | 616 |
| 2018 House Vote: Someone else | 21\% | (18) | 79\% | (71) | 89 |
| 2016 Vote: Hillary Clinton | 18\% | (120) | 82\% | (561) | 681 |
| 2016 Vote: Donald Trump | 14\% | (98) | 86\% | (590) | 688 |
| 2016 Vote: Other | 18\% | (24) | 82\% | (108) | 131 |
| 2016 Vote: Didn't Vote | 21\% | (146) | 79\% | (551) | 697 |
| Voted in 2014: Yes | 16\% | (209) | 84\% | (1071) | 1279 |
| Voted in 2014: No | 20\% | (180) | 80\% | (741) | 921 |
| 2012 Vote: Barack Obama | 16\% | (133) | 84\% | (694) | 827 |
| 2012 Vote: Mitt Romney | 13\% | (60) | 87\% | (417) | 477 |
| 2012 Vote: Other | 16\% | (14) | 84\% | (72) | 86 |
| 2012 Vote: Didn't Vote | 23\% | (181) | 77\% | (625) | 806 |
| 4-Region: Northeast | 17\% | (67) | 83\% | (327) | 394 |
| 4-Region: Midwest | 10\% | (47) | 90\% | (415) | 462 |
| 4-Region: South | 19\% | (159) | 81\% | (665) | 824 |
| 4-Region: West | 22\% | (116) | 78\% | (404) | 520 |
| Sports fan | 20\% | (291) | 80\% | (1201) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 56\% | (243) | 44\% | (193) | 436 |

Continued on next page

Table CMSdem2_2: And do you currently have plans to do any of the following in the next year?
Travel outside of the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 18\% | (389) | 82\% | (1811) | 2200 |
| Frequent Flyer | 48\% | (115) | 52\% | (125) | 240 |
| Open office space | 27\% | (57) | 73\% | (155) | 212 |
| Cubicle office space | 32\% | (39) | 68\% | (84) | 123 |
| Private office space | 27\% | (38) | 73\% | (103) | 141 |
| Feel comfortable in office | 29\% | (86) | 71\% | (212) | 298 |
| Feel uncomfortable in office | 24\% | (63) | 76\% | (197) | 260 |
| Watched Bundesliga | 54\% | (44) | 46\% | (37) | 81 |
| Watched golf | 22\% | (26) | 78\% | (94) | 120 |
| Watched NASCAR | 17\% | (52) | 83\% | (252) | 304 |
| Watched PBR | 39\% | (21) | 61\% | (34) | 55 |
| ATP fan | 29\% | (64) | 71\% | (156) | 220 |
| Esports fan | 33\% | (140) | 67\% | (283) | 422 |
| F1 fan | 29\% | (97) | 71\% | (237) | 334 |
| IndyCar fan | 19\% | (100) | 81\% | (415) | 515 |
| MLB fan | 19\% | (213) | 81\% | (888) | 1100 |
| MLS fan | 28\% | (119) | 72\% | (312) | 432 |
| NASCAR fan | 18\% | (132) | 82\% | (609) | 742 |
| NBA fan | 23\% | (226) | 77\% | (753) | 979 |
| NCAA FT fan | 21\% | (198) | 79\% | (757) | 954 |
| NCAA MB fan | 21\% | (171) | 79\% | (647) | 818 |
| NCAA WB fan | 26\% | (127) | 74\% | (362) | 488 |
| NFL fan | 19\% | (264) | 81\% | (1139) | 1403 |
| NHL fan | 22\% | (168) | 78\% | (609) | 777 |
| PGA fan | 22\% | (125) | 78\% | (433) | 557 |
| UFC fan | 26\% | (140) | 74\% | (405) | 545 |
| WNBA fan | 30\% | (128) | 70\% | (294) | 422 |
| WTA fan | 35\% | (82) | 65\% | (155) | 237 |
| Watch sports at least weekly | 21\% | (197) | 79\% | (755) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_3: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel in the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1079) | 51\% | (1121) | 2200 |
| Gender: Male | 49\% | (517) | 51\% | (545) | 1062 |
| Gender: Female | 49\% | (562) | 51\% | (577) | 1138 |
| Age: 18-34 | 55\% | (359) | 45\% | (296) | 655 |
| Age: 35-44 | 54\% | (194) | 46\% | (163) | 358 |
| Age: 45-64 | 48\% | (362) | 52\% | (389) | 751 |
| Age: 65+ | 37\% | (163) | 63\% | (273) | 436 |
| GenZers: 1997-2012 | 53\% | (167) | 47\% | (149) | 316 |
| Millennials: 1981-1996 | 56\% | (301) | 44\% | (238) | 539 |
| GenXers: 1965-1980 | 51\% | (269) | 49\% | (257) | 526 |
| Baby Boomers: 1946-1964 | 43\% | (311) | 57\% | (416) | 727 |
| PID: Dem (no lean) | 49\% | (366) | 51\% | (389) | 755 |
| PID: Ind (no lean) | 46\% | (349) | 54\% | (408) | 756 |
| PID: Rep (no lean) | 53\% | (364) | 47\% | (325) | 689 |
| PID/Gender: Dem Men | 45\% | (144) | 55\% | (175) | 319 |
| PID/Gender: Dem Women | 51\% | (222) | 49\% | (214) | 436 |
| PID/Gender: Ind Men | 47\% | (193) | 53\% | (214) | 407 |
| PID/Gender: Ind Women | 45\% | (156) | 55\% | (193) | 349 |
| PID/Gender: Rep Men | 54\% | (180) | 46\% | (156) | 336 |
| PID/Gender: Rep Women | 52\% | (184) | 48\% | (169) | 353 |
| Ideo: Liberal (1-3) | 51\% | (300) | 49\% | (292) | 592 |
| Ideo: Moderate (4) | 48\% | (271) | 52\% | (297) | 568 |
| Ideo: Conservative (5-7) | 51\% | (383) | 49\% | (373) | 756 |
| Educ: < College | 44\% | (673) | 56\% | (840) | 1512 |
| Educ: Bachelors degree | 58\% | (257) | 42\% | (187) | 444 |
| Educ: Post-grad | 61\% | (149) | 39\% | (95) | 244 |
| Income: Under 50k | 41\% | (494) | 59\% | (713) | 1207 |
| Income: 50k-100k | 56\% | (388) | 44\% | (310) | 698 |
| Income: 100k+ | 67\% | (196) | 33\% | (99) | 295 |
| Ethnicity: White | 48\% | (831) | 52\% | (890) | 1722 |
| Ethnicity: Hispanic | 55\% | (193) | 45\% | (157) | 349 |
| Ethnicity: Afr. Am. | 53\% | (147) | 47\% | (128) | 274 |

[^134]Table CMSdem2_3: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel in the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1079) | 51\% | (1121) | 2200 |
| Ethnicity: Other | 49\% | (101) | 51\% | (103) | 204 |
| All Christian | 50\% | (489) | 50\% | (494) | 984 |
| All Non-Christian | 48\% | (53) | 52\% | (57) | 110 |
| Atheist | 48\% | (55) | 52\% | (59) | 113 |
| Agnostic/Nothing in particular | 48\% | (482) | $52 \%$ | (512) | 994 |
| Religious Non-Protestant/Catholic | 46\% | (61) | 54\% | (72) | 133 |
| Evangelical | 51\% | (300) | 49\% | (292) | 592 |
| Non-Evangelical | 52\% | (413) | 48\% | (382) | 794 |
| Community: Urban | 50\% | (260) | 50\% | (264) | 524 |
| Community: Suburban | 52\% | (562) | 48\% | (527) | 1089 |
| Community: Rural | 44\% | (257) | 56\% | (330) | 587 |
| Employ: Private Sector | 61\% | (392) | $39 \%$ | (248) | 641 |
| Employ: Government | 61\% | (87) | 39\% | (55) | 142 |
| Employ: Self-Employed | 51\% | (83) | 49\% | (79) | 162 |
| Employ: Homemaker | 40\% | (48) | 60\% | (72) | 120 |
| Employ: Retired | 37\% | (185) | 63\% | (311) | 496 |
| Employ: Unemployed | 39\% | (108) | 61\% | (172) | 280 |
| Employ: Other | 38\% | (70) | 62\% | (114) | 184 |
| Military HH: Yes | 49\% | (172) | 51\% | (180) | 352 |
| Military HH: No | 49\% | (907) | 51\% | (941) | 1848 |
| RD/WT: Right Direction | 54\% | (407) | 46\% | (351) | 758 |
| RD/WT: Wrong Track | 47\% | (672) | 53\% | (770) | 1442 |
| Trump Job Approve | 51\% | (475) | 49\% | (448) | 923 |
| Trump Job Disapprove | 48\% | (558) | 52\% | (611) | 1169 |
| Trump Job Strongly Approve | 51\% | (264) | 49\% | (255) | 520 |
| Trump Job Somewhat Approve | 52\% | (210) | 48\% | (193) | 403 |
| Trump Job Somewhat Disapprove | 54\% | (140) | 46\% | (122) | 262 |
| Trump Job Strongly Disapprove | 46\% | (418) | 54\% | (489) | 907 |
| Favorable of Trump | 52\% | (465) | 48\% | (421) | 886 |
| Unfavorable of Trump | 48\% | (563) | 52\% | (609) | 1172 |

Continued on next page

Table CMSdem2_3: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel in the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1079) | 51\% | (1121) | 2200 |
| Very Favorable of Trump | $51 \%$ | (281) | 49\% | (269) | 550 |
| Somewhat Favorable of Trump | 55\% | (184) | 45\% | (152) | 336 |
| Somewhat Unfavorable of Trump | 51\% | (109) | 49\% | (104) | 213 |
| Very Unfavorable of Trump | 47\% | (453) | 53\% | (505) | 959 |
| \# 1 Issue: Economy | $52 \%$ | (370) | 48\% | (347) | 717 |
| \# 1 Issue: Security | $52 \%$ | (132) | 48\% | (121) | 253 |
| \# 1 Issue: Health Care | 50\% | (212) | 50\% | (210) | 422 |
| \# 1 Issue: Medicare / Social Security | 35\% | (116) | 65\% | (214) | 330 |
| \# 1 Issue: Women's Issues | 69\% | (64) | $31 \%$ | (29) | 92 |
| \#1 Issue: Education | 58\% | (81) | 42\% | (58) | 139 |
| \# 1 Issue: Energy | 47\% | (47) | 53\% | (52) | 98 |
| \# 1 Issue: Other | $39 \%$ | (57) | 61\% | (91) | 149 |
| 2018 House Vote: Democrat | 49\% | (374) | 51\% | (393) | 767 |
| 2018 House Vote: Republican | 55\% | (338) | 45\% | (278) | 616 |
| 2018 House Vote: Someone else | 42\% | (37) | 58\% | (52) | 89 |
| 2016 Vote: Hillary Clinton | 49\% | (332) | 51\% | (349) | 681 |
| 2016 Vote: Donald Trump | 53\% | (362) | 47\% | (326) | 688 |
| 2016 Vote: Other | 47\% | (62) | 53\% | (69) | 131 |
| 2016 Vote: Didn't Vote | 46\% | (321) | 54\% | (375) | 697 |
| Voted in 2014: Yes | 50\% | (640) | 50\% | (639) | 1279 |
| Voted in 2014: No | 48\% | (438) | 52\% | (482) | 921 |
| 2012 Vote: Barack Obama | 49\% | (402) | 51\% | (424) | 827 |
| 2012 Vote: Mitt Romney | 50\% | (241) | 50\% | (236) | 477 |
| 2012 Vote: Other | 47\% | (41) | 53\% | (45) | 86 |
| 2012 Vote: Didn't Vote | 49\% | (394) | 51\% | (412) | 806 |
| 4-Region: Northeast | 47\% | (183) | 53\% | (210) | 394 |
| 4-Region: Midwest | 46\% | (214) | 54\% | (248) | 462 |
| 4-Region: South | $52 \%$ | (428) | 48\% | (396) | 824 |
| 4-Region: West | 49\% | (253) | 51\% | (267) | 520 |
| Sports fan | $54 \%$ | (802) | 46\% | (691) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 64\% | (279) | $36 \%$ | (158) | 436 |

Continued on next page

Table CMSdem2_3: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel in the U.S.

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1079) | 51\% | (1121) | 2200 |
| Frequent Flyer | 73\% | (174) | 27\% | (66) | 240 |
| Open office space | 69\% | (146) | $31 \%$ | (66) | 212 |
| Cubicle office space | 60\% | (74) | 40\% | (49) | 123 |
| Private office space | 68\% | (96) | 32\% | (45) | 141 |
| Feel comfortable in office | 72\% | (214) | 28\% | (84) | 298 |
| Feel uncomfortable in office | 55\% | (144) | 45\% | (116) | 260 |
| Watched Bundesliga | 71\% | (57) | 29\% | (24) | 81 |
| Watched golf | 60\% | (72) | 40\% | (48) | 120 |
| Watched NASCAR | 57\% | (174) | 43\% | (131) | 304 |
| Watched PBR | 64\% | (35) | 36\% | (20) | 55 |
| ATP fan | 57\% | (125) | 43\% | (95) | 220 |
| Esports fan | 60\% | (256) | 40\% | (167) | 422 |
| F1 fan | 62\% | (206) | 38\% | (128) | 334 |
| IndyCar fan | 52\% | (269) | 48\% | (246) | 515 |
| MLB fan | 55\% | (606) | 45\% | (494) | 1100 |
| MLS fan | 59\% | (254) | 41\% | (178) | 432 |
| NASCAR fan | 53\% | (394) | 47\% | (348) | 742 |
| NBA fan | 57\% | (553) | 43\% | (425) | 979 |
| NCAA FT fan | 57\% | (542) | 43\% | (413) | 954 |
| NCAA MB fan | 56\% | (461) | 44\% | (357) | 818 |
| NCAA WB fan | 57\% | (279) | 43\% | (210) | 488 |
| NFL fan | 53\% | (744) | 47\% | (659) | 1403 |
| NHL fan | 55\% | (429) | 45\% | (348) | 777 |
| PGA fan | 58\% | (326) | 42\% | (232) | 557 |
| UFC fan | 57\% | (308) | 43\% | (237) | 545 |
| WNBA fan | 60\% | (254) | 40\% | (168) | 422 |
| WTA fan | 62\% | (146) | $38 \%$ | (91) | 237 |
| Watch sports at least weekly | 56\% | (529) | 44\% | (423) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_4: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (383) | 83\% | (1817) | 2200 |
| Gender: Male | 18\% | (194) | 82\% | (868) | 1062 |
| Gender: Female | 17\% | (189) | 83\% | (949) | 1138 |
| Age: 18-34 | 27\% | (176) | 73\% | (479) | 655 |
| Age: 35-44 | 20\% | (70) | 80\% | (287) | 358 |
| Age: 45-64 | 13\% | (99) | 87\% | (652) | 751 |
| Age: 65+ | 9\% | (37) | 91\% | (399) | 436 |
| GenZers: 1997-2012 | 27\% | (85) | 73\% | (230) | 316 |
| Millennials: 1981-1996 | 24\% | (131) | 76\% | (407) | 539 |
| GenXers: 1965-1980 | 16\% | (85) | 84\% | (441) | 526 |
| Baby Boomers: 1946-1964 | 11\% | (78) | 89\% | (649) | 727 |
| PID: Dem (no lean) | 19\% | (140) | 81\% | (614) | 755 |
| PID: Ind (no lean) | 18\% | (139) | 82\% | (618) | 756 |
| PID: Rep (no lean) | 15\% | (104) | 85\% | (584) | 689 |
| PID/Gender: Dem Men | 18\% | (56) | 82\% | (263) | 319 |
| PID/Gender: Dem Women | 19\% | (84) | 81\% | (351) | 436 |
| PID/Gender: Ind Men | 20\% | (80) | 80\% | (327) | 407 |
| PID/Gender: Ind Women | 17\% | (58) | 83\% | (291) | 349 |
| PID/Gender: Rep Men | 17\% | (58) | 83\% | (278) | 336 |
| PID/Gender: Rep Women | 13\% | (46) | 87\% | (306) | 353 |
| Ideo: Liberal (1-3) | 20\% | (119) | 80\% | (473) | 592 |
| Ideo: Moderate (4) | 17\% | (99) | 83\% | (469) | 568 |
| Ideo: Conservative (5-7) | 15\% | (112) | 85\% | (645) | 756 |
| Educ: < College | 14\% | (218) | 86\% | (1294) | 1512 |
| Educ: Bachelors degree | 20\% | (90) | 80\% | (354) | 444 |
| Educ: Post-grad | 31\% | (76) | 69\% | (168) | 244 |
| Income: Under 50k | 13\% | (162) | 87\% | (1045) | 1207 |
| Income: 50k-100k | 17\% | (117) | 83\% | (580) | 698 |
| Income: 100k+ | 35\% | (103) | 65\% | (192) | 295 |
| Ethnicity: White | 16\% | (268) | 84\% | (1454) | 1722 |
| Ethnicity: Hispanic | 29\% | (101) | 71\% | (249) | 349 |
| Ethnicity: Afr. Am. | 27\% | (73) | 73\% | (201) | 274 |

[^135]Table CMSdem2_4: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (383) | 83\% | (1817) | 2200 |
| Ethnicity: Other | 21\% | (42) | 79\% | (162) | 204 |
| All Christian | 17\% | (163) | 83\% | (820) | 984 |
| All Non-Christian | 23\% | (26) | 77\% | (84) | 110 |
| Atheist | 27\% | (31) | 73\% | (82) | 113 |
| Agnostic/Nothing in particular | 16\% | (163) | 84\% | (830) | 994 |
| Religious Non-Protestant/Catholic | 23\% | (30) | 77\% | (103) | 133 |
| Evangelical | 16\% | (95) | 84\% | (497) | 592 |
| Non-Evangelical | 15\% | (123) | 85\% | (671) | 794 |
| Community: Urban | 21\% | (108) | 79\% | (416) | 524 |
| Community: Suburban | 19\% | (202) | 81\% | (886) | 1089 |
| Community: Rural | 12\% | (72) | 88\% | (514) | 587 |
| Employ: Private Sector | 23\% | (148) | 77\% | (493) | 641 |
| Employ: Government | 27\% | (39) | 73\% | (103) | 142 |
| Employ: Self-Employed | 19\% | (31) | 81\% | (131) | 162 |
| Employ: Homemaker | 7\% | (8) | 93\% | (111) | 120 |
| Employ: Retired | 9\% | (43) | 91\% | (453) | 496 |
| Employ: Unemployed | 14\% | (38) | 86\% | (242) | 280 |
| Employ: Other | 13\% | (24) | 87\% | (160) | 184 |
| Military HH: Yes | 13\% | (45) | 87\% | (307) | 352 |
| Military HH: No | 18\% | (338) | 82\% | (1510) | 1848 |
| RD/WT: Right Direction | 17\% | (128) | 83\% | (630) | 758 |
| RD/WT: Wrong Track | 18\% | (256) | 82\% | (1187) | 1442 |
| Trump Job Approve | 15\% | (138) | 85\% | (785) | 923 |
| Trump Job Disapprove | 19\% | (224) | 81\% | (945) | 1169 |
| Trump Job Strongly Approve | 15\% | (78) | 85\% | (442) | 520 |
| Trump Job Somewhat Approve | 15\% | (60) | 85\% | (343) | 403 |
| Trump Job Somewhat Disapprove | 22\% | (58) | 78\% | (204) | 262 |
| Trump Job Strongly Disapprove | 18\% | (166) | 82\% | (741) | 907 |
| Favorable of Trump | 15\% | (136) | 85\% | (749) | 886 |
| Unfavorable of Trump | 18\% | (216) | 82\% | (956) | 1172 |

Continued on next page

Table CMSdem2_4: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.

| Demographic | Yes |  | No |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (383) | 83\% | (1817) | 2200 |
| Very Favorable of Trump | 15\% | (84) | 85\% | (465) | 550 |
| Somewhat Favorable of Trump | 16\% | (52) | 84\% | (284) | 336 |
| Somewhat Unfavorable of Trump | 18\% | (37) | 82\% | (176) | 213 |
| Very Unfavorable of Trump | 19\% | (179) | 81\% | (780) | 959 |
| \# 1 Issue: Economy | 19\% | (137) | 81\% | (580) | 717 |
| \# 1 Issue: Security | 14\% | (35) | 86\% | (218) | 253 |
| \#1 Issue: Health Care | 18\% | (76) | 82\% | (346) | 422 |
| \#1 Issue: Medicare / Social Security | 10\% | (31) | 90\% | (299) | 330 |
| \# 1 Issue: Women's Issues | 27\% | (25) | $73 \%$ | (67) | 92 |
| \#1 Issue: Education | 26\% | (36) | 74\% | (103) | 139 |
| \# 1 Issue: Energy | 18\% | (17) | 82\% | (81) | 98 |
| \#1 Issue: Other | 17\% | (25) | 83\% | (124) | 149 |
| 2018 House Vote: Democrat | 18\% | (141) | 82\% | (626) | 767 |
| 2018 House Vote: Republican | 16\% | (98) | 84\% | (518) | 616 |
| 2018 House Vote: Someone else | 21\% | (18) | 79\% | (71) | 89 |
| 2016 Vote: Hillary Clinton | 18\% | (123) | 82\% | (558) | 681 |
| 2016 Vote: Donald Trump | 14\% | (94) | 86\% | (595) | 688 |
| 2016 Vote: Other | 17\% | (22) | 83\% | (109) | 131 |
| 2016 Vote: Didn't Vote | 21\% | (144) | 79\% | (553) | 697 |
| Voted in 2014: Yes | 16\% | (210) | 84\% | (1069) | 1279 |
| Voted in 2014: No | 19\% | (173) | 81\% | (747) | 921 |
| 2012 Vote: Barack Obama | 17\% | (140) | 83\% | (687) | 827 |
| 2012 Vote: Mitt Romney | 13\% | (62) | 87\% | (416) | 477 |
| 2012 Vote: Other | 14\% | (12) | 86\% | (74) | 86 |
| 2012 Vote: Didn't Vote | 21\% | (169) | 79\% | (637) | 806 |
| 4-Region: Northeast | 19\% | (73) | 81\% | (321) | 394 |
| 4-Region: Midwest | 13\% | (60) | 87\% | (402) | 462 |
| 4-Region: South | 17\% | (141) | 83\% | (683) | 824 |
| 4-Region: West | 21\% | (109) | 79\% | (411) | 520 |
| Sports fan | 20\% | (297) | 80\% | (1195) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 47\% | (207) | 53\% | (230) | 436 |

[^136]Table CMSdem2_4: And do you currently have plans to do any of the following in the next year?
Stay overnight at a hotel outside of the U.S.

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (383) | 83\% | (1817) | 2200 |
| Frequent Flyer | 48\% | (114) | 52\% | (126) | 240 |
| Open office space | 28\% | (59) | 72\% | (153) | 212 |
| Cubicle office space | 32\% | (40) | 68\% | (83) | 123 |
| Private office space | 29\% | (41) | 71\% | (100) | 141 |
| Feel comfortable in office | 28\% | (84) | 72\% | (214) | 298 |
| Feel uncomfortable in office | 27\% | (69) | 73\% | (191) | 260 |
| Watched Bundesliga | 53\% | (43) | 47\% | (38) | 81 |
| Watched golf | 22\% | (26) | 78\% | (94) | 120 |
| Watched NASCAR | 20\% | (61) | 80\% | (243) | 304 |
| Watched PBR | 45\% | (25) | 55\% | (30) | 55 |
| ATP fan | 33\% | (72) | 67\% | (148) | 220 |
| Esports fan | 33\% | (141) | 67\% | (281) | 422 |
| F1 fan | 29\% | (97) | $71 \%$ | (236) | 334 |
| IndyCar fan | 20\% | (104) | 80\% | (410) | 515 |
| MLB fan | 20\% | (224) | 80\% | (877) | 1100 |
| MLS fan | 27\% | (117) | 73\% | (314) | 432 |
| NASCAR fan | 17\% | (125) | 83\% | (617) | 742 |
| NBA fan | 24\% | (234) | 76\% | (745) | 979 |
| NCAA FT fan | 21\% | (205) | 79\% | (750) | 954 |
| NCAA MB fan | 21\% | (171) | 79\% | (647) | 818 |
| NCAA WB fan | 27\% | (131) | 73\% | (358) | 488 |
| NFL fan | 19\% | (271) | 81\% | (1132) | 1403 |
| NHL fan | 22\% | (170) | 78\% | (607) | 777 |
| PGA fan | 24\% | (135) | 76\% | (422) | 557 |
| UFC fan | 27\% | (147) | 73\% | (399) | 545 |
| WNBA fan | 30\% | (126) | 70\% | (296) | 422 |
| WTA fan | 38\% | (89) | 62\% | (148) | 237 |
| Watch sports at least weekly | 20\% | (193) | 80\% | (759) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?
Travel by airplane

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (744) | 66\% | (1456) | 2200 |
| Gender: Male | 35\% | (372) | 65\% | (690) | 1062 |
| Gender: Female | 33\% | (372) | 67\% | (766) | 1138 |
| Age: 18-34 | 44\% | (289) | 56\% | (366) | 655 |
| Age: 35-44 | 37\% | (131) | 63\% | (226) | 358 |
| Age: 45-64 | 30\% | (223) | 70\% | (528) | 751 |
| Age: 65+ | 23\% | (101) | 77\% | (336) | 436 |
| GenZers: 1997-2012 | 46\% | (144) | 54\% | (172) | 316 |
| Millennials: 1981-1996 | 40\% | (216) | 60\% | (322) | 539 |
| GenXers: 1965-1980 | 32\% | (170) | 68\% | (355) | 526 |
| Baby Boomers: 1946-1964 | 27\% | (193) | 73\% | (534) | 727 |
| PID: Dem (no lean) | 38\% | (284) | 62\% | (471) | 755 |
| PID: Ind (no lean) | 33\% | (246) | 67\% | (510) | 756 |
| PID: Rep (no lean) | 31\% | (213) | 69\% | (475) | 689 |
| PID/Gender: Dem Men | 38\% | (120) | 62\% | (199) | 319 |
| PID/Gender: Dem Women | $38 \%$ | (164) | 62\% | (272) | 436 |
| PID/Gender: Ind Men | 34\% | (138) | 66\% | (269) | 407 |
| PID/Gender: Ind Women | $31 \%$ | (108) | 69\% | (241) | 349 |
| PID/Gender: Rep Men | 34\% | (114) | 66\% | (222) | 336 |
| PID/Gender: Rep Women | 28\% | (100) | 72\% | (253) | 353 |
| Ideo: Liberal (1-3) | 37\% | (220) | 63\% | (372) | 592 |
| Ideo: Moderate (4) | $36 \%$ | (203) | 64\% | (365) | 568 |
| Ideo: Conservative (5-7) | $31 \%$ | (236) | 69\% | (520) | 756 |
| Educ: < College | 28\% | (424) | 72\% | (1088) | 1512 |
| Educ: Bachelors degree | 44\% | (196) | 56\% | (248) | 444 |
| Educ: Post-grad | 51\% | (124) | 49\% | (120) | 244 |
| Income: Under 50k | 26\% | (316) | 74\% | (891) | 1207 |
| Income: 50k-100k | 39\% | (274) | 61\% | (424) | 698 |
| Income: 100k+ | 52\% | (153) | 48\% | (142) | 295 |
| Ethnicity: White | $31 \%$ | (529) | 69\% | (1193) | 1722 |
| Ethnicity: Hispanic | 49\% | (172) | 51\% | (178) | 349 |
| Ethnicity: Afr. Am. | 46\% | (125) | 54\% | (149) | 274 |

[^137]Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?
Travel by airplane

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (744) | 66\% | (1456) | 2200 |
| Ethnicity: Other | 44\% | (90) | 56\% | (114) | 204 |
| All Christian | $34 \%$ | (333) | 66\% | (651) | 984 |
| All Non-Christian | 37\% | (41) | 63\% | (69) | 110 |
| Atheist | 41\% | (47) | 59\% | (66) | 113 |
| Agnostic/Nothing in particular | 32\% | (323) | 68\% | (671) | 994 |
| Religious Non-Protestant/Catholic | 36\% | (48) | 64\% | (85) | 133 |
| Evangelical | $32 \%$ | (188) | 68\% | (403) | 592 |
| Non-Evangelical | 34\% | (274) | 66\% | (520) | 794 |
| Community: Urban | 42\% | (218) | 58\% | (306) | 524 |
| Community: Suburban | 37\% | (403) | 63\% | (685) | 1089 |
| Community: Rural | 21\% | (122) | 79\% | (465) | 587 |
| Employ: Private Sector | 46\% | (292) | 54\% | (349) | 641 |
| Employ: Government | 52\% | (74) | 48\% | (68) | 142 |
| Employ: Self-Employed | 36\% | (59) | 64\% | (103) | 162 |
| Employ: Homemaker | 19\% | (23) | 81\% | (97) | 120 |
| Employ: Retired | 21\% | (103) | 79\% | (392) | 496 |
| Employ: Unemployed | 27\% | (75) | 73\% | (205) | 280 |
| Employ: Other | 20\% | (36) | 80\% | (148) | 184 |
| Military HH: Yes | 31\% | (111) | 69\% | (241) | 352 |
| Military HH: No | 34\% | (633) | 66\% | (1215) | 1848 |
| RD/WT: Right Direction | 36\% | (272) | 64\% | (486) | 758 |
| RD/WT: Wrong Track | 33\% | (471) | 67\% | (971) | 1442 |
| Trump Job Approve | 32\% | (291) | 68\% | (632) | 923 |
| Trump Job Disapprove | 36\% | (419) | 64\% | (749) | 1169 |
| Trump Job Strongly Approve | 30\% | (156) | 70\% | (364) | 520 |
| Trump Job Somewhat Approve | 33\% | (135) | 67\% | (268) | 403 |
| Trump Job Somewhat Disapprove | 41\% | (108) | 59\% | (154) | 262 |
| Trump Job Strongly Disapprove | $34 \%$ | (312) | 66\% | (595) | 907 |
| Favorable of Trump | 32\% | (285) | 68\% | (600) | 886 |
| Unfavorable of Trump | $36 \%$ | (418) | 64\% | (754) | 1172 |

Continued on next page

Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?
Travel by airplane

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (744) | 66\% | (1456) | 2200 |
| Very Favorable of Trump | 33\% | (179) | 67\% | (370) | 550 |
| Somewhat Favorable of Trump | 32\% | (106) | 68\% | (230) | 336 |
| Somewhat Unfavorable of Trump | 36\% | (77) | 64\% | (136) | 213 |
| Very Unfavorable of Trump | 35\% | (340) | 65\% | (619) | 959 |
| \# 1 Issue: Economy | 37\% | (267) | 63\% | (450) | 717 |
| \# 1 Issue: Security | 31\% | (78) | 69\% | (175) | 253 |
| \# 1 Issue: Health Care | 36\% | (153) | 64\% | (268) | 422 |
| \# 1 Issue: Medicare / Social Security | 21\% | (70) | 79\% | (260) | 330 |
| \# 1 Issue: Women's Issues | 50\% | (46) | 50\% | (46) | 92 |
| \# 1 Issue: Education | 41\% | (56) | 59\% | (82) | 139 |
| \# 1 Issue: Energy | 27\% | (26) | 73\% | (72) | 98 |
| \# 1 Issue: Other | 31\% | (46) | 69\% | (102) | 149 |
| 2018 House Vote: Democrat | 37\% | (281) | 63\% | (487) | 767 |
| 2018 House Vote: Republican | 33\% | (203) | 67\% | (413) | 616 |
| 2018 House Vote: Someone else | 28\% | (25) | 72\% | (65) | 89 |
| 2016 Vote: Hillary Clinton | 35\% | (240) | 65\% | (441) | 681 |
| 2016 Vote: Donald Trump | 31\% | (211) | 69\% | (478) | 688 |
| 2016 Vote: Other | 39\% | (51) | 61\% | (80) | 131 |
| 2016 Vote: Didn't Vote | 35\% | (241) | 65\% | (455) | 697 |
| Voted in 2014: Yes | 33\% | (426) | 67\% | (853) | 1279 |
| Voted in 2014: No | 34\% | (317) | 66\% | (603) | 921 |
| 2012 Vote: Barack Obama | 36\% | (298) | 64\% | (529) | 827 |
| 2012 Vote: Mitt Romney | 29\% | (137) | 71\% | (340) | 477 |
| 2012 Vote: Other | 22\% | (18) | 78\% | (67) | 86 |
| 2012 Vote: Didn't Vote | 36\% | (290) | 64\% | (516) | 806 |
| 4-Region: Northeast | $34 \%$ | (135) | 66\% | (259) | 394 |
| 4-Region: Midwest | 29\% | (133) | 71\% | (330) | 462 |
| 4-Region: South | 34\% | (277) | 66\% | (547) | 824 |
| 4-Region: West | 38\% | (199) | 62\% | (321) | 520 |
| Sports fan | 37\% | (552) | 63\% | (940) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 63\% | (274) | 37\% | (163) | 436 |

Continued on next page

Table CMSdem2_5: And do you currently have plans to do any of the following in the next year?
Travel by airplane

| Demographic | Yes |  |  | No | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (744) | 66\% | (1456) | 2200 |
| Frequent Flyer | 72\% | (173) | 28\% | (67) | 240 |
| Open office space | 54\% | (113) | 46\% | (98) | 212 |
| Cubicle office space | 50\% | (62) | 50\% | (61) | 123 |
| Private office space | 53\% | (74) | 47\% | (67) | 141 |
| Feel comfortable in office | 54\% | (161) | 46\% | (137) | 298 |
| Feel uncomfortable in office | 48\% | (125) | 52\% | (135) | 260 |
| Watched Bundesliga | 66\% | (54) | 34\% | (28) | 81 |
| Watched golf | 42\% | (51) | 58\% | (69) | 120 |
| Watched NASCAR | 34\% | (102) | 66\% | (202) | 304 |
| Watched PBR | 56\% | (31) | 44\% | (24) | 55 |
| ATP fan | 42\% | (91) | 58\% | (129) | 220 |
| Esports fan | 48\% | (202) | 52\% | (220) | 422 |
| F1 fan | 46\% | (155) | 54\% | (179) | 334 |
| IndyCar fan | 33\% | (172) | 67\% | (342) | 515 |
| MLB fan | 38\% | (421) | 62\% | (680) | 1100 |
| MLS fan | 43\% | (187) | 57\% | (245) | 432 |
| NASCAR fan | $32 \%$ | (238) | 68\% | (503) | 742 |
| NBA fan | 42\% | (412) | 58\% | (567) | 979 |
| NCAA FT fan | 39\% | (370) | 61\% | (584) | 954 |
| NCAA MB fan | 39\% | (318) | 61\% | (500) | 818 |
| NCAA WB fan | 44\% | (214) | 56\% | (274) | 488 |
| NFL fan | 36\% | (504) | 64\% | (899) | 1403 |
| NHL fan | 38\% | (296) | 62\% | (481) | 777 |
| PGA fan | 39\% | (220) | 61\% | (337) | 557 |
| UFC fan | 41\% | (221) | 59\% | (324) | 545 |
| WNBA fan | 47\% | (200) | 53\% | (222) | 422 |
| WTA fan | 46\% | (109) | 54\% | (129) | 237 |
| Watch sports at least weekly | 39\% | (375) | 61\% | (577) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_1: In general, what kind of fan do you consider yourself of the following?
Film

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (694) | 55\% | (1210) | 13\% | (295) | 2200 |
| Gender: Male | 34\% | (362) | 53\% | (565) | 13\% | (136) | 1062 |
| Gender: Female | 29\% | (333) | 57\% | (646) | 14\% | (160) | 1138 |
| Age: 18-34 | 35\% | (227) | 53\% | (350) | 12\% | (78) | 655 |
| Age: 35-44 | 44\% | (156) | 48\% | (171) | 9\% | (31) | 358 |
| Age: 45-64 | 29\% | (217) | 57\% | (431) | 14\% | (103) | 751 |
| Age: 65+ | 22\% | (94) | 59\% | (259) | 19\% | (83) | 436 |
| GenZers: 1997-2012 | 34\% | (106) | 49\% | (156) | 17\% | (53) | 316 |
| Millennials: 1981-1996 | 38\% | (206) | 53\% | (287) | 9\% | (46) | 539 |
| GenXers: 1965-1980 | 35\% | (183) | 53\% | (281) | 12\% | (61) | 526 |
| Baby Boomers: 1946-1964 | 25\% | (185) | 59\% | (430) | 16\% | (113) | 727 |
| PID: Dem (no lean) | 37\% | (278) | 52\% | (392) | 11\% | (85) | 755 |
| PID: Ind (no lean) | $31 \%$ | (235) | 56\% | (424) | 13\% | (97) | 756 |
| PID: Rep (no lean) | 26\% | (181) | 57\% | (395) | 16\% | (113) | 689 |
| PID/Gender: Dem Men | 42\% | (134) | 47\% | (151) | 11\% | (35) | 319 |
| PID/Gender: Dem Women | 33\% | (145) | 55\% | (241) | 12\% | (50) | 436 |
| PID/Gender: Ind Men | 34\% | (139) | 54\% | (220) | 12\% | (48) | 407 |
| PID/Gender: Ind Women | 28\% | (97) | 58\% | (204) | 14\% | (49) | 349 |
| PID/Gender: Rep Men | 27\% | (89) | 58\% | (194) | 16\% | (53) | 336 |
| PID/Gender: Rep Women | 26\% | (92) | 57\% | (201) | 17\% | (60) | 353 |
| Ideo: Liberal (1-3) | 38\% | (227) | 53\% | (313) | 9\% | (52) | 592 |
| Ideo: Moderate (4) | 32\% | (181) | 57\% | (321) | 11\% | (65) | 568 |
| Ideo: Conservative (5-7) | 26\% | (194) | 57\% | (435) | 17\% | (128) | 756 |
| Educ: < College | 30\% | (458) | 55\% | (824) | 15\% | (230) | 1512 |
| Educ: Bachelors degree | 33\% | (149) | 58\% | (256) | 9\% | (39) | 444 |
| Educ: Post-grad | 36\% | (87) | $53 \%$ | (130) | 11\% | (26) | 244 |
| Income: Under 50k | $31 \%$ | (374) | 53\% | (641) | 16\% | (192) | 1207 |
| Income: 50k-100k | $31 \%$ | (220) | 58\% | (401) | $11 \%$ | (77) | 698 |
| Income: 100k+ | 34\% | (101) | 57\% | (168) | 9\% | (26) | 295 |
| Ethnicity: White | 30\% | (519) | 57\% | (986) | 13\% | (217) | 1722 |
| Ethnicity: Hispanic | 39\% | (137) | 48\% | (166) | 13\% | (46) | 349 |
| Ethnicity: Afr. Am. | 37\% | (102) | 45\% | (124) | 18\% | (48) | 274 |

Continued on next page

Table CMSdem3_1: In general, what kind of fan do you consider yourself of the following?
Film

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (694) | 55\% | (1210) | 13\% | (295) | 2200 |
| Ethnicity: Other | 36\% | (73) | 49\% | (101) | 15\% | (30) | 204 |
| All Christian | 29\% | (286) | 57\% | (565) | 13\% | (133) | 984 |
| All Non-Christian | 33\% | (36) | 48\% | (52) | 19\% | (21) | 110 |
| Atheist | 36\% | (41) | 52\% | (58) | 12\% | (13) | 113 |
| Agnostic/Nothing in particular | 33\% | (331) | 54\% | (535) | 13\% | (128) | 994 |
| Religious Non-Protestant/Catholic | 33\% | (44) | 51\% | (67) | 16\% | (22) | 133 |
| Evangelical | $31 \%$ | (184) | 54\% | (322) | 14\% | (85) | 592 |
| Non-Evangelical | 30\% | (238) | 57\% | (453) | 13\% | (103) | 794 |
| Community: Urban | 34\% | (180) | 53\% | (278) | 13\% | (66) | 524 |
| Community: Suburban | 33\% | (354) | 54\% | (591) | 13\% | (144) | 1089 |
| Community: Rural | 27\% | (160) | 58\% | (341) | 15\% | (85) | 587 |
| Employ: Private Sector | 35\% | (225) | 56\% | (357) | 9\% | (58) | 641 |
| Employ: Government | $31 \%$ | (44) | 55\% | (78) | 15\% | (21) | 142 |
| Employ: Self-Employed | 39\% | (64) | 47\% | (75) | 14\% | (23) | 162 |
| Employ: Homemaker | 27\% | (32) | 64\% | (77) | 9\% | (11) | 120 |
| Employ: Retired | 22\% | (111) | $59 \%$ | (291) | 19\% | (94) | 496 |
| Employ: Unemployed | $36 \%$ | (100) | 51\% | (143) | 13\% | (37) | 280 |
| Employ: Other | 33\% | (61) | 49\% | (89) | 18\% | (33) | 184 |
| Military HH: Yes | 28\% | (99) | 55\% | (194) | 17\% | (59) | 352 |
| Military HH: No | $32 \%$ | (595) | 55\% | (1017) | 13\% | (236) | 1848 |
| RD/WT: Right Direction | 27\% | (203) | 56\% | (427) | 17\% | (127) | 758 |
| RD/WT: Wrong Track | 34\% | (491) | 54\% | (783) | 12\% | (168) | 1442 |
| Trump Job Approve | 27\% | (253) | 56\% | (517) | 17\% | (153) | 923 |
| Trump Job Disapprove | 35\% | (409) | 55\% | (644) | 10\% | (116) | 1169 |
| Trump Job Strongly Approve | 26\% | (138) | 56\% | (292) | 17\% | (90) | 520 |
| Trump Job Somewhat Approve | 29\% | (115) | 56\% | (225) | 16\% | (62) | 403 |
| Trump Job Somewhat Disapprove | 32\% | (85) | 57\% | (148) | 11\% | (28) | 262 |
| Trump Job Strongly Disapprove | 36\% | (324) | 55\% | (495) | 10\% | (87) | 907 |
| Favorable of Trump | 26\% | (231) | 58\% | (514) | 16\% | (141) | 886 |
| Unfavorable of Trump | $36 \%$ | (424) | 54\% | (628) | 10\% | (119) | 1172 |

Continued on next page

Table CMSdem3_1: In general, what kind of fan do you consider yourself of the following?
Film

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (694) | 55\% | (1210) | 13\% | (295) | 2200 |
| Very Favorable of Trump | 26\% | (145) | 57\% | (312) | 17\% | (92) | 550 |
| Somewhat Favorable of Trump | 26\% | (86) | 60\% | (201) | 14\% | (48) | 336 |
| Somewhat Unfavorable of Trump | 40\% | (86) | 47\% | (100) | 13\% | (27) | 213 |
| Very Unfavorable of Trump | 35\% | (338) | 55\% | (528) | 10\% | (92) | 959 |
| \# 1 Issue: Economy | 34\% | (240) | 56\% | (404) | 10\% | (72) | 717 |
| \# 1 Issue: Security | 28\% | (71) | 51\% | (128) | 21\% | (54) | 253 |
| \# 1 Issue: Health Care | 33\% | (138) | 56\% | (235) | 12\% | (49) | 422 |
| \# 1 Issue: Medicare / Social Security | 25\% | (84) | 56\% | (184) | 19\% | (63) | 330 |
| \# 1 Issue: Women's Issues | 46\% | (42) | 44\% | (40) | 11\% | (10) | 92 |
| \# 1 Issue: Education | 27\% | (38) | 63\% | (88) | 10\% | (13) | 139 |
| \# 1 Issue: Energy | 44\% | (43) | 50\% | (49) | 6\% | (6) | 98 |
| \#1 Issue: Other | 26\% | (38) | 55\% | (82) | 19\% | (29) | 149 |
| 2018 House Vote: Democrat | 37\% | (284) | 51\% | (394) | 12\% | (89) | 767 |
| 2018 House Vote: Republican | 27\% | (165) | 62\% | (379) | 12\% | (72) | 616 |
| 2018 House Vote: Someone else | 31\% | (28) | 57\% | (51) | 12\% | (11) | 89 |
| 2016 Vote: Hillary Clinton | 35\% | (241) | 53\% | (361) | 12\% | (80) | 681 |
| 2016 Vote: Donald Trump | 28\% | (194) | 59\% | (404) | 13\% | (90) | 688 |
| 2016 Vote: Other | 33\% | (43) | 61\% | (80) | 6\% | (8) | 131 |
| 2016 Vote: Didn't Vote | $31 \%$ | (216) | 52\% | (365) | 17\% | (116) | 697 |
| Voted in 2014: Yes | $31 \%$ | (402) | 57\% | (724) | 12\% | (154) | 1279 |
| Voted in 2014: No | 32\% | (292) | 53\% | (487) | 15\% | (142) | 921 |
| 2012 Vote: Barack Obama | 35\% | (291) | 55\% | (452) | 10\% | (83) | 827 |
| 2012 Vote: Mitt Romney | 26\% | (122) | 61\% | (289) | 14\% | (66) | 477 |
| 2012 Vote: Other | 29\% | (25) | 55\% | (47) | 16\% | (14) | 86 |
| 2012 Vote: Didn't Vote | 32\% | (256) | 52\% | (421) | 16\% | (130) | 806 |
| 4-Region: Northeast | 32\% | (126) | 54\% | (211) | 14\% | (57) | 394 |
| 4-Region: Midwest | 28\% | (131) | 56\% | (259) | 16\% | (72) | 462 |
| 4-Region: South | 30\% | (246) | 56\% | (457) | 15\% | (121) | 824 |
| 4-Region: West | 37\% | (192) | 54\% | (283) | 9\% | (46) | 520 |
| Sports fan | 35\% | (521) | 55\% | (824) | 10\% | (147) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 37\% | (161) | 53\% | (230) | 10\% | (46) | 436 |

Continued on next page

Table CMSdem3_1: In general, what kind of fan do you consider yourself of the following?
Film

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (694) | 55\% | (1210) | 13\% | (295) | 2200 |
| Frequent Flyer | 39\% | (93) | 49\% | (119) | 12\% | (28) | 240 |
| Open office space | 39\% | (83) | $52 \%$ | (110) | 9\% | (19) | 212 |
| Cubicle office space | $31 \%$ | (38) | 54\% | (67) | 15\% | (18) | 123 |
| Private office space | 38\% | (53) | $52 \%$ | (73) | 10\% | (15) | 141 |
| Feel comfortable in office | 35\% | (104) | 54\% | (161) | 11\% | (32) | 298 |
| Feel uncomfortable in office | 38\% | (100) | $52 \%$ | (136) | 9\% | (24) | 260 |
| Watched Bundesliga | 42\% | (34) | 47\% | (38) | 12\% | (9) | 81 |
| Watched golf | 42\% | (51) | 51\% | (61) | 6\% | (8) | 120 |
| Watched NASCAR | 39\% | (120) | 49\% | (150) | 12\% | (35) | 304 |
| Watched PBR | 42\% | (23) | 43\% | (24) | 15\% | (8) | 55 |
| ATP fan | 46\% | (101) | 44\% | (97) | 10\% | (22) | 220 |
| Esports fan | 45\% | (188) | 48\% | (204) | 7\% | (30) | 422 |
| F1 fan | 44\% | (148) | 45\% | (150) | 11\% | (36) | 334 |
| IndyCar fan | 40\% | (203) | 50\% | (260) | 10\% | (52) | 515 |
| MLB fan | $36 \%$ | (392) | 55\% | (602) | 10\% | (107) | 1100 |
| MLS fan | 41\% | (177) | 50\% | (216) | 9\% | (38) | 432 |
| NASCAR fan | 37\% | (274) | 52\% | (382) | 12\% | (86) | 742 |
| NBA fan | 39\% | (386) | $52 \%$ | (507) | 9\% | (86) | 979 |
| NCAA FT fan | 35\% | (330) | 55\% | (526) | 10\% | (99) | 954 |
| NCAA MB fan | 36\% | (292) | 54\% | (441) | 10\% | (86) | 818 |
| NCAA WB fan | 42\% | (205) | 48\% | (237) | 10\% | (47) | 488 |
| NFL fan | 35\% | (485) | 55\% | (767) | 11\% | (150) | 1403 |
| NHL fan | 40\% | (312) | 51\% | (397) | 9\% | (68) | 777 |
| PGA fan | 38\% | (210) | 52\% | (292) | 10\% | (56) | 557 |
| UFC fan | 41\% | (224) | 50\% | (272) | 9\% | (49) | 545 |
| WNBA fan | 43\% | (184) | 46\% | (192) | 11\% | (46) | 422 |
| WTA fan | 46\% | (109) | 44\% | (105) | 10\% | (23) | 237 |
| Watch sports at least weekly | 35\% | (331) | 53\% | (502) | 12\% | (118) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_2: In general, what kind offan do you consider yourself of the following?
Television

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (926) | 50\% | (1093) | 8\% | (181) | 2200 |
| Gender: Male | 39\% | (411) | 52\% | (550) | 10\% | (101) | 1062 |
| Gender: Female | 45\% | (515) | 48\% | (543) | 7\% | (81) | 1138 |
| Age: 18-34 | 35\% | (226) | 54\% | (353) | 12\% | (76) | 655 |
| Age: 35-44 | 43\% | (155) | 47\% | (169) | 9\% | (33) | 358 |
| Age: 45-64 | 43\% | (320) | 51\% | (382) | 6\% | (48) | 751 |
| Age: 65+ | 51\% | (224) | 43\% | (188) | 6\% | (24) | 436 |
| GenZers: 1997-2012 | $31 \%$ | (97) | 54\% | (170) | 15\% | (48) | 316 |
| Millennials: 1981-1996 | 39\% | (211) | 52\% | (278) | 9\% | (50) | 539 |
| GenXers: 1965-1980 | 41\% | (215) | 51\% | (270) | 8\% | (41) | 526 |
| Baby Boomers: 1946-1964 | 49\% | (355) | 46\% | (333) | 5\% | (39) | 727 |
| PID: Dem (no lean) | $52 \%$ | (394) | 42\% | (320) | 5\% | (41) | 755 |
| PID: Ind (no lean) | 34\% | (259) | 55\% | (414) | 11\% | (84) | 756 |
| PID: Rep (no lean) | 40\% | (273) | 52\% | (359) | 8\% | (57) | 689 |
| PID/Gender: Dem Men | 50\% | (160) | 43\% | (137) | 7\% | (22) | 319 |
| PID/Gender: Dem Women | 54\% | (234) | 42\% | (183) | 4\% | (19) | 436 |
| PID/Gender: Ind Men | $31 \%$ | (125) | 58\% | (235) | 12\% | (47) | 407 |
| PID/Gender: Ind Women | 39\% | (135) | 51\% | (179) | 10\% | (36) | 349 |
| PID/Gender: Rep Men | 38\% | (126) | 53\% | (178) | 9\% | (31) | 336 |
| PID/Gender: Rep Women | 41\% | (146) | 51\% | (181) | 7\% | (25) | 353 |
| Ideo: Liberal (1-3) | 47\% | (277) | 47\% | (277) | 6\% | (37) | 592 |
| Ideo: Moderate (4) | 43\% | (244) | 49\% | (281) | 8\% | (44) | 568 |
| Ideo: Conservative (5-7) | 39\% | (298) | 53\% | (401) | 8\% | (58) | 756 |
| Educ: < College | 43\% | (657) | 48\% | (724) | 9\% | (131) | 1512 |
| Educ: Bachelors degree | 38\% | (170) | 55\% | (242) | 7\% | (32) | 444 |
| Educ: Post-grad | $41 \%$ | (100) | 52\% | (126) | 7\% | (18) | 244 |
| Income: Under 50k | 44\% | (527) | 47\% | (564) | 10\% | (116) | 1207 |
| Income: 50k-100k | 41\% | (287) | 54\% | (375) | 5\% | (36) | 698 |
| Income: 100k+ | 38\% | (112) | 52\% | (154) | 10\% | (29) | 295 |
| Ethnicity: White | 42\% | (723) | 50\% | (861) | 8\% | (138) | 1722 |
| Ethnicity: Hispanic | 34\% | (118) | 52\% | (181) | 14\% | (50) | 349 |
| Ethnicity: Afr. Am. | 48\% | (130) | 47\% | (129) | 5\% | (15) | 274 |

Table CMSdem3_2: In general, what kind of fan do you consider yourself of the following?
Television

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (926) | 50\% | (1093) | 8\% | (181) | 2200 |
| Ethnicity: Other | 35\% | (72) | 50\% | (103) | 14\% | (29) | 204 |
| All Christian | 47\% | (459) | 48\% | (468) | 6\% | (56) | 984 |
| All Non-Christian | 44\% | (48) | 43\% | (47) | 14\% | (15) | 110 |
| Atheist | 38\% | (43) | 48\% | (55) | 14\% | (16) | 113 |
| Agnostic/Nothing in particular | 38\% | (376) | 53\% | (523) | 10\% | (95) | 994 |
| Religious Non-Protestant/Catholic | 40\% | (53) | 47\% | (62) | 13\% | (17) | 133 |
| Evangelical | 44\% | (260) | 48\% | (282) | 8\% | (49) | 592 |
| Non-Evangelical | 46\% | (367) | 48\% | (380) | 6\% | (47) | 794 |
| Community: Urban | 42\% | (220) | 49\% | (255) | 9\% | (49) | 524 |
| Community: Suburban | 42\% | (460) | 50\% | (550) | 7\% | (79) | 1089 |
| Community: Rural | 42\% | (246) | 49\% | (288) | 9\% | (53) | 587 |
| Employ: Private Sector | 42\% | (268) | 51\% | (326) | 7\% | (46) | 641 |
| Employ: Government | 36\% | (51) | 56\% | (80) | 8\% | (11) | 142 |
| Employ: Self-Employed | 40\% | (65) | 52\% | (84) | 8\% | (13) | 162 |
| Employ: Homemaker | 45\% | (54) | 52\% | (62) | 3\% | (4) | 120 |
| Employ: Retired | 50\% | (247) | 45\% | (221) | 6\% | (28) | 496 |
| Employ: Unemployed | 43\% | (120) | 48\% | (136) | 9\% | (24) | 280 |
| Employ: Other | 37\% | (68) | 46\% | (85) | 17\% | (31) | 184 |
| Military HH: Yes | 42\% | (149) | 50\% | (176) | 8\% | (27) | 352 |
| Military HH: No | 42\% | (777) | 50\% | (916) | 8\% | (154) | 1848 |
| RD/WT: Right Direction | 39\% | (294) | 52\% | (393) | 9\% | (71) | 758 |
| RD/WT: Wrong Track | 44\% | (633) | 48\% | (699) | 8\% | (110) | 1442 |
| Trump Job Approve | 40\% | (368) | 51\% | (470) | 9\% | (85) | 923 |
| Trump Job Disapprove | 45\% | (525) | 49\% | (571) | 6\% | (72) | 1169 |
| Trump Job Strongly Approve | 42\% | (221) | 49\% | (254) | 9\% | (45) | 520 |
| Trump Job Somewhat Approve | 37\% | (147) | 54\% | (216) | 10\% | (40) | 403 |
| Trump Job Somewhat Disapprove | 40\% | (104) | 53\% | (138) | 8\% | (20) | 262 |
| Trump Job Strongly Disapprove | 46\% | (422) | 48\% | (433) | 6\% | (53) | 907 |
| Favorable of Trump | 39\% | (348) | 53\% | (470) | 8\% | (68) | 886 |
| Unfavorable of Trump | 45\% | (533) | 48\% | (560) | 7\% | (79) | 1172 |

Continued on next page

Table CMSdem3_2: In general, what kind of fan do you consider yourself of the following?
Television

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (926) | 50\% | (1093) | 8\% | (181) | 2200 |
| Very Favorable of Trump | 41\% | (225) | 52\% | (287) | 7\% | (38) | 550 |
| Somewhat Favorable of Trump | 36\% | (123) | 55\% | (183) | 9\% | (30) | 336 |
| Somewhat Unfavorable of Trump | 41\% | (87) | 51\% | (109) | 8\% | (17) | 213 |
| Very Unfavorable of Trump | 46\% | (446) | 47\% | (451) | 6\% | (62) | 959 |
| \# 1 Issue: Economy | 38\% | (273) | 56\% | (403) | 6\% | (41) | 717 |
| \# 1 Issue: Security | 37\% | (95) | 53\% | (135) | 9\% | (24) | 253 |
| \# 1 Issue: Health Care | 47\% | (197) | 43\% | (182) | 10\% | (43) | 422 |
| \#1 Issue: Medicare / Social Security | 53\% | (176) | 41\% | (137) | 5\% | (18) | 330 |
| \# 1 Issue: Women's Issues | 50\% | (46) | 43\% | (40) | 7\% | (6) | 92 |
| \#1 Issue: Education | 29\% | (40) | 60\% | (83) | 11\% | (15) | 139 |
| \# 1 Issue: Energy | 43\% | (42) | 48\% | (47) | 10\% | (10) | 98 |
| \# 1 Issue: Other | 38\% | (57) | 45\% | (67) | 16\% | (24) | 149 |
| 2018 House Vote: Democrat | 49\% | (378) | 44\% | (339) | 7\% | (50) | 767 |
| 2018 House Vote: Republican | 41\% | (255) | 53\% | (327) | 6\% | (35) | 616 |
| 2018 House Vote: Someone else | 29\% | (26) | 60\% | (53) | 11\% | (10) | 89 |
| 2016 Vote: Hillary Clinton | 50\% | (342) | 45\% | (308) | 5\% | (31) | 681 |
| 2016 Vote: Donald Trump | 41\% | (283) | 52\% | (361) | 6\% | (44) | 688 |
| 2016 Vote: Other | 41\% | (54) | $51 \%$ | (66) | 8\% | (10) | 131 |
| 2016 Vote: Didn't Vote | 35\% | (246) | 51\% | (355) | 14\% | (95) | 697 |
| Voted in 2014: Yes | 45\% | (572) | 50\% | (636) | 6\% | (72) | 1279 |
| Voted in 2014: No | 38\% | (354) | 50\% | (457) | 12\% | (109) | 921 |
| 2012 Vote: Barack Obama | 48\% | (394) | 47\% | (390) | 5\% | (43) | 827 |
| 2012 Vote: Mitt Romney | 42\% | (201) | 52\% | (248) | 6\% | (29) | 477 |
| 2012 Vote: Other | 36\% | (31) | 56\% | (48) | 8\% | (7) | 86 |
| 2012 Vote: Didn't Vote | 37\% | (300) | 50\% | (403) | 13\% | (103) | 806 |
| 4-Region: Northeast | 47\% | (185) | 44\% | (175) | 8\% | (33) | 394 |
| 4-Region: Midwest | 43\% | (199) | 50\% | (231) | 7\% | (32) | 462 |
| 4-Region: South | 42\% | (349) | 50\% | (413) | 7\% | (62) | 824 |
| 4-Region: West | 37\% | (192) | 53\% | (274) | 10\% | (54) | 520 |
| Sports fan | 46\% | (694) | 49\% | (724) | 5\% | (75) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 39\% | (168) | 50\% | (219) | 11\% | (49) | 436 |

Continued on next page

Table CMSdem3_2: In general, what kind of fan do you consider yourself of the following?
Television

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 42\% | (926) | 50\% | (1093) | 8\% | (181) | 2200 |
| Frequent Flyer | 40\% | (95) | 53\% | (127) | 7\% | (18) | 240 |
| Open office space | 41\% | (87) | 51\% | (107) | 8\% | (18) | 212 |
| Cubicle office space | 37\% | (45) | 58\% | (71) | 6\% | (7) | 123 |
| Private office space | 42\% | (59) | 51\% | (72) | 7\% | (9) | 141 |
| Feel comfortable in office | 39\% | (116) | 53\% | (157) | 8\% | (24) | 298 |
| Feel uncomfortable in office | 41\% | (107) | 52\% | (134) | 7\% | (19) | 260 |
| Watched Bundesliga | 35\% | (29) | 51\% | (41) | 14\% | (11) | 81 |
| Watched golf | 65\% | (78) | 30\% | (36) | $4 \%$ | (5) | 120 |
| Watched NASCAR | 52\% | (157) | 43\% | (131) | 5\% | (16) | 304 |
| Watched PBR | 56\% | (31) | 35\% | (19) | 9\% | (5) | 55 |
| ATP fan | 45\% | (99) | 46\% | (100) | 9\% | (21) | 220 |
| Esports fan | 43\% | (181) | 48\% | (205) | 9\% | (37) | 422 |
| F1 fan | 46\% | (154) | 47\% | (156) | 7\% | (24) | 334 |
| IndyCar fan | 49\% | (253) | 44\% | (227) | 7\% | (34) | 515 |
| MLB fan | 45\% | (500) | 49\% | (538) | 6\% | (63) | 1100 |
| MLS fan | 43\% | (184) | 51\% | (218) | 7\% | (29) | 432 |
| NASCAR fan | 47\% | (346) | 48\% | (355) | 5\% | (41) | 742 |
| NBA fan | 46\% | (446) | 49\% | (477) | 6\% | (56) | 979 |
| NCAA FT fan | 45\% | (425) | 50\% | (474) | 6\% | (56) | 954 |
| NCAA MB fan | 45\% | (368) | 50\% | (407) | 5\% | (43) | 818 |
| NCAA WB fan | 49\% | (239) | 46\% | (223) | 6\% | (27) | 488 |
| NFL fan | 45\% | (636) | 49\% | (687) | 6\% | (80) | 1403 |
| NHL fan | 47\% | (368) | 45\% | (352) | 7\% | (57) | 777 |
| PGA fan | 46\% | (257) | 48\% | (268) | 6\% | (32) | 557 |
| UFC fan | 42\% | (229) | 52\% | (281) | 6\% | (35) | 545 |
| WNBA fan | 47\% | (199) | 46\% | (195) | 7\% | (28) | 422 |
| WTA fan | 48\% | (115) | 41\% | (96) | 11\% | (26) | 237 |
| Watch sports at least weekly | 47\% | (447) | 48\% | (458) | 5\% | (47) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_3: In general, what kind of fan do you consider yourself of the following?
Music

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1076) | 46\% | (1006) | 5\% | (118) | 2200 |
| Gender: Male | 47\% | (503) | 46\% | (487) | 7\% | (72) | 1062 |
| Gender: Female | 50\% | (573) | 46\% | (519) | 4\% | (46) | 1138 |
| Age: 18-34 | 61\% | (400) | $33 \%$ | (219) | 6\% | (36) | 655 |
| Age: 35-44 | 57\% | (204) | 38\% | (136) | 5\% | (18) | 358 |
| Age: 45-64 | 47\% | (349) | 49\% | (367) | 5\% | (35) | 751 |
| Age: 65+ | 28\% | (122) | 65\% | (285) | 7\% | (29) | 436 |
| GenZers: 1997-2012 | 62\% | (196) | $31 \%$ | (97) | 7\% | (23) | 316 |
| Millennials: 1981-1996 | 58\% | (311) | 37\% | (201) | 5\% | (27) | 539 |
| GenXers: 1965-1980 | 54\% | (284) | 41\% | (215) | 5\% | (26) | 526 |
| Baby Boomers: 1946-1964 | 36\% | (260) | 59\% | (429) | 5\% | (38) | 727 |
| PID: Dem (no lean) | 53\% | (400) | 43\% | (327) | 4\% | (28) | 755 |
| PID: Ind (no lean) | 52\% | (393) | 43\% | (327) | 5\% | (37) | 756 |
| PID: Rep (no lean) | 41\% | (283) | $51 \%$ | (352) | 8\% | (53) | 689 |
| PID/Gender: Dem Men | 50\% | (161) | 44\% | (141) | 5\% | (17) | 319 |
| PID/Gender: Dem Women | 55\% | (239) | 43\% | (185) | $3 \%$ | (11) | 436 |
| PID/Gender: Ind Men | 50\% | (205) | 43\% | (177) | 6\% | (25) | 407 |
| PID/Gender: Ind Women | 54\% | (188) | 43\% | (150) | 3\% | (11) | 349 |
| PID/Gender: Rep Men | 41\% | (137) | 50\% | (169) | 9\% | (30) | 336 |
| PID/Gender: Rep Women | 42\% | (146) | 52\% | (183) | 7\% | (23) | 353 |
| Ideo: Liberal (1-3) | 57\% | (337) | 41\% | (240) | 3\% | (15) | 592 |
| Ideo: Moderate (4) | 48\% | (272) | 47\% | (268) | 5\% | (28) | 568 |
| Ideo: Conservative (5-7) | 40\% | (305) | 54\% | (408) | 6\% | (43) | 756 |
| Educ: < College | 50\% | (752) | 44\% | (671) | 6\% | (90) | 1512 |
| Educ: Bachelors degree | 45\% | (202) | $51 \%$ | (226) | 4\% | (17) | 444 |
| Educ: Post-grad | 50\% | (122) | 45\% | (110) | 5\% | (12) | 244 |
| Income: Under 50k | 52\% | (630) | 42\% | (502) | 6\% | (75) | 1207 |
| Income: 50k-100k | 44\% | (304) | 53\% | (371) | $3 \%$ | (23) | 698 |
| Income: 100k+ | 48\% | (142) | 45\% | (133) | 7\% | (20) | 295 |
| Ethnicity: White | 46\% | (797) | 48\% | (833) | 5\% | (92) | 1722 |
| Ethnicity: Hispanic | 56\% | (196) | 37\% | (129) | 7\% | (25) | 349 |
| Ethnicity: Afr. Am. | 61\% | (168) | 35\% | (97) | $3 \%$ | (9) | 274 |

[^138]Table CMSdem3_3: In general, what kind of fan do you consider yourself of the following?
Music

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1076) | $46 \%$ | (1006) | 5\% | (118) | 2200 |
| Ethnicity: Other | 54\% | (111) | 37\% | (76) | 8\% | (17) | 204 |
| All Christian | 41\% | (406) | 53\% | (517) | 6\% | (60) | 984 |
| All Non-Christian | 52\% | (57) | 38\% | (42) | 10\% | (11) | 110 |
| Atheist | 56\% | (63) | 42\% | (48) | 2\% | (2) | 113 |
| Agnostic/Nothing in particular | 55\% | (549) | 40\% | (399) | 5\% | (45) | 994 |
| Religious Non-Protestant/Catholic | 52\% | (69) | 38\% | (50) | 10\% | (14) | 133 |
| Evangelical | 49\% | (288) | 45\% | (266) | 6\% | (37) | 592 |
| Non-Evangelical | 45\% | (356) | 51\% | (402) | 5\% | (36) | 794 |
| Community: Urban | 55\% | (288) | 39\% | (205) | 6\% | (31) | 524 |
| Community: Suburban | 46\% | (498) | 49\% | (535) | 5\% | (56) | 1089 |
| Community: Rural | 49\% | (290) | 45\% | (266) | 5\% | (31) | 587 |
| Employ: Private Sector | 54\% | (345) | 43\% | (273) | 4\% | (22) | 641 |
| Employ: Government | 54\% | (77) | 38\% | (54) | 8\% | (11) | 142 |
| Employ: Self-Employed | 58\% | (94) | $34 \%$ | (55) | 8\% | (13) | 162 |
| Employ: Homemaker | 52\% | (63) | 45\% | (54) | 3\% | (3) | 120 |
| Employ: Retired | 26\% | (131) | 67\% | (334) | 6\% | (30) | 496 |
| Employ: Unemployed | 53\% | (148) | 44\% | (123) | 3\% | (8) | 280 |
| Employ: Other | 57\% | (105) | 30\% | (54) | 14\% | (25) | 184 |
| Military HH: Yes | 42\% | (147) | $54 \%$ | (191) | $4 \%$ | (15) | 352 |
| Military HH: No | 50\% | (929) | 44\% | (815) | 6\% | (103) | 1848 |
| RD/WT: Right Direction | 43\% | (328) | 50\% | (381) | 6\% | (48) | 758 |
| RD/WT: Wrong Track | 52\% | (748) | 43\% | (625) | 5\% | (70) | 1442 |
| Trump Job Approve | 46\% | (420) | 50\% | (457) | 5\% | (46) | 923 |
| Trump Job Disapprove | 52\% | (610) | 43\% | (506) | 5\% | (53) | 1169 |
| Trump Job Strongly Approve | 42\% | (219) | $52 \%$ | (273) | 5\% | (29) | 520 |
| Trump Job Somewhat Approve | 50\% | (201) | 46\% | (184) | 4\% | (17) | 403 |
| Trump Job Somewhat Disapprove | 53\% | (138) | 42\% | (110) | 5\% | (14) | 262 |
| Trump Job Strongly Disapprove | $52 \%$ | (472) | 44\% | (396) | $4 \%$ | (39) | 907 |
| Favorable of Trump | 45\% | (397) | 50\% | (446) | 5\% | (42) | 886 |
| Unfavorable of Trump | 53\% | (617) | 43\% | (504) | 4\% | (50) | 1172 |

Continued on next page

Table CMSdem3_3: In general, what kind of fan do you consider yourself of the following?
Music

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1076) | 46\% | (1006) | 5\% | (118) | 2200 |
| Very Favorable of Trump | 44\% | (240) | 51\% | (283) | 5\% | (27) | 550 |
| Somewhat Favorable of Trump | 47\% | (157) | 49\% | (164) | 4\% | (15) | 336 |
| Somewhat Unfavorable of Trump | 53\% | (113) | 43\% | (93) | 4\% | (8) | 213 |
| Very Unfavorable of Trump | 53\% | (505) | 43\% | (412) | 4\% | (43) | 959 |
| \# 1 Issue: Economy | 53\% | (378) | 43\% | (309) | 4\% | (30) | 717 |
| \# 1 Issue: Security | 41\% | (103) | 56\% | (142) | 3\% | (7) | 253 |
| \# 1 Issue: Health Care | 48\% | (204) | 46\% | (193) | 6\% | (25) | 422 |
| \# 1 Issue: Medicare / Social Security | 39\% | (130) | 54\% | (177) | 7\% | (23) | 330 |
| \# 1 Issue: Women's Issues | 71\% | (65) | 26\% | (24) | 3\% | (2) | 92 |
| \# 1 Issue: Education | 53\% | (73) | 41\% | (57) | 6\% | (9) | 139 |
| \#1 Issue: Energy | 54\% | (53) | 38\% | (37) | 8\% | (8) | 98 |
| \# 1 Issue: Other | 46\% | (69) | 45\% | (67) | 9\% | (13) | 149 |
| 2018 House Vote: Democrat | 51\% | (391) | 45\% | (346) | 4\% | (30) | 767 |
| 2018 House Vote: Republican | 42\% | (257) | 53\% | (329) | 5\% | (31) | 616 |
| 2018 House Vote: Someone else | 41\% | (37) | 57\% | (51) | 3\% | (2) | 89 |
| 2016 Vote: Hillary Clinton | 53\% | (358) | 44\% | (298) | 4\% | (25) | 681 |
| 2016 Vote: Donald Trump | 41\% | (284) | $53 \%$ | (368) | 5\% | (37) | 688 |
| 2016 Vote: Other | 49\% | (64) | 47\% | (62) | 4\% | (5) | 131 |
| 2016 Vote: Didn't Vote | 53\% | (369) | 40\% | (276) | 7\% | (52) | 697 |
| Voted in 2014: Yes | 46\% | (585) | 50\% | (637) | 4\% | (57) | 1279 |
| Voted in 2014: No | 53\% | (490) | 40\% | (369) | 7\% | (61) | 921 |
| 2012 Vote: Barack Obama | 52\% | (426) | 45\% | (369) | 4\% | (31) | 827 |
| 2012 Vote: Mitt Romney | 38\% | (180) | 57\% | (270) | 6\% | (27) | 477 |
| 2012 Vote: Other | 35\% | (30) | 63\% | (54) | 2\% | (2) | 86 |
| 2012 Vote: Didn't Vote | 54\% | (439) | 38\% | (309) | 7\% | (58) | 806 |
| 4-Region: Northeast | 50\% | (196) | 45\% | (178) | 5\% | (19) | 394 |
| 4-Region: Midwest | 46\% | (215) | 47\% | (218) | 6\% | (29) | 462 |
| 4-Region: South | 47\% | (389) | 48\% | (399) | 4\% | (35) | 824 |
| 4-Region: West | 53\% | (276) | 40\% | (210) | 7\% | (34) | 520 |
| Sports fan | 53\% | (791) | 43\% | (647) | 4\% | (54) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 53\% | (232) | 42\% | (184) | 4\% | (20) | 436 |

Continued on next page

Table CMSdem3_3: In general, what kind of fan do you consider yourself of the following?
Music

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (1076) | 46\% | (1006) | 5\% | (118) | 2200 |
| Frequent Flyer | 54\% | (129) | 40\% | (97) | 6\% | (14) | 240 |
| Open office space | 56\% | (119) | 39\% | (83) | 5\% | (10) | 212 |
| Cubicle office space | 52\% | (64) | 43\% | (54) | 5\% | (6) | 123 |
| Private office space | 53\% | (75) | 40\% | (57) | 7\% | (10) | 141 |
| Feel comfortable in office | 50\% | (150) | 42\% | (124) | 8\% | (24) | 298 |
| Feel uncomfortable in office | 54\% | (140) | 42\% | (110) | 4\% | (10) | 260 |
| Watched Bundesliga | 63\% | (51) | 28\% | (22) | 10\% | (8) | 81 |
| Watched golf | 61\% | (73) | 36\% | (43) | 3\% | (4) | 120 |
| Watched NASCAR | 52\% | (159) | 43\% | (130) | 5\% | (14) | 304 |
| Watched PBR | 68\% | (37) | 25\% | (14) | 7\% | (4) | 55 |
| ATP fan | 61\% | (134) | $31 \%$ | (69) | 8\% | (17) | 220 |
| Esports fan | 62\% | (264) | 33\% | (138) | 5\% | (21) | 422 |
| F1 fan | 59\% | (198) | 36\% | (119) | 5\% | (17) | 334 |
| IndyCar fan | 57\% | (293) | 39\% | (200) | 4\% | (22) | 515 |
| MLB fan | 53\% | (584) | 43\% | (471) | 4\% | (45) | 1100 |
| MLS fan | 59\% | (254) | 36\% | (155) | 5\% | (22) | 432 |
| NASCAR fan | 55\% | (404) | 41\% | (307) | 4\% | (31) | 742 |
| NBA fan | 60\% | (584) | 37\% | (360) | 3\% | (34) | 979 |
| NCAA FT fan | $51 \%$ | (490) | 44\% | (423) | 4\% | (42) | 954 |
| NCAA MB fan | 54\% | (438) | 42\% | (342) | 5\% | (38) | 818 |
| NCAA WB fan | 60\% | (293) | 35\% | (172) | 5\% | (23) | 488 |
| NFL fan | 53\% | (747) | 42\% | (590) | 5\% | (66) | 1403 |
| NHL fan | 57\% | (441) | 39\% | (301) | 4\% | (35) | 777 |
| PGA fan | 52\% | (287) | 43\% | (240) | 5\% | (30) | 557 |
| UFC fan | 62\% | (338) | $34 \%$ | (185) | 4\% | (23) | 545 |
| WNBA fan | 63\% | (266) | $31 \%$ | (131) | 6\% | (25) | 422 |
| WTA fan | 61\% | (146) | 33\% | (78) | 6\% | (14) | 237 |
| Watch sports at least weekly | 53\% | (503) | 43\% | (409) | $4 \%$ | (40) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem3_4: In general, what kind of fan do you consider yourself of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (603) | 40\% | (889) | $32 \%$ | (708) | 2200 |
| Gender: Male | 40\% | (422) | 36\% | (386) | 24\% | (254) | 1062 |
| Gender: Female | 16\% | (181) | 44\% | (503) | 40\% | (454) | 1138 |
| Age: 18-34 | 26\% | (171) | 37\% | (240) | 37\% | (245) | 655 |
| Age: 35-44 | $31 \%$ | (112) | 43\% | (153) | 26\% | (93) | 358 |
| Age: 45-64 | 25\% | (191) | 44\% | (330) | $31 \%$ | (230) | 751 |
| Age: 65+ | 30\% | (130) | 38\% | (167) | 32\% | (140) | 436 |
| GenZers: 1997-2012 | 22\% | (71) | 33\% | (104) | 45\% | (141) | 316 |
| Millennials: 1981-1996 | 29\% | (158) | 41\% | (220) | 30\% | (161) | 539 |
| GenXers: 1965-1980 | 28\% | (147) | 43\% | (226) | 29\% | (153) | 526 |
| Baby Boomers: 1946-1964 | 26\% | (191) | 41\% | (300) | 32\% | (236) | 727 |
| PID: Dem (no lean) | 28\% | (210) | 43\% | (324) | 29\% | (220) | 755 |
| PID: Ind (no lean) | 26\% | (195) | 38\% | (288) | 36\% | (273) | 756 |
| PID: Rep (no lean) | 29\% | (198) | 40\% | (276) | $31 \%$ | (214) | 689 |
| PID/Gender: Dem Men | 43\% | (137) | 39\% | (123) | 18\% | (59) | 319 |
| PID/Gender: Dem Women | 17\% | (73) | 46\% | (201) | 37\% | (161) | 436 |
| PID/Gender: Ind Men | 35\% | (143) | 36\% | (146) | 29\% | (118) | 407 |
| PID/Gender: Ind Women | 15\% | (52) | 41\% | (142) | 44\% | (155) | 349 |
| PID/Gender: Rep Men | 42\% | (142) | 35\% | (117) | 23\% | (77) | 336 |
| PID/Gender: Rep Women | 16\% | (56) | 45\% | (159) | 39\% | (138) | 353 |
| Ideo: Liberal (1-3) | 28\% | (168) | 39\% | (228) | 33\% | (196) | 592 |
| Ideo: Moderate (4) | 29\% | (163) | 44\% | (251) | 27\% | (154) | 568 |
| Ideo: Conservative (5-7) | 29\% | (220) | 41\% | (307) | 30\% | (230) | 756 |
| Educ: < College | 26\% | (394) | 39\% | (597) | 34\% | (521) | 1512 |
| Educ: Bachelors degree | 28\% | (126) | 42\% | (188) | 29\% | (130) | 444 |
| Educ: Post-grad | 34\% | (84) | 43\% | (104) | 23\% | (56) | 244 |
| Income: Under 50k | 26\% | (318) | 39\% | (474) | 34\% | (415) | 1207 |
| Income: 50k-100k | 26\% | (183) | 42\% | (296) | $31 \%$ | (219) | 698 |
| Income: 100k+ | 35\% | (102) | 41\% | (120) | 25\% | (73) | 295 |
| Ethnicity: White | 27\% | (469) | 40\% | (688) | 33\% | (565) | 1722 |
| Ethnicity: Hispanic | 27\% | (93) | 33\% | (116) | 40\% | (140) | 349 |
| Ethnicity: Afr. Am. | 33\% | (92) | 41\% | (114) | 25\% | (69) | 274 |

Continued on next page

Table CMSdem3_4: In general, what kind of fan do you consider yourself of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (603) | 40\% | (889) | 32\% | (708) | 2200 |
| Ethnicity: Other | 21\% | (43) | 43\% | (87) | 36\% | (74) | 204 |
| All Christian | $33 \%$ | (321) | 40\% | (398) | 27\% | (265) | 984 |
| All Non-Christian | 30\% | (33) | $32 \%$ | (36) | 37\% | (41) | 110 |
| Atheist | $21 \%$ | (24) | 37\% | (41) | 42\% | (48) | 113 |
| Agnostic/Nothing in particular | 23\% | (226) | 42\% | (414) | 36\% | (354) | 994 |
| Religious Non-Protestant/Catholic | 28\% | (37) | 34\% | (45) | 38\% | (51) | 133 |
| Evangelical | 28\% | (169) | 43\% | (253) | 29\% | (170) | 592 |
| Non-Evangelical | $32 \%$ | (250) | 41\% | (326) | 27\% | (218) | 794 |
| Community: Urban | 28\% | (149) | 37\% | (192) | 35\% | (183) | 524 |
| Community: Suburban | 28\% | (307) | 40\% | (437) | 32\% | (345) | 1089 |
| Community: Rural | 25\% | (147) | 44\% | (260) | 31\% | (180) | 587 |
| Employ: Private Sector | $31 \%$ | (198) | 42\% | (266) | 28\% | (177) | 641 |
| Employ: Government | 29\% | (41) | $39 \%$ | (55) | 33\% | (47) | 142 |
| Employ: Self-Employed | 29\% | (47) | 39\% | (64) | 32\% | (51) | 162 |
| Employ: Homemaker | 22\% | (27) | 45\% | (54) | 33\% | (39) | 120 |
| Employ: Retired | 27\% | (134) | 42\% | (207) | $31 \%$ | (155) | 496 |
| Employ: Unemployed | 22\% | (62) | 43\% | (122) | 34\% | (96) | 280 |
| Employ: Other | 22\% | (41) | 33\% | (60) | 45\% | (83) | 184 |
| Military HH: Yes | 29\% | (101) | 41\% | (146) | 30\% | (106) | 352 |
| Military HH: No | 27\% | (503) | 40\% | (743) | 33\% | (602) | 1848 |
| RD/WT: Right Direction | $31 \%$ | (233) | 38\% | (285) | 32\% | (240) | 758 |
| RD/WT: Wrong Track | 26\% | (370) | 42\% | (604) | 32\% | (467) | 1442 |
| Trump Job Approve | 30\% | (280) | 38\% | (348) | 32\% | (295) | 923 |
| Trump Job Disapprove | 27\% | (311) | 43\% | (503) | 30\% | (355) | 1169 |
| Trump Job Strongly Approve | 29\% | (153) | 38\% | (195) | 33\% | (172) | 520 |
| Trump Job Somewhat Approve | 32\% | (127) | 38\% | (153) | 30\% | (123) | 403 |
| Trump Job Somewhat Disapprove | $31 \%$ | (82) | 41\% | (108) | 28\% | (72) | 262 |
| Trump Job Strongly Disapprove | 25\% | (230) | 44\% | (395) | $31 \%$ | (282) | 907 |
| Favorable of Trump | $31 \%$ | (270) | 39\% | (344) | $31 \%$ | (271) | 886 |
| Unfavorable of Trump | 27\% | (311) | 42\% | (497) | $31 \%$ | (364) | 1172 |

Continued on next page

Table CMSdem3_4: In general, what kind of fan do you consider yourself of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (603) | 40\% | (889) | 32\% | (708) | 2200 |
| Very Favorable of Trump | 30\% | (165) | 39\% | (217) | $31 \%$ | (168) | 550 |
| Somewhat Favorable of Trump | $31 \%$ | (105) | 38\% | (127) | $31 \%$ | (103) | 336 |
| Somewhat Unfavorable of Trump | 30\% | (63) | 41\% | (87) | 29\% | (63) | 213 |
| Very Unfavorable of Trump | 26\% | (248) | 43\% | (410) | 31\% | (301) | 959 |
| \# 1 Issue: Economy | $31 \%$ | (224) | 40\% | (289) | 28\% | (204) | 717 |
| \# 1 Issue: Security | 27\% | (68) | 37\% | (93) | 36\% | (92) | 253 |
| \# 1 Issue: Health Care | 27\% | (112) | 40\% | (169) | 33\% | (140) | 422 |
| \# 1 Issue: Medicare / Social Security | 27\% | (88) | 44\% | (144) | 30\% | (97) | 330 |
| \# 1 Issue: Women's Issues | 21\% | (19) | 37\% | (34) | 42\% | (39) | 92 |
| \# 1 Issue: Education | 20\% | (27) | 46\% | (64) | 34\% | (47) | 139 |
| \# 1 Issue: Energy | 26\% | (26) | 35\% | (34) | 39\% | (38) | 98 |
| \#1 Issue: Other | 25\% | (38) | 41\% | (60) | 34\% | (51) | 149 |
| 2018 House Vote: Democrat | 30\% | (227) | 42\% | (319) | 29\% | (221) | 767 |
| 2018 House Vote: Republican | 30\% | (184) | 42\% | (258) | 28\% | (173) | 616 |
| 2018 House Vote: Someone else | 17\% | (15) | 43\% | (38) | 41\% | (36) | 89 |
| 2016 Vote: Hillary Clinton | 28\% | (188) | 44\% | (301) | 28\% | (192) | 681 |
| 2016 Vote: Donald Trump | 31\% | (215) | 42\% | (286) | 27\% | (187) | 688 |
| 2016 Vote: Other | 28\% | (36) | 41\% | (54) | $31 \%$ | (41) | 131 |
| 2016 Vote: Didn't Vote | 24\% | (164) | 36\% | (247) | 41\% | (285) | 697 |
| Voted in 2014: Yes | 29\% | (377) | 44\% | (566) | 26\% | (336) | 1279 |
| Voted in 2014: No | 25\% | (227) | 35\% | (322) | 40\% | (371) | 921 |
| 2012 Vote: Barack Obama | 31\% | (254) | 44\% | (364) | 25\% | (209) | 827 |
| 2012 Vote: Mitt Romney | $31 \%$ | (148) | 42\% | (200) | 27\% | (129) | 477 |
| 2012 Vote: Other | 22\% | (18) | 44\% | (38) | 35\% | (30) | 86 |
| 2012 Vote: Didn't Vote | 23\% | (182) | 35\% | (286) | 42\% | (339) | 806 |
| 4-Region: Northeast | 30\% | (119) | 42\% | (167) | 28\% | (108) | 394 |
| 4-Region: Midwest | 27\% | (126) | 42\% | (196) | 30\% | (140) | 462 |
| 4-Region: South | 28\% | (229) | 40\% | (332) | 32\% | (263) | 824 |
| 4-Region: West | 25\% | (129) | 37\% | (194) | 38\% | (196) | 520 |
| Sports fan | 40\% | (603) | 60\% | (889) | - | (0) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 34\% | (150) | 39\% | (171) | 26\% | (116) | 436 |

Continued on next page

Table CMSdem3_4: In general, what kind of fan do you consider yourself of the following?
Sports

| Demographic | An avid fan |  | A casual fan |  | Not a fan |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (603) | 40\% | (889) | $32 \%$ | (708) | 2200 |
| Frequent Flyer | 38\% | (92) | 38\% | (91) | 24\% | (58) | 240 |
| Open office space | 33\% | (69) | 40\% | (84) | 28\% | (59) | 212 |
| Cubicle office space | 29\% | (36) | 45\% | (55) | 26\% | (33) | 123 |
| Private office space | 33\% | (47) | 43\% | (60) | 24\% | (34) | 141 |
| Feel comfortable in office | 32\% | (95) | 39\% | (117) | 29\% | (85) | 298 |
| Feel uncomfortable in office | 32\% | (82) | 40\% | (104) | 28\% | (74) | 260 |
| Watched Bundesliga | 72\% | (58) | 19\% | (16) | 9\% | (7) | 81 |
| Watched golf | 69\% | (83) | 27\% | (33) | 3\% | (4) | 120 |
| Watched NASCAR | 44\% | (132) | 45\% | (136) | 12\% | (36) | 304 |
| Watched PBR | 42\% | (23) | 41\% | (23) | 16\% | (9) | 55 |
| ATP fan | 57\% | (126) | 34\% | (76) | 8\% | (19) | 220 |
| Esports fan | 48\% | (204) | 37\% | (158) | 14\% | (61) | 422 |
| F1 fan | 48\% | (160) | 39\% | (129) | 13\% | (45) | 334 |
| IndyCar fan | 41\% | (211) | 43\% | (222) | 16\% | (81) | 515 |
| MLB fan | 44\% | (486) | 46\% | (501) | 10\% | (113) | 1100 |
| MLS fan | 53\% | (228) | 39\% | (166) | 9\% | (37) | 432 |
| NASCAR fan | 38\% | (280) | 43\% | (322) | 19\% | (140) | 742 |
| NBA fan | 47\% | (455) | 45\% | (436) | 9\% | (88) | 979 |
| NCAA FT fan | 52\% | (493) | 44\% | (420) | 4\% | (42) | 954 |
| NCAA MB fan | 54\% | (439) | 40\% | (329) | 6\% | (50) | 818 |
| NCAA WB fan | 54\% | (266) | 37\% | (179) | 9\% | (44) | 488 |
| NFL fan | 40\% | (564) | 49\% | (694) | 10\% | (145) | 1403 |
| NHL fan | 48\% | (375) | 43\% | (330) | 9\% | (71) | 777 |
| PGA fan | 54\% | (302) | 36\% | (202) | 10\% | (53) | 557 |
| UFC fan | 47\% | (258) | 40\% | (216) | 13\% | (71) | 545 |
| WNBA fan | 54\% | (229) | 37\% | (158) | 8\% | (36) | 422 |
| WTA fan | 57\% | (135) | 34\% | (80) | 9\% | (22) | 237 |
| Watch sports at least weekly | 56\% | (529) | $41 \%$ | (392) | 3\% | (31) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem4: How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (941) | 31\% | (692) | 13\% | (276) | 9\% | (191) | 5\% | (100) | 2200 |
| Gender: Male | 39\% | (413) | 33\% | (349) | 13\% | (137) | 11\% | (115) | 4\% | (48) | 1062 |
| Gender: Female | 46\% | (528) | 30\% | (343) | 12\% | (139) | 7\% | (76) | 5\% | (52) | 1138 |
| Age: 18-34 | 50\% | (326) | 28\% | (181) | 9\% | (59) | 8\% | (49) | 6\% | (41) | 655 |
| Age: 35-44 | 43\% | (154) | 35\% | (124) | 9\% | (32) | 7\% | (26) | 6\% | (21) | 358 |
| Age: 45-64 | 37\% | (280) | 34\% | (255) | 15\% | (115) | 10\% | (74) | $4 \%$ | (27) | 751 |
| Age: 65+ | 41\% | (181) | 30\% | (132) | 16\% | (70) | 9\% | (41) | $3 \%$ | (12) | 436 |
| GenZers: 1997-2012 | $52 \%$ | (163) | 24\% | (74) | $9 \%$ | (29) | 6\% | (20) | 9\% | (30) | 316 |
| Millennials: 1981-1996 | 46\% | (248) | $32 \%$ | (172) | 9\% | (50) | 8\% | (44) | $4 \%$ | (24) | 539 |
| GenXers: 1965-1980 | 39\% | (203) | $34 \%$ | (180) | 13\% | (71) | 9\% | (46) | 5\% | (25) | 526 |
| Baby Boomers: 1946-1964 | 42\% | (303) | $32 \%$ | (233) | 14\% | (102) | 10\% | (70) | 3\% | (20) | 727 |
| PID: Dem (no lean) | 66\% | (498) | 26\% | (196) | 3\% | (26) | $2 \%$ | (14) | 3\% | (21) | 755 |
| PID: Ind (no lean) | 42\% | (317) | $31 \%$ | (235) | 12\% | (88) | 9\% | (65) | 7\% | (51) | 756 |
| PID: Rep (no lean) | 18\% | (126) | 38\% | (261) | 24\% | (162) | 16\% | (112) | $4 \%$ | (28) | 689 |
| PID/Gender: Dem Men | 60\% | (192) | 33\% | (105) | 1\% | (5) | 3\% | (10) | $2 \%$ | (8) | 319 |
| PID/Gender: Dem Women | 70\% | (306) | $21 \%$ | (91) | 5\% | (21) | 1\% | (4) | $3 \%$ | (13) | 436 |
| PID/Gender: Ind Men | 39\% | (160) | $31 \%$ | (126) | 13\% | (54) | 10\% | (40) | 7\% | (28) | 407 |
| PID/Gender: Ind Women | 45\% | (157) | $31 \%$ | (110) | 10\% | (35) | 7\% | (25) | 7\% | (23) | 349 |
| PID/Gender: Rep Men | 18\% | (61) | 35\% | (119) | 23\% | (79) | 19\% | (65) | $4 \%$ | (12) | 336 |
| PID/Gender: Rep Women | 18\% | (65) | 40\% | (142) | 24\% | (83) | 13\% | (46) | 5\% | (16) | 353 |
| Ideo: Liberal (1-3) | 73\% | (434) | 20\% | (121) | 4\% | (22) | 1\% | (7) | 1\% | (7) | 592 |
| Ideo: Moderate (4) | $41 \%$ | (233) | $41 \%$ | (231) | 10\% | (57) | 5\% | (29) | 3\% | (17) | 568 |
| Ideo: Conservative (5-7) | 24\% | (179) | 33\% | (253) | 23\% | (174) | 17\% | (129) | 3\% | (22) | 756 |
| Educ: < College | $41 \%$ | (620) | $32 \%$ | (480) | 12\% | (176) | 10\% | (145) | 6\% | (92) | 1512 |
| Educ: Bachelors degree | 45\% | (201) | $31 \%$ | (138) | 16\% | (70) | 7\% | (31) | 1\% | (3) | 444 |
| Educ: Post-grad | 49\% | (120) | 30\% | (74) | 12\% | (30) | 6\% | (15) | 2\% | (5) | 244 |
| Income: Under 50k | 42\% | (509) | 30\% | (363) | 12\% | (143) | 9\% | (113) | 7\% | (79) | 1207 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 44\% | (307) | 32\% | (225) | 13\% | (91) | 8\% | (59) | 2\% | (16) | 698 |
| Income: $100 \mathrm{k}+$ | 43\% | (126) | 35\% | (103) | 14\% | (42) | 6\% | (19) | $2 \%$ | (5) | 295 |
| Ethnicity: White | 40\% | (694) | 32\% | (551) | 15\% | (252) | 9\% | (161) | $4 \%$ | (64) | 1722 |
| Ethnicity: Hispanic | 54\% | (189) | 23\% | (82) | 9\% | (32) | 6\% | (21) | 7\% | (25) | 349 |
| Ethnicity: Afr. Am. | 50\% | (136) | $32 \%$ | (89) | 5\% | (13) | 5\% | (12) | 9\% | (24) | 274 |

Continued on next page

Table CMSdem4: How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (941) | $31 \%$ | (692) | 13\% | (276) | 9\% | (191) | 5\% | (100) | 2200 |
| Ethnicity: Other | 55\% | (112) | 26\% | (52) | 5\% | (11) | 8\% | (17) | 6\% | (12) | 204 |
| All Christian | 37\% | (369) | 33\% | (322) | 18\% | (176) | 9\% | (90) | 3\% | (28) | 984 |
| All Non-Christian | 55\% | (61) | 29\% | (31) | 7\% | (8) | 6\% | (7) | 2\% | (2) | 110 |
| Atheist | 64\% | (73) | 20\% | (23) | 5\% | (6) | 6\% | (7) | 4\% | (5) | 113 |
| Agnostic/Nothing in particular | 44\% | (439) | 32\% | (316) | 9\% | (86) | 9\% | (87) | 7\% | (65) | 994 |
| Religious Non-Protestant/Catholic | 49\% | (64) | 32\% | (42) | 9\% | (12) | 8\% | (10) | 3\% | (4) | 133 |
| Evangelical | 33\% | (196) | 32\% | (191) | 16\% | (94) | 13\% | (80) | 5\% | (31) | 592 |
| Non-Evangelical | 44\% | (351) | $31 \%$ | (249) | 14\% | (112) | 7\% | (58) | 3\% | (24) | 794 |
| Community: Urban | 49\% | (257) | $31 \%$ | (163) | 11\% | (56) | 5\% | (27) | 4\% | (21) | 524 |
| Community: Suburban | 44\% | (477) | 30\% | (332) | 13\% | (143) | 9\% | (95) | 4\% | (42) | 1089 |
| Community: Rural | 35\% | (207) | 34\% | (197) | 13\% | (76) | 12\% | (69) | 6\% | (37) | 587 |
| Employ: Private Sector | 42\% | (272) | $33 \%$ | (213) | 14\% | (90) | 9\% | (55) | 2\% | (10) | 641 |
| Employ: Government | 50\% | (72) | 21\% | (30) | 14\% | (20) | 12\% | (17) | 3\% | (4) | 142 |
| Employ: Self-Employed | 44\% | (71) | 31\% | (50) | 7\% | (12) | 11\% | (18) | 7\% | (11) | 162 |
| Employ: Homemaker | 37\% | (44) | 38\% | (45) | 13\% | (16) | 6\% | (7) | 6\% | (7) | 120 |
| Employ: Retired | 37\% | (185) | 34\% | (167) | 15\% | (74) | 11\% | (56) | $3 \%$ | (14) | 496 |
| Employ: Unemployed | 47\% | (131) | $28 \%$ | (78) | 8\% | (22) | 8\% | (24) | 9\% | (25) | 280 |
| Employ: Other | 37\% | (68) | $34 \%$ | (62) | 16\% | (29) | 5\% | (9) | 9\% | (17) | 184 |
| Military HH: Yes | 40\% | (141) | 30\% | (107) | 14\% | (48) | 13\% | (46) | 3\% | (10) | 352 |
| Military HH: No | 43\% | (800) | $32 \%$ | (585) | 12\% | (228) | 8\% | (144) | 5\% | (90) | 1848 |
| RD/WT: Right Direction | $22 \%$ | (164) | 35\% | (268) | 22\% | (163) | 16\% | (124) | 5\% | (39) | 758 |
| RD/WT: Wrong Track | $54 \%$ | (778) | 29\% | (424) | 8\% | (112) | 5\% | (67) | 4\% | (61) | 1442 |
| Trump Job Approve | 20\% | (181) | 37\% | (338) | 23\% | (217) | 17\% | (154) | 4\% | (33) | 923 |
| Trump Job Disapprove | 63\% | (734) | 28\% | (327) | 5\% | (53) | 3\% | (30) | 2\% | (26) | 1169 |
| Trump Job Strongly Approve | 18\% | (92) | 31\% | (160) | 25\% | (131) | $22 \%$ | (117) | 4\% | (21) | 520 |
| Trump Job Somewhat Approve | 22\% | (89) | 44\% | (179) | 21\% | (86) | 9\% | (37) | 3\% | (12) | 403 |
| Trump Job Somewhat Disapprove | 47\% | (123) | 38\% | (100) | 6\% | (16) | 6\% | (15) | $3 \%$ | (9) | 262 |
| Trump Job Strongly Disapprove | 67\% | (611) | 25\% | (227) | 4\% | (37) | 2\% | (15) | 2\% | (17) | 907 |
| Favorable of Trump | 20\% | (175) | $37 \%$ | (326) | 23\% | (201) | 17\% | (155) | 3\% | (30) | 886 |
| Unfavorable of Trump | 63\% | (737) | 28\% | (325) | 6\% | (65) | $2 \%$ | (27) | 1\% | (17) | 1172 |

[^139]Table CMSdem4: How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (941) | $31 \%$ | (692) | 13\% | (276) | 9\% | (191) | 5\% | (100) | 2200 |
| Very Favorable of Trump | 18\% | (101) | $32 \%$ | (178) | 24\% | (130) | 22\% | (120) | 4\% | (21) | 550 |
| Somewhat Favorable of Trump | $22 \%$ | (74) | 44\% | (148) | $21 \%$ | (70) | 10\% | (35) | 3\% | (9) | 336 |
| Somewhat Unfavorable of Trump | 41\% | (87) | 40\% | (86) | $11 \%$ | (24) | 5\% | (11) | 2\% | (4) | 213 |
| Very Unfavorable of Trump | 68\% | (650) | 25\% | (239) | 4\% | (41) | 2\% | (16) | 1\% | (13) | 959 |
| \# 1 Issue: Economy | 38\% | (271) | 34\% | (247) | 15\% | (106) | 10\% | (70) | 3\% | (23) | 717 |
| \# 1 Issue: Security | 28\% | (70) | 29\% | (73) | 22\% | (55) | 18\% | (46) | 4\% | (9) | 253 |
| \# 1 Issue: Health Care | 52\% | (220) | 34\% | (144) | 7\% | (28) | 4\% | (17) | 3\% | (13) | 422 |
| \# 1 Issue: Medicare / Social Security | 38\% | (125) | 35\% | (115) | 14\% | (46) | 8\% | (27) | 5\% | (17) | 330 |
| \# 1 Issue: Women's Issues | 49\% | (45) | 26\% | (24) | 7\% | (7) | 5\% | (5) | 12\% | (11) | 92 |
| \# 1 Issue: Education | 43\% | (60) | 27\% | (37) | 15\% | (21) | 9\% | (12) | 6\% | (9) | 139 |
| \# 1 Issue: Energy | 76\% | (75) | 14\% | (14) | 5\% | (5) | 2\% | (2) | 2\% | (2) | 98 |
| \# 1 Issue: Other | 50\% | (75) | 26\% | (39) | 6\% | (9) | 8\% | (11) | 10\% | (15) | 149 |
| 2018 House Vote: Democrat | 65\% | (500) | 27\% | (204) | 4\% | (32) | 2\% | (16) | 2\% | (15) | 767 |
| 2018 House Vote: Republican | 16\% | (102) | 37\% | (226) | 26\% | (158) | 18\% | (113) | $3 \%$ | (17) | 616 |
| 2018 House Vote: Someone else | $41 \%$ | (36) | 30\% | (27) | 12\% | (10) | 7\% | (6) | 11\% | (10) | 89 |
| 2016 Vote: Hillary Clinton | 66\% | (447) | 27\% | (184) | 4\% | (30) | 1\% | (10) | 1\% | (10) | 681 |
| 2016 Vote: Donald Trump | 18\% | (125) | 38\% | (259) | 25\% | (171) | 17\% | (115) | 3\% | (19) | 688 |
| 2016 Vote: Other | 48\% | (63) | 32\% | (42) | 9\% | (12) | 6\% | (8) | 5\% | (7) | 131 |
| 2016 Vote: Didn't Vote | 44\% | (306) | 30\% | (207) | 9\% | (64) | 8\% | (56) | 9\% | (65) | 697 |
| Voted in 2014: Yes | 41\% | (530) | $32 \%$ | (410) | 15\% | (189) | 9\% | (120) | 2\% | (31) | 1279 |
| Voted in 2014: No | 45\% | (411) | $31 \%$ | (282) | 9\% | (87) | 8\% | (71) | 8\% | (69) | 921 |
| 2012 Vote: Barack Obama | 58\% | (479) | 32\% | (264) | 6\% | (51) | 2\% | (20) | 1\% | (12) | 827 |
| 2012 Vote: Mitt Romney | 17\% | (82) | 34\% | (163) | 28\% | (133) | 18\% | (86) | 3\% | (13) | 477 |
| 2012 Vote: Other | 26\% | (22) | 28\% | (24) | 19\% | (17) | 19\% | (16) | 7\% | (6) | 86 |
| 2012 Vote: Didn't Vote | 44\% | (356) | 30\% | (241) | 9\% | (75) | 8\% | (66) | 9\% | (69) | 806 |
| 4-Region: Northeast | 48\% | (189) | $31 \%$ | (121) | 11\% | (44) | 6\% | (25) | 4\% | (14) | 394 |
| 4-Region: Midwest | 41\% | (188) | 34\% | (157) | 11\% | (52) | 11\% | (50) | 4\% | (16) | 462 |
| 4-Region: South | 39\% | (323) | 32\% | (263) | 14\% | (114) | 10\% | (79) | 6\% | (45) | 824 |
| 4-Region: West | 46\% | (242) | 29\% | (151) | 13\% | (67) | 7\% | (36) | 5\% | (24) | 520 |
| Sports fan | 43\% | (642) | 33\% | (497) | 12\% | (175) | 9\% | (127) | 3\% | (52) | 1492 |
| Traveled outside of U.S. in past year 1+ times | $51 \%$ | (222) | 27\% | (116) | $11 \%$ | (48) | 9\% | (38) | 3\% | (12) | 436 |

Continued on next page

Table CMSdem4: How concerned are you with the issue of climate change and the impact it is having on the U.S. environment?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 43\% | (941) | $31 \%$ | (692) | 13\% | (276) | 9\% | (191) | 5\% | (100) | 2200 |
| Frequent Flyer | 48\% | (115) | $31 \%$ | (73) | 10\% | (24) | 9\% | (21) | 3\% | (6) | 240 |
| Open office space | 47\% | (99) | $32 \%$ | (67) | 10\% | (22) | 10\% | (21) | 1\% | (3) | 212 |
| Cubicle office space | 48\% | (59) | 31\% | (38) | 13\% | (16) | 6\% | (8) | 2\% | (2) | 123 |
| Private office space | 41\% | (58) | 38\% | (53) | 14\% | (20) | 7\% | (9) | 1\% | (1) | 141 |
| Feel comfortable in office | 36\% | (108) | 34\% | (102) | 16\% | (48) | 12\% | (35) | 2\% | (5) | 298 |
| Feel uncomfortable in office | 56\% | (145) | 28\% | (72) | 10\% | (26) | 6\% | (15) | 1\% | (2) | 260 |
| Watched Bundesliga | 50\% | (41) | 25\% | (20) | 12\% | (10) | 7\% | (6) | 5\% | (4) | 81 |
| Watched golf | 43\% | (52) | 34\% | (41) | 15\% | (18) | 8\% | (9) | - | (0) | 120 |
| Watched NASCAR | 37\% | (114) | 36\% | (111) | 15\% | (47) | 8\% | (23) | 3\% | (10) | 304 |
| Watched PBR | 52\% | (29) | 23\% | (12) | 7\% | (4) | 10\% | (5) | 8\% | (4) | 55 |
| ATP fan | 49\% | (107) | 33\% | (74) | 8\% | (18) | 6\% | (14) | 4\% | (9) | 220 |
| Esports fan | 49\% | (208) | 30\% | (125) | 9\% | (40) | 7\% | (29) | 5\% | (21) | 422 |
| F1 fan | 47\% | (158) | 29\% | (96) | 13\% | (44) | 6\% | (22) | 4\% | (13) | 334 |
| IndyCar fan | 42\% | (218) | 33\% | (168) | 11\% | (58) | 9\% | (46) | 5\% | (24) | 515 |
| MLB fan | 42\% | (457) | 35\% | (382) | 12\% | (131) | 9\% | (104) | 2\% | (27) | 1100 |
| MLS fan | 48\% | (208) | $31 \%$ | (132) | 11\% | (46) | 7\% | (28) | $4 \%$ | (17) | 432 |
| NASCAR fan | 36\% | (263) | 38\% | (279) | 13\% | (97) | 10\% | (74) | $4 \%$ | (27) | 742 |
| NBA fan | 48\% | (470) | 31\% | (307) | 10\% | (98) | 7\% | (68) | $4 \%$ | (35) | 979 |
| NCAA FT fan | 42\% | (402) | 32\% | (306) | 14\% | (129) | 9\% | (82) | 4\% | (36) | 954 |
| NCAA MB fan | 43\% | (352) | 32\% | (266) | 13\% | (110) | 8\% | (63) | 3\% | (28) | 818 |
| NCAA WB fan | 48\% | (235) | 30\% | (148) | 12\% | (58) | 6\% | (27) | 4\% | (20) | 488 |
| NFL fan | 44\% | (612) | 33\% | (470) | 12\% | (166) | 8\% | (112) | 3\% | (43) | 1403 |
| NHL fan | 42\% | (326) | $33 \%$ | (256) | 14\% | (107) | 7\% | (56) | $4 \%$ | (32) | 777 |
| PGA fan | 42\% | (234) | 33\% | (186) | 13\% | (75) | 8\% | (43) | 3\% | (19) | 557 |
| UFC fan | 46\% | (249) | 31\% | (167) | 12\% | (67) | 8\% | (43) | 4\% | (20) | 545 |
| WNBA fan | 54\% | (229) | 28\% | (119) | 9\% | (36) | 5\% | (22) | $4 \%$ | (17) | 422 |
| WTA fan | 56\% | (132) | 28\% | (66) | 8\% | (18) | 6\% | (13) | 3\% | (7) | 237 |
| Watch sports at least weekly | 43\% | (408) | $33 \%$ | (318) | 13\% | (119) | 9\% | (85) | 2\% | (23) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem5: Which of the following best describes your current behavior?

| Demographic | I am continuing to socialize in public places |  | I am continuing to socialize in public places, but less than before |  | I am not going to public places, but I am socializing with friends or family in my or their homes |  | I am not going to public places or interacting in-person, but I am socializing with friends or family virtually |  | I am not going to public places nor am I socializing with family or friends |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (96) | 12\% | (272) | 21\% | (469) | 35\% | (771) | 21\% | (470) | 6\% | (122) | 2200 |
| Gender: Male | 6\% | (65) | 14\% | (148) | 20\% | (215) | 31\% | (324) | 23\% | (248) | 6\% | (61) | 1062 |
| Gender: Female | 3\% | (31) | 11\% | (124) | 22\% | (254) | 39\% | (447) | 19\% | (221) | 5\% | (61) | 1138 |
| Age: 18-34 | 5\% | (30) | 12\% | (77) | 26\% | (169) | 36\% | (239) | 16\% | (102) | 6\% | (39) | 655 |
| Age: 35-44 | 4\% | (14) | 14\% | (51) | 17\% | (62) | 40\% | (142) | 16\% | (59) | 8\% | (29) | 358 |
| Age: 45-64 | 6\% | (41) | 14\% | (108) | 22\% | (161) | 33\% | (246) | 21\% | (160) | 5\% | (34) | 751 |
| Age: 65+ | 3\% | (11) | 8\% | (36) | 18\% | (77) | 33\% | (144) | 34\% | (149) | 4\% | (19) | 436 |
| GenZers: 1997-2012 | 4\% | (13) | 12\% | (38) | 23\% | (74) | 35\% | (109) | 17\% | (53) | 9\% | (29) | 316 |
| Millennials: 1981-1996 | $4 \%$ | (22) | 12\% | (66) | 24\% | (129) | 39\% | (209) | 16\% | (85) | 5\% | (27) | 539 |
| GenXers: 1965-1980 | 6\% | (31) | 14\% | (75) | 20\% | (105) | 38\% | (197) | 16\% | (84) | 6\% | (33) | 526 |
| Baby Boomers: 1946-1964 | $4 \%$ | (30) | 12\% | (86) | 20\% | (142) | 32\% | (233) | 29\% | (207) | 4\% | (28) | 727 |
| PID: Dem (no lean) | $2 \%$ | (14) | 7\% | (50) | 20\% | (154) | 43\% | (321) | 24\% | (183) | 4\% | (32) | 755 |
| PID: Ind (no lean) | 4\% | (27) | 15\% | (110) | 18\% | (134) | 35\% | (265) | 22\% | (169) | 7\% | (51) | 756 |
| PID: Rep (no lean) | 8\% | (55) | 16\% | (111) | 26\% | (181) | 27\% | (185) | 17\% | (118) | 6\% | (38) | 689 |
| PID/Gender: Dem Men | 3\% | (11) | 9\% | (29) | 19\% | (62) | 36\% | (116) | 26\% | (84) | 5\% | (17) | 319 |
| PID/Gender: Dem Women | 1\% | (3) | 5\% | (21) | 21\% | (93) | 47\% | (205) | 23\% | (99) | 3\% | (15) | 436 |
| PID/Gender: Ind Men | 4\% | (18) | 15\% | (61) | 17\% | (69) | 32\% | (129) | 26\% | (105) | 6\% | (26) | 407 |
| PID/Gender: Ind Women | 3\% | (9) | 14\% | (50) | 19\% | (65) | 39\% | (136) | 18\% | (64) | 7\% | (25) | 349 |
| PID/Gender: Rep Men | $11 \%$ | (36) | 17\% | (58) | 25\% | (85) | 24\% | (80) | 18\% | (59) | 5\% | (18) | 336 |
| PID/Gender: Rep Women | $5 \%$ | (19) | 15\% | (54) | 27\% | (96) | 30\% | (105) | 17\% | (59) | 6\% | (20) | 353 |
| Ideo: Liberal (1-3) | 1\% | (8) | 7\% | (44) | 20\% | (121) | 45\% | (268) | 23\% | (135) | 3\% | (16) | 592 |
| Ideo: Moderate (4) | 5\% | (27) | 15\% | (84) | 18\% | (104) | 36\% | (207) | 22\% | (126) | 4\% | (21) | 568 |
| Ideo: Conservative (5-7) | 6\% | (49) | 15\% | (110) | 25\% | (191) | 28\% | (215) | 22\% | (165) | 3\% | (26) | 756 |

[^140]Table CMSdem5: Which of the following best describes your current behavior?

| Demographic | I am continuing to socialize in public places | I am continuing to socialize in public places, but less than before | I am not going to public places, but I am socializing with friends or family in my or their homes | I am not going to public places or interacting in-person, but I am socializing with friends or family virtually | I am not going to public places nor am I socializing with family or friends | $\begin{aligned} & \text { Don't } \\ & \text { No O } \end{aligned}$ | $\begin{aligned} & \text { Know / } \\ & \text { pinion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% (96) | 12\% (272) | 21\% (469) | 35\% (771) | 21\% (470) | 6\% | (122) | 2200 |
| Educ: < College | 5\% (75) | 14\% (212) | 22\% (328) | 31\% (466) | 22\% (326) | 7\% | (105) | 1512 |
| Educ: Bachelors degree | 3\% (11) | 10\% (44) | 22\% (96) | 43\% (192) | 21\% (92) | 2\% | (9) | 444 |
| Educ: Post-grad | 4\% (10) | 6\% (16) | 19\% (46) | 46\% (113) | 21\% (52) | 3\% | (7) | 244 |
| Income: Under 50k | 5\% (62) | 15\% (176) | 21\% (249) | 31\% (373) | 21\% (257) | 7\% | (90) | 1207 |
| Income: 50k-100k | 4\% (27) | 9\% (65) | 23\% (159) | 38\% (268) | 22\% (154) | 4\% | (25) | 698 |
| Income: 100k+ | 2\% (7) | 10\% (31) | 21\% (62) | 44\% (131) | 20\% (59) | 2\% | (6) | 295 |
| Ethnicity: White | 5\% (79) | 13\% (224) | 22\% (379) | 34\% (594) | 21\% (369) | 4\% | (76) | 1722 |
| Ethnicity: Hispanic | 2\% (7) | 10\% (35) | 18\% (61) | 46\% (161) | 20\% (69) | 5\% | (16) | 349 |
| Ethnicity: Afr. Am. | 4\% (11) | 11\% (29) | 17\% (47) | 35\% (96) | 23\% (64) | 10\% | (28) | 274 |
| Ethnicity: Other | $3 \% \quad$ (6) | 9\% (19) | 21\% (43) | 40\% (82) | 18\% (37) | 9\% | (18) | 204 |
| All Christian | 4\% (40) | 10\% (96) | 23\% (226) | 35\% (345) | 24\% (236) | 4\% | (40) | 984 |
| All Non-Christian | 6\% (7) | 9\% (10) | $14 \% \quad$ (15) | 43\% (47) | 24\% (26) | 5\% | (5) | 110 |
| Atheist | 4\% (4) | 15\% (17) | 19\% (21) | 43\% (49) | 19\% (21) | - | (0) | 113 |
| Agnostic/Nothing in particular | 5\% (46) | 15\% (149) | 21\% (206) | 33\% (331) | 19\% (186) | 8\% | (75) | 994 |
| Religious Non-Protestant/Catholic | 6\% (8) | 8\% (11) | 17\% (22) | 41\% (54) | 23\% (31) | 5\% | (6) | 133 |
| Evangelical | 7\% (44) | 17\% (99) | 22\% (128) | 27\% (161) | 21\% (125) | 6\% | (34) | 592 |
| Non-Evangelical | 3\% (24) | 10\% (78) | 23\% (183) | 37\% (296) | 22\% (176) | 5\% | (36) | 794 |
| Community: Urban | 4\% (23) | $14 \% \quad$ (73) | 16\% (84) | 38\% (199) | 22\% (115) | 6\% | (31) | 524 |
| Community: Suburban | 3\% (32) | 11\% (124) | 23\% (251) | 36\% (395) | 22\% (238) | 5\% | (49) | 1089 |
| Community: Rural | 7\% (41) | 13\% (75) | 23\% (135) | 30\% (177) | 20\% (117) | 7\% | (42) | 587 |

[^141]Table CMSdem5: Which of the following best describes your current behavior?

| Demographic | I am continuing to socialize in public places |  | I am continuing to socialize in public places, but less than before |  | I am not going <br> to public places, but I am socializing with friends or family in my or their homes |  | I am not going to public places or interacting in-person, but I am socializing with friends or family virtually |  | I am not going to public places nor am I socializing with family or friends |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (96) | 12\% | (272) | $21 \%$ | (469) | 35\% | (771) | 21\% | (470) | 6\% | (122) | 2200 |
| Employ: Private Sector | 5\% | (30) | 14\% | (91) | 21\% | (136) | 39\% | (249) | 18\% | (117) | 3\% | (18) | 641 |
| Employ: Government | 8\% | (11) | 12\% | (18) | 23\% | (32) | 39\% | (55) | 15\% | (21) | 4\% | (5) | 142 |
| Employ: Self-Employed | 8\% | (13) | 19\% | (30) | 26\% | (43) | 25\% | (40) | 15\% | (23) | 7\% | (12) | 162 |
| Employ: Homemaker | 7\% | (9) | 9\% | (11) | 21\% | (25) | 39\% | (46) | 20\% | (24) | 4\% | (4) | 120 |
| Employ: Retired | 2\% | (11) | 9\% | (46) | 18\% | (89) | 32\% | (158) | 34\% | (168) | 5\% | (25) | 496 |
| Employ: Unemployed | 3\% | (9) | $11 \%$ | (32) | 27\% | (75) | 32\% | (88) | 19\% | (53) | 8\% | (23) | 280 |
| Employ: Other | 6\% | (11) | 16\% | (30) | 18\% | (34) | 31\% | (56) | 17\% | (32) | 12\% | (22) | 184 |
| Military HH: Yes | 6\% | (21) | 16\% | (56) | 23\% | (80) | 30\% | (105) | 22\% | (78) | 3\% | (12) | 352 |
| Military HH: No | 4\% | (75) | 12\% | (215) | 21\% | (390) | 36\% | (666) | 21\% | (392) | 6\% | (110) | 1848 |
| RD/WT: Right Direction | 8\% | (59) | 17\% | (130) | 24\% | (185) | 26\% | (194) | 20\% | (148) | 5\% | (41) | 758 |
| RD/WT: Wrong Track | 3\% | (37) | 10\% | (142) | 20\% | (284) | 40\% | (577) | 22\% | (322) | 6\% | (81) | 1442 |
| Trump Job Approve | 8\% | (70) | 17\% | (160) | 24\% | (218) | 28\% | (256) | 19\% | (174) | 5\% | (44) | 923 |
| Trump Job Disapprove | 2\% | (25) | 8\% | (98) | 20\% | (232) | 42\% | (490) | 24\% | (284) | 3\% | (41) | 1169 |
| Trump Job Strongly Approve | 9\% | (48) | 19\% | (98) | 24\% | (126) | 25\% | (130) | 18\% | (92) | 5\% | (26) | 520 |
| Trump Job Somewhat Approve | 5\% | (21) | 15\% | (62) | 23\% | (93) | 31\% | (126) | 20\% | (82) | 4\% | (18) | 403 |
| Trump Job Somewhat Disapprove | 2\% | (6) | $11 \%$ | (30) | 22\% | (57) | 38\% | (99) | 22\% | (57) | 5\% | (14) | 262 |
| Trump Job Strongly Disapprove | 2\% | (19) | 7\% | (68) | 19\% | (175) | 43\% | (392) | 25\% | (227) | 3\% | (27) | 907 |
| Favorable of Trump | 7\% | (62) | 18\% | (157) | 25\% | (217) | 28\% | (250) | 18\% | (163) | 4\% | (35) | 886 |
| Unfavorable of Trump | 2\% | (28) | 9\% | (101) | 20\% | (233) | 41\% | (482) | 24\% | (287) | 3\% | (41) | 1172 |
| Very Favorable of Trump | 10\% | (54) | 20\% | (110) | 23\% | (128) | 25\% | (137) | 18\% | (100) | 4\% | (21) | 550 |
| Somewhat Favorable of Trump | 2\% | (8) | 14\% | (47) | 27\% | (89) | 34\% | (114) | 19\% | (63) | 4\% | (15) | 336 |
| Somewhat Unfavorable of Trump | 6\% | (13) | 15\% | (33) | 23\% | (48) | 34\% | (73) | 19\% | (41) | 3\% | (6) | 213 |
| Very Unfavorable of Trump | 2\% | (15) | 7\% | (69) | 19\% | (185) | 43\% | (409) | 26\% | (246) | 4\% | (35) | 959 |

[^142]Table CMSdem5: Which of the following best describes your current behavior?

| Demographic | I am continuing to socialize in public places | I am continuing to socialize in public places, but less than before | I am not going <br> to public <br> places, but I am socializing with friends or family in my or their homes | I am not going to public places or interacting in-person, but I am socializing with friends or family virtually | I am not going to public places nor am I socializing with family or friends | $\begin{aligned} & \text { Don't } \\ & \text { No O } \end{aligned}$ | Know / <br> pinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \% \quad$ (96) | 12\% (272) | 21\% (469) | 35\% (771) | 21\% (470) | 6\% | (122) | 2200 |
| \# 1 Issue: Economy | 5\% (33) | 16\% (115) | 23\% (164) | 34\% (241) | 19\% (139) | $4 \%$ | (25) | 717 |
| \# 1 Issue: Security | 9\% (22) | 18\% (46) | 23\% (58) | 25\% (63) | 19\% (49) | 6\% | (16) | 253 |
| \# 1 Issue: Health Care | 3\% (11) | 8\% (32) | 19\% (82) | 41\% (175) | 23\% (96) | 6\% | (26) | 422 |
| \#1 Issue: Medicare / Social Security | 3\% (10) | 11\% (37) | 16\% (53) | 30\% (98) | 33\% (108) | 7\% | (23) | 330 |
| \# 1 Issue: Women's Issues | (0) | 8\% (7) | 20\% (18) | 40\% (37) | 20\% (18) | 12\% | (11) | 92 |
| \#1 Issue: Education | $2 \% \quad$ (2) | 12\% (17) | 28\% (38) | 39\% (54) | 16\% (22) | $4 \%$ | (5) | 139 |
| \# 1 Issue: Energy | 5\% (5) | 4\% (4) | 26\% (26) | 44\% (44) | 18\% (18) | $2 \%$ | (2) | 98 |
| \# 1 Issue: Other | 9\% (13) | 9\% (13) | 19\% (29) | 40\% (60) | 13\% (20) | 9\% | (14) | 149 |
| 2018 House Vote: Democrat | 2\% (12) | 7\% (51) | 19\% (142) | 44\% (336) | 27\% (205) | 3\% | (22) | 767 |
| 2018 House Vote: Republican | 8\% (46) | 16\% (101) | 24\% (149) | 30\% (186) | 18\% (113) | 3\% | (21) | 616 |
| 2018 House Vote: Someone else | $4 \% \quad$ (3) | 9\% (8) | 9\% (8) | 40\% (36) | 23\% (21) | 16\% | (14) | 89 |
| 2016 Vote: Hillary Clinton | 2\% (16) | 7\% (45) | 18\% (124) | 43\% (290) | 28\% (190) | 2\% | (16) | 681 |
| 2016 Vote: Donald Trump | 7\% (45) | 16\% (111) | 23\% (160) | 31\% (215) | 19\% (130) | 4\% | (27) | 688 |
| 2016 Vote: Other | $4 \% \quad$ (5) | 11\% (14) | 19\% (25) | 37\% (49) | 22\% (28) | 7\% | (10) | 131 |
| 2016 Vote: Didn't Vote | 4\% (31) | 14\% (101) | 23\% (158) | 31\% (218) | 17\% (121) | 10\% | (69) | 697 |
| Voted in 2014: Yes | 4\% (52) | 12\% (152) | 20\% (251) | 36\% (463) | 24\% (313) | 4\% | (47) | 1279 |
| Voted in 2014: No | 5\% (44) | 13\% (120) | 24\% (218) | 33\% (308) | 17\% (156) | 8\% | (74) | 921 |
| 2012 Vote: Barack Obama | 2\% (17) | 8\% (65) | 19\% (155) | 42\% (351) | 25\% (209) | 4\% | (30) | 827 |
| 2012 Vote: Mitt Romney | 7\% (34) | 17\% (80) | 22\% (106) | 28\% (132) | 23\% (109) | 4\% | (17) | 477 |
| 2012 Vote: Other | 6\% (5) | 21\% (18) | 23\% (20) | 24\% (21) | 15\% (13) | 10\% | (9) | 86 |
| 2012 Vote: Didn't Vote | 5\% (40) | 14\% (109) | 23\% (187) | 33\% (266) | 17\% (138) | 8\% | (66) | 806 |

[^143]Table CMSdem5: Which of the following best describes your current behavior?

| Demographic | I am continuing to socialize in public places |  | I am continuing to socialize in public places, but less than before |  | I am not going <br> to public places, but I am socializing with friends or family in my or their homes |  | I am not going <br> to public places or interacting in-person, but I am socializing with friends or family virtually |  | I am not going to public places nor am I socializing with family or friends |  | Don't Know / <br> No Opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (96) | 12\% | (272) | $21 \%$ | (469) | 35\% | (771) | 21\% | (470) | 6\% | (122) | 2200 |
| 4-Region: Northeast | 3\% | (12) | 10\% | (38) | 19\% | (73) | 43\% | (168) | 22\% | (88) | 4\% | (15) | 394 |
| 4-Region: Midwest | 5\% | (22) | 13\% | (59) | 22\% | (101) | 31\% | (143) | 24\% | (111) | 6\% | (27) | 462 |
| 4-Region: South | 5\% | (42) | 14\% | (113) | 24\% | (200) | 32\% | (261) | 20\% | (163) | 5\% | (45) | 824 |
| 4-Region: West | $4 \%$ | (20) | 12\% | (62) | 18\% | (95) | 38\% | (200) | 21\% | (108) | 7\% | (35) | 520 |
| Sports fan | 4\% | (63) | 14\% | (207) | $21 \%$ | (307) | 35\% | (521) | 22\% | (329) | 4\% | (66) | 1492 |
| Traveled outside of U.S. in past year 1+ times | 5\% | (20) | $11 \%$ | (47) | 18\% | (79) | 43\% | (188) | 18\% | (80) | 5\% | (22) | 436 |
| Frequent Flyer | 4\% | (10) | $11 \%$ | (27) | 18\% | (44) | 47\% | (112) | 15\% | (37) | 4\% | (9) | 240 |
| Open office space | 6\% | (12) | 14\% | (30) | 20\% | (42) | 41\% | (87) | 17\% | (35) | 3\% | (6) | 212 |
| Cubicle office space | 6\% | (7) | 5\% | (7) | 19\% | (23) | 49\% | (60) | 19\% | (24) | 2\% | (3) | 123 |
| Private office space | 6\% | (8) | 9\% | (12) | 23\% | (33) | $44 \%$ | (62) | 15\% | (22) | 3\% | (4) | 141 |
| Feel comfortable in office | 10\% | (31) | 15\% | (43) | 24\% | (72) | $34 \%$ | (101) | 14\% | (42) | 3\% | (8) | 298 |
| Feel uncomfortable in office | 3\% | (7) | 7\% | (18) | 18\% | (46) | 50\% | (130) | 21\% | (55) | 2\% | (4) | 260 |
| Watched Bundesliga | 3\% | (3) | 24\% | (20) | 15\% | (12) | 40\% | (32) | 17\% | (14) | - | (0) | 81 |
| Watched golf | $4 \%$ | (5) | 12\% | (15) | 17\% | (20) | 34\% | (41) | 29\% | (35) | 3\% | (4) | 120 |
| Watched NASCAR | 7\% | (20) | 17\% | (52) | 22\% | (68) | 26\% | (78) | 23\% | (70) | 5\% | (16) | 304 |
| Watched PBR | $11 \%$ | (6) | 10\% | (5) | 16\% | (9) | 30\% | (17) | 32\% | (18) | 1\% | (0) | 55 |
| ATP fan | 7\% | (16) | 12\% | (26) | 19\% | (41) | 38\% | (83) | 20\% | (43) | 5\% | (11) | 220 |
| Esports fan | 5\% | (19) | 12\% | (53) | 23\% | (95) | 37\% | (155) | 17\% | (72) | 7\% | (29) | 422 |
| F1 fan | 5\% | (17) | 13\% | (44) | $22 \%$ | (75) | 34\% | (114) | 19\% | (63) | 6\% | (21) | 334 |
| IndyCar fan | 5\% | (28) | 14\% | (73) | $21 \%$ | (107) | 33\% | (170) | 22\% | (111) | 5\% | (26) | 515 |
| MLB fan | 4\% | (42) | 13\% | (141) | 21\% | (230) | 36\% | (393) | 23\% | (250) | 4\% | (46) | 1100 |
| MLS fan | 5\% | (21) | 14\% | (61) | $22 \%$ | (93) | 35\% | (153) | 20\% | (84) | 4\% | (19) | 432 |
| NASCAR fan | 5\% | (39) | 15\% | (113) | $24 \%$ | (178) | 29\% | (218) | 21\% | (154) | 5\% | (39) | 742 |

[^144]Table CMSdem5: Which of the following best describes your current behavior?

| Demographic | I am continuing to socialize in public places | I am continuing to socialize in public places, but less than before | I am not going <br> to public places, but I am socializing with friends or family in my or their homes | I am not going to public places or interacting in-person, but I am socializing with friends or family virtually | I am not going to public places nor am I socializing with family or friends | $\begin{aligned} & \text { Don't } \\ & \text { No O } \end{aligned}$ | $\begin{aligned} & \text { Know / } \\ & \text { pinion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \% \quad$ (96) | 12\% (272) | 21\% (469) | 35\% (771) | 21\% (470) | 6\% | (122) | 2200 |
| NBA fan | 4\% (36) | 13\% (129) | 20\% (192) | 39\% (381) | 20\% (193) | 5\% | (48) | 979 |
| NCAA FT fan | 5\% (45) | 15\% (141) | 21\% (202) | 33\% (312) | 21\% (205) | 5\% | (49) | 954 |
| NCAA MB fan | 5\% (39) | 12\% (99) | 20\% (164) | 38\% (309) | 21\% (175) | 4\% | (32) | 818 |
| NCAA WB fan | 5\% (22) | 13\% (61) | 19\% (91) | 39\% (189) | 21\% (103) | 4\% | (21) | 488 |
| NFL fan | 4\% (57) | 14\% (191) | 21\% (289) | 35\% (495) | 22\% (302) | 5\% | (69) | 1403 |
| NHL fan | 4\% (32) | 14\% (110) | 22\% (172) | 34\% (266) | 21\% (160) | 5\% | (36) | 777 |
| PGA fan | 6\% (32) | 12\% (66) | 19\% (109) | 34\% (191) | 25\% (137) | 4\% | (23) | 557 |
| UFC fan | 5\% (27) | 15\% (82) | 20\% (109) | 35\% (193) | 18\% (98) | 7\% | (36) | 545 |
| WNBA fan | 4\% (16) | 13\% (55) | 17\% (71) | 41\% (173) | 21\% (87) | 5\% | (20) | 422 |
| WTA fan | 5\% (11) | $14 \%$ (34) | 16\% (38) | 39\% (92) | 18\% (43) | 8\% | (18) | 237 |
| Watch sports at least weekly | 4\% (42) | 14\% (132) | 20\% (189) | 35\% (330) | 24\% (224) | 4\% | (35) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table CMSdem6: How concerned are you about the COVID-19 pandemic (coronavirus)?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1054) | $34 \%$ | (756) | $9 \%$ | (202) | 6\% | (133) | 3\% | (55) | 2200 |
| Gender: Male | 43\% | (458) | 35\% | (376) | 11\% | (119) | 8\% | (81) | 3\% | (27) | 1062 |
| Gender: Female | 52\% | (596) | 33\% | (380) | 7\% | (83) | $4 \%$ | (51) | $2 \%$ | (28) | 1138 |
| Age: 18-34 | 44\% | (287) | 35\% | (230) | 11\% | (75) | 6\% | (37) | $4 \%$ | (26) | 655 |
| Age: 35-44 | 44\% | (158) | 37\% | (132) | 8\% | (27) | 7\% | (24) | $4 \%$ | (16) | 358 |
| Age: 45-64 | 51\% | (386) | $32 \%$ | (239) | $9 \%$ | (66) | 7\% | (52) | 1\% | (8) | 751 |
| Age: 65+ | 51\% | (222) | 35\% | (154) | 8\% | (33) | 5\% | (20) | 1\% | (6) | 436 |
| GenZers: 1997-2012 | 44\% | (139) | 32\% | (101) | 12\% | (39) | 5\% | (17) | 6\% | (20) | 316 |
| Millennials: 1981-1996 | 44\% | (239) | $37 \%$ | (202) | $9 \%$ | (50) | 6\% | (30) | 3\% | (17) | 539 |
| GenXers: 1965-1980 | 47\% | (246) | $34 \%$ | (176) | $9 \%$ | (47) | 9\% | (45) | $2 \%$ | (12) | 526 |
| Baby Boomers: 1946-1964 | 53\% | (386) | 34\% | (248) | 7\% | (53) | 5\% | (34) | 1\% | (5) | 727 |
| PID: Dem (no lean) | 66\% | (500) | 28\% | (211) | $4 \%$ | (27) | 1\% | (9) | 1\% | (9) | 755 |
| PID: Ind (no lean) | 42\% | (321) | $36 \%$ | (272) | 11\% | (80) | 7\% | (51) | $4 \%$ | (33) | 756 |
| PID: Rep (no lean) | $34 \%$ | (234) | 40\% | (273) | 14\% | (96) | 11\% | (73) | $2 \%$ | (13) | 689 |
| PID/Gender: Dem Men | 62\% | (197) | $32 \%$ | (103) | $3 \%$ | (8) | $2 \%$ | (5) | $2 \%$ | (6) | 319 |
| PID/Gender: Dem Women | 69\% | (302) | 25\% | (108) | $4 \%$ | (18) | 1\% | (4) | 1\% | (3) | 436 |
| PID/Gender: Ind Men | 39\% | (158) | 37\% | (151) | 12\% | (50) | 8\% | (32) | $4 \%$ | (16) | 407 |
| PID/Gender: Ind Women | 46\% | (162) | 35\% | (121) | 9\% | (30) | 5\% | (19) | 5\% | (17) | 349 |
| PID/Gender: Rep Men | 31\% | (103) | 36\% | (122) | 18\% | (60) | 13\% | (44) | $2 \%$ | (6) | 336 |
| PID/Gender: Rep Women | 37\% | (131) | 43\% | (151) | 10\% | (35) | 8\% | (28) | 2\% | (8) | 353 |
| Ideo: Liberal (1-3) | 66\% | (390) | 28\% | (167) | 3\% | (20) | 2\% | (12) | - | (3) | 592 |
| Ideo: Moderate (4) | 48\% | (270) | 38\% | (214) | 10\% | (57) | 4\% | (21) | 1\% | (6) | 568 |
| Ideo: Conservative (5-7) | 38\% | (289) | $38 \%$ | (286) | 13\% | (96) | 10\% | (76) | 1\% | (9) | 756 |
| Educ: < College | 47\% | (712) | 33\% | (499) | 10\% | (149) | 7\% | (101) | 3\% | (52) | 1512 |
| Educ: Bachelors degree | 47\% | (207) | 41\% | (182) | 7\% | (32) | 5\% | (22) | - | (1) | 444 |
| Educ: Post-grad | 56\% | (136) | $31 \%$ | (75) | 9\% | (21) | 4\% | (10) | 1\% | (3) | 244 |
| Income: Under 50k | 48\% | (585) | $32 \%$ | (384) | $9 \%$ | (113) | 6\% | (77) | $4 \%$ | (48) | 1207 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 48\% | (333) | 37\% | (256) | 8\% | (59) | 6\% | (44) | 1\% | (6) | 698 |
| Income: $100 \mathrm{k}+$ | 46\% | (136) | 39\% | (116) | 10\% | (30) | 4\% | (12) | - | (1) | 295 |
| Ethnicity: White | 46\% | (791) | 36\% | (613) | 10\% | (177) | 7\% | (113) | 2\% | (28) | 1722 |
| Ethnicity: Hispanic | 53\% | (184) | 28\% | (98) | $9 \%$ | (32) | 4\% | (16) | 5\% | (19) | 349 |
| Ethnicity: Afr. Am. | 57\% | (158) | 29\% | (78) | $4 \%$ | (12) | 3\% | (9) | 6\% | (17) | 274 |

Continued on next page

Table CMSdem6: How concerned are you about the COVID-19 pandemic (coronavirus)?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1054) | $34 \%$ | (756) | 9\% | (202) | 6\% | (133) | 3\% | (55) | 2200 |
| Ethnicity: Other | $52 \%$ | (106) | 32\% | (64) | 6\% | (13) | 5\% | (10) | 5\% | (11) | 204 |
| All Christian | 49\% | (483) | 34\% | (337) | 10\% | (95) | 6\% | (57) | 1\% | (11) | 984 |
| All Non-Christian | 60\% | (66) | 31\% | (34) | 3\% | (3) | 5\% | (5) | 1\% | (1) | 110 |
| Atheist | 50\% | (57) | 37\% | (41) | 10\% | (11) | 3\% | (4) | - | (0) | 113 |
| Agnostic/Nothing in particular | 45\% | (448) | 35\% | (344) | 9\% | (93) | 7\% | (66) | $4 \%$ | (43) | 994 |
| Religious Non-Protestant/Catholic | 55\% | (73) | 31\% | (42) | 8\% | (11) | 5\% | (6) | 1\% | (1) | 133 |
| Evangelical | 43\% | (252) | 35\% | (205) | $11 \%$ | (67) | 10\% | (57) | $2 \%$ | (11) | 592 |
| Non-Evangelical | 54\% | (426) | 32\% | (257) | 8\% | (65) | 4\% | (35) | 1\% | (11) | 794 |
| Community: Urban | 51\% | (266) | 34\% | (176) | 8\% | (44) | 5\% | (24) | 3\% | (15) | 524 |
| Community: Suburban | 49\% | (535) | 34\% | (375) | 10\% | (106) | 5\% | (57) | 1\% | (16) | 1089 |
| Community: Rural | 43\% | (254) | 35\% | (205) | 9\% | (52) | 9\% | (52) | $4 \%$ | (25) | 587 |
| Employ: Private Sector | 48\% | (309) | 37\% | (234) | 8\% | (52) | 7\% | (45) | - | (0) | 641 |
| Employ: Government | 44\% | (63) | 38\% | (54) | 7\% | (11) | 8\% | (11) | 3\% | (4) | 142 |
| Employ: Self-Employed | 43\% | (69) | 32\% | (52) | 12\% | (20) | 9\% | (14) | $4 \%$ | (6) | 162 |
| Employ: Homemaker | 50\% | (60) | 33\% | (40) | 10\% | (12) | 6\% | (7) | 1\% | (2) | 120 |
| Employ: Retired | 50\% | (247) | $36 \%$ | (181) | 7\% | (34) | 5\% | (26) | 2\% | (8) | 496 |
| Employ: Unemployed | 53\% | (149) | 29\% | (80) | 8\% | (24) | 5\% | (13) | 5\% | (14) | 280 |
| Employ: Other | 41\% | (75) | 28\% | (52) | 18\% | (33) | 6\% | (11) | 7\% | (13) | 184 |
| Military HH: Yes | 43\% | (150) | 36\% | (125) | 12\% | (42) | 8\% | (30) | 2\% | (6) | 352 |
| Military HH: No | 49\% | (904) | 34\% | (631) | 9\% | (160) | 6\% | (103) | 3\% | (50) | 1848 |
| RD/WT: Right Direction | 34\% | (257) | 38\% | (288) | 15\% | (111) | 10\% | (79) | 3\% | (22) | 758 |
| RD/WT: Wrong Track | 55\% | (797) | $32 \%$ | (468) | 6\% | (91) | 4\% | (54) | $2 \%$ | (33) | 1442 |
| Trump Job Approve | 34\% | (317) | 38\% | (352) | 15\% | (135) | 11\% | (104) | 2\% | (15) | 923 |
| Trump Job Disapprove | 60\% | (702) | 32\% | (377) | $5 \%$ | (59) | 2\% | (18) | 1\% | (13) | 1169 |
| Trump Job Strongly Approve | 33\% | (174) | 35\% | (181) | 15\% | (79) | 15\% | (79) | 1\% | (7) | 520 |
| Trump Job Somewhat Approve | 36\% | (143) | 43\% | (171) | $14 \%$ | (56) | 6\% | (24) | 2\% | (8) | 403 |
| Trump Job Somewhat Disapprove | 44\% | (116) | 44\% | (116) | 8\% | (20) | 3\% | (7) | 1\% | (3) | 262 |
| Trump Job Strongly Disapprove | 65\% | (586) | 29\% | (261) | $4 \%$ | (39) | 1\% | (11) | 1\% | (10) | 907 |
| Favorable of Trump | 36\% | (319) | 38\% | (337) | 14\% | (127) | 11\% | (98) | 1\% | (5) | 886 |
| Unfavorable of Trump | 58\% | (684) | 33\% | (385) | 6\% | (67) | 2\% | (26) | 1\% | (11) | 1172 |

[^145]Table CMSdem6: How concerned are you about the COVID-19 pandemic (coronavirus)?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1054) | $34 \%$ | (756) | 9\% | (202) | 6\% | (133) | 3\% | (55) | 2200 |
| Very Favorable of Trump | 33\% | (184) | 36\% | (200) | 15\% | (83) | 14\% | (79) | 1\% | (4) | 550 |
| Somewhat Favorable of Trump | 40\% | (135) | 41\% | (136) | 13\% | (44) | 5\% | (18) | 1\% | (2) | 336 |
| Somewhat Unfavorable of Trump | 41\% | (88) | 42\% | (89) | 9\% | (19) | 6\% | (12) | $2 \%$ | (4) | 213 |
| Very Unfavorable of Trump | 62\% | (595) | 31\% | (295) | 5\% | (48) | 1\% | (13) | 1\% | (6) | 959 |
| \# 1 Issue: Economy | 43\% | (310) | 38\% | (272) | $11 \%$ | (79) | 7\% | (48) | 1\% | (7) | 717 |
| \# 1 Issue: Security | 41\% | (103) | $37 \%$ | (93) | 10\% | (24) | 9\% | (23) | $4 \%$ | (10) | 253 |
| \# 1 Issue: Health Care | 56\% | (237) | 34\% | (144) | 5\% | (19) | 3\% | (13) | 2\% | (9) | 422 |
| \# 1 Issue: Medicare / Social Security | 53\% | (175) | 31\% | (101) | 8\% | (27) | 5\% | (16) | 3\% | (10) | 330 |
| \# 1 Issue: Women's Issues | 48\% | (44) | $34 \%$ | (31) | 8\% | (7) | 3\% | (3) | $7 \%$ | (7) | 92 |
| \# 1 Issue: Education | 40\% | (56) | 34\% | (47) | 17\% | (24) | 7\% | (10) | $2 \%$ | (2) | 139 |
| \# 1 Issue: Energy | 46\% | (45) | 41\% | (40) | 10\% | (10) | 2\% | (2) | - | (0) | 98 |
| \# 1 Issue: Other | 56\% | (83) | 18\% | (27) | 8\% | (12) | $11 \%$ | (17) | 7\% | (10) | 149 |
| 2018 House Vote: Democrat | 65\% | (497) | 30\% | (230) | $4 \%$ | (27) | 1\% | (8) | 1\% | (5) | 767 |
| 2018 House Vote: Republican | 33\% | (205) | 40\% | (246) | $14 \%$ | (86) | 12\% | (73) | 1\% | (5) | 616 |
| 2018 House Vote: Someone else | 35\% | (31) | 38\% | (34) | 8\% | (7) | 11\% | (10) | 8\% | (7) | 89 |
| 2016 Vote: Hillary Clinton | 65\% | (445) | 30\% | (203) | 4\% | (24) | 1\% | (7) | - | (2) | 681 |
| 2016 Vote: Donald Trump | 34\% | (233) | 41\% | (285) | 13\% | (90) | 11\% | (74) | 1\% | (5) | 688 |
| 2016 Vote: Other | 50\% | (66) | 33\% | (44) | 7\% | (9) | 5\% | (7) | 4\% | (6) | 131 |
| 2016 Vote: Didn't Vote | 44\% | (310) | 32\% | (223) | $11 \%$ | (77) | 6\% | (45) | 6\% | (43) | 697 |
| Voted in 2014: Yes | 50\% | (637) | 34\% | (440) | 8\% | (109) | 6\% | (79) | 1\% | (14) | 1279 |
| Voted in 2014: No | 45\% | (417) | 34\% | (316) | 10\% | (93) | 6\% | (54) | $4 \%$ | (41) | 921 |
| 2012 Vote: Barack Obama | 60\% | (498) | 33\% | (270) | $4 \%$ | (35) | 2\% | (17) | 1\% | (7) | 827 |
| 2012 Vote: Mitt Romney | 33\% | (156) | 40\% | (192) | 14\% | (67) | 12\% | (57) | 1\% | (4) | 477 |
| 2012 Vote: Other | 31\% | (26) | 39\% | (33) | $14 \%$ | (12) | 8\% | (7) | 8\% | (7) | 86 |
| 2012 Vote: Didn't Vote | 46\% | (372) | $32 \%$ | (260) | $11 \%$ | (86) | 6\% | (51) | 5\% | (37) | 806 |
| 4-Region: Northeast | 56\% | (222) | $31 \%$ | (122) | 6\% | (24) | 5\% | (19) | 2\% | (7) | 394 |
| 4-Region: Midwest | 48\% | (222) | 34\% | (159) | 10\% | (46) | 7\% | (30) | 1\% | (5) | 462 |
| 4-Region: South | 47\% | (387) | 34\% | (282) | 9\% | (75) | 7\% | (54) | 3\% | (26) | 824 |
| 4-Region: West | 43\% | (223) | 37\% | (192) | 11\% | (58) | 6\% | (29) | 3\% | (18) | 520 |
| Sports fan | 49\% | (735) | 35\% | (516) | 9\% | (142) | 5\% | (70) | $2 \%$ | (29) | 1492 |
| Traveled outside of U.S. in past year 1+ times | $51 \%$ | (222) | 32\% | (140) | 7\% | (33) | 7\% | (31) | 2\% | (10) | 436 |

Continued on next page

Table CMSdem6: How concerned are you about the COVID-19 pandemic (coronavirus)?

| Demographic | Very concerned |  | Somewhat concerned |  | Not very concerned |  | Not concerned at all |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (1054) | $34 \%$ | (756) | 9\% | (202) | 6\% | (133) | 3\% | (55) | 2200 |
| Frequent Flyer | 47\% | (112) | 36\% | (86) | 8\% | (20) | 7\% | (17) | 2\% | (5) | 240 |
| Open office space | 48\% | (102) | 38\% | (81) | 6\% | (13) | 8\% | (16) | - | (0) | 212 |
| Cubicle office space | 54\% | (67) | 34\% | (42) | 4\% | (5) | 7\% | (9) | 1\% | (1) | 123 |
| Private office space | 47\% | (66) | 39\% | (55) | 10\% | (14) | 3\% | (4) | 1\% | (1) | 141 |
| Feel comfortable in office | 33\% | (98) | 45\% | (133) | 10\% | (31) | 12\% | (35) | - | (1) | 298 |
| Feel uncomfortable in office | 67\% | (173) | 27\% | (71) | 4\% | (11) | 1\% | (4) | - | (0) | 260 |
| Watched Bundesliga | 60\% | (48) | 27\% | (22) | 6\% | (5) | 7\% | (5) | - | (0) | 81 |
| Watched golf | 47\% | (57) | 45\% | (54) | 6\% | (7) | 1\% | (2) | - | (0) | 120 |
| Watched NASCAR | 50\% | (151) | 35\% | (106) | 8\% | (25) | 6\% | (17) | 2\% | (5) | 304 |
| Watched PBR | 55\% | (30) | 29\% | (16) | 11\% | (6) | 4\% | (2) | 1\% | (1) | 55 |
| ATP fan | 58\% | (128) | 26\% | (57) | 9\% | (19) | 3\% | (7) | 4\% | (8) | 220 |
| Esports fan | 50\% | (212) | 31\% | (133) | 10\% | (42) | 4\% | (16) | 5\% | (20) | 422 |
| F1 fan | 51\% | (170) | 32\% | (108) | 6\% | (20) | 6\% | (22) | 4\% | (14) | 334 |
| IndyCar fan | 52\% | (269) | 33\% | (172) | 7\% | (36) | 5\% | (28) | 2\% | (9) | 515 |
| MLB fan | 51\% | (565) | 33\% | (368) | 9\% | (99) | 5\% | (55) | 1\% | (14) | 1100 |
| MLS fan | 52\% | (224) | 34\% | (147) | 8\% | (34) | 4\% | (18) | 2\% | (9) | 432 |
| NASCAR fan | 48\% | (360) | 34\% | (250) | 10\% | (77) | 5\% | (38) | 2\% | (17) | 742 |
| NBA fan | 54\% | (527) | 33\% | (318) | 7\% | (73) | 4\% | (35) | $3 \%$ | (25) | 979 |
| NCAA FT fan | 49\% | (470) | 34\% | (325) | 9\% | (90) | 5\% | (47) | 2\% | (23) | 954 |
| NCAA MB fan | 49\% | (404) | 34\% | (280) | 10\% | (79) | 5\% | (38) | 2\% | (17) | 818 |
| NCAA WB fan | 57\% | (278) | 30\% | (149) | 6\% | (31) | 5\% | (22) | 2\% | (9) | 488 |
| NFL fan | 51\% | (712) | 34\% | (471) | 9\% | (126) | 5\% | (66) | 2\% | (28) | 1403 |
| NHL fan | 49\% | (382) | 35\% | (270) | 9\% | (70) | 5\% | (38) | 2\% | (17) | 777 |
| PGA fan | 50\% | (277) | 35\% | (196) | 8\% | (47) | 5\% | (27) | 2\% | (10) | 557 |
| UFC fan | 48\% | (264) | 32\% | (177) | 10\% | (55) | 6\% | (32) | 3\% | (19) | 545 |
| WNBA fan | 61\% | (259) | 26\% | (110) | 7\% | (31) | 3\% | (13) | 2\% | (9) | 422 |
| WTA fan | 58\% | (138) | 25\% | (59) | 9\% | (22) | $3 \%$ | (7) | $4 \%$ | (11) | 237 |
| Watch sports at least weekly | 51\% | (482) | 34\% | (322) | 10\% | (93) | 4\% | (42) | 1\% | (13) | 952 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 2200 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 1062 \\ 1138 \\ 2200 \end{array}$ | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 655 \\ 358 \\ 751 \\ 436 \\ 2200 \end{array}$ | $\begin{gathered} 30 \% \\ 16 \% \\ 34 \% \\ 20 \% \end{gathered}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: $1946-1964$ $N$ | $\begin{array}{r} 316 \\ 539 \\ 526 \\ 727 \\ 2107 \end{array}$ | $\begin{aligned} & 14 \% \\ & 24 \% \\ & 24 \% \\ & 33 \% \end{aligned}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) | $\begin{array}{r} 755 \\ 756 \\ 689 \\ 2200 \end{array}$ | $\begin{gathered} 34 \% \\ 34 \% \\ 31 \% \end{gathered}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 319 \\ 436 \\ 407 \\ 349 \\ 336 \\ 353 \\ 2200 \end{array}$ | $\begin{aligned} & 15 \% \\ & 20 \% \\ & 19 \% \\ & 16 \% \\ & 15 \% \\ & 16 \% \end{aligned}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) <br> N | $\begin{array}{r} 592 \\ 568 \\ 756 \\ 1916 \end{array}$ | $\begin{aligned} & 27 \% \\ & 26 \% \\ & 34 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 1512 \\ 444 \\ 244 \\ 2200 \end{array}$ | $\begin{array}{r} 69 \% \\ 20 \% \\ 11 \% \end{array}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 1207 | 55\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 698 | 32\% |
|  | Income: 100k+ | 295 | 13\% |
|  | $N$ | 2200 |  |
| xdemWhite | Ethnicity: White | 1722 | 78\% |
| xdemHispBin | Ethnicity: Hispanic | 349 | 16\% |
| demBlackBin | Ethnicity: Afr. Am. | 274 | 12\% |
| demRaceOther | Ethnicity: Other | 204 | $9 \%$ |
| xdemReligion | All Christian | 984 | 45\% |
|  | All Non-Christian | 110 | 5\% |
|  | Atheist | 113 | 5\% |
|  | Agnostic/Nothing in particular | 994 | 45\% |
|  | $N$ | 2200 |  |
| xdemReligOther | Religious Non-Protestant/Catholic | 133 | 6\% |
| xdemEvang | Evangelical | 592 | 27\% |
|  | Non-Evangelical | 794 | 36\% |
|  | $N$ | 1386 |  |
| xdemUsr | Community: Urban | 524 | 24\% |
|  | Community: Suburban | 1089 | 49\% |
|  | Community: Rural | 587 | 27\% |
|  | $N$ | 2200 |  |
| xdemEmploy | Employ: Private Sector | 641 | 29\% |
|  | Employ: Government | 142 | 6\% |
|  | Employ: Self-Employed | 162 | 7\% |
|  | Employ: Homemaker | 120 | 5\% |
|  | Employ: Retired | 496 | 23\% |
|  | Employ: Unemployed | 280 | 13\% |
|  | Employ: Other | 184 | 8\% |
|  | $N$ | 2024 |  |
| xdemMilHH1 | Military HH: Yes | 352 | 16\% |
|  | Military HH: No | 1848 | 84\% |
|  | $N$ | 2200 |  |
| xnr1 | RD/WT: Right Direction | 758 | 34\% |
|  | RD/WT: Wrong Track | 1442 | 66\% |
|  | $N$ | 2200 |  |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| Trump_Approve | Trump Job Approve | 923 | 42\% |
|  | Trump Job Disapprove | 1169 | 53\% |
|  | $N$ | 2091 |  |
| Trump_Approve2 | Trump Job Strongly Approve | 520 | 24\% |
|  | Trump Job Somewhat Approve | 403 | 18\% |
|  | Trump Job Somewhat Disapprove | 262 | 12\% |
|  | Trump Job Strongly Disapprove | 907 | $41 \%$ |
|  | $N$ | 2091 |  |
| Trump_Fav | Favorable of Trump | 886 | 40\% |
|  | Unfavorable of Trump | 1172 | 53\% |
|  | $N$ | 2058 |  |
| Trump_Fav_FULL | Very Favorable of Trump | 550 | 25\% |
|  | Somewhat Favorable of Trump | 336 | 15\% |
|  | Somewhat Unfavorable of Trump | 213 | 10\% |
|  | Very Unfavorable of Trump | 959 | 44\% |
|  | $N$ | 2058 |  |
| xnr3 | \#1 Issue: Economy | 717 | 33\% |
|  | \#1 Issue: Security | 253 | 12\% |
|  | \#1 Issue: Health Care | 422 | 19\% |
|  | \#1 Issue: Medicare / Social Security | 330 | 15\% |
|  | \#1 Issue: Women's Issues | 92 | 4\% |
|  | \#1 Issue: Education | 139 | 6\% |
|  | \#1 Issue: Energy | 98 | $4 \%$ |
|  | \#1 Issue: Other | 149 | 7\% |
|  | $N$ | 2200 |  |
| xsubVote18O | 2018 House Vote: Democrat | 767 | 35\% |
|  | 2018 House Vote: Republican | 616 | 28\% |
|  | 2018 House Vote: Someone else | 89 | 4\% |
|  | $N$ | 1473 |  |
| xsubVote16O | 2016 Vote: Hillary Clinton | 681 | 31\% |
|  | 2016 Vote: Donald Trump | 688 | $31 \%$ |
|  | 2016 Vote: Other | 131 | 6\% |
|  | 2016 Vote: Didn't Vote | 697 | $32 \%$ |
|  | $N$ | 2197 |  |
| xsubVote14O | Voted in 2014: Yes | 1279 | 58\% |
|  | Voted in 2014: No | 921 | 42\% |
|  | $N$ | 2200 |  |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xsubVote12O | 2012 Vote: Barack Obama | 827 | 38\% |
|  | 2012 Vote: Mitt Romney | 477 | 22\% |
|  | 2012 Vote: Other | 86 | 4\% |
|  | 2012 Vote: Didn't Vote | 806 | $37 \%$ |
|  | $N$ | 2196 |  |
| xreg4 | 4-Region: Northeast | 394 | 18\% |
|  | 4-Region: Midwest | 462 | 21\% |
|  | 4-Region: South | 824 | 37\% |
|  | 4-Region: West | 520 | 24\% |
|  | $N$ | 2200 |  |
| CMSdem8 | Sports fan | 1492 | 68\% |
| CMSdem 9 | Traveled outside of U.S. in past year 1+ times | 436 | 20\% |
| CMSdem 10 | Frequent Flyer | 240 | 11\% |
| CMSxdem1 | Open office space | 212 | 10\% |
| CMSxdem2 | Cubicle office space | 123 | 6\% |
| CMSxdem3 | Private office space | 141 | 6\% |
| CMSxdem4 | Feel comfortable in office | 298 | 14\% |
| CMSxdem5 | Feel uncomfortable in office | 260 | 12\% |
| CMSxdem6 | Watched Bundesliga | 81 | $4 \%$ |
| CMSxdem7 | Watched golf | 120 | 5\% |
| CMSxdem8 | Watched NASCAR | 304 | 14\% |
| CMSxdem9 | Watched PBR | 55 | $2 \%$ |
| CMSxdem10 | ATP fan | 220 | 10\% |
| CMSxdem 11 | Esports fan | 422 | 19\% |
| CMSxdem12 | F1 fan | 334 | 15\% |
| CMSxdem13 | IndyCar fan | 515 | 23\% |
| CMSxdem14 | MLB fan | 1100 | 50\% |
| CMSxdem15 | MLS fan | 432 | 20\% |
| CMSxdem16 | NASCAR fan | 742 | $34 \%$ |
| CMSxdem17 | NBA fan | 979 | 44\% |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group |  | Frequency | Percentage |
| :--- | ---: | ---: | ---: | :---: |
| CMSxdem18 |  | NCAA FT fan | 954 | $43 \%$ |
| CMSxdem19 | NCAA MB fan | 818 | $37 \%$ |  |
| CMSxdem20 | NCAA WB fan | 488 | $22 \%$ |  |
| CMSxdem21 | NFL fan | 1403 | $64 \%$ |  |
| CMSxdem22 | NHL fan | 777 | $35 \%$ |  |
| CMSxdem23 | PGA fan | 557 | $25 \%$ |  |
| CMSxdem24 | UFC fan | 545 | $25 \%$ |  |
| CMSxdem25 | WNBA fan | 422 | $19 \%$ |  |
| CMSxdem26 | WTA fan | 237 | $11 \%$ |  |
| CMSxdem27 | Watch sports at least weekly | 952 | $43 \%$ |  |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

## M MORNING CONSULT


[^0]:    Continued on next page

[^1]:    Continued on next page

[^2]:    Continued on next page

[^3]:    Continued on next page

[^4]:    Continued on next page

[^5]:    Continued on next page

[^6]:    Continued on next page

[^7]:    Continued on next page

[^8]:    Continued on next page

[^9]:    Continued on next page

[^10]:    Continued on next page

[^11]:    Continued on next page

[^12]:    Continued on next page

[^13]:    Continued on next page

[^14]:    Continued on next page

[^15]:    Continued on next page

[^16]:    Continued on next page

[^17]:    Continued on next page

[^18]:    Continued on next page

[^19]:    Continued on next page

[^20]:    Continued on next page

[^21]:    Continued on next page

[^22]:    Continued on next page

[^23]:    Continued on next page

[^24]:    Continued on next page

[^25]:    Continued on next page

[^26]:    Continued on next page

[^27]:    Continued on next page

[^28]:    Continued on next page

[^29]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^30]:    Continued on next page

[^31]:    Continued on next page

[^32]:    Continued on next page

[^33]:    Continued on next page

[^34]:    Continued on next page

[^35]:    Continued on next page

[^36]:    Continued on next page

[^37]:    Continued on next page

[^38]:    Continued on next page

[^39]:    Continued on next page

[^40]:    Continued on next page

[^41]:    Continued on next page

[^42]:    Continued on next page

[^43]:    Continued on next page

[^44]:    Continued on next page

[^45]:    Continued on next page

[^46]:    Continued on next page

[^47]:    Continued on next page

[^48]:    Continued on next page

[^49]:    Continued on next page

[^50]:    Continued on next page

[^51]:    Continued on next page

[^52]:    Continued on next page

[^53]:    Continued on next page

[^54]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^55]:    Continued on next page

[^56]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^57]:    Continued on next page

[^58]:    Continued on next page

[^59]:    Continued on next page

[^60]:    Continued on next page

[^61]:    Continued on next page

[^62]:    Continued on next page

[^63]:    Continued on next page

[^64]:    Continued on next page

[^65]:    Continued on next page

[^66]:    Continued on next page

[^67]:    Continued on next page

[^68]:    Continued on next page

[^69]:    Continued on next page

[^70]:    Continued on next page

[^71]:    Continued on next page

[^72]:    Continued on next page

[^73]:    Continued on next page

[^74]:    Continued on next page

[^75]:    Continued on next page

[^76]:    Continued on next page

[^77]:    Continued on next page

[^78]:    Continued on next page

[^79]:    Continued on next page

[^80]:    Continued on next page

[^81]:    Continued on next page

[^82]:    Continued on next page

[^83]:    Continued on next page

[^84]:    Continued on next page

[^85]:    Continued on next page

[^86]:    Continued on next page

[^87]:    Continued on next page

[^88]:    Continued on next page

[^89]:    Continued on next page

[^90]:    Continued on next page

[^91]:    Continued on next page

[^92]:    Continued on next page

[^93]:    Continued on next page

[^94]:    Continued on next page

[^95]:    Continued on next page

[^96]:    Continued on next page

[^97]:    Continued on next page

[^98]:    Continued on next page

[^99]:    Continued on next page

[^100]:    Continued on next page

[^101]:    Continued on next page

[^102]:    Continued on next page

[^103]:    Continued on next page

[^104]:    Continued on next page

[^105]:    Continued on next page

[^106]:    Continued on next page

[^107]:    Continued on next page

[^108]:    Continued on next page

[^109]:    Continued on next page

[^110]:    Continued on next page

[^111]:    Continued on next page

[^112]:    Continued on next page

[^113]:    Continued on next page

[^114]:    Continued on next page

[^115]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^116]:    Continued on next page

[^117]:    Continued on next page

[^118]:    Continued on next page

[^119]:    Continued on next page

[^120]:    Continued on next page

[^121]:    Continued on next page

[^122]:    Continued on next page

[^123]:    Continued on next page

[^124]:    Continued on next page

[^125]:    Continued on next page

[^126]:    Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

[^127]:    Continued on next page

[^128]:    Continued on next page

[^129]:    Continued on next page

[^130]:    Continued on next page

[^131]:    Continued on next page

[^132]:    Continued on next page

[^133]:    Continued on next page

[^134]:    Continued on next page

[^135]:    Continued on next page

[^136]:    Continued on next page

[^137]:    Continued on next page

[^138]:    Continued on next page

[^139]:    Continued on next page

[^140]:    Continued on next page

[^141]:    Continued on next page

[^142]:    Continued on next page

[^143]:    Continued on next page

[^144]:    Continued on next page

[^145]:    Continued on next page

