

National Tracking Poll #200426 April 09-12, 2020

Crosstabulation Results

Methodology:

This poll was conducted between April 9-April 12, 2020 among a national sample of 1000 Americans Age 13 to 23. The interviews were conducted online and the data were weighted to approximate a target sample of Americans Age 13 to 23 based on age, gender, and race. Results from the full survey have a margin of error of plus or minus 3 percentage points.

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Crosstabulation Results by Respondent Demographics

Table GZC1_1: How optimistic are you about each of the following? The future of the world

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13 to 23	20%	(205)	37%	(369)	31%	(312)	11%	(114)	1000
Gender: Male	26%	(125)	37%	(181)	26%	(125)	12%	(58)	489
Gender: Female	16%	(80)	37%	(188)	36%	(186)	11%	(57)	511
Generation Z: 13-23	20%	(205)	37%	(369)	31%	(312)	11%	(114)	1000
PID: Dem (no lean)	17%	(59)	35%	(122)	39%	(136)	10%	(35)	352
PID: Ind (no lean)	19%	(85)	35%	(154)	29%	(128)	16%	(69)	436
PID: Rep (no lean)	29%	(61)	44%	(94)	22%	(47)	5%	(11)	213
PID/Gender: Dem Men	22%	(33)	33%	(50)	34%	(52)	12%	(19)	154
PID/Gender: Dem Women	13%	(25)	36%	(71)	43%	(85)	8%	(16)	198
PID/Gender: Ind Men	22%	(48)	39%	(82)	24%	(50)	15%	(32)	212
PID/Gender: Ind Women	17%	(37)	32%	(72)	35%	(78)	16%	(36)	224
PID/Gender: Rep Men	36%	(44)	40%	(49)	19%	(24)	5%	(6)	123
PID/Gender: Rep Women	19%	(17)	50%	(45)	26%	(23)	5%	(4)	90
Ideo: Liberal (1-3)	12%	(38)	34%	(106)	41%	(129)	13%	(39)	312
Ideo: Moderate (4)	16%	(28)	45%	(78)	28%	(49)	12%	(21)	176
Ideo: Conservative (5-7)	32%	(59)	40%	(74)	22%	(40)	7%	(12)	186
Educ: < College	20%	(187)	37%	(339)	31%	(286)	12%	(107)	920
Educ: Bachelors degree	19%	(11)	43%	(26)	32%	(19)	7%	(4)	60
Income: Under 50k	23%	(121)	33%	(172)	31%	(162)	13%	(71)	525
Income: 50k-100k	18%	(51)	37%	(106)	34%	(97)	11%	(32)	286
Income: 100k+	17%	(32)	48%	(91)	28%	(53)	6%	(12)	188
Ethnicity: White	19%	(120)	37%	(232)	34%	(215)	10%	(62)	629
Ethnicity: Hispanic	23%	(47)	38%	(78)	27%	(55)	11%	(23)	203
Ethnicity: Afr. Am.	27%	(35)	29%	(38)	26%	(34)	17%	(22)	130
Ethnicity: Other	21%	(50)	41%	(99)	26%	(63)	12%	(30)	241

Table GZC1_1: How optimistic are you about each of the following? The future of the world

Demographic	Very	optimistic		newhat timistic		ot very imistic	Not op	timistic at all	Total N
Americans Age 13 to 23	20%	(205)	37%	(369)	31%	(312)	11%	(114)	1000
All Christian	18%	(55)	48%	(141)	29%	(86)	5%	(15)	296
All Non-Christian	32%	(21)	27%	(17)	31%	(20)	9%	(6)	64
Atheist	10%	(10)	31%	(33)	36%	(38)	23%	(24)	106
Agnostic/Nothing in particular	22%	(119)	33%	(178)	31%	(168)	13%	(70)	534
Religious Non-Protestant/Catholic	28%	(24)	31%	(26)	32%	(27)	8%	(7)	84
Evangelical	29%	(55)	38%	(73)	26%	(50)	7%	(13)	191
Non-Evangelical	21%	(60)	44%	(127)	29%	(84)	5%	(15)	286
Community: Urban	27%	(71)	34%	(89)	27%	(72)	12%	(30)	262
Community: Suburban	18%	(90)	38%	(192)	34%	(175)	10%	(51)	509
Community: Rural	19%	(44)	38%	(88)	28%	(65)	14%	(33)	229
Employ: Private Sector	21%	(20)	40%	(37)	29%	(27)	10%	(9)	92
Employ: Unemployed	18%	(27)	37%	(55)	32%	(47)	13%	(20)	148
Employ: Other	18%	(11)	31%	(19)	33%	(20)	19%	(12)	61
Military HH: Yes	22%	(29)	40%	(52)	27%	(35)	10%	(13)	129
Military HH: No	20%	(176)	36%	(317)	32%	(276)	12%	(101)	871
RD/WT: Right Direction	32%	(95)	42%	(127)	21%	(62)	5%	(16)	299
RD/WT: Wrong Track	16%	(110)	35%	(242)	36%	(250)	14%	(98)	701
Trump Job Approve	30%	(88)	43%	(128)	22%	(64)	5%	(15)	296
Trump Job Disapprove	14%	(77)	35%	(193)	37%	(207)	14%	(75)	552
Trump Job Strongly Approve	33%	(39)	42%	(49)	21%	(25)	5%	(6)	119
Trump Job Somewhat Approve	28%	(49)	45%	(79)	22%	(39)	5%	(10)	176
Trump Job Somewhat Disapprove	14%	(29)	41%	(83)	37%	(75)	8%	(16)	203
Trump Job Strongly Disapprove	14%	(48)	31%	(110)	38%	(132)	17%	(59)	349
Favorable of Trump	28%	(78)	45%	(123)	22%	(62)	5%	(12)	275
Unfavorable of Trump	15%	(88)	34%	(201)	37%	(217)	13%	(78)	584
Very Favorable of Trump	35%	(46)	44%	(57)	15%	(20)	6%	(8)	130
Somewhat Favorable of Trump	22%	(32)	46%	(66)	29%	(42)	3%	(5)	145
Somewhat Unfavorable of Trump	19%	(33)	41%	(73)	31%	(54)	9%	(16)	177
Very Unfavorable of Trump	13%	(54)	31%	(128)	40%	(163)	15%	(62)	407

Table GZC1_1: How optimistic are you about each of the following? The future of the world

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N
Americans Age 13 to 23	20%	(205)	37%	(369)	31%	(312)	11%	(114)	1000
#1 Issue: Economy	22%	(56)	40%	(102)	28%	(72)	9%	(24)	254
#1 Issue: Security	28%	(22)	46%	(37)	20%	(16)	7%	(5)	80
#1 Issue: Health Care	20%	(35)	30%	(53)	35%	(61)	16%	(27)	176
#1 Issue: Women's Issues	13%	(16)	34%	(44)	42%	(55)	11%	(15)	130
#1 Issue: Education	21%	(32)	39%	(57)	31%	(45)	9%	(14)	148
#1 Issue: Energy	13%	(13)	46%	(47)	33%	(34)	8%	(8)	101
#1 Issue: Other	27%	(25)	24%	(22)	26%	(24)	23%	(22)	93
2018 House Vote: Democrat	20%	(22)	32%	(34)	39%	(43)	9%	(10)	109
2018 House Vote: Republican	23%	(11)	51%	(25)	22%	(11)	3%	(2)	50
2016 Vote: Hillary Clinton	27%	(17)	26%	(16)	40%	(25)	7%	(5)	61
2016 Vote: Didn't Vote	20%	(179)	37%	(330)	31%	(276)	12%	(108)	893
Voted in 2014: No	20%	(197)	37%	(359)	31%	(303)	12%	(114)	972
2012 Vote: Didn't Vote	20%	(195)	37%	(363)	31%	(305)	12%	(114)	976
4-Region: Northeast	22%	(45)	35%	(71)	31%	(62)	11%	(23)	200
4-Region: Midwest	21%	(47)	33%	(73)	35%	(77)	12%	(26)	222
4-Region: South	20%	(70)	38%	(135)	29%	(103)	13%	(48)	356
4-Region: West	20%	(44)	40%	(90)	31%	(70)	8%	(19)	223

Table GZC1_2: How optimistic are you about each of the following? The future of the United States

Demographic	Very	optimistic		newhat timistic		ot very timistic	Not op	timistic at all	Total N
Americans Age 13 to 23	18%	(176)	40%	(405)	29%	(295)	12%	(124)	1000
Gender: Male	24%	(118)	38%	(187)	26%	(125)	12%	(58)	489
Gender: Female	11%	(58)	43%	(218)	33%	(170)	13%	(66)	511
Generation Z: 13-23	18%	(176)	40%	(405)	29%	(295)	12%	(124)	1000
PID: Dem (no lean)	13%	(47)	35%	(122)	40%	(139)	12%	(43)	352
PID: Ind (no lean)	14%	(59)	42%	(183)	27%	(118)	17%	(76)	436
PID: Rep (no lean)	33%	(70)	47%	(100)	18%	(38)	3%	(6)	213
PID/Gender: Dem Men	21%	(32)	30%	(47)	37%	(57)	12%	(19)	154
PID/Gender: Dem Women	8%	(16)	38%	(76)	42%	(82)	12%	(24)	198
PID/Gender: Ind Men	17%	(36)	44%	(94)	21%	(45)	17%	(36)	212
PID/Gender: Ind Women	11%	(24)	40%	(89)	32%	(72)	18%	(40)	224
PID/Gender: Rep Men	41%	(51)	38%	(46)	18%	(23)	3%	(3)	123
PID/Gender: Rep Women	21%	(19)	59%	(53)	17%	(15)	3%	(2)	90
Ideo: Liberal (1-3)	10%	(32)	30%	(94)	44%	(139)	15%	(48)	312
Ideo: Moderate (4)	14%	(24)	47%	(82)	27%	(47)	13%	(22)	176
Ideo: Conservative (5-7)	34%	(62)	43%	(80)	19%	(35)	5%	(8)	186
Educ: < College	17%	(160)	41%	(377)	29%	(270)	12%	(113)	920
Educ: Bachelors degree	18%	(11)	39%	(23)	31%	(19)	13%	(8)	60
Income: Under 50k	19%	(98)	37%	(196)	28%	(148)	16%	(82)	525
Income: 50k-100k	16%	(46)	41%	(118)	32%	(92)	11%	(30)	286
Income: 100k+	17%	(32)	48%	(90)	29%	(54)	6%	(12)	188
Ethnicity: White	18%	(115)	41%	(257)	29%	(185)	11%	(71)	629
Ethnicity: Hispanic	21%	(43)	41%	(84)	24%	(48)	14%	(28)	203
Ethnicity: Afr. Am.	21%	(27)	35%	(46)	28%	(36)	16%	(21)	130
Ethnicity: Other	14%	(34)	42%	(101)	30%	(73)	14%	(33)	241
All Christian	19%	(56)	47%	(140)	28%	(84)	5%	(15)	296
All Non-Christian	14%	(9)	34%	(21)	38%	(24)	14%	(9)	64
Atheist	9%	(9)	33%	(35)	36%	(39)	22%	(23)	106
Agnostic/Nothing in particular	19%	(102)	39%	(207)	28%	(148)	14%	(77)	534
Religious Non-Protestant/Catholic	16%	(13)	36%	(31)	36%	(30)	12%	(10)	84

Table GZC1_2: How optimistic are you about each of the following? The future of the United States

Demographic	Very	optimistic		newhat timistic		ot very imistic	Not op	timistic at all	Total N
Americans Age 13 to 23	18%	(176)	40%	(405)	29%	(295)	12%	(124)	1000
Evangelical	26%	(50)	45%	(87)	20%	(38)	8%	(15)	191
Non-Evangelical	19%	(55)	46%	(131)	29%	(83)	6%	(16)	286
Community: Urban	20%	(52)	42%	(110)	27%	(70)	12%	(30)	262
Community: Suburban	16%	(84)	39%	(199)	33%	(166)	12%	(60)	509
Community: Rural	18%	(40)	42%	(96)	26%	(59)	15%	(34)	229
Employ: Private Sector	22%	(20)	39%	(36)	28%	(26)	11%	(10)	92
Employ: Unemployed	16%	(23)	41%	(61)	27%	(41)	16%	(24)	148
Employ: Other	11%	(7)	30%	(18)	34%	(20)	25%	(15)	61
Military HH: Yes	22%	(28)	41%	(53)	30%	(38)	8%	(10)	129
Military HH: No	17%	(148)	40%	(352)	29%	(257)	13%	(114)	871
RD/WT: Right Direction	34%	(102)	48%	(145)	12%	(35)	5%	(16)	299
RD/WT: Wrong Track	11%	(74)	37%	(260)	37%	(259)	15%	(108)	701
Trump Job Approve	31%	(91)	51%	(151)	15%	(43)	3%	(10)	296
Trump Job Disapprove	11%	(60)	34%	(188)	40%	(222)	15%	(82)	552
Trump Job Strongly Approve	41%	(49)	44%	(53)	11%	(14)	4%	(4)	119
Trump Job Somewhat Approve	24%	(42)	56%	(99)	17%	(30)	3%	(6)	176
Trump Job Somewhat Disapprove	8%	(16)	48%	(97)	39%	(79)	5%	(10)	203
Trump Job Strongly Disapprove	13%	(44)	26%	(91)	41%	(143)	21%	(72)	349
Favorable of Trump	32%	(88)	49%	(134)	16%	(44)	4%	(10)	275
Unfavorable of Trump	11%	(65)	36%	(211)	38%	(222)	15%	(86)	584
Very Favorable of Trump	44%	(57)	41%	(53)	9%	(12)	6%	(8)	130
Somewhat Favorable of Trump	21%	(30)	56%	(81)	22%	(31)	2%	(2)	145
Somewhat Unfavorable of Trump	10%	(17)	55%	(97)	29%	(51)	7%	(12)	177
Very Unfavorable of Trump	12%	(48)	28%	(114)	42%	(171)	18%	(74)	407

Table GZC1_2: How optimistic are you about each of the following? The future of the United States

Demographic	Very optimistic		Somewhat optimistic		Not very optimistic		Not optimistic at all		Total N	
Americans Age 13 to 23	18%	(176)	40%	(405)	29%	(295)	12%	(124)	1000	
#1 Issue: Economy	22%	(55)	45%	(113)	24%	(61)	10%	(25)	254	
#1 Issue: Security	28%	(22)	46%	(37)	19%	(15)	7%	(5)	80	
#1 Issue: Health Care	14%	(25)	32%	(57)	39%	(68)	15%	(26)	176	
#1 Issue: Women's Issues	12%	(16)	40%	(52)	37%	(49)	11%	(14)	130	
#1 Issue: Education	15%	(22)	44%	(65)	29%	(43)	12%	(18)	148	
#1 Issue: Energy	13%	(13)	47%	(48)	33%	(33)	7%	(7)	101	
#1 Issue: Other	22%	(20)	26%	(25)	23%	(21)	29%	(27)	93	
2018 House Vote: Democrat	19%	(20)	30%	(32)	42%	(45)	10%	(11)	109	
2018 House Vote: Republican	28%	(14)	47%	(23)	24%	(12)	2%	(1)	50	
2016 Vote: Hillary Clinton	26%	(16)	22%	(13)	39%	(24)	13%	(8)	61	
2016 Vote: Didn't Vote	17%	(151)	41%	(368)	29%	(260)	13%	(114)	893	
Voted in 2014: No	17%	(167)	40%	(393)	30%	(289)	13%	(123)	972	
2012 Vote: Didn't Vote	17%	(166)	41%	(396)	30%	(290)	13%	(124)	976	
4-Region: Northeast	20%	(41)	40%	(80)	27%	(54)	13%	(25)	200	
4-Region: Midwest	17%	(38)	37%	(81)	36%	(81)	10%	(21)	222	
4-Region: South	17%	(62)	41%	(146)	26%	(92)	16%	(55)	356	
4-Region: West	16%	(35)	44%	(97)	30%	(68)	10%	(23)	223	

Table GZC1_3: How optimistic are you about each of the following? Your future personal wellbeing

Demographic	Very	optimistic		newhat timistic		ot very imistic	_	timistic at all	Total N
Americans Age 13 to 23	36%	(363)	43%	(431)	12%	(124)	8%	(82)	1000
Gender: Male	39%	(192)	39%	(191)	13%	(62)	9%	(44)	489
Gender: Female	33%	(171)	47%	(240)	12%	(62)	7%	(38)	511
Generation Z: 13-23	36%	(363)	43%	(431)	12%	(124)	8%	(82)	1000
PID: Dem (no lean)	30%	(107)	51%	(179)	13%	(46)	5%	(19)	352
PID: Ind (no lean)	33%	(143)	42%	(182)	13%	(56)	13%	(55)	436
PID: Rep (no lean)	53%	(113)	33%	(69)	11%	(22)	4%	(8)	213
PID/Gender: Dem Men	37%	(57)	44%	(68)	13%	(19)	6%	(10)	154
PID/Gender: Dem Women	25%	(50)	56%	(111)	14%	(27)	5%	(9)	198
PID/Gender: Ind Men	33%	(69)	41%	(87)	12%	(26)	14%	(29)	212
PID/Gender: Ind Women	33%	(74)	42%	(95)	13%	(30)	11%	(26)	224
PID/Gender: Rep Men	54%	(66)	29%	(35)	14%	(17)	4%	(5)	123
PID/Gender: Rep Women	52%	(47)	38%	(34)	6%	(5)	3%	(3)	90
Ideo: Liberal (1-3)	27%	(83)	52%	(161)	16%	(50)	6%	(18)	312
Ideo: Moderate (4)	36%	(63)	42%	(74)	12%	(21)	10%	(18)	176
Ideo: Conservative (5-7)	55%	(101)	32%	(59)	10%	(19)	4%	(7)	186
Educ: < College	36%	(334)	43%	(395)	12%	(114)	8%	(77)	920
Educ: Bachelors degree	35%	(21)	49%	(30)	13%	(8)	3%	(2)	60
Income: Under 50k	33%	(173)	41%	(217)	14%	(73)	12%	(63)	525
Income: 50k-100k	37%	(106)	45%	(128)	14%	(41)	4%	(13)	286
Income: 100k+	45%	(85)	46%	(87)	6%	(11)	3%	(6)	188
Ethnicity: White	37%	(236)	43%	(270)	13%	(84)	6%	(40)	629
Ethnicity: Hispanic	32%	(64)	47%	(96)	9%	(18)	12%	(24)	203
Ethnicity: Afr. Am.	44%	(57)	37%	(48)	11%	(14)	8%	(11)	130
Ethnicity: Other	29%	(70)	47%	(114)	11%	(27)	13%	(31)	241
All Christian	36%	(106)	51%	(150)	9%	(26)	4%	(13)	296
All Non-Christian	35%	(23)	46%	(29)	11%	(7)	8%	(5)	64
Atheist	29%	(30)	45%	(48)	18%	(19)	8%	(8)	106
Agnostic/Nothing in particular	38%	(204)	38%	(203)	13%	(72)	10%	(56)	534
Religious Non-Protestant/Catholic	36%	(30)	48%	(40)	9%	(8)	7%	(6)	84

Table GZC1_3: How optimistic are you about each of the following? Your future personal wellbeing

Demographic	Very	optimistic		newhat timistic		ot very imistic		timistic at all	Total N
Americans Age 13 to 23	36%	(363)	43%	(431)	12%	(124)	8%	(82)	1000
Evangelical	49%	(93)	38%	(73)	6%	(11)	7%	(13)	191
Non-Evangelical	39%	(113)	44%	(127)	12%	(33)	4%	(12)	286
Community: Urban	37%	(97)	43%	(112)	13%	(35)	7%	(17)	262
Community: Suburban	37%	(186)	45%	(229)	12%	(59)	7%	(35)	509
Community: Rural	35%	(80)	39%	(89)	13%	(30)	13%	(30)	229
Employ: Private Sector	39%	(36)	39%	(36)	18%	(17)	5%	(4)	92
Employ: Unemployed	33%	(49)	35%	(53)	20%	(29)	12%	(17)	148
Employ: Other	32%	(19)	33%	(20)	11%	(6)	24%	(15)	61
Military HH: Yes	44%	(57)	39%	(50)	12%	(16)	5%	(6)	129
Military HH: No	35%	(306)	44%	(381)	12%	(108)	9%	(76)	871
RD/WT: Right Direction	48%	(145)	37%	(110)	9%	(27)	6%	(17)	299
RD/WT: Wrong Track	31%	(218)	46%	(320)	14%	(97)	9%	(65)	701
Trump Job Approve	52%	(153)	36%	(105)	10%	(29)	3%	(9)	296
Trump Job Disapprove	29%	(158)	49%	(269)	14%	(78)	9%	(47)	552
Trump Job Strongly Approve	62%	(74)	28%	(33)	6%	(7)	4%	(5)	119
Trump Job Somewhat Approve	45%	(79)	41%	(72)	12%	(21)	2%	(4)	176
Trump Job Somewhat Disapprove	27%	(56)	54%	(108)	13%	(27)	6%	(11)	203
Trump Job Strongly Disapprove	29%	(102)	46%	(161)	14%	(51)	10%	(36)	349
Favorable of Trump	50%	(137)	37%	(101)	10%	(26)	4%	(11)	275
Unfavorable of Trump	30%	(175)	48%	(282)	14%	(82)	8%	(44)	584
Very Favorable of Trump	61%	(79)	26%	(34)	7%	(10)	6%	(7)	130
Somewhat Favorable of Trump	40%	(57)	46%	(67)	12%	(17)	2%	(3)	145
Somewhat Unfavorable of Trump	34%	(60)	51%	(89)	12%	(21)	4%	(6)	177
Very Unfavorable of Trump	28%	(115)	47%	(193)	15%	(62)	9%	(38)	407

Table GZC1_3: How optimistic are you about each of the following? Your future personal wellbeing

Demographic	Very	optimistic	Somewhat optimistic			ot very imistic	_	timistic at all	Total N	
Americans Age 13 to 23	36%	(363)	43%	(431)	12%	(124)	8%	(82)	1000	
#1 Issue: Economy	38%	(97)	43%	(109)	13%	(34)	5%	(14)	254	
#1 Issue: Security	55%	(44)	22%	(18)	12%	(10)	10%	(8)	80	
#1 Issue: Health Care	32%	(57)	49%	(85)	13%	(23)	7%	(12)	176	
#1 Issue: Women's Issues	30%	(39)	49%	(64)	11%	(15)	9%	(12)	130	
#1 Issue: Education	34%	(51)	42%	(62)	15%	(22)	9%	(13)	148	
#1 Issue: Energy	35%	(36)	51%	(52)	11%	(11)	2%	(3)	101	
#1 Issue: Other	35%	(33)	35%	(33)	9%	(9)	20%	(19)	93	
2018 House Vote: Democrat	33%	(36)	40%	(44)	22%	(24)	5%	(5)	109	
2018 House Vote: Republican	43%	(21)	44%	(22)	12%	(6)	2%	(1)	50	
2016 Vote: Hillary Clinton	31%	(19)	39%	(24)	22%	(13)	8%	(5)	61	
2016 Vote: Didn't Vote	36%	(325)	43%	(387)	12%	(106)	8%	(75)	893	
Voted in 2014: No	36%	(349)	43%	(421)	12%	(120)	8%	(82)	972	
2012 Vote: Didn't Vote	36%	(351)	43%	(422)	12%	(121)	8%	(81)	976	
4-Region: Northeast	32%	(63)	45%	(90)	16%	(31)	8%	(15)	200	
4-Region: Midwest	37%	(82)	43%	(94)	13%	(28)	8%	(17)	222	
4-Region: South	40%	(143)	39%	(139)	12%	(41)	9%	(33)	356	
4-Region: West	34%	(76)	48%	(107)	11%	(24)	7%	(16)	223	

Table GZC1_4: How optimistic are you about each of the following? Your future personal finances

Demographic	Very			newhat timistic		ot very imistic	Not optimistic at all		Total N
Americans Age 13 to 23	30%	(297)	46%	(455)	16%	(161)	9%	(86)	1000
Gender: Male	35%	(173)	41%	(199)	15%	(73)	9%	(44)	489
Gender: Female	24%	(124)	50%	(256)	17%	(89)	8%	(42)	511
Generation Z: 13-23	30%	(297)	46%	(455)	16%	(161)	9%	(86)	1000
PID: Dem (no lean)	25%	(89)	47%	(167)	21%	(75)	6%	(21)	352
PID: Ind (no lean)	26%	(111)	47%	(204)	15%	(63)	13%	(57)	436
PID: Rep (no lean)	46%	(97)	40%	(85)	11%	(23)	4%	(8)	213
PID/Gender: Dem Men	31%	(48)	42%	(64)	21%	(32)	6%	(9)	154
PID/Gender: Dem Women	21%	(41)	52%	(102)	22%	(43)	6%	(11)	198
PID/Gender: Ind Men	28%	(59)	45%	(95)	12%	(26)	15%	(31)	212
PID/Gender: Ind Women	23%	(52)	49%	(109)	17%	(37)	12%	(26)	224
PID/Gender: Rep Men	53%	(65)	32%	(40)	12%	(15)	3%	(3)	123
PID/Gender: Rep Women	35%	(31)	50%	(45)	9%	(8)	5%	(5)	90
Ideo: Liberal (1-3)	21%	(65)	48%	(150)	24%	(76)	7%	(21)	312
Ideo: Moderate (4)	28%	(49)	47%	(82)	16%	(29)	9%	(16)	176
Ideo: Conservative (5-7)	43%	(80)	44%	(81)	8%	(15)	5%	(10)	186
Educ: < College	30%	(273)	46%	(423)	16%	(143)	9%	(80)	920
Educ: Bachelors degree	28%	(17)	43%	(26)	24%	(14)	6%	(3)	60
Income: Under 50k	27%	(141)	44%	(230)	18%	(92)	12%	(63)	525
Income: 50k-100k	29%	(82)	49%	(141)	16%	(45)	6%	(18)	286
Income: 100k+	40%	(75)	45%	(84)	13%	(24)	3%	(5)	188
Ethnicity: White	30%	(186)	46%	(290)	18%	(110)	7%	(43)	629
Ethnicity: Hispanic	30%	(61)	48%	(97)	10%	(20)	12%	(24)	203
Ethnicity: Afr. Am.	38%	(49)	38%	(49)	13%	(17)	12%	(15)	130
Ethnicity: Other	26%	(62)	48%	(116)	14%	(34)	12%	(28)	241
All Christian	32%	(94)	54%	(159)	10%	(29)	5%	(14)	296
All Non-Christian	20%	(13)	52%	(33)	18%	(12)	9%	(6)	64
Atheist	22%	(24)	44%	(46)	24%	(26)	10%	(10)	106
Agnostic/Nothing in particular	31%	(167)	40%	(216)	18%	(95)	11%	(56)	534
Religious Non-Protestant/Catholic	27%	(23)	49%	(42)	14%	(12)	9%	(8)	84

Table GZC1_4: How optimistic are you about each of the following? Your future personal finances

Demographic	Very optimistic			newhat timistic		ot very imistic	-	timistic at all	Total N
Americans Age 13 to 23	30%	(297)	46%	(455)	16%	(161)	9%	(86)	1000
Evangelical	39%	(74)	43%	(82)	11%	(22)	7%	(13)	191
Non-Evangelical	32%	(93)	53%	(151)	11%	(32)	3%	(9)	286
Community: Urban	34%	(88)	42%	(110)	16%	(41)	9%	(22)	262
Community: Suburban	31%	(157)	47%	(237)	16%	(82)	6%	(33)	509
Community: Rural	23%	(52)	47%	(108)	17%	(38)	14%	(31)	229
Employ: Private Sector	33%	(30)	40%	(37)	23%	(21)	5%	(4)	92
Employ: Unemployed	27%	(40)	38%	(56)	22%	(33)	13%	(19)	148
Employ: Other	23%	(14)	39%	(24)	9%	(6)	29%	(18)	61
Military HH: Yes	32%	(42)	48%	(62)	14%	(19)	6%	(7)	129
Military HH: No	29%	(256)	45%	(394)	16%	(142)	9%	(79)	871
RD/WT: Right Direction	43%	(127)	42%	(124)	9%	(28)	7%	(20)	299
RD/WT: Wrong Track	24%	(170)	47%	(331)	19%	(133)	9%	(66)	701
Trump Job Approve	43%	(128)	41%	(122)	11%	(32)	5%	(14)	296
Trump Job Disapprove	21%	(118)	50%	(274)	20%	(111)	9%	(49)	552
Trump Job Strongly Approve	50%	(59)	39%	(46)	5%	(6)	6%	(8)	119
Trump Job Somewhat Approve	39%	(69)	43%	(76)	15%	(26)	3%	(6)	176
Trump Job Somewhat Disapprove	16%	(33)	62%	(125)	15%	(31)	7%	(13)	203
Trump Job Strongly Disapprove	24%	(85)	43%	(149)	23%	(80)	10%	(35)	349
Favorable of Trump	42%	(115)	41%	(113)	12%	(34)	5%	(13)	275
Unfavorable of Trump	24%	(138)	49%	(288)	19%	(110)	8%	(48)	584
Very Favorable of Trump	51%	(66)	36%	(47)	7%	(9)	7%	(9)	130
Somewhat Favorable of Trump	34%	(49)	46%	(67)	17%	(25)	3%	(4)	145
Somewhat Unfavorable of Trump	25%	(44)	61%	(107)	10%	(18)	4%	(8)	177
Very Unfavorable of Trump	23%	(94)	44%	(181)	23%	(92)	10%	(40)	407

Table GZC1_4: How optimistic are you about each of the following? Your future personal finances

Demographic	Very optimistic		Somewhat optimistic			ot very imistic	_	timistic at all	Total N	
Americans Age 13 to 23	30%	(297)	46%	(455)	16%	(161)	9%	(86)	1000	
#1 Issue: Economy	31%	(79)	48%	(122)	15%	(37)	6%	(16)	254	
#1 Issue: Security	40%	(31)	45%	(36)	5%	(4)	11%	(9)	80	
#1 Issue: Health Care	27%	(48)	41%	(71)	23%	(40)	9%	(16)	176	
#1 Issue: Women's Issues	25%	(33)	49%	(64)	20%	(26)	6%	(8)	130	
#1 Issue: Education	25%	(37)	48%	(71)	18%	(26)	9%	(14)	148	
#1 Issue: Energy	32%	(33)	51%	(52)	16%	(16)	1%	(1)	101	
#1 Issue: Other	33%	(31)	35%	(33)	11%	(10)	21%	(19)	93	
2018 House Vote: Democrat	25%	(28)	42%	(46)	25%	(27)	7%	(8)	109	
2018 House Vote: Republican	31%	(16)	55%	(27)	7%	(3)	7%	(3)	50	
2016 Vote: Hillary Clinton	29%	(18)	39%	(24)	24%	(15)	7%	(4)	61	
2016 Vote: Didn't Vote	30%	(265)	46%	(407)	16%	(142)	9%	(79)	893	
Voted in 2014: No	29%	(285)	46%	(443)	16%	(158)	9%	(86)	972	
2012 Vote: Didn't Vote	29%	(288)	46%	(444)	16%	(159)	9%	(85)	976	
4-Region: Northeast	27%	(54)	47%	(95)	17%	(34)	8%	(17)	200	
4-Region: Midwest	28%	(62)	45%	(100)	19%	(42)	8%	(18)	222	
4-Region: South	33%	(118)	44%	(157)	12%	(44)	10%	(37)	356	
4-Region: West	28%	(63)	47%	(104)	18%	(41)	7%	(15)	223	

Table GZC2: Do you think older generations of Americans have made the world a better place, worse place, or about the same?

							Don't l	ı't know / No		
Demographic	Bett	er place	Wor	se place	About	t the same	op	inion	Total N	
Americans Age 13 to 23	20%	(196)	32%	(323)	29%	(289)	19%	(192)	1000	
Gender: Male	23%	(112)	30%	(148)	29%	(143)	17%	(85)	489	
Gender: Female	16%	(84)	34%	(174)	29%	(146)	21%	(107)	511	
Generation Z: 13-23	20%	(196)	32%	(323)	29%	(289)	19%	(192)	1000	
PID: Dem (no lean)	15%	(52)	46%	(161)	26%	(92)	13%	(46)	352	
PID: Ind (no lean)	14%	(63)	29%	(128)	32%	(139)	24%	(105)	436	
PID: Rep (no lean)	38%	(81)	16%	(33)	27%	(58)	19%	(41)	213	
PID/Gender: Dem Men	20%	(30)	41%	(64)	28%	(42)	12%	(18)	154	
PID/Gender: Dem Women	11%	(22)	49%	(98)	25%	(50)	14%	(28)	198	
PID/Gender: Ind Men	18%	(38)	30%	(64)	30%	(63)	22%	(47)	212	
PID/Gender: Ind Women	11%	(25)	29%	(65)	34%	(75)	26%	(59)	224	
PID/Gender: Rep Men	36%	(44)	17%	(21)	30%	(37)	17%	(21)	123	
PID/Gender: Rep Women	41%	(37)	13%	(12)	24%	(21)	22%	(20)	90	
Ideo: Liberal (1-3)	12%	(37)	52%	(161)	25%	(79)	11%	(35)	312	
Ideo: Moderate (4)	19%	(33)	31%	(54)	38%	(67)	12%	(22)	176	
Ideo: Conservative (5-7)	37%	(69)	18%	(34)	30%	(56)	14%	(26)	186	
Educ: < College	19%	(173)	32%	(294)	29%	(265)	20%	(187)	920	
Educ: Bachelors degree	23%	(14)	42%	(25)	30%	(18)	5%	(3)	60	
Income: Under 50k	18%	(94)	30%	(159)	29%	(152)	23%	(121)	525	
Income: 50k-100k	23%	(65)	33%	(95)	31%	(88)	14%	(39)	286	
Income: 100k+	20%	(38)	37%	(69)	26%	(49)	17%	(32)	188	
Ethnicity: White	20%	(128)	33%	(205)	29%	(181)	18%	(115)	629	
Ethnicity: Hispanic	23%	(47)	27%	(54)	29%	(59)	21%	(43)	203	
Ethnicity: Afr. Am.	18%	(23)	31%	(40)	34%	(44)	17%	(22)	130	
Ethnicity: Other	19%	(45)	32%	(77)	26%	(64)	23%	(56)	241	
All Christian	26%	(77)	27%	(78)	29%	(87)	18%	(53)	296	
All Non-Christian	18%	(12)	37%	(24)	31%	(19)	14%	(9)	64	
Atheist	10%	(11)	49%	(52)	27%	(29)	14%	(14)	106	
Agnostic/Nothing in particular	18%	(97)	32%	(168)	29%	(154)	22%	(115)	534	
Religious Non-Protestant/Catholic	21%	(18)	32%	(27)	32%	(27)	15%	(13)	84	
Evangelical	33%	(63)	19%	(36)	28%	(54)	20%	(38)	191	
Non-Evangelical	21%	(59)	30%	(86)	31%	(90)	18%	(51)	286	

Table GZC2: Do you think older generations of Americans have made the world a better place, worse place, or about the same?

							Don't	know / No	
Demographic	Bett	er place	Wor	se place	About	t the same	op	oinion	Total N
Americans Age 13 to 23	20%	(196)	32%	(323)	29%	(289)	19%	(192)	1000
Community: Urban	21%	(55)	29%	(75)	31%	(82)	19%	(50)	262
Community: Suburban	19%	(96)	37%	(186)	27%	(136)	18%	(91)	509
Community: Rural	20%	(45)	27%	(61)	31%	(71)	22%	(51)	229
Employ: Private Sector	19%	(18)	39%	(36)	34%	(31)	8%	(7)	92
Employ: Unemployed	16%	(24)	37%	(54)	24%	(36)	23%	(34)	148
Employ: Other	19%	(12)	27%	(16)	25%	(16)	29%	(17)	61
Military HH: Yes	28%	(36)	21%	(27)	29%	(38)	22%	(29)	129
Military HH: No	18%	(161)	34%	(295)	29%	(251)	19%	(164)	871
RD/WT: Right Direction	29%	(88)	17%	(52)	35%	(103)	19%	(56)	299
RD/WT: Wrong Track	15%	(108)	39%	(271)	26%	(186)	19%	(136)	701
Trump Job Approve	34%	(102)	17%	(50)	34%	(100)	15%	(44)	296
Trump Job Disapprove	15%	(81)	44%	(241)	27%	(146)	15%	(83)	552
Trump Job Strongly Approve	42%	(50)	12%	(14)	27%	(32)	19%	(23)	119
Trump Job Somewhat Approve	29%	(51)	20%	(36)	39%	(68)	12%	(21)	176
Trump Job Somewhat Disapprove	16%	(32)	37%	(76)	33%	(66)	14%	(28)	203
Trump Job Strongly Disapprove	14%	(49)	47%	(165)	23%	(80)	16%	(55)	349
Favorable of Trump	35%	(95)	18%	(49)	31%	(86)	16%	(44)	275
Unfavorable of Trump	15%	(85)	43%	(252)	28%	(164)	14%	(83)	584
Very Favorable of Trump	44%	(58)	12%	(16)	28%	(37)	15%	(20)	130
Somewhat Favorable of Trump	26%	(38)	23%	(33)	34%	(49)	17%	(24)	145
Somewhat Unfavorable of Trump	18%	(33)	34%	(60)	33%	(59)	14%	(25)	177
Very Unfavorable of Trump	13%	(53)	47%	(192)	26%	(105)	14%	(58)	407
#1 Issue: Economy	22%	(56)	26%	(66)	37%	(94)	15%	(38)	254
#1 Issue: Security	32%	(25)	18%	(15)	28%	(22)	21%	(17)	80
#1 Issue: Health Care	19%	(33)	41%	(72)	26%	(46)	14%	(25)	176
#1 Issue: Women's Issues	12%	(16)	42%	(54)	25%	(32)	21%	(28)	130
#1 Issue: Education	24%	(36)	28%	(42)	31%	(45)	17%	(25)	148
#1 Issue: Energy	15%	(15)	48%	(48)	25%	(25)	13%	(13)	101
#1 Issue: Other	12%	(11)	23%	(21)	20%	(19)	45%	(42)	93
2018 House Vote: Democrat	16%	(17)	47%	(51)	32%	(35)	5%	(6)	109
2018 House Vote: Republican	39%	(19)	19%	(9)	37%	(19)	5%	(3)	50

Table GZC2: Do you think older generations of Americans have made the world a better place, worse place, or about the same?

				_		•		know / No	
Demographic	Bett	er place	Wor	se place	About	t the same	op	inion	Total N
Americans Age 13 to 23	20%	(196)	32%	(323)	29%	(289)	19%	(192)	1000
2016 Vote: Hillary Clinton	16%	(10)	47%	(29)	28%	(17)	9%	(6)	61
2016 Vote: Didn't Vote	19%	(173)	32%	(284)	28%	(252)	20%	(183)	893
Voted in 2014: No	19%	(187)	32%	(314)	29%	(282)	20%	(190)	972
2012 Vote: Didn't Vote	19%	(186)	33%	(318)	29%	(283)	19%	(190)	976
4-Region: Northeast	15%	(30)	34%	(68)	29%	(58)	21%	(43)	200
4-Region: Midwest	17%	(38)	33%	(73)	32%	(72)	17%	(39)	222
4-Region: South	24%	(85)	29%	(104)	26%	(91)	21%	(75)	356
4-Region: West	19%	(43)	35%	(78)	30%	(67)	16%	(35)	223

Table GZC3: *Do you think younger generations will make the world a better place, worse place or about the same?*

							Don't	know / No	
Demographic	Bet	ter place	Wor	se place	About	the same	op	oinion	Total N
Americans Age 13 to 23	42%	(424)	21%	(215)	19%	(192)	17%	(169)	1000
Gender: Male	41%	(199)	23%	(111)	18%	(89)	18%	(89)	489
Gender: Female	44%	(225)	20%	(104)	20%	(104)	16%	(80)	511
Generation Z: 13-23	42%	(424)	21%	(215)	19%	(192)	17%	(169)	1000
PID: Dem (no lean)	58%	(203)	14%	(51)	16%	(55)	12%	(43)	352
PID: Ind (no lean)	34%	(147)	22%	(95)	23%	(99)	22%	(95)	436
PID: Rep (no lean)	35%	(74)	33%	(69)	18%	(38)	15%	(31)	213
PID/Gender: Dem Men	51%	(78)	22%	(34)	14%	(21)	13%	(21)	154
PID/Gender: Dem Women	63%	(124)	9%	(17)	17%	(34)	11%	(22)	198
PID/Gender: Ind Men	37%	(78)	18%	(39)	21%	(45)	23%	(49)	212
PID/Gender: Ind Women	31%	(69)	25%	(56)	24%	(54)	20%	(45)	224
PID/Gender: Rep Men	35%	(43)	31%	(39)	18%	(22)	16%	(19)	123
PID/Gender: Rep Women	35%	(31)	34%	(31)	18%	(16)	13%	(12)	90
Ideo: Liberal (1-3)	59%	(185)	13%	(40)	15%	(47)	13%	(40)	312
Ideo: Moderate (4)	40%	(71)	17%	(30)	28%	(50)	14%	(25)	176
Ideo: Conservative (5-7)	36%	(67)	35%	(65)	21%	(38)	8%	(15)	186
Educ: < College	42%	(384)	22%	(199)	19%	(179)	17%	(159)	920
Educ: Bachelors degree	50%	(30)	20%	(12)	20%	(12)	10%	(6)	60
Income: Under 50k	37%	(192)	20%	(106)	22%	(117)	21%	(111)	525
Income: 50k-100k	48%	(139)	24%	(68)	16%	(45)	12%	(35)	286
Income: 100k+	49%	(93)	22%	(41)	16%	(31)	12%	(23)	188
Ethnicity: White	44%	(278)	23%	(145)	19%	(117)	14%	(89)	629
Ethnicity: Hispanic	40%	(81)	20%	(40)	20%	(41)	20%	(40)	203
Ethnicity: Afr. Am.	38%	(49)	24%	(32)	17%	(22)	21%	(27)	130
Ethnicity: Other	40%	(97)	16%	(38)	22%	(53)	22%	(53)	24
All Christian	38%	(114)	27%	(80)	21%	(63)	13%	(38)	296
All Non-Christian	41%	(26)	21%	(14)	18%	(12)	20%	(13)	64
Atheist	51%	(55)	19%	(20)	14%	(14)	17%	(18)	106
Agnostic/Nothing in particular	43%	(230)	19%	(101)	19%	(103)	19%	(100)	534
Religious Non-Protestant/Catholic	37%	(31)	29%	(24)	16%	(14)	18%	(15)	84
Evangelical	31%	(59)	31%	(59)	22%	(41)	17%	(32)	19
Non-Evangelical	44%	(125)	22%	(63)	22%	(62)	12%	(35)	286

Table GZC3: Do you think younger generations will make the world a better place, worse place or about the same?

								know / No		
Demographic	Bet	ter place	Wor	se place	About	t the same	op	oinion	Total N	
Americans Age 13 to 23	42%	(424)	21%	(215)	19%	(192)	17%	(169)	1000	
Community: Urban	41%	(107)	22%	(58)	19%	(49)	19%	(49)	262	
Community: Suburban	47%	(241)	19%	(95)	20%	(101)	14%	(72)	509	
Community: Rural	33%	(76)	27%	(62)	19%	(43)	21%	(48)	229	
Employ: Private Sector	43%	(40)	25%	(23)	22%	(21)	9%	(9)	92	
Employ: Unemployed	37%	(55)	24%	(35)	16%	(24)	23%	(34)	148	
Employ: Other	32%	(19)	24%	(15)	13%	(8)	31%	(19)	61	
Military HH: Yes	47%	(60)	21%	(27)	17%	(21)	16%	(20)	129	
Military HH: No	42%	(364)	22%	(188)	20%	(171)	17%	(148)	871	
RD/WT: Right Direction	36%	(108)	23%	(69)	23%	(70)	17%	(52)	299	
RD/WT: Wrong Track	45%	(316)	21%	(146)	17%	(122)	17%	(117)	701	
Trump Job Approve	36%	(106)	30%	(88)	22%	(65)	12%	(36)	296	
Trump Job Disapprove	50%	(277)	18%	(100)	18%	(97)	14%	(78)	552	
Trump Job Strongly Approve	33%	(39)	37%	(44)	19%	(23)	11%	(13)	119	
Trump Job Somewhat Approve	38%	(67)	25%	(44)	24%	(43)	13%	(23)	176	
Trump Job Somewhat Disapprove	46%	(93)	19%	(38)	21%	(43)	14%	(28)	203	
Trump Job Strongly Disapprove	53%	(184)	17%	(61)	16%	(54)	14%	(50)	349	
Favorable of Trump	37%	(101)	29%	(80)	23%	(62)	11%	(31)	275	
Unfavorable of Trump	48%	(280)	19%	(111)	18%	(106)	15%	(86)	584	
Very Favorable of Trump	40%	(53)	35%	(45)	15%	(20)	10%	(12)	130	
Somewhat Favorable of Trump	33%	(48)	24%	(35)	29%	(42)	13%	(19)	145	
Somewhat Unfavorable of Trump	42%	(74)	23%	(41)	18%	(31)	17%	(30)	177	
Very Unfavorable of Trump	51%	(206)	17%	(71)	18%	(75)	14%	(56)	407	
#1 Issue: Economy	40%	(102)	26%	(67)	20%	(52)	13%	(34)	254	
#1 Issue: Security	26%	(21)	35%	(28)	22%	(17)	17%	(14)	80	
#1 Issue: Health Care	46%	(80)	17%	(30)	17%	(29)	20%	(36)	176	
#1 Issue: Women's Issues	44%	(57)	23%	(30)	14%	(19)	19%	(25)	130	
#1 Issue: Education	47%	(69)	17%	(25)	24%	(35)	13%	(19)	148	
#1 Issue: Energy	53%	(54)	15%	(15)	23%	(23)	9%	(9)	101	
#1 Issue: Other	34%	(32)	18%	(17)	16%	(15)	32%	(30)	93	
2018 House Vote: Democrat	56%	(61)	14%	(15)	21%	(23)	9%	(10)	109	
2018 House Vote: Republican	34%	(17)	33%	(16)	25%	(13)	8%	(4)	50	

Table GZC3: Do you think younger generations will make the world a better place, worse place or about the same?

Demographic	Better place		Worse place		About the same		Don't know / No opinion		Total N
Americans Age 13 to 23	42%	(424)	21%	(215)	19%	(192)	17%	(169)	1000
2016 Vote: Hillary Clinton	63%	(39)	14%	(9)	13%	(8)	9%	(6)	61
2016 Vote: Didn't Vote	42%	(372)	21%	(189)	19%	(172)	18%	(160)	893
Voted in 2014: No	43%	(414)	21%	(205)	19%	(188)	17%	(166)	972
2012 Vote: Didn't Vote	43%	(416)	21%	(205)	19%	(188)	17%	(166)	976
4-Region: Northeast	44%	(87)	20%	(41)	18%	(36)	18%	(35)	200
4-Region: Midwest	42%	(94)	23%	(50)	22%	(48)	13%	(29)	222
4-Region: South	37%	(132)	23%	(83)	18%	(63)	22%	(77)	356
4-Region: West	50%	(111)	18%	(41)	20%	(45)	12%	(27)	223

Table GZC4_1: At this time, do you have a generally positive or negative view of each of the following? Socialism

Demographic	Very p	oositive		ewhat sitive	posit	ther ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	12%	(117)	16%	(163)	22%	(215)	11%	(112)	13%	(131)	26%	(262)	1000
Gender: Male	10%	(47)	15%	(75)	24%	(115)	14%	(68)	14%	(69)	24%	(115)	489
Gender: Female	14%	(70)	17%	(88)	20%	(100)	9%	(44)	12%	(63)	29%	(147)	511
Generation Z: 13-23	12%	(117)	16%	(163)	22%	(215)	11%	(112)	13%	(131)	26%	(262)	1000
PID: Dem (no lean)	18%	(62)	24%	(83)	22%	(78)	10%	(34)	5%	(18)	22%	(77)	352
PID: Ind (no lean)	9%	(38)	15%	(65)	23%	(99)	12%	(50)	9%	(40)	33%	(145)	436
PID: Rep (no lean)	8%	(17)	7%	(16)	18%	(39)	13%	(28)	34%	(73)	19%	(41)	213
PID/Gender: Dem Men	12%	(19)	24%	(37)	27%	(42)	13%	(20)	6%	(9)	18%	(28)	154
PID/Gender: Dem Women	22%	(43)	23%	(46)	18%	(35)	7%	(14)	5%	(10)	25%	(50)	198
PID/Gender: Ind Men	8%	(17)	14%	(30)	24%	(50)	13%	(28)	8%	(17)	33%	(69)	212
PID/Gender: Ind Women	9%	(21)	16%	(35)	22%	(48)	10%	(22)	10%	(22)	34%	(76)	224
PID/Gender: Rep Men	9%	(11)	7%	(9)	18%	(22)	16%	(20)	35%	(43)	15%	(19)	123
PID/Gender: Rep Women	7%	(6)	8%	(7)	18%	(16)	9%	(8)	34%	(30)	24%	(22)	90
Ideo: Liberal (1-3)	18%	(55)	26%	(83)	20%	(62)	11%	(34)	5%	(16)	20%	(62)	312
Ideo: Moderate (4)	9%	(16)	14%	(25)	29%	(51)	16%	(29)	12%	(21)	20%	(35)	176
Ideo: Conservative (5-7)	9%	(16)	10%	(18)	14%	(27)	14%	(27)	40%	(74)	13%	(24)	186
Educ: < College	11%	(104)	16%	(150)	21%	(194)	11%	(101)	13%	(118)	28%	(253)	920
Educ: Bachelors degree	17%	(10)	18%	(11)	29%	(17)	12%	(8)	15%	(9)	8%	(5)	60
Income: Under 50k	12%	(64)	16%	(82)	24%	(126)	9%	(46)	10%	(51)	30%	(157)	525
Income: 50k-100k	13%	(37)	18%	(51)	23%	(65)	12%	(35)	13%	(36)	21%	(61)	286
Income: 100k+	9%	(16)	16%	(29)	12%	(23)	17%	(31)	23%	(44)	23%	(44)	188
Ethnicity: White	11%	(68)	15%	(94)	20%	(126)	13%	(79)	16%	(101)	26%	(161)	629
Ethnicity: Hispanic	15%	(30)	16%	(32)	25%	(50)	7%	(14)	8%	(16)	30%	(61)	203
Ethnicity: Afr. Am.	15%	(20)	19%	(25)	26%	(34)	9%	(12)	5%	(6)	26%	(34)	130
Ethnicity: Other	12%	(29)	18%	(44)	23%	(55)	9%	(21)	10%	(24)	28%	(68)	241
All Christian	9%	(27)	14%	(41)	25%	(74)	12%	(35)	19%	(56)	21%	(62)	296
All Non-Christian	18%	(11)	19%	(12)	26%	(17)	21%	(14)	3%	(2)	13%	(8)	64
Atheist	9%	(10)	19%	(20)	19%	(20)	13%	(14)	13%	(13)	27%	(28)	106
Agnostic/Nothing in particular	13%	(69)	17%	(90)	19%	(104)	9%	(49)	11%	(60)	31%	(164)	534
Religious Non-Protestant/Catholic	17%	(14)	15%	(13)	28%	(24)	18%	(15)	6%	(5)	16%	(13)	84

Table GZC4_1: At this time, do you have a generally positive or negative view of each of the following? Socialism

			Som	ewhat		ther ive nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive	pos	itive	neg	ative	neg	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	12%	(117)	16%	(163)	22%	(215)	11%	(112)	13%	(131)	26%	(262)	1000
Evangelical	7%	(14)	15%	(29)	18%	(35)	4%	(8)	21%	(39)	34%	(65)	191
Non-Evangelical	13%	(38)	16%	(45)	25%	(70)	13%	(36)	17%	(48)	17%	(49)	286
Community: Urban	16%	(43)	18%	(48)	23%	(60)	9%	(25)	8%	(22)	24%	(64)	262
Community: Suburban	12%	(60)	16%	(81)	22%	(110)	14%	(70)	15%	(76)	22%	(112)	509
Community: Rural	6%	(13)	15%	(34)	20%	(45)	8%	(17)	15%	(33)	38%	(86)	229
Employ: Private Sector	17%	(15)	24%	(22)	21%	(19)	12%	(11)	16%	(14)	11%	(10)	92
Employ: Unemployed	12%	(18)	14%	(21)	24%	(35)	13%	(20)	11%	(17)	25%	(38)	148
Employ: Other	9%	(5)	7%	(4)	21%	(13)	11%	(7)	5%	(3)	47%	(29)	61
Military HH: Yes	10%	(13)	14%	(18)	18%	(24)	10%	(13)	17%	(22)	30%	(39)	129
Military HH: No	12%	(104)	17%	(145)	22%	(191)	11%	(99)	12%	(109)	26%	(223)	871
RD/WT: Right Direction	10%	(31)	12%	(37)	18%	(55)	11%	(33)	24%	(73)	23%	(69)	299
RD/WT: Wrong Track	12%	(85)	18%	(126)	23%	(160)	11%	(79)	8%	(58)	28%	(193)	701
Trump Job Approve	10%	(28)	12%	(36)	19%	(56)	13%	(40)	30%	(89)	16%	(46)	296
Trump Job Disapprove	14%	(76)	20%	(112)	25%	(137)	11%	(63)	6%	(33)	24%	(130)	552
Trump Job Strongly Approve	9%	(10)	6%	(7)	14%	(17)	11%	(13)	41%	(49)	20%	(24)	119
Trump Job Somewhat Approve	10%	(18)	17%	(29)	22%	(39)	15%	(27)	23%	(41)	13%	(23)	176
Trump Job Somewhat Disapprove	8%	(17)	19%	(39)	28%	(56)	16%	(32)	5%	(10)	24%	(49)	203
Trump Job Strongly Disapprove	17%	(59)	21%	(73)	23%	(81)	9%	(32)	7%	(24)	23%	(81)	349
Favorable of Trump	9%	(25)	12%	(34)	18%	(51)	13%	(35)	31%	(86)	16%	(44)	275
Unfavorable of Trump	13%	(77)	20%	(119)	24%	(139)	12%	(70)	7%	(38)	24%	(140)	584
Very Favorable of Trump	11%	(14)	6%	(8)	17%	(23)	9%	(12)	40%	(52)	17%	(22)	130
Somewhat Favorable of Trump	8%	(11)	18%	(26)	19%	(28)	16%	(23)	24%	(34)	15%	(22)	145
Somewhat Unfavorable of Trump	6%	(11)	18%	(32)	26%	(46)	16%	(28)	6%	(11)	28%	(50)	177
Very Unfavorable of Trump	16%	(66)	21%	(87)	23%	(93)	10%	(42)	7%	(28)	22%	(90)	407

Table GZC4_1: At this time, do you have a generally positive or negative view of each of the following? Socialism

Demographic	Very p	ositive		ewhat sitive	positi	ther ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	12%	(117)	16%	(163)	22%	(215)	11%	(112)	13%	(131)	26%	(262)	1000
#1 Issue: Economy	8%	(21)	16%	(41)	20%	(51)	16%	(41)	21%	(53)	19%	(47)	254
#1 Issue: Security	6%	(5)	9%	(7)	20%	(16)	16%	(13)	24%	(19)	25%	(20)	80
#1 Issue: Health Care	14%	(25)	18%	(31)	22%	(38)	9%	(16)	10%	(18)	27%	(47)	176
#1 Issue: Women's Issues	15%	(19)	15%	(19)	22%	(29)	6%	(7)	8%	(10)	35%	(46)	130
#1 Issue: Education	13%	(20)	22%	(32)	25%	(37)	9%	(13)	8%	(11)	24%	(35)	148
#1 Issue: Energy	13%	(14)	18%	(19)	26%	(27)	12%	(12)	13%	(13)	17%	(17)	101
#1 Issue: Other	13%	(12)	9%	(8)	16%	(14)	8%	(8)	5%	(4)	50%	(47)	93
2018 House Vote: Democrat	27%	(29)	22%	(24)	24%	(27)	11%	(12)	7%	(8)	9%	(10)	109
2018 House Vote: Republican	6%	(3)	13%	(7)	13%	(7)	15%	(7)	47%	(24)	5%	(3)	50
2016 Vote: Hillary Clinton	30%	(19)	25%	(16)	20%	(12)	11%	(7)	4%	(3)	9%	(6)	61
2016 Vote: Didn't Vote	11%	(96)	16%	(142)	22%	(196)	11%	(97)	12%	(111)	28%	(251)	893
Voted in 2014: No	11%	(110)	16%	(159)	22%	(209)	11%	(108)	13%	(127)	27%	(260)	972
2012 Vote: Didn't Vote	11%	(112)	16%	(159)	22%	(213)	11%	(106)	13%	(129)	26%	(258)	976
4-Region: Northeast	12%	(24)	15%	(30)	26%	(52)	15%	(30)	11%	(23)	21%	(42)	200
4-Region: Midwest	13%	(28)	20%	(44)	19%	(43)	8%	(17)	15%	(32)	26%	(58)	222
4-Region: South	10%	(35)	14%	(49)	18%	(63)	12%	(44)	14%	(51)	32%	(114)	356
4-Region: West	13%	(29)	18%	(40)	26%	(58)	10%	(21)	11%	(25)	22%	(49)	223

Table GZC4_2: At this time, do you have a generally positive or negative view of each of the following? Capitalism

						ither							
				ewhat		ive nor		ewhat				know/	
Demographic	Very p	ositive	pos	itive	neg	ative	neg	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	13%	(131)	15%	(154)	23%	(234)	12%	(124)	9%	(92)	27%	(265)	1000
Gender: Male	19%	(93)	19%	(93)	21%	(100)	11%	(55)	7%	(35)	23%	(112)	489
Gender: Female	7%	(38)	12%	(61)	26%	(134)	14%	(69)	11%	(57)	30%	(153)	511
Generation Z: 13-23	13%	(131)	15%	(154)	23%	(234)	12%	(124)	9%	(92)	27%	(265)	1000
PID: Dem (no lean)	10%	(35)	15%	(52)	26%	(91)	19%	(68)	13%	(46)	17%	(59)	352
PID: Ind (no lean)	8%	(34)	12%	(54)	24%	(102)	10%	(45)	8%	(34)	38%	(167)	436
PID: Rep (no lean)	29%	(62)	22%	(47)	19%	(40)	5%	(11)	6%	(12)	19%	(40)	213
PID/Gender: Dem Men	15%	(22)	18%	(28)	24%	(37)	20%	(31)	10%	(15)	14%	(22)	154
PID/Gender: Dem Women	6%	(12)	13%	(25)	27%	(54)	19%	(38)	16%	(32)	19%	(37)	198
PID/Gender: Ind Men	12%	(26)	16%	(34)	20%	(43)	9%	(19)	8%	(17)	35%	(73)	212
PID/Gender: Ind Women	4%	(8)	9%	(21)	27%	(60)	11%	(25)	8%	(17)	42%	(94)	224
PID/Gender: Rep Men	36%	(45)	26%	(32)	17%	(21)	4%	(5)	3%	(3)	14%	(17)	123
PID/Gender: Rep Women	20%	(18)	17%	(15)	22%	(20)	7%	(6)	9%	(8)	25%	(22)	90
Ideo: Liberal (1-3)	8%	(25)	15%	(47)	24%	(74)	22%	(70)	17%	(54)	14%	(43)	312
Ideo: Moderate (4)	11%	(20)	23%	(41)	30%	(53)	10%	(17)	6%	(11)	19%	(34)	176
Ideo: Conservative (5-7)	34%	(63)	19%	(35)	18%	(33)	8%	(15)	6%	(11)	15%	(28)	186
Educ: < College	13%	(119)	16%	(145)	24%	(217)	12%	(109)	8%	(75)	28%	(254)	920
Educ: Bachelors degree	14%	(9)	11%	(6)	22%	(13)	19%	(12)	24%	(15)	9%	(5)	60
Income: Under 50k	11%	(60)	11%	(57)	23%	(121)	14%	(72)	10%	(51)	31%	(165)	525
Income: 50k-100k	11%	(31)	18%	(51)	27%	(78)	12%	(33)	10%	(29)	22%	(64)	286
Income: 100k+	21%	(40)	25%	(46)	18%	(35)	10%	(19)	7%	(13)	19%	(36)	188
Ethnicity: White	14%	(87)	16%	(102)	21%	(134)	13%	(82)	10%	(65)	25%	(158)	629
Ethnicity: Hispanic	15%	(30)	11%	(22)	24%	(48)	9%	(17)	9%	(19)	33%	(67)	203
Ethnicity: Afr. Am.	11%	(15)	12%	(15)	26%	(33)	16%	(21)	6%	(8)	29%	(38)	130
Ethnicity: Other	12%	(29)	15%	(36)	28%	(67)	9%	(21)	8%	(18)	29%	(69)	241
All Christian	16%	(46)	20%	(59)	27%	(79)	11%	(32)	7%	(20)	20%	(59)	296
All Non-Christian	11%	(7)	19%	(12)	28%	(18)	17%	(11)	8%	(5)	17%	(11)	64
Atheist	14%	(15)	15%	(16)	27%	(29)	12%	(13)	12%	(13)	20%	(21)	106
Agnostic/Nothing in particular	12%	(62)	13%	(68)	20%	(108)	13%	(68)	10%	(54)	33%	(174)	534
Religious Non-Protestant/Catholic	12%	(10)	15%	(13)	27%	(23)	15%	(13)	8%	(7)	22%	(19)	84

Table GZC4_2: At this time, do you have a generally positive or negative view of each of the following? Capitalism

Demographic	Vouv	ositive		ewhat itive	posit	ither ive nor ative		ewhat	Vores n	egative		know / pinion	Total N
								ative	•				
Americans Age 13 to 23	13%	(131)	15%	(154)	23%	(234)	12%	(124)	9%	(92)	27%	(265)	1000
Evangelical	16%	(31)	9%	(16)	25%	(47)	8%	(16)	9%	(18)	32%	(62)	191
Non-Evangelical	14%	(41)	20%	(56)	25%	(71)	14%	(41)	7%	(20)	20%	(56)	286
Community: Urban	14%	(36)	15%	(40)	21%	(56)	14%	(37)	9%	(24)	27%	(70)	262
Community: Suburban	14%	(72)	18%	(90)	25%	(126)	13%	(66)	10%	(49)	21%	(106)	509
Community: Rural	10%	(23)	10%	(24)	23%	(52)	10%	(22)	8%	(19)	39%	(89)	229
Employ: Private Sector	27%	(25)	22%	(20)	17%	(15)	14%	(13)	12%	(11)	9%	(8)	92
Employ: Unemployed	8%	(12)	15%	(22)	22%	(32)	14%	(21)	12%	(18)	30%	(44)	148
Employ: Other	5%	(3)	8%	(5)	21%	(13)	9%	(5)	8%	(5)	49%	(30)	61
Military HH: Yes	14%	(18)	10%	(13)	24%	(31)	9%	(12)	11%	(14)	32%	(41)	129
Military HH: No	13%	(113)	16%	(141)	23%	(203)	13%	(112)	9%	(78)	26%	(224)	871
RD/WT: Right Direction	25%	(74)	18%	(54)	22%	(66)	7%	(21)	4%	(13)	24%	(71)	299
RD/WT: Wrong Track	8%	(56)	14%	(100)	24%	(168)	15%	(103)	11%	(79)	28%	(194)	701
Trump Job Approve	28%	(83)	19%	(57)	21%	(63)	8%	(23)	6%	(17)	18%	(52)	296
Trump Job Disapprove	7%	(38)	16%	(87)	26%	(145)	17%	(94)	12%	(68)	22%	(120)	552
Trump Job Strongly Approve	33%	(40)	16%	(19)	17%	(20)	4%	(5)	8%	(10)	22%	(26)	119
Trump Job Somewhat Approve	25%	(44)	21%	(38)	24%	(43)	10%	(18)	4%	(7)	15%	(26)	176
Trump Job Somewhat Disapprove	6%	(12)	22%	(45)	33%	(66)	14%	(28)	1%	(1)	25%	(50)	203
Trump Job Strongly Disapprove	7%	(26)	12%	(41)	23%	(79)	19%	(66)	19%	(67)	20%	(70)	349
Favorable of Trump	29%	(79)	19%	(53)	20%	(56)	8%	(21)	5%	(13)	20%	(54)	275
Unfavorable of Trump	8%	(44)	15%	(88)	26%	(151)	17%	(98)	13%	(74)	22%	(129)	584
Very Favorable of Trump	39%	(51)	15%	(20)	14%	(18)	6%	(8)	7%	(9)	19%	(25)	130
Somewhat Favorable of Trump	20%	(28)	23%	(33)	26%	(37)	9%	(14)	3%	(4)	20%	(29)	145
Somewhat Unfavorable of Trump	10%	(17)	18%	(32)	31%	(54)	13%	(23)	2%	(4)	27%	(47)	177
Very Unfavorable of Trump	7%	(27)	14%	(57)	24%	(97)	18%	(75)	17%	(70)	20%	(81)	407

Table GZC4_2: At this time, do you have a generally positive or negative view of each of the following? Capitalism

Demographic	Very p	ositive		ewhat itive	posit	ither ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	13%	(131)	15%	(154)	23%	(234)	12%	(124)	9%	(92)	27%	(265)	1000
#1 Issue: Economy	20%	(51)	18%	(45)	26%	(65)	11%	(29)	9%	(22)	17%	(42)	254
#1 Issue: Security	23%	(19)	14%	(11)	24%	(19)	7%	(5)	5%	(4)	27%	(22)	80
#1 Issue: Health Care	9%	(16)	15%	(27)	25%	(45)	15%	(27)	9%	(15)	26%	(46)	176
#1 Issue: Women's Issues	6%	(8)	9%	(12)	23%	(30)	14%	(18)	15%	(19)	34%	(44)	130
#1 Issue: Education	9%	(13)	21%	(31)	22%	(33)	15%	(22)	6%	(9)	26%	(38)	148
#1 Issue: Energy	14%	(14)	18%	(18)	24%	(24)	16%	(16)	13%	(13)	17%	(17)	101
#1 Issue: Other	8%	(8)	7%	(7)	15%	(14)	8%	(7)	6%	(5)	56%	(52)	93
2018 House Vote: Democrat	13%	(14)	15%	(16)	20%	(22)	21%	(23)	23%	(25)	8%	(8)	109
2018 House Vote: Republican	36%	(18)	20%	(10)	22%	(11)	5%	(3)	8%	(4)	9%	(4)	50
2016 Vote: Hillary Clinton	16%	(10)	8%	(5)	14%	(8)	27%	(17)	29%	(18)	7%	(4)	61
2016 Vote: Didn't Vote	12%	(110)	16%	(140)	24%	(216)	11%	(103)	8%	(68)	29%	(256)	893
Voted in 2014: No	13%	(125)	15%	(150)	24%	(229)	12%	(118)	9%	(88)	27%	(262)	972
2012 Vote: Didn't Vote	13%	(124)	15%	(151)	24%	(231)	12%	(121)	9%	(88)	27%	(261)	976
4-Region: Northeast	13%	(26)	18%	(37)	24%	(47)	12%	(24)	8%	(16)	25%	(50)	200
4-Region: Midwest	12%	(26)	15%	(34)	23%	(51)	14%	(31)	12%	(26)	24%	(54)	222
4-Region: South	14%	(50)	14%	(50)	19%	(68)	11%	(40)	9%	(31)	32%	(115)	356
4-Region: West	13%	(29)	15%	(34)	30%	(67)	13%	(29)	9%	(19)	21%	(46)	223

Table GZC4_3: At this time, do you have a generally positive or negative view of each of the following? Democracy

Demographic	Very p	oositive		ewhat itive	positi	ther ve nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	30%	(297)	27%	(270)	14%	(142)	5%	(47)	4%	(36)	21%	(208)	1000
Gender: Male	33%	(162)	26%	(128)	14%	(70)	5%	(23)	4%	(18)	18%	(87)	489
Gender: Female	26%	(135)	28%	(142)	14%	(72)	5%	(24)	4%	(19)	24%	(121)	511
Generation Z: 13-23	30%	(297)	27%	(270)	14%	(142)	5%	(47)	4%	(36)	21%	(208)	1000
PID: Dem (no lean)	41%	(145)	36%	(128)	11%	(39)	3%	(10)	1%	(4)	7%	(26)	352
PID: Ind (no lean)	17%	(74)	21%	(93)	18%	(80)	5%	(22)	4%	(15)	35%	(151)	436
PID: Rep (no lean)	37%	(78)	23%	(49)	11%	(23)	7%	(15)	8%	(17)	14%	(30)	213
PID/Gender: Dem Men	44%	(68)	36%	(56)	11%	(17)	1%	(2)	1%	(2)	6%	(9)	154
PID/Gender: Dem Women	39%	(77)	37%	(73)	11%	(22)	4%	(7)	1%	(1)	9%	(17)	198
PID/Gender: Ind Men	20%	(42)	21%	(45)	19%	(41)	7%	(14)	3%	(7)	30%	(63)	212
PID/Gender: Ind Women	14%	(32)	21%	(48)	17%	(39)	4%	(8)	4%	(9)	39%	(88)	224
PID/Gender: Rep Men	42%	(52)	23%	(28)	10%	(12)	6%	(7)	7%	(9)	12%	(15)	123
PID/Gender: Rep Women	29%	(26)	23%	(21)	12%	(11)	9%	(8)	9%	(8)	17%	(15)	90
Ideo: Liberal (1-3)	39%	(121)	35%	(110)	13%	(40)	3%	(10)	2%	(6)	8%	(25)	312
Ideo: Moderate (4)	30%	(52)	29%	(51)	18%	(32)	4%	(7)	2%	(4)	17%	(30)	176
Ideo: Conservative (5-7)	38%	(71)	32%	(60)	8%	(14)	5%	(9)	8%	(15)	9%	(17)	186
Educ: < College	30%	(272)	26%	(241)	14%	(129)	5%	(44)	3%	(31)	22%	(202)	920
Educ: Bachelors degree	26%	(16)	43%	(26)	18%	(11)	1%	(1)	6%	(4)	5%	(3)	60
Income: Under 50k	25%	(132)	23%	(121)	17%	(88)	5%	(25)	4%	(20)	27%	(140)	525
Income: 50k-100k	32%	(92)	32%	(90)	13%	(37)	5%	(15)	3%	(9)	15%	(43)	286
Income: 100k+	39%	(73)	31%	(59)	9%	(18)	3%	(7)	4%	(8)	13%	(25)	188
Ethnicity: White	33%	(205)	28%	(173)	12%	(77)	4%	(27)	4%	(24)	20%	(123)	629
Ethnicity: Hispanic	25%	(51)	23%	(46)	17%	(33)	6%	(12)	5%	(10)	25%	(51)	203
Ethnicity: Afr. Am.	29%	(38)	26%	(33)	17%	(22)	5%	(7)	3%	(4)	21%	(27)	130
Ethnicity: Other	23%	(55)	26%	(63)	18%	(43)	5%	(13)	4%	(9)	24%	(58)	241
All Christian	31%	(93)	31%	(93)	13%	(37)	5%	(15)	4%	(11)	16%	(47)	296
All Non-Christian	34%	(22)	33%	(21)	16%	(10)	4%	(3)	3%	(2)	10%	(6)	64
Atheist	34%	(37)	27%	(29)	15%	(16)	6%	(6)	5%	(6)	13%	(13)	106
Agnostic/Nothing in particular	27%	(146)	24%	(127)	15%	(78)	4%	(23)	3%	(18)	26%	(141)	534
Religious Non-Protestant/Catholic	30%	(25)	32%	(27)	19%	(16)	5%	(4)	2%	(2)	13%	(11)	84

Table GZC4_3: At this time, do you have a generally positive or negative view of each of the following? Democracy

		_	_		ther	_	_				_	
Demographic	Very posit		newhat sitive	-	ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	30% (29		(270)	14%	(142)	5%	(47)	4%	(36)	21%	(208)	1000
Evangelical	31% (5	,	` /	12%	(23)	8%	(14)	5%	(9)	24%	(45)	191
Non-Evangelical	31% (8	,	(/	15%	(42)	4%	(11)	4%	(11)	15%	(44)	286
Community: Urban	29% (7	6) 28%	(73)	15%	(38)	5%	(13)	4%	(10)	20%	(52)	262
Community: Suburban	34% (17	3) 28%	(145)	15%	(75)	4%	(19)	3%	(15)	16%	(83)	509
Community: Rural	21% (4	8) 23%	(52)	13%	(29)	7%	(15)	5%	(11)	32%	(73)	229
Employ: Private Sector	41% (3	8) 36%	(33)	10%	(9)	2%	(2)	4%	(4)	6%	(6)	92
Employ: Unemployed	29% (4	3) 24%	(36)	15%	(23)	4%	(5)	5%	(7)	23%	(34)	148
Employ: Other	16% (9) 15%	(9)	24%	(15)	4%	(2)	1%	(1)	41%	(25)	61
Military HH: Yes	31% (4	0) 21%	(27)	17%	(22)	4%	(6)	4%	(5)	23%	(30)	129
Military HH: No	30% (25	7) 28%	(243)	14%	(120)	5%	(41)	4%	(31)	20%	(177)	871
RD/WT: Right Direction	33% (9	7) 25%	(76)	13%	(39)	5%	(14)	4%	(13)	20%	(60)	299
RD/WT: Wrong Track	28% (20	0) 28%	(194)	15%	(103)	5%	(33)	3%	(23)	21%	(148)	701
Trump Job Approve	35% (10	3) 26%	(76)	11%	(34)	8%	(23)	5%	(16)	15%	(43)	296
Trump Job Disapprove	32% (17	8) 32%	(176)	15%	(82)	3%	(14)	3%	(16)	15%	(85)	552
Trump Job Strongly Approve	36% (4	3) 20%	(24)	6%	(7)	8%	(10)	12%	(15)	17%	(20)	119
Trump Job Somewhat Approve	34% (5	9) 30%	(52)	15%	(26)	8%	(14)	1%	(2)	13%	(23)	176
Trump Job Somewhat Disapprove	26% (5	2) 32%	(65)	22%	(44)	2%	(4)	1%	(3)	17%	(35)	203
Trump Job Strongly Disapprove	36% (12	6) 32%	(111)	11%	(38)	3%	(10)	4%	(13)	14%	(50)	349
Favorable of Trump	32% (8	9) 26%	(70)	13%	(36)	8%	(23)	6%	(16)	15%	(41)	275
Unfavorable of Trump	32% (18	8) 32%	(186)	15%	(85)	3%	(16)	3%	(18)	15%	(90)	584
Very Favorable of Trump	43% (5	5) 20%	(26)	5%	(6)	8%	(11)	11%	(15)	13%	(17)	130
Somewhat Favorable of Trump	23% (3	31%	(45)	20%	(29)	9%	(13)	1%	(1)	16%	(24)	145
Somewhat Unfavorable of Trump	28% (4	,	(60)	16%	(27)	3%	(5)	2%	(4)	18%	(32)	177
Very Unfavorable of Trump	34% (13	9) 31%	(126)	14%	(58)	3%	(11)	3%	(14)	14%	(59)	407

Table GZC4_3: At this time, do you have a generally positive or negative view of each of the following? Democracy

Demographic	Very positi		ewhat sitive	positi	ither ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	30% (297	27%	(270)	14%	(142)	5%	(47)	4%	(36)	21%	(208)	1000
#1 Issue: Economy	29% (73	/	(86)	17%	(44)	5%	(12)	2%	(6)	13%	(34)	254
#1 Issue: Security	33% (26	,	(20)	12%	(10)	5%	(4)	4%	(3)	20%	(16)	80
#1 Issue: Health Care	30% (53	27%	(47)	17%	(30)	4%	(7)	2%	(3)	20%	(35)	176
#1 Issue: Women's Issues	29% (38	21%	(27)	12%	(15)	6%	(7)	4%	(5)	29%	(37)	130
#1 Issue: Education	29% (43	30%	(44)	13%	(20)	4%	(6)	6%	(9)	18%	(26)	148
#1 Issue: Energy	43% (44	33%	(33)	11%	(11)	3%	(3)	4%	(4)	6%	(6)	101
#1 Issue: Other	14% (13	10%	(9)	12%	(11)	7%	(7)	4%	(4)	53%	(50)	93
2018 House Vote: Democrat	43% (46	42%	(45)	8%	(8)	3%	(3)	2%	(3)	3%	(3)	109
2018 House Vote: Republican	38% (19	25%	(13)	17%	(8)	3%	(2)	10%	(5)	6%	(3)	50
2016 Vote: Hillary Clinton	35% (21	40%	(25)	7%	(4)	6%	(4)	8%	(5)	4%	(2)	61
2016 Vote: Didn't Vote	29% (257	26%	(231)	15%	(131)	5%	(41)	3%	(28)	23%	(205)	893
Voted in 2014: No	29% (286	27%	(265)	14%	(136)	5%	(45)	3%	(34)	21%	(206)	972
2012 Vote: Didn't Vote	29% (288	27%	(265)	14%	(137)	5%	(47)	3%	(33)	21%	(206)	976
4-Region: Northeast	27% (54	31%	(61)	17%	(34)	6%	(11)	4%	(8)	16%	(32)	200
4-Region: Midwest	33% (73	25%	(55)	14%	(31)	4%	(10)	3%	(7)	21%	(46)	222
4-Region: South	29% (103	26%	(92)	11%	(37)	4%	(16)	4%	(13)	26%	(94)	356
4-Region: West	30% (67)	28%	(62)	18%	(39)	4%	(10)	4%	(8)	16%	(36)	223

Table GZC4_4: At this time, do you have a generally positive or negative view of each of the following? Large government

Demographic	Very p	ositive		ewhat itive	posit	ther ive nor ative		ewhat ative	Verv n	egative		know / pinion	Total N
Americans Age 13 to 23	7%	(74)	17%	(172)	31%	(306)	14%	(139)	7%	(69)	24%	(239)	1000
Gender: Male	9%	(43)	19%	(91)	32%	(159)	13%	(66)	6%	(29)	21%	(239) (102)	489
Gender: Female	6%	(32)	16%	(81)	29%	(139) (148)	13%	(73)	8%	(40)	27%	(138)	511
Generation Z: 13-23	7%	(74)	17%	(172)	31%	(306)	14%	(139)	7%	(69)	24%	(239)	1000
PID: Dem (no lean)	9%	(32)	24%	(83)	34%	(120)	11%	(38)	4%	(15)	18%	(64)	352
PID: Ind (no lean)	4%	(18)	13%	(55)	29%	(125)	15%	(67)	7%	(31)	32%	(139)	436
PID: Rep (no lean)	12%	(25)	16%	(34)	29%	(62)	16%	(33)	11%	(23)	17%	(36)	213
PID/Gender: Dem Men	9%	(14)	25%	(34) (39)	36%	(55)	11%	(17)	4%	(6)	14%	(22)	154
PID/Gender: Dem Women	9%	(14) (18)	22%	(44)	33%	(64)	10%	(21)	4%	(9)	21%	(42)	198
PID/Gender: Ind Men	7%	(15)	15%	(31)	30%	(64)	13%	(21) (28)	6%	(12)	29%	(62)	212
PID/Gender: Ind Women	1%	(3)	11%	(25)	27%	(61)	18%	(39)	8%	(18)	35%	(78)	224
PID/Gender: Rep Men	12%	(14)	17%	(21)	32%	(39)	17%	(20)	8%	(10)	15%	(18)	123
PID/Gender: Rep Women	12%	(10)	15%	(13)	25%	(22)	15%	(13)	14%	(13)	20%	(18)	90
Ideo: Liberal (1-3)	7%	(23)	23%	(71)	33%	(102)	15%	(46)	5%	(16)	17%	(54)	312
Ideo: Moderate (4)	8%	(15)	15%	(27)	34%	(60)	17%	(31)	8%	(14)	17%	(29)	176
Ideo: Conservative (5-7)	11%	(20)	17%	(32)	24%	(45)	21%	(40)	14%	(27)	12%	(22)	186
Educ: < College	7%	(66)	17%	(156)	31%	(281)	14%	(125)	7%	(61)	25%	(231)	920
Educ: Bachelors degree	10%	(6)	25%	(15)	39%	(23)	14%	(9)	7%	(4)	6%	(3)	60
Income: Under 50k	8%	(40)	15%	(79)	30%	(156)	13%	(66)	8%	(40)	28%	(145)	525
Income: 50k-100k	7%	(20)	21%	(61)	31%	(89)	14%	(41)	6%	(18)	20%	(59)	286
Income: 100k+	8%	(15)	18%	(33)	33%	(61)	17%	(31)	6%	(12)	19%	(36)	188
Ethnicity: White	8%	(51)	17%	(107)	28%	(179)	15%	(97)	7%	(45)	24%	(150)	629
Ethnicity: Hispanic	8%	(16)	20%	(40)	30%	(60)	7%	(15)	4%	(9)	31%	(63)	203
Ethnicity: Afr. Am.	9%	(12)	15%	(20)	34%	(45)	17%	(23)	6%	(8)	18%	(24)	130
Ethnicity: Other	5%	(12)	19%	(46)	34%	(83)	8%	(19)	7%	(16)	27%	(66)	241
All Christian	5%	(16)	23%	(69)	32%	(95)	14%	(42)	8%	(25)	17%	(50)	296
All Non-Christian	12%	(8)	15%	(9)	42%	(27)	11%	(7)	7%	(4)	14%	(9)	64
Atheist	2%	(2)	19%	(21)	33%	(35)	13%	(14)	10%	(10)	23%	(25)	106
Agnostic/Nothing in particular	9%	(49)	14%	(74)	28%	(150)	14%	(76)	6%	(30)	29%	(156)	534
Religious Non-Protestant/Catholic	10%	(9)	16%	(14)	37%	(31)	10%	(9)	10%	(9)	16%	(13)	84

Table GZC4_4: At this time, do you have a generally positive or negative view of each of the following? Large government

Demographic	Vary n	ositive		ewhat itive	posit	ither ive nor ative		ewhat ative	Vory n	egative		know / pinion	Total N
									•				
Americans Age 13 to 23	7%	(74)	17%	(172)	31%	(306)	14%	(139)	7%	(69)	24%	(239)	1000
Evangelical	10%	(20)	18%	(34)	24%	(46)	14%	(27)	7%	(13)	27%	(51)	191
Non-Evangelical	9%	(24)	19%	(55)	31%	(88)	14%	(39)	8%	(23)	20%	(56)	286
Community: Urban	8%	(21)	22%	(58)	28%	(73)	10%	(26)	8%	(22)	24%	(63)	262
Community: Suburban	7%	(34)	18%	(93)	33%	(168)	17%	(86)	6%	(31)	19%	(97)	509
Community: Rural	8%	(19)	10%	(22)	28%	(65)	12%	(27)	7%	(16)	35%	(80)	229
Employ: Private Sector	9%	(8)	24%	(23)	25%	(24)	20%	(19)	12%	(11)	9%	(9)	92
Employ: Unemployed	7%	(10)	14%	(21)	31%	(46)	17%	(25)	8%	(12)	23%	(34)	148
Employ: Other	6%	(4)	11%	(7)	27%	(16)	13%	(8)	6%	(3)	37%	(23)	61
Military HH: Yes	9%	(12)	13%	(17)	33%	(43)	10%	(13)	6%	(8)	29%	(38)	129
Military HH: No	7%	(63)	18%	(156)	30%	(264)	14%	(126)	7%	(61)	23%	(202)	871
RD/WT: Right Direction	14%	(42)	18%	(54)	26%	(78)	12%	(37)	8%	(25)	21%	(62)	299
RD/WT: Wrong Track	5%	(32)	17%	(118)	33%	(228)	15%	(102)	6%	(44)	25%	(177)	701
Trump Job Approve	12%	(36)	19%	(56)	24%	(71)	16%	(48)	13%	(37)	16%	(47)	296
Trump Job Disapprove	5%	(29)	18%	(102)	36%	(200)	15%	(83)	5%	(29)	20%	(109)	552
Trump Job Strongly Approve	17%	(21)	11%	(13)	19%	(23)	16%	(19)	11%	(14)	25%	(30)	119
Trump Job Somewhat Approve	9%	(16)	24%	(42)	27%	(48)	17%	(30)	13%	(23)	10%	(17)	176
Trump Job Somewhat Disapprove	3%	(7)	18%	(36)	38%	(77)	16%	(33)	4%	(9)	20%	(41)	203
Trump Job Strongly Disapprove	6%	(22)	19%	(66)	35%	(123)	14%	(49)	6%	(20)	19%	(68)	349
Favorable of Trump	12%	(34)	17%	(48)	25%	(69)	16%	(45)	11%	(29)	18%	(50)	275
Unfavorable of Trump	5%	(31)	20%	(114)	35%	(206)	14%	(84)	6%	(35)	19%	(113)	584
Very Favorable of Trump	17%	(22)	16%	(20)	22%	(29)	14%	(18)	11%	(15)	20%	(26)	130
Somewhat Favorable of Trump	8%	(11)	19%	(28)	28%	(41)	18%	(26)	10%	(14)	17%	(24)	145
Somewhat Unfavorable of Trump	5%	(8)	24%	(42)	28%	(49)	14%	(25)	6%	(11)	23%	(41)	177
Very Unfavorable of Trump	6 %	(23)	18%	(72)	39%	(157)	14%	(59)	6%	(24)	18%	(73)	407

Table GZC4_4: At this time, do you have a generally positive or negative view of each of the following? Large government

Demographic	Very p	ositive		ewhat itive	posit	ither ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	7%	(74)	17%	(172)	31%	(306)	14%	(139)	7%	(69)	24%	(239)	1000
#1 Issue: Economy	6%	(14)	21%	(53)	31%	(80)	17%	(42)	11%	(29)	14%	(36)	254
#1 Issue: Security	13%	(10)	11%	(9)	28%	(22)	15%	(12)	9%	(7)	24%	(19)	80
#1 Issue: Health Care	9%	(16)	18%	(31)	29%	(50)	15%	(26)	5%	(8)	25%	(45)	176
#1 Issue: Women's Issues	8%	(10)	14%	(19)	27%	(35)	15%	(19)	6%	(8)	30%	(39)	130
#1 Issue: Education	7%	(10)	19%	(28)	30%	(45)	16%	(23)	4%	(6)	24%	(36)	148
#1 Issue: Energy	4%	(4)	22%	(22)	47%	(48)	10%	(10)	3%	(3)	14%	(15)	101
#1 Issue: Other	10%	(9)	7%	(6)	22%	(21)	5%	(5)	7%	(7)	49%	(45)	93
2018 House Vote: Democrat	11%	(12)	25%	(27)	34%	(37)	18%	(19)	4%	(5)	8%	(9)	109
2018 House Vote: Republican	14%	(7)	13%	(7)	27%	(13)	16%	(8)	22%	(11)	8%	(4)	50
2016 Vote: Hillary Clinton	13%	(8)	21%	(13)	32%	(19)	16%	(10)	8%	(5)	10%	(6)	61
2016 Vote: Didn't Vote	7%	(61)	17%	(152)	31%	(274)	13%	(119)	6%	(57)	26%	(230)	893
Voted in 2014: No	7%	(65)	17%	(168)	31%	(299)	14%	(134)	7%	(69)	24%	(237)	972
2012 Vote: Didn't Vote	7%	(69)	17%	(169)	31%	(298)	14%	(138)	7%	(67)	24%	(235)	976
4-Region: Northeast	9%	(17)	19%	(39)	28%	(56)	16%	(32)	5%	(10)	24%	(47)	200
4-Region: Midwest	9%	(21)	17%	(38)	31%	(68)	14%	(32)	9%	(20)	19%	(43)	222
4-Region: South	6%	(22)	16%	(57)	30%	(106)	12%	(43)	6%	(21)	30%	(106)	356
4-Region: West	6%	(14)	17%	(38)	34%	(76)	14%	(32)	8%	(18)	20%	(44)	223

Table GZC4_5: At this time, do you have a generally positive or negative view of each of the following? Small government

				ewhat	posit	ther ive nor		ewhat				know/	
Demographic	Very p	ositive	pos	itive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	11%	(106)	22%	(223)	30%	(296)	7%	(72)	3%	(25)	28%	(278)	1000
Gender: Male	11%	(56)	24%	(118)	31%	(152)	7%	(35)	3%	(15)	23%	(113)	489
Gender: Female	10%	(50)	20%	(105)	28%	(144)	7%	(38)	2%	(10)	32%	(165)	511
Generation Z: 13-23	11%	(106)	22%	(223)	30%	(296)	7%	(72)	3%	(25)	28%	(278)	1000
PID: Dem (no lean)	10%	(34)	24%	(84)	30%	(106)	10%	(35)	3%	(10)	24%	(83)	352
PID: Ind (no lean)	7%	(32)	20%	(86)	29%	(127)	6%	(26)	3%	(12)	35%	(153)	436
PID: Rep (no lean)	19%	(39)	25%	(53)	30%	(63)	6%	(12)	2%	(3)	20%	(42)	213
PID/Gender: Dem Men	11%	(17)	26%	(39)	35%	(54)	10%	(15)	3%	(5)	15%	(24)	154
PID/Gender: Dem Women	8%	(17)	23%	(45)	27%	(52)	10%	(19)	3%	(6)	30%	(59)	198
PID/Gender: Ind Men	8%	(16)	23%	(48)	28%	(59)	7%	(16)	3%	(7)	31%	(66)	212
PID/Gender: Ind Women	7%	(16)	17%	(38)	30%	(68)	5%	(10)	2%	(5)	39%	(87)	224
PID/Gender: Rep Men	19%	(23)	25%	(30)	32%	(39)	3%	(4)	3%	(3)	19%	(23)	123
PID/Gender: Rep Women	19%	(17)	25%	(22)	26%	(24)	9%	(8)	_	(0)	21%	(19)	90
Ideo: Liberal (1-3)	7%	(23)	26%	(82)	32%	(100)	11%	(33)	3%	(10)	20%	(63)	312
Ideo: Moderate (4)	10%	(17)	24%	(42)	37%	(66)	5%	(8)	3%	(5)	21%	(37)	176
Ideo: Conservative (5-7)	25%	(47)	29%	(54)	23%	(42)	5%	(9)	3%	(5)	16%	(29)	186
Educ: < College	10%	(92)	22%	(201)	29%	(271)	7%	(66)	2%	(21)	29%	(268)	920
Educ: Bachelors degree	12%	(7)	32%	(19)	32%	(19)	7%	(4)	7%	(4)	10%	(6)	60
Income: Under 50k	10%	(51)	21%	(112)	27%	(140)	9%	(45)	3%	(15)	31%	(162)	525
Income: 50k-100k	10%	(28)	23%	(65)	34%	(99)	7%	(20)	1%	(4)	25%	(71)	286
Income: 100k+	14%	(27)	24%	(46)	30%	(57)	4%	(7)	3%	(6)	24%	(45)	188
Ethnicity: White	12%	(74)	24%	(152)	27%	(172)	7%	(44)	2%	(15)	27%	(171)	629
Ethnicity: Hispanic	10%	(21)	18%	(37)	29%	(59)	7%	(13)	2%	(5)	33%	(68)	203
Ethnicity: Afr. Am.	10%	(13)	21%	(28)	34%	(45)	5%	(6)	6%	(7)	24%	(31)	130
Ethnicity: Other	8%	(19)	18%	(42)	33%	(79 [°])	9%	(22)	1%	(3)	31%	(75)	241
All Christian	13%	(39)	23%	(69)	33%	(98)	8%	(24)	2%	(6)	20%	(60)	296
All Non-Christian	9%	(6)	21%	(14)	39%	(25)	8%	(5)	4%	(3)	19%	(12)	64
Atheist	11%	(11)	15%	(16)	34%	(36)	9%	(10)	6%	(6)	26%	(28)	106
Agnostic/Nothing in particular	9%	(49)	23%	(125)	26%	(138)	6%	(33)	2%	(10)	33%	(178)	534
Religious Non-Protestant/Catholic	11%	(9)	23%	(19)	36%	(30)	9%	(8)	3%	(3)	18%	(15)	84

Table GZC4_5: At this time, do you have a generally positive or negative view of each of the following? Small government

				ewhat	posit	ither ive nor	Some					know /	
Demographic	Very p	ositive	pos	itive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	11%	(106)	22%	(223)	30%	(296)	7%	(72)	3%	(25)	28%	(278)	1000
Evangelical	14%	(27)	23%	(45)	27%	(51)	7%	(14)	1%	(2)	27%	(52)	191
Non-Evangelical	12%	(35)	21%	(60)	34%	(98)	7%	(20)	3%	(7)	23%	(65)	286
Community: Urban	10%	(26)	21%	(54)	34%	(89)	7%	(19)	3%	(7)	25%	(66)	262
Community: Suburban	12%	(59)	23%	(118)	30%	(151)	7%	(36)	3%	(16)	25%	(129)	509
Community: Rural	9%	(20)	22%	(51)	24%	(56)	7%	(17)	1%	(3)	36%	(83)	229
Employ: Private Sector	11%	(10)	42%	(39)	24%	(22)	5%	(4)	8%	(8)	9%	(9)	92
Employ: Unemployed	12%	(18)	20%	(29)	29%	(43)	9%	(13)	2%	(4)	28%	(41)	148
Employ: Other	7%	(4)	12%	(8)	24%	(15)	11%	(7)	2%	(2)	43%	(26)	61
Military HH: Yes	12%	(15)	22%	(28)	31%	(40)	5%	(6)	1%	(1)	31%	(40)	129
Military HH: No	10%	(91)	22%	(195)	29%	(256)	8%	(66)	3%	(25)	27%	(238)	871
RD/WT: Right Direction	17%	(51)	25%	(74)	27%	(82)	7%	(20)	1%	(4)	23%	(68)	299
RD/WT: Wrong Track	8%	(55)	21%	(149)	31%	(214)	7%	(52)	3%	(21)	30%	(210)	701
Trump Job Approve	19%	(56)	29%	(85)	27%	(80)	6%	(18)	2%	(5)	18%	(52)	296
Trump Job Disapprove	8%	(44)	22%	(119)	34%	(189)	8%	(46)	4%	(20)	24%	(134)	552
Trump Job Strongly Approve	27%	(33)	16%	(19)	23%	(27)	5%	(6)	3%	(3)	26%	(31)	119
Trump Job Somewhat Approve	13%	(23)	37%	(66)	30%	(52)	6%	(11)	1%	(2)	12%	(22)	176
Trump Job Somewhat Disapprove	7%	(14)	23%	(47)	36%	(73)	6%	(12)	1%	(3)	26%	(53)	203
Trump Job Strongly Disapprove	9%	(30)	21%	(72)	33%	(115)	10%	(34)	5%	(17)	23%	(81)	349
Favorable of Trump	17%	(47)	26%	(73)	28%	(77)	5%	(15)	2%	(6)	21%	(58)	275
Unfavorable of Trump	9%	(53)	22%	(130)	33%	(190)	9%	(51)	3%	(20)	24%	(140)	584
Very Favorable of Trump	29%	(37)	17%	(22)	24%	(32)	4%	(6)	4%	(6)	21%	(28)	130
Somewhat Favorable of Trump	7%	(10)	35%	(51)	31%	(45)	6%	(9)	_	(0)	20%	(30)	145
Somewhat Unfavorable of Trump	11%	(20)	25%	(43)	28%	(50)	6%	(11)	1%	(2)	28%	(49)	177
Very Unfavorable of Trump	8%	(33)	21%	(86)	34%	(140)	10%	(40)	4%	(17)	22%	(90)	407

Table GZC4_5: At this time, do you have a generally positive or negative view of each of the following? Small government

Demographic	Very n	ositive		ewhat sitive	posit	ither ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	11%	(106)	22%	(223)	30%	(296)	7%	(72)	3%	(25)	28%	(278)	1000
#1 Issue: Economy	17%	(42)	25%	(64)	29%	(74)	8%	(21)	4%	(9)	18%	(45)	254
#1 Issue: Security	14%	(11)	22%	(18)	32%	(25)	2%	(1)	_	(0)	30%	(24)	80
#1 Issue: Health Care	9%	(16)	22%	(40)	30%	(52)	10%	(18)	3%	(5)	26%	(45)	176
#1 Issue: Women's Issues	6%	(8)	25%	(32)	21%	(28)	6%	(8)	3%	(4)	38%	(50)	130
#1 Issue: Education	6%	(9)	24%	(35)	32%	(47)	7%	(10)	3%	(4)	29%	(43)	148
#1 Issue: Energy	9%	(9)	19%	(19)	46%	(46)	7%	(7)	2%	(2)	18%	(18)	101
#1 Issue: Other	8%	(7)	13%	(12)	19%	(18)	7%	(7)	1%	(1)	52%	(48)	93
2018 House Vote: Democrat	12%	(14)	33%	(36)	28%	(31)	8%	(8)	5%	(6)	13%	(14)	109
2018 House Vote: Republican	30%	(15)	27%	(14)	32%	(16)	5%	(2)	2%	(1)	5%	(2)	50
2016 Vote: Hillary Clinton	17%	(10)	29%	(18)	29%	(18)	6%	(3)	7%	(4)	12%	(8)	61
2016 Vote: Didn't Vote	9%	(83)	22%	(192)	30%	(270)	7%	(63)	2%	(19)	30%	(265)	893
Voted in 2014: No	10%	(97)	22%	(219)	30%	(290)	7%	(68)	2%	(23)	28%	(276)	972
2012 Vote: Didn't Vote	10%	(98)	22%	(219)	30%	(291)	7%	(71)	2%	(24)	28%	(275)	976
4-Region: Northeast	9%	(17)	26%	(52)	29%	(57)	8%	(16)	3%	(5)	26%	(53)	200
4-Region: Midwest	13%	(28)	20%	(45)	35%	(77)	7%	(16)	3%	(6)	23%	(50)	222
4-Region: South	11%	(37)	21%	(73)	26%	(94)	7%	(25)	3%	(11)	32%	(115)	356
4-Region: West	10%	(23)	24%	(53)	30%	(68)	7%	(15)	2%	(4)	27%	(60)	223

Table GZC4_6: At this time, do you have a generally positive or negative view of each of the following? Large businesses

					Nei	ither							
			Som	ewhat		ive nor		ewhat			Don't	know/	
Demographic	Very p	ositive	pos	itive	neg	ative	neg	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	10%	(98)	23%	(228)	26%	(264)	16%	(161)	7%	(65)	18%	(184)	1000
Gender: Male	13%	(62)	24%	(117)	26%	(126)	14%	(67)	7%	(32)	17%	(83)	489
Gender: Female	7%	(36)	22%	(112)	27%	(137)	18%	(94)	6%	(33)	20%	(100)	511
Generation Z: 13-23	10%	(98)	23%	(228)	26%	(264)	16%	(161)	7%	(65)	18%	(184)	1000
PID: Dem (no lean)	10%	(37)	24%	(84)	24%	(85)	21%	(73)	9%	(32)	11%	(40)	352
PID: Ind (no lean)	6%	(25)	20%	(88)	27%	(119)	15%	(66)	7%	(30)	25%	(108)	436
PID: Rep (no lean)	17%	(36)	26%	(56)	28%	(60)	10%	(21)	2%	(3)	17%	(36)	213
PID/Gender: Dem Men	16%	(24)	26%	(41)	21%	(32)	17%	(27)	10%	(15)	10%	(15)	154
PID/Gender: Dem Women	6%	(13)	22%	(43)	27%	(53)	24%	(47)	9%	(17)	13%	(25)	198
PID/Gender: Ind Men	8%	(16)	20%	(43)	27%	(57)	14%	(30)	7%	(15)	24%	(50)	212
PID/Gender: Ind Women	4%	(9)	20%	(45)	27%	(62)	16%	(36)	7%	(15)	26%	(58)	224
PID/Gender: Rep Men	18%	(22)	27%	(33)	30%	(37)	9%	(10)	2%	(2)	15%	(18)	123
PID/Gender: Rep Women	16%	(14)	26%	(23)	25%	(23)	12%	(11)	1%	(1)	20%	(18)	90
Ideo: Liberal (1-3)	7%	(21)	21%	(66)	21%	(67)	25%	(77)	15%	(48)	10%	(33)	312
Ideo: Moderate (4)	8%	(14)	24%	(42)	36%	(63)	16%	(29)	4%	(7)	12%	(21)	176
Ideo: Conservative (5-7)	17%	(31)	33%	(62)	26%	(49)	10%	(19)	3%	(5)	11%	(20)	186
Educ: < College	10%	(90)	23%	(213)	26%	(243)	16%	(145)	6%	(55)	19%	(173)	920
Educ: Bachelors degree	9%	(5)	21%	(13)	27%	(17)	19%	(12)	13%	(8)	11%	(7)	60
Income: Under 50k	9%	(48)	21%	(110)	25%	(130)	15%	(78)	8%	(40)	23%	(120)	525
Income: 50k-100k	10%	(28)	24%	(68)	30%	(87)	17%	(49)	5%	(16)	13%	(38)	286
Income: 100k+	11%	(21)	27%	(51)	25%	(46)	18%	(34)	5%	(10)	14%	(26)	188
Ethnicity: White	9%	(60)	23%	(144)	24%	(153)	18%	(111)	7%	(45)	19%	(117)	629
Ethnicity: Hispanic	10%	(21)	22%	(44)	27%	(54)	11%	(22)	8%	(16)	22%	(45)	203
Ethnicity: Afr. Am.	16%	(21)	23%	(30)	27%	(35)	13%	(16)	5%	(7)	16%	(21)	130
Ethnicity: Other	7%	(18)	22%	(54)	31%	(75)	14%	(34)	6%	(14)	19%	(46)	241
All Christian	11%	(32)	28%	(82)	30%	(88)	15%	(44)	4%	(13)	13%	(38)	296
All Non-Christian	8%	(5)	27%	(17)	27%	(17)	17%	(11)	9%	(6)	11%	(7)	64
Atheist	7%	(8)	20%	(22)	26%	(28)	22%	(23)	13%	(14)	12%	(13)	106
Agnostic/Nothing in particular	10%	(53)	20%	(107)	25%	(131)	16%	(83)	6%	(33)	24%	(126)	534
Religious Non-Protestant/Catholic	11%	(10)	26%	(22)	25%	(21)	15%	(12)	8%	(7)	14%	(12)	84

Table GZC4_6: At this time, do you have a generally positive or negative view of each of the following? Large businesses

			Som	ewhat		ither ive nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive		itive		ative		ative	Very n	egative		pinion	Total N
Americans Age 13 to 23	10%	(98)	23%	(228)	26%	(264)	16%	(161)	7%	(65)	18%	(184)	1000
Evangelical	15%	(28)	23%	(44)	25%	(48)	11%	(22)	2%	(5)	23%	(44)	191
Non-Evangelical	10%	(29)	29%	(84)	28%	(80)	16%	(46)	6%	(17)	11%	(30)	286
Community: Urban	10%	(27)	26%	(68)	28%	(75)	13%	(35)	7%	(18)	15%	(40)	262
Community: Suburban	9%	(46)	23%	(119)	28%	(140)	18%	(91)	7%	(38)	14%	(73)	509
Community: Rural	11%	(25)	18%	(41)	21%	(49)	15%	(35)	4%	(10)	31%	(70)	229
Employ: Private Sector	16%	(15)	22%	(20)	26%	(24)	20%	(19)	10%	(10)	5%	(5)	92
Employ: Unemployed	9%	(13)	20%	(30)	26%	(39)	16%	(24)	10%	(14)	19%	(28)	148
Employ: Other	10%	(6)	11%	(6)	29%	(17)	12%	(7)	8%	(5)	31%	(19)	61
Military HH: Yes	9%	(12)	21%	(28)	29%	(38)	15%	(19)	5%	(7)	20%	(26)	129
Military HH: No	10%	(86)	23%	(201)	26%	(226)	16%	(142)	7%	(59)	18%	(157)	871
RD/WT: Right Direction	18%	(53)	25%	(75)	27%	(81)	10%	(31)	2%	(6)	18%	(52)	299
RD/WT: Wrong Track	6%	(45)	22%	(153)	26%	(182)	19%	(130)	9%	(60)	19%	(131)	701
Trump Job Approve	19%	(56)	28%	(83)	28%	(83)	10%	(30)	2%	(7)	12%	(36)	296
Trump Job Disapprove	6%	(35)	22%	(122)	26%	(146)	21%	(118)	10%	(56)	14%	(76)	552
Trump Job Strongly Approve	23%	(28)	27%	(33)	25%	(29)	5%	(6)	1%	(2)	18%	(21)	119
Trump Job Somewhat Approve	16%	(29)	28%	(50)	31%	(54)	13%	(23)	3%	(5)	8%	(15)	176
Trump Job Somewhat Disapprove	4%	(8)	24%	(48)	32%	(65)	20%	(40)	5%	(10)	16%	(32)	203
Trump Job Strongly Disapprove	8%	(27)	21%	(73)	23%	(81)	22%	(79)	13%	(46)	13%	(44)	349
Favorable of Trump	17%	(47)	28%	(77)	28%	(76)	11%	(29)	2%	(6)	14%	(40)	275
Unfavorable of Trump	7%	(42)	23%	(133)	26%	(153)	21%	(121)	10%	(58)	13%	(77)	584
Very Favorable of Trump	24%	(31)	33%	(43)	19%	(25)	9%	(12)	1%	(2)	14%	(18)	130
Somewhat Favorable of Trump	11%	(16)	23%	(33)	36%	(52)	12%	(18)	3%	(5)	15%	(21)	145
Somewhat Unfavorable of Trump	8%	(14)	27%	(47)	28%	(49)	18%	(31)	5%	(9)	15%	(26)	177
Very Unfavorable of Trump	7%	(28)	21%	(86)	26%	(104)	22%	(90)	12%	(48)	13%	(51)	407

Table GZC4_6: At this time, do you have a generally positive or negative view of each of the following? Large businesses

Demographic	Very p	ositive		ewhat sitive	posit	ither ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	10%	(98)	23%	(228)	26%	(264)	16%	(161)	7%	(65)	18%	(184)	1000
#1 Issue: Economy	13%	(32)	26%	(66)	30%	(77)	13%	(34)	5%	(13)	12%	(31)	254
#1 Issue: Security	16%	(13)	28%	(22)	22%	(18)	11%	(9)	2%	(2)	21%	(16)	80
#1 Issue: Health Care	6%	(11)	24%	(42)	22%	(38)	18%	(32)	13%	(22)	17%	(30)	176
#1 Issue: Women's Issues	8%	(11)	20%	(26)	25%	(33)	17%	(22)	7%	(9)	23%	(30)	130
#1 Issue: Education	7%	(10)	23%	(34)	29%	(43)	16%	(24)	4%	(5)	21%	(31)	148
#1 Issue: Energy	8%	(8)	20%	(20)	31%	(32)	24%	(25)	10%	(10)	7%	(7)	101
#1 Issue: Other	8%	(8)	10%	(10)	24%	(22)	13%	(12)	5%	(5)	40%	(37)	93
2018 House Vote: Democrat	13%	(15)	20%	(22)	24%	(26)	20%	(22)	16%	(18)	6%	(7)	109
2018 House Vote: Republican	18%	(9)	25%	(12)	32%	(16)	12%	(6)	7%	(3)	7%	(3)	50
2016 Vote: Hillary Clinton	20%	(12)	13%	(8)	24%	(15)	22%	(14)	17%	(10)	4%	(2)	61
2016 Vote: Didn't Vote	9%	(78)	24%	(211)	26%	(236)	16%	(139)	6%	(51)	20%	(178)	893
Voted in 2014: No	9%	(87)	23%	(223)	27%	(260)	16%	(158)	6%	(63)	19%	(181)	972
2012 Vote: Didn't Vote	9%	(89)	23%	(225)	27%	(260)	16%	(158)	6%	(62)	19%	(182)	976
4-Region: Northeast	7%	(14)	25%	(51)	25%	(49)	16%	(32)	9%	(18)	18%	(36)	200
4-Region: Midwest	9%	(20)	19%	(42)	31%	(70)	19%	(41)	6%	(13)	16%	(36)	222
4-Region: South	12%	(44)	23%	(81)	24%	(87)	13%	(45)	6%	(21)	22%	(78)	356
4-Region: West	9%	(19)	25%	(55)	26%	(58)	19%	(42)	6%	(14)	15%	(34)	223

Table GZC4_7: At this time, do you have a generally positive or negative view of each of the following? Small Business

Demographic	Very 1	oositive		ewhat sitive	positi	ther ve nor ative		ewhat ative	Very no	egative		know / pinion	Total N
	35%		31%		14%		3%		1%		17%		1000
Americans Age 13 to 23 Gender: Male	33%	(352) (161)	30%	(306)	14%	(138) (79)	$\frac{3\%}{3\%}$	(26) (17)	1% 1%	(9)	17%	(171) (81)	489
Gender: Female	35% 37%	(190)	31%	(145) (161)	10%	(59)	$\frac{3\%}{2\%}$	(8)	1%	(6)	17% $18%$	(81)	489 511
Generation Z: 13-23	35%	,	31%	` /	12% $14%$	· /	$\frac{2\%}{3\%}$	` /	1%	(3)	17%	` /	1000
		(352)		(306)		(138)		(26)		(9)		(171)	
PID: Dem (no lean)	40%	(139)	37%	(129)	10%	(36)	3%	(11)	1%	(3)	10%	(34)	352
PID: Ind (no lean)	28%	(123)	28%	(120)	17%	(72)	2%	(11)	1%	(5)	24%	(104)	436
PID: Rep (no lean)	42%	(89)	27%	(57)	14%	(30)	2%	(4)		(1)	15%	(32)	213
PID/Gender: Dem Men	39%	(60)	34%	(53)	13%	(20)	3%	(5)	1%	(1)	10%	(15)	154
PID/Gender: Dem Women	40%	(79)	38%	(76)	8%	(16)	3%	(6)	1%	(1)	10%	(19)	198
PID/Gender: Ind Men	24%	(50)	28%	(60)	19%	(39)	4%	(8)	2%	(3)	24%	(50)	212
PID/Gender: Ind Women	33%	(73)	27%	(61)	15%	(33)	1%	(2)	1%	(2)	24%	(54)	224
PID/Gender: Rep Men	41%	(51)	26%	(32)	16%	(19)	3%	(4)	1%	(1)	12%	(15)	123
PID/Gender: Rep Women	42%	(38)	27%	(24)	12%	(10)	_	(0)	_	(0)	19%	(17)	90
Ideo: Liberal (1-3)	39%	(123)	36%	(113)	11%	(35)	4%	(13)	_	(1)	9%	(28)	312
Ideo: Moderate (4)	37%	(65)	31%	(55)	17%	(31)	2%	(3)	2%	(3)	11%	(20)	176
Ideo: Conservative (5-7)	46%	(86)	33%	(61)	10%	(19)	2%	(4)	1%	(1)	8%	(15)	186
Educ: < College	34%	(316)	31%	(282)	14%	(133)	2%	(21)	1%	(7)	17%	(161)	920
Educ: Bachelors degree	47%	(29)	31%	(19)	8%	(5)	1%	(1)	1%	(1)	11%	(7)	60
Income: Under 50k	31%	(163)	28%	(149)	14%	(73)	3%	(17)	1%	(7)	22%	(116)	525
Income: 50k-100k	40%	(115)	30%	(87)	15%	(42)	2%	(5)	1%	(2)	13%	(36)	286
Income: 100k+	39%	(73)	37%	(70)	13%	(24)	2%	(3)	_	(0)	10%	(18)	188
Ethnicity: White	39%	(244)	29%	(184)	11%	(72)	2%	(14)	1%	(4)	18%	(111)	629
Ethnicity: Hispanic	30%	(61)	29%	(58)	18%	(36)	2%	(5)	1%	(2)	21%	(42)	203
Ethnicity: Afr. Am.	34%	(45)	28%	(37)	18%	(24)	3%	(3)	2%	(3)	15%	(19)	130
Ethnicity: Other	26%	(63)	35%	(86)	18%	(42)	3%	(8)	1%	(2)	17%	(40)	241
All Christian	37%	(108)	32%	(93)	18%	(53)	3%	(8)	1%	(3)	10%	(31)	296
All Non-Christian	40%	(26)	26%	(16)	13%	(8)	9%	(6)	_	(0)	11%	(7)	64
Atheist	36%	(38)	37%	(39)	8%	(9)	3%	(4)	2%	(2)	13%	(14)	106
Agnostic/Nothing in particular	34%	(180)	29%	(157)	13%	(68)	1%	(8)	1%	(4)	22%	(118)	534
Religious Non-Protestant/Catholic	37%	(31)	25%	(21)	15%	(12)	8%	(7)	_	(0)	15%	(12)	84

Table GZC4_7: At this time, do you have a generally positive or negative view of each of the following? Small Business

		6	1 4		ther		1 4			D 4	1 /	
Demographic	Very posit		newhat sitive		ve nor ative		ewhat ative	Very no	egative		know / pinion	Total N
Americans Age 13 to 23	35% (35	2) 31%	(306)	14%	(138)	3%	(26)	1%	(9)	17%	(171)	1000
Evangelical	33% (6	3) 25%	(47)	18%	(34)	2%	(3)	2%	(4)	20%	(39)	191
Non-Evangelical	40% (11	3) 34%	(98)	15%	(41)	2%	(5)	_	(1)	9%	(27)	286
Community: Urban	33% (8	7) 32%	(83)	16%	(43)	3%	(8)	1%	(2)	15%	(39)	262
Community: Suburban	37% (19	1) 32%	(164)	14%	(69)	3%	(15)	1%	(4)	13%	(65)	509
Community: Rural	32% (7	4) 26%	(58)	11%	(25)	1%	(3)	1%	(2)	29%	(67)	229
Employ: Private Sector	41% (3	8) 34%	(31)	12%	(11)	5%	(5)	2%	(2)	5%	(5)	92
Employ: Unemployed	32% (4	8) 30%	(45)	13%	(19)	3%	(4)	1%	(2)	21%	(31)	148
Employ: Other	26% (1	6) 24%	(15)	20%	(12)	_	(0)	_	(0)	31%	(19)	61
Military HH: Yes	37% (4	8) 27%	(34)	14%	(18)	5%	(6)	1%	(1)	17%	(22)	129
Military HH: No	35% (30	31%	(271)	14%	(120)	2%	(20)	1%	(8)	17%	(148)	871
RD/WT: Right Direction	39% (11	7) 29%	(86)	12%	(35)	3%	(8)	1%	(2)	17%	(51)	299
RD/WT: Wrong Track	33% (23	5) 31%	(220)	15%	(103)	3%	(18)	1%	(7)	17%	(119)	701
Trump Job Approve	42% (12	3) 29%	(86)	15%	(44)	2%	(7)	_	(1)	11%	(34)	296
Trump Job Disapprove	36% (19	9) 34%	(186)	14%	(77)	3%	(16)	1%	(5)	13%	(69)	552
Trump Job Strongly Approve	45% (5	3) 22%	(26)	15%	(18)	1%	(1)	_	(0)	18%	(21)	119
Trump Job Somewhat Approve	40% (7	0) 34%	(60)	15%	(26)	3%	(5)	1%	(1)	7%	(13)	176
Trump Job Somewhat Disapprove	31% (6	36%	(74)	15%	(30)	3%	(6)	_	(0)	14%	(29)	203
Trump Job Strongly Disapprove	39% (13	6) 32%	(112)	13%	(47)	3%	(10)	1%	(5)	11%	(40)	349
Favorable of Trump	38% (10	4) 31%	(84)	15%	(42)	2%	(5)	_	(1)	14%	(39)	275
Unfavorable of Trump	38% (22	4) 32%	(189)	13%	(76)	3%	(18)	1%	(5)	12%	(71)	584
Very Favorable of Trump	47% (6	1) 20%	(27)	16%	(21)	2%	(2)	_	(1)	14%	(19)	130
Somewhat Favorable of Trump	30% (4	3) 40%	(58)	14%	(20)	2%	(3)	_	(0)	14%	(21)	145
Somewhat Unfavorable of Trump	37% (6	5) 33%	(58)	13%	(22)	2%	(4)	_	(0)	15%	(27)	177
Very Unfavorable of Trump	39% (15	9) 32%	(131)	13%	(54)	4%	(14)	1%	(5)	11%	(44)	407

Table GZC4_7: At this time, do you have a generally positive or negative view of each of the following? Small Business

	**	••		ewhat	positi	ther ve nor		ewhat	**			know/	m . 13v
Demographic	Very p	ositive	pos	sitive	neg	ative	nega	ative	Very ne	egative	No o _j	pinion	Total N
Americans Age 13 to 23	35%	(352)	31%	(306)	14%	(138)	3%	(26)	1%	(9)	17%	(171)	1000
#1 Issue: Economy	40%	(101)	33%	(84)	14%	(36)	2%	(5)	1%	(3)	10%	(26)	254
#1 Issue: Security	33%	(26)	32%	(26)	10%	(8)	3%	(2)	1%	(1)	22%	(17)	80
#1 Issue: Health Care	37%	(65)	29%	(50)	15%	(26)	3%	(4)	1%	(2)	16%	(28)	176
#1 Issue: Women's Issues	31%	(40)	31%	(40)	12%	(15)	1%	(1)	1%	(1)	25%	(33)	130
#1 Issue: Education	31%	(46)	37%	(55)	12%	(18)	4%	(6)	_	(0)	15%	(23)	148
#1 Issue: Energy	42%	(43)	34%	(34)	15%	(15)	3%	(3)	1%	(1)	5%	(5)	101
#1 Issue: Other	23%	(21)	13%	(12)	18%	(17)	3%	(3)	1%	(1)	41%	(38)	93
2018 House Vote: Democrat	46%	(50)	33%	(36)	12%	(13)	2%	(2)	2%	(2)	6%	(7)	109
2018 House Vote: Republican	43%	(21)	39%	(19)	5%	(2)	6%	(3)	_	(0)	7%	(3)	50
2016 Vote: Hillary Clinton	44%	(27)	30%	(18)	11%	(7)	8%	(5)	3%	(2)	4%	(3)	61
2016 Vote: Didn't Vote	34%	(304)	30%	(270)	14%	(126)	2%	(21)	1%	(6)	19%	(165)	893
Voted in 2014: No	35%	(340)	30%	(296)	14%	(135)	3%	(26)	1%	(8)	17%	(168)	972
2012 Vote: Didn't Vote	35%	(342)	31%	(299)	14%	(136)	2%	(22)	1%	(8)	17%	(168)	976
4-Region: Northeast	37%	(74)	28%	(56)	14%	(27)	6%	(11)	_	(1)	15%	(31)	200
4-Region: Midwest	40%	(88)	30%	(68)	13%	(28)	3%	(6)	1%	(1)	14%	(30)	222
4-Region: South	34%	(120)	29%	(104)	13%	(47)	1%	(3)	1%	(4)	22%	(78)	356
4-Region: West	31%	(69)	35%	(79)	16%	(36)	2%	(5)	1%	(2)	14%	(32)	223

Table GZC4_8: At this time, do you have a generally positive or negative view of each of the following? Environmentalism

			Som	ewhat		ither ive nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive		sitive	-	ative		ative	Very n	egative		pinion	Total N
Americans Age 13 to 23	32%	(324)	26%	(263)	15%	(148)	5%	(46)	2%	(18)	20%	(201)	1000
Gender: Male	29%	(142)	29%	(140)	17%	(84)	4%	(19)	3%	(13)	19%	(92)	489
Gender: Female	36%	(182)	24%	(124)	13%	(64)	5%	(27)	1%	(5)	21%	(109)	511
Generation Z: 13-23	32%	(324)	26%	(263)	15%	(148)	5%	(46)	2%	(18)	20%	(201)	1000
PID: Dem (no lean)	47%	(167)	28%	(99)	9%	(31)	4%	(15)	1%	(5)	10%	(35)	352
PID: Ind (no lean)	27%	(117)	25%	(108)	15%	(65)	4%	(17)	2%	(8)	28%	(121)	436
PID: Rep (no lean)	19%	(40)	27%	(57)	24%	(52)	7%	(14)	2%	(5)	21%	(44)	213
PID/Gender: Dem Men	44%	(68)	29%	(45)	10%	(15)	5%	(8)	3%	(5)	9%	(13)	154
PID/Gender: Dem Women	50%	(98)	27%	(54)	8%	(16)	4%	(7)	_	(0)	11%	(22)	198
PID/Gender: Ind Men	25%	(53)	27%	(57)	17%	(37)	3%	(6)	3%	(6)	26%	(54)	212
PID/Gender: Ind Women	29%	(64)	23%	(51)	13%	(29)	5%	(11)	1%	(2)	30%	(67)	224
PID/Gender: Rep Men	17%	(21)	31%	(38)	26%	(33)	4%	(5)	2%	(3)	19%	(24)	123
PID/Gender: Rep Women	22%	(20)	22%	(19)	22%	(19)	10%	(9)	2%	(2)	23%	(20)	90
Ideo: Liberal (1-3)	50%	(157)	29%	(91)	6%	(18)	4%	(12)	2%	(6)	9%	(29)	312
Ideo: Moderate (4)	33%	(58)	24%	(42)	23%	(40)	5%	(9)	2%	(3)	14%	(24)	176
Ideo: Conservative (5-7)	21%	(39)	34%	(62)	24%	(45)	7%	(12)	2%	(5)	12%	(23)	186
Educ: < College	32%	(296)	26%	(240)	15%	(138)	4%	(38)	2%	(15)	21%	(193)	920
Educ: Bachelors degree	36%	(22)	34%	(20)	13%	(8)	9%	(5)	3%	(2)	7%	(4)	60
Income: Under 50k	30%	(157)	25%	(129)	14%	(75)	5%	(26)	2%	(11)	24%	(128)	525
Income: 50k-100k	35%	(100)	28%	(81)	15%	(42)	5%	(14)	2%	(6)	15%	(42)	286
Income: 100k+	35%	(67)	28%	(53)	17%	(31)	3%	(6)	_	(1)	16%	(30)	188
Ethnicity: White	34%	(213)	27%	(169)	14%	(90)	5%	(29)	1%	(7)	19%	(121)	629
Ethnicity: Hispanic	32%	(65)	23%	(46)	12%	(24)	6%	(12)	2%	(4)	25%	(50)	203
Ethnicity: Afr. Am.	27%	(35)	25%	(32)	19%	(25)	4%	(5)	6%	(8)	20%	(26)	130
Ethnicity: Other	31%	(75)	26%	(62)	14%	(34)	5%	(12)	1%	(3)	23%	(55)	241
All Christian	30%	(89)	31%	(92)	18%	(54)	6%	(18)	1%	(3)	14%	(41)	296
All Non-Christian	36%	(23)	27%	(17)	17%	(11)	2%	(1)	_	(0)	18%	(12)	64
Atheist	43%	(45)	27%	(29)	11%	(11)	5%	(6)	4%	(4)	10%	(11)	106
Agnostic/Nothing in particular	31%	(167)	23%	(125)	14%	(72)	4%	(21)	2%	(11)	26%	(138)	534
Religious Non-Protestant/Catholic	36%	(30)	25%	(21)	14%	(12)	5%	(4)	1%	(1)	20%	(17)	84

Table GZC4_8: At this time, do you have a generally positive or negative view of each of the following? Environmentalism

			Some	ewhat		ther ve nor	Some	what			Don't	know/	
Demographic	Very po	ositive		itive		ative		ative	Very n	egative		pinion	Total N
Americans Age 13 to 23	32%	(324)	26%	(263)	15%	(148)	5%	(46)	2%	(18)	20%	(201)	1000
Evangelical	24%	(46)	25%	(47)	19%	(37)	5%	(9)	2%	(4)	25%	(48)	191
Non-Evangelical	36%	(103)	28%	(81)	16%	(46)	5%	(14)	2%	(5)	13%	(37)	286
Community: Urban	30%	(78)	27%	(70)	17%	(45)	6%	(15)	2%	(6)	19%	(49)	262
Community: Suburban	39%	(198)	26%	(132)	13%	(66)	4%	(20)	2%	(9)	16%	(83)	509
Community: Rural	21%	(48)	26%	(61)	16%	(37)	5%	(11)	2%	(4)	30%	(68)	229
Employ: Private Sector	39%	(36)	37%	(34)	12%	(11)	3%	(3)	3%	(2)	7%	(6)	92
Employ: Unemployed	28%	(42)	29%	(43)	15%	(22)	3%	(5)	1%	(2)	23%	(34)	148
Employ: Other	27%	(16)	24%	(15)	13%	(8)	_	(0)	_	(0)	36%	(22)	61
Military HH: Yes	25%	(32)	25%	(33)	13%	(17)	6%	(8)	2%	(2)	29%	(38)	129
Military HH: No	34%	(292)	26%	(231)	15%	(131)	4%	(38)	2%	(16)	19%	(163)	871
RD/WT: Right Direction	24%	(73)	29%	(88)	19%	(57)	6%	(19)	2%	(6)	19%	(56)	299
RD/WT: Wrong Track	36%	(251)	25%	(175)	13%	(92)	4%	(26)	2%	(12)	21%	(145)	701
Trump Job Approve	27%	(79)	29%	(87)	21%	(63)	7%	(20)	2%	(6)	14%	(41)	296
Trump Job Disapprove	40%	(222)	28%	(153)	12%	(63)	4%	(24)	2%	(11)	14%	(79)	552
Trump Job Strongly Approve	17%	(21)	21%	(25)	28%	(33)	9%	(10)	3%	(4)	22%	(26)	119
Trump Job Somewhat Approve	33%	(58)	35%	(62)	17%	(30)	5%	(9)	1%	(1)	9%	(15)	176
Trump Job Somewhat Disapprove	32%	(65)	30%	(61)	16%	(33)	3%	(7)	2%	(4)	16%	(32)	203
Trump Job Strongly Disapprove	45%	(157)	26%	(91)	9%	(30)	5%	(17)	2%	(6)	14%	(47)	349
Favorable of Trump	27%	(75)	27%	(74)	21%	(57)	7%	(19)	2%	(7)	16%	(43)	275
Unfavorable of Trump	40%	(231)	29%	(171)	12%	(68)	4%	(22)	2%	(10)	14%	(82)	584
Very Favorable of Trump	23%	(30)	24%	(31)	24%	(31)	7%	(10)	4%	(5)	18%	(24)	130
Somewhat Favorable of Trump	31%	(45)	30%	(43)	18%	(26)	7%	(10)	1%	(2)	13%	(19)	145
Somewhat Unfavorable of Trump	31%	(54)	32%	(57)	16%	(28)	3%	(5)	2%	(3)	17%	(29)	177
Very Unfavorable of Trump	43%	(177)	28%	(114)	10%	(40)	4%	(17)	2%	(7)	13%	(53)	407

Table GZC4_8: At this time, do you have a generally positive or negative view of each of the following? Environmentalism

- I:	**	••		ewhat	positi	ther ive nor		ewhat	•	4.		know /	77.4.131
Demographic	very p	ositive	pos	itive	neg	ative	nega	ative	very n	egative	No o	pinion	Total N
Americans Age 13 to 23	32%	(324)	26%	(263)	15%	(148)	5%	(46)	2%	(18)	20%	(201)	1000
#1 Issue: Economy	27%	(68)	31%	(79)	22%	(57)	7%	(18)	1%	(3)	12%	(29)	254
#1 Issue: Security	23%	(18)	27%	(21)	15%	(12)	4%	(3)	4%	(3)	27%	(21)	80
#1 Issue: Health Care	35%	(61)	32%	(57)	10%	(18)	3%	(5)	1%	(2)	19%	(33)	176
#1 Issue: Women's Issues	30%	(39)	26%	(33)	11%	(14)	3%	(4)	2%	(3)	28%	(37)	130
#1 Issue: Education	33%	(48)	26%	(38)	14%	(21)	8%	(12)	1%	(1)	18%	(27)	148
#1 Issue: Energy	58%	(59)	21%	(22)	12%	(12)	1%	(1)	_	(0)	8%	(8)	101
#1 Issue: Other	27%	(25)	9%	(9)	11%	(10)	1%	(1)	4%	(4)	47%	(44)	93
2018 House Vote: Democrat	52%	(57)	26%	(29)	10%	(11)	5%	(5)	3%	(3)	4%	(4)	109
2018 House Vote: Republican	19%	(9)	27%	(13)	20%	(10)	17%	(9)	8%	(4)	9%	(5)	50
2016 Vote: Hillary Clinton	47%	(29)	28%	(17)	7%	(4)	10%	(6)	5%	(3)	4%	(2)	61
2016 Vote: Didn't Vote	31%	(280)	26%	(233)	15%	(138)	4%	(35)	1%	(11)	22%	(196)	893
Voted in 2014: No	32%	(313)	26%	(256)	15%	(145)	4%	(43)	2%	(16)	20%	(199)	972
2012 Vote: Didn't Vote	33%	(318)	26%	(256)	15%	(145)	5%	(44)	2%	(16)	20%	(197)	976
4-Region: Northeast	29%	(58)	30%	(59)	15%	(29)	5%	(11)	2%	(4)	19%	(38)	200
4-Region: Midwest	30%	(67)	29%	(64)	19%	(42)	3%	(7)	_	(1)	19%	(41)	222
4-Region: South	34%	(121)	22%	(77)	13%	(46)	4%	(15)	2%	(8)	25%	(88)	356
4-Region: West	34%	(77)	28%	(63)	14%	(31)	6%	(13)	2%	(5)	15%	(33)	223

Table GZC4_9: At this time, do you have a generally positive or negative view of each of the following? Social justice

			Som	ewhat		ther ve nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive		itive		ative		ative	Very n	egative		pinion	Total N
Americans Age 13 to 23	26%	(262)	26%	(261)	16%	(161)	7%	(74)	5%	(49)	19%	(194)	1000
Gender: Male	23%	(111)	23%	(114)	20%	(96)	8%	(41)	6%	(29)	20%	(98)	489
Gender: Female	29%	(150)	29%	(147)	13%	(65)	6%	(33)	4%	(20)	19%	(96)	511
Generation Z: 13-23	26%	(262)	26%	(261)	16%	(161)	7%	(74)	5%	(49)	19%	(194)	1000
PID: Dem (no lean)	36%	(127)	31%	(110)	14%	(48)	6%	(21)	3%	(12)	10%	(34)	352
PID: Ind (no lean)	20%	(89)	22%	(94)	16%	(71)	8%	(34)	5%	(22)	29%	(125)	436
PID: Rep (no lean)	22%	(46)	27%	(57)	20%	(42)	9%	(18)	7%	(15)	16%	(35)	213
PID/Gender: Dem Men	34%	(53)	31%	(48)	14%	(21)	7%	(10)	4%	(6)	10%	(16)	154
PID/Gender: Dem Women	38%	(74)	32%	(62)	13%	(26)	5%	(11)	3%	(6)	9%	(18)	198
PID/Gender: Ind Men	16%	(34)	17%	(36)	21%	(44)	9%	(19)	7%	(14)	30%	(64)	212
PID/Gender: Ind Women	25%	(55)	26%	(58)	12%	(27)	7%	(15)	3%	(8)	27%	(61)	224
PID/Gender: Rep Men	20%	(25)	25%	(30)	24%	(30)	9%	(11)	7%	(9)	15%	(18)	123
PID/Gender: Rep Women	24%	(21)	30%	(27)	13%	(12)	8%	(7)	6%	(6)	19%	(17)	90
Ideo: Liberal (1-3)	37%	(116)	31%	(97)	11%	(35)	7%	(20)	4%	(12)	10%	(31)	312
Ideo: Moderate (4)	25%	(44)	25%	(43)	20%	(36)	8%	(13)	6%	(10)	16%	(29)	176
Ideo: Conservative (5-7)	22%	(41)	27%	(50)	17%	(32)	13%	(24)	9%	(17)	11%	(21)	186
Educ: < College	26%	(236)	26%	(241)	16%	(149)	7%	(65)	5%	(42)	20%	(186)	920
Educ: Bachelors degree	35%	(21)	31%	(18)	14%	(8)	7%	(4)	6%	(3)	8%	(5)	60
Income: Under 50k	24%	(128)	22%	(117)	17%	(90)	7%	(35)	6%	(29)	24%	(126)	525
Income: 50k-100k	28%	(81)	32%	(91)	15%	(43)	7%	(21)	3%	(10)	15%	(42)	286
Income: 100k+	28%	(53)	29%	(54)	15%	(29)	9%	(17)	5%	(10)	14%	(26)	188
Ethnicity: White	28%	(176)	26%	(164)	14%	(87)	9%	(54)	4%	(25)	19%	(122)	629
Ethnicity: Hispanic	27%	(55)	21%	(42)	16%	(33)	6%	(11)	4%	(8)	26%	(53)	203
Ethnicity: Afr. Am.	33%	(42)	21%	(27)	16%	(21)	3%	(4)	11%	(15)	16%	(21)	130
Ethnicity: Other	18%	(44)	29%	(70)	22%	(52)	7%	(16)	4%	(9)	21%	(50)	241
All Christian	25%	(75)	31%	(92)	16%	(48)	7%	(21)	7%	(20)	13%	(40)	296
All Non-Christian	34%	(21)	26%	(17)	18%	(11)	1%	(1)	9%	(6)	13%	(8)	64
Atheist	29%	(31)	20%	(21)	17%	(18)	7%	(8)	6%	(7)	20%	(21)	106
Agnostic/Nothing in particular	25%	(135)	25%	(131)	16%	(84)	8%	(44)	3%	(16)	23%	(125)	534
Religious Non-Protestant/Catholic	31%	(26)	27%	(23)	17%	(15)	1%	(1)	9%	(7)	14%	(12)	84

Table GZC4_9: At this time, do you have a generally positive or negative view of each of the following? Social justice

			Som	ewhat		ther ve nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive		itive		ative		ative	Very n	egative		pinion	Total N
Americans Age 13 to 23	26%	(262)	26%	(261)	16%	(161)	7%	(74)	5%	(49)	19%	(194)	1000
Evangelical	23%	(44)	26%	(50)	16%	(30)	9%	(17)	4%	(7)	22%	(42)	191
Non-Evangelical	30%	(87)	28%	(80)	15%	(44)	7%	(20)	6%	(18)	13%	(37)	286
Community: Urban	26%	(69)	24%	(64)	24%	(63)	6%	(15)	5%	(12)	15%	(40)	262
Community: Suburban	28%	(141)	28%	(140)	14%	(71)	9%	(43)	6%	(30)	16%	(83)	509
Community: Rural	23%	(52)	25%	(57)	12%	(26)	7%	(15)	3%	(6)	31%	(72)	229
Employ: Private Sector	33%	(30)	30%	(28)	16%	(14)	6%	(5)	8%	(8)	8%	(7)	92
Employ: Unemployed	26%	(39)	25%	(37)	13%	(19)	10%	(15)	6%	(8)	20%	(30)	148
Employ: Other	18%	(11)	19%	(11)	16%	(10)	3%	(2)	4%	(2)	40%	(25)	61
Military HH: Yes	25%	(32)	26%	(34)	18%	(23)	4%	(5)	7%	(9)	21%	(27)	129
Military HH: No	26%	(230)	26%	(227)	16%	(138)	8%	(68)	5%	(40)	19%	(167)	871
RD/WT: Right Direction	24%	(72)	25%	(76)	19%	(58)	7%	(22)	6%	(19)	18%	(53)	299
RD/WT: Wrong Track	27%	(190)	26%	(185)	15%	(103)	7%	(52)	4%	(30)	20%	(141)	701
Trump Job Approve	25%	(74)	25%	(74)	17%	(51)	10%	(31)	7%	(22)	15%	(44)	296
Trump Job Disapprove	29%	(163)	29%	(159)	17%	(93)	7%	(36)	4%	(21)	14%	(80)	552
Trump Job Strongly Approve	27%	(32)	19%	(23)	17%	(21)	13%	(16)	1%	(2)	22%	(26)	119
Trump Job Somewhat Approve	24%	(43)	29%	(51)	17%	(30)	8%	(15)	11%	(20)	10%	(18)	176
Trump Job Somewhat Disapprove	18%	(37)	34%	(69)	23%	(47)	7%	(14)	4%	(9)	13%	(27)	203
Trump Job Strongly Disapprove	36%	(126)	26%	(89)	13%	(46)	6%	(22)	4%	(12)	15%	(53)	349
Favorable of Trump	26%	(71)	26%	(71)	17%	(48)	9%	(24)	7%	(19)	15%	(42)	275
Unfavorable of Trump	29%	(171)	28%	(166)	16%	(94)	8%	(46)	4%	(22)	14%	(85)	584
Very Favorable of Trump	32%	(41)	20%	(26)	19%	(25)	8%	(11)	4%	(5)	17%	(22)	130
Somewhat Favorable of Trump	21%	(30)	31%	(45)	16%	(23)	9%	(13)	9%	(13)	14%	(20)	145
Somewhat Unfavorable of Trump	21%	(37)	29%	(52)	20%	(35)	10%	(18)	5%	(9)	15%	(26)	177
Very Unfavorable of Trump	33%	(133)	28%	(114)	15%	(59)	7%	(28)	3%	(14)	14%	(59)	407

Table GZC4_9: At this time, do you have a generally positive or negative view of each of the following? Social justice

Domographic	Voru	a ositiva		ewhat itive	positi	ther ve nor		ewhat	Vorm	ogativo		know / pinion	Total N
Demographic		ositive		ilive		ative		ative		egative		-	- Iotal IV
Americans Age 13 to 23	26%	(262)	26%	(261)	16%	(161)	7%	(74)	5%	(49)	19%	(194)	1000
#1 Issue: Economy	25%	(62)	23%	(59)	21%	(53)	12%	(29)	7%	(18)	13%	(34)	254
#1 Issue: Security	25%	(20)	26%	(21)	15%	(12)	6%	(5)	4%	(3)	23%	(18)	80
#1 Issue: Health Care	30%	(52)	27%	(47)	16%	(29)	6%	(11)	4%	(7)	18%	(31)	176
#1 Issue: Women's Issues	27%	(35)	32%	(41)	10%	(13)	5%	(7)	2%	(2)	24%	(31)	130
#1 Issue: Education	22%	(33)	31%	(46)	17%	(25)	6%	(9)	6%	(9)	18%	(26)	148
#1 Issue: Energy	31%	(32)	33%	(33)	16%	(16)	4%	(4)	6%	(6)	10%	(10)	101
#1 Issue: Other	27%	(25)	9%	(8)	13%	(12)	6%	(6)	2%	(2)	44%	(41)	93
2018 House Vote: Democrat	42%	(46)	29%	(31)	12%	(13)	7%	(7)	4%	(4)	6%	(7)	109
2018 House Vote: Republican	18%	(9)	24%	(12)	16%	(8)	21%	(10)	13%	(7)	8%	(4)	50
2016 Vote: Hillary Clinton	43%	(26)	25%	(15)	9%	(5)	11%	(7)	7%	(4)	5%	(3)	61
2016 Vote: Didn't Vote	25%	(226)	26%	(233)	17%	(147)	7%	(60)	4%	(39)	21%	(188)	893
Voted in 2014: No	26%	(250)	26%	(256)	16%	(158)	7%	(70)	5%	(46)	20%	(192)	972
2012 Vote: Didn't Vote	26%	(255)	26%	(257)	16%	(157)	7%	(69)	5%	(46)	20%	(192)	976
4-Region: Northeast	22%	(44)	29%	(58)	18%	(35)	7%	(14)	6%	(12)	18%	(35)	200
4-Region: Midwest	27%	(61)	27%	(60)	18%	(41)	7%	(15)	4%	(9)	17%	(37)	222
4-Region: South	28%	(98)	22%	(79)	14%	(49)	7%	(26)	5%	(18)	24%	(86)	356
4-Region: West	26%	(59)	29%	(64)	16%	(36)	9%	(19)	4%	(9)	16%	(35)	223

Table GZC4_10: At this time, do you have a generally positive or negative view of each of the following? Social responsibility

			Som	ewhat		ther ve nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive	pos	itive	neg	ative	nega	ative	Very no	egative	No o	pinion	Total N
Americans Age 13 to 23	27%	(275)	31%	(311)	15%	(151)	5%	(46)	1%	(13)	20%	(204)	1000
Gender: Male	26%	(127)	31%	(149)	18%	(88)	5%	(25)	2%	(7)	19%	(91)	489
Gender: Female	29%	(147)	32%	(162)	12%	(63)	4%	(21)	1%	(5)	22%	(113)	511
Generation Z: 13-23	27%	(275)	31%	(311)	15%	(151)	5%	(46)	1%	(13)	20%	(204)	1000
PID: Dem (no lean)	34%	(120)	36%	(127)	12%	(43)	4%	(12)	1%	(5)	13%	(45)	352
PID: Ind (no lean)	21%	(94)	28%	(122)	15%	(67)	5%	(24)	1%	(5)	28%	(124)	436
PID: Rep (no lean)	29%	(61)	29%	(62)	19%	(41)	5%	(10)	1%	(3)	17%	(36)	213
PID/Gender: Dem Men	33%	(51)	35%	(55)	14%	(22)	4%	(7)	1%	(2)	11%	(17)	154
PID/Gender: Dem Women	35%	(69)	37%	(72)	11%	(21)	3%	(6)	1%	(2)	14%	(27)	198
PID/Gender: Ind Men	19%	(39)	30%	(64)	19%	(39)	5%	(11)	1%	(2)	27%	(56)	212
PID/Gender: Ind Women	24%	(54)	26%	(59)	12%	(28)	6%	(13)	1%	(3)	30%	(68)	224
PID/Gender: Rep Men	30%	(37)	25%	(31)	22%	(27)	6%	(7)	2%	(3)	15%	(18)	123
PID/Gender: Rep Women	27%	(24)	35%	(31)	16%	(14)	3%	(3)	_	(0)	20%	(18)	90
Ideo: Liberal (1-3)	37%	(114)	37%	(116)	10%	(31)	4%	(12)	1%	(4)	11%	(34)	312
Ideo: Moderate (4)	20%	(35)	33%	(59)	21%	(37)	8%	(14)	1%	(1)	17%	(29)	176
Ideo: Conservative (5-7)	35%	(65)	32%	(59)	17%	(31)	5%	(10)	1%	(2)	10%	(19)	186
Educ: < College	27%	(247)	31%	(281)	15%	(137)	5%	(42)	1%	(13)	22%	(199)	920
Educ: Bachelors degree	36%	(21)	39%	(24)	18%	(11)	4%	(3)	_	(0)	3%	(2)	60
Income: Under 50k	28%	(146)	27%	(140)	17%	(89)	3%	(16)	2%	(9)	24%	(126)	525
Income: 50k-100k	28%	(80)	33%	(94)	15%	(43)	7%	(19)	1%	(3)	16%	(47)	286
Income: 100k+	26%	(49)	41%	(76)	10%	(19)	6%	(11)	_	(1)	17%	(32)	188
Ethnicity: White	30%	(186)	31%	(193)	14%	(89)	5%	(29)	1%	(5)	20%	(127)	629
Ethnicity: Hispanic	28%	(58)	25%	(50)	16%	(33)	3%	(7)	2%	(4)	25%	(51)	203
Ethnicity: Afr. Am.	28%	(36)	29%	(38)	18%	(23)	4%	(6)	2%	(3)	18%	(24)	130
Ethnicity: Other	22%	(53)	33%	(80)	16%	(39)	5%	(11)	2%	(5)	22%	(53)	241
All Christian	30%	(89)	35%	(104)	16%	(48)	4%	(12)	1%	(4)	13%	(38)	296
All Non-Christian	27%	(17)	39%	(25)	17%	(11)	5%	(3)	_	(0)	12%	(7)	64
Atheist	25%	(26)	32%	(34)	18%	(19)	4%	(4)	2%	(2)	19%	(20)	106
Agnostic/Nothing in particular	27%	(142)	28%	(148)	14%	(73)	5%	(27)	1%	(6)	26%	(138)	534
Religious Non-Protestant/Catholic	28%	(24)	35%	(30)	17%	(15)	6%	(5)	_	(0)	14%	(11)	84

Table GZC4_10: At this time, do you have a generally positive or negative view of each of the following? Social responsibility

		Son	newhat		ther ve nor	Some	ewhat			Don't	know/	
Demographic	Very positi	ve po	sitive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	27% (275	5) 31%	(311)	15%	(151)	5%	(46)	1%	(13)	20%	(204)	1000
Evangelical	29% (55	30%	(57)	14%	(27)	3%	(5)	2%	(3)	23%	(44)	191
Non-Evangelical	33% (93	34%	(96)	14%	(40)	4%	(13)	1%	(4)	14%	(40)	286
Community: Urban	32% (85	31%	(80)	16%	(42)	4%	(9)	2%	(5)	15%	(40)	262
Community: Suburban	28% (14)	32%	(164)	15%	(76)	6%	(32)	1%	(6)	18%	(90)	509
Community: Rural	21% (48	3) 29%	(66)	14%	(33)	2%	(5)	1%	(2)	33%	(75)	229
Employ: Private Sector	40% (37	38%	(35)	10%	(10)	3%	(3)	2%	(2)	7%	(7)	92
Employ: Unemployed	32% (47	27%	(41)	15%	(23)	5%	(8)	2%	(3)	18%	(27)	148
Employ: Other	28% (17	7) 16%	(10)	19%	(12)	2%	(1)	3%	(2)	31%	(19)	61
Military HH: Yes	24% (3)	25%	(32)	24%	(31)	3%	(4)	2%	(2)	23%	(29)	129
Military HH: No	28% (244	32%	(279)	14%	(121)	5%	(42)	1%	(11)	20%	(175)	871
RD/WT: Right Direction	31% (92	28%	(83)	18%	(53)	5%	(15)	1%	(2)	18%	(54)	299
RD/WT: Wrong Track	26% (182	2) 33%	(228)	14%	(98)	4%	(31)	2%	(11)	21%	(150)	701
Trump Job Approve	32% (93	33%	(96)	17%	(49)	5%	(16)	1%	(2)	13%	(39)	296
Trump Job Disapprove	28% (154	34%	(188)	15%	(85)	4%	(25)	2%	(9)	17%	(92)	552
Trump Job Strongly Approve	30% (35	5) 26%	(32)	19%	(22)	7%	(8)	_	(0)	19%	(22)	119
Trump Job Somewhat Approve	33% (58	37%	(65)	15%	(27)	4%	(8)	1%	(2)	9%	(17)	176
Trump Job Somewhat Disapprove	20% (4)	36%	(73)	22%	(44)	6%	(12)	1%	(2)	15%	(30)	203
Trump Job Strongly Disapprove	32% (113	33%	(114)	11%	(40)	4%	(13)	2%	(7)	18%	(62)	349
Favorable of Trump	29% (83	34%	(93)	17%	(47)	5%	(14)	_	(1)	14%	(40)	275
Unfavorable of Trump	29% (170	34%	(197)	14%	(84)	4%	(26)	2%	(11)	17%	(96)	584
Very Favorable of Trump	37% (48	3) 28%	(37)	15%	(20)	5%	(7)	_	(0)	15%	(20)	130
Somewhat Favorable of Trump	23% (33	39%	(56)	19%	(28)	5%	(7)	_	(1)	14%	(20)	145
Somewhat Unfavorable of Trump	25% (44	35%	(62)	20%	(35)	3%	(5)	2%	(3)	16%	(28)	177
Very Unfavorable of Trump	31% (126	33%	(134)	12%	(49)	5%	(21)	2%	(8)	17%	(68)	407

Table GZC4_10: At this time, do you have a generally positive or negative view of each of the following? Social responsibility

				ewhat	positi	ther ive nor		ewhat				know/	
Demographic	Very p	ositive	pos	itive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	27%	(275)	31%	(311)	15%	(151)	5%	(46)	1%	(13)	20%	(204)	1000
#1 Issue: Economy	29%	(73)	34%	(87)	18%	(47)	5%	(12)	2%	(4)	12%	(31)	254
#1 Issue: Security	35%	(28)	24%	(19)	12%	(10)	5%	(4)	1%	(1)	23%	(18)	80
#1 Issue: Health Care	28%	(49)	36%	(64)	14%	(24)	3%	(6)	1%	(2)	18%	(31)	176
#1 Issue: Women's Issues	27%	(35)	33%	(43)	9%	(11)	6%	(8)	_	(0)	25%	(33)	130
#1 Issue: Education	26%	(39)	28%	(41)	17%	(25)	7%	(10)	1%	(2)	21%	(31)	148
#1 Issue: Energy	29%	(30)	35%	(36)	20%	(20)	3%	(3)	2%	(2)	10%	(11)	101
#1 Issue: Other	16%	(14)	20%	(19)	12%	(11)	1%	(1)	2%	(2)	50%	(46)	93
2018 House Vote: Democrat	37%	(40)	40%	(44)	14%	(16)	2%	(2)	_	(0)	7%	(8)	109
2018 House Vote: Republican	30%	(15)	32%	(16)	19%	(9)	11%	(6)	2%	(1)	6%	(3)	50
2016 Vote: Hillary Clinton	40%	(25)	38%	(24)	10%	(6)	3%	(2)	3%	(2)	6%	(3)	61
2016 Vote: Didn't Vote	27%	(238)	30%	(272)	15%	(136)	4%	(38)	1%	(10)	22%	(198)	893
Voted in 2014: No	27%	(265)	31%	(304)	15%	(144)	5%	(45)	1%	(13)	21%	(202)	972
2012 Vote: Didn't Vote	27%	(266)	31%	(304)	15%	(146)	5%	(44)	1%	(12)	21%	(204)	976
4-Region: Northeast	24%	(47)	36%	(73)	14%	(28)	4%	(8)	2%	(4)	20%	(40)	200
4-Region: Midwest	29%	(63)	29%	(65)	19%	(42)	4%	(9)	1%	(3)	18%	(39)	222
4-Region: South	30%	(107)	26%	(94)	12%	(43)	5%	(17)	2%	(6)	25%	(88)	356
4-Region: West	26%	(57)	35%	(79)	17%	(39)	5%	(11)	_	(0)	17%	(37)	223

Table GZC4_11: At this time, do you have a generally positive or negative view of each of the following? Supporting underserved people

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				ewhat	positi	ve nor		ewhat				know/	
Demographic	Very p	ositive	pos	itive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	23%	(226)	22%	(222)	19%	(191)	8%	(84)	6%	(63)	21%	(214)	1000
Gender: Male	22%	(106)	23%	(112)	20%	(98)	9%	(46)	6%	(32)	20%	(95)	489
Gender: Female	23%	(120)	22%	(111)	18%	(93)	7%	(38)	6%	(31)	23%	(118)	511
Generation Z: 13-23	23%	(226)	22%	(222)	19%	(191)	8%	(84)	6%	(63)	21%	(214)	1000
PID: Dem (no lean)	31%	(110)	25%	(87)	17%	(60)	7%	(24)	7%	(24)	13%	(47)	352
PID: Ind (no lean)	17%	(74)	23%	(100)	18%	(78)	7%	(32)	6%	(26)	29%	(126)	436
PID: Rep (no lean)	20%	(42)	17%	(36)	25%	(52)	13%	(28)	6%	(14)	19%	(41)	213
PID/Gender: Dem Men	29%	(44)	30%	(46)	19%	(29)	7%	(11)	6%	(10)	9%	(14)	154
PID/Gender: Dem Women	33%	(66)	21%	(41)	16%	(31)	7%	(13)	7%	(14)	17%	(33)	198
PID/Gender: Ind Men	15%	(32)	22%	(46)	19%	(41)	9%	(18)	7%	(15)	29%	(60)	212
PID/Gender: Ind Women	19%	(42)	24%	(54)	17%	(38)	6%	(14)	5%	(11)	29%	(65)	224
PID/Gender: Rep Men	24%	(30)	16%	(20)	23%	(28)	14%	(17)	6%	(8)	17%	(21)	123
PID/Gender: Rep Women	14%	(12)	17%	(16)	27%	(24)	12%	(11)	7%	(6)	23%	(20)	90
Ideo: Liberal (1-3)	32%	(101)	28%	(88)	14%	(42)	8%	(25)	7%	(23)	10%	(33)	312
Ideo: Moderate (4)	21%	(37)	19%	(34)	28%	(50)	9%	(16)	7%	(12)	16%	(28)	176
Ideo: Conservative (5-7)	23%	(44)	24%	(45)	20%	(37)	12%	(22)	7%	(12)	14%	(26)	186
Educ: < College	22%	(204)	22%	(201)	19%	(177)	8%	(76)	6%	(54)	22%	(207)	920
Educ: Bachelors degree	30%	(18)	31%	(18)	17%	(10)	7%	(4)	9%	(5)	8%	(5)	60
Income: Under 50k	23%	(120)	22%	(117)	17%	(90)	7%	(39)	5%	(28)	25%	(132)	525
Income: 50k-100k	23%	(67)	18%	(52)	24%	(69)	8%	(24)	8%	(24)	18%	(50)	286
Income: 100k+	21%	(40)	28%	(53)	17%	(31)	11%	(21)	6%	(12)	17%	(32)	188
Ethnicity: White	23%	(146)	22%	(141)	18%	(112)	8%	(52)	6%	(41)	22%	(137)	629
Ethnicity: Hispanic	21%	(44)	21%	(43)	20%	(41)	8%	(17)	4%	(8)	25%	(51)	203
Ethnicity: Afr. Am.	21%	(28)	20%	(26)	24%	(31)	12%	(15)	6%	(7)	18%	(23)	130
Ethnicity: Other	22%	(52)	23%	(56)	20%	(47)	7%	(17)	6%	(15)	22%	(54)	241
All Christian	22%	(64)	25%	(75)	24%	(71)	9%	(27)	6%	(16)	14%	(42)	296
All Non-Christian	32%	(20)	18%	(11)	21%	(13)	9%	(6)	6%	(4)	15%	(9)	64
Atheist	24%	(25)	21%	(23)	16%	(17)	12%	(13)	7%	(8)	19%	(20)	106
Agnostic/Nothing in particular	22%	(117)	21%	(113)	17%	(89)	7%	(38)	7%	(35)	27%	(142)	534
Religious Non-Protestant/Catholic	31%	(26)	16%	(14)	21%	(18)	8%	(7)	8%	(7)	16%	(14)	84

Table GZC4_11: At this time, do you have a generally positive or negative view of each of the following? Supporting underserved people

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D 11	T 7	•.•		ewhat		ve nor		ewhat	***			know /	m . 131
Demographic	Very p	ositive	pos	itive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	23%	(226)	22%	(222)	19%	(191)	8%	(84)	6%	(63)	21%	(214)	1000
Evangelical	19%	(37)	23%	(44)	19%	(37)	9%	(17)	5%	(10)	24%	(45)	191
Non-Evangelical	23%	(65)	29%	(84)	20%	(58)	8%	(24)	4%	(11)	15%	(43)	286
Community: Urban	26%	(68)	25%	(66)	19%	(51)	7%	(18)	5%	(13)	18%	(46)	262
Community: Suburban	24%	(121)	22%	(112)	19%	(94)	10%	(49)	7%	(38)	19%	(94)	509
Community: Rural	16%	(37)	19%	(44)	20%	(45)	7%	(16)	5%	(12)	32%	(74)	229
Employ: Private Sector	28%	(26)	30%	(28)	18%	(17)	11%	(10)	9%	(8)	4%	(4)	92
Employ: Unemployed	23%	(34)	18%	(27)	17%	(26)	8%	(11)	12%	(18)	22%	(32)	148
Employ: Other	22%	(13)	10%	(6)	20%	(12)	8%	(5)	4%	(3)	35%	(22)	61
Military HH: Yes	22%	(29)	16%	(20)	21%	(27)	7%	(10)	9%	(12)	24%	(31)	129
Military HH: No	23%	(198)	23%	(202)	19%	(163)	9%	(74)	6%	(51)	21%	(183)	871
RD/WT: Right Direction	21%	(63)	21%	(63)	20%	(59)	11%	(34)	8%	(23)	19%	(57)	299
RD/WT: Wrong Track	23%	(164)	23%	(159)	19%	(132)	7%	(50)	6%	(40)	22%	(157)	701
Trump Job Approve	21%	(62)	24%	(71)	21%	(61)	12%	(35)	7%	(21)	15%	(45)	296
Trump Job Disapprove	26%	(144)	25%	(136)	19%	(106)	7%	(38)	7%	(38)	16%	(91)	552
Trump Job Strongly Approve	21%	(25)	20%	(24)	17%	(21)	11%	(13)	7%	(9)	23%	(27)	119
Trump Job Somewhat Approve	21%	(36)	27%	(47)	23%	(41)	13%	(23)	7%	(12)	10%	(17)	176
Trump Job Somewhat Disapprove	13%	(27)	27%	(54)	27%	(56)	10%	(19)	6%	(13)	16%	(33)	203
Trump Job Strongly Disapprove	33%	(117)	23%	(81)	14%	(51)	5%	(19)	7%	(25)	16%	(57)	349
Favorable of Trump	18%	(49)	23%	(63)	23%	(63)	13%	(37)	7%	(18)	16%	(44)	275
Unfavorable of Trump	27%	(157)	25%	(146)	18%	(103)	7%	(41)	6%	(37)	17%	(100)	584
Very Favorable of Trump	24%	(31)	24%	(31)	20%	(26)	10%	(14)	5%	(6)	18%	(23)	130
Somewhat Favorable of Trump	13%	(18)	23%	(33)	25%	(36)	16%	(23)	8%	(12)	15%	(22)	145
Somewhat Unfavorable of Trump	18%	(32)	29%	(51)	20%	(35)	8%	(14)	5%	(9)	20%	(35)	177
Very Unfavorable of Trump	31%	(124)	23%	(94)	17%	(68)	7%	(27)	7%	(28)	16%	(66)	407

Table GZC4_11: At this time, do you have a generally positive or negative view of each of the following? Supporting underserved people

				ewhat	positi	ther ve nor		ewhat			Don't	know/	
Demographic	Very p	ositive	pos	itive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	23%	(226)	22%	(222)	19%	(191)	8%	(84)	6%	(63)	21%	(214)	1000
#1 Issue: Economy	17%	(42)	29%	(73)	22%	(57)	10%	(24)	7%	(19)	15%	(39)	254
#1 Issue: Security	20%	(16)	19%	(15)	17%	(14)	9%	(8)	7%	(6)	26%	(21)	80
#1 Issue: Health Care	32%	(57)	19%	(34)	16%	(28)	6%	(10)	7%	(13)	20%	(35)	176
#1 Issue: Women's Issues	22%	(29)	21%	(27)	18%	(23)	10%	(13)	5%	(6)	24%	(32)	130
#1 Issue: Education	25%	(37)	22%	(32)	22%	(33)	9%	(14)	6%	(9)	16%	(23)	148
#1 Issue: Energy	22%	(22)	28%	(28)	19%	(20)	11%	(11)	7%	(8)	12%	(13)	101
#1 Issue: Other	19%	(18)	9%	(8)	13%	(12)	3%	(3)	2%	(2)	53%	(50)	93
2018 House Vote: Democrat	37%	(40)	23%	(25)	20%	(22)	8%	(9)	7%	(8)	5%	(6)	109
2018 House Vote: Republican	16%	(8)	26%	(13)	19%	(9)	20%	(10)	14%	(7)	5%	(3)	50
2016 Vote: Hillary Clinton	36%	(22)	26%	(16)	17%	(11)	7%	(4)	10%	(6)	4%	(2)	61
2016 Vote: Didn't Vote	22%	(196)	21%	(191)	19%	(173)	8%	(73)	6%	(51)	23%	(209)	893
Voted in 2014: No	22%	(216)	22%	(217)	19%	(187)	8%	(79)	6%	(61)	22%	(213)	972
2012 Vote: Didn't Vote	22%	(218)	22%	(217)	19%	(188)	8%	(82)	6%	(60)	22%	(211)	976
4-Region: Northeast	23%	(46)	23%	(46)	17%	(34)	11%	(22)	5%	(11)	20%	(41)	200
4-Region: Midwest	23%	(51)	24%	(53)	21%	(46)	5%	(12)	8%	(17)	19%	(42)	222
4-Region: South	19%	(67)	22%	(77)	17%	(62)	9%	(33)	6%	(22)	26%	(94)	356
4-Region: West	28%	(62)	21%	(46)	22%	(49)	7%	(17)	6%	(13)	17%	(37)	223

Table GZC4_12: At this time, do you have a generally positive or negative view of each of the following? Community safety

					Nei	ther							
			Som	ewhat		ve nor		ewhat			Don't	know/	
Demographic	Very p	ositive	pos	sitive	neg	ative	nega	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	38%	(380)	26%	(264)	12%	(125)	4%	(43)	2%	(22)	17%	(165)	1000
Gender: Male	36%	(176)	28%	(136)	14%	(69)	4%	(19)	3%	(14)	15%	(75)	489
Gender: Female	40%	(205)	25%	(128)	11%	(56)	5%	(24)	2%	(8)	18%	(91)	511
Generation Z: 13-23	38%	(380)	26%	(264)	12%	(125)	4%	(43)	2%	(22)	17%	(165)	1000
PID: Dem (no lean)	45%	(160)	28%	(98)	10%	(37)	4%	(16)	3%	(9)	9%	(32)	352
PID: Ind (no lean)	33%	(142)	24%	(106)	13%	(57)	4%	(19)	2%	(11)	23%	(100)	436
PID: Rep (no lean)	37%	(78)	28%	(60)	14%	(30)	4%	(8)	1%	(2)	16%	(34)	213
PID/Gender: Dem Men	42%	(65)	28%	(43)	13%	(19)	4%	(6)	5%	(7)	9%	(13)	154
PID/Gender: Dem Women	48%	(94)	28%	(55)	9%	(17)	5%	(10)	1%	(2)	10%	(19)	198
PID/Gender: Ind Men	30%	(64)	27%	(57)	13%	(28)	5%	(10)	3%	(5)	22%	(47)	212
PID/Gender: Ind Women	35%	(78)	22%	(50)	13%	(29)	4%	(9)	2%	(5)	24%	(53)	224
PID/Gender: Rep Men	37%	(46)	30%	(36)	17%	(21)	3%	(3)	1%	(1)	12%	(15)	123
PID/Gender: Rep Women	36%	(32)	26%	(23)	11%	(9)	5%	(5)	1%	(1)	21%	(19)	90
Ideo: Liberal (1-3)	40%	(124)	32%	(99)	10%	(32)	7%	(20)	3%	(10)	9%	(28)	312
Ideo: Moderate (4)	40%	(70)	26%	(46)	18%	(31)	3%	(5)	3%	(5)	11%	(19)	176
Ideo: Conservative (5-7)	43%	(80)	30%	(55)	12%	(23)	5%	(9)	_	(1)	10%	(19)	186
Educ: < College	38%	(351)	26%	(239)	12%	(113)	4%	(39)	2%	(18)	17%	(160)	920
Educ: Bachelors degree	36%	(22)	37%	(22)	13%	(8)	6%	(3)	4%	(2)	4%	(3)	60
Income: Under 50k	36%	(187)	24%	(128)	13%	(71)	4%	(21)	3%	(14)	20%	(105)	525
Income: 50k-100k	41%	(117)	27%	(77)	11%	(30)	6%	(18)	2%	(6)	14%	(39)	286
Income: 100k+	40%	(76)	31%	(59)	13%	(24)	3%	(5)	1%	(3)	12%	(22)	188
Ethnicity: White	39%	(246)	27%	(172)	12%	(78)	4%	(24)	1%	(9)	16%	(100)	629
Ethnicity: Hispanic	37%	(74)	24%	(48)	13%	(26)	5%	(10)	2%	(5)	20%	(40)	203
Ethnicity: Afr. Am.	40%	(52)	19%	(25)	12%	(16)	5%	(7)	8%	(11)	15%	(20)	130
Ethnicity: Other	34%	(82)	28%	(68)	13%	(31)	5%	(12)	1%	(3)	19%	(45)	241
All Christian	41%	(120)	30%	(88)	14%	(40)	4%	(12)	1%	(4)	11%	(32)	296
All Non-Christian	47%	(30)	23%	(14)	11%	(7)	6%	(4)	4%	(3)	10%	(6)	64
Atheist	37%	(40)	32%	(34)	12%	(12)	7%	(7)	2%	(2)	11%	(12)	106
Agnostic/Nothing in particular	36%	(191)	24%	(128)	12%	(65)	4%	(19)	3%	(14)	22%	(116)	534
Religious Non-Protestant/Catholic	48%	(40)	21%	(17)	9%	(8)	7%	(6)	3%	(3)	12%	(10)	84

Table GZC4_12: At this time, do you have a generally positive or negative view of each of the following? Community safety

		0 1 4	Neither	0 1.4		D 241 /	
Demographic	Very positive	Somewhat positive	positive nor negative	Somewhat negative	Very negative	Don't know / No opinion	Total N
Americans Age 13 to 23	38% (380)	26% (264)	12% (125)	4% (43)	2% (22)	17% (165)	1000
Evangelical	41% (78)	22% (42)	11% (21)	4% (8)	1% (3)	21% (39)	191
Non-Evangelical	41% (117)	30% (86)	12% (35)	4% (10)	2% (6)	11% (31)	286
Community: Urban	39% (102)	26% (68)	15% (41)	5% (12)	3% (7)	13% (33)	262
Community: Suburban	40% (202)	28% (144)	12% (63)	4% (21)	2% (10)	14% (69)	509
Community: Rural	34% (77)	23% (53)	9% (21)	4% (9)	2% (5)	27% (63)	229
Employ: Private Sector	38% (35)	37% (34)	10% (9)	6% (5)	5% (5)	5% (5)	92
Employ: Unemployed	38% (56)	25% (37)	13% (20)	6% (10)	2% (2)	16% (24)	148
Employ: Other	33% (20)	15% (9)	17% (10)	1% (1)	3% (2)	30% (19)	61
Military HH: Yes	38% (50)	19% (25)	15% (20)	5% (7)	- (0)	22% (28)	129
Military HH: No	38% (331)	27% (239)	12% (105)	4% (36)	3% (22)	16% (137)	871
RD/WT: Right Direction	40% (120)	26% (78)	12% (37)	4% (11)	1% (3)	17% (50)	299
RD/WT: Wrong Track	37% (260)	27% (187)	13% (88)	5% (32)	3% (19)	16% (115)	701
Trump Job Approve	43% (127)	28% (82)	12% (34)	5% (15)	1% (3)	11% (33)	296
Trump Job Disapprove	39% (212)	28% (156)	13% (74)	4% (24)	3% (15)	13% (69)	552
Trump Job Strongly Approve	42% (51)	23% (27)	9% (10)	7% (8)	1% (1)	19% (22)	119
Trump Job Somewhat Approve	43% (76)	31% (55)	14% (24)	4% (7)	1% (3)	6% (11)	176
Trump Job Somewhat Disapprove	35% (71)	31% (63)	13% (26)	6% (12)	3% (6)	12% (24)	203
Trump Job Strongly Disapprove	40% (141)	27% (94)	14% (47)	3% (12)	3% (10)	13% (45)	349
Favorable of Trump	42% (117)	29% (80)	10% (27)	5% (14)	1% (2)	13% (36)	275
Unfavorable of Trump	39% (229)	29% (167)	13% (79)	4% (25)	3% (15)	12% (69)	584
Very Favorable of Trump	47% (61)	25% (33)	9% (11)	4% (5)	— (0)	15% (20)	130
Somewhat Favorable of Trump	38% (55)	33% (47)	11% (16)	6% (9)	1% (2)	11% (16)	145
Somewhat Unfavorable of Trump	39% (69)	30% (53)	12% (21)	5% (8)	3% (5)	12% (21)	177
Very Unfavorable of Trump	39% (161)	28% (114)	14% (58)	4% (17)	2% (10)	12% (48)	407

Table GZC4_12: At this time, do you have a generally positive or negative view of each of the following? Community safety

Danisa	V	Somewhat	Neither positive nor	Somewhat	V	Don't know /	T. C. INI
Demographic	Very positive	positive	negative	negative	Very negative	No opinion	Total N
Americans Age 13 to 23	38% (380)	26% (264)	12% (125)	4% (43)	2% (22)	17% (165)	1000
#1 Issue: Economy	38% (96)	34% (87)	11% (29)	5% (13)	2% (6)	9% (22)	254
#1 Issue: Security	48% (38)	21% (17)	13% (10)	1% (1)	$-\qquad (0)$	17% (14)	80
#1 Issue: Health Care	38% (66)	29% (50)	12% (21)	3% (6)	2% (3)	17% (30)	176
#1 Issue: Women's Issues	30% (39)	30% (38)	14% (19)	2% (3)	1% (1)	23% (30)	130
#1 Issue: Education	36% (53)	27% (40)	14% (20)	7% (11)	2% (4)	13% (19)	148
#1 Issue: Energy	49% (50)	19% (20)	15% (15)	6% (6)	2% (2)	8% (9)	101
#1 Issue: Other	33% (30)	10% (9)	9% (8)	1% (1)	7% (6)	41% (38)	93
2018 House Vote: Democrat	43% (46)	27% (29)	15% (17)	6% (7)	3% (4)	6% (6)	109
2018 House Vote: Republican	37% (18)	33% (17)	13% (7)	12% (6)	$-\qquad (0)$	5% (3)	50
2016 Vote: Hillary Clinton	39% (24)	26% (16)	17% (10)	10% (6)	3% (2)	4% (3)	61
2016 Vote: Didn't Vote	38% (338)	26% (228)	12% (111)	4% (34)	2% (19)	18% (163)	893
Voted in 2014: No	38% (367)	27% (260)	12% (119)	4% (39)	2% (21)	17% (165)	972
2012 Vote: Didn't Vote	38% (371)	26% (257)	12% (119)	4% (43)	2% (21)	17% (165)	976
4-Region: Northeast	34% (67)	28% (56)	12% (25)	7% (13)	5% (9)	15% (30)	200
4-Region: Midwest	42% (93)	28% (61)	13% (29)	3% (6)	2% (4)	12% (28)	222
4-Region: South	39% (140)	22% (80)	11% (40)	4% (13)	2% (6)	22% (77)	356
4-Region: West	36% (80)	30% (67)	14% (31)	5% (12)	1% (2)	14% (31)	223

Table GZC4_13: At this time, do you have a generally positive or negative view of each of the following? Civic engagement

			Som	ewhat		ther ive nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive		itive		ative		ative	Very n	egative		pinion	Total N
Americans Age 13 to 23	15%	(147)	21%	(212)	24%	(244)	4%	(40)	2%	(17)	34%	(339)	1000
Gender: Male	15%	(74)	23%	(113)	27%	(130)	3%	(16)	2%	(10)	30%	(146)	489
Gender: Female	14%	(74)	20%	(100)	22%	(114)	5%	(24)	2%	(8)	38%	(193)	511
Generation Z: 13-23	15%	(147)	21%	(212)	24%	(244)	4%	(40)	2%	(17)	34%	(339)	1000
PID: Dem (no lean)	23%	(80)	26%	(93)	19%	(68)	5%	(16)	1%	(3)	26%	(90)	352
PID: Ind (no lean)	9%	(40)	18%	(78)	25%	(109)	4%	(18)	2%	(8)	42%	(184)	436
PID: Rep (no lean)	13%	(28)	19%	(41)	32%	(67)	2%	(5)	3%	(6)	31%	(65)	213
PID/Gender: Dem Men	24%	(37)	30%	(47)	20%	(31)	4%	(6)	1%	(2)	21%	(32)	154
PID/Gender: Dem Women	22%	(43)	24%	(46)	19%	(38)	5%	(11)	1%	(1)	30%	(59)	198
PID/Gender: Ind Men	9%	(20)	20%	(43)	27%	(56)	3%	(7)	1%	(2)	39%	(83)	212
PID/Gender: Ind Women	9%	(20)	16%	(35)	23%	(52)	5%	(11)	2%	(5)	45%	(100)	224
PID/Gender: Rep Men	14%	(17)	19%	(23)	35%	(43)	3%	(3)	4%	(5)	25%	(31)	123
PID/Gender: Rep Women	12%	(11)	20%	(18)	27%	(24)	2%	(2)	2%	(1)	38%	(34)	90
Ideo: Liberal (1-3)	22%	(70)	27%	(85)	20%	(62)	5%	(17)	1%	(3)	24%	(76)	312
Ideo: Moderate (4)	11%	(20)	27%	(48)	28%	(49)	6%	(10)	2%	(4)	25%	(45)	176
Ideo: Conservative (5-7)	15%	(29)	28%	(51)	27%	(50)	3%	(6)	3%	(5)	24%	(45)	186
Educ: < College	14%	(127)	20%	(187)	25%	(226)	4%	(36)	2%	(16)	36%	(328)	920
Educ: Bachelors degree	26%	(16)	34%	(20)	22%	(13)	3%	(2)	1%	(1)	13%	(8)	60
Income: Under 50k	13%	(69)	17%	(91)	25%	(134)	4%	(22)	2%	(10)	38%	(199)	525
Income: 50k-100k	16%	(47)	24%	(69)	22%	(63)	5%	(13)	2%	(7)	31%	(88)	286
Income: 100k+	17%	(31)	28%	(52)	25%	(47)	2%	(4)	_	(1)	28%	(52)	188
Ethnicity: White	15%	(97)	23%	(148)	21%	(134)	3%	(21)	2%	(12)	35%	(217)	629
Ethnicity: Hispanic	15%	(30)	17%	(34)	25%	(50)	5%	(9)	1%	(2)	39%	(78)	203
Ethnicity: Afr. Am.	11%	(15)	21%	(27)	26%	(34)	6%	(8)	3%	(4)	32%	(42)	130
Ethnicity: Other	15%	(36)	15%	(37)	32%	(77)	4%	(11)	_	(1)	33%	(80)	241
All Christian	18%	(52)	25%	(74)	24%	(71)	6%	(17)	3%	(8)	25%	(73)	296
All Non-Christian	18%	(12)	19%	(12)	31%	(19)	7%	(5)	_	(0)	25%	(16)	64
Atheist	17%	(18)	23%	(24)	26%	(27)	3%	(3)	2%	(2)	30%	(31)	106
Agnostic/Nothing in particular	12%	(66)	19%	(102)	24%	(127)	3%	(14)	1%	(7)	41%	(219)	534
Religious Non-Protestant/Catholic	15%	(13)	22%	(18)	28%	(24)	6%	(5)	1%	(1)	27%	(23)	84

Table GZC4_13: At this time, do you have a generally positive or negative view of each of the following? Civic engagement

			C	. 1		ther	C	1			D 20	1 /	
Demographic	Very p	ositive		ewhat itive		ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	15%	(147)	21%	(212)	24%	(244)	4%	(40)	2%	(17)	34%	(339)	1000
Evangelical	11%	(20)	20%	(37)	26%	(50)	2%	(5)	2%	(4)	39%	(74)	191
Non-Evangelical	19%	(54)	23%	(64)	22%	(63)	5%	(15)	2%	(6)	29%	(83)	286
Community: Urban	17%	(44)	19%	(51)	26%	(69)	6%	(15)	2%	(5)	30%	(78)	262
Community: Suburban	17%	(86)	22%	(113)	25%	(125)	3%	(16)	1%	(6)	32%	(163)	509
Community: Rural	8%	(17)	21%	(48)	22%	(50)	4%	(9)	3%	(6)	43%	(98)	229
Employ: Private Sector	22%	(21)	33%	(31)	19%	(18)	6%	(5)	4%	(4)	16%	(14)	92
Employ: Unemployed	12%	(18)	19%	(28)	25%	(37)	6%	(8)	3%	(5)	35%	(52)	148
Employ: Other	6%	(4)	6%	(4)	33%	(20)	1%	(1)	3%	(2)	51%	(31)	61
Military HH: Yes	15%	(20)	20%	(26)	22%	(29)	3%	(4)	1%	(1)	39%	(50)	129
Military HH: No	15%	(128)	21%	(186)	25%	(215)	4%	(35)	2%	(17)	33%	(289)	871
RD/WT: Right Direction	15%	(44)	23%	(69)	23%	(70)	5%	(14)	3%	(9)	32%	(95)	299
RD/WT: Wrong Track	15%	(104)	20%	(143)	25%	(175)	4%	(26)	1%	(9)	35%	(244)	701
Trump Job Approve	15%	(45)	23%	(69)	27%	(79)	5%	(13)	3%	(8)	27%	(80)	296
Trump Job Disapprove	17%	(94)	24%	(135)	24%	(131)	3%	(19)	1%	(8)	30%	(165)	552
Trump Job Strongly Approve	19%	(22)	16%	(20)	26%	(32)	4%	(5)	4%	(5)	30%	(36)	119
Trump Job Somewhat Approve	13%	(23)	28%	(50)	27%	(48)	5%	(9)	2%	(3)	25%	(44)	176
Trump Job Somewhat Disapprove	11%	(22)	26%	(52)	30%	(61)	3%	(6)	_	(1)	30%	(61)	203
Trump Job Strongly Disapprove	21%	(73)	24%	(82)	20%	(71)	4%	(13)	2%	(7)	30%	(104)	349
Favorable of Trump	16%	(45)	23%	(62)	28%	(76)	4%	(11)	3%	(7)	27%	(74)	275
Unfavorable of Trump	16%	(96)	24%	(142)	24%	(139)	3%	(20)	2%	(9)	30%	(178)	584
Very Favorable of Trump	19%	(25)	20%	(26)	27%	(35)	2%	(2)	4%	(6)	28%	(37)	130
Somewhat Favorable of Trump	14%	(20)	25%	(36)	28%	(40)	6%	(9)	1%	(2)	26%	(38)	145
Somewhat Unfavorable of Trump	9%	(17)	26%	(46)	28%	(49)	3%	(6)	1%	(1)	33%	(58)	177
Very Unfavorable of Trump	19%	(79)	24%	(97)	22%	(90)	3%	(14)	2%	(8)	30%	(120)	407

Table GZC4_13: At this time, do you have a generally positive or negative view of each of the following? Civic engagement

Demographic	Very p	ositive		ewhat sitive	posit	ither ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	15%	(147)	21%	(212)	24%	(244)	4%	(40)	2%	(17)	34%	(339)	1000
#1 Issue: Economy	12%	(32)	25%	(64)	27%	(70)	6%	(15)	2%	(5)	27%	(69)	254
#1 Issue: Security	18%	(15)	18%	(15)	28%	(22)	3%	(3)	1%	(1)	31%	(25)	80
#1 Issue: Health Care	16%	(29)	25%	(45)	20%	(36)	1%	(2)	1%	(2)	36%	(63)	176
#1 Issue: Women's Issues	13%	(17)	20%	(26)	23%	(30)	5%	(7)	2%	(2)	37%	(48)	130
#1 Issue: Education	17%	(25)	18%	(27)	25%	(36)	5%	(8)	3%	(5)	31%	(46)	148
#1 Issue: Energy	21%	(21)	27%	(27)	29%	(29)	1%	(1)	2%	(2)	21%	(21)	101
#1 Issue: Other	9%	(8)	5%	(5)	19%	(18)	3%	(3)	_	(0)	64%	(59)	93
2018 House Vote: Democrat	27%	(29)	34%	(37)	18%	(19)	4%	(5)	1%	(1)	16%	(17)	109
2018 House Vote: Republican	25%	(12)	31%	(15)	20%	(10)	13%	(6)	_	(0)	12%	(6)	50
2016 Vote: Hillary Clinton	28%	(17)	28%	(17)	19%	(12)	8%	(5)	1%	(1)	15%	(9)	61
2016 Vote: Didn't Vote	13%	(120)	20%	(176)	25%	(226)	4%	(31)	2%	(16)	36%	(323)	893
Voted in 2014: No	15%	(141)	21%	(206)	24%	(238)	4%	(36)	2%	(17)	34%	(334)	972
2012 Vote: Didn't Vote	15%	(144)	21%	(204)	24%	(238)	4%	(37)	2%	(15)	35%	(337)	976
4-Region: Northeast	12%	(24)	25%	(50)	24%	(47)	4%	(8)	2%	(4)	34%	(67)	200
4-Region: Midwest	15%	(33)	20%	(44)	28%	(61)	4%	(10)	3%	(6)	30%	(67)	222
4-Region: South	17%	(60)	17%	(61)	22%	(78)	3%	(11)	1%	(4)	39%	(140)	356
4-Region: West	13%	(30)	26%	(57)	26%	(58)	5%	(11)	1%	(3)	29%	(64)	223

Table GZC4_14: At this time, do you have a generally positive or negative view of each of the following? Activism

			Som	ewhat		ther ve nor	Some	what			Don't	know/	
Demographic	Very po	ositive		itive		ative	nega		Very n	egative		pinion	Total N
Americans Age 13 to 23	22%	(222)	25%	(252)	21%	(214)	4%	(41)	2%	(21)	25%	(249)	1000
Gender: Male	19%	(95)	24%	(118)	27%	(131)	5%	(24)	2%	(11)	22%	(109)	489
Gender: Female	25%	(127)	26%	(134)	16%	(83)	3%	(17)	2%	(11)	27%	(140)	511
Generation Z: 13-23	22%	(222)	25%	(252)	21%	(214)	4%	(41)	2%	(21)	25%	(249)	1000
PID: Dem (no lean)	37%	(129)	33%	(115)	16%	(58)	2%	(6)	1%	(3)	11%	(40)	352
PID: Ind (no lean)	15%	(64)	23%	(99)	21%	(93)	4%	(17)	2%	(9)	35%	(154)	436
PID: Rep (no lean)	14%	(29)	18%	(39)	29%	(63)	8%	(18)	4%	(9)	26%	(55)	213
PID/Gender: Dem Men	30%	(46)	36%	(56)	19%	(30)	4%	(5)	2%	(3)	9%	(14)	154
PID/Gender: Dem Women	42%	(83)	30%	(59)	14%	(28)	_	(1)	_	(0)	14%	(27)	198
PID/Gender: Ind Men	14%	(30)	19%	(40)	28%	(59)	4%	(9)	2%	(4)	33%	(70)	212
PID/Gender: Ind Women	15%	(34)	26%	(59)	15%	(34)	3%	(8)	2%	(5)	37%	(84)	224
PID/Gender: Rep Men	15%	(18)	19%	(23)	34%	(42)	8%	(10)	3%	(3)	21%	(26)	123
PID/Gender: Rep Women	12%	(11)	18%	(16)	23%	(21)	9%	(8)	6%	(6)	32%	(29)	90
Ideo: Liberal (1-3)	39%	(121)	34%	(107)	14%	(43)	3%	(9)	1%	(4)	9%	(28)	312
Ideo: Moderate (4)	16%	(29)	28%	(50)	30%	(53)	3%	(5)	1%	(2)	21%	(37)	176
Ideo: Conservative (5-7)	18%	(33)	22%	(41)	27%	(51)	8%	(15)	5%	(10)	19%	(36)	186
Educ: < College	22%	(203)	24%	(225)	21%	(197)	4%	(34)	2%	(21)	26%	(239)	920
Educ: Bachelors degree	23%	(14)	41%	(24)	21%	(12)	9%	(5)	_	(0)	7%	(4)	60
Income: Under 50k	21%	(110)	23%	(123)	20%	(105)	5%	(24)	2%	(9)	29%	(155)	525
Income: 50k-100k	25%	(72)	26%	(74)	23%	(66)	4%	(10)	2%	(7)	20%	(58)	286
Income: 100k+	22%	(41)	29%	(55)	23%	(43)	4%	(7)	3%	(6)	19%	(36)	188
Ethnicity: White	22%	(140)	25%	(157)	20%	(128)	5%	(31)	2%	(15)	25%	(158)	629
Ethnicity: Hispanic	21%	(44)	24%	(49)	22%	(44)	3%	(6)	2%	(4)	28%	(57)	203
Ethnicity: Afr. Am.	29%	(37)	26%	(34)	19%	(25)	4%	(5)	2%	(2)	21%	(27)	130
Ethnicity: Other	19%	(45)	25%	(61)	25%	(61)	2%	(6)	2%	(4)	27%	(64)	241
All Christian	23%	(68)	24%	(72)	28%	(83)	5%	(16)	3%	(8)	17%	(49)	296
All Non-Christian	34%	(22)	20%	(13)	22%	(14)	5%	(3)	_	(0)	19%	(12)	64
Atheist	22%	(23)	34%	(36)	18%	(19)	5%	(5)	2%	(2)	19%	(20)	106
Agnostic/Nothing in particular	20%	(109)	25%	(132)	18%	(97)	3%	(17)	2%	(11)	31%	(168)	534
Religious Non-Protestant/Catholic	32%	(27)	19%	(16)	25%	(21)	4%	(4)	_	(0)	20%	(17)	84

Table GZC4_14: At this time, do you have a generally positive or negative view of each of the following? Activism

						ther							
Demographic	Very p	ositive		ewhat itive	-	ve nor ative	Some nega		Very n	egative		know / pinion	Total N
									•				
Americans Age 13 to 23	22%	(222)	25%	(252)	21%	(214)	4%	(41)	2%	(21)	25%	(249)	1000
Evangelical	15%	(29)	20%	(38)	22%	(42)	4%	(8)	4%	(7)	35%	(67)	191
Non-Evangelical	27%	(76)	25%	(70)	25%	(72)	5%	(15)	3%	(7)	16%	(45)	286
Community: Urban	19%	(51)	29%	(75)	21%	(54)	4%	(12)	2%	(6)	24%	(64)	262
Community: Suburban	27%	(135)	27%	(135)	23%	(116)	3%	(16)	2%	(12)	19%	(94)	509
Community: Rural	16%	(36)	18%	(42)	19%	(43)	6%	(14)	2%	(4)	39%	(90)	229
Employ: Private Sector	28%	(26)	35%	(32)	21%	(19)	5%	(4)	2%	(2)	10%	(9)	92
Employ: Unemployed	21%	(31)	24%	(36)	15%	(22)	10%	(15)	3%	(4)	27%	(41)	148
Employ: Other	14%	(9)	11%	(7)	24%	(15)	2%	(2)	1%	(1)	47%	(28)	61
Military HH: Yes	21%	(27)	24%	(31)	20%	(26)	3%	(5)	1%	(1)	31%	(40)	129
Military HH: No	22%	(195)	25%	(222)	22%	(188)	4%	(37)	2%	(21)	24%	(209)	871
RD/WT: Right Direction	16%	(49)	23%	(69)	27%	(80)	6%	(19)	3%	(8)	25%	(75)	299
RD/WT: Wrong Track	25%	(174)	26%	(184)	19%	(133)	3%	(23)	2%	(14)	25%	(174)	701
Trump Job Approve	17%	(50)	22%	(65)	28%	(84)	8%	(24)	4%	(11)	21%	(61)	296
Trump Job Disapprove	29%	(162)	30%	(168)	19%	(102)	2%	(13)	1%	(8)	18%	(98)	552
Trump Job Strongly Approve	16%	(19)	15%	(18)	27%	(32)	12%	(14)	4%	(5)	27%	(32)	119
Trump Job Somewhat Approve	18%	(32)	27%	(47)	30%	(52)	6%	(10)	3%	(6)	17%	(29)	176
Trump Job Somewhat Disapprove	17%	(34)	33%	(68)	26%	(52)	3%	(6)	2%	(4)	19%	(39)	203
Trump Job Strongly Disapprove	37%	(128)	29%	(100)	14%	(51)	2%	(7)	1%	(4)	17%	(59)	349
Favorable of Trump	17%	(48)	19%	(53)	28%	(78)	8%	(22)	4%	(12)	23%	(62)	275
Unfavorable of Trump	28%	(164)	31%	(181)	19%	(112)	3%	(15)	1%	(7)	18%	(105)	584
Very Favorable of Trump	22%	(28)	13%	(17)	25%	(33)	11%	(15)	5%	(7)	24%	(31)	130
Somewhat Favorable of Trump	14%	(20)	25%	(36)	31%	(45)	5%	(7)	4%	(5)	22%	(31)	145
Somewhat Unfavorable of Trump	16%	(28)	30%	(53)	27%	(48)	3%	(5)	_	(1)	24%	(42)	177
Very Unfavorable of Trump	33%	(136)	31%	(128)	16%	(64)	2%	(10)	2%	(7)	15%	(63)	407

Table GZC4_14: At this time, do you have a generally positive or negative view of each of the following? Activism

Demographic	Very r	ositive		ewhat sitive	positi	ither ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
									-				
Americans Age 13 to 23	22%	(222)	25%	(252)	21%	(214)	4%	(41)	2%	(21)	25%	(249)	1000
#1 Issue: Economy	17%	(44)	25%	(65)	28%	(72)	7%	(18)	4%	(9)	18%	(47)	254
#1 Issue: Security	8%	(6)	24%	(19)	24%	(19)	5%	(4)	3%	(3)	35%	(28)	80
#1 Issue: Health Care	22%	(40)	31%	(54)	22%	(38)	3%	(6)	2%	(3)	21%	(37)	176
#1 Issue: Women's Issues	28%	(36)	27%	(35)	14%	(18)	2%	(3)	2%	(2)	28%	(37)	130
#1 Issue: Education	25%	(36)	28%	(41)	21%	(31)	3%	(4)	_	(1)	23%	(34)	148
#1 Issue: Energy	38%	(39)	23%	(23)	22%	(23)	3%	(3)	3%	(3)	10%	(11)	101
#1 Issue: Other	16%	(15)	10%	(10)	12%	(12)	4%	(3)	1%	(1)	57%	(53)	93
2018 House Vote: Democrat	35%	(38)	40%	(44)	15%	(16)	2%	(2)	1%	(1)	7%	(7)	109
2018 House Vote: Republican	15%	(8)	15%	(7)	35%	(17)	19%	(9)	5%	(3)	11%	(5)	50
2016 Vote: Hillary Clinton	36%	(22)	38%	(23)	9%	(5)	8%	(5)	4%	(2)	6%	(4)	61
2016 Vote: Didn't Vote	22%	(193)	24%	(214)	22%	(195)	3%	(30)	2%	(18)	27%	(243)	893
Voted in 2014: No	22%	(214)	25%	(246)	21%	(208)	4%	(38)	2%	(21)	25%	(245)	972
2012 Vote: Didn't Vote	22%	(218)	25%	(243)	21%	(209)	4%	(40)	2%	(21)	25%	(245)	976
4-Region: Northeast	18%	(37)	27%	(54)	24%	(47)	7%	(14)	2%	(3)	23%	(45)	200
4-Region: Midwest	25%	(55)	24%	(53)	23%	(50)	3%	(8)	2%	(4)	23%	(52)	222
4-Region: South	23%	(82)	24%	(84)	17%	(60)	4%	(15)	2%	(8)	30%	(107)	356
4-Region: West	22%	(49)	28%	(61)	25%	(56)	2%	(5)	3%	(6)	20%	(45)	223

Table GZC4_15: At this time, do you have a generally positive or negative view of each of the following? *Patriotism*

Demographic	Very p	ositive		ewhat itive	positi	ther ve nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	18%	(176)	22%	(224)	21%	(213)	10%	(102)	5%	(54)	23%	(230)	1000
Gender: Male	20%	(100)	23%	(112)	22%	(109)	9%	(46)	5%	(25)	20%	(97)	489
Gender: Female	15%	(76)	22%	(112)	20%	(104)	11%	(56)	6%	(30)	26%	(133)	511
Generation Z: 13-23	18%	(176)	22%	(224)	21%	(213)	10%	(102)	5%	(54)	23%	(230)	1000
PID: Dem (no lean)	11%	(40)	24%	(83)	27%	(94)	17%	(59)	7%	(26)	14%	(49)	352
PID: Ind (no lean)	12%	(53)	20%	(89)	20%	(87)	8%	(34)	6%	(25)	34%	(146)	436
PID: Rep (no lean)	39%	(83)	24%	(51)	15%	(32)	4%	(9)	2%	(3)	16%	(34)	213
PID/Gender: Dem Men	16%	(25)	24%	(37)	29%	(44)	15%	(23)	7%	(11)	9%	(14)	154
PID/Gender: Dem Women	7%	(15)	23%	(46)	25%	(50)	19%	(37)	7%	(14)	18%	(36)	198
PID/Gender: Ind Men	11%	(23)	21%	(45)	21%	(44)	9%	(19)	6%	(12)	32%	(67)	212
PID/Gender: Ind Women	13%	(30)	20%	(44)	19%	(43)	7%	(15)	6%	(13)	35%	(79)	224
PID/Gender: Rep Men	42%	(52)	24%	(29)	17%	(21)	3%	(4)	1%	(1)	13%	(16)	123
PID/Gender: Rep Women	35%	(31)	24%	(22)	12%	(11)	5%	(5)	3%	(2)	21%	(18)	90
Ideo: Liberal (1-3)	8%	(26)	26%	(81)	24%	(76)	21%	(65)	10%	(32)	10%	(32)	312
Ideo: Moderate (4)	19%	(34)	26%	(45)	23%	(41)	9%	(16)	6%	(10)	17%	(30)	176
Ideo: Conservative (5-7)	42%	(78)	28%	(53)	12%	(21)	5%	(9)	2%	(4)	11%	(20)	186
Educ: < College	18%	(165)	22%	(205)	21%	(191)	10%	(90)	5%	(48)	24%	(221)	920
Educ: Bachelors degree	13%	(8)	22%	(13)	32%	(19)	16%	(10)	9%	(5)	8%	(5)	60
Income: Under 50k	13%	(69)	18%	(96)	24%	(125)	10%	(53)	5%	(28)	29%	(154)	525
Income: 50k-100k	22%	(63)	27%	(77)	19%	(56)	10%	(27)	5%	(15)	17%	(48)	286
Income: 100k+	23%	(44)	27%	(51)	17%	(33)	12%	(22)	6%	(11)	14%	(27)	188
Ethnicity: White	21%	(131)	23%	(147)	18%	(115)	12%	(72)	5%	(32)	21%	(132)	629
Ethnicity: Hispanic	13%	(26)	20%	(40)	23%	(46)	8%	(16)	7%	(14)	30%	(60)	203
Ethnicity: Afr. Am.	15%	(20)	16%	(21)	27%	(36)	11%	(14)	6%	(8)	24%	(31)	130
Ethnicity: Other	11%	(26)	23%	(55)	26%	(63)	7%	(16)	6%	(14)	28%	(67)	241
All Christian	26%	(76)	27%	(80)	20%	(60)	8%	(24)	4%	(12)	15%	(43)	296
All Non-Christian	19%	(12)	21%	(14)	24%	(15)	10%	(6)	4%	(3)	21%	(14)	64
Atheist	10%	(11)	25%	(27)	21%	(22)	21%	(22)	5%	(6)	17%	(18)	106
Agnostic/Nothing in particular	15%	(77)	19%	(103)	22%	(115)	9%	(49)	6%	(34)	29%	(155)	534
Religious Non-Protestant/Catholic	23%	(20)	18%	(15)	24%	(20)	8%	(7)	4%	(3)	22%	(18)	84

Table GZC4_15: At this time, do you have a generally positive or negative view of each of the following? *Patriotism*

						ther							
				ewhat		ve nor		ewhat				know/	
Demographic	Very p	ositive	pos	itive	neg	ative	neg	ative	Very n	egative	No o	pinion	Total N
Americans Age 13 to 23	18%	(176)	22%	(224)	21%	(213)	10%	(102)	5%	(54)	23%	(230)	1000
Evangelical	24%	(45)	21%	(40)	20%	(38)	3%	(5)	4%	(7)	29%	(56)	191
Non-Evangelical	23%	(65)	28%	(79)	17%	(50)	11%	(32)	5%	(15)	15%	(44)	286
Community: Urban	15%	(40)	20%	(53)	23%	(60)	10%	(26)	7%	(18)	25%	(66)	262
Community: Suburban	20%	(101)	22%	(114)	23%	(115)	12%	(63)	5%	(26)	18%	(89)	509
Community: Rural	16%	(36)	25%	(57)	17%	(39)	6%	(13)	4%	(10)	33%	(75)	229
Employ: Private Sector	16%	(15)	34%	(31)	22%	(20)	11%	(10)	8%	(7)	9%	(9)	92
Employ: Unemployed	15%	(22)	19%	(28)	23%	(35)	15%	(22)	7%	(10)	21%	(31)	148
Employ: Other	12%	(7)	8%	(5)	26%	(16)	6%	(3)	6%	(3)	44%	(27)	61
Military HH: Yes	23%	(30)	17%	(22)	23%	(30)	7%	(9)	4%	(5)	27%	(35)	129
Military HH: No	17%	(147)	23%	(202)	21%	(183)	11%	(94)	6%	(50)	22%	(195)	871
RD/WT: Right Direction	31%	(92)	25%	(75)	16%	(48)	5%	(15)	2%	(7)	21%	(61)	299
RD/WT: Wrong Track	12%	(84)	21%	(149)	24%	(165)	12%	(87)	7%	(47)	24%	(169)	701
Trump Job Approve	36%	(106)	29%	(85)	15%	(43)	3%	(10)	3%	(8)	15%	(44)	296
Trump Job Disapprove	10%	(56)	22%	(119)	26%	(142)	16%	(88)	8%	(41)	19%	(106)	552
Trump Job Strongly Approve	49%	(58)	16%	(20)	10%	(12)	4%	(5)	2%	(2)	19%	(23)	119
Trump Job Somewhat Approve	27%	(48)	37%	(66)	18%	(31)	3%	(5)	3%	(5)	12%	(21)	176
Trump Job Somewhat Disapprove	13%	(26)	25%	(51)	30%	(61)	9%	(19)	3%	(6)	20%	(40)	203
Trump Job Strongly Disapprove	9%	(31)	19%	(68)	23%	(81)	20%	(69)	10%	(35)	19%	(66)	349
Favorable of Trump	35%	(97)	27%	(74)	16%	(43)	5%	(13)	2%	(5)	16%	(43)	275
Unfavorable of Trump	11%	(65)	23%	(134)	24%	(142)	15%	(85)	8%	(44)	20%	(114)	584
Very Favorable of Trump	48%	(62)	19%	(24)	11%	(14)	5%	(6)	2%	(3)	16%	(21)	130
Somewhat Favorable of Trump	24%	(35)	34%	(49)	20%	(29)	5%	(7)	2%	(3)	15%	(22)	145
Somewhat Unfavorable of Trump	18%	(32)	22%	(39)	25%	(45)	7%	(13)	2%	(4)	25%	(44)	177
Very Unfavorable of Trump	8%	(33)	23%	(95)	24%	(97)	18%	(72)	10%	(40)	17%	(70)	407

Table GZC4_15: At this time, do you have a generally positive or negative view of each of the following? *Patriotism*

Demographic	Very p	ositive		ewhat itive	positi	ther ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	18%	(176)	22%	(224)	21%	(213)	10%	(102)	5%	(54)	23%	(230)	1000
#1 Issue: Economy	23%	(58)	25%	(63)	25%	(65)	8%	(21)	4%	(11)	15%	(37)	254
#1 Issue: Security	40%	(32)	16%	(12)	13%	(10)	6%	(5)	2%	(2)	23%	(18)	80
#1 Issue: Health Care	14%	(25)	21%	(37)	20%	(36)	14%	(24)	7%	(13)	23%	(41)	176
#1 Issue: Women's Issues	11%	(15)	21%	(28)	22%	(29)	8%	(11)	6%	(8)	31%	(40)	130
#1 Issue: Education	11%	(17)	27%	(40)	23%	(34)	9%	(14)	5%	(8)	23%	(34)	148
#1 Issue: Energy	14%	(14)	29%	(30)	22%	(22)	21%	(21)	8%	(8)	6%	(6)	101
#1 Issue: Other	16%	(15)	10%	(9)	14%	(13)	5%	(4)	4%	(3)	52%	(49)	93
2018 House Vote: Democrat	13%	(14)	26%	(28)	25%	(27)	20%	(22)	11%	(12)	5%	(6)	109
2018 House Vote: Republican	33%	(16)	29%	(14)	21%	(11)	5%	(2)	4%	(2)	9%	(4)	50
2016 Vote: Hillary Clinton	14%	(9)	23%	(14)	26%	(16)	22%	(13)	9%	(6)	5%	(3)	61
2016 Vote: Didn't Vote	17%	(154)	22%	(197)	21%	(189)	9%	(82)	5%	(47)	25%	(224)	893
Voted in 2014: No	17%	(169)	22%	(216)	21%	(206)	10%	(98)	6%	(54)	24%	(229)	972
2012 Vote: Didn't Vote	17%	(169)	22%	(218)	21%	(207)	10%	(102)	5%	(54)	23%	(226)	976
4-Region: Northeast	19%	(38)	24%	(47)	19%	(39)	10%	(20)	7%	(14)	21%	(42)	200
4-Region: Midwest	23%	(51)	13%	(28)	30%	(66)	9%	(21)	6%	(13)	19%	(43)	222
4-Region: South	15%	(55)	23%	(81)	17%	(61)	10%	(37)	5%	(16)	30%	(105)	356
4-Region: West	15%	(33)	30%	(67)	21%	(48)	11%	(24)	5%	(11)	18%	(40)	223

Table GZC4_16: At this time, do you have a generally positive or negative view of each of the following? *Nationalism*

			Som	ewhat		ther ve nor	Some	ewhat			Don't	know/	
Demographic	Very p	ositive		itive		ative	nega		Very n	egative		pinion	Total N
Americans Age 13 to 23	11%	(113)	19%	(187)	23%	(235)	9%	(95)	8%	(78)	29%	(292)	1000
Gender: Male	14%	(67)	20%	(99)	24%	(118)	9%	(45)	6%	(31)	26%	(129)	489
Gender: Female	9%	(46)	17%	(88)	23%	(117)	10%	(50)	9%	(47)	32%	(163)	511
Generation Z: 13-23	11%	(113)	19%	(187)	23%	(235)	9%	(95)	8%	(78)	29%	(292)	1000
PID: Dem (no lean)	13%	(47)	19%	(65)	22%	(76)	13%	(45)	13%	(46)	20%	(72)	352
PID: Ind (no lean)	5%	(23)	16%	(71)	24%	(107)	8%	(35)	6%	(27)	40%	(173)	436
PID: Rep (no lean)	20%	(43)	24%	(51)	24%	(52)	7%	(14)	2%	(5)	22%	(47)	213
PID/Gender: Dem Men	15%	(23)	22%	(33)	23%	(36)	12%	(19)	11%	(17)	17%	(26)	154
PID/Gender: Dem Women	12%	(23)	16%	(32)	21%	(41)	13%	(27)	15%	(29)	23%	(46)	198
PID/Gender: Ind Men	7%	(14)	17%	(35)	25%	(53)	8%	(17)	6%	(12)	38%	(80)	212
PID/Gender: Ind Women	4%	(9)	16%	(36)	24%	(54)	8%	(18)	7%	(15)	41%	(92)	224
PID/Gender: Rep Men	24%	(30)	25%	(30)	24%	(30)	7%	(9)	2%	(2)	19%	(23)	123
PID/Gender: Rep Women	15%	(14)	23%	(20)	25%	(22)	6%	(6)	3%	(3)	27%	(24)	90
Ideo: Liberal (1-3)	9%	(28)	20%	(62)	21%	(64)	15%	(47)	16%	(50)	20%	(61)	312
Ideo: Moderate (4)	9%	(17)	22%	(39)	30%	(53)	10%	(18)	8%	(14)	20%	(35)	176
Ideo: Conservative (5-7)	22%	(41)	24%	(44)	24%	(45)	9%	(16)	3%	(6)	19%	(35)	186
Educ: < College	11%	(99)	19%	(175)	24%	(217)	8%	(78)	8%	(70)	31%	(281)	920
Educ: Bachelors degree	16%	(10)	18%	(11)	25%	(15)	17%	(10)	12%	(7)	13%	(8)	60
Income: Under 50k	11%	(58)	15%	(78)	24%	(126)	9%	(48)	8%	(42)	33%	(174)	525
Income: 50k-100k	12%	(35)	19%	(56)	25%	(71)	11%	(32)	7%	(20)	26%	(73)	286
Income: 100k+	11%	(21)	28%	(53)	21%	(39)	8%	(14)	9%	(17)	24%	(45)	188
Ethnicity: White	12%	(75)	19%	(117)	23%	(143)	9%	(59)	8%	(48)	30%	(187)	629
Ethnicity: Hispanic	14%	(29)	19%	(38)	20%	(41)	8%	(16)	6%	(11)	33%	(68)	203
Ethnicity: Afr. Am.	13%	(16)	17%	(23)	28%	(36)	10%	(13)	9%	(12)	23%	(30)	130
Ethnicity: Other	9%	(22)	19%	(47)	23%	(56)	10%	(24)	8%	(19)	31%	(75)	241
All Christian	14%	(42)	23%	(68)	26%	(78)	9%	(28)	6%	(18)	21%	(62)	296
All Non-Christian	9%	(6)	22%	(14)	22%	(14)	13%	(8)	12%	(8)	21%	(14)	64
Atheist	6%	(7)	15%	(16)	27%	(28)	13%	(14)	14%	(15)	25%	(27)	106
Agnostic/Nothing in particular	11%	(58)	16%	(88)	22%	(115)	8%	(45)	7%	(37)	36%	(191)	534
Religious Non-Protestant/Catholic	11%	(10)	20%	(17)	21%	(17)	13%	(11)	10%	(8)	25%	(21)	84

Table GZC4_16: At this time, do you have a generally positive or negative view of each of the following? *Nationalism*

			Som	ewhat		ther ive nor	Some	what			Don't	know/	
Demographic	Very p	ositive		sitive		ative		ative	Very n	egative		pinion	Total N
Americans Age 13 to 23	11%	(113)	19%	(187)	23%	(235)	9%	(95)	8%	(78)	29%	(292)	1000
Evangelical	15%	(29)	19%	(36)	25%	(49)	5%	(10)	3%	(5)	33%	(62)	191
Non-Evangelical	13%	(37)	23%	(65)	25%	(70)	10%	(29)	8%	(23)	21%	(60)	286
Community: Urban	14%	(36)	18%	(47)	21%	(55)	11%	(29)	8%	(21)	28%	(74)	262
Community: Suburban	12%	(62)	20%	(102)	24%	(122)	10%	(51)	9%	(45)	25%	(126)	509
Community: Rural	7%	(15)	17%	(38)	25%	(57)	6%	(14)	6%	(13)	40%	(92)	229
Employ: Private Sector	12%	(11)	25%	(23)	24%	(22)	11%	(10)	11%	(10)	17%	(16)	92
Employ: Unemployed	12%	(18)	16%	(23)	22%	(32)	9%	(13)	12%	(17)	30%	(45)	148
Employ: Other	10%	(6)	6%	(4)	22%	(13)	3%	(2)	5%	(3)	54%	(33)	61
Military HH: Yes	13%	(17)	20%	(26)	22%	(29)	9%	(12)	2%	(2)	33%	(43)	129
Military HH: No	11%	(96)	19%	(161)	24%	(206)	9%	(82)	9%	(76)	29%	(249)	871
RD/WT: Right Direction	20%	(59)	22%	(66)	24%	(73)	6%	(17)	3%	(8)	26%	(77)	299
RD/WT: Wrong Track	8%	(55)	17%	(121)	23%	(162)	11%	(78)	10%	(71)	31%	(216)	701
Trump Job Approve	21%	(62)	24%	(72)	25%	(73)	7%	(22)	3%	(8)	20%	(59)	296
Trump Job Disapprove	8%	(45)	18%	(99)	24%	(132)	13%	(71)	12%	(66)	25%	(140)	552
Trump Job Strongly Approve	26%	(31)	17%	(21)	20%	(23)	7%	(9)	3%	(3)	27%	(32)	119
Trump Job Somewhat Approve	17%	(30)	29%	(52)	28%	(50)	7%	(13)	3%	(5)	15%	(27)	176
Trump Job Somewhat Disapprove	9%	(19)	22%	(45)	29%	(59)	10%	(20)	4%	(9)	24%	(49)	203
Trump Job Strongly Disapprove	7%	(26)	15%	(53)	21%	(72)	14%	(51)	16%	(57)	26%	(90)	349
Favorable of Trump	21%	(57)	24%	(67)	24%	(65)	7%	(20)	4%	(10)	21%	(57)	275
Unfavorable of Trump	8%	(47)	18%	(108)	25%	(144)	12%	(70)	11%	(66)	26%	(149)	584
Very Favorable of Trump	30%	(39)	17%	(22)	23%	(30)	4%	(5)	3%	(4)	23%	(30)	130
Somewhat Favorable of Trump	12%	(18)	31%	(45)	24%	(35)	10%	(15)	4%	(6)	18%	(26)	145
Somewhat Unfavorable of Trump	10%	(18)	22%	(39)	27%	(48)	7%	(13)	4%	(7)	29%	(51)	177
Very Unfavorable of Trump	7%	(29)	17%	(69)	24%	(96)	14%	(57)	14%	(58)	24%	(98)	407

Table GZC4_16: At this time, do you have a generally positive or negative view of each of the following? *Nationalism*

Demographic	Voru	ositive		ewhat itive	posit	ither ive nor ative		ewhat ative	Vorm	ogativo		know / pinion	Total N
										egative		-	- Iotal IV
Americans Age 13 to 23	11%	(113)	19%	(187)	23%	(235)	9%	(95)	8%	(78)	29%	(292)	1000
#1 Issue: Economy	12%	(31)	22%	(57)	30%	(76)	6%	(16)	7%	(18)	22%	(57)	254
#1 Issue: Security	20%	(16)	25%	(20)	18%	(14)	7%	(6)	2%	(2)	28%	(23)	80
#1 Issue: Health Care	10%	(17)	15%	(27)	25%	(43)	10%	(17)	11%	(19)	30%	(53)	176
#1 Issue: Women's Issues	10%	(13)	14%	(19)	23%	(30)	7%	(9)	6%	(7)	40%	(52)	130
#1 Issue: Education	10%	(15)	25%	(37)	20%	(29)	13%	(19)	7%	(10)	25%	(37)	148
#1 Issue: Energy	10%	(10)	15%	(15)	30%	(30)	16%	(17)	15%	(15)	14%	(15)	101
#1 Issue: Other	9%	(8)	11%	(10)	9%	(8)	9%	(8)	6%	(6)	56%	(52)	93
2018 House Vote: Democrat	16%	(18)	17%	(19)	23%	(25)	15%	(16)	16%	(17)	12%	(13)	109
2018 House Vote: Republican	18%	(9)	27%	(13)	24%	(12)	15%	(7)	5%	(3)	11%	(5)	50
2016 Vote: Hillary Clinton	20%	(12)	11%	(7)	20%	(13)	22%	(14)	14%	(8)	12%	(8)	61
2016 Vote: Didn't Vote	10%	(92)	19%	(171)	24%	(214)	8%	(75)	7%	(63)	31%	(277)	893
Voted in 2014: No	11%	(105)	19%	(183)	23%	(228)	9%	(91)	8%	(77)	30%	(288)	972
2012 Vote: Didn't Vote	11%	(106)	19%	(183)	24%	(230)	9%	(92)	8%	(78)	29%	(288)	976
4-Region: Northeast	14%	(28)	23%	(45)	22%	(45)	7%	(13)	7%	(14)	27%	(55)	200
4-Region: Midwest	14%	(31)	15%	(33)	26%	(58)	7%	(15)	10%	(21)	28%	(63)	222
4-Region: South	9%	(33)	18%	(63)	21%	(76)	11%	(39)	6%	(21)	35%	(123)	356
4-Region: West	10%	(21)	20%	(46)	25%	(56)	12%	(27)	10%	(22)	23%	(51)	223

Table GZC4_17: At this time, do you have a generally positive or negative view of each of the following? Volunteerism

Demographic	Very p	oositive		ewhat itive	positi	ther ve nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	36%	(356)	26%	(261)	16%	(163)	3%	(30)	1%	(13)	18%	(177)	1000
Gender: Male	28%	(137)	28%	(135)	20%	(98)	4%	(21)	2%	(8)	18%	(90)	489
Gender: Female	43%	(219)	25%	(126)	13%	(66)	2%	(9)	1%	(5)	17%	(87)	511
Generation Z: 13-23	36%	(356)	26%	(261)	16%	(163)	3%	(30)	1%	(13)	18%	(177)	1000
PID: Dem (no lean)	42%	(149)	27%	(95)	15%	(52)	3%	(12)	2%	(8)	10%	(35)	352
PID: Ind (no lean)	28%	(123)	27%	(116)	16%	(69)	3%	(13)	1%	(5)	25%	(110)	436
PID: Rep (no lean)	40%	(84)	23%	(49)	20%	(42)	2%	(5)	_	(0)	15%	(32)	213
PID/Gender: Dem Men	33%	(51)	28%	(43)	19%	(29)	6%	(9)	3%	(5)	11%	(17)	154
PID/Gender: Dem Women	50%	(98)	26%	(52)	12%	(23)	1%	(3)	2%	(4)	9%	(18)	198
PID/Gender: Ind Men	22%	(46)	29%	(61)	18%	(38)	4%	(8)	2%	(3)	26%	(55)	212
PID/Gender: Ind Women	34%	(77)	25%	(55)	14%	(31)	2%	(5)	1%	(1)	24%	(54)	224
PID/Gender: Rep Men	33%	(40)	25%	(31)	25%	(30)	3%	(4)	_	(0)	14%	(18)	123
PID/Gender: Rep Women	49%	(44)	20%	(18)	13%	(11)	2%	(1)	_	(0)	16%	(14)	90
Ideo: Liberal (1-3)	44%	(136)	28%	(88)	12%	(38)	5%	(16)	2%	(5)	9%	(29)	312
Ideo: Moderate (4)	33%	(59)	34%	(59)	17%	(31)	2%	(4)	2%	(3)	12%	(20)	176
Ideo: Conservative (5-7)	41%	(76)	32%	(58)	15%	(28)	1%	(2)	_	(1)	11%	(20)	186
Educ: < College	36%	(328)	26%	(235)	17%	(153)	3%	(23)	1%	(11)	18%	(170)	920
Educ: Bachelors degree	38%	(23)	34%	(21)	14%	(8)	6%	(3)	1%	(1)	7%	(4)	60
Income: Under 50k	32%	(167)	23%	(121)	18%	(96)	3%	(18)	1%	(8)	22%	(115)	525
Income: 50k-100k	40%	(114)	27%	(78)	15%	(44)	3%	(8)	2%	(5)	13%	(37)	286
Income: 100k+	39%	(74)	33%	(61)	13%	(24)	2%	(4)	_	(1)	13%	(25)	188
Ethnicity: White	36%	(229)	27%	(169)	15%	(93)	3%	(18)	1%	(3)	19%	(117)	629
Ethnicity: Hispanic	28%	(57)	22%	(45)	22%	(44)	4%	(9)	2%	(5)	21%	(43)	203
Ethnicity: Afr. Am.	38%	(49)	24%	(32)	19%	(24)	3%	(4)	3%	(4)	13%	(17)	130
Ethnicity: Other	32%	(78)	25%	(60)	19%	(46)	3%	(8)	2%	(5)	18%	(43)	241
All Christian	36%	(105)	29%	(86)	18%	(52)	3%	(8)	1%	(4)	13%	(39)	296
All Non-Christian	38%	(24)	31%	(19)	13%	(8)	6%	(4)		(0)	12%	(8)	64
Atheist	32%	(34)	32%	(34)	16%	(17)	4%	(5)	3%	(3)	13%	(14)	106
Agnostic/Nothing in particular	36%	(192)	23%	(121)	16%	(86)	2%	(13)	1%	(6)	22%	(117)	534
Religious Non-Protestant/Catholic	35%	(29)	27%	(23)	17%	(14)	6%	(5)	_	(0)	15%	(13)	84

Table GZC4_17: At this time, do you have a generally positive or negative view of each of the following? Volunteerism

			C	. 1		ther	C	1			D 24	1 /	
Demographic	Very p	ositive		ewhat sitive		ive nor ative		ewhat ative	Very n	egative		know / pinion	Total N
Americans Age 13 to 23	36%	(356)	26%	(261)	16%	(163)	3%	(30)	1%	(13)	18%	(177)	1000
Evangelical	37%	(71)	23%	(43)	16%	(30)	3%	(5)	1%	(2)	21%	(40)	191
Non-Evangelical	41%	(117)	29%	(84)	15%	(44)	2%	(5)	1%	(4)	11%	(32)	286
Community: Urban	36%	(94)	23%	(60)	21%	(56)	3%	(9)	3%	(8)	14%	(36)	262
Community: Suburban	36%	(185)	29%	(146)	15%	(79)	3%	(15)	1%	(4)	16%	(80)	509
Community: Rural	34%	(77)	24%	(55)	13%	(29)	3%	(6)	_	(1)	27%	(61)	229
Employ: Private Sector	35%	(33)	32%	(30)	18%	(17)	3%	(2)	2%	(1)	10%	(9)	92
Employ: Unemployed	37%	(55)	24%	(35)	16%	(24)	6%	(9)	1%	(2)	16%	(24)	148
Employ: Other	36%	(22)	9%	(5)	14%	(9)	1%	(1)	3%	(2)	36%	(22)	61
Military HH: Yes	38%	(49)	20%	(26)	18%	(24)	4%	(5)	1%	(1)	19%	(24)	129
Military HH: No	35%	(307)	27%	(235)	16%	(140)	3%	(25)	1%	(12)	18%	(153)	871
RD/WT: Right Direction	37%	(110)	25%	(74)	17%	(52)	3%	(8)	1%	(2)	17%	(52)	299
RD/WT: Wrong Track	35%	(246)	27%	(187)	16%	(111)	3%	(22)	1%	(10)	18%	(125)	701
Trump Job Approve	41%	(121)	25%	(74)	19%	(56)	2%	(7)	1%	(2)	12%	(35)	296
Trump Job Disapprove	37%	(202)	29%	(160)	16%	(86)	4%	(20)	2%	(10)	13%	(74)	552
Trump Job Strongly Approve	47%	(57)	18%	(21)	15%	(18)	3%	(4)	_	(0)	17%	(20)	119
Trump Job Somewhat Approve	37%	(65)	30%	(53)	21%	(38)	2%	(3)	1%	(2)	9%	(15)	176
Trump Job Somewhat Disapprove	31%	(64)	32%	(64)	20%	(40)	3%	(5)	_	(1)	14%	(28)	203
Trump Job Strongly Disapprove	40%	(139)	27%	(95)	13%	(46)	4%	(15)	3%	(9)	13%	(46)	349
Favorable of Trump	38%	(103)	27%	(73)	18%	(51)	3%	(8)	1%	(2)	14%	(38)	275
Unfavorable of Trump	38%	(223)	28%	(163)	16%	(92)	3%	(17)	2%	(10)	13%	(79)	584
Very Favorable of Trump	45%	(59)	22%	(29)	16%	(21)	2%	(2)	_	(0)	15%	(19)	130
Somewhat Favorable of Trump	31%	(44)	31%	(44)	21%	(30)	4%	(6)	1%	(2)	13%	(19)	145
Somewhat Unfavorable of Trump	36%	(64)	31%	(55)	17%	(31)	1%	(2)	_	(0)	14%	(25)	177
Very Unfavorable of Trump	39%	(159)	27%	(109)	15%	(62)	3%	(14)	2%	(10)	13%	(54)	407

Table GZC4_17: At this time, do you have a generally positive or negative view of each of the following? Volunteerism

Demographic	Very p	oositive		ewhat itive	positi	ther ve nor ative		ewhat ative	Very no	egative		know / pinion	Total N
Americans Age 13 to 23	36%	(356)	26%	(261)	16%	(163)	3%	(30)	1%	(13)	18%	(177)	1000
#1 Issue: Economy	36%	(91)	30%	(76)	18%	(46)	4%	(10)	2%	(4)	11%	(27)	254
#1 Issue: Security	37%	(29)	27%	(22)	14%	(11)	1%	(1)	2%	(2)	19%	(15)	80
#1 Issue: Health Care	38%	(67)	23%	(40)	17%	(30)	5%	(8)	1%	(2)	16%	(29)	176
#1 Issue: Women's Issues	34%	(45)	23%	(29)	12%	(16)	1%	(1)	1%	(2)	29%	(38)	130
#1 Issue: Education	33%	(49)	32%	(47)	18%	(27)	2%	(3)	1%	(2)	14%	(20)	148
#1 Issue: Energy	42%	(43)	30%	(30)	18%	(18)	2%	(2)	1%	(1)	7%	(7)	101
#1 Issue: Other	24%	(22)	15%	(14)	13%	(12)	4%	(4)	_	(0)	44%	(41)	93
2018 House Vote: Democrat	46%	(50)	31%	(33)	12%	(13)	5%	(5)	3%	(3)	4%	(4)	109
2018 House Vote: Republican	45%	(22)	31%	(15)	16%	(8)	5%	(2)	_	(0)	3%	(2)	50
2016 Vote: Hillary Clinton	45%	(28)	24%	(15)	14%	(8)	6%	(3)	5%	(3)	5%	(3)	61
2016 Vote: Didn't Vote	35%	(309)	26%	(228)	17%	(151)	3%	(25)	1%	(9)	19%	(171)	893
Voted in 2014: No	35%	(344)	26%	(253)	16%	(159)	3%	(28)	1%	(12)	18%	(175)	972
2012 Vote: Didn't Vote	36%	(348)	26%	(254)	16%	(160)	3%	(26)	1%	(13)	18%	(175)	976
4-Region: Northeast	28%	(56)	33%	(66)	15%	(30)	4%	(8)	1%	(1)	19%	(38)	200
4-Region: Midwest	41%	(91)	23%	(51)	17%	(38)	3%	(7)	1%	(2)	15%	(33)	222
4-Region: South	37%	(133)	23%	(81)	13%	(47)	4%	(13)	1%	(3)	22%	(79)	356
4-Region: West	34%	(75)	28%	(63)	21%	(47)	1%	(2)	3%	(7)	12%	(28)	223

Table GZC5_1: How important are each of the following to you? *Individuality*

			Son	newhat	Not	very	Not im	portant	Don't	Know /	
Demographic	Very in	mportant	imp	ortant	imp	ortant	at	all	No O	pinion	Total N
Americans Age 13 to 23	54%	(543)	29%	(289)	5%	(55)	2%	(17)	10%	(95)	1000
Gender: Male	49%	(239)	30%	(149)	7%	(36)	3%	(13)	11%	(52)	489
Gender: Female	60%	(304)	27%	(141)	4%	(19)	1%	(4)	8%	(43)	511
Generation Z: 13-23	54%	(543)	29%	(289)	5%	(55)	2%	(17)	10%	(95)	1000
PID: Dem (no lean)	60%	(212)	25%	(90)	7%	(25)	2%	(8)	5%	(16)	352
PID: Ind (no lean)	50%	(217)	29%	(128)	6%	(24)	2%	(8)	13%	(59)	436
PID: Rep (no lean)	54%	(115)	34%	(71)	3%	(6)	_	(1)	10%	(20)	213
PID/Gender: Dem Men	56%	(86)	26%	(41)	9%	(13)	4%	(6)	5%	(8)	154
PID/Gender: Dem Women	64%	(126)	25%	(49)	6%	(12)	1%	(3)	4%	(8)	198
PID/Gender: Ind Men	44%	(94)	30%	(63)	8%	(18)	3%	(6)	15%	(31)	212
PID/Gender: Ind Women	55%	(123)	29%	(65)	3%	(6)	1%	(2)	12%	(28)	224
PID/Gender: Rep Men	48%	(59)	37%	(45)	4%	(5)	1%	(1)	11%	(13)	123
PID/Gender: Rep Women	62%	(55)	29%	(26)	1%	(1)	_	(0)	8%	(7)	90
Ideo: Liberal (1-3)	61%	(191)	29%	(89)	4%	(13)	2%	(5)	4%	(13)	312
Ideo: Moderate (4)	50%	(88)	33%	(58)	9%	(16)	1%	(2)	7%	(13)	176
Ideo: Conservative (5-7)	57%	(106)	31%	(58)	4%	(8)	2%	(4)	5%	(10)	186
Educ: < College	55%	(503)	29%	(263)	5%	(50)	2%	(15)	10%	(89)	920
Educ: Bachelors degree	54%	(33)	34%	(20)	7%	(4)	_	(0)	5%	(3)	60
Income: Under 50k	54%	(281)	27%	(143)	5%	(27)	2%	(12)	12%	(61)	525
Income: 50k-100k	58%	(167)	28%	(81)	5%	(15)	1%	(4)	7%	(19)	286
Income: 100k+	51%	(95)	35%	(65)	6%	(12)	_	(1)	8%	(15)	188
Ethnicity: White	56%	(349)	30%	(190)	5%	(33)	1%	(4)	8%	(52)	629
Ethnicity: Hispanic	49%	(100)	28%	(57)	8%	(15)	4%	(9)	11%	(22)	203
Ethnicity: Afr. Am.	58%	(76)	21%	(27)	6%	(8)	4%	(5)	11%	(15)	130
Ethnicity: Other	49%	(118)	30%	(72)	6%	(14)	3%	(8)	12%	(29)	24
All Christian	52%	(153)	32%	(93)	8%	(23)	1%	(4)	7%	(21)	290
All Non-Christian	58%	(37)	27%	(17)	5%	(3)	1%	(1)	9%	(6)	64
Atheist	59%	(62)	25%	(26)	6%	(6)	3%	(3)	8%	(9)	100
Agnostic/Nothing in particular	54%	(291)	29%	(152)	4%	(22)	2%	(9)	11%	(59)	534
Religious Non-Protestant/Catholic	59%	(50)	26%	(22)	5%	(4)	1%	(1)	9%	(8)	84

Table GZC5_1: How important are each of the following to you? *Individuality*

Demographic	Very ii	mportant		newhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	54%	(543)	29%	(289)	5%	(55)	2%	(17)	10%	(95)	1000
Evangelical	54%	(104)	29%	(55)	5%	(10)	2%	(4)	9%	(18)	191
Non-Evangelical	54%	(155)	33%	(95)	7%	(21)	_	(1)	5%	(14)	286
Community: Urban	58%	(152)	26%	(67)	5%	(14)	3%	(7)	8%	(22)	262
Community: Suburban	56%	(285)	31%	(156)	6%	(30)	1%	(4)	7%	(34)	509
Community: Rural	47%	(107)	29%	(66)	5%	(11)	3%	(6)	17%	(39)	229
Employ: Private Sector	58%	(54)	32%	(29)	7%	(6)	2%	(2)	2%	(1)	92
Employ: Unemployed	57%	(85)	27%	(39)	4%	(6)	1%	(1)	11%	(17)	148
Employ: Other	44%	(27)	21%	(13)	8%	(5)	5%	(3)	21%	(13)	61
Military HH: Yes	56%	(73)	24%	(31)	8%	(10)	1%	(1)	11%	(15)	129
Military HH: No	54%	(471)	30%	(258)	5%	(45)	2%	(16)	9%	(81)	871
RD/WT: Right Direction	52%	(154)	30%	(90)	6%	(19)	2%	(5)	10%	(31)	299
RD/WT: Wrong Track	56%	(389)	28%	(199)	5%	(36)	2%	(12)	9%	(64)	701
Trump Job Approve	57%	(169)	31%	(92)	4%	(13)	1%	(3)	6%	(19)	296
Trump Job Disapprove	56%	(311)	31%	(168)	6%	(33)	2%	(11)	5%	(29)	552
Trump Job Strongly Approve	57%	(68)	26%	(31)	6%	(7)	2%	(2)	9%	(11)	119
Trump Job Somewhat Approve	57%	(101)	34%	(61)	3%	(6)	_	(1)	4%	(8)	176
Trump Job Somewhat Disapprove	50%	(101)	35%	(71)	8%	(16)	1%	(1)	7%	(13)	203
Trump Job Strongly Disapprove	60%	(209)	28%	(98)	5%	(17)	3%	(10)	4%	(15)	349
Favorable of Trump	54%	(149)	33%	(91)	5%	(15)	1%	(4)	6%	(16)	275
Unfavorable of Trump	57%	(335)	30%	(175)	5%	(32)	1%	(8)	6%	(34)	584
Very Favorable of Trump	56%	(73)	29%	(38)	7%	(9)	2%	(2)	7%	(9)	130
Somewhat Favorable of Trump	52%	(76)	37%	(54)	4%	(6)	1%	(2)	5%	(7)	145
Somewhat Unfavorable of Trump	49%	(87)	36%	(64)	6%	(11)	_	(0)	8%	(14)	177
Very Unfavorable of Trump	61%	(248)	27%	(111)	5%	(20)	2%	(8)	5%	(20)	407

Table GZC5_1: How important are each of the following to you? *Individuality*

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	54%	(543)	29%	(289)	5%	(55)	2%	(17)	10%	(95)	1000
#1 Issue: Economy	54%	(139)	33%	(83)	6%	(15)	2%	(6)	5%	(12)	254
#1 Issue: Security	44%	(35)	27%	(21)	10%	(8)	2%	(2)	17%	(14)	80
#1 Issue: Health Care	59%	(103)	28%	(49)	4%	(7)	_	(1)	9%	(16)	176
#1 Issue: Women's Issues	55%	(71)	33%	(43)	3%	(4)	_	(0)	9%	(12)	130
#1 Issue: Education	56%	(83)	30%	(45)	5%	(7)	1%	(1)	8%	(11)	148
#1 Issue: Energy	62%	(63)	26%	(27)	8%	(8)	1%	(1)	3%	(3)	101
#1 Issue: Other	43%	(40)	20%	(18)	5%	(5)	5%	(5)	28%	(26)	93
2018 House Vote: Democrat	60%	(66)	27%	(29)	7%	(7)	4%	(5)	1%	(2)	109
2018 House Vote: Republican	48%	(24)	38%	(19)	2%	(1)	2%	(1)	10%	(5)	50
2016 Vote: Hillary Clinton	66%	(40)	23%	(14)	4%	(2)	5%	(3)	2%	(1)	61
2016 Vote: Didn't Vote	53%	(476)	29%	(262)	6%	(50)	2%	(14)	10%	(91)	893
Voted in 2014: No	54%	(528)	29%	(282)	5%	(52)	2%	(15)	10%	(94)	972
2012 Vote: Didn't Vote	54%	(532)	29%	(283)	5%	(53)	2%	(15)	9%	(93)	976
4-Region: Northeast	50%	(100)	34%	(68)	6%	(11)	1%	(3)	9%	(17)	200
4-Region: Midwest	54%	(121)	28%	(63)	6%	(13)	1%	(2)	10%	(23)	222
4-Region: South	55%	(197)	26%	(93)	5%	(18)	2%	(9)	11%	(38)	356
4-Region: West	56%	(125)	29%	(66)	5%	(12)	2%	(4)	8%	(17)	223

Table GZC5_2: *How important are each of the following to you? Honesty*

Demographic	Very i	mportant		ewhat ortant		very ortant	Not im	portant all		Know / pinion	Total N
Americans Age 13 to 23	74%	(741)	16%	(163)	3%	(27)	1%	(5)	6%	(64)	1000
Gender: Male	69%	(338)	18%	(88)	4%	(20)	1%	(2)	8%	(41)	489
Gender: Female	79%	(403)	15%	(74)	2%	(8)	1%	(3)	5%	(23)	511
Generation Z: 13-23	74%	(741)	16%	(163)	3%	(27)	1%	(5)	6%	(64)	1000
PID: Dem (no lean)	76%	(267)	18%	(62)	2%	(8)	1%	(3)	3%	(11)	352
PID: Ind (no lean)	70%	(307)	16%	(72)	3%	(14)	_	(2)	9%	(41)	436
PID: Rep (no lean)	78%	(167)	14%	(29)	2%	(5)	_	(0)	6%	(12)	213
PID/Gender: Dem Men	76%	(117)	16%	(25)	3%	(5)	1%	(2)	4%	(5)	154
PID/Gender: Dem Women	76%	(150)	19%	(37)	2%	(3)	1%	(2)	3%	(6)	198
PID/Gender: Ind Men	63%	(134)	19%	(41)	5%	(10)	_	(1)	12%	(26)	212
PID/Gender: Ind Women	77%	(173)	14%	(31)	2%	(5)	_	(1)	7%	(15)	224
PID/Gender: Rep Men	71%	(87)	18%	(22)	4%	(5)	_	(0)	7%	(9)	123
PID/Gender: Rep Women	89%	(80)	8%	(7)	_	(0)	_	(0)	3%	(3)	90
Ideo: Liberal (1-3)	74%	(232)	18%	(56)	3%	(9)	1%	(3)	4%	(12)	312
Ideo: Moderate (4)	77%	(135)	17%	(30)	3%	(5)	_	(0)	4%	(6)	176
Ideo: Conservative (5-7)	78%	(145)	14%	(26)	2%	(4)	_	(1)	5%	(9)	186
Educ: < College	74%	(680)	17%	(153)	3%	(24)	1%	(5)	6%	(58)	920
Educ: Bachelors degree	84%	(50)	12%	(7)	1%	(1)	_	(0)	3%	(2)	60
Income: Under 50k	72%	(380)	15%	(81)	3%	(18)	_	(3)	8%	(44)	525
Income: 50k-100k	77%	(220)	18%	(51)	2%	(7)	1%	(2)	3%	(7)	286
Income: 100k+	75%	(142)	16%	(31)	1%	(3)	_	(1)	7%	(12)	188
Ethnicity: White	77%	(484)	15%	(95)	2%	(13)	1%	(4)	5%	(33)	629
Ethnicity: Hispanic	71%	(145)	14%	(29)	5%	(11)	1%	(2)	8%	(16)	203
Ethnicity: Afr. Am.	73%	(95)	17%	(22)	3%	(4)	_	(0)	7%	(10)	130
Ethnicity: Other	67%	(162)	19%	(46)	5%	(11)	_	(1)	9%	(22)	241
All Christian	74%	(220)	15%	(44)	4%	(13)	1%	(3)	6%	(17)	296
All Non-Christian	74%	(47)	17%	(11)	_	(0)	1%	(1)	8%	(5)	64
Atheist	65%	(69)	22%	(23)	5%	(5)	_	(0)	8%	(9)	106
Agnostic/Nothing in particular	76%	(406)	16%	(84)	2%	(9)	_	(2)	6%	(33)	534
Religious Non-Protestant/Catholic	74%	(62)	15%	(12)	2%	(2)	1%	(1)	9%	(7)	84

Table GZC5_2: *How important are each of the following to you? Honesty*

Demographic	Very ii	nportant		ewhat ortant		very	Not impat	portant all		Know / pinion	Total N
Americans Age 13 to 23	74%	(741)	16%	(163)	3%	(27)	1%	(5)	6%	(64)	1000
Evangelical	80%	(154)	13%	(24)	2%	(4)	_	(1)	5%	(9)	191
Non-Evangelical	76%	(217)	17%	(47)	4%	(11)	1%	(2)	3%	(9)	286
Community: Urban	75%	(195)	15%	(41)	4%	(10)	_	(1)	6%	(16)	262
Community: Suburban	75%	(383)	17%	(89)	2%	(12)	_	(2)	5%	(24)	509
Community: Rural	71%	(162)	14%	(33)	2%	(6)	1%	(3)	11%	(25)	229
Employ: Private Sector	77%	(71)	20%	(19)	2%	(2)	_	(0)	2%	(1)	92
Employ: Unemployed	73%	(108)	12%	(18)	5%	(7)	1%	(1)	10%	(14)	148
Employ: Other	66%	(40)	14%	(9)	4%	(2)	_	(0)	16%	(10)	61
Military HH: Yes	73%	(94)	15%	(19)	3%	(4)	1%	(1)	9%	(11)	129
Military HH: No	74%	(647)	16%	(143)	3%	(24)	_	(4)	6%	(53)	871
RD/WT: Right Direction	72%	(216)	16%	(48)	4%	(12)	1%	(2)	7%	(21)	299
RD/WT: Wrong Track	75%	(525)	16%	(114)	2%	(16)	_	(3)	6%	(43)	701
Trump Job Approve	78%	(229)	15%	(44)	3%	(10)	_	(0)	4%	(13)	296
Trump Job Disapprove	76%	(420)	17%	(96)	2%	(12)	1%	(5)	3%	(18)	552
Trump Job Strongly Approve	79%	(95)	12%	(15)	4%	(5)	_	(0)	4%	(5)	119
Trump Job Somewhat Approve	76%	(135)	17%	(29)	3%	(5)	_	(0)	4%	(8)	176
Trump Job Somewhat Disapprove	70%	(142)	23%	(46)	3%	(6)	1%	(2)	3%	(7)	203
Trump Job Strongly Disapprove	80%	(278)	14%	(49)	2%	(7)	1%	(3)	3%	(12)	349
Favorable of Trump	80%	(219)	15%	(40)	2%	(5)	_	(0)	4%	(10)	275
Unfavorable of Trump	75%	(439)	17%	(100)	3%	(18)	1%	(5)	4%	(22)	584
Very Favorable of Trump	81%	(106)	13%	(17)	3%	(3)	_	(0)	3%	(4)	130
Somewhat Favorable of Trump	78%	(113)	16%	(23)	1%	(2)	_	(0)	5%	(7)	145
Somewhat Unfavorable of Trump	70%	(124)	21%	(38)	3%	(6)	_	(1)	5%	(8)	177
Very Unfavorable of Trump	77%	(315)	15%	(62)	3%	(12)	1%	(4)	3%	(14)	407

Table GZC5_2: *How important are each of the following to you? Honesty*

Demographic	Very ii	nportant		newhat ortant		very ortant	Not impat	portant all		Know / pinion	Total N
Americans Age 13 to 23	74%	(741)	16%	(163)	3%	(27)	1%	(5)	6%	(64)	1000
#1 Issue: Economy	79%	(202)	15%	(39)	3%	(7)	_	(1)	2%	(6)	254
#1 Issue: Security	67%	(53)	17%	(14)	1%	(1)	1%	(1)	14%	(11)	80
#1 Issue: Health Care	75%	(132)	17%	(30)	1%	(2)	_	(0)	7%	(12)	176
#1 Issue: Women's Issues	75%	(98)	17%	(22)	3%	(4)	1%	(1)	4%	(5)	130
#1 Issue: Education	74%	(109)	18%	(27)	4%	(5)	_	(0)	5%	(7)	148
#1 Issue: Energy	77%	(78)	14%	(14)	4%	(4)	2%	(2)	3%	(3)	101
#1 Issue: Other	61%	(57)	15%	(14)	4%	(3)	1%	(1)	19%	(18)	93
2018 House Vote: Democrat	74%	(81)	21%	(22)	2%	(2)	2%	(2)	1%	(2)	109
2018 House Vote: Republican	72%	(36)	18%	(9)	7%	(3)	_	(0)	3%	(2)	50
2016 Vote: Hillary Clinton	74%	(46)	18%	(11)	5%	(3)	_	(0)	2%	(1)	61
2016 Vote: Didn't Vote	74%	(659)	16%	(145)	3%	(22)	1%	(5)	7%	(61)	893
Voted in 2014: No	74%	(722)	16%	(157)	3%	(25)	1%	(5)	7%	(63)	972
2012 Vote: Didn't Vote	74%	(726)	16%	(158)	2%	(24)	1%	(5)	6%	(62)	976
4-Region: Northeast	75%	(150)	15%	(31)	3%	(7)	_	(0)	6%	(12)	200
4-Region: Midwest	76%	(168)	16%	(35)	2%	(5)	_	(1)	6%	(13)	222
4-Region: South	75%	(268)	14%	(51)	2%	(6)	1%	(3)	8%	(28)	356
4-Region: West	70%	(155)	21%	(46)	4%	(10)	1%	(2)	5%	(11)	223

Table GZC5_3: How important are each of the following to you? Compassion

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(628)	23%	(232)	5%	(46)	1%	(15)	8%	(79)	1000
Gender: Male	55%	(267)	28%	(138)	6%	(27)	2%	(11)	9%	(45)	489
Gender: Female	71%	(361)	18%	(94)	4%	(19)	1%	(4)	6%	(33)	511
Generation Z: 13-23	63%	(628)	23%	(232)	5%	(46)	1%	(15)	8%	(79)	1000
PID: Dem (no lean)	66%	(232)	23%	(82)	5%	(19)	2%	(7)	3%	(12)	352
PID: Ind (no lean)	60%	(261)	23%	(102)	4%	(16)	1%	(6)	12%	(51)	436
PID: Rep (no lean)	64%	(136)	22%	(47)	5%	(12)	1%	(2)	8%	(16)	213
PID/Gender: Dem Men	60%	(92)	29%	(45)	6%	(9)	2%	(3)	4%	(6)	154
PID/Gender: Dem Women	71%	(140)	19%	(37)	5%	(10)	2%	(4)	3%	(6)	198
PID/Gender: Ind Men	51%	(109)	28%	(59)	5%	(10)	3%	(6)	13%	(29)	212
PID/Gender: Ind Women	68%	(152)	19%	(44)	3%	(6)	_	(0)	10%	(22)	224
PID/Gender: Rep Men	55%	(67)	27%	(34)	7%	(9)	2%	(2)	9%	(11)	123
PID/Gender: Rep Women	77%	(69)	15%	(14)	3%	(3)	_	(0)	5%	(5)	90
Ideo: Liberal (1-3)	67%	(209)	22%	(67)	5%	(16)	3%	(8)	4%	(12)	312
Ideo: Moderate (4)	61%	(108)	29%	(51)	5%	(8)	_	(1)	4%	(8)	176
Ideo: Conservative (5-7)	66%	(123)	24%	(44)	4%	(8)	1%	(2)	5%	(9)	186
Educ: < College	63%	(583)	23%	(213)	4%	(40)	1%	(12)	8%	(71)	920
Educ: Bachelors degree	60%	(36)	26%	(15)	8%	(5)	1%	(1)	4%	(3)	60
Income: Under 50k	60%	(317)	22%	(115)	5%	(27)	2%	(11)	11%	(56)	525
Income: 50k-100k	68%	(195)	23%	(67)	4%	(12)	1%	(2)	4%	(11)	286
Income: 100k+	62%	(116)	27%	(50)	4%	(8)	1%	(2)	6%	(12)	188
Ethnicity: White	67%	(420)	21%	(134)	4%	(26)	1%	(6)	7%	(42)	629
Ethnicity: Hispanic	55%	(111)	24%	(49)	7%	(14)	2%	(5)	12%	(24)	203
Ethnicity: Afr. Am.	62%	(81)	24%	(31)	4%	(6)	2%	(2)	8%	(10)	130
Ethnicity: Other	53%	(127)	28%	(67)	6%	(15)	3%	(6)	11%	(26)	241
All Christian	60%	(177)	27%	(79)	6%	(17)	1%	(4)	6%	(18)	296
All Non-Christian	68%	(43)	16%	(10)	4%	(2)	3%	(2)	9%	(6)	64
Atheist	55%	(58)	30%	(32)	5%	(5)	2%	(2)	8%	(9)	106
Agnostic/Nothing in particular	65%	(350)	21%	(110)	4%	(22)	1%	(7)	9%	(46)	534
Religious Non-Protestant/Catholic	65%	(55)	18%	(15)	5%	(4)	3%	(2)	10%	(8)	84

Table GZC5_3: How important are each of the following to you? Compassion

Demographic	Very ii	mportant		newhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(628)	23%	(232)	5%	(46)	1%	(15)	8%	(79)	1000
Evangelical	65%	(124)	22%	(41)	5%	(10)	2%	(4)	6%	(12)	191
Non-Evangelical	63%	(181)	27%	(76)	6%	(17)	_	(0)	4%	(11)	286
Community: Urban	66%	(173)	19%	(50)	5%	(13)	2%	(6)	8%	(21)	262
Community: Suburban	62%	(316)	27%	(136)	4%	(22)	1%	(5)	6%	(29)	509
Community: Rural	61%	(139)	20%	(46)	5%	(12)	2%	(4)	12%	(29)	229
Employ: Private Sector	59%	(54)	33%	(31)	5%	(4)	2%	(2)	2%	(1)	92
Employ: Unemployed	63%	(93)	20%	(30)	6%	(8)	1%	(2)	10%	(15)	148
Employ: Other	50%	(31)	25%	(15)	7%	(4)	2%	(1)	16%	(10)	61
Military HH: Yes	58%	(75)	20%	(27)	7%	(9)	3%	(4)	11%	(15)	129
Military HH: No	64%	(553)	24%	(205)	4%	(37)	1%	(11)	7%	(64)	871
RD/WT: Right Direction	62%	(185)	22%	(66)	5%	(16)	2%	(6)	9%	(26)	299
RD/WT: Wrong Track	63%	(443)	24%	(166)	4%	(31)	1%	(9)	7%	(53)	701
Trump Job Approve	66%	(194)	24%	(72)	4%	(12)	1%	(4)	5%	(14)	296
Trump Job Disapprove	65%	(356)	24%	(132)	5%	(27)	2%	(8)	5%	(28)	552
Trump Job Strongly Approve	67%	(80)	21%	(25)	5%	(6)	1%	(2)	5%	(6)	119
Trump Job Somewhat Approve	64%	(114)	26%	(47)	4%	(7)	1%	(2)	4%	(7)	176
Trump Job Somewhat Disapprove	59%	(120)	27%	(55)	7%	(14)	1%	(3)	5%	(10)	203
Trump Job Strongly Disapprove	68%	(236)	22%	(77)	4%	(13)	2%	(5)	5%	(17)	349
Favorable of Trump	67%	(184)	22%	(61)	5%	(14)	2%	(4)	4%	(12)	275
Unfavorable of Trump	64%	(376)	25%	(146)	4%	(24)	1%	(8)	5%	(30)	584
Very Favorable of Trump	69%	(89)	22%	(28)	6%	(7)	_	(0)	4%	(6)	130
Somewhat Favorable of Trump	65%	(95)	23%	(33)	4%	(6)	3%	(4)	5%	(7)	145
Somewhat Unfavorable of Trump	61%	(108)	28%	(50)	3%	(6)	1%	(2)	6%	(11)	177
Very Unfavorable of Trump	66%	(268)	24%	(96)	4%	(18)	1%	(5)	5%	(19)	407

Table GZC5_3: How important are each of the following to you? Compassion

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(628)	23%	(232)	5%	(46)	1%	(15)	8%	(79)	1000
#1 Issue: Economy	63%	(160)	28%	(72)	3%	(8)	2%	(4)	4%	(11)	254
#1 Issue: Security	60%	(48)	18%	(14)	5%	(4)	1%	(1)	16%	(12)	80
#1 Issue: Health Care	67%	(119)	21%	(36)	2%	(4)	2%	(3)	8%	(14)	176
#1 Issue: Women's Issues	67%	(88)	20%	(26)	4%	(6)	1%	(1)	7%	(10)	130
#1 Issue: Education	65%	(96)	22%	(33)	7%	(11)	1%	(2)	5%	(7)	148
#1 Issue: Energy	65%	(66)	29%	(29)	4%	(4)	2%	(2)	1%	(1)	101
#1 Issue: Other	44%	(41)	21%	(19)	10%	(9)	1%	(1)	24%	(23)	93
2018 House Vote: Democrat	65%	(71)	24%	(26)	6%	(7)	4%	(4)	1%	(1)	109
2018 House Vote: Republican	57%	(28)	28%	(14)	10%	(5)	_	(0)	5%	(3)	50
2016 Vote: Hillary Clinton	67%	(41)	20%	(12)	8%	(5)	2%	(2)	3%	(2)	61
2016 Vote: Didn't Vote	63%	(559)	23%	(206)	4%	(39)	2%	(13)	8%	(75)	893
Voted in 2014: No	63%	(612)	23%	(224)	5%	(44)	2%	(15)	8%	(78)	972
2012 Vote: Didn't Vote	63%	(618)	23%	(223)	4%	(44)	2%	(15)	8%	(76)	976
4-Region: Northeast	59%	(118)	25%	(50)	7%	(15)	1%	(2)	8%	(15)	200
4-Region: Midwest	67%	(148)	21%	(46)	3%	(8)	2%	(3)	7%	(17)	222
4-Region: South	64%	(228)	22%	(77)	3%	(10)	2%	(7)	9%	(34)	356
4-Region: West	60%	(135)	27%	(59)	6%	(14)	1%	(3)	6%	(13)	223

Table GZC5_4: How important are each of the following to you? Reliability

Demographic	Very in	mportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	66%	(660)	20%	(200)	4%	(40)	2%	(16)	8%	(84)	1000
Gender: Male	61%	(299)	21%	(103)	6%	(29)	2%	(10)	10%	(47)	489
Gender: Female	71%	(361)	19%	(97)	2%	(11)	1%	(6)	7%	(37)	511
Generation Z: 13-23	66%	(660)	20%	(200)	4%	(40)	2%	(16)	8%	(84)	1000
PID: Dem (no lean)	70%	(245)	21%	(74)	4%	(14)	1%	(5)	4%	(13)	352
PID: Ind (no lean)	60%	(264)	19%	(83)	5%	(23)	2%	(9)	13%	(58)	436
PID: Rep (no lean)	71%	(151)	21%	(44)	1%	(3)	1%	(3)	6%	(13)	213
PID/Gender: Dem Men	67%	(103)	21%	(33)	6%	(9)	2%	(3)	4%	(7)	154
PID/Gender: Dem Women	72%	(142)	21%	(41)	3%	(6)	1%	(2)	3%	(6)	198
PID/Gender: Ind Men	55%	(116)	19%	(41)	8%	(18)	3%	(6)	15%	(31)	212
PID/Gender: Ind Women	66%	(147)	19%	(42)	2%	(5)	1%	(3)	12%	(27)	224
PID/Gender: Rep Men	65%	(79)	25%	(30)	2%	(3)	1%	(2)	7%	(9)	123
PID/Gender: Rep Women	80%	(71)	15%	(13)	_	(0)	1%	(1)	4%	(4)	90
Ideo: Liberal (1-3)	69%	(215)	21%	(66)	4%	(14)	1%	(2)	5%	(15)	312
Ideo: Moderate (4)	67%	(119)	21%	(37)	4%	(6)	3%	(5)	5%	(8)	176
Ideo: Conservative (5-7)	71%	(131)	19%	(36)	3%	(6)	2%	(4)	5%	(9)	186
Educ: < College	66%	(607)	20%	(186)	4%	(37)	1%	(14)	8%	(76)	920
Educ: Bachelors degree	70%	(42)	19%	(12)	3%	(2)	2%	(1)	5%	(3)	60
Income: Under 50k	63%	(332)	19%	(97)	5%	(24)	2%	(11)	12%	(62)	525
Income: 50k-100k	70%	(199)	22%	(62)	4%	(11)	2%	(5)	3%	(10)	286
Income: 100k+	68%	(129)	22%	(41)	3%	(6)	_	(0)	7%	(13)	188
Ethnicity: White	69%	(432)	20%	(127)	4%	(24)	1%	(5)	7%	(42)	629
Ethnicity: Hispanic	57%	(116)	21%	(43)	6%	(12)	4%	(8)	12%	(24)	203
Ethnicity: Afr. Am.	62%	(80)	21%	(27)	5%	(6)	3%	(3)	10%	(14)	130
Ethnicity: Other	61%	(147)	19%	(47)	4%	(10)	3%	(8)	12%	(29)	241
All Christian	67%	(197)	20%	(60)	5%	(14)	1%	(4)	7%	(20)	296
All Non-Christian	69%	(44)	17%	(11)	6%	(4)	1%	(1)	7%	(4)	64
Atheist	65%	(69)	19%	(20)	4%	(4)	2%	(2)	11%	(12)	106
Agnostic/Nothing in particular	65%	(349)	20%	(109)	3%	(18)	2%	(9)	9%	(49)	534
Religious Non-Protestant/Catholic	68%	(57)	17%	(15)	5%	(5)	1%	(1)	9%	(7)	84

Table GZC5_4: *How important are each of the following to you? Reliability*

Demographic	Very ii	mportant	Somewhat important			very		portant all		Know / pinion	Total N
Americans Age 13 to 23	66%	(660)	20%	(200)	4%	(40)	2%	(16)	8%	(84)	1000
Evangelical	67%	(129)	19%	(36)	4%	(7)	1%	(2)	9%	(17)	191
Non-Evangelical	68%	(195)	21%	(61)	4%	(12)	2%	(5)	4%	(12)	286
Community: Urban	68%	(177)	18%	(46)	5%	(14)	1%	(2)	9%	(23)	262
Community: Suburban	65%	(332)	23%	(118)	3%	(17)	2%	(10)	6%	(33)	509
Community: Rural	66%	(151)	15%	(35)	4%	(9)	2%	(4)	13%	(29)	229
Employ: Private Sector	69%	(63)	25%	(23)	2%	(2)	3%	(2)	2%	(1)	92
Employ: Unemployed	65%	(96)	15%	(23)	8%	(11)	1%	(1)	11%	(17)	148
Employ: Other	59%	(36)	14%	(9)	4%	(3)	1%	(1)	21%	(13)	61
Military HH: Yes	60%	(77)	20%	(26)	5%	(6)	3%	(4)	12%	(16)	129
Military HH: No	67%	(582)	20%	(174)	4%	(34)	1%	(12)	8%	(68)	871
RD/WT: Right Direction	66%	(197)	19%	(58)	4%	(12)	2%	(5)	9%	(28)	299
RD/WT: Wrong Track	66%	(463)	20%	(142)	4%	(28)	2%	(11)	8%	(56)	701
Trump Job Approve	70%	(205)	21%	(61)	4%	(12)	1%	(4)	5%	(13)	296
Trump Job Disapprove	67%	(369)	22%	(124)	4%	(21)	2%	(9)	5%	(30)	552
Trump Job Strongly Approve	72%	(85)	19%	(22)	2%	(3)	1%	(1)	6%	(7)	119
Trump Job Somewhat Approve	68%	(120)	22%	(39)	5%	(9)	1%	(2)	4%	(6)	176
Trump Job Somewhat Disapprove	60%	(121)	28%	(56)	3%	(6)	3%	(6)	6%	(13)	203
Trump Job Strongly Disapprove	71%	(247)	19%	(68)	4%	(14)	1%	(3)	5%	(17)	349
Favorable of Trump	68%	(187)	21%	(57)	5%	(14)	1%	(2)	5%	(14)	275
Unfavorable of Trump	69%	(402)	21%	(123)	3%	(18)	2%	(10)	5%	(31)	584
Very Favorable of Trump	68%	(89)	20%	(26)	5%	(6)	2%	(2)	5%	(7)	130
Somewhat Favorable of Trump	68%	(99)	22%	(31)	5%	(7)	_	(0)	5%	(7)	145
Somewhat Unfavorable of Trump	66%	(117)	21%	(38)	3%	(6)	3%	(4)	7%	(12)	177
Very Unfavorable of Trump	70%	(285)	21%	(86)	3%	(12)	1%	(5)	5%	(19)	407

Table GZC5_4: How important are each of the following to you? Reliability

Demographic	Very important		Somewhat important			t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	66%	(660)	20%	(200)	4%	(40)	2%	(16)	8%	(84)	1000
#1 Issue: Economy	70%	(179)	20%	(50)	6%	(14)	1%	(2)	3%	(9)	254
#1 Issue: Security	62%	(49)	15%	(12)	1%	(1)	3%	(2)	19%	(15)	80
#1 Issue: Health Care	68%	(120)	19%	(33)	4%	(7)	1%	(2)	7%	(13)	176
#1 Issue: Women's Issues	63%	(82)	25%	(33)	2%	(3)	1%	(2)	8%	(11)	130
#1 Issue: Education	61%	(90)	28%	(41)	3%	(4)	2%	(4)	6%	(9)	148
#1 Issue: Energy	74%	(75)	18%	(18)	4%	(4)	1%	(1)	3%	(3)	101
#1 Issue: Other	57%	(53)	9%	(8)	6%	(6)	2%	(2)	26%	(24)	93
2018 House Vote: Democrat	68%	(74)	22%	(24)	5%	(6)	3%	(3)	2%	(2)	109
2018 House Vote: Republican	69%	(34)	23%	(11)	2%	(1)	3%	(2)	3%	(2)	50
2016 Vote: Hillary Clinton	67%	(41)	15%	(9)	11%	(7)	5%	(3)	2%	(1)	61
2016 Vote: Didn't Vote	66%	(587)	20%	(180)	4%	(32)	1%	(12)	9%	(81)	893
Voted in 2014: No	66%	(643)	20%	(193)	4%	(39)	1%	(14)	8%	(82)	972
2012 Vote: Didn't Vote	66%	(649)	20%	(194)	4%	(38)	1%	(13)	8%	(82)	976
4-Region: Northeast	64%	(128)	23%	(46)	5%	(9)	2%	(4)	6%	(13)	200
4-Region: Midwest	68%	(151)	22%	(49)	3%	(6)	_	(0)	7%	(16)	222
4-Region: South	66%	(233)	18%	(62)	3%	(10)	3%	(10)	11%	(40)	356
4-Region: West	66%	(148)	19%	(43)	6%	(14)	1%	(2)	7%	(15)	223

Table GZC5_5: How important are each of the following to you? Commitment

Demographic	Very ii	Somewhat Very important important			very ortant		portant all		Know / pinion	Total N	
Americans Age 13 to 23	63%	(628)	23%	(226)	4%	(44)	2%	(16)	9%	(86)	1000
Gender: Male	56%	(275)	26%	(125)	6%	(29)	2%	(11)	10%	(48)	489
Gender: Female	69%	(352)	20%	(101)	3%	(14)	1%	(5)	7%	(38)	511
Generation Z: 13-23	63%	(628)	23%	(226)	4%	(44)	2%	(16)	9%	(86)	1000
PID: Dem (no lean)	67%	(236)	23%	(82)	3%	(12)	2%	(8)	4%	(14)	352
PID: Ind (no lean)	56%	(246)	23%	(100)	6%	(24)	2%	(9)	13%	(57)	436
PID: Rep (no lean)	68%	(145)	21%	(44)	4%	(7)	_	(0)	7%	(15)	213
PID/Gender: Dem Men	62%	(95)	26%	(41)	5%	(7)	2%	(3)	5%	(8)	154
PID/Gender: Dem Women	71%	(141)	21%	(41)	2%	(5)	2%	(4)	3%	(6)	198
PID/Gender: Ind Men	49%	(104)	25%	(53)	8%	(17)	4%	(8)	14%	(30)	212
PID/Gender: Ind Women	64%	(142)	21%	(47)	3%	(7)	_	(1)	12%	(26)	224
PID/Gender: Rep Men	62%	(76)	26%	(31)	4%	(5)	_	(0)	8%	(10)	123
PID/Gender: Rep Women	77%	(69)	15%	(13)	2%	(2)	_	(0)	6%	(5)	90
Ideo: Liberal (1-3)	64%	(199)	26%	(80)	4%	(11)	2%	(7)	5%	(15)	312
Ideo: Moderate (4)	63%	(112)	25%	(45)	6%	(10)	1%	(2)	5%	(8)	176
Ideo: Conservative (5-7)	70%	(129)	20%	(38)	3%	(6)	2%	(3)	5%	(10)	186
Educ: < College	63%	(580)	22%	(206)	4%	(39)	2%	(15)	9%	(80)	920
Educ: Bachelors degree	68%	(41)	24%	(14)	5%	(3)	_	(0)	3%	(2)	60
Income: Under 50k	59%	(308)	22%	(117)	5%	(25)	2%	(12)	12%	(63)	525
Income: 50k-100k	69%	(198)	23%	(65)	4%	(13)	1%	(4)	2%	(7)	286
Income: 100k+	64%	(121)	23%	(44)	3%	(6)	_	(1)	8%	(16)	188
Ethnicity: White	65%	(407)	24%	(152)	3%	(19)	1%	(7)	7%	(44)	629
Ethnicity: Hispanic	60%	(121)	19%	(39)	8%	(16)	2%	(4)	11%	(23)	203
Ethnicity: Afr. Am.	66%	(86)	17%	(22)	5%	(7)	2%	(2)	10%	(13)	130
Ethnicity: Other	56%	(135)	22%	(52)	7%	(18)	3%	(6)	12%	(30)	241
All Christian	65%	(191)	22%	(65)	5%	(15)	2%	(7)	6%	(18)	296
All Non-Christian	63%	(40)	18%	(11)	5%	(3)	3%	(2)	10%	(7)	64
Atheist	57%	(61)	28%	(29)	5%	(5)	2%	(2)	9%	(9)	106
Agnostic/Nothing in particular	63%	(336)	23%	(121)	4%	(20)	1%	(5)	10%	(53)	534
Religious Non-Protestant/Catholic	63%	(53)	17%	(14)	6%	(5)	3%	(2)	11%	(10)	84

Table GZC5_5: *How important are each of the following to you? Commitment*

Demographic	Very ii	nportant		ewhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(628)	23%	(226)	4%	(44)	2%	(16)	9%	(86)	1000
Evangelical	69%	(132)	17%	(33)	4%	(8)	3%	(6)	7%	(13)	191
Non-Evangelical	66%	(189)	24%	(69)	5%	(13)	1%	(2)	4%	(12)	286
Community: Urban	66%	(174)	16%	(42)	7%	(19)	1%	(3)	9%	(23)	262
Community: Suburban	62%	(315)	27%	(136)	4%	(19)	1%	(7)	6%	(31)	509
Community: Rural	61%	(139)	21%	(48)	2%	(5)	3%	(6)	14%	(32)	229
Employ: Private Sector	63%	(58)	30%	(28)	3%	(3)	_	(0)	3%	(3)	92
Employ: Unemployed	64%	(94)	18%	(26)	5%	(7)	2%	(3)	12%	(18)	148
Employ: Other	58%	(35)	16%	(10)	6%	(3)	2%	(1)	19%	(11)	61
Military HH: Yes	61%	(79)	22%	(28)	3%	(4)	1%	(1)	13%	(17)	129
Military HH: No	63%	(549)	23%	(198)	5%	(40)	2%	(15)	8%	(69)	871
RD/WT: Right Direction	64%	(192)	20%	(60)	6%	(18)	1%	(2)	9%	(27)	299
RD/WT: Wrong Track	62%	(436)	24%	(167)	4%	(25)	2%	(14)	8%	(59)	701
Trump Job Approve	70%	(208)	21%	(61)	4%	(11)	_	(1)	5%	(16)	296
Trump Job Disapprove	63%	(347)	26%	(143)	4%	(24)	2%	(10)	5%	(28)	552
Trump Job Strongly Approve	70%	(83)	21%	(25)	4%	(4)	1%	(1)	5%	(6)	119
Trump Job Somewhat Approve	71%	(125)	20%	(35)	4%	(6)	_	(0)	6%	(10)	176
Trump Job Somewhat Disapprove	57%	(115)	31%	(63)	4%	(9)	2%	(5)	5%	(10)	203
Trump Job Strongly Disapprove	66%	(232)	23%	(79)	4%	(15)	1%	(5)	5%	(18)	349
Favorable of Trump	70%	(192)	20%	(55)	4%	(11)	1%	(2)	5%	(14)	275
Unfavorable of Trump	65%	(378)	25%	(145)	3%	(19)	2%	(10)	5%	(31)	584
Very Favorable of Trump	73%	(95)	18%	(23)	5%	(6)	_	(0)	5%	(6)	130
Somewhat Favorable of Trump	67%	(97)	23%	(33)	4%	(5)	1%	(2)	6%	(8)	145
Somewhat Unfavorable of Trump	60%	(106)	30%	(52)	3%	(6)	1%	(1)	6%	(11)	177
Very Unfavorable of Trump	67%	(272)	23%	(93)	3%	(14)	2%	(8)	5%	(20)	407

Table GZC5_5: How important are each of the following to you? Commitment

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(628)	23%	(226)	4%	(44)	2%	(16)	9%	(86)	1000
#1 Issue: Economy	69%	(174)	21%	(54)	4%	(11)	2%	(5)	4%	(10)	254
#1 Issue: Security	61%	(49)	20%	(16)	2%	(2)	1%	(1)	16%	(13)	80
#1 Issue: Health Care	62%	(110)	27%	(48)	4%	(6)	_	(0)	7%	(12)	176
#1 Issue: Women's Issues	59%	(77)	29%	(37)	4%	(6)	1%	(1)	7%	(9)	130
#1 Issue: Education	61%	(90)	26%	(39)	4%	(5)	3%	(4)	6%	(9)	148
#1 Issue: Energy	73%	(74)	20%	(21)	2%	(2)	2%	(2)	3%	(3)	101
#1 Issue: Other	47%	(44)	12%	(11)	8%	(7)	3%	(3)	30%	(28)	93
2018 House Vote: Democrat	61%	(66)	29%	(32)	4%	(5)	4%	(4)	2%	(3)	109
2018 House Vote: Republican	62%	(31)	28%	(14)	5%	(2)	2%	(1)	3%	(2)	50
2016 Vote: Hillary Clinton	66%	(41)	21%	(13)	5%	(3)	4%	(2)	4%	(2)	61
2016 Vote: Didn't Vote	63%	(558)	22%	(200)	4%	(39)	2%	(14)	9%	(82)	893
Voted in 2014: No	63%	(610)	23%	(219)	4%	(42)	2%	(16)	9%	(85)	972
2012 Vote: Didn't Vote	63%	(616)	23%	(221)	4%	(41)	2%	(15)	8%	(83)	976
4-Region: Northeast	62%	(123)	25%	(51)	3%	(7)	2%	(3)	8%	(16)	200
4-Region: Midwest	67%	(148)	20%	(44)	4%	(9)	2%	(4)	8%	(18)	222
4-Region: South	63%	(224)	20%	(71)	5%	(16)	2%	(6)	11%	(39)	356
4-Region: West	60%	(133)	27%	(60)	6%	(12)	1%	(3)	6%	(14)	223

Table GZC5_6: How important are each of the following to you? *Transparency*

Demographic	Very i	mportant		newhat ortant		very ortant		portant all		Know / Opinion	Total N
Americans Age 13 to 23	43%	(430)	29%	(288)	9%	(89)	2%	(22)	17%	(170)	1000
Gender: Male	39%	(191)	30%	(146)	11%	(55)	3%	(14)	17%	(83)	489
Gender: Female	47%	(239)	28%	(143)	7%	(34)	1%	(7)	17%	(88)	511
Generation Z: 13-23	43%	(430)	29%	(288)	9%	(89)	2%	(22)	17%	(170)	1000
PID: Dem (no lean)	55%	(194)	26%	(93)	8%	(27)	2%	(8)	8%	(30)	352
PID: Ind (no lean)	36%	(155)	29%	(126)	9%	(39)	3%	(13)	24%	(104)	436
PID: Rep (no lean)	38%	(82)	33%	(70)	11%	(24)	_	(1)	17%	(37)	213
PID/Gender: Dem Men	52%	(80)	28%	(43)	8%	(13)	3%	(5)	8%	(13)	154
PID/Gender: Dem Women	58%	(114)	25%	(50)	7%	(14)	2%	(3)	8%	(17)	198
PID/Gender: Ind Men	32%	(68)	29%	(61)	12%	(26)	4%	(8)	23%	(49)	212
PID/Gender: Ind Women	39%	(87)	29%	(64)	6%	(13)	2%	(4)	24%	(55)	224
PID/Gender: Rep Men	36%	(44)	33%	(41)	13%	(16)	1%	(1)	17%	(21)	123
PID/Gender: Rep Women	42%	(38)	32%	(29)	8%	(7)	_	(0)	18%	(16)	90
Ideo: Liberal (1-3)	56%	(174)	26%	(81)	7%	(22)	3%	(9)	8%	(26)	312
Ideo: Moderate (4)	43%	(76)	35%	(62)	8%	(15)	2%	(3)	11%	(20)	176
Ideo: Conservative (5-7)	42%	(79)	34%	(63)	12%	(22)	_	(1)	12%	(22)	186
Educ: < College	42%	(384)	29%	(271)	9%	(83)	2%	(18)	18%	(164)	920
Educ: Bachelors degree	56%	(34)	29%	(17)	8%	(5)	1%	(1)	5%	(3)	60
Income: Under 50k	40%	(209)	26%	(139)	11%	(55)	3%	(17)	20%	(106)	525
Income: 50k-100k	49%	(139)	30%	(86)	6%	(16)	1%	(4)	14%	(41)	286
Income: 100k+	44%	(83)	34%	(64)	9%	(18)	_	(1)	12%	(23)	188
Ethnicity: White	46%	(288)	30%	(188)	7%	(45)	1%	(8)	16%	(100)	629
Ethnicity: Hispanic	39%	(79)	25%	(51)	11%	(23)	3%	(7)	21%	(43)	203
Ethnicity: Afr. Am.	39%	(51)	30%	(38)	12%	(15)	5%	(7)	14%	(18)	130
Ethnicity: Other	38%	(91)	26%	(62)	12%	(29)	3%	(7)	22%	(52)	24
All Christian	46%	(137)	30%	(89)	9%	(28)	2%	(6)	12%	(37)	296
All Non-Christian	45%	(28)	22%	(14)	16%	(10)	1%	(1)	16%	(10)	64
Atheist	45%	(48)	27%	(29)	6%	(7)	2%	(2)	19%	(20)	106
Agnostic/Nothing in particular	41%	(217)	29%	(156)	8%	(44)	2%	(13)	19%	(104)	534
Religious Non-Protestant/Catholic	46%	(39)	22%	(18)	12%	(10)	3%	(2)	17%	(15)	84

Table GZC5_6: How important are each of the following to you? *Transparency*

Demographic	Very important		Somewhat important			very		portant all		: Know / Opinion	Total N
Americans Age 13 to 23	43%	(430)	29%	(288)	9%	(89)	2%	(22)	17%	(170)	1000
Evangelical	38%	(72)	31%	(59)	11%	(20)	3%	(6)	18%	(34)	191
Non-Evangelical	48%	(136)	30%	(86)	9%	(25)	2%	(6)	11%	(32)	286
Community: Urban	46%	(120)	24%	(63)	10%	(27)	3%	(9)	17%	(44)	262
Community: Suburban	44%	(226)	31%	(156)	8%	(43)	2%	(9)	15%	(75)	509
Community: Rural	37%	(84)	30%	(70)	8%	(19)	2%	(4)	23%	(52)	229
Employ: Private Sector	50%	(46)	35%	(32)	9%	(8)	1%	(1)	6%	(5)	92
Employ: Unemployed	43%	(64)	29%	(43)	8%	(12)	1%	(2)	18%	(27)	148
Employ: Other	40%	(24)	20%	(12)	9%	(5)	5%	(3)	26%	(16)	61
Military HH: Yes	39%	(51)	27%	(34)	8%	(10)	3%	(4)	24%	(31)	129
Military HH: No	44%	(379)	29%	(254)	9%	(79)	2%	(18)	16%	(140)	871
RD/WT: Right Direction	40%	(119)	30%	(90)	9%	(26)	2%	(7)	19%	(56)	299
RD/WT: Wrong Track	44%	(311)	28%	(198)	9%	(63)	2%	(15)	16%	(114)	701
Trump Job Approve	41%	(120)	33%	(96)	11%	(32)	2%	(5)	14%	(42)	296
Trump Job Disapprove	49%	(271)	30%	(164)	7%	(41)	2%	(12)	12%	(64)	552
Trump Job Strongly Approve	39%	(47)	29%	(35)	12%	(15)	1%	(1)	18%	(21)	119
Trump Job Somewhat Approve	42%	(73)	35%	(61)	10%	(17)	2%	(4)	12%	(21)	176
Trump Job Somewhat Disapprove	41%	(83)	36%	(72)	7%	(15)	3%	(6)	14%	(28)	203
Trump Job Strongly Disapprove	54%	(189)	26%	(92)	8%	(26)	2%	(7)	10%	(36)	349
Favorable of Trump	42%	(115)	31%	(85)	12%	(32)	2%	(5)	14%	(38)	275
Unfavorable of Trump	48%	(279)	31%	(182)	8%	(44)	2%	(13)	11%	(66)	584
Very Favorable of Trump	43%	(56)	28%	(37)	11%	(15)	1%	(1)	17%	(22)	130
Somewhat Favorable of Trump	41%	(59)	33%	(48)	12%	(17)	2%	(4)	11%	(17)	145
Somewhat Unfavorable of Trump	39%	(69)	37%	(66)	7%	(13)	3%	(5)	14%	(24)	177
Very Unfavorable of Trump	52%	(210)	29%	(116)	8%	(31)	2%	(7)	10%	(42)	407

Table GZC5_6: How important are each of the following to you? *Transparency*

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / Opinion	Total N
Americans Age 13 to 23	43%	(430)	29%	(288)	9%	(89)	2%	(22)	17%	(170)	1000
#1 Issue: Economy	47%	(119)	30%	(77)	11%	(27)	1%	(3)	11%	(29)	254
#1 Issue: Security	35%	(28)	28%	(22)	10%	(8)	2%	(2)	24%	(19)	80
#1 Issue: Health Care	44%	(77)	30%	(52)	7%	(13)	2%	(4)	17%	(30)	176
#1 Issue: Women's Issues	39%	(51)	34%	(45)	5%	(7)	3%	(4)	18%	(24)	130
#1 Issue: Education	45%	(67)	29%	(43)	12%	(17)	2%	(3)	12%	(17)	148
#1 Issue: Energy	49%	(49)	32%	(32)	6%	(7)	2%	(2)	11%	(12)	101
#1 Issue: Other	32%	(30)	16%	(15)	10%	(9)	3%	(3)	39%	(36)	93
2018 House Vote: Democrat	59%	(64)	27%	(29)	7%	(8)	4%	(5)	2%	(3)	109
2018 House Vote: Republican	45%	(22)	29%	(14)	17%	(8)	1%	(1)	8%	(4)	50
2016 Vote: Hillary Clinton	66%	(41)	22%	(14)	7%	(4)	5%	(3)	_	(0)	61
2016 Vote: Didn't Vote	41%	(365)	29%	(258)	9%	(83)	2%	(19)	19%	(168)	893
Voted in 2014: No	43%	(414)	29%	(282)	9%	(88)	2%	(22)	17%	(167)	972
2012 Vote: Didn't Vote	43%	(418)	29%	(283)	9%	(86)	2%	(21)	17%	(169)	976
4-Region: Northeast	45%	(89)	28%	(56)	11%	(22)	3%	(5)	14%	(28)	200
4-Region: Midwest	47%	(104)	25%	(56)	6%	(14)	1%	(3)	20%	(44)	222
4-Region: South	42%	(149)	31%	(110)	8%	(27)	3%	(10)	17%	(59)	356
4-Region: West	40%	(89)	30%	(66)	11%	(25)	1%	(3)	18%	(40)	223

Table GZC5_7: How important are each of the following to you? *Spirituality*

Demographic	Very ii	nportant	Somewhat nt important		Not very important			portant all		Know / Opinion	Total N
Americans Age 13 to 23	34%	(336)	26%	(260)	18%	(180)	9%	(87)	14%	(136)	1000
Gender: Male	31%	(150)	25%	(123)	18%	(88)	10%	(48)	16%	(80)	489
Gender: Female	36%	(186)	27%	(137)	18%	(93)	8%	(40)	11%	(56)	511
Generation Z: 13-23	34%	(336)	26%	(260)	18%	(180)	9%	(87)	14%	(136)	1000
PID: Dem (no lean)	32%	(114)	29%	(104)	18%	(63)	12%	(43)	8%	(29)	352
PID: Ind (no lean)	29%	(127)	25%	(110)	19%	(82)	9%	(38)	18%	(78)	436
PID: Rep (no lean)	45%	(95)	22%	(47)	17%	(35)	3%	(6)	14%	(29)	213
PID/Gender: Dem Men	33%	(51)	28%	(44)	16%	(25)	12%	(19)	10%	(16)	154
PID/Gender: Dem Women	32%	(63)	30%	(60)	19%	(38)	12%	(25)	7%	(13)	198
PID/Gender: Ind Men	24%	(51)	25%	(52)	19%	(40)	11%	(23)	22%	(46)	212
PID/Gender: Ind Women	34%	(77)	26%	(58)	19%	(42)	7%	(15)	15%	(33)	224
PID/Gender: Rep Men	40%	(49)	22%	(27)	18%	(22)	5%	(6)	15%	(19)	123
PID/Gender: Rep Women	52%	(47)	22%	(20)	15%	(13)	_	(0)	11%	(10)	90
Ideo: Liberal (1-3)	26%	(80)	29%	(91)	23%	(73)	13%	(42)	8%	(26)	312
Ideo: Moderate (4)	30%	(54)	30%	(52)	19%	(34)	11%	(20)	9%	(16)	176
Ideo: Conservative (5-7)	49%	(91)	23%	(42)	15%	(29)	3%	(6)	9%	(17)	186
Educ: < College	34%	(310)	25%	(233)	18%	(169)	9%	(82)	14%	(126)	920
Educ: Bachelors degree	33%	(20)	43%	(26)	11%	(7)	7%	(4)	7%	(4)	60
Income: Under 50k	35%	(181)	27%	(142)	16%	(82)	7%	(37)	16%	(83)	525
Income: 50k-100k	37%	(106)	24%	(68)	19%	(53)	10%	(30)	10%	(29)	286
Income: 100k+	26%	(49)	27%	(50)	24%	(45)	11%	(20)	13%	(24)	188
Ethnicity: White	33%	(208)	27%	(168)	19%	(116)	10%	(64)	12%	(73)	629
Ethnicity: Hispanic	38%	(77)	23%	(47)	14%	(29)	6%	(12)	18%	(37)	203
Ethnicity: Afr. Am.	48%	(62)	21%	(28)	9%	(12)	7%	(9)	15%	(20)	130
Ethnicity: Other	27%	(66)	27%	(65)	22%	(52)	6%	(15)	18%	(44)	241
All Christian	42%	(126)	30%	(89)	16%	(46)	2%	(7)	9%	(28)	296
All Non-Christian	31%	(20)	34%	(22)	13%	(9)	6%	(4)	15%	(9)	64
Atheist	8%	(9)	24%	(25)	23%	(25)	33%	(35)	12%	(13)	106
Agnostic/Nothing in particular	34%	(182)	23%	(124)	19%	(100)	8%	(42)	16%	(86)	534
Religious Non-Protestant/Catholic	41%	(35)	28%	(24)	11%	(9)	6%	(5)	14%	(12)	84

Table GZC5_7: *How important are each of the following to you? Spirituality*

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	34%	(336)	26%	(260)	18%	(180)	9%	(87)	14%	(136)	1000
Evangelical	57%	(109)	22%	(42)	7%	(13)	2%	(3)	12%	(22)	191
Non-Evangelical	38%	(108)	33%	(95)	18%	(50)	4%	(10)	8%	(22)	286
Community: Urban	40%	(105)	25%	(66)	18%	(47)	6%	(15)	12%	(30)	262
Community: Suburban	32%	(163)	28%	(140)	19%	(96)	10%	(51)	11%	(58)	509
Community: Rural	30%	(69)	24%	(54)	16%	(37)	9%	(21)	21%	(47)	229
Employ: Private Sector	30%	(28)	32%	(29)	22%	(20)	9%	(8)	8%	(7)	92
Employ: Unemployed	31%	(47)	26%	(38)	19%	(28)	6%	(10)	18%	(26)	148
Employ: Other	39%	(24)	19%	(12)	13%	(8)	5%	(3)	23%	(14)	61
Military HH: Yes	38%	(49)	23%	(30)	8%	(10)	9%	(11)	22%	(29)	129
Military HH: No	33%	(287)	26%	(230)	20%	(170)	9%	(76)	12%	(107)	871
RD/WT: Right Direction	38%	(115)	28%	(83)	16%	(49)	3%	(10)	14%	(43)	299
RD/WT: Wrong Track	32%	(222)	25%	(177)	19%	(132)	11%	(77)	13%	(93)	701
Trump Job Approve	45%	(132)	25%	(73)	17%	(50)	5%	(16)	8%	(24)	296
Trump Job Disapprove	29%	(161)	29%	(162)	20%	(110)	12%	(65)	10%	(53)	552
Trump Job Strongly Approve	51%	(61)	17%	(20)	15%	(18)	5%	(6)	12%	(15)	119
Trump Job Somewhat Approve	41%	(71)	30%	(53)	18%	(32)	6%	(10)	5%	(9)	176
Trump Job Somewhat Disapprove	26%	(53)	30%	(61)	22%	(44)	13%	(27)	9%	(18)	203
Trump Job Strongly Disapprove	31%	(108)	29%	(101)	19%	(67)	11%	(38)	10%	(35)	349
Favorable of Trump	46%	(125)	25%	(70)	17%	(46)	5%	(14)	7%	(20)	275
Unfavorable of Trump	29%	(168)	29%	(170)	20%	(119)	11%	(66)	10%	(61)	584
Very Favorable of Trump	52%	(68)	18%	(23)	17%	(22)	6%	(7)	8%	(10)	130
Somewhat Favorable of Trump	40%	(57)	32%	(46)	16%	(23)	5%	(7)	7%	(11)	145
Somewhat Unfavorable of Trump	27%	(47)	29%	(51)	23%	(40)	9%	(17)	12%	(22)	177
Very Unfavorable of Trump	30%	(121)	29%	(119)	19%	(79)	12%	(49)	10%	(39)	407

Table GZC5_7: *How important are each of the following to you? Spirituality*

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / Opinion	Total N
Americans Age 13 to 23	34%	(336)	26%	(260)	18%	(180)	9%	(87)	14%	(136)	1000
#1 Issue: Economy	33%	(84)	34%	(86)	19%	(49)	6%	(15)	8%	(20)	254
#1 Issue: Security	40%	(32)	14%	(11)	20%	(16)	5%	(4)	21%	(17)	80
#1 Issue: Health Care	32%	(57)	22%	(40)	19%	(33)	11%	(19)	16%	(28)	176
#1 Issue: Women's Issues	35%	(46)	25%	(33)	14%	(19)	10%	(13)	15%	(19)	130
#1 Issue: Education	37%	(55)	26%	(39)	15%	(21)	11%	(17)	11%	(16)	148
#1 Issue: Energy	21%	(21)	34%	(35)	23%	(23)	14%	(14)	8%	(8)	101
#1 Issue: Other	34%	(32)	15%	(14)	16%	(15)	5%	(5)	30%	(28)	93
2018 House Vote: Democrat	37%	(41)	29%	(32)	18%	(19)	11%	(12)	5%	(5)	109
2018 House Vote: Republican	44%	(22)	28%	(14)	13%	(7)	6%	(3)	8%	(4)	50
2016 Vote: Hillary Clinton	38%	(23)	37%	(23)	15%	(9)	7%	(4)	4%	(2)	61
2016 Vote: Didn't Vote	33%	(293)	26%	(228)	18%	(163)	9%	(78)	15%	(130)	893
Voted in 2014: No	33%	(321)	26%	(255)	18%	(175)	9%	(87)	14%	(133)	972
2012 Vote: Didn't Vote	33%	(325)	26%	(256)	18%	(178)	9%	(86)	13%	(131)	976
4-Region: Northeast	29%	(59)	26%	(53)	23%	(45)	9%	(18)	13%	(25)	200
4-Region: Midwest	31%	(69)	27%	(61)	15%	(33)	12%	(27)	14%	(32)	222
4-Region: South	39%	(138)	24%	(87)	16%	(56)	6%	(22)	15%	(52)	356
4-Region: West	31%	(70)	27%	(60)	20%	(46)	9%	(21)	12%	(27)	223

Table GZC5_8: How important are each of the following to you? Authenticity

Demographic	Very i	mportant		newhat ortant		very ortant		portant all		Know / Opinion	Total N
Americans Age 13 to 23	55%	(547)	26%	(263)	6%	(57)	2%	(18)	12%	(115)	1000
Gender: Male	50%	(243)	29%	(141)	7%	(33)	2%	(11)	12%	(60)	489
Gender: Female	59%	(304)	24%	(122)	5%	(23)	1%	(8)	11%	(55)	511
Generation Z: 13-23	55%	(547)	26%	(263)	6%	(57)	2%	(18)	12%	(115)	1000
PID: Dem (no lean)	62%	(217)	26%	(91)	4%	(13)	2%	(6)	7%	(24)	352
PID: Ind (no lean)	50%	(217)	24%	(106)	8%	(34)	2%	(11)	16%	(69)	436
PID: Rep (no lean)	53%	(113)	31%	(65)	5%	(10)	1%	(2)	10%	(22)	213
PID/Gender: Dem Men	56%	(87)	29%	(44)	5%	(7)	2%	(3)	8%	(13)	154
PID/Gender: Dem Women	66%	(130)	24%	(47)	3%	(6)	2%	(3)	6%	(11)	198
PID/Gender: Ind Men	45%	(95)	26%	(55)	9%	(19)	3%	(7)	17%	(35)	212
PID/Gender: Ind Women	54%	(122)	23%	(51)	6%	(14)	2%	(4)	15%	(34)	224
PID/Gender: Rep Men	50%	(61)	34%	(41)	6%	(7)	1%	(1)	10%	(12)	123
PID/Gender: Rep Women	58%	(52)	26%	(24)	4%	(3)	1%	(1)	11%	(10)	90
Ideo: Liberal (1-3)	61%	(189)	28%	(88)	3%	(10)	2%	(7)	5%	(17)	312
Ideo: Moderate (4)	58%	(103)	26%	(45)	8%	(15)	1%	(2)	6%	(11)	176
Ideo: Conservative (5-7)	61%	(113)	26%	(47)	4%	(8)	2%	(4)	7%	(13)	186
Educ: < College	55%	(502)	26%	(243)	6%	(51)	2%	(17)	12%	(106)	920
Educ: Bachelors degree	59%	(36)	28%	(17)	8%	(5)	_	(0)	5%	(3)	60
Income: Under 50k	50%	(263)	25%	(133)	7%	(36)	3%	(14)	15%	(79)	525
Income: 50k-100k	58%	(167)	28%	(80)	5%	(15)	2%	(5)	7%	(20)	286
Income: 100k+	62%	(116)	26%	(49)	3%	(6)	_	(0)	9%	(17)	188
Ethnicity: White	56%	(350)	29%	(180)	5%	(30)	1%	(7)	10%	(62)	629
Ethnicity: Hispanic	48%	(98)	22%	(45)	11%	(23)	2%	(5)	16%	(32)	203
Ethnicity: Afr. Am.	62%	(81)	14%	(18)	6%	(7)	4%	(5)	14%	(19)	130
Ethnicity: Other	48%	(116)	27%	(65)	8%	(20)	3%	(6)	14%	(34)	241
All Christian	58%	(170)	24%	(72)	7%	(22)	3%	(9)	8%	(23)	296
All Non-Christian	56%	(36)	27%	(17)	6%	(4)	_	(0)	11%	(7)	64
Atheist	49%	(52)	33%	(35)	7%	(7)	3%	(3)	8%	(9)	106
Agnostic/Nothing in particular	54%	(290)	26%	(138)	5%	(25)	1%	(6)	14%	(76)	534
Religious Non-Protestant/Catholic	57%	(48)	25%	(21)	5%	(5)	1%	(1)	12%	(10)	84

Table GZC5_8: *How important are each of the following to you? Authenticity*

Demographic	Very i	mportant		newhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	55%	(547)	26%	(263)	6%	(57)	2%	(18)	12%	(115)	1000
Evangelical	53%	(100)	27%	(51)	7%	(13)	4%	(7)	10%	(20)	191
Non-Evangelical	62%	(178)	23%	(66)	7%	(20)	2%	(5)	6%	(17)	286
Community: Urban	59%	(154)	21%	(56)	8%	(20)	2%	(6)	10%	(26)	262
Community: Suburban	56%	(285)	29%	(147)	5%	(27)	2%	(8)	8%	(41)	509
Community: Rural	47%	(108)	26%	(60)	4%	(9)	2%	(4)	21%	(48)	229
Employ: Private Sector	55%	(51)	35%	(32)	5%	(5)	1%	(1)	3%	(3)	92
Employ: Unemployed	51%	(76)	26%	(38)	8%	(11)	3%	(4)	13%	(19)	148
Employ: Other	48%	(29)	18%	(11)	6%	(4)	4%	(3)	23%	(14)	61
Military HH: Yes	51%	(66)	24%	(30)	5%	(7)	2%	(2)	18%	(23)	129
Military HH: No	55%	(481)	27%	(232)	6%	(50)	2%	(16)	11%	(92)	871
RD/WT: Right Direction	53%	(159)	25%	(76)	7%	(22)	1%	(4)	13%	(39)	299
RD/WT: Wrong Track	55%	(388)	27%	(187)	5%	(35)	2%	(15)	11%	(76)	701
Trump Job Approve	57%	(169)	26%	(78)	7%	(21)	2%	(5)	8%	(23)	296
Trump Job Disapprove	58%	(321)	28%	(156)	4%	(23)	2%	(8)	8%	(43)	552
Trump Job Strongly Approve	58%	(69)	26%	(30)	6%	(8)	1%	(1)	9%	(11)	119
Trump Job Somewhat Approve	57%	(100)	27%	(47)	8%	(13)	2%	(4)	7%	(12)	176
Trump Job Somewhat Disapprove	51%	(104)	35%	(70)	4%	(9)	1%	(3)	8%	(16)	203
Trump Job Strongly Disapprove	62%	(217)	25%	(86)	4%	(14)	2%	(6)	8%	(27)	349
Favorable of Trump	57%	(155)	28%	(78)	5%	(14)	2%	(6)	8%	(21)	275
Unfavorable of Trump	58%	(336)	28%	(163)	5%	(30)	1%	(7)	8%	(47)	584
Very Favorable of Trump	60%	(78)	26%	(34)	4%	(6)	3%	(3)	7%	(9)	130
Somewhat Favorable of Trump	54%	(78)	30%	(43)	6%	(8)	2%	(3)	8%	(12)	145
Somewhat Unfavorable of Trump	55%	(96)	31%	(55)	5%	(8)	_	(0)	10%	(17)	177
Very Unfavorable of Trump	59%	(240)	26%	(108)	5%	(22)	2%	(7)	7%	(30)	407

Table GZC5_8: How important are each of the following to you? Authenticity

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	55%	(547)	26%	(263)	6%	(57)	2%	(18)	12%	(115)	1000
#1 Issue: Economy	57%	(144)	29%	(73)	6%	(15)	3%	(7)	6%	(15)	254
#1 Issue: Security	52%	(42)	25%	(20)	4%	(3)	1%	(1)	17%	(14)	80
#1 Issue: Health Care	59%	(103)	23%	(41)	5%	(8)	2%	(4)	11%	(19)	176
#1 Issue: Women's Issues	52%	(68)	32%	(41)	5%	(6)	1%	(1)	11%	(14)	130
#1 Issue: Education	53%	(78)	29%	(43)	6%	(9)	1%	(1)	11%	(16)	148
#1 Issue: Energy	63%	(64)	26%	(26)	6%	(6)	2%	(2)	3%	(3)	101
#1 Issue: Other	41%	(39)	18%	(16)	7%	(7)	2%	(2)	31%	(29)	93
2018 House Vote: Democrat	63%	(69)	23%	(25)	7%	(7)	3%	(3)	4%	(4)	109
2018 House Vote: Republican	54%	(27)	28%	(14)	8%	(4)	3%	(1)	6%	(3)	50
2016 Vote: Hillary Clinton	67%	(41)	19%	(12)	5%	(3)	3%	(2)	5%	(3)	61
2016 Vote: Didn't Vote	54%	(478)	27%	(237)	6%	(52)	2%	(15)	12%	(110)	893
Voted in 2014: No	55%	(531)	27%	(258)	6%	(55)	2%	(16)	12%	(112)	972
2012 Vote: Didn't Vote	55%	(537)	26%	(257)	6%	(54)	2%	(17)	11%	(112)	976
4-Region: Northeast	51%	(103)	30%	(60)	3%	(7)	2%	(4)	13%	(26)	200
4-Region: Midwest	59%	(131)	24%	(54)	4%	(9)	2%	(4)	11%	(24)	222
4-Region: South	57%	(201)	23%	(83)	6%	(21)	2%	(6)	12%	(43)	356
4-Region: West	51%	(113)	30%	(66)	9%	(19)	1%	(3)	10%	(22)	223

Table GZC5_9: How important are each of the following to you? Open-mindedness

Demographic	Very ii	mportant	Somewhat portant important			very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	65%	(647)	21%	(214)	5%	(50)	1%	(14)	7%	(75)	1000
Gender: Male	58%	(285)	24%	(117)	7%	(32)	2%	(9)	9%	(46)	489
Gender: Female	71%	(362)	19%	(97)	3%	(18)	1%	(6)	6%	(29)	511
Generation Z: 13-23	65%	(647)	21%	(214)	5%	(50)	1%	(14)	7%	(75)	1000
PID: Dem (no lean)	72%	(252)	17%	(61)	5%	(18)	2%	(6)	4%	(15)	352
PID: Ind (no lean)	60%	(261)	24%	(106)	4%	(18)	1%	(6)	10%	(45)	436
PID: Rep (no lean)	63%	(135)	22%	(47)	7%	(14)	1%	(2)	7%	(14)	213
PID/Gender: Dem Men	66%	(102)	19%	(30)	8%	(12)	2%	(3)	5%	(7)	154
PID/Gender: Dem Women	76%	(150)	16%	(31)	3%	(6)	2%	(3)	4%	(8)	198
PID/Gender: Ind Men	54%	(113)	27%	(57)	5%	(10)	2%	(4)	13%	(28)	212
PID/Gender: Ind Women	66%	(148)	22%	(49)	3%	(7)	1%	(3)	8%	(18)	224
PID/Gender: Rep Men	57%	(70)	25%	(31)	7%	(9)	2%	(2)	9%	(11)	123
PID/Gender: Rep Women	73%	(65)	19%	(17)	5%	(5)	_	(0)	3%	(3)	90
Ideo: Liberal (1-3)	72%	(226)	17%	(54)	4%	(11)	2%	(7)	4%	(14)	312
Ideo: Moderate (4)	61%	(108)	29%	(50)	5%	(9)	1%	(2)	4%	(7)	176
Ideo: Conservative (5-7)	64%	(118)	24%	(44)	6%	(11)	2%	(3)	5%	(9)	186
Educ: < College	65%	(601)	21%	(193)	5%	(46)	1%	(11)	7%	(68)	920
Educ: Bachelors degree	61%	(37)	32%	(19)	3%	(2)	_	(0)	4%	(2)	60
Income: Under 50k	62%	(327)	21%	(108)	6%	(31)	2%	(10)	9%	(49)	525
Income: 50k-100k	70%	(201)	22%	(63)	3%	(8)	1%	(3)	4%	(12)	286
Income: 100k+	64%	(120)	23%	(43)	6%	(11)	1%	(2)	7%	(13)	188
Ethnicity: White	64%	(402)	23%	(145)	5%	(33)	1%	(5)	7%	(44)	629
Ethnicity: Hispanic	63%	(128)	18%	(37)	7%	(14)	2%	(4)	9%	(19)	203
Ethnicity: Afr. Am.	68%	(88)	16%	(21)	5%	(6)	3%	(4)	8%	(10)	130
Ethnicity: Other	65%	(157)	20%	(48)	4%	(10)	2%	(6)	9%	(20)	241
All Christian	62%	(184)	22%	(66)	7%	(20)	2%	(5)	6%	(19)	296
All Non-Christian	62%	(40)	25%	(16)	1%	(1)	5%	(3)	7%	(4)	64
Atheist	64%	(68)	22%	(23)	5%	(5)	2%	(2)	8%	(8)	106
Agnostic/Nothing in particular	66%	(355)	20%	(108)	4%	(23)	1%	(4)	8%	(43)	534
Religious Non-Protestant/Catholic	61%	(51)	25%	(21)	2%	(2)	4%	(4)	9%	(7)	84

Table GZC5_9: How important are each of the following to you? Open-mindedness

Demographic	Very ii	mportant		ewhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	65%	(647)	21%	(214)	5%	(50)	1%	(14)	7%	(75)	1000
Evangelical	66%	(126)	20%	(38)	5%	(10)	2%	(5)	6%	(12)	191
Non-Evangelical	69%	(197)	20%	(56)	7%	(20)	1%	(2)	4%	(11)	286
Community: Urban	67%	(176)	19%	(50)	5%	(14)	1%	(3)	7%	(19)	262
Community: Suburban	66%	(335)	23%	(117)	4%	(22)	1%	(7)	5%	(27)	509
Community: Rural	60%	(137)	20%	(47)	6%	(14)	2%	(4)	12%	(28)	229
Employ: Private Sector	63%	(58)	27%	(25)	4%	(4)	2%	(1)	4%	(4)	92
Employ: Unemployed	69%	(102)	13%	(20)	7%	(11)	1%	(2)	9%	(14)	148
Employ: Other	54%	(33)	20%	(12)	6%	(4)	_	(0)	20%	(12)	61
Military HH: Yes	62%	(81)	21%	(28)	3%	(4)	3%	(4)	11%	(14)	129
Military HH: No	65%	(567)	21%	(186)	5%	(46)	1%	(11)	7%	(61)	871
RD/WT: Right Direction	63%	(188)	22%	(66)	5%	(15)	2%	(6)	8%	(24)	299
RD/WT: Wrong Track	66%	(459)	21%	(147)	5%	(35)	1%	(8)	7%	(51)	701
Trump Job Approve	64%	(190)	23%	(69)	7%	(21)	1%	(2)	4%	(13)	296
Trump Job Disapprove	69%	(380)	21%	(118)	4%	(21)	1%	(8)	4%	(25)	552
Trump Job Strongly Approve	62%	(73)	23%	(27)	9%	(11)	1%	(1)	6%	(7)	119
Trump Job Somewhat Approve	66%	(116)	24%	(42)	6%	(10)	1%	(2)	4%	(6)	176
Trump Job Somewhat Disapprove	62%	(126)	27%	(54)	5%	(10)	1%	(2)	5%	(9)	203
Trump Job Strongly Disapprove	73%	(253)	18%	(64)	3%	(11)	2%	(5)	4%	(15)	349
Favorable of Trump	64%	(176)	23%	(64)	7%	(20)	1%	(3)	4%	(12)	275
Unfavorable of Trump	69%	(404)	21%	(123)	4%	(24)	1%	(6)	4%	(26)	584
Very Favorable of Trump	60%	(79)	23%	(30)	11%	(15)	1%	(1)	4%	(5)	130
Somewhat Favorable of Trump	67%	(97)	23%	(33)	4%	(6)	1%	(2)	5%	(7)	145
Somewhat Unfavorable of Trump	60%	(106)	29%	(51)	5%	(9)	1%	(2)	5%	(9)	177
Very Unfavorable of Trump	73%	(298)	18%	(73)	4%	(16)	1%	(5)	4%	(17)	407

Table GZC5_9: How important are each of the following to you? Open-mindedness

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	65%	(647)	21%	(214)	5%	(50)	1%	(14)	7%	(75)	1000
#1 Issue: Economy	64%	(164)	26%	(67)	5%	(12)	2%	(5)	3%	(7)	254
#1 Issue: Security	56%	(44)	20%	(16)	9%	(7)	2%	(2)	14%	(11)	80
#1 Issue: Health Care	68%	(120)	17%	(30)	6%	(10)	_	(0)	8%	(15)	176
#1 Issue: Women's Issues	66%	(86)	23%	(31)	3%	(3)	2%	(3)	6%	(8)	130
#1 Issue: Education	63%	(93)	26%	(39)	5%	(7)	1%	(1)	6%	(8)	148
#1 Issue: Energy	79%	(80)	16%	(16)	2%	(2)	2%	(2)	2%	(2)	101
#1 Issue: Other	51%	(47)	16%	(15)	6%	(6)	1%	(1)	26%	(24)	93
2018 House Vote: Democrat	68%	(74)	20%	(22)	8%	(9)	2%	(2)	2%	(3)	109
2018 House Vote: Republican	57%	(28)	31%	(16)	3%	(2)	5%	(2)	3%	(2)	50
2016 Vote: Hillary Clinton	67%	(41)	15%	(10)	12%	(7)	2%	(2)	3%	(2)	61
2016 Vote: Didn't Vote	64%	(576)	22%	(193)	4%	(40)	1%	(13)	8%	(71)	893
Voted in 2014: No	65%	(633)	21%	(205)	5%	(47)	1%	(14)	8%	(73)	972
2012 Vote: Didn't Vote	65%	(637)	21%	(207)	5%	(47)	1%	(13)	7%	(73)	976
4-Region: Northeast	62%	(124)	23%	(46)	5%	(10)	2%	(4)	8%	(15)	200
4-Region: Midwest	67%	(149)	20%	(44)	5%	(12)	1%	(1)	7%	(15)	222
4-Region: South	64%	(229)	20%	(70)	5%	(17)	2%	(9)	9%	(31)	356
4-Region: West	65%	(145)	24%	(54)	5%	(10)	_	(0)	6%	(13)	223

Table GZC5_10: *How important are each of the following to you? Intelligence*

Demographic	Very i	mportant		ewhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	62%	(624)	24%	(241)	4%	(44)	3%	(28)	6%	(64)	1000
Gender: Male	57%	(280)	25%	(124)	5%	(25)	4%	(21)	8%	(38)	489
Gender: Female	67%	(343)	23%	(117)	4%	(18)	1%	(7)	5%	(26)	511
Generation Z: 13-23	62%	(624)	24%	(241)	4%	(44)	3%	(28)	6%	(64)	1000
PID: Dem (no lean)	65%	(228)	24%	(83)	5%	(17)	3%	(10)	4%	(13)	352
PID: Ind (no lean)	58%	(251)	27%	(116)	4%	(19)	3%	(12)	9%	(39)	436
PID: Rep (no lean)	68%	(144)	20%	(43)	4%	(8)	3%	(6)	5%	(11)	213
PID/Gender: Dem Men	58%	(90)	26%	(40)	7%	(11)	3%	(5)	5%	(8)	154
PID/Gender: Dem Women	70%	(138)	22%	(43)	3%	(6)	3%	(5)	3%	(6)	198
PID/Gender: Ind Men	52%	(110)	28%	(58)	5%	(11)	5%	(11)	10%	(22)	212
PID/Gender: Ind Women	63%	(141)	26%	(57)	4%	(8)	_	(1)	7%	(17)	224
PID/Gender: Rep Men	65%	(80)	21%	(25)	3%	(4)	4%	(5)	7%	(8)	123
PID/Gender: Rep Women	72%	(64)	20%	(18)	4%	(4)	1%	(1)	3%	(3)	90
Ideo: Liberal (1-3)	63%	(196)	27%	(83)	3%	(10)	4%	(12)	3%	(10)	312
Ideo: Moderate (4)	62%	(110)	27%	(48)	5%	(8)	2%	(4)	3%	(6)	176
Ideo: Conservative (5-7)	68%	(126)	22%	(41)	4%	(7)	2%	(3)	4%	(8)	186
Educ: < College	63%	(581)	24%	(217)	4%	(39)	3%	(25)	6%	(58)	920
Educ: Bachelors degree	55%	(33)	33%	(20)	7%	(4)	3%	(2)	3%	(2)	60
Income: Under 50k	58%	(302)	26%	(135)	5%	(28)	4%	(21)	8%	(40)	525
Income: 50k-100k	68%	(194)	23%	(65)	4%	(12)	2%	(6)	3%	(10)	286
Income: 100k+	68%	(127)	22%	(42)	2%	(4)	1%	(1)	7%	(14)	188
Ethnicity: White	62%	(389)	26%	(166)	5%	(30)	2%	(11)	5%	(33)	629
Ethnicity: Hispanic	58%	(118)	24%	(49)	4%	(8)	5%	(10)	9%	(18)	203
Ethnicity: Afr. Am.	72%	(93)	16%	(21)	1%	(2)	5%	(7)	5%	(7)	130
Ethnicity: Other	59%	(141)	23%	(54)	5%	(11)	4%	(10)	10%	(24)	24
All Christian	64%	(191)	23%	(68)	4%	(11)	3%	(9)	6%	(18)	296
All Non-Christian	64%	(41)	19%	(12)	5%	(3)	4%	(3)	8%	(5)	64
Atheist	60%	(64)	26%	(28)	4%	(4)	3%	(4)	6%	(7)	106
Agnostic/Nothing in particular	61%	(328)	25%	(133)	5%	(26)	2%	(13)	6%	(34)	534
Religious Non-Protestant/Catholic	67%	(56)	14%	(12)	5%	(4)	5%	(4)	9%	(7)	84

Table GZC5_10: *How important are each of the following to you? Intelligence*

Demographic	Very in	mportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	62%	(624)	24%	(241)	4%	(44)	3%	(28)	6%	(64)	1000
Evangelical	64%	(122)	23%	(44)	4%	(8)	4%	(8)	5%	(9)	191
Non-Evangelical	65%	(185)	25%	(71)	5%	(14)	2%	(5)	4%	(10)	286
Community: Urban	65%	(170)	21%	(56)	4%	(11)	4%	(9)	6%	(17)	262
Community: Suburban	64%	(325)	26%	(130)	4%	(19)	2%	(11)	5%	(23)	509
Community: Rural	56%	(129)	24%	(55)	6%	(15)	3%	(7)	10%	(23)	229
Employ: Private Sector	59%	(54)	34%	(31)	3%	(3)	2%	(1)	2%	(2)	92
Employ: Unemployed	60%	(90)	22%	(32)	7%	(10)	3%	(5)	8%	(12)	148
Employ: Other	60%	(37)	15%	(9)	3%	(2)	4%	(2)	18%	(11)	61
Military HH: Yes	66%	(86)	19%	(24)	3%	(4)	3%	(4)	8%	(11)	129
Military HH: No	62%	(538)	25%	(217)	5%	(39)	3%	(24)	6%	(53)	871
RD/WT: Right Direction	64%	(193)	21%	(64)	4%	(11)	3%	(10)	7%	(22)	299
RD/WT: Wrong Track	61%	(431)	25%	(178)	5%	(33)	3%	(18)	6%	(41)	701
Trump Job Approve	68%	(201)	23%	(69)	3%	(9)	2%	(5)	4%	(12)	296
Trump Job Disapprove	63%	(349)	26%	(144)	4%	(25)	3%	(14)	4%	(21)	552
Trump Job Strongly Approve	72%	(86)	18%	(21)	4%	(5)	1%	(1)	5%	(6)	119
Trump Job Somewhat Approve	65%	(115)	27%	(48)	2%	(4)	2%	(3)	4%	(6)	176
Trump Job Somewhat Disapprove	58%	(117)	29%	(59)	6%	(13)	3%	(6)	4%	(8)	203
Trump Job Strongly Disapprove	66%	(232)	24%	(85)	3%	(12)	2%	(8)	4%	(13)	349
Favorable of Trump	68%	(186)	25%	(67)	3%	(9)	2%	(5)	3%	(8)	275
Unfavorable of Trump	63%	(369)	26%	(151)	4%	(24)	3%	(15)	4%	(25)	584
Very Favorable of Trump	74%	(96)	21%	(27)	2%	(2)	2%	(2)	2%	(3)	130
Somewhat Favorable of Trump	62%	(90)	28%	(40)	4%	(6)	2%	(3)	4%	(6)	145
Somewhat Unfavorable of Trump	58%	(103)	30%	(53)	5%	(8)	1%	(2)	6%	(11)	177
Very Unfavorable of Trump	65%	(266)	24%	(99)	4%	(15)	3%	(13)	3%	(14)	407

Table GZC5_10: *How important are each of the following to you? Intelligence*

Demographic	Very important		Somewhat important			t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	62%	(624)	24%	(241)	4%	(44)	3%	(28)	6%	(64)	1000
#1 Issue: Economy	67%	(170)	25%	(63)	4%	(10)	2%	(6)	2%	(5)	254
#1 Issue: Security	60%	(47)	21%	(16)	6%	(4)	2%	(2)	12%	(10)	80
#1 Issue: Health Care	60%	(105)	29%	(50)	4%	(6)	2%	(3)	7%	(12)	176
#1 Issue: Women's Issues	59%	(77)	25%	(32)	6%	(8)	3%	(4)	7%	(9)	130
#1 Issue: Education	63%	(93)	26%	(38)	4%	(6)	3%	(4)	5%	(7)	148
#1 Issue: Energy	71%	(72)	19%	(19)	3%	(4)	4%	(4)	2%	(3)	101
#1 Issue: Other	52%	(49)	20%	(18)	5%	(5)	4%	(4)	19%	(18)	93
2018 House Vote: Democrat	62%	(67)	26%	(28)	5%	(5)	6%	(7)	2%	(2)	109
2018 House Vote: Republican	64%	(32)	26%	(13)	5%	(3)	1%	(1)	3%	(2)	50
2016 Vote: Hillary Clinton	62%	(38)	22%	(13)	7%	(4)	9%	(5)	1%	(1)	61
2016 Vote: Didn't Vote	63%	(558)	24%	(214)	4%	(37)	3%	(22)	7%	(61)	893
Voted in 2014: No	63%	(608)	24%	(235)	4%	(40)	3%	(27)	6%	(62)	972
2012 Vote: Didn't Vote	63%	(614)	24%	(232)	4%	(42)	3%	(26)	6%	(62)	976
4-Region: Northeast	64%	(128)	20%	(40)	5%	(10)	5%	(10)	6%	(12)	200
4-Region: Midwest	61%	(135)	26%	(58)	5%	(10)	2%	(5)	6%	(13)	222
4-Region: South	63%	(224)	23%	(81)	4%	(13)	2%	(8)	8%	(29)	356
4-Region: West	61%	(136)	28%	(62)	5%	(10)	2%	(4)	4%	(10)	223

 Table GZC5_11: How important are each of the following to you?

 Care for those more needy than yourself

Demographic	Very in	mportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	49%	(487)	32%	(323)	8%	(77)	2%	(21)	9%	(92)	1000
Gender: Male	42%	(207)	33%	(163)	11%	(53)	2%	(11)	11%	(55)	489
Gender: Female	55%	(281)	31%	(159)	5%	(24)	2%	(10)	7%	(37)	511
Generation Z: 13-23	49%	(487)	32%	(323)	8%	(77)	2%	(21)	9%	(92)	1000
PID: Dem (no lean)	59%	(207)	29%	(103)	6%	(22)	2%	(8)	4%	(12)	352
PID: Ind (no lean)	40%	(173)	35%	(152)	9%	(39)	3%	(11)	14%	(61)	436
PID: Rep (no lean)	50%	(107)	32%	(68)	8%	(16)	1%	(2)	9%	(19)	213
PID/Gender: Dem Men	52%	(80)	35%	(54)	7%	(11)	2%	(3)	4%	(7)	154
PID/Gender: Dem Women	64%	(127)	25%	(50)	6%	(11)	2%	(4)	3%	(6)	198
PID/Gender: Ind Men	32%	(68)	34%	(71)	15%	(31)	3%	(6)	17%	(35)	212
PID/Gender: Ind Women	47%	(105)	36%	(81)	3%	(8)	3%	(6)	11%	(25)	224
PID/Gender: Rep Men	48%	(59)	31%	(39)	9%	(11)	2%	(2)	10%	(13)	123
PID/Gender: Rep Women	54%	(48)	33%	(29)	6%	(5)	_	(0)	7%	(7)	90
Ideo: Liberal (1-3)	56%	(174)	32%	(100)	6%	(20)	2%	(7)	4%	(11)	312
Ideo: Moderate (4)	46%	(80)	41%	(72)	7%	(12)	_	(1)	6%	(11)	176
Ideo: Conservative (5-7)	48%	(89)	33%	(61)	11%	(21)	_	(0)	8%	(15)	186
Educ: < College	49%	(447)	32%	(295)	8%	(72)	2%	(20)	9%	(86)	920
Educ: Bachelors degree	48%	(29)	40%	(24)	7%	(4)	1%	(1)	4%	(2)	60
Income: Under 50k	46%	(243)	32%	(170)	7%	(35)	3%	(16)	12%	(61)	525
Income: 50k-100k	54%	(155)	32%	(92)	7%	(21)	2%	(5)	5%	(13)	286
Income: 100k+	47%	(89)	32%	(61)	11%	(20)	_	(1)	9%	(17)	188
Ethnicity: White	50%	(313)	33%	(208)	8%	(49)	1%	(9)	8%	(50)	629
Ethnicity: Hispanic	46%	(93)	30%	(62)	8%	(17)	3%	(7)	12%	(24)	203
Ethnicity: Afr. Am.	53%	(69)	30%	(39)	5%	(6)	3%	(4)	9%	(12)	130
Ethnicity: Other	44%	(105)	31%	(75)	9%	(21)	4%	(9)	13%	(31)	241
All Christian	45%	(134)	36%	(106)	10%	(28)	1%	(4)	8%	(23)	296
All Non-Christian	62%	(40)	18%	(12)	7%	(4)	3%	(2)	9%	(6)	64
Atheist	42%	(45)	35%	(37)	13%	(13)	3%	(3)	7%	(8)	106
Agnostic/Nothing in particular	50%	(268)	31%	(168)	6%	(30)	2%	(12)	10%	(55)	534
Religious Non-Protestant/Catholic	59%	(50)	20%	(17)	7%	(6)	4%	(3)	11%	(9)	84

Table GZC5_11: How important are each of the following to you? Care for those more needy than yourself

Demographic	Very in	mportant		ewhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	49%	(487)	32%	(323)	8%	(77)	2%	(21)	9%	(92)	1000
Evangelical	54%	(104)	31%	(60)	6%	(12)	_	(1)	7%	(14)	191
Non-Evangelical	48%	(138)	36%	(103)	9%	(25)	2%	(5)	5%	(15)	286
Community: Urban	51%	(135)	29%	(76)	9%	(23)	3%	(7)	8%	(21)	262
Community: Suburban	51%	(257)	33%	(166)	7%	(35)	1%	(7)	9%	(44)	509
Community: Rural	42%	(95)	35%	(81)	8%	(18)	3%	(7)	12%	(27)	229
Employ: Private Sector	48%	(45)	37%	(34)	10%	(9)	2%	(2)	3%	(3)	92
Employ: Unemployed	48%	(71)	33%	(48)	6%	(9)	4%	(6)	9%	(14)	148
Employ: Other	43%	(26)	21%	(13)	7%	(4)	4%	(2)	26%	(16)	61
Military HH: Yes	49%	(63)	25%	(32)	8%	(10)	5%	(6)	13%	(17)	129
Military HH: No	49%	(424)	33%	(291)	8%	(66)	2%	(15)	9%	(75)	871
RD/WT: Right Direction	45%	(133)	36%	(109)	8%	(25)	2%	(5)	9%	(27)	299
RD/WT: Wrong Track	50%	(354)	31%	(214)	7%	(52)	2%	(16)	9%	(65)	701
Trump Job Approve	51%	(149)	32%	(94)	10%	(29)	1%	(3)	7%	(20)	296
Trump Job Disapprove	53%	(292)	33%	(182)	7%	(37)	2%	(10)	6%	(31)	552
Trump Job Strongly Approve	52%	(62)	29%	(35)	10%	(12)	1%	(1)	7%	(8)	119
Trump Job Somewhat Approve	49%	(87)	34%	(59)	10%	(17)	1%	(2)	7%	(12)	176
Trump Job Somewhat Disapprove	40%	(82)	43%	(86)	8%	(16)	2%	(4)	7%	(14)	203
Trump Job Strongly Disapprove	60%	(210)	27%	(96)	6%	(20)	2%	(6)	5%	(18)	349
Favorable of Trump	49%	(135)	32%	(88)	11%	(31)	1%	(2)	7%	(19)	275
Unfavorable of Trump	53%	(310)	33%	(194)	7%	(39)	2%	(11)	5%	(30)	584
Very Favorable of Trump	54%	(70)	26%	(34)	11%	(15)	1%	(1)	8%	(10)	130
Somewhat Favorable of Trump	45%	(65)	37%	(54)	11%	(16)	_	(1)	6%	(8)	145
Somewhat Unfavorable of Trump	43%	(75)	45%	(80)	4%	(6)	2%	(4)	6%	(11)	177
Very Unfavorable of Trump	58%	(235)	28%	(114)	8%	(33)	2%	(7)	5%	(19)	407

Table GZC5_11: How important are each of the following to you? Care for those more needy than yourself

Demographic	Very ii	nportant		ewhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	49%	(487)	32%	(323)	8%	(77)	2%	(21)	9%	(92)	1000
#1 Issue: Economy	48%	(122)	35%	(89)	10%	(26)	2%	(6)	5%	(12)	254
#1 Issue: Security	46%	(36)	29%	(23)	9%	(7)	3%	(2)	14%	(11)	80
#1 Issue: Health Care	53%	(94)	32%	(56)	6%	(10)	1%	(2)	8%	(14)	176
#1 Issue: Women's Issues	52%	(67)	30%	(39)	7%	(9)	1%	(1)	10%	(14)	130
#1 Issue: Education	47%	(70)	37%	(54)	7%	(11)	2%	(3)	6%	(9)	148
#1 Issue: Energy	51%	(52)	35%	(36)	7%	(7)	3%	(3)	4%	(4)	101
#1 Issue: Other	41%	(38)	21%	(19)	6%	(6)	4%	(3)	29%	(27)	93
2018 House Vote: Democrat	56%	(60)	33%	(36)	8%	(9)	1%	(2)	2%	(3)	109
2018 House Vote: Republican	41%	(20)	41%	(20)	8%	(4)	3%	(2)	7%	(3)	50
2016 Vote: Hillary Clinton	59%	(36)	33%	(20)	5%	(3)	2%	(1)	1%	(1)	61
2016 Vote: Didn't Vote	48%	(433)	32%	(283)	8%	(69)	2%	(18)	10%	(90)	893
Voted in 2014: No	49%	(474)	32%	(315)	8%	(73)	2%	(20)	9%	(90)	972
2012 Vote: Didn't Vote	49%	(477)	32%	(315)	8%	(73)	2%	(19)	9%	(92)	976
4-Region: Northeast	44%	(88)	36%	(71)	9%	(17)	2%	(4)	10%	(20)	200
4-Region: Midwest	50%	(112)	32%	(71)	7%	(16)	2%	(3)	9%	(20)	222
4-Region: South	51%	(180)	30%	(107)	7%	(23)	3%	(11)	10%	(34)	356
4-Region: West	48%	(108)	33%	(73)	9%	(21)	1%	(3)	8%	(18)	223

Table GZC5_12: How important are each of the following to you? Doing what it takes to get ahead

Demographic	Very i	mportant		ewhat ortant		t very ortant		portant all		: Know / Opinion	Total N
Americans Age 13 to 23	31%	(305)	34%	(339)	21%	(207)	4%	(44)	10%	(104)	1000
Gender: Male	34%	(165)	33%	(160)	18%	(88)	4%	(21)	11%	(54)	489
Gender: Female	28%	(141)	35%	(179)	23%	(119)	5%	(23)	10%	(50)	511
Generation Z: 13-23	31%	(305)	34%	(339)	21%	(207)	4%	(44)	10%	(104)	1000
PID: Dem (no lean)	31%	(108)	38%	(134)	19%	(68)	5%	(19)	7%	(23)	352
PID: Ind (no lean)	27%	(119)	30%	(131)	22%	(96)	5%	(24)	15%	(66)	436
PID: Rep (no lean)	37%	(78)	35%	(75)	20%	(43)	1%	(2)	7%	(15)	213
PID/Gender: Dem Men	35%	(55)	38%	(59)	15%	(23)	5%	(8)	6%	(10)	154
PID/Gender: Dem Women	27%	(53)	38%	(75)	23%	(45)	6%	(11)	7%	(14)	198
PID/Gender: Ind Men	31%	(65)	28%	(60)	19%	(40)	5%	(11)	16%	(34)	212
PID/Gender: Ind Women	24%	(54)	31%	(71)	25%	(56)	5%	(12)	14%	(32)	224
PID/Gender: Rep Men	36%	(45)	34%	(41)	20%	(25)	1%	(2)	8%	(10)	123
PID/Gender: Rep Women	37%	(34)	38%	(34)	20%	(18)	_	(0)	5%	(5)	90
Ideo: Liberal (1-3)	23%	(73)	35%	(108)	26%	(81)	7%	(21)	9%	(28)	312
Ideo: Moderate (4)	37%	(65)	33%	(57)	19%	(33)	4%	(8)	7%	(13)	176
Ideo: Conservative (5-7)	38%	(71)	37%	(69)	17%	(32)	2%	(3)	6%	(10)	186
Educ: < College	31%	(285)	35%	(319)	20%	(182)	4%	(38)	10%	(95)	920
Educ: Bachelors degree	23%	(14)	31%	(18)	34%	(21)	5%	(3)	7%	(4)	60
Income: Under 50k	31%	(162)	31%	(161)	21%	(108)	5%	(24)	13%	(70)	525
Income: 50k-100k	31%	(89)	37%	(105)	22%	(64)	4%	(11)	6%	(17)	286
Income: 100k+	29%	(55)	39%	(73)	18%	(34)	5%	(9)	9%	(17)	188
Ethnicity: White	28%	(175)	34%	(217)	24%	(149)	4%	(26)	10%	(62)	629
Ethnicity: Hispanic	28%	(57)	32%	(64)	20%	(40)	6%	(11)	15%	(30)	203
Ethnicity: Afr. Am.	48%	(62)	26%	(33)	12%	(15)	4%	(6)	11%	(14)	130
Ethnicity: Other	28%	(68)	37%	(89)	18%	(43)	5%	(12)	12%	(28)	24
All Christian	31%	(92)	35%	(103)	21%	(63)	4%	(11)	9%	(28)	296
All Non-Christian	38%	(24)	29%	(18)	19%	(12)	4%	(3)	10%	(6)	64
Atheist	28%	(30)	35%	(38)	25%	(26)	4%	(4)	8%	(8)	106
Agnostic/Nothing in particular	30%	(160)	34%	(180)	20%	(106)	5%	(27)	12%	(62)	534
Religious Non-Protestant/Catholic	33%	(28)	31%	(26)	23%	(19)	3%	(3)	10%	(9)	84

Table GZC5_12: How important are each of the following to you? Doing what it takes to get ahead

Demographic	Very ii	mportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	31%	(305)	34%	(339)	21%	(207)	4%	(44)	10%	(104)	1000
Evangelical	33%	(63)	35%	(67)	19%	(36)	3%	(5)	10%	(19)	191
Non-Evangelical	33%	(93)	36%	(102)	21%	(61)	4%	(13)	6%	(18)	286
Community: Urban	33%	(86)	33%	(87)	20%	(52)	6%	(16)	8%	(22)	262
Community: Suburban	29%	(150)	37%	(189)	21%	(105)	4%	(23)	8%	(42)	509
Community: Rural	30%	(70)	27%	(63)	22%	(51)	2%	(6)	18%	(40)	229
Employ: Private Sector	34%	(31)	31%	(29)	19%	(18)	9%	(8)	7%	(7)	92
Employ: Unemployed	33%	(49)	26%	(38)	25%	(37)	3%	(4)	14%	(21)	148
Employ: Other	29%	(18)	28%	(17)	22%	(13)	3%	(2)	18%	(11)	61
Military HH: Yes	29%	(38)	35%	(46)	16%	(21)	6%	(8)	13%	(17)	129
Military HH: No	31%	(268)	34%	(294)	21%	(186)	4%	(36)	10%	(87)	871
RD/WT: Right Direction	35%	(104)	33%	(98)	18%	(54)	5%	(14)	10%	(29)	299
RD/WT: Wrong Track	29%	(201)	34%	(241)	22%	(154)	4%	(30)	11%	(76)	701
Trump Job Approve	38%	(113)	36%	(105)	18%	(53)	2%	(7)	6%	(18)	296
Trump Job Disapprove	28%	(153)	37%	(203)	22%	(124)	5%	(27)	8%	(45)	552
Trump Job Strongly Approve	42%	(50)	31%	(37)	20%	(24)	1%	(1)	7%	(8)	119
Trump Job Somewhat Approve	36%	(63)	39%	(68)	17%	(29)	3%	(6)	6%	(10)	176
Trump Job Somewhat Disapprove	26%	(52)	41%	(82)	21%	(42)	3%	(7)	9%	(19)	203
Trump Job Strongly Disapprove	29%	(101)	34%	(120)	23%	(82)	6%	(20)	8%	(27)	349
Favorable of Trump	38%	(105)	37%	(101)	18%	(49)	1%	(4)	6%	(17)	275
Unfavorable of Trump	28%	(166)	36%	(210)	23%	(133)	5%	(29)	8%	(45)	584
Very Favorable of Trump	45%	(58)	33%	(43)	18%	(24)	_	(0)	4%	(6)	130
Somewhat Favorable of Trump	32%	(46)	40%	(58)	17%	(25)	3%	(4)	8%	(11)	145
Somewhat Unfavorable of Trump	29%	(51)	38%	(67)	21%	(37)	3%	(6)	9%	(15)	177
Very Unfavorable of Trump	28%	(115)	35%	(143)	23%	(96)	6%	(23)	7%	(30)	407

Table GZC5_12: How important are each of the following to you? Doing what it takes to get ahead

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / Opinion	Total N
Americans Age 13 to 23	31%	(305)	34%	(339)	21%	(207)	4%	(44)	10%	(104)	1000
#1 Issue: Economy	36%	(91)	35%	(88)	20%	(52)	3%	(8)	6%	(16)	254
#1 Issue: Security	27%	(21)	35%	(28)	18%	(14)	3%	(3)	17%	(13)	80
#1 Issue: Health Care	29%	(52)	36%	(62)	19%	(33)	5%	(9)	11%	(19)	176
#1 Issue: Women's Issues	21%	(28)	41%	(53)	23%	(30)	4%	(6)	11%	(14)	130
#1 Issue: Education	34%	(50)	32%	(47)	24%	(35)	4%	(6)	7%	(10)	148
#1 Issue: Energy	34%	(34)	33%	(34)	21%	(22)	9%	(9)	3%	(3)	101
#1 Issue: Other	23%	(22)	26%	(24)	20%	(18)	3%	(3)	28%	(26)	93
2018 House Vote: Democrat	26%	(28)	30%	(33)	28%	(30)	9%	(10)	7%	(8)	109
2018 House Vote: Republican	31%	(15)	34%	(17)	29%	(14)	3%	(2)	3%	(2)	50
2016 Vote: Hillary Clinton	28%	(17)	31%	(19)	23%	(14)	8%	(5)	9%	(6)	61
2016 Vote: Didn't Vote	31%	(273)	34%	(308)	20%	(177)	4%	(37)	11%	(97)	893
Voted in 2014: No	30%	(296)	34%	(333)	21%	(199)	4%	(41)	11%	(103)	972
2012 Vote: Didn't Vote	30%	(297)	34%	(334)	21%	(201)	4%	(42)	11%	(103)	976
4-Region: Northeast	32%	(63)	30%	(61)	24%	(47)	3%	(6)	11%	(22)	200
4-Region: Midwest	33%	(72)	34%	(76)	19%	(42)	3%	(7)	11%	(25)	222
4-Region: South	30%	(107)	33%	(116)	22%	(77)	5%	(18)	11%	(38)	356
4-Region: West	28%	(63)	39%	(86)	18%	(41)	6%	(13)	9%	(20)	223

Table GZC5_13: *How important are each of the following to you? Respect for authority*

Demographic	Very in	mportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	40%	(398)	35%	(355)	12%	(121)	4%	(42)	8%	(84)	1000
Gender: Male	38%	(183)	35%	(170)	12%	(60)	5%	(26)	10%	(50)	489
Gender: Female	42%	(214)	36%	(184)	12%	(61)	3%	(17)	7%	(34)	511
Generation Z: 13-23	40%	(398)	35%	(355)	12%	(121)	4%	(42)	8%	(84)	1000
PID: Dem (no lean)	36%	(127)	38%	(135)	16%	(55)	5%	(18)	5%	(17)	352
PID: Ind (no lean)	38%	(165)	33%	(143)	13%	(57)	5%	(20)	12%	(51)	436
PID: Rep (no lean)	50%	(106)	36%	(76)	4%	(9)	2%	(4)	8%	(16)	213
PID/Gender: Dem Men	35%	(54)	37%	(57)	17%	(25)	6%	(9)	6%	(9)	154
PID/Gender: Dem Women	37%	(73)	39%	(78)	15%	(29)	5%	(10)	4%	(8)	198
PID/Gender: Ind Men	35%	(74)	33%	(69)	13%	(28)	6%	(13)	13%	(28)	212
PID/Gender: Ind Women	41%	(91)	33%	(74)	13%	(29)	3%	(7)	10%	(23)	224
PID/Gender: Rep Men	45%	(56)	36%	(44)	5%	(6)	3%	(4)	11%	(13)	123
PID/Gender: Rep Women	57%	(51)	36%	(33)	4%	(3)	_	(0)	3%	(3)	90
Ideo: Liberal (1-3)	26%	(80)	40%	(125)	21%	(65)	8%	(26)	5%	(17)	312
Ideo: Moderate (4)	42%	(74)	37%	(66)	13%	(23)	3%	(6)	5%	(8)	176
Ideo: Conservative (5-7)	52%	(96)	36%	(66)	5%	(10)	2%	(4)	5%	(10)	186
Educ: < College	41%	(374)	35%	(324)	12%	(109)	4%	(38)	8%	(76)	920
Educ: Bachelors degree	29%	(17)	45%	(27)	17%	(10)	5%	(3)	4%	(3)	60
Income: Under 50k	39%	(203)	33%	(172)	13%	(66)	5%	(25)	11%	(60)	525
Income: 50k-100k	43%	(123)	39%	(111)	11%	(30)	4%	(11)	4%	(11)	286
Income: 100k+	38%	(71)	38%	(72)	13%	(25)	4%	(7)	7%	(13)	188
Ethnicity: White	40%	(255)	36%	(229)	12%	(75)	4%	(23)	8%	(48)	629
Ethnicity: Hispanic	40%	(80)	33%	(66)	12%	(25)	3%	(5)	13%	(26)	203
Ethnicity: Afr. Am.	40%	(52)	35%	(46)	13%	(17)	6%	(7)	5%	(7)	130
Ethnicity: Other	38%	(90)	33%	(80)	12%	(29)	5%	(12)	12%	(29)	241
All Christian	43%	(128)	35%	(104)	10%	(31)	4%	(11)	8%	(22)	296
All Non-Christian	37%	(24)	33%	(21)	16%	(11)	6%	(4)	8%	(5)	64
Atheist	24%	(26)	45%	(48)	20%	(21)	4%	(4)	6%	(7)	106
Agnostic/Nothing in particular	41%	(220)	34%	(182)	11%	(59)	4%	(24)	9%	(50)	534
Religious Non-Protestant/Catholic	40%	(34)	29%	(25)	15%	(13)	5%	(4)	11%	(9)	84

Table GZC5_13: How important are each of the following to you? Respect for authority

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	40%	(398)	35%	(355)	12%	(121)	4%	(42)	8%	(84)	1000
Evangelical	51%	(98)	35%	(67)	4%	(7)	4%	(7)	6%	(11)	191
Non-Evangelical	42%	(119)	36%	(102)	13%	(37)	4%	(12)	6%	(16)	286
Community: Urban	43%	(113)	33%	(86)	10%	(26)	5%	(14)	9%	(24)	262
Community: Suburban	39%	(198)	38%	(192)	13%	(67)	4%	(21)	6%	(31)	509
Community: Rural	38%	(87)	34%	(77)	12%	(28)	4%	(8)	13%	(29)	229
Employ: Private Sector	29%	(27)	43%	(40)	14%	(13)	10%	(10)	3%	(3)	92
Employ: Unemployed	35%	(52)	34%	(50)	14%	(21)	6%	(9)	10%	(15)	148
Employ: Other	49%	(30)	18%	(11)	5%	(3)	8%	(5)	21%	(13)	61
Military HH: Yes	44%	(57)	32%	(42)	7%	(9)	5%	(7)	12%	(15)	129
Military HH: No	39%	(341)	36%	(313)	13%	(113)	4%	(36)	8%	(69)	871
RD/WT: Right Direction	50%	(148)	33%	(99)	6%	(17)	2%	(7)	9%	(28)	299
RD/WT: Wrong Track	36%	(249)	36%	(255)	15%	(104)	5%	(36)	8%	(56)	701
Trump Job Approve	50%	(148)	35%	(102)	7%	(21)	2%	(5)	6%	(19)	296
Trump Job Disapprove	33%	(184)	40%	(220)	16%	(89)	6%	(32)	5%	(27)	552
Trump Job Strongly Approve	52%	(62)	34%	(41)	4%	(5)	2%	(3)	7%	(8)	119
Trump Job Somewhat Approve	49%	(86)	35%	(61)	9%	(16)	1%	(2)	6%	(11)	176
Trump Job Somewhat Disapprove	34%	(69)	43%	(87)	15%	(29)	4%	(7)	5%	(10)	203
Trump Job Strongly Disapprove	33%	(115)	38%	(134)	17%	(60)	7%	(25)	5%	(17)	349
Favorable of Trump	52%	(143)	35%	(97)	6%	(18)	2%	(5)	4%	(12)	275
Unfavorable of Trump	34%	(197)	40%	(232)	15%	(90)	6%	(33)	5%	(31)	584
Very Favorable of Trump	57%	(75)	32%	(41)	5%	(6)	2%	(3)	4%	(6)	130
Somewhat Favorable of Trump	47%	(68)	39%	(56)	8%	(12)	1%	(2)	5%	(7)	145
Somewhat Unfavorable of Trump	35%	(62)	42%	(75)	12%	(22)	3%	(4)	8%	(13)	177
Very Unfavorable of Trump	33%	(135)	39%	(157)	17%	(69)	7%	(28)	4%	(18)	407

Table GZC5_13: *How important are each of the following to you? Respect for authority*

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	40%	(398)	35%	(355)	12%	(121)	4%	(42)	8%	(84)	1000
#1 Issue: Economy	42%	(106)	39%	(98)	11%	(27)	5%	(13)	4%	(10)	254
#1 Issue: Security	47%	(38)	26%	(21)	10%	(8)	1%	(1)	16%	(12)	80
#1 Issue: Health Care	34%	(60)	36%	(64)	16%	(28)	5%	(9)	9%	(16)	176
#1 Issue: Women's Issues	36%	(47)	41%	(54)	12%	(15)	3%	(3)	8%	(10)	130
#1 Issue: Education	50%	(74)	32%	(46)	11%	(16)	3%	(4)	4%	(6)	148
#1 Issue: Energy	35%	(36)	40%	(41)	17%	(17)	5%	(5)	3%	(3)	101
#1 Issue: Other	31%	(29)	29%	(27)	7%	(7)	6%	(6)	26%	(24)	93
2018 House Vote: Democrat	34%	(37)	27%	(30)	25%	(27)	9%	(10)	5%	(5)	109
2018 House Vote: Republican	35%	(17)	47%	(23)	7%	(3)	8%	(4)	3%	(2)	50
2016 Vote: Hillary Clinton	31%	(19)	32%	(20)	21%	(13)	10%	(6)	6%	(4)	61
2016 Vote: Didn't Vote	40%	(359)	35%	(317)	12%	(103)	4%	(35)	9%	(79)	893
Voted in 2014: No	40%	(386)	35%	(345)	12%	(118)	4%	(40)	9%	(83)	972
2012 Vote: Didn't Vote	40%	(388)	36%	(349)	12%	(118)	4%	(39)	8%	(82)	976
4-Region: Northeast	34%	(67)	39%	(78)	15%	(29)	5%	(10)	7%	(15)	200
4-Region: Midwest	41%	(90)	32%	(72)	14%	(30)	4%	(8)	10%	(21)	222
4-Region: South	42%	(151)	36%	(130)	9%	(31)	4%	(13)	9%	(32)	356
4-Region: West	40%	(89)	34%	(75)	14%	(31)	5%	(12)	7%	(16)	223

Table GZC5_14: How important are each of the following to you? Respect for elders

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	50%	(502)	30%	(304)	10%	(99)	2%	(22)	7%	(73)	1000
Gender: Male	48%	(232)	29%	(140)	12%	(57)	3%	(15)	9%	(44)	489
Gender: Female	53%	(270)	32%	(164)	8%	(42)	1%	(6)	6%	(29)	511
Generation Z: 13-23	50%	(502)	30%	(304)	10%	(99)	2%	(22)	7%	(73)	1000
PID: Dem (no lean)	45%	(160)	34%	(121)	13%	(47)	3%	(10)	4%	(14)	352
PID: Ind (no lean)	49%	(213)	28%	(122)	9%	(41)	3%	(12)	11%	(47)	436
PID: Rep (no lean)	61%	(129)	29%	(61)	5%	(11)	_	(0)	5%	(12)	213
PID/Gender: Dem Men	45%	(70)	31%	(48)	14%	(22)	4%	(6)	5%	(8)	154
PID/Gender: Dem Women	46%	(90)	37%	(73)	13%	(25)	2%	(3)	3%	(6)	198
PID/Gender: Ind Men	43%	(90)	28%	(59)	12%	(25)	4%	(9)	13%	(28)	212
PID/Gender: Ind Women	55%	(123)	28%	(64)	7%	(16)	1%	(3)	8%	(19)	224
PID/Gender: Rep Men	59%	(72)	27%	(33)	8%	(10)	_	(0)	6%	(8)	123
PID/Gender: Rep Women	64%	(57)	31%	(28)	1%	(1)	_	(0)	4%	(4)	90
Ideo: Liberal (1-3)	38%	(117)	38%	(118)	16%	(49)	4%	(12)	5%	(15)	312
Ideo: Moderate (4)	53%	(93)	30%	(53)	9%	(16)	3%	(5)	5%	(9)	176
Ideo: Conservative (5-7)	59%	(110)	32%	(59)	4%	(8)	_	(1)	4%	(8)	186
Educ: < College	51%	(470)	30%	(273)	10%	(90)	2%	(20)	7%	(68)	920
Educ: Bachelors degree	37%	(22)	45%	(27)	12%	(7)	3%	(2)	3%	(2)	60
Income: Under 50k	50%	(263)	27%	(144)	11%	(56)	3%	(14)	9%	(49)	525
Income: 50k-100k	51%	(147)	35%	(102)	8%	(22)	2%	(5)	4%	(10)	286
Income: 100k+	49%	(92)	31%	(59)	11%	(20)	2%	(3)	7%	(14)	188
Ethnicity: White	52%	(325)	31%	(193)	10%	(62)	2%	(11)	6%	(38)	629
Ethnicity: Hispanic	52%	(105)	29%	(59)	7%	(14)	3%	(5)	9%	(18)	203
Ethnicity: Afr. Am.	54%	(70)	24%	(31)	9%	(12)	5%	(7)	8%	(10)	130
Ethnicity: Other	45%	(107)	33%	(80)	10%	(24)	2%	(4)	11%	(25)	241
All Christian	55%	(162)	30%	(88)	8%	(23)	1%	(2)	7%	(21)	296
All Non-Christian	57%	(37)	27%	(17)	4%	(3)	5%	(3)	7%	(4)	64
Atheist	34%	(36)	36%	(38)	19%	(21)	5%	(6)	6%	(6)	106
Agnostic/Nothing in particular	50%	(267)	30%	(161)	10%	(53)	2%	(11)	8%	(42)	534
Religious Non-Protestant/Catholic	55%	(46)	29%	(24)	4%	(3)	4%	(4)	8%	(7)	84

Table GZC5_14: How important are each of the following to you? Respect for elders

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	50%	(502)	30%	(304)	10%	(99)	2%	(22)	7%	(73)	1000
Evangelical	65%	(124)	26%	(49)	3%	(6)	1%	(2)	5%	(10)	191
Non-Evangelical	53%	(153)	31%	(89)	9%	(27)	1%	(4)	5%	(13)	286
Community: Urban	55%	(145)	29%	(77)	8%	(21)	1%	(4)	6%	(15)	262
Community: Suburban	48%	(246)	32%	(161)	12%	(60)	3%	(13)	6%	(29)	509
Community: Rural	49%	(111)	29%	(66)	8%	(18)	2%	(5)	13%	(29)	229
Employ: Private Sector	41%	(38)	35%	(32)	19%	(17)	2%	(1)	3%	(3)	92
Employ: Unemployed	50%	(73)	27%	(40)	10%	(14)	3%	(5)	11%	(16)	148
Employ: Other	48%	(29)	24%	(15)	5%	(3)	3%	(2)	20%	(12)	61
Military HH: Yes	53%	(69)	29%	(37)	5%	(7)	2%	(2)	11%	(14)	129
Military HH: No	50%	(433)	31%	(267)	11%	(92)	2%	(20)	7%	(59)	871
RD/WT: Right Direction	55%	(164)	29%	(86)	7%	(20)	1%	(4)	8%	(24)	299
RD/WT: Wrong Track	48%	(338)	31%	(218)	11%	(78)	3%	(18)	7%	(49)	701
Trump Job Approve	59%	(175)	29%	(85)	7%	(20)	1%	(3)	4%	(12)	296
Trump Job Disapprove	44%	(245)	35%	(196)	12%	(68)	3%	(17)	5%	(27)	552
Trump Job Strongly Approve	64%	(76)	26%	(31)	4%	(4)	2%	(2)	5%	(6)	119
Trump Job Somewhat Approve	57%	(100)	31%	(54)	9%	(15)	_	(1)	4%	(6)	176
Trump Job Somewhat Disapprove	44%	(89)	37%	(76)	10%	(19)	3%	(7)	6%	(11)	203
Trump Job Strongly Disapprove	45%	(156)	34%	(120)	14%	(49)	3%	(10)	4%	(15)	349
Favorable of Trump	60%	(166)	28%	(77)	7%	(19)	1%	(3)	4%	(11)	275
Unfavorable of Trump	45%	(261)	35%	(206)	12%	(72)	3%	(17)	5%	(28)	584
Very Favorable of Trump	68%	(89)	22%	(29)	5%	(6)	1%	(1)	4%	(5)	130
Somewhat Favorable of Trump	53%	(77)	33%	(48)	9%	(12)	1%	(1)	4%	(6)	145
Somewhat Unfavorable of Trump	46%	(82)	35%	(63)	10%	(18)	2%	(3)	6%	(11)	177
Very Unfavorable of Trump	44%	(179)	35%	(144)	13%	(54)	3%	(14)	4%	(17)	407

Table GZC5_14: How important are each of the following to you? Respect for elders

Demographic	Very important		Somewhat important			very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	50%	(502)	30%	(304)	10%	(99)	2%	(22)	7%	(73)	1000
#1 Issue: Economy	57%	(144)	28%	(72)	9%	(23)	3%	(7)	3%	(8)	254
#1 Issue: Security	47%	(38)	26%	(20)	11%	(9)	1%	(1)	15%	(12)	80
#1 Issue: Health Care	48%	(84)	34%	(60)	8%	(14)	2%	(4)	7%	(13)	176
#1 Issue: Women's Issues	48%	(63)	34%	(44)	12%	(15)	1%	(1)	6%	(7)	130
#1 Issue: Education	47%	(70)	37%	(54)	8%	(12)	2%	(3)	6%	(8)	148
#1 Issue: Energy	48%	(49)	34%	(35)	13%	(13)	4%	(4)	2%	(2)	101
#1 Issue: Other	49%	(45)	16%	(15)	13%	(12)	_	(0)	22%	(21)	93
2018 House Vote: Democrat	41%	(45)	36%	(39)	15%	(16)	5%	(6)	3%	(3)	109
2018 House Vote: Republican	57%	(28)	29%	(14)	10%	(5)	1%	(1)	3%	(2)	50
2016 Vote: Hillary Clinton	41%	(25)	38%	(23)	16%	(10)	4%	(2)	1%	(1)	61
2016 Vote: Didn't Vote	50%	(450)	30%	(270)	9%	(83)	2%	(19)	8%	(70)	893
Voted in 2014: No	50%	(483)	31%	(302)	10%	(95)	2%	(22)	7%	(71)	972
2012 Vote: Didn't Vote	50%	(489)	31%	(301)	10%	(94)	2%	(21)	7%	(71)	976
4-Region: Northeast	44%	(87)	35%	(69)	11%	(23)	3%	(6)	7%	(15)	200
4-Region: Midwest	47%	(105)	30%	(67)	13%	(29)	1%	(3)	8%	(18)	222
4-Region: South	55%	(194)	28%	(101)	7%	(23)	3%	(10)	8%	(27)	356
4-Region: West	52%	(116)	30%	(68)	11%	(24)	1%	(2)	6%	(13)	223

Table GZC5_15: How important are each of the following to you? Rational thinking

Demographic	Very in	mportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	62%	(622)	22%	(224)	4%	(44)	1%	(12)	10%	(97)	1000
Gender: Male	60%	(295)	21%	(102)	6%	(31)	1%	(7)	11%	(55)	489
Gender: Female	64%	(328)	24%	(122)	3%	(14)	1%	(6)	8%	(42)	511
Generation Z: 13-23	62%	(622)	22%	(224)	4%	(44)	1%	(12)	10%	(97)	1000
PID: Dem (no lean)	68%	(241)	21%	(74)	5%	(17)	2%	(6)	4%	(14)	352
PID: Ind (no lean)	58%	(252)	22%	(98)	5%	(20)	1%	(4)	14%	(62)	436
PID: Rep (no lean)	61%	(130)	25%	(52)	3%	(7)	1%	(2)	10%	(21)	213
PID/Gender: Dem Men	67%	(103)	19%	(29)	8%	(12)	1%	(2)	5%	(8)	154
PID/Gender: Dem Women	70%	(138)	23%	(45)	2%	(5)	2%	(4)	3%	(6)	198
PID/Gender: Ind Men	57%	(122)	19%	(41)	6%	(13)	1%	(3)	16%	(34)	212
PID/Gender: Ind Women	58%	(130)	25%	(57)	3%	(7)	1%	(2)	13%	(28)	224
PID/Gender: Rep Men	57%	(70)	26%	(32)	4%	(5)	2%	(2)	11%	(13)	123
PID/Gender: Rep Women	67%	(60)	23%	(21)	2%	(1)	_	(0)	8%	(8)	90
Ideo: Liberal (1-3)	67%	(210)	22%	(68)	4%	(13)	2%	(7)	5%	(14)	312
Ideo: Moderate (4)	66%	(116)	23%	(41)	4%	(7)	1%	(2)	6%	(11)	176
Ideo: Conservative (5-7)	69%	(127)	22%	(41)	4%	(7)	1%	(1)	5%	(9)	186
Educ: < College	62%	(570)	23%	(207)	4%	(41)	1%	(12)	10%	(90)	920
Educ: Bachelors degree	67%	(40)	24%	(14)	4%	(2)	_	(0)	5%	(3)	60
Income: Under 50k	57%	(299)	23%	(121)	5%	(28)	2%	(9)	13%	(68)	525
Income: 50k-100k	67%	(191)	23%	(65)	4%	(12)	1%	(2)	6%	(16)	286
Income: 100k+	70%	(132)	20%	(38)	2%	(4)	1%	(1)	7%	(13)	188
Ethnicity: White	64%	(403)	24%	(151)	3%	(20)	1%	(6)	8%	(50)	629
Ethnicity: Hispanic	59%	(120)	19%	(38)	5%	(10)	2%	(4)	16%	(31)	203
Ethnicity: Afr. Am.	58%	(75)	18%	(24)	10%	(12)	2%	(3)	12%	(16)	130
Ethnicity: Other	60%	(144)	20%	(49)	5%	(12)	2%	(4)	13%	(32)	241
All Christian	66%	(194)	22%	(64)	5%	(16)	1%	(2)	7%	(19)	296
All Non-Christian	62%	(40)	23%	(15)	5%	(3)	1%	(1)	9%	(5)	64
Atheist	62%	(66)	24%	(25)	2%	(2)	3%	(3)	9%	(9)	106
Agnostic/Nothing in particular	60%	(322)	22%	(119)	4%	(23)	1%	(7)	12%	(63)	534
Religious Non-Protestant/Catholic	65%	(55)	20%	(17)	5%	(4)	1%	(1)	9%	(8)	84

Table GZC5_15: How important are each of the following to you? *Rational thinking*

Demographic	Very ii	mportant		newhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	62%	(622)	22%	(224)	4%	(44)	1%	(12)	10%	(97)	1000
Evangelical	60%	(115)	22%	(42)	6%	(11)	1%	(2)	11%	(21)	191
Non-Evangelical	65%	(185)	25%	(70)	5%	(15)	_	(1)	5%	(15)	286
Community: Urban	64%	(167)	21%	(55)	6%	(15)	1%	(3)	9%	(23)	262
Community: Suburban	65%	(330)	23%	(117)	4%	(20)	1%	(4)	7%	(38)	509
Community: Rural	55%	(126)	23%	(52)	4%	(9)	2%	(5)	16%	(36)	229
Employ: Private Sector	64%	(59)	26%	(24)	6%	(6)	2%	(2)	2%	(2)	92
Employ: Unemployed	61%	(90)	19%	(28)	7%	(10)	2%	(2)	12%	(17)	148
Employ: Other	60%	(37)	14%	(9)	5%	(3)	_	(0)	21%	(13)	61
Military HH: Yes	59%	(76)	24%	(30)	5%	(7)	3%	(4)	9%	(12)	129
Military HH: No	63%	(546)	22%	(193)	4%	(38)	1%	(8)	10%	(85)	871
RD/WT: Right Direction	60%	(180)	22%	(66)	5%	(14)	2%	(5)	11%	(33)	299
RD/WT: Wrong Track	63%	(443)	22%	(158)	4%	(30)	1%	(7)	9%	(64)	701
Trump Job Approve	65%	(192)	23%	(69)	4%	(13)	1%	(2)	7%	(20)	296
Trump Job Disapprove	65%	(358)	23%	(127)	4%	(24)	1%	(7)	7%	(36)	552
Trump Job Strongly Approve	58%	(69)	26%	(31)	5%	(6)	_	(0)	11%	(13)	119
Trump Job Somewhat Approve	69%	(122)	21%	(38)	4%	(7)	1%	(2)	4%	(7)	176
Trump Job Somewhat Disapprove	60%	(122)	27%	(54)	6%	(12)	1%	(2)	6%	(13)	203
Trump Job Strongly Disapprove	68%	(236)	21%	(73)	4%	(12)	1%	(4)	7%	(24)	349
Favorable of Trump	65%	(179)	23%	(65)	4%	(11)	1%	(4)	6%	(17)	275
Unfavorable of Trump	66%	(384)	22%	(128)	5%	(27)	1%	(5)	7%	(39)	584
Very Favorable of Trump	62%	(81)	26%	(34)	4%	(5)	1%	(1)	7%	(9)	130
Somewhat Favorable of Trump	68%	(98)	21%	(31)	4%	(6)	2%	(3)	6%	(8)	145
Somewhat Unfavorable of Trump	62%	(110)	25%	(44)	4%	(6)	1%	(1)	8%	(15)	177
Very Unfavorable of Trump	67%	(273)	21%	(84)	5%	(21)	1%	(4)	6%	(25)	407

Table GZC5_15: How important are each of the following to you? Rational thinking

Demographic	Very ii	nportant		ewhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	62%	(622)	22%	(224)	4%	(44)	1%	(12)	10%	(97)	1000
#1 Issue: Economy	66%	(168)	25%	(63)	5%	(13)	_	(1)	4%	(10)	254
#1 Issue: Security	58%	(46)	18%	(14)	4%	(3)	3%	(2)	17%	(14)	80
#1 Issue: Health Care	68%	(120)	18%	(32)	4%	(6)	_	(1)	10%	(17)	176
#1 Issue: Women's Issues	51%	(66)	31%	(40)	3%	(5)	3%	(3)	12%	(16)	130
#1 Issue: Education	63%	(93)	25%	(36)	4%	(6)	1%	(2)	7%	(11)	148
#1 Issue: Energy	76%	(77)	19%	(19)	2%	(2)	2%	(2)	3%	(3)	101
#1 Issue: Other	44%	(41)	18%	(17)	8%	(7)	1%	(1)	29%	(27)	93
2018 House Vote: Democrat	64%	(70)	25%	(27)	6%	(7)	3%	(3)	2%	(2)	109
2018 House Vote: Republican	63%	(31)	27%	(13)	5%	(3)	3%	(2)	2%	(1)	50
2016 Vote: Hillary Clinton	69%	(42)	24%	(14)	1%	(1)	4%	(2)	3%	(2)	61
2016 Vote: Didn't Vote	62%	(549)	22%	(199)	5%	(41)	1%	(9)	11%	(94)	893
Voted in 2014: No	62%	(605)	23%	(219)	4%	(43)	1%	(11)	10%	(95)	972
2012 Vote: Didn't Vote	63%	(612)	22%	(216)	4%	(43)	1%	(11)	10%	(95)	976
4-Region: Northeast	59%	(118)	25%	(51)	5%	(10)	1%	(2)	10%	(20)	200
4-Region: Midwest	62%	(137)	23%	(51)	5%	(12)	1%	(1)	9%	(20)	222
4-Region: South	64%	(227)	20%	(71)	3%	(9)	2%	(6)	12%	(42)	356
4-Region: West	63%	(141)	23%	(51)	6%	(13)	1%	(3)	7%	(16)	223

Table GZC6_1: And how important are each of the following to you? Making money

Demographic	Very ii	mportant		ewhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	61%	(612)	27%	(271)	5%	(48)	2%	(15)	5%	(54)	1000
Gender: Male	62%	(303)	24%	(117)	5%	(26)	1%	(7)	7%	(35)	489
Gender: Female	60%	(309)	30%	(154)	4%	(22)	2%	(8)	4%	(19)	511
Generation Z: 13-23	61%	(612)	27%	(271)	5%	(48)	2%	(15)	5%	(54)	1000
PID: Dem (no lean)	63%	(221)	31%	(107)	3%	(11)	1%	(5)	2%	(8)	352
PID: Ind (no lean)	59%	(256)	25%	(108)	6%	(27)	2%	(8)	8%	(36)	436
PID: Rep (no lean)	63%	(135)	26%	(56)	5%	(10)	1%	(2)	5%	(10)	213
PID/Gender: Dem Men	63%	(97)	28%	(43)	5%	(8)	1%	(2)	3%	(5)	154
PID/Gender: Dem Women	63%	(124)	32%	(64)	2%	(3)	2%	(3)	2%	(3)	198
PID/Gender: Ind Men	60%	(128)	21%	(44)	7%	(14)	2%	(3)	10%	(22)	212
PID/Gender: Ind Women	57%	(128)	29%	(64)	6%	(13)	2%	(5)	6%	(14)	224
PID/Gender: Rep Men	63%	(78)	24%	(30)	3%	(4)	2%	(2)	7%	(9)	123
PID/Gender: Rep Women	63%	(57)	29%	(26)	6%	(5)	_	(0)	2%	(1)	90
Ideo: Liberal (1-3)	54%	(167)	35%	(109)	6%	(20)	2%	(5)	3%	(11)	312
Ideo: Moderate (4)	64%	(112)	25%	(45)	5%	(9)	1%	(2)	5%	(8)	176
Ideo: Conservative (5-7)	66%	(123)	23%	(43)	4%	(7)	2%	(4)	4%	(8)	186
Educ: < College	62%	(572)	26%	(242)	5%	(43)	1%	(13)	5%	(50)	920
Educ: Bachelors degree	49%	(29)	42%	(25)	6%	(3)	1%	(1)	3%	(2)	60
Income: Under 50k	60%	(314)	25%	(132)	6%	(30)	2%	(12)	7%	(38)	525
Income: 50k-100k	61%	(175)	32%	(91)	4%	(10)	1%	(3)	2%	(7)	286
Income: 100k+	65%	(122)	26%	(48)	5%	(8)	_	(1)	5%	(9)	188
Ethnicity: White	60%	(380)	29%	(182)	4%	(24)	2%	(10)	5%	(32)	629
Ethnicity: Hispanic	62%	(126)	24%	(49)	6%	(12)	2%	(3)	6%	(13)	203
Ethnicity: Afr. Am.	71%	(92)	17%	(22)	6%	(7)	1%	(1)	6%	(7)	130
Ethnicity: Other	58%	(140)	28%	(67)	7%	(17)	1%	(3)	6%	(14)	24
All Christian	62%	(183)	28%	(83)	5%	(14)	1%	(2)	5%	(13)	296
All Non-Christian	62%	(39)	25%	(16)	8%	(5)	3%	(2)	3%	(2)	64
Atheist	62%	(67)	27%	(29)	5%	(5)	_	(0)	6%	(6)	106
Agnostic/Nothing in particular	60%	(323)	27%	(144)	5%	(24)	2%	(11)	6%	(32)	534
Religious Non-Protestant/Catholic	67%	(57)	21%	(18)	6%	(5)	2%	(2)	4%	(3)	84

Table GZC6_1: And how important are each of the following to you? Making money

Demographic	Very ii	mportant	Somewhat important		Not very important			portant all		Know / pinion	Total N
Americans Age 13 to 23	61%	(612)	27%	(271)	5%	(48)	2%	(15)	5%	(54)	1000
Evangelical	61%	(116)	26%	(50)	6%	(11)	3%	(5)	5%	(9)	191
Non-Evangelical	61%	(174)	31%	(89)	5%	(14)	_	(1)	3%	(8)	286
Community: Urban	60%	(158)	27%	(72)	5%	(12)	3%	(9)	4%	(11)	262
Community: Suburban	61%	(311)	29%	(146)	6%	(29)	1%	(3)	4%	(19)	509
Community: Rural	62%	(142)	23%	(54)	3%	(6)	1%	(3)	10%	(23)	229
Employ: Private Sector	61%	(56)	24%	(22)	9%	(8)	3%	(3)	4%	(4)	92
Employ: Unemployed	64%	(95)	21%	(31)	6%	(9)	2%	(2)	8%	(12)	148
Employ: Other	60%	(37)	17%	(10)	7%	(4)	3%	(2)	13%	(8)	61
Military HH: Yes	56%	(73)	30%	(39)	6%	(8)	1%	(1)	7%	(9)	129
Military HH: No	62%	(539)	27%	(233)	5%	(40)	2%	(14)	5%	(44)	871
RD/WT: Right Direction	66%	(199)	22%	(67)	5%	(14)	1%	(4)	5%	(16)	299
RD/WT: Wrong Track	59%	(413)	29%	(205)	5%	(35)	2%	(11)	5%	(38)	701
Trump Job Approve	66%	(194)	25%	(74)	5%	(15)	2%	(5)	2%	(7)	296
Trump Job Disapprove	61%	(335)	30%	(165)	5%	(27)	1%	(7)	3%	(18)	552
Trump Job Strongly Approve	68%	(81)	25%	(30)	4%	(5)	1%	(1)	1%	(2)	119
Trump Job Somewhat Approve	64%	(113)	25%	(44)	6%	(10)	2%	(3)	3%	(5)	176
Trump Job Somewhat Disapprove	60%	(121)	32%	(66)	5%	(9)	1%	(2)	3%	(5)	203
Trump Job Strongly Disapprove	61%	(214)	28%	(99)	5%	(18)	2%	(5)	4%	(12)	349
Favorable of Trump	67%	(183)	25%	(68)	4%	(12)	1%	(3)	3%	(9)	275
Unfavorable of Trump	62%	(361)	30%	(174)	4%	(26)	2%	(9)	2%	(15)	584
Very Favorable of Trump	72%	(94)	21%	(28)	4%	(5)	_	(1)	3%	(3)	130
Somewhat Favorable of Trump	62%	(89)	28%	(40)	5%	(7)	2%	(2)	4%	(5)	145
Somewhat Unfavorable of Trump	64%	(114)	28%	(49)	4%	(6)	1%	(2)	3%	(5)	177
Very Unfavorable of Trump	61%	(247)	31%	(124)	5%	(19)	2%	(7)	2%	(9)	407

Table GZC6_1: And how important are each of the following to you? Making money

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	61%	(612)	27%	(271)	5%	(48)	2%	(15)	5%	(54)	1000
#1 Issue: Economy	69%	(175)	25%	(62)	3%	(7)	1%	(3)	3%	(7)	254
#1 Issue: Security	64%	(51)	18%	(15)	5%	(4)	1%	(1)	12%	(9)	80
#1 Issue: Health Care	61%	(108)	29%	(51)	5%	(9)	1%	(2)	3%	(6)	176
#1 Issue: Women's Issues	61%	(80)	30%	(39)	6%	(8)	_	(0)	3%	(4)	130
#1 Issue: Education	54%	(80)	33%	(48)	5%	(8)	4%	(6)	4%	(6)	148
#1 Issue: Energy	57%	(58)	35%	(36)	6%	(6)	1%	(1)	1%	(1)	101
#1 Issue: Other	54%	(50)	19%	(18)	5%	(5)	2%	(2)	20%	(19)	93
2018 House Vote: Democrat	56%	(61)	30%	(33)	10%	(11)	2%	(2)	2%	(2)	109
2018 House Vote: Republican	42%	(21)	45%	(23)	4%	(2)	5%	(2)	3%	(2)	50
2016 Vote: Hillary Clinton	54%	(33)	31%	(19)	10%	(6)	4%	(3)	1%	(1)	61
2016 Vote: Didn't Vote	62%	(553)	26%	(235)	4%	(40)	1%	(13)	6%	(52)	893
Voted in 2014: No	61%	(595)	27%	(263)	5%	(47)	2%	(15)	5%	(53)	972
2012 Vote: Didn't Vote	61%	(598)	27%	(264)	5%	(47)	1%	(14)	5%	(53)	976
4-Region: Northeast	68%	(135)	23%	(47)	4%	(8)	1%	(3)	4%	(7)	200
4-Region: Midwest	59%	(131)	31%	(68)	2%	(5)	3%	(6)	5%	(11)	222
4-Region: South	60%	(212)	27%	(96)	5%	(16)	1%	(5)	8%	(27)	356
4-Region: West	60%	(133)	27%	(60)	8%	(19)	1%	(2)	4%	(9)	223

Table GZC6_2: And how important are each of the following to you? Having a successful career

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(626)	26%	(257)	4%	(37)	2%	(20)	6%	(60)	1000
Gender: Male	64%	(313)	21%	(105)	4%	(22)	2%	(11)	8%	(38)	489
Gender: Female	61%	(313)	30%	(153)	3%	(15)	2%	(9)	4%	(23)	511
Generation Z: 13-23	63%	(626)	26%	(257)	4%	(37)	2%	(20)	6%	(60)	1000
PID: Dem (no lean)	62%	(219)	28%	(99)	4%	(16)	1%	(5)	4%	(13)	352
PID: Ind (no lean)	61%	(267)	25%	(108)	3%	(15)	3%	(12)	8%	(34)	436
PID: Rep (no lean)	66%	(140)	24%	(50)	3%	(6)	1%	(3)	6%	(14)	213
PID/Gender: Dem Men	60%	(93)	27%	(42)	6%	(10)	1%	(2)	5%	(8)	154
PID/Gender: Dem Women	64%	(126)	29%	(57)	3%	(6)	2%	(3)	3%	(5)	198
PID/Gender: Ind Men	65%	(137)	19%	(40)	3%	(7)	4%	(8)	9%	(20)	212
PID/Gender: Ind Women	58%	(130)	30%	(68)	3%	(8)	2%	(5)	6%	(14)	224
PID/Gender: Rep Men	68%	(83)	18%	(23)	4%	(5)	2%	(2)	8%	(10)	123
PID/Gender: Rep Women	64%	(57)	30%	(27)	2%	(1)	1%	(1)	3%	(3)	90
Ideo: Liberal (1-3)	56%	(175)	31%	(97)	6%	(18)	3%	(9)	5%	(14)	312
Ideo: Moderate (4)	62%	(110)	28%	(49)	3%	(6)	2%	(4)	4%	(7)	176
Ideo: Conservative (5-7)	66%	(122)	26%	(47)	2%	(4)	2%	(3)	5%	(9)	186
Educ: < College	63%	(583)	25%	(227)	4%	(33)	2%	(20)	6%	(56)	920
Educ: Bachelors degree	52%	(31)	43%	(26)	4%	(2)	_	(0)	1%	(1)	60
Income: Under 50k	59%	(308)	26%	(137)	4%	(23)	3%	(16)	8%	(42)	525
Income: 50k-100k	66%	(190)	26%	(75)	4%	(11)	1%	(1)	3%	(9)	286
Income: 100k+	68%	(128)	24%	(45)	2%	(3)	2%	(3)	5%	(9)	188
Ethnicity: White	61%	(381)	28%	(179)	3%	(22)	2%	(10)	6%	(38)	629
Ethnicity: Hispanic	66%	(133)	23%	(46)	4%	(9)	1%	(2)	6%	(13)	203
Ethnicity: Afr. Am.	69%	(89)	20%	(26)	3%	(4)	3%	(4)	5%	(7)	130
Ethnicity: Other	65%	(156)	22%	(52)	5%	(11)	3%	(7)	6%	(15)	241
All Christian	63%	(187)	27%	(80)	3%	(10)	1%	(3)	5%	(16)	296
All Non-Christian	67%	(43)	23%	(15)	4%	(3)	1%	(1)	4%	(3)	64
Atheist	56%	(60)	31%	(33)	5%	(5)	1%	(1)	7%	(7)	106
Agnostic/Nothing in particular	63%	(336)	24%	(130)	3%	(18)	3%	(15)	7%	(35)	534
Religious Non-Protestant/Catholic	68%	(57)	21%	(18)	3%	(3)	2%	(1)	6%	(5)	84

Table GZC6_2: And how important are each of the following to you? Having a successful career

Demographic	Very i	mportant	Somewhat important		Not very important			portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(626)	26%	(257)	4%	(37)	2%	(20)	6%	(60)	1000
Evangelical	63%	(121)	26%	(49)	4%	(8)	2%	(5)	5%	(9)	191
Non-Evangelical	64%	(181)	29%	(84)	3%	(8)	1%	(3)	3%	(9)	286
Community: Urban	67%	(174)	23%	(61)	3%	(8)	2%	(6)	5%	(13)	262
Community: Suburban	61%	(310)	29%	(146)	4%	(20)	2%	(10)	5%	(23)	509
Community: Rural	62%	(141)	22%	(50)	4%	(9)	2%	(4)	11%	(24)	229
Employ: Private Sector	61%	(57)	29%	(27)	4%	(4)	2%	(2)	3%	(3)	92
Employ: Unemployed	57%	(85)	27%	(39)	5%	(7)	2%	(3)	10%	(15)	148
Employ: Other	60%	(36)	16%	(9)	5%	(3)	5%	(3)	14%	(9)	61
Military HH: Yes	67%	(87)	22%	(28)	2%	(3)	3%	(4)	6%	(8)	129
Military HH: No	62%	(539)	26%	(229)	4%	(34)	2%	(16)	6%	(52)	871
RD/WT: Right Direction	69%	(205)	20%	(61)	4%	(11)	2%	(5)	6%	(17)	299
RD/WT: Wrong Track	60%	(421)	28%	(196)	4%	(26)	2%	(15)	6%	(43)	701
Trump Job Approve	68%	(202)	24%	(71)	3%	(8)	2%	(5)	3%	(10)	296
Trump Job Disapprove	61%	(336)	29%	(161)	4%	(22)	2%	(12)	4%	(21)	552
Trump Job Strongly Approve	75%	(89)	16%	(19)	3%	(4)	2%	(2)	4%	(4)	119
Trump Job Somewhat Approve	64%	(113)	29%	(52)	2%	(4)	1%	(2)	3%	(5)	176
Trump Job Somewhat Disapprove	64%	(129)	29%	(59)	2%	(5)	2%	(5)	2%	(5)	203
Trump Job Strongly Disapprove	59%	(207)	29%	(102)	5%	(17)	2%	(7)	5%	(16)	349
Favorable of Trump	69%	(191)	24%	(65)	2%	(6)	1%	(3)	4%	(11)	275
Unfavorable of Trump	61%	(356)	29%	(171)	4%	(23)	2%	(13)	4%	(20)	584
Very Favorable of Trump	75%	(98)	16%	(21)	4%	(5)	1%	(1)	4%	(5)	130
Somewhat Favorable of Trump	64%	(92)	30%	(44)	1%	(1)	1%	(2)	4%	(5)	145
Somewhat Unfavorable of Trump	62%	(110)	30%	(53)	2%	(3)	2%	(4)	4%	(7)	177
Very Unfavorable of Trump	60%	(245)	29%	(118)	5%	(20)	2%	(10)	3%	(14)	407

Table GZC6_2: And how important are each of the following to you? Having a successful career

Demographic	Very ii	nportant		newhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(626)	26%	(257)	4%	(37)	2%	(20)	6%	(60)	1000
#1 Issue: Economy	68%	(172)	25%	(65)	3%	(8)	_	(1)	3%	(9)	254
#1 Issue: Security	68%	(54)	16%	(13)	4%	(3)	_	(0)	12%	(9)	80
#1 Issue: Health Care	60%	(106)	29%	(52)	3%	(6)	1%	(2)	6%	(11)	176
#1 Issue: Women's Issues	60%	(78)	28%	(37)	4%	(5)	4%	(6)	4%	(6)	130
#1 Issue: Education	63%	(93)	27%	(40)	3%	(5)	4%	(5)	3%	(5)	148
#1 Issue: Energy	64%	(65)	29%	(30)	2%	(2)	2%	(2)	2%	(2)	101
#1 Issue: Other	49%	(46)	20%	(19)	8%	(8)	3%	(3)	19%	(18)	93
2018 House Vote: Democrat	56%	(61)	35%	(38)	5%	(6)	1%	(1)	4%	(4)	109
2018 House Vote: Republican	58%	(29)	35%	(18)	2%	(1)	3%	(1)	2%	(1)	50
2016 Vote: Hillary Clinton	50%	(31)	39%	(24)	3%	(2)	2%	(2)	6%	(4)	61
2016 Vote: Didn't Vote	63%	(567)	24%	(218)	4%	(34)	2%	(18)	6%	(56)	893
Voted in 2014: No	62%	(605)	26%	(253)	4%	(36)	2%	(19)	6%	(59)	972
2012 Vote: Didn't Vote	63%	(612)	26%	(253)	4%	(35)	2%	(19)	6%	(58)	976
4-Region: Northeast	66%	(132)	24%	(47)	4%	(9)	1%	(2)	5%	(10)	200
4-Region: Midwest	59%	(130)	30%	(66)	3%	(7)	3%	(6)	5%	(12)	222
4-Region: South	64%	(228)	24%	(84)	2%	(8)	2%	(9)	8%	(27)	356
4-Region: West	61%	(136)	27%	(60)	6%	(13)	2%	(4)	5%	(11)	223

Table GZC6_3: And how important are each of the following to you? Having a family

Demographic	Very ii	mportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	48%	(483)	28%	(275)	12%	(121)	5%	(52)	7%	(69)	1000
Gender: Male	47%	(232)	29%	(141)	11%	(55)	5%	(22)	8%	(39)	489
Gender: Female	49%	(251)	26%	(135)	13%	(66)	6%	(30)	6%	(29)	511
Generation Z: 13-23	48%	(483)	28%	(275)	12%	(121)	5%	(52)	7%	(69)	1000
PID: Dem (no lean)	47%	(165)	28%	(98)	15%	(52)	6%	(20)	5%	(16)	352
PID: Ind (no lean)	42%	(184)	29%	(126)	12%	(54)	7%	(28)	10%	(43)	436
PID: Rep (no lean)	63%	(133)	24%	(51)	7%	(16)	2%	(4)	4%	(9)	213
PID/Gender: Dem Men	43%	(66)	31%	(48)	17%	(27)	3%	(5)	5%	(8)	154
PID/Gender: Dem Women	50%	(99)	25%	(50)	13%	(25)	8%	(15)	4%	(9)	198
PID/Gender: Ind Men	42%	(89)	31%	(66)	9%	(18)	6%	(13)	12%	(25)	212
PID/Gender: Ind Women	42%	(95)	27%	(60)	16%	(36)	7%	(15)	8%	(19)	224
PID/Gender: Rep Men	62%	(76)	21%	(26)	8%	(10)	3%	(4)	5%	(7)	123
PID/Gender: Rep Women	64%	(57)	28%	(25)	6%	(5)	_	(0)	3%	(2)	90
Ideo: Liberal (1-3)	41%	(127)	29%	(91)	17%	(54)	7%	(23)	5%	(17)	312
Ideo: Moderate (4)	48%	(85)	30%	(53)	12%	(21)	5%	(8)	5%	(9)	176
Ideo: Conservative (5-7)	62%	(114)	22%	(41)	9%	(16)	3%	(5)	4%	(8)	186
Educ: < College	48%	(441)	27%	(250)	13%	(116)	5%	(49)	7%	(64)	920
Educ: Bachelors degree	55%	(33)	34%	(20)	7%	(4)	3%	(2)	1%	(1)	60
Income: Under 50k	46%	(242)	29%	(153)	11%	(56)	6%	(31)	8%	(44)	525
Income: 50k-100k	49%	(139)	28%	(79)	14%	(39)	6%	(17)	4%	(12)	286
Income: 100k+	54%	(102)	23%	(43)	14%	(27)	2%	(4)	7%	(13)	188
Ethnicity: White	50%	(313)	28%	(174)	11%	(71)	5%	(34)	6%	(37)	629
Ethnicity: Hispanic	50%	(102)	26%	(53)	10%	(20)	6%	(11)	8%	(16)	203
Ethnicity: Afr. Am.	53%	(69)	25%	(32)	11%	(15)	4%	(5)	7%	(9)	130
Ethnicity: Other	42%	(101)	29%	(69)	15%	(36)	5%	(12)	9%	(23)	241
All Christian	60%	(176)	24%	(70)	9%	(28)	3%	(8)	5%	(14)	296
All Non-Christian	56%	(36)	26%	(16)	7%	(5)	4%	(3)	7%	(4)	64
Atheist	28%	(30)	33%	(35)	24%	(26)	8%	(9)	6%	(7)	106
Agnostic/Nothing in particular	45%	(241)	29%	(154)	12%	(63)	6%	(33)	8%	(43)	534
Religious Non-Protestant/Catholic	60%	(51)	22%	(19)	6%	(5)	5%	(4)	6%	(5)	84

Table GZC6_3: And how important are each of the following to you? Having a family

Demographic	Very ii	mportant		ewhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	48%	(483)	28%	(275)	12%	(121)	5%	(52)	7%	(69)	1000
Evangelical	62%	(119)	26%	(49)	6%	(11)	1%	(3)	5%	(10)	191
Non-Evangelical	54%	(155)	25%	(72)	14%	(39)	3%	(10)	3%	(10)	286
Community: Urban	51%	(134)	26%	(69)	12%	(30)	6%	(16)	5%	(13)	262
Community: Suburban	49%	(249)	28%	(145)	12%	(62)	4%	(22)	6%	(31)	509
Community: Rural	44%	(100)	27%	(61)	13%	(29)	6%	(14)	11%	(24)	229
Employ: Private Sector	47%	(43)	28%	(26)	11%	(11)	8%	(7)	5%	(5)	92
Employ: Unemployed	53%	(79)	19%	(28)	11%	(17)	6%	(9)	10%	(15)	148
Employ: Other	45%	(27)	23%	(14)	9%	(6)	4%	(3)	19%	(11)	61
Military HH: Yes	51%	(66)	26%	(34)	10%	(13)	4%	(6)	9%	(11)	129
Military HH: No	48%	(417)	28%	(241)	12%	(108)	5%	(46)	7%	(57)	871
RD/WT: Right Direction	54%	(162)	28%	(83)	11%	(32)	1%	(4)	6%	(18)	299
RD/WT: Wrong Track	46%	(321)	27%	(192)	13%	(89)	7%	(48)	7%	(50)	701
Trump Job Approve	58%	(171)	26%	(77)	11%	(31)	2%	(7)	3%	(9)	296
Trump Job Disapprove	44%	(245)	29%	(158)	15%	(82)	7%	(41)	5%	(26)	552
Trump Job Strongly Approve	67%	(80)	21%	(25)	8%	(10)	1%	(2)	3%	(3)	119
Trump Job Somewhat Approve	52%	(91)	30%	(53)	12%	(21)	3%	(5)	3%	(6)	176
Trump Job Somewhat Disapprove	43%	(87)	30%	(61)	17%	(34)	7%	(13)	4%	(7)	203
Trump Job Strongly Disapprove	45%	(158)	28%	(97)	14%	(48)	8%	(28)	5%	(19)	349
Favorable of Trump	58%	(160)	26%	(70)	11%	(30)	2%	(6)	3%	(9)	275
Unfavorable of Trump	45%	(261)	29%	(171)	14%	(83)	7%	(44)	4%	(26)	584
Very Favorable of Trump	65%	(85)	23%	(30)	7%	(9)	2%	(2)	3%	(4)	130
Somewhat Favorable of Trump	52%	(75)	28%	(40)	15%	(21)	2%	(3)	3%	(5)	145
Somewhat Unfavorable of Trump	43%	(76)	35%	(62)	12%	(22)	5%	(8)	5%	(9)	177
Very Unfavorable of Trump	45%	(185)	27%	(109)	15%	(62)	9%	(35)	4%	(17)	407

Table GZC6_3: And how important are each of the following to you? Having a family

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	48%	(483)	28%	(275)	12%	(121)	5%	(52)	7%	(69)	1000
#1 Issue: Economy	52%	(132)	27%	(70)	12%	(29)	5%	(12)	5%	(11)	254
#1 Issue: Security	59%	(47)	21%	(17)	3%	(3)	5%	(4)	12%	(9)	80
#1 Issue: Health Care	48%	(85)	27%	(48)	11%	(20)	7%	(13)	6%	(11)	176
#1 Issue: Women's Issues	49%	(64)	32%	(42)	13%	(17)	3%	(4)	3%	(4)	130
#1 Issue: Education	45%	(66)	32%	(47)	14%	(21)	6%	(9)	4%	(6)	148
#1 Issue: Energy	40%	(41)	33%	(34)	17%	(17)	7%	(7)	3%	(3)	101
#1 Issue: Other	44%	(41)	18%	(16)	10%	(10)	4%	(4)	24%	(22)	93
2018 House Vote: Democrat	50%	(55)	23%	(25)	15%	(17)	9%	(10)	2%	(2)	109
2018 House Vote: Republican	58%	(29)	32%	(16)	3%	(1)	3%	(2)	3%	(2)	50
2016 Vote: Hillary Clinton	43%	(26)	26%	(16)	19%	(12)	8%	(5)	3%	(2)	61
2016 Vote: Didn't Vote	48%	(433)	28%	(249)	11%	(102)	5%	(44)	7%	(65)	893
Voted in 2014: No	48%	(469)	27%	(266)	12%	(120)	5%	(50)	7%	(67)	972
2012 Vote: Didn't Vote	49%	(473)	27%	(266)	12%	(119)	5%	(50)	7%	(67)	976
4-Region: Northeast	48%	(96)	26%	(52)	13%	(27)	7%	(13)	6%	(12)	200
4-Region: Midwest	45%	(100)	31%	(69)	12%	(26)	6%	(14)	6%	(13)	222
4-Region: South	51%	(181)	26%	(93)	11%	(38)	4%	(13)	8%	(29)	356
4-Region: West	47%	(106)	27%	(61)	14%	(30)	5%	(11)	7%	(15)	223

Table GZC6_4: And how important are each of the following to you? Having time to pursue hobbies/activities you enjoy

Demographic	Very i	mportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(630)	25%	(255)	4%	(40)	1%	(12)	6%	(62)	1000
Gender: Male	61%	(299)	26%	(127)	4%	(21)	1%	(4)	8%	(37)	489
Gender: Female	65%	(331)	25%	(128)	4%	(19)	2%	(8)	5%	(25)	511
Generation Z: 13-23	63%	(630)	25%	(255)	4%	(40)	1%	(12)	6%	(62)	1000
PID: Dem (no lean)	70%	(247)	23%	(79)	3%	(11)	1%	(4)	3%	(10)	352
PID: Ind (no lean)	59%	(256)	26%	(115)	4%	(19)	2%	(8)	9%	(38)	436
PID: Rep (no lean)	60%	(127)	28%	(60)	4%	(9)	_	(1)	7%	(14)	213
PID/Gender: Dem Men	69%	(107)	22%	(35)	3%	(5)	1%	(1)	4%	(7)	154
PID/Gender: Dem Women	71%	(140)	23%	(45)	3%	(6)	2%	(3)	2%	(4)	198
PID/Gender: Ind Men	58%	(122)	27%	(57)	5%	(11)	1%	(3)	9%	(19)	212
PID/Gender: Ind Women	59%	(133)	26%	(59)	4%	(9)	2%	(5)	8%	(18)	224
PID/Gender: Rep Men	57%	(70)	29%	(36)	4%	(5)	1%	(1)	9%	(11)	123
PID/Gender: Rep Women	64%	(58)	27%	(25)	5%	(4)	_	(0)	3%	(3)	90
Ideo: Liberal (1-3)	69%	(215)	23%	(71)	4%	(12)	1%	(3)	3%	(11)	312
Ideo: Moderate (4)	60%	(106)	29%	(51)	4%	(8)	2%	(3)	5%	(9)	176
Ideo: Conservative (5-7)	61%	(114)	30%	(56)	3%	(5)	1%	(2)	5%	(9)	186
Educ: < College	63%	(583)	25%	(232)	4%	(36)	1%	(12)	6%	(57)	920
Educ: Bachelors degree	66%	(40)	29%	(17)	4%	(3)	_	(0)	1%	(1)	60
Income: Under 50k	59%	(311)	27%	(141)	4%	(19)	2%	(10)	8%	(43)	525
Income: 50k-100k	70%	(200)	22%	(63)	4%	(13)	1%	(2)	3%	(9)	286
Income: 100k+	63%	(119)	27%	(51)	4%	(8)	_	(0)	5%	(10)	188
Ethnicity: White	65%	(411)	25%	(155)	4%	(23)	1%	(5)	5%	(34)	629
Ethnicity: Hispanic	59%	(120)	24%	(49)	6%	(13)	2%	(4)	8%	(16)	203
Ethnicity: Afr. Am.	64%	(84)	24%	(32)	3%	(4)	1%	(1)	7%	(9)	130
Ethnicity: Other	56%	(135)	28%	(68)	5%	(13)	3%	(6)	8%	(19)	24
All Christian	64%	(190)	27%	(79)	4%	(12)	1%	(2)	4%	(13)	290
All Non-Christian	60%	(38)	25%	(16)	5%	(3)	4%	(3)	7%	(4)	64
Atheist	70%	(75)	19%	(20)	3%	(3)	1%	(1)	8%	(8)	106
Agnostic/Nothing in particular	61%	(327)	26%	(141)	4%	(22)	1%	(7)	7%	(37)	534
Religious Non-Protestant/Catholic	61%	(51)	23%	(20)	7%	(6)	3%	(3)	6%	(5)	84

Table GZC6_4: And how important are each of the following to you? Having time to pursue hobbies/activities you enjoy

Demographic	Very ii	mportant		newhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(630)	25%	(255)	4%	(40)	1%	(12)	6%	(62)	1000
Evangelical	62%	(118)	27%	(51)	4%	(9)	1%	(1)	6%	(11)	191
Non-Evangelical	64%	(184)	29%	(81)	3%	(9)	1%	(3)	3%	(9)	286
Community: Urban	60%	(157)	27%	(71)	6%	(15)	2%	(5)	6%	(15)	262
Community: Suburban	68%	(345)	24%	(122)	3%	(16)	1%	(3)	4%	(23)	509
Community: Rural	56%	(128)	27%	(61)	4%	(10)	2%	(5)	11%	(25)	229
Employ: Private Sector	59%	(54)	33%	(30)	5%	(4)	2%	(2)	2%	(2)	92
Employ: Unemployed	65%	(96)	22%	(33)	5%	(7)	1%	(1)	8%	(11)	148
Employ: Other	63%	(38)	20%	(12)	2%	(1)	2%	(1)	13%	(8)	61
Military HH: Yes	67%	(87)	24%	(31)	3%	(4)	1%	(1)	5%	(7)	129
Military HH: No	62%	(543)	26%	(224)	4%	(37)	1%	(12)	6%	(56)	871
RD/WT: Right Direction	63%	(189)	25%	(73)	6%	(19)	_	(1)	6%	(17)	299
RD/WT: Wrong Track	63%	(441)	26%	(182)	3%	(21)	2%	(12)	6%	(45)	701
Trump Job Approve	63%	(187)	27%	(80)	6%	(17)	1%	(2)	3%	(10)	296
Trump Job Disapprove	67%	(370)	24%	(135)	3%	(16)	1%	(8)	4%	(23)	552
Trump Job Strongly Approve	68%	(81)	24%	(28)	6%	(7)	_	(0)	3%	(3)	119
Trump Job Somewhat Approve	60%	(106)	29%	(51)	6%	(10)	1%	(2)	4%	(7)	176
Trump Job Somewhat Disapprove	60%	(122)	33%	(66)	3%	(6)	1%	(2)	4%	(7)	203
Trump Job Strongly Disapprove	71%	(248)	20%	(69)	3%	(10)	2%	(6)	5%	(16)	349
Favorable of Trump	62%	(171)	27%	(74)	6%	(16)	1%	(2)	4%	(11)	275
Unfavorable of Trump	66%	(387)	26%	(151)	3%	(16)	1%	(7)	4%	(23)	584
Very Favorable of Trump	64%	(84)	27%	(35)	4%	(5)	1%	(1)	4%	(5)	130
Somewhat Favorable of Trump	60%	(87)	27%	(39)	8%	(11)	1%	(1)	4%	(6)	145
Somewhat Unfavorable of Trump	60%	(106)	32%	(56)	2%	(4)	1%	(2)	5%	(8)	177
Very Unfavorable of Trump	69%	(281)	23%	(95)	3%	(12)	1%	(5)	4%	(14)	407

Table GZC6_4: And how important are each of the following to you? Having time to pursue hobbies/activities you enjoy

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	63%	(630)	25%	(255)	4%	(40)	1%	(12)	6%	(62)	1000
#1 Issue: Economy	63%	(159)	29%	(74)	3%	(7)	1%	(3)	4%	(10)	254
#1 Issue: Security	63%	(50)	15%	(12)	8%	(6)	2%	(2)	12%	(9)	80
#1 Issue: Health Care	67%	(118)	26%	(45)	2%	(4)	_	(1)	5%	(8)	176
#1 Issue: Women's Issues	59%	(77)	29%	(38)	4%	(6)	3%	(4)	5%	(6)	130
#1 Issue: Education	62%	(91)	29%	(43)	5%	(7)	2%	(2)	3%	(5)	148
#1 Issue: Energy	75%	(76)	17%	(18)	5%	(5)	_	(0)	3%	(3)	101
#1 Issue: Other	55%	(51)	20%	(19)	5%	(4)	1%	(1)	19%	(18)	93
2018 House Vote: Democrat	73%	(79)	18%	(19)	6%	(7)	2%	(2)	2%	(2)	109
2018 House Vote: Republican	60%	(30)	29%	(14)	8%	(4)	2%	(1)	2%	(1)	50
2016 Vote: Hillary Clinton	71%	(44)	21%	(13)	4%	(3)	1%	(1)	2%	(1)	61
2016 Vote: Didn't Vote	62%	(554)	26%	(232)	4%	(36)	1%	(12)	7%	(59)	893
Voted in 2014: No	63%	(612)	26%	(249)	4%	(39)	1%	(12)	6%	(62)	972
2012 Vote: Didn't Vote	63%	(616)	25%	(249)	4%	(39)	1%	(12)	6%	(61)	976
4-Region: Northeast	66%	(131)	25%	(49)	4%	(7)	1%	(2)	5%	(11)	200
4-Region: Midwest	64%	(141)	25%	(55)	4%	(9)	3%	(6)	5%	(10)	222
4-Region: South	61%	(216)	25%	(88)	4%	(16)	1%	(4)	9%	(32)	356
4-Region: West	64%	(142)	28%	(63)	4%	(8)	_	(1)	4%	(9)	223

Table GZC6_5: And how important are each of the following to you? Having close friends

Demographic	Very i	mportant		ewhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	65%	(647)	21%	(211)	6%	(61)	3%	(29)	5%	(53)	1000
Gender: Male	64%	(313)	19%	(94)	7%	(35)	3%	(16)	6%	(30)	489
Gender: Female	65%	(334)	23%	(116)	5%	(26)	2%	(13)	4%	(23)	511
Generation Z: 13-23	65%	(647)	21%	(211)	6%	(61)	3%	(29)	5%	(53)	1000
PID: Dem (no lean)	66%	(233)	23%	(80)	5%	(19)	3%	(11)	2%	(9)	352
PID: Ind (no lean)	60%	(260)	22%	(96)	8%	(33)	3%	(14)	8%	(33)	436
PID: Rep (no lean)	72%	(153)	16%	(35)	4%	(9)	2%	(4)	5%	(11)	213
PID/Gender: Dem Men	65%	(100)	22%	(34)	7%	(11)	3%	(5)	2%	(4)	154
PID/Gender: Dem Women	67%	(133)	23%	(46)	4%	(8)	3%	(6)	2%	(5)	198
PID/Gender: Ind Men	61%	(130)	19%	(39)	8%	(17)	4%	(8)	9%	(18)	212
PID/Gender: Ind Women	58%	(130)	25%	(57)	7%	(16)	3%	(6)	7%	(15)	224
PID/Gender: Rep Men	67%	(83)	17%	(21)	6%	(8)	2%	(3)	7%	(8)	123
PID/Gender: Rep Women	78%	(70)	15%	(14)	2%	(2)	1%	(1)	3%	(3)	90
Ideo: Liberal (1-3)	65%	(203)	23%	(73)	6%	(19)	4%	(12)	2%	(6)	312
Ideo: Moderate (4)	60%	(106)	24%	(42)	9%	(15)	2%	(4)	5%	(8)	176
Ideo: Conservative (5-7)	68%	(127)	20%	(36)	5%	(10)	2%	(4)	5%	(9)	186
Educ: < College	64%	(593)	21%	(194)	6%	(59)	3%	(24)	5%	(50)	920
Educ: Bachelors degree	70%	(42)	25%	(15)	_	(0)	4%	(2)	1%	(1)	60
Income: Under 50k	56%	(296)	25%	(129)	8%	(40)	4%	(21)	8%	(40)	525
Income: 50k-100k	73%	(210)	17%	(49)	7%	(19)	1%	(4)	2%	(5)	286
Income: 100k+	74%	(140)	18%	(33)	1%	(3)	2%	(4)	4%	(8)	188
Ethnicity: White	70%	(439)	20%	(123)	4%	(28)	1%	(9)	5%	(29)	629
Ethnicity: Hispanic	58%	(116)	22%	(44)	8%	(17)	6%	(12)	6%	(12)	203
Ethnicity: Afr. Am.	52%	(68)	26%	(33)	13%	(17)	4%	(5)	5%	(7)	130
Ethnicity: Other	58%	(140)	23%	(54)	7%	(16)	6%	(14)	7%	(17)	241
All Christian	70%	(206)	19%	(57)	4%	(13)	3%	(8)	4%	(12)	296
All Non-Christian	67%	(43)	22%	(14)	7%	(5)	_	(0)	4%	(3)	64
Atheist	64%	(68)	20%	(21)	8%	(9)	2%	(2)	6%	(7)	106
Agnostic/Nothing in particular	62%	(330)	22%	(119)	7%	(35)	3%	(18)	6%	(31)	534
Religious Non-Protestant/Catholic	67%	(56)	20%	(17)	6%	(5)	1%	(1)	6%	(5)	84

Table GZC6_5: And how important are each of the following to you? Having close friends

Demographic	Very important			ewhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	65%	(647)	21%	(211)	6%	(61)	3%	(29)	5%	(53)	1000
Evangelical	66%	(125)	20%	(37)	6%	(12)	4%	(7)	5%	(9)	191
Non-Evangelical	69%	(198)	21%	(60)	5%	(14)	2%	(7)	2%	(7)	286
Community: Urban	64%	(167)	21%	(56)	7%	(19)	4%	(10)	4%	(11)	262
Community: Suburban	69%	(352)	20%	(102)	5%	(26)	2%	(9)	4%	(21)	509
Community: Rural	56%	(128)	23%	(53)	7%	(16)	5%	(10)	9%	(21)	229
Employ: Private Sector	60%	(56)	30%	(28)	4%	(3)	3%	(3)	2%	(2)	92
Employ: Unemployed	64%	(95)	17%	(25)	10%	(14)	2%	(3)	7%	(11)	148
Employ: Other	55%	(34)	16%	(10)	11%	(7)	4%	(3)	13%	(8)	61
Military HH: Yes	71%	(92)	14%	(18)	8%	(10)	2%	(3)	6%	(7)	129
Military HH: No	64%	(555)	22%	(193)	6%	(51)	3%	(26)	5%	(45)	871
RD/WT: Right Direction	67%	(199)	20%	(59)	6%	(17)	4%	(12)	4%	(12)	299
RD/WT: Wrong Track	64%	(447)	22%	(151)	6%	(44)	2%	(17)	6%	(41)	701
Trump Job Approve	71%	(210)	16%	(49)	6%	(17)	4%	(11)	3%	(8)	296
Trump Job Disapprove	65%	(358)	24%	(133)	6%	(36)	2%	(10)	3%	(14)	552
Trump Job Strongly Approve	76%	(91)	13%	(16)	6%	(7)	3%	(3)	2%	(3)	119
Trump Job Somewhat Approve	68%	(120)	19%	(33)	6%	(10)	5%	(8)	3%	(6)	176
Trump Job Somewhat Disapprove	63%	(128)	28%	(56)	7%	(13)	1%	(2)	1%	(3)	203
Trump Job Strongly Disapprove	66%	(230)	22%	(77)	6%	(22)	2%	(8)	3%	(11)	349
Favorable of Trump	70%	(192)	17%	(48)	6%	(16)	3%	(8)	4%	(11)	275
Unfavorable of Trump	66%	(383)	23%	(137)	5%	(32)	3%	(17)	2%	(14)	584
Very Favorable of Trump	71%	(93)	15%	(20)	7%	(9)	4%	(5)	3%	(4)	130
Somewhat Favorable of Trump	69%	(99)	19%	(28)	5%	(8)	2%	(3)	5%	(7)	145
Somewhat Unfavorable of Trump	64%	(113)	26%	(45)	4%	(8)	2%	(4)	3%	(6)	177
Very Unfavorable of Trump	66%	(270)	22%	(91)	6%	(24)	3%	(13)	2%	(8)	407

Table GZC6_5: And how important are each of the following to you? Having close friends

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	65%	(647)	21%	(211)	6%	(61)	3%	(29)	5%	(53)	1000
#1 Issue: Economy	65%	(164)	23%	(58)	6%	(16)	4%	(9)	3%	(7)	254
#1 Issue: Security	66%	(52)	13%	(10)	5%	(4)	3%	(2)	14%	(11)	80
#1 Issue: Health Care	61%	(108)	21%	(37)	9%	(15)	4%	(7)	5%	(9)	176
#1 Issue: Women's Issues	69%	(90)	22%	(29)	5%	(6)	1%	(2)	3%	(4)	130
#1 Issue: Education	66%	(98)	22%	(33)	8%	(12)	1%	(1)	3%	(4)	148
#1 Issue: Energy	71%	(72)	24%	(24)	2%	(2)	2%	(3)	2%	(2)	101
#1 Issue: Other	57%	(53)	17%	(16)	4%	(4)	4%	(4)	17%	(16)	93
2018 House Vote: Democrat	65%	(71)	24%	(26)	4%	(4)	6%	(6)	1%	(2)	109
2018 House Vote: Republican	55%	(27)	28%	(14)	13%	(7)	3%	(2)	_	(0)	50
2016 Vote: Hillary Clinton	56%	(34)	24%	(15)	9%	(6)	10%	(6)	1%	(1)	61
2016 Vote: Didn't Vote	65%	(582)	21%	(185)	6%	(52)	2%	(22)	6%	(52)	893
Voted in 2014: No	65%	(632)	21%	(204)	6%	(57)	3%	(26)	5%	(53)	972
2012 Vote: Didn't Vote	65%	(636)	21%	(206)	6%	(57)	2%	(24)	5%	(53)	976
4-Region: Northeast	68%	(135)	17%	(35)	7%	(14)	2%	(4)	5%	(11)	200
4-Region: Midwest	63%	(139)	26%	(57)	3%	(6)	5%	(10)	5%	(10)	222
4-Region: South	62%	(222)	20%	(72)	8%	(29)	3%	(10)	6%	(23)	356
4-Region: West	68%	(151)	21%	(48)	5%	(11)	2%	(4)	4%	(9)	223

Table GZC6_6: And how important are each of the following to you? Buying a home

Demographic	Very ii	mportant	Somewhat tant important			t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	47%	(475)	31%	(306)	11%	(107)	4%	(43)	7%	(69)	1000
Gender: Male	46%	(227)	30%	(149)	10%	(49)	5%	(26)	8%	(38)	489
Gender: Female	49%	(248)	31%	(157)	11%	(58)	3%	(17)	6%	(31)	511
Generation Z: 13-23	47%	(475)	31%	(306)	11%	(107)	4%	(43)	7%	(69)	1000
PID: Dem (no lean)	43%	(151)	35%	(123)	12%	(43)	6%	(21)	4%	(13)	352
PID: Ind (no lean)	47%	(205)	29%	(125)	10%	(45)	4%	(18)	10%	(43)	436
PID: Rep (no lean)	56%	(118)	27%	(58)	9%	(19)	2%	(4)	6%	(13)	213
PID/Gender: Dem Men	43%	(67)	36%	(56)	9%	(13)	7%	(11)	4%	(7)	154
PID/Gender: Dem Women	43%	(85)	34%	(67)	15%	(30)	5%	(10)	3%	(6)	198
PID/Gender: Ind Men	46%	(97)	28%	(60)	10%	(21)	5%	(11)	11%	(24)	212
PID/Gender: Ind Women	48%	(108)	29%	(65)	11%	(24)	3%	(7)	9%	(19)	224
PID/Gender: Rep Men	51%	(63)	27%	(33)	12%	(14)	4%	(4)	6%	(8)	123
PID/Gender: Rep Women	62%	(55)	28%	(25)	5%	(4)	_	(0)	6%	(5)	90
Ideo: Liberal (1-3)	37%	(116)	36%	(112)	15%	(48)	6%	(19)	5%	(17)	312
Ideo: Moderate (4)	46%	(81)	30%	(53)	14%	(24)	4%	(7)	6%	(10)	176
Ideo: Conservative (5-7)	52%	(97)	33%	(60)	5%	(9)	5%	(9)	5%	(10)	186
Educ: < College	48%	(443)	30%	(275)	11%	(98)	4%	(39)	7%	(66)	920
Educ: Bachelors degree	39%	(24)	39%	(23)	15%	(9)	5%	(3)	1%	(1)	60
Income: Under 50k	44%	(233)	31%	(163)	11%	(58)	5%	(26)	8%	(45)	525
Income: 50k-100k	53%	(151)	28%	(81)	10%	(30)	4%	(11)	5%	(14)	286
Income: 100k+	48%	(90)	33%	(62)	10%	(19)	3%	(6)	6%	(11)	188
Ethnicity: White	49%	(307)	30%	(192)	11%	(70)	3%	(21)	6%	(39)	629
Ethnicity: Hispanic	51%	(104)	27%	(54)	9%	(19)	7%	(13)	6%	(12)	203
Ethnicity: Afr. Am.	54%	(70)	24%	(31)	7%	(10)	7%	(9)	8%	(10)	130
Ethnicity: Other	40%	(98)	34%	(83)	11%	(27)	6%	(13)	8%	(20)	241
All Christian	50%	(149)	30%	(88)	10%	(30)	4%	(11)	6%	(18)	296
All Non-Christian	48%	(31)	29%	(18)	13%	(8)	3%	(2)	7%	(5)	64
Atheist	39%	(41)	30%	(32)	17%	(18)	7%	(7)	8%	(8)	106
Agnostic/Nothing in particular	48%	(254)	31%	(167)	9%	(50)	4%	(24)	7%	(38)	534
Religious Non-Protestant/Catholic	52%	(44)	27%	(23)	11%	(9)	3%	(2)	7%	(5)	84

Table GZC6_6: And how important are each of the following to you? Buying a home

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	47%	(475)	31%	(306)	11%	(107)	4%	(43)	7%	(69)	1000
Evangelical	56%	(107)	27%	(51)	7%	(14)	4%	(7)	7%	(12)	191
Non-Evangelical	50%	(142)	31%	(89)	10%	(30)	4%	(12)	4%	(12)	286
Community: Urban	50%	(130)	30%	(79)	10%	(25)	6%	(17)	4%	(12)	262
Community: Suburban	46%	(235)	32%	(163)	14%	(69)	3%	(14)	5%	(28)	509
Community: Rural	48%	(110)	28%	(64)	6%	(13)	5%	(12)	13%	(29)	229
Employ: Private Sector	43%	(40)	32%	(30)	13%	(12)	8%	(8)	4%	(3)	92
Employ: Unemployed	48%	(71)	25%	(38)	14%	(20)	3%	(5)	10%	(15)	148
Employ: Other	46%	(28)	19%	(12)	9%	(5)	6%	(3)	20%	(12)	61
Military HH: Yes	49%	(64)	29%	(38)	5%	(6)	7%	(10)	10%	(13)	129
Military HH: No	47%	(411)	31%	(268)	12%	(101)	4%	(34)	6%	(56)	871
RD/WT: Right Direction	55%	(165)	28%	(83)	9%	(26)	3%	(10)	5%	(16)	299
RD/WT: Wrong Track	44%	(310)	32%	(223)	12%	(81)	5%	(34)	8%	(53)	701
Trump Job Approve	57%	(169)	28%	(82)	9%	(27)	2%	(7)	4%	(12)	296
Trump Job Disapprove	43%	(239)	34%	(185)	13%	(73)	6%	(31)	4%	(22)	552
Trump Job Strongly Approve	65%	(78)	24%	(28)	5%	(6)	3%	(3)	3%	(4)	119
Trump Job Somewhat Approve	51%	(91)	30%	(53)	12%	(21)	2%	(4)	4%	(8)	176
Trump Job Somewhat Disapprove	41%	(84)	39%	(79)	12%	(24)	5%	(11)	3%	(5)	203
Trump Job Strongly Disapprove	44%	(155)	31%	(107)	14%	(49)	6%	(21)	5%	(17)	349
Favorable of Trump	59%	(161)	27%	(73)	8%	(22)	3%	(7)	4%	(12)	275
Unfavorable of Trump	43%	(249)	35%	(203)	13%	(75)	5%	(31)	4%	(26)	584
Very Favorable of Trump	62%	(80)	25%	(33)	7%	(10)	2%	(2)	4%	(5)	130
Somewhat Favorable of Trump	56%	(81)	28%	(40)	9%	(13)	3%	(5)	5%	(7)	145
Somewhat Unfavorable of Trump	41%	(72)	39%	(69)	11%	(19)	5%	(8)	5%	(9)	177
Very Unfavorable of Trump	43%	(177)	33%	(133)	14%	(56)	6%	(23)	4%	(17)	407

Table GZC6_6: And how important are each of the following to you? Buying a home

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	47%	(475)	31%	(306)	11%	(107)	4%	(43)	7%	(69)	1000
#1 Issue: Economy	50%	(128)	32%	(80)	12%	(29)	3%	(9)	3%	(8)	254
#1 Issue: Security	51%	(40)	28%	(22)	6%	(5)	2%	(2)	13%	(10)	80
#1 Issue: Health Care	45%	(79)	30%	(52)	15%	(26)	4%	(8)	6%	(11)	176
#1 Issue: Women's Issues	51%	(67)	33%	(42)	10%	(13)	3%	(4)	3%	(4)	130
#1 Issue: Education	48%	(70)	35%	(51)	9%	(14)	5%	(7)	3%	(5)	148
#1 Issue: Energy	44%	(45)	37%	(37)	11%	(11)	5%	(5)	3%	(3)	101
#1 Issue: Other	40%	(37)	17%	(16)	10%	(9)	6%	(5)	28%	(26)	93
2018 House Vote: Democrat	41%	(45)	30%	(33)	18%	(19)	7%	(7)	4%	(4)	109
2018 House Vote: Republican	53%	(26)	31%	(15)	7%	(3)	8%	(4)	2%	(1)	50
2016 Vote: Hillary Clinton	42%	(26)	30%	(19)	15%	(9)	11%	(7)	2%	(1)	61
2016 Vote: Didn't Vote	48%	(430)	30%	(270)	10%	(90)	4%	(36)	7%	(67)	893
Voted in 2014: No	48%	(462)	31%	(298)	11%	(103)	4%	(41)	7%	(68)	972
2012 Vote: Didn't Vote	48%	(467)	30%	(297)	10%	(102)	4%	(41)	7%	(68)	976
4-Region: Northeast	45%	(90)	34%	(68)	12%	(23)	3%	(6)	6%	(13)	200
4-Region: Midwest	47%	(104)	31%	(68)	12%	(26)	5%	(10)	6%	(13)	222
4-Region: South	51%	(182)	28%	(99)	8%	(30)	4%	(14)	9%	(30)	356
4-Region: West	44%	(99)	32%	(71)	13%	(28)	6%	(13)	6%	(13)	223

Table GZC6_7: And how important are each of the following to you? Being in a romantic relationship

Demographic	Verv i	mportant		ewhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	36%	(365)	34%	(345)	15%	(149)	6%	(63)	8%	(78)	1000
Gender: Male	40%	(194)	34%	(165)	13%	(64)	5%	(23)	9%	(43)	489
Gender: Female	33%	(174) (171)	35%	(180)	17%	(85)	8%	(40)	7%	(35)	511
Generation Z: 13-23	36%	(365)	34%	(345)	15%	(149)	6%	(63)	8%	(78)	1000
PID: Dem (no lean)	37%	(130)	35%	(122)	17%	(61)	6%	(23)	4%	(15)	352
PID: Ind (no lean)	33%	(130) (144)	33%	(122) (143)	15%	(67)	7%	(33)	11%	(49)	436
PID: Rep (no lean)	42%	(90)	37%	(79)	10%	(22)	4%	(8)	7%	(14)	213
PID/Gender: Dem Men	40%	(62)	36%	(55)	15%	(24)	4%	(7)	4%	(7)	154
PID/Gender: Dem Women	35%	(68)	34%	(67)	19%	(38)	8%	(16)	4%	(8)	198
PID/Gender: Ind Men	35%	(73)	34%	(71)	15%	(31)	4%	(9)	13%	(27)	212
PID/Gender: Ind Women	32%	(73)	32%	(71)	16%	(31) (35)	10%	(23)	10%	(22)	224
PID/Gender: Rep Men	48%	(59)	32%	(39)	7%	(9)	5%	(23) (7)	8%	(10)	123
PID/Gender: Rep Women	35%	(32)	45%	(40)	14%	(12)	1%	(1)	5%	(5)	9(
Ideo: Liberal (1-3)	35%	(109)	34%	(107)	18%	(55)	8%	(25)	5%	(17)	312
Ideo: Moderate (4)	33%	(57)	37%	(65)	17%	(30)	5%	(23) (10)	370 8%	(17) (14)	170
Ideo: Conservative (5-7)	40%	(74)	39%	(73)	12%	(22)	4%	(7)	6%	(14) (10)	180
Educ: < College	36%	(333)	34%	(312)	15%	(141)	470 7%	(60)	8%	(74)	920
Educ: Conege Educ: Bachelors degree	37%	(23)	45%	(27)	12%	(7)	3%	(2)	3%	(74) (2)	60
Income: Under 50k	35%	(182)	33%	(175)	16%	(82)	7%	(37)	9%	(50)	52
Income: 50k-100k	40%	(113)	35%	(173) (100)	16%	(32) (46)	5%	(15)	4%	(12)	286
Income: 100k+	37%	(69)	37%	(70)	11%	(21)	5%	(10)	9%	(17)	188
Ethnicity: White	40%	(254)	35%	(218)	13%	(80)	5%	(32)	7%	(44)	629
Ethnicity: Winte Ethnicity: Hispanic	34%	(69)	31%	(62)	17%	(34)	8%	(16)	11%	(22)	203
Ethnicity: Afr. Am.	38%	(50)	31%	(40)	17%	(23)	6%	(8)	7%	(9)	130
Ethnicity: Other	25%	(61)	36%	(86)	19%	(46)	9%	(22)	11%	(25)	24
All Christian	41%	(122)	35%	(104)	14%	(43)	3%	(10)	6%	(17)	290
All Non-Christian	39%	(122) (25)	38%	(104) (25)	13%	(43) (8)	1%	(10)	8%	(5)	290 64
Atheist	39%	(32)	38%	(41)	19%	(20)	6%	(6)	0 /0 7%	(7)	100
Agnostic/Nothing in particular	35%	(186)	33%	(175)	15%	(79)	9%	(45)	9%	(48)	534
Religious Non-Protestant/Catholic	46%	(39)	33%	(29)	11%	(9)	9% 1%	(43) (1)	9% 8%	(7)	84

Table GZC6_7: And how important are each of the following to you? Being in a romantic relationship

Demographic	Very ii	mportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	36%	(365)	34%	(345)	15%	(149)	6%	(63)	8%	(78)	1000
Evangelical	39%	(73)	34%	(65)	17%	(32)	5%	(10)	5%	(10)	191
Non-Evangelical	39%	(112)	34%	(97)	16%	(47)	4%	(13)	6%	(17)	286
Community: Urban	36%	(96)	35%	(92)	14%	(38)	8%	(21)	6%	(16)	262
Community: Suburban	36%	(183)	36%	(181)	16%	(82)	5%	(26)	7%	(35)	509
Community: Rural	38%	(86)	31%	(72)	13%	(29)	7%	(15)	12%	(27)	229
Employ: Private Sector	45%	(41)	33%	(30)	9%	(8)	8%	(8)	5%	(5)	92
Employ: Unemployed	37%	(55)	33%	(49)	13%	(19)	7%	(10)	10%	(15)	148
Employ: Other	35%	(21)	27%	(16)	9%	(5)	13%	(8)	17%	(10)	61
Military HH: Yes	44%	(57)	33%	(43)	11%	(14)	4%	(5)	9%	(11)	129
Military HH: No	35%	(308)	35%	(302)	16%	(135)	7%	(58)	8%	(67)	871
RD/WT: Right Direction	43%	(129)	28%	(85)	15%	(46)	6%	(17)	8%	(23)	299
RD/WT: Wrong Track	34%	(236)	37%	(260)	15%	(104)	7%	(46)	8%	(56)	701
Trump Job Approve	47%	(138)	33%	(98)	11%	(32)	5%	(14)	5%	(15)	296
Trump Job Disapprove	33%	(180)	38%	(211)	17%	(92)	7%	(39)	5%	(29)	552
Trump Job Strongly Approve	53%	(63)	28%	(34)	11%	(14)	4%	(5)	3%	(4)	119
Trump Job Somewhat Approve	43%	(75)	36%	(64)	10%	(18)	5%	(8)	6%	(11)	176
Trump Job Somewhat Disapprove	32%	(64)	43%	(87)	16%	(32)	5%	(11)	4%	(9)	203
Trump Job Strongly Disapprove	33%	(116)	36%	(125)	17%	(60)	8%	(28)	6%	(21)	349
Favorable of Trump	44%	(120)	33%	(90)	12%	(33)	6%	(16)	6%	(16)	275
Unfavorable of Trump	35%	(202)	37%	(216)	17%	(101)	7%	(38)	5%	(27)	584
Very Favorable of Trump	48%	(63)	30%	(39)	12%	(16)	6%	(8)	3%	(4)	130
Somewhat Favorable of Trump	39%	(57)	35%	(51)	12%	(17)	5%	(7)	8%	(12)	145
Somewhat Unfavorable of Trump	33%	(59)	40%	(70)	19%	(34)	3%	(6)	5%	(8)	177
Very Unfavorable of Trump	35%	(143)	36%	(145)	16%	(67)	8%	(32)	5%	(19)	407

Table GZC6_7: *And how important are each of the following to you? Being in a romantic relationship*

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	36%	(365)	34%	(345)	15%	(149)	6%	(63)	8%	(78)	1000
#1 Issue: Economy	41%	(105)	33%	(84)	14%	(36)	8%	(19)	4%	(10)	254
#1 Issue: Security	35%	(28)	35%	(28)	10%	(8)	8%	(7)	12%	(9)	80
#1 Issue: Health Care	39%	(69)	33%	(58)	15%	(27)	7%	(11)	6%	(11)	176
#1 Issue: Women's Issues	34%	(45)	38%	(50)	17%	(23)	3%	(3)	7%	(10)	130
#1 Issue: Education	32%	(48)	38%	(56)	17%	(25)	9%	(13)	5%	(7)	148
#1 Issue: Energy	37%	(38)	36%	(37)	15%	(15)	6%	(7)	5%	(6)	101
#1 Issue: Other	32%	(30)	29%	(27)	13%	(12)	2%	(2)	24%	(23)	93
2018 House Vote: Democrat	43%	(46)	33%	(36)	11%	(12)	9%	(10)	4%	(4)	109
2018 House Vote: Republican	33%	(16)	46%	(23)	12%	(6)	5%	(2)	5%	(2)	50
2016 Vote: Hillary Clinton	31%	(19)	38%	(23)	14%	(9)	11%	(7)	6%	(4)	61
2016 Vote: Didn't Vote	37%	(327)	34%	(306)	15%	(133)	6%	(54)	8%	(73)	893
Voted in 2014: No	36%	(352)	34%	(335)	15%	(147)	6%	(61)	8%	(77)	972
2012 Vote: Didn't Vote	36%	(354)	35%	(341)	15%	(145)	6%	(61)	8%	(75)	976
4-Region: Northeast	40%	(80)	35%	(69)	13%	(26)	6%	(12)	6%	(13)	200
4-Region: Midwest	36%	(81)	33%	(74)	18%	(39)	6%	(12)	7%	(16)	222
4-Region: South	37%	(131)	32%	(114)	14%	(49)	8%	(28)	10%	(34)	356
4-Region: West	33%	(74)	40%	(88)	16%	(35)	5%	(10)	7%	(16)	223

Table GZC6_8: And how important are each of the following to you? Getting married

Demographic	Very i	mportant		newhat ortant		t very ortant		nportant t all		Know / pinion	Total N
Americans Age 13 to 23	34%	(337)	31%	(307)	17%	(172)	11%	(106)	8%	(78)	1000
Gender: Male	32%	(156)	33%	(163)	17%	(81)	9%	(44)	9%	(45)	489
Gender: Female	35%	(181)	28%	(144)	18%	(90)	12%	(62)	7%	(33)	511
Generation Z: 13-23	34%	(337)	31%	(307)	17%	(172)	11%	(106)	8%	(78)	1000
PID: Dem (no lean)	32%	(111)	31%	(108)	20%	(70)	13%	(46)	5%	(16)	352
PID: Ind (no lean)	29%	(128)	32%	(137)	16%	(70)	11%	(50)	12%	(51)	436
PID: Rep (no lean)	46%	(98)	29%	(62)	15%	(31)	5%	(10)	5%	(11)	213
PID/Gender: Dem Men	28%	(43)	33%	(51)	22%	(34)	11%	(18)	5%	(8)	154
PID/Gender: Dem Women	34%	(68)	29%	(56)	18%	(36)	14%	(28)	4%	(9)	198
PID/Gender: Ind Men	26%	(56)	36%	(76)	15%	(32)	10%	(20)	13%	(27)	212
PID/Gender: Ind Women	32%	(72)	27%	(61)	17%	(38)	13%	(29)	10%	(23)	224
PID/Gender: Rep Men	46%	(57)	29%	(36)	13%	(16)	4%	(5)	8%	(10)	123
PID/Gender: Rep Women	47%	(42)	29%	(26)	17%	(16)	5%	(4)	2%	(1)	90
Ideo: Liberal (1-3)	26%	(81)	29%	(91)	23%	(71)	15%	(48)	7%	(21)	312
Ideo: Moderate (4)	31%	(55)	34%	(59)	16%	(27)	11%	(19)	9%	(15)	176
Ideo: Conservative (5-7)	48%	(89)	27%	(49)	16%	(31)	4%	(8)	4%	(8)	186
Educ: < College	34%	(312)	30%	(277)	17%	(156)	11%	(101)	8%	(73)	920
Educ: Bachelors degree	33%	(20)	39%	(23)	21%	(13)	6%	(3)	1%	(1)	60
Income: Under 50k	29%	(151)	31%	(165)	18%	(94)	12%	(63)	10%	(54)	525
Income: 50k-100k	38%	(109)	29%	(83)	19%	(54)	11%	(30)	4%	(11)	286
Income: 100k+	42%	(78)	32%	(60)	13%	(24)	7%	(13)	7%	(14)	188
Ethnicity: White	35%	(222)	32%	(203)	17%	(107)	9%	(56)	6%	(40)	629
Ethnicity: Hispanic	28%	(57)	34%	(69)	16%	(31)	13%	(26)	9%	(19)	203
Ethnicity: Afr. Am.	35%	(46)	27%	(36)	16%	(21)	12%	(16)	9%	(11)	130
Ethnicity: Other	29%	(69)	29%	(69)	18%	(43)	14%	(33)	11%	(27)	24
All Christian	42%	(123)	32%	(94)	15%	(45)	6%	(17)	5%	(16)	296
All Non-Christian	38%	(24)	36%	(23)	15%	(10)	6%	(4)	5%	(3)	64
Atheist	25%	(26)	24%	(25)	26%	(28)	17%	(19)	8%	(8)	106
Agnostic/Nothing in particular	31%	(164)	31%	(165)	17%	(89)	12%	(66)	10%	(51)	534
Religious Non-Protestant/Catholic	49%	(41)	29%	(25)	11%	(10)	6%	(5)	5%	(4)	84

Table GZC6_8: And how important are each of the following to you? Getting married

Demographic	Very ii	mportant		newhat ortant		t very ortant		nportant t all		Know / pinion	Total N
Americans Age 13 to 23	34%	(337)	31%	(307)	17%	(172)	11%	(106)	8%	(78)	1000
Evangelical	43%	(82)	34%	(64)	14%	(28)	5%	(9)	4%	(8)	191
Non-Evangelical	36%	(102)	33%	(96)	17%	(47)	8%	(22)	7%	(19)	286
Community: Urban	33%	(88)	31%	(81)	18%	(46)	11%	(30)	7%	(18)	262
Community: Suburban	34%	(175)	31%	(159)	18%	(89)	10%	(50)	7%	(35)	509
Community: Rural	33%	(75)	30%	(68)	16%	(36)	11%	(26)	11%	(25)	229
Employ: Private Sector	34%	(31)	33%	(30)	18%	(16)	10%	(9)	5%	(5)	92
Employ: Unemployed	39%	(58)	22%	(32)	17%	(26)	11%	(16)	11%	(16)	148
Employ: Other	34%	(21)	24%	(15)	10%	(6)	15%	(9)	17%	(10)	61
Military HH: Yes	41%	(52)	28%	(36)	12%	(15)	12%	(15)	9%	(11)	129
Military HH: No	33%	(285)	31%	(272)	18%	(157)	10%	(91)	8%	(67)	871
RD/WT: Right Direction	40%	(119)	31%	(93)	15%	(46)	8%	(23)	6%	(18)	299
RD/WT: Wrong Track	31%	(218)	31%	(214)	18%	(126)	12%	(83)	9%	(60)	701
Trump Job Approve	47%	(140)	28%	(82)	16%	(49)	5%	(14)	4%	(12)	296
Trump Job Disapprove	29%	(161)	32%	(175)	18%	(102)	15%	(80)	6%	(34)	552
Trump Job Strongly Approve	56%	(67)	22%	(26)	15%	(18)	4%	(5)	3%	(3)	119
Trump Job Somewhat Approve	41%	(73)	32%	(56)	18%	(31)	5%	(8)	5%	(8)	176
Trump Job Somewhat Disapprove	27%	(54)	37%	(76)	18%	(37)	13%	(26)	5%	(10)	203
Trump Job Strongly Disapprove	30%	(106)	28%	(99)	19%	(65)	16%	(54)	7%	(25)	349
Favorable of Trump	46%	(127)	27%	(75)	17%	(46)	6%	(17)	4%	(11)	275
Unfavorable of Trump	30%	(173)	34%	(199)	17%	(101)	13%	(77)	6%	(34)	584
Very Favorable of Trump	55%	(72)	23%	(30)	13%	(17)	6%	(8)	2%	(3)	130
Somewhat Favorable of Trump	38%	(55)	31%	(44)	20%	(29)	6%	(8)	5%	(8)	145
Somewhat Unfavorable of Trump	30%	(53)	42%	(74)	15%	(26)	9%	(16)	4%	(8)	177
Very Unfavorable of Trump	29%	(120)	31%	(125)	19%	(76)	15%	(60)	6%	(26)	407

Table GZC6_8: And how important are each of the following to you? Getting married

Demographic	Very ii	nportant		newhat ortant		t very ortant		nportant t all		Know / pinion	Total N
Americans Age 13 to 23	34%	(337)	31%	(307)	17%	(172)	11%	(106)	8%	(78)	1000
#1 Issue: Economy	35%	(89)	33%	(85)	17%	(44)	10%	(25)	5%	(12)	254
#1 Issue: Security	39%	(31)	33%	(27)	10%	(8)	7%	(5)	11%	(9)	80
#1 Issue: Health Care	39%	(69)	24%	(42)	20%	(34)	11%	(19)	7%	(12)	176
#1 Issue: Women's Issues	36%	(47)	31%	(40)	14%	(18)	11%	(14)	8%	(11)	130
#1 Issue: Education	34%	(50)	31%	(46)	18%	(27)	11%	(17)	6%	(8)	148
#1 Issue: Energy	24%	(24)	42%	(42)	18%	(19)	11%	(11)	5%	(5)	101
#1 Issue: Other	26%	(24)	24%	(23)	19%	(18)	10%	(10)	21%	(19)	93
2018 House Vote: Democrat	30%	(33)	33%	(36)	22%	(24)	11%	(12)	4%	(4)	109
2018 House Vote: Republican	39%	(19)	41%	(20)	10%	(5)	10%	(5)	2%	(1)	50
2016 Vote: Hillary Clinton	22%	(14)	29%	(18)	31%	(19)	13%	(8)	4%	(2)	61
2016 Vote: Didn't Vote	34%	(305)	31%	(274)	16%	(145)	11%	(95)	8%	(74)	893
Voted in 2014: No	33%	(325)	31%	(300)	17%	(166)	11%	(105)	8%	(76)	972
2012 Vote: Didn't Vote	34%	(331)	31%	(298)	17%	(165)	11%	(105)	8%	(76)	976
4-Region: Northeast	35%	(69)	29%	(58)	17%	(33)	13%	(27)	6%	(13)	200
4-Region: Midwest	31%	(70)	33%	(74)	15%	(33)	13%	(28)	7%	(17)	222
4-Region: South	35%	(123)	31%	(110)	15%	(54)	11%	(38)	9%	(31)	356
4-Region: West	34%	(76)	29%	(66)	23%	(50)	6%	(13)	8%	(18)	223

Table GZC6_9: And how important are each of the following to you? Owning a car

Demographic	Very important			newhat ortant	Not very important			portant all		Know / pinion	Total N
Americans Age 13 to 23	43%	(427)	33%	(327)	14%	(141)	4%	(45)	6%	(60)	1000
Gender: Male	45%	(218)	29%	(142)	14%	(69)	5%	(22)	7%	(36)	489
Gender: Female	41%	(209)	36%	(184)	14%	(72)	4%	(23)	5%	(24)	511
Generation Z: 13-23	43%	(427)	33%	(327)	14%	(141)	4%	(45)	6%	(60)	1000
PID: Dem (no lean)	43%	(152)	31%	(108)	18%	(63)	5%	(19)	3%	(10)	352
PID: Ind (no lean)	38%	(165)	36%	(159)	13%	(55)	5%	(20)	9%	(38)	436
PID: Rep (no lean)	52%	(111)	28%	(60)	11%	(23)	3%	(6)	6%	(12)	213
PID/Gender: Dem Men	46%	(70)	27%	(42)	18%	(28)	5%	(8)	4%	(6)	154
PID/Gender: Dem Women	41%	(81)	33%	(65)	18%	(35)	6%	(11)	2%	(4)	198
PID/Gender: Ind Men	39%	(83)	34%	(72)	13%	(27)	5%	(10)	10%	(21)	212
PID/Gender: Ind Women	37%	(82)	39%	(87)	12%	(28)	4%	(10)	8%	(17)	224
PID/Gender: Rep Men	53%	(65)	23%	(29)	12%	(15)	4%	(4)	8%	(10)	123
PID/Gender: Rep Women	51%	(46)	35%	(31)	10%	(9)	2%	(2)	3%	(2)	90
Ideo: Liberal (1-3)	37%	(114)	32%	(99)	22%	(68)	5%	(16)	5%	(15)	312
Ideo: Moderate (4)	40%	(70)	36%	(63)	15%	(26)	5%	(8)	5%	(9)	176
Ideo: Conservative (5-7)	49%	(92)	34%	(64)	7%	(12)	6%	(10)	4%	(7)	186
Educ: < College	43%	(394)	33%	(304)	14%	(128)	4%	(38)	6%	(57)	920
Educ: Bachelors degree	38%	(23)	30%	(18)	22%	(13)	9%	(5)	1%	(1)	60
Income: Under 50k	39%	(207)	33%	(176)	15%	(81)	5%	(24)	7%	(38)	525
Income: 50k-100k	47%	(134)	32%	(92)	13%	(36)	5%	(13)	4%	(12)	286
Income: 100k+	46%	(87)	31%	(58)	13%	(24)	4%	(7)	6%	(11)	188
Ethnicity: White	44%	(279)	32%	(200)	14%	(88)	5%	(29)	5%	(33)	629
Ethnicity: Hispanic	42%	(85)	34%	(68)	15%	(29)	3%	(6)	7%	(15)	203
Ethnicity: Afr. Am.	51%	(67)	27%	(35)	12%	(16)	4%	(5)	6%	(7)	130
Ethnicity: Other	34%	(81)	38%	(92)	15%	(37)	4%	(11)	8%	(20)	24
All Christian	49%	(144)	30%	(87)	13%	(40)	4%	(12)	4%	(12)	296
All Non-Christian	40%	(26)	32%	(20)	20%	(13)	_	(0)	9%	(5)	64
Atheist	26%	(28)	37%	(39)	25%	(27)	4%	(4)	8%	(8)	106
Agnostic/Nothing in particular	43%	(230)	34%	(180)	12%	(62)	5%	(28)	6%	(34)	534
Religious Non-Protestant/Catholic	45%	(38)	29%	(25)	17%	(14)	2%	(1)	8%	(6)	84

Table GZC6_9: And how important are each of the following to you? Owning a car

Demographic	Very important		Somewhat important		Not very important			portant all		Know / pinion	Total N
Americans Age 13 to 23	43%	(427)	33%	(327)	14%	(141)	4%	(45)	6%	(60)	1000
Evangelical	51%	(97)	33%	(63)	8%	(16)	4%	(8)	4%	(8)	191
Non-Evangelical	46%	(130)	32%	(92)	15%	(43)	3%	(9)	4%	(11)	286
Community: Urban	39%	(101)	38%	(99)	15%	(38)	5%	(13)	4%	(11)	262
Community: Suburban	44%	(226)	31%	(158)	16%	(79)	4%	(18)	5%	(28)	509
Community: Rural	44%	(101)	30%	(69)	10%	(24)	6%	(13)	10%	(22)	229
Employ: Private Sector	40%	(37)	32%	(30)	15%	(13)	9%	(8)	4%	(4)	92
Employ: Unemployed	43%	(64)	27%	(41)	14%	(20)	7%	(11)	9%	(13)	148
Employ: Other	53%	(32)	18%	(11)	12%	(7)	3%	(2)	14%	(9)	61
Military HH: Yes	44%	(57)	29%	(38)	11%	(14)	7%	(9)	9%	(12)	129
Military HH: No	43%	(371)	33%	(289)	15%	(127)	4%	(36)	6%	(49)	871
RD/WT: Right Direction	50%	(149)	32%	(96)	10%	(30)	4%	(11)	5%	(14)	299
RD/WT: Wrong Track	40%	(279)	33%	(230)	16%	(111)	5%	(34)	7%	(47)	701
Trump Job Approve	49%	(144)	33%	(96)	10%	(30)	5%	(16)	3%	(9)	296
Trump Job Disapprove	40%	(223)	35%	(192)	17%	(92)	4%	(24)	4%	(21)	552
Trump Job Strongly Approve	62%	(74)	25%	(30)	6%	(7)	4%	(5)	2%	(3)	119
Trump Job Somewhat Approve	40%	(70)	38%	(66)	13%	(23)	6%	(11)	4%	(6)	176
Trump Job Somewhat Disapprove	40%	(80)	40%	(81)	14%	(28)	3%	(7)	3%	(6)	203
Trump Job Strongly Disapprove	41%	(143)	32%	(111)	18%	(64)	5%	(17)	4%	(15)	349
Favorable of Trump	50%	(138)	31%	(86)	11%	(30)	4%	(11)	4%	(10)	275
Unfavorable of Trump	40%	(235)	35%	(202)	16%	(94)	5%	(30)	4%	(22)	584
Very Favorable of Trump	60%	(79)	27%	(36)	8%	(10)	2%	(3)	2%	(3)	130
Somewhat Favorable of Trump	41%	(59)	34%	(50)	14%	(20)	6%	(8)	5%	(7)	145
Somewhat Unfavorable of Trump	38%	(67)	38%	(67)	14%	(24)	6%	(11)	4%	(8)	177
Very Unfavorable of Trump	41%	(168)	33%	(135)	17%	(70)	5%	(19)	3%	(14)	407

Table GZC6_9: And how important are each of the following to you? Owning a car

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	43%	(427)	33%	(327)	14%	(141)	4%	(45)	6%	(60)	1000
#1 Issue: Economy	44%	(112)	36%	(90)	15%	(38)	2%	(6)	3%	(8)	254
#1 Issue: Security	45%	(36)	32%	(25)	5%	(4)	6%	(5)	12%	(9)	80
#1 Issue: Health Care	47%	(82)	33%	(58)	12%	(22)	3%	(6)	5%	(9)	176
#1 Issue: Women's Issues	41%	(54)	35%	(46)	12%	(15)	6%	(8)	6%	(7)	130
#1 Issue: Education	42%	(62)	34%	(50)	16%	(24)	5%	(7)	3%	(5)	148
#1 Issue: Energy	39%	(40)	33%	(34)	19%	(19)	7%	(7)	2%	(2)	101
#1 Issue: Other	36%	(33)	23%	(22)	16%	(15)	5%	(4)	20%	(19)	93
2018 House Vote: Democrat	42%	(46)	29%	(32)	19%	(20)	7%	(7)	3%	(3)	109
2018 House Vote: Republican	44%	(22)	34%	(17)	8%	(4)	10%	(5)	3%	(2)	50
2016 Vote: Hillary Clinton	48%	(30)	26%	(16)	14%	(9)	10%	(6)	2%	(1)	61
2016 Vote: Didn't Vote	43%	(380)	33%	(296)	14%	(121)	4%	(37)	7%	(58)	893
Voted in 2014: No	43%	(414)	33%	(317)	14%	(137)	5%	(44)	6%	(60)	972
2012 Vote: Didn't Vote	43%	(417)	33%	(320)	14%	(137)	4%	(43)	6%	(59)	976
4-Region: Northeast	42%	(84)	31%	(61)	18%	(35)	4%	(8)	6%	(11)	200
4-Region: Midwest	42%	(94)	36%	(79)	12%	(26)	5%	(10)	6%	(13)	222
4-Region: South	45%	(161)	32%	(114)	10%	(37)	4%	(15)	8%	(29)	356
4-Region: West	40%	(89)	33%	(73)	19%	(43)	5%	(11)	3%	(8)	223

Table GZC6_10: *And how important are each of the following to you? Traveling*

Demographic	Very ii	mportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	33%	(330)	34%	(338)	19%	(195)	7%	(65)	7%	(73)	1000
Gender: Male	27%	(134)	34%	(167)	22%	(106)	8%	(38)	9%	(43)	489
Gender: Female	38%	(196)	33%	(170)	17%	(89)	5%	(27)	6%	(30)	511
Generation Z: 13-23	33%	(330)	34%	(338)	19%	(195)	7%	(65)	7%	(73)	1000
PID: Dem (no lean)	40%	(141)	35%	(123)	16%	(56)	6%	(21)	3%	(12)	352
PID: Ind (no lean)	27%	(117)	32%	(141)	22%	(95)	9%	(39)	10%	(44)	436
PID: Rep (no lean)	34%	(72)	35%	(73)	21%	(44)	3%	(6)	8%	(17)	213
PID/Gender: Dem Men	30%	(47)	39%	(61)	18%	(28)	7%	(11)	5%	(7)	154
PID/Gender: Dem Women	48%	(94)	31%	(62)	14%	(28)	5%	(10)	2%	(4)	198
PID/Gender: Ind Men	26%	(55)	29%	(61)	23%	(49)	11%	(23)	11%	(24)	212
PID/Gender: Ind Women	28%	(62)	36%	(80)	21%	(46)	7%	(15)	9%	(20)	224
PID/Gender: Rep Men	26%	(32)	37%	(46)	24%	(29)	3%	(4)	10%	(12)	123
PID/Gender: Rep Women	45%	(40)	31%	(28)	16%	(15)	2%	(2)	6%	(5)	90
Ideo: Liberal (1-3)	40%	(125)	33%	(102)	15%	(48)	7%	(23)	5%	(14)	312
Ideo: Moderate (4)	26%	(45)	37%	(65)	24%	(42)	8%	(15)	5%	(9)	176
Ideo: Conservative (5-7)	36%	(67)	40%	(74)	14%	(27)	3%	(6)	6%	(11)	186
Educ: < College	33%	(300)	33%	(306)	20%	(186)	7%	(60)	7%	(68)	920
Educ: Bachelors degree	42%	(25)	42%	(25)	10%	(6)	5%	(3)	1%	(1)	60
Income: Under 50k	27%	(143)	35%	(186)	20%	(106)	7%	(38)	10%	(52)	525
Income: 50k-100k	38%	(108)	30%	(87)	21%	(60)	6%	(18)	5%	(13)	286
Income: 100k+	42%	(79)	35%	(65)	15%	(28)	5%	(9)	4%	(8)	188
Ethnicity: White	36%	(223)	33%	(207)	19%	(119)	6%	(36)	7%	(44)	629
Ethnicity: Hispanic	30%	(61)	28%	(58)	27%	(55)	7%	(14)	7%	(15)	203
Ethnicity: Afr. Am.	31%	(40)	33%	(43)	18%	(23)	10%	(12)	8%	(11)	130
Ethnicity: Other	28%	(66)	36%	(88)	22%	(52)	7%	(17)	7%	(18)	241
All Christian	34%	(99)	37%	(109)	16%	(48)	7%	(20)	6%	(18)	296
All Non-Christian	30%	(19)	44%	(28)	21%	(13)	2%	(1)	2%	(1)	64
Atheist	26%	(28)	34%	(36)	29%	(31)	4%	(5)	6%	(7)	106
Agnostic/Nothing in particular	34%	(183)	31%	(164)	19%	(102)	7%	(38)	9%	(46)	534
Religious Non-Protestant/Catholic	28%	(23)	42%	(36)	22%	(19)	3%	(2)	5%	(4)	84

Table GZC6_10: *And how important are each of the following to you? Traveling*

Demographic	Very ii	Very important		ewhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	33%	(330)	34%	(338)	19%	(195)	7%	(65)	7%	(73)	1000
Evangelical	37%	(70)	34%	(64)	18%	(34)	5%	(10)	7%	(13)	191
Non-Evangelical	33%	(95)	37%	(107)	20%	(56)	5%	(16)	4%	(12)	286
Community: Urban	37%	(96)	31%	(82)	19%	(49)	7%	(18)	6%	(17)	262
Community: Suburban	32%	(161)	37%	(187)	20%	(100)	6%	(30)	6%	(31)	509
Community: Rural	32%	(72)	30%	(68)	20%	(45)	8%	(18)	11%	(25)	229
Employ: Private Sector	41%	(38)	38%	(35)	13%	(12)	6%	(6)	2%	(2)	92
Employ: Unemployed	30%	(44)	27%	(40)	24%	(35)	9%	(14)	10%	(15)	148
Employ: Other	43%	(26)	18%	(11)	15%	(9)	7%	(4)	17%	(10)	61
Military HH: Yes	33%	(43)	33%	(43)	18%	(23)	6%	(8)	9%	(12)	129
Military HH: No	33%	(287)	34%	(295)	20%	(171)	7%	(57)	7%	(60)	871
RD/WT: Right Direction	38%	(113)	33%	(100)	17%	(50)	4%	(13)	8%	(23)	299
RD/WT: Wrong Track	31%	(217)	34%	(238)	21%	(144)	7%	(52)	7%	(49)	701
Trump Job Approve	37%	(109)	35%	(103)	19%	(57)	4%	(13)	5%	(14)	296
Trump Job Disapprove	34%	(187)	34%	(190)	20%	(112)	7%	(39)	4%	(22)	552
Trump Job Strongly Approve	46%	(55)	30%	(36)	15%	(18)	4%	(5)	4%	(5)	119
Trump Job Somewhat Approve	31%	(54)	38%	(67)	22%	(38)	4%	(8)	5%	(9)	176
Trump Job Somewhat Disapprove	24%	(49)	42%	(84)	24%	(49)	6%	(13)	3%	(7)	203
Trump Job Strongly Disapprove	40%	(138)	30%	(106)	18%	(63)	8%	(27)	4%	(15)	349
Favorable of Trump	34%	(93)	36%	(98)	21%	(58)	3%	(9)	6%	(16)	275
Unfavorable of Trump	34%	(200)	34%	(201)	20%	(114)	8%	(47)	4%	(21)	584
Very Favorable of Trump	43%	(56)	32%	(42)	14%	(18)	5%	(7)	6%	(7)	130
Somewhat Favorable of Trump	26%	(38)	39%	(56)	28%	(40)	2%	(2)	6%	(8)	145
Somewhat Unfavorable of Trump	27%	(48)	40%	(71)	22%	(39)	6%	(10)	4%	(8)	177
Very Unfavorable of Trump	37%	(151)	32%	(131)	18%	(75)	9%	(37)	3%	(13)	407

Table GZC6_10: And how important are each of the following to you? *Traveling*

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	33%	(330)	34%	(338)	19%	(195)	7%	(65)	7%	(73)	1000
#1 Issue: Economy	28%	(71)	38%	(96)	22%	(56)	8%	(20)	5%	(12)	254
#1 Issue: Security	32%	(26)	35%	(28)	15%	(12)	5%	(4)	13%	(10)	80
#1 Issue: Health Care	37%	(65)	32%	(57)	18%	(32)	7%	(12)	5%	(10)	176
#1 Issue: Women's Issues	45%	(58)	25%	(33)	18%	(24)	6%	(8)	6%	(8)	130
#1 Issue: Education	30%	(45)	40%	(59)	18%	(26)	6%	(9)	5%	(8)	148
#1 Issue: Energy	37%	(38)	37%	(37)	20%	(20)	5%	(5)	2%	(2)	101
#1 Issue: Other	25%	(23)	22%	(21)	23%	(22)	6%	(6)	23%	(22)	93
2018 House Vote: Democrat	45%	(49)	32%	(35)	13%	(14)	8%	(8)	2%	(2)	109
2018 House Vote: Republican	38%	(19)	39%	(19)	13%	(7)	6%	(3)	3%	(2)	50
2016 Vote: Hillary Clinton	51%	(31)	26%	(16)	11%	(7)	11%	(7)	1%	(1)	61
2016 Vote: Didn't Vote	31%	(277)	35%	(308)	20%	(183)	6%	(54)	8%	(70)	893
Voted in 2014: No	33%	(316)	34%	(330)	20%	(191)	7%	(63)	7%	(72)	972
2012 Vote: Didn't Vote	33%	(319)	34%	(332)	19%	(190)	6%	(63)	7%	(72)	976
4-Region: Northeast	30%	(60)	38%	(75)	22%	(45)	5%	(9)	5%	(11)	200
4-Region: Midwest	30%	(67)	34%	(74)	20%	(45)	8%	(18)	8%	(17)	222
4-Region: South	36%	(129)	32%	(113)	16%	(57)	7%	(24)	9%	(32)	356
4-Region: West	33%	(74)	34%	(75)	21%	(47)	6%	(13)	6%	(13)	223

Table GZC6_11: *And how important are each of the following to you? Being famous*

Demographic	Very in	nportant		ewhat ortant		t very ortant		nportant t all		Know / pinion	Total N
Americans Age 13 to 23	7%	(69)	12%	(116)	35%	(349)	38%	(385)	8%	(81)	1000
Gender: Male	9%	(45)	10%	(48)	37%	(183)	34%	(165)	10%	(48)	489
Gender: Female	5%	(23)	13%	(68)	33%	(167)	43%	(220)	6%	(33)	511
Generation Z: 13-23	7%	(69)	12%	(116)	35%	(349)	38%	(385)	8%	(81)	1000
PID: Dem (no lean)	10%	(34)	15%	(53)	36%	(125)	37%	(128)	3%	(11)	352
PID: Ind (no lean)	5%	(22)	10%	(43)	32%	(141)	41%	(178)	12%	(51)	436
PID: Rep (no lean)	6%	(12)	9%	(20)	39%	(83)	37%	(78)	9%	(19)	213
PID/Gender: Dem Men	11%	(17)	11%	(17)	43%	(67)	30%	(47)	4%	(7)	154
PID/Gender: Dem Women	9%	(17)	18%	(35)	30%	(59)	41%	(82)	2%	(4)	198
PID/Gender: Ind Men	8%	(17)	9%	(20)	34%	(72)	35%	(75)	13%	(28)	212
PID/Gender: Ind Women	2%	(5)	10%	(23)	31%	(69)	46%	(103)	10%	(23)	224
PID/Gender: Rep Men	9%	(12)	9%	(11)	36%	(44)	35%	(43)	11%	(13)	123
PID/Gender: Rep Women	1%	(1)	10%	(9)	43%	(39)	39%	(35)	6%	(5)	90
Ideo: Liberal (1-3)	9%	(27)	13%	(42)	34%	(105)	39%	(121)	6%	(17)	312
Ideo: Moderate (4)	6%	(11)	10%	(17)	36%	(63)	41%	(72)	7%	(12)	176
Ideo: Conservative (5-7)	6%	(11)	9%	(17)	39%	(73)	39%	(73)	6%	(12)	186
Educ: < College	6%	(60)	12%	(109)	35%	(322)	38%	(352)	8%	(76)	920
Educ: Bachelors degree	9%	(6)	9%	(5)	36%	(21)	43%	(26)	4%	(2)	60
Income: Under 50k	7%	(37)	14%	(76)	31%	(164)	37%	(194)	10%	(55)	525
Income: 50k-100k	6%	(17)	7%	(21)	40%	(115)	43%	(122)	4%	(12)	286
Income: 100k+	8%	(15)	10%	(19)	37%	(70)	36%	(69)	8%	(14)	188
Ethnicity: White	6%	(39)	10%	(60)	34%	(213)	42%	(267)	8%	(49)	629
Ethnicity: Hispanic	8%	(16)	10%	(20)	34%	(70)	38%	(77)	10%	(20)	203
Ethnicity: Afr. Am.	12%	(16)	18%	(23)	36%	(46)	28%	(36)	6%	(8)	130
Ethnicity: Other	6%	(13)	13%	(32)	37%	(90)	34%	(82)	10%	(24)	241
All Christian	6%	(17)	14%	(41)	39%	(117)	34%	(101)	7%	(20)	296
All Non-Christian	11%	(7)	19%	(12)	37%	(24)	29%	(19)	4%	(2)	64
Atheist	7%	(7)	8%	(9)	35%	(38)	43%	(45)	7%	(8)	106
Agnostic/Nothing in particular	7%	(38)	10%	(55)	32%	(171)	41%	(220)	10%	(51)	534
Religious Non-Protestant/Catholic	10%	(8)	18%	(15)	37%	(31)	29%	(24)	7%	(5)	84

Table GZC6_11: *And how important are each of the following to you? Being famous*

Demographic	Very in	nportant	Somewhat t important			t very ortant		nportant t all		Know / pinion	Total N
Americans Age 13 to 23	7%	(69)	12%	(116)	35%	(349)	38%	(385)	8%	(81)	1000
Evangelical	9%	(17)	11%	(20)	42%	(81)	31%	(59)	8%	(15)	191
Non-Evangelical	4%	(12)	13%	(38)	36%	(102)	43%	(122)	4%	(11)	286
Community: Urban	7%	(18)	17%	(44)	35%	(91)	34%	(88)	8%	(20)	262
Community: Suburban	7%	(38)	10%	(51)	38%	(195)	38%	(195)	6%	(31)	509
Community: Rural	5%	(12)	9%	(21)	28%	(64)	44%	(101)	13%	(31)	229
Employ: Private Sector	7%	(7)	6%	(5)	43%	(40)	40%	(37)	5%	(4)	92
Employ: Unemployed	9%	(13)	9%	(14)	33%	(48)	39%	(57)	10%	(15)	148
Employ: Other	4%	(2)	11%	(7)	27%	(16)	41%	(25)	18%	(11)	61
Military HH: Yes	9%	(11)	12%	(15)	35%	(46)	35%	(45)	10%	(13)	129
Military HH: No	7%	(58)	12%	(101)	35%	(304)	39%	(340)	8%	(69)	871
RD/WT: Right Direction	9%	(26)	12%	(37)	37%	(112)	33%	(99)	9%	(26)	299
RD/WT: Wrong Track	6%	(43)	11%	(79)	34%	(238)	41%	(286)	8%	(55)	701
Trump Job Approve	7%	(20)	9%	(27)	40%	(118)	38%	(113)	6%	(17)	296
Trump Job Disapprove	7%	(40)	13%	(72)	34%	(185)	41%	(226)	5%	(29)	552
Trump Job Strongly Approve	10%	(12)	10%	(11)	37%	(44)	36%	(43)	8%	(9)	119
Trump Job Somewhat Approve	5%	(8)	9%	(16)	42%	(75)	40%	(70)	5%	(8)	176
Trump Job Somewhat Disapprove	6%	(11)	13%	(26)	39%	(79)	40%	(81)	3%	(6)	203
Trump Job Strongly Disapprove	8%	(28)	13%	(46)	31%	(107)	41%	(145)	6%	(23)	349
Favorable of Trump	6%	(17)	8%	(22)	41%	(113)	38%	(104)	7%	(18)	275
Unfavorable of Trump	8%	(44)	14%	(79)	33%	(195)	41%	(237)	5%	(29)	584
Very Favorable of Trump	11%	(14)	9%	(12)	41%	(54)	32%	(41)	7%	(9)	130
Somewhat Favorable of Trump	2%	(4)	7%	(11)	41%	(59)	43%	(62)	6%	(9)	145
Somewhat Unfavorable of Trump	5%	(9)	13%	(24)	37%	(66)	40%	(70)	4%	(8)	177
Very Unfavorable of Trump	9%	(35)	14%	(55)	32%	(129)	41%	(167)	5%	(21)	407

Table GZC6_11: *And how important are each of the following to you? Being famous*

Demographic	Very in	nportant		ewhat ortant		t very ortant		nportant t all		Know / pinion	Total N
Americans Age 13 to 23	7%	(69)	12%	(116)	35%	(349)	38%	(385)	8%	(81)	1000
#1 Issue: Economy	7%	(19)	12%	(30)	36%	(92)	41%	(105)	4%	(9)	254
#1 Issue: Security	5%	(4)	12%	(9)	32%	(25)	34%	(27)	17%	(13)	80
#1 Issue: Health Care	6%	(11)	8%	(14)	34%	(60)	43%	(75)	9%	(15)	176
#1 Issue: Women's Issues	5%	(7)	12%	(16)	37%	(48)	39%	(50)	7%	(9)	130
#1 Issue: Education	8%	(12)	15%	(22)	36%	(53)	36%	(53)	5%	(8)	148
#1 Issue: Energy	6%	(6)	11%	(11)	47%	(47)	34%	(34)	3%	(3)	101
#1 Issue: Other	8%	(7)	11%	(11)	22%	(20)	35%	(32)	24%	(23)	93
2018 House Vote: Democrat	11%	(12)	10%	(11)	33%	(36)	43%	(47)	2%	(2)	109
2018 House Vote: Republican	11%	(6)	13%	(7)	29%	(14)	43%	(21)	3%	(2)	50
2016 Vote: Hillary Clinton	15%	(9)	7%	(4)	26%	(16)	46%	(29)	7%	(4)	61
2016 Vote: Didn't Vote	6%	(56)	12%	(106)	35%	(316)	38%	(338)	9%	(77)	893
Voted in 2014: No	6%	(63)	11%	(111)	35%	(341)	39%	(377)	8%	(81)	972
2012 Vote: Didn't Vote	6%	(62)	11%	(112)	35%	(344)	39%	(379)	8%	(80)	976
4-Region: Northeast	7%	(15)	17%	(33)	33%	(67)	36%	(73)	6%	(12)	200
4-Region: Midwest	6%	(13)	9%	(20)	33%	(73)	44%	(97)	9%	(19)	222
4-Region: South	6%	(23)	11%	(39)	36%	(127)	37%	(133)	10%	(34)	356
4-Region: West	8%	(18)	11%	(25)	37%	(83)	37%	(82)	7%	(16)	223

Table GZC6_12: *And how important are each of the following to you? Contributing to society*

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	45%	(450)	36%	(364)	8%	(79)	2%	(19)	9%	(88)	1000
Gender: Male	44%	(214)	35%	(171)	9%	(43)	2%	(11)	10%	(50)	489
Gender: Female	46%	(236)	38%	(193)	7%	(36)	2%	(8)	8%	(39)	511
Generation Z: 13-23	45%	(450)	36%	(364)	8%	(79)	2%	(19)	9%	(88)	1000
PID: Dem (no lean)	53%	(185)	34%	(121)	7%	(26)	1%	(4)	4%	(15)	352
PID: Ind (no lean)	39%	(169)	37%	(160)	9%	(38)	3%	(13)	13%	(55)	436
PID: Rep (no lean)	45%	(95)	39%	(83)	7%	(14)	1%	(2)	8%	(18)	213
PID/Gender: Dem Men	48%	(74)	38%	(58)	7%	(12)	1%	(2)	5%	(8)	154
PID/Gender: Dem Women	57%	(112)	32%	(62)	8%	(15)	1%	(2)	4%	(7)	198
PID/Gender: Ind Men	41%	(87)	31%	(65)	11%	(24)	3%	(7)	14%	(29)	212
PID/Gender: Ind Women	37%	(82)	42%	(95)	6%	(14)	3%	(6)	12%	(27)	224
PID/Gender: Rep Men	43%	(53)	39%	(47)	6%	(7)	2%	(2)	11%	(13)	123
PID/Gender: Rep Women	47%	(42)	39%	(35)	8%	(7)	_	(0)	5%	(5)	90
Ideo: Liberal (1-3)	51%	(160)	34%	(106)	9%	(27)	1%	(4)	5%	(16)	312
Ideo: Moderate (4)	45%	(80)	40%	(70)	6%	(11)	3%	(5)	6%	(11)	176
Ideo: Conservative (5-7)	47%	(88)	37%	(69)	9%	(17)	1%	(3)	5%	(9)	186
Educ: < College	44%	(409)	36%	(335)	8%	(73)	2%	(18)	9%	(84)	920
Educ: Bachelors degree	51%	(31)	40%	(24)	6%	(4)	1%	(1)	1%	(1)	60
Income: Under 50k	42%	(222)	35%	(185)	9%	(45)	3%	(14)	11%	(60)	525
Income: 50k-100k	46%	(131)	39%	(111)	8%	(24)	1%	(2)	6%	(18)	286
Income: 100k+	51%	(97)	36%	(68)	5%	(9)	2%	(4)	5%	(10)	188
Ethnicity: White	46%	(291)	37%	(235)	7%	(42)	1%	(8)	8%	(53)	629
Ethnicity: Hispanic	46%	(92)	31%	(63)	10%	(20)	3%	(7)	10%	(21)	203
Ethnicity: Afr. Am.	48%	(62)	32%	(42)	9%	(12)	2%	(3)	9%	(12)	130
Ethnicity: Other	40%	(97)	36%	(87)	10%	(25)	3%	(8)	10%	(23)	241
All Christian	47%	(139)	38%	(111)	8%	(23)	1%	(3)	6%	(19)	296
All Non-Christian	51%	(33)	36%	(23)	6%	(4)	1%	(1)	6%	(4)	64
Atheist	41%	(44)	38%	(41)	10%	(11)	3%	(3)	7%	(8)	106
Agnostic/Nothing in particular	44%	(234)	35%	(189)	8%	(40)	2%	(12)	11%	(58)	534
Religious Non-Protestant/Catholic	49%	(42)	36%	(30)	7%	(6)	1%	(1)	7%	(6)	84

Table GZC6_12: *And how important are each of the following to you? Contributing to society*

Demographic	Demographic Very impor			newhat ortant		very		portant all		Know / pinion	Total N
Americans Age 13 to 23	45%	(450)	36%	(364)	8%	(79)	2%	(19)	9%	(88)	1000
Evangelical	51%	(97)	33%	(63)	7%	(13)	3%	(5)	7%	(13)	191
Non-Evangelical	48%	(136)	39%	(112)	7%	(20)	1%	(2)	5%	(15)	286
Community: Urban	51%	(135)	32%	(84)	7%	(19)	2%	(6)	7%	(18)	262
Community: Suburban	46%	(236)	37%	(188)	7%	(38)	2%	(10)	7%	(36)	509
Community: Rural	35%	(79)	40%	(92)	10%	(22)	1%	(2)	15%	(33)	229
Employ: Private Sector	46%	(42)	38%	(35)	13%	(12)	_	(0)	4%	(3)	92
Employ: Unemployed	39%	(58)	32%	(48)	11%	(17)	3%	(5)	15%	(22)	148
Employ: Other	40%	(24)	29%	(18)	9%	(6)	3%	(2)	18%	(11)	61
Military HH: Yes	42%	(55)	39%	(51)	8%	(10)	3%	(4)	8%	(10)	129
Military HH: No	45%	(395)	36%	(313)	8%	(69)	2%	(15)	9%	(78)	871
RD/WT: Right Direction	45%	(135)	37%	(110)	9%	(26)	1%	(3)	9%	(26)	299
RD/WT: Wrong Track	45%	(315)	36%	(254)	7%	(52)	2%	(16)	9%	(63)	701
Trump Job Approve	49%	(144)	37%	(109)	9%	(25)	1%	(3)	5%	(15)	296
Trump Job Disapprove	46%	(256)	37%	(205)	8%	(42)	3%	(14)	6%	(36)	552
Trump Job Strongly Approve	50%	(60)	35%	(42)	7%	(8)	2%	(2)	6%	(7)	119
Trump Job Somewhat Approve	47%	(84)	38%	(67)	10%	(17)	_	(1)	4%	(8)	176
Trump Job Somewhat Disapprove	41%	(82)	46%	(93)	7%	(14)	2%	(3)	5%	(11)	203
Trump Job Strongly Disapprove	50%	(174)	32%	(112)	8%	(28)	3%	(11)	7%	(25)	349
Favorable of Trump	48%	(132)	35%	(97)	10%	(26)	2%	(4)	6%	(15)	275
Unfavorable of Trump	47%	(273)	37%	(218)	7%	(43)	2%	(12)	7%	(38)	584
Very Favorable of Trump	52%	(68)	32%	(42)	9%	(12)	1%	(1)	5%	(7)	130
Somewhat Favorable of Trump	44%	(63)	38%	(55)	10%	(15)	2%	(3)	6%	(8)	145
Somewhat Unfavorable of Trump	42%	(74)	45%	(80)	6%	(10)	_	(0)	7%	(13)	177
Very Unfavorable of Trump	49%	(199)	34%	(138)	8%	(33)	3%	(12)	6%	(26)	407

Table GZC6_12: *And how important are each of the following to you? Contributing to society*

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		Know / pinion	Total N
Americans Age 13 to 23	45%	(450)	36%	(364)	8%	(79)	2%	(19)	9%	(88)	1000
#1 Issue: Economy	46%	(117)	39%	(99)	8%	(20)	2%	(6)	5%	(13)	254
#1 Issue: Security	46%	(36)	32%	(26)	7%	(6)	1%	(1)	14%	(12)	80
#1 Issue: Health Care	41%	(72)	40%	(70)	7%	(13)	1%	(3)	10%	(18)	176
#1 Issue: Women's Issues	39%	(51)	41%	(53)	10%	(13)	3%	(4)	7%	(9)	130
#1 Issue: Education	50%	(74)	36%	(53)	9%	(13)	_	(0)	5%	(7)	148
#1 Issue: Energy	54%	(55)	35%	(35)	7%	(7)	2%	(2)	2%	(3)	101
#1 Issue: Other	39%	(36)	24%	(22)	7%	(6)	5%	(4)	26%	(24)	93
2018 House Vote: Democrat	56%	(61)	28%	(30)	9%	(9)	2%	(2)	5%	(6)	109
2018 House Vote: Republican	42%	(21)	42%	(21)	10%	(5)	1%	(1)	5%	(3)	50
2016 Vote: Hillary Clinton	49%	(30)	25%	(16)	17%	(11)	1%	(1)	7%	(4)	61
2016 Vote: Didn't Vote	44%	(396)	37%	(330)	7%	(66)	2%	(17)	9%	(83)	893
Voted in 2014: No	45%	(435)	37%	(357)	8%	(75)	2%	(19)	9%	(86)	972
2012 Vote: Didn't Vote	45%	(439)	37%	(357)	8%	(75)	2%	(18)	9%	(87)	976
4-Region: Northeast	43%	(87)	36%	(71)	9%	(17)	3%	(6)	9%	(19)	200
4-Region: Midwest	47%	(103)	36%	(80)	6%	(12)	1%	(3)	11%	(23)	222
4-Region: South	46%	(162)	36%	(129)	7%	(25)	1%	(4)	10%	(35)	356
4-Region: West	44%	(97)	38%	(84)	11%	(24)	3%	(6)	5%	(11)	223

Table GZC7_1: How important are the following when considering working for a company? The salary offered

Demographic	Very i	mportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	58%	(582)	25%	(247)	4%	(43)	2%	(18)	11%	(111)	1000
Gender: Male	55%	(269)	24%	(119)	6%	(27)	2%	(11)	13%	(62)	489
Gender: Female	61%	(313)	25%	(127)	3%	(15)	1%	(7)	10%	(49)	511
Generation Z: 13-23	58%	(582)	25%	(247)	4%	(43)	2%	(18)	11%	(111)	1000
PID: Dem (no lean)	64%	(224)	25%	(89)	5%	(16)	1%	(4)	5%	(18)	352
PID: Ind (no lean)	54%	(233)	24%	(104)	4%	(17)	2%	(10)	16%	(71)	436
PID: Rep (no lean)	59%	(125)	25%	(53)	4%	(9)	2%	(3)	10%	(22)	213
PID/Gender: Dem Men	62%	(95)	25%	(39)	6%	(9)	1%	(2)	6%	(9)	154
PID/Gender: Dem Women	65%	(129)	25%	(50)	4%	(7)	1%	(2)	5%	(10)	198
PID/Gender: Ind Men	48%	(102)	26%	(55)	5%	(11)	4%	(8)	17%	(35)	212
PID/Gender: Ind Women	59%	(131)	22%	(49)	3%	(6)	1%	(3)	16%	(35)	224
PID/Gender: Rep Men	59%	(72)	21%	(26)	5%	(7)	1%	(1)	14%	(18)	123
PID/Gender: Rep Women	59%	(53)	31%	(28)	3%	(3)	2%	(2)	5%	(5)	90
Ideo: Liberal (1-3)	63%	(195)	25%	(78)	6%	(18)	1%	(4)	5%	(17)	312
Ideo: Moderate (4)	54%	(96)	30%	(54)	6%	(11)	3%	(5)	6%	(10)	176
Ideo: Conservative (5-7)	61%	(113)	27%	(50)	2%	(4)	3%	(6)	7%	(13)	186
Educ: < College	58%	(534)	24%	(223)	4%	(41)	2%	(16)	12%	(106)	920
Educ: Bachelors degree	60%	(36)	32%	(19)	3%	(2)	1%	(1)	4%	(2)	60
Income: Under 50k	51%	(269)	26%	(138)	5%	(26)	2%	(10)	16%	(83)	525
Income: 50k-100k	67%	(192)	23%	(67)	3%	(8)	2%	(6)	5%	(13)	286
Income: 100k+	64%	(121)	22%	(42)	5%	(9)	1%	(2)	8%	(14)	188
Ethnicity: White	60%	(375)	25%	(157)	4%	(22)	1%	(6)	11%	(69)	629
Ethnicity: Hispanic	51%	(104)	24%	(49)	6%	(13)	3%	(7)	15%	(30)	203
Ethnicity: Afr. Am.	64%	(84)	18%	(24)	5%	(6)	3%	(4)	9%	(12)	130
Ethnicity: Other	51%	(124)	27%	(66)	6%	(14)	3%	(8)	12%	(30)	24
All Christian	58%	(172)	28%	(84)	5%	(13)	1%	(4)	8%	(23)	296
All Non-Christian	68%	(43)	16%	(10)	9%	(6)	2%	(1)	6%	(4)	64
Atheist	60%	(64)	25%	(27)	4%	(4)	3%	(3)	8%	(9)	106
Agnostic/Nothing in particular	57%	(303)	24%	(126)	4%	(20)	2%	(10)	14%	(76)	534
Religious Non-Protestant/Catholic	69%	(58)	13%	(11)	8%	(6)	2%	(2)	8%	(7)	84

Table GZC7_1: How important are the following when considering working for a company? The salary offered

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	58%	(582)	25%	(247)	4%	(43)	2%	(18)	11%	(111)	1000
Evangelical	52%	(99)	29%	(55)	4%	(8)	2%	(5)	12%	(23)	191
Non-Evangelical	59%	(168)	29%	(82)	4%	(13)	1%	(3)	7%	(21)	286
Community: Urban	61%	(160)	24%	(63)	3%	(9)	3%	(8)	9%	(23)	262
Community: Suburban	60%	(305)	26%	(130)	4%	(23)	1%	(6)	9%	(45)	509
Community: Rural	51%	(117)	24%	(54)	5%	(11)	1%	(3)	19%	(43)	229
Employ: Private Sector	68%	(63)	21%	(19)	5%	(5)	2%	(2)	4%	(4)	92
Employ: Unemployed	54%	(80)	24%	(36)	4%	(6)	1%	(1)	17%	(25)	148
Employ: Other	49%	(30)	16%	(10)	9%	(6)	4%	(3)	22%	(13)	61
Military HH: Yes	63%	(82)	22%	(28)	1%	(2)	2%	(2)	12%	(16)	129
Military HH: No	57%	(500)	25%	(219)	5%	(41)	2%	(16)	11%	(95)	871
RD/WT: Right Direction	58%	(174)	24%	(73)	4%	(11)	3%	(8)	11%	(33)	299
RD/WT: Wrong Track	58%	(408)	25%	(174)	4%	(31)	1%	(9)	11%	(78)	701
Trump Job Approve	59%	(173)	28%	(83)	4%	(11)	3%	(8)	7%	(21)	296
Trump Job Disapprove	62%	(340)	25%	(136)	5%	(27)	1%	(6)	8%	(43)	552
Trump Job Strongly Approve	61%	(72)	26%	(31)	3%	(4)	2%	(2)	8%	(9)	119
Trump Job Somewhat Approve	57%	(101)	29%	(51)	4%	(7)	3%	(5)	7%	(12)	176
Trump Job Somewhat Disapprove	60%	(122)	26%	(52)	7%	(14)	2%	(3)	6%	(11)	203
Trump Job Strongly Disapprove	63%	(218)	24%	(84)	4%	(13)	1%	(2)	9%	(31)	349
Favorable of Trump	59%	(163)	27%	(75)	4%	(12)	2%	(5)	7%	(20)	275
Unfavorable of Trump	63%	(368)	24%	(141)	4%	(26)	1%	(6)	7%	(42)	584
Very Favorable of Trump	63%	(83)	25%	(33)	4%	(5)	1%	(1)	7%	(9)	130
Somewhat Favorable of Trump	55%	(80)	29%	(43)	4%	(6)	3%	(4)	8%	(11)	145
Somewhat Unfavorable of Trump	60%	(106)	26%	(47)	5%	(8)	1%	(2)	8%	(14)	177
Very Unfavorable of Trump	64%	(262)	23%	(95)	4%	(18)	1%	(4)	7%	(28)	407

Table GZC7_1: How important are the following when considering working for a company? The salary offered

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	58%	(582)	25%	(247)	4%	(43)	2%	(18)	11%	(111)	1000
#1 Issue: Economy	65%	(165)	26%	(65)	3%	(8)	2%	(4)	5%	(12)	254
#1 Issue: Security	61%	(49)	16%	(13)	6%	(5)	_	(0)	17%	(13)	80
#1 Issue: Health Care	60%	(106)	26%	(46)	3%	(5)	1%	(3)	9%	(16)	176
#1 Issue: Women's Issues	61%	(79)	25%	(32)	2%	(3)	2%	(3)	10%	(13)	130
#1 Issue: Education	53%	(78)	25%	(36)	8%	(12)	2%	(2)	12%	(18)	148
#1 Issue: Energy	59%	(60)	29%	(30)	6%	(6)	2%	(2)	4%	(4)	101
#1 Issue: Other	38%	(35)	20%	(18)	4%	(4)	3%	(3)	35%	(32)	93
2018 House Vote: Democrat	67%	(73)	22%	(24)	5%	(5)	1%	(1)	5%	(5)	109
2018 House Vote: Republican	55%	(27)	32%	(16)	3%	(2)	5%	(2)	5%	(2)	50
2016 Vote: Hillary Clinton	63%	(39)	22%	(13)	7%	(5)	5%	(3)	3%	(2)	61
2016 Vote: Didn't Vote	58%	(515)	25%	(220)	4%	(36)	2%	(15)	12%	(108)	893
Voted in 2014: No	58%	(565)	25%	(240)	4%	(40)	2%	(17)	11%	(110)	972
2012 Vote: Didn't Vote	58%	(570)	25%	(240)	4%	(40)	2%	(16)	11%	(110)	976
4-Region: Northeast	61%	(121)	23%	(46)	5%	(11)	2%	(3)	10%	(19)	200
4-Region: Midwest	54%	(120)	28%	(63)	5%	(11)	1%	(2)	11%	(24)	222
4-Region: South	61%	(217)	20%	(71)	4%	(14)	1%	(5)	14%	(48)	356
4-Region: West	55%	(123)	30%	(67)	3%	(7)	3%	(7)	8%	(19)	223

Table GZC7_2: How important are the following when considering working for a company? The vacation time offered

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	39%	(394)	36%	(363)	9%	(95)	3%	(32)	12%	(116)	1000
Gender: Male	36%	(177)	35%	(172)	11%	(55)	3%	(16)	14%	(68)	489
Gender: Female	42%	(217)	37%	(191)	8%	(40)	3%	(15)	9%	(48)	511
Generation Z: 13-23	39%	(394)	36%	(363)	9%	(95)	3%	(32)	12%	(116)	1000
PID: Dem (no lean)	42%	(147)	39%	(138)	9%	(32)	3%	(12)	6%	(22)	352
PID: Ind (no lean)	37%	(161)	32%	(141)	10%	(45)	4%	(16)	17%	(73)	436
PID: Rep (no lean)	40%	(86)	40%	(85)	8%	(18)	2%	(4)	10%	(20)	213
PID/Gender: Dem Men	41%	(64)	37%	(57)	11%	(17)	4%	(6)	7%	(11)	154
PID/Gender: Dem Women	42%	(84)	41%	(81)	8%	(16)	3%	(6)	6%	(11)	198
PID/Gender: Ind Men	33%	(71)	29%	(62)	14%	(31)	4%	(8)	19%	(41)	212
PID/Gender: Ind Women	40%	(90)	35%	(79)	7%	(15)	4%	(8)	14%	(32)	224
PID/Gender: Rep Men	35%	(43)	44%	(54)	6%	(7)	2%	(3)	13%	(16)	123
PID/Gender: Rep Women	48%	(43)	35%	(31)	11%	(10)	2%	(1)	4%	(4)	90
Ideo: Liberal (1-3)	37%	(114)	43%	(134)	11%	(33)	4%	(12)	6%	(19)	312
Ideo: Moderate (4)	38%	(67)	40%	(71)	9%	(16)	5%	(9)	8%	(14)	176
Ideo: Conservative (5-7)	41%	(75)	39%	(73)	10%	(19)	2%	(4)	7%	(14)	186
Educ: < College	39%	(363)	36%	(331)	10%	(89)	3%	(28)	12%	(109)	920
Educ: Bachelors degree	41%	(25)	43%	(26)	7%	(4)	4%	(3)	5%	(3)	60
Income: Under 50k	36%	(188)	35%	(185)	9%	(45)	4%	(22)	16%	(86)	525
Income: 50k-100k	44%	(126)	39%	(113)	9%	(27)	2%	(7)	5%	(13)	286
Income: 100k+	42%	(80)	35%	(65)	12%	(23)	1%	(3)	9%	(17)	188
Ethnicity: White	39%	(244)	38%	(242)	10%	(61)	2%	(14)	11%	(68)	629
Ethnicity: Hispanic	40%	(81)	30%	(60)	7%	(14)	6%	(12)	18%	(36)	203
Ethnicity: Afr. Am.	42%	(55)	35%	(46)	10%	(13)	4%	(5)	8%	(11)	130
Ethnicity: Other	39%	(95)	31%	(75)	8%	(20)	5%	(13)	16%	(37)	241
All Christian	38%	(112)	36%	(106)	13%	(39)	4%	(11)	9%	(28)	296
All Non-Christian	35%	(22)	46%	(30)	9%	(6)	3%	(2)	7%	(4)	64
Atheist	39%	(41)	39%	(41)	9%	(10)	5%	(5)	8%	(9)	106
Agnostic/Nothing in particular	41%	(218)	35%	(187)	8%	(40)	3%	(14)	14%	(75)	534
Religious Non-Protestant/Catholic	40%	(33)	40%	(33)	8%	(6)	4%	(4)	9%	(7)	84

Table GZC7_2: How important are the following when considering working for a company? The vacation time offered

Demographic	Very i	mportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	39%	(394)	36%	(363)	9%	(95)	3%	(32)	12%	(116)	1000
Evangelical	39%	(75)	35%	(66)	10%	(20)	4%	(8)	12%	(22)	191
Non-Evangelical	43%	(123)	35%	(100)	13%	(36)	1%	(3)	9%	(24)	286
Community: Urban	42%	(109)	36%	(94)	8%	(21)	4%	(11)	10%	(27)	262
Community: Suburban	38%	(194)	40%	(202)	10%	(49)	3%	(16)	9%	(47)	509
Community: Rural	40%	(91)	29%	(67)	11%	(25)	2%	(5)	18%	(41)	229
Employ: Private Sector	37%	(34)	47%	(43)	6%	(6)	4%	(3)	7%	(6)	92
Employ: Unemployed	40%	(59)	31%	(46)	12%	(17)	2%	(3)	16%	(23)	148
Employ: Other	39%	(24)	25%	(15)	11%	(7)	3%	(2)	23%	(14)	61
Military HH: Yes	40%	(52)	33%	(43)	9%	(12)	6%	(7)	12%	(16)	129
Military HH: No	39%	(342)	37%	(321)	10%	(83)	3%	(24)	11%	(100)	871
RD/WT: Right Direction	41%	(124)	34%	(101)	10%	(29)	3%	(9)	12%	(36)	299
RD/WT: Wrong Track	39%	(270)	37%	(262)	9%	(66)	3%	(22)	11%	(80)	701
Trump Job Approve	42%	(123)	37%	(110)	12%	(35)	3%	(8)	6%	(19)	296
Trump Job Disapprove	41%	(224)	39%	(213)	9%	(50)	4%	(19)	8%	(46)	552
Trump Job Strongly Approve	44%	(52)	40%	(48)	9%	(11)	1%	(1)	6%	(8)	119
Trump Job Somewhat Approve	40%	(71)	35%	(62)	14%	(25)	4%	(7)	6%	(11)	176
Trump Job Somewhat Disapprove	36%	(74)	43%	(87)	10%	(20)	4%	(8)	7%	(14)	203
Trump Job Strongly Disapprove	43%	(150)	36%	(126)	8%	(30)	3%	(11)	9%	(32)	349
Favorable of Trump	41%	(114)	38%	(104)	12%	(33)	2%	(5)	7%	(18)	275
Unfavorable of Trump	41%	(240)	38%	(225)	9%	(54)	4%	(21)	8%	(44)	584
Very Favorable of Trump	42%	(55)	39%	(50)	12%	(16)	1%	(1)	7%	(9)	130
Somewhat Favorable of Trump	41%	(59)	37%	(54)	12%	(17)	3%	(5)	7%	(10)	145
Somewhat Unfavorable of Trump	41%	(73)	37%	(65)	11%	(19)	4%	(7)	7%	(13)	177
Very Unfavorable of Trump	41%	(167)	39%	(160)	8%	(35)	3%	(14)	8%	(31)	407

Table GZC7_2: How important are the following when considering working for a company? The vacation time offered

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	39%	(394)	36%	(363)	9%	(95)	3%	(32)	12%	(116)	1000
#1 Issue: Economy	38%	(97)	41%	(104)	9%	(23)	5%	(12)	7%	(18)	254
#1 Issue: Security	41%	(33)	32%	(25)	6%	(5)	3%	(3)	18%	(14)	80
#1 Issue: Health Care	40%	(71)	40%	(70)	8%	(15)	2%	(3)	10%	(18)	176
#1 Issue: Women's Issues	41%	(53)	37%	(49)	10%	(13)	2%	(3)	9%	(12)	130
#1 Issue: Education	37%	(54)	38%	(56)	11%	(16)	3%	(4)	12%	(17)	148
#1 Issue: Energy	42%	(42)	37%	(38)	14%	(14)	3%	(3)	5%	(5)	101
#1 Issue: Other	39%	(37)	19%	(17)	7%	(7)	2%	(2)	33%	(31)	93
2018 House Vote: Democrat	37%	(40)	38%	(41)	12%	(13)	6%	(7)	7%	(8)	109
2018 House Vote: Republican	28%	(14)	48%	(24)	13%	(7)	3%	(2)	7%	(3)	50
2016 Vote: Hillary Clinton	47%	(29)	34%	(21)	11%	(7)	4%	(2)	4%	(3)	61
2016 Vote: Didn't Vote	39%	(348)	37%	(326)	9%	(79)	3%	(28)	12%	(111)	893
Voted in 2014: No	39%	(384)	37%	(356)	9%	(88)	3%	(30)	12%	(114)	972
2012 Vote: Didn't Vote	40%	(386)	36%	(356)	9%	(90)	3%	(29)	12%	(114)	976
4-Region: Northeast	40%	(81)	36%	(72)	10%	(19)	4%	(8)	10%	(19)	200
4-Region: Midwest	39%	(86)	35%	(77)	12%	(26)	3%	(6)	12%	(27)	222
4-Region: South	39%	(138)	37%	(132)	9%	(32)	2%	(7)	13%	(47)	356
4-Region: West	40%	(90)	37%	(82)	8%	(18)	5%	(10)	10%	(23)	223

Table GZC7_3: How important are the following when considering working for a company? The health care benefits offered

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	54%	(540)	27%	(268)	5%	(51)	2%	(22)	12%	(119)	1000
Gender: Male	46%	(226)	30%	(149)	7%	(33)	3%	(13)	14%	(68)	489
Gender: Female	61%	(313)	23%	(119)	3%	(18)	2%	(9)	10%	(52)	511
Generation Z: 13-23	54%	(540)	27%	(268)	5%	(51)	2%	(22)	12%	(119)	1000
PID: Dem (no lean)	58%	(205)	30%	(104)	4%	(15)	2%	(7)	6%	(20)	352
PID: Ind (no lean)	50%	(218)	24%	(105)	7%	(29)	2%	(10)	17%	(73)	436
PID: Rep (no lean)	54%	(116)	27%	(58)	3%	(7)	3%	(5)	12%	(26)	213
PID/Gender: Dem Men	52%	(81)	35%	(54)	5%	(7)	2%	(3)	6%	(9)	154
PID/Gender: Dem Women	63%	(125)	26%	(51)	4%	(8)	2%	(3)	6%	(11)	198
PID/Gender: Ind Men	42%	(90)	27%	(56)	10%	(21)	3%	(6)	18%	(38)	212
PID/Gender: Ind Women	57%	(129)	22%	(49)	4%	(8)	2%	(4)	15%	(35)	224
PID/Gender: Rep Men	45%	(56)	31%	(39)	4%	(6)	3%	(4)	16%	(20)	123
PID/Gender: Rep Women	67%	(60)	22%	(20)	2%	(2)	2%	(2)	7%	(6)	90
Ideo: Liberal (1-3)	59%	(184)	27%	(83)	6%	(19)	3%	(9)	5%	(17)	312
Ideo: Moderate (4)	56%	(98)	29%	(51)	8%	(14)	1%	(2)	7%	(12)	176
Ideo: Conservative (5-7)	48%	(89)	38%	(71)	3%	(6)	3%	(5)	7%	(14)	186
Educ: < College	54%	(494)	27%	(249)	5%	(48)	2%	(18)	12%	(111)	920
Educ: Bachelors degree	61%	(37)	28%	(17)	1%	(1)	3%	(2)	7%	(4)	60
Income: Under 50k	49%	(258)	27%	(141)	6%	(31)	2%	(12)	16%	(83)	525
Income: 50k-100k	62%	(177)	25%	(72)	4%	(10)	2%	(5)	7%	(21)	286
Income: 100k+	55%	(104)	29%	(55)	5%	(10)	2%	(4)	8%	(15)	188
Ethnicity: White	53%	(335)	29%	(181)	4%	(28)	2%	(13)	12%	(73)	629
Ethnicity: Hispanic	52%	(105)	22%	(45)	3%	(7)	4%	(7)	19%	(38)	203
Ethnicity: Afr. Am.	60%	(78)	19%	(25)	7%	(9)	4%	(5)	10%	(13)	130
Ethnicity: Other	53%	(127)	26%	(62)	6%	(15)	2%	(4)	14%	(33)	241
All Christian	54%	(161)	28%	(82)	6%	(18)	2%	(7)	9%	(28)	296
All Non-Christian	61%	(39)	19%	(12)	8%	(5)	2%	(1)	10%	(7)	64
Atheist	48%	(51)	37%	(39)	3%	(3)	3%	(3)	10%	(10)	106
Agnostic/Nothing in particular	54%	(289)	25%	(135)	5%	(25)	2%	(10)	14%	(75)	534
Religious Non-Protestant/Catholic	58%	(49)	19%	(16)	7%	(6)	3%	(3)	12%	(10)	84

Table GZC7_3: How important are the following when considering working for a company? The health care benefits offered

Demographic	Very i	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	54%	(540)	27%	(268)	5%	(51)	2%	(22)	12%	(119)	1000
Evangelical	56%	(108)	24%	(46)	3%	(5)	5%	(9)	12%	(23)	191
Non-Evangelical	60%	(170)	25%	(71)	7%	(19)	1%	(2)	8%	(23)	286
Community: Urban	54%	(142)	28%	(73)	6%	(16)	2%	(4)	10%	(27)	262
Community: Suburban	57%	(289)	27%	(140)	4%	(22)	2%	(11)	9%	(47)	509
Community: Rural	47%	(108)	24%	(56)	6%	(13)	3%	(7)	20%	(45)	229
Employ: Private Sector	52%	(48)	32%	(30)	6%	(6)	4%	(4)	6%	(5)	92
Employ: Unemployed	52%	(77)	25%	(38)	5%	(8)	2%	(2)	16%	(23)	148
Employ: Other	49%	(30)	16%	(10)	7%	(4)	6%	(4)	22%	(13)	61
Military HH: Yes	60%	(78)	20%	(26)	3%	(4)	3%	(4)	13%	(17)	129
Military HH: No	53%	(462)	28%	(242)	5%	(47)	2%	(18)	12%	(102)	871
RD/WT: Right Direction	50%	(151)	27%	(82)	5%	(16)	3%	(10)	13%	(40)	299
RD/WT: Wrong Track	55%	(389)	27%	(186)	5%	(35)	2%	(12)	11%	(79)	701
Trump Job Approve	50%	(149)	32%	(95)	5%	(16)	3%	(9)	9%	(27)	296
Trump Job Disapprove	60%	(329)	26%	(145)	5%	(27)	2%	(9)	8%	(42)	552
Trump Job Strongly Approve	50%	(59)	34%	(40)	5%	(6)	4%	(4)	8%	(10)	119
Trump Job Somewhat Approve	51%	(90)	31%	(54)	6%	(10)	3%	(5)	10%	(17)	176
Trump Job Somewhat Disapprove	59%	(120)	28%	(57)	6%	(13)	_	(1)	6%	(12)	203
Trump Job Strongly Disapprove	60%	(208)	25%	(88)	4%	(15)	2%	(8)	9%	(30)	349
Favorable of Trump	50%	(138)	32%	(88)	5%	(15)	4%	(10)	8%	(23)	275
Unfavorable of Trump	60%	(350)	26%	(150)	5%	(30)	1%	(8)	8%	(47)	584
Very Favorable of Trump	49%	(64)	33%	(43)	5%	(7)	6%	(8)	7%	(9)	130
Somewhat Favorable of Trump	52%	(75)	31%	(45)	6%	(8)	2%	(3)	10%	(14)	145
Somewhat Unfavorable of Trump	58%	(102)	28%	(49)	5%	(10)	1%	(2)	8%	(15)	177
Very Unfavorable of Trump	61%	(248)	25%	(101)	5%	(20)	1%	(6)	8%	(33)	407

Table GZC7_3: How important are the following when considering working for a company? The health care benefits offered

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	54%	(540)	27%	(268)	5%	(51)	2%	(22)	12%	(119)	1000
#1 Issue: Economy	49%	(125)	37%	(94)	4%	(10)	3%	(8)	7%	(18)	254
#1 Issue: Security	44%	(35)	30%	(24)	5%	(4)	2%	(2)	18%	(14)	80
#1 Issue: Health Care	65%	(114)	20%	(35)	2%	(3)	3%	(5)	11%	(19)	176
#1 Issue: Women's Issues	56%	(72)	23%	(29)	8%	(10)	1%	(2)	12%	(16)	130
#1 Issue: Education	55%	(81)	28%	(42)	5%	(8)	1%	(2)	10%	(15)	148
#1 Issue: Energy	56%	(57)	32%	(32)	8%	(8)	1%	(1)	3%	(3)	101
#1 Issue: Other	46%	(43)	10%	(9)	7%	(7)	1%	(1)	35%	(33)	93
2018 House Vote: Democrat	61%	(66)	23%	(25)	7%	(8)	4%	(4)	4%	(5)	109
2018 House Vote: Republican	38%	(19)	36%	(18)	7%	(3)	8%	(4)	12%	(6)	50
2016 Vote: Hillary Clinton	64%	(40)	22%	(14)	6%	(3)	4%	(2)	4%	(3)	61
2016 Vote: Didn't Vote	54%	(480)	27%	(240)	5%	(41)	2%	(18)	13%	(114)	893
Voted in 2014: No	54%	(527)	27%	(260)	5%	(46)	2%	(20)	12%	(118)	972
2012 Vote: Didn't Vote	54%	(531)	27%	(260)	5%	(49)	2%	(20)	12%	(117)	976
4-Region: Northeast	58%	(115)	24%	(48)	6%	(13)	2%	(5)	10%	(19)	200
4-Region: Midwest	53%	(118)	29%	(63)	5%	(10)	2%	(5)	12%	(26)	222
4-Region: South	55%	(194)	25%	(89)	4%	(14)	3%	(9)	14%	(49)	356
4-Region: West	51%	(113)	31%	(68)	6%	(14)	2%	(3)	11%	(25)	223

Table GZC7_4: How important are the following when considering working for a company? Sick leave policies

Demographic	Very in	mportant		newhat ortant		very ortant		portant all		t know / opinion	Total N
Americans Age 13 to 23	45%	(445)	33%	(334)	6%	(58)	2%	(22)	14%	(140)	1000
Gender: Male	38%	(185)	34%	(167)	8%	(40)	3%	(15)	17%	(81)	489
Gender: Female	51%	(260)	33%	(167)	4%	(18)	1%	(7)	12%	(59)	511
Generation Z: 13-23	45%	(445)	33%	(334)	6%	(58)	2%	(22)	14%	(140)	1000
PID: Dem (no lean)	51%	(179)	34%	(120)	5%	(19)	2%	(8)	7%	(25)	352
PID: Ind (no lean)	41%	(180)	30%	(131)	6%	(26)	2%	(9)	21%	(90)	436
PID: Rep (no lean)	41%	(87)	39%	(83)	6%	(14)	2%	(5)	12%	(25)	213
PID/Gender: Dem Men	49%	(75)	32%	(49)	8%	(12)	2%	(3)	9%	(14)	154
PID/Gender: Dem Women	53%	(104)	36%	(71)	3%	(6)	2%	(5)	5%	(11)	198
PID/Gender: Ind Men	33%	(69)	33%	(69)	8%	(18)	4%	(8)	23%	(48)	212
PID/Gender: Ind Women	49%	(111)	28%	(62)	3%	(8)	1%	(2)	19%	(43)	224
PID/Gender: Rep Men	34%	(41)	40%	(49)	8%	(10)	3%	(4)	16%	(19)	123
PID/Gender: Rep Women	50%	(45)	38%	(34)	4%	(4)	1%	(1)	7%	(6)	90
Ideo: Liberal (1-3)	48%	(149)	36%	(112)	6%	(20)	3%	(9)	7%	(23)	312
Ideo: Moderate (4)	45%	(80)	36%	(63)	7%	(12)	2%	(4)	10%	(17)	176
Ideo: Conservative (5-7)	40%	(74)	43%	(80)	7%	(12)	3%	(6)	7%	(14)	186
Educ: < College	44%	(407)	34%	(309)	6%	(51)	2%	(20)	14%	(133)	920
Educ: Bachelors degree	52%	(31)	33%	(20)	8%	(5)	1%	(1)	5%	(3)	60
Income: Under 50k	42%	(222)	32%	(166)	5%	(25)	3%	(14)	19%	(97)	525
Income: 50k-100k	51%	(146)	32%	(92)	6%	(18)	2%	(5)	9%	(26)	286
Income: 100k+	41%	(78)	40%	(75)	8%	(15)	2%	(3)	9%	(17)	188
Ethnicity: White	44%	(279)	34%	(214)	6%	(37)	2%	(13)	14%	(86)	629
Ethnicity: Hispanic	44%	(89)	26%	(53)	7%	(14)	3%	(7)	20%	(40)	203
Ethnicity: Afr. Am.	48%	(63)	32%	(42)	7%	(9)	2%	(2)	11%	(15)	130
Ethnicity: Other	43%	(104)	32%	(78)	5%	(12)	3%	(7)	17%	(40)	241
All Christian	42%	(125)	38%	(112)	7%	(21)	2%	(7)	10%	(31)	296
All Non-Christian	50%	(32)	33%	(21)	7%	(5)	3%	(2)	7%	(4)	64
Atheist	45%	(48)	32%	(34)	9%	(9)	2%	(2)	12%	(12)	106
Agnostic/Nothing in particular	45%	(241)	31%	(166)	4%	(23)	2%	(11)	17%	(93)	534
Religious Non-Protestant/Catholic	51%	(43)	31%	(26)	6%	(5)	2%	(2)	10%	(8)	84

Table GZC7_4: How important are the following when considering working for a company? Sick leave policies

Demographic	Very ii	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	45%	(445)	33%	(334)	6%	(58)	2%	(22)	14%	(140)	1000
Evangelical	44%	(84)	31%	(59)	6%	(12)	4%	(7)	15%	(29)	191
Non-Evangelical	47%	(135)	35%	(101)	7%	(20)	2%	(5)	9%	(25)	286
Community: Urban	49%	(128)	32%	(84)	4%	(11)	3%	(8)	12%	(31)	262
Community: Suburban	46%	(232)	34%	(174)	7%	(36)	1%	(7)	12%	(59)	509
Community: Rural	37%	(84)	33%	(76)	5%	(11)	3%	(7)	22%	(50)	229
Employ: Private Sector	44%	(41)	40%	(37)	10%	(10)	2%	(2)	3%	(3)	92
Employ: Unemployed	46%	(68)	27%	(40)	6%	(10)	3%	(4)	18%	(27)	148
Employ: Other	40%	(25)	23%	(14)	5%	(3)	6%	(3)	26%	(16)	61
Military HH: Yes	39%	(50)	35%	(45)	7%	(9)	3%	(4)	16%	(21)	129
Military HH: No	45%	(395)	33%	(289)	6%	(48)	2%	(19)	14%	(119)	871
RD/WT: Right Direction	40%	(120)	34%	(102)	8%	(23)	2%	(7)	16%	(47)	299
RD/WT: Wrong Track	46%	(325)	33%	(232)	5%	(35)	2%	(15)	13%	(94)	701
Trump Job Approve	41%	(120)	39%	(115)	8%	(23)	3%	(8)	10%	(29)	296
Trump Job Disapprove	51%	(281)	32%	(177)	5%	(28)	2%	(12)	10%	(54)	552
Trump Job Strongly Approve	40%	(48)	40%	(48)	6%	(8)	2%	(3)	11%	(13)	119
Trump Job Somewhat Approve	41%	(72)	38%	(67)	9%	(16)	3%	(6)	9%	(16)	176
Trump Job Somewhat Disapprove	47%	(96)	36%	(73)	6%	(12)	_	(1)	11%	(21)	203
Trump Job Strongly Disapprove	53%	(185)	30%	(105)	5%	(16)	3%	(11)	9%	(32)	349
Favorable of Trump	41%	(114)	40%	(109)	7%	(20)	3%	(7)	9%	(25)	275
Unfavorable of Trump	50%	(294)	33%	(192)	5%	(30)	2%	(12)	10%	(56)	584
Very Favorable of Trump	40%	(53)	41%	(54)	7%	(10)	4%	(5)	7%	(9)	130
Somewhat Favorable of Trump	42%	(61)	38%	(55)	7%	(10)	1%	(2)	11%	(16)	145
Somewhat Unfavorable of Trump	43%	(76)	38%	(67)	5%	(9)	1%	(3)	12%	(21)	177
Very Unfavorable of Trump	53%	(217)	31%	(125)	5%	(20)	2%	(10)	9%	(35)	407

Table GZC7_4: How important are the following when considering working for a company? Sick leave policies

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	45%	(445)	33%	(334)	6%	(58)	2%	(22)	14%	(140)	1000
#1 Issue: Economy	45%	(115)	37%	(95)	8%	(22)	2%	(6)	6%	(16)	254
#1 Issue: Security	42%	(33)	34%	(27)	4%	(3)	3%	(2)	18%	(14)	80
#1 Issue: Health Care	52%	(92)	27%	(47)	3%	(6)	2%	(4)	16%	(28)	176
#1 Issue: Women's Issues	46%	(60)	35%	(46)	7%	(9)	1%	(1)	11%	(15)	130
#1 Issue: Education	42%	(62)	38%	(56)	3%	(5)	3%	(4)	15%	(22)	148
#1 Issue: Energy	39%	(40)	45%	(45)	8%	(8)	3%	(3)	5%	(5)	101
#1 Issue: Other	37%	(34)	15%	(14)	5%	(5)	1%	(1)	42%	(39)	93
2018 House Vote: Democrat	51%	(55)	32%	(35)	8%	(8)	3%	(3)	6%	(7)	109
2018 House Vote: Republican	32%	(16)	41%	(20)	18%	(9)	3%	(2)	5%	(2)	50
2016 Vote: Hillary Clinton	59%	(37)	24%	(15)	8%	(5)	5%	(3)	4%	(2)	61
2016 Vote: Didn't Vote	44%	(389)	34%	(305)	5%	(45)	2%	(18)	15%	(136)	893
Voted in 2014: No	44%	(432)	34%	(326)	6%	(54)	2%	(22)	14%	(138)	972
2012 Vote: Didn't Vote	45%	(437)	33%	(325)	6%	(55)	2%	(21)	14%	(139)	976
4-Region: Northeast	45%	(90)	33%	(67)	7%	(14)	3%	(6)	11%	(23)	200
4-Region: Midwest	46%	(102)	30%	(66)	8%	(18)	2%	(3)	15%	(32)	222
4-Region: South	44%	(156)	33%	(119)	4%	(13)	2%	(8)	17%	(60)	356
4-Region: West	44%	(97)	37%	(83)	6%	(13)	2%	(5)	11%	(25)	223

Table GZC7_5: How important are the following when considering working for a company? The parental leave offered

Demographic	Very i	mportant		ewhat ortant		t very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	35%	(353)	30%	(301)	13%	(130)	5%	(49)	17%	(167)	1000
Gender: Male	30%	(148)	30%	(146)	16%	(77)	6%	(29)	18%	(88)	489
Gender: Female	40%	(205)	30%	(154)	10%	(53)	4%	(20)	16%	(79)	51
Generation Z: 13-23	35%	(353)	30%	(301)	13%	(130)	5%	(49)	17%	(167)	1000
PID: Dem (no lean)	42%	(148)	30%	(105)	12%	(44)	6%	(20)	10%	(35)	352
PID: Ind (no lean)	32%	(140)	27%	(118)	13%	(55)	6%	(24)	23%	(98)	436
PID: Rep (no lean)	30%	(65)	36%	(77)	15%	(31)	2%	(5)	16%	(35)	213
PID/Gender: Dem Men	40%	(61)	28%	(43)	16%	(24)	7%	(10)	10%	(15)	154
PID/Gender: Dem Women	44%	(87)	31%	(62)	10%	(19)	5%	(9)	10%	(20)	198
PID/Gender: Ind Men	27%	(56)	27%	(56)	17%	(35)	7%	(15)	23%	(49)	212
PID/Gender: Ind Women	37%	(84)	28%	(62)	9%	(20)	4%	(9)	22%	(50)	224
PID/Gender: Rep Men	24%	(30)	38%	(47)	14%	(18)	3%	(4)	20%	(25)	123
PID/Gender: Rep Women	38%	(34)	34%	(31)	15%	(13)	2%	(1)	11%	(10)	90
Ideo: Liberal (1-3)	38%	(118)	30%	(92)	16%	(49)	9%	(27)	8%	(26)	312
Ideo: Moderate (4)	37%	(65)	32%	(56)	14%	(25)	4%	(8)	12%	(21)	176
Ideo: Conservative (5-7)	32%	(60)	41%	(76)	14%	(27)	4%	(7)	8%	(15)	186
Educ: < College	35%	(319)	30%	(279)	13%	(119)	5%	(46)	17%	(157)	920
Educ: Bachelors degree	42%	(26)	33%	(20)	11%	(6)	3%	(2)	11%	(7)	60
Income: Under 50k	36%	(187)	27%	(144)	11%	(58)	6%	(29)	21%	(108)	525
Income: 50k-100k	38%	(108)	31%	(88)	16%	(45)	3%	(10)	13%	(36)	286
Income: 100k+	31%	(58)	37%	(69)	15%	(28)	5%	(10)	13%	(24)	188
Ethnicity: White	36%	(227)	31%	(195)	13%	(84)	4%	(28)	15%	(95)	629
Ethnicity: Hispanic	34%	(68)	26%	(52)	12%	(23)	5%	(10)	24%	(49)	203
Ethnicity: Afr. Am.	39%	(50)	26%	(34)	12%	(16)	5%	(7)	17%	(22)	130
Ethnicity: Other	31%	(76)	30%	(71)	12%	(30)	6%	(14)	21%	(50)	24
All Christian	36%	(106)	35%	(103)	14%	(41)	3%	(8)	13%	(37)	296
All Non-Christian	44%	(28)	27%	(17)	16%	(10)	4%	(2)	9%	(6)	64
Atheist	31%	(33)	29%	(30)	19%	(20)	11%	(11)	11%	(12)	100
Agnostic/Nothing in particular	35%	(186)	28%	(149)	11%	(59)	5%	(27)	21%	(112)	534
Religious Non-Protestant/Catholic	45%	(38)	26%	(21)	14%	(12)	4%	(3)	12%	(10)	84

Table GZC7_5: How important are the following when considering working for a company? The parental leave offered

Demographic	Very important		Somewhat important			t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	35%	(353)	30%	(301)	13%	(130)	5%	(49)	17%	(167)	1000
Evangelical	36%	(68)	29%	(55)	14%	(26)	3%	(6)	18%	(35)	191
Non-Evangelical	38%	(108)	33%	(95)	12%	(34)	3%	(8)	14%	(40)	286
Community: Urban	37%	(98)	26%	(69)	14%	(36)	5%	(14)	17%	(44)	262
Community: Suburban	33%	(170)	34%	(175)	14%	(69)	5%	(26)	13%	(68)	509
Community: Rural	37%	(85)	25%	(56)	11%	(24)	4%	(9)	24%	(55)	229
Employ: Private Sector	30%	(28)	36%	(33)	19%	(18)	8%	(7)	7%	(7)	92
Employ: Unemployed	38%	(56)	25%	(36)	13%	(20)	3%	(5)	21%	(31)	148
Employ: Other	40%	(24)	19%	(12)	10%	(6)	7%	(4)	24%	(15)	61
Military HH: Yes	39%	(51)	22%	(28)	17%	(22)	2%	(3)	20%	(26)	129
Military HH: No	35%	(302)	31%	(272)	12%	(108)	5%	(46)	16%	(141)	871
RD/WT: Right Direction	31%	(93)	34%	(103)	14%	(42)	3%	(9)	18%	(53)	299
RD/WT: Wrong Track	37%	(260)	28%	(198)	13%	(88)	6%	(40)	16%	(114)	701
Trump Job Approve	35%	(105)	34%	(100)	14%	(42)	5%	(14)	12%	(35)	296
Trump Job Disapprove	38%	(210)	30%	(164)	14%	(76)	5%	(28)	13%	(74)	552
Trump Job Strongly Approve	33%	(40)	35%	(41)	14%	(16)	4%	(4)	15%	(18)	119
Trump Job Somewhat Approve	37%	(65)	33%	(59)	15%	(26)	5%	(9)	10%	(17)	176
Trump Job Somewhat Disapprove	31%	(62)	37%	(76)	16%	(32)	3%	(7)	13%	(26)	203
Trump Job Strongly Disapprove	42%	(148)	25%	(89)	13%	(44)	6%	(21)	13%	(47)	349
Favorable of Trump	33%	(90)	37%	(101)	14%	(39)	5%	(13)	11%	(31)	275
Unfavorable of Trump	40%	(234)	29%	(168)	14%	(79)	5%	(30)	12%	(73)	584
Very Favorable of Trump	40%	(52)	34%	(45)	12%	(16)	3%	(4)	11%	(14)	130
Somewhat Favorable of Trump	27%	(39)	39%	(57)	16%	(23)	6%	(8)	12%	(17)	145
Somewhat Unfavorable of Trump	33%	(58)	33%	(59)	16%	(28)	4%	(8)	14%	(24)	177
Very Unfavorable of Trump	43%	(176)	27%	(109)	12%	(51)	6%	(22)	12%	(48)	407

Table GZC7_5: How important are the following when considering working for a company? The parental leave offered

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	35%	(353)	30%	(301)	13%	(130)	5%	(49)	17%	(167)	1000
#1 Issue: Economy	33%	(84)	37%	(94)	15%	(39)	5%	(14)	9%	(23)	254
#1 Issue: Security	26%	(21)	34%	(27)	13%	(10)	2%	(2)	25%	(20)	80
#1 Issue: Health Care	37%	(65)	29%	(51)	12%	(21)	5%	(9)	17%	(29)	176
#1 Issue: Women's Issues	43%	(57)	28%	(36)	13%	(17)	2%	(2)	14%	(19)	130
#1 Issue: Education	34%	(49)	34%	(50)	11%	(16)	8%	(11)	15%	(22)	148
#1 Issue: Energy	40%	(41)	27%	(27)	15%	(16)	7%	(7)	11%	(11)	101
#1 Issue: Other	32%	(30)	12%	(11)	9%	(9)	4%	(4)	42%	(39)	93
2018 House Vote: Democrat	37%	(40)	33%	(35)	10%	(11)	10%	(11)	10%	(11)	109
2018 House Vote: Republican	23%	(12)	37%	(18)	27%	(13)	3%	(2)	10%	(5)	50
2016 Vote: Hillary Clinton	42%	(26)	27%	(16)	8%	(5)	15%	(9)	8%	(5)	61
2016 Vote: Didn't Vote	35%	(314)	30%	(269)	13%	(114)	4%	(38)	18%	(158)	893
Voted in 2014: No	35%	(344)	30%	(293)	13%	(125)	5%	(44)	17%	(166)	972
2012 Vote: Didn't Vote	36%	(348)	30%	(292)	13%	(126)	5%	(45)	17%	(165)	976
4-Region: Northeast	39%	(79)	27%	(54)	15%	(30)	6%	(12)	12%	(25)	200
4-Region: Midwest	35%	(77)	30%	(67)	14%	(30)	5%	(10)	17%	(37)	222
4-Region: South	35%	(126)	28%	(101)	12%	(42)	4%	(15)	20%	(72)	356
4-Region: West	32%	(71)	35%	(78)	13%	(28)	5%	(12)	15%	(34)	223

Table GZC7_6: How important are the following when considering working for a company? The company's mission

			Som	ewhat	Not	very	Not im	portant		know/	
Demographic	Very in	mportant	imp	ortant	imp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	43%	(430)	31%	(313)	9%	(93)	3%	(28)	13%	(135)	100
Gender: Male	38%	(186)	32%	(156)	11%	(55)	4%	(18)	15%	(73)	489
Gender: Female	48%	(244)	31%	(158)	7%	(38)	2%	(10)	12%	(61)	511
Generation Z: 13-23	43%	(430)	31%	(313)	9%	(93)	3%	(28)	13%	(135)	1000
PID: Dem (no lean)	50%	(174)	33%	(116)	8%	(29)	3%	(9)	7%	(23)	352
PID: Ind (no lean)	40%	(175)	27%	(119)	10%	(43)	3%	(14)	19%	(85)	436
PID: Rep (no lean)	38%	(81)	37%	(78)	10%	(22)	2%	(5)	13%	(27)	213
PID/Gender: Dem Men	46%	(71)	35%	(55)	7%	(11)	4%	(6)	7%	(11)	154
PID/Gender: Dem Women	52%	(103)	31%	(62)	9%	(17)	2%	(3)	6%	(12)	198
PID/Gender: Ind Men	35%	(73)	28%	(60)	13%	(27)	4%	(8)	20%	(43)	212
PID/Gender: Ind Women	45%	(102)	26%	(59)	7%	(16)	3%	(6)	18%	(41)	224
PID/Gender: Rep Men	34%	(42)	34%	(41)	14%	(17)	3%	(4)	15%	(19)	123
PID/Gender: Rep Women	44%	(39)	40%	(36)	5%	(5)	1%	(1)	9%	(8)	90
Ideo: Liberal (1-3)	46%	(144)	33%	(103)	10%	(31)	4%	(11)	7%	(22)	312
Ideo: Moderate (4)	41%	(72)	35%	(62)	13%	(23)	2%	(3)	9%	(15)	176
Ideo: Conservative (5-7)	42%	(79)	35%	(64)	13%	(24)	3%	(5)	8%	(14)	186
Educ: < College	43%	(392)	31%	(288)	9%	(87)	3%	(25)	14%	(128)	920
Educ: Bachelors degree	48%	(29)	38%	(23)	6%	(3)	3%	(2)	5%	(3)	60
Income: Under 50k	40%	(211)	29%	(155)	9%	(46)	4%	(19)	18%	(94)	525
Income: 50k-100k	47%	(136)	33%	(94)	9%	(26)	2%	(6)	8%	(24)	286
Income: 100k+	44%	(83)	34%	(64)	11%	(21)	2%	(3)	9%	(17)	188
Ethnicity: White	41%	(261)	34%	(215)	9%	(58)	2%	(14)	13%	(81)	629
Ethnicity: Hispanic	39%	(80)	28%	(57)	12%	(24)	3%	(7)	17%	(35)	203
Ethnicity: Afr. Am.	44%	(57)	28%	(36)	6%	(8)	6%	(8)	16%	(21)	130
Ethnicity: Other	47%	(113)	26%	(62)	11%	(27)	2%	(6)	14%	(33)	24
All Christian	44%	(131)	32%	(95)	10%	(30)	2%	(6)	11%	(34)	296
All Non-Christian	42%	(27)	34%	(22)	12%	(7)	4%	(2)	9%	(6)	64
Atheist	37%	(40)	34%	(36)	16%	(17)	2%	(2)	10%	(11)	106
Agnostic/Nothing in particular	44%	(233)	30%	(161)	7%	(39)	3%	(17)	16%	(85)	534
Religious Non-Protestant/Catholic	43%	(36)	31%	(26)	10%	(8)	4%	(3)	13%	(11)	84

Table GZC7_6: How important are the following when considering working for a company? The company's mission

Demographic	Demographic Very imp			newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	43%	(430)	31%	(313)	9%	(93)	3%	(28)	13%	(135)	1000
Evangelical	47%	(90)	28%	(54)	9%	(18)	3%	(6)	12%	(24)	191
Non-Evangelical	46%	(132)	33%	(93)	9%	(25)	1%	(4)	11%	(32)	286
Community: Urban	46%	(122)	27%	(70)	12%	(32)	4%	(9)	11%	(29)	262
Community: Suburban	43%	(220)	34%	(175)	8%	(42)	3%	(14)	11%	(57)	509
Community: Rural	39%	(89)	30%	(68)	8%	(18)	2%	(5)	21%	(49)	229
Employ: Private Sector	39%	(36)	40%	(37)	10%	(9)	5%	(5)	5%	(5)	92
Employ: Unemployed	38%	(56)	32%	(48)	8%	(12)	3%	(5)	19%	(28)	148
Employ: Other	50%	(30)	9%	(5)	11%	(7)	6%	(4)	24%	(15)	61
Military HH: Yes	49%	(63)	26%	(34)	6%	(8)	3%	(4)	16%	(21)	129
Military HH: No	42%	(367)	32%	(280)	10%	(86)	3%	(24)	13%	(114)	871
RD/WT: Right Direction	41%	(122)	30%	(90)	10%	(30)	4%	(11)	16%	(46)	299
RD/WT: Wrong Track	44%	(308)	32%	(224)	9%	(63)	3%	(18)	13%	(89)	701
Trump Job Approve	41%	(120)	35%	(103)	12%	(36)	3%	(8)	10%	(29)	296
Trump Job Disapprove	47%	(259)	32%	(177)	8%	(47)	3%	(17)	9%	(52)	552
Trump Job Strongly Approve	39%	(46)	37%	(44)	12%	(14)	3%	(3)	11%	(13)	119
Trump Job Somewhat Approve	42%	(74)	33%	(59)	13%	(23)	3%	(5)	9%	(16)	176
Trump Job Somewhat Disapprove	48%	(98)	36%	(73)	8%	(15)	1%	(3)	7%	(13)	203
Trump Job Strongly Disapprove	46%	(161)	30%	(104)	9%	(31)	4%	(15)	11%	(39)	349
Favorable of Trump	40%	(110)	37%	(101)	11%	(29)	3%	(8)	10%	(28)	275
Unfavorable of Trump	47%	(273)	32%	(187)	9%	(52)	3%	(20)	9%	(52)	584
Very Favorable of Trump	36%	(47)	40%	(52)	11%	(14)	3%	(4)	10%	(13)	130
Somewhat Favorable of Trump	43%	(63)	34%	(49)	10%	(15)	2%	(3)	10%	(15)	145
Somewhat Unfavorable of Trump	43%	(76)	41%	(73)	5%	(9)	3%	(6)	8%	(14)	177
Very Unfavorable of Trump	49%	(198)	28%	(114)	10%	(43)	3%	(14)	10%	(39)	407

Table GZC7_6: How important are the following when considering working for a company? The company's mission

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	43%	(430)	31%	(313)	9%	(93)	3%	(28)	13%	(135)	1000
#1 Issue: Economy	46%	(116)	36%	(91)	12%	(29)	2%	(6)	5%	(12)	254
#1 Issue: Security	42%	(34)	28%	(23)	5%	(4)	4%	(3)	20%	(16)	80
#1 Issue: Health Care	42%	(75)	33%	(58)	8%	(14)	3%	(5)	14%	(24)	176
#1 Issue: Women's Issues	39%	(51)	34%	(44)	11%	(15)	4%	(6)	12%	(15)	130
#1 Issue: Education	44%	(65)	31%	(46)	8%	(12)	2%	(4)	14%	(21)	148
#1 Issue: Energy	52%	(53)	32%	(32)	10%	(10)	2%	(2)	5%	(5)	101
#1 Issue: Other	31%	(29)	18%	(16)	8%	(7)	2%	(2)	42%	(39)	93
2018 House Vote: Democrat	51%	(55)	31%	(34)	8%	(8)	4%	(4)	7%	(8)	109
2018 House Vote: Republican	47%	(23)	32%	(16)	11%	(5)	5%	(3)	5%	(2)	50
2016 Vote: Hillary Clinton	48%	(30)	32%	(20)	11%	(7)	1%	(1)	7%	(4)	61
2016 Vote: Didn't Vote	42%	(377)	31%	(279)	9%	(83)	3%	(26)	14%	(128)	893
Voted in 2014: No	43%	(415)	31%	(304)	9%	(91)	3%	(28)	14%	(134)	972
2012 Vote: Didn't Vote	43%	(419)	31%	(307)	9%	(90)	3%	(27)	14%	(133)	976
4-Region: Northeast	46%	(91)	30%	(59)	11%	(21)	4%	(7)	10%	(21)	200
4-Region: Midwest	42%	(93)	32%	(72)	9%	(19)	3%	(6)	14%	(31)	222
4-Region: South	43%	(152)	30%	(106)	7%	(26)	2%	(9)	18%	(63)	356
4-Region: West	42%	(94)	34%	(76)	12%	(27)	3%	(7)	9%	(20)	223

Table GZC7_7: How important are the following when considering working for a company? The company's leadership team

Demographic	Very i	mportant		ewhat ortant		very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	46%	(458)	32%	(321)	6%	(57)	2%	(23)	14%	(141)	1000
Gender: Male	41%	(201)	33%	(161)	7%	(34)	3%	(14)	16%	(79)	489
Gender: Female	50%	(257)	31%	(160)	5%	(23)	2%	(8)	12%	(62)	51
Generation Z: 13-23	46%	(458)	32%	(321)	6%	(57)	2%	(23)	14%	(141)	1000
PID: Dem (no lean)	49%	(173)	36%	(127)	6%	(22)	2%	(8)	6%	(23)	352
PID: Ind (no lean)	42%	(185)	29%	(125)	6%	(25)	3%	(12)	20%	(88)	436
PID: Rep (no lean)	47%	(100)	33%	(69)	4%	(9)	1%	(3)	14%	(31)	213
PID/Gender: Dem Men	47%	(72)	34%	(53)	8%	(13)	3%	(4)	8%	(12)	154
PID/Gender: Dem Women	51%	(100)	37%	(74)	5%	(10)	2%	(4)	5%	(10)	198
PID/Gender: Ind Men	36%	(77)	31%	(67)	8%	(17)	4%	(8)	21%	(43)	212
PID/Gender: Ind Women	48%	(108)	26%	(58)	4%	(9)	2%	(5)	20%	(44)	224
PID/Gender: Rep Men	42%	(52)	33%	(41)	4%	(5)	2%	(3)	19%	(23)	123
PID/Gender: Rep Women	55%	(49)	32%	(28)	5%	(5)	_	(0)	9%	(8)	90
Ideo: Liberal (1-3)	45%	(141)	37%	(116)	8%	(24)	2%	(7)	8%	(24)	312
Ideo: Moderate (4)	49%	(87)	34%	(60)	3%	(5)	4%	(8)	10%	(17)	170
Ideo: Conservative (5-7)	46%	(85)	37%	(69)	5%	(10)	1%	(2)	10%	(19)	180
Educ: < College	46%	(421)	32%	(292)	5%	(50)	2%	(23)	15%	(134)	920
Educ: Bachelors degree	47%	(29)	41%	(25)	7%	(4)	_	(0)	4%	(2)	60
Income: Under 50k	43%	(228)	30%	(157)	5%	(28)	3%	(15)	19%	(98)	525
Income: 50k-100k	50%	(142)	34%	(97)	7%	(21)	1%	(3)	8%	(22)	286
Income: 100k+	47%	(88)	36%	(68)	4%	(8)	2%	(4)	11%	(20)	188
Ethnicity: White	45%	(281)	34%	(214)	6%	(39)	1%	(9)	14%	(87)	629
Ethnicity: Hispanic	45%	(91)	26%	(52)	6%	(13)	3%	(7)	20%	(40)	203
Ethnicity: Afr. Am.	53%	(69)	27%	(35)	3%	(4)	5%	(6)	13%	(16)	130
Ethnicity: Other	45%	(108)	30%	(72)	6%	(15)	3%	(7)	16%	(38)	24
All Christian	49%	(146)	34%	(101)	6%	(18)	1%	(4)	9%	(27)	290
All Non-Christian	53%	(34)	30%	(19)	11%	(7)	_	(0)	7%	(4)	64
Atheist	41%	(43)	35%	(38)	8%	(9)	2%	(3)	13%	(14)	100
Agnostic/Nothing in particular	44%	(236)	31%	(163)	5%	(24)	3%	(16)	18%	(95)	534
Religious Non-Protestant/Catholic	55%	(46)	28%	(23)	8%	(7)	_	(0)	9%	(8)	84

Table GZC7_7: How important are the following when considering working for a company? The company's leadership team

Demographic	Very i	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	46%	(458)	32%	(321)	6%	(57)	2%	(23)	14%	(141)	1000
Evangelical	46%	(87)	33%	(63)	6%	(11)	2%	(3)	13%	(26)	191
Non-Evangelical	52%	(147)	31%	(89)	5%	(15)	2%	(7)	10%	(27)	286
Community: Urban	54%	(142)	26%	(69)	6%	(16)	1%	(2)	12%	(33)	262
Community: Suburban	45%	(229)	34%	(174)	6%	(30)	3%	(14)	12%	(62)	509
Community: Rural	38%	(88)	34%	(78)	5%	(11)	3%	(6)	20%	(46)	229
Employ: Private Sector	47%	(43)	38%	(35)	6%	(6)	3%	(3)	6%	(5)	92
Employ: Unemployed	41%	(61)	29%	(44)	8%	(12)	2%	(2)	19%	(29)	148
Employ: Other	46%	(28)	12%	(7)	9%	(5)	5%	(3)	28%	(17)	61
Military HH: Yes	45%	(59)	32%	(41)	4%	(5)	1%	(1)	18%	(23)	129
Military HH: No	46%	(400)	32%	(280)	6%	(52)	2%	(22)	13%	(117)	871
RD/WT: Right Direction	48%	(143)	30%	(90)	5%	(14)	3%	(9)	15%	(44)	299
RD/WT: Wrong Track	45%	(316)	33%	(231)	6%	(43)	2%	(13)	14%	(97)	701
Trump Job Approve	50%	(147)	33%	(98)	5%	(16)	2%	(7)	9%	(27)	296
Trump Job Disapprove	46%	(255)	36%	(198)	6%	(34)	2%	(9)	10%	(55)	552
Trump Job Strongly Approve	48%	(57)	32%	(38)	8%	(9)	3%	(4)	9%	(11)	119
Trump Job Somewhat Approve	51%	(90)	34%	(60)	4%	(7)	2%	(3)	10%	(17)	176
Trump Job Somewhat Disapprove	44%	(90)	38%	(77)	7%	(15)	2%	(3)	9%	(17)	203
Trump Job Strongly Disapprove	47%	(165)	35%	(121)	6%	(19)	2%	(6)	11%	(38)	349
Favorable of Trump	47%	(130)	34%	(94)	6%	(17)	2%	(6)	10%	(28)	275
Unfavorable of Trump	48%	(281)	35%	(204)	6%	(34)	2%	(12)	9%	(53)	584
Very Favorable of Trump	49%	(64)	30%	(39)	9%	(12)	3%	(4)	9%	(12)	130
Somewhat Favorable of Trump	45%	(65)	38%	(55)	3%	(5)	2%	(2)	11%	(17)	145
Somewhat Unfavorable of Trump	48%	(85)	35%	(63)	6%	(11)	1%	(3)	9%	(16)	177
Very Unfavorable of Trump	48%	(197)	35%	(142)	6%	(23)	2%	(9)	9%	(37)	407

Table GZC7_7: How important are the following when considering working for a company? The company's leadership team

Demographic	Very ii	nportant		ewhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	46%	(458)	32%	(321)	6%	(57)	2%	(23)	14%	(141)	1000
#1 Issue: Economy	45%	(116)	39%	(99)	7%	(18)	2%	(5)	6%	(16)	254
#1 Issue: Security	45%	(36)	26%	(21)	7%	(6)	4%	(3)	18%	(15)	80
#1 Issue: Health Care	52%	(91)	27%	(48)	8%	(13)	1%	(3)	12%	(21)	176
#1 Issue: Women's Issues	43%	(57)	37%	(49)	3%	(3)	3%	(5)	13%	(17)	130
#1 Issue: Education	48%	(71)	31%	(46)	2%	(4)	3%	(5)	15%	(23)	148
#1 Issue: Energy	50%	(51)	39%	(40)	5%	(5)	1%	(1)	5%	(5)	101
#1 Issue: Other	31%	(28)	16%	(15)	7%	(7)	2%	(2)	44%	(41)	93
2018 House Vote: Democrat	48%	(52)	37%	(40)	8%	(9)	1%	(1)	6%	(6)	109
2018 House Vote: Republican	39%	(19)	43%	(22)	7%	(3)	2%	(1)	9%	(5)	50
2016 Vote: Hillary Clinton	50%	(30)	32%	(20)	10%	(6)	5%	(3)	3%	(2)	61
2016 Vote: Didn't Vote	45%	(403)	32%	(288)	5%	(47)	2%	(19)	15%	(136)	893
Voted in 2014: No	45%	(441)	33%	(316)	6%	(55)	2%	(22)	14%	(138)	972
2012 Vote: Didn't Vote	46%	(448)	32%	(314)	5%	(52)	2%	(22)	14%	(139)	976
4-Region: Northeast	47%	(93)	33%	(66)	7%	(15)	1%	(2)	12%	(24)	200
4-Region: Midwest	43%	(94)	34%	(76)	5%	(11)	3%	(7)	15%	(33)	222
4-Region: South	49%	(174)	28%	(99)	4%	(16)	1%	(5)	17%	(61)	356
4-Region: West	43%	(96)	36%	(80)	7%	(16)	4%	(8)	10%	(23)	223

Table GZC7_8: How important are the following when considering working for a company? *Job security*

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	62%	(620)	21%	(209)	4%	(39)	2%	(19)	11%	(112)	1000
Gender: Male	58%	(282)	22%	(108)	5%	(25)	2%	(9)	13%	(64)	489
Gender: Female	66%	(338)	20%	(101)	3%	(14)	2%	(10)	9%	(48)	511
Generation Z: 13-23	62%	(620)	21%	(209)	4%	(39)	2%	(19)	11%	(112)	1000
PID: Dem (no lean)	69%	(241)	21%	(75)	4%	(14)	1%	(3)	5%	(18)	352
PID: Ind (no lean)	57%	(250)	19%	(81)	5%	(21)	2%	(9)	17%	(74)	436
PID: Rep (no lean)	60%	(128)	25%	(53)	2%	(4)	3%	(7)	10%	(20)	213
PID/Gender: Dem Men	67%	(103)	23%	(35)	4%	(6)	1%	(1)	6%	(9)	154
PID/Gender: Dem Women	70%	(138)	20%	(40)	4%	(9)	1%	(2)	4%	(9)	198
PID/Gender: Ind Men	51%	(108)	21%	(45)	7%	(15)	2%	(5)	18%	(39)	212
PID/Gender: Ind Women	64%	(143)	16%	(37)	2%	(5)	2%	(5)	16%	(35)	224
PID/Gender: Rep Men	58%	(71)	23%	(29)	3%	(4)	2%	(3)	13%	(16)	123
PID/Gender: Rep Women	64%	(57)	27%	(24)	_	(0)	4%	(4)	5%	(5)	90
Ideo: Liberal (1-3)	67%	(209)	20%	(63)	6%	(18)	2%	(6)	5%	(16)	312
Ideo: Moderate (4)	61%	(108)	26%	(45)	4%	(7)	2%	(3)	8%	(14)	176
Ideo: Conservative (5-7)	67%	(124)	20%	(36)	3%	(6)	3%	(6)	7%	(13)	186
Educ: < College	62%	(566)	21%	(196)	4%	(35)	2%	(15)	12%	(107)	920
Educ: Bachelors degree	68%	(41)	18%	(11)	5%	(3)	4%	(2)	4%	(2)	60
Income: Under 50k	56%	(295)	21%	(113)	4%	(23)	2%	(12)	16%	(82)	525
Income: 50k-100k	69%	(197)	21%	(59)	4%	(11)	1%	(4)	6%	(16)	286
Income: 100k+	68%	(128)	20%	(38)	3%	(5)	2%	(3)	7%	(14)	188
Ethnicity: White	61%	(387)	23%	(146)	3%	(19)	1%	(8)	11%	(70)	629
Ethnicity: Hispanic	61%	(123)	17%	(35)	6%	(11)	3%	(6)	13%	(27)	203
Ethnicity: Afr. Am.	61%	(80)	17%	(23)	6%	(8)	5%	(7)	10%	(12)	130
Ethnicity: Other	64%	(154)	17%	(40)	5%	(13)	2%	(5)	12%	(30)	241
All Christian	63%	(187)	24%	(71)	3%	(10)	1%	(2)	8%	(25)	296
All Non-Christian	67%	(43)	14%	(9)	9%	(6)	6%	(4)	4%	(3)	64
Atheist	64%	(68)	21%	(22)	5%	(5)	2%	(3)	8%	(9)	106
Agnostic/Nothing in particular	60%	(323)	20%	(106)	3%	(18)	2%	(11)	14%	(75)	534
Religious Non-Protestant/Catholic	71%	(60)	11%	(9)	8%	(6)	4%	(4)	7%	(6)	84

Table GZC7_8: How important are the following when considering working for a company? *Job security*

Demographic	Very ii	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	62%	(620)	21%	(209)	4%	(39)	2%	(19)	11%	(112)	1000
Evangelical	58%	(111)	22%	(41)	3%	(5)	5%	(9)	13%	(24)	191
Non-Evangelical	66%	(187)	23%	(67)	3%	(10)	_	(1)	7%	(21)	286
Community: Urban	65%	(171)	20%	(52)	5%	(12)	2%	(6)	8%	(20)	262
Community: Suburban	64%	(327)	21%	(107)	3%	(18)	2%	(10)	9%	(47)	509
Community: Rural	53%	(122)	22%	(50)	4%	(9)	1%	(3)	20%	(45)	229
Employ: Private Sector	72%	(67)	18%	(16)	6%	(6)	2%	(2)	2%	(1)	92
Employ: Unemployed	55%	(82)	22%	(33)	7%	(10)	1%	(1)	15%	(23)	148
Employ: Other	50%	(31)	18%	(11)	2%	(1)	5%	(3)	24%	(15)	61
Military HH: Yes	61%	(79)	21%	(28)	3%	(4)	2%	(3)	12%	(16)	129
Military HH: No	62%	(541)	21%	(181)	4%	(35)	2%	(16)	11%	(97)	871
RD/WT: Right Direction	64%	(191)	17%	(51)	4%	(11)	3%	(8)	12%	(37)	299
RD/WT: Wrong Track	61%	(429)	23%	(158)	4%	(28)	2%	(11)	11%	(75)	701
Trump Job Approve	63%	(186)	22%	(66)	4%	(11)	2%	(7)	9%	(25)	296
Trump Job Disapprove	66%	(362)	22%	(120)	4%	(21)	2%	(10)	7%	(39)	552
Trump Job Strongly Approve	61%	(73)	22%	(26)	6%	(7)	1%	(1)	10%	(12)	119
Trump Job Somewhat Approve	64%	(113)	22%	(39)	3%	(5)	3%	(6)	8%	(13)	176
Trump Job Somewhat Disapprove	65%	(131)	25%	(51)	4%	(7)	1%	(2)	6%	(12)	203
Trump Job Strongly Disapprove	66%	(231)	20%	(69)	4%	(14)	2%	(8)	8%	(28)	349
Favorable of Trump	62%	(171)	24%	(66)	3%	(7)	3%	(9)	8%	(21)	275
Unfavorable of Trump	66%	(387)	21%	(123)	4%	(26)	1%	(7)	7%	(42)	584
Very Favorable of Trump	63%	(82)	23%	(30)	4%	(5)	4%	(5)	7%	(9)	130
Somewhat Favorable of Trump	62%	(89)	25%	(36)	2%	(3)	3%	(4)	9%	(13)	145
Somewhat Unfavorable of Trump	65%	(115)	23%	(40)	4%	(7)	1%	(2)	8%	(13)	177
Very Unfavorable of Trump	67%	(272)	20%	(83)	5%	(19)	1%	(5)	7%	(28)	407

Table GZC7_8: How important are the following when considering working for a company? *Job security*

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	62%	(620)	21%	(209)	4%	(39)	2%	(19)	11%	(112)	1000
#1 Issue: Economy	68%	(172)	22%	(56)	3%	(9)	2%	(5)	5%	(13)	254
#1 Issue: Security	57%	(45)	20%	(16)	6%	(4)	1%	(1)	17%	(13)	80
#1 Issue: Health Care	65%	(115)	18%	(32)	2%	(4)	3%	(5)	11%	(20)	176
#1 Issue: Women's Issues	62%	(81)	22%	(28)	4%	(6)	2%	(3)	9%	(12)	130
#1 Issue: Education	61%	(89)	22%	(33)	6%	(8)	1%	(1)	11%	(16)	148
#1 Issue: Energy	66%	(67)	25%	(25)	2%	(3)	2%	(2)	4%	(4)	101
#1 Issue: Other	42%	(39)	17%	(16)	5%	(5)	2%	(2)	34%	(32)	93
2018 House Vote: Democrat	71%	(77)	14%	(16)	8%	(9)	2%	(2)	5%	(5)	109
2018 House Vote: Republican	60%	(30)	23%	(12)	6%	(3)	5%	(3)	5%	(2)	50
2016 Vote: Hillary Clinton	71%	(44)	14%	(9)	8%	(5)	3%	(2)	4%	(2)	61
2016 Vote: Didn't Vote	61%	(544)	21%	(190)	4%	(34)	2%	(18)	12%	(108)	893
Voted in 2014: No	62%	(604)	21%	(202)	4%	(36)	2%	(18)	11%	(111)	972
2012 Vote: Didn't Vote	62%	(608)	21%	(203)	4%	(37)	2%	(18)	11%	(110)	976
4-Region: Northeast	61%	(121)	21%	(42)	5%	(11)	4%	(8)	9%	(18)	200
4-Region: Midwest	63%	(139)	20%	(43)	4%	(8)	1%	(3)	12%	(28)	222
4-Region: South	63%	(225)	18%	(66)	3%	(10)	2%	(7)	14%	(49)	356
4-Region: West	60%	(135)	26%	(58)	5%	(11)	1%	(2)	8%	(18)	223

Table GZC7_9: How important are the following when considering working for a company? The professional development opportunities offered

Demographic	Very i	mportant		iewhat ortant		very ortant		portant all		t know / pinion	Total N
										•	
Americans Age 13 to 23	40%	(403)	34%	(337)	9%	(86)	2%	(20)	15%	(154)	1000
Gender: Male	39%	(190)	33%	(160)	10%	(49)	2%	(11)	16%	(78)	489
Gender: Female	42%	(213)	35%	(177)	7%	(37)	2%	(9)	15%	(76)	511
Generation Z: 13-23	40%	(403)	34%	(337)	9%	(86)	2%	(20)	15%	(154)	1000
PID: Dem (no lean)	44%	(155)	38%	(134)	9%	(31)	2%	(6)	7%	(26)	352
PID: Ind (no lean)	38%	(165)	30%	(129)	7%	(32)	2%	(9)	23%	(100)	436
PID: Rep (no lean)	39%	(83)	35%	(74)	11%	(23)	3%	(5)	13%	(28)	213
PID/Gender: Dem Men	47%	(73)	34%	(53)	9%	(14)	2%	(2)	8%	(13)	154
PID/Gender: Dem Women	42%	(83)	41%	(81)	9%	(17)	2%	(3)	7%	(13)	198
PID/Gender: Ind Men	35%	(74)	31%	(65)	9%	(20)	3%	(6)	22%	(47)	212
PID/Gender: Ind Women	41%	(91)	29%	(64)	6%	(12)	2%	(3)	24%	(53)	224
PID/Gender: Rep Men	35%	(43)	34%	(42)	13%	(16)	3%	(3)	15%	(18)	123
PID/Gender: Rep Women	44%	(39)	35%	(31)	8%	(7)	2%	(2)	11%	(9)	90
Ideo: Liberal (1-3)	43%	(134)	38%	(119)	10%	(33)	1%	(4)	7%	(22)	312
Ideo: Moderate (4)	40%	(70)	37%	(66)	8%	(14)	3%	(5)	12%	(21)	176
Ideo: Conservative (5-7)	41%	(76)	36%	(67)	11%	(21)	2%	(4)	9%	(17)	186
Educ: < College	40%	(367)	33%	(308)	9%	(80)	2%	(18)	16%	(147)	920
Educ: Bachelors degree	46%	(28)	40%	(24)	7%	(4)	1%	(1)	5%	(3)	60
Income: Under 50k	38%	(198)	31%	(162)	9%	(45)	2%	(10)	21%	(110)	525
Income: 50k-100k	43%	(124)	38%	(108)	8%	(23)	2%	(5)	9%	(27)	286
Income: 100k+	43%	(81)	35%	(66)	10%	(18)	3%	(5)	9%	(17)	188
Ethnicity: White	38%	(238)	35%	(221)	10%	(60)	2%	(12)	15%	(97)	629
Ethnicity: Hispanic	40%	(81)	32%	(66)	5%	(10)	3%	(5)	20%	(41)	203
Ethnicity: Afr. Am.	49%	(64)	28%	(37)	5%	(6)	3%	(3)	15%	(19)	130
Ethnicity: Other	42%	(101)	33%	(78)	8%	(20)	2%	(5)	15%	(37)	241
All Christian	40%	(118)	37%	(109)	11%	(34)	1%	(4)	10%	(31)	296
All Non-Christian	43%	(28)	29%	(18)	17%	(11)	1%	(1)	10%	(6)	64
Atheist	41%	(44)	35%	(37)	8%	(8)	4%	(4)	12%	(13)	106
Agnostic/Nothing in particular	40%	(213)	32%	(172)	6%	(33)	2%	(12)	20%	(104)	534
Religious Non-Protestant/Catholic	44%	(37)	29%	(24)	13%	(11)	2%	(2)	13%	(11)	84

Table GZC7_9: How important are the following when considering working for a company? The professional development opportunities offered

Demographic	Very ii	mportant		newhat ortant		very		portant all		know /	Total N
Americans Age 13 to 23	40%	(403)	34%	(337)	9%	(86)	2%	(20)	15%	(154)	1000
Evangelical	37%	(71)	34%	(65)	10%	(19)	1%	(2)	17%	(33)	191
Non-Evangelical	44%	(127)	33%	(95)	9%	(27)	1%	(3)	12%	(34)	286
Community: Urban	45%	(118)	29%	(77)	10%	(26)	2%	(6)	14%	(36)	262
Community: Suburban	42%	(212)	34%	(176)	9%	(47)	2%	(11)	13%	(64)	509
Community: Rural	32%	(73)	37%	(85)	6%	(13)	2%	(4)	24%	(54)	229
Employ: Private Sector	46%	(43)	38%	(35)	10%	(9)	2%	(1)	5%	(4)	92
Employ: Unemployed	38%	(56)	32%	(47)	10%	(15)	1%	(2)	20%	(29)	148
Employ: Other	45%	(27)	21%	(13)	7%	(4)	5%	(3)	22%	(13)	61
Military HH: Yes	38%	(49)	34%	(44)	8%	(10)	4%	(5)	17%	(22)	129
Military HH: No	41%	(354)	34%	(293)	9%	(76)	2%	(16)	15%	(131)	871
RD/WT: Right Direction	40%	(118)	32%	(96)	9%	(27)	3%	(10)	16%	(48)	299
RD/WT: Wrong Track	41%	(285)	34%	(240)	8%	(59)	1%	(10)	15%	(106)	701
Trump Job Approve	40%	(117)	37%	(108)	9%	(27)	4%	(11)	11%	(33)	296
Trump Job Disapprove	43%	(235)	35%	(194)	9%	(49)	2%	(9)	12%	(65)	552
Trump Job Strongly Approve	38%	(45)	31%	(37)	15%	(18)	3%	(4)	13%	(15)	119
Trump Job Somewhat Approve	41%	(72)	40%	(71)	5%	(9)	4%	(7)	10%	(18)	176
Trump Job Somewhat Disapprove	40%	(81)	37%	(75)	10%	(19)	1%	(2)	12%	(25)	203
Trump Job Strongly Disapprove	44%	(154)	34%	(119)	8%	(30)	2%	(6)	12%	(41)	349
Favorable of Trump	40%	(111)	34%	(95)	11%	(31)	3%	(7)	11%	(31)	275
Unfavorable of Trump	43%	(251)	36%	(209)	8%	(46)	2%	(11)	11%	(67)	584
Very Favorable of Trump	48%	(63)	26%	(35)	15%	(19)	3%	(4)	7%	(10)	130
Somewhat Favorable of Trump	33%	(48)	42%	(60)	8%	(12)	2%	(3)	14%	(21)	145
Somewhat Unfavorable of Trump	40%	(71)	38%	(67)	8%	(14)	_	(1)	13%	(24)	177
Very Unfavorable of Trump	44%	(180)	35%	(142)	8%	(32)	3%	(10)	11%	(43)	407

Table GZC7_9: How important are the following when considering working for a company? The professional development opportunities offered

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	40%	(403)	34%	(337)	9%	(86)	2%	(20)	15%	(154)	1000
#1 Issue: Economy	42%	(106)	40%	(101)	10%	(26)	1%	(4)	7%	(17)	254
#1 Issue: Security	35%	(28)	36%	(28)	9%	(7)	1%	(1)	19%	(15)	80
#1 Issue: Health Care	47%	(82)	28%	(50)	7%	(12)	3%	(5)	15%	(27)	176
#1 Issue: Women's Issues	36%	(47)	37%	(49)	8%	(11)	3%	(4)	15%	(20)	130
#1 Issue: Education	41%	(60)	35%	(51)	8%	(12)	1%	(2)	15%	(23)	148
#1 Issue: Energy	41%	(41)	41%	(41)	11%	(11)	2%	(2)	5%	(5)	101
#1 Issue: Other	33%	(30)	13%	(12)	6%	(6)	2%	(1)	47%	(43)	93
2018 House Vote: Democrat	52%	(57)	30%	(32)	10%	(11)	2%	(3)	6%	(6)	109
2018 House Vote: Republican	35%	(17)	40%	(20)	14%	(7)	5%	(2)	6%	(3)	50
2016 Vote: Hillary Clinton	55%	(34)	32%	(19)	7%	(4)	5%	(3)	1%	(1)	61
2016 Vote: Didn't Vote	39%	(351)	33%	(299)	9%	(76)	2%	(17)	17%	(151)	893
Voted in 2014: No	40%	(389)	34%	(329)	8%	(82)	2%	(20)	16%	(153)	972
2012 Vote: Didn't Vote	41%	(397)	34%	(328)	8%	(81)	2%	(17)	16%	(153)	976
4-Region: Northeast	39%	(79)	39%	(78)	9%	(18)	3%	(6)	10%	(20)	200
4-Region: Midwest	38%	(85)	34%	(76)	10%	(23)	1%	(2)	16%	(36)	222
4-Region: South	43%	(152)	29%	(103)	7%	(26)	1%	(5)	20%	(70)	356
4-Region: West	39%	(87)	36%	(80)	9%	(19)	3%	(8)	13%	(29)	223

Table GZC7_10: How important are the following when considering working for a company? The gender diversity of the company's employees

Demographic	Very ii	mportant		ewhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	35%	(348)	26%	(258)	17%	(166)	9%	(92)	14%	(135)	1000
Gender: Male	28%	(138)	24%	(119)	19%	(91)	13%	(62)	16%	(79)	489
Gender: Female	41%	(210)	27%	(140)	15%	(75)	6%	(30)	11%	(57)	511
Generation Z: 13-23	35%	(348)	26%	(258)	17%	(166)	9%	(92)	14%	(135)	1000
PID: Dem (no lean)	47%	(166)	30%	(105)	12%	(42)	4%	(15)	6%	(23)	352
PID: Ind (no lean)	31%	(134)	24%	(107)	15%	(65)	10%	(45)	20%	(85)	436
PID: Rep (no lean)	22%	(47)	22%	(47)	28%	(59)	15%	(32)	13%	(28)	213
PID/Gender: Dem Men	42%	(65)	29%	(45)	12%	(18)	8%	(12)	9%	(14)	154
PID/Gender: Dem Women	51%	(101)	30%	(60)	12%	(25)	1%	(3)	5%	(9)	198
PID/Gender: Ind Men	23%	(48)	25%	(53)	17%	(37)	14%	(29)	21%	(44)	212
PID/Gender: Ind Women	38%	(86)	24%	(53)	13%	(28)	7%	(16)	18%	(41)	224
PID/Gender: Rep Men	20%	(25)	16%	(20)	30%	(36)	17%	(20)	17%	(21)	123
PID/Gender: Rep Women	25%	(22)	30%	(27)	25%	(22)	13%	(12)	7%	(6)	90
Ideo: Liberal (1-3)	46%	(144)	30%	(93)	12%	(38)	6%	(18)	6%	(18)	312
Ideo: Moderate (4)	31%	(55)	30%	(53)	24%	(42)	6%	(11)	9%	(15)	176
Ideo: Conservative (5-7)	19%	(36)	23%	(42)	30%	(56)	19%	(35)	10%	(18)	186
Educ: < College	35%	(318)	26%	(235)	17%	(153)	9%	(86)	14%	(129)	920
Educ: Bachelors degree	36%	(22)	36%	(21)	15%	(9)	8%	(5)	5%	(3)	60
Income: Under 50k	37%	(194)	25%	(134)	11%	(58)	8%	(44)	18%	(96)	525
Income: 50k-100k	35%	(101)	29%	(83)	20%	(58)	9%	(26)	7%	(19)	286
Income: 100k+	28%	(53)	22%	(42)	27%	(50)	12%	(22)	11%	(21)	188
Ethnicity: White	33%	(211)	25%	(160)	18%	(110)	10%	(62)	14%	(86)	629
Ethnicity: Hispanic	34%	(70)	24%	(49)	14%	(29)	8%	(16)	19%	(39)	203
Ethnicity: Afr. Am.	43%	(56)	24%	(31)	11%	(15)	9%	(12)	13%	(17)	130
Ethnicity: Other	34%	(81)	28%	(68)	17%	(41)	7%	(18)	13%	(32)	241
All Christian	34%	(100)	26%	(77)	23%	(67)	7%	(22)	10%	(30)	296
All Non-Christian	42%	(27)	23%	(15)	17%	(11)	9%	(6)	9%	(6)	64
Atheist	37%	(39)	21%	(22)	19%	(20)	16%	(17)	7%	(8)	106
Agnostic/Nothing in particular	34%	(182)	27%	(144)	13%	(68)	9%	(48)	17%	(91)	534
Religious Non-Protestant/Catholic	43%	(36)	22%	(18)	17%	(14)	7%	(6)	12%	(10)	84

Table GZC7_10: How important are the following when considering working for a company? The gender diversity of the company's employees

Demographic	Very ii	mportant		ewhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	35%	(348)	26%	(258)	17%	(166)	9%	(92)	14%	(135)	1000
Evangelical	29%	(56)	29%	(56)	18%	(34)	7%	(14)	16%	(31)	191
Non-Evangelical	38%	(110)	24%	(67)	18%	(52)	10%	(27)	10%	(29)	286
Community: Urban	40%	(104)	29%	(75)	13%	(33)	7%	(19)	12%	(31)	262
Community: Suburban	35%	(180)	24%	(121)	19%	(97)	10%	(52)	11%	(58)	509
Community: Rural	27%	(63)	27%	(62)	16%	(36)	9%	(21)	20%	(46)	229
Employ: Private Sector	36%	(34)	24%	(23)	21%	(19)	11%	(10)	7%	(7)	92
Employ: Unemployed	31%	(46)	21%	(31)	22%	(32)	11%	(16)	16%	(23)	148
Employ: Other	35%	(22)	25%	(15)	4%	(3)	8%	(5)	27%	(16)	61
Military HH: Yes	38%	(50)	21%	(27)	17%	(22)	9%	(12)	14%	(19)	129
Military HH: No	34%	(298)	27%	(231)	17%	(145)	9%	(80)	13%	(117)	871
RD/WT: Right Direction	30%	(89)	22%	(67)	21%	(62)	12%	(35)	15%	(45)	299
RD/WT: Wrong Track	37%	(258)	27%	(191)	15%	(104)	8%	(57)	13%	(90)	701
Trump Job Approve	25%	(74)	21%	(63)	27%	(81)	15%	(45)	11%	(33)	296
Trump Job Disapprove	43%	(238)	29%	(159)	13%	(70)	7%	(39)	8%	(45)	552
Trump Job Strongly Approve	23%	(27)	16%	(19)	29%	(35)	22%	(26)	10%	(12)	119
Trump Job Somewhat Approve	26%	(46)	25%	(44)	26%	(46)	10%	(18)	12%	(21)	176
Trump Job Somewhat Disapprove	38%	(76)	30%	(61)	17%	(34)	10%	(20)	6%	(11)	203
Trump Job Strongly Disapprove	46%	(162)	28%	(98)	10%	(36)	6%	(19)	10%	(34)	349
Favorable of Trump	23%	(64)	24%	(66)	25%	(70)	17%	(46)	11%	(29)	275
Unfavorable of Trump	43%	(253)	28%	(163)	14%	(79)	7%	(38)	9%	(51)	584
Very Favorable of Trump	24%	(31)	19%	(24)	29%	(38)	20%	(26)	9%	(12)	130
Somewhat Favorable of Trump	23%	(33)	29%	(42)	22%	(32)	14%	(20)	12%	(18)	145
Somewhat Unfavorable of Trump	36%	(64)	26%	(46)	19%	(33)	8%	(15)	10%	(18)	177
Very Unfavorable of Trump	46%	(189)	29%	(116)	11%	(46)	6%	(24)	8%	(33)	407

Table GZC7_10: How important are the following when considering working for a company? The gender diversity of the company's employees

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
	<u> </u>										
Americans Age 13 to 23	35%	(348)	26%	(258)	17%	(166)	9%	(92)	14%	(135)	1000
#1 Issue: Economy	30%	(77)	30%	(76)	21%	(53)	12%	(30)	7%	(19)	254
#1 Issue: Security	24%	(19)	19%	(15)	29%	(23)	10%	(8)	18%	(14)	80
#1 Issue: Health Care	33%	(58)	27%	(48)	13%	(24)	12%	(20)	14%	(25)	176
#1 Issue: Women's Issues	49%	(64)	24%	(31)	9%	(12)	7%	(9)	10%	(14)	130
#1 Issue: Education	37%	(55)	28%	(41)	16%	(24)	6%	(9)	12%	(18)	148
#1 Issue: Energy	36%	(36)	27%	(27)	18%	(18)	12%	(12)	8%	(8)	101
#1 Issue: Other	30%	(28)	18%	(16)	11%	(10)	3%	(3)	37%	(35)	93
2018 House Vote: Democrat	48%	(52)	27%	(29)	14%	(15)	7%	(7)	5%	(5)	109
2018 House Vote: Republican	15%	(7)	25%	(12)	40%	(20)	14%	(7)	7%	(3)	50
2016 Vote: Hillary Clinton	58%	(35)	21%	(13)	9%	(5)	7%	(4)	5%	(3)	61
2016 Vote: Didn't Vote	34%	(301)	26%	(234)	16%	(147)	9%	(81)	15%	(130)	893
Voted in 2014: No	35%	(337)	26%	(250)	16%	(160)	9%	(91)	14%	(134)	972
2012 Vote: Didn't Vote	35%	(338)	26%	(253)	16%	(160)	9%	(91)	14%	(134)	976
4-Region: Northeast	37%	(74)	27%	(54)	17%	(35)	8%	(16)	11%	(22)	200
4-Region: Midwest	35%	(78)	25%	(56)	15%	(34)	10%	(23)	14%	(31)	222
4-Region: South	33%	(116)	26%	(94)	16%	(57)	9%	(31)	16%	(57)	356
4-Region: West	36%	(80)	24%	(55)	18%	(40)	10%	(22)	12%	(26)	223

Table GZC7_11: How important are the following when considering working for a company? The racial diversity of the company's employees

Demographic	Very ii	mportant		ewhat ortant		t very ortant		portant all		t know / opinion	Total N
Americans Age 13 to 23	36%	(361)	24%	(241)	16%	(164)	8%	(84)	15%	(149)	1000
Gender: Male	29%	(141)	23%	(113)	19%	(91)	12%	(58)	17%	(85)	489
Gender: Female	43%	(220)	25%	(128)	14%	(72)	5%	(27)	12%	(64)	511
Generation Z: 13-23	36%	(361)	24%	(241)	16%	(164)	8%	(84)	15%	(149)	1000
PID: Dem (no lean)	49%	(174)	27%	(96)	12%	(43)	3%	(11)	8%	(28)	352
PID: Ind (no lean)	31%	(136)	22%	(98)	16%	(70)	10%	(42)	21%	(91)	436
PID: Rep (no lean)	24%	(52)	22%	(47)	24%	(51)	15%	(31)	15%	(31)	213
PID/Gender: Dem Men	42%	(64)	29%	(45)	14%	(21)	5%	(7)	11%	(16)	154
PID/Gender: Dem Women	55%	(110)	26%	(51)	11%	(22)	2%	(4)	6%	(11)	198
PID/Gender: Ind Men	25%	(53)	20%	(42)	19%	(40)	14%	(29)	23%	(49)	212
PID/Gender: Ind Women	37%	(83)	25%	(55)	13%	(30)	6%	(13)	19%	(42)	224
PID/Gender: Rep Men	20%	(24)	21%	(25)	25%	(31)	18%	(22)	17%	(21)	123
PID/Gender: Rep Women	30%	(27)	25%	(22)	23%	(21)	11%	(9)	12%	(10)	90
Ideo: Liberal (1-3)	47%	(146)	27%	(85)	14%	(45)	5%	(15)	7%	(21)	312
Ideo: Moderate (4)	35%	(62)	29%	(50)	21%	(36)	6%	(10)	10%	(18)	176
Ideo: Conservative (5-7)	22%	(41)	23%	(44)	25%	(46)	21%	(38)	9%	(17)	186
Educ: < College	36%	(331)	24%	(218)	17%	(153)	8%	(78)	15%	(141)	920
Educ: Bachelors degree	42%	(25)	33%	(20)	11%	(7)	7%	(4)	7%	(4)	60
Income: Under 50k	38%	(198)	23%	(122)	13%	(69)	6%	(33)	20%	(103)	525
Income: 50k-100k	36%	(103)	26%	(76)	17%	(48)	12%	(33)	10%	(27)	286
Income: 100k+	32%	(60)	23%	(43)	25%	(47)	10%	(18)	10%	(19)	188
Ethnicity: White	33%	(207)	26%	(161)	18%	(112)	9%	(56)	15%	(94)	629
Ethnicity: Hispanic	39%	(79)	20%	(41)	12%	(24)	8%	(16)	21%	(43)	203
Ethnicity: Afr. Am.	51%	(66)	19%	(25)	11%	(14)	8%	(10)	12%	(15)	130
Ethnicity: Other	37%	(89)	23%	(56)	16%	(38)	8%	(18)	17%	(40)	241
All Christian	32%	(96)	28%	(83)	21%	(61)	7%	(22)	11%	(34)	296
All Non-Christian	47%	(30)	14%	(9)	21%	(13)	10%	(7)	8%	(5)	64
Atheist	36%	(38)	22%	(23)	20%	(22)	14%	(15)	9%	(9)	106
Agnostic/Nothing in particular	37%	(198)	24%	(127)	13%	(67)	8%	(41)	19%	(101)	534
Religious Non-Protestant/Catholic	46%	(39)	15%	(13)	21%	(18)	8%	(7)	10%	(8)	84

Table GZC7_11: How important are the following when considering working for a company? The racial diversity of the company's employees

Demographic	Verv ii	mportant		ewhat ortant		t very ortant		portant all		t know / ppinion	Total N
	36%	(361)	24%	(241)	16%	(164)	8%	(84)	15%	(149)	1000
Americans Age 13 to 23	31%	(59)	$\frac{24}{0}$ $\frac{26}{0}$	(50)	16%	\ /	11%	(34) (20)	18%	(35)	191
Evangelical	37%	` '	25%	` /	$\frac{14}{20}$	(27)	11 % 7 %	(20)	10%	` /	286
Non-Evangelical	44%	(106) (115)	$\frac{23\%}{23\%}$	(72) (60)	15%	(57) (40)	7 % 7%	(18)	11%	(30) (30)	262
Community: Urban		(/		(/		` /		(/		` /	
Community: Suburban	36%	(183)	25%	(127)	17%	(89)	9%	(45)	13%	(64)	509
Community: Rural	28%	(63)	24%	(55)	15%	(35)	9%	(21)	24%	(55)	229
Employ: Private Sector	36%	(34)	26%	(24)	17%	(16)	13%	(12)	7%	(6)	92
Employ: Unemployed	39%	(58)	18%	(26)	20%	(30)	7%	(10)	16%	(24)	148
Employ: Other	32%	(19)	22%	(13)	12%	(7)	8%	(5)	27%	(17)	61
Military HH: Yes	40%	(51)	19%	(25)	15%	(19)	9%	(12)	17%	(22)	129
Military HH: No	36%	(310)	25%	(216)	17%	(145)	8%	(72)	15%	(127)	871
RD/WT: Right Direction	28%	(85)	25%	(75)	17%	(49)	12%	(37)	18%	(53)	299
RD/WT: Wrong Track	39%	(276)	24%	(166)	16%	(114)	7%	(47)	14%	(96)	701
Trump Job Approve	25%	(75)	24%	(70)	23%	(69)	16%	(46)	12%	(36)	296
Trump Job Disapprove	45%	(247)	26%	(141)	14%	(78)	6%	(33)	9%	(52)	552
Trump Job Strongly Approve	24%	(29)	17%	(20)	24%	(29)	19%	(23)	16%	(19)	119
Trump Job Somewhat Approve	26%	(46)	29%	(51)	23%	(40)	13%	(23)	10%	(17)	176
Trump Job Somewhat Disapprove	37%	(75)	31%	(63)	17%	(35)	6%	(13)	8%	(17)	203
Trump Job Strongly Disapprove	49%	(172)	22%	(78)	12%	(43)	6%	(20)	10%	(35)	349
Favorable of Trump	25%	(69)	25%	(68)	23%	(63)	15%	(42)	12%	(33)	275
Unfavorable of Trump	44%	(259)	26%	(151)	15%	(85)	6%	(33)	9%	(55)	584
Very Favorable of Trump	25%	(33)	20%	(26)	27%	(35)	19%	(24)	9%	(12)	130
Somewhat Favorable of Trump	25%	(37)	29%	(42)	20%	(28)	12%	(18)	14%	(20)	145
Somewhat Unfavorable of Trump	34%	(60)	30%	(53)	19%	(33)	7%	(12)	10%	(18)	177
Very Unfavorable of Trump	49%	(199)	24%	(98)	13%	(52)	5%	(21)	9%	(37)	407

Table GZC7_11: How important are the following when considering working for a company? The racial diversity of the company's employees

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	36%	(361)	24%	(241)	16%	(164)	8%	(84)	15%	(149)	1000
#1 Issue: Economy	30%	(75)	31%	(78)	17%	(44)	14%	(37)	8%	(20)	254
#1 Issue: Security	30%	(24)	15%	(12)	26%	(21)	9%	(7)	21%	(17)	80
#1 Issue: Health Care	37%	(65)	26%	(47)	15%	(27)	8%	(14)	14%	(24)	176
#1 Issue: Women's Issues	43%	(56)	22%	(29)	15%	(19)	6%	(8)	14%	(19)	130
#1 Issue: Education	41%	(60)	27%	(40)	14%	(20)	6%	(9)	13%	(19)	148
#1 Issue: Energy	39%	(40)	23%	(23)	18%	(18)	10%	(10)	9%	(10)	101
#1 Issue: Other	33%	(31)	12%	(12)	14%	(13)		(0)	41%	(38)	93
2018 House Vote: Democrat	44%	(48)	32%	(35)	11%	(12)	6%	(6)	7%	(7)	109
2018 House Vote: Republican	19%	(10)	24%	(12)	30%	(15)	20%	(10)	7%	(3)	50
2016 Vote: Hillary Clinton	52%	(32)	24%	(15)	12%	(7)	6%	(4)	7%	(4)	61
2016 Vote: Didn't Vote	36%	(317)	24%	(215)	16%	(145)	8%	(73)	16%	(142)	893
Voted in 2014: No	36%	(350)	24%	(233)	16%	(159)	9%	(84)	15%	(146)	972
2012 Vote: Didn't Vote	36%	(352)	24%	(236)	16%	(159)	9%	(83)	15%	(146)	976
4-Region: Northeast	35%	(69)	26%	(52)	19%	(38)	10%	(20)	10%	(21)	200
4-Region: Midwest	33%	(73)	26%	(57)	17%	(37)	7%	(16)	18%	(39)	222
4-Region: South	39%	(138)	21%	(75)	14%	(51)	9%	(33)	17%	(59)	356
4-Region: West	36%	(81)	26%	(58)	17%	(37)	7%	(16)	14%	(31)	223

Table GZC7_12: How important are the following when considering working for a company? The company is environmentally responsible

Demographic	Very in	mportant		newhat ortant		very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	45%	(446)	30%	(305)	9%	(92)	3%	(28)	13%	(130)	1000
Gender: Male	40%	(196)	29%	(142)	13%	(65)	3%	(16)	14%	(70)	489
Gender: Female	49%	(249)	32%	(163)	5%	(27)	2%	(12)	12%	(60)	511
Generation Z: 13-23	45%	(446)	30%	(305)	9%	(92)	3%	(28)	13%	(130)	1000
PID: Dem (no lean)	54%	(191)	33%	(117)	4%	(15)	2%	(6)	6%	(23)	352
PID: Ind (no lean)	42%	(183)	26%	(111)	10%	(42)	4%	(18)	19%	(81)	436
PID: Rep (no lean)	34%	(71)	36%	(77)	16%	(34)	2%	(4)	12%	(26)	213
PID/Gender: Dem Men	54%	(83)	33%	(50)	6%	(10)	1%	(2)	5%	(8)	154
PID/Gender: Dem Women	55%	(108)	34%	(66)	3%	(5)	2%	(3)	7%	(14)	198
PID/Gender: Ind Men	36%	(77)	23%	(49)	14%	(30)	6%	(12)	20%	(43)	212
PID/Gender: Ind Women	47%	(106)	28%	(62)	6%	(13)	3%	(6)	17%	(38)	224
PID/Gender: Rep Men	29%	(36)	34%	(42)	21%	(25)	1%	(2)	15%	(18)	123
PID/Gender: Rep Women	40%	(36)	39%	(35)	10%	(9)	3%	(3)	9%	(8)	90
Ideo: Liberal (1-3)	54%	(168)	29%	(91)	8%	(24)	2%	(7)	7%	(22)	312
Ideo: Moderate (4)	38%	(67)	37%	(65)	11%	(19)	5%	(9)	9%	(15)	176
Ideo: Conservative (5-7)	30%	(56)	41%	(75)	16%	(30)	4%	(8)	9%	(17)	186
Educ: < College	45%	(413)	30%	(277)	9%	(83)	3%	(28)	13%	(121)	920
Educ: Bachelors degree	39%	(23)	38%	(23)	13%	(8)	1%	(1)	9%	(6)	60
Income: Under 50k	43%	(225)	28%	(148)	8%	(42)	4%	(20)	17%	(91)	525
Income: 50k-100k	49%	(140)	33%	(93)	9%	(26)	1%	(4)	8%	(23)	286
Income: 100k+	42%	(80)	33%	(63)	13%	(24)	3%	(5)	9%	(16)	188
Ethnicity: White	46%	(289)	31%	(192)	10%	(62)	2%	(12)	12%	(74)	629
Ethnicity: Hispanic	46%	(94)	24%	(49)	7%	(14)	4%	(8)	19%	(38)	203
Ethnicity: Afr. Am.	44%	(57)	25%	(32)	11%	(15)	6%	(8)	14%	(18)	130
Ethnicity: Other	41%	(100)	33%	(81)	6%	(15)	4%	(9)	15%	(37)	241
All Christian	42%	(125)	31%	(92)	14%	(41)	2%	(6)	11%	(32)	296
All Non-Christian	60%	(38)	23%	(15)	8%	(5)	2%	(1)	7%	(4)	64
Atheist	42%	(44)	32%	(34)	11%	(11)	4%	(4)	11%	(12)	106
Agnostic/Nothing in particular	45%	(238)	31%	(164)	6%	(34)	3%	(17)	15%	(81)	534
Religious Non-Protestant/Catholic	59%	(50)	22%	(19)	8%	(7)	2%	(1)	9%	(7)	84

Table GZC7_12: How important are the following when considering working for a company? The company is environmentally responsible

Demographic	Very ii	nportant		newhat ortant		very		portant all		t know / opinion	Total N
Americans Age 13 to 23	45%	(446)	30%	(305)	9%	(92)	3%	(28)	13%	(130)	1000
Evangelical	42%	(79)	33%	(63)	9%	(16)	3%	(5)	14%	(28)	191
Non-Evangelical	45%	(128)	31%	(90)	12%	(36)	2%	(6)	9%	(26)	286
Community: Urban	46%	(120)	32%	(85)	8%	(21)	3%	(7)	11%	(29)	262
Community: Suburban	47%	(237)	29%	(146)	11%	(54)	3%	(17)	11%	(55)	509
Community: Rural	38%	(88)	32%	(74)	8%	(18)	2%	(4)	20%	(46)	229
Employ: Private Sector	43%	(40)	33%	(31)	14%	(13)	3%	(2)	7%	(6)	92
Employ: Unemployed	38%	(56)	27%	(41)	16%	(23)	3%	(4)	17%	(25)	148
Employ: Other	45%	(28)	18%	(11)	9%	(6)	6%	(3)	22%	(13)	61
Military HH: Yes	49%	(64)	22%	(28)	8%	(10)	1%	(1)	20%	(26)	129
Military HH: No	44%	(382)	32%	(276)	9%	(82)	3%	(27)	12%	(104)	871
RD/WT: Right Direction	41%	(123)	31%	(94)	10%	(31)	3%	(10)	14%	(42)	299
RD/WT: Wrong Track	46%	(323)	30%	(211)	9%	(61)	3%	(19)	12%	(87)	701
Trump Job Approve	37%	(110)	35%	(104)	15%	(43)	4%	(11)	9%	(27)	296
Trump Job Disapprove	52%	(286)	30%	(167)	7%	(39)	2%	(10)	9%	(50)	552
Trump Job Strongly Approve	32%	(38)	44%	(53)	12%	(15)	3%	(4)	9%	(10)	119
Trump Job Somewhat Approve	41%	(73)	29%	(51)	16%	(28)	4%	(8)	9%	(16)	176
Trump Job Somewhat Disapprove	45%	(91)	36%	(72)	9%	(18)	2%	(4)	8%	(17)	203
Trump Job Strongly Disapprove	56%	(195)	27%	(95)	6%	(20)	2%	(6)	9%	(33)	349
Favorable of Trump	35%	(96)	39%	(107)	13%	(37)	3%	(7)	10%	(27)	275
Unfavorable of Trump	52%	(303)	30%	(173)	8%	(45)	2%	(13)	8%	(48)	584
Very Favorable of Trump	36%	(47)	39%	(51)	15%	(19)	2%	(2)	8%	(11)	130
Somewhat Favorable of Trump	34%	(49)	39%	(56)	12%	(17)	4%	(5)	11%	(17)	145
Somewhat Unfavorable of Trump	42%	(74)	35%	(61)	12%	(21)	3%	(6)	8%	(15)	177
Very Unfavorable of Trump	56%	(230)	28%	(112)	6%	(25)	2%	(7)	8%	(33)	407

Table GZC7_12: How important are the following when considering working for a company? The company is environmentally responsible

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		t know / opinion	Total N
Americans Age 13 to 23	45%	(446)	30%	(305)	9%	(92)	3%	(28)	13%	(130)	1000
#1 Issue: Economy	37%	(94)	41%	(104)	13%	(32)	2%	(6)	7%	(18)	254
#1 Issue: Security	30%	(24)	37%	(29)	10%	(8)	3%	(2)	20%	(16)	80
#1 Issue: Health Care	45%	(80)	31%	(54)	8%	(14)	3%	(6)	13%	(23)	176
#1 Issue: Women's Issues	52%	(68)	28%	(36)	7%	(9)	4%	(5)	10%	(13)	130
#1 Issue: Education	47%	(69)	26%	(39)	11%	(16)	3%	(4)	13%	(20)	148
#1 Issue: Energy	62%	(63)	28%	(28)	6%	(6)	1%	(1)	3%	(3)	101
#1 Issue: Other	40%	(38)	14%	(13)	6%	(5)	3%	(3)	38%	(35)	93
2018 House Vote: Democrat	51%	(56)	28%	(31)	9%	(10)	3%	(3)	9%	(10)	109
2018 House Vote: Republican	30%	(15)	37%	(18)	23%	(12)	3%	(2)	7%	(3)	50
2016 Vote: Hillary Clinton	51%	(31)	28%	(17)	12%	(7)	4%	(2)	5%	(3)	61
2016 Vote: Didn't Vote	45%	(400)	31%	(272)	8%	(74)	3%	(23)	14%	(123)	893
Voted in 2014: No	44%	(433)	30%	(296)	9%	(86)	3%	(28)	13%	(130)	972
2012 Vote: Didn't Vote	45%	(437)	30%	(295)	9%	(89)	3%	(26)	13%	(129)	976
4-Region: Northeast	46%	(92)	27%	(54)	14%	(27)	2%	(5)	11%	(21)	200
4-Region: Midwest	38%	(85)	38%	(83)	7%	(16)	2%	(5)	14%	(32)	222
4-Region: South	47%	(167)	26%	(94)	8%	(29)	4%	(12)	15%	(53)	356
4-Region: West	45%	(101)	33%	(73)	9%	(19)	3%	(6)	10%	(23)	223

Table GZC7_13: How important are the following when considering working for a company? The company contributes to society

Demographic	Very i	mportant		ewhat ortant		very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	42%	(416)	32%	(323)	10%	(98)	3%	(26)	14%	(137)	1000
Gender: Male	39%	(191)	31%	(150)	12%	(57)	3%	(15)	16%	(76)	489
Gender: Female	44%	(226)	34%	(173)	8%	(41)	2%	(12)	12%	(61)	511
Generation Z: 13-23	42%	(416)	32%	(323)	10%	(98)	3%	(26)	14%	(137)	1000
PID: Dem (no lean)	48%	(170)	34%	(119)	9%	(31)	3%	(10)	6%	(21)	352
PID: Ind (no lean)	37%	(162)	30%	(130)	10%	(43)	3%	(13)	20%	(87)	436
PID: Rep (no lean)	39%	(84)	35%	(73)	11%	(24)	1%	(3)	13%	(28)	213
PID/Gender: Dem Men	45%	(70)	32%	(50)	13%	(20)	3%	(4)	6%	(10)	154
PID/Gender: Dem Women	51%	(101)	35%	(69)	5%	(10)	3%	(6)	6%	(12)	198
PID/Gender: Ind Men	34%	(72)	30%	(63)	11%	(24)	4%	(8)	21%	(44)	212
PID/Gender: Ind Women	40%	(89)	30%	(68)	8%	(19)	2%	(5)	19%	(43)	224
PID/Gender: Rep Men	39%	(48)	31%	(38)	10%	(12)	2%	(2)	18%	(22)	123
PID/Gender: Rep Women	40%	(36)	40%	(35)	13%	(12)	1%	(1)	7%	(6)	90
Ideo: Liberal (1-3)	46%	(143)	36%	(111)	9%	(29)	3%	(11)	6%	(19)	312
Ideo: Moderate (4)	37%	(65)	39%	(69)	13%	(23)	3%	(5)	8%	(14)	176
Ideo: Conservative (5-7)	42%	(78)	35%	(65)	12%	(23)	2%	(4)	9%	(16)	186
Educ: < College	42%	(382)	32%	(294)	10%	(90)	3%	(24)	14%	(131)	920
Educ: Bachelors degree	42%	(25)	41%	(25)	9%	(5)	3%	(2)	5%	(3)	60
Income: Under 50k	39%	(207)	31%	(165)	7%	(38)	3%	(15)	19%	(100)	525
Income: 50k-100k	44%	(125)	34%	(97)	11%	(33)	3%	(9)	8%	(23)	286
Income: 100k+	45%	(85)	32%	(61)	14%	(27)	1%	(2)	8%	(14)	188
Ethnicity: White	41%	(256)	34%	(216)	9%	(58)	2%	(12)	14%	(87)	629
Ethnicity: Hispanic	40%	(81)	29%	(59)	9%	(18)	5%	(10)	17%	(35)	203
Ethnicity: Afr. Am.	43%	(55)	24%	(31)	15%	(19)	5%	(6)	14%	(18)	130
Ethnicity: Other	43%	(105)	31%	(76)	9%	(21)	3%	(8)	13%	(32)	241
All Christian	41%	(122)	35%	(104)	11%	(32)	3%	(8)	10%	(30)	296
All Non-Christian	50%	(32)	31%	(20)	5%	(3)	3%	(2)	10%	(7)	64
Atheist	36%	(39)	35%	(37)	15%	(16)	5%	(5)	9%	(9)	106
Agnostic/Nothing in particular	42%	(224)	30%	(161)	9%	(46)	2%	(11)	17%	(92)	534
Religious Non-Protestant/Catholic	52%	(44)	27%	(23)	5%	(4)	3%	(3)	12%	(10)	84

Table GZC7_13: How important are the following when considering working for a company? The company contributes to society

Demographic	Very i	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	42%	(416)	32%	(323)	10%	(98)	3%	(26)	14%	(137)	1000
Evangelical	41%	(78)	35%	(67)	9%	(18)	2%	(3)	13%	(24)	191
Non-Evangelical	43%	(124)	33%	(95)	11%	(32)	2%	(7)	10%	(28)	286
Community: Urban	48%	(125)	30%	(79)	8%	(21)	4%	(10)	10%	(27)	262
Community: Suburban	42%	(213)	34%	(172)	11%	(54)	3%	(13)	11%	(57)	509
Community: Rural	34%	(78)	31%	(71)	10%	(22)	2%	(4)	24%	(54)	229
Employ: Private Sector	40%	(37)	35%	(33)	13%	(12)	4%	(4)	7%	(6)	92
Employ: Unemployed	34%	(51)	31%	(46)	12%	(17)	4%	(5)	20%	(29)	148
Employ: Other	50%	(31)	7%	(5)	11%	(7)	7%	(4)	24%	(15)	61
Military HH: Yes	50%	(65)	28%	(36)	4%	(6)	4%	(5)	14%	(18)	129
Military HH: No	40%	(351)	33%	(286)	11%	(92)	2%	(22)	14%	(120)	871
RD/WT: Right Direction	39%	(116)	33%	(98)	12%	(36)	2%	(6)	15%	(44)	299
RD/WT: Wrong Track	43%	(301)	32%	(225)	9%	(62)	3%	(20)	13%	(94)	701
Trump Job Approve	40%	(117)	36%	(107)	12%	(37)	1%	(4)	11%	(31)	296
Trump Job Disapprove	45%	(251)	33%	(183)	9%	(51)	2%	(13)	10%	(53)	552
Trump Job Strongly Approve	40%	(48)	35%	(41)	14%	(16)	1%	(1)	11%	(13)	119
Trump Job Somewhat Approve	39%	(69)	37%	(66)	12%	(20)	2%	(4)	10%	(18)	176
Trump Job Somewhat Disapprove	41%	(83)	38%	(77)	10%	(20)	2%	(5)	9%	(17)	203
Trump Job Strongly Disapprove	48%	(167)	30%	(106)	9%	(32)	3%	(9)	10%	(36)	349
Favorable of Trump	38%	(104)	36%	(98)	14%	(38)	1%	(2)	12%	(33)	275
Unfavorable of Trump	46%	(266)	35%	(202)	9%	(51)	2%	(14)	9%	(51)	584
Very Favorable of Trump	42%	(55)	31%	(40)	15%	(20)	1%	(2)	10%	(14)	130
Somewhat Favorable of Trump	33%	(48)	40%	(58)	13%	(18)	_	(1)	13%	(19)	145
Somewhat Unfavorable of Trump	37%	(65)	44%	(77)	8%	(15)	2%	(4)	9%	(16)	177
Very Unfavorable of Trump	49%	(201)	31%	(126)	9%	(36)	3%	(10)	8%	(34)	407

Table GZC7_13: How important are the following when considering working for a company? The company contributes to society

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	42%	(416)	32%	(323)	10%	(98)	3%	(26)	14%	(137)	1000
#1 Issue: Economy	39%	(98)	41%	(104)	11%	(28)	3%	(7)	7%	(18)	254
#1 Issue: Security	34%	(27)	33%	(27)	12%	(10)	2%	(2)	19%	(15)	80
#1 Issue: Health Care	46%	(81)	32%	(57)	7%	(12)	2%	(4)	12%	(22)	176
#1 Issue: Women's Issues	39%	(50)	34%	(44)	12%	(15)	4%	(5)	13%	(16)	130
#1 Issue: Education	42%	(62)	31%	(45)	8%	(11)	3%	(5)	17%	(25)	148
#1 Issue: Energy	50%	(51)	33%	(33)	11%	(11)	1%	(1)	5%	(5)	101
#1 Issue: Other	40%	(37)	9%	(9)	10%	(9)	1%	(1)	39%	(37)	93
2018 House Vote: Democrat	46%	(50)	31%	(33)	12%	(13)	5%	(6)	6%	(6)	109
2018 House Vote: Republican	30%	(15)	42%	(21)	15%	(8)	2%	(1)	11%	(6)	50
2016 Vote: Hillary Clinton	49%	(30)	29%	(18)	15%	(9)	5%	(3)	3%	(2)	61
2016 Vote: Didn't Vote	41%	(369)	32%	(286)	9%	(84)	2%	(22)	15%	(132)	893
Voted in 2014: No	41%	(403)	32%	(314)	10%	(94)	3%	(26)	14%	(135)	972
2012 Vote: Didn't Vote	42%	(408)	32%	(312)	10%	(95)	3%	(26)	14%	(135)	976
4-Region: Northeast	39%	(77)	36%	(71)	9%	(18)	6%	(12)	11%	(22)	200
4-Region: Midwest	40%	(89)	34%	(75)	10%	(22)	1%	(3)	15%	(32)	222
4-Region: South	45%	(160)	26%	(93)	9%	(33)	2%	(8)	17%	(62)	356
4-Region: West	40%	(89)	38%	(84)	11%	(25)	1%	(3)	10%	(22)	223

Table GZC7_14: How important are the following when considering working for a company? The company is seen as innovative

Demographic	Very ii	mportant		newhat ortant		t very ortant		portant all		t know / ppinion	Total N
Americans Age 13 to 23	31%	(310)	33%	(335)	15%	(148)	4%	(43)	16%	(164)	1000
Gender: Male	31%	(153)	32%	(154)	16%	(78)	5%	(24)	16%	(79)	489
Gender: Female	31%	(157)	35%	(180)	14%	(70)	4%	(19)	17%	(85)	511
Generation Z: 13-23	31%	(310)	33%	(335)	15%	(148)	4%	(43)	16%	(164)	1000
PID: Dem (no lean)	33%	(115)	40%	(141)	17%	(59)	3%	(9)	8%	(28)	352
PID: Ind (no lean)	30%	(130)	27%	(117)	14%	(61)	6%	(26)	23%	(102)	436
PID: Rep (no lean)	31%	(66)	36%	(77)	13%	(28)	4%	(8)	16%	(34)	213
PID/Gender: Dem Men	35%	(54)	36%	(56)	17%	(26)	3%	(5)	9%	(13)	154
PID/Gender: Dem Women	31%	(61)	43%	(85)	17%	(33)	2%	(4)	7%	(15)	198
PID/Gender: Ind Men	31%	(66)	25%	(53)	16%	(33)	7%	(14)	22%	(46)	212
PID/Gender: Ind Women	29%	(64)	29%	(64)	12%	(28)	5%	(12)	25%	(56)	224
PID/Gender: Rep Men	27%	(33)	37%	(46)	15%	(19)	4%	(5)	16%	(20)	123
PID/Gender: Rep Women	36%	(32)	34%	(31)	10%	(9)	3%	(3)	16%	(14)	90
Ideo: Liberal (1-3)	31%	(96)	36%	(114)	20%	(62)	5%	(16)	8%	(24)	312
Ideo: Moderate (4)	30%	(53)	37%	(65)	17%	(30)	6%	(10)	10%	(18)	176
Ideo: Conservative (5-7)	32%	(59)	38%	(70)	15%	(28)	4%	(7)	11%	(21)	186
Educ: < College	31%	(287)	33%	(306)	14%	(132)	4%	(39)	17%	(157)	920
Educ: Bachelors degree	31%	(19)	40%	(24)	18%	(11)	4%	(2)	7%	(4)	60
Income: Under 50k	29%	(150)	31%	(165)	13%	(71)	5%	(24)	22%	(115)	525
Income: 50k-100k	32%	(91)	38%	(108)	15%	(43)	4%	(12)	11%	(32)	286
Income: 100k+	37%	(69)	32%	(61)	18%	(33)	4%	(7)	9%	(18)	188
Ethnicity: White	30%	(188)	33%	(206)	18%	(111)	3%	(20)	16%	(103)	629
Ethnicity: Hispanic	34%	(68)	29%	(59)	12%	(25)	5%	(9)	21%	(42)	203
Ethnicity: Afr. Am.	33%	(42)	35%	(46)	7%	(9)	7%	(9)	18%	(24)	130
Ethnicity: Other	33%	(80)	34%	(82)	12%	(28)	6%	(14)	15%	(37)	241
All Christian	32%	(94)	37%	(109)	16%	(47)	3%	(10)	12%	(35)	296
All Non-Christian	34%	(22)	34%	(21)	13%	(8)	4%	(2)	16%	(10)	64
Atheist	34%	(37)	30%	(32)	18%	(19)	6%	(6)	12%	(13)	106
Agnostic/Nothing in particular	30%	(158)	32%	(173)	14%	(73)	5%	(24)	20%	(106)	534
Religious Non-Protestant/Catholic	39%	(33)	29%	(24)	11%	(9)	5%	(4)	17%	(15)	84

Table GZC7_14: How important are the following when considering working for a company? The company is seen as innovative

Demographic	Very i	mportant		newhat ortant		t very ortant		portant all		t know / opinion	Total N
Americans Age 13 to 23	31%	(310)	33%	(335)	15%	(148)	4%	(43)	16%	(164)	1000
Evangelical	33%	(64)	32%	(61)	13%	(25)	4%	(8)	17%	(33)	191
Non-Evangelical	31%	(88)	37%	(106)	16%	(47)	3%	(9)	13%	(36)	286
Community: Urban	34%	(90)	36%	(94)	13%	(33)	4%	(9)	13%	(35)	262
Community: Suburban	32%	(163)	33%	(169)	17%	(86)	4%	(20)	14%	(70)	509
Community: Rural	25%	(57)	31%	(71)	12%	(28)	6%	(14)	26%	(59)	229
Employ: Private Sector	34%	(32)	36%	(34)	17%	(16)	6%	(5)	7%	(6)	92
Employ: Unemployed	22%	(33)	37%	(55)	16%	(24)	5%	(7)	20%	(30)	148
Employ: Other	36%	(22)	13%	(8)	17%	(10)	9%	(5)	25%	(15)	61
Military HH: Yes	36%	(47)	25%	(32)	10%	(13)	7%	(9)	22%	(28)	129
Military HH: No	30%	(263)	35%	(303)	15%	(134)	4%	(34)	16%	(136)	871
RD/WT: Right Direction	31%	(93)	32%	(95)	12%	(37)	6%	(17)	19%	(57)	299
RD/WT: Wrong Track	31%	(217)	34%	(240)	16%	(110)	4%	(26)	15%	(107)	701
Trump Job Approve	31%	(93)	36%	(107)	14%	(42)	4%	(11)	14%	(42)	296
Trump Job Disapprove	33%	(183)	35%	(192)	17%	(92)	4%	(23)	11%	(61)	552
Trump Job Strongly Approve	27%	(32)	38%	(45)	15%	(18)	4%	(4)	17%	(20)	119
Trump Job Somewhat Approve	35%	(61)	35%	(62)	14%	(24)	4%	(7)	12%	(22)	176
Trump Job Somewhat Disapprove	31%	(63)	39%	(79)	17%	(35)	3%	(6)	10%	(20)	203
Trump Job Strongly Disapprove	34%	(120)	32%	(113)	16%	(58)	5%	(17)	12%	(41)	349
Favorable of Trump	32%	(87)	36%	(99)	15%	(40)	3%	(9)	14%	(40)	275
Unfavorable of Trump	33%	(193)	36%	(212)	16%	(94)	4%	(26)	10%	(58)	584
Very Favorable of Trump	29%	(38)	39%	(51)	16%	(21)	3%	(4)	12%	(16)	130
Somewhat Favorable of Trump	34%	(49)	33%	(48)	13%	(19)	3%	(5)	16%	(24)	145
Somewhat Unfavorable of Trump	31%	(55)	38%	(68)	14%	(25)	5%	(10)	11%	(19)	177
Very Unfavorable of Trump	34%	(138)	36%	(145)	17%	(69)	4%	(17)	10%	(39)	407

Table GZC7_14: How important are the following when considering working for a company? The company is seen as innovative

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	31%	(310)	33%	(335)	15%	(148)	4%	(43)	16%	(164)	1000
#1 Issue: Economy	31%	(80)	38%	(97)	18%	(45)	5%	(14)	7%	(19)	254
#1 Issue: Security	31%	(25)	28%	(22)	13%	(10)	7%	(6)	21%	(17)	80
#1 Issue: Health Care	32%	(57)	34%	(59)	16%	(27)	3%	(6)	15%	(26)	176
#1 Issue: Women's Issues	30%	(39)	32%	(42)	17%	(23)	3%	(4)	17%	(22)	130
#1 Issue: Education	36%	(53)	28%	(42)	13%	(19)	4%	(6)	19%	(27)	148
#1 Issue: Energy	32%	(32)	48%	(49)	8%	(8)	5%	(5)	7%	(7)	101
#1 Issue: Other	22%	(21)	22%	(21)	13%	(12)	_	(0)	43%	(40)	93
2018 House Vote: Democrat	32%	(35)	41%	(45)	15%	(17)	4%	(4)	8%	(9)	109
2018 House Vote: Republican	29%	(15)	34%	(17)	21%	(10)	8%	(4)	8%	(4)	50
2016 Vote: Hillary Clinton	39%	(24)	33%	(20)	17%	(11)	3%	(2)	8%	(5)	61
2016 Vote: Didn't Vote	31%	(273)	34%	(300)	14%	(124)	4%	(38)	18%	(157)	893
Voted in 2014: No	31%	(299)	33%	(325)	15%	(143)	4%	(42)	17%	(163)	972
2012 Vote: Didn't Vote	31%	(303)	34%	(327)	15%	(144)	4%	(38)	17%	(163)	976
4-Region: Northeast	30%	(61)	38%	(75)	13%	(27)	5%	(9)	14%	(28)	200
4-Region: Midwest	30%	(66)	34%	(76)	15%	(34)	4%	(9)	16%	(37)	222
4-Region: South	33%	(119)	27%	(96)	14%	(51)	4%	(16)	21%	(73)	356
4-Region: West	29%	(64)	39%	(87)	16%	(36)	4%	(9)	12%	(26)	223

Table GZC7_15: How important are the following when considering working for a company? The company has a good reputation

Demographic	Very important			newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	51%	(510)	29%	(294)	6%	(56)	2%	(19)	12%	(121)	1000
Gender: Male	46%	(226)	29%	(144)	8%	(42)	2%	(11)	14%	(67)	489
Gender: Female	56%	(284)	29%	(150)	3%	(15)	2%	(9)	10%	(53)	511
Generation Z: 13-23	51%	(510)	29%	(294)	6%	(56)	2%	(19)	12%	(121)	1000
PID: Dem (no lean)	56%	(198)	31%	(108)	5%	(17)	2%	(7)	6%	(21)	352
PID: Ind (no lean)	47%	(204)	26%	(114)	7%	(31)	2%	(11)	17%	(75)	436
PID: Rep (no lean)	50%	(107)	34%	(72)	4%	(8)	_	(1)	12%	(25)	213
PID/Gender: Dem Men	53%	(82)	31%	(48)	5%	(8)	3%	(5)	7%	(11)	154
PID/Gender: Dem Women	59%	(116)	30%	(60)	4%	(9)	1%	(3)	5%	(10)	198
PID/Gender: Ind Men	42%	(88)	26%	(54)	12%	(26)	3%	(6)	18%	(37)	212
PID/Gender: Ind Women	52%	(117)	27%	(60)	2%	(4)	2%	(5)	17%	(38)	224
PID/Gender: Rep Men	45%	(55)	34%	(42)	5%	(7)	_	(0)	16%	(19)	123
PID/Gender: Rep Women	58%	(52)	34%	(30)	2%	(2)	1%	(1)	6%	(5)	90
Ideo: Liberal (1-3)	55%	(170)	31%	(95)	7%	(21)	3%	(9)	5%	(17)	312
Ideo: Moderate (4)	52%	(91)	32%	(57)	7%	(13)	2%	(4)	6%	(11)	176
Ideo: Conservative (5-7)	53%	(99)	34%	(63)	4%	(7)	1%	(2)	8%	(15)	186
Educ: < College	51%	(467)	29%	(271)	5%	(50)	2%	(17)	12%	(114)	920
Educ: Bachelors degree	57%	(34)	31%	(19)	6%	(3)	3%	(2)	4%	(2)	60
Income: Under 50k	46%	(240)	28%	(148)	7%	(35)	3%	(14)	17%	(88)	525
Income: 50k-100k	58%	(167)	29%	(83)	6%	(17)	1%	(3)	6%	(17)	286
Income: 100k+	55%	(103)	33%	(63)	2%	(4)	1%	(2)	8%	(16)	188
Ethnicity: White	49%	(311)	33%	(205)	5%	(32)	1%	(6)	12%	(75)	629
Ethnicity: Hispanic	52%	(105)	20%	(41)	6%	(13)	4%	(8)	17%	(35)	203
Ethnicity: Afr. Am.	54%	(71)	21%	(27)	9%	(11)	6%	(8)	10%	(14)	130
Ethnicity: Other	53%	(128)	26%	(62)	5%	(13)	2%	(6)	13%	(32)	241
All Christian	51%	(152)	32%	(94)	7%	(20)	_	(1)	10%	(29)	296
All Non-Christian	61%	(39)	22%	(14)	8%	(5)	3%	(2)	7%	(4)	64
Atheist	47%	(50)	31%	(33)	5%	(5)	7%	(7)	10%	(11)	106
Agnostic/Nothing in particular	50%	(269)	29%	(153)	5%	(26)	2%	(9)	14%	(76)	534
Religious Non-Protestant/Catholic	62%	(52)	19%	(16)	9%	(7)	2%	(2)	9%	(7)	84

Table GZC7_15: How important are the following when considering working for a company? The company has a good reputation

Demographic	Very i	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	51%	(510)	29%	(294)	6%	(56)	2%	(19)	12%	(121)	1000
Evangelical	50%	(95)	31%	(58)	7%	(13)	1%	(2)	12%	(22)	191
Non-Evangelical	57%	(161)	28%	(80)	5%	(14)	1%	(2)	10%	(28)	286
Community: Urban	55%	(145)	28%	(74)	6%	(16)	2%	(4)	9%	(24)	262
Community: Suburban	53%	(268)	31%	(158)	5%	(23)	2%	(12)	10%	(49)	509
Community: Rural	43%	(98)	27%	(62)	8%	(18)	1%	(3)	21%	(48)	229
Employ: Private Sector	50%	(46)	34%	(32)	7%	(7)	4%	(4)	4%	(4)	92
Employ: Unemployed	47%	(70)	29%	(44)	7%	(11)	1%	(1)	15%	(22)	148
Employ: Other	41%	(25)	24%	(14)	9%	(6)	5%	(3)	21%	(13)	61
Military HH: Yes	55%	(72)	26%	(33)	5%	(7)	_	(0)	14%	(18)	129
Military HH: No	50%	(438)	30%	(261)	6%	(50)	2%	(19)	12%	(103)	871
RD/WT: Right Direction	51%	(152)	28%	(83)	7%	(21)	2%	(6)	12%	(37)	299
RD/WT: Wrong Track	51%	(358)	30%	(211)	5%	(35)	2%	(13)	12%	(84)	701
Trump Job Approve	48%	(142)	35%	(104)	7%	(22)	2%	(4)	8%	(23)	296
Trump Job Disapprove	56%	(307)	29%	(160)	5%	(26)	2%	(10)	9%	(50)	552
Trump Job Strongly Approve	54%	(64)	30%	(36)	8%	(9)	1%	(2)	7%	(8)	119
Trump Job Somewhat Approve	44%	(78)	39%	(68)	7%	(13)	2%	(3)	8%	(15)	176
Trump Job Somewhat Disapprove	53%	(107)	34%	(69)	5%	(9)	2%	(3)	7%	(15)	203
Trump Job Strongly Disapprove	57%	(201)	26%	(91)	5%	(16)	2%	(6)	10%	(35)	349
Favorable of Trump	47%	(129)	36%	(100)	8%	(21)	2%	(5)	7%	(20)	275
Unfavorable of Trump	56%	(326)	29%	(170)	5%	(27)	2%	(9)	9%	(51)	584
Very Favorable of Trump	51%	(67)	33%	(44)	7%	(9)	1%	(2)	7%	(9)	130
Somewhat Favorable of Trump	43%	(63)	39%	(56)	8%	(12)	2%	(3)	7%	(11)	145
Somewhat Unfavorable of Trump	49%	(87)	38%	(67)	4%	(6)	_	(0)	9%	(16)	177
Very Unfavorable of Trump	59%	(239)	25%	(103)	5%	(21)	2%	(9)	8%	(35)	407

Table GZC7_15: How important are the following when considering working for a company? The company has a good reputation

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	51%	(510)	29%	(294)	6%	(56)	2%	(19)	12%	(121)	1000
#1 Issue: Economy	54%	(138)	32%	(81)	7%	(17)	1%	(2)	7%	(17)	254
#1 Issue: Security	49%	(39)	24%	(19)	7%	(6)	3%	(2)	17%	(13)	80
#1 Issue: Health Care	53%	(94)	28%	(49)	5%	(9)	3%	(6)	10%	(18)	176
#1 Issue: Women's Issues	48%	(63)	40%	(52)	1%	(2)	2%	(2)	9%	(12)	130
#1 Issue: Education	48%	(71)	32%	(47)	6%	(9)	2%	(3)	12%	(17)	148
#1 Issue: Energy	57%	(57)	29%	(30)	3%	(3)	2%	(2)	9%	(9)	101
#1 Issue: Other	40%	(38)	13%	(12)	9%	(9)	1%	(1)	36%	(33)	93
2018 House Vote: Democrat	58%	(63)	25%	(27)	10%	(10)	4%	(4)	5%	(5)	109
2018 House Vote: Republican	50%	(25)	29%	(14)	15%	(7)	2%	(1)	5%	(2)	50
2016 Vote: Hillary Clinton	56%	(35)	22%	(13)	13%	(8)	6%	(4)	3%	(2)	61
2016 Vote: Didn't Vote	51%	(451)	30%	(266)	5%	(44)	2%	(14)	13%	(118)	893
Voted in 2014: No	51%	(495)	30%	(291)	5%	(50)	2%	(17)	12%	(120)	972
2012 Vote: Didn't Vote	51%	(499)	30%	(289)	5%	(51)	2%	(18)	12%	(119)	976
4-Region: Northeast	50%	(101)	31%	(62)	6%	(13)	3%	(6)	9%	(18)	200
4-Region: Midwest	49%	(109)	32%	(70)	6%	(14)	1%	(2)	12%	(27)	222
4-Region: South	52%	(184)	28%	(98)	4%	(15)	1%	(4)	15%	(55)	356
4-Region: West	52%	(117)	29%	(64)	6%	(14)	3%	(7)	9%	(21)	223

Table GZC7_16: How important are the following when considering working for a company? The company contributes to society in a positive way

Demographic	Very ii	mportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	49%	(495)	28%	(278)	7%	(74)	2%	(18)	14%	(135)	1000
Gender: Male	43%	(209)	31%	(150)	8%	(40)	2%	(11)	16%	(78)	489
Gender: Female	56%	(286)	25%	(128)	7%	(34)	1%	(7)	11%	(57)	511
Generation Z: 13-23	49%	(495)	28%	(278)	7%	(74)	2%	(18)	14%	(135)	1000
PID: Dem (no lean)	58%	(203)	29%	(100)	6%	(20)	2%	(5)	7%	(23)	352
PID: Ind (no lean)	44%	(192)	27%	(116)	8%	(34)	2%	(9)	19%	(84)	436
PID: Rep (no lean)	47%	(100)	29%	(61)	9%	(20)	2%	(3)	13%	(28)	213
PID/Gender: Dem Men	49%	(76)	35%	(54)	6%	(9)	1%	(2)	8%	(13)	154
PID/Gender: Dem Women	64%	(127)	23%	(46)	6%	(11)	2%	(3)	5%	(10)	198
PID/Gender: Ind Men	39%	(82)	29%	(61)	8%	(18)	3%	(6)	21%	(45)	212
PID/Gender: Ind Women	49%	(110)	25%	(56)	7%	(16)	1%	(3)	17%	(39)	224
PID/Gender: Rep Men	42%	(51)	29%	(35)	11%	(13)	2%	(2)	17%	(21)	123
PID/Gender: Rep Women	54%	(49)	29%	(26)	7%	(6)	1%	(1)	8%	(8)	90
Ideo: Liberal (1-3)	58%	(181)	27%	(84)	6%	(18)	3%	(8)	7%	(21)	312
Ideo: Moderate (4)	45%	(80)	34%	(61)	11%	(19)	1%	(1)	9%	(16)	176
Ideo: Conservative (5-7)	48%	(89)	32%	(59)	9%	(17)	2%	(3)	9%	(16)	186
Educ: < College	49%	(454)	28%	(255)	7%	(67)	2%	(17)	14%	(128)	920
Educ: Bachelors degree	55%	(33)	30%	(18)	10%	(6)	_	(0)	5%	(3)	60
Income: Under 50k	47%	(245)	26%	(135)	7%	(38)	3%	(13)	18%	(94)	525
Income: 50k-100k	52%	(150)	31%	(88)	7%	(21)	1%	(3)	8%	(24)	286
Income: 100k+	53%	(99)	29%	(55)	8%	(15)	_	(1)	9%	(17)	188
Ethnicity: White	50%	(314)	30%	(189)	6%	(39)	1%	(9)	13%	(79)	629
Ethnicity: Hispanic	46%	(93)	23%	(47)	8%	(17)	2%	(4)	21%	(42)	203
Ethnicity: Afr. Am.	45%	(59)	26%	(33)	11%	(14)	2%	(3)	16%	(20)	130
Ethnicity: Other	51%	(122)	23%	(56)	9%	(21)	2%	(6)	15%	(36)	241
All Christian	49%	(146)	29%	(86)	11%	(31)	1%	(3)	10%	(30)	296
All Non-Christian	66%	(42)	15%	(10)	9%	(6)	2%	(1)	8%	(5)	64
Atheist	43%	(46)	33%	(35)	11%	(12)	3%	(3)	10%	(11)	106
Agnostic/Nothing in particular	49%	(261)	28%	(148)	5%	(25)	2%	(10)	17%	(90)	534
Religious Non-Protestant/Catholic	67%	(56)	12%	(10)	10%	(8)	2%	(1)	9%	(8)	84

Table GZC7_16: How important are the following when considering working for a company? The company contributes to society in a positive way

Demographic	Very ii	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	49%	(495)	28%	(278)	7%	(74)	2%	(18)	14%	(135)	1000
Evangelical	51%	(97)	25%	(47)	7%	(14)	3%	(5)	15%	(28)	191
Non-Evangelical	51%	(147)	30%	(85)	8%	(23)	2%	(5)	9%	(25)	286
Community: Urban	52%	(137)	28%	(74)	7%	(18)	1%	(3)	12%	(31)	262
Community: Suburban	49%	(251)	30%	(155)	8%	(40)	2%	(9)	11%	(54)	509
Community: Rural	47%	(107)	22%	(50)	7%	(17)	2%	(6)	22%	(50)	229
Employ: Private Sector	46%	(42)	32%	(30)	12%	(11)	3%	(3)	8%	(7)	92
Employ: Unemployed	47%	(69)	27%	(40)	7%	(10)	2%	(3)	17%	(25)	148
Employ: Other	49%	(30)	18%	(11)	6%	(4)	6%	(4)	20%	(12)	61
Military HH: Yes	60%	(78)	18%	(23)	5%	(7)	2%	(2)	14%	(19)	129
Military HH: No	48%	(417)	29%	(255)	8%	(67)	2%	(15)	13%	(117)	871
RD/WT: Right Direction	47%	(140)	29%	(87)	7%	(20)	2%	(5)	16%	(46)	299
RD/WT: Wrong Track	51%	(355)	27%	(191)	8%	(54)	2%	(12)	13%	(89)	701
Trump Job Approve	45%	(133)	32%	(96)	10%	(31)	2%	(5)	11%	(31)	296
Trump Job Disapprove	55%	(301)	28%	(156)	7%	(37)	1%	(7)	9%	(50)	552
Trump Job Strongly Approve	45%	(53)	30%	(36)	11%	(13)	2%	(2)	12%	(15)	119
Trump Job Somewhat Approve	45%	(80)	34%	(59)	10%	(18)	2%	(3)	9%	(17)	176
Trump Job Somewhat Disapprove	51%	(102)	34%	(68)	8%	(16)	_	(1)	8%	(15)	203
Trump Job Strongly Disapprove	57%	(198)	25%	(88)	6%	(22)	2%	(6)	10%	(35)	349
Favorable of Trump	44%	(121)	34%	(92)	9%	(25)	2%	(6)	11%	(30)	275
Unfavorable of Trump	55%	(319)	28%	(165)	7%	(41)	1%	(8)	9%	(51)	584
Very Favorable of Trump	48%	(63)	30%	(39)	10%	(13)	4%	(5)	8%	(11)	130
Somewhat Favorable of Trump	40%	(58)	37%	(54)	9%	(12)	1%	(1)	13%	(19)	145
Somewhat Unfavorable of Trump	47%	(84)	34%	(59)	8%	(14)	1%	(2)	10%	(17)	177
Very Unfavorable of Trump	58%	(235)	26%	(106)	7%	(27)	1%	(6)	8%	(34)	407

Table GZC7_16: How important are the following when considering working for a company? The company contributes to society in a positive way

Demographic	Very ii	nportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	49%	(495)	28%	(278)	7%	(74)	2%	(18)	14%	(135)	1000
#1 Issue: Economy	51%	(130)	32%	(82)	7%	(19)	$\frac{2\%}{2}$	(5)	7%	(19)	254
#1 Issue: Security	41%	(32)	31%	(25)	7%	(5)	4%	(3)	18%	(14)	80
#1 Issue: Health Care	54%	(95)	25%	(44)	6%	(11)	2%	(4)	12%	(21)	176
#1 Issue: Women's Issues	48%	(62)	30%	(39)	7%	(10)	1%	(2)	13%	(18)	130
#1 Issue: Education	49%	(72)	27%	(40)	7%	(11)	1%	(1)	15%	(22)	148
#1 Issue: Energy	58%	(58)	28%	(29)	8%	(8)	1%	(1)	6%	(6)	101
#1 Issue: Other	38%	(35)	15%	(14)	10%	(9)	1%	(1)	36%	(33)	93
2018 House Vote: Democrat	55%	(60)	26%	(29)	10%	(11)	2%	(3)	6%	(6)	109
2018 House Vote: Republican	36%	(18)	43%	(21)	12%	(6)	2%	(1)	8%	(4)	50
2016 Vote: Hillary Clinton	57%	(35)	26%	(16)	9%	(6)	3%	(2)	5%	(3)	61
2016 Vote: Didn't Vote	49%	(439)	28%	(246)	7%	(63)	2%	(16)	14%	(129)	893
Voted in 2014: No	49%	(480)	28%	(273)	7%	(69)	2%	(16)	14%	(134)	972
2012 Vote: Didn't Vote	50%	(485)	28%	(273)	7%	(68)	2%	(17)	14%	(133)	976
4-Region: Northeast	48%	(97)	31%	(62)	9%	(18)	2%	(4)	9%	(19)	200
4-Region: Midwest	53%	(118)	25%	(56)	5%	(11)	2%	(4)	15%	(33)	222
4-Region: South	49%	(174)	27%	(94)	6%	(21)	2%	(6)	17%	(60)	356
4-Region: West	48%	(106)	29%	(65)	11%	(24)	2%	(4)	10%	(23)	223

Table GZC7_17: How important are the following when considering working for a company? Ability to work remotely

Demographic	Very i	mportant		newhat ortant		t very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	34%	(339)	32%	(323)	15%	(149)	5%	(45)	14%	(143)	1000
Gender: Male	34%	(167)	32%	(154)	16%	(76)	4%	(20)	15%	(72)	489
Gender: Female	34%	(172)	33%	(169)	14%	(73)	5%	(26)	14%	(72)	51
Generation Z: 13-23	34%	(339)	32%	(323)	15%	(149)	5%	(45)	14%	(143)	1000
PID: Dem (no lean)	36%	(127)	36%	(128)	15%	(52)	5%	(19)	7%	(26)	352
PID: Ind (no lean)	34%	(147)	30%	(130)	12%	(54)	4%	(18)	20%	(87)	436
PID: Rep (no lean)	31%	(66)	31%	(65)	20%	(43)	4%	(8)	14%	(30)	213
PID/Gender: Dem Men	41%	(63)	33%	(51)	14%	(22)	4%	(5)	8%	(13)	154
PID/Gender: Dem Women	32%	(63)	39%	(77)	15%	(30)	7%	(14)	7%	(13)	198
PID/Gender: Ind Men	34%	(72)	29%	(61)	14%	(30)	5%	(11)	18%	(38)	212
PID/Gender: Ind Women	33%	(75)	31%	(69)	11%	(24)	3%	(7)	22%	(49)	224
PID/Gender: Rep Men	26%	(32)	34%	(42)	20%	(25)	3%	(3)	17%	(21)	123
PID/Gender: Rep Women	38%	(34)	26%	(23)	20%	(18)	5%	(5)	10%	(9)	90
Ideo: Liberal (1-3)	32%	(100)	37%	(116)	17%	(54)	7%	(21)	6%	(20)	312
Ideo: Moderate (4)	36%	(63)	35%	(61)	14%	(25)	5%	(8)	11%	(19)	176
Ideo: Conservative (5-7)	27%	(50)	31%	(58)	25%	(46)	6%	(11)	11%	(20)	186
Educ: < College	34%	(314)	33%	(302)	14%	(133)	4%	(39)	14%	(133)	920
Educ: Bachelors degree	33%	(20)	25%	(15)	22%	(14)	10%	(6)	9%	(6)	60
Income: Under 50k	34%	(178)	31%	(165)	12%	(62)	4%	(23)	19%	(97)	525
Income: 50k-100k	36%	(104)	32%	(93)	18%	(53)	5%	(15)	8%	(22)	286
Income: 100k+	30%	(57)	35%	(66)	18%	(34)	4%	(7)	13%	(24)	188
Ethnicity: White	32%	(203)	33%	(208)	17%	(105)	4%	(23)	14%	(90)	629
Ethnicity: Hispanic	33%	(68)	32%	(64)	10%	(21)	4%	(8)	21%	(42)	203
Ethnicity: Afr. Am.	41%	(53)	24%	(31)	15%	(20)	7%	(9)	13%	(17)	130
Ethnicity: Other	34%	(83)	35%	(84)	10%	(24)	6%	(14)	15%	(36)	24
All Christian	33%	(97)	34%	(100)	17%	(51)	5%	(14)	12%	(34)	290
All Non-Christian	47%	(30)	29%	(18)	10%	(7)	6%	(4)	8%	(5)	64
Atheist	32%	(34)	38%	(41)	12%	(13)	6%	(6)	12%	(13)	100
Agnostic/Nothing in particular	34%	(179)	31%	(164)	15%	(79)	4%	(21)	17%	(91)	534
Religious Non-Protestant/Catholic	44%	(37)	29%	(25)	9%	(7)	7%	(6)	10%	(8)	84

Table GZC7_17: How important are the following when considering working for a company? Ability to work remotely

Demographic	Very i	Very important		Somewhat important		Not very important		Not important at all		know / pinion	Total N
Americans Age 13 to 23	34%	(339)	32%	(323)	15%	(149)	5%	(45)	14%	(143)	1000
Evangelical	34%	(65)	29%	(55)	15%	(28)	5%	(10)	17%	(33)	191
Non-Evangelical	33%	(95)	35%	(100)	19%	(53)	3%	(8)	10%	(29)	286
Community: Urban	34%	(90)	35%	(92)	13%	(35)	4%	(11)	13%	(35)	262
Community: Suburban	33%	(168)	35%	(178)	16%	(82)	5%	(25)	11%	(56)	509
Community: Rural	36%	(82)	23%	(53)	14%	(32)	4%	(10)	23%	(52)	229
Employ: Private Sector	33%	(30)	32%	(29)	22%	(20)	7%	(6)	7%	(6)	92
Employ: Unemployed	30%	(44)	30%	(45)	19%	(28)	4%	(6)	17%	(25)	148
Employ: Other	41%	(25)	20%	(12)	10%	(6)	3%	(2)	26%	(16)	61
Military HH: Yes	35%	(46)	30%	(39)	13%	(17)	4%	(5)	18%	(23)	129
Military HH: No	34%	(294)	33%	(284)	15%	(132)	5%	(40)	14%	(121)	871
RD/WT: Right Direction	32%	(97)	33%	(100)	15%	(46)	3%	(10)	15%	(46)	299
RD/WT: Wrong Track	35%	(242)	32%	(224)	15%	(103)	5%	(35)	14%	(97)	701
Trump Job Approve	32%	(95)	32%	(93)	19%	(57)	5%	(14)	12%	(36)	296
Trump Job Disapprove	36%	(199)	35%	(194)	14%	(78)	5%	(26)	10%	(54)	552
Trump Job Strongly Approve	32%	(39)	30%	(35)	22%	(26)	6%	(7)	10%	(12)	119
Trump Job Somewhat Approve	32%	(57)	33%	(58)	18%	(31)	4%	(7)	13%	(24)	176
Trump Job Somewhat Disapprove	31%	(63)	40%	(81)	18%	(36)	4%	(8)	7%	(15)	203
Trump Job Strongly Disapprove	39%	(136)	32%	(113)	12%	(43)	5%	(19)	11%	(39)	349
Favorable of Trump	31%	(86)	35%	(95)	20%	(54)	4%	(12)	10%	(28)	275
Unfavorable of Trump	36%	(211)	35%	(203)	14%	(83)	5%	(28)	10%	(59)	584
Very Favorable of Trump	35%	(46)	35%	(45)	19%	(25)	4%	(5)	7%	(9)	130
Somewhat Favorable of Trump	27%	(39)	35%	(50)	20%	(29)	5%	(7)	13%	(19)	145
Somewhat Unfavorable of Trump	32%	(57)	36%	(64)	17%	(29)	3%	(5)	12%	(21)	177
Very Unfavorable of Trump	38%	(154)	34%	(139)	13%	(53)	6%	(23)	9%	(37)	407

Table GZC7_17: How important are the following when considering working for a company? Ability to work remotely

Demographic	Very ii	nportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	34%	(339)	32%	(323)	15%	(149)	5%	(45)	14%	(143)	1000
#1 Issue: Economy	35%	(88)	33%	(85)	19%	(49)	6%	(15)	7%	(17)	254
#1 Issue: Security	28%	(23)	32%	(26)	16%	(13)	2%	(2)	21%	(17)	80
#1 Issue: Health Care	36%	(63)	34%	(60)	13%	(22)	5%	(9)	12%	(22)	176
#1 Issue: Women's Issues	33%	(43)	32%	(41)	14%	(18)	4%	(6)	17%	(22)	130
#1 Issue: Education	33%	(48)	40%	(58)	13%	(19)	3%	(5)	12%	(17)	148
#1 Issue: Energy	37%	(38)	33%	(34)	17%	(17)	6%	(6)	6%	(6)	101
#1 Issue: Other	32%	(30)	14%	(13)	8%	(8)	3%	(3)	43%	(40)	93
2018 House Vote: Democrat	39%	(42)	32%	(35)	13%	(14)	8%	(9)	7%	(8)	109
2018 House Vote: Republican	20%	(10)	29%	(14)	28%	(14)	14%	(7)	10%	(5)	50
2016 Vote: Hillary Clinton	48%	(29)	22%	(14)	14%	(9)	9%	(6)	7%	(4)	61
2016 Vote: Didn't Vote	33%	(297)	34%	(300)	14%	(124)	4%	(35)	15%	(136)	893
Voted in 2014: No	34%	(328)	33%	(316)	15%	(143)	4%	(44)	14%	(141)	972
2012 Vote: Didn't Vote	34%	(332)	33%	(317)	15%	(146)	4%	(43)	14%	(139)	976
4-Region: Northeast	34%	(69)	32%	(64)	15%	(29)	6%	(13)	12%	(25)	200
4-Region: Midwest	35%	(78)	28%	(63)	18%	(40)	4%	(9)	14%	(32)	222
4-Region: South	36%	(127)	31%	(112)	13%	(45)	4%	(13)	17%	(59)	356
4-Region: West	29%	(65)	38%	(85)	16%	(35)	5%	(11)	12%	(28)	223

Table GZC8_1: *To what extent have the following impacted your worldview? The 2008 financial crisis*

Demographic	A major	r impact	A mine	or impact	No	impact	Total N
Americans Age 13 to 23	30%	(299)	32%	(323)	38%	(378)	1000
Gender: Male	33%	(162)	32%	(154)	35%	(173)	489
Gender: Female	27%	(137)	33%	(169)	40%	(206)	511
Generation Z: 13-23	30%	(299)	32%	(323)	38%	(378)	1000
PID: Dem (no lean)	31%	(109)	38%	(132)	31%	(111)	352
PID: Ind (no lean)	28%	(122)	29%	(125)	43%	(189)	436
PID: Rep (no lean)	32%	(68)	31%	(66)	37%	(79)	213
PID/Gender: Dem Men	35%	(54)	38%	(58)	27%	(42)	154
PID/Gender: Dem Women	28%	(54)	38%	(74)	35%	(69)	198
PID/Gender: Ind Men	29%	(61)	28%	(59)	43%	(92)	212
PID/Gender: Ind Women	27%	(61)	29%	(66)	43%	(97)	224
PID/Gender: Rep Men	38%	(47)	30%	(37)	32%	(39)	123
PID/Gender: Rep Women	24%	(21)	32%	(28)	45%	(40)	90
Ideo: Liberal (1-3)	28%	(86)	42%	(131)	30%	(95)	312
Ideo: Moderate (4)	27%	(47)	34%	(60)	39%	(69)	176
Ideo: Conservative (5-7)	34%	(62)	37%	(69)	29%	(54)	186
Educ: < College	30%	(275)	31%	(289)	39%	(356)	920
Educ: Bachelors degree	35%	(21)	40%	(24)	24%	(15)	60
Income: Under 50k	30%	(159)	31%	(163)	39%	(203)	525
Income: 50k-100k	29%	(84)	33%	(96)	37%	(107)	286
Income: 100k+	30%	(56)	34%	(63)	37%	(69)	188
Ethnicity: White	26%	(166)	33%	(206)	41%	(257)	629
Ethnicity: Hispanic	33%	(66)	31%	(62)	36%	(74)	203
Ethnicity: Afr. Am.	37%	(48)	35%	(45)	29%	(37)	130
Ethnicity: Other	35%	(85)	30%	(72)	35%	(84)	241
All Christian	32%	(96)	37%	(109)	31%	(91)	296
All Non-Christian	36%	(23)	36%	(23)	29%	(18)	64
Atheist	23%	(24)	40%	(42)	38%	(40)	106
Agnostic/Nothing in particular	29%	(156)	28%	(149)	43%	(229)	534
Religious Non-Protestant/Catholic	37%	(31)	34%	(28)	29%	(24)	84
Evangelical	27%	(52)	35%	(67)	38%	(72)	191
Non-Evangelical	33%	(95)	32%	(92)	35%	(99)	286

Table GZC8_1: *To what extent have the following impacted your worldview? The 2008 financial crisis*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	30% (299)	32% (323)	38% (378)	1000
Community: Urban	33% (85)	32% (83)	36% (94)	262
Community: Suburban	29% (147)	34% (173)	37% (189)	509
Community: Rural	29% (66)	29% (67)	42% (96)	229
Employ: Private Sector	39% (36)	34% (31)	27% (25)	92
Employ: Unemployed	30% (44)	32% (47)	39% (58)	148
Employ: Other	29% (17)	25% (15)	47% (28)	61
Military HH: Yes	30% (38)	28% (37)	42% (55)	129
Military HH: No	30% (261)	33% (286)	37% (324)	871
RD/WT: Right Direction	27% (81)	35% (104)	38% (114)	299
RD/WT: Wrong Track	31% (218)	31% (219)	38% (264)	701
Trump Job Approve	28% (84)	33% (98)	38% (114)	296
Trump Job Disapprove	31% (172)	33% (183)	36% (196)	552
Trump Job Strongly Approve	31% (37)	34% (40)	35% (42)	119
Trump Job Somewhat Approve	26% (47)	33% (58)	41% (72)	176
Trump Job Somewhat Disapprove	26% (53)	35% (71)	39% (79)	203
Trump Job Strongly Disapprove	34% (120)	32% (112)	34% (118)	349
Favorable of Trump	29% (80)	35% (97)	36% (98)	275
Unfavorable of Trump	30% (177)	33% (192)	37% (215)	584
Very Favorable of Trump	33% (43)	37% (48)	30% (40)	130
Somewhat Favorable of Trump	26% (37)	34% (49)	40% (58)	145
Somewhat Unfavorable of Trump	26% (46)	32% (57)	42% (73)	177
Very Unfavorable of Trump	32% (131)	33% (135)	35% (141)	407
#1 Issue: Economy	32% (82)	34% (87)	34% (86)	254
#1 Issue: Security	31% (24)	23% (18)	47% (37)	80
#1 Issue: Health Care	33% (58)	31% (55)	36% (63)	176
#1 Issue: Women's Issues	22% (29)	28% (36)	50% (65)	130
#1 Issue: Education	26% (38)	42% (62)	32% (47)	148
#1 Issue: Energy	32% (32)	32% (32)	36% (37)	10
#1 Issue: Other	30% (28)	25% (23)	45% (42)	93
2018 House Vote: Democrat	33% (36)	39% (43)	28% (30)	109
2018 House Vote: Republican	26% (13)	49% (24)	25% (12)	50

Table GZC8_1: *To what extent have the following impacted your worldview? The 2008 financial crisis*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	30% (299)	32% (323)	38% (378)	1000
2016 Vote: Hillary Clinton	35% (21)	40% (25)	25% (15)	61
2016 Vote: Didn't Vote	29% (260)	31% (279)	40% (354)	893
Voted in 2014: No	30% (289)	32% (310)	38% (373)	972
2012 Vote: Didn't Vote	30% (290)	32% (315)	38% (372)	976
4-Region: Northeast	27% (54)	32% (65)	40% (81)	200
4-Region: Midwest	30% (66)	33% (73)	37% (83)	222
4-Region: South	30% (106)	33% (116)	38% (134)	356
4-Region: West	33% (73)	31% (69)	36% (81)	223

Table GZC8_2: To what extent have the following impacted your worldview? President Barack Obama's election

Demographic	A maj	or impact	A min	or impact	No	impact	Total N
Americans Age 13 to 23	46%	(460)	31%	(308)	23%	(232)	1000
Gender: Male	44%	(213)	30%	(147)	26%	(128)	489
Gender: Female	48%	(247)	31%	(161)	20%	(104)	511
Generation Z: 13-23	46%	(460)	31%	(308)	23%	(232)	1000
PID: Dem (no lean)	63%	(221)	26%	(90)	12%	(41)	352
PID: Ind (no lean)	40%	(174)	31%	(136)	29%	(126)	436
PID: Rep (no lean)	31%	(65)	39%	(82)	31%	(66)	213
PID/Gender: Dem Men	63%	(97)	23%	(36)	14%	(21)	154
PID/Gender: Dem Women	63%	(124)	27%	(54)	10%	(19)	198
PID/Gender: Ind Men	38%	(81)	29%	(62)	33%	(69)	212
PID/Gender: Ind Women	42%	(94)	33%	(74)	25%	(56)	224
PID/Gender: Rep Men	29%	(35)	41%	(50)	31%	(38)	123
PID/Gender: Rep Women	33%	(30)	36%	(32)	31%	(28)	90
Ideo: Liberal (1-3)	57%	(177)	31%	(97)	12%	(38)	312
Ideo: Moderate (4)	43%	(75)	36%	(63)	21%	(38)	176
Ideo: Conservative (5-7)	34%	(62)	37%	(69)	29%	(55)	186
Educ: < College	47%	(429)	30%	(274)	24%	(217)	920
Educ: Bachelors degree	42%	(25)	40%	(24)	18%	(11)	60
Income: Under 50k	50%	(261)	27%	(142)	23%	(123)	525
Income: 50k-100k	45%	(129)	31%	(89)	24%	(68)	286
Income: 100k+	37%	(70)	41%	(77)	22%	(41)	188
Ethnicity: White	41%	(258)	33%	(205)	26%	(165)	629
Ethnicity: Hispanic	52%	(106)	26%	(53)	21%	(43)	203
Ethnicity: Afr. Am.	70%	(91)	16%	(20)	15%	(19)	130
Ethnicity: Other	46%	(111)	34%	(82)	20%	(47)	241
All Christian	40%	(120)	41%	(121)	19%	(55)	296
All Non-Christian	62%	(39)	23%	(15)	15%	(10)	64
Atheist	47%	(50)	31%	(33)	22%	(23)	106
Agnostic/Nothing in particular	47%	(251)	26%	(139)	27%	(144)	534
Religious Non-Protestant/Catholic	56%	(47)	25%	(21)	19%	(16)	84
Evangelical	46%	(89)	27%	(52)	27%	(51)	191
Non-Evangelical	42%	(119)	37%	(106)	21%	(61)	286

Table GZC8_2: *To what extent have the following impacted your worldview? President Barack Obama's election*

Demographic	A major im	pact A mi	nor impact	No	impact	Total N
Americans Age 13 to 23	46% (46	0) 31%	(308)	23%	(232)	1000
Community: Urban	51% (13	4) 29%	(76)	20%	(53)	262
Community: Suburban	46% (23)	2) 32%	(161)	23%	(116)	509
Community: Rural	41% (9	4) 31%	(71)	28%	(63)	229
Employ: Private Sector	51% (4	7) 30%	(28)	19%	(18)	92
Employ: Unemployed	47% (6)	9) 31%	(46)	22%	(33)	148
Employ: Other	40% (2	4) 26%	(16)	34%	(21)	61
Military HH: Yes	46% (6	0) 33%	(42)	21%	(28)	129
Military HH: No	46% (40	30%	(265)	23%	(204)	871
RD/WT: Right Direction	35% (10	5) 36%	(107)	29%	(87)	299
RD/WT: Wrong Track	51% (35	6) 29%	(201)	21%	(145)	701
Trump Job Approve	30% (8	9) 40%	(118)	30%	(89)	296
Trump Job Disapprove	56% (30	9) 29%	(162)	15%	(80)	552
Trump Job Strongly Approve	34% (4	0) 37%	(44)	29%	(35)	119
Trump Job Somewhat Approve	28% (4	9) 42%	(74)	31%	(54)	176
Trump Job Somewhat Disapprove	45% (9	35%	(72)	20%	(40)	203
Trump Job Strongly Disapprove	62% (21	8) 26%	(90)	12%	(41)	349
Favorable of Trump	30% (8	39%	(107)	31%	(84)	275
Unfavorable of Trump	55% (31	9) 30%	(173)	16%	(91)	584
Very Favorable of Trump	34% (4	5) 35%	(45)	31%	(40)	130
Somewhat Favorable of Trump	27% (3	8) 43%	(62)	31%	(44)	145
Somewhat Unfavorable of Trump	44% (7	7) 35%	(62)	21%	(37)	177
Very Unfavorable of Trump	59% (24	2) 27%	(111)	13%	(54)	407
#1 Issue: Economy	46% (11	6) 30%	(77)	24%	(61)	254
#1 Issue: Security	30% (2	44%	(35)	26%	(20)	80
#1 Issue: Health Care	51% (9	0) 33%	(58)	16%	(29)	176
#1 Issue: Women's Issues	50% (6	5) 22%	(28)	28%	(37)	130
#1 Issue: Education	51% (7	5) 29%	(42)	20%	(30)	148
#1 Issue: Energy	43% (4	40%	(40)	17%	(18)	101
#1 Issue: Other	38% (3	5) 24%	` /	38%	(35)	93
2018 House Vote: Democrat	63% (6	,	` '	11%	(11)	109
2018 House Vote: Republican	22% (1	46%	` /	32%	(16)	50

Table GZC8_2: *To what extent have the following impacted your worldview? President Barack Obama's election*

Demographic	A major impact	A minor impact	No impact	Total N	
Americans Age 13 to 23	46% (460)	31% (308)	23% (232)	1000	
2016 Vote: Hillary Clinton	69% (43)	24% (15)	6% (4)	61	
2016 Vote: Didn't Vote	45% (403)	30% (272)	24% (217)	893	
Voted in 2014: No	46% (447)	31% (297)	24% (229)	972	
2012 Vote: Didn't Vote	46% (448)	31% (300)	23% (228)	976	
4-Region: Northeast	45% (90)	31% (62)	24% (48)	200	
4-Region: Midwest	47% (104)	30% (66)	23% (52)	222	
4-Region: South	47% (167)	30% (105)	23% (83)	356	
4-Region: West	45% (100)	33% (75)	22% (49)	223	

Table GZC8_3: *To what extent have the following impacted your worldview? President Donald Trump's election*

Demographic	A major i	impact	A mino	or impact	No	impact	Total N
Americans Age 13 to 23	55% (551)	27%	(275)	17%	(174)	100
Gender: Male	52% (2	254)	27%	(133)	21%	(101)	48
Gender: Female	58% (2	297)	28%	(141)	14%	(73)	51
Generation Z: 13-23	55% (551)	27%	(275)	17%	(174)	100
PID: Dem (no lean)	68% (2)	240)	23%	(79)	9%	(32)	35
PID: Ind (no lean)	46% (2)	202)	30%	(130)	24%	(104)	43
PID: Rep (no lean)	51% (109)	31%	(65)	18%	(39)	21
PID/Gender: Dem Men	64%	(98)	25%	(39)	11%	(17)	15
PID/Gender: Dem Women	72% (142)	20%	(40)	8%	(15)	19
PID/Gender: Ind Men	44%	(94)	28%	(60)	27%	(57)	21
PID/Gender: Ind Women	48% (108)	31%	(70)	21%	(46)	22
PID/Gender: Rep Men	50%	(62)	28%	(34)	22%	(27)	12
PID/Gender: Rep Women	52%	(47)	35%	(31)	13%	(12)	9
Ideo: Liberal (1-3)	69% (217)	23%	(73)	7%	(22)	31
Ideo: Moderate (4)	50%	(88)	30%	(52)	20%	(35)	17
Ideo: Conservative (5-7)	54%	(99)	31%	(58)	15%	(28)	18
Educ: < College	55% (5	508)	27%	(250)	18%	(163)	92
Educ: Bachelors degree	59%	(35)	32%	(19)	10%	(6)	6
Income: Under 50k	56% (2	294)	24%	(127)	20%	(104)	52
Income: 50k-100k	55% (159)	31%	(88)	14%	(40)	28
Income: 100k+	52%	(99)	32%	(60)	16%	(30)	18
Ethnicity: White	55% (3	343)	28%	(177)	17%	(109)	62
Ethnicity: Hispanic	51% (1	104)	31%	(64)	17%	(35)	20
Ethnicity: Afr. Am.	62%	(81)	20%	(27)	17%	(23)	13
Ethnicity: Other	53% (127)	30%	(71)	18%	(42)	24
All Christian	51% ((151)	32%	(96)	16%	(49)	29
All Non-Christian	63%	(40)	27%	(17)	9%	(6)	6
Atheist	60%	(64)	27%	(28)	13%	(14)	10
Agnostic/Nothing in particular	55% (2	296)	25%	(133)	20%	(105)	53
Religious Non-Protestant/Catholic	58%	(49)	28%	(23)	15%	(12)	8
Evangelical	50%	(95)	29%	(56)	21%	(40)	19
Non-Evangelical		159)	31%	(89)	13%	(38)	28

Table GZC8_3: *To what extent have the following impacted your worldview? President Donald Trump's election*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	55% (551)	27% (275)	17% (174)	1000
Community: Urban	54% (142)	30% (79)	16% (41)	262
Community: Suburban	58% (293)	28% (142)	14% (74)	509
Community: Rural	51% (116)	23% (53)	26% (59)	229
Employ: Private Sector	56% (52)	26% (24)	17% (16)	92
Employ: Unemployed	61% (91)	20% (30)	19% (28)	148
Employ: Other	54% (33)	20% (12)	26% (16)	61
Military HH: Yes	53% (68)	30% (39)	17% (22)	129
Military HH: No	55% (483)	27% (236)	17% (152)	871
RD/WT: Right Direction	41% (124)	34% (101)	25% (75)	299
RD/WT: Wrong Track	61% (428)	25% (174)	14% (99)	701
Trump Job Approve	48% (143)	33% (97)	19% (56)	296
Trump Job Disapprove	65% (359)	25% (136)	10% (57)	552
Trump Job Strongly Approve	65% (77)	22% (26)	13% (16)	119
Trump Job Somewhat Approve	37% (66)	40% (71)	23% (40)	176
Trump Job Somewhat Disapprove	47% (94)	41% (84)	12% (25)	203
Trump Job Strongly Disapprove	76% (265)	15% (52)	9% (32)	349
Favorable of Trump	51% (140)	32% (89)	17% (46)	275
Unfavorable of Trump	62% (362)	26% (153)	12% (68)	584
Very Favorable of Trump	66% (85)	23% (29)	12% (16)	130
Somewhat Favorable of Trump	38% (55)	41% (60)	21% (30)	145
Somewhat Unfavorable of Trump	40% (70)	44% (77)	16% (29)	177
Very Unfavorable of Trump	72% (292)	19% (76)	10% (39)	407
#1 Issue: Economy	56% (143)	29% (73)	15% (38)	254
#1 Issue: Security	45% (35)	28% (23)	27% (22)	80
#1 Issue: Health Care	62% (110)	24% (42)	14% (24)	176
#1 Issue: Women's Issues	56% (74)	28% (37)	15% (20)	130
#1 Issue: Education	52% (77)	31% (46)	16% (24)	148
#1 Issue: Energy	57% (57)	29% (29)	15% (15)	103
#1 Issue: Other	49% (46)	24% (23)	27% (25)	93
2018 House Vote: Democrat	67% (73)	24% (26)	10% (10)	109
2018 House Vote: Republican	55% (27)	32% (16)	13% (7)	50

Table GZC8_3: *To what extent have the following impacted your worldview? President Donald Trump's election*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	55% (551)	27% (275)	17% (174)	1000
2016 Vote: Hillary Clinton	70% (43)	19% (11)	11% (7)	61
2016 Vote: Didn't Vote	54% (484)	28% (251)	18% (158)	893
Voted in 2014: No	55% (538)	27% (266)	17% (168)	972
2012 Vote: Didn't Vote	55% (539)	28% (269)	17% (168)	976
4-Region: Northeast	53% (106)	30% (59)	17% (34)	200
4-Region: Midwest	58% (129)	26% (58)	16% (34)	222
4-Region: South	56% (197)	25% (90)	19% (68)	356
4-Region: West	53% (118)	30% (68)	17% (37)	223

Table GZC8_4: *To what extent have the following impacted your worldview? The terrorist attacks of September 11th*

Demographic	A majo	or impact	A min	or impact	No i	impact	Total N
Americans Age 13 to 23	56%	(560)	24%	(238)	20%	(201)	1000
Gender: Male	58%	(283)	23%	(111)	19%	(95)	489
Gender: Female	54%	(278)	25%	(127)	21%	(107)	51
Generation Z: 13-23	56%	(560)	24%	(238)	20%	(201)	1000
PID: Dem (no lean)	56%	(196)	30%	(104)	14%	(51)	352
PID: Ind (no lean)	51%	(223)	22%	(94)	27%	(118)	430
PID: Rep (no lean)	66%	(141)	19%	(40)	15%	(32)	213
PID/Gender: Dem Men	61%	(93)	27%	(42)	12%	(19)	154
PID/Gender: Dem Women	52%	(103)	32%	(63)	16%	(32)	198
PID/Gender: Ind Men	49%	(103)	23%	(49)	28%	(59)	212
PID/Gender: Ind Women	54%	(120)	20%	(45)	26%	(59)	224
PID/Gender: Rep Men	70%	(86)	17%	(21)	13%	(16)	123
PID/Gender: Rep Women	61%	(55)	21%	(19)	18%	(16)	90
Ideo: Liberal (1-3)	50%	(157)	34%	(105)	16%	(50)	312
Ideo: Moderate (4)	56%	(98)	21%	(38)	23%	(40)	170
Ideo: Conservative (5-7)	64%	(119)	21%	(39)	15%	(28)	186
Educ: < College	57%	(523)	22%	(205)	21%	(191)	920
Educ: Bachelors degree	48%	(29)	41%	(25)	11%	(7)	60
Income: Under 50k	55%	(291)	22%	(114)	23%	(121)	525
Income: 50k-100k	57%	(163)	27%	(78)	16%	(46)	286
Income: 100k+	57%	(107)	25%	(47)	18%	(34)	188
Ethnicity: White	54%	(337)	26%	(164)	20%	(128)	629
Ethnicity: Hispanic	59%	(120)	22%	(45)	19%	(38)	203
Ethnicity: Afr. Am.	63%	(82)	18%	(23)	19%	(25)	130
Ethnicity: Other	59%	(141)	21%	(51)	20%	(49)	24
All Christian	59%	(176)	26%	(78)	14%	(42)	290
All Non-Christian	61%	(39)	21%	(13)	19%	(12)	64
Atheist	50%	(53)	32%	(34)	18%	(19)	100
Agnostic/Nothing in particular	55%	(293)	21%	(113)	24%	(129)	534
Religious Non-Protestant/Catholic	62%	(52)	20%	(17)	18%	(15)	84
Evangelical	61%	(115)	24%	(45)	16%	(30)	19
Non-Evangelical	58%	(166)	25%	(71)	17%	(48)	286

Table GZC8_4: *To what extent have the following impacted your worldview? The terrorist attacks of September 11th*

Demographic	A major i	impact	A mine	or impact	No i	impact	Total N
Americans Age 13 to 23	56% (560)	24%	(238)	20%	(201)	1000
Community: Urban	57% (150)	23%	(59)	20%	(53)	262
Community: Suburban	56% (2	285)	25%	(125)	19%	(98)	509
Community: Rural	55% ((125)	24%	(54)	22%	(50)	229
Employ: Private Sector	50%	(46)	32%	(30)	18%	(16)	92
Employ: Unemployed	59%	(87)	19%	(28)	23%	(34)	148
Employ: Other	53%	(32)	19%	(12)	28%	(17)	61
Military HH: Yes	56%	(72)	23%	(30)	21%	(28)	129
Military HH: No	56% (4	488)	24%	(209)	20%	(174)	871
RD/WT: Right Direction	58% (172)	22%	(67)	20%	(60)	299
RD/WT: Wrong Track	55% (388)	25%	(172)	20%	(141)	701
Trump Job Approve	58% (173)	25%	(73)	17%	(50)	296
Trump Job Disapprove	54% (301)	25%	(140)	20%	(111)	552
Trump Job Strongly Approve	63%	(74)	22%	(26)	15%	(18)	119
Trump Job Somewhat Approve	56%	(98)	26%	(46)	18%	(32)	176
Trump Job Somewhat Disapprove	53% (108)	27%	(55)	19%	(39)	203
Trump Job Strongly Disapprove	55% (193)	24%	(85)	21%	(72)	349
Favorable of Trump	59% (162)	24%	(66)	17%	(48)	275
Unfavorable of Trump	54% (316)	26%	(150)	20%	(118)	584
Very Favorable of Trump	66%	(86)	17%	(22)	16%	(21)	130
Somewhat Favorable of Trump	52%	(75)	30%	(43)	18%	(26)	145
Somewhat Unfavorable of Trump	53%	(94)	25%	(43)	22%	(40)	177
Very Unfavorable of Trump	54% (2	222)	26%	(106)	19%	(79)	407
#1 Issue: Economy	55% (140)	27%	(69)	18%	(46)	254
#1 Issue: Security	69%	(55)	13%	(10)	18%	(14)	80
#1 Issue: Health Care	52%	(92)	28%	(50)	19%	(34)	176
#1 Issue: Women's Issues		(72)	20%	(27)	24%	(32)	130
#1 Issue: Education		(76)	31%	(45)	18%	(27)	148
#1 Issue: Energy	60%	(61)	23%	(23)	17%	(17)	101
#1 Issue: Other		(53)	12%	(11)	31%	(29)	93
2018 House Vote: Democrat		(59)	33%	(36)	12%	(13)	109
2018 House Vote: Republican		(26)	36%	(18)	12%	(6)	50

Table GZC8_4: *To what extent have the following impacted your worldview? The terrorist attacks of September 11th*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	56% (560)	24% (238)	20% (201)	1000
2016 Vote: Hillary Clinton	53% (33)	35% (21)	12% (7)	61
2016 Vote: Didn't Vote	56% (503)	22% (199)	21% (191)	893
Voted in 2014: No	56% (540)	24% (232)	21% (200)	972
2012 Vote: Didn't Vote	56% (544)	24% (234)	20% (197)	976
4-Region: Northeast	51% (103)	25% (51)	23% (46)	200
4-Region: Midwest	59% (130)	24% (53)	17% (39)	222
4-Region: South	59% (208)	22% (79)	19% (68)	356
4-Region: West	53% (119)	25% (56)	22% (48)	223

Table GZC8_5: *To what extent have the following impacted your worldview? The invention of smartphones*

Demographic	A major im	pact A mi	nor impact	No	impact	Total N
Americans Age 13 to 23	70% (702	2) 16%	(162)	14%	(136)	100
Gender: Male	67% (328)	3) 16%	(80)	17%	(81)	489
Gender: Female	73% (375)	5) 16%	(82)	11%	(55)	51
Generation Z: 13-23	70% (702)	2) 16%	(162)	14%	(136)	100
PID: Dem (no lean)	74% (260	0) 16%	(57)	10%	(35)	35
PID: Ind (no lean)	67% (293)	3) 15%	(66)	18%	(76)	430
PID: Rep (no lean)	70% (149	9) 18%	(39)	12%	(25)	21
PID/Gender: Dem Men	74% (114	16%	(25)	10%	(15)	15-
PID/Gender: Dem Women	74% (146	16%	(32)	10%	(20)	19
PID/Gender: Ind Men	61% (129	9) 16%	(34)	23%	(49)	21
PID/Gender: Ind Women	73% (164	15%	(33)	12%	(28)	224
PID/Gender: Rep Men	68% (84	18%	(22)	14%	(17)	12
PID/Gender: Rep Women	73% (66	5) 19%	(17)	8%	(7)	9
Ideo: Liberal (1-3)	68% (213	3) 20%	(63)	12%	(37)	31
Ideo: Moderate (4)	67% (118	3) 17%	(30)	16%	(29)	17
Ideo: Conservative (5-7)	71% (133	3) 17%	(32)	11%	(21)	18
Educ: < College	71% (654	15%	(141)	14%	(125)	92
Educ: Bachelors degree	64% (38)	3) 24%	(14)	13%	(8)	6
Income: Under 50k	68% (355	5) 16%	(83)	17%	(88)	52
Income: 50k-100k	74% (212	2) 16%	(46)	10%	(29)	28
Income: 100k+	72% (135	5) 18%	(34)	10%	(19)	18
Ethnicity: White	69% (434	18%	(113)	13%	(83)	629
Ethnicity: Hispanic	69% (139	9) 14%	(29)	17%	(34)	20.
Ethnicity: Afr. Am.	72% (93	3) 15%	(20)	13%	(17)	130
Ethnicity: Other	73% (175	5) 12%	(30)	15%	(36)	24
All Christian	70% (200	5) 18%	(52)	13%	(37)	29
All Non-Christian	77% (49	9) 11%	(7)	13%	(8)	6
Atheist	71% (75	5) 20%	(22)	9%	(10)	10
Agnostic/Nothing in particular	70% (372	2) 15%	(82)	15%	(81)	53-
Religious Non-Protestant/Catholic	73% (62	2) 14%	(12)	13%	(11)	8-
Evangelical	72% (137	·	(29)	13%	(25)	19
Non-Evangelical	72% (206	,	(50)	11%	(31)	28

Table GZC8_5: *To what extent have the following impacted your worldview? The invention of smartphones*

Demographic	A major impact	A min	or impact	No i	mpact	Total N
Americans Age 13 to 23	70% (702)	16%	(162)	14%	(136)	1000
Community: Urban	70% (183)	17%	(44)	14%	(36)	262
Community: Suburban	73% (369)	15%	(79)	12%	(61)	509
Community: Rural	66% (150)	17%	(39)	17%	(39)	229
Employ: Private Sector	73% (67)	16%	(15)	11%	(11)	92
Employ: Unemployed	68% (101)	14%	(21)	18%	(26)	148
Employ: Other	65% (40)	14%	(8)	21%	(13)	61
Military HH: Yes	75% (98)	13%	(17)	11%	(15)	129
Military HH: No	69% (605)	17%	(145)	14%	(121)	871
RD/WT: Right Direction	69% (207)	18%	(53)	13%	(39)	299
RD/WT: Wrong Track	71% (495)	16%	(109)	14%	(97)	701
Trump Job Approve	68% (201)	20%	(58)	12%	(37)	296
Trump Job Disapprove	74% (406)	16%	(86)	11%	(59)	552
Trump Job Strongly Approve	70% (83)	19%	(23)	11%	(13)	119
Trump Job Somewhat Approve	67% (117)	20%	(36)	13%	(24)	176
Trump Job Somewhat Disapprove	73% (148)	15%	(29)	12%	(25)	203
Trump Job Strongly Disapprove	74% (259)	16%	(57)	10%	(34)	349
Favorable of Trump	67% (183)	20%	(56)	13%	(36)	275
Unfavorable of Trump	74% (429)	16%	(91)	11%	(64)	584
Very Favorable of Trump	70% (91)	19%	(25)	11%	(15)	130
Somewhat Favorable of Trump	64% (92)	22%	(31)	15%	(21)	145
Somewhat Unfavorable of Trump	75% (132)	13%	(23)	12%	(21)	177
Very Unfavorable of Trump	73% (297)	17%	(67)	11%	(43)	407
#1 Issue: Economy	73% (185)	14%	(36)	13%	(33)	254
#1 Issue: Security	68% (54)	11%	(9)	22%	(17)	80
#1 Issue: Health Care	73% (128)	16%	(29)	11%	(19)	176
#1 Issue: Women's Issues	75% (97)	16%	(20)	10%	(13)	130
#1 Issue: Education	64% (94)	21%	(32)	15%	(22)	148
#1 Issue: Energy	67% (68)	24%	(24)	9%	(9)	101
#1 Issue: Other	65% (60)	12%	(11)	24%	(22)	93
2018 House Vote: Democrat	66% (72)	22%	(24)	12%	(13)	109
2018 House Vote: Republican	60% (30)	25%	(13)	15%	(7)	50

Table GZC8_5: *To what extent have the following impacted your worldview? The invention of smartphones*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	70% (702)	16% (162)	14% (136)	1000
2016 Vote: Hillary Clinton	59% (36)	24% (15)	17% (10)	61
2016 Vote: Didn't Vote	71% (632)	16% (139)	14% (122)	893
Voted in 2014: No	70% (684)	16% (156)	14% (133)	972
2012 Vote: Didn't Vote	71% (691)	16% (155)	13% (130)	976
4-Region: Northeast	64% (128)	20% (41)	16% (31)	200
4-Region: Midwest	70% (155)	17% (38)	13% (28)	222
4-Region: South	74% (265)	12% (44)	13% (47)	356
4-Region: West	69% (155)	17% (39)	13% (30)	223

Table GZC8_6: *To what extent have the following impacted your worldview? The Iraq War*

Demographic	A maj	or impact	A min	or impact	No	impact	Total N
Americans Age 13 to 23	35%	(349)	32%	(317)	33%	(334)	1000
Gender: Male	37%	(181)	30%	(147)	33%	(161)	489
Gender: Female	33%	(168)	33%	(170)	34%	(173)	511
Generation Z: 13-23	35%	(349)	32%	(317)	33%	(334)	1000
PID: Dem (no lean)	34%	(120)	39%	(138)	27%	(94)	352
PID: Ind (no lean)	36%	(157)	26%	(111)	38%	(168)	436
PID: Rep (no lean)	34%	(72)	32%	(68)	34%	(72)	213
PID/Gender: Dem Men	37%	(57)	39%	(60)	24%	(37)	154
PID/Gender: Dem Women	32%	(63)	39%	(78)	29%	(57)	198
PID/Gender: Ind Men	36%	(77)	23%	(49)	41%	(86)	212
PID/Gender: Ind Women	36%	(80)	28%	(62)	37%	(82)	224
PID/Gender: Rep Men	38%	(47)	31%	(38)	31%	(38)	123
PID/Gender: Rep Women	27%	(25)	34%	(31)	38%	(34)	90
Ideo: Liberal (1-3)	33%	(104)	42%	(132)	25%	(77)	312
Ideo: Moderate (4)	33%	(58)	32%	(56)	35%	(62)	176
Ideo: Conservative (5-7)	35%	(65)	32%	(59)	33%	(62)	186
Educ: < College	35%	(323)	31%	(284)	34%	(312)	920
Educ: Bachelors degree	30%	(18)	46%	(28)	24%	(14)	60
Income: Under 50k	37%	(193)	31%	(160)	33%	(172)	525
Income: 50k-100k	34%	(97)	34%	(96)	32%	(93)	286
Income: 100k+	31%	(58)	32%	(60)	37%	(69)	188
Ethnicity: White	32%	(202)	32%	(201)	36%	(226)	629
Ethnicity: Hispanic	41%	(84)	31%	(62)	28%	(57)	203
Ethnicity: Afr. Am.	40%	(52)	37%	(48)	23%	(30)	130
Ethnicity: Other	39%	(95)	28%	(68)	32%	(78)	241
All Christian	35%	(104)	35%	(104)	30%	(88)	296
All Non-Christian	44%	(28)	37%	(23)	19%	(12)	64
Atheist	26%	(28)	37%	(39)	37%	(40)	106
Agnostic/Nothing in particular	35%	(189)	28%	(150)	36%	(194)	534
Religious Non-Protestant/Catholic	43%	(36)	34%	(29)	23%	(19)	84
Evangelical	36%	(69)	32%	(61)	32%	(61)	193
Non-Evangelical	36%	(104)	33%	(95)	30%	(87)	286

Table GZC8_6: *To what extent have the following impacted your worldview? The Iraq War*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	35% (349)	32% (317)	33% (334)	1000
Community: Urban	36% (95)	29% (76)	35% (91)	262
Community: Suburban	33% (167)	35% (177)	32% (165)	509
Community: Rural	38% (87)	28% (64)	34% (78)	229
Employ: Private Sector	42% (39)	29% (27)	29% (26)	92
Employ: Unemployed	35% (52)	33% (50)	31% (46)	148
Employ: Other	31% (19)	20% (12)	49% (30)	6.
Military HH: Yes	39% (50)	27% (36)	34% (44)	129
Military HH: No	34% (299)	32% (282)	33% (290)	873
RD/WT: Right Direction	29% (88)	32% (96)	39% (116)	299
RD/WT: Wrong Track	37% (261)	32% (221)	31% (218)	70
Trump Job Approve	32% (93)	32% (95)	36% (108)	290
Trump Job Disapprove	36% (199)	34% (189)	30% (164)	552
Trump Job Strongly Approve	35% (42)	34% (40)	31% (37)	119
Trump Job Somewhat Approve	29% (51)	31% (55)	40% (71)	170
Trump Job Somewhat Disapprove	30% (60)	35% (71)	35% (72)	20:
Trump Job Strongly Disapprove	40% (139)	34% (118)	26% (92)	349
Favorable of Trump	32% (88)	34% (95)	34% (93)	27.
Unfavorable of Trump	36% (209)	34% (197)	30% (177)	584
Very Favorable of Trump	36% (47)	34% (45)	29% (38)	130
Somewhat Favorable of Trump	28% (40)	35% (50)	37% (54)	14:
Somewhat Unfavorable of Trump	35% (62)	30% (54)	35% (61)	177
Very Unfavorable of Trump	36% (147)	35% (144)	28% (116)	407
#1 Issue: Economy	34% (88)	30% (77)	35% (90)	254
#1 Issue: Security	32% (26)	33% (26)	35% (28)	80
#1 Issue: Health Care	36% (64)	29% (51)	35% (61)	170
#1 Issue: Women's Issues	35% (45)	30% (40)	35% (45)	130
#1 Issue: Education	31% (46)	36% (53)	33% (49)	148
#1 Issue: Energy	36% (36)	42% (43)	22% (22)	10
#1 Issue: Other	37% (35)	27% (25)	36% (34)	9:
2018 House Vote: Democrat	41% (45)	34% (37)	25% (27)	109
2018 House Vote: Republican	27% (13)	45% (22)	28% (14)	50

Table GZC8_6: *To what extent have the following impacted your worldview? The Iraq War*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	35% (349)	32% (317)	33% (334)	1000
2016 Vote: Hillary Clinton	51% (31)	27% (16)	23% (14)	61
2016 Vote: Didn't Vote	34% (304)	31% (281)	35% (308)	893
Voted in 2014: No	34% (333)	32% (310)	34% (329)	972
2012 Vote: Didn't Vote	35% (337)	32% (311)	34% (328)	976
4-Region: Northeast	35% (69)	31% (63)	34% (68)	200
4-Region: Midwest	35% (77)	32% (70)	34% (75)	222
4-Region: South	38% (134)	30% (107)	32% (114)	356
4-Region: West	31% (69)	35% (78)	34% (77)	223

Table GZC8_7: *To what extent have the following impacted your worldview? The #MeToo movement*

Demographic	A maj	or impact	A min	or impact	No	impact	Total N
Americans Age 13 to 23	34%	(342)	31%	(307)	35%	(350)	1000
Gender: Male	28%	(136)	31%	(151)	41%	(201)	489
Gender: Female	40%	(206)	31%	(156)	29%	(149)	511
Generation Z: 13-23	34%	(342)	31%	(307)	35%	(350)	1000
PID: Dem (no lean)	49%	(172)	31%	(111)	20%	(69)	352
PID: Ind (no lean)	28%	(124)	30%	(133)	41%	(179)	436
PID: Rep (no lean)	22%	(47)	30%	(64)	48%	(102)	213
PID/Gender: Dem Men	41%	(63)	35%	(53)	25%	(38)	154
PID/Gender: Dem Women	55%	(109)	29%	(57)	16%	(31)	198
PID/Gender: Ind Men	22%	(46)	30%	(63)	48%	(102)	212
PID/Gender: Ind Women	35%	(78)	31%	(69)	34%	(77)	224
PID/Gender: Rep Men	23%	(28)	28%	(34)	50%	(61)	123
PID/Gender: Rep Women	21%	(19)	33%	(30)	46%	(41)	90
Ideo: Liberal (1-3)	49%	(154)	34%	(106)	17%	(52)	312
Ideo: Moderate (4)	31%	(54)	35%	(62)	34%	(61)	176
Ideo: Conservative (5-7)	22%	(41)	32%	(59)	46%	(85)	186
Educ: < College	34%	(312)	31%	(281)	36%	(327)	920
Educ: Bachelors degree	40%	(24)	35%	(21)	25%	(15)	60
Income: Under 50k	36%	(187)	29%	(154)	35%	(184)	525
Income: 50k-100k	34%	(96)	34%	(97)	32%	(93)	286
Income: 100k+	31%	(59)	30%	(56)	39%	(73)	188
Ethnicity: White	33%	(207)	29%	(183)	38%	(239)	629
Ethnicity: Hispanic	34%	(70)	33%	(66)	33%	(67)	203
Ethnicity: Afr. Am.	41%	(53)	36%	(47)	23%	(30)	130
Ethnicity: Other	34%	(82)	32%	(77)	34%	(82)	241
All Christian	30%	(89)	35%	(104)	35%	(102)	296
All Non-Christian	42%	(27)	27%	(17)	31%	(20)	64
Atheist	35%	(37)	34%	(36)	31%	(33)	106
Agnostic/Nothing in particular	35%	(189)	28%	(150)	37%	(195)	534
Religious Non-Protestant/Catholic	38%	(32)	32%	(27)	30%	(25)	84
Evangelical	25%	(49)	33%	(62)	42%	(80)	191
Non-Evangelical	36%	(101)	32%	(92)	32%	(92)	286

Table GZC8_7: *To what extent have the following impacted your worldview? The #MeToo movement*

Demographic	A majo	or impact	A min	or impact	No i	impact	Total N
Americans Age 13 to 23	34%	(342)	31%	(307)	35%	(350)	1000
Community: Urban	32%	(85)	34%	(90)	34%	(88)	262
Community: Suburban	37%	(187)	31%	(158)	32%	(164)	509
Community: Rural	31%	(71)	26%	(60)	43%	(98)	229
Employ: Private Sector	43%	(40)	31%	(29)	26%	(24)	92
Employ: Unemployed	40%	(60)	23%	(34)	37%	(55)	148
Employ: Other	35%	(21)	22%	(13)	43%	(26)	61
Military HH: Yes	32%	(42)	32%	(41)	36%	(46)	129
Military HH: No	35%	(301)	31%	(266)	35%	(304)	871
RD/WT: Right Direction	23%	(68)	33%	(97)	45%	(134)	299
RD/WT: Wrong Track	39%	(275)	30%	(210)	31%	(216)	701
Trump Job Approve	21%	(62)	32%	(95)	47%	(139)	296
Trump Job Disapprove	44%	(240)	30%	(168)	26%	(143)	552
Trump Job Strongly Approve	17%	(21)	29%	(35)	53%	(64)	119
Trump Job Somewhat Approve	23%	(41)	34%	(60)	43%	(75)	176
Trump Job Somewhat Disapprove	32%	(66)	33%	(66)	35%	(71)	203
Trump Job Strongly Disapprove	50%	(175)	29%	(102)	21%	(72)	349
Favorable of Trump	21%	(58)	32%	(89)	47%	(128)	275
Unfavorable of Trump	41%	(241)	32%	(187)	27%	(156)	584
Very Favorable of Trump	20%	(27)	29%	(38)	50%	(66)	130
Somewhat Favorable of Trump	22%	(32)	35%	(50)	43%	(62)	145
Somewhat Unfavorable of Trump	24%	(42)	36%	(63)	40%	(71)	177
Very Unfavorable of Trump	49%	(199)	30%	(124)	21%	(85)	407
#1 Issue: Economy	27%	(68)	34%	(85)	40%	(100)	254
#1 Issue: Security	19%	(15)	29%	(23)	52%	(42)	80
#1 Issue: Health Care	42%	(74)	29%	(51)	29%	(51)	176
#1 Issue: Women's Issues	53%	(69)	22%	(29)	25%	(33)	130
#1 Issue: Education	31%	(45)	34%	(50)	35%	(52)	148
#1 Issue: Energy	35%	(36)	35%	(36)	29%	(30)	101
#1 Issue: Other	31%	(29)	29%	(27)	40%	(37)	93
2018 House Vote: Democrat	48%	(52)	37%	(40)	15%	(17)	109
2018 House Vote: Republican	27%	(13)	33%	(16)	40%	(20)	50

Table GZC8_7: *To what extent have the following impacted your worldview? The #MeToo movement*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	34% (342)	31% (307)	35% (350)	1000
2016 Vote: Hillary Clinton	50% (31)	38% (24)	12% (7)	61
2016 Vote: Didn't Vote	33% (298)	30% (270)	36% (326)	893
Voted in 2014: No	34% (331)	31% (298)	35% (343)	972
2012 Vote: Didn't Vote	34% (332)	31% (300)	35% (345)	976
4-Region: Northeast	34% (69)	27% (55)	38% (76)	200
4-Region: Midwest	32% (72)	34% (75)	34% (75)	222
4-Region: South	34% (120)	30% (107)	36% (128)	356
4-Region: West	37% (82)	32% (71)	31% (70)	223

Table GZC8_8: *To what extent have the following impacted your worldview? The #BlackLivesMatter movement*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	47% (469)	29% (292)	24% (239)	1000
Gender: Male	43% (210)	30% (147)	27% (132)	489
Gender: Female	51% (259)	28% (145)	21% (107)	511
Generation Z: 13-23	47% (469)	29% (292)	24% (239)	1000
PID: Dem (no lean)	60% (211)	29% (102)	11% (38)	352
PID: Ind (no lean)	45% (195)	27% (118)	28% (122)	436
PID: Rep (no lean)	29% (62)	34% (72)	37% (78)	213
PID/Gender: Dem Men	58% (89)	31% (47)	11% (17)	154
PID/Gender: Dem Women	62% (122)	28% (55)	11% (21)	198
PID/Gender: Ind Men	41% (86)	27% (58)	32% (68)	212
PID/Gender: Ind Women	49% (109)	27% (61)	24% (55)	224
PID/Gender: Rep Men	28% (34)	34% (42)	38% (47)	123
PID/Gender: Rep Women	32% (28)	33% (30)	35% (32)	90
Ideo: Liberal (1-3)	58% (180)	32% (99)	11% (33)	312
Ideo: Moderate (4)	45% (79)	28% (49)	27% (48)	176
Ideo: Conservative (5-7)	32% (59)	32% (60)	36% (67)	186
Educ: < College	47% (430)	29% (269)	24% (220)	920
Educ: Bachelors degree	43% (26)	36% (21)	21% (13)	60
Income: Under 50k	50% (261)	27% (140)	24% (125)	525
Income: 50k-100k	46% (131)	31% (88)	24% (67)	286
Income: 100k+	41% (77)	35% (65)	25% (46)	188
Ethnicity: White	41% (261)	30% (191)	28% (177)	629
Ethnicity: Hispanic	50% (101)	29% (59)	21% (43)	203
Ethnicity: Afr. Am.	74% (96)	16% (21)	10% (13)	130
Ethnicity: Other	46% (112)	33% (81)	20% (49)	241
All Christian	41% (120)	35% (104)	24% (72)	296
All Non-Christian	65% (42)	16% (10)	19% (12)	64
Atheist	45% (48)	32% (34)	23% (24)	106
Agnostic/Nothing in particular	49% (259)	27% (144)	25% (131)	534
Religious Non-Protestant/Catholic	59% (49)	18% (15)	23% (19)	84
Evangelical	46% (87)	29% (55)	26% (49)	193
Non-Evangelical	48% (136)	32% (91)	21% (59)	286

Table GZC8_8: *To what extent have the following impacted your worldview? The #BlackLivesMatter movement*

Demographic	A majo	or impact	A min	or impact	No	impact	Total N
Americans Age 13 to 23	47%	(469)	29%	(292)	24%	(239)	1000
Community: Urban	49%	(128)	32%	(84)	19%	(50)	262
Community: Suburban	48%	(245)	29%	(149)	23%	(115)	509
Community: Rural	42%	(95)	26%	(59)	32%	(74)	229
Employ: Private Sector	45%	(41)	36%	(33)	19%	(18)	92
Employ: Unemployed	51%	(75)	22%	(33)	27%	(40)	148
Employ: Other	54%	(33)	16%	(10)	30%	(18)	61
Military HH: Yes	53%	(69)	23%	(29)	24%	(31)	129
Military HH: No	46%	(400)	30%	(263)	24%	(208)	871
RD/WT: Right Direction	34%	(101)	30%	(89)	36%	(109)	299
RD/WT: Wrong Track	52%	(367)	29%	(203)	19%	(131)	701
Trump Job Approve	30%	(89)	31%	(93)	38%	(113)	296
Trump Job Disapprove	56%	(309)	30%	(164)	14%	(79)	552
Trump Job Strongly Approve	31%	(36)	25%	(30)	45%	(53)	119
Trump Job Somewhat Approve	30%	(53)	36%	(63)	34%	(60)	176
Trump Job Somewhat Disapprove	45%	(92)	36%	(72)	19%	(39)	203
Trump Job Strongly Disapprove	62%	(217)	26%	(92)	12%	(40)	349
Favorable of Trump	31%	(85)	31%	(86)	38%	(104)	275
Unfavorable of Trump	55%	(319)	30%	(176)	15%	(89)	584
Very Favorable of Trump	32%	(42)	28%	(37)	40%	(52)	130
Somewhat Favorable of Trump	30%	(43)	34%	(49)	36%	(52)	145
Somewhat Unfavorable of Trump	43%	(76)	35%	(63)	21%	(38)	177
Very Unfavorable of Trump	60%	(242)	28%	(114)	12%	(51)	407
#1 Issue: Economy	37%	(94)	35%	(89)	28%	(71)	254
#1 Issue: Security	34%	(27)	28%	(22)	39%	(31)	80
#1 Issue: Health Care	56%	(98)	25%	(44)	19%	(34)	176
#1 Issue: Women's Issues	51%	(67)	26%	(34)	23%	(30)	130
#1 Issue: Education	51%	(75)	29%	(43)	20%	(29)	148
#1 Issue: Energy	51%	(52)	31%	(32)	17%	(18)	101
#1 Issue: Other	47%	(44)	25%	(23)	28%	(26)	93
2018 House Vote: Democrat	55%	(60)	34%	(37)	11%	(12)	109
2018 House Vote: Republican	29%	(15)	30%	(15)	41%	(20)	50

Table GZC8_8: *To what extent have the following impacted your worldview? The #BlackLivesMatter movement*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	47% (469)	29% (292)	24% (239)	1000
2016 Vote: Hillary Clinton	59% (36)	31% (19)	9% (6)	61
2016 Vote: Didn't Vote	47% (419)	29% (258)	24% (215)	893
Voted in 2014: No	47% (452)	29% (285)	24% (235)	972
2012 Vote: Didn't Vote	47% (456)	29% (285)	24% (235)	976
4-Region: Northeast	47% (93)	27% (54)	26% (52)	200
4-Region: Midwest	40% (88)	34% (76)	26% (57)	222
4-Region: South	52% (186)	26% (94)	22% (76)	356
4-Region: West	45% (101)	31% (68)	24% (53)	223

Table GZC8_9: To what extent have the following impacted your worldview? Mass shootings including Sandy Hook, Parkland, and Las Vegas

Demographic	A majo	or impact	A min	or impact	No	impact	Total N
Americans Age 13 to 23	57%	(571)	26%	(263)	17%	(166)	1000
Gender: Male	54%	(266)	27%	(133)	18%	(90)	489
Gender: Female	60%	(305)	25%	(130)	15%	(77)	51
Generation Z: 13-23	57%	(571)	26%	(263)	17%	(166)	1000
PID: Dem (no lean)	71%	(250)	22%	(76)	7%	(26)	352
PID: Ind (no lean)	50%	(218)	27%	(117)	23%	(100)	430
PID: Rep (no lean)	48%	(103)	33%	(70)	19%	(40)	213
PID/Gender: Dem Men	70%	(108)	23%	(35)	7%	(11)	154
PID/Gender: Dem Women	72%	(142)	21%	(41)	7%	(15)	198
PID/Gender: Ind Men	45%	(95)	29%	(61)	26%	(56)	212
PID/Gender: Ind Women	55%	(124)	25%	(56)	20%	(44)	224
PID/Gender: Rep Men	52%	(63)	30%	(37)	18%	(23)	123
PID/Gender: Rep Women	44%	(39)	37%	(33)	20%	(18)	90
Ideo: Liberal (1-3)	70%	(220)	22%	(69)	8%	(24)	312
Ideo: Moderate (4)	51%	(90)	31%	(54)	18%	(32)	170
Ideo: Conservative (5-7)	49%	(91)	36%	(68)	15%	(27)	186
Educ: < College	57%	(528)	26%	(240)	17%	(153)	920
Educ: Bachelors degree	58%	(35)	29%	(17)	13%	(8)	60
Income: Under 50k	55%	(290)	25%	(130)	20%	(106)	525
Income: 50k-100k	58%	(167)	29%	(83)	13%	(36)	286
Income: 100k+	61%	(114)	26%	(50)	13%	(24)	188
Ethnicity: White	55%	(347)	27%	(167)	18%	(115)	629
Ethnicity: Hispanic	56%	(113)	31%	(62)	14%	(27)	203
Ethnicity: Afr. Am.	64%	(83)	25%	(32)	12%	(15)	130
Ethnicity: Other	58%	(141)	26%	(64)	15%	(36)	24
All Christian	57%	(167)	31%	(91)	13%	(37)	290
All Non-Christian	67%	(43)	21%	(13)	13%	(8)	64
Atheist	64%	(68)	28%	(29)	9%	(9)	100
Agnostic/Nothing in particular	55%	(294)	24%	(129)	21%	(112)	534
Religious Non-Protestant/Catholic	61%	(51)	26%	(22)	13%	(11)	84
Evangelical	56%	(107)	26%	(51)	17%	(33)	19
Non-Evangelical	57%	(162)	32%	(91)	11%	(33)	286

Table GZC8_9: To what extent have the following impacted your worldview? Mass shootings including Sandy Hook, Parkland, and Las Vegas

Demographic	A maj	or impact	A min	or impact	No i	impact	Total N
Americans Age 13 to 23	57%	(571)	26%	(263)	17%	(166)	1000
Community: Urban	57%	(148)	26%	(69)	17%	(45)	262
Community: Suburban	60%	(306)	26%	(135)	13%	(69)	509
Community: Rural	51%	(117)	26%	(59)	23%	(53)	229
Employ: Private Sector	60%	(55)	26%	(24)	14%	(13)	92
Employ: Unemployed	61%	(90)	18%	(27)	21%	(31)	148
Employ: Other	47%	(28)	28%	(17)	25%	(16)	61
Military HH: Yes	53%	(69)	24%	(31)	23%	(29)	129
Military HH: No	58%	(502)	27%	(231)	16%	(137)	871
RD/WT: Right Direction	47%	(141)	31%	(94)	22%	(64)	299
RD/WT: Wrong Track	61%	(430)	24%	(169)	15%	(102)	701
Trump Job Approve	47%	(140)	33%	(97)	20%	(59)	296
Trump Job Disapprove	65%	(357)	23%	(127)	12%	(68)	552
Trump Job Strongly Approve	52%	(62)	26%	(31)	21%	(25)	119
Trump Job Somewhat Approve	44%	(78)	37%	(66)	19%	(33)	176
Trump Job Somewhat Disapprove	56%	(114)	30%	(62)	14%	(27)	203
Trump Job Strongly Disapprove	70%	(243)	19%	(65)	12%	(41)	349
Favorable of Trump	48%	(131)	32%	(88)	20%	(56)	275
Unfavorable of Trump	63%	(367)	25%	(146)	12%	(71)	584
Very Favorable of Trump	55%	(72)	24%	(32)	20%	(27)	130
Somewhat Favorable of Trump	41%	(59)	39%	(56)	21%	(30)	145
Somewhat Unfavorable of Trump	51%	(90)	33%	(58)	16%	(29)	177
Very Unfavorable of Trump	68%	(277)	22%	(88)	10%	(42)	407
#1 Issue: Economy	51%	(129)	33%	(84)	16%	(41)	254
#1 Issue: Security	50%	(40)	30%	(24)	19%	(15)	80
#1 Issue: Health Care	62%	(109)	25%	(45)	13%	(23)	176
#1 Issue: Women's Issues	58%	(76)	22%	(28)	20%	(26)	130
#1 Issue: Education	58%	(85)	28%	(42)	14%	(21)	148
#1 Issue: Energy	68%	(69)	18%	(18)	14%	(15)	101
#1 Issue: Other	54%	(50)	22%	(20)	24%	(23)	93
2018 House Vote: Democrat	68%	(74)	24%	(26)	8%	(8)	109
2018 House Vote: Republican	43%	(21)	38%	(19)	20%	(10)	50

Table GZC8_9: To what extent have the following impacted your worldview? Mass shootings including Sandy Hook, Parkland, and Las Vegas

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	57% (571)	26% (263)	17% (166)	1000
2016 Vote: Hillary Clinton	67% (41)	25% (15)	8% (5)	61
2016 Vote: Didn't Vote	57% (507)	26% (231)	17% (154)	893
Voted in 2014: No	57% (552)	26% (256)	17% (165)	972
2012 Vote: Didn't Vote	57% (560)	26% (255)	17% (161)	976
4-Region: Northeast	56% (111)	23% (46)	21% (43)	200
4-Region: Midwest	56% (125)	31% (69)	13% (28)	222
4-Region: South	58% (207)	25% (89)	17% (60)	356
4-Region: West	57% (128)	27% (59)	16% (36)	223

Table GZC8_10: *To what extent have the following impacted your worldview? The widespread use of social media*

Demographic	A maj	or impact	A min	or impact	No i	impact	Total N
Americans Age 13 to 23	65%	(647)	23%	(226)	13%	(126)	1000
Gender: Male	61%	(299)	24%	(117)	15%	(72)	489
Gender: Female	68%	(348)	21%	(109)	11%	(54)	511
Generation Z: 13-23	65%	(647)	23%	(226)	13%	(126)	1000
PID: Dem (no lean)	69%	(244)	23%	(79)	8%	(29)	352
PID: Ind (no lean)	62%	(271)	21%	(91)	17%	(74)	436
PID: Rep (no lean)	62%	(133)	26%	(56)	11%	(24)	213
PID/Gender: Dem Men	67%	(104)	24%	(37)	8%	(13)	154
PID/Gender: Dem Women	71%	(140)	21%	(42)	8%	(16)	198
PID/Gender: Ind Men	56%	(118)	24%	(50)	21%	(44)	212
PID/Gender: Ind Women	68%	(153)	18%	(41)	13%	(30)	224
PID/Gender: Rep Men	63%	(78)	24%	(30)	13%	(16)	123
PID/Gender: Rep Women	62%	(55)	29%	(26)	9%	(8)	90
Ideo: Liberal (1-3)	68%	(212)	24%	(74)	8%	(26)	312
Ideo: Moderate (4)	63%	(110)	24%	(42)	14%	(24)	176
Ideo: Conservative (5-7)	68%	(125)	24%	(44)	9%	(17)	186
Educ: < College	65%	(599)	22%	(202)	13%	(119)	920
Educ: Bachelors degree	63%	(38)	30%	(18)	7%	(4)	60
Income: Under 50k	62%	(324)	22%	(118)	16%	(84)	525
Income: 50k-100k	65%	(188)	26%	(73)	9%	(26)	286
Income: 100k+	72%	(136)	19%	(35)	9%	(17)	188
Ethnicity: White	64%	(403)	24%	(148)	12%	(78)	629
Ethnicity: Hispanic	58%	(117)	26%	(53)	16%	(32)	203
Ethnicity: Afr. Am.	65%	(85)	23%	(30)	12%	(15)	130
Ethnicity: Other	66%	(160)	20%	(48)	14%	(33)	241
All Christian	68%	(201)	22%	(65)	10%	(30)	296
All Non-Christian	82%	(52)	12%	(8)	6%	(4)	64
Atheist	69%	(73)	24%	(26)	7%	(8)	106
Agnostic/Nothing in particular	60%	(322)	24%	(128)	16%	(84)	534
Religious Non-Protestant/Catholic	81%	(68)	12%	(10)	8%	(6)	84
Evangelical	61%	(116)	29%	(55)	11%	(20)	191
Non-Evangelical	66%	(189)	24%	(69)	10%	(28)	286

Table GZC8_10: *To what extent have the following impacted your worldview? The widespread use of social media*

Demographic	A major im	pact A	mino	r impact	No	impact	Total N
Americans Age 13 to 23	65% (64	7) 23	8%	(226)	13%	(126)	1000
Community: Urban	63% (16	(5) 24	! %	(63)	13%	(34)	262
Community: Suburban	68% (34	6) 21	1%	(109)	11%	(54)	509
Community: Rural	60% (13	7) 23	8%	(54)	17%	(39)	229
Employ: Private Sector	63% (5	8) 31	l%	(29)	6%	(5)	92
Employ: Unemployed	62% (9	21	l%	(31)	17%	(25)	148
Employ: Other	61% (3	7) 17	7%	(10)	21%	(13)	61
Military HH: Yes	67% (8	6) 19	9%	(25)	14%	(18)	129
Military HH: No	64% (56	51) 23	8%	(201)	12%	(108)	871
RD/WT: Right Direction	60% (17	26	5%	(78)	14%	(42)	299
RD/WT: Wrong Track	67% (46	9) 21	1%	(148)	12%	(84)	701
Trump Job Approve	61% (18	27	7%	(80)	12%	(35)	296
Trump Job Disapprove	70% (38	6) 21	1%	(114)	9%	(52)	552
Trump Job Strongly Approve	63% (7	75) 26	5%	(31)	10%	(12)	119
Trump Job Somewhat Approve	60% (10	28	8%	(49)	13%	(23)	176
Trump Job Somewhat Disapprove	68% (13	7) 22	2%	(45)	10%	(20)	203
Trump Job Strongly Disapprove	71% (24	8) 20)%	(69)	9%	(32)	349
Favorable of Trump	62% (17	71) 27	7%	(74)	11%	(30)	275
Unfavorable of Trump	69% (40	22	2%	(127)	9%	(54)	584
Very Favorable of Trump	68% (8	9) 22	2%	(29)	10%	(13)	130
Somewhat Favorable of Trump	57% (8	31	1%	(45)	11%	(17)	145
Somewhat Unfavorable of Trump	67% (11	8) 22	2%	(39)	12%	(21)	177
Very Unfavorable of Trump	70% (28	22	2%	(88)	8%	(33)	407
#1 Issue: Economy	68% (17	20)%	(52)	11%	(29)	254
#1 Issue: Security	64% (5	51) 17	7%	(14)	18%	(15)	80
#1 Issue: Health Care	69% (12	21) 21	1%	(37)	10%	(18)	176
#1 Issue: Women's Issues	59% (7	7) 27	7%	(35)	14%	(18)	130
#1 Issue: Education	`	,)%	(44)	11%	(16)	148
#1 Issue: Energy	74% (7	(5) 19	9%	(19)	7%	(7)	101
#1 Issue: Other	,		2%	(20)	24%	(22)	93
2018 House Vote: Democrat	63% (6	,)%	(32)	7%	(8)	109
2018 House Vote: Republican	`	,	5%	(13)	15%	(8)	50

Table GZC8_10: *To what extent have the following impacted your worldview? The widespread use of social media*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	65% (647)	23% (226)	13% (126)	1000
2016 Vote: Hillary Clinton	58% (36)	30% (18)	12% (8)	61
2016 Vote: Didn't Vote	65% (583)	22% (195)	13% (115)	893
Voted in 2014: No	65% (631)	22% (217)	13% (124)	972
2012 Vote: Didn't Vote	65% (636)	22% (218)	13% (122)	976
4-Region: Northeast	65% (130)	22% (45)	13% (26)	200
4-Region: Midwest	60% (134)	26% (58)	14% (30)	222
4-Region: South	66% (236)	20% (72)	13% (47)	356
4-Region: West	66% (148)	23% (52)	10% (23)	223

Table GZC8_11: *To what extent have the following impacted your worldview? Coronavirus outbreak*

Demographic	A major	impact	A mino	or impact	No i	mpact	Total N
Americans Age 13 to 23	78% ((776)	16%	(159)	7%	(65)	100
Gender: Male	76%	(371)	16%	(76)	9%	(42)	48
Gender: Female		405)	16%	(83)	5%	(23)	51
Generation Z: 13-23	78% (776)	16%	(159)	7%	(65)	100
PID: Dem (no lean)	84%	295)	13%	(47)	3%	(9)	35
PID: Ind (no lean)	74%	(320)	16%	(72)	10%	(44)	43
PID: Rep (no lean)	75% ((160)	19%	(40)	6%	(12)	21
PID/Gender: Dem Men	84% ((129)	13%	(19)	4%	(6)	15
PID/Gender: Dem Women	84% ((167)	14%	(28)	2%	(3)	19
PID/Gender: Ind Men	70% ((149)	17%	(36)	12%	(26)	21
PID/Gender: Ind Women	76%	(171)	16%	(35)	8%	(17)	22
PID/Gender: Rep Men	75%	(93)	17%	(21)	8%	(9)	12
PID/Gender: Rep Women	75%	(67)	22%	(20)	3%	(3)	9
Ideo: Liberal (1-3)	80% (249)	17%	(52)	4%	(11)	31
Ideo: Moderate (4)	77%	(136)	16%	(29)	7%	(12)	17
Ideo: Conservative (5-7)	77% ((143)	18%	(34)	5%	(8)	18
Educ: < College	78% ((716)	16%	(145)	6%	(59)	92
Educ: Bachelors degree	82%	(49)	14%	(8)	4%	(3)	6
Income: Under 50k	75% ((397)	16%	(84)	9%	(45)	52
Income: 50k-100k	80%	230)	17%	(49)	3%	(7)	28
Income: 100k+	79% ((149)	14%	(27)	7%	(13)	18
Ethnicity: White	76% (479)	17%	(109)	7%	(41)	62
Ethnicity: Hispanic	79%	(161)	17%	(34)	4%	(8)	20
Ethnicity: Afr. Am.	85%	(111)	9%	(12)	6%	(7)	13
Ethnicity: Other	77% ((186)	16%	(39)	7%	(16)	24
All Christian	78% (230)	17%	(49)	5%	(16)	29
All Non-Christian	77%	(49)	18%	(11)	5%	(3)	6
Atheist	74%	(79)	20%	(22)	6%	(6)	10
Agnostic/Nothing in particular	78% ((417)	14%	(77)	7%	(40)	53
Religious Non-Protestant/Catholic	76%	(64)	18%	(15)	7%	(6)	8
Evangelical	75% ((143)	18%	(34)	7%	(13)	19
Non-Evangelical		228)	17%	(47)	4%	(10)	28

Table GZC8_11: *To what extent have the following impacted your worldview? Coronavirus outbreak*

Demographic	A maj	or impact	A min	or impact	No i	mpact	Total N
Americans Age 13 to 23	78%	(776)	16%	(159)	7%	(65)	1000
Community: Urban	76%	(199)	16%	(41)	8%	(22)	262
Community: Suburban	81%	(414)	15%	(74)	4%	(21)	509
Community: Rural	71%	(162)	19%	(44)	10%	(23)	229
Employ: Private Sector	76%	(70)	20%	(18)	4%	(4)	92
Employ: Unemployed	78%	(115)	12%	(18)	10%	(15)	148
Employ: Other	66%	(40)	16%	(10)	18%	(11)	61
Military HH: Yes	83%	(107)	12%	(16)	5%	(7)	129
Military HH: No	77%	(669)	16%	(143)	7%	(59)	871
RD/WT: Right Direction	74%	(223)	17%	(52)	8%	(25)	299
RD/WT: Wrong Track	79%	(553)	15%	(108)	6%	(40)	701
Trump Job Approve	75%	(220)	19%	(57)	6%	(18)	296
Trump Job Disapprove	82%	(451)	15%	(80)	4%	(21)	552
Trump Job Strongly Approve	76%	(90)	17%	(20)	8%	(9)	119
Trump Job Somewhat Approve	74%	(130)	21%	(37)	5%	(9)	176
Trump Job Somewhat Disapprove	81%	(164)	16%	(32)	3%	(7)	203
Trump Job Strongly Disapprove	82%	(287)	14%	(48)	4%	(14)	349
Favorable of Trump	76%	(208)	18%	(50)	6%	(18)	275
Unfavorable of Trump	81%	(471)	15%	(90)	4%	(22)	584
Very Favorable of Trump	75%	(98)	17%	(22)	8%	(10)	130
Somewhat Favorable of Trump	76%	(110)	19%	(27)	5%	(8)	145
Somewhat Unfavorable of Trump	77%	(136)	19%	(34)	4%	(8)	177
Very Unfavorable of Trump	83%	(336)	14%	(56)	4%	(15)	407
#1 Issue: Economy	78%	(198)	19%	(48)	3%	(9)	254
#1 Issue: Security	70%	(56)	17%	(14)	13%	(10)	80
#1 Issue: Health Care	82%	(144)	12%	(22)	6%	(10)	176
#1 Issue: Women's Issues	73%	(95)	21%	(28)	6%	(7)	130
#1 Issue: Education	78%	(116)	14%	(20)	8%	(12)	148
#1 Issue: Energy	82%	(83)	14%	(14)	5%	(5)	101
#1 Issue: Other	74%	(69)	13%	(12)	13%	(12)	93
2018 House Vote: Democrat	77%	(84)	18%	(20)	4%	(5)	109
2018 House Vote: Republican	72%	(36)	23%	(12)	5%	(2)	50

Table GZC8_11: *To what extent have the following impacted your worldview? Coronavirus outbreak*

Demographic	A major impact	A minor impact	No impact	Total N
Americans Age 13 to 23	78% (776)	16% (159)	7% (65)	1000
2016 Vote: Hillary Clinton	81% (50)	16% (10)	2% (1)	61
2016 Vote: Didn't Vote	78% (695)	15% (136)	7% (61)	893
Voted in 2014: No	78% (756)	16% (153)	7% (64)	972
2012 Vote: Didn't Vote	78% (757)	16% (156)	6% (63)	976
4-Region: Northeast	77% (155)	15% (29)	8% (16)	200
4-Region: Midwest	78% (174)	15% (34)	6% (14)	222
4-Region: South	78% (278)	15% (53)	7% (25)	356
4-Region: West	76% (169)	20% (44)	5% (10)	223

Table GZC9_1: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Social media

		Several		Several		Less often		
Demographic	Every day	times per week	About once per week	times per month	About once per month	than once per month	Never	Total N
Americans Age 13 to 23	52% (524)	20% (203)	10% (96)	3% (32)	1% (15)	3% (26)	10% (104)	1000
Gender: Male	53% (257)	19% (91)	8% (39)	4% (18)	1% (6)	3% (17)	12% (61)	489
Gender: Female	52% (268)	22% (113)	11% (56)	3% (14)	2% (8)	2% (9)	9% (44)	511
Generation Z: 13-23	52% (524)	20% (203)	10% (96)	3% (32)	1% (15)	3% (26)	10% (104)	1000
PID: Dem (no lean)	57% (200)	24% (84)	8% (28)	2% (7)	1% (4)	2% (8)	6% (21)	352
PID: Ind (no lean)	47% (204)	21% (90)	9% (41)	5% (20)	2% (9)	3% (13)	13% (59)	436
PID: Rep (no lean)	57% (120)	14% (30)	13% (27)	3% (6)	1% (1)	2% (5)	11% (24)	213
PID/Gender: Dem Men	57% (87)	21% (32)	8% (12)	2% (3)	2% (4)	3% (4)	9% (13)	154
PID/Gender: Dem Women	57% (112)	26% (52)	8% (16)	2% (4)	- (1)	2% (4)	4% (8)	198
PID/Gender: Ind Men	46% (98)	22% (46)	7% (16)	5% (10)	1% (1)	4% (8)	15% (33)	212
PID/Gender: Ind Women	47% (106)	20% (44)	11% (25)	4% (10)	3% (7)	2% (5)	12% (26)	224
PID/Gender: Rep Men	58% (71)	11% (13)	10% (12)	5% (6)	1% (1)	4% (5)	12% (15)	123
PID/Gender: Rep Women	54% (49)	18% (17)	17% (15)	- (0)	- (0)	- (0)	11% (9)	90
Ideo: Liberal (1-3)	53% (166)	28% (88)	8% (26)	2% (6)	2% (5)	2% (5)	5% (16)	312
Ideo: Moderate (4)	45% (78)	21% (37)	11% (19)	6% (10)	2% (4)	1% (2)	15% (26)	176
Ideo: Conservative (5-7)	62% (115)	13% (24)	12% (23)	3% (5)	- (1)	— (1)	9% (17)	186
Educ: < College	52% (478)	20% (187)	10% (88)	3% (30)	2% (15)	3% (26)	10% (96)	920
Educ: Bachelors degree	59% (36)	21% (13)	13% (8)	-(0)	-(0)	-(0)	7% (4)	60
Income: Under 50k	52% (275)	19% (98)	9% (46)	3% (18)	2% (9)	3% (16)	12% (63)	525
Income: 50k-100k	50% (143)	23% (65)	11% (32)	3% (10)	2% (5)	3% (7)	8% (24)	286
Income: 100k+	56% (106)	22% (41)	9% (17)	2% (5)	- (0)	1% (2)	9% (17)	188
Ethnicity: White	52% (328)	21% (131)	10% (62)	3% (17)	1% (9)	2% (13)	11% (68)	629
Ethnicity: Hispanic	56% (113)	20% (42)	9% (17)	3% (7)	1% (3)	2% (4)	9% (18)	203
Ethnicity: Afr. Am.	60% (78)	16% (20)	8% (11)	3% (4)	3% (4)	3% (3)	7% (9)	130
Ethnicity: Other	49% (118)	22% (53)	9% (22)	4% (11)	1% (1)	4% (9)	11% (27)	241
All Christian	54% (161)	20% (58)	8% (23)	5% (14)	2% (6)	1% (3)	10% (30)	296
All Non-Christian	56% (36)	20% (12)	10% (7)	3% (2)	3% (2)	5% (3)	3% (2)	64
Atheist	41% (43)	33% (35)	8% (9)	- (0)	- (0)	7% (7)	12% (13)	106
Agnostic/Nothing in particular	53% (284)	18% (98)	11% (57)	3% (16)	1% (6)	2% (13)	11% (59)	534

Table GZC9_1: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Social media

Demographic	Every day	Several times per week	About once	Several times per month	About once per month	Less often than once per month	Never	Total N
Americans Age 13 to 23	52% (524)	20% (203)	10% (96)	3% (32)	1% (15)	3% (26)	10% (104)	1000
Religious Non-Protestant/Catholic	` /	` '	10% (90)	` '	` /	(/	, ,	84
S .	50% (42) 57% (108)	18% (16) $16%$ (30)	10% (8) $10%$ (18)	()	()	()	10% (8) $9%$ (17)	84 191
Evangelical Non Evangelical	(/	24% (69)	, ,	()	()	()	(/	286
Non-Evangelical	(/	\ /	()	\ /	()	()	\ /	
Community: Urban	54% (142)	17% (45)	11% (28)	\ /	3% (7)	()	(/	262 509
Community: Suburban	51% (259)	24% (121)	9% (45) 10% (23)	4% (18)	1% (3)	2% (11)	()	
Community: Rural	54% (124)	16% (38)	()	3% (7)	2% (5)	3% (6)	11% (26)	229
Employ: Private Sector	56% (51)	22% (20)	11% (10)	3% (3)	1% (1)	2% (1)	6% (6)	92
Employ: Unemployed	54% (81)	20% (30)	6% (8)	3% (5)	2% (3)	2% (4)	12% (17)	148
Employ: Other	53% (32)	13% (8)	13% (8)	3% (2)	4% (2)	4% (3)	10% (6)	61
Military HH: Yes	51% (66)	20% (25)	13% (17)	2% (2)	1% (1)	3% (4)	11% (15)	129
Military HH: No	53% (458)	20% (178)	9% (79)	3% (30)	2% (14)	3% (22)	10% (90)	871
RD/WT: Right Direction	50% (149)	20% (61)	9% (28)	5% (15)	1% (4)	3% (8)	11% (34)	299
RD/WT: Wrong Track	53% (375)	20% (143)	10% (68)	2% (17)	2% (11)	3% (18)	10% (70)	701
Trump Job Approve	54% (160)	17% (49)	10% (29)	4% (11)	1% (4)	2% (7)	12% (34)	296
Trump Job Disapprove	55% (306)	23% (129)	9% (49)	2% (10)	1% (6)	2% (12)	7% (40)	552
Trump Job Strongly Approve	58% (69)	13% (15)	11% (13)	3% (3)	1% (1)	2% (3)	12% (15)	119
Trump Job Somewhat Approve	52% (91)	19% (34)	9% (16)	5% (8)	2% (3)	2% (4)	11% (20)	176
Trump Job Somewhat Disapprove	55% (111)	28% (56)	9% (19)	— (1)	1% (3)	3% (5)	4% (8)	203
Trump Job Strongly Disapprove	56% (195)	21% (73)	9% (30)	3% (9)	1% (3)	2% (7)	9% (33)	349
Favorable of Trump	54% (148)	18% (49)	10% (27)	4% (10)	1% (3)	3% (7)	11% (30)	275
Unfavorable of Trump	55% (320)	23% (137)	9% (52)	2% (14)	1% (7)	2% (12)	7% (41)	584
Very Favorable of Trump	60% (78)	12% (16)	10% (13)	3% (4)	1% (2)	4% (5)	9% (12)	130
Somewhat Favorable of Trump	49% (70)	23% (33)	10% (14)	4% (5)	1% (1)	2% (2)	13% (18)	145
Somewhat Unfavorable of Trump	57% (100)	22% (39)	10% (18)	4% (7)	2% (3)	1% (2)	5% (8)	177
Very Unfavorable of Trump	54% (220)	24% (98)	8% (34)	2% (7)	1% (5)	3% (11)	8% (33)	407

Table GZC9_1: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Social media

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Americans Age 13 to 23	52% (524)	20% (203)	10% (96)	3% (32)	1% (15)	3% (26)	10% (104)	1000
#1 Issue: Economy	55% (140)	20% (51)	7% (18)	6% (14)	1% (2)	2% (5)	10% (26)	254
#1 Issue: Security	53% (42)	17% (14)	11% (9)	1% (1)	1% (1)	- (0)	17% (14)	80
#1 Issue: Health Care	56% (99)	24% (43)	9% (17)	2% (4)	- (0)	1% (2)	7% (12)	176
#1 Issue: Women's Issues	48% (63)	23% (29)	14% (19)	- (0)	3% (4)	3% (4)	9% (12)	130
#1 Issue: Education	50% (74)	21% (31)	10% (15)	2% (3)	- (0)	4% (6)	12% (18)	148
#1 Issue: Energy	55% (55)	24% (24)	8% (8)	2% (2)	3% (3)	3% (3)	6% (6)	101
#1 Issue: Other	41% (38)	11% (10)	9% (9)	8% (7)	5% (5)	8% (7)	19% (17)	93
2018 House Vote: Democrat	58% (63)	24% (26)	10% (11)	1% (2)	2% (2)	1% (1)	5% (5)	109
2018 House Vote: Republican	57% (28)	14% (7)	16% (8)	2% (1)	1% (1)	2% (1)	8% (4)	50
2016 Vote: Hillary Clinton	54% (33)	21% (13)	18% (11)	1% (1)	1% (1)	1% (1)	4% (2)	61
2016 Vote: Didn't Vote	52% (465)	21% (184)	9% (81)	3% (30)	2% (14)	3% (25)	11% (95)	893
Voted in 2014: No	52% (504)	20% (199)	10% (94)	3% (32)	1% (15)	3% (25)	11% (103)	972
2012 Vote: Didn't Vote	52% (511)	20% (200)	9% (92)	3% (31)	1% (15)	3% (25)	10% (102)	976
4-Region: Northeast	56% (112)	18% (35)	10% (20)	2% (4)	3% (5)	3% (6)	9% (18)	200
4-Region: Midwest	55% (122)	22% (50)	7% (15)	5% (11)	2% (4)	1% (3)	8% (17)	222
4-Region: South	51% (183)	19% (66)	12% (42)	3% (10)	1% (2)	4% (13)	11% (40)	356
4-Region: West	48% (108)	23% (52)	8% (18)	3% (7)	1% (3)	2% (5)	13% (29)	223

Table GZC9_2: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Online news outlets

		Several		Several		Less often		
5	n 1	times per	About once	times per	About once	than once	3.7	m . 137
Demographic	Every day	week	per week	month	per month	per month	Never	Total N
Americans Age 13 to 23	31% (314)	22% (220)	14% (139)	6% (58)	3% (32)	3% (33)	$20\%\ (204)$	1000
Gender: Male	31% (150)	19% (95)	13% (64)	6% (31)	4% (20)	4% (20)	22% (108)	489
Gender: Female	32% (163)	24% (125)	15% (75)	5% (27)	2% (13)	3% (13)	19% (95)	511
Generation Z: 13-23	31% (314)	22% (220)	14% (139)	6% (58)	3% (32)	3% (33)	20%~(204)	1000
PID: Dem (no lean)	34% (120)	25% (86)	16% (55)	6% (21)	2% (6)	2% (8)	16% (55)	352
PID: Ind (no lean)	27% (118)	21% (91)	13% (56)	7% (31)	4% (19)	3% (15)	24% (107)	436
PID: Rep (no lean)	36% (76)	20% (43)	13% (28)	3% (6)	4% (8)	5% (10)	20% (42)	213
PID/Gender: Dem Men	32% (49)	23% (36)	16% (24)	7% (11)	2% (3)	3% (4)	17% (26)	154
PID/Gender: Dem Women	36% (71)	25% (50)	15% (30)	5% (10)	2% (3)	2% (4)	14% (29)	198
PID/Gender: Ind Men	27% (58)	18% (37)	11% (24)	8% (17)	6% (12)	5% (10)	26% (54)	212
PID/Gender: Ind Women	27% (60)	24% (54)	14% (32)	6% (14)	3% (6)	2% (5)	23% (52)	224
PID/Gender: Rep Men	36% (44)	18% (22)	12% (15)	3% (3)	4% (5)	5% (6)	22% (28)	123
PID/Gender: Rep Women	36% (32)	23% (21)	14% (12)	3% (3)	3% (3)	4% (4)	16% (14)	90
Ideo: Liberal (1-3)	35% (110)	26% (83)	13% (40)	6% (18)	1% (4)	1% (5)	17% (52)	312
Ideo: Moderate (4)	28% (50)	22% (39)	15% (27)	8% (14)	6% (10)	2% (4)	19% (33)	176
Ideo: Conservative (5-7)	38% (70)	22% (41)	17% (32)	4% (7)	4% (7)	3% (6)	13% (23)	186
Educ: < College	31% (285)	22% (200)	14% (129)	6% (53)	3% (29)	3% (32)	21% (193)	920
Educ: Bachelors degree	35% (21)	27% (16)	13% (8)	6% (3)	6% (4)	2% (1)	11% (7)	60
Income: Under 50k	30% (159)	19% (102)	14% (73)	7% (39)	4% (19)	3% (18)	22% (116)	525
Income: 50k-100k	30% (87)	25% (72)	13% (36)	4% (11)	3% (9)	4% (12)	21% (59)	286
Income: 100k+	36% (67)	25% (47)	16% (29)	4% (8)	2% (4)	2% (4)	15% (29)	188
Ethnicity: White	32% (204)	22% (142)	15% (92)	4% (27)	2% (13)	4% (22)	21% (130)	629
Ethnicity: Hispanic	31% (62)	18% (37)	13% (27)	11% (22)	6% (11)	2% (4)	19% (39)	203
Ethnicity: Afr. Am.	33% (42)	20% (26)	13% (16)	8% (11)	5% (6)	4% (5)	18% (23)	130
Ethnicity: Other	28% (67)	22% (53)	13% (30)	9% (21)	5% (13)	3% (6)	21% (51)	241
All Christian	29% (85)	22% (65)	16% (47)	6% (18)	4% (13)	5% (14)	19% (55)	296
All Non-Christian	36% (23)	20% (13)	16% (10)	12% (7)	2% (2)	2% (1)	11% (7)	64
Atheist	25% (27)	28% (30)	14% (14)	4% (4)	3% (4)	4% (4)	23% (24)	106
Agnostic/Nothing in particular	34% (179)	21% (113)	13% (67)	5% (29)	3% (14)	3% (14)	22% (117)	534

Table GZC9_2: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Online news outlets

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Americans Age 13 to 23	31% (314)	22% (220)	14% (139)	6% (58)	3% (32)	3% (33)	20% (204)	1000
Religious Non-Protestant/Catholic	33% (28)	18% (15)	18% (15)	12% (10)	2% (2)	2% (1)	16% (13)	84
Evangelical	32% (61)	20% (38)	13% (25)	6% (12)	4% (7)	5% (9)	20% (38)	191
Non-Evangelical	30% (86)	26% (75)	15% (43)	6% (17)	4% (10)	3% (9)	16% (46)	286
Community: Urban	29% (77)	23% (60)	13% (34)	6% (17)	3% (8)	3% (7)	23% (59)	262
Community: Suburban	31% (159)	23% (119)	15% (77)	5% (24)	3% (15)	3% (18)	19% (97)	509
Community: Rural	34% (78)	18% (41)	12% (28)	8% (18)	4% (10)	4% (8)	21% (47)	229
Employ: Private Sector	30% (28)	32% (29)	13% (12)	4% (3)	3% (3)	2% (2)	16% (15)	92
Employ: Unemployed	34% (51)	19% (28)	12% (18)	6% (9)	2% (4)	6% (9)	20% (30)	148
Employ: Other	32% (19)	14% (9)	13% (8)	9% (5)	7% (4)	5% (3)	21% (13)	61
Military HH: Yes	35% (45)	19% (24)	10% (13)	3% (4)	2% (2)	6% (8)	26% (33)	129
Military HH: No	31% (269)	22% (196)	14% (125)	6% (54)	3% (30)	3% (26)	20% (170)	871
RD/WT: Right Direction	31% (92)	18% (54)	13% (38)	6% (19)	3% (10)	5% (15)	24% (71)	299
RD/WT: Wrong Track	32% (221)	24% (166)	14% (101)	6% (39)	3% (22)	3% (19)	19% (133)	701
Trump Job Approve	32% (95)	20% (59)	13% (37)	6% (17)	4% (12)	5% (13)	21% (61)	296
Trump Job Disapprove	34% (186)	24% (135)	15% (83)	6% (30)	2% (13)	2% (10)	17% (94)	552
Trump Job Strongly Approve	41% (49)	21% (25)	9% (11)	3% (4)	4% (5)	4% (5)	17% (20)	119
Trump Job Somewhat Approve	26% (46)	19% (34)	15% (27)	7% (13)	4% (7)	5% (8)	23% (41)	176
Trump Job Somewhat Disapprove	36% (74)	20% (41)	14% (29)	7% (14)	2% (3)	2% (5)	18% (37)	203
Trump Job Strongly Disapprove	32% (112)	27% (93)	16% (55)	5% (16)	3% (10)	1% (5)	16% (58)	349
Favorable of Trump	34% (93)	19% (51)	14% (38)	6% (18)	5% (13)	5% (13)	18% (49)	275
Unfavorable of Trump	34% (196)	25% (149)	14% (83)	5% (30)	2% (14)	2% (14)	17% (97)	584
Very Favorable of Trump	43% (56)	15% (19)	12% (15)	2% (3)	4% (6)	4% (6)	19% (25)	130
Somewhat Favorable of Trump	25% (37)	22% (32)	16% (23)	10% (14)	5% (7)	5% (7)	16% (24)	145
Somewhat Unfavorable of Trump	32% (56)	24% (43)	14% (24)	6% (10)	2% (4)	2% (4)	20% (35)	177
Very Unfavorable of Trump	34% (140)	26% (106)	15% (59)	5% (20)	3% (10)	2% (9)	15% (62)	407

Table GZC9_2: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Online news outlets

Demographic	Every day	Several times per week	About once per week	Several times per month	About once	Less often than once per month	Never	Total N
	• •							
Americans Age 13 to 23	31% (314)	22% (220)	14% (139)	6% (58)	3% (32)	3% (33)	$20\% \ (204)$	1000
#1 Issue: Economy	34% (86)	22% (57)	15% (38)	7% (18)	3% (8)	3% (9)	15% (38)	254
#1 Issue: Security	34% (27)	16% (13)	14% (11)	5% (4)	7% (5)	2% (1)	22% (18)	80
#1 Issue: Health Care	36% (63)	23% (41)	13% (23)	7% (12)	2% (4)	2% (3)	17% (30)	176
#1 Issue: Women's Issues	28% (37)	28% (36)	14% (18)	3% (4)	2% (2)	3% (4)	23% (31)	130
#1 Issue: Education	29% (42)	19% (28)	16% (23)	5% (7)	3% (4)	5% (8)	24% (35)	148
#1 Issue: Energy	31% (31)	29% (29)	14% (14)	4% (4)	3% (3)	3% (3)	16% (16)	101
#1 Issue: Other	20% (19)	11% (11)	9% (8)	10% (9)	5% (5)	6% (6)	38% (36)	93
2018 House Vote: Democrat	41% (45)	22% (24)	13% (14)	7% (7)	2% (3)	3% (3)	12% (13)	109
2018 House Vote: Republican	38% (19)	29% (15)	15% (7)	5% (2)	2% (1)	5% (2)	6% (3)	50
2016 Vote: Hillary Clinton	39% (24)	26% (16)	15% (9)	4% (2)	1% (1)	3% (2)	13% (8)	61
2016 Vote: Didn't Vote	31% (273)	22% (192)	13% (120)	6% (54)	3% (31)	3% (30)	22% (192)	893
Voted in 2014: No	31% (297)	22% (214)	14% (138)	6% (57)	3% (32)	3% (33)	21% (201)	972
2012 Vote: Didn't Vote	31% (302)	22% (214)	14% (135)	6% (57)	3% (32)	3% (33)	21% (202)	976
4-Region: Northeast	31% (62)	25% (49)	12% (25)	8% (16)	4% (7)	3% (6)	17% (34)	200
4-Region: Midwest	33% (72)	24% (54)	12% (27)	5% (11)	3% (8)	5% (10)	18% (39)	222
4-Region: South	30% (105)	21% (73)	14% (51)	5% (18)	3% (10)	3% (10)	25% (88)	356
4-Region: West	33% (74)	20% (44)	16% (36)	6% (13)	3% (7)	3% (7)	19% (43)	223

Table GZC9_3: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Newspapers

		Several		Several		Less often		
Domo omorbio	Erroure does	times per week	About once	times per	About once	than once	Never	Total N
Demographic	Every day		per week	month	per month	per month		
Americans Age 13 to 23	10% (102)	7% (67)	7% (71)	5% (45)	4% (41)	7% (66)	61% (608)	1000
Gender: Male	12% (59)	8% (37)	7% (36)	5% (23)	4% (21)	7% (36)	57% (277)	489
Gender: Female	9% (44)	6% (30)	7% (35)	4% (22)	4% (20)	6% (30)	65% (331)	511
Generation Z: 13-23	10% (102)	7% (67)	7% (71)	5% (45)	4% (41)	7% (66)	61% (608)	1000
PID: Dem (no lean)	11% (38)	10% (35)	10% (34)	6% (21)	3% (11)	7% (24)	53% (188)	352
PID: Ind (no lean)	9% (39)	4% (17)	5% (24)	4% (16)	5% (21)	6% (26)	67% (293)	436
PID: Rep (no lean)	12% (25)	7% (15)	6% (13)	4% (8)	4% (8)	7% (16)	60% (128)	213
PID/Gender: Dem Men	11% (18)	12% (19)	8% (12)	6% (9)	4% (6)	7% (10)	51% (79)	154
PID/Gender: Dem Women	11% (21)	8% (16)	11% (22)	6% (11)	3% (5)	7% (14)	55% (108)	198
PID/Gender: Ind Men	12% (25)	4% (8)	6% (13)	5% (10)	4% (8)	8% (16)	62% (130)	212
PID/Gender: Ind Women	6% (13)	4% (9)	5% (10)	3% (6)	6% (13)	4% (10)	73% (163)	224
PID/Gender: Rep Men	13% (16)	8% (10)	8% (10)	3% (3)	5% (6)	8% (9)	55% (68)	123
PID/Gender: Rep Women	11% (9)	6% (5)	2% (2)	5% (5)	2% (2)	7% (6)	67% (60)	90
Ideo: Liberal (1-3)	11% (34)	9% (29)	11% (33)	3% (11)	5% (15)	7% (23)	54% (167)	312
Ideo: Moderate (4)	8% (15)	7% (12)	9% (16)	4% (8)	7% (12)	5% (10)	59% (104)	176
Ideo: Conservative (5-7)	13% (24)	10% (18)	7% (14)	6% (11)	4% (7)	8% (14)	53% (98)	186
Educ: < College	9% (87)	7% (60)	7% (65)	4% (39)	4% (38)	6% (58)	62% (572)	920
Educ: Bachelors degree	15% (9)	8% (5)	7% (4)	10% (6)	4% (2)	10% (6)	47% (28)	60
Income: Under 50k	11% (60)	6% (34)	6% (34)	5% (25)	4% (21)	7% (36)	60% (316)	525
Income: 50k-100k	8% (22)	5% (15)	7% (19)	5% (14)	3% (10)	7% (20)	65% (186)	286
Income: 100k+	11% (20)	10% (18)	9% (17)	3% (6)	5% (10)	5% (10)	56% (106)	188
Ethnicity: White	11% (67)	6% (40)	7% (44)	3% (20)	4% (25)	7% (45)	62% (388)	629
Ethnicity: Hispanic	10% (21)	5% (10)	7% (14)	5% (11)	5% (10)	6% (13)	61% (124)	203
Ethnicity: Afr. Am.	10% (13)	6% (7)	5% (7)	8% (10)	9% (11)	4% (5)	59% (77)	130
Ethnicity: Other	9% (22)	8% (20)	8% (20)	6% (15)	2% (4)	7% (16)	60% (144)	241
All Christian	11% (34)	7% (22)	8% (25)	6% (19)	5% (14)	9% (26)	53% (157)	296
All Non-Christian	10% (6)	14% (9)	11% (7)	1% (1)	7% (4)	7% (4)	50% (32)	64
Atheist	7% (7)	9% (10)	8% (8)	3% (3)	1% (1)	10% (10)	62% (66)	106
Agnostic/Nothing in particular	10% (55)	5% (27)	6% (31)	4% (22)	4% (21)	5% (25)	66% (354)	534

Table GZC9_3: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Newspapers

Demographic	Every da	tin	everal nes per veek		t once week	Seve times moi	s per	About per m		Less of than per m	once	Ne	ver	Total N
Americans Age 13 to 23	10% (10	•		7%	(71)	5%	(45)	4%	(41)	7%	(66)		(608)	1000
Religious Non-Protestant/Catholic	((9) 11%	\ /	9%	(8)	2%	(2)	5%	(4)	7%	(6)	55%	(46)	84
Evangelical		20) 8%	\ /	4%	(8)	7%	(14)	5%	(10)	8%	(14)	57%	(109)	191
Non-Evangelical	(31) 5%	(/	11%	(31)	4%	(13)	3%	(10)	8%	(22)	58%	(166)	286
Community: Urban	`	33) 7%	(/	6%	(15)	6%	(15)	5%	(12)	6%	(17)	58%	(152)	262
Community: Suburban	`	10) 7%	(/	8%	(42)	4%	(21)	3%	(17)	6%	(32)	63%	(322)	509
Community: Rural	`	6%	\ /	6%	(13)	4%	(10)	5%	(12)	7%	(17)	59%	(134)	229
Employ: Private Sector	\	(9) 7%	(/	15%	(14)	7%	(6)	6%	(6)	4%	(4)	51%	(47)	92
Employ: Unemployed		17) 4%	\ /	4%	(6)	5%	(7)	4%	(6)	6%	(8)	66%	(99)	148
Employ: Other	\	(9) 6%	()	5%	(3)	5%	(3)	5%	(3)	3%	(2)	63%	(38)	61
Military HH: Yes		15) 7%	()	6%	(7)	3%	(4)	2%	(2)	8%	(10)	64%	(82)	129
Military HH: No	`	37) 7%	` ,	7%	(63)	5%	(41)	4%	(39)	6%	(56)	60%	(526)	871
RD/WT: Right Direction	`	89) 89	(23)	5%	(16)	5%	(14)	4%	(12)	7%	(22)	58%	(174)	299
RD/WT: Wrong Track	9% (e	64) 6%	(44)	8%	(55)	4%	(31)	4%	(29)	6%	(44)	62%	(434)	701
Trump Job Approve	11% (3	32) 7%	(21)	6%	(18)	6%	(16)	4%	(12)	8%	(22)	59%	(175)	296
Trump Job Disapprove	,	54) 7%	(40)	9%	(49)	4%	(25)	5%	(25)	6%	(32)	59%	(327)	552
Trump Job Strongly Approve	13% (15) 7%	(8)	7%	(8)	6%	(7)	6%	(7)	7%	(8)	55%	(65)	119
Trump Job Somewhat Approve	10% (17) 7%	(12)	5%	(9)	5%	(9)	3%	(5)	8%	(14)	62%	(110)	176
Trump Job Somewhat Disapprove	11% (2	23) 6%	(13)	9%	(18)	5%	(9)	5%	(10)	4%	(9)	60%	(121)	203
Trump Job Strongly Disapprove	9% (31) 8%	(28)	9%	(31)	4%	(15)	4%	(15)	7%	(23)	59%	(206)	349
Favorable of Trump	12% (3	6%	(15)	6%	(18)	5%	(14)	4%	(12)	6%	(17)	60%	(166)	275
Unfavorable of Trump	10% (5	89	(45)	9%	(50)	5%	(29)	4%	(26)	6%	(36)	59%	(342)	584
Very Favorable of Trump	16% (21) 6%	(7)	8%	(11)	7%	(9)	4%	(6)	4%	(5)	55%	(72)	130
Somewhat Favorable of Trump	9% (13) 5%		5%	(7)	3%	(5)	4%	(6)	9%	(12)	65%	(93)	145
Somewhat Unfavorable of Trump	8% (89	(14)	10%	(18)	5%	(9)	5%	(9)	5%	(9)	59%	(104)	177
Very Unfavorable of Trump	10% (4	12) 7%	(30)	8%	(33)	5%	(19)	4%	(17)	7%	(28)	59%	(239)	407

Table GZC9_3: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Newspapers

Demographic	Every	day	Seve times we	s per	About per v			eral s per nth	About per m		Less of than per m	once	Never	Total N
Americans Age 13 to 23	10%	(102)	7%	(67)	7%	(71)	5%	(45)	4%	(41)	7%	(66)	61% (608)	1000
#1 Issue: Economy	7%	(18)	9%	(22)	7%	(18)	3%	(8)	6%	(16)	11%	(28)	57% (145)	254
#1 Issue: Security	12%	(10)	2%	(2)	9%	(7)	3%	(2)	7%	(6)	4%	(3)	63% (50)	80
#1 Issue: Health Care	11%	(20)	5%	(9)	9%	(15)	6%	(11)	3%	(5)	5%	(9)	61% (107)	176
#1 Issue: Women's Issues	8%	(11)	7%	(9)	10%	(13)	3%	(4)	3%	(4)	5%	(7)	63% (82)	130
#1 Issue: Education	14%	(21)	7%	(11)	5%	(7)	5%	(7)	1%	(1)	7%	(10)	61% (91)	148
#1 Issue: Energy	11%	(11)	9%	(9)	8%	(9)	6%	(6)	4%	(4)	4%	(4)	58% (59)	101
#1 Issue: Other	12%	(12)	4%	(4)	1%	(1)	4%	(4)	5%	(5)	4%	(4)	69% (64)	93
2018 House Vote: Democrat	14%	(15)	13%	(14)	13%	(14)	8%	(8)	5%	(5)	3%	(3)	45% (48)	109
2018 House Vote: Republican	15%	(7)	7%	(3)	9%	(4)	10%	(5)	5%	(2)	8%	(4)	47% (23)	50
2016 Vote: Hillary Clinton	15%	(9)	14%	(8)	11%	(7)	2%	(2)	5%	(3)	4%	(3)	49% (30)	61
2016 Vote: Didn't Vote	10%	(88)	6%	(55)	7%	(61)	4%	(38)	4%	(36)	7%	(62)	62% (553)	893
Voted in 2014: No	9%	(92)	7%	(65)	7%	(70)	4%	(39)	4%	(39)	7%	(66)	62% (601)	972
2012 Vote: Didn't Vote	10%	(94)	7%	(66)	7%	(69)	4%	(40)	4%	(39)	7%	(66)	62% (601)	976
4-Region: Northeast	15%	(29)	8%	(15)	7%	(15)	5%	(11)	7%	(14)	6%	(12)	52% (104)	200
4-Region: Midwest	10%	(23)	5%	(11)	8%	(19)	3%	(8)	2%	(5)	8%	(18)	63% (139)	222
4-Region: South	8%	(28)	6%	(22)	5%	(19)	4%	(15)	4%	(15)	6%	(20)	67% (238)	356
4-Region: West	10%	(22)	9%	(20)	8%	(18)	5%	(12)	3%	(7)	7%	(16)	57% (128)	223

Table GZC9_4: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Television

		Several		Several		Less often		
Domo gwanki a	Every day	times per week	About once	times per	About once	than once	Never	Total N
Demographic	Every day		per week	month	per month	per month	Never	10tai N
Americans Age 13 to 23	37% (373)	19% (195)	11% (110)	5% (51)	2% (23)	5% (47)	20% (202)	1000
Gender: Male	36% (175)	17% (84)	11% (53)	6% (29)	3% (14)	5% (26)	22% (106)	489
Gender: Female	39% (198)	22% (110)	11% (56)	4% (22)	2% (9)	4% (20)	19% (95)	511
Generation Z: 13-23	37% (373)	19% (195)	11% (110)	5% (51)	2% (23)	5% (47)	$20\% \ (202)$	1000
PID: Dem (no lean)	39% (138)	23% (82)	10% (34)	6% (19)	3% (10)	2% (8)	17% (61)	352
PID: Ind (no lean)	32% (138)	18% (79)	12% (50)	6% (25)	3% (11)	7% (31)	23% (102)	436
PID: Rep (no lean)	45% (97)	16% (34)	12% (25)	3% (7)	1% (2)	4% (8)	19% (39)	213
PID/Gender: Dem Men	37% (57)	21% (33)	9% (15)	8% (12)	4% (6)	2% (4)	18% (28)	154
PID/Gender: Dem Women	41% (81)	25% (49)	10% (20)	4% (7)	2% (3)	2% (4)	17% (33)	198
PID/Gender: Ind Men	32% (67)	15% (32)	10% (22)	6% (12)	3% (6)	9% (19)	25% (53)	212
PID/Gender: Ind Women	31% (71)	21% (47)	13% (28)	6% (13)	2% (6)	5% (12)	22% (49)	224
PID/Gender: Rep Men	41% (50)	16% (19)	14% (17)	4% (5)	2% (2)	3% (4)	21% (25)	123
PID/Gender: Rep Women	52% (46)	16% (15)	9% (8)	2% (2)	- (0)	5% (5)	16% (14)	90
Ideo: Liberal (1-3)	36% (112)	20% (64)	11% (36)	6% (20)	3% (11)	3% (11)	19% (60)	312
Ideo: Moderate (4)	35% (62)	17% (31)	13% (22)	7% (13)	3% (5)	6% (11)	18% (31)	176
Ideo: Conservative (5-7)	42% (79)	22% (40)	13% (24)	2% (4)	- (0)	6% (10)	15% (29)	186
Educ: < College	37% (342)	19% (178)	11% (101)	5% (48)	2% (21)	5% (42)	20% (187)	920
Educ: Bachelors degree	36% (22)	24% (14)	11% (7)	4% (2)	2% (1)	4% (3)	18% (11)	60
Income: Under 50k	35% (182)	18% (92)	10% (51)	6% (31)	2% (12)	6% (32)	24% (124)	525
Income: 50k-100k	37% (106)	22% (63)	13% (37)	5% (14)	3% (8)	3% (8)	17% (49)	286
Income: 100k+	45% (85)	21% (39)	11% (21)	3% (6)	1% (3)	3% (6)	15% (28)	188
Ethnicity: White	38% (242)	19% (122)	11% (72)	5% (28)	3% (18)	4% (24)	20% (123)	629
Ethnicity: Hispanic	31% (63)	21% (43)	15% (31)	7% (14)	1% (3)	4% (9)	20% (41)	203
Ethnicity: Afr. Am.	41% (53)	21% (28)	5% (6)	8% (10)	2% (3)	9% (12)	14% (19)	130
Ethnicity: Other	32% (78)	19% (45)	13% (31)	5% (13)	1% (2)	5% (11)	25% (60)	241
All Christian	37% (108)	23% (68)	12% (36)	5% (14)	2% (6)	4% (13)	17% (50)	296
All Non-Christian	40% (25)	11% (7)	15% (10)	9% (6)	3% (2)	3% (2)	18% (12)	64
Atheist	31% (33)	21% (23)	9% (10)	5% (6)	4% (5)	5% (5)	24% (25)	106
Agnostic/Nothing in particular	39% (206)	18% (97)	10% (54)	5% (26)	2% (11)	5% (26)	21% (114)	534

Table GZC9_4: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Television

Demographic	Every day	Several times per week	About once	Several times per month	About once	Less often than once per month	Never	Total N
Americans Age 13 to 23	37% (373)	19% (195)	11% (110)	5% (51)	2% (23)	5% (47)	20% (202)	1000
Religious Non-Protestant/Catholic	39% (33)	14% (12)	14% (12)	7% (6)	3% (3)	2% (2)	20% (202)	84
Evangelical	45% (85)	20% (38)	11% (12)	5% (9)	1% (3)	7% (13)	12% (23)	191
Non-Evangelical	36% (104)	22% (64)	12% (34)	7% (20)	$\frac{1}{2}$ % (6)	4% (13)	16% (45)	286
Community: Urban	35% (92)	19% (51)	8% (20)	7% (19)	$\frac{2}{2}$ (5)	6% (17)	22% (58)	262
Community: Suburban	38% (193)	20% (100)	12% (62)	4% (22)	2% (11)	4% (21)	19% (99)	509
Community: Rural	38% (87)	19% (44)	12% (27)	5% (11)	3% (7)	4% (8)	19% (44)	229
Employ: Private Sector	32% (30)	21% (19)	13% (12)	4% (4)	2% (2)	8% (7)	20% (18)	92
Employ: Unemployed	38% (57)	19% (28)	9% (14)	4% (6)	5% (8)	4% (6)	20% (30)	148
Employ: Other	45% (28)	12% (7)	12% (7)	5% (3)	2% (1)	8% (5)	16% (9)	61
Military HH: Yes	42% (54)	23% (30)	7% (10)	2% (2)	2% (3)	5% (7)	19% (24)	129
Military HH: No	37% (319)	19% (165)	11% (100)	6% (49)	2% (21)	5% (40)	20% (178)	871
RD/WT: Right Direction	39% (115)	19% (56)	12% (36)	5% (16)	3% (9)	4% (13)	18% (53)	299
RD/WT: Wrong Track	37% (258)	20% (138)	10% (73)	5% (35)	2% (15)	5% (33)	21% (148)	701
Trump Job Approve	41% (121)	15% (46)	13% (39)	6% (17)	2% (6)	6% (18)	17% (50)	296
Trump Job Disapprove	38% (207)	22% (121)	10% (53)	5% (28)	3% (15)	4% (23)	19% (106)	552
Trump Job Strongly Approve	49% (59)	12% (15)	8% (9)	4% (5)	2% (2)	8% (9)	18% (21)	119
Trump Job Somewhat Approve	35% (62)	18% (31)	17% (30)	7% (12)	2% (4)	5% (8)	16% (29)	176
Trump Job Somewhat Disapprove	35% (70)	26% (52)	11% (22)	6% (12)	2% (5)	5% (10)	15% (31)	203
Trump Job Strongly Disapprove	39% (136)	20% (69)	9% (31)	5% (16)	3% (10)	4% (13)	21% (74)	349
Favorable of Trump	42% (115)	17% (47)	13% (35)	5% (14)	2% (5)	6% (16)	16% (44)	275
Unfavorable of Trump	38% (221)	21% (122)	10% (60)	5% (32)	2% (14)	4% (25)	19% (110)	584
Very Favorable of Trump	48% (62)	17% (22)	6% (8)	4% (5)	2% (3)	7% (9)	16% (21)	130
Somewhat Favorable of Trump	36% (53)	17% (24)	18% (26)	6% (9)	1% (2)	5% (7)	16% (23)	145
Somewhat Unfavorable of Trump	35% (62)	23% (41)	12% (22)	7% (12)	2% (3)	2% (4)	18% (32)	177
Very Unfavorable of Trump	39% (159)	20% (81)	9% (38)	5% (20)	3% (11)	5% (20)	19% (77)	407

Table GZC9_4: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Television

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Americans Age 13 to 23	37% (373)	19% (195)	11% (110)	5% (51)	2% (23)	5% (47)	20% (202)	1000
#1 Issue: Economy	36% (92)	25% (64)	10% (27)	5% (14)	3% (8)	4% (11)	16% (40)	254
#1 Issue: Security	47% (37)	13% (10)	9% (7)	5% (4)	1% (1)	2% (2)	24% (19)	80
#1 Issue: Health Care	36% (64)	18% (32)	14% (25)	5% (9)	3% (5)	5% (8)	19% (33)	176
#1 Issue: Women's Issues	39% (51)	20% (26)	6% (8)	6% (8)	2% (3)	4% (6)	22% (29)	130
#1 Issue: Education	41% (60)	19% (28)	9% (13)	5% (7)	1% (2)	7% (10)	19% (28)	148
#1 Issue: Energy	37% (37)	21% (21)	14% (14)	6% (6)	1% (1)	4% (4)	17% (18)	101
#1 Issue: Other	29% (27)	8% (8)	13% (12)	4% (4)	3% (3)	6% (6)	36% (33)	93
2018 House Vote: Democrat	35% (39)	23% (25)	16% (17)	6% (7)	3% (3)	1% (2)	15% (17)	109
2018 House Vote: Republican	42% (21)	24% (12)	12% (6)	5% (3)	- (0)	5% (2)	11% (6)	50
2016 Vote: Hillary Clinton	35% (21)	23% (14)	8% (5)	4% (2)	4% (2)	3% (2)	24% (15)	61
2016 Vote: Didn't Vote	37% (334)	19% (172)	10% (94)	5% (48)	2% (19)	5% (44)	20% (181)	893
Voted in 2014: No	37% (358)	20% (191)	11% (105)	5% (50)	2% (23)	5% (46)	20% (199)	972
2012 Vote: Didn't Vote	37% (360)	20% (193)	11% (108)	5% (50)	2% (23)	5% (45)	20% (198)	976
4-Region: Northeast	40% (80)	20% (40)	10% (19)	5% (11)	3% (5)	6% (11)	17% (34)	200
4-Region: Midwest	39% (87)	20% (44)	9% (21)	6% (13)	3% (7)	5% (10)	18% (40)	222
4-Region: South	37% (131)	20% (69)	12% (42)	5% (17)	3% (10)	4% (13)	21% (73)	356
4-Region: West	34% (76)	19% (42)	12% (27)	5% (11)	— (1)	5% (12)	24% (54)	223

Table GZC9_5: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Radio

		Several	About on so	Several	About once	Less often		
Demographic	Every day	times per week	About once per week	times per month	About once per month	than once per month	Never	Total N
Americans Age 13 to 23	14% (138)	9% (89)	11% (109)	7% (70)	5% (52)	7% (73)	47% (468)	1000
Gender: Male	15% (75)	9% (42)	10% (51)	8% (37)	5% (25)	6% (31)	47% (228)	489
Gender: Female	12% (63)	9% (48)	11% (58)	7% (33)	5% (26)	8% (43)	47% (240)	511
Generation Z: 13-23	14% (138)	9% (89)	11% (109)	7% (70)	5% (52)	7% (73)	47% (468)	1000
PID: Dem (no lean)	12% (41)	9% (31)	14% (50)	8% (28)	4% (16)	9% (32)	44% (154)	352
PID: Ind (no lean)	12% (54)	9% (40)	8% (35)	6% (27)	6% (24)	7% (29)	52% (227)	436
PID: Rep (no lean)	20% (43)	9% (18)	12% (25)	7% (15)	6% (12)	6% (13)	41% (87)	213
PID/Gender: Dem Men	12% (19)	8% (13)	14% (21)	9% (14)	4% (6)	8% (12)	44% (69)	154
PID/Gender: Dem Women	11% (22)	9% (18)	15% (29)	7% (14)	5% (9)	10% (19)	43% (86)	198
PID/Gender: Ind Men	14% (30)	9% (19)	7% (14)	7% (14)	6% (12)	6% (13)	52% (110)	212
PID/Gender: Ind Women	11% (24)	10% (21)	9% (21)	6% (13)	5% (12)	7% (16)	52% (117)	224
PID/Gender: Rep Men	21% (26)	8% (10)	13% (16)	7% (9)	6% (7)	5% (6)	40% (49)	123
PID/Gender: Rep Women	19% (17)	10% (9)	10% (9)	7% (7)	6% (5)	8% (7)	41% (37)	90
Ideo: Liberal (1-3)	12% (36)	11% (33)	11% (33)	9% (30)	5% (14)	8% (26)	45% (139)	312
Ideo: Moderate (4)	8% (15)	10% (18)	15% (27)	3% (5)	8% (14)	6% (11)	49% (87)	176
Ideo: Conservative (5-7)	16% (30)	11% (20)	12% (22)	8% (16)	3% (6)	8% (15)	41% (77)	186
Educ: < College	14% (128)	9% (79)	11% (98)	7% (64)	5% (46)	8% (71)	47% (435)	920
Educ: Bachelors degree	9% (6)	17% (10)	14% (8)	7% (4)	8% (5)	4% (3)	41% (25)	60
Income: Under 50k	15% (80)	9% (47)	10% (54)	7% (36)	5% (24)	7% (39)	47% (246)	525
Income: 50k-100k	13% (37)	11% (30)	11% (31)	6% (18)	7% (20)	6% (17)	47% (134)	286
Income: 100k+	11% (20)	7% (13)	13% (24)	9% (17)	4% (8)	9% (18)	47% (88)	188
Ethnicity: White	13% (84)	10% (64)	11% (68)	7% (41)	5% (30)	7% (44)	47% (298)	629
Ethnicity: Hispanic	17% (35)	7% (14)	8% (16)	7% (14)	7% (15)	7% (15)	46% (94)	203
Ethnicity: Afr. Am.	16% (21)	8% (10)	12% (15)	9% (11)	8% (11)	9% (11)	39% (51)	130
Ethnicity: Other	14% (33)	7% (16)	11% (26)	7% (18)	5% (11)	8% (18)	49% (118)	241
All Christian	13% (37)	10% (28)	14% (42)	7% (21)	6% (17)	6% (18)	44% (131)	296
All Non-Christian	11% (7)	5% (3)	9% (5)	11% (7)	5% (3)	2% (1)	57% (36)	64
Atheist	8% (9)	6% (7)	8% (8)	11% (11)	5% (5)	11% (12)	51% (55)	106
Agnostic/Nothing in particular	16% (84)	10% (51)	10% (54)	6% (31)	5% (26)	8% (42)	46% (245)	534

Table GZC9_5: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Radio

		Several times per	About once	Several times per	About once	Less often than once		
Demographic	Every day	week	per week	month	per month	per month	Never	Total N
Americans Age 13 to 23	14% (138)	9% (89)	11% (109)	7% (70)	5% (52)	7% (73)	47% (468)	1000
Religious Non-Protestant/Catholic	13% (11)	5% (4)	10% (9)	8% (7)	7% (6)	1% (1)	56% (47)	84
Evangelical	23% (44)	12% (22)	11% (21)	6% (11)	7% (13)	10% (19)	32% (61)	191
Non-Evangelical	11% (31)	10% (30)	15% (42)	7% (21)	5% (13)	6% (17)	46% (132)	286
Community: Urban	14% (35)	11% (29)	8% (22)	9% (23)	5% (14)	9% (23)	44% (116)	262
Community: Suburban	12% (59)	7% (38)	12% (61)	6% (32)	5% (24)	8% (40)	50% (255)	509
Community: Rural	19% (43)	10% (22)	11% (26)	7% (15)	6% (14)	5% (11)	42% (97)	229
Employ: Private Sector	16% (14)	11% (10)	15% (14)	8% (7)	6% (6)	6% (5)	38% (35)	92
Employ: Unemployed	17% (25)	9% (13)	6% (9)	9% (13)	3% (4)	7% (10)	51% (75)	148
Employ: Other	19% (12)	9% (5)	10% (6)	7% (5)	7% (4)	8% (5)	39% (24)	61
Military HH: Yes	21% (27)	7% (9)	10% (13)	4% (5)	4% (5)	10% (12)	45% (58)	129
Military HH: No	13% (111)	9% (81)	11% (96)	8% (65)	5% (46)	7% (61)	47% (410)	871
RD/WT: Right Direction	17% (50)	11% (34)	9% (28)	6% (19)	5% (15)	6% (18)	45% (135)	299
RD/WT: Wrong Track	13% (88)	8% (56)	12% (82)	7% (51)	5% (36)	8% (56)	47% (333)	701
Trump Job Approve	17% (49)	10% (30)	10% (31)	7% (20)	5% (14)	6% (19)	45% (134)	296
Trump Job Disapprove	13% (71)	9% (50)	12% (66)	8% (44)	5% (28)	7% (41)	46% (251)	552
Trump Job Strongly Approve	24% (29)	11% (13)	10% (12)	7% (8)	5% (6)	7% (8)	37% (44)	119
Trump Job Somewhat Approve	11% (20)	10% (17)	11% (19)	7% (12)	4% (7)	6% (11)	51% (91)	176
Trump Job Somewhat Disapprove	13% (27)	8% (17)	14% (28)	7% (14)	8% (16)	4% (7)	46% (94)	203
Trump Job Strongly Disapprove	13% (44)	10% (34)	11% (38)	9% (30)	3% (12)	10% (34)	45% (158)	349
Favorable of Trump	17% (47)	10% (27)	12% (34)	6% (16)	6% (15)	6% (17)	43% (119)	275
Unfavorable of Trump	13% (78)	9% (55)	11% (64)	8% (45)	5% (31)	8% (45)	46% (266)	584
Very Favorable of Trump	22% (29)	10% (14)	11% (14)	8% (10)	4% (5)	5% (7)	40% (52)	130
Somewhat Favorable of Trump	13% (18)	9% (13)	14% (20)	4% (6)	7% (10)	7% (10)	46% (67)	145
Somewhat Unfavorable of Trump	14% (24)	11% (20)	15% (27)	6% (11)	7% (13)	2% (4)	44% (78)	177
Very Unfavorable of Trump	13% (54)	9% (35)	9% (37)	8% (34)	5% (18)	10% (41)	46% (188)	407

Table GZC9_5: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Radio

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Americans Age 13 to 23	14% (138)	9% (89)	11% (109)	7% (70)	5% (52)	7% (73)	47% (468)	1000
#1 Issue: Economy	11% (28)	9% (22)	11% (27)	10% (25)	8% (20)	5% (13)	47% (121)	254
#1 Issue: Security	18% (14)	15% (12)	11% (9)	5% (4)	11% (8)	4% (3)	37% (29)	80
#1 Issue: Health Care	14% (24)	9% (16)	15% (26)	5% (9)	4% (6)	6% (11)	47% (82)	176
#1 Issue: Women's Issues	19% (25)	9% (12)	11% (15)	6% (8)	3% (3)	6% (8)	46% (60)	130
#1 Issue: Education	17% (24)	7% (10)	9% (13)	7% (11)	2% (3)	8% (12)	50% (74)	148
#1 Issue: Energy	9% (9)	12% (12)	8% (8)	6% (7)	3% (3)	14% (15)	47% (48)	101
#1 Issue: Other	12% (11)	6% (5)	5% (5)	7% (6)	7% (7)	8% (8)	55% (51)	93
2018 House Vote: Democrat	17% (18)	8% (9)	13% (14)	7% (8)	7% (8)	3% (3)	45% (49)	109
2018 House Vote: Republican	21% (11)	15% (8)	13% (7)	9% (4)	3% (2)	5% (3)	33% (16)	50
2016 Vote: Hillary Clinton	15% (9)	11% (7)	10% (6)	10% (6)	4% (2)	5% (3)	44% (27)	61
2016 Vote: Didn't Vote	13% (120)	9% (78)	11% (99)	7% (62)	5% (47)	7% (67)	47% (420)	893
Voted in 2014: No	13% (124)	9% (88)	11% (105)	7% (70)	5% (50)	7% (72)	48% (463)	972
2012 Vote: Didn't Vote	13% (127)	9% (89)	11% (104)	7% (70)	5% (50)	7% (73)	48% (464)	976
4-Region: Northeast	12% (24)	7% (13)	12% (25)	10% (20)	5% (11)	7% (13)	47% (93)	200
4-Region: Midwest	14% (30)	11% (24)	11% (25)	6% (12)	5% (12)	8% (18)	45% (100)	222
4-Region: South	14% (49)	9% (32)	10% (36)	7% (25)	5% (18)	7% (26)	48% (171)	356
4-Region: West	15% (34)	9% (20)	10% (23)	6% (13)	5% (11)	7% (16)	47% (104)	223

Table GZC9_6: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Podcasts

			Seve	eral s per	About	once	Seve times		About	once	Less o				
Demographic	Every d		we	-	per v		moi	-	per m		per m		Ne	ever	Total N
Americans Age 13 to 23	10% (97)	7%	(68)	8%	(79)	5%	(54)	4%	(42)	7%	(71)	59%	(589)	1000
Gender: Male	12% (58)	3%	(39)	8%	(41)	7%	(36)	4%	(21)	8%	(37)	52%	(256)	489
Gender: Female	8% (:	39)	5%	(28)	8%	(38)	3%	(18)	4%	(21)	7%	(34)	65%	(333)	511
Generation Z: 13-23	10% (97)	7%	(68)	8%	(79)	5%	(54)	4%	(42)	7%	(71)	59%	(589)	1000
PID: Dem (no lean)	9% (31)	7%	(24)	9%	(31)	7%	(23)	4%	(14)	9%	(30)	56%	(198)	352
PID: Ind (no lean)	10% (42)	7%	(29)	8%	(34)	4%	(19)	3%	(15)	7%	(29)	62%	(268)	436
PID: Rep (no lean)	11% (2	24)	7%	(15)	7%	(14)	6%	(12)	6%	(13)	6%	(12)	58%	(122)	213
PID/Gender: Dem Men	11% (17)	7%	(10)	10%	(15)	10%	(16)	3%	(4)	10%	(15)	49%	(76)	154
PID/Gender: Dem Women	7% (14)	7%	(14)	8%	(16)	4%	(7)	5%	(10)	8%	(15)	62%	(122)	198
PID/Gender: Ind Men	12% (25) <u> </u>	9%	(19)	7%	(15)	5%	(10)	4%	(8)	9%	(18)	55%	(117)	212
PID/Gender: Ind Women	8% (17)	4%	(10)	9%	(19)	4%	(8)	3%	(7)	5%	(11)	68%	(152)	224
PID/Gender: Rep Men	13% (17)	3%	(10)	9%	(11)	8%	(10)	7%	(9)	3%	(3)	51%	(63)	123
PID/Gender: Rep Women	9%	(8)	5%	(5)	4%	(3)	3%	(2)	4%	(4)	9%	(8)	66%	(59)	90
Ideo: Liberal (1-3)		` '	7%	(23)	9%	(29)	7%	(22)	4%	(11)	8%	(24)	56%	(176)	312
Ideo: Moderate (4)	9% (16)	9%	(15)	10%	(17)	5%	(8)	4%	(8)	5%	(8)	59%	(104)	176
Ideo: Conservative (5-7)	15% (27)	9%	(17)	9%	(17)	5%	(9)	7%	(13)	8%	(14)	47%	(87)	186
Educ: < College	10% (88)	7%	(63)	8%	(72)	5%	(48)	4%	(34)	7%	(65)	60%	(550)	920
Educ: Bachelors degree	8%	(5)	5%	(4)	10%	(6)	10%	(6)	10%	(6)	6%	(3)	50%	` ,	60
Income: Under 50k		` '	7%	(38)	8%	(43)	5%	(26)	4%	(23)	8%	(40)	57%	` /	525
Income: 50k-100k	8% (:	23)	5%	(18)	7%	(21)	4%	(12)	4%	(12)	8%	(22)	62%	(179)	286
Income: 100k+	9% (17)	5%	(12)	8%	(15)	8%	(15)	4%	(8)	5%	(9)	60%	(112)	188
Ethnicity: White	9% (56)	7%	(46)	8%	(50)	5%	(29)	6%	(35)	6%	(41)	59%	(372)	629
Ethnicity: Hispanic	11% (23)	5%	(13)	9%	(18)	5%	(10)	5%	(9)	5%	(9)	60%	(121)	203
Ethnicity: Afr. Am.	11% (15) Z	7%	(9)	9%	(12)	9%	(12)	2%	(3)	8%	(10)	54%	(70)	130
Ethnicity: Other	11% (2	26)	5%	(13)	7%	(17)	5%	(13)	2%	(5)	8%	(20)	61%	(146)	241
All Christian	`	,	3%	(23)	9%	(26)	6%	(18)	5%	(15)	6%	(18)	57%	,	296
All Non-Christian	,	,	4%	(3)	11%	(7)	7%	(4)	4%	(3)	10%	(6)	54%	,	64
Atheist		()	9%	(9)	7%	(7)	4%	(4)	5%	(6)	8%	(8)	61%	\ /	106
Agnostic/Nothing in particular		()	5%	(33)	7%	(39)	5%	(27)	4%	(19)	7%	(39)		(322)	534

Table GZC9_6: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Podcasts

Demographic	Every	y day	Seve times we	per	Abou		Seve times mon	s per	About per m		Less of than of the per m	once	Ne	ever	Total N
<u> </u>		•													
Americans Age 13 to 23	10%	(97)	7%	(68)	8%	(79)	5%	(54)	4%	(42)	7%	(71)		(589)	1000
Religious Non-Protestant/Catholic	16%	(13)	6%	(5)	9%	(8)	5%	(4)	5%	(4)	9%	(8)	50%	\ /	84
Evangelical	11%	(20)	8%	(16)	8%	(16)	6%	(11)	3%	(6)	8%	(15)	56%	,	191
Non-Evangelical	7%	(19)	6%	(18)	7%	(21)	7%	(19)	5%	(13)	7% -~	(19)	61%	,	286
Community: Urban	10%	(25)	8%	(21)	7%	(18)	8%	(22)	3%	(8)	7%	(20)	56%	` /	262
Community: Suburban	8%	(40)	5%	(27)	9%	(44)	5%	(24)	4%	(22)	7%	(37)	62%	\ /	509
Community: Rural	14%	(31)	8%	(19)	8%	(17)	4%	(8)	5%	(12)	6%	(14)	55%	\ /	229
Employ: Private Sector	15%	(14)	9%	(8)	13%	(12)	9%	(9)	4%	(4)	7%	(6)	42%	(39)	92
Employ: Unemployed	14%	(20)	4%	(6)	8%	(12)	2%	(3)	5%	(7)	6%	(8)	62%	(92)	148
Employ: Other	15%	(9)	6%	(4)	1%	(1)	10%	(6)	8%	(5)	9%	(5)	50%	(31)	61
Military HH: Yes	14%	(18)	8%	(11)	6%	(8)	2%	(3)	4%	(5)	9%	(12)	56%	(73)	129
Military HH: No	9%	(79)	7%	(57)	8%	(71)	6%	(51)	4%	(37)	7%	(59)	59%	(516)	871
RD/WT: Right Direction	12%	(35)	7%	(22)	7%	(20)	5%	(16)	6%	(17)	7%	(20)	57%	(170)	299
RD/WT: Wrong Track	9%	(62)	7%	(46)	9%	(60)	5%	(38)	4%	(25)	7%	(51)	60%	(419)	701
Trump Job Approve	12%	(35)	7%	(20)	8%	(25)	6%	(18)	6%	(17)	7%	(22)	54%	(158)	296
Trump Job Disapprove	9%	(49)	7%	(39)	9%	(48)	5%	(27)	4%	(20)	8%	(42)	59%	(327)	552
Trump Job Strongly Approve	14%	(17)	8%	(10)	9%	(11)	6%	(7)	6%	(7)	8%	(9)	48%	(57)	119
Trump Job Somewhat Approve	10%	(18)	6%	(10)	8%	(14)	7%	(12)	6%	(10)	7%	(13)	57%	(101)	176
Trump Job Somewhat Disapprove	7%	(13)	8%	(17)	10%	(19)	4%	(8)	3%	(6)	4%	(9)	64%	,	203
Trump Job Strongly Disapprove	10%	(36)	6%	(22)	8%	(28)	5%	(19)	4%	(14)	10%	(33)	56%	,	349
Favorable of Trump	12%	(33)	7%	(18)	10%	(27)	6%	(16)	5%	(15)	7%	(19)	54%	,	275
Unfavorable of Trump	9%	(53)	8%	(45)	8%	(47)	6%	(32)	4%	(21)	8%	(48)	58%	,	584
Very Favorable of Trump	16%	(21)	9%	(12)	6%	(8)	7%	(9)	5%	(7)	7%	(10)	49%	(64)	130
Somewhat Favorable of Trump	9%	(13)	4%	(6)	13%	(18)	5%	(7)	6%	(8)	6%	(9)	58%	(83)	145
Somewhat Unfavorable of Trump	8%	(14)	9%	(16)	10%	(17)	4%	(8)	2%	(3)	4%	(7)	63%	(112)	177
Very Unfavorable of Trump	10%	(39)	7%	(29)	7%	(29)	6%	(24)	4%	(18)	10%	(41)	56%	(/	407

Table GZC9_6: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Podcasts

Demographic	Every	day day	Seve times we	per	About per v		Seve times mor	s per	About per m		Less of than per m	once	Never	Total N
Americans Age 13 to 23	10%	(97)	7%	(68)	8%	(79)	5%	(54)	4%	(42)	7%	(71)	59% (589) 1000
#1 Issue: Economy	7%	(17)	9%	(23)	8%	(21)	5%	(12)	5%	(12)	8%	(21)	58% (148	254
#1 Issue: Security	10%	(8)	9%	(7)	3%	(2)	5%	(4)	5%	(4)	6%	(5)	61% (49	80
#1 Issue: Health Care	12%	(21)	2%	(4)	12%	(22)	5%	(9)	3%	(6)	7%	(11)	58% (102	176
#1 Issue: Women's Issues	10%	(13)	6%	(8)	7%	(9)	4%	(6)	3%	(4)	8%	(11)	61% (80	130
#1 Issue: Education	12%	(17)	9%	(13)	6%	(8)	8%	(12)	4%	(7)	5%	(8)	56% (83	148
#1 Issue: Energy	11%	(11)	3%	(3)	14%	(15)	4%	(5)	5%	(5)	4%	(4)	58% (59	101
#1 Issue: Other	7%	(7)	7%	(6)	_	(0)	7%	(6)	6%	(5)	7%	(7)	67% (62	93
2018 House Vote: Democrat	12%	(13)	8%	(9)	12%	(13)	8%	(9)	4%	(5)	6%	(7)	49% (53	109
2018 House Vote: Republican	13%	(7)	12%	(6)	9%	(4)	6%	(3)	10%	(5)	12%	(6)	38% (19	50
2016 Vote: Hillary Clinton	13%	(8)	11%	(7)	10%	(6)	11%	(7)	8%	(5)	1%	(1)	46% (28	61
2016 Vote: Didn't Vote	9%	(84)	6%	(57)	8%	(67)	5%	(46)	4%	(34)	7%	(67)	60% (537	893
Voted in 2014: No	9%	(88)	7%	(65)	8%	(74)	5%	(53)	4%	(41)	7%	(69)	60% (582	972
2012 Vote: Didn't Vote	9%	(90)	7%	(65)	8%	(77)	5%	(51)	4%	(42)	7%	(69)	60% (582	976
4-Region: Northeast	10%	(21)	10%	(21)	8%	(15)	7%	(14)	6%	(13)	5%	(9)	54% (108	200
4-Region: Midwest	9%	(20)	6%	(13)	7%	(16)	5%	(11)	3%	(7)	8%	(17)	63% (139	222
4-Region: South	8%	(29)	6%	(21)	8%	(27)	5%	(18)	4%	(13)	6%	(21)	64% (226	356
4-Region: West	12%	(28)	6%	(14)	10%	(22)	5%	(11)	4%	(9)	11%	(24)	52% (116	223

Table GZC9_7: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Parents and other family

		Several		Several		Less often		
Demographic	Every day	times per week	About once per week	times per month	About once per month	than once per month	Never	Total N
Americans Age 13 to 23	50% (504)	26% (265)	9% (86)	3% (27)	2% (20)	2% (21)	8% (77)	1000
Gender: Male	46% (227)	27% (132)	9% (46)	3% (17)	3% (15)	$\frac{2\%}{2\%}$ (12)	8% (39)	489
Gender: Female	54% (277)	26% (133)	8% (40)	2% (10)	1% (5)	2% (9)	7% (38)	511
Generation Z: 13-23	50% (504)	26% (265)	9% (86)	3% (27)	2% (20)	$\frac{2}{2}$ (21)	8% (77)	1000
PID: Dem (no lean)	50% (175)	26% (93)	9% (33)	3% (9)	3% (9)	$\frac{2}{2}$ (7)	8% (27)	352
PID: Ind (no lean)	48% (209)	27% (119)	8% (36)	4% (15)	2% (10)	2% (10)	8% (36)	436
PID: Rep (no lean)	57% (120)	25% (53)	8% (17)	1% (3)	1% (1)	2% (4)	7% (14)	213
PID/Gender: Dem Men	47% (73)	27% (41)	9% (14)	3% (4)	4% (7)	2% (3)	8% (13)	154
PID/Gender: Dem Women	52% (102)	26% (51)	10% (20)	2% (5)	1% (2)	2% (4)	7% (14)	198
PID/Gender: Ind Men	44% (93)	27% (58)	9% (20)	5% (11)	3% (7)	3% (6)	8% (17)	212
PID/Gender: Ind Women	52% (116)	27% (61)	7% (17)	2% (4)	1% (3)	2% (4)	9% (19)	224
PID/Gender: Rep Men	50% (61)	27% (33)	11% (13)	2% (2)	1% (1)	2% (3)	8% (10)	123
PID/Gender: Rep Women	66% (59)	23% (21)	4% (4)	1% (1)	- (0)	1% (1)	5% (4)	90
Ideo: Liberal (1-3)	45% (141)	30% (94)	9% (29)	3% (9)	3% (9)	2% (7)	7% (23)	312
Ideo: Moderate (4)	47% (83)	32% (56)	9% (17)	3% (6)	1% (2)	- (1)	7% (12)	176
Ideo: Conservative (5-7)	58% (108)	25% (47)	7% (12)	2% (4)	1% (2)	1% (2)	6% (11)	186
Educ: < College	51% (470)	26% (239)	9% (79)	3% (24)	2% (18)	2% (20)	8% (70)	920
Educ: Bachelors degree	41% (25)	38% (23)	10% (6)	4% (3)	2% (1)	-(0)	5% (3)	60
Income: Under 50k	45% (236)	27% (140)	9% (50)	3% (18)	3% (14)	3% (16)	10% (52)	525
Income: 50k-100k	53% (152)	26% (76)	10% (28)	2% (6)	1% (3)	1% (3)	7% (19)	286
Income: 100k+	62% (116)	26% (50)	5% (9)	2% (3)	1% (3)	1% (2)	3% (6)	188
Ethnicity: White	52% (326)	26% (163)	9% (57)	2% (11)	2% (11)	2% (13)	8% (49)	629
Ethnicity: Hispanic	45% (92)	24% (48)	12% (24)	5% (11)	2% (4)	3% (6)	9% (18)	203
Ethnicity: Afr. Am.	51% (66)	24% (31)	6% (8)	5% (7)	3% (4)	2% (3)	8% (11)	130
Ethnicity: Other	47% (112)	29% (71)	9% (21)	4% (9)	2% (5)	2% (5)	7% (17)	241
All Christian	49% (145)	30% (87)	9% (27)	3% (8)	1% (2)	2% (5)	7% (20)	296
All Non-Christian	54% (34)	26% (17)	9% (6)	2% (1)	6% (4)	- (0)	4% (3)	64
Atheist	40% (42)	33% (36)	6% (6)	2% (2)	6% (6)	3% (4)	10% (11)	106
Agnostic/Nothing in particular	53% (282)	23% (125)	9% (47)	3% (16)	2% (8)	2% (12)	8% (43)	534

Table GZC9_7: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Parents and other family

		Several times per	About once	Several times per	About once	Less often than once		
Demographic	Every day	week	per week	month	per month	per month	Never	Total N
Americans Age 13 to 23	50% (504)	26% (265)	9% (86)	3% (27)	2% (20)	2% (21)	8% (77)	1000
Religious Non-Protestant/Catholic	53% (45)	27% (23)	7% (6)	2% (2)	4% (4)	1% (1)	6% (5)	84
Evangelical	59% (112)	20% (39)	9% (18)	2% (5)	- (0)	1% (3)	8% (15)	191
Non-Evangelical	50% (142)	32% (92)	7% (20)	3% (8)	2% (4)	2% (4)	5% (15)	286
Community: Urban	47% (124)	26% (69)	7% (20)	4% (12)	2% (6)	2% (6)	10% (26)	262
Community: Suburban	51% (261)	28% (143)	9% (46)	2% (11)	2% (10)	1% (6)	6% (33)	509
Community: Rural	52% (119)	23% (54)	9% (21)	2% (5)	2% (4)	4% (9)	8% (18)	229
Employ: Private Sector	39% (36)	27% (25)	11% (11)	3% (2)	5% (5)	3% (2)	13% (12)	92
Employ: Unemployed	51% (75)	23% (34)	12% (18)	4% (5)	1% (2)	2% (3)	7% (10)	148
Employ: Other	44% (27)	25% (15)	7% (4)	2% (2)	6% (4)	2% (1)	14% (8)	61
Military HH: Yes	59% (77)	23% (29)	6% (8)	2% (3)	- (0)	2% (2)	8% (10)	129
Military HH: No	49% (427)	27% (235)	9% (78)	3% (25)	2% (20)	2% (19)	8% (67)	871
RD/WT: Right Direction	52% (154)	26% (79)	10% (29)	2% (7)	2% (6)	1% (4)	7% (20)	299
RD/WT: Wrong Track	50% (350)	27% (186)	8% (57)	3% (20)	2% (14)	2% (17)	8% (57)	701
Trump Job Approve	54% (159)	26% (78)	8% (24)	3% (8)	2% (5)	2% (7)	5% (15)	296
Trump Job Disapprove	51% (279)	28% (152)	9% (49)	2% (13)	2% (12)	1% (8)	7% (39)	552
Trump Job Strongly Approve	59% (70)	24% (28)	8% (9)	- (0)	2% (2)	3% (4)	5% (6)	119
Trump Job Somewhat Approve	51% (89)	28% (49)	8% (15)	4% (8)	2% (3)	2% (3)	5% (9)	176
Trump Job Somewhat Disapprove	50% (102)	30% (61)	9% (19)	3% (6)	2% (4)	1% (3)	3% (7)	203
Trump Job Strongly Disapprove	51% (177)	26% (91)	8% (29)	2% (7)	2% (8)	2% (5)	9% (32)	349
Favorable of Trump	54% (150)	27% (74)	8% (21)	2% (6)	1% (3)	3% (7)	5% (13)	275
Unfavorable of Trump	50% (294)	28% (165)	9% (52)	2% (14)	2% (13)	1% (7)	7% (38)	584
Very Favorable of Trump	55% (71)	26% (34)	6% (8)	1% (2)	2% (3)	3% (5)	6% (8)	130
Somewhat Favorable of Trump	54% (78)	28% (40)	9% (13)	3% (5)	1% (1)	2% (3)	3% (5)	145
Somewhat Unfavorable of Trump	50% (88)	30% (53)	10% (18)	4% (7)	2% (3)	— (1)	5% (8)	177
Very Unfavorable of Trump	51% (207)	28% (113)	9% (35)	2% (7)	2% (10)	1% (6)	7% (30)	407

Table GZC9_7: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Parents and other family

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Americans Age 13 to 23	50% (504)	26% (265)	9% (86)	3% (27)	2% (20)	2% (21)	8% (77)	1000
#1 Issue: Economy	53% (135)	25% (64)	10% (26)	2% (6)	3% (8)	2% (5)	4% (11)	254
#1 Issue: Security	54% (43)	24% (19)	10% (8)	- (0)	- (0)	2% (2)	10% (8)	80
#1 Issue: Health Care	48% (84)	25% (44)	12% (22)	2% (3)	1% (2)	2% (4)	10% (17)	176
#1 Issue: Women's Issues	50% (65)	29% (37)	4% (5)	4% (5)	2% (2)	1% (2)	10% (13)	130
#1 Issue: Education	54% (80)	25% (37)	8% (11)	3% (4)	3% (4)	2% (3)	5% (8)	148
#1 Issue: Energy	46% (47)	34% (34)	7% (7)	4% (4)	2% (2)	3% (3)	4% (5)	101
#1 Issue: Other	43% (40)	28% (26)	5% (5)	5% (5)	2% (2)	1% (1)	16% (15)	93
2018 House Vote: Democrat	46% (50)	25% (27)	14% (15)	3% (4)	4% (4)	3% (3)	5% (5)	109
2018 House Vote: Republican	45% (23)	34% (17)	12% (6)	3% (2)	- (0)	1% (1)	5% (2)	50
2016 Vote: Hillary Clinton	47% (29)	20% (12)	16% (10)	1% (1)	4% (2)	2% (2)	9% (6)	61
2016 Vote: Didn't Vote	51% (454)	27% (239)	8% (70)	3% (23)	2% (18)	2% (19)	8% (70)	893
Voted in 2014: No	50% (491)	27% (260)	8% (81)	3% (27)	2% (19)	2% (18)	8% (76)	972
2012 Vote: Didn't Vote	50% (490)	27% (263)	8% (83)	3% (27)	2% (18)	2% (20)	8% (75)	976
4-Region: Northeast	52% (105)	26% (51)	8% (16)	3% (5)	3% (7)	2% (4)	6% (12)	200
4-Region: Midwest	50% (111)	27% (60)	9% (20)	2% (4)	2% (5)	2% (4)	8% (17)	222
4-Region: South	50% (178)	26% (94)	9% (32)	3% (9)	1% (5)	3% (9)	8% (28)	356
4-Region: West	50% (110)	27% (59)	8% (18)	4% (8)	1% (3)	2% (4)	9% (20)	223

Table GZC9_8: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Friends

		Several times per	About once	Several times per	About once	Less often than once		
Demographic	Every day	week	per week	month	per month	per month	Never	Total N
Americans Age 13 to 23	27% (270)	29% (291)	16% (158)	6% (61)	3% (29)	4% (40)	15% (151)	1000
Gender: Male	27% (134)	29% (143)	14% (70)	7% (33)	3% (15)	4% (20)	15% (73)	489
Gender: Female	26% (135)	29% (148)	17% (87)	5% (28)	3% (14)	4% (20)	15% (78)	511
Generation Z: 13-23	27% (270)	29% (291)	16% (158)	6% (61)	3% (29)	4% (40)	15% (151)	1000
PID: Dem (no lean)	30% (106)	29% (104)	17% (60)	5% (16)	3% (10)	3% (10)	13% (47)	352
PID: Ind (no lean)	24% (105)	28% (122)	15% (66)	8% (34)	3% (14)	5% (20)	17% (74)	436
PID: Rep (no lean)	28% (59)	31% (66)	15% (31)	5% (11)	2% (5)	5% (10)	14% (31)	213
PID/Gender: Dem Men	30% (46)	32% (49)	15% (23)	5% (8)	3% (4)	3% (4)	13% (20)	154
PID/Gender: Dem Women	31% (60)	28% (55)	18% (36)	4% (8)	3% (6)	3% (6)	13% (26)	198
PID/Gender: Ind Men	26% (56)	26% (55)	12% (26)	9% (19)	4% (8)	5% (11)	18% (37)	212
PID/Gender: Ind Women	22% (49)	30% (67)	18% (41)	7% (15)	3% (7)	4% (9)	17% (37)	224
PID/Gender: Rep Men	27% (33)	32% (39)	17% (21)	5% (6)	3% (3)	4% (5)	13% (16)	123
PID/Gender: Rep Women	29% (26)	30% (27)	11% (10)	5% (5)	1% (1)	6% (5)	17% (15)	90
Ideo: Liberal (1-3)	27% (86)	35% (108)	15% (46)	6% (17)	2% (7)	3% (9)	12% (39)	312
Ideo: Moderate (4)	22% (39)	25% (44)	21% (36)	9% (16)	3% (6)	2% (3)	18% (31)	176
Ideo: Conservative (5-7)	30% (56)	32% (60)	16% (30)	6% (12)	1% (3)	3% (6)	11% (20)	186
Educ: < College	27% (247)	28% (262)	16% (147)	6% (55)	3% (26)	4% (39)	16% (144)	920
Educ: Bachelors degree	25% (15)	42% (25)	14% (9)	8% (5)	2% (2)	1% (1)	7% (4)	60
Income: Under 50k	28% (147)	28% (145)	15% (81)	5% (25)	3% (15)	4% (22)	17% (92)	525
Income: 50k-100k	25% (72)	29% (82)	18% (51)	7% (21)	4% (12)	4% (12)	12% (35)	286
Income: 100k+	27% (51)	34% (64)	14% (26)	8% (15)	1% (2)	4% (7)	13% (24)	188
Ethnicity: White	27% (170)	31% (192)	16% (101)	6% (35)	2% (10)	4% (26)	15% (94)	629
Ethnicity: Hispanic	23% (47)	31% (62)	18% (36)	5% (10)	6% (12)	3% (6)	15% (30)	203
Ethnicity: Afr. Am.	34% (44)	18% (24)	16% (21)	7% (9)	5% (7)	4% (5)	16% (20)	130
Ethnicity: Other	23% (55)	31% (75)	15% (36)	7% (17)	5% (12)	4% (10)	15% (37)	241
All Christian	26% (78)	30% (87)	18% (55)	9% (26)	2% (6)	3% (10)	11% (33)	296
All Non-Christian	24% (15)	37% (24)	18% (11)	5% (3)	7% (4)	2% (2)	7% (5)	64
Atheist	30% (32)	29% (31)	10% (11)	4% (4)	2% (2)	7% (8)	17% (18)	106
Agnostic/Nothing in particular	27% (145)	28% (149)	15% (80)	5% (27)	3% (16)	4% (21)	18% (96)	534

Table GZC9_8: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Friends

		Several times per	About once	Several times per	About once	Less often than once		
Demographic	Every day	week	per week	month	per month	per month	Never	Total N
Americans Age 13 to 23	27% (270)	29% (291)	16% (158)	6% (61)	3% (29)	4% (40)	15% (151)	1000
Religious Non-Protestant/Catholic	27% (22)	30% (25)	14% (12)	10% (8)	5% (4)	3% (2)	11% (10)	84
Evangelical	29% (56)	27% (51)	17% (32)	5% (10)	2% (5)	7% (14)	12% (23)	191
Non-Evangelical	22% (63)	34% (96)	18% (53)	9% (25)	3% (8)	3% (8)	11% (33)	286
Community: Urban	26% (68)	30% (80)	17% (45)	7% (18)	5% (13)	2% (5)	13% (34)	262
Community: Suburban	25% (128)	31% (156)	16% (83)	7% (38)	2% (10)	4% (19)	15% (76)	509
Community: Rural	33% (74)	24% (56)	13% (30)	2% (5)	3% (6)	7% (16)	18% (41)	229
Employ: Private Sector	23% (21)	35% (32)	13% (12)	9% (8)	5% (5)	4% (4)	11% (10)	92
Employ: Unemployed	31% (45)	28% (41)	16% (24)	4% (6)	2% (3)	1% (2)	18% (26)	148
Employ: Other	34% (21)	19% (12)	14% (9)	3% (2)	5% (3)	7% (4)	18% (11)	61
Military HH: Yes	33% (43)	27% (35)	12% (15)	6% (7)	2% (3)	4% (5)	16% (21)	129
Military HH: No	26% (227)	29% (257)	16% (142)	6% (53)	3% (26)	4% (35)	15% (130)	871
RD/WT: Right Direction	28% (83)	28% (85)	16% (48)	7% (22)	2% (7)	4% (13)	14% (40)	299
RD/WT: Wrong Track	27% (187)	29% (206)	16% (110)	6% (39)	3% (21)	4% (27)	16% (111)	701
Trump Job Approve	29% (85)	29% (86)	16% (48)	7% (22)	3% (10)	4% (11)	12% (34)	296
Trump Job Disapprove	28% (154)	31% (172)	16% (90)	5% (29)	3% (15)	3% (17)	14% (76)	552
Trump Job Strongly Approve	30% (36)	30% (35)	17% (20)	4% (4)	3% (3)	6% (7)	11% (13)	119
Trump Job Somewhat Approve	28% (49)	29% (51)	16% (28)	10% (17)	4% (6)	2% (4)	12% (21)	176
Trump Job Somewhat Disapprove	25% (50)	31% (64)	20% (40)	5% (11)	3% (6)	4% (8)	12% (25)	203
Trump Job Strongly Disapprove	30% (104)	31% (108)	14% (50)	5% (19)	3% (9)	3% (9)	15% (51)	349
Favorable of Trump	26% (73)	31% (84)	17% (46)	7% (20)	4% (10)	4% (11)	12% (32)	275
Unfavorable of Trump	27% (160)	31% (183)	16% (92)	6% (36)	3% (15)	3% (17)	14% (81)	584
Very Favorable of Trump	31% (40)	29% (38)	15% (19)	4% (6)	4% (5)	5% (7)	12% (15)	130
Somewhat Favorable of Trump	22% (32)	32% (46)	19% (27)	10% (14)	3% (5)	3% (4)	12% (17)	145
Somewhat Unfavorable of Trump	27% (48)	28% (50)	17% (30)	9% (15)	3% (4)	1% (2)	16% (28)	177
Very Unfavorable of Trump	28% (113)	33% (133)	15% (62)	5% (21)	3% (10)	4% (14)	13% (53)	407

Table GZC9_8: The following questions are about the COVID-19 pandemic, also known as coronavirus. How often are you using the following to catch up on news or information about the COVID-19 pandemic, also known as coronavirus? Friends

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Americans Age 13 to 23	27% (270)	29% (291)	16% (158)	6% (61)	3% (29)	4% (40)	15% (151)	1000
#1 Issue: Economy	30% (76)	30% (76)	15% (37)	7% (19)	2% (5)	4% (11)	12% (29)	254
#1 Issue: Security	34% (27)	28% (22)	12% (9)	3% (2)	2% (1)	1% (1)	20% (16)	80
#1 Issue: Health Care	24% (43)	34% (60)	17% (30)	4% (7)	4% (7)	3% (6)	13% (24)	176
#1 Issue: Women's Issues	28% (37)	29% (38)	18% (23)	5% (6)	2% (2)	2% (2)	17% (22)	130
#1 Issue: Education	25% (37)	26% (38)	19% (28)	6% (10)	2% (2)	5% (7)	17% (25)	148
#1 Issue: Energy	24% (25)	33% (33)	16% (16)	8% (8)	3% (3)	4% (4)	12% (12)	101
#1 Issue: Other	21% (19)	17% (16)	13% (12)	9% (8)	8% (7)	9% (8)	24% (22)	93
2018 House Vote: Democrat	29% (32)	34% (37)	15% (16)	7% (7)	6% (6)	1% (1)	8% (9)	109
2018 House Vote: Republican	25% (12)	27% (14)	23% (11)	10% (5)	3% (2)	5% (2)	6% (3)	50
2016 Vote: Hillary Clinton	31% (19)	37% (23)	11% (7)	6% (4)	6% (3)	- (0)	9% (6)	61
2016 Vote: Didn't Vote	27% (239)	29% (255)	16% (139)	6% (54)	3% (24)	4% (39)	16% (142)	893
Voted in 2014: No	26% (258)	29% (285)	16% (154)	6% (59)	3% (28)	4% (39)	15% (149)	972
2012 Vote: Didn't Vote	27% (259)	29% (287)	16% (153)	6% (59)	3% (28)	4% (40)	15% (150)	976
4-Region: Northeast	29% (58)	29% (57)	15% (31)	8% (17)	3% (6)	2% (5)	14% (27)	200
4-Region: Midwest	31% (68)	30% (65)	14% (31)	5% (11)	1% (3)	4% (9)	16% (35)	222
4-Region: South	26% (93)	25% (88)	17% (61)	6% (21)	3% (12)	6% (20)	17% (60)	356
4-Region: West	23% (51)	36% (80)	15% (34)	5% (12)	4% (9)	3% (7)	13% (29)	223

Table GZC10_1: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Facebook

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	24%	(239)	16%	(158)	12%	(119)	48%	(484)	1000
Gender: Male	20%	(98)	16%	(78)	15%	(75)	49%	(237)	489
Gender: Female	27%	(140)	16%	(80)	9%	(44)	48%	(247)	511
Generation Z: 13-23	24%	(239)	16%	(158)	12%	(119)	48%	(484)	1000
PID: Dem (no lean)	26%	(92)	17%	(60)	10%	(35)	47%	(165)	352
PID: Ind (no lean)	21%	(91)	15%	(63)	14%	(59)	51%	(223)	436
PID: Rep (no lean)	26%	(56)	16%	(35)	12%	(25)	45%	(97)	213
PID/Gender: Dem Men	26%	(40)	16%	(25)	12%	(19)	46%	(70)	154
PID/Gender: Dem Women	26%	(52)	18%	(35)	8%	(16)	48%	(95)	198
PID/Gender: Ind Men	16%	(33)	16%	(34)	18%	(38)	50%	(107)	212
PID/Gender: Ind Women	26%	(58)	13%	(30)	9%	(21)	52%	(116)	224
PID/Gender: Rep Men	21%	(25)	16%	(19)	14%	(18)	49%	(60)	123
PID/Gender: Rep Women	34%	(31)	17%	(15)	8%	(8)	40%	(36)	90
Ideo: Liberal (1-3)	26%	(81)	18%	(58)	12%	(36)	44%	(138)	312
Ideo: Moderate (4)	28%	(49)	15%	(27)	14%	(25)	43%	(76)	176
Ideo: Conservative (5-7)	29%	(55)	19%	(35)	10%	(19)	42%	(77)	186
Educ: < College	22%	(206)	15%	(138)	12%	(110)	51%	(466)	920
Educ: Bachelors degree	42%	(25)	24%	(15)	10%	(6)	24%	(14)	60
Income: Under 50k	29%	(150)	16%	(83)	12%	(63)	44%	(230)	525
Income: 50k-100k	20%	(58)	15%	(44)	12%	(34)	52%	(150)	286
Income: 100k+	16%	(31)	16%	(31)	12%	(22)	56%	(104)	188
Ethnicity: White	27%	(168)	15%	(97)	10%	(63)	48%	(300)	629
Ethnicity: Hispanic	22%	(45)	15%	(30)	17%	(35)	46%	(93)	203
Ethnicity: Afr. Am.	19%	(24)	15%	(20)	14%	(18)	52%	(68)	130
Ethnicity: Other	19%	(47)	17%	(41)	16%	(38)	48%	(116)	241
All Christian	24%	(71)	19%	(55)	12%	(35)	45%	(134)	296
All Non-Christian	30%	(19)	23%	(15)	10%	(6)	37%	(23)	64
Atheist	16%	(17)	11%	(12)	13%	(14)	60%	(64)	106
Agnostic/Nothing in particular	25%	(132)	14%	(77)	12%	(63)	49%	(262)	534
Religious Non-Protestant/Catholic	28%	(24)	22%	(19)	7%	(6)	42%	(36)	84

Table GZC10_1: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Facebook

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	24%	(239)	16%	(158)	12%	(119)	48%	(484)	1000
Evangelical	25%	(48)	13%	(25)	13%	(25)	49%	(94)	191
Non-Evangelical	27%	(77)	18%	(52)	9%	(25)	46%	(132)	286
Community: Urban	28%	(73)	14%	(35)	12%	(32)	47%	(123)	262
Community: Suburban	20%	(101)	15%	(78)	11%	(58)	53%	(271)	509
Community: Rural	28%	(65)	19%	(44)	13%	(29)	39%	(90)	229
Employ: Private Sector	32%	(30)	22%	(20)	14%	(13)	32%	(29)	92
Employ: Unemployed	29%	(42)	13%	(20)	10%	(15)	48%	(71)	148
Employ: Other	24%	(15)	20%	(12)	15%	(9)	41%	(25)	61
Military HH: Yes	18%	(24)	15%	(20)	9%	(12)	58%	(75)	129
Military HH: No	25%	(215)	16%	(138)	12%	(108)	47%	(409)	871
RD/WT: Right Direction	24%	(72)	17%	(50)	11%	(34)	48%	(143)	299
RD/WT: Wrong Track	24%	(167)	15%	(108)	12%	(85)	49%	(341)	701
Trump Job Approve	29%	(85)	18%	(52)	12%	(35)	42%	(124)	296
Trump Job Disapprove	24%	(135)	15%	(85)	12%	(67)	48%	(265)	552
Trump Job Strongly Approve	29%	(35)	17%	(20)	13%	(15)	42%	(50)	119
Trump Job Somewhat Approve	28%	(50)	18%	(32)	11%	(20)	42%	(74)	176
Trump Job Somewhat Disapprove	24%	(49)	17%	(34)	11%	(22)	48%	(98)	203
Trump Job Strongly Disapprove	24%	(86)	15%	(51)	13%	(45)	48%	(168)	349
Favorable of Trump	29%	(81)	17%	(46)	13%	(35)	41%	(114)	275
Unfavorable of Trump	24%	(138)	17%	(97)	12%	(73)	47%	(277)	584
Very Favorable of Trump	33%	(43)	14%	(18)	12%	(16)	41%	(53)	130
Somewhat Favorable of Trump	26%	(37)	19%	(28)	13%	(19)	42%	(61)	145
Somewhat Unfavorable of Trump	25%	(43)	19%	(33)	11%	(19)	46%	(82)	177
Very Unfavorable of Trump	23%	(94)	16%	(64)	13%	(54)	48%	(195)	407

Table GZC10_1: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Facebook

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	24%	(239)	16%	(158)	12%	(119)	48%	(484)	1000
#1 Issue: Economy	25%	(63)	17%	(44)	15%	(37)	43%	(110)	254
#1 Issue: Security	14%	(12)	21%	(17)	5%	(4)	60%	(48)	80
#1 Issue: Health Care	28%	(50)	18%	(31)	8%	(15)	45%	(80)	176
#1 Issue: Women's Issues	25%	(33)	13%	(17)	16%	(21)	46%	(59)	130
#1 Issue: Education	30%	(44)	10%	(15)	11%	(16)	49%	(72)	148
#1 Issue: Energy	18%	(18)	17%	(17)	13%	(13)	53%	(54)	101
#1 Issue: Other	15%	(14)	16%	(15)	12%	(11)	58%	(54)	93
2018 House Vote: Democrat	43%	(47)	22%	(24)	7%	(8)	27%	(29)	109
2018 House Vote: Republican	42%	(21)	27%	(14)	13%	(7)	17%	(8)	50
2016 Vote: Hillary Clinton	41%	(25)	15%	(9)	15%	(9)	29%	(18)	61
2016 Vote: Didn't Vote	22%	(198)	15%	(136)	11%	(102)	51%	(456)	893
Voted in 2014: No	23%	(225)	16%	(155)	12%	(115)	49%	(478)	972
2012 Vote: Didn't Vote	24%	(230)	16%	(152)	12%	(114)	49%	(480)	976
4-Region: Northeast	25%	(50)	17%	(34)	15%	(30)	43%	(86)	200
4-Region: Midwest	31%	(69)	15%	(33)	11%	(25)	43%	(94)	222
4-Region: South	21%	(74)	14%	(51)	9%	(33)	55%	(197)	356
4-Region: West	21%	(46)	18%	(39)	14%	(31)	48%	(107)	223

Table GZC10_2: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Facebook Messenger

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	18%	(182)	14%	(142)	12%	(117)	56%	(559)	1000
Gender: Male	16%	(76)	16%	(78)	12%	(59)	56%	(276)	489
Gender: Female	21%	(105)	13%	(65)	11%	(59)	55%	(283)	511
Generation Z: 13-23	18%	(182)	14%	(142)	12%	(117)	56%	(559)	1000
PID: Dem (no lean)	18%	(63)	15%	(51)	12%	(40)	56%	(197)	352
PID: Ind (no lean)	18%	(78)	14%	(62)	12%	(54)	56%	(242)	436
PID: Rep (no lean)	19%	(40)	14%	(29)	11%	(23)	57%	(120)	213
PID/Gender: Dem Men	17%	(27)	17%	(26)	12%	(18)	54%	(83)	154
PID/Gender: Dem Women	18%	(36)	13%	(26)	11%	(22)	57%	(113)	198
PID/Gender: Ind Men	13%	(28)	16%	(33)	14%	(30)	57%	(120)	212
PID/Gender: Ind Women	22%	(50)	13%	(28)	11%	(24)	54%	(122)	224
PID/Gender: Rep Men	17%	(21)	15%	(19)	9%	(11)	59%	(72)	123
PID/Gender: Rep Women	21%	(19)	12%	(10)	14%	(13)	53%	(48)	90
Ideo: Liberal (1-3)	19%	(61)	15%	(47)	12%	(39)	53%	(166)	312
Ideo: Moderate (4)	17%	(31)	21%	(36)	15%	(26)	47%	(83)	176
Ideo: Conservative (5-7)	21%	(40)	16%	(29)	12%	(23)	51%	(94)	186
Educ: < College	17%	(158)	13%	(123)	12%	(106)	58%	(533)	920
Educ: Bachelors degree	30%	(18)	26%	(16)	15%	(9)	28%	(17)	60
Income: Under 50k	23%	(123)	16%	(85)	11%	(56)	50%	(261)	525
Income: 50k-100k	12%	(36)	12%	(35)	13%	(38)	62%	(178)	286
Income: 100k+	12%	(23)	12%	(22)	12%	(22)	64%	(120)	188
Ethnicity: White	18%	(114)	13%	(81)	11%	(72)	57%	(361)	629
Ethnicity: Hispanic	18%	(37)	15%	(30)	11%	(22)	56%	(114)	203
Ethnicity: Afr. Am.	16%	(21)	16%	(20)	11%	(15)	56%	(73)	130
Ethnicity: Other	19%	(46)	17%	(41)	13%	(30)	52%	(124)	241
All Christian	16%	(47)	13%	(37)	15%	(45)	57%	(167)	296
All Non-Christian	17%	(11)	17%	(11)	16%	(10)	50%	(32)	64
Atheist	17%	(18)	10%	(11)	8%	(9)	65%	(69)	106
Agnostic/Nothing in particular	20%	(106)	16%	(84)	10%	(54)	54%	(291)	534
Religious Non-Protestant/Catholic	16%	(13)	17%	(14)	12%	(10)	55%	(46)	84

Table GZC10_2: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Facebook Messenger

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	18%	(182)	14%	(142)	12%	(117)	56%	(559)	1000
Evangelical	17%	(32)	10%	(19)	19%	(35)	55%	(104)	191
Non-Evangelical	18%	(53)	16%	(45)	10%	(27)	56%	(161)	286
Community: Urban	21%	(56)	14%	(37)	11%	(29)	53%	(140)	262
Community: Suburban	14%	(73)	13%	(66)	11%	(58)	61%	(311)	509
Community: Rural	23%	(52)	17%	(39)	13%	(29)	47%	(108)	229
Employ: Private Sector	29%	(27)	20%	(19)	11%	(10)	40%	(37)	92
Employ: Unemployed	23%	(34)	14%	(21)	8%	(12)	56%	(82)	148
Employ: Other	12%	(7)	20%	(12)	19%	(11)	50%	(30)	61
Military HH: Yes	18%	(23)	11%	(14)	11%	(15)	59%	(77)	129
Military HH: No	18%	(158)	15%	(128)	12%	(102)	55%	(482)	871
RD/WT: Right Direction	19%	(58)	15%	(44)	12%	(37)	54%	(161)	299
RD/WT: Wrong Track	18%	(124)	14%	(98)	11%	(80)	57%	(398)	701
Trump Job Approve	20%	(58)	18%	(52)	12%	(34)	51%	(151)	296
Trump Job Disapprove	18%	(98)	14%	(77)	12%	(68)	56%	(308)	552
Trump Job Strongly Approve	19%	(22)	17%	(20)	11%	(13)	53%	(64)	119
Trump Job Somewhat Approve	20%	(36)	18%	(32)	12%	(21)	50%	(88)	176
Trump Job Somewhat Disapprove	20%	(41)	13%	(27)	11%	(23)	55%	(111)	203
Trump Job Strongly Disapprove	16%	(57)	14%	(50)	13%	(45)	56%	(196)	349
Favorable of Trump	21%	(57)	17%	(48)	12%	(32)	50%	(138)	275
Unfavorable of Trump	18%	(104)	14%	(81)	13%	(76)	55%	(323)	584
Very Favorable of Trump	23%	(30)	16%	(21)	11%	(14)	50%	(65)	130
Somewhat Favorable of Trump	19%	(27)	18%	(27)	12%	(18)	51%	(73)	145
Somewhat Unfavorable of Trump	19%	(33)	14%	(24)	13%	(23)	54%	(96)	177
Very Unfavorable of Trump	17%	(71)	14%	(57)	13%	(53)	56%	(227)	407

Table GZC10_2: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Facebook Messenger

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	18%	(182)	14%	(142)	12%	(117)	56%	(559)	1000
#1 Issue: Economy	20%	(51)	14%	(36)	13%	(32)	53%	(135)	254
#1 Issue: Security	10%	(8)	17%	(14)	9%	(7)	64%	(51)	80
#1 Issue: Health Care	21%	(36)	17%	(29)	12%	(21)	51%	(90)	176
#1 Issue: Women's Issues	21%	(27)	7%	(9)	14%	(18)	59%	(77)	130
#1 Issue: Education	18%	(26)	16%	(23)	12%	(18)	55%	(81)	148
#1 Issue: Energy	15%	(15)	14%	(15)	8%	(8)	62%	(63)	101
#1 Issue: Other	15%	(14)	14%	(13)	12%	(11)	59%	(55)	93
2018 House Vote: Democrat	29%	(31)	23%	(25)	13%	(15)	35%	(38)	109
2018 House Vote: Republican	39%	(19)	25%	(12)	9%	(4)	27%	(14)	50
2016 Vote: Hillary Clinton	29%	(18)	26%	(16)	14%	(9)	31%	(19)	61
2016 Vote: Didn't Vote	17%	(150)	13%	(117)	11%	(103)	59%	(522)	893
Voted in 2014: No	17%	(166)	14%	(138)	12%	(115)	57%	(552)	972
2012 Vote: Didn't Vote	18%	(173)	14%	(136)	12%	(113)	57%	(554)	976
4-Region: Northeast	21%	(42)	14%	(28)	12%	(24)	53%	(106)	200
4-Region: Midwest	22%	(49)	14%	(31)	12%	(26)	52%	(115)	222
4-Region: South	14%	(51)	12%	(43)	11%	(39)	63%	(223)	356
4-Region: West	18%	(40)	18%	(40)	13%	(28)	52%	(115)	223

Table GZC10_3: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Instagram

Demographic	(Often	Son	netimes	R	arely	Never		Total N
Americans Age 13 to 23	53%	(527)	16%	(158)	8%	(76)	24%	(239)	1000
Gender: Male	48%	(235)	17%	(82)	9%	(44)	26%	(127)	489
Gender: Female	57%	(292)	15%	(75)	6%	(32)	22%	(112)	511
Generation Z: 13-23	53%	(527)	16%	(158)	8%	(76)	24%	(239)	1000
PID: Dem (no lean)	58%	(205)	14%	(48)	8%	(29)	19%	(68)	352
PID: Ind (no lean)	48%	(211)	17%	(73)	9%	(40)	26%	(112)	436
PID: Rep (no lean)	52%	(111)	17%	(36)	3%	(7)	28%	(59)	213
PID/Gender: Dem Men	49%	(76)	13%	(20)	13%	(20)	25%	(38)	154
PID/Gender: Dem Women	65%	(129)	14%	(28)	5%	(10)	15%	(30)	198
PID/Gender: Ind Men	44%	(92)	19%	(40)	9%	(20)	28%	(60)	212
PID/Gender: Ind Women	53%	(118)	15%	(33)	9%	(20)	23%	(52)	224
PID/Gender: Rep Men	54%	(67)	18%	(22)	4%	(5)	24%	(30)	123
PID/Gender: Rep Women	49%	(44)	15%	(14)	3%	(3)	33%	(29)	90
Ideo: Liberal (1-3)	60%	(188)	14%	(45)	7%	(21)	19%	(58)	312
Ideo: Moderate (4)	43%	(76)	21%	(38)	11%	(20)	25%	(43)	176
Ideo: Conservative (5-7)	55%	(102)	12%	(22)	6%	(11)	27%	(51)	186
Educ: < College	53%	(486)	16%	(143)	7%	(66)	24%	(225)	920
Educ: Bachelors degree	55%	(33)	19%	(11)	13%	(8)	14%	(8)	60
Income: Under 50k	52%	(271)	16%	(82)	8%	(42)	25%	(131)	525
Income: 50k-100k	53%	(150)	17%	(49)	8%	(23)	22%	(64)	286
Income: 100k+	56%	(106)	14%	(27)	6%	(11)	24%	(45)	188
Ethnicity: White	52%	(329)	15%	(97)	7%	(47)	25%	(156)	629
Ethnicity: Hispanic	60%	(121)	15%	(31)	7%	(15)	18%	(36)	203
Ethnicity: Afr. Am.	54%	(70)	18%	(24)	10%	(13)	18%	(23)	130
Ethnicity: Other	53%	(128)	15%	(37)	6%	(16)	25%	(60)	241
All Christian	57%	(169)	14%	(41)	8%	(23)	21%	(63)	296
All Non-Christian	62%	(39)	12%	(8)	8%	(5)	18%	(12)	64
Atheist	52%	(56)	15%	(16)	5%	(5)	27%	(29)	106
Agnostic/Nothing in particular	49%	(263)	17%	(92)	8%	(43)	25%	(136)	534
Religious Non-Protestant/Catholic	50%	(42)	13%	(11)	8%	(7)	29%	(24)	84

Table GZC10_3: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Instagram

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	53%	(527)	16%	(158)	8%	(76)	24%	(239)	1000
Evangelical	51%	(97)	13%	(24)	8%	(16)	28%	(54)	191
Non-Evangelical	60%	(170)	17%	(48)	6%	(16)	18%	(51)	286
Community: Urban	57%	(150)	12%	(32)	7%	(19)	23%	(61)	262
Community: Suburban	56%	(284)	16%	(83)	6%	(31)	22%	(110)	509
Community: Rural	40%	(92)	18%	(42)	11%	(26)	30%	(68)	229
Employ: Private Sector	58%	(54)	18%	(17)	7%	(6)	16%	(15)	92
Employ: Unemployed	50%	(74)	15%	(22)	7%	(11)	28%	(42)	148
Employ: Other	45%	(27)	20%	(12)	11%	(6)	25%	(15)	61
Military HH: Yes	54%	(70)	18%	(23)	6%	(8)	22%	(29)	129
Military HH: No	53%	(457)	15%	(134)	8%	(68)	24%	(210)	871
RD/WT: Right Direction	51%	(154)	15%	(45)	8%	(23)	26%	(77)	299
RD/WT: Wrong Track	53%	(373)	16%	(113)	8%	(53)	23%	(162)	701
Trump Job Approve	51%	(152)	17%	(49)	7%	(20)	25%	(75)	296
Trump Job Disapprove	57%	(317)	15%	(84)	7%	(41)	20%	(111)	552
Trump Job Strongly Approve	53%	(63)	11%	(13)	8%	(9)	28%	(34)	119
Trump Job Somewhat Approve	50%	(89)	20%	(36)	6%	(11)	23%	(41)	176
Trump Job Somewhat Disapprove	59%	(119)	20%	(40)	7%	(15)	14%	(29)	203
Trump Job Strongly Disapprove	57%	(198)	12%	(43)	7%	(26)	23%	(82)	349
Favorable of Trump	50%	(137)	17%	(45)	6%	(16)	28%	(77)	275
Unfavorable of Trump	57%	(331)	15%	(87)	9%	(50)	20%	(116)	584
Very Favorable of Trump	56%	(73)	11%	(15)	5%	(6)	28%	(37)	130
Somewhat Favorable of Trump	44%	(64)	21%	(31)	7%	(10)	28%	(40)	145
Somewhat Unfavorable of Trump	54%	(95)	16%	(29)	12%	(21)	18%	(32)	177
Very Unfavorable of Trump	58%	(236)	14%	(58)	7%	(29)	21%	(84)	407

Table GZC10_3: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Instagram

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	53%	(527)	16%	(158)	8%	(76)	24%	(239)	1000
#1 Issue: Economy	55%	(139)	14%	(35)	6%	(16)	26%	(65)	254
#1 Issue: Security	51%	(41)	18%	(14)	5%	(4)	26%	(21)	80
#1 Issue: Health Care	54%	(95)	18%	(32)	6%	(11)	21%	(37)	176
#1 Issue: Women's Issues	61%	(79)	15%	(19)	6%	(8)	18%	(23)	130
#1 Issue: Education	55%	(82)	14%	(21)	8%	(12)	22%	(33)	148
#1 Issue: Energy	45%	(46)	21%	(21)	13%	(13)	22%	(22)	101
#1 Issue: Other	40%	(37)	14%	(13)	9%	(9)	37%	(35)	93
2018 House Vote: Democrat	61%	(67)	19%	(20)	8%	(9)	12%	(13)	109
2018 House Vote: Republican	51%	(25)	19%	(10)	7%	(3)	23%	(11)	50
2016 Vote: Hillary Clinton	54%	(33)	23%	(14)	10%	(6)	14%	(8)	61
2016 Vote: Didn't Vote	52%	(466)	16%	(139)	8%	(68)	25%	(219)	893
Voted in 2014: No	53%	(510)	16%	(154)	8%	(75)	24%	(234)	972
2012 Vote: Didn't Vote	53%	(515)	16%	(153)	8%	(74)	24%	(234)	976
4-Region: Northeast	58%	(115)	15%	(30)	8%	(16)	20%	(39)	200
4-Region: Midwest	50%	(110)	18%	(39)	7%	(16)	25%	(56)	222
4-Region: South	53%	(187)	13%	(48)	7%	(27)	27%	(95)	356
4-Region: West	51%	(114)	18%	(41)	8%	(19)	22%	(49)	223

Table GZC10_4: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Snapchat

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	46%	(462)	15%	(147)	7%	(69)	32%	(322)	1000
Gender: Male	41%	(201)	14%	(66)	8%	(38)	38%	(184)	489
Gender: Female	51%	(262)	16%	(81)	6%	(31)	27%	(138)	511
Generation Z: 13-23	46%	(462)	15%	(147)	7%	(69)	32%	(322)	1000
PID: Dem (no lean)	50%	(176)	17%	(60)	7%	(25)	26%	(91)	352
PID: Ind (no lean)	41%	(177)	14%	(60)	9%	(38)	37%	(161)	436
PID: Rep (no lean)	52%	(110)	13%	(27)	3%	(6)	33%	(71)	213
PID/Gender: Dem Men	42%	(64)	16%	(25)	7%	(11)	35%	(54)	154
PID/Gender: Dem Women	56%	(111)	18%	(35)	7%	(15)	18%	(37)	198
PID/Gender: Ind Men	37%	(78)	11%	(24)	10%	(22)	42%	(89)	212
PID/Gender: Ind Women	44%	(99)	16%	(37)	7%	(16)	32%	(72)	224
PID/Gender: Rep Men	48%	(59)	15%	(18)	5%	(6)	33%	(41)	123
PID/Gender: Rep Women	57%	(51)	10%	(9)	_	(0)	33%	(30)	90
Ideo: Liberal (1-3)	47%	(147)	17%	(54)	8%	(23)	28%	(88)	312
Ideo: Moderate (4)	40%	(71)	15%	(26)	9%	(15)	36%	(64)	176
Ideo: Conservative (5-7)	53%	(99)	13%	(23)	3%	(6)	31%	(57)	186
Educ: < College	46%	(424)	14%	(130)	7%	(63)	33%	(303)	920
Educ: Bachelors degree	49%	(30)	22%	(13)	8%	(5)	20%	(12)	60
Income: Under 50k	43%	(224)	17%	(91)	8%	(43)	32%	(167)	525
Income: 50k-100k	47%	(134)	12%	(33)	6%	(17)	36%	(102)	286
Income: 100k+	55%	(104)	12%	(23)	5%	(9)	28%	(53)	188
Ethnicity: White	48%	(299)	14%	(89)	6%	(37)	32%	(203)	629
Ethnicity: Hispanic	49%	(99)	21%	(42)	6%	(13)	24%	(48)	203
Ethnicity: Afr. Am.	41%	(53)	17%	(22)	9%	(12)	33%	(43)	130
Ethnicity: Other	45%	(110)	15%	(36)	8%	(20)	31%	(76)	241
All Christian	55%	(161)	12%	(35)	6%	(16)	28%	(82)	296
All Non-Christian	41%	(26)	17%	(11)	9%	(5)	33%	(21)	64
Atheist	36%	(39)	17%	(19)	7%	(7)	39%	(42)	106
Agnostic/Nothing in particular	44%	(236)	15%	(82)	7%	(39)	33%	(176)	534
Religious Non-Protestant/Catholic	36%	(30)	14%	(11)	7%	(6)	43%	(36)	84

Table GZC10_4: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Snapchat

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	46%	(462)	15%	(147)	7%	(69)	32%	(322)	1000
Evangelical	48%	(92)	13%	(25)	6%	(11)	33%	(62)	191
Non-Evangelical	56%	(159)	15%	(41)	6%	(17)	24%	(68)	286
Community: Urban	46%	(120)	16%	(42)	10%	(27)	28%	(73)	262
Community: Suburban	49%	(249)	14%	(70)	5%	(26)	32%	(164)	509
Community: Rural	41%	(93)	15%	(35)	7%	(16)	37%	(85)	229
Employ: Private Sector	44%	(41)	15%	(14)	11%	(10)	30%	(28)	92
Employ: Unemployed	38%	(56)	13%	(20)	11%	(16)	38%	(57)	148
Employ: Other	40%	(24)	19%	(11)	7%	(4)	35%	(21)	61
Military HH: Yes	50%	(64)	11%	(14)	7%	(10)	32%	(41)	129
Military HH: No	46%	(398)	15%	(133)	7%	(59)	32%	(281)	871
RD/WT: Right Direction	46%	(138)	12%	(36)	7%	(20)	35%	(106)	299
RD/WT: Wrong Track	46%	(324)	16%	(111)	7%	(49)	31%	(216)	701
Trump Job Approve	45%	(134)	13%	(38)	5%	(16)	37%	(108)	296
Trump Job Disapprove	49%	(273)	17%	(95)	7%	(40)	26%	(143)	552
Trump Job Strongly Approve	54%	(64)	12%	(14)	8%	(9)	27%	(32)	119
Trump Job Somewhat Approve	40%	(70)	14%	(24)	4%	(7)	43%	(76)	176
Trump Job Somewhat Disapprove	54%	(109)	18%	(36)	7%	(15)	21%	(43)	203
Trump Job Strongly Disapprove	47%	(164)	17%	(60)	7%	(25)	29%	(100)	349
Favorable of Trump	45%	(123)	12%	(34)	7%	(18)	36%	(100)	275
Unfavorable of Trump	48%	(282)	17%	(100)	7%	(38)	28%	(164)	584
Very Favorable of Trump	50%	(66)	10%	(12)	9%	(11)	31%	(41)	130
Somewhat Favorable of Trump	40%	(57)	15%	(21)	5%	(7)	41%	(59)	145
Somewhat Unfavorable of Trump	52%	(92)	16%	(29)	4%	(7)	27%	(48)	177
Very Unfavorable of Trump	47%	(190)	17%	(71)	8%	(31)	28%	(116)	407

Table GZC10_4: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Snapchat

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	46%	(462)	15%	(147)	7%	(69)	32%	(322)	1000
#1 Issue: Economy	48%	(121)	12%	(31)	7%	(19)	33%	(84)	254
#1 Issue: Security	47%	(37)	17%	(14)	7%	(5)	30%	(24)	80
#1 Issue: Health Care	47%	(83)	17%	(30)	6%	(11)	30%	(52)	176
#1 Issue: Women's Issues	50%	(65)	12%	(16)	8%	(10)	30%	(40)	130
#1 Issue: Education	46%	(68)	16%	(23)	5%	(7)	33%	(49)	148
#1 Issue: Energy	48%	(49)	16%	(16)	3%	(3)	33%	(33)	101
#1 Issue: Other	31%	(29)	15%	(14)	13%	(12)	42%	(39)	93
2018 House Vote: Democrat	51%	(55)	20%	(21)	7%	(8)	22%	(24)	109
2018 House Vote: Republican	49%	(24)	12%	(6)	5%	(2)	35%	(17)	50
2016 Vote: Hillary Clinton	43%	(26)	29%	(18)	9%	(6)	20%	(12)	61
2016 Vote: Didn't Vote	47%	(417)	14%	(121)	7%	(59)	33%	(295)	893
Voted in 2014: No	46%	(448)	15%	(144)	7%	(65)	32%	(315)	972
2012 Vote: Didn't Vote	46%	(448)	15%	(144)	7%	(66)	33%	(317)	976
4-Region: Northeast	47%	(95)	15%	(30)	7%	(14)	30%	(61)	200
4-Region: Midwest	50%	(110)	13%	(30)	7%	(16)	30%	(66)	222
4-Region: South	47%	(166)	15%	(53)	6%	(21)	32%	(116)	356
4-Region: West	41%	(91)	16%	(35)	8%	(17)	36%	(80)	223

Table GZC10_5: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? TikTok

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	36%	(357)	13%	(133)	7%	(66)	44%	(443)	1000
Gender: Male	28%	(136)	12%	(60)	8%	(39)	52%	(254)	489
Gender: Female	43%	(222)	14%	(73)	5%	(28)	37%	(189)	511
Generation Z: 13-23	36%	(357)	13%	(133)	7%	(66)	44%	(443)	1000
PID: Dem (no lean)	40%	(141)	16%	(55)	6%	(20)	38%	(135)	352
PID: Ind (no lean)	32%	(138)	12%	(54)	7%	(32)	49%	(212)	436
PID: Rep (no lean)	37%	(78)	11%	(24)	7%	(15)	45%	(96)	213
PID/Gender: Dem Men	31%	(47)	15%	(24)	7%	(10)	47%	(73)	154
PID/Gender: Dem Women	48%	(94)	16%	(31)	5%	(10)	32%	(62)	198
PID/Gender: Ind Men	24%	(50)	11%	(22)	8%	(17)	58%	(122)	212
PID/Gender: Ind Women	39%	(88)	14%	(31)	6%	(15)	40%	(91)	224
PID/Gender: Rep Men	31%	(39)	11%	(14)	9%	(11)	48%	(59)	123
PID/Gender: Rep Women	44%	(40)	11%	(10)	4%	(4)	40%	(36)	90
Ideo: Liberal (1-3)	36%	(113)	16%	(50)	7%	(23)	40%	(126)	312
Ideo: Moderate (4)	32%	(57)	13%	(22)	9%	(15)	46%	(82)	176
Ideo: Conservative (5-7)	32%	(60)	13%	(24)	7%	(13)	48%	(89)	186
Educ: < College	36%	(333)	13%	(117)	7%	(62)	44%	(408)	920
Educ: Bachelors degree	26%	(16)	23%	(14)	4%	(2)	47%	(28)	60
Income: Under 50k	35%	(185)	13%	(67)	7%	(37)	45%	(238)	525
Income: 50k-100k	36%	(103)	13%	(37)	6%	(17)	46%	(131)	286
Income: 100k+	37%	(70)	16%	(30)	7%	(13)	40%	(75)	188
Ethnicity: White	34%	(215)	15%	(93)	6%	(38)	45%	(283)	629
Ethnicity: Hispanic	41%	(82)	11%	(23)	7%	(13)	41%	(84)	203
Ethnicity: Afr. Am.	38%	(49)	13%	(17)	11%	(14)	38%	(49)	130
Ethnicity: Other	39%	(93)	9%	(23)	6%	(14)	46%	(112)	241
All Christian	36%	(106)	12%	(35)	9%	(28)	43%	(127)	296
All Non-Christian	42%	(27)	15%	(9)	6%	(4)	37%	(23)	64
Atheist	33%	(35)	10%	(11)	8%	(8)	49%	(52)	106
Agnostic/Nothing in particular	35%	(189)	15%	(78)	5%	(27)	45%	(241)	534
Religious Non-Protestant/Catholic	37%	(31)	13%	(11)	8%	(7)	42%	(35)	84

Table GZC10_5: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? TikTok

Demographic	(Often	Som	etimes	R	arely	N	Never	Total N
Americans Age 13 to 23	36%	(357)	13%	(133)	7%	(66)	44%	(443)	1000
Evangelical	40%	(77)	12%	(22)	7%	(13)	41%	(79)	191
Non-Evangelical	36%	(102)	15%	(42)	7%	(20)	43%	(121)	286
Community: Urban	38%	(100)	12%	(31)	7%	(18)	43%	(114)	262
Community: Suburban	36%	(183)	14%	(71)	6%	(30)	44%	(225)	509
Community: Rural	32%	(74)	14%	(32)	8%	(18)	46%	(104)	229
Employ: Private Sector	25%	(24)	15%	(14)	7%	(6)	52%	(48)	92
Employ: Unemployed	31%	(46)	10%	(15)	8%	(13)	51%	(75)	148
Employ: Other	30%	(18)	18%	(11)	6%	(3)	46%	(28)	61
Military HH: Yes	45%	(58)	14%	(18)	4%	(5)	37%	(48)	129
Military HH: No	34%	(299)	13%	(115)	7%	(62)	45%	(395)	871
RD/WT: Right Direction	35%	(105)	13%	(38)	7%	(22)	45%	(134)	299
RD/WT: Wrong Track	36%	(253)	14%	(95)	6%	(45)	44%	(309)	701
Trump Job Approve	34%	(102)	15%	(45)	8%	(23)	43%	(126)	296
Trump Job Disapprove	38%	(208)	13%	(73)	5%	(30)	44%	(241)	552
Trump Job Strongly Approve	38%	(45)	14%	(17)	9%	(11)	39%	(46)	119
Trump Job Somewhat Approve	32%	(56)	16%	(28)	7%	(12)	45%	(80)	176
Trump Job Somewhat Disapprove	41%	(84)	14%	(29)	6%	(12)	39%	(78)	203
Trump Job Strongly Disapprove	36%	(125)	13%	(44)	5%	(18)	47%	(163)	349
Favorable of Trump	32%	(89)	14%	(39)	7%	(21)	46%	(127)	275
Unfavorable of Trump	38%	(221)	14%	(83)	7%	(38)	41%	(242)	584
Very Favorable of Trump	41%	(53)	13%	(17)	8%	(10)	38%	(50)	130
Somewhat Favorable of Trump	25%	(36)	15%	(21)	7%	(10)	53%	(77)	145
Somewhat Unfavorable of Trump	40%	(71)	15%	(27)	6%	(11)	39%	(68)	177
Very Unfavorable of Trump	37%	(150)	14%	(56)	7%	(27)	43%	(174)	407

Table GZC10_5: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

TikTok

Demographic	(Often	Son	netimes	Ra	arely	N	Never	Total N
Americans Age 13 to 23	36%	(357)	13%	(133)	7%	(66)	44%	(443)	1000
#1 Issue: Economy	32%	(82)	13%	(32)	9%	(22)	46%	(118)	254
#1 Issue: Security	34%	(27)	15%	(12)	4%	(4)	47%	(38)	80
#1 Issue: Health Care	37%	(66)	14%	(24)	7%	(12)	42%	(74)	176
#1 Issue: Women's Issues	43%	(56)	17%	(23)	5%	(6)	34%	(45)	130
#1 Issue: Education	40%	(60)	10%	(14)	6%	(9)	44%	(65)	148
#1 Issue: Energy	24%	(24)	11%	(11)	5%	(5)	61%	(62)	101
#1 Issue: Other	35%	(33)	17%	(16)	8%	(7)	40%	(37)	93
2018 House Vote: Democrat	33%	(36)	23%	(25)	6%	(7)	37%	(41)	109
2018 House Vote: Republican	24%	(12)	20%	(10)	8%	(4)	48%	(24)	50
2016 Vote: Hillary Clinton	35%	(21)	23%	(14)	6%	(3)	36%	(22)	61
2016 Vote: Didn't Vote	36%	(325)	13%	(112)	7%	(61)	44%	(395)	893
Voted in 2014: No	36%	(347)	13%	(128)	7%	(63)	45%	(434)	972
2012 Vote: Didn't Vote	35%	(346)	13%	(129)	7%	(65)	45%	(437)	976
4-Region: Northeast	39%	(77)	11%	(23)	6%	(12)	44%	(88)	200
4-Region: Midwest	33%	(74)	14%	(31)	7%	(16)	46%	(101)	222
4-Region: South	39%	(140)	15%	(54)	6%	(20)	40%	(142)	356
4-Region: West	30%	(66)	12%	(26)	8%	(19)	50%	(112)	223

Table GZC10_6: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? YouTube

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	62%	(618)	19%	(190)	6%	(58)	13%	(134)	1000
Gender: Male	67%	(325)	16%	(78)	5%	(26)	12%	(59)	489
Gender: Female	57%	(293)	22%	(112)	6%	(32)	15%	(75)	511
Generation Z: 13-23	62%	(618)	19%	(190)	6%	(58)	13%	(134)	1000
PID: Dem (no lean)	63%	(223)	20%	(70)	6%	(20)	11%	(38)	352
PID: Ind (no lean)	61%	(264)	19%	(82)	5%	(23)	15%	(67)	436
PID: Rep (no lean)	61%	(131)	18%	(38)	7%	(15)	14%	(29)	213
PID/Gender: Dem Men	66%	(101)	18%	(28)	6%	(10)	9%	(15)	154
PID/Gender: Dem Women	62%	(122)	21%	(42)	5%	(11)	12%	(23)	198
PID/Gender: Ind Men	68%	(144)	13%	(28)	5%	(11)	13%	(29)	212
PID/Gender: Ind Women	54%	(120)	24%	(54)	5%	(12)	17%	(39)	224
PID/Gender: Rep Men	65%	(80)	18%	(22)	5%	(6)	13%	(15)	123
PID/Gender: Rep Women	57%	(51)	19%	(17)	10%	(9)	15%	(13)	90
Ideo: Liberal (1-3)	62%	(194)	22%	(69)	5%	(17)	10%	(33)	312
Ideo: Moderate (4)	56%	(98)	21%	(37)	8%	(14)	15%	(27)	176
Ideo: Conservative (5-7)	62%	(115)	21%	(39)	6%	(12)	11%	(20)	186
Educ: < College	62%	(573)	19%	(176)	6%	(51)	13%	(120)	920
Educ: Bachelors degree	59%	(36)	15%	(9)	11%	(7)	15%	(9)	60
Income: Under 50k	62%	(328)	18%	(93)	6%	(31)	14%	(73)	525
Income: 50k-100k	59%	(169)	21%	(61)	6%	(17)	14%	(40)	286
Income: 100k+	65%	(122)	19%	(36)	5%	(10)	11%	(21)	188
Ethnicity: White	61%	(382)	18%	(115)	7%	(47)	14%	(85)	629
Ethnicity: Hispanic	64%	(130)	18%	(37)	4%	(9)	13%	(27)	203
Ethnicity: Afr. Am.	64%	(83)	18%	(24)	4%	(5)	15%	(19)	130
Ethnicity: Other	63%	(153)	22%	(52)	3%	(6)	12%	(30)	241
All Christian	60%	(176)	19%	(58)	10%	(30)	11%	(32)	296
All Non-Christian	61%	(39)	23%	(15)	4%	(3)	12%	(8)	64
Atheist	63%	(67)	19%	(20)	4%	(5)	14%	(15)	106
Agnostic/Nothing in particular	63%	(336)	18%	(98)	4%	(21)	15%	(79)	534
Religious Non-Protestant/Catholic	59%	(50)	22%	(18)	7%	(6)	13%	(11)	84

Table GZC10_6: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? YouTube

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	62%	(618)	19%	(190)	6%	(58)	13%	(134)	1000
Evangelical	62%	(118)	15%	(29)	8%	(15)	15%	(29)	191
Non-Evangelical	60%	(172)	22%	(63)	6%	(18)	12%	(33)	286
Community: Urban	64%	(168)	21%	(55)	4%	(10)	11%	(29)	262
Community: Suburban	62%	(313)	18%	(94)	6%	(31)	14%	(72)	509
Community: Rural	60%	(137)	18%	(41)	8%	(17)	14%	(33)	229
Employ: Private Sector	64%	(59)	20%	(18)	5%	(4)	12%	(11)	92
Employ: Unemployed	61%	(90)	16%	(24)	5%	(8)	18%	(26)	148
Employ: Other	49%	(30)	20%	(12)	12%	(8)	18%	(11)	61
Military HH: Yes	68%	(88)	15%	(20)	5%	(6)	12%	(16)	129
Military HH: No	61%	(530)	20%	(171)	6%	(52)	14%	(118)	871
RD/WT: Right Direction	65%	(194)	16%	(48)	7%	(20)	13%	(38)	299
RD/WT: Wrong Track	61%	(424)	20%	(142)	5%	(38)	14%	(96)	701
Trump Job Approve	63%	(186)	18%	(54)	8%	(23)	11%	(34)	296
Trump Job Disapprove	62%	(344)	20%	(110)	5%	(30)	12%	(68)	552
Trump Job Strongly Approve	64%	(76)	23%	(27)	6%	(8)	7%	(8)	119
Trump Job Somewhat Approve	62%	(110)	15%	(26)	8%	(15)	15%	(26)	176
Trump Job Somewhat Disapprove	64%	(130)	16%	(33)	5%	(11)	14%	(29)	203
Trump Job Strongly Disapprove	61%	(214)	22%	(77)	5%	(19)	11%	(39)	349
Favorable of Trump	64%	(175)	18%	(48)	8%	(21)	11%	(31)	275
Unfavorable of Trump	61%	(359)	21%	(124)	5%	(32)	12%	(69)	584
Very Favorable of Trump	68%	(89)	20%	(26)	6%	(8)	6%	(8)	130
Somewhat Favorable of Trump	60%	(86)	16%	(22)	9%	(13)	16%	(23)	145
Somewhat Unfavorable of Trump	60%	(105)	20%	(35)	6%	(10)	15%	(26)	177
Very Unfavorable of Trump	62%	(254)	22%	(89)	5%	(21)	11%	(43)	407

Table GZC10_6: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? YouTube

Demographic	(Often	Son	netimes	Ra	arely	N	lever	Total N
Americans Age 13 to 23	62%	(618)	19%	(190)	6%	(58)	13%	(134)	1000
#1 Issue: Economy	62%	(157)	20%	(50)	8%	(19)	11%	(27)	254
#1 Issue: Security	60%	(48)	21%	(16)	3%	(3)	16%	(13)	80
#1 Issue: Health Care	62%	(110)	18%	(32)	4%	(7)	15%	(27)	176
#1 Issue: Women's Issues	63%	(82)	20%	(27)	5%	(7)	11%	(14)	130
#1 Issue: Education	67%	(99)	15%	(23)	6%	(9)	11%	(17)	148
#1 Issue: Energy	61%	(62)	20%	(20)	5%	(5)	14%	(14)	101
#1 Issue: Other	53%	(50)	18%	(17)	6%	(5)	23%	(21)	93
2018 House Vote: Democrat	60%	(66)	24%	(26)	5%	(6)	10%	(11)	109
2018 House Vote: Republican	63%	(31)	17%	(9)	6%	(3)	13%	(7)	50
2016 Vote: Hillary Clinton	55%	(34)	25%	(16)	7%	(4)	13%	(8)	61
2016 Vote: Didn't Vote	62%	(556)	19%	(167)	6%	(51)	13%	(119)	893
Voted in 2014: No	62%	(601)	19%	(184)	6%	(57)	13%	(130)	972
2012 Vote: Didn't Vote	62%	(603)	19%	(185)	6%	(57)	13%	(131)	976
4-Region: Northeast	62%	(123)	22%	(44)	5%	(10)	12%	(23)	200
4-Region: Midwest	57%	(127)	17%	(38)	7%	(15)	19%	(42)	222
4-Region: South	64%	(229)	17%	(59)	6%	(23)	13%	(45)	356
4-Region: West	62%	(139)	22%	(50)	5%	(10)	11%	(24)	223

Table GZC10_7: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? WhatsApp

Demographic	(Often	Som	netimes	R	arely	1	Never	Total N
Americans Age 13 to 23	10%	(100)	7%	(65)	8%	(77)	76%	(758)	1000
Gender: Male	12%	(60)	7%	(33)	9%	(43)	72%	(353)	489
Gender: Female	8%	(40)	6%	(32)	7%	(34)	79%	(405)	511
Generation Z: 13-23	10%	(100)	7%	(65)	8%	(77)	76%	(758)	1000
PID: Dem (no lean)	12%	(42)	9%	(31)	7%	(26)	72%	(253)	352
PID: Ind (no lean)	9%	(41)	5%	(23)	7%	(31)	78%	(341)	436
PID: Rep (no lean)	8%	(18)	5%	(10)	9%	(20)	78%	(165)	213
PID/Gender: Dem Men	15%	(23)	7%	(11)	9%	(13)	69%	(107)	154
PID/Gender: Dem Women	9%	(18)	10%	(21)	6%	(13)	74%	(146)	198
PID/Gender: Ind Men	10%	(21)	8%	(17)	8%	(17)	74%	(156)	212
PID/Gender: Ind Women	9%	(20)	3%	(6)	6%	(14)	82%	(184)	224
PID/Gender: Rep Men	13%	(16)	4%	(5)	10%	(12)	73%	(90)	123
PID/Gender: Rep Women	2%	(2)	6%	(5)	8%	(8)	84%	(75)	90
Ideo: Liberal (1-3)	13%	(40)	8%	(26)	7%	(21)	72%	(226)	312
Ideo: Moderate (4)	7%	(13)	7%	(13)	11%	(20)	74%	(130)	176
Ideo: Conservative (5-7)	11%	(20)	8%	(16)	8%	(14)	73%	(136)	186
Educ: < College	9%	(84)	6%	(54)	7%	(69)	77%	(713)	920
Educ: Bachelors degree	16%	(9)	18%	(11)	10%	(6)	56%	(34)	60
Income: Under 50k	11%	(57)	8%	(39)	8%	(42)	74%	(388)	525
Income: 50k-100k	8%	(24)	5%	(14)	7%	(20)	80%	(229)	286
Income: 100k+	10%	(19)	6%	(12)	8%	(16)	75%	(141)	188
Ethnicity: White	8%	(49)	6%	(39)	7%	(43)	79%	(497)	629
Ethnicity: Hispanic	20%	(41)	5%	(11)	9%	(18)	66%	(133)	203
Ethnicity: Afr. Am.	11%	(14)	10%	(13)	14%	(18)	65%	(85)	130
Ethnicity: Other	15%	(36)	5%	(13)	7%	(16)	73%	(176)	241
All Christian	10%	(29)	7%	(20)	12%	(35)	72%	(212)	296
All Non-Christian	17%	(11)	14%	(9)	8%	(5)	61%	(39)	64
Atheist	8%	(8)	7%	(7)	4%	(4)	82%	(87)	106
Agnostic/Nothing in particular	10%	(52)	5%	(29)	6%	(33)	79%	(420)	534
Religious Non-Protestant/Catholic	14%	(12)	12%	(10)	9%	(7)	65%	(55)	84

Table GZC10_7: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? WhatsApp

Demographic	(Often	Som	etimes	R	arely	N	Never	Total N
Americans Age 13 to 23	10%	(100)	7%	(65)	8%	(77)	76%	(758)	1000
Evangelical	8%	(15)	7%	(13)	9%	(16)	77%	(146)	191
Non-Evangelical	11%	(31)	5%	(13)	10%	(27)	75%	(214)	286
Community: Urban	15%	(39)	6%	(15)	8%	(21)	71%	(187)	262
Community: Suburban	9%	(46)	7%	(37)	7%	(37)	77%	(389)	509
Community: Rural	6%	(15)	6%	(13)	8%	(19)	79%	(181)	229
Employ: Private Sector	23%	(22)	15%	(14)	5%	(5)	56%	(52)	92
Employ: Unemployed	6%	(9)	3%	(4)	7%	(11)	84%	(124)	148
Employ: Other	8%	(5)	12%	(7)	5%	(3)	75%	(46)	61
Military HH: Yes	12%	(15)	5%	(7)	6%	(7)	77%	(100)	129
Military HH: No	10%	(85)	7%	(58)	8%	(70)	76%	(658)	871
RD/WT: Right Direction	13%	(38)	6%	(17)	9%	(28)	72%	(216)	299
RD/WT: Wrong Track	9%	(62)	7%	(48)	7%	(49)	77%	(542)	701
Trump Job Approve	9%	(27)	6%	(19)	7%	(22)	77%	(228)	296
Trump Job Disapprove	10%	(58)	7%	(40)	9%	(49)	73%	(405)	552
Trump Job Strongly Approve	12%	(14)	7%	(8)	6%	(7)	75%	(89)	119
Trump Job Somewhat Approve	7%	(13)	6%	(10)	8%	(15)	79%	(139)	176
Trump Job Somewhat Disapprove	11%	(23)	5%	(10)	10%	(20)	74%	(149)	203
Trump Job Strongly Disapprove	10%	(35)	9%	(30)	8%	(29)	73%	(256)	349
Favorable of Trump	10%	(28)	6%	(16)	8%	(21)	76%	(210)	275
Unfavorable of Trump	10%	(56)	7%	(43)	9%	(50)	75%	(435)	584
Very Favorable of Trump	13%	(18)	8%	(11)	8%	(10)	71%	(92)	130
Somewhat Favorable of Trump	7%	(10)	4%	(6)	7%	(11)	81%	(118)	145
Somewhat Unfavorable of Trump	11%	(19)	5%	(9)	7%	(13)	77%	(136)	177
Very Unfavorable of Trump	9%	(37)	8%	(34)	9%	(37)	74%	(300)	407

Table GZC10_7: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? WhatsApp

Demographic	(Often	Som	etimes	R	arely	N	Never	Total N
Americans Age 13 to 23	10%	(100)	7%	(65)	8%	(77)	76%	(758)	1000
#1 Issue: Economy	9%	(24)	8%	(20)	9%	(22)	74%	(189)	254
#1 Issue: Security	9%	(8)	9%	(7)	6%	(4)	76%	(60)	80
#1 Issue: Health Care	9%	(16)	7%	(12)	7%	(13)	77%	(135)	176
#1 Issue: Women's Issues	7%	(10)	5%	(6)	10%	(13)	78%	(101)	130
#1 Issue: Education	15%	(23)	6%	(9)	6%	(10)	72%	(106)	148
#1 Issue: Energy	11%	(12)	3%	(3)	4%	(4)	81%	(82)	101
#1 Issue: Other	7%	(7)	6%	(6)	8%	(7)	78%	(73)	93
2018 House Vote: Democrat	14%	(16)	16%	(17)	12%	(14)	57%	(62)	109
2018 House Vote: Republican	22%	(11)	10%	(5)	12%	(6)	57%	(28)	50
2016 Vote: Hillary Clinton	16%	(10)	15%	(9)	18%	(11)	52%	(32)	61
2016 Vote: Didn't Vote	9%	(82)	6%	(50)	7%	(63)	78%	(698)	893
Voted in 2014: No	10%	(95)	6%	(59)	8%	(75)	76%	(743)	972
2012 Vote: Didn't Vote	10%	(95)	6%	(60)	8%	(74)	77%	(747)	976
4-Region: Northeast	14%	(28)	8%	(16)	11%	(22)	67%	(134)	200
4-Region: Midwest	6%	(13)	4%	(9)	9%	(19)	81%	(180)	222
4-Region: South	8%	(28)	6%	(20)	6%	(20)	81%	(288)	356
4-Region: West	14%	(30)	9%	(21)	7%	(16)	70%	(156)	223

Table GZC10_8: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Text messaging

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	58%	(581)	22%	(217)	6%	(58)	14%	(144)	1000
Gender: Male	51%	(249)	26%	(127)	7%	(33)	16%	(79)	489
Gender: Female	65%	(332)	18%	(90)	5%	(24)	13%	(65)	511
Generation Z: 13-23	58%	(581)	22%	(217)	6%	(58)	14%	(144)	1000
PID: Dem (no lean)	62%	(219)	24%	(85)	6%	(22)	7%	(25)	352
PID: Ind (no lean)	53%	(231)	20%	(88)	7%	(31)	20%	(85)	436
PID: Rep (no lean)	61%	(131)	21%	(44)	2%	(5)	16%	(33)	213
PID/Gender: Dem Men	54%	(82)	29%	(44)	8%	(12)	10%	(15)	154
PID/Gender: Dem Women	69%	(137)	21%	(41)	5%	(10)	5%	(10)	198
PID/Gender: Ind Men	48%	(102)	25%	(52)	8%	(18)	19%	(40)	212
PID/Gender: Ind Women	58%	(130)	16%	(36)	6%	(13)	20%	(45)	224
PID/Gender: Rep Men	53%	(65)	25%	(30)	3%	(3)	19%	(24)	123
PID/Gender: Rep Women	73%	(65)	15%	(13)	2%	(1)	11%	(9)	90
Ideo: Liberal (1-3)	63%	(197)	20%	(64)	7%	(23)	9%	(28)	312
Ideo: Moderate (4)	57%	(100)	24%	(42)	5%	(9)	14%	(25)	176
Ideo: Conservative (5-7)	59%	(110)	26%	(48)	4%	(8)	11%	(20)	186
Educ: < College	57%	(527)	22%	(203)	6%	(53)	15%	(137)	920
Educ: Bachelors degree	72%	(43)	20%	(12)	3%	(2)	6%	(3)	60
Income: Under 50k	56%	(293)	21%	(111)	6%	(30)	17%	(91)	525
Income: 50k-100k	58%	(167)	23%	(66)	8%	(22)	11%	(32)	286
Income: 100k+	64%	(121)	22%	(41)	3%	(6)	11%	(21)	188
Ethnicity: White	61%	(382)	20%	(127)	5%	(29)	14%	(91)	629
Ethnicity: Hispanic	56%	(114)	21%	(42)	7%	(14)	16%	(32)	203
Ethnicity: Afr. Am.	56%	(73)	24%	(31)	6%	(8)	14%	(18)	130
Ethnicity: Other	53%	(127)	25%	(59)	8%	(20)	14%	(35)	241
All Christian	62%	(182)	20%	(60)	6%	(18)	12%	(35)	296
All Non-Christian	59%	(38)	20%	(13)	8%	(5)	12%	(8)	64
Atheist	56%	(59)	21%	(22)	6%	(6)	18%	(19)	106
Agnostic/Nothing in particular	57%	(302)	23%	(122)	5%	(28)	15%	(82)	534
Religious Non-Protestant/Catholic	59%	(49)	19%	(16)	8%	(7)	15%	(12)	84

Table GZC10_8: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Text messaging

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	58%	(581)	22%	(217)	6%	(58)	14%	(144)	1000
Evangelical	59%	(112)	18%	(34)	7%	(12)	17%	(32)	191
Non-Evangelical	63%	(180)	22%	(63)	5%	(14)	10%	(29)	286
Community: Urban	59%	(156)	23%	(60)	5%	(13)	13%	(33)	262
Community: Suburban	59%	(298)	23%	(115)	5%	(27)	13%	(68)	509
Community: Rural	56%	(128)	18%	(42)	7%	(17)	19%	(43)	229
Employ: Private Sector	62%	(58)	28%	(26)	2%	(2)	8%	(7)	92
Employ: Unemployed	52%	(78)	22%	(33)	3%	(4)	22%	(33)	148
Employ: Other	53%	(32)	19%	(12)	12%	(7)	15%	(9)	61
Military HH: Yes	59%	(76)	20%	(26)	6%	(8)	15%	(19)	129
Military HH: No	58%	(505)	22%	(191)	6%	(50)	14%	(125)	871
RD/WT: Right Direction	51%	(152)	24%	(70)	8%	(23)	18%	(53)	299
RD/WT: Wrong Track	61%	(429)	21%	(147)	5%	(34)	13%	(91)	701
Trump Job Approve	61%	(180)	21%	(61)	5%	(15)	13%	(39)	296
Trump Job Disapprove	62%	(340)	22%	(123)	5%	(27)	11%	(61)	552
Trump Job Strongly Approve	60%	(72)	21%	(25)	5%	(6)	14%	(17)	119
Trump Job Somewhat Approve	61%	(108)	21%	(37)	5%	(9)	13%	(22)	176
Trump Job Somewhat Disapprove	64%	(129)	20%	(40)	4%	(8)	13%	(25)	203
Trump Job Strongly Disapprove	61%	(212)	24%	(83)	5%	(19)	10%	(36)	349
Favorable of Trump	60%	(164)	21%	(59)	5%	(14)	14%	(38)	275
Unfavorable of Trump	61%	(355)	22%	(128)	5%	(31)	12%	(70)	584
Very Favorable of Trump	61%	(79)	20%	(26)	6%	(7)	14%	(18)	130
Somewhat Favorable of Trump	59%	(85)	23%	(33)	5%	(7)	14%	(20)	145
Somewhat Unfavorable of Trump	60%	(106)	18%	(32)	5%	(9)	16%	(29)	177
Very Unfavorable of Trump	61%	(249)	24%	(96)	5%	(21)	10%	(41)	407

Table GZC10_8: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Text messaging

Demographic	(Often	Son	netimes	Ra	arely	N	lever	Total N
Americans Age 13 to 23	58%	(581)	22%	(217)	6%	(58)	14%	(144)	1000
#1 Issue: Economy	58%	(148)	21%	(53)	9%	(22)	12%	(32)	254
#1 Issue: Security	57%	(45)	18%	(14)	4%	(3)	22%	(17)	80
#1 Issue: Health Care	60%	(106)	21%	(37)	5%	(9)	14%	(24)	176
#1 Issue: Women's Issues	67%	(87)	16%	(21)	3%	(4)	14%	(18)	130
#1 Issue: Education	61%	(90)	25%	(37)	4%	(6)	9%	(14)	148
#1 Issue: Energy	54%	(55)	30%	(31)	4%	(4)	12%	(12)	101
#1 Issue: Other	43%	(40)	22%	(20)	9%	(9)	26%	(24)	93
2018 House Vote: Democrat	67%	(73)	24%	(26)	5%	(5)	5%	(5)	109
2018 House Vote: Republican	64%	(32)	23%	(11)	5%	(2)	8%	(4)	50
2016 Vote: Hillary Clinton	66%	(40)	25%	(16)	5%	(3)	4%	(2)	61
2016 Vote: Didn't Vote	57%	(511)	21%	(191)	6%	(53)	15%	(137)	893
Voted in 2014: No	58%	(564)	22%	(210)	6%	(56)	15%	(142)	972
2012 Vote: Didn't Vote	58%	(568)	22%	(210)	6%	(55)	15%	(143)	976
4-Region: Northeast	62%	(124)	18%	(37)	7%	(14)	13%	(25)	200
4-Region: Midwest	57%	(126)	21%	(48)	7%	(16)	14%	(32)	222
4-Region: South	61%	(216)	19%	(66)	4%	(13)	17%	(60)	356
4-Region: West	52%	(115)	30%	(67)	7%	(15)	12%	(27)	223

Table GZC10_9: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Google Hangouts

Demographic	(Often	Son	netimes	R	arely	Never		Total N
Americans Age 13 to 23	13%	(129)	12%	(118)	10%	(97)	66%	(656)	1000
Gender: Male	15%	(71)	11%	(53)	11%	(55)	63%	(310)	489
Gender: Female	11%	(58)	13%	(65)	8%	(42)	68%	(347)	511
Generation Z: 13-23	13%	(129)	12%	(118)	10%	(97)	66%	(656)	1000
PID: Dem (no lean)	15%	(51)	13%	(44)	11%	(37)	62%	(219)	352
PID: Ind (no lean)	13%	(57)	12%	(53)	7%	(31)	68%	(295)	436
PID: Rep (no lean)	10%	(21)	10%	(21)	14%	(29)	67%	(142)	213
PID/Gender: Dem Men	17%	(26)	13%	(20)	9%	(14)	61%	(94)	154
PID/Gender: Dem Women	13%	(25)	12%	(24)	12%	(23)	63%	(125)	198
PID/Gender: Ind Men	13%	(28)	11%	(23)	9%	(20)	66%	(141)	212
PID/Gender: Ind Women	13%	(28)	13%	(30)	5%	(11)	69%	(155)	224
PID/Gender: Rep Men	14%	(17)	8%	(10)	17%	(21)	61%	(75)	123
PID/Gender: Rep Women	5%	(4)	12%	(11)	9%	(8)	74%	(67)	90
Ideo: Liberal (1-3)	12%	(38)	15%	(46)	10%	(30)	63%	(197)	312
Ideo: Moderate (4)	12%	(21)	15%	(26)	12%	(22)	61%	(108)	176
Ideo: Conservative (5-7)	14%	(26)	10%	(18)	10%	(18)	67%	(124)	186
Educ: < College	13%	(121)	12%	(106)	9%	(84)	66%	(608)	920
Educ: Bachelors degree	9%	(6)	15%	(9)	10%	(6)	65%	(39)	60
Income: Under 50k	13%	(70)	10%	(52)	8%	(44)	68%	(359)	525
Income: 50k-100k	10%	(30)	12%	(33)	11%	(31)	67%	(192)	286
Income: 100k+	15%	(29)	17%	(32)	12%	(22)	56%	(105)	188
Ethnicity: White	12%	(76)	11%	(70)	9%	(57)	68%	(426)	629
Ethnicity: Hispanic	13%	(26)	11%	(23)	10%	(19)	66%	(134)	203
Ethnicity: Afr. Am.	13%	(17)	14%	(19)	9%	(12)	64%	(83)	130
Ethnicity: Other	15%	(36)	12%	(29)	12%	(28)	61%	(147)	241
All Christian	14%	(41)	12%	(34)	13%	(37)	62%	(183)	296
All Non-Christian	11%	(7)	16%	(10)	15%	(9)	58%	(37)	64
Atheist	12%	(13)	10%	(11)	8%	(8)	70%	(75)	106
Agnostic/Nothing in particular	13%	(68)	12%	(63)	8%	(42)	68%	(361)	534
Religious Non-Protestant/Catholic	15%	(13)	13%	(11)	14%	(12)	58%	(49)	84

Table GZC10_9: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Google Hangouts

Demographic	(Often	Son	netimes	Ra	arely	N	Never	Total N
Americans Age 13 to 23	13%	(129)	12%	(118)	10%	(97)	66%	(656)	1000
Evangelical	11%	(22)	11%	(21)	9%	(18)	68%	(131)	191
Non-Evangelical	12%	(35)	13%	(38)	11%	(32)	63%	(180)	286
Community: Urban	14%	(37)	15%	(39)	11%	(28)	60%	(158)	262
Community: Suburban	13%	(68)	12%	(60)	9%	(47)	66%	(334)	509
Community: Rural	10%	(24)	8%	(19)	10%	(22)	72%	(164)	229
Employ: Private Sector	15%	(14)	10%	(9)	14%	(13)	61%	(57)	92
Employ: Unemployed	7%	(11)	6%	(9)	8%	(12)	78%	(116)	148
Employ: Other	10%	(6)	11%	(7)	10%	(6)	70%	(43)	61
Military HH: Yes	18%	(23)	12%	(15)	10%	(13)	60%	(78)	129
Military HH: No	12%	(106)	12%	(103)	10%	(84)	66%	(579)	871
RD/WT: Right Direction	13%	(40)	9%	(28)	12%	(36)	65%	(195)	299
RD/WT: Wrong Track	13%	(89)	13%	(90)	9%	(60)	66%	(461)	701
Trump Job Approve	13%	(38)	11%	(32)	12%	(35)	64%	(190)	296
Trump Job Disapprove	13%	(74)	12%	(68)	9%	(47)	66%	(362)	552
Trump Job Strongly Approve	17%	(20)	7%	(9)	10%	(12)	65%	(78)	119
Trump Job Somewhat Approve	10%	(18)	13%	(23)	13%	(23)	64%	(113)	176
Trump Job Somewhat Disapprove	13%	(25)	13%	(25)	10%	(20)	65%	(132)	203
Trump Job Strongly Disapprove	14%	(49)	12%	(43)	8%	(27)	66%	(231)	349
Favorable of Trump	12%	(34)	10%	(27)	12%	(33)	66%	(181)	275
Unfavorable of Trump	13%	(76)	13%	(77)	9%	(51)	65%	(379)	584
Very Favorable of Trump	15%	(19)	7%	(9)	14%	(19)	64%	(83)	130
Somewhat Favorable of Trump	10%	(15)	12%	(18)	10%	(15)	67%	(97)	145
Somewhat Unfavorable of Trump	12%	(20)	13%	(22)	8%	(14)	68%	(120)	177
Very Unfavorable of Trump	14%	(56)	14%	(55)	9%	(36)	64%	(260)	407

Table GZC10_9: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Google Hangouts

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	13%	(129)	12%	(118)	10%	(97)	66%	(656)	1000
#1 Issue: Economy	12%	(30)	13%	(32)	12%	(30)	63%	(161)	254
#1 Issue: Security	8%	(6)	13%	(10)	9%	(7)	70%	(56)	80
#1 Issue: Health Care	11%	(19)	12%	(21)	6%	(11)	71%	(125)	176
#1 Issue: Women's Issues	14%	(19)	15%	(20)	12%	(16)	58%	(76)	130
#1 Issue: Education	19%	(28)	12%	(18)	11%	(16)	58%	(85)	148
#1 Issue: Energy	11%	(11)	8%	(8)	9%	(9)	73%	(74)	101
#1 Issue: Other	12%	(11)	7%	(7)	6%	(5)	75%	(70)	93
2018 House Vote: Democrat	12%	(13)	14%	(15)	14%	(15)	60%	(65)	109
2018 House Vote: Republican	10%	(5)	13%	(6)	18%	(9)	59%	(29)	50
2016 Vote: Hillary Clinton	19%	(12)	18%	(11)	12%	(8)	51%	(31)	61
2016 Vote: Didn't Vote	13%	(112)	12%	(104)	9%	(83)	66%	(593)	893
Voted in 2014: No	13%	(123)	12%	(115)	9%	(89)	66%	(646)	972
2012 Vote: Didn't Vote	13%	(122)	12%	(114)	9%	(92)	66%	(648)	976
4-Region: Northeast	15%	(30)	12%	(24)	10%	(21)	62%	(125)	200
4-Region: Midwest	10%	(22)	11%	(24)	11%	(23)	69%	(152)	222
4-Region: South	12%	(44)	12%	(42)	7%	(25)	69%	(245)	356
4-Region: West	15%	(33)	12%	(28)	12%	(28)	60%	(135)	223

Table GZC10_10: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Houseparty

Demographic	C	ften	Som	etimes	R	arely	N	Never	Total N
Americans Age 13 to 23	6%	(59)	5%	(52)	8%	(81)	81%	(808)	1000
Gender: Male	7%	(34)	5%	(23)	10%	(50)	78%	(381)	489
Gender: Female	5%	(25)	6%	(29)	6%	(30)	84%	(427)	511
Generation Z: 13-23	6%	(59)	5%	(52)	8%	(81)	81%	(808)	1000
PID: Dem (no lean)	7%	(23)	6%	(20)	7%	(26)	80%	(282)	352
PID: Ind (no lean)	5%	(24)	6%	(25)	8%	(36)	81%	(352)	436
PID: Rep (no lean)	5%	(11)	4%	(8)	9%	(19)	82%	(175)	213
PID/Gender: Dem Men	7%	(10)	4%	(6)	9%	(13)	81%	(124)	154
PID/Gender: Dem Women	7%	(13)	7%	(14)	6%	(13)	80%	(158)	198
PID/Gender: Ind Men	8%	(17)	5%	(10)	11%	(24)	76%	(160)	212
PID/Gender: Ind Women	3%	(7)	6%	(14)	5%	(11)	86%	(192)	224
PID/Gender: Rep Men	5%	(6)	5%	(7)	10%	(13)	79%	(97)	123
PID/Gender: Rep Women	6%	(5)	1%	(1)	7%	(6)	86%	(78)	90
Ideo: Liberal (1-3)	4%	(14)	7%	(22)	8%	(25)	81%	(252)	312
Ideo: Moderate (4)	6%	(10)	7%	(13)	11%	(19)	76%	(134)	176
Ideo: Conservative (5-7)	6%	(11)	4%	(8)	9%	(16)	81%	(150)	186
Educ: < College	6%	(53)	5%	(48)	8%	(72)	81%	(747)	920
Educ: Bachelors degree	5%	(3)	7%	(4)	9%	(5)	79%	(47)	60
Income: Under 50k	7%	(39)	5%	(27)	8%	(40)	80%	(420)	525
Income: 50k-100k	4%	(12)	5%	(15)	7%	(20)	84%	(240)	286
Income: 100k+	4%	(8)	6%	(11)	11%	(21)	79%	(149)	188
Ethnicity: White	5%	(29)	5%	(30)	7%	(46)	83%	(524)	629
Ethnicity: Hispanic	5%	(11)	6%	(13)	9%	(17)	80%	(161)	203
Ethnicity: Afr. Am.	9%	(12)	9%	(12)	9%	(12)	73%	(95)	130
Ethnicity: Other	8%	(18)	4%	(10)	9%	(23)	79%	(190)	241
All Christian	5%	(16)	7%	(19)	10%	(30)	78%	(230)	296
All Non-Christian	4%	(3)	2%	(2)	9%	(6)	84%	(53)	64
Atheist	4%	(5)	7%	(8)	10%	(10)	79%	(84)	106
Agnostic/Nothing in particular	7%	(35)	4%	(24)	6%	(34)	82%	(441)	534
Religious Non-Protestant/Catholic	6%	(5)	3%	(3)	9%	(8)	82%	(69)	84

Table GZC10_10: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Houseparty

Demographic	C	ften	Som	etimes	R	arely	N	lever	Total N
Americans Age 13 to 23	6%	(59)	5%	(52)	8%	(81)	81%	(808)	1000
Evangelical	9%	(18)	5%	(10)	9%	(17)	77%	(146)	191
Non-Evangelical	4%	(12)	6%	(16)	8%	(23)	82%	(234)	286
Community: Urban	8%	(21)	4%	(12)	7%	(19)	80%	(210)	262
Community: Suburban	5%	(24)	7%	(33)	7%	(36)	82%	(415)	509
Community: Rural	6%	(13)	3%	(7)	11%	(26)	80%	(183)	229
Employ: Private Sector	8%	(7)	9%	(9)	8%	(8)	74%	(69)	92
Employ: Unemployed	2%	(3)	3%	(4)	5%	(7)	90%	(134)	148
Employ: Other	8%	(5)	7%	(4)	12%	(7)	74%	(45)	61
Military HH: Yes	10%	(13)	4%	(5)	11%	(14)	75%	(97)	129
Military HH: No	5%	(46)	5%	(47)	8%	(67)	82%	(711)	871
RD/WT: Right Direction	8%	(24)	5%	(14)	10%	(31)	77%	(231)	299
RD/WT: Wrong Track	5%	(35)	6%	(39)	7%	(50)	82%	(577)	701
Trump Job Approve	6%	(18)	5%	(15)	9%	(28)	79%	(234)	296
Trump Job Disapprove	6%	(31)	6%	(33)	8%	(46)	80%	(442)	552
Trump Job Strongly Approve	8%	(10)	6%	(7)	5%	(6)	81%	(96)	119
Trump Job Somewhat Approve	4%	(8)	5%	(8)	12%	(22)	78%	(138)	176
Trump Job Somewhat Disapprove	6%	(12)	7%	(13)	9%	(19)	78%	(159)	203
Trump Job Strongly Disapprove	6%	(19)	6%	(19)	8%	(27)	81%	(283)	349
Favorable of Trump	7%	(19)	5%	(13)	10%	(28)	78%	(215)	275
Unfavorable of Trump	5%	(30)	5%	(32)	8%	(45)	82%	(477)	584
Very Favorable of Trump	9%	(11)	5%	(6)	10%	(13)	77%	(101)	130
Somewhat Favorable of Trump	5%	(8)	5%	(7)	10%	(15)	79%	(115)	145
Somewhat Unfavorable of Trump	7%	(12)	5%	(9)	6%	(10)	82%	(145)	177
Very Unfavorable of Trump	4%	(18)	6%	(23)	9%	(35)	81%	(331)	407

Table GZC10_10: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Houseparty

Demographic	C	Often	Som	etimes	R	arely	N	Never	Total N
Americans Age 13 to 23	6%	(59)	5%	(52)	8%	(81)	81%	(808)	1000
#1 Issue: Economy	4%	(10)	5%	(13)	8%	(20)	83%	(212)	254
#1 Issue: Security	6%	(5)	9%	(7)	10%	(8)	76%	(60)	80
#1 Issue: Health Care	9%	(16)	4%	(7)	5%	(9)	82%	(145)	176
#1 Issue: Women's Issues	4%	(6)	5%	(7)	10%	(14)	80%	(104)	130
#1 Issue: Education	9%	(13)	6%	(8)	10%	(15)	76%	(111)	148
#1 Issue: Energy	2%	(3)	5%	(6)	8%	(8)	85%	(86)	101
#1 Issue: Other	5%	(5)	4%	(4)	7%	(7)	84%	(78)	93
2018 House Vote: Democrat	7%	(8)	8%	(9)	8%	(8)	77%	(84)	109
2018 House Vote: Republican	8%	(4)	3%	(2)	12%	(6)	76%	(38)	50
2016 Vote: Hillary Clinton	5%	(3)	10%	(6)	7%	(4)	79%	(48)	61
2016 Vote: Didn't Vote	6%	(54)	5%	(44)	8%	(71)	81%	(723)	893
Voted in 2014: No	6%	(55)	5%	(50)	8%	(75)	81%	(792)	972
2012 Vote: Didn't Vote	6%	(55)	5%	(51)	8%	(76)	81%	(793)	976
4-Region: Northeast	5%	(11)	7%	(13)	12%	(23)	76%	(153)	200
4-Region: Midwest	3%	(7)	5%	(12)	7%	(15)	85%	(187)	222
4-Region: South	7%	(25)	3%	(11)	7%	(25)	83%	(294)	356
4-Region: West	7%	(15)	7%	(16)	8%	(17)	78%	(174)	223

Table GZC10_11: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Skype

Demographic	C	ften	Som	etimes	R	arely	N	Never	Total N
Americans Age 13 to 23	8%	(80)	6%	(63)	8%	(82)	78%	(775)	1000
Gender: Male	9%	(45)	7%	(34)	11%	(52)	73%	(358)	489
Gender: Female	7%	(35)	6%	(29)	6%	(31)	82%	(417)	511
Generation Z: 13-23	8%	(80)	6%	(63)	8%	(82)	78%	(775)	1000
PID: Dem (no lean)	10%	(33)	7%	(25)	10%	(35)	73%	(258)	352
PID: Ind (no lean)	7%	(32)	5%	(22)	6%	(28)	81%	(354)	436
PID: Rep (no lean)	7%	(15)	7%	(15)	9%	(19)	77%	(163)	213
PID/Gender: Dem Men	11%	(17)	8%	(12)	11%	(17)	71%	(109)	154
PID/Gender: Dem Women	8%	(17)	7%	(13)	9%	(18)	76%	(149)	198
PID/Gender: Ind Men	8%	(17)	5%	(10)	10%	(20)	78%	(165)	212
PID/Gender: Ind Women	7%	(15)	6%	(13)	3%	(8)	84%	(189)	224
PID/Gender: Rep Men	9%	(11)	10%	(12)	12%	(15)	69%	(85)	123
PID/Gender: Rep Women	4%	(3)	4%	(3)	5%	(5)	87%	(78)	90
Ideo: Liberal (1-3)	11%	(35)	7%	(22)	9%	(30)	72%	(225)	312
Ideo: Moderate (4)	6%	(11)	9%	(16)	10%	(17)	75%	(132)	176
Ideo: Conservative (5-7)	11%	(21)	7%	(14)	7%	(14)	74%	(137)	186
Educ: < College	7%	(68)	5%	(48)	8%	(75)	79%	(730)	920
Educ: Bachelors degree	11%	(6)	19%	(11)	11%	(7)	59%	(36)	60
Income: Under 50k	9%	(47)	6%	(31)	8%	(43)	77%	(405)	525
Income: 50k-100k	7%	(21)	6%	(17)	6%	(19)	80%	(230)	286
Income: 100k+	6%	(12)	8%	(15)	11%	(20)	75%	(140)	188
Ethnicity: White	7%	(45)	6%	(40)	8%	(51)	78%	(493)	629
Ethnicity: Hispanic	9%	(17)	7%	(14)	7%	(15)	77%	(156)	203
Ethnicity: Afr. Am.	7%	(9)	7%	(10)	10%	(13)	76%	(99)	130
Ethnicity: Other	11%	(26)	5%	(13)	8%	(19)	76%	(183)	241
All Christian	10%	(29)	6%	(17)	14%	(40)	71%	(210)	296
All Non-Christian	9%	(6)	9%	(6)	8%	(5)	74%	(47)	64
Atheist	4%	(5)	7%	(8)	4%	(5)	84%	(90)	106
Agnostic/Nothing in particular	8%	(41)	6%	(33)	6%	(33)	80%	(428)	534
Religious Non-Protestant/Catholic	11%	(9)	7%	(6)	8%	(7)	74%	(62)	84

Table GZC10_11: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Skype

Demographic	C	Often	Som	etimes	R	arely	N	lever	Total N
Americans Age 13 to 23	8%	(80)	6%	(63)	8%	(82)	78%	(775)	1000
Evangelical	6%	(11)	5%	(9)	11%	(22)	78%	(149)	191
Non-Evangelical	10%	(29)	5%	(16)	9%	(26)	75%	(215)	286
Community: Urban	8%	(21)	5%	(14)	10%	(26)	77%	(201)	262
Community: Suburban	8%	(42)	6%	(33)	8%	(40)	78%	(395)	509
Community: Rural	7%	(17)	7%	(16)	7%	(16)	78%	(180)	229
Employ: Private Sector	12%	(11)	15%	(14)	13%	(12)	60%	(56)	92
Employ: Unemployed	5%	(8)	4%	(6)	6%	(9)	85%	(126)	148
Employ: Other	9%	(5)	7%	(4)	11%	(6)	73%	(45)	61
Military HH: Yes	13%	(17)	4%	(5)	9%	(12)	74%	(96)	129
Military HH: No	7%	(63)	7%	(58)	8%	(71)	78%	(679)	871
RD/WT: Right Direction	12%	(37)	6%	(18)	8%	(24)	73%	(220)	299
RD/WT: Wrong Track	6%	(43)	6%	(44)	8%	(58)	79%	(556)	701
Trump Job Approve	10%	(29)	7%	(21)	7%	(21)	76%	(225)	296
Trump Job Disapprove	8%	(43)	6%	(36)	10%	(56)	76%	(417)	552
Trump Job Strongly Approve	11%	(13)	7%	(8)	6%	(7)	76%	(91)	119
Trump Job Somewhat Approve	9%	(16)	7%	(12)	8%	(14)	76%	(134)	176
Trump Job Somewhat Disapprove	10%	(21)	10%	(21)	7%	(15)	72%	(146)	203
Trump Job Strongly Disapprove	6%	(23)	4%	(15)	12%	(41)	78%	(271)	349
Favorable of Trump	9%	(25)	8%	(21)	9%	(25)	74%	(204)	275
Unfavorable of Trump	8%	(45)	6%	(36)	9%	(52)	77%	(450)	584
Very Favorable of Trump	12%	(16)	7%	(9)	12%	(15)	69%	(90)	130
Somewhat Favorable of Trump	7%	(9)	8%	(12)	7%	(10)	79%	(114)	145
Somewhat Unfavorable of Trump	10%	(17)	7%	(12)	6%	(11)	77%	(136)	177
Very Unfavorable of Trump	7%	(28)	6%	(24)	10%	(40)	77%	(314)	407

Table GZC10_11: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Skype

Demographic	C	ften	Som	etimes	R	arely	N	lever	Total N
Americans Age 13 to 23	8%	(80)	6%	(63)	8%	(82)	78%	(775)	1000
#1 Issue: Economy	7%	(19)	7%	(19)	11%	(29)	74%	(188)	254
#1 Issue: Security	3%	(2)	8%	(6)	8%	(6)	82%	(65)	80
#1 Issue: Health Care	11%	(19)	6%	(11)	6%	(10)	77%	(136)	176
#1 Issue: Women's Issues	7%	(9)	4%	(5)	9%	(12)	80%	(104)	130
#1 Issue: Education	12%	(18)	9%	(13)	8%	(12)	71%	(105)	148
#1 Issue: Energy	4%	(4)	3%	(3)	6%	(6)	87%	(88)	101
#1 Issue: Other	4%	(4)	6%	(5)	8%	(7)	82%	(77)	93
2018 House Vote: Democrat	13%	(14)	11%	(12)	15%	(17)	60%	(66)	109
2018 House Vote: Republican	17%	(8)	17%	(8)	5%	(3)	61%	(30)	50
2016 Vote: Hillary Clinton	17%	(11)	15%	(9)	14%	(9)	53%	(33)	61
2016 Vote: Didn't Vote	7%	(64)	5%	(48)	8%	(70)	80%	(711)	893
Voted in 2014: No	7%	(72)	6%	(58)	8%	(80)	78%	(762)	972
2012 Vote: Didn't Vote	7%	(72)	6%	(59)	8%	(79)	78%	(766)	976
4-Region: Northeast	12%	(24)	9%	(18)	7%	(13)	72%	(144)	200
4-Region: Midwest	6%	(13)	5%	(11)	10%	(22)	79%	(175)	222
4-Region: South	5%	(19)	4%	(14)	8%	(28)	83%	(294)	356
4-Region: West	11%	(24)	9%	(19)	8%	(18)	72%	(162)	223

Table GZC10_12: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Facetime

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	31%	(305)	19%	(189)	11%	(114)	39%	(391)	1000
Gender: Male	23%	(115)	19%	(92)	12%	(59)	46%	(223)	489
Gender: Female	37%	(191)	19%	(97)	11%	(56)	33%	(168)	511
Generation Z: 13-23	31%	(305)	19%	(189)	11%	(114)	39%	(391)	1000
PID: Dem (no lean)	37%	(131)	20%	(70)	10%	(35)	33%	(115)	352
PID: Ind (no lean)	23%	(100)	19%	(84)	13%	(56)	45%	(195)	436
PID: Rep (no lean)	35%	(74)	16%	(34)	11%	(23)	39%	(82)	213
PID/Gender: Dem Men	27%	(42)	20%	(31)	11%	(18)	41%	(64)	154
PID/Gender: Dem Women	45%	(90)	20%	(39)	9%	(17)	26%	(51)	198
PID/Gender: Ind Men	19%	(40)	22%	(46)	12%	(25)	48%	(101)	212
PID/Gender: Ind Women	27%	(60)	17%	(39)	14%	(32)	42%	(93)	224
PID/Gender: Rep Men	27%	(33)	12%	(15)	14%	(17)	48%	(59)	123
PID/Gender: Rep Women	45%	(41)	22%	(19)	7%	(6)	26%	(23)	90
Ideo: Liberal (1-3)	34%	(105)	20%	(63)	11%	(34)	35%	(110)	312
Ideo: Moderate (4)	28%	(49)	21%	(37)	16%	(28)	35%	(62)	176
Ideo: Conservative (5-7)	32%	(60)	22%	(42)	9%	(17)	36%	(67)	186
Educ: < College	30%	(280)	18%	(168)	11%	(103)	40%	(369)	920
Educ: Bachelors degree	33%	(20)	27%	(16)	15%	(9)	24%	(15)	60
Income: Under 50k	29%	(151)	18%	(94)	11%	(56)	43%	(225)	525
Income: 50k-100k	31%	(88)	20%	(57)	10%	(29)	39%	(112)	286
Income: 100k+	35%	(67)	20%	(38)	15%	(29)	29%	(55)	188
Ethnicity: White	31%	(193)	17%	(109)	11%	(68)	41%	(258)	629
Ethnicity: Hispanic	29%	(59)	20%	(40)	11%	(22)	40%	(82)	203
Ethnicity: Afr. Am.	36%	(47)	19%	(24)	12%	(16)	33%	(43)	130
Ethnicity: Other	27%	(65)	23%	(55)	13%	(30)	37%	(90)	241
All Christian	35%	(103)	19%	(55)	15%	(43)	32%	(94)	296
All Non-Christian	33%	(21)	22%	(14)	9%	(6)	36%	(23)	64
Atheist	30%	(32)	16%	(17)	8%	(8)	46%	(49)	106
Agnostic/Nothing in particular	28%	(149)	19%	(102)	11%	(58)	42%	(226)	534
Religious Non-Protestant/Catholic	32%	(27)	22%	(19)	10%	(8)	36%	(30)	84

Table GZC10_12: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Facetime

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	31%	(305)	19%	(189)	11%	(114)	39%	(391)	1000
Evangelical	35%	(66)	20%	(39)	13%	(25)	32%	(61)	191
Non-Evangelical	32%	(91)	18%	(51)	13%	(37)	37%	(106)	286
Community: Urban	29%	(77)	20%	(52)	13%	(33)	38%	(100)	262
Community: Suburban	33%	(166)	19%	(95)	11%	(57)	37%	(191)	509
Community: Rural	27%	(62)	18%	(41)	11%	(24)	44%	(101)	229
Employ: Private Sector	34%	(32)	24%	(22)	6%	(6)	35%	(33)	92
Employ: Unemployed	25%	(37)	14%	(21)	7%	(11)	53%	(79)	148
Employ: Other	24%	(14)	16%	(10)	16%	(10)	44%	(27)	61
Military HH: Yes	33%	(43)	18%	(24)	13%	(16)	36%	(47)	129
Military HH: No	30%	(262)	19%	(165)	11%	(98)	40%	(345)	871
RD/WT: Right Direction	30%	(91)	19%	(55)	12%	(34)	40%	(119)	299
RD/WT: Wrong Track	31%	(215)	19%	(133)	11%	(80)	39%	(273)	701
Trump Job Approve	31%	(92)	17%	(52)	13%	(39)	38%	(113)	296
Trump Job Disapprove	33%	(182)	20%	(111)	11%	(60)	36%	(199)	552
Trump Job Strongly Approve	37%	(44)	13%	(15)	11%	(14)	39%	(46)	119
Trump Job Somewhat Approve	27%	(48)	21%	(36)	14%	(26)	38%	(66)	176
Trump Job Somewhat Disapprove	34%	(69)	20%	(40)	14%	(29)	32%	(64)	203
Trump Job Strongly Disapprove	32%	(113)	20%	(71)	9%	(31)	39%	(135)	349
Favorable of Trump	32%	(89)	17%	(48)	11%	(30)	39%	(108)	275
Unfavorable of Trump	31%	(182)	21%	(122)	11%	(67)	36%	(213)	584
Very Favorable of Trump	37%	(49)	15%	(19)	12%	(16)	36%	(47)	130
Somewhat Favorable of Trump	28%	(41)	20%	(29)	10%	(14)	42%	(61)	145
Somewhat Unfavorable of Trump	31%	(55)	22%	(38)	14%	(26)	33%	(58)	177
Very Unfavorable of Trump	31%	(127)	21%	(84)	10%	(41)	38%	(155)	407

Table GZC10_12: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus?

Facetime

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	31%	(305)	19%	(189)	11%	(114)	39%	(391)	1000
#1 Issue: Economy	31%	(78)	17%	(44)	11%	(29)	41%	(103)	254
#1 Issue: Security	30%	(24)	19%	(15)	10%	(8)	42%	(33)	80
#1 Issue: Health Care	30%	(52)	22%	(38)	11%	(20)	37%	(65)	176
#1 Issue: Women's Issues	37%	(48)	21%	(28)	11%	(14)	31%	(41)	130
#1 Issue: Education	33%	(49)	18%	(26)	11%	(17)	38%	(56)	148
#1 Issue: Energy	28%	(28)	20%	(20)	7%	(7)	46%	(46)	101
#1 Issue: Other	20%	(19)	16%	(14)	19%	(18)	45%	(42)	93
2018 House Vote: Democrat	35%	(39)	21%	(23)	13%	(14)	30%	(33)	109
2018 House Vote: Republican	31%	(15)	25%	(13)	12%	(6)	32%	(16)	50
2016 Vote: Hillary Clinton	34%	(21)	20%	(12)	16%	(10)	30%	(19)	61
2016 Vote: Didn't Vote	30%	(269)	19%	(166)	11%	(99)	40%	(359)	893
Voted in 2014: No	31%	(297)	19%	(180)	11%	(110)	40%	(385)	972
2012 Vote: Didn't Vote	30%	(295)	19%	(183)	11%	(109)	40%	(389)	976
4-Region: Northeast	34%	(69)	21%	(42)	9%	(18)	36%	(71)	200
4-Region: Midwest	32%	(71)	15%	(33)	9%	(20)	44%	(98)	222
4-Region: South	31%	(110)	20%	(70)	13%	(46)	37%	(130)	356
4-Region: West	25%	(56)	20%	(44)	14%	(31)	41%	(92)	223

Table GZC10_13: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Zoom

Demographic	(Often	Son	netimes	R	Rarely		Never	Total N
Americans Age 13 to 23	24%	(241)	22%	(220)	9%	(88)	45%	(451)	1000
Gender: Male	23%	(111)	21%	(101)	9%	(45)	47%	(231)	489
Gender: Female	25%	(130)	23%	(119)	8%	(43)	43%	(219)	511
Generation Z: 13-23	24%	(241)	22%	(220)	9%	(88)	45%	(451)	1000
PID: Dem (no lean)	29%	(101)	22%	(77)	10%	(37)	39%	(137)	352
PID: Ind (no lean)	17%	(76)	22%	(98)	7%	(30)	53%	(232)	436
PID: Rep (no lean)	30%	(64)	21%	(45)	10%	(22)	38%	(81)	213
PID/Gender: Dem Men	25%	(38)	21%	(33)	11%	(16)	43%	(66)	154
PID/Gender: Dem Women	32%	(63)	22%	(44)	10%	(20)	36%	(70)	198
PID/Gender: Ind Men	18%	(38)	22%	(47)	7%	(14)	53%	(113)	212
PID/Gender: Ind Women	17%	(38)	23%	(51)	7%	(15)	53%	(120)	224
PID/Gender: Rep Men	28%	(35)	17%	(21)	12%	(14)	42%	(52)	123
PID/Gender: Rep Women	33%	(29)	27%	(24)	8%	(7)	32%	(29)	90
Ideo: Liberal (1-3)	29%	(90)	25%	(77)	9%	(28)	38%	(118)	312
Ideo: Moderate (4)	22%	(39)	19%	(34)	11%	(20)	47%	(83)	176
Ideo: Conservative (5-7)	31%	(57)	24%	(45)	11%	(21)	34%	(63)	186
Educ: < College	24%	(223)	21%	(196)	9%	(79)	46%	(423)	920
Educ: Bachelors degree	28%	(17)	29%	(18)	13%	(8)	30%	(18)	60
Income: Under 50k	20%	(106)	19%	(100)	8%	(43)	53%	(277)	525
Income: 50k-100k	27%	(76)	21%	(59)	11%	(33)	41%	(119)	286
Income: 100k+	32%	(59)	33%	(61)	7%	(13)	29%	(55)	188
Ethnicity: White	24%	(151)	24%	(151)	9%	(57)	43%	(270)	629
Ethnicity: Hispanic	22%	(45)	16%	(33)	9%	(18)	52%	(106)	203
Ethnicity: Afr. Am.	22%	(29)	14%	(18)	7%	(8)	57%	(75)	130
Ethnicity: Other	26%	(62)	21%	(51)	9%	(22)	44%	(106)	241
All Christian	30%	(87)	22%	(64)	12%	(36)	36%	(108)	296
All Non-Christian	37%	(24)	21%	(13)	7%	(5)	35%	(22)	64
Atheist	18%	(19)	24%	(26)	14%	(15)	44%	(46)	106
Agnostic/Nothing in particular	21%	(111)	22%	(117)	6%	(32)	51%	(274)	534
Religious Non-Protestant/Catholic	38%	(32)	21%	(17)	7%	(6)	34%	(29)	84

Table GZC10_13: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Zoom

Demographic	(Often	Son	netimes	R	arely	N	Never	Total N
Americans Age 13 to 23	24%	(241)	22%	(220)	9%	(88)	45%	(451)	1000
Evangelical	22%	(42)	25%	(47)	9%	(17)	44%	(84)	191
Non-Evangelical	27%	(78)	24%	(67)	10%	(28)	39%	(113)	286
Community: Urban	23%	(61)	21%	(56)	9%	(25)	46%	(121)	262
Community: Suburban	29%	(149)	24%	(124)	8%	(43)	38%	(193)	509
Community: Rural	14%	(31)	18%	(41)	9%	(21)	60%	(136)	229
Employ: Private Sector	16%	(15)	33%	(31)	11%	(10)	40%	(37)	92
Employ: Unemployed	18%	(27)	12%	(18)	7%	(11)	62%	(92)	148
Employ: Other	22%	(14)	17%	(10)	8%	(5)	53%	(32)	61
Military HH: Yes	22%	(29)	24%	(31)	8%	(11)	45%	(59)	129
Military HH: No	24%	(212)	22%	(189)	9%	(77)	45%	(392)	871
RD/WT: Right Direction	23%	(68)	22%	(65)	10%	(28)	46%	(137)	299
RD/WT: Wrong Track	25%	(173)	22%	(155)	9%	(60)	45%	(314)	701
Trump Job Approve	24%	(71)	24%	(72)	11%	(32)	41%	(121)	296
Trump Job Disapprove	26%	(145)	22%	(122)	9%	(50)	43%	(235)	552
Trump Job Strongly Approve	25%	(29)	22%	(26)	12%	(14)	42%	(50)	119
Trump Job Somewhat Approve	24%	(42)	26%	(46)	10%	(18)	40%	(71)	176
Trump Job Somewhat Disapprove	27%	(55)	26%	(52)	9%	(18)	38%	(78)	203
Trump Job Strongly Disapprove	26%	(91)	20%	(69)	9%	(33)	45%	(157)	349
Favorable of Trump	26%	(71)	23%	(62)	11%	(30)	41%	(113)	275
Unfavorable of Trump	25%	(147)	23%	(133)	9%	(54)	43%	(250)	584
Very Favorable of Trump	29%	(38)	19%	(25)	10%	(12)	43%	(56)	130
Somewhat Favorable of Trump	23%	(33)	26%	(38)	12%	(17)	39%	(57)	145
Somewhat Unfavorable of Trump	24%	(42)	28%	(50)	4%	(8)	43%	(76)	177
Very Unfavorable of Trump	26%	(104)	20%	(83)	11%	(46)	43%	(173)	407

Table GZC10_13: To what extent have you been using each of the following for social connection during the COVID-19 pandemic, also known as coronavirus? Zoom

Demographic	(Often	Son	netimes	R	arely	N	lever	Total N
Americans Age 13 to 23	24%	(241)	22%	(220)	9%	(88)	45%	(451)	1000
#1 Issue: Economy	21%	(54)	22%	(55)	11%	(27)	46%	(118)	254
#1 Issue: Security	27%	(22)	20%	(16)	5%	(4)	47%	(38)	80
#1 Issue: Health Care	26%	(46)	20%	(35)	8%	(15)	46%	(81)	176
#1 Issue: Women's Issues	23%	(29)	25%	(32)	8%	(10)	45%	(58)	130
#1 Issue: Education	27%	(39)	21%	(31)	13%	(19)	39%	(58)	148
#1 Issue: Energy	29%	(30)	26%	(26)	5%	(5)	40%	(41)	101
#1 Issue: Other	20%	(18)	22%	(21)	7%	(7)	51%	(47)	93
2018 House Vote: Democrat	22%	(24)	28%	(31)	11%	(12)	39%	(42)	109
2018 House Vote: Republican	28%	(14)	28%	(14)	8%	(4)	35%	(17)	50
2016 Vote: Hillary Clinton	15%	(9)	35%	(21)	12%	(7)	39%	(24)	61
2016 Vote: Didn't Vote	25%	(219)	21%	(189)	8%	(76)	46%	(409)	893
Voted in 2014: No	24%	(233)	22%	(212)	9%	(84)	46%	(443)	972
2012 Vote: Didn't Vote	24%	(233)	22%	(214)	9%	(86)	45%	(443)	976
4-Region: Northeast	28%	(57)	22%	(44)	11%	(22)	39%	(77)	200
4-Region: Midwest	21%	(46)	22%	(48)	8%	(18)	49%	(110)	222
4-Region: South	20%	(72)	18%	(65)	8%	(30)	53%	(189)	356
4-Region: West	30%	(66)	28%	(63)	8%	(19)	34%	(75)	223

Table GZC11_1: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Individuality*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	36%	(357)	43%	(434)	9%	(87)	12%	(121)	1000
Gender: Male	36%	(178)	40%	(195)	9%	(43)	15%	(73)	489
Gender: Female	35%	(179)	47%	(239)	9%	(45)	9%	(48)	511
Generation Z: 13-23	36%	(357)	43%	(434)	9%	(87)	12%	(121)	1000
PID: Dem (no lean)	39%	(136)	45%	(157)	11%	(39)	6%	(20)	352
PID: Ind (no lean)	33%	(143)	42%	(182)	8%	(35)	17%	(76)	436
PID: Rep (no lean)	37%	(79)	45%	(95)	6%	(13)	12%	(25)	213
PID/Gender: Dem Men	41%	(64)	42%	(65)	11%	(17)	6%	(9)	154
PID/Gender: Dem Women	37%	(72)	47%	(92)	11%	(22)	6%	(11)	198
PID/Gender: Ind Men	33%	(70)	37%	(79)	9%	(19)	21%	(43)	212
PID/Gender: Ind Women	32%	(72)	46%	(103)	7%	(16)	15%	(33)	224
PID/Gender: Rep Men	36%	(44)	42%	(52)	6%	(7)	17%	(20)	123
PID/Gender: Rep Women	39%	(35)	49%	(44)	7%	(6)	5%	(5)	90
Ideo: Liberal (1-3)	35%	(110)	46%	(142)	13%	(41)	6%	(19)	312
Ideo: Moderate (4)	33%	(58)	48%	(85)	9%	(16)	10%	(17)	176
Ideo: Conservative (5-7)	38%	(71)	46%	(86)	6%	(11)	10%	(18)	186
Educ: < College	36%	(331)	43%	(399)	8%	(76)	12%	(114)	920
Educ: Bachelors degree	31%	(19)	50%	(30)	14%	(8)	6%	(3)	60
Income: Under 50k	38%	(197)	38%	(201)	9%	(45)	16%	(83)	525
Income: 50k-100k	36%	(102)	49%	(140)	9%	(25)	7%	(19)	286
Income: 100k+	31%	(58)	50%	(94)	9%	(17)	10%	(19)	188
Ethnicity: White	34%	(216)	46%	(292)	8%	(50)	11%	(71)	629
Ethnicity: Hispanic	40%	(81)	34%	(69)	9%	(18)	17%	(35)	203
Ethnicity: Afr. Am.	41%	(54)	37%	(48)	13%	(17)	9%	(11)	130
Ethnicity: Other	36%	(88)	39%	(95)	8%	(20)	16%	(39)	241
All Christian	37%	(109)	43%	(126)	11%	(32)	10%	(29)	296
All Non-Christian	45%	(29)	32%	(20)	13%	(8)	10%	(6)	64
Atheist	33%	(35)	48%	(51)	9%	(10)	10%	(10)	106
Agnostic/Nothing in particular	35%	(185)	44%	(236)	7%	(37)	14%	(76)	534
Religious Non-Protestant/Catholic	41%	(35)	34%	(29)	15%	(13)	10%	(8)	84

Table GZC11_1: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Individuality*

Domographic	Можо	important	No	ahanga	Lagain	mantant		Know / No pinion	Total N
Demographic	More	important	NO	change	Less II	mportant	- Op	omion	Iotai N
Americans Age 13 to 23	36%	(357)	43%	(434)	9%	(87)	12%	(121)	1000
Evangelical	33%	(62)	39%	(75)	11%	(20)	17%	(33)	191
Non-Evangelical	40%	(113)	43%	(123)	10%	(29)	7%	(21)	286
Community: Urban	44%	(115)	34%	(90)	11%	(29)	11%	(28)	262
Community: Suburban	32%	(165)	47%	(241)	8%	(43)	12%	(59)	509
Community: Rural	34%	(77)	45%	(103)	7%	(15)	15%	(33)	229
Employ: Private Sector	35%	(32)	47%	(43)	14%	(13)	4%	(4)	92
Employ: Unemployed	32%	(47)	41%	(61)	8%	(12)	19%	(28)	148
Employ: Other	25%	(15)	39%	(24)	11%	(7)	25%	(15)	61
Military HH: Yes	34%	(44)	39%	(51)	12%	(16)	15%	(20)	129
Military HH: No	36%	(314)	44%	(384)	8%	(72)	12%	(101)	871
RD/WT: Right Direction	38%	(114)	41%	(124)	5%	(16)	15%	(45)	299
RD/WT: Wrong Track	35%	(243)	44%	(311)	10%	(71)	11%	(76)	701
Trump Job Approve	37%	(110)	49%	(146)	6%	(19)	7%	(21)	296
Trump Job Disapprove	38%	(209)	43%	(238)	10%	(57)	9%	(48)	552
Trump Job Strongly Approve	40%	(48)	43%	(51)	8%	(10)	9%	(10)	119
Trump Job Somewhat Approve	35%	(62)	54%	(95)	5%	(10)	6%	(10)	176
Trump Job Somewhat Disapprove	34%	(70)	50%	(102)	8%	(15)	8%	(16)	203
Trump Job Strongly Disapprove	40%	(139)	39%	(136)	12%	(42)	9%	(33)	349
Favorable of Trump	36%	(99)	50%	(138)	6%	(17)	8%	(22)	275
Unfavorable of Trump	37%	(218)	43%	(253)	11%	(62)	9%	(50)	584
Very Favorable of Trump	38%	(49)	43%	(56)	10%	(13)	10%	(12)	130
Somewhat Favorable of Trump	34%	(50)	56%	(81)	3%	(4)	6%	(9)	145
Somewhat Unfavorable of Trump	34%	(60)	48%	(84)	9%	(17)	9%	(15)	177
Very Unfavorable of Trump	39%	(158)	42%	(169)	11%	(45)	9%	(35)	407

Table GZC11_1: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Individuality*

							Know / No	_	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	36%	(357)	43%	(434)	9%	(87)	12%	(121)	1000
#1 Issue: Economy	41%	(104)	43%	(109)	9%	(23)	7%	(18)	254
#1 Issue: Security	32%	(25)	43%	(34)	9%	(7)	16%	(12)	80
#1 Issue: Health Care	34%	(59)	43%	(76)	9%	(16)	14%	(25)	176
#1 Issue: Women's Issues	33%	(43)	48%	(63)	6%	(7)	13%	(17)	130
#1 Issue: Education	44%	(64)	41%	(61)	10%	(14)	6%	(9)	148
#1 Issue: Energy	30%	(30)	54%	(55)	10%	(10)	6%	(7)	101
#1 Issue: Other	26%	(25)	34%	(32)	5%	(5)	35%	(32)	93
2018 House Vote: Democrat	41%	(45)	36%	(40)	19%	(20)	4%	(4)	109
2018 House Vote: Republican	28%	(14)	44%	(22)	16%	(8)	11%	(6)	50
2016 Vote: Hillary Clinton	45%	(27)	32%	(20)	18%	(11)	5%	(3)	61
2016 Vote: Didn't Vote	35%	(316)	44%	(389)	8%	(74)	13%	(115)	893
Voted in 2014: No	35%	(342)	44%	(426)	9%	(85)	12%	(119)	972
2012 Vote: Didn't Vote	35%	(345)	44%	(429)	9%	(85)	12%	(117)	976
4-Region: Northeast	35%	(70)	37%	(75)	15%	(29)	13%	(26)	200
4-Region: Midwest	30%	(67)	48%	(107)	9%	(19)	13%	(29)	222
4-Region: South	38%	(135)	42%	(149)	7%	(25)	13%	(47)	356
4-Region: West	38%	(84)	47%	(105)	6%	(14)	9%	(20)	223

Table GZC11_2: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Honesty*

Demographic	More important		No	No change		Less important		Know / No pinion	Total N
Americans Age 13 to 23	56%	(557)	30%	(298)	4%	(41)	10%	(104)	1000
Gender: Male	53%	(261)	29%	(140)	6%	(28)	12%	(60)	489
Gender: Female	58%	(296)	31%	(158)	3%	(14)	9%	(44)	511
Generation Z: 13-23	56%	(557)	30%	(298)	4%	(41)	10%	(104)	1000
PID: Dem (no lean)	62%	(218)	29%	(104)	3%	(12)	5%	(18)	352
PID: Ind (no lean)	53%	(230)	27%	(118)	4%	(19)	16%	(69)	436
PID: Rep (no lean)	51%	(109)	36%	(76)	5%	(10)	8%	(17)	213
PID/Gender: Dem Men	61%	(94)	28%	(43)	5%	(7)	6%	(10)	154
PID/Gender: Dem Women	63%	(124)	30%	(60)	2%	(5)	4%	(8)	198
PID/Gender: Ind Men	50%	(106)	25%	(54)	6%	(13)	18%	(38)	212
PID/Gender: Ind Women	55%	(123)	29%	(64)	3%	(6)	14%	(31)	224
PID/Gender: Rep Men	49%	(61)	35%	(43)	6%	(7)	10%	(12)	123
PID/Gender: Rep Women	54%	(48)	37%	(33)	3%	(3)	5%	(5)	90
Ideo: Liberal (1-3)	62%	(195)	27%	(84)	5%	(16)	6%	(18)	312
Ideo: Moderate (4)	51%	(90)	34%	(60)	6%	(11)	9%	(16)	176
Ideo: Conservative (5-7)	57%	(105)	35%	(66)	2%	(4)	6%	(11)	186
Educ: < College	55%	(510)	30%	(274)	4%	(37)	11%	(98)	920
Educ: Bachelors degree	59%	(36)	33%	(20)	4%	(3)	4%	(3)	60
Income: Under 50k	56%	(296)	24%	(127)	6%	(30)	14%	(73)	525
Income: 50k-100k	55%	(158)	36%	(103)	3%	(9)	5%	(15)	286
Income: 100k+	54%	(102)	36%	(68)	1%	(2)	8%	(16)	188
Ethnicity: White	55%	(344)	32%	(200)	4%	(22)	10%	(64)	629
Ethnicity: Hispanic	61%	(123)	21%	(43)	5%	(9)	13%	(27)	203
Ethnicity: Afr. Am.	60%	(78)	22%	(28)	11%	(14)	8%	(10)	130
Ethnicity: Other	56%	(135)	29%	(70)	2%	(6)	13%	(30)	241
All Christian	54%	(159)	33%	(98)	5%	(14)	8%	(24)	296
All Non-Christian	60%	(38)	28%	(18)	5%	(3)	8%	(5)	64
Atheist	57%	(61)	28%	(30)	5%	(6)	9%	(10)	106
Agnostic/Nothing in particular	56%	(298)	29%	(152)	3%	(19)	12%	(65)	534
Religious Non-Protestant/Catholic	57%	(48)	27%	(22)	7%	(6)	9%	(8)	84

Table GZC11_2: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Honesty*

- I.	3.6		27	•				Know / No	m . 137
Demographic	More	important	No	change	Less 11	nportant	Or	oinion	Total N
Americans Age 13 to 23	56%	(557)	30%	(298)	4%	(41)	10%	(104)	1000
Evangelical	51%	(96)	32%	(60)	4%	(8)	14%	(26)	191
Non-Evangelical	62%	(177)	29%	(82)	4%	(11)	6%	(16)	286
Community: Urban	52%	(137)	32%	(85)	6%	(15)	10%	(25)	262
Community: Suburban	59%	(300)	29%	(149)	3%	(16)	9%	(44)	509
Community: Rural	53%	(120)	28%	(64)	4%	(10)	15%	(34)	229
Employ: Private Sector	55%	(50)	39%	(36)	5%	(4)	2%	(1)	92
Employ: Unemployed	58%	(87)	21%	(32)	3%	(5)	17%	(25)	148
Employ: Other	43%	(26)	25%	(15)	8%	(5)	24%	(14)	61
Military HH: Yes	51%	(66)	29%	(38)	8%	(10)	12%	(15)	129
Military HH: No	56%	(491)	30%	(260)	4%	(31)	10%	(89)	871
RD/WT: Right Direction	54%	(162)	29%	(87)	4%	(13)	12%	(37)	299
RD/WT: Wrong Track	56%	(394)	30%	(211)	4%	(28)	10%	(67)	701
Trump Job Approve	53%	(158)	36%	(108)	4%	(12)	6%	(18)	296
Trump Job Disapprove	60%	(331)	29%	(159)	4%	(24)	7%	(38)	552
Trump Job Strongly Approve	48%	(57)	39%	(46)	5%	(6)	8%	(10)	119
Trump Job Somewhat Approve	57%	(101)	35%	(61)	3%	(6)	5%	(8)	176
Trump Job Somewhat Disapprove	57%	(116)	32%	(64)	5%	(11)	6%	(12)	203
Trump Job Strongly Disapprove	62%	(215)	27%	(95)	4%	(14)	7%	(26)	349
Favorable of Trump	52%	(144)	37%	(103)	5%	(14)	5%	(15)	275
Unfavorable of Trump	60%	(351)	28%	(166)	4%	(24)	7%	(42)	584
Very Favorable of Trump	52%	(68)	35%	(46)	6%	(8)	7%	(9)	130
Somewhat Favorable of Trump	53%	(76)	39%	(57)	4%	(6)	4%	(6)	145
Somewhat Unfavorable of Trump	57%	(101)	31%	(54)	3%	(6)	9%	(15)	177
Very Unfavorable of Trump	61%	(250)	27%	(112)	5%	(18)	7%	(27)	407

Table GZC11_2: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Honesty*

							Don't	Know / No	
Demographic	More	important	No	change	Less in	nportant	Oı	pinion	Total N
Americans Age 13 to 23	56%	(557)	30%	(298)	4%	(41)	10%	(104)	1000
#1 Issue: Economy	61%	(155)	32%	(82)	3%	(8)	4%	(9)	254
#1 Issue: Security	53%	(42)	28%	(22)	2%	(2)	17%	(14)	80
#1 Issue: Health Care	53%	(93)	28%	(49)	7%	(12)	13%	(22)	176
#1 Issue: Women's Issues	53%	(69)	34%	(44)	2%	(2)	12%	(15)	130
#1 Issue: Education	61%	(90)	27%	(40)	6%	(9)	5%	(8)	148
#1 Issue: Energy	59%	(60)	34%	(34)	6%	(6)	2%	(2)	101
#1 Issue: Other	41%	(38)	25%	(23)	1%	(1)	34%	(31)	93
2018 House Vote: Democrat	62%	(68)	29%	(32)	6%	(6)	3%	(3)	109
2018 House Vote: Republican	43%	(21)	44%	(22)	6%	(3)	7%	(3)	50
2016 Vote: Hillary Clinton	62%	(38)	23%	(14)	12%	(7)	4%	(2)	61
2016 Vote: Didn't Vote	55%	(493)	30%	(267)	4%	(34)	11%	(99)	893
Voted in 2014: No	56%	(540)	30%	(291)	4%	(38)	11%	(103)	972
2012 Vote: Didn't Vote	56%	(545)	30%	(291)	4%	(37)	10%	(102)	976
4-Region: Northeast	58%	(116)	28%	(55)	6%	(11)	9%	(18)	200
4-Region: Midwest	50%	(110)	34%	(76)	4%	(9)	12%	(27)	222
4-Region: South	58%	(206)	27%	(97)	3%	(12)	11%	(41)	356
4-Region: West	56%	(124)	31%	(70)	5%	(10)	8%	(19)	223

Table GZC11_3: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Compassion*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	56%	(563)	27%	(272)	5%	(48)	12%	(117)	1000
Gender: Male	50%	(244)	30%	(146)	6%	(31)	14%	(68)	489
Gender: Female	62%	(319)	25%	(126)	3%	(17)	10%	(49)	511
Generation Z: 13-23	56%	(563)	27%	(272)	5%	(48)	12%	(117)	1000
PID: Dem (no lean)	65%	(230)	24%	(84)	5%	(17)	6%	(20)	352
PID: Ind (no lean)	52%	(225)	25%	(111)	5%	(23)	18%	(77)	436
PID: Rep (no lean)	51%	(108)	36%	(76)	4%	(8)	9%	(20)	213
PID/Gender: Dem Men	61%	(94)	25%	(38)	8%	(13)	6%	(9)	154
PID/Gender: Dem Women	69%	(137)	23%	(46)	2%	(5)	5%	(10)	198
PID/Gender: Ind Men	46%	(97)	27%	(58)	6%	(13)	21%	(44)	212
PID/Gender: Ind Women	57%	(128)	24%	(53)	4%	(10)	15%	(33)	224
PID/Gender: Rep Men	43%	(53)	41%	(50)	4%	(5)	12%	(15)	123
PID/Gender: Rep Women	62%	(55)	30%	(26)	3%	(3)	6%	(5)	90
Ideo: Liberal (1-3)	66%	(205)	22%	(70)	6%	(18)	6%	(19)	312
Ideo: Moderate (4)	54%	(95)	32%	(56)	6%	(10)	8%	(14)	176
Ideo: Conservative (5-7)	58%	(108)	31%	(58)	3%	(6)	7%	(13)	186
Educ: < College	56%	(515)	28%	(253)	4%	(40)	12%	(111)	920
Educ: Bachelors degree	67%	(40)	24%	(14)	6%	(3)	4%	(3)	60
Income: Under 50k	55%	(287)	26%	(135)	5%	(24)	15%	(80)	525
Income: 50k-100k	60%	(171)	27%	(78)	6%	(17)	7%	(20)	286
Income: 100k+	56%	(105)	31%	(58)	4%	(7)	9%	(17)	188
Ethnicity: White	58%	(365)	28%	(177)	4%	(22)	10%	(65)	629
Ethnicity: Hispanic	53%	(108)	24%	(49)	6%	(12)	17%	(33)	203
Ethnicity: Afr. Am.	59%	(77)	22%	(28)	9%	(12)	10%	(13)	130
Ethnicity: Other	51%	(122)	28%	(67)	6%	(14)	16%	(38)	241
All Christian	58%	(171)	30%	(89)	3%	(10)	9%	(26)	296
All Non-Christian	60%	(39)	24%	(15)	6%	(4)	9%	(6)	64
Atheist	53%	(57)	27%	(29)	10%	(11)	9%	(10)	106
Agnostic/Nothing in particular	56%	(298)	26%	(138)	4%	(23)	14%	(75)	534
Religious Non-Protestant/Catholic	57%	(48)	25%	(21)	8%	(7)	10%	(8)	84

Table GZC11_3: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Compassion*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	56%	(563)	27%	(272)	5%	(48)	12%	(117)	1000
Evangelical	54%	(103)	27%	(51)	5%	(10)	14%	(27)	191
Non-Evangelical	60%	(171)	29%	(82)	3%	(9)	8%	(24)	286
Community: Urban	54%	(142)	27%	(70)	7%	(17)	12%	(33)	262
Community: Suburban	58%	(297)	28%	(143)	4%	(20)	10%	(50)	509
Community: Rural	54%	(125)	26%	(59)	5%	(11)	15%	(35)	229
Employ: Private Sector	58%	(54)	35%	(33)	4%	(3)	3%	(3)	92
Employ: Unemployed	59%	(88)	18%	(27)	5%	(7)	18%	(27)	148
Employ: Other	45%	(27)	22%	(14)	12%	(8)	20%	(12)	61
Military HH: Yes	49%	(64)	29%	(38)	8%	(10)	14%	(18)	129
Military HH: No	57%	(499)	27%	(234)	4%	(38)	11%	(99)	871
RD/WT: Right Direction	52%	(155)	28%	(82)	7%	(20)	14%	(42)	299
RD/WT: Wrong Track	58%	(408)	27%	(189)	4%	(28)	11%	(76)	701
Trump Job Approve	55%	(163)	34%	(100)	6%	(16)	5%	(16)	296
Trump Job Disapprove	62%	(340)	25%	(140)	5%	(27)	8%	(45)	552
Trump Job Strongly Approve	56%	(67)	31%	(37)	6%	(7)	6%	(8)	119
Trump Job Somewhat Approve	55%	(97)	35%	(63)	5%	(9)	5%	(8)	176
Trump Job Somewhat Disapprove	57%	(116)	31%	(62)	6%	(12)	6%	(12)	203
Trump Job Strongly Disapprove	64%	(224)	22%	(77)	4%	(15)	9%	(33)	349
Favorable of Trump	56%	(155)	33%	(90)	5%	(15)	6%	(15)	275
Unfavorable of Trump	61%	(354)	26%	(151)	5%	(29)	9%	(50)	584
Very Favorable of Trump	54%	(71)	33%	(44)	5%	(7)	7%	(9)	130
Somewhat Favorable of Trump	58%	(84)	32%	(47)	5%	(8)	4%	(6)	145
Somewhat Unfavorable of Trump	52%	(93)	33%	(58)	5%	(9)	10%	(17)	177
Very Unfavorable of Trump	64%	(261)	23%	(92)	5%	(21)	8%	(33)	407

Table GZC11_3: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Compassion*

							Know / No		
Demographic	More	important	No	change	Less in	nportant	Or	oinion	Total N
Americans Age 13 to 23	56%	(563)	27%	(272)	5%	(48)	12%	(117)	1000
#1 Issue: Economy	60%	(152)	29%	(74)	5%	(12)	7%	(17)	254
#1 Issue: Security	47%	(37)	29%	(23)	8%	(6)	16%	(12)	80
#1 Issue: Health Care	63%	(110)	21%	(37)	5%	(8)	12%	(21)	176
#1 Issue: Women's Issues	56%	(73)	27%	(35)	3%	(4)	14%	(18)	130
#1 Issue: Education	58%	(85)	31%	(45)	5%	(7)	7%	(10)	148
#1 Issue: Energy	58%	(59)	34%	(34)	4%	(4)	4%	(4)	101
#1 Issue: Other	39%	(37)	22%	(21)	2%	(2)	36%	(34)	93
2018 House Vote: Democrat	66%	(71)	26%	(28)	7%	(8)	2%	(2)	109
2018 House Vote: Republican	51%	(25)	34%	(17)	6%	(3)	8%	(4)	50
2016 Vote: Hillary Clinton	63%	(39)	24%	(15)	10%	(6)	3%	(2)	61
2016 Vote: Didn't Vote	56%	(499)	27%	(240)	5%	(41)	13%	(113)	893
Voted in 2014: No	57%	(550)	27%	(261)	5%	(46)	12%	(115)	972
2012 Vote: Didn't Vote	56%	(550)	27%	(267)	5%	(44)	12%	(115)	976
4-Region: Northeast	54%	(108)	27%	(53)	8%	(15)	12%	(23)	200
4-Region: Midwest	55%	(122)	30%	(68)	3%	(7)	11%	(25)	222
4-Region: South	57%	(201)	25%	(89)	4%	(16)	14%	(50)	356
4-Region: West	59%	(132)	28%	(62)	4%	(10)	9%	(19)	223

Table GZC11_4: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Reliability*

Demographic	More	important	No change		Less important		Don't Know / No Opinion		Total N	
Americans Age 13 to 23	53%	(529)	31%	(308)	5%	(45)	12%	(118)	1000	
Gender: Male	49%	(242)	31%	(149)	6%	(30)	14%	(68)	489	
Gender: Female	56%	(288)	31%	(158)	3%	(16)	10%	(50)	511	
Generation Z: 13-23	53%	(529)	31%	(308)	5%	(45)	12%	(118)	1000	
PID: Dem (no lean)	57%	(201)	33%	(115)	4%	(13)	7%	(23)	352	
PID: Ind (no lean)	51%	(224)	25%	(111)	6%	(25)	17%	(76)	436	
PID: Rep (no lean)	49%	(104)	38%	(81)	4%	(8)	9%	(19)	213	
PID/Gender: Dem Men	55%	(85)	33%	(51)	5%	(7)	7%	(11)	154	
PID/Gender: Dem Women	59%	(116)	33%	(64)	3%	(6)	6%	(12)	198	
PID/Gender: Ind Men	48%	(101)	25%	(52)	8%	(16)	20%	(42)	212	
PID/Gender: Ind Women	55%	(123)	26%	(59)	4%	(9)	15%	(33)	224	
PID/Gender: Rep Men	45%	(56)	38%	(46)	5%	(7)	12%	(14)	123	
PID/Gender: Rep Women	54%	(48)	39%	(35)	2%	(1)	5%	(5)	90	
Ideo: Liberal (1-3)	55%	(172)	32%	(98)	6%	(19)	7%	(23)	312	
Ideo: Moderate (4)	60%	(105)	29%	(51)	4%	(6)	8%	(14)	176	
Ideo: Conservative (5-7)	55%	(102)	36%	(67)	2%	(4)	7%	(12)	186	
Educ: < College	53%	(486)	30%	(281)	5%	(42)	12%	(111)	920	
Educ: Bachelors degree	56%	(34)	37%	(22)	1%	(1)	5%	(3)	60	
Income: Under 50k	50%	(263)	29%	(152)	6%	(30)	15%	(81)	525	
Income: 50k-100k	58%	(167)	31%	(88)	4%	(12)	7%	(19)	286	
Income: 100k+	53%	(100)	36%	(67)	2%	(4)	9%	(17)	188	
Ethnicity: White	52%	(326)	34%	(211)	3%	(22)	11%	(70)	629	
Ethnicity: Hispanic	52%	(105)	25%	(51)	5%	(11)	18%	(35)	203	
Ethnicity: Afr. Am.	59%	(77)	23%	(30)	9%	(12)	9%	(11)	130	
Ethnicity: Other	52%	(126)	28%	(67)	5%	(11)	15%	(37)	241	
All Christian	54%	(159)	32%	(95)	4%	(13)	10%	(29)	296	
All Non-Christian	56%	(36)	25%	(16)	11%	(7)	8%	(5)	64	
Atheist	55%	(59)	28%	(30)	6%	(6)	11%	(12)	106	
Agnostic/Nothing in particular	52%	(275)	31%	(167)	4%	(19)	14%	(73)	534	
Religious Non-Protestant/Catholic	54%	(46)	25%	(21)	12%	(10)	8%	(7)	84	

Table GZC11_4: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Reliability*

D 1:	More important		N	•	т.			Know / No	Total N
Demographic	More	important	No	change	Less 11	nportant	Op	oinion	Total N
Americans Age 13 to 23	53%	(529)	31%	(308)	5%	(45)	12%	(118)	1000
Evangelical	50%	(95)	31%	(58)	6%	(12)	14%	(26)	191
Non-Evangelical	56%	(161)	32%	(91)	3%	(9)	9%	(24)	286
Community: Urban	51%	(134)	33%	(88)	4%	(12)	11%	(29)	262
Community: Suburban	54%	(273)	31%	(160)	4%	(22)	11%	(54)	509
Community: Rural	53%	(122)	26%	(61)	5%	(12)	15%	(35)	229
Employ: Private Sector	51%	(47)	41%	(38)	6%	(5)	3%	(2)	92
Employ: Unemployed	53%	(78)	26%	(38)	4%	(6)	17%	(26)	148
Employ: Other	44%	(27)	26%	(16)	10%	(6)	20%	(12)	61
Military HH: Yes	44%	(57)	34%	(44)	8%	(10)	15%	(19)	129
Military HH: No	54%	(473)	30%	(264)	4%	(35)	11%	(99)	871
RD/WT: Right Direction	47%	(141)	33%	(98)	5%	(14)	15%	(46)	299
RD/WT: Wrong Track	55%	(389)	30%	(209)	4%	(31)	10%	(72)	701
Trump Job Approve	53%	(157)	36%	(108)	5%	(15)	6%	(17)	296
Trump Job Disapprove	57%	(317)	30%	(165)	4%	(23)	9%	(47)	552
Trump Job Strongly Approve	53%	(63)	36%	(43)	2%	(3)	8%	(10)	119
Trump Job Somewhat Approve	53%	(94)	36%	(64)	7%	(12)	4%	(7)	176
Trump Job Somewhat Disapprove	55%	(112)	34%	(68)	5%	(9)	6%	(13)	203
Trump Job Strongly Disapprove	59%	(205)	28%	(97)	4%	(14)	10%	(34)	349
Favorable of Trump	52%	(143)	38%	(103)	4%	(10)	7%	(18)	275
Unfavorable of Trump	57%	(335)	29%	(171)	5%	(28)	8%	(50)	584
Very Favorable of Trump	54%	(71)	34%	(45)	4%	(5)	8%	(10)	130
Somewhat Favorable of Trump	50%	(72)	41%	(59)	4%	(5)	6%	(8)	145
Somewhat Unfavorable of Trump	55%	(97)	34%	(60)	4%	(7)	7%	(12)	177
Very Unfavorable of Trump	58%	(237)	27%	(111)	5%	(21)	9%	(38)	407

Table GZC11_4: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Reliability*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	53%	(529)	31%	(308)	5%	(45)	12%	(118)	1000
#1 Issue: Economy	58%	(146)	33%	(83)	4%	(11)	6%	(14)	254
#1 Issue: Security	49%	(39)	33%	(26)	4%	(3)	14%	(11)	80
#1 Issue: Health Care	53%	(93)	30%	(52)	5%	(9)	13%	(22)	176
#1 Issue: Women's Issues	52%	(68)	31%	(41)	3%	(3)	14%	(18)	130
#1 Issue: Education	61%	(90)	27%	(39)	4%	(6)	9%	(13)	148
#1 Issue: Energy	48%	(49)	39%	(40)	6%	(6)	6%	(6)	101
#1 Issue: Other	39%	(36)	23%	(21)	3%	(3)	35%	(33)	93
2018 House Vote: Democrat	63%	(69)	30%	(32)	4%	(4)	3%	(3)	109
2018 House Vote: Republican	42%	(21)	40%	(20)	8%	(4)	10%	(5)	50
2016 Vote: Hillary Clinton	51%	(31)	34%	(21)	9%	(5)	5%	(3)	61
2016 Vote: Didn't Vote	53%	(474)	30%	(269)	4%	(37)	13%	(112)	893
Voted in 2014: No	53%	(514)	31%	(300)	4%	(41)	12%	(117)	972
2012 Vote: Didn't Vote	53%	(518)	31%	(303)	4%	(40)	12%	(115)	976
4-Region: Northeast	54%	(108)	28%	(56)	6%	(13)	12%	(24)	200
4-Region: Midwest	47%	(105)	37%	(81)	5%	(10)	11%	(25)	222
4-Region: South	55%	(197)	27%	(97)	4%	(15)	13%	(46)	356
4-Region: West	54%	(120)	33%	(73)	3%	(7)	10%	(23)	223

Table GZC11_5: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Commitment*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	49%	(492)	35%	(353)	4%	(38)	12%	(117)	1000
Gender: Male	48%	(235)	34%	(164)	4%	(22)	14%	(67)	489
Gender: Female	50%	(257)	37%	(189)	3%	(16)	10%	(50)	511
Generation Z: 13-23	49%	(492)	35%	(353)	4%	(38)	12%	(117)	1000
PID: Dem (no lean)	55%	(193)	34%	(121)	5%	(18)	5%	(19)	352
PID: Ind (no lean)	45%	(198)	34%	(148)	3%	(15)	17%	(75)	436
PID: Rep (no lean)	47%	(101)	40%	(84)	2%	(4)	11%	(23)	213
PID/Gender: Dem Men	54%	(83)	33%	(51)	6%	(9)	7%	(11)	154
PID/Gender: Dem Women	56%	(110)	35%	(70)	5%	(9)	4%	(8)	198
PID/Gender: Ind Men	45%	(96)	31%	(66)	4%	(9)	20%	(41)	212
PID/Gender: Ind Women	45%	(102)	37%	(83)	3%	(6)	15%	(33)	224
PID/Gender: Rep Men	46%	(56)	39%	(48)	3%	(4)	12%	(15)	123
PID/Gender: Rep Women	50%	(45)	40%	(36)	1%	(1)	9%	(8)	90
Ideo: Liberal (1-3)	50%	(157)	37%	(117)	6%	(19)	6%	(19)	312
Ideo: Moderate (4)	51%	(91)	37%	(65)	3%	(6)	9%	(15)	176
Ideo: Conservative (5-7)	58%	(107)	33%	(61)	1%	(2)	8%	(16)	186
Educ: < College	49%	(449)	35%	(326)	4%	(33)	12%	(111)	920
Educ: Bachelors degree	57%	(34)	36%	(22)	3%	(2)	4%	(3)	60
Income: Under 50k	50%	(263)	31%	(160)	4%	(21)	15%	(81)	525
Income: 50k-100k	50%	(143)	40%	(114)	4%	(13)	6%	(17)	286
Income: 100k+	46%	(87)	42%	(79)	2%	(4)	10%	(19)	188
Ethnicity: White	49%	(305)	37%	(233)	3%	(19)	11%	(72)	629
Ethnicity: Hispanic	54%	(108)	27%	(55)	4%	(7)	16%	(32)	203
Ethnicity: Afr. Am.	48%	(62)	36%	(47)	8%	(10)	8%	(11)	130
Ethnicity: Other	52%	(125)	30%	(73)	4%	(9)	14%	(34)	241
All Christian	52%	(152)	35%	(104)	4%	(12)	9%	(27)	296
All Non-Christian	58%	(37)	29%	(18)	6%	(4)	8%	(5)	64
Atheist	49%	(52)	40%	(42)	2%	(2)	10%	(11)	106
Agnostic/Nothing in particular	47%	(251)	35%	(189)	4%	(20)	14%	(75)	534
Religious Non-Protestant/Catholic	50%	(42)	34%	(28)	7%	(6)	9%	(8)	84

Table GZC11_5: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Commitment*

D	More importan		No change		T :-			Know / No	Total N
Demographic	More	ımportant	No	cnange	Less II	nportant	Op	oinion	10tal N
Americans Age 13 to 23	49%	(492)	35%	(353)	4%	(38)	12%	(117)	1000
Evangelical	47%	(89)	35%	(66)	4%	(8)	14%	(28)	191
Non-Evangelical	58%	(166)	31%	(89)	4%	(11)	7%	(20)	286
Community: Urban	53%	(139)	31%	(80)	5%	(14)	11%	(29)	262
Community: Suburban	49%	(247)	38%	(193)	3%	(13)	11%	(55)	509
Community: Rural	46%	(106)	35%	(80)	5%	(10)	14%	(33)	229
Employ: Private Sector	46%	(42)	46%	(42)	4%	(4)	4%	(4)	92
Employ: Unemployed	53%	(78)	24%	(35)	5%	(7)	19%	(28)	148
Employ: Other	33%	(20)	36%	(22)	5%	(3)	26%	(16)	61
Military HH: Yes	47%	(61)	33%	(43)	7%	(9)	14%	(18)	129
Military HH: No	50%	(432)	36%	(310)	3%	(29)	11%	(99)	871
RD/WT: Right Direction	51%	(153)	33%	(99)	2%	(6)	14%	(41)	299
RD/WT: Wrong Track	48%	(340)	36%	(254)	4%	(31)	11%	(76)	701
Trump Job Approve	53%	(156)	38%	(112)	2%	(7)	7%	(21)	296
Trump Job Disapprove	51%	(281)	36%	(201)	5%	(26)	8%	(43)	552
Trump Job Strongly Approve	55%	(65)	36%	(42)	1%	(1)	9%	(11)	119
Trump Job Somewhat Approve	52%	(91)	39%	(70)	3%	(6)	6%	(10)	176
Trump Job Somewhat Disapprove	47%	(94)	42%	(84)	6%	(11)	6%	(13)	203
Trump Job Strongly Disapprove	53%	(187)	34%	(117)	4%	(15)	9%	(31)	349
Favorable of Trump	53%	(146)	39%	(106)	1%	(4)	7%	(20)	275
Unfavorable of Trump	51%	(299)	36%	(209)	5%	(30)	8%	(45)	584
Very Favorable of Trump	54%	(71)	37%	(49)	2%	(2)	7%	(9)	130
Somewhat Favorable of Trump	52%	(75 [°])	40%	(57)	1%	(2)	8%	(11)	145
Somewhat Unfavorable of Trump	49%	(86)	37%	(66)	6%	(11)	8%	(14)	177
Very Unfavorable of Trump	52%	(212)	35%	(144)	5%	(20)	8%	(31)	407

Table GZC11_5: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Commitment*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Or	oinion	Total N
Americans Age 13 to 23	49%	(492)	35%	(353)	4%	(38)	12%	(117)	1000
#1 Issue: Economy	59%	(150)	34%	(87)	3%	(7)	4%	(10)	254
#1 Issue: Security	48%	(38)	34%	(27)	3%	(2)	15%	(12)	80
#1 Issue: Health Care	46%	(81)	34%	(60)	6%	(10)	14%	(25)	176
#1 Issue: Women's Issues	44%	(57)	41%	(53)	1%	(1)	14%	(19)	130
#1 Issue: Education	51%	(75)	36%	(54)	7%	(11)	5%	(8)	148
#1 Issue: Energy	48%	(49)	40%	(41)	4%	(4)	7%	(7)	101
#1 Issue: Other	33%	(31)	28%	(26)	1%	(1)	37%	(35)	93
2018 House Vote: Democrat	55%	(60)	35%	(38)	7%	(8)	3%	(3)	109
2018 House Vote: Republican	58%	(29)	32%	(16)	3%	(2)	7%	(3)	50
2016 Vote: Hillary Clinton	50%	(31)	38%	(23)	8%	(5)	4%	(2)	61
2016 Vote: Didn't Vote	49%	(439)	35%	(309)	4%	(32)	13%	(112)	893
Voted in 2014: No	49%	(476)	36%	(346)	4%	(37)	12%	(114)	972
2012 Vote: Didn't Vote	49%	(479)	36%	(347)	4%	(36)	12%	(115)	976
4-Region: Northeast	47%	(94)	32%	(65)	7%	(14)	14%	(28)	200
4-Region: Midwest	45%	(101)	41%	(90)	3%	(6)	11%	(25)	222
4-Region: South	53%	(188)	31%	(109)	3%	(12)	13%	(46)	356
4-Region: West	49%	(110)	40%	(89)	3%	(6)	8%	(18)	223

Table GZC11_6: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Transparency*

D 11	3.5							Know / No		
Demographic	More	important	No	change	Less in	nportant	O ₁	pinion	Total N	
Americans Age 13 to 23	41%	(411)	37%	(375)	6%	(58)	16%	(156)	1000	
Gender: Male	38%	(184)	38%	(186)	9%	(42)	16%	(77)	489	
Gender: Female	44%	(227)	37%	(189)	3%	(17)	15%	(79)	511	
Generation Z: 13-23	41%	(411)	37%	(375)	6%	(58)	16%	(156)	1000	
PID: Dem (no lean)	49%	(174)	39%	(136)	5%	(16)	7%	(25)	352	
PID: Ind (no lean)	37%	(160)	34%	(147)	7%	(29)	23%	(101)	436	
PID: Rep (no lean)	36%	(77)	43%	(92)	6%	(13)	14%	(31)	213	
PID/Gender: Dem Men	46%	(71)	40%	(62)	7%	(11)	7%	(11)	154	
PID/Gender: Dem Women	52%	(103)	38%	(75)	3%	(6)	7%	(14)	198	
PID/Gender: Ind Men	34%	(71)	34%	(73)	9%	(19)	23%	(49)	212	
PID/Gender: Ind Women	40%	(89)	33%	(74)	4%	(10)	23%	(52)	224	
PID/Gender: Rep Men	34%	(41)	42%	(52)	10%	(12)	14%	(18)	123	
PID/Gender: Rep Women	40%	(36)	45%	(40)	1%	(1)	14%	(13)	90	
Ideo: Liberal (1-3)	52%	(162)	33%	(103)	8%	(24)	7%	(23)	312	
Ideo: Moderate (4)	44%	(78)	39%	(69)	5%	(9)	11%	(20)	176	
Ideo: Conservative (5-7)	43%	(79)	42%	(78)	5%	(9)	11%	(20)	186	
Educ: < College	40%	(372)	38%	(345)	6%	(51)	16%	(151)	920	
Educ: Bachelors degree	50%	(30)	42%	(25)	3%	(2)	5%	(3)	60	
Income: Under 50k	41%	(216)	34%	(177)	5%	(26)	20%	(106)	525	
Income: 50k-100k	40%	(115)	42%	(122)	8%	(22)	10%	(27)	286	
Income: 100k+	42%	(79)	40%	(76)	5%	(10)	12%	(23)	188	
Ethnicity: White	41%	(260)	39%	(246)	5%	(32)	14%	(91)	629	
Ethnicity: Hispanic	43%	(87)	28%	(58)	8%	(16)	21%	(42)	203	
Ethnicity: Afr. Am.	43%	(56)	35%	(46)	7%	(9)	15%	(20)	130	
Ethnicity: Other	39%	(95)	34%	(83)	7%	(17)	19%	(45)	241	
All Christian	41%	(120)	42%	(125)	6%	(17)	11%	(33)	296	
All Non-Christian	45%	(29)	31%	(19)	12%	(8)	12%	(8)	64	
Atheist	50%	(53)	32%	(34)	8%	(8)	11%	(11)	106	
Agnostic/Nothing in particular	39%	(209)	37%	(196)	5%	(25)	20%	(104)	534	
Religious Non-Protestant/Catholic	44%	(37)	31%	(26)	13%	(11)	13%	(11)	84	

Table GZC11_6: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Transparency*

Domographia	More important		No change		Lagair			Know / No	Total N
Demographic	More	ımportant	No	cnange	Less ir	nportant		oinion	10tai N
Americans Age 13 to 23	41%	(411)	37%	(375)	6%	(58)	16%	(156)	1000
Evangelical	31%	(58)	39%	(74)	8%	(14)	23%	(44)	191
Non-Evangelical	47%	(136)	38%	(109)	4%	(12)	10%	(29)	286
Community: Urban	42%	(110)	37%	(97)	7%	(17)	14%	(38)	262
Community: Suburban	43%	(221)	37%	(191)	5%	(25)	14%	(72)	509
Community: Rural	35%	(80)	38%	(87)	7%	(16)	20%	(46)	229
Employ: Private Sector	45%	(42)	41%	(38)	9%	(8)	4%	(4)	92
Employ: Unemployed	42%	(62)	31%	(46)	9%	(13)	19%	(28)	148
Employ: Other	24%	(14)	43%	(26)	2%	(2)	30%	(18)	61
Military HH: Yes	36%	(46)	37%	(47)	9%	(12)	18%	(24)	129
Military HH: No	42%	(364)	38%	(327)	5%	(47)	15%	(132)	871
RD/WT: Right Direction	36%	(107)	39%	(117)	6%	(18)	19%	(57)	299
RD/WT: Wrong Track	43%	(303)	37%	(258)	6%	(41)	14%	(99)	701
Trump Job Approve	39%	(115)	44%	(129)	7%	(22)	10%	(30)	296
Trump Job Disapprove	47%	(257)	37%	(202)	5%	(30)	11%	(63)	552
Trump Job Strongly Approve	37%	(44)	43%	(51)	4%	(5)	16%	(18)	119
Trump Job Somewhat Approve	40%	(71)	44%	(77)	9%	(16)	7%	(12)	176
Trump Job Somewhat Disapprove	45%	(91)	39%	(80)	5%	(9)	11%	(23)	203
Trump Job Strongly Disapprove	48%	(166)	35%	(122)	6%	(21)	12%	(40)	349
Favorable of Trump	40%	(109)	43%	(119)	6%	(16)	11%	(31)	275
Unfavorable of Trump	47%	(274)	36%	(208)	6%	(35)	12%	(68)	584
Very Favorable of Trump	36%	(46)	43%	(56)	8%	(11)	14%	(18)	130
Somewhat Favorable of Trump	43%	(62)	43%	(63)	4%	(6)	9%	(13)	145
Somewhat Unfavorable of Trump	45%	(80)	37%	(65)	6%	(10)	13%	(22)	177
Very Unfavorable of Trump	48%	(194)	35%	(143)	6%	(24)	11%	(46)	407

Table GZC11_6: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Transparency*

							Don't l	Know / No	
Demographic	More	important	No	change	Less in	nportant	OI	pinion	Total N
Americans Age 13 to 23	41%	(411)	37%	(375)	6%	(58)	16%	(156)	1000
#1 Issue: Economy	45%	(116)	40%	(101)	6%	(16)	8%	(21)	254
#1 Issue: Security	44%	(35)	26%	(21)	9%	(7)	22%	(17)	80
#1 Issue: Health Care	39%	(68)	36%	(64)	7%	(13)	17%	(31)	176
#1 Issue: Women's Issues	38%	(49)	40%	(52)	4%	(6)	18%	(24)	130
#1 Issue: Education	49%	(72)	36%	(53)	5%	(8)	9%	(14)	148
#1 Issue: Energy	40%	(41)	49%	(50)	5%	(5)	6%	(6)	101
#1 Issue: Other	27%	(25)	29%	(27)	1%	(1)	42%	(39)	93
2018 House Vote: Democrat	57%	(62)	30%	(32)	9%	(10)	5%	(5)	109
2018 House Vote: Republican	37%	(18)	42%	(21)	6%	(3)	15%	(7)	50
2016 Vote: Hillary Clinton	52%	(32)	33%	(20)	9%	(6)	6%	(4)	61
2016 Vote: Didn't Vote	40%	(358)	38%	(336)	6%	(50)	17%	(149)	893
Voted in 2014: No	41%	(400)	37%	(363)	6%	(56)	16%	(153)	972
2012 Vote: Didn't Vote	41%	(403)	38%	(367)	5%	(53)	16%	(152)	976
4-Region: Northeast	41%	(81)	36%	(72)	10%	(21)	13%	(25)	200
4-Region: Midwest	37%	(83)	42%	(94)	5%	(10)	16%	(35)	222
4-Region: South	42%	(150)	36%	(128)	4%	(15)	18%	(63)	356
4-Region: West	43%	(96)	36%	(81)	6%	(13)	15%	(33)	223

Table GZC11_7: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Spirituality*

								Know / No	
Demographic	More	important	No	change	Less in	mportant	OI	oinion	Total N
Americans Age 13 to 23	33%	(334)	42%	(417)	11%	(111)	14%	(138)	1000
Gender: Male	32%	(155)	40%	(195)	12%	(60)	16%	(78)	489
Gender: Female	35%	(179)	43%	(222)	10%	(51)	12%	(60)	511
Generation Z: 13-23	33%	(334)	42%	(417)	11%	(111)	14%	(138)	1000
PID: Dem (no lean)	35%	(123)	45%	(159)	12%	(43)	8%	(27)	352
PID: Ind (no lean)	30%	(130)	39%	(170)	12%	(51)	19%	(85)	436
PID: Rep (no lean)	38%	(81)	41%	(88)	8%	(17)	12%	(26)	213
PID/Gender: Dem Men	38%	(59)	43%	(66)	11%	(17)	8%	(12)	154
PID/Gender: Dem Women	32%	(64)	47%	(93)	13%	(26)	7%	(15)	198
PID/Gender: Ind Men	27%	(56)	37%	(78)	15%	(31)	22%	(46)	212
PID/Gender: Ind Women	33%	(74)	41%	(92)	9%	(20)	17%	(39)	224
PID/Gender: Rep Men	33%	(40)	42%	(52)	10%	(12)	16%	(19)	123
PID/Gender: Rep Women	46%	(41)	41%	(37)	5%	(5)	8%	(7)	90
Ideo: Liberal (1-3)	27%	(85)	50%	(155)	15%	(48)	8%	(24)	312
Ideo: Moderate (4)	34%	(60)	43%	(75)	14%	(24)	10%	(18)	176
Ideo: Conservative (5-7)	46%	(85)	39%	(72)	8%	(14)	8%	(14)	186
Educ: < College	33%	(302)	42%	(384)	11%	(101)	14%	(133)	920
Educ: Bachelors degree	42%	(25)	46%	(28)	10%	(6)	3%	(2)	60
Income: Under 50k	34%	(180)	37%	(192)	11%	(59)	18%	(95)	525
Income: 50k-100k	34%	(97)	49%	(139)	10%	(30)	7%	(21)	286
Income: 100k+	30%	(57)	46%	(86)	12%	(22)	12%	(23)	188
Ethnicity: White	30%	(190)	47%	(293)	10%	(64)	13%	(83)	629
Ethnicity: Hispanic	42%	(84)	30%	(60)	11%	(22)	18%	(36)	203
Ethnicity: Afr. Am.	47%	(61)	27%	(35)	16%	(21)	10%	(13)	130
Ethnicity: Other	35%	(83)	37%	(89)	11%	(27)	17%	(42)	241
All Christian	43%	(128)	38%	(113)	9%	(28)	9%	(28)	296
All Non-Christian	38%	(24)	38%	(24)	15%	(10)	9%	(6)	64
Atheist	14%	(15)	52%	(56)	21%	(22)	13%	(14)	106
Agnostic/Nothing in particular	31%	(168)	42%	(224)	10%	(52)	17%	(91)	534
Religious Non-Protestant/Catholic	41%	(34)	35%	(30)	15%	(12)	9%	(8)	84

Table GZC11_7: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Spirituality*

							Don't l	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	33%	(334)	42%	(417)	11%	(111)	14%	(138)	1000
Evangelical	45%	(86)	30%	(57)	8%	(16)	17%	(32)	191
Non-Evangelical	43%	(123)	41%	(116)	8%	(24)	8%	(23)	286
Community: Urban	36%	(94)	40%	(105)	12%	(33)	12%	(31)	262
Community: Suburban	34%	(173)	43%	(220)	11%	(54)	12%	(62)	509
Community: Rural	29%	(67)	40%	(92)	11%	(24)	20%	(45)	229
Employ: Private Sector	34%	(31)	50%	(47)	12%	(11)	4%	(4)	92
Employ: Unemployed	30%	(45)	41%	(62)	8%	(12)	20%	(30)	148
Employ: Other	40%	(25)	26%	(16)	7%	(5)	26%	(16)	61
Military HH: Yes	30%	(39)	38%	(49)	14%	(18)	18%	(24)	129
Military HH: No	34%	(295)	42%	(368)	11%	(93)	13%	(114)	871
RD/WT: Right Direction	37%	(110)	39%	(116)	7%	(22)	17%	(52)	299
RD/WT: Wrong Track	32%	(224)	43%	(301)	13%	(89)	12%	(86)	701
Trump Job Approve	40%	(119)	43%	(126)	8%	(25)	9%	(26)	296
Trump Job Disapprove	32%	(176)	45%	(246)	14%	(79)	9%	(51)	552
Trump Job Strongly Approve	41%	(49)	40%	(48)	8%	(9)	11%	(13)	119
Trump Job Somewhat Approve	40%	(70)	44%	(78)	9%	(16)	7%	(12)	176
Trump Job Somewhat Disapprove	32%	(66)	46%	(93)	15%	(30)	7%	(14)	203
Trump Job Strongly Disapprove	32%	(110)	44%	(153)	14%	(49)	11%	(37)	349
Favorable of Trump	42%	(116)	41%	(113)	9%	(24)	8%	(22)	275
Unfavorable of Trump	32%	(185)	44%	(259)	14%	(79)	10%	(61)	584
Very Favorable of Trump	43%	(56)	39%	(51)	9%	(12)	8%	(10)	130
Somewhat Favorable of Trump	41%	(60)	43%	(62)	8%	(12)	8%	(11)	145
Somewhat Unfavorable of Trump	30%	(52)	45%	(80)	13%	(23)	12%	(22)	177
Very Unfavorable of Trump	33%	(132)	44%	(179)	14%	(56)	10%	(39)	407

Table GZC11_7: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Spirituality*

							Don't l	Know / No	
Demographic	More	important	No	change	Less in	mportant	OI	pinion	Total N
Americans Age 13 to 23	33%	(334)	42%	(417)	11%	(111)	14%	(138)	1000
#1 Issue: Economy	37%	(95)	45%	(114)	10%	(25)	8%	(20)	254
#1 Issue: Security	42%	(33)	32%	(26)	8%	(6)	18%	(15)	80
#1 Issue: Health Care	31%	(55)	40%	(71)	15%	(26)	14%	(24)	176
#1 Issue: Women's Issues	34%	(44)	40%	(52)	8%	(11)	18%	(23)	130
#1 Issue: Education	35%	(51)	41%	(61)	13%	(19)	12%	(17)	148
#1 Issue: Energy	25%	(25)	52%	(53)	16%	(17)	6%	(7)	101
#1 Issue: Other	26%	(24)	35%	(32)	6%	(5)	33%	(31)	93
2018 House Vote: Democrat	34%	(37)	47%	(52)	15%	(16)	4%	(4)	109
2018 House Vote: Republican	40%	(20)	42%	(21)	11%	(6)	7%	(3)	50
2016 Vote: Hillary Clinton	32%	(20)	41%	(25)	20%	(13)	7%	(4)	61
2016 Vote: Didn't Vote	34%	(302)	41%	(367)	10%	(93)	15%	(131)	893
Voted in 2014: No	33%	(322)	42%	(405)	11%	(109)	14%	(136)	972
2012 Vote: Didn't Vote	33%	(324)	42%	(409)	11%	(108)	14%	(136)	976
4-Region: Northeast	24%	(48)	46%	(91)	18%	(35)	13%	(26)	200
4-Region: Midwest	30%	(67)	47%	(104)	9%	(20)	14%	(31)	222
4-Region: South	39%	(139)	35%	(124)	11%	(39)	15%	(54)	356
4-Region: West	36%	(81)	44%	(98)	8%	(17)	12%	(27)	223

Table GZC11_8: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Authenticity*

Demographic	More	important	No change		Less in	nportant		Know / No pinion	Total N
Americans Age 13 to 23	40%	(399)	39%	(391)	5%	(54)	16%	(156)	1000
Gender: Male	39%	(190)	37%	(183)	7%	(36)	16%	(80)	489
Gender: Female	41%	(209)	41%	(208)	4%	(18)	15%	(77)	511
Generation Z: 13-23	40%	(399)	39%	(391)	5%	(54)	16%	(156)	1000
PID: Dem (no lean)	48%	(168)	38%	(134)	7%	(23)	7%	(26)	352
PID: Ind (no lean)	36%	(157)	37%	(160)	4%	(17)	23%	(102)	436
PID: Rep (no lean)	35%	(74)	45%	(97)	6%	(13)	13%	(28)	213
PID/Gender: Dem Men	48%	(74)	36%	(56)	9%	(14)	7%	(10)	154
PID/Gender: Dem Women	47%	(93)	40%	(79)	5%	(10)	8%	(16)	198
PID/Gender: Ind Men	35%	(74)	35%	(73)	5%	(12)	25%	(53)	212
PID/Gender: Ind Women	37%	(82)	39%	(87)	2%	(6)	22%	(49)	224
PID/Gender: Rep Men	34%	(41)	44%	(54)	8%	(10)	14%	(17)	123
PID/Gender: Rep Women	37%	(33)	47%	(42)	3%	(3)	12%	(11)	90
Ideo: Liberal (1-3)	46%	(142)	39%	(121)	8%	(24)	8%	(25)	312
Ideo: Moderate (4)	44%	(77)	41%	(73)	5%	(8)	10%	(18)	176
Ideo: Conservative (5-7)	39%	(73)	45%	(84)	6%	(10)	10%	(19)	186
Educ: < College	39%	(359)	40%	(364)	5%	(46)	16%	(151)	920
Educ: Bachelors degree	52%	(31)	38%	(23)	5%	(3)	5%	(3)	60
Income: Under 50k	39%	(205)	35%	(185)	5%	(28)	20%	(107)	525
Income: 50k-100k	39%	(113)	44%	(125)	6%	(18)	11%	(30)	286
Income: 100k+	43%	(81)	43%	(81)	4%	(7)	10%	(19)	188
Ethnicity: White	38%	(241)	42%	(267)	5%	(30)	14%	(91)	629
Ethnicity: Hispanic	41%	(82)	30%	(62)	6%	(12)	23%	(47)	203
Ethnicity: Afr. Am.	46%	(60)	29%	(38)	9%	(12)	16%	(20)	130
Ethnicity: Other	40%	(97)	36%	(86)	5%	(12)	19%	(45)	241
All Christian	43%	(126)	42%	(124)	4%	(13)	11%	(33)	296
All Non-Christian	44%	(28)	34%	(22)	9%	(6)	13%	(9)	64
Atheist	43%	(46)	38%	(40)	8%	(8)	11%	(12)	106
Agnostic/Nothing in particular	37%	(199)	38%	(205)	5%	(27)	19%	(103)	534
Religious Non-Protestant/Catholic	42%	(36)	37%	(31)	8%	(7)	13%	(11)	84

Table GZC11_8: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Authenticity*

Demographic	More important		No	No change		nportant		Know / No pinion	Total N
Americans Age 13 to 23	40%	(399)	39%	(391)	5%	(54)	16%	(156)	1000
Evangelical	36%	(69)	35%	(67)	7%	(13)	22%	(42)	191
Non-Evangelical	42%	(120)	44%	(125)	4%	(11)	11%	(30)	286
Community: Urban	44%	(116)	36%	(94)	6%	(15)	14%	(38)	262
Community: Suburban	40%	(205)	41%	(211)	4%	(22)	14%	(72)	509
Community: Rural	34%	(79)	38%	(86)	7%	(17)	20%	(47)	229
Employ: Private Sector	41%	(38)	44%	(41)	13%	(12)	3%	(2)	92
Employ: Unemployed	43%	(64)	27%	(41)	5%	(7)	25%	(37)	148
Employ: Other	28%	(17)	38%	(23)	9%	(5)	25%	(16)	61
Military HH: Yes	38%	(49)	39%	(51)	7%	(9)	16%	(21)	129
Military HH: No	40%	(350)	39%	(340)	5%	(45)	16%	(136)	871
RD/WT: Right Direction	36%	(107)	39%	(116)	6%	(19)	19%	(57)	299
RD/WT: Wrong Track	42%	(292)	39%	(274)	5%	(35)	14%	(99)	701
Trump Job Approve	36%	(107)	47%	(138)	6%	(19)	11%	(31)	296
Trump Job Disapprove	46%	(254)	37%	(205)	6%	(33)	11%	(60)	552
Trump Job Strongly Approve	34%	(40)	48%	(57)	6%	(7)	12%	(15)	119
Trump Job Somewhat Approve	38%	(67)	46%	(81)	7%	(12)	9%	(17)	176
Trump Job Somewhat Disapprove	45%	(91)	38%	(77)	5%	(11)	12%	(24)	203
Trump Job Strongly Disapprove	47%	(164)	37%	(128)	6%	(22)	10%	(36)	349
Favorable of Trump	35%	(97)	47%	(130)	6%	(17)	11%	(31)	275
Unfavorable of Trump	45%	(265)	37%	(216)	6%	(34)	12%	(69)	584
Very Favorable of Trump	37%	(48)	42%	(55)	9%	(11)	12%	(15)	130
Somewhat Favorable of Trump	34%	(49)	52%	(75)	4%	(5)	11%	(15)	145
Somewhat Unfavorable of Trump	39%	(69)	41%	(72)	4%	(7)	16%	(28)	177
Very Unfavorable of Trump	48%	(196)	35%	(144)	6%	(26)	10%	(41)	407

Table GZC11_8: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Authenticity*

							Don't l	Know / No	
Demographic	More	important	No	change	Less in	mportant	OI	oinion	Total N
Americans Age 13 to 23	40%	(399)	39%	(391)	5%	(54)	16%	(156)	1000
#1 Issue: Economy	45%	(114)	41%	(105)	4%	(10)	10%	(25)	254
#1 Issue: Security	38%	(30)	35%	(28)	5%	(4)	22%	(17)	80
#1 Issue: Health Care	39%	(69)	37%	(64)	6%	(11)	18%	(31)	176
#1 Issue: Women's Issues	31%	(40)	47%	(61)	6%	(8)	17%	(22)	130
#1 Issue: Education	48%	(71)	34%	(51)	7%	(11)	10%	(15)	148
#1 Issue: Energy	42%	(43)	46%	(47)	5%	(5)	7%	(8)	101
#1 Issue: Other	25%	(23)	36%	(34)	_	(0)	39%	(36)	93
2018 House Vote: Democrat	52%	(56)	35%	(38)	10%	(11)	3%	(3)	109
2018 House Vote: Republican	36%	(18)	42%	(21)	10%	(5)	11%	(6)	50
2016 Vote: Hillary Clinton	45%	(27)	37%	(23)	14%	(9)	4%	(2)	61
2016 Vote: Didn't Vote	39%	(350)	39%	(350)	5%	(41)	17%	(152)	893
Voted in 2014: No	40%	(387)	39%	(381)	5%	(49)	16%	(155)	972
2012 Vote: Didn't Vote	40%	(390)	39%	(384)	5%	(48)	16%	(154)	976
4-Region: Northeast	37%	(75)	37%	(74)	10%	(19)	16%	(32)	200
4-Region: Midwest	34%	(75)	46%	(101)	4%	(10)	16%	(35)	222
4-Region: South	46%	(164)	34%	(119)	5%	(17)	16%	(56)	356
4-Region: West	38%	(85)	43%	(97)	4%	(8)	15%	(33)	223

Table GZC11_9: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Open-mindedness*

								Know / No	
Demographic	More	important	No	change	Less in	nportant	OĮ	pinion	Total N
Americans Age 13 to 23	52%	(522)	33%	(327)	4%	(42)	11%	(110)	1000
Gender: Male	50%	(244)	33%	(161)	5%	(24)	12%	(60)	489
Gender: Female	55%	(279)	32%	(165)	3%	(18)	10%	(50)	511
Generation Z: 13-23	52%	(522)	33%	(327)	4%	(42)	11%	(110)	1000
PID: Dem (no lean)	60%	(211)	31%	(108)	4%	(14)	5%	(19)	352
PID: Ind (no lean)	49%	(215)	31%	(136)	4%	(17)	16%	(68)	436
PID: Rep (no lean)	45%	(97)	39%	(82)	5%	(11)	11%	(23)	213
PID/Gender: Dem Men	60%	(93)	28%	(44)	6%	(9)	6%	(9)	154
PID/Gender: Dem Women	60%	(118)	33%	(64)	3%	(5)	5%	(10)	198
PID/Gender: Ind Men	47%	(100)	33%	(69)	3%	(6)	17%	(36)	212
PID/Gender: Ind Women	51%	(115)	30%	(67)	5%	(11)	14%	(31)	224
PID/Gender: Rep Men	41%	(51)	39%	(48)	7%	(9)	12%	(15)	123
PID/Gender: Rep Women	51%	(46)	38%	(34)	2%	(2)	10%	(9)	90
Ideo: Liberal (1-3)	56%	(174)	33%	(104)	5%	(17)	5%	(17)	312
Ideo: Moderate (4)	52%	(91)	36%	(64)	5%	(9)	7%	(13)	176
Ideo: Conservative (5-7)	51%	(95)	36%	(68)	4%	(8)	8%	(15)	186
Educ: < College	53%	(486)	32%	(296)	4%	(35)	11%	(103)	920
Educ: Bachelors degree	48%	(29)	40%	(24)	6%	(3)	7%	(4)	60
Income: Under 50k	53%	(277)	28%	(148)	5%	(24)	15%	(77)	525
Income: 50k-100k	55%	(158)	36%	(103)	3%	(9)	6%	(16)	286
Income: 100k+	46%	(87)	41%	(76)	4%	(8)	9%	(16)	188
Ethnicity: White	51%	(322)	34%	(216)	4%	(28)	10%	(64)	629
Ethnicity: Hispanic	56%	(113)	26%	(53)	5%	(9)	14%	(27)	203
Ethnicity: Afr. Am.	58%	(75)	25%	(33)	8%	(10)	10%	(13)	130
Ethnicity: Other	52%	(126)	32%	(78)	2%	(4)	14%	(33)	241
All Christian	50%	(148)	35%	(104)	6%	(18)	9%	(26)	296
All Non-Christian	65%	(42)	20%	(13)	7%	(5)	8%	(5)	64
Atheist	52%	(55)	38%	(40)	3%	(3)	7%	(8)	106
Agnostic/Nothing in particular	52%	(278)	32%	(170)	3%	(15)	13%	(71)	534
Religious Non-Protestant/Catholic	59%	(50)	24%	(20)	7%	(6)	10%	(9)	84

Table GZC11_9: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Open-mindedness*

								Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	52%	(522)	33%	(327)	4%	(42)	11%	(110)	1000
Evangelical	52%	(99)	27%	(51)	5%	(9)	16%	(31)	191
Non-Evangelical	53%	(152)	36%	(103)	4%	(12)	6%	(18)	286
Community: Urban	54%	(142)	32%	(83)	4%	(11)	10%	(26)	262
Community: Suburban	53%	(270)	33%	(169)	4%	(22)	9%	(48)	509
Community: Rural	48%	(111)	33%	(75)	4%	(9)	15%	(35)	229
Employ: Private Sector	49%	(45)	42%	(39)	5%	(5)	5%	(4)	92
Employ: Unemployed	55%	(82)	23%	(34)	6%	(9)	16%	(24)	148
Employ: Other	50%	(30)	26%	(16)	4%	(2)	21%	(13)	61
Military HH: Yes	50%	(65)	34%	(44)	4%	(5)	12%	(16)	129
Military HH: No	53%	(457)	32%	(282)	4%	(37)	11%	(94)	871
RD/WT: Right Direction	50%	(149)	33%	(98)	4%	(12)	13%	(40)	299
RD/WT: Wrong Track	53%	(373)	33%	(228)	4%	(29)	10%	(70)	701
Trump Job Approve	50%	(147)	40%	(119)	5%	(14)	6%	(17)	296
Trump Job Disapprove	56%	(310)	31%	(172)	5%	(25)	8%	(45)	552
Trump Job Strongly Approve	52%	(62)	33%	(39)	7%	(8)	8%	(10)	119
Trump Job Somewhat Approve	48%	(84)	45%	(80)	3%	(6)	4%	(7)	176
Trump Job Somewhat Disapprove	53%	(108)	34%	(70)	6%	(12)	6%	(12)	203
Trump Job Strongly Disapprove	58%	(202)	29%	(102)	4%	(13)	9%	(32)	349
Favorable of Trump	47%	(128)	42%	(115)	5%	(13)	7%	(19)	275
Unfavorable of Trump	57%	(332)	31%	(179)	5%	(28)	8%	(45)	584
Very Favorable of Trump	46%	(61)	35%	(46)	9%	(12)	9%	(12)	130
Somewhat Favorable of Trump	47%	(67)	48%	(69)	1%	(1)	5%	(7)	145
Somewhat Unfavorable of Trump	55%	(98)	30%	(54)	5%	(9)	9%	(16)	177
Very Unfavorable of Trump	57%	(234)	31%	(125)	5%	(19)	7%	(30)	407

Table GZC11_9: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Open-mindedness*

							Don't	Know / No	
Demographic	More	important	No	change	Less in	nportant	Oı	pinion	Total N
Americans Age 13 to 23	52%	(522)	33%	(327)	4%	(42)	11%	(110)	1000
#1 Issue: Economy	63%	(160)	29%	(73)	3%	(8)	5%	(13)	254
#1 Issue: Security	42%	(34)	38%	(30)	6%	(5)	14%	(11)	80
#1 Issue: Health Care	52%	(91)	29%	(52)	5%	(10)	13%	(23)	176
#1 Issue: Women's Issues	51%	(66)	33%	(43)	5%	(6)	12%	(15)	130
#1 Issue: Education	55%	(81)	34%	(51)	5%	(8)	5%	(8)	148
#1 Issue: Energy	47%	(47)	45%	(46)	3%	(3)	5%	(5)	101
#1 Issue: Other	35%	(33)	29%	(27)	_	(0)	36%	(33)	93
2018 House Vote: Democrat	56%	(61)	32%	(34)	9%	(9)	4%	(4)	109
2018 House Vote: Republican	37%	(18)	47%	(23)	5%	(3)	11%	(6)	50
2016 Vote: Hillary Clinton	56%	(35)	29%	(18)	10%	(6)	5%	(3)	61
2016 Vote: Didn't Vote	52%	(468)	32%	(289)	4%	(32)	12%	(104)	893
Voted in 2014: No	53%	(511)	32%	(315)	4%	(39)	11%	(107)	972
2012 Vote: Didn't Vote	52%	(511)	33%	(319)	4%	(40)	11%	(106)	976
4-Region: Northeast	53%	(106)	30%	(60)	7%	(15)	10%	(19)	200
4-Region: Midwest	52%	(115)	35%	(77)	3%	(6)	11%	(24)	222
4-Region: South	54%	(191)	31%	(109)	3%	(9)	13%	(47)	356
4-Region: West	50%	(111)	36%	(81)	5%	(12)	9%	(19)	223

Table GZC11_10: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Intelligence*

Demographic	More	important	No	change	Less in	nportant		Know / No pinion	Total N
Americans Age 13 to 23	58%	(578)	29%	(289)	4%	(35)	10%	(97)	1000
Gender: Male	55%	(267)	29%	(143)	4%	(21)	12%	(57)	489
Gender: Female	61%	(311)	29%	(146)	3%	(14)	8%	(39)	511
Generation Z: 13-23	58%	(578)	29%	(289)	4%	(35)	10%	(97)	1000
PID: Dem (no lean)	64%	(224)	28%	(100)	3%	(11)	5%	(17)	352
PID: Ind (no lean)	55%	(241)	26%	(114)	4%	(18)	15%	(64)	436
PID: Rep (no lean)	54%	(114)	35%	(75)	3%	(7)	8%	(17)	213
PID/Gender: Dem Men	60%	(92)	30%	(46)	5%	(8)	5%	(7)	154
PID/Gender: Dem Women	66%	(131)	27%	(54)	1%	(2)	5%	(10)	198
PID/Gender: Ind Men	54%	(113)	26%	(55)	3%	(7)	17%	(37)	212
PID/Gender: Ind Women	57%	(127)	26%	(59)	5%	(11)	12%	(27)	224
PID/Gender: Rep Men	50%	(61)	34%	(42)	5%	(6)	11%	(13)	123
PID/Gender: Rep Women	59%	(53)	37%	(33)	1%	(1)	4%	(3)	90
Ideo: Liberal (1-3)	63%	(196)	28%	(87)	4%	(12)	6%	(18)	312
Ideo: Moderate (4)	58%	(102)	32%	(56)	4%	(7)	6%	(10)	176
Ideo: Conservative (5-7)	60%	(111)	32%	(59)	2%	(4)	6%	(11)	186
Educ: < College	58%	(538)	28%	(262)	3%	(28)	10%	(92)	920
Educ: Bachelors degree	53%	(32)	36%	(22)	5%	(3)	6%	(3)	60
Income: Under 50k	59%	(308)	25%	(131)	4%	(21)	12%	(65)	525
Income: 50k-100k	58%	(167)	33%	(94)	4%	(12)	5%	(14)	286
Income: 100k+	55%	(104)	34%	(65)	1%	(2)	9%	(17)	188
Ethnicity: White	57%	(356)	31%	(194)	3%	(21)	9%	(57)	629
Ethnicity: Hispanic	60%	(123)	21%	(42)	5%	(11)	13%	(27)	203
Ethnicity: Afr. Am.	59%	(76)	26%	(34)	7%	(10)	8%	(10)	130
Ethnicity: Other	61%	(146)	25%	(61)	2%	(5)	12%	(29)	241
All Christian	56%	(164)	32%	(95)	5%	(16)	7%	(20)	296
All Non-Christian	70%	(45)	20%	(13)	3%	(2)	6%	(4)	64
Atheist	64%	(68)	25%	(26)	4%	(4)	7%	(8)	106
Agnostic/Nothing in particular	56%	(301)	29%	(154)	3%	(14)	12%	(65)	534
Religious Non-Protestant/Catholic	63%	(53)	22%	(19)	6%	(5)	8%	(7)	84

Table GZC11_10: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Intelligence*

D 12.	mographic More impor		N.	-1	T			Know / No	T-4-1 N
Demographic	More	important	No	change	Less ir	nportant	Op	oinion	Total N
Americans Age 13 to 23	58%	(578)	29%	(289)	4%	(35)	10%	(97)	1000
Evangelical	54%	(104)	30%	(57)	4%	(7)	12%	(23)	191
Non-Evangelical	58%	(164)	33%	(94)	4%	(11)	6%	(17)	286
Community: Urban	62%	(163)	25%	(66)	4%	(9)	9%	(24)	262
Community: Suburban	58%	(296)	31%	(155)	3%	(16)	8%	(42)	509
Community: Rural	52%	(120)	30%	(68)	5%	(11)	13%	(30)	229
Employ: Private Sector	58%	(54)	34%	(31)	4%	(4)	4%	(4)	92
Employ: Unemployed	59%	(88)	20%	(30)	4%	(6)	16%	(24)	148
Employ: Other	48%	(29)	30%	(18)	4%	(3)	18%	(11)	61
Military HH: Yes	54%	(70)	29%	(38)	4%	(5)	12%	(16)	129
Military HH: No	58%	(508)	29%	(251)	3%	(30)	9%	(81)	871
RD/WT: Right Direction	52%	(155)	32%	(96)	4%	(12)	12%	(36)	299
RD/WT: Wrong Track	60%	(424)	28%	(193)	3%	(23)	9%	(61)	701
Trump Job Approve	59%	(174)	32%	(93)	4%	(11)	6%	(17)	296
Trump Job Disapprove	61%	(336)	29%	(162)	3%	(18)	7%	(36)	552
Trump Job Strongly Approve	59%	(70)	29%	(35)	3%	(3)	9%	(11)	119
Trump Job Somewhat Approve	59%	(104)	33%	(58)	5%	(8)	4%	(6)	176
Trump Job Somewhat Disapprove	58%	(118)	35%	(71)	3%	(7)	4%	(7)	203
Trump Job Strongly Disapprove	63%	(219)	26%	(91)	3%	(11)	8%	(29)	349
Favorable of Trump	58%	(159)	33%	(90)	4%	(11)	5%	(14)	275
Unfavorable of Trump	61%	(355)	29%	(168)	3%	(20)	7%	(41)	584
Very Favorable of Trump	60%	(78)	30%	(39)	4%	(5)	7%	(9)	130
Somewhat Favorable of Trump	56%	(81)	36%	(52)	4%	(6)	4%	(5)	145
Somewhat Unfavorable of Trump	59%	(104)	32%	(56)	2%	(4)	7%	(12)	177
Very Unfavorable of Trump	62%	(250)	28%	(112)	4%	(15)	7%	(29)	407

Table GZC11_10: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Intelligence*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	inion	Total N
Americans Age 13 to 23	58%	(578)	29%	(289)	4%	(35)	10%	(97)	1000
#1 Issue: Economy	65%	(166)	26%	(66)	5%	(12)	4%	(10)	254
#1 Issue: Security	56%	(44)	28%	(22)	3%	(2)	14%	(11)	80
#1 Issue: Health Care	59%	(104)	25%	(43)	4%	(8)	12%	(21)	176
#1 Issue: Women's Issues	53%	(69)	32%	(42)	3%	(4)	12%	(16)	130
#1 Issue: Education	64%	(94)	28%	(41)	3%	(4)	6%	(8)	148
#1 Issue: Energy	57%	(57)	39%	(39)	3%	(3)	2%	(2)	101
#1 Issue: Other	39%	(36)	31%	(29)	1%	(1)	30%	(28)	93
2018 House Vote: Democrat	64%	(70)	30%	(32)	4%	(4)	2%	(3)	109
2018 House Vote: Republican	50%	(25)	38%	(19)	5%	(2)	7%	(3)	50
2016 Vote: Hillary Clinton	62%	(38)	29%	(18)	4%	(3)	4%	(3)	61
2016 Vote: Didn't Vote	58%	(515)	28%	(254)	4%	(32)	10%	(92)	893
Voted in 2014: No	58%	(561)	29%	(280)	4%	(35)	10%	(95)	972
2012 Vote: Didn't Vote	58%	(564)	29%	(284)	3%	(34)	10%	(94)	976
4-Region: Northeast	59%	(118)	26%	(52)	7%	(13)	8%	(16)	200
4-Region: Midwest	53%	(117)	35%	(77)	2%	(4)	11%	(24)	222
4-Region: South	58%	(207)	28%	(99)	3%	(11)	11%	(39)	356
4-Region: West	61%	(136)	27%	(61)	4%	(8)	8%	(18)	223

Table GZC11_11: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Care for those more needy than yourself

Demographic	More	important	No	change	Less important		Don't Know / No Opinion		Total N
Americans Age 13 to 23	59%	(587)	26%	(261)	5%	(45)	11%	(107)	1000
Gender: Male	54%	(265)	28%	(136)	6%	(29)	12%	(58)	489
Gender: Female	63%	(321)	25%	(126)	3%	(16)	9%	(49)	511
Generation Z: 13-23	59%	(587)	26%	(261)	5%	(45)	11%	(107)	1000
PID: Dem (no lean)	68%	(239)	23%	(81)	3%	(11)	6%	(21)	352
PID: Ind (no lean)	53%	(230)	26%	(114)	5%	(22)	16%	(70)	436
PID: Rep (no lean)	55%	(118)	31%	(67)	6%	(12)	8%	(16)	213
PID/Gender: Dem Men	63%	(96)	25%	(39)	5%	(8)	7%	(10)	154
PID/Gender: Dem Women	72%	(143)	21%	(42)	1%	(2)	5%	(10)	198
PID/Gender: Ind Men	49%	(104)	26%	(56)	6%	(12)	19%	(40)	212
PID/Gender: Ind Women	56%	(126)	26%	(58)	5%	(10)	13%	(30)	224
PID/Gender: Rep Men	53%	(65)	33%	(41)	7%	(9)	6%	(8)	123
PID/Gender: Rep Women	58%	(52)	29%	(26)	4%	(4)	9%	(8)	90
Ideo: Liberal (1-3)	66%	(207)	24%	(74)	3%	(11)	6%	(20)	312
Ideo: Moderate (4)	58%	(102)	31%	(55)	4%	(8)	6%	(11)	176
Ideo: Conservative (5-7)	57%	(106)	30%	(56)	7%	(12)	6%	(11)	186
Educ: < College	58%	(537)	26%	(241)	4%	(41)	11%	(101)	920
Educ: Bachelors degree	66%	(40)	27%	(16)	3%	(2)	4%	(3)	60
Income: Under 50k	57%	(300)	24%	(124)	5%	(26)	14%	(75)	525
Income: 50k-100k	62%	(179)	27%	(77)	4%	(12)	6%	(19)	286
Income: 100k+	57%	(107)	32%	(60)	4%	(7)	7%	(14)	188
Ethnicity: White	59%	(369)	28%	(175)	4%	(25)	10%	(60)	629
Ethnicity: Hispanic	58%	(117)	22%	(45)	6%	(13)	14%	(28)	203
Ethnicity: Afr. Am.	58%	(75)	26%	(34)	7%	(9)	9%	(12)	130
Ethnicity: Other	59%	(143)	21%	(52)	5%	(12)	14%	(35)	241
All Christian	60%	(178)	26%	(76)	4%	(12)	10%	(29)	296
All Non-Christian	67%	(42)	17%	(11)	9%	(6)	8%	(5)	64
Atheist	49%	(53)	38%	(40)	6%	(6)	7%	(8)	106
Agnostic/Nothing in particular	59%	(314)	25%	(134)	4%	(21)	12%	(65)	534
Religious Non-Protestant/Catholic	65%	(55)	16%	(14)	8%	(7)	10%	(9)	84

Table GZC11_11: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Care for those more needy than yourself

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	59%	(587)	26%	(261)	5%	(45)	11%	(107)	1000
Evangelical	56%	(108)	25%	(48)	5%	(10)	13%	(25)	191
Non-Evangelical	62%	(176)	27%	(77)	3%	(10)	8%	(23)	286
Community: Urban	58%	(153)	26%	(68)	6%	(17)	9%	(25)	262
Community: Suburban	61%	(311)	27%	(138)	3%	(17)	8%	(43)	509
Community: Rural	54%	(123)	24%	(56)	5%	(11)	17%	(39)	229
Employ: Private Sector	62%	(57)	32%	(30)	4%	(4)	2%	(1)	92
Employ: Unemployed	57%	(85)	21%	(31)	5%	(8)	17%	(25)	148
Employ: Other	46%	(28)	26%	(16)	4%	(2)	24%	(14)	61
Military HH: Yes	54%	(70)	27%	(35)	6%	(8)	13%	(16)	129
Military HH: No	59%	(516)	26%	(226)	4%	(38)	10%	(90)	871
RD/WT: Right Direction	53%	(158)	27%	(82)	7%	(20)	13%	(39)	299
RD/WT: Wrong Track	61%	(429)	26%	(179)	4%	(25)	10%	(67)	701
Trump Job Approve	57%	(167)	31%	(92)	7%	(20)	6%	(17)	296
Trump Job Disapprove	65%	(359)	24%	(132)	4%	(21)	7%	(41)	552
Trump Job Strongly Approve	53%	(63)	31%	(37)	7%	(8)	9%	(10)	119
Trump Job Somewhat Approve	59%	(104)	31%	(55)	6%	(11)	4%	(6)	176
Trump Job Somewhat Disapprove	61%	(123)	29%	(59)	5%	(10)	5%	(10)	203
Trump Job Strongly Disapprove	68%	(236)	21%	(72)	3%	(10)	9%	(31)	349
Favorable of Trump	54%	(150)	34%	(93)	6%	(16)	6%	(17)	275
Unfavorable of Trump	65%	(381)	23%	(134)	4%	(24)	8%	(45)	584
Very Favorable of Trump	51%	(67)	32%	(42)	10%	(13)	8%	(10)	130
Somewhat Favorable of Trump	57%	(83)	36%	(52)	2%	(3)	5%	(7)	145
Somewhat Unfavorable of Trump	62%	(109)	27%	(48)	5%	(8)	7%	(12)	177
Very Unfavorable of Trump	67%	(272)	21%	(86)	4%	(16)	8%	(33)	407

Table GZC11_11: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Care for those more needy than yourself*

							Don't	Know / No	
Demographic	More	important	No	change	Less in	nportant	Oj	pinion	Total N
Americans Age 13 to 23	59%	(587)	26%	(261)	5%	(45)	11%	(107)	1000
#1 Issue: Economy	61%	(154)	30%	(76)	4%	(10)	5%	(14)	254
#1 Issue: Security	53%	(42)	28%	(22)	5%	(4)	14%	(11)	80
#1 Issue: Health Care	63%	(111)	19%	(33)	6%	(11)	12%	(21)	176
#1 Issue: Women's Issues	63%	(82)	23%	(30)	4%	(5)	11%	(14)	130
#1 Issue: Education	63%	(93)	24%	(36)	5%	(8)	7%	(11)	148
#1 Issue: Energy	55%	(56)	37%	(37)	5%	(5)	4%	(4)	101
#1 Issue: Other	38%	(35)	28%	(26)	1%	(1)	32%	(30)	93
2018 House Vote: Democrat	67%	(73)	26%	(29)	4%	(4)	3%	(3)	109
2018 House Vote: Republican	53%	(26)	29%	(14)	7%	(3)	11%	(6)	50
2016 Vote: Hillary Clinton	62%	(38)	31%	(19)	5%	(3)	2%	(2)	61
2016 Vote: Didn't Vote	58%	(521)	26%	(228)	5%	(41)	11%	(102)	893
Voted in 2014: No	58%	(568)	26%	(254)	5%	(44)	11%	(106)	972
2012 Vote: Didn't Vote	59%	(571)	26%	(258)	4%	(43)	11%	(105)	976
4-Region: Northeast	57%	(113)	26%	(52)	8%	(16)	9%	(18)	200
4-Region: Midwest	56%	(124)	28%	(61)	4%	(9)	12%	(26)	222
4-Region: South	58%	(207)	27%	(95)	2%	(8)	13%	(45)	356
4-Region: West	64%	(142)	23%	(52)	5%	(11)	8%	(17)	223

Table GZC11_12: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Doing what it takes to get ahead*

Demographic	More	important	No change		Less important		Don't Know / No Opinion		Total N	
Americans Age 13 to 23	33%	(329)	38%	(380)	15%	(152)	14%	(139)	1000	
Gender: Male	34%	(166)	38%	(188)	12%	(59)	16%	(76)	489	
Gender: Female	32%	(162)	38%	(192)	18%	(94)	12%	(63)	511	
Generation Z: 13-23	33%	(329)	38%	(380)	15%	(152)	14%	(139)	1000	
PID: Dem (no lean)	38%	(132)	38%	(134)	18%	(62)	7%	(24)	352	
PID: Ind (no lean)	29%	(127)	36%	(156)	15%	(65)	20%	(89)	436	
PID: Rep (no lean)	33%	(70)	43%	(91)	12%	(26)	12%	(26)	213	
PID/Gender: Dem Men	37%	(57)	41%	(63)	15%	(23)	8%	(12)	154	
PID/Gender: Dem Women	38%	(76)	36%	(70)	20%	(39)	6%	(12)	198	
PID/Gender: Ind Men	33%	(69)	34%	(71)	11%	(23)	23%	(48)	212	
PID/Gender: Ind Women	26%	(58)	38%	(85)	19%	(42)	18%	(40)	224	
PID/Gender: Rep Men	33%	(41)	44%	(54)	10%	(13)	13%	(16)	123	
PID/Gender: Rep Women	33%	(29)	42%	(37)	15%	(13)	11%	(10)	90	
Ideo: Liberal (1-3)	26%	(83)	41%	(127)	25%	(78)	8%	(25)	312	
Ideo: Moderate (4)	36%	(64)	39%	(69)	14%	(25)	10%	(18)	176	
Ideo: Conservative (5-7)	38%	(71)	38%	(70)	13%	(24)	11%	(21)	186	
Educ: < College	33%	(306)	38%	(349)	14%	(133)	14%	(132)	920	
Educ: Bachelors degree	24%	(15)	43%	(26)	27%	(16)	5%	(3)	60	
Income: Under 50k	33%	(172)	35%	(183)	14%	(74)	18%	(97)	525	
Income: 50k-100k	33%	(94)	44%	(125)	16%	(47)	7%	(20)	286	
Income: 100k+	33%	(62)	38%	(72)	17%	(31)	12%	(23)	188	
Ethnicity: White	31%	(196)	40%	(251)	16%	(99)	13%	(83)	629	
Ethnicity: Hispanic	36%	(73)	33%	(67)	13%	(26)	18%	(36)	203	
Ethnicity: Afr. Am.	37%	(48)	33%	(44)	18%	(23)	12%	(16)	130	
Ethnicity: Other	35%	(85)	35%	(85)	13%	(31)	17%	(40)	241	
All Christian	31%	(93)	40%	(119)	18%	(53)	10%	(31)	296	
All Non-Christian	35%	(22)	27%	(17)	25%	(16)	13%	(8)	64	
Atheist	37%	(39)	37%	(39)	13%	(14)	14%	(14)	106	
Agnostic/Nothing in particular	33%	(174)	38%	(205)	13%	(70)	16%	(85)	534	
Religious Non-Protestant/Catholic	36%	(30)	29%	(25)	22%	(18)	13%	(11)	84	

Table GZC11_12: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Doing what it takes to get ahead

Demographic	ohic More important			change	Lossi	mportant		Know / No pinion	Total N
Demographic	More	iniportant	NU	Change	Less 1	inportant			Total N
Americans Age 13 to 23	33%	(329)	38%	(380)	15%	(152)	14%	(139)	1000
Evangelical	30%	(58)	35%	(68)	16%	(30)	19%	(36)	191
Non-Evangelical	35%	(99)	42%	(119)	16%	(45)	8%	(22)	286
Community: Urban	36%	(96)	37%	(98)	13%	(35)	13%	(34)	262
Community: Suburban	33%	(166)	38%	(196)	16%	(84)	12%	(63)	509
Community: Rural	29%	(67)	38%	(87)	15%	(33)	18%	(42)	229
Employ: Private Sector	40%	(37)	37%	(34)	16%	(15)	7%	(7)	92
Employ: Unemployed	35%	(52)	31%	(46)	18%	(26)	16%	(24)	148
Employ: Other	24%	(15)	30%	(18)	17%	(11)	28%	(17)	61
Military HH: Yes	32%	(41)	34%	(45)	15%	(20)	18%	(24)	129
Military HH: No	33%	(288)	39%	(335)	15%	(132)	13%	(115)	871
RD/WT: Right Direction	34%	(100)	38%	(114)	12%	(36)	16%	(49)	299
RD/WT: Wrong Track	33%	(228)	38%	(266)	17%	(117)	13%	(90)	701
Trump Job Approve	36%	(106)	43%	(127)	13%	(39)	8%	(24)	296
Trump Job Disapprove	34%	(187)	38%	(208)	19%	(104)	10%	(53)	552
Trump Job Strongly Approve	42%	(49)	37%	(44)	12%	(15)	10%	(11)	119
Trump Job Somewhat Approve	32%	(56)	47%	(84)	14%	(24)	7%	(13)	176
Trump Job Somewhat Disapprove	33%	(66)	43%	(86)	18%	(36)	7%	(14)	203
Trump Job Strongly Disapprove	35%	(121)	35%	(122)	19%	(68)	11%	(39)	349
Favorable of Trump	35%	(96)	45%	(122)	12%	(33)	9%	(24)	275
Unfavorable of Trump	34%	(197)	37%	(218)	19%	(113)	9%	(55)	584
Very Favorable of Trump	41%	(53)	38%	(50)	12%	(16)	9%	(11)	130
Somewhat Favorable of Trump	29%	(43)	50%	(72)	12%	(17)	9%	(13)	145
Somewhat Unfavorable of Trump	32%	(56)	39%	(69)	19%	(33)	10%	(18)	177
Very Unfavorable of Trump	35%	(141)	37%	(149)	20%	(80)	9%	(38)	407

Table GZC11_12: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Doing what it takes to get ahead

							Don't l	Know / No	
Demographic	More	important	No	change	Less in	mportant	OI	oinion	Total N
Americans Age 13 to 23	33%	(329)	38%	(380)	15%	(152)	14%	(139)	1000
#1 Issue: Economy	37%	(94)	39%	(99)	16%	(41)	8%	(20)	254
#1 Issue: Security	39%	(31)	35%	(28)	9%	(7)	17%	(13)	80
#1 Issue: Health Care	32%	(56)	36%	(63)	17%	(31)	15%	(26)	176
#1 Issue: Women's Issues	28%	(36)	39%	(50)	19%	(25)	14%	(19)	130
#1 Issue: Education	32%	(48)	40%	(60)	19%	(28)	9%	(13)	148
#1 Issue: Energy	33%	(33)	45%	(46)	14%	(14)	8%	(8)	101
#1 Issue: Other	26%	(24)	31%	(28)	3%	(2)	40%	(38)	93
2018 House Vote: Democrat	33%	(36)	37%	(40)	24%	(26)	6%	(6)	109
2018 House Vote: Republican	35%	(17)	44%	(22)	11%	(6)	10%	(5)	50
2016 Vote: Hillary Clinton	34%	(21)	33%	(20)	23%	(14)	10%	(6)	61
2016 Vote: Didn't Vote	33%	(295)	38%	(340)	15%	(130)	14%	(128)	893
Voted in 2014: No	33%	(317)	38%	(372)	15%	(148)	14%	(136)	972
2012 Vote: Didn't Vote	33%	(320)	38%	(375)	15%	(147)	14%	(135)	976
4-Region: Northeast	31%	(62)	34%	(69)	21%	(42)	13%	(27)	200
4-Region: Midwest	31%	(69)	40%	(89)	13%	(30)	15%	(34)	222
4-Region: South	34%	(122)	36%	(129)	14%	(51)	15%	(54)	356
4-Region: West	33%	(75)	42%	(93)	14%	(30)	11%	(25)	223

Table GZC11_13: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Respect for authority

Demographic	More	important	No change		Less important		Don't Know / No Opinion		Total N
Americans Age 13 to 23	43%	(433)	38%	(375)	7%	(74)	12%	(118)	1000
Gender: Male	42%	(207)	37%	(179)	8%	(41)	13%	(62)	489
Gender: Female	44%	(225)	38%	(196)	7%	(34)	11%	(56)	511
Generation Z: 13-23	43%	(433)	38%	(375)	7%	(74)	12%	(118)	1000
PID: Dem (no lean)	41%	(144)	42%	(149)	8%	(28)	9%	(30)	352
PID: Ind (no lean)	43%	(185)	32%	(141)	9%	(39)	16%	(70)	436
PID: Rep (no lean)	48%	(103)	40%	(85)	3%	(7)	8%	(17)	213
PID/Gender: Dem Men	44%	(67)	41%	(63)	8%	(12)	8%	(12)	154
PID/Gender: Dem Women	39%	(77)	43%	(86)	8%	(16)	9%	(18)	198
PID/Gender: Ind Men	40%	(85)	31%	(65)	12%	(24)	18%	(38)	212
PID/Gender: Ind Women	45%	(101)	34%	(76)	6%	(14)	15%	(33)	224
PID/Gender: Rep Men	45%	(56)	42%	(51)	3%	(4)	10%	(12)	123
PID/Gender: Rep Women	53%	(48)	38%	(34)	3%	(3)	5%	(5)	90
Ideo: Liberal (1-3)	34%	(107)	44%	(138)	13%	(42)	8%	(26)	312
Ideo: Moderate (4)	50%	(88)	39%	(68)	4%	(6)	8%	(14)	176
Ideo: Conservative (5-7)	50%	(93)	37%	(68)	5%	(10)	8%	(14)	186
Educ: < College	44%	(403)	37%	(342)	7%	(64)	12%	(112)	920
Educ: Bachelors degree	38%	(23)	46%	(28)	11%	(7)	5%	(3)	60
Income: Under 50k	45%	(237)	32%	(170)	7%	(36)	16%	(82)	525
Income: 50k-100k	43%	(123)	43%	(124)	7%	(20)	7%	(19)	286
Income: 100k+	39%	(72)	43%	(80)	10%	(18)	9%	(17)	188
Ethnicity: White	43%	(268)	39%	(244)	8%	(51)	10%	(66)	629
Ethnicity: Hispanic	47%	(96)	29%	(58)	8%	(17)	16%	(32)	203
Ethnicity: Afr. Am.	45%	(59)	37%	(48)	7%	(9)	11%	(15)	130
Ethnicity: Other	44%	(106)	35%	(83)	6%	(14)	16%	(37)	241
All Christian	46%	(137)	39%	(115)	7%	(20)	8%	(24)	296
All Non-Christian	43%	(27)	34%	(21)	11%	(7)	13%	(8)	64
Atheist	39%	(42)	38%	(40)	10%	(11)	13%	(14)	106
Agnostic/Nothing in particular	43%	(227)	37%	(199)	7%	(37)	13%	(72)	534
Religious Non-Protestant/Catholic	41%	(35)	35%	(30)	11%	(9)	13%	(11)	84

Table GZC11_13: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Respect for authority

								Know / No	
Demographic	More	important	No	change	Less in	mportant	OI	pinion	Total N
Americans Age 13 to 23	43%	(433)	38%	(375)	7%	(74)	12%	(118)	1000
Evangelical	45%	(86)	35%	(68)	6%	(11)	14%	(26)	191
Non-Evangelical	49%	(140)	37%	(104)	7%	(19)	8%	(22)	286
Community: Urban	49%	(130)	31%	(81)	7%	(18)	13%	(33)	262
Community: Suburban	41%	(209)	42%	(212)	7%	(36)	10%	(51)	509
Community: Rural	41%	(94)	36%	(82)	9%	(20)	15%	(34)	229
Employ: Private Sector	37%	(34)	48%	(45)	11%	(10)	5%	(4)	92
Employ: Unemployed	40%	(59)	34%	(50)	8%	(12)	18%	(27)	148
Employ: Other	41%	(25)	33%	(20)	7%	(4)	19%	(12)	61
Military HH: Yes	44%	(56)	36%	(46)	7%	(9)	13%	(17)	129
Military HH: No	43%	(376)	38%	(329)	7%	(65)	12%	(100)	871
RD/WT: Right Direction	45%	(136)	37%	(110)	4%	(12)	14%	(41)	299
RD/WT: Wrong Track	42%	(297)	38%	(265)	9%	(62)	11%	(77)	701
Trump Job Approve	51%	(152)	38%	(113)	5%	(13)	6%	(18)	296
Trump Job Disapprove	40%	(223)	41%	(224)	10%	(56)	9%	(48)	552
Trump Job Strongly Approve	52%	(62)	36%	(42)	4%	(4)	8%	(10)	119
Trump Job Somewhat Approve	51%	(89)	40%	(70)	5%	(9)	5%	(8)	176
Trump Job Somewhat Disapprove	43%	(86)	43%	(86)	7%	(15)	7%	(15)	203
Trump Job Strongly Disapprove	39%	(137)	39%	(138)	12%	(41)	9%	(33)	349
Favorable of Trump	50%	(137)	39%	(108)	4%	(12)	6%	(17)	275
Unfavorable of Trump	42%	(242)	39%	(229)	10%	(58)	9%	(55)	584
Very Favorable of Trump	54%	(70)	33%	(43)	6%	(8)	7%	(10)	130
Somewhat Favorable of Trump	46%	(67)	45%	(65)	3%	(5)	5%	(7)	145
Somewhat Unfavorable of Trump	47%	(82)	39%	(69)	6%	(10)	9%	(16)	177
Very Unfavorable of Trump	39%	(160)	39%	(160)	12%	(48)	10%	(39)	407

Table GZC11_13: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Respect for authority*

							Know / No	_	
Demographic	More i	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	43%	(433)	38%	(375)	7%	(74)	12%	(118)	1000
#1 Issue: Economy	52%	(132)	35%	(89)	5%	(13)	8%	(20)	254
#1 Issue: Security	48%	(38)	35%	(28)	3%	(2)	15%	(12)	80
#1 Issue: Health Care	39%	(68)	34%	(60)	12%	(21)	15%	(26)	176
#1 Issue: Women's Issues	41%	(54)	38%	(50)	8%	(10)	13%	(16)	130
#1 Issue: Education	43%	(63)	41%	(60)	9%	(14)	7%	(11)	148
#1 Issue: Energy	41%	(42)	48%	(48)	9%	(9)	3%	(3)	101
#1 Issue: Other	31%	(28)	36%	(33)	4%	(4)	30%	(28)	93
2018 House Vote: Democrat	41%	(45)	40%	(43)	13%	(14)	6%	(7)	109
2018 House Vote: Republican	37%	(18)	50%	(25)	7%	(3)	6%	(3)	50
2016 Vote: Hillary Clinton	42%	(26)	35%	(21)	17%	(10)	6%	(4)	61
2016 Vote: Didn't Vote	43%	(388)	37%	(331)	7%	(62)	12%	(111)	893
Voted in 2014: No	43%	(414)	38%	(369)	7%	(72)	12%	(117)	972
2012 Vote: Didn't Vote	43%	(419)	38%	(371)	7%	(72)	12%	(114)	976
4-Region: Northeast	41%	(81)	38%	(76)	12%	(24)	9%	(19)	200
4-Region: Midwest	37%	(82)	42%	(93)	8%	(18)	12%	(27)	222
4-Region: South	47%	(165)	34%	(122)	5%	(19)	14%	(49)	356
4-Region: West	46%	(104)	37%	(83)	6%	(13)	10%	(23)	223

Table GZC11_14: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Respect for elders

Demographic	More	important	No	change	Less in	nportant		Know / No pinion	Total N
Americans Age 13 to 23	51%	(507)	34%	(339)	5%	(53)	10%	(101)	1000
Gender: Male	47%	(232)	33%	(162)	7%	(34)	12%	(60)	489
Gender: Female	54%	(275)	35%	(177)	4%	(19)	8%	(41)	511
Generation Z: 13-23	51%	(507)	34%	(339)	5%	(53)	10%	(101)	1000
PID: Dem (no lean)	52%	(183)	36%	(126)	7%	(25)	5%	(17)	352
PID: Ind (no lean)	48%	(210)	32%	(138)	5%	(21)	15%	(67)	436
PID: Rep (no lean)	54%	(114)	35%	(75)	3%	(7)	8%	(17)	213
PID/Gender: Dem Men	53%	(82)	33%	(51)	8%	(12)	6%	(9)	154
PID/Gender: Dem Women	51%	(101)	38%	(76)	6%	(13)	4%	(8)	198
PID/Gender: Ind Men	43%	(92)	31%	(66)	7%	(16)	18%	(38)	212
PID/Gender: Ind Women	53%	(118)	32%	(71)	2%	(5)	13%	(29)	224
PID/Gender: Rep Men	48%	(59)	37%	(45)	5%	(6)	10%	(13)	123
PID/Gender: Rep Women	62%	(55)	33%	(30)	1%	(1)	4%	(4)	90
Ideo: Liberal (1-3)	45%	(141)	40%	(124)	9%	(29)	6%	(19)	312
Ideo: Moderate (4)	58%	(103)	32%	(57)	4%	(6)	6%	(10)	176
Ideo: Conservative (5-7)	51%	(95)	39%	(72)	3%	(6)	7%	(13)	186
Educ: < College	51%	(471)	33%	(307)	5%	(46)	10%	(95)	920
Educ: Bachelors degree	45%	(27)	43%	(26)	6%	(3)	7%	(4)	60
Income: Under 50k	52%	(274)	29%	(155)	5%	(25)	14%	(72)	525
Income: 50k-100k	47%	(133)	41%	(118)	7%	(21)	5%	(14)	286
Income: 100k+	53%	(100)	35%	(66)	4%	(7)	8%	(15)	188
Ethnicity: White	49%	(307)	36%	(229)	5%	(34)	9%	(60)	629
Ethnicity: Hispanic	53%	(107)	27%	(55)	5%	(10)	15%	(31)	203
Ethnicity: Afr. Am.	55%	(72)	30%	(40)	7%	(9)	7%	(9)	130
Ethnicity: Other	53%	(128)	29%	(70)	4%	(11)	13%	(32)	241
All Christian	52%	(153)	33%	(99)	6%	(19)	9%	(25)	296
All Non-Christian	67%	(43)	22%	(14)	5%	(3)	6%	(4)	64
Atheist	43%	(46)	41%	(43)	9%	(9)	8%	(8)	106
Agnostic/Nothing in particular	50%	(266)	34%	(183)	4%	(22)	12%	(63)	534
Religious Non-Protestant/Catholic	63%	(53)	23%	(20)	5%	(4)	9%	(8)	84

Table GZC11_14: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Respect for elders

								Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	51%	(507)	34%	(339)	5%	(53)	10%	(101)	1000
Evangelical	52%	(99)	31%	(60)	4%	(7)	13%	(24)	191
Non-Evangelical	54%	(155)	34%	(97)	5%	(15)	7%	(19)	286
Community: Urban	56%	(146)	29%	(76)	6%	(15)	10%	(26)	262
Community: Suburban	49%	(247)	37%	(189)	6%	(28)	9%	(44)	509
Community: Rural	50%	(113)	33%	(74)	4%	(10)	13%	(31)	229
Employ: Private Sector	42%	(39)	44%	(41)	10%	(9)	4%	(3)	92
Employ: Unemployed	44%	(65)	35%	(52)	5%	(7)	16%	(24)	148
Employ: Other	51%	(31)	25%	(15)	9%	(5)	15%	(9)	61
Military HH: Yes	48%	(63)	31%	(40)	7%	(9)	13%	(17)	129
Military HH: No	51%	(444)	34%	(299)	5%	(44)	10%	(84)	871
RD/WT: Right Direction	51%	(153)	32%	(96)	5%	(14)	12%	(36)	299
RD/WT: Wrong Track	50%	(353)	35%	(243)	6%	(39)	9%	(65)	701
Trump Job Approve	55%	(161)	36%	(106)	4%	(13)	5%	(15)	296
Trump Job Disapprove	50%	(277)	36%	(198)	6%	(34)	8%	(43)	552
Trump Job Strongly Approve	57%	(68)	31%	(37)	6%	(7)	6%	(7)	119
Trump Job Somewhat Approve	53%	(93)	39%	(70)	3%	(6)	5%	(8)	176
Trump Job Somewhat Disapprove	53%	(107)	36%	(74)	5%	(9)	6%	(13)	203
Trump Job Strongly Disapprove	49%	(171)	36%	(124)	7%	(24)	9%	(30)	349
Favorable of Trump	52%	(144)	37%	(101)	5%	(13)	6%	(17)	275
Unfavorable of Trump	51%	(299)	35%	(205)	6%	(36)	7%	(43)	584
Very Favorable of Trump	56%	(72)	30%	(39)	8%	(10)	7%	(9)	130
Somewhat Favorable of Trump	49%	(71)	43%	(62)	2%	(3)	5%	(8)	145
Somewhat Unfavorable of Trump	55%	(98)	34%	(60)	5%	(8)	6%	(11)	177
Very Unfavorable of Trump	49%	(201)	36%	(145)	7%	(28)	8%	(33)	407

Table GZC11_14: In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Respect for elders

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	51%	(507)	34%	(339)	5%	(53)	10%	(101)	1000
#1 Issue: Economy	56%	(143)	35%	(90)	5%	(12)	4%	(10)	254
#1 Issue: Security	54%	(43)	29%	(23)	4%	(3)	13%	(10)	80
#1 Issue: Health Care	48%	(84)	33%	(57)	8%	(13)	12%	(21)	176
#1 Issue: Women's Issues	46%	(60)	35%	(46)	4%	(6)	14%	(18)	130
#1 Issue: Education	51%	(76)	37%	(55)	7%	(10)	5%	(7)	148
#1 Issue: Energy	50%	(51)	42%	(43)	4%	(4)	3%	(3)	101
#1 Issue: Other	42%	(39)	26%	(24)	2%	(2)	31%	(28)	93
2018 House Vote: Democrat	55%	(60)	31%	(34)	12%	(13)	2%	(2)	109
2018 House Vote: Republican	46%	(23)	42%	(21)	2%	(1)	10%	(5)	50
2016 Vote: Hillary Clinton	48%	(29)	39%	(24)	10%	(6)	4%	(2)	61
2016 Vote: Didn't Vote	51%	(457)	33%	(297)	5%	(44)	11%	(95)	893
Voted in 2014: No	50%	(488)	34%	(332)	5%	(52)	10%	(99)	972
2012 Vote: Didn't Vote	50%	(493)	34%	(333)	5%	(52)	10%	(98)	976
4-Region: Northeast	48%	(97)	35%	(70)	6%	(12)	11%	(21)	200
4-Region: Midwest	46%	(101)	37%	(83)	8%	(18)	9%	(20)	222
4-Region: South	53%	(187)	32%	(114)	3%	(12)	12%	(42)	356
4-Region: West	55%	(122)	32%	(72)	5%	(11)	8%	(18)	223

Table GZC11_15: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Rational thinking*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	62%	(620)	23%	(233)	3%	(28)	12%	(119)	1000
Gender: Male	58%	(282)	24%	(118)	4%	(20)	14%	(69)	489
Gender: Female	66%	(339)	22%	(115)	2%	(8)	10%	(50)	511
Generation Z: 13-23	62%	(620)	23%	(233)	3%	(28)	12%	(119)	1000
PID: Dem (no lean)	70%	(244)	21%	(74)	3%	(10)	6%	(23)	352
PID: Ind (no lean)	59%	(256)	21%	(93)	3%	(13)	17%	(74)	436
PID: Rep (no lean)	57%	(120)	31%	(66)	2%	(5)	10%	(22)	213
PID/Gender: Dem Men	65%	(100)	23%	(35)	5%	(7)	7%	(11)	154
PID/Gender: Dem Women	73%	(144)	20%	(39)	2%	(3)	6%	(12)	198
PID/Gender: Ind Men	55%	(116)	21%	(43)	4%	(9)	21%	(44)	212
PID/Gender: Ind Women	62%	(140)	22%	(50)	2%	(4)	14%	(30)	224
PID/Gender: Rep Men	54%	(66)	32%	(39)	3%	(4)	11%	(14)	123
PID/Gender: Rep Women	61%	(55)	29%	(26)	1%	(1)	9%	(8)	90
Ideo: Liberal (1-3)	68%	(213)	21%	(64)	4%	(14)	7%	(21)	312
Ideo: Moderate (4)	66%	(116)	26%	(45)	2%	(3)	7%	(12)	176
Ideo: Conservative (5-7)	66%	(123)	26%	(48)	2%	(3)	6%	(12)	186
Educ: < College	62%	(569)	23%	(214)	3%	(26)	12%	(112)	920
Educ: Bachelors degree	72%	(44)	19%	(12)	1%	(1)	7%	(4)	60
Income: Under 50k	59%	(308)	23%	(120)	3%	(17)	15%	(81)	525
Income: 50k-100k	63%	(182)	27%	(77)	2%	(7)	7%	(21)	286
Income: 100k+	69%	(131)	19%	(36)	2%	(4)	9%	(17)	188
Ethnicity: White	64%	(405)	23%	(144)	2%	(14)	10%	(66)	629
Ethnicity: Hispanic	61%	(123)	22%	(45)	2%	(5)	15%	(30)	203
Ethnicity: Afr. Am.	58%	(76)	22%	(29)	8%	(10)	12%	(16)	130
Ethnicity: Other	58%	(140)	25%	(60)	1%	(3)	16%	(38)	241
All Christian	62%	(183)	26%	(78)	2%	(7)	10%	(28)	296
All Non-Christian	72%	(46)	15%	(10)	6%	(4)	6%	(4)	64
Atheist	71%	(76)	16%	(17)	4%	(4)	10%	(10)	106
Agnostic/Nothing in particular	59%	(316)	24%	(128)	3%	(13)	14%	(77)	534
Religious Non-Protestant/Catholic	66%	(56)	19%	(16)	6%	(5)	8%	(7)	84

Table GZC11_15: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Rational thinking*

Domographia	graphic More imp		Na	ah a mara	Lagain			Know / No	Total N
Demographic	More	ımportant	No	change	Less II	nportant	Op	oinion	10tai N
Americans Age 13 to 23	62%	(620)	23%	(233)	3%	(28)	12%	(119)	1000
Evangelical	57%	(109)	24%	(46)	2%	(4)	17%	(32)	191
Non-Evangelical	64%	(183)	26%	(74)	2%	(5)	8%	(24)	286
Community: Urban	64%	(167)	24%	(63)	3%	(8)	9%	(24)	262
Community: Suburban	63%	(322)	24%	(124)	2%	(10)	10%	(53)	509
Community: Rural	57%	(131)	20%	(45)	4%	(10)	19%	(42)	229
Employ: Private Sector	72%	(66)	22%	(21)	3%	(3)	3%	(3)	92
Employ: Unemployed	61%	(90)	19%	(29)	2%	(4)	18%	(26)	148
Employ: Other	48%	(29)	26%	(16)	1%	(1)	25%	(15)	61
Military HH: Yes	56%	(72)	26%	(33)	3%	(4)	16%	(20)	129
Military HH: No	63%	(549)	23%	(199)	3%	(24)	11%	(99)	871
RD/WT: Right Direction	55%	(166)	26%	(79)	3%	(9)	15%	(46)	299
RD/WT: Wrong Track	65%	(455)	22%	(154)	3%	(19)	10%	(73)	701
Trump Job Approve	60%	(176)	30%	(88)	3%	(9)	7%	(22)	296
Trump Job Disapprove	68%	(375)	21%	(118)	3%	(16)	8%	(44)	552
Trump Job Strongly Approve	55%	(65)	31%	(37)	2%	(3)	12%	(14)	119
Trump Job Somewhat Approve	63%	(111)	29%	(52)	4%	(6)	4%	(8)	176
Trump Job Somewhat Disapprove	65%	(131)	26%	(52)	4%	(8)	6%	(11)	203
Trump Job Strongly Disapprove	70%	(243)	19%	(65)	2%	(8)	9%	(32)	349
Favorable of Trump	60%	(165)	30%	(82)	3%	(7)	8%	(22)	275
Unfavorable of Trump	67%	(392)	21%	(123)	3%	(19)	9%	(50)	584
Very Favorable of Trump	58%	(75)	28%	(36)	3%	(4)	12%	(15)	130
Somewhat Favorable of Trump	62%	(89)	32%	(46)	2%	(3)	5%	(7)	145
Somewhat Unfavorable of Trump	66%	(116)	23%	(40)	3%	(6)	8%	(15)	177
Very Unfavorable of Trump	68%	(276)	20%	(83)	3%	(13)	9%	(35)	407

Table GZC11_15: *In light of the COVID-19 pandemic, would you say the following are more or less important to you, or is there no change? Rational thinking*

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	62%	(620)	23%	(233)	3%	(28)	12%	(119)	1000
#1 Issue: Economy	69%	(174)	22%	(57)	3%	(8)	6%	(15)	254
#1 Issue: Security	55%	(44)	21%	(16)	5%	(4)	19%	(15)	80
#1 Issue: Health Care	63%	(111)	21%	(36)	3%	(6)	13%	(23)	176
#1 Issue: Women's Issues	57%	(74)	29%	(38)	1%	(1)	14%	(18)	130
#1 Issue: Education	66%	(98)	25%	(37)	3%	(4)	6%	(9)	148
#1 Issue: Energy	68%	(69)	22%	(23)	2%	(2)	7%	(7)	101
#1 Issue: Other	41%	(39)	26%	(24)	2%	(2)	31%	(29)	93
2018 House Vote: Democrat	67%	(72)	23%	(25)	6%	(6)	5%	(5)	109
2018 House Vote: Republican	58%	(29)	28%	(14)	2%	(1)	12%	(6)	50
2016 Vote: Hillary Clinton	60%	(37)	30%	(19)	2%	(2)	7%	(4)	61
2016 Vote: Didn't Vote	62%	(557)	22%	(199)	3%	(26)	12%	(110)	893
Voted in 2014: No	62%	(604)	23%	(225)	3%	(27)	12%	(116)	972
2012 Vote: Didn't Vote	62%	(610)	23%	(226)	3%	(26)	12%	(115)	976
4-Region: Northeast	59%	(118)	24%	(47)	7%	(14)	10%	(20)	200
4-Region: Midwest	61%	(135)	23%	(51)	2%	(4)	15%	(32)	222
4-Region: South	66%	(233)	20%	(73)	2%	(6)	12%	(44)	356
4-Region: West	61%	(135)	27%	(61)	2%	(4)	10%	(23)	223

Table GZC12_1: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Making money

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	49%	(493)	33%	(330)	8%	(85)	9%	(92)	1000
Gender: Male	46%	(225)	33%	(161)	11%	(53)	10%	(50)	489
Gender: Female	52%	(268)	33%	(169)	6%	(32)	8%	(42)	511
Generation Z: 13-23	49%	(493)	33%	(330)	8%	(85)	9%	(92)	1000
PID: Dem (no lean)	54%	(188)	33%	(115)	9%	(30)	5%	(18)	352
PID: Ind (no lean)	43%	(188)	34%	(147)	9%	(38)	14%	(63)	436
PID: Rep (no lean)	55%	(117)	32%	(68)	8%	(16)	5%	(11)	213
PID/Gender: Dem Men	48%	(74)	32%	(49)	14%	(22)	6%	(10)	154
PID/Gender: Dem Women	58%	(115)	33%	(66)	5%	(9)	4%	(8)	198
PID/Gender: Ind Men	40%	(86)	35%	(73)	10%	(20)	15%	(32)	212
PID/Gender: Ind Women	46%	(102)	33%	(73)	8%	(18)	14%	(31)	224
PID/Gender: Rep Men	54%	(66)	31%	(38)	9%	(11)	7%	(8)	123
PID/Gender: Rep Women	57%	(51)	34%	(30)	6%	(5)	4%	(3)	90
Ideo: Liberal (1-3)	50%	(155)	36%	(112)	9%	(28)	6%	(18)	312
Ideo: Moderate (4)	54%	(95)	32%	(56)	7%	(13)	7%	(12)	176
Ideo: Conservative (5-7)	55%	(102)	32%	(59)	9%	(17)	4%	(8)	186
Educ: < College	50%	(457)	33%	(301)	8%	(74)	10%	(87)	920
Educ: Bachelors degree	45%	(27)	40%	(24)	10%	(6)	4%	(2)	60
Income: Under 50k	49%	(258)	30%	(159)	8%	(44)	12%	(65)	525
Income: 50k-100k	48%	(138)	36%	(104)	10%	(28)	6%	(16)	286
Income: 100k+	52%	(97)	35%	(67)	7%	(13)	6%	(11)	188
Ethnicity: White	49%	(305)	35%	(221)	8%	(48)	9%	(55)	629
Ethnicity: Hispanic	51%	(103)	27%	(55)	10%	(20)	12%	(25)	203
Ethnicity: Afr. Am.	61%	(79)	23%	(30)	10%	(13)	7%	(9)	130
Ethnicity: Other	45%	(109)	33%	(79)	10%	(24)	12%	(29)	241
All Christian	49%	(145)	35%	(104)	9%	(25)	7%	(22)	296
All Non-Christian	51%	(32)	28%	(18)	15%	(10)	6%	(4)	64
Atheist	51%	(55)	36%	(38)	7%	(8)	6%	(7)	106
Agnostic/Nothing in particular	49%	(261)	32%	(170)	8%	(42)	11%	(60)	534
Religious Non-Protestant/Catholic	51%	(43)	29%	(25)	14%	(12)	6%	(5)	84

Table GZC12_1: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Making money

							Don't F	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	inion	Total N
Americans Age 13 to 23	49%	(493)	33%	(330)	8%	(85)	9%	(92)	1000
Evangelical	52%	(98)	31%	(59)	5%	(10)	12%	(23)	191
Non-Evangelical	50%	(142)	35%	(100)	10%	(29)	5%	(15)	286
Community: Urban	52%	(135)	31%	(82)	8%	(22)	9%	(23)	262
Community: Suburban	49%	(247)	35%	(177)	8%	(43)	8%	(42)	509
Community: Rural	48%	(111)	31%	(71)	9%	(20)	12%	(27)	229
Employ: Private Sector	50%	(46)	35%	(33)	12%	(11)	3%	(3)	92
Employ: Unemployed	52%	(77)	24%	(36)	9%	(13)	15%	(22)	148
Employ: Other	34%	(21)	38%	(23)	9%	(6)	18%	(11)	61
Military HH: Yes	44%	(58)	38%	(49)	5%	(7)	12%	(15)	129
Military HH: No	50%	(436)	32%	(280)	9%	(78)	9%	(77)	871
RD/WT: Right Direction	51%	(153)	28%	(84)	12%	(35)	9%	(27)	299
RD/WT: Wrong Track	49%	(340)	35%	(246)	7%	(49)	9%	(66)	701
Trump Job Approve	53%	(158)	32%	(95)	10%	(29)	5%	(14)	296
Trump Job Disapprove	51%	(279)	35%	(191)	8%	(47)	6%	(35)	552
Trump Job Strongly Approve	55%	(65)	31%	(37)	7%	(9)	7%	(8)	119
Trump Job Somewhat Approve	53%	(93)	33%	(58)	11%	(20)	3%	(5)	176
Trump Job Somewhat Disapprove	48%	(98)	39%	(79)	6%	(12)	7%	(14)	203
Trump Job Strongly Disapprove	52%	(182)	32%	(112)	10%	(35)	6%	(21)	349
Favorable of Trump	55%	(150)	31%	(86)	10%	(28)	4%	(11)	275
Unfavorable of Trump	52%	(301)	34%	(200)	8%	(49)	6%	(34)	584
Very Favorable of Trump	53%	(70)	32%	(42)	11%	(15)	3%	(4)	130
Somewhat Favorable of Trump	56%	(80)	30%	(44)	9%	(14)	5%	(7)	145
Somewhat Unfavorable of Trump	49%	(87)	37%	(66)	8%	(13)	6%	(11)	177
Very Unfavorable of Trump	53%	(214)	33%	(134)	9%	(36)	6%	(23)	407

Table GZC12_1: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Making money

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	49%	(493)	33%	(330)	8%	(85)	9%	(92)	1000
#1 Issue: Economy	58%	(148)	31%	(80)	8%	(21)	2%	(6)	254
#1 Issue: Security	53%	(42)	26%	(20)	8%	(6)	14%	(11)	80
#1 Issue: Health Care	53%	(93)	29%	(51)	8%	(14)	10%	(18)	176
#1 Issue: Women's Issues	47%	(61)	38%	(49)	8%	(10)	7%	(10)	130
#1 Issue: Education	45%	(66)	39%	(58)	10%	(14)	6%	(10)	148
#1 Issue: Energy	45%	(46)	40%	(40)	9%	(10)	6%	(6)	101
#1 Issue: Other	29%	(27)	30%	(28)	7%	(7)	34%	(32)	93
2018 House Vote: Democrat	49%	(54)	33%	(36)	13%	(14)	5%	(5)	109
2018 House Vote: Republican	47%	(23)	35%	(17)	13%	(6)	5%	(2)	50
2016 Vote: Hillary Clinton	47%	(29)	36%	(22)	12%	(7)	5%	(3)	61
2016 Vote: Didn't Vote	50%	(442)	33%	(291)	8%	(73)	10%	(87)	893
Voted in 2014: No	49%	(477)	33%	(324)	8%	(81)	9%	(91)	972
2012 Vote: Didn't Vote	49%	(478)	34%	(327)	8%	(81)	9%	(90)	976
4-Region: Northeast	54%	(108)	28%	(55)	12%	(23)	7%	(14)	200
4-Region: Midwest	51%	(113)	33%	(74)	7%	(16)	8%	(18)	222
4-Region: South	48%	(172)	34%	(122)	6%	(22)	11%	(40)	356
4-Region: West	45%	(100)	35%	(79)	11%	(24)	9%	(20)	223

Table GZC12_2: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Having a successful career

							Don't l	Know / No	
Demographic	More	important	No	change	Less in	mportant	Oı	pinion	Total N
Americans Age 13 to 23	34%	(339)	44%	(443)	11%	(108)	11%	(109)	1000
Gender: Male	33%	(159)	44%	(214)	12%	(56)	12%	(59)	489
Gender: Female	35%	(180)	45%	(229)	10%	(52)	10%	(50)	511
Generation Z: 13-23	34%	(339)	44%	(443)	11%	(108)	11%	(109)	1000
PID: Dem (no lean)	37%	(129)	44%	(156)	12%	(43)	6%	(23)	352
PID: Ind (no lean)	30%	(132)	43%	(189)	11%	(48)	15%	(67)	436
PID: Rep (no lean)	37%	(78)	46%	(98)	8%	(17)	9%	(20)	213
PID/Gender: Dem Men	35%	(53)	43%	(67)	16%	(25)	6%	(9)	154
PID/Gender: Dem Women	38%	(76)	45%	(90)	9%	(18)	7%	(14)	198
PID/Gender: Ind Men	31%	(66)	40%	(85)	12%	(25)	17%	(36)	212
PID/Gender: Ind Women	29%	(65)	47%	(104)	10%	(23)	14%	(31)	224
PID/Gender: Rep Men	32%	(39)	51%	(63)	5%	(7)	12%	(14)	123
PID/Gender: Rep Women	44%	(39)	39%	(35)	12%	(10)	6%	(5)	90
Ideo: Liberal (1-3)	31%	(97)	50%	(158)	12%	(37)	7%	(21)	312
Ideo: Moderate (4)	35%	(61)	50%	(88)	10%	(18)	5%	(9)	176
Ideo: Conservative (5-7)	37%	(68)	43%	(80)	13%	(24)	7%	(13)	186
Educ: < College	34%	(317)	44%	(402)	11%	(97)	11%	(104)	920
Educ: Bachelors degree	26%	(16)	57%	(34)	13%	(8)	4%	(2)	60
Income: Under 50k	35%	(183)	40%	(212)	10%	(54)	14%	(76)	525
Income: 50k-100k	32%	(91)	48%	(137)	14%	(39)	7%	(20)	286
Income: 100k+	35%	(65)	50%	(94)	8%	(15)	7%	(14)	188
Ethnicity: White	33%	(207)	47%	(295)	10%	(65)	10%	(63)	629
Ethnicity: Hispanic	37%	(75)	35%	(71)	12%	(24)	17%	(34)	203
Ethnicity: Afr. Am.	40%	(52)	37%	(49)	12%	(16)	10%	(13)	130
Ethnicity: Other	33%	(80)	41%	(100)	12%	(28)	14%	(33)	241
All Christian	33%	(99)	46%	(136)	12%	(36)	8%	(24)	296
All Non-Christian	40%	(26)	41%	(26)	11%	(7)	7%	(5)	64
Atheist	35%	(37)	50%	(54)	7%	(8)	8%	(8)	106
Agnostic/Nothing in particular	33%	(178)	42%	(227)	11%	(57)	13%	(72)	534
Religious Non-Protestant/Catholic	43%	(36)	41%	(35)	9%	(8)	7%	(6)	84

Table GZC12_2: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change? Having a successful career

							Don't l	Know / No		
Demographic	More	important	No	change	Less in	mportant	Op	oinion	Total N	
Americans Age 13 to 23	34%	(339)	44%	(443)	11%	(108)	11%	(109)	1000	
Evangelical	31%	(60)	43%	(82)	9%	(18)	16%	(31)	191	
Non-Evangelical	34%	(97)	44%	(126)	15%	(44)	7%	(19)	286	
Community: Urban	35%	(92)	45%	(117)	9%	(23)	11%	(30)	262	
Community: Suburban	32%	(165)	45%	(231)	13%	(64)	10%	(49)	509	
Community: Rural	36%	(82)	42%	(95)	9%	(21)	13%	(31)	229	
Employ: Private Sector	39%	(36)	48%	(44)	10%	(9)	3%	(3)	92	
Employ: Unemployed	33%	(49)	35%	(52)	14%	(21)	17%	(26)	148	
Employ: Other	28%	(17)	38%	(23)	13%	(8)	21%	(13)	61	
Military HH: Yes	32%	(41)	41%	(52)	14%	(18)	14%	(18)	129	
Military HH: No	34%	(298)	45%	(391)	10%	(90)	10%	(91)	871	
RD/WT: Right Direction	34%	(103)	43%	(130)	11%	(32)	11%	(34)	299	
RD/WT: Wrong Track	34%	(236)	45%	(314)	11%	(76)	11%	(75)	701	
Trump Job Approve	38%	(112)	44%	(131)	11%	(33)	7%	(20)	296	
Trump Job Disapprove	34%	(186)	47%	(259)	12%	(65)	8%	(42)	552	
Trump Job Strongly Approve	34%	(40)	50%	(60)	7%	(8)	9%	(10)	119	
Trump Job Somewhat Approve	41%	(72)	40%	(71)	14%	(24)	6%	(10)	176	
Trump Job Somewhat Disapprove	36%	(74)	49%	(100)	7%	(14)	7%	(14)	203	
Trump Job Strongly Disapprove	32%	(112)	45%	(159)	14%	(51)	8%	(28)	349	
Favorable of Trump	38%	(103)	46%	(127)	10%	(27)	6%	(17)	275	
Unfavorable of Trump	35%	(206)	45%	(264)	12%	(70)	8%	(44)	584	
Very Favorable of Trump	33%	(43)	51%	(67)	8%	(11)	7%	(10)	130	
Somewhat Favorable of Trump	41%	(60)	42%	(60)	12%	(17)	5%	(7)	145	
Somewhat Unfavorable of Trump	40%	(71)	43%	(76)	9%	(16)	8%	(14)	177	
Very Unfavorable of Trump	33%	(136)	46%	(187)	13%	(54)	7%	(30)	407	

Table GZC12_2: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Having a successful career

							Don't	Know / No	
Demographic	More	important	No	change	Less i	mportant	O_1	pinion	Total N
Americans Age 13 to 23	34%	(339)	44%	(443)	11%	(108)	11%	(109)	1000
#1 Issue: Economy	43%	(110)	42%	(106)	11%	(27)	4%	(11)	254
#1 Issue: Security	32%	(25)	45%	(36)	9%	(7)	14%	(11)	80
#1 Issue: Health Care	31%	(55)	45%	(78)	10%	(18)	14%	(24)	176
#1 Issue: Women's Issues	32%	(42)	50%	(65)	10%	(13)	8%	(10)	130
#1 Issue: Education	32%	(48)	48%	(71)	11%	(17)	8%	(12)	148
#1 Issue: Energy	31%	(32)	46%	(47)	16%	(16)	7%	(7)	101
#1 Issue: Other	25%	(23)	35%	(32)	8%	(7)	33%	(31)	93
2018 House Vote: Democrat	38%	(41)	48%	(52)	12%	(13)	2%	(3)	109
2018 House Vote: Republican	35%	(17)	52%	(26)	8%	(4)	5%	(2)	50
2016 Vote: Hillary Clinton	36%	(22)	46%	(28)	14%	(9)	4%	(3)	61
2016 Vote: Didn't Vote	34%	(303)	44%	(389)	11%	(96)	12%	(104)	893
Voted in 2014: No	34%	(326)	45%	(433)	11%	(105)	11%	(108)	972
2012 Vote: Didn't Vote	34%	(328)	45%	(436)	11%	(104)	11%	(107)	976
4-Region: Northeast	38%	(75)	40%	(81)	13%	(27)	9%	(17)	200
4-Region: Midwest	32%	(70)	47%	(105)	8%	(18)	13%	(29)	222
4-Region: South	36%	(129)	43%	(154)	7%	(26)	13%	(47)	356
4-Region: West	29%	(66)	47%	(104)	17%	(37)	7%	(16)	223

Table GZC12_3: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change? Having a family

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	mportant	Op	oinion	Total N
Americans Age 13 to 23	32%	(320)	45%	(445)	14%	(137)	10%	(97)	1000
Gender: Male	34%	(166)	43%	(210)	12%	(61)	11%	(52)	489
Gender: Female	30%	(154)	46%	(235)	15%	(76)	9%	(46)	511
Generation Z: 13-23	32%	(320)	45%	(445)	14%	(137)	10%	(97)	1000
PID: Dem (no lean)	32%	(113)	47%	(167)	15%	(53)	5%	(19)	352
PID: Ind (no lean)	28%	(124)	42%	(184)	15%	(65)	14%	(63)	436
PID: Rep (no lean)	39%	(83)	45%	(95)	9%	(19)	7%	(16)	213
PID/Gender: Dem Men	36%	(55)	45%	(69)	14%	(22)	5%	(8)	154
PID/Gender: Dem Women	29%	(58)	49%	(98)	16%	(31)	6%	(11)	198
PID/Gender: Ind Men	29%	(62)	42%	(89)	14%	(29)	15%	(31)	212
PID/Gender: Ind Women	28%	(62)	43%	(96)	16%	(36)	14%	(31)	224
PID/Gender: Rep Men	39%	(48)	43%	(53)	8%	(9)	10%	(12)	123
PID/Gender: Rep Women	39%	(35)	47%	(42)	11%	(10)	4%	(3)	90
Ideo: Liberal (1-3)	28%	(88)	51%	(158)	15%	(47)	6%	(19)	312
Ideo: Moderate (4)	32%	(56)	48%	(84)	15%	(27)	5%	(9)	176
Ideo: Conservative (5-7)	40%	(75)	41%	(76)	14%	(26)	5%	(9)	186
Educ: < College	31%	(289)	45%	(410)	14%	(130)	10%	(91)	920
Educ: Bachelors degree	35%	(21)	50%	(30)	10%	(6)	5%	(3)	60
Income: Under 50k	31%	(165)	42%	(220)	14%	(74)	13%	(66)	525
Income: 50k-100k	31%	(88)	48%	(139)	15%	(42)	6%	(18)	286
Income: 100k+	35%	(66)	46%	(87)	12%	(22)	7%	(13)	188
Ethnicity: White	31%	(193)	46%	(291)	14%	(87)	9%	(58)	629
Ethnicity: Hispanic	33%	(68)	39%	(79)	15%	(30)	12%	(25)	203
Ethnicity: Afr. Am.	41%	(54)	37%	(48)	13%	(16)	9%	(12)	130
Ethnicity: Other	30%	(73)	44%	(106)	14%	(34)	11%	(27)	241
All Christian	36%	(108)	44%	(130)	13%	(38)	6%	(19)	296
All Non-Christian	43%	(27)	34%	(21)	13%	(8)	11%	(7)	64
Atheist	27%	(29)	47%	(51)	18%	(20)	7%	(7)	106
Agnostic/Nothing in particular	29%	(156)	45%	(243)	13%	(71)	12%	(64)	534
Religious Non-Protestant/Catholic	42%	(36)	34%	(29)	12%	(10)	11%	(10)	84

Table GZC12_3: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change? Having a family

							Don't F	Know / No	
Demographic	More	important	No	change	Less in	mportant	Op	inion	Total N
Americans Age 13 to 23	32%	(320)	45%	(445)	14%	(137)	10%	(97)	1000
Evangelical	36%	(69)	44%	(83)	9%	(17)	11%	(22)	191
Non-Evangelical	33%	(93)	46%	(132)	16%	(46)	5%	(14)	286
Community: Urban	33%	(86)	43%	(114)	13%	(35)	11%	(28)	262
Community: Suburban	32%	(162)	46%	(234)	14%	(72)	8%	(41)	509
Community: Rural	31%	(72)	43%	(98)	13%	(31)	12%	(28)	229
Employ: Private Sector	33%	(30)	51%	(47)	12%	(11)	5%	(4)	92
Employ: Unemployed	30%	(45)	41%	(60)	14%	(20)	16%	(23)	148
Employ: Other	28%	(17)	44%	(27)	12%	(7)	16%	(10)	61
Military HH: Yes	35%	(46)	39%	(50)	14%	(18)	12%	(16)	129
Military HH: No	32%	(274)	45%	(395)	14%	(120)	9%	(81)	871
RD/WT: Right Direction	36%	(109)	43%	(128)	10%	(31)	11%	(31)	299
RD/WT: Wrong Track	30%	(211)	45%	(317)	15%	(107)	9%	(66)	701
Trump Job Approve	38%	(111)	43%	(128)	13%	(39)	6%	(16)	296
Trump Job Disapprove	31%	(172)	46%	(256)	15%	(85)	7%	(39)	552
Trump Job Strongly Approve	40%	(47)	42%	(50)	11%	(13)	8%	(9)	119
Trump Job Somewhat Approve	36%	(64)	44%	(78)	15%	(27)	4%	(8)	176
Trump Job Somewhat Disapprove	32%	(64)	49%	(99)	13%	(27)	6%	(13)	203
Trump Job Strongly Disapprove	31%	(108)	45%	(158)	17%	(58)	7%	(26)	349
Favorable of Trump	40%	(109)	42%	(116)	13%	(35)	5%	(14)	275
Unfavorable of Trump	31%	(178)	47%	(273)	16%	(94)	7%	(38)	584
Very Favorable of Trump	45%	(59)	40%	(52)	9%	(12)	6%	(8)	130
Somewhat Favorable of Trump	34%	(50)	45%	(65)	16%	(24)	4%	(6)	145
Somewhat Unfavorable of Trump	33%	(58)	47%	(83)	13%	(24)	7%	(13)	177
Very Unfavorable of Trump	30%	(121)	47%	(191)	17%	(70)	6%	(25)	407

Table GZC12_3: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change? Having a family

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	mportant	Op	oinion	Total N
Americans Age 13 to 23	32%	(320)	45%	(445)	14%	(137)	10%	(97)	1000
#1 Issue: Economy	38%	(97)	46%	(117)	12%	(29)	4%	(11)	254
#1 Issue: Security	32%	(26)	44%	(35)	10%	(8)	13%	(11)	80
#1 Issue: Health Care	34%	(59)	41%	(73)	14%	(25)	11%	(19)	176
#1 Issue: Women's Issues	32%	(42)	47%	(61)	13%	(17)	8%	(11)	130
#1 Issue: Education	28%	(41)	49%	(72)	17%	(24)	7%	(10)	148
#1 Issue: Energy	23%	(24)	53%	(54)	20%	(20)	4%	(4)	101
#1 Issue: Other	27%	(25)	32%	(30)	9%	(8)	32%	(30)	93
2018 House Vote: Democrat	31%	(34)	53%	(58)	13%	(14)	3%	(3)	109
2018 House Vote: Republican	33%	(17)	47%	(23)	15%	(7)	5%	(2)	50
2016 Vote: Hillary Clinton	24%	(15)	54%	(33)	19%	(12)	3%	(2)	61
2016 Vote: Didn't Vote	32%	(289)	43%	(388)	14%	(125)	10%	(91)	893
Voted in 2014: No	32%	(309)	45%	(433)	14%	(134)	10%	(96)	972
2012 Vote: Didn't Vote	32%	(308)	45%	(439)	14%	(134)	10%	(95)	976
4-Region: Northeast	36%	(71)	42%	(85)	14%	(29)	8%	(16)	200
4-Region: Midwest	30%	(67)	46%	(103)	15%	(34)	8%	(18)	222
4-Region: South	32%	(115)	42%	(149)	13%	(46)	13%	(46)	356
4-Region: West	30%	(66)	49%	(109)	13%	(29)	8%	(18)	223

Table GZC12_4: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Having time to pursue hobbies and activities you enjoy

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	mportant	Op	oinion	Total N
Americans Age 13 to 23	47%	(472)	31%	(310)	12%	(120)	10%	(98)	1000
Gender: Male	42%	(207)	34%	(164)	13%	(65)	11%	(53)	489
Gender: Female	52%	(265)	29%	(146)	11%	(56)	9%	(44)	511
Generation Z: 13-23	47%	(472)	31%	(310)	12%	(120)	10%	(98)	1000
PID: Dem (no lean)	48%	(169)	34%	(118)	13%	(47)	5%	(17)	352
PID: Ind (no lean)	45%	(196)	29%	(127)	11%	(46)	15%	(66)	436
PID: Rep (no lean)	50%	(107)	31%	(65)	12%	(26)	7%	(14)	213
PID/Gender: Dem Men	42%	(65)	36%	(56)	17%	(26)	5%	(8)	154
PID/Gender: Dem Women	53%	(104)	32%	(63)	11%	(22)	5%	(10)	198
PID/Gender: Ind Men	42%	(89)	32%	(67)	9%	(20)	17%	(35)	212
PID/Gender: Ind Women	48%	(107)	27%	(60)	12%	(27)	14%	(31)	224
PID/Gender: Rep Men	42%	(52)	34%	(42)	15%	(19)	8%	(10)	123
PID/Gender: Rep Women	61%	(55)	26%	(23)	8%	(8)	4%	(4)	90
Ideo: Liberal (1-3)	48%	(150)	34%	(107)	13%	(39)	5%	(17)	312
Ideo: Moderate (4)	45%	(80)	37%	(65)	13%	(22)	5%	(9)	176
Ideo: Conservative (5-7)	54%	(101)	28%	(52)	12%	(22)	5%	(10)	186
Educ: < College	47%	(434)	31%	(282)	12%	(110)	10%	(94)	920
Educ: Bachelors degree	51%	(31)	37%	(22)	8%	(5)	4%	(2)	60
Income: Under 50k	46%	(240)	29%	(154)	12%	(61)	13%	(70)	525
Income: 50k-100k	45%	(128)	36%	(103)	14%	(39)	6%	(16)	286
Income: 100k+	55%	(104)	28%	(54)	10%	(19)	6%	(11)	188
Ethnicity: White	49%	(309)	31%	(193)	11%	(70)	9%	(57)	629
Ethnicity: Hispanic	46%	(93)	26%	(52)	14%	(29)	14%	(29)	203
Ethnicity: Afr. Am.	51%	(67)	28%	(37)	13%	(17)	7%	(9)	130
Ethnicity: Other	40%	(96)	33%	(80)	14%	(33)	13%	(32)	241
All Christian	49%	(144)	32%	(95)	12%	(36)	7%	(21)	296
All Non-Christian	45%	(29)	22%	(14)	22%	(14)	11%	(7)	64
Atheist	54%	(58)	31%	(33)	9%	(9)	6%	(7)	106
Agnostic/Nothing in particular	45%	(242)	31%	(168)	11%	(61)	12%	(63)	534
Religious Non-Protestant/Catholic	48%	(40)	25%	(21)	18%	(15)	9%	(8)	84

Table GZC12_4: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Having time to pursue hobbies and activities you enjoy

							Don't I	Know / No		
Demographic	More	important	No	change	Less i	mportant	Op	inion	Total N	
Americans Age 13 to 23	47%	(472)	31%	(310)	12%	(120)	10%	(98)	1000	
Evangelical	44%	(84)	31%	(59)	12%	(23)	13%	(25)	191	
Non-Evangelical	52%	(148)	30%	(84)	14%	(39)	5%	(14)	286	
Community: Urban	41%	(109)	33%	(87)	15%	(40)	10%	(26)	262	
Community: Suburban	53%	(269)	30%	(154)	9%	(47)	8%	(38)	509	
Community: Rural	41%	(94)	30%	(70)	14%	(32)	14%	(33)	229	
Employ: Private Sector	46%	(42)	41%	(38)	12%	(11)	2%	(1)	92	
Employ: Unemployed	49%	(73)	22%	(32)	14%	(21)	15%	(23)	148	
Employ: Other	27%	(16)	41%	(25)	12%	(7)	20%	(12)	61	
Military HH: Yes	46%	(59)	33%	(43)	11%	(14)	10%	(13)	129	
Military HH: No	47%	(413)	31%	(267)	12%	(106)	10%	(84)	871	
RD/WT: Right Direction	48%	(143)	31%	(94)	11%	(34)	10%	(29)	299	
RD/WT: Wrong Track	47%	(329)	31%	(216)	12%	(86)	10%	(69)	701	
Trump Job Approve	48%	(143)	34%	(100)	13%	(39)	4%	(13)	296	
Trump Job Disapprove	49%	(272)	32%	(177)	12%	(66)	7%	(37)	552	
Trump Job Strongly Approve	51%	(61)	27%	(33)	14%	(16)	8%	(9)	119	
Trump Job Somewhat Approve	46%	(82)	38%	(67)	13%	(23)	2%	(4)	176	
Trump Job Somewhat Disapprove	44%	(90)	37%	(75)	10%	(21)	8%	(16)	203	
Trump Job Strongly Disapprove	52%	(182)	29%	(102)	13%	(45)	6%	(21)	349	
Favorable of Trump	50%	(136)	34%	(93)	13%	(35)	4%	(11)	275	
Unfavorable of Trump	50%	(290)	32%	(184)	12%	(72)	6%	(37)	584	
Very Favorable of Trump	51%	(66)	29%	(38)	15%	(19)	5%	(7)	130	
Somewhat Favorable of Trump	49%	(70)	38%	(55)	11%	(15)	3%	(5)	145	
Somewhat Unfavorable of Trump	47%	(83)	31%	(54)	14%	(25)	8%	(14)	177	
Very Unfavorable of Trump	51%	(206)	32%	(130)	12%	(47)	6%	(24)	407	

Table GZC12_4: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Having time to pursue hobbies and activities you enjoy

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	mportant	Op	oinion	Total N
Americans Age 13 to 23	47%	(472)	31%	(310)	12%	(120)	10%	(98)	1000
#1 Issue: Economy	52%	(131)	33%	(84)	12%	(30)	4%	(10)	254
#1 Issue: Security	44%	(35)	24%	(19)	16%	(13)	15%	(12)	80
#1 Issue: Health Care	47%	(83)	32%	(56)	10%	(18)	10%	(18)	176
#1 Issue: Women's Issues	48%	(63)	35%	(46)	9%	(11)	8%	(10)	130
#1 Issue: Education	49%	(73)	29%	(43)	17%	(26)	4%	(6)	148
#1 Issue: Energy	46%	(46)	36%	(36)	13%	(14)	5%	(5)	101
#1 Issue: Other	35%	(33)	24%	(22)	5%	(4)	36%	(34)	93
2018 House Vote: Democrat	48%	(53)	40%	(44)	9%	(10)	2%	(2)	109
2018 House Vote: Republican	56%	(28)	32%	(16)	7%	(3)	5%	(2)	50
2016 Vote: Hillary Clinton	50%	(30)	36%	(22)	10%	(6)	4%	(2)	61
2016 Vote: Didn't Vote	47%	(417)	30%	(270)	12%	(111)	10%	(94)	893
Voted in 2014: No	47%	(456)	31%	(302)	12%	(119)	10%	(96)	972
2012 Vote: Didn't Vote	47%	(460)	31%	(301)	12%	(118)	10%	(96)	976
4-Region: Northeast	53%	(105)	23%	(45)	14%	(28)	11%	(21)	200
4-Region: Midwest	43%	(94)	37%	(82)	11%	(25)	9%	(21)	222
4-Region: South	48%	(170)	30%	(107)	10%	(37)	12%	(41)	356
4-Region: West	46%	(103)	34%	(76)	14%	(30)	6%	(14)	223

Table GZC12_5: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change? Having close friends

							Don't I	Know / No	
Demographic	More	important	No	change	Less in	mportant	Op	oinion	Total N
Americans Age 13 to 23	47%	(474)	35%	(354)	8%	(82)	9%	(90)	1000
Gender: Male	46%	(223)	36%	(175)	8%	(39)	10%	(51)	489
Gender: Female	49%	(250)	35%	(179)	8%	(43)	8%	(39)	511
Generation Z: 13-23	47%	(474)	35%	(354)	8%	(82)	9%	(90)	1000
PID: Dem (no lean)	50%	(176)	37%	(130)	8%	(29)	5%	(17)	352
PID: Ind (no lean)	44%	(191)	34%	(148)	9%	(39)	13%	(58)	436
PID: Rep (no lean)	50%	(106)	36%	(77)	7%	(15)	7%	(15)	213
PID/Gender: Dem Men	47%	(72)	38%	(58)	11%	(17)	5%	(7)	154
PID/Gender: Dem Women	53%	(104)	36%	(72)	6%	(12)	5%	(10)	198
PID/Gender: Ind Men	46%	(97)	34%	(73)	5%	(11)	15%	(31)	212
PID/Gender: Ind Women	42%	(95)	34%	(75)	12%	(28)	12%	(27)	224
PID/Gender: Rep Men	45%	(55)	36%	(45)	9%	(11)	10%	(13)	123
PID/Gender: Rep Women	57%	(51)	36%	(32)	4%	(4)	3%	(2)	90
Ideo: Liberal (1-3)	50%	(156)	36%	(111)	9%	(27)	6%	(19)	312
Ideo: Moderate (4)	49%	(86)	37%	(64)	7%	(13)	7%	(13)	176
Ideo: Conservative (5-7)	54%	(101)	34%	(64)	7%	(13)	4%	(8)	186
Educ: < College	47%	(436)	35%	(323)	8%	(75)	9%	(86)	920
Educ: Bachelors degree	52%	(32)	38%	(23)	6%	(3)	4%	(2)	60
Income: Under 50k	44%	(230)	35%	(181)	9%	(48)	13%	(67)	525
Income: 50k-100k	49%	(139)	39%	(111)	8%	(24)	4%	(12)	286
Income: 100k+	56%	(105)	33%	(62)	5%	(10)	6%	(11)	188
Ethnicity: White	50%	(315)	35%	(218)	7%	(42)	8%	(53)	629
Ethnicity: Hispanic	43%	(86)	31%	(63)	14%	(28)	13%	(25)	203
Ethnicity: Afr. Am.	48%	(62)	34%	(44)	11%	(15)	7%	(9)	130
Ethnicity: Other	40%	(96)	38%	(93)	10%	(25)	11%	(27)	241
All Christian	50%	(148)	33%	(99)	9%	(28)	7%	(21)	296
All Non-Christian	40%	(26)	44%	(28)	8%	(5)	8%	(5)	64
Atheist	48%	(51)	40%	(43)	5%	(5)	7%	(8)	106
Agnostic/Nothing in particular	47%	(249)	35%	(185)	8%	(44)	10%	(56)	534
Religious Non-Protestant/Catholic	45%	(38)	42%	(35)	7%	(6)	7%	(6)	84

Table GZC12_5: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change? Having close friends

							Don't F	Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	inion	Total N
Americans Age 13 to 23	47%	(474)	35%	(354)	8%	(82)	9%	(90)	1000
Evangelical	45%	(85)	33%	(64)	10%	(18)	12%	(23)	191
Non-Evangelical	53%	(152)	33%	(94)	9%	(26)	5%	(13)	286
Community: Urban	47%	(123)	32%	(83)	12%	(32)	9%	(25)	262
Community: Suburban	50%	(253)	37%	(188)	5%	(28)	8%	(41)	509
Community: Rural	43%	(98)	37%	(84)	10%	(23)	11%	(25)	229
Employ: Private Sector	51%	(47)	38%	(35)	8%	(8)	3%	(3)	92
Employ: Unemployed	40%	(59)	32%	(48)	11%	(17)	17%	(25)	148
Employ: Other	41%	(25)	36%	(22)	6%	(3)	17%	(10)	61
Military HH: Yes	46%	(59)	37%	(48)	8%	(10)	9%	(12)	129
Military HH: No	48%	(414)	35%	(306)	8%	(72)	9%	(77)	871
RD/WT: Right Direction	48%	(142)	36%	(106)	8%	(23)	9%	(27)	299
RD/WT: Wrong Track	47%	(331)	35%	(248)	8%	(59)	9%	(63)	701
Trump Job Approve	53%	(158)	33%	(99)	10%	(29)	3%	(10)	296
Trump Job Disapprove	47%	(262)	38%	(211)	8%	(42)	7%	(37)	552
Trump Job Strongly Approve	50%	(60)	35%	(42)	10%	(12)	5%	(6)	119
Trump Job Somewhat Approve	56%	(98)	32%	(57)	10%	(17)	2%	(4)	176
Trump Job Somewhat Disapprove	43%	(87)	44%	(89)	5%	(10)	8%	(16)	203
Trump Job Strongly Disapprove	50%	(174)	35%	(121)	9%	(33)	6%	(21)	349
Favorable of Trump	52%	(144)	35%	(96)	9%	(26)	4%	(10)	275
Unfavorable of Trump	48%	(282)	37%	(215)	9%	(51)	6%	(36)	584
Very Favorable of Trump	54%	(70)	35%	(46)	6%	(8)	5%	(6)	130
Somewhat Favorable of Trump	51%	(74)	34%	(50)	12%	(18)	2%	(3)	145
Somewhat Unfavorable of Trump	49%	(86)	37%	(65)	6%	(11)	8%	(14)	177
Very Unfavorable of Trump	48%	(196)	37%	(150)	10%	(40)	5%	(22)	407

Table GZC12_5: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change? Having close friends

							Know / No		
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	47%	(474)	35%	(354)	8%	(82)	9%	(90)	1000
#1 Issue: Economy	53%	(135)	36%	(92)	6%	(16)	4%	(11)	254
#1 Issue: Security	47%	(38)	30%	(24)	6%	(5)	17%	(13)	80
#1 Issue: Health Care	46%	(80)	36%	(63)	9%	(16)	10%	(17)	176
#1 Issue: Women's Issues	52%	(68)	32%	(42)	9%	(12)	6%	(8)	130
#1 Issue: Education	48%	(71)	32%	(47)	14%	(21)	6%	(9)	148
#1 Issue: Energy	40%	(41)	47%	(48)	8%	(8)	4%	(4)	101
#1 Issue: Other	34%	(32)	34%	(31)	3%	(3)	29%	(27)	93
2018 House Vote: Democrat	51%	(55)	37%	(40)	10%	(11)	2%	(3)	109
2018 House Vote: Republican	48%	(24)	39%	(19)	8%	(4)	5%	(2)	50
2016 Vote: Hillary Clinton	50%	(31)	35%	(21)	13%	(8)	3%	(2)	61
2016 Vote: Didn't Vote	47%	(421)	35%	(314)	8%	(72)	10%	(86)	893
Voted in 2014: No	47%	(461)	35%	(343)	8%	(80)	9%	(89)	972
2012 Vote: Didn't Vote	47%	(463)	35%	(345)	8%	(80)	9%	(88)	976
4-Region: Northeast	49%	(99)	33%	(67)	10%	(20)	7%	(15)	200
4-Region: Midwest	48%	(107)	34%	(75)	9%	(20)	9%	(20)	222
4-Region: South	45%	(159)	38%	(134)	6%	(23)	11%	(40)	356
4-Region: West	49%	(109)	35%	(79)	9%	(20)	7%	(15)	223

Table GZC12_6: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Buying a home

							Don't l	Know / No	
Demographic	More	important	No	change	Less i	mportant	Oı	oinion	Total N
Americans Age 13 to 23	19%	(191)	47%	(466)	24%	(242)	10%	(100)	1000
Gender: Male	21%	(104)	45%	(221)	23%	(112)	11%	(51)	489
Gender: Female	17%	(87)	48%	(245)	25%	(130)	10%	(49)	511
Generation Z: 13-23	19%	(191)	47%	(466)	24%	(242)	10%	(100)	1000
PID: Dem (no lean)	19%	(68)	49%	(173)	26%	(90)	6%	(20)	352
PID: Ind (no lean)	19%	(82)	44%	(190)	22%	(97)	15%	(66)	436
PID: Rep (no lean)	19%	(41)	49%	(103)	26%	(55)	6%	(14)	213
PID/Gender: Dem Men	21%	(33)	47%	(72)	27%	(41)	5%	(8)	154
PID/Gender: Dem Women	18%	(35)	51%	(101)	25%	(49)	6%	(13)	198
PID/Gender: Ind Men	21%	(45)	44%	(93)	18%	(39)	16%	(34)	212
PID/Gender: Ind Women	16%	(37)	43%	(97)	26%	(58)	14%	(32)	224
PID/Gender: Rep Men	21%	(26)	46%	(56)	26%	(32)	8%	(10)	123
PID/Gender: Rep Women	17%	(15)	53%	(47)	26%	(23)	4%	(4)	90
Ideo: Liberal (1-3)	16%	(49)	51%	(159)	28%	(87)	6%	(17)	312
Ideo: Moderate (4)	20%	(36)	47%	(83)	25%	(44)	8%	(13)	176
Ideo: Conservative (5-7)	23%	(42)	42%	(78)	30%	(55)	6%	(10)	186
Educ: < College	19%	(176)	47%	(428)	24%	(221)	10%	(95)	920
Educ: Bachelors degree	14%	(9)	54%	(32)	27%	(16)	5%	(3)	60
Income: Under 50k	24%	(124)	41%	(216)	22%	(118)	13%	(67)	525
Income: 50k-100k	14%	(41)	50%	(143)	29%	(82)	7%	(21)	286
Income: 100k+	14%	(26)	57%	(107)	23%	(43)	6%	(12)	188
Ethnicity: White	16%	(101)	49%	(309)	25%	(160)	9%	(59)	629
Ethnicity: Hispanic	29%	(60)	37%	(76)	20%	(41)	13%	(27)	203
Ethnicity: Afr. Am.	34%	(45)	37%	(49)	20%	(26)	9%	(11)	130
Ethnicity: Other	19%	(46)	45%	(109)	23%	(56)	13%	(30)	241
All Christian	17%	(51)	50%	(148)	25%	(74)	8%	(23)	296
All Non-Christian	21%	(13)	42%	(27)	28%	(18)	9%	(5)	64
Atheist	15%	(16)	51%	(55)	26%	(28)	8%	(8)	106
Agnostic/Nothing in particular	21%	(111)	44%	(237)	23%	(122)	12%	(64)	534
Religious Non-Protestant/Catholic	25%	(21)	45%	(38)	22%	(18)	8%	(7)	84

Table GZC12_6: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Buying a home

							Don't	Know / No	
Demographic	More i	important	No	change	Less i	mportant	$O_{\mathbf{j}}$	oinion	Total N
Americans Age 13 to 23	19%	(191)	47%	(466)	24%	(242)	10%	(100)	1000
Evangelical	20%	(38)	47%	(89)	19%	(37)	14%	(26)	191
Non-Evangelical	18%	(52)	46%	(131)	30%	(86)	6%	(17)	286
Community: Urban	22%	(56)	46%	(120)	24%	(63)	9%	(24)	262
Community: Suburban	16%	(82)	50%	(253)	25%	(128)	9%	(46)	509
Community: Rural	23%	(53)	41%	(94)	22%	(51)	13%	(31)	229
Employ: Private Sector	24%	(22)	45%	(42)	28%	(26)	3%	(2)	92
Employ: Unemployed	16%	(24)	41%	(62)	26%	(39)	17%	(25)	148
Employ: Other	22%	(13)	39%	(24)	22%	(13)	18%	(11)	61
Military HH: Yes	21%	(27)	45%	(58)	22%	(29)	13%	(17)	129
Military HH: No	19%	(165)	47%	(409)	25%	(214)	10%	(84)	871
RD/WT: Right Direction	21%	(64)	45%	(135)	23%	(69)	10%	(30)	299
RD/WT: Wrong Track	18%	(127)	47%	(331)	25%	(173)	10%	(70)	701
Trump Job Approve	19%	(57)	49%	(144)	26%	(77)	6%	(18)	296
Trump Job Disapprove	18%	(102)	49%	(268)	26%	(145)	7%	(37)	552
Trump Job Strongly Approve	21%	(25)	44%	(53)	29%	(35)	6%	(7)	119
Trump Job Somewhat Approve	18%	(32)	52%	(91)	24%	(43)	6%	(11)	176
Trump Job Somewhat Disapprove	17%	(34)	49%	(100)	26%	(53)	7%	(15)	203
Trump Job Strongly Disapprove	19%	(67)	48%	(168)	26%	(92)	6%	(22)	349
Favorable of Trump	20%	(55)	51%	(139)	25%	(69)	4%	(12)	275
Unfavorable of Trump	19%	(109)	47%	(276)	27%	(160)	7%	(39)	584
Very Favorable of Trump	21%	(28)	47%	(61)	27%	(36)	5%	(6)	130
Somewhat Favorable of Trump	19%	(27)	54%	(78)	23%	(33)	4%	(6)	145
Somewhat Unfavorable of Trump	18%	(31)	48%	(85)	26%	(45)	9%	(15)	177
Very Unfavorable of Trump	19%	(78)	47%	(192)	28%	(115)	6%	(23)	407

Table GZC12_6: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Buying a home

							Don't	Know / No	
Demographic	More i	important	No	change	Less i	mportant	Oı	pinion	Total N
Americans Age 13 to 23	19%	(191)	47%	(466)	24%	(242)	10%	(100)	1000
#1 Issue: Economy	26%	(67)	42%	(108)	27%	(69)	4%	(11)	254
#1 Issue: Security	21%	(17)	41%	(33)	24%	(19)	14%	(11)	80
#1 Issue: Health Care	14%	(25)	46%	(81)	28%	(49)	12%	(21)	176
#1 Issue: Women's Issues	14%	(18)	56%	(73)	23%	(30)	7%	(9)	130
#1 Issue: Education	19%	(28)	50%	(74)	25%	(37)	6%	(9)	148
#1 Issue: Energy	14%	(14)	56%	(57)	26%	(27)	4%	(4)	101
#1 Issue: Other	19%	(18)	38%	(36)	8%	(7)	34%	(32)	93
2018 House Vote: Democrat	25%	(27)	47%	(51)	25%	(27)	3%	(3)	109
2018 House Vote: Republican	25%	(12)	42%	(21)	27%	(13)	6%	(3)	50
2016 Vote: Hillary Clinton	24%	(15)	45%	(27)	29%	(18)	3%	(2)	61
2016 Vote: Didn't Vote	19%	(168)	46%	(415)	24%	(215)	11%	(94)	893
Voted in 2014: No	18%	(178)	47%	(459)	24%	(235)	10%	(99)	972
2012 Vote: Didn't Vote	18%	(177)	47%	(462)	24%	(238)	10%	(99)	976
4-Region: Northeast	20%	(40)	46%	(92)	26%	(52)	8%	(16)	200
4-Region: Midwest	16%	(35)	47%	(105)	28%	(63)	8%	(19)	222
4-Region: South	21%	(74)	47%	(166)	20%	(72)	12%	(43)	356
4-Region: West	19%	(42)	47%	(104)	25%	(55)	10%	(22)	223

Table GZC12_7: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Being in a romantic relationship

							Don't I	Know / No	
Demographic	More	important	No	change	Less i	mportant	Op	oinion	Total N
Americans Age 13 to 23	22%	(225)	47%	(474)	19%	(194)	11%	(107)	1000
Gender: Male	25%	(124)	44%	(216)	18%	(87)	13%	(62)	489
Gender: Female	20%	(100)	50%	(258)	21%	(108)	9%	(45)	511
Generation Z: 13-23	22%	(225)	47%	(474)	19%	(194)	11%	(107)	1000
PID: Dem (no lean)	25%	(86)	48%	(167)	21%	(74)	7%	(24)	352
PID: Ind (no lean)	20%	(86)	46%	(201)	19%	(81)	16%	(68)	436
PID: Rep (no lean)	24%	(52)	50%	(106)	19%	(39)	7%	(15)	213
PID/Gender: Dem Men	26%	(41)	45%	(69)	21%	(32)	8%	(12)	154
PID/Gender: Dem Women	23%	(46)	50%	(98)	21%	(41)	6%	(12)	198
PID/Gender: Ind Men	24%	(51)	43%	(91)	15%	(31)	18%	(38)	212
PID/Gender: Ind Women	16%	(35)	49%	(110)	22%	(49)	13%	(30)	224
PID/Gender: Rep Men	27%	(33)	45%	(56)	18%	(23)	10%	(12)	123
PID/Gender: Rep Women	22%	(19)	56%	(50)	19%	(17)	4%	(3)	90
Ideo: Liberal (1-3)	23%	(73)	52%	(163)	17%	(52)	8%	(23)	312
Ideo: Moderate (4)	20%	(35)	51%	(89)	22%	(38)	8%	(14)	176
Ideo: Conservative (5-7)	28%	(52)	45%	(83)	20%	(37)	7%	(13)	186
Educ: < College	22%	(201)	48%	(440)	19%	(178)	11%	(101)	920
Educ: Bachelors degree	30%	(18)	50%	(30)	13%	(8)	7%	(4)	60
Income: Under 50k	24%	(125)	43%	(227)	19%	(100)	14%	(74)	525
Income: 50k-100k	20%	(58)	51%	(146)	23%	(65)	6%	(17)	286
Income: 100k+	22%	(42)	53%	(100)	16%	(29)	9%	(17)	188
Ethnicity: White	24%	(149)	50%	(313)	17%	(109)	9%	(59)	629
Ethnicity: Hispanic	20%	(41)	40%	(82)	24%	(49)	15%	(31)	203
Ethnicity: Afr. Am.	32%	(42)	38%	(49)	23%	(29)	7%	(10)	130
Ethnicity: Other	14%	(34)	46%	(112)	23%	(56)	16%	(39)	241
All Christian	24%	(70)	49%	(144)	19%	(58)	8%	(24)	296
All Non-Christian	30%	(19)	40%	(25)	19%	(12)	12%	(7)	64
Atheist	27%	(28)	49%	(52)	16%	(17)	9%	(9)	106
Agnostic/Nothing in particular	20%	(107)	47%	(253)	20%	(108)	12%	(67)	534
Religious Non-Protestant/Catholic	34%	(28)	39%	(33)	17%	(14)	11%	(9)	84

Table GZC12_7: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Being in a romantic relationship

						Don't I	Know / No		
Demographic	More	important	No	change	Less i	mportant	Op	oinion	Total N
Americans Age 13 to 23	22%	(225)	47%	(474)	19%	(194)	11%	(107)	1000
Evangelical	19%	(36)	44%	(83)	23%	(43)	15%	(28)	191
Non-Evangelical	24%	(69)	48%	(138)	22%	(62)	6%	(17)	286
Community: Urban	19%	(51)	49%	(128)	20%	(53)	12%	(30)	262
Community: Suburban	22%	(112)	48%	(245)	20%	(104)	9%	(48)	509
Community: Rural	27%	(62)	44%	(100)	16%	(37)	13%	(29)	229
Employ: Private Sector	34%	(32)	47%	(43)	14%	(13)	5%	(4)	92
Employ: Unemployed	23%	(35)	39%	(58)	22%	(32)	16%	(23)	148
Employ: Other	17%	(10)	43%	(26)	22%	(13)	18%	(11)	61
Military HH: Yes	26%	(34)	42%	(54)	18%	(24)	14%	(18)	129
Military HH: No	22%	(190)	48%	(420)	20%	(170)	10%	(90)	871
RD/WT: Right Direction	25%	(76)	44%	(130)	18%	(55)	13%	(38)	299
RD/WT: Wrong Track	21%	(149)	49%	(344)	20%	(139)	10%	(70)	701
Trump Job Approve	27%	(79)	49%	(144)	18%	(52)	7%	(20)	296
Trump Job Disapprove	23%	(129)	48%	(264)	21%	(118)	7%	(41)	552
Trump Job Strongly Approve	26%	(31)	46%	(55)	19%	(23)	9%	(11)	119
Trump Job Somewhat Approve	27%	(48)	51%	(90)	17%	(29)	5%	(9)	176
Trump Job Somewhat Disapprove	25%	(50)	47%	(95)	23%	(46)	6%	(12)	203
Trump Job Strongly Disapprove	23%	(79)	48%	(169)	21%	(73)	8%	(29)	349
Favorable of Trump	26%	(71)	49%	(135)	19%	(53)	6%	(15)	275
Unfavorable of Trump	23%	(133)	49%	(283)	21%	(124)	7%	(43)	584
Very Favorable of Trump	28%	(36)	45%	(59)	21%	(27)	6%	(8)	130
Somewhat Favorable of Trump	24%	(35)	53%	(77)	18%	(26)	5%	(7)	145
Somewhat Unfavorable of Trump	23%	(41)	48%	(85)	22%	(38)	7%	(12)	177
Very Unfavorable of Trump	23%	(92)	49%	(198)	21%	(86)	8%	(31)	407

Table GZC12_7: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Being in a romantic relationship

							Don't 1	Know / No	
Demographic	More i	important	No	change	Less in	mportant	Oı	oinion	Total N
Americans Age 13 to 23	22%	(225)	47%	(474)	19%	(194)	11%	(107)	1000
#1 Issue: Economy	27%	(69)	48%	(122)	19%	(49)	6%	(15)	254
#1 Issue: Security	25%	(20)	41%	(33)	19%	(15)	14%	(11)	80
#1 Issue: Health Care	23%	(41)	46%	(80)	21%	(37)	10%	(18)	176
#1 Issue: Women's Issues	22%	(28)	51%	(66)	19%	(24)	9%	(12)	130
#1 Issue: Education	20%	(30)	49%	(73)	23%	(34)	8%	(11)	148
#1 Issue: Energy	18%	(18)	57%	(57)	21%	(21)	5%	(5)	101
#1 Issue: Other	14%	(13)	42%	(39)	8%	(8)	36%	(33)	93
2018 House Vote: Democrat	31%	(34)	46%	(50)	20%	(22)	3%	(3)	109
2018 House Vote: Republican	24%	(12)	44%	(22)	23%	(12)	8%	(4)	50
2016 Vote: Hillary Clinton	33%	(20)	46%	(28)	19%	(12)	3%	(2)	61
2016 Vote: Didn't Vote	22%	(195)	47%	(422)	20%	(176)	11%	(99)	893
Voted in 2014: No	22%	(215)	48%	(464)	19%	(189)	11%	(105)	972
2012 Vote: Didn't Vote	22%	(217)	48%	(466)	19%	(189)	11%	(103)	976
4-Region: Northeast	25%	(50)	44%	(88)	22%	(43)	9%	(18)	200
4-Region: Midwest	23%	(51)	49%	(109)	18%	(40)	10%	(22)	222
4-Region: South	22%	(80)	45%	(162)	19%	(69)	13%	(46)	356
4-Region: West	20%	(44)	51%	(114)	19%	(42)	10%	(22)	223

Table GZC12_8: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Getting married

							Don't l	Know / No	
Demographic	More	important	No	change	Less i	mportant	Oı	oinion	Total N
Americans Age 13 to 23	15%	(147)	51%	(508)	23%	(234)	11%	(111)	1000
Gender: Male	16%	(78)	50%	(245)	21%	(105)	12%	(60)	489
Gender: Female	13%	(69)	51%	(263)	25%	(129)	10%	(51)	511
Generation Z: 13-23	15%	(147)	51%	(508)	23%	(234)	11%	(111)	1000
PID: Dem (no lean)	13%	(45)	53%	(188)	28%	(97)	6%	(22)	352
PID: Ind (no lean)	14%	(61)	47%	(206)	22%	(98)	16%	(71)	436
PID: Rep (no lean)	20%	(42)	54%	(114)	18%	(39)	9%	(18)	213
PID/Gender: Dem Men	13%	(20)	53%	(82)	28%	(43)	6%	(10)	154
PID/Gender: Dem Women	13%	(25)	54%	(106)	28%	(55)	6%	(12)	198
PID/Gender: Ind Men	16%	(35)	47%	(99)	20%	(43)	17%	(35)	212
PID/Gender: Ind Women	12%	(26)	48%	(107)	25%	(55)	16%	(36)	224
PID/Gender: Rep Men	20%	(24)	52%	(64)	16%	(20)	12%	(15)	123
PID/Gender: Rep Women	20%	(18)	56%	(50)	21%	(19)	4%	(3)	90
Ideo: Liberal (1-3)	12%	(37)	57%	(177)	23%	(73)	8%	(25)	312
Ideo: Moderate (4)	14%	(25)	49%	(86)	29%	(51)	7%	(13)	176
Ideo: Conservative (5-7)	20%	(37)	47%	(88)	25%	(46)	8%	(15)	186
Educ: < College	15%	(135)	51%	(471)	23%	(210)	11%	(104)	920
Educ: Bachelors degree	16%	(10)	51%	(31)	28%	(17)	6%	(3)	60
Income: Under 50k	17%	(88)	44%	(234)	23%	(122)	16%	(82)	525
Income: 50k-100k	12%	(34)	56%	(161)	26%	(75)	6%	(17)	286
Income: 100k+	13%	(25)	60%	(114)	20%	(37)	7%	(13)	188
Ethnicity: White	14%	(88)	54%	(337)	23%	(142)	10%	(62)	629
Ethnicity: Hispanic	17%	(35)	43%	(88)	23%	(47)	16%	(32)	203
Ethnicity: Afr. Am.	25%	(32)	41%	(53)	24%	(31)	11%	(14)	130
Ethnicity: Other	11%	(27)	49%	(117)	25%	(61)	15%	(36)	241
All Christian	18%	(52)	55%	(161)	20%	(59)	8%	(24)	296
All Non-Christian	18%	(11)	49%	(31)	24%	(15)	10%	(6)	64
Atheist	13%	(14)	50%	(53)	24%	(26)	12%	(13)	106
Agnostic/Nothing in particular	13%	(70)	49%	(262)	25%	(134)	13%	(68)	534
Religious Non-Protestant/Catholic	24%	(20)	49%	(41)	18%	(15)	9%	(8)	84

Table GZC12_8: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Getting married

								Know / No	
Demographic	More i	important	No	change	Less i	mportant	Op	oinion	Total N
Americans Age 13 to 23	15%	(147)	51%	(508)	23%	(234)	11%	(111)	1000
Evangelical	18%	(35)	43%	(83)	25%	(47)	13%	(26)	191
Non-Evangelical	14%	(39)	56%	(159)	24%	(68)	7%	(19)	286
Community: Urban	14%	(37)	48%	(126)	25%	(66)	13%	(34)	262
Community: Suburban	13%	(67)	54%	(273)	24%	(121)	9%	(48)	509
Community: Rural	19%	(43)	48%	(109)	21%	(47)	13%	(29)	229
Employ: Private Sector	19%	(17)	61%	(56)	18%	(17)	2%	(2)	92
Employ: Unemployed	16%	(23)	43%	(64)	24%	(36)	17%	(25)	148
Employ: Other	12%	(7)	44%	(27)	24%	(15)	20%	(12)	61
Military HH: Yes	15%	(19)	42%	(55)	27%	(35)	16%	(21)	129
Military HH: No	15%	(128)	52%	(453)	23%	(199)	10%	(90)	871
RD/WT: Right Direction	18%	(52)	51%	(153)	19%	(57)	13%	(38)	299
RD/WT: Wrong Track	14%	(95)	51%	(355)	25%	(177)	10%	(74)	701
Trump Job Approve	20%	(58)	53%	(157)	21%	(62)	6%	(18)	296
Trump Job Disapprove	13%	(69)	52%	(287)	27%	(150)	8%	(45)	552
Trump Job Strongly Approve	21%	(25)	52%	(62)	19%	(22)	8%	(9)	119
Trump Job Somewhat Approve	19%	(33)	54%	(95)	22%	(39)	5%	(9)	176
Trump Job Somewhat Disapprove	15%	(30)	52%	(105)	26%	(53)	7%	(15)	203
Trump Job Strongly Disapprove	11%	(40)	52%	(182)	28%	(98)	9%	(30)	349
Favorable of Trump	21%	(57)	54%	(147)	21%	(58)	5%	(13)	275
Unfavorable of Trump	13%	(76)	52%	(306)	26%	(154)	8%	(47)	584
Very Favorable of Trump	22%	(28)	55%	(72)	17%	(22)	6%	(8)	130
Somewhat Favorable of Trump	20%	(29)	52%	(76)	25%	(35)	3%	(5)	145
Somewhat Unfavorable of Trump	13%	(24)	55%	(97)	24%	(43)	7%	(13)	177
Very Unfavorable of Trump	13%	(52)	51%	(209)	27%	(111)	8%	(35)	407

Table GZC12_8: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Getting married

							Don't	Know / No	
Demographic	More	important	No	change	Less i	mportant	Oı	pinion	Total N
Americans Age 13 to 23	15%	(147)	51%	(508)	23%	(234)	11%	(111)	1000
#1 Issue: Economy	20%	(50)	51%	(129)	24%	(61)	5%	(14)	254
#1 Issue: Security	19%	(15)	45%	(36)	20%	(16)	16%	(13)	80
#1 Issue: Health Care	13%	(23)	49%	(86)	27%	(47)	11%	(19)	176
#1 Issue: Women's Issues	13%	(17)	58%	(76)	20%	(26)	9%	(11)	130
#1 Issue: Education	12%	(18)	49%	(73)	29%	(42)	10%	(15)	148
#1 Issue: Energy	6%	(6)	66%	(67)	23%	(23)	6%	(6)	101
#1 Issue: Other	14%	(13)	41%	(38)	12%	(11)	34%	(31)	93
2018 House Vote: Democrat	13%	(14)	58%	(63)	25%	(28)	4%	(4)	109
2018 House Vote: Republican	23%	(11)	44%	(22)	28%	(14)	5%	(2)	50
2016 Vote: Hillary Clinton	14%	(9)	51%	(31)	30%	(18)	5%	(3)	61
2016 Vote: Didn't Vote	15%	(130)	50%	(448)	23%	(209)	12%	(105)	893
Voted in 2014: No	14%	(139)	51%	(494)	24%	(230)	11%	(109)	972
2012 Vote: Didn't Vote	14%	(140)	51%	(498)	23%	(229)	11%	(109)	976
4-Region: Northeast	18%	(37)	50%	(100)	22%	(44)	10%	(19)	200
4-Region: Midwest	9%	(20)	54%	(120)	26%	(58)	11%	(24)	222
4-Region: South	17%	(59)	49%	(175)	21%	(76)	13%	(45)	356
4-Region: West	14%	(31)	51%	(113)	25%	(56)	10%	(23)	223

Table GZC12_9: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Owning a car

							Don't I	Know / No	
Demographic	More	important	No	change	Less i	mportant	Or	oinion	Total N
Americans Age 13 to 23	19%	(190)	49%	(492)	22%	(215)	10%	(103)	1000
Gender: Male	21%	(102)	47%	(229)	21%	(101)	12%	(57)	489
Gender: Female	17%	(88)	51%	(263)	22%	(114)	9%	(46)	511
Generation Z: 13-23	19%	(190)	49%	(492)	22%	(215)	10%	(103)	1000
PID: Dem (no lean)	21%	(73)	50%	(176)	24%	(83)	6%	(20)	352
PID: Ind (no lean)	17%	(76)	44%	(194)	23%	(98)	16%	(68)	436
PID: Rep (no lean)	19%	(41)	57%	(122)	16%	(34)	7%	(15)	213
PID/Gender: Dem Men	22%	(34)	49%	(76)	22%	(34)	6%	(10)	154
PID/Gender: Dem Women	19%	(38)	51%	(100)	25%	(49)	5%	(10)	198
PID/Gender: Ind Men	19%	(41)	42%	(89)	22%	(47)	16%	(35)	212
PID/Gender: Ind Women	16%	(35)	47%	(105)	23%	(51)	15%	(33)	224
PID/Gender: Rep Men	22%	(27)	52%	(64)	16%	(20)	10%	(12)	123
PID/Gender: Rep Women	16%	(14)	65%	(58)	16%	(14)	3%	(3)	90
Ideo: Liberal (1-3)	17%	(52)	51%	(160)	24%	(75)	8%	(25)	312
Ideo: Moderate (4)	18%	(33)	53%	(93)	22%	(39)	7%	(12)	176
Ideo: Conservative (5-7)	23%	(43)	50%	(94)	22%	(41)	4%	(8)	186
Educ: < College	19%	(174)	49%	(454)	21%	(194)	11%	(98)	920
Educ: Bachelors degree	18%	(11)	52%	(31)	25%	(15)	6%	(3)	60
Income: Under 50k	23%	(120)	44%	(229)	20%	(104)	14%	(73)	525
Income: 50k-100k	15%	(43)	51%	(147)	28%	(80)	6%	(17)	286
Income: 100k+	15%	(27)	62%	(116)	17%	(32)	7%	(13)	188
Ethnicity: White	17%	(106)	53%	(333)	21%	(131)	9%	(59)	629
Ethnicity: Hispanic	26%	(53)	36%	(73)	23%	(46)	15%	(31)	203
Ethnicity: Afr. Am.	35%	(45)	35%	(46)	20%	(26)	10%	(13)	130
Ethnicity: Other	16%	(39)	47%	(112)	24%	(58)	13%	(31)	241
All Christian	18%	(54)	53%	(156)	23%	(68)	6%	(18)	296
All Non-Christian	19%	(12)	48%	(31)	25%	(16)	8%	(5)	64
Atheist	17%	(18)	56%	(59)	18%	(19)	9%	(10)	106
Agnostic/Nothing in particular	20%	(106)	46%	(246)	21%	(112)	13%	(70)	534
Religious Non-Protestant/Catholic	21%	(18)	51%	(43)	20%	(17)	8%	(7)	84

Table GZC12_9: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Owning a car

							Don't l	Know / No		
Demographic	More i	important	No	change	Less i	mportant	OĮ	oinion	Total N	
Americans Age 13 to 23	19%	(190)	49%	(492)	22%	(215)	10%	(103)	1000	
Evangelical	23%	(44)	42%	(81)	22%	(41)	13%	(25)	191	
Non-Evangelical	18%	(51)	51%	(146)	26%	(73)	6%	(16)	286	
Community: Urban	21%	(56)	49%	(128)	21%	(54)	9%	(25)	262	
Community: Suburban	17%	(85)	51%	(260)	23%	(115)	10%	(49)	509	
Community: Rural	21%	(49)	46%	(105)	20%	(46)	13%	(29)	229	
Employ: Private Sector	24%	(22)	54%	(50)	21%	(19)	2%	(1)	92	
Employ: Unemployed	22%	(32)	40%	(60)	21%	(31)	17%	(25)	148	
Employ: Other	15%	(9)	37%	(23)	28%	(17)	20%	(12)	61	
Military HH: Yes	17%	(23)	44%	(57)	22%	(28)	16%	(21)	129	
Military HH: No	19%	(167)	50%	(434)	21%	(187)	9%	(82)	871	
RD/WT: Right Direction	20%	(59)	49%	(148)	20%	(60)	11%	(32)	299	
RD/WT: Wrong Track	19%	(131)	49%	(344)	22%	(155)	10%	(71)	701	
Trump Job Approve	21%	(62)	53%	(157)	20%	(60)	6%	(17)	296	
Trump Job Disapprove	18%	(101)	50%	(275)	24%	(133)	8%	(43)	552	
Trump Job Strongly Approve	23%	(27)	54%	(64)	15%	(18)	8%	(10)	119	
Trump Job Somewhat Approve	20%	(35)	52%	(93)	24%	(42)	4%	(8)	176	
Trump Job Somewhat Disapprove	15%	(31)	54%	(108)	24%	(48)	7%	(15)	203	
Trump Job Strongly Disapprove	20%	(70)	48%	(166)	24%	(85)	8%	(28)	349	
Favorable of Trump	22%	(61)	55%	(150)	18%	(49)	6%	(16)	275	
Unfavorable of Trump	18%	(107)	49%	(284)	26%	(151)	7%	(42)	584	
Very Favorable of Trump	23%	(30)	54%	(71)	17%	(22)	6%	(8)	130	
Somewhat Favorable of Trump	21%	(30)	55%	(79)	18%	(27)	6%	(8)	145	
Somewhat Unfavorable of Trump	20%	(35)	46%	(81)	28%	(49)	6%	(11)	177	
Very Unfavorable of Trump	18%	(72)	50%	(202)	25%	(102)	8%	(31)	407	

Table GZC12_9: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Owning a car

							Don't	Know / No	
Demographic	More i	important	No	change	Less in	mportant	O _l	pinion	Total N
Americans Age 13 to 23	19%	(190)	49%	(492)	22%	(215)	10%	(103)	1000
#1 Issue: Economy	23%	(60)	48%	(123)	24%	(60)	4%	(11)	254
#1 Issue: Security	18%	(14)	51%	(40)	18%	(14)	14%	(11)	80
#1 Issue: Health Care	21%	(37)	44%	(77)	23%	(40)	13%	(22)	176
#1 Issue: Women's Issues	14%	(19)	56%	(73)	21%	(27)	9%	(12)	130
#1 Issue: Education	15%	(22)	55%	(82)	24%	(35)	6%	(9)	148
#1 Issue: Energy	13%	(13)	60%	(61)	24%	(24)	4%	(4)	101
#1 Issue: Other	20%	(19)	35%	(33)	10%	(9)	34%	(32)	93
2018 House Vote: Democrat	23%	(25)	48%	(52)	27%	(29)	2%	(3)	109
2018 House Vote: Republican	20%	(10)	51%	(25)	20%	(10)	9%	(5)	50
2016 Vote: Hillary Clinton	20%	(12)	53%	(32)	23%	(14)	4%	(3)	61
2016 Vote: Didn't Vote	19%	(172)	49%	(433)	21%	(190)	11%	(97)	893
Voted in 2014: No	19%	(181)	50%	(481)	21%	(208)	10%	(101)	972
2012 Vote: Didn't Vote	19%	(183)	50%	(484)	21%	(208)	10%	(100)	976
4-Region: Northeast	21%	(43)	47%	(94)	23%	(46)	9%	(17)	200
4-Region: Midwest	16%	(36)	52%	(114)	21%	(46)	11%	(24)	222
4-Region: South	22%	(79)	45%	(160)	21%	(75)	12%	(42)	356
4-Region: West	14%	(31)	56%	(124)	21%	(48)	9%	(20)	223

Table GZC12_10: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Traveling

							Don't l	Know / No	
Demographic	More	important	No	change	Less i	mportant	Oı	oinion	Total N
Americans Age 13 to 23	15%	(151)	31%	(314)	43%	(428)	11%	(107)	1000
Gender: Male	13%	(61)	36%	(175)	40%	(194)	12%	(58)	489
Gender: Female	18%	(90)	27%	(139)	46%	(234)	10%	(49)	511
Generation Z: 13-23	15%	(151)	31%	(314)	43%	(428)	11%	(107)	1000
PID: Dem (no lean)	17%	(59)	31%	(110)	47%	(164)	6%	(20)	352
PID: Ind (no lean)	14%	(59)	29%	(129)	41%	(181)	15%	(67)	436
PID: Rep (no lean)	16%	(33)	36%	(76)	39%	(84)	9%	(20)	213
PID/Gender: Dem Men	12%	(18)	34%	(52)	47%	(73)	7%	(10)	154
PID/Gender: Dem Women	21%	(41)	29%	(57)	46%	(91)	5%	(9)	198
PID/Gender: Ind Men	13%	(27)	35%	(75)	37%	(78)	15%	(32)	212
PID/Gender: Ind Women	15%	(33)	24%	(54)	46%	(103)	16%	(35)	224
PID/Gender: Rep Men	13%	(17)	39%	(48)	36%	(44)	12%	(15)	123
PID/Gender: Rep Women	19%	(17)	31%	(28)	45%	(40)	5%	(5)	90
Ideo: Liberal (1-3)	17%	(52)	32%	(100)	44%	(138)	7%	(22)	312
Ideo: Moderate (4)	16%	(28)	31%	(55)	46%	(82)	6%	(11)	176
Ideo: Conservative (5-7)	17%	(31)	31%	(57)	45%	(84)	8%	(14)	186
Educ: < College	15%	(140)	31%	(286)	43%	(394)	11%	(99)	920
Educ: Bachelors degree	15%	(9)	35%	(21)	45%	(27)	4%	(2)	60
Income: Under 50k	17%	(87)	29%	(155)	39%	(204)	15%	(79)	525
Income: 50k-100k	11%	(33)	35%	(99)	49%	(139)	5%	(15)	286
Income: 100k+	16%	(31)	32%	(60)	45%	(85)	6%	(12)	188
Ethnicity: White	15%	(94)	32%	(204)	43%	(269)	10%	(61)	629
Ethnicity: Hispanic	14%	(29)	25%	(50)	48%	(97)	13%	(26)	203
Ethnicity: Afr. Am.	24%	(32)	26%	(34)	39%	(50)	10%	(14)	130
Ethnicity: Other	10%	(25)	31%	(75)	45%	(109)	13%	(32)	241
All Christian	14%	(43)	33%	(99)	45%	(133)	7%	(21)	296
All Non-Christian	16%	(10)	29%	(19)	46%	(29)	9%	(6)	64
Atheist	11%	(12)	29%	(31)	50%	(53)	10%	(10)	106
Agnostic/Nothing in particular	16%	(86)	31%	(166)	40%	(213)	13%	(70)	534
Religious Non-Protestant/Catholic	19%	(16)	30%	(25)	42%	(35)	9%	(7)	84

Table GZC12_10: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Traveling

							Don't I	Know / No	
Demographic	More	important	No	change	Less i	mportant	Op	oinion	Total N
Americans Age 13 to 23	15%	(151)	31%	(314)	43%	(428)	11%	(107)	1000
Evangelical	17%	(32)	29%	(55)	43%	(82)	11%	(21)	191
Non-Evangelical	13%	(37)	32%	(91)	49%	(141)	6%	(17)	286
Community: Urban	17%	(43)	29%	(76)	43%	(112)	12%	(30)	262
Community: Suburban	14%	(70)	33%	(166)	45%	(228)	9%	(45)	509
Community: Rural	16%	(38)	32%	(72)	38%	(88)	14%	(31)	229
Employ: Private Sector	19%	(17)	36%	(33)	42%	(39)	3%	(3)	92
Employ: Unemployed	15%	(22)	30%	(45)	37%	(55)	17%	(26)	148
Employ: Other	15%	(9)	28%	(17)	37%	(22)	20%	(12)	61
Military HH: Yes	11%	(14)	34%	(44)	42%	(55)	13%	(16)	129
Military HH: No	16%	(137)	31%	(270)	43%	(374)	10%	(90)	871
RD/WT: Right Direction	16%	(47)	32%	(95)	41%	(124)	11%	(34)	299
RD/WT: Wrong Track	15%	(104)	31%	(219)	43%	(304)	10%	(73)	701
Trump Job Approve	14%	(41)	33%	(97)	45%	(134)	8%	(23)	296
Trump Job Disapprove	16%	(89)	33%	(180)	44%	(244)	7%	(38)	552
Trump Job Strongly Approve	17%	(21)	34%	(41)	39%	(46)	10%	(12)	119
Trump Job Somewhat Approve	12%	(20)	32%	(57)	50%	(88)	7%	(12)	176
Trump Job Somewhat Disapprove	14%	(29)	38%	(77)	41%	(83)	7%	(13)	203
Trump Job Strongly Disapprove	17%	(60)	29%	(103)	46%	(161)	7%	(25)	349
Favorable of Trump	15%	(43)	35%	(97)	43%	(118)	6%	(17)	275
Unfavorable of Trump	15%	(89)	31%	(180)	47%	(273)	7%	(42)	584
Very Favorable of Trump	19%	(25)	33%	(43)	41%	(54)	7%	(9)	130
Somewhat Favorable of Trump	12%	(18)	38%	(55)	44%	(64)	6%	(8)	145
Somewhat Unfavorable of Trump	12%	(21)	30%	(52)	50%	(88)	9%	(16)	177
Very Unfavorable of Trump	17%	(68)	31%	(127)	45%	(185)	7%	(26)	407

Table GZC12_10: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Traveling

							Don't	Know / No	
Demographic	More	important	No	change	Less i	mportant	Opinion		Total N
Americans Age 13 to 23	15%	(151)	31%	(314)	43%	(428)	11%	(107)	1000
#1 Issue: Economy	16%	(40)	33%	(83)	48%	(122)	4%	(9)	254
#1 Issue: Security	10%	(8)	24%	(19)	48%	(38)	17%	(14)	80
#1 Issue: Health Care	14%	(25)	33%	(58)	43%	(75)	11%	(19)	176
#1 Issue: Women's Issues	17%	(22)	37%	(48)	37%	(49)	9%	(12)	130
#1 Issue: Education	14%	(21)	33%	(49)	42%	(62)	10%	(15)	148
#1 Issue: Energy	14%	(14)	36%	(36)	44%	(45)	6%	(6)	101
#1 Issue: Other	16%	(15)	20%	(19)	32%	(29)	32%	(30)	93
2018 House Vote: Democrat	20%	(21)	34%	(37)	43%	(47)	4%	(4)	109
2018 House Vote: Republican	13%	(7)	39%	(19)	38%	(19)	10%	(5)	50
2016 Vote: Hillary Clinton	22%	(14)	26%	(16)	45%	(28)	6%	(4)	61
2016 Vote: Didn't Vote	15%	(131)	32%	(281)	43%	(381)	11%	(99)	893
Voted in 2014: No	15%	(144)	32%	(306)	43%	(417)	11%	(105)	972
2012 Vote: Didn't Vote	15%	(145)	32%	(309)	43%	(419)	10%	(102)	976
4-Region: Northeast	22%	(44)	26%	(53)	43%	(86)	9%	(17)	200
4-Region: Midwest	12%	(27)	32%	(72)	44%	(99)	11%	(25)	222
4-Region: South	12%	(44)	34%	(121)	41%	(146)	13%	(45)	356
4-Region: West	16%	(36)	31%	(69)	44%	(98)	9%	(20)	223

Table GZC12_11: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Being famous

							Don't l	Know / No	
Demographic	More i	mportant	No	change	Less i	mportant	OI	oinion	Total N
Americans Age 13 to 23	9%	(90)	42%	(416)	38%	(380)	11%	(114)	1000
Gender: Male	10%	(51)	43%	(208)	34%	(166)	13%	(64)	489
Gender: Female	8%	(38)	41%	(208)	42%	(214)	10%	(51)	511
Generation Z: 13-23	9%	(90)	42%	(416)	38%	(380)	11%	(114)	1000
PID: Dem (no lean)	11%	(39)	43%	(151)	40%	(140)	6%	(21)	352
PID: Ind (no lean)	9%	(39)	38%	(166)	36%	(157)	17%	(73)	436
PID: Rep (no lean)	6%	(12)	46%	(98)	39%	(82)	9%	(20)	213
PID/Gender: Dem Men	12%	(18)	47%	(72)	35%	(53)	7%	(10)	154
PID/Gender: Dem Women	10%	(20)	40%	(79)	44%	(87)	6%	(11)	198
PID/Gender: Ind Men	10%	(21)	37%	(79)	34%	(72)	19%	(40)	212
PID/Gender: Ind Women	8%	(17)	39%	(88)	38%	(86)	15%	(33)	224
PID/Gender: Rep Men	9%	(11)	47%	(57)	33%	(40)	11%	(14)	123
PID/Gender: Rep Women	1%	(1)	46%	(41)	46%	(42)	7%	(6)	90
Ideo: Liberal (1-3)	11%	(33)	44%	(137)	39%	(123)	6%	(20)	312
Ideo: Moderate (4)	11%	(20)	44%	(77)	37%	(66)	8%	(14)	176
Ideo: Conservative (5-7)	7%	(14)	42%	(77)	43%	(80)	8%	(14)	186
Educ: < College	9%	(81)	41%	(382)	38%	(348)	12%	(109)	920
Educ: Bachelors degree	9%	(5)	45%	(27)	42%	(26)	4%	(2)	60
Income: Under 50k	10%	(52)	38%	(200)	37%	(192)	16%	(82)	525
Income: 50k-100k	10%	(28)	44%	(127)	39%	(112)	7%	(19)	286
Income: 100k+	6%	(10)	47%	(89)	40%	(76)	7%	(13)	188
Ethnicity: White	8%	(48)	44%	(276)	39%	(243)	10%	(62)	629
Ethnicity: Hispanic	11%	(22)	33%	(67)	39%	(79)	17%	(34)	203
Ethnicity: Afr. Am.	16%	(21)	30%	(39)	40%	(52)	14%	(18)	130
Ethnicity: Other	9%	(21)	42%	(101)	35%	(85)	14%	(34)	241
All Christian	10%	(29)	43%	(127)	38%	(113)	9%	(26)	296
All Non-Christian	13%	(8)	45%	(29)	34%	(21)	9%	(6)	64
Atheist	7%	(7)	50%	(53)	35%	(37)	9%	(9)	106
Agnostic/Nothing in particular	8%	(45)	39%	(207)	39%	(208)	14%	(73)	534
Religious Non-Protestant/Catholic	17%	(14)	43%	(36)	32%	(27)	8%	(6)	84

Table GZC12_11: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Being famous

							Don't I	Know / No		
Demographic	More i	mportant	No	change	Less i	mportant	Op	oinion	Total N	
Americans Age 13 to 23	9%	(90)	42%	(416)	38%	(380)	11%	(114)	1000	
Evangelical	9%	(18)	36%	(69)	39%	(75)	15%	(29)	191	
Non-Evangelical	7%	(20)	44%	(126)	41%	(118)	7%	(21)	286	
Community: Urban	10%	(26)	44%	(115)	35%	(92)	11%	(29)	262	
Community: Suburban	8%	(41)	44%	(224)	38%	(194)	10%	(50)	509	
Community: Rural	10%	(22)	34%	(77)	41%	(94)	15%	(35)	229	
Employ: Private Sector	12%	(11)	47%	(43)	38%	(35)	2%	(2)	92	
Employ: Unemployed	6%	(9)	37%	(55)	38%	(56)	19%	(28)	148	
Employ: Other	12%	(7)	41%	(25)	29%	(18)	19%	(11)	61	
Military HH: Yes	13%	(16)	38%	(49)	37%	(48)	13%	(17)	129	
Military HH: No	8%	(73)	42%	(367)	38%	(332)	11%	(98)	871	
RD/WT: Right Direction	11%	(32)	39%	(116)	39%	(116)	12%	(36)	299	
RD/WT: Wrong Track	8%	(57)	43%	(301)	38%	(264)	11%	(79)	701	
Trump Job Approve	8%	(24)	44%	(130)	39%	(116)	9%	(26)	296	
Trump Job Disapprove	10%	(53)	43%	(236)	40%	(219)	8%	(44)	552	
Trump Job Strongly Approve	8%	(9)	45%	(53)	40%	(48)	7%	(8)	119	
Trump Job Somewhat Approve	8%	(14)	43%	(76)	39%	(68)	10%	(18)	176	
Trump Job Somewhat Disapprove	9%	(19)	47%	(96)	35%	(72)	8%	(16)	203	
Trump Job Strongly Disapprove	10%	(34)	40%	(140)	42%	(147)	8%	(28)	349	
Favorable of Trump	8%	(22)	44%	(121)	40%	(111)	8%	(21)	275	
Unfavorable of Trump	10%	(57)	42%	(248)	40%	(232)	8%	(47)	584	
Very Favorable of Trump	7%	(9)	43%	(56)	43%	(56)	8%	(10)	130	
Somewhat Favorable of Trump	9%	(12)	45%	(66)	38%	(55)	8%	(12)	145	
Somewhat Unfavorable of Trump	8%	(14)	47%	(83)	35%	(61)	11%	(19)	177	
Very Unfavorable of Trump	11%	(43)	40%	(165)	42%	(171)	7%	(28)	407	

Table GZC12_11: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Being famous

							Don't l	Know / No	
Demographic	More i	mportant	No	change	Less i	mportant	Opinion		Total N
Americans Age 13 to 23	9%	(90)	42%	(416)	38%	(380)	11%	(114)	1000
#1 Issue: Economy	11%	(28)	43%	(108)	41%	(104)	6%	(14)	254
#1 Issue: Security	6%	(5)	42%	(33)	38%	(31)	14%	(11)	80
#1 Issue: Health Care	8%	(14)	39%	(69)	39%	(69)	13%	(23)	176
#1 Issue: Women's Issues	8%	(10)	43%	(56)	40%	(52)	10%	(13)	130
#1 Issue: Education	11%	(16)	42%	(61)	37%	(55)	11%	(16)	148
#1 Issue: Energy	6%	(6)	51%	(51)	39%	(39)	5%	(5)	101
#1 Issue: Other	7%	(7)	35%	(33)	26%	(24)	32%	(29)	93
2018 House Vote: Democrat	14%	(16)	40%	(43)	44%	(48)	2%	(2)	109
2018 House Vote: Republican	14%	(7)	43%	(21)	38%	(19)	5%	(2)	50
2016 Vote: Hillary Clinton	16%	(10)	40%	(25)	43%	(26)	1%	(1)	61
2016 Vote: Didn't Vote	8%	(74)	41%	(370)	38%	(340)	12%	(110)	893
Voted in 2014: No	9%	(83)	42%	(406)	38%	(370)	12%	(114)	972
2012 Vote: Didn't Vote	8%	(80)	42%	(409)	38%	(374)	12%	(113)	976
4-Region: Northeast	12%	(23)	44%	(87)	35%	(69)	10%	(20)	200
4-Region: Midwest	8%	(17)	43%	(95)	40%	(89)	9%	(20)	222
4-Region: South	9%	(31)	40%	(144)	36%	(128)	15%	(53)	356
4-Region: West	8%	(18)	40%	(90)	42%	(93)	10%	(21)	223

Table GZC12_12: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Contributing to society

							Don't l	Know / No	
Demographic	More	important	No	change	Less in	mportant	Op	oinion	Total N
Americans Age 13 to 23	47%	(466)	33%	(334)	9%	(92)	11%	(108)	1000
Gender: Male	41%	(202)	36%	(177)	10%	(48)	13%	(62)	489
Gender: Female	52%	(264)	31%	(158)	9%	(44)	9%	(46)	511
Generation Z: 13-23	47%	(466)	33%	(334)	9%	(92)	11%	(108)	1000
PID: Dem (no lean)	53%	(187)	30%	(107)	10%	(36)	6%	(22)	352
PID: Ind (no lean)	41%	(177)	36%	(155)	8%	(36)	16%	(68)	436
PID: Rep (no lean)	48%	(102)	34%	(72)	9%	(20)	9%	(19)	213
PID/Gender: Dem Men	45%	(69)	34%	(52)	14%	(21)	7%	(11)	154
PID/Gender: Dem Women	59%	(117)	28%	(54)	8%	(15)	5%	(10)	198
PID/Gender: Ind Men	38%	(81)	37%	(78)	8%	(16)	17%	(37)	212
PID/Gender: Ind Women	43%	(96)	35%	(78)	9%	(20)	14%	(31)	224
PID/Gender: Rep Men	42%	(52)	38%	(47)	9%	(11)	11%	(14)	123
PID/Gender: Rep Women	56%	(50)	28%	(26)	10%	(9)	5%	(5)	90
Ideo: Liberal (1-3)	51%	(160)	33%	(102)	10%	(30)	6%	(19)	312
Ideo: Moderate (4)	52%	(91)	33%	(59)	6%	(11)	9%	(15)	176
Ideo: Conservative (5-7)	49%	(91)	33%	(61)	12%	(23)	6%	(11)	186
Educ: < College	47%	(433)	33%	(301)	9%	(83)	11%	(103)	920
Educ: Bachelors degree	39%	(24)	46%	(28)	10%	(6)	6%	(3)	60
Income: Under 50k	43%	(228)	32%	(170)	10%	(50)	15%	(77)	525
Income: 50k-100k	47%	(136)	36%	(105)	11%	(31)	5%	(15)	286
Income: 100k+	54%	(102)	32%	(60)	6%	(11)	8%	(16)	188
Ethnicity: White	47%	(295)	35%	(222)	8%	(49)	10%	(63)	629
Ethnicity: Hispanic	49%	(99)	26%	(54)	11%	(22)	14%	(29)	203
Ethnicity: Afr. Am.	50%	(66)	26%	(34)	13%	(17)	10%	(14)	130
Ethnicity: Other	44%	(105)	33%	(79)	11%	(26)	13%	(31)	241
All Christian	48%	(143)	36%	(106)	8%	(24)	8%	(23)	296
All Non-Christian	50%	(32)	26%	(17)	15%	(10)	9%	(6)	64
Atheist	48%	(52)	36%	(38)	9%	(9)	7%	(7)	106
Agnostic/Nothing in particular	45%	(239)	32%	(174)	9%	(49)	14%	(72)	534
Religious Non-Protestant/Catholic	54%	(46)	26%	(22)	11%	(10)	9%	(7)	84

Table GZC12_12: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Contributing to society

								Know / No	
Demographic	More	important	No	change	Less in	nportant	Op	oinion	Total N
Americans Age 13 to 23	47%	(466)	33%	(334)	9%	(92)	11%	(108)	1000
Evangelical	48%	(91)	30%	(58)	9%	(17)	13%	(25)	191
Non-Evangelical	50%	(143)	36%	(103)	8%	(24)	5%	(16)	286
Community: Urban	48%	(126)	30%	(78)	9%	(25)	13%	(33)	262
Community: Suburban	48%	(243)	35%	(178)	9%	(45)	8%	(43)	509
Community: Rural	42%	(97)	34%	(78)	10%	(23)	14%	(31)	229
Employ: Private Sector	42%	(39)	41%	(38)	12%	(11)	5%	(4)	92
Employ: Unemployed	37%	(55)	32%	(48)	14%	(20)	17%	(25)	148
Employ: Other	36%	(22)	40%	(24)	6%	(3)	19%	(12)	61
Military HH: Yes	44%	(57)	34%	(44)	8%	(10)	14%	(18)	129
Military HH: No	47%	(408)	33%	(290)	9%	(82)	10%	(90)	871
RD/WT: Right Direction	47%	(142)	34%	(103)	7%	(21)	11%	(34)	299
RD/WT: Wrong Track	46%	(324)	33%	(232)	10%	(71)	11%	(74)	701
Trump Job Approve	49%	(145)	35%	(105)	9%	(26)	7%	(20)	296
Trump Job Disapprove	50%	(275)	33%	(181)	10%	(55)	7%	(40)	552
Trump Job Strongly Approve	44%	(52)	36%	(43)	11%	(13)	9%	(11)	119
Trump Job Somewhat Approve	52%	(93)	35%	(61)	8%	(14)	5%	(9)	176
Trump Job Somewhat Disapprove	49%	(99)	35%	(71)	11%	(22)	5%	(10)	203
Trump Job Strongly Disapprove	50%	(175)	31%	(110)	9%	(33)	9%	(31)	349
Favorable of Trump	49%	(135)	35%	(97)	9%	(25)	7%	(18)	275
Unfavorable of Trump	50%	(293)	32%	(188)	10%	(61)	7%	(42)	584
Very Favorable of Trump	49%	(63)	32%	(42)	11%	(14)	8%	(11)	130
Somewhat Favorable of Trump	49%	(71)	38%	(55)	7%	(11)	5%	(8)	145
Somewhat Unfavorable of Trump	49%	(87)	34%	(60)	10%	(17)	7%	(12)	177
Very Unfavorable of Trump	50%	(205)	31%	(128)	11%	(44)	7%	(30)	407

Table GZC12_12: And would you say the following are more or less important to you in light of the COVID-19 pandemic, also known as coronavirus, or is there no change?

Contributing to society

							Don't	Know / No	
Demographic	More	important	No	change	Less in	mportant	Opinion		Total N
Americans Age 13 to 23	47%	(466)	33%	(334)	9%	(92)	11%	(108)	1000
#1 Issue: Economy	51%	(129)	36%	(92)	8%	(21)	5%	(13)	254
#1 Issue: Security	45%	(36)	29%	(23)	11%	(9)	15%	(12)	80
#1 Issue: Health Care	44%	(77)	32%	(57)	12%	(21)	12%	(20)	176
#1 Issue: Women's Issues	48%	(63)	32%	(42)	11%	(14)	9%	(11)	130
#1 Issue: Education	50%	(74)	34%	(50)	8%	(12)	8%	(11)	148
#1 Issue: Energy	45%	(46)	41%	(41)	10%	(10)	5%	(5)	101
#1 Issue: Other	34%	(32)	28%	(26)	2%	(2)	35%	(33)	93
2018 House Vote: Democrat	55%	(60)	35%	(38)	8%	(9)	2%	(2)	109
2018 House Vote: Republican	36%	(18)	46%	(23)	10%	(5)	8%	(4)	50
2016 Vote: Hillary Clinton	52%	(32)	35%	(22)	8%	(5)	5%	(3)	61
2016 Vote: Didn't Vote	46%	(414)	33%	(292)	9%	(85)	11%	(102)	893
Voted in 2014: No	46%	(448)	34%	(326)	9%	(91)	11%	(107)	972
2012 Vote: Didn't Vote	46%	(453)	34%	(328)	9%	(90)	11%	(106)	976
4-Region: Northeast	46%	(92)	31%	(62)	13%	(27)	10%	(19)	200
4-Region: Midwest	43%	(96)	37%	(83)	7%	(16)	12%	(27)	222
4-Region: South	46%	(165)	32%	(113)	9%	(32)	13%	(45)	356
4-Region: West	50%	(113)	34%	(76)	8%	(18)	7%	(16)	223

Table GZC14_1: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? National security

				newhat		t very		ncerned		Know /	
Demographic	Very c	oncerned	con	cerned	cone	cerned	at	all	No C	pinion	Total N
Americans Age 13 to 23	28%	(283)	29%	(289)	22%	(218)	8%	(83)	13%	(127)	1000
Gender: Male	31%	(153)	25%	(121)	23%	(111)	8%	(38)	13%	(65)	489
Gender: Female	25%	(129)	33%	(168)	21%	(107)	9%	(45)	12%	(63)	511
Generation Z: 13-23	28%	(283)	29%	(289)	22%	(218)	8%	(83)	13%	(127)	1000
PID: Dem (no lean)	29%	(101)	34%	(120)	22%	(78)	7%	(25)	8%	(27)	352
PID: Ind (no lean)	26%	(113)	25%	(109)	22%	(94)	10%	(42)	18%	(77)	436
PID: Rep (no lean)	32%	(69)	28%	(59)	22%	(46)	7%	(15)	11%	(23)	213
PID/Gender: Dem Men	35%	(54)	29%	(44)	23%	(35)	6%	(9)	8%	(12)	154
PID/Gender: Dem Women	24%	(47)	39%	(76)	22%	(43)	8%	(16)	8%	(15)	198
PID/Gender: Ind Men	28%	(59)	21%	(45)	22%	(47)	10%	(21)	18%	(39)	212
PID/Gender: Ind Women	24%	(53)	29%	(64)	21%	(47)	9%	(21)	17%	(39)	224
PID/Gender: Rep Men	33%	(40)	26%	(32)	23%	(28)	6%	(8)	12%	(14)	123
PID/Gender: Rep Women	32%	(29)	30%	(27)	20%	(18)	8%	(8)	10%	(9)	90
Ideo: Liberal (1-3)	29%	(90)	30%	(93)	24%	(74)	10%	(31)	8%	(24)	312
Ideo: Moderate (4)	30%	(53)	32%	(57)	24%	(41)	8%	(14)	6%	(11)	176
Ideo: Conservative (5-7)	32%	(60)	29%	(54)	25%	(46)	8%	(15)	6%	(11)	186
Educ: < College	28%	(257)	29%	(264)	22%	(202)	8%	(78)	13%	(120)	920
Educ: Bachelors degree	31%	(19)	34%	(20)	21%	(13)	7%	(4)	7%	(4)	60
Income: Under 50k	32%	(166)	25%	(130)	18%	(95)	9%	(48)	17%	(87)	525
Income: 50k-100k	23%	(66)	32%	(92)	26%	(75)	9%	(27)	9%	(26)	286
Income: 100k+	27%	(50)	36%	(67)	26%	(48)	4%	(8)	8%	(14)	188
Ethnicity: White	25%	(155)	29%	(185)	25%	(157)	8%	(50)	13%	(82)	629
Ethnicity: Hispanic	29%	(59)	28%	(57)	17%	(35)	11%	(22)	15%	(30)	203
Ethnicity: Afr. Am.	46%	(60)	25%	(32)	13%	(17)	8%	(11)	8%	(11)	130
Ethnicity: Other	28%	(68)	30%	(72)	18%	(45)	9%	(22)	14%	(35)	241
All Christian	29%	(85)	33%	(97)	25%	(73)	5%	(15)	9%	(26)	296
All Non-Christian	41%	(26)	29%	(18)	11%	(7)	9%	(6)	10%	(7)	64
Atheist	23%	(24)	34%	(36)	22%	(24)	12%	(13)	9%	(10)	106
Agnostic/Nothing in particular	28%	(148)	26%	(138)	21%	(115)	9%	(49)	16%	(85)	534
Religious Non-Protestant/Catholic	41%	(34)	25%	(21)	16%	(13)	8%	(6)	10%	(9)	84

Table GZC14_1: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? National security

Demographic	Very c	oncerned		newhat cerned		very cerned		ncerned all		Know / Opinion	Total N
Americans Age 13 to 23	28%	(283)	29%	(289)	22%	(218)	8%	(83)	13%	(127)	1000
Evangelical	30%	(57)	31%	(60)	18%	(35)	5%	(9)	16%	(30)	191
Non-Evangelical	30%	(86)	32%	(90)	23%	(66)	8%	(22)	8%	(22)	286
Community: Urban	33%	(87)	29%	(76)	19%	(51)	8%	(20)	11%	(28)	262
Community: Suburban	27%	(135)	30%	(154)	23%	(116)	9%	(45)	12%	(59)	509
Community: Rural	26%	(60)	26%	(59)	22%	(51)	8%	(17)	18%	(41)	229
Employ: Private Sector	29%	(27)	31%	(29)	27%	(25)	10%	(10)	2%	(2)	92
Employ: Unemployed	28%	(42)	22%	(32)	20%	(30)	11%	(16)	19%	(29)	148
Employ: Other	29%	(17)	25%	(15)	18%	(11)	8%	(5)	21%	(13)	61
Military HH: Yes	30%	(39)	26%	(34)	21%	(28)	5%	(7)	17%	(22)	129
Military HH: No	28%	(244)	29%	(255)	22%	(191)	9%	(76)	12%	(105)	871
RD/WT: Right Direction	28%	(83)	32%	(96)	22%	(65)	6%	(18)	12%	(37)	299
RD/WT: Wrong Track	28%	(199)	28%	(193)	22%	(154)	9%	(65)	13%	(91)	701
Trump Job Approve	31%	(91)	31%	(93)	22%	(66)	7%	(22)	8%	(25)	296
Trump Job Disapprove	30%	(164)	29%	(162)	23%	(125)	8%	(44)	10%	(56)	552
Trump Job Strongly Approve	30%	(36)	30%	(36)	20%	(24)	8%	(9)	11%	(13)	119
Trump Job Somewhat Approve	31%	(55)	32%	(56)	24%	(41)	7%	(12)	6%	(11)	176
Trump Job Somewhat Disapprove	24%	(48)	35%	(70)	23%	(47)	8%	(15)	11%	(22)	203
Trump Job Strongly Disapprove	33%	(116)	26%	(92)	23%	(79)	8%	(29)	10%	(34)	349
Favorable of Trump	33%	(90)	31%	(84)	23%	(63)	7%	(20)	7%	(19)	275
Unfavorable of Trump	29%	(171)	30%	(176)	22%	(130)	8%	(49)	10%	(58)	584
Very Favorable of Trump	35%	(46)	29%	(38)	21%	(27)	11%	(14)	4%	(6)	130
Somewhat Favorable of Trump	30%	(44)	32%	(47)	24%	(35)	4%	(6)	9%	(13)	145
Somewhat Unfavorable of Trump	26%	(47)	34%	(60)	20%	(35)	8%	(14)	12%	(21)	177
Very Unfavorable of Trump	31%	(124)	29%	(116)	23%	(95)	8%	(34)	9%	(37)	407

Table GZC14_1: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? National security

Demographic	Very co	oncerned		newhat cerned		t very cerned		ncerned all		Know / Opinion	Total N
Americans Age 13 to 23	28%	(283)	29%	(289)	22%	(218)	8%	(83)	13%	(127)	1000
#1 Issue: Economy	33%	(84)	32%	(82)	22%	(57)	6%	(17)	6%	(14)	254
#1 Issue: Security	34%	(27)	22%	(17)	20%	(16)	12%	(9)	12%	(10)	80
#1 Issue: Health Care	32%	(56)	24%	(42)	18%	(31)	11%	(20)	15%	(27)	176
#1 Issue: Women's Issues	20%	(26)	36%	(47)	22%	(28)	7%	(9)	15%	(19)	130
#1 Issue: Education	24%	(36)	32%	(48)	27%	(40)	6%	(9)	11%	(16)	148
#1 Issue: Energy	22%	(22)	33%	(33)	28%	(28)	9%	(9)	9%	(9)	101
#1 Issue: Other	26%	(24)	16%	(15)	15%	(14)	9%	(8)	34%	(32)	93
2018 House Vote: Democrat	31%	(33)	30%	(33)	25%	(27)	10%	(11)	5%	(5)	109
2018 House Vote: Republican	29%	(14)	37%	(18)	22%	(11)	8%	(4)	5%	(2)	50
2016 Vote: Hillary Clinton	42%	(26)	26%	(16)	15%	(9)	12%	(7)	5%	(3)	61
2016 Vote: Didn't Vote	28%	(250)	29%	(257)	22%	(195)	8%	(70)	13%	(120)	893
Voted in 2014: No	28%	(273)	29%	(280)	22%	(213)	8%	(81)	13%	(124)	972
2012 Vote: Didn't Vote	28%	(274)	29%	(281)	22%	(216)	8%	(80)	13%	(125)	976
4-Region: Northeast	31%	(62)	29%	(57)	20%	(41)	7%	(14)	13%	(26)	200
4-Region: Midwest	26%	(59)	29%	(65)	23%	(52)	8%	(18)	13%	(29)	222
4-Region: South	30%	(106)	29%	(101)	21%	(76)	7%	(25)	14%	(48)	356
4-Region: West	25%	(57)	29%	(66)	23%	(50)	11%	(25)	11%	(25)	223

Table GZC14_2: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? National health

Demographic	Very c	oncerned		newhat cerned		very erned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	53%	(533)	27%	(267)	8%	(78)	3%	(26)	10%	(96)	1000
Gender: Male	48%	(233)	28%	(135)	10%	(49)	4%	(21)	10%	(51)	489
Gender: Female	59%	(300)	26%	(132)	6%	(30)	1%	(5)	9%	(44)	511
Generation Z: 13-23	53%	(533)	27%	(267)	8%	(78)	3%	(26)	10%	(96)	1000
PID: Dem (no lean)	59%	(207)	29%	(101)	6%	(22)	1%	(4)	5%	(18)	352
PID: Ind (no lean)	50%	(219)	24%	(106)	7%	(31)	3%	(14)	15%	(66)	436
PID: Rep (no lean)	50%	(106)	28%	(61)	12%	(26)	4%	(8)	6%	(12)	213
PID/Gender: Dem Men	55%	(85)	33%	(50)	6%	(9)	2%	(3)	4%	(6)	154
PID/Gender: Dem Women	62%	(122)	26%	(51)	6%	(12)		(1)	6%	(12)	198
PID/Gender: Ind Men	44%	(92)	25%	(53)	9%	(20)	5%	(10)	17%	(37)	212
PID/Gender: Ind Women	57%	(127)	24%	(54)	5%	(11)	1%	(3)	13%	(29)	224
PID/Gender: Rep Men	45%	(55)	27%	(33)	16%	(19)	6%	(8)	7%	(8)	123
PID/Gender: Rep Women	57%	(51)	31%	(28)	7%	(6)	1%	(1)	4%	(4)	90
Ideo: Liberal (1-3)	61%	(189)	25%	(79)	6%	(18)	2%	(6)	6%	(19)	312
Ideo: Moderate (4)	51%	(90)	28%	(50)	13%	(23)	4%	(7)	3%	(6)	176
Ideo: Conservative (5-7)	51%	(94)	33%	(62)	7%	(13)	4%	(7)	5%	(10)	186
Educ: < College	54%	(492)	26%	(240)	8%	(72)	3%	(24)	10%	(91)	920
Educ: Bachelors degree	51%	(31)	37%	(22)	7%	(4)	3%	(2)	3%	(2)	60
Income: Under 50k	53%	(277)	24%	(127)	7%	(36)	3%	(17)	13%	(69)	525
Income: 50k-100k	54%	(155)	30%	(86)	8%	(24)	1%	(4)	6%	(18)	286
Income: 100k+	54%	(101)	29%	(55)	10%	(19)	3%	(5)	4%	(8)	188
Ethnicity: White	52%	(326)	28%	(176)	8%	(53)	3%	(18)	9%	(57)	629
Ethnicity: Hispanic	54%	(109)	25%	(51)	8%	(15)	3%	(7)	10%	(20)	203
Ethnicity: Afr. Am.	61%	(79)	21%	(28)	4%	(6)	3%	(4)	10%	(14)	130
Ethnicity: Other	53%	(128)	26%	(64)	8%	(20)	2%	(5)	10%	(25)	24
All Christian	53%	(156)	30%	(87)	9%	(27)	2%	(5)	7%	(20)	290
All Non-Christian	65%	(42)	10%	(6)	11%	(7)	3%	(2)	11%	(7)	64
Atheist	51%	(54)	30%	(32)	9%	(10)	3%	(3)	7%	(7)	100
Agnostic/Nothing in particular	53%	(281)	26%	(141)	6%	(34)	3%	(16)	12%	(61)	534
Religious Non-Protestant/Catholic	62%	(52)	13%	(11)	11%	(9)	2%	(2)	12%	(10)	84

Table GZC14_2: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? National health

Demographic	Very c	oncerned		newhat cerned		very		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	53%	(533)	27%	(267)	8%	(78)	3%	(26)	10%	(96)	1000
Evangelical	53%	(102)	28%	(53)	5%	(9)	3%	(5)	11%	(21)	191
Non-Evangelical	56%	(160)	28%	(79)	10%	(28)	1%	(4)	5%	(15)	286
Community: Urban	59%	(154)	24%	(64)	6%	(15)	2%	(6)	9%	(23)	262
Community: Suburban	52%	(266)	29%	(148)	8%	(40)	3%	(14)	8%	(41)	509
Community: Rural	49%	(113)	24%	(55)	10%	(23)	3%	(6)	14%	(32)	229
Employ: Private Sector	48%	(44)	41%	(38)	7%	(7)	3%	(3)	1%	(1)	92
Employ: Unemployed	53%	(78)	22%	(32)	8%	(12)	5%	(8)	12%	(18)	148
Employ: Other	57%	(34)	13%	(8)	7%	(4)	4%	(3)	19%	(12)	61
Military HH: Yes	48%	(62)	37%	(48)	5%	(7)	1%	(1)	9%	(12)	129
Military HH: No	54%	(471)	25%	(220)	8%	(71)	3%	(25)	10%	(84)	871
RD/WT: Right Direction	45%	(136)	32%	(95)	10%	(30)	3%	(10)	10%	(29)	299
RD/WT: Wrong Track	57%	(397)	25%	(173)	7%	(48)	2%	(16)	10%	(67)	701
Trump Job Approve	53%	(155)	28%	(83)	12%	(34)	3%	(8)	5%	(14)	296
Trump Job Disapprove	58%	(320)	28%	(154)	5%	(30)	2%	(10)	7%	(38)	552
Trump Job Strongly Approve	50%	(60)	23%	(27)	16%	(20)	3%	(4)	7%	(8)	119
Trump Job Somewhat Approve	54%	(95)	32%	(56)	8%	(15)	3%	(5)	3%	(6)	176
Trump Job Somewhat Disapprove	50%	(101)	36%	(73)	7%	(15)	1%	(2)	6%	(12)	203
Trump Job Strongly Disapprove	63%	(220)	23%	(80)	4%	(15)	2%	(8)	8%	(26)	349
Favorable of Trump	52%	(144)	30%	(82)	10%	(27)	3%	(8)	5%	(14)	275
Unfavorable of Trump	58%	(337)	28%	(161)	6%	(37)	2%	(12)	6%	(37)	584
Very Favorable of Trump	55%	(72)	23%	(30)	11%	(14)	6%	(8)	5%	(7)	130
Somewhat Favorable of Trump	50%	(73)	36%	(52)	9%	(13)	_	(0)	5%	(7)	145
Somewhat Unfavorable of Trump	49%	(87)	35%	(61)	9%	(16)	1%	(3)	6%	(10)	177
Very Unfavorable of Trump	61%	(249)	24%	(100)	5%	(21)	2%	(10)	7%	(27)	407

Table GZC14_2: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? National health

Demographic	Very co	oncerned		newhat cerned		very		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	53%	(533)	27%	(267)	8%	(78)	3%	(26)	10%	(96)	1000
#1 Issue: Economy	57%	(145)	26%	(66)	9%	(24)	3%	(8)	5%	(12)	254
#1 Issue: Security	39%	(31)	35%	(28)	11%	(9)	3%	(3)	11%	(9)	80
#1 Issue: Health Care	60%	(106)	24%	(42)	5%	(8)	2%	(4)	9%	(16)	176
#1 Issue: Women's Issues	54%	(70)	28%	(36)	6%	(8)	1%	(1)	11%	(14)	130
#1 Issue: Education	51%	(75)	30%	(44)	9%	(14)	2%	(3)	8%	(12)	148
#1 Issue: Energy	50%	(51)	35%	(36)	8%	(8)	3%	(3)	4%	(4)	101
#1 Issue: Other	48%	(45)	13%	(12)	6%	(5)	4%	(4)	30%	(28)	93
2018 House Vote: Democrat	60%	(66)	29%	(32)	9%	(10)	1%	(1)		(0)	109
2018 House Vote: Republican	32%	(16)	51%	(26)	9%	(4)	5%	(2)	3%	(2)	50
2016 Vote: Hillary Clinton	57%	(35)	32%	(19)	8%	(5)	2%	(1)	1%	(1)	61
2016 Vote: Didn't Vote	54%	(479)	26%	(230)	8%	(68)	3%	(23)	10%	(92)	893
Voted in 2014: No	54%	(523)	26%	(256)	8%	(74)	3%	(25)	10%	(95)	972
2012 Vote: Didn't Vote	53%	(521)	27%	(261)	8%	(74)	3%	(26)	10%	(94)	976
4-Region: Northeast	54%	(109)	24%	(47)	10%	(19)	5%	(9)	8%	(16)	200
4-Region: Midwest	56%	(124)	22%	(50)	9%	(19)	3%	(7)	10%	(21)	222
4-Region: South	55%	(194)	26%	(94)	6%	(22)	2%	(6)	11%	(40)	356
4-Region: West	47%	(105)	35%	(77)	8%	(18)	2%	(4)	9%	(19)	223

Table GZC14_3: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? The economy

				newhat	Not	very		ncerned		Know /	
Demographic	Very c	oncerned	con	cerned	conc	erned	at	all	No O	pinion	Total N
Americans Age 13 to 23	50%	(504)	29%	(294)	8%	(77)	3%	(31)	9%	(94)	1000
Gender: Male	48%	(234)	29%	(141)	9%	(44)	4%	(17)	11%	(52)	489
Gender: Female	53%	(269)	30%	(153)	6%	(33)	3%	(14)	8%	(42)	511
Generation Z: 13-23	50%	(504)	29%	(294)	8%	(77)	3%	(31)	9%	(94)	1000
PID: Dem (no lean)	58%	(203)	30%	(104)	6%	(19)	3%	(9)	5%	(16)	352
PID: Ind (no lean)	47%	(203)	26%	(115)	9%	(38)	4%	(16)	15%	(63)	436
PID: Rep (no lean)	46%	(98)	35%	(75)	9%	(20)	3%	(5)	7%	(14)	213
PID/Gender: Dem Men	58%	(89)	29%	(45)	5%	(7)	4%	(5)	5%	(7)	154
PID/Gender: Dem Women	58%	(114)	30%	(59)	6%	(12)	2%	(4)	5%	(9)	198
PID/Gender: Ind Men	45%	(96)	26%	(54)	10%	(22)	3%	(6)	16%	(33)	212
PID/Gender: Ind Women	48%	(107)	27%	(60)	7%	(16)	5%	(10)	13%	(30)	224
PID/Gender: Rep Men	41%	(50)	34%	(41)	12%	(15)	4%	(5)	9%	(11)	123
PID/Gender: Rep Women	53%	(48)	38%	(34)	5%	(5)	_	(0)	4%	(3)	90
Ideo: Liberal (1-3)	56%	(174)	29%	(89)	8%	(25)	3%	(9)	5%	(15)	312
Ideo: Moderate (4)	53%	(94)	28%	(49)	10%	(18)	4%	(7)	5%	(8)	176
Ideo: Conservative (5-7)	53%	(98)	36%	(67)	5%	(10)	2%	(4)	3%	(6)	186
Educ: < College	50%	(462)	29%	(267)	8%	(70)	3%	(30)	10%	(90)	920
Educ: Bachelors degree	55%	(33)	34%	(20)	9%	(5)	_	(0)	3%	(2)	60
Income: Under 50k	47%	(249)	27%	(144)	8%	(40)	5%	(24)	13%	(69)	525
Income: 50k-100k	53%	(152)	31%	(88)	10%	(27)	1%	(2)	6%	(17)	286
Income: 100k+	55%	(103)	33%	(63)	5%	(9)	3%	(5)	5%	(8)	188
Ethnicity: White	50%	(311)	31%	(192)	9%	(54)	2%	(15)	9%	(56)	629
Ethnicity: Hispanic	50%	(102)	27%	(54)	6%	(13)	4%	(9)	13%	(25)	203
Ethnicity: Afr. Am.	58%	(75)	24%	(31)	7%	(9)	4%	(5)	8%	(10)	130
Ethnicity: Other	49%	(117)	30%	(71)	6%	(14)	5%	(11)	11%	(27)	241
All Christian	52%	(153)	32%	(93)	7%	(22)	3%	(9)	6%	(19)	296
All Non-Christian	46%	(29)	31%	(20)	11%	(7)	3%	(2)	9%	(6)	64
Atheist	52%	(56)	30%	(32)	9%	(10)	2%	(2)	6%	(6)	106
Agnostic/Nothing in particular	50%	(266)	28%	(149)	7%	(38)	3%	(18)	12%	(63)	534
Religious Non-Protestant/Catholic	45%	(38)	31%	(26)	11%	(9)	2%	(2)	10%	(9)	84

Table GZC14_3: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? The economy

Demographic	Very c	oncerned		newhat cerned		very		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	50%	(504)	29%	(294)	8%	(77)	3%	(31)	9%	(94)	1000
Evangelical	49%	(93)	31%	(59)	8%	(14)	4%	(7)	9%	(17)	191
Non-Evangelical	55%	(156)	29%	(84)	7%	(21)	3%	(8)	6%	(16)	286
Community: Urban	56%	(146)	24%	(62)	6%	(15)	5%	(14)	9%	(24)	262
Community: Suburban	50%	(253)	32%	(165)	8%	(40)	2%	(11)	8%	(39)	509
Community: Rural	46%	(104)	29%	(67)	9%	(21)	3%	(6)	13%	(31)	229
Employ: Private Sector	54%	(50)	31%	(28)	11%	(10)	4%	(4)	1%	(1)	92
Employ: Unemployed	41%	(61)	35%	(51)	8%	(11)	3%	(5)	14%	(20)	148
Employ: Other	56%	(34)	13%	(8)	9%	(6)	3%	(2)	18%	(11)	61
Military HH: Yes	45%	(58)	33%	(43)	7%	(9)	2%	(3)	12%	(16)	129
Military HH: No	51%	(446)	29%	(251)	8%	(68)	3%	(28)	9%	(78)	871
RD/WT: Right Direction	48%	(142)	33%	(100)	7%	(22)	3%	(9)	9%	(26)	299
RD/WT: Wrong Track	52%	(361)	28%	(194)	8%	(55)	3%	(23)	10%	(68)	701
Trump Job Approve	54%	(160)	31%	(91)	8%	(24)	3%	(7)	5%	(13)	296
Trump Job Disapprove	54%	(297)	30%	(163)	7%	(38)	3%	(14)	7%	(41)	552
Trump Job Strongly Approve	49%	(58)	32%	(39)	10%	(12)	3%	(4)	5%	(6)	119
Trump Job Somewhat Approve	58%	(102)	29%	(52)	7%	(12)	2%	(4)	4%	(7)	176
Trump Job Somewhat Disapprove	48%	(98)	36%	(73)	5%	(11)	3%	(6)	7%	(14)	203
Trump Job Strongly Disapprove	57%	(198)	26%	(90)	8%	(26)	2%	(8)	8%	(27)	349
Favorable of Trump	55%	(152)	32%	(87)	7%	(20)	2%	(6)	4%	(11)	275
Unfavorable of Trump	54%	(314)	29%	(170)	8%	(44)	3%	(15)	7%	(41)	584
Very Favorable of Trump	51%	(66)	32%	(42)	9%	(12)	4%	(5)	4%	(6)	130
Somewhat Favorable of Trump	59%	(85)	31%	(45)	6%	(8)	_	(1)	4%	(5)	145
Somewhat Unfavorable of Trump	45%	(80)	37%	(65)	7%	(13)	4%	(6)	7%	(13)	177
Very Unfavorable of Trump	58%	(234)	26%	(105)	8%	(31)	2%	(9)	7%	(28)	407

Table GZC14_3: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? The economy

Demographic	Very c	oncerned		newhat cerned		very		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	50%	(504)	29%	(294)	8%	(77)	3%	(31)	9%	(94)	1000
#1 Issue: Economy	59%	(150)	27%	(69)	9%	(22)	2%	(6)	3%	(8)	254
#1 Issue: Security	45%	(36)	33%	(26)	8%	(6)	2%	(2)	13%	(10)	80
#1 Issue: Health Care	58%	(101)	22%	(38)	9%	(15)	2%	(3)	10%	(18)	176
#1 Issue: Women's Issues	48%	(63)	34%	(44)	6%	(8)	2%	(3)	9%	(12)	130
#1 Issue: Education	47%	(69)	33%	(49)	9%	(13)	4%	(6)	8%	(11)	148
#1 Issue: Energy	48%	(49)	37%	(38)	3%	(3)	6%	(6)	6%	(6)	101
#1 Issue: Other	31%	(29)	26%	(24)	7%	(7)	5%	(5)	31%	(29)	93
2018 House Vote: Democrat	57%	(61)	30%	(33)	10%	(11)	3%	(3)	1%	(1)	109
2018 House Vote: Republican	50%	(25)	34%	(17)	10%	(5)	3%	(1)	3%	(2)	50
2016 Vote: Hillary Clinton	56%	(34)	30%	(18)	6%	(3)	5%	(3)	4%	(2)	61
2016 Vote: Didn't Vote	50%	(446)	29%	(262)	7%	(66)	3%	(28)	10%	(90)	893
Voted in 2014: No	51%	(493)	29%	(283)	7%	(73)	3%	(30)	10%	(93)	972
2012 Vote: Didn't Vote	51%	(494)	29%	(287)	7%	(73)	3%	(30)	9%	(91)	976
4-Region: Northeast	50%	(101)	31%	(62)	8%	(17)	2%	(4)	8%	(16)	200
4-Region: Midwest	48%	(107)	29%	(64)	8%	(17)	5%	(12)	10%	(22)	222
4-Region: South	52%	(183)	26%	(94)	8%	(27)	3%	(10)	12%	(41)	356
4-Region: West	50%	(112)	33%	(74)	7%	(16)	2%	(5)	7%	(15)	223

Table GZC14_4: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My finances

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / Opinion	Total N
Americans Age 13 to 23	35%	(348)	26%	(261)	17%	(167)	9%	(90)	13%	(134)	1000
Gender: Male	35%	(170)	24%	(117)	18%	(88)	11%	(52)	12%	(60)	489
Gender: Female	35%	(177)	28%	(144)	15%	(79)	7%	(38)	14%	(74)	511
Generation Z: 13-23	35%	(348)	26%	(261)	17%	(167)	9%	(90)	13%	(134)	1000
PID: Dem (no lean)	40%	(141)	32%	(113)	14%	(49)	6%	(22)	8%	(27)	352
PID: Ind (no lean)	33%	(143)	22%	(94)	17%	(72)	10%	(42)	19%	(85)	436
PID: Rep (no lean)	30%	(64)	26%	(55)	21%	(46)	12%	(26)	10%	(22)	213
PID/Gender: Dem Men	40%	(61)	31%	(48)	16%	(24)	8%	(12)	5%	(8)	154
PID/Gender: Dem Women	40%	(80)	32%	(64)	13%	(25)	5%	(9)	10%	(19)	198
PID/Gender: Ind Men	33%	(71)	18%	(38)	17%	(35)	12%	(25)	20%	(42)	212
PID/Gender: Ind Women	32%	(72)	25%	(56)	16%	(37)	7%	(17)	19%	(42)	224
PID/Gender: Rep Men	31%	(38)	25%	(31)	23%	(29)	12%	(15)	8%	(10)	123
PID/Gender: Rep Women	28%	(25)	26%	(24)	19%	(17)	13%	(12)	14%	(12)	90
Ideo: Liberal (1-3)	40%	(124)	33%	(103)	13%	(40)	8%	(24)	7%	(21)	312
Ideo: Moderate (4)	39%	(69)	28%	(49)	20%	(34)	8%	(14)	5%	(9)	176
Ideo: Conservative (5-7)	35%	(65)	28%	(51)	19%	(36)	9%	(16)	9%	(17)	186
Educ: < College	34%	(309)	26%	(240)	17%	(157)	9%	(84)	14%	(130)	920
Educ: Bachelors degree	51%	(31)	30%	(18)	9%	(6)	7%	(4)	3%	(2)	60
Income: Under 50k	42%	(219)	21%	(110)	11%	(56)	10%	(51)	17%	(89)	525
Income: 50k-100k	27%	(79)	33%	(93)	20%	(58)	8%	(24)	12%	(33)	286
Income: 100k+	27%	(50)	31%	(58)	28%	(53)	8%	(15)	6%	(12)	188
Ethnicity: White	32%	(203)	25%	(160)	19%	(120)	10%	(66)	13%	(81)	629
Ethnicity: Hispanic	37%	(75)	26%	(52)	11%	(23)	9%	(18)	17%	(34)	203
Ethnicity: Afr. Am.	46%	(60)	28%	(37)	11%	(14)	6%	(8)	9%	(12)	130
Ethnicity: Other	35%	(85)	27%	(65)	14%	(33)	7%	(16)	17%	(42)	241
All Christian	37%	(109)	27%	(81)	19%	(56)	6%	(17)	11%	(33)	296
All Non-Christian	37%	(24)	21%	(13)	20%	(13)	8%	(5)	14%	(9)	64
Atheist	25%	(27)	31%	(33)	20%	(21)	13%	(14)	11%	(12)	106
Agnostic/Nothing in particular	35%	(187)	25%	(134)	14%	(77)	10%	(55)	15%	(81)	534
Religious Non-Protestant/Catholic	33%	(28)	27%	(23)	19%	(16)	7%	(6)	15%	(12)	84

Table GZC14_4: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My finances

Demographic	Very c	oncerned		ewhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	35%	(348)	26%	(261)	17%	(167)	9%	(90)	13%	(134)	1000
Evangelical	35%	(67)	24%	(45)	16%	(31)	8%	(16)	16%	(31)	191
Non-Evangelical	36%	(103)	26%	(75)	19%	(54)	8%	(24)	10%	(30)	286
Community: Urban	41%	(106)	23%	(59)	15%	(40)	9%	(23)	13%	(34)	262
Community: Suburban	32%	(163)	28%	(145)	18%	(92)	10%	(49)	12%	(60)	509
Community: Rural	34%	(78)	25%	(57)	15%	(35)	8%	(18)	18%	(41)	229
Employ: Private Sector	47%	(43)	33%	(30)	14%	(13)	5%	(5)	2%	(1)	92
Employ: Unemployed	35%	(52)	24%	(36)	12%	(18)	13%	(19)	16%	(23)	148
Employ: Other	46%	(28)	11%	(6)	9%	(5)	15%	(9)	20%	(12)	61
Military HH: Yes	32%	(42)	23%	(30)	13%	(17)	16%	(20)	15%	(20)	129
Military HH: No	35%	(306)	27%	(231)	17%	(150)	8%	(70)	13%	(114)	871
RD/WT: Right Direction	30%	(90)	24%	(73)	21%	(62)	11%	(32)	14%	(43)	299
RD/WT: Wrong Track	37%	(258)	27%	(189)	15%	(105)	8%	(58)	13%	(92)	701
Trump Job Approve	36%	(108)	25%	(73)	22%	(64)	8%	(25)	9%	(27)	296
Trump Job Disapprove	38%	(212)	29%	(162)	14%	(77)	8%	(42)	11%	(58)	552
Trump Job Strongly Approve	33%	(39)	19%	(22)	24%	(28)	13%	(16)	12%	(14)	119
Trump Job Somewhat Approve	39%	(68)	29%	(50)	20%	(36)	5%	(9)	7%	(13)	176
Trump Job Somewhat Disapprove	29%	(59)	35%	(72)	15%	(30)	10%	(21)	11%	(22)	203
Trump Job Strongly Disapprove	44%	(154)	26%	(90)	14%	(47)	6%	(22)	10%	(36)	349
Favorable of Trump	35%	(95)	26%	(72)	21%	(59)	8%	(23)	9%	(25)	275
Unfavorable of Trump	39%	(227)	28%	(166)	14%	(83)	8%	(49)	10%	(58)	584
Very Favorable of Trump	39%	(51)	18%	(24)	23%	(30)	12%	(15)	8%	(10)	130
Somewhat Favorable of Trump	30%	(44)	33%	(48)	20%	(30)	6%	(8)	10%	(15)	145
Somewhat Unfavorable of Trump	29%	(52)	32%	(56)	18%	(32)	12%	(22)	8%	(15)	177
Very Unfavorable of Trump	43%	(176)	27%	(110)	12%	(50)	7%	(27)	11%	(44)	407

Table GZC14_4: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My finances

Demographic	Very c	oncerned		ewhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	35%	(348)	26%	(261)	17%	(167)	9%	(90)	13%	(134)	1000
#1 Issue: Economy	40%	(103)	29%	(73)	17%	(42)	5%	(14)	9%	(22)	254
#1 Issue: Security	36%	(29)	17%	(13)	16%	(13)	17%	(13)	14%	(12)	80
#1 Issue: Health Care	43%	(77)	24%	(42)	12%	(20)	7%	(12)	14%	(25)	176
#1 Issue: Women's Issues	27%	(35)	25%	(32)	20%	(26)	12%	(16)	16%	(20)	130
#1 Issue: Education	29%	(42)	31%	(46)	22%	(32)	11%	(16)	8%	(12)	148
#1 Issue: Energy	37%	(37)	31%	(32)	18%	(18)	8%	(8)	7%	(7)	101
#1 Issue: Other	20%	(19)	21%	(19)	13%	(12)	9%	(8)	37%	(34)	93
2018 House Vote: Democrat	50%	(55)	31%	(34)	11%	(12)	5%	(6)	2%	(3)	109
2018 House Vote: Republican	34%	(17)	39%	(19)	14%	(7)	12%	(6)	2%	(1)	50
2016 Vote: Hillary Clinton	57%	(35)	28%	(17)	8%	(5)	4%	(3)	3%	(2)	61
2016 Vote: Didn't Vote	33%	(297)	25%	(225)	17%	(153)	10%	(87)	15%	(131)	893
Voted in 2014: No	35%	(338)	26%	(249)	17%	(163)	9%	(88)	14%	(134)	972
2012 Vote: Didn't Vote	35%	(337)	26%	(252)	17%	(164)	9%	(89)	14%	(133)	976
4-Region: Northeast	33%	(65)	30%	(59)	15%	(31)	10%	(20)	12%	(24)	200
4-Region: Midwest	33%	(73)	28%	(62)	18%	(40)	8%	(18)	13%	(28)	222
4-Region: South	40%	(141)	19%	(68)	16%	(56)	10%	(36)	15%	(54)	356
4-Region: West	31%	(68)	32%	(71)	18%	(40)	7%	(16)	13%	(28)	223

Table GZC14_5: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My education

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	39%	(388)	28%	(280)	16%	(163)	9%	(89)	8%	(80)	1000
Gender: Male	36%	(175)	27%	(131)	18%	(88)	10%	(51)	9%	(43)	489
Gender: Female	41%	(212)	29%	(150)	15%	(75)	7%	(38)	7%	(37)	511
Generation Z: 13-23	39%	(388)	28%	(280)	16%	(163)	9%	(89)	8%	(80)	1000
PID: Dem (no lean)	43%	(152)	29%	(102)	16%	(56)	8%	(26)	4%	(16)	352
PID: Ind (no lean)	37%	(161)	25%	(110)	16%	(71)	10%	(41)	12%	(53)	436
PID: Rep (no lean)	35%	(75)	32%	(68)	17%	(36)	10%	(21)	6%	(12)	213
PID/Gender: Dem Men	41%	(64)	31%	(47)	17%	(26)	7%	(10)	5%	(7)	154
PID/Gender: Dem Women	44%	(88)	28%	(55)	15%	(30)	8%	(16)	4%	(8)	198
PID/Gender: Ind Men	34%	(73)	24%	(50)	16%	(34)	12%	(26)	13%	(28)	212
PID/Gender: Ind Women	39%	(88)	27%	(60)	16%	(36)	7%	(15)	11%	(25)	224
PID/Gender: Rep Men	32%	(39)	27%	(33)	22%	(27)	12%	(15)	7%	(8)	123
PID/Gender: Rep Women	41%	(36)	38%	(34)	10%	(9)	7%	(6)	4%	(4)	90
Ideo: Liberal (1-3)	43%	(135)	26%	(80)	17%	(53)	8%	(26)	6%	(18)	312
Ideo: Moderate (4)	38%	(68)	35%	(61)	20%	(34)	5%	(8)	3%	(4)	176
Ideo: Conservative (5-7)	32%	(60)	38%	(71)	13%	(25)	10%	(19)	6%	(11)	186
Educ: < College	40%	(364)	28%	(261)	15%	(140)	9%	(80)	8%	(76)	920
Educ: Bachelors degree	31%	(19)	25%	(15)	29%	(17)	12%	(7)	3%	(2)	60
Income: Under 50k	38%	(201)	26%	(139)	14%	(75)	10%	(54)	11%	(57)	525
Income: 50k-100k	39%	(112)	29%	(83)	19%	(53)	8%	(24)	5%	(14)	286
Income: 100k+	40%	(74)	31%	(59)	19%	(35)	6%	(11)	5%	(9)	188
Ethnicity: White	35%	(223)	28%	(174)	19%	(121)	9%	(56)	9%	(54)	629
Ethnicity: Hispanic	42%	(84)	27%	(55)	14%	(29)	9%	(17)	9%	(18)	203
Ethnicity: Afr. Am.	53%	(69)	24%	(32)	9%	(12)	6%	(7)	7%	(9)	130
Ethnicity: Other	39%	(95)	31%	(74)	13%	(30)	10%	(25)	7%	(16)	241
All Christian	39%	(114)	26%	(78)	20%	(59)	9%	(27)	6%	(17)	296
All Non-Christian	49%	(31)	22%	(14)	18%	(11)	4%	(2)	8%	(5)	64
Atheist	38%	(41)	32%	(34)	18%	(20)	6%	(6)	6%	(6)	106
Agnostic/Nothing in particular	38%	(201)	29%	(155)	14%	(73)	10%	(53)	10%	(53)	534
Religious Non-Protestant/Catholic	47%	(39)	23%	(19)	17%	(14)	7%	(6)	7%	(6)	84

Table GZC14_5: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My education

Demographic	Very concerned		Somewhat concerned			t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	39%	(388)	28%	(280)	16%	(163)	9%	(89)	8%	(80)	1000
Evangelical	37%	(70)	28%	(54)	17%	(33)	9%	(17)	9%	(17)	191
Non-Evangelical	42%	(119)	26%	(75)	18%	(51)	8%	(23)	6%	(17)	286
Community: Urban	42%	(111)	28%	(72)	15%	(39)	7%	(18)	8%	(22)	262
Community: Suburban	39%	(197)	29%	(148)	17%	(86)	9%	(47)	6%	(31)	509
Community: Rural	35%	(79)	26%	(60)	17%	(38)	11%	(24)	12%	(27)	229
Employ: Private Sector	22%	(20)	36%	(33)	22%	(21)	16%	(14)	5%	(4)	92
Employ: Unemployed	31%	(46)	23%	(34)	15%	(23)	18%	(26)	13%	(19)	148
Employ: Other	41%	(25)	23%	(14)	13%	(8)	13%	(8)	10%	(6)	61
Military HH: Yes	39%	(50)	31%	(41)	13%	(16)	8%	(10)	10%	(13)	129
Military HH: No	39%	(338)	28%	(240)	17%	(147)	9%	(79)	8%	(67)	871
RD/WT: Right Direction	34%	(102)	33%	(97)	15%	(45)	11%	(33)	7%	(22)	299
RD/WT: Wrong Track	41%	(285)	26%	(183)	17%	(118)	8%	(56)	8%	(58)	701
Trump Job Approve	37%	(108)	33%	(99)	16%	(48)	10%	(29)	4%	(12)	296
Trump Job Disapprove	41%	(228)	27%	(147)	17%	(94)	8%	(46)	7%	(36)	552
Trump Job Strongly Approve	38%	(46)	29%	(34)	17%	(20)	11%	(13)	5%	(6)	119
Trump Job Somewhat Approve	35%	(62)	36%	(64)	16%	(28)	9%	(16)	3%	(6)	176
Trump Job Somewhat Disapprove	40%	(82)	27%	(55)	20%	(41)	9%	(18)	4%	(8)	203
Trump Job Strongly Disapprove	42%	(147)	26%	(92)	15%	(54)	8%	(28)	8%	(29)	349
Favorable of Trump	34%	(95)	32%	(89)	18%	(49)	11%	(29)	5%	(13)	275
Unfavorable of Trump	42%	(246)	28%	(161)	16%	(93)	8%	(49)	6%	(34)	584
Very Favorable of Trump	36%	(46)	29%	(37)	17%	(23)	12%	(16)	6%	(8)	130
Somewhat Favorable of Trump	34%	(48)	36%	(52)	18%	(26)	9%	(14)	3%	(5)	145
Somewhat Unfavorable of Trump	40%	(70)	29%	(51)	19%	(34)	8%	(15)	4%	(7)	177
Very Unfavorable of Trump	43%	(176)	27%	(110)	14%	(59)	9%	(35)	7%	(28)	407

Table GZC14_5: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My education

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	39%	(388)	28%	(280)	16%	(163)	9%	(89)	8%	(80)	1000
#1 Issue: Economy	39%	(99)	32%	(81)	15%	(38)	10%	(27)	4%	(10)	254
#1 Issue: Security	32%	(26)	27%	(22)	18%	(14)	12%	(10)	11%	(9)	80
#1 Issue: Health Care	37%	(65)	24%	(43)	20%	(35)	9%	(15)	10%	(18)	176
#1 Issue: Women's Issues	43%	(56)	24%	(32)	16%	(21)	9%	(11)	8%	(11)	130
#1 Issue: Education	46%	(69)	27%	(40)	14%	(20)	9%	(13)	4%	(6)	148
#1 Issue: Energy	34%	(34)	34%	(34)	20%	(21)	7%	(7)	5%	(5)	101
#1 Issue: Other	36%	(33)	26%	(24)	10%	(10)	5%	(5)	23%	(22)	93
2018 House Vote: Democrat	36%	(39)	34%	(37)	20%	(21)	6%	(7)	4%	(4)	109
2018 House Vote: Republican	29%	(14)	36%	(18)	13%	(7)	18%	(9)	4%	(2)	50
2016 Vote: Hillary Clinton	35%	(21)	30%	(18)	13%	(8)	16%	(10)	7%	(4)	61
2016 Vote: Didn't Vote	40%	(356)	28%	(249)	16%	(143)	8%	(71)	8%	(74)	893
Voted in 2014: No	39%	(380)	28%	(272)	16%	(157)	9%	(84)	8%	(80)	972
2012 Vote: Didn't Vote	39%	(381)	28%	(273)	16%	(159)	9%	(84)	8%	(79)	976
4-Region: Northeast	40%	(79)	26%	(53)	20%	(41)	8%	(15)	6%	(12)	200
4-Region: Midwest	37%	(81)	27%	(59)	18%	(41)	10%	(22)	8%	(19)	222
4-Region: South	39%	(140)	30%	(105)	13%	(47)	8%	(27)	10%	(36)	356
4-Region: West	39%	(87)	29%	(64)	15%	(34)	11%	(25)	6%	(13)	223

Table GZC14_6: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My career or job prospects

Demographic	Very co	oncerned		newhat cerned		t very cerned		ncerned all		Know / Opinion	Total N
Americans Age 13 to 23	32%	(320)	27%	(268)	15%	(154)	10%	(102)	16%	(156)	1000
Gender: Male	29%	(143)	28%	(136)	18%	(86)	10%	(47)	16%	(77)	489
Gender: Female	35%	(177)	26%	(132)	13%	(68)	11%	(55)	15%	(79)	511
Generation Z: 13-23	32%	(320)	27%	(268)	15%	(154)	10%	(102)	16%	(156)	1000
PID: Dem (no lean)	39%	(139)	30%	(104)	14%	(49)	8%	(29)	9%	(31)	352
PID: Ind (no lean)	27%	(120)	25%	(111)	15%	(64)	11%	(48)	21%	(93)	436
PID: Rep (no lean)	29%	(62)	25%	(53)	19%	(41)	12%	(25)	15%	(32)	213
PID/Gender: Dem Men	36%	(56)	30%	(46)	17%	(26)	7%	(11)	10%	(15)	154
PID/Gender: Dem Women	42%	(83)	30%	(58)	11%	(23)	9%	(18)	8%	(17)	198
PID/Gender: Ind Men	26%	(55)	25%	(53)	15%	(32)	11%	(24)	22%	(48)	212
PID/Gender: Ind Women	29%	(64)	26%	(58)	14%	(32)	11%	(25)	20%	(45)	224
PID/Gender: Rep Men	26%	(32)	30%	(37)	22%	(28)	10%	(12)	12%	(15)	123
PID/Gender: Rep Women	34%	(30)	18%	(16)	15%	(14)	14%	(13)	19%	(17)	90
Ideo: Liberal (1-3)	37%	(115)	32%	(100)	14%	(43)	8%	(26)	9%	(28)	312
Ideo: Moderate (4)	34%	(60)	30%	(54)	17%	(30)	10%	(18)	9%	(15)	176
Ideo: Conservative (5-7)	31%	(58)	29%	(55)	18%	(33)	13%	(24)	9%	(16)	186
Educ: < College	30%	(275)	27%	(250)	16%	(145)	11%	(100)	16%	(151)	920
Educ: Bachelors degree	59%	(36)	26%	(15)	8%	(5)	4%	(3)	3%	(2)	60
Income: Under 50k	35%	(182)	24%	(127)	13%	(68)	10%	(50)	19%	(98)	525
Income: 50k-100k	28%	(81)	30%	(87)	15%	(44)	11%	(31)	15%	(44)	286
Income: 100k+	30%	(57)	29%	(54)	22%	(41)	11%	(22)	8%	(14)	188
Ethnicity: White	30%	(187)	26%	(162)	17%	(109)	11%	(69)	16%	(102)	629
Ethnicity: Hispanic	35%	(72)	25%	(50)	12%	(24)	12%	(24)	16%	(32)	203
Ethnicity: Afr. Am.	42%	(55)	26%	(34)	14%	(18)	6%	(8)	11%	(15)	130
Ethnicity: Other	32%	(78)	30%	(72)	11%	(27)	10%	(25)	16%	(39)	241
All Christian	34%	(100)	29%	(86)	18%	(52)	8%	(23)	12%	(34)	296
All Non-Christian	37%	(24)	27%	(17)	17%	(11)	8%	(5)	10%	(6)	64
Atheist	25%	(27)	28%	(30)	18%	(19)	14%	(15)	15%	(16)	106
Agnostic/Nothing in particular	32%	(169)	25%	(136)	13%	(71)	11%	(59)	19%	(99)	534
Religious Non-Protestant/Catholic	34%	(29)	28%	(24)	18%	(15)	8%	(7)	11%	(10)	84

Table GZC14_6: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My career or job prospects

Demographic	Very c	oncerned	Somewhat concerned			t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	32%	(320)	27%	(268)	15%	(154)	10%	(102)	16%	(156)	1000
Evangelical	32%	(61)	22%	(42)	15%	(28)	10%	(19)	21%	(41)	191
Non-Evangelical	35%	(101)	27%	(78)	15%	(44)	11%	(32)	11%	(31)	286
Community: Urban	37%	(98)	24%	(63)	15%	(39)	10%	(26)	14%	(36)	262
Community: Suburban	29%	(148)	29%	(148)	16%	(82)	12%	(60)	14%	(70)	509
Community: Rural	32%	(74)	25%	(57)	14%	(32)	7%	(16)	22%	(50)	229
Employ: Private Sector	42%	(39)	37%	(35)	11%	(10)	8%	(7)	2%	(1)	92
Employ: Unemployed	36%	(54)	22%	(32)	15%	(22)	10%	(15)	17%	(25)	148
Employ: Other	38%	(23)	17%	(11)	10%	(6)	13%	(8)	21%	(13)	61
Military HH: Yes	32%	(42)	22%	(28)	15%	(20)	10%	(13)	21%	(27)	129
Military HH: No	32%	(278)	28%	(240)	15%	(134)	10%	(89)	15%	(129)	871
RD/WT: Right Direction	30%	(90)	27%	(82)	13%	(40)	12%	(36)	17%	(51)	299
RD/WT: Wrong Track	33%	(230)	27%	(187)	16%	(113)	9%	(66)	15%	(104)	701
Trump Job Approve	29%	(87)	28%	(82)	18%	(54)	12%	(37)	12%	(36)	296
Trump Job Disapprove	36%	(199)	28%	(153)	14%	(78)	9%	(52)	13%	(70)	552
Trump Job Strongly Approve	29%	(35)	18%	(22)	19%	(22)	15%	(18)	18%	(22)	119
Trump Job Somewhat Approve	29%	(52)	34%	(60)	18%	(32)	11%	(19)	8%	(14)	176
Trump Job Somewhat Disapprove	28%	(57)	32%	(65)	13%	(26)	11%	(21)	17%	(34)	203
Trump Job Strongly Disapprove	41%	(142)	25%	(88)	15%	(52)	9%	(31)	10%	(36)	349
Favorable of Trump	31%	(85)	27%	(75)	18%	(49)	11%	(31)	13%	(35)	275
Unfavorable of Trump	35%	(207)	29%	(168)	14%	(82)	10%	(58)	12%	(70)	584
Very Favorable of Trump	32%	(42)	25%	(33)	17%	(22)	15%	(19)	11%	(15)	130
Somewhat Favorable of Trump	30%	(43)	29%	(43)	18%	(27)	8%	(12)	14%	(21)	145
Somewhat Unfavorable of Trump	26%	(47)	34%	(61)	14%	(24)	12%	(21)	14%	(24)	177
Very Unfavorable of Trump	39%	(160)	26%	(107)	14%	(58)	9%	(37)	11%	(45)	407

Table GZC14_6: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My career or job prospects

Demographic	Very co	oncerned		newhat cerned		t very cerned		ncerned t all		Know / Opinion	Total N
Americans Age 13 to 23	32%	(320)	27%	(268)	15%	(154)	10%	(102)	16%	(156)	1000
#1 Issue: Economy	36%	(91)	31%	(80)	16%	(42)	9%	(22)	8%	(20)	254
#1 Issue: Security	37%	(29)	25%	(20)	9%	(7)	12%	(9)	17%	(14)	80
#1 Issue: Health Care	37%	(64)	26%	(47)	10%	(18)	9%	(15)	18%	(31)	176
#1 Issue: Women's Issues	26%	(34)	25%	(33)	19%	(24)	12%	(16)	18%	(23)	130
#1 Issue: Education	32%	(47)	25%	(37)	19%	(28)	13%	(19)	11%	(16)	148
#1 Issue: Energy	34%	(35)	30%	(31)	18%	(18)	5%	(6)	12%	(12)	101
#1 Issue: Other	16%	(15)	15%	(14)	15%	(14)	12%	(12)	41%	(38)	93
2018 House Vote: Democrat	50%	(55)	30%	(32)	12%	(13)	5%	(5)	3%	(3)	109
2018 House Vote: Republican	46%	(23)	31%	(16)	9%	(4)	6%	(3)	7%	(4)	50
2016 Vote: Hillary Clinton	51%	(31)	24%	(15)	15%	(9)	7%	(4)	4%	(2)	61
2016 Vote: Didn't Vote	31%	(273)	27%	(237)	16%	(139)	11%	(94)	17%	(150)	893
Voted in 2014: No	32%	(311)	27%	(258)	15%	(148)	10%	(101)	16%	(155)	972
2012 Vote: Didn't Vote	32%	(314)	26%	(257)	15%	(150)	10%	(101)	16%	(153)	976
4-Region: Northeast	35%	(71)	29%	(59)	14%	(29)	9%	(19)	12%	(23)	200
4-Region: Midwest	30%	(66)	28%	(62)	19%	(41)	8%	(19)	15%	(34)	222
4-Region: South	35%	(125)	19%	(67)	16%	(58)	11%	(39)	19%	(67)	356
4-Region: West	26%	(59)	36%	(80)	11%	(26)	12%	(26)	15%	(32)	223

Table GZC14_7: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My physical health

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	36%	(359)	29%	(295)	18%	(184)	9%	(86)	8%	(77)	1000
Gender: Male	35%	(170)	26%	(128)	19%	(93)	11%	(56)	9%	(43)	489
Gender: Female	37%	(189)	33%	(167)	18%	(91)	6%	(31)	7%	(34)	511
Generation Z: 13-23	36%	(359)	29%	(295)	18%	(184)	9%	(86)	8%	(77)	1000
PID: Dem (no lean)	38%	(133)	36%	(126)	18%	(62)	5%	(19)	3%	(12)	352
PID: Ind (no lean)	35%	(152)	27%	(118)	15%	(66)	10%	(46)	12%	(54)	436
PID: Rep (no lean)	35%	(74)	24%	(50)	26%	(55)	10%	(22)	5%	(11)	213
PID/Gender: Dem Men	40%	(61)	35%	(53)	18%	(28)	5%	(7)	3%	(5)	154
PID/Gender: Dem Women	36%	(71)	37%	(73)	18%	(35)	6%	(11)	4%	(7)	198
PID/Gender: Ind Men	32%	(67)	22%	(46)	17%	(35)	16%	(33)	14%	(30)	212
PID/Gender: Ind Women	38%	(85)	32%	(72)	14%	(32)	6%	(13)	11%	(24)	224
PID/Gender: Rep Men	33%	(41)	23%	(28)	25%	(30)	12%	(15)	7%	(8)	123
PID/Gender: Rep Women	37%	(33)	24%	(22)	27%	(25)	8%	(7)	3%	(3)	90
Ideo: Liberal (1-3)	33%	(103)	37%	(115)	18%	(56)	8%	(25)	4%	(13)	312
Ideo: Moderate (4)	36%	(63)	33%	(58)	22%	(38)	7%	(12)	2%	(4)	176
Ideo: Conservative (5-7)	38%	(70)	26%	(48)	24%	(45)	9%	(16)	4%	(7)	186
Educ: < College	36%	(329)	29%	(270)	18%	(168)	9%	(80)	8%	(73)	920
Educ: Bachelors degree	34%	(21)	38%	(23)	18%	(11)	7%	(4)	3%	(2)	60
Income: Under 50k	40%	(209)	27%	(143)	14%	(73)	8%	(41)	11%	(60)	525
Income: 50k-100k	33%	(96)	31%	(88)	22%	(62)	11%	(30)	4%	(10)	286
Income: 100k+	29%	(54)	34%	(64)	26%	(48)	8%	(15)	4%	(7)	188
Ethnicity: White	33%	(208)	31%	(198)	19%	(119)	9%	(55)	8%	(48)	629
Ethnicity: Hispanic	43%	(88)	25%	(50)	16%	(32)	9%	(18)	7%	(15)	203
Ethnicity: Afr. Am.	49%	(64)	25%	(32)	12%	(16)	8%	(10)	6%	(8)	130
Ethnicity: Other	36%	(87)	27%	(65)	20%	(48)	9%	(21)	9%	(21)	241
All Christian	34%	(101)	34%	(101)	20%	(58)	6%	(18)	6%	(18)	296
All Non-Christian	49%	(31)	19%	(12)	18%	(11)	7%	(5)	6%	(4)	64
Atheist	28%	(30)	24%	(26)	26%	(27)	17%	(18)	5%	(6)	106
Agnostic/Nothing in particular	37%	(196)	29%	(156)	16%	(87)	8%	(45)	9%	(49)	534
Religious Non-Protestant/Catholic	45%	(38)	21%	(17)	19%	(16)	8%	(7)	7%	(6)	84

Table GZC14_7: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My physical health

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	36%	(359)	29%	(295)	18%	(184)	9%	(86)	8%	(77)	1000
Evangelical	41%	(78)	27%	(52)	17%	(32)	7%	(13)	9%	(17)	191
Non-Evangelical	35%	(99)	34%	(96)	20%	(56)	7%	(21)	5%	(14)	286
Community: Urban	40%	(106)	27%	(72)	18%	(48)	6%	(17)	8%	(20)	262
Community: Suburban	35%	(177)	32%	(160)	18%	(91)	10%	(50)	6%	(30)	509
Community: Rural	33%	(76)	27%	(62)	20%	(45)	8%	(19)	12%	(27)	229
Employ: Private Sector	37%	(34)	33%	(31)	20%	(19)	9%	(8)	1%	(1)	92
Employ: Unemployed	37%	(55)	25%	(37)	18%	(27)	9%	(14)	11%	(16)	148
Employ: Other	53%	(32)	17%	(10)	10%	(6)	10%	(6)	10%	(6)	61
Military HH: Yes	37%	(48)	29%	(38)	16%	(20)	8%	(11)	10%	(13)	129
Military HH: No	36%	(311)	29%	(257)	19%	(163)	9%	(76)	7%	(64)	871
RD/WT: Right Direction	36%	(108)	26%	(77)	19%	(58)	11%	(33)	8%	(23)	299
RD/WT: Wrong Track	36%	(250)	31%	(218)	18%	(125)	8%	(54)	8%	(54)	701
Trump Job Approve	37%	(108)	25%	(75)	24%	(72)	10%	(29)	4%	(12)	296
Trump Job Disapprove	38%	(207)	33%	(181)	17%	(94)	7%	(41)	5%	(28)	552
Trump Job Strongly Approve	39%	(47)	16%	(20)	30%	(35)	10%	(12)	5%	(6)	119
Trump Job Somewhat Approve	35%	(62)	31%	(55)	21%	(37)	10%	(17)	3%	(6)	176
Trump Job Somewhat Disapprove	32%	(65)	36%	(73)	19%	(38)	11%	(22)	3%	(6)	203
Trump Job Strongly Disapprove	41%	(143)	31%	(108)	16%	(57)	6%	(19)	6%	(22)	349
Favorable of Trump	36%	(98)	26%	(72)	24%	(67)	9%	(26)	4%	(12)	275
Unfavorable of Trump	37%	(217)	32%	(189)	18%	(104)	8%	(46)	5%	(28)	584
Very Favorable of Trump	40%	(52)	19%	(25)	24%	(31)	13%	(17)	5%	(6)	130
Somewhat Favorable of Trump	32%	(46)	33%	(48)	25%	(36)	6%	(9)	4%	(6)	145
Somewhat Unfavorable of Trump	32%	(57)	32%	(56)	23%	(41)	10%	(18)	3%	(5)	177
Very Unfavorable of Trump	39%	(161)	33%	(133)	16%	(64)	7%	(27)	6%	(23)	407

Table GZC14_7: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My physical health

Demographic	Very concerned		Somewhat concerned		Not very concerned			ncerned all		Know / pinion	Total N
Americans Age 13 to 23	36%	(359)	29%	(295)	18%	(184)	9%	(86)	8%	(77)	1000
#1 Issue: Economy	35%	(90)	31%	(78)	22%	(56)	9%	(23)	3%	(8)	254
#1 Issue: Security	32%	(25)	29%	(23)	17%	(13)	11%	(9)	11%	(9)	80
#1 Issue: Health Care	40%	(71)	29%	(50)	14%	(25)	9%	(16)	8%	(15)	176
#1 Issue: Women's Issues	34%	(45)	33%	(42)	16%	(21)	10%	(13)	7%	(9)	130
#1 Issue: Education	39%	(58)	31%	(46)	15%	(22)	10%	(14)	5%	(8)	148
#1 Issue: Energy	33%	(33)	33%	(34)	26%	(27)	4%	(4)	3%	(3)	101
#1 Issue: Other	30%	(28)	23%	(21)	16%	(15)	5%	(5)	26%	(25)	93
2018 House Vote: Democrat	49%	(53)	26%	(29)	19%	(20)	6%	(7)	_	(0)	109
2018 House Vote: Republican	25%	(13)	30%	(15)	31%	(15)	11%	(5)	3%	(2)	50
2016 Vote: Hillary Clinton	48%	(30)	29%	(18)	15%	(9)	5%	(3)	3%	(2)	61
2016 Vote: Didn't Vote	35%	(315)	30%	(264)	18%	(165)	9%	(76)	8%	(73)	893
Voted in 2014: No	36%	(347)	30%	(290)	18%	(177)	8%	(83)	8%	(76)	972
2012 Vote: Didn't Vote	35%	(346)	30%	(290)	19%	(181)	9%	(83)	8%	(75)	976
4-Region: Northeast	42%	(83)	25%	(51)	20%	(39)	9%	(17)	4%	(9)	200
4-Region: Midwest	30%	(67)	31%	(70)	21%	(46)	8%	(18)	10%	(21)	222
4-Region: South	39%	(138)	27%	(95)	17%	(59)	8%	(30)	9%	(34)	356
4-Region: West	32%	(71)	35%	(79)	17%	(39)	10%	(22)	6%	(13)	223

Table GZC14_8: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My mental health

				ewhat		t very		ncerned		Know /	
Demographic	Very co	oncerned	cone	cerned	cone	cerned	at	all	No O	pinion	Total N
Americans Age 13 to 23	41%	(410)	26%	(257)	16%	(165)	9%	(92)	8%	(75)	1000
Gender: Male	34%	(164)	25%	(122)	22%	(106)	10%	(51)	9%	(46)	489
Gender: Female	48%	(246)	26%	(135)	11%	(59)	8%	(41)	6%	(30)	511
Generation Z: 13-23	41%	(410)	26%	(257)	16%	(165)	9%	(92)	8%	(75)	1000
PID: Dem (no lean)	47%	(165)	27%	(95)	16%	(57)	7%	(24)	3%	(11)	352
PID: Ind (no lean)	40%	(175)	23%	(100)	15%	(66)	9%	(41)	12%	(53)	436
PID: Rep (no lean)	33%	(70)	30%	(63)	20%	(42)	13%	(27)	5%	(11)	213
PID/Gender: Dem Men	40%	(62)	28%	(43)	20%	(31)	8%	(12)	3%	(5)	154
PID/Gender: Dem Women	52%	(103)	26%	(52)	13%	(26)	6%	(12)	3%	(6)	198
PID/Gender: Ind Men	31%	(66)	21%	(45)	22%	(46)	11%	(22)	15%	(33)	212
PID/Gender: Ind Women	49%	(109)	25%	(55)	9%	(20)	8%	(19)	9%	(21)	224
PID/Gender: Rep Men	29%	(36)	28%	(34)	24%	(29)	13%	(16)	7%	(8)	123
PID/Gender: Rep Women	38%	(34)	32%	(29)	14%	(13)	12%	(11)	3%	(3)	90
Ideo: Liberal (1-3)	46%	(144)	27%	(84)	15%	(48)	8%	(24)	4%	(13)	312
Ideo: Moderate (4)	41%	(72)	25%	(43)	21%	(38)	10%	(18)	3%	(5)	176
Ideo: Conservative (5-7)	34%	(64)	30%	(55)	20%	(38)	12%	(21)	4%	(8)	186
Educ: < College	41%	(378)	25%	(229)	17%	(154)	9%	(87)	8%	(71)	920
Educ: Bachelors degree	40%	(24)	37%	(22)	12%	(7)	8%	(5)	3%	(2)	60
Income: Under 50k	44%	(231)	23%	(123)	14%	(72)	9%	(45)	10%	(55)	525
Income: 50k-100k	40%	(115)	27%	(77)	21%	(60)	8%	(23)	4%	(11)	286
Income: 100k+	34%	(64)	31%	(58)	18%	(33)	13%	(24)	5%	(9)	188
Ethnicity: White	40%	(255)	27%	(167)	17%	(107)	9%	(54)	7%	(46)	629
Ethnicity: Hispanic	45%	(91)	23%	(47)	15%	(31)	9%	(18)	8%	(15)	203
Ethnicity: Afr. Am.	44%	(58)	27%	(35)	13%	(17)	9%	(11)	7%	(9)	130
Ethnicity: Other	41%	(98)	23%	(55)	17%	(41)	11%	(26)	8%	(20)	241
All Christian	38%	(111)	28%	(82)	21%	(62)	7%	(22)	6%	(19)	296
All Non-Christian	47%	(30)	22%	(14)	17%	(11)	7%	(4)	8%	(5)	64
Atheist	41%	(43)	25%	(26)	18%	(19)	12%	(13)	5%	(5)	106
Agnostic/Nothing in particular	42%	(225)	25%	(136)	14%	(73)	10%	(53)	9%	(47)	534
Religious Non-Protestant/Catholic	44%	(37)	23%	(19)	19%	(16)	6%	(5)	8%	(7)	84

Table GZC14_8: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My mental health

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	41%	(410)	26%	(257)	16%	(165)	9%	(92)	8%	(75)	1000
Evangelical	40%	(76)	28%	(53)	16%	(30)	8%	(15)	9%	(17)	191
Non-Evangelical	42%	(119)	29%	(83)	15%	(43)	9%	(27)	5%	(14)	286
Community: Urban	46%	(120)	23%	(60)	18%	(46)	7%	(19)	6%	(17)	262
Community: Suburban	39%	(196)	26%	(134)	18%	(91)	10%	(53)	7%	(34)	509
Community: Rural	41%	(94)	28%	(63)	12%	(28)	9%	(20)	11%	(24)	229
Employ: Private Sector	42%	(39)	29%	(27)	22%	(20)	6%	(5)	2%	(1)	92
Employ: Unemployed	38%	(56)	27%	(40)	15%	(22)	9%	(14)	11%	(16)	148
Employ: Other	48%	(29)	13%	(8)	19%	(11)	7%	(4)	14%	(8)	61
Military HH: Yes	38%	(50)	24%	(31)	18%	(24)	8%	(10)	11%	(15)	129
Military HH: No	41%	(360)	26%	(226)	16%	(141)	9%	(82)	7%	(61)	871
RD/WT: Right Direction	32%	(97)	29%	(87)	20%	(59)	10%	(29)	9%	(27)	299
RD/WT: Wrong Track	45%	(313)	24%	(170)	15%	(106)	9%	(63)	7%	(49)	701
Trump Job Approve	35%	(104)	27%	(81)	21%	(61)	13%	(37)	4%	(12)	296
Trump Job Disapprove	47%	(262)	24%	(133)	16%	(87)	8%	(43)	5%	(26)	552
Trump Job Strongly Approve	37%	(44)	24%	(29)	20%	(24)	14%	(16)	5%	(6)	119
Trump Job Somewhat Approve	34%	(60)	29%	(52)	21%	(37)	12%	(21)	4%	(6)	176
Trump Job Somewhat Disapprove	43%	(86)	27%	(55)	18%	(37)	9%	(19)	2%	(5)	203
Trump Job Strongly Disapprove	50%	(176)	22%	(78)	14%	(50)	7%	(24)	6%	(22)	349
Favorable of Trump	36%	(99)	27%	(74)	21%	(58)	11%	(32)	4%	(12)	275
Unfavorable of Trump	46%	(267)	26%	(151)	16%	(91)	8%	(46)	5%	(28)	584
Very Favorable of Trump	35%	(46)	28%	(36)	18%	(23)	14%	(19)	5%	(6)	130
Somewhat Favorable of Trump	37%	(53)	26%	(38)	24%	(35)	9%	(13)	4%	(6)	145
Somewhat Unfavorable of Trump	36%	(63)	32%	(56)	19%	(34)	10%	(18)	3%	(6)	177
Very Unfavorable of Trump	50%	(204)	23%	(95)	14%	(57)	7%	(28)	5%	(22)	407

Table GZC14_8: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My mental health

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		(75) (8) (9) (17) (10) (5) (4) (22) (0) (2) (1) (71) (74) (74) (9) (19)	Total N
Americans Age 13 to 23	41%	(410)	26%	(257)	16%	(165)	9%	(92)	8%	(75)	1000
#1 Issue: Economy	39%	(100)	29%	(75)	20%	(52)	8%	(19)	3%	(8)	254
#1 Issue: Security	39%	(31)	24%	(19)	16%	(13)	9%	(7)	11%	(9)	80
#1 Issue: Health Care	46%	(80)	20%	(36)	16%	(28)	9%	(16)	10%	(17)	176
#1 Issue: Women's Issues	46%	(59)	26%	(34)	10%	(13)	11%	(15)	7%	(10)	130
#1 Issue: Education	43%	(63)	29%	(43)	17%	(25)	8%	(12)	3%	(5)	148
#1 Issue: Energy	37%	(37)	22%	(22)	25%	(26)	11%	(11)	4%	(4)	101
#1 Issue: Other	33%	(31)	26%	(25)	8%	(7)	9%	(8)	24%	(22)	93
2018 House Vote: Democrat	53%	(57)	30%	(33)	15%	(17)	2%	(2)		(0)	109
2018 House Vote: Republican	31%	(15)	40%	(20)	18%	(9)	6%	(3)	5%	(2)	50
2016 Vote: Hillary Clinton	59%	(36)	27%	(17)	9%	(6)	4%	(2)	1%	(1)	61
2016 Vote: Didn't Vote	40%	(361)	25%	(226)	17%	(148)	10%	(86)	8%	(71)	893
Voted in 2014: No	41%	(399)	25%	(246)	17%	(162)	9%	(91)	8%	(74)	972
2012 Vote: Didn't Vote	41%	(397)	26%	(252)	17%	(163)	9%	(90)	8%	(74)	976
4-Region: Northeast	46%	(92)	26%	(51)	17%	(35)	6%	(12)	5%	(9)	200
4-Region: Midwest	41%	(90)	26%	(57)	17%	(37)	8%	(18)	9%	(19)	222
4-Region: South	41%	(145)	24%	(85)	15%	(52)	11%	(37)	10%	(35)	356
4-Region: West	37%	(82)	28%	(63)	18%	(41)	11%	(25)	5%	(12)	223

Table GZC14_9: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My family

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	54%	(539)	23%	(235)	11%	(113)	4%	(42)	7%	(71)	1000
Gender: Male	52%	(253)	21%	(101)	14%	(66)	6%	(27)	8%	(41)	489
Gender: Female	56%	(286)	26%	(133)	9%	(47)	3%	(15)	6%	(31)	511
Generation Z: 13-23	54%	(539)	23%	(235)	11%	(113)	4%	(42)	7%	(71)	1000
PID: Dem (no lean)	58%	(204)	26%	(92)	9%	(32)	4%	(13)	3%	(12)	352
PID: Ind (no lean)	51%	(222)	21%	(93)	11%	(50)	5%	(23)	11%	(47)	436
PID: Rep (no lean)	53%	(114)	23%	(50)	15%	(31)	3%	(6)	6%	(12)	213
PID/Gender: Dem Men	58%	(90)	23%	(36)	12%	(19)	3%	(5)	3%	(5)	154
PID/Gender: Dem Women	58%	(114)	28%	(56)	6%	(13)	4%	(8)	4%	(7)	198
PID/Gender: Ind Men	49%	(103)	19%	(40)	12%	(26)	8%	(16)	12%	(26)	212
PID/Gender: Ind Women	53%	(119)	24%	(53)	11%	(24)	3%	(7)	9%	(21)	224
PID/Gender: Rep Men	49%	(60)	21%	(26)	17%	(21)	5%	(6)	8%	(10)	123
PID/Gender: Rep Women	59%	(53)	27%	(24)	11%	(10)	_	(0)	3%	(2)	90
Ideo: Liberal (1-3)	54%	(170)	28%	(87)	11%	(33)	3%	(11)	4%	(11)	312
Ideo: Moderate (4)	59%	(105)	24%	(42)	10%	(18)	5%	(8)	2%	(3)	176
Ideo: Conservative (5-7)	53%	(99)	26%	(47)	13%	(25)	3%	(6)	4%	(8)	186
Educ: < College	54%	(498)	23%	(214)	11%	(103)	4%	(39)	7%	(67)	920
Educ: Bachelors degree	51%	(31)	32%	(19)	11%	(7)	3%	(2)	3%	(2)	60
Income: Under 50k	56%	(295)	21%	(111)	8%	(42)	4%	(24)	10%	(54)	525
Income: 50k-100k	54%	(155)	24%	(70)	14%	(39)	5%	(13)	3%	(9)	286
Income: 100k+	47%	(89)	29%	(54)	17%	(31)	3%	(5)	5%	(8)	188
Ethnicity: White	51%	(320)	24%	(153)	14%	(85)	4%	(26)	7%	(44)	629
Ethnicity: Hispanic	62%	(125)	19%	(38)	7%	(14)	6%	(12)	7%	(14)	203
Ethnicity: Afr. Am.	69%	(90)	15%	(19)	6%	(8)	3%	(4)	7%	(9)	130
Ethnicity: Other	54%	(129)	26%	(62)	8%	(20)	5%	(11)	8%	(18)	241
All Christian	54%	(161)	25%	(75)	11%	(33)	4%	(12)	5%	(16)	296
All Non-Christian	57%	(37)	22%	(14)	8%	(5)	5%	(3)	7%	(5)	64
Atheist	51%	(54)	21%	(22)	17%	(19)	5%	(6)	5%	(6)	106
Agnostic/Nothing in particular	54%	(288)	23%	(124)	11%	(57)	4%	(21)	8%	(45)	534
Religious Non-Protestant/Catholic	54%	(46)	23%	(20)	10%	(9)	6%	(5)	7%	(6)	84

Table GZC14_9: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My family

Demographic	Very c	oncerned		newhat cerned		very erned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	54%	(539)	23%	(235)	11%	(113)	4%	(42)	7%	(71)	1000
Evangelical	55%	(105)	24%	(45)	8%	(16)	4%	(7)	9%	(17)	191
Non-Evangelical	57%	(162)	23%	(65)	13%	(36)	4%	(11)	4%	(12)	286
Community: Urban	58%	(152)	21%	(56)	9%	(25)	3%	(8)	8%	(21)	262
Community: Suburban	53%	(269)	26%	(130)	11%	(58)	5%	(24)	5%	(28)	509
Community: Rural	52%	(118)	21%	(49)	13%	(29)	4%	(10)	10%	(23)	229
Employ: Private Sector	50%	(46)	33%	(31)	11%	(10)	4%	(4)	2%	(2)	92
Employ: Unemployed	55%	(81)	20%	(29)	10%	(14)	5%	(8)	11%	(16)	148
Employ: Other	59%	(36)	14%	(9)	14%	(9)	3%	(2)	9%	(5)	61
Military HH: Yes	55%	(71)	21%	(28)	10%	(13)	5%	(6)	8%	(11)	129
Military HH: No	54%	(468)	24%	(207)	11%	(99)	4%	(36)	7%	(60)	871
RD/WT: Right Direction	53%	(158)	21%	(62)	16%	(48)	4%	(11)	7%	(20)	299
RD/WT: Wrong Track	54%	(381)	25%	(173)	9%	(64)	4%	(31)	7%	(52)	701
Trump Job Approve	56%	(165)	21%	(62)	16%	(46)	4%	(11)	4%	(12)	296
Trump Job Disapprove	56%	(308)	26%	(143)	9%	(50)	4%	(24)	5%	(26)	552
Trump Job Strongly Approve	56%	(67)	19%	(22)	17%	(20)	3%	(4)	5%	(6)	119
Trump Job Somewhat Approve	55%	(98)	22%	(40)	15%	(26)	4%	(7)	3%	(6)	176
Trump Job Somewhat Disapprove	52%	(105)	32%	(64)	9%	(18)	5%	(9)	3%	(6)	203
Trump Job Strongly Disapprove	58%	(203)	23%	(79)	9%	(32)	4%	(15)	6%	(20)	349
Favorable of Trump	53%	(147)	24%	(65)	15%	(41)	4%	(10)	4%	(12)	275
Unfavorable of Trump	56%	(329)	25%	(145)	10%	(56)	5%	(27)	5%	(26)	584
Very Favorable of Trump	55%	(72)	21%	(27)	16%	(20)	3%	(4)	5%	(7)	130
Somewhat Favorable of Trump	52%	(75)	26%	(38)	14%	(21)	4%	(6)	4%	(5)	145
Somewhat Unfavorable of Trump	54%	(95)	27%	(48)	13%	(22)	3%	(6)	3%	(6)	177
Very Unfavorable of Trump	57%	(234)	24%	(98)	8%	(34)	5%	(22)	5%	(21)	407

Table GZC14_9: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My family

Demographic	Very co	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	54%	(539)	23%	(235)	11%	(113)	4%	(42)	7%	(71)	1000
#1 Issue: Economy	55%	(139)	26%	(66)	12%	(30)	4%	(10)	3%	(9)	254
#1 Issue: Security	50%	(40)	23%	(18)	12%	(10)	3%	(3)	11%	(9)	80
#1 Issue: Health Care	62%	(108)	19%	(34)	8%	(14)	4%	(6)	8%	(14)	176
#1 Issue: Women's Issues	45%	(59)	32%	(42)	11%	(15)	4%	(5)	8%	(10)	130
#1 Issue: Education	53%	(78)	25%	(37)	11%	(17)	7%	(10)	4%	(6)	148
#1 Issue: Energy	55%	(55)	22%	(22)	16%	(16)	4%	(4)	3%	(3)	101
#1 Issue: Other	49%	(46)	15%	(14)	10%	(9)	2%	(2)	23%	(22)	93
2018 House Vote: Democrat	59%	(64)	30%	(32)	9%	(10)	2%	(3)		(0)	109
2018 House Vote: Republican	40%	(20)	27%	(13)	22%	(11)	8%	(4)	3%	(1)	50
2016 Vote: Hillary Clinton	61%	(38)	31%	(19)	4%	(2)	2%	(1)	1%	(1)	61
2016 Vote: Didn't Vote	54%	(482)	23%	(204)	11%	(100)	4%	(39)	8%	(68)	893
Voted in 2014: No	54%	(522)	24%	(231)	11%	(109)	4%	(40)	7%	(71)	972
2012 Vote: Didn't Vote	53%	(522)	24%	(233)	11%	(110)	4%	(41)	7%	(70)	976
4-Region: Northeast	54%	(107)	23%	(46)	17%	(35)	2%	(3)	4%	(9)	200
4-Region: Midwest	52%	(116)	23%	(50)	10%	(23)	5%	(11)	10%	(22)	222
4-Region: South	57%	(203)	21%	(76)	9%	(30)	5%	(17)	8%	(29)	356
4-Region: West	51%	(113)	28%	(63)	11%	(25)	5%	(11)	5%	(11)	223

Table GZC14_10: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My friends

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	44%	(439)	30%	(297)	14%	(136)	5%	(52)	8%	(76)	1000
Gender: Male	43%	(209)	27%	(130)	15%	(75)	6%	(29)	9%	(46)	489
Gender: Female	45%	(230)	33%	(167)	12%	(61)	4%	(23)	6%	(31)	511
Generation Z: 13-23	44%	(439)	30%	(297)	14%	(136)	5%	(52)	8%	(76)	1000
PID: Dem (no lean)	49%	(173)	28%	(100)	14%	(49)	5%	(17)	4%	(14)	352
PID: Ind (no lean)	42%	(184)	29%	(127)	12%	(54)	5%	(22)	11%	(48)	436
PID: Rep (no lean)	38%	(82)	33%	(70)	16%	(34)	6%	(13)	7%	(14)	213
PID/Gender: Dem Men	49%	(76)	25%	(39)	14%	(22)	6%	(9)	5%	(8)	154
PID/Gender: Dem Women	49%	(97)	31%	(60)	13%	(27)	4%	(8)	3%	(6)	198
PID/Gender: Ind Men	40%	(85)	26%	(56)	14%	(31)	5%	(11)	13%	(28)	212
PID/Gender: Ind Women	44%	(99)	32%	(71)	10%	(23)	5%	(11)	9%	(20)	224
PID/Gender: Rep Men	38%	(47)	28%	(35)	18%	(23)	8%	(9)	7%	(9)	123
PID/Gender: Rep Women	38%	(35)	39%	(35)	12%	(11)	4%	(4)	5%	(5)	90
Ideo: Liberal (1-3)	47%	(148)	29%	(90)	16%	(50)	4%	(12)	4%	(13)	312
Ideo: Moderate (4)	41%	(72)	36%	(63)	15%	(26)	6%	(10)	3%	(4)	176
Ideo: Conservative (5-7)	38%	(71)	35%	(65)	15%	(28)	6%	(11)	6%	(11)	186
Educ: < College	44%	(408)	29%	(270)	13%	(123)	5%	(48)	8%	(71)	920
Educ: Bachelors degree	36%	(22)	41%	(25)	15%	(9)	5%	(3)	3%	(2)	60
Income: Under 50k	48%	(252)	24%	(128)	12%	(62)	5%	(26)	11%	(56)	525
Income: 50k-100k	41%	(116)	34%	(99)	18%	(51)	3%	(10)	4%	(10)	286
Income: 100k+	37%	(70)	37%	(70)	12%	(22)	9%	(16)	5%	(9)	188
Ethnicity: White	43%	(269)	31%	(192)	14%	(89)	5%	(31)	8%	(47)	629
Ethnicity: Hispanic	47%	(96)	28%	(57)	10%	(19)	8%	(16)	7%	(14)	203
Ethnicity: Afr. Am.	51%	(67)	23%	(30)	12%	(15)	6%	(8)	7%	(10)	130
Ethnicity: Other	43%	(104)	31%	(74)	13%	(32)	5%	(13)	8%	(19)	241
All Christian	40%	(117)	35%	(104)	14%	(41)	5%	(15)	6%	(18)	296
All Non-Christian	43%	(28)	26%	(17)	20%	(13)	4%	(3)	6%	(4)	64
Atheist	44%	(47)	23%	(25)	22%	(23)	6%	(6)	5%	(6)	106
Agnostic/Nothing in particular	46%	(247)	28%	(151)	11%	(59)	5%	(29)	9%	(48)	534
Religious Non-Protestant/Catholic	42%	(36)	29%	(25)	18%	(15)	3%	(3)	7%	(6)	84

Table GZC14_10: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My friends

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	44%	(439)	30%	(297)	14%	(136)	5%	(52)	8%	(76)	1000
Evangelical	39%	(75)	35%	(68)	10%	(20)	6%	(11)	9%	(18)	191
Non-Evangelical	47%	(134)	29%	(82)	14%	(40)	5%	(15)	5%	(15)	286
Community: Urban	52%	(137)	26%	(69)	10%	(27)	4%	(10)	8%	(20)	262
Community: Suburban	41%	(207)	33%	(168)	14%	(73)	6%	(31)	6%	(30)	509
Community: Rural	42%	(95)	26%	(60)	16%	(37)	5%	(11)	12%	(26)	229
Employ: Private Sector	42%	(38)	32%	(29)	16%	(15)	6%	(5)	5%	(4)	92
Employ: Unemployed	42%	(63)	29%	(43)	12%	(17)	6%	(8)	12%	(18)	148
Employ: Other	52%	(31)	19%	(12)	13%	(8)	6%	(4)	9%	(6)	61
Military HH: Yes	47%	(60)	29%	(38)	14%	(18)	1%	(2)	9%	(12)	129
Military HH: No	43%	(379)	30%	(259)	14%	(118)	6%	(51)	7%	(65)	871
RD/WT: Right Direction	41%	(122)	30%	(89)	15%	(45)	6%	(18)	8%	(25)	299
RD/WT: Wrong Track	45%	(317)	30%	(208)	13%	(90)	5%	(34)	7%	(51)	701
Trump Job Approve	41%	(122)	32%	(94)	16%	(47)	7%	(19)	4%	(13)	296
Trump Job Disapprove	49%	(269)	30%	(163)	12%	(64)	4%	(24)	6%	(31)	552
Trump Job Strongly Approve	38%	(45)	28%	(33)	22%	(26)	7%	(8)	5%	(6)	119
Trump Job Somewhat Approve	43%	(76)	35%	(61)	12%	(22)	6%	(11)	4%	(7)	176
Trump Job Somewhat Disapprove	46%	(93)	34%	(68)	14%	(27)	3%	(7)	4%	(8)	203
Trump Job Strongly Disapprove	51%	(177)	27%	(95)	11%	(37)	5%	(18)	7%	(23)	349
Favorable of Trump	38%	(105)	33%	(92)	16%	(43)	7%	(20)	6%	(15)	275
Unfavorable of Trump	49%	(286)	29%	(170)	12%	(72)	5%	(28)	5%	(28)	584
Very Favorable of Trump	36%	(47)	31%	(40)	17%	(23)	10%	(13)	6%	(8)	130
Somewhat Favorable of Trump	40%	(58)	36%	(52)	14%	(20)	5%	(7)	5%	(8)	145
Somewhat Unfavorable of Trump	49%	(86)	30%	(53)	13%	(24)	4%	(7)	4%	(7)	177
Very Unfavorable of Trump	49%	(199)	29%	(117)	12%	(48)	5%	(21)	5%	(21)	407

Table GZC14_10: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? My friends

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	44%	(439)	30%	(297)	14%	(136)	5%	(52)	8%	(76)	1000
#1 Issue: Economy	41%	(104)	33%	(84)	15%	(39)	7%	(18)	3%	(8)	254
#1 Issue: Security	40%	(32)	29%	(23)	12%	(9)	7%	(6)	12%	(10)	80
#1 Issue: Health Care	43%	(76)	29%	(50)	15%	(27)	4%	(8)	9%	(15)	176
#1 Issue: Women's Issues	51%	(67)	26%	(34)	10%	(13)	5%	(6)	8%	(10)	130
#1 Issue: Education	51%	(75)	30%	(45)	10%	(15)	3%	(5)	5%	(7)	148
#1 Issue: Energy	41%	(42)	32%	(33)	16%	(16)	7%	(7)	4%	(4)	101
#1 Issue: Other	37%	(34)	24%	(22)	14%	(13)	3%	(3)	23%	(21)	93
2018 House Vote: Democrat	54%	(59)	30%	(32)	13%	(15)	2%	(2)	1%	(1)	109
2018 House Vote: Republican	25%	(12)	44%	(22)	24%	(12)	3%	(2)	3%	(2)	50
2016 Vote: Hillary Clinton	61%	(38)	24%	(14)	6%	(4)	5%	(3)	4%	(2)	61
2016 Vote: Didn't Vote	44%	(390)	30%	(264)	13%	(119)	5%	(48)	8%	(71)	893
Voted in 2014: No	44%	(427)	30%	(290)	13%	(129)	5%	(52)	8%	(75)	972
2012 Vote: Didn't Vote	44%	(428)	30%	(292)	13%	(131)	5%	(52)	8%	(74)	976
4-Region: Northeast	40%	(79)	32%	(63)	20%	(40)	3%	(5)	6%	(12)	200
4-Region: Midwest	46%	(103)	27%	(60)	11%	(24)	7%	(16)	8%	(19)	222
4-Region: South	46%	(162)	29%	(103)	11%	(38)	5%	(19)	9%	(33)	356
4-Region: West	42%	(94)	32%	(70)	15%	(34)	5%	(12)	6%	(12)	223

Table GZC14_11: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? Cybersecurity risk

5 11				ewhat		t very		ncerned		Know /	m . 137
Demographic	Very co	oncerned	con	cerned	con	cerned	a	t all	No C	pinion	Total N
Americans Age 13 to 23	16%	(159)	22%	(216)	31%	(309)	16%	(160)	16%	(156)	1000
Gender: Male	18%	(88)	21%	(102)	30%	(144)	17%	(81)	15%	(73)	489
Gender: Female	14%	(71)	22%	(114)	32%	(165)	16%	(79)	16%	(83)	511
Generation Z: 13-23	16%	(159)	22%	(216)	31%	(309)	16%	(160)	16%	(156)	1000
PID: Dem (no lean)	17%	(61)	24%	(84)	35%	(122)	15%	(53)	9%	(32)	352
PID: Ind (no lean)	15%	(66)	20%	(85)	28%	(123)	15%	(66)	22%	(96)	436
PID: Rep (no lean)	15%	(32)	22%	(47)	30%	(64)	20%	(42)	13%	(28)	213
PID/Gender: Dem Men	22%	(34)	24%	(36)	34%	(52)	12%	(19)	9%	(13)	154
PID/Gender: Dem Women	14%	(27)	24%	(48)	36%	(71)	17%	(34)	9%	(18)	198
PID/Gender: Ind Men	17%	(37)	19%	(41)	25%	(52)	17%	(37)	21%	(45)	212
PID/Gender: Ind Women	13%	(30)	20%	(44)	31%	(71)	13%	(29)	23%	(51)	224
PID/Gender: Rep Men	14%	(18)	20%	(25)	33%	(40)	21%	(25)	12%	(14)	123
PID/Gender: Rep Women	15%	(14)	24%	(22)	27%	(24)	18%	(16)	16%	(14)	90
Ideo: Liberal (1-3)	14%	(43)	21%	(65)	39%	(123)	17%	(53)	9%	(29)	312
Ideo: Moderate (4)	20%	(34)	26%	(46)	32%	(57)	15%	(26)	7%	(13)	176
Ideo: Conservative (5-7)	15%	(28)	24%	(44)	31%	(57)	19%	(36)	11%	(21)	186
Educ: < College	16%	(146)	21%	(196)	30%	(279)	16%	(149)	16%	(149)	920
Educ: Bachelors degree	14%	(8)	27%	(17)	37%	(22)	17%	(10)	6%	(3)	60
Income: Under 50k	19%	(99)	20%	(106)	26%	(139)	15%	(78)	20%	(103)	525
Income: 50k-100k	13%	(37)	23%	(65)	34%	(98)	18%	(53)	12%	(35)	286
Income: 100k+	12%	(23)	24%	(45)	39%	(73)	16%	(30)	9%	(18)	188
Ethnicity: White	12%	(77)	20%	(125)	36%	(223)	16%	(103)	16%	(101)	629
Ethnicity: Hispanic	18%	(36)	24%	(50)	25%	(50)	15%	(31)	17%	(35)	203
Ethnicity: Afr. Am.	33%	(43)	21%	(28)	18%	(24)	16%	(21)	11%	(15)	130
Ethnicity: Other	16%	(39)	26%	(63)	26%	(62)	15%	(36)	17%	(40)	241
All Christian	16%	(46)	21%	(63)	37%	(110)	15%	(45)	11%	(31)	296
All Non-Christian	25%	(16)	18%	(12)	30%	(19)	15%	(10)	12%	(8)	64
Atheist	8%	(9)	20%	(22)	39%	(42)	21%	(23)	11%	(12)	106
Agnostic/Nothing in particular	17%	(89)	22%	(120)	26%	(138)	15%	(83)	20%	(105)	534
Religious Non-Protestant/Catholic	27%	(22)	18%	(15)	27%	(23)	15%	(13)	13%	(11)	84

Table GZC14_11: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? Cybersecurity risk

Demographic	Very co	oncerned		ewhat cerned		t very cerned		ncerned t all		Know / Opinion	Total N
Americans Age 13 to 23	16%	(159)	22%	(216)	31%	(309)	16%	(160)	16%	(156)	1000
Evangelical	17%	(33)	26%	(49)	22%	(42)	14%	(27)	21%	(39)	191
Non-Evangelical	15%	(44)	24%	(67)	34%	(98)	16%	(45)	11%	(31)	286
Community: Urban	21%	(54)	25%	(66)	27%	(71)	15%	(39)	13%	(33)	262
Community: Suburban	14%	(69)	21%	(105)	34%	(171)	18%	(94)	14%	(70)	509
Community: Rural	16%	(36)	20%	(45)	30%	(68)	12%	(28)	23%	(52)	229
Employ: Private Sector	20%	(18)	32%	(30)	28%	(26)	19%	(17)	2%	(1)	92
Employ: Unemployed	13%	(20)	17%	(26)	30%	(44)	20%	(30)	19%	(28)	148
Employ: Other	21%	(13)	20%	(12)	27%	(16)	13%	(8)	20%	(12)	61
Military HH: Yes	19%	(24)	23%	(30)	26%	(33)	11%	(14)	22%	(28)	129
Military HH: No	15%	(135)	21%	(186)	32%	(276)	17%	(146)	15%	(128)	871
RD/WT: Right Direction	18%	(55)	22%	(66)	29%	(87)	17%	(50)	14%	(42)	299
RD/WT: Wrong Track	15%	(105)	21%	(150)	32%	(222)	16%	(111)	16%	(113)	701
Trump Job Approve	17%	(49)	22%	(65)	32%	(95)	18%	(55)	11%	(32)	296
Trump Job Disapprove	16%	(87)	23%	(129)	32%	(175)	16%	(89)	13%	(72)	552
Trump Job Strongly Approve	13%	(16)	21%	(26)	32%	(38)	17%	(21)	16%	(19)	119
Trump Job Somewhat Approve	19%	(33)	22%	(39)	32%	(57)	19%	(34)	7%	(13)	176
Trump Job Somewhat Disapprove	10%	(20)	30%	(60)	29%	(59)	16%	(32)	15%	(31)	203
Trump Job Strongly Disapprove	19%	(67)	20%	(68)	33%	(116)	16%	(57)	12%	(41)	349
Favorable of Trump	16%	(44)	23%	(63)	30%	(84)	19%	(53)	12%	(32)	275
Unfavorable of Trump	16%	(93)	23%	(132)	34%	(196)	16%	(94)	12%	(68)	584
Very Favorable of Trump	14%	(19)	21%	(28)	33%	(43)	20%	(26)	11%	(14)	130
Somewhat Favorable of Trump	17%	(25)	24%	(35)	28%	(40)	18%	(27)	12%	(18)	145
Somewhat Unfavorable of Trump	13%	(24)	28%	(50)	32%	(57)	14%	(25)	12%	(21)	177
Very Unfavorable of Trump	17%	(69)	20%	(82)	34%	(139)	17%	(69)	12%	(47)	407

Table GZC14_11: And to what extent are you concerned about the following in light of the COVID-19 pandemic, also known as coronavirus? Cybersecurity risk

Demographic	Very co	oncerned		newhat cerned		t very cerned		oncerned t all		Know / Opinion	Total N
Americans Age 13 to 23	16%	(159)	22%	(216)	31%	(309)	16%	(160)	16%	(156)	1000
#1 Issue: Economy	13%	(34)	28%	(72)	31%	(78)	19%	(48)	9%	(23)	254
#1 Issue: Security	15%	(12)	20%	(16)	31%	(25)	15%	(12)	18%	(15)	80
#1 Issue: Health Care	20%	(34)	17%	(31)	31%	(55)	17%	(30)	15%	(26)	176
#1 Issue: Women's Issues	8%	(11)	19%	(25)	39%	(50)	17%	(22)	17%	(23)	130
#1 Issue: Education	21%	(31)	21%	(31)	30%	(45)	15%	(22)	12%	(18)	148
#1 Issue: Energy	12%	(13)	19%	(19)	40%	(41)	17%	(18)	11%	(11)	101
#1 Issue: Other	18%	(17)	19%	(17)	14%	(13)	9%	(8)	41%	(38)	93
2018 House Vote: Democrat	23%	(25)	26%	(28)	32%	(34)	15%	(17)	5%	(5)	109
2018 House Vote: Republican	7%	(3)	32%	(16)	36%	(18)	15%	(7)	11%	(5)	50
2016 Vote: Hillary Clinton	25%	(15)	31%	(19)	26%	(16)	12%	(8)	5%	(3)	61
2016 Vote: Didn't Vote	16%	(140)	21%	(186)	31%	(274)	16%	(143)	17%	(149)	893
Voted in 2014: No	16%	(153)	21%	(206)	31%	(302)	16%	(158)	16%	(153)	972
2012 Vote: Didn't Vote	16%	(153)	22%	(211)	31%	(300)	16%	(158)	16%	(153)	976
4-Region: Northeast	19%	(38)	19%	(38)	30%	(61)	19%	(38)	12%	(25)	200
4-Region: Midwest	12%	(27)	22%	(48)	35%	(79)	15%	(33)	16%	(35)	222
4-Region: South	17%	(62)	21%	(76)	29%	(104)	13%	(47)	19%	(67)	356
4-Region: West	14%	(32)	24%	(54)	29%	(65)	19%	(42)	13%	(29)	223

Table GZC15_1NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Online classes

Demographic	Se	elected	Not	Selected	Total N
Americans Age 13 to 23	86%	(533)	14%	(87)	620
Gender: Male	82%	(228)	18%	(51)	278
Gender: Female	89%	(306)	11%	(36)	342
Generation Z: 13-23	86%	(533)	14%	(87)	620
PID: Dem (no lean)	91%	(197)	9%	(19)	216
PID: Ind (no lean)	81%	(219)	19%	(50)	269
PID: Rep (no lean)	87%	(117)	13%	(18)	135
PID/Gender: Dem Men	90%	(76)	10%	(8)	84
PID/Gender: Dem Women	92%	(121)	8%	(10)	131
PID/Gender: Ind Men	76%	(95)	24%	(31)	125
PID/Gender: Ind Women	86%	(124)	14%	(19)	144
PID/Gender: Rep Men	83%	(57)	17%	(11)	68
PID/Gender: Rep Women	90%	(60)	10%	(7)	67
Ideo: Liberal (1-3)	89%	(169)	11%	(21)	190
Ideo: Moderate (4)	89%	(99)	11%	(13)	111
Ideo: Conservative (5-7)	91%	(97)	9%	(10)	106
Educ: < College	86%	(517)	14%	(84)	601
Income: Under 50k	81%	(230)	19%	(54)	284
Income: 50k-100k	88%	(170)	12%	(22)	192
Income: 100k+	92%	(133)	8%	(11)	144
Ethnicity: White	86%	(330)	14%	(55)	385
Ethnicity: Hispanic	84%	(104)	16%	(20)	124
Ethnicity: Afr. Am.	84%	(57)	16%	(11)	68
Ethnicity: Other	88%	(146)	12%	(20)	166
All Christian	84%	(162)	16%	(30)	192
Atheist	87%	(61)	13%	(9)	70
Agnostic/Nothing in particular	86%	(275)	14%	(43)	318
Religious Non-Protestant/Catholic	84%	(43)	16%	(8)	52
Evangelical	81%	(99)	19%	(24)	123
Non-Evangelical	92%	(170)	8%	(15)	185

Table GZC15_1NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

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Demographic	Se	lected	No	ot Selected	Total N
Americans Age 13 to 23	86%	(533)	14%	(87)	620
Community: Urban	88%	(136)	12%	(18)	153
Community: Suburban	89%	(299)	11%	(38)	338
Community: Rural	76%	(98)	24%	(31)	129
Military HH: Yes	81%	(66)	19%	(16)	82
Military HH: No	87%	(467)	13%	(71)	538
RD/WT: Right Direction	85%	(155)	15%	(27)	181
RD/WT: Wrong Track	86%	(379)	14%	(60)	439
Trump Job Approve	88%	(159)	12%	(22)	181
Trump Job Disapprove	88%	(304)	12%	(40)	344
Trump Job Strongly Approve	84%	(65)	16%	(12)	77
Trump Job Somewhat Approve	91%	(94)	9%	(9)	103
Trump Job Somewhat Disapprove	87%	(113)	13%	(17)	130
Trump Job Strongly Disapprove	89%	(191)	11%	(23)	214
Favorable of Trump	85%	(144)	15%	(25)	168
Unfavorable of Trump	89%	(328)	11%	(42)	370
Very Favorable of Trump	85%	(64)	15%	(11)	75
Somewhat Favorable of Trump	86%	(80)	14%	(13)	93
Somewhat Unfavorable of Trump	88%	(103)	12%	(14)	117
Very Unfavorable of Trump	89%	(225)	11%	(28)	253
#1 Issue: Economy	90%	(129)	10%	(15)	144
#1 Issue: Health Care	86%	(85)	14%	(14)	99
#1 Issue: Women's Issues	82%	(73)	18%	(16)	90
#1 Issue: Education	86%	(95)	14%	(15)	109
#1 Issue: Energy	91%	(58)	9%	(6)	64
#1 Issue: Other	75%	(43)	25%	(14)	58
2016 Vote: Didn't Vote	86%	(509)	14%	(83)	592
Voted in 2014: No	86%	(530)	14%	(87)	617
2012 Vote: Didn't Vote	86%	(530)	14%	(85)	614

Table GZC15_1NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Online classes

Demographic	Selected	Not Selected	Total N
Americans Age 13 to 23	86% (533)	14% (87)	620
4-Region: Northeast	90% (115)	10% (13)	128
4-Region: Midwest	84% (109)	16% (20)	129
4-Region: South	83% (181)	17% (38)	219
4-Region: West	89% (129)	11% (16)	145

Table GZC15_2NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Extended spring break

Demographic Americans Age 13 to 23	Selected		Not Selected		Total N
	31%	(189)	69%	(431)	620
Gender: Male	29%	(79)	71%	(199)	278
Gender: Female	32%	(110)	68%	(232)	342
Generation Z: 13-23	31%	(189)	69%	(431)	620
PID: Dem (no lean)	32%	(70)	68%	(146)	216
PID: Ind (no lean)	29%	(78)	71%	(191)	269
PID: Rep (no lean)	31%	(41)	69%	(93)	135
PID/Gender: Dem Men	29%	(24)	71%	(60)	84
PID/Gender: Dem Women	35%	(46)	65%	(86)	131
PID/Gender: Ind Men	29%	(37)	71%	(89)	125
PID/Gender: Ind Women	29%	(41)	71%	(103)	144
PID/Gender: Rep Men	27%	(19)	73%	(50)	68
PID/Gender: Rep Women	34%	(23)	66%	(44)	67
Ideo: Liberal (1-3)	34%	(64)	66%	(126)	190
Ideo: Moderate (4)	30%	(33)	70%	(78)	111
Ideo: Conservative (5-7)	31%	(33)	69%	(73)	106
Educ: < College	31%	(184)	69%	(417)	601
Income: Under 50k	33%	(94)	67%	(190)	284
Income: 50k-100k	30%	(58)	70%	(134)	192
Income: 100k+	26%	(37)	74%	(107)	144
Ethnicity: White	31%	(118)	69%	(267)	385
Ethnicity: Hispanic	32%	(39)	68%	(84)	124
Ethnicity: Afr. Am.	25%	(17)	75%	(52)	68
Ethnicity: Other	33%	(54)	67%	(112)	166
All Christian	30%	(57)	70%	(135)	192
Atheist	30%	(21)	70%	(49)	70
Agnostic/Nothing in particular	32%	(100)	68%	(218)	318
Religious Non-Protestant/Catholic	32%	(16)	68%	(35)	52
Evangelical	35%	(43)	65%	(80)	123
Non-Evangelical	30%	(55)	70%	(130)	185

Table GZC15_2NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Extended spring break

Demographic	Sele	ected	No	ot Selected	Total N
Americans Age 13 to 23	31%	(189)	69%	(431)	620
Community: Urban	29%	(45)	71%	(108)	153
Community: Suburban	31%	(105)	69%	(232)	338
Community: Rural	30%	(39)	70%	(90)	129
Military HH: Yes	43%	(35)	57%	(47)	82
Military HH: No	29%	(154)	71%	(384)	538
RD/WT: Right Direction	27%	(49)	73%	(133)	181
RD/WT: Wrong Track	32%	(141)	68%	(298)	439
Trump Job Approve	32%	(58)	68%	(123)	181
Trump Job Disapprove	32%	(109)	68%	(235)	344
Trump Job Strongly Approve	31%	(24)	69%	(54)	77
Trump Job Somewhat Approve	33%	(34)	67%	(69)	103
Trump Job Somewhat Disapprove	34%	(44)	66%	(86)	130
Trump Job Strongly Disapprove	30%	(65)	70%	(149)	214
Favorable of Trump	30%	(50)	70%	(118)	168
Unfavorable of Trump	32%	(117)	68%	(253)	370
Very Favorable of Trump	29%	(22)	71%	(53)	75
Somewhat Favorable of Trump	30%	(28)	70%	(65)	93
Somewhat Unfavorable of Trump	32%	(38)	68%	(80)	117
Very Unfavorable of Trump	31%	(79)	69%	(174)	253
#1 Issue: Economy	30%	(44)	70%	(100)	144
#1 Issue: Health Care	31%	(31)	69%	(68)	99
#1 Issue: Women's Issues	30%	(27)	70%	(63)	90
#1 Issue: Education	29%	(32)	71%	(78)	109
#1 Issue: Energy	35%	(23)	65%	(42)	64
#1 Issue: Other	20%	(11)	80%	(46)	58
2016 Vote: Didn't Vote	30%	(178)	70%	(414)	592
Voted in 2014: No	30%	(188)	70%	(429)	617
2012 Vote: Didn't Vote	31%	(188)	69%	(426)	614

Table GZC15_2NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Extended spring break

Demographic	Selected	Not Selected	Total N
Americans Age 13 to 23	31% (189)	69% (431)	620
4-Region: Northeast	13% (17)	87% (111)	128
4-Region: Midwest	33% (43)	67% (86)	129
4-Region: South	37% (81)	63% (138)	219
4-Region: West	34% (49)	66% (96)	145

Table GZC15_3NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Temporarily closed, where students do not return to campus

Demographic	Se	elected	No	ot Selected	Total N
Americans Age 13 to 23	67%	(417)	33%	(203)	620
Gender: Male	62%	(171)	38%	(107)	278
Gender: Female	72%	(246)	28%	(96)	342
Generation Z: 13-23	67%	(417)	33%	(203)	620
PID: Dem (no lean)	76%	(163)	24%	(53)	216
PID: Ind (no lean)	59%	(158)	41%	(112)	269
PID: Rep (no lean)	72%	(97)	28%	(38)	135
PID/Gender: Dem Men	73%	(62)	27%	(23)	84
PID/Gender: Dem Women	77%	(101)	23%	(30)	131
PID/Gender: Ind Men	49%	(62)	51%	(63)	125
PID/Gender: Ind Women	66%	(96)	34%	(48)	144
PID/Gender: Rep Men	70%	(48)	30%	(21)	68
PID/Gender: Rep Women	74%	(49)	26%	(18)	67
Ideo: Liberal (1-3)	73%	(139)	27%	(51)	190
Ideo: Moderate (4)	73%	(81)	27%	(30)	111
Ideo: Conservative (5-7)	68%	(72)	32%	(34)	106
Educ: < College	67%	(403)	33%	(198)	601
Income: Under 50k	58%	(165)	42%	(119)	284
Income: 50k-100k	73%	(140)	27%	(53)	192
Income: 100k+	79%	(113)	21%	(31)	144
Ethnicity: White	69%	(268)	31%	(118)	385
Ethnicity: Hispanic	62%	(77)	38%	(46)	124
Ethnicity: Afr. Am.	64%	(44)	36%	(25)	68
Ethnicity: Other	64%	(106)	36%	(60)	166
All Christian	69%	(132)	31%	(60)	192
Atheist	76%	(53)	24%	(17)	70
Agnostic/Nothing in particular	66%	(210)	34%	(108)	318
Religious Non-Protestant/Catholic	51%	(26)	49%	(25)	52
Evangelical	62%	(76)	38%	(47)	123
Non-Evangelical	78%	(144)	22%	(41)	185

Table GZC15_3NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Temporarily closed, where students do not return to campus

Demographic	Selected	Not Selected	Total N
Americans Age 13 to 23	67% (417)	33% (203)	620
Community: Urban	64% (98)	36% (55)	153
Community: Suburban	74% (250)	26% (88)	338
Community: Rural	53% (69)	47% (60)	129
Military HH: Yes	64% (53)	36% (29)	82
Military HH: No	68% (365)	32% (173)	538
RD/WT: Right Direction	65% (117)	35% (64)	181
RD/WT: Wrong Track	68% (300)	32% (138)	439
Trump Job Approve	68% (123)	32% (58)	181
Trump Job Disapprove	72% (246)	28% (98)	344
Trump Job Strongly Approve	76% (59)	24% (19)	77
Trump Job Somewhat Approve	62% (64)	38% (39)	103
Trump Job Somewhat Disapprove	78% (101)	22% (29)	130
Trump Job Strongly Disapprove	68% (145)	32% (69)	214
Favorable of Trump	70% (118)	30% (50)	168
Unfavorable of Trump	69% (257)	31% (113)	370
Very Favorable of Trump	74% (56)	26% (20)	75
Somewhat Favorable of Trump	68% (63)	32% (30)	93
Somewhat Unfavorable of Trump	71% (83)	29% (34)	117
Very Unfavorable of Trump	69% (174)	31% (79)	253
#1 Issue: Economy	69% (99)	31% (45)	144
#1 Issue: Health Care	61% (60)	39% (39)	99
#1 Issue: Women's Issues	65% (58)	35% (31)	90
#1 Issue: Education	72% (79)	28% (31)	109
#1 Issue: Energy	84% (54)	16% (10)	64
#1 Issue: Other	50% (29)	50% (29)	58
2016 Vote: Didn't Vote	68% (401)	32% (191)	592
Voted in 2014: No	67% (415)	33% (203)	617
2012 Vote: Didn't Vote	67% (415)	33% (200)	614

Table GZC15_3NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Temporarily closed, where students do not return to campus

Demographic	Selected	Not Selected	Total N	
Americans Age 13 to 23	67% (417)	33% (203)	620	
4-Region: Northeast	61% (79)	39% (49)	128	
4-Region: Midwest	64% (82)	36% (46)	129	
4-Region: South	68% (149)	32% (69)	219	
4-Region: West	74% (107)	26% (38)	145	

Table GZC15_4NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Canceled graduation

Demographic	9	Selected	No	t Selected	Total N
Americans Age 13 to 23	26%	(159)	74%	(461)	620
Gender: Male	22%	(62)	78%	(216)	278
Gender: Female	28%	(97)	72%	(245)	342
Generation Z: 13-23	26%	(159)	74%	(461)	620
PID: Dem (no lean)	32%	(68)	68%	(148)	216
PID: Ind (no lean)	21%	(56)	79%	(213)	269
PID: Rep (no lean)	26%	(35)	74%	(100)	135
PID/Gender: Dem Men	27%	(23)	73%	(62)	84
PID/Gender: Dem Women	35%	(46)	65%	(86)	131
PID/Gender: Ind Men	19%	(24)	81%	(102)	125
PID/Gender: Ind Women	22%	(32)	78%	(112)	144
PID/Gender: Rep Men	22%	(15)	78%	(53)	68
PID/Gender: Rep Women	30%	(20)	70%	(47)	67
Ideo: Liberal (1-3)	36%	(69)	64%	(122)	190
Ideo: Moderate (4)	22%	(25)	78%	(87)	111
Ideo: Conservative (5-7)	28%	(29)	72%	(77)	106
Educ: < College	24%	(146)	76%	(455)	601
Income: Under 50k	22%	(63)	78%	(221)	284
Income: 50k-100k	28%	(54)	72%	(138)	192
Income: 100k+	29%	(42)	71%	(102)	144
Ethnicity: White	27%	(105)	73%	(280)	385
Ethnicity: Hispanic	19%	(23)	81%	(101)	124
Ethnicity: Afr. Am.	23%	(16)	77%	(53)	68
Ethnicity: Other	23%	(38)	77%	(128)	166
All Christian	32%	(62)	68%	(130)	192
Atheist	29%	(20)	71%	(50)	70
Agnostic/Nothing in particular	20%	(63)	80%	(255)	318
Religious Non-Protestant/Catholic	33%	(17)	67%	(35)	52
Evangelical	18%	(22)	82%	(100)	123
Non-Evangelical	31%	(57)	69%	(128)	185

Table GZC15_4NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Canceled graduation

Demographic	Selected	Not Selected	Total N
Americans Age 13 to 23	26% (159)	74% (461)	620
Community: Urban	17% (26)	83% (127)	153
Community: Suburban	28% (94)	72% (244)	338
Community: Rural	30% (39)	70% (90)	129
Military HH: Yes	26% (21)	74% (61)	82
Military HH: No	26% (138)	74% (400)	538
RD/WT: Right Direction	24% (44)	76% (137)	181
RD/WT: Wrong Track	26% (115)	74% (324)	439
Trump Job Approve	26% (48)	74% (133)	181
Trump Job Disapprove	28% (96)	72% (248)	344
Trump Job Strongly Approve	28% (21)	72% (56)	77
Trump Job Somewhat Approve	26% (26)	74% (77)	103
Trump Job Somewhat Disapprove	23% (29)	77% (100)	130
Trump Job Strongly Disapprove	31% (66)	69% (148)	214
Favorable of Trump	27% (46)	73% (122)	168
Unfavorable of Trump	26% (97)	74% (273)	370
Very Favorable of Trump	29% (22)	71% (53)	75
Somewhat Favorable of Trump	26% (24)	74% (69)	93
Somewhat Unfavorable of Trump	21% (24)	79% (93)	117
Very Unfavorable of Trump	29% (73)	71% (180)	253
#1 Issue: Economy	32% (46)	68% (98)	144
#1 Issue: Health Care	23% (22)	77% (77)	99
#1 Issue: Women's Issues	25% (22)	75% (67)	90
#1 Issue: Education	27% (29)	73% (80)	109
#1 Issue: Energy	25% (16)	75% (48)	64
#1 Issue: Other	10% (6)	90% (52)	58
2016 Vote: Didn't Vote	25% (147)	75% (445)	592
Voted in 2014: No	26% (158)	74% (459)	617
2012 Vote: Didn't Vote	26% (158)	74% (456)	614

Table GZC15_4NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Canceled graduation

Demographic	Selected	Not Selected	Total N	
Americans Age 13 to 23	26% (159)	74% (461)	620	
4-Region: Northeast	24% (30)	76% (97)	128	
4-Region: Midwest	30% (38)	70% (91)	129	
4-Region: South	22% (49)	78% (170)	219	
4-Region: West	29% (42)	71% (103)	145	

Table GZC15_5NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Online graduation

Demographic	Selected		Not Selected		Total N
Americans Age 13 to 23	11%	(67)	89%	(554)	620
Gender: Male	11%	(30)	89%	(248)	278
Gender: Female	11%	(37)	89%	(305)	342
Generation Z: 13-23	11%	(67)	89%	(554)	620
PID: Dem (no lean)	13%	(28)	87%	(188)	216
PID: Ind (no lean)	9%	(23)	91%	(246)	269
PID: Rep (no lean)	11%	(15)	89%	(120)	135
PID/Gender: Dem Men	15%	(13)	85%	(72)	84
PID/Gender: Dem Women	12%	(16)	88%	(116)	131
PID/Gender: Ind Men	8%	(10)	92%	(116)	125
PID/Gender: Ind Women	10%	(14)	90%	(130)	144
PID/Gender: Rep Men	11%	(8)	89%	(61)	68
PID/Gender: Rep Women	11%	(7)	89%	(59)	67
Ideo: Liberal (1-3)	13%	(25)	87%	(165)	190
Ideo: Moderate (4)	12%	(14)	88%	(98)	111
Ideo: Conservative (5-7)	9%	(9)	91%	(97)	106
Educ: < College	10%	(61)	90%	(539)	601
Income: Under 50k	13%	(38)	87%	(246)	284
Income: 50k-100k	8%	(14)	92%	(178)	192
Income: 100k+	10%	(14)	90%	(130)	144
Ethnicity: White	9%	(37)	91%	(349)	385
Ethnicity: Hispanic	12%	(15)	88%	(109)	124
Ethnicity: Afr. Am.	9%	(6)	91%	(62)	68
Ethnicity: Other	14%	(24)	86%	(143)	166
All Christian	11%	(21)	89%	(170)	192
Atheist	12%	(9)	88%	(62)	70
Agnostic/Nothing in particular	10%	(32)	90%	(287)	318
Religious Non-Protestant/Catholic	10%	(5)	90%	(47)	52
Evangelical	10%	(12)	90%	(111)	123
Non-Evangelical		(25)	87%	(161)	185

Table GZC15_5NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Online graduation

Demographic	Sele	cted	No	ot Selected	Total N
Americans Age 13 to 23	11%	(67)	89%	(554)	620
Community: Urban	8%	(13)	92%	(140)	153
Community: Suburban	11%	(37)	89%	(300)	338
Community: Rural	13%	(16)	87%	(113)	129
Military HH: Yes	18%	(14)	82%	(68)	82
Military HH: No	10%	(52)	90%	(486)	538
RD/WT: Right Direction	16%	(29)	84%	(153)	181
RD/WT: Wrong Track	9%	(38)	91%	(401)	439
Trump Job Approve	11%	(20)	89%	(161)	181
Trump Job Disapprove	11%	(37)	89%	(307)	344
Trump Job Strongly Approve	8%	(7)	92%	(71)	77
Trump Job Somewhat Approve	13%	(13)	87%	(90)	103
Trump Job Somewhat Disapprove	7%	(9)	93%	(121)	130
Trump Job Strongly Disapprove	13%	(28)	87%	(186)	214
Favorable of Trump	12%	(21)	88%	(147)	168
Unfavorable of Trump	10%	(35)	90%	(335)	370
Very Favorable of Trump	14%	(11)	86%	(64)	75
Somewhat Favorable of Trump	11%	(10)	89%	(83)	93
Somewhat Unfavorable of Trump	7%	(8)	93%	(110)	117
Very Unfavorable of Trump	11%	(28)	89%	(225)	253
#1 Issue: Economy	15%	(22)	85%	(123)	144
#1 Issue: Health Care	8%	(8)	92%	(91)	99
#1 Issue: Women's Issues	7%	(6)	93%	(84)	90
#1 Issue: Education	14%	(15)	86%	(94)	109
#1 Issue: Energy	10%	(6)	90%	(58)	64
#1 Issue: Other	8%	(5)	92%	(53)	58
2016 Vote: Didn't Vote	10%	(58)	90%	(534)	592
Voted in 2014: No	11%	(66)	89%	(552)	617
2012 Vote: Didn't Vote	11%	(67)	89%	(548)	614

Table GZC15_5NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Online graduation

Demographic	Selected	Not Selected	Total N
Americans Age 13 to 23	11% (67)	89% (554)	620
4-Region: Northeast	7% (9)	93% (119)	128
4-Region: Midwest	8% (11)	92% (118)	129
4-Region: South	12% (26)	88% (193)	219
4-Region: West	14% (21)	86% (124)	145

Table GZC15_6NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Canceled summer study abroad programs

Demographic	S	elected	No	t Selected	Total N
Americans Age 13 to 23	17%	(107)	83%	(513)	620
Gender: Male	15%	(42)	85%	(236)	278
Gender: Female	19%	(65)	81%	(277)	342
Generation Z: 13-23	17%	(107)	83%	(513)	620
PID: Dem (no lean)	23%	(49)	77%	(167)	216
PID: Ind (no lean)	12%	(32)	88%	(238)	269
PID: Rep (no lean)	19%	(26)	81%	(109)	135
PID/Gender: Dem Men	20%	(17)	80%	(67)	84
PID/Gender: Dem Women	24%	(32)	76%	(99)	131
PID/Gender: Ind Men	11%	(14)	89%	(112)	125
PID/Gender: Ind Women	12%	(18)	88%	(126)	144
PID/Gender: Rep Men	16%	(11)	84%	(57)	68
PID/Gender: Rep Women	22%	(15)	78%	(52)	67
Ideo: Liberal (1-3)	27%	(51)	73%	(139)	190
Ideo: Moderate (4)	20%	(23)	80%	(89)	111
Ideo: Conservative (5-7)	17%	(18)	83%	(89)	106
Educ: < College	16%	(98)	84%	(502)	601
Income: Under 50k	19%	(53)	81%	(231)	284
Income: 50k-100k	15%	(28)	85%	(164)	192
Income: 100k+	18%	(26)	82%	(118)	144
Ethnicity: White	20%	(79)	80%	(307)	385
Ethnicity: Hispanic	10%	(12)	90%	(111)	124
Ethnicity: Afr. Am.	8%	(5)	92%	(63)	68
Ethnicity: Other	14%	(23)	86%	(144)	166
All Christian	18%	(35)	82%	(156)	192
Atheist	21%	(14)	79%	(56)	70
Agnostic/Nothing in particular	15%	(49)	85%	(269)	318
Religious Non-Protestant/Catholic	18%	(9)	82%	(43)	52
Evangelical	12%	(15)	88%	(108)	123
Non-Evangelical	19%	(34)	81%	(151)	185

Table GZC15_6NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Canceled summer study abroad programs

Demographic	S	elected	No	ot Selected	Total N
Americans Age 13 to 23	17%	(107)	83%	(513)	620
Community: Urban	15%	(23)	85%	(131)	153
Community: Suburban	19%	(66)	81%	(272)	338
Community: Rural	14%	(19)	86%	(111)	129
Military HH: Yes	19%	(16)	81%	(67)	82
Military HH: No	17%	(91)	83%	(447)	538
RD/WT: Right Direction	15%	(28)	85%	(154)	181
RD/WT: Wrong Track	18%	(79)	82%	(360)	439
Trump Job Approve	16%	(29)	84%	(151)	181
Trump Job Disapprove	20%	(67)	80%	(277)	344
Trump Job Strongly Approve	19%	(14)	81%	(63)	77
Trump Job Somewhat Approve	14%	(15)	86%	(88)	103
Trump Job Somewhat Disapprove	18%	(23)	82%	(107)	130
Trump Job Strongly Disapprove	21%	(44)	79%	(170)	214
Favorable of Trump	18%	(30)	82%	(138)	168
Unfavorable of Trump	17%	(64)	83%	(306)	370
Very Favorable of Trump	23%	(17)	77%	(58)	75
Somewhat Favorable of Trump	14%	(13)	86%	(80)	93
Somewhat Unfavorable of Trump	13%	(15)	87%	(103)	117
Very Unfavorable of Trump	19%	(49)	81%	(204)	253
#1 Issue: Economy	21%	(31)	79%	(114)	144
#1 Issue: Health Care	18%	(18)	82%	(81)	99
#1 Issue: Women's Issues	12%	(11)	88%	(78)	90
#1 Issue: Education	7%	(7)	93%	(102)	109
#1 Issue: Energy	28%	(18)	72%	(46)	64
#1 Issue: Other	11%	(7)	89%	(51)	58
2016 Vote: Didn't Vote	17%	(98)	83%	(493)	592
Voted in 2014: No	17%	(107)	83%	(510)	617
2012 Vote: Didn't Vote	17%	(107)	83%	(508)	614

Table GZC15_6NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

Canceled summer study abroad programs

Demographic	Selected	Not Selected	Total N		
Americans Age 13 to 23	17% (107)	83% (513)	620		
4-Region: Northeast	14% (18)	86% (110)	128		
4-Region: Midwest	19% (24)	81% (105)	129		
4-Region: South	20% (43)	80% (176)	219		
4-Region: West	15% (22)	85% (123)	145		

Table GZC15_7NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

None of the above

Demographic	Selected	Not Selected	Total N
Americans Age 13 to 23	5% (29)	95% (591)	620
Gender: Male	6% (18)	94% (260)	278
Gender: Female	3% (11)	97% (331)	342
Generation Z: 13-23	5% (29)	95% (591)	620
PID: Dem (no lean)	1% (1)	99% (215)	216
PID: Ind (no lean)	8% (21)	92% (248)	269
PID: Rep (no lean)	5% (7)	95% (128)	135
PID/Gender: Dem Men	- (0)	100% (84)	84
PID/Gender: Dem Women	1% (1)	99% (130)	131
PID/Gender: Ind Men	11% (13)	89% (112)	125
PID/Gender: Ind Women	5% (8)	95% (136)	144
PID/Gender: Rep Men	7% (5)	93% (63)	68
PID/Gender: Rep Women	3% (2)	97% (64)	67
Ideo: Liberal (1-3)	2% (3)	98% (187)	190
Ideo: Moderate (4)	3% (3)	97% (108)	111
Ideo: Conservative (5-7)	4% (4)	96% (102)	106
Educ: < College	5% (29)	95% (571)	601
Income: Under 50k	6% (18)	94% (266)	284
Income: 50k-100k	5% (9)	95% (183)	192
Income: 100k+	2% (3)	98% (141)	144
Ethnicity: White	5% (21)	95% (365)	385
Ethnicity: Hispanic	4% (5)	96% (119)	124
Ethnicity: Afr. Am.	1% (1)	99% (68)	68
Ethnicity: Other	5% (8)	95% (158)	166
All Christian	7% (13)	93% (179)	192
Atheist	6% (4)	94% (66)	70
Agnostic/Nothing in particular	4% (11)	96% (307)	318
Religious Non-Protestant/Catholic	5% (3)	95% (49)	52
Evangelical	9% (11)	91% (112)	123
Non-Evangelical	3% (5)	97% (180)	185

Table GZC15_7NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

None of the above

Demographic	S	elected	No	t Selected	Total N
Americans Age 13 to 23	5%	(29)	95%	(591)	620
Community: Urban	4%	(6)	96%	(147)	153
Community: Suburban	3%	(10)	97%	(327)	338
Community: Rural	10%	(13)	90%	(116)	129
Military HH: Yes	7%	(5)	93%	(77)	82
Military HH: No	4%	(24)	96%	(514)	538
RD/WT: Right Direction	5%	(8)	95%	(173)	181
RD/WT: Wrong Track	5%	(21)	95%	(418)	439
Trump Job Approve	5%	(9)	95%	(172)	181
Trump Job Disapprove	3%	(11)	97%	(333)	344
Trump Job Strongly Approve	6%	(4)	94%	(73)	77
Trump Job Somewhat Approve	4%	(4)	96%	(99)	103
Trump Job Somewhat Disapprove	3%	(4)	97%	(126)	130
Гrump Job Strongly Disapprove	3%	(7)	97%	(207)	214
Favorable of Trump	5%	(9)	95%	(159)	168
Unfavorable of Trump	3%	(11)	97%	(359)	370
Very Favorable of Trump	6%	(4)	94%	(71)	75
Somewhat Favorable of Trump	5%	(5)	95%	(88)	93
Somewhat Unfavorable of Trump	5%	(5)	95%	(112)	117
Very Unfavorable of Trump	2%	(6)	98%	(247)	253
‡1 Issue: Economy	3%	(5)	97%	(140)	144
†1 Issue: Health Care	6%	(6)	94%	(94)	99
‡1 Issue: Women's Issues	8%	(7)	92%	(83)	90
‡1 Issue: Education	6%	(7)	94%	(103)	109
‡1 Issue: Energy	_	(0)	100%	(64)	64
†1 Issue: Other	9%	(5)	91%	(52)	58
2016 Vote: Didn't Vote	5%	(29)	95%	(563)	592
Voted in 2014: No	5%	(29)	95%	(588)	617
2012 Vote: Didn't Vote	5%	(28)	95%	(586)	614

Table GZC15_7NET: Has the school you attend instituted any of the following changes in response to the COVID-19 pandemic, also known as coronavirus? Please select all that apply.

None of the above

Demographic	Selected	Not Selected	Total N
Americans Age 13 to 23	5% (29)	95% (591)	620
4-Region: Northeast	3% (4)	97% (124)	128
4-Region: Midwest	4% (5)	96% (124)	129
4-Region: South	7% (15)	93% (204)	219
4-Region: West	$4\% \qquad \qquad (5)$	96% (139)	145

Table GZC16_1: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I learn better in-person compared to online or distance learning

	0. 1			ewhat		ewhat		Strongly		Know /	m . 137
Demographic	Strong	gly agree	agree		disagree		disagree		No Opinion		Total N
Americans Age 13 to 23	52%	(324)	21%	(127)	9%	(56)	7%	(46)	11%	(67)	620
Gender: Male	50%	(140)	20%	(56)	9%	(25)	7%	(20)	14%	(38)	278
Gender: Female	54%	(184)	21%	(72)	9%	(31)	8%	(27)	8%	(29)	342
Generation Z: 13-23	52%	(324)	21%	(127)	9%	(56)	7%	(46)	11%	(67)	620
PID: Dem (no lean)	54%	(117)	22%	(48)	6%	(13)	9%	(19)	8%	(18)	216
PID: Ind (no lean)	50%	(134)	17%	(46)	11%	(29)	8%	(22)	14%	(38)	269
PID: Rep (no lean)	54%	(72)	25%	(33)	10%	(14)	4%	(5)	8%	(11)	135
PID/Gender: Dem Men	48%	(41)	27%	(23)	9%	(8)	9%	(8)	6%	(5)	84
PID/Gender: Dem Women	58%	(76)	19%	(25)	4%	(6)	9%	(11)	10%	(13)	131
PID/Gender: Ind Men	51%	(64)	14%	(18)	7%	(9)	7%	(9)	21%	(26)	125
PID/Gender: Ind Women	49%	(71)	20%	(29)	14%	(20)	9%	(13)	8%	(11)	144
PID/Gender: Rep Men	52%	(35)	22%	(15)	12%	(8)	4%	(3)	10%	(7)	68
PID/Gender: Rep Women	55%	(37)	27%	(18)	8%	(5)	3%	(2)	6%	(4)	67
Ideo: Liberal (1-3)	56%	(107)	22%	(41)	7%	(12)	8%	(16)	7%	(14)	190
Ideo: Moderate (4)	54%	(60)	21%	(23)	10%	(11)	7%	(7)	9%	(10)	111
Ideo: Conservative (5-7)	51%	(54)	23%	(25)	14%	(14)	8%	(8)	4%	(4)	106
Educ: < College	52%	(313)	21%	(124)	9%	(55)	7%	(45)	11%	(64)	601
Income: Under 50k	48%	(136)	20%	(57)	10%	(28)	9%	(26)	13%	(37)	284
Income: 50k-100k	59%	(113)	21%	(40)	7%	(13)	7%	(13)	7%	(13)	192
Income: 100k+	52%	(75)	21%	(30)	10%	(15)	5%	(7)	12%	(17)	144
Ethnicity: White	55%	(213)	20%	(78)	8%	(29)	6%	(23)	11%	(42)	385
Ethnicity: Hispanic	55%	(68)	14%	(18)	10%	(12)	10%	(12)	11%	(13)	124
Ethnicity: Afr. Am.	46%	(31)	22%	(15)	12%	(8)	11%	(7)	9%	(6)	68
Ethnicity: Other	48%	(79)	21%	(35)	11%	(18)	10%	(16)	11%	(18)	166
All Christian	52%	(100)	21%	(39)	10%	(19)	4%	(8)	13%	(25)	192
Atheist	55%	(39)	14%	(10)	8%	(6)	16%	(11)	7%	(5)	70
Agnostic/Nothing in particular	52%	(165)	21%	(68)	8%	(25)	7%	(23)	12%	(37)	318
Religious Non-Protestant/Catholic	53%	(27)	24%	(13)	12%	(6)	8%	(4)	3%	(1)	52
Evangelical	48%	(59)	23%	(28)	9%	(11)	8%	(10)	12%	(14)	123
Non-Evangelical	55%	(101)	22%	(41)	11%	(20)	4%	(7)	9%	(16)	185

Table GZC16_1: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I learn better in-person compared to online or distance learning

	Strongly agree		Somewhat			Somewhat disagree		ongly		Know /	
Demographic			aş	agree				disagree		pinion	Total N
Americans Age 13 to 23	52%	(324)	21%	(127)	9%	(56)	7%	(46)	11%	(67)	620
Community: Urban	53%	(82)	20%	(30)	6%	(10)	6%	(10)	14%	(22)	153
Community: Suburban	53%	(177)	23%	(77)	9%	(31)	7%	(23)	8%	(29)	338
Community: Rural	50%	(64)	16%	(20)	11%	(14)	11%	(14)	13%	(16)	129
Military HH: Yes	54%	(44)	16%	(13)	6%	(5)	8%	(6)	17%	(14)	82
Military HH: No	52%	(279)	21%	(114)	10%	(51)	7%	(40)	10%	(53)	538
RD/WT: Right Direction	53%	(96)	19%	(35)	9%	(17)	5%	(9)	13%	(24)	181
RD/WT: Wrong Track	52%	(228)	21%	(92)	9%	(39)	8%	(37)	10%	(42)	439
Trump Job Approve	55%	(100)	19%	(33)	12%	(22)	4%	(8)	10%	(17)	181
Trump Job Disapprove	54%	(187)	23%	(79)	7%	(25)	8%	(26)	8%	(27)	344
Trump Job Strongly Approve	59%	(45)	18%	(14)	14%	(10)	2%	(2)	8%	(6)	77
Trump Job Somewhat Approve	53%	(55)	19%	(20)	11%	(12)	6%	(6)	11%	(11)	103
Trump Job Somewhat Disapprove	56%	(72)	22%	(29)	6%	(8)	9%	(11)	7%	(9)	130
Trump Job Strongly Disapprove	54%	(115)	23%	(50)	8%	(16)	7%	(15)	8%	(18)	214
Favorable of Trump	52%	(87)	19%	(32)	13%	(22)	6%	(11)	10%	(16)	168
Unfavorable of Trump	55%	(204)	22%	(83)	8%	(30)	7%	(25)	8%	(29)	370
Very Favorable of Trump	54%	(41)	20%	(15)	13%	(9)	7%	(5)	6%	(5)	75
Somewhat Favorable of Trump	50%	(47)	18%	(17)	13%	(12)	6%	(6)	12%	(11)	93
Somewhat Unfavorable of Trump	51%	(60)	22%	(26)	10%	(12)	6%	(8)	10%	(11)	117
Very Unfavorable of Trump	57%	(144)	23%	(57)	7%	(18)	7%	(17)	7%	(17)	253
#1 Issue: Economy	56%	(81)	22%	(31)	8%	(12)	6%	(8)	8%	(12)	144
#1 Issue: Health Care	58%	(57)	18%	(18)	5%	(5)	12%	(12)	8%	(8)	99
#1 Issue: Women's Issues	46%	(41)	27%	(24)	10%	(9)	7%	(6)	10%	(9)	90
#1 Issue: Education	53%	(58)	16%	(18)	14%	(15)	8%	(9)	9%	(10)	109
#1 Issue: Energy	47%	(31)	28%	(18)	7%	(4)	4%	(2)	13%	(9)	64
#1 Issue: Other	46%	(27)	12%	(7)	15%	(8)	8%	(4)	20%	(11)	58
2016 Vote: Didn't Vote	52%	(310)	21%	(121)	9%	(52)	7%	(44)	11%	(64)	592
Voted in 2014: No	52%	(323)	21%	(127)	9%	(54)	8%	(46)	11%	(67)	617
2012 Vote: Didn't Vote	52%	(322)	21%	(127)	9%	(53)	7%	(46)	11%	(67)	614

Table GZC16_1: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I learn better in-person compared to online or distance learning

Demographic	c Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't Know / No Opinion		Total N
Americans Age 13 to 23	52%	(324)	21%	(127)	9%	(56)	7%	(46)	11%	(67)	620
4-Region: Northeast	57%	(73)	20%	(26)	6%	(8)	8%	(11)	8%	(10)	128
4-Region: Midwest	48%	(62)	24%	(30)	11%	(14)	11%	(15)	7%	(9)	129
4-Region: South	55%	(121)	17%	(38)	8%	(17)	6%	(14)	14%	(30)	219
4-Region: West	47%	(68)	23%	(34)	12%	(17)	5%	(7)	13%	(18)	145

Table GZC16_2: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I enjoy online classes

D 12	C4	1		ewhat		ewhat		ongly		Know /	Tr. c. 1 NI
Demographic	Strongly agree		agree		disagree		disagree		No Opinion		Total N
Americans Age 13 to 23	17%	(104)	25%	(154)	22%	(138)	27%	(165)	10%	(60)	620
Gender: Male	16%	(44)	25%	(71)	20%	(54)	28%	(79)	11%	(30)	278
Gender: Female	18%	(60)	24%	(83)	24%	(83)	25%	(85)	9%	(30)	342
Generation Z: 13-23	17%	(104)	25%	(154)	22%	(138)	27%	(165)	10%	(60)	620
PID: Dem (no lean)	23%	(49)	23%	(50)	23%	(49)	26%	(55)	6%	(13)	216
PID: Ind (no lean)	14%	(37)	22%	(59)	24%	(64)	26%	(71)	14%	(38)	269
PID: Rep (no lean)	13%	(18)	33%	(45)	18%	(24)	29%	(39)	7%	(10)	135
PID/Gender: Dem Men	25%	(21)	28%	(24)	17%	(14)	28%	(23)	2%	(2)	84
PID/Gender: Dem Women	21%	(28)	20%	(26)	27%	(35)	24%	(32)	8%	(11)	131
PID/Gender: Ind Men	10%	(13)	19%	(23)	21%	(27)	32%	(40)	18%	(22)	125
PID/Gender: Ind Women	17%	(24)	25%	(36)	26%	(38)	22%	(31)	11%	(15)	144
PID/Gender: Rep Men	15%	(10)	34%	(23)	20%	(13)	24%	(16)	7%	(5)	68
PID/Gender: Rep Women	11%	(8)	32%	(21)	16%	(11)	34%	(22)	7%	(5)	67
Ideo: Liberal (1-3)	21%	(39)	22%	(41)	24%	(45)	26%	(49)	8%	(16)	190
Ideo: Moderate (4)	16%	(18)	38%	(43)	20%	(23)	23%	(25)	3%	(3)	111
Ideo: Conservative (5-7)	15%	(16)	26%	(28)	25%	(27)	31%	(32)	3%	(4)	106
Educ: < College	17%	(101)	25%	(149)	22%	(134)	27%	(159)	10%	(58)	601
Income: Under 50k	18%	(52)	22%	(64)	17%	(48)	29%	(82)	14%	(39)	284
Income: 50k-100k	13%	(25)	23%	(45)	29%	(57)	28%	(54)	6%	(11)	192
Income: 100k+	19%	(27)	31%	(45)	23%	(33)	20%	(29)	7%	(10)	144
Ethnicity: White	20%	(76)	21%	(82)	21%	(81)	29%	(110)	9%	(36)	385
Ethnicity: Hispanic	17%	(21)	20%	(25)	17%	(21)	35%	(44)	10%	(12)	124
Ethnicity: Afr. Am.	12%	(8)	27%	(19)	30%	(20)	23%	(16)	8%	(5)	68
Ethnicity: Other	12%	(20)	32%	(53)	22%	(36)	23%	(39)	11%	(19)	166
All Christian	14%	(27)	30%	(58)	25%	(48)	23%	(44)	8%	(15)	192
Atheist	22%	(15)	14%	(10)	23%	(16)	35%	(25)	6%	(4)	70
Agnostic/Nothing in particular	17%	(53)	24%	(77)	22%	(69)	26%	(82)	12%	(38)	318
Religious Non-Protestant/Catholic	22%	(11)	22%	(12)	19%	(10)	30%	(16)	6%	(3)	52
Evangelical	15%	(19)	24%	(30)	20%	(25)	27%	(33)	14%	(17)	123
Non-Evangelical	16%	(30)	30%	(56)	25%	(47)	23%	(42)	6%	(10)	185

Table GZC16_2: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I enjoy online classes

Demographic	Demographic Strong		Strongly agree			newhat gree		Somewhat disagree		Strongly disagree		Know / pinion	Total N
Americans Age 13 to 23	17%	(104)	25%	(154)	22%	(138)	27%	(165)	10%	(60)	620		
Community: Urban	17%	(27)	24%	(36)	21%	(32)	27%	(41)	11%	(17)	153		
Community: Suburban	18%	(60)	27%	(92)	23%	(77)	25%	(85)	7%	(24)	338		
Community: Rural	14%	(18)	20%	(25)	22%	(28)	30%	(38)	15%	(19)	129		
Military HH: Yes	18%	(15)	21%	(17)	26%	(21)	20%	(16)	16%	(13)	82		
Military HH: No	17%	(90)	25%	(137)	22%	(116)	28%	(148)	9%	(47)	538		
RD/WT: Right Direction	19%	(35)	26%	(48)	19%	(35)	24%	(44)	11%	(19)	181		
RD/WT: Wrong Track	16%	(69)	24%	(106)	23%	(103)	27%	(121)	9%	(41)	439		
Trump Job Approve	18%	(32)	28%	(51)	22%	(40)	24%	(44)	8%	(14)	181		
Trump Job Disapprove	17%	(59)	25%	(85)	23%	(78)	28%	(95)	8%	(26)	344		
Trump Job Strongly Approve	21%	(16)	25%	(19)	20%	(15)	25%	(19)	9%	(7)	77		
Trump Job Somewhat Approve	15%	(16)	31%	(32)	24%	(24)	24%	(25)	7%	(7)	103		
Trump Job Somewhat Disapprove	14%	(18)	27%	(35)	25%	(32)	29%	(38)	5%	(7)	130		
Trump Job Strongly Disapprove	19%	(41)	23%	(50)	22%	(46)	27%	(58)	9%	(19)	214		
Favorable of Trump	17%	(28)	31%	(52)	22%	(37)	22%	(37)	8%	(14)	168		
Unfavorable of Trump	18%	(65)	24%	(87)	22%	(81)	29%	(109)	8%	(28)	370		
Very Favorable of Trump	23%	(18)	27%	(20)	18%	(13)	26%	(19)	7%	(5)	75		
Somewhat Favorable of Trump	11%	(10)	34%	(32)	25%	(24)	19%	(18)	10%	(9)	93		
Somewhat Unfavorable of Trump	19%	(22)	23%	(26)	21%	(24)	29%	(34)	9%	(11)	117		
Very Unfavorable of Trump	17%	(43)	24%	(61)	22%	(56)	30%	(75)	7%	(18)	253		
#1 Issue: Economy	13%	(19)	32%	(47)	22%	(32)	29%	(42)	4%	(6)	144		
#1 Issue: Health Care	21%	(20)	18%	(18)	28%	(28)	22%	(22)	11%	(11)	99		
#1 Issue: Women's Issues	22%	(20)	18%	(16)	24%	(21)	27%	(24)	9%	(8)	90		
#1 Issue: Education	19%	(21)	22%	(24)	17%	(19)	32%	(35)	9%	(10)	109		
#1 Issue: Energy	16%	(10)	22%	(14)	24%	(16)	29%	(19)	9%	(6)	64		
#1 Issue: Other	12%	(7)	27%	(16)	17%	(10)	17%	(10)	26%	(15)	58		
2016 Vote: Didn't Vote	17%	(98)	25%	(149)	22%	(129)	26%	(157)	10%	(59)	592		
Voted in 2014: No	17%	(103)	25%	(153)	22%	(138)	26%	(163)	10%	(60)	617		
2012 Vote: Didn't Vote	17%	(104)	24%	(150)	22%	(138)	26%	(162)	10%	(60)	614		

Table GZC16_2: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I enjoy online classes

Somewhat Don't Know / Somewhat Strongly Demographic **Strongly agree** agree disagree disagree No Opinion **Total N** Americans Age 13 to 23 17% 25%22% 27%10%(104)(154)(138)(165)(60)620 4-Region: Northeast 18%(23)22% (29)24%(31)31% (39)5% (6) 128 4-Region: Midwest 18%27% 7% (23)27% (35)21% (27)(35)(9) 129 4-Region: South 15%(33)25% (55)21% 26%(57)13% (27)219 (46)17% 24%24%23% 12% 4-Region: West (25)(35)(34)(33)(17)145

Table GZC16_3: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried I will fall behind in school because of the COVID-19 pandemic, also known as coronavirus

			Som	ewhat		ewhat		ongly		Know /	
Demographic	Strongly agree		agree		dis	agree	disagree		No Opinion		Total N
Americans Age 13 to 23	39%	(243)	24%	(149)	17%	(103)	13%	(79)	7%	(46)	620
Gender: Male	35%	(99)	27%	(75)	15%	(41)	15%	(41)	8%	(23)	278
Gender: Female	42%	(145)	22%	(74)	18%	(62)	11%	(38)	7%	(23)	342
Generation Z: 13-23	39%	(243)	24%	(149)	17%	(103)	13%	(79)	7%	(46)	620
PID: Dem (no lean)	41%	(89)	28%	(60)	18%	(39)	8%	(17)	5%	(11)	216
PID: Ind (no lean)	37%	(100)	23%	(61)	18%	(48)	13%	(35)	9%	(25)	269
PID: Rep (no lean)	40%	(54)	20%	(27)	12%	(17)	20%	(27)	8%	(10)	135
PID/Gender: Dem Men	37%	(31)	33%	(28)	19%	(16)	8%	(6)	3%	(3)	84
PID/Gender: Dem Women	44%	(58)	25%	(32)	17%	(22)	8%	(11)	6%	(8)	131
PID/Gender: Ind Men	33%	(42)	27%	(34)	13%	(16)	16%	(20)	11%	(14)	125
PID/Gender: Ind Women	41%	(59)	19%	(27)	22%	(32)	10%	(15)	8%	(11)	144
PID/Gender: Rep Men	38%	(26)	18%	(13)	13%	(9)	21%	(15)	9%	(6)	68
PID/Gender: Rep Women	42%	(28)	22%	(15)	11%	(8)	18%	(12)	6%	(4)	67
Ideo: Liberal (1-3)	44%	(85)	24%	(46)	16%	(31)	9%	(17)	6%	(11)	190
Ideo: Moderate (4)	36%	(40)	31%	(34)	23%	(25)	8%	(9)	3%	(3)	111
Ideo: Conservative (5-7)	31%	(33)	25%	(27)	18%	(19)	22%	(24)	4%	(4)	106
Educ: < College	40%	(238)	24%	(147)	16%	(98)	12%	(75)	7%	(43)	601
Income: Under 50k	42%	(118)	18%	(50)	18%	(52)	13%	(36)	10%	(28)	284
Income: 50k-100k	42%	(80)	26%	(51)	16%	(31)	12%	(23)	3%	(7)	192
Income: 100k+	32%	(45)	33%	(48)	14%	(20)	14%	(20)	8%	(11)	144
Ethnicity: White	39%	(151)	23%	(90)	15%	(58)	15%	(56)	8%	(30)	385
Ethnicity: Hispanic	50%	(62)	17%	(21)	16%	(20)	11%	(14)	5%	(7)	124
Ethnicity: Afr. Am.	43%	(30)	22%	(15)	17%	(12)	12%	(8)	4%	(3)	68
Ethnicity: Other	38%	(63)	26%	(43)	20%	(34)	9%	(14)	7%	(12)	166
All Christian	33%	(63)	29%	(55)	18%	(35)	13%	(25)	6%	(12)	192
Atheist	38%	(27)	28%	(20)	23%	(16)	8%	(5)	3%	(2)	70
Agnostic/Nothing in particular	41%	(132)	21%	(68)	15%	(47)	13%	(42)	9%	(30)	318
Religious Non-Protestant/Catholic	46%	(24)	21%	(11)	12%	(6)	15%	(8)	6%	(3)	52
Evangelical	40%	(49)	23%	(28)	16%	(19)	12%	(15)	8%	(10)	123
Non-Evangelical	38%	(71)	27%	(49)	17%	(31)	14%	(25)	5%	(9)	185

Table GZC16_3: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried I will fall behind in school because of the COVID-19 pandemic, also known as coronavirus

Demographic	Strongly agree		Somewhat agree			Somewhat disagree		ongly igree		Know / pinion	Total N
Americans Age 13 to 23	39%	(243)	24%	(149)	17%	(103)	13%	(79)	7%	(46)	620
Community: Urban	41%	(63)	23%	(36)	14%	(22)	13%	(19)	9%	(13)	153
Community: Suburban	37%	(125)	26%	(86)	17%	(58)	14%	(48)	6%	(20)	338
Community: Rural	43%	(55)	20%	(26)	18%	(23)	9%	(12)	10%	(13)	129
Military HH: Yes	38%	(31)	25%	(21)	8%	(7)	13%	(11)	16%	(13)	82
Military HH: No	39%	(212)	24%	(128)	18%	(97)	13%	(68)	6%	(33)	538
RD/WT: Right Direction	36%	(66)	22%	(40)	17%	(30)	18%	(32)	7%	(13)	181
RD/WT: Wrong Track	40%	(177)	25%	(109)	17%	(73)	11%	(47)	7%	(33)	439
Trump Job Approve	34%	(61)	24%	(44)	19%	(34)	18%	(32)	5%	(9)	181
Trump Job Disapprove	43%	(148)	26%	(88)	16%	(54)	10%	(34)	6%	(21)	344
Trump Job Strongly Approve	42%	(32)	19%	(15)	15%	(12)	18%	(14)	6%	(5)	77
Trump Job Somewhat Approve	28%	(29)	29%	(30)	22%	(22)	18%	(18)	4%	(4)	103
Trump Job Somewhat Disapprove	44%	(57)	26%	(34)	16%	(20)	9%	(12)	5%	(7)	130
Trump Job Strongly Disapprove	42%	(91)	25%	(54)	16%	(34)	10%	(22)	6%	(14)	214
Favorable of Trump	34%	(57)	23%	(38)	18%	(30)	19%	(33)	6%	(11)	168
Unfavorable of Trump	43%	(159)	25%	(93)	16%	(60)	10%	(38)	5%	(20)	370
Very Favorable of Trump	37%	(28)	20%	(15)	15%	(11)	23%	(17)	6%	(4)	75
Somewhat Favorable of Trump	31%	(29)	24%	(23)	21%	(19)	17%	(15)	7%	(7)	93
Somewhat Unfavorable of Trump	41%	(48)	23%	(27)	18%	(21)	14%	(16)	5%	(5)	117
Very Unfavorable of Trump	44%	(111)	26%	(66)	15%	(39)	9%	(22)	6%	(14)	253
#1 Issue: Economy	36%	(52)	26%	(38)	21%	(30)	13%	(19)	4%	(5)	144
#1 Issue: Health Care	49%	(49)	19%	(19)	15%	(15)	11%	(11)	5%	(5)	99
#1 Issue: Women's Issues	40%	(36)	22%	(19)	19%	(17)	10%	(9)	9%	(9)	90
#1 Issue: Education	38%	(41)	31%	(33)	11%	(12)	14%	(15)	6%	(7)	109
#1 Issue: Energy	38%	(24)	22%	(14)	23%	(15)	10%	(6)	7%	(4)	64
#1 Issue: Other	47%	(27)	17%	(10)	11%	(6)	8%	(5)	18%	(10)	58
2016 Vote: Didn't Vote	39%	(233)	24%	(141)	17%	(98)	13%	(76)	7%	(44)	592
Voted in 2014: No	39%	(242)	24%	(149)	17%	(103)	13%	(78)	7%	(46)	617
2012 Vote: Didn't Vote	39%	(242)	24%	(148)	17%	(102)	13%	(77)	7%	(46)	614

Table GZC16_3: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried I will fall behind in school because of the COVID-19 pandemic, also known as coronavirus

Demographic	Strong	gly agree		ewhat gree		ewhat agree		ongly igree		Know / pinion	Total N
Americans Age 13 to 23	39%	(243)	24%	(149)	17%	(103)	13%	(79)	7%	(46)	620
4-Region: Northeast	39%	(50)	24%	(30)	19%	(24)	14%	(18)	5%	(6)	128
4-Region: Midwest	43%	(55)	19%	(25)	19%	(24)	13%	(17)	6%	(7)	129
4-Region: South	41%	(90)	22%	(47)	14%	(31)	13%	(28)	10%	(22)	219
4-Region: West	34%	(49)	32%	(47)	16%	(24)	11%	(15)	7%	(10)	145

Table GZC16_4: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my education for years to come

	Strongly agree			ewhat		ewhat		ongly		Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	igree	No O	pinion	Total N
Americans Age 13 to 23	34%	(210)	30%	(184)	19%	(119)	10%	(62)	7%	(45)	620
Gender: Male	33%	(90)	26%	(73)	21%	(58)	11%	(32)	9%	(25)	278
Gender: Female	35%	(120)	32%	(110)	18%	(61)	9%	(30)	6%	(20)	342
Generation Z: 13-23	34%	(210)	30%	(184)	19%	(119)	10%	(62)	7%	(45)	620
PID: Dem (no lean)	38%	(81)	29%	(63)	21%	(45)	8%	(16)	5%	(10)	216
PID: Ind (no lean)	34%	(92)	29%	(78)	17%	(45)	10%	(28)	10%	(26)	269
PID: Rep (no lean)	27%	(37)	31%	(42)	21%	(29)	13%	(18)	6%	(9)	135
PID/Gender: Dem Men	33%	(27)	30%	(25)	28%	(23)	7%	(6)	3%	(3)	84
PID/Gender: Dem Women	41%	(54)	29%	(38)	17%	(22)	8%	(10)	6%	(7)	131
PID/Gender: Ind Men	35%	(44)	24%	(30)	16%	(21)	11%	(14)	13%	(17)	125
PID/Gender: Ind Women	33%	(48)	34%	(48)	17%	(25)	10%	(14)	6%	(9)	144
PID/Gender: Rep Men	27%	(18)	28%	(19)	21%	(14)	17%	(12)	7%	(5)	68
PID/Gender: Rep Women	28%	(18)	35%	(23)	22%	(15)	10%	(6)	5%	(4)	67
Ideo: Liberal (1-3)	39%	(75)	31%	(58)	19%	(35)	7%	(14)	4%	(7)	190
Ideo: Moderate (4)	34%	(38)	31%	(34)	19%	(21)	11%	(12)	5%	(6)	111
Ideo: Conservative (5-7)	25%	(27)	31%	(33)	28%	(30)	14%	(15)	2%	(2)	106
Educ: < College	34%	(207)	30%	(178)	19%	(113)	10%	(60)	7%	(42)	601
Income: Under 50k	37%	(104)	23%	(65)	21%	(59)	10%	(29)	9%	(26)	284
Income: 50k-100k	32%	(61)	37%	(72)	18%	(34)	8%	(16)	4%	(8)	192
Income: 100k+	31%	(45)	32%	(46)	18%	(26)	12%	(17)	7%	(10)	144
Ethnicity: White	32%	(122)	29%	(112)	22%	(83)	10%	(39)	7%	(29)	385
Ethnicity: Hispanic	48%	(60)	22%	(27)	14%	(17)	10%	(12)	6%	(7)	124
Ethnicity: Afr. Am.	43%	(30)	27%	(19)	9%	(6)	14%	(10)	6%	(4)	68
Ethnicity: Other	35%	(58)	32%	(53)	18%	(30)	8%	(13)	7%	(12)	166
All Christian	29%	(56)	31%	(60)	23%	(44)	7%	(14)	9%	(18)	192
Atheist	27%	(19)	37%	(26)	20%	(14)	14%	(10)	2%	(1)	70
Agnostic/Nothing in particular	37%	(118)	28%	(90)	16%	(49)	11%	(36)	8%	(25)	318
Religious Non-Protestant/Catholic	38%	(20)	24%	(12)	27%	(14)	4%	(2)	7%	(4)	52
Evangelical	30%	(37)	33%	(40)	24%	(29)	5%	(6)	9%	(11)	123
Non-Evangelical	37%	(68)	33%	(60)	16%	(29)	11%	(21)	4%	(7)	185

Table GZC16_4: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my education for years to come

	Strongly agree			newhat		newhat		ongly		Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	agree	No O	pinion	Total N
Americans Age 13 to 23	34%	(210)	30%	(184)	19%	(119)	10%	(62)	7%	(45)	620
Community: Urban	38%	(59)	27%	(41)	19%	(29)	9%	(14)	6%	(10)	153
Community: Suburban	31%	(106)	33%	(110)	17%	(59)	11%	(38)	7%	(24)	338
Community: Rural	35%	(45)	25%	(32)	24%	(31)	7%	(9)	9%	(11)	129
Military HH: Yes	35%	(29)	27%	(22)	20%	(17)	7%	(5)	11%	(9)	82
Military HH: No	34%	(182)	30%	(161)	19%	(102)	11%	(57)	7%	(36)	538
RD/WT: Right Direction	29%	(52)	31%	(56)	19%	(34)	13%	(23)	9%	(16)	181
RD/WT: Wrong Track	36%	(158)	29%	(127)	19%	(85)	9%	(39)	7%	(29)	439
Trump Job Approve	25%	(46)	31%	(55)	26%	(47)	12%	(22)	6%	(11)	181
Trump Job Disapprove	37%	(128)	30%	(103)	19%	(64)	9%	(31)	5%	(17)	344
Trump Job Strongly Approve	29%	(23)	30%	(24)	20%	(15)	13%	(10)	7%	(6)	77
Trump Job Somewhat Approve	22%	(23)	31%	(32)	30%	(31)	11%	(12)	5%	(5)	103
Trump Job Somewhat Disapprove	34%	(44)	30%	(38)	21%	(28)	9%	(11)	7%	(9)	130
Trump Job Strongly Disapprove	39%	(84)	30%	(65)	17%	(37)	9%	(20)	4%	(9)	214
Favorable of Trump	28%	(47)	30%	(50)	23%	(40)	12%	(20)	7%	(11)	168
Unfavorable of Trump	37%	(136)	30%	(110)	19%	(69)	10%	(37)	5%	(19)	370
Very Favorable of Trump	33%	(25)	21%	(16)	22%	(16)	18%	(13)	6%	(4)	75
Somewhat Favorable of Trump	24%	(22)	36%	(34)	25%	(23)	8%	(7)	7%	(7)	93
Somewhat Unfavorable of Trump	31%	(37)	30%	(36)	19%	(23)	12%	(14)	7%	(8)	117
Very Unfavorable of Trump	39%	(99)	29%	(74)	18%	(46)	9%	(23)	5%	(11)	253
#1 Issue: Economy	31%	(45)	34%	(50)	24%	(34)	5%	(8)	5%	(7)	144
#1 Issue: Health Care	32%	(32)	28%	(28)	20%	(20)	13%	(13)	6%	(6)	99
#1 Issue: Women's Issues	39%	(35)	29%	(26)	17%	(16)	6%	(6)	8%	(7)	90
#1 Issue: Education	37%	(41)	28%	(31)	17%	(19)	11%	(13)	6%	(6)	109
#1 Issue: Energy	34%	(22)	26%	(17)	23%	(15)	11%	(7)	5%	(3)	64
#1 Issue: Other	33%	(19)	33%	(19)	10%	(6)	7%	(4)	17%	(10)	58
2016 Vote: Didn't Vote	34%	(202)	30%	(178)	19%	(112)	10%	(57)	7%	(43)	592
Voted in 2014: No	34%	(209)	30%	(184)	19%	(119)	10%	(61)	7%	(45)	617
2012 Vote: Didn't Vote	34%	(209)	30%	(183)	19%	(117)	10%	(60)	7%	(45)	614

Table GZC16_4: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my education for years to come

Demographic	Strong	ly agree		ewhat gree		ewhat agree		ongly igree		Know / pinion	Total N
Americans Age 13 to 23	34%	(210)	30%	(184)	19%	(119)	10%	(62)	7%	(45)	620
4-Region: Northeast	30%	(39)	31%	(39)	20%	(26)	12%	(15)	6%	(8)	128
4-Region: Midwest	38%	(49)	27%	(35)	20%	(26)	9%	(12)	5%	(7)	129
4-Region: South	34%	(75)	26%	(56)	20%	(44)	11%	(24)	9%	(20)	219
4-Region: West	33%	(48)	37%	(53)	16%	(23)	7%	(11)	7%	(10)	145

Table GZC16_5: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my career prospects for years to come

			Som	ewhat	Som	ewhat	Stro	ongly	Don't	Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	agree	No O	pinion	Total N
Americans Age 13 to 23	28%	(175)	28%	(171)	19%	(120)	13%	(81)	12%	(73)	620
Gender: Male	27%	(76)	29%	(80)	17%	(47)	14%	(39)	13%	(36)	278
Gender: Female	29%	(99)	27%	(91)	21%	(73)	12%	(42)	11%	(37)	342
Generation Z: 13-23	28%	(175)	28%	(171)	19%	(120)	13%	(81)	12%	(73)	620
PID: Dem (no lean)	34%	(74)	29%	(62)	20%	(43)	9%	(20)	8%	(17)	216
PID: Ind (no lean)	25%	(67)	26%	(71)	18%	(49)	16%	(43)	14%	(39)	269
PID: Rep (no lean)	25%	(34)	28%	(37)	21%	(28)	13%	(17)	13%	(18)	135
PID/Gender: Dem Men	31%	(26)	34%	(29)	19%	(16)	8%	(7)	7%	(6)	84
PID/Gender: Dem Women	36%	(47)	26%	(34)	20%	(26)	11%	(14)	8%	(11)	131
PID/Gender: Ind Men	28%	(35)	25%	(31)	14%	(18)	15%	(19)	18%	(23)	125
PID/Gender: Ind Women	22%	(32)	28%	(40)	22%	(31)	17%	(25)	11%	(16)	144
PID/Gender: Rep Men	21%	(14)	29%	(20)	19%	(13)	20%	(14)	11%	(8)	68
PID/Gender: Rep Women	30%	(20)	26%	(17)	23%	(15)	5%	(4)	15%	(10)	67
Ideo: Liberal (1-3)	35%	(67)	29%	(55)	17%	(33)	10%	(20)	8%	(15)	190
Ideo: Moderate (4)	26%	(29)	32%	(36)	24%	(27)	11%	(12)	6%	(7)	111
Ideo: Conservative (5-7)	22%	(23)	31%	(33)	23%	(25)	17%	(18)	7%	(7)	106
Educ: < College	28%	(166)	28%	(166)	19%	(117)	13%	(79)	12%	(72)	601
Income: Under 50k	30%	(84)	28%	(78)	18%	(50)	13%	(37)	12%	(34)	284
Income: 50k-100k	25%	(49)	29%	(55)	22%	(43)	12%	(22)	12%	(23)	192
Income: 100k+	29%	(42)	26%	(37)	19%	(27)	15%	(22)	11%	(16)	144
Ethnicity: White	28%	(109)	26%	(98)	20%	(76)	14%	(53)	13%	(49)	385
Ethnicity: Hispanic	30%	(38)	32%	(40)	17%	(21)	9%	(11)	12%	(14)	124
Ethnicity: Afr. Am.	34%	(23)	28%	(19)	16%	(11)	14%	(9)	7%	(5)	68
Ethnicity: Other	25%	(42)	32%	(53)	20%	(33)	11%	(19)	12%	(19)	166
All Christian	26%	(50)	28%	(53)	21%	(41)	14%	(28)	10%	(19)	192
Atheist	18%	(13)	38%	(27)	22%	(15)	8%	(5)	14%	(10)	70
Agnostic/Nothing in particular	31%	(98)	24%	(76)	18%	(57)	14%	(44)	13%	(43)	318
Religious Non-Protestant/Catholic	33%	(17)	32%	(17)	17%	(9)	11%	(5)	8%	(4)	52
Evangelical	24%	(30)	27%	(33)	23%	(29)	12%	(15)	13%	(16)	123
Non-Evangelical	34%	(63)	26%	(48)	20%	(38)	12%	(23)	7%	(14)	185

Table GZC16_5: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my career prospects for years to come

			Som	ewhat	Som	ewhat	Stro	ongly	Don't	Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	agree	No O	pinion	Total N
Americans Age 13 to 23	28%	(175)	28%	(171)	19%	(120)	13%	(81)	12%	(73)	620
Community: Urban	26%	(40)	30%	(45)	20%	(31)	11%	(16)	14%	(21)	153
Community: Suburban	30%	(101)	29%	(97)	18%	(60)	14%	(48)	10%	(32)	338
Community: Rural	27%	(35)	22%	(28)	23%	(29)	13%	(17)	16%	(20)	129
Military HH: Yes	28%	(23)	15%	(12)	27%	(23)	13%	(11)	17%	(14)	82
Military HH: No	28%	(152)	29%	(158)	18%	(98)	13%	(70)	11%	(59)	538
RD/WT: Right Direction	24%	(44)	26%	(46)	18%	(33)	15%	(28)	17%	(30)	181
RD/WT: Wrong Track	30%	(131)	28%	(124)	20%	(87)	12%	(53)	10%	(43)	439
Trump Job Approve	23%	(42)	24%	(44)	25%	(46)	16%	(29)	12%	(21)	181
Trump Job Disapprove	31%	(106)	32%	(109)	18%	(62)	11%	(39)	8%	(28)	344
Trump Job Strongly Approve	25%	(19)	29%	(22)	16%	(12)	13%	(10)	18%	(14)	77
Trump Job Somewhat Approve	22%	(23)	20%	(21)	32%	(33)	18%	(19)	7%	(7)	103
Trump Job Somewhat Disapprove	28%	(37)	32%	(42)	19%	(25)	12%	(16)	8%	(10)	130
Trump Job Strongly Disapprove	32%	(69)	32%	(68)	17%	(37)	10%	(22)	8%	(18)	214
Favorable of Trump	24%	(41)	26%	(43)	22%	(38)	15%	(25)	13%	(21)	168
Unfavorable of Trump	31%	(114)	30%	(112)	18%	(68)	13%	(47)	8%	(29)	370
Very Favorable of Trump	28%	(21)	29%	(22)	9%	(7)	20%	(15)	15%	(11)	75
Somewhat Favorable of Trump	21%	(20)	23%	(22)	33%	(31)	11%	(10)	11%	(10)	93
Somewhat Unfavorable of Trump	31%	(36)	30%	(36)	19%	(22)	15%	(18)	5%	(6)	117
Very Unfavorable of Trump	31%	(78)	30%	(76)	18%	(46)	12%	(30)	9%	(22)	253
#1 Issue: Economy	26%	(37)	31%	(44)	28%	(40)	9%	(13)	7%	(10)	144
#1 Issue: Health Care	32%	(31)	24%	(24)	16%	(16)	15%	(15)	13%	(13)	99
#1 Issue: Women's Issues	29%	(26)	27%	(24)	21%	(19)	11%	(10)	12%	(11)	90
#1 Issue: Education	35%	(39)	25%	(27)	17%	(19)	14%	(15)	8%	(9)	109
#1 Issue: Energy	30%	(19)	30%	(19)	20%	(13)	12%	(8)	7%	(4)	64
#1 Issue: Other	21%	(12)	24%	(14)	15%	(9)	13%	(7)	28%	(16)	58
2016 Vote: Didn't Vote	28%	(165)	28%	(163)	19%	(115)	13%	(76)	12%	(73)	592
Voted in 2014: No	28%	(173)	28%	(171)	19%	(120)	13%	(79)	12%	(73)	617
2012 Vote: Didn't Vote	28%	(173)	28%	(170)	19%	(118)	13%	(79)	12%	(73)	614

Table GZC16_5: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I am worried the COVID-19 pandemic, also known as coronavirus, will impact my career prospects for years to come

Demographic	Strongl	y agree		ewhat gree		ewhat agree		ongly agree		Know / pinion	Total N
Americans Age 13 to 23	28%	(175)	28%	(171)	19%	(120)	13%	(81)	12%	(73)	620
4-Region: Northeast	28%	(36)	31%	(40)	18%	(23)	16%	(21)	6%	(7)	128
4-Region: Midwest	32%	(42)	24%	(31)	20%	(26)	14%	(18)	10%	(13)	129
4-Region: South	29%	(63)	25%	(55)	20%	(44)	11%	(24)	15%	(33)	219
4-Region: West	24%	(34)	31%	(45)	18%	(26)	12%	(18)	14%	(21)	145

Table GZC16_6: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I think all schools should offer online classes, even after social distancing and self-quarantining ends

		Ctuanaly agree		ewhat		ewhat		ongly		Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	igree	No O	pinion	Total N
Americans Age 13 to 23	28%	(171)	26%	(162)	18%	(112)	14%	(85)	14%	(89)	620
Gender: Male	30%	(85)	25%	(68)	18%	(51)	14%	(39)	13%	(35)	278
Gender: Female	25%	(87)	28%	(94)	18%	(61)	13%	(46)	16%	(54)	342
Generation Z: 13-23	28%	(171)	26%	(162)	18%	(112)	14%	(85)	14%	(89)	620
PID: Dem (no lean)	35%	(75)	21%	(46)	20%	(42)	14%	(29)	11%	(23)	216
PID: Ind (no lean)	24%	(65)	27%	(73)	14%	(39)	14%	(37)	20%	(55)	269
PID: Rep (no lean)	23%	(31)	32%	(43)	23%	(31)	14%	(18)	9%	(12)	135
PID/Gender: Dem Men	37%	(31)	25%	(21)	20%	(17)	11%	(10)	7%	(6)	84
PID/Gender: Dem Women	33%	(44)	19%	(25)	19%	(26)	15%	(20)	13%	(17)	131
PID/Gender: Ind Men	24%	(30)	25%	(31)	16%	(21)	14%	(17)	21%	(26)	125
PID/Gender: Ind Women	24%	(35)	29%	(42)	13%	(18)	14%	(20)	20%	(29)	144
PID/Gender: Rep Men	34%	(23)	23%	(15)	20%	(14)	18%	(12)	5%	(3)	68
PID/Gender: Rep Women	12%	(8)	41%	(27)	26%	(17)	9%	(6)	12%	(8)	67
Ideo: Liberal (1-3)	30%	(57)	26%	(49)	20%	(37)	14%	(27)	10%	(20)	190
Ideo: Moderate (4)	33%	(37)	31%	(34)	12%	(13)	15%	(17)	9%	(10)	111
Ideo: Conservative (5-7)	24%	(25)	32%	(34)	21%	(22)	17%	(18)	6%	(7)	106
Educ: < College	28%	(171)	26%	(156)	18%	(107)	14%	(81)	14%	(86)	601
Income: Under 50k	28%	(80)	27%	(78)	14%	(41)	13%	(36)	17%	(49)	284
Income: 50k-100k	25%	(48)	27%	(52)	21%	(41)	16%	(30)	11%	(21)	192
Income: 100k+	30%	(43)	22%	(32)	21%	(30)	13%	(19)	13%	(19)	144
Ethnicity: White	27%	(105)	25%	(97)	18%	(68)	17%	(65)	13%	(51)	385
Ethnicity: Hispanic	27%	(33)	26%	(32)	17%	(21)	12%	(15)	18%	(22)	124
Ethnicity: Afr. Am.	29%	(20)	31%	(21)	24%	(16)	7%	(5)	9%	(6)	68
Ethnicity: Other	28%	(47)	27%	(45)	17%	(28)	9%	(15)	19%	(32)	166
All Christian	21%	(40)	32%	(61)	22%	(42)	14%	(27)	11%	(22)	192
Atheist	30%	(21)	22%	(15)	17%	(12)	22%	(15)	10%	(7)	70
Agnostic/Nothing in particular	29%	(94)	25%	(79)	16%	(50)	12%	(38)	18%	(58)	318
Religious Non-Protestant/Catholic	37%	(19)	19%	(10)	23%	(12)	14%	(7)	8%	(4)	52
Evangelical	20%	(25)	35%	(43)	19%	(24)	9%	(11)	15%	(19)	123
Non-Evangelical	30%	(55)	25%	(46)	20%	(38)	14%	(27)	11%	(20)	185

Table GZC16_6: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I think all schools should offer online classes, even after social distancing and self-quarantining ends

Demographic	Stron	gly agree		ewhat gree		ewhat agree		ongly igree		Know / pinion	Total N
Americans Age 13 to 23	28%	(171)	26%	(162)	18%	(112)	14%	(85)	14%	(89)	620
Community: Urban	28%	(43)	23%	(35)	15%	(24)	17%	(27)	16%	(25)	153
Community: Suburban	29%	(97)	26%	(89)	19%	(64)	13%	(45)	13%	(44)	338
Community: Rural	24%	(31)	30%	(39)	19%	(25)	10%	(13)	16%	(21)	129
Military HH: Yes	29%	(24)	22%	(18)	19%	(15)	9%	(7)	22%	(18)	82
Military HH: No	27%	(147)	27%	(145)	18%	(97)	14%	(77)	13%	(72)	538
RD/WT: Right Direction	24%	(44)	30%	(54)	22%	(39)	12%	(21)	12%	(22)	181
RD/WT: Wrong Track	29%	(127)	25%	(108)	17%	(73)	15%	(64)	15%	(67)	439
Trump Job Approve	25%	(45)	32%	(57)	18%	(32)	17%	(30)	9%	(17)	181
Trump Job Disapprove	33%	(112)	24%	(82)	18%	(64)	12%	(42)	13%	(44)	344
Trump Job Strongly Approve	25%	(19)	26%	(20)	23%	(18)	16%	(12)	10%	(8)	77
Trump Job Somewhat Approve	25%	(26)	35%	(37)	14%	(14)	17%	(18)	9%	(9)	103
Trump Job Somewhat Disapprove	27%	(36)	24%	(31)	24%	(31)	15%	(20)	10%	(13)	130
Trump Job Strongly Disapprove	36%	(76)	24%	(52)	15%	(33)	11%	(23)	14%	(31)	214
Favorable of Trump	28%	(48)	27%	(46)	20%	(33)	15%	(25)	10%	(17)	168
Unfavorable of Trump	29%	(109)	26%	(98)	18%	(67)	13%	(48)	13%	(48)	370
Very Favorable of Trump	33%	(24)	26%	(20)	19%	(14)	16%	(12)	6%	(5)	75
Somewhat Favorable of Trump	25%	(23)	28%	(26)	21%	(19)	14%	(13)	13%	(12)	93
Somewhat Unfavorable of Trump	24%	(28)	27%	(32)	15%	(18)	19%	(22)	15%	(18)	117
Very Unfavorable of Trump	32%	(81)	26%	(65)	20%	(50)	10%	(26)	12%	(31)	253
#1 Issue: Economy	30%	(43)	30%	(43)	17%	(24)	13%	(18)	11%	(16)	144
#1 Issue: Health Care	26%	(26)	34%	(33)	16%	(16)	12%	(12)	12%	(12)	99
#1 Issue: Women's Issues	26%	(23)	26%	(23)	19%	(17)	13%	(12)	16%	(14)	90
#1 Issue: Education	26%	(29)	22%	(24)	24%	(26)	18%	(20)	11%	(12)	109
#1 Issue: Energy	25%	(16)	22%	(14)	24%	(15)	12%	(7)	17%	(11)	64
#1 Issue: Other	33%	(19)	14%	(8)	12%	(7)	9%	(5)	33%	(19)	58
2016 Vote: Didn't Vote	27%	(159)	26%	(155)	18%	(109)	14%	(83)	15%	(87)	592
Voted in 2014: No	28%	(170)	26%	(162)	18%	(112)	14%	(83)	14%	(89)	617
2012 Vote: Didn't Vote	28%	(170)	26%	(161)	18%	(112)	14%	(83)	14%	(88)	614

Table GZC16_6: Thinking about your experience as a student during COVID-19, also known as coronavirus, do you agree or disagree with the following statements?

I think all schools should offer online classes, even after social distancing and self-quarantining ends

Demographic	Strong	ly agree		ewhat gree		ewhat agree		ongly ogree		Know / pinion	Total N
Americans Age 13 to 23	28%	(171)	26%	(162)	18%	(112)	14%	(85)	14%	(89)	620
4-Region: Northeast	28%	(36)	25%	(32)	17%	(22)	16%	(20)	14%	(18)	128
4-Region: Midwest	22%	(28)	29%	(38)	22%	(29)	14%	(18)	12%	(16)	129
4-Region: South	32%	(71)	26%	(56)	15%	(34)	12%	(26)	15%	(32)	219
4-Region: West	25%	(36)	26%	(37)	19%	(28)	14%	(21)	16%	(24)	145

Table GZC17_1: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be active in my community

D 11	emographic More		More No change				<u></u>		Know / No	Total N	
Demographic		More	No	change]	Less	Op	oinion	Total N		
Americans Age 13 to 23	36%	(363)	40%	(396)	11%	(115)	13%	(125)	1000		
Gender: Male	32%	(158)	42%	(206)	13%	(64)	12%	(60)	489		
Gender: Female	40%	(205)	37%	(190)	10%	(51)	13%	(65)	511		
Generation Z: 13-23	36%	(363)	40%	(396)	11%	(115)	13%	(125)	1000		
PID: Dem (no lean)	44%	(156)	38%	(134)	11%	(37)	7%	(24)	352		
PID: Ind (no lean)	28%	(123)	41%	(179)	12%	(53)	19%	(81)	436		
PID: Rep (no lean)	40%	(84)	39%	(83)	12%	(25)	9%	(20)	213		
PID/Gender: Dem Men	46%	(70)	37%	(57)	12%	(18)	6%	(9)	154		
PID/Gender: Dem Women	43%	(85)	39%	(78)	10%	(19)	8%	(15)	198		
PID/Gender: Ind Men	25%	(52)	43%	(90)	14%	(30)	18%	(39)	212		
PID/Gender: Ind Women	32%	(71)	39%	(88)	10%	(23)	19%	(42)	224		
PID/Gender: Rep Men	29%	(35)	48%	(59)	13%	(16)	10%	(13)	123		
PID/Gender: Rep Women	55%	(49)	27%	(24)	10%	(9)	8%	(7)	90		
Ideo: Liberal (1-3)	43%	(133)	38%	(117)	11%	(34)	9%	(27)	312		
Ideo: Moderate (4)	34%	(60)	46%	(82)	12%	(20)	8%	(14)	176		
Ideo: Conservative (5-7)	42%	(77)	44%	(81)	10%	(19)	5%	(9)	186		
Educ: < College	36%	(333)	40%	(368)	11%	(99)	13%	(119)	920		
Educ: Bachelors degree	39%	(23)	38%	(23)	19%	(11)	4%	(2)	60		
Income: Under 50k	35%	(185)	35%	(186)	13%	(68)	16%	(86)	525		
Income: 50k-100k	37%	(107)	45%	(129)	10%	(29)	8%	(22)	286		
Income: 100k+	38%	(71)	44%	(82)	10%	(18)	9%	(16)	188		
Ethnicity: White	38%	(238)	40%	(254)	10%	(66)	11%	(71)	629		
Ethnicity: Hispanic	31%	(64)	38%	(76)	14%	(27)	17%	(35)	203		
Ethnicity: Afr. Am.	42%	(54)	33%	(42)	13%	(17)	13%	(17)	130		
Ethnicity: Other	30%	(71)	42%	(101)	13%	(32)	15%	(37)	241		
All Christian	39%	(114)	44%	(130)	9%	(26)	9%	(25)	296		
All Non-Christian	49%	(31)	26%	(17)	12%	(8)	13%	(8)	64		
Atheist	35%	(38)	40%	(43)	15%	(16)	9%	(10)	106		
Agnostic/Nothing in particular	34%	(180)	39%	(207)	12%	(65)	15%	(81)	534		
Religious Non-Protestant/Catholic	51%	(43)	25%	(21)	12%	(10)	13%	(11)	84		

Table GZC17_1: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be active in my community

							Don't I	Know / No	
Demographic	1	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	36%	(363)	40%	(396)	11%	(115)	13%	(125)	1000
Evangelical	40%	(76)	39%	(74)	11%	(21)	10%	(20)	191
Non-Evangelical	38%	(109)	43%	(123)	10%	(28)	9%	(26)	286
Community: Urban	42%	(111)	37%	(96)	10%	(25)	11%	(30)	262
Community: Suburban	35%	(177)	44%	(224)	11%	(55)	10%	(52)	509
Community: Rural	33%	(76)	33%	(76)	15%	(34)	19%	(42)	229
Employ: Private Sector	44%	(41)	37%	(34)	17%	(16)	3%	(2)	92
Employ: Unemployed	31%	(46)	36%	(54)	15%	(22)	17%	(26)	148
Employ: Other	35%	(21)	32%	(20)	17%	(10)	16%	(10)	61
Military HH: Yes	37%	(48)	35%	(46)	12%	(16)	15%	(20)	129
Military HH: No	36%	(316)	40%	(351)	11%	(99)	12%	(105)	871
RD/WT: Right Direction	35%	(106)	38%	(113)	13%	(40)	13%	(40)	299
RD/WT: Wrong Track	37%	(258)	40%	(283)	11%	(75)	12%	(85)	701
Trump Job Approve	36%	(107)	43%	(128)	13%	(38)	8%	(23)	296
Trump Job Disapprove	41%	(227)	40%	(219)	10%	(54)	9%	(52)	552
Trump Job Strongly Approve	42%	(49)	34%	(41)	15%	(18)	9%	(11)	119
Trump Job Somewhat Approve	32%	(57)	49%	(87)	11%	(20)	7%	(12)	176
Trump Job Somewhat Disapprove	37%	(75)	43%	(87)	12%	(24)	8%	(17)	203
Trump Job Strongly Disapprove	44%	(152)	38%	(132)	9%	(30)	10%	(35)	349
Favorable of Trump	37%	(102)	41%	(112)	14%	(39)	8%	(22)	275
Unfavorable of Trump	40%	(231)	40%	(236)	10%	(58)	10%	(59)	584
Very Favorable of Trump	41%	(53)	36%	(47)	15%	(20)	8%	(10)	130
Somewhat Favorable of Trump	34%	(49)	45%	(65)	13%	(19)	8%	(12)	145
Somewhat Unfavorable of Trump	33%	(58)	47%	(83)	10%	(18)	10%	(18)	177
Very Unfavorable of Trump	42%	(173)	38%	(154)	10%	(39)	10%	(41)	407

Table GZC17_1: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be active in my community

							Don't l	Know / No		
Demographic	1	More	No	change		Less	Oı	oinion	Total N	
Americans Age 13 to 23	36%	(363)	40%	(396)	11%	(115)	13%	(125)	1000	
#1 Issue: Economy	37%	(95)	43%	(108)	14%	(36)	6%	(15)	254	
#1 Issue: Security	41%	(33)	27%	(22)	14%	(11)	18%	(14)	80	
#1 Issue: Health Care	35%	(62)	37%	(66)	12%	(22)	15%	(27)	176	
#1 Issue: Women's Issues	38%	(50)	37%	(48)	9%	(12)	16%	(20)	130	
#1 Issue: Education	31%	(46)	50%	(74)	9%	(13)	10%	(14)	148	
#1 Issue: Energy	41%	(41)	46%	(47)	10%	(10)	3%	(3)	101	
#1 Issue: Other	32%	(30)	26%	(25)	9%	(8)	33%	(31)	93	
2018 House Vote: Democrat	48%	(52)	36%	(40)	12%	(13)	3%	(4)	109	
2018 House Vote: Republican	36%	(18)	43%	(21)	16%	(8)	5%	(2)	50	
2016 Vote: Hillary Clinton	52%	(32)	32%	(20)	12%	(7)	4%	(3)	61	
2016 Vote: Didn't Vote	36%	(318)	40%	(354)	11%	(101)	13%	(119)	893	
Voted in 2014: No	36%	(350)	40%	(389)	11%	(109)	13%	(124)	972	
2012 Vote: Didn't Vote	36%	(352)	40%	(390)	11%	(112)	13%	(123)	976	
4-Region: Northeast	42%	(83)	34%	(68)	10%	(21)	14%	(28)	200	
4-Region: Midwest	32%	(70)	43%	(96)	11%	(25)	14%	(31)	222	
4-Region: South	38%	(134)	38%	(134)	12%	(41)	13%	(47)	356	
4-Region: West	34%	(76)	44%	(99)	13%	(29)	9%	(19)	223	

Table GZC17_2: *Do you expect to do the following more or less when social distancing and self-quarantining ends? Be attentive to the latest news*

Demographic	1	More	No	change	1	Less		Know / No pinion	Total N
~ 1									
Americans Age 13 to 23	45%	(451)	34%	(338)	9%	(90)	12%	(122)	1000
Gender: Male	42%	(204)	36%	(176)	9%	(44)	13%	(64)	489
Gender: Female	48%	(246)	32%	(162)	9%	(46)	11%	(58)	511
Generation Z: 13-23	45%	(451)	34%	(338)	9%	(90)	12%	(122)	1000
PID: Dem (no lean)	55%	(192)	29%	(102)	10%	(37)	6%	(21)	352
PID: Ind (no lean)	38%	(164)	35%	(152)	9%	(39)	19%	(81)	436
PID: Rep (no lean)	44%	(94)	40%	(84)	6%	(14)	9%	(20)	213
PID/Gender: Dem Men	56%	(86)	28%	(43)	10%	(15)	6%	(10)	154
PID/Gender: Dem Women	54%	(106)	30%	(58)	11%	(22)	6%	(11)	198
PID/Gender: Ind Men	33%	(69)	37%	(78)	10%	(21)	20%	(43)	212
PID/Gender: Ind Women	42%	(95)	33%	(74)	8%	(18)	17%	(38)	224
PID/Gender: Rep Men	40%	(49)	44%	(55)	6%	(7)	9%	(12)	123
PID/Gender: Rep Women	50%	(45)	33%	(30)	7%	(7)	9%	(8)	90
Ideo: Liberal (1-3)	49%	(152)	31%	(98)	13%	(41)	7%	(21)	312
Ideo: Moderate (4)	48%	(85)	33%	(59)	8%	(14)	10%	(18)	176
Ideo: Conservative (5-7)	52%	(96)	33%	(62)	9%	(17)	6%	(11)	186
Educ: < College	45%	(414)	34%	(311)	9%	(79)	13%	(116)	920
Educ: Bachelors degree	50%	(30)	32%	(20)	14%	(8)	4%	(2)	60
Income: Under 50k	42%	(222)	33%	(171)	9%	(49)	16%	(82)	525
Income: 50k-100k	45%	(130)	37%	(105)	9%	(24)	9%	(27)	286
Income: 100k+	52%	(98)	33%	(62)	8%	(16)	6%	(12)	188
Ethnicity: White	45%	(283)	35%	(223)	9%	(56)	11%	(68)	629
Ethnicity: Hispanic	46%	(94)	27%	(54)	12%	(24)	15%	(30)	203
Ethnicity: Afr. Am.	51%	(66)	31%	(41)	6%	(8)	12%	(16)	130
Ethnicity: Other	42%	(102)	31%	(75)	11%	(26)	16%	(38)	241
All Christian	47%	(140)	37%	(110)	8%	(23)	8%	(23)	296
All Non-Christian	48%	(31)	33%	(21)	8%	(5)	11%	(7)	64
Atheist	45%	(48)	33%	(36)	11%	(12)	11%	(12)	106
Agnostic/Nothing in particular	44%	(233)	32%	(171)	9%	(50)	15%	(80)	534
Religious Non-Protestant/Catholic	45%	(38)	35%	(30)	7%	(6)	13%	(11)	84

Table GZC17_2: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be attentive to the latest news

							Don't I	Know / No		
Demographic	1	More	No	change	I	Less	Op	oinion	Total N	
Americans Age 13 to 23	45%	(451)	34%	(338)	9%	(90)	12%	(122)	1000	
Evangelical	46%	(89)	31%	(59)	11%	(21)	12%	(22)	191	
Non-Evangelical	50%	(143)	35%	(99)	7%	(19)	9%	(25)	286	
Community: Urban	48%	(126)	32%	(84)	8%	(22)	11%	(30)	262	
Community: Suburban	46%	(235)	35%	(176)	9%	(46)	10%	(51)	509	
Community: Rural	39%	(89)	34%	(78)	9%	(22)	18%	(40)	229	
Employ: Private Sector	47%	(43)	37%	(34)	13%	(12)	2%	(2)	92	
Employ: Unemployed	43%	(63)	30%	(45)	9%	(13)	18%	(27)	148	
Employ: Other	38%	(23)	33%	(20)	11%	(6)	18%	(11)	61	
Military HH: Yes	46%	(59)	30%	(39)	8%	(11)	16%	(20)	129	
Military HH: No	45%	(391)	34%	(299)	9%	(79)	12%	(101)	871	
RD/WT: Right Direction	42%	(126)	37%	(110)	9%	(26)	12%	(37)	299	
RD/WT: Wrong Track	46%	(324)	33%	(228)	9%	(64)	12%	(85)	701	
Trump Job Approve	47%	(138)	37%	(110)	8%	(24)	8%	(24)	296	
Trump Job Disapprove	49%	(271)	33%	(180)	9%	(50)	9%	(50)	552	
Trump Job Strongly Approve	45%	(54)	35%	(41)	11%	(13)	8%	(10)	119	
Trump Job Somewhat Approve	47%	(84)	39%	(68)	6%	(11)	8%	(14)	176	
Trump Job Somewhat Disapprove	50%	(101)	34%	(68)	8%	(17)	8%	(16)	203	
Trump Job Strongly Disapprove	49%	(170)	32%	(112)	10%	(33)	10%	(34)	349	
Favorable of Trump	48%	(132)	36%	(99)	8%	(21)	8%	(23)	275	
Unfavorable of Trump	49%	(283)	33%	(192)	9%	(55)	9%	(53)	584	
Very Favorable of Trump	45%	(58)	40%	(52)	7%	(10)	8%	(11)	130	
Somewhat Favorable of Trump	51%	(74)	33%	(47)	8%	(12)	8%	(12)	145	
Somewhat Unfavorable of Trump	44%	(78)	38%	(68)	8%	(13)	10%	(17)	177	
Very Unfavorable of Trump	50%	(205)	31%	(125)	10%	(41)	9%	(36)	407	

Table GZC17_2: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be attentive to the latest news

							Don't l	Know / No	
Demographic	I	More	No	change	I	Less	Oı	oinion	Total N
Americans Age 13 to 23	45%	(451)	34%	(338)	9%	(90)	12%	(122)	1000
#1 Issue: Economy	52%	(133)	33%	(84)	7%	(19)	7%	(19)	254
#1 Issue: Security	46%	(37)	27%	(21)	9%	(7)	18%	(14)	80
#1 Issue: Health Care	48%	(85)	31%	(55)	8%	(14)	13%	(22)	176
#1 Issue: Women's Issues	40%	(52)	41%	(54)	7%	(10)	11%	(15)	130
#1 Issue: Education	41%	(60)	39%	(58)	11%	(17)	9%	(13)	148
#1 Issue: Energy	50%	(51)	32%	(32)	12%	(12)	6%	(7)	101
#1 Issue: Other	29%	(27)	27%	(25)	10%	(9)	34%	(32)	93
2018 House Vote: Democrat	57%	(62)	30%	(33)	9%	(10)	3%	(4)	109
2018 House Vote: Republican	44%	(22)	36%	(18)	15%	(8)	5%	(2)	50
2016 Vote: Hillary Clinton	53%	(32)	31%	(19)	12%	(7)	5%	(3)	61
2016 Vote: Didn't Vote	45%	(401)	34%	(299)	9%	(77)	13%	(115)	893
Voted in 2014: No	45%	(436)	34%	(330)	9%	(86)	12%	(121)	972
2012 Vote: Didn't Vote	45%	(441)	34%	(329)	9%	(87)	12%	(120)	976
4-Region: Northeast	45%	(89)	32%	(63)	12%	(24)	12%	(24)	200
4-Region: Midwest	40%	(89)	40%	(88)	6%	(14)	14%	(31)	222
4-Region: South	47%	(167)	32%	(115)	8%	(27)	13%	(47)	356
4-Region: West	47%	(105)	32%	(72)	11%	(25)	9%	(21)	223

Table GZC17_3: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be aware of my personal health

Demographic	1	More	No	change	ī	Less		Know / No Dinion	Total N
Ų ,									
Americans Age 13 to 23	60%	(600)	27%	(267)	4%	(38)	9%	(94)	1000
Gender: Male	54%	(264)	30%	(147)	5%	(26)	11%	(51)	489
Gender: Female	66%	(336)	23%	(120)	2%	(13)	8%	(43)	511
Generation Z: 13-23	60%	(600)	27%	(267)	4%	(38)	9%	(94)	1000
PID: Dem (no lean)	70%	(247)	22%	(77)	4%	(13)	4%	(14)	352
PID: Ind (no lean)	53%	(230)	29%	(126)	4%	(18)	14%	(62)	436
PID: Rep (no lean)	58%	(122)	30%	(65)	4%	(8)	8%	(18)	213
PID/Gender: Dem Men	69%	(106)	22%	(34)	5%	(8)	4%	(6)	154
PID/Gender: Dem Women	72%	(142)	22%	(43)	3%	(5)	4%	(8)	198
PID/Gender: Ind Men	48%	(101)	31%	(66)	5%	(11)	16%	(33)	212
PID/Gender: Ind Women	58%	(130)	27%	(60)	3%	(6)	13%	(28)	224
PID/Gender: Rep Men	47%	(58)	38%	(47)	5%	(7)	9%	(12)	123
PID/Gender: Rep Women	72%	(65)	20%	(18)	1%	(1)	7%	(6)	90
Ideo: Liberal (1-3)	64%	(200)	27%	(83)	4%	(13)	5%	(16)	312
Ideo: Moderate (4)	59%	(105)	31%	(55)	4%	(7)	5%	(10)	176
Ideo: Conservative (5-7)	64%	(119)	27%	(51)	4%	(7)	5%	(9)	186
Educ: < College	60%	(552)	27%	(248)	3%	(32)	10%	(88)	920
Educ: Bachelors degree	66%	(40)	26%	(16)	4%	(3)	4%	(2)	60
Income: Under 50k	57%	(300)	25%	(133)	5%	(25)	13%	(68)	525
Income: 50k-100k	63%	(181)	29%	(82)	3%	(9)	5%	(15)	286
Income: 100k+	64%	(120)	28%	(52)	3%	(5)	6%	(11)	188
Ethnicity: White	59%	(371)	29%	(184)	3%	(20)	9%	(55)	629
Ethnicity: Hispanic	59%	(119)	22%	(44)	8%	(16)	11%	(23)	203
Ethnicity: Afr. Am.	70%	(91)	19%	(25)	4%	(5)	6%	(8)	130
Ethnicity: Other	57%	(138)	24%	(59)	5%	(13)	13%	(31)	241
All Christian	59%	(176)	30%	(87)	4%	(12)	7%	(20)	296
All Non-Christian	65%	(42)	17%	(11)	9%	(6)	8%	(5)	64
Atheist	54%	(57)	36%	(38)	3%	(3)	8%	(8)	106
Agnostic/Nothing in particular	61%	(325)	25%	(131)	3%	(18)	11%	(61)	534
Religious Non-Protestant/Catholic	62%	(52)	20%	(17)	8%	(7)	9%	(8)	84

Table GZC17_3: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be aware of my personal health

D	,	M	NT.	.1	T			Know / No	T. A. INI
Demographic	1	More	No	change	1	Less	Op	inion	Total N
Americans Age 13 to 23	60%	(600)	27%	(267)	4%	(38)	9%	(94)	1000
Evangelical	66%	(125)	23%	(43)	4%	(9)	7%	(14)	191
Non-Evangelical	62%	(178)	28%	(81)	3%	(8)	7%	(19)	286
Community: Urban	64%	(167)	22%	(57)	6%	(15)	9%	(23)	262
Community: Suburban	63%	(319)	27%	(138)	3%	(16)	7%	(36)	509
Community: Rural	50%	(114)	32%	(73)	3%	(7)	15%	(35)	229
Employ: Private Sector	67%	(62)	27%	(25)	4%	(4)	2%	(1)	92
Employ: Unemployed	59%	(88)	22%	(33)	3%	(5)	15%	(22)	148
Employ: Other	49%	(30)	31%	(19)	7%	(4)	12%	(8)	61
Military HH: Yes	61%	(78)	20%	(25)	6%	(8)	14%	(18)	129
Military HH: No	60%	(522)	28%	(242)	4%	(31)	9%	(76)	871
RD/WT: Right Direction	58%	(172)	27%	(82)	4%	(13)	11%	(32)	299
RD/WT: Wrong Track	61%	(428)	26%	(186)	4%	(26)	9%	(62)	701
Trump Job Approve	59%	(174)	30%	(89)	4%	(12)	7%	(21)	296
Trump Job Disapprove	65%	(358)	27%	(147)	3%	(17)	5%	(30)	552
Trump Job Strongly Approve	55%	(65)	33%	(39)	5%	(6)	8%	(9)	119
Trump Job Somewhat Approve	62%	(109)	28%	(50)	3%	(6)	7%	(12)	176
Trump Job Somewhat Disapprove	69%	(140)	23%	(46)	4%	(7)	4%	(9)	203
Trump Job Strongly Disapprove	62%	(217)	29%	(101)	3%	(9)	6%	(21)	349
Favorable of Trump	60%	(165)	29%	(80)	4%	(10)	8%	(21)	275
Unfavorable of Trump	64%	(375)	26%	(154)	3%	(18)	6%	(37)	584
Very Favorable of Trump	59%	(77)	29%	(37)	5%	(6)	8%	(10)	130
Somewhat Favorable of Trump	61%	(88)	29%	(42)	3%	(4)	7%	(11)	145
Somewhat Unfavorable of Trump	64%	(112)	27%	(49)	4%	(7)	5%	(9)	177
Very Unfavorable of Trump	64%	(262)	26%	(106)	3%	(12)	7%	(27)	407

Table GZC17_3: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be aware of my personal health

							Don't k	Know / No	
Demographic	1	More	No	change	I	Less	Op	inion	Total N
Americans Age 13 to 23	60%	(600)	27%	(267)	4%	(38)	9%	(94)	1000
#1 Issue: Economy	65%	(164)	28%	(72)	3%	(8)	4%	(10)	254
#1 Issue: Security	62%	(49)	18%	(14)	3%	(2)	18%	(14)	80
#1 Issue: Health Care	65%	(114)	19%	(34)	4%	(7)	12%	(20)	176
#1 Issue: Women's Issues	51%	(67)	35%	(45)	2%	(3)	11%	(15)	130
#1 Issue: Education	58%	(86)	31%	(46)	6%	(9)	5%	(7)	148
#1 Issue: Energy	69%	(70)	26%	(27)	2%	(2)	3%	(3)	101
#1 Issue: Other	43%	(40)	25%	(23)	5%	(5)	27%	(25)	93
2018 House Vote: Democrat	68%	(74)	23%	(25)	5%	(6)	3%	(3)	109
2018 House Vote: Republican	58%	(29)	32%	(16)	5%	(2)	5%	(2)	50
2016 Vote: Hillary Clinton	69%	(42)	21%	(13)	7%	(4)	3%	(2)	61
2016 Vote: Didn't Vote	59%	(531)	27%	(239)	4%	(33)	10%	(90)	893
Voted in 2014: No	60%	(579)	27%	(262)	4%	(38)	10%	(93)	972
2012 Vote: Didn't Vote	60%	(587)	27%	(263)	3%	(34)	9%	(92)	976
4-Region: Northeast	63%	(127)	24%	(47)	5%	(11)	8%	(15)	200
4-Region: Midwest	56%	(125)	30%	(66)	3%	(6)	11%	(25)	222
4-Region: South	60%	(212)	26%	(94)	3%	(12)	10%	(37)	356
4-Region: West	61%	(136)	27%	(60)	4%	(10)	7%	(17)	223

Table GZC17_4: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be aware of my finances

Demographic	7	More	No	change	1	Less		Know / No Dinion	Total N
~ -								•	
Americans Age 13 to 23	46%	(457)	37%	(368)	4%	(43)	13%	(132)	1000
Gender: Male	44%	(214)	38%	(186)	4%	(20)	14%	(68)	489
Gender: Female	47%	(243)	36%	(182)	4%	(23)	13%	(64)	511
Generation Z: 13-23	46%	(457)	37%	(368)	4%	(43)	13%	(132)	1000
PID: Dem (no lean)	55%	(193)	35%	(123)	4%	(14)	6%	(22)	352
PID: Ind (no lean)	39%	(171)	35%	(154)	5%	(21)	20%	(89)	436
PID: Rep (no lean)	43%	(92)	43%	(91)	3%	(7)	10%	(22)	213
PID/Gender: Dem Men	52%	(79)	37%	(57)	6%	(9)	6%	(9)	154
PID/Gender: Dem Women	58%	(114)	33%	(66)	3%	(5)	6%	(13)	198
PID/Gender: Ind Men	38%	(81)	37%	(78)	3%	(7)	21%	(45)	212
PID/Gender: Ind Women	40%	(90)	34%	(76)	6%	(15)	20%	(44)	224
PID/Gender: Rep Men	43%	(53)	41%	(51)	3%	(4)	12%	(14)	123
PID/Gender: Rep Women	43%	(39)	45%	(40)	3%	(3)	9%	(8)	90
Ideo: Liberal (1-3)	54%	(170)	34%	(105)	5%	(16)	7%	(22)	312
Ideo: Moderate (4)	50%	(88)	36%	(64)	4%	(6)	10%	(18)	176
Ideo: Conservative (5-7)	48%	(89)	42%	(79)	5%	(9)	5%	(9)	186
Educ: < College	45%	(415)	37%	(344)	4%	(35)	14%	(127)	920
Educ: Bachelors degree	54%	(32)	32%	(19)	10%	(6)	4%	(2)	60
Income: Under 50k	45%	(235)	33%	(175)	5%	(28)	17%	(89)	525
Income: 50k-100k	42%	(120)	46%	(131)	3%	(8)	10%	(27)	286
Income: 100k+	54%	(102)	33%	(63)	4%	(7)	9%	(16)	188
Ethnicity: White	45%	(286)	39%	(243)	4%	(24)	12%	(77)	629
Ethnicity: Hispanic	46%	(93)	31%	(63)	7%	(14)	16%	(33)	203
Ethnicity: Afr. Am.	53%	(69)	31%	(41)	5%	(7)	11%	(14)	130
Ethnicity: Other	43%	(103)	35%	(84)	5%	(12)	17%	(42)	24
All Christian	50%	(147)	37%	(111)	5%	(14)	8%	(24)	296
All Non-Christian	48%	(31)	35%	(23)	3%	(2)	14%	(9)	64
Atheist	36%	(38)	50%	(53)	6%	(6)	9%	(10)	106
Agnostic/Nothing in particular	45%	(241)	34%	(182)	4%	(21)	17%	(90)	534
Religious Non-Protestant/Catholic	44%	(37)	37%	(32)	4%	(4)	14%	(12)	84

Table GZC17_4: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be aware of my finances

							Don't I	Know / No	
Demographic]	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	46%	(457)	37%	(368)	4%	(43)	13%	(132)	1000
Evangelical	46%	(88)	34%	(64)	5%	(10)	15%	(29)	191
Non-Evangelical	50%	(142)	37%	(104)	4%	(11)	10%	(28)	286
Community: Urban	50%	(132)	34%	(89)	3%	(8)	13%	(33)	262
Community: Suburban	47%	(237)	38%	(195)	4%	(21)	11%	(56)	509
Community: Rural	39%	(88)	37%	(84)	6%	(13)	19%	(43)	229
Employ: Private Sector	58%	(53)	31%	(29)	6%	(6)	5%	(4)	92
Employ: Unemployed	43%	(63)	32%	(47)	7%	(11)	18%	(27)	148
Employ: Other	37%	(23)	32%	(19)	9%	(6)	21%	(13)	61
Military HH: Yes	35%	(45)	40%	(52)	5%	(7)	19%	(25)	129
Military HH: No	47%	(411)	36%	(316)	4%	(36)	12%	(107)	871
RD/WT: Right Direction	41%	(121)	37%	(111)	5%	(16)	17%	(51)	299
RD/WT: Wrong Track	48%	(336)	37%	(257)	4%	(27)	12%	(82)	701
Trump Job Approve	45%	(134)	41%	(120)	5%	(14)	9%	(27)	296
Trump Job Disapprove	52%	(286)	35%	(195)	3%	(18)	10%	(53)	552
Trump Job Strongly Approve	40%	(48)	43%	(51)	7%	(8)	10%	(12)	119
Trump Job Somewhat Approve	49%	(86)	39%	(69)	4%	(7)	8%	(15)	176
Trump Job Somewhat Disapprove	49%	(100)	37%	(74)	4%	(8)	10%	(20)	203
Trump Job Strongly Disapprove	53%	(186)	35%	(121)	3%	(10)	9%	(33)	349
Favorable of Trump	45%	(124)	41%	(113)	5%	(13)	9%	(25)	275
Unfavorable of Trump	52%	(306)	34%	(200)	4%	(21)	10%	(56)	584
Very Favorable of Trump	44%	(57)	39%	(51)	7%	(9)	10%	(13)	130
Somewhat Favorable of Trump	46%	(66)	43%	(61)	3%	(4)	9%	(13)	145
Somewhat Unfavorable of Trump	45%	(80)	39%	(69)	5%	(9)	11%	(19)	177
Very Unfavorable of Trump	56%	(226)	32%	(131)	3%	(13)	9%	(37)	407

Table GZC17_4: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be aware of my finances

							Don't l	Don't Know / No		
Demographic	1	More	No	change	I	Less	OI	oinion	Total N	
Americans Age 13 to 23	46%	(457)	37%	(368)	4%	(43)	13%	(132)	1000	
#1 Issue: Economy	50%	(128)	37%	(94)	4%	(10)	9%	(22)	254	
#1 Issue: Security	39%	(31)	33%	(27)	4%	(3)	24%	(19)	80	
#1 Issue: Health Care	53%	(93)	29%	(52)	4%	(6)	14%	(25)	176	
#1 Issue: Women's Issues	42%	(55)	39%	(51)	5%	(7)	14%	(18)	130	
#1 Issue: Education	42%	(62)	46%	(69)	5%	(7)	7%	(11)	148	
#1 Issue: Energy	54%	(55)	40%	(40)	2%	(2)	3%	(3)	101	
#1 Issue: Other	28%	(26)	30%	(28)	5%	(5)	37%	(34)	93	
2018 House Vote: Democrat	63%	(69)	26%	(29)	8%	(9)	2%	(3)	109	
2018 House Vote: Republican	41%	(20)	46%	(23)	7%	(3)	6%	(3)	50	
2016 Vote: Hillary Clinton	62%	(38)	30%	(18)	5%	(3)	3%	(2)	61	
2016 Vote: Didn't Vote	45%	(400)	37%	(330)	4%	(35)	14%	(128)	893	
Voted in 2014: No	45%	(442)	37%	(359)	4%	(40)	14%	(132)	972	
2012 Vote: Didn't Vote	46%	(448)	37%	(359)	4%	(39)	13%	(131)	976	
4-Region: Northeast	49%	(97)	34%	(68)	6%	(11)	11%	(23)	200	
4-Region: Midwest	40%	(89)	43%	(96)	1%	(3)	15%	(34)	222	
4-Region: South	47%	(167)	34%	(119)	5%	(16)	15%	(53)	356	
4-Region: West	46%	(103)	38%	(85)	5%	(12)	10%	(23)	223	

Table GZC17_5: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be interested in flexible employment options

							Don't l	Know / No	
Demographic]	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	42%	(418)	37%	(367)	6%	(63)	15%	(152)	1000
Gender: Male	40%	(197)	39%	(189)	6%	(32)	15%	(71)	489
Gender: Female	43%	(221)	35%	(177)	6%	(31)	16%	(81)	511
Generation Z: 13-23	42%	(418)	37%	(367)	6%	(63)	15%	(152)	1000
PID: Dem (no lean)	50%	(174)	36%	(128)	6%	(20)	8%	(29)	352
PID: Ind (no lean)	36%	(155)	35%	(152)	7%	(32)	22%	(98)	436
PID: Rep (no lean)	42%	(89)	41%	(87)	5%	(11)	12%	(25)	213
PID/Gender: Dem Men	48%	(74)	39%	(60)	6%	(9)	7%	(11)	154
PID/Gender: Dem Women	51%	(101)	35%	(68)	5%	(11)	9%	(18)	198
PID/Gender: Ind Men	35%	(74)	36%	(76)	7%	(16)	21%	(45)	212
PID/Gender: Ind Women	36%	(81)	34%	(76)	7%	(16)	23%	(52)	224
PID/Gender: Rep Men	40%	(49)	44%	(54)	5%	(6)	12%	(14)	123
PID/Gender: Rep Women	45%	(40)	37%	(33)	5%	(5)	13%	(11)	90
Ideo: Liberal (1-3)	50%	(157)	35%	(110)	6%	(20)	8%	(26)	312
Ideo: Moderate (4)	45%	(80)	38%	(67)	4%	(7)	12%	(21)	176
Ideo: Conservative (5-7)	45%	(84)	40%	(75)	7%	(14)	7%	(14)	186
Educ: < College	41%	(380)	37%	(339)	6%	(55)	16%	(146)	920
Educ: Bachelors degree	51%	(31)	35%	(21)	10%	(6)	5%	(3)	60
Income: Under 50k	41%	(215)	34%	(178)	7%	(39)	18%	(93)	525
Income: 50k-100k	43%	(122)	38%	(110)	6%	(17)	13%	(38)	286
Income: 100k+	43%	(81)	42%	(79)	4%	(7)	11%	(21)	188
Ethnicity: White	43%	(270)	39%	(244)	4%	(26)	14%	(89)	629
Ethnicity: Hispanic	41%	(84)	30%	(61)	10%	(19)	19%	(38)	203
Ethnicity: Afr. Am.	48%	(62)	29%	(38)	10%	(13)	13%	(17)	130
Ethnicity: Other	36%	(87)	35%	(85)	10%	(24)	19%	(46)	241
All Christian	44%	(129)	38%	(113)	8%	(23)	10%	(31)	296
All Non-Christian	45%	(29)	30%	(19)	13%	(8)	12%	(8)	64
Atheist	46%	(48)	34%	(36)	4%	(5)	16%	(17)	106
Agnostic/Nothing in particular	40%	(212)	37%	(198)	5%	(27)	18%	(97)	534
Religious Non-Protestant/Catholic	42%	(35)	33%	(28)	13%	(11)	12%	(10)	84

Table GZC17_5: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be interested in flexible employment options

								Know / No	
Demographic	1	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	42%	(418)	37%	(367)	6%	(63)	15%	(152)	1000
Evangelical	43%	(82)	31%	(58)	10%	(19)	16%	(31)	191
Non-Evangelical	42%	(121)	42%	(120)	5%	(15)	10%	(30)	286
Community: Urban	47%	(124)	33%	(87)	6%	(17)	13%	(34)	262
Community: Suburban	42%	(213)	40%	(202)	6%	(30)	12%	(63)	509
Community: Rural	35%	(81)	34%	(78)	7%	(16)	24%	(54)	229
Employ: Private Sector	49%	(45)	40%	(37)	6%	(5)	5%	(4)	92
Employ: Unemployed	42%	(63)	32%	(48)	7%	(11)	18%	(27)	148
Employ: Other	36%	(22)	32%	(20)	11%	(7)	20%	(12)	61
Military HH: Yes	35%	(46)	41%	(53)	6%	(8)	18%	(23)	129
Military HH: No	43%	(373)	36%	(314)	6%	(55)	15%	(129)	871
RD/WT: Right Direction	41%	(121)	37%	(110)	7%	(20)	16%	(48)	299
RD/WT: Wrong Track	42%	(297)	37%	(256)	6%	(43)	15%	(104)	701
Trump Job Approve	43%	(128)	41%	(120)	5%	(16)	10%	(31)	296
Trump Job Disapprove	46%	(253)	36%	(198)	6%	(31)	13%	(70)	552
Trump Job Strongly Approve	40%	(48)	42%	(50)	5%	(6)	13%	(16)	119
Trump Job Somewhat Approve	46%	(80)	40%	(70)	6%	(11)	9%	(15)	176
Trump Job Somewhat Disapprove	42%	(86)	39%	(78)	7%	(13)	12%	(25)	203
Trump Job Strongly Disapprove	48%	(168)	34%	(119)	5%	(18)	13%	(45)	349
Favorable of Trump	44%	(122)	39%	(107)	7%	(19)	10%	(27)	275
Unfavorable of Trump	45%	(263)	37%	(217)	5%	(31)	12%	(72)	584
Very Favorable of Trump	43%	(56)	39%	(51)	6%	(8)	11%	(15)	130
Somewhat Favorable of Trump	46%	(66)	38%	(56)	7%	(10)	9%	(13)	145
Somewhat Unfavorable of Trump	39%	(68)	42%	(74)	5%	(10)	15%	(26)	177
Very Unfavorable of Trump	48%	(195)	35%	(143)	5%	(22)	11%	(47)	407

Table GZC17_5: Do you expect to do the following more or less when social distancing and self-quarantining ends? Be interested in flexible employment options

							Don't l	Know / No	
Demographic	1	More	No	change	I	Less	Oı	pinion	Total N
Americans Age 13 to 23	42%	(418)	37%	(367)	6%	(63)	15%	(152)	1000
#1 Issue: Economy	51%	(131)	34%	(87)	5%	(12)	10%	(25)	254
#1 Issue: Security	37%	(30)	37%	(29)	6%	(5)	19%	(16)	80
#1 Issue: Health Care	43%	(76)	33%	(58)	7%	(12)	17%	(30)	176
#1 Issue: Women's Issues	29%	(37)	46%	(60)	8%	(10)	18%	(23)	130
#1 Issue: Education	41%	(61)	43%	(63)	6%	(9)	10%	(15)	148
#1 Issue: Energy	50%	(50)	39%	(40)	4%	(4)	7%	(8)	101
#1 Issue: Other	25%	(24)	28%	(26)	10%	(9)	37%	(35)	93
2018 House Vote: Democrat	59%	(65)	31%	(33)	5%	(6)	4%	(5)	109
2018 House Vote: Republican	46%	(23)	40%	(20)	6%	(3)	8%	(4)	50
2016 Vote: Hillary Clinton	54%	(33)	30%	(18)	10%	(6)	6%	(4)	61
2016 Vote: Didn't Vote	41%	(363)	37%	(331)	6%	(54)	16%	(145)	893
Voted in 2014: No	41%	(403)	37%	(356)	6%	(62)	15%	(151)	972
2012 Vote: Didn't Vote	42%	(408)	37%	(360)	6%	(59)	15%	(150)	976
4-Region: Northeast	51%	(101)	28%	(57)	8%	(16)	13%	(26)	200
4-Region: Midwest	42%	(92)	36%	(81)	7%	(15)	15%	(34)	222
4-Region: South	40%	(142)	38%	(136)	5%	(16)	17%	(62)	356
4-Region: West	37%	(83)	42%	(94)	7%	(16)	14%	(31)	223

Table GZC17_6: Do you expect to do the following more or less when social distancing and self-quarantining ends? Connect with friends

Demographic	,	More	No change		ī	Less		Know / No pinion	Total N
V 1									
Americans Age 13 to 23	58%	(583)	24%	(239)	9%	(86)	9%	(92)	1000
Gender: Male	55%	(266)	26%	(129)	9%	(44)	10%	(49)	489
Gender: Female	62%	(317)	21%	(110)	8%	(42)	8%	(43)	511
Generation Z: 13-23	58%	(583)	24%	(239)	9%	(86)	9%	(92)	1000
PID: Dem (no lean)	66%	(233)	20%	(71)	9%	(33)	4%	(15)	352
PID: Ind (no lean)	49%	(215)	28%	(122)	8%	(37)	14%	(62)	436
PID: Rep (no lean)	64%	(136)	21%	(46)	8%	(16)	7%	(14)	213
PID/Gender: Dem Men	63%	(98)	23%	(36)	10%	(16)	3%	(5)	154
PID/Gender: Dem Women	68%	(135)	18%	(36)	8%	(17)	5%	(10)	198
PID/Gender: Ind Men	46%	(97)	29%	(61)	9%	(18)	17%	(35)	212
PID/Gender: Ind Women	53%	(118)	27%	(61)	8%	(18)	12%	(27)	224
PID/Gender: Rep Men	58%	(72)	27%	(33)	8%	(10)	7%	(9)	123
PID/Gender: Rep Women	72%	(64)	15%	(13)	7%	(7)	6%	(6)	90
Ideo: Liberal (1-3)	65%	(203)	21%	(64)	9%	(27)	6%	(17)	312
Ideo: Moderate (4)	53%	(93)	32%	(56)	10%	(18)	5%	(8)	176
Ideo: Conservative (5-7)	64%	(119)	23%	(43)	9%	(16)	4%	(8)	186
Educ: < College	59%	(541)	24%	(219)	8%	(72)	10%	(88)	920
Educ: Bachelors degree	55%	(33)	26%	(15)	15%	(9)	4%	(2)	60
Income: Under 50k	52%	(271)	28%	(145)	8%	(43)	13%	(67)	525
Income: 50k-100k	64%	(184)	22%	(64)	9%	(26)	4%	(13)	286
Income: 100k+	68%	(128)	16%	(30)	9%	(17)	6%	(12)	188
Ethnicity: White	62%	(391)	23%	(144)	7%	(42)	8%	(51)	629
Ethnicity: Hispanic	51%	(104)	26%	(54)	10%	(19)	13%	(26)	203
Ethnicity: Afr. Am.	56%	(73)	28%	(36)	10%	(14)	6%	(8)	130
Ethnicity: Other	50%	(120)	24%	(58)	12%	(30)	14%	(33)	241
All Christian	64%	(188)	21%	(61)	8%	(25)	7%	(21)	296
All Non-Christian	53%	(34)	25%	(16)	10%	(6)	13%	(8)	64
Atheist	56%	(60)	25%	(27)	12%	(13)	7%	(7)	106
Agnostic/Nothing in particular	57%	(302)	25%	(134)	8%	(42)	10%	(56)	534
Religious Non-Protestant/Catholic	52%	(44)	25%	(21)	10%	(8)	12%	(10)	84

Table GZC17_6: Do you expect to do the following more or less when social distancing and self-quarantining ends? Connect with friends

							Don't I	Know / No	
Demographic	1	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	58%	(583)	24%	(239)	9%	(86)	9%	(92)	1000
Evangelical	61%	(116)	19%	(36)	12%	(24)	8%	(15)	191
Non-Evangelical	66%	(189)	21%	(60)	7%	(19)	6%	(18)	286
Community: Urban	60%	(156)	24%	(63)	8%	(22)	8%	(21)	262
Community: Suburban	64%	(326)	22%	(110)	8%	(40)	7%	(34)	509
Community: Rural	44%	(101)	29%	(65)	11%	(25)	16%	(37)	229
Employ: Private Sector	61%	(57)	22%	(20)	13%	(12)	3%	(3)	92
Employ: Unemployed	60%	(90)	18%	(27)	9%	(13)	13%	(19)	148
Employ: Other	55%	(33)	23%	(14)	9%	(5)	14%	(9)	61
Military HH: Yes	63%	(81)	21%	(27)	5%	(7)	11%	(14)	129
Military HH: No	58%	(502)	24%	(212)	9%	(79)	9%	(78)	871
RD/WT: Right Direction	59%	(176)	21%	(62)	10%	(31)	10%	(29)	299
RD/WT: Wrong Track	58%	(407)	25%	(176)	8%	(55)	9%	(62)	701
Trump Job Approve	61%	(179)	25%	(74)	8%	(24)	6%	(18)	296
Trump Job Disapprove	62%	(344)	24%	(132)	8%	(46)	5%	(30)	552
Trump Job Strongly Approve	60%	(72)	23%	(27)	10%	(11)	7%	(9)	119
Trump Job Somewhat Approve	61%	(108)	26%	(47)	7%	(13)	5%	(9)	176
Trump Job Somewhat Disapprove	63%	(127)	25%	(50)	9%	(18)	4%	(8)	203
Trump Job Strongly Disapprove	62%	(217)	24%	(83)	8%	(28)	6%	(22)	349
Favorable of Trump	60%	(164)	25%	(69)	9%	(25)	6%	(17)	275
Unfavorable of Trump	63%	(366)	23%	(136)	8%	(45)	6%	(37)	584
Very Favorable of Trump	61%	(79)	22%	(29)	10%	(13)	7%	(9)	130
Somewhat Favorable of Trump	59%	(85)	27%	(39)	8%	(12)	6%	(9)	145
Somewhat Unfavorable of Trump	62%	(110)	26%	(46)	6%	(10)	6%	(10)	177
Very Unfavorable of Trump	63%	(256)	22%	(90)	8%	(34)	7%	(27)	407

Table GZC17_6: Do you expect to do the following more or less when social distancing and self-quarantining ends? Connect with friends

							Don't I	Know / No		
Demographic	1	More	No	change	I	Less	Op	inion	Total N	
Americans Age 13 to 23	58%	(583)	24%	(239)	9%	(86)	9%	(92)	1000	
#1 Issue: Economy	59%	(151)	27%	(70)	9%	(23)	4%	(10)	254	
#1 Issue: Security	63%	(50)	12%	(10)	9%	(7)	16%	(13)	80	
#1 Issue: Health Care	59%	(104)	22%	(38)	8%	(14)	11%	(20)	176	
#1 Issue: Women's Issues	61%	(80)	25%	(33)	4%	(5)	10%	(12)	130	
#1 Issue: Education	59%	(87)	27%	(39)	10%	(14)	5%	(7)	148	
#1 Issue: Energy	65%	(66)	25%	(26)	9%	(9)	1%	(1)	101	
#1 Issue: Other	41%	(38)	20%	(19)	10%	(10)	29%	(27)	93	
2018 House Vote: Democrat	66%	(72)	21%	(22)	11%	(12)	2%	(3)	109	
2018 House Vote: Republican	51%	(25)	31%	(15)	13%	(7)	5%	(2)	50	
2016 Vote: Hillary Clinton	70%	(43)	22%	(14)	5%	(3)	3%	(2)	61	
2016 Vote: Didn't Vote	58%	(515)	24%	(211)	9%	(79)	10%	(89)	893	
Voted in 2014: No	58%	(568)	24%	(229)	9%	(84)	9%	(91)	972	
2012 Vote: Didn't Vote	59%	(574)	24%	(230)	8%	(82)	9%	(90)	976	
4-Region: Northeast	62%	(123)	25%	(50)	6%	(11)	8%	(15)	200	
4-Region: Midwest	53%	(118)	27%	(59)	8%	(18)	12%	(26)	222	
4-Region: South	59%	(210)	24%	(84)	7%	(25)	10%	(36)	356	
4-Region: West	59%	(133)	20%	(44)	14%	(32)	6%	(14)	223	

Table GZC17_7: Do you expect to do the following more or less when social distancing and self-quarantining ends? Connect with family

Demographic	More		No change		ī	Less		Know / No pinion	Total N
V 1									
Americans Age 13 to 23	58%	(579)	26%	(265)	6%	(59)	10%	(97)	1000
Gender: Male	54%	(265)	29%	(142)	6%	(32)	10%	(50)	489
Gender: Female	61%	(314)	24%	(123)	5%	(28)	9%	(47)	511
Generation Z: 13-23	58%	(579)	26%	(265)	6%	(59)	10%	(97)	1000
PID: Dem (no lean)	64%	(226)	26%	(90)	5% .~	(18)	5%	(17)	352
PID: Ind (no lean)	51%	(221)	29%	(126)	6%	(26)	14%	(63)	436
PID: Rep (no lean)	62%	(133)	23%	(48)	7%	(15)	8%	(17)	213
PID/Gender: Dem Men	63%	(97)	27%	(41)	6%	(9)	4%	(7)	154
PID/Gender: Dem Women	65%	(128)	25%	(49)	5%	(10)	5%	(10)	198
PID/Gender: Ind Men	46%	(98)	31%	(67)	7%	(15)	15%	(32)	212
PID/Gender: Ind Women	55%	(123)	27%	(60)	5%	(11)	14%	(31)	224
PID/Gender: Rep Men	57%	(70)	28%	(34)	6%	(8)	9%	(11)	123
PID/Gender: Rep Women	70%	(63)	15%	(14)	8%	(7)	6%	(6)	90
Ideo: Liberal (1-3)	56%	(176)	31%	(97)	7%	(21)	6%	(18)	312
Ideo: Moderate (4)	63%	(111)	28%	(50)	4%	(7)	5%	(8)	176
Ideo: Conservative (5-7)	64%	(120)	23%	(42)	7%	(13)	6%	(11)	186
Educ: < College	58%	(530)	27%	(248)	5%	(50)	10%	(92)	920
Educ: Bachelors degree	67%	(40)	19%	(11)	10%	(6)	4%	(2)	60
Income: Under 50k	54%	(286)	25%	(133)	7%	(39)	13%	(67)	525
Income: 50k-100k	62%	(179)	28%	(79)	5%	(14)	5%	(15)	286
Income: 100k+	61%	(114)	28%	(53)	4%	(7)	8%	(15)	188
Ethnicity: White	59%	(373)	26%	(166)	5%	(34)	9%	(56)	629
Ethnicity: Hispanic	55%	(111)	25%	(51)	8%	(16)	12%	(24)	203
Ethnicity: Afr. Am.	58%	(75)	27%	(35)	7%	(10)	8%	(10)	130
Ethnicity: Other	54%	(131)	26%	(64)	6%	(15)	13%	(31)	241
All Christian	60%	(177)	26%	(76)	7%	(21)	8%	(23)	296
All Non-Christian	65%	(41)	17%	(11)	7%	(4)	11%	(7)	64
Atheist	53%	(56)	34%	(36)	6%	(6)	8%	(8)	106
Agnostic/Nothing in particular	57%	(305)	26%	(141)	5%	(29)	11%	(59)	534
Religious Non-Protestant/Catholic	59%	(49)	22%	(19)	8%	(7)	11%	(9)	84

Table GZC17_7: Do you expect to do the following more or less when social distancing and self-quarantining ends? Connect with family

							Don't I	Know / No	
Demographic]	More	No	change	Ι	Less	Op	inion	Total N
Americans Age 13 to 23	58%	(579)	26%	(265)	6%	(59)	10%	(97)	1000
Evangelical	64%	(123)	21%	(40)	7%	(13)	8%	(15)	191
Non-Evangelical	61%	(175)	25%	(72)	7%	(20)	7%	(19)	286
Community: Urban	59%	(155)	26%	(69)	7%	(18)	8%	(21)	262
Community: Suburban	59%	(298)	29%	(146)	5%	(27)	7%	(37)	509
Community: Rural	55%	(126)	21%	(49)	6%	(14)	17%	(39)	229
Employ: Private Sector	60%	(55)	28%	(26)	9%	(8)	3%	(3)	92
Employ: Unemployed	52%	(77)	26%	(38)	9%	(13)	13%	(20)	148
Employ: Other	60%	(37)	23%	(14)	5%	(3)	13%	(8)	61
Military HH: Yes	58%	(75)	24%	(31)	6%	(7)	13%	(16)	129
Military HH: No	58%	(504)	27%	(234)	6%	(52)	9%	(81)	871
RD/WT: Right Direction	57%	(171)	27%	(81)	5%	(16)	11%	(32)	299
RD/WT: Wrong Track	58%	(408)	26%	(184)	6%	(44)	9%	(65)	701
Trump Job Approve	62%	(182)	25%	(73)	7%	(21)	6%	(18)	296
Trump Job Disapprove	60%	(329)	29%	(160)	5%	(28)	6%	(35)	552
Trump Job Strongly Approve	63%	(75)	23%	(28)	7%	(8)	7%	(8)	119
Trump Job Somewhat Approve	61%	(107)	26%	(46)	8%	(13)	6%	(10)	176
Trump Job Somewhat Disapprove	59%	(119)	31%	(62)	5%	(10)	5%	(11)	203
Trump Job Strongly Disapprove	60%	(210)	28%	(98)	5%	(18)	7%	(24)	349
Favorable of Trump	60%	(166)	27%	(74)	6%	(18)	6%	(18)	275
Unfavorable of Trump	60%	(349)	27%	(159)	6%	(34)	7%	(42)	584
Very Favorable of Trump	63%	(83)	26%	(35)	3%	(4)	7%	(9)	130
Somewhat Favorable of Trump	58%	(83)	27%	(39)	9%	(13)	6%	(9)	145
Somewhat Unfavorable of Trump	59%	(104)	28%	(50)	6%	(10)	8%	(13)	177
Very Unfavorable of Trump	60%	(246)	27%	(109)	6%	(24)	7%	(29)	407

Table GZC17_7: Do you expect to do the following more or less when social distancing and self-quarantining ends? Connect with family

							Don't I	Know / No	
Demographic	1	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	58%	(579)	26%	(265)	6%	(59)	10%	(97)	1000
#1 Issue: Economy	64%	(162)	28%	(70)	5%	(12)	4%	(10)	254
#1 Issue: Security	62%	(50)	17%	(13)	5%	(4)	16%	(13)	80
#1 Issue: Health Care	58%	(102)	24%	(42)	6%	(11)	11%	(20)	176
#1 Issue: Women's Issues	50%	(66)	33%	(43)	7%	(9)	10%	(13)	130
#1 Issue: Education	60%	(89)	25%	(37)	8%	(12)	7%	(10)	148
#1 Issue: Energy	59%	(60)	34%	(35)	5%	(5)	2%	(2)	101
#1 Issue: Other	45%	(42)	21%	(19)	3%	(3)	31%	(29)	93
2018 House Vote: Democrat	63%	(68)	28%	(31)	6%	(7)	3%	(3)	109
2018 House Vote: Republican	59%	(29)	25%	(12)	10%	(5)	7%	(3)	50
2016 Vote: Hillary Clinton	62%	(38)	24%	(15)	10%	(6)	4%	(2)	61
2016 Vote: Didn't Vote	58%	(514)	27%	(237)	6%	(50)	10%	(92)	893
Voted in 2014: No	58%	(562)	27%	(258)	6%	(56)	10%	(96)	972
2012 Vote: Didn't Vote	58%	(562)	27%	(261)	6%	(57)	10%	(95)	976
4-Region: Northeast	57%	(114)	26%	(51)	8%	(15)	10%	(19)	200
4-Region: Midwest	55%	(121)	30%	(67)	4%	(9)	11%	(24)	222
4-Region: South	60%	(213)	26%	(91)	4%	(13)	11%	(39)	356
4-Region: West	59%	(131)	25%	(56)	10%	(21)	7%	(15)	223

Table GZC17_8: Do you expect to do the following more or less when social distancing and self-quarantining ends? Have stronger relationships with friends and family through online and digital channels

								Know / No		
Demographic]	More	No	change	I	Less	Op	oinion	Total N	
Americans Age 13 to 23	53%	(535)	29%	(294)	6%	(58)	11%	(113)	1000	
Gender: Male	50%	(246)	32%	(159)	5%	(25)	12%	(58)	489	
Gender: Female	56%	(289)	26%	(135)	6%	(33)	11%	(55)	511	
Generation Z: 13-23	53%	(535)	29%	(294)	6%	(58)	11%	(113)	1000	
PID: Dem (no lean)	59%	(208)	29%	(102)	5%	(18)	7%	(23)	352	
PID: Ind (no lean)	46%	(199)	30%	(131)	7%	(32)	17%	(73)	436	
PID: Rep (no lean)	60%	(127)	28%	(60)	4%	(8)	8%	(17)	213	
PID/Gender: Dem Men	58%	(89)	30%	(47)	8%	(12)	5%	(7)	154	
PID/Gender: Dem Women	60%	(119)	28%	(55)	3%	(7)	8%	(16)	198	
PID/Gender: Ind Men	42%	(90)	33%	(70)	5%	(11)	19%	(40)	212	
PID/Gender: Ind Women	49%	(110)	27%	(61)	9%	(20)	15%	(33)	224	
PID/Gender: Rep Men	55%	(68)	34%	(42)	2%	(2)	9%	(11)	123	
PID/Gender: Rep Women	67%	(60)	20%	(18)	6%	(6)	6%	(6)	90	
Ideo: Liberal (1-3)	55%	(172)	32%	(99)	6%	(19)	7%	(22)	312	
Ideo: Moderate (4)	54%	(95)	30%	(52)	7%	(13)	9%	(15)	176	
Ideo: Conservative (5-7)	61%	(113)	29%	(54)	4%	(7)	6%	(11)	186	
Educ: < College	54%	(495)	29%	(266)	6%	(51)	12%	(108)	920	
Educ: Bachelors degree	56%	(34)	31%	(19)	10%	(6)	3%	(2)	60	
Income: Under 50k	50%	(261)	28%	(148)	7%	(35)	15%	(81)	525	
Income: 50k-100k	56%	(160)	33%	(95)	5%	(15)	6%	(17)	286	
Income: 100k+	60%	(113)	27%	(52)	4%	(8)	8%	(15)	188	
Ethnicity: White	57%	(357)	28%	(176)	5%	(31)	10%	(65)	629	
Ethnicity: Hispanic	49%	(100)	29%	(59)	7%	(14)	14%	(29)	203	
Ethnicity: Afr. Am.	51%	(67)	35%	(46)	5%	(7)	9%	(11)	130	
Ethnicity: Other	46%	(111)	30%	(72)	9%	(21)	15%	(37)	241	
All Christian	59%	(174)	25%	(74)	7%	(22)	9%	(25)	296	
All Non-Christian	47%	(30)	32%	(20)	8%	(5)	13%	(9)	64	
Atheist	57%	(61)	25%	(26)	5%	(6)	13%	(14)	106	
Agnostic/Nothing in particular	51%	(270)	32%	(173)	5%	(26)	12%	(65)	534	
Religious Non-Protestant/Catholic	47%	(39)	32%	(27)	9%	(7)	13%	(11)	84	

Table GZC17_8: Do you expect to do the following more or less when social distancing and self-quarantining ends? Have stronger relationships with friends and family through online and digital channels

							Don't I	Know / No	
Demographic]	More	No	change		Less	Op	inion	Total N
Americans Age 13 to 23	53%	(535)	29%	(294)	6%	(58)	11%	(113)	1000
Evangelical	60%	(114)	24%	(46)	9%	(16)	8%	(15)	191
Non-Evangelical	59%	(168)	27%	(77)	6%	(18)	8%	(23)	286
Community: Urban	51%	(135)	30%	(79)	7%	(18)	11%	(30)	262
Community: Suburban	57%	(290)	30%	(153)	5%	(24)	8%	(42)	509
Community: Rural	48%	(110)	27%	(62)	7%	(16)	18%	(41)	229
Employ: Private Sector	55%	(51)	34%	(32)	7%	(7)	3%	(3)	92
Employ: Unemployed	54%	(81)	23%	(33)	7%	(10)	16%	(24)	148
Employ: Other	45%	(28)	29%	(18)	5%	(3)	21%	(13)	61
Military HH: Yes	58%	(75)	24%	(31)	5%	(7)	13%	(17)	129
Military HH: No	53%	(460)	30%	(263)	6%	(52)	11%	(97)	871
RD/WT: Right Direction	53%	(160)	27%	(82)	6%	(18)	13%	(40)	299
RD/WT: Wrong Track	54%	(375)	30%	(212)	6%	(40)	10%	(73)	701
Trump Job Approve	59%	(175)	26%	(76)	7%	(20)	8%	(25)	296
Trump Job Disapprove	57%	(315)	31%	(171)	5%	(29)	7%	(37)	552
Trump Job Strongly Approve	58%	(69)	28%	(33)	5%	(6)	8%	(10)	119
Trump Job Somewhat Approve	60%	(106)	24%	(42)	8%	(14)	8%	(14)	176
Trump Job Somewhat Disapprove	60%	(122)	28%	(56)	6%	(12)	6%	(12)	203
Trump Job Strongly Disapprove	55%	(193)	33%	(114)	5%	(17)	7%	(26)	349
Favorable of Trump	59%	(163)	28%	(76)	6%	(15)	8%	(21)	275
Unfavorable of Trump	56%	(327)	31%	(178)	6%	(33)	8%	(46)	584
Very Favorable of Trump	61%	(79)	30%	(39)	3%	(3)	7%	(9)	130
Somewhat Favorable of Trump	58%	(84)	26%	(37)	8%	(12)	8%	(12)	145
Somewhat Unfavorable of Trump	53%	(94)	34%	(59)	5%	(9)	8%	(15)	177
Very Unfavorable of Trump	57%	(233)	29%	(119)	6%	(24)	8%	(31)	407

Table GZC17_8: Do you expect to do the following more or less when social distancing and self-quarantining ends? Have stronger relationships with friends and family through online and digital channels

							Don't l	Know / No	
Demographic	1	More	No	change	1	Less	Op	oinion	Total N
Americans Age 13 to 23	53%	(535)	29%	(294)	6%	(58)	11%	(113)	1000
#1 Issue: Economy	63%	(161)	25%	(63)	5%	(12)	7%	(18)	254
#1 Issue: Security	58%	(46)	23%	(19)	2%	(2)	17%	(13)	80
#1 Issue: Health Care	52%	(91)	28%	(50)	6%	(11)	13%	(23)	176
#1 Issue: Women's Issues	45%	(59)	38%	(50)	5%	(6)	13%	(16)	130
#1 Issue: Education	47%	(69)	36%	(54)	9%	(14)	8%	(11)	148
#1 Issue: Energy	60%	(61)	31%	(32)	7%	(7)	2%	(2)	101
#1 Issue: Other	44%	(41)	22%	(21)	4%	(3)	30%	(28)	93
2018 House Vote: Democrat	63%	(69)	23%	(25)	10%	(11)	4%	(4)	109
2018 House Vote: Republican	47%	(24)	36%	(18)	10%	(5)	6%	(3)	50
2016 Vote: Hillary Clinton	61%	(37)	29%	(18)	8%	(5)	3%	(2)	61
2016 Vote: Didn't Vote	53%	(475)	29%	(261)	6%	(49)	12%	(108)	893
Voted in 2014: No	53%	(519)	29%	(286)	6%	(56)	11%	(112)	972
2012 Vote: Didn't Vote	54%	(523)	29%	(286)	6%	(57)	11%	(110)	976
4-Region: Northeast	50%	(101)	33%	(65)	7%	(13)	10%	(20)	200
4-Region: Midwest	53%	(117)	28%	(63)	5%	(12)	13%	(30)	222
4-Region: South	56%	(198)	28%	(99)	5%	(17)	12%	(42)	356
4-Region: West	53%	(118)	30%	(67)	7%	(16)	10%	(22)	223

Table GZC17_9: Do you expect to do the following more or less when social distancing and self-quarantining ends? Appreciate the role companies play in society's well-being

							Don't l	Know / No	
Demographic]	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	41%	(406)	39%	(387)	6%	(64)	14%	(143)	1000
Gender: Male	38%	(185)	41%	(199)	7%	(35)	14%	(69)	489
Gender: Female	43%	(221)	37%	(188)	6%	(29)	14%	(74)	511
Generation Z: 13-23	41%	(406)	39%	(387)	6%	(64)	14%	(143)	1000
PID: Dem (no lean)	49%	(172)	35%	(123)	6%	(21)	10%	(35)	352
PID: Ind (no lean)	33%	(142)	40%	(176)	7%	(30)	20%	(88)	436
PID: Rep (no lean)	43%	(92)	41%	(88)	6%	(13)	9%	(20)	213
PID/Gender: Dem Men	49%	(76)	34%	(52)	8%	(12)	9%	(14)	154
PID/Gender: Dem Women	48%	(96)	36%	(71)	5%	(9)	11%	(21)	198
PID/Gender: Ind Men	31%	(66)	41%	(86)	8%	(16)	20%	(43)	212
PID/Gender: Ind Women	34%	(76)	40%	(90)	6%	(14)	20%	(45)	224
PID/Gender: Rep Men	35%	(42)	50%	(61)	6%	(8)	9%	(12)	123
PID/Gender: Rep Women	55%	(49)	30%	(27)	6%	(5)	9%	(8)	90
Ideo: Liberal (1-3)	43%	(133)	38%	(118)	10%	(31)	9%	(29)	312
Ideo: Moderate (4)	44%	(78)	40%	(71)	5%	(8)	11%	(19)	176
Ideo: Conservative (5-7)	46%	(86)	41%	(76)	6%	(12)	6%	(12)	186
Educ: < College	40%	(369)	39%	(363)	6%	(54)	15%	(134)	920
Educ: Bachelors degree	47%	(29)	33%	(20)	13%	(8)	7%	(4)	60
Income: Under 50k	37%	(197)	38%	(199)	7%	(35)	18%	(95)	525
Income: 50k-100k	44%	(127)	38%	(109)	7%	(19)	11%	(32)	286
Income: 100k+	44%	(82)	42%	(80)	6%	(10)	8%	(16)	188
Ethnicity: White	39%	(247)	42%	(266)	6%	(37)	13%	(79)	629
Ethnicity: Hispanic	39%	(80)	37%	(75)	6%	(12)	18%	(36)	203
Ethnicity: Afr. Am.	52%	(67)	29%	(38)	7%	(9)	12%	(16)	130
Ethnicity: Other	38%	(92)	34%	(83)	8%	(18)	20%	(48)	241
All Christian	39%	(115)	43%	(128)	5%	(15)	13%	(37)	296
All Non-Christian	48%	(31)	30%	(19)	8%	(5)	14%	(9)	64
Atheist	37%	(39)	46%	(49)	8%	(8)	9%	(10)	106
Agnostic/Nothing in particular	41%	(221)	36%	(191)	7%	(36)	16%	(86)	534
Religious Non-Protestant/Catholic	45%	(38)	31%	(26)	7%	(6)	17%	(14)	84

Table GZC17_9: Do you expect to do the following more or less when social distancing and self-quarantining ends? Appreciate the role companies play in society's well-being

							Don't I	Know / No	
Demographic]	More	No	change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	41%	(406)	39%	(387)	6%	(64)	14%	(143)	1000
Evangelical	49%	(94)	31%	(60)	8%	(15)	11%	(22)	191
Non-Evangelical	41%	(118)	43%	(121)	5%	(13)	11%	(32)	286
Community: Urban	45%	(119)	34%	(89)	8%	(20)	13%	(34)	262
Community: Suburban	40%	(206)	41%	(209)	6%	(32)	12%	(62)	509
Community: Rural	35%	(81)	39%	(89)	6%	(13)	20%	(46)	229
Employ: Private Sector	49%	(45)	37%	(35)	10%	(9)	3%	(3)	92
Employ: Unemployed	38%	(57)	34%	(51)	9%	(13)	19%	(28)	148
Employ: Other	32%	(19)	39%	(24)	9%	(5)	21%	(13)	61
Military HH: Yes	43%	(56)	30%	(39)	6%	(8)	20%	(26)	129
Military HH: No	40%	(350)	40%	(348)	6%	(56)	13%	(116)	871
RD/WT: Right Direction	40%	(120)	40%	(119)	6%	(17)	14%	(42)	299
RD/WT: Wrong Track	41%	(286)	38%	(268)	7%	(47)	14%	(100)	701
Trump Job Approve	43%	(128)	43%	(128)	4%	(11)	10%	(29)	296
Trump Job Disapprove	44%	(243)	37%	(205)	8%	(42)	11%	(61)	552
Trump Job Strongly Approve	41%	(49)	46%	(54)	3%	(3)	11%	(13)	119
Trump Job Somewhat Approve	45%	(79)	41%	(73)	5%	(8)	9%	(16)	176
Trump Job Somewhat Disapprove	45%	(92)	38%	(77)	5%	(10)	11%	(23)	203
Trump Job Strongly Disapprove	43%	(151)	37%	(128)	9%	(32)	11%	(37)	349
Favorable of Trump	44%	(120)	42%	(117)	5%	(14)	9%	(24)	275
Unfavorable of Trump	44%	(254)	38%	(221)	7%	(39)	12%	(69)	584
Very Favorable of Trump	45%	(59)	41%	(53)	6%	(8)	8%	(11)	130
Somewhat Favorable of Trump	43%	(62)	44%	(63)	4%	(6)	9%	(13)	145
Somewhat Unfavorable of Trump	42%	(74)	40%	(71)	5%	(8)	13%	(23)	177
Very Unfavorable of Trump	44%	(181)	37%	(150)	8%	(31)	11%	(45)	407

Table GZC17_9: Do you expect to do the following more or less when social distancing and self-quarantining ends? Appreciate the role companies play in society's well-being

							Don't	Know / No	
Demographic	1	More	No	change	I	Less	Oj	pinion	Total N
Americans Age 13 to 23	41%	(406)	39%	(387)	6%	(64)	14%	(143)	1000
#1 Issue: Economy	44%	(111)	42%	(108)	6%	(15)	8%	(20)	254
#1 Issue: Security	41%	(33)	38%	(30)	2%	(2)	19%	(16)	80
#1 Issue: Health Care	40%	(70)	34%	(60)	9%	(16)	17%	(30)	176
#1 Issue: Women's Issues	46%	(60)	35%	(46)	7%	(9)	12%	(16)	130
#1 Issue: Education	40%	(59)	42%	(62)	7%	(11)	10%	(15)	148
#1 Issue: Energy	35%	(35)	49%	(49)	8%	(8)	9%	(9)	101
#1 Issue: Other	31%	(29)	29%	(27)	4%	(3)	36%	(34)	93
2018 House Vote: Democrat	51%	(55)	31%	(34)	13%	(14)	6%	(6)	109
2018 House Vote: Republican	45%	(22)	40%	(20)	8%	(4)	7%	(3)	50
2016 Vote: Hillary Clinton	47%	(29)	35%	(22)	12%	(8)	6%	(3)	61
2016 Vote: Didn't Vote	41%	(362)	38%	(343)	6%	(52)	15%	(136)	893
Voted in 2014: No	40%	(393)	39%	(376)	6%	(63)	14%	(141)	972
2012 Vote: Didn't Vote	41%	(396)	39%	(377)	6%	(63)	14%	(139)	976
4-Region: Northeast	43%	(85)	37%	(73)	9%	(17)	12%	(25)	200
4-Region: Midwest	36%	(79)	42%	(94)	5%	(12)	17%	(37)	222
4-Region: South	45%	(160)	37%	(130)	5%	(16)	14%	(49)	356
4-Region: West	36%	(81)	40%	(90)	9%	(20)	14%	(32)	223

Table GZC17_10: Do you expect to do the following more or less when social distancing and self-quarantining ends? Appreciate the role the government plays in society's well-being

							Don't	Know / No	
Demographic	1	More	No	change	I	Less	$\mathbf{O}_{]}$	pinion	Total N
Americans Age 13 to 23	33%	(328)	41%	(411)	11%	(111)	15%	(150)	1000
Gender: Male	34%	(164)	41%	(202)	10%	(50)	15%	(72)	489
Gender: Female	32%	(164)	41%	(209)	12%	(61)	15%	(78)	511
Generation Z: 13-23	33%	(328)	41%	(411)	11%	(111)	15%	(150)	1000
PID: Dem (no lean)	38%	(133)	39%	(138)	13%	(47)	10%	(34)	352
PID: Ind (no lean)	24%	(105)	42%	(184)	13%	(55)	21%	(92)	436
PID: Rep (no lean)	42%	(90)	42%	(89)	4%	(9)	11%	(24)	213
PID/Gender: Dem Men	40%	(62)	39%	(60)	12%	(19)	9%	(13)	154
PID/Gender: Dem Women	36%	(71)	40%	(78)	14%	(28)	10%	(20)	198
PID/Gender: Ind Men	24%	(52)	42%	(90)	12%	(26)	21%	(44)	212
PID/Gender: Ind Women	24%	(53)	42%	(95)	13%	(28)	22%	(48)	224
PID/Gender: Rep Men	41%	(51)	43%	(52)	4%	(5)	12%	(15)	123
PID/Gender: Rep Women	44%	(40)	41%	(36)	5%	(4)	10%	(9)	90
Ideo: Liberal (1-3)	32%	(101)	40%	(125)	18%	(55)	10%	(30)	312
Ideo: Moderate (4)	34%	(61)	47%	(83)	8%	(14)	10%	(18)	176
Ideo: Conservative (5-7)	43%	(79)	42%	(78)	9%	(16)	7%	(13)	186
Educ: < College	33%	(301)	41%	(379)	10%	(96)	16%	(144)	920
Educ: Bachelors degree	30%	(18)	47%	(28)	18%	(11)	5%	(3)	60
Income: Under 50k	31%	(161)	38%	(198)	12%	(63)	20%	(104)	525
Income: 50k-100k	33%	(94)	47%	(135)	10%	(29)	10%	(28)	286
Income: 100k+	39%	(73)	41%	(78)	10%	(19)	9%	(18)	188
Ethnicity: White	33%	(210)	42%	(267)	11%	(68)	13%	(84)	629
Ethnicity: Hispanic	31%	(62)	39%	(79)	10%	(20)	20%	(41)	203
Ethnicity: Afr. Am.	35%	(45)	36%	(46)	13%	(16)	17%	(22)	130
Ethnicity: Other	30%	(73)	41%	(98)	11%	(27)	18%	(43)	241
All Christian	36%	(107)	45%	(133)	10%	(29)	9%	(27)	296
All Non-Christian	34%	(22)	38%	(24)	16%	(10)	12%	(8)	64
Atheist	31%	(33)	42%	(45)	16%	(17)	10%	(11)	106
Agnostic/Nothing in particular	31%	(166)	39%	(209)	10%	(55)	20%	(104)	534
Religious Non-Protestant/Catholic	34%	(29)	41%	(35)	13%	(11)	12%	(10)	84

Table GZC17_10: Do you expect to do the following more or less when social distancing and self-quarantining ends? Appreciate the role the government plays in society's well-being

							Don't I	Know / No	
Demographic	1	More	No	change]	Less	Op	oinion	Total N
Americans Age 13 to 23	33%	(328)	41%	(411)	11%	(111)	15%	(150)	1000
Evangelical	45%	(86)	36%	(68)	8%	(15)	11%	(21)	191
Non-Evangelical	34%	(97)	45%	(129)	9%	(26)	12%	(34)	286
Community: Urban	40%	(104)	35%	(93)	12%	(32)	12%	(33)	262
Community: Suburban	31%	(160)	44%	(225)	11%	(58)	13%	(66)	509
Community: Rural	28%	(63)	41%	(93)	9%	(21)	22%	(51)	229
Employ: Private Sector	39%	(36)	43%	(40)	13%	(12)	4%	(4)	92
Employ: Unemployed	26%	(38)	44%	(65)	10%	(15)	21%	(30)	148
Employ: Other	19%	(12)	46%	(28)	13%	(8)	21%	(13)	61
Military HH: Yes	39%	(50)	35%	(45)	4%	(5)	22%	(28)	129
Military HH: No	32%	(277)	42%	(366)	12%	(106)	14%	(122)	871
RD/WT: Right Direction	39%	(117)	42%	(127)	5%	(16)	13%	(39)	299
RD/WT: Wrong Track	30%	(211)	41%	(284)	14%	(95)	16%	(111)	701
Trump Job Approve	41%	(122)	45%	(132)	5%	(16)	9%	(26)	296
Trump Job Disapprove	32%	(178)	40%	(222)	15%	(83)	12%	(69)	552
Trump Job Strongly Approve	41%	(49)	43%	(51)	5%	(6)	11%	(13)	119
Trump Job Somewhat Approve	42%	(74)	46%	(81)	6%	(10)	7%	(12)	176
Trump Job Somewhat Disapprove	34%	(68)	48%	(97)	9%	(18)	10%	(20)	203
Trump Job Strongly Disapprove	31%	(110)	36%	(126)	19%	(65)	14%	(49)	349
Favorable of Trump	41%	(114)	45%	(124)	4%	(11)	10%	(26)	275
Unfavorable of Trump	32%	(187)	40%	(235)	15%	(88)	13%	(74)	584
Very Favorable of Trump	46%	(60)	41%	(53)	4%	(5)	9%	(11)	130
Somewhat Favorable of Trump	37%	(53)	49%	(71)	4%	(6)	10%	(15)	145
Somewhat Unfavorable of Trump	34%	(60)	46%	(82)	9%	(16)	11%	(19)	177
Very Unfavorable of Trump	31%	(127)	38%	(153)	18%	(72)	13%	(54)	407

Table GZC17_10: *Do you expect to do the following more or less when social distancing and self-quarantining ends? Appreciate the role the government plays in society's well-being*

							Don't l	Know / No	
Demographic	1	More	No	change]	Less	Op	oinion	Total N
Americans Age 13 to 23	33%	(328)	41%	(411)	11%	(111)	15%	(150)	1000
#1 Issue: Economy	37%	(95)	44%	(111)	10%	(26)	9%	(22)	254
#1 Issue: Security	42%	(33)	32%	(26)	6%	(5)	19%	(16)	80
#1 Issue: Health Care	33%	(59)	33%	(59)	16%	(29)	17%	(30)	176
#1 Issue: Women's Issues	33%	(43)	39%	(51)	12%	(15)	16%	(21)	130
#1 Issue: Education	28%	(41)	48%	(71)	12%	(17)	13%	(19)	148
#1 Issue: Energy	30%	(31)	53%	(54)	11%	(11)	6%	(6)	101
#1 Issue: Other	22%	(20)	33%	(31)	8%	(8)	37%	(35)	93
2018 House Vote: Democrat	43%	(46)	35%	(38)	18%	(20)	5%	(5)	109
2018 House Vote: Republican	35%	(17)	42%	(21)	15%	(7)	8%	(4)	50
2016 Vote: Hillary Clinton	35%	(22)	36%	(22)	21%	(13)	8%	(5)	61
2016 Vote: Didn't Vote	33%	(293)	41%	(363)	11%	(94)	16%	(143)	893
Voted in 2014: No	32%	(313)	41%	(402)	11%	(109)	15%	(148)	972
2012 Vote: Didn't Vote	33%	(319)	41%	(400)	11%	(109)	15%	(148)	976
4-Region: Northeast	31%	(62)	45%	(90)	9%	(19)	15%	(30)	200
4-Region: Midwest	30%	(65)	41%	(92)	13%	(28)	16%	(36)	222
4-Region: South	37%	(132)	38%	(135)	9%	(32)	16%	(57)	356
4-Region: West	31%	(68)	42%	(95)	15%	(33)	12%	(27)	223

Table GZC18_1: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?

Resilient or strong

							Don't I	Know / No	
Demographic	1	More	No	Change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	45%	(452)	35%	(346)	6%	(57)	14%	(145)	1000
Gender: Male	42%	(205)	35%	(171)	8%	(38)	15%	(75)	489
Gender: Female	48%	(247)	34%	(175)	4%	(19)	14%	(70)	511
Generation Z: 13-23	45%	(452)	35%	(346)	6%	(57)	14%	(145)	1000
PID: Dem (no lean)	51%	(180)	34%	(120)	5%	(18)	9%	(33)	352
PID: Ind (no lean)	40%	(172)	35%	(151)	6%	(26)	20%	(87)	436
PID: Rep (no lean)	47%	(100)	35%	(75)	6%	(13)	12%	(25)	213
PID/Gender: Dem Men	50%	(77)	32%	(50)	9%	(13)	9%	(14)	154
PID/Gender: Dem Women	52%	(104)	36%	(70)	2%	(5)	9%	(19)	198
PID/Gender: Ind Men	35%	(75)	37%	(78)	6%	(13)	22%	(46)	212
PID/Gender: Ind Women	44%	(98)	33%	(73)	6%	(12)	18%	(41)	224
PID/Gender: Rep Men	44%	(54)	35%	(43)	9%	(11)	12%	(14)	123
PID/Gender: Rep Women	51%	(46)	36%	(32)	2%	(2)	11%	(10)	90
Ideo: Liberal (1-3)	52%	(161)	34%	(105)	6%	(17)	9%	(29)	312
Ideo: Moderate (4)	45%	(78)	39%	(69)	7%	(13)	9%	(16)	176
Ideo: Conservative (5-7)	53%	(99)	32%	(60)	6%	(11)	9%	(16)	186
Educ: < College	45%	(413)	35%	(319)	6%	(51)	15%	(136)	920
Educ: Bachelors degree	53%	(32)	34%	(20)	5%	(3)	8%	(5)	60
Income: Under 50k	42%	(220)	32%	(168)	8%	(40)	19%	(98)	525
Income: 50k-100k	46%	(133)	38%	(109)	5%	(14)	10%	(30)	286
Income: 100k+	53%	(100)	36%	(68)	2%	(3)	9%	(17)	188
Ethnicity: White	47%	(295)	35%	(220)	6%	(35)	13%	(80)	629
Ethnicity: Hispanic	43%	(88)	30%	(61)	9%	(18)	18%	(37)	203
Ethnicity: Afr. Am.	43%	(56)	32%	(42)	10%	(13)	14%	(18)	130
Ethnicity: Other	42%	(102)	35%	(84)	4%	(9)	19%	(47)	241
All Christian	52%	(154)	32%	(95)	5%	(16)	10%	(31)	296
All Non-Christian	42%	(27)	30%	(19)	6%	(4)	21%	(13)	64
Atheist	53%	(56)	34%	(36)	3%	(3)	10%	(11)	106
Agnostic/Nothing in particular	40%	(215)	37%	(196)	6%	(34)	17%	(90)	534
Religious Non-Protestant/Catholic	46%	(39)	30%	(25)	5%	(4)	19%	(16)	84

Table GZC18_1: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?

Resilient or strong

							Don't I	Know / No	
Demographic]	More	No	Change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	45%	(452)	35%	(346)	6%	(57)	14%	(145)	1000
Evangelical	45%	(85)	33%	(64)	6%	(12)	16%	(30)	191
Non-Evangelical	53%	(152)	32%	(91)	5%	(15)	10%	(28)	286
Community: Urban	49%	(128)	32%	(83)	6%	(16)	14%	(36)	262
Community: Suburban	47%	(237)	37%	(189)	4%	(22)	12%	(61)	509
Community: Rural	38%	(88)	33%	(74)	8%	(19)	21%	(48)	229
Employ: Private Sector	53%	(49)	33%	(31)	10%	(9)	4%	(4)	92
Employ: Unemployed	38%	(56)	31%	(45)	8%	(12)	24%	(35)	148
Employ: Other	34%	(21)	35%	(21)	6%	(3)	25%	(15)	61
Military HH: Yes	39%	(51)	35%	(46)	5%	(7)	20%	(26)	129
Military HH: No	46%	(402)	35%	(300)	6%	(50)	14%	(119)	871
RD/WT: Right Direction	45%	(135)	34%	(101)	6%	(19)	15%	(44)	299
RD/WT: Wrong Track	45%	(318)	35%	(245)	5%	(38)	14%	(100)	701
Trump Job Approve	48%	(141)	36%	(106)	7%	(22)	9%	(26)	296
Trump Job Disapprove	49%	(269)	36%	(198)	5%	(25)	11%	(59)	552
Trump Job Strongly Approve	45%	(53)	33%	(39)	8%	(10)	14%	(17)	119
Trump Job Somewhat Approve	50%	(88)	38%	(67)	7%	(12)	5%	(9)	176
Trump Job Somewhat Disapprove	54%	(109)	36%	(73)	4%	(7)	7%	(13)	203
Trump Job Strongly Disapprove	46%	(161)	36%	(125)	5%	(18)	13%	(45)	349
Favorable of Trump	47%	(128)	37%	(101)	6%	(18)	10%	(28)	275
Unfavorable of Trump	49%	(285)	34%	(198)	6%	(33)	12%	(67)	584
Very Favorable of Trump	44%	(58)	35%	(46)	7%	(10)	13%	(17)	130
Somewhat Favorable of Trump	49%	(70)	38%	(55)	6%	(8)	7%	(11)	145
Somewhat Unfavorable of Trump	49%	(86)	36%	(63)	5%	(9)	11%	(19)	177
Very Unfavorable of Trump	49%	(199)	33%	(136)	6%	(24)	12%	(49)	407

Table GZC18_1: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?

Resilient or strong

							Don't	Know / No	
Demographic	1	More	No	Change	I	Less	Oj	pinion	Total N
Americans Age 13 to 23	45%	(452)	35%	(346)	6%	(57)	14%	(145)	1000
#1 Issue: Economy	49%	(125)	35%	(88)	6%	(15)	10%	(26)	254
#1 Issue: Security	52%	(42)	27%	(21)	4%	(3)	17%	(13)	80
#1 Issue: Health Care	46%	(81)	31%	(54)	4%	(8)	19%	(33)	176
#1 Issue: Women's Issues	45%	(58)	36%	(47)	4%	(5)	15%	(20)	130
#1 Issue: Education	42%	(63)	42%	(63)	8%	(12)	7%	(10)	148
#1 Issue: Energy	46%	(47)	38%	(39)	9%	(9)	6%	(6)	101
#1 Issue: Other	31%	(29)	30%	(28)	3%	(3)	36%	(34)	93
2018 House Vote: Democrat	52%	(56)	34%	(37)	7%	(7)	8%	(8)	109
2018 House Vote: Republican	47%	(23)	40%	(20)	3%	(2)	10%	(5)	50
2016 Vote: Hillary Clinton	48%	(30)	36%	(22)	10%	(6)	5%	(3)	61
2016 Vote: Didn't Vote	45%	(402)	34%	(301)	6%	(51)	16%	(139)	893
Voted in 2014: No	45%	(437)	35%	(337)	6%	(55)	15%	(142)	972
2012 Vote: Didn't Vote	45%	(441)	34%	(337)	6%	(56)	15%	(142)	976
4-Region: Northeast	46%	(93)	32%	(63)	8%	(17)	14%	(27)	200
4-Region: Midwest	42%	(92)	35%	(76)	7%	(15)	17%	(38)	222
4-Region: South	46%	(165)	34%	(119)	4%	(14)	16%	(57)	356
4-Region: West	46%	(102)	39%	(87)	5%	(11)	10%	(23)	223

Table GZC18_2: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Individualistic

							Don't l	Know / No	
Demographic	1	More	No	Change	I	Less	Oı	oinion	Total N
Americans Age 13 to 23	28%	(282)	48%	(483)	6%	(65)	17%	(170)	1000
Gender: Male	26%	(125)	52%	(253)	7%	(34)	16%	(77)	489
Gender: Female	31%	(157)	45%	(230)	6%	(31)	18%	(93)	511
Generation Z: 13-23	28%	(282)	48%	(483)	6%	(65)	17%	(170)	1000
PID: Dem (no lean)	34%	(119)	46%	(163)	9%	(30)	11%	(39)	352
PID: Ind (no lean)	24%	(104)	48%	(210)	5%	(23)	23%	(99)	436
PID: Rep (no lean)	28%	(59)	52%	(110)	5%	(11)	15%	(33)	213
PID/Gender: Dem Men	34%	(52)	46%	(71)	10%	(15)	11%	(16)	154
PID/Gender: Dem Women	34%	(67)	47%	(93)	8%	(16)	11%	(22)	198
PID/Gender: Ind Men	22%	(46)	51%	(109)	6%	(12)	21%	(45)	212
PID/Gender: Ind Women	26%	(58)	45%	(101)	5%	(12)	24%	(54)	224
PID/Gender: Rep Men	22%	(26)	60%	(74)	6%	(8)	12%	(15)	123
PID/Gender: Rep Women	36%	(32)	41%	(36)	4%	(4)	20%	(18)	90
Ideo: Liberal (1-3)	34%	(106)	48%	(151)	9%	(27)	9%	(28)	312
Ideo: Moderate (4)	30%	(52)	53%	(93)	8%	(13)	10%	(18)	176
Ideo: Conservative (5-7)	30%	(55)	51%	(94)	7%	(12)	13%	(24)	186
Educ: < College	28%	(257)	48%	(445)	6%	(55)	18%	(162)	920
Educ: Bachelors degree	30%	(18)	51%	(31)	10%	(6)	10%	(6)	60
Income: Under 50k	28%	(149)	44%	(230)	6%	(34)	21%	(112)	525
Income: 50k-100k	27%	(76)	56%	(159)	6%	(17)	12%	(34)	286
Income: 100k+	30%	(57)	50%	(93)	7%	(14)	13%	(24)	188
Ethnicity: White	26%	(166)	52%	(325)	6%	(37)	16%	(101)	629
Ethnicity: Hispanic	29%	(59)	39%	(78)	9%	(18)	24%	(48)	203
Ethnicity: Afr. Am.	38%	(49)	38%	(50)	10%	(12)	15%	(19)	130
Ethnicity: Other	28%	(67)	45%	(108)	6%	(15)	21%	(51)	241
All Christian	30%	(88)	49%	(145)	7%	(22)	14%	(41)	296
All Non-Christian	34%	(22)	44%	(28)	6%	(4)	16%	(10)	64
Atheist	30%	(31)	50%	(53)	8%	(8)	13%	(14)	106
Agnostic/Nothing in particular	26%	(141)	48%	(257)	6%	(31)	20%	(105)	534
Religious Non-Protestant/Catholic	33%	(27)	47%	(40)	6%	(5)	14%	(12)	84

Table GZC18_2: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Individualistic

							Don't I	Know / No	
Demographic	1	More	No	Change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	28%	(282)	48%	(483)	6%	(65)	17%	(170)	1000
Evangelical	30%	(56)	44%	(84)	6%	(11)	21%	(40)	191
Non-Evangelical	31%	(88)	49%	(141)	7%	(19)	13%	(37)	286
Community: Urban	31%	(81)	43%	(114)	9%	(25)	16%	(43)	262
Community: Suburban	29%	(146)	51%	(260)	6%	(28)	15%	(75)	509
Community: Rural	24%	(55)	48%	(110)	5%	(12)	23%	(52)	229
Employ: Private Sector	36%	(33)	49%	(45)	9%	(9)	6%	(6)	92
Employ: Unemployed	26%	(38)	40%	(60)	6%	(9)	27%	(41)	148
Employ: Other	17%	(10)	45%	(27)	10%	(6)	29%	(17)	61
Military HH: Yes	32%	(41)	40%	(52)	7%	(9)	21%	(27)	129
Military HH: No	28%	(241)	50%	(431)	6%	(55)	16%	(143)	871
RD/WT: Right Direction	30%	(89)	46%	(136)	6%	(17)	19%	(56)	299
RD/WT: Wrong Track	28%	(193)	49%	(347)	7%	(48)	16%	(114)	701
Trump Job Approve	30%	(87)	52%	(153)	6%	(19)	12%	(36)	296
Trump Job Disapprove	31%	(174)	49%	(268)	7%	(40)	13%	(70)	552
Trump Job Strongly Approve	31%	(36)	39%	(46)	12%	(15)	18%	(22)	119
Trump Job Somewhat Approve	29%	(51)	60%	(107)	2%	(4)	8%	(15)	176
Trump Job Somewhat Disapprove	32%	(65)	53%	(108)	4%	(8)	11%	(22)	203
Trump Job Strongly Disapprove	31%	(109)	46%	(160)	9%	(33)	14%	(48)	349
Favorable of Trump	29%	(80)	52%	(142)	7%	(19)	12%	(34)	275
Unfavorable of Trump	31%	(180)	48%	(281)	7%	(42)	14%	(80)	584
Very Favorable of Trump	31%	(41)	42%	(55)	11%	(14)	16%	(21)	130
Somewhat Favorable of Trump	27%	(39)	60%	(87)	4%	(5)	9%	(13)	145
Somewhat Unfavorable of Trump	29%	(51)	52%	(91)	5%	(9)	14%	(25)	177
Very Unfavorable of Trump	32%	(129)	47%	(190)	8%	(33)	14%	(55)	407

Table GZC18_2: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Individualistic

							Don't l	Know / No	
Demographic	1	More	No	Change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	28%	(282)	48%	(483)	6%	(65)	17%	(170)	1000
#1 Issue: Economy	30%	(77)	54%	(138)	6%	(15)	10%	(25)	254
#1 Issue: Security	30%	(24)	44%	(35)	7%	(6)	19%	(15)	80
#1 Issue: Health Care	29%	(52)	43%	(75)	7%	(12)	21%	(37)	176
#1 Issue: Women's Issues	30%	(39)	45%	(59)	4%	(5)	21%	(27)	130
#1 Issue: Education	25%	(37)	53%	(78)	11%	(16)	11%	(15)	148
#1 Issue: Energy	29%	(30)	58%	(59)	6%	(6)	7%	(7)	101
#1 Issue: Other	18%	(17)	38%	(35)	3%	(2)	41%	(38)	93
2018 House Vote: Democrat	37%	(40)	44%	(48)	13%	(14)	6%	(7)	109
2018 House Vote: Republican	32%	(16)	49%	(24)	7%	(3)	13%	(6)	50
2016 Vote: Hillary Clinton	39%	(24)	38%	(24)	14%	(9)	8%	(5)	61
2016 Vote: Didn't Vote	27%	(243)	48%	(433)	6%	(54)	18%	(163)	893
Voted in 2014: No	28%	(275)	48%	(468)	6%	(61)	17%	(169)	972
2012 Vote: Didn't Vote	28%	(276)	48%	(471)	6%	(62)	17%	(167)	976
4-Region: Northeast	29%	(58)	49%	(98)	7%	(13)	15%	(30)	200
4-Region: Midwest	26%	(58)	49%	(110)	7%	(15)	18%	(40)	222
4-Region: South	31%	(110)	43%	(153)	6%	(22)	20%	(71)	356
4-Region: West	25%	(55)	55%	(123)	7%	(15)	13%	(29)	223

Table GZC18_3: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Conservative

							Don't l	Know / No	
Demographic	1	More	No	Change]	Less	Or	oinion	Total N
Americans Age 13 to 23	20%	(204)	48%	(475)	14%	(139)	18%	(181)	1000
Gender: Male	23%	(114)	49%	(238)	11%	(55)	17%	(82)	489
Gender: Female	18%	(91)	46%	(238)	16%	(84)	19%	(99)	511
Generation Z: 13-23	20%	(204)	48%	(475)	14%	(139)	18%	(181)	1000
PID: Dem (no lean)	18%	(62)	49%	(172)	23%	(81)	10%	(36)	352
PID: Ind (no lean)	17%	(75)	46%	(200)	11%	(48)	26%	(113)	436
PID: Rep (no lean)	32%	(67)	49%	(103)	4%	(10)	15%	(32)	213
PID/Gender: Dem Men	21%	(32)	53%	(81)	18%	(28)	8%	(12)	154
PID/Gender: Dem Women	15%	(30)	46%	(91)	27%	(53)	12%	(24)	198
PID/Gender: Ind Men	20%	(41)	44%	(94)	10%	(21)	26%	(56)	212
PID/Gender: Ind Women	15%	(33)	47%	(106)	12%	(28)	25%	(57)	224
PID/Gender: Rep Men	33%	(40)	51%	(63)	4%	(6)	12%	(15)	123
PID/Gender: Rep Women	31%	(27)	45%	(41)	4%	(4)	19%	(17)	90
Ideo: Liberal (1-3)	14%	(42)	45%	(142)	31%	(97)	10%	(31)	312
Ideo: Moderate (4)	20%	(35)	58%	(102)	8%	(14)	14%	(25)	176
Ideo: Conservative (5-7)	38%	(70)	47%	(87)	5%	(10)	10%	(19)	186
Educ: < College	20%	(188)	47%	(437)	13%	(122)	19%	(174)	920
Educ: Bachelors degree	19%	(11)	51%	(31)	21%	(13)	10%	(6)	60
Income: Under 50k	22%	(118)	43%	(224)	12%	(65)	23%	(119)	525
Income: 50k-100k	16%	(45)	55%	(156)	17%	(49)	12%	(36)	286
Income: 100k+	22%	(41)	51%	(95)	13%	(25)	14%	(26)	188
Ethnicity: White	20%	(125)	51%	(320)	13%	(84)	16%	(100)	629
Ethnicity: Hispanic	26%	(53)	35%	(71)	16%	(32)	23%	(46)	203
Ethnicity: Afr. Am.	25%	(33)	43%	(55)	13%	(17)	19%	(24)	130
Ethnicity: Other	19%	(47)	42%	(100)	15%	(37)	24%	(57)	241
All Christian	27%	(81)	48%	(143)	12%	(37)	12%	(35)	296
All Non-Christian	23%	(15)	44%	(28)	16%	(10)	16%	(10)	64
Atheist	14%	(15)	46%	(49)	23%	(24)	18%	(19)	106
Agnostic/Nothing in particular	18%	(94)	48%	(256)	13%	(68)	22%	(117)	534
Religious Non-Protestant/Catholic	24%	(20)	45%	(38)	14%	(12)	16%	(14)	84

Table GZC18_3: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Conservative

				N. Ol			Don't Know / No				
Demographic	1	More	No	Change	-	Less	O _J	pinion	Total N		
Americans Age 13 to 23	20%	(204)	48%	(475)	14%	(139)	18%	(181)	1000		
Evangelical	27%	(51)	47%	(89)	6%	(12)	20%	(38)	191		
Non-Evangelical	27%	(76)	46%	(132)	16%	(45)	11%	(33)	286		
Community: Urban	22%	(57)	47%	(122)	14%	(36)	18%	(47)	262		
Community: Suburban	21%	(104)	48%	(247)	15%	(76)	16%	(82)	509		
Community: Rural	19%	(43)	47%	(107)	12%	(27)	22%	(51)	229		
Employ: Private Sector	27%	(25)	49%	(45)	19%	(18)	5%	(5)	92		
Employ: Unemployed	15%	(23)	43%	(64)	13%	(20)	28%	(42)	148		
Employ: Other	24%	(15)	44%	(27)	4%	(3)	27%	(16)	61		
Military HH: Yes	22%	(28)	40%	(51)	10%	(13)	29%	(37)	129		
Military HH: No	20%	(176)	49%	(424)	15%	(126)	16%	(144)	871		
RD/WT: Right Direction	27%	(80)	48%	(143)	6%	(19)	19%	(58)	299		
RD/WT: Wrong Track	18%	(125)	47%	(332)	17%	(120)	18%	(124)	701		
Trump Job Approve	31%	(93)	50%	(147)	7%	(20)	12%	(35)	296		
Trump Job Disapprove	17%	(95)	48%	(263)	20%	(110)	15%	(83)	552		
Trump Job Strongly Approve	36%	(43)	41%	(49)	7%	(8)	16%	(19)	119		
Trump Job Somewhat Approve	29%	(50)	55%	(98)	7%	(12)	9%	(16)	176		
Trump Job Somewhat Disapprove	21%	(42)	53%	(108)	10%	(20)	16%	(31)	203		
Trump Job Strongly Disapprove	15%	(53)	44%	(155)	26%	(90)	15%	(52)	349		
Favorable of Trump	29%	(80)	50%	(138)	7%	(18)	14%	(39)	275		
Unfavorable of Trump	18%	(107)	47%	(276)	20%	(114)	15%	(86)	584		
Very Favorable of Trump	37%	(49)	40%	(53)	7%	(9)	15%	(20)	130		
Somewhat Favorable of Trump	22%	(31)	59%	(85)	6%	(9)	13%	(19)	145		
Somewhat Unfavorable of Trump	25%	(45)	51%	(91)	8%	(15)	15%	(27)	177		
Very Unfavorable of Trump	15%	(63)	45%	(185)	25%	(100)	15%	(59)	407		

Table GZC18_3: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Conservative

							Don't l	Know / No		
Demographic	1	More	No	Change]	Less	Op	oinion	Total N	
Americans Age 13 to 23	20%	(204)	48%	(475)	14%	(139)	18%	(181)	1000	
#1 Issue: Economy	23%	(58)	55%	(141)	11%	(28)	11%	(28)	254	
#1 Issue: Security	31%	(24)	43%	(34)	5%	(4)	22%	(17)	80	
#1 Issue: Health Care	21%	(37)	43%	(75)	16%	(28)	20%	(35)	176	
#1 Issue: Women's Issues	18%	(24)	43%	(56)	20%	(25)	20%	(26)	130	
#1 Issue: Education	25%	(36)	49%	(72)	14%	(20)	13%	(19)	148	
#1 Issue: Energy	10%	(10)	57%	(58)	20%	(20)	13%	(13)	101	
#1 Issue: Other	11%	(10)	34%	(32)	13%	(12)	42%	(39)	93	
2018 House Vote: Democrat	17%	(18)	48%	(52)	26%	(29)	9%	(10)	109	
2018 House Vote: Republican	38%	(19)	50%	(25)	2%	(1)	10%	(5)	50	
2016 Vote: Hillary Clinton	21%	(13)	38%	(24)	35%	(21)	6%	(4)	61	
2016 Vote: Didn't Vote	20%	(179)	48%	(426)	13%	(113)	20%	(175)	893	
Voted in 2014: No	20%	(195)	48%	(463)	14%	(135)	18%	(179)	972	
2012 Vote: Didn't Vote	20%	(195)	48%	(466)	14%	(136)	18%	(179)	976	
4-Region: Northeast	18%	(36)	52%	(104)	15%	(30)	15%	(30)	200	
4-Region: Midwest	19%	(42)	49%	(108)	14%	(30)	19%	(41)	222	
4-Region: South	22%	(79)	44%	(156)	12%	(42)	22%	(78)	356	
4-Region: West	21%	(48)	48%	(108)	16%	(36)	14%	(32)	223	

Table GZC18_4: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Liberal

D 11	-		3.7		_			Know / No	W . 137
Demographic		More	No	Change	<u>]</u>	Less	Oj	pinion	Total N
Americans Age 13 to 23	18%	(185)	48%	(484)	11%	(111)	22%	(220)	1000
Gender: Male	17%	(85)	51%	(249)	12%	(59)	20%	(96)	489
Gender: Female	19%	(100)	46%	(235)	10%	(53)	24%	(124)	51
Generation Z: 13-23	18%	(185)	48%	(484)	11%	(111)	22%	(220)	1000
PID: Dem (no lean)	34%	(120)	48%	(168)	6%	(21)	12%	(43)	352
PID: Ind (no lean)	12%	(51)	51%	(223)	5%	(22)	32%	(139)	436
PID: Rep (no lean)	6%	(13)	44%	(93)	32%	(68)	18%	(38)	213
PID/Gender: Dem Men	30%	(46)	54%	(83)	7%	(10)	10%	(15)	154
PID/Gender: Dem Women	38%	(74)	43%	(85)	5%	(11)	14%	(28)	198
PID/Gender: Ind Men	12%	(26)	51%	(108)	5%	(11)	31%	(66)	212
PID/Gender: Ind Women	11%	(25)	51%	(114)	5%	(11)	33%	(73)	224
PID/Gender: Rep Men	11%	(13)	47%	(57)	30%	(37)	13%	(15)	123
PID/Gender: Rep Women	_	(0)	40%	(36)	34%	(31)	25%	(22)	9(
Ideo: Liberal (1-3)	39%	(121)	45%	(140)	6%	(20)	10%	(30)	312
Ideo: Moderate (4)	15%	(27)	63%	(111)	5%	(10)	16%	(29)	176
Ideo: Conservative (5-7)	7%	(13)	42%	(79)	37%	(70)	13%	(24)	186
Educ: < College	18%	(163)	49%	(447)	11%	(98)	23%	(211)	920
Educ: Bachelors degree	27%	(16)	44%	(27)	18%	(11)	11%	(7)	60
Income: Under 50k	19%	(99)	46%	(241)	9%	(46)	27%	(140)	525
Income: 50k-100k	18%	(50)	54%	(155)	10%	(29)	18%	(52)	286
Income: 100k+	19%	(35)	47%	(88)	19%	(36)	15%	(29)	188
Ethnicity: White	17%	(109)	50%	(316)	12%	(78)	20%	(126)	629
Ethnicity: Hispanic	19%	(39)	42%	(85)	8%	(17)	31%	(62)	203
Ethnicity: Afr. Am.	29%	(38)	40%	(51)	6%	(8)	25%	(33)	130
Ethnicity: Other	16%	(38)	49%	(117)	11%	(26)	25%	(61)	24
All Christian	19%	(56)	49%	(144)	16%	(49)	16%	(47)	296
All Non-Christian	23%	(15)	41%	(26)	15%	(9)	22%	(14)	64
Atheist	24%	(26)	52%	(55)	6%	(7)	17%	(19)	106
Agnostic/Nothing in particular	17%	(88)	48%	(259)	9%	(47)	26%	(141)	534
Religious Non-Protestant/Catholic	21%	(18)	45%	(38)	13%	(11)	21%	(18)	84

Table GZC18_4: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Liberal

D		M	NT.	Cl	,	Ī		Know / No	T. A. INI
Demographic	Г	More	No	Change	_	Less	O _I	oinion	Total N
Americans Age 13 to 23	18%	(185)	48%	(484)	11%	(111)	22%	(220)	1000
Evangelical	10%	(20)	43%	(81)	19%	(36)	28%	(54)	191
Non-Evangelical	22%	(63)	50%	(141)	13%	(37)	15%	(44)	286
Community: Urban	21%	(56)	47%	(123)	11%	(29)	21%	(55)	262
Community: Suburban	19%	(97)	50%	(255)	11%	(58)	19%	(98)	509
Community: Rural	14%	(31)	46%	(106)	11%	(24)	29%	(67)	229
Employ: Private Sector	25%	(23)	47%	(44)	21%	(19)	7%	(6)	92
Employ: Unemployed	16%	(23)	48%	(72)	9%	(14)	27%	(40)	148
Employ: Other	17%	(10)	41%	(25)	4%	(3)	37%	(23)	61
Military HH: Yes	19%	(24)	47%	(60)	6%	(8)	28%	(37)	129
Military HH: No	18%	(161)	49%	(424)	12%	(103)	21%	(183)	871
RD/WT: Right Direction	11%	(33)	47%	(141)	18%	(55)	23%	(69)	299
RD/WT: Wrong Track	22%	(151)	49%	(343)	8%	(56)	21%	(150)	701
Trump Job Approve	10%	(29)	49%	(146)	25%	(73)	16%	(48)	296
Trump Job Disapprove	26%	(144)	51%	(279)	6%	(33)	17%	(96)	552
Trump Job Strongly Approve	5%	(6)	40%	(48)	38%	(46)	17%	(20)	119
Trump Job Somewhat Approve	13%	(23)	56%	(98)	16%	(28)	16%	(28)	176
Trump Job Somewhat Disapprove	17%	(34)	58%	(117)	5%	(10)	21%	(42)	203
Trump Job Strongly Disapprove	32%	(110)	47%	(163)	6%	(22)	15%	(54)	349
Favorable of Trump	9%	(24)	50%	(139)	25%	(70)	15%	(42)	275
Unfavorable of Trump	25%	(148)	50%	(293)	6%	(32)	19%	(111)	584
Very Favorable of Trump	6%	(8)	41%	(54)	38%	(49)	15%	(20)	130
Somewhat Favorable of Trump	11%	(16)	59%	(85)	15%	(21)	16%	(23)	145
Somewhat Unfavorable of Trump	16%	(29)	53%	(95)	7%	(13)	23%	(41)	177
Very Unfavorable of Trump	29%	(119)	49%	(198)	5%	(20)	17%	(70)	407

Table GZC18_4: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Liberal

							Don't	Know / No	
Demographic	N	More	No	Change]	Less	Oj	pinion	Total N
Americans Age 13 to 23	18%	(185)	48%	(484)	11%	(111)	22%	(220)	1000
#1 Issue: Economy	14%	(36)	53%	(136)	16%	(42)	16%	(41)	254
#1 Issue: Security	12%	(9)	44%	(35)	21%	(17)	23%	(18)	80
#1 Issue: Health Care	22%	(39)	42%	(74)	11%	(19)	25%	(44)	176
#1 Issue: Women's Issues	21%	(27)	45%	(59)	10%	(13)	24%	(31)	130
#1 Issue: Education	21%	(31)	55%	(81)	7%	(11)	17%	(25)	148
#1 Issue: Energy	23%	(24)	60%	(61)	5%	(6)	11%	(11)	101
#1 Issue: Other	16%	(15)	33%	(30)	3%	(3)	48%	(44)	93
2018 House Vote: Democrat	40%	(43)	44%	(48)	7%	(7)	10%	(10)	109
2018 House Vote: Republican	6%	(3)	46%	(23)	35%	(17)	13%	(7)	50
2016 Vote: Hillary Clinton	44%	(27)	39%	(24)	10%	(6)	6%	(4)	61
2016 Vote: Didn't Vote	17%	(153)	49%	(433)	11%	(97)	24%	(210)	893
Voted in 2014: No	18%	(179)	48%	(468)	11%	(107)	22%	(217)	972
2012 Vote: Didn't Vote	18%	(180)	48%	(472)	11%	(108)	22%	(216)	976
4-Region: Northeast	21%	(42)	52%	(103)	11%	(23)	16%	(32)	200
4-Region: Midwest	18%	(39)	49%	(108)	12%	(26)	22%	(49)	222
4-Region: South	18%	(65)	43%	(153)	10%	(34)	29%	(103)	356
4-Region: West	17%	(38)	54%	(120)	13%	(29)	16%	(36)	223

Table GZC18_5: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Risk-averse or cautious

							Don't I	Know / No	
Demographic]	More	No	Change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	40%	(402)	40%	(399)	5%	(55)	14%	(143)	1000
Gender: Male	35%	(171)	44%	(216)	6%	(29)	15%	(73)	489
Gender: Female	45%	(232)	36%	(183)	5%	(26)	14%	(70)	511
Generation Z: 13-23	40%	(402)	40%	(399)	5%	(55)	14%	(143)	1000
PID: Dem (no lean)	49%	(172)	38%	(134)	6%	(19)	8%	(27)	352
PID: Ind (no lean)	35%	(153)	40%	(175)	5%	(21)	20%	(88)	436
PID: Rep (no lean)	37%	(78)	43%	(91)	7%	(15)	14%	(29)	213
PID/Gender: Dem Men	46%	(70)	41%	(63)	7%	(10)	7%	(11)	154
PID/Gender: Dem Women	51%	(102)	36%	(71)	5%	(9)	8%	(16)	198
PID/Gender: Ind Men	30%	(63)	44%	(92)	5%	(10)	22%	(46)	212
PID/Gender: Ind Women	40%	(90)	37%	(83)	5%	(10)	18%	(41)	224
PID/Gender: Rep Men	31%	(38)	50%	(61)	7%	(8)	13%	(16)	123
PID/Gender: Rep Women	45%	(40)	33%	(30)	7%	(7)	15%	(13)	90
Ideo: Liberal (1-3)	45%	(142)	40%	(126)	7%	(20)	8%	(24)	312
Ideo: Moderate (4)	38%	(67)	49%	(86)	5%	(8)	8%	(15)	176
Ideo: Conservative (5-7)	42%	(79)	39%	(73)	9%	(16)	9%	(17)	186
Educ: < College	40%	(369)	40%	(367)	5%	(47)	15%	(137)	920
Educ: Bachelors degree	44%	(27)	42%	(25)	6%	(3)	8%	(5)	60
Income: Under 50k	39%	(204)	36%	(190)	6%	(34)	19%	(98)	525
Income: 50k-100k	43%	(125)	45%	(128)	3%	(9)	9%	(25)	286
Income: 100k+	39%	(74)	44%	(82)	6%	(12)	11%	(21)	188
Ethnicity: White	39%	(245)	43%	(268)	5%	(33)	13%	(83)	629
Ethnicity: Hispanic	43%	(86)	30%	(62)	7%	(15)	20%	(40)	203
Ethnicity: Afr. Am.	41%	(53)	39%	(50)	6%	(8)	14%	(18)	130
Ethnicity: Other	43%	(104)	34%	(81)	6%	(14)	18%	(42)	241
All Christian	43%	(127)	44%	(130)	4%	(11)	10%	(29)	296
All Non-Christian	41%	(26)	35%	(22)	8%	(5)	16%	(10)	64
Atheist	40%	(43)	39%	(41)	8%	(8)	13%	(14)	106
Agnostic/Nothing in particular	39%	(207)	38%	(206)	6%	(31)	17%	(91)	534
Religious Non-Protestant/Catholic	42%	(35)	37%	(31)	6%	(5)	16%	(13)	84

Table GZC18_5: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Risk-averse or cautious

							Don't I	Know / No	
Demographic	1	More	No	Change	I	Less	Op	oinion	Total N
Americans Age 13 to 23	40%	(402)	40%	(399)	5%	(55)	14%	(143)	1000
Evangelical	42%	(80)	35%	(67)	7%	(13)	16%	(30)	191
Non-Evangelical	41%	(116)	44%	(126)	4%	(10)	12%	(33)	286
Community: Urban	41%	(107)	37%	(98)	7%	(19)	15%	(39)	262
Community: Suburban	42%	(214)	41%	(211)	5%	(26)	11%	(58)	509
Community: Rural	36%	(82)	40%	(91)	4%	(10)	20%	(46)	229
Employ: Private Sector	38%	(35)	50%	(46)	8%	(7)	4%	(4)	92
Employ: Unemployed	39%	(58)	34%	(50)	6%	(8)	22%	(33)	148
Employ: Other	45%	(27)	32%	(19)	2%	(1)	21%	(13)	61
Military HH: Yes	42%	(54)	33%	(43)	7%	(9)	18%	(23)	129
Military HH: No	40%	(348)	41%	(357)	5%	(46)	14%	(120)	871
RD/WT: Right Direction	33%	(99)	43%	(128)	7%	(20)	17%	(52)	299
RD/WT: Wrong Track	43%	(303)	39%	(271)	5%	(35)	13%	(91)	701
Trump Job Approve	37%	(110)	44%	(131)	8%	(23)	11%	(32)	296
Trump Job Disapprove	45%	(249)	40%	(220)	5%	(27)	10%	(55)	552
Trump Job Strongly Approve	34%	(41)	45%	(53)	8%	(10)	13%	(15)	119
Trump Job Somewhat Approve	39%	(69)	44%	(78)	7%	(13)	9%	(16)	176
Trump Job Somewhat Disapprove	44%	(90)	43%	(87)	6%	(11)	7%	(15)	203
Trump Job Strongly Disapprove	46%	(160)	38%	(133)	5%	(16)	11%	(40)	349
Favorable of Trump	36%	(99)	46%	(126)	7%	(18)	12%	(32)	275
Unfavorable of Trump	45%	(261)	39%	(229)	5%	(32)	11%	(62)	584
Very Favorable of Trump	34%	(44)	46%	(61)	7%	(9)	12%	(16)	130
Somewhat Favorable of Trump	38%	(54)	45%	(65)	6%	(9)	11%	(16)	145
Somewhat Unfavorable of Trump	41%	(73)	44%	(78)	5%	(8)	10%	(17)	177
Very Unfavorable of Trump	46%	(188)	37%	(151)	6%	(24)	11%	(45)	407

Table GZC18_5: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Risk-averse or cautious

							Don't l	Know / No	
Demographic	1	More	No	Change	I	Less	Oı	pinion	Total N
Americans Age 13 to 23	40%	(402)	40%	(399)	5%	(55)	14%	(143)	1000
#1 Issue: Economy	43%	(111)	42%	(108)	6%	(15)	8%	(21)	254
#1 Issue: Security	42%	(33)	32%	(26)	7%	(5)	20%	(16)	80
#1 Issue: Health Care	44%	(77)	34%	(61)	5%	(9)	17%	(30)	176
#1 Issue: Women's Issues	36%	(47)	44%	(57)	5%	(7)	15%	(20)	130
#1 Issue: Education	44%	(65)	40%	(59)	7%	(10)	9%	(13)	148
#1 Issue: Energy	38%	(38)	50%	(50)	5%	(5)	7%	(7)	101
#1 Issue: Other	24%	(23)	35%	(32)	3%	(3)	38%	(35)	93
2018 House Vote: Democrat	44%	(48)	45%	(49)	6%	(7)	4%	(5)	109
2018 House Vote: Republican	33%	(17)	46%	(23)	10%	(5)	10%	(5)	50
2016 Vote: Hillary Clinton	46%	(28)	42%	(26)	7%	(4)	5%	(3)	61
2016 Vote: Didn't Vote	40%	(360)	39%	(349)	5%	(46)	15%	(138)	893
Voted in 2014: No	40%	(392)	40%	(388)	5%	(50)	15%	(142)	972
2012 Vote: Didn't Vote	40%	(390)	40%	(393)	5%	(53)	14%	(141)	976
4-Region: Northeast	40%	(80)	41%	(81)	8%	(15)	12%	(23)	200
4-Region: Midwest	38%	(84)	42%	(94)	4%	(9)	16%	(35)	222
4-Region: South	40%	(144)	37%	(132)	5%	(16)	18%	(64)	356
4-Region: West	43%	(95)	41%	(92)	6%	(14)	10%	(22)	223

Table GZC18_6: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Optimistic

							Don't I	Know / No	
Demographic]	More	No	Change]	Less	Or	oinion	Total N
Americans Age 13 to 23	37%	(368)	36%	(361)	14%	(136)	14%	(135)	1000
Gender: Male	37%	(181)	37%	(181)	12%	(60)	14%	(67)	489
Gender: Female	37%	(187)	35%	(180)	15%	(77)	13%	(68)	511
Generation Z: 13-23	37%	(368)	36%	(361)	14%	(136)	14%	(135)	1000
PID: Dem (no lean)	40%	(141)	36%	(126)	17%	(60)	7%	(25)	352
PID: Ind (no lean)	31%	(137)	37%	(161)	12%	(51)	20%	(87)	436
PID: Rep (no lean)	42%	(90)	35%	(74)	12%	(25)	11%	(24)	213
PID/Gender: Dem Men	45%	(70)	36%	(55)	13%	(20)	6%	(9)	154
PID/Gender: Dem Women	36%	(71)	36%	(71)	20%	(40)	8%	(15)	198
PID/Gender: Ind Men	32%	(67)	38%	(80)	10%	(21)	21%	(44)	212
PID/Gender: Ind Women	31%	(70)	36%	(81)	14%	(30)	19%	(43)	224
PID/Gender: Rep Men	36%	(45)	38%	(46)	15%	(19)	11%	(13)	123
PID/Gender: Rep Women	51%	(45)	31%	(27)	7%	(7)	11%	(10)	90
Ideo: Liberal (1-3)	38%	(117)	36%	(112)	19%	(61)	7%	(22)	312
Ideo: Moderate (4)	38%	(68)	36%	(64)	18%	(32)	7%	(12)	176
Ideo: Conservative (5-7)	43%	(79)	39%	(72)	11%	(20)	8%	(14)	186
Educ: < College	37%	(343)	36%	(329)	13%	(120)	14%	(128)	920
Educ: Bachelors degree	29%	(18)	45%	(27)	17%	(10)	8%	(5)	60
Income: Under 50k	36%	(188)	33%	(175)	12%	(65)	19%	(98)	525
Income: 50k-100k	40%	(115)	37%	(107)	15%	(43)	8%	(22)	286
Income: 100k+	34%	(65)	42%	(79)	15%	(28)	8%	(15)	188
Ethnicity: White	35%	(222)	38%	(240)	14%	(90)	12%	(77)	629
Ethnicity: Hispanic	38%	(77)	29%	(58)	12%	(25)	21%	(42)	203
Ethnicity: Afr. Am.	42%	(54)	36%	(46)	12%	(15)	11%	(14)	130
Ethnicity: Other	38%	(92)	31%	(74)	13%	(31)	18%	(44)	241
All Christian	45%	(133)	32%	(95)	12%	(35)	11%	(33)	296
All Non-Christian	40%	(26)	35%	(22)	15%	(9)	10%	(6)	64
Atheist	31%	(33)	39%	(42)	21%	(22)	9%	(10)	106
Agnostic/Nothing in particular	33%	(177)	38%	(201)	13%	(70)	16%	(86)	534
Religious Non-Protestant/Catholic	44%	(37)	33%	(28)	12%	(10)	11%	(9)	84

Table GZC18_6: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change?

Optimistic

								Know / No	
Demographic	1	More	No	Change		Less	Op	oinion	Total N
Americans Age 13 to 23	37%	(368)	36%	(361)	14%	(136)	14%	(135)	1000
Evangelical	41%	(78)	35%	(66)	8%	(15)	16%	(31)	191
Non-Evangelical	41%	(118)	36%	(103)	13%	(37)	10%	(28)	286
Community: Urban	41%	(108)	33%	(86)	14%	(36)	12%	(32)	262
Community: Suburban	37%	(190)	37%	(191)	13%	(68)	12%	(59)	509
Community: Rural	30%	(69)	37%	(84)	14%	(32)	19%	(44)	229
Employ: Private Sector	40%	(37)	35%	(33)	21%	(19)	3%	(3)	92
Employ: Unemployed	32%	(48)	35%	(52)	13%	(19)	20%	(30)	148
Employ: Other	37%	(22)	36%	(22)	6%	(4)	21%	(13)	61
Military HH: Yes	37%	(48)	34%	(45)	9%	(11)	20%	(25)	129
Military HH: No	37%	(320)	36%	(316)	14%	(125)	13%	(110)	871
RD/WT: Right Direction	44%	(130)	33%	(99)	9%	(28)	14%	(42)	299
RD/WT: Wrong Track	34%	(238)	37%	(261)	15%	(109)	13%	(93)	701
Trump Job Approve	45%	(133)	36%	(107)	10%	(30)	9%	(26)	296
Trump Job Disapprove	35%	(194)	38%	(209)	16%	(91)	10%	(57)	552
Trump Job Strongly Approve	47%	(56)	33%	(40)	7%	(8)	12%	(15)	119
Trump Job Somewhat Approve	44%	(77)	38%	(67)	12%	(21)	6%	(11)	176
Trump Job Somewhat Disapprove	36%	(73)	40%	(81)	14%	(29)	9%	(19)	203
Trump Job Strongly Disapprove	35%	(121)	37%	(128)	18%	(62)	11%	(38)	349
Favorable of Trump	44%	(122)	37%	(102)	10%	(26)	9%	(25)	275
Unfavorable of Trump	35%	(207)	37%	(214)	17%	(99)	11%	(64)	584
Very Favorable of Trump	51%	(66)	30%	(39)	8%	(11)	11%	(14)	130
Somewhat Favorable of Trump	39%	(56)	43%	(63)	11%	(15)	7%	(11)	145
Somewhat Unfavorable of Trump	33%	(59)	41%	(72)	14%	(25)	11%	(20)	177
Very Unfavorable of Trump	36%	(147)	35%	(142)	18%	(74)	11%	(44)	407

Table GZC18_6: Based on your experiences during the COVID-19 pandemic, also known as coronavirus, after social distancing and self-quarantining ends in the future, do you expect the following qualities to describe you more or less, or no change? Optimistic

					Don't Know				, =		
Demographic	1	More	No	Change]	Less	Oı	pinion	Total N		
Americans Age 13 to 23	37%	(368)	36%	(361)	14%	(136)	14%	(135)	1000		
#1 Issue: Economy	42%	(108)	38%	(96)	13%	(33)	7%	(18)	254		
#1 Issue: Security	44%	(35)	32%	(26)	7%	(6)	17%	(13)	80		
#1 Issue: Health Care	36%	(63)	30%	(53)	14%	(25)	20%	(35)	176		
#1 Issue: Women's Issues	35%	(46)	38%	(49)	14%	(18)	13%	(17)	130		
#1 Issue: Education	30%	(45)	43%	(63)	19%	(28)	8%	(12)	148		
#1 Issue: Energy	36%	(36)	46%	(47)	14%	(14)	4%	(4)	101		
#1 Issue: Other	30%	(28)	25%	(24)	10%	(9)	35%	(33)	93		
2018 House Vote: Democrat	35%	(38)	36%	(39)	20%	(22)	8%	(9)	109		
2018 House Vote: Republican	40%	(20)	40%	(20)	14%	(7)	7%	(3)	50		
2016 Vote: Hillary Clinton	34%	(21)	33%	(20)	27%	(16)	7%	(4)	61		
2016 Vote: Didn't Vote	37%	(333)	36%	(318)	13%	(113)	14%	(128)	893		
Voted in 2014: No	37%	(356)	36%	(351)	13%	(131)	14%	(134)	972		
2012 Vote: Didn't Vote	37%	(359)	36%	(352)	13%	(132)	14%	(133)	976		
4-Region: Northeast	37%	(73)	33%	(67)	17%	(35)	13%	(25)	200		
4-Region: Midwest	34%	(76)	35%	(78)	15%	(33)	15%	(34)	222		
4-Region: South	37%	(130)	37%	(131)	11%	(38)	16%	(57)	356		
4-Region: West	40%	(88)	38%	(85)	14%	(30)	9%	(19)	223		

Table GZC19: As time passes, do you expect the coronavirus outbreak to continue to make an impact on your worldview, or no impact at all?

	Continu	e to make a	Continu	ie to make a			
Demographic	majo	r impact	mino	r impact	No	impact	Total N
Americans Age 13 to 23	53%	(530)	34%	(335)	14%	(135)	1000
Gender: Male	46%	(227)	36%	(174)	18%	(87)	489
Gender: Female	59%	(303)	31%	(161)	9%	(48)	511
Generation Z: 13-23	53%	(530)	34%	(335)	14%	(135)	1000
PID: Dem (no lean)	63%	(221)	29%	(103)	8%	(28)	352
PID: Ind (no lean)	47%	(207)	35%	(153)	17%	(76)	436
PID: Rep (no lean)	48%	(102)	37%	(79)	15%	(32)	213
PID/Gender: Dem Men	54%	(83)	36%	(55)	11%	(16)	154
PID/Gender: Dem Women	70%	(138)	24%	(48)	6%	(11)	198
PID/Gender: Ind Men	42%	(89)	35%	(75)	22%	(47)	212
PID/Gender: Ind Women	52%	(117)	35%	(78)	13%	(28)	224
PID/Gender: Rep Men	45%	(55)	36%	(44)	19%	(23)	123
PID/Gender: Rep Women	52%	(47)	39%	(35)	9%	(8)	90
Ideo: Liberal (1-3)	61%	(191)	30%	(95)	9%	(27)	312
Ideo: Moderate (4)	50%	(88)	37%	(66)	13%	(23)	176
Ideo: Conservative (5-7)	47%	(88)	39%	(73)	13%	(24)	186
Educ: < College	53%	(485)	34%	(308)	14%	(127)	920
Educ: Bachelors degree	63%	(38)	30%	(18)	7%	(4)	60
Income: Under 50k	57%	(297)	28%	(147)	16%	(82)	525
Income: 50k-100k	51%	(146)	36%	(103)	13%	(37)	286
Income: 100k+	46%	(86)	45%	(85)	9%	(17)	188
Ethnicity: White	51%	(319)	36%	(226)	13%	(84)	629
Ethnicity: Hispanic	59%	(120)	27%	(56)	13%	(27)	203
Ethnicity: Afr. Am.	62%	(81)	28%	(36)	10%	(13)	130
Ethnicity: Other	54%	(130)	30%	(73)	16%	(38)	241
All Christian	55%	(163)	32%	(94)	13%	(38)	296
All Non-Christian	66%	(42)	27%	(17)	7%	(5)	64
Atheist	49%	(52)	42%	(45)	8%	(9)	106
Agnostic/Nothing in particular	51%	(272)	33%	(179)	16%	(83)	534
Religious Non-Protestant/Catholic	60%	(50)	30%	(25)	11%	(9)	84
Evangelical	51%	(97)	31%	(59)	18%	(35)	193
Non-Evangelical	57%	(163)	33%	(93)	10%	(29)	286

Table GZC19: As time passes, do you expect the coronavirus outbreak to continue to make an impact on your worldview, or no impact at all?

	Continu	ie to make a	Continu	e to make a			
Demographic	majo	or impact	mino	r impact	No i	mpact	Total N
Americans Age 13 to 23	53%	(530)	34%	(335)	14%	(135)	1000
Community: Urban	52%	(137)	33%	(86)	15%	(40)	262
Community: Suburban	53%	(268)	37%	(188)	10%	(53)	509
Community: Rural	55%	(126)	27%	(61)	18%	(42)	229
Employ: Private Sector	58%	(53)	32%	(29)	11%	(10)	92
Employ: Unemployed	55%	(82)	27%	(40)	18%	(27)	148
Employ: Other	49%	(30)	30%	(18)	21%	(13)	6.
Military HH: Yes	52%	(68)	30%	(39)	18%	(23)	129
Military HH: No	53%	(462)	34%	(296)	13%	(112)	873
RD/WT: Right Direction	43%	(129)	39%	(117)	18%	(54)	299
RD/WT: Wrong Track	57%	(401)	31%	(218)	12%	(81)	703
Trump Job Approve	46%	(136)	38%	(113)	16%	(46)	296
Trump Job Disapprove	59%	(328)	31%	(173)	9%	(50)	552
Trump Job Strongly Approve	51%	(61)	32%	(38)	17%	(20)	119
Trump Job Somewhat Approve	43%	(76)	43%	(75)	14%	(25)	176
Trump Job Somewhat Disapprove	57%	(116)	33%	(67)	10%	(19)	203
Trump Job Strongly Disapprove	61%	(212)	30%	(106)	9%	(31)	349
Favorable of Trump	48%	(131)	37%	(101)	15%	(42)	275
Unfavorable of Trump	57%	(335)	33%	(194)	9%	(54)	584
Very Favorable of Trump	49%	(64)	30%	(39)	21%	(28)	130
Somewhat Favorable of Trump	47%	(68)	43%	(62)	10%	(15)	145
Somewhat Unfavorable of Trump	52%	(93)	35%	(62)	12%	(22)	177
Very Unfavorable of Trump	60%	(243)	32%	(132)	8%	(33)	407
#1 Issue: Economy	54%	(138)	34%	(86)	12%	(30)	254
#1 Issue: Security	48%	(38)	31%	(25)	20%	(16)	80
#1 Issue: Health Care	62%	(110)	27%	(48)	10%	(18)	176
#1 Issue: Women's Issues	50%	(65)	33%	(43)	17%	(22)	130
#1 Issue: Education	57%	(84)	30%	(44)	13%	(19)	148
#1 Issue: Energy	38%	(39)	53%	(54)	9%	(9)	10
#1 Issue: Other	47%	(44)	30%	(28)	22%	(21)	93
2018 House Vote: Democrat	61%	(66)	32%	(35)	7%	(8)	109
2018 House Vote: Republican	49%	(24)	39%	(20)	11%	(6)	50

Table GZC19: As time passes, do you expect the coronavirus outbreak to continue to make an impact on your worldview, or no impact at all?

Demographic	Continue to make a major impact	Continue to make a minor impact	No impact	Total N
Americans Age 13 to 23	53% (530)	34% (335)	14% (135)	1000
2016 Vote: Hillary Clinton	64% (39)	27% (17)	9% (5)	61
2016 Vote: Didn't Vote	52% (467)	34% (302)	14% (124)	893
Voted in 2014: No	53% (517)	33% (325)	13% (130)	972
2012 Vote: Didn't Vote	53% (518)	33% (326)	14% (132)	976
4-Region: Northeast	61% (121)	28% (55)	12% (24)	200
4-Region: Midwest	53% (117)	32% (71)	15% (34)	222
4-Region: South	53% (187)	33% (116)	15% (52)	356
4-Region: West	47% (105)	42% (93)	11% (25)	223

Table GZC20: Given the events of the past few weeks, how much do you trust people in positions of power to generally do the right thing?

Demographic	_	A lot	9	Some	No	t much	Non	e at all	Total N		
Americans Age 13 to 23	11%	(111)	45%	(449)	31%	(309)	13%	(131)	1000		
Gender: Male	16%	(77)	45%	(220)	26%	(125)	14%	(66)	489		
Gender: Female	7%	(33)	45%	(229)	36%	(184)	13%	(65)	511		
Generation Z: 13-23	11%	(111)	45%	(449)	31%	(309)	13%	(131)	1000		
PID: Dem (no lean)	9%	(32)	41%	(143)	37%	(132)	13%	(44)	352		
PID: Ind (no lean)	8%	(37)	42%	(185)	33%	(146)	16%	(68)	436		
PID: Rep (no lean)	20%	(42)	57%	(121)	15%	(32)	9%	(18)	213		
PID/Gender: Dem Men	14%	(22)	42%	(65)	35%	(54)	9%	(13)	154		
PID/Gender: Dem Women	5%	(11)	40%	(78)	39%	(78)	16%	(31)	198		
PID/Gender: Ind Men	12%	(26)	41%	(88)	27%	(57)	19%	(41)	212		
PID/Gender: Ind Women	5%	(10)	43%	(97)	40%	(89)	12%	(28)	224		
PID/Gender: Rep Men	24%	(29)	55%	(68)	11%	(14)	10%	(12)	123		
PID/Gender: Rep Women	14%	(13)	60%	(53)	19%	(17)	7%	(6)	90		
Ideo: Liberal (1-3)	8%	(24)	35%	(110)	40%	(126)	17%	(52)	312		
Ideo: Moderate (4)	12%	(22)	50%	(89)	32%	(56)	6%	(10)	176		
Ideo: Conservative (5-7)	16%	(30)	59%	(109)	18%	(33)	7%	(14)	186		
Educ: < College	11%	(102)	45%	(415)	31%	(284)	13%	(119)	920		
Educ: Bachelors degree	8%	(5)	44%	(27)	33%	(20)	15%	(9)	60		
Income: Under 50k	11%	(56)	41%	(216)	31%	(165)	17%	(88)	525		
Income: 50k-100k	12%	(35)	49%	(139)	30%	(86)	9%	(26)	286		
Income: 100k+	10%	(19)	50%	(94)	31%	(58)	9%	(17)	188		
Ethnicity: White	12%	(75)	45%	(283)	30%	(186)	14%	(85)	629		
Ethnicity: Hispanic	11%	(23)	46%	(94)	27%	(55)	15%	(30)	203		
Ethnicity: Afr. Am.	12%	(16)	42%	(55)	37%	(48)	9%	(12)	130		
Ethnicity: Other	9%	(21)	46%	(111)	31%	(75)	14%	(35)	241		
All Christian	13%	(39)	52%	(154)	27%	(78)	8%	(24)	296		
All Non-Christian	13%	(8)	41%	(26)	36%	(23)	11%	(7)	64		
Atheist	6%	(6)	46%	(49)	31%	(33)	17%	(18)	106		
Agnostic/Nothing in particular	11%	(58)	41%	(220)	33%	(175)	15%	(82)	534		
Religious Non-Protestant/Catholic	14%	(12)	45%	(38)	32%	(27)	9%	(8)	84		
Evangelical	16%	(31)	50%	(95)	22%	(43)	11%	(22)	191		
Non-Evangelical	11%	(31)	52%	(148)	29%	(83)	8%	(23)	286		

Table GZC20: Given the events of the past few weeks, how much do you trust people in positions of power to generally do the right thing?

Demographic	A	A lot	5	Some	No	t much	Non	e at all	Total N		
Americans Age 13 to 23	11%	(111)	45%	(449)	31%	(309)	13%	(131)	1000		
Community: Urban	12%	(31)	43%	(113)	34%	(88)	12%	(31)	262		
Community: Suburban	11%	(54)	46%	(233)	30%	(154)	13%	(68)	509		
Community: Rural	12%	(26)	45%	(103)	29%	(67)	14%	(32)	229		
Employ: Private Sector	11%	(10)	38%	(35)	40%	(37)	11%	(10)	92		
Employ: Unemployed	12%	(18)	40%	(60)	31%	(47)	16%	(24)	148		
Employ: Other	10%	(6)	44%	(27)	26%	(16)	20%	(12)	61		
Military HH: Yes	14%	(18)	52%	(67)	21%	(28)	13%	(16)	129		
Military HH: No	11%	(92)	44%	(382)	32%	(281)	13%	(115)	871		
RD/WT: Right Direction	22%	(67)	57%	(169)	14%	(43)	7%	(20)	299		
RD/WT: Wrong Track	6%	(44)	40%	(280)	38%	(266)	16%	(112)	701		
Trump Job Approve	20%	(60)	59%	(173)	17%	(51)	4%	(12)	296		
Trump Job Disapprove	6%	(35)	37%	(203)	41%	(228)	15%	(85)	552		
Trump Job Strongly Approve	28%	(34)	50%	(59)	15%	(18)	7%	(8)	119		
Trump Job Somewhat Approve	15%	(26)	65%	(114)	18%	(32)	2%	(4)	176		
Trump Job Somewhat Disapprove	6%	(12)	49%	(99)	39%	(78)	6%	(13)	203		
Trump Job Strongly Disapprove	7%	(23)	30%	(104)	43%	(150)	21%	(72)	349		
Favorable of Trump	20%	(54)	56%	(153)	20%	(54)	5%	(14)	275		
Unfavorable of Trump	6%	(38)	39%	(226)	40%	(234)	15%	(86)	584		
Very Favorable of Trump	28%	(36)	51%	(67)	15%	(20)	5%	(7)	130		
Somewhat Favorable of Trump	12%	(18)	60%	(86)	23%	(33)	5%	(7)	145		
Somewhat Unfavorable of Trump	9%	(15)	54%	(95)	31%	(55)	7%	(12)	177		
Very Unfavorable of Trump	5%	(22)	32%	(131)	44%	(179)	18%	(74)	407		
#1 Issue: Economy	12%	(31)	52%	(133)	28%	(71)	8%	(19)	254		
#1 Issue: Security	17%	(13)	57%	(45)	19%	(15)	8%	(6)	80		
#1 Issue: Health Care	9%	(16)	32%	(56)	43%	(75)	17%	(29)	176		
#1 Issue: Women's Issues	8%	(10)	42%	(55)	34%	(44)	16%	(20)	130		
#1 Issue: Education	10%	(14)	45%	(67)	31%	(45)	15%	(21)	148		
#1 Issue: Energy	9%	(9)	45%	(46)	33%	(33)	13%	(13)	101		
#1 Issue: Other	16%	(15)	38%	(36)	23%	(21)	22%	(21)	93		
2018 House Vote: Democrat	12%	(13)	44%	(48)	32%	(35)	13%	(14)	109		
2018 House Vote: Republican	14%	(7)	58%	(29)	21%	(10)	7%	(3)	50		

Table GZC20: Given the events of the past few weeks, how much do you trust people in positions of power to generally do the right thing?

Demographic	A lot		S	Some		Not much		ne at all	Total N
Americans Age 13 to 23	11%	(111)	45%	(449)	31%	(309)	13%	(131)	1000
2016 Vote: Hillary Clinton	16%	(10)	35%	(21)	35%	(21)	14%	(8)	61
2016 Vote: Didn't Vote	11%	(96)	45%	(401)	31%	(279)	13%	(117)	893
Voted in 2014: No	11%	(103)	45%	(436)	31%	(302)	14%	(131)	972
2012 Vote: Didn't Vote	10%	(101)	45%	(439)	31%	(305)	13%	(131)	976
4-Region: Northeast	11%	(22)	48%	(96)	27%	(55)	13%	(27)	200
4-Region: Midwest	13%	(29)	45%	(100)	30%	(67)	12%	(26)	222
4-Region: South	10%	(36)	38%	(137)	35%	(123)	17%	(60)	356
4-Region: West	11%	(24)	52%	(116)	29%	(64)	9%	(19)	223

Table GZC21_1: And specifically, how much do you trust each of the following? The U.S. Government

Demographic		A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	17%	(168)	39%	(390)	27%	(266)	18%	(176)	1000
Gender: Male	20%	(99)	37%	(181)	25%	(120)	18%	(88)	489
Gender: Female	13%	(69)	41%	(209)	29%	(146)	17%	(87)	511
Generation Z: 13-23	17%	(168)	39%	(390)	27%	(266)	18%	(176)	1000
PID: Dem (no lean)	12%	(43)	36%	(127)	34%	(121)	17%	(61)	352
PID: Ind (no lean)	13%	(55)	38%	(166)	27%	(117)	22%	(97)	436
PID: Rep (no lean)	33%	(69)	46%	(97)	13%	(28)	8%	(18)	213
PID/Gender: Dem Men	16%	(25)	36%	(56)	32%	(49)	16%	(24)	154
PID/Gender: Dem Women	9%	(18)	36%	(71)	36%	(71)	19%	(37)	198
PID/Gender: Ind Men	15%	(32)	35%	(74)	25%	(53)	25%	(53)	212
PID/Gender: Ind Women	11%	(24)	41%	(92)	29%	(65)	20%	(44)	224
PID/Gender: Rep Men	34%	(42)	41%	(51)	15%	(18)	9%	(12)	123
PID/Gender: Rep Women	30%	(27)	52%	(46)	11%	(10)	7%	(6)	90
Ideo: Liberal (1-3)	8%	(23)	33%	(104)	37%	(114)	23%	(71)	312
Ideo: Moderate (4)	14%	(25)	44%	(78)	30%	(52)	11%	(20)	176
Ideo: Conservative (5-7)	28%	(53)	48%	(90)	16%	(29)	8%	(14)	186
Educ: < College	17%	(158)	40%	(365)	26%	(241)	17%	(156)	920
Educ: Bachelors degree	9%	(6)	33%	(20)	33%	(20)	25%	(15)	60
Income: Under 50k	14%	(73)	35%	(182)	28%	(150)	23%	(120)	525
Income: 50k-100k	21%	(59)	42%	(121)	25%	(73)	12%	(34)	286
Income: 100k+	19%	(35)	46%	(87)	23%	(44)	12%	(22)	188
Ethnicity: White	19%	(121)	38%	(239)	27%	(168)	16%	(101)	629
Ethnicity: Hispanic	17%	(35)	39%	(78)	23%	(46)	22%	(44)	203
Ethnicity: Afr. Am.	11%	(14)	42%	(54)	32%	(42)	16%	(20)	130
Ethnicity: Other	14%	(33)	40%	(97)	24%	(57)	22%	(54)	24
All Christian	20%	(60)	46%	(135)	24%	(71)	10%	(30)	296
All Non-Christian	17%	(11)	38%	(24)	27%	(17)	19%	(12)	64
Atheist	13%	(13)	34%	(36)	31%	(33)	23%	(24)	100
Agnostic/Nothing in particular	16%	(84)	37%	(195)	27%	(146)	21%	(110)	534
Religious Non-Protestant/Catholic	21%	(18)	38%	(32)	22%	(18)	19%	(16)	84
Evangelical	25%	(47)	42%	(79)	22%	(41)	12%	(23)	19
Non-Evangelical	20%	(57)	45%	(129)	23%	(67)	11%	(33)	286

Table GZC21_1: And specifically, how much do you trust each of the following? The U.S. Government

Demographic		A lot	5	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	17%	(168)	39%	(390)	27%	(266)	18%	(176)	1000
Community: Urban	17%	(44)	34%	(90)	30%	(78)	19%	(51)	262
Community: Suburban	17%	(87)	39%	(200)	27%	(137)	17%	(85)	509
Community: Rural	16%	(37)	44%	(101)	22%	(51)	17%	(40)	229
Employ: Private Sector	11%	(10)	34%	(31)	36%	(33)	20%	(18)	92
Employ: Unemployed	17%	(26)	33%	(49)	28%	(42)	22%	(32)	148
Employ: Other	12%	(7)	35%	(21)	29%	(18)	23%	(14)	6
Military HH: Yes	28%	(37)	38%	(49)	21%	(27)	13%	(17)	129
Military HH: No	15%	(131)	39%	(341)	27%	(239)	18%	(159)	87
RD/WT: Right Direction	30%	(91)	45%	(135)	15%	(45)	10%	(29)	299
RD/WT: Wrong Track	11%	(77)	36%	(256)	32%	(221)	21%	(147)	70
Trump Job Approve	32%	(93)	47%	(138)	15%	(44)	7%	(20)	29
Trump Job Disapprove	10%	(58)	33%	(181)	35%	(194)	22%	(119)	55
Trump Job Strongly Approve	40%	(47)	39%	(46)	13%	(16)	8%	(9)	11
Trump Job Somewhat Approve	26%	(46)	52%	(92)	16%	(28)	6%	(10)	17
Trump Job Somewhat Disapprove	16%	(32)	41%	(83)	34%	(68)	9%	(19)	20
Trump Job Strongly Disapprove	7%	(25)	28%	(98)	36%	(126)	29%	(100)	34
Favorable of Trump	32%	(87)	47%	(129)	15%	(42)	6%	(17)	27
Unfavorable of Trump	10%	(58)	36%	(208)	33%	(192)	22%	(126)	58
Very Favorable of Trump	42%	(55)	39%	(50)	11%	(15)	8%	(10)	13
Somewhat Favorable of Trump	22%	(32)	54%	(78)	19%	(27)	5%	(7)	14
Somewhat Unfavorable of Trump	14%	(26)	50%	(89)	23%	(41)	12%	(22)	17
Very Unfavorable of Trump	8%	(32)	29%	(119)	37%	(152)	26%	(104)	40
#1 Issue: Economy	20%	(52)	45%	(114)	21%	(54)	13%	(34)	25
#1 Issue: Security	30%	(24)	39%	(31)	18%	(14)	13%	(11)	8
#1 Issue: Health Care	13%	(23)	32%	(56)	31%	(54)	24%	(42)	17
#1 Issue: Women's Issues	16%	(21)	36%	(47)	29%	(38)	19%	(25)	13
#1 Issue: Education	16%	(23)	38%	(56)	35%	(52)	11%	(16)	14
#1 Issue: Energy	8%	(8)	46%	(47)	31%	(31)	15%	(15)	10
#1 Issue: Other	16%	(15)	32%	(30)	18%	(17)	34%	(32)	9
2018 House Vote: Democrat	12%	(13)	33%	(36)	34%	(37)	21%	(23)	109
2018 House Vote: Republican	18%	(9)	44%	(22)	27%	(13)	12%	(6)	5

Table GZC21_1: And specifically, how much do you trust each of the following? The U.S. Government

Demographic	1	A lot		Some		Not much		ne at all	Total N	
Americans Age 13 to 23	17%	(168)	39%	(390)	27%	(266)	18%	(176)	1000	
2016 Vote: Hillary Clinton	17%	(10)	27%	(17)	34%	(21)	23%	(14)	61	
2016 Vote: Didn't Vote	17%	(153)	40%	(354)	26%	(232)	17%	(154)	893	
Voted in 2014: No	17%	(163)	39%	(380)	26%	(257)	18%	(172)	972	
2012 Vote: Didn't Vote	17%	(163)	39%	(381)	27%	(262)	17%	(171)	976	
4-Region: Northeast	17%	(33)	39%	(79)	24%	(48)	20%	(40)	200	
4-Region: Midwest	19%	(43)	36%	(80)	31%	(70)	13%	(30)	222	
4-Region: South	16%	(55)	39%	(137)	26%	(92)	20%	(71)	356	
4-Region: West	17%	(37)	42%	(94)	25%	(56)	16%	(35)	223	

Table GZC21_2: And specifically, how much do you trust each of the following? My state government

Demographic		A lot	8	Some	No	t much	Non	e at all	Total N
Americans Age 13 to 23	23%	(234)	45%	(448)	20%	(200)	12%	(119)	1000
Gender: Male	25%	(125)	41%	(198)	19%	(92)	15%	(74)	489
Gender: Female	21%	(109)	49%	(250)	21%	(108)	9%	(45)	511
Generation Z: 13-23	23%	(234)	45%	(448)	20%	(200)	12%	(119)	1000
PID: Dem (no lean)	29%	(103)	43%	(151)	20%	(71)	8%	(27)	352
PID: Ind (no lean)	16%	(71)	45%	(196)	22%	(94)	17%	(74)	436
PID: Rep (no lean)	28%	(59)	47%	(101)	16%	(35)	8%	(18)	213
PID/Gender: Dem Men	30%	(46)	38%	(59)	22%	(34)	10%	(15)	154
PID/Gender: Dem Women	29%	(57)	46%	(92)	19%	(37)	6%	(12)	198
PID/Gender: Ind Men	18%	(38)	42%	(89)	19%	(40)	21%	(45)	212
PID/Gender: Ind Women	15%	(33)	48%	(108)	24%	(54)	13%	(29)	224
PID/Gender: Rep Men	33%	(40)	41%	(51)	15%	(18)	11%	(14)	123
PID/Gender: Rep Women	21%	(18)	56%	(50)	19%	(17)	5%	(4)	90
Ideo: Liberal (1-3)	24%	(75)	43%	(133)	24%	(73)	10%	(30)	312
Ideo: Moderate (4)	22%	(39)	48%	(84)	20%	(35)	10%	(18)	176
Ideo: Conservative (5-7)	26%	(48)	51%	(95)	15%	(27)	8%	(15)	186
Educ: < College	23%	(212)	45%	(418)	20%	(180)	12%	(110)	920
Educ: Bachelors degree	22%	(13)	42%	(25)	28%	(17)	8%	(5)	60
Income: Under 50k	22%	(116)	40%	(211)	22%	(118)	15%	(81)	525
Income: 50k-100k	24%	(68)	49%	(141)	19%	(56)	8%	(22)	286
Income: 100k+	26%	(49)	51%	(96)	14%	(26)	9%	(16)	188
Ethnicity: White	24%	(149)	45%	(284)	20%	(126)	11%	(69)	629
Ethnicity: Hispanic	25%	(50)	43%	(86)	18%	(37)	14%	(29)	203
Ethnicity: Afr. Am.	23%	(30)	42%	(55)	26%	(34)	9%	(12)	130
Ethnicity: Other	23%	(54)	45%	(109)	17%	(40)	15%	(37)	243
All Christian	26%	(77)	48%	(143)	17%	(49)	9%	(27)	296
All Non-Christian	24%	(15)	41%	(26)	23%	(15)	12%	(7)	64
Atheist	18%	(19)	46%	(49)	25%	(27)	11%	(12)	106
Agnostic/Nothing in particular	23%	(122)	43%	(230)	21%	(110)	14%	(72)	534
Religious Non-Protestant/Catholic	27%	(23)	40%	(34)	21%	(18)	11%	(10)	84
Evangelical	24%	(45)	50%	(96)	14%	(27)	12%	(23)	193
Non-Evangelical	29%	(83)	47%	(133)	17%	(48)	7%	(21)	286

Table GZC21_2: And specifically, how much do you trust each of the following? My state government

Demographic		A lot	5	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	23%	(234)	45%	(448)	20%	(200)	12%	(119)	1000
Community: Urban	25%	(64)	43%	(112)	22%	(58)	11%	(28)	262
Community: Suburban	25%	(125)	46%	(235)	18%	(93)	11%	(55)	509
Community: Rural	19%	(44)	44%	(101)	21%	(48)	16%	(36)	229
Employ: Private Sector	22%	(21)	42%	(38)	30%	(28)	6%	(5)	92
Employ: Unemployed	21%	(31)	46%	(68)	18%	(26)	16%	(23)	148
Employ: Other	14%	(8)	37%	(23)	24%	(15)	25%	(15)	6
Military HH: Yes	33%	(43)	41%	(53)	16%	(20)	10%	(13)	129
Military HH: No	22%	(191)	45%	(395)	21%	(180)	12%	(106)	87
RD/WT: Right Direction	29%	(86)	46%	(138)	15%	(45)	10%	(30)	299
RD/WT: Wrong Track	21%	(147)	44%	(310)	22%	(154)	13%	(89)	70
Trump Job Approve	26%	(78)	49%	(144)	20%	(58)	5%	(16)	29
Trump Job Disapprove	23%	(127)	44%	(243)	21%	(115)	12%	(66)	553
Trump Job Strongly Approve	29%	(34)	44%	(52)	21%	(25)	6%	(7)	11
Trump Job Somewhat Approve	25%	(44)	52%	(92)	18%	(32)	5%	(9)	17
Trump Job Somewhat Disapprove	25%	(51)	47%	(96)	19%	(38)	8%	(17)	20
Trump Job Strongly Disapprove	22%	(76)	42%	(147)	22%	(77)	14%	(50)	34
Favorable of Trump	25%	(68)	49%	(135)	19%	(53)	7%	(18)	27
Unfavorable of Trump	23%	(131)	45%	(264)	21%	(121)	11%	(67)	58
Very Favorable of Trump	29%	(38)	44%	(57)	20%	(26)	7%	(9)	13
Somewhat Favorable of Trump	21%	(30)	54%	(78)	19%	(28)	6%	(9)	14
Somewhat Unfavorable of Trump	24%	(42)	52%	(92)	15%	(27)	9%	(16)	17
Very Unfavorable of Trump	22%	(90)	42%	(172)	23%	(94)	12%	(51)	40
#1 Issue: Economy	25%	(63)	50%	(126)	17%	(42)	9%	(23)	25
#1 Issue: Security	31%	(24)	42%	(34)	13%	(10)	14%	(11)	8
#1 Issue: Health Care	21%	(38)	40%	(71)	25%	(45)	13%	(23)	17
#1 Issue: Women's Issues	20%	(26)	46%	(60)	21%	(27)	13%	(17)	13
#1 Issue: Education	23%	(34)	42%	(62)	27%	(40)	8%	(12)	14
#1 Issue: Energy	21%	(22)	51%	(52)	20%	(21)	7%	(7)	10
#1 Issue: Other	24%	(23)	39%	(36)	11%	(10)	26%	(24)	9
2018 House Vote: Democrat	30%	(33)	42%	(45)	22%	(24)	6%	(7)	109
2018 House Vote: Republican	23%	(12)	39%	(20)	27%	(14)	10%	(5)	5

Table GZC21_2: And specifically, how much do you trust each of the following? My state government

Demographic		A lot		Some		Not much		ne at all	Total N	
Americans Age 13 to 23	23%	(234)	45%	(448)	20%	(200)	12%	(119)	1000	
2016 Vote: Hillary Clinton	36%	(22)	39%	(24)	21%	(13)	4%	(2)	61	
2016 Vote: Didn't Vote	23%	(204)	46%	(406)	20%	(174)	12%	(109)	893	
Voted in 2014: No	23%	(225)	45%	(437)	20%	(193)	12%	(117)	972	
2012 Vote: Didn't Vote	23%	(224)	45%	(439)	20%	(197)	12%	(115)	976	
4-Region: Northeast	22%	(44)	45%	(89)	21%	(41)	13%	(25)	200	
4-Region: Midwest	26%	(58)	42%	(92)	23%	(50)	9%	(21)	222	
4-Region: South	22%	(77)	45%	(158)	19%	(68)	15%	(53)	356	
4-Region: West	24%	(54)	49%	(108)	18%	(41)	9%	(20)	223	

Table GZC21_3: And specifically, how much do you trust each of the following? My local government

Demographic		A lot	5	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	22%	(219)	45%	(454)	20%	(199)	13%	(128)	1000
Gender: Male	23%	(110)	44%	(214)	18%	(89)	16%	(76)	489
Gender: Female	21%	(109)	47%	(240)	22%	(110)	10%	(52)	511
Generation Z: 13-23	22%	(219)	45%	(454)	20%	(199)	13%	(128)	1000
PID: Dem (no lean)	24%	(85)	45%	(159)	22%	(78)	9%	(31)	352
PID: Ind (no lean)	17%	(74)	45%	(196)	19%	(85)	19%	(81)	436
PID: Rep (no lean)	29%	(61)	47%	(99)	17%	(37)	8%	(16)	213
PID/Gender: Dem Men	23%	(36)	47%	(72)	20%	(31)	9%	(15)	154
PID/Gender: Dem Women	25%	(48)	44%	(86)	23%	(46)	8%	(17)	198
PID/Gender: Ind Men	18%	(39)	41%	(88)	17%	(35)	24%	(50)	212
PID/Gender: Ind Women	16%	(35)	49%	(109)	22%	(49)	14%	(31)	224
PID/Gender: Rep Men	29%	(35)	44%	(54)	18%	(22)	10%	(12)	123
PID/Gender: Rep Women	29%	(26)	50%	(45)	16%	(14)	5%	(4)	90
Ideo: Liberal (1-3)	20%	(62)	46%	(144)	24%	(74)	10%	(31)	312
Ideo: Moderate (4)	20%	(35)	47%	(83)	22%	(40)	10%	(18)	170
Ideo: Conservative (5-7)	27%	(51)	47%	(88)	15%	(28)	10%	(18)	180
Educ: < College	22%	(204)	45%	(418)	20%	(182)	13%	(116)	920
Educ: Bachelors degree	18%	(11)	47%	(28)	23%	(14)	12%	(7)	60
Income: Under 50k	21%	(108)	40%	(210)	21%	(113)	18%	(95)	52.
Income: 50k-100k	21%	(59)	55%	(158)	19%	(54)	6%	(16)	286
Income: 100k+	28%	(52)	46%	(86)	17%	(32)	9%	(17)	188
Ethnicity: White	22%	(141)	47%	(297)	19%	(122)	11%	(69)	629
Ethnicity: Hispanic	22%	(45)	45%	(91)	18%	(36)	15%	(31)	203
Ethnicity: Afr. Am.	15%	(20)	41%	(53)	31%	(40)	13%	(17)	130
Ethnicity: Other	24%	(58)	43%	(104)	15%	(37)	17%	(42)	24
All Christian	21%	(63)	52%	(153)	17%	(50)	10%	(29)	290
All Non-Christian	26%	(16)	44%	(28)	14%	(9)	16%	(10)	64
Atheist	19%	(20)	45%	(48)	28%	(29)	9%	(9)	100
Agnostic/Nothing in particular	22%	(119)	42%	(225)	21%	(110)	15%	(80)	534
Religious Non-Protestant/Catholic	26%	(22)	45%	(38)	13%	(11)	15%	(13)	84
Evangelical	24%	(47)	47%	(89)	13%	(26)	16%	(30)	19
Non-Evangelical	24%	(69)	51%	(147)	18%	(51)	7%	(19)	286

Table GZC21_3: And specifically, how much do you trust each of the following? My local government

Demographic		A lot	S	Some	No	t much	Non	e at all	Total N
Americans Age 13 to 23	22%	(219)	45%	(454)	20%	(199)	13%	(128)	1000
Community: Urban	25%	(66)	39%	(103)	23%	(59)	13%	(34)	262
Community: Suburban	21%	(109)	47%	(241)	20%	(99)	12%	(59)	509
Community: Rural	19%	(44)	48%	(110)	18%	(40)	15%	(34)	229
Employ: Private Sector	16%	(15)	46%	(42)	27%	(25)	11%	(11)	92
Employ: Unemployed	17%	(26)	49%	(72)	19%	(28)	15%	(23)	148
Employ: Other	17%	(10)	36%	(22)	26%	(16)	22%	(13)	61
Military HH: Yes	27%	(35)	46%	(59)	15%	(20)	12%	(16)	129
Military HH: No	21%	(184)	45%	(395)	21%	(179)	13%	(112)	871
RD/WT: Right Direction	28%	(84)	47%	(142)	15%	(46)	9%	(27)	299
RD/WT: Wrong Track	19%	(135)	45%	(312)	22%	(153)	14%	(101)	701
Trump Job Approve	27%	(78)	49%	(146)	16%	(49)	8%	(23)	296
Trump Job Disapprove	21%	(114)	44%	(245)	22%	(119)	13%	(73)	552
Trump Job Strongly Approve	28%	(33)	46%	(55)	16%	(19)	10%	(12)	119
Trump Job Somewhat Approve	25%	(45)	52%	(91)	17%	(29)	6%	(11)	176
Trump Job Somewhat Disapprove	22%	(44)	52%	(104)	18%	(37)	9%	(17)	203
Trump Job Strongly Disapprove	20%	(70)	40%	(141)	24%	(82)	16%	(56)	349
Favorable of Trump	28%	(77)	49%	(136)	15%	(43)	7%	(19)	275
Unfavorable of Trump	19%	(112)	46%	(271)	22%	(126)	13%	(75)	584
Very Favorable of Trump	32%	(41)	43%	(56)	17%	(22)	9%	(11)	130
Somewhat Favorable of Trump	25%	(36)	56%	(80)	14%	(21)	5%	(8)	145
Somewhat Unfavorable of Trump	20%	(35)	54%	(96)	16%	(28)	9%	(17)	177
Very Unfavorable of Trump	19%	(77)	43%	(174)	24%	(98)	14%	(58)	407
#1 Issue: Economy	24%	(62)	47%	(120)	19%	(48)	9%	(24)	254
#1 Issue: Security	30%	(24)	43%	(35)	14%	(11)	12%	(10)	80
#1 Issue: Health Care	17%	(30)	44%	(78)	24%	(43)	15%	(26)	176
#1 Issue: Women's Issues	21%	(27)	50%	(65)	17%	(22)	13%	(16)	130
#1 Issue: Education	22%	(33)	42%	(62)	26%	(39)	10%	(14)	148
#1 Issue: Energy	19%	(19)	54%	(54)	16%	(16)	12%	(12)	10
#1 Issue: Other	22%	(21)	38%	(35)	15%	(14)	25%	(23)	93
2018 House Vote: Democrat	23%	(25)	47%	(51)	22%	(23)	9%	(10)	109
2018 House Vote: Republican	18%	(9)	51%	(25)	21%	(11)	10%	(5)	50

Table GZC21_3: And specifically, how much do you trust each of the following? My local government

Demographic	1	A lot	S	Some		t much	None at all		Total N	
Americans Age 13 to 23	22%	(219)	45%	(454)	20%	(199)	13%	(128)	1000	
2016 Vote: Hillary Clinton	28%	(17)	34%	(21)	29%	(18)	9%	(5)	61	
2016 Vote: Didn't Vote	22%	(195)	46%	(409)	19%	(173)	13%	(116)	893	
Voted in 2014: No	22%	(211)	46%	(446)	20%	(193)	13%	(123)	972	
2012 Vote: Didn't Vote	22%	(212)	45%	(444)	20%	(197)	13%	(123)	976	
4-Region: Northeast	21%	(42)	46%	(91)	20%	(41)	13%	(26)	200	
4-Region: Midwest	25%	(54)	43%	(96)	22%	(48)	10%	(23)	222	
4-Region: South	20%	(71)	44%	(157)	21%	(73)	15%	(55)	356	
4-Region: West	23%	(52)	49%	(110)	16%	(37)	11%	(24)	223	

Table GZC21_4: And specifically, how much do you trust each of the following? U.S. Congress

Demographic		A lot	5	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	15%	(152)	42%	(416)	28%	(276)	16%	(155)	1000
Gender: Male	18%	(89)	40%	(197)	24%	(116)	18%	(86)	489
Gender: Female	12%	(64)	43%	(219)	31%	(160)	13%	(69)	511
Generation Z: 13-23	15%	(152)	42%	(416)	28%	(276)	16%	(155)	1000
PID: Dem (no lean)	15%	(53)	42%	(148)	32%	(112)	11%	(38)	352
PID: Ind (no lean)	10%	(43)	39%	(169)	28%	(124)	23%	(100)	436
PID: Rep (no lean)	26%	(55)	47%	(100)	19%	(40)	8%	(17)	213
PID/Gender: Dem Men	18%	(28)	44%	(68)	27%	(42)	10%	(16)	154
PID/Gender: Dem Women	13%	(26)	40%	(79)	36%	(71)	11%	(22)	198
PID/Gender: Ind Men	12%	(26)	36%	(77)	24%	(51)	27%	(58)	212
PID/Gender: Ind Women	8%	(18)	41%	(92)	32%	(72)	19%	(42)	224
PID/Gender: Rep Men	28%	(35)	42%	(52)	19%	(23)	10%	(12)	123
PID/Gender: Rep Women	23%	(21)	53%	(48)	19%	(17)	5%	(4)	90
Ideo: Liberal (1-3)	9%	(27)	40%	(126)	38%	(117)	13%	(42)	312
Ideo: Moderate (4)	15%	(26)	43%	(76)	29%	(52)	13%	(23)	176
Ideo: Conservative (5-7)	22%	(40)	48%	(89)	20%	(37)	10%	(19)	186
Educ: < College	15%	(136)	43%	(394)	27%	(250)	15%	(139)	920
Educ: Bachelors degree	20%	(12)	27%	(16)	32%	(19)	22%	(13)	60
Income: Under 50k	13%	(70)	36%	(189)	30%	(157)	21%	(109)	525
Income: 50k-100k	18%	(50)	47%	(134)	26%	(75)	9%	(27)	286
Income: 100k+	17%	(32)	50%	(93)	23%	(43)	10%	(19)	188
Ethnicity: White	15%	(95)	42%	(266)	29%	(184)	13%	(84)	629
Ethnicity: Hispanic	19%	(38)	35%	(72)	29%	(58)	17%	(35)	203
Ethnicity: Afr. Am.	13%	(17)	46%	(60)	25%	(33)	16%	(20)	130
Ethnicity: Other	16%	(40)	37%	(90)	25%	(60)	21%	(51)	241
All Christian	18%	(52)	51%	(150)	21%	(63)	10%	(31)	296
All Non-Christian	16%	(10)	33%	(21)	35%	(22)	17%	(11)	64
Atheist	11%	(12)	38%	(40)	36%	(39)	15%	(16)	106
Agnostic/Nothing in particular	15%	(78)	39%	(206)	29%	(152)	18%	(98)	534
Religious Non-Protestant/Catholic	16%	(14)	40%	(34)	26%	(22)	17%	(14)	84
Evangelical	18%	(35)	50%	(95)	21%	(40)	11%	(22)	193
Non-Evangelical	18%	(52)	46%	(132)	25%	(71)	11%	(30)	286

Table GZC21_4: And specifically, how much do you trust each of the following? U.S. Congress

Demographic		A lot	5	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	15%	(152)	42%	(416)	28%	(276)	16%	(155)	1000
Community: Urban	18%	(48)	39%	(102)	27%	(72)	16%	(41)	262
Community: Suburban	15%	(77)	44%	(225)	26%	(134)	14%	(73)	509
Community: Rural	12%	(28)	39%	(90)	31%	(70)	18%	(41)	229
Employ: Private Sector	15%	(14)	33%	(30)	38%	(35)	15%	(13)	92
Employ: Unemployed	13%	(19)	45%	(67)	27%	(39)	16%	(23)	148
Employ: Other	11%	(7)	28%	(17)	32%	(20)	28%	(17)	6.
Military HH: Yes	24%	(30)	44%	(57)	21%	(27)	11%	(15)	129
Military HH: No	14%	(122)	41%	(359)	29%	(249)	16%	(141)	87
RD/WT: Right Direction	24%	(72)	47%	(141)	18%	(55)	10%	(31)	299
RD/WT: Wrong Track	11%	(80)	39%	(275)	32%	(221)	18%	(124)	703
Trump Job Approve	25%	(74)	49%	(144)	19%	(55)	8%	(23)	296
Trump Job Disapprove	11%	(61)	38%	(209)	33%	(184)	18%	(97)	552
Trump Job Strongly Approve	31%	(36)	47%	(56)	13%	(16)	9%	(11)	119
Trump Job Somewhat Approve	21%	(37)	50%	(88)	22%	(40)	7%	(12)	176
Trump Job Somewhat Disapprove	13%	(27)	46%	(94)	32%	(64)	9%	(18)	203
Trump Job Strongly Disapprove	10%	(34)	33%	(115)	34%	(120)	23%	(80)	349
Favorable of Trump	23%	(65)	49%	(136)	19%	(51)	9%	(24)	275
Unfavorable of Trump	11%	(66)	40%	(232)	32%	(189)	17%	(97)	584
Very Favorable of Trump	31%	(41)	49%	(63)	11%	(14)	9%	(12)	130
Somewhat Favorable of Trump	16%	(24)	50%	(72)	25%	(37)	8%	(12)	145
Somewhat Unfavorable of Trump	16%	(28)	49%	(87)	24%	(43)	11%	(19)	177
Very Unfavorable of Trump	9%	(38)	36%	(145)	36%	(146)	19%	(78)	407
#1 Issue: Economy	18%	(46)	43%	(109)	27%	(69)	12%	(29)	254
#1 Issue: Security	25%	(20)	40%	(32)	22%	(17)	13%	(11)	80
#1 Issue: Health Care	12%	(21)	37%	(64)	32%	(57)	19%	(33)	176
#1 Issue: Women's Issues	11%	(14)	45%	(59)	28%	(37)	16%	(21)	130
#1 Issue: Education	14%	(20)	44%	(65)	31%	(46)	11%	(16)	148
#1 Issue: Energy	11%	(11)	54%	(54)	23%	(23)	13%	(13)	10
#1 Issue: Other	17%	(16)	27%	(25)	23%	(21)	33%	(31)	93
2018 House Vote: Democrat	15%	(16)	36%	(40)	39%	(42)	10%	(11)	109
2018 House Vote: Republican	19%	(10)	37%	(18)	29%	(14)	15%	(7)	50

Table GZC21_4: And specifically, how much do you trust each of the following? U.S. Congress

Demographic	1	A lot	S	Some	No	t much	None at all		Total N	
Americans Age 13 to 23	15%	(152)	42%	(416)	28%	(276)	16%	(155)	1000	
2016 Vote: Hillary Clinton	21%	(13)	31%	(19)	33%	(20)	16%	(10)	61	
2016 Vote: Didn't Vote	15%	(134)	43%	(380)	27%	(241)	15%	(138)	893	
Voted in 2014: No	15%	(143)	42%	(407)	28%	(268)	16%	(154)	972	
2012 Vote: Didn't Vote	15%	(145)	42%	(408)	28%	(270)	16%	(154)	976	
4-Region: Northeast	21%	(41)	34%	(68)	30%	(60)	16%	(31)	200	
4-Region: Midwest	11%	(25)	43%	(95)	36%	(79)	10%	(22)	222	
4-Region: South	13%	(47)	43%	(153)	24%	(84)	20%	(72)	356	
4-Region: West	17%	(39)	45%	(101)	24%	(53)	14%	(30)	223	

Table GZC21_5: And specifically, how much do you trust each of the following? The U.S. Supreme Court

Demographic	1	A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	17%	(174)	43%	(432)	24%	(245)	15%	(150)	1000
Gender: Male	20%	(96)	42%	(203)	22%	(109)	16%	(80)	489
Gender: Female	15%	(78)	45%	(228)	27%	(136)	14%	(70)	511
Generation Z: 13-23	17%	(174)	43%	(432)	24%	(245)	15%	(150)	1000
PID: Dem (no lean)	19%	(68)	40%	(142)	28%	(98)	13%	(44)	352
PID: Ind (no lean)	11%	(48)	42%	(183)	27%	(116)	20%	(89)	436
PID: Rep (no lean)	28%	(59)	50%	(107)	14%	(30)	8%	(17)	213
PID/Gender: Dem Men	23%	(35)	40%	(61)	27%	(41)	11%	(17)	154
PID/Gender: Dem Women	16%	(32)	41%	(81)	29%	(57)	14%	(27)	198
PID/Gender: Ind Men	11%	(23)	42%	(89)	23%	(49)	24%	(52)	212
PID/Gender: Ind Women	11%	(25)	42%	(94)	30%	(68)	17%	(37)	224
PID/Gender: Rep Men	31%	(38)	44%	(54)	15%	(19)	9%	(12)	12
PID/Gender: Rep Women	23%	(20)	60%	(53)	12%	(11)	5%	(5)	90
Ideo: Liberal (1-3)	12%	(37)	43%	(133)	32%	(98)	14%	(44)	31
Ideo: Moderate (4)	13%	(23)	48%	(84)	26%	(46)	13%	(23)	17
Ideo: Conservative (5-7)	29%	(53)	46%	(85)	17%	(31)	9%	(16)	18
Educ: < College	17%	(157)	44%	(404)	25%	(226)	15%	(134)	92
Educ: Bachelors degree	17%	(11)	43%	(26)	24%	(14)	16%	(10)	6
Income: Under 50k	16%	(85)	38%	(201)	27%	(139)	19%	(101)	52
Income: 50k-100k	19%	(53)	47%	(136)	23%	(67)	11%	(30)	28
Income: 100k+	19%	(36)	51%	(96)	20%	(38)	10%	(19)	18
Ethnicity: White	19%	(117)	45%	(285)	24%	(148)	12%	(79)	629
Ethnicity: Hispanic	19%	(39)	38%	(77)	25%	(51)	18%	(35)	203
Ethnicity: Afr. Am.	15%	(19)	42%	(54)	29%	(38)	14%	(19)	130
Ethnicity: Other	16%	(38)	38%	(92)	24%	(58)	22%	(52)	24
All Christian	20%	(60)	51%	(150)	20%	(59)	9%	(26)	29
All Non-Christian	16%	(10)	37%	(24)	28%	(18)	19%	(12)	6
Atheist	11%	(12)	41%	(44)	33%	(35)	15%	(17)	10
Agnostic/Nothing in particular	17%	(92)	40%	(214)	25%	(133)	18%	(95)	53-
Religious Non-Protestant/Catholic	20%	(17)	39%	(33)	21%	(18)	19%	(16)	8-
Evangelical	20%	(38)	49%	(94)	18%	(35)	12%	(24)	19
Non-Evangelical	21%	(59)	48%	(136)	23%	(65)	9%	(25)	28

Table GZC21_5: And specifically, how much do you trust each of the following? The U.S. Supreme Court

Demographic		A lot	S	Some	No	t much	Non	ne at all	Total N
Americans Age 13 to 23	17%	(174)	43%	(432)	24%	(245)	15%	(150)	1000
Community: Urban	18%	(47)	38%	(100)	28%	(74)	16%	(42)	262
Community: Suburban	19%	(95)	47%	(239)	21%	(108)	13%	(67)	509
Community: Rural	14%	(33)	40%	(92)	28%	(63)	18%	(41)	229
Employ: Private Sector	16%	(15)	40%	(37)	27%	(25)	17%	(15)	92
Employ: Unemployed	12%	(18)	45%	(67)	26%	(38)	17%	(26)	148
Employ: Other	16%	(9)	29%	(18)	29%	(18)	26%	(16)	61
Military HH: Yes	20%	(26)	44%	(57)	21%	(27)	15%	(19)	129
Military HH: No	17%	(148)	43%	(375)	25%	(218)	15%	(131)	871
RD/WT: Right Direction	25%	(75)	48%	(145)	15%	(44)	12%	(34)	299
RD/WT: Wrong Track	14%	(98)	41%	(287)	29%	(200)	16%	(115)	701
Trump Job Approve	28%	(84)	47%	(140)	16%	(47)	8%	(24)	296
Trump Job Disapprove	12%	(68)	41%	(228)	29%	(162)	17%	(93)	552
Trump Job Strongly Approve	32%	(38)	47%	(56)	12%	(14)	10%	(12)	119
Trump Job Somewhat Approve	26%	(46)	48%	(84)	19%	(33)	7%	(12)	170
Trump Job Somewhat Disapprove	16%	(32)	49%	(99)	28%	(56)	8%	(15)	203
Trump Job Strongly Disapprove	11%	(37)	37%	(129)	30%	(106)	22%	(77)	349
Favorable of Trump	26%	(73)	50%	(137)	16%	(45)	7%	(21)	275
Unfavorable of Trump	12%	(69)	43%	(249)	29%	(167)	17%	(98)	584
Very Favorable of Trump	31%	(41)	48%	(62)	12%	(16)	9%	(12)	130
Somewhat Favorable of Trump	22%	(32)	52%	(75)	20%	(29)	6%	(9)	145
Somewhat Unfavorable of Trump	14%	(25)	52%	(93)	23%	(40)	11%	(19)	177
Very Unfavorable of Trump	11%	(45)	38%	(156)	31%	(126)	20%	(79)	407
#1 Issue: Economy	23%	(59)	42%	(106)	24%	(61)	11%	(29)	254
#1 Issue: Security	30%	(24)	37%	(30)	21%	(17)	12%	(10)	80
#1 Issue: Health Care	12%	(22)	45%	(79)	27%	(47)	15%	(27)	176
#1 Issue: Women's Issues	10%	(13)	49%	(64)	25%	(33)	15%	(20)	130
#1 Issue: Education	17%	(25)	41%	(61)	27%	(39)	15%	(22)	148
#1 Issue: Energy	10%	(10)	56%	(56)	22%	(23)	12%	(12)	10
#1 Issue: Other	19%	(18)	28%	(26)	22%	(20)	31%	(28)	93
2018 House Vote: Democrat	20%	(22)	37%	(40)	30%	(32)	14%	(15)	109
2018 House Vote: Republican	30%	(15)	38%	(19)	21%	(11)	10%	(5)	50

Table GZC21_5: And specifically, how much do you trust each of the following? The U.S. Supreme Court

Demographic	1	A lot	5	Some	No	t much	None at all		Total N
Americans Age 13 to 23	17%	(174)	43%	(432)	24%	(245)	15%	(150)	1000
2016 Vote: Hillary Clinton	27%	(17)	37%	(22)	25%	(16)	11%	(7)	61
2016 Vote: Didn't Vote	16%	(145)	44%	(392)	24%	(218)	15%	(138)	893
Voted in 2014: No	17%	(162)	44%	(425)	24%	(238)	15%	(147)	972
2012 Vote: Didn't Vote	17%	(163)	44%	(426)	25%	(240)	15%	(146)	976
4-Region: Northeast	19%	(38)	43%	(86)	24%	(49)	13%	(27)	200
4-Region: Midwest	16%	(36)	40%	(89)	29%	(65)	14%	(31)	222
4-Region: South	19%	(67)	42%	(148)	22%	(77)	18%	(63)	356
4-Region: West	15%	(32)	49%	(108)	24%	(54)	13%	(29)	223

Table GZC21_6: And specifically, how much do you trust each of the following? The military

Demographic		A lot	5	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	29%	(285)	40%	(401)	18%	(183)	13%	(130)	1000
Gender: Male	30%	(146)	38%	(185)	18%	(87)	14%	(70)	489
Gender: Female	27%	(139)	42%	(216)	19%	(96)	12%	(60)	511
Generation Z: 13-23	29%	(285)	40%	(401)	18%	(183)	13%	(130)	1000
PID: Dem (no lean)	23%	(81)	42%	(147)	24%	(84)	12%	(41)	352
PID: Ind (no lean)	21%	(94)	42%	(181)	19%	(85)	18%	(76)	436
PID: Rep (no lean)	52%	(111)	35%	(73)	7%	(15)	6%	(13)	213
PID/Gender: Dem Men	28%	(42)	43%	(66)	20%	(30)	10%	(15)	154
PID/Gender: Dem Women	19%	(38)	41%	(81)	27%	(53)	13%	(26)	198
PID/Gender: Ind Men	20%	(42)	37%	(79)	22%	(46)	21%	(45)	212
PID/Gender: Ind Women	23%	(52)	45%	(102)	17%	(39)	14%	(32)	224
PID/Gender: Rep Men	51%	(62)	32%	(40)	9%	(11)	9%	(11)	12
PID/Gender: Rep Women	55%	(49)	38%	(34)	5%	(4)	3%	(2)	90
Ideo: Liberal (1-3)	16%	(49)	42%	(132)	26%	(80)	16%	(50)	31:
Ideo: Moderate (4)	27%	(48)	44%	(78)	18%	(32)	10%	(18)	17
Ideo: Conservative (5-7)	45%	(83)	40%	(74)	10%	(19)	5%	(10)	18
Educ: < College	29%	(266)	40%	(372)	18%	(163)	13%	(119)	92
Educ: Bachelors degree	23%	(14)	39%	(23)	27%	(16)	11%	(7)	6
Income: Under 50k	24%	(128)	38%	(199)	21%	(108)	17%	(90)	52
Income: 50k-100k	34%	(98)	40%	(113)	17%	(50)	9%	(26)	28
Income: 100k+	31%	(59)	47%	(89)	14%	(25)	8%	(14)	188
Ethnicity: White	31%	(196)	40%	(251)	18%	(110)	11%	(72)	629
Ethnicity: Hispanic	28%	(56)	38%	(77)	18%	(36)	17%	(34)	203
Ethnicity: Afr. Am.	24%	(31)	45%	(58)	18%	(24)	13%	(17)	130
Ethnicity: Other	24%	(59)	38%	(92)	20%	(49)	17%	(41)	24
All Christian	35%	(105)	42%	(125)	15%	(43)	8%	(23)	29
All Non-Christian	25%	(16)	37%	(24)	20%	(12)	19%	(12)	6
Atheist	24%	(26)	41%	(44)	17%	(18)	17%	(18)	10
Agnostic/Nothing in particular	26%	(140)	39%	(209)	20%	(109)	14%	(77)	53-
Religious Non-Protestant/Catholic	30%	(25)	36%	(31)	17%	(14)	17%	(14)	8-
Evangelical	35%	(67)	41%	(79)	16%	(30)	8%	(15)	19
Non-Evangelical	36%	(102)	41%	(117)	15%	(44)	8%	(23)	28

Table GZC21_6: And specifically, how much do you trust each of the following? The military

Demographic		A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	29%	(285)	40%	(401)	18%	(183)	13%	(130)	1000
Community: Urban	26%	(69)	41%	(108)	18%	(47)	15%	(38)	262
Community: Suburban	30%	(151)	38%	(196)	19%	(98)	13%	(64)	509
Community: Rural	29%	(65)	43%	(97)	16%	(38)	12%	(28)	229
Employ: Private Sector	27%	(25)	46%	(42)	17%	(15)	11%	(10)	92
Employ: Unemployed	29%	(43)	40%	(59)	13%	(20)	18%	(27)	148
Employ: Other	25%	(15)	31%	(19)	27%	(16)	18%	(11)	61
Military HH: Yes	36%	(47)	41%	(53)	15%	(20)	8%	(10)	129
Military HH: No	27%	(238)	40%	(349)	19%	(163)	14%	(120)	871
RD/WT: Right Direction	42%	(125)	37%	(112)	13%	(40)	7%	(21)	299
RD/WT: Wrong Track	23%	(160)	41%	(289)	20%	(143)	16%	(109)	701
Trump Job Approve	46%	(137)	39%	(115)	10%	(29)	5%	(14)	296
Trump Job Disapprove	21%	(115)	41%	(227)	23%	(126)	15%	(85)	552
Trump Job Strongly Approve	54%	(64)	34%	(40)	7%	(8)	6%	(7)	119
Trump Job Somewhat Approve	42%	(73)	42%	(75)	12%	(21)	4%	(7)	176
Trump Job Somewhat Disapprove	25%	(51)	47%	(95)	19%	(38)	9%	(19)	203
Trump Job Strongly Disapprove	18%	(64)	38%	(132)	25%	(87)	19%	(66)	349
Favorable of Trump	46%	(127)	37%	(102)	11%	(31)	5%	(15)	275
Unfavorable of Trump	21%	(125)	42%	(245)	22%	(128)	15%	(86)	584
Very Favorable of Trump	56%	(73)	32%	(42)	6%	(8)	6%	(7)	130
Somewhat Favorable of Trump	38%	(54)	42%	(60)	16%	(23)	5%	(7)	145
Somewhat Unfavorable of Trump	28%	(49)	47%	(82)	15%	(27)	11%	(19)	177
Very Unfavorable of Trump	19%	(77)	40%	(163)	25%	(101)	16%	(67)	407
#1 Issue: Economy	30%	(76)	46%	(117)	14%	(35)	10%	(26)	254
#1 Issue: Security	44%	(35)	32%	(25)	11%	(9)	13%	(11)	80
#1 Issue: Health Care	23%	(40)	34%	(59)	25%	(43)	19%	(34)	176
#1 Issue: Women's Issues	23%	(30)	47%	(61)	20%	(25)	10%	(13)	130
#1 Issue: Education	28%	(41)	39%	(58)	21%	(31)	12%	(18)	148
#1 Issue: Energy	27%	(27)	41%	(42)	23%	(23)	9%	(9)	10
#1 Issue: Other	34%	(32)	33%	(30)	13%	(12)	21%	(19)	93
2018 House Vote: Democrat	22%	(24)	42%	(46)	24%	(26)	13%	(14)	109
2018 House Vote: Republican	36%	(18)	41%	(20)	18%	(9)	5%	(2)	50

Table GZC21_6: And specifically, how much do you trust each of the following? The military

Demographic	1	A lot	S	Some	No	t much	None at all		Total N	
Americans Age 13 to 23	29%	(285)	40%	(401)	18%	(183)	13%	(130)	1000	
2016 Vote: Hillary Clinton	23%	(14)	41%	(25)	22%	(13)	14%	(8)	61	
2016 Vote: Didn't Vote	29%	(258)	39%	(352)	18%	(164)	13%	(119)	893	
Voted in 2014: No	28%	(274)	40%	(390)	18%	(179)	13%	(128)	972	
2012 Vote: Didn't Vote	28%	(276)	40%	(393)	18%	(179)	13%	(128)	976	
4-Region: Northeast	28%	(57)	40%	(80)	16%	(33)	15%	(31)	200	
4-Region: Midwest	27%	(60)	44%	(97)	18%	(41)	11%	(24)	222	
4-Region: South	30%	(107)	39%	(140)	16%	(58)	14%	(51)	356	
4-Region: West	28%	(61)	38%	(86)	23%	(52)	11%	(25)	223	

Table GZC21_7: And specifically, how much do you trust each of the following? The police

Demographic		A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	27%	(268)	41%	(414)	17%	(172)	15%	(146)	1000
Gender: Male	30%	(145)	37%	(180)	16%	(79)	17%	(85)	489
Gender: Female	24%	(123)	46%	(235)	18%	(93)	12%	(61)	511
Generation Z: 13-23	27%	(268)	41%	(414)	17%	(172)	15%	(146)	1000
PID: Dem (no lean)	24%	(86)	43%	(152)	20%	(69)	13%	(45)	352
PID: Ind (no lean)	21%	(90)	43%	(187)	17%	(75)	19%	(84)	436
PID: Rep (no lean)	43%	(92)	36%	(76)	13%	(28)	8%	(17)	213
PID/Gender: Dem Men	29%	(45)	42%	(64)	15%	(23)	14%	(21)	154
PID/Gender: Dem Women	20%	(40)	44%	(88)	23%	(46)	12%	(24)	198
PID/Gender: Ind Men	22%	(46)	37%	(79)	17%	(36)	24%	(51)	212
PID/Gender: Ind Women	20%	(44)	48%	(108)	17%	(39)	15%	(33)	224
PID/Gender: Rep Men	43%	(53)	30%	(37)	16%	(19)	11%	(14)	123
PID/Gender: Rep Women	43%	(39)	43%	(39)	9%	(8)	4%	(4)	90
Ideo: Liberal (1-3)	19%	(58)	43%	(133)	22%	(70)	17%	(52)	312
Ideo: Moderate (4)	28%	(49)	45%	(80)	17%	(30)	10%	(17)	176
Ideo: Conservative (5-7)	35%	(66)	42%	(79)	14%	(27)	8%	(14)	186
Educ: < College	27%	(251)	42%	(382)	17%	(152)	15%	(135)	920
Educ: Bachelors degree	17%	(10)	48%	(29)	21%	(12)	15%	(9)	60
Income: Under 50k	23%	(123)	38%	(198)	19%	(98)	20%	(107)	525
Income: 50k-100k	30%	(86)	45%	(130)	15%	(44)	9%	(27)	286
Income: 100k+	31%	(59)	46%	(86)	16%	(30)	7%	(13)	188
Ethnicity: White	30%	(192)	43%	(272)	14%	(85)	13%	(81)	629
Ethnicity: Hispanic	22%	(45)	41%	(83)	20%	(41)	17%	(34)	203
Ethnicity: Afr. Am.	20%	(27)	36%	(47)	27%	(35)	16%	(21)	130
Ethnicity: Other	21%	(50)	40%	(96)	21%	(52)	18%	(44)	24
All Christian	32%	(96)	41%	(123)	14%	(41)	12%	(37)	296
All Non-Christian	28%	(18)	33%	(21)	20%	(12)	19%	(12)	64
Atheist	22%	(23)	45%	(48)	23%	(25)	10%	(11)	100
Agnostic/Nothing in particular	25%	(131)	42%	(222)	18%	(94)	16%	(86)	534
Religious Non-Protestant/Catholic	33%	(28)	34%	(29)	16%	(13)	17%	(14)	84
Evangelical	30%	(58)	40%	(76)	16%	(31)	14%	(26)	19
Non-Evangelical	33%	(94)	44%	(126)	13%	(38)	10%	(28)	286

Table GZC21_7: And specifically, how much do you trust each of the following? The police

Demographic		A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	27%	(268)	41%	(414)	17%	(172)	15%	(146)	1000
Community: Urban	29%	(75)	38%	(101)	18%	(47)	15%	(39)	262
Community: Suburban	26%	(131)	43%	(220)	18%	(90)	13%	(68)	509
Community: Rural	27%	(62)	41%	(94)	15%	(35)	17%	(38)	229
Employ: Private Sector	20%	(19)	40%	(37)	26%	(24)	14%	(13)	92
Employ: Unemployed	24%	(35)	40%	(59)	17%	(25)	19%	(28)	148
Employ: Other	22%	(13)	38%	(23)	19%	(11)	22%	(13)	61
Military HH: Yes	33%	(42)	39%	(51)	19%	(24)	9%	(12)	129
Military HH: No	26%	(225)	42%	(363)	17%	(148)	15%	(134)	871
RD/WT: Right Direction	38%	(113)	38%	(113)	15%	(44)	10%	(30)	299
RD/WT: Wrong Track	22%	(155)	43%	(302)	18%	(128)	17%	(116)	703
Trump Job Approve	39%	(116)	41%	(121)	12%	(36)	8%	(23)	296
Trump Job Disapprove	21%	(115)	42%	(234)	21%	(114)	16%	(88)	552
Trump Job Strongly Approve	45%	(54)	36%	(43)	12%	(15)	7%	(8)	119
Trump Job Somewhat Approve	35%	(62)	44%	(78)	12%	(21)	9%	(15)	176
Trump Job Somewhat Disapprove	23%	(46)	49%	(98)	21%	(42)	8%	(16)	203
Trump Job Strongly Disapprove	20%	(70)	39%	(136)	20%	(72)	21%	(72)	349
Favorable of Trump	40%	(110)	40%	(111)	12%	(34)	7%	(20)	275
Unfavorable of Trump	21%	(123)	43%	(252)	20%	(117)	16%	(92)	584
Very Favorable of Trump	46%	(60)	35%	(46)	13%	(16)	6%	(8)	130
Somewhat Favorable of Trump	34%	(50)	45%	(66)	12%	(17)	8%	(12)	145
Somewhat Unfavorable of Trump	27%	(47)	47%	(84)	17%	(30)	9%	(16)	177
Very Unfavorable of Trump	19%	(76)	41%	(168)	21%	(87)	19%	(76)	407
#1 Issue: Economy	29%	(74)	47%	(119)	13%	(34)	11%	(28)	254
#1 Issue: Security	43%	(34)	31%	(24)	11%	(9)	15%	(12)	80
#1 Issue: Health Care	20%	(35)	42%	(74)	21%	(38)	17%	(29)	176
#1 Issue: Women's Issues	22%	(29)	49%	(64)	14%	(18)	15%	(20)	130
#1 Issue: Education	28%	(41)	34%	(51)	24%	(36)	14%	(20)	148
#1 Issue: Energy	24%	(25)	43%	(44)	20%	(21)	12%	(12)	10
#1 Issue: Other	29%	(27)	32%	(30)	14%	(13)	24%	(22)	93
2018 House Vote: Democrat	21%	(22)	41%	(44)	22%	(24)	17%	(18)	109
2018 House Vote: Republican	33%	(16)	42%	(21)	17%	(8)	8%	(4)	50

Table GZC21_7: And specifically, how much do you trust each of the following? The police

Demographic		A lot	S	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	27%	(268)	41%	(414)	17%	(172)	15%	(146)	1000
2016 Vote: Hillary Clinton	19%	(12)	41%	(25)	25%	(16)	14%	(9)	61
2016 Vote: Didn't Vote	27%	(243)	41%	(366)	17%	(152)	15%	(131)	893
Voted in 2014: No	27%	(259)	42%	(405)	17%	(168)	14%	(140)	972
2012 Vote: Didn't Vote	27%	(260)	42%	(407)	17%	(167)	14%	(141)	976
4-Region: Northeast	26%	(52)	44%	(88)	15%	(29)	15%	(31)	200
4-Region: Midwest	34%	(76)	36%	(79)	16%	(36)	14%	(30)	222
4-Region: South	24%	(85)	41%	(145)	19%	(68)	16%	(58)	356
4-Region: West	25%	(55)	46%	(102)	17%	(39)	12%	(27)	223

Table GZC21_8: And specifically, how much do you trust each of the following? The media

Demographic		A lot	S	Some	No	t much	No	ne at all	Total N
Americans Age 13 to 23	11%	(115)	34%	(335)	33%	(333)	22%	(216)	1000
Gender: Male	11%	(55)	34%	(167)	30%	(144)	25%	(123)	489
Gender: Female	12%	(60)	33%	(169)	37%	(189)	18%	(93)	511
Generation Z: 13-23	11%	(115)	34%	(335)	33%	(333)	22%	(216)	1000
PID: Dem (no lean)	16%	(56)	40%	(140)	32%	(114)	12%	(41)	352
PID: Ind (no lean)	7%	(32)	31%	(136)	34%	(149)	27%	(118)	436
PID: Rep (no lean)	12%	(26)	28%	(59)	33%	(71)	27%	(57)	213
PID/Gender: Dem Men	16%	(24)	41%	(63)	30%	(46)	14%	(21)	154
PID/Gender: Dem Women	16%	(32)	39%	(77)	34%	(68)	10%	(20)	198
PID/Gender: Ind Men	6%	(12)	32%	(68)	31%	(66)	31%	(66)	212
PID/Gender: Ind Women	9%	(21)	30%	(68)	37%	(83)	23%	(52)	224
PID/Gender: Rep Men	15%	(19)	29%	(35)	27%	(33)	29%	(36)	123
PID/Gender: Rep Women	8%	(7)	26%	(24)	42%	(38)	23%	(21)	9(
Ideo: Liberal (1-3)	13%	(39)	39%	(121)	34%	(105)	15%	(47)	312
Ideo: Moderate (4)	10%	(18)	35%	(62)	37%	(65)	18%	(31)	176
Ideo: Conservative (5-7)	8%	(15)	27%	(50)	35%	(65)	30%	(55)	186
Educ: < College	12%	(106)	33%	(307)	33%	(304)	22%	(203)	920
Educ: Bachelors degree	9%	(6)	39%	(23)	37%	(22)	15%	(9)	60
Income: Under 50k	12%	(65)	32%	(170)	31%	(163)	24%	(128)	525
Income: 50k-100k	12%	(33)	35%	(100)	35%	(100)	19%	(53)	286
Income: 100k+	9%	(16)	35%	(65)	38%	(71)	19%	(36)	188
Ethnicity: White	10%	(65)	31%	(194)	37%	(232)	22%	(137)	629
Ethnicity: Hispanic	14%	(29)	35%	(70)	30%	(61)	21%	(43)	203
Ethnicity: Afr. Am.	15%	(20)	40%	(52)	27%	(36)	17%	(23)	130
Ethnicity: Other	12%	(30)	37%	(89)	27%	(66)	24%	(57)	24
All Christian	9%	(26)	35%	(103)	37%	(109)	20%	(58)	296
All Non-Christian	18%	(12)	30%	(19)	36%	(23)	16%	(10)	64
Atheist	10%	(11)	34%	(37)	35%	(37)	21%	(22)	100
Agnostic/Nothing in particular	13%	(67)	33%	(177)	31%	(164)	24%	(127)	534
Religious Non-Protestant/Catholic	16%	(14)	29%	(24)	35%	(30)	19%	(16)	84
Evangelical	15%	(28)	33%	(64)	31%	(59)	21%	(40)	19
Non-Evangelical	10%	(29)	38%	(107)	35%	(99)	18%	(50)	286

Table GZC21_8: And specifically, how much do you trust each of the following? The media

Demographic	A	A lot	5	Some	No	t much	No	ne at all	Total N
Americans Age 13 to 23	11%	(115)	34%	(335)	33%	(333)	22%	(216)	1000
Community: Urban	12%	(30)	37%	(96)	34%	(89)	18%	(47)	262
Community: Suburban	12%	(59)	33%	(168)	35%	(176)	21%	(105)	509
Community: Rural	11%	(25)	31%	(71)	30%	(68)	28%	(65)	229
Employ: Private Sector	14%	(12)	32%	(30)	31%	(29)	23%	(21)	92
Employ: Unemployed	13%	(19)	31%	(46)	32%	(48)	25%	(36)	14
Employ: Other	10%	(6)	34%	(21)	33%	(20)	22%	(13)	6
Military HH: Yes	18%	(23)	28%	(37)	32%	(42)	21%	(28)	129
Military HH: No	10%	(91)	34%	(299)	33%	(292)	22%	(189)	87
RD/WT: Right Direction	15%	(45)	32%	(95)	28%	(84)	25%	(75)	299
RD/WT: Wrong Track	10%	(70)	34%	(240)	36%	(249)	20%	(141)	70
Trump Job Approve	12%	(36)	27%	(81)	35%	(104)	25%	(75)	29
Trump Job Disapprove	12%	(65)	37%	(204)	33%	(185)	18%	(98)	55
Trump Job Strongly Approve	11%	(13)	27%	(32)	36%	(43)	27%	(32)	11
Trump Job Somewhat Approve	13%	(23)	28%	(49)	35%	(61)	24%	(43)	17
Trump Job Somewhat Disapprove	14%	(28)	35%	(71)	36%	(73)	15%	(30)	20
Trump Job Strongly Disapprove	11%	(37)	38%	(133)	32%	(112)	19%	(68)	34
Favorable of Trump	12%	(33)	27%	(75)	36%	(98)	25%	(68)	27
Unfavorable of Trump	12%	(71)	37%	(214)	33%	(195)	18%	(104)	58
Very Favorable of Trump	15%	(19)	26%	(35)	32%	(42)	27%	(35)	13
Somewhat Favorable of Trump	10%	(14)	28%	(41)	39%	(57)	23%	(33)	14
Somewhat Unfavorable of Trump	16%	(29)	33%	(58)	30%	(54)	21%	(36)	17
Very Unfavorable of Trump	10%	(42)	38%	(156)	35%	(141)	17%	(68)	40
#1 Issue: Economy	11%	(28)	33%	(85)	35%	(89)	21%	(52)	25
#1 Issue: Security	15%	(12)	26%	(21)	30%	(24)	29%	(23)	8
#1 Issue: Health Care	10%	(18)	35%	(62)	33%	(58)	22%	(38)	17
#1 Issue: Women's Issues	16%	(20)	34%	(45)	31%	(41)	19%	(24)	13
#1 Issue: Education	11%	(16)	34%	(50)	35%	(52)	20%	(29)	14
#1 Issue: Energy	9%	(9)	38%	(38)	31%	(32)	22%	(23)	10
#1 Issue: Other	9%	(8)	31%	(29)	33%	(31)	27%	(25)	9
2018 House Vote: Democrat	12%	(13)	42%	(46)	33%	(36)	13%	(14)	10
2018 House Vote: Republican	10%	(5)	23%	(11)	39%	(19)	29%	(14)	5

Table GZC21_8: And specifically, how much do you trust each of the following? The media

Demographic	A	A lot	5	Some		t much	None at all		Total N	
Americans Age 13 to 23	11%	(115)	34%	(335)	33%	(333)	22%	(216)	1000	
2016 Vote: Hillary Clinton	13%	(8)	37%	(23)	37%	(23)	13%	(8)	61	
2016 Vote: Didn't Vote	12%	(104)	33%	(299)	33%	(296)	22%	(194)	893	
Voted in 2014: No	11%	(108)	34%	(328)	33%	(323)	22%	(213)	972	
2012 Vote: Didn't Vote	11%	(109)	34%	(330)	33%	(326)	22%	(212)	976	
4-Region: Northeast	13%	(27)	32%	(64)	32%	(65)	22%	(44)	200	
4-Region: Midwest	10%	(21)	37%	(82)	34%	(75)	20%	(43)	222	
4-Region: South	12%	(42)	29%	(102)	34%	(121)	26%	(91)	356	
4-Region: West	11%	(25)	39%	(87)	33%	(73)	17%	(38)	223	

Table GZC21_9: And specifically, how much do you trust each of the following? The criminal justice system

Demographic		A lot	S	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	15%	(146)	39%	(394)	29%	(290)	17%	(171)	1000
Gender: Male	17%	(84)	38%	(183)	25%	(123)	20%	(98)	489
Gender: Female	12%	(61)	41%	(210)	33%	(167)	14%	(73)	511
Generation Z: 13-23	15%	(146)	39%	(394)	29%	(290)	17%	(171)	1000
PID: Dem (no lean)	11%	(38)	39%	(137)	35%	(123)	15%	(54)	352
PID: Ind (no lean)	12%	(54)	37%	(161)	29%	(125)	22%	(96)	436
PID: Rep (no lean)	25%	(54)	45%	(96)	20%	(43)	10%	(21)	213
PID/Gender: Dem Men	13%	(20)	36%	(56)	34%	(53)	16%	(25)	154
PID/Gender: Dem Women	9%	(18)	41%	(81)	36%	(70)	14%	(29)	198
PID/Gender: Ind Men	13%	(28)	38%	(79)	22%	(48)	27%	(57)	212
PID/Gender: Ind Women	12%	(26)	37%	(82)	34%	(77)	17%	(39)	224
PID/Gender: Rep Men	29%	(36)	39%	(48)	19%	(23)	13%	(16)	123
PID/Gender: Rep Women	19%	(17)	53%	(48)	22%	(20)	5%	(5)	90
Ideo: Liberal (1-3)	7%	(21)	35%	(108)	38%	(119)	21%	(64)	312
Ideo: Moderate (4)	16%	(28)	47%	(82)	28%	(49)	10%	(18)	176
Ideo: Conservative (5-7)	23%	(43)	42%	(78)	27%	(50)	8%	(15)	186
Educ: < College	15%	(138)	40%	(365)	29%	(266)	16%	(151)	920
Educ: Bachelors degree	7%	(4)	40%	(24)	33%	(20)	20%	(12)	60
Income: Under 50k	15%	(80)	35%	(181)	29%	(154)	21%	(110)	525
Income: 50k-100k	14%	(40)	44%	(126)	28%	(82)	14%	(39)	286
Income: 100k+	14%	(25)	46%	(87)	29%	(54)	12%	(22)	188
Ethnicity: White	16%	(99)	41%	(257)	29%	(183)	14%	(89)	629
Ethnicity: Hispanic	16%	(31)	36%	(73)	28%	(57)	20%	(41)	203
Ethnicity: Afr. Am.	11%	(15)	36%	(47)	34%	(44)	19%	(25)	130
Ethnicity: Other	13%	(32)	37%	(90)	26%	(63)	23%	(56)	243
All Christian	20%	(60)	46%	(136)	23%	(69)	10%	(30)	296
All Non-Christian	13%	(8)	34%	(21)	28%	(18)	26%	(17)	64
Atheist	6%	(6)	33%	(35)	47%	(50)	14%	(15)	100
Agnostic/Nothing in particular	13%	(72)	38%	(201)	29%	(153)	20%	(108)	534
Religious Non-Protestant/Catholic	16%	(13)	38%	(32)	24%	(20)	22%	(19)	84
Evangelical	18%	(35)	45%	(87)	22%	(41)	15%	(28)	193
Non-Evangelical	19%	(55)	43%	(124)	28%	(79)	10%	(28)	286

Table GZC21_9: And specifically, how much do you trust each of the following? The criminal justice system

Demographic		A lot	5	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	15%	(146)	39%	(394)	29%	(290)	17%	(171)	1000
Community: Urban	15%	(39)	38%	(101)	30%	(78)	17%	(45)	262
Community: Suburban	14%	(73)	39%	(201)	29%	(150)	17%	(85)	509
Community: Rural	15%	(33)	40%	(92)	27%	(63)	18%	(41)	229
Employ: Private Sector	9%	(8)	38%	(35)	36%	(33)	18%	(16)	9:
Employ: Unemployed	16%	(23)	34%	(51)	31%	(46)	19%	(28)	14
Employ: Other	12%	(7)	43%	(26)	21%	(13)	23%	(14)	6
Military HH: Yes	16%	(21)	40%	(52)	26%	(33)	18%	(23)	12
Military HH: No	14%	(125)	39%	(342)	30%	(257)	17%	(147)	87
RD/WT: Right Direction	26%	(77)	41%	(123)	19%	(58)	14%	(41)	29
RD/WT: Wrong Track	10%	(68)	39%	(271)	33%	(232)	19%	(130)	70
Trump Job Approve	26%	(76)	43%	(127)	23%	(68)	8%	(25)	29
Trump Job Disapprove	9%	(49)	37%	(205)	35%	(191)	19%	(107)	55
Trump Job Strongly Approve	29%	(35)	43%	(52)	18%	(21)	10%	(11)	11
Trump Job Somewhat Approve	23%	(41)	43%	(75)	27%	(47)	8%	(14)	17
Trump Job Somewhat Disapprove	10%	(21)	47%	(96)	31%	(64)	11%	(23)	20
Trump Job Strongly Disapprove	8%	(28)	31%	(110)	36%	(127)	24%	(84)	34
Favorable of Trump	24%	(66)	44%	(120)	24%	(65)	9%	(24)	27
Unfavorable of Trump	9%	(54)	38%	(220)	34%	(198)	19%	(111)	58
Very Favorable of Trump	31%	(40)	43%	(56)	18%	(23)	8%	(11)	13
Somewhat Favorable of Trump	18%	(26)	44%	(64)	29%	(42)	9%	(13)	14
Somewhat Unfavorable of Trump	14%	(25)	48%	(85)	27%	(48)	11%	(19)	17
Very Unfavorable of Trump	7%	(29)	33%	(136)	37%	(150)	23%	(92)	40
#1 Issue: Economy	15%	(39)	45%	(113)	25%	(65)	15%	(37)	25
#1 Issue: Security	25%	(20)	34%	(27)	24%	(19)	16%	(13)	8
#1 Issue: Health Care	12%	(21)	35%	(61)	35%	(61)	19%	(33)	17
#1 Issue: Women's Issues	11%	(15)	45%	(58)	29%	(38)	15%	(20)	13
#1 Issue: Education	16%	(23)	34%	(50)	36%	(54)	14%	(21)	14
#1 Issue: Energy	12%	(12)	40%	(40)	30%	(31)	18%	(18)	10
#1 Issue: Other	13%	(12)	38%	(35)	20%	(19)	29%	(27)	9
2018 House Vote: Democrat	10%	(11)	34%	(36)	34%	(36)	23%	(25)	10
2018 House Vote: Republican	18%	(9)	40%	(20)	33%	(16)	8%	(4)	5

Table GZC21_9: And specifically, how much do you trust each of the following? The criminal justice system

Demographic	1	A lot	S	Some	No	t much	None at all		Total N	
Americans Age 13 to 23	15%	(146)	39%	(394)	29%	(290)	17%	(171)	1000	
2016 Vote: Hillary Clinton	10%	(6)	28%	(17)	35%	(22)	26%	(16)	61	
2016 Vote: Didn't Vote	15%	(131)	40%	(358)	29%	(255)	17%	(149)	893	
Voted in 2014: No	14%	(140)	40%	(385)	29%	(283)	17%	(164)	972	
2012 Vote: Didn't Vote	15%	(142)	39%	(385)	29%	(285)	17%	(164)	976	
4-Region: Northeast	14%	(28)	40%	(80)	27%	(55)	19%	(37)	200	
4-Region: Midwest	15%	(33)	42%	(92)	29%	(64)	14%	(31)	222	
4-Region: South	15%	(53)	38%	(135)	29%	(105)	18%	(63)	356	
4-Region: West	14%	(31)	39%	(87)	30%	(66)	17%	(39)	223	

Table GZC21_10: And specifically, how much do you trust each of the following? The public educational system

Demographic	1	A lot	8	Some	No	t much	Non	e at all	Total N
Americans Age 13 to 23	21%	(210)	42%	(420)	24%	(239)	13%	(131)	1000
Gender: Male	21%	(104)	39%	(192)	23%	(115)	16%	(77)	489
Gender: Female	21%	(105)	45%	(228)	24%	(124)	11%	(54)	511
Generation Z: 13-23	21%	(210)	42%	(420)	24%	(239)	13%	(131)	1000
PID: Dem (no lean)	22%	(78)	48%	(170)	22%	(77)	7%	(26)	352
PID: Ind (no lean)	17%	(73)	39%	(172)	26%	(113)	18%	(79)	436
PID: Rep (no lean)	28%	(59)	37%	(78)	23%	(49)	13%	(27)	213
PID/Gender: Dem Men	23%	(35)	51%	(79)	18%	(28)	8%	(13)	154
PID/Gender: Dem Women	22%	(44)	46%	(92)	25%	(49)	7%	(13)	198
PID/Gender: Ind Men	17%	(36)	34%	(73)	26%	(55)	23%	(48)	212
PID/Gender: Ind Women	16%	(37)	44%	(99)	26%	(58)	14%	(31)	224
PID/Gender: Rep Men	27%	(34)	33%	(41)	26%	(32)	13%	(17)	123
PID/Gender: Rep Women	28%	(25)	41%	(37)	20%	(17)	11%	(10)	90
Ideo: Liberal (1-3)	19%	(60)	45%	(141)	24%	(74)	12%	(37)	31
Ideo: Moderate (4)	24%	(43)	46%	(82)	22%	(38)	7%	(13)	170
Ideo: Conservative (5-7)	23%	(42)	40%	(75)	25%	(47)	12%	(22)	18
Educ: < College	21%	(195)	42%	(385)	24%	(220)	13%	(119)	920
Educ: Bachelors degree	15%	(9)	46%	(28)	25%	(15)	14%	(8)	6
Income: Under 50k	20%	(105)	40%	(208)	25%	(131)	16%	(82)	52
Income: 50k-100k	22%	(63)	45%	(130)	23%	(66)	9%	(27)	286
Income: 100k+	22%	(41)	44%	(83)	22%	(42)	12%	(22)	188
Ethnicity: White	21%	(131)	43%	(271)	25%	(154)	12%	(73)	629
Ethnicity: Hispanic	22%	(44)	37%	(74)	25%	(51)	16%	(33)	203
Ethnicity: Afr. Am.	19%	(24)	48%	(62)	25%	(32)	9%	(11)	130
Ethnicity: Other	23%	(54)	36%	(87)	22%	(53)	19%	(47)	24
All Christian	23%	(68)	45%	(133)	22%	(65)	10%	(30)	29
All Non-Christian	27%	(17)	39%	(25)	18%	(12)	15%	(10)	6
Atheist	13%	(14)	49%	(52)	29%	(30)	10%	(10)	10
Agnostic/Nothing in particular	21%	(110)	39%	(210)	25%	(132)	15%	(81)	53-
Religious Non-Protestant/Catholic	29%	(24)	38%	(32)	18%	(15)	15%	(13)	8-
Evangelical	24%	(45)	42%	(79)	22%	(42)	12%	(24)	19
Non-Evangelical	23%	(65)	43%	(123)	25%	(71)	9%	(27)	28

Table GZC21_10: And specifically, how much do you trust each of the following? The public educational system

Demographic		A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	21%	(210)	42%	(420)	24%	(239)	13%	(131)	1000
Community: Urban	22%	(57)	42%	(110)	26%	(67)	11%	(29)	262
Community: Suburban	20%	(104)	44%	(224)	23%	(116)	13%	(65)	509
Community: Rural	21%	(49)	38%	(86)	25%	(56)	16%	(38)	229
Employ: Private Sector	19%	(18)	46%	(42)	28%	(26)	7%	(7)	92
Employ: Unemployed	19%	(28)	39%	(58)	26%	(39)	16%	(23)	148
Employ: Other	18%	(11)	35%	(21)	28%	(17)	20%	(12)	61
Military HH: Yes	29%	(37)	39%	(50)	24%	(32)	8%	(11)	129
Military HH: No	20%	(172)	43%	(370)	24%	(207)	14%	(120)	871
RD/WT: Right Direction	22%	(65)	45%	(134)	22%	(66)	12%	(34)	299
RD/WT: Wrong Track	21%	(145)	41%	(286)	25%	(173)	14%	(97)	701
Trump Job Approve	25%	(73)	42%	(124)	25%	(75)	8%	(24)	296
Trump Job Disapprove	20%	(112)	43%	(237)	23%	(130)	13%	(74)	552
Trump Job Strongly Approve	22%	(26)	38%	(45)	26%	(31)	15%	(17)	119
Trump Job Somewhat Approve	26%	(47)	45%	(79)	25%	(44)	4%	(6)	176
Trump Job Somewhat Disapprove	22%	(44)	44%	(89)	26%	(53)	8%	(16)	203
Trump Job Strongly Disapprove	19%	(68)	42%	(148)	22%	(76)	16%	(57)	349
Favorable of Trump	25%	(69)	40%	(110)	25%	(69)	10%	(27)	275
Unfavorable of Trump	20%	(119)	43%	(253)	24%	(140)	12%	(71)	584
Very Favorable of Trump	28%	(37)	36%	(47)	22%	(29)	14%	(18)	130
Somewhat Favorable of Trump	22%	(32)	44%	(63)	28%	(40)	6%	(9)	145
Somewhat Unfavorable of Trump	27%	(48)	41%	(72)	24%	(42)	9%	(15)	177
Very Unfavorable of Trump	18%	(72)	45%	(181)	24%	(98)	14%	(56)	407
#1 Issue: Economy	21%	(54)	49%	(125)	20%	(51)	10%	(25)	254
#1 Issue: Security	24%	(19)	39%	(31)	20%	(16)	18%	(14)	80
#1 Issue: Health Care	18%	(31)	43%	(76)	25%	(44)	14%	(25)	176
#1 Issue: Women's Issues	16%	(20)	41%	(53)	25%	(33)	18%	(24)	130
#1 Issue: Education	24%	(35)	32%	(48)	34%	(50)	10%	(15)	148
#1 Issue: Energy	24%	(25)	44%	(44)	24%	(25)	8%	(8)	10
#1 Issue: Other	23%	(21)	36%	(34)	20%	(18)	21%	(20)	93
2018 House Vote: Democrat	23%	(25)	49%	(53)	21%	(22)	8%	(8)	109
2018 House Vote: Republican	13%	(6)	47%	(23)	28%	(14)	12%	(6)	50

Table GZC21_10: And specifically, how much do you trust each of the following? The public educational system

Demographic	1	A lot	5	Some	No	t much	Nor	ne at all	Total N	
Americans Age 13 to 23	21%	(210)	42%	(420)	24%	(239)	13%	(131)	1000	
2016 Vote: Hillary Clinton	27%	(17)	37%	(23)	29%	(18)	7%	(4)	61	
2016 Vote: Didn't Vote	21%	(189)	42%	(375)	24%	(211)	13%	(118)	893	
Voted in 2014: No	21%	(204)	42%	(409)	24%	(231)	13%	(129)	972	
2012 Vote: Didn't Vote	21%	(206)	42%	(412)	23%	(229)	13%	(129)	976	
4-Region: Northeast	22%	(43)	38%	(76)	26%	(51)	15%	(29)	200	
4-Region: Midwest	20%	(45)	45%	(99)	25%	(54)	10%	(23)	222	
4-Region: South	18%	(65)	41%	(147)	24%	(84)	17%	(59)	356	
4-Region: West	25%	(56)	44%	(98)	22%	(49)	9%	(20)	223	

Table GZC21_11: And specifically, how much do you trust each of the following? The news media

Demographic	1	A lot	9	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	14%	(136)	39%	(392)	29%	(286)	19%	(186)	1000
Gender: Male	13%	(61)	38%	(186)	27%	(131)	22%	(110)	489
Gender: Female	15%	(75)	40%	(206)	30%	(154)	15%	(76)	51
Generation Z: 13-23	14%	(136)	39%	(392)	29%	(286)	19%	(186)	1000
PID: Dem (no lean)	20%	(70)	42%	(149)	29%	(101)	9%	(31)	352
PID: Ind (no lean)	10%	(45)	37%	(160)	29%	(128)	24%	(103)	430
PID: Rep (no lean)	10%	(21)	39%	(83)	27%	(57)	24%	(51)	213
PID/Gender: Dem Men	20%	(30)	43%	(67)	27%	(42)	10%	(16)	154
PID/Gender: Dem Women	20%	(40)	42%	(83)	30%	(59)	8%	(16)	198
PID/Gender: Ind Men	9%	(19)	34%	(72)	29%	(62)	28%	(59)	212
PID/Gender: Ind Women	12%	(26)	39%	(88)	29%	(66)	20%	(44)	224
PID/Gender: Rep Men	10%	(13)	39%	(48)	22%	(28)	29%	(35)	12
PID/Gender: Rep Women	10%	(9)	40%	(36)	33%	(29)	18%	(16)	9
Ideo: Liberal (1-3)	16%	(49)	42%	(132)	30%	(94)	12%	(38)	31
Ideo: Moderate (4)	11%	(19)	42%	(74)	29%	(51)	18%	(32)	17
Ideo: Conservative (5-7)	7%	(12)	36%	(68)	31%	(58)	26%	(48)	18
Educ: < College	14%	(125)	40%	(367)	28%	(258)	18%	(170)	92
Educ: Bachelors degree	14%	(8)	31%	(19)	38%	(23)	17%	(10)	6
Income: Under 50k	14%	(72)	38%	(201)	28%	(145)	21%	(108)	52
Income: 50k-100k	14%	(41)	39%	(113)	30%	(87)	16%	(45)	28
Income: 100k+	12%	(23)	41%	(78)	29%	(54)	18%	(33)	188
Ethnicity: White	13%	(80)	37%	(233)	31%	(194)	19%	(121)	629
Ethnicity: Hispanic	16%	(33)	39%	(79)	28%	(56)	17%	(34)	20:
Ethnicity: Afr. Am.	20%	(26)	46%	(60)	22%	(29)	11%	(15)	130
Ethnicity: Other	12%	(30)	41%	(99)	26%	(62)	21%	(50)	24
All Christian	13%	(38)	38%	(114)	33%	(97)	16%	(47)	29
All Non-Christian	14%	(9)	44%	(28)	32%	(20)	10%	(6)	6
Atheist	11%	(12)	40%	(43)	26%	(28)	23%	(24)	10
Agnostic/Nothing in particular	14%	(77)	39%	(208)	26%	(141)	20%	(109)	534
Religious Non-Protestant/Catholic	15%	(13)	44%	(37)	27%	(23)	13%	(11)	8
Evangelical	18%	(35)	38%	(72)	26%	(49)	18%	(35)	19
Non-Evangelical	14%	(40)	40%	(113)	33%	(93)	14%	(39)	280

Table GZC21_11: And specifically, how much do you trust each of the following? The news media

Demographic	1	A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	14%	(136)	39%	(392)	29%	(286)	19%	(186)	1000
Community: Urban	14%	(38)	40%	(104)	31%	(80)	15%	(40)	262
Community: Suburban	13%	(68)	40%	(202)	29%	(147)	18%	(92)	509
Community: Rural	13%	(31)	38%	(86)	26%	(59)	23%	(54)	229
Employ: Private Sector	9%	(8)	40%	(37)	33%	(30)	18%	(17)	92
Employ: Unemployed	14%	(22)	39%	(57)	26%	(39)	21%	(30)	148
Employ: Other	12%	(7)	35%	(21)	30%	(18)	24%	(14)	6
Military HH: Yes	18%	(23)	35%	(46)	27%	(35)	19%	(25)	129
Military HH: No	13%	(113)	40%	(347)	29%	(250)	18%	(161)	87
RD/WT: Right Direction	16%	(48)	37%	(109)	26%	(78)	21%	(64)	299
RD/WT: Wrong Track	13%	(89)	40%	(283)	30%	(208)	17%	(122)	70
Trump Job Approve	12%	(35)	36%	(107)	31%	(92)	21%	(61)	29
Trump Job Disapprove	15%	(85)	41%	(225)	29%	(158)	15%	(84)	553
Trump Job Strongly Approve	11%	(13)	31%	(37)	34%	(41)	23%	(28)	11
Trump Job Somewhat Approve	12%	(22)	40%	(70)	29%	(51)	19%	(33)	17
Trump Job Somewhat Disapprove	17%	(34)	40%	(80)	28%	(58)	15%	(30)	20
Trump Job Strongly Disapprove	14%	(50)	41%	(145)	29%	(100)	16%	(54)	34
Favorable of Trump	13%	(35)	36%	(99)	31%	(85)	21%	(57)	27
Unfavorable of Trump	15%	(85)	41%	(242)	28%	(165)	16%	(92)	58
Very Favorable of Trump	12%	(16)	34%	(44)	30%	(39)	24%	(31)	13
Somewhat Favorable of Trump	13%	(19)	38%	(55)	32%	(46)	18%	(26)	14
Somewhat Unfavorable of Trump	13%	(23)	41%	(73)	28%	(49)	18%	(32)	17
Very Unfavorable of Trump	15%	(63)	42%	(169)	28%	(115)	15%	(60)	40
#1 Issue: Economy	13%	(32)	41%	(103)	29%	(74)	17%	(44)	25-
#1 Issue: Security	12%	(9)	33%	(26)	33%	(26)	22%	(18)	8
#1 Issue: Health Care	14%	(24)	40%	(71)	28%	(50)	18%	(31)	17
#1 Issue: Women's Issues	17%	(23)	35%	(46)	30%	(39)	18%	(23)	13
#1 Issue: Education	10%	(15)	42%	(63)	32%	(47)	15%	(22)	14
#1 Issue: Energy	11%	(11)	48%	(49)	24%	(25)	16%	(17)	10
#1 Issue: Other	17%	(16)	31%	(29)	21%	(20)	31%	(28)	9
2018 House Vote: Democrat	15%	(16)	42%	(46)	35%	(38)	8%	(9)	109
2018 House Vote: Republican	9%	(4)	30%	(15)	33%	(16)	29%	(14)	5

Table GZC21_11: And specifically, how much do you trust each of the following? The news media

Demographic	I	A lot	S	Some		t much	None at all		Total N
Americans Age 13 to 23	14%	(136)	39%	(392)	29%	(286)	19%	(186)	1000
2016 Vote: Hillary Clinton	23%	(14)	36%	(22)	29%	(18)	12%	(7)	61
2016 Vote: Didn't Vote	13%	(118)	40%	(356)	28%	(253)	19%	(165)	893
Voted in 2014: No	13%	(131)	39%	(384)	28%	(276)	19%	(182)	972
2012 Vote: Didn't Vote	13%	(130)	39%	(385)	29%	(281)	18%	(180)	976
4-Region: Northeast	15%	(30)	41%	(82)	26%	(52)	18%	(35)	200
4-Region: Midwest	10%	(22)	44%	(98)	29%	(64)	16%	(36)	222
4-Region: South	15%	(54)	34%	(120)	28%	(100)	23%	(82)	356
4-Region: West	13%	(30)	41%	(91)	31%	(70)	15%	(32)	223

Table GZC21_12: And specifically, how much do you trust each of the following? The health care system

Demographic		A lot	8	Some	No	t much	Nor	e at all	Total N
Americans Age 13 to 23	30%	(299)	38%	(384)	19%	(188)	13%	(130)	1000
Gender: Male	28%	(139)	36%	(173)	21%	(103)	15%	(73)	489
Gender: Female	31%	(159)	41%	(210)	17%	(85)	11%	(57)	511
Generation Z: 13-23	30%	(299)	38%	(384)	19%	(188)	13%	(130)	1000
PID: Dem (no lean)	32%	(114)	35%	(124)	22%	(78)	10%	(37)	352
PID: Ind (no lean)	24%	(105)	40%	(175)	17%	(76)	18%	(80)	436
PID: Rep (no lean)	38%	(80)	40%	(85)	16%	(34)	6%	(13)	213
PID/Gender: Dem Men	35%	(55)	33%	(51)	21%	(33)	10%	(15)	154
PID/Gender: Dem Women	30%	(59)	37%	(73)	23%	(45)	11%	(21)	198
PID/Gender: Ind Men	19%	(41)	36%	(76)	22%	(47)	22%	(47)	212
PID/Gender: Ind Women	28%	(64)	44%	(99)	13%	(29)	14%	(32)	224
PID/Gender: Rep Men	35%	(43)	38%	(46)	19%	(23)	8%	(10)	123
PID/Gender: Rep Women	41%	(37)	43%	(39)	12%	(11)	3%	(3)	9(
Ideo: Liberal (1-3)	25%	(79)	35%	(108)	26%	(80)	14%	(45)	312
Ideo: Moderate (4)	33%	(58)	37%	(65)	22%	(38)	9%	(15)	170
Ideo: Conservative (5-7)	33%	(62)	44%	(82)	14%	(26)	8%	(16)	186
Educ: < College	30%	(274)	39%	(358)	19%	(171)	13%	(117)	920
Educ: Bachelors degree	30%	(18)	32%	(19)	23%	(14)	15%	(9)	60
Income: Under 50k	27%	(144)	37%	(195)	20%	(102)	16%	(84)	525
Income: 50k-100k	34%	(96)	40%	(114)	17%	(50)	9%	(27)	286
Income: 100k+	31%	(58)	40%	(75)	19%	(35)	11%	(20)	188
Ethnicity: White	31%	(192)	40%	(249)	19%	(122)	10%	(66)	629
Ethnicity: Hispanic	31%	(62)	36%	(72)	17%	(35)	16%	(33)	203
Ethnicity: Afr. Am.	29%	(38)	39%	(50)	20%	(25)	12%	(16)	130
Ethnicity: Other	28%	(68)	35%	(84)	17%	(41)	20%	(48)	24
All Christian	35%	(102)	41%	(122)	16%	(46)	9%	(25)	296
All Non-Christian	30%	(19)	43%	(27)	15%	(9)	13%	(8)	64
Atheist	21%	(22)	35%	(38)	33%	(35)	11%	(12)	100
Agnostic/Nothing in particular	29%	(155)	37%	(197)	18%	(97)	16%	(85)	534
Religious Non-Protestant/Catholic	39%	(33)	36%	(30)	12%	(10)	13%	(11)	84
Evangelical	37%	(70)	38%	(73)	11%	(21)	14%	(27)	19
Non-Evangelical	34%	(98)	41%	(116)	17%	(50)	7%	(21)	286

Table GZC21_12: And specifically, how much do you trust each of the following? The health care system

Demographic		A lot	S	Some	No	t much	Non	e at all	Total N
Americans Age 13 to 23	30%	(299)	38%	(384)	19%	(188)	13%	(130)	1000
Community: Urban	32%	(83)	37%	(97)	20%	(54)	11%	(28)	262
Community: Suburban	29%	(146)	40%	(201)	19%	(94)	13%	(67)	509
Community: Rural	30%	(69)	37%	(85)	17%	(40)	15%	(35)	229
Employ: Private Sector	28%	(26)	42%	(39)	21%	(19)	9%	(8)	92
Employ: Unemployed	27%	(39)	38%	(57)	21%	(31)	14%	(21)	148
Employ: Other	19%	(12)	40%	(25)	14%	(8)	26%	(16)	6
Military HH: Yes	35%	(45)	38%	(49)	12%	(16)	15%	(19)	129
Military HH: No	29%	(253)	38%	(335)	20%	(172)	13%	(111)	87
RD/WT: Right Direction	37%	(109)	42%	(126)	12%	(35)	10%	(29)	299
RD/WT: Wrong Track	27%	(189)	37%	(258)	22%	(152)	14%	(101)	70
Trump Job Approve	40%	(120)	38%	(113)	14%	(42)	7%	(21)	290
Trump Job Disapprove	26%	(145)	36%	(198)	23%	(127)	15%	(81)	552
Trump Job Strongly Approve	43%	(52)	37%	(44)	12%	(14)	8%	(10)	115
Trump Job Somewhat Approve	39%	(68)	39%	(70)	16%	(28)	6%	(11)	17
Trump Job Somewhat Disapprove	28%	(56)	44%	(89)	20%	(41)	8%	(17)	20
Trump Job Strongly Disapprove	26%	(89)	31%	(109)	25%	(86)	18%	(64)	34
Favorable of Trump	38%	(104)	41%	(114)	14%	(39)	7%	(18)	27
Unfavorable of Trump	27%	(160)	37%	(216)	21%	(124)	14%	(84)	58
Very Favorable of Trump	41%	(53)	37%	(48)	17%	(22)	6%	(8)	130
Somewhat Favorable of Trump	35%	(51)	46%	(66)	12%	(18)	7%	(10)	14:
Somewhat Unfavorable of Trump	29%	(51)	47%	(83)	14%	(25)	10%	(17)	17
Very Unfavorable of Trump	27%	(109)	33%	(133)	24%	(99)	16%	(67)	40'
#1 Issue: Economy	32%	(81)	44%	(112)	15%	(39)	9%	(23)	254
#1 Issue: Security	37%	(29)	33%	(27)	17%	(13)	13%	(10)	8
#1 Issue: Health Care	28%	(49)	33%	(57)	22%	(39)	17%	(30)	170
#1 Issue: Women's Issues	26%	(34)	47%	(61)	12%	(15)	15%	(20)	13
#1 Issue: Education	31%	(45)	30%	(44)	30%	(44)	9%	(14)	14
#1 Issue: Energy	27%	(27)	43%	(44)	22%	(22)	8%	(9)	10
#1 Issue: Other	30%	(28)	36%	(33)	9%	(8)	25%	(24)	9
2018 House Vote: Democrat	30%	(33)	34%	(37)	25%	(27)	10%	(11)	109
2018 House Vote: Republican	25%	(12)	52%	(26)	15%	(7)	8%	(4)	5

Table GZC21_12: And specifically, how much do you trust each of the following? The health care system

Demographic		A lot	5	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	30%	(299)	38%	(384)	19%	(188)	13%	(130)	1000
2016 Vote: Hillary Clinton	28%	(17)	34%	(21)	27%	(16)	11%	(7)	61
2016 Vote: Didn't Vote	31%	(273)	38%	(338)	18%	(161)	13%	(120)	893
Voted in 2014: No	30%	(292)	38%	(370)	19%	(182)	13%	(128)	972
2012 Vote: Didn't Vote	30%	(292)	38%	(374)	19%	(183)	13%	(127)	976
4-Region: Northeast	29%	(58)	36%	(71)	20%	(40)	15%	(30)	200
4-Region: Midwest	29%	(65)	39%	(86)	22%	(48)	11%	(24)	222
4-Region: South	29%	(104)	38%	(136)	17%	(61)	15%	(55)	356
4-Region: West	32%	(72)	41%	(91)	18%	(39)	10%	(21)	223

Table GZC21_13: *And specifically, how much do you trust each of the following? My elders*

Demographic	-	A lot	5	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	33%	(334)	40%	(402)	16%	(160)	10%	(105)	1000
Gender: Male	35%	(170)	37%	(183)	16%	(76)	12%	(60)	489
Gender: Female	32%	(164)	43%	(219)	16%	(84)	9%	(45)	511
Generation Z: 13-23	33%	(334)	40%	(402)	16%	(160)	10%	(105)	1000
PID: Dem (no lean)	31%	(110)	42%	(148)	19%	(66)	8%	(29)	352
PID: Ind (no lean)	27%	(119)	40%	(176)	18%	(76)	15%	(65)	436
PID: Rep (no lean)	49%	(105)	37%	(78)	8%	(18)	5%	(12)	213
PID/Gender: Dem Men	33%	(51)	42%	(65)	17%	(26)	8%	(12)	154
PID/Gender: Dem Women	30%	(58)	42%	(83)	20%	(40)	8%	(16)	198
PID/Gender: Ind Men	28%	(60)	37%	(78)	16%	(34)	19%	(39)	212
PID/Gender: Ind Women	26%	(59)	44%	(98)	19%	(42)	11%	(25)	224
PID/Gender: Rep Men	48%	(59)	33%	(40)	13%	(16)	6%	(8)	123
PID/Gender: Rep Women	51%	(46)	42%	(38)	2%	(2)	4%	(4)	90
Ideo: Liberal (1-3)	20%	(63)	47%	(148)	21%	(66)	11%	(35)	312
Ideo: Moderate (4)	38%	(67)	38%	(68)	17%	(30)	7%	(12)	176
Ideo: Conservative (5-7)	47%	(87)	39%	(73)	9%	(17)	5%	(9)	186
Educ: < College	34%	(310)	40%	(369)	16%	(146)	10%	(95)	920
Educ: Bachelors degree	29%	(18)	40%	(24)	19%	(12)	11%	(7)	60
Income: Under 50k	31%	(162)	38%	(201)	18%	(94)	13%	(69)	525
Income: 50k-100k	33%	(95)	46%	(132)	12%	(35)	8%	(24)	286
Income: 100k+	41%	(77)	37%	(69)	16%	(31)	6%	(12)	188
Ethnicity: White	34%	(211)	40%	(249)	17%	(107)	10%	(62)	629
Ethnicity: Hispanic	29%	(59)	39%	(78)	20%	(41)	12%	(24)	203
Ethnicity: Afr. Am.	38%	(49)	40%	(52)	14%	(18)	8%	(11)	130
Ethnicity: Other	30%	(73)	42%	(101)	14%	(34)	13%	(32)	24
All Christian	37%	(108)	46%	(136)	10%	(28)	8%	(23)	296
All Non-Christian	42%	(27)	38%	(24)	8%	(5)	12%	(8)	64
Atheist	25%	(27)	35%	(37)	29%	(31)	11%	(12)	100
Agnostic/Nothing in particular	32%	(172)	38%	(205)	18%	(95)	12%	(62)	534
Religious Non-Protestant/Catholic	40%	(34)	38%	(32)	9%	(7)	13%	(11)	84
Evangelical	41%	(78)	36%	(69)	14%	(26)	9%	(18)	19
Non-Evangelical	36%	(102)	48%	(136)	11%	(31)	6%	(17)	286

Table GZC21_13: And specifically, how much do you trust each of the following? My elders

Demographic		A lot	S	Some	No	t much	Non	ne at all	Total N
Americans Age 13 to 23	33%	(334)	40%	(402)	16%	(160)	10%	(105)	1000
Community: Urban	37%	(96)	38%	(100)	16%	(42)	9%	(24)	262
Community: Suburban	30%	(154)	41%	(211)	18%	(90)	11%	(54)	509
Community: Rural	37%	(84)	40%	(91)	12%	(28)	12%	(27)	229
Employ: Private Sector	23%	(21)	47%	(44)	20%	(19)	10%	(9)	92
Employ: Unemployed	32%	(47)	40%	(59)	18%	(26)	11%	(16)	148
Employ: Other	30%	(19)	35%	(21)	15%	(9)	20%	(12)	61
Military HH: Yes	40%	(52)	34%	(44)	17%	(22)	9%	(11)	129
Military HH: No	32%	(281)	41%	(358)	16%	(138)	11%	(93)	871
RD/WT: Right Direction	38%	(113)	41%	(123)	12%	(35)	10%	(29)	299
RD/WT: Wrong Track	32%	(221)	40%	(279)	18%	(125)	11%	(76)	703
Trump Job Approve	47%	(140)	39%	(115)	10%	(31)	3%	(10)	296
Trump Job Disapprove	28%	(157)	40%	(222)	20%	(110)	11%	(63)	552
Trump Job Strongly Approve	54%	(64)	34%	(41)	7%	(9)	4%	(5)	119
Trump Job Somewhat Approve	43%	(76)	42%	(74)	12%	(22)	3%	(5)	170
Trump Job Somewhat Disapprove	36%	(72)	40%	(81)	15%	(30)	10%	(20)	203
Trump Job Strongly Disapprove	24%	(85)	40%	(141)	23%	(81)	12%	(43)	349
Favorable of Trump	46%	(126)	38%	(106)	11%	(29)	5%	(14)	27.
Unfavorable of Trump	29%	(168)	43%	(248)	18%	(106)	11%	(61)	584
Very Favorable of Trump	54%	(71)	31%	(40)	8%	(11)	7%	(9)	130
Somewhat Favorable of Trump	38%	(55)	45%	(65)	13%	(18)	4%	(6)	145
Somewhat Unfavorable of Trump	41%	(72)	42%	(75)	9%	(17)	8%	(13)	177
Very Unfavorable of Trump	24%	(96)	43%	(174)	22%	(89)	12%	(48)	407
#1 Issue: Economy	40%	(101)	42%	(107)	13%	(34)	5%	(13)	254
#1 Issue: Security	43%	(34)	28%	(22)	18%	(14)	11%	(9)	80
#1 Issue: Health Care	27%	(48)	44%	(77)	14%	(25)	15%	(26)	170
#1 Issue: Women's Issues	28%	(36)	39%	(51)	23%	(30)	10%	(14)	130
#1 Issue: Education	30%	(44)	43%	(63)	20%	(30)	8%	(11)	148
#1 Issue: Energy	30%	(31)	44%	(45)	16%	(16)	9%	(9)	10
#1 Issue: Other	33%	(31)	33%	(31)	9%	(8)	24%	(22)	93
2018 House Vote: Democrat	29%	(32)	42%	(45)	20%	(22)	9%	(10)	109
2018 House Vote: Republican	40%	(20)	37%	(18)	15%	(7)	8%	(4)	50

Table GZC21_13: And specifically, how much do you trust each of the following? My elders

Demographic		A lot	S	Some		t much	None at all		Total N	
Americans Age 13 to 23	33%	(334)	40%	(402)	16%	(160)	10%	(105)	1000	
2016 Vote: Hillary Clinton	27%	(16)	40%	(24)	22%	(13)	12%	(8)	61	
2016 Vote: Didn't Vote	34%	(302)	40%	(357)	16%	(140)	11%	(94)	893	
Voted in 2014: No	33%	(323)	41%	(395)	16%	(152)	11%	(103)	972	
2012 Vote: Didn't Vote	33%	(325)	40%	(391)	16%	(156)	11%	(104)	976	
4-Region: Northeast	34%	(68)	39%	(78)	14%	(28)	12%	(25)	200	
4-Region: Midwest	30%	(66)	45%	(99)	18%	(41)	7%	(15)	222	
4-Region: South	36%	(128)	37%	(133)	13%	(47)	14%	(48)	356	
4-Region: West	32%	(71)	41%	(91)	20%	(44)	7%	(16)	223	

Table GZC21_14: And specifically, how much do you trust each of the following? *Big business*

Demographic	A	A lot	5	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	10%	(96)	38%	(376)	33%	(327)	20%	(201)	1000
Gender: Male	13%	(63)	35%	(172)	30%	(145)	22%	(108)	489
Gender: Female	6%	(32)	40%	(205)	35%	(181)	18%	(93)	511
Generation Z: 13-23	10%	(96)	38%	(376)	33%	(327)	20%	(201)	1000
PID: Dem (no lean)	9%	(32)	35%	(123)	40%	(140)	16%	(56)	352
PID: Ind (no lean)	6%	(28)	36%	(158)	30%	(131)	27%	(119)	436
PID: Rep (no lean)	17%	(36)	45%	(95)	26%	(55)	12%	(26)	213
PID/Gender: Dem Men	12%	(19)	33%	(51)	38%	(58)	17%	(26)	154
PID/Gender: Dem Women	7%	(13)	36%	(72)	41%	(82)	16%	(31)	198
PID/Gender: Ind Men	9%	(18)	35%	(74)	26%	(54)	31%	(65)	212
PID/Gender: Ind Women	4%	(10)	38%	(84)	34%	(77)	24%	(54)	224
PID/Gender: Rep Men	22%	(27)	38%	(47)	26%	(32)	14%	(17)	123
PID/Gender: Rep Women	11%	(9)	54%	(49)	26%	(23)	9%	(9)	90
Ideo: Liberal (1-3)	6%	(18)	32%	(100)	39%	(120)	24%	(74)	31
Ideo: Moderate (4)	9%	(16)	38%	(67)	40%	(71)	13%	(22)	170
Ideo: Conservative (5-7)	14%	(26)	44%	(81)	29%	(53)	14%	(25)	186
Educ: < College	10%	(91)	38%	(351)	32%	(298)	20%	(180)	920
Educ: Bachelors degree	3%	(2)	34%	(21)	40%	(24)	24%	(14)	60
Income: Under 50k	10%	(51)	33%	(174)	32%	(170)	25%	(131)	52.
Income: 50k-100k	9%	(26)	43%	(124)	33%	(94)	15%	(42)	286
Income: 100k+	10%	(19)	42%	(78)	33%	(62)	15%	(29)	188
Ethnicity: White	9%	(58)	36%	(228)	34%	(213)	21%	(130)	629
Ethnicity: Hispanic	12%	(24)	34%	(68)	28%	(57)	26%	(53)	203
Ethnicity: Afr. Am.	12%	(16)	45%	(59)	28%	(37)	14%	(18)	130
Ethnicity: Other	9%	(22)	37%	(89)	32%	(77)	22%	(53)	24
All Christian	11%	(33)	43%	(128)	32%	(94)	14%	(41)	290
All Non-Christian	10%	(6)	30%	(19)	39%	(25)	22%	(14)	6
Atheist	9%	(9)	31%	(34)	31%	(33)	29%	(31)	100
Agnostic/Nothing in particular	9%	(48)	37%	(196)	33%	(174)	22%	(116)	534
Religious Non-Protestant/Catholic	11%	(10)	35%	(30)	33%	(28)	20%	(17)	84
Evangelical	14%	(27)	45%	(86)	26%	(49)	15%	(29)	19
Non-Evangelical	11%	(30)	44%	(125)	32%	(92)	14%	(39)	286

Table GZC21_14: And specifically, how much do you trust each of the following? *Big business*

Demographic	A	\ lot	5	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	10%	(96)	38%	(376)	33%	(327)	20%	(201)	1000
Community: Urban	11%	(28)	40%	(104)	34%	(89)	16%	(42)	262
Community: Suburban	10%	(50)	36%	(185)	34%	(175)	19%	(98)	509
Community: Rural	8%	(18)	38%	(87)	27%	(63)	27%	(61)	229
Employ: Private Sector	8%	(7)	38%	(35)	34%	(31)	20%	(19)	92
Employ: Unemployed	9%	(13)	27%	(40)	38%	(56)	26%	(39)	148
Employ: Other	7%	(4)	36%	(22)	33%	(20)	24%	(15)	6.
Military HH: Yes	16%	(20)	36%	(46)	29%	(38)	19%	(25)	129
Military HH: No	9%	(76)	38%	(330)	33%	(288)	20%	(177)	87.
RD/WT: Right Direction	15%	(45)	44%	(130)	25%	(75)	16%	(49)	299
RD/WT: Wrong Track	7%	(51)	35%	(246)	36%	(251)	22%	(152)	703
Trump Job Approve	16%	(48)	44%	(129)	29%	(85)	11%	(33)	296
Trump Job Disapprove	7%	(38)	34%	(190)	35%	(195)	23%	(128)	552
Trump Job Strongly Approve	19%	(22)	45%	(54)	26%	(31)	10%	(12)	119
Trump Job Somewhat Approve	15%	(26)	43%	(75)	30%	(54)	12%	(22)	176
Trump Job Somewhat Disapprove	6%	(12)	43%	(87)	39%	(80)	12%	(24)	203
Trump Job Strongly Disapprove	7%	(26)	30%	(104)	33%	(115)	30%	(104)	349
Favorable of Trump	16%	(43)	48%	(131)	25%	(69)	12%	(32)	275
Unfavorable of Trump	6%	(37)	34%	(197)	37%	(214)	23%	(135)	584
Very Favorable of Trump	22%	(29)	45%	(58)	22%	(29)	11%	(15)	130
Somewhat Favorable of Trump	10%	(15)	50%	(73)	28%	(40)	12%	(17)	145
Somewhat Unfavorable of Trump	6%	(11)	40%	(71)	36%	(64)	17%	(31)	177
Very Unfavorable of Trump	6%	(26)	31%	(126)	37%	(150)	26%	(104)	407
#1 Issue: Economy	7%	(17)	43%	(108)	36%	(91)	15%	(38)	254
#1 Issue: Security	18%	(14)	41%	(33)	25%	(20)	16%	(13)	80
#1 Issue: Health Care	11%	(19)	31%	(54)	32%	(57)	26%	(46)	170
#1 Issue: Women's Issues	7%	(9)	41%	(54)	33%	(43)	19%	(24)	130
#1 Issue: Education	9%	(14)	35%	(52)	40%	(59)	16%	(24)	148
#1 Issue: Energy	8%	(9)	36%	(36)	35%	(35)	21%	(21)	10
#1 Issue: Other	12%	(11)	33%	(31)	19%	(18)	35%	(33)	93
2018 House Vote: Democrat	7%	(7)	28%	(31)	40%	(44)	25%	(27)	109
2018 House Vote: Republican	14%	(7)	44%	(22)	25%	(12)	17%	(8)	50

Table GZC21_14: And specifically, how much do you trust each of the following? Big business

Demographic	A	lot	5	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	10%	(96)	38%	(376)	33%	(327)	20%	(201)	1000
2016 Vote: Hillary Clinton	11%	(7)	27%	(16)	35%	(22)	27%	(17)	61
2016 Vote: Didn't Vote	9%	(84)	39%	(345)	32%	(287)	20%	(176)	893
Voted in 2014: No	9%	(90)	38%	(369)	32%	(314)	21%	(200)	972
2012 Vote: Didn't Vote	9%	(90)	38%	(369)	33%	(319)	20%	(199)	976
4-Region: Northeast	10%	(20)	38%	(75)	30%	(61)	22%	(43)	200
4-Region: Midwest	6%	(12)	40%	(88)	40%	(88)	15%	(33)	222
4-Region: South	12%	(44)	35%	(123)	32%	(112)	21%	(76)	356
4-Region: West	9%	(19)	40%	(90)	29%	(65)	22%	(48)	223

Table GZC21_15: And specifically, how much do you trust each of the following? Wall Street

Demographic	A	A lot	S	Some	No	t much	No	ne at all	Total N
Americans Age 13 to 23	7%	(70)	31%	(314)	36%	(355)	26%	(260)	1000
Gender: Male	8%	(40)	33%	(161)	33%	(160)	26%	(128)	489
Gender: Female	6%	(30)	30%	(153)	38%	(196)	26%	(132)	51
Generation Z: 13-23	7%	(70)	31%	(314)	36%	(355)	26%	(260)	1000
PID: Dem (no lean)	8%	(27)	33%	(114)	38%	(133)	22%	(78)	352
PID: Ind (no lean)	5%	(23)	25%	(111)	37%	(160)	32%	(142)	436
PID: Rep (no lean)	10%	(20)	42%	(89)	29%	(62)	19%	(41)	213
PID/Gender: Dem Men	8%	(13)	34%	(52)	38%	(58)	20%	(30)	154
PID/Gender: Dem Women	7%	(14)	31%	(62)	38%	(75)	24%	(47)	198
PID/Gender: Ind Men	6%	(12)	27%	(57)	31%	(66)	36%	(76)	212
PID/Gender: Ind Women	5%	(11)	24%	(54)	42%	(94)	29%	(65)	224
PID/Gender: Rep Men	12%	(15)	42%	(52)	29%	(35)	17%	(21)	123
PID/Gender: Rep Women	7%	(6)	42%	(37)	30%	(27)	22%	(20)	90
Ideo: Liberal (1-3)	6%	(18)	24%	(75)	40%	(124)	30%	(95)	312
Ideo: Moderate (4)	6%	(11)	33%	(57)	38%	(67)	23%	(40)	170
Ideo: Conservative (5-7)	8%	(16)	40%	(74)	33%	(62)	18%	(34)	186
Educ: < College	7%	(63)	32%	(291)	35%	(326)	26%	(240)	920
Educ: Bachelors degree	8%	(5)	30%	(18)	37%	(22)	25%	(15)	60
Income: Under 50k	7%	(36)	29%	(152)	33%	(171)	32%	(166)	525
Income: 50k-100k	8%	(22)	33%	(95)	37%	(105)	22%	(64)	286
Income: 100k+	6%	(12)	36%	(67)	42%	(79)	16%	(30)	188
Ethnicity: White	6%	(40)	31%	(193)	36%	(224)	27%	(172)	629
Ethnicity: Hispanic	9%	(19)	33%	(68)	29%	(58)	29%	(58)	203
Ethnicity: Afr. Am.	12%	(15)	38%	(50)	33%	(43)	17%	(22)	130
Ethnicity: Other	6%	(15)	30%	(72)	37%	(88)	27%	(66)	24
All Christian	8%	(23)	38%	(112)	36%	(107)	18%	(53)	290
All Non-Christian	7%	(5)	28%	(18)	33%	(21)	31%	(20)	6
Atheist	5%	(5)	29%	(31)	41%	(44)	25%	(27)	100
Agnostic/Nothing in particular	7%	(38)	29%	(154)	34%	(183)	30%	(160)	534
Religious Non-Protestant/Catholic	7%	(6)	28%	(24)	33%	(27)	32%	(27)	84
Evangelical	11%	(22)	39%	(74)	27%	(52)	22%	(42)	19
Non-Evangelical	7%	(19)	36%	(102)	38%	(108)	20%	(56)	280

Table GZC21_15: And specifically, how much do you trust each of the following? Wall Street

Demographic	A	A lot	8	Some	No	t much	Noi	ne at all	Total N
Americans Age 13 to 23	7%	(70)	31%	(314)	36%	(355)	26%	(260)	1000
Community: Urban	8%	(22)	30%	(79)	35%	(93)	26%	(68)	262
Community: Suburban	7%	(37)	31%	(160)	36%	(182)	26%	(130)	509
Community: Rural	5%	(11)	33%	(75)	35%	(80)	27%	(62)	229
Employ: Private Sector	12%	(11)	30%	(27)	35%	(32)	24%	(22)	92
Employ: Unemployed	7%	(10)	28%	(42)	30%	(45)	35%	(52)	148
Employ: Other	2%	(1)	37%	(23)	22%	(14)	38%	(23)	6
Military HH: Yes	8%	(11)	38%	(49)	23%	(30)	30%	(39)	129
Military HH: No	7%	(59)	30%	(265)	37%	(325)	25%	(221)	87
RD/WT: Right Direction	10%	(29)	42%	(124)	26%	(79)	22%	(67)	299
RD/WT: Wrong Track	6%	(41)	27%	(190)	39%	(276)	28%	(193)	70
Trump Job Approve	10%	(30)	37%	(111)	32%	(96)	20%	(59)	290
Trump Job Disapprove	5%	(27)	28%	(155)	39%	(213)	28%	(157)	552
Trump Job Strongly Approve	12%	(14)	43%	(52)	24%	(28)	21%	(25)	119
Trump Job Somewhat Approve	9%	(16)	33%	(59)	38%	(68)	19%	(34)	17
Trump Job Somewhat Disapprove	7%	(15)	34%	(68)	43%	(86)	17%	(33)	20.
Trump Job Strongly Disapprove	4%	(13)	25%	(87)	36%	(126)	35%	(123)	34
Favorable of Trump	8%	(21)	40%	(109)	32%	(88)	21%	(57)	27
Unfavorable of Trump	6%	(36)	28%	(161)	39%	(225)	28%	(161)	58
Very Favorable of Trump	9%	(12)	42%	(55)	27%	(36)	21%	(27)	13
Somewhat Favorable of Trump	6%	(9)	37%	(54)	36%	(52)	20%	(29)	14
Somewhat Unfavorable of Trump	10%	(18)	33%	(57)	37%	(66)	20%	(35)	17
Very Unfavorable of Trump	4%	(18)	26%	(104)	39%	(159)	31%	(126)	40
#1 Issue: Economy	6%	(15)	33%	(85)	38%	(97)	23%	(58)	254
#1 Issue: Security	10%	(8)	36%	(28)	33%	(27)	21%	(17)	80
#1 Issue: Health Care	8%	(14)	27%	(48)	35%	(61)	30%	(53)	170
#1 Issue: Women's Issues	6%	(8)	27%	(35)	40%	(52)	27%	(36)	13
#1 Issue: Education	8%	(11)	34%	(50)	39%	(57)	20%	(29)	14
#1 Issue: Energy	5%	(5)	37%	(37)	33%	(33)	25%	(25)	10
#1 Issue: Other	8%	(7)	29%	(27)	22%	(20)	42%	(39)	9
2018 House Vote: Democrat	11%	(12)	30%	(33)	31%	(34)	27%	(30)	109
2018 House Vote: Republican	10%	(5)	37%	(18)	32%	(16)	21%	(11)	50

Table GZC21_15: And specifically, how much do you trust each of the following? Wall Street

Demographic	A	A lot		Some		t much	None at all		Total N	
Americans Age 13 to 23	7%	(70)	31%	(314)	36%	(355)	26%	(260)	1000	
2016 Vote: Hillary Clinton	13%	(8)	26%	(16)	29%	(18)	31%	(19)	61	
2016 Vote: Didn't Vote	6%	(58)	32%	(286)	36%	(322)	25%	(227)	893	
Voted in 2014: No	6%	(62)	32%	(307)	36%	(347)	26%	(257)	972	
2012 Vote: Didn't Vote	6%	(63)	32%	(311)	36%	(347)	26%	(256)	976	
4-Region: Northeast	8%	(17)	35%	(69)	34%	(67)	24%	(47)	200	
4-Region: Midwest	6%	(13)	33%	(74)	35%	(78)	26%	(57)	222	
4-Region: South	7%	(26)	29%	(103)	33%	(116)	31%	(111)	356	
4-Region: West	7%	(15)	31%	(68)	42%	(94)	21%	(46)	223	

Table GZC21_16: And specifically, how much do you trust each of the following? Silicon Valley

Demographic	A	A lot	S	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	7%	(68)	33%	(331)	36%	(355)	25%	(246)	1000
Gender: Male	9%	(43)	37%	(183)	29%	(143)	25%	(120)	489
Gender: Female	5%	(25)	29%	(149)	41%	(212)	25%	(126)	511
Generation Z: 13-23	7%	(68)	33%	(331)	36%	(355)	25%	(246)	1000
PID: Dem (no lean)	8%	(29)	34%	(121)	38%	(134)	19%	(69)	352
PID: Ind (no lean)	5%	(23)	30%	(132)	36%	(156)	29%	(124)	436
PID: Rep (no lean)	8%	(16)	37%	(78)	31%	(65)	25%	(53)	213
PID/Gender: Dem Men	10%	(15)	41%	(63)	30%	(46)	19%	(30)	154
PID/Gender: Dem Women	7%	(14)	29%	(58)	44%	(88)	20%	(39)	198
PID/Gender: Ind Men	7%	(15)	34%	(73)	30%	(63)	29%	(60)	212
PID/Gender: Ind Women	3%	(8)	26%	(59)	42%	(93)	29%	(64)	224
PID/Gender: Rep Men	10%	(13)	38%	(47)	28%	(34)	24%	(30)	123
PID/Gender: Rep Women	4%	(4)	35%	(32)	35%	(31)	26%	(23)	90
Ideo: Liberal (1-3)	7%	(21)	32%	(100)	40%	(124)	22%	(68)	312
Ideo: Moderate (4)	5%	(9)	37%	(65)	36%	(64)	21%	(37)	176
Ideo: Conservative (5-7)	8%	(14)	38%	(70)	34%	(63)	21%	(39)	186
Educ: < College	7%	(61)	33%	(303)	36%	(331)	24%	(225)	920
Educ: Bachelors degree	9%	(5)	34%	(21)	29%	(18)	28%	(17)	60
Income: Under 50k	7%	(35)	29%	(152)	35%	(186)	29%	(153)	525
Income: 50k-100k	6%	(16)	35%	(99)	37%	(106)	23%	(65)	286
Income: 100k+	9%	(17)	43%	(81)	34%	(63)	15%	(28)	188
Ethnicity: White	7%	(44)	32%	(200)	37%	(234)	24%	(152)	629
Ethnicity: Hispanic	9%	(19)	32%	(65)	32%	(64)	27%	(54)	203
Ethnicity: Afr. Am.	8%	(11)	37%	(48)	35%	(46)	20%	(26)	130
Ethnicity: Other	6%	(14)	34%	(83)	31%	(76)	28%	(69)	243
All Christian	7%	(22)	41%	(123)	32%	(95)	19%	(56)	296
All Non-Christian	10%	(6)	37%	(24)	25%	(16)	28%	(18)	64
Atheist	5%	(6)	35%	(38)	41%	(43)	18%	(20)	106
Agnostic/Nothing in particular	6%	(34)	28%	(147)	38%	(201)	28%	(152)	534
Religious Non-Protestant/Catholic	11%	(10)	39%	(33)	24%	(20)	26%	(22)	84
Evangelical	9%	(17)	39%	(74)	29%	(56)	23%	(44)	193
Non-Evangelical	6%	(18)	39%	(111)	36%	(102)	19%	(55)	286

Table GZC21_16: And specifically, how much do you trust each of the following? Silicon Valley

Demographic	A	lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	7%	(68)	33%	(331)	36%	(355)	25%	(246)	1000
Community: Urban	9%	(23)	31%	(81)	35%	(92)	25%	(66)	262
Community: Suburban	6%	(32)	36%	(184)	37%	(187)	21%	(106)	509
Community: Rural	5%	(12)	29%	(67)	33%	(76)	32%	(74)	229
Employ: Private Sector	10%	(9)	32%	(30)	31%	(28)	28%	(26)	92
Employ: Unemployed	3%	(4)	32%	(47)	37%	(54)	29%	(43)	148
Employ: Other	8%	(5)	29%	(18)	30%	(18)	33%	(20)	61
Military HH: Yes	7%	(9)	29%	(37)	42%	(55)	22%	(28)	129
Military HH: No	7%	(59)	34%	(294)	34%	(300)	25%	(217)	871
RD/WT: Right Direction	11%	(32)	38%	(113)	31%	(92)	21%	(62)	299
RD/WT: Wrong Track	5%	(35)	31%	(218)	38%	(264)	26%	(184)	701
Trump Job Approve	8%	(25)	39%	(114)	32%	(95)	21%	(62)	296
Trump Job Disapprove	6%	(35)	31%	(169)	39%	(217)	24%	(131)	552
Trump Job Strongly Approve	9%	(10)	35%	(42)	31%	(37)	25%	(29)	119
Trump Job Somewhat Approve	8%	(14)	41%	(72)	33%	(58)	18%	(32)	170
Trump Job Somewhat Disapprove	6%	(13)	31%	(62)	46%	(93)	17%	(35)	203
Trump Job Strongly Disapprove	6%	(22)	31%	(107)	36%	(124)	28%	(96)	349
Favorable of Trump	8%	(23)	39%	(107)	32%	(89)	21%	(57)	275
Unfavorable of Trump	7%	(38)	32%	(184)	38%	(223)	24%	(139)	584
Very Favorable of Trump	9%	(12)	40%	(52)	29%	(38)	22%	(29)	130
Somewhat Favorable of Trump	7%	(11)	38%	(55)	35%	(51)	19%	(28)	145
Somewhat Unfavorable of Trump	9%	(16)	33%	(58)	38%	(67)	20%	(35)	177
Very Unfavorable of Trump	6%	(22)	31%	(126)	38%	(155)	25%	(104)	407
#1 Issue: Economy	5%	(12)	36%	(92)	36%	(93)	23%	(58)	254
#1 Issue: Security	5%	(4)	40%	(32)	25%	(20)	30%	(24)	80
#1 Issue: Health Care	6%	(10)	32%	(55)	37%	(65)	26%	(45)	176
#1 Issue: Women's Issues	9%	(12)	29%	(38)	37%	(48)	25%	(32)	130
#1 Issue: Education	9%	(13)	32%	(48)	41%	(61)	18%	(26)	148
#1 Issue: Energy	7%	(8)	42%	(43)	32%	(32)	18%	(19)	10
#1 Issue: Other	7%	(7)	21%	(19)	31%	(29)	41%	(38)	93
2018 House Vote: Democrat	8%	(8)	35%	(38)	34%	(37)	23%	(26)	109
2018 House Vote: Republican	6%	(3)	45%	(22)	23%	(12)	25%	(13)	50

Table GZC21_16: And specifically, how much do you trust each of the following? Silicon Valley

Demographic	A	A lot		Some		t much	None at all		Total N	
Americans Age 13 to 23	7%	(68)	33%	(331)	36%	(355)	25%	(246)	1000	
2016 Vote: Hillary Clinton	9%	(6)	32%	(20)	35%	(21)	23%	(14)	61	
2016 Vote: Didn't Vote	6%	(58)	33%	(292)	36%	(321)	25%	(221)	893	
Voted in 2014: No	6%	(61)	33%	(322)	36%	(347)	25%	(242)	972	
2012 Vote: Didn't Vote	6%	(62)	33%	(322)	36%	(349)	25%	(243)	976	
4-Region: Northeast	9%	(18)	32%	(64)	31%	(61)	28%	(56)	200	
4-Region: Midwest	5%	(12)	34%	(75)	39%	(86)	22%	(49)	222	
4-Region: South	6%	(21)	28%	(100)	38%	(135)	28%	(100)	356	
4-Region: West	8%	(17)	41%	(92)	33%	(74)	18%	(41)	223	

Table GZC21_17: And specifically, how much do you trust each of the following? Hollywood

Demographic	A	A lot	8	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	5%	(49)	23%	(231)	38%	(385)	34%	(335)	1000
Gender: Male	6%	(28)	26%	(127)	35%	(169)	34%	(165)	489
Gender: Female	4%	(21)	20%	(104)	42%	(216)	33%	(171)	511
Generation Z: 13-23	5%	(49)	23%	(231)	38%	(385)	34%	(335)	1000
PID: Dem (no lean)	6%	(23)	27%	(94)	41%	(145)	26%	(90)	352
PID: Ind (no lean)	4%	(16)	21%	(91)	36%	(155)	40%	(173)	436
PID: Rep (no lean)	5%	(10)	22%	(46)	40%	(85)	34%	(72)	213
PID/Gender: Dem Men	7%	(11)	32%	(50)	36%	(56)	24%	(37)	154
PID/Gender: Dem Women	6%	(11)	22%	(44)	45%	(89)	27%	(53)	198
PID/Gender: Ind Men	4%	(8)	21%	(45)	33%	(69)	42%	(89)	212
PID/Gender: Ind Women	4%	(8)	21%	(47)	38%	(86)	37%	(84)	224
PID/Gender: Rep Men	7%	(8)	26%	(32)	36%	(44)	31%	(39)	123
PID/Gender: Rep Women	2%	(2)	16%	(14)	45%	(40)	37%	(34)	90
Ideo: Liberal (1-3)	4%	(14)	24%	(75)	43%	(135)	28%	(88)	312
Ideo: Moderate (4)	5%	(9)	23%	(40)	38%	(67)	34%	(60)	176
Ideo: Conservative (5-7)	4%	(7)	19%	(35)	38%	(71)	39%	(73)	186
Educ: < College	5%	(43)	23%	(211)	39%	(360)	33%	(305)	920
Educ: Bachelors degree	5%	(3)	23%	(14)	31%	(19)	41%	(24)	60
Income: Under 50k	6%	(32)	22%	(113)	37%	(192)	36%	(188)	525
Income: 50k-100k	4%	(10)	23%	(66)	42%	(120)	32%	(90)	286
Income: 100k+	4%	(7)	28%	(52)	39%	(73)	30%	(57)	188
Ethnicity: White	5%	(31)	21%	(135)	40%	(254)	33%	(210)	629
Ethnicity: Hispanic	7%	(14)	23%	(47)	35%	(71)	35%	(71)	203
Ethnicity: Afr. Am.	6%	(7)	31%	(40)	38%	(49)	26%	(34)	130
Ethnicity: Other	5%	(11)	23%	(56)	34%	(81)	38%	(92)	24
All Christian	5%	(16)	23%	(69)	36%	(107)	35%	(103)	296
All Non-Christian	5%	(3)	26%	(17)	39%	(25)	30%	(19)	64
Atheist	6%	(6)	24%	(26)	38%	(41)	32%	(34)	106
Agnostic/Nothing in particular	4%	(23)	22%	(120)	40%	(212)	34%	(179)	534
Religious Non-Protestant/Catholic	7%	(6)	23%	(20)	36%	(30)	34%	(28)	84
Evangelical	6%	(12)	28%	(53)	34%	(65)	32%	(60)	19
Non-Evangelical	5%	(14)	23%	(66)	39%	(112)	33%	(93)	286

Table GZC21_17: And specifically, how much do you trust each of the following? Hollywood

Demographic	A	A lot	S	Some	No	t much	Nor	ne at all	Total N
Americans Age 13 to 23	5%	(49)	23%	(231)	38%	(385)	34%	(335)	1000
Community: Urban	6%	(17)	24%	(64)	37%	(96)	33%	(86)	262
Community: Suburban	5%	(23)	22%	(110)	42%	(212)	32%	(164)	509
Community: Rural	4%	(9)	25%	(57)	34%	(77)	37%	(86)	229
Employ: Private Sector	6%	(5)	23%	(21)	41%	(38)	31%	(28)	92
Employ: Unemployed	4%	(6)	25%	(37)	35%	(52)	36%	(53)	148
Employ: Other	6%	(4)	16%	(10)	36%	(22)	42%	(25)	61
Military HH: Yes	8%	(10)	23%	(29)	34%	(44)	36%	(46)	129
Military HH: No	4%	(39)	23%	(202)	39%	(341)	33%	(289)	871
RD/WT: Right Direction	8%	(24)	26%	(77)	31%	(94)	35%	(104)	299
RD/WT: Wrong Track	4%	(25)	22%	(154)	41%	(291)	33%	(231)	70:
Trump Job Approve	7%	(20)	20%	(58)	38%	(112)	36%	(105)	296
Trump Job Disapprove	4%	(25)	22%	(121)	42%	(232)	32%	(174)	552
Trump Job Strongly Approve	3%	(3)	25%	(29)	37%	(45)	35%	(42)	119
Trump Job Somewhat Approve	10%	(17)	16%	(29)	38%	(67)	36%	(63)	170
Trump Job Somewhat Disapprove	4%	(8)	23%	(46)	50%	(100)	24%	(48)	203
Trump Job Strongly Disapprove	5%	(16)	21%	(75)	38%	(132)	36%	(126)	349
Favorable of Trump	6%	(16)	22%	(59)	37%	(103)	35%	(97)	275
Unfavorable of Trump	5%	(28)	22%	(131)	41%	(242)	31%	(183)	584
Very Favorable of Trump	5%	(7)	22%	(29)	36%	(46)	37%	(48)	130
Somewhat Favorable of Trump	6%	(9)	21%	(31)	39%	(56)	33%	(48)	145
Somewhat Unfavorable of Trump	5%	(9)	24%	(43)	43%	(76)	28%	(49)	177
Very Unfavorable of Trump	5%	(20)	21%	(87)	41%	(165)	33%	(134)	407
#1 Issue: Economy	3%	(8)	26%	(66)	38%	(96)	33%	(84)	254
#1 Issue: Security	7%	(6)	12%	(10)	41%	(33)	40%	(32)	80
#1 Issue: Health Care	6%	(10)	16%	(28)	44%	(77)	35%	(62)	170
#1 Issue: Women's Issues	6%	(7)	23%	(30)	44%	(57)	27%	(35)	130
#1 Issue: Education	6%	(8)	25%	(37)	37%	(55)	32%	(47)	148
#1 Issue: Energy	2%	(2)	26%	(26)	32%	(32)	40%	(40)	10
#1 Issue: Other	6%	(6)	28%	(26)	31%	(28)	35%	(33)	9:
2018 House Vote: Democrat	6%	(6)	24%	(26)	41%	(44)	30%	(33)	109
2018 House Vote: Republican	7%	(3)	21%	(10)	32%	(16)	41%	(20)	50

Table GZC21_17: And specifically, how much do you trust each of the following? Hollywood

Demographic	A	lot	S	Some		t much	None at all		Total N	
Americans Age 13 to 23	5%	(49)	23%	(231)	38%	(385)	34%	(335)	1000	
2016 Vote: Hillary Clinton	7%	(4)	27%	(17)	34%	(21)	32%	(20)	61	
2016 Vote: Didn't Vote	5%	(42)	23%	(202)	39%	(352)	33%	(296)	893	
Voted in 2014: No	4%	(44)	23%	(223)	39%	(375)	34%	(331)	972	
2012 Vote: Didn't Vote	5%	(45)	23%	(223)	39%	(378)	34%	(331)	976	
4-Region: Northeast	6%	(12)	26%	(53)	37%	(73)	31%	(61)	200	
4-Region: Midwest	4%	(9)	22%	(48)	42%	(94)	32%	(71)	222	
4-Region: South	4%	(15)	22%	(77)	37%	(132)	37%	(131)	356	
4-Region: West	6%	(13)	24%	(53)	38%	(85)	33%	(72)	223	

Table GZC22_1: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? The U.S. government*

Demographic	Inc	reased	Staveo	l the same	Dec	creased		Know / No oinion	Total N
Americans Age 13 to 23	15%	(151)	39%	(391)	29%	(293)	17%	(165)	1000
Gender: Male	17%	(83)	40%	(194)	27%	(134)	16%	(77)	489
Gender: Female	13%	(68)	38%	(196)	31%	(151)	17%	(88)	511
Generation Z: 13-23	15%	(151)	39%	(391)	29%	(293)	17%	(165)	1000
PID: Dem (no lean)	13%	(46)	38%	(133)	40%	(140)	9%	(32)	352
PID: Ind (no lean)	10%	(42)	37%	(162)	28%	(124)	25%	(108)	436
PID: Rep (no lean)	30%	(63)	45%	(96)	14%	(29)	12%	(25)	213
PID/Gender: Dem Men	13%	(21)	41%	(63)	39%	(61)	6%	(10)	154
PID/Gender: Dem Women	13%	(25)	36%	(70)	40%	(80)	12%	(23)	198
PID/Gender: Ind Men	11%	(23)	36%	(75)	28%	(59)	26%	(54)	212
PID/Gender: Ind Women	9%	(19)	39%	(86)	29%	(65)	24%	(54)	224
PID/Gender: Rep Men	32%	(39)	45%	(56)	12%	(15)	11%	(13)	123
PID/Gender: Rep Women	27%	(24)	44%	(40)	16%	(15)	13%	(12)	90
Ideo: Liberal (1-3)	9%	(28)	35%	(110)	47%	(147)	9%	(28)	312
Ideo: Moderate (4)	15%	(27)	43%	(76)	31%	(54)	10%	(18)	176
Ideo: Conservative (5-7)	28%	(53)	47%	(86)	17%	(32)	8%	(15)	186
Educ: < College	15%	(139)	39%	(359)	29%	(266)	17%	(157)	920
Educ: Bachelors degree	12%	(7)	42%	(25)	38%	(23)	8%	(5)	60
Income: Under 50k	15%	(77)	34%	(179)	30%	(155)	22%	(114)	525
Income: 50k-100k	14%	(39)	45%	(128)	30%	(85)	12%	(35)	286
Income: 100k+	18%	(34)	45%	(84)	28%	(54)	9%	(17)	188
Ethnicity: White	17%	(110)	38%	(241)	30%	(187)	14%	(91)	629
Ethnicity: Hispanic	18%	(36)	40%	(81)	21%	(43)	21%	(43)	203
Ethnicity: Afr. Am.	9%	(12)	40%	(52)	35%	(45)	16%	(21)	130
Ethnicity: Other	12%	(29)	41%	(98)	25%	(61)	22%	(53)	241
All Christian	19%	(56)	44%	(130)	25%	(75)	12%	(36)	296
All Non-Christian	18%	(12)	29%	(18)	38%	(24)	15%	(9)	64
Atheist	6%	(7)	39%	(42)	46%	(49)	8%	(8)	106
Agnostic/Nothing in particular	14%	(77)	38%	(201)	27%	(145)	21%	(112)	534
Religious Non-Protestant/Catholic	19%	(16)	32%	(27)	35%	(29)	14%	(12)	84

Table GZC22_1: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? The U.S. government*

							Don't l	Know / No	
Demographic	Inc	reased	Stayed	d the same	Dec	creased	Op	oinion	Total N
Americans Age 13 to 23	15%	(151)	39%	(391)	29%	(293)	17%	(165)	1000
Evangelical	21%	(40)	42%	(80)	21%	(39)	17%	(32)	191
Non-Evangelical	22%	(63)	40%	(114)	25%	(70)	13%	(38)	286
Community: Urban	19%	(49)	36%	(95)	27%	(72)	18%	(47)	262
Community: Suburban	15%	(78)	40%	(206)	32%	(161)	13%	(64)	509
Community: Rural	10%	(24)	40%	(90)	26%	(60)	24%	(54)	229
Employ: Private Sector	18%	(16)	46%	(43)	31%	(29)	5%	(5)	92
Employ: Unemployed	12%	(18)	36%	(53)	33%	(49)	19%	(28)	148
Employ: Other	6%	(4)	29%	(18)	44%	(27)	20%	(12)	61
Military HH: Yes	23%	(30)	31%	(40)	20%	(26)	26%	(34)	129
Military HH: No	14%	(121)	40%	(351)	31%	(267)	15%	(132)	871
RD/WT: Right Direction	26%	(78)	46%	(139)	11%	(33)	16%	(49)	299
RD/WT: Wrong Track	10%	(73)	36%	(252)	37%	(260)	17%	(116)	701
Trump Job Approve	28%	(82)	48%	(142)	15%	(45)	9%	(26)	296
Trump Job Disapprove	10%	(57)	34%	(186)	42%	(233)	14%	(76)	552
Trump Job Strongly Approve	29%	(34)	47%	(56)	14%	(17)	11%	(13)	119
Trump Job Somewhat Approve	27%	(48)	49%	(87)	16%	(28)	8%	(14)	176
Trump Job Somewhat Disapprove	14%	(29)	41%	(83)	28%	(56)	17%	(35)	203
Trump Job Strongly Disapprove	8%	(28)	29%	(103)	51%	(177)	12%	(41)	349
Favorable of Trump	29%	(79)	49%	(134)	14%	(38)	9%	(24)	275
Unfavorable of Trump	10%	(56)	36%	(210)	40%	(234)	14%	(84)	584
Very Favorable of Trump	35%	(46)	43%	(56)	16%	(20)	7%	(9)	130
Somewhat Favorable of Trump	23%	(33)	54%	(79)	12%	(18)	10%	(15)	145
Somewhat Unfavorable of Trump	13%	(23)	48%	(85)	24%	(42)	15%	(27)	177
Very Unfavorable of Trump	8%	(34)	31%	(124)	47%	(192)	14%	(57)	407

Table GZC22_1: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? The U.S. government

							Don't	Know / No	
Demographic	Inc	reased	Stayed	l the same	Dec	creased	Oı	pinion	Total N
Americans Age 13 to 23	15%	(151)	39%	(391)	29%	(293)	17%	(165)	1000
#1 Issue: Economy	19%	(47)	48%	(121)	26%	(67)	7%	(19)	254
#1 Issue: Security	26%	(20)	35%	(28)	25%	(20)	15%	(12)	80
#1 Issue: Health Care	12%	(21)	31%	(55)	38%	(68)	18%	(32)	176
#1 Issue: Women's Issues	12%	(16)	39%	(51)	30%	(39)	19%	(25)	130
#1 Issue: Education	16%	(24)	45%	(67)	23%	(33)	16%	(24)	148
#1 Issue: Energy	11%	(11)	40%	(40)	41%	(41)	9%	(9)	101
#1 Issue: Other	10%	(9)	26%	(24)	19%	(18)	45%	(42)	93
2018 House Vote: Democrat	15%	(17)	46%	(50)	34%	(37)	4%	(5)	109
2018 House Vote: Republican	28%	(14)	44%	(22)	18%	(9)	10%	(5)	50
2016 Vote: Hillary Clinton	16%	(10)	39%	(24)	39%	(24)	7%	(4)	61
2016 Vote: Didn't Vote	15%	(134)	38%	(342)	29%	(259)	18%	(158)	893
Voted in 2014: No	15%	(144)	39%	(375)	30%	(289)	17%	(164)	972
2012 Vote: Didn't Vote	15%	(144)	39%	(381)	30%	(289)	17%	(162)	976
4-Region: Northeast	17%	(33)	42%	(84)	28%	(56)	14%	(27)	200
4-Region: Midwest	13%	(29)	39%	(86)	32%	(71)	16%	(35)	222
4-Region: South	14%	(49)	37%	(131)	30%	(106)	20%	(70)	356
4-Region: West	17%	(39)	41%	(90)	27%	(61)	15%	(33)	223

Table GZC22_2: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My state government*

Demographic	Inc	creased	Stayeo	d the same	Dec	creased		Know / No pinion	Total N
Americans Age 13 to 23	23%	(233)	45%	(447)	16%	(156)	16%	(165)	1000
Gender: Male	23%	(113)	47%	(229)	14%	(70)	16%	(77)	489
Gender: Female	24%	(120)	43%	(218)	17%	(86)	17%	(87)	511
Generation Z: 13-23	23%	(233)	45%	(447)	16%	(156)	16%	(165)	1000
PID: Dem (no lean)	31%	(110)	44%	(156)	15%	(52)	10%	(34)	352
PID: Ind (no lean)	15%	(67)	44%	(190)	17%	(74)	24%	(104)	436
PID: Rep (no lean)	26%	(56)	47%	(101)	14%	(30)	12%	(27)	213
PID/Gender: Dem Men	32%	(49)	49%	(75)	14%	(21)	6%	(9)	154
PID/Gender: Dem Women	31%	(61)	41%	(81)	16%	(31)	13%	(25)	198
PID/Gender: Ind Men	14%	(30)	45%	(96)	15%	(33)	25%	(53)	212
PID/Gender: Ind Women	17%	(37)	42%	(94)	19%	(41)	23%	(51)	224
PID/Gender: Rep Men	27%	(33)	47%	(57)	14%	(17)	13%	(15)	123
PID/Gender: Rep Women	25%	(22)	48%	(43)	15%	(13)	12%	(11)	90
Ideo: Liberal (1-3)	31%	(96)	43%	(135)	16%	(51)	10%	(30)	312
Ideo: Moderate (4)	23%	(41)	48%	(85)	18%	(31)	11%	(19)	176
Ideo: Conservative (5-7)	25%	(46)	50%	(93)	17%	(31)	8%	(15)	186
Educ: < College	23%	(211)	45%	(414)	15%	(138)	17%	(156)	920
Educ: Bachelors degree	30%	(18)	40%	(24)	22%	(13)	8%	(5)	60
Income: Under 50k	21%	(112)	41%	(214)	16%	(85)	22%	(114)	525
Income: 50k-100k	24%	(68)	52%	(149)	13%	(39)	11%	(31)	286
Income: 100k+	28%	(53)	44%	(83)	17%	(32)	11%	(20)	188
Ethnicity: White	24%	(154)	45%	(282)	17%	(105)	14%	(88)	629
Ethnicity: Hispanic	21%	(43)	45%	(91)	14%	(29)	20%	(40)	203
Ethnicity: Afr. Am.	19%	(25)	41%	(54)	20%	(26)	19%	(25)	130
Ethnicity: Other	22%	(54)	46%	(110)	10%	(25)	22%	(52)	241
All Christian	27%	(80)	47%	(140)	14%	(41)	12%	(35)	296
All Non-Christian	26%	(17)	44%	(28)	14%	(9)	17%	(11)	64
Atheist	24%	(25)	50%	(54)	17%	(18)	9%	(10)	106
Agnostic/Nothing in particular	21%	(111)	42%	(226)	16%	(88)	21%	(110)	534
Religious Non-Protestant/Catholic	28%	(24)	43%	(36)	13%	(11)	16%	(14)	84

Table GZC22_2: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My state government*

_	_	_	_		_	_		Know / No	
Demographic	Inc	reased	Stayeo	d the same	Dec	creased	Or	oinion	Total N
Americans Age 13 to 23	23%	(233)	45%	(447)	16%	(156)	16%	(165)	1000
Evangelical	24%	(46)	46%	(88)	14%	(26)	16%	(31)	191
Non-Evangelical	28%	(79)	45%	(128)	14%	(41)	13%	(38)	286
Community: Urban	25%	(65)	43%	(113)	13%	(34)	19%	(50)	262
Community: Suburban	26%	(130)	45%	(231)	16%	(81)	13%	(66)	509
Community: Rural	16%	(38)	45%	(103)	18%	(40)	21%	(48)	229
Employ: Private Sector	28%	(26)	48%	(44)	18%	(17)	6%	(6)	92
Employ: Unemployed	19%	(29)	48%	(71)	15%	(23)	18%	(26)	148
Employ: Other	7%	(4)	47%	(28)	28%	(17)	18%	(11)	61
Military HH: Yes	31%	(40)	32%	(41)	9%	(12)	28%	(37)	129
Military HH: No	22%	(193)	47%	(406)	17%	(144)	15%	(128)	871
RD/WT: Right Direction	26%	(78)	47%	(139)	11%	(32)	16%	(49)	299
RD/WT: Wrong Track	22%	(154)	44%	(307)	18%	(124)	16%	(115)	701
Trump Job Approve	28%	(83)	49%	(144)	14%	(40)	9%	(28)	296
Trump Job Disapprove	25%	(136)	43%	(237)	19%	(105)	13%	(74)	552
Trump Job Strongly Approve	26%	(31)	47%	(56)	14%	(17)	13%	(15)	119
Trump Job Somewhat Approve	30%	(52)	50%	(88)	13%	(23)	7%	(13)	176
Trump Job Somewhat Disapprove	25%	(50)	45%	(91)	15%	(31)	15%	(31)	203
Trump Job Strongly Disapprove	25%	(86)	42%	(146)	21%	(75)	12%	(43)	349
Favorable of Trump	27%	(75)	49%	(135)	15%	(42)	9%	(24)	275
Unfavorable of Trump	24%	(142)	45%	(260)	17%	(98)	14%	(83)	584
Very Favorable of Trump	31%	(41)	44%	(58)	17%	(22)	8%	(10)	130
Somewhat Favorable of Trump	23%	(34)	54%	(77)	14%	(20)	9%	(14)	145
Somewhat Unfavorable of Trump	24%	(43)	49%	(87)	12%	(20)	15%	(27)	177
Very Unfavorable of Trump	24%	(99)	43%	(174)	19%	(78)	14%	(56)	407

Table GZC22_2: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My state government*

	_				_	_		Know / No	
Demographic	lno	creased	Stayed	l the same	Dec	creased	OI	oinion	Total N
Americans Age 13 to 23	23%	(233)	45%	(447)	16%	(156)	16%	(165)	1000
#1 Issue: Economy	26%	(65)	48%	(122)	16%	(42)	10%	(25)	254
#1 Issue: Security	32%	(25)	37%	(29)	16%	(13)	16%	(13)	80
#1 Issue: Health Care	27%	(47)	37%	(66)	18%	(32)	18%	(32)	176
#1 Issue: Women's Issues	22%	(28)	50%	(65)	12%	(16)	16%	(21)	130
#1 Issue: Education	19%	(28)	47%	(70)	16%	(23)	18%	(27)	148
#1 Issue: Energy	24%	(24)	51%	(52)	16%	(16)	9%	(9)	101
#1 Issue: Other	12%	(11)	39%	(36)	11%	(10)	38%	(36)	93
2018 House Vote: Democrat	34%	(37)	50%	(54)	12%	(13)	5%	(5)	109
2018 House Vote: Republican	14%	(7)	49%	(24)	27%	(13)	10%	(5)	50
2016 Vote: Hillary Clinton	38%	(24)	48%	(30)	8%	(5)	6%	(3)	61
2016 Vote: Didn't Vote	22%	(200)	44%	(394)	16%	(141)	18%	(158)	893
Voted in 2014: No	23%	(226)	44%	(432)	16%	(152)	17%	(162)	972
2012 Vote: Didn't Vote	23%	(227)	45%	(435)	16%	(153)	17%	(161)	976
4-Region: Northeast	22%	(43)	50%	(101)	15%	(31)	13%	(25)	200
4-Region: Midwest	25%	(56)	41%	(91)	16%	(36)	18%	(39)	222
4-Region: South	18%	(64)	44%	(158)	18%	(65)	20%	(69)	356
4-Region: West	31%	(70)	44%	(98)	11%	(24)	14%	(31)	223

Table GZC22_3: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My local government*

Demographic	In	creased	Stayeo	d the same	Dec	creased		Know / No pinion	Total N
Americans Age 13 to 23	20%	(202)	48%	(484)	14%	(138)	18%	(176)	1000
Gender: Male	21%	(104)	49%	(239)	13%	(62)	17%	(83)	489
Gender: Female	19%	(97)	48%	(245)	15%	(76)	18%	(93)	511
Generation Z: 13-23	20%	(202)	48%	(484)	14%	(138)	18%	(176)	1000
PID: Dem (no lean)	26%	(93)	49%	(172)	14%	(50)	11%	(37)	352
PID: Ind (no lean)	14%	(61)	46%	(199)	15%	(67)	25%	(108)	436
PID: Rep (no lean)	23%	(48)	53%	(114)	10%	(21)	14%	(30)	213
PID/Gender: Dem Men	30%	(46)	51%	(78)	12%	(18)	7%	(11)	154
PID/Gender: Dem Women	23%	(46)	47%	(94)	16%	(32)	13%	(26)	198
PID/Gender: Ind Men	13%	(27)	45%	(96)	16%	(33)	26%	(56)	212
PID/Gender: Ind Women	15%	(34)	46%	(103)	15%	(34)	24%	(53)	224
PID/Gender: Rep Men	25%	(31)	53%	(65)	9%	(11)	13%	(16)	123
PID/Gender: Rep Women	19%	(17)	55%	(49)	11%	(10)	15%	(14)	90
Ideo: Liberal (1-3)	27%	(83)	48%	(150)	16%	(50)	9%	(29)	312
Ideo: Moderate (4)	20%	(36)	54%	(94)	15%	(27)	11%	(19)	176
Ideo: Conservative (5-7)	21%	(40)	57%	(107)	12%	(23)	9%	(17)	186
Educ: < College	20%	(181)	48%	(446)	13%	(124)	18%	(169)	920
Educ: Bachelors degree	28%	(17)	50%	(30)	17%	(10)	5%	(3)	60
Income: Under 50k	19%	(100)	42%	(222)	16%	(85)	23%	(119)	525
Income: 50k-100k	22%	(63)	55%	(158)	10%	(29)	13%	(36)	286
Income: 100k+	21%	(39)	56%	(105)	13%	(24)	11%	(21)	188
Ethnicity: White	21%	(135)	50%	(317)	14%	(87)	14%	(90)	629
Ethnicity: Hispanic	20%	(41)	42%	(86)	15%	(29)	23%	(46)	203
Ethnicity: Afr. Am.	13%	(17)	49%	(63)	19%	(25)	19%	(25)	130
Ethnicity: Other	21%	(50)	43%	(104)	11%	(27)	25%	(60)	241
All Christian	21%	(63)	55%	(163)	12%	(34)	12%	(35)	296
All Non-Christian	24%	(15)	45%	(29)	14%	(9)	18%	(11)	64
Atheist	21%	(22)	50%	(54)	20%	(21)	9%	(10)	106
Agnostic/Nothing in particular	19%	(102)	45%	(239)	14%	(74)	22%	(119)	534
Religious Non-Protestant/Catholic	24%	(20)	46%	(39)	13%	(11)	17%	(15)	84

Table GZC22_3: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My local government*

							Don't I	Know / No	
Demographic	Inc	creased	Stayeo	d the same	Dec	creased	Op	oinion	Total N
Americans Age 13 to 23	20%	(202)	48%	(484)	14%	(138)	18%	(176)	1000
Evangelical	23%	(44)	48%	(91)	14%	(26)	16%	(30)	191
Non-Evangelical	24%	(69)	52%	(147)	11%	(31)	13%	(38)	286
Community: Urban	21%	(56)	45%	(118)	13%	(33)	21%	(55)	262
Community: Suburban	22%	(113)	50%	(257)	14%	(71)	13%	(68)	509
Community: Rural	14%	(32)	48%	(109)	15%	(34)	23%	(53)	229
Employ: Private Sector	21%	(20)	54%	(50)	19%	(18)	5%	(5)	92
Employ: Unemployed	17%	(25)	48%	(71)	14%	(21)	22%	(32)	148
Employ: Other	10%	(6)	49%	(30)	18%	(11)	22%	(14)	61
Military HH: Yes	28%	(36)	34%	(44)	8%	(10)	30%	(39)	129
Military HH: No	19%	(165)	51%	(441)	15%	(128)	16%	(136)	871
RD/WT: Right Direction	25%	(76)	48%	(144)	8%	(25)	18%	(54)	299
RD/WT: Wrong Track	18%	(126)	49%	(340)	16%	(113)	17%	(122)	701
Trump Job Approve	27%	(79)	53%	(158)	10%	(28)	10%	(30)	296
Trump Job Disapprove	20%	(111)	49%	(268)	18%	(98)	14%	(75)	552
Trump Job Strongly Approve	25%	(30)	53%	(63)	9%	(10)	14%	(16)	119
Trump Job Somewhat Approve	28%	(49)	54%	(95)	10%	(18)	8%	(14)	176
Trump Job Somewhat Disapprove	19%	(38)	50%	(102)	14%	(29)	17%	(34)	203
Trump Job Strongly Disapprove	21%	(72)	48%	(166)	20%	(70)	12%	(41)	349
Favorable of Trump	26%	(72)	54%	(148)	10%	(28)	10%	(27)	275
Unfavorable of Trump	20%	(115)	50%	(290)	17%	(97)	14%	(82)	584
Very Favorable of Trump	29%	(38)	52%	(68)	12%	(15)	7%	(9)	130
Somewhat Favorable of Trump	23%	(34)	55%	(80)	9%	(13)	13%	(18)	145
Somewhat Unfavorable of Trump	17%	(30)	56%	(100)	10%	(18)	16%	(28)	177
Very Unfavorable of Trump	21%	(85)	47%	(190)	19%	(78)	13%	(54)	407

Table GZC22_3: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My local government*

							Don't	Know / No	
Demographic	Inc	reased	Stayed	l the same	Dec	creased	Oj	pinion	Total N
Americans Age 13 to 23	20%	(202)	48%	(484)	14%	(138)	18%	(176)	1000
#1 Issue: Economy	23%	(59)	52%	(132)	15%	(39)	10%	(24)	254
#1 Issue: Security	26%	(21)	49%	(39)	8%	(6)	17%	(14)	80
#1 Issue: Health Care	24%	(42)	40%	(70)	18%	(31)	19%	(34)	176
#1 Issue: Women's Issues	16%	(21)	51%	(67)	13%	(18)	20%	(26)	130
#1 Issue: Education	16%	(24)	53%	(78)	12%	(18)	19%	(28)	148
#1 Issue: Energy	21%	(21)	52%	(53)	18%	(18)	9%	(9)	101
#1 Issue: Other	14%	(13)	40%	(37)	5%	(5)	41%	(38)	93
2018 House Vote: Democrat	33%	(36)	49%	(53)	14%	(15)	4%	(4)	109
2018 House Vote: Republican	16%	(8)	57%	(28)	20%	(10)	6%	(3)	50
2016 Vote: Hillary Clinton	33%	(20)	46%	(28)	16%	(10)	5%	(3)	61
2016 Vote: Didn't Vote	19%	(172)	48%	(432)	14%	(121)	19%	(168)	893
Voted in 2014: No	20%	(195)	48%	(468)	14%	(134)	18%	(175)	972
2012 Vote: Didn't Vote	20%	(195)	49%	(474)	14%	(134)	18%	(173)	976
4-Region: Northeast	17%	(35)	56%	(112)	10%	(21)	16%	(32)	200
4-Region: Midwest	22%	(49)	47%	(104)	14%	(32)	17%	(37)	222
4-Region: South	17%	(59)	46%	(162)	17%	(60)	21%	(74)	356
4-Region: West	26%	(59)	48%	(106)	12%	(26)	15%	(33)	223

Table GZC22_4: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? The media*

	_		•		_			Know / No	
Demographic	Inc	reased	Stayeo	d the same	Dec	creased	O _l	pinion	Total N
Americans Age 13 to 23	12%	(117)	47%	(467)	26%	(261)	15%	(154)	1000
Gender: Male	12%	(60)	45%	(219)	26%	(125)	17%	(84)	489
Gender: Female	11%	(57)	49%	(249)	27%	(136)	14%	(70)	511
Generation Z: 13-23	12%	(117)	47%	(467)	26%	(261)	15%	(154)	1000
PID: Dem (no lean)	16%	(56)	53%	(187)	22%	(77)	9%	(31)	352
PID: Ind (no lean)	9%	(38)	43%	(188)	26%	(115)	22%	(95)	436
PID: Rep (no lean)	11%	(23)	43%	(92)	33%	(69)	13%	(28)	213
PID/Gender: Dem Men	17%	(27)	52%	(80)	23%	(35)	8%	(12)	154
PID/Gender: Dem Women	15%	(29)	54%	(108)	21%	(42)	10%	(19)	198
PID/Gender: Ind Men	7%	(15)	43%	(91)	25%	(52)	25%	(53)	212
PID/Gender: Ind Women	10%	(23)	43%	(96)	28%	(63)	19%	(42)	224
PID/Gender: Rep Men	15%	(19)	39%	(48)	31%	(38)	15%	(19)	123
PID/Gender: Rep Women	5%	(5)	50%	(44)	35%	(32)	10%	(9)	90
Ideo: Liberal (1-3)	14%	(43)	53%	(164)	26%	(80)	8%	(25)	312
Ideo: Moderate (4)	13%	(22)	54%	(95)	24%	(43)	9%	(16)	176
Ideo: Conservative (5-7)	9%	(17)	41%	(76)	41%	(76)	9%	(16)	186
Educ: < College	12%	(110)	47%	(428)	26%	(236)	16%	(146)	920
Educ: Bachelors degree	7%	(4)	52%	(32)	34%	(21)	7%	(4)	60
Income: Under 50k	12%	(62)	45%	(238)	23%	(120)	20%	(105)	525
Income: 50k-100k	14%	(39)	48%	(137)	30%	(85)	9%	(26)	286
Income: 100k+	9%	(16)	49%	(92)	30%	(56)	13%	(24)	188
Ethnicity: White	11%	(69)	47%	(293)	29%	(183)	13%	(83)	629
Ethnicity: Hispanic	12%	(24)	49%	(99)	17%	(34)	22%	(45)	203
Ethnicity: Afr. Am.	16%	(21)	45%	(59)	23%	(30)	15%	(20)	130
Ethnicity: Other	11%	(27)	48%	(115)	20%	(48)	21%	(51)	241
All Christian	15%	(43)	51%	(152)	23%	(69)	11%	(32)	296
All Non-Christian	12%	(8)	45%	(28)	27%	(17)	16%	(10)	64
Atheist	7%	(8)	46%	(49)	39%	(41)	8%	(9)	106
Agnostic/Nothing in particular	11%	(59)	45%	(238)	25%	(134)	19%	(103)	534
Religious Non-Protestant/Catholic	15%	(13)	45%	(38)	24%	(20)	16%	(14)	84

Table GZC22_4: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? The media*

- I.	_	•	0.1	1.1	.	•		Know / No	m . 137
Demographic	Inc	reased	Stayed	d the same	Dec	creased	Op	oinion	Total N
Americans Age 13 to 23	12%	(117)	47%	(467)	26%	(261)	15%	(154)	1000
Evangelical	13%	(25)	47%	(89)	24%	(46)	16%	(31)	191
Non-Evangelical	14%	(39)	48%	(138)	26%	(74)	12%	(34)	286
Community: Urban	16%	(41)	45%	(117)	24%	(64)	15%	(40)	262
Community: Suburban	12%	(63)	48%	(243)	28%	(143)	12%	(59)	509
Community: Rural	6%	(13)	47%	(106)	24%	(54)	24%	(55)	229
Employ: Private Sector	17%	(15)	45%	(42)	34%	(32)	4%	(4)	92
Employ: Unemployed	12%	(17)	48%	(71)	22%	(32)	19%	(28)	148
Employ: Other	12%	(7)	42%	(26)	20%	(12)	26%	(16)	61
Military HH: Yes	16%	(21)	36%	(47)	26%	(33)	22%	(28)	129
Military HH: No	11%	(96)	48%	(420)	26%	(228)	14%	(126)	871
RD/WT: Right Direction	12%	(34)	45%	(134)	27%	(81)	17%	(50)	299
RD/WT: Wrong Track	12%	(83)	48%	(333)	26%	(180)	15%	(105)	701
Trump Job Approve	13%	(37)	44%	(131)	34%	(99)	10%	(28)	296
Trump Job Disapprove	13%	(71)	50%	(276)	26%	(141)	12%	(64)	552
Trump Job Strongly Approve	13%	(15)	34%	(41)	41%	(49)	12%	(14)	119
Trump Job Somewhat Approve	13%	(22)	51%	(90)	29%	(51)	8%	(14)	176
Trump Job Somewhat Disapprove	15%	(30)	46%	(94)	28%	(58)	10%	(21)	203
Trump Job Strongly Disapprove	12%	(40)	52%	(182)	24%	(84)	12%	(43)	349
Favorable of Trump	12%	(32)	45%	(125)	34%	(92)	10%	(26)	275
Unfavorable of Trump	13%	(78)	49%	(289)	25%	(145)	12%	(73)	584
Very Favorable of Trump	13%	(18)	38%	(50)	40%	(52)	8%	(11)	130
Somewhat Favorable of Trump	10%	(14)	52%	(75)	28%	(40)	11%	(16)	145
Somewhat Unfavorable of Trump	17%	(30)	43%	(77)	27%	(47)	13%	(23)	177
Very Unfavorable of Trump	12%	(48)	52%	(212)	24%	(98)	12%	(50)	407

Table GZC22_4: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? The media*

							Don't l	Know / No	
Demographic	Inc	reased	Stayed	l the same	Dec	creased	Oı	oinion	Total N
Americans Age 13 to 23	12%	(117)	47%	(467)	26%	(261)	15%	(154)	1000
#1 Issue: Economy	11%	(29)	53%	(134)	28%	(71)	8%	(21)	254
#1 Issue: Security	17%	(13)	33%	(26)	33%	(26)	17%	(14)	80
#1 Issue: Health Care	11%	(19)	47%	(83)	28%	(49)	14%	(25)	176
#1 Issue: Women's Issues	14%	(18)	46%	(60)	24%	(31)	16%	(21)	130
#1 Issue: Education	11%	(16)	48%	(71)	27%	(40)	14%	(21)	148
#1 Issue: Energy	11%	(11)	50%	(51)	28%	(28)	10%	(11)	101
#1 Issue: Other	6%	(6)	35%	(33)	15%	(14)	44%	(41)	93
2018 House Vote: Democrat	15%	(16)	60%	(65)	21%	(23)	4%	(5)	109
2018 House Vote: Republican	8%	(4)	45%	(22)	41%	(21)	6%	(3)	50
2016 Vote: Hillary Clinton	14%	(9)	55%	(34)	25%	(15)	5%	(3)	61
2016 Vote: Didn't Vote	12%	(105)	46%	(408)	26%	(232)	16%	(147)	893
Voted in 2014: No	12%	(113)	46%	(450)	26%	(257)	16%	(152)	972
2012 Vote: Didn't Vote	11%	(111)	47%	(459)	26%	(255)	15%	(151)	976
4-Region: Northeast	12%	(23)	50%	(100)	25%	(50)	13%	(26)	200
4-Region: Midwest	10%	(22)	45%	(100)	29%	(65)	16%	(35)	222
4-Region: South	10%	(37)	44%	(157)	27%	(95)	19%	(67)	356
4-Region: West	16%	(35)	49%	(110)	23%	(52)	12%	(26)	223

Table GZC22_5: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Medical experts, such as doctors

Demographic	Inc	creased	Stayed	l the same	Dec	reased		Know / No pinion	Total N
Americans Age 13 to 23	48%	(476)	31%	(311)	7%	(69)	14%	(145)	1000
Gender: Male	43%	(210)	34%	(165)	8%	(37)	16%	(76)	489
Gender: Female	52%	(266)	29%	(146)	6%	(31)	13%	(68)	511
Generation Z: 13-23	48%	(476)	31%	(311)	7%	(69)	14%	(145)	1000
PID: Dem (no lean)	57%	(201)	30%	(105)	6%	(20)	7%	(26)	352
PID: Ind (no lean)	39%	(169)	33%	(142)	8%	(34)	21%	(91)	436
PID: Rep (no lean)	50%	(105)	30%	(64)	7%	(15)	13%	(28)	213
PID/Gender: Dem Men	58%	(89)	32%	(49)	5%	(7)	6%	(9)	154
PID/Gender: Dem Women	57%	(112)	28%	(56)	7%	(13)	9%	(17)	198
PID/Gender: Ind Men	30%	(64)	37%	(78)	9%	(20)	24%	(50)	212
PID/Gender: Ind Women	47%	(106)	29%	(64)	6%	(14)	18%	(41)	224
PID/Gender: Rep Men	47%	(57)	31%	(38)	8%	(10)	14%	(18)	123
PID/Gender: Rep Women	53%	(48)	29%	(26)	5%	(5)	12%	(11)	90
Ideo: Liberal (1-3)	57%	(179)	30%	(92)	6%	(19)	7%	(22)	312
Ideo: Moderate (4)	48%	(85)	36%	(63)	8%	(13)	9%	(16)	176
Ideo: Conservative (5-7)	46%	(86)	35%	(64)	12%	(23)	7%	(13)	186
Educ: < College	48%	(439)	31%	(286)	6%	(59)	15%	(136)	920
Educ: Bachelors degree	55%	(33)	29%	(18)	9%	(5)	7%	(4)	60
Income: Under 50k	42%	(222)	30%	(160)	8%	(41)	20%	(103)	525
Income: 50k-100k	53%	(152)	34%	(97)	5%	(14)	8%	(22)	286
Income: 100k+	54%	(102)	29%	(54)	7%	(13)	10%	(20)	188
Ethnicity: White	51%	(324)	31%	(196)	5%	(31)	12%	(78)	629
Ethnicity: Hispanic	48%	(96)	28%	(56)	7%	(13)	18%	(37)	203
Ethnicity: Afr. Am.	38%	(50)	33%	(43)	16%	(20)	13%	(17)	130
Ethnicity: Other	42%	(102)	30%	(72)	7%	(17)	20%	(49)	241
All Christian	50%	(146)	32%	(94)	7%	(20)	12%	(35)	296
All Non-Christian	41%	(26)	33%	(21)	12%	(8)	14%	(9)	64
Atheist	57%	(61)	31%	(33)	7%	(7)	5%	(6)	106
Agnostic/Nothing in particular	45%	(243)	31%	(163)	6%	(33)	18%	(95)	534
Religious Non-Protestant/Catholic	42%	(35)	32%	(27)	10%	(9)	15%	(13)	84

Table GZC22_5: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Medical experts, such as doctors

D	T		C4	1 41	Des			Know / No	Total N
Demographic	Inc	creased	Stayed	l the same	Dec	reased	U <u>r</u>	oinion	10tai N
Americans Age 13 to 23	48%	(476)	31%	(311)	7%	(69)	14%	(145)	1000
Evangelical	43%	(82)	31%	(59)	8%	(16)	18%	(34)	191
Non-Evangelical	54%	(154)	29%	(82)	7%	(21)	10%	(28)	286
Community: Urban	48%	(127)	31%	(81)	7%	(18)	14%	(37)	262
Community: Suburban	51%	(261)	30%	(153)	7%	(37)	11%	(58)	509
Community: Rural	38%	(88)	34%	(77)	6%	(14)	22%	(50)	229
Employ: Private Sector	46%	(43)	39%	(36)	11%	(10)	4%	(4)	92
Employ: Unemployed	44%	(65)	35%	(52)	6%	(9)	15%	(22)	148
Employ: Other	34%	(21)	30%	(18)	13%	(8)	23%	(14)	61
Military HH: Yes	46%	(60)	28%	(37)	5%	(6)	21%	(27)	129
Military HH: No	48%	(416)	31%	(274)	7%	(63)	14%	(118)	871
RD/WT: Right Direction	47%	(142)	31%	(94)	5%	(14)	16%	(49)	299
RD/WT: Wrong Track	48%	(334)	31%	(217)	8%	(54)	14%	(96)	701
Trump Job Approve	49%	(145)	36%	(106)	6%	(17)	9%	(26)	296
Trump Job Disapprove	52%	(285)	30%	(167)	7%	(41)	11%	(59)	552
Trump Job Strongly Approve	48%	(57)	36%	(43)	5%	(6)	11%	(13)	119
Trump Job Somewhat Approve	50%	(88)	36%	(64)	7%	(12)	7%	(13)	176
Trump Job Somewhat Disapprove	53%	(108)	31%	(62)	7%	(15)	9%	(18)	203
Trump Job Strongly Disapprove	50%	(176)	30%	(105)	8%	(27)	12%	(41)	349
Favorable of Trump	47%	(131)	35%	(97)	8%	(21)	10%	(27)	275
Unfavorable of Trump	52%	(304)	30%	(178)	7%	(40)	11%	(63)	584
Very Favorable of Trump	50%	(66)	33%	(43)	8%	(11)	9%	(12)	130
Somewhat Favorable of Trump	45%	(65)	37%	(54)	7%	(10)	11%	(15)	145
Somewhat Unfavorable of Trump	51%	(90)	34%	(61)	4%	(7)	10%	(18)	177
Very Unfavorable of Trump	52%	(213)	29%	(117)	8%	(32)	11%	(44)	407

Table GZC22_5: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Medical experts, such as doctors

							Don't	Know / No	
Demographic	Inc	creased	Stayed	l the same	Dec	reased	O _l	oinion	Total N
Americans Age 13 to 23	48%	(476)	31%	(311)	7%	(69)	14%	(145)	1000
#1 Issue: Economy	52%	(133)	32%	(80)	9%	(22)	8%	(19)	254
#1 Issue: Security	45%	(36)	30%	(24)	10%	(8)	15%	(12)	80
#1 Issue: Health Care	50%	(88)	33%	(58)	4%	(8)	13%	(23)	176
#1 Issue: Women's Issues	45%	(58)	32%	(42)	4%	(5)	19%	(25)	130
#1 Issue: Education	47%	(70)	35%	(52)	6%	(9)	11%	(17)	148
#1 Issue: Energy	58%	(59)	27%	(27)	8%	(8)	7%	(7)	101
#1 Issue: Other	26%	(24)	25%	(23)	7%	(7)	42%	(39)	93
2018 House Vote: Democrat	54%	(58)	38%	(42)	4%	(5)	4%	(4)	109
2018 House Vote: Republican	33%	(16)	44%	(22)	14%	(7)	10%	(5)	50
2016 Vote: Hillary Clinton	52%	(32)	37%	(22)	8%	(5)	4%	(3)	61
2016 Vote: Didn't Vote	47%	(423)	30%	(268)	7%	(61)	16%	(140)	893
Voted in 2014: No	48%	(464)	31%	(300)	7%	(65)	15%	(143)	972
2012 Vote: Didn't Vote	48%	(468)	31%	(301)	7%	(65)	15%	(142)	976
4-Region: Northeast	50%	(99)	31%	(62)	6%	(12)	13%	(27)	200
4-Region: Midwest	45%	(99)	32%	(71)	9%	(19)	15%	(32)	222
4-Region: South	46%	(165)	29%	(102)	7%	(24)	18%	(64)	356
4-Region: West	51%	(113)	34%	(75)	6%	(14)	10%	(21)	223

Table GZC22_6: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My elders*

Demographic	Inc	creased	Staveo	l the same	Dec	reased		Know / No pinion	Total N
Americans Age 13 to 23	23%	(228)	52%	(523)	10%	(99)	15%	(150)	1000
Gender: Male	24%	(119)	49%	(240)	11%	(54)	15%	(75)	489
Gender: Female	21%	(110)	55%	(283)	9%	(45)	15%	(74)	511
Generation Z: 13-23	23%	(228)	52%	(523)	10%	(99)	15%	(150)	1000
PID: Dem (no lean)	21%	(75)	57%	(200)	12%	(43)	9%	(33)	352
PID: Ind (no lean)	19%	(83)	51%	(220)	9%	(40)	21%	(93)	436
PID: Rep (no lean)	33%	(70)	49%	(103)	7%	(15)	11%	(24)	213
PID/Gender: Dem Men	23%	(36)	59%	(91)	12%	(18)	6%	(9)	154
PID/Gender: Dem Women	20%	(39)	55%	(109)	13%	(25)	12%	(25)	198
PID/Gender: Ind Men	18%	(38)	48%	(101)	10%	(21)	24%	(52)	212
PID/Gender: Ind Women	20%	(45)	53%	(119)	8%	(19)	18%	(41)	224
PID/Gender: Rep Men	37%	(45)	39%	(48)	12%	(15)	12%	(15)	123
PID/Gender: Rep Women	28%	(25)	61%	(55)	1%	(1)	10%	(9)	90
Ideo: Liberal (1-3)	17%	(53)	60%	(188)	15%	(45)	8%	(26)	312
Ideo: Moderate (4)	30%	(54)	52%	(92)	8%	(15)	9%	(16)	176
Ideo: Conservative (5-7)	33%	(61)	51%	(95)	8%	(15)	8%	(15)	186
Educ: < College	23%	(213)	52%	(477)	10%	(90)	15%	(140)	920
Educ: Bachelors degree	21%	(12)	63%	(38)	8%	(5)	8%	(5)	60
Income: Under 50k	23%	(119)	49%	(258)	10%	(50)	19%	(98)	525
Income: 50k-100k	22%	(63)	58%	(167)	10%	(27)	10%	(29)	286
Income: 100k+	25%	(46)	52%	(98)	11%	(22)	12%	(22)	188
Ethnicity: White	24%	(152)	53%	(336)	10%	(63)	12%	(78)	629
Ethnicity: Hispanic	20%	(41)	49%	(100)	10%	(20)	21%	(42)	203
Ethnicity: Afr. Am.	23%	(30)	52%	(67)	11%	(14)	14%	(18)	130
Ethnicity: Other	19%	(46)	50%	(119)	9%	(22)	22%	(53)	241
All Christian	27%	(79 [°])	51%	(151)	11%	(32)	11%	(34)	296
All Non-Christian	28%	(18)	50%	(32)	9%	(6)	13%	(8)	64
Atheist	18%	(19)	57%	(61)	17%	(18)	9%	(9)	106
Agnostic/Nothing in particular	21%	(112)	52%	(280)	8%	(43)	18%	(99)	534
Religious Non-Protestant/Catholic	26%	(22)	52%	(44)	9%	(7)	13%	(11)	84

Table GZC22_6: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My elders*

							Don't l	Know / No	
Demographic	Inc	creased	Stayeo	l the same	Dec	reased	OI	oinion	Total N
Americans Age 13 to 23	23%	(228)	52%	(523)	10%	(99)	15%	(150)	1000
Evangelical	31%	(59)	46%	(87)	8%	(15)	15%	(29)	191
Non-Evangelical	27%	(79)	51%	(146)	9%	(26)	12%	(35)	286
Community: Urban	21%	(55)	54%	(141)	8%	(21)	17%	(45)	262
Community: Suburban	22%	(113)	55%	(280)	11%	(54)	12%	(62)	509
Community: Rural	26%	(60)	45%	(103)	10%	(24)	19%	(43)	229
Employ: Private Sector	17%	(16)	62%	(57)	16%	(15)	4%	(4)	92
Employ: Unemployed	23%	(34)	48%	(71)	11%	(17)	18%	(27)	148
Employ: Other	19%	(12)	41%	(25)	14%	(8)	26%	(16)	61
Military HH: Yes	28%	(36)	42%	(55)	8%	(11)	22%	(28)	129
Military HH: No	22%	(192)	54%	(469)	10%	(88)	14%	(122)	871
RD/WT: Right Direction	25%	(76)	51%	(154)	7%	(22)	16%	(47)	299
RD/WT: Wrong Track	22%	(152)	53%	(369)	11%	(77)	15%	(102)	701
Trump Job Approve	32%	(95)	52%	(153)	8%	(24)	8%	(23)	296
Trump Job Disapprove	20%	(113)	56%	(306)	12%	(69)	12%	(64)	552
Trump Job Strongly Approve	35%	(41)	45%	(54)	9%	(11)	11%	(13)	119
Trump Job Somewhat Approve	30%	(54)	56%	(100)	7%	(13)	6%	(10)	176
Trump Job Somewhat Disapprove	23%	(47)	55%	(110)	9%	(19)	13%	(26)	203
Trump Job Strongly Disapprove	19%	(66)	56%	(196)	14%	(50)	11%	(38)	349
Favorable of Trump	30%	(83)	52%	(142)	9%	(26)	9%	(24)	275
Unfavorable of Trump	21%	(121)	56%	(327)	11%	(67)	12%	(69)	584
Very Favorable of Trump	39%	(50)	42%	(55)	10%	(13)	9%	(12)	130
Somewhat Favorable of Trump	23%	(33)	60%	(87)	9%	(13)	8%	(12)	145
Somewhat Unfavorable of Trump	24%	(42)	59%	(104)	6%	(10)	11%	(20)	177
Very Unfavorable of Trump	19%	(78)	55%	(223)	14%	(56)	12%	(50)	407

Table GZC22_6: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? My elders*

								Know / No	
Demographic	Inc	creased	Stayed	l the same	Dec	reased	Op	pinion	Total N
Americans Age 13 to 23	23%	(228)	52%	(523)	10%	(99)	15%	(150)	1000
#1 Issue: Economy	24%	(62)	56%	(143)	12%	(29)	8%	(20)	254
#1 Issue: Security	33%	(27)	43%	(35)	7%	(6)	16%	(13)	80
#1 Issue: Health Care	20%	(36)	50%	(88)	12%	(20)	18%	(32)	176
#1 Issue: Women's Issues	20%	(25)	58%	(76)	9%	(12)	13%	(17)	130
#1 Issue: Education	25%	(37)	56%	(82)	7%	(10)	12%	(18)	148
#1 Issue: Energy	23%	(23)	54%	(55)	12%	(12)	12%	(12)	101
#1 Issue: Other	17%	(16)	35%	(33)	8%	(8)	39%	(37)	93
2018 House Vote: Democrat	29%	(31)	56%	(61)	11%	(12)	4%	(4)	109
2018 House Vote: Republican	26%	(13)	54%	(27)	10%	(5)	10%	(5)	50
2016 Vote: Hillary Clinton	21%	(13)	54%	(33)	17%	(11)	8%	(5)	61
2016 Vote: Didn't Vote	23%	(205)	52%	(461)	10%	(85)	16%	(141)	893
Voted in 2014: No	23%	(220)	52%	(508)	10%	(97)	15%	(148)	972
2012 Vote: Didn't Vote	23%	(222)	53%	(513)	10%	(95)	15%	(147)	976
4-Region: Northeast	19%	(39)	57%	(114)	10%	(20)	14%	(27)	200
4-Region: Midwest	27%	(61)	46%	(103)	11%	(24)	16%	(35)	222
4-Region: South	24%	(84)	48%	(171)	11%	(39)	17%	(61)	356
4-Region: West	20%	(45)	61%	(135)	7%	(16)	12%	(27)	223

Table GZC22_7: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Society*

		Ingrasad						Know / No	
Demographic	Inc	creased	Stayeo	d the same	Dec	creased	$O_{\mathbf{J}}$	oinion	Total N
Americans Age 13 to 23	15%	(154)	43%	(427)	26%	(259)	16%	(160)	1000
Gender: Male	17%	(85)	42%	(207)	25%	(121)	15%	(76)	489
Gender: Female	14%	(69)	43%	(219)	27%	(139)	16%	(84)	511
Generation Z: 13-23	15%	(154)	43%	(427)	26%	(259)	16%	(160)	1000
PID: Dem (no lean)	19%	(68)	42%	(148)	28%	(100)	10%	(36)	352
PID: Ind (no lean)	10%	(43)	42%	(185)	26%	(113)	22%	(95)	436
PID: Rep (no lean)	20%	(43)	44%	(94)	22%	(47)	14%	(29)	213
PID/Gender: Dem Men	20%	(32)	49%	(75)	24%	(37)	7%	(10)	154
PID/Gender: Dem Women	18%	(36)	37%	(73)	32%	(63)	13%	(25)	198
PID/Gender: Ind Men	12%	(26)	38%	(81)	26%	(56)	23%	(49)	212
PID/Gender: Ind Women	8%	(17)	46%	(104)	26%	(57)	21%	(46)	224
PID/Gender: Rep Men	22%	(28)	42%	(52)	23%	(28)	13%	(16)	123
PID/Gender: Rep Women	18%	(16)	47%	(42)	21%	(19)	14%	(13)	90
Ideo: Liberal (1-3)	15%	(48)	43%	(135)	32%	(99)	10%	(30)	312
Ideo: Moderate (4)	16%	(28)	48%	(84)	26%	(46)	10%	(18)	176
Ideo: Conservative (5-7)	19%	(35)	47%	(86)	26%	(49)	8%	(15)	186
Educ: < College	15%	(140)	42%	(386)	27%	(245)	16%	(150)	920
Educ: Bachelors degree	19%	(11)	52%	(32)	19%	(12)	10%	(6)	60
Income: Under 50k	14%	(71)	42%	(221)	24%	(129)	20%	(105)	525
Income: 50k-100k	18%	(52)	46%	(131)	26%	(75)	10%	(29)	286
Income: 100k+	16%	(31)	40%	(75)	30%	(56)	14%	(26)	188
Ethnicity: White	16%	(101)	42%	(265)	27%	(173)	14%	(90)	629
Ethnicity: Hispanic	17%	(34)	39%	(78)	24%	(48)	21%	(42)	203
Ethnicity: Afr. Am.	15%	(19)	45%	(59)	26%	(34)	14%	(18)	130
Ethnicity: Other	14%	(34)	43%	(103)	22%	(53)	21%	(52)	241
All Christian	18%	(55)	48%	(143)	21%	(63)	12%	(35)	296
All Non-Christian	14%	(9)	45%	(29)	24%	(15)	17%	(11)	64
Atheist	14%	(14)	43%	(46)	31%	(34)	12%	(12)	106
Agnostic/Nothing in particular	14%	(76)	39%	(209)	28%	(148)	19%	(101)	534
Religious Non-Protestant/Catholic	16%	(14)	44%	(37)	23%	(19)	17%	(15)	84

Table GZC22_7: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Society

							Don't I	Know / No	
Demographic	Inc	creased	Stayed	l the same	Dec	creased	Op	oinion	Total N
Americans Age 13 to 23	15%	(154)	43%	(427)	26%	(259)	16%	(160)	1000
Evangelical	14%	(26)	45%	(85)	26%	(50)	15%	(29)	191
Non-Evangelical	20%	(57)	46%	(131)	22%	(62)	12%	(36)	286
Community: Urban	19%	(49)	41%	(107)	26%	(69)	14%	(37)	262
Community: Suburban	16%	(81)	44%	(222)	27%	(136)	14%	(70)	509
Community: Rural	10%	(24)	43%	(98)	24%	(55)	23%	(53)	229
Employ: Private Sector	19%	(18)	48%	(44)	27%	(25)	6%	(5)	92
Employ: Unemployed	15%	(22)	42%	(62)	26%	(39)	17%	(25)	148
Employ: Other	6%	(4)	47%	(29)	25%	(15)	22%	(13)	61
Military HH: Yes	20%	(26)	35%	(45)	18%	(24)	27%	(35)	129
Military HH: No	15%	(128)	44%	(381)	27%	(236)	14%	(125)	871
RD/WT: Right Direction	20%	(60)	46%	(137)	16%	(47)	18%	(54)	299
RD/WT: Wrong Track	13%	(94)	41%	(289)	30%	(212)	15%	(105)	701
Trump Job Approve	23%	(67)	47%	(139)	20%	(59)	10%	(31)	296
Trump Job Disapprove	13%	(72)	42%	(232)	32%	(178)	13%	(69)	552
Trump Job Strongly Approve	20%	(24)	45%	(54)	21%	(25)	13%	(16)	119
Trump Job Somewhat Approve	25%	(44)	48%	(85)	19%	(33)	8%	(15)	176
Trump Job Somewhat Disapprove	13%	(27)	43%	(88)	29%	(58)	15%	(30)	203
Trump Job Strongly Disapprove	13%	(45)	41%	(144)	34%	(120)	11%	(40)	349
Favorable of Trump	22%	(59)	47%	(128)	21%	(58)	11%	(29)	275
Unfavorable of Trump	14%	(82)	42%	(247)	31%	(182)	13%	(74)	584
Very Favorable of Trump	25%	(33)	43%	(56)	23%	(30)	9%	(11)	130
Somewhat Favorable of Trump	18%	(26)	50%	(72)	20%	(29)	13%	(18)	145
Somewhat Unfavorable of Trump	16%	(29)	49%	(86)	22%	(38)	13%	(23)	177
Very Unfavorable of Trump	13%	(53)	39%	(160)	35%	(143)	12%	(50)	407

Table GZC22_7: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Society

							Don't	Know / No	
Demographic	Inc	reased	Stayed	l the same	Dec	creased	Oj	pinion	Total N
Americans Age 13 to 23	15%	(154)	43%	(427)	26%	(259)	16%	(160)	1000
#1 Issue: Economy	15%	(39)	50%	(126)	27%	(68)	8%	(21)	254
#1 Issue: Security	22%	(17)	41%	(33)	20%	(16)	17%	(14)	80
#1 Issue: Health Care	16%	(28)	37%	(64)	31%	(55)	16%	(29)	176
#1 Issue: Women's Issues	14%	(18)	41%	(54)	25%	(32)	20%	(26)	130
#1 Issue: Education	12%	(18)	49%	(72)	22%	(33)	16%	(24)	148
#1 Issue: Energy	20%	(20)	42%	(43)	30%	(30)	9%	(9)	101
#1 Issue: Other	12%	(11)	32%	(29)	20%	(19)	37%	(34)	93
2018 House Vote: Democrat	14%	(15)	48%	(52)	32%	(35)	6%	(6)	109
2018 House Vote: Republican	12%	(6)	52%	(26)	23%	(11)	13%	(7)	50
2016 Vote: Hillary Clinton	15%	(9)	51%	(31)	29%	(18)	5%	(3)	61
2016 Vote: Didn't Vote	15%	(138)	42%	(372)	26%	(230)	17%	(153)	893
Voted in 2014: No	16%	(153)	42%	(407)	26%	(256)	16%	(156)	972
2012 Vote: Didn't Vote	15%	(151)	43%	(416)	26%	(255)	16%	(155)	976
4-Region: Northeast	14%	(27)	47%	(94)	26%	(52)	13%	(27)	200
4-Region: Midwest	13%	(30)	41%	(90)	29%	(64)	17%	(38)	222
4-Region: South	15%	(52)	40%	(143)	26%	(93)	19%	(68)	356
4-Region: West	20%	(45)	45%	(100)	23%	(50)	12%	(28)	223

Table GZC22_8: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Your local community

Demographic	Inc	creased	Stayed the same		Decreased		Don't Know / No Opinion		Total N	
Americans Age 13 to 23	23%	(231)	48%	(476)	12%	(118)	17%	(174)	1000	
Gender: Male	23%	(111)	46%	(225)	13%	(61)	19%	(92)	489	
Gender: Female	24%	(121)	49%	(251)	11%	(57)	16%	(82)	511	
Generation Z: 13-23	23%	(231)	48%	(476)	12%	(118)	17%	(174)	1000	
PID: Dem (no lean)	30%	(105)	48%	(168)	14%	(48)	9%	(31)	352	
PID: Ind (no lean)	16%	(71)	45%	(196)	12%	(53)	27%	(116)	436	
PID: Rep (no lean)	26%	(56)	53%	(112)	8%	(17)	13%	(28)	213	
PID/Gender: Dem Men	28%	(43)	50%	(76)	14%	(22)	8%	(13)	154	
PID/Gender: Dem Women	31%	(62)	46%	(91)	13%	(26)	9%	(18)	198	
PID/Gender: Ind Men	15%	(32)	43%	(90)	13%	(28)	29%	(62)	212	
PID/Gender: Ind Women	17%	(39)	47%	(106)	11%	(26)	24%	(54)	224	
PID/Gender: Rep Men	29%	(36)	47%	(58)	9%	(12)	14%	(18)	123	
PID/Gender: Rep Women	23%	(20)	60%	(54)	6%	(5)	11%	(10)	90	
Ideo: Liberal (1-3)	29%	(91)	50%	(155)	13%	(40)	9%	(27)	312	
Ideo: Moderate (4)	25%	(44)	49%	(87)	15%	(26)	11%	(19)	176	
Ideo: Conservative (5-7)	27%	(50)	52%	(96)	12%	(23)	9%	(16)	186	
Educ: < College	23%	(207)	48%	(438)	12%	(111)	18%	(164)	920	
Educ: Bachelors degree	36%	(22)	46%	(28)	8%	(5)	10%	(6)	60	
Income: Under 50k	20%	(107)	43%	(226)	14%	(75)	22%	(117)	525	
Income: 50k-100k	26%	(73)	54%	(153)	10%	(27)	11%	(32)	286	
Income: 100k+	27%	(51)	51%	(96)	9%	(16)	13%	(25)	188	
Ethnicity: White	26%	(163)	47%	(298)	12%	(74)	15%	(94)	629	
Ethnicity: Hispanic	20%	(40)	47%	(94)	11%	(22)	23%	(46)	203	
Ethnicity: Afr. Am.	18%	(24)	49%	(64)	14%	(19)	18%	(24)	130	
Ethnicity: Other	18%	(44)	47%	(114)	11%	(26)	24%	(57)	241	
All Christian	27%	(81)	49%	(146)	10%	(31)	13%	(38)	296	
All Non-Christian	26%	(17)	46%	(29)	13%	(8)	15%	(10)	64	
Atheist	23%	(24)	53%	(56)	12%	(13)	12%	(13)	106	
Agnostic/Nothing in particular	20%	(109)	46%	(245)	13%	(67)	21%	(114)	534	
Religious Non-Protestant/Catholic	29%	(24)	44%	(37)	11%	(9)	17%	(14)	84	

Table GZC22_8: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same?* Your local community

	_				_	_		Know / No	
Demographic	Inc	reased	Stayeo	d the same	Dec	creased	Or	oinion	Total N
Americans Age 13 to 23	23%	(231)	48%	(476)	12%	(118)	17%	(174)	1000
Evangelical	24%	(45)	47%	(89)	13%	(24)	17%	(32)	191
Non-Evangelical	30%	(87)	45%	(130)	12%	(35)	12%	(34)	286
Community: Urban	24%	(62)	49%	(128)	11%	(30)	17%	(43)	262
Community: Suburban	25%	(126)	49%	(249)	11%	(58)	15%	(76)	509
Community: Rural	19%	(43)	44%	(100)	13%	(31)	24%	(55)	229
Employ: Private Sector	25%	(23)	55%	(51)	15%	(14)	5%	(5)	92
Employ: Unemployed	25%	(36)	45%	(67)	12%	(17)	19%	(28)	148
Employ: Other	8%	(5)	42%	(25)	25%	(15)	25%	(15)	61
Military HH: Yes	28%	(36)	34%	(43)	9%	(12)	29%	(38)	129
Military HH: No	22%	(195)	50%	(433)	12%	(107)	16%	(136)	871
RD/WT: Right Direction	24%	(72)	49%	(146)	9%	(28)	18%	(53)	299
RD/WT: Wrong Track	23%	(159)	47%	(330)	13%	(90)	17%	(121)	701
Trump Job Approve	27%	(79)	53%	(155)	10%	(29)	11%	(32)	296
Trump Job Disapprove	25%	(136)	47%	(259)	14%	(77)	15%	(80)	552
Trump Job Strongly Approve	25%	(30)	50%	(60)	12%	(14)	13%	(16)	119
Trump Job Somewhat Approve	28%	(50)	54%	(95)	9%	(15)	9%	(16)	176
Trump Job Somewhat Disapprove	27%	(54)	44%	(89)	12%	(24)	17%	(35)	203
Trump Job Strongly Disapprove	24%	(82)	49%	(169)	15%	(53)	13%	(45)	349
Favorable of Trump	27%	(75)	51%	(140)	11%	(30)	11%	(30)	275
Unfavorable of Trump	25%	(145)	47%	(275)	14%	(79)	15%	(85)	584
Very Favorable of Trump	30%	(39)	47%	(61)	13%	(18)	10%	(13)	130
Somewhat Favorable of Trump	25%	(36)	55%	(79)	8%	(12)	12%	(17)	145
Somewhat Unfavorable of Trump	24%	(42)	50%	(88)	11%	(20)	15%	(27)	177
Very Unfavorable of Trump	25%	(103)	46%	(186)	15%	(60)	14%	(58)	407

Table GZC22_8: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Your local community

							Don't l	Know / No	
Demographic	Inc	creased	Stayed	l the same	Dec	creased	Oı	pinion	Total N
Americans Age 13 to 23	23%	(231)	48%	(476)	12%	(118)	17%	(174)	1000
#1 Issue: Economy	26%	(67)	54%	(137)	10%	(26)	10%	(25)	254
#1 Issue: Security	30%	(24)	38%	(31)	14%	(11)	18%	(14)	80
#1 Issue: Health Care	22%	(39)	45%	(78)	13%	(24)	20%	(35)	176
#1 Issue: Women's Issues	23%	(29)	49%	(63)	8%	(10)	21%	(28)	130
#1 Issue: Education	21%	(31)	56%	(82)	9%	(14)	14%	(21)	148
#1 Issue: Energy	25%	(26)	49%	(50)	14%	(14)	11%	(12)	101
#1 Issue: Other	15%	(14)	30%	(28)	15%	(14)	40%	(37)	93
2018 House Vote: Democrat	36%	(40)	48%	(53)	11%	(12)	4%	(4)	109
2018 House Vote: Republican	27%	(13)	46%	(23)	21%	(10)	7%	(3)	50
2016 Vote: Hillary Clinton	30%	(18)	52%	(32)	13%	(8)	6%	(3)	61
2016 Vote: Didn't Vote	22%	(199)	47%	(423)	12%	(103)	19%	(168)	893
Voted in 2014: No	23%	(222)	47%	(461)	12%	(115)	18%	(174)	972
2012 Vote: Didn't Vote	23%	(224)	48%	(468)	11%	(112)	18%	(173)	976
4-Region: Northeast	20%	(39)	53%	(106)	10%	(20)	17%	(34)	200
4-Region: Midwest	25%	(55)	43%	(96)	14%	(32)	17%	(39)	222
4-Region: South	22%	(78)	47%	(168)	12%	(41)	19%	(69)	356
4-Region: West	27%	(59)	48%	(107)	11%	(25)	15%	(32)	223

Table GZC22_9: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Your friends and family

Demographic	Inc	creased	Stayeo	l the same	Dec	reased		Know / No pinion	Total N
Americans Age 13 to 23	41%	(407)	40%	(402)	6%	(58)	13%	(132)	1000
Gender: Male	39%	(190)	41%	(198)	6%	(31)	14%	(70)	489
Gender: Female	43%	(217)	40%	(204)	5%	(28)	12%	(63)	511
Generation Z: 13-23	41%	(407)	40%	(402)	6%	(58)	13%	(132)	1000
PID: Dem (no lean)	48%	(168)	39%	(136)	7%	(25)	6%	(22)	352
PID: Ind (no lean)	31%	(134)	44%	(192)	6%	(25)	20%	(85)	436
PID: Rep (no lean)	49%	(105)	35%	(74)	4%	(9)	12%	(25)	213
PID/Gender: Dem Men	47%	(73)	38%	(59)	9%	(14)	5%	(8)	154
PID/Gender: Dem Women	48%	(95)	39%	(77)	5%	(11)	7%	(15)	198
PID/Gender: Ind Men	29%	(61)	43%	(92)	5%	(10)	23%	(48)	212
PID/Gender: Ind Women	32%	(73)	45%	(100)	6%	(14)	17%	(37)	224
PID/Gender: Rep Men	45%	(56)	38%	(47)	5%	(6)	11%	(14)	123
PID/Gender: Rep Women	55%	(49)	30%	(27)	3%	(3)	12%	(11)	90
Ideo: Liberal (1-3)	43%	(135)	45%	(141)	5%	(16)	7%	(20)	312
Ideo: Moderate (4)	42%	(73)	43%	(75)	6%	(10)	10%	(17)	176
Ideo: Conservative (5-7)	49%	(91)	35%	(66)	7%	(13)	8%	(16)	186
Educ: < College	41%	(375)	40%	(368)	6%	(53)	13%	(124)	920
Educ: Bachelors degree	43%	(26)	40%	(24)	7%	(4)	10%	(6)	60
Income: Under 50k	37%	(195)	39%	(205)	6%	(33)	18%	(93)	525
Income: 50k-100k	46%	(131)	43%	(123)	6%	(16)	6%	(17)	286
Income: 100k+	43%	(82)	39%	(74)	5%	(10)	12%	(23)	188
Ethnicity: White	44%	(278)	40%	(248)	5%	(31)	11%	(71)	629
Ethnicity: Hispanic	35%	(71)	42%	(85)	7%	(15)	16%	(32)	203
Ethnicity: Afr. Am.	36%	(46)	38%	(50)	13%	(17)	13%	(17)	130
Ethnicity: Other	34%	(83)	43%	(104)	4%	(11)	18%	(44)	241
All Christian	46%	(136)	40%	(118)	5%	(15)	9%	(26)	296
All Non-Christian	41%	(26)	38%	(24)	7%	(4)	14%	(9)	64
Atheist	40%	(43)	47%	(50)	8%	(9)	5%	(5)	106
Agnostic/Nothing in particular	38%	(202)	39%	(209)	6%	(30)	17%	(93)	534
Religious Non-Protestant/Catholic	46%	(39)	31%	(26)	7%	(6)	16%	(13)	84

Table GZC22_9: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Your friends and family

D 11	Increased		Stayed the same			,		Know / No	Total N
Demographic	Inc	creased	Stayed	the same	Dec	reased	Or	oinion	Total N
Americans Age 13 to 23	41%	(407)	40%	(402)	6%	(58)	13%	(132)	1000
Evangelical	45%	(85)	34%	(64)	7%	(14)	14%	(27)	191
Non-Evangelical	46%	(131)	41%	(119)	4%	(11)	9%	(26)	286
Community: Urban	38%	(101)	42%	(109)	8%	(22)	12%	(31)	262
Community: Suburban	43%	(220)	41%	(209)	5%	(26)	10%	(53)	509
Community: Rural	38%	(87)	36%	(83)	4%	(10)	21%	(49)	229
Employ: Private Sector	42%	(39)	43%	(40)	11%	(10)	4%	(4)	92
Employ: Unemployed	41%	(61)	38%	(56)	6%	(9)	15%	(23)	148
Employ: Other	23%	(14)	47%	(29)	10%	(6)	20%	(12)	61
Military HH: Yes	44%	(57)	32%	(42)	5%	(7)	18%	(24)	129
Military HH: No	40%	(350)	41%	(360)	6%	(51)	12%	(109)	871
RD/WT: Right Direction	45%	(136)	36%	(107)	4%	(11)	15%	(45)	299
RD/WT: Wrong Track	39%	(272)	42%	(295)	7%	(47)	12%	(87)	701
Trump Job Approve	48%	(142)	41%	(121)	4%	(13)	7%	(20)	296
Trump Job Disapprove	40%	(223)	41%	(229)	7%	(41)	11%	(59)	552
Trump Job Strongly Approve	48%	(57)	39%	(47)	5%	(6)	8%	(9)	119
Trump Job Somewhat Approve	48%	(85)	42%	(74)	4%	(7)	6%	(10)	176
Trump Job Somewhat Disapprove	42%	(84)	41%	(84)	8%	(16)	9%	(18)	203
Trump Job Strongly Disapprove	40%	(138)	41%	(145)	7%	(25)	12%	(41)	349
Favorable of Trump	47%	(129)	39%	(108)	6%	(16)	8%	(23)	275
Unfavorable of Trump	41%	(240)	42%	(245)	6%	(36)	11%	(64)	584
Very Favorable of Trump	44%	(57)	42%	(55)	6%	(8)	8%	(10)	130
Somewhat Favorable of Trump	49%	(71)	37%	(53)	5%	(8)	9%	(13)	145
Somewhat Unfavorable of Trump	43%	(76)	42%	(74)	5%	(9)	11%	(19)	177
Very Unfavorable of Trump	40%	(164)	42%	(171)	7%	(27)	11%	(45)	407

Table GZC22_9: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Your friends and family

							Don't	Know / No	
Demographic	Inc	creased	Stayeo	d the same	Dec	reased	Oj	pinion	Total N
Americans Age 13 to 23	41%	(407)	40%	(402)	6%	(58)	13%	(132)	1000
#1 Issue: Economy	42%	(107)	46%	(117)	6%	(14)	6%	(16)	254
#1 Issue: Security	43%	(34)	32%	(25)	9%	(7)	17%	(14)	80
#1 Issue: Health Care	42%	(73)	37%	(65)	7%	(12)	15%	(26)	176
#1 Issue: Women's Issues	44%	(57)	39%	(51)	3%	(4)	14%	(18)	130
#1 Issue: Education	44%	(65)	40%	(59)	7%	(10)	9%	(13)	148
#1 Issue: Energy	40%	(40)	49%	(50)	3%	(3)	8%	(8)	101
#1 Issue: Other	25%	(23)	30%	(28)	7%	(6)	39%	(36)	93
2018 House Vote: Democrat	44%	(48)	43%	(47)	9%	(10)	4%	(4)	109
2018 House Vote: Republican	37%	(18)	42%	(21)	9%	(5)	12%	(6)	50
2016 Vote: Hillary Clinton	42%	(26)	42%	(26)	9%	(6)	6%	(4)	61
2016 Vote: Didn't Vote	41%	(364)	40%	(355)	5%	(49)	14%	(125)	893
Voted in 2014: No	41%	(395)	40%	(392)	6%	(55)	13%	(129)	972
2012 Vote: Didn't Vote	40%	(395)	41%	(397)	6%	(55)	13%	(129)	976
4-Region: Northeast	34%	(68)	49%	(97)	6%	(12)	12%	(23)	200
4-Region: Midwest	42%	(93)	38%	(85)	5%	(12)	14%	(32)	222
4-Region: South	43%	(152)	37%	(130)	5%	(19)	15%	(54)	356
4-Region: West	42%	(94)	40%	(90)	7%	(16)	10%	(23)	223

Table GZC22_10: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Big business*

Demographic	Inc	reased	Stayeo	l the same	Dec	creased		Know / No pinion	Total N
Americans Age 13 to 23	8%	(81)	50%	(495)	23%	(227)	20%	(196)	1000
Gender: Male	11%	(52)	50%	(245)	21%	(104)	18%	(88)	489
Gender: Female	6%	(30)	49%	(250)	24%	(123)	21%	(108)	511
Generation Z: 13-23	8%	(81)	50%	(495)	23%	(227)	20%	(196)	1000
PID: Dem (no lean)	9%	(30)	49%	(174)	27%	(97)	14%	(51)	352
PID: Ind (no lean)	4%	(18)	47%	(205)	23%	(98)	26%	(114)	436
PID: Rep (no lean)	15%	(33)	55%	(116)	15%	(32)	15%	(32)	213
PID/Gender: Dem Men	13%	(19)	51%	(78)	26%	(40)	11%	(16)	154
PID/Gender: Dem Women	6%	(11)	48%	(96)	29%	(56)	17%	(34)	198
PID/Gender: Ind Men	6%	(12)	47%	(99)	21%	(44)	26%	(56)	212
PID/Gender: Ind Women	3%	(6)	47%	(106)	24%	(54)	26%	(58)	224
PID/Gender: Rep Men	16%	(20)	55%	(68)	16%	(19)	13%	(16)	123
PID/Gender: Rep Women	14%	(13)	54%	(48)	15%	(13)	17%	(16)	90
Ideo: Liberal (1-3)	5%	(16)	50%	(155)	33%	(102)	13%	(39)	312
Ideo: Moderate (4)	10%	(17)	52%	(92)	26%	(46)	12%	(20)	176
Ideo: Conservative (5-7)	14%	(26)	53%	(98)	20%	(37)	13%	(24)	186
Educ: < College	8%	(76)	49%	(453)	22%	(204)	20%	(187)	920
Educ: Bachelors degree	7%	(4)	55%	(33)	27%	(17)	11%	(7)	60
Income: Under 50k	8%	(40)	45%	(238)	23%	(122)	24%	(126)	525
Income: 50k-100k	9%	(27)	54%	(154)	22%	(63)	15%	(43)	286
Income: 100k+	8%	(15)	55%	(103)	23%	(42)	15%	(28)	188
Ethnicity: White	9%	(55)	49%	(309)	24%	(154)	18%	(111)	629
Ethnicity: Hispanic	8%	(16)	45%	(90)	22%	(44)	26%	(53)	203
Ethnicity: Afr. Am.	7%	(9)	58%	(75)	18%	(24)	18%	(23)	130
Ethnicity: Other	7%	(18)	46%	(111)	21%	(50)	26%	(62)	241
All Christian	9%	(26)	55%	(162)	21%	(62)	15%	(45)	296
All Non-Christian	11%	(7)	50%	(32)	22%	(14)	17%	(11)	64
Atheist	8%	(8)	46%	(49)	31%	(33)	15%	(16)	106
Agnostic/Nothing in particular	7%	(40)	47%	(252)	22%	(118)	23%	(124)	534
Religious Non-Protestant/Catholic	10%	(8)	54%	(46)	17%	(15)	18%	(15)	84

Table GZC22_10: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Big business

							Don't l	Know / No	
Demographic	Inc	reased	Stayeo	d the same	Dec	creased	OI	oinion	Total N
Americans Age 13 to 23	8%	(81)	50%	(495)	23%	(227)	20%	(196)	1000
Evangelical	15%	(29)	48%	(92)	18%	(34)	19%	(35)	191
Non-Evangelical	9%	(25)	54%	(153)	22%	(62)	16%	(46)	286
Community: Urban	10%	(26)	50%	(132)	22%	(57)	18%	(48)	262
Community: Suburban	9%	(43)	50%	(255)	24%	(120)	18%	(91)	509
Community: Rural	5%	(12)	47%	(108)	22%	(51)	25%	(58)	229
Employ: Private Sector	11%	(10)	55%	(51)	28%	(26)	6%	(6)	92
Employ: Unemployed	10%	(15)	49%	(73)	21%	(31)	20%	(30)	148
Employ: Other	_	(0)	43%	(26)	29%	(18)	28%	(17)	61
Military HH: Yes	12%	(15)	42%	(54)	17%	(23)	29%	(37)	129
Military HH: No	8%	(66)	51%	(441)	24%	(205)	18%	(159)	871
RD/WT: Right Direction	11%	(33)	55%	(165)	14%	(42)	20%	(59)	299
RD/WT: Wrong Track	7%	(48)	47%	(330)	26%	(185)	20%	(138)	701
Trump Job Approve	14%	(40)	58%	(170)	16%	(49)	12%	(36)	296
Trump Job Disapprove	6%	(33)	47%	(260)	29%	(162)	18%	(97)	552
Trump Job Strongly Approve	16%	(19)	53%	(63)	15%	(18)	16%	(19)	119
Trump Job Somewhat Approve	12%	(21)	61%	(107)	17%	(30)	10%	(18)	176
Trump Job Somewhat Disapprove	7%	(15)	51%	(102)	22%	(44)	20%	(41)	203
Trump Job Strongly Disapprove	5%	(18)	45%	(158)	34%	(117)	16%	(56)	349
Favorable of Trump	14%	(39)	57%	(158)	15%	(42)	13%	(36)	275
Unfavorable of Trump	6%	(34)	48%	(281)	29%	(170)	17%	(99)	584
Very Favorable of Trump	17%	(23)	60%	(78)	12%	(16)	11%	(14)	130
Somewhat Favorable of Trump	12%	(17)	55%	(79)	18%	(27)	15%	(22)	145
Somewhat Unfavorable of Trump	9%	(16)	54%	(96)	18%	(32)	19%	(33)	177
Very Unfavorable of Trump	5%	(19)	46%	(185)	34%	(138)	16%	(65)	407

Table GZC22_10: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Big business*

							Don't	Know / No	
Demographic	Inc	reased	Stayed	l the same	Dec	creased	Oj	pinion	Total N
Americans Age 13 to 23	8%	(81)	50%	(495)	23%	(227)	20%	(196)	1000
#1 Issue: Economy	8%	(20)	58%	(148)	21%	(54)	13%	(33)	254
#1 Issue: Security	10%	(8)	54%	(43)	15%	(12)	21%	(17)	80
#1 Issue: Health Care	8%	(14)	46%	(81)	27%	(47)	19%	(33)	176
#1 Issue: Women's Issues	5%	(7)	52%	(67)	18%	(24)	25%	(32)	130
#1 Issue: Education	10%	(15)	44%	(65)	26%	(38)	19%	(28)	148
#1 Issue: Energy	9%	(9)	52%	(52)	30%	(31)	9%	(9)	101
#1 Issue: Other	6%	(6)	34%	(32)	17%	(16)	43%	(40)	93
2018 House Vote: Democrat	10%	(10)	47%	(51)	35%	(38)	8%	(9)	109
2018 House Vote: Republican	11%	(6)	59%	(29)	20%	(10)	10%	(5)	50
2016 Vote: Hillary Clinton	12%	(7)	40%	(24)	37%	(23)	12%	(7)	61
2016 Vote: Didn't Vote	8%	(72)	49%	(440)	22%	(195)	21%	(186)	893
Voted in 2014: No	8%	(79)	49%	(478)	23%	(221)	20%	(195)	972
2012 Vote: Didn't Vote	8%	(78)	50%	(484)	23%	(221)	20%	(194)	976
4-Region: Northeast	9%	(17)	56%	(113)	18%	(37)	16%	(33)	200
4-Region: Midwest	5%	(11)	47%	(104)	28%	(63)	20%	(44)	222
4-Region: South	9%	(31)	45%	(160)	23%	(83)	23%	(81)	356
4-Region: West	10%	(22)	53%	(118)	20%	(44)	17%	(39)	223

Table GZC22_11: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Wall Street*

								Know / No	
Demographic	Inc	reased	Stayeo	d the same	De	creased	O _l	pinion	Total N
Americans Age 13 to 23	5%	(49)	47%	(469)	21%	(209)	27%	(273)	1000
Gender: Male	6%	(28)	49%	(237)	23%	(111)	23%	(112)	489
Gender: Female	4%	(20)	45%	(232)	19%	(98)	32%	(161)	511
Generation Z: 13-23	5%	(49)	47%	(469)	21%	(209)	27%	(273)	1000
PID: Dem (no lean)	6%	(20)	49%	(172)	25%	(87)	21%	(72)	352
PID: Ind (no lean)	3%	(13)	42%	(184)	20%	(87)	35%	(152)	436
PID: Rep (no lean)	7%	(16)	53%	(113)	17%	(36)	23%	(49)	213
PID/Gender: Dem Men	6%	(9)	57%	(88)	24%	(37)	13%	(20)	154
PID/Gender: Dem Women	5%	(11)	43%	(84)	26%	(50)	26%	(52)	198
PID/Gender: Ind Men	3%	(7)	42%	(90)	22%	(48)	32%	(67)	212
PID/Gender: Ind Women	3%	(6)	42%	(95)	17%	(39)	38%	(85)	224
PID/Gender: Rep Men	10%	(12)	49%	(60)	22%	(27)	20%	(24)	123
PID/Gender: Rep Women	4%	(4)	59%	(53)	9%	(8)	28%	(25)	90
Ideo: Liberal (1-3)	5%	(15)	47%	(146)	30%	(94)	18%	(57)	312
Ideo: Moderate (4)	6%	(11)	54%	(95)	20%	(36)	19%	(34)	176
Ideo: Conservative (5-7)	6%	(11)	54%	(101)	20%	(38)	19%	(36)	186
Educ: < College	5%	(43)	47%	(430)	20%	(184)	29%	(263)	920
Educ: Bachelors degree	5%	(3)	50%	(30)	33%	(20)	13%	(8)	60
Income: Under 50k	5%	(28)	40%	(212)	23%	(121)	31%	(165)	525
Income: 50k-100k	5%	(15)	55%	(158)	17%	(47)	23%	(67)	286
Income: 100k+	3%	(6)	53%	(99)	22%	(41)	22%	(42)	188
Ethnicity: White	5%	(33)	47%	(296)	22%	(141)	25%	(159)	629
Ethnicity: Hispanic	6%	(11)	39%	(79)	21%	(42)	35%	(71)	203
Ethnicity: Afr. Am.	7%	(10)	46%	(60)	18%	(24)	29%	(37)	130
Ethnicity: Other	3%	(6)	47%	(113)	19%	(45)	32%	(76)	241
All Christian	6%	(17)	48%	(143)	23%	(68)	23%	(67)	296
All Non-Christian	7%	(5)	52%	(33)	19%	(12)	22%	(14)	64
Atheist	4%	(4)	44%	(47)	35%	(37)	17%	(18)	106
Agnostic/Nothing in particular	4%	(23)	46%	(246)	17%	(92)	32%	(173)	534
Religious Non-Protestant/Catholic	8%	(7)	50%	(42)	18%	(15)	25%	(21)	84

Table GZC22_11: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Wall Street*

						Don't	Know / No		
Demographic	Inc	reased	Stayeo	d the same	Dec	creased	Oj	pinion	Total N
Americans Age 13 to 23	5%	(49)	47%	(469)	21%	(209)	27%	(273)	1000
Evangelical	7%	(13)	46%	(88)	16%	(31)	31%	(60)	191
Non-Evangelical	5%	(15)	50%	(142)	23%	(65)	23%	(65)	286
Community: Urban	5%	(14)	42%	(110)	23%	(60)	30%	(78)	262
Community: Suburban	4%	(22)	51%	(260)	21%	(108)	23%	(119)	509
Community: Rural	5%	(12)	43%	(99)	18%	(41)	33%	(76)	229
Employ: Private Sector	9%	(8)	46%	(43)	35%	(32)	10%	(9)	92
Employ: Unemployed	3%	(5)	48%	(71)	21%	(31)	28%	(42)	148
Employ: Other	8%	(5)	40%	(25)	18%	(11)	33%	(20)	61
Military HH: Yes	8%	(11)	35%	(46)	17%	(21)	40%	(52)	129
Military HH: No	4%	(38)	49%	(423)	22%	(188)	25%	(221)	871
RD/WT: Right Direction	8%	(25)	50%	(150)	15%	(46)	26%	(78)	299
RD/WT: Wrong Track	3%	(23)	46%	(319)	23%	(163)	28%	(195)	701
Trump Job Approve	7%	(21)	54%	(161)	19%	(55)	20%	(59)	296
Trump Job Disapprove	4%	(22)	46%	(253)	25%	(136)	26%	(141)	552
Trump Job Strongly Approve	9%	(11)	52%	(62)	18%	(21)	20%	(24)	119
Trump Job Somewhat Approve	6%	(10)	56%	(98)	19%	(34)	19%	(34)	176
Trump Job Somewhat Disapprove	3%	(7)	49%	(99)	19%	(38)	29%	(59)	203
Trump Job Strongly Disapprove	4%	(15)	44%	(154)	28%	(98)	23%	(82)	349
Favorable of Trump	6%	(18)	59%	(161)	17%	(48)	17%	(48)	275
Unfavorable of Trump	5%	(27)	44%	(258)	24%	(142)	27%	(156)	584
Very Favorable of Trump	9%	(12)	55%	(72)	20%	(26)	15%	(20)	130
Somewhat Favorable of Trump	4%	(6)	62%	(89)	15%	(22)	20%	(28)	145
Somewhat Unfavorable of Trump	5%	(9)	48%	(84)	18%	(33)	29%	(51)	177
Very Unfavorable of Trump	4%	(17)	43%	(174)	27%	(110)	26%	(105)	407

Table GZC22_11: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Wall Street*

					Don't Know / No							
Demographic	Inc	reased	Stayed	l the same	Dec	creased	O_{J}	pinion	Total N			
Americans Age 13 to 23	5%	(49)	47%	(469)	21%	(209)	27%	(273)	1000			
#1 Issue: Economy	5%	(14)	52%	(132)	23%	(59)	19%	(50)	254			
#1 Issue: Security	9%	(7)	47%	(38)	17%	(13)	27%	(22)	80			
#1 Issue: Health Care	4%	(7)	42%	(74)	25%	(43)	29%	(51)	176			
#1 Issue: Women's Issues	6%	(7)	49%	(64)	18%	(23)	28%	(36)	130			
#1 Issue: Education	4%	(5)	48%	(71)	23%	(35)	25%	(37)	148			
#1 Issue: Energy	4%	(4)	52%	(53)	20%	(20)	24%	(25)	101			
#1 Issue: Other	3%	(3)	32%	(29)	13%	(12)	52%	(48)	93			
2018 House Vote: Democrat	7%	(8)	46%	(50)	35%	(38)	12%	(13)	109			
2018 House Vote: Republican	5%	(2)	54%	(27)	23%	(12)	18%	(9)	50			
2016 Vote: Hillary Clinton	9%	(5)	49%	(30)	33%	(20)	9%	(6)	61			
2016 Vote: Didn't Vote	5%	(42)	46%	(413)	20%	(178)	29%	(261)	893			
Voted in 2014: No	5%	(45)	47%	(453)	21%	(203)	28%	(271)	972			
2012 Vote: Didn't Vote	5%	(45)	47%	(459)	21%	(202)	28%	(270)	976			
4-Region: Northeast	7%	(14)	50%	(100)	22%	(44)	21%	(41)	200			
4-Region: Midwest	4%	(10)	45%	(101)	24%	(54)	26%	(57)	222			
4-Region: South	5%	(17)	43%	(154)	18%	(65)	34%	(120)	356			
4-Region: West	4%	(8)	51%	(115)	21%	(46)	24%	(54)	223			

Table GZC22_12: In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Silicon Valley

Demographic	Increased		Stayed the same		Decreased		Don't Know / No Opinion		Total N
Americans Age 13 to 23	5%	(50)	46%	(457)	13%	(132)	36%	(361)	1000
Gender: Male	8%	(42)	49%	(240)	14%	(70)	28%	(138)	489
Gender: Female	2%	(9)	42%	(217)	12%	(63)	44%	(223)	51
Generation Z: 13-23	5%	(50)	46%	(457)	13%	(132)	36%	(361)	1000
PID: Dem (no lean)	7%	(25)	49%	(172)	14%	(49)	30%	(106)	352
PID: Ind (no lean)	3%	(13)	43%	(189)	12%	(52)	42%	(182)	436
PID: Rep (no lean)	6%	(12)	45%	(95)	15%	(32)	35%	(74)	213
PID/Gender: Dem Men	13%	(21)	54%	(84)	13%	(20)	19%	(29)	154
PID/Gender: Dem Women	2%	(5)	45%	(88)	14%	(28)	39%	(76)	198
PID/Gender: Ind Men	5%	(10)	48%	(101)	12%	(25)	36%	(76)	212
PID/Gender: Ind Women	1%	(3)	39%	(89)	12%	(27)	47%	(105)	224
PID/Gender: Rep Men	9%	(11)	45%	(55)	20%	(24)	26%	(32)	123
PID/Gender: Rep Women	1%	(1)	45%	(40)	8%	(7)	46%	(41)	90
Ideo: Liberal (1-3)	6%	(20)	50%	(157)	14%	(42)	30%	(92)	312
Ideo: Moderate (4)	4%	(8)	52%	(92)	14%	(24)	30%	(52)	176
Ideo: Conservative (5-7)	5%	(10)	45%	(84)	17%	(31)	33%	(61)	186
Educ: < College	5%	(42)	45%	(415)	13%	(117)	38%	(346)	920
Educ: Bachelors degree	12%	(7)	54%	(32)	18%	(11)	15%	(9)	60
Income: Under 50k	5%	(25)	40%	(213)	14%	(75)	41%	(213)	525
Income: 50k-100k	5%	(13)	51%	(145)	11%	(33)	33%	(95)	286
Income: 100k+	6%	(12)	53%	(99)	13%	(25)	28%	(52)	188
Ethnicity: White	5%	(33)	46%	(287)	13%	(80)	36%	(228)	629
Ethnicity: Hispanic	8%	(15)	40%	(82)	14%	(29)	38%	(76)	203
Ethnicity: Afr. Am.	6%	(8)	43%	(57)	16%	(21)	34%	(45)	130
Ethnicity: Other	4%	(9)	47%	(113)	13%	(32)	36%	(88)	24
All Christian	6%	(17)	49%	(144)	15%	(44)	31%	(91)	296
All Non-Christian	4%	(2)	48%	(31)	20%	(13)	29%	(18)	64
Atheist	8%	(8)	55%	(58)	15%	(16)	23%	(24)	100
Agnostic/Nothing in particular	4%	(22)	42%	(225)	11%	(60)	43%	(227)	534
Religious Non-Protestant/Catholic	4%	(4)	51%	(43)	16%	(13)	28%	(24)	84

Table GZC22_12: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Silicon Valley*

D 11	-		0.1	1.1		•		Know / No	m . 127
Demographic	Inc	reased	Stayed	l the same	Dec	reased	O ₁	pinion	Total N
Americans Age 13 to 23	5%	(50)	46%	(457)	13%	(132)	36%	(361)	1000
Evangelical	8%	(15)	38%	(72)	12%	(23)	43%	(81)	191
Non-Evangelical	4%	(13)	48%	(138)	14%	(40)	33%	(95)	286
Community: Urban	7%	(18)	42%	(110)	12%	(32)	39%	(102)	262
Community: Suburban	5%	(25)	51%	(259)	13%	(66)	31%	(160)	509
Community: Rural	3%	(7)	38%	(88)	15%	(34)	43%	(99)	229
Employ: Private Sector	12%	(11)	48%	(45)	21%	(19)	18%	(17)	92
Employ: Unemployed	2%	(3)	47%	(70)	14%	(21)	36%	(54)	148
Employ: Other	2%	(1)	38%	(23)	19%	(12)	41%	(25)	61
Military HH: Yes	6%	(8)	36%	(46)	11%	(14)	47%	(61)	129
Military HH: No	5%	(42)	47%	(410)	14%	(118)	34%	(300)	871
RD/WT: Right Direction	5%	(15)	46%	(137)	12%	(35)	37%	(111)	299
RD/WT: Wrong Track	5%	(35)	46%	(319)	14%	(97)	36%	(250)	701
Trump Job Approve	7%	(21)	48%	(141)	14%	(40)	32%	(93)	296
Trump Job Disapprove	5%	(28)	47%	(261)	14%	(76)	34%	(187)	552
Trump Job Strongly Approve	5%	(6)	45%	(54)	11%	(14)	39%	(46)	119
Trump Job Somewhat Approve	8%	(15)	50%	(88)	15%	(27)	27%	(47)	176
Trump Job Somewhat Disapprove	3%	(6)	46%	(93)	14%	(29)	37%	(76)	203
Trump Job Strongly Disapprove	6%	(22)	48%	(168)	14%	(47)	32%	(112)	349
Favorable of Trump	8%	(21)	51%	(140)	13%	(36)	28%	(78)	275
Unfavorable of Trump	5%	(29)	46%	(267)	14%	(81)	35%	(207)	584
Very Favorable of Trump	8%	(11)	50%	(65)	13%	(17)	29%	(37)	130
Somewhat Favorable of Trump	7%	(11)	52%	(75)	13%	(19)	28%	(41)	145
Somewhat Unfavorable of Trump	4%	(7)	47%	(84)	13%	(23)	35%	(63)	177
Very Unfavorable of Trump	5%	(21)	45%	(183)	14%	(58)	35%	(144)	407

Table GZC22_12: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Silicon Valley*

							Don't	Know / No	
Demographic	Inc	reased	Stayed	l the same	Dec	creased	Oj	pinion	Total N
Americans Age 13 to 23	5%	(50)	46%	(457)	13%	(132)	36%	(361)	1000
#1 Issue: Economy	5%	(14)	50%	(126)	17%	(44)	28%	(70)	254
#1 Issue: Security	6%	(5)	46%	(37)	12%	(10)	36%	(28)	80
#1 Issue: Health Care	6%	(10)	42%	(75)	13%	(23)	39%	(69)	176
#1 Issue: Women's Issues	3%	(3)	46%	(59)	10%	(13)	42%	(55)	130
#1 Issue: Education	3%	(4)	48%	(71)	15%	(22)	34%	(50)	148
#1 Issue: Energy	9%	(9)	49%	(50)	10%	(10)	32%	(32)	101
#1 Issue: Other	4%	(4)	36%	(33)	7%	(6)	54%	(50)	93
2018 House Vote: Democrat	7%	(8)	55%	(60)	17%	(18)	20%	(22)	109
2018 House Vote: Republican	5%	(2)	51%	(25)	22%	(11)	22%	(11)	50
2016 Vote: Hillary Clinton	14%	(9)	48%	(29)	19%	(12)	19%	(12)	61
2016 Vote: Didn't Vote	4%	(40)	45%	(401)	12%	(111)	38%	(340)	893
Voted in 2014: No	5%	(46)	45%	(442)	13%	(127)	37%	(357)	972
2012 Vote: Didn't Vote	5%	(47)	46%	(448)	13%	(124)	37%	(357)	976
4-Region: Northeast	7%	(15)	46%	(92)	12%	(24)	35%	(69)	200
4-Region: Midwest	4%	(9)	45%	(99)	16%	(36)	35%	(78)	222
4-Region: South	4%	(14)	43%	(152)	13%	(45)	41%	(145)	356
4-Region: West	6%	(12)	51%	(114)	12%	(27)	31%	(69)	223

Table GZC22_13: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Hollywood*

							Don't	Know / No	
Demographic	Inc	reased	Stayeo	d the same	Dec	creased	O_{J}	pinion	Total N
Americans Age 13 to 23	5%	(51)	48%	(477)	23%	(226)	25%	(246)	1000
Gender: Male	7%	(36)	49%	(237)	21%	(100)	24%	(115)	489
Gender: Female	3%	(15)	47%	(239)	25%	(126)	26%	(131)	511
Generation Z: 13-23	5%	(51)	48%	(477)	23%	(226)	25%	(246)	1000
PID: Dem (no lean)	6%	(20)	54%	(188)	25%	(87)	16%	(56)	352
PID: Ind (no lean)	4%	(19)	44%	(193)	19%	(84)	32%	(140)	436
PID: Rep (no lean)	5%	(11)	45%	(96)	26%	(55)	24%	(50)	213
PID/Gender: Dem Men	8%	(13)	60%	(93)	21%	(32)	11%	(16)	154
PID/Gender: Dem Women	4%	(7)	48%	(96)	28%	(55)	20%	(39)	198
PID/Gender: Ind Men	7%	(14)	43%	(91)	17%	(36)	33%	(70)	212
PID/Gender: Ind Women	2%	(5)	46%	(102)	21%	(48)	31%	(70)	224
PID/Gender: Rep Men	7%	(9)	44%	(54)	26%	(32)	23%	(28)	123
PID/Gender: Rep Women	3%	(3)	47%	(42)	26%	(23)	24%	(22)	90
Ideo: Liberal (1-3)	6%	(19)	54%	(168)	25%	(78)	15%	(47)	312
Ideo: Moderate (4)	6%	(10)	55%	(97)	22%	(38)	17%	(31)	176
Ideo: Conservative (5-7)	6%	(12)	41%	(77)	32%	(60)	20%	(37)	186
Educ: < College	5%	(44)	48%	(437)	22%	(205)	25%	(233)	920
Educ: Bachelors degree	4%	(2)	57%	(35)	25%	(15)	14%	(8)	60
Income: Under 50k	6%	(29)	45%	(236)	22%	(117)	27%	(143)	525
Income: 50k-100k	6%	(17)	49%	(140)	23%	(66)	22%	(63)	286
Income: 100k+	3%	(5)	53%	(100)	23%	(43)	21%	(39)	188
Ethnicity: White	5%	(29)	48%	(300)	24%	(152)	23%	(148)	629
Ethnicity: Hispanic	7%	(14)	43%	(87)	19%	(38)	32%	(64)	203
Ethnicity: Afr. Am.	7%	(10)	48%	(63)	23%	(30)	21%	(27)	130
Ethnicity: Other	5%	(13)	47%	(114)	18%	(43)	29%	(71)	241
All Christian	7%	(19)	48%	(143)	23%	(69)	22%	(65)	296
All Non-Christian	10%	(6)	46%	(30)	23%	(14)	21%	(13)	64
Atheist	3%	(3)	55%	(59)	27%	(28)	15%	(16)	106
Agnostic/Nothing in particular	4%	(22)	46%	(245)	21%	(115)	28%	(152)	534
Religious Non-Protestant/Catholic	9%	(8)	47%	(39)	22%	(18)	23%	(19)	84

Table GZC22_13: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Hollywood*

							Don't l	Know / No	
Demographic	Inc	reased	Stayeo	d the same	Dec	creased	OI	oinion	Total N
Americans Age 13 to 23	5%	(51)	48%	(477)	23%	(226)	25%	(246)	1000
Evangelical	8%	(16)	42%	(81)	22%	(42)	27%	(52)	191
Non-Evangelical	5%	(13)	51%	(145)	24%	(68)	21%	(59)	286
Community: Urban	9%	(24)	46%	(120)	23%	(61)	22%	(58)	262
Community: Suburban	3%	(17)	51%	(257)	24%	(120)	23%	(115)	509
Community: Rural	5%	(11)	44%	(100)	20%	(45)	32%	(73)	229
Employ: Private Sector	8%	(7)	48%	(45)	31%	(29)	13%	(12)	92
Employ: Unemployed	5%	(7)	48%	(71)	20%	(30)	27%	(40)	148
Employ: Other	3%	(2)	37%	(23)	24%	(14)	36%	(22)	61
Military HH: Yes	6%	(8)	34%	(45)	19%	(25)	40%	(52)	129
Military HH: No	5%	(43)	50%	(432)	23%	(201)	22%	(194)	871
RD/WT: Right Direction	6%	(17)	43%	(129)	24%	(73)	27%	(81)	299
RD/WT: Wrong Track	5%	(34)	50%	(348)	22%	(153)	24%	(165)	701
Trump Job Approve	8%	(25)	47%	(139)	27%	(79)	18%	(53)	296
Trump Job Disapprove	4%	(24)	51%	(280)	24%	(130)	21%	(118)	552
Trump Job Strongly Approve	6%	(7)	40%	(48)	33%	(40)	21%	(24)	119
Trump Job Somewhat Approve	10%	(18)	52%	(91)	22%	(40)	16%	(28)	176
Trump Job Somewhat Disapprove	4%	(7)	50%	(102)	20%	(40)	26%	(53)	203
Trump Job Strongly Disapprove	5%	(17)	51%	(178)	26%	(89)	19%	(66)	349
Favorable of Trump	8%	(22)	49%	(133)	26%	(72)	17%	(47)	275
Unfavorable of Trump	5%	(26)	50%	(293)	23%	(135)	22%	(129)	584
Very Favorable of Trump	8%	(10)	45%	(58)	30%	(39)	17%	(23)	130
Somewhat Favorable of Trump	8%	(12)	52%	(75)	22%	(32)	17%	(25)	145
Somewhat Unfavorable of Trump	4%	(8)	50%	(89)	20%	(35)	25%	(45)	177
Very Unfavorable of Trump	5%	(18)	50%	(204)	25%	(100)	21%	(85)	407

Table GZC22_13: *In light of COVID-19, also known as coronavirus, has your trust in the following increased, decreased or has it stayed the same? Hollywood*

							Don't	Know / No	
Demographic	Inc	reased	Stayeo	l the same	De	creased	$\mathbf{O}_{\mathbf{j}}$	pinion	Total N
Americans Age 13 to 23	5%	(51)	48%	(477)	23%	(226)	25%	(246)	1000
#1 Issue: Economy	4%	(11)	53%	(135)	26%	(66)	17%	(43)	254
#1 Issue: Security	4%	(3)	38%	(31)	31%	(25)	27%	(21)	80
#1 Issue: Health Care	8%	(13)	44%	(77)	24%	(43)	25%	(43)	176
#1 Issue: Women's Issues	4%	(5)	52%	(67)	18%	(23)	27%	(35)	130
#1 Issue: Education	4%	(6)	48%	(70)	22%	(33)	26%	(38)	148
#1 Issue: Energy	5%	(5)	51%	(51)	24%	(24)	21%	(22)	101
#1 Issue: Other	6%	(5)	38%	(35)	14%	(13)	43%	(40)	93
2018 House Vote: Democrat	5%	(6)	55%	(59)	28%	(30)	12%	(13)	109
2018 House Vote: Republican	8%	(4)	47%	(23)	29%	(14)	16%	(8)	50
2016 Vote: Hillary Clinton	13%	(8)	46%	(28)	31%	(19)	9%	(6)	61
2016 Vote: Didn't Vote	5%	(41)	47%	(420)	22%	(196)	26%	(236)	893
Voted in 2014: No	5%	(48)	47%	(459)	23%	(224)	25%	(242)	972
2012 Vote: Didn't Vote	5%	(46)	48%	(469)	23%	(220)	25%	(241)	976
4-Region: Northeast	5%	(10)	53%	(106)	20%	(39)	22%	(44)	200
4-Region: Midwest	3%	(7)	43%	(96)	29%	(64)	25%	(55)	222
4-Region: South	5%	(18)	46%	(163)	22%	(78)	27%	(97)	356
4-Region: West	7%	(16)	50%	(112)	20%	(45)	23%	(50)	223

Table GZC23: And who do you blame most for the spread of COVID-19, also known as coronavirus, through the United States?

Dominion	Silent generation, born 1928-1945		Boo gener bo	Baby Boomer generation, born 1946-1964		Gen X generation, born 1965-1980		Millennial generation, born 1981-1996		Z, born		Know /	Total N
Demographic										-2012		pinion	
Americans Age 13 to 23	2%	(15)	9%	(90)	7%	(66)	12%	(124)	18%	(177)	53%	(528)	1000
Gender: Male	2%	(10)	9%	(42)	7%	(36)	13%	(66)	16%	(76)	53%	(258)	489
Gender: Female	1%	(5)	9%	(48)	6%	(30)	11%	(58)	20%	(101)	53%	(269)	511
Generation Z: 13-23	2%	(15)	9%	(90)	7%	(66)	12%	(124)	18%	(177)	53%	(528)	1000
PID: Dem (no lean)	2%	(6)	12%	(42)	7%	(26)	12%	(41)	21%	(74)	46%	(162)	352
PID: Ind (no lean)	1%	(6)	8%	(37)	6%	(28)	12%	(53)	16%	(69)	56%	(242)	436
PID: Rep (no lean)	1%	(3)	5%	(11)	6%	(12)	14%	(30)	16%	(33)	58%	(123)	213
PID/Gender: Dem Men	3%	(4)	11%	(17)	8%	(12)	12%	(18)	15%	(24)	51%	(78)	154
PID/Gender: Dem Women	1%	(2)	12%	(24)	7%	(14)	12%	(23)	26%	(51)	43%	(84)	198
PID/Gender: Ind Men	1%	(3)	8%	(17)	7%	(15)	14%	(30)	15%	(31)	55%	(116)	212
PID/Gender: Ind Women	2%	(4)	9%	(20)	6%	(13)	11%	(24)	17%	(38)	56%	(126)	224
PID/Gender: Rep Men	2%	(3)	6%	(8)	7%	(9)	15%	(18)	17%	(21)	52%	(64)	123
PID/Gender: Rep Women	_	(0)	4%	(4)	3%	(3)	12%	(11)	14%	(12)	66%	(59)	90
Ideo: Liberal (1-3)	3%	(9)	16%	(50)	9%	(29)	13%	(39)	18%	(55)	42%	(130)	312
Ideo: Moderate (4)	_	(1)	10%	(18)	8%	(14)	11%	(19)	22%	(40)	48%	(84)	176
Ideo: Conservative (5-7)	1%	(2)	5%	(9)	7%	(12)	15%	(28)	21%	(39)	51%	(95)	186
Educ: < College	1%	(10)	9%	(80)	6%	(56)	13%	(117)	17%	(160)	54%	(497)	920
Educ: Bachelors degree	1%	(1)	11%	(7)	15%	(9)	10%	(6)	19%	(11)	43%	(26)	60
Income: Under 50k	2%	(12)	9%	(45)	6%	(29)	10%	(53)	17%	(91)	56%	(295)	525
Income: 50k-100k	1%	(2)	8%	(24)	8%	(24)	15%	(43)	17%	(48)	51%	(146)	286
Income: 100k+	_	(1)	11%	(21)	7%	(13)	15%	(28)	20%	(38)	46%	(87)	188
Ethnicity: White	1%	(5)	11%	(67)	6%	(35)	14%	(87)	19%	(118)	50%	(317)	629
Ethnicity: Hispanic	3%	(6)	6%	(12)	9%	(18)	12%	(24)	13%	(27)	57%	(116)	203
Ethnicity: Afr. Am.	3%	(4)	7%	(9)	5%	(7)	10%	(13)	23%	(30)	52%	(67)	130
Ethnicity: Other	3%	(6)	6%	(14)	10%	(25)	10%	(24)	12%	(29)	60%	(143)	241
All Christian	2%	(5)	8%	(25)	7%	(20)	15%	(44)	19%	(55)	50%	(148)	296
All Non-Christian	3%	(2)	12%	(8)	9%	(6)	8%	(5)	11%	(7)	57%	(36)	64
Atheist	_	(0)	14%	(14)	9%	(9)	15%	(16)	23%	(25)	39%	(42)	106
Agnostic/Nothing in particular	2%	(9)	8%	(43)	6%	(31)	11%	(59)	17%	(90)	57%	(302)	534

Table GZC23: And who do you blame most for the spread of COVID-19, also known as coronavirus, through the United States?

Demographic	Sile gener bo 1928-	ation, rn	Boo gener bo	aby omer ration, orn -1964	gener bo	-	genei bo	ennial cation, orn -1996		Z, born -2012		Know / pinion	Total N
Americans Age 13 to 23	2%	(15)	9%	(90)	7%	(66)	12%	(124)	18%	(177)	53%	(528)	1000
Religious Non-Protestant/Catholic	3%	(2)	11%	(9)	7%	(6)	10%	(9)	14%	(12)	55%	(46)	84
Evangelical	1%	(2)	3%	(6)	5%	(9)	13%	(24)	19%	(36)	60%	(114)	191
Non-Evangelical	1%	(3)	9%	(25)	6%	(17)	16%	(45)	17%	(49)	51%	(146)	286
Community: Urban	1%	(4)	9%	(24)	5%	(12)	10%	(26)	19%	(49)	56%	(148)	262
Community: Suburban	1%	(5)	9%	(47)	8%	(39)	15%	(76)	16%	(84)	51%	(260)	509
Community: Rural	3%	(7)	8%	(19)	7%	(16)	10%	(22)	19%	(44)	52%	(120)	229
Employ: Private Sector	3%	(2)	11%	(10)	9%	(9)	18%	(17)	20%	(19)	38%	(36)	92
Employ: Unemployed	2%	(3)	9%	(13)	6%	(9)	11%	(16)	20%	(29)	53%	(79)	148
Employ: Other	_	(0)	5%	(3)	5%	(3)	10%	(6)	12%	(7)	68%	(41)	61
Military HH: Yes	3%	(4)	4%	(5)	8%	(10)	13%	(17)	18%	(23)	55%	(71)	129
Military HH: No	1%	(11)	10%	(85)	6%	(56)	12%	(107)	18%	(154)	53%	(457)	871
RD/WT: Right Direction	2%	(7)	6%	(18)	5%	(16)	13%	(38)	17%	(49)	57%	(169)	299
RD/WT: Wrong Track	1%	(8)	10%	(71)	7%	(50)	12%	(85)	18%	(127)	51%	(359)	701
Trump Job Approve	2%	(7)	5%	(16)	6%	(18)	13%	(39)	18%	(54)	55%	(161)	296
Trump Job Disapprove	1%	(5)	12%	(68)	8%	(43)	12%	(68)	20%	(109)	47%	(259)	552
Trump Job Strongly Approve	2%	(3)	5%	(6)	4%	(5)	13%	(16)	17%	(20)	58%	(69)	119
Trump Job Somewhat Approve	2%	(4)	5%	(9)	8%	(13)	13%	(24)	19%	(34)	52%	(93)	176
Trump Job Somewhat Disapprove	_	(0)	12%	(24)	8%	(17)	15%	(30)	20%	(41)	45%	(92)	203
Trump Job Strongly Disapprove	1%	(5)	13%	(44)	8%	(26)	11%	(38)	20%	(69)	48%	(167)	349
Favorable of Trump	2%	(6)	5%	(12)	7%	(18)	17%	(46)	15%	(40)	56%	(153)	275
Unfavorable of Trump	1%	(5)	12%	(73)	8%	(45)	11%	(63)	20%	(118)	48%	(280)	584
Very Favorable of Trump	2%	(3)	6%	(8)	3%	(4)	17%	(22)	18%	(23)	54%	(70)	130
Somewhat Favorable of Trump	2%	(3)	3%	(5)	9%	(14)	16%	(24)	12%	(17)	57%	(82)	145
Somewhat Unfavorable of Trump	_	(1)	9%	(17)	6%	(10)	11%	(20)	25%	(44)	48%	(85)	177
Very Unfavorable of Trump	1%	(4)	14%	(56)	9%	(35)	11%	(43)	18%	(74)	48%	(196)	407

Table GZC23: And who do you blame most for the spread of COVID-19, also known as coronavirus, through the United States?

Demographic	Sile genera bo 1928-	ation, rn	Boo gener bo	aby omer ration, orn -1964	gener bo	n X ration, orn -1980	genei bo	ennial ration, orn -1996		Z, born -2012		Know / pinion	Total N
Americans Age 13 to 23	2%	(15)	9%	(90)	7%	(66)	12%	(124)	18%	(177)	53%	(528)	1000
#1 Issue: Economy	1%	(2)	9%	(23)	6%	(15)	15%	(37)	20%	(50)	49%	(126)	254
#1 Issue: Security	1%	(1)	4%	(3)	4%	(3)	15%	(12)	17%	(13)	58%	(46)	80
#1 Issue: Health Care	2%	(3)	7%	(12)	10%	(17)	13%	(23)	17%	(29)	52%	(92)	176
#1 Issue: Women's Issues	1%	(1)	14%	(18)	4%	(6)	10%	(13)	19%	(24)	52%	(68)	130
#1 Issue: Education	4%	(6)	11%	(17)	6%	(9)	13%	(20)	18%	(27)	47%	(69)	148
#1 Issue: Energy	1%	(1)	7%	(7)	8%	(9)	12%	(12)	16%	(17)	56%	(57)	101
#1 Issue: Other		(0)	10%	(9)	6%	(5)	6%	(6)	13%	(12)	65%	(61)	93
2018 House Vote: Democrat	2%	(2)	14%	(15)	10%	(11)	10%	(11)	17%	(19)	46%	(50)	109
2018 House Vote: Republican	7%	(3)	7%	(3)	7%	(3)	14%	(7)	24%	(12)	42%	(21)	50
2016 Vote: Hillary Clinton	1%	(1)	14%	(9)	12%	(7)	9%	(6)	18%	(11)	45%	(28)	61
2016 Vote: Didn't Vote	2%	(14)	9%	(79)	6%	(55)	13%	(112)	17%	(152)	54%	(481)	893
Voted in 2014: No	1%	(13)	9%	(90)	7%	(65)	12%	(118)	18%	(170)	53%	(516)	972
2012 Vote: Didn't Vote	1%	(13)	9%	(89)	6%	(62)	12%	(119)	18%	(172)	53%	(521)	976
4-Region: Northeast	3%	(5)	7%	(14)	5%	(9)	10%	(20)	16%	(32)	60%	(119)	200
4-Region: Midwest	2%	(4)	14%	(31)	6%	(14)	14%	(30)	19%	(42)	45%	(100)	222
4-Region: South	1%	(4)	8%	(28)	7%	(25)	11%	(40)	20%	(71)	53%	(188)	356
4-Region: West	1%	(3)	7%	(16)	8%	(18)	15%	(33)	14%	(32)	54%	(121)	223

Table GZC24_1: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The customer service process

		h more		ewhat		what less	36 11	1.1 1		know /	m . 137
Demographic	li	kely	mor	e likely	lil	cely	Much l	ess likely	No o	pinion	Total N
Americans Age 13 to 23	26%	(263)	29%	(287)	10%	(95)	4%	(43)	31%	(312)	1000
Gender: Male	22%	(109)	28%	(134)	11%	(53)	6%	(27)	34%	(166)	489
Gender: Female	30%	(154)	30%	(153)	8%	(43)	3%	(16)	28%	(146)	511
Generation Z: 13-23	26%	(263)	29%	(287)	10%	(95)	4%	(43)	31%	(312)	1000
PID: Dem (no lean)	33%	(114)	32%	(112)	10%	(34)	4%	(15)	22%	(77)	352
PID: Ind (no lean)	20%	(88)	27%	(118)	9%	(41)	5%	(20)	39%	(169)	436
PID: Rep (no lean)	29%	(61)	27%	(57)	10%	(20)	4%	(8)	31%	(66)	213
PID/Gender: Dem Men	28%	(44)	36%	(56)	10%	(16)	5%	(8)	20%	(31)	154
PID/Gender: Dem Women	36%	(71)	28%	(55)	9%	(18)	3%	(7)	23%	(46)	198
PID/Gender: Ind Men	13%	(27)	26%	(56)	11%	(23)	6%	(14)	43%	(92)	212
PID/Gender: Ind Women	27%	(61)	28%	(62)	8%	(18)	3%	(7)	34%	(77)	224
PID/Gender: Rep Men	31%	(38)	18%	(22)	11%	(14)	4%	(5)	35%	(43)	123
PID/Gender: Rep Women	25%	(22)	39%	(35)	7%	(7)	4%	(3)	25%	(22)	90
Ideo: Liberal (1-3)	30%	(95)	31%	(98)	11%	(35)	5%	(15)	22%	(69)	312
Ideo: Moderate (4)	27%	(47)	32%	(57)	12%	(21)	4%	(8)	24%	(43)	176
Ideo: Conservative (5-7)	29%	(54)	36%	(66)	10%	(18)	3%	(5)	23%	(43)	186
Educ: < College	27%	(245)	28%	(256)	9%	(87)	4%	(37)	32%	(295)	920
Educ: Bachelors degree	19%	(12)	41%	(25)	11%	(7)	7%	(4)	22%	(13)	60
Income: Under 50k	24%	(129)	24%	(127)	9%	(48)	6%	(30)	37%	(192)	525
Income: 50k-100k	29%	(82)	32%	(92)	11%	(30)	4%	(12)	25%	(71)	286
Income: 100k+	28%	(52)	36%	(68)	9%	(18)	1%	(2)	26%	(49)	188
Ethnicity: White	29%	(182)	28%	(179)	10%	(61)	3%	(20)	30%	(186)	629
Ethnicity: Hispanic	28%	(56)	20%	(41)	9%	(18)	6%	(13)	37%	(75)	203
Ethnicity: Afr. Am.	24%	(31)	33%	(43)	9%	(12)	7%	(10)	27%	(35)	130
Ethnicity: Other	21%	(50)	27%	(65)	9%	(22)	6%	(13)	37%	(90)	24
All Christian	24%	(71)	31%	(91)	12%	(35)	3%	(10)	30%	(88)	296
All Non-Christian	31%	(20)	29%	(19)	13%	(9)	5%	(3)	22%	(14)	64
Atheist	30%	(32)	29%	(31)	12%	(12)	5%	(5)	24%	(26)	106
Agnostic/Nothing in particular	26%	(140)	27%	(146)	7%	(39)	5%	(25)	34%	(184)	534
Religious Non-Protestant/Catholic	31%	(26)	28%	(24)	14%	(12)	3%	(3)	24%	(20)	84

Table GZC24_1: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The customer service process

Demographic		h more kely		ewhat e likely		vhat less cely	Much le	ess likely		t know / pinion	Total N
Americans Age 13 to 23	26%	(263)	29%	(287)	10%	(95)	4%	(43)	31%	(312)	1000
Evangelical	26%	(50)	25%	(48)	9%	(18)	6%	(11)	34%	(64)	191
Non-Evangelical	27%	(77)	30%	(87)	10%	(30)	3%	(10)	29%	(82)	286
Community: Urban	25%	(66)	29%	(76)	9%	(22)	5%	(12)	32%	(85)	262
Community: Suburban	29%	(147)	30%	(152)	9%	(43)	3%	(17)	29%	(150)	509
Community: Rural	22%	(49)	26%	(59)	13%	(30)	6%	(14)	34%	(77)	229
Employ: Private Sector	29%	(27)	34%	(31)	16%	(15)	4%	(4)	18%	(16)	92
Employ: Unemployed	22%	(33)	24%	(35)	10%	(15)	5%	(8)	38%	(57)	148
Employ: Other	30%	(18)	15%	(9)	13%	(8)	9%	(5)	33%	(20)	61
Military HH: Yes	25%	(33)	26%	(34)	5%	(7)	5%	(6)	38%	(50)	129
Military HH: No	26%	(230)	29%	(253)	10%	(89)	4%	(37)	30%	(262)	871
RD/WT: Right Direction	27%	(81)	28%	(83)	9%	(26)	4%	(11)	33%	(98)	299
RD/WT: Wrong Track	26%	(182)	29%	(204)	10%	(70)	5%	(32)	30%	(213)	701
Trump Job Approve	29%	(86)	32%	(94)	11%	(31)	4%	(11)	25%	(74)	296
Trump Job Disapprove	28%	(157)	30%	(163)	9%	(52)	5%	(26)	28%	(153)	552
Trump Job Strongly Approve	34%	(40)	27%	(32)	10%	(11)	2%	(3)	28%	(33)	119
Trump Job Somewhat Approve	26%	(46)	35%	(62)	11%	(20)	5%	(8)	23%	(41)	176
Trump Job Somewhat Disapprove	26%	(52)	29%	(59)	11%	(23)	4%	(8)	30%	(60)	203
Trump Job Strongly Disapprove	30%	(105)	30%	(105)	8%	(29)	5%	(18)	26%	(92)	349
Favorable of Trump	30%	(82)	33%	(91)	9%	(24)	5%	(13)	24%	(66)	275
Unfavorable of Trump	28%	(163)	30%	(173)	10%	(61)	4%	(24)	28%	(162)	584
Very Favorable of Trump	34%	(45)	28%	(37)	12%	(15)	2%	(3)	23%	(30)	130
Somewhat Favorable of Trump	26%	(38)	37%	(54)	6%	(9)	6%	(9)	24%	(35)	145
Somewhat Unfavorable of Trump	20%	(36)	29%	(51)	14%	(24)	4%	(7)	33%	(59)	177
Very Unfavorable of Trump	31%	(127)	30%	(123)	9%	(36)	4%	(17)	25%	(103)	407

Table GZC24_1: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The customer service process

Demographic		h more kely		newhat e likely		vhat less kely	Much l	ess likely		know / pinion	Total N
Americans Age 13 to 23	26%	(263)	29%	(287)	10%	(95)	4%	(43)	31%	(312)	1000
#1 Issue: Economy	30%	(77)	31%	(78)	10%	(25)	4%	(11)	25%	(63)	254
#1 Issue: Security	27%	(21)	27%	(21)	10%	(8)	2%	(2)	35%	(27)	80
#1 Issue: Health Care	29%	(50)	27%	(48)	7%	(13)	2%	(4)	35%	(61)	176
#1 Issue: Women's Issues	22%	(28)	32%	(41)	10%	(13)	5%	(6)	32%	(41)	130
#1 Issue: Education	27%	(40)	27%	(40)	12%	(18)	5%	(8)	29%	(42)	148
#1 Issue: Energy	27%	(28)	37%	(38)	11%	(11)	4%	(4)	20%	(21)	101
#1 Issue: Other	14%	(13)	16%	(15)	6%	(6)	7%	(7)	56%	(53)	93
2018 House Vote: Democrat	38%	(42)	29%	(31)	10%	(11)	5%	(6)	17%	(19)	109
2018 House Vote: Republican	22%	(11)	34%	(17)	15%	(7)	5%	(3)	24%	(12)	50
2016 Vote: Hillary Clinton	36%	(22)	31%	(19)	8%	(5)	8%	(5)	18%	(11)	61
2016 Vote: Didn't Vote	25%	(225)	29%	(255)	10%	(87)	4%	(38)	32%	(288)	893
Voted in 2014: No	26%	(252)	28%	(277)	10%	(94)	4%	(41)	32%	(308)	972
2012 Vote: Didn't Vote	26%	(257)	28%	(278)	9%	(92)	4%	(42)	32%	(308)	976
4-Region: Northeast	22%	(44)	32%	(64)	10%	(20)	5%	(10)	31%	(62)	200
4-Region: Midwest	27%	(59)	27%	(60)	12%	(26)	4%	(10)	30%	(67)	222
4-Region: South	28%	(99)	27%	(97)	7%	(25)	5%	(18)	33%	(116)	356
4-Region: West	27%	(60)	30%	(66)	11%	(24)	3%	(6)	30%	(67)	223

Table GZC24_2: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The price

		h more		ewhat		what less				know/	
Demographic	li	kely	more	e likely	lil	cely	Much le	ess likely	No o	pinion	Total N
Americans Age 13 to 23	32%	(323)	26%	(256)	9%	(88)	5%	(50)	28%	(283)	1000
Gender: Male	27%	(132)	25%	(123)	11%	(54)	7%	(33)	30%	(147)	489
Gender: Female	37%	(191)	26%	(134)	7%	(34)	3%	(17)	27%	(136)	511
Generation Z: 13-23	32%	(323)	26%	(256)	9%	(88)	5%	(50)	28%	(283)	1000
PID: Dem (no lean)	40%	(142)	30%	(107)	8%	(30)	4%	(13)	17%	(61)	352
PID: Ind (no lean)	28%	(123)	21%	(90)	9%	(39)	7%	(30)	35%	(153)	436
PID: Rep (no lean)	28%	(59)	28%	(60)	9%	(19)	3%	(7)	32%	(69)	213
PID/Gender: Dem Men	36%	(55)	36%	(55)	10%	(15)	5%	(8)	14%	(21)	154
PID/Gender: Dem Women	44%	(87)	26%	(52)	7%	(14)	2%	(5)	20%	(40)	198
PID/Gender: Ind Men	22%	(47)	18%	(38)	12%	(25)	10%	(21)	38%	(81)	212
PID/Gender: Ind Women	34%	(76)	23%	(52)	6%	(14)	4%	(9)	32%	(72)	224
PID/Gender: Rep Men	25%	(31)	25%	(30)	11%	(13)	3%	(4)	36%	(45)	123
PID/Gender: Rep Women	31%	(28)	33%	(29)	6%	(5)	3%	(3)	27%	(24)	90
Ideo: Liberal (1-3)	37%	(117)	31%	(98)	9%	(28)	4%	(14)	18%	(55)	312
Ideo: Moderate (4)	35%	(61)	31%	(54)	9%	(15)	6%	(10)	20%	(36)	176
Ideo: Conservative (5-7)	33%	(61)	28%	(52)	9%	(18)	5%	(10)	24%	(45)	186
Educ: < College	32%	(296)	25%	(229)	9%	(79)	5%	(46)	29%	(270)	920
Educ: Bachelors degree	34%	(21)	36%	(22)	10%	(6)	3%	(2)	17%	(10)	60
Income: Under 50k	30%	(158)	22%	(114)	9%	(45)	7%	(38)	32%	(170)	525
Income: 50k-100k	34%	(97)	31%	(89)	9%	(26)	3%	(8)	23%	(66)	286
Income: 100k+	37%	(69)	28%	(53)	9%	(16)	2%	(4)	25%	(46)	188
Ethnicity: White	34%	(214)	26%	(164)	7%	(46)	4%	(25)	29%	(180)	629
Ethnicity: Hispanic	27%	(56)	22%	(44)	9%	(19)	9%	(17)	33%	(67)	203
Ethnicity: Afr. Am.	34%	(45)	22%	(29)	15%	(19)	8%	(10)	21%	(27)	130
Ethnicity: Other	27%	(65)	26%	(63)	9%	(23)	6%	(15)	31%	(76)	241
All Christian	32%	(95)	27%	(79)	10%	(30)	4%	(13)	27%	(79)	296
All Non-Christian	41%	(26)	22%	(14)	8%	(5)	4%	(2)	26%	(16)	64
Atheist	34%	(36)	27%	(29)	10%	(10)	6%	(7)	23%	(24)	106
Agnostic/Nothing in particular	31%	(166)	25%	(135)	8%	(43)	5%	(27)	30%	(163)	534
Religious Non-Protestant/Catholic	41%	(35)	21%	(18)	7%	(6)	4%	(3)	26%	(22)	84

Table GZC24_2: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The price

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		t know / pinion	Total N
		•		•							
Americans Age 13 to 23	32%	(323)	26%	(256)	9%	(88)	5%	(50)	28%	(283)	1000
Evangelical	28%	(53)	24%	(47)	10%	(20)	5%	(10)	32%	(61)	191
Non-Evangelical	35%	(100)	28%	(80)	7%	(21)	3%	(9)	26%	(76)	286
Community: Urban	29%	(75)	28%	(73)	11%	(29)	3%	(9)	29%	(77)	262
Community: Suburban	37%	(186)	26%	(132)	8%	(43)	4%	(19)	25%	(130)	509
Community: Rural	27%	(62)	22%	(51)	7%	(17)	10%	(22)	33%	(77)	229
Employ: Private Sector	37%	(35)	27%	(25)	14%	(13)	3%	(3)	19%	(17)	92
Employ: Unemployed	31%	(46)	25%	(37)	8%	(12)	5%	(7)	32%	(47)	148
Employ: Other	26%	(16)	13%	(8)	11%	(7)	12%	(7)	38%	(23)	61
Military HH: Yes	31%	(40)	18%	(23)	11%	(14)	4%	(5)	37%	(48)	129
Military HH: No	33%	(283)	27%	(233)	8%	(73)	5%	(45)	27%	(235)	871
RD/WT: Right Direction	31%	(92)	25%	(74)	9%	(26)	5%	(15)	31%	(92)	299
RD/WT: Wrong Track	33%	(231)	26%	(182)	9%	(62)	5%	(35)	27%	(191)	701
Trump Job Approve	32%	(95)	29%	(86)	9%	(27)	4%	(13)	25%	(75)	296
Trump Job Disapprove	36%	(200)	27%	(150)	9%	(50)	4%	(22)	23%	(130)	552
Trump Job Strongly Approve	34%	(40)	25%	(30)	8%	(10)	4%	(5)	28%	(34)	119
Trump Job Somewhat Approve	31%	(55)	32%	(56)	9%	(17)	5%	(8)	23%	(41)	176
Trump Job Somewhat Disapprove	34%	(69)	27%	(56)	12%	(24)	4%	(7)	23%	(46)	203
Trump Job Strongly Disapprove	37%	(131)	27%	(95)	7%	(26)	4%	(15)	24%	(83)	349
Favorable of Trump	32%	(89)	31%	(85)	8%	(21)	4%	(11)	25%	(68)	275
Unfavorable of Trump	35%	(202)	27%	(156)	10%	(60)	5%	(29)	23%	(137)	584
Very Favorable of Trump	34%	(45)	28%	(37)	8%	(11)	5%	(6)	24%	(32)	130
Somewhat Favorable of Trump	30%	(44)	33%	(48)	7%	(11)	4%	(5)	25%	(37)	145
Somewhat Unfavorable of Trump	33%	(58)	25%	(44)	11%	(20)	5%	(8)	26%	(46)	177
Very Unfavorable of Trump	35%	(144)	27%	(112)	10%	(40)	5%	(21)	22%	(91)	407

Table GZC24_2: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The price

Demographic		h more kely		newhat e likely		what less kely	Much le	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	32%	(323)	26%	(256)	9%	(88)	5%	(50)	28%	(283)	1000
#1 Issue: Economy	32%	(82)	31%	(79)	10%	(25)	6%	(14)	22%	(55)	254
#1 Issue: Security	36%	(29)	22%	(17)	8%	(7)	3%	(2)	32%	(25)	80
#1 Issue: Health Care	35%	(62)	21%	(37)	9%	(15)	4%	(8)	31%	(54)	176
#1 Issue: Women's Issues	28%	(36)	27%	(35)	10%	(13)	2%	(3)	33%	(44)	130
#1 Issue: Education	43%	(63)	22%	(32)	7%	(10)	8%	(12)	21%	(31)	148
#1 Issue: Energy	31%	(31)	39%	(39)	9%	(9)	5%	(5)	16%	(17)	101
#1 Issue: Other	16%	(14)	15%	(14)	6%	(6)	6%	(6)	57%	(53)	93
2018 House Vote: Democrat	38%	(42)	34%	(37)	13%	(15)	4%	(4)	11%	(12)	109
2018 House Vote: Republican	26%	(13)	31%	(15)	13%	(6)	7%	(3)	23%	(12)	50
2016 Vote: Hillary Clinton	38%	(24)	31%	(19)	9%	(5)	7%	(4)	15%	(9)	61
2016 Vote: Didn't Vote	32%	(287)	25%	(220)	9%	(78)	5%	(44)	29%	(263)	893
Voted in 2014: No	32%	(314)	26%	(249)	8%	(82)	5%	(48)	29%	(279)	972
2012 Vote: Didn't Vote	33%	(318)	26%	(252)	8%	(82)	5%	(45)	29%	(279)	976
4-Region: Northeast	28%	(56)	33%	(65)	8%	(15)	5%	(9)	27%	(54)	200
4-Region: Midwest	36%	(80)	22%	(48)	7%	(16)	5%	(11)	30%	(66)	222
4-Region: South	33%	(117)	24%	(87)	9%	(33)	5%	(19)	28%	(99)	356
4-Region: West	32%	(70)	25%	(56)	10%	(23)	5%	(10)	28%	(63)	223

Table GZC24_3: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus? The quality

Demographic		h more kely		newhat e likely		what less kely	Much le	ess likely		t know / pinion	Total N
		<u> </u>		•							
Americans Age 13 to 23	34%	(341)	25%	(248)	9%	(86)	4%	(40)	29%	(286)	1000
Gender: Male	31%	(153)	25%	(120)	9%	(45)	5%	(22)	30%	(148)	489
Gender: Female	37%	(188)	25%	(128)	8%	(41)	3%	(18)	27%	(137)	511
Generation Z: 13-23	34%	(341)	25%	(248)	9%	(86)	4%	(40)	29%	(286)	1000
PID: Dem (no lean)	41%	(144)	29%	(102)	9%	(30)	4%	(14)	18%	(62)	352
PID: Ind (no lean)	27%	(118)	22%	(96)	9%	(39)	4%	(19)	38%	(164)	436
PID: Rep (no lean)	37%	(78)	23%	(50)	8%	(17)	4%	(8)	28%	(60)	213
PID/Gender: Dem Men	38%	(59)	30%	(46)	10%	(15)	5%	(7)	18%	(27)	154
PID/Gender: Dem Women	43%	(86)	28%	(56)	8%	(15)	3%	(6)	17%	(35)	198
PID/Gender: Ind Men	23%	(49)	23%	(48)	10%	(21)	5%	(11)	39%	(83)	212
PID/Gender: Ind Women	31%	(69)	21%	(48)	8%	(18)	4%	(8)	36%	(81)	224
PID/Gender: Rep Men	37%	(45)	21%	(26)	8%	(10)	3%	(4)	31%	(38)	123
PID/Gender: Rep Women	37%	(33)	26%	(24)	8%	(8)	4%	(4)	25%	(22)	90
Ideo: Liberal (1-3)	37%	(116)	30%	(95)	9%	(30)	4%	(11)	19%	(60)	312
Ideo: Moderate (4)	37%	(65)	27%	(48)	11%	(19)	5%	(9)	20%	(36)	176
Ideo: Conservative (5-7)	38%	(71)	26%	(49)	7%	(13)	4%	(7)	25%	(46)	186
Educ: < College	34%	(312)	24%	(224)	9%	(80)	4%	(35)	29%	(269)	920
Educ: Bachelors degree	35%	(21)	30%	(18)	9%	(5)	7%	(4)	20%	(12)	60
Income: Under 50k	30%	(159)	23%	(120)	8%	(44)	5%	(26)	34%	(176)	525
Income: 50k-100k	34%	(99)	29%	(84)	10%	(30)	4%	(12)	22%	(62)	286
Income: 100k+	44%	(83)	23%	(44)	6%	(12)	1%	(2)	25%	(47)	188
Ethnicity: White	36%	(228)	24%	(150)	8%	(53)	3%	(19)	28%	(178)	629
Ethnicity: Hispanic	30%	(61)	23%	(48)	10%	(20)	6%	(11)	31%	(62)	203
Ethnicity: Afr. Am.	35%	(46)	25%	(32)	8%	(10)	8%	(11)	24%	(31)	130
Ethnicity: Other	28%	(67)	27%	(65)	10%	(23)	4%	(10)	32%	(76)	241
All Christian	36%	(107)	25%	(75)	10%	(28)	4%	(11)	25%	(75)	296
All Non-Christian	35%	(22)	28%	(18)	8%	(5)	4%	(2)	25%	(16)	64
Atheist	34%	(36)	26%	(27)	10%	(11)	5%	(6)	24%	(26)	106
Agnostic/Nothing in particular	33%	(175)	24%	(128)	8%	(41)	4%	(21)	32%	(169)	534
Religious Non-Protestant/Catholic	37%	(31)	28%	(23)	7%	(6)	3%	(2)	26%	(22)	84

Table GZC24_3: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus? The quality

Demographic		h more kely		ewhat e likely		vhat less cely	Much le	ess likely		t know / pinion	Total N
Americans Age 13 to 23	34%	(341)	25%	(248)	9%	(86)	4%	(40)	29%	(286)	1000
Evangelical	33%	(63)	22%	(41)	11%	(20)	4%	(8)	30%	(58)	191
Non-Evangelical	36%	(104)	26%	(75)	9%	(26)	2%	(7)	26%	(74)	286
Community: Urban	34%	(89)	21%	(56)	10%	(25)	6%	(15)	30%	(78)	262
Community: Suburban	38%	(196)	26%	(134)	8%	(38)	2%	(12)	25%	(130)	509
Community: Rural	25%	(56)	25%	(58)	10%	(23)	6%	(14)	34%	(78)	229
Employ: Private Sector	44%	(40)	24%	(22)	8%	(8)	5%	(5)	19%	(17)	92
Employ: Unemployed	32%	(48)	24%	(35)	9%	(13)	4%	(6)	31%	(46)	148
Employ: Other	31%	(19)	13%	(8)	15%	(9)	8%	(5)	33%	(20)	61
Military HH: Yes	31%	(40)	20%	(27)	10%	(13)	2%	(3)	36%	(46)	129
Military HH: No	35%	(300)	25%	(221)	8%	(73)	4%	(37)	27%	(239)	871
RD/WT: Right Direction	35%	(105)	24%	(72)	8%	(25)	2%	(7)	30%	(89)	299
RD/WT: Wrong Track	34%	(236)	25%	(176)	9%	(61)	5%	(33)	28%	(196)	701
Trump Job Approve	40%	(117)	24%	(71)	9%	(28)	3%	(8)	24%	(72)	296
Trump Job Disapprove	35%	(193)	27%	(150)	9%	(49)	4%	(25)	24%	(135)	552
Trump Job Strongly Approve	43%	(51)	17%	(20)	9%	(11)	2%	(2)	29%	(34)	119
Trump Job Somewhat Approve	37%	(66)	29%	(51)	9%	(17)	3%	(6)	21%	(38)	176
Trump Job Somewhat Disapprove	36%	(72)	28%	(56)	10%	(21)	3%	(6)	24%	(48)	203
Trump Job Strongly Disapprove	35%	(121)	27%	(94)	8%	(28)	5%	(19)	25%	(87)	349
Favorable of Trump	39%	(107)	23%	(62)	9%	(24)	3%	(9)	26%	(72)	275
Unfavorable of Trump	35%	(204)	28%	(164)	9%	(52)	4%	(24)	24%	(139)	584
Very Favorable of Trump	42%	(55)	19%	(25)	10%	(13)	3%	(4)	26%	(34)	130
Somewhat Favorable of Trump	36%	(53)	26%	(37)	8%	(11)	3%	(5)	27%	(39)	145
Somewhat Unfavorable of Trump	33%	(58)	28%	(50)	9%	(17)	4%	(7)	25%	(45)	177
Very Unfavorable of Trump	36%	(146)	28%	(115)	9%	(35)	4%	(17)	23%	(94)	407

Table GZC24_3: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus? The quality

Demographic	Much more Somewhat likely more likely			what less kely	Much l	ess likely		t know / pinion	Total N		
——————————————————————————————————————	11.	Kely	11101	elikely	111	Kely	Much	ess likely	110 0	ppinion	Total N
Americans Age 13 to 23	34%	(341)	25%	(248)	9%	(86)	4%	(40)	29%	(286)	1000
#1 Issue: Economy	39%	(100)	26%	(67)	8%	(21)	5%	(13)	21%	(54)	254
#1 Issue: Security	35%	(28)	24%	(19)	9%	(7)	_	(0)	31%	(25)	80
#1 Issue: Health Care	38%	(67)	25%	(45)	3%	(6)	4%	(6)	30%	(52)	176
#1 Issue: Women's Issues	28%	(36)	22%	(29)	14%	(18)	3%	(3)	34%	(44)	130
#1 Issue: Education	37%	(55)	27%	(39)	10%	(14)	5%	(8)	21%	(32)	148
#1 Issue: Energy	33%	(33)	29%	(30)	12%	(12)	3%	(3)	23%	(23)	101
#1 Issue: Other	16%	(15)	17%	(15)	6%	(6)	6%	(6)	55%	(51)	93
2018 House Vote: Democrat	41%	(45)	28%	(31)	10%	(11)	5%	(5)	15%	(17)	109
2018 House Vote: Republican	34%	(17)	25%	(12)	12%	(6)	7%	(3)	22%	(11)	50
2016 Vote: Hillary Clinton	35%	(22)	29%	(18)	12%	(8)	8%	(5)	15%	(9)	61
2016 Vote: Didn't Vote	34%	(301)	24%	(218)	8%	(73)	4%	(35)	30%	(265)	893
Voted in 2014: No	34%	(330)	25%	(241)	8%	(81)	4%	(39)	29%	(281)	972
2012 Vote: Didn't Vote	34%	(333)	25%	(240)	8%	(81)	4%	(39)	29%	(282)	976
4-Region: Northeast	30%	(60)	29%	(58)	7%	(14)	6%	(11)	28%	(56)	200
4-Region: Midwest	37%	(82)	22%	(50)	12%	(27)	2%	(5)	26%	(58)	222
4-Region: South	35%	(124)	22%	(78)	7%	(24)	5%	(19)	31%	(110)	356
4-Region: West	33%	(74)	28%	(62)	9%	(21)	2%	(5)	27%	(61)	223

Table GZC24_4: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The availability of its products and services even in tough times

	Muc	h more	Som	ewhat	Somev	what less			Don't	know/	
Demographic	li	kely	more	e likely	lil	cely	Much l	ess likely	No o	pinion	Total N
Americans Age 13 to 23	32%	(316)	28%	(283)	8%	(82)	4%	(40)	28%	(279)	1000
Gender: Male	27%	(133)	29%	(143)	10%	(51)	4%	(18)	30%	(144)	489
Gender: Female	36%	(183)	28%	(141)	6%	(31)	4%	(22)	26%	(134)	511
Generation Z: 13-23	32%	(316)	28%	(283)	8%	(82)	4%	(40)	28%	(279)	1000
PID: Dem (no lean)	39%	(138)	32%	(114)	8%	(28)	4%	(13)	17%	(59)	352
PID: Ind (no lean)	26%	(112)	24%	(106)	9%	(38)	4%	(19)	37%	(161)	436
PID: Rep (no lean)	31%	(66)	30%	(64)	7%	(15)	4%	(8)	28%	(59)	213
PID/Gender: Dem Men	38%	(59)	34%	(52)	9%	(13)	3%	(5)	16%	(25)	154
PID/Gender: Dem Women	40%	(79)	31%	(62)	8%	(15)	4%	(9)	17%	(34)	198
PID/Gender: Ind Men	20%	(43)	25%	(53)	12%	(25)	5%	(11)	38%	(80)	212
PID/Gender: Ind Women	31%	(69)	24%	(53)	6%	(13)	4%	(8)	36%	(80)	224
PID/Gender: Rep Men	25%	(31)	31%	(38)	10%	(12)	3%	(3)	32%	(39)	123
PID/Gender: Rep Women	39%	(35)	29%	(26)	3%	(3)	6%	(5)	23%	(20)	90
Ideo: Liberal (1-3)	36%	(111)	33%	(104)	9%	(28)	3%	(11)	19%	(58)	312
Ideo: Moderate (4)	34%	(60)	33%	(57)	10%	(17)	4%	(7)	19%	(34)	176
Ideo: Conservative (5-7)	33%	(61)	35%	(64)	7%	(12)	6%	(12)	20%	(36)	186
Educ: < College	32%	(294)	28%	(255)	7%	(66)	4%	(40)	29%	(265)	920
Educ: Bachelors degree	31%	(19)	36%	(22)	15%	(9)	1%	(1)	17%	(10)	60
Income: Under 50k	28%	(146)	24%	(124)	10%	(54)	5%	(28)	33%	(174)	525
Income: 50k-100k	39%	(111)	32%	(90)	6%	(18)	2%	(5)	22%	(62)	286
Income: 100k+	31%	(59)	36%	(69)	5%	(10)	4%	(8)	23%	(43)	188
Ethnicity: White	34%	(214)	28%	(173)	6%	(35)	4%	(27)	29%	(180)	629
Ethnicity: Hispanic	31%	(62)	24%	(49)	11%	(21)	6%	(13)	29%	(58)	203
Ethnicity: Afr. Am.	30%	(39)	25%	(33)	14%	(18)	4%	(5)	27%	(35)	130
Ethnicity: Other	26%	(62)	32%	(77)	12%	(29)	3%	(8)	27%	(64)	241
All Christian	31%	(92)	31%	(92)	8%	(24)	3%	(10)	26%	(78)	296
All Non-Christian	33%	(21)	31%	(20)	14%	(9)	1%	(1)	21%	(13)	64
Atheist	31%	(33)	28%	(30)	11%	(12)	6%	(6)	23%	(25)	106
Agnostic/Nothing in particular	32%	(169)	26%	(142)	7%	(37)	4%	(23)	30%	(163)	534
Religious Non-Protestant/Catholic	35%	(29)	25%	(21)	14%	(11)	1%	(1)	25%	(21)	84

Table GZC24_4: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The availability of its products and services even in tough times

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		t know / pinion	Total N
Americans Age 13 to 23	32%	(316)	28%	(283)	8%	(82)	4%	(40)	28%	(279)	1000
Evangelical	32%	(61)	24%	(47)	7%	(13)	6%	(12)	30%	(57)	191
Non-Evangelical	34%	(98)	30%	(86)	7%	(19)	3%	(9)	26%	(73)	286
Community: Urban	30%	(79)	26%	(67)	13%	(34)	4%	(12)	27%	(71)	262
Community: Suburban	35%	(178)	30%	(155)	6%	(30)	3%	(14)	26%	(132)	509
Community: Rural	25%	(58)	27%	(62)	8%	(18)	6%	(14)	33%	(76)	229
Employ: Private Sector	37%	(35)	32%	(29)	14%	(13)	3%	(2)	14%	(13)	92
Employ: Unemployed	30%	(44)	28%	(42)	6%	(9)	5%	(7)	32%	(47)	148
Employ: Other	31%	(19)	18%	(11)	10%	(6)	9%	(5)	32%	(20)	61
Military HH: Yes	28%	(37)	24%	(30)	9%	(12)	5%	(7)	34%	(44)	129
Military HH: No	32%	(279)	29%	(253)	8%	(70)	4%	(34)	27%	(235)	871
RD/WT: Right Direction	31%	(93)	29%	(85)	6%	(18)	4%	(12)	30%	(91)	299
RD/WT: Wrong Track	32%	(223)	28%	(198)	9%	(63)	4%	(29)	27%	(188)	701
Trump Job Approve	34%	(101)	29%	(86)	8%	(23)	4%	(12)	25%	(73)	296
Trump Job Disapprove	33%	(185)	30%	(168)	10%	(54)	4%	(20)	23%	(125)	552
Trump Job Strongly Approve	36%	(43)	27%	(32)	5%	(6)	3%	(3)	29%	(35)	119
Trump Job Somewhat Approve	33%	(59)	31%	(54)	9%	(16)	5%	(9)	22%	(38)	176
Trump Job Somewhat Disapprove	33%	(66)	33%	(67)	9%	(19)	3%	(6)	22%	(45)	203
Trump Job Strongly Disapprove	34%	(119)	29%	(101)	10%	(35)	4%	(15)	23%	(80)	349
Favorable of Trump	35%	(97)	32%	(88)	5%	(13)	4%	(12)	24%	(65)	275
Unfavorable of Trump	33%	(191)	30%	(175)	10%	(60)	4%	(21)	23%	(137)	584
Very Favorable of Trump	36%	(46)	31%	(41)	5%	(7)	5%	(6)	23%	(30)	130
Somewhat Favorable of Trump	35%	(51)	33%	(47)	4%	(6)	4%	(6)	24%	(35)	145
Somewhat Unfavorable of Trump	27%	(49)	33%	(58)	11%	(19)	2%	(4)	27%	(47)	177
Very Unfavorable of Trump	35%	(142)	29%	(117)	10%	(42)	4%	(16)	22%	(89)	407

Table GZC24_4: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The availability of its products and services even in tough times

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		t know / opinion	Total N
Americans Age 13 to 23	32%	(316)	28%	(283)	8%	(82)	4%	(40)	28%	(279)	1000
#1 Issue: Economy	36%	(92)	31%	(78)	9%	(24)	4%	(11)	20%	(50)	254
#1 Issue: Security	33%	(26)	29%	(23)	9%	(7)	4%	(3)	26%	(21)	80
#1 Issue: Health Care	36%	(63)	23%	(40)	8%	(13)	3%	(5)	31%	(54)	176
#1 Issue: Women's Issues	20%	(26)	35%	(45)	8%	(10)	5%	(6)	33%	(43)	130
#1 Issue: Education	31%	(46)	27%	(40)	9%	(14)	5%	(7)	27%	(40)	148
#1 Issue: Energy	37%	(38)	39%	(39)	6%	(6)	2%	(2)	16%	(16)	101
#1 Issue: Other	20%	(19)	15%	(14)	5%	(4)	4%	(3)	56%	(52)	93
2018 House Vote: Democrat	40%	(43)	32%	(35)	12%	(13)	5%	(5)	12%	(13)	109
2018 House Vote: Republican	34%	(17)	21%	(10)	18%	(9)	5%	(3)	22%	(11)	50
2016 Vote: Hillary Clinton	34%	(21)	32%	(20)	19%	(12)	4%	(2)	11%	(7)	61
2016 Vote: Didn't Vote	31%	(276)	28%	(252)	7%	(67)	4%	(37)	29%	(260)	893
Voted in 2014: No	31%	(305)	28%	(276)	8%	(76)	4%	(40)	28%	(275)	972
2012 Vote: Didn't Vote	32%	(311)	28%	(277)	8%	(74)	4%	(40)	28%	(273)	976
4-Region: Northeast	26%	(52)	35%	(70)	9%	(18)	3%	(6)	27%	(54)	200
4-Region: Midwest	36%	(80)	25%	(56)	7%	(15)	3%	(7)	29%	(63)	222
4-Region: South	31%	(112)	27%	(97)	6%	(23)	5%	(17)	30%	(106)	356
4-Region: West	32%	(72)	27%	(60)	12%	(26)	4%	(10)	25%	(55)	223

Table GZC24_5: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The ethical stances of the company

Domo omanhi o		h more		ewhat		what less	Marah 1	1:1-al		t know /	Total N
Demographic	11	kely	more	e likely		kely		ess likely	NO 0	pinion	lotal N
Americans Age 13 to 23	27%	(272)	25%	(255)	10%	(102)	4%	(38)	33%	(333)	1000
Gender: Male	22%	(109)	27%	(134)	13%	(62)	4%	(22)	33%	(162)	489
Gender: Female	32%	(163)	24%	(121)	8%	(40)	3%	(16)	33%	(171)	513
Generation Z: 13-23	27%	(272)	25%	(255)	10%	(102)	4%	(38)	33%	(333)	1000
PID: Dem (no lean)	40%	(140)	25%	(88)	9%	(33)	5%	(16)	21%	(75)	352
PID: Ind (no lean)	19%	(84)	25%	(108)	9%	(37)	4%	(19)	43%	(187)	436
PID: Rep (no lean)	23%	(48)	27%	(58)	15%	(32)	2%	(3)	33%	(71)	213
PID/Gender: Dem Men	35%	(54)	29%	(45)	12%	(19)	5%	(7)	18%	(28)	154
PID/Gender: Dem Women	43%	(85)	22%	(43)	7%	(14)	4%	(8)	24%	(47)	198
PID/Gender: Ind Men	12%	(26)	27%	(58)	11%	(24)	5%	(11)	44%	(93)	212
PID/Gender: Ind Women	26%	(58)	23%	(50)	6%	(14)	4%	(8)	42%	(94)	224
PID/Gender: Rep Men	23%	(28)	25%	(31)	16%	(20)	3%	(3)	33%	(41)	123
PID/Gender: Rep Women	22%	(20)	30%	(27)	14%	(13)	_	(0)	33%	(30)	90
Ideo: Liberal (1-3)	42%	(130)	25%	(78)	11%	(35)	4%	(11)	19%	(58)	312
Ideo: Moderate (4)	22%	(39)	32%	(56)	11%	(20)	4%	(8)	30%	(53)	176
Ideo: Conservative (5-7)	22%	(41)	34%	(63)	13%	(25)	5%	(10)	25%	(47)	186
Educ: < College	26%	(244)	25%	(227)	10%	(95)	4%	(35)	35%	(319)	920
Educ: Bachelors degree	38%	(23)	35%	(21)	9%	(6)	1%	(1)	16%	(9)	60
Income: Under 50k	26%	(136)	21%	(108)	10%	(54)	5%	(26)	38%	(202)	525
Income: 50k-100k	29%	(84)	27%	(77)	13%	(37)	3%	(9)	28%	(79)	286
Income: 100k+	28%	(52)	37%	(69)	7%	(12)	2%	(3)	27%	(51)	188
Ethnicity: White	29%	(180)	25%	(157)	10%	(64)	3%	(19)	33%	(209)	629
Ethnicity: Hispanic	24%	(48)	20%	(41)	11%	(21)	6%	(12)	39%	(79)	203
Ethnicity: Afr. Am.	28%	(37)	21%	(28)	16%	(20)	7%	(9)	28%	(37)	130
Ethnicity: Other	23%	(55)	29%	(70)	8%	(18)	5%	(11)	36%	(87)	24
All Christian	26%	(78)	29%	(86)	12%	(35)	4%	(13)	28%	(84)	290
All Non-Christian	29%	(18)	25%	(16)	13%	(8)	6%	(4)	27%	(17)	64
Atheist	32%	(34)	25%	(27)	10%	(11)	4%	(4)	28%	(30)	100
Agnostic/Nothing in particular	27%	(142)	24%	(126)	9%	(48)	3%	(18)	38%	(201)	534
Religious Non-Protestant/Catholic	28%	(23)	27%	(23)	12%	(10)	5%	(4)	28%	(24)	84

Table GZC24_5: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The ethical stances of the company

Demographic		h more kely		Somewhat more likely		vhat less kely	Much l	ess likely		t know / pinion	Total N
Americans Age 13 to 23	27%	(272)	25%	(255)	10%	(102)	4%	(38)	33%	(333)	1000
Evangelical	21%	(40)	26%	(49)	11%	(21)	6%	(11)	37%	(70)	191
Non-Evangelical	31%	(89)	27%	(76)	10%	(29)	3%	(8)	29%	(83)	286
Community: Urban	26%	(69)	25%	(66)	10%	(26)	5%	(13)	34%	(89)	262
Community: Suburban	31%	(159)	25%	(130)	10%	(50)	3%	(18)	30%	(152)	509
Community: Rural	19%	(44)	26%	(59)	12%	(26)	3%	(7)	40%	(92)	229
Employ: Private Sector	30%	(28)	28%	(26)	17%	(16)	6%	(6)	18%	(17)	92
Employ: Unemployed	23%	(34)	24%	(35)	11%	(17)	4%	(6)	38%	(56)	148
Employ: Other	21%	(13)	23%	(14)	5%	(3)	7%	(4)	44%	(27)	61
Military HH: Yes	29%	(37)	21%	(27)	9%	(12)	5%	(6)	37%	(47)	129
Military HH: No	27%	(235)	26%	(227)	10%	(91)	4%	(32)	33%	(285)	871
RD/WT: Right Direction	20%	(61)	27%	(81)	13%	(39)	4%	(11)	36%	(107)	299
RD/WT: Wrong Track	30%	(211)	25%	(174)	9%	(64)	4%	(27)	32%	(226)	701
Trump Job Approve	24%	(71)	30%	(88)	15%	(44)	3%	(9)	28%	(84)	296
Trump Job Disapprove	32%	(178)	26%	(141)	10%	(54)	4%	(21)	28%	(157)	552
Trump Job Strongly Approve	24%	(28)	25%	(29)	13%	(15)	3%	(4)	35%	(42)	119
Trump Job Somewhat Approve	24%	(42)	33%	(58)	16%	(29)	3%	(5)	24%	(42)	176
Trump Job Somewhat Disapprove	25%	(51)	32%	(65)	8%	(17)	4%	(8)	31%	(62)	203
Trump Job Strongly Disapprove	36%	(127)	22%	(76)	11%	(37)	4%	(13)	27%	(95)	349
Favorable of Trump	24%	(65)	31%	(85)	14%	(39)	3%	(10)	28%	(77)	275
Unfavorable of Trump	33%	(191)	25%	(147)	9%	(54)	4%	(21)	29%	(170)	584
Very Favorable of Trump	24%	(32)	32%	(42)	13%	(17)	3%	(4)	27%	(35)	130
Somewhat Favorable of Trump	23%	(33)	30%	(43)	15%	(22)	4%	(5)	29%	(42)	145
Somewhat Unfavorable of Trump	22%	(40)	33%	(58)	5%	(10)	4%	(8)	35%	(61)	177
Very Unfavorable of Trump	37%	(151)	22%	(89)	11%	(45)	3%	(14)	27%	(109)	407

Table GZC24_5: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The ethical stances of the company

Demographic		h more kely		newhat e likely		what less kely	Much le	ess likely		know / pinion	Total N
Americans Age 13 to 23	27%	(272)	25%	(255)	10%	(102)	4%	(38)	33%	(333)	1000
#1 Issue: Economy	27%	(68)	31%	(78)	11%	(28)	6%	(14)	26%	(66)	254
#1 Issue: Security	20%	(16)	31%	(25)	12%	(9)	5%	(4)	32%	(25)	80
#1 Issue: Health Care	31%	(54)	21%	(37)	12%	(20)	1%	(2)	36%	(63)	176
#1 Issue: Women's Issues	28%	(36)	24%	(31)	8%	(11)	2%	(3)	38%	(50)	130
#1 Issue: Education	27%	(40)	26%	(38)	10%	(14)	6%	(9)	31%	(46)	148
#1 Issue: Energy	37%	(38)	31%	(31)	12%	(12)	1%	(1)	18%	(19)	101
#1 Issue: Other	16%	(15)	13%	(12)	5%	(4)	4%	(4)	62%	(58)	93
2018 House Vote: Democrat	41%	(45)	29%	(31)	11%	(11)	6%	(7)	13%	(14)	109
2018 House Vote: Republican	25%	(12)	32%	(16)	13%	(6)	8%	(4)	22%	(11)	50
2016 Vote: Hillary Clinton	44%	(27)	28%	(17)	8%	(5)	8%	(5)	13%	(8)	61
2016 Vote: Didn't Vote	25%	(227)	25%	(226)	10%	(94)	4%	(33)	35%	(313)	893
Voted in 2014: No	27%	(262)	26%	(250)	10%	(96)	4%	(36)	34%	(328)	972
2012 Vote: Didn't Vote	27%	(267)	26%	(250)	10%	(97)	4%	(35)	33%	(327)	976
4-Region: Northeast	27%	(53)	29%	(59)	8%	(16)	3%	(6)	33%	(67)	200
4-Region: Midwest	31%	(69)	23%	(51)	11%	(24)	4%	(8)	31%	(69)	222
4-Region: South	26%	(93)	25%	(88)	8%	(29)	5%	(19)	36%	(127)	356
4-Region: West	25%	(57)	25%	(57)	15%	(34)	2%	(5)	32%	(70)	223

Table GZC24_6: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The political stances of the company

D 1:		h more		newhat		what less	36 11	101 1		know /	m . 131
Demographic	l1	kely	mor	e likely	l1.	kely	Much I	ess likely	No o	pinion	Total N
Americans Age 13 to 23	16%	(161)	22%	(224)	14%	(144)	6%	(60)	41%	(411)	1000
Gender: Male	16%	(79)	22%	(107)	14%	(69)	7%	(34)	41%	(199)	489
Gender: Female	16%	(83)	23%	(117)	15%	(75)	5%	(26)	41%	(212)	511
Generation Z: 13-23	16%	(161)	22%	(224)	14%	(144)	6%	(60)	41%	(411)	1000
PID: Dem (no lean)	26%	(92)	30%	(105)	11%	(40)	5%	(18)	28%	(97)	352
PID: Ind (no lean)	11%	(46)	19%	(84)	14%	(60)	6%	(28)	50%	(217)	436
PID: Rep (no lean)	11%	(22)	17%	(35)	21%	(44)	6%	(14)	45%	(97)	213
PID/Gender: Dem Men	25%	(38)	33%	(51)	10%	(16)	8%	(12)	24%	(37)	154
PID/Gender: Dem Women	28%	(55)	27%	(54)	12%	(24)	3%	(6)	30%	(60)	198
PID/Gender: Ind Men	12%	(24)	15%	(32)	17%	(36)	6%	(12)	50%	(107)	212
PID/Gender: Ind Women	10%	(22)	23%	(52)	11%	(24)	7%	(16)	49%	(111)	224
PID/Gender: Rep Men	13%	(16)	20%	(24)	14%	(17)	8%	(10)	45%	(55)	123
PID/Gender: Rep Women	7%	(6)	13%	(11)	30%	(27)	4%	(4)	46%	(41)	90
Ideo: Liberal (1-3)	26%	(81)	30%	(92)	13%	(41)	5%	(16)	26%	(81)	312
Ideo: Moderate (4)	10%	(18)	28%	(49)	18%	(32)	9%	(16)	34%	(61)	176
Ideo: Conservative (5-7)	12%	(23)	19%	(36)	21%	(38)	8%	(15)	39%	(73)	186
Educ: < College	16%	(147)	22%	(202)	14%	(129)	6%	(52)	42%	(389)	920
Educ: Bachelors degree	20%	(12)	26%	(16)	15%	(9)	12%	(7)	27%	(16)	60
Income: Under 50k	14%	(74)	22%	(114)	15%	(76)	7%	(35)	43%	(227)	525
Income: 50k-100k	17%	(48)	25%	(71)	15%	(42)	5%	(14)	39%	(111)	286
Income: 100k+	21%	(39)	21%	(39)	14%	(26)	6%	(11)	39%	(73)	188
Ethnicity: White	18%	(113)	21%	(132)	15%	(92)	5%	(34)	41%	(258)	629
Ethnicity: Hispanic	15%	(31)	21%	(42)	17%	(35)	5%	(10)	42%	(85)	203
Ethnicity: Afr. Am.	14%	(18)	30%	(39)	14%	(18)	9%	(12)	33%	(44)	130
Ethnicity: Other	13%	(31)	22%	(53)	14%	(33)	6%	(14)	45%	(109)	24
All Christian	14%	(42)	24%	(71)	17%	(50)	7%	(21)	38%	(111)	296
All Non-Christian	22%	(14)	24%	(15)	20%	(13)	1%	(1)	33%	(21)	64
Atheist	20%	(21)	23%	(24)	17%	(19)	4%	(4)	37%	(39)	100
Agnostic/Nothing in particular	16%	(84)	21%	(113)	12%	(63)	6%	(34)	45%	(240)	534
Religious Non-Protestant/Catholic	19%	(16)	25%	(21)	20%	(17)	5%	(4)	31%	(26)	84

Table GZC24_6: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The political stances of the company

Demographic		Much more Somewh likely more lik					Much le	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	16%	(161)	22%	(224)	14%	(144)	6%	(60)	41%	(411)	1000
Evangelical	10%	(18)	19%	(36)	14%	(27)	8%	(16)	49%	(94)	191
Non-Evangelical	18%	(52)	25%	(72)	16%	(46)	5%	(13)	36%	(103)	286
Community: Urban	17%	(46)	23%	(61)	13%	(33)	7%	(18)	40%	(104)	262
Community: Suburban	18%	(93)	23%	(115)	14%	(74)	5%	(27)	39%	(200)	509
Community: Rural	10%	(22)	21%	(48)	16%	(37)	7%	(15)	47%	(107)	229
Employ: Private Sector	26%	(24)	28%	(26)	13%	(12)	10%	(9)	23%	(21)	92
Employ: Unemployed	11%	(17)	21%	(31)	14%	(20)	9%	(13)	45%	(67)	148
Employ: Other	20%	(12)	16%	(10)	19%	(12)	5%	(3)	39%	(24)	61
Military HH: Yes	17%	(22)	17%	(21)	12%	(15)	4%	(5)	50%	(65)	129
Military HH: No	16%	(139)	23%	(202)	15%	(128)	6%	(55)	40%	(346)	871
RD/WT: Right Direction	11%	(34)	20%	(61)	19%	(56)	6%	(17)	44%	(131)	299
RD/WT: Wrong Track	18%	(127)	23%	(163)	13%	(88)	6%	(42)	40%	(280)	701
Trump Job Approve	13%	(38)	22%	(65)	20%	(58)	6%	(19)	39%	(116)	296
Trump Job Disapprove	21%	(115)	25%	(140)	13%	(70)	6%	(36)	35%	(191)	552
Trump Job Strongly Approve	12%	(15)	17%	(20)	17%	(20)	7%	(8)	47%	(56)	119
Trump Job Somewhat Approve	13%	(23)	26%	(45)	21%	(38)	6%	(10)	34%	(60)	176
Trump Job Somewhat Disapprove	17%	(34)	22%	(45)	14%	(29)	6%	(13)	40%	(82)	203
Trump Job Strongly Disapprove	23%	(81)	27%	(94)	12%	(42)	7%	(23)	31%	(109)	349
Favorable of Trump	13%	(36)	22%	(59)	19%	(53)	7%	(20)	39%	(107)	275
Unfavorable of Trump	20%	(119)	25%	(149)	13%	(77)	6%	(33)	35%	(206)	584
Very Favorable of Trump	16%	(20)	20%	(26)	17%	(22)	9%	(12)	38%	(50)	130
Somewhat Favorable of Trump	11%	(16)	23%	(33)	22%	(32)	5%	(8)	39%	(57)	145
Somewhat Unfavorable of Trump	14%	(25)	21%	(37)	15%	(27)	5%	(9)	45%	(79)	177
Very Unfavorable of Trump	23%	(95)	27%	(111)	12%	(50)	6%	(24)	31%	(126)	407

Table GZC24_6: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The political stances of the company

Demographic		h more kely		ewhat e likely		what less kely	Much le	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	16%	(161)	22%	(224)	14%	(144)	6%	(60)	41%	(411)	1000
#1 Issue: Economy	14%	(36)	25%	(65)	18%	(46)	7%	(19)	35%	(88)	254
#1 Issue: Security	11%	(9)	24%	(19)	9%	(8)	7%	(6)	48%	(38)	80
#1 Issue: Health Care	19%	(34)	23%	(41)	12%	(21)	4%	(7)	41%	(72)	176
#1 Issue: Women's Issues	16%	(21)	18%	(23)	19%	(25)	5%	(6)	42%	(55)	130
#1 Issue: Education	18%	(27)	20%	(30)	12%	(18)	7%	(10)	42%	(62)	148
#1 Issue: Energy	23%	(23)	31%	(31)	14%	(14)	3%	(3)	30%	(30)	101
#1 Issue: Other	9%	(8)	12%	(11)	10%	(9)	6%	(6)	63%	(58)	93
2018 House Vote: Democrat	31%	(34)	29%	(32)	12%	(13)	7%	(8)	20%	(22)	109
2018 House Vote: Republican	11%	(6)	18%	(9)	23%	(12)	10%	(5)	37%	(18)	50
2016 Vote: Hillary Clinton	32%	(20)	35%	(22)	8%	(5)	9%	(5)	15%	(9)	61
2016 Vote: Didn't Vote	15%	(131)	22%	(196)	15%	(134)	5%	(47)	43%	(385)	893
Voted in 2014: No	16%	(156)	22%	(215)	14%	(141)	6%	(54)	42%	(406)	972
2012 Vote: Didn't Vote	16%	(159)	22%	(218)	14%	(140)	6%	(56)	41%	(404)	976
4-Region: Northeast	17%	(34)	26%	(53)	16%	(31)	5%	(11)	35%	(71)	200
4-Region: Midwest	17%	(39)	24%	(53)	15%	(32)	3%	(7)	41%	(92)	222
4-Region: South	17%	(60)	18%	(63)	12%	(44)	8%	(29)	45%	(159)	356
4-Region: West	13%	(29)	25%	(55)	16%	(36)	6%	(14)	40%	(89)	223

Table GZC24_7: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The social stances of the company

D		h more		ewhat		vhat less	Ml- 1	191 1		t know /	T-4-1 N
Demographic		kely	more	e likely	111	kely	Much	ess likely	No o	pinion	Total N
Americans Age 13 to 23	23%	(230)	28%	(281)	10%	(99)	5%	(51)	34%	(339)	1000
Gender: Male	18%	(88)	30%	(145)	12%	(56)	6%	(27)	35%	(172)	489
Gender: Female	28%	(142)	27%	(136)	8%	(42)	5%	(24)	33%	(167)	511
Generation Z: 13-23	23%	(230)	28%	(281)	10%	(99)	5%	(51)	34%	(339)	1000
PID: Dem (no lean)	36%	(127)	28%	(98)	10%	(34)	5%	(18)	21%	(74)	352
PID: Ind (no lean)	16%	(71)	26%	(113)	10%	(43)	4%	(18)	44%	(191)	436
PID: Rep (no lean)	15%	(33)	33%	(70)	10%	(21)	7%	(14)	35%	(74)	213
PID/Gender: Dem Men	33%	(51)	30%	(47)	13%	(20)	5%	(8)	19%	(30)	154
PID/Gender: Dem Women	39%	(76)	26%	(51)	7%	(15)	5%	(11)	22%	(44)	198
PID/Gender: Ind Men	9%	(20)	29%	(60)	13%	(28)	4%	(9)	45%	(94)	212
PID/Gender: Ind Women	23%	(50)	23%	(52)	7%	(16)	4%	(9)	43%	(97)	224
PID/Gender: Rep Men	14%	(18)	31%	(38)	8%	(9)	8%	(10)	39%	(48)	123
PID/Gender: Rep Women	17%	(15)	36%	(33)	13%	(12)	4%	(4)	29%	(26)	90
Ideo: Liberal (1-3)	34%	(106)	31%	(96)	8%	(26)	6%	(18)	21%	(66)	312
Ideo: Moderate (4)	18%	(31)	34%	(60)	14%	(25)	6%	(10)	28%	(50)	176
Ideo: Conservative (5-7)	19%	(36)	33%	(62)	11%	(20)	8%	(15)	29%	(53)	186
Educ: < College	22%	(205)	28%	(258)	10%	(90)	5%	(45)	35%	(323)	920
Educ: Bachelors degree	31%	(19)	33%	(20)	10%	(6)	7%	(4)	20%	(12)	60
Income: Under 50k	21%	(112)	23%	(118)	11%	(58)	6%	(33)	39%	(205)	525
Income: 50k-100k	26%	(76)	36%	(102)	10%	(28)	3%	(10)	25%	(71)	286
Income: 100k+	23%	(43)	32%	(61)	7%	(13)	5%	(9)	34%	(63)	188
Ethnicity: White	25%	(155)	26%	(167)	10%	(64)	5%	(29)	34%	(215)	629
Ethnicity: Hispanic	20%	(42)	27%	(54)	11%	(23)	6%	(12)	35%	(72)	203
Ethnicity: Afr. Am.	24%	(32)	31%	(40)	11%	(15)	9%	(11)	25%	(32)	130
Ethnicity: Other	18%	(43)	31%	(75)	8%	(20)	5%	(11)	38%	(92)	24
All Christian	21%	(61)	31%	(93)	10%	(29)	5%	(16)	33%	(97)	296
All Non-Christian	34%	(22)	26%	(16)	13%	(8)	4%	(2)	23%	(15)	64
Atheist	21%	(22)	31%	(33)	12%	(13)	6%	(6)	30%	(32)	106
Agnostic/Nothing in particular	24%	(126)	26%	(139)	9%	(48)	5%	(27)	36%	(195)	534
Religious Non-Protestant/Catholic	35%	(30)	24%	(20)	11%	(9)	4%	(3)	26%	(22)	84

Table GZC24_7: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The social stances of the company

Demographic		h more kely		ewhat e likely		what less cely	Much le	ess likely		t know / opinion	Total N
Americans Age 13 to 23	23%	(230)	28%	(281)	10%	(99)	5%	(51)	34%	(339)	1000
Evangelical	18%	(34)	25%	(47)	11%	(20)	7%	(14)	40%	(76)	191
Non-Evangelical	24%	(69)	30%	(86)	9%	(27)	5%	(13)	32%	(91)	286
Community: Urban	22%	(58)	28%	(74)	8%	(22)	6%	(16)	35%	(92)	262
Community: Suburban	26%	(132)	30%	(155)	9%	(48)	4%	(20)	30%	(154)	509
Community: Rural	18%	(40)	23%	(52)	13%	(29)	6%	(15)	40%	(93)	229
Employ: Private Sector	28%	(26)	32%	(29)	13%	(12)	5%	(5)	23%	(21)	92
Employ: Unemployed	22%	(32)	21%	(32)	12%	(18)	6%	(9)	38%	(57)	148
Employ: Other	26%	(16)	19%	(12)	13%	(8)	4%	(2)	37%	(23)	61
Military HH: Yes	28%	(36)	19%	(25)	7%	(9)	4%	(6)	42%	(54)	129
Military HH: No	22%	(194)	29%	(256)	10%	(90)	5%	(46)	33%	(285)	871
RD/WT: Right Direction	14%	(42)	33%	(100)	10%	(31)	7%	(21)	35%	(105)	299
RD/WT: Wrong Track	27%	(189)	26%	(182)	10%	(67)	4%	(30)	33%	(233)	701
Trump Job Approve	19%	(57)	35%	(102)	11%	(31)	7%	(20)	29%	(85)	296
Trump Job Disapprove	29%	(159)	28%	(154)	11%	(61)	4%	(24)	28%	(155)	552
Trump Job Strongly Approve	20%	(24)	34%	(40)	8%	(9)	6%	(7)	33%	(39)	119
Trump Job Somewhat Approve	19%	(33)	35%	(62)	12%	(22)	8%	(14)	26%	(46)	176
Trump Job Somewhat Disapprove	22%	(45)	32%	(64)	12%	(24)	4%	(8)	30%	(61)	203
Trump Job Strongly Disapprove	32%	(113)	26%	(90)	11%	(37)	5%	(16)	27%	(94)	349
Favorable of Trump	18%	(50)	34%	(93)	11%	(30)	8%	(21)	30%	(81)	275
Unfavorable of Trump	29%	(168)	29%	(168)	10%	(57)	4%	(26)	28%	(164)	584
Very Favorable of Trump	16%	(21)	37%	(48)	10%	(12)	8%	(11)	29%	(38)	130
Somewhat Favorable of Trump	20%	(29)	31%	(45)	12%	(18)	7%	(10)	30%	(43)	145
Somewhat Unfavorable of Trump	18%	(33)	32%	(57)	11%	(20)	3%	(6)	35%	(62)	177
Very Unfavorable of Trump	33%	(135)	27%	(111)	9%	(37)	5%	(20)	25%	(103)	407

Table GZC24_7: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The social stances of the company

Demographic		h more kely		newhat e likely		what less cely	Much le	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	23%	(230)	28%	(281)	10%	(99)	5%	(51)	34%	(339)	1000
#1 Issue: Economy	22%	(57)	33%	(83)	14%	(35)	6%	(15)	25%	(64)	254
#1 Issue: Security	15%	(12)	30%	(24)	7%	(6)	5%	(4)	43%	(34)	80
#1 Issue: Health Care	26%	(46)	26%	(46)	7%	(12)	5%	(9)	36%	(63)	176
#1 Issue: Women's Issues	22%	(29)	28%	(36)	12%	(15)	4%	(5)	34%	(45)	130
#1 Issue: Education	29%	(42)	23%	(34)	9%	(13)	9%	(13)	31%	(45)	148
#1 Issue: Energy	30%	(30)	40%	(40)	5%	(5)	2%	(2)	23%	(24)	101
#1 Issue: Other	12%	(11)	14%	(13)	9%	(8)	2%	(1)	63%	(59)	93
2018 House Vote: Democrat	40%	(43)	29%	(31)	13%	(14)	5%	(6)	13%	(14)	109
2018 House Vote: Republican	19%	(9)	33%	(16)	10%	(5)	8%	(4)	29%	(14)	50
2016 Vote: Hillary Clinton	42%	(26)	29%	(18)	10%	(6)	5%	(3)	14%	(9)	61
2016 Vote: Didn't Vote	21%	(192)	28%	(251)	10%	(87)	5%	(46)	36%	(318)	893
Voted in 2014: No	23%	(221)	28%	(274)	10%	(93)	5%	(48)	35%	(336)	972
2012 Vote: Didn't Vote	23%	(225)	28%	(275)	10%	(95)	5%	(48)	34%	(333)	976
4-Region: Northeast	18%	(36)	35%	(70)	10%	(21)	6%	(12)	31%	(62)	200
4-Region: Midwest	25%	(55)	26%	(58)	12%	(26)	4%	(9)	33%	(73)	222
4-Region: South	24%	(87)	25%	(88)	9%	(33)	5%	(18)	36%	(129)	356
4-Region: West	23%	(52)	29%	(65)	8%	(19)	6%	(13)	33%	(75)	223

Table GZC24_8: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's reputation

Demographic		h more kely	Somewhat more likely		Somewhat less likely		Much le	ess likely		t know / pinion	Total N
Americans Age 13 to 23	25%	(247)	30%	(296)	10%	(103)	4%	(44)	31%	(310)	1000
Gender: Male	24%	(116)	27%	(133)	12%	(60)	6%	(28)	31%	(151)	489
Gender: Female	26%	(131)	32%	(163)	8%	(43)	3%	(16)	31%	(159)	511
Generation Z: 13-23	25%	(247)	30%	(296)	10%	(103)	4%	(44)	31%	(310)	1000
PID: Dem (no lean)	29%	(100)	33%	(116)	12%	(41)	5%	(18)	22%	(77)	352
PID: Ind (no lean)	20%	(89)	28%	(122)	9%	(38)	4%	(18)	39%	(169)	436
PID: Rep (no lean)	27%	(58)	27%	(58)	11%	(24)	4%	(8)	30%	(64)	213
PID/Gender: Dem Men	27%	(42)	34%	(53)	14%	(21)	6%	(10)	18%	(28)	154
PID/Gender: Dem Women	30%	(59)	32%	(63)	10%	(20)	4%	(8)	24%	(48)	198
PID/Gender: Ind Men	18%	(38)	27%	(57)	11%	(23)	6%	(13)	38%	(81)	212
PID/Gender: Ind Women	23%	(51)	29%	(66)	6%	(14)	2%	(5)	39%	(88)	224
PID/Gender: Rep Men	30%	(37)	19%	(23)	13%	(16)	5%	(6)	34%	(42)	123
PID/Gender: Rep Women	24%	(22)	39%	(35)	9%	(8)	3%	(2)	25%	(23)	90
Ideo: Liberal (1-3)	30%	(93)	35%	(108)	11%	(35)	5%	(14)	20%	(62)	312
Ideo: Moderate (4)	27%	(47)	29%	(51)	15%	(27)	6%	(11)	23%	(40)	176
Ideo: Conservative (5-7)	26%	(48)	32%	(59)	13%	(24)	4%	(7)	25%	(47)	186
Educ: < College	25%	(227)	29%	(271)	10%	(92)	4%	(40)	32%	(290)	920
Educ: Bachelors degree	27%	(16)	34%	(20)	13%	(8)	2%	(1)	24%	(14)	60
Income: Under 50k	22%	(117)	26%	(138)	10%	(54)	6%	(29)	36%	(188)	525
Income: 50k-100k	25%	(72)	32%	(93)	12%	(35)	4%	(12)	26%	(75)	286
Income: 100k+	31%	(58)	35%	(66)	8%	(15)	2%	(3)	25%	(46)	188
Ethnicity: White	26%	(164)	30%	(190)	8%	(52)	4%	(23)	32%	(200)	629
Ethnicity: Hispanic	22%	(45)	26%	(53)	14%	(28)	5%	(11)	33%	(66)	203
Ethnicity: Afr. Am.	25%	(33)	30%	(38)	15%	(20)	8%	(10)	22%	(29)	130
Ethnicity: Other	21%	(51)	28%	(67)	13%	(32)	4%	(10)	34%	(81)	241
All Christian	26%	(76)	32%	(95)	10%	(29)	6%	(19)	26%	(77)	296
All Non-Christian	23%	(15)	26%	(17)	17%	(11)	4%	(3)	29%	(19)	64
Atheist	24%	(26)	32%	(34)	15%	(16)	4%	(4)	25%	(26)	106
Agnostic/Nothing in particular	25%	(131)	28%	(150)	9%	(47)	3%	(18)	35%	(188)	534
Religious Non-Protestant/Catholic	29%	(24)	24%	(20)	12%	(11)	5%	(4)	30%	(25)	84

Table GZC24_8: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's reputation

Demographic		h more kely		Somewhat more likely		Somewhat less likely		ess likely		know /	Total N
Americans Age 13 to 23	25%	(247)	30%	(296)	10%	(103)	4%	(44)	31%	(310)	1000
Evangelical	23%	(43)	29%	(55)	10%	(18)	6%	(12)	33%	(63)	191
Non-Evangelical	28%	(79)	30%	(86)	9%	(26)	4%	(12)	29%	(82)	286
Community: Urban	25%	(64)	27%	(72)	11%	(29)	7%	(18)	30%	(79)	262
Community: Suburban	28%	(141)	33%	(170)	9%	(43)	3%	(16)	27%	(139)	509
Community: Rural	18%	(42)	23%	(54)	13%	(30)	5%	(10)	40%	(92)	229
Employ: Private Sector	25%	(23)	29%	(27)	16%	(15)	7%	(7)	22%	(20)	92
Employ: Unemployed	25%	(37)	29%	(43)	6%	(9)	7%	(10)	33%	(49)	148
Employ: Other	22%	(13)	20%	(12)	16%	(10)	5%	(3)	37%	(23)	61
Military HH: Yes	28%	(37)	18%	(23)	12%	(16)	4%	(5)	38%	(49)	129
Military HH: No	24%	(210)	31%	(273)	10%	(87)	4%	(38)	30%	(261)	871
RD/WT: Right Direction	26%	(78)	27%	(81)	11%	(33)	5%	(14)	31%	(93)	299
RD/WT: Wrong Track	24%	(170)	31%	(215)	10%	(70)	4%	(30)	31%	(217)	701
Trump Job Approve	28%	(84)	31%	(92)	13%	(37)	3%	(8)	25%	(74)	296
Trump Job Disapprove	27%	(146)	32%	(176)	10%	(54)	5%	(28)	27%	(147)	552
Trump Job Strongly Approve	29%	(35)	27%	(32)	10%	(12)	4%	(5)	29%	(35)	119
Trump Job Somewhat Approve	28%	(49)	34%	(61)	14%	(25)	2%	(4)	22%	(39)	176
Trump Job Somewhat Disapprove	26%	(53)	32%	(64)	11%	(22)	4%	(9)	27%	(54)	203
Trump Job Strongly Disapprove	27%	(93)	32%	(112)	9%	(32)	6%	(20)	27%	(93)	349
Favorable of Trump	29%	(78)	31%	(85)	12%	(32)	4%	(10)	25%	(70)	275
Unfavorable of Trump	25%	(148)	32%	(189)	10%	(61)	5%	(29)	27%	(157)	584
Very Favorable of Trump	31%	(40)	29%	(38)	11%	(15)	5%	(6)	24%	(31)	130
Somewhat Favorable of Trump	27%	(38)	32%	(46)	12%	(17)	3%	(4)	27%	(38)	145
Somewhat Unfavorable of Trump	23%	(41)	32%	(57)	10%	(18)	5%	(8)	30%	(53)	177
Very Unfavorable of Trump	26%	(107)	33%	(132)	11%	(43)	5%	(21)	26%	(104)	407

Table GZC24_8: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's reputation

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		know / pinion	Total N
Americans Age 13 to 23	25%	(247)	30%	(296)	10%	(103)	4%	(44)	31%	(310)	1000
#1 Issue: Economy	26%	(67)	30%	(76)	13%	(33)	5%	(13)	25%	(65)	254
#1 Issue: Security	29%	(23)	25%	(20)	11%	(9)	1%	(1)	34%	(27)	80
#1 Issue: Health Care	25%	(44)	31%	(55)	10%	(17)	4%	(7)	30%	(53)	176
#1 Issue: Women's Issues	23%	(30)	33%	(42)	7%	(10)	1%	(2)	35%	(46)	130
#1 Issue: Education	25%	(38)	31%	(46)	10%	(15)	7%	(10)	26%	(39)	148
#1 Issue: Energy	25%	(26)	39%	(39)	12%	(12)	4%	(4)	21%	(21)	101
#1 Issue: Other	16%	(15)	14%	(13)	6%	(6)	6%	(5)	58%	(54)	93
2018 House Vote: Democrat	32%	(34)	29%	(31)	17%	(18)	7%	(8)	16%	(17)	109
2018 House Vote: Republican	29%	(15)	24%	(12)	17%	(8)	3%	(1)	27%	(14)	50
2016 Vote: Hillary Clinton	32%	(20)	27%	(16)	15%	(10)	6%	(4)	20%	(12)	61
2016 Vote: Didn't Vote	24%	(212)	30%	(267)	10%	(89)	4%	(39)	32%	(285)	893
Voted in 2014: No	24%	(237)	30%	(289)	10%	(96)	4%	(42)	32%	(307)	972
2012 Vote: Didn't Vote	25%	(242)	30%	(293)	10%	(94)	4%	(42)	31%	(304)	976
4-Region: Northeast	25%	(49)	32%	(63)	9%	(19)	5%	(10)	30%	(59)	200
4-Region: Midwest	22%	(50)	32%	(70)	10%	(22)	3%	(6)	33%	(74)	222
4-Region: South	27%	(95)	28%	(101)	8%	(30)	6%	(20)	31%	(109)	356
4-Region: West	24%	(53)	27%	(61)	15%	(33)	4%	(8)	30%	(68)	223

Table GZC24_9: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's contribution to society

D 11		h more		Somewhat more likely		what less	36 11	1.1 1		t know /	m . 137
Demographic	li	kely	mor	e likely	lil	kely	Much l	ess likely	No o	pinion	Total N
Americans Age 13 to 23	29%	(291)	28%	(283)	10%	(95)	3%	(34)	30%	(298)	1000
Gender: Male	24%	(119)	27%	(134)	12%	(59)	4%	(20)	32%	(156)	489
Gender: Female	34%	(172)	29%	(149)	7%	(36)	3%	(13)	28%	(141)	511
Generation Z: 13-23	29%	(291)	28%	(283)	10%	(95)	3%	(34)	30%	(298)	1000
PID: Dem (no lean)	41%	(143)	30%	(105)	9%	(31)	4%	(13)	17%	(60)	352
PID: Ind (no lean)	21%	(91)	26%	(113)	10%	(44)	3%	(14)	40%	(172)	436
PID: Rep (no lean)	26%	(56)	30%	(65)	10%	(20)	3%	(7)	31%	(65)	213
PID/Gender: Dem Men	35%	(54)	34%	(53)	10%	(16)	4%	(6)	16%	(25)	154
PID/Gender: Dem Women	45%	(89)	26%	(52)	8%	(15)	3%	(7)	18%	(35)	198
PID/Gender: Ind Men	15%	(32)	24%	(51)	14%	(30)	5%	(11)	41%	(87)	212
PID/Gender: Ind Women	26%	(59)	28%	(62)	7%	(15)	1%	(3)	38%	(85)	224
PID/Gender: Rep Men	26%	(33)	24%	(30)	11%	(13)	2%	(3)	36%	(44)	123
PID/Gender: Rep Women	26%	(24)	39%	(35)	8%	(7)	4%	(4)	23%	(21)	90
Ideo: Liberal (1-3)	39%	(120)	29%	(90)	9%	(29)	5%	(16)	18%	(56)	312
Ideo: Moderate (4)	27%	(48)	31%	(54)	13%	(23)	2%	(4)	26%	(46)	176
Ideo: Conservative (5-7)	27%	(51)	40%	(74)	10%	(18)	3%	(5)	21%	(39)	186
Educ: < College	29%	(270)	28%	(256)	9%	(82)	3%	(31)	31%	(282)	920
Educ: Bachelors degree	28%	(17)	37%	(22)	11%	(7)	5%	(3)	18%	(11)	60
Income: Under 50k	28%	(148)	23%	(121)	9%	(49)	4%	(19)	36%	(189)	525
Income: 50k-100k	31%	(89)	32%	(93)	12%	(34)	3%	(9)	22%	(62)	286
Income: 100k+	29%	(54)	37%	(69)	7%	(12)	3%	(5)	25%	(47)	188
Ethnicity: White	30%	(189)	29%	(180)	9%	(57)	3%	(19)	29%	(183)	629
Ethnicity: Hispanic	30%	(60)	26%	(52)	10%	(21)	3%	(7)	32%	(64)	203
Ethnicity: Afr. Am.	31%	(40)	27%	(35)	13%	(16)	4%	(5)	26%	(33)	130
Ethnicity: Other	26%	(61)	28%	(67)	9%	(22)	4%	(9)	34%	(81)	24
All Christian	28%	(83)	32%	(94)	11%	(32)	3%	(9)	26%	(77)	296
All Non-Christian	28%	(18)	28%	(18)	16%	(10)	4%	(3)	23%	(15)	64
Atheist	29%	(31)	33%	(35)	9%	(9)	6%	(7)	23%	(24)	106
Agnostic/Nothing in particular	30%	(159)	25%	(135)	8%	(44)	3%	(15)	34%	(181)	534
Religious Non-Protestant/Catholic	29%	(24)	28%	(23)	14%	(12)	4%	(3)	25%	(21)	84

Table GZC24_9: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's contribution to society

Demographic	Much more likely		Somewhat more likely			what less kely	Much le	ess likely		t know / opinion	Total N
Americans Age 13 to 23	29%	(291)	28%	(283)	10%	(95)	3%	(34)	30%	(298)	1000
Evangelical	27%	(51)	27%	(51)	9%	(17)	4%	(8)	33%	(63)	191
Non-Evangelical	34%	(97)	30%	(84)	9%	(25)	2%	(6)	26%	(73)	286
Community: Urban	27%	(70)	29%	(75)	10%	(26)	4%	(10)	31%	(81)	262
Community: Suburban	33%	(170)	29%	(149)	9%	(45)	2%	(12)	26%	(135)	509
Community: Rural	22%	(51)	26%	(59)	11%	(24)	5%	(12)	36%	(82)	229
Employ: Private Sector	33%	(30)	29%	(27)	15%	(14)	3%	(3)	20%	(19)	92
Employ: Unemployed	26%	(38)	25%	(38)	9%	(13)	5%	(7)	36%	(53)	148
Employ: Other	24%	(14)	27%	(16)	9%	(6)	4%	(2)	37%	(22)	61
Military HH: Yes	30%	(39)	20%	(26)	10%	(14)	3%	(4)	37%	(47)	129
Military HH: No	29%	(252)	30%	(257)	9%	(82)	3%	(29)	29%	(250)	871
RD/WT: Right Direction	23%	(70)	32%	(94)	10%	(31)	3%	(9)	32%	(95)	299
RD/WT: Wrong Track	31%	(221)	27%	(188)	9%	(65)	4%	(25)	29%	(203)	701
Trump Job Approve	28%	(84)	34%	(100)	11%	(32)	3%	(9)	24%	(70)	296
Trump Job Disapprove	33%	(184)	27%	(151)	10%	(56)	3%	(19)	26%	(143)	552
Trump Job Strongly Approve	29%	(34)	30%	(36)	6%	(7)	4%	(5)	31%	(37)	119
Trump Job Somewhat Approve	28%	(50)	37%	(64)	14%	(25)	2%	(4)	19%	(33)	176
Trump Job Somewhat Disapprove	30%	(60)	29%	(59)	11%	(23)	3%	(7)	27%	(55)	203
Trump Job Strongly Disapprove	36%	(124)	26%	(92)	9%	(33)	3%	(12)	25%	(88)	349
Favorable of Trump	27%	(74)	35%	(96)	10%	(29)	3%	(10)	24%	(67)	275
Unfavorable of Trump	34%	(197)	28%	(164)	10%	(57)	2%	(14)	26%	(151)	584
Very Favorable of Trump	30%	(39)	32%	(42)	7%	(9)	4%	(6)	27%	(35)	130
Somewhat Favorable of Trump	24%	(35)	37%	(54)	14%	(20)	3%	(4)	22%	(32)	145
Somewhat Unfavorable of Trump	30%	(54)	29%	(51)	10%	(19)	1%	(1)	29%	(52)	177
Very Unfavorable of Trump	35%	(143)	28%	(113)	9%	(38)	3%	(13)	24%	(99)	407

Table GZC24_9: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's contribution to society

Demographic		h more kely		newhat e likely		vhat less kely	Much l	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	29%	(291)	28%	(283)	10%	(95)	3%	(34)	30%	(298)	1000
#1 Issue: Economy	29%	(74)	32%	(83)	12%	(30)	4%	(9)	23%	(59)	254
#1 Issue: Security	29%	(23)	28%	(22)	10%	(8)	_	(0)	32%	(26)	80
#1 Issue: Health Care	30%	(53)	30%	(52)	6%	(10)	4%	(7)	31%	(54)	176
#1 Issue: Women's Issues	25%	(32)	31%	(40)	9%	(12)	4%	(5)	31%	(41)	130
#1 Issue: Education	35%	(52)	25%	(37)	9%	(14)	5%	(7)	26%	(38)	148
#1 Issue: Energy	32%	(32)	32%	(32)	12%	(12)	3%	(3)	21%	(22)	101
#1 Issue: Other	18%	(17)	14%	(13)	9%	(9)	2%	(2)	57%	(53)	93
2018 House Vote: Democrat	46%	(50)	28%	(30)	10%	(11)	4%	(4)	13%	(14)	109
2018 House Vote: Republican	22%	(11)	29%	(14)	20%	(10)	5%	(2)	24%	(12)	50
2016 Vote: Hillary Clinton	39%	(24)	31%	(19)	8%	(5)	7%	(4)	15%	(9)	61
2016 Vote: Didn't Vote	28%	(250)	28%	(250)	10%	(87)	3%	(28)	31%	(278)	893
Voted in 2014: No	29%	(279)	28%	(275)	9%	(92)	3%	(33)	30%	(293)	972
2012 Vote: Didn't Vote	29%	(282)	28%	(277)	9%	(91)	3%	(33)	30%	(294)	976
4-Region: Northeast	27%	(53)	33%	(67)	10%	(19)	5%	(10)	26%	(51)	200
4-Region: Midwest	31%	(68)	25%	(56)	10%	(23)	3%	(7)	31%	(68)	222
4-Region: South	30%	(108)	25%	(88)	9%	(32)	3%	(11)	33%	(117)	356
4-Region: West	28%	(62)	32%	(71)	10%	(21)	3%	(6)	28%	(62)	223

Table GZC24_10: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's treatment of its employees and staff

		h more		ewhat		vhat less				t know /	
Demographic	li	kely	mor	e likely	lil	kely	Much l	ess likely	No o	pinion	Total N
Americans Age 13 to 23	34%	(345)	25%	(251)	10%	(96)	3%	(34)	27%	(274)	1000
Gender: Male	29%	(144)	25%	(122)	12%	(57)	4%	(21)	29%	(144)	489
Gender: Female	39%	(201)	25%	(129)	7%	(38)	2%	(13)	26%	(130)	511
Generation Z: 13-23	34%	(345)	25%	(251)	10%	(96)	3%	(34)	27%	(274)	1000
PID: Dem (no lean)	44%	(156)	27%	(96)	9%	(31)	3%	(11)	16%	(57)	352
PID: Ind (no lean)	29%	(125)	21%	(93)	9%	(39)	3%	(13)	38%	(165)	436
PID: Rep (no lean)	30%	(63)	29%	(62)	12%	(25)	4%	(9)	25%	(52)	213
PID/Gender: Dem Men	39%	(61)	32%	(49)	10%	(16)	4%	(6)	15%	(23)	154
PID/Gender: Dem Women	48%	(95)	24%	(47)	8%	(15)	3%	(6)	17%	(34)	198
PID/Gender: Ind Men	22%	(47)	21%	(45)	11%	(24)	5%	(10)	41%	(86)	212
PID/Gender: Ind Women	35%	(78)	21%	(48)	7%	(15)	2%	(4)	35%	(79)	224
PID/Gender: Rep Men	30%	(37)	23%	(28)	14%	(17)	5%	(6)	29%	(35)	123
PID/Gender: Rep Women	30%	(27)	38%	(34)	9%	(8)	3%	(3)	19%	(17)	90
Ideo: Liberal (1-3)	46%	(144)	27%	(84)	8%	(25)	3%	(10)	16%	(49)	312
Ideo: Moderate (4)	33%	(58)	29%	(50)	11%	(18)	4%	(7)	24%	(42)	176
Ideo: Conservative (5-7)	31%	(58)	32%	(60)	15%	(27)	3%	(6)	18%	(34)	186
Educ: < College	34%	(312)	25%	(230)	9%	(87)	3%	(29)	28%	(262)	920
Educ: Bachelors degree	42%	(26)	26%	(16)	9%	(6)	5%	(3)	17%	(10)	60
Income: Under 50k	33%	(171)	20%	(105)	9%	(48)	5%	(24)	34%	(178)	525
Income: 50k-100k	35%	(100)	32%	(92)	9%	(27)	2%	(5)	22%	(62)	286
Income: 100k+	39%	(74)	29%	(54)	11%	(21)	3%	(5)	18%	(34)	188
Ethnicity: White	37%	(235)	24%	(152)	9%	(58)	2%	(14)	27%	(169)	629
Ethnicity: Hispanic	31%	(63)	21%	(43)	12%	(23)	5%	(10)	31%	(63)	203
Ethnicity: Afr. Am.	33%	(43)	23%	(30)	13%	(17)	5%	(7)	26%	(34)	130
Ethnicity: Other	28%	(66)	29%	(69)	9%	(21)	5%	(13)	30%	(72)	241
All Christian	30%	(89)	31%	(92)	10%	(29)	3%	(10)	26%	(76)	296
All Non-Christian	37%	(24)	27%	(17)	8%	(5)	4%	(2)	25%	(16)	64
Atheist	37%	(39)	29%	(31)	9%	(10)	4%	(4)	21%	(22)	106
Agnostic/Nothing in particular	36%	(193)	21%	(112)	10%	(52)	3%	(18)	30%	(160)	534
Religious Non-Protestant/Catholic	36%	(31)	24%	(20)	9%	(7)	5%	(4)	26%	(22)	84

Table GZC24_10: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's treatment of its employees and staff

Demographic		h more kely		newhat e likely		what less kely	Much le	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	34%	(345)	25%	(251)	10%	(96)	3%	(34)	27%	(274)	1000
Evangelical	32%	(60)	25%	(47)	12%	(23)	4%	(9)	27%	(52)	191
Non-Evangelical	36%	(103)	28%	(79)	10%	(28)	2%	(4)	25%	(72)	286
Community: Urban	32%	(83)	26%	(68)	8%	(21)	6%	(15)	29%	(75)	262
Community: Suburban	38%	(195)	26%	(134)	10%	(49)	2%	(12)	23%	(119)	509
Community: Rural	29%	(66)	22%	(49)	11%	(25)	3%	(7)	35%	(81)	229
Employ: Private Sector	38%	(35)	27%	(25)	13%	(12)	6%	(6)	16%	(15)	92
Employ: Unemployed	33%	(49)	22%	(33)	11%	(16)	2%	(4)	32%	(48)	148
Employ: Other	34%	(21)	16%	(10)	10%	(6)	7%	(4)	33%	(20)	61
Military HH: Yes	35%	(45)	19%	(24)	9%	(12)	5%	(6)	33%	(42)	129
Military HH: No	34%	(300)	26%	(227)	10%	(84)	3%	(28)	27%	(232)	871
RD/WT: Right Direction	30%	(89)	26%	(77)	12%	(35)	3%	(8)	30%	(90)	299
RD/WT: Wrong Track	36%	(255)	25%	(175)	9%	(60)	4%	(26)	26%	(185)	701
Trump Job Approve	34%	(100)	29%	(84)	13%	(37)	2%	(7)	23%	(68)	296
Trump Job Disapprove	40%	(218)	25%	(140)	9%	(51)	3%	(19)	22%	(123)	552
Trump Job Strongly Approve	30%	(36)	26%	(31)	14%	(17)	4%	(5)	26%	(31)	119
Trump Job Somewhat Approve	36%	(64)	30%	(54)	11%	(20)	1%	(2)	21%	(37)	176
Trump Job Somewhat Disapprove	33%	(67)	30%	(60)	11%	(22)	3%	(7)	23%	(47)	203
Trump Job Strongly Disapprove	43%	(151)	23%	(80)	8%	(30)	4%	(12)	22%	(76)	349
Favorable of Trump	33%	(91)	27%	(75)	13%	(36)	4%	(12)	22%	(61)	275
Unfavorable of Trump	39%	(230)	26%	(154)	9%	(51)	3%	(16)	23%	(132)	584
Very Favorable of Trump	33%	(44)	26%	(34)	13%	(17)	6%	(8)	22%	(28)	130
Somewhat Favorable of Trump	33%	(48)	28%	(41)	13%	(19)	3%	(4)	22%	(32)	145
Somewhat Unfavorable of Trump	31%	(54)	29%	(51)	11%	(19)	2%	(3)	28%	(49)	177
Very Unfavorable of Trump	43%	(176)	25%	(102)	8%	(32)	3%	(13)	20%	(83)	407

Table GZC24_10: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's treatment of its employees and staff

Demographic		h more kely		newhat e likely		vhat less cely	Much l	ess likely		t know / opinion	Total N
Americans Age 13 to 23	34%	(345)	25%	(251)	10%	(96)	3%	(34)	27%	(274)	1000
#1 Issue: Economy	34%	(87)	30%	(75)	12%	(31)	4%	(9)	20%	(51)	254
#1 Issue: Security	24%	(19)	31%	(25)	12%	(9)	3%	(2)	30%	(24)	80
#1 Issue: Health Care	38%	(67)	23%	(40)	6%	(11)	2%	(4)	30%	(53)	176
#1 Issue: Women's Issues	36%	(47)	20%	(26)	13%	(17)	1%	(1)	31%	(40)	130
#1 Issue: Education	39%	(58)	23%	(35)	8%	(12)	5%	(7)	24%	(36)	148
#1 Issue: Energy	39%	(40)	36%	(37)	7%	(8)	1%	(1)	16%	(17)	101
#1 Issue: Other	23%	(21)	11%	(10)	6%	(6)	7%	(7)	52%	(49)	93
2018 House Vote: Democrat	53%	(58)	21%	(23)	10%	(11)	4%	(4)	12%	(13)	109
2018 House Vote: Republican	33%	(17)	32%	(16)	12%	(6)	8%	(4)	15%	(8)	50
2016 Vote: Hillary Clinton	51%	(31)	23%	(14)	11%	(7)	3%	(2)	13%	(8)	61
2016 Vote: Didn't Vote	33%	(293)	25%	(227)	9%	(85)	4%	(31)	29%	(257)	893
Voted in 2014: No	34%	(332)	25%	(245)	9%	(90)	3%	(33)	28%	(272)	972
2012 Vote: Didn't Vote	35%	(338)	25%	(245)	9%	(91)	3%	(32)	28%	(270)	976
4-Region: Northeast	32%	(64)	31%	(62)	10%	(20)	2%	(4)	26%	(51)	200
4-Region: Midwest	35%	(77)	27%	(61)	8%	(18)	3%	(6)	27%	(59)	222
4-Region: South	36%	(126)	20%	(73)	10%	(34)	5%	(18)	29%	(104)	356
4-Region: West	35%	(77)	25%	(57)	10%	(23)	3%	(6)	27%	(61)	223

Table GZC24_11: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's willingness to be flexible in tough times

		h more		newhat		what less				know/	
Demographic	li	kely	mor	e likely	lil	kely	Much l	ess likely	No o	pinion	Total N
Americans Age 13 to 23	38%	(385)	25%	(248)	8%	(76)	4%	(40)	25%	(251)	1000
Gender: Male	33%	(160)	27%	(131)	9%	(43)	5%	(22)	27%	(132)	489
Gender: Female	44%	(225)	23%	(117)	6%	(33)	3%	(17)	23%	(119)	511
Generation Z: 13-23	38%	(385)	25%	(248)	8%	(76)	4%	(40)	25%	(251)	1000
PID: Dem (no lean)	50%	(176)	24%	(86)	8%	(29)	3%	(11)	14%	(50)	352
PID: Ind (no lean)	31%	(136)	23%	(100)	7%	(30)	5%	(21)	34%	(148)	436
PID: Rep (no lean)	34%	(73)	29%	(62)	8%	(17)	4%	(8)	25%	(53)	213
PID/Gender: Dem Men	46%	(71)	28%	(43)	10%	(15)	5%	(8)	11%	(17)	154
PID/Gender: Dem Women	53%	(106)	22%	(43)	7%	(13)	2%	(3)	16%	(32)	198
PID/Gender: Ind Men	25%	(53)	25%	(54)	8%	(16)	4%	(9)	38%	(80)	212
PID/Gender: Ind Women	37%	(83)	21%	(47)	6%	(14)	5%	(12)	30%	(68)	224
PID/Gender: Rep Men	30%	(36)	28%	(35)	10%	(12)	4%	(5)	28%	(34)	123
PID/Gender: Rep Women	40%	(36)	30%	(27)	6%	(5)	3%	(2)	21%	(19)	90
Ideo: Liberal (1-3)	49%	(152)	26%	(81)	8%	(25)	4%	(11)	14%	(43)	312
Ideo: Moderate (4)	40%	(71)	29%	(50)	7%	(13)	5%	(9)	19%	(33)	176
Ideo: Conservative (5-7)	39%	(73)	33%	(62)	9%	(16)	3%	(5)	16%	(30)	186
Educ: < College	39%	(356)	24%	(220)	8%	(71)	4%	(37)	26%	(236)	920
Educ: Bachelors degree	38%	(23)	37%	(22)	7%	(4)	1%	(1)	17%	(10)	60
Income: Under 50k	35%	(186)	21%	(112)	8%	(43)	4%	(22)	31%	(163)	525
Income: 50k-100k	42%	(120)	26%	(74)	8%	(24)	5%	(15)	19%	(54)	286
Income: 100k+	42%	(79)	33%	(62)	5%	(9)	2%	(4)	18%	(34)	188
Ethnicity: White	41%	(256)	26%	(162)	6%	(38)	3%	(19)	24%	(153)	629
Ethnicity: Hispanic	33%	(68)	23%	(46)	10%	(20)	7%	(15)	27%	(54)	203
Ethnicity: Afr. Am.	39%	(50)	22%	(28)	12%	(16)	6%	(8)	22%	(28)	130
Ethnicity: Other	33%	(78)	24%	(58)	9%	(22)	5%	(13)	29%	(69)	24
All Christian	34%	(102)	30%	(88)	9%	(27)	5%	(13)	22%	(65)	296
All Non-Christian	48%	(31)	20%	(13)	11%	(7)	_	(0)	20%	(13)	64
Atheist	46%	(49)	21%	(22)	7%	(8)	4%	(4)	22%	(23)	106
Agnostic/Nothing in particular	38%	(204)	23%	(125)	6%	(34)	4%	(22)	28%	(149)	534
Religious Non-Protestant/Catholic	48%	(40)	18%	(15)	10%	(9)	_	(0)	23%	(20)	84

Table GZC24_11: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's willingness to be flexible in tough times

Demographic	Much more likely		Somewhat more likely			vhat less cely	Much le	ess likely		know / pinion	Total N
Americans Age 13 to 23	38%	(385)	25%	(248)	8%	(76)	4%	(40)	25%	(251)	1000
Evangelical	39%	(74)	20%	(38)	10%	(20)	4%	(8)	27%	(52)	191
Non-Evangelical	39%	(111)	28%	(81)	8%	(23)	3%	(10)	21%	(61)	286
Community: Urban	36%	(94)	27%	(72)	6%	(16)	5%	(12)	26%	(69)	262
Community: Suburban	43%	(219)	25%	(125)	8%	(41)	3%	(15)	21%	(108)	509
Community: Rural	31%	(72)	23%	(52)	8%	(19)	5%	(12)	32%	(73)	229
Employ: Private Sector	37%	(34)	39%	(36)	9%	(8)	3%	(3)	13%	(12)	92
Employ: Unemployed	37%	(54)	22%	(33)	7%	(10)	6%	(9)	28%	(42)	148
Employ: Other	34%	(21)	12%	(7)	12%	(8)	7%	(4)	35%	(21)	61
Military HH: Yes	41%	(53)	16%	(21)	5%	(6)	6%	(8)	31%	(41)	129
Military HH: No	38%	(332)	26%	(227)	8%	(70)	4%	(32)	24%	(210)	871
RD/WT: Right Direction	35%	(104)	28%	(85)	6%	(19)	3%	(10)	27%	(81)	299
RD/WT: Wrong Track	40%	(281)	23%	(164)	8%	(57)	4%	(29)	24%	(170)	701
Trump Job Approve	39%	(117)	28%	(83)	6%	(19)	5%	(16)	21%	(62)	296
Trump Job Disapprove	43%	(235)	26%	(143)	9%	(47)	3%	(16)	20%	(111)	552
Trump Job Strongly Approve	39%	(46)	26%	(31)	6%	(7)	4%	(4)	25%	(30)	119
Trump Job Somewhat Approve	40%	(70)	30%	(52)	6%	(11)	6%	(11)	18%	(32)	176
Trump Job Somewhat Disapprove	37%	(75)	29%	(59)	11%	(23)	2%	(4)	21%	(42)	203
Trump Job Strongly Disapprove	46%	(160)	24%	(84)	7%	(25)	4%	(12)	20%	(68)	349
Favorable of Trump	38%	(106)	28%	(76)	7%	(20)	5%	(13)	22%	(60)	275
Unfavorable of Trump	43%	(251)	25%	(148)	8%	(46)	3%	(20)	20%	(119)	584
Very Favorable of Trump	39%	(51)	27%	(35)	9%	(12)	3%	(4)	23%	(30)	130
Somewhat Favorable of Trump	38%	(55)	29%	(41)	6%	(8)	6%	(9)	21%	(31)	145
Somewhat Unfavorable of Trump	37%	(65)	28%	(50)	9%	(15)	3%	(5)	24%	(42)	177
Very Unfavorable of Trump	46%	(186)	24%	(98)	8%	(31)	4%	(15)	19%	(78)	407

Table GZC24_11: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The brand's willingness to be flexible in tough times

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		know / pinion	Total N
Americans Age 13 to 23	38%	(385)	25%	(248)	8%	(76)	4%	(40)	25%	(251)	1000
#1 Issue: Economy	39%	(100)	30%	(76)	10%	(25)	4%	(11)	17%	(43)	254
#1 Issue: Security	41%	(33)	28%	(22)	4%	(3)	_	(0)	27%	(21)	80
#1 Issue: Health Care	47%	(82)	20%	(34)	4%	(7)	3%	(5)	27%	(48)	176
#1 Issue: Women's Issues	32%	(41)	25%	(33)	8%	(10)	5%	(6)	30%	(39)	130
#1 Issue: Education	44%	(65)	22%	(33)	8%	(12)	6%	(9)	19%	(29)	148
#1 Issue: Energy	43%	(43)	31%	(32)	7%	(7)	4%	(4)	15%	(15)	101
#1 Issue: Other	17%	(15)	18%	(16)	10%	(9)	2%	(2)	54%	(50)	93
2018 House Vote: Democrat	52%	(57)	24%	(26)	8%	(9)	4%	(5)	11%	(12)	109
2018 House Vote: Republican	33%	(17)	34%	(17)	13%	(6)	2%	(1)	18%	(9)	50
2016 Vote: Hillary Clinton	44%	(27)	31%	(19)	6%	(4)	8%	(5)	11%	(7)	61
2016 Vote: Didn't Vote	38%	(340)	24%	(218)	8%	(68)	4%	(34)	26%	(233)	893
Voted in 2014: No	39%	(376)	25%	(239)	7%	(72)	4%	(36)	26%	(248)	972
2012 Vote: Didn't Vote	39%	(381)	25%	(243)	7%	(72)	4%	(36)	25%	(245)	976
4-Region: Northeast	36%	(72)	29%	(57)	7%	(14)	5%	(10)	23%	(47)	200
4-Region: Midwest	41%	(92)	25%	(56)	7%	(16)	2%	(5)	24%	(53)	222
4-Region: South	39%	(139)	22%	(79)	8%	(29)	4%	(16)	26%	(93)	356
4-Region: West	37%	(82)	25%	(56)	8%	(18)	4%	(9)	26%	(59)	223

Table GZC24_12: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The customer rewards or loyalty program

Demographic	Much more likely			Somewhat more likely		vhat less cely	Much l	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	20%	(204)	27%	(271)	10%	(96)	5%	(53)	38%	(375)	1000
Gender: Male	18%	(89)	27%	(133)	11%	(53)	5%	(27)	38%	(186)	489
Gender: Female	22%	(115)	27%	(139)	8%	(43)	5%	(26)	37%	(189)	511
Generation Z: 13-23	20%	(204)	27%	(271)	10%	(96)	5%	(53)	38%	(375)	1000
PID: Dem (no lean)	28%	(98)	29%	(102)	9%	(32)	6%	(20)	29%	(101)	352
PID: Ind (no lean)	16%	(70)	24%	(104)	10%	(43)	6%	(27)	44%	(193)	436
PID: Rep (no lean)	17%	(37)	31%	(66)	10%	(22)	3%	(7)	38%	(81)	213
PID/Gender: Dem Men	28%	(43)	31%	(48)	9%	(13)	6%	(9)	26%	(41)	154
PID/Gender: Dem Women	27%	(54)	27%	(54)	9%	(18)	5%	(11)	30%	(60)	198
PID/Gender: Ind Men	13%	(27)	24%	(50)	11%	(24)	8%	(16)	44%	(94)	212
PID/Gender: Ind Women	19%	(42)	24%	(53)	8%	(19)	5%	(10)	44%	(99)	224
PID/Gender: Rep Men	15%	(19)	28%	(34)	13%	(16)	1%	(1)	42%	(52)	123
PID/Gender: Rep Women	20%	(18)	35%	(31)	6%	(6)	6%	(5)	33%	(29)	90
Ideo: Liberal (1-3)	24%	(75)	31%	(96)	10%	(32)	6%	(20)	29%	(89)	312
Ideo: Moderate (4)	25%	(43)	31%	(55)	10%	(18)	5%	(8)	29%	(52)	176
Ideo: Conservative (5-7)	18%	(33)	35%	(65)	11%	(20)	4%	(7)	33%	(61)	186
Educ: < College	20%	(180)	27%	(249)	9%	(86)	5%	(49)	39%	(356)	920
Educ: Bachelors degree	30%	(18)	26%	(16)	13%	(8)	5%	(3)	25%	(15)	60
Income: Under 50k	20%	(105)	21%	(112)	10%	(54)	6%	(33)	42%	(221)	525
Income: 50k-100k	22%	(64)	31%	(88)	10%	(29)	4%	(13)	32%	(93)	286
Income: 100k+	19%	(35)	38%	(71)	7%	(13)	4%	(8)	33%	(61)	188
Ethnicity: White	21%	(133)	27%	(172)	9%	(55)	5%	(30)	38%	(239)	629
Ethnicity: Hispanic	21%	(43)	23%	(47)	8%	(17)	7%	(15)	40%	(81)	203
Ethnicity: Afr. Am.	25%	(32)	25%	(32)	12%	(15)	7%	(9)	32%	(41)	130
Ethnicity: Other	16%	(39)	28%	(67)	11%	(26)	6%	(14)	39%	(95)	241
All Christian	21%	(63)	28%	(84)	13%	(37)	5%	(15)	33%	(97)	296
All Non-Christian	21%	(13)	26%	(16)	16%	(10)	5%	(3)	32%	(21)	64
Atheist	16%	(17)	30%	(32)	8%	(9)	7%	(8)	39%	(41)	106
Agnostic/Nothing in particular	21%	(111)	26%	(139)	7%	(40)	5%	(28)	41%	(216)	534
Religious Non-Protestant/Catholic	25%	(21)	21%	(18)	15%	(13)	5%	(4)	33%	(28)	84

Table GZC24_12: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The customer rewards or loyalty program

Demographic		h more kely		newhat e likely		what less kely	Much le	ess likely		t know / pinion	Total N
Americans Age 13 to 23	20%	(204)	27%	(271)	10%	(96)	5%	(53)	38%	(375)	1000
Evangelical	24%	(46)	24%	(45)	11%	(20)	4%	(7)	38%	(72)	191
Non-Evangelical	22%	(63)	28%	(80)	11%	(32)	4%	(13)	34%	(98)	286
Community: Urban	24%	(62)	24%	(63)	9%	(23)	7%	(18)	37%	(97)	262
Community: Suburban	21%	(106)	29%	(147)	11%	(58)	4%	(21)	35%	(178)	509
Community: Rural	16%	(36)	27%	(62)	7%	(16)	6%	(14)	44%	(100)	229
Employ: Private Sector	28%	(26)	37%	(34)	12%	(11)	3%	(3)	20%	(18)	92
Employ: Unemployed	20%	(30)	24%	(36)	7%	(11)	5%	(7)	44%	(65)	148
Employ: Other	23%	(14)	17%	(11)	10%	(6)	5%	(3)	43%	(26)	61
Military HH: Yes	27%	(35)	14%	(18)	4%	(5)	6%	(7)	50%	(64)	129
Military HH: No	19%	(169)	29%	(254)	10%	(91)	5%	(46)	36%	(311)	871
RD/WT: Right Direction	20%	(59)	29%	(86)	10%	(29)	4%	(12)	38%	(114)	299
RD/WT: Wrong Track	21%	(145)	26%	(185)	10%	(68)	6%	(41)	37%	(261)	701
Trump Job Approve	22%	(64)	32%	(94)	10%	(30)	3%	(10)	33%	(97)	296
Trump Job Disapprove	22%	(124)	27%	(150)	10%	(57)	6%	(34)	34%	(187)	552
Trump Job Strongly Approve	20%	(24)	27%	(32)	11%	(13)	3%	(3)	40%	(47)	119
Trump Job Somewhat Approve	23%	(41)	35%	(61)	10%	(17)	4%	(7)	28%	(50)	176
Trump Job Somewhat Disapprove	22%	(46)	26%	(52)	12%	(25)	6%	(12)	34%	(68)	203
Trump Job Strongly Disapprove	23%	(79)	28%	(98)	9%	(32)	6%	(22)	34%	(119)	349
Favorable of Trump	21%	(58)	34%	(94)	10%	(27)	5%	(13)	31%	(84)	275
Unfavorable of Trump	23%	(134)	27%	(156)	11%	(62)	5%	(30)	35%	(202)	584
Very Favorable of Trump	19%	(25)	32%	(42)	12%	(16)	3%	(4)	34%	(44)	130
Somewhat Favorable of Trump	23%	(33)	36%	(52)	7%	(11)	6%	(9)	28%	(41)	145
Somewhat Unfavorable of Trump	22%	(40)	24%	(43)	11%	(19)	6%	(10)	37%	(65)	177
Very Unfavorable of Trump	23%	(95)	28%	(113)	10%	(43)	5%	(20)	34%	(137)	407

Table GZC24_12: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The customer rewards or loyalty program

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		t know / pinion	Total N
	11	KCIY	IIIOI	e likely	111	CC1y	Much	ess likely	Not	philon	Total N
Americans Age 13 to 23	20%	(204)	27%	(271)	10%	(96)	5%	(53)	38%	(375)	1000
#1 Issue: Economy	21%	(52)	31%	(78)	10%	(26)	8%	(20)	31%	(78)	254
#1 Issue: Security	22%	(17)	30%	(23)	8%	(6)	2%	(1)	40%	(32)	80
#1 Issue: Health Care	23%	(41)	25%	(44)	8%	(13)	4%	(8)	40%	(70)	176
#1 Issue: Women's Issues	15%	(19)	28%	(37)	12%	(15)	4%	(5)	42%	(54)	130
#1 Issue: Education	21%	(32)	26%	(38)	11%	(16)	8%	(11)	34%	(50)	148
#1 Issue: Energy	22%	(22)	35%	(36)	9%	(9)	4%	(4)	30%	(30)	101
#1 Issue: Other	15%	(14)	15%	(14)	9%	(8)	2%	(2)	60%	(56)	93
2018 House Vote: Democrat	33%	(36)	28%	(30)	6%	(7)	8%	(9)	25%	(27)	109
2018 House Vote: Republican	16%	(8)	39%	(19)	10%	(5)	10%	(5)	25%	(12)	50
2016 Vote: Hillary Clinton	32%	(20)	31%	(19)	6%	(4)	5%	(3)	25%	(15)	61
2016 Vote: Didn't Vote	19%	(173)	27%	(237)	10%	(88)	5%	(46)	39%	(348)	893
Voted in 2014: No	20%	(197)	27%	(263)	9%	(91)	5%	(51)	38%	(370)	972
2012 Vote: Didn't Vote	20%	(200)	27%	(263)	10%	(93)	5%	(50)	38%	(370)	976
4-Region: Northeast	23%	(46)	29%	(58)	8%	(17)	7%	(15)	33%	(65)	200
4-Region: Midwest	19%	(42)	27%	(60)	10%	(23)	5%	(12)	38%	(85)	222
4-Region: South	19%	(69)	27%	(95)	9%	(31)	6%	(20)	40%	(141)	356
4-Region: West	21%	(48)	26%	(59)	11%	(25)	3%	(7)	38%	(84)	223

Table GZC24_13: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The return policy

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		t know / pinion	Total N
				•				•			
Americans Age 13 to 23	23%	(227)	27%	(268)	12%	(116)	4%	(42)	35%	(347)	1000
Gender: Male	21%	(101)	26%	(127)	13%	(64)	5%	(23)	35%	(173)	489
Gender: Female	25%	(126)	28%	(141)	10%	(51)	4%	(19)	34%	(175)	511
Generation Z: 13-23	23%	(227)	27%	(268)	12%	(116)	4%	(42)	35%	(347)	1000
PID: Dem (no lean)	29%	(103)	31%	(109)	11%	(38)	3%	(12)	25%	(89)	352
PID: Ind (no lean)	16%	(71)	24%	(103)	12%	(52)	4%	(19)	44%	(191)	436
PID: Rep (no lean)	25%	(53)	26%	(56)	12%	(26)	5%	(11)	31%	(67)	213
PID/Gender: Dem Men	28%	(43)	32%	(50)	12%	(18)	4%	(7)	23%	(36)	154
PID/Gender: Dem Women	30%	(60)	30%	(59)	10%	(20)	3%	(5)	27%	(53)	198
PID/Gender: Ind Men	14%	(29)	23%	(48)	14%	(29)	6%	(12)	44%	(94)	212
PID/Gender: Ind Women	19%	(42)	24%	(55)	10%	(23)	3%	(7)	44%	(98)	224
PID/Gender: Rep Men	23%	(29)	23%	(29)	14%	(17)	4%	(5)	35%	(43)	123
PID/Gender: Rep Women	27%	(24)	30%	(27)	10%	(9)	7%	(7)	27%	(24)	90
Ideo: Liberal (1-3)	25%	(77)	32%	(101)	11%	(34)	5%	(14)	28%	(86)	312
Ideo: Moderate (4)	22%	(39)	33%	(58)	12%	(21)	4%	(8)	29%	(51)	176
Ideo: Conservative (5-7)	27%	(50)	28%	(52)	13%	(24)	5%	(10)	26%	(49)	186
Educ: < College	23%	(211)	26%	(243)	11%	(100)	4%	(40)	35%	(327)	920
Educ: Bachelors degree	16%	(10)	34%	(21)	21%	(12)	3%	(2)	26%	(16)	60
Income: Under 50k	21%	(110)	21%	(111)	13%	(67)	4%	(23)	41%	(216)	525
Income: 50k-100k	21%	(60)	34%	(98)	13%	(38)	5%	(15)	27%	(77)	286
Income: 100k+	30%	(57)	32%	(60)	6%	(11)	3%	(5)	29%	(55)	188
Ethnicity: White	25%	(154)	29%	(182)	10%	(60)	3%	(21)	34%	(211)	629
Ethnicity: Hispanic	20%	(41)	19%	(39)	14%	(28)	7%	(14)	40%	(80)	203
Ethnicity: Afr. Am.	20%	(26)	26%	(34)	17%	(22)	7%	(10)	29%	(38)	130
Ethnicity: Other	19%	(46)	22%	(52)	14%	(33)	5%	(11)	41%	(98)	241
All Christian	22%	(64)	30%	(89)	13%	(39)	3%	(10)	32%	(94)	296
All Non-Christian	24%	(16)	23%	(15)	17%	(11)	4%	(3)	31%	(20)	64
Atheist	21%	(23)	31%	(33)	15%	(16)	4%	(4)	29%	(31)	106
Agnostic/Nothing in particular	23%	(124)	25%	(131)	9%	(50)	5%	(25)	38%	(203)	534
Religious Non-Protestant/Catholic	28%	(23)	21%	(18)	14%	(12)	4%	(3)	33%	(28)	84

Table GZC24_13: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The return policy

Demographic	Much more likely		Somewhat more likely		Somewhat less likely		Much le	ess likely		t know / pinion	Total N
Americans Age 13 to 23	23%	(227)	27%	(268)	12%	(116)	4%	(42)	35%	(347)	1000
Evangelical	19%	(36)	25%	(48)	17%	(32)	5%	(10)	34%	(65)	191
Non-Evangelical	25%	(71)	28%	(81)	12%	(33)	4%	(10)	32%	(91)	286
Community: Urban	21%	(55)	26%	(69)	10%	(26)	7%	(17)	36%	(94)	262
Community: Suburban	25%	(127)	29%	(146)	12%	(60)	3%	(14)	32%	(161)	509
Community: Rural	19%	(44)	23%	(52)	13%	(29)	5%	(11)	40%	(92)	229
Employ: Private Sector	30%	(28)	28%	(26)	14%	(13)	3%	(2)	25%	(23)	92
Employ: Unemployed	21%	(31)	28%	(42)	10%	(14)	7%	(10)	34%	(50)	148
Employ: Other	27%	(16)	8%	(5)	17%	(11)	5%	(3)	43%	(26)	61
Military HH: Yes	26%	(34)	20%	(25)	9%	(12)	5%	(7)	39%	(51)	129
Military HH: No	22%	(192)	28%	(243)	12%	(104)	4%	(35)	34%	(297)	871
RD/WT: Right Direction	24%	(72)	25%	(74)	12%	(37)	3%	(10)	36%	(107)	299
RD/WT: Wrong Track	22%	(155)	28%	(194)	11%	(79)	5%	(33)	34%	(241)	701
Trump Job Approve	26%	(77)	26%	(78)	13%	(39)	4%	(12)	30%	(89)	296
Trump Job Disapprove	24%	(131)	31%	(169)	10%	(56)	5%	(26)	31%	(169)	552
Trump Job Strongly Approve	25%	(29)	25%	(30)	13%	(15)	4%	(5)	33%	(40)	119
Trump Job Somewhat Approve	27%	(48)	27%	(48)	14%	(24)	4%	(7)	28%	(49)	176
Trump Job Somewhat Disapprove	24%	(49)	33%	(67)	9%	(19)	5%	(11)	28%	(56)	203
Trump Job Strongly Disapprove	24%	(82)	29%	(102)	11%	(38)	4%	(15)	32%	(112)	349
Favorable of Trump	26%	(70)	28%	(77)	13%	(37)	5%	(13)	28%	(78)	275
Unfavorable of Trump	23%	(136)	30%	(175)	11%	(65)	4%	(26)	31%	(182)	584
Very Favorable of Trump	24%	(31)	29%	(38)	14%	(18)	6%	(7)	28%	(36)	130
Somewhat Favorable of Trump	27%	(39)	27%	(40)	13%	(19)	4%	(6)	29%	(42)	145
Somewhat Unfavorable of Trump	19%	(34)	33%	(58)	11%	(19)	4%	(8)	33%	(58)	177
Very Unfavorable of Trump	25%	(102)	29%	(117)	11%	(46)	5%	(18)	30%	(124)	407

Table GZC24_13: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

The return policy

		h more		newhat		what less				t know /	
Demographic	li	kely	mor	e likely	li.	kely	Much l	ess likely	No c	pinion	Total N
Americans Age 13 to 23	23%	(227)	27%	(268)	12%	(116)	4%	(42)	35%	(347)	1000
#1 Issue: Economy	22%	(56)	32%	(81)	15%	(39)	5%	(12)	26%	(66)	254
#1 Issue: Security	29%	(23)	23%	(18)	9%	(8)	1%	(1)	37%	(30)	80
#1 Issue: Health Care	24%	(43)	28%	(49)	8%	(14)	3%	(5)	37%	(66)	176
#1 Issue: Women's Issues	20%	(27)	27%	(35)	12%	(16)	3%	(4)	38%	(49)	130
#1 Issue: Education	24%	(36)	24%	(35)	11%	(16)	7%	(10)	34%	(51)	148
#1 Issue: Energy	25%	(26)	31%	(32)	14%	(14)	6%	(6)	24%	(24)	101
#1 Issue: Other	13%	(12)	16%	(14)	10%	(9)	2%	(2)	59%	(55)	93
2018 House Vote: Democrat	25%	(27)	36%	(39)	10%	(11)	7%	(7)	23%	(25)	109
2018 House Vote: Republican	24%	(12)	20%	(10)	20%	(10)	6%	(3)	29%	(14)	50
2016 Vote: Hillary Clinton	27%	(17)	29%	(18)	15%	(9)	5%	(3)	24%	(15)	61
2016 Vote: Didn't Vote	22%	(196)	27%	(238)	11%	(100)	4%	(37)	36%	(320)	893
Voted in 2014: No	23%	(219)	27%	(260)	12%	(112)	4%	(40)	35%	(342)	972
2012 Vote: Didn't Vote	23%	(222)	27%	(262)	11%	(109)	4%	(40)	35%	(344)	976
4-Region: Northeast	18%	(35)	31%	(62)	13%	(26)	6%	(12)	32%	(65)	200
4-Region: Midwest	26%	(58)	30%	(65)	12%	(26)	3%	(6)	30%	(66)	222
4-Region: South	24%	(84)	24%	(87)	10%	(34)	5%	(18)	37%	(132)	356
4-Region: West	22%	(49)	24%	(54)	13%	(30)	3%	(6)	38%	(85)	223

Table GZC24_14: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

Consistent availability

Demographic		h more kely		Somewhat more likely		vhat less cely	Much l	ess likely		t know / pinion	Total N
				· ·						•	
Americans Age 13 to 23	30%	(298)	27%	(272)	9%	(94)	4%	(44)	29%	(292)	1000
Gender: Male	27%	(133)	27%	(133)	11%	(53)	5%	(27)	29%	(143)	489
Gender: Female	32%	(165)	27%	(139)	8%	(40)	3%	(17)	29%	(150)	511
Generation Z: 13-23	30%	(298)	27%	(272)	9%	(94)	4%	(44)	29%	(292)	1000
PID: Dem (no lean)	40%	(141)	26%	(91)	9%	(32)	4%	(13)	21%	(75)	352
PID: Ind (no lean)	23%	(100)	25%	(109)	10%	(45)	4%	(19)	37%	(162)	436
PID: Rep (no lean)	27%	(58)	33%	(71)	8%	(16)	6%	(12)	26%	(55)	213
PID/Gender: Dem Men	41%	(63)	29%	(44)	8%	(12)	4%	(6)	18%	(28)	154
PID/Gender: Dem Women	39%	(77)	24%	(47)	10%	(20)	4%	(7)	23%	(46)	198
PID/Gender: Ind Men	18%	(39)	24%	(51)	14%	(29)	6%	(13)	37%	(79)	212
PID/Gender: Ind Women	27%	(61)	26%	(58)	7%	(16)	2%	(5)	37%	(83)	224
PID/Gender: Rep Men	25%	(31)	30%	(37)	10%	(12)	6%	(7)	29%	(35)	123
PID/Gender: Rep Women	30%	(27)	37%	(34)	5%	(4)	5%	(5)	22%	(20)	90
Ideo: Liberal (1-3)	37%	(114)	29%	(91)	10%	(32)	4%	(11)	21%	(64)	312
Ideo: Moderate (4)	30%	(53)	29%	(50)	13%	(23)	7%	(12)	22%	(38)	176
Ideo: Conservative (5-7)	31%	(58)	36%	(67)	9%	(16)	6%	(10)	18%	(33)	186
Educ: < College	30%	(272)	27%	(244)	10%	(89)	4%	(39)	30%	(275)	920
Educ: Bachelors degree	35%	(21)	34%	(20)	7%	(4)	4%	(2)	20%	(12)	60
Income: Under 50k	26%	(136)	24%	(125)	9%	(49)	6%	(33)	35%	(182)	525
Income: 50k-100k	35%	(101)	30%	(87)	9%	(27)	3%	(7)	22%	(64)	286
Income: 100k+	33%	(61)	32%	(59)	9%	(17)	2%	(3)	25%	(47)	188
Ethnicity: White	31%	(197)	29%	(182)	8%	(53)	3%	(20)	28%	(178)	629
Ethnicity: Hispanic	26%	(53)	21%	(43)	10%	(21)	6%	(13)	35%	(72)	203
Ethnicity: Afr. Am.	29%	(38)	22%	(29)	11%	(14)	10%	(13)	27%	(35)	130
Ethnicity: Other	26%	(64)	25%	(61)	11%	(27)	5%	(11)	33%	(78)	241
All Christian	31%	(92)	28%	(82)	13%	(38)	2%	(6)	26%	(78)	296
All Non-Christian	32%	(21)	25%	(16)	13%	(8)	5%	(3)	24%	(15)	64
Atheist	32%	(34)	29%	(30)	12%	(13)	5%	(5)	23%	(24)	106
Agnostic/Nothing in particular	28%	(152)	27%	(143)	7%	(35)	6%	(30)	33%	(175)	534
Religious Non-Protestant/Catholic	35%	(30)	23%	(19)	12%	(10)	4%	(3)	26%	(22)	84

Table GZC24_14: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

Consistent availability

Demographic		h more kely		Somewhat more likely		Somewhat less likely		ess likely		t know / pinion	Total N
		•						•			
Americans Age 13 to 23	30%	(298)	27%	(272)	9%	(94)	4%	(44)	29%	(292)	1000
Evangelical	26%	(49)	24%	(46)	10%	(19)	8%	(15)	32%	(62)	191
Non-Evangelical	34%	(97)	28%	(80)	9%	(27)	2%	(6)	27%	(76)	286
Community: Urban	28%	(73)	25%	(65)	11%	(30)	5%	(14)	31%	(80)	262
Community: Suburban	34%	(173)	29%	(149)	8%	(40)	3%	(14)	26%	(132)	509
Community: Rural	23%	(52)	25%	(57)	11%	(25)	7%	(16)	35%	(80)	229
Employ: Private Sector	42%	(39)	29%	(27)	10%	(9)	5%	(4)	14%	(12)	92
Employ: Unemployed	25%	(37)	28%	(41)	9%	(13)	4%	(6)	34%	(51)	148
Employ: Other	28%	(17)	15%	(9)	17%	(10)	9%	(5)	31%	(19)	61
Military HH: Yes	26%	(34)	22%	(29)	6%	(7)	7%	(9)	39%	(50)	129
Military HH: No	30%	(265)	28%	(243)	10%	(86)	4%	(35)	28%	(242)	871
RD/WT: Right Direction	31%	(92)	28%	(85)	8%	(24)	4%	(10)	30%	(89)	299
RD/WT: Wrong Track	30%	(207)	27%	(187)	10%	(70)	5%	(33)	29%	(203)	701
Trump Job Approve	31%	(91)	33%	(96)	10%	(29)	4%	(12)	23%	(68)	296
Trump Job Disapprove	33%	(184)	27%	(150)	10%	(55)	4%	(23)	25%	(140)	552
Trump Job Strongly Approve	33%	(40)	31%	(37)	7%	(9)	2%	(3)	26%	(31)	119
Trump Job Somewhat Approve	29%	(51)	34%	(60)	11%	(20)	5%	(9)	21%	(37)	176
Trump Job Somewhat Disapprove	29%	(59)	31%	(63)	12%	(24)	2%	(5)	26%	(52)	203
Trump Job Strongly Disapprove	36%	(125)	25%	(87)	9%	(32)	5%	(18)	25%	(88)	349
Favorable of Trump	31%	(85)	33%	(91)	8%	(23)	4%	(11)	24%	(66)	275
Unfavorable of Trump	34%	(198)	28%	(161)	10%	(60)	4%	(22)	25%	(143)	584
Very Favorable of Trump	32%	(42)	31%	(41)	9%	(12)	5%	(6)	22%	(29)	130
Somewhat Favorable of Trump	30%	(43)	35%	(50)	7%	(11)	3%	(4)	25%	(36)	145
Somewhat Unfavorable of Trump	27%	(48)	36%	(63)	9%	(16)	2%	(4)	26%	(46)	177
Very Unfavorable of Trump	37%	(149)	24%	(99)	11%	(44)	4%	(18)	24%	(98)	407

Table GZC24_14: To what extent do the following make you more or less likely to remain loyal to a brand after the COVID-19 pandemic, also known as coronavirus?

Consistent availability

Demographic		h more kely		newhat e likely		what less kely	Much l	ess likely		t know / ppinion	Total N
Americans Age 13 to 23	30%	(298)	27%	(272)	9%	(94)	4%	(44)	29%	(292)	1000
#1 Issue: Economy	32%	(82)	29%	(75)	13%	(34)	4%	(10)	21%	(54)	254
#1 Issue: Security	36%	(28)	24%	(19)	9%	(7)	1%	(1)	30%	(24)	80
#1 Issue: Health Care	31%	(54)	27%	(48)	8%	(14)	2%	(4)	31%	(55)	176
#1 Issue: Women's Issues	21%	(28)	33%	(43)	6%	(8)	5%	(6)	35%	(45)	130
#1 Issue: Education	35%	(52)	23%	(34)	8%	(12)	9%	(13)	25%	(37)	148
#1 Issue: Energy	33%	(33)	36%	(37)	11%	(11)	2%	(2)	17%	(18)	101
#1 Issue: Other	17%	(15)	17%	(15)	5%	(5)	7%	(6)	55%	(51)	93
2018 House Vote: Democrat	48%	(52)	23%	(25)	11%	(12)	4%	(4)	15%	(16)	109
2018 House Vote: Republican	31%	(15)	32%	(16)	11%	(6)	9%	(4)	17%	(8)	50
2016 Vote: Hillary Clinton	35%	(22)	37%	(23)	6%	(4)	4%	(3)	16%	(10)	61
2016 Vote: Didn't Vote	29%	(257)	26%	(236)	10%	(87)	5%	(41)	30%	(272)	893
Voted in 2014: No	29%	(287)	27%	(262)	9%	(90)	4%	(43)	30%	(290)	972
2012 Vote: Didn't Vote	30%	(291)	27%	(265)	9%	(89)	4%	(43)	29%	(287)	976
4-Region: Northeast	26%	(51)	33%	(66)	9%	(18)	5%	(9)	28%	(56)	200
4-Region: Midwest	28%	(62)	26%	(58)	12%	(26)	4%	(9)	30%	(67)	222
4-Region: South	31%	(110)	25%	(90)	8%	(27)	6%	(21)	30%	(107)	356
4-Region: West	33%	(74)	26%	(58)	10%	(23)	2%	(5)	28%	(62)	223

Table GZC26_1: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I appreciate celebrities and influencers trying to help during the COVID-19 pandemic

		_		ewhat		ewhat		ongly		Know/	
Demographic	Stron	gly agree	aş	gree	dis	agree	disa	agree	No C	pinion	Total N
Americans Age 13 to 23	32%	(323)	28%	(283)	10%	(104)	8%	(81)	21%	(210)	1000
Gender: Male	30%	(146)	27%	(130)	12%	(56)	9%	(46)	22%	(110)	489
Gender: Female	35%	(177)	30%	(153)	9%	(47)	7%	(35)	20%	(100)	511
Generation Z: 13-23	32%	(323)	28%	(283)	10%	(104)	8%	(81)	21%	(210)	1000
PID: Dem (no lean)	38%	(132)	31%	(110)	10%	(36)	7%	(24)	14%	(49)	352
PID: Ind (no lean)	28%	(122)	25%	(111)	11%	(49)	7%	(29)	29%	(125)	436
PID: Rep (no lean)	33%	(69)	29%	(62)	9%	(18)	13%	(27)	17%	(36)	213
PID/Gender: Dem Men	36%	(55)	33%	(51)	10%	(15)	7%	(10)	14%	(22)	154
PID/Gender: Dem Women	39%	(77)	30%	(59)	11%	(21)	7%	(14)	14%	(27)	198
PID/Gender: Ind Men	22%	(47)	23%	(48)	14%	(30)	9%	(19)	32%	(67)	212
PID/Gender: Ind Women	33%	(75)	28%	(63)	8%	(19)	4%	(10)	26%	(58)	224
PID/Gender: Rep Men	36%	(44)	25%	(31)	9%	(11)	14%	(17)	17%	(21)	123
PID/Gender: Rep Women	28%	(26)	35%	(31)	8%	(7)	12%	(10)	17%	(15)	90
Ideo: Liberal (1-3)	34%	(107)	33%	(104)	11%	(34)	9%	(27)	13%	(41)	312
Ideo: Moderate (4)	33%	(58)	30%	(53)	16%	(28)	7%	(13)	14%	(24)	176
Ideo: Conservative (5-7)	32%	(59)	33%	(61)	10%	(18)	17%	(31)	9%	(16)	186
Educ: < College	33%	(302)	28%	(260)	9%	(87)	7%	(69)	22%	(202)	920
Educ: Bachelors degree	30%	(18)	34%	(20)	16%	(10)	13%	(8)	7%	(4)	60
Income: Under 50k	34%	(178)	25%	(133)	10%	(55)	6%	(30)	25%	(130)	525
Income: 50k-100k	32%	(92)	30%	(85)	10%	(30)	11%	(30)	17%	(49)	286
Income: 100k+	28%	(54)	35%	(65)	10%	(19)	11%	(20)	16%	(30)	188
Ethnicity: White	32%	(204)	28%	(177)	12%	(73)	8%	(50)	20%	(125)	629
Ethnicity: Hispanic	35%	(71)	25%	(50)	7%	(14)	8%	(17)	25%	(51)	203
Ethnicity: Afr. Am.	38%	(50)	31%	(40)	8%	(10)	6%	(8)	17%	(22)	130
Ethnicity: Other	29%	(70)	27%	(66)	8%	(20)	9%	(23)	26%	(62)	241
All Christian	26%	(77)	36%	(106)	11%	(32)	10%	(30)	17%	(50)	296
All Non-Christian	38%	(24)	19%	(12)	15%	(10)	8%	(5)	20%	(12)	64
Atheist	37%	(40)	26%	(28)	10%	(11)	9%	(10)	17%	(18)	106
Agnostic/Nothing in particular	34%	(182)	26%	(136)	10%	(51)	7%	(35)	24%	(129)	534
Religious Non-Protestant/Catholic	32%	(27)	20%	(17)	16%	(14)	9%	(8)	22%	(19)	84

Table GZC26_1: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I appreciate celebrities and influencers trying to help during the COVID-19 pandemic

Demographic	Strong	Strongly agree		Somewhat agree		ewhat agree		ongly agree		Know / pinion	Total N
Americans Age 13 to 23	32%	(323)	28%	(283)	10%	(104)	8%	(81)	21%	(210)	1000
Evangelical	34%	(64)	26%	(49)	11%	(21)	9%	(18)	21%	(39)	191
Non-Evangelical	29%	(84)	35%	(101)	10%	(27)	8%	(24)	18%	(50)	286
Community: Urban	34%	(90)	31%	(81)	9%	(25)	6%	(17)	19%	(50)	262
Community: Suburban	32%	(162)	29%	(150)	10%	(50)	9%	(45)	20%	(101)	509
Community: Rural	31%	(71)	23%	(52)	13%	(29)	8%	(18)	26%	(59)	229
Employ: Private Sector	29%	(27)	34%	(31)	15%	(14)	14%	(13)	8%	(7)	92
Employ: Unemployed	36%	(54)	26%	(38)	6%	(10)	8%	(11)	24%	(36)	148
Employ: Other	36%	(22)	19%	(11)	16%	(10)	8%	(5)	21%	(13)	61
Military HH: Yes	33%	(42)	21%	(27)	9%	(12)	9%	(12)	28%	(36)	129
Military HH: No	32%	(281)	29%	(256)	11%	(92)	8%	(68)	20%	(174)	871
RD/WT: Right Direction	32%	(95)	26%	(77)	10%	(29)	11%	(34)	22%	(65)	299
RD/WT: Wrong Track	33%	(229)	29%	(206)	11%	(75)	7%	(47)	21%	(144)	701
Trump Job Approve	35%	(104)	29%	(87)	11%	(33)	11%	(33)	13%	(40)	296
Trump Job Disapprove	33%	(180)	31%	(173)	10%	(57)	7%	(41)	18%	(101)	552
Trump Job Strongly Approve	38%	(45)	25%	(30)	9%	(10)	11%	(13)	17%	(20)	119
Trump Job Somewhat Approve	33%	(58)	32%	(57)	13%	(23)	11%	(20)	11%	(19)	176
Trump Job Somewhat Disapprove	31%	(63)	32%	(64)	12%	(25)	5%	(10)	20%	(40)	203
Trump Job Strongly Disapprove	34%	(117)	31%	(108)	9%	(32)	9%	(32)	17%	(60)	349
Favorable of Trump	33%	(92)	29%	(78)	12%	(33)	11%	(31)	15%	(41)	275
Unfavorable of Trump	33%	(195)	33%	(190)	9%	(54)	7%	(41)	18%	(103)	584
Very Favorable of Trump	40%	(52)	27%	(36)	9%	(12)	10%	(13)	14%	(19)	130
Somewhat Favorable of Trump	27%	(40)	30%	(43)	15%	(21)	13%	(18)	15%	(22)	145
Somewhat Unfavorable of Trump	31%	(56)	33%	(59)	10%	(17)	5%	(8)	21%	(37)	177
Very Unfavorable of Trump	34%	(139)	32%	(131)	9%	(37)	8%	(33)	16%	(66)	407

Table GZC26_1: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I appreciate celebrities and influencers trying to help during the COVID-19 pandemic

Demographic	Strong	gly agree		newhat gree		newhat agree		ongly ogree		Know / pinion	Total N
Americans Age 13 to 23	32%	(323)	28%	(283)	10%	(104)	8%	(81)	21%	(210)	1000
#1 Issue: Economy	33%	(83)	32%	(80)	13%	(32)	8%	(19)	16%	(40)	254
#1 Issue: Security	32%	(26)	27%	(21)	9%	(7)	11%	(9)	21%	(16)	80
#1 Issue: Health Care	34%	(59)	30%	(52)	6%	(11)	8%	(14)	23%	(40)	176
#1 Issue: Women's Issues	35%	(46)	26%	(34)	10%	(13)	6%	(7)	23%	(30)	130
#1 Issue: Education	30%	(44)	27%	(40)	10%	(15)	11%	(16)	22%	(32)	148
#1 Issue: Energy	29%	(29)	35%	(35)	10%	(11)	12%	(12)	14%	(14)	101
#1 Issue: Other	27%	(25)	18%	(16)	13%	(13)	3%	(3)	39%	(36)	93
2018 House Vote: Democrat	30%	(33)	35%	(38)	11%	(12)	12%	(13)	12%	(13)	109
2018 House Vote: Republican	30%	(15)	25%	(13)	15%	(7)	20%	(10)	10%	(5)	50
2016 Vote: Hillary Clinton	34%	(21)	31%	(19)	11%	(7)	15%	(9)	10%	(6)	61
2016 Vote: Didn't Vote	33%	(292)	28%	(251)	10%	(90)	7%	(61)	22%	(199)	893
Voted in 2014: No	32%	(314)	28%	(274)	10%	(102)	8%	(76)	21%	(206)	972
2012 Vote: Didn't Vote	32%	(316)	28%	(277)	10%	(102)	8%	(74)	21%	(207)	976
4-Region: Northeast	28%	(57)	31%	(62)	13%	(25)	8%	(15)	20%	(41)	200
4-Region: Midwest	34%	(76)	29%	(64)	12%	(27)	8%	(18)	17%	(37)	222
4-Region: South	34%	(120)	27%	(96)	8%	(27)	8%	(27)	24%	(85)	356
4-Region: West	31%	(70)	28%	(62)	11%	(24)	9%	(20)	21%	(47)	223

Table GZC26_2: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

It is inappropriate for celebrities and influencers to speak out about the COVID-19 pandemic

			Som	ewhat	Son	ewhat	Str	ongly	Don't	Know /	
Demographic	Strong	ly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	9%	(89)	13%	(128)	21%	(215)	31%	(315)	25%	(254)	1000
Gender: Male	12%	(59)	13%	(64)	20%	(100)	30%	(144)	25%	(121)	489
Gender: Female	6%	(30)	13%	(64)	22%	(114)	33%	(170)	26%	(133)	511
Generation Z: 13-23	9%	(89)	13%	(128)	21%	(215)	31%	(315)	25%	(254)	1000
PID: Dem (no lean)	10%	(34)	13%	(45)	23%	(81)	36%	(127)	19%	(65)	352
PID: Ind (no lean)	7%	(32)	11%	(48)	19%	(85)	30%	(132)	32%	(140)	436
PID: Rep (no lean)	11%	(24)	16%	(35)	23%	(49)	26%	(56)	23%	(49)	213
PID/Gender: Dem Men	13%	(21)	12%	(18)	21%	(32)	41%	(64)	13%	(20)	154
PID/Gender: Dem Women	6%	(13)	14%	(27)	25%	(49)	32%	(63)	23%	(46)	198
PID/Gender: Ind Men	10%	(22)	10%	(21)	19%	(41)	26%	(54)	35%	(73)	212
PID/Gender: Ind Women	4%	(10)	12%	(27)	19%	(43)	35%	(78)	30%	(67)	224
PID/Gender: Rep Men	13%	(16)	20%	(25)	22%	(27)	21%	(26)	23%	(29)	123
PID/Gender: Rep Women	8%	(7)	11%	(10)	25%	(22)	33%	(30)	23%	(21)	90
Ideo: Liberal (1-3)	10%	(31)	15%	(46)	20%	(64)	38%	(118)	17%	(54)	312
Ideo: Moderate (4)	4%	(8)	19%	(33)	26%	(46)	30%	(54)	20%	(36)	176
Ideo: Conservative (5-7)	17%	(32)	14%	(27)	26%	(48)	27%	(51)	15%	(27)	186
Educ: < College	8%	(77)	13%	(116)	21%	(194)	32%	(295)	26%	(238)	920
Educ: Bachelors degree	11%	(7)	15%	(9)	28%	(17)	30%	(18)	17%	(10)	60
Income: Under 50k	9%	(45)	13%	(69)	18%	(94)	31%	(161)	30%	(156)	525
Income: 50k-100k	9%	(25)	12%	(35)	26%	(74)	33%	(94)	20%	(58)	286
Income: 100k+	10%	(19)	13%	(24)	25%	(46)	32%	(59)	21%	(39)	188
Ethnicity: White	9%	(56)	13%	(79)	23%	(147)	31%	(194)	24%	(152)	629
Ethnicity: Hispanic	9%	(18)	12%	(24)	19%	(39)	30%	(61)	30%	(61)	203
Ethnicity: Afr. Am.	12%	(16)	14%	(19)	11%	(14)	41%	(53)	21%	(28)	130
Ethnicity: Other	7%	(17)	12%	(30)	22%	(53)	28%	(68)	31%	(74)	241
All Christian	13%	(40)	13%	(39)	25%	(74)	28%	(82)	21%	(62)	296
All Non-Christian	14%	(9)	19%	(12)	18%	(12)	23%	(15)	26%	(17)	64
Atheist	7%	(8)	10%	(11)	25%	(27)	36%	(39)	21%	(22)	106
Agnostic/Nothing in particular	6%	(33)	12%	(66)	19%	(102)	34%	(180)	29%	(153)	534
Religious Non-Protestant/Catholic	15%	(13)	16%	(14)	20%	(17)	19%	(16)	29%	(25)	84

Table GZC26_2: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

It is inappropriate for celebrities and influencers to speak out about the COVID-19 pandemic

D 1:	04	1		ewhat		ewhat		ongly		Know /	77 4 137
Demographic	Strong	ly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	9%	(89)	13%	(128)	21%	(215)	31%	(315)	25%	(254)	1000
Evangelical	7%	(14)	14%	(27)	19%	(36)	32%	(61)	28%	(53)	191
Non-Evangelical	11%	(31)	12%	(34)	24%	(69)	32%	(93)	21%	(59)	286
Community: Urban	7%	(19)	14%	(37)	22%	(57)	36%	(94)	21%	(56)	262
Community: Suburban	10%	(52)	12%	(62)	24%	(120)	31%	(156)	23%	(118)	509
Community: Rural	8%	(18)	12%	(28)	16%	(37)	28%	(65)	35%	(80)	229
Employ: Private Sector	14%	(13)	20%	(19)	25%	(23)	28%	(26)	12%	(11)	92
Employ: Unemployed	6%	(9)	15%	(22)	17%	(25)	32%	(48)	30%	(45)	148
Employ: Other	8%	(5)	7%	(4)	24%	(15)	36%	(22)	25%	(16)	61
Military HH: Yes	12%	(16)	10%	(13)	16%	(21)	24%	(31)	37%	(48)	129
Military HH: No	8%	(73)	13%	(114)	22%	(194)	33%	(283)	24%	(206)	871
RD/WT: Right Direction	9%	(27)	13%	(40)	22%	(66)	29%	(86)	27%	(80)	299
RD/WT: Wrong Track	9%	(62)	13%	(88)	21%	(148)	33%	(228)	25%	(174)	701
Trump Job Approve	12%	(36)	16%	(46)	25%	(75)	29%	(85)	18%	(54)	296
Trump Job Disapprove	7%	(41)	13%	(73)	22%	(124)	34%	(189)	23%	(125)	552
Trump Job Strongly Approve	8%	(10)	20%	(23)	25%	(30)	26%	(31)	21%	(25)	119
Trump Job Somewhat Approve	14%	(26)	13%	(23)	25%	(45)	31%	(54)	16%	(29)	176
Trump Job Somewhat Disapprove	5%	(10)	14%	(28)	28%	(56)	31%	(63)	23%	(46)	203
Trump Job Strongly Disapprove	9%	(31)	13%	(45)	19%	(68)	36%	(126)	23%	(79)	349
Favorable of Trump	10%	(28)	16%	(44)	27%	(74)	29%	(79)	18%	(50)	275
Unfavorable of Trump	9%	(51)	12%	(72)	21%	(120)	35%	(205)	23%	(135)	584
Very Favorable of Trump	13%	(17)	19%	(25)	24%	(31)	26%	(34)	18%	(24)	130
Somewhat Favorable of Trump	8%	(11)	13%	(19)	30%	(43)	31%	(45)	18%	(26)	145
Somewhat Unfavorable of Trump	8%	(14)	9%	(16)	21%	(38)	37%	(65)	25%	(44)	177
Very Unfavorable of Trump	9%	(37)	14%	(57)	20%	(82)	34%	(140)	22%	(91)	407

Table GZC26_2: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

It is inappropriate for celebrities and influencers to speak out about the COVID-19 pandemic

D 11	04	1		ewhat		newhat		ongly		Know /	m . In
Demographic	Strong	ly agree	aş	gree	ais	agree	ais	agree	No C	pinion	Total N
Americans Age 13 to 23	9%	(89)	13%	(128)	21%	(215)	31%	(315)	25%	(254)	1000
#1 Issue: Economy	6%	(16)	18%	(45)	25%	(64)	31%	(80)	20%	(51)	254
#1 Issue: Security	14%	(11)	16%	(13)	23%	(18)	22%	(18)	25%	(20)	80
#1 Issue: Health Care	10%	(18)	11%	(19)	18%	(32)	32%	(56)	29%	(51)	176
#1 Issue: Women's Issues	6%	(8)	12%	(15)	20%	(26)	39%	(50)	24%	(31)	130
#1 Issue: Education	10%	(14)	13%	(19)	21%	(31)	30%	(44)	27%	(40)	148
#1 Issue: Energy	14%	(14)	10%	(10)	22%	(23)	38%	(38)	15%	(16)	101
#1 Issue: Other	6%	(6)	3%	(3)	19%	(18)	24%	(22)	48%	(44)	93
2018 House Vote: Democrat	10%	(11)	16%	(18)	24%	(26)	33%	(36)	16%	(18)	109
2018 House Vote: Republican	20%	(10)	15%	(7)	35%	(18)	17%	(9)	12%	(6)	50
2016 Vote: Hillary Clinton	13%	(8)	12%	(7)	29%	(18)	26%	(16)	19%	(12)	61
2016 Vote: Didn't Vote	8%	(74)	13%	(113)	21%	(186)	32%	(285)	26%	(236)	893
Voted in 2014: No	8%	(82)	13%	(122)	22%	(209)	32%	(310)	26%	(249)	972
2012 Vote: Didn't Vote	8%	(82)	13%	(123)	22%	(211)	32%	(311)	25%	(248)	976
4-Region: Northeast	10%	(19)	12%	(24)	27%	(55)	29%	(58)	22%	(44)	200
4-Region: Midwest	8%	(18)	14%	(31)	22%	(48)	32%	(72)	24%	(53)	222
4-Region: South	9%	(32)	10%	(37)	17%	(61)	36%	(127)	28%	(99)	356
4-Region: West	9%	(20)	16%	(35)	23%	(51)	26%	(58)	26%	(58)	223

Table GZC26_3: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? Celebrities and influencers have a duty to share information about COVID-19

Demographic	Strong	gly agree		iewhat gree		newhat agree		ongly agree		Know / Opinion	Total N
											1000
Americans Age 13 to 23	16%	(158)	22%	(218)	20%	(203)	17%	(169)	25%	(252)	
Gender: Male	17%	(85)	20%	(97)	20%	(100)	17%	(81)	26%	(125)	489
Gender: Female	14%	(73)	24%	(121)	20%	(103)	17%	(88)	25%	(127)	511
Generation Z: 13-23	16%	(158)	22%	(218)	20%	(203)	17%	(169)	25%	(252)	1000
PID: Dem (no lean)	23%	(81)	24%	(85)	21%	(73)	14%	(49)	18%	(63)	352
PID: Ind (no lean)	12%	(51)	19%	(83)	17%	(76)	18%	(79)	34%	(147)	436
PID: Rep (no lean)	12%	(26)	24%	(50)	25%	(53)	19%	(41)	20%	(42)	213
PID/Gender: Dem Men	26%	(40)	20%	(31)	23%	(35)	14%	(22)	17%	(26)	154
PID/Gender: Dem Women	21%	(41)	27%	(53)	20%	(39)	14%	(27)	19%	(37)	198
PID/Gender: Ind Men	12%	(25)	18%	(39)	16%	(34)	18%	(37)	36%	(76)	212
PID/Gender: Ind Women	11%	(26)	20%	(44)	19%	(43)	18%	(41)	31%	(71)	224
PID/Gender: Rep Men	16%	(20)	22%	(27)	26%	(31)	18%	(22)	18%	(23)	123
PID/Gender: Rep Women	7%	(6)	26%	(23)	24%	(22)	21%	(19)	22%	(20)	90
Ideo: Liberal (1-3)	21%	(65)	26%	(81)	22%	(68)	15%	(48)	16%	(51)	312
Ideo: Moderate (4)	17%	(31)	23%	(41)	23%	(40)	16%	(28)	21%	(36)	176
Ideo: Conservative (5-7)	13%	(24)	20%	(38)	25%	(46)	29%	(54)	13%	(25)	186
Educ: < College	16%	(145)	22%	(199)	20%	(181)	16%	(151)	27%	(244)	920
Educ: Bachelors degree	18%	(11)	27%	(16)	26%	(15)	20%	(12)	10%	(6)	60
Income: Under 50k	16%	(85)	22%	(118)	17%	(88)	14%	(74)	31%	(161)	525
Income: 50k-100k	16%	(45)	21%	(60)	22%	(64)	21%	(60)	20%	(58)	286
Income: 100k+	15%	(29)	21%	(40)	27%	(51)	19%	(35)	18%	(33)	188
Ethnicity: White	14%	(90)	22%	(136)	23%	(145)	18%	(113)	23%	(145)	629
Ethnicity: Hispanic	21%	(44)	18%	(36)	18%	(36)	13%	(27)	30%	(61)	203
Ethnicity: Afr. Am.	21%	(27)	25%	(33)	13%	(17)	15%	(19)	25%	(33)	130
Ethnicity: Other	17%	(41)	20%	(48)	17%	(41)	15%	(36)	31%	(74)	24
All Christian	18%	(54)	23%	(69)	21%	(62)	17%	(50)	20%	(60)	290
All Non-Christian	19%	(12)	22%	(14)	22%	(14)	10%	(6)	28%	(18)	64
Atheist	14%	(15)	19%	(20)	22%	(24)	26%	(28)	19%	(20)	100
Agnostic/Nothing in particular	14%	(77)	22%	(116)	19%	(103)	16%	(84)	29%	(154)	534
Religious Non-Protestant/Catholic	17%	(14)	24%	(20)	20%	(17)	10%	(9)	29%	(24)	84

Table GZC26_3: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? Celebrities and influencers have a duty to share information about COVID-19

Demographic	Strongly agree		Somewhat agree		Somewhat disagree			ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	16%	(158)	22%	(218)	20%	(203)	17%	(169)	25%	(252)	1000
Evangelical	17%	(31)	25%	(48)	16%	(31)	18%	(34)	24%	(47)	191
Non-Evangelical	17%	(48)	20%	(57)	23%	(66)	18%	(51)	22%	(63)	286
Community: Urban	20%	(54)	23%	(59)	18%	(46)	16%	(41)	23%	(61)	262
Community: Suburban	16%	(81)	21%	(105)	22%	(111)	19%	(94)	23%	(117)	509
Community: Rural	10%	(24)	23%	(53)	20%	(45)	14%	(33)	32%	(74)	229
Employ: Private Sector	15%	(14)	24%	(22)	27%	(25)	26%	(24)	8%	(7)	92
Employ: Unemployed	14%	(21)	27%	(39)	15%	(23)	16%	(23)	28%	(42)	148
Employ: Other	12%	(8)	31%	(19)	18%	(11)	8%	(5)	31%	(19)	61
Military HH: Yes	22%	(29)	16%	(21)	12%	(15)	16%	(20)	34%	(44)	129
Military HH: No	15%	(129)	23%	(197)	22%	(188)	17%	(148)	24%	(208)	871
RD/WT: Right Direction	15%	(44)	24%	(73)	19%	(57)	17%	(50)	25%	(75)	299
RD/WT: Wrong Track	16%	(115)	21%	(145)	21%	(145)	17%	(118)	25%	(177)	701
Trump Job Approve	15%	(43)	22%	(64)	25%	(74)	23%	(67)	16%	(48)	296
Trump Job Disapprove	18%	(102)	24%	(131)	20%	(112)	15%	(80)	23%	(126)	552
Trump Job Strongly Approve	15%	(18)	17%	(20)	26%	(31)	23%	(27)	19%	(23)	119
Trump Job Somewhat Approve	14%	(25)	25%	(44)	24%	(43)	23%	(40)	14%	(25)	176
Trump Job Somewhat Disapprove	18%	(36)	25%	(51)	21%	(42)	12%	(24)	24%	(49)	203
Trump Job Strongly Disapprove	19%	(65)	23%	(80)	20%	(70)	16%	(56)	22%	(78)	349
Favorable of Trump	13%	(36)	24%	(65)	24%	(66)	22%	(60)	18%	(48)	275
Unfavorable of Trump	19%	(109)	23%	(136)	20%	(119)	15%	(90)	22%	(130)	584
Very Favorable of Trump	16%	(21)	20%	(26)	28%	(37)	19%	(25)	17%	(22)	130
Somewhat Favorable of Trump	11%	(15)	27%	(39)	20%	(29)	24%	(35)	18%	(26)	145
Somewhat Unfavorable of Trump	14%	(25)	26%	(46)	19%	(34)	15%	(27)	26%	(46)	177
Very Unfavorable of Trump	21%	(84)	22%	(91)	21%	(85)	16%	(63)	21%	(84)	407

Table GZC26_3: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? Celebrities and influencers have a duty to share information about COVID-19

D 11	0.4			ewhat		ewhat		ongly		Know /	m . lar
Demographic	Strong	gly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	16%	(158)	22%	(218)	20%	(203)	17%	(169)	25%	(252)	1000
#1 Issue: Economy	15%	(37)	25%	(63)	21%	(55)	21%	(54)	18%	(45)	254
#1 Issue: Security	19%	(15)	13%	(10)	26%	(20)	20%	(16)	23%	(18)	80
#1 Issue: Health Care	17%	(30)	20%	(35)	18%	(32)	14%	(25)	31%	(54)	176
#1 Issue: Women's Issues	13%	(17)	26%	(34)	24%	(31)	13%	(16)	25%	(32)	130
#1 Issue: Education	17%	(25)	24%	(36)	17%	(26)	16%	(23)	26%	(38)	148
#1 Issue: Energy	18%	(18)	19%	(19)	22%	(22)	23%	(23)	19%	(19)	101
#1 Issue: Other	12%	(11)	20%	(18)	13%	(12)	10%	(9)	45%	(42)	93
2018 House Vote: Democrat	21%	(23)	26%	(28)	19%	(21)	19%	(21)	14%	(15)	109
2018 House Vote: Republican	8%	(4)	24%	(12)	24%	(12)	32%	(16)	13%	(6)	50
2016 Vote: Hillary Clinton	20%	(12)	24%	(15)	14%	(9)	30%	(18)	12%	(8)	61
2016 Vote: Didn't Vote	16%	(141)	21%	(192)	21%	(185)	15%	(137)	27%	(238)	893
Voted in 2014: No	16%	(153)	21%	(209)	20%	(199)	17%	(162)	26%	(249)	972
2012 Vote: Didn't Vote	16%	(152)	22%	(213)	20%	(196)	17%	(163)	26%	(251)	976
4-Region: Northeast	14%	(28)	19%	(39)	23%	(45)	21%	(42)	23%	(46)	200
4-Region: Midwest	15%	(32)	22%	(49)	23%	(52)	18%	(40)	22%	(48)	222
4-Region: South	18%	(64)	21%	(76)	18%	(64)	14%	(49)	29%	(104)	356
4-Region: West	15%	(34)	24%	(54)	18%	(41)	17%	(39)	24%	(54)	223

Table GZC26_4: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I like celebrities and influencers more when they speak out about COVID-19

Demographic	Strongly agree		Somewhat agree			newhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	13%	(134)	22%	(222)	20%	(197)	14%	(144)	30%	(303)	1000
Gender: Male	14%	(69)	22%	(108)	17%	(82)	15%	(73)	32%	(156)	489
Gender: Female	13%	(66)	22%	(113)	22%	(115)	14%	(71)	29%	(147)	511
Generation Z: 13-23	13%	(134)	22%	(222)	20%	(197)	14%	(144)	30%	(303)	1000
PID: Dem (no lean)	18%	(65)	26%	(92)	20%	(71)	11%	(40)	24%	(84)	352
PID: Ind (no lean)	9%	(41)	20%	(86)	19%	(84)	14%	(62)	37%	(162)	436
PID: Rep (no lean)	13%	(28)	20%	(43)	20%	(42)	20%	(42)	27%	(57)	213
PID/Gender: Dem Men	20%	(31)	28%	(43)	15%	(23)	12%	(18)	26%	(40)	154
PID/Gender: Dem Women	17%	(33)	25%	(49)	25%	(48)	11%	(22)	22%	(44)	198
PID/Gender: Ind Men	9%	(20)	20%	(42)	18%	(37)	14%	(30)	39%	(83)	212
PID/Gender: Ind Women	10%	(22)	20%	(45)	21%	(47)	14%	(32)	35%	(79)	224
PID/Gender: Rep Men	15%	(18)	20%	(24)	18%	(22)	21%	(25)	27%	(34)	123
PID/Gender: Rep Women	12%	(10)	22%	(19)	22%	(20)	19%	(17)	26%	(23)	90
Ideo: Liberal (1-3)	16%	(51)	28%	(87)	21%	(64)	13%	(42)	22%	(69)	312
Ideo: Moderate (4)	14%	(24)	25%	(44)	22%	(39)	15%	(26)	25%	(44)	176
Ideo: Conservative (5-7)	15%	(28)	21%	(39)	22%	(41)	24%	(45)	18%	(33)	186
Educ: < College	13%	(123)	22%	(200)	19%	(178)	14%	(131)	31%	(288)	920
Educ: Bachelors degree	14%	(9)	31%	(18)	22%	(13)	15%	(9)	18%	(11)	60
Income: Under 50k	13%	(69)	21%	(113)	20%	(104)	13%	(66)	33%	(174)	525
Income: 50k-100k	13%	(38)	23%	(66)	19%	(56)	18%	(52)	26%	(75)	286
Income: 100k+	15%	(28)	23%	(43)	20%	(37)	14%	(26)	29%	(54)	188
Ethnicity: White	12%	(76)	21%	(132)	21%	(135)	17%	(105)	29%	(182)	629
Ethnicity: Hispanic	12%	(24)	18%	(37)	18%	(37)	13%	(26)	39%	(79)	203
Ethnicity: Afr. Am.	20%	(26)	24%	(32)	14%	(19)	10%	(13)	31%	(40)	130
Ethnicity: Other	13%	(32)	24%	(58)	18%	(43)	11%	(26)	34%	(81)	241
All Christian	15%	(45)	26%	(76)	18%	(52)	17%	(49)	25%	(74)	296
All Non-Christian	21%	(14)	23%	(15)	20%	(13)	10%	(6)	26%	(17)	64
Atheist	10%	(10)	26%	(28)	21%	(23)	18%	(19)	25%	(26)	106
Agnostic/Nothing in particular	12%	(65)	19%	(103)	21%	(110)	13%	(70)	35%	(186)	534
Religious Non-Protestant/Catholic	18%	(15)	28%	(24)	17%	(14)	11%	(9)	26%	(22)	84

Table GZC26_4: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I like celebrities and influencers more when they speak out about COVID-19

Domo amanhia	Ct-ma-ma	·l		newhat		ewhat		ongly		Know /	Total N
Demographic	Strong	gly agree		gree	ais	agree	ais	agree	NoC	pinion	10tai N
Americans Age 13 to 23	13%	(134)	22%	(222)	20%	(197)	14%	(144)	30%	(303)	1000
Evangelical	16%	(31)	18%	(35)	21%	(40)	14%	(26)	31%	(59)	191
Non-Evangelical	14%	(41)	24%	(67)	18%	(51)	18%	(50)	27%	(76)	286
Community: Urban	13%	(35)	25%	(65)	21%	(56)	15%	(39)	26%	(67)	262
Community: Suburban	15%	(76)	22%	(111)	20%	(100)	14%	(69)	30%	(153)	509
Community: Rural	10%	(23)	20%	(46)	18%	(41)	16%	(36)	36%	(83)	229
Employ: Private Sector	14%	(13)	26%	(24)	31%	(29)	18%	(17)	11%	(10)	92
Employ: Unemployed	13%	(19)	20%	(29)	19%	(29)	14%	(21)	34%	(51)	148
Employ: Other	17%	(10)	19%	(12)	17%	(10)	11%	(6)	37%	(22)	61
Military HH: Yes	18%	(24)	14%	(19)	18%	(24)	15%	(20)	34%	(44)	129
Military HH: No	13%	(111)	23%	(203)	20%	(173)	14%	(124)	30%	(259)	871
RD/WT: Right Direction	14%	(43)	23%	(69)	18%	(55)	15%	(44)	29%	(87)	299
RD/WT: Wrong Track	13%	(91)	22%	(153)	20%	(142)	14%	(100)	31%	(216)	701
Trump Job Approve	15%	(43)	24%	(70)	22%	(65)	18%	(53)	22%	(65)	296
Trump Job Disapprove	15%	(82)	24%	(133)	20%	(111)	12%	(67)	29%	(158)	552
Trump Job Strongly Approve	12%	(15)	18%	(21)	20%	(24)	23%	(28)	26%	(31)	119
Trump Job Somewhat Approve	16%	(28)	28%	(49)	23%	(41)	14%	(25)	19%	(33)	176
Trump Job Somewhat Disapprove	13%	(27)	24%	(49)	24%	(49)	11%	(22)	28%	(56)	203
Trump Job Strongly Disapprove	16%	(55)	24%	(85)	18%	(63)	13%	(45)	29%	(102)	349
Favorable of Trump	13%	(37)	23%	(63)	23%	(64)	18%	(48)	23%	(62)	275
Unfavorable of Trump	15%	(90)	24%	(143)	18%	(107)	14%	(79)	28%	(164)	584
Very Favorable of Trump	17%	(22)	18%	(24)	22%	(29)	20%	(26)	23%	(29)	130
Somewhat Favorable of Trump	10%	(14)	27%	(39)	25%	(36)	16%	(23)	23%	(33)	145
Somewhat Unfavorable of Trump	17%	(30)	20%	(35)	20%	(35)	15%	(26)	28%	(50)	177
Very Unfavorable of Trump	15%	(60)	27%	(108)	18%	(72)	13%	(53)	28%	(114)	407

Table GZC26_4: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I like celebrities and influencers more when they speak out about COVID-19

Demographic	Strong	gly agree		ewhat gree		newhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	13%	(134)	22%	(222)	20%	(197)	14%	(144)	30%	(303)	1000
#1 Issue: Economy	11%	(28)	26%	(67)	24%	(60)	16%	(41)	23%	(58)	254
#1 Issue: Security	16%	(13)	27%	(22)	9%	(7)	18%	(14)	30%	(24)	80
#1 Issue: Health Care	12%	(21)	22%	(38)	20%	(36)	12%	(21)	34%	(60)	176
#1 Issue: Women's Issues	13%	(17)	17%	(22)	24%	(32)	17%	(22)	29%	(38)	130
#1 Issue: Education	16%	(23)	22%	(33)	15%	(22)	14%	(21)	33%	(49)	148
#1 Issue: Energy	13%	(13)	25%	(25)	26%	(26)	11%	(11)	26%	(26)	101
#1 Issue: Other	13%	(12)	12%	(12)	11%	(11)	14%	(13)	49%	(46)	93
2018 House Vote: Democrat	20%	(21)	26%	(29)	20%	(22)	13%	(14)	21%	(23)	109
2018 House Vote: Republican	7%	(3)	34%	(17)	12%	(6)	34%	(17)	13%	(7)	50
2016 Vote: Hillary Clinton	19%	(12)	21%	(13)	20%	(12)	20%	(12)	20%	(12)	61
2016 Vote: Didn't Vote	13%	(116)	22%	(197)	20%	(178)	13%	(120)	32%	(282)	893
Voted in 2014: No	13%	(125)	22%	(217)	20%	(193)	14%	(138)	31%	(300)	972
2012 Vote: Didn't Vote	13%	(128)	22%	(217)	20%	(192)	14%	(139)	31%	(300)	976
4-Region: Northeast	14%	(28)	21%	(43)	22%	(44)	15%	(29)	28%	(56)	200
4-Region: Midwest	11%	(24)	25%	(55)	23%	(50)	16%	(36)	25%	(56)	222
4-Region: South	15%	(55)	20%	(71)	17%	(59)	14%	(49)	34%	(122)	356
4-Region: West	12%	(28)	24%	(53)	20%	(44)	14%	(30)	31%	(69)	223

Table GZC26_5: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

When celebrities and influencers share information about COVID-19, it means they care about me and my well-being

			Som	ewhat	Som	ewhat	Str	ongly	Don't	Know /	_
Demographic	Strong	gly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	14%	(140)	27%	(275)	19%	(188)	14%	(138)	26%	(259)	1000
Gender: Male	15%	(74)	27%	(132)	17%	(81)	15%	(72)	27%	(130)	489
Gender: Female	13%	(66)	28%	(143)	21%	(107)	13%	(67)	25%	(129)	511
Generation Z: 13-23	14%	(140)	27%	(275)	19%	(188)	14%	(138)	26%	(259)	1000
PID: Dem (no lean)	19%	(68)	35%	(123)	15%	(54)	11%	(40)	19%	(67)	352
PID: Ind (no lean)	11%	(49)	22%	(98)	20%	(87)	13%	(58)	33%	(144)	436
PID: Rep (no lean)	11%	(23)	26%	(55)	22%	(46)	19%	(40)	22%	(48)	213
PID/Gender: Dem Men	22%	(35)	35%	(54)	12%	(19)	12%	(18)	19%	(29)	154
PID/Gender: Dem Women	17%	(33)	35%	(69)	18%	(35)	11%	(22)	19%	(38)	198
PID/Gender: Ind Men	12%	(24)	23%	(50)	17%	(37)	14%	(29)	34%	(71)	212
PID/Gender: Ind Women	11%	(24)	21%	(48)	23%	(50)	13%	(29)	32%	(73)	224
PID/Gender: Rep Men	12%	(15)	24%	(29)	21%	(25)	20%	(24)	24%	(29)	123
PID/Gender: Rep Women	10%	(9)	29%	(26)	23%	(21)	18%	(16)	20%	(18)	90
Ideo: Liberal (1-3)	13%	(41)	36%	(112)	22%	(69)	12%	(36)	17%	(54)	312
Ideo: Moderate (4)	18%	(32)	25%	(44)	21%	(37)	13%	(22)	23%	(41)	176
Ideo: Conservative (5-7)	12%	(22)	26%	(48)	22%	(42)	25%	(46)	15%	(28)	186
Educ: < College	14%	(126)	28%	(258)	18%	(168)	13%	(123)	27%	(245)	920
Educ: Bachelors degree	16%	(10)	22%	(13)	31%	(19)	17%	(10)	15%	(9)	60
Income: Under 50k	15%	(79)	26%	(135)	17%	(89)	11%	(57)	32%	(166)	525
Income: 50k-100k	14%	(40)	29%	(83)	21%	(59)	17%	(49)	19%	(55)	286
Income: 100k+	11%	(21)	30%	(57)	21%	(40)	17%	(32)	20%	(38)	188
Ethnicity: White	14%	(86)	27%	(171)	20%	(125)	16%	(100)	23%	(147)	629
Ethnicity: Hispanic	14%	(28)	30%	(61)	13%	(26)	12%	(24)	31%	(63)	203
Ethnicity: Afr. Am.	19%	(25)	29%	(38)	19%	(25)	7%	(9)	26%	(33)	130
Ethnicity: Other	12%	(29)	28%	(66)	16%	(38)	12%	(30)	32%	(78)	241
All Christian	13%	(38)	32%	(94)	19%	(56)	15%	(46)	21%	(62)	296
All Non-Christian	18%	(11)	22%	(14)	20%	(13)	13%	(8)	27%	(17)	64
Atheist	9%	(10)	30%	(32)	19%	(20)	22%	(24)	20%	(21)	106
Agnostic/Nothing in particular	15%	(80)	25%	(135)	19%	(99)	11%	(61)	30%	(158)	534
Religious Non-Protestant/Catholic	15%	(13)	26%	(22)	19%	(16)	11%	(10)	28%	(24)	84

Table GZC26_5: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

When celebrities and influencers share information about COVID-19, it means they care about me and my well-being

	0.			ewhat		ewhat		ongly		Know /	m . 127
Demographic	Strong	gly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	14%	(140)	27%	(275)	19%	(188)	14%	(138)	26%	(259)	1000
Evangelical	18%	(34)	29%	(55)	18%	(34)	11%	(22)	24%	(45)	191
Non-Evangelical	14%	(40)	29%	(83)	19%	(53)	16%	(46)	22%	(63)	286
Community: Urban	15%	(40)	26%	(68)	20%	(52)	15%	(39)	24%	(63)	262
Community: Suburban	14%	(70)	29%	(148)	19%	(98)	13%	(68)	24%	(124)	509
Community: Rural	13%	(30)	26%	(59)	16%	(37)	13%	(31)	32%	(72)	229
Employ: Private Sector	15%	(14)	29%	(27)	25%	(23)	17%	(16)	14%	(13)	92
Employ: Unemployed	12%	(18)	26%	(38)	19%	(28)	11%	(16)	33%	(49)	148
Employ: Other	21%	(13)	20%	(12)	19%	(12)	11%	(7)	28%	(17)	61
Military HH: Yes	18%	(23)	22%	(28)	14%	(18)	13%	(17)	34%	(44)	129
Military HH: No	13%	(116)	28%	(247)	20%	(170)	14%	(122)	25%	(215)	871
RD/WT: Right Direction	13%	(39)	26%	(77)	21%	(64)	14%	(43)	25%	(76)	299
RD/WT: Wrong Track	14%	(101)	28%	(198)	18%	(124)	14%	(95)	26%	(183)	701
Trump Job Approve	14%	(43)	27%	(80)	24%	(70)	17%	(49)	18%	(54)	296
Trump Job Disapprove	15%	(81)	30%	(166)	18%	(101)	13%	(74)	24%	(130)	552
Trump Job Strongly Approve	16%	(19)	22%	(27)	18%	(21)	21%	(25)	22%	(27)	119
Trump Job Somewhat Approve	13%	(23)	30%	(54)	27%	(48)	14%	(24)	15%	(27)	176
Trump Job Somewhat Disapprove	14%	(28)	33%	(66)	19%	(38)	11%	(21)	24%	(49)	203
Trump Job Strongly Disapprove	15%	(52)	29%	(100)	18%	(63)	15%	(53)	23%	(81)	349
Favorable of Trump	14%	(38)	27%	(74)	24%	(67)	17%	(46)	18%	(50)	275
Unfavorable of Trump	14%	(84)	31%	(181)	18%	(106)	13%	(75)	24%	(138)	584
Very Favorable of Trump	19%	(24)	25%	(33)	18%	(24)	20%	(26)	18%	(23)	130
Somewhat Favorable of Trump	10%	(14)	28%	(41)	30%	(43)	14%	(20)	19%	(27)	145
Somewhat Unfavorable of Trump	13%	(23)	32%	(56)	13%	(22)	13%	(24)	29%	(52)	177
Very Unfavorable of Trump	15%	(61)	31%	(125)	21%	(84)	13%	(52)	21%	(86)	407

Table GZC26_5: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

When celebrities and influencers share information about COVID-19, it means they care about me and my well-being

		_		ewhat		ewhat		ongly		Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	14%	(140)	27%	(275)	19%	(188)	14%	(138)	26%	(259)	1000
#1 Issue: Economy	10%	(26)	33%	(83)	22%	(56)	14%	(37)	21%	(52)	254
#1 Issue: Security	20%	(16)	23%	(18)	14%	(11)	18%	(14)	26%	(21)	80
#1 Issue: Health Care	17%	(30)	30%	(54)	13%	(23)	11%	(19)	29%	(50)	176
#1 Issue: Women's Issues	12%	(15)	30%	(38)	23%	(30)	12%	(16)	24%	(31)	130
#1 Issue: Education	15%	(22)	23%	(34)	19%	(28)	17%	(25)	26%	(38)	148
#1 Issue: Energy	16%	(16)	19%	(19)	27%	(27)	15%	(15)	23%	(24)	101
#1 Issue: Other	10%	(10)	25%	(23)	10%	(9)	10%	(10)	45%	(41)	93
2018 House Vote: Democrat	18%	(20)	28%	(31)	19%	(20)	17%	(18)	17%	(19)	109
2018 House Vote: Republican	13%	(7)	27%	(13)	28%	(14)	22%	(11)	10%	(5)	50
2016 Vote: Hillary Clinton	19%	(12)	27%	(16)	16%	(10)	22%	(13)	16%	(10)	61
2016 Vote: Didn't Vote	14%	(124)	28%	(246)	19%	(166)	13%	(115)	27%	(243)	893
Voted in 2014: No	14%	(132)	28%	(267)	19%	(185)	14%	(133)	26%	(254)	972
2012 Vote: Didn't Vote	13%	(131)	28%	(269)	19%	(186)	14%	(135)	26%	(255)	976
4-Region: Northeast	13%	(25)	26%	(52)	23%	(47)	14%	(27)	24%	(49)	200
4-Region: Midwest	15%	(34)	28%	(62)	21%	(46)	14%	(30)	22%	(49)	222
4-Region: South	15%	(55)	27%	(98)	15%	(55)	13%	(45)	29%	(104)	356
4-Region: West	12%	(26)	28%	(63)	18%	(40)	16%	(37)	26%	(57)	223

Table GZC26_6: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? The celebrities and influencers I like consistently speak out about COVID-19

	Ct I		Som	ewhat		ewhat		ongly		Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	igree	No C	pinion	Total N
Americans Age 13 to 23	14%	(138)	25%	(251)	19%	(186)	10%	(97)	33%	(328)	1000
Gender: Male	15%	(71)	24%	(119)	17%	(81)	11%	(52)	34%	(166)	489
Gender: Female	13%	(67)	26%	(132)	21%	(105)	9%	(45)	32%	(162)	511
Generation Z: 13-23	14%	(138)	25%	(251)	19%	(186)	10%	(97)	33%	(328)	1000
PID: Dem (no lean)	18%	(64)	30%	(106)	19%	(67)	9%	(33)	23%	(81)	352
PID: Ind (no lean)	12%	(50)	21%	(89)	18%	(77)	8%	(36)	42%	(184)	436
PID: Rep (no lean)	11%	(24)	26%	(56)	20%	(42)	13%	(29)	29%	(62)	213
PID/Gender: Dem Men	21%	(32)	30%	(46)	16%	(25)	11%	(16)	23%	(35)	154
PID/Gender: Dem Women	16%	(32)	30%	(60)	22%	(43)	8%	(17)	24%	(47)	198
PID/Gender: Ind Men	10%	(22)	20%	(42)	16%	(34)	8%	(17)	46%	(96)	212
PID/Gender: Ind Women	13%	(28)	21%	(48)	19%	(42)	8%	(19)	39%	(87)	224
PID/Gender: Rep Men	13%	(17)	25%	(31)	18%	(22)	15%	(19)	28%	(35)	123
PID/Gender: Rep Women	8%	(7)	28%	(25)	22%	(20)	11%	(10)	31%	(28)	90
Ideo: Liberal (1-3)	16%	(51)	31%	(97)	23%	(70)	7%	(21)	23%	(73)	312
Ideo: Moderate (4)	13%	(23)	23%	(41)	21%	(38)	11%	(19)	32%	(56)	176
Ideo: Conservative (5-7)	13%	(24)	26%	(48)	20%	(37)	20%	(36)	22%	(40)	186
Educ: < College	14%	(130)	25%	(231)	18%	(165)	10%	(88)	33%	(306)	920
Educ: Bachelors degree	10%	(6)	29%	(18)	27%	(16)	10%	(6)	25%	(15)	60
Income: Under 50k	16%	(82)	21%	(111)	19%	(99)	8%	(43)	36%	(191)	525
Income: 50k-100k	12%	(35)	30%	(86)	17%	(49)	13%	(39)	27%	(78)	286
Income: 100k+	11%	(21)	29%	(54)	20%	(38)	8%	(16)	31%	(59)	188
Ethnicity: White	13%	(82)	25%	(159)	19%	(121)	11%	(68)	32%	(200)	629
Ethnicity: Hispanic	14%	(28)	22%	(45)	16%	(32)	10%	(20)	38%	(78)	203
Ethnicity: Afr. Am.	25%	(32)	26%	(34)	17%	(22)	4%	(6)	28%	(37)	130
Ethnicity: Other	10%	(24)	24%	(59)	18%	(44)	10%	(24)	38%	(91)	241
All Christian	13%	(38)	29%	(86)	19%	(57)	11%	(33)	28%	(82)	296
All Non-Christian	21%	(13)	22%	(14)	21%	(13)	5%	(3)	31%	(20)	64
Atheist	12%	(13)	30%	(32)	19%	(20)	10%	(11)	29%	(31)	106
Agnostic/Nothing in particular	14%	(74)	22%	(120)	18%	(96)	9%	(50)	36%	(194)	534
Religious Non-Protestant/Catholic	19%	(16)	23%	(19)	18%	(15)	8%	(7)	32%	(27)	84

Table GZC26_6: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

The celebrities and influencers I like consistently speak out about COVID-19

D	C4	1		ewhat		ewhat		ongly		Know /	T-4-1 N
Demographic	Strong	gly agree	aş	gree	ais	agree	aisa	agree	No C	pinion	Total N
Americans Age 13 to 23	14%	(138)	25%	(251)	19%	(186)	10%	(97)	33%	(328)	1000
Evangelical	17%	(33)	24%	(46)	15%	(29)	11%	(21)	32%	(61)	191
Non-Evangelical	13%	(38)	30%	(84)	17%	(47)	10%	(28)	31%	(87)	286
Community: Urban	15%	(39)	27%	(71)	19%	(50)	10%	(26)	29%	(76)	262
Community: Suburban	14%	(70)	26%	(131)	20%	(101)	9%	(43)	32%	(164)	509
Community: Rural	13%	(29)	21%	(49)	15%	(35)	12%	(28)	38%	(88)	229
Employ: Private Sector	16%	(15)	26%	(24)	25%	(23)	14%	(13)	18%	(17)	92
Employ: Unemployed	16%	(23)	25%	(37)	15%	(22)	8%	(12)	37%	(54)	148
Employ: Other	19%	(11)	26%	(16)	19%	(12)	6%	(4)	31%	(19)	61
Military HH: Yes	17%	(21)	20%	(26)	16%	(21)	9%	(11)	38%	(50)	129
Military HH: No	13%	(116)	26%	(225)	19%	(165)	10%	(86)	32%	(278)	871
RD/WT: Right Direction	13%	(38)	24%	(73)	18%	(52)	13%	(40)	32%	(96)	299
RD/WT: Wrong Track	14%	(99)	25%	(178)	19%	(134)	8%	(58)	33%	(232)	701
Trump Job Approve	13%	(39)	28%	(83)	18%	(54)	15%	(45)	25%	(74)	296
Trump Job Disapprove	16%	(89)	27%	(149)	20%	(108)	8%	(45)	29%	(162)	552
Trump Job Strongly Approve	16%	(20)	21%	(25)	22%	(26)	15%	(18)	26%	(31)	119
Trump Job Somewhat Approve	11%	(20)	33%	(59)	16%	(28)	15%	(27)	24%	(43)	176
Trump Job Somewhat Disapprove	13%	(25)	29%	(60)	20%	(41)	7%	(14)	31%	(63)	203
Trump Job Strongly Disapprove	18%	(63)	26%	(89)	19%	(68)	9%	(30)	28%	(99)	349
Favorable of Trump	14%	(38)	26%	(70)	21%	(57)	14%	(39)	26%	(71)	275
Unfavorable of Trump	15%	(90)	28%	(164)	19%	(111)	8%	(48)	29%	(171)	584
Very Favorable of Trump	18%	(23)	27%	(35)	19%	(25)	14%	(18)	22%	(29)	130
Somewhat Favorable of Trump	10%	(15)	24%	(35)	22%	(31)	15%	(22)	29%	(42)	145
Somewhat Unfavorable of Trump	11%	(20)	35%	(62)	13%	(23)	8%	(13)	33%	(59)	177
Very Unfavorable of Trump	17%	(70)	25%	(102)	22%	(88)	8%	(34)	28%	(113)	407

Table GZC26_6: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? The celebrities and influencers I like consistently speak out about COVID-19

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly igree		Know / Opinion	Total N
Americans Age 13 to 23	14%	(138)	25%	(251)	19%	(186)	10%	(97)	33%	(328)	1000
#1 Issue: Economy	11%	(28)	28%	(72)	22%	(57)	10%	(26)	28%	(72)	254
#1 Issue: Security	20%	(16)	25%	(20)	10%	(8)	10%	(8)	34%	(27)	80
#1 Issue: Health Care	16%	(28)	25%	(43)	18%	(32)	11%	(19)	31%	(54)	176
#1 Issue: Women's Issues	15%	(19)	25%	(33)	19%	(25)	6%	(7)	35%	(46)	130
#1 Issue: Education	14%	(20)	24%	(35)	16%	(24)	12%	(18)	34%	(50)	148
#1 Issue: Energy	11%	(12)	25%	(25)	26%	(26)	10%	(10)	28%	(29)	101
#1 Issue: Other	12%	(11)	19%	(18)	11%	(10)	9%	(8)	49%	(46)	93
2018 House Vote: Democrat	18%	(20)	25%	(27)	22%	(24)	10%	(11)	25%	(27)	109
2018 House Vote: Republican	12%	(6)	22%	(11)	19%	(9)	20%	(10)	26%	(13)	50
2016 Vote: Hillary Clinton	18%	(11)	33%	(20)	18%	(11)	10%	(6)	21%	(13)	61
2016 Vote: Didn't Vote	13%	(119)	25%	(221)	19%	(165)	10%	(86)	34%	(302)	893
Voted in 2014: No	13%	(128)	25%	(247)	19%	(183)	10%	(94)	33%	(320)	972
2012 Vote: Didn't Vote	14%	(134)	25%	(245)	18%	(179)	10%	(96)	33%	(322)	976
4-Region: Northeast	13%	(25)	26%	(53)	19%	(39)	11%	(22)	31%	(61)	200
4-Region: Midwest	15%	(34)	28%	(63)	17%	(37)	8%	(17)	32%	(71)	222
4-Region: South	14%	(51)	24%	(86)	18%	(63)	10%	(34)	34%	(122)	356
4-Region: West	12%	(27)	22%	(50)	21%	(48)	11%	(25)	33%	(73)	223

Table GZC26_7: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? Some celebrities and influencers are trying to profit off COVID-19

			Son	ewhat	Som	ewhat	Stro	ongly	Don't	Know /	
Demographic	Strong	gly agree	a	gree	dis	agree	disa	agree	No C	pinion	Total N
Americans Age 13 to 23	26%	(261)	26%	(261)	12%	(123)	8%	(78)	28%	(276)	1000
Gender: Male	27%	(134)	26%	(126)	11%	(56)	7%	(35)	28%	(136)	489
Gender: Female	25%	(127)	26%	(135)	13%	(67)	8%	(43)	27%	(140)	511
Generation Z: 13-23	26%	(261)	26%	(261)	12%	(123)	8%	(78)	28%	(276)	1000
PID: Dem (no lean)	26%	(91)	31%	(108)	15%	(51)	8%	(27)	21%	(75)	352
PID: Ind (no lean)	24%	(107)	24%	(104)	9%	(40)	8%	(34)	35%	(151)	436
PID: Rep (no lean)	30%	(64)	23%	(49)	15%	(32)	8%	(18)	24%	(50)	213
PID/Gender: Dem Men	27%	(42)	33%	(51)	12%	(18)	9%	(14)	19%	(29)	154
PID/Gender: Dem Women	25%	(49)	29%	(57)	17%	(33)	6%	(12)	24%	(46)	198
PID/Gender: Ind Men	25%	(52)	23%	(48)	9%	(19)	7%	(14)	37%	(78)	212
PID/Gender: Ind Women	24%	(55)	25%	(56)	9%	(21)	9%	(20)	32%	(73)	224
PID/Gender: Rep Men	33%	(40)	22%	(27)	15%	(19)	6%	(7)	24%	(30)	123
PID/Gender: Rep Women	26%	(23)	25%	(22)	15%	(13)	12%	(11)	23%	(21)	90
Ideo: Liberal (1-3)	31%	(97)	27%	(86)	15%	(48)	7%	(21)	19%	(60)	312
Ideo: Moderate (4)	25%	(45)	27%	(47)	14%	(25)	9%	(16)	24%	(43)	176
Ideo: Conservative (5-7)	37%	(68)	26%	(48)	12%	(23)	10%	(19)	15%	(27)	186
Educ: < College	26%	(235)	26%	(237)	12%	(113)	8%	(72)	29%	(264)	920
Educ: Bachelors degree	29%	(17)	31%	(19)	15%	(9)	10%	(6)	15%	(9)	60
Income: Under 50k	23%	(120)	25%	(130)	11%	(58)	10%	(50)	32%	(167)	525
Income: 50k-100k	27%	(77)	28%	(81)	14%	(39)	8%	(24)	23%	(65)	286
Income: 100k+	34%	(64)	26%	(50)	14%	(26)	2%	(4)	24%	(44)	188
Ethnicity: White	30%	(189)	23%	(143)	14%	(88)	8%	(49)	26%	(161)	629
Ethnicity: Hispanic	20%	(41)	26%	(54)	12%	(24)	7%	(15)	34%	(70)	203
Ethnicity: Afr. Am.	21%	(27)	35%	(46)	12%	(15)	10%	(13)	22%	(29)	130
Ethnicity: Other	19%	(45)	30%	(73)	8%	(20)	7%	(16)	36%	(87)	241
All Christian	26%	(76)	29%	(86)	17%	(49)	7%	(20)	22%	(64)	296
All Non-Christian	34%	(22)	19%	(12)	14%	(9)	10%	(7)	22%	(14)	64
Atheist	35%	(38)	28%	(30)	7%	(8)	8%	(9)	21%	(22)	106
Agnostic/Nothing in particular	24%	(126)	25%	(133)	11%	(57)	8%	(43)	33%	(176)	534
Religious Non-Protestant/Catholic	31%	(26)	19%	(16)	18%	(15)	8%	(7)	25%	(21)	84

Table GZC26_7: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? Some celebrities and influencers are trying to profit off of COVID-19

Demographic	C4	_1		ewhat		ewhat		ongly		Know /	T-4-1 N
Demographic	Stron	gly agree	aş	gree	ais	agree	aisa	gree	No C	pinion	Total N
Americans Age 13 to 23	26%	(261)	26%	(261)	12%	(123)	8%	(78)	28%	(276)	1000
Evangelical	21%	(39)	30%	(57)	12%	(23)	10%	(19)	28%	(53)	191
Non-Evangelical	28%	(81)	26%	(75)	14%	(40)	8%	(24)	23%	(66)	286
Community: Urban	25%	(66)	28%	(74)	11%	(29)	9%	(24)	26%	(69)	262
Community: Suburban	28%	(144)	27%	(138)	12%	(61)	7%	(37)	25%	(129)	509
Community: Rural	22%	(51)	22%	(49)	15%	(33)	7%	(17)	34%	(78)	229
Employ: Private Sector	29%	(27)	31%	(28)	17%	(16)	8%	(8)	14%	(13)	92
Employ: Unemployed	26%	(38)	26%	(38)	12%	(18)	5%	(7)	32%	(48)	148
Employ: Other	18%	(11)	22%	(13)	18%	(11)	11%	(7)	31%	(19)	61
Military HH: Yes	29%	(38)	17%	(23)	12%	(16)	7%	(9)	35%	(45)	129
Military HH: No	26%	(224)	27%	(238)	12%	(108)	8%	(69)	27%	(231)	871
RD/WT: Right Direction	26%	(77)	27%	(81)	12%	(37)	7%	(22)	27%	(82)	299
RD/WT: Wrong Track	26%	(184)	26%	(180)	12%	(87)	8%	(56)	28%	(194)	701
Trump Job Approve	28%	(83)	25%	(74)	15%	(44)	10%	(29)	22%	(65)	296
Trump Job Disapprove	28%	(152)	28%	(156)	13%	(69)	7%	(38)	25%	(136)	552
Trump Job Strongly Approve	32%	(38)	24%	(29)	13%	(16)	12%	(14)	19%	(23)	119
Trump Job Somewhat Approve	26%	(46)	26%	(46)	16%	(28)	8%	(15)	24%	(42)	176
Trump Job Somewhat Disapprove	21%	(43)	32%	(65)	14%	(29)	8%	(17)	24%	(49)	203
Trump Job Strongly Disapprove	31%	(109)	26%	(91)	12%	(40)	6%	(22)	25%	(87)	349
Favorable of Trump	29%	(79)	27%	(74)	16%	(44)	9%	(24)	20%	(54)	275
Unfavorable of Trump	28%	(161)	28%	(164)	12%	(71)	7%	(43)	25%	(145)	584
Very Favorable of Trump	33%	(43)	26%	(34)	16%	(21)	10%	(13)	15%	(19)	130
Somewhat Favorable of Trump	24%	(35)	28%	(40)	16%	(23)	8%	(11)	24%	(35)	145
Somewhat Unfavorable of Trump	22%	(39)	29%	(52)	12%	(21)	8%	(14)	28%	(50)	177
Very Unfavorable of Trump	30%	(122)	28%	(112)	12%	(49)	7%	(29)	23%	(95)	407

Table GZC26_7: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? Some celebrities and influencers are trying to profit off of COVID-19

		_		ewhat		ewhat		ongly		Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	agree	No C	pinion	Total N
Americans Age 13 to 23	26%	(261)	26%	(261)	12%	(123)	8%	(78)	28%	(276)	1000
#1 Issue: Economy	30%	(77)	30%	(78)	12%	(31)	7%	(17)	21%	(52)	254
#1 Issue: Security	29%	(23)	20%	(16)	15%	(12)	10%	(8)	25%	(20)	80
#1 Issue: Health Care	25%	(45)	24%	(42)	9%	(16)	12%	(21)	30%	(52)	176
#1 Issue: Women's Issues	17%	(23)	30%	(39)	13%	(17)	9%	(12)	30%	(39)	130
#1 Issue: Education	25%	(36)	28%	(42)	15%	(22)	5%	(7)	27%	(41)	148
#1 Issue: Energy	37%	(37)	25%	(26)	12%	(12)	8%	(8)	18%	(18)	101
#1 Issue: Other	15%	(14)	17%	(16)	11%	(11)	3%	(3)	54%	(50)	93
2018 House Vote: Democrat	37%	(41)	27%	(30)	11%	(12)	8%	(9)	16%	(18)	109
2018 House Vote: Republican	31%	(15)	23%	(11)	21%	(11)	13%	(6)	12%	(6)	50
2016 Vote: Hillary Clinton	35%	(22)	30%	(18)	8%	(5)	9%	(6)	18%	(11)	61
2016 Vote: Didn't Vote	25%	(223)	26%	(236)	13%	(112)	8%	(67)	28%	(254)	893
Voted in 2014: No	26%	(250)	26%	(255)	12%	(117)	8%	(78)	28%	(271)	972
2012 Vote: Didn't Vote	26%	(254)	26%	(252)	12%	(120)	8%	(76)	28%	(274)	976
4-Region: Northeast	25%	(50)	26%	(52)	16%	(32)	9%	(18)	24%	(47)	200
4-Region: Midwest	29%	(64)	26%	(58)	13%	(29)	8%	(18)	24%	(53)	222
4-Region: South	24%	(85)	26%	(93)	11%	(40)	8%	(28)	30%	(108)	356
4-Region: West	28%	(61)	26%	(58)	10%	(22)	6%	(14)	30%	(68)	223

Table GZC26_8: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? The celebrities and influencers I like share helpful information about COVID-19

Demographic	Strono	gly agree		newhat		ewhat agree		ongly agree		: Know / Opinion	Total N
				gree		-					
Americans Age 13 to 23	17%	(171)	26%	(263)	15%	(154)	11%	(107)	31%	(306)	1000
Gender: Male	17%	(84)	25%	(122)	15%	(71)	12%	(60)	31%	(152)	489
Gender: Female	17%	(87)	28%	(141)	16%	(82)	9%	(47)	30%	(154)	511
Generation Z: 13-23	17%	(171)	26%	(263)	15%	(154)	11%	(107)	31%	(306)	1000
PID: Dem (no lean)	22%	(78)	30%	(105)	18%	(62)	8%	(29)	22%	(77)	352
PID: Ind (no lean)	14%	(63)	22%	(98)	14%	(60)	10%	(45)	39%	(171)	436
PID: Rep (no lean)	14%	(30)	28%	(60)	15%	(32)	16%	(33)	27%	(57)	213
PID/Gender: Dem Men	24%	(36)	28%	(43)	19%	(29)	9%	(13)	21%	(33)	154
PID/Gender: Dem Women	21%	(42)	32%	(63)	17%	(33)	8%	(15)	22%	(44)	198
PID/Gender: Ind Men	13%	(27)	22%	(47)	12%	(26)	12%	(26)	41%	(86)	212
PID/Gender: Ind Women	16%	(36)	23%	(51)	15%	(34)	8%	(18)	38%	(85)	224
PID/Gender: Rep Men	17%	(21)	26%	(32)	13%	(17)	17%	(20)	27%	(33)	123
PID/Gender: Rep Women	11%	(9)	31%	(28)	17%	(16)	14%	(13)	27%	(24)	90
Ideo: Liberal (1-3)	20%	(64)	30%	(94)	18%	(56)	9%	(29)	22%	(69)	312
Ideo: Moderate (4)	16%	(28)	25%	(45)	20%	(35)	10%	(18)	29%	(50)	176
Ideo: Conservative (5-7)	16%	(29)	26%	(49)	18%	(34)	21%	(39)	19%	(35)	186
Educ: < College	17%	(156)	27%	(246)	15%	(135)	10%	(96)	31%	(287)	920
Educ: Bachelors degree	17%	(10)	23%	(14)	23%	(14)	14%	(8)	23%	(14)	60
Income: Under 50k	19%	(97)	25%	(132)	15%	(77)	8%	(43)	33%	(176)	525
Income: 50k-100k	16%	(46)	27%	(78)	16%	(45)	14%	(41)	27%	(76)	286
Income: 100k+	15%	(28)	28%	(53)	17%	(32)	12%	(22)	29%	(54)	188
Ethnicity: White	17%	(108)	25%	(158)	17%	(107)	11%	(68)	30%	(188)	629
Ethnicity: Hispanic	20%	(40)	22%	(44)	12%	(25)	9%	(18)	37%	(74)	203
Ethnicity: Afr. Am.	21%	(27)	33%	(42)	12%	(15)	9%	(12)	26%	(34)	130
Ethnicity: Other	15%	(36)	26%	(62)	13%	(31)	11%	(27)	35%	(84)	241
All Christian	15%	(43)	30%	(88)	17%	(49)	14%	(41)	25%	(74)	296
All Non-Christian	21%	(13)	28%	(18)	11%	(7)	6%	(4)	33%	(21)	64
Atheist	18%	(19)	28%	(30)	14%	(15)	11%	(12)	29%	(30)	106
Agnostic/Nothing in particular	18%	(96)	24%	(127)	15%	(82)	9%	(50)	34%	(180)	534
Religious Non-Protestant/Catholic	17%	(15)	27%	(22)	14%	(12)	8%	(7)	34%	(28)	84

Table GZC26_8: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? The celebrities and influencers I like share helpful information about COVID-19

	0.			newhat		newhat		ongly		Know /	m . 137
Demographic	Strong	gly agree	a	gree	dis	agree	disa	agree	No C	pinion	Total N
Americans Age 13 to 23	17%	(171)	26%	(263)	15%	(154)	11%	(107)	31%	(306)	1000
Evangelical	19%	(37)	26%	(50)	11%	(21)	11%	(22)	32%	(61)	191
Non-Evangelical	17%	(47)	28%	(79)	18%	(51)	12%	(33)	27%	(76)	286
Community: Urban	18%	(48)	27%	(71)	15%	(39)	10%	(26)	30%	(78)	262
Community: Suburban	17%	(89)	27%	(138)	16%	(82)	10%	(53)	29%	(147)	509
Community: Rural	15%	(35)	24%	(54)	14%	(32)	12%	(28)	35%	(80)	229
Employ: Private Sector	21%	(19)	24%	(22)	23%	(22)	16%	(15)	16%	(15)	92
Employ: Unemployed	15%	(23)	25%	(37)	13%	(19)	10%	(15)	37%	(55)	148
Employ: Other	19%	(12)	23%	(14)	20%	(12)	6%	(4)	31%	(19)	61
Military HH: Yes	21%	(27)	20%	(27)	11%	(15)	9%	(11)	39%	(50)	129
Military HH: No	17%	(144)	27%	(236)	16%	(139)	11%	(95)	29%	(255)	871
RD/WT: Right Direction	17%	(50)	26%	(79)	16%	(47)	12%	(36)	29%	(87)	299
RD/WT: Wrong Track	17%	(121)	26%	(184)	15%	(106)	10%	(71)	31%	(218)	701
Trump Job Approve	18%	(53)	29%	(85)	17%	(50)	15%	(45)	21%	(63)	296
Trump Job Disapprove	19%	(102)	27%	(148)	16%	(86)	9%	(52)	30%	(163)	552
Trump Job Strongly Approve	17%	(20)	27%	(32)	15%	(18)	16%	(19)	25%	(30)	119
Trump Job Somewhat Approve	18%	(32)	30%	(53)	18%	(32)	15%	(26)	19%	(33)	176
Trump Job Somewhat Disapprove	16%	(33)	27%	(55)	16%	(32)	10%	(19)	31%	(63)	203
Trump Job Strongly Disapprove	20%	(69)	26%	(93)	16%	(54)	9%	(33)	29%	(100)	349
Favorable of Trump	15%	(40)	29%	(79)	18%	(49)	15%	(41)	24%	(65)	275
Unfavorable of Trump	19%	(111)	28%	(163)	16%	(93)	9%	(53)	28%	(163)	584
Very Favorable of Trump	19%	(25)	27%	(35)	18%	(24)	14%	(18)	22%	(29)	130
Somewhat Favorable of Trump	11%	(16)	31%	(44)	18%	(26)	16%	(23)	25%	(36)	145
Somewhat Unfavorable of Trump	18%	(31)	28%	(50)	13%	(22)	11%	(19)	31%	(55)	177
Very Unfavorable of Trump	20%	(80)	28%	(113)	17%	(71)	8%	(34)	27%	(108)	407

Table GZC26_8: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following? The celebrities and influencers I like share helpful information about COVID-19

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	17%	(171)	26%	(263)	15%	(154)	11%	(107)	31%	(306)	1000
#1 Issue: Economy	14%	(36)	33%	(85)	17%	(44)	12%	(29)	24%	(60)	254
#1 Issue: Security	21%	(17)	15%	(12)	10%	(8)	15%	(12)	39%	(31)	80
#1 Issue: Health Care	16%	(29)	26%	(45)	15%	(27)	9%	(15)	34%	(60)	176
#1 Issue: Women's Issues	16%	(20)	30%	(39)	19%	(24)	8%	(11)	28%	(36)	130
#1 Issue: Education	20%	(29)	23%	(35)	13%	(20)	12%	(17)	32%	(47)	148
#1 Issue: Energy	19%	(19)	27%	(27)	16%	(16)	12%	(12)	26%	(27)	101
#1 Issue: Other	15%	(14)	19%	(18)	10%	(9)	9%	(8)	47%	(44)	93
2018 House Vote: Democrat	25%	(27)	24%	(27)	19%	(21)	11%	(12)	21%	(23)	109
2018 House Vote: Republican	12%	(6)	30%	(15)	15%	(8)	22%	(11)	21%	(11)	50
2016 Vote: Hillary Clinton	23%	(14)	24%	(15)	20%	(12)	14%	(9)	19%	(12)	61
2016 Vote: Didn't Vote	17%	(152)	26%	(233)	15%	(133)	10%	(88)	32%	(286)	893
Voted in 2014: No	16%	(160)	27%	(259)	16%	(151)	10%	(102)	31%	(300)	972
2012 Vote: Didn't Vote	17%	(163)	26%	(257)	15%	(151)	10%	(102)	31%	(303)	976
4-Region: Northeast	16%	(32)	25%	(50)	18%	(37)	11%	(21)	30%	(60)	200
4-Region: Midwest	19%	(42)	26%	(58)	17%	(38)	11%	(25)	27%	(59)	222
4-Region: South	19%	(68)	26%	(92)	12%	(44)	9%	(32)	33%	(119)	356
4-Region: West	13%	(29)	28%	(63)	16%	(35)	13%	(29)	30%	(67)	223

Ethnicity: Afr. Am.

Ethnicity: Other

All Non-Christian

Agnostic/Nothing in particular

Religious Non-Protestant/Catholic

All Christian

Atheist

Table GZC26_9: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I have changed which celebrities and influencers I follow based on things they have said since the COVID-19 outbreak

Somewhat Somewhat Don't Know / Strongly Demographic Strongly agree disagree disagree No Opinion agree **Total N** 17% 23% Americans Age 13 to 23 10% (105)(171)16%(162)(230)33% (332)1000 Gender: Male 10% 18%17% (83)22% (105)33% (161)(51)(88)489 Gender: Female 11% 16%16%24%33% (82)(79)(125)(171)511 (54)17% 23% (332)Generation Z: 13-23 10%(105)(171)16%(162)(230)33% 1000 PID: Dem (no lean) 14%20% 19% 23% 25% (50)(71)(65)(79)(87)352 7% PID: Ind (no lean) 16%21% 42%14%436 (29)(71)(60)(94)(182)PID: Rep (no lean) 12% 14%(29)17% (37)27% (58)30% (63)213 (26)PID/Gender: Dem Men 13% 21% 20% (30)21% (38)25% (20)(33)(33)154 15% 19% 18%24%PID/Gender: Dem Women (35)(47)25%(49)198 (29)(38)18%14%21% PID/Gender: Ind Men 6% (12)(37)(29)(43)42%(89)212 8%15% 22%41%PID/Gender: Ind Women 14%(17)(34)(31)(50)(93)224 PID/Gender: Rep Men 15% 15% 19% (23)(29)27% (19)(18)24%(34)123 8%12% 31%PID/Gender: Rep Women (7)(11)16% (28)33% (29)90 (14)Ideo: Liberal (1-3) 13% 20% 19% 24%25% (75)(77)(39)(62)(58)312 Ideo: Moderate (4) 10% (18)20%(36)21% (38)20% (36)28%(49)176 Ideo: Conservative (5-7) 13% 15% 17% 35% 20% (23)(29)(32)(65)(37)186 Educ: < College 10% (93)17% 16% 22%35% 920 (158)(145)(205)(318)Educ: Bachelors degree 35% (9)15% (9)12%(7)23% (14)(21)15% 60 Income: Under 50k 11% 18%14%21% 37% (94)(74)(108)(193)525 (55)9% 16%23% Income: 50k-100k (27)(45)20% (59)(67)31% (88)286 Income: 100k+ 12% 17% (29)29% 16%27% (50)188 (22)(31)(55)Ethnicity: White 10% 16% 25% (199)17%32% (63)(103)(109)(155)629 Ethnicity: Hispanic 17% 18%12%(25)(33)14%(28)(36)40%(81)203

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31%

(39)

(93)

(87)

(19)

(35)

(190)

(26)

21%

17%

17%

24%

17%

16%

22%

(27)

(40)

(51)

(15)

(18)

(86)

(18)

15%

10%

11%

15%

6%

11%

15%

(19)

(23)

(32)

(9)

(7)

(57)

(13)

130

241

296

64

106

534

84

Table GZC26_9: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I have changed which celebrities and influencers I follow based on things they have said since the COVID-19 outbreak

			Som	ewhat		newhat		ongly		Know /	_
Demographic	Strong	gly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	10%	(105)	17%	(171)	16%	(162)	23%	(230)	33%	(332)	1000
Evangelical	11%	(21)	14%	(27)	14%	(28)	27%	(51)	33%	(64)	191
Non-Evangelical	11%	(32)	19%	(53)	19%	(54)	20%	(58)	31%	(89)	286
Community: Urban	13%	(33)	24%	(62)	12%	(30)	21%	(56)	31%	(81)	262
Community: Suburban	11%	(56)	14%	(73)	19%	(96)	24%	(120)	32%	(163)	509
Community: Rural	7%	(15)	15%	(35)	15%	(35)	24%	(54)	39%	(89)	229
Employ: Private Sector	20%	(18)	20%	(18)	14%	(13)	32%	(30)	14%	(13)	92
Employ: Unemployed	8%	(12)	16%	(23)	13%	(20)	23%	(34)	40%	(60)	148
Employ: Other	9%	(5)	16%	(10)	16%	(10)	18%	(11)	41%	(25)	61
Military HH: Yes	10%	(13)	12%	(16)	12%	(16)	24%	(31)	41%	(53)	129
Military HH: No	11%	(91)	18%	(155)	17%	(146)	23%	(199)	32%	(278)	871
RD/WT: Right Direction	12%	(36)	14%	(43)	18%	(54)	21%	(64)	34%	(103)	299
RD/WT: Wrong Track	10%	(69)	18%	(128)	15%	(108)	24%	(167)	33%	(229)	701
Trump Job Approve	13%	(38)	15%	(44)	20%	(59)	27%	(81)	25%	(74)	296
Trump Job Disapprove	11%	(62)	19%	(105)	17%	(92)	22%	(123)	31%	(171)	552
Trump Job Strongly Approve	14%	(16)	12%	(14)	15%	(18)	31%	(37)	28%	(34)	119
Trump Job Somewhat Approve	12%	(21)	17%	(29)	23%	(41)	25%	(44)	23%	(41)	176
Trump Job Somewhat Disapprove	8%	(17)	21%	(43)	16%	(32)	21%	(42)	34%	(69)	203
Trump Job Strongly Disapprove	13%	(45)	18%	(63)	17%	(59)	23%	(81)	29%	(102)	349
Favorable of Trump	13%	(36)	14%	(39)	19%	(53)	28%	(76)	26%	(71)	275
Unfavorable of Trump	11%	(61)	19%	(113)	17%	(100)	22%	(128)	31%	(182)	584
Very Favorable of Trump	16%	(21)	15%	(19)	20%	(27)	28%	(37)	20%	(26)	130
Somewhat Favorable of Trump	10%	(15)	14%	(20)	18%	(26)	27%	(39)	31%	(44)	145
Somewhat Unfavorable of Trump	7%	(13)	20%	(35)	18%	(33)	18%	(32)	36%	(64)	177
Very Unfavorable of Trump	12%	(49)	19%	(78)	17%	(68)	23%	(95)	29%	(118)	407

Table GZC26_9: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I have changed which celebrities and influencers I follow based on things they have said since the COVID-19 outbreak

		_	Som	ewhat		ewhat		ongly		Know/	
Demographic	Strong	gly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	10%	(105)	17%	(171)	16%	(162)	23%	(230)	33%	(332)	1000
#1 Issue: Economy	7%	(18)	22%	(55)	16%	(40)	26%	(66)	29%	(74)	254
#1 Issue: Security	20%	(16)	17%	(13)	17%	(13)	20%	(16)	27%	(22)	80
#1 Issue: Health Care	12%	(21)	17%	(30)	16%	(27)	18%	(33)	37%	(65)	176
#1 Issue: Women's Issues	8%	(10)	17%	(22)	17%	(23)	25%	(32)	33%	(42)	130
#1 Issue: Education	10%	(15)	14%	(20)	16%	(24)	24%	(36)	36%	(53)	148
#1 Issue: Energy	10%	(10)	14%	(14)	20%	(20)	29%	(30)	27%	(27)	101
#1 Issue: Other	13%	(12)	11%	(10)	14%	(13)	15%	(14)	47%	(44)	93
2018 House Vote: Democrat	13%	(14)	22%	(24)	15%	(17)	27%	(30)	22%	(24)	109
2018 House Vote: Republican	10%	(5)	16%	(8)	13%	(7)	40%	(20)	20%	(10)	50
2016 Vote: Hillary Clinton	23%	(14)	18%	(11)	17%	(10)	24%	(15)	18%	(11)	61
2016 Vote: Didn't Vote	10%	(88)	17%	(152)	16%	(145)	22%	(198)	35%	(309)	893
Voted in 2014: No	10%	(99)	17%	(167)	16%	(158)	23%	(222)	34%	(326)	972
2012 Vote: Didn't Vote	10%	(101)	17%	(164)	16%	(159)	23%	(225)	33%	(327)	976
4-Region: Northeast	10%	(19)	24%	(49)	15%	(31)	20%	(40)	31%	(61)	200
4-Region: Midwest	9%	(21)	16%	(35)	20%	(44)	23%	(51)	32%	(71)	222
4-Region: South	11%	(39)	12%	(44)	14%	(51)	25%	(90)	37%	(131)	356
4-Region: West	12%	(26)	19%	(43)	16%	(36)	23%	(51)	30%	(67)	223

Table GZC26_10: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I appreciate when celebrities or influencers feature products that could be helpful to me during this situation caused by COVID-19

Demographic	Stron	gly agree		newhat gree		newhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	19%	(185)	29%	(287)	15%	(148)	11%	(110)	27%	(270)	1000
Gender: Male	19%	(94)	26%	(125)	14%	(69)	12%	(61)	29%	(140)	489
Gender: Female	18%	(91)	32%	(162)	15%	(79)	10%	(49)	25%	(130)	511
Generation Z: 13-23	19%	(185)	29%	(287)	15%	(148)	11%	(110)	27%	(270)	1000
PID: Dem (no lean)	24%	(85)	30%	(106)	16%	(57)	10%	(35)	20%	(69)	352
PID: Ind (no lean)	16%	(68)	25%	(107)	15%	(65)	10%	(44)	35%	(151)	436
PID: Rep (no lean)	15%	(32)	34%	(73)	12%	(26)	15%	(31)	23%	(50)	213
PID/Gender: Dem Men	28%	(44)	28%	(43)	12%	(18)	13%	(20)	19%	(29)	154
PID/Gender: Dem Women	21%	(41)	32%	(63)	20%	(39)	7%	(15)	20%	(40)	198
PID/Gender: Ind Men	15%	(32)	20%	(42)	16%	(33)	9%	(18)	40%	(86)	212
PID/Gender: Ind Women	16%	(37)	29%	(65)	14%	(31)	11%	(26)	29%	(66)	224
PID/Gender: Rep Men	15%	(19)	32%	(39)	14%	(17)	18%	(22)	21%	(26)	123
PID/Gender: Rep Women	15%	(14)	38%	(34)	10%	(9)	10%	(9)	27%	(24)	90
Ideo: Liberal (1-3)	20%	(63)	30%	(95)	16%	(50)	14%	(43)	20%	(62)	312
Ideo: Moderate (4)	20%	(36)	31%	(55)	18%	(32)	8%	(14)	23%	(40)	176
Ideo: Conservative (5-7)	17%	(32)	37%	(68)	14%	(25)	18%	(34)	14%	(26)	186
Educ: < College	18%	(167)	29%	(265)	14%	(130)	10%	(96)	28%	(261)	920
Educ: Bachelors degree	24%	(15)	32%	(19)	20%	(12)	14%	(9)	9%	(6)	60
Income: Under 50k	19%	(102)	27%	(139)	14%	(73)	9%	(47)	31%	(163)	525
Income: 50k-100k	19%	(54)	28%	(80)	15%	(43)	14%	(41)	24%	(68)	286
Income: 100k+	15%	(29)	36%	(67)	17%	(32)	11%	(21)	21%	(39)	188
Ethnicity: White	18%	(115)	28%	(176)	14%	(88)	13%	(81)	27%	(169)	629
Ethnicity: Hispanic	24%	(49)	24%	(49)	9%	(19)	10%	(20)	33%	(67)	203
Ethnicity: Afr. Am.	25%	(33)	34%	(44)	14%	(18)	8%	(10)	20%	(26)	130
Ethnicity: Other	16%	(38)	28%	(67)	18%	(42)	8%	(19)	31%	(76)	241
All Christian	18%	(52)	33%	(98)	15%	(43)	13%	(38)	22%	(64)	296
All Non-Christian	19%	(12)	22%	(14)	27%	(17)	8%	(5)	25%	(16)	64
Atheist	14%	(15)	31%	(33)	17%	(18)	16%	(17)	22%	(24)	106
Agnostic/Nothing in particular	20%	(106)	26%	(141)	13%	(70)	9%	(50)	31%	(167)	534
Religious Non-Protestant/Catholic	17%	(14)	22%	(18)	24%	(21)	10%	(8)	27%	(23)	84

Table GZC26_10: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I appreciate when celebrities or influencers feature products that could be helpful to me during this situation caused by COVID-19

			Son	newhat		ewhat		ongly		Know /	
Demographic	Strong	gly agree	a	gree	dis	agree	disa	agree	No O	pinion	Total N
Americans Age 13 to 23	19%	(185)	29%	(287)	15%	(148)	11%	(110)	27%	(270)	1000
Evangelical	25%	(48)	32%	(61)	8%	(14)	9%	(17)	26%	(50)	191
Non-Evangelical	19%	(55)	30%	(87)	16%	(46)	11%	(32)	23%	(65)	286
Community: Urban	21%	(56)	28%	(75)	12%	(32)	11%	(29)	27%	(71)	262
Community: Suburban	20%	(100)	28%	(143)	17%	(86)	11%	(56)	24%	(124)	509
Community: Rural	13%	(29)	30%	(69)	13%	(30)	11%	(24)	33%	(76)	229
Employ: Private Sector	18%	(17)	34%	(31)	20%	(19)	18%	(16)	10%	(9)	92
Employ: Unemployed	17%	(25)	22%	(33)	15%	(22)	12%	(18)	34%	(50)	148
Employ: Other	24%	(15)	25%	(15)	12%	(7)	9%	(5)	30%	(18)	61
Military HH: Yes	23%	(30)	18%	(23)	10%	(13)	14%	(18)	34%	(45)	129
Military HH: No	18%	(155)	30%	(263)	16%	(135)	10%	(91)	26%	(226)	871
RD/WT: Right Direction	19%	(57)	29%	(88)	13%	(39)	11%	(33)	28%	(83)	299
RD/WT: Wrong Track	18%	(129)	28%	(198)	16%	(109)	11%	(77)	27%	(188)	701
Trump Job Approve	19%	(56)	33%	(99)	14%	(42)	14%	(40)	20%	(58)	296
Trump Job Disapprove	19%	(107)	29%	(159)	17%	(95)	10%	(56)	24%	(134)	552
Trump Job Strongly Approve	20%	(24)	24%	(29)	14%	(16)	16%	(19)	26%	(32)	119
Trump Job Somewhat Approve	19%	(33)	40%	(70)	15%	(26)	12%	(21)	15%	(26)	176
Trump Job Somewhat Disapprove	19%	(38)	28%	(58)	22%	(44)	6%	(12)	25%	(51)	203
Trump Job Strongly Disapprove	20%	(69)	29%	(101)	15%	(51)	13%	(45)	24%	(83)	349
Favorable of Trump	19%	(53)	33%	(90)	15%	(41)	14%	(39)	19%	(52)	275
Unfavorable of Trump	19%	(110)	29%	(171)	17%	(97)	10%	(61)	25%	(145)	584
Very Favorable of Trump	22%	(29)	28%	(37)	16%	(21)	14%	(18)	19%	(25)	130
Somewhat Favorable of Trump	17%	(25)	37%	(53)	13%	(19)	14%	(20)	19%	(27)	145
Somewhat Unfavorable of Trump	16%	(28)	33%	(58)	16%	(28)	7%	(12)	28%	(50)	177
Very Unfavorable of Trump	20%	(82)	28%	(113)	17%	(69)	12%	(49)	23%	(94)	407

Table GZC26_10: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I appreciate when celebrities or influencers feature products that could be helpful to me during this situation caused by COVID-19

			Som	ewhat		newhat		ongly		Know /	
Demographic	Strong	gly agree	a	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	19%	(185)	29%	(287)	15%	(148)	11%	(110)	27%	(270)	1000
#1 Issue: Economy	16%	(40)	34%	(86)	17%	(43)	10%	(26)	23%	(59)	254
#1 Issue: Security	21%	(17)	26%	(21)	11%	(9)	17%	(13)	25%	(20)	80
#1 Issue: Health Care	17%	(30)	29%	(52)	13%	(23)	9%	(15)	31%	(55)	176
#1 Issue: Women's Issues	18%	(23)	31%	(41)	15%	(20)	8%	(10)	28%	(36)	130
#1 Issue: Education	20%	(29)	24%	(35)	17%	(25)	10%	(14)	30%	(44)	148
#1 Issue: Energy	19%	(19)	29%	(29)	19%	(19)	20%	(21)	13%	(13)	101
#1 Issue: Other	20%	(19)	20%	(18)	8%	(7)	9%	(8)	43%	(40)	93
2018 House Vote: Democrat	24%	(26)	24%	(26)	14%	(15)	20%	(22)	18%	(20)	109
2018 House Vote: Republican	14%	(7)	32%	(16)	13%	(7)	26%	(13)	15%	(7)	50
2016 Vote: Hillary Clinton	23%	(14)	23%	(14)	14%	(9)	21%	(13)	19%	(12)	61
2016 Vote: Didn't Vote	18%	(165)	29%	(258)	15%	(132)	10%	(86)	28%	(252)	893
Voted in 2014: No	18%	(178)	29%	(280)	15%	(143)	11%	(105)	27%	(266)	972
2012 Vote: Didn't Vote	19%	(181)	29%	(280)	15%	(144)	11%	(105)	27%	(267)	976
4-Region: Northeast	16%	(32)	28%	(57)	18%	(36)	14%	(28)	23%	(47)	200
4-Region: Midwest	17%	(37)	32%	(70)	16%	(36)	11%	(24)	24%	(54)	222
4-Region: South	23%	(80)	27%	(95)	11%	(40)	9%	(34)	30%	(106)	356
4-Region: West	16%	(35)	29%	(65)	16%	(36)	11%	(24)	28%	(63)	223

Table GZC26_11: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I am less likely to follow celebrities or influencers that try to profit on the situation caused by COVID-19

			Som	ewhat	Som	ewhat	Stro	ongly	Don't	Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	igree	No C	pinion	Total N
Americans Age 13 to 23	36%	(357)	21%	(214)	11%	(106)	8%	(80)	24%	(243)	1000
Gender: Male	35%	(169)	19%	(95)	13%	(65)	7%	(35)	25%	(124)	489
Gender: Female	37%	(188)	23%	(119)	8%	(41)	9%	(45)	23%	(119)	511
Generation Z: 13-23	36%	(357)	21%	(214)	11%	(106)	8%	(80)	24%	(243)	1000
PID: Dem (no lean)	41%	(144)	22%	(77)	11%	(38)	8%	(28)	19%	(65)	352
PID: Ind (no lean)	34%	(148)	21%	(90)	8%	(37)	6%	(28)	31%	(134)	436
PID: Rep (no lean)	31%	(65)	22%	(48)	15%	(32)	12%	(25)	20%	(43)	213
PID/Gender: Dem Men	42%	(65)	20%	(31)	10%	(16)	9%	(14)	19%	(29)	154
PID/Gender: Dem Women	40%	(79)	23%	(46)	11%	(22)	7%	(14)	18%	(36)	198
PID/Gender: Ind Men	32%	(67)	21%	(44)	11%	(23)	3%	(6)	34%	(72)	212
PID/Gender: Ind Women	36%	(81)	20%	(46)	6%	(13)	10%	(22)	28%	(63)	224
PID/Gender: Rep Men	31%	(38)	17%	(20)	21%	(26)	12%	(15)	19%	(23)	123
PID/Gender: Rep Women	30%	(27)	31%	(27)	6%	(6)	11%	(9)	22%	(20)	90
Ideo: Liberal (1-3)	42%	(132)	22%	(67)	12%	(36)	8%	(24)	17%	(52)	312
Ideo: Moderate (4)	37%	(65)	25%	(44)	13%	(22)	6%	(11)	19%	(33)	176
Ideo: Conservative (5-7)	40%	(74)	24%	(45)	15%	(28)	9%	(18)	11%	(21)	186
Educ: < College	35%	(326)	21%	(194)	10%	(94)	8%	(73)	25%	(234)	920
Educ: Bachelors degree	41%	(25)	26%	(16)	15%	(9)	8%	(5)	9%	(6)	60
Income: Under 50k	34%	(178)	19%	(101)	11%	(59)	7%	(39)	28%	(149)	525
Income: 50k-100k	38%	(110)	23%	(67)	8%	(22)	10%	(29)	20%	(59)	286
Income: 100k+	37%	(70)	25%	(46)	14%	(26)	6%	(12)	18%	(35)	188
Ethnicity: White	37%	(232)	22%	(141)	10%	(61)	9%	(56)	22%	(139)	629
Ethnicity: Hispanic	33%	(68)	17%	(34)	10%	(20)	10%	(19)	31%	(62)	203
Ethnicity: Afr. Am.	37%	(48)	23%	(30)	12%	(15)	7%	(9)	21%	(28)	130
Ethnicity: Other	32%	(77)	18%	(44)	12%	(30)	6%	(14)	32%	(76)	241
All Christian	31%	(93)	26%	(77)	13%	(40)	8%	(24)	21%	(62)	296
All Non-Christian	44%	(28)	14%	(9)	13%	(9)	6%	(4)	22%	(14)	64
Atheist	46%	(49)	16%	(17)	9%	(10)	12%	(13)	16%	(17)	106
Agnostic/Nothing in particular	35%	(187)	21%	(110)	9%	(48)	7%	(39)	28%	(149)	534
Religious Non-Protestant/Catholic	38%	(32)	18%	(15)	15%	(13)	6%	(5)	23%	(20)	84

Table GZC26_11: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I am less likely to follow celebrities or influencers that try to profit on the situation caused by COVID-19

D 11	0.1			ewhat		ewhat		ongly		Know /	m . 151
Demographic	Strong	gly agree	aş	gree	dis	agree	disa	igree	No C	pinion	Total N
Americans Age 13 to 23	36%	(357)	21%	(214)	11%	(106)	8%	(80)	24%	(243)	1000
Evangelical	34%	(66)	24%	(46)	8%	(16)	8%	(15)	25%	(48)	191
Non-Evangelical	31%	(89)	26%	(74)	11%	(32)	9%	(25)	23%	(66)	286
Community: Urban	38%	(99)	23%	(61)	9%	(25)	7%	(19)	22%	(58)	262
Community: Suburban	38%	(193)	20%	(104)	10%	(51)	9%	(44)	23%	(117)	509
Community: Rural	29%	(66)	21%	(48)	13%	(31)	7%	(17)	29%	(67)	229
Employ: Private Sector	42%	(39)	21%	(19)	19%	(18)	8%	(8)	10%	(10)	92
Employ: Unemployed	36%	(54)	17%	(25)	10%	(15)	8%	(12)	28%	(42)	148
Employ: Other	31%	(19)	26%	(16)	11%	(7)	5%	(3)	27%	(16)	61
Military HH: Yes	37%	(48)	16%	(21)	11%	(15)	3%	(4)	32%	(42)	129
Military HH: No	36%	(309)	22%	(193)	11%	(92)	9%	(76)	23%	(201)	871
RD/WT: Right Direction	31%	(92)	22%	(65)	12%	(37)	9%	(26)	26%	(79)	299
RD/WT: Wrong Track	38%	(265)	21%	(149)	10%	(69)	8%	(54)	23%	(164)	701
Trump Job Approve	32%	(96)	27%	(79)	13%	(40)	11%	(32)	17%	(50)	296
Trump Job Disapprove	41%	(227)	20%	(108)	10%	(58)	7%	(41)	21%	(118)	552
Trump Job Strongly Approve	32%	(39)	26%	(31)	11%	(13)	13%	(16)	18%	(21)	119
Trump Job Somewhat Approve	32%	(57)	27%	(48)	15%	(27)	9%	(16)	16%	(29)	176
Trump Job Somewhat Disapprove	38%	(76)	24%	(48)	10%	(20)	7%	(14)	22%	(44)	203
Trump Job Strongly Disapprove	43%	(150)	17%	(60)	11%	(37)	8%	(27)	21%	(74)	349
Favorable of Trump	33%	(90)	27%	(75)	13%	(36)	9%	(24)	18%	(51)	275
Unfavorable of Trump	42%	(243)	20%	(115)	10%	(56)	8%	(45)	21%	(125)	584
Very Favorable of Trump	33%	(43)	26%	(34)	14%	(18)	12%	(16)	15%	(20)	130
Somewhat Favorable of Trump	32%	(47)	28%	(40)	13%	(18)	6%	(8)	22%	(31)	145
Somewhat Unfavorable of Trump	39%	(70)	21%	(37)	7%	(12)	7%	(13)	25%	(45)	177
Very Unfavorable of Trump	43%	(173)	19%	(78)	11%	(44)	8%	(32)	20%	(80)	407

Table GZC26_11: Thinking of the efforts made by influencers and celebrities to contribute to promote safety during the COVID-19 pandemic, also known as coronavirus, to what extent do you agree or disagree with the following?

I am less likely to follow celebrities or influencers that try to profit on the situation caused by COVID-19

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly igree		: Know / Opinion	Total N
Americans Age 13 to 23	36%	(357)	21%	(214)	11%	(106)	8%	(80)	24%	(243)	1000
#1 Issue: Economy	38%	(96)	24%	(61)	13%	(33)	6%	(15)	19%	(50)	254
#1 Issue: Security	32%	(25)	23%	(19)	11%	(9)	9%	(7)	25%	(20)	80
#1 Issue: Health Care	41%	(72)	16%	(28)	9%	(15)	8%	(14)	26%	(46)	176
#1 Issue: Women's Issues	27%	(35)	29%	(38)	7%	(9)	12%	(15)	26%	(33)	130
#1 Issue: Education	38%	(56)	17%	(26)	12%	(18)	9%	(13)	24%	(35)	148
#1 Issue: Energy	49%	(50)	19%	(19)	9%	(9)	8%	(8)	15%	(15)	101
#1 Issue: Other	18%	(17)	22%	(20)	11%	(10)	4%	(4)	45%	(41)	93
2018 House Vote: Democrat	47%	(51)	16%	(18)	12%	(14)	6%	(7)	18%	(20)	109
2018 House Vote: Republican	37%	(18)	21%	(10)	20%	(10)	7%	(3)	16%	(8)	50
2016 Vote: Hillary Clinton	52%	(32)	13%	(8)	13%	(8)	7%	(4)	15%	(9)	61
2016 Vote: Didn't Vote	34%	(302)	22%	(199)	10%	(92)	8%	(73)	25%	(226)	893
Voted in 2014: No	36%	(345)	22%	(209)	11%	(103)	8%	(77)	24%	(238)	972
2012 Vote: Didn't Vote	36%	(350)	21%	(208)	10%	(102)	8%	(78)	24%	(238)	976
4-Region: Northeast	34%	(69)	23%	(46)	11%	(23)	10%	(20)	21%	(43)	200
4-Region: Midwest	37%	(82)	24%	(54)	12%	(27)	8%	(19)	18%	(40)	222
4-Region: South	34%	(119)	21%	(74)	9%	(30)	7%	(26)	30%	(106)	356
4-Region: West	39%	(87)	18%	(41)	12%	(26)	7%	(15)	24%	(55)	223

Table GZC27_1: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The salary offered

Demographic	Very important		Somewhat important			very ortant		portant all		t know / ppinion	Total N
Americans Age 13 to 23	45%	(453)	25%	(247)	7%	(66)	3%	(27)	21%	(207)	1000
Gender: Male	40%	(197)	26%	(126)	8%	(39)	3%	(15)	23%	(112)	489
Gender: Female	50%	(256)	24%	(121)	5%	(27)	2%	(12)	19%	(96)	511
Generation Z: 13-23	45%	(453)	25%	(247)	7%	(66)	3%	(27)	21%	(207)	1000
PID: Dem (no lean)	49%	(173)	30%	(106)	7%	(24)	1%	(4)	13%	(45)	352
PID: Ind (no lean)	42%	(184)	21%	(93)	6%	(26)	4%	(16)	27%	(118)	436
PID: Rep (no lean)	45%	(97)	22%	(48)	8%	(16)	4%	(8)	21%	(44)	213
PID/Gender: Dem Men	43%	(66)	36%	(55)	8%	(12)	1%	(1)	12%	(19)	154
PID/Gender: Dem Women	54%	(106)	26%	(51)	6%	(12)	1%	(2)	13%	(26)	198
PID/Gender: Ind Men	37%	(77)	23%	(48)	7%	(14)	4%	(9)	30%	(63)	212
PID/Gender: Ind Women	47%	(106)	20%	(45)	5%	(12)	3%	(6)	25%	(55)	224
PID/Gender: Rep Men	43%	(53)	19%	(23)	11%	(13)	4%	(4)	24%	(30)	123
PID/Gender: Rep Women	49%	(44)	28%	(25)	4%	(3)	4%	(4)	16%	(14)	90
Ideo: Liberal (1-3)	50%	(156)	28%	(88)	7%	(20)	3%	(9)	12%	(39)	312
Ideo: Moderate (4)	44%	(78)	33%	(57)	8%	(14)	3%	(6)	12%	(21)	176
Ideo: Conservative (5-7)	52%	(96)	27%	(50)	6%	(12)	4%	(7)	11%	(20)	186
Educ: < College	45%	(416)	25%	(226)	6%	(57)	2%	(21)	22%	(199)	920
Educ: Bachelors degree	49%	(30)	29%	(18)	8%	(5)	5%	(3)	8%	(5)	60
Income: Under 50k	40%	(211)	24%	(124)	6%	(30)	3%	(17)	27%	(143)	525
Income: 50k-100k	51%	(146)	24%	(69)	9%	(27)	2%	(6)	13%	(38)	286
Income: 100k+	51%	(96)	29%	(54)	4%	(8)	2%	(4)	14%	(26)	188
Ethnicity: White	47%	(295)	25%	(156)	7%	(44)	2%	(10)	20%	(124)	629
Ethnicity: Hispanic	39%	(78)	23%	(47)	6%	(13)	5%	(10)	27%	(55)	203
Ethnicity: Afr. Am.	50%	(65)	20%	(26)	7%	(9)	4%	(6)	19%	(25)	130
Ethnicity: Other	38%	(93)	27%	(65)	6%	(14)	5%	(11)	24%	(58)	24
All Christian	45%	(133)	27%	(80)	10%	(29)	2%	(6)	16%	(47)	296
All Non-Christian	52%	(33)	12%	(8)	8%	(5)	9%	(6)	18%	(12)	64
Atheist	51%	(54)	27%	(29)	4%	(5)	3%	(3)	15%	(16)	106
Agnostic/Nothing in particular	44%	(233)	24%	(130)	5%	(27)	2%	(12)	25%	(132)	534
Religious Non-Protestant/Catholic	49%	(42)	14%	(12)	8%	(6)	9%	(7)	20%	(17)	84

Table GZC27_1: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The salary offered

Domonouli.	3 7			ewhat		very		portant		know/	T-4-1 NI
Demographic	very 11	mportant	ımp	ortant	ımpe	ortant	at	all	NOO	pinion	Total N
Americans Age 13 to 23	45%	(453)	25%	(247)	7%	(66)	3%	(27)	21%	(207)	1000
Evangelical	40%	(77)	26%	(49)	11%	(21)	2%	(3)	21%	(41)	191
Non-Evangelical	49%	(140)	24%	(69)	7%	(19)	2%	(6)	18%	(51)	286
Community: Urban	44%	(115)	27%	(72)	5%	(14)	3%	(7)	21%	(55)	262
Community: Suburban	50%	(255)	25%	(125)	6%	(29)	3%	(14)	17%	(86)	509
Community: Rural	36%	(82)	22%	(50)	10%	(23)	3%	(7)	29%	(67)	229
Employ: Private Sector	53%	(49)	28%	(26)	8%	(7)	5%	(4)	6%	(5)	92
Employ: Unemployed	44%	(66)	22%	(33)	8%	(12)	4%	(5)	22%	(33)	148
Employ: Other	44%	(27)	15%	(9)	11%	(7)	_	(0)	30%	(18)	61
Military HH: Yes	41%	(53)	17%	(23)	7%	(9)	5%	(6)	30%	(39)	129
Military HH: No	46%	(400)	26%	(224)	6%	(56)	2%	(21)	19%	(169)	871
RD/WT: Right Direction	46%	(137)	23%	(68)	7%	(21)	3%	(8)	22%	(65)	299
RD/WT: Wrong Track	45%	(316)	26%	(179)	6%	(45)	3%	(19)	20%	(142)	701
Trump Job Approve	49%	(146)	24%	(70)	8%	(25)	3%	(10)	15%	(45)	296
Trump Job Disapprove	47%	(257)	28%	(152)	6%	(36)	2%	(13)	17%	(94)	552
Trump Job Strongly Approve	44%	(52)	24%	(29)	7%	(8)	5%	(6)	20%	(24)	119
Trump Job Somewhat Approve	53%	(94)	24%	(42)	9%	(16)	2%	(4)	12%	(21)	176
Trump Job Somewhat Disapprove	42%	(84)	32%	(65)	8%	(16)	4%	(7)	15%	(29)	203
Trump Job Strongly Disapprove	49%	(173)	25%	(87)	6%	(20)	2%	(5)	18%	(64)	349
Favorable of Trump	50%	(139)	23%	(64)	8%	(23)	3%	(9)	15%	(41)	275
Unfavorable of Trump	47%	(272)	27%	(159)	6%	(35)	2%	(11)	18%	(107)	584
Very Favorable of Trump	51%	(66)	21%	(27)	7%	(10)	4%	(6)	16%	(21)	130
Somewhat Favorable of Trump	50%	(72)	25%	(36)	9%	(14)	2%	(3)	13%	(19)	145
Somewhat Unfavorable of Trump	45%	(79)	27%	(48)	7%	(12)	3%	(6)	18%	(32)	177
Very Unfavorable of Trump	47%	(193)	27%	(111)	6%	(23)	1%	(5)	19%	(76)	407

Table GZC27_1: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The salary offered

Domo omanhi a	Vous :			newhat		very		portant		know/	Total N
Demographic	very 11	nportant	ımp	ortant	ımpo	ortant	at	all	NO 0	pinion	Total N
Americans Age 13 to 23	45%	(453)	25%	(247)	7%	(66)	3%	(27)	21%	(207)	1000
#1 Issue: Economy	52%	(132)	26%	(66)	7%	(18)	3%	(8)	12%	(30)	254
#1 Issue: Security	42%	(34)	27%	(21)	9%	(7)	2%	(1)	21%	(17)	80
#1 Issue: Health Care	45%	(79)	25%	(44)	4%	(7)	2%	(4)	24%	(42)	176
#1 Issue: Women's Issues	42%	(55)	28%	(36)	7%	(9)	4%	(5)	19%	(24)	130
#1 Issue: Education	47%	(69)	21%	(32)	9%	(14)	3%	(4)	20%	(30)	148
#1 Issue: Energy	50%	(51)	31%	(32)	6%	(6)	1%	(2)	11%	(11)	101
#1 Issue: Other	30%	(28)	13%	(12)	3%	(3)	_	(0)	54%	(51)	93
2018 House Vote: Democrat	57%	(62)	24%	(26)	9%	(10)	1%	(1)	8%	(9)	109
2018 House Vote: Republican	56%	(28)	22%	(11)	5%	(3)	6%	(3)	10%	(5)	50
2016 Vote: Hillary Clinton	51%	(31)	29%	(18)	9%	(6)	2%	(1)	8%	(5)	61
2016 Vote: Didn't Vote	44%	(395)	24%	(218)	6%	(57)	3%	(24)	22%	(199)	893
Voted in 2014: No	45%	(440)	25%	(239)	7%	(64)	3%	(26)	21%	(204)	972
2012 Vote: Didn't Vote	46%	(447)	24%	(237)	6%	(63)	3%	(25)	21%	(205)	976
4-Region: Northeast	43%	(85)	29%	(58)	6%	(12)	3%	(5)	19%	(38)	200
4-Region: Midwest	47%	(103)	23%	(52)	9%	(21)	1%	(3)	20%	(43)	222
4-Region: South	48%	(171)	20%	(70)	5%	(19)	4%	(15)	23%	(81)	356
4-Region: West	42%	(93)	30%	(67)	6%	(13)	2%	(5)	20%	(45)	223

Table GZC27_2: *In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working* for a company?
The vacation time offered

Demographic	Very i	mportant		newhat ortant		t very ortant		portant all		t know / opinion	Total N
Americans Age 13 to 23	32%	(324)	28%	(278)	13%	(127)	7%	(66)	21%	(205)	1000
Gender: Male	26%	(126)	29%	(143)	17%	(84)	6%	(29)	22%	(107)	489
Gender: Female	39%	(198)	26%	(135)	8%	(43)	7%	(37)	19%	(98)	511
Generation Z: 13-23	32%	(324)	28%	(278)	13%	(127)	7%	(66)	21%	(205)	1000
PID: Dem (no lean)	37%	(131)	31%	(110)	12%	(42)	6%	(20)	14%	(49)	352
PID: Ind (no lean)	30%	(133)	25%	(111)	10%	(43)	8%	(33)	27%	(116)	436
PID: Rep (no lean)	28%	(60)	27%	(57)	20%	(42)	6%	(13)	19%	(41)	213
PID/Gender: Dem Men	33%	(51)	36%	(56)	14%	(22)	5%	(8)	12%	(18)	154
PID/Gender: Dem Women	41%	(81)	28%	(55)	10%	(19)	6%	(12)	16%	(31)	198
PID/Gender: Ind Men	24%	(52)	26%	(55)	14%	(30)	7%	(15)	29%	(60)	212
PID/Gender: Ind Women	36%	(81)	25%	(56)	6%	(13)	8%	(18)	25%	(55)	224
PID/Gender: Rep Men	19%	(23)	26%	(32)	26%	(31)	6%	(7)	23%	(29)	123
PID/Gender: Rep Women	40%	(36)	27%	(24)	12%	(11)	7%	(6)	14%	(12)	90
Ideo: Liberal (1-3)	37%	(116)	30%	(94)	15%	(46)	5%	(16)	13%	(40)	312
Ideo: Moderate (4)	37%	(66)	28%	(50)	14%	(25)	12%	(20)	9%	(16)	176
Ideo: Conservative (5-7)	33%	(62)	36%	(68)	14%	(26)	5%	(10)	11%	(21)	186
Educ: < College	32%	(292)	28%	(256)	12%	(112)	7%	(63)	21%	(197)	920
Educ: Bachelors degree	45%	(27)	29%	(17)	14%	(8)	3%	(2)	10%	(6)	60
Income: Under 50k	31%	(162)	23%	(121)	12%	(61)	8%	(40)	27%	(143)	525
Income: 50k-100k	32%	(92)	33%	(93)	15%	(42)	7%	(21)	13%	(38)	286
Income: 100k+	37%	(70)	34%	(64)	13%	(24)	3%	(5)	13%	(25)	188
Ethnicity: White	32%	(200)	29%	(180)	14%	(90)	6%	(38)	19%	(121)	629
Ethnicity: Hispanic	33%	(68)	20%	(41)	11%	(23)	9%	(18)	27%	(54)	203
Ethnicity: Afr. Am.	33%	(42)	28%	(37)	10%	(13)	10%	(13)	19%	(25)	130
Ethnicity: Other	34%	(81)	25%	(61)	10%	(24)	6%	(15)	25%	(60)	241
All Christian	30%	(90)	33%	(97)	14%	(40)	7%	(19)	17%	(50)	296
All Non-Christian	27%	(17)	29%	(18)	21%	(13)	4%	(3)	19%	(12)	64
Atheist	36%	(38)	27%	(29)	15%	(16)	8%	(8)	15%	(16)	106
Agnostic/Nothing in particular	34%	(179)	25%	(135)	11%	(58)	7%	(36)	24%	(127)	534
Religious Non-Protestant/Catholic	29%	(25)	25%	(21)	19%	(16)	6%	(5)	20%	(17)	84

Table GZC27_2: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The vacation time offered

Demographic	Very ii	mportant	Somewhat important			t very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	32%	(324)	28%	(278)	13%	(127)	7%	(66)	21%	(205)	1000
Evangelical	34%	(66)	28%	(53)	9%	(17)	9%	(17)	21%	(39)	191
Non-Evangelical	30%	(86)	33%	(94)	14%	(39)	4%	(13)	19%	(54)	286
Community: Urban	37%	(97)	24%	(64)	14%	(37)	4%	(12)	20%	(53)	262
Community: Suburban	33%	(166)	31%	(156)	13%	(66)	6%	(31)	18%	(89)	509
Community: Rural	26%	(61)	25%	(58)	11%	(24)	10%	(23)	28%	(63)	229
Employ: Private Sector	39%	(36)	32%	(30)	20%	(18)	4%	(4)	5%	(4)	92
Employ: Unemployed	30%	(45)	26%	(39)	14%	(21)	5%	(8)	24%	(36)	148
Employ: Other	32%	(20)	28%	(17)	10%	(6)	5%	(3)	26%	(16)	61
Military HH: Yes	30%	(38)	23%	(29)	9%	(12)	7%	(9)	31%	(41)	129
Military HH: No	33%	(285)	29%	(249)	13%	(115)	7%	(57)	19%	(165)	871
RD/WT: Right Direction	32%	(95)	29%	(86)	14%	(41)	6%	(19)	20%	(59)	299
RD/WT: Wrong Track	33%	(228)	27%	(192)	12%	(86)	7%	(47)	21%	(147)	701
Trump Job Approve	32%	(96)	30%	(88)	18%	(55)	6%	(18)	13%	(40)	296
Trump Job Disapprove	34%	(189)	30%	(163)	12%	(65)	7%	(36)	18%	(98)	552
Trump Job Strongly Approve	29%	(35)	28%	(33)	17%	(20)	6%	(7)	19%	(23)	119
Trump Job Somewhat Approve	34%	(61)	31%	(54)	19%	(34)	6%	(11)	9%	(16)	176
Trump Job Somewhat Disapprove	30%	(61)	36%	(74)	15%	(29)	5%	(11)	13%	(27)	203
Trump Job Strongly Disapprove	37%	(128)	26%	(90)	10%	(35)	7%	(25)	20%	(71)	349
Favorable of Trump	31%	(85)	32%	(89)	17%	(46)	7%	(19)	13%	(37)	275
Unfavorable of Trump	35%	(206)	29%	(167)	12%	(69)	6%	(35)	18%	(106)	584
Very Favorable of Trump	27%	(36)	32%	(42)	17%	(22)	7%	(10)	16%	(21)	130
Somewhat Favorable of Trump	34%	(49)	32%	(47)	17%	(24)	6%	(9)	11%	(16)	145
Somewhat Unfavorable of Trump	34%	(60)	31%	(54)	13%	(23)	7%	(12)	15%	(26)	177
Very Unfavorable of Trump	36%	(145)	28%	(113)	11%	(46)	6%	(23)	20%	(80)	407

Table GZC27_2: *In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?*

The vacation time offered

Demographic	Very it	nportant		newhat ortant		t very ortant		portant all		t know / pinion	Total N
	VCI y II	nportant	шү	OI taiit	шр	OI taiit		an	110 0	ринон	
Americans Age 13 to 23	32%	(324)	28%	(278)	13%	(127)	7%	(66)	21%	(205)	1000
#1 Issue: Economy	32%	(82)	34%	(86)	15%	(38)	6%	(16)	13%	(33)	254
#1 Issue: Security	24%	(19)	37%	(29)	12%	(9)	8%	(6)	19%	(15)	80
#1 Issue: Health Care	32%	(57)	27%	(47)	14%	(24)	2%	(3)	26%	(45)	176
#1 Issue: Women's Issues	33%	(43)	26%	(33)	10%	(13)	11%	(14)	20%	(27)	130
#1 Issue: Education	34%	(50)	23%	(34)	14%	(21)	8%	(12)	21%	(31)	148
#1 Issue: Energy	38%	(39)	31%	(32)	12%	(13)	7%	(7)	11%	(11)	101
#1 Issue: Other	31%	(29)	15%	(14)	7%	(6)	4%	(4)	43%	(40)	93
2018 House Vote: Democrat	39%	(42)	27%	(29)	18%	(19)	8%	(9)	9%	(9)	109
2018 House Vote: Republican	33%	(17)	37%	(18)	18%	(9)	3%	(2)	8%	(4)	50
2016 Vote: Hillary Clinton	49%	(30)	23%	(14)	11%	(7)	7%	(4)	10%	(6)	61
2016 Vote: Didn't Vote	31%	(279)	28%	(247)	13%	(112)	7%	(60)	22%	(194)	893
Voted in 2014: No	32%	(315)	28%	(269)	12%	(121)	7%	(64)	21%	(203)	972
2012 Vote: Didn't Vote	33%	(320)	28%	(270)	12%	(120)	7%	(65)	21%	(201)	976
4-Region: Northeast	30%	(60)	28%	(57)	15%	(31)	7%	(13)	20%	(39)	200
4-Region: Midwest	32%	(71)	26%	(59)	13%	(29)	7%	(15)	21%	(48)	222
4-Region: South	33%	(117)	27%	(97)	10%	(34)	7%	(25)	23%	(82)	356
4-Region: West	34%	(75)	29%	(65)	15%	(34)	5%	(12)	16%	(37)	223

Table GZC27_3: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?
The health care benefits offered

Demographic	Very i	Very important		Somewhat important		very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	49%	(494)	21%	(211)	7%	(69)	4%	(38)	19%	(188)	1000
Gender: Male	41%	(199)	25%	(124)	8%	(40)	5%	(23)	21%	(102)	489
Gender: Female	58%	(295)	17%	(87)	6%	(28)	3%	(15)	17%	(86)	511
Generation Z: 13-23	49%	(494)	21%	(211)	7%	(69)	4%	(38)	19%	(188)	1000
PID: Dem (no lean)	61%	(214)	19%	(65)	6%	(22)	3%	(10)	11%	(40)	352
PID: Ind (no lean)	42%	(181)	23%	(99)	7%	(30)	4%	(17)	25%	(108)	436
PID: Rep (no lean)	47%	(99)	22%	(47)	8%	(17)	5%	(10)	19%	(40)	213
PID/Gender: Dem Men	56%	(87)	22%	(34)	7%	(10)	3%	(5)	12%	(18)	154
PID/Gender: Dem Women	65%	(128)	16%	(31)	6%	(11)	3%	(6)	11%	(22)	198
PID/Gender: Ind Men	31%	(65)	29%	(62)	9%	(18)	4%	(9)	27%	(57)	212
PID/Gender: Ind Women	52%	(116)	16%	(37)	5%	(12)	4%	(8)	23%	(51)	224
PID/Gender: Rep Men	38%	(47)	23%	(28)	10%	(12)	8%	(9)	22%	(27)	123
PID/Gender: Rep Women	58%	(52)	21%	(19)	5%	(5)	1%	(1)	15%	(13)	90
Ideo: Liberal (1-3)	57%	(179)	21%	(66)	8%	(26)	3%	(11)	10%	(31)	312
Ideo: Moderate (4)	52%	(91)	26%	(45)	7%	(13)	5%	(9)	10%	(18)	176
Ideo: Conservative (5-7)	50%	(92)	30%	(56)	5%	(10)	5%	(8)	10%	(19)	186
Educ: < College	49%	(450)	21%	(195)	6%	(59)	4%	(34)	20%	(183)	920
Educ: Bachelors degree	60%	(36)	24%	(15)	10%	(6)	1%	(1)	4%	(2)	60
Income: Under 50k	44%	(234)	18%	(97)	7%	(37)	6%	(29)	24%	(128)	525
Income: 50k-100k	55%	(158)	23%	(65)	8%	(24)	2%	(6)	12%	(34)	286
Income: 100k+	55%	(103)	26%	(49)	4%	(8)	1%	(2)	14%	(26)	188
Ethnicity: White	49%	(310)	21%	(135)	7%	(47)	3%	(21)	19%	(117)	629
Ethnicity: Hispanic	47%	(96)	18%	(36)	6%	(12)	6%	(11)	23%	(48)	203
Ethnicity: Afr. Am.	54%	(70)	18%	(24)	6%	(8)	6%	(7)	16%	(21)	130
Ethnicity: Other	48%	(115)	22%	(52)	6%	(14)	4%	(10)	21%	(50)	24
All Christian	49%	(145)	23%	(69)	9%	(27)	4%	(11)	15%	(44)	296
All Non-Christian	45%	(29)	28%	(18)	7%	(4)	6%	(4)	14%	(9)	64
Atheist	57%	(61)	22%	(24)	4%	(5)	3%	(3)	13%	(14)	106
Agnostic/Nothing in particular	49%	(260)	19%	(100)	6%	(33)	4%	(21)	23%	(121)	534
Religious Non-Protestant/Catholic	47%	(40)	26%	(22)	8%	(7)	4%	(4)	14%	(12)	84

Table GZC27_3: *In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working* for a company?
The health care benefits offered

Demographic	Very i	mportant		ewhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	49%	(494)	21%	(211)	7%	(69)	4%	(38)	19%	(188)	1000
Evangelical	52%	(98)	17%	(32)	6%	(11)	6%	(12)	20%	(38)	191
Non-Evangelical	53%	(150)	22%	(62)	8%	(23)	2%	(7)	16%	(44)	286
Community: Urban	56%	(146)	17%	(46)	5%	(13)	4%	(11)	18%	(46)	262
Community: Suburban	52%	(263)	25%	(125)	6%	(32)	2%	(9)	16%	(79)	509
Community: Rural	37%	(85)	18%	(40)	10%	(23)	8%	(18)	27%	(63)	229
Employ: Private Sector	55%	(50)	24%	(23)	13%	(12)	4%	(4)	4%	(4)	92
Employ: Unemployed	46%	(69)	24%	(35)	6%	(9)	2%	(2)	23%	(34)	148
Employ: Other	40%	(24)	14%	(8)	11%	(7)	5%	(3)	30%	(18)	61
Military HH: Yes	43%	(56)	23%	(30)	7%	(9)	1%	(2)	25%	(32)	129
Military HH: No	50%	(438)	21%	(181)	7%	(59)	4%	(36)	18%	(156)	871
RD/WT: Right Direction	46%	(139)	23%	(70)	7%	(22)	4%	(11)	19%	(57)	299
RD/WT: Wrong Track	51%	(355)	20%	(141)	7%	(47)	4%	(27)	19%	(131)	701
Trump Job Approve	48%	(142)	24%	(71)	9%	(26)	5%	(15)	14%	(42)	296
Trump Job Disapprove	54%	(296)	22%	(121)	6%	(34)	3%	(17)	15%	(85)	552
Trump Job Strongly Approve	46%	(55)	21%	(25)	9%	(11)	4%	(5)	20%	(24)	119
Trump Job Somewhat Approve	50%	(88)	27%	(47)	8%	(15)	5%	(10)	10%	(18)	176
Trump Job Somewhat Disapprove	46%	(94)	30%	(62)	8%	(17)	3%	(7)	12%	(23)	203
Trump Job Strongly Disapprove	58%	(202)	17%	(59)	5%	(17)	3%	(10)	18%	(61)	349
Favorable of Trump	48%	(131)	25%	(68)	10%	(26)	5%	(14)	13%	(35)	275
Unfavorable of Trump	54%	(313)	21%	(124)	6%	(36)	3%	(18)	16%	(93)	584
Very Favorable of Trump	48%	(63)	20%	(27)	11%	(14)	5%	(6)	16%	(20)	130
Somewhat Favorable of Trump	47%	(69)	29%	(41)	8%	(12)	5%	(8)	10%	(15)	145
Somewhat Unfavorable of Trump	46%	(82)	29%	(51)	7%	(13)	4%	(7)	14%	(25)	177
Very Unfavorable of Trump	57%	(231)	18%	(73)	6%	(24)	3%	(11)	17%	(69)	407

Table GZC27_3: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The health care benefits offered

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	49%	(494)	21%	(211)	7%	(69)	4%	(38)	19%	(188)	1000
#1 Issue: Economy	48%	(122)	30%	(76)	7%	(17)	5%	(13)	11%	(27)	254
#1 Issue: Security	44%	(35)	30%	(24)	3%	(3)	3%	(2)	19%	(15)	80
#1 Issue: Health Care	54%	(95)	14%	(25)	6%	(11)	2%	(4)	23%	(41)	176
#1 Issue: Women's Issues	51%	(67)	22%	(29)	6%	(8)	4%	(5)	17%	(22)	130
#1 Issue: Education	52%	(77)	19%	(28)	6%	(8)	4%	(6)	19%	(28)	148
#1 Issue: Energy	58%	(59)	21%	(21)	9%	(9)	2%	(2)	11%	(11)	101
#1 Issue: Other	35%	(33)	6%	(6)	10%	(9)	5%	(5)	44%	(41)	93
2018 House Vote: Democrat	63%	(69)	16%	(18)	12%	(13)	1%	(2)	7%	(8)	109
2018 House Vote: Republican	44%	(22)	36%	(18)	8%	(4)	7%	(3)	5%	(2)	50
2016 Vote: Hillary Clinton	59%	(36)	13%	(8)	15%	(9)	2%	(1)	11%	(7)	61
2016 Vote: Didn't Vote	49%	(436)	21%	(191)	6%	(52)	4%	(35)	20%	(178)	893
Voted in 2014: No	49%	(480)	21%	(207)	6%	(63)	4%	(38)	19%	(184)	972
2012 Vote: Didn't Vote	50%	(488)	21%	(205)	6%	(62)	4%	(36)	19%	(185)	976
4-Region: Northeast	47%	(94)	25%	(51)	7%	(13)	5%	(10)	16%	(31)	200
4-Region: Midwest	51%	(114)	20%	(43)	7%	(16)	4%	(10)	17%	(38)	222
4-Region: South	49%	(176)	18%	(63)	7%	(26)	4%	(13)	22%	(78)	356
4-Region: West	49%	(110)	24%	(53)	6%	(13)	2%	(5)	18%	(41)	223

Table GZC27_4: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company? Sick leave policies

Demographic	Very i	mportant	Somewhat important			Not very important		portant all		know /	Total N
Americans Age 13 to 23	46%	(462)	23%	(235)	7%	(71)	3%	(35)	20%	(196)	1000
Gender: Male	39%	(192)	27%	(130)	9%	(45)	4%	(18)	21%	(104)	489
Gender: Female	53%	(271)	21%	(105)	5%	(27)	3%	(16)	18%	(92)	511
Generation Z: 13-23	46%	(462)	23%	(235)	7%	(71)	3%	(35)	20%	(196)	1000
PID: Dem (no lean)	56%	(197)	22%	(78)	7%	(24)	3%	(10)	12%	(43)	352
PID: Ind (no lean)	42%	(183)	22%	(97)	7%	(29)	3%	(13)	26%	(114)	436
PID: Rep (no lean)	39%	(82)	28%	(60)	9%	(19)	6%	(12)	19%	(40)	213
PID/Gender: Dem Men	52%	(79)	28%	(44)	6%	(9)	3%	(5)	11%	(17)	154
PID/Gender: Dem Women	60%	(118)	17%	(34)	8%	(15)	3%	(5)	13%	(25)	198
PID/Gender: Ind Men	35%	(75)	24%	(50)	10%	(22)	2%	(5)	28%	(60)	212
PID/Gender: Ind Women	48%	(108)	21%	(47)	3%	(7)	4%	(8)	24%	(53)	224
PID/Gender: Rep Men	31%	(38)	29%	(36)	11%	(14)	7%	(9)	22%	(27)	123
PID/Gender: Rep Women	49%	(44)	27%	(24)	5%	(5)	4%	(3)	15%	(13)	90
Ideo: Liberal (1-3)	55%	(173)	21%	(67)	10%	(31)	2%	(5)	12%	(36)	312
Ideo: Moderate (4)	48%	(84)	27%	(48)	7%	(13)	7%	(12)	11%	(19)	176
Ideo: Conservative (5-7)	44%	(82)	36%	(67)	8%	(15)	2%	(4)	9%	(17)	186
Educ: < College	46%	(419)	24%	(216)	7%	(65)	3%	(31)	20%	(188)	920
Educ: Bachelors degree	56%	(34)	25%	(15)	6%	(4)	4%	(3)	8%	(5)	60
Income: Under 50k	43%	(227)	19%	(102)	7%	(36)	4%	(23)	26%	(138)	525
Income: 50k-100k	52%	(149)	26%	(73)	8%	(22)	3%	(9)	11%	(32)	286
Income: 100k+	46%	(86)	32%	(60)	7%	(13)	1%	(2)	14%	(26)	188
Ethnicity: White	47%	(295)	25%	(156)	7%	(41)	3%	(22)	18%	(115)	629
Ethnicity: Hispanic	44%	(90)	18%	(36)	6%	(13)	6%	(11)	26%	(53)	203
Ethnicity: Afr. Am.	51%	(66)	22%	(29)	7%	(9)	3%	(4)	17%	(23)	130
Ethnicity: Other	42%	(101)	21%	(50)	9%	(21)	4%	(9)	25%	(59)	241
All Christian	43%	(128)	28%	(83)	7%	(22)	4%	(13)	17%	(49)	296
All Non-Christian	47%	(30)	20%	(13)	17%	(11)	1%	(1)	14%	(9)	64
Atheist	52%	(55)	23%	(25)	8%	(8)	2%	(2)	15%	(16)	106
Agnostic/Nothing in particular	47%	(249)	21%	(114)	6%	(30)	4%	(19)	23%	(122)	534
Religious Non-Protestant/Catholic	50%	(42)	20%	(17)	14%	(12)	1%	(1)	16%	(13)	84

Table GZC27_4: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company? Sick leave policies

Demographic	Very important			newhat ortant		very		portant all		t know / ppinion	Total N
Americans Age 13 to 23	46%	(462)	23%	(235)	7%	(71)	3%	(35)	20%	(196)	1000
Evangelical	44%	(84)	23%	(44)	7%	(14)	5%	(9)	21%	(40)	191
Non-Evangelical	46%	(132)	26%	(75)	6%	(18)	3%	(10)	18%	(50)	286
Community: Urban	51%	(134)	18%	(48)	8%	(20)	4%	(11)	19%	(49)	262
Community: Suburban	47%	(241)	27%	(139)	6%	(30)	2%	(11)	17%	(86)	509
Community: Rural	38%	(87)	21%	(48)	9%	(21)	6%	(13)	27%	(61)	229
Employ: Private Sector	53%	(49)	28%	(26)	9%	(8)	4%	(4)	6%	(5)	92
Employ: Unemployed	50%	(74)	22%	(32)	3%	(5)	3%	(4)	23%	(34)	148
Employ: Other	44%	(26)	16%	(10)	8%	(5)	6%	(4)	26%	(16)	61
Military HH: Yes	42%	(54)	20%	(26)	5%	(6)	5%	(6)	29%	(37)	129
Military HH: No	47%	(409)	24%	(209)	7%	(65)	3%	(29)	18%	(159)	871
RD/WT: Right Direction	42%	(125)	28%	(85)	7%	(20)	3%	(10)	20%	(60)	299
RD/WT: Wrong Track	48%	(338)	21%	(150)	7%	(52)	3%	(25)	19%	(136)	701
Trump Job Approve	42%	(125)	31%	(90)	8%	(24)	6%	(17)	13%	(39)	296
Trump Job Disapprove	52%	(289)	22%	(123)	7%	(40)	2%	(12)	16%	(88)	552
Trump Job Strongly Approve	35%	(41)	34%	(40)	7%	(9)	6%	(7)	18%	(22)	119
Trump Job Somewhat Approve	48%	(84)	28%	(50)	9%	(15)	6%	(10)	10%	(17)	176
Trump Job Somewhat Disapprove	49%	(100)	29%	(60)	7%	(14)	1%	(3)	13%	(26)	203
Trump Job Strongly Disapprove	54%	(190)	18%	(63)	7%	(26)	3%	(9)	18%	(61)	349
Favorable of Trump	41%	(113)	30%	(83)	9%	(26)	6%	(16)	13%	(37)	275
Unfavorable of Trump	53%	(308)	23%	(132)	6%	(35)	2%	(12)	16%	(96)	584
Very Favorable of Trump	35%	(46)	35%	(46)	9%	(12)	7%	(9)	13%	(18)	130
Somewhat Favorable of Trump	46%	(67)	26%	(37)	9%	(14)	5%	(8)	13%	(19)	145
Somewhat Unfavorable of Trump	47%	(82)	32%	(56)	6%	(10)	2%	(4)	14%	(25)	177
Very Unfavorable of Trump	56%	(226)	19%	(76)	6%	(25)	2%	(8)	17%	(71)	407

Table GZC27_4: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company? Sick leave policies

Demographic	Very ii	mportant		ewhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	46%	(462)	23%	(235)	7%	(71)	3%	(35)	20%	(196)	1000
#1 Issue: Economy	47%	(119)	29%	(75)	9%	(22)	4%	(11)	11%	(28)	254
#1 Issue: Security	46%	(37)	31%	(25)	3%	(2)	_	(0)	21%	(16)	80
#1 Issue: Health Care	53%	(93)	14%	(24)	8%	(14)	1%	(2)	24%	(43)	176
#1 Issue: Women's Issues	42%	(55)	29%	(38)	5%	(7)	5%	(7)	18%	(24)	130
#1 Issue: Education	50%	(73)	20%	(30)	6%	(9)	4%	(5)	20%	(30)	148
#1 Issue: Energy	50%	(50)	28%	(28)	8%	(8)	3%	(3)	12%	(12)	101
#1 Issue: Other	30%	(28)	14%	(13)	7%	(7)	6%	(5)	44%	(41)	93
2018 House Vote: Democrat	61%	(67)	19%	(21)	7%	(8)	4%	(4)	8%	(9)	109
2018 House Vote: Republican	37%	(19)	41%	(20)	9%	(4)	5%	(3)	8%	(4)	50
2016 Vote: Hillary Clinton	59%	(36)	17%	(11)	10%	(6)	2%	(2)	11%	(7)	61
2016 Vote: Didn't Vote	46%	(407)	23%	(210)	7%	(59)	3%	(31)	21%	(186)	893
Voted in 2014: No	46%	(449)	24%	(229)	7%	(69)	3%	(32)	20%	(193)	972
2012 Vote: Didn't Vote	46%	(453)	24%	(230)	7%	(68)	3%	(33)	20%	(192)	976
4-Region: Northeast	46%	(91)	25%	(49)	9%	(18)	4%	(9)	17%	(34)	200
4-Region: Midwest	44%	(98)	25%	(55)	8%	(18)	5%	(11)	18%	(40)	222
4-Region: South	47%	(168)	22%	(77)	6%	(21)	2%	(9)	23%	(81)	356
4-Region: West	47%	(105)	24%	(54)	7%	(15)	3%	(7)	19%	(42)	223

Table GZC27_5: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company? The parental leave offered

Demographic	Very i	mportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	33%	(332)	26%	(263)	12%	(124)	6%	(60)	22%	(221)	1000
Gender: Male	25%	(124)	28%	(138)	15%	(72)	7%	(36)	24%	(118)	489
Gender: Female	41%	(208)	24%	(124)	10%	(52)	5%	(24)	20%	(103)	511
Generation Z: 13-23	33%	(332)	26%	(263)	12%	(124)	6%	(60)	22%	(221)	1000
PID: Dem (no lean)	40%	(142)	24%	(85)	14%	(50)	7%	(25)	14%	(50)	352
PID: Ind (no lean)	28%	(122)	27%	(119)	10%	(45)	6%	(24)	29%	(125)	436
PID: Rep (no lean)	32%	(67)	28%	(59)	14%	(29)	5%	(11)	22%	(46)	213
PID/Gender: Dem Men	35%	(53)	26%	(41)	17%	(26)	9%	(14)	13%	(20)	154
PID/Gender: Dem Women	45%	(89)	22%	(44)	12%	(23)	6%	(11)	15%	(30)	198
PID/Gender: Ind Men	18%	(38)	30%	(63)	14%	(30)	7%	(14)	31%	(65)	212
PID/Gender: Ind Women	37%	(84)	25%	(56)	7%	(15)	4%	(10)	26%	(59)	224
PID/Gender: Rep Men	26%	(32)	28%	(35)	12%	(15)	6%	(8)	27%	(33)	123
PID/Gender: Rep Women	39%	(35)	27%	(24)	15%	(14)	3%	(3)	15%	(14)	90
Ideo: Liberal (1-3)	39%	(122)	26%	(82)	15%	(46)	7%	(22)	13%	(40)	312
Ideo: Moderate (4)	32%	(56)	31%	(54)	15%	(26)	10%	(18)	13%	(22)	176
Ideo: Conservative (5-7)	32%	(60)	34%	(64)	15%	(28)	5%	(9)	13%	(25)	186
Educ: < College	33%	(304)	26%	(242)	12%	(111)	6%	(54)	23%	(210)	920
Educ: Bachelors degree	37%	(23)	29%	(18)	18%	(11)	3%	(2)	12%	(7)	60
Income: Under 50k	32%	(166)	24%	(126)	10%	(51)	7%	(38)	28%	(145)	525
Income: 50k-100k	36%	(102)	30%	(85)	13%	(37)	5%	(16)	16%	(46)	286
Income: 100k+	34%	(64)	27%	(52)	19%	(35)	4%	(7)	16%	(30)	188
Ethnicity: White	33%	(206)	27%	(171)	13%	(83)	6%	(35)	21%	(134)	629
Ethnicity: Hispanic	34%	(69)	25%	(50)	10%	(20)	4%	(9)	27%	(54)	203
Ethnicity: Afr. Am.	38%	(50)	26%	(34)	8%	(10)	7%	(10)	20%	(26)	130
Ethnicity: Other	32%	(77)	24%	(57)	13%	(30)	7%	(16)	25%	(61)	241
All Christian	32%	(94)	30%	(88)	14%	(42)	6%	(17)	19%	(55)	296
All Non-Christian	43%	(27)	22%	(14)	10%	(6)	3%	(2)	23%	(15)	64
Atheist	34%	(36)	24%	(26)	20%	(21)	6%	(7)	16%	(17)	106
Agnostic/Nothing in particular	33%	(175)	25%	(135)	10%	(55)	7%	(35)	25%	(134)	534
Religious Non-Protestant/Catholic	43%	(36)	21%	(18)	11%	(9)	4%	(3)	21%	(18)	84

Table GZC27_5: *In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?*

The parental leave offered

Demographic	Verv i	mportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	33%	(332)	26%	(263)	12%	(124)	6%	(60)	22%	(221)	1000
Evangelical	34%	(65)	27%	(52)	12%	(23)	3%	(6)	23%	(45)	191
Non-Evangelical	34%	(96)	28%	(81)	12%	(35)	6%	(17)	20%	(56)	286
Community: Urban	34%	(90)	26%	(69)	13%	(34)	4%	(10)	23%	(59)	262
Community: Suburban	34%	(175)	28%	(143)	13%	(64)	6%	(30)	19%	(96)	509
Community: Rural	29%	(67)	22%	(50)	11%	(26)	9%	(21)	29%	(65)	229
Employ: Private Sector	33%	(31)	30%	(28)	19%	(18)	9%	(8)	9%	(8)	92
Employ: Unemployed	29%	(43)	31%	(46)	7%	(11)	7%	(10)	26%	(38)	148
Employ: Other	35%	(21)	19%	(12)	11%	(7)	7%	(4)	28%	(17)	61
Military HH: Yes	28%	(37)	23%	(30)	10%	(13)	4%	(5)	35%	(45)	129
Military HH: No	34%	(295)	27%	(233)	13%	(111)	6%	(55)	20%	(176)	871
RD/WT: Right Direction	33%	(99)	27%	(82)	12%	(36)	6%	(18)	22%	(64)	299
RD/WT: Wrong Track	33%	(233)	26%	(181)	13%	(88)	6%	(43)	22%	(157)	701
Trump Job Approve	35%	(105)	30%	(88)	13%	(38)	6%	(19)	15%	(45)	296
Trump Job Disapprove	35%	(191)	26%	(145)	14%	(75)	6%	(35)	19%	(106)	552
Trump Job Strongly Approve	34%	(41)	26%	(31)	11%	(13)	6%	(7)	22%	(27)	119
Trump Job Somewhat Approve	36%	(64)	32%	(57)	14%	(25)	7%	(12)	11%	(19)	176
Trump Job Somewhat Disapprove	31%	(63)	29%	(58)	17%	(34)	7%	(15)	17%	(34)	203
Trump Job Strongly Disapprove	37%	(128)	25%	(87)	12%	(42)	6%	(20)	21%	(72)	349
Favorable of Trump	33%	(90)	31%	(87)	13%	(37)	7%	(19)	16%	(43)	275
Unfavorable of Trump	36%	(209)	26%	(153)	13%	(76)	6%	(33)	19%	(112)	584
Very Favorable of Trump	37%	(48)	27%	(35)	14%	(18)	5%	(7)	18%	(23)	130
Somewhat Favorable of Trump	29%	(42)	36%	(51)	13%	(19)	8%	(12)	14%	(20)	145
Somewhat Unfavorable of Trump	32%	(56)	28%	(50)	16%	(29)	7%	(12)	17%	(30)	177
Very Unfavorable of Trump	37%	(152)	25%	(104)	12%	(48)	5%	(21)	20%	(83)	407

Table GZC27_5: *In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?*

The parental leave offered

				ewhat		t very		portant		know/	
Demographic	Very in	nportant	imp	ortant	imp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	33%	(332)	26%	(263)	12%	(124)	6%	(60)	22%	(221)	1000
#1 Issue: Economy	29%	(75)	33%	(83)	15%	(37)	9%	(22)	15%	(37)	254
#1 Issue: Security	29%	(23)	33%	(27)	10%	(8)	4%	(3)	23%	(18)	80
#1 Issue: Health Care	35%	(61)	25%	(43)	10%	(17)	6%	(10)	25%	(44)	176
#1 Issue: Women's Issues	38%	(50)	25%	(32)	14%	(18)	2%	(3)	20%	(27)	130
#1 Issue: Education	34%	(50)	23%	(34)	13%	(18)	8%	(12)	23%	(34)	148
#1 Issue: Energy	43%	(43)	26%	(27)	15%	(15)	3%	(3)	14%	(14)	101
#1 Issue: Other	26%	(24)	15%	(14)	8%	(7)	5%	(5)	46%	(43)	93
2018 House Vote: Democrat	39%	(42)	30%	(33)	12%	(13)	7%	(8)	11%	(13)	109
2018 House Vote: Republican	38%	(19)	20%	(10)	27%	(13)	2%	(1)	13%	(7)	50
2016 Vote: Hillary Clinton	41%	(25)	30%	(18)	11%	(7)	7%	(4)	11%	(7)	61
2016 Vote: Didn't Vote	33%	(294)	26%	(233)	12%	(105)	6%	(53)	23%	(208)	893
Voted in 2014: No	33%	(324)	26%	(257)	12%	(118)	6%	(57)	22%	(216)	972
2012 Vote: Didn't Vote	34%	(328)	26%	(256)	12%	(118)	6%	(56)	22%	(218)	976
4-Region: Northeast	30%	(61)	30%	(59)	14%	(29)	5%	(10)	21%	(41)	200
4-Region: Midwest	36%	(81)	24%	(53)	13%	(28)	7%	(14)	21%	(46)	222
4-Region: South	34%	(120)	25%	(90)	11%	(39)	6%	(22)	24%	(84)	356
4-Region: West	32%	(71)	27%	(61)	12%	(28)	6%	(14)	22%	(50)	223

Table GZC27_6: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company's mission

Demographic	Very i	mportant		newhat ortant		t very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	33%	(333)	29%	(287)	12%	(116)	5%	(51)	21%	(213)	1000
Gender: Male	28%	(134)	27%	(134)	15%	(75)	7%	(34)	23%	(111)	489
Gender: Female	39%	(199)	30%	(153)	8%	(41)	3%	(18)	20%	(101)	511
Generation Z: 13-23	33%	(333)	29%	(287)	12%	(116)	5%	(51)	21%	(213)	1000
PID: Dem (no lean)	41%	(146)	29%	(100)	11%	(39)	5%	(17)	14%	(51)	352
PID: Ind (no lean)	27%	(118)	29%	(125)	11%	(47)	5%	(23)	28%	(123)	436
PID: Rep (no lean)	33%	(70)	29%	(62)	15%	(31)	6%	(12)	18%	(39)	213
PID/Gender: Dem Men	35%	(54)	28%	(44)	15%	(23)	8%	(12)	14%	(22)	154
PID/Gender: Dem Women	46%	(92)	29%	(57)	8%	(16)	2%	(5)	14%	(28)	198
PID/Gender: Ind Men	24%	(51)	28%	(60)	14%	(29)	5%	(10)	30%	(63)	212
PID/Gender: Ind Women	30%	(67)	29%	(66)	8%	(18)	6%	(13)	27%	(61)	224
PID/Gender: Rep Men	24%	(30)	25%	(31)	20%	(24)	10%	(12)	22%	(27)	123
PID/Gender: Rep Women	44%	(40)	35%	(31)	7%	(7)	_	(0)	14%	(12)	90
Ideo: Liberal (1-3)	40%	(124)	33%	(102)	11%	(33)	4%	(12)	13%	(42)	312
Ideo: Moderate (4)	29%	(51)	32%	(57)	18%	(31)	8%	(13)	13%	(23)	176
Ideo: Conservative (5-7)	37%	(69)	35%	(65)	11%	(21)	5%	(10)	11%	(21)	186
Educ: < College	33%	(304)	28%	(259)	12%	(107)	5%	(46)	22%	(203)	920
Educ: Bachelors degree	36%	(21)	38%	(23)	14%	(9)	3%	(2)	10%	(6)	60
Income: Under 50k	33%	(172)	24%	(128)	11%	(56)	6%	(32)	26%	(137)	525
Income: 50k-100k	35%	(100)	32%	(92)	13%	(36)	4%	(11)	16%	(46)	286
Income: 100k+	32%	(61)	36%	(67)	13%	(24)	4%	(7)	15%	(29)	188
Ethnicity: White	33%	(205)	30%	(189)	12%	(76)	5%	(30)	20%	(129)	629
Ethnicity: Hispanic	37%	(75)	20%	(41)	12%	(24)	6%	(11)	25%	(50)	203
Ethnicity: Afr. Am.	37%	(48)	27%	(35)	8%	(11)	8%	(11)	20%	(26)	130
Ethnicity: Other	33%	(80)	26%	(63)	12%	(29)	4%	(11)	24%	(58)	24
All Christian	32%	(95)	31%	(91)	14%	(40)	4%	(11)	20%	(58)	296
All Non-Christian	42%	(27)	27%	(17)	11%	(7)	3%	(2)	17%	(11)	64
Atheist	34%	(36)	32%	(34)	11%	(12)	5%	(6)	18%	(19)	106
Agnostic/Nothing in particular	33%	(175)	27%	(145)	11%	(57)	6%	(33)	23%	(124)	534
Religious Non-Protestant/Catholic	38%	(32)	27%	(22)	13%	(11)	4%	(3)	19%	(16)	84

Table GZC27_6: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company's mission

Demographic	Very i	mportant		newhat ortant		t very ortant		portant all		know /	Total N
Americans Age 13 to 23	33%	(333)	29%	(287)	12%	(116)	5%	(51)	21%	(213)	1000
Evangelical	35%	(66)	28%	(53)	14%	(28)	3%	(5)	20%	(39)	191
Non-Evangelical	37%	(105)	29%	(82)	10%	(29)	5%	(14)	19%	(55)	286
Community: Urban	34%	(90)	27%	(71)	13%	(34)	5%	(13)	21%	(54)	262
Community: Suburban	34%	(173)	31%	(159)	12%	(61)	5%	(23)	18%	(93)	509
Community: Rural	31%	(71)	25%	(57)	9%	(21)	7%	(15)	28%	(65)	229
Employ: Private Sector	33%	(30)	37%	(34)	17%	(16)	5%	(5)	8%	(7)	92
Employ: Unemployed	31%	(45)	30%	(45)	12%	(17)	3%	(5)	24%	(35)	148
Employ: Other	30%	(18)	19%	(12)	15%	(9)	7%	(4)	29%	(18)	61
Military HH: Yes	30%	(38)	25%	(32)	10%	(13)	7%	(9)	29%	(38)	129
Military HH: No	34%	(295)	29%	(255)	12%	(103)	5%	(42)	20%	(175)	871
RD/WT: Right Direction	34%	(103)	28%	(82)	11%	(34)	5%	(16)	21%	(63)	299
RD/WT: Wrong Track	33%	(230)	29%	(205)	12%	(82)	5%	(35)	21%	(149)	701
Trump Job Approve	33%	(98)	30%	(89)	15%	(43)	6%	(19)	16%	(47)	296
Trump Job Disapprove	35%	(195)	31%	(172)	11%	(61)	5%	(26)	18%	(98)	552
Trump Job Strongly Approve	34%	(40)	20%	(24)	17%	(20)	8%	(10)	21%	(25)	119
Trump Job Somewhat Approve	33%	(58)	37%	(65)	13%	(23)	5%	(9)	12%	(22)	176
Trump Job Somewhat Disapprove	29%	(59)	38%	(76)	15%	(30)	5%	(10)	14%	(28)	203
Trump Job Strongly Disapprove	39%	(136)	27%	(96)	9%	(32)	4%	(15)	20%	(70)	349
Favorable of Trump	30%	(82)	33%	(92)	15%	(42)	6%	(18)	15%	(42)	275
Unfavorable of Trump	37%	(214)	30%	(175)	10%	(59)	4%	(26)	19%	(110)	584
Very Favorable of Trump	32%	(42)	25%	(33)	18%	(23)	7%	(9)	18%	(23)	130
Somewhat Favorable of Trump	28%	(40)	41%	(59)	13%	(19)	6%	(9)	13%	(18)	145
Somewhat Unfavorable of Trump	32%	(56)	35%	(63)	10%	(17)	5%	(9)	18%	(32)	177
Very Unfavorable of Trump	39%	(158)	27%	(112)	10%	(42)	4%	(17)	19%	(78)	407

Table GZC27_6: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company's mission

Demographic	Very in	nportant		ewhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	33%	(333)	29%	(287)	12%	(116)	5%	(51)	21%	(213)	1000
#1 Issue: Economy	34%	(86)	34%	(86)	14%	(35)	6%	(14)	13%	(33)	254
#1 Issue: Security	38%	(30)	29%	(23)	11%	(9)	3%	(2)	21%	(16)	80
#1 Issue: Health Care	29%	(50)	24%	(43)	17%	(29)	4%	(6)	27%	(47)	176
#1 Issue: Women's Issues	34%	(45)	36%	(46)	5%	(6)	5%	(6)	21%	(27)	130
#1 Issue: Education	38%	(56)	21%	(32)	11%	(16)	7%	(11)	23%	(34)	148
#1 Issue: Energy	38%	(39)	39%	(40)	11%	(11)	3%	(3)	9%	(9)	101
#1 Issue: Other	22%	(21)	17%	(16)	8%	(7)	7%	(6)	46%	(43)	93
2018 House Vote: Democrat	45%	(49)	29%	(32)	11%	(12)	4%	(5)	10%	(11)	109
2018 House Vote: Republican	34%	(17)	35%	(17)	18%	(9)	2%	(1)	11%	(6)	50
2016 Vote: Hillary Clinton	39%	(24)	30%	(19)	17%	(10)	1%	(1)	12%	(7)	61
2016 Vote: Didn't Vote	33%	(290)	29%	(255)	11%	(97)	5%	(49)	22%	(201)	893
Voted in 2014: No	33%	(322)	29%	(280)	11%	(109)	5%	(51)	22%	(210)	972
2012 Vote: Didn't Vote	33%	(326)	29%	(278)	11%	(111)	5%	(50)	22%	(210)	976
4-Region: Northeast	34%	(68)	31%	(62)	10%	(21)	5%	(11)	19%	(38)	200
4-Region: Midwest	30%	(66)	29%	(64)	14%	(30)	6%	(14)	22%	(48)	222
4-Region: South	37%	(132)	24%	(84)	10%	(35)	5%	(19)	24%	(85)	356
4-Region: West	30%	(67)	35%	(77)	14%	(30)	3%	(8)	18%	(41)	223

Table GZC27_7: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company's leadership team

			Son	newhat	Not	very	Not im	portant	Don't	know/	
Demographic	Very in	mportant	imp	ortant	imp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	36%	(361)	29%	(289)	9%	(94)	5%	(54)	20%	(203)	1000
Gender: Male	30%	(147)	27%	(131)	13%	(65)	7%	(36)	23%	(110)	489
Gender: Female	42%	(214)	31%	(158)	6%	(29)	4%	(18)	18%	(92)	511
Generation Z: 13-23	36%	(361)	29%	(289)	9%	(94)	5%	(54)	20%	(203)	1000
PID: Dem (no lean)	43%	(150)	28%	(99)	11%	(40)	5%	(17)	13%	(46)	352
PID: Ind (no lean)	31%	(136)	28%	(122)	8%	(35)	6%	(25)	27%	(116)	436
PID: Rep (no lean)	35%	(75)	32%	(67)	9%	(19)	6%	(12)	19%	(40)	213
PID/Gender: Dem Men	35%	(54)	27%	(42)	18%	(27)	8%	(13)	12%	(19)	154
PID/Gender: Dem Women	49%	(96)	29%	(57)	6%	(13)	2%	(4)	14%	(27)	198
PID/Gender: Ind Men	27%	(58)	26%	(54)	11%	(24)	6%	(14)	30%	(63)	212
PID/Gender: Ind Women	35%	(79)	30%	(68)	5%	(12)	5%	(12)	24%	(53)	224
PID/Gender: Rep Men	29%	(36)	28%	(35)	12%	(14)	8%	(9)	23%	(29)	123
PID/Gender: Rep Women	43%	(39)	36%	(32)	5%	(4)	3%	(3)	13%	(11)	90
Ideo: Liberal (1-3)	39%	(122)	32%	(100)	12%	(37)	5%	(16)	12%	(36)	312
Ideo: Moderate (4)	42%	(74)	30%	(53)	10%	(18)	7%	(12)	11%	(20)	176
Ideo: Conservative (5-7)	36%	(66)	37%	(69)	10%	(19)	5%	(9)	12%	(23)	186
Educ: < College	36%	(333)	28%	(261)	9%	(84)	5%	(47)	21%	(196)	920
Educ: Bachelors degree	39%	(23)	38%	(23)	12%	(8)	5%	(3)	6%	(3)	60
Income: Under 50k	36%	(187)	24%	(127)	8%	(43)	7%	(36)	25%	(132)	525
Income: 50k-100k	35%	(100)	34%	(98)	12%	(34)	4%	(10)	15%	(44)	286
Income: 100k+	39%	(74)	34%	(64)	9%	(17)	4%	(8)	14%	(26)	188
Ethnicity: White	35%	(220)	32%	(201)	10%	(63)	4%	(25)	19%	(120)	629
Ethnicity: Hispanic	38%	(77)	22%	(45)	7%	(15)	8%	(17)	24%	(48)	203
Ethnicity: Afr. Am.	42%	(55)	24%	(31)	6%	(8)	8%	(11)	19%	(25)	130
Ethnicity: Other	36%	(86)	24%	(57)	9%	(23)	7%	(18)	24%	(58)	241
All Christian	35%	(104)	33%	(98)	10%	(30)	7%	(20)	15%	(44)	296
All Non-Christian	39%	(25)	26%	(17)	10%	(6)	6%	(4)	19%	(12)	64
Atheist	37%	(39)	32%	(34)	13%	(13)	4%	(5)	14%	(15)	106
Agnostic/Nothing in particular	36%	(193)	26%	(140)	8%	(44)	5%	(25)	25%	(132)	534
Religious Non-Protestant/Catholic	41%	(35)	25%	(21)	11%	(9)	6%	(5)	18%	(15)	84

Table GZC27_7: *In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?*

The company's leadership team

Domo omorbio	Vous			newhat		very		portant all		t know /	Total N
Demographic	very	nportant	шр	ortant	шр	ortant	aı	all	1000	pinion	Total N
Americans Age 13 to 23	36%	(361)	29%	(289)	9%	(94)	5%	(54)	20%	(203)	1000
Evangelical	38%	(72)	27%	(52)	9%	(17)	6%	(11)	20%	(38)	191
Non-Evangelical	37%	(105)	33%	(94)	7%	(20)	5%	(15)	18%	(52)	286
Community: Urban	41%	(107)	26%	(67)	8%	(22)	5%	(14)	20%	(52)	262
Community: Suburban	37%	(190)	31%	(158)	9%	(46)	5%	(25)	18%	(90)	509
Community: Rural	28%	(64)	28%	(64)	11%	(26)	7%	(15)	26%	(60)	229
Employ: Private Sector	45%	(41)	32%	(29)	12%	(11)	5%	(4)	7%	(6)	92
Employ: Unemployed	34%	(51)	29%	(43)	12%	(18)	2%	(4)	22%	(33)	148
Employ: Other	36%	(22)	15%	(9)	12%	(7)	9%	(5)	28%	(17)	61
Military HH: Yes	32%	(42)	22%	(29)	12%	(16)	5%	(7)	28%	(37)	129
Military HH: No	37%	(319)	30%	(260)	9%	(78)	5%	(47)	19%	(166)	871
RD/WT: Right Direction	37%	(110)	28%	(82)	9%	(26)	6%	(18)	21%	(64)	299
RD/WT: Wrong Track	36%	(251)	29%	(206)	10%	(68)	5%	(36)	20%	(139)	701
Trump Job Approve	37%	(109)	34%	(100)	9%	(26)	7%	(21)	14%	(40)	296
Trump Job Disapprove	39%	(215)	29%	(160)	11%	(60)	4%	(23)	17%	(93)	552
Trump Job Strongly Approve	34%	(40)	30%	(36)	7%	(8)	11%	(13)	18%	(22)	119
Trump Job Somewhat Approve	39%	(68)	36%	(64)	10%	(17)	5%	(8)	11%	(19)	176
Trump Job Somewhat Disapprove	35%	(71)	33%	(66)	15%	(30)	3%	(7)	14%	(28)	203
Trump Job Strongly Disapprove	41%	(144)	27%	(94)	9%	(30)	5%	(17)	19%	(65)	349
Favorable of Trump	36%	(99)	33%	(92)	9%	(25)	8%	(21)	14%	(38)	275
Unfavorable of Trump	39%	(225)	30%	(176)	10%	(61)	3%	(20)	18%	(102)	584
Very Favorable of Trump	36%	(47)	28%	(37)	9%	(11)	10%	(13)	17%	(22)	130
Somewhat Favorable of Trump	36%	(52)	38%	(55)	9%	(13)	5%	(7)	12%	(17)	145
Somewhat Unfavorable of Trump	37%	(66)	33%	(58)	10%	(18)	3%	(5)	17%	(29)	177
Very Unfavorable of Trump	39%	(159)	29%	(118)	10%	(42)	4%	(15)	18%	(73)	407

Table GZC27_7: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company's leadership team

Demographic	Very ii	nportant		newhat ortant		very ortant		portant all		t know / opinion	Total N
Americans Age 13 to 23	36%	(361)	29%	(289)	9%	(94)	5%	(54)	20%	(203)	1000
#1 Issue: Economy	39%	(99)	34%	(86)	9%	(22)	6%	(16)	12%	(31)	254
#1 Issue: Security	37%	(29)	32%	(25)	8%	(6)	3%	(2)	21%	(16)	80
#1 Issue: Health Care	34%	(60)	27%	(47)	10%	(17)	4%	(7)	26%	(45)	176
#1 Issue: Women's Issues	37%	(48)	32%	(42)	9%	(11)	4%	(5)	18%	(24)	130
#1 Issue: Education	36%	(53)	27%	(40)	11%	(16)	4%	(7)	21%	(32)	148
#1 Issue: Energy	41%	(42)	32%	(33)	12%	(12)	4%	(4)	11%	(11)	101
#1 Issue: Other	25%	(24)	13%	(13)	7%	(6)	10%	(10)	44%	(41)	93
2018 House Vote: Democrat	46%	(50)	29%	(31)	13%	(14)	5%	(5)	7%	(8)	109
2018 House Vote: Republican	40%	(20)	31%	(15)	13%	(6)	5%	(2)	11%	(6)	50
2016 Vote: Hillary Clinton	38%	(24)	32%	(20)	17%	(10)	4%	(2)	9%	(6)	61
2016 Vote: Didn't Vote	35%	(315)	29%	(259)	9%	(79)	5%	(47)	22%	(194)	893
Voted in 2014: No	36%	(349)	29%	(281)	9%	(89)	5%	(52)	21%	(200)	972
2012 Vote: Didn't Vote	37%	(357)	29%	(281)	9%	(90)	5%	(50)	20%	(198)	976
4-Region: Northeast	33%	(65)	33%	(66)	10%	(20)	7%	(14)	17%	(34)	200
4-Region: Midwest	36%	(80)	27%	(60)	13%	(28)	4%	(10)	20%	(44)	222
4-Region: South	39%	(138)	25%	(90)	8%	(27)	5%	(17)	23%	(82)	356
4-Region: West	35%	(78)	32%	(72)	8%	(18)	6%	(13)	19%	(42)	223

Table GZC27_8: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

Job security

			Som	newhat	Not	very	Not im	portant	Don't	know/	
Demographic	Very in	mportant	imp	ortant	imp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	50%	(497)	20%	(202)	7%	(70)	3%	(30)	20%	(200)	1000
Gender: Male	44%	(213)	21%	(103)	10%	(48)	3%	(16)	22%	(108)	489
Gender: Female	55%	(284)	19%	(99)	4%	(22)	3%	(15)	18%	(92)	511
Generation Z: 13-23	50%	(497)	20%	(202)	7%	(70)	3%	(30)	20%	(200)	1000
PID: Dem (no lean)	60%	(211)	18%	(64)	7%	(24)	2%	(8)	13%	(44)	352
PID: Ind (no lean)	41%	(180)	22%	(97)	6%	(27)	4%	(15)	27%	(117)	436
PID: Rep (no lean)	50%	(106)	19%	(41)	9%	(20)	3%	(7)	18%	(39)	213
PID/Gender: Dem Men	56%	(86)	20%	(30)	8%	(12)	3%	(4)	14%	(21)	154
PID/Gender: Dem Women	63%	(125)	17%	(34)	6%	(12)	2%	(4)	12%	(23)	198
PID/Gender: Ind Men	36%	(76)	24%	(51)	9%	(19)	3%	(7)	28%	(60)	212
PID/Gender: Ind Women	46%	(104)	21%	(46)	3%	(8)	4%	(9)	26%	(58)	224
PID/Gender: Rep Men	42%	(52)	18%	(22)	14%	(17)	4%	(5)	23%	(28)	123
PID/Gender: Rep Women	61%	(55)	21%	(19)	3%	(3)	3%	(2)	12%	(11)	90
Ideo: Liberal (1-3)	56%	(174)	22%	(68)	8%	(24)	2%	(8)	13%	(39)	312
Ideo: Moderate (4)	51%	(91)	23%	(40)	12%	(21)	4%	(6)	10%	(18)	176
Ideo: Conservative (5-7)	59%	(109)	23%	(43)	5%	(9)	3%	(6)	10%	(19)	186
Educ: < College	49%	(454)	20%	(185)	7%	(62)	3%	(27)	21%	(192)	920
Educ: Bachelors degree	59%	(36)	22%	(13)	10%	(6)	4%	(2)	6%	(3)	60
Income: Under 50k	44%	(233)	20%	(104)	7%	(36)	4%	(19)	25%	(133)	525
Income: 50k-100k	56%	(160)	19%	(54)	8%	(24)	3%	(8)	14%	(41)	286
Income: 100k+	55%	(104)	24%	(44)	6%	(10)	2%	(4)	14%	(26)	188
Ethnicity: White	51%	(323)	20%	(127)	6%	(40)	3%	(21)	19%	(117)	629
Ethnicity: Hispanic	48%	(97)	18%	(36)	7%	(15)	2%	(3)	25%	(52)	203
Ethnicity: Afr. Am.	51%	(66)	16%	(21)	8%	(11)	5%	(6)	20%	(26)	130
Ethnicity: Other	45%	(108)	22%	(54)	8%	(19)	2%	(4)	23%	(56)	241
All Christian	53%	(157)	19%	(57)	10%	(31)	3%	(8)	15%	(43)	296
All Non-Christian	52%	(33)	18%	(11)	6%	(4)	5%	(3)	19%	(12)	64
Atheist	55%	(59)	22%	(24)	5%	(5)	3%	(3)	15%	(16)	106
Agnostic/Nothing in particular	46%	(248)	21%	(110)	6%	(30)	3%	(17)	24%	(129)	534
Religious Non-Protestant/Catholic	53%	(44)	18%	(15)	6%	(5)	5%	(4)	19%	(16)	84

Table GZC27_8: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

Job security

Demographic	Very i	mportant	Somewhat important			very		portant all		t know / pinion	Total N
Americans Age 13 to 23	50%	(497)	20%	(202)	7%	(70)	3%	(30)	20%	(200)	1000
Evangelical	49%	(93)	17%	(33)	11%	(20)	4%	(8)	19%	(37)	191
Non-Evangelical	56%	(161)	18%	(50)	7%	(20)	2%	(7)	17%	(48)	286
Community: Urban	57%	(148)	14%	(36)	7%	(18)	3%	(8)	20%	(52)	262
Community: Suburban	53%	(269)	23%	(116)	6%	(33)	2%	(9)	16%	(82)	509
Community: Rural	35%	(80)	22%	(50)	9%	(20)	6%	(13)	29%	(66)	229
Employ: Private Sector	56%	(51)	26%	(24)	9%	(8)	4%	(4)	5%	(5)	92
Employ: Unemployed	51%	(76)	20%	(29)	4%	(6)	3%	(5)	22%	(33)	148
Employ: Other	47%	(28)	11%	(7)	11%	(7)	5%	(3)	26%	(16)	61
Military HH: Yes	45%	(58)	17%	(23)	5%	(6)	4%	(5)	29%	(38)	129
Military HH: No	50%	(439)	21%	(179)	7%	(64)	3%	(26)	19%	(162)	871
RD/WT: Right Direction	51%	(154)	18%	(54)	8%	(24)	3%	(8)	20%	(60)	299
RD/WT: Wrong Track	49%	(343)	21%	(148)	7%	(47)	3%	(23)	20%	(140)	701
Trump Job Approve	54%	(161)	19%	(57)	9%	(26)	4%	(11)	14%	(41)	296
Trump Job Disapprove	52%	(285)	23%	(126)	6%	(33)	3%	(15)	17%	(93)	552
Trump Job Strongly Approve	51%	(61)	18%	(21)	10%	(12)	3%	(4)	19%	(22)	119
Trump Job Somewhat Approve	57%	(100)	20%	(36)	8%	(15)	4%	(7)	11%	(19)	176
Trump Job Somewhat Disapprove	47%	(95)	29%	(59)	8%	(16)	2%	(5)	14%	(27)	203
Trump Job Strongly Disapprove	54%	(190)	19%	(66)	5%	(18)	3%	(10)	19%	(66)	349
Favorable of Trump	53%	(146)	20%	(55)	9%	(25)	4%	(12)	13%	(37)	275
Unfavorable of Trump	53%	(308)	22%	(126)	6%	(35)	2%	(12)	18%	(103)	584
Very Favorable of Trump	52%	(68)	20%	(27)	9%	(12)	4%	(5)	14%	(18)	130
Somewhat Favorable of Trump	53%	(77)	20%	(28)	9%	(13)	5%	(7)	13%	(18)	145
Somewhat Unfavorable of Trump	52%	(91)	25%	(45)	4%	(7)	2%	(3)	17%	(31)	177
Very Unfavorable of Trump	53%	(217)	20%	(82)	7%	(28)	2%	(8)	18%	(72)	407

Table GZC27_8: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

Job security

Demographic	Voryi	nportant		ewhat ortant		very ortant		portant all		know / pinion	Total N
——————————————————————————————————————	very ii	nportant	шр	Ortani	шр	or tallt	aı	am	110 0	ринон	
Americans Age 13 to 23	50%	(497)	20%	(202)	7%	(70)	3%	(30)	20%	(200)	1000
#1 Issue: Economy	57%	(145)	22%	(57)	8%	(19)	3%	(8)	10%	(26)	254
#1 Issue: Security	47%	(37)	23%	(18)	12%	(9)	_	(0)	18%	(15)	80
#1 Issue: Health Care	50%	(88)	18%	(31)	6%	(10)	2%	(3)	25%	(44)	176
#1 Issue: Women's Issues	48%	(63)	25%	(33)	2%	(3)	6%	(8)	19%	(24)	130
#1 Issue: Education	49%	(72)	16%	(23)	8%	(12)	4%	(5)	23%	(35)	148
#1 Issue: Energy	52%	(52)	29%	(30)	9%	(9)	_	(0)	10%	(10)	101
#1 Issue: Other	36%	(34)	10%	(9)	6%	(5)	4%	(4)	44%	(41)	93
2018 House Vote: Democrat	62%	(68)	14%	(15)	10%	(11)	3%	(4)	10%	(11)	109
2018 House Vote: Republican	54%	(27)	30%	(15)	10%	(5)	1%	(1)	5%	(2)	50
2016 Vote: Hillary Clinton	64%	(39)	5%	(3)	15%	(9)	3%	(2)	12%	(7)	61
2016 Vote: Didn't Vote	48%	(431)	21%	(188)	6%	(58)	3%	(28)	21%	(188)	893
Voted in 2014: No	50%	(484)	20%	(199)	7%	(65)	3%	(28)	20%	(196)	972
2012 Vote: Didn't Vote	50%	(489)	20%	(195)	7%	(67)	3%	(30)	20%	(195)	976
4-Region: Northeast	48%	(96)	21%	(43)	7%	(15)	4%	(7)	20%	(39)	200
4-Region: Midwest	49%	(109)	17%	(37)	11%	(24)	4%	(8)	19%	(43)	222
4-Region: South	52%	(185)	18%	(63)	5%	(17)	3%	(10)	23%	(81)	356
4-Region: West	48%	(108)	26%	(59)	7%	(15)	2%	(5)	16%	(36)	223

Table GZC27_9: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The professional development opportunities offered

			Som	ewhat	Not	very	Not im	portant	Don't	know/	
Demographic	Very in	mportant	imp	ortant	imp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	33%	(330)	30%	(302)	9%	(92)	5%	(51)	23%	(226)	1000
Gender: Male	28%	(138)	33%	(161)	10%	(51)	6%	(27)	23%	(112)	489
Gender: Female	38%	(193)	28%	(141)	8%	(41)	5%	(23)	22%	(114)	511
Generation Z: 13-23	33%	(330)	30%	(302)	9%	(92)	5%	(51)	23%	(226)	1000
PID: Dem (no lean)	41%	(144)	29%	(101)	11%	(38)	5%	(18)	14%	(51)	352
PID: Ind (no lean)	27%	(116)	29%	(126)	9%	(38)	5%	(23)	30%	(133)	436
PID: Rep (no lean)	33%	(71)	35%	(74)	8%	(16)	5%	(10)	20%	(42)	213
PID/Gender: Dem Men	35%	(53)	33%	(52)	14%	(21)	5%	(7)	14%	(21)	154
PID/Gender: Dem Women	46%	(90)	25%	(50)	9%	(17)	5%	(11)	15%	(30)	198
PID/Gender: Ind Men	22%	(47)	33%	(69)	10%	(20)	5%	(12)	30%	(64)	212
PID/Gender: Ind Women	31%	(69)	26%	(57)	8%	(17)	5%	(11)	31%	(69)	224
PID/Gender: Rep Men	30%	(37)	33%	(40)	8%	(10)	7%	(8)	22%	(27)	123
PID/Gender: Rep Women	37%	(33)	38%	(34)	7%	(6)	2%	(1)	17%	(15)	90
Ideo: Liberal (1-3)	37%	(114)	33%	(102)	12%	(37)	6%	(19)	13%	(40)	312
Ideo: Moderate (4)	36%	(63)	33%	(58)	9%	(16)	7%	(12)	15%	(27)	176
Ideo: Conservative (5-7)	35%	(65)	41%	(75)	7%	(13)	4%	(8)	13%	(25)	186
Educ: < College	33%	(300)	30%	(275)	9%	(83)	5%	(45)	24%	(217)	920
Educ: Bachelors degree	41%	(25)	34%	(20)	11%	(7)	7%	(4)	7%	(4)	60
Income: Under 50k	32%	(168)	25%	(129)	10%	(51)	5%	(28)	28%	(149)	525
Income: 50k-100k	36%	(102)	36%	(102)	9%	(25)	5%	(13)	15%	(44)	286
Income: 100k+	33%	(61)	37%	(70)	8%	(15)	5%	(9)	17%	(32)	188
Ethnicity: White	33%	(207)	32%	(199)	10%	(61)	5%	(30)	21%	(132)	629
Ethnicity: Hispanic	35%	(70)	27%	(56)	6%	(13)	5%	(10)	26%	(53)	203
Ethnicity: Afr. Am.	36%	(46)	28%	(36)	9%	(12)	4%	(6)	23%	(30)	130
Ethnicity: Other	32%	(77)	28%	(67)	8%	(19)	6%	(15)	26%	(64)	241
All Christian	32%	(96)	36%	(108)	10%	(28)	4%	(12)	17%	(52)	296
All Non-Christian	29%	(19)	27%	(17)	17%	(11)	8%	(5)	19%	(12)	64
Atheist	31%	(33)	32%	(35)	11%	(12)	5%	(6)	20%	(21)	106
Agnostic/Nothing in particular	34%	(183)	27%	(142)	8%	(41)	5%	(28)	26%	(141)	534
Religious Non-Protestant/Catholic	27%	(23)	28%	(23)	17%	(14)	8%	(7)	20%	(17)	84

Table GZC27_9: *In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?*

The professional development opportunities offered

Demographic	Verv ii	mportant		newhat ortant		very ortant		portant all		know /	Total N
Americans Age 13 to 23	33%	(330)	30%	(302)	9%	(92)	5%	(51)	23%	(226)	1000
Evangelical	29%	(56)	33%	(62)	8%	(15)	6%	(12)	$\frac{23\%}{24\%}$	(46)	191
Non-Evangelical	39%	(110)	31%	(88)	9%	(24)	3%	(9)	19%	(55)	286
Community: Urban	37%	(98)	28%	(74)	8%	(24) (20)	5%	(14)	21%	(56)	262
Community: Suburban	36%	(185)	32%	(162)	8%	(41)	4%	(21)	20%	(100)	509
Community: Rural	21%	(47)	29%	(66)	14%	(31)	7%	(15)	30%	(70)	229
Employ: Private Sector	38%	(35)	39%	(36)	11%	(10)	6%	(5)	6%	(6)	92
Employ: Unemployed	34%	(51)	27%	(40)	10%	(14)	3%	(4)	26%	(39)	148
Employ: Other	33%	(20)	18%	(11)	9%	(6)	8%	(5)	32%	(20)	61
Military HH: Yes	31%	(40)	22%	(28)	11%	(14)	5%	(7)	32%	(41)	129
Military HH: No	33%	(290)	31%	(274)	9%	(78)	5%	(44)	21%	(185)	871
RD/WT: Right Direction	35%	(103)	31%	(92)	7%	(22)	4%	(12)	23%	(70)	299
RD/WT: Wrong Track	32%	(227)	30%	(209)	10%	(70)	6%	(39)	22%	(156)	701
Trump Job Approve	34%	(100)	35%	(104)	9%	(27)	6%	(17)	16%	(48)	296
Trump Job Disapprove	34%	(190)	32%	(175)	10%	(55)	5%	(29)	19%	(103)	552
Trump Job Strongly Approve	33%	(40)	30%	(36)	9%	(10)	6%	(7)	22%	(26)	119
Trump Job Somewhat Approve	34%	(60)	38%	(68)	10%	(17)	6%	(10)	12%	(22)	176
Trump Job Somewhat Disapprove	32%	(65)	35%	(71)	13%	(26)	4%	(9)	16%	(32)	203
Trump Job Strongly Disapprove	36%	(125)	30%	(105)	8%	(29)	6%	(20)	20%	(71)	349
Favorable of Trump	33%	(91)	35%	(97)	11%	(31)	5%	(13)	15%	(42)	275
Unfavorable of Trump	35%	(205)	31%	(183)	10%	(56)	5%	(27)	19%	(112)	584
Very Favorable of Trump	36%	(47)	28%	(36)	15%	(19)	6%	(7)	16%	(21)	130
Somewhat Favorable of Trump	31%	(45)	42%	(61)	9%	(12)	4%	(6)	15%	(21)	145
Somewhat Unfavorable of Trump	33%	(58)	36%	(63)	9%	(16)	5%	(9)	18%	(31)	177
Very Unfavorable of Trump	36%	(147)	29%	(120)	10%	(40)	5%	(19)	20%	(81)	407

Table GZC27_9: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The professional development opportunities offered

Dh.	1 7			newhat		very		portant		know/	T-4-1 N
Demographic	very ii	nportant	ımp	ortant	ımp	ortant	at	all	NO 0	pinion	Total N
Americans Age 13 to 23	33%	(330)	30%	(302)	9%	(92)	5%	(51)	23%	(226)	1000
#1 Issue: Economy	35%	(89)	39%	(98)	7%	(18)	5%	(14)	13%	(34)	254
#1 Issue: Security	38%	(31)	29%	(23)	5%	(4)	3%	(3)	24%	(19)	80
#1 Issue: Health Care	32%	(56)	26%	(45)	11%	(20)	3%	(5)	28%	(49)	176
#1 Issue: Women's Issues	29%	(38)	35%	(45)	14%	(18)	5%	(6)	18%	(24)	130
#1 Issue: Education	34%	(50)	26%	(38)	10%	(15)	6%	(9)	25%	(36)	148
#1 Issue: Energy	42%	(43)	35%	(35)	7%	(8)	5%	(5)	11%	(11)	101
#1 Issue: Other	21%	(19)	15%	(14)	8%	(8)	6%	(5)	50%	(46)	93
2018 House Vote: Democrat	43%	(47)	29%	(32)	11%	(11)	8%	(9)	9%	(10)	109
2018 House Vote: Republican	35%	(17)	41%	(20)	9%	(4)	5%	(2)	12%	(6)	50
2016 Vote: Hillary Clinton	45%	(28)	27%	(17)	9%	(6)	8%	(5)	11%	(7)	61
2016 Vote: Didn't Vote	32%	(286)	30%	(267)	9%	(83)	5%	(42)	24%	(214)	893
Voted in 2014: No	33%	(317)	30%	(296)	9%	(88)	5%	(48)	23%	(223)	972
2012 Vote: Didn't Vote	33%	(326)	30%	(294)	9%	(89)	5%	(46)	23%	(222)	976
4-Region: Northeast	31%	(62)	35%	(71)	8%	(17)	7%	(14)	19%	(37)	200
4-Region: Midwest	29%	(63)	32%	(72)	12%	(26)	6%	(13)	22%	(48)	222
4-Region: South	37%	(131)	26%	(94)	7%	(25)	4%	(15)	26%	(91)	356
4-Region: West	33%	(74)	29%	(65)	11%	(24)	4%	(9)	22%	(50)	223

Table GZC27_10: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The gender diversity of the company's employees

Demographic	Vory i	mportant		ewhat ortant		t very ortant		nportant t all		know /	Total N
Demographic											
Americans Age 13 to 23	26%	(259)	23%	(231)	17%	(173)	12%	(116)	22%	(219)	1000
Gender: Male	20%	(98)	21%	(105)	19%	(94)	15%	(72)	25%	(120)	489
Gender: Female	32%	(162)	25%	(127)	16%	(80)	9%	(44)	19%	(99)	511
Generation Z: 13-23	26%	(259)	23%	(231)	17%	(173)	12%	(116)	22%	(219)	1000
PID: Dem (no lean)	41%	(145)	25%	(88)	14%	(49)	7%	(24)	13%	(45)	352
PID: Ind (no lean)	19%	(84)	23%	(102)	15%	(67)	13%	(58)	29%	(125)	436
PID: Rep (no lean)	14%	(30)	20%	(41)	27%	(57)	16%	(35)	23%	(49)	213
PID/Gender: Dem Men	35%	(53)	26%	(40)	17%	(25)	10%	(15)	13%	(20)	154
PID/Gender: Dem Women	47%	(92)	24%	(48)	12%	(24)	4%	(8)	13%	(25)	198
PID/Gender: Ind Men	15%	(32)	20%	(41)	18%	(38)	16%	(34)	32%	(67)	212
PID/Gender: Ind Women	23%	(51)	27%	(61)	13%	(30)	11%	(24)	26%	(58)	224
PID/Gender: Rep Men	10%	(12)	19%	(24)	25%	(31)	19%	(23)	27%	(34)	123
PID/Gender: Rep Women	20%	(18)	20%	(18)	29%	(26)	13%	(12)	18%	(16)	90
Ideo: Liberal (1-3)	35%	(110)	30%	(95)	14%	(44)	9%	(27)	11%	(35)	312
Ideo: Moderate (4)	29%	(51)	23%	(41)	22%	(39)	13%	(24)	12%	(22)	176
Ideo: Conservative (5-7)	17%	(32)	17%	(32)	30%	(56)	21%	(39)	14%	(27)	186
Educ: < College	25%	(230)	24%	(217)	17%	(157)	12%	(106)	23%	(210)	920
Educ: Bachelors degree	34%	(20)	22%	(13)	22%	(14)	12%	(7)	10%	(6)	60
Income: Under 50k	26%	(135)	21%	(112)	13%	(71)	12%	(62)	28%	(146)	525
Income: 50k-100k	28%	(80)	26%	(74)	21%	(59)	11%	(31)	15%	(42)	286
Income: 100k+	23%	(44)	24%	(46)	23%	(44)	12%	(23)	17%	(32)	188
Ethnicity: White	25%	(155)	23%	(147)	19%	(117)	12%	(75)	21%	(135)	629
Ethnicity: Hispanic	26%	(53)	22%	(45)	10%	(21)	13%	(26)	28%	(57)	203
Ethnicity: Afr. Am.	35%	(46)	25%	(33)	9%	(12)	14%	(19)	16%	(21)	130
Ethnicity: Other	24%	(59)	22%	(52)	18%	(44)	9%	(22)	26%	(64)	241
All Christian	28%	(81)	22%	(65)	21%	(62)	10%	(30)	19%	(57)	296
All Non-Christian	34%	(22)	17%	(11)	18%	(12)	13%	(8)	18%	(11)	64
Atheist	21%	(22)	28%	(29)	18%	(19)	22%	(23)	12%	(13)	106
Agnostic/Nothing in particular	25%	(134)	24%	(127)	15%	(81)	10%	(54)	26%	(138)	534
Religious Non-Protestant/Catholic	33%	(28)	22%	(19)	17%	(15)	11%	(9)	17%	(14)	84

Table GZC27_10: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The gender diversity of the company's employees

Demographic	Very ii	nportant	Somewhat important		Not very important			nportant t all		t know / opinion	Total N
Americans Age 13 to 23	26%	(259)	23%	(231)	17%	(173)	12%	(116)	22%	(219)	1000
Evangelical	22%	(41)	22%	(41)	20%	(37)	13%	(25)	24%	(46)	191
Non-Evangelical	28%	(81)	23%	(64)	17%	(49)	11%	(31)	21%	(59)	286
Community: Urban	29%	(77)	27%	(72)	15%	(39)	9%	(23)	20%	(51)	262
Community: Suburban	29%	(146)	23%	(116)	18%	(93)	11%	(58)	19%	(95)	509
Community: Rural	16%	(36)	19%	(43)	18%	(41)	15%	(35)	32%	(73)	229
Employ: Private Sector	26%	(24)	28%	(26)	26%	(24)	14%	(13)	6%	(6)	92
Employ: Unemployed	26%	(38)	24%	(35)	17%	(25)	10%	(15)	24%	(35)	148
Employ: Other	32%	(20)	19%	(12)	11%	(7)	10%	(6)	27%	(16)	61
Military HH: Yes	28%	(36)	16%	(21)	15%	(20)	10%	(13)	31%	(40)	129
Military HH: No	26%	(224)	24%	(210)	18%	(154)	12%	(103)	21%	(179)	871
RD/WT: Right Direction	23%	(68)	18%	(53)	21%	(62)	14%	(41)	25%	(76)	299
RD/WT: Wrong Track	27%	(192)	25%	(178)	16%	(112)	11%	(76)	21%	(144)	701
Trump Job Approve	18%	(53)	19%	(56)	26%	(78)	20%	(58)	17%	(51)	296
Trump Job Disapprove	33%	(180)	27%	(151)	14%	(80)	9%	(48)	17%	(93)	552
Trump Job Strongly Approve	14%	(16)	12%	(14)	28%	(33)	23%	(27)	24%	(29)	119
Trump Job Somewhat Approve	21%	(37)	24%	(42)	25%	(45)	17%	(31)	13%	(22)	176
Trump Job Somewhat Disapprove	26%	(52)	31%	(63)	21%	(42)	9%	(19)	14%	(28)	203
Trump Job Strongly Disapprove	37%	(128)	25%	(89)	11%	(38)	8%	(29)	19%	(65)	349
Favorable of Trump	16%	(43)	21%	(59)	28%	(77)	18%	(49)	17%	(48)	275
Unfavorable of Trump	32%	(188)	27%	(156)	14%	(84)	9%	(51)	18%	(105)	584
Very Favorable of Trump	13%	(17)	17%	(22)	30%	(40)	19%	(25)	21%	(27)	130
Somewhat Favorable of Trump	18%	(26)	25%	(36)	26%	(37)	17%	(24)	14%	(21)	145
Somewhat Unfavorable of Trump	24%	(43)	27%	(48)	20%	(35)	11%	(20)	17%	(30)	177
Very Unfavorable of Trump	36%	(146)	26%	(108)	12%	(48)	8%	(31)	18%	(74)	407

Table GZC27_10: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The gender diversity of the company's employees

D 11	T 7.			newhat		t very		portant		know /	m . 131
Demographic	very ir	nportant	ımp	ortant	ımp	ortant	a	t all	No o	pinion	Total N
Americans Age 13 to 23	26%	(259)	23%	(231)	17%	(173)	12%	(116)	22%	(219)	1000
#1 Issue: Economy	21%	(53)	27%	(70)	21%	(53)	18%	(45)	13%	(33)	254
#1 Issue: Security	14%	(11)	21%	(17)	23%	(18)	18%	(14)	24%	(19)	80
#1 Issue: Health Care	28%	(50)	22%	(39)	16%	(28)	9%	(15)	25%	(44)	176
#1 Issue: Women's Issues	38%	(50)	24%	(31)	10%	(13)	6%	(8)	21%	(28)	130
#1 Issue: Education	23%	(34)	24%	(35)	21%	(32)	6%	(9)	25%	(37)	148
#1 Issue: Energy	36%	(37)	19%	(19)	19%	(19)	13%	(13)	13%	(13)	101
#1 Issue: Other	19%	(18)	17%	(16)	8%	(8)	9%	(9)	46%	(42)	93
2018 House Vote: Democrat	45%	(49)	25%	(27)	15%	(16)	7%	(8)	8%	(9)	109
2018 House Vote: Republican	13%	(6)	14%	(7)	40%	(20)	20%	(10)	13%	(7)	50
2016 Vote: Hillary Clinton	46%	(28)	25%	(15)	11%	(7)	9%	(5)	10%	(6)	61
2016 Vote: Didn't Vote	25%	(223)	23%	(206)	17%	(153)	12%	(104)	23%	(207)	893
Voted in 2014: No	26%	(253)	23%	(225)	17%	(168)	12%	(113)	22%	(213)	972
2012 Vote: Didn't Vote	26%	(253)	23%	(225)	17%	(170)	11%	(112)	22%	(215)	976
4-Region: Northeast	26%	(53)	26%	(53)	11%	(22)	15%	(30)	21%	(42)	200
4-Region: Midwest	24%	(54)	22%	(49)	21%	(47)	12%	(27)	20%	(44)	222
4-Region: South	27%	(98)	21%	(76)	17%	(60)	10%	(35)	24%	(86)	356
4-Region: West	25%	(55)	24%	(53)	20%	(44)	11%	(24)	21%	(47)	223

Table GZC27_11: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?
The racial diversity of the company's employees

Demographic	Very i	mportant	Somewhat important		Not very important			nportant t all		t know / opinion	Total N
Americans Age 13 to 23	26%	(261)	24%	(235)	17%	(169)	11%	(114)	22%	(220)	1000
Gender: Male	21%	(101)	22%	(110)	20%	(96)	13%	(65)	24%	(117)	489
Gender: Female	31%	(161)	25%	(125)	14%	(73)	10%	(49)	20%	(103)	511
Generation Z: 13-23	26%	(261)	24%	(235)	17%	(169)	11%	(114)	22%	(220)	1000
PID: Dem (no lean)	40%	(141)	28%	(97)	13%	(47)	6%	(23)	12%	(44)	352
PID: Ind (no lean)	20%	(86)	22%	(97)	16%	(70)	12%	(53)	30%	(129)	436
PID: Rep (no lean)	16%	(34)	19%	(41)	25%	(53)	18%	(38)	22%	(47)	213
PID/Gender: Dem Men	32%	(49)	30%	(46)	17%	(26)	9%	(14)	12%	(19)	154
PID/Gender: Dem Women	47%	(92)	26%	(51)	11%	(21)	4%	(8)	13%	(25)	198
PID/Gender: Ind Men	15%	(33)	21%	(44)	19%	(40)	14%	(29)	31%	(66)	212
PID/Gender: Ind Women	24%	(53)	24%	(54)	13%	(30)	11%	(24)	28%	(63)	224
PID/Gender: Rep Men	15%	(19)	16%	(20)	25%	(31)	17%	(21)	26%	(32)	123
PID/Gender: Rep Women	17%	(15)	23%	(21)	25%	(22)	18%	(17)	17%	(15)	90
Ideo: Liberal (1-3)	34%	(106)	29%	(92)	16%	(50)	8%	(26)	12%	(37)	312
Ideo: Moderate (4)	28%	(49)	26%	(45)	21%	(38)	12%	(21)	13%	(23)	176
Ideo: Conservative (5-7)	18%	(33)	22%	(40)	26%	(49)	21%	(39)	13%	(24)	186
Educ: < College	26%	(236)	24%	(217)	17%	(152)	11%	(104)	23%	(211)	920
Educ: Bachelors degree	33%	(20)	24%	(14)	21%	(13)	12%	(8)	10%	(6)	60
Income: Under 50k	26%	(137)	22%	(116)	14%	(72)	10%	(52)	28%	(148)	525
Income: 50k-100k	28%	(81)	24%	(68)	20%	(58)	13%	(37)	15%	(42)	286
Income: 100k+	23%	(44)	27%	(51)	21%	(39)	13%	(25)	16%	(30)	188
Ethnicity: White	25%	(159)	23%	(142)	18%	(113)	13%	(80)	21%	(134)	629
Ethnicity: Hispanic	30%	(60)	18%	(36)	15%	(31)	10%	(20)	27%	(55)	203
Ethnicity: Afr. Am.	38%	(49)	23%	(30)	13%	(17)	7%	(9)	20%	(26)	130
Ethnicity: Other	22%	(53)	26%	(63)	16%	(39)	11%	(25)	25%	(60)	241
All Christian	23%	(69)	26%	(78)	21%	(62)	10%	(29)	19%	(58)	296
All Non-Christian	33%	(21)	16%	(10)	24%	(15)	10%	(6)	17%	(11)	64
Atheist	26%	(28)	25%	(26)	16%	(17)	21%	(22)	12%	(13)	106
Agnostic/Nothing in particular	27%	(143)	23%	(121)	14%	(75)	11%	(56)	26%	(139)	534
Religious Non-Protestant/Catholic	30%	(25)	21%	(18)	22%	(18)	9%	(7)	19%	(16)	84

Table GZC27_11: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The racial diversity of the company's employees

Demographic	Very is	mportant	Somewhat important			t very ortant	Not important at all			t know / pinion	Total N
Americans Age 13 to 23	26%	(261)	24%	(235)	17%	(169)	11%	(114)	22%	(220)	1000
Evangelical	23%	(44)	22%	(42)	21%	(40)	9%	(17)	25%	(48)	191
Non-Evangelical	26%	(74)	24%	(69)	17%	(49)	13%	(36)	20%	(58)	286
Community: Urban	30%	(79)	24%	(64)	16%	(42)	7%	(19)	22%	(58)	262
Community: Suburban	30%	(152)	24%	(122)	17%	(84)	12%	(59)	18%	(92)	509
Community: Rural	13%	(31)	21%	(49)	19%	(43)	16%	(36)	31%	(70)	229
Employ: Private Sector	30%	(27)	25%	(23)	23%	(21)	15%	(14)	8%	(7)	92
Employ: Unemployed	25%	(37)	19%	(28)	19%	(29)	8%	(12)	29%	(43)	148
Employ: Other	26%	(16)	19%	(12)	15%	(9)	15%	(9)	24%	(15)	61
Military HH: Yes	21%	(27)	18%	(23)	19%	(25)	11%	(14)	31%	(40)	129
Military HH: No	27%	(234)	24%	(212)	17%	(144)	12%	(100)	21%	(180)	871
RD/WT: Right Direction	22%	(67)	20%	(60)	20%	(61)	13%	(40)	24%	(72)	299
RD/WT: Wrong Track	28%	(195)	25%	(176)	15%	(108)	11%	(74)	21%	(148)	701
Trump Job Approve	18%	(52)	23%	(68)	25%	(74)	18%	(53)	16%	(49)	296
Trump Job Disapprove	33%	(184)	26%	(145)	14%	(75)	9%	(50)	18%	(98)	552
Trump Job Strongly Approve	17%	(20)	13%	(15)	22%	(26)	27%	(32)	22%	(26)	119
Trump Job Somewhat Approve	18%	(32)	30%	(53)	27%	(48)	12%	(21)	13%	(23)	176
Trump Job Somewhat Disapprove	29%	(58)	30%	(60)	16%	(32)	10%	(21)	15%	(31)	203
Trump Job Strongly Disapprove	36%	(126)	24%	(85)	12%	(43)	8%	(29)	19%	(67)	349
Favorable of Trump	16%	(43)	24%	(67)	27%	(74)	18%	(50)	15%	(42)	275
Unfavorable of Trump	34%	(196)	25%	(149)	13%	(79)	8%	(50)	19%	(111)	584
Very Favorable of Trump	19%	(24)	16%	(21)	27%	(35)	22%	(29)	16%	(21)	130
Somewhat Favorable of Trump	13%	(18)	31%	(45)	27%	(39)	15%	(21)	14%	(20)	145
Somewhat Unfavorable of Trump	28%	(50)	23%	(41)	19%	(34)	10%	(18)	19%	(34)	177
Very Unfavorable of Trump	36%	(146)	27%	(108)	11%	(45)	8%	(31)	19%	(77)	407

Table GZC27_11: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The racial diversity of the company's employees

D	T 7			newhat		t very		portant		know /	T. 4 . 1 NT
Demographic	very ii	nportant	ımp	ortant	ımp	ortant	aı	all	No o	pinion	Total N
Americans Age 13 to 23	26%	(261)	24%	(235)	17%	(169)	11%	(114)	22%	(220)	1000
#1 Issue: Economy	19%	(49)	28%	(72)	22%	(56)	17%	(42)	14%	(35)	254
#1 Issue: Security	22%	(17)	14%	(11)	24%	(19)	19%	(15)	22%	(17)	80
#1 Issue: Health Care	29%	(52)	22%	(39)	13%	(22)	9%	(17)	26%	(46)	176
#1 Issue: Women's Issues	34%	(45)	25%	(32)	11%	(15)	9%	(11)	21%	(28)	130
#1 Issue: Education	27%	(41)	30%	(44)	14%	(20)	6%	(9)	23%	(34)	148
#1 Issue: Energy	34%	(34)	19%	(20)	23%	(23)	9%	(9)	15%	(15)	101
#1 Issue: Other	21%	(20)	15%	(14)	11%	(10)	9%	(8)	44%	(41)	93
2018 House Vote: Democrat	42%	(45)	22%	(24)	16%	(17)	9%	(10)	11%	(12)	109
2018 House Vote: Republican	15%	(7)	25%	(12)	34%	(17)	20%	(10)	7%	(3)	50
2016 Vote: Hillary Clinton	46%	(28)	22%	(14)	16%	(10)	7%	(4)	10%	(6)	61
2016 Vote: Didn't Vote	25%	(224)	24%	(212)	16%	(147)	11%	(101)	23%	(209)	893
Voted in 2014: No	26%	(252)	24%	(230)	17%	(161)	12%	(114)	22%	(215)	972
2012 Vote: Didn't Vote	26%	(255)	24%	(230)	17%	(162)	11%	(112)	22%	(218)	976
4-Region: Northeast	27%	(54)	26%	(52)	14%	(28)	12%	(25)	21%	(41)	200
4-Region: Midwest	23%	(51)	25%	(55)	19%	(42)	12%	(27)	22%	(48)	222
4-Region: South	29%	(102)	18%	(65)	18%	(63)	11%	(39)	24%	(86)	356
4-Region: West	25%	(55)	28%	(63)	16%	(36)	11%	(24)	20%	(45)	223

Table GZC27_12: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company is environmentally responsible

Demographic	Very important		Somewhat important		Not very important			portant all		know /	Total N
Americans Age 13 to 23	37%	(370)	26%	(261)	11%	(108)	5%	(53)	21%	(208)	1000
Gender: Male	31%	(153)	26%	(128)	13%	(62)	7%	(35)	23%	(110)	489
Gender: Female	42%	(217)	26%	(132)	9%	(46)	4%	(18)	19%	(98)	511
Generation Z: 13-23	37%	(370)	26%	(261)	11%	(108)	5%	(53)	21%	(208)	1000
PID: Dem (no lean)	48%	(169)	25%	(87)	8%	(29)	6%	(21)	13%	(46)	352
PID: Ind (no lean)	32%	(139)	25%	(109)	11%	(46)	4%	(18)	28%	(123)	436
PID: Rep (no lean)	29%	(61)	31%	(65)	16%	(33)	7%	(14)	18%	(39)	213
PID/Gender: Dem Men	45%	(69)	24%	(37)	9%	(14)	9%	(14)	12%	(19)	154
PID/Gender: Dem Women	51%	(101)	25%	(49)	7%	(14)	3%	(6)	14%	(27)	198
PID/Gender: Ind Men	26%	(54)	27%	(58)	12%	(25)	5%	(10)	31%	(65)	212
PID/Gender: Ind Women	38%	(85)	23%	(51)	10%	(21)	4%	(9)	26%	(58)	224
PID/Gender: Rep Men	24%	(30)	27%	(33)	19%	(23)	9%	(11)	21%	(26)	123
PID/Gender: Rep Women	35%	(31)	36%	(32)	12%	(10)	3%	(3)	15%	(13)	90
Ideo: Liberal (1-3)	47%	(146)	26%	(82)	10%	(32)	5%	(15)	12%	(37)	312
Ideo: Moderate (4)	37%	(66)	31%	(55)	13%	(24)	6%	(11)	12%	(22)	176
Ideo: Conservative (5-7)	27%	(51)	35%	(65)	18%	(33)	7%	(14)	12%	(22)	186
Educ: < College	37%	(343)	26%	(237)	10%	(94)	5%	(46)	22%	(199)	920
Educ: Bachelors degree	36%	(22)	30%	(18)	20%	(12)	4%	(3)	10%	(6)	60
Income: Under 50k	35%	(182)	25%	(130)	7%	(39)	6%	(31)	27%	(143)	525
Income: 50k-100k	39%	(113)	26%	(75)	15%	(44)	5%	(15)	14%	(39)	286
Income: 100k+	40%	(75)	30%	(56)	13%	(25)	3%	(6)	14%	(27)	188
Ethnicity: White	38%	(236)	26%	(167)	11%	(71)	5%	(34)	19%	(121)	629
Ethnicity: Hispanic	39%	(78)	21%	(43)	7%	(15)	7%	(14)	26%	(53)	203
Ethnicity: Afr. Am.	40%	(51)	25%	(33)	6%	(8)	8%	(10)	21%	(27)	130
Ethnicity: Other	34%	(82)	26%	(62)	12%	(29)	4%	(9)	25%	(60)	241
All Christian	31%	(92)	28%	(83)	18%	(54)	6%	(16)	17%	(50)	296
All Non-Christian	42%	(27)	25%	(16)	15%	(10)	1%	(1)	17%	(11)	64
Atheist	38%	(40)	31%	(33)	10%	(10)	6%	(7)	16%	(17)	106
Agnostic/Nothing in particular	39%	(211)	24%	(129)	6%	(34)	5%	(29)	25%	(131)	534
Religious Non-Protestant/Catholic	40%	(34)	24%	(20)	17%	(14)	2%	(1)	17%	(15)	84

Table GZC27_12: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company is environmentally responsible

Demographic	Very i	mportant		ewhat ortant		t very ortant		portant all		know /	Total N
Americans Age 13 to 23	37%	(370)	26%	(261)	11%	(108)	5%	(53)	21%	(208)	1000
Evangelical	34%	(66)	29%	(55)	11%	(20)	4%	(8)	22%	(43)	191
Non-Evangelical	38%	(109)	24%	(67)	14%	(39)	6%	(17)	18%	(53)	286
Community: Urban	42%	(110)	25%	(65)	10%	(26)	5%	(13)	19%	(49)	262
Community: Suburban	39%	(198)	27%	(139)	11%	(55)	5%	(25)	18%	(93)	509
Community: Rural	27%	(63)	25%	(57)	12%	(28)	6%	(15)	29%	(67)	229
Employ: Private Sector	39%	(36)	31%	(29)	19%	(18)	5%	(4)	6%	(6)	92
Employ: Unemployed	30%	(44)	32%	(48)	9%	(14)	6%	(9)	22%	(33)	148
Employ: Other	40%	(24)	14%	(9)	10%	(6)	6%	(4)	31%	(19)	61
Military HH: Yes	36%	(47)	20%	(26)	9%	(12)	6%	(8)	28%	(37)	129
Military HH: No	37%	(323)	27%	(235)	11%	(96)	5%	(45)	20%	(172)	871
RD/WT: Right Direction	34%	(101)	30%	(91)	11%	(32)	4%	(12)	21%	(63)	299
RD/WT: Wrong Track	38%	(269)	24%	(170)	11%	(76)	6%	(41)	21%	(145)	701
Trump Job Approve	33%	(98)	32%	(95)	15%	(43)	7%	(20)	13%	(39)	296
Trump Job Disapprove	41%	(227)	25%	(139)	10%	(55)	5%	(29)	18%	(101)	552
Trump Job Strongly Approve	26%	(31)	33%	(39)	14%	(17)	7%	(8)	20%	(23)	119
Trump Job Somewhat Approve	38%	(66)	32%	(57)	15%	(26)	7%	(12)	9%	(15)	176
Trump Job Somewhat Disapprove	33%	(67)	34%	(69)	10%	(21)	6%	(12)	16%	(33)	203
Trump Job Strongly Disapprove	46%	(160)	20%	(70)	10%	(34)	5%	(18)	19%	(68)	349
Favorable of Trump	30%	(84)	34%	(93)	16%	(44)	6%	(16)	14%	(39)	275
Unfavorable of Trump	43%	(251)	24%	(139)	10%	(56)	5%	(30)	19%	(108)	584
Very Favorable of Trump	31%	(40)	28%	(36)	18%	(23)	7%	(9)	17%	(22)	130
Somewhat Favorable of Trump	30%	(43)	39%	(57)	14%	(21)	5%	(7)	12%	(17)	145
Somewhat Unfavorable of Trump	38%	(67)	30%	(54)	8%	(15)	5%	(9)	18%	(32)	177
Very Unfavorable of Trump	45%	(184)	21%	(85)	10%	(41)	5%	(21)	19%	(76)	407

Table GZC27_12: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company is environmentally responsible

Demographic	Very i	nportant		iewhat ortant		t very ortant		portant all		t know / pinion	Total N
Americans Age 13 to 23	37%	(370)	26%	(261)	11%	(108)	5%	(53)	21%	(208)	1000
#1 Issue: Economy	31%	(79)	33%	(85)	15%	(38)	8%	(19)	13%	(34)	254
#1 Issue: Security	38%	(31)	24%	(19)	10%	(8)	4%	(3)	23%	(19)	80
#1 Issue: Health Care	38%	(67)	24%	(43)	9%	(16)	4%	(7)	24%	(43)	176
#1 Issue: Women's Issues	42%	(55)	25%	(32)	8%	(11)	4%	(5)	20%	(26)	130
#1 Issue: Education	36%	(53)	25%	(36)	12%	(17)	6%	(9)	22%	(32)	148
#1 Issue: Energy	49%	(49)	32%	(33)	7%	(7)	2%	(2)	10%	(11)	101
#1 Issue: Other	32%	(30)	11%	(10)	9%	(8)	5%	(5)	44%	(41)	93
2018 House Vote: Democrat	48%	(52)	25%	(27)	14%	(15)	6%	(7)	8%	(8)	109
2018 House Vote: Republican	27%	(13)	37%	(18)	19%	(9)	7%	(3)	11%	(6)	50
2016 Vote: Hillary Clinton	43%	(26)	27%	(16)	13%	(8)	8%	(5)	10%	(6)	61
2016 Vote: Didn't Vote	37%	(327)	26%	(232)	10%	(91)	5%	(44)	22%	(198)	893
Voted in 2014: No	37%	(358)	26%	(255)	10%	(101)	5%	(52)	21%	(207)	972
2012 Vote: Didn't Vote	37%	(362)	26%	(256)	11%	(104)	5%	(50)	21%	(204)	976
4-Region: Northeast	36%	(71)	29%	(58)	10%	(21)	8%	(16)	17%	(34)	200
4-Region: Midwest	35%	(79)	24%	(54)	14%	(32)	4%	(9)	22%	(49)	222
4-Region: South	40%	(143)	24%	(84)	8%	(27)	4%	(16)	24%	(85)	356
4-Region: West	35%	(77)	29%	(66)	13%	(28)	5%	(12)	18%	(40)	223

Table GZC27_13: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company contributes to society

			Som	ewhat	Not	very	Not im	portant	Don't	know/	
Demographic	Very ii	nportant	imp	ortant	imp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	38%	(385)	29%	(295)	8%	(81)	4%	(38)	20%	(201)	1000
Gender: Male	32%	(156)	32%	(157)	10%	(48)	4%	(19)	22%	(108)	489
Gender: Female	45%	(229)	27%	(138)	6%	(32)	4%	(19)	18%	(94)	511
Generation Z: 13-23	38%	(385)	29%	(295)	8%	(81)	4%	(38)	20%	(201)	1000
PID: Dem (no lean)	48%	(168)	30%	(107)	7%	(26)	3%	(10)	12%	(41)	352
PID: Ind (no lean)	32%	(138)	29%	(127)	7%	(30)	5%	(21)	28%	(120)	436
PID: Rep (no lean)	38%	(80)	29%	(61)	12%	(25)	3%	(7)	19%	(40)	213
PID/Gender: Dem Men	39%	(60)	36%	(56)	9%	(14)	4%	(5)	12%	(18)	154
PID/Gender: Dem Women	54%	(108)	26%	(51)	6%	(11)	2%	(5)	12%	(23)	198
PID/Gender: Ind Men	26%	(54)	31%	(66)	9%	(20)	4%	(9)	29%	(62)	212
PID/Gender: Ind Women	37%	(83)	27%	(61)	4%	(10)	5%	(11)	26%	(59)	224
PID/Gender: Rep Men	34%	(42)	28%	(35)	11%	(14)	4%	(5)	23%	(28)	123
PID/Gender: Rep Women	42%	(38)	29%	(26)	12%	(11)	3%	(3)	13%	(12)	90
Ideo: Liberal (1-3)	46%	(142)	31%	(96)	8%	(24)	4%	(12)	12%	(38)	312
Ideo: Moderate (4)	40%	(70)	34%	(59)	10%	(18)	4%	(7)	12%	(21)	176
Ideo: Conservative (5-7)	41%	(76)	35%	(64)	9%	(18)	4%	(8)	10%	(19)	186
Educ: < College	38%	(351)	29%	(269)	8%	(73)	4%	(33)	21%	(194)	920
Educ: Bachelors degree	44%	(27)	32%	(20)	11%	(7)	5%	(3)	7%	(4)	60
Income: Under 50k	38%	(199)	24%	(128)	7%	(38)	4%	(22)	26%	(139)	525
Income: 50k-100k	39%	(111)	34%	(96)	11%	(32)	4%	(12)	13%	(36)	286
Income: 100k+	40%	(76)	38%	(71)	6%	(11)	3%	(5)	14%	(26)	188
Ethnicity: White	37%	(234)	31%	(197)	9%	(56)	3%	(18)	20%	(124)	629
Ethnicity: Hispanic	39%	(79)	25%	(51)	7%	(14)	4%	(8)	25%	(50)	203
Ethnicity: Afr. Am.	39%	(50)	31%	(40)	6%	(8)	8%	(10)	17%	(22)	130
Ethnicity: Other	42%	(101)	24%	(58)	7%	(17)	4%	(10)	23%	(55)	241
All Christian	40%	(118)	32%	(96)	9%	(28)	3%	(10)	15%	(44)	296
All Non-Christian	52%	(33)	18%	(12)	7%	(5)	5%	(3)	17%	(11)	64
Atheist	43%	(46)	32%	(34)	6%	(7)	4%	(4)	15%	(16)	106
Agnostic/Nothing in particular	35%	(187)	29%	(154)	8%	(41)	4%	(21)	24%	(130)	534
Religious Non-Protestant/Catholic	47%	(39)	23%	(20)	9%	(8)	4%	(3)	17%	(14)	84

Table GZC27_13: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company contributes to society

Demographic	Verv i	mportant		newhat ortant		very		portant all		know / pinion	Total N
Americans Age 13 to 23	38%	(385)	29%	(295)	8%	(81)	4%	(38)	20%	(201)	1000
Evangelical	39%	(74)	29%	(55)	8%	(15)	5%	(10)	19%	(37)	191
Non-Evangelical	42%	(120)	30%	(85)	8%	(22)	3%	(10)	17%	(49)	286
Community: Urban	44%	(120)	28%	(74)	6%	(17)	$\frac{3}{2}$ %	(6)	19%	(49)	262
Community: Suburban	40%	(204)	31%	(156)	9%	(45)	3%	(17)	17%	(87)	509
Community: Rural	$\frac{40\%}{28\%}$	(65)	28%	(65)	8%	(19)	7%	(17)	29%	(66)	229
	43%	(40)	33%	` /	15%	` /	2%	\ /	29 % 6%	()	92
Employ: Private Sector		()		(31)		(14)		(2)		(6)	
Employ: Unemployed	38%	(57)	28%	(41)	9% 9%	(13)	3%	(4)	23%	(34)	148
Employ: Other	38%	(23)	18%	(11)		(6)	7%	(4)	28%	(17)	61
Military HH: Yes	36%	(46)	26%	(33)	6%	(8)	4%	(5)	28%	(37)	129
Military HH: No	39%	(338)	30%	(262)	8%	(73)	4%	(33)	19%	(165)	871
RD/WT: Right Direction	36%	(108)	31%	(93)	10%	(30)	3%	(8)	20%	(60)	299
RD/WT: Wrong Track	39%	(277)	29%	(202)	7%	(51)	4%	(30)	20%	(141)	701
Trump Job Approve	38%	(113)	33%	(98)	11%	(33)	5%	(15)	13%	(37)	296
Trump Job Disapprove	41%	(227)	31%	(170)	7%	(40)	3%	(19)	17%	(96)	552
Trump Job Strongly Approve	33%	(39)	31%	(37)	12%	(14)	5%	(6)	19%	(23)	119
Trump Job Somewhat Approve	42%	(74)	34%	(61)	11%	(19)	5%	(9)	8%	(14)	176
Trump Job Somewhat Disapprove	31%	(63)	39%	(78)	12%	(23)	4%	(8)	14%	(29)	203
Trump Job Strongly Disapprove	47%	(164)	26%	(92)	5%	(16)	3%	(11)	19%	(67)	349
Favorable of Trump	36%	(99)	33%	(90)	13%	(36)	5%	(13)	13%	(37)	275
Unfavorable of Trump	42%	(246)	31%	(181)	6%	(36)	3%	(17)	18%	(103)	584
Very Favorable of Trump	39%	(50)	29%	(37)	12%	(15)	5%	(7)	16%	(20)	130
Somewhat Favorable of Trump	34%	(49)	36%	(53)	14%	(21)	4%	(6)	11%	(16)	145
Somewhat Unfavorable of Trump	36%	(63)	37%	(65)	9%	(16)	2%	(4)	17%	(30)	177
Very Unfavorable of Trump	45%	(183)	29%	(117)	5%	(21)	3%	(13)	18%	(73)	407

Table GZC27_13: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company contributes to society

Demographic	Voryi	nportant		newhat ortant		very		portant all		know /	Total N
——————————————————————————————————————	very ii	nportant	шр	Ortani	шр	JI tallt	aı	am	110 0	ринон	101111
Americans Age 13 to 23	38%	(385)	29%	(295)	8%	(81)	4%	(38)	20%	(201)	1000
#1 Issue: Economy	37%	(93)	36%	(92)	11%	(29)	3%	(8)	13%	(33)	254
#1 Issue: Security	39%	(31)	25%	(20)	8%	(6)	5%	(4)	23%	(18)	80
#1 Issue: Health Care	37%	(65)	31%	(54)	4%	(6)	4%	(7)	25%	(44)	176
#1 Issue: Women's Issues	39%	(51)	29%	(38)	8%	(10)	4%	(6)	19%	(25)	130
#1 Issue: Education	43%	(63)	26%	(38)	9%	(13)	3%	(4)	20%	(30)	148
#1 Issue: Energy	48%	(49)	33%	(34)	7%	(7)	3%	(3)	9%	(9)	101
#1 Issue: Other	30%	(28)	15%	(14)	8%	(7)	4%	(4)	43%	(40)	93
2018 House Vote: Democrat	54%	(59)	27%	(29)	7%	(8)	4%	(4)	8%	(9)	109
2018 House Vote: Republican	31%	(16)	37%	(18)	19%	(9)	5%	(2)	8%	(4)	50
2016 Vote: Hillary Clinton	48%	(30)	25%	(15)	8%	(5)	8%	(5)	11%	(7)	61
2016 Vote: Didn't Vote	38%	(339)	30%	(264)	8%	(69)	3%	(31)	21%	(190)	893
Voted in 2014: No	38%	(373)	29%	(287)	8%	(77)	4%	(37)	20%	(198)	972
2012 Vote: Didn't Vote	39%	(380)	29%	(286)	8%	(78)	4%	(34)	20%	(197)	976
4-Region: Northeast	35%	(70)	32%	(64)	8%	(17)	6%	(12)	18%	(37)	200
4-Region: Midwest	39%	(86)	30%	(67)	8%	(18)	3%	(7)	20%	(44)	222
4-Region: South	40%	(143)	25%	(88)	8%	(30)	4%	(14)	23%	(81)	356
4-Region: West	39%	(86)	34%	(76)	7%	(16)	2%	(5)	18%	(40)	223

Table GZC27_14: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company is seen as innovative

D 12.	3 7•			newhat		t very		portant		t know /	T. C. INI
Demographic	Very 11	mportant	ımp	ortant	ımp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	27%	(267)	29%	(288)	15%	(151)	7%	(65)	23%	(229)	1000
Gender: Male	24%	(119)	29%	(141)	17%	(82)	6%	(32)	24%	(115)	489
Gender: Female	29%	(148)	29%	(147)	13%	(69)	7%	(33)	22%	(114)	511
Generation Z: 13-23	27%	(267)	29%	(288)	15%	(151)	7%	(65)	23%	(229)	1000
PID: Dem (no lean)	35%	(122)	29%	(103)	15%	(54)	7%	(24)	14%	(49)	352
PID: Ind (no lean)	21%	(93)	27%	(117)	13%	(58)	7%	(31)	31%	(136)	436
PID: Rep (no lean)	25%	(52)	32%	(67)	18%	(39)	5%	(10)	21%	(44)	213
PID/Gender: Dem Men	33%	(50)	30%	(47)	16%	(24)	9%	(14)	12%	(18)	154
PID/Gender: Dem Women	36%	(72)	28%	(56)	15%	(30)	5%	(9)	15%	(30)	198
PID/Gender: Ind Men	20%	(43)	26%	(54)	16%	(34)	6%	(13)	32%	(67)	212
PID/Gender: Ind Women	22%	(50)	28%	(63)	11%	(24)	8%	(18)	31%	(70)	224
PID/Gender: Rep Men	21%	(26)	32%	(39)	19%	(24)	3%	(4)	25%	(30)	123
PID/Gender: Rep Women	30%	(26)	31%	(28)	17%	(15)	7%	(6)	16%	(14)	90
Ideo: Liberal (1-3)	29%	(90)	33%	(103)	18%	(55)	8%	(25)	13%	(40)	312
Ideo: Moderate (4)	29%	(51)	35%	(61)	13%	(23)	10%	(18)	14%	(24)	176
Ideo: Conservative (5-7)	26%	(49)	36%	(66)	19%	(35)	7%	(13)	13%	(24)	186
Educ: < College	26%	(244)	29%	(262)	15%	(137)	6%	(56)	24%	(222)	920
Educ: Bachelors degree	26%	(16)	36%	(22)	18%	(11)	12%	(7)	8%	(5)	60
Income: Under 50k	26%	(139)	23%	(120)	14%	(74)	8%	(42)	29%	(150)	525
Income: 50k-100k	26%	(75)	36%	(102)	17%	(48)	5%	(16)	16%	(46)	286
Income: 100k+	28%	(53)	35%	(66)	15%	(29)	4%	(7)	17%	(33)	188
Ethnicity: White	26%	(166)	30%	(190)	16%	(100)	6%	(38)	21%	(135)	629
Ethnicity: Hispanic	27%	(54)	23%	(47)	13%	(26)	9%	(19)	27%	(56)	203
Ethnicity: Afr. Am.	31%	(41)	21%	(28)	12%	(15)	10%	(13)	26%	(33)	130
Ethnicity: Other	25%	(60)	29%	(71)	15%	(35)	6%	(14)	25%	(61)	241
All Christian	24%	(70)	33%	(99)	19%	(56)	6%	(17)	18%	(54)	296
All Non-Christian	28%	(18)	23%	(15)	20%	(13)	8%	(5)	21%	(13)	64
Atheist	25%	(27)	32%	(34)	19%	(20)	6%	(6)	18%	(19)	106
Agnostic/Nothing in particular	28%	(152)	26%	(140)	12%	(62)	7%	(37)	27%	(143)	534
Religious Non-Protestant/Catholic	28%	(23)	25%	(21)	21%	(18)	6%	(5)	20%	(16)	84

Table GZC27_14: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company is seen as innovative

Demographic	Very important		Somewhat important		Not very important			portant all		t know / ppinion	Total N
Americans Age 13 to 23	27%	(267)	29%	(288)	15%	(151)	7%	(65)	23%	(229)	1000
Evangelical	25%	(48)	29%	(55)	16%	(30)	5%	(10)	24%	(46)	191
Non-Evangelical	27%	(76)	30%	(87)	16%	(46)	6%	(18)	20%	(58)	286
Community: Urban	33%	(88)	28%	(74)	12%	(31)	5%	(13)	22%	(57)	262
Community: Suburban	28%	(144)	31%	(156)	15%	(79)	7%	(34)	19%	(97)	509
Community: Rural	16%	(36)	26%	(59)	18%	(41)	8%	(18)	33%	(76)	229
Employ: Private Sector	38%	(35)	28%	(26)	17%	(16)	11%	(10)	6%	(6)	92
Employ: Unemployed	25%	(37)	28%	(41)	16%	(23)	5%	(7)	27%	(40)	148
Employ: Other	30%	(18)	18%	(11)	20%	(12)	5%	(3)	27%	(16)	61
Military HH: Yes	26%	(34)	20%	(26)	15%	(19)	7%	(9)	32%	(42)	129
Military HH: No	27%	(233)	30%	(262)	15%	(132)	6%	(56)	22%	(188)	871
RD/WT: Right Direction	27%	(82)	32%	(96)	12%	(35)	6%	(17)	23%	(70)	299
RD/WT: Wrong Track	26%	(185)	27%	(192)	17%	(116)	7%	(48)	23%	(159)	701
Trump Job Approve	26%	(77)	34%	(101)	16%	(46)	7%	(19)	17%	(51)	296
Trump Job Disapprove	28%	(157)	30%	(164)	17%	(91)	7%	(39)	18%	(101)	552
Trump Job Strongly Approve	23%	(27)	34%	(41)	14%	(17)	7%	(8)	22%	(26)	119
Trump Job Somewhat Approve	28%	(50)	34%	(61)	17%	(29)	6%	(11)	14%	(25)	176
Trump Job Somewhat Disapprove	24%	(48)	33%	(67)	24%	(49)	5%	(9)	15%	(30)	203
Trump Job Strongly Disapprove	31%	(109)	28%	(97)	12%	(42)	8%	(30)	20%	(71)	349
Favorable of Trump	25%	(69)	35%	(97)	17%	(47)	6%	(17)	16%	(44)	275
Unfavorable of Trump	29%	(167)	29%	(172)	15%	(89)	7%	(40)	20%	(116)	584
Very Favorable of Trump	23%	(31)	32%	(42)	18%	(24)	7%	(9)	19%	(24)	130
Somewhat Favorable of Trump	27%	(39)	38%	(55)	16%	(23)	6%	(8)	14%	(20)	145
Somewhat Unfavorable of Trump	23%	(41)	29%	(52)	19%	(33)	9%	(15)	21%	(36)	177
Very Unfavorable of Trump	31%	(127)	30%	(120)	14%	(56)	6%	(24)	20%	(80)	407

Table GZC27_14: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company is seen as innovative

D	T 7			newhat		t very		portant		know/	T. C. INI
Demographic	very ii	nportant	ımp	ortant	ımp	ortant	at	all	NO 0	pinion	Total N
Americans Age 13 to 23	27%	(267)	29%	(288)	15%	(151)	7%	(65)	23%	(229)	1000
#1 Issue: Economy	28%	(70)	34%	(86)	16%	(41)	7%	(18)	15%	(38)	254
#1 Issue: Security	24%	(19)	36%	(28)	13%	(11)	6%	(4)	22%	(17)	80
#1 Issue: Health Care	24%	(41)	29%	(50)	17%	(30)	6%	(11)	24%	(43)	176
#1 Issue: Women's Issues	28%	(36)	33%	(42)	13%	(18)	6%	(7)	21%	(27)	130
#1 Issue: Education	29%	(43)	22%	(32)	15%	(22)	9%	(13)	25%	(38)	148
#1 Issue: Energy	33%	(34)	31%	(31)	16%	(16)	5%	(5)	15%	(15)	101
#1 Issue: Other	20%	(19)	17%	(16)	8%	(7)	4%	(4)	51%	(47)	93
2018 House Vote: Democrat	30%	(33)	38%	(41)	15%	(16)	8%	(9)	10%	(10)	109
2018 House Vote: Republican	26%	(13)	35%	(17)	20%	(10)	8%	(4)	10%	(5)	50
2016 Vote: Hillary Clinton	29%	(18)	31%	(19)	16%	(10)	14%	(9)	9%	(6)	61
2016 Vote: Didn't Vote	26%	(235)	28%	(252)	15%	(132)	6%	(55)	24%	(218)	893
Voted in 2014: No	27%	(260)	29%	(277)	15%	(145)	7%	(64)	23%	(226)	972
2012 Vote: Didn't Vote	27%	(264)	28%	(277)	15%	(146)	6%	(62)	23%	(227)	976
4-Region: Northeast	24%	(47)	29%	(58)	16%	(31)	8%	(15)	24%	(48)	200
4-Region: Midwest	23%	(52)	33%	(74)	17%	(39)	6%	(14)	20%	(44)	222
4-Region: South	31%	(110)	24%	(84)	14%	(50)	5%	(19)	26%	(93)	356
4-Region: West	26%	(58)	32%	(72)	14%	(31)	8%	(17)	20%	(44)	223

Table GZC27_15: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company has a good reputation

			Som	newhat	Not	very	Not im	portant	Don't	t know /	
Demographic	Very i	mportant	imp	ortant	imp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	35%	(354)	29%	(290)	9%	(91)	5%	(53)	21%	(212)	1000
Gender: Male	32%	(158)	30%	(145)	9%	(45)	6%	(28)	23%	(112)	489
Gender: Female	38%	(196)	28%	(145)	9%	(46)	5%	(25)	19%	(99)	511
Generation Z: 13-23	35%	(354)	29%	(290)	9%	(91)	5%	(53)	21%	(212)	1000
PID: Dem (no lean)	43%	(150)	30%	(106)	9%	(33)	4%	(14)	14%	(49)	352
PID: Ind (no lean)	32%	(138)	26%	(115)	8%	(36)	6%	(26)	28%	(120)	436
PID: Rep (no lean)	31%	(66)	33%	(70)	10%	(21)	6%	(13)	20%	(42)	213
PID/Gender: Dem Men	35%	(54)	39%	(60)	9%	(14)	5%	(8)	12%	(18)	154
PID/Gender: Dem Women	48%	(96)	23%	(46)	9%	(19)	3%	(6)	16%	(31)	198
PID/Gender: Ind Men	33%	(69)	23%	(48)	9%	(19)	6%	(13)	29%	(62)	212
PID/Gender: Ind Women	31%	(69)	30%	(66)	8%	(17)	6%	(13)	26%	(58)	224
PID/Gender: Rep Men	29%	(35)	30%	(37)	9%	(11)	6%	(8)	26%	(32)	123
PID/Gender: Rep Women	35%	(31)	36%	(33)	11%	(10)	6%	(5)	12%	(10)	90
Ideo: Liberal (1-3)	41%	(128)	31%	(95)	11%	(35)	4%	(12)	13%	(42)	312
Ideo: Moderate (4)	39%	(68)	32%	(56)	8%	(13)	9%	(16)	13%	(23)	176
Ideo: Conservative (5-7)	36%	(68)	38%	(70)	9%	(17)	6%	(11)	11%	(21)	186
Educ: < College	35%	(318)	29%	(267)	9%	(83)	5%	(49)	22%	(203)	920
Educ: Bachelors degree	48%	(29)	33%	(20)	8%	(5)	2%	(1)	8%	(5)	60
Income: Under 50k	34%	(178)	25%	(131)	9%	(45)	6%	(31)	27%	(139)	525
Income: 50k-100k	35%	(101)	33%	(94)	12%	(34)	5%	(15)	15%	(42)	286
Income: 100k+	40%	(75)	35%	(65)	6%	(11)	3%	(7)	16%	(30)	188
Ethnicity: White	35%	(223)	30%	(187)	10%	(62)	5%	(33)	20%	(125)	629
Ethnicity: Hispanic	38%	(77)	24%	(48)	6%	(13)	6%	(12)	26%	(52)	203
Ethnicity: Afr. Am.	37%	(48)	29%	(38)	7%	(9)	5%	(6)	22%	(28)	130
Ethnicity: Other	34%	(83)	27%	(66)	8%	(20)	6%	(14)	24%	(59)	241
All Christian	35%	(103)	31%	(91)	11%	(33)	6%	(18)	17%	(50)	296
All Non-Christian	42%	(27)	23%	(15)	14%	(9)	2%	(2)	17%	(11)	64
Atheist	35%	(37)	38%	(40)	9%	(10)	4%	(4)	15%	(16)	106
Agnostic/Nothing in particular	35%	(187)	27%	(144)	7%	(39)	5%	(29)	25%	(135)	534
Religious Non-Protestant/Catholic	41%	(35)	27%	(22)	11%	(9)	2%	(2)	19%	(16)	84

Table GZC27_15: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company has a good reputation

				ewhat		very		portant		know/	
Demographic	Very ii	mportant	imp	ortant	impo	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	35%	(354)	29%	(290)	9%	(91)	5%	(53)	21%	(212)	1000
Evangelical	33%	(64)	27%	(51)	10%	(18)	8%	(16)	22%	(42)	191
Non-Evangelical	39%	(111)	27%	(78)	9%	(27)	6%	(18)	18%	(51)	286
Community: Urban	41%	(108)	26%	(68)	10%	(26)	3%	(9)	20%	(52)	262
Community: Suburban	38%	(195)	31%	(156)	7%	(38)	5%	(25)	19%	(95)	509
Community: Rural	23%	(52)	29%	(66)	12%	(27)	8%	(18)	28%	(65)	229
Employ: Private Sector	43%	(40)	31%	(29)	14%	(13)	5%	(5)	7%	(6)	92
Employ: Unemployed	31%	(46)	34%	(50)	7%	(11)	4%	(5)	25%	(37)	148
Employ: Other	38%	(23)	18%	(11)	11%	(7)	4%	(3)	29%	(18)	61
Military HH: Yes	30%	(39)	26%	(34)	8%	(11)	8%	(10)	28%	(36)	129
Military HH: No	36%	(315)	29%	(257)	9%	(80)	5%	(43)	20%	(176)	871
RD/WT: Right Direction	36%	(108)	26%	(79)	9%	(27)	5%	(15)	24%	(71)	299
RD/WT: Wrong Track	35%	(246)	30%	(212)	9%	(64)	5%	(38)	20%	(141)	701
Trump Job Approve	35%	(103)	34%	(102)	11%	(32)	6%	(17)	14%	(42)	296
Trump Job Disapprove	38%	(211)	30%	(165)	9%	(51)	5%	(28)	18%	(97)	552
Trump Job Strongly Approve	36%	(43)	27%	(32)	8%	(9)	8%	(9)	21%	(25)	119
Trump Job Somewhat Approve	34%	(60)	40%	(70)	13%	(23)	4%	(7)	10%	(17)	176
Trump Job Somewhat Disapprove	34%	(68)	37%	(74)	10%	(20)	5%	(11)	15%	(30)	203
Trump Job Strongly Disapprove	41%	(143)	26%	(90)	9%	(31)	5%	(18)	19%	(67)	349
Favorable of Trump	35%	(96)	33%	(91)	11%	(30)	7%	(20)	14%	(39)	275
Unfavorable of Trump	37%	(217)	31%	(182)	9%	(53)	4%	(24)	18%	(108)	584
Very Favorable of Trump	39%	(51)	28%	(37)	9%	(12)	6%	(7)	18%	(23)	130
Somewhat Favorable of Trump	31%	(44)	38%	(54)	12%	(18)	9%	(12)	11%	(16)	145
Somewhat Unfavorable of Trump	28%	(50)	42%	(74)	9%	(15)	4%	(8)	17%	(31)	177
Very Unfavorable of Trump	41%	(168)	27%	(108)	9%	(38)	4%	(16)	19%	(77)	407

Table GZC27_15: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company has a good reputation

Danis amark's	1 7			newhat		very		portant		know/	T-4-1 N
Demographic	very ii	nportant	ımp	ortant	ımp	ortant	at	all	NO 0	pinion	Total N
Americans Age 13 to 23	35%	(354)	29%	(290)	9%	(91)	5%	(53)	21%	(212)	1000
#1 Issue: Economy	33%	(83)	39%	(100)	9%	(24)	5%	(12)	14%	(35)	254
#1 Issue: Security	35%	(28)	26%	(21)	10%	(8)	6%	(4)	23%	(19)	80
#1 Issue: Health Care	36%	(63)	24%	(43)	11%	(19)	3%	(5)	26%	(46)	176
#1 Issue: Women's Issues	37%	(48)	29%	(38)	8%	(10)	6%	(8)	21%	(27)	130
#1 Issue: Education	37%	(54)	23%	(34)	9%	(13)	7%	(11)	24%	(36)	148
#1 Issue: Energy	45%	(46)	33%	(34)	10%	(10)	2%	(2)	9%	(10)	101
#1 Issue: Other	29%	(27)	15%	(14)	4%	(4)	8%	(8)	43%	(40)	93
2018 House Vote: Democrat	43%	(46)	30%	(33)	12%	(13)	7%	(7)	9%	(10)	109
2018 House Vote: Republican	45%	(22)	30%	(15)	10%	(5)	7%	(3)	8%	(4)	50
2016 Vote: Hillary Clinton	44%	(27)	30%	(18)	14%	(9)	2%	(1)	10%	(6)	61
2016 Vote: Didn't Vote	34%	(305)	29%	(260)	9%	(76)	6%	(50)	23%	(202)	893
Voted in 2014: No	35%	(342)	29%	(284)	9%	(88)	5%	(51)	21%	(207)	972
2012 Vote: Didn't Vote	36%	(347)	29%	(285)	9%	(88)	5%	(50)	21%	(207)	976
4-Region: Northeast	38%	(76)	28%	(57)	10%	(19)	3%	(5)	21%	(43)	200
4-Region: Midwest	33%	(72)	26%	(57)	15%	(34)	7%	(16)	19%	(42)	222
4-Region: South	37%	(133)	28%	(101)	5%	(19)	5%	(18)	24%	(85)	356
4-Region: West	33%	(73)	34%	(76)	8%	(19)	6%	(14)	19%	(42)	223

Table GZC27_16: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company contributes to society in a positive way

Demographic	Very i	mportant	Somewhat important		Not very important			portant all		t know / pinion	Total N
	<u> </u>										
Americans Age 13 to 23	42%	(421)	25%	(249)	8%	(79)	4%	(43)	21%	(207)	1000
Gender: Male	37%	(179)	24%	(119)	11%	(55)	5%	(27)	22%	(109)	489
Gender: Female	47%	(242)	26%	(131)	5%	(24)	3%	(16)	19%	(98)	511
Generation Z: 13-23	42%	(421)	25%	(249)	8%	(79)	4%	(43)	21%	(207)	1000
PID: Dem (no lean)	53%	(186)	26%	(92)	6%	(21)	3%	(9)	12%	(44)	352
PID: Ind (no lean)	35%	(153)	25%	(109)	7%	(31)	6%	(24)	27%	(118)	436
PID: Rep (no lean)	38%	(82)	23%	(48)	13%	(28)	5%	(10)	21%	(44)	213
PID/Gender: Dem Men	46%	(71)	28%	(44)	8%	(13)	5%	(8)	12%	(18)	154
PID/Gender: Dem Women	58%	(115)	24%	(48)	4%	(8)	_	(1)	13%	(26)	198
PID/Gender: Ind Men	30%	(63)	23%	(49)	12%	(25)	6%	(12)	30%	(63)	212
PID/Gender: Ind Women	40%	(90)	27%	(60)	3%	(6)	6%	(12)	25%	(56)	224
PID/Gender: Rep Men	36%	(45)	21%	(26)	14%	(18)	6%	(7)	23%	(28)	123
PID/Gender: Rep Women	41%	(37)	25%	(23)	11%	(10)	3%	(3)	18%	(16)	90
Ideo: Liberal (1-3)	52%	(161)	27%	(86)	8%	(24)	3%	(9)	10%	(32)	312
Ideo: Moderate (4)	42%	(74)	30%	(53)	9%	(15)	5%	(8)	15%	(26)	176
Ideo: Conservative (5-7)	41%	(76)	28%	(53)	10%	(19)	6%	(12)	14%	(26)	186
Educ: < College	42%	(388)	24%	(223)	8%	(71)	4%	(39)	22%	(198)	920
Educ: Bachelors degree	43%	(26)	34%	(20)	9%	(6)	6%	(3)	8%	(5)	60
Income: Under 50k	39%	(206)	22%	(114)	8%	(40)	5%	(28)	26%	(137)	525
Income: 50k-100k	44%	(126)	28%	(80)	9%	(27)	4%	(12)	15%	(43)	286
Income: 100k+	48%	(90)	29%	(55)	7%	(13)	2%	(3)	14%	(27)	188
Ethnicity: White	42%	(263)	26%	(161)	8%	(53)	4%	(26)	20%	(125)	629
Ethnicity: Hispanic	41%	(82)	19%	(38)	10%	(21)	5%	(10)	25%	(51)	203
Ethnicity: Afr. Am.	43%	(56)	23%	(30)	11%	(14)	4%	(5)	19%	(25)	130
Ethnicity: Other	42%	(102)	24%	(58)	5%	(13)	5%	(12)	24%	(57)	241
All Christian	40%	(119)	28%	(82)	12%	(34)	3%	(8)	18%	(52)	296
All Non-Christian	53%	(34)	19%	(12)	6%	(4)	4%	(3)	17%	(11)	64
Atheist	45%	(48)	29%	(31)	5%	(6)	4%	(5)	17%	(18)	106
Agnostic/Nothing in particular	41%	(220)	23%	(124)	7%	(36)	5%	(28)	24%	(126)	534
Religious Non-Protestant/Catholic	52%	(44)	21%	(18)	5%	(4)	4%	(3)	18%	(15)	84

Table GZC27_16: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company contributes to society in a positive way

Domoormanki a	Vous			newhat		very		portant all		t know /	Total N
Demographic	very II	mportant	ımp	ortant	ımpe	ortant	aı	all	NO 0	pinion	Iotai N
Americans Age 13 to 23	42%	(421)	25%	(249)	8%	(79)	4%	(43)	21%	(207)	1000
Evangelical	42%	(81)	21%	(40)	11%	(21)	4%	(8)	22%	(42)	191
Non-Evangelical	42%	(120)	28%	(80)	9%	(25)	4%	(10)	17%	(49)	286
Community: Urban	44%	(116)	25%	(66)	7%	(18)	3%	(9)	21%	(54)	262
Community: Suburban	46%	(232)	27%	(137)	6%	(28)	5%	(24)	17%	(87)	509
Community: Rural	32%	(73)	20%	(47)	15%	(33)	5%	(10)	28%	(65)	229
Employ: Private Sector	42%	(39)	31%	(29)	18%	(17)	4%	(4)	5%	(5)	92
Employ: Unemployed	39%	(59)	24%	(35)	8%	(12)	6%	(9)	23%	(35)	148
Employ: Other	32%	(19)	22%	(13)	9%	(5)	6%	(3)	32%	(19)	61
Military HH: Yes	44%	(57)	17%	(23)	7%	(9)	4%	(6)	27%	(36)	129
Military HH: No	42%	(364)	26%	(227)	8%	(71)	4%	(38)	20%	(171)	871
RD/WT: Right Direction	41%	(123)	26%	(77)	9%	(28)	3%	(8)	21%	(64)	299
RD/WT: Wrong Track	43%	(299)	25%	(173)	7%	(51)	5%	(36)	20%	(143)	701
Trump Job Approve	41%	(121)	26%	(77)	13%	(39)	6%	(16)	14%	(43)	296
Trump Job Disapprove	46%	(253)	27%	(147)	6%	(33)	5%	(25)	17%	(94)	552
Trump Job Strongly Approve	40%	(47)	22%	(26)	12%	(15)	5%	(6)	20%	(24)	119
Trump Job Somewhat Approve	41%	(73)	28%	(50)	14%	(25)	6%	(10)	11%	(19)	176
Trump Job Somewhat Disapprove	42%	(84)	32%	(64)	6%	(13)	4%	(9)	16%	(32)	203
Trump Job Strongly Disapprove	48%	(169)	24%	(82)	6%	(20)	5%	(16)	18%	(62)	349
Favorable of Trump	39%	(108)	27%	(74)	13%	(37)	7%	(18)	14%	(38)	275
Unfavorable of Trump	47%	(272)	26%	(152)	6%	(36)	3%	(18)	18%	(105)	584
Very Favorable of Trump	44%	(57)	19%	(24)	13%	(17)	9%	(11)	15%	(20)	130
Somewhat Favorable of Trump	35%	(50)	34%	(50)	13%	(20)	5%	(7)	13%	(18)	145
Somewhat Unfavorable of Trump	41%	(72)	32%	(56)	5%	(8)	3%	(5)	20%	(35)	177
Very Unfavorable of Trump	49%	(200)	24%	(96)	7%	(27)	3%	(13)	17%	(71)	407

Table GZC27_16: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

The company contributes to society in a positive way

D	3 7			newhat		very		portant		know/	T-4-1 N
Demographic	very ii	nportant	ımp	ortant	ımp	ortant	at	all	NO 0	pinion	Total N
Americans Age 13 to 23	42%	(421)	25%	(249)	8%	(79)	4%	(43)	21%	(207)	1000
#1 Issue: Economy	44%	(111)	30%	(76)	9%	(23)	4%	(10)	14%	(35)	254
#1 Issue: Security	40%	(32)	26%	(21)	9%	(7)	3%	(2)	22%	(17)	80
#1 Issue: Health Care	42%	(74)	23%	(40)	8%	(13)	3%	(5)	25%	(44)	176
#1 Issue: Women's Issues	43%	(56)	26%	(33)	5%	(6)	7%	(10)	19%	(25)	130
#1 Issue: Education	43%	(63)	25%	(36)	8%	(11)	4%	(6)	21%	(31)	148
#1 Issue: Energy	51%	(52)	28%	(28)	8%	(8)	3%	(3)	10%	(10)	101
#1 Issue: Other	30%	(28)	10%	(10)	8%	(7)	5%	(4)	47%	(43)	93
2018 House Vote: Democrat	54%	(59)	25%	(27)	10%	(11)	4%	(4)	7%	(8)	109
2018 House Vote: Republican	37%	(18)	39%	(20)	12%	(6)	5%	(3)	6%	(3)	50
2016 Vote: Hillary Clinton	51%	(31)	25%	(15)	8%	(5)	8%	(5)	8%	(5)	61
2016 Vote: Didn't Vote	42%	(373)	24%	(217)	8%	(68)	4%	(36)	22%	(198)	893
Voted in 2014: No	42%	(410)	25%	(242)	8%	(75)	4%	(42)	21%	(202)	972
2012 Vote: Didn't Vote	42%	(413)	25%	(243)	8%	(75)	4%	(42)	21%	(203)	976
4-Region: Northeast	37%	(74)	30%	(60)	9%	(18)	4%	(9)	19%	(39)	200
4-Region: Midwest	40%	(88)	28%	(63)	9%	(19)	5%	(10)	19%	(41)	222
4-Region: South	46%	(165)	19%	(68)	6%	(22)	5%	(17)	23%	(83)	356
4-Region: West	42%	(94)	26%	(58)	9%	(20)	3%	(7)	20%	(44)	223

Table GZC27_17: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

Ability to work remotely

Domo amankia	Vous		Somewhat important			Not very important		portant		know/	Total N
Demographic	very 11	mportant	ımp	ortant	ımp	ortant	at	all	No o	pinion	Total N
Americans Age 13 to 23	41%	(411)	23%	(232)	11%	(114)	3%	(33)	21%	(210)	1000
Gender: Male	37%	(183)	24%	(119)	12%	(61)	4%	(18)	22%	(108)	489
Gender: Female	45%	(229)	22%	(113)	10%	(53)	3%	(15)	20%	(102)	511
Generation Z: 13-23	41%	(411)	23%	(232)	11%	(114)	3%	(33)	21%	(210)	1000
PID: Dem (no lean)	49%	(172)	24%	(84)	12%	(43)	3%	(9)	12%	(44)	352
PID: Ind (no lean)	38%	(165)	21%	(90)	10%	(42)	3%	(15)	28%	(124)	436
PID: Rep (no lean)	35%	(74)	27%	(58)	14%	(29)	4%	(9)	20%	(42)	213
PID/Gender: Dem Men	48%	(75)	26%	(40)	12%	(19)	3%	(5)	10%	(16)	154
PID/Gender: Dem Women	49%	(97)	22%	(44)	12%	(24)	2%	(4)	14%	(28)	198
PID/Gender: Ind Men	35%	(74)	20%	(43)	12%	(26)	3%	(7)	29%	(62)	212
PID/Gender: Ind Women	41%	(91)	21%	(48)	7%	(15)	3%	(8)	28%	(62)	224
PID/Gender: Rep Men	28%	(34)	30%	(37)	13%	(16)	5%	(6)	24%	(30)	123
PID/Gender: Rep Women	45%	(40)	23%	(21)	15%	(13)	3%	(3)	13%	(12)	90
Ideo: Liberal (1-3)	44%	(138)	28%	(87)	14%	(43)	2%	(6)	12%	(38)	312
Ideo: Moderate (4)	43%	(75)	28%	(49)	11%	(20)	7%	(11)	11%	(20)	176
Ideo: Conservative (5-7)	42%	(79)	28%	(51)	15%	(28)	5%	(9)	10%	(18)	186
Educ: < College	41%	(379)	23%	(212)	11%	(97)	3%	(31)	22%	(201)	920
Educ: Bachelors degree	42%	(25)	29%	(17)	20%	(12)	3%	(2)	7%	(4)	60
Income: Under 50k	38%	(199)	20%	(107)	10%	(53)	4%	(22)	27%	$(1\overline{44})$	525
Income: 50k-100k	45%	(128)	26%	(74)	15%	(42)	1%	(4)	13%	(38)	286
Income: 100k+	45%	(84)	27%	(51)	10%	(19)	4%	(7)	15%	(28)	188
Ethnicity: White	40%	(251)	26%	(161)	11%	(70)	3%	(21)	20%	(125)	629
Ethnicity: Hispanic	44%	(89)	14%	(29)	10%	(20)	3%	(5)	29%	(59)	203
Ethnicity: Afr. Am.	43%	(56)	22%	(29)	13%	(16)	3%	(4)	19%	(25)	130
Ethnicity: Other	43%	(104)	17%	(42)	11%	(27)	3%	(8)	25%	(60)	241
All Christian	40%	(117)	23%	(68)	17%	(51)	4%	(12)	16%	(47)	296
All Non-Christian	44%	(28)	19%	(12)	14%	(9)	2%	(1)	20%	(13)	64
Atheist	43%	(46)	27%	(29)	11%	(12)	3%	(4)	15%	(16)	106
Agnostic/Nothing in particular	41%	(219)	23%	(123)	8%	(42)	3%	(16)	25%	(134)	534
Religious Non-Protestant/Catholic	44%	(37)	21%	(18)	11%	(10)	3%	(2)	20%	(17)	84

Table GZC27_17: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

Ability to work remotely

Demographic	Very ii	mportant		newhat ortant		t very ortant		portant all		know / pinion	Total N
Americans Age 13 to 23	41%	(411)	23%	(232)	11%	(114)	3%	(33)	21%	(210)	1000
Evangelical	40%	(76)	23%	(44)	11%	(21)	3%	(5)	23%	(45)	191
Non-Evangelical	42%	(120)	22%	(64)	15%	(43)	3%	(8)	18%	(51)	286
Community: Urban	43%	(113)	21%	(55)	10%	(26)	4%	(11)	21%	(56)	262
Community: Suburban	44%	(224)	26%	(130)	12%	(62)	2%	(11)	16%	(81)	509
Community: Rural	32%	(74)	20%	(47)	11%	(26)	5%	(10)	32%	(72)	229
Employ: Private Sector	38%	(35)	35%	(32)	18%	(17)	2%	(2)	7%	(6)	92
Employ: Unemployed	44%	(65)	20%	(29)	11%	(16)	2%	(4)	23%	(34)	148
Employ: Other	33%	(20)	14%	(9)	17%	(10)	5%	(3)	31%	(19)	61
Military HH: Yes	42%	(55)	19%	(25)	8%	(10)	2%	(3)	29%	(38)	129
Military HH: No	41%	(357)	24%	(207)	12%	(104)	3%	(30)	20%	(172)	871
RD/WT: Right Direction	44%	(132)	24%	(71)	9%	(27)	4%	(11)	20%	(58)	299
RD/WT: Wrong Track	40%	(280)	23%	(161)	12%	(87)	3%	(22)	22%	(151)	701
Trump Job Approve	42%	(124)	26%	(77)	13%	(38)	5%	(15)	14%	(42)	296
Trump Job Disapprove	43%	(235)	25%	(140)	12%	(66)	2%	(12)	18%	(98)	552
Trump Job Strongly Approve	30%	(36)	30%	(35)	14%	(16)	8%	(9)	19%	(23)	119
Trump Job Somewhat Approve	50%	(88)	24%	(42)	12%	(22)	3%	(6)	11%	(19)	176
Trump Job Somewhat Disapprove	39%	(80)	29%	(59)	14%	(28)	3%	(6)	14%	(29)	203
Trump Job Strongly Disapprove	44%	(155)	23%	(82)	11%	(38)	2%	(6)	20%	(69)	349
Favorable of Trump	41%	(112)	27%	(74)	14%	(38)	4%	(11)	15%	(40)	275
Unfavorable of Trump	44%	(257)	24%	(142)	11%	(64)	2%	(14)	18%	(106)	584
Very Favorable of Trump	34%	(45)	29%	(37)	14%	(19)	7%	(10)	15%	(20)	130
Somewhat Favorable of Trump	46%	(67)	25%	(37)	13%	(19)	1%	(1)	14%	(20)	145
Somewhat Unfavorable of Trump	44%	(78)	25%	(43)	11%	(19)	3%	(6)	17%	(30)	177
Very Unfavorable of Trump	44%	(178)	24%	(99)	11%	(45)	2%	(9)	19%	(76)	407

Table GZC27_17: In light of the COVID-19 pandemic, also known as coronavirus, are the following more or less important when considering working for a company?

Ability to work remotely

Dom o zwanki o	Money :			newhat		t very		portant		know/	Total N
Demographic	very ii	nportant	шр	ortant	шр	ortant	aı	all	NO 0	pinion	Total N
Americans Age 13 to 23	41%	(411)	23%	(232)	11%	(114)	3%	(33)	21%	(210)	1000
#1 Issue: Economy	45%	(114)	24%	(61)	15%	(39)	5%	(13)	11%	(28)	254
#1 Issue: Security	45%	(36)	27%	(21)	7%	(6)	3%	(3)	18%	(14)	80
#1 Issue: Health Care	39%	(68)	23%	(40)	9%	(17)	3%	(6)	26%	(45)	176
#1 Issue: Women's Issues	37%	(48)	30%	(38)	11%	(14)	3%	(4)	20%	(26)	130
#1 Issue: Education	47%	(69)	18%	(26)	11%	(17)	1%	(2)	23%	(33)	148
#1 Issue: Energy	45%	(45)	31%	(31)	10%	(11)	2%	(3)	11%	(12)	101
#1 Issue: Other	26%	(25)	12%	(11)	9%	(8)	2%	(2)	52%	(48)	93
2018 House Vote: Democrat	45%	(49)	29%	(31)	16%	(17)	1%	(2)	9%	(10)	109
2018 House Vote: Republican	39%	(20)	32%	(16)	17%	(8)	3%	(2)	9%	(4)	50
2016 Vote: Hillary Clinton	38%	(23)	28%	(17)	16%	(10)	1%	(1)	17%	(10)	61
2016 Vote: Didn't Vote	41%	(365)	23%	(207)	11%	(95)	3%	(30)	22%	(196)	893
Voted in 2014: No	41%	(401)	23%	(226)	11%	(109)	3%	(31)	21%	(205)	972
2012 Vote: Didn't Vote	41%	(404)	23%	(226)	11%	(109)	3%	(31)	21%	(206)	976
4-Region: Northeast	35%	(70)	22%	(45)	17%	(34)	6%	(11)	20%	(39)	200
4-Region: Midwest	41%	(90)	24%	(54)	11%	(25)	4%	(9)	20%	(44)	222
4-Region: South	44%	(158)	21%	(74)	9%	(33)	2%	(6)	24%	(85)	356
4-Region: West	42%	(93)	27%	(59)	10%	(22)	3%	(8)	18%	(41)	223

Table GZC28: To what extent is saving money a priority for you in light of the COVID-19 pandemic, also known as coronavirus?

Demographic	A top priority		An important, but lower priority		Not too important a priority			priority all		know / pinion	Total N
Americans Age 13 to 23	46%	(461)	30%	(305)	9%	(86)	3%	(30)	12%	(117)	1000
Gender: Male	44%	(213)	29%	(140)	11%	(53)	3%	(17)	13%	(65)	489
Gender: Female	49%	(248)	32%	(165)	6%	(33)	3%	(14)	10%	(52)	511
Generation Z: 13-23	46%	(461)	30%	(305)	9%	(86)	3%	(30)	12%	(117)	1000
PID: Dem (no lean)	53%	(186)	32%	(113)	7%	(25)	4%	(15)	4%	(13)	352
PID: Ind (no lean)	41%	(181)	28%	(123)	9%	(40)	3%	(15)	18%	(78)	436
PID: Rep (no lean)	45%	(95)	32%	(69)	10%	(22)	_	(1)	12%	(25)	213
PID/Gender: Dem Men	49%	(75)	31%	(47)	10%	(15)	6%	(9)	5%	(8)	154
PID/Gender: Dem Women	56%	(110)	33%	(66)	5%	(10)	3%	(6)	3%	(5)	198
PID/Gender: Ind Men	37%	(79)	29%	(61)	11%	(24)	4%	(7)	19%	(41)	212
PID/Gender: Ind Women	45%	(102)	28%	(62)	7%	(16)	3%	(8)	17%	(37)	224
PID/Gender: Rep Men	48%	(59)	27%	(33)	12%	(14)	1%	(1)	13%	(16)	123
PID/Gender: Rep Women	41%	(36)	41%	(36)	9%	(8)	_	(0)	10%	(9)	90
Ideo: Liberal (1-3)	51%	(159)	36%	(111)	7%	(23)	4%	(12)	2%	(7)	312
Ideo: Moderate (4)	47%	(82)	35%	(61)	10%	(18)	3%	(4)	6%	(10)	176
Ideo: Conservative (5-7)	52%	(97)	30%	(55)	9%	(16)	3%	(5)	7%	(13)	186
Educ: < College	45%	(416)	31%	(287)	9%	(80)	3%	(25)	12%	(113)	920
Educ: Bachelors degree	58%	(35)	28%	(17)	5%	(3)	4%	(3)	4%	(2)	60
Income: Under 50k	49%	(258)	25%	(131)	7%	(39)	3%	(17)	15%	(81)	525
Income: 50k-100k	43%	(122)	35%	(101)	10%	(27)	3%	(9)	9%	(27)	286
Income: 100k+	44%	(82)	39%	(73)	10%	(20)	3%	(5)	5%	(9)	188
Ethnicity: White	45%	(283)	32%	(201)	9%	(58)	3%	(16)	11%	(72)	629
Ethnicity: Hispanic	50%	(101)	26%	(52)	8%	(16)	4%	(9)	12%	(25)	203
Ethnicity: Afr. Am.	58%	(75)	19%	(25)	7%	(10)	5%	(7)	11%	(14)	130
Ethnicity: Other	43%	(104)	33%	(79)	8%	(19)	3%	(7)	13%	(31)	241
All Christian	49%	(145)	29%	(87)	11%	(33)	2%	(6)	8%	(24)	296
All Non-Christian	60%	(38)	21%	(13)	9%	(6)	7%	(4)	4%	(3)	64
Atheist	40%	(43)	40%	(42)	10%	(11)	4%	(4)	6%	(6)	106
Agnostic/Nothing in particular	44%	(235)	30%	(162)	7%	(36)	3%	(16)	16%	(84)	534
Religious Non-Protestant/Catholic	53%	(45)	21%	(18)	11%	(10)	8%	(6)	6%	(5)	84

Table GZC28: To what extent is saving money a priority for you in light of the COVID-19 pandemic, also known as coronavirus?

Demographic	A top	priority	but	portant, lower iority	impo	t too rtant a ority		priority all		t know / opinion	Total N
Americans Age 13 to 23	46%	(461)	30%	(305)	9%	(86)	3%	(30)	12%	(117)	1000
Evangelical	50%	(96)	28%	(53)	7%	(13)	3%	(6)	12%	(23)	191
Non-Evangelical	48%	(137)	33%	(95)	11%	(30)	_	(1)	8%	(23)	286
Community: Urban	47%	(124)	30%	(77)	7%	(19)	4%	(11)	12%	(31)	262
Community: Suburban	48%	(242)	33%	(166)	9%	(44)	1%	(7)	10%	(50)	509
Community: Rural	42%	(96)	27%	(62)	10%	(23)	5%	(12)	16%	(36)	229
Employ: Private Sector	57%	(53)	31%	(29)	5%	(5)	3%	(3)	3%	(3)	92
Employ: Unemployed	49%	(73)	25%	(37)	5%	(8)	4%	(5)	17%	(25)	148
Employ: Other	43%	(26)	19%	(11)	9%	(6)	6%	(4)	24%	(15)	61
Military HH: Yes	49%	(64)	25%	(32)	8%	(10)	5%	(7)	13%	(16)	129
Military HH: No	46%	(397)	31%	(273)	9%	(76)	3%	(24)	12%	(100)	871
RD/WT: Right Direction	47%	(142)	27%	(80)	11%	(32)	2%	(5)	14%	(41)	299
RD/WT: Wrong Track	46%	(320)	32%	(225)	8%	(55)	4%	(25)	11%	(76)	701
Trump Job Approve	46%	(137)	30%	(90)	11%	(32)	2%	(6)	11%	(31)	296
Trump Job Disapprove	50%	(275)	33%	(183)	8%	(44)	3%	(18)	6%	(31)	552
Trump Job Strongly Approve	38%	(45)	29%	(35)	12%	(15)	3%	(4)	17%	(20)	119
Trump Job Somewhat Approve	52%	(92)	31%	(55)	10%	(17)	1%	(2)	6%	(11)	176
Trump Job Somewhat Disapprove	42%	(85)	40%	(81)	10%	(20)	3%	(6)	6%	(11)	203
Trump Job Strongly Disapprove	55%	(191)	29%	(102)	7%	(24)	3%	(12)	6%	(20)	349
Favorable of Trump	47%	(128)	31%	(87)	11%	(30)	1%	(4)	10%	(27)	275
Unfavorable of Trump	49%	(285)	33%	(194)	8%	(47)	3%	(18)	7%	(39)	584
Very Favorable of Trump	48%	(62)	29%	(38)	12%	(15)	2%	(3)	9%	(12)	130
Somewhat Favorable of Trump	45%	(66)	33%	(48)	10%	(15)	1%	(1)	10%	(15)	145
Somewhat Unfavorable of Trump	43%	(76)	34%	(60)	12%	(21)	3%	(6)	8%	(14)	177
Very Unfavorable of Trump	52%	(210)	33%	(134)	7%	(27)	3%	(12)	6%	(25)	407

Table GZC28: To what extent is saving money a priority for you in light of the COVID-19 pandemic, also known as coronavirus?

Demographic	A top priority		An important, but lower priority		Not too important a priority			priority all		know / pinion	Total N
Americans Age 13 to 23	46%	(461)	30%	(305)	9%	(86)	3%	(30)	12%	(117)	1000
#1 Issue: Economy	50%	(128)	33%	(83)	9%	(23)	3%	(7)	5%	(13)	254
#1 Issue: Security	41%	(32)	31%	(24)	15%	(12)	2%	(1)	12%	(10)	80
#1 Issue: Health Care	48%	(84)	33%	(58)	6%	(11)	3%	(5)	10%	(18)	176
#1 Issue: Women's Issues	40%	(53)	30%	(39)	8%	(11)	3%	(4)	19%	(24)	130
#1 Issue: Education	52%	(76)	28%	(42)	4%	(6)	3%	(4)	13%	(19)	148
#1 Issue: Energy	50%	(50)	29%	(29)	13%	(13)	4%	(4)	5%	(5)	101
#1 Issue: Other	31%	(28)	28%	(26)	8%	(7)	5%	(5)	28%	(26)	93
2018 House Vote: Democrat	60%	(65)	29%	(32)	6%	(6)	3%	(3)	2%	(2)	109
2018 House Vote: Republican	54%	(27)	28%	(14)	8%	(4)	5%	(2)	5%	(2)	50
2016 Vote: Hillary Clinton	59%	(36)	29%	(18)	7%	(4)	5%	(3)	_	(0)	61
2016 Vote: Didn't Vote	44%	(397)	31%	(278)	9%	(80)	3%	(25)	13%	(113)	893
Voted in 2014: No	46%	(445)	31%	(299)	9%	(85)	3%	(29)	12%	(115)	972
2012 Vote: Didn't Vote	46%	(447)	31%	(301)	9%	(83)	3%	(29)	12%	(116)	976
4-Region: Northeast	49%	(98)	28%	(55)	8%	(15)	4%	(8)	12%	(24)	200
4-Region: Midwest	45%	(99)	30%	(66)	10%	(21)	4%	(8)	12%	(28)	222
4-Region: South	46%	(163)	31%	(109)	7%	(26)	2%	(7)	14%	(51)	356
4-Region: West	46%	(102)	34%	(75)	11%	(24)	3%	(8)	7%	(15)	223

Table GZC29: And how concerned are you about your current financial situation?

Demographic	Very c	oncerned		newhat cerned		t very cerned		ncerned all		Know / Opinion	Total N
Americans Age 13 to 23	24%	(244)	32%	(322)	23%	(232)	9%	(90)	11%	(113)	1000
Gender: Male	25%	(123)	31%	(150)	22%	(110)	9%	(43)	13%	(63)	489
Gender: Female	24%	(121)	33%	(171)	24%	(122)	9%	(47)	10%	(50)	511
Generation Z: 13-23	24%	(244)	32%	(322)	23%	(232)	9%	(90)	11%	(113)	1000
PID: Dem (no lean)	30%	(106)	34%	(120)	24%	(84)	7%	(25)	5%	(17)	352
PID: Ind (no lean)	23%	(102)	29%	(128)	22%	(94)	9%	(38)	17%	(73)	436
PID: Rep (no lean)	17%	(36)	35%	(74)	25%	(53)	12%	(26)	11%	(23)	213
PID/Gender: Dem Men	33%	(51)	32%	(50)	23%	(35)	6%	(9)	6%	(9)	154
PID/Gender: Dem Women	28%	(55)	35%	(70)	25%	(49)	8%	(16)	4%	(8)	198
PID/Gender: Ind Men	23%	(48)	31%	(65)	21%	(45)	8%	(18)	17%	(36)	212
PID/Gender: Ind Women	24%	(54)	28%	(63)	22%	(49)	9%	(21)	16%	(37)	224
PID/Gender: Rep Men	20%	(24)	29%	(36)	24%	(30)	13%	(16)	14%	(18)	123
PID/Gender: Rep Women	13%	(12)	42%	(38)	26%	(23)	12%	(11)	6%	(5)	90
Ideo: Liberal (1-3)	28%	(88)	36%	(114)	24%	(75)	9%	(29)	2%	(7)	312
Ideo: Moderate (4)	27%	(47)	35%	(62)	22%	(39)	10%	(18)	6%	(10)	176
Ideo: Conservative (5-7)	22%	(41)	38%	(70)	26%	(49)	9%	(17)	5%	(9)	186
Educ: < College	23%	(216)	32%	(292)	24%	(219)	9%	(85)	12%	(108)	920
Educ: Bachelors degree	29%	(18)	43%	(26)	19%	(11)	5%	(3)	4%	(2)	60
Income: Under 50k	32%	(168)	31%	(165)	15%	(80)	6%	(31)	15%	(80)	525
Income: 50k-100k	20%	(56)	34%	(97)	29%	(84)	10%	(28)	8%	(22)	286
Income: 100k+	10%	(19)	32%	(60)	36%	(68)	16%	(30)	6%	(11)	188
Ethnicity: White	22%	(141)	34%	(214)	24%	(153)	10%	(61)	10%	(60)	629
Ethnicity: Hispanic	29%	(58)	28%	(57)	21%	(42)	6%	(13)	16%	(33)	203
Ethnicity: Afr. Am.	35%	(45)	25%	(32)	19%	(25)	9%	(11)	13%	(17)	130
Ethnicity: Other	24%	(58)	31%	(76)	22%	(54)	8%	(18)	15%	(35)	241
All Christian	23%	(67)	35%	(103)	27%	(80)	8%	(25)	7%	(22)	296
All Non-Christian	38%	(24)	34%	(22)	13%	(8)	9%	(6)	6%	(4)	64
Atheist	17%	(19)	36%	(38)	31%	(34)	9%	(10)	6%	(6)	106
Agnostic/Nothing in particular	25%	(135)	30%	(159)	21%	(110)	9%	(50)	15%	(81)	534
Religious Non-Protestant/Catholic	33%	(28)	36%	(30)	17%	(15)	7%	(6)	7%	(6)	84
Evangelical	25%	(48)	32%	(60)	24%	(45)	8%	(15)	12%	(23)	191
Non-Evangelical	21%	(60)	33%	(95)	27%	(76)	10%	(28)	9%	(27)	286

Table GZC29: And how concerned are you about your current financial situation?

				ewhat		t very		ncerned		Know /	
Demographic	Very c	oncerned	cone	cerned	cone	cerned	at	all	No O	pinion	Total N
Americans Age 13 to 23	24%	(244)	32%	(322)	23%	(232)	9%	(90)	11%	(113)	1000
Community: Urban	31%	(81)	30%	(79)	14%	(38)	10%	(26)	14%	(38)	262
Community: Suburban	21%	(108)	32%	(165)	29%	(149)	9%	(48)	8%	(39)	509
Community: Rural	24%	(55)	34%	(78)	20%	(45)	7%	(16)	16%	(36)	229
Employ: Private Sector	38%	(36)	38%	(35)	14%	(13)	5%	(5)	4%	(4)	92
Employ: Unemployed	34%	(51)	30%	(45)	14%	(21)	10%	(15)	11%	(17)	148
Employ: Other	30%	(18)	20%	(12)	16%	(10)	11%	(7)	22%	(13)	61
Military HH: Yes	24%	(32)	28%	(37)	26%	(34)	9%	(12)	12%	(15)	129
Military HH: No	24%	(213)	33%	(285)	23%	(197)	9%	(78)	11%	(97)	871
RD/WT: Right Direction	21%	(63)	31%	(91)	25%	(75)	11%	(34)	12%	(36)	299
RD/WT: Wrong Track	26%	(181)	33%	(230)	22%	(156)	8%	(56)	11%	(77)	703
Trump Job Approve	23%	(68)	36%	(107)	25%	(74)	9%	(25)	7%	(22)	296
Trump Job Disapprove	27%	(151)	33%	(182)	24%	(133)	8%	(46)	7%	(39)	552
Trump Job Strongly Approve	23%	(28)	28%	(34)	27%	(33)	12%	(14)	9%	(11)	119
Trump Job Somewhat Approve	23%	(40)	41%	(73)	23%	(41)	7%	(12)	6%	(11)	176
Trump Job Somewhat Disapprove	22%	(45)	34%	(68)	30%	(60)	9%	(18)	6%	(11)	203
Trump Job Strongly Disapprove	30%	(106)	32%	(113)	21%	(73)	8%	(29)	8%	(28)	349
Favorable of Trump	22%	(62)	35%	(96)	28%	(76)	8%	(21)	8%	(21)	275
Unfavorable of Trump	27%	(160)	33%	(194)	23%	(133)	9%	(53)	7%	(43)	584
Very Favorable of Trump	26%	(35)	27%	(35)	30%	(39)	11%	(15)	5%	(6)	130
Somewhat Favorable of Trump	19%	(27)	42%	(60)	25%	(36)	4%	(6)	10%	(15)	145
Somewhat Unfavorable of Trump	19%	(34)	34%	(60)	27%	(47)	12%	(22)	8%	(14)	177
Very Unfavorable of Trump	31%	(126)	33%	(134)	21%	(85)	8%	(32)	7%	(30)	407
#1 Issue: Economy	29%	(73)	35%	(90)	21%	(54)	9%	(22)	6%	(15)	254
#1 Issue: Security	15%	(12)	34%	(27)	28%	(22)	11%	(9)	11%	(9)	80
#1 Issue: Health Care	33%	(58)	36%	(63)	19%	(34)	6%	(10)	6%	(11)	176
#1 Issue: Women's Issues	18%	(24)	26%	(34)	31%	(40)	11%	(14)	14%	(19)	130
#1 Issue: Education	21%	(31)	28%	(42)	26%	(38)	13%	(19)	12%	(18)	148
#1 Issue: Energy	22%	(22)	39%	(39)	25%	(25)	5%	(5)	10%	(10)	10
#1 Issue: Other	19%	(18)	25%	(23)	15%	(14)	9%	(8)	32%	(30)	93
2018 House Vote: Democrat	37%	(40)	39%	(43)	19%	(21)	4%	(5)	1%	(1)	109
2018 House Vote: Republican	25%	(12)	47%	(23)	15%	(7)	6%	(3)	7%	(3)	50

Table GZC29: And how concerned are you about your current financial situation?

Demographic	Very co	ncerned		ewhat cerned		t very cerned		ncerned all		Know / pinion	Total N
Americans Age 13 to 23	24%	(244)	32%	(322)	23%	(232)	9%	(90)	11%	(113)	1000
2016 Vote: Hillary Clinton	42%	(26)	38%	(23)	14%	(9)	6%	(4)	_	(0)	61
2016 Vote: Didn't Vote	23%	(209)	31%	(276)	24%	(215)	9%	(83)	12%	(110)	893
Voted in 2014: No	24%	(237)	32%	(309)	23%	(225)	9%	(90)	12%	(112)	972
2012 Vote: Didn't Vote	24%	(234)	32%	(313)	23%	(229)	9%	(89)	11%	(111)	976
4-Region: Northeast	28%	(56)	32%	(64)	19%	(38)	9%	(18)	12%	(24)	200
4-Region: Midwest	21%	(48)	34%	(75)	23%	(50)	11%	(23)	11%	(25)	222
4-Region: South	27%	(98)	26%	(93)	24%	(86)	9%	(33)	13%	(46)	356
4-Region: West	19%	(43)	40%	(90)	26%	(58)	7%	(16)	7%	(17)	223

Table GZC30_1: *To what extent do you agree with each of the following statements? The world is a fair place*

			Som	ewhat	Som	newhat	Str	ongly	Don't	Know /	
Demographic	Strong	gly agree	aş	gree	dis	agree	dis	agree	No C	pinion	Total N
Americans Age 13 to 23	7%	(71)	13%	(127)	23%	(232)	38%	(379)	19%	(190)	1000
Gender: Male	9%	(44)	17%	(82)	21%	(105)	33%	(159)	20%	(98)	489
Gender: Female	5%	(27)	9%	(45)	25%	(128)	43%	(220)	18%	(92)	511
Generation Z: 13-23	7%	(71)	13%	(127)	23%	(232)	38%	(379)	19%	(190)	1000
PID: Dem (no lean)	8%	(30)	14%	(50)	25%	(88)	42%	(149)	10%	(35)	352
PID: Ind (no lean)	6%	(24)	8%	(36)	23%	(98)	37%	(162)	27%	(116)	436
PID: Rep (no lean)	8%	(17)	19%	(41)	22%	(47)	32%	(68)	19%	(40)	213
PID/Gender: Dem Men	8%	(13)	20%	(31)	23%	(35)	38%	(58)	10%	(16)	154
PID/Gender: Dem Women	8%	(17)	10%	(19)	26%	(52)	46%	(91)	10%	(19)	198
PID/Gender: Ind Men	9%	(19)	10%	(22)	22%	(47)	32%	(67)	27%	(57)	212
PID/Gender: Ind Women	3%	(6)	6%	(14)	23%	(51)	42%	(94)	26%	(58)	224
PID/Gender: Rep Men	10%	(12)	24%	(29)	18%	(23)	27%	(34)	20%	(25)	123
PID/Gender: Rep Women	6%	(5)	13%	(11)	27%	(24)	39%	(35)	16%	(14)	90
Ideo: Liberal (1-3)	6%	(17)	13%	(40)	25%	(79)	46%	(144)	10%	(32)	312
Ideo: Moderate (4)	6%	(10)	16%	(28)	28%	(49)	37%	(65)	14%	(24)	176
Ideo: Conservative (5-7)	12%	(22)	17%	(32)	25%	(46)	36%	(66)	10%	(19)	186
Educ: < College	7%	(64)	12%	(113)	23%	(212)	38%	(349)	20%	(182)	920
Educ: Bachelors degree	5%	(3)	17%	(10)	25%	(15)	43%	(26)	10%	(6)	60
Income: Under 50k	8%	(40)	11%	(59)	21%	(111)	37%	(193)	23%	(123)	525
Income: 50k-100k	7%	(20)	14%	(40)	26%	(74)	37%	(107)	16%	(45)	286
Income: 100k+	6%	(11)	15%	(28)	25%	(47)	42%	(79)	12%	(22)	188
Ethnicity: White	7%	(41)	11%	(69)	25%	(159)	39%	(244)	18%	(116)	629
Ethnicity: Hispanic	6%	(13)	9%	(19)	26%	(52)	36%	(74)	22%	(46)	203
Ethnicity: Afr. Am.	11%	(14)	15%	(20)	21%	(27)	37%	(48)	16%	(21)	130
Ethnicity: Other	7%	(16)	16%	(38)	19%	(46)	36%	(87)	22%	(54)	241
All Christian	6%	(16)	16%	(46)	30%	(89)	34%	(101)	15%	(43)	296
All Non-Christian	11%	(7)	17%	(11)	19%	(12)	34%	(22)	19%	(12)	64
Atheist	6%	(7)	14%	(15)	18%	(19)	50%	(53)	11%	(12)	106
Agnostic/Nothing in particular	8%	(41)	10%	(56)	21%	(112)	38%	(203)	23%	(123)	534
Religious Non-Protestant/Catholic	9%	(7)	19%	(16)	20%	(17)	30%	(25)	22%	(19)	84

Table GZC30_1: To what extent do you agree with each of the following statements? The world is a fair place

Demographic	Strongly agree			ewhat gree		ewhat agree		ongly agree		Know / pinion	Total N
Americans Age 13 to 23	7%	(71)	13%	(127)	23%	(232)	38%	(379)	19%	(190)	1000
Evangelical	10%	(18)	12%	(23)	21%	(41)	34%	(66)	23%	(44)	191
Non-Evangelical	6%	(17)	14%	(40)	30%	(84)	36%	(102)	15%	(42)	286
Community: Urban	12%	(30)	14%	(36)	19%	(51)	37%	(96)	19%	(49)	262
Community: Suburban	5%	(26)	12%	(63)	27%	(135)	40%	(202)	16%	(82)	509
Community: Rural	6%	(14)	12%	(28)	20%	(46)	35%	(81)	26%	(60)	229
Employ: Private Sector	12%	(11)	14%	(13)	34%	(31)	33%	(31)	7%	(6)	92
Employ: Unemployed	6%	(8)	11%	(17)	21%	(32)	41%	(61)	20%	(30)	148
Employ: Other	7%	(4)	13%	(8)	17%	(10)	40%	(25)	22%	(13)	61
Military HH: Yes	7%	(9)	13%	(17)	17%	(23)	38%	(49)	25%	(33)	129
Military HH: No	7%	(62)	13%	(110)	24%	(210)	38%	(330)	18%	(158)	871
RD/WT: Right Direction	12%	(35)	17%	(50)	25%	(75)	26%	(78)	21%	(62)	299
RD/WT: Wrong Track	5%	(37)	11%	(77)	22%	(158)	43%	(302)	18%	(128)	701
Trump Job Approve	10%	(28)	16%	(47)	27%	(79)	33%	(96)	15%	(45)	296
Trump Job Disapprove	6%	(33)	11%	(63)	23%	(126)	45%	(248)	15%	(82)	552
Trump Job Strongly Approve	10%	(12)	14%	(16)	24%	(29)	35%	(41)	18%	(21)	119
Trump Job Somewhat Approve	10%	(17)	17%	(30)	28%	(50)	31%	(55)	14%	(24)	176
Trump Job Somewhat Disapprove	3%	(6)	12%	(24)	27%	(55)	42%	(85)	16%	(32)	203
Trump Job Strongly Disapprove	8%	(27)	11%	(39)	20%	(71)	47%	(163)	14%	(50)	349
Favorable of Trump	8%	(23)	17%	(47)	27%	(75)	32%	(87)	15%	(42)	275
Unfavorable of Trump	6%	(35)	11%	(66)	22%	(130)	46%	(267)	15%	(87)	584
Very Favorable of Trump	11%	(14)	18%	(23)	29%	(38)	30%	(39)	12%	(16)	130
Somewhat Favorable of Trump	6%	(9)	17%	(24)	26%	(37)	33%	(48)	18%	(26)	145
Somewhat Unfavorable of Trump	4%	(8)	12%	(21)	24%	(43)	41%	(73)	18%	(33)	177
Very Unfavorable of Trump	7%	(27)	11%	(45)	21%	(87)	48%	(194)	13%	(54)	407

Table GZC30_1: *To what extent do you agree with each of the following statements? The world is a fair place*

Demographic	Strong	ly agree		ewhat gree		newhat agree		ongly agree		: Know / Opinion	Total N
Americans Age 13 to 23	7%	(71)	13%	(127)	23%	(232)	38%	(379)	19%	(190)	1000
#1 Issue: Economy	6%	(16)	16%	(40)	27%	(68)	42%	(106)	10%	(25)	254
#1 Issue: Security	10%	(8)	14%	(11)	26%	(21)	33%	(26)	17%	(13)	80
#1 Issue: Health Care	8%	(14)	7%	(12)	19%	(33)	46%	(81)	20%	(36)	176
#1 Issue: Women's Issues	4%	(6)	11%	(14)	23%	(30)	40%	(52)	22%	(29)	130
#1 Issue: Education	9%	(14)	12%	(18)	24%	(36)	31%	(46)	23%	(35)	148
#1 Issue: Energy	5%	(5)	19%	(20)	26%	(26)	40%	(41)	9%	(10)	101
#1 Issue: Other	6%	(6)	9%	(8)	17%	(15)	24%	(22)	45%	(42)	93
2018 House Vote: Democrat	15%	(16)	12%	(14)	26%	(28)	39%	(42)	8%	(9)	109
2018 House Vote: Republican	5%	(2)	24%	(12)	27%	(14)	30%	(15)	14%	(7)	50
2016 Vote: Hillary Clinton	18%	(11)	13%	(8)	22%	(13)	36%	(22)	11%	(6)	61
2016 Vote: Didn't Vote	6%	(56)	12%	(109)	23%	(205)	39%	(344)	20%	(179)	893
Voted in 2014: No	7%	(64)	12%	(120)	23%	(227)	39%	(375)	19%	(187)	972
2012 Vote: Didn't Vote	7%	(65)	12%	(121)	23%	(227)	39%	(376)	19%	(187)	976
4-Region: Northeast	8%	(16)	12%	(25)	25%	(50)	39%	(78)	15%	(31)	200
4-Region: Midwest	6%	(14)	13%	(29)	24%	(53)	38%	(84)	19%	(41)	222
4-Region: South	8%	(27)	11%	(39)	21%	(74)	40%	(141)	21%	(74)	356
4-Region: West	7%	(15)	16%	(35)	24%	(54)	34%	(75)	20%	(44)	223

Table GZC30_2: *To what extent do you agree with each of the following statements? I have the potential to impact the world*

D	C4	.1		newhat		ewhat		ongly		Know /	75.4.1 NJ
Demographic	Strong	gly agree	a	gree	ais	agree	aisa	agree	No C	pinion	Total N
Americans Age 13 to 23	25%	(248)	31%	(306)	13%	(135)	9%	(94)	22%	(217)	1000
Gender: Male	25%	(121)	28%	(135)	15%	(75)	10%	(47)	23%	(110)	489
Gender: Female	25%	(127)	33%	(171)	12%	(60)	9%	(47)	21%	(107)	511
Generation Z: 13-23	25%	(248)	31%	(306)	13%	(135)	9%	(94)	22%	(217)	1000
PID: Dem (no lean)	31%	(109)	34%	(118)	15%	(54)	7%	(23)	13%	(47)	352
PID: Ind (no lean)	19%	(81)	28%	(121)	13%	(58)	12%	(54)	28%	(122)	436
PID: Rep (no lean)	27%	(58)	31%	(66)	11%	(23)	8%	(18)	23%	(48)	213
PID/Gender: Dem Men	29%	(45)	36%	(56)	15%	(23)	8%	(12)	12%	(18)	154
PID/Gender: Dem Women	33%	(65)	31%	(62)	15%	(30)	6%	(11)	15%	(29)	198
PID/Gender: Ind Men	19%	(39)	23%	(48)	16%	(33)	12%	(26)	30%	(65)	212
PID/Gender: Ind Women	19%	(42)	32%	(73)	11%	(25)	12%	(28)	26%	(57)	224
PID/Gender: Rep Men	30%	(37)	25%	(31)	14%	(18)	8%	(9)	23%	(28)	123
PID/Gender: Rep Women	23%	(20)	40%	(36)	6%	(5)	9%	(8)	23%	(20)	90
Ideo: Liberal (1-3)	28%	(88)	38%	(120)	14%	(44)	9%	(27)	11%	(33)	312
Ideo: Moderate (4)	22%	(38)	27%	(48)	23%	(41)	9%	(15)	19%	(34)	176
Ideo: Conservative (5-7)	35%	(64)	34%	(62)	10%	(18)	9%	(16)	13%	(25)	186
Educ: < College	25%	(228)	30%	(273)	13%	(122)	10%	(90)	23%	(207)	920
Educ: Bachelors degree	26%	(16)	45%	(27)	16%	(10)	3%	(2)	9%	(6)	60
Income: Under 50k	23%	(123)	28%	(149)	12%	(64)	9%	(45)	27%	(144)	525
Income: 50k-100k	27%	(77)	31%	(87)	16%	(45)	11%	(30)	16%	(47)	286
Income: 100k+	26%	(49)	37%	(69)	14%	(26)	10%	(19)	13%	(25)	188
Ethnicity: White	25%	(159)	32%	(203)	14%	(89)	9%	(58)	19%	(120)	629
Ethnicity: Hispanic	22%	(45)	25%	(52)	18%	(36)	7%	(15)	27%	(55)	203
Ethnicity: Afr. Am.	28%	(36)	26%	(34)	11%	(14)	11%	(15)	23%	(31)	130
Ethnicity: Other	22%	(53)	28%	(68)	13%	(31)	9%	(21)	28%	(67)	241
All Christian	26%	(77)	38%	(113)	12%	(35)	7%	(21)	17%	(50)	296
All Non-Christian	32%	(20)	29%	(18)	10%	(6)	13%	(9)	17%	(11)	64
Atheist	23%	(25)	25%	(27)	22%	(24)	14%	(15)	15%	(16)	106
Agnostic/Nothing in particular	24%	(126)	28%	(147)	13%	(70)	9%	(50)	26%	(140)	534
Religious Non-Protestant/Catholic	28%	(23)	30%	(25)	9%	(7)	14%	(12)	20%	(17)	84

Table GZC30_2: *To what extent do you agree with each of the following statements? I have the potential to impact the world*

Demographic	Stron	gly agree		newhat gree		ewhat agree		ongly igree		Know / pinion	Total N
Americans Age 13 to 23	25%	(248)	31%	(306)	13%	(135)	9%	(94)	22%	(217)	1000
Evangelical	28%	(54)	29%	(56)	12%	(23)	9%	(17)	22%	(41)	191
Non-Evangelical	28%	(81)	35%	(101)	13%	(38)	5%	(15)	18%	(51)	286
Community: Urban	28%	(75)	30%	(78)	10%	(27)	9%	(24)	22%	(59)	262
Community: Suburban	26%	(134)	32%	(162)	15%	(76)	9%	(46)	18%	(91)	509
Community: Rural	17%	(39)	29%	(66)	14%	(32)	11%	(25)	30%	(68)	229
Employ: Private Sector	32%	(30)	31%	(29)	23%	(21)	6%	(6)	8%	(7)	92
Employ: Unemployed	24%	(35)	29%	(43)	9%	(14)	12%	(18)	26%	(38)	148
Employ: Other	26%	(16)	19%	(12)	18%	(11)	8%	(5)	29%	(18)	61
Military HH: Yes	28%	(36)	25%	(32)	10%	(13)	11%	(14)	26%	(34)	129
Military HH: No	24%	(212)	31%	(273)	14%	(122)	9%	(80)	21%	(183)	871
RD/WT: Right Direction	24%	(72)	31%	(92)	13%	(38)	8%	(25)	24%	(72)	299
RD/WT: Wrong Track	25%	(177)	31%	(214)	14%	(97)	10%	(69)	21%	(145)	701
Trump Job Approve	26%	(77)	33%	(98)	13%	(39)	9%	(28)	18%	(53)	296
Trump Job Disapprove	28%	(154)	31%	(172)	14%	(78)	10%	(53)	17%	(95)	552
Trump Job Strongly Approve	27%	(33)	34%	(41)	6%	(8)	6%	(7)	26%	(31)	119
Trump Job Somewhat Approve	25%	(45)	33%	(57)	18%	(31)	12%	(21)	13%	(22)	176
Trump Job Somewhat Disapprove	27%	(54)	32%	(65)	14%	(29)	9%	(19)	18%	(36)	203
Trump Job Strongly Disapprove	29%	(100)	31%	(107)	14%	(49)	10%	(35)	17%	(59)	349
Favorable of Trump	26%	(72)	32%	(89)	14%	(40)	9%	(24)	18%	(50)	275
Unfavorable of Trump	27%	(156)	32%	(184)	14%	(82)	10%	(59)	18%	(103)	584
Very Favorable of Trump	31%	(40)	34%	(44)	9%	(11)	7%	(9)	20%	(26)	130
Somewhat Favorable of Trump	22%	(32)	31%	(45)	20%	(28)	10%	(15)	17%	(24)	145
Somewhat Unfavorable of Trump	21%	(37)	34%	(60)	13%	(22)	11%	(20)	21%	(38)	177
Very Unfavorable of Trump	29%	(119)	31%	(124)	15%	(59)	10%	(39)	16%	(66)	407

Table GZC30_2: *To what extent do you agree with each of the following statements? I have the potential to impact the world*

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly igree		: Know / Opinion	Total N
Americans Age 13 to 23	25%	(248)	31%	(306)	13%	(135)	9%	(94)	22%	(217)	1000
#1 Issue: Economy	27%	(68)	33%	(83)	15%	(38)	11%	(29)	14%	(36)	254
#1 Issue: Security	28%	(23)	30%	(24)	13%	(10)	7%	(5)	21%	(17)	80
#1 Issue: Health Care	23%	(41)	28%	(50)	17%	(30)	9%	(15)	23%	(40)	176
#1 Issue: Women's Issues	24%	(31)	32%	(42)	12%	(15)	11%	(14)	22%	(29)	130
#1 Issue: Education	25%	(37)	34%	(50)	9%	(14)	7%	(10)	25%	(37)	148
#1 Issue: Energy	31%	(32)	38%	(39)	12%	(12)	6%	(6)	12%	(12)	101
#1 Issue: Other	15%	(14)	18%	(16)	13%	(12)	10%	(10)	45%	(41)	93
2018 House Vote: Democrat	31%	(33)	40%	(43)	12%	(13)	7%	(7)	11%	(12)	109
2018 House Vote: Republican	28%	(14)	41%	(20)	15%	(7)	2%	(1)	14%	(7)	50
2016 Vote: Hillary Clinton	34%	(21)	37%	(23)	12%	(7)	4%	(2)	14%	(8)	61
2016 Vote: Didn't Vote	24%	(217)	29%	(261)	14%	(122)	10%	(89)	23%	(204)	893
Voted in 2014: No	25%	(240)	30%	(294)	14%	(132)	10%	(94)	22%	(212)	972
2012 Vote: Didn't Vote	25%	(243)	30%	(297)	13%	(131)	10%	(94)	22%	(211)	976
4-Region: Northeast	23%	(45)	36%	(71)	10%	(19)	11%	(22)	21%	(42)	200
4-Region: Midwest	23%	(50)	31%	(68)	17%	(37)	9%	(20)	21%	(46)	222
4-Region: South	27%	(95)	27%	(95)	13%	(47)	9%	(31)	25%	(88)	356
4-Region: West	26%	(58)	32%	(72)	14%	(31)	10%	(22)	18%	(41)	223

Table GZC30_3: To what extent do you agree with each of the following statements? I think more companies should adopt flexible work from home policies after the COVID-19 pandemic, also known as coronavirus

			Son	newhat	Som	ewhat	Stro	ongly	Don't	Know/	
Demographic	Stron	gly agree	a	gree	disa	agree	disa	igree	No C	pinion	Total N
Americans Age 13 to 23	40%	(403)	28%	(276)	9%	(93)	4%	(39)	19%	(189)	1000
Gender: Male	33%	(163)	27%	(134)	13%	(64)	4%	(22)	22%	(107)	489
Gender: Female	47%	(240)	28%	(142)	6%	(29)	3%	(18)	16%	(83)	511
Generation Z: 13-23	40%	(403)	28%	(276)	9%	(93)	4%	(39)	19%	(189)	1000
PID: Dem (no lean)	50%	(175)	28%	(99)	9%	(31)	3%	(11)	10%	(36)	352
PID: Ind (no lean)	35%	(151)	26%	(112)	9%	(37)	5%	(22)	26%	(113)	436
PID: Rep (no lean)	36%	(77)	30%	(65)	11%	(24)	3%	(6)	19%	(40)	213
PID/Gender: Dem Men	47%	(73)	27%	(42)	10%	(15)	4%	(7)	11%	(17)	154
PID/Gender: Dem Women	51%	(102)	29%	(57)	8%	(16)	2%	(4)	9%	(19)	198
PID/Gender: Ind Men	28%	(58)	24%	(52)	13%	(26)	5%	(10)	31%	(65)	212
PID/Gender: Ind Women	41%	(93)	27%	(61)	5%	(11)	5%	(11)	22%	(49)	224
PID/Gender: Rep Men	26%	(31)	33%	(41)	18%	(22)	3%	(4)	20%	(25)	123
PID/Gender: Rep Women	51%	(46)	27%	(24)	3%	(2)	2%	(2)	17%	(15)	90
Ideo: Liberal (1-3)	49%	(152)	28%	(86)	10%	(31)	4%	(12)	10%	(31)	312
Ideo: Moderate (4)	39%	(69)	31%	(55)	10%	(17)	6%	(10)	15%	(26)	176
Ideo: Conservative (5-7)	38%	(70)	39%	(72)	9%	(18)	5%	(9)	9%	(17)	186
Educ: < College	40%	(369)	27%	(252)	9%	(84)	4%	(36)	19%	(179)	920
Educ: Bachelors degree	45%	(27)	32%	(19)	11%	(7)	1%	(1)	11%	(7)	60
Income: Under 50k	40%	(209)	24%	(128)	8%	(43)	4%	(23)	23%	(123)	525
Income: 50k-100k	43%	(123)	27%	(79)	11%	(32)	3%	(8)	16%	(45)	286
Income: 100k+	38%	(71)	37%	(69)	10%	(18)	4%	(8)	11%	(21)	188
Ethnicity: White	41%	(258)	27%	(168)	11%	(69)	3%	(19)	18%	(114)	629
Ethnicity: Hispanic	39%	(79)	25%	(51)	9%	(18)	5%	(10)	22%	(45)	203
Ethnicity: Afr. Am.	45%	(58)	27%	(35)	6%	(7)	7%	(9)	15%	(20)	130
Ethnicity: Other	36%	(86)	30%	(72)	7%	(16)	4%	(11)	23%	(55)	241
All Christian	35%	(103)	34%	(100)	13%	(37)	3%	(8)	16%	(47)	296
All Non-Christian	41%	(26)	18%	(12)	15%	(10)	7%	(5)	18%	(11)	64
Atheist	46%	(49)	26%	(28)	11%	(11)	3%	(3)	14%	(15)	106
Agnostic/Nothing in particular	42%	(225)	26%	(136)	6%	(34)	4%	(23)	22%	(116)	534
Religious Non-Protestant/Catholic	37%	(31)	19%	(16)	14%	(12)	8%	(7)	21%	(18)	84

Table GZC30_3: To what extent do you agree with each of the following statements? I think more companies should adopt flexible work from home policies after the COVID-19 pandemic, also known as coronavirus

Demographic	Stron	gly agree		newhat gree		ewhat agree		ongly ogree		Know /	Total N
Americans Age 13 to 23	40%	(403)	28%	(276)	9%	(93)	4%	(39)	19%	(189)	1000
Evangelical	38%	(72)	24%	(46)	10%	(19)	4%	(8)	24%	(46)	191
Non-Evangelical	42%	(119)	33%	(95)	9%	(26)	2%	(6)	14%	(40)	286
Community: Urban	43%	(112)	24%	(63)	9%	(24)	5%	(14)	19%	(49)	262
Community: Suburban	41%	(210)	31%	(156)	9%	(45)	3%	(15)	16%	(82)	509
Community: Rural	35%	(81)	25%	(57)	10%	(23)	5%	(10)	25%	(58)	229
Employ: Private Sector	38%	(35)	36%	(33)	15%	(14)	4%	(3)	8%	(7)	92
Employ: Unemployed	47%	(70)	21%	(31)	7%	(11)	4%	(6)	20%	(30)	148
Employ: Other	36%	(22)	22%	(13)	11%	(6)	7%	(4)	25%	(15)	61
Military HH: Yes	38%	(50)	22%	(28)	8%	(11)	6%	(8)	25%	(33)	129
Military HH: No	41%	(354)	28%	(248)	9%	(82)	4%	(31)	18%	(157)	871
RD/WT: Right Direction	35%	(105)	28%	(85)	10%	(31)	4%	(13)	22%	(65)	299
RD/WT: Wrong Track	42%	(298)	27%	(191)	9%	(61)	4%	(26)	18%	(124)	701
Trump Job Approve	37%	(108)	33%	(97)	11%	(33)	4%	(12)	16%	(46)	296
Trump Job Disapprove	47%	(259)	25%	(139)	9%	(50)	4%	(23)	15%	(80)	552
Trump Job Strongly Approve	32%	(39)	30%	(36)	11%	(13)	4%	(5)	23%	(27)	119
Trump Job Somewhat Approve	39%	(70)	34%	(61)	11%	(20)	4%	(7)	11%	(19)	176
Trump Job Somewhat Disapprove	41%	(83)	31%	(62)	9%	(18)	3%	(7)	16%	(33)	203
Trump Job Strongly Disapprove	51%	(177)	22%	(77)	9%	(32)	5%	(16)	14%	(47)	349
Favorable of Trump	35%	(95)	34%	(92)	12%	(34)	3%	(9)	16%	(45)	275
Unfavorable of Trump	47%	(275)	27%	(157)	8%	(45)	4%	(23)	14%	(84)	584
Very Favorable of Trump	35%	(45)	33%	(44)	13%	(17)	3%	(4)	16%	(21)	130
Somewhat Favorable of Trump	35%	(50)	34%	(49)	12%	(17)	3%	(5)	16%	(24)	145
Somewhat Unfavorable of Trump	45%	(80)	30%	(52)	5%	(9)	3%	(4)	18%	(32)	177
Very Unfavorable of Trump	48%	(195)	26%	(105)	9%	(36)	5%	(18)	13%	(52)	407

Table GZC30_3: To what extent do you agree with each of the following statements? I think more companies should adopt flexible work from home policies after the COVID-19 pandemic, also known as coronavirus

Demographic	Stron	gly agree		newhat gree		ewhat agree		ongly igree		Know / Opinion	Total N
Americans Age 13 to 23	40%	(403)	28%	(276)	9%	(93)	4%	(39)	19%	(189)	1000
#1 Issue: Economy	43%	(109)	28%	(70)	13%	(33)	4%	(10)	12%	(32)	254
#1 Issue: Security	38%	(30)	33%	(26)	9%	(7)	2%	(2)	18%	(14)	80
#1 Issue: Health Care	49%	(86)	24%	(42)	4%	(8)	2%	(4)	21%	(36)	176
#1 Issue: Women's Issues	33%	(43)	34%	(44)	7%	(9)	5%	(6)	21%	(27)	130
#1 Issue: Education	39%	(58)	28%	(41)	8%	(12)	5%	(8)	20%	(29)	148
#1 Issue: Energy	46%	(47)	31%	(32)	11%	(11)	2%	(3)	9%	(9)	101
#1 Issue: Other	25%	(23)	18%	(16)	11%	(11)	5%	(5)	41%	(38)	93
2018 House Vote: Democrat	48%	(53)	29%	(31)	10%	(11)	3%	(4)	9%	(10)	109
2018 House Vote: Republican	37%	(18)	35%	(17)	13%	(7)	5%	(2)	10%	(5)	50
2016 Vote: Hillary Clinton	48%	(30)	29%	(18)	9%	(6)	5%	(3)	9%	(6)	61
2016 Vote: Didn't Vote	39%	(352)	28%	(247)	9%	(82)	4%	(35)	20%	(177)	893
Voted in 2014: No	40%	(392)	27%	(267)	9%	(89)	4%	(38)	19%	(187)	972
2012 Vote: Didn't Vote	40%	(395)	27%	(268)	9%	(90)	4%	(39)	19%	(184)	976
4-Region: Northeast	39%	(79)	27%	(54)	12%	(25)	5%	(10)	16%	(32)	200
4-Region: Midwest	42%	(92)	24%	(54)	10%	(23)	5%	(11)	19%	(41)	222
4-Region: South	42%	(149)	28%	(99)	7%	(23)	3%	(11)	21%	(73)	356
4-Region: West	37%	(83)	31%	(68)	10%	(22)	3%	(7)	19%	(43)	223

Table GZC30_4: To what extent do you agree with each of the following statements? I am worried about the current job market and am more likely to accept a role even if it does not fit exactly what I want

Demographic	Stron	gly agree		newhat gree		ewhat agree		ongly agree		: Know / Opinion	Total N
Americans Age 13 to 23	23%	(232)	29%	(289)	15%	(151)	7%	(68)	26%	(260)	1000
Gender: Male	21%	(101)	27%	(133)	17%	(82)	9%	(43)	27%	(130)	489
Gender: Female	26%	(131)	30%	(155)	14%	(69)	5%	(26)	25%	(130)	511
Generation Z: 13-23	23%	(232)	29%	(289)	15%	(151)	7%	(68)	26%	(260)	1000
PID: Dem (no lean)	27%	(96)	35%	(124)	14%	(50)	6%	(21)	17%	(61)	352
PID: Ind (no lean)	22%	(94)	25%	(108)	14%	(61)	6%	(27)	33%	(146)	436
PID: Rep (no lean)	20%	(42)	27%	(57)	19%	(40)	10%	(21)	25%	(54)	213
PID/Gender: Dem Men	26%	(39)	36%	(55)	13%	(20)	7%	(11)	18%	(28)	154
PID/Gender: Dem Women	29%	(57)	35%	(69)	15%	(30)	5%	(9)	16%	(32)	198
PID/Gender: Ind Men	18%	(39)	24%	(50)	17%	(35)	8%	(17)	33%	(70)	212
PID/Gender: Ind Women	25%	(55)	26%	(57)	11%	(26)	4%	(10)	34%	(76)	224
PID/Gender: Rep Men	18%	(22)	23%	(28)	21%	(26)	12%	(14)	26%	(32)	123
PID/Gender: Rep Women	21%	(19)	32%	(29)	15%	(13)	7%	(6)	24%	(22)	90
Ideo: Liberal (1-3)	26%	(81)	36%	(112)	20%	(61)	5%	(14)	14%	(44)	312
Ideo: Moderate (4)	27%	(48)	34%	(60)	9%	(15)	8%	(15)	21%	(37)	176
Ideo: Conservative (5-7)	23%	(42)	33%	(61)	21%	(39)	9%	(17)	15%	(27)	186
Educ: < College	23%	(209)	28%	(255)	15%	(141)	7%	(63)	27%	(251)	920
Educ: Bachelors degree	27%	(16)	45%	(27)	12%	(7)	6%	(3)	10%	(6)	60
Income: Under 50k	24%	(126)	25%	(134)	13%	(68)	6%	(32)	31%	(165)	525
Income: 50k-100k	23%	(65)	32%	(91)	19%	(54)	6%	(17)	21%	(60)	286
Income: 100k+	22%	(41)	34%	(64)	15%	(29)	10%	(19)	19%	(35)	188
Ethnicity: White	24%	(151)	29%	(183)	16%	(101)	6%	(40)	24%	(154)	629
Ethnicity: Hispanic	22%	(45)	26%	(54)	12%	(25)	8%	(16)	31%	(63)	203
Ethnicity: Afr. Am.	26%	(34)	25%	(33)	12%	(16)	8%	(10)	29%	(37)	130
Ethnicity: Other	19%	(47)	30%	(72)	14%	(35)	8%	(19)	28%	(69)	241
All Christian	21%	(62)	35%	(103)	16%	(46)	6%	(16)	23%	(68)	296
All Non-Christian	28%	(18)	18%	(11)	23%	(15)	6%	(4)	26%	(16)	64
Atheist	23%	(25)	35%	(37)	16%	(17)	7%	(8)	19%	(20)	106
Agnostic/Nothing in particular	24%	(128)	26%	(137)	14%	(73)	8%	(41)	29%	(156)	534
Religious Non-Protestant/Catholic	24%	(20)	23%	(19)	21%	(18)	5%	(4)	26%	(22)	84

Table GZC30_4: To what extent do you agree with each of the following statements? I am worried about the current job market and am more likely to accept a role even if it does not fit exactly what I want

Demographic	Strong	gly agree		newhat gree		newhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	23%	(232)	29%	(289)	15%	(151)	7%	(68)	26%	(260)	1000
Evangelical	25%	(48)	26%	(49)	15%	(28)	6%	(11)	29%	(55)	191
Non-Evangelical	22%	(64)	34%	(97)	15%	(42)	6%	(18)	23%	(65)	286
Community: Urban	28%	(72)	25%	(66)	14%	(38)	9%	(23)	24%	(64)	262
Community: Suburban	22%	(114)	31%	(157)	15%	(75)	7%	(34)	25%	(129)	509
Community: Rural	20%	(47)	29%	(66)	16%	(38)	5%	(11)	29%	(67)	229
Employ: Private Sector	30%	(28)	39%	(36)	17%	(16)	5%	(5)	9%	(8)	92
Employ: Unemployed	29%	(43)	24%	(35)	16%	(23)	3%	(5)	28%	(42)	148
Employ: Other	14%	(8)	35%	(21)	16%	(10)	5%	(3)	31%	(19)	61
Military HH: Yes	28%	(36)	24%	(31)	14%	(18)	4%	(6)	30%	(39)	129
Military HH: No	23%	(196)	30%	(258)	15%	(133)	7%	(63)	25%	(221)	871
RD/WT: Right Direction	22%	(66)	24%	(72)	14%	(43)	10%	(29)	30%	(89)	299
RD/WT: Wrong Track	24%	(166)	31%	(217)	15%	(108)	6%	(39)	24%	(171)	701
Trump Job Approve	24%	(71)	30%	(88)	19%	(56)	8%	(23)	19%	(57)	296
Trump Job Disapprove	25%	(139)	32%	(178)	14%	(75)	7%	(37)	22%	(123)	552
Trump Job Strongly Approve	20%	(24)	29%	(34)	16%	(19)	11%	(13)	24%	(29)	119
Trump Job Somewhat Approve	27%	(47)	31%	(54)	21%	(37)	5%	(10)	16%	(29)	176
Trump Job Somewhat Disapprove	22%	(45)	33%	(68)	15%	(30)	7%	(14)	23%	(46)	203
Trump Job Strongly Disapprove	27%	(94)	32%	(110)	13%	(45)	7%	(23)	22%	(77)	349
Favorable of Trump	22%	(60)	29%	(79)	21%	(58)	9%	(24)	20%	(55)	275
Unfavorable of Trump	26%	(152)	32%	(185)	14%	(80)	7%	(38)	22%	(129)	584
Very Favorable of Trump	22%	(28)	28%	(36)	20%	(26)	10%	(13)	20%	(26)	130
Somewhat Favorable of Trump	22%	(32)	30%	(43)	22%	(31)	7%	(10)	20%	(28)	145
Somewhat Unfavorable of Trump	25%	(44)	30%	(54)	14%	(25)	6%	(10)	25%	(44)	177
Very Unfavorable of Trump	27%	(109)	32%	(131)	13%	(55)	7%	(28)	21%	(85)	407

Table GZC30_4: To what extent do you agree with each of the following statements? I am worried about the current job market and am more likely to accept a role even if it does not fit exactly what I want

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly igree		: Know / Opinion	Total N
Americans Age 13 to 23	23%	(232)	29%	(289)	15%	(151)	7%	(68)	26%	(260)	1000
#1 Issue: Economy	24%	(61)	30%	(77)	18%	(47)	7%	(18)	20%	(51)	254
#1 Issue: Security	20%	(16)	35%	(28)	12%	(10)	10%	(8)	23%	(18)	80
#1 Issue: Health Care	29%	(51)	26%	(46)	14%	(24)	4%	(7)	27%	(47)	176
#1 Issue: Women's Issues	18%	(24)	31%	(40)	16%	(21)	5%	(7)	29%	(38)	130
#1 Issue: Education	27%	(41)	23%	(34)	12%	(17)	9%	(13)	29%	(42)	148
#1 Issue: Energy	24%	(25)	38%	(39)	13%	(14)	8%	(8)	17%	(17)	101
#1 Issue: Other	8%	(8)	19%	(18)	17%	(16)	6%	(6)	48%	(45)	93
2018 House Vote: Democrat	39%	(43)	34%	(37)	14%	(15)	4%	(5)	9%	(10)	109
2018 House Vote: Republican	28%	(14)	33%	(16)	18%	(9)	11%	(6)	10%	(5)	50
2016 Vote: Hillary Clinton	45%	(27)	35%	(22)	9%	(6)	4%	(2)	7%	(4)	61
2016 Vote: Didn't Vote	22%	(192)	28%	(253)	15%	(135)	7%	(63)	28%	(250)	893
Voted in 2014: No	23%	(223)	29%	(278)	15%	(147)	7%	(68)	26%	(256)	972
2012 Vote: Didn't Vote	23%	(226)	29%	(281)	15%	(145)	7%	(68)	26%	(256)	976
4-Region: Northeast	17%	(34)	33%	(66)	18%	(36)	9%	(17)	24%	(48)	200
4-Region: Midwest	24%	(53)	29%	(65)	14%	(32)	7%	(16)	25%	(56)	222
4-Region: South	25%	(90)	26%	(94)	15%	(55)	5%	(19)	28%	(98)	356
4-Region: West	25%	(56)	28%	(64)	13%	(29)	7%	(16)	26%	(58)	223

Table GZC30_5: To what extent do you agree with each of the following statements? I am nervous about purchasing second hand or used goods after social distancing and self-quarantining ends

Demographic	Strong	gly agree		newhat gree		newhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	21%	(211)	26%	(263)	19%	(186)	13%	(131)	21%	(210)	1000
Gender: Male	19%	(91)	25%	(124)	18%	(90)	14%	(70)	23%	(114)	489
Gender: Female	23%	(120)	27%	(139)	19%	(96)	12%	(61)	19%	(96)	511
Generation Z: 13-23	21%	(211)	26%	(263)	19%	(186)	13%	(131)	21%	(210)	1000
PID: Dem (no lean)	24%	(86)	32%	(112)	19%	(65)	10%	(37)	15%	(52)	352
PID: Ind (no lean)	17%	(74)	23%	(99)	17%	(73)	16%	(69)	28%	(121)	436
PID: Rep (no lean)	24%	(51)	24%	(52)	22%	(48)	12%	(25)	17%	(37)	213
PID/Gender: Dem Men	22%	(34)	34%	(53)	18%	(27)	10%	(15)	16%	(25)	154
PID/Gender: Dem Women	26%	(52)	30%	(59)	19%	(38)	11%	(22)	14%	(27)	198
PID/Gender: Ind Men	15%	(33)	20%	(42)	17%	(35)	17%	(37)	31%	(65)	212
PID/Gender: Ind Women	19%	(42)	25%	(57)	17%	(37)	14%	(32)	25%	(56)	224
PID/Gender: Rep Men	20%	(25)	23%	(29)	22%	(27)	15%	(18)	20%	(24)	123
PID/Gender: Rep Women	29%	(26)	26%	(23)	23%	(21)	8%	(7)	14%	(13)	90
Ideo: Liberal (1-3)	23%	(70)	30%	(94)	20%	(63)	14%	(44)	13%	(40)	312
Ideo: Moderate (4)	21%	(37)	31%	(54)	17%	(29)	14%	(24)	17%	(30)	176
Ideo: Conservative (5-7)	24%	(44)	26%	(48)	25%	(47)	16%	(30)	9%	(17)	186
Educ: < College	21%	(195)	26%	(237)	18%	(169)	13%	(118)	22%	(201)	920
Educ: Bachelors degree	19%	(12)	37%	(22)	22%	(13)	14%	(9)	8%	(5)	60
Income: Under 50k	21%	(110)	25%	(129)	15%	(79)	14%	(72)	26%	(135)	525
Income: 50k-100k	23%	(66)	28%	(80)	22%	(62)	11%	(30)	17%	(47)	286
Income: 100k+	18%	(34)	28%	(53)	24%	(44)	15%	(29)	14%	(27)	188
Ethnicity: White	20%	(127)	26%	(165)	19%	(123)	15%	(94)	19%	(121)	629
Ethnicity: Hispanic	23%	(46)	23%	(47)	17%	(34)	11%	(23)	26%	(52)	203
Ethnicity: Afr. Am.	25%	(32)	32%	(41)	11%	(15)	12%	(16)	20%	(26)	130
Ethnicity: Other	21%	(51)	23%	(56)	20%	(49)	9%	(22)	26%	(63)	241
All Christian	19%	(57)	24%	(72)	25%	(75)	11%	(32)	20%	(59)	296
All Non-Christian	30%	(19)	26%	(16)	16%	(10)	12%	(7)	17%	(11)	64
Atheist	23%	(24)	30%	(31)	17%	(18)	17%	(18)	14%	(15)	106
Agnostic/Nothing in particular	21%	(110)	27%	(143)	15%	(82)	14%	(73)	23%	(126)	534
Religious Non-Protestant/Catholic	25%	(21)	20%	(17)	21%	(18)	11%	(10)	22%	(19)	84

Table GZC30_5: To what extent do you agree with each of the following statements? I am nervous about purchasing second hand or used goods after social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree			ongly agree		Know / pinion	Total N
Americans Age 13 to 23	21%	(211)	26%	(263)	19%	(186)	13%	(131)	21%	(210)	1000
Evangelical	21%	(39)	32%	(60)	17%	(33)	9%	(17)	21%	(41)	191
Non-Evangelical	24%	(67)	26%	(73)	19%	(55)	13%	(38)	18%	(52)	286
Community: Urban	24%	(64)	26%	(69)	18%	(46)	12%	(32)	20%	(52)	262
Community: Suburban	20%	(102)	28%	(141)	20%	(100)	13%	(67)	19%	(98)	509
Community: Rural	19%	(44)	23%	(53)	17%	(39)	14%	(32)	26%	(60)	229
Employ: Private Sector	20%	(19)	40%	(37)	21%	(19)	12%	(11)	7%	(7)	92
Employ: Unemployed	26%	(38)	23%	(34)	18%	(27)	12%	(18)	20%	(30)	148
Employ: Other	13%	(8)	26%	(16)	17%	(10)	20%	(12)	25%	(15)	61
Military HH: Yes	23%	(30)	22%	(29)	17%	(22)	12%	(16)	25%	(33)	129
Military HH: No	21%	(181)	27%	(234)	19%	(164)	13%	(115)	20%	(177)	871
RD/WT: Right Direction	22%	(66)	26%	(78)	18%	(53)	12%	(35)	23%	(68)	299
RD/WT: Wrong Track	21%	(145)	26%	(185)	19%	(133)	14%	(97)	20%	(142)	701
Trump Job Approve	23%	(68)	23%	(68)	21%	(63)	16%	(48)	16%	(48)	296
Trump Job Disapprove	21%	(118)	30%	(167)	19%	(108)	12%	(66)	17%	(94)	552
Trump Job Strongly Approve	20%	(24)	24%	(29)	21%	(25)	16%	(19)	19%	(23)	119
Trump Job Somewhat Approve	25%	(44)	22%	(40)	22%	(39)	16%	(29)	14%	(25)	176
Trump Job Somewhat Disapprove	21%	(42)	29%	(59)	24%	(48)	10%	(20)	17%	(34)	203
Trump Job Strongly Disapprove	22%	(76)	31%	(108)	17%	(59)	13%	(46)	17%	(60)	349
Favorable of Trump	20%	(56)	27%	(74)	22%	(61)	15%	(42)	15%	(42)	275
Unfavorable of Trump	23%	(131)	29%	(168)	19%	(113)	12%	(70)	17%	(101)	584
Very Favorable of Trump	24%	(31)	26%	(34)	21%	(28)	15%	(19)	14%	(18)	130
Somewhat Favorable of Trump	18%	(26)	28%	(40)	23%	(33)	16%	(22)	16%	(23)	145
Somewhat Unfavorable of Trump	22%	(39)	27%	(47)	22%	(39)	12%	(21)	17%	(31)	177
Very Unfavorable of Trump	23%	(92)	30%	(121)	18%	(74)	12%	(49)	17%	(71)	407

Table GZC30_5: To what extent do you agree with each of the following statements? I am nervous about purchasing second hand or used goods after social distancing and self-quarantining ends

Demographic	Strongly agree		Somewhat agree		Somewhat disagree			ongly agree		: Know / Opinion	Total N
Americans Age 13 to 23	21%	(211)	26%	(263)	19%	(186)	13%	(131)	21%	(210)	1000
#1 Issue: Economy	26%	(66)	31%	(78)	15%	(39)	13%	(34)	15%	(38)	254
#1 Issue: Security	18%	(15)	20%	(16)	25%	(20)	18%	(14)	19%	(15)	80
#1 Issue: Health Care	21%	(36)	27%	(48)	18%	(33)	13%	(23)	21%	(36)	176
#1 Issue: Women's Issues	18%	(23)	27%	(35)	21%	(27)	12%	(16)	23%	(30)	130
#1 Issue: Education	22%	(32)	23%	(34)	19%	(28)	13%	(20)	23%	(34)	148
#1 Issue: Energy	22%	(22)	26%	(27)	20%	(21)	17%	(18)	14%	(15)	101
#1 Issue: Other	11%	(10)	25%	(23)	13%	(12)	7%	(7)	44%	(41)	93
2018 House Vote: Democrat	29%	(31)	30%	(33)	18%	(20)	13%	(14)	10%	(11)	109
2018 House Vote: Republican	18%	(9)	32%	(16)	20%	(10)	25%	(12)	5%	(2)	50
2016 Vote: Hillary Clinton	31%	(19)	32%	(20)	11%	(7)	17%	(11)	8%	(5)	61
2016 Vote: Didn't Vote	20%	(181)	26%	(231)	19%	(168)	13%	(113)	22%	(200)	893
Voted in 2014: No	20%	(199)	27%	(258)	19%	(180)	13%	(128)	21%	(207)	972
2012 Vote: Didn't Vote	21%	(201)	27%	(260)	19%	(182)	13%	(128)	21%	(206)	976
4-Region: Northeast	24%	(47)	31%	(62)	21%	(43)	8%	(17)	16%	(31)	200
4-Region: Midwest	20%	(44)	23%	(52)	16%	(36)	18%	(40)	23%	(50)	222
4-Region: South	20%	(71)	25%	(89)	19%	(66)	13%	(46)	23%	(83)	356
4-Region: West	22%	(49)	27%	(60)	18%	(41)	13%	(28)	20%	(46)	223

Table GZC30_6: To what extent do you agree with each of the following statements? I am nervous to use shared services, like shared rides or vacation rental homes after social distancing and self-quarantining ends

Domographic	Stuan	alv agua		newhat		newhat		ongly		Know /	Total N
Demographic	Strong	gly agree		gree	ais	agree	ais	agree	No C	pinion	10tai N
Americans Age 13 to 23	20%	(204)	28%	(279)	19%	(189)	11%	(109)	22%	(219)	1000
Gender: Male	18%	(90)	25%	(122)	20%	(100)	12%	(58)	24%	(119)	489
Gender: Female	22%	(114)	31%	(157)	17%	(89)	10%	(51)	19%	(100)	511
Generation Z: 13-23	20%	(204)	28%	(279)	19%	(189)	11%	(109)	22%	(219)	1000
PID: Dem (no lean)	27%	(94)	33%	(117)	20%	(70)	7%	(25)	13%	(45)	352
PID: Ind (no lean)	17%	(73)	24%	(104)	16%	(71)	13%	(55)	30%	(132)	436
PID: Rep (no lean)	18%	(37)	27%	(57)	23%	(48)	13%	(29)	19%	(41)	213
PID/Gender: Dem Men	25%	(39)	31%	(47)	20%	(31)	9%	(14)	15%	(23)	154
PID/Gender: Dem Women	28%	(55)	36%	(70)	20%	(39)	6%	(11)	11%	(22)	198
PID/Gender: Ind Men	13%	(28)	22%	(46)	19%	(39)	13%	(28)	33%	(69)	212
PID/Gender: Ind Women	20%	(44)	26%	(58)	14%	(32)	12%	(27)	28%	(63)	224
PID/Gender: Rep Men	19%	(23)	23%	(28)	24%	(29)	13%	(15)	22%	(26)	123
PID/Gender: Rep Women	16%	(14)	32%	(29)	21%	(18)	15%	(13)	17%	(15)	90
Ideo: Liberal (1-3)	22%	(69)	35%	(109)	23%	(73)	9%	(28)	10%	(32)	312
Ideo: Moderate (4)	21%	(37)	30%	(52)	20%	(36)	10%	(18)	18%	(32)	176
Ideo: Conservative (5-7)	20%	(37)	33%	(61)	21%	(39)	16%	(30)	10%	(18)	186
Educ: < College	21%	(193)	28%	(254)	18%	(163)	11%	(101)	23%	(210)	920
Educ: Bachelors degree	16%	(10)	32%	(20)	31%	(19)	13%	(8)	8%	(5)	60
Income: Under 50k	22%	(115)	24%	(126)	15%	(80)	11%	(57)	28%	(147)	525
Income: 50k-100k	18%	(51)	32%	(93)	25%	(71)	9%	(25)	16%	(46)	286
Income: 100k+	20%	(37)	32%	(60)	20%	(38)	14%	(27)	14%	(26)	188
Ethnicity: White	20%	(128)	29%	(183)	20%	(124)	11%	(70)	20%	(124)	629
Ethnicity: Hispanic	20%	(40)	27%	(56)	16%	(33)	8%	(16)	29%	(59)	203
Ethnicity: Afr. Am.	26%	(34)	25%	(32)	17%	(23)	10%	(13)	22%	(29)	130
Ethnicity: Other	18%	(42)	26%	(64)	18%	(43)	11%	(26)	27%	(66)	241
All Christian	18%	(54)	34%	(102)	19%	(55)	10%	(29)	19%	(55)	296
All Non-Christian	18%	(12)	29%	(19)	23%	(15)	11%	(7)	18%	(12)	64
Atheist	21%	(23)	25%	(27)	24%	(25)	14%	(14)	17%	(18)	106
Agnostic/Nothing in particular	22%	(115)	25%	(132)	18%	(94)	11%	(59)	25%	(134)	534
Religious Non-Protestant/Catholic	15%	(13)	29%	(25)	23%	(19)	11%	(9)	21%	(18)	84

Table GZC30_6: To what extent do you agree with each of the following statements? I am nervous to use shared services, like shared rides or vacation rental homes after social distancing and self-quarantining ends

Demographic	Stron	gly agree	Somewhat agree		Somewhat disagree			ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	20%	(204)	28%	(279)	19%	(189)	11%	(109)	22%	(219)	1000
Evangelical	17%	(32)	29%	(55)	18%	(34)	12%	(22)	25%	(48)	191
Non-Evangelical	22%	(63)	33%	(94)	16%	(45)	10%	(28)	19%	(56)	286
Community: Urban	21%	(56)	22%	(59)	25%	(65)	10%	(26)	22%	(57)	262
Community: Suburban	21%	(108)	29%	(150)	19%	(95)	12%	(61)	19%	(95)	509
Community: Rural	17%	(40)	31%	(70)	13%	(30)	10%	(22)	29%	(66)	229
Employ: Private Sector	25%	(23)	32%	(29)	28%	(26)	10%	(9)	5%	(5)	92
Employ: Unemployed	26%	(38)	27%	(40)	18%	(26)	7%	(11)	23%	(34)	148
Employ: Other	13%	(8)	25%	(15)	16%	(10)	13%	(8)	34%	(21)	61
Military HH: Yes	21%	(27)	23%	(29)	19%	(24)	8%	(11)	30%	(38)	129
Military HH: No	20%	(177)	29%	(250)	19%	(165)	11%	(98)	21%	(180)	871
RD/WT: Right Direction	18%	(54)	26%	(77)	20%	(59)	11%	(33)	25%	(76)	299
RD/WT: Wrong Track	21%	(150)	29%	(202)	19%	(130)	11%	(76)	20%	(142)	701
Trump Job Approve	18%	(54)	26%	(78)	22%	(64)	15%	(45)	18%	(54)	296
Trump Job Disapprove	23%	(127)	32%	(178)	19%	(104)	9%	(51)	17%	(92)	552
Trump Job Strongly Approve	21%	(25)	22%	(27)	19%	(23)	17%	(20)	21%	(25)	119
Trump Job Somewhat Approve	17%	(29)	29%	(51)	23%	(41)	14%	(25)	17%	(29)	176
Trump Job Somewhat Disapprove	23%	(46)	35%	(70)	17%	(35)	8%	(17)	17%	(34)	203
Trump Job Strongly Disapprove	23%	(81)	31%	(108)	20%	(69)	10%	(34)	16%	(58)	349
Favorable of Trump	19%	(51)	25%	(69)	23%	(63)	15%	(40)	19%	(52)	275
Unfavorable of Trump	23%	(137)	32%	(188)	18%	(104)	10%	(56)	17%	(99)	584
Very Favorable of Trump	21%	(27)	25%	(32)	22%	(29)	18%	(23)	15%	(19)	130
Somewhat Favorable of Trump	17%	(24)	26%	(37)	23%	(33)	12%	(17)	22%	(32)	145
Somewhat Unfavorable of Trump	21%	(38)	35%	(61)	12%	(22)	12%	(22)	19%	(34)	177
Very Unfavorable of Trump	24%	(99)	31%	(127)	20%	(82)	8%	(34)	16%	(64)	407

Table GZC30_6: To what extent do you agree with each of the following statements? I am nervous to use shared services, like shared rides or vacation rental homes after social distancing and self-quarantining ends

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly agree		: Know / Opinion	Total N
Americans Age 13 to 23	20%	(204)	28%	(279)	19%	(189)	11%	(109)	22%	(219)	1000
#1 Issue: Economy	24%	(60)	28%	(70)	22%	(56)	12%	(29)	15%	(39)	254
#1 Issue: Security	22%	(18)	29%	(23)	18%	(14)	13%	(10)	18%	(15)	80
#1 Issue: Health Care	21%	(36)	33%	(58)	16%	(29)	9%	(17)	20%	(36)	176
#1 Issue: Women's Issues	19%	(25)	23%	(30)	19%	(25)	13%	(17)	26%	(33)	130
#1 Issue: Education	15%	(23)	29%	(43)	22%	(32)	10%	(14)	24%	(36)	148
#1 Issue: Energy	25%	(25)	33%	(33)	20%	(21)	11%	(11)	11%	(11)	101
#1 Issue: Other	11%	(11)	20%	(19)	11%	(11)	8%	(8)	49%	(46)	93
2018 House Vote: Democrat	28%	(31)	34%	(37)	22%	(24)	7%	(7)	8%	(9)	109
2018 House Vote: Republican	22%	(11)	26%	(13)	28%	(14)	14%	(7)	10%	(5)	50
2016 Vote: Hillary Clinton	24%	(15)	39%	(24)	25%	(15)	4%	(3)	8%	(5)	61
2016 Vote: Didn't Vote	20%	(176)	27%	(244)	18%	(164)	11%	(100)	23%	(209)	893
Voted in 2014: No	20%	(194)	28%	(271)	19%	(181)	11%	(109)	22%	(217)	972
2012 Vote: Didn't Vote	20%	(196)	28%	(272)	19%	(185)	11%	(108)	22%	(216)	976
4-Region: Northeast	23%	(46)	31%	(61)	20%	(40)	9%	(18)	18%	(35)	200
4-Region: Midwest	21%	(47)	29%	(64)	19%	(42)	10%	(23)	21%	(47)	222
4-Region: South	20%	(70)	26%	(91)	18%	(66)	11%	(40)	25%	(89)	356
4-Region: West	19%	(42)	28%	(63)	19%	(43)	13%	(28)	21%	(47)	223

Table GZC30_7: To what extent do you agree with each of the following statements? In the future, I expect to pay more attention to employee benefits when applying to a new job because of how companies have treated their employees during the COVID-19 pandemic

Demographic	Strong	gly agree		iewhat gree		ewhat agree		ongly igree		Know / Opinion	Total N
Americans Age 13 to 23	34%	(339)	30%	(303)	8%	(81)	4%	(41)	24%	(237)	1000
Gender: Male	27%	(130)	33%	(159)	11%	(53)	5%	(23)	25%	(123)	489
Gender: Female	41%	(209)	28%	(144)	5%	(27)	3%	(18)	22%	(114)	511
Generation Z: 13-23	34%	(339)	30%	(303)	8%	(81)	4%	(41)	24%	(237)	1000
PID: Dem (no lean)	44%	(154)	32%	(112)	8%	(27)	5%	(17)	12%	(42)	352
PID: Ind (no lean)	30%	(131)	26%	(113)	8%	(34)	3%	(15)	33%	(143)	436
PID: Rep (no lean)	25%	(54)	37%	(79)	10%	(20)	4%	(9)	24%	(51)	213
PID/Gender: Dem Men	35%	(54)	36%	(56)	9%	(14)	7%	(11)	13%	(19)	154
PID/Gender: Dem Women	51%	(101)	28%	(56)	6%	(13)	3%	(6)	12%	(23)	198
PID/Gender: Ind Men	24%	(50)	27%	(57)	11%	(23)	4%	(8)	35%	(73)	212
PID/Gender: Ind Women	36%	(80)	25%	(56)	5%	(10)	3%	(7)	31%	(70)	224
PID/Gender: Rep Men	21%	(26)	38%	(47)	13%	(16)	4%	(4)	25%	(30)	123
PID/Gender: Rep Women	31%	(28)	36%	(32)	5%	(4)	5%	(5)	23%	(21)	90
Ideo: Liberal (1-3)	45%	(141)	33%	(102)	9%	(27)	3%	(9)	11%	(33)	312
Ideo: Moderate (4)	32%	(57)	35%	(61)	8%	(14)	5%	(8)	21%	(36)	176
Ideo: Conservative (5-7)	29%	(54)	42%	(78)	9%	(16)	5%	(10)	15%	(27)	186
Educ: < College	33%	(306)	30%	(279)	8%	(70)	4%	(39)	25%	(226)	920
Educ: Bachelors degree	41%	(25)	32%	(20)	11%	(7)	3%	(2)	13%	(8)	60
Income: Under 50k	34%	(180)	26%	(137)	7%	(38)	4%	(19)	29%	(151)	525
Income: 50k-100k	34%	(98)	33%	(94)	10%	(28)	3%	(9)	20%	(58)	286
Income: 100k+	33%	(61)	38%	(72)	8%	(15)	7%	(13)	15%	(28)	188
Ethnicity: White	34%	(214)	31%	(196)	8%	(48)	4%	(25)	23%	(147)	629
Ethnicity: Hispanic	33%	(67)	27%	(55)	9%	(18)	4%	(7)	28%	(56)	203
Ethnicity: Afr. Am.	40%	(52)	28%	(36)	8%	(10)	3%	(4)	21%	(28)	130
Ethnicity: Other	30%	(73)	30%	(72)	9%	(23)	5%	(12)	26%	(62)	241
All Christian	29%	(85)	35%	(105)	10%	(31)	4%	(11)	22%	(65)	296
All Non-Christian	35%	(22)	28%	(18)	9%	(6)	8%	(5)	19%	(12)	64
Atheist	45%	(47)	29%	(31)	5%	(5)	3%	(3)	19%	(20)	106
Agnostic/Nothing in particular	35%	(184)	28%	(150)	7%	(39)	4%	(21)	26%	(140)	534
Religious Non-Protestant/Catholic	34%	(29)	26%	(22)	8%	(7)	8%	(7)	23%	(19)	84

Table GZC30_7: To what extent do you agree with each of the following statements? In the future, I expect to pay more attention to employee benefits when applying to a new job because of how companies have treated their employees during the COVID-19 pandemic

Demographic	Stron	gly agree	Somewhat agree			ewhat agree		ongly ogree		: Know / Opinion	Total N
Americans Age 13 to 23	34%	(339)	30%	(303)	8%	(81)	4%	(41)	24%	(237)	1000
Evangelical	32%	(61)	31%	(60)	8%	(16)	3%	(5)	26%	(49)	191
Non-Evangelical	33%	(96)	33%	(93)	9%	(26)	2%	(6)	22%	(64)	286
Community: Urban	37%	(97)	29%	(77)	8%	(21)	3%	(7)	23%	(59)	262
Community: Suburban	34%	(172)	34%	(173)	7%	(36)	5%	(25)	20%	(103)	509
Community: Rural	31%	(70)	23%	(53)	10%	(23)	4%	(9)	32%	(74)	229
Employ: Private Sector	42%	(39)	35%	(33)	13%	(12)	3%	(3)	6%	(6)	92
Employ: Unemployed	35%	(52)	27%	(40)	9%	(13)	4%	(5)	26%	(39)	148
Employ: Other	26%	(16)	28%	(17)	8%	(5)	5%	(3)	33%	(20)	61
Military HH: Yes	34%	(44)	25%	(32)	10%	(13)	4%	(5)	27%	(35)	129
Military HH: No	34%	(295)	31%	(271)	8%	(68)	4%	(36)	23%	(201)	871
RD/WT: Right Direction	29%	(88)	30%	(90)	8%	(25)	4%	(12)	28%	(85)	299
RD/WT: Wrong Track	36%	(251)	30%	(214)	8%	(55)	4%	(29)	22%	(152)	701
Trump Job Approve	31%	(92)	34%	(102)	9%	(27)	4%	(12)	21%	(63)	296
Trump Job Disapprove	39%	(214)	31%	(170)	8%	(47)	5%	(25)	17%	(95)	552
Trump Job Strongly Approve	27%	(32)	39%	(47)	7%	(8)	2%	(3)	24%	(29)	119
Trump Job Somewhat Approve	34%	(60)	31%	(55)	10%	(18)	5%	(9)	19%	(34)	176
Trump Job Somewhat Disapprove	27%	(55)	40%	(81)	9%	(18)	5%	(9)	19%	(39)	203
Trump Job Strongly Disapprove	46%	(159)	25%	(89)	8%	(29)	5%	(16)	16%	(56)	349
Favorable of Trump	29%	(81)	36%	(99)	9%	(25)	5%	(14)	20%	(56)	275
Unfavorable of Trump	39%	(230)	31%	(179)	8%	(47)	4%	(24)	18%	(104)	584
Very Favorable of Trump	32%	(41)	35%	(46)	8%	(11)	6%	(8)	19%	(25)	130
Somewhat Favorable of Trump	27%	(40)	37%	(54)	9%	(14)	5%	(7)	21%	(31)	145
Somewhat Unfavorable of Trump	30%	(52)	38%	(67)	7%	(13)	3%	(6)	22%	(39)	177
Very Unfavorable of Trump	44%	(178)	27%	(112)	8%	(34)	4%	(18)	16%	(65)	407

Table GZC30_7: To what extent do you agree with each of the following statements? In the future, I expect to pay more attention to employee benefits when applying to a new job because of how companies have treated their employees during the COVID-19 pandemic

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly gree		Know / Opinion	Total N
Americans Age 13 to 23	34%	(339)	30%	(303)	8%	(81)	4%	(41)	24%	(237)	1000
#1 Issue: Economy	37%	(95)	34%	(88)	9%	(23)	3%	(8)	16%	(41)	254
#1 Issue: Security	31%	(24)	30%	(24)	12%	(9)	4%	(3)	24%	(19)	80
#1 Issue: Health Care	38%	(66)	30%	(52)	6%	(11)	4%	(6)	23%	(40)	176
#1 Issue: Women's Issues	35%	(45)	23%	(31)	8%	(10)	6%	(8)	28%	(36)	130
#1 Issue: Education	34%	(49)	29%	(43)	8%	(11)	2%	(4)	27%	(40)	148
#1 Issue: Energy	36%	(36)	38%	(38)	9%	(9)	6%	(6)	11%	(11)	101
#1 Issue: Other	17%	(16)	24%	(23)	7%	(6)	5%	(5)	47%	(44)	93
2018 House Vote: Democrat	48%	(53)	33%	(35)	8%	(8)	1%	(2)	10%	(11)	109
2018 House Vote: Republican	22%	(11)	45%	(22)	15%	(7)	6%	(3)	11%	(6)	50
2016 Vote: Hillary Clinton	45%	(28)	35%	(22)	8%	(5)	1%	(1)	10%	(6)	61
2016 Vote: Didn't Vote	33%	(293)	30%	(268)	8%	(69)	4%	(37)	25%	(226)	893
Voted in 2014: No	34%	(327)	30%	(295)	8%	(77)	4%	(39)	24%	(234)	972
2012 Vote: Didn't Vote	34%	(330)	30%	(296)	8%	(77)	4%	(40)	24%	(233)	976
4-Region: Northeast	32%	(64)	37%	(74)	10%	(20)	3%	(6)	18%	(37)	200
4-Region: Midwest	32%	(71)	30%	(66)	9%	(20)	5%	(12)	23%	(52)	222
4-Region: South	36%	(127)	29%	(103)	6%	(22)	3%	(10)	26%	(94)	356
4-Region: West	34%	(77)	27%	(60)	8%	(18)	6%	(14)	24%	(54)	223

Table GZC30_8: To what extent do you agree with each of the following statements? In the future, I expect to continue to support local businesses after social distancing and self-quarantining ends

				newhat		ewhat		ongly		t Know /	
Demographic	Stron	gly agree	a	gree	disa	agree	disa	agree	No C	pinion	Total N
Americans Age 13 to 23	36%	(363)	31%	(306)	9%	(91)	3%	(32)	21%	(207)	1000
Gender: Male	28%	(137)	33%	(162)	12%	(56)	5%	(23)	23%	(110)	489
Gender: Female	44%	(226)	28%	(144)	7%	(35)	2%	(9)	19%	(97)	511
Generation Z: 13-23	36%	(363)	31%	(306)	9%	(91)	3%	(32)	21%	(207)	1000
PID: Dem (no lean)	44%	(155)	35%	(123)	7%	(26)	4%	(14)	10%	(34)	352
PID: Ind (no lean)	30%	(130)	28%	(123)	8%	(37)	3%	(15)	30%	(131)	436
PID: Rep (no lean)	37%	(79)	28%	(59)	13%	(28)	2%	(3)	20%	(43)	213
PID/Gender: Dem Men	33%	(50)	40%	(62)	7%	(11)	7%	(11)	12%	(19)	154
PID/Gender: Dem Women	53%	(104)	31%	(61)	8%	(15)	1%	(3)	7%	(15)	198
PID/Gender: Ind Men	25%	(52)	30%	(64)	12%	(24)	4%	(9)	30%	(63)	212
PID/Gender: Ind Women	35%	(78)	27%	(60)	5%	(12)	3%	(6)	30%	(68)	224
PID/Gender: Rep Men	28%	(35)	29%	(36)	17%	(21)	3%	(3)	23%	(28)	123
PID/Gender: Rep Women	49%	(44)	26%	(23)	8%	(8)	_	(0)	17%	(15)	90
Ideo: Liberal (1-3)	41%	(129)	35%	(111)	10%	(32)	4%	(12)	9%	(27)	312
Ideo: Moderate (4)	36%	(63)	36%	(63)	9%	(16)	3%	(6)	16%	(29)	176
Ideo: Conservative (5-7)	40%	(74)	32%	(60)	13%	(23)	3%	(5)	12%	(23)	186
Educ: < College	36%	(335)	30%	(280)	8%	(78)	3%	(29)	22%	(199)	920
Educ: Bachelors degree	39%	(24)	34%	(20)	16%	(10)	3%	(2)	8%	(5)	60
Income: Under 50k	33%	(173)	28%	(147)	10%	(54)	3%	(17)	26%	(135)	525
Income: 50k-100k	41%	(118)	32%	(91)	8%	(23)	3%	(10)	16%	(44)	286
Income: 100k+	39%	(72)	36%	(68)	8%	(14)	3%	(5)	15%	(28)	188
Ethnicity: White	40%	(250)	30%	(190)	9%	(54)	3%	(17)	19%	(118)	629
Ethnicity: Hispanic	31%	(63)	27%	(55)	11%	(22)	6%	(13)	25%	(51)	203
Ethnicity: Afr. Am.	32%	(42)	31%	(41)	11%	(15)	4%	(6)	21%	(27)	130
Ethnicity: Other	29%	(71)	31%	(76)	9%	(22)	4%	(10)	26%	(62)	241
All Christian	36%	(106)	34%	(100)	12%	(35)	1%	(4)	17%	(52)	296
All Non-Christian	34%	(22)	25%	(16)	22%	(14)	1%	(1)	18%	(11)	64
Atheist	46%	(49)	31%	(33)	6%	(7)	3%	(3)	14%	(15)	106
Agnostic/Nothing in particular	35%	(186)	30%	(158)	7%	(36)	5%	(25)	24%	(129)	534
Religious Non-Protestant/Catholic	33%	(28)	26%	(22)	18%	(15)	2%	(2)	22%	(18)	84

Table GZC30_8: To what extent do you agree with each of the following statements? In the future, I expect to continue to support local businesses after social distancing and self-quarantining ends

Demographic	Strong	gly agree	Somewhat agree		Somewhat disagree			ongly igree		Know / Opinion	Total N
Americans Age 13 to 23	36%	(363)	31%	(306)	9%	(91)	3%	(32)	21%	(207)	1000
Evangelical	37%	(70)	26%	(50)	8%	(16)	3%	(5)	26%	(50)	191
Non-Evangelical	39%	(112)	34%	(96)	11%	(31)	1%	(2)	15%	(44)	286
Community: Urban	35%	(92)	32%	(84)	8%	(22)	4%	(9)	21%	(55)	262
Community: Suburban	39%	(197)	33%	(165)	9%	(44)	3%	(16)	17%	(86)	509
Community: Rural	32%	(74)	25%	(56)	11%	(25)	3%	(7)	29%	(67)	229
Employ: Private Sector	37%	(34)	37%	(34)	15%	(14)	3%	(2)	8%	(8)	92
Employ: Unemployed	39%	(58)	26%	(38)	8%	(12)	5%	(7)	22%	(33)	148
Employ: Other	30%	(18)	23%	(14)	9%	(5)	6%	(4)	33%	(20)	61
Military HH: Yes	39%	(51)	19%	(25)	9%	(12)	3%	(4)	30%	(38)	129
Military HH: No	36%	(313)	32%	(281)	9%	(80)	3%	(28)	19%	(169)	871
RD/WT: Right Direction	33%	(100)	27%	(82)	10%	(30)	4%	(12)	25%	(75)	299
RD/WT: Wrong Track	38%	(263)	32%	(224)	9%	(61)	3%	(20)	19%	(132)	701
Trump Job Approve	40%	(117)	29%	(85)	12%	(35)	3%	(9)	17%	(50)	296
Trump Job Disapprove	39%	(214)	34%	(190)	8%	(45)	4%	(21)	15%	(83)	552
Trump Job Strongly Approve	37%	(44)	31%	(37)	11%	(14)	3%	(3)	18%	(21)	119
Trump Job Somewhat Approve	41%	(73)	27%	(48)	12%	(21)	3%	(6)	16%	(29)	176
Trump Job Somewhat Disapprove	34%	(69)	39%	(80)	6%	(13)	3%	(5)	18%	(36)	203
Trump Job Strongly Disapprove	41%	(145)	31%	(110)	9%	(32)	4%	(15)	14%	(48)	349
Favorable of Trump	37%	(102)	30%	(82)	12%	(32)	3%	(8)	19%	(52)	275
Unfavorable of Trump	40%	(232)	34%	(198)	8%	(46)	4%	(21)	15%	(87)	584
Very Favorable of Trump	39%	(50)	29%	(38)	14%	(18)	3%	(3)	16%	(21)	130
Somewhat Favorable of Trump	35%	(51)	30%	(44)	10%	(14)	3%	(4)	21%	(31)	145
Somewhat Unfavorable of Trump	36%	(63)	36%	(63)	5%	(9)	4%	(7)	20%	(35)	177
Very Unfavorable of Trump	42%	(169)	33%	(134)	9%	(37)	3%	(14)	13%	(52)	407

Table GZC30_8: To what extent do you agree with each of the following statements? In the future, I expect to continue to support local businesses after social distancing and self-quarantining ends

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly igree		t Know / Opinion	Total N
Americans Age 13 to 23	36%	(363)	31%	(306)	9%	(91)	3%	(32)	21%	(207)	1000
#1 Issue: Economy	36%	(92)	34%	(87)	14%	(35)	2%	(5)	14%	(35)	254
#1 Issue: Security	36%	(28)	31%	(25)	8%	(6)	2%	(2)	23%	(18)	80
#1 Issue: Health Care	41%	(73)	26%	(46)	9%	(15)	3%	(6)	21%	(36)	176
#1 Issue: Women's Issues	39%	(51)	28%	(37)	8%	(11)	4%	(5)	21%	(27)	130
#1 Issue: Education	36%	(53)	31%	(46)	7%	(11)	4%	(6)	22%	(33)	148
#1 Issue: Energy	44%	(45)	39%	(40)	7%	(7)	1%	(1)	9%	(9)	101
#1 Issue: Other	19%	(18)	21%	(19)	7%	(6)	6%	(5)	48%	(44)	93
2018 House Vote: Democrat	48%	(52)	32%	(35)	8%	(9)	4%	(5)	8%	(9)	109
2018 House Vote: Republican	34%	(17)	37%	(18)	17%	(8)	5%	(2)	8%	(4)	50
2016 Vote: Hillary Clinton	46%	(28)	34%	(21)	6%	(4)	7%	(4)	8%	(5)	61
2016 Vote: Didn't Vote	35%	(315)	30%	(272)	9%	(83)	3%	(25)	22%	(198)	893
Voted in 2014: No	36%	(352)	30%	(295)	9%	(89)	3%	(31)	21%	(205)	972
2012 Vote: Didn't Vote	37%	(356)	30%	(298)	9%	(87)	3%	(31)	21%	(204)	976
4-Region: Northeast	31%	(62)	38%	(76)	11%	(21)	4%	(9)	16%	(31)	200
4-Region: Midwest	39%	(86)	29%	(64)	13%	(28)	2%	(6)	17%	(37)	222
4-Region: South	38%	(135)	28%	(99)	7%	(24)	2%	(9)	25%	(89)	356
4-Region: West	36%	(80)	30%	(67)	8%	(17)	4%	(9)	22%	(50)	223

Table GZC30_9: To what extent do you agree with each of the following statements? In the future, I expect to continue to support small businesses after social distancing and self-quarantining ends

			Son	newhat	Som	ewhat	Stro	ongly	Don't	Know /	
Demographic	Strong	gly agree	a	gree	disa	igree	disa	igree	No C	pinion	Total N
Americans Age 13 to 23	37%	(365)	31%	(306)	8%	(77)	3%	(33)	22%	(220)	1000
Gender: Male	29%	(140)	33%	(163)	11%	(55)	5%	(22)	22%	(108)	489
Gender: Female	44%	(226)	28%	(142)	4%	(22)	2%	(10)	22%	(112)	511
Generation Z: 13-23	37%	(365)	31%	(306)	8%	(77)	3%	(33)	22%	(220)	1000
PID: Dem (no lean)	45%	(160)	33%	(116)	6%	(21)	4%	(14)	12%	(42)	352
PID: Ind (no lean)	29%	(125)	28%	(124)	9%	(39)	3%	(13)	31%	(135)	436
PID: Rep (no lean)	38%	(81)	31%	(66)	8%	(16)	3%	(6)	20%	(43)	213
PID/Gender: Dem Men	36%	(56)	40%	(61)	8%	(12)	6%	(9)	11%	(17)	154
PID/Gender: Dem Women	53%	(104)	27%	(54)	5%	(10)	3%	(5)	13%	(25)	198
PID/Gender: Ind Men	22%	(47)	29%	(61)	14%	(29)	5%	(10)	31%	(65)	212
PID/Gender: Ind Women	35%	(78)	28%	(63)	5%	(11)	1%	(3)	31%	(70)	224
PID/Gender: Rep Men	30%	(37)	34%	(41)	12%	(15)	3%	(4)	21%	(26)	123
PID/Gender: Rep Women	48%	(43)	28%	(25)	2%	(2)	2%	(2)	19%	(17)	90
Ideo: Liberal (1-3)	45%	(141)	33%	(102)	9%	(29)	3%	(9)	10%	(31)	312
Ideo: Moderate (4)	37%	(66)	30%	(52)	10%	(18)	1%	(2)	21%	(38)	176
Ideo: Conservative (5-7)	42%	(78)	34%	(63)	8%	(15)	4%	(8)	12%	(22)	186
Educ: < College	37%	(337)	30%	(275)	7%	(69)	3%	(29)	23%	(210)	920
Educ: Bachelors degree	37%	(22)	43%	(26)	7%	(4)	4%	(2)	10%	(6)	60
Income: Under 50k	33%	(173)	27%	(142)	8%	(41)	4%	(20)	28%	(150)	525
Income: 50k-100k	42%	(121)	34%	(96)	7%	(20)	3%	(9)	14%	(40)	286
Income: 100k+	38%	(72)	36%	(68)	8%	(16)	2%	(3)	16%	(30)	188
Ethnicity: White	40%	(252)	31%	(193)	7%	(44)	2%	(12)	20%	(128)	629
Ethnicity: Hispanic	33%	(67)	26%	(52)	6%	(12)	6%	(13)	29%	(59)	203
Ethnicity: Afr. Am.	35%	(46)	32%	(42)	10%	(13)	4%	(5)	19%	(24)	130
Ethnicity: Other	28%	(68)	29%	(71)	8%	(20)	7%	(16)	28%	(67)	241
All Christian	36%	(107)	32%	(95)	9%	(27)	4%	(13)	18%	(54)	296
All Non-Christian	32%	(20)	31%	(19)	16%	(10)	5%	(3)	18%	(11)	64
Atheist	42%	(44)	33%	(36)	6%	(6)	5%	(5)	14%	(15)	106
Agnostic/Nothing in particular	36%	(194)	29%	(155)	6%	(34)	2%	(12)	26%	(139)	534
Religious Non-Protestant/Catholic	33%	(28)	28%	(24)	13%	(11)	4%	(4)	22%	(18)	84

Table GZC30_9: To what extent do you agree with each of the following statements? In the future, I expect to continue to support small businesses after social distancing and self-quarantining ends

Demographic	Stron	gly agree		newhat gree		ewhat agree		ongly igree		Know / Opinion	Total N
Americans Age 13 to 23	37%	(365)	31%	(306)	8%	(77)	3%	(33)	22%	(220)	1000
Evangelical	35%	(67)	29%	(56)	5%	(10)	4%	(7)	27%	(52)	191
Non-Evangelical	40%	(113)	32%	(91)	9%	(26)	3%	(8)	17%	(48)	286
Community: Urban	33%	(87)	31%	(82)	10%	(26)	3%	(9)	22%	(58)	262
Community: Suburban	40%	(204)	32%	(165)	7%	(34)	2%	(12)	19%	(95)	509
Community: Rural	32%	(74)	25%	(58)	8%	(17)	5%	(12)	29%	(67)	229
Employ: Private Sector	42%	(39)	39%	(36)	10%	(10)	2%	(2)	7%	(6)	92
Employ: Unemployed	38%	(57)	29%	(44)	6%	(9)	3%	(5)	23%	(34)	148
Employ: Other	30%	(18)	23%	(14)	8%	(5)	7%	(4)	32%	(19)	61
Military HH: Yes	37%	(48)	25%	(32)	7%	(9)	3%	(4)	27%	(36)	129
Military HH: No	36%	(317)	31%	(273)	8%	(68)	3%	(29)	21%	(184)	871
RD/WT: Right Direction	34%	(103)	31%	(93)	7%	(21)	3%	(9)	25%	(74)	299
RD/WT: Wrong Track	37%	(263)	30%	(212)	8%	(56)	3%	(24)	21%	(146)	701
Trump Job Approve	39%	(115)	31%	(92)	9%	(27)	3%	(10)	17%	(51)	296
Trump Job Disapprove	39%	(217)	33%	(180)	8%	(45)	3%	(16)	17%	(95)	552
Trump Job Strongly Approve	41%	(48)	25%	(30)	14%	(16)	3%	(4)	18%	(21)	119
Trump Job Somewhat Approve	38%	(67)	35%	(62)	6%	(11)	4%	(7)	17%	(30)	176
Trump Job Somewhat Disapprove	34%	(70)	36%	(74)	8%	(16)	2%	(4)	19%	(38)	203
Trump Job Strongly Disapprove	42%	(147)	30%	(106)	8%	(28)	3%	(11)	16%	(57)	349
Favorable of Trump	35%	(96)	31%	(85)	11%	(30)	4%	(11)	19%	(53)	275
Unfavorable of Trump	41%	(239)	33%	(193)	7%	(41)	2%	(14)	17%	(97)	584
Very Favorable of Trump	34%	(44)	33%	(43)	13%	(17)	4%	(6)	16%	(21)	130
Somewhat Favorable of Trump	36%	(52)	29%	(43)	9%	(13)	3%	(5)	22%	(32)	145
Somewhat Unfavorable of Trump	36%	(64)	37%	(65)	4%	(7)	2%	(4)	21%	(37)	177
Very Unfavorable of Trump	43%	(175)	31%	(128)	8%	(34)	2%	(10)	15%	(60)	407

Table GZC30_9: To what extent do you agree with each of the following statements? In the future, I expect to continue to support small businesses after social distancing and self-quarantining ends

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly igree		Know / Opinion	Total N
Americans Age 13 to 23	37%	(365)	31%	(306)	8%	(77)	3%	(33)	22%	(220)	1000
#1 Issue: Economy	38%	(98)	37%	(94)	7%	(17)	4%	(9)	14%	(36)	254
#1 Issue: Security	31%	(24)	36%	(28)	9%	(7)	2%	(2)	23%	(18)	80
#1 Issue: Health Care	42%	(74)	24%	(41)	7%	(13)	5%	(8)	22%	(39)	176
#1 Issue: Women's Issues	36%	(47)	30%	(39)	7%	(10)	3%	(4)	24%	(31)	130
#1 Issue: Education	35%	(52)	26%	(38)	11%	(16)	2%	(4)	26%	(38)	148
#1 Issue: Energy	46%	(47)	37%	(38)	7%	(7)	1%	(1)	10%	(10)	101
#1 Issue: Other	18%	(16)	23%	(21)	7%	(6)	5%	(5)	48%	(45)	93
2018 House Vote: Democrat	48%	(53)	31%	(33)	10%	(11)	2%	(2)	10%	(11)	109
2018 House Vote: Republican	37%	(19)	40%	(20)	10%	(5)	6%	(3)	7%	(3)	50
2016 Vote: Hillary Clinton	47%	(29)	32%	(20)	10%	(6)	1%	(1)	9%	(6)	61
2016 Vote: Didn't Vote	35%	(311)	31%	(273)	8%	(67)	3%	(30)	24%	(210)	893
Voted in 2014: No	36%	(350)	31%	(299)	8%	(75)	3%	(32)	22%	(217)	972
2012 Vote: Didn't Vote	36%	(356)	31%	(300)	7%	(73)	3%	(31)	22%	(216)	976
4-Region: Northeast	33%	(67)	35%	(70)	10%	(20)	4%	(7)	18%	(36)	200
4-Region: Midwest	39%	(86)	31%	(69)	9%	(19)	2%	(4)	20%	(44)	222
4-Region: South	39%	(138)	28%	(100)	4%	(15)	3%	(12)	26%	(91)	356
4-Region: West	33%	(75)	30%	(67)	10%	(23)	4%	(9)	22%	(49)	223

Table GZC30_10: To what extent do you agree with each of the following statements? I have tried new products during the COVID-19 pandemic and expect to continue to use them when social distancing and self-quarantining ends

Demographic	Stron	gly agree		newhat		ewhat agree		ongly		Know / Opinion	Total N
				gree				agree			
Americans Age 13 to 23	17%	(172)	23%	(232)	19%	(191)	12%	(117)	29%	(288)	1000
Gender: Male	16%	(78)	25%	(124)	20%	(96)	13%	(63)	26%	(127)	489
Gender: Female	18%	(94)	21%	(108)	18%	(94)	11%	(54)	32%	(161)	511
Generation Z: 13-23	17%	(172)	23%	(232)	19%	(191)	12%	(117)	29%	(288)	1000
PID: Dem (no lean)	23%	(79)	27%	(94)	20%	(70)	11%	(38)	20%	(70)	352
PID: Ind (no lean)	13%	(57)	19%	(83)	17%	(72)	13%	(58)	38%	(167)	436
PID: Rep (no lean)	17%	(36)	26%	(55)	23%	(48)	10%	(22)	24%	(52)	213
PID/Gender: Dem Men	23%	(35)	31%	(48)	18%	(27)	12%	(18)	16%	(25)	154
PID/Gender: Dem Women	22%	(44)	23%	(46)	22%	(43)	10%	(20)	22%	(44)	198
PID/Gender: Ind Men	12%	(26)	21%	(43)	20%	(42)	13%	(28)	34%	(72)	212
PID/Gender: Ind Women	14%	(30)	18%	(39)	13%	(30)	13%	(29)	42%	(95)	224
PID/Gender: Rep Men	14%	(17)	26%	(32)	22%	(27)	14%	(17)	24%	(30)	123
PID/Gender: Rep Women	22%	(19)	25%	(22)	23%	(21)	5%	(5)	25%	(22)	90
Ideo: Liberal (1-3)	19%	(58)	28%	(87)	20%	(64)	12%	(37)	21%	(67)	312
Ideo: Moderate (4)	18%	(32)	27%	(48)	18%	(31)	13%	(24)	23%	(41)	176
Ideo: Conservative (5-7)	17%	(31)	27%	(51)	25%	(47)	12%	(23)	18%	(34)	186
Educ: < College	17%	(156)	22%	(203)	19%	(178)	12%	(108)	30%	(274)	920
Educ: Bachelors degree	18%	(11)	42%	(25)	15%	(9)	11%	(7)	14%	(8)	60
Income: Under 50k	18%	(96)	21%	(111)	15%	(81)	10%	(54)	35%	(183)	525
Income: 50k-100k	14%	(41)	25%	(72)	27%	(76)	12%	(35)	22%	(62)	286
Income: 100k+	19%	(35)	26%	(48)	18%	(33)	15%	(28)	23%	(43)	188
Ethnicity: White	16%	(102)	24%	(151)	22%	(137)	11%	(67)	27%	(173)	629
Ethnicity: Hispanic	16%	(32)	26%	(52)	17%	(34)	8%	(16)	34%	(68)	203
Ethnicity: Afr. Am.	26%	(34)	20%	(26)	14%	(19)	11%	(14)	28%	(37)	130
Ethnicity: Other	15%	(36)	23%	(55)	15%	(35)	15%	(36)	33%	(79)	241
All Christian	16%	(48)	26%	(78)	21%	(62)	12%	(36)	24%	(72)	296
All Non-Christian	19%	(12)	21%	(13)	26%	(16)	9%	(6)	26%	(16)	64
Atheist	13%	(14)	24%	(25)	24%	(26)	13%	(14)	26%	(27)	106
Agnostic/Nothing in particular	18%	(97)	22%	(115)	16%	(86)	12%	(62)	32%	(173)	534
Religious Non-Protestant/Catholic	18%	(15)	19%	(16)	26%	(22)	9%	(8)	28%	(23)	84

Table GZC30_10: To what extent do you agree with each of the following statements? I have tried new products during the COVID-19 pandemic and expect to continue to use them when social distancing and self-quarantining ends

Demographic	Strong	gly agree		newhat gree	at Somew disagr			ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	17%	(172)	23%	(232)	19%	(191)	12%	(117)	29%	(288)	1000
Evangelical	20%	(38)	28%	(53)	17%	(32)	8%	(15)	28%	(53)	191
Non-Evangelical	17%	(49)	27%	(76)	19%	(55)	11%	(33)	26%	(73)	286
Community: Urban	22%	(57)	23%	(61)	16%	(41)	10%	(26)	30%	(78)	262
Community: Suburban	16%	(80)	25%	(129)	20%	(101)	14%	(72)	25%	(127)	509
Community: Rural	15%	(35)	18%	(41)	21%	(49)	9%	(20)	36%	(83)	229
Employ: Private Sector	28%	(26)	35%	(32)	18%	(17)	12%	(11)	7%	(6)	92
Employ: Unemployed	18%	(26)	20%	(30)	22%	(33)	9%	(13)	31%	(46)	148
Employ: Other	16%	(10)	20%	(12)	19%	(12)	11%	(6)	34%	(20)	61
Military HH: Yes	18%	(24)	21%	(28)	21%	(27)	6%	(7)	34%	(44)	129
Military HH: No	17%	(149)	23%	(204)	19%	(163)	13%	(110)	28%	(244)	871
RD/WT: Right Direction	17%	(50)	23%	(68)	18%	(55)	11%	(34)	31%	(93)	299
RD/WT: Wrong Track	17%	(122)	23%	(164)	19%	(136)	12%	(84)	28%	(195)	701
Trump Job Approve	20%	(58)	25%	(74)	22%	(64)	11%	(31)	23%	(69)	296
Trump Job Disapprove	18%	(100)	24%	(135)	20%	(111)	12%	(65)	26%	(141)	552
Trump Job Strongly Approve	19%	(23)	20%	(24)	24%	(29)	9%	(10)	28%	(33)	119
Trump Job Somewhat Approve	20%	(35)	28%	(50)	20%	(35)	12%	(21)	20%	(35)	176
Trump Job Somewhat Disapprove	16%	(33)	25%	(50)	23%	(47)	11%	(23)	25%	(50)	203
Trump Job Strongly Disapprove	19%	(67)	24%	(85)	18%	(64)	12%	(42)	26%	(92)	349
Favorable of Trump	19%	(52)	25%	(68)	22%	(61)	12%	(33)	22%	(62)	275
Unfavorable of Trump	19%	(109)	25%	(145)	19%	(114)	11%	(67)	26%	(149)	584
Very Favorable of Trump	23%	(30)	22%	(29)	21%	(28)	13%	(17)	21%	(27)	130
Somewhat Favorable of Trump	15%	(21)	27%	(39)	23%	(33)	12%	(17)	24%	(34)	145
Somewhat Unfavorable of Trump	19%	(33)	23%	(40)	21%	(37)	11%	(19)	27%	(48)	177
Very Unfavorable of Trump	19%	(77)	26%	(105)	19%	(77)	12%	(47)	25%	(102)	407

Table GZC30_10: To what extent do you agree with each of the following statements? I have tried new products during the COVID-19 pandemic and expect to continue to use them when social distancing and self-quarantining ends

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	17%	(172)	23%	(232)	19%	(191)	12%	(117)	29%	(288)	1000
#1 Issue: Economy	18%	(45)	26%	(66)	22%	(55)	11%	(27)	24%	(61)	254
#1 Issue: Security	26%	(21)	26%	(21)	17%	(14)	13%	(11)	18%	(14)	80
#1 Issue: Health Care	15%	(26)	27%	(48)	14%	(24)	10%	(17)	34%	(60)	176
#1 Issue: Women's Issues	20%	(26)	20%	(26)	21%	(28)	10%	(13)	29%	(38)	130
#1 Issue: Education	15%	(23)	21%	(31)	18%	(26)	18%	(27)	28%	(41)	148
#1 Issue: Energy	17%	(17)	23%	(23)	25%	(26)	11%	(11)	23%	(24)	101
#1 Issue: Other	10%	(9)	15%	(14)	17%	(16)	9%	(8)	50%	(47)	93
2018 House Vote: Democrat	25%	(28)	34%	(37)	15%	(17)	9%	(9)	16%	(18)	109
2018 House Vote: Republican	21%	(10)	36%	(18)	15%	(7)	15%	(7)	14%	(7)	50
2016 Vote: Hillary Clinton	24%	(15)	44%	(27)	9%	(5)	9%	(6)	14%	(8)	61
2016 Vote: Didn't Vote	17%	(149)	21%	(186)	20%	(178)	12%	(107)	31%	(272)	893
Voted in 2014: No	17%	(166)	23%	(220)	19%	(188)	12%	(114)	29%	(284)	972
2012 Vote: Didn't Vote	17%	(170)	23%	(220)	19%	(186)	12%	(117)	29%	(283)	976
4-Region: Northeast	13%	(27)	25%	(49)	24%	(47)	14%	(27)	25%	(49)	200
4-Region: Midwest	16%	(36)	21%	(46)	20%	(45)	14%	(32)	28%	(63)	222
4-Region: South	21%	(76)	23%	(80)	16%	(56)	10%	(36)	30%	(107)	356
4-Region: West	15%	(33)	25%	(56)	19%	(42)	10%	(22)	31%	(69)	223

Table GZC30_11: To what extent do you agree with each of the following statements? My opinion of some companies has changed because of their responses to the COVID-19 pandemic

			Som	newhat		ewhat		ongly		Know /	
Demographic	Stron	gly agree	a	gree	dis	agree	disa	agree	No C	pinion	Total N
Americans Age 13 to 23	21%	(214)	29%	(285)	15%	(145)	9%	(87)	27%	(268)	1000
Gender: Male	19%	(94)	28%	(138)	16%	(79)	9%	(42)	28%	(135)	489
Gender: Female	23%	(120)	29%	(147)	13%	(67)	9%	(45)	26%	(133)	511
Generation Z: 13-23	21%	(214)	29%	(285)	15%	(145)	9%	(87)	27%	(268)	1000
PID: Dem (no lean)	29%	(102)	32%	(112)	15%	(52)	6%	(21)	18%	(65)	352
PID: Ind (no lean)	16%	(71)	25%	(107)	13%	(58)	11%	(47)	35%	(153)	436
PID: Rep (no lean)	19%	(41)	31%	(66)	17%	(36)	9%	(19)	24%	(50)	213
PID/Gender: Dem Men	23%	(36)	34%	(53)	16%	(25)	7%	(10)	20%	(30)	154
PID/Gender: Dem Women	33%	(66)	30%	(60)	14%	(27)	5%	(10)	18%	(35)	198
PID/Gender: Ind Men	17%	(37)	22%	(46)	16%	(34)	10%	(20)	35%	(75)	212
PID/Gender: Ind Women	15%	(34)	27%	(61)	11%	(24)	12%	(27)	35%	(78)	224
PID/Gender: Rep Men	18%	(22)	32%	(39)	16%	(20)	10%	(12)	24%	(30)	123
PID/Gender: Rep Women	22%	(20)	30%	(26)	17%	(16)	9%	(8)	23%	(20)	90
Ideo: Liberal (1-3)	26%	(80)	33%	(103)	15%	(48)	7%	(21)	19%	(61)	312
Ideo: Moderate (4)	24%	(42)	29%	(52)	15%	(27)	10%	(17)	22%	(39)	176
Ideo: Conservative (5-7)	21%	(39)	35%	(65)	18%	(33)	12%	(22)	14%	(26)	186
Educ: < College	21%	(194)	28%	(259)	14%	(128)	9%	(84)	28%	(256)	920
Educ: Bachelors degree	23%	(14)	35%	(21)	25%	(15)	1%	(1)	15%	(9)	60
Income: Under 50k	20%	(106)	26%	(138)	14%	(75)	8%	(44)	31%	(163)	525
Income: 50k-100k	24%	(68)	30%	(85)	17%	(48)	9%	(25)	21%	(61)	286
Income: 100k+	22%	(41)	33%	(62)	12%	(23)	10%	(18)	24%	(45)	188
Ethnicity: White	21%	(130)	30%	(187)	15%	(96)	9%	(54)	26%	(162)	629
Ethnicity: Hispanic	20%	(41)	25%	(50)	14%	(27)	10%	(21)	31%	(64)	203
Ethnicity: Afr. Am.	24%	(31)	31%	(40)	15%	(20)	7%	(9)	24%	(31)	130
Ethnicity: Other	22%	(54)	24%	(58)	12%	(30)	10%	(24)	31%	(76)	241
All Christian	18%	(52)	31%	(91)	18%	(53)	9%	(27)	25%	(73)	296
All Non-Christian	33%	(21)	27%	(17)	13%	(9)	9%	(6)	18%	(11)	64
Atheist	20%	(21)	29%	(31)	19%	(20)	9%	(10)	23%	(24)	106
Agnostic/Nothing in particular	22%	(120)	27%	(146)	12%	(63)	8%	(45)	30%	(160)	534
Religious Non-Protestant/Catholic	29%	(24)	27%	(22)	16%	(13)	8%	(7)	20%	(17)	84

Table GZC30_11: To what extent do you agree with each of the following statements? My opinion of some companies has changed because of their responses to the COVID-19 pandemic

Demographic	Strong	gly agree		Somewhat agree		newhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	21%	(214)	29%	(285)	15%	(145)	9%	(87)	27%	(268)	1000
Evangelical	21%	(41)	28%	(53)	13%	(25)	10%	(20)	27%	(52)	191
Non-Evangelical	21%	(61)	31%	(89)	15%	(42)	7%	(21)	25%	(73)	286
Community: Urban	25%	(65)	27%	(71)	13%	(35)	8%	(21)	27%	(71)	262
Community: Suburban	22%	(110)	30%	(155)	14%	(72)	9%	(47)	24%	(124)	509
Community: Rural	17%	(40)	26%	(59)	17%	(38)	8%	(19)	32%	(73)	229
Employ: Private Sector	25%	(23)	35%	(32)	19%	(17)	7%	(6)	15%	(14)	92
Employ: Unemployed	19%	(29)	27%	(39)	17%	(25)	9%	(13)	28%	(42)	148
Employ: Other	23%	(14)	22%	(13)	12%	(7)	14%	(9)	29%	(18)	61
Military HH: Yes	23%	(29)	22%	(29)	16%	(21)	8%	(11)	31%	(40)	129
Military HH: No	21%	(185)	29%	(256)	14%	(124)	9%	(77)	26%	(229)	871
RD/WT: Right Direction	17%	(51)	28%	(85)	15%	(46)	10%	(30)	29%	(87)	299
RD/WT: Wrong Track	23%	(163)	29%	(200)	14%	(99)	8%	(57)	26%	(181)	701
Trump Job Approve	19%	(57)	29%	(87)	19%	(55)	10%	(29)	23%	(67)	296
Trump Job Disapprove	25%	(137)	31%	(172)	14%	(76)	7%	(39)	23%	(128)	552
Trump Job Strongly Approve	17%	(20)	37%	(44)	14%	(16)	9%	(11)	23%	(28)	119
Trump Job Somewhat Approve	21%	(37)	24%	(43)	22%	(39)	10%	(18)	22%	(39)	176
Trump Job Somewhat Disapprove	20%	(40)	34%	(69)	17%	(33)	6%	(12)	24%	(48)	203
Trump Job Strongly Disapprove	28%	(97)	29%	(103)	12%	(42)	8%	(28)	23%	(80)	349
Favorable of Trump	18%	(48)	32%	(87)	19%	(51)	10%	(29)	22%	(60)	275
Unfavorable of Trump	25%	(148)	30%	(175)	14%	(81)	7%	(41)	24%	(138)	584
Very Favorable of Trump	20%	(27)	36%	(47)	15%	(20)	12%	(15)	17%	(22)	130
Somewhat Favorable of Trump	15%	(22)	28%	(41)	22%	(31)	9%	(13)	26%	(38)	145
Somewhat Unfavorable of Trump	19%	(34)	27%	(48)	17%	(29)	9%	(17)	28%	(49)	177
Very Unfavorable of Trump	28%	(114)	31%	(127)	13%	(52)	6%	(24)	22%	(90)	407

Table GZC30_11: *To what extent do you agree with each of the following statements? My opinion of some companies has changed because of their responses to the COVID-19 pandemic*

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly ogree		Know / Opinion	Total N
Americans Age 13 to 23	21%	(214)	29%	(285)	15%	(145)	9%	(87)	27%	(268)	1000
#1 Issue: Economy	21%	(54)	33%	(84)	17%	(43)	8%	(21)	20%	(52)	254
#1 Issue: Security	16%	(13)	39%	(31)	14%	(12)	12%	(9)	19%	(15)	80
#1 Issue: Health Care	26%	(45)	23%	(40)	14%	(24)	7%	(13)	31%	(54)	176
#1 Issue: Women's Issues	18%	(23)	31%	(41)	14%	(18)	10%	(13)	27%	(35)	130
#1 Issue: Education	26%	(38)	23%	(34)	13%	(20)	8%	(12)	30%	(44)	148
#1 Issue: Energy	25%	(25)	32%	(32)	16%	(17)	8%	(8)	19%	(19)	101
#1 Issue: Other	12%	(11)	18%	(17)	11%	(10)	10%	(9)	49%	(46)	93
2018 House Vote: Democrat	41%	(45)	29%	(31)	11%	(12)	4%	(5)	15%	(17)	109
2018 House Vote: Republican	19%	(9)	40%	(20)	20%	(10)	9%	(5)	12%	(6)	50
2016 Vote: Hillary Clinton	39%	(24)	32%	(19)	12%	(8)	3%	(2)	14%	(8)	61
2016 Vote: Didn't Vote	20%	(178)	28%	(249)	15%	(130)	9%	(82)	28%	(254)	893
Voted in 2014: No	21%	(203)	29%	(279)	15%	(142)	9%	(85)	27%	(263)	972
2012 Vote: Didn't Vote	21%	(205)	29%	(278)	14%	(140)	9%	(87)	27%	(265)	976
4-Region: Northeast	16%	(33)	37%	(73)	14%	(28)	8%	(16)	25%	(50)	200
4-Region: Midwest	21%	(46)	28%	(63)	17%	(38)	10%	(21)	24%	(54)	222
4-Region: South	24%	(85)	28%	(99)	14%	(48)	8%	(28)	27%	(95)	356
4-Region: West	22%	(50)	23%	(51)	14%	(32)	10%	(22)	31%	(69)	223

Table GZC30_12: To what extent do you agree with each of the following statements? In the future, I expect to buy products and services from certain companies based on how they handled the COVID-19 pandemic

Demographic	Strong	gly agree		newhat gree		newhat agree		ongly agree		Know / pinion	Total N
Americans Age 13 to 23	20%	(205)	25%	(254)	15%	(151)	12%	(120)	27%	(270)	1000
Gender: Male	18%	(87)	25%	(123)	17%	(82)	14%	(67)	27%	(130)	489
Gender: Female	23%	(118)	26%	(131)	14%	(69)	10%	(53)	27%	(140)	511
Generation Z: 13-23	20%	(205)	25%	(254)	15%	(151)	12%	(120)	27%	(270)	1000
PID: Dem (no lean)	28%	(100)	28%	(99)	16%	(55)	9%	(30)	19%	(67)	352
PID: Ind (no lean)	16%	(70)	23%	(102)	12%	(52)	15%	(63)	34%	(148)	436
PID: Rep (no lean)	16%	(35)	25%	(53)	20%	(43)	13%	(27)	26%	(55)	213
PID/Gender: Dem Men	24%	(38)	33%	(51)	12%	(18)	11%	(17)	19%	(30)	154
PID/Gender: Dem Women	31%	(62)	24%	(48)	19%	(37)	6%	(13)	19%	(38)	198
PID/Gender: Ind Men	14%	(30)	21%	(45)	16%	(35)	15%	(33)	33%	(70)	212
PID/Gender: Ind Women	18%	(41)	25%	(57)	8%	(18)	14%	(31)	35%	(78)	224
PID/Gender: Rep Men	16%	(19)	22%	(27)	24%	(29)	14%	(17)	24%	(30)	123
PID/Gender: Rep Women	17%	(15)	29%	(26)	16%	(14)	11%	(10)	28%	(25)	90
Ideo: Liberal (1-3)	26%	(81)	32%	(99)	16%	(50)	10%	(32)	16%	(50)	312
Ideo: Moderate (4)	21%	(37)	29%	(52)	15%	(27)	13%	(23)	21%	(37)	176
Ideo: Conservative (5-7)	18%	(34)	29%	(53)	20%	(37)	14%	(26)	19%	(35)	186
Educ: < College	20%	(185)	25%	(230)	15%	(136)	12%	(112)	28%	(256)	920
Educ: Bachelors degree	26%	(16)	30%	(18)	18%	(11)	11%	(7)	15%	(9)	60
Income: Under 50k	21%	(112)	20%	(107)	13%	(66)	13%	(67)	33%	(174)	525
Income: 50k-100k	23%	(66)	26%	(76)	18%	(51)	11%	(33)	21%	(61)	286
Income: 100k+	14%	(27)	38%	(71)	18%	(33)	11%	(21)	19%	(36)	188
Ethnicity: White	22%	(137)	26%	(161)	16%	(102)	11%	(71)	25%	(158)	629
Ethnicity: Hispanic	23%	(46)	21%	(43)	10%	(21)	13%	(26)	33%	(67)	203
Ethnicity: Afr. Am.	23%	(29)	20%	(26)	16%	(21)	15%	(20)	26%	(34)	130
Ethnicity: Other	16%	(39)	28%	(67)	11%	(27)	12%	(29)	33%	(79)	241
All Christian	17%	(50)	32%	(94)	18%	(54)	9%	(28)	24%	(70)	296
All Non-Christian	26%	(16)	27%	(17)	14%	(9)	10%	(6)	23%	(15)	64
Atheist	20%	(22)	30%	(32)	15%	(16)	13%	(14)	21%	(22)	106
Agnostic/Nothing in particular	22%	(117)	21%	(111)	13%	(71)	13%	(71)	31%	(164)	534
Religious Non-Protestant/Catholic	25%	(21)	28%	(24)	14%	(11)	8%	(6)	26%	(22)	84

Table GZC30_12: To what extent do you agree with each of the following statements? In the future, I expect to buy products and services from certain companies based on how they handled the COVID-19 pandemic

Demographic	Stron	gly agree		newhat gree		ewhat agree		ongly agree		Know / pinion	Total N
Americans Age 13 to 23	20%	(205)	25%	(254)	15%	(151)	12%	(120)	27%	(270)	1000
Evangelical	23%	(44)	23%	(44)	13%	(25)	11%	(22)	30%	(57)	191
Non-Evangelical	19%	(55)	30%	(86)	18%	(51)	11%	(33)	21%	(61)	286
Community: Urban	25%	(66)	26%	(67)	12%	(31)	10%	(27)	27%	(72)	262
Community: Suburban	20%	(101)	27%	(136)	17%	(88)	12%	(59)	24%	(124)	509
Community: Rural	17%	(38)	22%	(50)	14%	(32)	15%	(34)	33%	(74)	229
Employ: Private Sector	31%	(29)	29%	(27)	18%	(16)	10%	(10)	11%	(10)	92
Employ: Unemployed	25%	(37)	18%	(26)	16%	(23)	11%	(16)	31%	(45)	148
Employ: Other	18%	(11)	24%	(15)	17%	(10)	13%	(8)	28%	(17)	61
Military HH: Yes	22%	(28)	18%	(24)	16%	(21)	9%	(12)	34%	(44)	129
Military HH: No	20%	(176)	26%	(230)	15%	(130)	12%	(108)	26%	(226)	871
RD/WT: Right Direction	17%	(52)	26%	(79)	16%	(48)	12%	(37)	28%	(84)	299
RD/WT: Wrong Track	22%	(153)	25%	(175)	15%	(103)	12%	(84)	27%	(186)	701
Trump Job Approve	17%	(51)	28%	(84)	19%	(57)	13%	(38)	22%	(66)	296
Trump Job Disapprove	24%	(133)	28%	(154)	14%	(78)	11%	(63)	23%	(124)	552
Trump Job Strongly Approve	18%	(22)	25%	(30)	18%	(22)	13%	(16)	25%	(29)	119
Trump Job Somewhat Approve	16%	(29)	30%	(54)	20%	(35)	12%	(22)	21%	(37)	176
Trump Job Somewhat Disapprove	19%	(38)	33%	(67)	15%	(30)	12%	(25)	21%	(43)	203
Trump Job Strongly Disapprove	27%	(95)	25%	(87)	14%	(47)	11%	(38)	23%	(82)	349
Favorable of Trump	19%	(52)	27%	(75)	18%	(49)	14%	(39)	22%	(61)	275
Unfavorable of Trump	23%	(137)	28%	(164)	15%	(87)	11%	(63)	23%	(133)	584
Very Favorable of Trump	22%	(28)	28%	(37)	20%	(26)	14%	(19)	16%	(21)	130
Somewhat Favorable of Trump	16%	(23)	26%	(38)	16%	(23)	14%	(20)	27%	(40)	145
Somewhat Unfavorable of Trump	17%	(30)	31%	(55)	15%	(27)	10%	(18)	26%	(46)	177
Very Unfavorable of Trump	26%	(106)	27%	(109)	15%	(60)	11%	(45)	21%	(87)	407

Table GZC30_12: *To what extent do you agree with each of the following statements? In the future, I expect to buy products and services from certain companies based on how they handled the COVID-19 pandemic*

Demographic	Strong	gly agree		newhat gree		ewhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	20%	(205)	25%	(254)	15%	(151)	12%	(120)	27%	(270)	1000
#1 Issue: Economy	20%	(52)	28%	(71)	16%	(40)	14%	(37)	22%	(55)	254
#1 Issue: Security	19%	(16)	24%	(19)	19%	(15)	14%	(11)	23%	(18)	80
#1 Issue: Health Care	23%	(41)	24%	(43)	16%	(27)	9%	(15)	28%	(49)	176
#1 Issue: Women's Issues	18%	(23)	29%	(38)	15%	(19)	11%	(14)	27%	(36)	130
#1 Issue: Education	20%	(30)	24%	(36)	13%	(19)	13%	(19)	30%	(45)	148
#1 Issue: Energy	23%	(23)	30%	(31)	16%	(16)	13%	(13)	19%	(19)	101
#1 Issue: Other	15%	(14)	14%	(13)	13%	(12)	10%	(9)	48%	(44)	93
2018 House Vote: Democrat	33%	(36)	37%	(40)	12%	(13)	4%	(5)	14%	(15)	109
2018 House Vote: Republican	15%	(7)	29%	(14)	28%	(14)	13%	(6)	15%	(7)	50
2016 Vote: Hillary Clinton	41%	(25)	31%	(19)	8%	(5)	7%	(4)	14%	(8)	61
2016 Vote: Didn't Vote	19%	(172)	25%	(222)	15%	(133)	13%	(112)	28%	(253)	893
Voted in 2014: No	20%	(196)	25%	(247)	15%	(145)	12%	(120)	27%	(265)	972
2012 Vote: Didn't Vote	21%	(201)	25%	(247)	15%	(145)	12%	(120)	27%	(264)	976
4-Region: Northeast	16%	(32)	30%	(59)	17%	(35)	12%	(25)	24%	(49)	200
4-Region: Midwest	19%	(42)	25%	(56)	16%	(35)	16%	(35)	24%	(53)	222
4-Region: South	24%	(85)	23%	(80)	14%	(49)	10%	(37)	29%	(104)	356
4-Region: West	21%	(46)	26%	(58)	14%	(32)	10%	(23)	29%	(64)	223

Table GZC30_13: *To what extent do you agree with each of the following statements? I easily adjusted to social distancing because I am well-connected digitally*

			Son	newhat	Som	ewhat	Stro	ongly	Don't	Know /	
Demographic	Stron	Strongly agree	a	gree	dis	agree	disa	agree	No C	pinion	Total N
Americans Age 13 to 23	30%	(297)	30%	(296)	14%	(144)	8%	(82)	18%	(181)	1000
Gender: Male	31%	(152)	28%	(137)	13%	(64)	8%	(39)	20%	(98)	489
Gender: Female	28%	(145)	31%	(159)	16%	(80)	8%	(43)	16%	(84)	511
Generation Z: 13-23	30%	(297)	30%	(296)	14%	(144)	8%	(82)	18%	(181)	1000
PID: Dem (no lean)	31%	(108)	40%	(142)	12%	(41)	7%	(26)	10%	(36)	352
PID: Ind (no lean)	29%	(127)	22%	(94)	14%	(61)	10%	(43)	26%	(112)	436
PID: Rep (no lean)	29%	(62)	29%	(61)	20%	(43)	6%	(13)	16%	(34)	213
PID/Gender: Dem Men	31%	(48)	43%	(66)	8%	(12)	8%	(13)	10%	(15)	154
PID/Gender: Dem Women	30%	(60)	38%	(76)	14%	(28)	6%	(13)	11%	(21)	198
PID/Gender: Ind Men	30%	(63)	19%	(40)	14%	(31)	8%	(17)	29%	(61)	212
PID/Gender: Ind Women	28%	(63)	24%	(54)	13%	(30)	11%	(26)	23%	(51)	224
PID/Gender: Rep Men	33%	(41)	25%	(31)	17%	(21)	7%	(9)	18%	(22)	123
PID/Gender: Rep Women	24%	(21)	34%	(30)	25%	(22)	5%	(4)	13%	(12)	90
Ideo: Liberal (1-3)	33%	(104)	36%	(111)	14%	(43)	9%	(28)	8%	(25)	312
Ideo: Moderate (4)	28%	(50)	34%	(59)	14%	(25)	8%	(14)	16%	(28)	176
Ideo: Conservative (5-7)	29%	(54)	33%	(62)	22%	(42)	8%	(16)	7%	(13)	186
Educ: < College	30%	(273)	29%	(271)	14%	(125)	8%	(77)	19%	(175)	920
Educ: Bachelors degree	34%	(20)	36%	(22)	19%	(12)	4%	(3)	7%	(4)	60
Income: Under 50k	28%	(150)	27%	(139)	12%	(65)	9%	(46)	24%	(126)	525
Income: 50k-100k	31%	(90)	31%	(88)	18%	(52)	7%	(20)	13%	(37)	286
Income: 100k+	31%	(58)	36%	(68)	15%	(28)	8%	(16)	10%	(18)	188
Ethnicity: White	30%	(187)	31%	(195)	15%	(94)	8%	(51)	16%	(101)	629
Ethnicity: Hispanic	30%	(60)	23%	(46)	14%	(28)	9%	(18)	25%	(51)	203
Ethnicity: Afr. Am.	28%	(37)	31%	(40)	12%	(15)	9%	(12)	20%	(25)	130
Ethnicity: Other	30%	(73)	25%	(61)	14%	(34)	7%	(18)	23%	(55)	24
All Christian	24%	(72)	35%	(103)	18%	(54)	5%	(15)	18%	(52)	296
All Non-Christian	36%	(23)	32%	(20)	13%	(8)	4%	(2)	16%	(10)	64
Atheist	34%	(36)	32%	(34)	12%	(13)	9%	(9)	14%	(15)	106
Agnostic/Nothing in particular	31%	(166)	26%	(139)	13%	(69)	10%	(55)	20%	(105)	534
Religious Non-Protestant/Catholic	29%	(24)	30%	(26)	16%	(13)	6%	(5)	19%	(16)	84

Table GZC30_13: To what extent do you agree with each of the following statements? I easily adjusted to social distancing because I am well-connected digitally

Demographic	Strong	gly agree		newhat gree		newhat agree		ongly agree		Know / pinion	Total N
Americans Age 13 to 23	30%	(297)	30%	(296)	14%	(144)	8%	(82)	18%	(181)	1000
Evangelical	20%	(39)	32%	(61)	21%	(40)	8%	(16)	18%	(35)	191
Non-Evangelical	31%	(89)	30%	(87)	15%	(44)	6%	(16)	17%	(50)	286
Community: Urban	28%	(75)	29%	(76)	16%	(42)	7%	(17)	20%	(52)	262
Community: Suburban	33%	(166)	32%	(163)	13%	(65)	8%	(41)	14%	(74)	509
Community: Rural	25%	(56)	25%	(57)	16%	(37)	10%	(23)	24%	(56)	229
Employ: Private Sector	32%	(30)	31%	(29)	22%	(20)	10%	(9)	4%	(4)	92
Employ: Unemployed	34%	(51)	26%	(38)	11%	(16)	9%	(13)	20%	(30)	148
Employ: Other	21%	(13)	25%	(15)	12%	(8)	10%	(6)	31%	(19)	61
Military HH: Yes	36%	(46)	14%	(18)	17%	(23)	10%	(12)	24%	(30)	129
Military HH: No	29%	(251)	32%	(278)	14%	(121)	8%	(69)	17%	(151)	871
RD/WT: Right Direction	32%	(96)	27%	(82)	13%	(40)	7%	(20)	20%	(61)	299
RD/WT: Wrong Track	29%	(201)	31%	(214)	15%	(104)	9%	(61)	17%	(121)	701
Trump Job Approve	32%	(95)	29%	(85)	17%	(52)	7%	(22)	14%	(42)	296
Trump Job Disapprove	31%	(169)	33%	(185)	13%	(72)	9%	(50)	14%	(76)	552
Trump Job Strongly Approve	31%	(38)	23%	(28)	20%	(24)	10%	(12)	15%	(18)	119
Trump Job Somewhat Approve	33%	(58)	33%	(58)	16%	(27)	5%	(10)	14%	(24)	176
Trump Job Somewhat Disapprove	32%	(65)	33%	(67)	13%	(26)	8%	(16)	14%	(29)	203
Trump Job Strongly Disapprove	30%	(104)	34%	(118)	13%	(47)	10%	(34)	13%	(47)	349
Favorable of Trump	30%	(82)	29%	(80)	17%	(48)	9%	(24)	15%	(40)	275
Unfavorable of Trump	31%	(183)	33%	(195)	13%	(78)	8%	(48)	14%	(79)	584
Very Favorable of Trump	33%	(43)	25%	(33)	20%	(26)	9%	(12)	13%	(17)	130
Somewhat Favorable of Trump	27%	(39)	33%	(47)	15%	(22)	9%	(12)	16%	(23)	145
Somewhat Unfavorable of Trump	34%	(59)	34%	(59)	14%	(25)	4%	(7)	15%	(27)	177
Very Unfavorable of Trump	30%	(124)	33%	(136)	13%	(53)	10%	(42)	13%	(53)	407

Table GZC30_13: *To what extent do you agree with each of the following statements? I easily adjusted to social distancing because I am well-connected digitally*

Demographic	Stron	gly agree		newhat gree		newhat agree		ongly agree		Know / Opinion	Total N
Americans Age 13 to 23	30%	(297)	30%	(296)	14%	(144)	8%	(82)	18%	(181)	1000
#1 Issue: Economy	32%	(80)	31%	(78)	18%	(46)	9%	(23)	11%	(27)	254
#1 Issue: Security	26%	(21)	31%	(25)	17%	(14)	10%	(8)	16%	(13)	80
#1 Issue: Health Care	32%	(57)	29%	(51)	12%	(22)	6%	(10)	21%	(36)	176
#1 Issue: Women's Issues	26%	(33)	31%	(41)	15%	(19)	10%	(13)	18%	(24)	130
#1 Issue: Education	34%	(50)	28%	(42)	10%	(14)	6%	(9)	22%	(32)	148
#1 Issue: Energy	34%	(35)	34%	(34)	18%	(18)	7%	(7)	7%	(7)	101
#1 Issue: Other	18%	(17)	23%	(21)	10%	(10)	7%	(6)	42%	(39)	93
2018 House Vote: Democrat	33%	(36)	39 %	(43)	15%	(16)	5%	(6)	7%	(8)	109
2018 House Vote: Republican	22%	(11)	36%	(18)	27%	(13)	6%	(3)	10%	(5)	50
2016 Vote: Hillary Clinton	33%	(21)	40%	(25)	17%	(11)	4%	(2)	5%	(3)	61
2016 Vote: Didn't Vote	29%	(263)	29%	(256)	14%	(124)	9%	(77)	19%	(174)	893
Voted in 2014: No	30%	(288)	29%	(286)	14%	(139)	8%	(79)	18%	(180)	972
2012 Vote: Didn't Vote	30%	(290)	30%	(288)	14%	(140)	8%	(79)	18%	(179)	976
4-Region: Northeast	25%	(51)	38%	(77)	14%	(28)	7%	(15)	15%	(30)	200
4-Region: Midwest	28%	(63)	24%	(52)	21%	(46)	8%	(18)	19%	(41)	222
4-Region: South	31%	(111)	28%	(98)	11%	(40)	9%	(32)	21%	(75)	356
4-Region: West	33%	(73)	31%	(69)	14%	(30)	8%	(17)	15%	(34)	223

Table GZCdem1: Has your parent or guardian given you permission to take surveys such as this?

Demographic		Yes	Total N
Americans Age 13 to 23	100%	(494)	494
Gender: Male	100%	(247)	247
Gender: Female	100%	(247)	247
Generation Z: 13-23	100%	(494)	494
PID: Dem (no lean)	100%	(139)	139
PID: Ind (no lean)	100%	(243)	243
PID: Rep (no lean)	100%	(112)	112
PID/Gender: Dem Men	100%	(61)	61
PID/Gender: Dem Women	100%	(78)	78
PID/Gender: Ind Men	100%	(121)	121
PID/Gender: Ind Women	100%	(122)	122
PID/Gender: Rep Men	100%	(65)	65
Ideo: Liberal (1-3)	100%	(113)	113
Ideo: Moderate (4)	100%	(75)	75
Ideo: Conservative (5-7)	100%	(78)	78
Educ: < College	100%	(494)	494
Income: Under 50k	100%	(233)	233
Income: 50k-100k	100%	(144)	144
Income: 100k+	100%	(117)	117
Ethnicity: White	100%	(307)	307
Ethnicity: Hispanic	100%	(110)	110
Ethnicity: Afr. Am.	100%	(59)	59
Ethnicity: Other	100%	(128)	128
All Christian	100%	(150)	150
Atheist	100%	(52)	52
Agnostic/Nothing in particular	100%	(270)	270
Evangelical	100%	(111)	111
Non-Evangelical	100%	(148)	148
Community: Urban	100%	(123)	123
Community: Suburban	100%	(252)	252
Community: Rural	100%	(119)	119
Employ: Unemployed	100%	(56)	56

Table GZCdem1: Has your parent or guardian given you permission to take surveys such as this?

Demographic		Yes	Total N
Americans Age 13 to 23	100%	(494)	494
Military HH: Yes	100%	(74)	74
Military HH: No	100%	(420)	420
RD/WT: Right Direction	100%	(155)	155
RD/WT: Wrong Track	100%	(338)	338
Trump Job Approve	100%	(140)	140
Trump Job Disapprove	100%	(249)	249
Trump Job Strongly Approve	100%	(59)	59
Trump Job Somewhat Approve	100%	(81)	81
Trump Job Somewhat Disapprove	100%	(105)	105
Trump Job Strongly Disapprove	100%	(144)	144
Favorable of Trump	100%	(134)	134
Unfavorable of Trump	100%	(271)	271
Very Favorable of Trump	100%	(66)	66
Somewhat Favorable of Trump	100%	(69)	69
Somewhat Unfavorable of Trump	100%	(97)	97
Very Unfavorable of Trump	100%	(174)	174
#1 Issue: Economy	100%	(105)	105
#1 Issue: Health Care	100%	(71)	71
#1 Issue: Women's Issues	100%	(74)	74
#1 Issue: Education	100%	(82)	82
#1 Issue: Other	100%	(65)	65
2016 Vote: Didn't Vote	100%	(491)	491
Voted in 2014: No	100%	(491)	491
2012 Vote: Didn't Vote	100%	(491)	491
4-Region: Northeast	100%	(99)	99
4-Region: Midwest	100%	(116)	116
4-Region: South	100%	(169)	169
4-Region: West	100%	(110)	110

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Americans Age 13 to 23	1000	100%
xdemGender	Gender: Male Gender: Female <i>N</i>	489 511 1000	49% 51%
demAgeGeneration	Generation Z: 13-23	1000	100%
xpid3	PID: Dem (no lean) PID: Ind (no lean) PID: Rep (no lean) N	352 436 213 1000	35% 44% 21%
xpidGender	PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women N	154 198 212 224 123 90 1000	15% 20% 21% 22% 12% 9%
xdemIdeo3	Ideo: Liberal (1-3) Ideo: Moderate (4) Ideo: Conservative (5-7) N	312 176 186 674	31% 18% 19%
xeduc3	Educ: $<$ College Educ: Bachelors degree Educ: Post-grad N	920 60 20 1000	92% 6% 2%
xdemInc3	Income: Under 50k Income: 50k-100k Income: 100k+ N	525 286 188 1000	53% 29% 19%
xdemWhite	Ethnicity: White	629	63%
xdemHispBin	Ethnicity: Hispanic	203	20%
demBlackBin	Ethnicity: Afr. Am.	130	13%
demRaceOther	Ethnicity: Other	241	24%

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemReligion	All Christian All Non-Christian Atheist Agnostic/Nothing in particular N	296 64 106 534 1000	30% 6% 11% 53%
xdemReligOther	Religious Non-Protestant/Catholic	84	8%
xdemEvang	Evangelical Non-Evangelical N	191 286 476	19% 29%
xdemUsr	Community: Urban Community: Suburban Community: Rural N	262 509 229 1000	26% 51% 23%
xdemEmploy	Employ: Private Sector Employ: Government Employ: Self-Employed Employ: Homemaker Employ: Retired Employ: Unemployed Employ: Other N	92 26 45 6 2 148 61 380	9% 3% 5% 1% 0% 15% 6%
xdemMilHH1	Military HH: Yes Military HH: No <i>N</i>	129 871 1000	13% 87%
xnr1	RD/WT: Right Direction RD/WT: Wrong Track N	299 701 1000	30% 70%
Trump_Approve	Trump Job Approve Trump Job Disapprove N	296 552 847	30% 55%
Trump_Approve2	Trump Job Strongly Approve Trump Job Somewhat Approve Trump Job Somewhat Disapprove Trump Job Strongly Disapprove N	119 176 203 349 847	12% 18% 20% 35%
Trump_Fav	Favorable of Trump Unfavorable of Trump N	275 584 859	28% 58%

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav_FULL	Very Favorable of Trump Somewhat Favorable of Trump Somewhat Unfavorable of Trump Very Unfavorable of Trump N	130 145 177 407 859	13% 14% 18% 41%
xnr3	#1 Issue: Economy #1 Issue: Security #1 Issue: Health Care #1 Issue: Medicare / Social Security #1 Issue: Women's Issues #1 Issue: Education #1 Issue: Energy #1 Issue: Other N	254 80 176 18 130 148 101 93 1000	25% 8% 18% 2% 13% 15% 10% 9%
xsubVote18O	2018 House Vote: Democrat 2018 House Vote: Republican 2018 House Vote: Someone else <i>N</i>	109 50 10 168	11% 5% 1%
xsubVote16O	2016 Vote: Hillary Clinton 2016 Vote: Donald Trump 2016 Vote: Other 2016 Vote: Didn't Vote N	61 30 15 893 999	6% 3% 2% 89%
xsubVote14O	Voted in 2014: Yes Voted in 2014: No N	28 972 1000	3% 97%
xsubVote12O	2012 Vote: Barack Obama 2012 Vote: Mitt Romney 2012 Vote: Didn't Vote N	17 7 976 1000	2% 1% 98%
xreg4	4-Region: Northeast 4-Region: Midwest 4-Region: South 4-Region: West N	200 222 356 223 1000	20% 22% 36% 22%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

