



National Tracking Poll #200525
May 07-09, 2020

Crosstabulation Results

Methodology:

This poll was conducted between May 7-May 9, 2020 among a national sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table HR1: As you may know, remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. This practice has been adopted by many late night show hosts, reality TV shows and news organizations since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home orders were put into place, including American Idol and The Late Show with Stephen Colbert. Have you watched a remote-filmed unscripted TV show since stay-at-home orders began?

Demographic	Yes, I have watched many		Yes, I have watched one		No, I have not watched any		Total N
Adults	25%	(543)	24%	(522)	52%	(1134)	2200
Gender: Male	23%	(247)	24%	(252)	53%	(563)	1062
Gender: Female	26%	(296)	24%	(270)	50%	(572)	1138
Age: 18-34	19%	(123)	29%	(191)	52%	(341)	655
Age: 35-44	28%	(101)	27%	(95)	45%	(161)	358
Age: 45-64	27%	(200)	20%	(152)	53%	(399)	751
Age: 65+	27%	(120)	19%	(84)	53%	(233)	436
GenZers: 1997-2012	12%	(37)	34%	(107)	54%	(168)	312
Millennials: 1981-1996	26%	(137)	25%	(130)	49%	(255)	522
GenXers: 1965-1980	26%	(141)	24%	(131)	50%	(272)	544
Baby Boomers: 1946-1964	28%	(203)	19%	(136)	53%	(384)	723
PID: Dem (no lean)	30%	(250)	24%	(205)	46%	(389)	844
PID: Ind (no lean)	22%	(146)	25%	(164)	53%	(343)	654
PID: Rep (no lean)	21%	(148)	22%	(153)	57%	(402)	702
PID/Gender: Dem Men	27%	(96)	25%	(90)	49%	(177)	363
PID/Gender: Dem Women	32%	(153)	24%	(115)	44%	(212)	481
PID/Gender: Ind Men	22%	(74)	26%	(89)	52%	(177)	340
PID/Gender: Ind Women	23%	(72)	24%	(75)	53%	(167)	314
PID/Gender: Rep Men	22%	(77)	20%	(73)	58%	(209)	359
PID/Gender: Rep Women	21%	(70)	23%	(80)	56%	(193)	343
Ideo: Liberal (1-3)	31%	(201)	28%	(187)	41%	(268)	656
Ideo: Moderate (4)	28%	(159)	23%	(133)	49%	(281)	572
Ideo: Conservative (5-7)	20%	(149)	22%	(163)	57%	(418)	731

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Demographic	Yes, I have watched many		Yes, I have watched one		No, I have not watched any		Total N
Adults	25%	(543)	24%	(522)	52%	(1134)	2200
Educ: < College	22%	(340)	23%	(355)	54%	(817)	1512
Educ: Bachelors degree	30%	(132)	24%	(108)	46%	(204)	444
Educ: Post-grad	29%	(72)	24%	(60)	46%	(113)	244
Income: Under 50k	24%	(274)	23%	(260)	54%	(616)	1150
Income: 50k-100k	25%	(173)	26%	(181)	49%	(338)	691
Income: 100k+	27%	(97)	23%	(82)	50%	(181)	359
Ethnicity: White	26%	(442)	22%	(383)	52%	(896)	1722
Ethnicity: Hispanic	27%	(93)	24%	(85)	49%	(172)	349
Ethnicity: Afr. Am.	19%	(53)	36%	(99)	44%	(122)	274
Ethnicity: Other	24%	(48)	20%	(40)	57%	(116)	204
All Christian	26%	(262)	24%	(235)	50%	(502)	999
All Non-Christian	34%	(38)	30%	(34)	36%	(40)	111
Atheist	26%	(32)	23%	(29)	51%	(63)	124
Agnostic/Nothing in particular	22%	(212)	23%	(225)	55%	(529)	967
Religious Non-Protestant/Catholic	31%	(44)	26%	(37)	43%	(62)	143
Evangelical	21%	(117)	26%	(149)	53%	(297)	563
Non-Evangelical	28%	(221)	23%	(176)	49%	(379)	776
Community: Urban	27%	(142)	25%	(131)	49%	(262)	536
Community: Suburban	25%	(269)	26%	(280)	50%	(543)	1093
Community: Rural	23%	(132)	19%	(111)	57%	(329)	572
Employ: Private Sector	27%	(172)	24%	(153)	49%	(316)	642
Employ: Government	22%	(35)	29%	(46)	49%	(79)	160
Employ: Self-Employed	26%	(48)	30%	(56)	44%	(80)	184
Employ: Homemaker	25%	(38)	22%	(34)	53%	(82)	154
Employ: Retired	27%	(134)	18%	(90)	55%	(274)	497
Employ: Unemployed	24%	(65)	18%	(49)	58%	(155)	269
Employ: Other	22%	(32)	30%	(44)	48%	(68)	143

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Demographic	Yes, I have watched many		Yes, I have watched one		No, I have not watched any		Total N
Adults	25%	(543)	24%	(522)	52%	(1134)	2200
Military HH: Yes	27%	(99)	22%	(81)	51%	(186)	366
Military HH: No	24%	(445)	24%	(441)	52%	(948)	1834
RD/WT: Right Direction	21%	(153)	20%	(150)	59%	(438)	740
RD/WT: Wrong Track	27%	(391)	25%	(372)	48%	(697)	1460
Trump Job Approve	21%	(189)	23%	(212)	56%	(517)	918
Trump Job Disapprove	29%	(347)	25%	(300)	46%	(543)	1189
Trump Job Strongly Approve	20%	(97)	21%	(102)	59%	(286)	484
Trump Job Somewhat Approve	21%	(92)	25%	(110)	53%	(231)	434
Trump Job Somewhat Disapprove	27%	(77)	23%	(65)	50%	(141)	283
Trump Job Strongly Disapprove	30%	(270)	26%	(235)	44%	(402)	906
Favorable of Trump	21%	(184)	22%	(197)	58%	(517)	898
Unfavorable of Trump	29%	(337)	26%	(305)	45%	(535)	1178
Very Favorable of Trump	22%	(109)	20%	(99)	59%	(298)	505
Somewhat Favorable of Trump	19%	(76)	25%	(98)	56%	(220)	393
Somewhat Unfavorable of Trump	31%	(70)	18%	(41)	51%	(118)	229
Very Unfavorable of Trump	28%	(267)	28%	(264)	44%	(417)	948
#1 Issue: Economy	23%	(176)	25%	(189)	52%	(399)	765
#1 Issue: Security	18%	(41)	26%	(60)	56%	(130)	231
#1 Issue: Health Care	30%	(135)	22%	(101)	48%	(220)	455
#1 Issue: Medicare / Social Security	30%	(92)	18%	(56)	51%	(156)	304
#1 Issue: Women's Issues	22%	(24)	24%	(25)	54%	(57)	106
#1 Issue: Education	15%	(15)	39%	(41)	47%	(50)	106
#1 Issue: Energy	22%	(26)	26%	(31)	52%	(61)	119
#1 Issue: Other	30%	(34)	16%	(18)	54%	(61)	114
2018 House Vote: Democrat	35%	(261)	24%	(183)	41%	(304)	749
2018 House Vote: Republican	22%	(144)	23%	(148)	55%	(363)	655
2018 House Vote: Someone else	21%	(14)	24%	(16)	55%	(37)	68

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Demographic	Yes, I have watched many		Yes, I have watched one		No, I have not watched any		Total N
Adults	25%	(543)	24%	(522)	52%	(1134)	2200
2016 Vote: Hillary Clinton	35%	(233)	25%	(166)	41%	(274)	673
2016 Vote: Donald Trump	24%	(159)	23%	(151)	53%	(351)	661
2016 Vote: Other	19%	(25)	19%	(25)	62%	(83)	134
2016 Vote: Didn't Vote	17%	(125)	25%	(181)	58%	(425)	731
Voted in 2014: Yes	28%	(352)	24%	(298)	48%	(604)	1254
Voted in 2014: No	20%	(191)	24%	(225)	56%	(530)	946
2012 Vote: Barack Obama	33%	(255)	24%	(191)	43%	(334)	779
2012 Vote: Mitt Romney	23%	(116)	22%	(111)	54%	(272)	500
2012 Vote: Other	18%	(13)	22%	(15)	59%	(41)	69
2012 Vote: Didn't Vote	19%	(160)	24%	(203)	57%	(485)	848
4-Region: Northeast	27%	(106)	27%	(106)	46%	(182)	394
4-Region: Midwest	23%	(104)	26%	(119)	52%	(239)	462
4-Region: South	24%	(196)	23%	(189)	53%	(439)	824
4-Region: West	26%	(137)	21%	(109)	53%	(274)	520
Watch TV: Every day	33%	(353)	24%	(256)	43%	(455)	1064
Watch TV: Several times per week	21%	(115)	27%	(148)	53%	(296)	559
Watch TV: About once per week	13%	(15)	31%	(36)	56%	(65)	115
Watch TV: Several times per month	12%	(15)	28%	(37)	60%	(79)	131
Watch TV: Less often than once per month	10%	(10)	20%	(20)	71%	(72)	102
Watch TV: Never	15%	(28)	11%	(20)	74%	(140)	188
Watch Movies: Every day	31%	(129)	24%	(98)	45%	(188)	415
Watch Movies: Several times per week	29%	(181)	25%	(157)	45%	(281)	619
Watch Movies: About once per week	24%	(92)	27%	(107)	49%	(193)	392
Watch Movies: Several times per month	23%	(59)	23%	(59)	54%	(137)	255
Watch Movies: About once per month	18%	(30)	19%	(32)	64%	(110)	172
Watch Movies: Less often than once per month	13%	(24)	28%	(51)	59%	(107)	182
Watch Movies: Never	17%	(28)	11%	(18)	72%	(118)	165

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Demographic	Yes, I have watched many		Yes, I have watched one		No, I have not watched any		Total N
Adults	25%	(543)	24%	(522)	52%	(1134)	2200
Watch Sporting Events: Every day	27%	(24)	44%	(38)	29%	(25)	87
Watch Sporting Events: Several times per week	30%	(74)	24%	(60)	46%	(113)	247
Watch Sporting Events: About once per week	26%	(66)	31%	(79)	43%	(108)	254
Watch Sporting Events: Several times per month	27%	(59)	24%	(52)	48%	(104)	215
Watch Sporting Events: About once per month	17%	(30)	30%	(51)	52%	(89)	170
Watch Sporting Events: Less often than once per month	31%	(131)	23%	(98)	46%	(191)	419
Watch Sporting Events: Never	20%	(160)	18%	(145)	62%	(503)	808
Cable TV: Currently subscribe	27%	(260)	25%	(239)	49%	(477)	976
Cable TV: Subscribed in past	26%	(196)	22%	(169)	52%	(393)	757
Cable TV: Never subscribed	19%	(88)	24%	(114)	57%	(264)	466
Satellite TV: Currently subscribe	27%	(128)	26%	(122)	47%	(220)	470
Satellite TV: Subscribed in past	26%	(151)	22%	(132)	52%	(305)	588
Satellite TV: Never subscribed	23%	(265)	23%	(268)	53%	(609)	1142
Streaming Services: Currently subscribe	28%	(381)	25%	(345)	47%	(639)	1365
Streaming Services: Subscribed in past	16%	(34)	28%	(60)	57%	(123)	217
Streaming Services: Never subscribed	21%	(129)	19%	(118)	60%	(372)	618
Film: An avid fan	30%	(211)	26%	(182)	44%	(313)	706
Film: A casual fan	23%	(285)	24%	(293)	53%	(646)	1223
Film: Not a fan	18%	(48)	18%	(48)	65%	(175)	271
Television: An avid fan	31%	(316)	25%	(251)	44%	(439)	1005
Television: A casual fan	20%	(214)	24%	(246)	56%	(584)	1044
Television: Not a fan	9%	(14)	17%	(26)	74%	(112)	151
Music: An avid fan	26%	(269)	27%	(284)	47%	(497)	1050
Music: A casual fan	24%	(248)	21%	(213)	55%	(554)	1015
Music: Not a fan	19%	(26)	19%	(25)	62%	(84)	135

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Table HR1: *As you may know, remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. This practice has been adopted by many late night show hosts, reality TV shows and news organizations since the COVID-19 pandemic (coronavirus) spread to the U.S. and stay-at-home orders were put into place, including American Idol and The Late Show with Stephen Colbert. Have you watched a remote-filmed unscripted TV show since stay-at-home orders began?*

Demographic	Yes, I have watched many		Yes, I have watched one		No, I have not watched any		Total N
Adults	25%	(543)	24%	(522)	52%	(1134)	2200
Fashion: An avid fan	30%	(76)	26%	(64)	44%	(109)	249
Fashion: A casual fan	27%	(258)	27%	(263)	46%	(437)	957
Fashion: Not a fan	21%	(210)	20%	(196)	59%	(588)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR2: *Generally speaking, did you enjoy the format of the remote-filmed unscripted TV show(s) you watched?*

Demographic	Yes, enjoyed a lot		Yes, enjoyed somewhat		No, did not really enjoy		No, did not enjoy at all		Don't know / No opinion	Total N
Adults	23%	(242)	53%	(565)	16%	(175)	3%	(30)	5% (53)	1066
Gender: Male	19%	(96)	53%	(265)	20%	(100)	3%	(16)	4% (22)	499
Gender: Female	26%	(146)	53%	(301)	13%	(75)	2%	(14)	6% (31)	567
Age: 18-34	22%	(69)	54%	(170)	16%	(50)	2%	(8)	6% (18)	314
Age: 35-44	28%	(55)	52%	(102)	13%	(26)	3%	(5)	4% (9)	196
Age: 45-64	23%	(81)	53%	(187)	15%	(53)	4%	(13)	5% (17)	352
Age: 65+	18%	(37)	52%	(106)	23%	(47)	2%	(4)	4% (9)	204
GenZers: 1997-2012	19%	(27)	49%	(71)	22%	(32)	4%	(6)	6% (8)	144
Millennials: 1981-1996	26%	(68)	56%	(149)	11%	(29)	2%	(5)	6% (16)	267
GenXers: 1965-1980	26%	(70)	52%	(141)	13%	(35)	3%	(9)	6% (17)	272
Baby Boomers: 1946-1964	20%	(69)	55%	(187)	20%	(66)	3%	(10)	2% (8)	340
PID: Dem (no lean)	29%	(133)	51%	(231)	14%	(63)	2%	(7)	4% (20)	455
PID: Ind (no lean)	19%	(59)	55%	(171)	17%	(53)	3%	(9)	6% (18)	310
PID: Rep (no lean)	17%	(50)	54%	(163)	20%	(60)	5%	(14)	5% (15)	301
PID/Gender: Dem Men	26%	(48)	51%	(94)	16%	(30)	2%	(3)	6% (11)	186
PID/Gender: Dem Women	32%	(85)	51%	(137)	12%	(33)	2%	(4)	4% (10)	269
PID/Gender: Ind Men	15%	(25)	60%	(97)	19%	(31)	4%	(6)	3% (5)	163
PID/Gender: Ind Women	23%	(34)	50%	(74)	15%	(23)	2%	(3)	9% (14)	148
PID/Gender: Rep Men	15%	(23)	49%	(73)	27%	(40)	5%	(7)	4% (7)	150
PID/Gender: Rep Women	18%	(27)	60%	(90)	13%	(19)	4%	(7)	5% (8)	150
Ideo: Liberal (1-3)	26%	(99)	53%	(207)	16%	(63)	1%	(5)	3% (13)	388
Ideo: Moderate (4)	25%	(74)	55%	(159)	15%	(43)	3%	(7)	3% (8)	292
Ideo: Conservative (5-7)	17%	(52)	54%	(168)	20%	(61)	4%	(13)	6% (18)	312
Educ: < College	23%	(163)	52%	(362)	16%	(111)	3%	(19)	6% (39)	695
Educ: Bachelors degree	18%	(43)	57%	(136)	18%	(43)	4%	(9)	4% (8)	240
Educ: Post-grad	27%	(35)	51%	(67)	16%	(22)	1%	(2)	4% (5)	131
Income: Under 50k	22%	(119)	54%	(290)	14%	(76)	3%	(17)	6% (32)	534
Income: 50k-100k	24%	(85)	51%	(180)	19%	(69)	2%	(8)	3% (12)	354
Income: 100k+	21%	(38)	54%	(95)	17%	(31)	3%	(5)	5% (9)	178
Ethnicity: White	25%	(208)	52%	(430)	16%	(131)	3%	(21)	4% (36)	826
Ethnicity: Hispanic	27%	(48)	47%	(83)	13%	(23)	3%	(6)	9% (17)	177
Ethnicity: Afr. Am.	14%	(21)	57%	(87)	20%	(31)	2%	(3)	7% (10)	152

Continued on next page

Table HR2: *Generally speaking, did you enjoy the format of the remote-filmed unscripted TV show(s) you watched?*

Demographic	Yes, enjoyed a lot		Yes, enjoyed somewhat		No, did not really enjoy		No, did not enjoy at all		Don't know / No opinion	Total N
Adults	23%	(242)	53%	(565)	16%	(175)	3%	(30)	5% (53)	1066
Ethnicity: Other	16%	(14)	54%	(48)	15%	(14)	7%	(6)	8% (7)	88
All Christian	22%	(108)	55%	(275)	16%	(82)	4%	(20)	3% (13)	497
All Non-Christian	26%	(19)	42%	(30)	12%	(9)	1%	(1)	19% (13)	71
Atheist	20%	(12)	56%	(34)	21%	(13)	—	(0)	4% (2)	61
Agnostic/Nothing in particular	24%	(104)	52%	(227)	17%	(73)	2%	(10)	6% (25)	437
Religious Non-Protestant/Catholic	24%	(19)	42%	(34)	15%	(12)	2%	(2)	17% (13)	81
Evangelical	22%	(59)	54%	(143)	16%	(43)	2%	(6)	6% (16)	267
Non-Evangelical	23%	(92)	54%	(213)	16%	(64)	4%	(15)	3% (12)	397
Community: Urban	25%	(68)	51%	(139)	18%	(49)	1%	(2)	6% (16)	273
Community: Suburban	21%	(117)	55%	(301)	16%	(91)	3%	(17)	4% (23)	550
Community: Rural	23%	(56)	51%	(125)	15%	(36)	4%	(11)	6% (14)	243
Employ: Private Sector	26%	(84)	56%	(182)	13%	(42)	2%	(5)	4% (13)	326
Employ: Government	11%	(9)	61%	(50)	18%	(14)	3%	(2)	7% (6)	81
Employ: Self-Employed	20%	(21)	52%	(54)	19%	(19)	4%	(5)	5% (5)	104
Employ: Homemaker	18%	(13)	55%	(40)	15%	(11)	4%	(3)	8% (6)	72
Employ: Retired	23%	(52)	49%	(110)	21%	(47)	2%	(5)	5% (10)	223
Employ: Unemployed	34%	(39)	37%	(42)	19%	(21)	4%	(5)	6% (6)	114
Employ: Other	20%	(15)	52%	(39)	15%	(11)	6%	(5)	6% (5)	75
Military HH: Yes	19%	(34)	53%	(95)	19%	(35)	2%	(3)	7% (13)	180
Military HH: No	23%	(208)	53%	(470)	16%	(140)	3%	(27)	5% (40)	885
RD/WT: Right Direction	19%	(57)	51%	(154)	19%	(56)	4%	(11)	8% (24)	303
RD/WT: Wrong Track	24%	(185)	54%	(411)	16%	(119)	2%	(19)	4% (29)	763
Trump Job Approve	18%	(74)	51%	(205)	20%	(79)	5%	(18)	6% (26)	401
Trump Job Disapprove	26%	(165)	55%	(353)	15%	(96)	2%	(12)	3% (20)	646
Trump Job Strongly Approve	20%	(40)	44%	(88)	26%	(52)	6%	(12)	3% (7)	199
Trump Job Somewhat Approve	17%	(34)	58%	(116)	13%	(27)	3%	(6)	10% (19)	203
Trump Job Somewhat Disapprove	22%	(32)	59%	(84)	12%	(17)	4%	(5)	3% (4)	142
Trump Job Strongly Disapprove	26%	(134)	53%	(269)	16%	(79)	1%	(6)	3% (16)	505
Favorable of Trump	18%	(68)	53%	(203)	20%	(75)	4%	(16)	5% (20)	381
Unfavorable of Trump	26%	(164)	54%	(344)	15%	(98)	2%	(14)	4% (23)	643

Continued on next page

Table HR2: *Generally speaking, did you enjoy the format of the remote-filmed unscripted TV show(s) you watched?*

Demographic	Yes, enjoyed a lot		Yes, enjoyed somewhat		No, did not really enjoy		No, did not enjoy at all		Don't know / No opinion	Total N
Adults	23%	(242)	53%	(565)	16%	(175)	3%	(30)	5% (53)	1066
Very Favorable of Trump	21%	(44)	46%	(96)	23%	(48)	6%	(13)	3% (7)	208
Somewhat Favorable of Trump	14%	(24)	61%	(106)	16%	(27)	2%	(3)	7% (13)	173
Somewhat Unfavorable of Trump	20%	(23)	52%	(58)	16%	(18)	5%	(6)	7% (7)	111
Very Unfavorable of Trump	27%	(141)	54%	(286)	15%	(80)	2%	(8)	3% (15)	531
#1 Issue: Economy	24%	(88)	54%	(198)	15%	(55)	2%	(9)	5% (17)	366
#1 Issue: Security	10%	(10)	53%	(53)	27%	(27)	4%	(4)	6% (6)	101
#1 Issue: Health Care	22%	(51)	61%	(144)	13%	(30)	1%	(3)	3% (7)	236
#1 Issue: Medicare / Social Security	27%	(40)	43%	(64)	21%	(31)	5%	(7)	4% (7)	148
#1 Issue: Education	16%	(9)	54%	(31)	13%	(7)	7%	(4)	9% (5)	57
#1 Issue: Energy	23%	(13)	47%	(27)	15%	(9)	3%	(1)	12% (7)	58
#1 Issue: Other	30%	(16)	50%	(26)	11%	(6)	3%	(1)	6% (3)	52
2018 House Vote: Democrat	28%	(124)	53%	(234)	14%	(64)	2%	(8)	3% (15)	445
2018 House Vote: Republican	19%	(54)	56%	(162)	19%	(56)	3%	(9)	4% (10)	292
2016 Vote: Hillary Clinton	28%	(113)	53%	(210)	15%	(60)	1%	(6)	3% (11)	399
2016 Vote: Donald Trump	18%	(55)	53%	(163)	20%	(63)	3%	(10)	6% (19)	310
2016 Vote: Other	27%	(14)	48%	(24)	12%	(6)	4%	(2)	9% (4)	51
2016 Vote: Didn't Vote	20%	(61)	55%	(168)	15%	(46)	4%	(12)	6% (18)	305
Voted in 2014: Yes	24%	(157)	52%	(339)	17%	(109)	3%	(17)	4% (27)	650
Voted in 2014: No	20%	(85)	54%	(226)	16%	(67)	3%	(13)	6% (26)	416
2012 Vote: Barack Obama	28%	(123)	54%	(241)	14%	(61)	1%	(5)	4% (16)	446
2012 Vote: Mitt Romney	18%	(41)	51%	(116)	22%	(50)	4%	(10)	5% (11)	228
2012 Vote: Didn't Vote	21%	(75)	53%	(192)	18%	(64)	3%	(12)	6% (20)	362
4-Region: Northeast	24%	(50)	53%	(112)	14%	(30)	5%	(11)	4% (8)	211
4-Region: Midwest	18%	(41)	54%	(120)	18%	(41)	3%	(7)	6% (14)	223
4-Region: South	24%	(92)	52%	(199)	18%	(68)	2%	(9)	5% (18)	386
4-Region: West	24%	(59)	54%	(134)	15%	(37)	1%	(3)	5% (13)	246
Watch TV: Every day	26%	(156)	50%	(303)	16%	(100)	3%	(20)	5% (30)	609
Watch TV: Several times per week	23%	(62)	58%	(153)	15%	(40)	—	(1)	3% (8)	263
Watch TV: About once per week	15%	(8)	66%	(33)	12%	(6)	3%	(2)	4% (2)	51
Watch TV: Several times per month	11%	(6)	60%	(31)	17%	(9)	3%	(2)	9% (5)	52

Continued on next page

Table HR2: *Generally speaking, did you enjoy the format of the remote-filmed unscripted TV show(s) you watched?*

Demographic	Yes, enjoyed a lot		Yes, enjoyed somewhat		No, did not really enjoy		No, did not enjoy at all		Don't know / No opinion		Total N
Adults	23%	(242)	53%	(565)	16%	(175)	3%	(30)	5%	(53)	1066
Watch Movies: Every day	34%	(77)	47%	(107)	12%	(28)	3%	(7)	4%	(9)	228
Watch Movies: Several times per week	22%	(73)	56%	(188)	17%	(57)	1%	(5)	4%	(15)	338
Watch Movies: About once per week	18%	(36)	57%	(113)	18%	(36)	3%	(6)	4%	(8)	199
Watch Movies: Several times per month	17%	(20)	59%	(69)	18%	(21)	1%	(1)	5%	(6)	118
Watch Movies: About once per month	28%	(17)	50%	(31)	12%	(8)	4%	(3)	6%	(4)	63
Watch Movies: Less often than once per month	15%	(11)	49%	(37)	24%	(18)	8%	(6)	4%	(3)	75
Watch Sporting Events: Every day	30%	(18)	51%	(31)	13%	(8)	2%	(2)	4%	(2)	61
Watch Sporting Events: Several times per week	19%	(25)	58%	(77)	17%	(23)	3%	(4)	4%	(6)	134
Watch Sporting Events: About once per week	19%	(28)	58%	(85)	17%	(25)	1%	(1)	5%	(7)	146
Watch Sporting Events: Several times per month	17%	(19)	56%	(62)	21%	(23)	3%	(4)	3%	(3)	111
Watch Sporting Events: About once per month	18%	(15)	46%	(37)	25%	(20)	3%	(2)	8%	(7)	81
Watch Sporting Events: Less often than once per month	28%	(65)	50%	(114)	15%	(35)	2%	(6)	4%	(9)	228
Watch Sporting Events: Never	24%	(73)	52%	(160)	14%	(42)	4%	(12)	6%	(19)	305
Cable TV: Currently subscribe	23%	(117)	52%	(261)	16%	(79)	3%	(13)	6%	(29)	499
Cable TV: Subscribed in past	25%	(90)	54%	(198)	16%	(59)	3%	(10)	2%	(8)	365
Cable TV: Never subscribed	17%	(34)	52%	(105)	19%	(38)	4%	(8)	8%	(16)	202
Satellite TV: Currently subscribe	20%	(50)	54%	(135)	17%	(42)	3%	(7)	6%	(16)	250
Satellite TV: Subscribed in past	26%	(73)	50%	(142)	18%	(52)	2%	(6)	3%	(9)	283
Satellite TV: Never subscribed	22%	(119)	54%	(288)	15%	(81)	3%	(16)	5%	(28)	533
Streaming Services: Currently subscribe	25%	(179)	54%	(394)	16%	(118)	1%	(10)	3%	(25)	726
Streaming Services: Subscribed in past	14%	(13)	47%	(44)	22%	(21)	8%	(7)	9%	(8)	94
Streaming Services: Never subscribed	20%	(49)	52%	(127)	15%	(37)	5%	(13)	8%	(20)	246
Film: An avid fan	31%	(122)	52%	(205)	11%	(43)	2%	(10)	3%	(13)	393
Film: A casual fan	19%	(112)	56%	(322)	18%	(102)	3%	(16)	4%	(25)	577
Film: Not a fan	8%	(8)	40%	(39)	32%	(30)	5%	(5)	15%	(15)	96
Television: An avid fan	29%	(164)	49%	(276)	16%	(93)	2%	(12)	4%	(21)	566
Television: A casual fan	16%	(75)	59%	(270)	16%	(76)	3%	(14)	5%	(24)	460
Music: An avid fan	28%	(154)	53%	(292)	14%	(76)	2%	(11)	4%	(20)	553
Music: A casual fan	18%	(84)	54%	(247)	19%	(89)	3%	(16)	6%	(26)	461
Music: Not a fan	8%	(4)	51%	(26)	21%	(11)	6%	(3)	14%	(7)	51

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Table HR2: *Generally speaking, did you enjoy the format of the remote-filmed unscripted TV show(s) you watched?*

Demographic	Yes, enjoyed a lot		Yes, enjoyed somewhat		No, did not really enjoy		No, did not enjoy at all		Don't know / No opinion	Total N
Adults	23%	(242)	53%	(565)	16%	(175)	3%	(30)	5% (53)	1066
Fashion: An avid fan	36%	(50)	54%	(75)	6%	(9)	—	(0)	4% (5)	140
Fashion: A casual fan	25%	(129)	52%	(271)	17%	(86)	2%	(10)	5% (25)	520
Fashion: Not a fan	16%	(63)	54%	(219)	20%	(80)	5%	(20)	6% (23)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_1: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Seeing the home of the actor, host or participant

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (289)	46% (485)	10% (109)	5% (52)	3% (34)	9% (96)	1066
Gender: Male	24% (118)	44% (218)	14% (69)	6% (28)	3% (14)	10% (51)	499
Gender: Female	30% (171)	47% (267)	7% (40)	4% (24)	4% (20)	8% (44)	567
Age: 18-34	25% (79)	43% (135)	13% (42)	7% (21)	5% (15)	7% (22)	314
Age: 35-44	31% (60)	47% (92)	10% (20)	3% (6)	2% (3)	7% (14)	196
Age: 45-64	31% (110)	45% (160)	8% (28)	3% (10)	2% (8)	10% (36)	352
Age: 65+	20% (41)	48% (98)	9% (19)	7% (14)	4% (8)	11% (23)	204
GenZers: 1997-2012	22% (32)	41% (59)	20% (29)	5% (7)	6% (9)	5% (7)	144
Millennials: 1981-1996	27% (71)	48% (127)	8% (22)	7% (18)	3% (7)	8% (22)	267
GenXers: 1965-1980	35% (95)	42% (113)	10% (26)	3% (7)	2% (6)	9% (25)	272
Baby Boomers: 1946-1964	24% (83)	50% (169)	8% (27)	4% (13)	4% (13)	10% (35)	340
PID: Dem (no lean)	30% (135)	47% (212)	10% (45)	4% (17)	3% (15)	7% (30)	455
PID: Ind (no lean)	26% (80)	45% (140)	11% (34)	4% (12)	2% (6)	13% (39)	310
PID: Rep (no lean)	25% (75)	44% (133)	10% (30)	8% (23)	4% (13)	9% (27)	301
PID/Gender: Dem Men	31% (58)	43% (80)	12% (23)	4% (7)	3% (6)	6% (12)	186
PID/Gender: Dem Women	29% (77)	49% (133)	8% (22)	4% (10)	4% (10)	7% (18)	269
PID/Gender: Ind Men	20% (33)	44% (72)	16% (26)	5% (8)	2% (3)	13% (22)	163
PID/Gender: Ind Women	32% (47)	46% (69)	5% (8)	3% (4)	2% (3)	12% (17)	148
PID/Gender: Rep Men	18% (27)	44% (67)	14% (20)	9% (13)	4% (5)	12% (18)	150
PID/Gender: Rep Women	32% (48)	44% (66)	7% (10)	7% (10)	5% (8)	6% (9)	150
Ideo: Liberal (1-3)	26% (102)	48% (187)	12% (48)	4% (17)	2% (7)	7% (27)	388
Ideo: Moderate (4)	30% (89)	43% (125)	9% (25)	4% (10)	5% (14)	10% (29)	292
Ideo: Conservative (5-7)	27% (83)	45% (141)	10% (33)	7% (22)	3% (10)	8% (25)	312
Educ: < College	29% (201)	42% (294)	11% (76)	4% (29)	4% (25)	10% (70)	695
Educ: Bachelors degree	24% (59)	51% (122)	9% (22)	6% (14)	2% (5)	7% (18)	240
Educ: Post-grad	23% (30)	53% (70)	8% (11)	7% (9)	3% (4)	6% (8)	131
Income: Under 50k	28% (150)	43% (227)	10% (55)	5% (28)	4% (21)	10% (52)	534
Income: 50k-100k	27% (94)	49% (172)	10% (36)	5% (18)	2% (7)	7% (26)	354
Income: 100k+	25% (45)	48% (86)	10% (18)	3% (6)	3% (6)	10% (18)	178
Ethnicity: White	29% (239)	45% (374)	9% (71)	4% (37)	3% (28)	9% (77)	826
Ethnicity: Hispanic	29% (51)	41% (73)	10% (18)	8% (14)	1% (2)	11% (19)	177

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Table HR3_1: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Seeing the home of the actor, host or participant

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (289)	46% (485)	10% (109)	5% (52)	3% (34)	9% (96)	1066
Ethnicity: Afr. Am.	21% (32)	47% (72)	18% (28)	5% (8)	3% (4)	6% (8)	152
Ethnicity: Other	20% (18)	45% (40)	12% (11)	9% (8)	2% (2)	12% (10)	88
All Christian	28% (138)	48% (236)	9% (45)	5% (25)	3% (17)	7% (36)	497
All Non-Christian	28% (20)	41% (30)	8% (6)	8% (6)	2% (1)	13% (9)	71
Atheist	23% (14)	52% (32)	7% (4)	2% (1)	1% (1)	15% (9)	61
Agnostic/Nothing in particular	27% (118)	43% (188)	13% (55)	5% (20)	3% (15)	9% (41)	437
Religious Non-Protestant/Catholic	28% (23)	41% (33)	7% (6)	10% (8)	3% (2)	11% (9)	81
Evangelical	28% (75)	44% (118)	8% (22)	4% (11)	4% (11)	11% (29)	267
Non-Evangelical	28% (113)	47% (186)	11% (42)	4% (17)	4% (14)	6% (24)	397
Community: Urban	31% (84)	42% (115)	8% (23)	5% (14)	3% (9)	10% (28)	273
Community: Suburban	25% (137)	47% (258)	12% (67)	4% (23)	3% (18)	8% (46)	550
Community: Rural	28% (68)	46% (112)	8% (19)	6% (15)	3% (7)	9% (22)	243
Employ: Private Sector	27% (87)	50% (162)	9% (30)	4% (12)	3% (10)	8% (25)	326
Employ: Government	25% (21)	46% (38)	8% (6)	10% (8)	2% (2)	9% (8)	81
Employ: Self-Employed	33% (34)	42% (43)	14% (15)	6% (6)	1% (1)	5% (5)	104
Employ: Homemaker	24% (17)	51% (37)	8% (6)	4% (3)	2% (2)	11% (8)	72
Employ: Retired	27% (59)	42% (94)	11% (24)	6% (14)	3% (8)	11% (24)	223
Employ: Unemployed	40% (46)	36% (41)	7% (8)	4% (4)	6% (7)	7% (8)	114
Employ: Other	18% (13)	42% (32)	20% (15)	5% (4)	2% (1)	13% (10)	75
Military HH: Yes	23% (42)	39% (71)	7% (13)	7% (12)	8% (15)	15% (28)	180
Military HH: No	28% (247)	47% (415)	11% (96)	4% (40)	2% (19)	8% (68)	885
RD/WT: Right Direction	25% (75)	43% (129)	10% (32)	7% (23)	4% (12)	11% (32)	303
RD/WT: Wrong Track	28% (214)	47% (356)	10% (77)	4% (30)	3% (22)	8% (63)	763
Trump Job Approve	25% (101)	43% (172)	10% (41)	7% (27)	5% (21)	9% (38)	401
Trump Job Disapprove	28% (183)	47% (307)	10% (67)	4% (25)	2% (12)	8% (53)	646
Trump Job Strongly Approve	29% (59)	36% (72)	12% (23)	10% (20)	5% (10)	8% (15)	199
Trump Job Somewhat Approve	21% (43)	49% (100)	9% (18)	4% (8)	6% (12)	11% (23)	203
Trump Job Somewhat Disapprove	32% (45)	49% (70)	7% (10)	3% (5)	2% (3)	7% (9)	142
Trump Job Strongly Disapprove	27% (138)	47% (237)	11% (57)	4% (20)	2% (9)	9% (43)	505

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Table HR3_1: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?
Seeing the home of the actor, host or participant*

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (289)	46% (485)	10% (109)	5% (52)	3% (34)	9% (96)	1066
Favorable of Trump	25% (94)	45% (172)	11% (40)	7% (26)	4% (16)	9% (34)	381
Unfavorable of Trump	29% (184)	47% (300)	10% (66)	4% (25)	2% (16)	8% (52)	643
Very Favorable of Trump	29% (60)	38% (78)	11% (23)	9% (20)	5% (10)	8% (17)	208
Somewhat Favorable of Trump	19% (33)	54% (94)	10% (17)	4% (6)	3% (6)	10% (17)	173
Somewhat Unfavorable of Trump	31% (34)	46% (51)	6% (6)	4% (5)	5% (5)	9% (10)	111
Very Unfavorable of Trump	28% (150)	47% (248)	11% (60)	4% (21)	2% (11)	8% (42)	531
#1 Issue: Economy	29% (107)	49% (178)	9% (34)	5% (19)	3% (11)	5% (17)	366
#1 Issue: Security	22% (23)	45% (45)	11% (11)	10% (10)	2% (2)	10% (10)	101
#1 Issue: Health Care	29% (69)	45% (106)	9% (22)	3% (6)	4% (9)	10% (23)	236
#1 Issue: Medicare / Social Security	28% (42)	43% (63)	11% (16)	5% (7)	3% (5)	10% (16)	148
#1 Issue: Education	13% (7)	41% (23)	18% (10)	9% (5)	3% (2)	16% (9)	57
#1 Issue: Energy	23% (13)	49% (28)	8% (4)	4% (2)	— (0)	16% (9)	58
#1 Issue: Other	27% (14)	45% (24)	11% (6)	— (0)	1% (1)	15% (8)	52
2018 House Vote: Democrat	30% (133)	46% (206)	9% (42)	4% (17)	2% (10)	9% (38)	445
2018 House Vote: Republican	25% (72)	45% (132)	12% (36)	7% (20)	3% (10)	7% (22)	292
2016 Vote: Hillary Clinton	31% (123)	45% (180)	9% (37)	4% (16)	3% (13)	8% (30)	399
2016 Vote: Donald Trump	20% (63)	49% (152)	10% (32)	8% (25)	3% (9)	9% (29)	310
2016 Vote: Other	31% (16)	45% (23)	5% (3)	3% (2)	1% (1)	14% (7)	51
2016 Vote: Didn't Vote	28% (87)	43% (131)	12% (37)	3% (10)	4% (12)	9% (29)	305
Voted in 2014: Yes	29% (186)	45% (294)	10% (66)	4% (28)	3% (19)	9% (58)	650
Voted in 2014: No	25% (103)	46% (192)	10% (43)	6% (25)	4% (15)	9% (38)	416
2012 Vote: Barack Obama	30% (134)	48% (212)	9% (42)	3% (15)	2% (10)	7% (32)	446
2012 Vote: Mitt Romney	22% (49)	48% (109)	10% (22)	7% (15)	3% (7)	11% (25)	228
2012 Vote: Didn't Vote	27% (99)	42% (153)	12% (44)	5% (19)	4% (14)	9% (34)	362
4-Region: Northeast	26% (56)	50% (106)	9% (20)	5% (11)	3% (6)	6% (13)	211
4-Region: Midwest	26% (59)	48% (107)	8% (17)	6% (13)	4% (8)	8% (19)	223
4-Region: South	28% (108)	45% (173)	12% (45)	3% (13)	3% (13)	9% (33)	386
4-Region: West	27% (67)	40% (100)	11% (27)	6% (15)	3% (7)	12% (30)	246

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Table HR3_1: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Seeing the home of the actor, host or participant

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (289)	46% (485)	10% (109)	5% (52)	3% (34)	9% (96)	1066
Watch TV: Every day	32% (198)	45% (274)	9% (52)	4% (24)	2% (14)	8% (47)	609
Watch TV: Several times per week	21% (56)	54% (143)	10% (27)	4% (11)	3% (7)	8% (20)	263
Watch TV: About once per week	11% (6)	43% (22)	26% (13)	5% (3)	1% (0)	14% (7)	51
Watch TV: Several times per month	16% (9)	37% (19)	6% (3)	10% (5)	14% (7)	17% (9)	52
Watch Movies: Every day	38% (86)	37% (85)	7% (16)	7% (16)	3% (6)	8% (18)	228
Watch Movies: Several times per week	26% (86)	51% (174)	11% (38)	3% (10)	3% (10)	6% (19)	338
Watch Movies: About once per week	30% (60)	43% (85)	11% (22)	5% (11)	1% (3)	10% (19)	199
Watch Movies: Several times per month	20% (23)	51% (60)	11% (13)	3% (4)	4% (5)	11% (12)	118
Watch Movies: About once per month	17% (11)	57% (35)	4% (3)	1% (1)	3% (2)	18% (11)	63
Watch Movies: Less often than once per month	17% (13)	43% (32)	12% (9)	10% (7)	7% (5)	11% (8)	75
Watch Sporting Events: Every day	40% (25)	41% (25)	11% (7)	6% (4)	— (0)	2% (1)	61
Watch Sporting Events: Several times per week	26% (35)	43% (58)	17% (23)	3% (4)	3% (4)	7% (10)	134
Watch Sporting Events: About once per week	27% (39)	45% (65)	9% (13)	3% (5)	3% (5)	13% (18)	146
Watch Sporting Events: Several times per month	22% (25)	43% (48)	17% (19)	6% (7)	1% (2)	10% (11)	111
Watch Sporting Events: About once per month	19% (15)	59% (48)	8% (7)	10% (8)	3% (2)	2% (1)	81
Watch Sporting Events: Less often than once per month	29% (66)	45% (103)	8% (19)	6% (14)	3% (7)	8% (19)	228
Watch Sporting Events: Never	28% (84)	45% (139)	7% (22)	3% (10)	5% (15)	11% (35)	305
Cable TV: Currently subscribe	30% (152)	44% (221)	10% (49)	5% (26)	2% (12)	8% (39)	499
Cable TV: Subscribed in past	27% (100)	47% (171)	9% (34)	5% (18)	4% (14)	8% (29)	365
Cable TV: Never subscribed	19% (38)	46% (93)	13% (27)	4% (9)	4% (9)	13% (27)	202
Satellite TV: Currently subscribe	26% (65)	46% (115)	11% (27)	5% (12)	1% (3)	11% (27)	250
Satellite TV: Subscribed in past	28% (79)	45% (129)	10% (29)	6% (18)	2% (7)	8% (21)	283
Satellite TV: Never subscribed	27% (145)	45% (242)	10% (52)	4% (22)	5% (24)	9% (47)	533
Streaming Services: Currently subscribe	28% (206)	49% (353)	9% (69)	4% (26)	3% (21)	7% (52)	726
Streaming Services: Subscribed in past	15% (14)	38% (36)	19% (17)	11% (10)	3% (3)	15% (14)	94
Streaming Services: Never subscribed	28% (70)	39% (97)	9% (23)	6% (16)	4% (11)	12% (30)	246
Film: An avid fan	33% (131)	43% (171)	9% (37)	3% (13)	3% (12)	8% (29)	393
Film: A casual fan	25% (144)	49% (281)	11% (61)	6% (32)	3% (16)	8% (44)	577
Film: Not a fan	15% (14)	36% (34)	12% (11)	8% (7)	7% (6)	23% (22)	96

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Table HR3_1: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Seeing the home of the actor, host or participant

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (289)	46% (485)	10% (109)	5% (52)	3% (34)	9% (96)	1066
Television: An avid fan	34% (195)	42% (237)	10% (59)	5% (29)	2% (10)	6% (36)	566
Television: A casual fan	20% (91)	52% (237)	11% (49)	3% (16)	5% (22)	10% (45)	460
Music: An avid fan	33% (185)	41% (227)	11% (60)	4% (20)	3% (14)	8% (47)	553
Music: A casual fan	21% (97)	52% (238)	10% (44)	6% (27)	4% (18)	8% (37)	461
Music: Not a fan	13% (7)	38% (20)	11% (5)	11% (6)	3% (2)	23% (12)	51
Fashion: An avid fan	44% (62)	40% (56)	8% (11)	3% (5)	2% (2)	2% (3)	140
Fashion: A casual fan	30% (155)	47% (244)	9% (49)	5% (24)	3% (14)	7% (35)	520
Fashion: Not a fan	18% (73)	46% (185)	12% (49)	6% (23)	5% (18)	14% (57)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_2: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Seeing the family of the actor, host or participant

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (290)	42% (449)	8% (90)	5% (54)	7% (78)	10% (105)	1066
Gender: Male	23% (112)	44% (219)	11% (56)	5% (25)	7% (36)	10% (51)	499
Gender: Female	31% (178)	41% (230)	6% (34)	5% (29)	7% (42)	10% (54)	567
Age: 18-34	25% (78)	38% (120)	11% (35)	7% (21)	10% (31)	9% (30)	314
Age: 35-44	31% (62)	48% (94)	5% (10)	3% (6)	7% (13)	6% (12)	196
Age: 45-64	31% (109)	43% (153)	6% (22)	4% (12)	5% (16)	11% (40)	352
Age: 65+	21% (42)	40% (82)	12% (24)	7% (15)	9% (17)	12% (23)	204
GenZers: 1997-2012	25% (36)	31% (45)	14% (20)	10% (14)	13% (18)	8% (11)	144
Millennials: 1981-1996	26% (69)	45% (120)	7% (17)	4% (10)	9% (24)	10% (25)	267
GenXers: 1965-1980	33% (91)	45% (121)	7% (20)	3% (7)	3% (8)	9% (26)	272
Baby Boomers: 1946-1964	24% (83)	45% (153)	8% (27)	5% (17)	7% (23)	11% (36)	340
PID: Dem (no lean)	32% (145)	38% (171)	9% (39)	3% (14)	10% (43)	9% (43)	455
PID: Ind (no lean)	22% (67)	48% (150)	6% (19)	5% (15)	7% (22)	12% (36)	310
PID: Rep (no lean)	26% (78)	43% (128)	11% (32)	8% (25)	4% (12)	9% (26)	301
PID/Gender: Dem Men	32% (60)	40% (74)	9% (17)	3% (6)	9% (17)	7% (13)	186
PID/Gender: Dem Women	32% (85)	36% (97)	8% (22)	3% (7)	10% (26)	11% (30)	269
PID/Gender: Ind Men	14% (23)	53% (86)	9% (15)	5% (8)	7% (12)	12% (19)	163
PID/Gender: Ind Women	30% (44)	44% (64)	3% (4)	5% (7)	7% (11)	12% (17)	148
PID/Gender: Rep Men	20% (30)	40% (60)	16% (24)	7% (10)	5% (7)	13% (19)	150
PID/Gender: Rep Women	32% (48)	45% (68)	5% (8)	10% (15)	3% (5)	5% (7)	150
Ideo: Liberal (1-3)	31% (120)	38% (147)	7% (26)	5% (18)	11% (41)	9% (35)	388
Ideo: Moderate (4)	27% (78)	45% (133)	9% (25)	3% (10)	7% (19)	9% (27)	292
Ideo: Conservative (5-7)	22% (70)	45% (140)	11% (34)	7% (23)	6% (17)	9% (28)	312
Educ: < College	28% (195)	40% (281)	8% (59)	5% (35)	7% (46)	11% (78)	695
Educ: Bachelors degree	24% (57)	47% (112)	9% (21)	5% (11)	9% (20)	8% (18)	240
Educ: Post-grad	28% (37)	43% (57)	8% (10)	6% (7)	9% (11)	7% (9)	131
Income: Under 50k	28% (152)	40% (215)	8% (41)	6% (33)	6% (34)	11% (60)	534
Income: 50k-100k	27% (94)	44% (154)	9% (31)	4% (15)	8% (30)	8% (30)	354
Income: 100k+	25% (44)	45% (80)	10% (18)	4% (6)	8% (14)	8% (15)	178
Ethnicity: White	27% (226)	45% (368)	8% (65)	5% (38)	6% (51)	9% (78)	826
Ethnicity: Hispanic	29% (51)	36% (64)	8% (14)	6% (11)	9% (17)	12% (21)	177

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Table HR3_2: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?
Seeing the family of the actor, host or participant*

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (290)	42% (449)	8% (90)	5% (54)	7% (78)	10% (105)	1066
Ethnicity: Afr. Am.	28% (42)	32% (48)	10% (16)	8% (12)	11% (17)	11% (17)	152
Ethnicity: Other	24% (21)	38% (33)	11% (9)	5% (4)	11% (10)	11% (10)	88
All Christian	29% (142)	44% (217)	9% (44)	6% (29)	5% (26)	8% (39)	497
All Non-Christian	42% (30)	28% (20)	6% (4)	3% (2)	8% (6)	14% (10)	71
Atheist	30% (18)	38% (23)	3% (2)	— (0)	17% (11)	12% (7)	61
Agnostic/Nothing in particular	23% (100)	43% (189)	9% (40)	5% (23)	8% (35)	11% (50)	437
Religious Non-Protestant/Catholic	39% (31)	29% (23)	8% (7)	2% (2)	10% (8)	12% (10)	81
Evangelical	31% (82)	37% (98)	7% (19)	9% (25)	4% (10)	13% (33)	267
Non-Evangelical	26% (103)	47% (187)	9% (36)	4% (17)	6% (25)	7% (29)	397
Community: Urban	34% (92)	36% (100)	10% (27)	4% (12)	5% (13)	11% (30)	273
Community: Suburban	24% (130)	43% (239)	8% (47)	5% (30)	9% (52)	10% (53)	550
Community: Rural	28% (68)	46% (111)	7% (16)	5% (12)	5% (13)	9% (23)	243
Employ: Private Sector	28% (90)	49% (159)	8% (25)	3% (10)	5% (17)	8% (26)	326
Employ: Government	20% (16)	52% (43)	6% (5)	8% (6)	6% (5)	8% (7)	81
Employ: Self-Employed	32% (33)	40% (42)	6% (7)	5% (5)	8% (8)	9% (9)	104
Employ: Homemaker	23% (16)	45% (33)	8% (6)	4% (3)	11% (8)	9% (6)	72
Employ: Retired	26% (59)	36% (81)	12% (26)	7% (17)	8% (17)	11% (24)	223
Employ: Unemployed	40% (45)	28% (32)	10% (12)	3% (3)	6% (7)	13% (15)	114
Employ: Other	23% (17)	39% (29)	10% (8)	10% (8)	6% (4)	11% (9)	75
Military HH: Yes	29% (52)	35% (62)	8% (14)	3% (5)	12% (22)	14% (25)	180
Military HH: No	27% (238)	44% (387)	9% (76)	6% (49)	6% (55)	9% (80)	885
RD/WT: Right Direction	24% (71)	44% (132)	12% (37)	7% (20)	3% (9)	11% (33)	303
RD/WT: Wrong Track	29% (218)	42% (317)	7% (53)	4% (34)	9% (69)	9% (72)	763
Trump Job Approve	27% (108)	41% (166)	11% (45)	7% (27)	4% (15)	10% (40)	401
Trump Job Disapprove	27% (177)	43% (278)	7% (45)	4% (26)	10% (62)	9% (59)	646
Trump Job Strongly Approve	27% (53)	38% (75)	15% (30)	9% (18)	2% (5)	9% (18)	199
Trump Job Somewhat Approve	27% (55)	45% (91)	8% (16)	5% (9)	5% (10)	11% (21)	203
Trump Job Somewhat Disapprove	24% (34)	53% (76)	3% (5)	3% (4)	10% (14)	7% (10)	142
Trump Job Strongly Disapprove	28% (143)	40% (202)	8% (40)	4% (22)	10% (49)	10% (49)	505

Continued on next page

Table HR3_2: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Seeing the family of the actor, host or participant

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (290)	42% (449)	8% (90)	5% (54)	7% (78)	10% (105)	1066
Favorable of Trump	27% (103)	43% (162)	11% (40)	7% (26)	4% (14)	9% (35)	381
Unfavorable of Trump	28% (182)	41% (265)	7% (46)	4% (28)	10% (63)	9% (59)	643
Very Favorable of Trump	29% (61)	37% (77)	13% (27)	9% (19)	3% (6)	9% (19)	208
Somewhat Favorable of Trump	24% (42)	49% (85)	8% (13)	4% (7)	5% (8)	10% (17)	173
Somewhat Unfavorable of Trump	25% (28)	43% (48)	5% (6)	5% (5)	12% (13)	10% (12)	111
Very Unfavorable of Trump	29% (154)	41% (218)	8% (41)	4% (22)	9% (50)	9% (47)	531
#1 Issue: Economy	27% (100)	46% (169)	8% (29)	7% (24)	7% (24)	6% (20)	366
#1 Issue: Security	21% (21)	44% (45)	11% (11)	5% (5)	7% (7)	11% (11)	101
#1 Issue: Health Care	31% (74)	41% (96)	7% (16)	4% (11)	8% (18)	9% (22)	236
#1 Issue: Medicare / Social Security	29% (43)	37% (55)	9% (13)	5% (7)	7% (10)	13% (20)	148
#1 Issue: Education	12% (7)	39% (22)	9% (5)	8% (5)	17% (9)	15% (8)	57
#1 Issue: Energy	20% (11)	51% (29)	9% (5)	— (0)	4% (3)	15% (9)	58
#1 Issue: Other	33% (17)	39% (20)	10% (5)	1% (1)	4% (2)	14% (7)	52
2018 House Vote: Democrat	30% (133)	40% (179)	8% (34)	3% (14)	10% (43)	10% (42)	445
2018 House Vote: Republican	26% (77)	44% (129)	11% (31)	6% (18)	5% (15)	7% (22)	292
2016 Vote: Hillary Clinton	33% (130)	38% (153)	7% (28)	4% (14)	9% (35)	10% (39)	399
2016 Vote: Donald Trump	25% (77)	44% (137)	10% (32)	7% (22)	5% (14)	9% (29)	310
2016 Vote: Other	24% (12)	47% (24)	2% (1)	4% (2)	11% (5)	12% (6)	51
2016 Vote: Didn't Vote	23% (71)	45% (136)	9% (29)	5% (15)	7% (23)	10% (32)	305
Voted in 2014: Yes	30% (197)	41% (263)	9% (58)	4% (28)	6% (42)	10% (62)	650
Voted in 2014: No	22% (93)	45% (186)	8% (32)	6% (26)	9% (36)	10% (43)	416
2012 Vote: Barack Obama	31% (138)	44% (195)	8% (34)	3% (13)	6% (28)	8% (37)	446
2012 Vote: Mitt Romney	26% (60)	41% (93)	9% (20)	7% (15)	6% (13)	11% (26)	228
2012 Vote: Didn't Vote	23% (85)	41% (150)	9% (34)	6% (23)	9% (32)	11% (38)	362
4-Region: Northeast	27% (56)	46% (98)	9% (19)	6% (13)	6% (12)	6% (13)	211
4-Region: Midwest	27% (60)	47% (104)	5% (12)	6% (13)	5% (12)	10% (22)	223
4-Region: South	28% (109)	39% (149)	9% (36)	4% (16)	9% (36)	10% (40)	386
4-Region: West	26% (64)	40% (98)	10% (24)	5% (12)	7% (17)	12% (30)	246

Continued on next page

Table HR3_2: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Seeing the family of the actor, host or participant

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (290)	42% (449)	8% (90)	5% (54)	7% (78)	10% (105)	1066
Watch TV: Every day	33% (199)	41% (250)	8% (49)	5% (28)	6% (34)	8% (48)	609
Watch TV: Several times per week	22% (57)	46% (120)	7% (19)	4% (11)	10% (27)	11% (29)	263
Watch TV: About once per week	9% (4)	57% (29)	9% (5)	4% (2)	8% (4)	14% (7)	51
Watch TV: Several times per month	15% (8)	41% (21)	14% (7)	6% (3)	10% (5)	13% (7)	52
Watch Movies: Every day	36% (81)	36% (83)	7% (16)	6% (13)	5% (11)	10% (24)	228
Watch Movies: Several times per week	28% (96)	46% (156)	8% (28)	5% (16)	6% (20)	6% (21)	338
Watch Movies: About once per week	22% (43)	45% (89)	9% (19)	4% (8)	9% (18)	11% (22)	199
Watch Movies: Several times per month	25% (30)	38% (44)	13% (16)	5% (6)	7% (8)	12% (14)	118
Watch Movies: About once per month	24% (15)	51% (32)	4% (3)	1% (1)	11% (7)	9% (5)	63
Watch Movies: Less often than once per month	23% (17)	41% (31)	6% (4)	8% (6)	11% (8)	11% (9)	75
Watch Sporting Events: Every day	39% (24)	39% (24)	11% (7)	4% (2)	— (0)	8% (5)	61
Watch Sporting Events: Several times per week	22% (30)	46% (62)	16% (21)	7% (10)	5% (6)	4% (6)	134
Watch Sporting Events: About once per week	28% (41)	44% (65)	9% (13)	1% (1)	6% (8)	12% (18)	146
Watch Sporting Events: Several times per month	22% (25)	48% (53)	11% (12)	4% (5)	5% (6)	9% (10)	111
Watch Sporting Events: About once per month	26% (21)	45% (36)	1% (0)	13% (10)	16% (13)	1% (1)	81
Watch Sporting Events: Less often than once per month	32% (72)	41% (93)	8% (18)	5% (10)	9% (20)	6% (14)	228
Watch Sporting Events: Never	26% (78)	38% (116)	6% (19)	5% (15)	8% (24)	17% (52)	305
Cable TV: Currently subscribe	30% (152)	42% (209)	9% (43)	5% (23)	5% (26)	9% (47)	499
Cable TV: Subscribed in past	25% (91)	47% (172)	7% (26)	4% (14)	8% (29)	9% (32)	365
Cable TV: Never subscribed	23% (47)	34% (68)	11% (22)	8% (17)	11% (23)	13% (26)	202
Satellite TV: Currently subscribe	30% (74)	40% (100)	9% (22)	6% (14)	7% (17)	9% (22)	250
Satellite TV: Subscribed in past	27% (77)	43% (120)	9% (25)	3% (9)	6% (16)	12% (35)	283
Satellite TV: Never subscribed	26% (138)	43% (229)	8% (43)	6% (31)	8% (44)	9% (48)	533
Streaming Services: Currently subscribe	29% (209)	43% (314)	8% (55)	5% (33)	8% (57)	8% (58)	726
Streaming Services: Subscribed in past	18% (17)	36% (34)	11% (11)	7% (7)	9% (9)	18% (17)	94
Streaming Services: Never subscribed	26% (64)	41% (101)	10% (25)	6% (14)	5% (12)	13% (31)	246
Film: An avid fan	35% (137)	38% (148)	7% (27)	3% (12)	8% (31)	9% (37)	393
Film: A casual fan	24% (136)	48% (277)	8% (47)	6% (32)	7% (41)	8% (44)	577
Film: Not a fan	18% (18)	25% (24)	17% (16)	10% (9)	6% (6)	25% (24)	96

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Table HR3_2: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?
Seeing the family of the actor, host or participant*

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	27% (290)	42% (449)	8% (90)	5% (54)	7% (78)	10% (105)	1066
Television: An avid fan	34% (193)	38% (216)	9% (51)	5% (29)	7% (37)	7% (40)	566
Television: A casual fan	20% (93)	48% (222)	8% (37)	5% (21)	8% (35)	11% (52)	460
Music: An avid fan	31% (171)	41% (226)	7% (39)	4% (23)	7% (36)	11% (58)	553
Music: A casual fan	23% (107)	45% (206)	10% (44)	6% (28)	9% (40)	8% (36)	461
Music: Not a fan	23% (12)	33% (17)	15% (8)	6% (3)	3% (2)	20% (10)	51
Fashion: An avid fan	44% (61)	39% (55)	7% (9)	2% (2)	5% (8)	3% (5)	140
Fashion: A casual fan	30% (157)	41% (213)	6% (32)	6% (30)	8% (40)	9% (48)	520
Fashion: Not a fan	18% (72)	45% (181)	12% (49)	5% (22)	7% (30)	13% (53)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR3_3: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Technical difficulties, including sound and video

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	7% (73)	21% (220)	20% (215)	15% (162)	25% (264)	12% (132)	1066
Gender: Male	7% (35)	23% (116)	19% (93)	16% (80)	22% (111)	13% (65)	499
Gender: Female	7% (38)	18% (104)	22% (122)	14% (82)	27% (153)	12% (67)	567
Age: 18-34	11% (34)	25% (80)	17% (52)	15% (48)	18% (58)	13% (42)	314
Age: 35-44	9% (18)	24% (47)	16% (32)	16% (31)	27% (53)	8% (15)	196
Age: 45-64	5% (16)	18% (63)	22% (78)	13% (47)	29% (102)	13% (45)	352
Age: 65+	2% (4)	15% (30)	26% (53)	18% (36)	25% (51)	14% (29)	204
GenZers: 1997-2012	14% (20)	20% (29)	23% (33)	15% (22)	15% (21)	14% (19)	144
Millennials: 1981-1996	8% (22)	28% (75)	14% (36)	15% (41)	23% (62)	12% (31)	267
GenXers: 1965-1980	7% (20)	19% (52)	19% (51)	16% (45)	27% (73)	12% (33)	272
Baby Boomers: 1946-1964	4% (12)	17% (58)	24% (82)	13% (45)	30% (103)	12% (40)	340
PID: Dem (no lean)	7% (33)	22% (100)	20% (93)	14% (64)	26% (117)	11% (49)	455
PID: Ind (no lean)	7% (21)	22% (69)	19% (58)	12% (38)	26% (79)	15% (46)	310
PID: Rep (no lean)	6% (19)	17% (52)	22% (65)	20% (60)	22% (68)	12% (38)	301
PID/Gender: Dem Men	7% (14)	23% (43)	18% (33)	15% (28)	27% (50)	10% (18)	186
PID/Gender: Dem Women	7% (19)	21% (57)	22% (60)	13% (36)	25% (67)	11% (31)	269
PID/Gender: Ind Men	7% (11)	27% (44)	18% (29)	11% (17)	21% (35)	16% (26)	163
PID/Gender: Ind Women	7% (10)	17% (24)	19% (28)	14% (20)	30% (45)	13% (20)	148
PID/Gender: Rep Men	7% (10)	19% (29)	20% (30)	23% (35)	17% (26)	14% (21)	150
PID/Gender: Rep Women	6% (9)	15% (23)	23% (34)	17% (26)	28% (42)	11% (17)	150
Ideo: Liberal (1-3)	7% (26)	24% (92)	21% (81)	14% (55)	24% (95)	10% (40)	388
Ideo: Moderate (4)	6% (19)	17% (50)	19% (57)	16% (46)	27% (79)	14% (41)	292
Ideo: Conservative (5-7)	7% (21)	19% (59)	21% (66)	17% (54)	25% (77)	11% (35)	312
Educ: < College	7% (47)	22% (154)	18% (123)	15% (105)	24% (166)	14% (100)	695
Educ: Bachelors degree	5% (11)	20% (47)	23% (55)	18% (43)	27% (65)	8% (18)	240
Educ: Post-grad	11% (15)	14% (19)	28% (37)	11% (14)	25% (33)	11% (14)	131
Income: Under 50k	7% (38)	23% (123)	17% (91)	16% (83)	23% (121)	14% (77)	534
Income: 50k-100k	7% (25)	19% (65)	23% (80)	14% (50)	28% (99)	9% (34)	354
Income: 100k+	5% (10)	18% (32)	25% (44)	16% (29)	24% (43)	12% (21)	178
Ethnicity: White	6% (53)	18% (151)	21% (172)	16% (131)	26% (216)	12% (103)	826
Ethnicity: Hispanic	10% (18)	28% (49)	16% (28)	13% (24)	21% (37)	12% (21)	177

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Table HR3_3: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Technical difficulties, including sound and video

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	7% (73)	21% (220)	20% (215)	15% (162)	25% (264)	12% (132)	1066
Ethnicity: Afr. Am.	8% (11)	33% (50)	17% (26)	11% (17)	19% (29)	12% (19)	152
Ethnicity: Other	10% (8)	21% (19)	19% (17)	16% (14)	22% (19)	12% (10)	88
All Christian	6% (32)	20% (98)	19% (94)	17% (83)	30% (147)	9% (43)	497
All Non-Christian	12% (9)	17% (12)	23% (17)	14% (10)	16% (11)	18% (13)	71
Atheist	8% (5)	29% (18)	18% (11)	12% (7)	17% (10)	17% (10)	61
Agnostic/Nothing in particular	6% (27)	21% (92)	21% (93)	14% (62)	22% (96)	15% (66)	437
Religious Non-Protestant/Catholic	11% (9)	17% (14)	22% (18)	16% (13)	18% (15)	16% (13)	81
Evangelical	7% (20)	23% (61)	20% (54)	11% (29)	26% (69)	13% (34)	267
Non-Evangelical	6% (25)	18% (71)	19% (75)	18% (70)	28% (110)	11% (45)	397
Community: Urban	10% (27)	23% (62)	19% (52)	12% (33)	21% (58)	15% (42)	273
Community: Suburban	4% (24)	19% (103)	21% (113)	18% (100)	27% (151)	11% (59)	550
Community: Rural	9% (22)	23% (55)	20% (49)	12% (30)	23% (56)	13% (31)	243
Employ: Private Sector	7% (24)	21% (69)	16% (53)	15% (50)	29% (94)	11% (37)	326
Employ: Government	10% (8)	19% (15)	22% (18)	17% (14)	22% (18)	11% (9)	81
Employ: Self-Employed	8% (9)	29% (30)	20% (21)	17% (18)	17% (18)	9% (9)	104
Employ: Homemaker	2% (1)	8% (6)	28% (21)	14% (10)	35% (26)	13% (9)	72
Employ: Retired	4% (9)	18% (41)	24% (53)	16% (35)	25% (56)	13% (29)	223
Employ: Unemployed	12% (14)	20% (22)	19% (21)	16% (19)	21% (24)	12% (13)	114
Employ: Other	6% (4)	27% (21)	20% (15)	11% (8)	23% (17)	13% (10)	75
Military HH: Yes	3% (6)	13% (23)	24% (44)	16% (30)	23% (42)	20% (36)	180
Military HH: No	8% (68)	22% (196)	19% (171)	15% (133)	25% (222)	11% (96)	885
RD/WT: Right Direction	5% (17)	21% (63)	19% (58)	17% (52)	22% (67)	15% (46)	303
RD/WT: Wrong Track	7% (57)	21% (157)	21% (157)	14% (110)	26% (196)	11% (86)	763
Trump Job Approve	7% (29)	21% (85)	20% (79)	17% (70)	21% (86)	13% (54)	401
Trump Job Disapprove	7% (45)	20% (130)	21% (135)	14% (92)	27% (176)	11% (70)	646
Trump Job Strongly Approve	8% (17)	17% (34)	22% (45)	21% (41)	20% (41)	11% (22)	199
Trump Job Somewhat Approve	6% (12)	25% (51)	17% (34)	14% (29)	22% (45)	15% (31)	203
Trump Job Somewhat Disapprove	7% (10)	30% (43)	16% (23)	16% (23)	22% (31)	8% (12)	142
Trump Job Strongly Disapprove	7% (35)	17% (87)	22% (112)	14% (69)	29% (144)	12% (58)	505

Continued on next page

Table HR3_3: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Technical difficulties, including sound and video

Demographic	Yes, enjoyed a lot	Yes, enjoyed somewhat	No, did not really enjoy	No, did not enjoy at all	Not applicable	Don't know / No opinion	Total N
Adults	7% (73)	21% (220)	20% (215)	15% (162)	25% (264)	12% (132)	1066
Favorable of Trump	6% (23)	20% (77)	20% (78)	18% (68)	22% (84)	13% (50)	381
Unfavorable of Trump	7% (46)	20% (127)	21% (133)	15% (94)	27% (173)	11% (69)	643
Very Favorable of Trump	8% (16)	20% (42)	21% (44)	20% (41)	20% (42)	11% (23)	208
Somewhat Favorable of Trump	4% (7)	20% (35)	20% (34)	15% (27)	25% (43)	16% (28)	173
Somewhat Unfavorable of Trump	7% (8)	25% (28)	13% (14)	20% (22)	25% (28)	10% (12)	111
Very Unfavorable of Trump	7% (38)	19% (99)	22% (119)	14% (72)	27% (145)	11% (58)	531
#1 Issue: Economy	9% (32)	24% (87)	17% (62)	16% (60)	24% (86)	11% (39)	366
#1 Issue: Security	4% (4)	17% (17)	18% (18)	19% (19)	31% (32)	12% (12)	101
#1 Issue: Health Care	5% (13)	20% (48)	25% (58)	13% (31)	26% (62)	10% (25)	236
#1 Issue: Medicare / Social Security	2% (3)	18% (27)	20% (29)	18% (26)	29% (42)	14% (20)	148
#1 Issue: Education	9% (5)	12% (7)	28% (16)	16% (9)	18% (10)	17% (10)	57
#1 Issue: Energy	10% (6)	26% (15)	22% (13)	6% (3)	18% (11)	17% (10)	58
#1 Issue: Other	16% (8)	22% (11)	21% (11)	4% (2)	21% (11)	17% (9)	52
2018 House Vote: Democrat	6% (28)	20% (88)	20% (90)	15% (67)	29% (129)	10% (42)	445
2018 House Vote: Republican	6% (17)	19% (57)	21% (63)	20% (58)	22% (66)	11% (31)	292
2016 Vote: Hillary Clinton	7% (28)	20% (82)	21% (83)	15% (60)	27% (109)	9% (37)	399
2016 Vote: Donald Trump	6% (18)	18% (55)	21% (66)	19% (59)	22% (69)	14% (43)	310
2016 Vote: Other	1% (1)	14% (7)	10% (5)	15% (7)	43% (22)	17% (9)	51
2016 Vote: Didn't Vote	9% (27)	25% (76)	20% (61)	12% (35)	21% (64)	14% (43)	305
Voted in 2014: Yes	6% (37)	20% (130)	21% (138)	15% (98)	27% (173)	11% (74)	650
Voted in 2014: No	9% (36)	22% (90)	19% (77)	15% (64)	22% (91)	14% (57)	416
2012 Vote: Barack Obama	7% (31)	22% (100)	19% (83)	14% (61)	29% (128)	10% (43)	446
2012 Vote: Mitt Romney	5% (11)	13% (31)	25% (56)	17% (38)	26% (59)	14% (32)	228
2012 Vote: Didn't Vote	9% (31)	24% (86)	19% (70)	15% (53)	20% (71)	14% (51)	362
4-Region: Northeast	6% (14)	20% (42)	16% (34)	16% (33)	30% (64)	12% (25)	211
4-Region: Midwest	3% (8)	18% (40)	24% (53)	19% (42)	23% (52)	12% (27)	223
4-Region: South	9% (33)	20% (76)	20% (79)	15% (56)	24% (91)	13% (49)	386
4-Region: West	8% (18)	25% (62)	20% (48)	12% (30)	23% (57)	12% (30)	246

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Table HR3_3: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Technical difficulties, including sound and video

Demographic	Yes, enjoyed a lot		Yes, enjoyed somewhat		No, did not really enjoy		No, did not enjoy at all		Not applicable		Don't know / No opinion		Total N
Adults	7%	(73)	21%	(220)	20%	(215)	15%	(162)	25%	(264)	12%	(132)	1066
Watch TV: Every day	8%	(50)	22%	(136)	18%	(112)	16%	(99)	23%	(143)	11%	(69)	609
Watch TV: Several times per week	5%	(13)	19%	(50)	25%	(67)	11%	(30)	26%	(69)	13%	(34)	263
Watch TV: About once per week	6%	(3)	24%	(12)	15%	(7)	9%	(5)	35%	(18)	11%	(6)	51
Watch TV: Several times per month	13%	(7)	19%	(10)	22%	(11)	11%	(6)	22%	(12)	12%	(6)	52
Watch Movies: Every day	12%	(27)	24%	(56)	17%	(39)	18%	(41)	18%	(41)	10%	(23)	228
Watch Movies: Several times per week	7%	(24)	19%	(65)	23%	(77)	15%	(52)	24%	(81)	11%	(39)	338
Watch Movies: About once per week	3%	(6)	28%	(55)	23%	(45)	12%	(24)	22%	(44)	13%	(26)	199
Watch Movies: Several times per month	8%	(9)	14%	(16)	18%	(21)	15%	(18)	31%	(36)	15%	(18)	118
Watch Movies: About once per month	5%	(3)	21%	(13)	17%	(10)	11%	(7)	38%	(24)	8%	(5)	63
Watch Movies: Less often than once per month	4%	(3)	12%	(9)	16%	(12)	16%	(12)	40%	(30)	12%	(9)	75
Watch Sporting Events: Every day	17%	(10)	34%	(21)	24%	(15)	11%	(7)	8%	(5)	6%	(4)	61
Watch Sporting Events: Several times per week	7%	(10)	18%	(25)	28%	(38)	13%	(17)	24%	(32)	10%	(13)	134
Watch Sporting Events: About once per week	5%	(7)	23%	(34)	16%	(23)	19%	(28)	26%	(38)	11%	(16)	146
Watch Sporting Events: Several times per month	1%	(2)	24%	(27)	17%	(19)	15%	(17)	29%	(32)	13%	(15)	111
Watch Sporting Events: About once per month	9%	(7)	15%	(12)	27%	(22)	21%	(17)	24%	(19)	4%	(3)	81
Watch Sporting Events: Less often than once per month	6%	(13)	21%	(48)	16%	(37)	17%	(39)	28%	(63)	13%	(29)	228
Watch Sporting Events: Never	8%	(24)	18%	(53)	20%	(62)	12%	(38)	25%	(75)	17%	(52)	305
Cable TV: Currently subscribe	7%	(33)	21%	(103)	16%	(81)	16%	(82)	27%	(132)	14%	(68)	499
Cable TV: Subscribed in past	5%	(20)	21%	(76)	23%	(83)	16%	(59)	26%	(96)	9%	(32)	365
Cable TV: Never subscribed	10%	(20)	20%	(41)	25%	(51)	11%	(22)	18%	(36)	16%	(32)	202
Satellite TV: Currently subscribe	7%	(19)	21%	(51)	24%	(61)	16%	(40)	17%	(43)	15%	(36)	250
Satellite TV: Subscribed in past	9%	(26)	21%	(60)	21%	(61)	13%	(36)	23%	(65)	12%	(35)	283
Satellite TV: Never subscribed	5%	(28)	20%	(109)	18%	(94)	16%	(86)	29%	(156)	11%	(60)	533
Streaming Services: Currently subscribe	7%	(53)	20%	(145)	21%	(153)	16%	(113)	26%	(186)	10%	(76)	726
Streaming Services: Subscribed in past	3%	(2)	25%	(24)	24%	(23)	14%	(13)	20%	(19)	14%	(13)	94
Streaming Services: Never subscribed	7%	(18)	21%	(51)	16%	(39)	15%	(36)	24%	(60)	17%	(43)	246
Film: An avid fan	9%	(35)	22%	(88)	21%	(83)	15%	(58)	21%	(82)	12%	(46)	393
Film: A casual fan	5%	(31)	20%	(117)	20%	(114)	15%	(86)	29%	(168)	11%	(61)	577
Film: Not a fan	7%	(7)	15%	(15)	19%	(18)	19%	(18)	14%	(14)	25%	(24)	96

Continued on next page

Table HR3_3: *And specifically, did you enjoy the following aspects of the remote-filmed unscripted TV show(s) you watched?*
Technical difficulties, including sound and video

Demographic	Yes, enjoyed a lot		Yes, enjoyed somewhat		No, did not really enjoy		No, did not enjoy at all		Not applicable	Don't know / No opinion	Total N
Adults	7%	(73)	21%	(220)	20%	(215)	15%	(162)	25%	(264)	1066
Television: An avid fan	9%	(49)	20%	(116)	20%	(111)	17%	(98)	24%	(133)	566
Television: A casual fan	5%	(23)	21%	(97)	21%	(99)	13%	(59)	27%	(126)	460
Music: An avid fan	9%	(50)	25%	(139)	18%	(97)	12%	(66)	24%	(133)	553
Music: A casual fan	5%	(22)	16%	(74)	23%	(105)	20%	(93)	26%	(119)	461
Music: Not a fan	2%	(1)	13%	(7)	25%	(13)	6%	(3)	23%	(12)	51
Fashion: An avid fan	12%	(16)	30%	(42)	19%	(26)	15%	(21)	17%	(24)	140
Fashion: A casual fan	9%	(45)	23%	(121)	20%	(104)	14%	(73)	23%	(119)	520
Fashion: Not a fan	3%	(12)	14%	(56)	21%	(85)	17%	(68)	30%	(121)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_1: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Authentic

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	37%	(390)	42%	(445)	10%	(104)	5%	(50)	7% (77)	1066
Gender: Male	31%	(157)	44%	(220)	11%	(57)	5%	(27)	8% (38)	499
Gender: Female	41%	(234)	40%	(224)	8%	(47)	4%	(22)	7% (39)	567
Age: 18-34	34%	(108)	41%	(128)	12%	(36)	8%	(24)	6% (18)	314
Age: 35-44	32%	(64)	48%	(93)	12%	(23)	2%	(4)	7% (13)	196
Age: 45-64	42%	(148)	38%	(133)	8%	(27)	4%	(14)	9% (31)	352
Age: 65+	35%	(72)	45%	(91)	9%	(18)	4%	(8)	8% (16)	204
GenZers: 1997-2012	28%	(41)	39%	(56)	14%	(20)	13%	(19)	6% (8)	144
Millennials: 1981-1996	35%	(94)	45%	(119)	11%	(29)	2%	(6)	7% (18)	267
GenXers: 1965-1980	39%	(106)	42%	(113)	8%	(21)	4%	(10)	8% (21)	272
Baby Boomers: 1946-1964	39%	(134)	42%	(142)	9%	(30)	3%	(11)	7% (22)	340
PID: Dem (no lean)	43%	(195)	38%	(174)	9%	(39)	4%	(19)	6% (29)	455
PID: Ind (no lean)	33%	(103)	44%	(137)	12%	(37)	3%	(9)	8% (24)	310
PID: Rep (no lean)	31%	(93)	44%	(134)	9%	(28)	7%	(22)	8% (24)	301
PID/Gender: Dem Men	40%	(75)	41%	(76)	11%	(20)	3%	(6)	5% (10)	186
PID/Gender: Dem Women	45%	(120)	37%	(98)	7%	(19)	5%	(13)	7% (19)	269
PID/Gender: Ind Men	31%	(51)	45%	(73)	13%	(21)	4%	(6)	7% (12)	163
PID/Gender: Ind Women	35%	(52)	43%	(64)	11%	(16)	2%	(4)	8% (12)	148
PID/Gender: Rep Men	21%	(31)	48%	(71)	11%	(16)	10%	(15)	11% (16)	150
PID/Gender: Rep Women	41%	(62)	41%	(62)	8%	(12)	4%	(6)	5% (8)	150
Ideo: Liberal (1-3)	40%	(156)	41%	(161)	10%	(38)	4%	(17)	4% (17)	388
Ideo: Moderate (4)	37%	(107)	42%	(121)	10%	(30)	5%	(14)	7% (20)	292
Ideo: Conservative (5-7)	34%	(107)	44%	(136)	9%	(29)	6%	(17)	7% (23)	312
Educ: < College	37%	(260)	39%	(271)	10%	(70)	4%	(30)	9% (64)	695
Educ: Bachelors degree	36%	(85)	47%	(112)	7%	(17)	7%	(16)	4% (9)	240
Educ: Post-grad	34%	(45)	47%	(62)	13%	(17)	3%	(4)	3% (4)	131
Income: Under 50k	37%	(199)	39%	(209)	10%	(55)	5%	(25)	8% (45)	534
Income: 50k-100k	40%	(142)	41%	(144)	9%	(31)	5%	(19)	5% (17)	354
Income: 100k+	28%	(49)	51%	(91)	10%	(18)	3%	(6)	8% (15)	178
Ethnicity: White	38%	(314)	43%	(355)	8%	(70)	4%	(34)	6% (53)	826
Ethnicity: Hispanic	40%	(71)	33%	(59)	12%	(21)	5%	(9)	10% (18)	177

Continued on next page

Table HR4_1: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Authentic

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	37%	(390)	42%	(445)	10%	(104)	5%	(50)	7% (77)	1066
Ethnicity: Afr. Am.	33%	(50)	39%	(59)	17%	(26)	3%	(4)	8% (13)	152
Ethnicity: Other	30%	(26)	35%	(31)	9%	(8)	12%	(11)	13% (11)	88
All Christian	38%	(191)	41%	(205)	9%	(45)	4%	(20)	7% (35)	497
All Non-Christian	42%	(30)	30%	(22)	11%	(8)	4%	(3)	12% (9)	71
Atheist	24%	(14)	48%	(29)	17%	(11)	5%	(3)	6% (4)	61
Agnostic/Nothing in particular	35%	(155)	43%	(189)	9%	(40)	5%	(24)	7% (29)	437
Religious Non-Protestant/Catholic	40%	(33)	34%	(27)	10%	(8)	6%	(4)	11% (9)	81
Evangelical	38%	(101)	39%	(104)	11%	(30)	3%	(8)	9% (24)	267
Non-Evangelical	40%	(158)	42%	(166)	8%	(34)	4%	(15)	6% (24)	397
Community: Urban	42%	(116)	34%	(92)	10%	(27)	4%	(12)	10% (27)	273
Community: Suburban	34%	(190)	44%	(243)	9%	(50)	6%	(33)	6% (33)	550
Community: Rural	35%	(85)	45%	(109)	11%	(27)	2%	(5)	7% (17)	243
Employ: Private Sector	38%	(125)	46%	(151)	6%	(21)	4%	(14)	5% (15)	326
Employ: Government	23%	(18)	54%	(44)	14%	(11)	2%	(1)	8% (6)	81
Employ: Self-Employed	34%	(35)	36%	(38)	15%	(15)	10%	(10)	5% (5)	104
Employ: Homemaker	32%	(23)	46%	(34)	8%	(6)	4%	(3)	10% (7)	72
Employ: Retired	42%	(93)	37%	(83)	9%	(21)	4%	(8)	8% (18)	223
Employ: Unemployed	43%	(49)	36%	(41)	9%	(10)	3%	(3)	9% (10)	114
Employ: Other	33%	(25)	28%	(21)	19%	(14)	6%	(5)	13% (10)	75
Military HH: Yes	29%	(52)	45%	(81)	9%	(17)	3%	(6)	14% (25)	180
Military HH: No	38%	(339)	41%	(364)	10%	(87)	5%	(44)	6% (52)	885
RD/WT: Right Direction	32%	(96)	42%	(127)	10%	(30)	6%	(19)	10% (31)	303
RD/WT: Wrong Track	39%	(294)	42%	(318)	10%	(74)	4%	(31)	6% (46)	763
Trump Job Approve	31%	(125)	43%	(174)	11%	(46)	5%	(20)	9% (36)	401
Trump Job Disapprove	40%	(261)	41%	(263)	9%	(58)	5%	(29)	6% (36)	646
Trump Job Strongly Approve	33%	(67)	42%	(83)	12%	(24)	8%	(16)	5% (9)	199
Trump Job Somewhat Approve	29%	(59)	45%	(91)	11%	(22)	2%	(4)	13% (27)	203
Trump Job Somewhat Disapprove	37%	(52)	46%	(65)	7%	(9)	7%	(10)	4% (6)	142
Trump Job Strongly Disapprove	41%	(209)	39%	(198)	10%	(48)	4%	(20)	6% (30)	505

Continued on next page

Table HR4_1: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Authentic

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	37%	(390)	42%	(445)	10%	(104)	5%	(50)	7% (77)	1066
Favorable of Trump	30%	(114)	45%	(173)	11%	(43)	5%	(19)	8% (31)	381
Unfavorable of Trump	41%	(261)	41%	(263)	9%	(57)	5%	(29)	5% (32)	643
Very Favorable of Trump	32%	(67)	42%	(88)	12%	(24)	9%	(18)	5% (11)	208
Somewhat Favorable of Trump	27%	(48)	49%	(85)	11%	(19)	1%	(2)	12% (20)	173
Somewhat Unfavorable of Trump	35%	(39)	43%	(48)	8%	(9)	8%	(8)	6% (7)	111
Very Unfavorable of Trump	42%	(223)	40%	(215)	9%	(48)	4%	(21)	5% (25)	531
#1 Issue: Economy	37%	(135)	43%	(158)	10%	(36)	6%	(21)	5% (17)	366
#1 Issue: Security	28%	(28)	41%	(41)	15%	(15)	7%	(7)	9% (9)	101
#1 Issue: Health Care	40%	(94)	41%	(97)	8%	(20)	2%	(5)	9% (21)	236
#1 Issue: Medicare / Social Security	40%	(59)	39%	(58)	10%	(14)	6%	(8)	6% (9)	148
#1 Issue: Education	32%	(18)	34%	(19)	15%	(8)	4%	(2)	16% (9)	57
#1 Issue: Energy	34%	(19)	40%	(23)	7%	(4)	6%	(4)	12% (7)	58
#1 Issue: Other	34%	(18)	57%	(30)	2%	(1)	—	(0)	7% (4)	52
2018 House Vote: Democrat	43%	(193)	39%	(172)	9%	(40)	3%	(14)	6% (26)	445
2018 House Vote: Republican	31%	(91)	46%	(136)	10%	(29)	8%	(22)	5% (14)	292
2016 Vote: Hillary Clinton	47%	(186)	37%	(147)	9%	(35)	3%	(13)	5% (19)	399
2016 Vote: Donald Trump	29%	(90)	48%	(148)	12%	(36)	5%	(14)	7% (21)	310
2016 Vote: Other	25%	(13)	58%	(29)	3%	(2)	4%	(2)	11% (5)	51
2016 Vote: Didn't Vote	33%	(101)	40%	(121)	10%	(31)	7%	(20)	10% (31)	305
Voted in 2014: Yes	37%	(244)	44%	(285)	9%	(59)	4%	(26)	6% (36)	650
Voted in 2014: No	35%	(147)	38%	(159)	11%	(45)	6%	(24)	10% (41)	416
2012 Vote: Barack Obama	42%	(187)	44%	(197)	7%	(31)	3%	(12)	4% (19)	446
2012 Vote: Mitt Romney	32%	(73)	45%	(103)	12%	(27)	4%	(9)	7% (16)	228
2012 Vote: Didn't Vote	34%	(124)	37%	(133)	12%	(44)	7%	(25)	10% (36)	362
4-Region: Northeast	37%	(78)	41%	(86)	12%	(25)	4%	(7)	7% (15)	211
4-Region: Midwest	27%	(59)	50%	(111)	9%	(20)	6%	(14)	8% (18)	223
4-Region: South	39%	(152)	39%	(152)	11%	(42)	4%	(15)	6% (25)	386
4-Region: West	41%	(101)	39%	(96)	7%	(17)	5%	(13)	8% (19)	246

Continued on next page

Table HR4_1: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Authentic

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	37%	(390)	42%	(445)	10%	(104)	5%	(50)	7% (77)	1066
Watch TV: Every day	41%	(248)	41%	(247)	8%	(51)	3%	(21)	7% (41)	609
Watch TV: Several times per week	33%	(87)	46%	(122)	12%	(31)	3%	(9)	5% (14)	263
Watch TV: About once per week	26%	(13)	53%	(27)	9%	(5)	6%	(3)	6% (3)	51
Watch TV: Several times per month	19%	(10)	45%	(24)	12%	(6)	11%	(6)	12% (6)	52
Watch Movies: Every day	38%	(87)	41%	(94)	7%	(16)	6%	(14)	7% (17)	228
Watch Movies: Several times per week	39%	(133)	43%	(146)	11%	(39)	2%	(7)	4% (13)	338
Watch Movies: About once per week	32%	(63)	43%	(86)	14%	(28)	6%	(13)	5% (9)	199
Watch Movies: Several times per month	37%	(43)	41%	(48)	6%	(7)	3%	(4)	13% (15)	118
Watch Movies: About once per month	44%	(27)	41%	(26)	3%	(2)	3%	(2)	10% (6)	63
Watch Movies: Less often than once per month	30%	(22)	46%	(34)	8%	(6)	9%	(7)	8% (6)	75
Watch Sporting Events: Every day	31%	(19)	58%	(36)	2%	(1)	7%	(4)	3% (2)	61
Watch Sporting Events: Several times per week	31%	(42)	49%	(65)	11%	(15)	4%	(5)	5% (7)	134
Watch Sporting Events: About once per week	36%	(52)	44%	(64)	11%	(16)	3%	(4)	6% (9)	146
Watch Sporting Events: Several times per month	31%	(34)	40%	(44)	15%	(17)	5%	(6)	9% (10)	111
Watch Sporting Events: About once per month	28%	(22)	50%	(40)	15%	(12)	6%	(5)	2% (1)	81
Watch Sporting Events: Less often than once per month	42%	(95)	40%	(91)	7%	(17)	5%	(11)	6% (14)	228
Watch Sporting Events: Never	41%	(126)	34%	(104)	9%	(26)	5%	(14)	11% (35)	305
Cable TV: Currently subscribe	39%	(197)	42%	(211)	8%	(38)	3%	(15)	8% (38)	499
Cable TV: Subscribed in past	35%	(128)	43%	(156)	11%	(38)	7%	(24)	5% (18)	365
Cable TV: Never subscribed	33%	(66)	38%	(78)	14%	(28)	5%	(10)	10% (21)	202
Satellite TV: Currently subscribe	35%	(88)	43%	(108)	9%	(22)	5%	(13)	7% (18)	250
Satellite TV: Subscribed in past	35%	(99)	42%	(118)	11%	(30)	7%	(18)	6% (18)	283
Satellite TV: Never subscribed	38%	(203)	41%	(218)	10%	(53)	3%	(18)	8% (41)	533
Streaming Services: Currently subscribe	38%	(278)	43%	(315)	9%	(68)	4%	(27)	5% (38)	726
Streaming Services: Subscribed in past	22%	(21)	44%	(41)	13%	(12)	12%	(11)	10% (9)	94
Streaming Services: Never subscribed	37%	(92)	36%	(89)	10%	(24)	5%	(11)	12% (30)	246
Film: An avid fan	44%	(172)	39%	(152)	9%	(34)	3%	(12)	5% (21)	393
Film: A casual fan	35%	(201)	44%	(256)	10%	(57)	5%	(30)	6% (34)	577
Film: Not a fan	18%	(17)	38%	(36)	13%	(13)	7%	(7)	23% (22)	96

Continued on next page

Table HR4_1: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Authentic

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	37%	(390)	42%	(445)	10%	(104)	5%	(50)	7% (77)	1066
Television: An avid fan	44%	(251)	38%	(216)	9%	(49)	4%	(21)	5% (31)	566
Television: A casual fan	29%	(133)	48%	(219)	11%	(52)	5%	(25)	7% (31)	460
Music: An avid fan	41%	(229)	39%	(218)	8%	(43)	5%	(25)	7% (38)	553
Music: A casual fan	33%	(152)	45%	(206)	12%	(53)	5%	(21)	6% (28)	461
Music: Not a fan	18%	(9)	40%	(20)	15%	(8)	6%	(3)	21% (11)	51
Fashion: An avid fan	37%	(52)	47%	(66)	7%	(10)	5%	(7)	4% (5)	140
Fashion: A casual fan	41%	(215)	39%	(203)	10%	(54)	3%	(18)	6% (30)	520
Fashion: Not a fan	30%	(124)	43%	(176)	10%	(40)	6%	(24)	10% (42)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_2: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Real

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	41%	(434)	41%	(433)	9%	(93)	4%	(40)	6% (66)	1066
Gender: Male	35%	(173)	44%	(221)	9%	(46)	6%	(28)	6% (31)	499
Gender: Female	46%	(261)	38%	(213)	8%	(47)	2%	(12)	6% (35)	567
Age: 18-34	41%	(128)	32%	(101)	14%	(43)	7%	(23)	6% (19)	314
Age: 35-44	36%	(71)	48%	(94)	8%	(15)	3%	(6)	5% (10)	196
Age: 45-64	45%	(157)	40%	(141)	6%	(21)	2%	(6)	8% (27)	352
Age: 65+	38%	(78)	48%	(97)	7%	(14)	2%	(5)	5% (10)	204
GenZers: 1997-2012	38%	(54)	31%	(45)	18%	(26)	7%	(10)	6% (9)	144
Millennials: 1981-1996	40%	(106)	40%	(106)	9%	(24)	5%	(14)	6% (17)	267
GenXers: 1965-1980	43%	(117)	40%	(108)	8%	(21)	3%	(7)	8% (20)	272
Baby Boomers: 1946-1964	41%	(141)	47%	(159)	5%	(16)	2%	(8)	5% (15)	340
PID: Dem (no lean)	46%	(208)	38%	(174)	8%	(34)	3%	(12)	6% (26)	455
PID: Ind (no lean)	37%	(116)	42%	(131)	8%	(25)	4%	(13)	8% (26)	310
PID: Rep (no lean)	37%	(110)	43%	(128)	11%	(34)	5%	(15)	5% (14)	301
PID/Gender: Dem Men	38%	(71)	44%	(81)	7%	(13)	5%	(9)	6% (11)	186
PID/Gender: Dem Women	51%	(137)	35%	(93)	8%	(21)	1%	(2)	6% (16)	269
PID/Gender: Ind Men	35%	(57)	44%	(71)	8%	(12)	6%	(10)	7% (12)	163
PID/Gender: Ind Women	39%	(58)	41%	(60)	8%	(12)	2%	(3)	10% (14)	148
PID/Gender: Rep Men	29%	(44)	45%	(68)	14%	(20)	6%	(9)	6% (9)	150
PID/Gender: Rep Women	44%	(66)	40%	(60)	9%	(13)	4%	(6)	3% (5)	150
Ideo: Liberal (1-3)	44%	(170)	38%	(147)	9%	(35)	5%	(18)	5% (18)	388
Ideo: Moderate (4)	41%	(120)	44%	(129)	8%	(23)	2%	(5)	5% (15)	292
Ideo: Conservative (5-7)	38%	(119)	42%	(132)	10%	(31)	4%	(14)	5% (16)	312
Educ: < College	42%	(292)	38%	(264)	8%	(59)	4%	(28)	8% (52)	695
Educ: Bachelors degree	41%	(99)	45%	(109)	5%	(11)	4%	(10)	4% (11)	240
Educ: Post-grad	33%	(44)	46%	(61)	17%	(22)	1%	(2)	2% (3)	131
Income: Under 50k	41%	(219)	40%	(212)	7%	(36)	5%	(26)	7% (40)	534
Income: 50k-100k	41%	(145)	41%	(146)	10%	(36)	3%	(11)	5% (16)	354
Income: 100k+	39%	(70)	43%	(76)	11%	(20)	1%	(2)	5% (10)	178
Ethnicity: White	43%	(353)	41%	(336)	8%	(70)	3%	(24)	5% (43)	826
Ethnicity: Hispanic	39%	(68)	33%	(59)	9%	(16)	10%	(17)	10% (17)	177

Continued on next page

Table HR4_2: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Real

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	41%	(434)	41%	(433)	9%	(93)	4%	(40)	6%	(66)	1066
Ethnicity: Afr. Am.	32%	(49)	45%	(68)	8%	(12)	7%	(11)	9%	(13)	152
Ethnicity: Other	37%	(32)	34%	(30)	13%	(11)	6%	(5)	11%	(10)	88
All Christian	44%	(217)	40%	(197)	8%	(39)	4%	(20)	5%	(23)	497
All Non-Christian	46%	(33)	29%	(21)	9%	(7)	4%	(3)	12%	(8)	71
Atheist	30%	(18)	47%	(28)	13%	(8)	4%	(2)	6%	(4)	61
Agnostic/Nothing in particular	38%	(166)	43%	(187)	9%	(39)	3%	(14)	7%	(31)	437
Religious Non-Protestant/Catholic	43%	(35)	33%	(26)	9%	(8)	5%	(4)	10%	(8)	81
Evangelical	42%	(111)	37%	(99)	7%	(20)	6%	(16)	8%	(21)	267
Non-Evangelical	44%	(176)	42%	(165)	7%	(28)	3%	(13)	4%	(15)	397
Community: Urban	44%	(120)	33%	(91)	8%	(21)	5%	(15)	10%	(27)	273
Community: Suburban	39%	(215)	44%	(240)	9%	(50)	3%	(19)	5%	(26)	550
Community: Rural	41%	(99)	42%	(102)	9%	(22)	3%	(6)	6%	(14)	243
Employ: Private Sector	43%	(140)	43%	(139)	7%	(22)	3%	(9)	5%	(15)	326
Employ: Government	37%	(30)	46%	(37)	9%	(7)	5%	(4)	3%	(2)	81
Employ: Self-Employed	28%	(29)	41%	(43)	15%	(16)	8%	(8)	8%	(8)	104
Employ: Homemaker	34%	(24)	54%	(39)	7%	(5)	—	(0)	5%	(4)	72
Employ: Retired	46%	(102)	40%	(88)	7%	(15)	3%	(7)	5%	(11)	223
Employ: Unemployed	49%	(56)	33%	(38)	4%	(5)	2%	(3)	11%	(13)	114
Employ: Other	28%	(21)	37%	(27)	12%	(9)	10%	(7)	13%	(10)	75
Military HH: Yes	32%	(58)	47%	(84)	6%	(11)	4%	(8)	11%	(19)	180
Military HH: No	42%	(376)	39%	(349)	9%	(81)	4%	(32)	5%	(47)	885
RD/WT: Right Direction	36%	(109)	43%	(130)	9%	(28)	4%	(11)	8%	(25)	303
RD/WT: Wrong Track	43%	(325)	40%	(303)	9%	(65)	4%	(29)	5%	(41)	763
Trump Job Approve	36%	(145)	42%	(169)	11%	(45)	4%	(16)	6%	(26)	401
Trump Job Disapprove	44%	(283)	40%	(258)	7%	(46)	4%	(23)	5%	(35)	646
Trump Job Strongly Approve	40%	(79)	40%	(79)	12%	(24)	6%	(12)	3%	(5)	199
Trump Job Somewhat Approve	33%	(66)	44%	(90)	10%	(21)	2%	(5)	10%	(20)	203
Trump Job Somewhat Disapprove	49%	(70)	37%	(52)	8%	(11)	2%	(3)	4%	(5)	142
Trump Job Strongly Disapprove	42%	(214)	41%	(206)	7%	(35)	4%	(20)	6%	(30)	505

Continued on next page

Table HR4_2: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Real

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	41%	(434)	41%	(433)	9%	(93)	4%	(40)	6%	(66)	1066
Favorable of Trump	37%	(141)	42%	(161)	11%	(42)	4%	(16)	5%	(21)	381
Unfavorable of Trump	43%	(278)	41%	(263)	7%	(46)	4%	(23)	5%	(32)	643
Very Favorable of Trump	39%	(81)	40%	(83)	11%	(24)	6%	(12)	4%	(8)	208
Somewhat Favorable of Trump	35%	(60)	45%	(78)	11%	(18)	2%	(4)	7%	(13)	173
Somewhat Unfavorable of Trump	39%	(44)	45%	(50)	7%	(8)	2%	(3)	6%	(7)	111
Very Unfavorable of Trump	44%	(234)	40%	(213)	7%	(38)	4%	(21)	5%	(25)	531
#1 Issue: Economy	40%	(145)	43%	(156)	9%	(33)	5%	(17)	4%	(14)	366
#1 Issue: Security	38%	(38)	42%	(42)	11%	(11)	3%	(3)	6%	(6)	101
#1 Issue: Health Care	45%	(107)	40%	(94)	5%	(12)	4%	(10)	6%	(13)	236
#1 Issue: Medicare / Social Security	41%	(61)	43%	(64)	5%	(7)	3%	(5)	8%	(11)	148
#1 Issue: Education	25%	(14)	47%	(27)	7%	(4)	5%	(3)	16%	(9)	57
#1 Issue: Energy	44%	(25)	19%	(11)	25%	(14)	1%	(1)	11%	(6)	58
#1 Issue: Other	39%	(20)	52%	(27)	2%	(1)	—	(0)	7%	(4)	52
2018 House Vote: Democrat	44%	(198)	41%	(183)	6%	(26)	3%	(13)	6%	(25)	445
2018 House Vote: Republican	36%	(106)	45%	(131)	11%	(32)	5%	(14)	3%	(9)	292
2016 Vote: Hillary Clinton	44%	(176)	42%	(167)	6%	(25)	4%	(15)	4%	(16)	399
2016 Vote: Donald Trump	35%	(108)	47%	(145)	11%	(34)	3%	(11)	4%	(13)	310
2016 Vote: Other	34%	(17)	49%	(25)	—	(0)	4%	(2)	14%	(7)	51
2016 Vote: Didn't Vote	43%	(132)	32%	(97)	11%	(34)	4%	(12)	10%	(31)	305
Voted in 2014: Yes	40%	(258)	44%	(287)	7%	(46)	4%	(24)	5%	(34)	650
Voted in 2014: No	42%	(176)	35%	(146)	11%	(46)	4%	(16)	8%	(32)	416
2012 Vote: Barack Obama	42%	(188)	45%	(201)	6%	(25)	3%	(14)	4%	(17)	446
2012 Vote: Mitt Romney	35%	(80)	46%	(106)	9%	(21)	3%	(7)	6%	(14)	228
2012 Vote: Didn't Vote	43%	(157)	32%	(116)	12%	(45)	4%	(16)	8%	(28)	362
4-Region: Northeast	47%	(99)	36%	(76)	8%	(18)	4%	(8)	5%	(10)	211
4-Region: Midwest	32%	(72)	49%	(109)	8%	(18)	3%	(6)	8%	(18)	223
4-Region: South	43%	(166)	41%	(159)	6%	(25)	4%	(14)	6%	(22)	386
4-Region: West	39%	(97)	36%	(89)	13%	(32)	5%	(12)	7%	(16)	246

Continued on next page

Table HR4_2: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Real

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	41%	(434)	41%	(433)	9%	(93)	4%	(40)	6%	(66)	1066
Watch TV: Every day	47%	(284)	39%	(237)	8%	(47)	2%	(15)	4%	(26)	609
Watch TV: Several times per week	36%	(95)	46%	(120)	8%	(22)	5%	(13)	5%	(14)	263
Watch TV: About once per week	32%	(16)	42%	(21)	18%	(9)	1%	(1)	7%	(4)	51
Watch TV: Several times per month	22%	(11)	50%	(26)	11%	(6)	5%	(3)	12%	(6)	52
Watch Movies: Every day	47%	(107)	36%	(81)	8%	(18)	5%	(10)	5%	(11)	228
Watch Movies: Several times per week	40%	(136)	45%	(153)	7%	(23)	3%	(12)	4%	(14)	338
Watch Movies: About once per week	41%	(81)	39%	(78)	13%	(25)	2%	(5)	5%	(11)	199
Watch Movies: Several times per month	40%	(47)	41%	(49)	8%	(9)	3%	(3)	8%	(10)	118
Watch Movies: About once per month	55%	(35)	27%	(17)	5%	(3)	2%	(1)	10%	(6)	63
Watch Movies: Less often than once per month	19%	(14)	55%	(41)	13%	(10)	8%	(6)	4%	(3)	75
Watch Sporting Events: Every day	35%	(21)	52%	(32)	6%	(4)	3%	(2)	3%	(2)	61
Watch Sporting Events: Several times per week	40%	(53)	40%	(54)	9%	(12)	8%	(10)	4%	(5)	134
Watch Sporting Events: About once per week	42%	(61)	45%	(66)	6%	(9)	1%	(1)	5%	(8)	146
Watch Sporting Events: Several times per month	36%	(40)	43%	(47)	11%	(12)	5%	(5)	6%	(6)	111
Watch Sporting Events: About once per month	30%	(24)	42%	(34)	23%	(18)	4%	(3)	1%	(1)	81
Watch Sporting Events: Less often than once per month	43%	(98)	39%	(89)	9%	(20)	5%	(11)	5%	(11)	228
Watch Sporting Events: Never	45%	(136)	37%	(111)	6%	(17)	2%	(7)	11%	(33)	305
Cable TV: Currently subscribe	42%	(210)	42%	(208)	7%	(33)	4%	(20)	5%	(27)	499
Cable TV: Subscribed in past	42%	(153)	39%	(141)	11%	(42)	2%	(9)	6%	(21)	365
Cable TV: Never subscribed	35%	(71)	42%	(85)	9%	(18)	5%	(10)	9%	(18)	202
Satellite TV: Currently subscribe	39%	(98)	43%	(107)	9%	(21)	2%	(5)	8%	(19)	250
Satellite TV: Subscribed in past	46%	(131)	36%	(103)	13%	(36)	1%	(4)	3%	(9)	283
Satellite TV: Never subscribed	38%	(205)	42%	(223)	7%	(35)	6%	(31)	7%	(38)	533
Streaming Services: Currently subscribe	43%	(311)	42%	(301)	9%	(62)	3%	(23)	4%	(29)	726
Streaming Services: Subscribed in past	27%	(26)	35%	(33)	18%	(17)	5%	(5)	15%	(14)	94
Streaming Services: Never subscribed	40%	(97)	40%	(99)	6%	(14)	5%	(12)	10%	(23)	246
Film: An avid fan	49%	(191)	38%	(151)	6%	(25)	3%	(12)	3%	(13)	393
Film: A casual fan	38%	(219)	42%	(245)	10%	(57)	4%	(23)	6%	(33)	577
Film: Not a fan	25%	(24)	39%	(38)	12%	(11)	4%	(4)	20%	(19)	96

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Table HR4_2: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Real

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	41%	(434)	41%	(433)	9%	(93)	4%	(40)	6% (66)	1066
Television: An avid fan	48%	(269)	39%	(219)	7%	(41)	3%	(15)	4% (22)	566
Television: A casual fan	34%	(158)	44%	(202)	10%	(48)	5%	(23)	6% (29)	460
Music: An avid fan	46%	(256)	35%	(195)	8%	(46)	4%	(23)	6% (33)	553
Music: A casual fan	36%	(165)	47%	(219)	8%	(39)	3%	(15)	5% (24)	461
Music: Not a fan	26%	(13)	39%	(20)	14%	(7)	4%	(2)	17% (9)	51
Fashion: An avid fan	47%	(65)	41%	(57)	6%	(9)	3%	(4)	4% (5)	140
Fashion: A casual fan	45%	(233)	37%	(193)	9%	(48)	4%	(19)	5% (28)	520
Fashion: Not a fan	34%	(136)	45%	(183)	9%	(36)	4%	(17)	8% (33)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_3: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Boring

Demographic	Q10: How well do you understand the issues facing the country?										
	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	6%	(68)	18%	(188)	29%	(305)	37%	(394)	10%	(110)	
Gender: Male	8%	(38)	21%	(106)	29%	(146)	32%	(159)	10%	(50)	499
Gender: Female	5%	(30)	15%	(82)	28%	(159)	42%	(235)	11%	(60)	567
Age: 18-34	6%	(20)	18%	(56)	31%	(96)	33%	(103)	12%	(39)	314
Age: 35-44	10%	(19)	16%	(32)	27%	(54)	36%	(71)	10%	(20)	196
Age: 45-64	6%	(20)	16%	(56)	31%	(108)	39%	(139)	8%	(29)	352
Age: 65+	4%	(9)	21%	(44)	23%	(47)	40%	(82)	11%	(22)	204
GenZers: 1997-2012	7%	(10)	22%	(31)	28%	(41)	33%	(47)	11%	(15)	144
Millennials: 1981-1996	7%	(19)	13%	(35)	33%	(87)	34%	(91)	13%	(35)	267
GenXers: 1965-1980	8%	(21)	20%	(54)	24%	(65)	38%	(104)	11%	(29)	272
Baby Boomers: 1946-1964	5%	(16)	18%	(62)	30%	(101)	41%	(139)	6%	(21)	340
PID: Dem (no lean)	5%	(24)	16%	(71)	28%	(126)	43%	(193)	9%	(40)	455
PID: Ind (no lean)	4%	(12)	20%	(61)	28%	(88)	35%	(109)	13%	(40)	310
PID: Rep (no lean)	11%	(32)	19%	(56)	30%	(91)	30%	(92)	10%	(30)	301
PID/Gender: Dem Men	10%	(18)	18%	(34)	26%	(48)	37%	(68)	10%	(18)	186
PID/Gender: Dem Women	2%	(6)	14%	(37)	29%	(78)	47%	(125)	8%	(22)	269
PID/Gender: Ind Men	3%	(5)	23%	(38)	31%	(51)	32%	(52)	10%	(17)	163
PID/Gender: Ind Women	4%	(6)	16%	(23)	25%	(37)	39%	(58)	16%	(23)	148
PID/Gender: Rep Men	10%	(14)	22%	(34)	32%	(48)	26%	(39)	10%	(15)	150
PID/Gender: Rep Women	12%	(18)	15%	(22)	29%	(43)	35%	(52)	10%	(15)	150
Ideo: Liberal (1-3)	6%	(22)	15%	(59)	33%	(127)	41%	(159)	5%	(21)	388
Ideo: Moderate (4)	5%	(14)	18%	(52)	27%	(80)	36%	(106)	14%	(40)	292
Ideo: Conservative (5-7)	9%	(27)	19%	(59)	28%	(87)	33%	(104)	12%	(36)	312
Educ: < College	7%	(46)	17%	(117)	27%	(190)	37%	(256)	12%	(87)	695
Educ: Bachelors degree	6%	(14)	20%	(48)	31%	(74)	36%	(87)	7%	(16)	240
Educ: Post-grad	6%	(8)	18%	(23)	32%	(42)	39%	(52)	6%	(7)	131
Income: Under 50k	7%	(40)	16%	(86)	28%	(151)	37%	(197)	11%	(60)	534
Income: 50k-100k	5%	(17)	18%	(64)	29%	(103)	39%	(137)	9%	(33)	354
Income: 100k+	6%	(11)	22%	(39)	29%	(51)	34%	(60)	10%	(17)	178
Ethnicity: White	6%	(49)	17%	(141)	29%	(242)	37%	(306)	11%	(88)	826
Ethnicity: Hispanic	9%	(16)	13%	(24)	21%	(37)	41%	(73)	15%	(27)	177

Continued on next page

Table HR4_3: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Boring

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	6%	(68)	18%	(188)	29%	(305)	37%	(394)	10%	(110)	1066
Ethnicity: Afr. Am.	7%	(11)	16%	(25)	30%	(45)	38%	(58)	8%	(13)	152
Ethnicity: Other	9%	(8)	25%	(22)	21%	(18)	34%	(30)	11%	(10)	88
All Christian	6%	(30)	18%	(90)	26%	(129)	40%	(201)	9%	(47)	497
All Non-Christian	8%	(6)	11%	(8)	28%	(20)	36%	(25)	17%	(12)	71
Atheist	10%	(6)	29%	(18)	28%	(17)	28%	(17)	5%	(3)	61
Agnostic/Nothing in particular	6%	(26)	17%	(73)	32%	(139)	35%	(152)	11%	(48)	437
Religious Non-Protestant/Catholic	11%	(9)	14%	(11)	25%	(20)	35%	(28)	15%	(12)	81
Evangelical	7%	(18)	17%	(44)	24%	(63)	41%	(111)	12%	(31)	267
Non-Evangelical	5%	(20)	18%	(71)	27%	(107)	40%	(159)	10%	(40)	397
Community: Urban	9%	(24)	17%	(46)	24%	(67)	40%	(110)	10%	(28)	273
Community: Suburban	6%	(31)	19%	(105)	29%	(159)	36%	(195)	11%	(58)	550
Community: Rural	5%	(13)	15%	(37)	33%	(79)	37%	(89)	10%	(24)	243
Employ: Private Sector	8%	(26)	16%	(53)	27%	(89)	39%	(127)	9%	(30)	326
Employ: Government	10%	(8)	17%	(14)	34%	(27)	30%	(24)	10%	(8)	81
Employ: Self-Employed	5%	(5)	22%	(23)	29%	(31)	32%	(33)	11%	(12)	104
Employ: Homemaker	8%	(5)	14%	(10)	35%	(25)	36%	(26)	7%	(5)	72
Employ: Retired	6%	(13)	18%	(41)	23%	(52)	42%	(94)	11%	(24)	223
Employ: Unemployed	7%	(8)	14%	(16)	25%	(29)	40%	(45)	14%	(16)	114
Employ: Other	3%	(2)	21%	(16)	39%	(30)	29%	(22)	8%	(6)	75
Military HH: Yes	6%	(11)	22%	(39)	25%	(44)	35%	(63)	12%	(22)	180
Military HH: No	6%	(57)	17%	(149)	29%	(261)	37%	(331)	10%	(88)	885
RD/WT: Right Direction	8%	(24)	19%	(57)	28%	(86)	30%	(91)	15%	(44)	303
RD/WT: Wrong Track	6%	(44)	17%	(131)	29%	(219)	40%	(303)	9%	(66)	763
Trump Job Approve	10%	(39)	20%	(81)	28%	(111)	31%	(126)	11%	(44)	401
Trump Job Disapprove	4%	(29)	16%	(106)	30%	(193)	40%	(259)	9%	(60)	646
Trump Job Strongly Approve	13%	(25)	23%	(45)	24%	(48)	34%	(67)	7%	(13)	199
Trump Job Somewhat Approve	7%	(14)	18%	(36)	31%	(63)	29%	(60)	15%	(31)	203
Trump Job Somewhat Disapprove	3%	(4)	15%	(22)	32%	(46)	41%	(58)	9%	(13)	142
Trump Job Strongly Disapprove	5%	(25)	17%	(84)	29%	(147)	40%	(201)	9%	(47)	505

Continued on next page

Table HR4_3: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Boring

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	6%	(68)	18%	(188)	29%	(305)	37%	(394)	10%	(110)	1066
Favorable of Trump	9%	(33)	20%	(75)	31%	(118)	30%	(116)	10%	(39)	381
Unfavorable of Trump	5%	(33)	17%	(108)	28%	(180)	42%	(271)	8%	(51)	643
Very Favorable of Trump	12%	(25)	24%	(51)	24%	(51)	32%	(66)	7%	(15)	208
Somewhat Favorable of Trump	4%	(8)	14%	(25)	39%	(67)	29%	(50)	14%	(24)	173
Somewhat Unfavorable of Trump	4%	(5)	20%	(22)	28%	(31)	40%	(45)	8%	(9)	111
Very Unfavorable of Trump	5%	(28)	16%	(85)	28%	(149)	43%	(226)	8%	(42)	531
#1 Issue: Economy	9%	(33)	17%	(61)	27%	(97)	38%	(137)	10%	(38)	366
#1 Issue: Security	6%	(6)	33%	(33)	24%	(25)	29%	(29)	8%	(8)	101
#1 Issue: Health Care	4%	(10)	13%	(30)	32%	(75)	44%	(104)	7%	(16)	236
#1 Issue: Medicare / Social Security	5%	(7)	18%	(26)	26%	(39)	38%	(57)	14%	(20)	148
#1 Issue: Education	6%	(4)	13%	(7)	40%	(22)	29%	(16)	13%	(7)	57
#1 Issue: Energy	5%	(3)	13%	(7)	34%	(20)	30%	(17)	18%	(11)	58
#1 Issue: Other	7%	(4)	23%	(12)	23%	(12)	36%	(19)	10%	(5)	52
2018 House Vote: Democrat	6%	(27)	16%	(71)	29%	(130)	42%	(186)	7%	(31)	445
2018 House Vote: Republican	9%	(26)	18%	(52)	32%	(93)	34%	(98)	8%	(22)	292
2016 Vote: Hillary Clinton	6%	(26)	18%	(70)	30%	(118)	41%	(163)	6%	(22)	399
2016 Vote: Donald Trump	9%	(26)	20%	(63)	28%	(87)	34%	(104)	10%	(30)	310
2016 Vote: Other	7%	(3)	8%	(4)	26%	(13)	37%	(19)	22%	(11)	51
2016 Vote: Didn't Vote	4%	(12)	17%	(51)	29%	(87)	35%	(108)	15%	(47)	305
Voted in 2014: Yes	7%	(46)	18%	(115)	28%	(180)	39%	(252)	9%	(56)	650
Voted in 2014: No	5%	(21)	18%	(73)	30%	(125)	34%	(142)	13%	(54)	416
2012 Vote: Barack Obama	7%	(30)	16%	(70)	28%	(123)	44%	(197)	6%	(25)	446
2012 Vote: Mitt Romney	7%	(17)	22%	(50)	27%	(61)	33%	(74)	12%	(27)	228
2012 Vote: Didn't Vote	5%	(19)	17%	(63)	31%	(112)	32%	(116)	15%	(53)	362
4-Region: Northeast	8%	(16)	16%	(33)	25%	(52)	42%	(89)	10%	(21)	211
4-Region: Midwest	8%	(18)	16%	(35)	33%	(73)	33%	(73)	11%	(24)	223
4-Region: South	4%	(16)	21%	(83)	26%	(100)	38%	(148)	10%	(38)	386
4-Region: West	7%	(18)	15%	(38)	33%	(80)	34%	(84)	11%	(27)	246

Continued on next page

Table HR4_3: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Boring

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	6%	(68)	18%	(188)	29%	(305)	37%	(394)	10%	(110)	1066
Watch TV: Every day	6%	(35)	19%	(117)	28%	(168)	38%	(231)	10%	(58)	609
Watch TV: Several times per week	5%	(13)	16%	(41)	30%	(79)	40%	(105)	9%	(24)	263
Watch TV: About once per week	6%	(3)	16%	(8)	36%	(18)	28%	(14)	15%	(7)	51
Watch TV: Several times per month	4%	(2)	22%	(11)	31%	(16)	30%	(15)	13%	(7)	52
Watch Movies: Every day	11%	(25)	18%	(40)	24%	(55)	39%	(89)	8%	(19)	228
Watch Movies: Several times per week	3%	(11)	18%	(62)	33%	(112)	38%	(128)	7%	(25)	338
Watch Movies: About once per week	4%	(8)	18%	(35)	28%	(55)	37%	(74)	14%	(27)	199
Watch Movies: Several times per month	5%	(6)	20%	(24)	33%	(39)	29%	(34)	12%	(14)	118
Watch Movies: About once per month	1%	(0)	18%	(11)	27%	(17)	44%	(28)	10%	(6)	63
Watch Movies: Less often than once per month	20%	(15)	13%	(10)	20%	(15)	38%	(29)	9%	(6)	75
Watch Sporting Events: Every day	13%	(8)	32%	(20)	23%	(14)	29%	(18)	3%	(2)	61
Watch Sporting Events: Several times per week	3%	(4)	17%	(23)	40%	(53)	32%	(42)	8%	(11)	134
Watch Sporting Events: About once per week	8%	(11)	18%	(27)	26%	(38)	37%	(53)	11%	(16)	146
Watch Sporting Events: Several times per month	7%	(7)	19%	(21)	38%	(43)	26%	(29)	10%	(11)	111
Watch Sporting Events: About once per month	9%	(7)	15%	(12)	35%	(28)	35%	(28)	6%	(5)	81
Watch Sporting Events: Less often than once per month	9%	(21)	14%	(32)	27%	(61)	40%	(91)	10%	(23)	228
Watch Sporting Events: Never	3%	(9)	17%	(53)	22%	(68)	44%	(133)	14%	(42)	305
Cable TV: Currently subscribe	7%	(37)	20%	(100)	26%	(128)	37%	(183)	10%	(52)	499
Cable TV: Subscribed in past	6%	(22)	14%	(52)	32%	(115)	39%	(141)	9%	(34)	365
Cable TV: Never subscribed	4%	(9)	18%	(36)	31%	(63)	35%	(70)	12%	(25)	202
Satellite TV: Currently subscribe	8%	(20)	19%	(48)	33%	(81)	32%	(80)	9%	(21)	250
Satellite TV: Subscribed in past	4%	(11)	19%	(55)	29%	(82)	40%	(112)	8%	(23)	283
Satellite TV: Never subscribed	7%	(37)	16%	(86)	27%	(141)	38%	(203)	12%	(66)	533
Streaming Services: Currently subscribe	4%	(32)	18%	(130)	31%	(223)	39%	(285)	8%	(57)	726
Streaming Services: Subscribed in past	9%	(9)	20%	(19)	31%	(29)	26%	(25)	13%	(12)	94
Streaming Services: Never subscribed	11%	(27)	16%	(40)	21%	(53)	35%	(85)	17%	(41)	246
Film: An avid fan	6%	(22)	15%	(60)	30%	(118)	41%	(159)	8%	(33)	393
Film: A casual fan	7%	(38)	19%	(111)	28%	(159)	37%	(214)	10%	(55)	577
Film: Not a fan	8%	(8)	18%	(17)	29%	(28)	22%	(21)	23%	(22)	96

Continued on next page

Table HR4_3: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Boring

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	6%	(68)	18%	(188)	29%	(305)	37%	(394)	10% (110)	1066
Television: An avid fan	7%	(37)	16%	(92)	27%	(154)	42%	(240)	8% (44)	566
Television: A casual fan	6%	(27)	20%	(94)	31%	(141)	32%	(146)	12% (53)	460
Music: An avid fan	6%	(35)	17%	(93)	27%	(149)	39%	(215)	11% (61)	553
Music: A casual fan	6%	(30)	18%	(84)	31%	(142)	36%	(165)	9% (40)	461
Music: Not a fan	5%	(3)	21%	(11)	28%	(14)	28%	(14)	18% (9)	51
Fashion: An avid fan	6%	(9)	16%	(22)	25%	(35)	46%	(64)	7% (10)	140
Fashion: A casual fan	6%	(33)	17%	(88)	30%	(154)	37%	(191)	10% (53)	520
Fashion: Not a fan	6%	(26)	19%	(78)	29%	(116)	34%	(139)	12% (47)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_4: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Confusing

Demographic									Don't know /		Total N
	Very well		Somewhat well		Not very well		Not well at all		No opinion		
Adults	4%	(42)	14%	(146)	25%	(270)	44%	(472)	13%	(136)	1066
Gender: Male	5%	(26)	16%	(79)	27%	(136)	39%	(194)	13%	(64)	499
Gender: Female	3%	(17)	12%	(67)	24%	(134)	49%	(278)	13%	(72)	567
Age: 18-34	6%	(18)	15%	(48)	25%	(78)	40%	(127)	14%	(44)	314
Age: 35-44	3%	(6)	17%	(33)	27%	(52)	44%	(85)	10%	(20)	196
Age: 45-64	3%	(10)	11%	(38)	26%	(91)	46%	(162)	14%	(50)	352
Age: 65+	4%	(8)	13%	(27)	24%	(48)	48%	(97)	11%	(23)	204
GenZers: 1997-2012	7%	(11)	15%	(21)	34%	(49)	34%	(48)	10%	(15)	144
Millennials: 1981-1996	3%	(8)	16%	(43)	20%	(54)	46%	(122)	15%	(39)	267
GenXers: 1965-1980	4%	(12)	14%	(39)	26%	(71)	43%	(117)	13%	(34)	272
Baby Boomers: 1946-1964	3%	(11)	10%	(35)	26%	(89)	49%	(167)	11%	(38)	340
PID: Dem (no lean)	4%	(19)	12%	(56)	24%	(110)	48%	(218)	11%	(52)	455
PID: Ind (no lean)	3%	(9)	10%	(32)	29%	(91)	44%	(136)	14%	(43)	310
PID: Rep (no lean)	5%	(14)	19%	(58)	23%	(69)	39%	(118)	14%	(41)	301
PID/Gender: Dem Men	6%	(11)	14%	(27)	25%	(46)	41%	(76)	14%	(26)	186
PID/Gender: Dem Women	3%	(8)	11%	(29)	24%	(64)	53%	(142)	10%	(26)	269
PID/Gender: Ind Men	3%	(6)	12%	(19)	28%	(46)	45%	(73)	12%	(19)	163
PID/Gender: Ind Women	2%	(3)	9%	(13)	30%	(44)	43%	(63)	16%	(24)	148
PID/Gender: Rep Men	6%	(9)	22%	(33)	29%	(43)	30%	(45)	13%	(19)	150
PID/Gender: Rep Women	4%	(5)	16%	(24)	17%	(25)	49%	(73)	15%	(22)	150
Ideo: Liberal (1-3)	3%	(13)	12%	(47)	25%	(99)	51%	(197)	8%	(33)	388
Ideo: Moderate (4)	3%	(9)	11%	(31)	30%	(89)	43%	(125)	13%	(38)	292
Ideo: Conservative (5-7)	5%	(15)	17%	(53)	23%	(71)	41%	(128)	14%	(45)	312
Educ: < College	4%	(31)	14%	(100)	22%	(155)	44%	(308)	15%	(101)	695
Educ: Bachelors degree	3%	(7)	13%	(32)	31%	(75)	43%	(103)	9%	(22)	240
Educ: Post-grad	3%	(4)	11%	(14)	31%	(40)	46%	(61)	9%	(12)	131
Income: Under 50k	5%	(28)	14%	(74)	24%	(130)	42%	(227)	14%	(75)	534
Income: 50k-100k	3%	(12)	14%	(49)	24%	(85)	48%	(170)	11%	(39)	354
Income: 100k+	1%	(2)	13%	(24)	31%	(55)	42%	(75)	13%	(22)	178
Ethnicity: White	3%	(28)	13%	(109)	25%	(206)	46%	(378)	13%	(105)	826
Ethnicity: Hispanic	2%	(3)	12%	(21)	24%	(42)	42%	(75)	20%	(36)	177

Continued on next page

Table HR4_4: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Confusing

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	4%	(42)	14%	(146)	25%	(270)	44%	(472)	13%	(136)	1066
Ethnicity: Afr. Am.	7%	(11)	19%	(28)	19%	(29)	47%	(71)	8%	(13)	152
Ethnicity: Other	4%	(3)	10%	(9)	40%	(35)	26%	(23)	21%	(18)	88
All Christian	4%	(18)	14%	(67)	25%	(123)	47%	(234)	11%	(54)	497
All Non-Christian	4%	(3)	7%	(5)	26%	(18)	43%	(30)	20%	(14)	71
Atheist	1%	(1)	25%	(15)	19%	(11)	43%	(26)	12%	(7)	61
Agnostic/Nothing in particular	5%	(21)	13%	(58)	27%	(117)	41%	(181)	14%	(60)	437
Religious Non-Protestant/Catholic	4%	(3)	12%	(9)	25%	(20)	42%	(34)	18%	(14)	81
Evangelical	6%	(17)	13%	(35)	22%	(59)	44%	(118)	14%	(38)	267
Non-Evangelical	3%	(11)	11%	(45)	25%	(101)	49%	(193)	12%	(47)	397
Community: Urban	9%	(24)	16%	(45)	19%	(52)	44%	(119)	12%	(34)	273
Community: Suburban	3%	(15)	13%	(71)	27%	(148)	45%	(247)	12%	(68)	550
Community: Rural	2%	(4)	12%	(30)	29%	(70)	43%	(105)	14%	(34)	243
Employ: Private Sector	3%	(11)	13%	(43)	26%	(85)	46%	(149)	11%	(37)	326
Employ: Government	5%	(4)	16%	(13)	29%	(24)	37%	(30)	14%	(11)	81
Employ: Self-Employed	4%	(4)	24%	(24)	21%	(22)	39%	(40)	13%	(14)	104
Employ: Homemaker	1%	(1)	13%	(9)	22%	(16)	55%	(40)	9%	(6)	72
Employ: Retired	5%	(10)	11%	(24)	24%	(54)	48%	(107)	12%	(28)	223
Employ: Unemployed	7%	(8)	10%	(11)	30%	(35)	40%	(45)	13%	(15)	114
Employ: Other	1%	(1)	13%	(10)	19%	(14)	48%	(36)	19%	(14)	75
Military HH: Yes	3%	(5)	20%	(37)	21%	(38)	42%	(76)	14%	(25)	180
Military HH: No	4%	(37)	12%	(109)	26%	(231)	45%	(396)	13%	(111)	885
RD/WT: Right Direction	4%	(14)	19%	(57)	25%	(77)	33%	(99)	18%	(56)	303
RD/WT: Wrong Track	4%	(29)	12%	(89)	25%	(192)	49%	(373)	11%	(80)	763
Trump Job Approve	5%	(20)	20%	(79)	26%	(103)	36%	(145)	14%	(55)	401
Trump Job Disapprove	4%	(23)	10%	(67)	26%	(166)	49%	(317)	11%	(74)	646
Trump Job Strongly Approve	7%	(14)	21%	(41)	22%	(43)	39%	(77)	12%	(24)	199
Trump Job Somewhat Approve	3%	(5)	19%	(38)	30%	(60)	34%	(68)	15%	(31)	203
Trump Job Somewhat Disapprove	5%	(7)	10%	(14)	27%	(38)	47%	(67)	11%	(15)	142
Trump Job Strongly Disapprove	3%	(15)	11%	(53)	25%	(128)	49%	(249)	12%	(59)	505

Continued on next page

Table HR4_4: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Confusing

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	4%	(42)	14%	(146)	25%	(270)	44%	(472)	13%	(136)	1066
Favorable of Trump	5%	(17)	20%	(74)	24%	(92)	38%	(146)	13%	(51)	381
Unfavorable of Trump	3%	(19)	11%	(69)	27%	(171)	50%	(320)	10%	(64)	643
Very Favorable of Trump	7%	(15)	23%	(47)	21%	(44)	37%	(76)	12%	(26)	208
Somewhat Favorable of Trump	1%	(2)	16%	(28)	28%	(48)	40%	(70)	15%	(26)	173
Somewhat Unfavorable of Trump	1%	(1)	14%	(16)	31%	(35)	46%	(51)	7%	(8)	111
Very Unfavorable of Trump	3%	(17)	10%	(54)	26%	(136)	51%	(269)	10%	(56)	531
#1 Issue: Economy	3%	(12)	15%	(56)	25%	(90)	46%	(170)	10%	(37)	366
#1 Issue: Security	4%	(4)	22%	(23)	28%	(28)	33%	(33)	13%	(13)	101
#1 Issue: Health Care	3%	(7)	8%	(19)	26%	(62)	53%	(125)	9%	(22)	236
#1 Issue: Medicare / Social Security	4%	(6)	14%	(20)	24%	(36)	39%	(58)	19%	(28)	148
#1 Issue: Education	4%	(3)	13%	(8)	33%	(19)	36%	(21)	13%	(7)	57
#1 Issue: Energy	11%	(6)	12%	(7)	22%	(13)	35%	(20)	20%	(12)	58
#1 Issue: Other	4%	(2)	12%	(6)	28%	(15)	41%	(21)	16%	(8)	52
2018 House Vote: Democrat	4%	(17)	10%	(45)	26%	(118)	50%	(223)	10%	(42)	445
2018 House Vote: Republican	4%	(11)	18%	(53)	25%	(72)	42%	(123)	11%	(32)	292
2016 Vote: Hillary Clinton	4%	(17)	12%	(46)	27%	(106)	50%	(200)	7%	(30)	399
2016 Vote: Donald Trump	3%	(10)	19%	(58)	23%	(71)	41%	(128)	14%	(44)	310
2016 Vote: Other	4%	(2)	8%	(4)	24%	(12)	39%	(20)	25%	(12)	51
2016 Vote: Didn't Vote	4%	(13)	12%	(38)	27%	(81)	40%	(124)	16%	(50)	305
Voted in 2014: Yes	4%	(26)	13%	(85)	25%	(164)	47%	(303)	11%	(72)	650
Voted in 2014: No	4%	(16)	15%	(61)	25%	(106)	41%	(169)	15%	(64)	416
2012 Vote: Barack Obama	4%	(17)	12%	(53)	25%	(109)	51%	(227)	9%	(40)	446
2012 Vote: Mitt Romney	4%	(9)	17%	(39)	22%	(49)	41%	(94)	16%	(36)	228
2012 Vote: Didn't Vote	4%	(15)	15%	(53)	27%	(99)	39%	(142)	15%	(53)	362
4-Region: Northeast	3%	(6)	11%	(24)	25%	(52)	51%	(108)	10%	(22)	211
4-Region: Midwest	4%	(9)	17%	(38)	29%	(65)	37%	(83)	13%	(28)	223
4-Region: South	5%	(18)	14%	(54)	23%	(90)	45%	(172)	14%	(52)	386
4-Region: West	4%	(10)	12%	(30)	25%	(62)	44%	(109)	14%	(34)	246

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Table HR4_4: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Confusing

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	4%	(42)	14%	(146)	25%	(270)	44%	(472)	13%	(136)	1066
Watch TV: Every day	4%	(27)	14%	(86)	25%	(153)	44%	(266)	13%	(78)	609
Watch TV: Several times per week	2%	(4)	12%	(33)	26%	(68)	50%	(132)	10%	(27)	263
Watch TV: About once per week	3%	(1)	16%	(8)	27%	(14)	44%	(22)	11%	(5)	51
Watch TV: Several times per month	4%	(2)	13%	(7)	34%	(18)	31%	(16)	17%	(9)	52
Watch Movies: Every day	9%	(21)	18%	(41)	19%	(43)	42%	(95)	12%	(27)	228
Watch Movies: Several times per week	2%	(5)	12%	(41)	30%	(100)	48%	(163)	8%	(28)	338
Watch Movies: About once per week	1%	(2)	17%	(33)	33%	(65)	35%	(70)	14%	(28)	199
Watch Movies: Several times per month	5%	(6)	9%	(10)	21%	(25)	51%	(60)	14%	(17)	118
Watch Movies: About once per month	1%	(1)	11%	(7)	18%	(11)	56%	(35)	14%	(9)	63
Watch Movies: Less often than once per month	8%	(6)	12%	(9)	23%	(17)	41%	(31)	17%	(13)	75
Watch Sporting Events: Every day	8%	(5)	23%	(14)	30%	(18)	33%	(20)	6%	(4)	61
Watch Sporting Events: Several times per week	3%	(4)	14%	(18)	30%	(40)	43%	(58)	10%	(14)	134
Watch Sporting Events: About once per week	5%	(7)	15%	(22)	26%	(38)	41%	(59)	13%	(19)	146
Watch Sporting Events: Several times per month	2%	(2)	11%	(13)	28%	(31)	49%	(54)	10%	(11)	111
Watch Sporting Events: About once per month	1%	(1)	21%	(17)	20%	(16)	48%	(39)	10%	(8)	81
Watch Sporting Events: Less often than once per month	4%	(10)	14%	(33)	27%	(63)	39%	(89)	15%	(34)	228
Watch Sporting Events: Never	4%	(14)	10%	(30)	21%	(64)	50%	(152)	15%	(46)	305
Cable TV: Currently subscribe	5%	(25)	14%	(69)	26%	(128)	44%	(218)	12%	(60)	499
Cable TV: Subscribed in past	1%	(4)	14%	(51)	27%	(100)	45%	(164)	12%	(45)	365
Cable TV: Never subscribed	6%	(13)	13%	(26)	21%	(42)	44%	(90)	16%	(31)	202
Satellite TV: Currently subscribe	6%	(14)	13%	(33)	27%	(68)	39%	(96)	15%	(39)	250
Satellite TV: Subscribed in past	2%	(5)	18%	(51)	27%	(77)	43%	(122)	10%	(29)	283
Satellite TV: Never subscribed	4%	(24)	12%	(62)	23%	(125)	48%	(254)	13%	(69)	533
Streaming Services: Currently subscribe	2%	(16)	14%	(103)	27%	(193)	47%	(344)	10%	(70)	726
Streaming Services: Subscribed in past	2%	(2)	14%	(13)	31%	(29)	33%	(31)	20%	(18)	94
Streaming Services: Never subscribed	10%	(25)	12%	(30)	19%	(48)	39%	(96)	19%	(47)	246
Film: An avid fan	5%	(20)	13%	(53)	23%	(91)	50%	(197)	8%	(31)	393
Film: A casual fan	3%	(18)	14%	(81)	27%	(155)	43%	(246)	13%	(78)	577
Film: Not a fan	5%	(5)	13%	(12)	25%	(24)	30%	(29)	28%	(27)	96

Continued on next page

Table HR4_4: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Confusing

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	4%	(42)	14%	(146)	25%	(270)	44%	(472)	13%	(136)	1066
Television: An avid fan	4%	(24)	14%	(77)	23%	(128)	49%	(280)	10%	(58)	566
Television: A casual fan	4%	(17)	15%	(68)	28%	(129)	40%	(182)	14%	(63)	460
Music: An avid fan	6%	(31)	13%	(73)	23%	(129)	45%	(248)	13%	(71)	553
Music: A casual fan	2%	(10)	14%	(63)	28%	(127)	45%	(207)	12%	(55)	461
Music: Not a fan	1%	(1)	19%	(10)	26%	(13)	34%	(18)	20%	(10)	51
Fashion: An avid fan	2%	(3)	17%	(24)	20%	(28)	50%	(69)	11%	(15)	140
Fashion: A casual fan	5%	(26)	15%	(78)	26%	(135)	43%	(223)	11%	(58)	520
Fashion: Not a fan	3%	(13)	11%	(44)	26%	(107)	44%	(179)	15%	(62)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_5: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Enjoyable

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	33%	(351)	47%	(501)	11%	(119)	5%	(51)	4% (43)	1066
Gender: Male	28%	(140)	48%	(241)	14%	(68)	6%	(28)	4% (22)	499
Gender: Female	37%	(211)	46%	(260)	9%	(51)	4%	(23)	4% (21)	567
Age: 18-34	38%	(121)	42%	(132)	10%	(32)	5%	(15)	4% (13)	314
Age: 35-44	33%	(65)	48%	(94)	12%	(23)	5%	(9)	3% (6)	196
Age: 45-64	33%	(116)	48%	(169)	10%	(35)	4%	(14)	5% (17)	352
Age: 65+	24%	(49)	52%	(106)	14%	(29)	6%	(13)	3% (6)	204
GenZers: 1997-2012	35%	(50)	41%	(59)	13%	(18)	7%	(10)	5% (7)	144
Millennials: 1981-1996	39%	(104)	45%	(119)	9%	(24)	3%	(8)	4% (11)	267
GenXers: 1965-1980	35%	(95)	45%	(122)	11%	(29)	5%	(13)	5% (13)	272
Baby Boomers: 1946-1964	27%	(92)	53%	(181)	12%	(41)	5%	(16)	3% (10)	340
PID: Dem (no lean)	42%	(192)	44%	(200)	7%	(32)	4%	(17)	3% (14)	455
PID: Ind (no lean)	28%	(87)	48%	(149)	16%	(49)	3%	(9)	5% (16)	310
PID: Rep (no lean)	24%	(72)	51%	(152)	13%	(38)	9%	(26)	4% (13)	301
PID/Gender: Dem Men	40%	(75)	44%	(81)	7%	(14)	6%	(11)	3% (5)	186
PID/Gender: Dem Women	43%	(117)	44%	(119)	7%	(18)	2%	(6)	4% (10)	269
PID/Gender: Ind Men	22%	(36)	52%	(85)	19%	(31)	2%	(3)	4% (7)	163
PID/Gender: Ind Women	35%	(52)	43%	(64)	12%	(18)	4%	(5)	6% (9)	148
PID/Gender: Rep Men	19%	(29)	49%	(74)	15%	(23)	9%	(14)	7% (10)	150
PID/Gender: Rep Women	28%	(43)	52%	(78)	10%	(16)	8%	(12)	2% (2)	150
Ideo: Liberal (1-3)	40%	(155)	45%	(174)	9%	(36)	3%	(13)	3% (10)	388
Ideo: Moderate (4)	32%	(95)	49%	(144)	12%	(34)	4%	(11)	3% (9)	292
Ideo: Conservative (5-7)	24%	(76)	52%	(161)	13%	(40)	7%	(23)	4% (13)	312
Educ: < College	35%	(243)	46%	(319)	9%	(64)	4%	(30)	5% (38)	695
Educ: Bachelors degree	28%	(68)	50%	(120)	14%	(34)	6%	(15)	1% (3)	240
Educ: Post-grad	31%	(40)	47%	(61)	16%	(21)	5%	(7)	1% (2)	131
Income: Under 50k	35%	(186)	46%	(247)	8%	(42)	6%	(29)	6% (31)	534
Income: 50k-100k	36%	(127)	45%	(160)	13%	(47)	5%	(16)	1% (4)	354
Income: 100k+	22%	(39)	53%	(95)	17%	(30)	3%	(6)	5% (8)	178
Ethnicity: White	33%	(270)	49%	(402)	11%	(90)	4%	(36)	3% (27)	826
Ethnicity: Hispanic	44%	(78)	32%	(56)	11%	(19)	7%	(13)	7% (12)	177

Continued on next page

Table HR4_5: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Enjoyable

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	33%	(351)	47%	(501)	11%	(119)	5%	(51)	4% (43)	1066
Ethnicity: Afr. Am.	36%	(55)	42%	(63)	11%	(17)	6%	(8)	5% (8)	152
Ethnicity: Other	29%	(26)	40%	(35)	14%	(12)	8%	(7)	9% (8)	88
All Christian	32%	(161)	48%	(238)	12%	(60)	5%	(26)	2% (12)	497
All Non-Christian	38%	(27)	40%	(29)	4%	(3)	7%	(5)	11% (8)	71
Atheist	23%	(14)	59%	(36)	13%	(8)	—	(0)	5% (3)	61
Agnostic/Nothing in particular	34%	(148)	46%	(199)	11%	(49)	5%	(21)	5% (20)	437
Religious Non-Protestant/Catholic	36%	(29)	39%	(32)	9%	(7)	7%	(6)	9% (8)	81
Evangelical	33%	(89)	44%	(117)	13%	(34)	4%	(11)	6% (15)	267
Non-Evangelical	36%	(142)	47%	(185)	10%	(41)	6%	(23)	2% (6)	397
Community: Urban	39%	(106)	43%	(118)	8%	(23)	3%	(7)	7% (18)	273
Community: Suburban	32%	(174)	48%	(264)	12%	(66)	6%	(32)	3% (14)	550
Community: Rural	29%	(71)	49%	(119)	12%	(30)	5%	(12)	4% (10)	243
Employ: Private Sector	35%	(113)	49%	(160)	10%	(32)	3%	(10)	3% (11)	326
Employ: Government	24%	(19)	57%	(46)	13%	(10)	4%	(3)	3% (2)	81
Employ: Self-Employed	33%	(34)	45%	(47)	7%	(8)	11%	(12)	3% (3)	104
Employ: Homemaker	23%	(17)	55%	(40)	11%	(8)	8%	(5)	2% (2)	72
Employ: Retired	31%	(70)	45%	(101)	13%	(30)	7%	(15)	4% (8)	223
Employ: Unemployed	41%	(47)	40%	(46)	10%	(12)	1%	(1)	7% (8)	114
Employ: Other	26%	(20)	44%	(33)	20%	(15)	3%	(2)	8% (6)	75
Military HH: Yes	26%	(47)	48%	(86)	14%	(25)	6%	(11)	7% (12)	180
Military HH: No	34%	(304)	47%	(415)	11%	(94)	5%	(41)	3% (31)	885
RD/WT: Right Direction	25%	(76)	47%	(141)	14%	(43)	7%	(21)	7% (21)	303
RD/WT: Wrong Track	36%	(275)	47%	(360)	10%	(76)	4%	(30)	3% (21)	763
Trump Job Approve	27%	(108)	47%	(188)	14%	(55)	7%	(30)	5% (21)	401
Trump Job Disapprove	37%	(238)	47%	(306)	10%	(64)	3%	(22)	3% (17)	646
Trump Job Strongly Approve	28%	(56)	44%	(88)	16%	(31)	10%	(19)	3% (5)	199
Trump Job Somewhat Approve	26%	(52)	49%	(100)	12%	(24)	5%	(10)	8% (15)	203
Trump Job Somewhat Disapprove	39%	(56)	47%	(67)	9%	(13)	3%	(4)	1% (1)	142
Trump Job Strongly Disapprove	36%	(182)	47%	(239)	10%	(50)	3%	(17)	3% (16)	505

Continued on next page

Table HR4_5: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Enjoyable

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	33%	(351)	47%	(501)	11%	(119)	5%	(51)	4% (43)	1066
Favorable of Trump	27%	(102)	49%	(187)	13%	(51)	6%	(25)	4% (16)	381
Unfavorable of Trump	37%	(235)	47%	(301)	10%	(65)	4%	(27)	2% (16)	643
Very Favorable of Trump	30%	(62)	44%	(91)	14%	(29)	9%	(18)	4% (8)	208
Somewhat Favorable of Trump	23%	(40)	56%	(97)	13%	(22)	4%	(7)	5% (9)	173
Somewhat Unfavorable of Trump	31%	(35)	50%	(55)	10%	(12)	5%	(5)	4% (5)	111
Very Unfavorable of Trump	38%	(200)	46%	(246)	10%	(53)	4%	(22)	2% (11)	531
#1 Issue: Economy	35%	(129)	47%	(171)	11%	(40)	5%	(17)	2% (9)	366
#1 Issue: Security	21%	(21)	44%	(44)	20%	(20)	11%	(11)	5% (5)	101
#1 Issue: Health Care	34%	(81)	50%	(119)	10%	(23)	2%	(6)	3% (7)	236
#1 Issue: Medicare / Social Security	32%	(47)	47%	(70)	9%	(13)	8%	(12)	4% (6)	148
#1 Issue: Education	32%	(18)	42%	(24)	11%	(6)	2%	(1)	13% (7)	57
#1 Issue: Energy	34%	(20)	45%	(26)	9%	(5)	3%	(2)	9% (5)	58
#1 Issue: Other	37%	(20)	45%	(23)	12%	(6)	—	(0)	6% (3)	52
2018 House Vote: Democrat	41%	(182)	44%	(197)	9%	(38)	4%	(18)	2% (11)	445
2018 House Vote: Republican	24%	(71)	50%	(147)	15%	(45)	7%	(19)	3% (10)	292
2016 Vote: Hillary Clinton	41%	(165)	45%	(178)	9%	(34)	4%	(16)	2% (6)	399
2016 Vote: Donald Trump	25%	(77)	48%	(149)	15%	(47)	8%	(24)	4% (13)	310
2016 Vote: Other	21%	(11)	55%	(28)	10%	(5)	5%	(3)	8% (4)	51
2016 Vote: Didn't Vote	32%	(97)	48%	(146)	11%	(34)	3%	(9)	6% (19)	305
Voted in 2014: Yes	33%	(218)	47%	(305)	12%	(76)	5%	(30)	3% (22)	650
Voted in 2014: No	32%	(133)	47%	(196)	11%	(44)	5%	(22)	5% (21)	416
2012 Vote: Barack Obama	39%	(173)	48%	(213)	8%	(38)	3%	(13)	2% (9)	446
2012 Vote: Mitt Romney	23%	(52)	49%	(112)	16%	(37)	6%	(14)	6% (13)	228
2012 Vote: Didn't Vote	33%	(118)	46%	(166)	11%	(40)	5%	(19)	5% (18)	362
4-Region: Northeast	32%	(68)	52%	(109)	8%	(18)	6%	(12)	2% (4)	211
4-Region: Midwest	30%	(66)	50%	(111)	11%	(25)	4%	(10)	5% (11)	223
4-Region: South	36%	(139)	43%	(165)	12%	(47)	5%	(19)	4% (16)	386
4-Region: West	32%	(79)	47%	(116)	12%	(30)	4%	(11)	5% (11)	246

Continued on next page

Table HR4_5: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Enjoyable

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	33%	(351)	47%	(501)	11%	(119)	5%	(51)	4% (43)	1066
Watch TV: Every day	38%	(229)	44%	(270)	10%	(63)	5%	(30)	3% (16)	609
Watch TV: Several times per week	33%	(87)	50%	(132)	11%	(30)	2%	(6)	4% (10)	263
Watch TV: About once per week	22%	(11)	58%	(30)	8%	(4)	8%	(4)	4% (2)	51
Watch TV: Several times per month	20%	(10)	51%	(26)	14%	(7)	6%	(3)	10% (5)	52
Watch Movies: Every day	43%	(99)	41%	(92)	8%	(18)	6%	(13)	2% (5)	228
Watch Movies: Several times per week	31%	(106)	51%	(171)	13%	(42)	3%	(10)	2% (8)	338
Watch Movies: About once per week	33%	(65)	47%	(93)	12%	(23)	5%	(11)	4% (7)	199
Watch Movies: Several times per month	27%	(32)	50%	(59)	11%	(13)	5%	(6)	7% (8)	118
Watch Movies: About once per month	33%	(21)	49%	(30)	10%	(6)	3%	(2)	5% (3)	63
Watch Movies: Less often than once per month	18%	(13)	53%	(40)	14%	(11)	9%	(7)	5% (4)	75
Watch Sporting Events: Every day	35%	(22)	48%	(30)	9%	(6)	7%	(4)	1% (0)	61
Watch Sporting Events: Several times per week	28%	(38)	52%	(69)	13%	(18)	5%	(6)	3% (3)	134
Watch Sporting Events: About once per week	32%	(46)	48%	(70)	14%	(21)	1%	(2)	5% (7)	146
Watch Sporting Events: Several times per month	25%	(28)	56%	(63)	10%	(11)	4%	(5)	4% (5)	111
Watch Sporting Events: About once per month	28%	(23)	44%	(36)	18%	(15)	9%	(7)	1% (1)	81
Watch Sporting Events: Less often than once per month	40%	(91)	43%	(98)	9%	(20)	6%	(14)	2% (6)	228
Watch Sporting Events: Never	34%	(105)	45%	(136)	10%	(29)	4%	(14)	7% (21)	305
Cable TV: Currently subscribe	35%	(173)	47%	(235)	10%	(50)	4%	(21)	4% (21)	499
Cable TV: Subscribed in past	32%	(115)	47%	(171)	13%	(47)	6%	(22)	3% (10)	365
Cable TV: Never subscribed	31%	(63)	47%	(95)	11%	(23)	4%	(9)	6% (13)	202
Satellite TV: Currently subscribe	30%	(74)	47%	(117)	11%	(27)	8%	(20)	4% (11)	250
Satellite TV: Subscribed in past	34%	(96)	47%	(132)	13%	(36)	3%	(9)	3% (9)	283
Satellite TV: Never subscribed	34%	(181)	47%	(252)	10%	(56)	4%	(22)	4% (23)	533
Streaming Services: Currently subscribe	35%	(256)	47%	(342)	12%	(84)	4%	(29)	2% (15)	726
Streaming Services: Subscribed in past	21%	(20)	51%	(48)	12%	(11)	7%	(7)	9% (8)	94
Streaming Services: Never subscribed	31%	(75)	45%	(111)	10%	(25)	6%	(15)	8% (20)	246
Film: An avid fan	45%	(176)	41%	(162)	8%	(30)	4%	(16)	2% (8)	393
Film: A casual fan	27%	(158)	51%	(297)	14%	(79)	5%	(27)	3% (16)	577
Film: Not a fan	18%	(17)	43%	(42)	11%	(10)	9%	(9)	19% (18)	96

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Table HR4_5: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Enjoyable

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion	Total N
Adults	33%	(351)	47%	(501)	11%	(119)	5%	(51)	4% (43)	1066
Television: An avid fan	39%	(221)	44%	(249)	11%	(61)	4%	(25)	2% (12)	566
Television: A casual fan	27%	(125)	52%	(237)	12%	(55)	5%	(24)	4% (18)	460
Music: An avid fan	40%	(221)	45%	(247)	7%	(41)	4%	(23)	4% (22)	553
Music: A casual fan	26%	(120)	50%	(232)	15%	(70)	6%	(26)	3% (13)	461
Music: Not a fan	19%	(10)	43%	(22)	17%	(9)	5%	(3)	15% (8)	51
Fashion: An avid fan	44%	(62)	46%	(64)	5%	(7)	4%	(6)	2% (2)	140
Fashion: A casual fan	37%	(195)	45%	(234)	11%	(55)	4%	(19)	3% (17)	520
Fashion: Not a fan	23%	(95)	50%	(204)	14%	(58)	7%	(27)	6% (23)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR4_6: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Cheap

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	10%	(109)	24%	(257)	21%	(229)	28%	(300)	16%	(171)	1066
Gender: Male	13%	(66)	27%	(135)	20%	(98)	26%	(131)	14%	(70)	499
Gender: Female	8%	(43)	22%	(123)	23%	(131)	30%	(169)	18%	(101)	567
Age: 18-34	15%	(46)	23%	(72)	21%	(65)	28%	(89)	13%	(42)	314
Age: 35-44	11%	(22)	31%	(62)	19%	(37)	26%	(52)	12%	(24)	196
Age: 45-64	7%	(25)	23%	(80)	24%	(86)	28%	(98)	18%	(63)	352
Age: 65+	8%	(15)	22%	(44)	20%	(41)	30%	(62)	20%	(42)	204
GenZers: 1997-2012	16%	(23)	21%	(30)	19%	(28)	34%	(49)	10%	(15)	144
Millennials: 1981-1996	11%	(30)	27%	(71)	22%	(59)	25%	(67)	15%	(40)	267
GenXers: 1965-1980	12%	(33)	29%	(79)	18%	(49)	26%	(70)	15%	(42)	272
Baby Boomers: 1946-1964	6%	(20)	20%	(67)	26%	(90)	30%	(103)	17%	(59)	340
PID: Dem (no lean)	10%	(48)	23%	(103)	24%	(108)	29%	(131)	14%	(65)	455
PID: Ind (no lean)	9%	(27)	23%	(71)	17%	(51)	34%	(106)	18%	(55)	310
PID: Rep (no lean)	11%	(34)	28%	(84)	23%	(70)	21%	(63)	17%	(51)	301
PID/Gender: Dem Men	16%	(30)	28%	(51)	19%	(36)	26%	(48)	11%	(20)	186
PID/Gender: Dem Women	6%	(17)	19%	(52)	27%	(72)	31%	(83)	17%	(45)	269
PID/Gender: Ind Men	10%	(17)	23%	(38)	16%	(25)	35%	(58)	16%	(25)	163
PID/Gender: Ind Women	7%	(11)	22%	(33)	18%	(26)	33%	(48)	20%	(29)	148
PID/Gender: Rep Men	13%	(19)	30%	(45)	24%	(37)	17%	(25)	16%	(24)	150
PID/Gender: Rep Women	10%	(15)	25%	(38)	22%	(33)	25%	(38)	18%	(27)	150
Ideo: Liberal (1-3)	11%	(45)	24%	(94)	22%	(87)	30%	(115)	12%	(47)	388
Ideo: Moderate (4)	6%	(19)	25%	(72)	24%	(70)	31%	(91)	14%	(40)	292
Ideo: Conservative (5-7)	11%	(33)	23%	(73)	22%	(68)	25%	(78)	19%	(60)	312
Educ: < College	11%	(74)	23%	(158)	19%	(134)	29%	(199)	19%	(130)	695
Educ: Bachelors degree	8%	(20)	25%	(59)	25%	(60)	31%	(73)	11%	(27)	240
Educ: Post-grad	11%	(14)	31%	(41)	26%	(35)	21%	(27)	11%	(14)	131
Income: Under 50k	10%	(55)	25%	(132)	20%	(106)	28%	(147)	17%	(93)	534
Income: 50k-100k	11%	(40)	20%	(72)	23%	(83)	32%	(113)	13%	(46)	354
Income: 100k+	8%	(14)	30%	(53)	22%	(39)	22%	(40)	18%	(32)	178
Ethnicity: White	10%	(85)	23%	(189)	24%	(198)	27%	(226)	15%	(127)	826
Ethnicity: Hispanic	11%	(19)	25%	(44)	19%	(33)	31%	(55)	15%	(27)	177

Continued on next page

Table HR4_6: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Cheap

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	10%	(109)	24%	(257)	21%	(229)	28%	(300)	16%	(171)	1066
Ethnicity: Afr. Am.	9%	(13)	29%	(44)	13%	(20)	32%	(49)	17%	(26)	152
Ethnicity: Other	12%	(11)	27%	(24)	13%	(11)	28%	(25)	20%	(18)	88
All Christian	9%	(45)	22%	(112)	22%	(107)	30%	(149)	17%	(84)	497
All Non-Christian	11%	(8)	19%	(13)	18%	(13)	30%	(22)	22%	(15)	71
Atheist	16%	(10)	35%	(21)	17%	(10)	22%	(14)	10%	(6)	61
Agnostic/Nothing in particular	11%	(46)	25%	(111)	23%	(99)	26%	(115)	15%	(66)	437
Religious Non-Protestant/Catholic	14%	(12)	18%	(14)	20%	(17)	29%	(23)	19%	(15)	81
Evangelical	13%	(34)	22%	(59)	17%	(45)	29%	(77)	19%	(51)	267
Non-Evangelical	8%	(31)	26%	(102)	22%	(88)	29%	(117)	15%	(59)	397
Community: Urban	12%	(34)	24%	(67)	17%	(47)	27%	(74)	19%	(51)	273
Community: Suburban	10%	(54)	25%	(136)	22%	(122)	28%	(153)	15%	(83)	550
Community: Rural	8%	(21)	22%	(54)	24%	(59)	30%	(73)	15%	(36)	243
Employ: Private Sector	9%	(31)	29%	(95)	22%	(70)	27%	(87)	13%	(43)	326
Employ: Government	12%	(10)	25%	(20)	24%	(20)	23%	(19)	16%	(13)	81
Employ: Self-Employed	15%	(16)	30%	(31)	19%	(19)	28%	(29)	9%	(9)	104
Employ: Homemaker	3%	(2)	24%	(18)	34%	(25)	24%	(17)	15%	(11)	72
Employ: Retired	7%	(16)	18%	(40)	21%	(47)	35%	(77)	19%	(43)	223
Employ: Unemployed	12%	(14)	17%	(19)	22%	(25)	24%	(27)	25%	(29)	114
Employ: Other	16%	(12)	18%	(14)	14%	(10)	33%	(25)	20%	(15)	75
Military HH: Yes	16%	(28)	21%	(37)	21%	(38)	23%	(42)	20%	(35)	180
Military HH: No	9%	(81)	25%	(220)	22%	(190)	29%	(258)	15%	(136)	885
RD/WT: Right Direction	13%	(40)	22%	(68)	25%	(75)	20%	(61)	19%	(59)	303
RD/WT: Wrong Track	9%	(69)	25%	(190)	20%	(154)	31%	(238)	15%	(112)	763
Trump Job Approve	11%	(46)	27%	(107)	22%	(88)	22%	(87)	18%	(73)	401
Trump Job Disapprove	10%	(63)	23%	(149)	21%	(138)	32%	(209)	14%	(87)	646
Trump Job Strongly Approve	15%	(31)	26%	(51)	24%	(48)	21%	(42)	14%	(27)	199
Trump Job Somewhat Approve	7%	(15)	28%	(56)	20%	(40)	22%	(45)	23%	(46)	203
Trump Job Somewhat Disapprove	9%	(13)	23%	(32)	19%	(27)	38%	(54)	11%	(16)	142
Trump Job Strongly Disapprove	10%	(50)	23%	(117)	22%	(112)	31%	(155)	14%	(71)	505

Continued on next page

Table HR4_6: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Cheap

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	10%	(109)	24%	(257)	21%	(229)	28%	(300)	16%	(171)	1066
Favorable of Trump	13%	(48)	25%	(95)	23%	(87)	23%	(86)	17%	(65)	381
Unfavorable of Trump	9%	(59)	23%	(146)	22%	(140)	33%	(212)	13%	(86)	643
Very Favorable of Trump	17%	(36)	28%	(58)	22%	(46)	21%	(44)	11%	(24)	208
Somewhat Favorable of Trump	7%	(13)	21%	(37)	23%	(41)	24%	(42)	24%	(41)	173
Somewhat Unfavorable of Trump	8%	(9)	24%	(27)	22%	(25)	32%	(36)	13%	(14)	111
Very Unfavorable of Trump	9%	(50)	22%	(119)	22%	(116)	33%	(176)	13%	(71)	531
#1 Issue: Economy	14%	(52)	27%	(100)	17%	(64)	28%	(102)	13%	(48)	366
#1 Issue: Security	10%	(10)	24%	(24)	27%	(27)	23%	(23)	17%	(17)	101
#1 Issue: Health Care	5%	(12)	21%	(49)	27%	(64)	31%	(74)	15%	(36)	236
#1 Issue: Medicare / Social Security	9%	(13)	19%	(29)	19%	(28)	32%	(48)	21%	(31)	148
#1 Issue: Education	10%	(6)	22%	(12)	27%	(15)	21%	(12)	20%	(11)	57
#1 Issue: Energy	9%	(5)	33%	(19)	17%	(10)	26%	(15)	15%	(9)	58
#1 Issue: Other	8%	(4)	31%	(16)	17%	(9)	24%	(13)	19%	(10)	52
2018 House Vote: Democrat	8%	(35)	22%	(97)	25%	(111)	32%	(140)	14%	(62)	445
2018 House Vote: Republican	12%	(36)	27%	(79)	23%	(67)	25%	(72)	13%	(38)	292
2016 Vote: Hillary Clinton	9%	(37)	24%	(95)	24%	(97)	30%	(118)	13%	(53)	399
2016 Vote: Donald Trump	11%	(33)	26%	(82)	22%	(67)	25%	(77)	17%	(52)	310
2016 Vote: Other	13%	(7)	20%	(10)	16%	(8)	26%	(13)	25%	(13)	51
2016 Vote: Didn't Vote	11%	(33)	23%	(71)	19%	(57)	30%	(91)	18%	(54)	305
Voted in 2014: Yes	10%	(64)	26%	(166)	22%	(144)	28%	(180)	15%	(97)	650
Voted in 2014: No	11%	(45)	22%	(91)	20%	(85)	29%	(120)	18%	(74)	416
2012 Vote: Barack Obama	10%	(42)	23%	(104)	22%	(97)	33%	(148)	12%	(53)	446
2012 Vote: Mitt Romney	10%	(24)	25%	(57)	22%	(51)	22%	(50)	20%	(46)	228
2012 Vote: Didn't Vote	11%	(41)	26%	(93)	19%	(69)	26%	(95)	18%	(65)	362
4-Region: Northeast	9%	(19)	19%	(40)	17%	(35)	37%	(78)	19%	(39)	211
4-Region: Midwest	6%	(14)	25%	(55)	27%	(61)	26%	(59)	15%	(34)	223
4-Region: South	13%	(52)	23%	(87)	19%	(74)	29%	(111)	16%	(62)	386
4-Region: West	10%	(24)	31%	(75)	24%	(59)	21%	(52)	15%	(36)	246

Continued on next page

Table HR4_6: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?

Cheap

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	10%	(109)	24%	(257)	21%	(229)	28%	(300)	16%	(171)	1066
Watch TV: Every day	10%	(62)	25%	(153)	20%	(123)	28%	(172)	16%	(99)	609
Watch TV: Several times per week	11%	(28)	27%	(71)	23%	(60)	26%	(67)	14%	(37)	263
Watch TV: About once per week	10%	(5)	31%	(16)	12%	(6)	30%	(15)	17%	(9)	51
Watch TV: Several times per month	7%	(4)	15%	(8)	34%	(18)	30%	(16)	13%	(7)	52
Watch Movies: Every day	18%	(40)	25%	(57)	19%	(44)	22%	(49)	17%	(38)	228
Watch Movies: Several times per week	10%	(35)	26%	(89)	22%	(74)	29%	(98)	12%	(41)	338
Watch Movies: About once per week	4%	(8)	31%	(61)	21%	(42)	34%	(68)	10%	(20)	199
Watch Movies: Several times per month	5%	(6)	22%	(26)	22%	(26)	31%	(37)	20%	(24)	118
Watch Movies: About once per month	14%	(9)	12%	(8)	21%	(13)	35%	(22)	18%	(11)	63
Watch Movies: Less often than once per month	9%	(7)	18%	(14)	24%	(18)	19%	(14)	30%	(22)	75
Watch Sporting Events: Every day	25%	(15)	20%	(12)	18%	(11)	24%	(15)	13%	(8)	61
Watch Sporting Events: Several times per week	9%	(13)	22%	(30)	24%	(32)	32%	(43)	12%	(16)	134
Watch Sporting Events: About once per week	8%	(12)	29%	(42)	17%	(25)	26%	(38)	20%	(29)	146
Watch Sporting Events: Several times per month	7%	(7)	32%	(36)	19%	(21)	26%	(29)	17%	(19)	111
Watch Sporting Events: About once per month	12%	(9)	33%	(26)	28%	(23)	22%	(17)	6%	(4)	81
Watch Sporting Events: Less often than once per month	9%	(21)	27%	(62)	20%	(45)	27%	(62)	17%	(38)	228
Watch Sporting Events: Never	10%	(31)	16%	(49)	23%	(72)	32%	(97)	19%	(57)	305
Cable TV: Currently subscribe	12%	(62)	21%	(106)	21%	(106)	26%	(131)	19%	(94)	499
Cable TV: Subscribed in past	7%	(25)	28%	(102)	22%	(81)	32%	(118)	11%	(40)	365
Cable TV: Never subscribed	11%	(23)	25%	(50)	21%	(42)	25%	(51)	18%	(36)	202
Satellite TV: Currently subscribe	13%	(31)	25%	(62)	25%	(64)	23%	(59)	14%	(34)	250
Satellite TV: Subscribed in past	7%	(21)	24%	(69)	22%	(63)	32%	(89)	14%	(41)	283
Satellite TV: Never subscribed	11%	(56)	24%	(126)	19%	(103)	28%	(152)	18%	(96)	533
Streaming Services: Currently subscribe	10%	(74)	25%	(179)	24%	(171)	29%	(212)	13%	(91)	726
Streaming Services: Subscribed in past	9%	(8)	31%	(29)	21%	(19)	22%	(21)	18%	(17)	94
Streaming Services: Never subscribed	11%	(27)	20%	(49)	16%	(39)	27%	(67)	26%	(64)	246
Film: An avid fan	12%	(48)	26%	(102)	19%	(76)	29%	(115)	13%	(52)	393
Film: A casual fan	10%	(56)	23%	(132)	22%	(128)	30%	(171)	16%	(91)	577
Film: Not a fan	6%	(6)	25%	(24)	25%	(24)	14%	(14)	30%	(28)	96

Continued on next page

Table HR4_6: How well do the following words describe the remote-filmed unscripted TV show(s) you watched?
Cheap

Demographic	Very well		Somewhat well		Not very well		Not well at all		Don't know / No opinion		Total N
Adults	10%	(109)	24%	(257)	21%	(229)	28%	(300)	16%	(171)	1066
Television: An avid fan	10%	(59)	26%	(145)	18%	(101)	31%	(174)	15%	(87)	566
Television: A casual fan	10%	(48)	23%	(107)	26%	(119)	26%	(120)	14%	(67)	460
Music: An avid fan	11%	(61)	26%	(146)	19%	(104)	28%	(157)	15%	(85)	553
Music: A casual fan	9%	(41)	21%	(98)	25%	(117)	29%	(133)	16%	(72)	461
Music: Not a fan	13%	(7)	27%	(14)	16%	(8)	19%	(10)	26%	(13)	51
Fashion: An avid fan	12%	(16)	29%	(40)	13%	(18)	32%	(45)	14%	(20)	140
Fashion: A casual fan	11%	(55)	25%	(128)	22%	(116)	28%	(144)	15%	(77)	520
Fashion: Not a fan	9%	(37)	22%	(89)	23%	(94)	27%	(111)	18%	(74)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR5: *Thinking about the actors, hosts and participants in the remote-filmed unscripted TV show you watched, would you say that watching them on a remote-filmed unscripted TV show made you like them more, like them less, or like them about the same amount as before you watched them remotely-filmed?*

Demographic	Like the actor, hosts and participants more		Like the actor, hosts and participants about the same		Like the actor, hosts and participants less		Don't know / No opinion		Total N
Adults	34%	(364)	49%	(527)	7%	(74)	9%	(101)	1066
Gender: Male	31%	(154)	51%	(254)	9%	(45)	9%	(46)	499
Gender: Female	37%	(210)	48%	(273)	5%	(28)	10%	(55)	567
Age: 18-34	33%	(104)	50%	(156)	9%	(28)	8%	(26)	314
Age: 35-44	41%	(80)	41%	(81)	9%	(17)	9%	(17)	196
Age: 45-64	37%	(129)	47%	(166)	4%	(15)	12%	(42)	352
Age: 65+	25%	(51)	61%	(124)	7%	(13)	8%	(16)	204
GenZers: 1997-2012	30%	(44)	47%	(68)	14%	(20)	8%	(12)	144
Millennials: 1981-1996	36%	(97)	48%	(128)	6%	(17)	9%	(24)	267
GenXers: 1965-1980	40%	(108)	44%	(121)	5%	(13)	11%	(31)	272
Baby Boomers: 1946-1964	32%	(108)	54%	(184)	6%	(20)	8%	(27)	340
PID: Dem (no lean)	41%	(186)	45%	(205)	7%	(32)	7%	(32)	455
PID: Ind (no lean)	28%	(87)	53%	(164)	5%	(17)	14%	(42)	310
PID: Rep (no lean)	30%	(91)	53%	(158)	8%	(25)	9%	(27)	301
PID/Gender: Dem Men	35%	(66)	48%	(90)	10%	(19)	6%	(11)	186
PID/Gender: Dem Women	45%	(120)	43%	(115)	5%	(13)	8%	(20)	269
PID/Gender: Ind Men	29%	(47)	53%	(86)	5%	(8)	13%	(22)	163
PID/Gender: Ind Women	27%	(40)	53%	(78)	6%	(9)	14%	(20)	148
PID/Gender: Rep Men	27%	(41)	52%	(78)	12%	(18)	9%	(13)	150
PID/Gender: Rep Women	33%	(50)	54%	(81)	4%	(6)	9%	(14)	150
Ideo: Liberal (1-3)	39%	(149)	50%	(193)	6%	(25)	5%	(20)	388
Ideo: Moderate (4)	39%	(113)	46%	(134)	5%	(16)	10%	(29)	292
Ideo: Conservative (5-7)	28%	(88)	54%	(170)	8%	(26)	9%	(29)	312
Educ: < College	35%	(245)	47%	(324)	7%	(48)	11%	(78)	695
Educ: Bachelors degree	32%	(77)	55%	(131)	7%	(16)	6%	(15)	240
Educ: Post-grad	32%	(42)	54%	(71)	8%	(10)	6%	(8)	131

Continued on next page

Table HR5: *Thinking about the actors, hosts and participants in the remote-filmed unscripted TV show you watched, would you say that watching them on a remote-filmed unscripted TV show made you like them more, like them less, or like them about the same amount as before you watched them remotely-filmed?*

Demographic	Like the actor, hosts and participants more		Like the actor, hosts and participants about the same		Like the actor, hosts and participants less		Don't know / No opinion		Total N
Adults	34%	(364)	49%	(527)	7%	(74)	9%	(101)	1066
Income: Under 50k	36%	(190)	48%	(255)	6%	(30)	11%	(59)	534
Income: 50k-100k	34%	(120)	52%	(182)	8%	(29)	7%	(23)	354
Income: 100k+	30%	(54)	50%	(90)	9%	(16)	10%	(19)	178
Ethnicity: White	36%	(298)	48%	(400)	7%	(56)	9%	(72)	826
Ethnicity: Hispanic	45%	(80)	35%	(63)	9%	(16)	10%	(18)	177
Ethnicity: Afr. Am.	22%	(34)	61%	(93)	4%	(6)	13%	(20)	152
Ethnicity: Other	37%	(33)	40%	(35)	13%	(11)	10%	(9)	88
All Christian	33%	(164)	51%	(253)	7%	(33)	9%	(46)	497
All Non-Christian	38%	(27)	41%	(29)	12%	(9)	8%	(6)	71
Atheist	25%	(15)	64%	(39)	9%	(6)	2%	(1)	61
Agnostic/Nothing in particular	36%	(158)	47%	(205)	6%	(27)	11%	(47)	437
Religious Non-Protestant/Catholic	37%	(30)	41%	(33)	15%	(12)	7%	(6)	81
Evangelical	33%	(88)	47%	(126)	6%	(17)	13%	(35)	267
Non-Evangelical	35%	(138)	50%	(200)	5%	(21)	10%	(38)	397
Community: Urban	37%	(100)	46%	(125)	8%	(21)	10%	(28)	273
Community: Suburban	31%	(173)	52%	(285)	8%	(41)	9%	(50)	550
Community: Rural	38%	(91)	48%	(117)	5%	(11)	10%	(23)	243
Employ: Private Sector	41%	(134)	46%	(151)	5%	(18)	7%	(23)	326
Employ: Government	26%	(21)	60%	(49)	7%	(6)	6%	(5)	81
Employ: Self-Employed	35%	(36)	45%	(47)	15%	(15)	5%	(5)	104
Employ: Homemaker	29%	(21)	53%	(39)	5%	(4)	13%	(9)	72
Employ: Retired	33%	(73)	52%	(115)	7%	(15)	9%	(20)	223
Employ: Unemployed	36%	(41)	45%	(51)	9%	(11)	10%	(11)	114
Employ: Other	22%	(16)	47%	(35)	4%	(3)	27%	(20)	75
Military HH: Yes	40%	(72)	46%	(83)	7%	(13)	7%	(12)	180
Military HH: No	33%	(292)	50%	(444)	7%	(61)	10%	(88)	885

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Table HR5: *Thinking about the actors, hosts and participants in the remote-filmed unscripted TV show you watched, would you say that watching them on a remote-filmed unscripted TV show made you like them more, like them less, or like them about the same amount as before you watched them remotely-filmed?*

Demographic	Like the actor, hosts and participants more		Like the actor, hosts and participants about the same		Like the actor, hosts and participants less		Don't know / No opinion		Total N
Adults	34%	(364)	49%	(527)	7%	(74)	9%	(101)	1066
RD/WT: Right Direction	30%	(91)	49%	(148)	9%	(28)	12%	(35)	303
RD/WT: Wrong Track	36%	(273)	50%	(379)	6%	(46)	9%	(66)	763
Trump Job Approve	29%	(116)	50%	(202)	9%	(35)	12%	(49)	401
Trump Job Disapprove	38%	(243)	49%	(318)	6%	(39)	7%	(45)	646
Trump Job Strongly Approve	29%	(58)	50%	(99)	11%	(22)	10%	(19)	199
Trump Job Somewhat Approve	29%	(58)	51%	(103)	6%	(12)	14%	(29)	203
Trump Job Somewhat Disapprove	36%	(51)	54%	(76)	5%	(7)	6%	(8)	142
Trump Job Strongly Disapprove	38%	(193)	48%	(242)	6%	(32)	7%	(37)	505
Favorable of Trump	29%	(111)	52%	(196)	8%	(30)	11%	(43)	381
Unfavorable of Trump	37%	(236)	49%	(317)	6%	(41)	8%	(49)	643
Very Favorable of Trump	30%	(63)	50%	(103)	10%	(21)	10%	(21)	208
Somewhat Favorable of Trump	28%	(48)	54%	(93)	5%	(9)	13%	(23)	173
Somewhat Unfavorable of Trump	33%	(37)	52%	(58)	7%	(8)	8%	(9)	111
Very Unfavorable of Trump	37%	(199)	49%	(260)	6%	(33)	8%	(40)	531
#1 Issue: Economy	34%	(124)	51%	(188)	8%	(28)	7%	(25)	366
#1 Issue: Security	28%	(28)	47%	(47)	13%	(13)	12%	(12)	101
#1 Issue: Health Care	34%	(81)	49%	(116)	5%	(12)	12%	(27)	236
#1 Issue: Medicare / Social Security	33%	(50)	49%	(73)	5%	(7)	12%	(18)	148
#1 Issue: Education	39%	(22)	44%	(25)	10%	(6)	7%	(4)	57
#1 Issue: Energy	43%	(25)	51%	(29)	2%	(1)	5%	(3)	58
#1 Issue: Other	34%	(18)	50%	(26)	1%	(1)	15%	(8)	52
2018 House Vote: Democrat	39%	(173)	49%	(217)	6%	(27)	6%	(28)	445
2018 House Vote: Republican	28%	(82)	57%	(166)	8%	(22)	7%	(21)	292
2016 Vote: Hillary Clinton	39%	(157)	46%	(185)	8%	(31)	7%	(26)	399
2016 Vote: Donald Trump	28%	(86)	56%	(175)	6%	(20)	10%	(30)	310
2016 Vote: Other	38%	(19)	43%	(22)	4%	(2)	16%	(8)	51
2016 Vote: Didn't Vote	33%	(102)	48%	(145)	7%	(22)	12%	(37)	305

Continued on next page

Table HR5: *Thinking about the actors, hosts and participants in the remote-filmed unscripted TV show you watched, would you say that watching them on a remote-filmed unscripted TV show made you like them more, like them less, or like them about the same amount as before you watched them remotely-filmed?*

Demographic	Like the actor, hosts and participants more		Like the actor, hosts and participants about the same		Like the actor, hosts and participants less		Don't know / No opinion		Total N
Adults	34%	(364)	49%	(527)	7%	(74)	9%	(101)	1066
Voted in 2014: Yes	34%	(222)	52%	(335)	6%	(38)	8%	(55)	650
Voted in 2014: No	34%	(143)	46%	(192)	9%	(35)	11%	(45)	416
2012 Vote: Barack Obama	38%	(169)	48%	(216)	6%	(27)	8%	(33)	446
2012 Vote: Mitt Romney	23%	(53)	62%	(140)	6%	(13)	9%	(21)	228
2012 Vote: Didn't Vote	36%	(131)	44%	(159)	9%	(34)	11%	(39)	362
4-Region: Northeast	33%	(69)	51%	(107)	5%	(11)	11%	(24)	211
4-Region: Midwest	31%	(68)	51%	(113)	8%	(19)	10%	(22)	223
4-Region: South	35%	(135)	49%	(188)	5%	(20)	11%	(42)	386
4-Region: West	37%	(92)	48%	(118)	10%	(24)	5%	(12)	246
Watch TV: Every day	35%	(212)	50%	(306)	6%	(35)	9%	(56)	609
Watch TV: Several times per week	35%	(92)	47%	(123)	9%	(23)	10%	(26)	263
Watch TV: About once per week	24%	(12)	57%	(29)	9%	(5)	10%	(5)	51
Watch TV: Several times per month	31%	(16)	56%	(29)	8%	(4)	5%	(3)	52
Watch Movies: Every day	38%	(86)	46%	(105)	7%	(16)	9%	(21)	228
Watch Movies: Several times per week	37%	(125)	47%	(160)	5%	(18)	10%	(35)	338
Watch Movies: About once per week	30%	(59)	54%	(108)	10%	(20)	6%	(12)	199
Watch Movies: Several times per month	29%	(34)	60%	(70)	2%	(2)	10%	(12)	118
Watch Movies: About once per month	36%	(23)	48%	(30)	8%	(5)	8%	(5)	63
Watch Movies: Less often than once per month	29%	(21)	47%	(35)	13%	(10)	11%	(8)	75
Watch Sporting Events: Every day	31%	(19)	55%	(34)	6%	(4)	8%	(5)	61
Watch Sporting Events: Several times per week	35%	(47)	46%	(62)	7%	(9)	11%	(15)	134
Watch Sporting Events: About once per week	26%	(38)	59%	(86)	6%	(8)	9%	(13)	146
Watch Sporting Events: Several times per month	30%	(33)	51%	(57)	8%	(9)	11%	(12)	111
Watch Sporting Events: About once per month	34%	(27)	51%	(41)	11%	(9)	5%	(4)	81
Watch Sporting Events: Less often than once per month	43%	(98)	38%	(87)	9%	(21)	10%	(22)	228
Watch Sporting Events: Never	33%	(101)	53%	(161)	5%	(15)	10%	(29)	305

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Table HR5: *Thinking about the actors, hosts and participants in the remote-filmed unscripted TV show you watched, would you say that watching them on a remote-filmed unscripted TV show made you like them more, like them less, or like them about the same amount as before you watched them remotely-filmed?*

Demographic	Like the actor, hosts and participants more		Like the actor, hosts and participants about the same		Like the actor, hosts and participants less		Don't know / No opinion		Total N
Adults	34%	(364)	49%	(527)	7%	(74)	9%	(101)	1066
Cable TV: Currently subscribe	34%	(170)	50%	(251)	8%	(40)	8%	(39)	499
Cable TV: Subscribed in past	38%	(137)	50%	(182)	5%	(17)	8%	(29)	365
Cable TV: Never subscribed	29%	(58)	47%	(94)	8%	(17)	16%	(33)	202
Satellite TV: Currently subscribe	33%	(83)	50%	(125)	6%	(14)	11%	(27)	250
Satellite TV: Subscribed in past	36%	(102)	50%	(143)	7%	(20)	6%	(17)	283
Satellite TV: Never subscribed	34%	(179)	49%	(259)	7%	(39)	10%	(56)	533
Streaming Services: Currently subscribe	37%	(267)	50%	(360)	7%	(50)	7%	(49)	726
Streaming Services: Subscribed in past	23%	(21)	52%	(49)	10%	(10)	15%	(14)	94
Streaming Services: Never subscribed	31%	(76)	48%	(119)	6%	(14)	15%	(38)	246
Film: An avid fan	41%	(162)	46%	(179)	6%	(23)	7%	(29)	393
Film: A casual fan	31%	(177)	53%	(305)	7%	(41)	9%	(54)	577
Film: Not a fan	26%	(25)	45%	(43)	11%	(10)	19%	(18)	96
Television: An avid fan	37%	(208)	48%	(270)	7%	(41)	8%	(47)	566
Television: A casual fan	31%	(143)	52%	(241)	6%	(30)	10%	(46)	460
Music: An avid fan	39%	(215)	45%	(250)	5%	(26)	11%	(61)	553
Music: A casual fan	29%	(133)	55%	(252)	9%	(39)	8%	(37)	461
Music: Not a fan	31%	(16)	48%	(24)	16%	(8)	5%	(3)	51
Fashion: An avid fan	45%	(62)	42%	(59)	6%	(9)	7%	(10)	140
Fashion: A casual fan	35%	(181)	49%	(256)	7%	(34)	9%	(49)	520
Fashion: Not a fan	30%	(121)	52%	(212)	8%	(31)	10%	(42)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table HR6_1NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Blurry or low-quality video

Demographic	Selected		Not Selected		Total N
Adults	17%	(186)	83%	(880)	1066
Gender: Male	21%	(103)	79%	(396)	499
Gender: Female	15%	(83)	85%	(484)	567
Age: 18-34	24%	(76)	76%	(238)	314
Age: 35-44	14%	(27)	86%	(169)	196
Age: 45-64	13%	(44)	87%	(308)	352
Age: 65+	19%	(38)	81%	(165)	204
GenZers: 1997-2012	26%	(37)	74%	(107)	144
Millennials: 1981-1996	19%	(50)	81%	(216)	267
GenXers: 1965-1980	15%	(40)	85%	(232)	272
Baby Boomers: 1946-1964	14%	(48)	86%	(292)	340
PID: Dem (no lean)	18%	(84)	82%	(371)	455
PID: Ind (no lean)	17%	(52)	83%	(258)	310
PID: Rep (no lean)	16%	(50)	84%	(251)	301
PID/Gender: Dem Men	26%	(48)	74%	(138)	186
PID/Gender: Dem Women	13%	(36)	87%	(233)	269
PID/Gender: Ind Men	15%	(25)	85%	(138)	163
PID/Gender: Ind Women	19%	(27)	81%	(120)	148
PID/Gender: Rep Men	20%	(30)	80%	(120)	150
PID/Gender: Rep Women	13%	(19)	87%	(131)	150
Ideo: Liberal (1-3)	20%	(79)	80%	(309)	388
Ideo: Moderate (4)	15%	(43)	85%	(249)	292
Ideo: Conservative (5-7)	18%	(56)	82%	(256)	312
Educ: < College	17%	(117)	83%	(577)	695
Educ: Bachelors degree	17%	(41)	83%	(198)	240
Educ: Post-grad	21%	(27)	79%	(104)	131
Income: Under 50k	17%	(92)	83%	(442)	534
Income: 50k-100k	16%	(55)	84%	(298)	354
Income: 100k+	21%	(38)	79%	(140)	178
Ethnicity: White	17%	(140)	83%	(685)	826
Ethnicity: Hispanic	16%	(29)	84%	(149)	177

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Table HR6_1NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.
Blurry or low-quality video

Demographic	Selected		Not Selected		Total N
Adults	17%	(186)	83%	(880)	1066
Ethnicity: Afr. Am.	17%	(27)	83%	(126)	152
Ethnicity: Other	21%	(19)	79%	(69)	88
All Christian	15%	(74)	85%	(423)	497
All Non-Christian	22%	(16)	78%	(56)	71
Atheist	35%	(21)	65%	(39)	61
Agnostic/Nothing in particular	17%	(75)	83%	(362)	437
Religious Non-Protestant/Catholic	20%	(16)	80%	(65)	81
Evangelical	12%	(31)	88%	(235)	267
Non-Evangelical	17%	(68)	83%	(329)	397
Community: Urban	14%	(39)	86%	(234)	273
Community: Suburban	21%	(113)	79%	(436)	550
Community: Rural	14%	(34)	86%	(209)	243
Employ: Private Sector	19%	(62)	81%	(264)	326
Employ: Government	18%	(14)	82%	(67)	81
Employ: Self-Employed	13%	(14)	87%	(90)	104
Employ: Homemaker	15%	(11)	85%	(62)	72
Employ: Retired	17%	(38)	83%	(185)	223
Employ: Unemployed	18%	(21)	82%	(93)	114
Employ: Other	7%	(6)	93%	(70)	75
Military HH: Yes	19%	(34)	81%	(147)	180
Military HH: No	17%	(152)	83%	(734)	885
RD/WT: Right Direction	16%	(47)	84%	(256)	303
RD/WT: Wrong Track	18%	(138)	82%	(624)	763
Trump Job Approve	17%	(66)	83%	(335)	401
Trump Job Disapprove	18%	(115)	82%	(531)	646
Trump Job Strongly Approve	20%	(40)	80%	(159)	199
Trump Job Somewhat Approve	13%	(26)	87%	(176)	203
Trump Job Somewhat Disapprove	22%	(31)	78%	(111)	142
Trump Job Strongly Disapprove	17%	(84)	83%	(420)	505

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Table HR6_1NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.
Blurry or low-quality video

Demographic	Selected		Not Selected		Total N
Adults	17%	(186)	83%	(880)	1066
Favorable of Trump	16%	(59)	84%	(322)	381
Unfavorable of Trump	18%	(118)	82%	(525)	643
Very Favorable of Trump	17%	(35)	83%	(172)	208
Somewhat Favorable of Trump	14%	(24)	86%	(150)	173
Somewhat Unfavorable of Trump	24%	(26)	76%	(85)	111
Very Unfavorable of Trump	17%	(92)	83%	(440)	531
#1 Issue: Economy	17%	(63)	83%	(302)	366
#1 Issue: Security	20%	(20)	80%	(81)	101
#1 Issue: Health Care	12%	(28)	88%	(208)	236
#1 Issue: Medicare / Social Security	17%	(25)	83%	(123)	148
#1 Issue: Education	24%	(13)	76%	(43)	57
#1 Issue: Energy	24%	(14)	76%	(44)	58
#1 Issue: Other	14%	(7)	86%	(45)	52
2018 House Vote: Democrat	18%	(79)	82%	(366)	445
2018 House Vote: Republican	17%	(51)	83%	(241)	292
2016 Vote: Hillary Clinton	19%	(75)	81%	(324)	399
2016 Vote: Donald Trump	16%	(49)	84%	(262)	310
2016 Vote: Other	10%	(5)	90%	(45)	51
2016 Vote: Didn't Vote	19%	(57)	81%	(249)	305
Voted in 2014: Yes	17%	(109)	83%	(541)	650
Voted in 2014: No	18%	(76)	82%	(340)	416
2012 Vote: Barack Obama	17%	(74)	83%	(372)	446
2012 Vote: Mitt Romney	15%	(35)	85%	(193)	228
2012 Vote: Didn't Vote	20%	(72)	80%	(291)	362
4-Region: Northeast	17%	(36)	83%	(175)	211
4-Region: Midwest	17%	(39)	83%	(184)	223
4-Region: South	16%	(60)	84%	(326)	386
4-Region: West	20%	(50)	80%	(196)	246

Continued on next page

Table HR6_1NET: *And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.*
Blurry or low-quality video

Demographic	Selected		Not Selected		Total N
Adults	17%	(186)	83%	(880)	1066
Watch TV: Every day	18%	(109)	82%	(500)	609
Watch TV: Several times per week	16%	(41)	84%	(222)	263
Watch TV: About once per week	6%	(3)	94%	(48)	51
Watch TV: Several times per month	22%	(11)	78%	(41)	52
Watch Movies: Every day	15%	(33)	85%	(194)	228
Watch Movies: Several times per week	15%	(50)	85%	(287)	338
Watch Movies: About once per week	24%	(48)	76%	(150)	199
Watch Movies: Several times per month	15%	(17)	85%	(101)	118
Watch Movies: About once per month	18%	(12)	82%	(51)	63
Watch Movies: Less often than once per month	24%	(18)	76%	(57)	75
Watch Sporting Events: Every day	22%	(14)	78%	(48)	61
Watch Sporting Events: Several times per week	13%	(17)	87%	(117)	134
Watch Sporting Events: About once per week	17%	(25)	83%	(121)	146
Watch Sporting Events: Several times per month	19%	(21)	81%	(90)	111
Watch Sporting Events: About once per month	28%	(23)	72%	(58)	81
Watch Sporting Events: Less often than once per month	19%	(43)	81%	(185)	228
Watch Sporting Events: Never	14%	(44)	86%	(261)	305
Cable TV: Currently subscribe	18%	(91)	82%	(408)	499
Cable TV: Subscribed in past	19%	(71)	81%	(294)	365
Cable TV: Never subscribed	12%	(24)	88%	(178)	202
Satellite TV: Currently subscribe	15%	(38)	85%	(212)	250
Satellite TV: Subscribed in past	20%	(56)	80%	(227)	283
Satellite TV: Never subscribed	17%	(92)	83%	(442)	533
Streaming Services: Currently subscribe	18%	(131)	82%	(595)	726
Streaming Services: Subscribed in past	11%	(11)	89%	(83)	94
Streaming Services: Never subscribed	18%	(44)	82%	(203)	246
Film: An avid fan	21%	(82)	79%	(310)	393
Film: A casual fan	15%	(84)	85%	(493)	577
Film: Not a fan	20%	(19)	80%	(77)	96

Continued on next page

Table HR6_1NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Blurry or low-quality video

Demographic	Selected		Not Selected		Total N
Adults	17%	(186)	83%	(880)	1066
Television: An avid fan	19%	(109)	81%	(457)	566
Television: A casual fan	16%	(72)	84%	(388)	460
Music: An avid fan	19%	(105)	81%	(448)	553
Music: A casual fan	15%	(70)	85%	(391)	461
Music: Not a fan	20%	(10)	80%	(41)	51
Fashion: An avid fan	13%	(18)	87%	(122)	140
Fashion: A casual fan	19%	(96)	81%	(424)	520
Fashion: Not a fan	18%	(72)	82%	(334)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_2NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Video lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(204)	81%	(862)	1066
Gender: Male	19%	(94)	81%	(405)	499
Gender: Female	19%	(110)	81%	(457)	567
Age: 18-34	19%	(58)	81%	(256)	314
Age: 35-44	20%	(38)	80%	(158)	196
Age: 45-64	19%	(67)	81%	(285)	352
Age: 65+	20%	(40)	80%	(163)	204
GenZers: 1997-2012	22%	(32)	78%	(112)	144
Millennials: 1981-1996	15%	(40)	85%	(227)	267
GenXers: 1965-1980	21%	(57)	79%	(216)	272
Baby Boomers: 1946-1964	21%	(70)	79%	(270)	340
PID: Dem (no lean)	19%	(87)	81%	(368)	455
PID: Ind (no lean)	17%	(52)	83%	(259)	310
PID: Rep (no lean)	22%	(65)	78%	(236)	301
PID/Gender: Dem Men	17%	(31)	83%	(155)	186
PID/Gender: Dem Women	21%	(56)	79%	(213)	269
PID/Gender: Ind Men	17%	(27)	83%	(135)	163
PID/Gender: Ind Women	16%	(24)	84%	(123)	148
PID/Gender: Rep Men	24%	(36)	76%	(115)	150
PID/Gender: Rep Women	20%	(30)	80%	(121)	150
Ideo: Liberal (1-3)	19%	(75)	81%	(312)	388
Ideo: Moderate (4)	17%	(50)	83%	(242)	292
Ideo: Conservative (5-7)	22%	(69)	78%	(243)	312
Educ: < College	19%	(131)	81%	(564)	695
Educ: Bachelors degree	20%	(47)	80%	(192)	240
Educ: Post-grad	19%	(25)	81%	(106)	131
Income: Under 50k	20%	(107)	80%	(427)	534
Income: 50k-100k	17%	(60)	83%	(294)	354
Income: 100k+	21%	(37)	79%	(141)	178
Ethnicity: White	19%	(157)	81%	(669)	826
Ethnicity: Hispanic	21%	(38)	79%	(140)	177

Continued on next page

Table HR6_2NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Video lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(204)	81%	(862)	1066
Ethnicity: Afr. Am.	19%	(30)	81%	(123)	152
Ethnicity: Other	20%	(18)	80%	(70)	88
All Christian	20%	(99)	80%	(397)	497
All Non-Christian	18%	(13)	82%	(59)	71
Atheist	18%	(11)	82%	(50)	61
Agnostic/Nothing in particular	19%	(81)	81%	(356)	437
Religious Non-Protestant/Catholic	21%	(17)	79%	(64)	81
Evangelical	18%	(48)	82%	(219)	267
Non-Evangelical	19%	(75)	81%	(322)	397
Community: Urban	15%	(42)	85%	(232)	273
Community: Suburban	21%	(116)	79%	(433)	550
Community: Rural	19%	(46)	81%	(197)	243
Employ: Private Sector	18%	(58)	82%	(268)	326
Employ: Government	19%	(15)	81%	(66)	81
Employ: Self-Employed	24%	(25)	76%	(79)	104
Employ: Homemaker	17%	(12)	83%	(60)	72
Employ: Retired	20%	(44)	80%	(179)	223
Employ: Unemployed	20%	(23)	80%	(91)	114
Employ: Other	16%	(12)	84%	(63)	75
Military HH: Yes	20%	(36)	80%	(144)	180
Military HH: No	19%	(168)	81%	(718)	885
RD/WT: Right Direction	19%	(58)	81%	(245)	303
RD/WT: Wrong Track	19%	(146)	81%	(617)	763
Trump Job Approve	20%	(80)	80%	(321)	401
Trump Job Disapprove	19%	(122)	81%	(525)	646
Trump Job Strongly Approve	26%	(51)	74%	(147)	199
Trump Job Somewhat Approve	14%	(29)	86%	(174)	203
Trump Job Somewhat Disapprove	16%	(22)	84%	(119)	142
Trump Job Strongly Disapprove	20%	(99)	80%	(405)	505

Continued on next page

Table HR6_2NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Video lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(204)	81%	(862)	1066
Favorable of Trump	21%	(79)	79%	(303)	381
Unfavorable of Trump	18%	(117)	82%	(526)	643
Very Favorable of Trump	24%	(51)	76%	(157)	208
Somewhat Favorable of Trump	16%	(28)	84%	(146)	173
Somewhat Unfavorable of Trump	8%	(9)	92%	(103)	111
Very Unfavorable of Trump	20%	(108)	80%	(423)	531
#1 Issue: Economy	20%	(74)	80%	(292)	366
#1 Issue: Security	17%	(17)	83%	(84)	101
#1 Issue: Health Care	17%	(40)	83%	(196)	236
#1 Issue: Medicare / Social Security	22%	(32)	78%	(116)	148
#1 Issue: Education	23%	(13)	77%	(44)	57
#1 Issue: Energy	18%	(11)	82%	(47)	58
#1 Issue: Other	18%	(9)	82%	(43)	52
2018 House Vote: Democrat	20%	(89)	80%	(356)	445
2018 House Vote: Republican	21%	(60)	79%	(231)	292
2016 Vote: Hillary Clinton	22%	(87)	78%	(312)	399
2016 Vote: Donald Trump	21%	(65)	79%	(245)	310
2016 Vote: Other	23%	(12)	77%	(39)	51
2016 Vote: Didn't Vote	13%	(40)	87%	(265)	305
Voted in 2014: Yes	21%	(136)	79%	(514)	650
Voted in 2014: No	16%	(68)	84%	(348)	416
2012 Vote: Barack Obama	20%	(91)	80%	(355)	446
2012 Vote: Mitt Romney	19%	(42)	81%	(186)	228
2012 Vote: Didn't Vote	17%	(63)	83%	(300)	362
4-Region: Northeast	19%	(39)	81%	(172)	211
4-Region: Midwest	19%	(43)	81%	(180)	223
4-Region: South	16%	(61)	84%	(325)	386
4-Region: West	25%	(61)	75%	(185)	246

Continued on next page

Table HR6_2NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Video lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(204)	81%	(862)	1066
Watch TV: Every day	20%	(123)	80%	(486)	609
Watch TV: Several times per week	19%	(50)	81%	(213)	263
Watch TV: About once per week	9%	(4)	91%	(46)	51
Watch TV: Several times per month	13%	(7)	87%	(45)	52
Watch Movies: Every day	22%	(50)	78%	(177)	228
Watch Movies: Several times per week	21%	(72)	79%	(265)	338
Watch Movies: About once per week	15%	(30)	85%	(168)	199
Watch Movies: Several times per month	16%	(19)	84%	(99)	118
Watch Movies: About once per month	19%	(12)	81%	(51)	63
Watch Movies: Less often than once per month	20%	(15)	80%	(60)	75
Watch Sporting Events: Every day	32%	(19)	68%	(42)	61
Watch Sporting Events: Several times per week	21%	(28)	79%	(105)	134
Watch Sporting Events: About once per week	17%	(24)	83%	(121)	146
Watch Sporting Events: Several times per month	13%	(15)	87%	(96)	111
Watch Sporting Events: About once per month	20%	(17)	80%	(64)	81
Watch Sporting Events: Less often than once per month	20%	(45)	80%	(183)	228
Watch Sporting Events: Never	18%	(55)	82%	(250)	305
Cable TV: Currently subscribe	20%	(100)	80%	(399)	499
Cable TV: Subscribed in past	20%	(72)	80%	(292)	365
Cable TV: Never subscribed	16%	(31)	84%	(171)	202
Satellite TV: Currently subscribe	21%	(53)	79%	(196)	250
Satellite TV: Subscribed in past	19%	(53)	81%	(230)	283
Satellite TV: Never subscribed	18%	(98)	82%	(435)	533
Streaming Services: Currently subscribe	18%	(128)	82%	(598)	726
Streaming Services: Subscribed in past	25%	(23)	75%	(71)	94
Streaming Services: Never subscribed	22%	(53)	78%	(193)	246
Film: An avid fan	23%	(90)	77%	(302)	393
Film: A casual fan	18%	(102)	82%	(475)	577
Film: Not a fan	12%	(11)	88%	(84)	96

Continued on next page

Table HR6_2NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Video lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(204)	81%	(862)	1066
Television: An avid fan	20%	(111)	80%	(455)	566
Television: A casual fan	19%	(89)	81%	(371)	460
Music: An avid fan	20%	(109)	80%	(444)	553
Music: A casual fan	19%	(86)	81%	(376)	461
Music: Not a fan	17%	(9)	83%	(43)	51
Fashion: An avid fan	21%	(29)	79%	(111)	140
Fashion: A casual fan	20%	(104)	80%	(416)	520
Fashion: Not a fan	17%	(70)	83%	(335)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_3NET: *And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.*

Sound lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(199)	81%	(867)	1066
Gender: Male	19%	(93)	81%	(406)	499
Gender: Female	19%	(106)	81%	(461)	567
Age: 18-34	15%	(48)	85%	(266)	314
Age: 35-44	18%	(36)	82%	(160)	196
Age: 45-64	19%	(66)	81%	(286)	352
Age: 65+	24%	(49)	76%	(155)	204
GenZers: 1997-2012	16%	(23)	84%	(121)	144
Millennials: 1981-1996	15%	(41)	85%	(226)	267
GenXers: 1965-1980	20%	(54)	80%	(218)	272
Baby Boomers: 1946-1964	20%	(69)	80%	(271)	340
PID: Dem (no lean)	19%	(87)	81%	(368)	455
PID: Ind (no lean)	18%	(55)	82%	(255)	310
PID: Rep (no lean)	19%	(57)	81%	(244)	301
PID/Gender: Dem Men	19%	(36)	81%	(150)	186
PID/Gender: Dem Women	19%	(51)	81%	(218)	269
PID/Gender: Ind Men	15%	(25)	85%	(138)	163
PID/Gender: Ind Women	21%	(31)	79%	(117)	148
PID/Gender: Rep Men	21%	(32)	79%	(118)	150
PID/Gender: Rep Women	16%	(24)	84%	(126)	150
Ideo: Liberal (1-3)	20%	(76)	80%	(312)	388
Ideo: Moderate (4)	19%	(56)	81%	(236)	292
Ideo: Conservative (5-7)	18%	(57)	82%	(255)	312
Educ: < College	18%	(124)	82%	(571)	695
Educ: Bachelors degree	20%	(47)	80%	(192)	240
Educ: Post-grad	21%	(28)	79%	(103)	131
Income: Under 50k	17%	(88)	83%	(445)	534
Income: 50k-100k	19%	(66)	81%	(288)	354
Income: 100k+	25%	(44)	75%	(134)	178
Ethnicity: White	17%	(144)	83%	(681)	826
Ethnicity: Hispanic	22%	(39)	78%	(139)	177

Continued on next page

Table HR6_3NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(199)	81%	(867)	1066
Ethnicity: Afr. Am.	22%	(34)	78%	(118)	152
Ethnicity: Other	23%	(20)	77%	(67)	88
All Christian	19%	(96)	81%	(401)	497
All Non-Christian	30%	(21)	70%	(50)	71
Atheist	22%	(13)	78%	(47)	61
Agnostic/Nothing in particular	16%	(69)	84%	(368)	437
Religious Non-Protestant/Catholic	29%	(23)	71%	(58)	81
Evangelical	14%	(36)	86%	(230)	267
Non-Evangelical	20%	(80)	80%	(317)	397
Community: Urban	17%	(46)	83%	(227)	273
Community: Suburban	18%	(101)	82%	(448)	550
Community: Rural	21%	(51)	79%	(192)	243
Employ: Private Sector	17%	(55)	83%	(271)	326
Employ: Government	20%	(16)	80%	(66)	81
Employ: Self-Employed	28%	(29)	72%	(75)	104
Employ: Homemaker	15%	(11)	85%	(62)	72
Employ: Retired	23%	(51)	77%	(172)	223
Employ: Unemployed	18%	(21)	82%	(93)	114
Employ: Other	6%	(4)	94%	(71)	75
Military HH: Yes	23%	(41)	77%	(139)	180
Military HH: No	18%	(158)	82%	(728)	885
RD/WT: Right Direction	18%	(55)	82%	(248)	303
RD/WT: Wrong Track	19%	(143)	81%	(620)	763
Trump Job Approve	18%	(73)	82%	(329)	401
Trump Job Disapprove	19%	(124)	81%	(523)	646
Trump Job Strongly Approve	23%	(45)	77%	(154)	199
Trump Job Somewhat Approve	14%	(28)	86%	(175)	203
Trump Job Somewhat Disapprove	12%	(17)	88%	(125)	142
Trump Job Strongly Disapprove	21%	(106)	79%	(398)	505

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Table HR6_3NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(199)	81%	(867)	1066
Favorable of Trump	18%	(68)	82%	(313)	381
Unfavorable of Trump	19%	(125)	81%	(518)	643
Very Favorable of Trump	20%	(42)	80%	(165)	208
Somewhat Favorable of Trump	15%	(26)	85%	(147)	173
Somewhat Unfavorable of Trump	12%	(13)	88%	(98)	111
Very Unfavorable of Trump	21%	(111)	79%	(420)	531
#1 Issue: Economy	16%	(60)	84%	(306)	366
#1 Issue: Security	33%	(33)	67%	(68)	101
#1 Issue: Health Care	12%	(27)	88%	(208)	236
#1 Issue: Medicare / Social Security	20%	(30)	80%	(118)	148
#1 Issue: Education	27%	(15)	73%	(41)	57
#1 Issue: Energy	18%	(10)	82%	(47)	58
#1 Issue: Other	19%	(10)	81%	(42)	52
2018 House Vote: Democrat	22%	(99)	78%	(346)	445
2018 House Vote: Republican	19%	(55)	81%	(237)	292
2016 Vote: Hillary Clinton	23%	(91)	77%	(308)	399
2016 Vote: Donald Trump	19%	(59)	81%	(251)	310
2016 Vote: Other	17%	(9)	83%	(42)	51
2016 Vote: Didn't Vote	13%	(39)	87%	(267)	305
Voted in 2014: Yes	20%	(130)	80%	(520)	650
Voted in 2014: No	16%	(69)	84%	(347)	416
2012 Vote: Barack Obama	19%	(83)	81%	(362)	446
2012 Vote: Mitt Romney	20%	(45)	80%	(183)	228
2012 Vote: Didn't Vote	17%	(61)	83%	(301)	362
4-Region: Northeast	19%	(39)	81%	(172)	211
4-Region: Midwest	20%	(44)	80%	(179)	223
4-Region: South	16%	(60)	84%	(325)	386
4-Region: West	22%	(55)	78%	(191)	246

Continued on next page

Table HR6_3NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(199)	81%	(867)	1066
Watch TV: Every day	16%	(100)	84%	(509)	609
Watch TV: Several times per week	20%	(52)	80%	(211)	263
Watch TV: About once per week	9%	(5)	91%	(46)	51
Watch TV: Several times per month	28%	(15)	72%	(37)	52
Watch Movies: Every day	16%	(37)	84%	(190)	228
Watch Movies: Several times per week	19%	(64)	81%	(274)	338
Watch Movies: About once per week	16%	(32)	84%	(166)	199
Watch Movies: Several times per month	15%	(18)	85%	(100)	118
Watch Movies: About once per month	23%	(15)	77%	(48)	63
Watch Movies: Less often than once per month	25%	(19)	75%	(57)	75
Watch Sporting Events: Every day	23%	(14)	77%	(48)	61
Watch Sporting Events: Several times per week	17%	(23)	83%	(111)	134
Watch Sporting Events: About once per week	17%	(24)	83%	(121)	146
Watch Sporting Events: Several times per month	20%	(22)	80%	(89)	111
Watch Sporting Events: About once per month	26%	(21)	74%	(60)	81
Watch Sporting Events: Less often than once per month	16%	(37)	84%	(191)	228
Watch Sporting Events: Never	19%	(58)	81%	(247)	305
Cable TV: Currently subscribe	23%	(117)	77%	(382)	499
Cable TV: Subscribed in past	17%	(62)	83%	(303)	365
Cable TV: Never subscribed	10%	(20)	90%	(182)	202
Satellite TV: Currently subscribe	18%	(46)	82%	(204)	250
Satellite TV: Subscribed in past	18%	(50)	82%	(233)	283
Satellite TV: Never subscribed	19%	(102)	81%	(431)	533
Streaming Services: Currently subscribe	17%	(124)	83%	(602)	726
Streaming Services: Subscribed in past	16%	(15)	84%	(78)	94
Streaming Services: Never subscribed	24%	(60)	76%	(186)	246
Film: An avid fan	21%	(81)	79%	(312)	393
Film: A casual fan	16%	(95)	84%	(482)	577
Film: Not a fan	24%	(23)	76%	(73)	96

Continued on next page

Table HR6_3NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound lagging, speeding up or freezing

Demographic	Selected		Not Selected		Total N
Adults	19%	(199)	81%	(867)	1066
Television: An avid fan	18%	(101)	82%	(466)	566
Television: A casual fan	20%	(90)	80%	(370)	460
Music: An avid fan	19%	(106)	81%	(447)	553
Music: A casual fan	18%	(82)	82%	(380)	461
Music: Not a fan	22%	(11)	78%	(40)	51
Fashion: An avid fan	14%	(19)	86%	(121)	140
Fashion: A casual fan	19%	(101)	81%	(419)	520
Fashion: Not a fan	19%	(78)	81%	(327)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_4NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound volume changes often

Demographic	Selected		Not Selected		Total N
Adults	17%	(181)	83%	(885)	1066
Gender: Male	18%	(91)	82%	(409)	499
Gender: Female	16%	(90)	84%	(476)	567
Age: 18-34	15%	(48)	85%	(266)	314
Age: 35-44	18%	(35)	82%	(161)	196
Age: 45-64	18%	(64)	82%	(288)	352
Age: 65+	17%	(35)	83%	(169)	204
GenZers: 1997-2012	17%	(24)	83%	(120)	144
Millennials: 1981-1996	17%	(44)	83%	(222)	267
GenXers: 1965-1980	17%	(47)	83%	(225)	272
Baby Boomers: 1946-1964	17%	(57)	83%	(283)	340
PID: Dem (no lean)	17%	(76)	83%	(379)	455
PID: Ind (no lean)	15%	(46)	85%	(264)	310
PID: Rep (no lean)	20%	(59)	80%	(242)	301
PID/Gender: Dem Men	16%	(30)	84%	(156)	186
PID/Gender: Dem Women	17%	(46)	83%	(223)	269
PID/Gender: Ind Men	17%	(28)	83%	(134)	163
PID/Gender: Ind Women	12%	(18)	88%	(130)	148
PID/Gender: Rep Men	21%	(32)	79%	(118)	150
PID/Gender: Rep Women	18%	(27)	82%	(123)	150
Ideo: Liberal (1-3)	17%	(65)	83%	(323)	388
Ideo: Moderate (4)	16%	(47)	84%	(245)	292
Ideo: Conservative (5-7)	21%	(65)	79%	(248)	312
Educ: < College	17%	(121)	83%	(574)	695
Educ: Bachelors degree	15%	(37)	85%	(203)	240
Educ: Post-grad	18%	(23)	82%	(108)	131
Income: Under 50k	17%	(89)	83%	(445)	534
Income: 50k-100k	16%	(56)	84%	(297)	354
Income: 100k+	20%	(35)	80%	(143)	178
Ethnicity: White	16%	(129)	84%	(697)	826
Ethnicity: Hispanic	16%	(28)	84%	(150)	177

Continued on next page

Table HR6_4NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound volume changes often

Demographic	Selected		Not Selected		Total N
Adults	17%	(181)	83%	(885)	1066
Ethnicity: Afr. Am.	20%	(30)	80%	(122)	152
Ethnicity: Other	25%	(22)	75%	(66)	88
All Christian	17%	(85)	83%	(411)	497
All Non-Christian	18%	(13)	82%	(58)	71
Atheist	29%	(18)	71%	(43)	61
Agnostic/Nothing in particular	15%	(65)	85%	(372)	437
Religious Non-Protestant/Catholic	18%	(14)	82%	(67)	81
Evangelical	17%	(45)	83%	(222)	267
Non-Evangelical	18%	(69)	82%	(327)	397
Community: Urban	17%	(45)	83%	(228)	273
Community: Suburban	19%	(103)	81%	(447)	550
Community: Rural	14%	(33)	86%	(210)	243
Employ: Private Sector	15%	(50)	85%	(275)	326
Employ: Government	22%	(18)	78%	(64)	81
Employ: Self-Employed	24%	(25)	76%	(79)	104
Employ: Homemaker	11%	(8)	89%	(64)	72
Employ: Retired	16%	(36)	84%	(188)	223
Employ: Unemployed	19%	(22)	81%	(92)	114
Employ: Other	13%	(9)	87%	(66)	75
Military HH: Yes	21%	(39)	79%	(142)	180
Military HH: No	16%	(142)	84%	(743)	885
RD/WT: Right Direction	19%	(57)	81%	(246)	303
RD/WT: Wrong Track	16%	(124)	84%	(639)	763
Trump Job Approve	21%	(84)	79%	(318)	401
Trump Job Disapprove	15%	(97)	85%	(550)	646
Trump Job Strongly Approve	22%	(45)	78%	(154)	199
Trump Job Somewhat Approve	19%	(39)	81%	(163)	203
Trump Job Somewhat Disapprove	18%	(25)	82%	(117)	142
Trump Job Strongly Disapprove	14%	(72)	86%	(433)	505

Continued on next page

Table HR6_4NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound volume changes often

Demographic	Selected		Not Selected		Total N
Adults	17%	(181)	83%	(885)	1066
Favorable of Trump	20%	(77)	80%	(304)	381
Unfavorable of Trump	16%	(102)	84%	(541)	643
Very Favorable of Trump	20%	(41)	80%	(166)	208
Somewhat Favorable of Trump	20%	(35)	80%	(138)	173
Somewhat Unfavorable of Trump	21%	(23)	79%	(88)	111
Very Unfavorable of Trump	15%	(79)	85%	(453)	531
#1 Issue: Economy	20%	(74)	80%	(292)	366
#1 Issue: Security	14%	(15)	86%	(86)	101
#1 Issue: Health Care	15%	(35)	85%	(200)	236
#1 Issue: Medicare / Social Security	13%	(20)	87%	(128)	148
#1 Issue: Education	22%	(12)	78%	(44)	57
#1 Issue: Energy	9%	(5)	91%	(53)	58
#1 Issue: Other	20%	(10)	80%	(42)	52
2018 House Vote: Democrat	16%	(69)	84%	(376)	445
2018 House Vote: Republican	19%	(56)	81%	(236)	292
2016 Vote: Hillary Clinton	16%	(65)	84%	(334)	399
2016 Vote: Donald Trump	20%	(62)	80%	(249)	310
2016 Vote: Other	18%	(9)	82%	(41)	51
2016 Vote: Didn't Vote	15%	(45)	85%	(261)	305
Voted in 2014: Yes	18%	(119)	82%	(531)	650
Voted in 2014: No	15%	(62)	85%	(354)	416
2012 Vote: Barack Obama	18%	(80)	82%	(366)	446
2012 Vote: Mitt Romney	18%	(42)	82%	(186)	228
2012 Vote: Didn't Vote	15%	(54)	85%	(309)	362
4-Region: Northeast	17%	(37)	83%	(174)	211
4-Region: Midwest	17%	(38)	83%	(185)	223
4-Region: South	17%	(65)	83%	(321)	386
4-Region: West	17%	(42)	83%	(205)	246

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Table HR6_4NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound volume changes often

Demographic	Selected		Not Selected		Total N
Adults	17%	(181)	83%	(885)	1066
Watch TV: Every day	16%	(96)	84%	(513)	609
Watch TV: Several times per week	17%	(45)	83%	(218)	263
Watch TV: About once per week	26%	(13)	74%	(38)	51
Watch TV: Several times per month	14%	(7)	86%	(45)	52
Watch Movies: Every day	19%	(44)	81%	(184)	228
Watch Movies: Several times per week	18%	(60)	82%	(278)	338
Watch Movies: About once per week	17%	(35)	83%	(164)	199
Watch Movies: Several times per month	14%	(17)	86%	(101)	118
Watch Movies: About once per month	12%	(8)	88%	(55)	63
Watch Movies: Less often than once per month	15%	(11)	85%	(64)	75
Watch Sporting Events: Every day	19%	(12)	81%	(50)	61
Watch Sporting Events: Several times per week	15%	(20)	85%	(113)	134
Watch Sporting Events: About once per week	22%	(32)	78%	(114)	146
Watch Sporting Events: Several times per month	15%	(17)	85%	(94)	111
Watch Sporting Events: About once per month	23%	(19)	77%	(62)	81
Watch Sporting Events: Less often than once per month	18%	(41)	82%	(187)	228
Watch Sporting Events: Never	13%	(40)	87%	(265)	305
Cable TV: Currently subscribe	18%	(89)	82%	(410)	499
Cable TV: Subscribed in past	19%	(70)	81%	(294)	365
Cable TV: Never subscribed	11%	(22)	89%	(180)	202
Satellite TV: Currently subscribe	14%	(36)	86%	(214)	250
Satellite TV: Subscribed in past	20%	(55)	80%	(228)	283
Satellite TV: Never subscribed	17%	(90)	83%	(443)	533
Streaming Services: Currently subscribe	18%	(127)	82%	(599)	726
Streaming Services: Subscribed in past	22%	(21)	78%	(73)	94
Streaming Services: Never subscribed	14%	(33)	86%	(213)	246
Film: An avid fan	24%	(95)	76%	(297)	393
Film: A casual fan	13%	(76)	87%	(501)	577
Film: Not a fan	10%	(10)	90%	(86)	96

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Table HR6_4NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound volume changes often

Demographic	Selected		Not Selected		Total N
Adults	17%	(181)	83%	(885)	1066
Television: An avid fan	18%	(104)	82%	(462)	566
Television: A casual fan	16%	(74)	84%	(386)	460
Music: An avid fan	18%	(97)	82%	(456)	553
Music: A casual fan	17%	(77)	83%	(384)	461
Music: Not a fan	13%	(7)	87%	(45)	51
Fashion: An avid fan	19%	(26)	81%	(113)	140
Fashion: A casual fan	18%	(93)	82%	(428)	520
Fashion: Not a fan	15%	(62)	85%	(344)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_5NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound and video not in sync

Demographic	Selected		Not Selected		Total N
Adults	18%	(196)	82%	(870)	1066
Gender: Male	20%	(97)	80%	(402)	499
Gender: Female	17%	(99)	83%	(468)	567
Age: 18-34	16%	(51)	84%	(263)	314
Age: 35-44	14%	(28)	86%	(168)	196
Age: 45-64	17%	(59)	83%	(293)	352
Age: 65+	28%	(58)	72%	(146)	204
GenZers: 1997-2012	20%	(29)	80%	(115)	144
Millennials: 1981-1996	12%	(33)	88%	(234)	267
GenXers: 1965-1980	14%	(38)	86%	(234)	272
Baby Boomers: 1946-1964	23%	(79)	77%	(260)	340
PID: Dem (no lean)	17%	(75)	83%	(379)	455
PID: Ind (no lean)	21%	(67)	79%	(244)	310
PID: Rep (no lean)	18%	(54)	82%	(246)	301
PID/Gender: Dem Men	14%	(27)	86%	(159)	186
PID/Gender: Dem Women	18%	(48)	82%	(220)	269
PID/Gender: Ind Men	19%	(32)	81%	(131)	163
PID/Gender: Ind Women	24%	(35)	76%	(113)	148
PID/Gender: Rep Men	26%	(39)	74%	(111)	150
PID/Gender: Rep Women	10%	(15)	90%	(135)	150
Ideo: Liberal (1-3)	18%	(70)	82%	(318)	388
Ideo: Moderate (4)	20%	(59)	80%	(233)	292
Ideo: Conservative (5-7)	19%	(58)	81%	(254)	312
Educ: < College	17%	(119)	83%	(576)	695
Educ: Bachelors degree	22%	(53)	78%	(186)	240
Educ: Post-grad	18%	(24)	82%	(107)	131
Income: Under 50k	19%	(102)	81%	(432)	534
Income: 50k-100k	18%	(63)	82%	(290)	354
Income: 100k+	17%	(31)	83%	(147)	178
Ethnicity: White	20%	(162)	80%	(664)	826
Ethnicity: Hispanic	12%	(22)	88%	(155)	177

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Table HR6_5NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound and video not in sync

Demographic	Selected		Not Selected		Total N
Adults	18%	(196)	82%	(870)	1066
Ethnicity: Afr. Am.	15%	(23)	85%	(129)	152
Ethnicity: Other	13%	(12)	87%	(76)	88
All Christian	19%	(97)	81%	(400)	497
All Non-Christian	14%	(10)	86%	(61)	71
Atheist	24%	(14)	76%	(46)	61
Agnostic/Nothing in particular	17%	(75)	83%	(362)	437
Religious Non-Protestant/Catholic	16%	(13)	84%	(68)	81
Evangelical	15%	(39)	85%	(228)	267
Non-Evangelical	20%	(80)	80%	(317)	397
Community: Urban	17%	(47)	83%	(226)	273
Community: Suburban	20%	(112)	80%	(437)	550
Community: Rural	15%	(37)	85%	(206)	243
Employ: Private Sector	15%	(50)	85%	(276)	326
Employ: Government	14%	(11)	86%	(70)	81
Employ: Self-Employed	20%	(21)	80%	(83)	104
Employ: Homemaker	16%	(12)	84%	(61)	72
Employ: Retired	25%	(56)	75%	(167)	223
Employ: Unemployed	14%	(16)	86%	(98)	114
Employ: Other	14%	(11)	86%	(64)	75
Military HH: Yes	21%	(37)	79%	(143)	180
Military HH: No	18%	(159)	82%	(727)	885
RD/WT: Right Direction	19%	(57)	81%	(246)	303
RD/WT: Wrong Track	18%	(139)	82%	(624)	763
Trump Job Approve	20%	(79)	80%	(323)	401
Trump Job Disapprove	18%	(115)	82%	(532)	646
Trump Job Strongly Approve	22%	(44)	78%	(155)	199
Trump Job Somewhat Approve	17%	(35)	83%	(168)	203
Trump Job Somewhat Disapprove	16%	(23)	84%	(119)	142
Trump Job Strongly Disapprove	18%	(92)	82%	(413)	505

Continued on next page

Table HR6_5NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.
Sound and video not in sync

Demographic	Selected		Not Selected		Total N
Adults	18%	(196)	82%	(870)	1066
Favorable of Trump	20%	(75)	80%	(306)	381
Unfavorable of Trump	18%	(115)	82%	(528)	643
Very Favorable of Trump	19%	(39)	81%	(169)	208
Somewhat Favorable of Trump	21%	(36)	79%	(138)	173
Somewhat Unfavorable of Trump	17%	(19)	83%	(93)	111
Very Unfavorable of Trump	18%	(96)	82%	(435)	531
#1 Issue: Economy	14%	(52)	86%	(314)	366
#1 Issue: Security	31%	(32)	69%	(69)	101
#1 Issue: Health Care	16%	(38)	84%	(197)	236
#1 Issue: Medicare / Social Security	24%	(36)	76%	(112)	148
#1 Issue: Education	13%	(7)	87%	(49)	57
#1 Issue: Energy	19%	(11)	81%	(47)	58
#1 Issue: Other	18%	(9)	82%	(43)	52
2018 House Vote: Democrat	18%	(81)	82%	(363)	445
2018 House Vote: Republican	21%	(60)	79%	(232)	292
2016 Vote: Hillary Clinton	18%	(73)	82%	(326)	399
2016 Vote: Donald Trump	20%	(63)	80%	(247)	310
2016 Vote: Other	13%	(6)	87%	(44)	51
2016 Vote: Didn't Vote	18%	(54)	82%	(252)	305
Voted in 2014: Yes	19%	(127)	81%	(523)	650
Voted in 2014: No	17%	(69)	83%	(346)	416
2012 Vote: Barack Obama	17%	(75)	83%	(370)	446
2012 Vote: Mitt Romney	21%	(47)	79%	(181)	228
2012 Vote: Didn't Vote	18%	(65)	82%	(297)	362
4-Region: Northeast	18%	(37)	82%	(174)	211
4-Region: Midwest	22%	(50)	78%	(173)	223
4-Region: South	14%	(56)	86%	(330)	386
4-Region: West	22%	(54)	78%	(192)	246

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Table HR6_5NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.
Sound and video not in sync

Demographic	Selected		Not Selected		Total N
Adults	18%	(196)	82%	(870)	1066
Watch TV: Every day	19%	(114)	81%	(495)	609
Watch TV: Several times per week	17%	(44)	83%	(219)	263
Watch TV: About once per week	16%	(8)	84%	(42)	51
Watch TV: Several times per month	23%	(12)	77%	(40)	52
Watch Movies: Every day	19%	(44)	81%	(184)	228
Watch Movies: Several times per week	19%	(63)	81%	(275)	338
Watch Movies: About once per week	15%	(30)	85%	(168)	199
Watch Movies: Several times per month	19%	(23)	81%	(95)	118
Watch Movies: About once per month	16%	(10)	84%	(53)	63
Watch Movies: Less often than once per month	22%	(16)	78%	(59)	75
Watch Sporting Events: Every day	17%	(10)	83%	(51)	61
Watch Sporting Events: Several times per week	17%	(22)	83%	(112)	134
Watch Sporting Events: About once per week	16%	(23)	84%	(122)	146
Watch Sporting Events: Several times per month	21%	(23)	79%	(88)	111
Watch Sporting Events: About once per month	25%	(20)	75%	(60)	81
Watch Sporting Events: Less often than once per month	15%	(35)	85%	(193)	228
Watch Sporting Events: Never	20%	(61)	80%	(244)	305
Cable TV: Currently subscribe	20%	(101)	80%	(398)	499
Cable TV: Subscribed in past	17%	(62)	83%	(303)	365
Cable TV: Never subscribed	16%	(33)	84%	(169)	202
Satellite TV: Currently subscribe	18%	(45)	82%	(205)	250
Satellite TV: Subscribed in past	19%	(54)	81%	(228)	283
Satellite TV: Never subscribed	18%	(97)	82%	(436)	533
Streaming Services: Currently subscribe	17%	(125)	83%	(601)	726
Streaming Services: Subscribed in past	22%	(20)	78%	(73)	94
Streaming Services: Never subscribed	21%	(51)	79%	(196)	246
Film: An avid fan	20%	(78)	80%	(314)	393
Film: A casual fan	18%	(102)	82%	(475)	577
Film: Not a fan	16%	(16)	84%	(80)	96

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Table HR6_5NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

Sound and video not in sync

Demographic	Selected		Not Selected		Total N
Adults	18%	(196)	82%	(870)	1066
Television: An avid fan	19%	(107)	81%	(459)	566
Television: A casual fan	18%	(83)	82%	(377)	460
Music: An avid fan	17%	(96)	83%	(457)	553
Music: A casual fan	20%	(91)	80%	(370)	461
Music: Not a fan	17%	(9)	83%	(43)	51
Fashion: An avid fan	7%	(9)	93%	(130)	140
Fashion: A casual fan	19%	(99)	81%	(421)	520
Fashion: Not a fan	22%	(88)	78%	(318)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR6_6NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	49%	(520)	51%	(546)	1066
Gender: Male	46%	(231)	54%	(269)	499
Gender: Female	51%	(290)	49%	(277)	567
Age: 18-34	45%	(142)	55%	(172)	314
Age: 35-44	50%	(99)	50%	(97)	196
Age: 45-64	52%	(185)	48%	(167)	352
Age: 65+	47%	(95)	53%	(108)	204
GenZers: 1997-2012	42%	(61)	58%	(83)	144
Millennials: 1981-1996	49%	(130)	51%	(137)	267
GenXers: 1965-1980	50%	(136)	50%	(137)	272
Baby Boomers: 1946-1964	51%	(174)	49%	(165)	340
PID: Dem (no lean)	50%	(229)	50%	(225)	455
PID: Ind (no lean)	51%	(157)	49%	(153)	310
PID: Rep (no lean)	44%	(133)	56%	(167)	301
PID/Gender: Dem Men	48%	(89)	52%	(97)	186
PID/Gender: Dem Women	52%	(141)	48%	(128)	269
PID/Gender: Ind Men	52%	(84)	48%	(79)	163
PID/Gender: Ind Women	50%	(73)	50%	(74)	148
PID/Gender: Rep Men	38%	(58)	62%	(93)	150
PID/Gender: Rep Women	50%	(76)	50%	(75)	150
Ideo: Liberal (1-3)	46%	(178)	54%	(210)	388
Ideo: Moderate (4)	52%	(151)	48%	(141)	292
Ideo: Conservative (5-7)	47%	(147)	53%	(165)	312
Educ: < College	49%	(339)	51%	(356)	695
Educ: Bachelors degree	50%	(120)	50%	(119)	240
Educ: Post-grad	47%	(61)	53%	(70)	131
Income: Under 50k	47%	(249)	53%	(285)	534
Income: 50k-100k	53%	(188)	47%	(166)	354
Income: 100k+	47%	(83)	53%	(95)	178
Ethnicity: White	50%	(412)	50%	(413)	826
Ethnicity: Hispanic	50%	(88)	50%	(90)	177

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Table HR6_6NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

None of the above

Demographic	Selected		Not Selected		Total N
Adults	49%	(520)	51%	(546)	1066
Ethnicity: Afr. Am.	48%	(73)	52%	(79)	152
Ethnicity: Other	40%	(35)	60%	(53)	88
All Christian	50%	(250)	50%	(247)	497
All Non-Christian	37%	(27)	63%	(45)	71
Atheist	22%	(13)	78%	(47)	61
Agnostic/Nothing in particular	53%	(230)	47%	(207)	437
Religious Non-Protestant/Catholic	38%	(31)	62%	(50)	81
Evangelical	56%	(149)	44%	(117)	267
Non-Evangelical	50%	(200)	50%	(197)	397
Community: Urban	49%	(135)	51%	(138)	273
Community: Suburban	47%	(256)	53%	(293)	550
Community: Rural	53%	(129)	47%	(114)	243
Employ: Private Sector	48%	(157)	52%	(169)	326
Employ: Government	50%	(41)	50%	(41)	81
Employ: Self-Employed	35%	(37)	65%	(67)	104
Employ: Homemaker	60%	(43)	40%	(29)	72
Employ: Retired	49%	(109)	51%	(114)	223
Employ: Unemployed	54%	(62)	46%	(52)	114
Employ: Other	60%	(45)	40%	(30)	75
Military HH: Yes	44%	(79)	56%	(101)	180
Military HH: No	50%	(441)	50%	(444)	885
RD/WT: Right Direction	46%	(139)	54%	(164)	303
RD/WT: Wrong Track	50%	(381)	50%	(382)	763
Trump Job Approve	45%	(180)	55%	(221)	401
Trump Job Disapprove	51%	(329)	49%	(318)	646
Trump Job Strongly Approve	39%	(78)	61%	(121)	199
Trump Job Somewhat Approve	51%	(103)	49%	(100)	203
Trump Job Somewhat Disapprove	50%	(71)	50%	(71)	142
Trump Job Strongly Disapprove	51%	(258)	49%	(247)	505

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Table HR6_6NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.

None of the above

Demographic	Selected		Not Selected		Total N
Adults	49%	(520)	51%	(546)	1066
Favorable of Trump	45%	(171)	55%	(210)	381
Unfavorable of Trump	51%	(331)	49%	(312)	643
Very Favorable of Trump	42%	(87)	58%	(121)	208
Somewhat Favorable of Trump	49%	(85)	51%	(89)	173
Somewhat Unfavorable of Trump	55%	(62)	45%	(50)	111
Very Unfavorable of Trump	51%	(269)	49%	(262)	531
#1 Issue: Economy	47%	(171)	53%	(194)	366
#1 Issue: Security	39%	(39)	61%	(61)	101
#1 Issue: Health Care	56%	(132)	44%	(104)	236
#1 Issue: Medicare / Social Security	56%	(83)	44%	(66)	148
#1 Issue: Education	38%	(22)	62%	(35)	57
#1 Issue: Energy	44%	(25)	56%	(32)	58
#1 Issue: Other	59%	(31)	41%	(21)	52
2018 House Vote: Democrat	51%	(228)	49%	(216)	445
2018 House Vote: Republican	43%	(125)	57%	(167)	292
2016 Vote: Hillary Clinton	51%	(202)	49%	(197)	399
2016 Vote: Donald Trump	45%	(141)	55%	(169)	310
2016 Vote: Other	53%	(27)	47%	(24)	51
2016 Vote: Didn't Vote	49%	(150)	51%	(155)	305
Voted in 2014: Yes	49%	(316)	51%	(334)	650
Voted in 2014: No	49%	(204)	51%	(212)	416
2012 Vote: Barack Obama	53%	(235)	47%	(210)	446
2012 Vote: Mitt Romney	45%	(102)	55%	(126)	228
2012 Vote: Didn't Vote	47%	(170)	53%	(193)	362
4-Region: Northeast	52%	(109)	48%	(102)	211
4-Region: Midwest	44%	(99)	56%	(124)	223
4-Region: South	56%	(214)	44%	(172)	386
4-Region: West	40%	(98)	60%	(148)	246

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Table HR6_6NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	49%	(520)	51%	(546)	1066
Watch TV: Every day	49%	(299)	51%	(310)	609
Watch TV: Several times per week	51%	(133)	49%	(130)	263
Watch TV: About once per week	52%	(26)	48%	(25)	51
Watch TV: Several times per month	41%	(21)	59%	(31)	52
Watch Movies: Every day	45%	(102)	55%	(126)	228
Watch Movies: Several times per week	48%	(161)	52%	(177)	338
Watch Movies: About once per week	48%	(96)	52%	(102)	199
Watch Movies: Several times per month	56%	(66)	44%	(52)	118
Watch Movies: About once per month	53%	(33)	47%	(30)	63
Watch Movies: Less often than once per month	56%	(42)	44%	(33)	75
Watch Sporting Events: Every day	39%	(24)	61%	(38)	61
Watch Sporting Events: Several times per week	49%	(66)	51%	(68)	134
Watch Sporting Events: About once per week	46%	(67)	54%	(78)	146
Watch Sporting Events: Several times per month	46%	(51)	54%	(60)	111
Watch Sporting Events: About once per month	38%	(31)	62%	(50)	81
Watch Sporting Events: Less often than once per month	50%	(113)	50%	(115)	228
Watch Sporting Events: Never	55%	(168)	45%	(137)	305
Cable TV: Currently subscribe	46%	(229)	54%	(270)	499
Cable TV: Subscribed in past	46%	(166)	54%	(199)	365
Cable TV: Never subscribed	62%	(125)	38%	(77)	202
Satellite TV: Currently subscribe	48%	(120)	52%	(130)	250
Satellite TV: Subscribed in past	46%	(131)	54%	(152)	283
Satellite TV: Never subscribed	51%	(270)	49%	(263)	533
Streaming Services: Currently subscribe	50%	(360)	50%	(366)	726
Streaming Services: Subscribed in past	37%	(35)	63%	(59)	94
Streaming Services: Never subscribed	51%	(125)	49%	(121)	246
Film: An avid fan	40%	(156)	60%	(236)	393
Film: A casual fan	55%	(316)	45%	(261)	577
Film: Not a fan	50%	(48)	50%	(48)	96

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Table HR6_6NET: And thinking about the remote-filmed TV show(s) you watched, did the following happen while you watched? Please select all that apply.
None of the above

Demographic	Selected		Not Selected		Total N
Adults	49%	(520)	51%	(546)	1066
Television: An avid fan	48%	(270)	52%	(297)	566
Television: A casual fan	49%	(227)	51%	(233)	460
Music: An avid fan	48%	(263)	52%	(290)	553
Music: A casual fan	50%	(230)	50%	(232)	461
Music: Not a fan	53%	(27)	47%	(24)	51
Fashion: An avid fan	53%	(74)	47%	(66)	140
Fashion: A casual fan	48%	(249)	52%	(271)	520
Fashion: Not a fan	49%	(197)	51%	(208)	406

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed TV show, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(195)	27%	(596)	24%	(533)	24%	(523)	16%	(354)	2200
Gender: Male	10%	(104)	26%	(278)	25%	(266)	25%	(271)	13%	(143)	1062
Gender: Female	8%	(91)	28%	(317)	23%	(267)	22%	(252)	19%	(211)	1138
Age: 18-34	13%	(87)	29%	(190)	24%	(158)	15%	(98)	19%	(122)	655
Age: 35-44	10%	(36)	34%	(122)	21%	(74)	20%	(72)	15%	(53)	358
Age: 45-64	7%	(56)	28%	(209)	24%	(183)	26%	(196)	14%	(107)	751
Age: 65+	4%	(16)	17%	(74)	27%	(117)	36%	(157)	16%	(72)	436
GenZers: 1997-2012	13%	(41)	26%	(80)	27%	(83)	15%	(48)	19%	(59)	312
Millennials: 1981-1996	13%	(66)	32%	(168)	22%	(115)	17%	(87)	17%	(86)	522
GenXers: 1965-1980	9%	(50)	30%	(163)	22%	(121)	24%	(132)	14%	(78)	544
Baby Boomers: 1946-1964	5%	(34)	24%	(170)	26%	(190)	30%	(215)	16%	(115)	723
PID: Dem (no lean)	11%	(96)	34%	(285)	22%	(187)	17%	(147)	15%	(129)	844
PID: Ind (no lean)	8%	(55)	25%	(164)	24%	(155)	23%	(153)	19%	(127)	654
PID: Rep (no lean)	6%	(44)	21%	(147)	27%	(190)	32%	(224)	14%	(98)	702
PID/Gender: Dem Men	14%	(52)	35%	(126)	21%	(75)	19%	(68)	12%	(43)	363
PID/Gender: Dem Women	9%	(45)	33%	(159)	23%	(113)	16%	(79)	18%	(86)	481
PID/Gender: Ind Men	9%	(32)	24%	(82)	26%	(87)	27%	(91)	14%	(48)	340
PID/Gender: Ind Women	7%	(23)	26%	(82)	22%	(68)	20%	(62)	25%	(79)	314
PID/Gender: Rep Men	6%	(20)	20%	(71)	29%	(104)	31%	(112)	14%	(52)	359
PID/Gender: Rep Women	7%	(24)	22%	(76)	25%	(86)	32%	(111)	14%	(46)	343
Ideo: Liberal (1-3)	11%	(71)	38%	(252)	25%	(161)	15%	(100)	11%	(71)	656
Ideo: Moderate (4)	10%	(57)	26%	(150)	27%	(152)	22%	(128)	15%	(85)	572
Ideo: Conservative (5-7)	7%	(50)	21%	(156)	24%	(179)	33%	(241)	14%	(105)	731
Educ: < College	9%	(135)	26%	(386)	24%	(362)	23%	(343)	19%	(286)	1512
Educ: Bachelors degree	8%	(36)	30%	(135)	26%	(114)	26%	(117)	9%	(42)	444
Educ: Post-grad	10%	(24)	31%	(75)	23%	(56)	26%	(63)	11%	(26)	244
Income: Under 50k	10%	(110)	27%	(308)	23%	(266)	21%	(238)	20%	(228)	1150
Income: 50k-100k	8%	(57)	26%	(179)	26%	(182)	27%	(188)	12%	(85)	691
Income: 100k+	8%	(28)	30%	(109)	23%	(84)	27%	(97)	11%	(41)	359

Continued on next page

Table HR7_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed TV show, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(195)	27%	(596)	24%	(533)	24%	(523)	16%	(354)	2200
Ethnicity: White	8%	(139)	27%	(471)	24%	(417)	25%	(436)	15%	(258)	1722
Ethnicity: Hispanic	10%	(35)	29%	(101)	27%	(95)	15%	(54)	19%	(65)	349
Ethnicity: Afr. Am.	13%	(35)	27%	(73)	27%	(75)	11%	(31)	22%	(60)	274
Ethnicity: Other	10%	(20)	25%	(51)	20%	(41)	27%	(56)	18%	(36)	204
All Christian	8%	(79)	27%	(270)	24%	(242)	25%	(249)	16%	(158)	999
All Non-Christian	16%	(18)	25%	(28)	20%	(23)	21%	(24)	17%	(19)	111
Atheist	11%	(14)	31%	(38)	26%	(33)	21%	(26)	11%	(13)	124
Agnostic/Nothing in particular	9%	(84)	27%	(259)	24%	(235)	23%	(224)	17%	(164)	967
Religious Non-Protestant/Catholic	14%	(20)	23%	(32)	26%	(37)	21%	(30)	17%	(24)	143
Evangelical	10%	(58)	23%	(127)	27%	(154)	21%	(119)	19%	(105)	563
Non-Evangelical	8%	(62)	29%	(228)	22%	(171)	27%	(206)	14%	(109)	776
Community: Urban	14%	(73)	25%	(136)	25%	(135)	18%	(95)	18%	(97)	536
Community: Suburban	7%	(74)	28%	(310)	25%	(268)	26%	(283)	14%	(158)	1093
Community: Rural	8%	(48)	26%	(150)	23%	(129)	25%	(145)	17%	(100)	572
Employ: Private Sector	11%	(69)	33%	(213)	22%	(143)	22%	(138)	12%	(78)	642
Employ: Government	12%	(19)	27%	(43)	23%	(38)	29%	(47)	9%	(14)	160
Employ: Self-Employed	9%	(17)	23%	(43)	27%	(51)	21%	(38)	20%	(36)	184
Employ: Homemaker	7%	(10)	31%	(48)	20%	(30)	22%	(34)	20%	(31)	154
Employ: Retired	6%	(29)	20%	(99)	25%	(123)	33%	(162)	17%	(84)	497
Employ: Unemployed	8%	(21)	29%	(79)	27%	(72)	16%	(42)	21%	(55)	269
Employ: Other	7%	(11)	22%	(31)	22%	(32)	25%	(35)	24%	(34)	143
Military HH: Yes	7%	(26)	22%	(80)	30%	(111)	29%	(105)	12%	(43)	366
Military HH: No	9%	(168)	28%	(516)	23%	(421)	23%	(418)	17%	(311)	1834
RD/WT: Right Direction	7%	(55)	20%	(148)	25%	(182)	30%	(221)	18%	(135)	740
RD/WT: Wrong Track	10%	(140)	31%	(447)	24%	(351)	21%	(302)	15%	(219)	1460
Trump Job Approve	7%	(67)	22%	(202)	27%	(244)	29%	(271)	15%	(135)	918
Trump Job Disapprove	11%	(126)	32%	(383)	24%	(283)	20%	(235)	14%	(162)	1189

Continued on next page

Table HR7_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed TV show, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(195)	27%	(596)	24%	(533)	24%	(523)	16%	(354)	2200
Trump Job Strongly Approve	7%	(35)	19%	(91)	26%	(125)	37%	(178)	11%	(55)	484
Trump Job Somewhat Approve	7%	(32)	26%	(111)	27%	(118)	21%	(93)	18%	(80)	434
Trump Job Somewhat Disapprove	15%	(43)	28%	(80)	25%	(71)	18%	(52)	13%	(37)	283
Trump Job Strongly Disapprove	9%	(83)	33%	(303)	23%	(212)	20%	(184)	14%	(124)	906
Favorable of Trump	6%	(58)	22%	(201)	28%	(247)	30%	(267)	14%	(125)	898
Unfavorable of Trump	11%	(128)	32%	(379)	23%	(276)	20%	(231)	14%	(163)	1178
Very Favorable of Trump	6%	(32)	19%	(96)	26%	(133)	36%	(183)	12%	(62)	505
Somewhat Favorable of Trump	7%	(26)	27%	(106)	29%	(114)	21%	(84)	16%	(63)	393
Somewhat Unfavorable of Trump	13%	(30)	25%	(58)	26%	(60)	22%	(50)	14%	(32)	229
Very Unfavorable of Trump	10%	(99)	34%	(321)	23%	(216)	19%	(181)	14%	(131)	948
#1 Issue: Economy	9%	(68)	27%	(207)	24%	(185)	25%	(189)	15%	(116)	765
#1 Issue: Security	4%	(10)	26%	(59)	28%	(64)	27%	(62)	15%	(36)	231
#1 Issue: Health Care	10%	(45)	35%	(158)	21%	(96)	20%	(90)	15%	(67)	455
#1 Issue: Medicare / Social Security	7%	(20)	22%	(66)	25%	(77)	28%	(84)	19%	(57)	304
#1 Issue: Women's Issues	10%	(10)	25%	(26)	31%	(33)	17%	(18)	17%	(18)	106
#1 Issue: Education	8%	(9)	28%	(30)	28%	(29)	19%	(20)	17%	(18)	106
#1 Issue: Energy	14%	(16)	19%	(23)	22%	(26)	28%	(33)	18%	(21)	119
#1 Issue: Other	15%	(17)	23%	(26)	21%	(24)	24%	(27)	18%	(20)	114
2018 House Vote: Democrat	12%	(89)	35%	(258)	22%	(165)	19%	(140)	13%	(97)	749
2018 House Vote: Republican	7%	(46)	22%	(143)	28%	(185)	32%	(211)	11%	(70)	655
2018 House Vote: Someone else	2%	(1)	24%	(16)	24%	(16)	28%	(19)	22%	(15)	68
2016 Vote: Hillary Clinton	11%	(76)	34%	(231)	22%	(145)	19%	(130)	14%	(91)	673
2016 Vote: Donald Trump	7%	(48)	21%	(139)	27%	(179)	33%	(216)	12%	(78)	661
2016 Vote: Other	7%	(9)	27%	(37)	21%	(28)	31%	(41)	14%	(19)	134
2016 Vote: Didn't Vote	8%	(62)	26%	(187)	25%	(181)	19%	(135)	23%	(165)	731
Voted in 2014: Yes	7%	(94)	28%	(354)	24%	(302)	27%	(337)	13%	(167)	1254
Voted in 2014: No	11%	(101)	25%	(241)	24%	(230)	20%	(186)	20%	(187)	946

Continued on next page

Table HR7_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed TV show, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(195)	27%	(596)	24%	(533)	24%	(523)	16%	(354)	2200
2012 Vote: Barack Obama	9%	(74)	33%	(255)	23%	(175)	21%	(164)	14%	(110)	779
2012 Vote: Mitt Romney	6%	(28)	20%	(101)	29%	(146)	33%	(167)	12%	(59)	500
2012 Vote: Other	3%	(2)	29%	(20)	20%	(14)	37%	(26)	10%	(7)	69
2012 Vote: Didn't Vote	11%	(90)	26%	(219)	23%	(197)	19%	(163)	21%	(178)	848
4-Region: Northeast	7%	(29)	31%	(120)	25%	(99)	22%	(85)	15%	(60)	394
4-Region: Midwest	7%	(33)	26%	(121)	25%	(116)	24%	(112)	17%	(81)	462
4-Region: South	10%	(80)	25%	(208)	26%	(211)	23%	(188)	17%	(137)	824
4-Region: West	10%	(53)	28%	(146)	21%	(107)	26%	(137)	15%	(76)	520
Watch TV: Every day	11%	(122)	31%	(330)	21%	(228)	22%	(232)	14%	(152)	1064
Watch TV: Several times per week	8%	(43)	27%	(154)	29%	(160)	23%	(130)	13%	(73)	559
Watch TV: About once per week	6%	(7)	29%	(34)	28%	(32)	20%	(23)	17%	(20)	115
Watch TV: Several times per month	6%	(8)	22%	(29)	26%	(34)	31%	(41)	14%	(19)	131
Watch TV: Less often than once per month	8%	(8)	16%	(17)	32%	(33)	27%	(28)	17%	(17)	102
Watch TV: Never	2%	(4)	11%	(22)	19%	(36)	32%	(60)	36%	(67)	188
Watch Movies: Every day	15%	(60)	27%	(111)	23%	(96)	20%	(82)	16%	(65)	415
Watch Movies: Several times per week	11%	(66)	32%	(197)	24%	(149)	21%	(132)	12%	(75)	619
Watch Movies: About once per week	7%	(28)	34%	(134)	24%	(93)	22%	(85)	13%	(52)	392
Watch Movies: Several times per month	6%	(16)	28%	(71)	28%	(72)	23%	(58)	15%	(39)	255
Watch Movies: About once per month	5%	(8)	20%	(34)	29%	(50)	27%	(47)	19%	(33)	172
Watch Movies: Less often than once per month	7%	(14)	21%	(39)	23%	(42)	28%	(50)	21%	(38)	182
Watch Movies: Never	2%	(3)	6%	(10)	19%	(31)	42%	(69)	31%	(52)	165
Watch Sporting Events: Every day	15%	(13)	35%	(31)	23%	(20)	21%	(18)	5%	(5)	87
Watch Sporting Events: Several times per week	11%	(28)	30%	(74)	24%	(59)	24%	(60)	10%	(26)	247
Watch Sporting Events: About once per week	10%	(26)	34%	(85)	27%	(67)	19%	(49)	10%	(26)	254
Watch Sporting Events: Several times per month	4%	(10)	33%	(71)	22%	(47)	23%	(50)	18%	(38)	215
Watch Sporting Events: About once per month	6%	(11)	31%	(53)	24%	(41)	28%	(48)	10%	(17)	170
Watch Sporting Events: Less often than once per month	10%	(41)	27%	(114)	27%	(113)	21%	(87)	15%	(65)	419
Watch Sporting Events: Never	8%	(66)	21%	(168)	23%	(185)	26%	(211)	22%	(178)	808

Continued on next page

Table HR7_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed TV show, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(195)	27%	(596)	24%	(533)	24%	(523)	16%	(354)	2200
Cable TV: Currently subscribe	9%	(87)	28%	(277)	25%	(239)	23%	(229)	15%	(145)	976
Cable TV: Subscribed in past	9%	(68)	28%	(211)	25%	(193)	25%	(187)	13%	(98)	757
Cable TV: Never subscribed	9%	(40)	23%	(108)	22%	(100)	23%	(107)	24%	(111)	466
Satellite TV: Currently subscribe	12%	(57)	27%	(126)	23%	(107)	22%	(102)	16%	(77)	470
Satellite TV: Subscribed in past	10%	(56)	27%	(157)	27%	(161)	25%	(148)	11%	(66)	588
Satellite TV: Never subscribed	7%	(81)	27%	(313)	23%	(264)	24%	(273)	18%	(210)	1142
Streaming Services: Currently subscribe	9%	(128)	33%	(445)	25%	(342)	21%	(280)	12%	(169)	1365
Streaming Services: Subscribed in past	9%	(19)	20%	(43)	29%	(63)	28%	(62)	14%	(30)	217
Streaming Services: Never subscribed	8%	(48)	17%	(108)	21%	(127)	29%	(181)	25%	(155)	618
Film: An avid fan	16%	(110)	32%	(223)	22%	(156)	20%	(140)	11%	(77)	706
Film: A casual fan	6%	(75)	28%	(347)	25%	(312)	25%	(303)	15%	(186)	1223
Film: Not a fan	4%	(10)	9%	(25)	24%	(65)	29%	(80)	34%	(91)	271
Television: An avid fan	12%	(119)	31%	(314)	22%	(222)	22%	(221)	13%	(129)	1005
Television: A casual fan	6%	(67)	25%	(259)	28%	(291)	24%	(255)	17%	(172)	1044
Television: Not a fan	6%	(9)	15%	(22)	13%	(20)	31%	(47)	35%	(53)	151
Music: An avid fan	13%	(140)	31%	(327)	23%	(244)	20%	(205)	13%	(134)	1050
Music: A casual fan	5%	(51)	24%	(244)	26%	(267)	27%	(277)	17%	(176)	1015
Music: Not a fan	3%	(4)	18%	(25)	16%	(21)	30%	(41)	33%	(44)	135
Fashion: An avid fan	21%	(51)	29%	(73)	23%	(58)	16%	(39)	11%	(28)	249
Fashion: A casual fan	10%	(98)	32%	(303)	25%	(236)	19%	(180)	15%	(140)	957
Fashion: Not a fan	5%	(45)	22%	(220)	24%	(238)	31%	(304)	19%	(186)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR7_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed movie, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	21%	(460)	27%	(595)	30%	(650)	15%	(338)	2200
Gender: Male	8%	(82)	22%	(233)	28%	(292)	30%	(322)	13%	(133)	1062
Gender: Female	7%	(74)	20%	(228)	27%	(303)	29%	(329)	18%	(205)	1138
Age: 18-34	11%	(72)	24%	(157)	27%	(178)	21%	(137)	17%	(111)	655
Age: 35-44	10%	(35)	26%	(94)	26%	(93)	23%	(83)	15%	(52)	358
Age: 45-64	5%	(41)	22%	(164)	28%	(207)	31%	(233)	14%	(107)	751
Age: 65+	2%	(8)	10%	(45)	27%	(118)	45%	(197)	16%	(69)	436
GenZers: 1997-2012	12%	(36)	22%	(70)	27%	(84)	22%	(68)	18%	(55)	312
Millennials: 1981-1996	10%	(52)	27%	(139)	26%	(137)	22%	(114)	15%	(79)	522
GenXers: 1965-1980	8%	(45)	22%	(121)	28%	(151)	27%	(145)	15%	(82)	544
Baby Boomers: 1946-1964	3%	(23)	17%	(126)	27%	(195)	38%	(272)	15%	(109)	723
PID: Dem (no lean)	8%	(69)	25%	(209)	28%	(240)	24%	(203)	14%	(122)	844
PID: Ind (no lean)	7%	(43)	22%	(146)	25%	(165)	28%	(181)	18%	(119)	654
PID: Rep (no lean)	6%	(44)	15%	(105)	27%	(190)	38%	(267)	14%	(97)	702
PID/Gender: Dem Men	10%	(36)	27%	(97)	29%	(105)	24%	(86)	11%	(39)	363
PID/Gender: Dem Women	7%	(33)	23%	(112)	28%	(135)	24%	(116)	17%	(83)	481
PID/Gender: Ind Men	7%	(25)	23%	(79)	27%	(93)	29%	(99)	13%	(45)	340
PID/Gender: Ind Women	6%	(18)	21%	(68)	23%	(72)	26%	(82)	24%	(75)	314
PID/Gender: Rep Men	6%	(21)	16%	(57)	26%	(95)	38%	(136)	14%	(50)	359
PID/Gender: Rep Women	7%	(23)	14%	(48)	28%	(95)	38%	(130)	14%	(47)	343
Ideo: Liberal (1-3)	9%	(62)	28%	(183)	30%	(198)	22%	(145)	10%	(68)	656
Ideo: Moderate (4)	7%	(43)	22%	(125)	28%	(162)	28%	(158)	15%	(85)	572
Ideo: Conservative (5-7)	6%	(42)	16%	(118)	26%	(188)	40%	(289)	13%	(93)	731
Educ: < College	7%	(110)	20%	(310)	26%	(391)	28%	(427)	18%	(274)	1512
Educ: Bachelors degree	6%	(29)	22%	(98)	29%	(128)	33%	(147)	10%	(43)	444
Educ: Post-grad	7%	(17)	22%	(52)	31%	(76)	31%	(77)	9%	(21)	244
Income: Under 50k	7%	(78)	21%	(244)	27%	(305)	26%	(297)	20%	(225)	1150
Income: 50k-100k	8%	(53)	20%	(136)	28%	(196)	34%	(237)	10%	(69)	691
Income: 100k+	7%	(25)	22%	(80)	26%	(94)	33%	(117)	12%	(44)	359

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Table HR7_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed movie, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	21%	(460)	27%	(595)	30%	(650)	15%	(338)	2200
Ethnicity: White	7%	(118)	20%	(339)	27%	(469)	32%	(543)	15%	(253)	1722
Ethnicity: Hispanic	9%	(32)	22%	(76)	32%	(113)	23%	(79)	14%	(50)	349
Ethnicity: Afr. Am.	9%	(26)	27%	(75)	25%	(69)	18%	(50)	20%	(55)	274
Ethnicity: Other	6%	(13)	23%	(46)	28%	(57)	28%	(58)	15%	(30)	204
All Christian	7%	(65)	18%	(184)	28%	(278)	33%	(329)	14%	(143)	999
All Non-Christian	10%	(11)	16%	(18)	31%	(34)	25%	(27)	18%	(20)	111
Atheist	9%	(11)	33%	(41)	21%	(26)	29%	(36)	8%	(10)	124
Agnostic/Nothing in particular	7%	(69)	23%	(218)	27%	(257)	27%	(258)	17%	(165)	967
Religious Non-Protestant/Catholic	10%	(14)	14%	(20)	29%	(41)	29%	(42)	18%	(26)	143
Evangelical	9%	(53)	17%	(96)	28%	(157)	27%	(155)	18%	(103)	563
Non-Evangelical	5%	(42)	19%	(151)	29%	(222)	34%	(263)	13%	(98)	776
Community: Urban	9%	(49)	28%	(151)	26%	(140)	20%	(109)	16%	(86)	536
Community: Suburban	6%	(63)	20%	(217)	27%	(300)	33%	(363)	14%	(150)	1093
Community: Rural	8%	(44)	16%	(92)	27%	(155)	31%	(178)	18%	(103)	572
Employ: Private Sector	10%	(62)	25%	(161)	29%	(185)	25%	(161)	11%	(73)	642
Employ: Government	9%	(15)	23%	(37)	29%	(46)	29%	(47)	9%	(15)	160
Employ: Self-Employed	9%	(16)	18%	(33)	24%	(44)	30%	(56)	19%	(35)	184
Employ: Homemaker	5%	(8)	22%	(33)	20%	(31)	31%	(48)	22%	(33)	154
Employ: Retired	4%	(20)	12%	(62)	26%	(132)	42%	(207)	15%	(76)	497
Employ: Unemployed	5%	(15)	24%	(65)	31%	(82)	22%	(60)	18%	(47)	269
Employ: Other	4%	(6)	21%	(31)	25%	(35)	24%	(34)	26%	(37)	143
Military HH: Yes	6%	(23)	16%	(57)	28%	(104)	36%	(132)	13%	(49)	366
Military HH: No	7%	(133)	22%	(403)	27%	(491)	28%	(518)	16%	(289)	1834
RD/WT: Right Direction	8%	(57)	16%	(118)	24%	(179)	34%	(251)	18%	(136)	740
RD/WT: Wrong Track	7%	(99)	23%	(342)	29%	(417)	27%	(400)	14%	(202)	1460
Trump Job Approve	7%	(60)	16%	(150)	27%	(246)	36%	(329)	15%	(134)	918
Trump Job Disapprove	8%	(94)	25%	(303)	29%	(341)	26%	(305)	12%	(145)	1189

Continued on next page

Table HR7_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed movie, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	21%	(460)	27%	(595)	30%	(650)	15%	(338)	2200
Trump Job Strongly Approve	7%	(35)	13%	(65)	27%	(129)	42%	(202)	11%	(53)	484
Trump Job Somewhat Approve	6%	(25)	20%	(85)	27%	(117)	29%	(127)	19%	(80)	434
Trump Job Somewhat Disapprove	13%	(38)	22%	(61)	27%	(77)	24%	(67)	14%	(39)	283
Trump Job Strongly Disapprove	6%	(57)	27%	(241)	29%	(264)	26%	(238)	12%	(106)	906
Favorable of Trump	7%	(60)	16%	(146)	27%	(246)	36%	(326)	13%	(120)	898
Unfavorable of Trump	7%	(86)	26%	(305)	29%	(336)	25%	(300)	13%	(151)	1178
Very Favorable of Trump	8%	(38)	13%	(64)	27%	(138)	41%	(206)	12%	(59)	505
Somewhat Favorable of Trump	6%	(22)	21%	(83)	27%	(108)	31%	(120)	15%	(61)	393
Somewhat Unfavorable of Trump	10%	(22)	22%	(50)	29%	(65)	25%	(58)	15%	(34)	229
Very Unfavorable of Trump	7%	(64)	27%	(255)	29%	(271)	25%	(241)	12%	(117)	948
#1 Issue: Economy	7%	(55)	23%	(175)	27%	(208)	29%	(221)	14%	(106)	765
#1 Issue: Security	5%	(12)	19%	(44)	27%	(63)	32%	(75)	16%	(37)	231
#1 Issue: Health Care	8%	(35)	26%	(116)	24%	(110)	29%	(131)	14%	(63)	455
#1 Issue: Medicare / Social Security	6%	(19)	14%	(43)	29%	(89)	35%	(105)	16%	(48)	304
#1 Issue: Women's Issues	10%	(11)	20%	(22)	29%	(30)	21%	(22)	20%	(21)	106
#1 Issue: Education	4%	(5)	22%	(23)	32%	(34)	26%	(27)	16%	(17)	106
#1 Issue: Energy	9%	(10)	17%	(20)	25%	(30)	33%	(39)	17%	(20)	119
#1 Issue: Other	8%	(9)	15%	(17)	27%	(31)	26%	(30)	23%	(26)	114
2018 House Vote: Democrat	8%	(56)	27%	(206)	27%	(201)	26%	(196)	12%	(90)	749
2018 House Vote: Republican	8%	(50)	16%	(103)	27%	(177)	39%	(255)	11%	(69)	655
2018 House Vote: Someone else	1%	(1)	21%	(14)	25%	(17)	35%	(24)	19%	(13)	68
2016 Vote: Hillary Clinton	8%	(53)	26%	(172)	28%	(188)	26%	(175)	13%	(85)	673
2016 Vote: Donald Trump	7%	(47)	16%	(105)	27%	(181)	38%	(253)	11%	(75)	661
2016 Vote: Other	4%	(5)	22%	(30)	22%	(30)	39%	(52)	13%	(18)	134
2016 Vote: Didn't Vote	7%	(51)	21%	(153)	27%	(196)	23%	(170)	22%	(160)	731
Voted in 2014: Yes	7%	(84)	20%	(253)	28%	(346)	33%	(412)	13%	(160)	1254
Voted in 2014: No	8%	(72)	22%	(207)	26%	(249)	25%	(239)	19%	(179)	946

Continued on next page

Table HR7_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed movie, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	21%	(460)	27%	(595)	30%	(650)	15%	(338)	2200
2012 Vote: Barack Obama	7%	(58)	26%	(199)	28%	(216)	26%	(203)	13%	(103)	779
2012 Vote: Mitt Romney	5%	(25)	13%	(64)	29%	(146)	42%	(208)	11%	(56)	500
2012 Vote: Other	2%	(1)	21%	(14)	22%	(15)	45%	(31)	10%	(7)	69
2012 Vote: Didn't Vote	8%	(72)	22%	(182)	26%	(218)	24%	(204)	20%	(172)	848
4-Region: Northeast	6%	(23)	24%	(93)	29%	(114)	26%	(104)	15%	(60)	394
4-Region: Midwest	6%	(28)	20%	(93)	26%	(120)	32%	(149)	15%	(72)	462
4-Region: South	9%	(75)	19%	(153)	27%	(224)	28%	(234)	17%	(138)	824
4-Region: West	6%	(30)	23%	(121)	26%	(137)	32%	(164)	13%	(68)	520
Watch TV: Every day	10%	(102)	22%	(238)	25%	(267)	29%	(312)	14%	(144)	1064
Watch TV: Several times per week	6%	(32)	23%	(128)	31%	(173)	28%	(156)	13%	(70)	559
Watch TV: About once per week	3%	(4)	25%	(29)	25%	(29)	33%	(38)	14%	(16)	115
Watch TV: Several times per month	5%	(7)	20%	(26)	29%	(38)	32%	(42)	14%	(19)	131
Watch TV: Less often than once per month	4%	(4)	18%	(19)	34%	(35)	28%	(29)	15%	(15)	102
Watch TV: Never	3%	(5)	8%	(16)	20%	(38)	33%	(62)	36%	(67)	188
Watch Movies: Every day	17%	(70)	20%	(83)	22%	(90)	26%	(107)	16%	(65)	415
Watch Movies: Several times per week	8%	(50)	24%	(151)	29%	(181)	26%	(161)	12%	(76)	619
Watch Movies: About once per week	4%	(14)	25%	(99)	30%	(116)	29%	(114)	12%	(48)	392
Watch Movies: Several times per month	4%	(11)	22%	(56)	30%	(76)	32%	(81)	12%	(32)	255
Watch Movies: About once per month	1%	(2)	13%	(23)	35%	(61)	31%	(53)	19%	(33)	172
Watch Movies: Less often than once per month	4%	(7)	19%	(34)	25%	(46)	33%	(61)	19%	(34)	182
Watch Movies: Never	1%	(2)	8%	(13)	16%	(26)	44%	(73)	31%	(51)	165
Watch Sporting Events: Every day	21%	(18)	19%	(16)	26%	(23)	28%	(24)	7%	(6)	87
Watch Sporting Events: Several times per week	9%	(23)	25%	(61)	29%	(72)	27%	(66)	10%	(26)	247
Watch Sporting Events: About once per week	5%	(14)	27%	(69)	28%	(71)	30%	(75)	10%	(24)	254
Watch Sporting Events: Several times per month	5%	(12)	21%	(45)	25%	(53)	34%	(74)	15%	(32)	215
Watch Sporting Events: About once per month	5%	(9)	25%	(43)	27%	(47)	35%	(59)	8%	(13)	170
Watch Sporting Events: Less often than once per month	7%	(28)	21%	(87)	35%	(146)	24%	(100)	14%	(58)	419
Watch Sporting Events: Never	6%	(52)	17%	(139)	23%	(184)	31%	(253)	22%	(179)	808

Continued on next page

Table HR7_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. How interested would you be in each of the following?

A remote-filmed movie, where each person films themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	21%	(460)	27%	(595)	30%	(650)	15%	(338)	2200
Cable TV: Currently subscribe	7%	(72)	23%	(220)	26%	(252)	30%	(297)	14%	(134)	976
Cable TV: Subscribed in past	6%	(46)	21%	(158)	31%	(238)	28%	(213)	13%	(102)	757
Cable TV: Never subscribed	8%	(38)	17%	(81)	23%	(105)	30%	(140)	22%	(102)	466
Satellite TV: Currently subscribe	9%	(44)	20%	(96)	25%	(116)	29%	(136)	17%	(78)	470
Satellite TV: Subscribed in past	8%	(48)	21%	(121)	32%	(189)	28%	(164)	11%	(66)	588
Satellite TV: Never subscribed	6%	(64)	21%	(243)	25%	(291)	31%	(351)	17%	(194)	1142
Streaming Services: Currently subscribe	8%	(112)	25%	(338)	29%	(400)	26%	(361)	11%	(154)	1365
Streaming Services: Subscribed in past	5%	(11)	20%	(42)	25%	(55)	33%	(72)	16%	(36)	217
Streaming Services: Never subscribed	5%	(33)	13%	(79)	23%	(141)	35%	(217)	24%	(149)	618
Film: An avid fan	12%	(84)	28%	(197)	26%	(186)	23%	(165)	10%	(74)	706
Film: A casual fan	5%	(64)	20%	(242)	29%	(349)	32%	(391)	15%	(178)	1223
Film: Not a fan	3%	(8)	8%	(21)	23%	(61)	35%	(94)	32%	(87)	271
Television: An avid fan	9%	(90)	23%	(230)	27%	(275)	28%	(286)	12%	(123)	1005
Television: A casual fan	6%	(58)	21%	(214)	28%	(295)	30%	(316)	15%	(161)	1044
Television: Not a fan	5%	(7)	10%	(16)	17%	(25)	32%	(49)	36%	(54)	151
Music: An avid fan	12%	(121)	24%	(255)	27%	(286)	24%	(254)	13%	(134)	1050
Music: A casual fan	3%	(31)	18%	(185)	29%	(290)	34%	(347)	16%	(161)	1015
Music: Not a fan	3%	(4)	15%	(20)	14%	(19)	36%	(49)	32%	(43)	135
Fashion: An avid fan	18%	(45)	25%	(61)	25%	(61)	20%	(50)	13%	(31)	249
Fashion: A casual fan	9%	(84)	24%	(234)	28%	(267)	25%	(236)	14%	(136)	957
Fashion: Not a fan	3%	(27)	17%	(165)	27%	(267)	37%	(365)	17%	(171)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_1: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(171)	19%	(428)	20%	(448)	41%	(908)	11%	(245)	2200
Gender: Male	7%	(70)	18%	(193)	21%	(222)	45%	(477)	9%	(100)	1062
Gender: Female	9%	(101)	21%	(235)	20%	(226)	38%	(431)	13%	(145)	1138
Age: 18-34	9%	(62)	23%	(152)	20%	(134)	32%	(209)	15%	(98)	655
Age: 35-44	11%	(38)	22%	(78)	21%	(74)	35%	(124)	12%	(44)	358
Age: 45-64	7%	(55)	19%	(144)	22%	(166)	43%	(322)	9%	(64)	751
Age: 65+	4%	(17)	12%	(54)	17%	(74)	58%	(254)	9%	(38)	436
GenZers: 1997-2012	8%	(26)	25%	(78)	20%	(62)	32%	(100)	15%	(46)	312
Millennials: 1981-1996	11%	(58)	20%	(105)	21%	(112)	33%	(174)	14%	(72)	522
GenXers: 1965-1980	8%	(45)	22%	(122)	19%	(105)	39%	(212)	11%	(60)	544
Baby Boomers: 1946-1964	6%	(41)	16%	(113)	20%	(147)	51%	(367)	8%	(55)	723
PID: Dem (no lean)	12%	(102)	20%	(166)	21%	(180)	38%	(320)	9%	(76)	844
PID: Ind (no lean)	4%	(29)	19%	(126)	20%	(129)	40%	(262)	16%	(107)	654
PID: Rep (no lean)	6%	(40)	19%	(136)	20%	(139)	46%	(326)	9%	(61)	702
PID/Gender: Dem Men	12%	(44)	17%	(61)	23%	(82)	41%	(149)	8%	(28)	363
PID/Gender: Dem Women	12%	(58)	22%	(105)	20%	(98)	36%	(171)	10%	(49)	481
PID/Gender: Ind Men	3%	(11)	20%	(66)	19%	(63)	46%	(156)	13%	(43)	340
PID/Gender: Ind Women	6%	(18)	19%	(60)	21%	(66)	34%	(106)	20%	(64)	314
PID/Gender: Rep Men	4%	(15)	18%	(66)	21%	(77)	48%	(172)	8%	(29)	359
PID/Gender: Rep Women	7%	(25)	21%	(70)	18%	(62)	45%	(154)	9%	(32)	343
Ideo: Liberal (1-3)	13%	(82)	22%	(145)	19%	(122)	41%	(272)	5%	(35)	656
Ideo: Moderate (4)	5%	(31)	23%	(131)	24%	(135)	37%	(213)	11%	(63)	572
Ideo: Conservative (5-7)	6%	(42)	15%	(110)	21%	(154)	49%	(358)	9%	(66)	731
Educ: < College	8%	(125)	19%	(288)	21%	(311)	39%	(586)	13%	(203)	1512
Educ: Bachelors degree	6%	(25)	20%	(91)	20%	(90)	47%	(211)	6%	(27)	444
Educ: Post-grad	9%	(22)	20%	(49)	19%	(48)	46%	(111)	6%	(15)	244
Income: Under 50k	9%	(99)	22%	(247)	18%	(210)	37%	(423)	15%	(171)	1150
Income: 50k-100k	7%	(46)	16%	(113)	24%	(166)	46%	(320)	7%	(47)	691
Income: 100k+	7%	(27)	19%	(68)	20%	(72)	46%	(166)	8%	(27)	359
Ethnicity: White	7%	(123)	19%	(327)	21%	(358)	43%	(739)	10%	(174)	1722
Ethnicity: Hispanic	8%	(29)	22%	(76)	19%	(68)	37%	(128)	14%	(48)	349

Continued on next page

Table HR8_1: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(171)	19%	(428)	20%	(448)	41%	(908)	11%	(245)	2200
Ethnicity: Afr. Am.	13%	(34)	22%	(61)	21%	(58)	30%	(81)	15%	(41)	274
Ethnicity: Other	7%	(14)	19%	(40)	16%	(33)	43%	(88)	15%	(30)	204
All Christian	7%	(73)	20%	(197)	20%	(202)	44%	(442)	9%	(85)	999
All Non-Christian	9%	(10)	21%	(24)	16%	(18)	41%	(45)	13%	(15)	111
Atheist	4%	(5)	26%	(32)	21%	(25)	40%	(49)	9%	(12)	124
Agnostic/Nothing in particular	9%	(84)	18%	(174)	21%	(203)	38%	(372)	14%	(133)	967
Religious Non-Protestant/Catholic	8%	(12)	20%	(28)	15%	(21)	45%	(65)	12%	(16)	143
Evangelical	10%	(54)	20%	(111)	21%	(120)	37%	(207)	13%	(71)	563
Non-Evangelical	7%	(57)	20%	(153)	21%	(162)	44%	(341)	8%	(63)	776
Community: Urban	12%	(64)	23%	(125)	18%	(94)	35%	(185)	13%	(68)	536
Community: Suburban	5%	(55)	20%	(214)	22%	(245)	44%	(480)	9%	(99)	1093
Community: Rural	9%	(53)	16%	(90)	19%	(109)	43%	(243)	13%	(77)	572
Employ: Private Sector	9%	(59)	22%	(144)	22%	(143)	38%	(241)	9%	(55)	642
Employ: Government	7%	(12)	17%	(27)	26%	(41)	41%	(66)	9%	(14)	160
Employ: Self-Employed	8%	(15)	18%	(34)	17%	(31)	42%	(77)	15%	(28)	184
Employ: Homemaker	5%	(7)	21%	(33)	18%	(28)	44%	(67)	12%	(19)	154
Employ: Retired	5%	(23)	14%	(70)	23%	(114)	50%	(251)	8%	(40)	497
Employ: Unemployed	11%	(29)	24%	(64)	16%	(44)	34%	(90)	15%	(41)	269
Employ: Other	9%	(12)	19%	(27)	14%	(20)	38%	(55)	20%	(29)	143
Military HH: Yes	5%	(20)	13%	(49)	20%	(75)	52%	(190)	9%	(33)	366
Military HH: No	8%	(152)	21%	(379)	20%	(373)	39%	(718)	12%	(212)	1834
RD/WT: Right Direction	7%	(51)	18%	(136)	19%	(139)	42%	(308)	14%	(107)	740
RD/WT: Wrong Track	8%	(121)	20%	(292)	21%	(309)	41%	(600)	9%	(137)	1460
Trump Job Approve	7%	(63)	19%	(170)	18%	(168)	45%	(416)	11%	(102)	918
Trump Job Disapprove	9%	(103)	21%	(251)	23%	(272)	40%	(475)	7%	(89)	1189
Trump Job Strongly Approve	8%	(40)	16%	(77)	17%	(84)	50%	(240)	9%	(43)	484
Trump Job Somewhat Approve	5%	(22)	21%	(93)	19%	(84)	40%	(176)	14%	(59)	434
Trump Job Somewhat Disapprove	6%	(18)	19%	(54)	32%	(90)	36%	(103)	6%	(18)	283
Trump Job Strongly Disapprove	9%	(85)	22%	(197)	20%	(182)	41%	(372)	8%	(70)	906

Continued on next page

Table HR8_1: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(171)	19%	(428)	20%	(448)	41%	(908)	11%	(245)	2200
Favorable of Trump	7%	(61)	19%	(170)	19%	(175)	45%	(409)	9%	(84)	898
Unfavorable of Trump	9%	(110)	21%	(247)	22%	(261)	40%	(469)	8%	(92)	1178
Very Favorable of Trump	9%	(47)	16%	(82)	19%	(95)	47%	(237)	9%	(45)	505
Somewhat Favorable of Trump	3%	(14)	22%	(88)	20%	(80)	44%	(171)	10%	(39)	393
Somewhat Unfavorable of Trump	7%	(17)	18%	(40)	28%	(63)	35%	(80)	13%	(29)	229
Very Unfavorable of Trump	10%	(93)	22%	(206)	21%	(197)	41%	(389)	7%	(63)	948
#1 Issue: Economy	8%	(63)	20%	(151)	22%	(167)	41%	(316)	9%	(69)	765
#1 Issue: Security	5%	(11)	23%	(52)	24%	(56)	38%	(89)	10%	(23)	231
#1 Issue: Health Care	10%	(46)	22%	(100)	19%	(85)	39%	(178)	10%	(47)	455
#1 Issue: Medicare / Social Security	6%	(19)	15%	(45)	17%	(51)	48%	(145)	14%	(43)	304
#1 Issue: Women's Issues	8%	(9)	19%	(20)	19%	(20)	37%	(39)	16%	(17)	106
#1 Issue: Education	9%	(10)	19%	(21)	18%	(19)	39%	(42)	14%	(15)	106
#1 Issue: Energy	2%	(3)	15%	(18)	25%	(29)	48%	(57)	10%	(12)	119
#1 Issue: Other	10%	(11)	19%	(22)	18%	(20)	37%	(42)	16%	(19)	114
2018 House Vote: Democrat	11%	(82)	22%	(166)	21%	(156)	38%	(286)	8%	(59)	749
2018 House Vote: Republican	5%	(35)	17%	(113)	19%	(121)	51%	(337)	7%	(49)	655
2018 House Vote: Someone else	1%	(1)	16%	(11)	22%	(15)	43%	(30)	17%	(12)	68
2016 Vote: Hillary Clinton	11%	(76)	22%	(149)	20%	(136)	40%	(267)	7%	(45)	673
2016 Vote: Donald Trump	6%	(38)	18%	(117)	21%	(141)	48%	(315)	8%	(51)	661
2016 Vote: Other	2%	(3)	14%	(19)	19%	(25)	52%	(70)	13%	(17)	134
2016 Vote: Didn't Vote	7%	(54)	20%	(143)	20%	(145)	35%	(256)	18%	(132)	731
Voted in 2014: Yes	8%	(97)	19%	(242)	20%	(245)	46%	(574)	8%	(96)	1254
Voted in 2014: No	8%	(74)	20%	(186)	21%	(203)	35%	(334)	16%	(149)	946
2012 Vote: Barack Obama	11%	(84)	21%	(164)	21%	(162)	40%	(311)	8%	(58)	779
2012 Vote: Mitt Romney	5%	(23)	14%	(72)	20%	(100)	53%	(265)	8%	(41)	500
2012 Vote: Other	3%	(2)	26%	(18)	14%	(10)	53%	(37)	4%	(3)	69
2012 Vote: Didn't Vote	7%	(63)	21%	(174)	21%	(176)	34%	(292)	17%	(143)	848

Continued on next page

Table HR8_1: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Reality TV shows where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(171)	19%	(428)	20%	(448)	41%	(908)	11%	(245)	2200
4-Region: Northeast	8%	(33)	18%	(72)	22%	(85)	42%	(166)	9%	(37)	394
4-Region: Midwest	6%	(27)	18%	(81)	25%	(114)	40%	(186)	12%	(54)	462
4-Region: South	9%	(75)	21%	(171)	19%	(160)	39%	(319)	12%	(99)	824
4-Region: West	7%	(37)	20%	(104)	17%	(88)	46%	(237)	10%	(54)	520
Watch TV: Every day	9%	(98)	21%	(228)	21%	(223)	39%	(415)	9%	(100)	1064
Watch TV: Several times per week	7%	(39)	22%	(121)	21%	(117)	42%	(233)	9%	(49)	559
Watch TV: About once per week	5%	(5)	16%	(19)	23%	(26)	42%	(49)	14%	(16)	115
Watch TV: Several times per month	5%	(7)	18%	(24)	24%	(31)	44%	(58)	9%	(12)	131
Watch TV: Less often than once per month	4%	(4)	15%	(16)	16%	(16)	53%	(54)	11%	(11)	102
Watch TV: Never	7%	(13)	6%	(11)	16%	(29)	42%	(79)	30%	(56)	188
Watch Movies: Every day	13%	(53)	22%	(92)	16%	(65)	40%	(165)	9%	(39)	415
Watch Movies: Several times per week	7%	(41)	24%	(148)	23%	(144)	37%	(229)	9%	(58)	619
Watch Movies: About once per week	8%	(33)	20%	(78)	23%	(91)	39%	(154)	9%	(35)	392
Watch Movies: Several times per month	9%	(22)	16%	(41)	22%	(57)	44%	(113)	9%	(23)	255
Watch Movies: About once per month	5%	(9)	13%	(23)	15%	(27)	52%	(90)	14%	(23)	172
Watch Movies: Less often than once per month	3%	(6)	20%	(36)	21%	(38)	43%	(78)	13%	(24)	182
Watch Movies: Never	5%	(8)	6%	(9)	16%	(26)	48%	(79)	26%	(43)	165
Watch Sporting Events: Every day	15%	(13)	28%	(24)	21%	(19)	32%	(28)	4%	(4)	87
Watch Sporting Events: Several times per week	11%	(28)	21%	(53)	21%	(51)	40%	(100)	6%	(15)	247
Watch Sporting Events: About once per week	8%	(20)	26%	(67)	18%	(45)	43%	(109)	5%	(13)	254
Watch Sporting Events: Several times per month	6%	(12)	20%	(43)	22%	(48)	40%	(86)	13%	(27)	215
Watch Sporting Events: About once per month	5%	(8)	26%	(44)	19%	(33)	43%	(73)	7%	(13)	170
Watch Sporting Events: Less often than once per month	7%	(28)	20%	(83)	23%	(98)	38%	(161)	12%	(49)	419
Watch Sporting Events: Never	8%	(63)	14%	(116)	19%	(154)	43%	(352)	15%	(124)	808
Cable TV: Currently subscribe	8%	(80)	20%	(199)	20%	(199)	41%	(397)	10%	(101)	976
Cable TV: Subscribed in past	8%	(58)	19%	(142)	23%	(173)	42%	(317)	9%	(67)	757
Cable TV: Never subscribed	7%	(33)	19%	(87)	16%	(76)	42%	(194)	16%	(77)	466
Satellite TV: Currently subscribe	10%	(49)	22%	(103)	17%	(79)	40%	(186)	11%	(52)	470
Satellite TV: Subscribed in past	6%	(36)	19%	(112)	23%	(134)	44%	(260)	8%	(46)	588
Satellite TV: Never subscribed	8%	(86)	19%	(213)	21%	(235)	40%	(462)	13%	(146)	1142

Continued on next page

Table HR8_1: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	8%	(171)	19%	(428)	20%	(448)	41%	(908)	11%	(245)	2200
Streaming Services: Currently subscribe	9%	(121)	22%	(304)	22%	(304)	39%	(539)	7%	(98)	1365
Streaming Services: Subscribed in past	8%	(16)	21%	(46)	21%	(46)	40%	(87)	10%	(21)	217
Streaming Services: Never subscribed	6%	(34)	13%	(78)	16%	(98)	46%	(281)	20%	(126)	618
Film: An avid fan	12%	(85)	23%	(164)	18%	(126)	39%	(274)	8%	(56)	706
Film: A casual fan	6%	(77)	19%	(231)	22%	(274)	43%	(524)	10%	(119)	1223
Film: Not a fan	4%	(10)	12%	(33)	18%	(48)	41%	(110)	26%	(70)	271
Television: An avid fan	12%	(117)	23%	(230)	20%	(203)	37%	(373)	8%	(82)	1005
Television: A casual fan	5%	(51)	17%	(178)	22%	(229)	45%	(467)	11%	(119)	1044
Television: Not a fan	3%	(4)	14%	(21)	10%	(15)	45%	(68)	29%	(44)	151
Music: An avid fan	11%	(116)	23%	(243)	20%	(213)	36%	(379)	9%	(99)	1050
Music: A casual fan	5%	(54)	17%	(169)	21%	(216)	46%	(466)	11%	(110)	1015
Music: Not a fan	2%	(2)	12%	(16)	13%	(18)	47%	(63)	26%	(35)	135
Fashion: An avid fan	19%	(48)	32%	(78)	14%	(35)	27%	(66)	8%	(21)	249
Fashion: A casual fan	10%	(99)	22%	(210)	23%	(220)	34%	(323)	11%	(106)	957
Fashion: Not a fan	2%	(24)	14%	(140)	19%	(193)	52%	(519)	12%	(118)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_2: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows about participants spending time at home together during stay-at-home orders

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	24%	(520)	18%	(395)	37%	(817)	12%	(264)	2200
Gender: Male	7%	(77)	21%	(219)	20%	(211)	42%	(448)	10%	(107)	1062
Gender: Female	11%	(126)	26%	(301)	16%	(185)	32%	(369)	14%	(157)	1138
Age: 18-34	13%	(88)	27%	(177)	18%	(116)	26%	(172)	16%	(102)	655
Age: 35-44	11%	(40)	26%	(94)	17%	(60)	33%	(117)	13%	(47)	358
Age: 45-64	7%	(55)	25%	(186)	19%	(141)	39%	(295)	10%	(74)	751
Age: 65+	5%	(21)	14%	(62)	18%	(79)	54%	(234)	9%	(41)	436
GenZers: 1997-2012	12%	(38)	29%	(90)	17%	(54)	27%	(83)	15%	(47)	312
Millennials: 1981-1996	14%	(72)	25%	(129)	18%	(93)	29%	(152)	14%	(75)	522
GenXers: 1965-1980	10%	(53)	26%	(144)	16%	(85)	36%	(195)	12%	(68)	544
Baby Boomers: 1946-1964	5%	(39)	20%	(145)	20%	(145)	46%	(331)	9%	(63)	723
PID: Dem (no lean)	13%	(108)	27%	(230)	18%	(150)	31%	(264)	11%	(92)	844
PID: Ind (no lean)	8%	(55)	20%	(131)	17%	(111)	38%	(250)	16%	(107)	654
PID: Rep (no lean)	6%	(41)	23%	(159)	19%	(134)	43%	(303)	9%	(65)	702
PID/Gender: Dem Men	11%	(39)	26%	(94)	18%	(67)	35%	(126)	10%	(36)	363
PID/Gender: Dem Women	14%	(69)	28%	(136)	17%	(83)	29%	(138)	12%	(55)	481
PID/Gender: Ind Men	6%	(22)	17%	(57)	19%	(65)	46%	(158)	11%	(39)	340
PID/Gender: Ind Women	11%	(33)	24%	(74)	15%	(46)	29%	(93)	22%	(68)	314
PID/Gender: Rep Men	5%	(16)	19%	(68)	22%	(79)	46%	(164)	9%	(31)	359
PID/Gender: Rep Women	7%	(25)	26%	(91)	16%	(55)	40%	(139)	10%	(34)	343
Ideo: Liberal (1-3)	14%	(92)	27%	(180)	18%	(117)	34%	(223)	7%	(44)	656
Ideo: Moderate (4)	9%	(52)	25%	(144)	19%	(106)	36%	(205)	11%	(65)	572
Ideo: Conservative (5-7)	6%	(40)	21%	(151)	19%	(141)	45%	(331)	9%	(67)	731
Educ: < College	10%	(149)	24%	(365)	18%	(266)	34%	(514)	14%	(218)	1512
Educ: Bachelors degree	8%	(34)	22%	(97)	20%	(87)	44%	(196)	7%	(29)	444
Educ: Post-grad	8%	(20)	24%	(58)	17%	(42)	44%	(108)	7%	(16)	244
Income: Under 50k	10%	(120)	25%	(286)	17%	(192)	32%	(367)	16%	(185)	1150
Income: 50k-100k	8%	(58)	21%	(148)	21%	(142)	43%	(296)	7%	(48)	691
Income: 100k+	7%	(26)	24%	(87)	17%	(61)	43%	(155)	9%	(31)	359
Ethnicity: White	8%	(143)	23%	(404)	18%	(315)	39%	(666)	11%	(193)	1722
Ethnicity: Hispanic	11%	(38)	31%	(110)	11%	(39)	30%	(106)	16%	(56)	349

Continued on next page

Table HR8_2: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Reality TV shows about participants spending time at home together during stay-at-home orders

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	24%	(520)	18%	(395)	37%	(817)	12%	(264)	2200
Ethnicity: Afr. Am.	14%	(40)	30%	(81)	15%	(41)	26%	(72)	15%	(40)	274
Ethnicity: Other	10%	(21)	17%	(35)	19%	(39)	39%	(79)	15%	(31)	204
All Christian	8%	(83)	24%	(235)	18%	(179)	40%	(400)	10%	(101)	999
All Non-Christian	13%	(14)	23%	(26)	13%	(15)	37%	(41)	14%	(16)	111
Atheist	7%	(8)	24%	(30)	19%	(24)	42%	(52)	8%	(9)	124
Agnostic/Nothing in particular	10%	(98)	24%	(229)	18%	(177)	34%	(324)	14%	(137)	967
Religious Non-Protestant/Catholic	11%	(16)	22%	(31)	13%	(18)	42%	(60)	12%	(17)	143
Evangelical	10%	(55)	26%	(146)	19%	(105)	32%	(180)	14%	(77)	563
Non-Evangelical	9%	(69)	24%	(186)	17%	(129)	40%	(308)	11%	(83)	776
Community: Urban	10%	(55)	25%	(134)	16%	(84)	34%	(184)	15%	(79)	536
Community: Suburban	8%	(86)	24%	(264)	20%	(220)	39%	(424)	9%	(99)	1093
Community: Rural	11%	(62)	21%	(123)	16%	(92)	37%	(210)	15%	(85)	572
Employ: Private Sector	10%	(63)	26%	(170)	20%	(127)	35%	(226)	9%	(57)	642
Employ: Government	11%	(17)	22%	(35)	22%	(35)	33%	(53)	12%	(20)	160
Employ: Self-Employed	13%	(24)	19%	(35)	14%	(27)	38%	(70)	16%	(29)	184
Employ: Homemaker	8%	(12)	23%	(35)	16%	(25)	37%	(57)	16%	(25)	154
Employ: Retired	5%	(27)	18%	(90)	19%	(95)	48%	(241)	9%	(43)	497
Employ: Unemployed	10%	(27)	29%	(77)	14%	(39)	31%	(84)	15%	(41)	269
Employ: Other	8%	(11)	25%	(36)	13%	(18)	34%	(48)	21%	(30)	143
Military HH: Yes	5%	(20)	20%	(75)	18%	(66)	46%	(169)	10%	(36)	366
Military HH: No	10%	(184)	24%	(445)	18%	(329)	35%	(648)	12%	(228)	1834
RD/WT: Right Direction	6%	(48)	23%	(173)	19%	(140)	38%	(278)	14%	(101)	740
RD/WT: Wrong Track	11%	(156)	24%	(347)	18%	(256)	37%	(539)	11%	(162)	1460
Trump Job Approve	8%	(71)	23%	(208)	18%	(165)	41%	(375)	11%	(99)	918
Trump Job Disapprove	11%	(130)	26%	(304)	19%	(226)	35%	(418)	9%	(111)	1189
Trump Job Strongly Approve	7%	(35)	21%	(104)	20%	(95)	44%	(215)	8%	(37)	484
Trump Job Somewhat Approve	8%	(37)	24%	(104)	16%	(70)	37%	(160)	14%	(62)	434
Trump Job Somewhat Disapprove	13%	(37)	24%	(67)	21%	(60)	33%	(92)	9%	(26)	283
Trump Job Strongly Disapprove	10%	(92)	26%	(237)	18%	(166)	36%	(326)	9%	(85)	906

Continued on next page

Table HR8_2: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows about participants spending time at home together during stay-at-home orders

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	24%	(520)	18%	(395)	37%	(817)	12%	(264)	2200
Favorable of Trump	8%	(70)	23%	(207)	19%	(167)	41%	(367)	10%	(87)	898
Unfavorable of Trump	11%	(130)	25%	(299)	19%	(223)	36%	(421)	9%	(106)	1178
Very Favorable of Trump	8%	(39)	22%	(112)	18%	(93)	43%	(217)	9%	(45)	505
Somewhat Favorable of Trump	8%	(32)	24%	(94)	19%	(74)	38%	(150)	11%	(42)	393
Somewhat Unfavorable of Trump	10%	(22)	23%	(53)	22%	(51)	35%	(81)	10%	(22)	229
Very Unfavorable of Trump	11%	(107)	26%	(246)	18%	(172)	36%	(340)	9%	(84)	948
#1 Issue: Economy	11%	(85)	23%	(178)	18%	(141)	37%	(287)	10%	(76)	765
#1 Issue: Security	6%	(14)	24%	(56)	20%	(47)	38%	(87)	12%	(27)	231
#1 Issue: Health Care	8%	(37)	27%	(124)	18%	(81)	36%	(162)	11%	(51)	455
#1 Issue: Medicare / Social Security	11%	(33)	19%	(57)	18%	(54)	40%	(120)	13%	(41)	304
#1 Issue: Women's Issues	12%	(13)	23%	(25)	16%	(17)	31%	(33)	17%	(18)	106
#1 Issue: Education	8%	(8)	26%	(28)	27%	(29)	22%	(23)	17%	(18)	106
#1 Issue: Energy	5%	(6)	23%	(27)	11%	(13)	49%	(58)	13%	(15)	119
#1 Issue: Other	7%	(8)	23%	(26)	12%	(14)	42%	(48)	16%	(18)	114
2018 House Vote: Democrat	12%	(87)	25%	(190)	19%	(143)	34%	(256)	10%	(72)	749
2018 House Vote: Republican	7%	(45)	20%	(129)	19%	(124)	48%	(314)	6%	(42)	655
2018 House Vote: Someone else	2%	(1)	19%	(13)	20%	(13)	44%	(30)	15%	(10)	68
2016 Vote: Hillary Clinton	12%	(79)	26%	(172)	18%	(121)	35%	(239)	9%	(62)	673
2016 Vote: Donald Trump	7%	(44)	21%	(140)	20%	(131)	45%	(298)	7%	(48)	661
2016 Vote: Other	5%	(6)	16%	(21)	16%	(22)	49%	(66)	14%	(18)	134
2016 Vote: Didn't Vote	10%	(74)	25%	(186)	17%	(121)	29%	(214)	18%	(135)	731
Voted in 2014: Yes	8%	(106)	21%	(269)	20%	(248)	42%	(528)	8%	(103)	1254
Voted in 2014: No	10%	(97)	27%	(251)	16%	(147)	31%	(290)	17%	(161)	946
2012 Vote: Barack Obama	12%	(90)	24%	(187)	19%	(149)	36%	(279)	9%	(74)	779
2012 Vote: Mitt Romney	5%	(26)	17%	(87)	19%	(97)	51%	(254)	7%	(36)	500
2012 Vote: Other	5%	(4)	25%	(17)	13%	(9)	54%	(38)	3%	(2)	69
2012 Vote: Didn't Vote	10%	(84)	27%	(228)	17%	(140)	29%	(243)	18%	(152)	848

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Table HR8_2: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows about participants spending time at home together during stay-at-home orders

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	24%	(520)	18%	(395)	37%	(817)	12%	(264)	2200
4-Region: Northeast	11%	(42)	25%	(98)	20%	(77)	34%	(134)	11%	(42)	394
4-Region: Midwest	9%	(41)	21%	(96)	21%	(98)	39%	(181)	10%	(47)	462
4-Region: South	10%	(80)	25%	(207)	16%	(128)	36%	(294)	14%	(115)	824
4-Region: West	8%	(41)	23%	(119)	18%	(92)	40%	(208)	11%	(60)	520
Watch TV: Every day	12%	(131)	25%	(261)	18%	(191)	35%	(374)	10%	(107)	1064
Watch TV: Several times per week	8%	(42)	28%	(159)	20%	(111)	35%	(198)	9%	(49)	559
Watch TV: About once per week	3%	(3)	27%	(31)	17%	(20)	38%	(44)	15%	(17)	115
Watch TV: Several times per month	9%	(12)	15%	(20)	20%	(27)	43%	(57)	12%	(16)	131
Watch TV: Less often than once per month	7%	(7)	20%	(21)	19%	(19)	41%	(41)	13%	(13)	102
Watch TV: Never	3%	(6)	9%	(16)	13%	(25)	45%	(85)	30%	(55)	188
Watch Movies: Every day	15%	(63)	25%	(104)	14%	(60)	35%	(143)	11%	(45)	415
Watch Movies: Several times per week	10%	(62)	27%	(170)	20%	(123)	32%	(200)	10%	(63)	619
Watch Movies: About once per week	10%	(41)	24%	(94)	21%	(81)	36%	(139)	9%	(37)	392
Watch Movies: Several times per month	7%	(18)	22%	(56)	23%	(58)	39%	(101)	9%	(22)	255
Watch Movies: About once per month	3%	(5)	23%	(39)	15%	(26)	48%	(83)	12%	(20)	172
Watch Movies: Less often than once per month	5%	(9)	23%	(41)	15%	(27)	41%	(75)	17%	(30)	182
Watch Movies: Never	4%	(6)	10%	(16)	12%	(21)	46%	(76)	28%	(46)	165
Watch Sporting Events: Every day	27%	(23)	26%	(23)	18%	(15)	25%	(21)	4%	(4)	87
Watch Sporting Events: Several times per week	13%	(31)	20%	(50)	25%	(63)	33%	(83)	8%	(20)	247
Watch Sporting Events: About once per week	10%	(25)	31%	(77)	17%	(44)	36%	(92)	6%	(16)	254
Watch Sporting Events: Several times per month	7%	(15)	24%	(52)	20%	(42)	38%	(82)	11%	(24)	215
Watch Sporting Events: About once per month	8%	(13)	31%	(53)	15%	(26)	40%	(68)	6%	(10)	170
Watch Sporting Events: Less often than once per month	7%	(30)	24%	(99)	21%	(86)	36%	(153)	12%	(51)	419
Watch Sporting Events: Never	8%	(65)	20%	(165)	15%	(120)	40%	(319)	17%	(139)	808
Cable TV: Currently subscribe	10%	(94)	24%	(236)	20%	(199)	36%	(348)	10%	(101)	976
Cable TV: Subscribed in past	8%	(62)	25%	(186)	17%	(131)	40%	(300)	10%	(79)	757
Cable TV: Never subscribed	10%	(48)	21%	(99)	14%	(66)	36%	(170)	18%	(84)	466
Satellite TV: Currently subscribe	13%	(59)	26%	(121)	13%	(63)	35%	(164)	13%	(62)	470
Satellite TV: Subscribed in past	10%	(56)	22%	(131)	18%	(108)	40%	(237)	9%	(56)	588
Satellite TV: Never subscribed	8%	(88)	23%	(268)	20%	(223)	36%	(417)	13%	(145)	1142

Continued on next page

Table HR8_2: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Reality TV shows about participants spending time at home together during stay-at-home orders

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	24%	(520)	18%	(395)	37%	(817)	12%	(264)	2200
Streaming Services: Currently subscribe	12%	(158)	25%	(346)	20%	(276)	34%	(471)	8%	(114)	1365
Streaming Services: Subscribed in past	8%	(16)	29%	(63)	13%	(28)	40%	(87)	10%	(23)	217
Streaming Services: Never subscribed	5%	(29)	18%	(111)	15%	(91)	42%	(260)	21%	(127)	618
Film: An avid fan	15%	(107)	27%	(193)	16%	(113)	33%	(235)	8%	(57)	706
Film: A casual fan	7%	(85)	24%	(289)	19%	(237)	40%	(483)	11%	(130)	1223
Film: Not a fan	4%	(12)	14%	(38)	17%	(45)	36%	(99)	28%	(77)	271
Television: An avid fan	13%	(126)	29%	(293)	18%	(179)	32%	(320)	9%	(87)	1005
Television: A casual fan	7%	(68)	21%	(218)	19%	(193)	42%	(436)	12%	(128)	1044
Television: Not a fan	6%	(10)	6%	(9)	15%	(23)	41%	(61)	32%	(49)	151
Music: An avid fan	13%	(131)	28%	(291)	17%	(177)	33%	(344)	10%	(107)	1050
Music: A casual fan	7%	(67)	21%	(211)	20%	(199)	41%	(412)	12%	(125)	1015
Music: Not a fan	4%	(5)	14%	(18)	14%	(19)	45%	(61)	23%	(32)	135
Fashion: An avid fan	27%	(68)	29%	(73)	13%	(31)	21%	(53)	10%	(24)	249
Fashion: A casual fan	11%	(105)	28%	(264)	20%	(194)	29%	(281)	12%	(114)	957
Fashion: Not a fan	3%	(31)	18%	(183)	17%	(170)	49%	(484)	13%	(126)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table HR8_3: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Talk shows, where the host and guests film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(249)	29%	(631)	21%	(469)	27%	(592)	12%	(259)	2200
Gender: Male	11%	(114)	26%	(273)	24%	(258)	30%	(317)	9%	(100)	1062
Gender: Female	12%	(135)	31%	(358)	19%	(211)	24%	(275)	14%	(159)	1138
Age: 18-34	17%	(113)	26%	(169)	19%	(125)	22%	(141)	16%	(108)	655
Age: 35-44	9%	(33)	34%	(120)	19%	(69)	25%	(89)	13%	(47)	358
Age: 45-64	10%	(77)	31%	(230)	23%	(172)	27%	(199)	10%	(72)	751
Age: 65+	6%	(25)	26%	(112)	24%	(104)	37%	(163)	7%	(32)	436
GenZers: 1997-2012	13%	(42)	25%	(78)	23%	(73)	20%	(63)	18%	(56)	312
Millennials: 1981-1996	17%	(88)	28%	(149)	16%	(83)	25%	(129)	14%	(73)	522
GenXers: 1965-1980	10%	(56)	34%	(183)	21%	(113)	23%	(127)	12%	(66)	544
Baby Boomers: 1946-1964	9%	(62)	28%	(200)	23%	(167)	33%	(239)	8%	(55)	723
PID: Dem (no lean)	16%	(132)	35%	(299)	18%	(151)	20%	(167)	11%	(95)	844
PID: Ind (no lean)	10%	(67)	29%	(187)	22%	(143)	25%	(164)	14%	(92)	654
PID: Rep (no lean)	7%	(50)	21%	(145)	25%	(175)	37%	(261)	10%	(72)	702
PID/Gender: Dem Men	15%	(53)	34%	(122)	21%	(77)	22%	(80)	8%	(31)	363
PID/Gender: Dem Women	16%	(79)	37%	(177)	15%	(74)	18%	(87)	13%	(64)	481
PID/Gender: Ind Men	10%	(34)	27%	(93)	23%	(78)	30%	(101)	10%	(34)	340
PID/Gender: Ind Women	11%	(33)	30%	(94)	21%	(65)	20%	(63)	18%	(58)	314
PID/Gender: Rep Men	8%	(27)	16%	(58)	28%	(102)	38%	(137)	10%	(35)	359
PID/Gender: Rep Women	7%	(23)	25%	(86)	21%	(72)	36%	(125)	11%	(37)	343
Ideo: Liberal (1-3)	17%	(109)	40%	(259)	18%	(116)	19%	(123)	7%	(49)	656
Ideo: Moderate (4)	12%	(70)	29%	(169)	23%	(130)	26%	(147)	10%	(58)	572
Ideo: Conservative (5-7)	6%	(44)	23%	(165)	25%	(184)	37%	(269)	9%	(69)	731
Educ: < College	11%	(168)	27%	(401)	21%	(316)	27%	(409)	14%	(218)	1512
Educ: Bachelors degree	12%	(51)	34%	(152)	20%	(90)	28%	(124)	6%	(26)	444
Educ: Post-grad	12%	(30)	32%	(78)	26%	(63)	24%	(59)	6%	(15)	244
Income: Under 50k	12%	(140)	27%	(315)	21%	(240)	24%	(280)	15%	(174)	1150
Income: 50k-100k	10%	(66)	32%	(221)	21%	(143)	30%	(209)	8%	(53)	691
Income: 100k+	12%	(43)	26%	(95)	24%	(87)	29%	(103)	9%	(31)	359
Ethnicity: White	11%	(186)	29%	(499)	22%	(384)	28%	(479)	10%	(173)	1722
Ethnicity: Hispanic	18%	(64)	27%	(96)	18%	(64)	20%	(71)	16%	(55)	349

Continued on next page

Table HR8_3: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Talk shows, where the host and guests film themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(249)	29%	(631)	21%	(469)	27%	(592)	12%	(259)	2200
Ethnicity: Afr. Am.	16%	(43)	30%	(83)	18%	(49)	18%	(49)	19%	(51)	274
Ethnicity: Other	10%	(20)	24%	(49)	18%	(36)	32%	(65)	17%	(35)	204
All Christian	11%	(112)	29%	(288)	23%	(226)	29%	(289)	9%	(85)	999
All Non-Christian	14%	(16)	27%	(30)	21%	(23)	21%	(23)	17%	(19)	111
Atheist	7%	(8)	38%	(47)	23%	(29)	23%	(29)	9%	(11)	124
Agnostic/Nothing in particular	12%	(114)	28%	(266)	20%	(192)	26%	(251)	15%	(144)	967
Religious Non-Protestant/Catholic	13%	(18)	23%	(33)	28%	(40)	21%	(30)	15%	(21)	143
Evangelical	12%	(68)	25%	(141)	22%	(127)	27%	(154)	13%	(74)	563
Non-Evangelical	12%	(96)	31%	(243)	20%	(154)	28%	(216)	9%	(67)	776
Community: Urban	15%	(80)	29%	(156)	18%	(97)	23%	(123)	15%	(80)	536
Community: Suburban	10%	(109)	29%	(319)	24%	(259)	28%	(304)	9%	(102)	1093
Community: Rural	10%	(60)	27%	(156)	20%	(113)	29%	(165)	14%	(77)	572
Employ: Private Sector	14%	(92)	33%	(212)	19%	(123)	26%	(164)	8%	(50)	642
Employ: Government	7%	(12)	32%	(51)	25%	(41)	25%	(40)	11%	(17)	160
Employ: Self-Employed	10%	(19)	29%	(53)	25%	(46)	21%	(38)	16%	(29)	184
Employ: Homemaker	6%	(9)	31%	(48)	21%	(33)	26%	(41)	15%	(23)	154
Employ: Retired	8%	(38)	24%	(119)	26%	(129)	35%	(176)	7%	(36)	497
Employ: Unemployed	13%	(35)	26%	(71)	18%	(47)	24%	(65)	19%	(51)	269
Employ: Other	16%	(23)	27%	(39)	9%	(13)	27%	(39)	21%	(30)	143
Military HH: Yes	8%	(28)	27%	(100)	26%	(94)	32%	(115)	8%	(28)	366
Military HH: No	12%	(221)	29%	(531)	20%	(375)	26%	(477)	13%	(230)	1834
RD/WT: Right Direction	8%	(58)	23%	(171)	22%	(162)	34%	(249)	14%	(100)	740
RD/WT: Wrong Track	13%	(191)	32%	(460)	21%	(307)	23%	(343)	11%	(158)	1460
Trump Job Approve	8%	(76)	22%	(204)	23%	(214)	35%	(323)	11%	(102)	918
Trump Job Disapprove	14%	(170)	35%	(420)	21%	(246)	21%	(250)	9%	(103)	1189
Trump Job Strongly Approve	8%	(38)	20%	(95)	23%	(112)	41%	(199)	8%	(40)	484
Trump Job Somewhat Approve	9%	(38)	25%	(109)	23%	(102)	29%	(124)	14%	(61)	434
Trump Job Somewhat Disapprove	16%	(44)	32%	(91)	24%	(68)	21%	(60)	7%	(20)	283
Trump Job Strongly Disapprove	14%	(126)	36%	(329)	20%	(178)	21%	(191)	9%	(83)	906

Continued on next page

Table HR8_3: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Talk shows, where the host and guests film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(249)	29%	(631)	21%	(469)	27%	(592)	12%	(259)	2200
Favorable of Trump	8%	(73)	22%	(198)	24%	(220)	36%	(321)	10%	(86)	898
Unfavorable of Trump	14%	(163)	36%	(420)	21%	(242)	21%	(247)	9%	(106)	1178
Very Favorable of Trump	8%	(38)	20%	(100)	24%	(122)	40%	(200)	9%	(45)	505
Somewhat Favorable of Trump	9%	(34)	25%	(99)	25%	(98)	31%	(121)	11%	(41)	393
Somewhat Unfavorable of Trump	10%	(23)	31%	(70)	28%	(65)	23%	(52)	9%	(20)	229
Very Unfavorable of Trump	15%	(140)	37%	(350)	19%	(177)	21%	(195)	9%	(86)	948
#1 Issue: Economy	12%	(91)	30%	(228)	20%	(149)	28%	(216)	10%	(80)	765
#1 Issue: Security	4%	(9)	23%	(52)	30%	(68)	36%	(82)	8%	(19)	231
#1 Issue: Health Care	13%	(59)	37%	(170)	19%	(88)	19%	(88)	11%	(51)	455
#1 Issue: Medicare / Social Security	11%	(33)	21%	(64)	24%	(73)	32%	(98)	12%	(37)	304
#1 Issue: Women's Issues	13%	(14)	25%	(26)	18%	(19)	24%	(25)	20%	(21)	106
#1 Issue: Education	11%	(12)	23%	(25)	21%	(22)	24%	(26)	21%	(22)	106
#1 Issue: Energy	16%	(19)	23%	(27)	22%	(26)	29%	(34)	10%	(12)	119
#1 Issue: Other	11%	(13)	34%	(39)	20%	(23)	20%	(23)	14%	(16)	114
2018 House Vote: Democrat	16%	(123)	38%	(283)	18%	(133)	19%	(144)	9%	(67)	749
2018 House Vote: Republican	7%	(49)	22%	(147)	25%	(164)	38%	(247)	7%	(48)	655
2018 House Vote: Someone else	9%	(6)	21%	(14)	28%	(19)	31%	(21)	11%	(7)	68
2016 Vote: Hillary Clinton	15%	(104)	39%	(259)	19%	(125)	20%	(132)	8%	(53)	673
2016 Vote: Donald Trump	8%	(54)	22%	(142)	25%	(162)	38%	(248)	8%	(55)	661
2016 Vote: Other	7%	(9)	30%	(41)	19%	(25)	33%	(44)	11%	(15)	134
2016 Vote: Didn't Vote	11%	(82)	26%	(189)	21%	(155)	23%	(169)	19%	(136)	731
Voted in 2014: Yes	11%	(132)	31%	(390)	22%	(280)	28%	(356)	8%	(95)	1254
Voted in 2014: No	12%	(117)	25%	(241)	20%	(189)	25%	(236)	17%	(163)	946
2012 Vote: Barack Obama	15%	(113)	38%	(296)	19%	(144)	21%	(162)	8%	(63)	779
2012 Vote: Mitt Romney	6%	(31)	19%	(95)	28%	(139)	39%	(193)	8%	(42)	500
2012 Vote: Other	6%	(4)	37%	(26)	15%	(10)	39%	(27)	3%	(2)	69
2012 Vote: Didn't Vote	12%	(100)	25%	(214)	21%	(176)	24%	(206)	18%	(152)	848

Continued on next page

Table HR8_3: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Talk shows, where the host and guests film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(249)	29%	(631)	21%	(469)	27%	(592)	12%	(259)	2200
4-Region: Northeast	12%	(48)	29%	(115)	22%	(87)	25%	(98)	12%	(45)	394
4-Region: Midwest	10%	(48)	27%	(125)	21%	(99)	30%	(139)	11%	(50)	462
4-Region: South	12%	(95)	31%	(252)	22%	(178)	24%	(197)	12%	(102)	824
4-Region: West	11%	(57)	27%	(139)	20%	(105)	30%	(157)	12%	(61)	520
Watch TV: Every day	14%	(152)	31%	(331)	20%	(216)	25%	(265)	9%	(100)	1064
Watch TV: Several times per week	10%	(56)	31%	(173)	23%	(129)	26%	(148)	10%	(54)	559
Watch TV: About once per week	8%	(10)	33%	(38)	21%	(25)	23%	(26)	14%	(16)	115
Watch TV: Several times per month	9%	(11)	28%	(37)	26%	(34)	24%	(31)	14%	(18)	131
Watch TV: Less often than once per month	4%	(4)	17%	(17)	21%	(21)	46%	(47)	13%	(13)	102
Watch TV: Never	6%	(11)	10%	(20)	19%	(36)	35%	(65)	30%	(56)	188
Watch Movies: Every day	16%	(64)	26%	(110)	18%	(73)	29%	(121)	11%	(47)	415
Watch Movies: Several times per week	15%	(96)	34%	(208)	20%	(124)	21%	(130)	10%	(61)	619
Watch Movies: About once per week	9%	(35)	34%	(132)	25%	(97)	24%	(95)	8%	(33)	392
Watch Movies: Several times per month	9%	(22)	32%	(83)	24%	(62)	24%	(62)	10%	(26)	255
Watch Movies: About once per month	8%	(14)	24%	(41)	23%	(40)	32%	(55)	13%	(22)	172
Watch Movies: Less often than once per month	7%	(13)	21%	(38)	21%	(39)	35%	(64)	15%	(28)	182
Watch Movies: Never	3%	(4)	13%	(21)	20%	(33)	40%	(66)	25%	(41)	165
Watch Sporting Events: Every day	15%	(13)	33%	(29)	23%	(20)	23%	(20)	6%	(5)	87
Watch Sporting Events: Several times per week	15%	(36)	31%	(77)	24%	(60)	23%	(58)	7%	(17)	247
Watch Sporting Events: About once per week	10%	(25)	35%	(89)	26%	(67)	23%	(59)	5%	(14)	254
Watch Sporting Events: Several times per month	11%	(23)	35%	(75)	18%	(40)	27%	(57)	10%	(21)	215
Watch Sporting Events: About once per month	14%	(24)	28%	(48)	20%	(35)	25%	(43)	12%	(20)	170
Watch Sporting Events: Less often than once per month	11%	(45)	28%	(119)	23%	(95)	27%	(112)	11%	(48)	419
Watch Sporting Events: Never	10%	(83)	24%	(195)	19%	(153)	30%	(244)	17%	(134)	808
Cable TV: Currently subscribe	11%	(112)	30%	(294)	23%	(222)	25%	(247)	10%	(101)	976
Cable TV: Subscribed in past	11%	(84)	30%	(227)	22%	(167)	26%	(198)	11%	(81)	757
Cable TV: Never subscribed	11%	(52)	24%	(110)	17%	(80)	31%	(146)	17%	(77)	466
Satellite TV: Currently subscribe	11%	(49)	30%	(142)	20%	(96)	27%	(127)	12%	(55)	470
Satellite TV: Subscribed in past	9%	(55)	29%	(171)	23%	(138)	26%	(155)	12%	(68)	588
Satellite TV: Never subscribed	13%	(144)	28%	(317)	21%	(235)	27%	(310)	12%	(135)	1142

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Table HR8_3: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Talk shows, where the host and guests film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(249)	29%	(631)	21%	(469)	27%	(592)	12%	(259)	2200
Streaming Services: Currently subscribe	14%	(185)	34%	(465)	21%	(282)	24%	(324)	8%	(110)	1365
Streaming Services: Subscribed in past	8%	(18)	22%	(48)	29%	(62)	27%	(59)	13%	(29)	217
Streaming Services: Never subscribed	7%	(46)	19%	(118)	20%	(125)	34%	(209)	19%	(120)	618
Film: An avid fan	19%	(134)	33%	(230)	17%	(122)	24%	(167)	8%	(53)	706
Film: A casual fan	8%	(101)	30%	(364)	25%	(300)	27%	(334)	10%	(125)	1223
Film: Not a fan	5%	(14)	14%	(37)	18%	(48)	34%	(92)	30%	(81)	271
Television: An avid fan	16%	(159)	32%	(318)	20%	(199)	24%	(244)	8%	(85)	1005
Television: A casual fan	8%	(79)	29%	(298)	24%	(252)	28%	(288)	12%	(127)	1044
Television: Not a fan	7%	(11)	10%	(16)	11%	(17)	40%	(61)	31%	(46)	151
Music: An avid fan	17%	(175)	31%	(322)	19%	(197)	24%	(247)	10%	(109)	1050
Music: A casual fan	7%	(72)	27%	(279)	24%	(245)	30%	(303)	11%	(116)	1015
Music: Not a fan	2%	(2)	22%	(30)	20%	(27)	31%	(42)	25%	(34)	135
Fashion: An avid fan	23%	(58)	31%	(77)	20%	(49)	14%	(35)	12%	(30)	249
Fashion: A casual fan	14%	(131)	34%	(326)	20%	(193)	20%	(194)	12%	(112)	957
Fashion: Not a fan	6%	(60)	23%	(228)	23%	(227)	36%	(363)	12%	(117)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_4: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted comedies, where actors film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	31%	(679)	21%	(468)	26%	(564)	13%	(285)	2200
Gender: Male	10%	(105)	31%	(329)	22%	(236)	26%	(277)	11%	(114)	1062
Gender: Female	9%	(98)	31%	(351)	20%	(231)	25%	(287)	15%	(171)	1138
Age: 18-34	14%	(92)	32%	(211)	18%	(120)	19%	(124)	17%	(108)	655
Age: 35-44	12%	(43)	38%	(135)	18%	(64)	19%	(69)	13%	(46)	358
Age: 45-64	7%	(55)	33%	(251)	22%	(168)	26%	(193)	11%	(84)	751
Age: 65+	3%	(14)	19%	(82)	27%	(116)	41%	(178)	11%	(46)	436
GenZers: 1997-2012	13%	(40)	31%	(96)	20%	(64)	19%	(59)	17%	(54)	312
Millennials: 1981-1996	15%	(78)	34%	(177)	18%	(92)	19%	(101)	14%	(74)	522
GenXers: 1965-1980	9%	(47)	39%	(210)	18%	(97)	22%	(119)	13%	(70)	544
Baby Boomers: 1946-1964	5%	(38)	25%	(182)	26%	(191)	33%	(237)	11%	(77)	723
PID: Dem (no lean)	13%	(109)	35%	(297)	20%	(169)	20%	(168)	12%	(101)	844
PID: Ind (no lean)	8%	(53)	31%	(203)	21%	(135)	23%	(153)	17%	(110)	654
PID: Rep (no lean)	6%	(42)	26%	(180)	23%	(163)	35%	(243)	11%	(74)	702
PID/Gender: Dem Men	15%	(56)	37%	(136)	18%	(67)	19%	(68)	10%	(36)	363
PID/Gender: Dem Women	11%	(53)	33%	(161)	21%	(102)	21%	(100)	13%	(64)	481
PID/Gender: Ind Men	8%	(27)	32%	(107)	22%	(76)	26%	(89)	12%	(40)	340
PID/Gender: Ind Women	8%	(26)	30%	(96)	19%	(58)	20%	(64)	22%	(70)	314
PID/Gender: Rep Men	6%	(23)	24%	(86)	26%	(93)	34%	(120)	10%	(37)	359
PID/Gender: Rep Women	6%	(19)	27%	(94)	21%	(71)	36%	(122)	11%	(37)	343
Ideo: Liberal (1-3)	14%	(92)	40%	(263)	21%	(139)	18%	(117)	7%	(45)	656
Ideo: Moderate (4)	7%	(43)	33%	(186)	21%	(118)	25%	(144)	14%	(81)	572
Ideo: Conservative (5-7)	7%	(53)	24%	(177)	25%	(184)	34%	(248)	9%	(69)	731
Educ: < College	9%	(142)	31%	(469)	20%	(305)	24%	(366)	15%	(231)	1512
Educ: Bachelors degree	9%	(39)	31%	(139)	24%	(105)	29%	(130)	7%	(31)	444
Educ: Post-grad	10%	(24)	29%	(72)	23%	(57)	28%	(68)	9%	(23)	244
Income: Under 50k	10%	(116)	30%	(348)	20%	(224)	23%	(265)	17%	(197)	1150
Income: 50k-100k	8%	(53)	31%	(212)	24%	(165)	30%	(205)	8%	(56)	691
Income: 100k+	10%	(35)	33%	(120)	22%	(78)	26%	(94)	9%	(32)	359
Ethnicity: White	9%	(147)	31%	(532)	22%	(372)	27%	(470)	12%	(200)	1722
Ethnicity: Hispanic	10%	(33)	40%	(139)	12%	(41)	21%	(75)	17%	(61)	349

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Table HR8_4: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted comedies, where actors film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	31%	(679)	21%	(468)	26%	(564)	13%	(285)	2200
Ethnicity: Afr. Am.	14%	(37)	35%	(96)	21%	(57)	12%	(34)	18%	(50)	274
Ethnicity: Other	10%	(20)	25%	(51)	19%	(38)	29%	(60)	17%	(35)	204
All Christian	8%	(82)	31%	(305)	23%	(227)	28%	(278)	11%	(107)	999
All Non-Christian	15%	(17)	28%	(31)	14%	(16)	25%	(27)	19%	(21)	111
Atheist	11%	(13)	29%	(36)	30%	(37)	22%	(27)	8%	(10)	124
Agnostic/Nothing in particular	9%	(92)	32%	(307)	19%	(188)	24%	(232)	15%	(148)	967
Religious Non-Protestant/Catholic	12%	(17)	32%	(46)	14%	(20)	25%	(35)	17%	(25)	143
Evangelical	10%	(56)	30%	(168)	23%	(129)	23%	(130)	14%	(79)	563
Non-Evangelical	9%	(71)	31%	(240)	21%	(160)	29%	(224)	10%	(81)	776
Community: Urban	13%	(71)	31%	(168)	21%	(110)	18%	(98)	17%	(89)	536
Community: Suburban	8%	(84)	33%	(357)	22%	(235)	28%	(307)	10%	(109)	1093
Community: Rural	9%	(49)	27%	(155)	21%	(122)	28%	(159)	15%	(86)	572
Employ: Private Sector	12%	(77)	34%	(217)	23%	(147)	22%	(144)	9%	(57)	642
Employ: Government	8%	(12)	33%	(53)	23%	(36)	26%	(41)	11%	(17)	160
Employ: Self-Employed	10%	(19)	38%	(70)	11%	(21)	24%	(43)	17%	(31)	184
Employ: Homemaker	4%	(7)	36%	(55)	13%	(20)	26%	(40)	21%	(33)	154
Employ: Retired	5%	(23)	23%	(113)	27%	(134)	37%	(182)	9%	(45)	497
Employ: Unemployed	12%	(31)	33%	(89)	17%	(46)	19%	(52)	19%	(51)	269
Employ: Other	10%	(15)	29%	(41)	16%	(23)	23%	(32)	22%	(32)	143
Military HH: Yes	5%	(19)	26%	(97)	24%	(90)	33%	(123)	10%	(38)	366
Military HH: No	10%	(185)	32%	(582)	21%	(378)	24%	(441)	13%	(247)	1834
RD/WT: Right Direction	7%	(50)	27%	(198)	19%	(142)	32%	(239)	15%	(111)	740
RD/WT: Wrong Track	11%	(154)	33%	(481)	22%	(326)	22%	(325)	12%	(174)	1460
Trump Job Approve	8%	(70)	27%	(246)	21%	(191)	32%	(296)	13%	(116)	918
Trump Job Disapprove	11%	(128)	36%	(424)	23%	(269)	21%	(252)	10%	(116)	1189
Trump Job Strongly Approve	8%	(40)	23%	(113)	21%	(104)	39%	(187)	8%	(41)	484
Trump Job Somewhat Approve	7%	(30)	30%	(132)	20%	(87)	25%	(110)	17%	(75)	434
Trump Job Somewhat Disapprove	9%	(26)	37%	(104)	28%	(78)	19%	(53)	7%	(21)	283
Trump Job Strongly Disapprove	11%	(102)	35%	(319)	21%	(191)	22%	(199)	11%	(95)	906

Continued on next page

Table HR8_4: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted comedies, where actors film themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	31%	(679)	21%	(468)	26%	(564)	13%	(285)	2200
Favorable of Trump	8%	(68)	28%	(250)	21%	(192)	32%	(289)	11%	(99)	898
Unfavorable of Trump	11%	(132)	35%	(410)	22%	(265)	21%	(252)	10%	(120)	1178
Very Favorable of Trump	8%	(41)	23%	(118)	22%	(110)	38%	(190)	9%	(46)	505
Somewhat Favorable of Trump	7%	(28)	34%	(132)	21%	(81)	25%	(99)	14%	(53)	393
Somewhat Unfavorable of Trump	9%	(21)	28%	(64)	30%	(69)	21%	(49)	12%	(27)	229
Very Unfavorable of Trump	12%	(111)	37%	(347)	21%	(196)	21%	(203)	10%	(92)	948
#1 Issue: Economy	11%	(84)	33%	(251)	21%	(160)	24%	(183)	11%	(88)	765
#1 Issue: Security	5%	(12)	25%	(58)	26%	(61)	33%	(75)	10%	(24)	231
#1 Issue: Health Care	9%	(41)	39%	(178)	19%	(85)	21%	(96)	12%	(55)	455
#1 Issue: Medicare / Social Security	8%	(25)	22%	(67)	25%	(77)	30%	(92)	14%	(43)	304
#1 Issue: Women's Issues	11%	(12)	28%	(30)	18%	(19)	24%	(25)	19%	(20)	106
#1 Issue: Education	6%	(6)	31%	(33)	21%	(22)	22%	(24)	20%	(21)	106
#1 Issue: Energy	10%	(12)	23%	(27)	24%	(28)	33%	(40)	10%	(12)	119
#1 Issue: Other	11%	(13)	30%	(35)	14%	(16)	26%	(30)	18%	(21)	114
2018 House Vote: Democrat	14%	(103)	35%	(264)	20%	(150)	21%	(154)	10%	(77)	749
2018 House Vote: Republican	6%	(37)	27%	(174)	24%	(158)	35%	(232)	8%	(55)	655
2018 House Vote: Someone else	3%	(2)	24%	(17)	26%	(18)	28%	(19)	18%	(12)	68
2016 Vote: Hillary Clinton	13%	(88)	37%	(251)	21%	(140)	20%	(132)	9%	(61)	673
2016 Vote: Donald Trump	6%	(41)	25%	(164)	25%	(165)	35%	(232)	9%	(60)	661
2016 Vote: Other	5%	(7)	27%	(36)	19%	(25)	35%	(46)	14%	(19)	134
2016 Vote: Didn't Vote	9%	(66)	31%	(229)	19%	(138)	21%	(154)	20%	(145)	731
Voted in 2014: Yes	9%	(107)	30%	(380)	23%	(285)	29%	(365)	9%	(117)	1254
Voted in 2014: No	10%	(97)	32%	(299)	19%	(183)	21%	(199)	18%	(168)	946
2012 Vote: Barack Obama	13%	(99)	34%	(268)	22%	(169)	21%	(161)	10%	(82)	779
2012 Vote: Mitt Romney	4%	(20)	25%	(126)	25%	(125)	37%	(184)	9%	(45)	500
2012 Vote: Other	3%	(2)	26%	(18)	26%	(18)	41%	(29)	4%	(3)	69
2012 Vote: Didn't Vote	10%	(82)	32%	(268)	18%	(156)	22%	(186)	18%	(156)	848

Continued on next page

Table HR8_4: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted comedies, where actors film themselves separately

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	31%	(679)	21%	(468)	26%	(564)	13%	(285)	2200
4-Region: Northeast	12%	(46)	30%	(117)	23%	(92)	23%	(89)	12%	(49)	394
4-Region: Midwest	8%	(38)	29%	(133)	21%	(96)	30%	(140)	12%	(56)	462
4-Region: South	9%	(76)	33%	(271)	20%	(163)	24%	(202)	14%	(113)	824
4-Region: West	9%	(44)	30%	(159)	22%	(117)	26%	(134)	13%	(67)	520
Watch TV: Every day	12%	(131)	34%	(362)	19%	(206)	24%	(256)	10%	(110)	1064
Watch TV: Several times per week	6%	(36)	35%	(198)	24%	(137)	24%	(132)	10%	(57)	559
Watch TV: About once per week	6%	(7)	39%	(45)	16%	(18)	21%	(25)	18%	(20)	115
Watch TV: Several times per month	7%	(9)	27%	(36)	26%	(34)	28%	(37)	12%	(16)	131
Watch TV: Less often than once per month	8%	(8)	12%	(12)	26%	(27)	36%	(36)	18%	(18)	102
Watch TV: Never	5%	(9)	9%	(17)	18%	(33)	36%	(68)	33%	(61)	188
Watch Movies: Every day	12%	(50)	35%	(146)	18%	(76)	23%	(95)	12%	(48)	415
Watch Movies: Several times per week	11%	(68)	38%	(235)	19%	(116)	22%	(133)	11%	(67)	619
Watch Movies: About once per week	9%	(37)	35%	(137)	22%	(86)	24%	(95)	9%	(36)	392
Watch Movies: Several times per month	8%	(19)	24%	(61)	29%	(73)	29%	(73)	11%	(28)	255
Watch Movies: About once per month	4%	(8)	26%	(45)	27%	(46)	30%	(52)	13%	(22)	172
Watch Movies: Less often than once per month	8%	(15)	22%	(41)	24%	(43)	26%	(47)	20%	(36)	182
Watch Movies: Never	4%	(7)	9%	(15)	17%	(28)	41%	(68)	29%	(47)	165
Watch Sporting Events: Every day	18%	(15)	39%	(34)	16%	(14)	22%	(19)	5%	(4)	87
Watch Sporting Events: Several times per week	11%	(27)	41%	(101)	20%	(49)	21%	(52)	8%	(19)	247
Watch Sporting Events: About once per week	13%	(33)	34%	(87)	22%	(57)	23%	(57)	8%	(20)	254
Watch Sporting Events: Several times per month	9%	(19)	30%	(66)	22%	(48)	28%	(60)	11%	(23)	215
Watch Sporting Events: About once per month	5%	(8)	34%	(57)	21%	(36)	29%	(50)	11%	(19)	170
Watch Sporting Events: Less often than once per month	9%	(39)	29%	(121)	23%	(96)	25%	(105)	14%	(58)	419
Watch Sporting Events: Never	8%	(63)	27%	(215)	21%	(168)	27%	(221)	18%	(142)	808
Cable TV: Currently subscribe	10%	(97)	30%	(296)	22%	(219)	26%	(250)	12%	(114)	976
Cable TV: Subscribed in past	9%	(65)	33%	(254)	21%	(162)	26%	(195)	11%	(82)	757
Cable TV: Never subscribed	9%	(42)	28%	(130)	19%	(87)	25%	(119)	19%	(89)	466
Satellite TV: Currently subscribe	10%	(46)	33%	(156)	17%	(80)	25%	(118)	15%	(70)	470
Satellite TV: Subscribed in past	9%	(52)	31%	(183)	24%	(143)	26%	(153)	10%	(58)	588
Satellite TV: Never subscribed	9%	(107)	30%	(340)	21%	(245)	26%	(293)	14%	(158)	1142

Continued on next page

Table HR8_4: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted comedies, where actors film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(204)	31%	(679)	21%	(468)	26%	(564)	13%	(285)	2200
Streaming Services: Currently subscribe	11%	(152)	37%	(499)	21%	(291)	22%	(301)	9%	(123)	1365
Streaming Services: Subscribed in past	9%	(19)	27%	(58)	22%	(47)	28%	(60)	15%	(32)	217
Streaming Services: Never subscribed	5%	(33)	20%	(123)	21%	(130)	33%	(203)	21%	(130)	618
Film: An avid fan	16%	(115)	35%	(250)	18%	(129)	21%	(149)	9%	(64)	706
Film: A casual fan	6%	(77)	32%	(389)	23%	(285)	27%	(333)	11%	(140)	1223
Film: Not a fan	5%	(12)	15%	(41)	20%	(53)	30%	(83)	30%	(82)	271
Television: An avid fan	13%	(134)	33%	(335)	20%	(202)	23%	(235)	10%	(99)	1005
Television: A casual fan	6%	(58)	32%	(330)	23%	(238)	27%	(277)	13%	(141)	1044
Television: Not a fan	8%	(12)	9%	(14)	18%	(28)	35%	(52)	30%	(46)	151
Music: An avid fan	13%	(135)	36%	(375)	19%	(204)	21%	(225)	11%	(110)	1050
Music: A casual fan	6%	(65)	28%	(281)	23%	(235)	29%	(296)	14%	(138)	1015
Music: Not a fan	3%	(4)	17%	(23)	21%	(29)	32%	(43)	27%	(36)	135
Fashion: An avid fan	24%	(59)	32%	(80)	19%	(48)	14%	(35)	10%	(26)	249
Fashion: A casual fan	11%	(105)	37%	(352)	20%	(188)	20%	(196)	12%	(115)	957
Fashion: Not a fan	4%	(40)	25%	(247)	23%	(231)	34%	(333)	14%	(144)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_5: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Scripted dramas, where actors film themselves separately

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Don't know / No opinion	Total N
Adults	7% (162)	22% (480)	26% (574)	31% (688)	13% (296)	2200
Gender: Male	8% (85)	19% (204)	27% (286)	34% (357)	12% (129)	1062
Gender: Female	7% (76)	24% (276)	25% (288)	29% (331)	15% (167)	1138
Age: 18-34	12% (80)	19% (124)	27% (177)	26% (168)	16% (107)	655
Age: 35-44	7% (26)	30% (107)	21% (74)	30% (106)	13% (45)	358
Age: 45-64	6% (46)	24% (178)	27% (203)	31% (229)	13% (95)	751
Age: 65+	2% (11)	16% (71)	28% (120)	43% (186)	11% (49)	436
GenZers: 1997-2012	11% (34)	19% (58)	25% (79)	27% (85)	18% (56)	312
Millennials: 1981-1996	12% (63)	22% (115)	25% (132)	27% (143)	13% (68)	522
GenXers: 1965-1980	6% (31)	28% (155)	23% (125)	28% (153)	15% (81)	544
Baby Boomers: 1946-1964	4% (32)	19% (140)	29% (209)	36% (263)	11% (79)	723
PID: Dem (no lean)	10% (81)	27% (224)	27% (230)	25% (214)	11% (96)	844
PID: Ind (no lean)	7% (45)	18% (120)	26% (172)	30% (195)	19% (122)	654
PID: Rep (no lean)	5% (37)	19% (136)	25% (173)	40% (279)	11% (78)	702
PID/Gender: Dem Men	12% (42)	25% (92)	25% (91)	28% (102)	10% (36)	363
PID/Gender: Dem Women	8% (39)	27% (132)	29% (138)	23% (112)	12% (60)	481
PID/Gender: Ind Men	8% (29)	15% (52)	28% (97)	33% (111)	15% (52)	340
PID/Gender: Ind Women	5% (16)	22% (68)	24% (76)	27% (85)	22% (70)	314
PID/Gender: Rep Men	4% (15)	17% (60)	27% (98)	40% (145)	11% (41)	359
PID/Gender: Rep Women	6% (22)	22% (76)	22% (74)	39% (134)	11% (37)	343
Ideo: Liberal (1-3)	10% (66)	30% (198)	25% (167)	26% (174)	8% (51)	656
Ideo: Moderate (4)	7% (39)	23% (134)	26% (147)	29% (166)	15% (86)	572
Ideo: Conservative (5-7)	6% (43)	16% (117)	28% (206)	40% (292)	10% (73)	731
Educ: < College	7% (111)	22% (328)	25% (380)	30% (451)	16% (241)	1512
Educ: Bachelors degree	7% (32)	21% (95)	29% (129)	36% (158)	7% (30)	444
Educ: Post-grad	8% (19)	23% (56)	27% (65)	33% (80)	10% (24)	244
Income: Under 50k	8% (92)	22% (253)	24% (278)	28% (325)	18% (202)	1150
Income: 50k-100k	6% (43)	22% (152)	28% (195)	35% (240)	9% (63)	691
Income: 100k+	8% (28)	21% (75)	28% (102)	34% (123)	9% (31)	359
Ethnicity: White	7% (116)	21% (358)	27% (468)	33% (569)	12% (210)	1722
Ethnicity: Hispanic	10% (35)	24% (83)	28% (97)	23% (81)	15% (54)	349

Continued on next page

Table HR8_5: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted dramas, where actors film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(162)	22%	(480)	26%	(574)	31%	(688)	13%	(296)	2200
Ethnicity: Afr. Am.	11%	(31)	28%	(76)	23%	(64)	19%	(52)	19%	(51)	274
Ethnicity: Other	7%	(15)	22%	(46)	21%	(43)	33%	(67)	17%	(34)	204
All Christian	7%	(68)	23%	(225)	28%	(276)	32%	(316)	11%	(112)	999
All Non-Christian	16%	(18)	15%	(17)	21%	(24)	29%	(33)	18%	(20)	111
Atheist	8%	(10)	21%	(26)	31%	(39)	31%	(38)	9%	(11)	124
Agnostic/Nothing in particular	7%	(66)	22%	(212)	24%	(235)	31%	(301)	16%	(152)	967
Religious Non-Protestant/Catholic	13%	(18)	16%	(22)	25%	(35)	27%	(38)	20%	(28)	143
Evangelical	8%	(47)	23%	(131)	23%	(128)	31%	(172)	15%	(85)	563
Non-Evangelical	7%	(52)	23%	(175)	28%	(219)	33%	(252)	10%	(78)	776
Community: Urban	10%	(51)	25%	(135)	24%	(129)	25%	(134)	16%	(86)	536
Community: Suburban	7%	(72)	22%	(236)	27%	(299)	34%	(368)	11%	(118)	1093
Community: Rural	7%	(39)	19%	(109)	26%	(146)	33%	(186)	16%	(91)	572
Employ: Private Sector	9%	(60)	26%	(165)	27%	(172)	28%	(181)	10%	(64)	642
Employ: Government	6%	(9)	19%	(30)	30%	(48)	32%	(51)	14%	(22)	160
Employ: Self-Employed	7%	(13)	19%	(35)	29%	(53)	30%	(55)	15%	(28)	184
Employ: Homemaker	6%	(10)	26%	(39)	19%	(30)	32%	(49)	17%	(27)	154
Employ: Retired	4%	(19)	18%	(90)	29%	(142)	39%	(192)	11%	(54)	497
Employ: Unemployed	8%	(22)	26%	(70)	20%	(54)	28%	(74)	18%	(49)	269
Employ: Other	8%	(11)	16%	(23)	21%	(30)	31%	(44)	24%	(35)	143
Military HH: Yes	5%	(19)	16%	(58)	28%	(103)	40%	(148)	11%	(39)	366
Military HH: No	8%	(143)	23%	(422)	26%	(471)	29%	(540)	14%	(257)	1834
RD/WT: Right Direction	7%	(50)	18%	(133)	24%	(176)	36%	(269)	15%	(113)	740
RD/WT: Wrong Track	8%	(112)	24%	(346)	27%	(399)	29%	(420)	12%	(182)	1460
Trump Job Approve	6%	(56)	20%	(182)	24%	(224)	37%	(341)	13%	(116)	918
Trump Job Disapprove	9%	(102)	24%	(291)	29%	(340)	28%	(333)	10%	(122)	1189
Trump Job Strongly Approve	6%	(29)	17%	(81)	24%	(115)	45%	(218)	9%	(41)	484
Trump Job Somewhat Approve	6%	(26)	23%	(101)	25%	(109)	28%	(124)	17%	(75)	434
Trump Job Somewhat Disapprove	10%	(29)	22%	(62)	32%	(90)	27%	(76)	10%	(27)	283
Trump Job Strongly Disapprove	8%	(73)	25%	(230)	28%	(251)	28%	(258)	10%	(95)	906

Continued on next page

Table HR8_5: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted dramas, where actors film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(162)	22%	(480)	26%	(574)	31%	(688)	13%	(296)	2200
Favorable of Trump	7%	(61)	19%	(175)	25%	(225)	37%	(336)	11%	(101)	898
Unfavorable of Trump	8%	(97)	25%	(298)	28%	(326)	28%	(331)	11%	(126)	1178
Very Favorable of Trump	6%	(29)	18%	(92)	24%	(121)	43%	(217)	9%	(46)	505
Somewhat Favorable of Trump	8%	(32)	21%	(83)	27%	(104)	30%	(119)	14%	(55)	393
Somewhat Unfavorable of Trump	8%	(19)	25%	(58)	27%	(62)	27%	(62)	12%	(29)	229
Very Unfavorable of Trump	8%	(78)	25%	(241)	28%	(264)	28%	(269)	10%	(98)	948
#1 Issue: Economy	8%	(65)	21%	(162)	26%	(198)	33%	(253)	11%	(87)	765
#1 Issue: Security	5%	(12)	17%	(40)	22%	(51)	43%	(99)	13%	(30)	231
#1 Issue: Health Care	6%	(29)	27%	(125)	27%	(122)	25%	(114)	14%	(65)	455
#1 Issue: Medicare / Social Security	7%	(21)	21%	(63)	29%	(87)	30%	(90)	14%	(44)	304
#1 Issue: Women's Issues	6%	(7)	24%	(26)	24%	(25)	29%	(30)	17%	(18)	106
#1 Issue: Education	7%	(8)	20%	(21)	26%	(28)	28%	(30)	18%	(19)	106
#1 Issue: Energy	9%	(11)	16%	(20)	31%	(37)	33%	(39)	11%	(13)	119
#1 Issue: Other	9%	(11)	21%	(24)	24%	(27)	29%	(33)	17%	(19)	114
2018 House Vote: Democrat	8%	(62)	28%	(212)	28%	(207)	25%	(184)	11%	(83)	749
2018 House Vote: Republican	7%	(44)	19%	(126)	26%	(169)	40%	(262)	8%	(55)	655
2018 House Vote: Someone else	7%	(4)	15%	(10)	26%	(18)	34%	(23)	18%	(12)	68
2016 Vote: Hillary Clinton	9%	(62)	29%	(192)	28%	(189)	25%	(166)	9%	(63)	673
2016 Vote: Donald Trump	6%	(43)	18%	(118)	26%	(173)	40%	(261)	10%	(65)	661
2016 Vote: Other	3%	(4)	18%	(24)	18%	(25)	43%	(58)	18%	(24)	134
2016 Vote: Didn't Vote	7%	(54)	20%	(144)	26%	(187)	28%	(203)	20%	(144)	731
Voted in 2014: Yes	6%	(81)	23%	(291)	26%	(324)	34%	(432)	10%	(126)	1254
Voted in 2014: No	9%	(81)	20%	(189)	27%	(251)	27%	(256)	18%	(169)	946
2012 Vote: Barack Obama	8%	(62)	27%	(208)	27%	(213)	27%	(213)	11%	(84)	779
2012 Vote: Mitt Romney	4%	(21)	18%	(89)	27%	(133)	42%	(209)	10%	(49)	500
2012 Vote: Other	2%	(1)	25%	(17)	20%	(14)	47%	(32)	6%	(4)	69
2012 Vote: Didn't Vote	9%	(78)	20%	(166)	25%	(214)	27%	(231)	19%	(159)	848

Continued on next page

Table HR8_5: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted dramas, where actors film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(162)	22%	(480)	26%	(574)	31%	(688)	13%	(296)	2200
4-Region: Northeast	9%	(36)	22%	(88)	26%	(104)	29%	(116)	13%	(51)	394
4-Region: Midwest	7%	(33)	21%	(98)	24%	(113)	34%	(158)	13%	(62)	462
4-Region: South	7%	(59)	23%	(191)	27%	(219)	29%	(241)	14%	(114)	824
4-Region: West	7%	(35)	20%	(103)	27%	(139)	34%	(174)	13%	(69)	520
Watch TV: Every day	10%	(104)	23%	(250)	26%	(276)	29%	(307)	12%	(127)	1064
Watch TV: Several times per week	6%	(36)	24%	(132)	29%	(162)	31%	(172)	10%	(58)	559
Watch TV: About once per week	5%	(6)	23%	(26)	30%	(35)	27%	(32)	15%	(17)	115
Watch TV: Several times per month	2%	(3)	23%	(30)	29%	(38)	35%	(46)	12%	(15)	131
Watch TV: Less often than once per month	3%	(3)	11%	(11)	23%	(23)	50%	(51)	14%	(14)	102
Watch TV: Never	5%	(9)	12%	(22)	17%	(32)	35%	(67)	31%	(58)	188
Watch Movies: Every day	13%	(53)	25%	(103)	22%	(92)	26%	(110)	14%	(57)	415
Watch Movies: Several times per week	9%	(58)	24%	(151)	28%	(171)	28%	(171)	11%	(68)	619
Watch Movies: About once per week	5%	(21)	27%	(107)	29%	(112)	30%	(117)	9%	(36)	392
Watch Movies: Several times per month	6%	(15)	18%	(46)	31%	(79)	33%	(84)	12%	(31)	255
Watch Movies: About once per month	3%	(5)	18%	(31)	28%	(48)	36%	(63)	15%	(25)	172
Watch Movies: Less often than once per month	3%	(6)	15%	(27)	23%	(42)	40%	(72)	20%	(36)	182
Watch Movies: Never	3%	(4)	9%	(14)	19%	(31)	44%	(72)	26%	(43)	165
Watch Sporting Events: Every day	14%	(12)	26%	(22)	22%	(19)	32%	(27)	6%	(5)	87
Watch Sporting Events: Several times per week	8%	(19)	27%	(67)	28%	(69)	26%	(64)	11%	(28)	247
Watch Sporting Events: About once per week	9%	(23)	27%	(68)	24%	(60)	33%	(83)	8%	(20)	254
Watch Sporting Events: Several times per month	6%	(13)	22%	(47)	28%	(59)	32%	(68)	12%	(27)	215
Watch Sporting Events: About once per month	5%	(9)	23%	(40)	33%	(56)	31%	(53)	7%	(12)	170
Watch Sporting Events: Less often than once per month	8%	(34)	20%	(83)	32%	(133)	28%	(116)	13%	(53)	419
Watch Sporting Events: Never	6%	(51)	19%	(153)	22%	(177)	34%	(277)	19%	(150)	808
Cable TV: Currently subscribe	8%	(74)	24%	(230)	26%	(258)	30%	(296)	12%	(118)	976
Cable TV: Subscribed in past	7%	(56)	22%	(165)	28%	(215)	32%	(242)	10%	(79)	757
Cable TV: Never subscribed	7%	(32)	18%	(86)	22%	(101)	32%	(150)	21%	(98)	466
Satellite TV: Currently subscribe	7%	(33)	28%	(130)	20%	(92)	31%	(144)	15%	(70)	470
Satellite TV: Subscribed in past	8%	(47)	23%	(136)	26%	(150)	33%	(192)	11%	(63)	588
Satellite TV: Never subscribed	7%	(81)	19%	(214)	29%	(332)	31%	(353)	14%	(163)	1142

Continued on next page

Table HR8_5: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Scripted dramas, where actors film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(162)	22%	(480)	26%	(574)	31%	(688)	13%	(296)	2200
Streaming Services: Currently subscribe	9%	(117)	26%	(349)	26%	(355)	31%	(417)	9%	(126)	1365
Streaming Services: Subscribed in past	7%	(14)	19%	(41)	29%	(64)	29%	(62)	16%	(35)	217
Streaming Services: Never subscribed	5%	(31)	14%	(89)	25%	(155)	34%	(209)	22%	(134)	618
Film: An avid fan	14%	(99)	27%	(188)	25%	(174)	24%	(171)	10%	(73)	706
Film: A casual fan	5%	(56)	22%	(264)	28%	(339)	34%	(418)	12%	(146)	1223
Film: Not a fan	3%	(7)	10%	(28)	22%	(61)	36%	(99)	28%	(76)	271
Television: An avid fan	11%	(106)	27%	(268)	24%	(244)	28%	(277)	11%	(110)	1005
Television: A casual fan	5%	(50)	19%	(201)	30%	(309)	33%	(347)	13%	(138)	1044
Television: Not a fan	4%	(7)	7%	(11)	14%	(22)	43%	(65)	31%	(48)	151
Music: An avid fan	11%	(115)	25%	(267)	25%	(261)	27%	(279)	12%	(127)	1050
Music: A casual fan	4%	(41)	19%	(193)	29%	(299)	34%	(348)	13%	(135)	1015
Music: Not a fan	4%	(6)	15%	(20)	11%	(15)	45%	(61)	25%	(34)	135
Fashion: An avid fan	19%	(46)	25%	(62)	26%	(66)	19%	(47)	11%	(28)	249
Fashion: A casual fan	9%	(83)	27%	(259)	25%	(241)	26%	(250)	13%	(124)	957
Fashion: Not a fan	3%	(32)	16%	(159)	27%	(268)	39%	(391)	14%	(144)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_6: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Cooking shows, where the host films themself at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	35%	(764)	16%	(356)	22%	(483)	11%	(237)	2200
Gender: Male	13%	(134)	32%	(336)	20%	(215)	26%	(275)	10%	(101)	1062
Gender: Female	20%	(226)	38%	(428)	12%	(141)	18%	(208)	12%	(135)	1138
Age: 18-34	23%	(150)	38%	(247)	13%	(82)	13%	(85)	14%	(91)	655
Age: 35-44	16%	(57)	38%	(136)	16%	(57)	17%	(62)	13%	(46)	358
Age: 45-64	15%	(115)	34%	(255)	18%	(137)	23%	(175)	9%	(69)	751
Age: 65+	9%	(38)	29%	(126)	18%	(80)	37%	(162)	7%	(31)	436
GenZers: 1997-2012	22%	(68)	36%	(111)	14%	(44)	14%	(45)	14%	(44)	312
Millennials: 1981-1996	23%	(118)	37%	(191)	13%	(68)	14%	(76)	13%	(69)	522
GenXers: 1965-1980	15%	(81)	37%	(204)	18%	(101)	18%	(99)	11%	(61)	544
Baby Boomers: 1946-1964	12%	(88)	32%	(231)	17%	(126)	31%	(222)	8%	(56)	723
PID: Dem (no lean)	21%	(175)	38%	(324)	15%	(129)	16%	(138)	9%	(78)	844
PID: Ind (no lean)	16%	(102)	32%	(212)	15%	(100)	21%	(139)	15%	(100)	654
PID: Rep (no lean)	12%	(83)	32%	(228)	18%	(127)	29%	(206)	8%	(58)	702
PID/Gender: Dem Men	17%	(61)	35%	(128)	22%	(78)	18%	(64)	9%	(31)	363
PID/Gender: Dem Women	24%	(114)	41%	(196)	11%	(51)	15%	(73)	10%	(47)	481
PID/Gender: Ind Men	15%	(49)	30%	(103)	18%	(63)	26%	(87)	11%	(38)	340
PID/Gender: Ind Women	17%	(53)	35%	(109)	12%	(37)	17%	(52)	20%	(63)	314
PID/Gender: Rep Men	7%	(24)	29%	(105)	21%	(74)	34%	(124)	9%	(33)	359
PID/Gender: Rep Women	17%	(59)	36%	(123)	15%	(53)	24%	(83)	7%	(25)	343
Ideo: Liberal (1-3)	20%	(134)	40%	(260)	16%	(104)	17%	(114)	7%	(44)	656
Ideo: Moderate (4)	19%	(106)	34%	(196)	17%	(95)	21%	(121)	10%	(55)	572
Ideo: Conservative (5-7)	12%	(90)	34%	(245)	18%	(130)	28%	(208)	8%	(57)	731
Educ: < College	17%	(255)	33%	(493)	16%	(245)	21%	(319)	13%	(200)	1512
Educ: Bachelors degree	16%	(73)	41%	(180)	15%	(67)	23%	(102)	5%	(22)	444
Educ: Post-grad	13%	(32)	37%	(91)	18%	(43)	25%	(62)	6%	(15)	244
Income: Under 50k	17%	(190)	33%	(380)	14%	(165)	22%	(250)	14%	(166)	1150
Income: 50k-100k	16%	(110)	38%	(264)	17%	(119)	22%	(154)	7%	(45)	691
Income: 100k+	17%	(61)	34%	(120)	20%	(73)	22%	(79)	7%	(26)	359
Ethnicity: White	16%	(269)	35%	(599)	17%	(285)	23%	(402)	10%	(166)	1722
Ethnicity: Hispanic	27%	(94)	32%	(113)	14%	(48)	14%	(49)	13%	(45)	349

Continued on next page

Table HR8_6: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Cooking shows, where the host films themself at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	35%	(764)	16%	(356)	22%	(483)	11%	(237)	2200
Ethnicity: Afr. Am.	20%	(56)	37%	(102)	16%	(45)	11%	(31)	15%	(40)	274
Ethnicity: Other	17%	(35)	31%	(63)	13%	(26)	25%	(50)	15%	(30)	204
All Christian	16%	(156)	37%	(366)	17%	(171)	22%	(223)	8%	(84)	999
All Non-Christian	13%	(14)	35%	(39)	17%	(19)	23%	(25)	12%	(13)	111
Atheist	21%	(26)	42%	(52)	18%	(22)	13%	(16)	6%	(8)	124
Agnostic/Nothing in particular	17%	(164)	32%	(307)	15%	(144)	23%	(219)	14%	(132)	967
Religious Non-Protestant/Catholic	11%	(16)	32%	(46)	24%	(34)	22%	(32)	11%	(15)	143
Evangelical	15%	(87)	33%	(184)	17%	(97)	22%	(124)	13%	(71)	563
Non-Evangelical	20%	(156)	35%	(275)	15%	(117)	21%	(165)	8%	(64)	776
Community: Urban	20%	(107)	32%	(174)	14%	(74)	21%	(111)	13%	(71)	536
Community: Suburban	14%	(155)	38%	(419)	17%	(188)	22%	(242)	8%	(89)	1093
Community: Rural	17%	(99)	30%	(171)	17%	(94)	23%	(131)	13%	(77)	572
Employ: Private Sector	20%	(130)	37%	(239)	15%	(99)	20%	(127)	7%	(46)	642
Employ: Government	16%	(26)	41%	(66)	14%	(23)	22%	(35)	6%	(10)	160
Employ: Self-Employed	11%	(21)	33%	(61)	18%	(34)	22%	(41)	15%	(27)	184
Employ: Homemaker	21%	(32)	28%	(44)	19%	(30)	14%	(21)	17%	(27)	154
Employ: Retired	11%	(54)	30%	(151)	19%	(92)	33%	(165)	7%	(35)	497
Employ: Unemployed	13%	(35)	38%	(103)	13%	(35)	19%	(51)	17%	(45)	269
Employ: Other	14%	(20)	32%	(46)	16%	(22)	17%	(24)	22%	(32)	143
Military HH: Yes	15%	(54)	34%	(125)	21%	(76)	23%	(83)	8%	(28)	366
Military HH: No	17%	(306)	35%	(639)	15%	(280)	22%	(400)	11%	(209)	1834
RD/WT: Right Direction	11%	(82)	34%	(251)	15%	(109)	27%	(197)	14%	(101)	740
RD/WT: Wrong Track	19%	(278)	35%	(513)	17%	(247)	20%	(286)	9%	(135)	1460
Trump Job Approve	14%	(128)	32%	(297)	16%	(150)	26%	(243)	11%	(100)	918
Trump Job Disapprove	19%	(226)	39%	(459)	16%	(193)	19%	(225)	7%	(86)	1189
Trump Job Strongly Approve	13%	(64)	29%	(142)	16%	(76)	33%	(159)	9%	(43)	484
Trump Job Somewhat Approve	15%	(64)	36%	(155)	17%	(74)	19%	(84)	13%	(57)	434
Trump Job Somewhat Disapprove	22%	(62)	42%	(119)	15%	(41)	15%	(42)	7%	(19)	283
Trump Job Strongly Disapprove	18%	(164)	38%	(340)	17%	(152)	20%	(183)	7%	(67)	906

Continued on next page

Table HR8_6: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Cooking shows, where the host films themself at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	35%	(764)	16%	(356)	22%	(483)	11%	(237)	2200
Favorable of Trump	13%	(116)	33%	(297)	18%	(163)	27%	(242)	9%	(81)	898
Unfavorable of Trump	19%	(228)	38%	(452)	16%	(188)	19%	(221)	8%	(89)	1178
Very Favorable of Trump	12%	(60)	31%	(157)	17%	(84)	32%	(161)	9%	(43)	505
Somewhat Favorable of Trump	14%	(56)	36%	(140)	20%	(79)	20%	(80)	10%	(38)	393
Somewhat Unfavorable of Trump	18%	(42)	41%	(93)	16%	(36)	16%	(37)	9%	(20)	229
Very Unfavorable of Trump	20%	(186)	38%	(359)	16%	(152)	19%	(184)	7%	(69)	948
#1 Issue: Economy	16%	(125)	37%	(286)	17%	(127)	20%	(152)	10%	(76)	765
#1 Issue: Security	10%	(24)	30%	(70)	18%	(42)	32%	(74)	9%	(21)	231
#1 Issue: Health Care	17%	(78)	36%	(165)	16%	(72)	20%	(93)	10%	(47)	455
#1 Issue: Medicare / Social Security	14%	(43)	33%	(99)	17%	(50)	24%	(73)	13%	(38)	304
#1 Issue: Women's Issues	24%	(25)	39%	(41)	7%	(8)	16%	(17)	14%	(14)	106
#1 Issue: Education	16%	(17)	32%	(34)	18%	(19)	19%	(20)	15%	(15)	106
#1 Issue: Energy	27%	(32)	28%	(33)	11%	(13)	26%	(30)	9%	(11)	119
#1 Issue: Other	15%	(17)	32%	(36)	21%	(23)	20%	(23)	13%	(15)	114
2018 House Vote: Democrat	19%	(146)	36%	(273)	17%	(128)	19%	(144)	8%	(58)	749
2018 House Vote: Republican	12%	(80)	32%	(211)	19%	(123)	30%	(197)	7%	(44)	655
2018 House Vote: Someone else	19%	(13)	27%	(18)	15%	(10)	22%	(15)	18%	(12)	68
2016 Vote: Hillary Clinton	20%	(135)	36%	(244)	17%	(113)	20%	(137)	7%	(44)	673
2016 Vote: Donald Trump	13%	(83)	33%	(220)	18%	(120)	29%	(189)	7%	(49)	661
2016 Vote: Other	12%	(15)	35%	(47)	17%	(23)	24%	(33)	12%	(16)	134
2016 Vote: Didn't Vote	17%	(125)	35%	(254)	14%	(100)	17%	(125)	17%	(127)	731
Voted in 2014: Yes	16%	(202)	35%	(445)	17%	(212)	24%	(306)	7%	(89)	1254
Voted in 2014: No	17%	(158)	34%	(319)	15%	(143)	19%	(177)	16%	(148)	946
2012 Vote: Barack Obama	19%	(147)	38%	(299)	16%	(126)	19%	(148)	8%	(59)	779
2012 Vote: Mitt Romney	12%	(59)	30%	(152)	19%	(97)	32%	(158)	7%	(34)	500
2012 Vote: Other	10%	(7)	38%	(26)	10%	(7)	36%	(25)	6%	(4)	69
2012 Vote: Didn't Vote	17%	(147)	34%	(285)	15%	(126)	18%	(150)	16%	(140)	848

Continued on next page

Table HR8_6: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Cooking shows, where the host films themself at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	35%	(764)	16%	(356)	22%	(483)	11%	(237)	2200
4-Region: Northeast	17%	(67)	39%	(154)	15%	(61)	19%	(73)	10%	(38)	394
4-Region: Midwest	14%	(64)	37%	(171)	19%	(90)	21%	(95)	9%	(42)	462
4-Region: South	18%	(149)	34%	(278)	15%	(125)	21%	(173)	12%	(99)	824
4-Region: West	15%	(80)	31%	(161)	15%	(80)	27%	(142)	11%	(57)	520
Watch TV: Every day	19%	(203)	37%	(396)	16%	(166)	19%	(206)	9%	(93)	1064
Watch TV: Several times per week	17%	(94)	38%	(213)	16%	(92)	20%	(110)	9%	(50)	559
Watch TV: About once per week	11%	(13)	32%	(37)	21%	(25)	22%	(25)	14%	(16)	115
Watch TV: Several times per month	15%	(20)	29%	(38)	18%	(24)	28%	(36)	9%	(12)	131
Watch TV: Less often than once per month	12%	(13)	30%	(30)	12%	(12)	34%	(35)	12%	(12)	102
Watch TV: Never	7%	(12)	18%	(33)	16%	(30)	32%	(61)	27%	(52)	188
Watch Movies: Every day	18%	(76)	39%	(162)	14%	(56)	20%	(82)	9%	(39)	415
Watch Movies: Several times per week	20%	(126)	39%	(243)	15%	(96)	15%	(95)	10%	(60)	619
Watch Movies: About once per week	19%	(74)	35%	(137)	18%	(70)	20%	(80)	8%	(31)	392
Watch Movies: Several times per month	12%	(31)	36%	(91)	16%	(41)	28%	(71)	9%	(22)	255
Watch Movies: About once per month	15%	(26)	26%	(44)	17%	(29)	32%	(56)	10%	(17)	172
Watch Movies: Less often than once per month	9%	(17)	31%	(57)	20%	(36)	24%	(44)	16%	(29)	182
Watch Movies: Never	7%	(11)	19%	(31)	16%	(27)	34%	(57)	23%	(39)	165
Watch Sporting Events: Every day	13%	(11)	48%	(42)	18%	(16)	16%	(14)	5%	(4)	87
Watch Sporting Events: Several times per week	18%	(46)	40%	(99)	17%	(43)	18%	(44)	6%	(16)	247
Watch Sporting Events: About once per week	19%	(47)	35%	(89)	15%	(37)	26%	(65)	6%	(15)	254
Watch Sporting Events: Several times per month	17%	(36)	35%	(74)	14%	(30)	21%	(45)	14%	(29)	215
Watch Sporting Events: About once per month	17%	(29)	43%	(72)	11%	(18)	21%	(36)	8%	(14)	170
Watch Sporting Events: Less often than once per month	18%	(77)	34%	(141)	18%	(76)	20%	(86)	10%	(40)	419
Watch Sporting Events: Never	14%	(114)	31%	(248)	17%	(136)	24%	(193)	15%	(118)	808
Cable TV: Currently subscribe	16%	(160)	35%	(345)	18%	(180)	21%	(201)	9%	(91)	976
Cable TV: Subscribed in past	17%	(128)	37%	(279)	14%	(105)	22%	(170)	10%	(75)	757
Cable TV: Never subscribed	16%	(72)	30%	(140)	15%	(70)	24%	(112)	15%	(71)	466
Satellite TV: Currently subscribe	16%	(73)	34%	(160)	17%	(78)	23%	(110)	10%	(48)	470
Satellite TV: Subscribed in past	18%	(108)	34%	(201)	15%	(89)	22%	(132)	10%	(58)	588
Satellite TV: Never subscribed	16%	(179)	35%	(403)	17%	(189)	21%	(241)	11%	(130)	1142

Continued on next page

Table HR8_6: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Cooking shows, where the host films themself at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(360)	35%	(764)	16%	(356)	22%	(483)	11%	(237)	2200
Streaming Services: Currently subscribe	19%	(261)	38%	(523)	16%	(225)	19%	(254)	7%	(101)	1365
Streaming Services: Subscribed in past	13%	(28)	32%	(69)	20%	(44)	23%	(50)	12%	(26)	217
Streaming Services: Never subscribed	11%	(71)	28%	(171)	14%	(87)	29%	(179)	18%	(110)	618
Film: An avid fan	24%	(173)	37%	(258)	14%	(102)	18%	(125)	7%	(48)	706
Film: A casual fan	14%	(166)	36%	(443)	17%	(212)	23%	(286)	9%	(115)	1223
Film: Not a fan	8%	(22)	23%	(63)	15%	(41)	26%	(72)	27%	(73)	271
Television: An avid fan	20%	(204)	37%	(377)	16%	(157)	19%	(190)	8%	(77)	1005
Television: A casual fan	13%	(138)	35%	(360)	17%	(182)	24%	(248)	11%	(115)	1044
Television: Not a fan	12%	(18)	18%	(28)	11%	(17)	30%	(45)	29%	(44)	151
Music: An avid fan	21%	(225)	36%	(377)	15%	(160)	18%	(193)	9%	(94)	1050
Music: A casual fan	13%	(127)	35%	(353)	17%	(177)	24%	(244)	11%	(114)	1015
Music: Not a fan	6%	(8)	25%	(34)	14%	(18)	34%	(46)	21%	(29)	135
Fashion: An avid fan	31%	(78)	34%	(84)	13%	(33)	14%	(34)	8%	(20)	249
Fashion: A casual fan	20%	(195)	40%	(380)	15%	(148)	13%	(127)	11%	(107)	957
Fashion: Not a fan	9%	(87)	30%	(300)	18%	(175)	32%	(322)	11%	(110)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_7: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Home decorating or renovation shows, where the host films themself at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	27%	(601)	20%	(429)	31%	(680)	12%	(272)	2200
Gender: Male	8%	(83)	22%	(229)	23%	(240)	38%	(403)	10%	(107)	1062
Gender: Female	12%	(135)	33%	(371)	17%	(189)	24%	(277)	14%	(165)	1138
Age: 18-34	15%	(95)	31%	(201)	18%	(115)	21%	(138)	16%	(105)	655
Age: 35-44	10%	(36)	32%	(115)	16%	(59)	28%	(100)	14%	(48)	358
Age: 45-64	9%	(66)	25%	(190)	24%	(177)	32%	(239)	10%	(79)	751
Age: 65+	5%	(21)	22%	(94)	18%	(78)	46%	(203)	9%	(40)	436
GenZers: 1997-2012	13%	(40)	29%	(91)	16%	(50)	27%	(84)	16%	(48)	312
Millennials: 1981-1996	15%	(76)	31%	(163)	18%	(96)	21%	(109)	15%	(78)	522
GenXers: 1965-1980	9%	(49)	29%	(159)	22%	(118)	27%	(148)	13%	(70)	544
Baby Boomers: 1946-1964	7%	(50)	24%	(172)	21%	(150)	40%	(288)	9%	(64)	723
PID: Dem (no lean)	11%	(92)	29%	(245)	20%	(169)	29%	(242)	11%	(97)	844
PID: Ind (no lean)	10%	(63)	27%	(178)	17%	(109)	30%	(198)	16%	(106)	654
PID: Rep (no lean)	9%	(64)	25%	(178)	22%	(151)	34%	(240)	10%	(70)	702
PID/Gender: Dem Men	9%	(34)	25%	(90)	22%	(81)	34%	(124)	9%	(34)	363
PID/Gender: Dem Women	12%	(58)	32%	(154)	18%	(88)	25%	(118)	13%	(62)	481
PID/Gender: Ind Men	8%	(27)	21%	(72)	20%	(67)	39%	(132)	12%	(41)	340
PID/Gender: Ind Women	11%	(36)	34%	(106)	13%	(42)	21%	(66)	21%	(65)	314
PID/Gender: Rep Men	6%	(22)	19%	(67)	26%	(92)	41%	(147)	9%	(32)	359
PID/Gender: Rep Women	12%	(42)	32%	(111)	17%	(60)	27%	(93)	11%	(38)	343
Ideo: Liberal (1-3)	13%	(85)	30%	(197)	21%	(135)	28%	(184)	8%	(55)	656
Ideo: Moderate (4)	9%	(50)	29%	(166)	20%	(115)	29%	(164)	13%	(77)	572
Ideo: Conservative (5-7)	9%	(66)	24%	(178)	21%	(150)	37%	(270)	9%	(66)	731
Educ: < College	10%	(144)	27%	(403)	19%	(280)	31%	(465)	15%	(220)	1512
Educ: Bachelors degree	10%	(44)	32%	(140)	21%	(92)	30%	(135)	7%	(33)	444
Educ: Post-grad	12%	(30)	24%	(57)	24%	(57)	33%	(80)	8%	(19)	244
Income: Under 50k	9%	(107)	26%	(301)	17%	(200)	31%	(353)	16%	(189)	1150
Income: 50k-100k	11%	(75)	28%	(195)	22%	(155)	31%	(214)	8%	(53)	691
Income: 100k+	10%	(36)	29%	(105)	21%	(75)	31%	(113)	8%	(30)	359
Ethnicity: White	9%	(163)	27%	(473)	20%	(346)	32%	(557)	11%	(182)	1722
Ethnicity: Hispanic	14%	(47)	31%	(107)	15%	(53)	25%	(88)	16%	(55)	349

Continued on next page

Table HR8_7: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Home decorating or renovation shows, where the host films themself at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	27%	(601)	20%	(429)	31%	(680)	12%	(272)	2200
Ethnicity: Afr. Am.	13%	(36)	30%	(82)	19%	(51)	19%	(52)	19%	(53)	274
Ethnicity: Other	9%	(19)	22%	(45)	16%	(33)	35%	(71)	18%	(36)	204
All Christian	10%	(101)	28%	(276)	20%	(201)	31%	(314)	11%	(107)	999
All Non-Christian	16%	(18)	21%	(23)	13%	(14)	35%	(39)	15%	(17)	111
Atheist	5%	(6)	27%	(33)	32%	(40)	30%	(37)	7%	(8)	124
Agnostic/Nothing in particular	10%	(93)	28%	(268)	18%	(175)	30%	(290)	14%	(140)	967
Religious Non-Protestant/Catholic	13%	(18)	18%	(25)	20%	(28)	36%	(51)	14%	(20)	143
Evangelical	11%	(61)	30%	(168)	17%	(94)	28%	(159)	15%	(83)	563
Non-Evangelical	10%	(77)	29%	(228)	19%	(149)	31%	(240)	11%	(82)	776
Community: Urban	12%	(63)	25%	(136)	19%	(102)	30%	(162)	14%	(73)	536
Community: Suburban	8%	(89)	29%	(320)	20%	(217)	32%	(346)	11%	(120)	1093
Community: Rural	11%	(65)	25%	(144)	19%	(111)	30%	(172)	14%	(79)	572
Employ: Private Sector	12%	(76)	31%	(196)	21%	(132)	27%	(174)	10%	(63)	642
Employ: Government	13%	(21)	29%	(47)	21%	(33)	27%	(43)	10%	(16)	160
Employ: Self-Employed	7%	(13)	20%	(37)	19%	(35)	36%	(67)	18%	(33)	184
Employ: Homemaker	14%	(21)	31%	(48)	14%	(22)	25%	(38)	16%	(25)	154
Employ: Retired	5%	(24)	23%	(116)	22%	(109)	42%	(208)	8%	(40)	497
Employ: Unemployed	11%	(31)	25%	(66)	20%	(53)	27%	(72)	17%	(47)	269
Employ: Other	12%	(17)	30%	(43)	12%	(17)	26%	(37)	21%	(30)	143
Military HH: Yes	9%	(32)	23%	(84)	20%	(73)	39%	(141)	10%	(36)	366
Military HH: No	10%	(186)	28%	(516)	19%	(357)	29%	(539)	13%	(236)	1834
RD/WT: Right Direction	9%	(64)	26%	(196)	20%	(145)	32%	(236)	14%	(100)	740
RD/WT: Wrong Track	11%	(154)	28%	(404)	19%	(285)	30%	(444)	12%	(172)	1460
Trump Job Approve	10%	(95)	26%	(235)	19%	(175)	33%	(307)	12%	(106)	918
Trump Job Disapprove	10%	(115)	30%	(356)	21%	(247)	30%	(357)	10%	(114)	1189
Trump Job Strongly Approve	9%	(45)	24%	(116)	21%	(101)	37%	(178)	9%	(44)	484
Trump Job Somewhat Approve	12%	(50)	27%	(119)	17%	(74)	30%	(129)	14%	(63)	434
Trump Job Somewhat Disapprove	11%	(30)	35%	(100)	20%	(57)	25%	(70)	9%	(25)	283
Trump Job Strongly Disapprove	9%	(85)	28%	(256)	21%	(189)	32%	(287)	10%	(88)	906

Continued on next page

Table HR8_7: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Home decorating or renovation shows, where the host films themself at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	27%	(601)	20%	(429)	31%	(680)	12%	(272)	2200
Favorable of Trump	10%	(87)	26%	(232)	21%	(184)	34%	(308)	10%	(88)	898
Unfavorable of Trump	11%	(128)	30%	(348)	20%	(239)	29%	(345)	10%	(117)	1178
Very Favorable of Trump	9%	(46)	24%	(123)	21%	(106)	37%	(186)	9%	(45)	505
Somewhat Favorable of Trump	10%	(41)	28%	(109)	20%	(78)	31%	(122)	11%	(42)	393
Somewhat Unfavorable of Trump	12%	(28)	36%	(82)	18%	(42)	22%	(50)	12%	(27)	229
Very Unfavorable of Trump	11%	(100)	28%	(266)	21%	(197)	31%	(295)	9%	(90)	948
#1 Issue: Economy	11%	(83)	30%	(228)	20%	(152)	29%	(221)	11%	(82)	765
#1 Issue: Security	7%	(16)	28%	(64)	21%	(49)	34%	(79)	10%	(22)	231
#1 Issue: Health Care	12%	(57)	27%	(122)	19%	(85)	29%	(131)	13%	(60)	455
#1 Issue: Medicare / Social Security	7%	(22)	22%	(68)	21%	(64)	36%	(108)	14%	(41)	304
#1 Issue: Women's Issues	17%	(18)	26%	(27)	18%	(20)	23%	(24)	16%	(16)	106
#1 Issue: Education	2%	(2)	38%	(40)	15%	(16)	29%	(31)	16%	(17)	106
#1 Issue: Energy	11%	(14)	23%	(28)	16%	(19)	38%	(46)	11%	(13)	119
#1 Issue: Other	5%	(6)	21%	(24)	23%	(26)	34%	(39)	17%	(20)	114
2018 House Vote: Democrat	11%	(85)	29%	(216)	20%	(150)	29%	(215)	11%	(83)	749
2018 House Vote: Republican	8%	(55)	26%	(170)	22%	(141)	36%	(238)	8%	(51)	655
2018 House Vote: Someone else	4%	(3)	35%	(24)	16%	(11)	32%	(22)	13%	(9)	68
2016 Vote: Hillary Clinton	12%	(79)	29%	(193)	21%	(140)	29%	(197)	9%	(64)	673
2016 Vote: Donald Trump	9%	(58)	27%	(180)	21%	(136)	35%	(232)	8%	(56)	661
2016 Vote: Other	5%	(7)	27%	(37)	16%	(21)	39%	(52)	13%	(17)	134
2016 Vote: Didn't Vote	10%	(73)	26%	(191)	18%	(132)	27%	(199)	18%	(135)	731
Voted in 2014: Yes	9%	(116)	28%	(345)	21%	(265)	33%	(408)	10%	(120)	1254
Voted in 2014: No	11%	(103)	27%	(255)	17%	(164)	29%	(272)	16%	(152)	946
2012 Vote: Barack Obama	11%	(84)	30%	(237)	21%	(161)	29%	(223)	10%	(75)	779
2012 Vote: Mitt Romney	7%	(38)	25%	(123)	20%	(103)	38%	(192)	9%	(46)	500
2012 Vote: Other	7%	(5)	20%	(14)	19%	(13)	47%	(33)	7%	(5)	69
2012 Vote: Didn't Vote	11%	(92)	27%	(227)	18%	(152)	27%	(229)	17%	(147)	848

Continued on next page

Table HR8_7: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Home decorating or renovation shows, where the host films themself at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	27%	(601)	20%	(429)	31%	(680)	12%	(272)	2200
4-Region: Northeast	11%	(42)	28%	(111)	19%	(74)	30%	(118)	12%	(48)	394
4-Region: Midwest	10%	(48)	30%	(137)	18%	(84)	31%	(144)	11%	(50)	462
4-Region: South	11%	(90)	26%	(214)	20%	(165)	30%	(245)	13%	(111)	824
4-Region: West	7%	(39)	27%	(139)	20%	(106)	33%	(173)	12%	(63)	520
Watch TV: Every day	12%	(129)	30%	(315)	18%	(196)	29%	(308)	11%	(116)	1064
Watch TV: Several times per week	9%	(53)	32%	(181)	22%	(123)	26%	(148)	10%	(55)	559
Watch TV: About once per week	3%	(4)	23%	(26)	23%	(27)	38%	(44)	13%	(15)	115
Watch TV: Several times per month	10%	(13)	24%	(32)	24%	(31)	30%	(40)	12%	(15)	131
Watch TV: Less often than once per month	10%	(10)	15%	(15)	21%	(21)	42%	(42)	13%	(13)	102
Watch TV: Never	4%	(8)	11%	(22)	13%	(24)	41%	(77)	30%	(57)	188
Watch Movies: Every day	14%	(57)	27%	(111)	22%	(91)	28%	(116)	10%	(40)	415
Watch Movies: Several times per week	11%	(69)	31%	(193)	21%	(131)	25%	(157)	11%	(68)	619
Watch Movies: About once per week	10%	(37)	33%	(128)	18%	(70)	32%	(125)	8%	(32)	392
Watch Movies: Several times per month	8%	(21)	26%	(65)	20%	(50)	36%	(92)	10%	(27)	255
Watch Movies: About once per month	7%	(12)	25%	(43)	20%	(34)	34%	(58)	14%	(25)	172
Watch Movies: Less often than once per month	7%	(13)	22%	(40)	18%	(32)	32%	(58)	21%	(39)	182
Watch Movies: Never	5%	(9)	12%	(19)	13%	(21)	45%	(74)	26%	(42)	165
Watch Sporting Events: Every day	14%	(12)	28%	(24)	28%	(24)	24%	(20)	6%	(6)	87
Watch Sporting Events: Several times per week	11%	(27)	26%	(64)	23%	(57)	32%	(79)	8%	(20)	247
Watch Sporting Events: About once per week	9%	(22)	33%	(83)	18%	(47)	31%	(78)	10%	(25)	254
Watch Sporting Events: Several times per month	7%	(16)	29%	(61)	19%	(40)	34%	(73)	11%	(24)	215
Watch Sporting Events: About once per month	12%	(20)	30%	(52)	18%	(31)	31%	(53)	8%	(14)	170
Watch Sporting Events: Less often than once per month	11%	(47)	31%	(131)	20%	(84)	25%	(106)	12%	(51)	419
Watch Sporting Events: Never	9%	(73)	23%	(185)	18%	(146)	34%	(271)	16%	(133)	808
Cable TV: Currently subscribe	10%	(94)	28%	(271)	20%	(198)	30%	(297)	12%	(116)	976
Cable TV: Subscribed in past	10%	(75)	28%	(213)	19%	(147)	32%	(243)	10%	(79)	757
Cable TV: Never subscribed	10%	(49)	25%	(117)	18%	(84)	30%	(141)	16%	(77)	466
Satellite TV: Currently subscribe	9%	(43)	30%	(140)	19%	(90)	28%	(133)	14%	(64)	470
Satellite TV: Subscribed in past	11%	(65)	26%	(150)	22%	(131)	32%	(186)	9%	(55)	588
Satellite TV: Never subscribed	10%	(110)	27%	(311)	18%	(208)	32%	(361)	13%	(153)	1142

Continued on next page

Table HR8_7: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Home decorating or renovation shows, where the host films themselves at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	10%	(218)	27%	(601)	20%	(429)	31%	(680)	12%	(272)	2200
Streaming Services: Currently subscribe	12%	(166)	31%	(421)	21%	(293)	27%	(364)	9%	(122)	1365
Streaming Services: Subscribed in past	9%	(20)	24%	(53)	16%	(36)	36%	(78)	14%	(30)	217
Streaming Services: Never subscribed	5%	(33)	21%	(127)	16%	(101)	38%	(237)	19%	(120)	618
Film: An avid fan	17%	(117)	28%	(199)	19%	(131)	28%	(200)	8%	(59)	706
Film: A casual fan	7%	(90)	28%	(348)	21%	(254)	32%	(391)	11%	(140)	1223
Film: Not a fan	4%	(11)	20%	(54)	16%	(44)	33%	(89)	27%	(73)	271
Television: An avid fan	14%	(137)	29%	(287)	19%	(190)	28%	(286)	10%	(105)	1005
Television: A casual fan	7%	(72)	27%	(286)	22%	(225)	32%	(336)	12%	(125)	1044
Television: Not a fan	6%	(9)	18%	(28)	9%	(14)	39%	(59)	28%	(42)	151
Music: An avid fan	14%	(147)	29%	(306)	19%	(198)	27%	(281)	11%	(118)	1050
Music: A casual fan	6%	(65)	27%	(273)	21%	(213)	34%	(342)	12%	(122)	1015
Music: Not a fan	5%	(6)	16%	(22)	14%	(19)	42%	(57)	24%	(32)	135
Fashion: An avid fan	25%	(63)	29%	(73)	17%	(43)	18%	(45)	10%	(24)	249
Fashion: A casual fan	12%	(119)	35%	(339)	19%	(181)	20%	(189)	13%	(129)	957
Fashion: Not a fan	4%	(36)	19%	(188)	21%	(205)	45%	(446)	12%	(119)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_8: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Game shows, where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(208)	24%	(518)	22%	(486)	32%	(714)	12%	(273)	2200
Gender: Male	10%	(111)	24%	(252)	23%	(240)	32%	(345)	11%	(114)	1062
Gender: Female	9%	(97)	23%	(266)	22%	(247)	32%	(369)	14%	(159)	1138
Age: 18-34	17%	(111)	25%	(163)	20%	(130)	22%	(147)	16%	(105)	655
Age: 35-44	10%	(35)	33%	(116)	20%	(70)	24%	(86)	14%	(50)	358
Age: 45-64	6%	(45)	23%	(171)	25%	(189)	35%	(266)	11%	(80)	751
Age: 65+	4%	(18)	15%	(67)	22%	(97)	49%	(215)	9%	(39)	436
GenZers: 1997-2012	18%	(55)	27%	(84)	18%	(57)	21%	(65)	17%	(52)	312
Millennials: 1981-1996	15%	(76)	26%	(135)	20%	(105)	25%	(129)	15%	(77)	522
GenXers: 1965-1980	7%	(40)	26%	(141)	24%	(133)	29%	(157)	13%	(73)	544
Baby Boomers: 1946-1964	5%	(37)	19%	(139)	23%	(170)	43%	(315)	9%	(63)	723
PID: Dem (no lean)	11%	(97)	26%	(223)	22%	(182)	29%	(245)	11%	(97)	844
PID: Ind (no lean)	9%	(59)	22%	(144)	22%	(146)	31%	(200)	16%	(104)	654
PID: Rep (no lean)	7%	(53)	21%	(150)	22%	(158)	38%	(269)	10%	(73)	702
PID/Gender: Dem Men	13%	(45)	28%	(102)	21%	(76)	28%	(101)	11%	(39)	363
PID/Gender: Dem Women	11%	(51)	25%	(122)	22%	(106)	30%	(144)	12%	(58)	481
PID/Gender: Ind Men	10%	(35)	23%	(79)	22%	(75)	33%	(111)	12%	(40)	340
PID/Gender: Ind Women	8%	(24)	21%	(65)	23%	(72)	28%	(89)	20%	(64)	314
PID/Gender: Rep Men	9%	(31)	20%	(71)	25%	(89)	37%	(133)	10%	(36)	359
PID/Gender: Rep Women	6%	(22)	23%	(79)	20%	(70)	40%	(136)	11%	(37)	343
Ideo: Liberal (1-3)	11%	(73)	29%	(192)	22%	(147)	30%	(198)	7%	(47)	656
Ideo: Moderate (4)	9%	(54)	23%	(132)	25%	(141)	30%	(172)	13%	(74)	572
Ideo: Conservative (5-7)	7%	(48)	20%	(149)	23%	(171)	40%	(293)	10%	(69)	731
Educ: < College	11%	(162)	23%	(351)	22%	(326)	30%	(450)	15%	(223)	1512
Educ: Bachelors degree	6%	(28)	24%	(108)	24%	(107)	38%	(168)	7%	(33)	444
Educ: Post-grad	7%	(18)	25%	(60)	22%	(53)	39%	(96)	7%	(17)	244
Income: Under 50k	12%	(133)	22%	(257)	21%	(246)	29%	(329)	16%	(186)	1150
Income: 50k-100k	8%	(52)	25%	(173)	21%	(148)	38%	(260)	8%	(58)	691
Income: 100k+	7%	(24)	25%	(89)	26%	(93)	35%	(124)	8%	(29)	359
Ethnicity: White	9%	(161)	23%	(394)	23%	(392)	34%	(583)	11%	(191)	1722
Ethnicity: Hispanic	15%	(54)	25%	(87)	19%	(67)	26%	(89)	15%	(52)	349

Continued on next page

Table HR8_8: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Game shows, where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(208)	24%	(518)	22%	(486)	32%	(714)	12%	(273)	2200
Ethnicity: Afr. Am.	7%	(20)	29%	(79)	21%	(57)	24%	(66)	19%	(52)	274
Ethnicity: Other	14%	(28)	22%	(44)	18%	(37)	32%	(65)	15%	(30)	204
All Christian	8%	(82)	23%	(227)	23%	(234)	35%	(352)	10%	(103)	999
All Non-Christian	10%	(11)	19%	(21)	21%	(23)	32%	(36)	18%	(20)	111
Atheist	7%	(9)	36%	(44)	19%	(24)	28%	(35)	9%	(11)	124
Agnostic/Nothing in particular	11%	(106)	23%	(225)	21%	(205)	30%	(291)	14%	(140)	967
Religious Non-Protestant/Catholic	9%	(12)	17%	(25)	25%	(35)	31%	(44)	19%	(27)	143
Evangelical	10%	(56)	25%	(142)	21%	(117)	30%	(171)	14%	(77)	563
Non-Evangelical	10%	(77)	21%	(162)	24%	(189)	35%	(271)	10%	(76)	776
Community: Urban	14%	(75)	23%	(122)	18%	(97)	29%	(155)	16%	(85)	536
Community: Suburban	8%	(83)	26%	(279)	24%	(258)	34%	(368)	10%	(105)	1093
Community: Rural	9%	(50)	20%	(117)	23%	(131)	33%	(190)	15%	(83)	572
Employ: Private Sector	12%	(77)	24%	(155)	24%	(156)	29%	(187)	10%	(66)	642
Employ: Government	6%	(9)	24%	(38)	25%	(40)	35%	(56)	10%	(17)	160
Employ: Self-Employed	6%	(12)	24%	(44)	22%	(41)	31%	(56)	17%	(31)	184
Employ: Homemaker	5%	(8)	28%	(43)	19%	(30)	30%	(46)	18%	(27)	154
Employ: Retired	6%	(28)	17%	(87)	23%	(112)	46%	(229)	8%	(41)	497
Employ: Unemployed	14%	(37)	30%	(82)	16%	(44)	23%	(62)	17%	(45)	269
Employ: Other	8%	(12)	24%	(34)	20%	(29)	28%	(40)	20%	(28)	143
Military HH: Yes	4%	(14)	24%	(88)	23%	(84)	40%	(148)	9%	(33)	366
Military HH: No	11%	(194)	23%	(430)	22%	(403)	31%	(566)	13%	(240)	1834
RD/WT: Right Direction	8%	(63)	22%	(166)	20%	(145)	35%	(257)	15%	(110)	740
RD/WT: Wrong Track	10%	(146)	24%	(352)	23%	(341)	31%	(457)	11%	(163)	1460
Trump Job Approve	9%	(80)	22%	(206)	22%	(198)	36%	(331)	11%	(104)	918
Trump Job Disapprove	10%	(124)	26%	(306)	23%	(277)	31%	(368)	10%	(114)	1189
Trump Job Strongly Approve	8%	(37)	20%	(99)	21%	(103)	42%	(206)	8%	(39)	484
Trump Job Somewhat Approve	10%	(42)	25%	(107)	22%	(94)	29%	(126)	15%	(65)	434
Trump Job Somewhat Disapprove	14%	(40)	24%	(68)	28%	(78)	26%	(75)	7%	(21)	283
Trump Job Strongly Disapprove	9%	(84)	26%	(238)	22%	(198)	32%	(293)	10%	(92)	906

Continued on next page

Table HR8_8: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Game shows, where participants communicate over video chat*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(208)	24%	(518)	22%	(486)	32%	(714)	12%	(273)	2200
Favorable of Trump	8%	(74)	23%	(209)	22%	(201)	36%	(322)	10%	(91)	898
Unfavorable of Trump	10%	(121)	25%	(297)	23%	(275)	31%	(368)	10%	(117)	1178
Very Favorable of Trump	7%	(38)	21%	(108)	22%	(110)	40%	(204)	9%	(46)	505
Somewhat Favorable of Trump	9%	(37)	26%	(101)	23%	(91)	30%	(118)	12%	(45)	393
Somewhat Unfavorable of Trump	11%	(25)	22%	(50)	29%	(68)	27%	(61)	11%	(26)	229
Very Unfavorable of Trump	10%	(96)	26%	(246)	22%	(207)	32%	(307)	10%	(92)	948
#1 Issue: Economy	11%	(83)	26%	(201)	20%	(153)	31%	(240)	12%	(88)	765
#1 Issue: Security	3%	(8)	21%	(49)	29%	(68)	36%	(82)	11%	(25)	231
#1 Issue: Health Care	9%	(41)	24%	(111)	21%	(98)	33%	(150)	12%	(55)	455
#1 Issue: Medicare / Social Security	7%	(21)	19%	(58)	27%	(81)	35%	(107)	12%	(37)	304
#1 Issue: Women's Issues	14%	(15)	21%	(22)	15%	(15)	34%	(35)	17%	(18)	106
#1 Issue: Education	15%	(16)	22%	(24)	27%	(29)	17%	(18)	19%	(20)	106
#1 Issue: Energy	10%	(11)	27%	(32)	21%	(25)	34%	(40)	9%	(11)	119
#1 Issue: Other	12%	(14)	19%	(21)	16%	(18)	36%	(41)	17%	(20)	114
2018 House Vote: Democrat	11%	(83)	25%	(186)	23%	(170)	31%	(236)	10%	(75)	749
2018 House Vote: Republican	6%	(42)	23%	(153)	23%	(152)	39%	(254)	8%	(53)	655
2018 House Vote: Someone else	9%	(6)	22%	(15)	34%	(23)	25%	(17)	11%	(7)	68
2016 Vote: Hillary Clinton	10%	(69)	26%	(178)	23%	(154)	31%	(208)	9%	(63)	673
2016 Vote: Donald Trump	7%	(45)	21%	(138)	24%	(158)	40%	(266)	8%	(54)	661
2016 Vote: Other	5%	(7)	22%	(30)	19%	(25)	41%	(55)	13%	(17)	134
2016 Vote: Didn't Vote	12%	(86)	24%	(172)	20%	(150)	25%	(184)	19%	(139)	731
Voted in 2014: Yes	8%	(95)	24%	(303)	23%	(287)	37%	(458)	9%	(111)	1254
Voted in 2014: No	12%	(113)	23%	(215)	21%	(200)	27%	(256)	17%	(163)	946
2012 Vote: Barack Obama	9%	(73)	26%	(203)	22%	(171)	33%	(257)	10%	(74)	779
2012 Vote: Mitt Romney	5%	(23)	21%	(107)	25%	(127)	40%	(201)	9%	(43)	500
2012 Vote: Other	2%	(2)	27%	(19)	14%	(9)	54%	(37)	3%	(2)	69
2012 Vote: Didn't Vote	13%	(111)	22%	(189)	21%	(177)	26%	(217)	18%	(154)	848

Continued on next page

Table HR8_8: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Game shows, where participants communicate over video chat*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(208)	24%	(518)	22%	(486)	32%	(714)	12%	(273)	2200
4-Region: Northeast	9%	(34)	23%	(91)	26%	(103)	32%	(125)	10%	(40)	394
4-Region: Midwest	8%	(35)	22%	(100)	25%	(115)	34%	(156)	12%	(56)	462
4-Region: South	10%	(84)	25%	(207)	20%	(169)	31%	(252)	14%	(113)	824
4-Region: West	11%	(56)	23%	(121)	19%	(99)	35%	(181)	12%	(64)	520
Watch TV: Every day	12%	(127)	25%	(262)	23%	(240)	31%	(334)	9%	(101)	1064
Watch TV: Several times per week	7%	(41)	29%	(163)	22%	(125)	31%	(172)	10%	(59)	559
Watch TV: About once per week	7%	(8)	19%	(22)	28%	(32)	28%	(33)	17%	(20)	115
Watch TV: Several times per month	13%	(17)	20%	(26)	26%	(34)	29%	(39)	13%	(17)	131
Watch TV: Less often than once per month	6%	(6)	20%	(20)	18%	(18)	41%	(42)	15%	(15)	102
Watch TV: Never	3%	(6)	10%	(19)	15%	(29)	40%	(76)	31%	(59)	188
Watch Movies: Every day	14%	(56)	28%	(116)	14%	(59)	33%	(137)	11%	(48)	415
Watch Movies: Several times per week	13%	(82)	25%	(154)	24%	(150)	28%	(173)	10%	(61)	619
Watch Movies: About once per week	8%	(30)	27%	(104)	27%	(106)	30%	(118)	8%	(33)	392
Watch Movies: Several times per month	7%	(19)	23%	(58)	26%	(66)	34%	(86)	10%	(26)	255
Watch Movies: About once per month	3%	(6)	23%	(39)	24%	(41)	36%	(62)	14%	(24)	172
Watch Movies: Less often than once per month	4%	(8)	18%	(33)	21%	(39)	36%	(66)	20%	(37)	182
Watch Movies: Never	4%	(7)	9%	(15)	16%	(27)	43%	(71)	27%	(44)	165
Watch Sporting Events: Every day	16%	(14)	32%	(27)	28%	(25)	17%	(15)	6%	(5)	87
Watch Sporting Events: Several times per week	10%	(26)	35%	(86)	23%	(56)	23%	(57)	9%	(22)	247
Watch Sporting Events: About once per week	9%	(22)	31%	(78)	25%	(64)	28%	(72)	7%	(17)	254
Watch Sporting Events: Several times per month	9%	(19)	25%	(53)	21%	(45)	33%	(71)	13%	(27)	215
Watch Sporting Events: About once per month	8%	(14)	27%	(46)	19%	(33)	36%	(62)	9%	(15)	170
Watch Sporting Events: Less often than once per month	12%	(51)	21%	(86)	25%	(104)	30%	(128)	12%	(50)	419
Watch Sporting Events: Never	8%	(62)	18%	(142)	20%	(160)	38%	(309)	17%	(136)	808
Cable TV: Currently subscribe	9%	(86)	24%	(235)	24%	(237)	32%	(311)	11%	(108)	976
Cable TV: Subscribed in past	10%	(76)	24%	(179)	22%	(164)	33%	(248)	12%	(91)	757
Cable TV: Never subscribed	10%	(47)	22%	(105)	18%	(85)	33%	(154)	16%	(75)	466
Satellite TV: Currently subscribe	8%	(37)	26%	(121)	19%	(91)	34%	(157)	13%	(63)	470
Satellite TV: Subscribed in past	10%	(57)	23%	(138)	24%	(143)	31%	(184)	11%	(67)	588
Satellite TV: Never subscribed	10%	(114)	23%	(260)	22%	(252)	33%	(373)	13%	(144)	1142

Continued on next page

Table HR8_8: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Game shows, where participants communicate over video chat

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(208)	24%	(518)	22%	(486)	32%	(714)	12%	(273)	2200
Streaming Services: Currently subscribe	11%	(152)	27%	(375)	22%	(305)	30%	(410)	9%	(124)	1365
Streaming Services: Subscribed in past	10%	(22)	22%	(48)	23%	(51)	31%	(66)	14%	(30)	217
Streaming Services: Never subscribed	6%	(35)	15%	(95)	21%	(131)	38%	(238)	19%	(119)	618
Film: An avid fan	16%	(116)	27%	(188)	19%	(135)	29%	(206)	9%	(61)	706
Film: A casual fan	6%	(78)	24%	(292)	25%	(302)	34%	(416)	11%	(136)	1223
Film: Not a fan	6%	(15)	14%	(38)	18%	(49)	34%	(92)	28%	(76)	271
Television: An avid fan	13%	(132)	26%	(263)	21%	(213)	31%	(309)	9%	(88)	1005
Television: A casual fan	5%	(57)	24%	(245)	24%	(254)	34%	(351)	13%	(135)	1044
Television: Not a fan	12%	(19)	6%	(9)	13%	(20)	35%	(53)	33%	(50)	151
Music: An avid fan	15%	(158)	28%	(289)	20%	(212)	27%	(280)	11%	(111)	1050
Music: A casual fan	5%	(46)	21%	(209)	25%	(256)	37%	(374)	13%	(131)	1015
Music: Not a fan	3%	(4)	15%	(20)	14%	(18)	45%	(60)	24%	(32)	135
Fashion: An avid fan	20%	(49)	27%	(66)	23%	(57)	21%	(52)	10%	(25)	249
Fashion: A casual fan	12%	(111)	28%	(269)	22%	(211)	26%	(249)	12%	(117)	957
Fashion: Not a fan	5%	(49)	18%	(183)	22%	(218)	41%	(412)	13%	(132)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_9: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Kids shows, where actors or celebrities film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	5%	(116)	17%	(383)	21%	(453)	41%	(908)	15%	(340)	2200
Gender: Male	5%	(54)	16%	(170)	22%	(234)	43%	(458)	14%	(145)	1062
Gender: Female	5%	(62)	19%	(212)	19%	(219)	40%	(450)	17%	(195)	1138
Age: 18-34	9%	(62)	19%	(123)	21%	(139)	33%	(216)	18%	(116)	655
Age: 35-44	5%	(18)	25%	(90)	21%	(73)	33%	(119)	16%	(57)	358
Age: 45-64	3%	(24)	16%	(123)	22%	(163)	44%	(332)	14%	(109)	751
Age: 65+	3%	(12)	11%	(46)	18%	(78)	55%	(242)	13%	(58)	436
GenZers: 1997-2012	8%	(26)	17%	(54)	21%	(67)	35%	(109)	18%	(56)	312
Millennials: 1981-1996	9%	(46)	21%	(110)	21%	(112)	32%	(167)	17%	(88)	522
GenXers: 1965-1980	5%	(25)	22%	(120)	20%	(109)	37%	(203)	16%	(87)	544
Baby Boomers: 1946-1964	2%	(18)	12%	(88)	20%	(148)	52%	(373)	13%	(96)	723
PID: Dem (no lean)	6%	(49)	21%	(177)	21%	(179)	37%	(313)	15%	(125)	844
PID: Ind (no lean)	6%	(38)	15%	(97)	19%	(126)	40%	(264)	20%	(128)	654
PID: Rep (no lean)	4%	(28)	15%	(109)	21%	(148)	47%	(331)	12%	(87)	702
PID/Gender: Dem Men	5%	(18)	22%	(78)	22%	(81)	38%	(138)	13%	(47)	363
PID/Gender: Dem Women	7%	(31)	21%	(99)	20%	(98)	36%	(175)	16%	(78)	481
PID/Gender: Ind Men	7%	(24)	11%	(39)	20%	(70)	44%	(148)	17%	(59)	340
PID/Gender: Ind Women	5%	(14)	18%	(58)	18%	(57)	37%	(117)	22%	(69)	314
PID/Gender: Rep Men	3%	(12)	15%	(53)	23%	(83)	48%	(172)	11%	(38)	359
PID/Gender: Rep Women	5%	(16)	16%	(55)	19%	(64)	46%	(159)	14%	(48)	343
Ideo: Liberal (1-3)	6%	(40)	21%	(136)	22%	(144)	41%	(266)	11%	(71)	656
Ideo: Moderate (4)	4%	(25)	18%	(105)	21%	(119)	39%	(225)	17%	(98)	572
Ideo: Conservative (5-7)	5%	(35)	14%	(102)	21%	(153)	48%	(350)	12%	(90)	731
Educ: < College	5%	(82)	18%	(275)	21%	(310)	38%	(581)	17%	(264)	1512
Educ: Bachelors degree	4%	(19)	16%	(73)	22%	(96)	48%	(212)	10%	(45)	444
Educ: Post-grad	6%	(15)	15%	(36)	19%	(47)	47%	(115)	13%	(31)	244
Income: Under 50k	6%	(67)	20%	(225)	20%	(229)	36%	(411)	19%	(218)	1150
Income: 50k-100k	5%	(34)	16%	(109)	22%	(151)	46%	(321)	11%	(77)	691
Income: 100k+	4%	(15)	14%	(49)	20%	(73)	49%	(177)	12%	(45)	359
Ethnicity: White	4%	(76)	17%	(289)	21%	(356)	44%	(753)	14%	(248)	1722
Ethnicity: Hispanic	7%	(25)	22%	(78)	22%	(77)	29%	(103)	19%	(66)	349

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Table HR8_9: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Kids shows, where actors or celebrities film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	5%	(116)	17%	(383)	21%	(453)	41%	(908)	15%	(340)	2200
Ethnicity: Afr. Am.	10%	(28)	22%	(61)	22%	(61)	26%	(72)	19%	(52)	274
Ethnicity: Other	6%	(12)	16%	(33)	18%	(36)	40%	(83)	20%	(40)	204
All Christian	4%	(44)	17%	(169)	22%	(217)	43%	(429)	14%	(139)	999
All Non-Christian	7%	(8)	14%	(16)	16%	(18)	43%	(48)	21%	(23)	111
Atheist	5%	(6)	18%	(22)	22%	(27)	45%	(55)	10%	(13)	124
Agnostic/Nothing in particular	6%	(58)	18%	(176)	20%	(191)	39%	(376)	17%	(166)	967
Religious Non-Protestant/Catholic	8%	(11)	14%	(20)	19%	(28)	41%	(58)	19%	(27)	143
Evangelical	7%	(37)	21%	(118)	21%	(119)	35%	(197)	16%	(91)	563
Non-Evangelical	4%	(31)	16%	(121)	22%	(169)	45%	(348)	14%	(108)	776
Community: Urban	7%	(36)	22%	(120)	19%	(103)	33%	(178)	18%	(99)	536
Community: Suburban	4%	(42)	16%	(174)	21%	(232)	46%	(501)	13%	(145)	1093
Community: Rural	7%	(38)	16%	(89)	21%	(119)	40%	(229)	17%	(97)	572
Employ: Private Sector	6%	(37)	18%	(116)	23%	(149)	40%	(256)	13%	(84)	642
Employ: Government	8%	(12)	13%	(21)	26%	(42)	41%	(65)	13%	(20)	160
Employ: Self-Employed	5%	(9)	17%	(31)	20%	(37)	40%	(74)	18%	(33)	184
Employ: Homemaker	5%	(8)	22%	(34)	22%	(34)	36%	(55)	15%	(23)	154
Employ: Retired	4%	(20)	12%	(61)	18%	(91)	52%	(259)	13%	(65)	497
Employ: Unemployed	4%	(10)	27%	(73)	17%	(46)	32%	(85)	21%	(56)	269
Employ: Other	5%	(8)	14%	(20)	17%	(24)	40%	(57)	24%	(34)	143
Military HH: Yes	4%	(15)	13%	(47)	20%	(75)	49%	(180)	14%	(49)	366
Military HH: No	6%	(101)	18%	(335)	21%	(378)	40%	(729)	16%	(291)	1834
RD/WT: Right Direction	5%	(35)	16%	(116)	19%	(140)	44%	(322)	17%	(127)	740
RD/WT: Wrong Track	6%	(81)	18%	(266)	21%	(313)	40%	(586)	15%	(213)	1460
Trump Job Approve	4%	(41)	16%	(150)	20%	(184)	45%	(410)	14%	(133)	918
Trump Job Disapprove	6%	(71)	19%	(226)	22%	(261)	40%	(477)	13%	(154)	1189
Trump Job Strongly Approve	6%	(28)	13%	(64)	20%	(97)	49%	(238)	12%	(57)	484
Trump Job Somewhat Approve	3%	(13)	20%	(87)	20%	(87)	40%	(172)	17%	(76)	434
Trump Job Somewhat Disapprove	10%	(28)	17%	(47)	27%	(76)	34%	(96)	13%	(35)	283
Trump Job Strongly Disapprove	5%	(43)	20%	(179)	20%	(185)	42%	(381)	13%	(118)	906

Continued on next page

Table HR8_9: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Kids shows, where actors or celebrities film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	5%	(116)	17%	(383)	21%	(453)	41%	(908)	15%	(340)	2200
Favorable of Trump	5%	(45)	15%	(136)	22%	(198)	45%	(401)	13%	(118)	898
Unfavorable of Trump	5%	(62)	20%	(236)	21%	(243)	41%	(478)	14%	(160)	1178
Very Favorable of Trump	6%	(30)	15%	(77)	20%	(100)	47%	(238)	12%	(60)	505
Somewhat Favorable of Trump	4%	(15)	15%	(59)	25%	(98)	42%	(163)	15%	(58)	393
Somewhat Unfavorable of Trump	4%	(10)	22%	(50)	24%	(55)	35%	(81)	15%	(34)	229
Very Unfavorable of Trump	6%	(53)	20%	(186)	20%	(187)	42%	(397)	13%	(126)	948
#1 Issue: Economy	5%	(41)	18%	(139)	20%	(157)	44%	(334)	12%	(95)	765
#1 Issue: Security	4%	(10)	16%	(36)	23%	(54)	41%	(95)	15%	(36)	231
#1 Issue: Health Care	5%	(25)	20%	(91)	21%	(97)	36%	(165)	17%	(77)	455
#1 Issue: Medicare / Social Security	3%	(10)	16%	(48)	20%	(61)	43%	(131)	18%	(54)	304
#1 Issue: Women's Issues	8%	(8)	15%	(16)	15%	(16)	42%	(45)	20%	(21)	106
#1 Issue: Education	6%	(6)	20%	(22)	29%	(31)	25%	(27)	20%	(21)	106
#1 Issue: Energy	9%	(11)	12%	(14)	18%	(21)	50%	(60)	11%	(13)	119
#1 Issue: Other	5%	(6)	14%	(16)	16%	(18)	45%	(51)	20%	(23)	114
2018 House Vote: Democrat	5%	(39)	20%	(148)	20%	(153)	41%	(308)	14%	(101)	749
2018 House Vote: Republican	5%	(32)	14%	(89)	21%	(140)	50%	(326)	10%	(68)	655
2018 House Vote: Someone else	5%	(4)	17%	(12)	17%	(12)	40%	(27)	20%	(14)	68
2016 Vote: Hillary Clinton	5%	(35)	22%	(146)	19%	(131)	41%	(276)	13%	(85)	673
2016 Vote: Donald Trump	5%	(34)	13%	(84)	22%	(144)	49%	(322)	12%	(77)	661
2016 Vote: Other	2%	(2)	8%	(10)	20%	(27)	54%	(72)	17%	(23)	134
2016 Vote: Didn't Vote	6%	(44)	19%	(142)	21%	(152)	33%	(238)	21%	(155)	731
Voted in 2014: Yes	5%	(61)	17%	(210)	20%	(255)	46%	(576)	12%	(152)	1254
Voted in 2014: No	6%	(55)	18%	(173)	21%	(198)	35%	(332)	20%	(188)	946
2012 Vote: Barack Obama	5%	(40)	21%	(163)	19%	(150)	41%	(318)	14%	(109)	779
2012 Vote: Mitt Romney	4%	(18)	12%	(59)	22%	(111)	52%	(261)	10%	(51)	500
2012 Vote: Other	4%	(3)	8%	(5)	17%	(12)	60%	(42)	11%	(8)	69
2012 Vote: Didn't Vote	7%	(55)	18%	(156)	21%	(178)	34%	(286)	20%	(172)	848

Continued on next page

Table HR8_9: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Kids shows, where actors or celebrities film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	5%	(116)	17%	(383)	21%	(453)	41%	(908)	15%	(340)	2200
4-Region: Northeast	5%	(19)	18%	(71)	21%	(81)	42%	(166)	14%	(56)	394
4-Region: Midwest	4%	(17)	17%	(77)	20%	(94)	46%	(211)	14%	(64)	462
4-Region: South	8%	(62)	18%	(147)	21%	(176)	38%	(312)	15%	(127)	824
4-Region: West	4%	(18)	17%	(87)	20%	(102)	42%	(220)	18%	(93)	520
Watch TV: Every day	7%	(70)	18%	(187)	19%	(205)	41%	(440)	15%	(162)	1064
Watch TV: Several times per week	5%	(26)	20%	(112)	24%	(133)	40%	(222)	12%	(67)	559
Watch TV: About once per week	1%	(1)	20%	(23)	26%	(30)	38%	(44)	14%	(17)	115
Watch TV: Several times per month	6%	(8)	20%	(26)	18%	(23)	43%	(56)	14%	(18)	131
Watch TV: Less often than once per month	4%	(4)	11%	(11)	24%	(24)	48%	(49)	13%	(13)	102
Watch TV: Never	3%	(5)	7%	(13)	18%	(34)	41%	(76)	32%	(60)	188
Watch Movies: Every day	10%	(41)	25%	(105)	18%	(75)	34%	(141)	13%	(53)	415
Watch Movies: Several times per week	7%	(41)	19%	(117)	21%	(131)	38%	(236)	15%	(94)	619
Watch Movies: About once per week	5%	(18)	20%	(78)	24%	(94)	39%	(155)	12%	(47)	392
Watch Movies: Several times per month	3%	(9)	13%	(34)	22%	(56)	47%	(121)	14%	(36)	255
Watch Movies: About once per month	2%	(3)	6%	(11)	22%	(38)	53%	(91)	17%	(29)	172
Watch Movies: Less often than once per month	1%	(1)	14%	(26)	20%	(36)	47%	(85)	19%	(34)	182
Watch Movies: Never	2%	(3)	7%	(11)	14%	(24)	48%	(80)	28%	(47)	165
Watch Sporting Events: Every day	8%	(7)	24%	(21)	21%	(18)	38%	(33)	9%	(8)	87
Watch Sporting Events: Several times per week	6%	(15)	21%	(53)	19%	(47)	40%	(98)	14%	(34)	247
Watch Sporting Events: About once per week	5%	(12)	21%	(54)	23%	(59)	37%	(94)	14%	(36)	254
Watch Sporting Events: Several times per month	3%	(6)	13%	(28)	28%	(61)	43%	(93)	12%	(26)	215
Watch Sporting Events: About once per month	5%	(8)	19%	(32)	23%	(39)	45%	(76)	9%	(15)	170
Watch Sporting Events: Less often than once per month	3%	(14)	17%	(70)	25%	(104)	40%	(168)	15%	(63)	419
Watch Sporting Events: Never	7%	(53)	15%	(125)	15%	(124)	43%	(348)	20%	(158)	808
Cable TV: Currently subscribe	5%	(52)	18%	(179)	21%	(206)	40%	(393)	15%	(147)	976
Cable TV: Subscribed in past	4%	(28)	19%	(140)	22%	(165)	42%	(322)	13%	(102)	757
Cable TV: Never subscribed	8%	(36)	14%	(64)	18%	(82)	42%	(194)	19%	(91)	466
Satellite TV: Currently subscribe	6%	(27)	21%	(100)	17%	(78)	39%	(183)	17%	(82)	470
Satellite TV: Subscribed in past	5%	(32)	18%	(108)	23%	(135)	41%	(241)	12%	(72)	588
Satellite TV: Never subscribed	5%	(57)	15%	(175)	21%	(240)	42%	(484)	16%	(186)	1142

Continued on next page

Table HR8_9: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Kids shows, where actors or celebrities film themselves separately*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	5%	(116)	17%	(383)	21%	(453)	41%	(908)	15%	(340)	2200
Streaming Services: Currently subscribe	6%	(80)	19%	(263)	22%	(301)	40%	(551)	12%	(170)	1365
Streaming Services: Subscribed in past	4%	(9)	24%	(52)	24%	(51)	33%	(71)	15%	(33)	217
Streaming Services: Never subscribed	4%	(27)	11%	(67)	16%	(101)	46%	(285)	22%	(137)	618
Film: An avid fan	9%	(62)	22%	(153)	18%	(126)	40%	(285)	11%	(81)	706
Film: A casual fan	4%	(48)	17%	(202)	23%	(283)	42%	(512)	15%	(178)	1223
Film: Not a fan	2%	(6)	10%	(27)	17%	(45)	41%	(111)	30%	(82)	271
Television: An avid fan	7%	(70)	19%	(192)	20%	(202)	39%	(397)	14%	(145)	1005
Television: A casual fan	4%	(42)	17%	(176)	22%	(233)	43%	(446)	14%	(147)	1044
Television: Not a fan	3%	(4)	9%	(14)	13%	(19)	43%	(65)	32%	(49)	151
Music: An avid fan	8%	(87)	20%	(213)	20%	(206)	38%	(396)	14%	(148)	1050
Music: A casual fan	3%	(27)	15%	(151)	23%	(229)	44%	(451)	15%	(157)	1015
Music: Not a fan	1%	(2)	14%	(19)	13%	(18)	46%	(62)	26%	(35)	135
Fashion: An avid fan	14%	(34)	26%	(63)	18%	(45)	31%	(76)	12%	(30)	249
Fashion: A casual fan	7%	(63)	21%	(199)	23%	(216)	34%	(328)	16%	(151)	957
Fashion: Not a fan	2%	(19)	12%	(120)	19%	(192)	51%	(504)	16%	(159)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_10: And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Variety or sketch shows, where celebrities and hosts film themselves acting or singing at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(233)	28%	(608)	21%	(462)	29%	(631)	12%	(267)	2200
Gender: Male	11%	(114)	25%	(270)	22%	(231)	31%	(330)	11%	(117)	1062
Gender: Female	10%	(119)	30%	(338)	20%	(231)	26%	(300)	13%	(150)	1138
Age: 18-34	16%	(103)	28%	(184)	18%	(117)	22%	(147)	16%	(104)	655
Age: 35-44	10%	(34)	35%	(124)	17%	(61)	26%	(93)	13%	(46)	358
Age: 45-64	10%	(77)	27%	(203)	24%	(182)	28%	(209)	11%	(80)	751
Age: 65+	5%	(20)	22%	(97)	23%	(101)	42%	(182)	8%	(36)	436
GenZers: 1997-2012	15%	(47)	25%	(79)	19%	(59)	24%	(74)	17%	(53)	312
Millennials: 1981-1996	14%	(75)	31%	(162)	17%	(89)	24%	(126)	13%	(69)	522
GenXers: 1965-1980	11%	(61)	29%	(158)	21%	(114)	26%	(139)	13%	(72)	544
Baby Boomers: 1946-1964	7%	(49)	27%	(198)	24%	(171)	33%	(242)	9%	(63)	723
PID: Dem (no lean)	15%	(130)	33%	(281)	18%	(156)	22%	(184)	11%	(92)	844
PID: Ind (no lean)	9%	(57)	29%	(189)	19%	(126)	27%	(178)	16%	(104)	654
PID: Rep (no lean)	7%	(46)	20%	(138)	26%	(180)	38%	(268)	10%	(71)	702
PID/Gender: Dem Men	16%	(58)	30%	(110)	21%	(75)	21%	(78)	12%	(42)	363
PID/Gender: Dem Women	15%	(72)	36%	(171)	17%	(81)	22%	(106)	10%	(50)	481
PID/Gender: Ind Men	9%	(30)	27%	(93)	21%	(72)	31%	(106)	11%	(39)	340
PID/Gender: Ind Women	9%	(27)	30%	(95)	17%	(54)	23%	(73)	21%	(65)	314
PID/Gender: Rep Men	7%	(26)	19%	(67)	23%	(83)	41%	(147)	10%	(36)	359
PID/Gender: Rep Women	6%	(19)	21%	(72)	28%	(96)	35%	(121)	10%	(34)	343
Ideo: Liberal (1-3)	16%	(107)	37%	(245)	19%	(124)	21%	(136)	7%	(43)	656
Ideo: Moderate (4)	10%	(59)	28%	(162)	20%	(112)	30%	(170)	12%	(69)	572
Ideo: Conservative (5-7)	7%	(53)	21%	(151)	26%	(189)	37%	(268)	10%	(70)	731
Educ: < College	11%	(173)	25%	(381)	21%	(310)	28%	(424)	15%	(224)	1512
Educ: Bachelors degree	8%	(35)	34%	(150)	22%	(97)	31%	(136)	6%	(26)	444
Educ: Post-grad	10%	(25)	32%	(78)	22%	(54)	29%	(71)	7%	(17)	244
Income: Under 50k	11%	(132)	26%	(299)	21%	(236)	26%	(302)	16%	(181)	1150
Income: 50k-100k	10%	(69)	29%	(202)	22%	(155)	30%	(209)	8%	(55)	691
Income: 100k+	9%	(32)	30%	(107)	20%	(70)	33%	(120)	8%	(30)	359
Ethnicity: White	10%	(180)	28%	(480)	21%	(364)	30%	(514)	11%	(184)	1722
Ethnicity: Hispanic	14%	(49)	31%	(110)	18%	(62)	22%	(77)	15%	(52)	349

Continued on next page

Table HR8_10: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Variety or sketch shows, where celebrities and hosts film themselves acting or singing at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(233)	28%	(608)	21%	(462)	29%	(631)	12%	(267)	2200
Ethnicity: Afr. Am.	13%	(36)	29%	(80)	22%	(61)	17%	(46)	19%	(51)	274
Ethnicity: Other	9%	(17)	24%	(48)	18%	(36)	35%	(71)	15%	(31)	204
All Christian	10%	(101)	28%	(284)	22%	(224)	30%	(297)	9%	(92)	999
All Non-Christian	12%	(14)	26%	(29)	17%	(19)	27%	(30)	17%	(19)	111
Atheist	13%	(16)	31%	(38)	16%	(20)	32%	(40)	8%	(9)	124
Agnostic/Nothing in particular	11%	(102)	27%	(256)	21%	(199)	27%	(263)	15%	(146)	967
Religious Non-Protestant/Catholic	16%	(22)	22%	(32)	20%	(28)	28%	(40)	15%	(21)	143
Evangelical	7%	(40)	27%	(149)	22%	(124)	30%	(168)	15%	(82)	563
Non-Evangelical	11%	(88)	31%	(240)	20%	(156)	29%	(224)	9%	(68)	776
Community: Urban	14%	(73)	31%	(166)	18%	(98)	22%	(117)	15%	(81)	536
Community: Suburban	9%	(96)	29%	(312)	22%	(244)	31%	(341)	9%	(101)	1093
Community: Rural	11%	(64)	23%	(131)	21%	(119)	30%	(173)	15%	(85)	572
Employ: Private Sector	12%	(76)	33%	(210)	21%	(134)	26%	(164)	9%	(58)	642
Employ: Government	9%	(14)	32%	(50)	20%	(32)	29%	(46)	11%	(17)	160
Employ: Self-Employed	11%	(20)	27%	(50)	19%	(34)	25%	(47)	18%	(33)	184
Employ: Homemaker	9%	(14)	25%	(39)	23%	(35)	27%	(41)	16%	(25)	154
Employ: Retired	7%	(35)	22%	(111)	26%	(127)	37%	(185)	8%	(40)	497
Employ: Unemployed	9%	(25)	29%	(79)	16%	(44)	27%	(73)	18%	(47)	269
Employ: Other	11%	(16)	25%	(36)	20%	(29)	24%	(35)	19%	(27)	143
Military HH: Yes	9%	(33)	23%	(83)	22%	(80)	36%	(132)	10%	(38)	366
Military HH: No	11%	(200)	29%	(526)	21%	(381)	27%	(498)	12%	(229)	1834
RD/WT: Right Direction	8%	(56)	21%	(157)	24%	(177)	33%	(248)	14%	(103)	740
RD/WT: Wrong Track	12%	(177)	31%	(452)	19%	(284)	26%	(383)	11%	(164)	1460
Trump Job Approve	8%	(77)	22%	(198)	23%	(214)	35%	(321)	12%	(108)	918
Trump Job Disapprove	13%	(151)	34%	(402)	20%	(233)	25%	(296)	9%	(108)	1189
Trump Job Strongly Approve	8%	(38)	18%	(88)	25%	(123)	40%	(195)	8%	(41)	484
Trump Job Somewhat Approve	9%	(39)	25%	(110)	21%	(91)	29%	(126)	16%	(67)	434
Trump Job Somewhat Disapprove	16%	(46)	31%	(88)	19%	(55)	25%	(70)	9%	(24)	283
Trump Job Strongly Disapprove	12%	(105)	35%	(314)	20%	(178)	25%	(226)	9%	(84)	906

Continued on next page

Table HR8_10: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Variety or sketch shows, where celebrities and hosts film themselves acting or singing at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(233)	28%	(608)	21%	(462)	29%	(631)	12%	(267)	2200
Favorable of Trump	8%	(71)	22%	(193)	24%	(213)	36%	(325)	11%	(96)	898
Unfavorable of Trump	13%	(148)	34%	(397)	20%	(240)	24%	(286)	9%	(107)	1178
Very Favorable of Trump	7%	(34)	19%	(97)	25%	(129)	39%	(199)	9%	(48)	505
Somewhat Favorable of Trump	10%	(38)	25%	(97)	22%	(85)	32%	(126)	12%	(48)	393
Somewhat Unfavorable of Trump	10%	(22)	29%	(67)	27%	(61)	25%	(58)	10%	(22)	229
Very Unfavorable of Trump	13%	(126)	35%	(330)	19%	(178)	24%	(229)	9%	(85)	948
#1 Issue: Economy	10%	(75)	29%	(224)	22%	(171)	28%	(216)	10%	(80)	765
#1 Issue: Security	6%	(13)	19%	(44)	28%	(64)	37%	(86)	11%	(25)	231
#1 Issue: Health Care	13%	(61)	33%	(150)	18%	(84)	23%	(106)	12%	(55)	455
#1 Issue: Medicare / Social Security	8%	(24)	22%	(68)	24%	(73)	32%	(98)	13%	(41)	304
#1 Issue: Women's Issues	15%	(15)	31%	(33)	10%	(11)	27%	(29)	17%	(18)	106
#1 Issue: Education	9%	(10)	23%	(25)	22%	(23)	27%	(28)	19%	(21)	106
#1 Issue: Energy	16%	(19)	25%	(30)	20%	(24)	28%	(33)	11%	(13)	119
#1 Issue: Other	14%	(16)	31%	(36)	11%	(12)	30%	(35)	13%	(15)	114
2018 House Vote: Democrat	14%	(102)	36%	(273)	19%	(144)	22%	(164)	9%	(67)	749
2018 House Vote: Republican	7%	(44)	23%	(149)	25%	(163)	38%	(252)	7%	(47)	655
2018 House Vote: Someone else	3%	(2)	34%	(23)	19%	(13)	24%	(16)	20%	(14)	68
2016 Vote: Hillary Clinton	13%	(87)	38%	(255)	20%	(137)	21%	(142)	8%	(52)	673
2016 Vote: Donald Trump	7%	(46)	21%	(137)	26%	(169)	38%	(250)	9%	(59)	661
2016 Vote: Other	6%	(7)	30%	(40)	16%	(21)	36%	(48)	13%	(18)	134
2016 Vote: Didn't Vote	13%	(93)	24%	(175)	18%	(135)	26%	(190)	19%	(138)	731
Voted in 2014: Yes	9%	(116)	29%	(358)	23%	(286)	31%	(390)	8%	(104)	1254
Voted in 2014: No	12%	(117)	26%	(251)	19%	(175)	25%	(241)	17%	(162)	946
2012 Vote: Barack Obama	13%	(102)	35%	(269)	20%	(156)	23%	(181)	9%	(71)	779
2012 Vote: Mitt Romney	6%	(28)	21%	(104)	26%	(129)	40%	(201)	8%	(38)	500
2012 Vote: Other	5%	(3)	26%	(18)	22%	(15)	44%	(30)	4%	(2)	69
2012 Vote: Didn't Vote	12%	(100)	26%	(216)	19%	(159)	26%	(217)	18%	(155)	848

Continued on next page

Table HR8_10: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Variety or sketch shows, where celebrities and hosts film themselves acting or singing at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(233)	28%	(608)	21%	(462)	29%	(631)	12%	(267)	2200
4-Region: Northeast	12%	(49)	32%	(125)	20%	(80)	25%	(100)	10%	(39)	394
4-Region: Midwest	9%	(43)	24%	(112)	22%	(104)	31%	(142)	13%	(61)	462
4-Region: South	10%	(83)	29%	(236)	21%	(174)	27%	(222)	13%	(109)	824
4-Region: West	11%	(58)	26%	(135)	20%	(104)	32%	(166)	11%	(57)	520
Watch TV: Every day	14%	(150)	30%	(320)	19%	(198)	27%	(283)	11%	(113)	1064
Watch TV: Several times per week	7%	(38)	31%	(173)	26%	(147)	27%	(152)	9%	(49)	559
Watch TV: About once per week	11%	(12)	29%	(34)	21%	(24)	27%	(32)	12%	(14)	115
Watch TV: Several times per month	8%	(11)	30%	(39)	22%	(29)	29%	(39)	11%	(14)	131
Watch TV: Less often than once per month	7%	(7)	14%	(14)	26%	(27)	43%	(44)	10%	(10)	102
Watch TV: Never	5%	(10)	9%	(18)	15%	(29)	36%	(68)	33%	(63)	188
Watch Movies: Every day	17%	(72)	28%	(115)	15%	(61)	29%	(120)	12%	(48)	415
Watch Movies: Several times per week	11%	(69)	33%	(207)	23%	(142)	22%	(138)	10%	(63)	619
Watch Movies: About once per week	12%	(48)	32%	(124)	21%	(83)	26%	(102)	9%	(35)	392
Watch Movies: Several times per month	7%	(17)	29%	(75)	25%	(65)	29%	(74)	10%	(25)	255
Watch Movies: About once per month	5%	(8)	23%	(39)	25%	(43)	36%	(61)	12%	(21)	172
Watch Movies: Less often than once per month	7%	(13)	18%	(33)	22%	(39)	37%	(67)	17%	(30)	182
Watch Movies: Never	4%	(7)	10%	(16)	17%	(29)	41%	(68)	27%	(45)	165
Watch Sporting Events: Every day	12%	(10)	40%	(35)	14%	(12)	27%	(23)	7%	(6)	87
Watch Sporting Events: Several times per week	11%	(26)	35%	(86)	23%	(57)	24%	(58)	8%	(20)	247
Watch Sporting Events: About once per week	6%	(16)	37%	(94)	24%	(60)	27%	(68)	6%	(16)	254
Watch Sporting Events: Several times per month	11%	(24)	30%	(65)	21%	(45)	27%	(59)	10%	(22)	215
Watch Sporting Events: About once per month	7%	(11)	33%	(57)	21%	(35)	29%	(50)	10%	(17)	170
Watch Sporting Events: Less often than once per month	12%	(52)	25%	(105)	24%	(101)	28%	(116)	11%	(46)	419
Watch Sporting Events: Never	12%	(94)	21%	(168)	19%	(151)	32%	(257)	17%	(138)	808
Cable TV: Currently subscribe	10%	(102)	28%	(277)	21%	(203)	30%	(290)	11%	(105)	976
Cable TV: Subscribed in past	10%	(77)	30%	(229)	22%	(164)	27%	(207)	10%	(79)	757
Cable TV: Never subscribed	12%	(54)	22%	(102)	20%	(94)	29%	(133)	18%	(83)	466
Satellite TV: Currently subscribe	11%	(50)	28%	(132)	21%	(98)	26%	(124)	14%	(66)	470
Satellite TV: Subscribed in past	12%	(70)	27%	(156)	21%	(121)	32%	(186)	9%	(55)	588
Satellite TV: Never subscribed	10%	(114)	28%	(319)	21%	(243)	28%	(321)	13%	(146)	1142

Continued on next page

Table HR8_10: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Variety or sketch shows, where celebrities and hosts film themselves acting or singing at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	11%	(233)	28%	(608)	21%	(462)	29%	(631)	12%	(267)	2200
Streaming Services: Currently subscribe	12%	(159)	33%	(448)	23%	(313)	24%	(334)	8%	(111)	1365
Streaming Services: Subscribed in past	12%	(26)	22%	(47)	19%	(41)	33%	(71)	15%	(32)	217
Streaming Services: Never subscribed	8%	(47)	18%	(113)	17%	(108)	36%	(225)	20%	(124)	618
Film: An avid fan	18%	(130)	31%	(221)	18%	(129)	25%	(174)	7%	(51)	706
Film: A casual fan	7%	(91)	30%	(363)	23%	(276)	29%	(356)	11%	(137)	1223
Film: Not a fan	4%	(12)	9%	(24)	21%	(56)	37%	(101)	29%	(78)	271
Television: An avid fan	15%	(146)	31%	(311)	21%	(208)	25%	(249)	9%	(90)	1005
Television: A casual fan	7%	(74)	27%	(283)	22%	(235)	31%	(321)	12%	(130)	1044
Television: Not a fan	8%	(13)	9%	(14)	12%	(18)	40%	(61)	30%	(46)	151
Music: An avid fan	15%	(157)	31%	(321)	18%	(193)	25%	(261)	11%	(117)	1050
Music: A casual fan	7%	(70)	26%	(268)	23%	(238)	31%	(317)	12%	(120)	1015
Music: Not a fan	4%	(5)	14%	(19)	22%	(30)	39%	(52)	22%	(29)	135
Fashion: An avid fan	22%	(54)	33%	(82)	17%	(42)	18%	(46)	10%	(25)	249
Fashion: A casual fan	13%	(120)	32%	(308)	21%	(198)	23%	(215)	12%	(115)	957
Fashion: Not a fan	6%	(59)	22%	(218)	22%	(222)	37%	(369)	13%	(126)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR8_11: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Sports shows, where athletes and hosts film themselves at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	19%	(409)	21%	(472)	40%	(880)	13%	(283)	2200
Gender: Male	11%	(115)	22%	(238)	23%	(240)	34%	(358)	11%	(112)	1062
Gender: Female	4%	(41)	15%	(171)	20%	(232)	46%	(523)	15%	(171)	1138
Age: 18-34	10%	(67)	20%	(129)	19%	(125)	35%	(229)	16%	(105)	655
Age: 35-44	11%	(41)	26%	(92)	19%	(67)	31%	(111)	13%	(47)	358
Age: 45-64	5%	(39)	18%	(134)	24%	(180)	42%	(315)	11%	(84)	751
Age: 65+	2%	(9)	12%	(54)	23%	(101)	52%	(226)	11%	(47)	436
GenZers: 1997-2012	9%	(29)	18%	(56)	18%	(57)	39%	(120)	16%	(50)	312
Millennials: 1981-1996	11%	(56)	23%	(120)	20%	(105)	33%	(170)	13%	(70)	522
GenXers: 1965-1980	9%	(50)	22%	(120)	21%	(112)	34%	(184)	14%	(78)	544
Baby Boomers: 1946-1964	3%	(19)	14%	(101)	24%	(175)	49%	(355)	10%	(74)	723
PID: Dem (no lean)	10%	(85)	20%	(166)	22%	(185)	36%	(305)	12%	(103)	844
PID: Ind (no lean)	6%	(39)	15%	(100)	21%	(141)	41%	(269)	16%	(106)	654
PID: Rep (no lean)	5%	(33)	20%	(143)	21%	(146)	44%	(307)	11%	(74)	702
PID/Gender: Dem Men	18%	(67)	27%	(97)	18%	(64)	26%	(94)	11%	(41)	363
PID/Gender: Dem Women	4%	(18)	14%	(69)	25%	(121)	44%	(211)	13%	(62)	481
PID/Gender: Ind Men	8%	(26)	17%	(56)	28%	(94)	38%	(130)	10%	(34)	340
PID/Gender: Ind Women	4%	(13)	14%	(44)	15%	(47)	44%	(138)	23%	(72)	314
PID/Gender: Rep Men	6%	(23)	23%	(84)	23%	(82)	37%	(133)	10%	(37)	359
PID/Gender: Rep Women	3%	(10)	17%	(58)	19%	(65)	51%	(173)	11%	(37)	343
Ideo: Liberal (1-3)	11%	(75)	19%	(124)	19%	(125)	42%	(273)	9%	(59)	656
Ideo: Moderate (4)	5%	(29)	20%	(112)	27%	(153)	38%	(215)	11%	(64)	572
Ideo: Conservative (5-7)	6%	(44)	20%	(147)	19%	(142)	45%	(326)	10%	(72)	731
Educ: < College	7%	(104)	17%	(262)	21%	(321)	40%	(597)	15%	(228)	1512
Educ: Bachelors degree	7%	(32)	23%	(100)	22%	(95)	42%	(185)	7%	(31)	444
Educ: Post-grad	8%	(20)	19%	(47)	23%	(56)	40%	(98)	10%	(24)	244
Income: Under 50k	7%	(82)	16%	(184)	21%	(238)	39%	(454)	17%	(193)	1150
Income: 50k-100k	7%	(50)	21%	(143)	22%	(153)	42%	(287)	9%	(59)	691
Income: 100k+	7%	(25)	23%	(83)	23%	(81)	39%	(139)	9%	(31)	359
Ethnicity: White	6%	(101)	19%	(321)	22%	(387)	41%	(714)	12%	(198)	1722
Ethnicity: Hispanic	9%	(33)	18%	(63)	23%	(79)	32%	(112)	18%	(62)	349

Continued on next page

Table HR8_11: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Sports shows, where athletes and hosts film themselves at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	19%	(409)	21%	(472)	40%	(880)	13%	(283)	2200
Ethnicity: Afr. Am.	13%	(35)	19%	(53)	20%	(54)	30%	(83)	18%	(50)	274
Ethnicity: Other	10%	(20)	17%	(35)	15%	(30)	41%	(83)	17%	(35)	204
All Christian	7%	(69)	21%	(211)	22%	(219)	40%	(400)	10%	(99)	999
All Non-Christian	10%	(12)	13%	(15)	17%	(19)	38%	(42)	21%	(24)	111
Atheist	7%	(9)	17%	(20)	25%	(31)	44%	(54)	7%	(9)	124
Agnostic/Nothing in particular	7%	(67)	17%	(163)	21%	(202)	40%	(384)	16%	(151)	967
Religious Non-Protestant/Catholic	8%	(12)	11%	(16)	21%	(29)	36%	(51)	24%	(35)	143
Evangelical	10%	(57)	19%	(105)	18%	(103)	38%	(213)	15%	(86)	563
Non-Evangelical	5%	(40)	21%	(166)	25%	(193)	40%	(312)	9%	(66)	776
Community: Urban	9%	(50)	21%	(110)	21%	(110)	34%	(184)	15%	(81)	536
Community: Suburban	6%	(63)	19%	(211)	23%	(249)	42%	(457)	10%	(114)	1093
Community: Rural	8%	(43)	15%	(88)	20%	(113)	42%	(239)	15%	(88)	572
Employ: Private Sector	10%	(62)	24%	(153)	22%	(140)	36%	(232)	8%	(54)	642
Employ: Government	12%	(20)	15%	(24)	24%	(39)	37%	(59)	12%	(19)	160
Employ: Self-Employed	6%	(11)	18%	(34)	17%	(32)	34%	(64)	24%	(44)	184
Employ: Homemaker	6%	(9)	15%	(24)	20%	(31)	41%	(64)	17%	(27)	154
Employ: Retired	3%	(14)	14%	(68)	24%	(117)	51%	(251)	9%	(47)	497
Employ: Unemployed	6%	(16)	23%	(61)	18%	(48)	36%	(98)	17%	(46)	269
Employ: Other	10%	(14)	14%	(20)	18%	(25)	39%	(56)	20%	(28)	143
Military HH: Yes	6%	(21)	13%	(47)	22%	(79)	47%	(171)	13%	(48)	366
Military HH: No	7%	(136)	20%	(362)	21%	(392)	39%	(709)	13%	(235)	1834
RD/WT: Right Direction	7%	(52)	18%	(133)	22%	(162)	39%	(285)	15%	(108)	740
RD/WT: Wrong Track	7%	(104)	19%	(276)	21%	(310)	41%	(595)	12%	(174)	1460
Trump Job Approve	7%	(64)	19%	(170)	21%	(189)	41%	(374)	13%	(121)	918
Trump Job Disapprove	7%	(87)	19%	(231)	23%	(277)	40%	(481)	10%	(113)	1189
Trump Job Strongly Approve	7%	(34)	16%	(79)	19%	(94)	49%	(237)	8%	(41)	484
Trump Job Somewhat Approve	7%	(30)	21%	(91)	22%	(95)	32%	(137)	19%	(80)	434
Trump Job Somewhat Disapprove	9%	(26)	20%	(58)	26%	(74)	36%	(101)	9%	(24)	283
Trump Job Strongly Disapprove	7%	(60)	19%	(174)	22%	(203)	42%	(380)	10%	(89)	906

Continued on next page

Table HR8_11: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Sports shows, where athletes and hosts film themselves at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	19%	(409)	21%	(472)	40%	(880)	13%	(283)	2200
Favorable of Trump	7%	(60)	18%	(166)	21%	(191)	42%	(376)	12%	(106)	898
Unfavorable of Trump	8%	(95)	20%	(234)	23%	(266)	40%	(470)	10%	(113)	1178
Very Favorable of Trump	7%	(36)	16%	(83)	21%	(106)	47%	(236)	9%	(45)	505
Somewhat Favorable of Trump	6%	(24)	21%	(83)	22%	(85)	36%	(140)	15%	(61)	393
Somewhat Unfavorable of Trump	9%	(20)	23%	(52)	26%	(59)	33%	(75)	10%	(23)	229
Very Unfavorable of Trump	8%	(74)	19%	(183)	22%	(207)	42%	(395)	10%	(90)	948
#1 Issue: Economy	9%	(71)	22%	(171)	19%	(143)	39%	(302)	10%	(78)	765
#1 Issue: Security	5%	(13)	18%	(42)	29%	(68)	34%	(79)	13%	(29)	231
#1 Issue: Health Care	7%	(32)	19%	(88)	22%	(101)	38%	(171)	14%	(64)	455
#1 Issue: Medicare / Social Security	6%	(17)	15%	(44)	24%	(74)	42%	(129)	13%	(40)	304
#1 Issue: Women's Issues	7%	(8)	8%	(8)	17%	(17)	50%	(53)	18%	(19)	106
#1 Issue: Education	6%	(6)	13%	(14)	23%	(24)	40%	(43)	19%	(20)	106
#1 Issue: Energy	5%	(6)	14%	(17)	18%	(22)	48%	(57)	14%	(17)	119
#1 Issue: Other	3%	(4)	22%	(25)	20%	(23)	41%	(47)	13%	(15)	114
2018 House Vote: Democrat	9%	(66)	20%	(152)	24%	(177)	37%	(278)	10%	(76)	749
2018 House Vote: Republican	6%	(39)	18%	(119)	21%	(137)	45%	(295)	10%	(64)	655
2018 House Vote: Someone else	4%	(3)	16%	(11)	29%	(20)	34%	(23)	18%	(12)	68
2016 Vote: Hillary Clinton	9%	(61)	21%	(139)	23%	(152)	39%	(260)	9%	(60)	673
2016 Vote: Donald Trump	4%	(30)	19%	(124)	23%	(152)	44%	(292)	10%	(64)	661
2016 Vote: Other	8%	(10)	17%	(22)	23%	(31)	40%	(54)	13%	(17)	134
2016 Vote: Didn't Vote	8%	(55)	17%	(124)	19%	(137)	37%	(273)	19%	(142)	731
Voted in 2014: Yes	7%	(88)	20%	(253)	23%	(282)	41%	(513)	9%	(117)	1254
Voted in 2014: No	7%	(68)	16%	(155)	20%	(190)	39%	(368)	17%	(165)	946
2012 Vote: Barack Obama	9%	(69)	22%	(168)	23%	(176)	37%	(285)	10%	(81)	779
2012 Vote: Mitt Romney	5%	(24)	16%	(78)	22%	(110)	48%	(239)	10%	(49)	500
2012 Vote: Other	3%	(2)	22%	(15)	16%	(11)	55%	(38)	5%	(3)	69
2012 Vote: Didn't Vote	7%	(61)	17%	(145)	21%	(175)	37%	(316)	18%	(150)	848

Continued on next page

Table HR8_11: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?*
Sports shows, where athletes and hosts film themselves at home

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	19%	(409)	21%	(472)	40%	(880)	13%	(283)	2200
4-Region: Northeast	8%	(31)	21%	(84)	19%	(77)	39%	(154)	12%	(48)	394
4-Region: Midwest	6%	(28)	18%	(83)	20%	(91)	44%	(204)	12%	(57)	462
4-Region: South	8%	(70)	19%	(153)	22%	(177)	38%	(316)	13%	(108)	824
4-Region: West	5%	(28)	17%	(90)	24%	(127)	40%	(206)	13%	(70)	520
Watch TV: Every day	9%	(91)	21%	(226)	20%	(213)	40%	(423)	10%	(111)	1064
Watch TV: Several times per week	7%	(38)	19%	(107)	26%	(148)	39%	(218)	9%	(49)	559
Watch TV: About once per week	4%	(4)	22%	(25)	16%	(19)	35%	(40)	23%	(26)	115
Watch TV: Several times per month	4%	(6)	17%	(22)	29%	(39)	32%	(42)	18%	(23)	131
Watch TV: Less often than once per month	6%	(6)	12%	(13)	16%	(16)	51%	(52)	15%	(15)	102
Watch TV: Never	4%	(8)	5%	(10)	17%	(32)	45%	(84)	29%	(54)	188
Watch Movies: Every day	11%	(44)	22%	(92)	20%	(82)	36%	(150)	11%	(46)	415
Watch Movies: Several times per week	7%	(44)	23%	(143)	24%	(146)	36%	(226)	10%	(60)	619
Watch Movies: About once per week	9%	(34)	20%	(79)	20%	(79)	37%	(146)	13%	(52)	392
Watch Movies: Several times per month	4%	(9)	17%	(42)	24%	(61)	45%	(116)	11%	(27)	255
Watch Movies: About once per month	7%	(12)	12%	(20)	23%	(39)	47%	(80)	12%	(20)	172
Watch Movies: Less often than once per month	3%	(5)	12%	(22)	19%	(35)	48%	(87)	18%	(33)	182
Watch Movies: Never	4%	(6)	6%	(10)	18%	(29)	46%	(76)	26%	(43)	165
Watch Sporting Events: Every day	35%	(30)	36%	(31)	12%	(11)	12%	(11)	4%	(3)	87
Watch Sporting Events: Several times per week	18%	(45)	41%	(102)	21%	(53)	16%	(39)	4%	(9)	247
Watch Sporting Events: About once per week	10%	(26)	32%	(82)	29%	(74)	21%	(54)	7%	(19)	254
Watch Sporting Events: Several times per month	7%	(15)	29%	(63)	23%	(49)	30%	(66)	11%	(23)	215
Watch Sporting Events: About once per month	5%	(8)	14%	(25)	32%	(55)	38%	(65)	10%	(18)	170
Watch Sporting Events: Less often than once per month	4%	(17)	14%	(58)	26%	(108)	42%	(176)	14%	(60)	419
Watch Sporting Events: Never	2%	(16)	6%	(49)	15%	(123)	58%	(470)	19%	(151)	808
Cable TV: Currently subscribe	8%	(77)	21%	(201)	20%	(193)	39%	(378)	13%	(128)	976
Cable TV: Subscribed in past	6%	(44)	19%	(147)	25%	(191)	41%	(309)	9%	(66)	757
Cable TV: Never subscribed	7%	(35)	13%	(61)	19%	(88)	41%	(193)	19%	(89)	466
Satellite TV: Currently subscribe	8%	(39)	21%	(101)	20%	(93)	38%	(178)	13%	(59)	470
Satellite TV: Subscribed in past	7%	(39)	19%	(113)	23%	(135)	41%	(242)	10%	(59)	588
Satellite TV: Never subscribed	7%	(79)	17%	(196)	21%	(244)	40%	(460)	14%	(164)	1142

Continued on next page

Table HR8_11: *And thinking about remote-filmed TV shows specifically, how interested would you be in each of the following?
Sports shows, where athletes and hosts film themselves at home*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Don't know / No opinion		Total N
Adults	7%	(156)	19%	(409)	21%	(472)	40%	(880)	13%	(283)	2200
Streaming Services: Currently subscribe	8%	(115)	22%	(305)	21%	(293)	39%	(530)	9%	(122)	1365
Streaming Services: Subscribed in past	8%	(17)	16%	(34)	21%	(46)	36%	(77)	19%	(42)	217
Streaming Services: Never subscribed	4%	(24)	11%	(69)	21%	(133)	44%	(273)	19%	(119)	618
Film: An avid fan	12%	(86)	22%	(155)	20%	(142)	37%	(264)	8%	(59)	706
Film: A casual fan	5%	(59)	19%	(227)	23%	(280)	42%	(517)	12%	(141)	1223
Film: Not a fan	4%	(11)	10%	(28)	19%	(51)	37%	(99)	30%	(82)	271
Television: An avid fan	9%	(87)	21%	(212)	22%	(222)	39%	(393)	9%	(91)	1005
Television: A casual fan	6%	(62)	18%	(183)	21%	(221)	41%	(430)	14%	(147)	1044
Television: Not a fan	5%	(7)	9%	(14)	19%	(29)	38%	(57)	29%	(44)	151
Music: An avid fan	11%	(120)	22%	(228)	20%	(206)	37%	(384)	11%	(111)	1050
Music: A casual fan	3%	(31)	16%	(162)	24%	(242)	43%	(440)	14%	(140)	1015
Music: Not a fan	4%	(5)	14%	(19)	17%	(23)	42%	(56)	23%	(31)	135
Fashion: An avid fan	16%	(39)	23%	(56)	21%	(52)	28%	(70)	12%	(31)	249
Fashion: A casual fan	9%	(88)	20%	(190)	19%	(186)	39%	(372)	13%	(121)	957
Fashion: Not a fan	3%	(28)	16%	(163)	23%	(234)	44%	(439)	13%	(130)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Blurry or low-quality video

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(713)	36%	(801)	16%	(348)	3%	(77)	12%	(262)	2200
Gender: Male	34%	(364)	35%	(372)	15%	(164)	4%	(42)	11%	(120)	1062
Gender: Female	31%	(349)	38%	(428)	16%	(184)	3%	(34)	13%	(142)	1138
Age: 18-34	25%	(163)	35%	(231)	21%	(137)	5%	(34)	14%	(90)	655
Age: 35-44	35%	(126)	34%	(122)	17%	(61)	2%	(7)	12%	(43)	358
Age: 45-64	34%	(252)	36%	(272)	15%	(114)	3%	(26)	12%	(87)	751
Age: 65+	40%	(173)	40%	(176)	8%	(35)	2%	(9)	10%	(43)	436
GenZers: 1997-2012	23%	(73)	38%	(120)	21%	(67)	3%	(10)	14%	(43)	312
Millennials: 1981-1996	30%	(159)	32%	(166)	20%	(105)	5%	(28)	12%	(63)	522
GenXers: 1965-1980	34%	(185)	36%	(195)	14%	(76)	3%	(16)	13%	(71)	544
Baby Boomers: 1946-1964	35%	(253)	39%	(282)	13%	(96)	3%	(21)	10%	(72)	723
PID: Dem (no lean)	29%	(244)	35%	(298)	19%	(158)	5%	(39)	13%	(106)	844
PID: Ind (no lean)	27%	(180)	37%	(243)	18%	(121)	3%	(19)	14%	(92)	654
PID: Rep (no lean)	41%	(289)	37%	(260)	10%	(69)	3%	(18)	9%	(65)	702
PID/Gender: Dem Men	30%	(109)	33%	(120)	19%	(68)	5%	(20)	13%	(46)	363
PID/Gender: Dem Women	28%	(135)	37%	(178)	19%	(89)	4%	(19)	12%	(60)	481
PID/Gender: Ind Men	30%	(103)	36%	(123)	18%	(61)	4%	(12)	12%	(41)	340
PID/Gender: Ind Women	25%	(77)	38%	(119)	19%	(60)	2%	(7)	16%	(51)	314
PID/Gender: Rep Men	42%	(152)	36%	(129)	10%	(35)	3%	(10)	9%	(33)	359
PID/Gender: Rep Women	40%	(138)	38%	(131)	10%	(35)	2%	(8)	9%	(32)	343
Ideo: Liberal (1-3)	27%	(175)	39%	(255)	21%	(139)	6%	(37)	8%	(49)	656
Ideo: Moderate (4)	28%	(158)	38%	(218)	18%	(102)	4%	(23)	13%	(73)	572
Ideo: Conservative (5-7)	43%	(312)	35%	(259)	10%	(76)	2%	(16)	9%	(68)	731
Educ: < College	32%	(485)	35%	(532)	15%	(232)	3%	(48)	14%	(216)	1512
Educ: Bachelors degree	33%	(145)	38%	(169)	18%	(82)	4%	(16)	7%	(32)	444
Educ: Post-grad	34%	(83)	41%	(99)	14%	(34)	5%	(13)	6%	(15)	244

Continued on next page

Table HR9_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Blurry or low-quality video

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(713)	36%	(801)	16%	(348)	3%	(77)	12%	(262)	2200
Income: Under 50k	31%	(353)	34%	(393)	15%	(178)	4%	(44)	16%	(181)	1150
Income: 50k-100k	34%	(237)	39%	(272)	16%	(107)	3%	(19)	8%	(56)	691
Income: 100k+	34%	(123)	38%	(135)	17%	(62)	4%	(14)	7%	(25)	359
Ethnicity: White	32%	(558)	38%	(648)	16%	(279)	3%	(46)	11%	(191)	1722
Ethnicity: Hispanic	31%	(109)	29%	(101)	24%	(83)	3%	(11)	13%	(46)	349
Ethnicity: Afr. Am.	33%	(90)	35%	(95)	11%	(31)	6%	(16)	16%	(43)	274
Ethnicity: Other	32%	(66)	28%	(57)	19%	(38)	7%	(15)	14%	(29)	204
All Christian	33%	(334)	38%	(383)	14%	(143)	3%	(29)	11%	(109)	999
All Non-Christian	28%	(31)	35%	(39)	16%	(18)	5%	(6)	15%	(17)	111
Atheist	27%	(34)	31%	(39)	25%	(31)	11%	(14)	5%	(7)	124
Agnostic/Nothing in particular	32%	(314)	35%	(340)	16%	(156)	3%	(28)	13%	(129)	967
Religious Non-Protestant/Catholic	26%	(37)	37%	(52)	20%	(28)	5%	(7)	13%	(18)	143
Evangelical	36%	(205)	37%	(207)	11%	(62)	2%	(14)	13%	(75)	563
Non-Evangelical	33%	(255)	38%	(292)	17%	(133)	3%	(21)	10%	(75)	776
Community: Urban	28%	(149)	37%	(197)	15%	(82)	5%	(29)	15%	(78)	536
Community: Suburban	33%	(364)	38%	(419)	16%	(175)	3%	(34)	9%	(100)	1093
Community: Rural	35%	(200)	32%	(184)	16%	(90)	2%	(14)	15%	(84)	572
Employ: Private Sector	31%	(201)	37%	(238)	18%	(115)	4%	(24)	10%	(64)	642
Employ: Government	34%	(55)	41%	(66)	9%	(15)	3%	(6)	12%	(19)	160
Employ: Self-Employed	30%	(56)	31%	(56)	25%	(46)	5%	(8)	10%	(18)	184
Employ: Homemaker	31%	(47)	33%	(51)	17%	(26)	2%	(3)	17%	(27)	154
Employ: Retired	36%	(181)	41%	(202)	10%	(47)	4%	(18)	10%	(50)	497
Employ: Unemployed	32%	(86)	36%	(98)	15%	(39)	2%	(6)	15%	(40)	269
Employ: Other	38%	(54)	24%	(34)	13%	(19)	4%	(6)	21%	(29)	143
Military HH: Yes	35%	(128)	37%	(136)	12%	(45)	4%	(15)	12%	(43)	366
Military HH: No	32%	(585)	36%	(664)	17%	(303)	3%	(62)	12%	(219)	1834

Continued on next page

Table HR9_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Blurry or low-quality video

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(713)	36%	(801)	16%	(348)	3%	(77)	12%	(262)	2200
RD/WT: Right Direction	35%	(262)	34%	(255)	12%	(88)	3%	(21)	16%	(115)	740
RD/WT: Wrong Track	31%	(452)	37%	(546)	18%	(260)	4%	(55)	10%	(147)	1460
Trump Job Approve	37%	(341)	36%	(330)	12%	(114)	2%	(18)	13%	(115)	918
Trump Job Disapprove	30%	(355)	38%	(449)	19%	(227)	5%	(58)	8%	(100)	1189
Trump Job Strongly Approve	43%	(209)	34%	(164)	9%	(43)	3%	(13)	11%	(55)	484
Trump Job Somewhat Approve	30%	(132)	38%	(165)	17%	(72)	1%	(5)	14%	(60)	434
Trump Job Somewhat Disapprove	26%	(73)	45%	(128)	19%	(54)	3%	(9)	7%	(19)	283
Trump Job Strongly Disapprove	31%	(282)	35%	(321)	19%	(174)	5%	(49)	9%	(81)	906
Favorable of Trump	38%	(337)	38%	(338)	12%	(107)	2%	(18)	11%	(97)	898
Unfavorable of Trump	30%	(349)	37%	(436)	20%	(232)	5%	(58)	9%	(103)	1178
Very Favorable of Trump	42%	(213)	35%	(177)	9%	(44)	2%	(12)	12%	(59)	505
Somewhat Favorable of Trump	32%	(125)	41%	(161)	16%	(63)	1%	(6)	10%	(39)	393
Somewhat Unfavorable of Trump	26%	(59)	41%	(94)	20%	(45)	4%	(8)	10%	(23)	229
Very Unfavorable of Trump	31%	(290)	36%	(342)	20%	(187)	5%	(50)	8%	(80)	948
#1 Issue: Economy	32%	(244)	41%	(316)	16%	(120)	3%	(25)	8%	(60)	765
#1 Issue: Security	38%	(88)	39%	(89)	10%	(22)	2%	(5)	11%	(26)	231
#1 Issue: Health Care	29%	(131)	33%	(149)	20%	(92)	3%	(15)	15%	(69)	455
#1 Issue: Medicare / Social Security	36%	(111)	35%	(106)	14%	(42)	2%	(7)	13%	(38)	304
#1 Issue: Women's Issues	32%	(34)	33%	(35)	15%	(16)	5%	(5)	15%	(16)	106
#1 Issue: Education	36%	(38)	23%	(24)	19%	(21)	5%	(5)	17%	(18)	106
#1 Issue: Energy	29%	(34)	32%	(39)	17%	(20)	5%	(6)	17%	(20)	119
#1 Issue: Other	29%	(33)	37%	(42)	13%	(15)	7%	(8)	13%	(15)	114
2018 House Vote: Democrat	29%	(218)	35%	(264)	20%	(151)	5%	(37)	10%	(78)	749
2018 House Vote: Republican	40%	(259)	39%	(258)	11%	(71)	3%	(21)	7%	(47)	655
2018 House Vote: Someone else	33%	(22)	32%	(22)	5%	(4)	4%	(3)	26%	(17)	68

Continued on next page

Table HR9_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Blurry or low-quality video

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(713)	36%	(801)	16%	(348)	3%	(77)	12%	(262)	2200
2016 Vote: Hillary Clinton	29%	(196)	39%	(261)	18%	(122)	6%	(38)	8%	(56)	673
2016 Vote: Donald Trump	39%	(256)	39%	(259)	11%	(70)	3%	(19)	9%	(57)	661
2016 Vote: Other	39%	(52)	33%	(44)	12%	(16)	1%	(2)	15%	(20)	134
2016 Vote: Didn't Vote	29%	(209)	32%	(236)	19%	(139)	2%	(18)	18%	(129)	731
Voted in 2014: Yes	35%	(440)	38%	(479)	14%	(169)	4%	(48)	9%	(117)	1254
Voted in 2014: No	29%	(273)	34%	(321)	19%	(178)	3%	(28)	15%	(145)	946
2012 Vote: Barack Obama	31%	(242)	38%	(294)	16%	(128)	5%	(41)	9%	(74)	779
2012 Vote: Mitt Romney	39%	(197)	40%	(199)	10%	(52)	2%	(11)	8%	(41)	500
2012 Vote: Other	42%	(29)	33%	(23)	18%	(13)	—	(0)	7%	(5)	69
2012 Vote: Didn't Vote	29%	(243)	34%	(284)	18%	(155)	3%	(25)	17%	(140)	848
4-Region: Northeast	29%	(116)	39%	(152)	16%	(63)	4%	(15)	12%	(48)	394
4-Region: Midwest	30%	(140)	36%	(166)	16%	(75)	3%	(16)	14%	(65)	462
4-Region: South	34%	(279)	37%	(308)	14%	(117)	3%	(26)	11%	(94)	824
4-Region: West	34%	(179)	33%	(174)	18%	(93)	4%	(20)	10%	(54)	520
Watch TV: Every day	33%	(354)	36%	(384)	17%	(178)	4%	(46)	10%	(102)	1064
Watch TV: Several times per week	31%	(174)	43%	(242)	16%	(89)	2%	(9)	8%	(46)	559
Watch TV: About once per week	27%	(31)	36%	(41)	20%	(23)	4%	(5)	14%	(16)	115
Watch TV: Several times per month	31%	(41)	35%	(46)	17%	(22)	6%	(7)	11%	(15)	131
Watch TV: Less often than once per month	38%	(39)	30%	(31)	16%	(16)	3%	(3)	13%	(13)	102
Watch TV: Never	34%	(63)	22%	(41)	7%	(14)	2%	(4)	36%	(67)	188
Watch Movies: Every day	41%	(169)	30%	(126)	13%	(55)	6%	(24)	10%	(42)	415
Watch Movies: Several times per week	30%	(186)	39%	(241)	18%	(112)	3%	(19)	10%	(61)	619
Watch Movies: About once per week	27%	(106)	40%	(156)	23%	(89)	3%	(11)	8%	(30)	392
Watch Movies: Several times per month	32%	(80)	39%	(100)	15%	(39)	5%	(12)	10%	(25)	255
Watch Movies: About once per month	31%	(53)	44%	(76)	12%	(20)	2%	(4)	11%	(20)	172
Watch Movies: Less often than once per month	31%	(57)	41%	(75)	11%	(21)	2%	(4)	14%	(26)	182
Watch Movies: Never	38%	(63)	17%	(28)	7%	(12)	2%	(3)	36%	(59)	165

Continued on next page

Table HR9_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?
Blurry or low-quality video

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(713)	36%	(801)	16%	(348)	3%	(77)	12%	(262)	2200
Watch Sporting Events: Every day	28%	(24)	47%	(40)	14%	(12)	7%	(6)	4%	(4)	87
Watch Sporting Events: Several times per week	30%	(74)	42%	(105)	16%	(40)	3%	(8)	8%	(19)	247
Watch Sporting Events: About once per week	31%	(78)	38%	(96)	17%	(42)	4%	(10)	11%	(27)	254
Watch Sporting Events: Several times per month	37%	(80)	38%	(82)	15%	(32)	4%	(8)	6%	(13)	215
Watch Sporting Events: About once per month	35%	(59)	40%	(68)	15%	(26)	3%	(5)	7%	(12)	170
Watch Sporting Events: Less often than once per month	30%	(125)	39%	(162)	17%	(72)	4%	(17)	10%	(43)	419
Watch Sporting Events: Never	34%	(272)	31%	(247)	15%	(123)	3%	(22)	18%	(144)	808
Cable TV: Currently subscribe	31%	(304)	39%	(377)	14%	(140)	5%	(46)	11%	(109)	976
Cable TV: Subscribed in past	34%	(254)	38%	(288)	18%	(136)	2%	(18)	8%	(61)	757
Cable TV: Never subscribed	33%	(155)	29%	(136)	15%	(71)	3%	(13)	20%	(91)	466
Satellite TV: Currently subscribe	32%	(150)	36%	(169)	15%	(73)	3%	(16)	13%	(62)	470
Satellite TV: Subscribed in past	29%	(169)	40%	(235)	19%	(109)	4%	(26)	8%	(50)	588
Satellite TV: Never subscribed	35%	(395)	35%	(397)	15%	(166)	3%	(35)	13%	(150)	1142
Streaming Services: Currently subscribe	31%	(425)	41%	(558)	17%	(231)	4%	(52)	7%	(100)	1365
Streaming Services: Subscribed in past	30%	(65)	28%	(61)	23%	(49)	4%	(9)	15%	(33)	217
Streaming Services: Never subscribed	36%	(223)	29%	(182)	11%	(68)	3%	(16)	21%	(128)	618
Film: An avid fan	31%	(219)	37%	(260)	20%	(140)	5%	(33)	8%	(54)	706
Film: A casual fan	33%	(408)	38%	(468)	15%	(180)	3%	(36)	11%	(130)	1223
Film: Not a fan	32%	(86)	27%	(72)	10%	(28)	3%	(7)	29%	(78)	271
Television: An avid fan	32%	(324)	37%	(369)	18%	(177)	4%	(45)	9%	(90)	1005
Television: A casual fan	32%	(331)	38%	(401)	16%	(162)	2%	(24)	12%	(125)	1044
Television: Not a fan	38%	(58)	20%	(30)	6%	(9)	5%	(7)	31%	(47)	151
Music: An avid fan	32%	(338)	36%	(379)	18%	(186)	4%	(42)	10%	(105)	1050
Music: A casual fan	33%	(337)	37%	(378)	15%	(153)	3%	(28)	12%	(119)	1015
Music: Not a fan	28%	(38)	33%	(44)	6%	(9)	4%	(6)	28%	(38)	135

Continued on next page

Table HR9_1: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Blurry or low-quality video

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(713)	36%	(801)	16%	(348)	3%	(77)	12%	(262)	2200
Fashion: An avid fan	25%	(61)	38%	(95)	24%	(59)	7%	(18)	6%	(15)	249
Fashion: A casual fan	30%	(283)	37%	(355)	18%	(174)	3%	(32)	12%	(114)	957
Fashion: Not a fan	37%	(369)	35%	(351)	12%	(115)	3%	(27)	13%	(133)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Video lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(698)	36%	(783)	17%	(372)	4%	(88)	12%	(258)	2200
Gender: Male	33%	(350)	35%	(367)	17%	(180)	5%	(50)	11%	(114)	1062
Gender: Female	31%	(348)	37%	(416)	17%	(192)	3%	(38)	13%	(144)	1138
Age: 18-34	28%	(185)	31%	(204)	24%	(157)	5%	(31)	12%	(79)	655
Age: 35-44	33%	(117)	35%	(124)	16%	(57)	2%	(7)	15%	(52)	358
Age: 45-64	32%	(243)	38%	(284)	14%	(103)	5%	(38)	11%	(83)	751
Age: 65+	35%	(154)	39%	(171)	13%	(55)	3%	(12)	10%	(44)	436
GenZers: 1997-2012	31%	(97)	28%	(89)	25%	(77)	4%	(13)	12%	(37)	312
Millennials: 1981-1996	30%	(158)	34%	(176)	19%	(101)	4%	(23)	12%	(64)	522
GenXers: 1965-1980	33%	(181)	35%	(191)	13%	(73)	5%	(27)	13%	(71)	544
Baby Boomers: 1946-1964	32%	(228)	39%	(282)	16%	(114)	4%	(25)	10%	(74)	723
PID: Dem (no lean)	27%	(226)	35%	(291)	21%	(179)	5%	(45)	12%	(103)	844
PID: Ind (no lean)	28%	(183)	38%	(247)	18%	(121)	3%	(18)	13%	(85)	654
PID: Rep (no lean)	41%	(290)	35%	(245)	10%	(72)	4%	(26)	10%	(70)	702
PID/Gender: Dem Men	27%	(98)	34%	(122)	21%	(77)	8%	(28)	11%	(39)	363
PID/Gender: Dem Women	27%	(128)	35%	(170)	21%	(101)	4%	(17)	13%	(65)	481
PID/Gender: Ind Men	32%	(110)	35%	(120)	18%	(62)	2%	(8)	12%	(39)	340
PID/Gender: Ind Women	23%	(73)	41%	(128)	19%	(59)	3%	(9)	15%	(46)	314
PID/Gender: Rep Men	40%	(143)	35%	(126)	11%	(40)	4%	(14)	10%	(36)	359
PID/Gender: Rep Women	43%	(147)	35%	(119)	9%	(32)	3%	(12)	10%	(34)	343
Ideo: Liberal (1-3)	26%	(171)	36%	(239)	24%	(159)	5%	(33)	8%	(55)	656
Ideo: Moderate (4)	28%	(157)	38%	(219)	18%	(102)	5%	(27)	12%	(66)	572
Ideo: Conservative (5-7)	40%	(292)	36%	(265)	11%	(77)	3%	(23)	10%	(74)	731
Educ: < College	32%	(487)	33%	(501)	17%	(252)	4%	(65)	14%	(206)	1512
Educ: Bachelors degree	30%	(132)	43%	(190)	17%	(76)	3%	(13)	7%	(33)	444
Educ: Post-grad	32%	(79)	38%	(92)	18%	(43)	4%	(10)	8%	(19)	244

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Table HR9_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Video lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(698)	36%	(783)	17%	(372)	4%	(88)	12%	(258)	2200
Income: Under 50k	30%	(348)	33%	(377)	17%	(196)	5%	(57)	15%	(172)	1150
Income: 50k-100k	33%	(230)	38%	(266)	18%	(122)	3%	(19)	8%	(55)	691
Income: 100k+	34%	(121)	39%	(140)	15%	(53)	4%	(13)	9%	(32)	359
Ethnicity: White	31%	(536)	38%	(657)	16%	(271)	4%	(67)	11%	(191)	1722
Ethnicity: Hispanic	33%	(114)	25%	(87)	25%	(89)	5%	(17)	12%	(42)	349
Ethnicity: Afr. Am.	35%	(96)	29%	(80)	17%	(46)	4%	(12)	15%	(42)	274
Ethnicity: Other	33%	(67)	23%	(47)	27%	(55)	5%	(9)	13%	(26)	204
All Christian	30%	(304)	39%	(387)	16%	(160)	4%	(38)	11%	(110)	999
All Non-Christian	33%	(37)	25%	(28)	18%	(20)	5%	(6)	19%	(21)	111
Atheist	36%	(44)	30%	(37)	23%	(28)	7%	(8)	5%	(6)	124
Agnostic/Nothing in particular	32%	(313)	34%	(331)	17%	(164)	4%	(36)	13%	(122)	967
Religious Non-Protestant/Catholic	32%	(46)	28%	(39)	15%	(21)	10%	(14)	15%	(22)	143
Evangelical	34%	(194)	35%	(195)	15%	(83)	4%	(22)	12%	(70)	563
Non-Evangelical	31%	(239)	39%	(301)	18%	(140)	3%	(20)	10%	(76)	776
Community: Urban	27%	(146)	37%	(196)	17%	(91)	5%	(26)	14%	(77)	536
Community: Suburban	34%	(371)	36%	(390)	17%	(188)	4%	(44)	9%	(100)	1093
Community: Rural	32%	(182)	35%	(198)	16%	(93)	3%	(18)	14%	(81)	572
Employ: Private Sector	31%	(201)	37%	(236)	18%	(119)	3%	(20)	10%	(66)	642
Employ: Government	36%	(57)	39%	(62)	10%	(17)	3%	(5)	12%	(19)	160
Employ: Self-Employed	26%	(48)	32%	(58)	22%	(40)	9%	(17)	11%	(20)	184
Employ: Homemaker	30%	(46)	34%	(53)	18%	(28)	2%	(4)	16%	(24)	154
Employ: Retired	32%	(159)	41%	(201)	12%	(62)	5%	(24)	10%	(50)	497
Employ: Unemployed	35%	(93)	31%	(84)	17%	(47)	2%	(5)	15%	(39)	269
Employ: Other	33%	(47)	30%	(43)	13%	(19)	5%	(7)	19%	(27)	143
Military HH: Yes	35%	(128)	36%	(131)	12%	(43)	5%	(19)	12%	(45)	366
Military HH: No	31%	(571)	36%	(652)	18%	(328)	4%	(69)	12%	(214)	1834

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Table HR9_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Video lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(698)	36%	(783)	17%	(372)	4%	(88)	12%	(258)	2200
RD/WT: Right Direction	34%	(250)	34%	(253)	13%	(95)	4%	(32)	15%	(110)	740
RD/WT: Wrong Track	31%	(448)	36%	(530)	19%	(276)	4%	(57)	10%	(148)	1460
Trump Job Approve	36%	(334)	35%	(320)	12%	(113)	4%	(39)	12%	(113)	918
Trump Job Disapprove	28%	(338)	38%	(451)	22%	(256)	4%	(48)	8%	(97)	1189
Trump Job Strongly Approve	41%	(197)	33%	(160)	11%	(56)	4%	(21)	10%	(51)	484
Trump Job Somewhat Approve	32%	(137)	37%	(160)	13%	(57)	4%	(17)	14%	(63)	434
Trump Job Somewhat Disapprove	27%	(77)	39%	(111)	24%	(68)	2%	(6)	7%	(19)	283
Trump Job Strongly Disapprove	29%	(260)	37%	(339)	21%	(187)	5%	(41)	9%	(78)	906
Favorable of Trump	37%	(334)	36%	(320)	12%	(112)	4%	(37)	11%	(96)	898
Unfavorable of Trump	29%	(337)	37%	(442)	21%	(249)	4%	(50)	9%	(101)	1178
Very Favorable of Trump	41%	(207)	33%	(166)	11%	(55)	4%	(21)	11%	(56)	505
Somewhat Favorable of Trump	32%	(127)	39%	(153)	14%	(56)	4%	(16)	10%	(40)	393
Somewhat Unfavorable of Trump	28%	(65)	38%	(86)	22%	(50)	3%	(6)	10%	(23)	229
Very Unfavorable of Trump	29%	(272)	37%	(355)	21%	(199)	5%	(44)	8%	(78)	948
#1 Issue: Economy	36%	(277)	35%	(268)	18%	(135)	3%	(20)	9%	(65)	765
#1 Issue: Security	35%	(81)	36%	(82)	14%	(33)	3%	(8)	12%	(27)	231
#1 Issue: Health Care	25%	(114)	38%	(175)	17%	(78)	5%	(21)	15%	(68)	455
#1 Issue: Medicare / Social Security	33%	(99)	40%	(120)	12%	(36)	4%	(11)	12%	(36)	304
#1 Issue: Women's Issues	29%	(31)	29%	(30)	20%	(21)	6%	(7)	16%	(17)	106
#1 Issue: Education	28%	(29)	26%	(27)	28%	(30)	5%	(6)	13%	(14)	106
#1 Issue: Energy	28%	(33)	32%	(38)	18%	(22)	7%	(9)	14%	(17)	119
#1 Issue: Other	30%	(34)	37%	(42)	15%	(17)	6%	(7)	12%	(14)	114
2018 House Vote: Democrat	26%	(193)	38%	(282)	22%	(161)	4%	(31)	11%	(82)	749
2018 House Vote: Republican	39%	(252)	36%	(236)	12%	(79)	5%	(36)	8%	(52)	655
2018 House Vote: Someone else	33%	(22)	22%	(15)	12%	(8)	7%	(5)	25%	(17)	68

Continued on next page

Table HR9_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Video lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(698)	36%	(783)	17%	(372)	4%	(88)	12%	(258)	2200
2016 Vote: Hillary Clinton	26%	(172)	40%	(269)	20%	(136)	5%	(33)	9%	(63)	673
2016 Vote: Donald Trump	37%	(247)	37%	(245)	12%	(79)	4%	(28)	9%	(62)	661
2016 Vote: Other	37%	(50)	31%	(41)	17%	(23)	2%	(2)	13%	(18)	134
2016 Vote: Didn't Vote	31%	(228)	31%	(227)	18%	(134)	4%	(26)	16%	(116)	731
Voted in 2014: Yes	33%	(410)	38%	(476)	15%	(194)	4%	(54)	10%	(120)	1254
Voted in 2014: No	31%	(289)	32%	(307)	19%	(178)	4%	(34)	15%	(138)	946
2012 Vote: Barack Obama	27%	(211)	41%	(318)	18%	(140)	4%	(30)	10%	(80)	779
2012 Vote: Mitt Romney	39%	(193)	37%	(183)	11%	(53)	5%	(27)	9%	(44)	500
2012 Vote: Other	41%	(28)	33%	(23)	14%	(9)	4%	(3)	8%	(5)	69
2012 Vote: Didn't Vote	31%	(265)	30%	(257)	20%	(169)	3%	(28)	15%	(128)	848
4-Region: Northeast	28%	(112)	37%	(145)	17%	(68)	4%	(15)	14%	(53)	394
4-Region: Midwest	27%	(124)	41%	(189)	17%	(78)	3%	(13)	13%	(59)	462
4-Region: South	35%	(289)	34%	(283)	16%	(135)	3%	(26)	11%	(91)	824
4-Region: West	33%	(174)	32%	(166)	17%	(90)	7%	(34)	11%	(56)	520
Watch TV: Every day	31%	(330)	37%	(392)	18%	(195)	5%	(48)	9%	(99)	1064
Watch TV: Several times per week	34%	(189)	38%	(213)	18%	(100)	3%	(14)	8%	(44)	559
Watch TV: About once per week	19%	(21)	44%	(50)	16%	(19)	8%	(9)	14%	(16)	115
Watch TV: Several times per month	36%	(47)	31%	(41)	18%	(24)	3%	(3)	12%	(15)	131
Watch TV: Less often than once per month	29%	(29)	35%	(35)	16%	(16)	6%	(7)	14%	(14)	102
Watch TV: Never	35%	(66)	20%	(37)	7%	(14)	3%	(5)	35%	(66)	188
Watch Movies: Every day	40%	(166)	30%	(123)	13%	(52)	8%	(35)	9%	(39)	415
Watch Movies: Several times per week	30%	(183)	39%	(241)	19%	(121)	3%	(18)	9%	(56)	619
Watch Movies: About once per week	26%	(104)	39%	(151)	23%	(92)	4%	(16)	7%	(29)	392
Watch Movies: Several times per month	29%	(75)	39%	(100)	19%	(48)	2%	(6)	10%	(26)	255
Watch Movies: About once per month	33%	(56)	38%	(65)	17%	(29)	2%	(4)	10%	(18)	172
Watch Movies: Less often than once per month	32%	(59)	36%	(65)	9%	(17)	3%	(6)	20%	(36)	182
Watch Movies: Never	34%	(55)	23%	(38)	8%	(13)	2%	(3)	33%	(55)	165

Continued on next page

Table HR9_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Video lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(698)	36%	(783)	17%	(372)	4%	(88)	12%	(258)	2200
Watch Sporting Events: Every day	27%	(23)	40%	(35)	20%	(17)	8%	(7)	5%	(4)	87
Watch Sporting Events: Several times per week	27%	(66)	44%	(109)	18%	(44)	3%	(7)	8%	(21)	247
Watch Sporting Events: About once per week	30%	(77)	36%	(92)	20%	(51)	4%	(10)	9%	(23)	254
Watch Sporting Events: Several times per month	33%	(71)	39%	(84)	17%	(37)	5%	(10)	6%	(14)	215
Watch Sporting Events: About once per month	31%	(53)	41%	(70)	16%	(27)	2%	(4)	9%	(16)	170
Watch Sporting Events: Less often than once per month	30%	(126)	37%	(157)	18%	(74)	5%	(20)	10%	(43)	419
Watch Sporting Events: Never	35%	(282)	29%	(236)	15%	(122)	4%	(30)	17%	(139)	808
Cable TV: Currently subscribe	30%	(294)	37%	(361)	17%	(165)	5%	(50)	11%	(106)	976
Cable TV: Subscribed in past	32%	(243)	38%	(288)	18%	(139)	3%	(22)	8%	(64)	757
Cable TV: Never subscribed	34%	(161)	29%	(134)	14%	(67)	3%	(16)	19%	(89)	466
Satellite TV: Currently subscribe	31%	(148)	37%	(174)	14%	(65)	5%	(23)	13%	(61)	470
Satellite TV: Subscribed in past	29%	(172)	36%	(209)	21%	(126)	4%	(25)	9%	(56)	588
Satellite TV: Never subscribed	33%	(378)	35%	(401)	16%	(181)	4%	(41)	12%	(142)	1142
Streaming Services: Currently subscribe	31%	(428)	39%	(533)	19%	(253)	4%	(53)	7%	(99)	1365
Streaming Services: Subscribed in past	33%	(71)	28%	(60)	20%	(42)	7%	(14)	13%	(29)	217
Streaming Services: Never subscribed	32%	(200)	31%	(190)	12%	(76)	3%	(21)	21%	(131)	618
Film: An avid fan	32%	(229)	36%	(254)	19%	(135)	5%	(33)	8%	(55)	706
Film: A casual fan	32%	(392)	38%	(459)	16%	(202)	4%	(48)	10%	(122)	1223
Film: Not a fan	28%	(77)	26%	(69)	13%	(35)	3%	(8)	30%	(82)	271
Television: An avid fan	31%	(309)	37%	(371)	19%	(187)	5%	(49)	9%	(89)	1005
Television: A casual fan	32%	(335)	37%	(384)	16%	(168)	3%	(34)	12%	(122)	1044
Television: Not a fan	36%	(54)	18%	(28)	11%	(17)	4%	(5)	31%	(47)	151
Music: An avid fan	33%	(348)	33%	(348)	20%	(214)	4%	(39)	10%	(101)	1050
Music: A casual fan	30%	(307)	39%	(399)	14%	(147)	4%	(43)	12%	(120)	1015
Music: Not a fan	32%	(43)	27%	(37)	8%	(11)	5%	(6)	28%	(38)	135

Continued on next page

Table HR9_2: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Video lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(698)	36%	(783)	17%	(372)	4%	(88)	12%	(258)	2200
Fashion: An avid fan	27%	(67)	35%	(86)	22%	(54)	10%	(24)	7%	(17)	249
Fashion: A casual fan	29%	(281)	36%	(346)	19%	(178)	4%	(39)	12%	(112)	957
Fashion: Not a fan	35%	(350)	35%	(350)	14%	(139)	3%	(25)	13%	(130)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_3: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(704)	36%	(781)	16%	(343)	4%	(99)	12%	(273)	2200
Gender: Male	33%	(355)	35%	(376)	15%	(157)	5%	(49)	12%	(125)	1062
Gender: Female	31%	(349)	36%	(405)	16%	(186)	4%	(49)	13%	(148)	1138
Age: 18-34	30%	(197)	32%	(212)	17%	(114)	6%	(41)	14%	(92)	655
Age: 35-44	32%	(113)	40%	(142)	14%	(48)	2%	(6)	13%	(48)	358
Age: 45-64	33%	(248)	34%	(257)	16%	(118)	5%	(39)	12%	(88)	751
Age: 65+	33%	(145)	39%	(170)	14%	(63)	3%	(12)	10%	(46)	436
GenZers: 1997-2012	33%	(103)	32%	(99)	18%	(56)	4%	(12)	14%	(43)	312
Millennials: 1981-1996	31%	(161)	35%	(181)	15%	(77)	6%	(32)	13%	(70)	522
GenXers: 1965-1980	32%	(174)	36%	(193)	14%	(78)	5%	(25)	14%	(74)	544
Baby Boomers: 1946-1964	32%	(233)	37%	(265)	17%	(123)	4%	(29)	10%	(74)	723
PID: Dem (no lean)	30%	(252)	34%	(285)	17%	(141)	7%	(62)	12%	(105)	844
PID: Ind (no lean)	28%	(182)	38%	(245)	18%	(121)	2%	(14)	14%	(93)	654
PID: Rep (no lean)	38%	(270)	36%	(251)	12%	(82)	3%	(23)	11%	(76)	702
PID/Gender: Dem Men	33%	(118)	32%	(118)	14%	(51)	10%	(35)	11%	(41)	363
PID/Gender: Dem Women	28%	(134)	35%	(167)	19%	(90)	6%	(26)	13%	(64)	481
PID/Gender: Ind Men	30%	(100)	37%	(125)	19%	(66)	1%	(5)	13%	(44)	340
PID/Gender: Ind Women	26%	(81)	38%	(120)	18%	(55)	3%	(9)	16%	(49)	314
PID/Gender: Rep Men	38%	(136)	37%	(132)	11%	(41)	3%	(9)	11%	(41)	359
PID/Gender: Rep Women	39%	(134)	35%	(119)	12%	(42)	4%	(14)	10%	(35)	343
Ideo: Liberal (1-3)	30%	(195)	36%	(237)	20%	(128)	6%	(40)	9%	(56)	656
Ideo: Moderate (4)	28%	(160)	36%	(208)	18%	(103)	5%	(30)	12%	(71)	572
Ideo: Conservative (5-7)	36%	(262)	38%	(281)	11%	(82)	4%	(26)	11%	(79)	731
Educ: < College	32%	(487)	34%	(512)	14%	(217)	5%	(75)	15%	(220)	1512
Educ: Bachelors degree	30%	(134)	40%	(178)	20%	(87)	2%	(8)	8%	(36)	444
Educ: Post-grad	34%	(82)	37%	(91)	16%	(39)	6%	(16)	7%	(17)	244

Continued on next page

Table HR9_3: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(704)	36%	(781)	16%	(343)	4%	(99)	12%	(273)	2200
Income: Under 50k	30%	(351)	33%	(376)	15%	(170)	6%	(64)	16%	(189)	1150
Income: 50k-100k	33%	(227)	39%	(272)	17%	(119)	3%	(19)	8%	(55)	691
Income: 100k+	35%	(126)	37%	(133)	15%	(54)	4%	(16)	8%	(30)	359
Ethnicity: White	31%	(536)	37%	(642)	16%	(273)	4%	(70)	12%	(201)	1722
Ethnicity: Hispanic	36%	(127)	27%	(93)	17%	(58)	8%	(28)	12%	(43)	349
Ethnicity: Afr. Am.	34%	(94)	29%	(81)	14%	(37)	7%	(19)	16%	(43)	274
Ethnicity: Other	36%	(73)	29%	(59)	16%	(33)	5%	(9)	15%	(30)	204
All Christian	31%	(309)	37%	(372)	16%	(157)	4%	(43)	12%	(117)	999
All Non-Christian	35%	(39)	22%	(25)	15%	(17)	7%	(7)	21%	(24)	111
Atheist	37%	(46)	28%	(35)	22%	(28)	7%	(8)	5%	(7)	124
Agnostic/Nothing in particular	32%	(310)	36%	(350)	15%	(142)	4%	(40)	13%	(125)	967
Religious Non-Protestant/Catholic	33%	(47)	26%	(37)	13%	(19)	11%	(15)	17%	(25)	143
Evangelical	34%	(193)	35%	(197)	14%	(81)	4%	(20)	13%	(72)	563
Non-Evangelical	31%	(241)	37%	(289)	17%	(129)	4%	(35)	11%	(82)	776
Community: Urban	29%	(156)	32%	(171)	18%	(94)	6%	(30)	16%	(85)	536
Community: Suburban	33%	(357)	38%	(418)	15%	(162)	4%	(49)	10%	(107)	1093
Community: Rural	33%	(191)	34%	(192)	15%	(87)	4%	(20)	14%	(81)	572
Employ: Private Sector	31%	(200)	37%	(239)	18%	(114)	4%	(25)	10%	(64)	642
Employ: Government	36%	(57)	39%	(62)	8%	(12)	6%	(10)	12%	(19)	160
Employ: Self-Employed	31%	(57)	29%	(53)	19%	(34)	12%	(21)	10%	(19)	184
Employ: Homemaker	29%	(45)	34%	(52)	19%	(29)	3%	(5)	15%	(23)	154
Employ: Retired	30%	(151)	38%	(189)	15%	(76)	5%	(26)	11%	(55)	497
Employ: Unemployed	36%	(96)	32%	(86)	13%	(36)	2%	(6)	17%	(46)	269
Employ: Other	29%	(42)	34%	(49)	11%	(15)	2%	(2)	24%	(35)	143
Military HH: Yes	34%	(125)	35%	(128)	13%	(47)	6%	(21)	12%	(44)	366
Military HH: No	32%	(579)	36%	(653)	16%	(296)	4%	(77)	12%	(229)	1834

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Table HR9_3: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(704)	36%	(781)	16%	(343)	4%	(99)	12%	(273)	2200
RD/WT: Right Direction	33%	(247)	35%	(260)	12%	(86)	3%	(26)	16%	(122)	740
RD/WT: Wrong Track	31%	(457)	36%	(521)	18%	(257)	5%	(73)	10%	(151)	1460
Trump Job Approve	34%	(315)	36%	(333)	12%	(113)	4%	(36)	13%	(121)	918
Trump Job Disapprove	31%	(364)	36%	(434)	19%	(227)	5%	(62)	9%	(103)	1189
Trump Job Strongly Approve	40%	(192)	34%	(164)	11%	(54)	4%	(21)	11%	(53)	484
Trump Job Somewhat Approve	28%	(123)	39%	(169)	14%	(59)	3%	(14)	16%	(69)	434
Trump Job Somewhat Disapprove	28%	(79)	39%	(109)	22%	(61)	4%	(10)	8%	(22)	283
Trump Job Strongly Disapprove	31%	(284)	36%	(324)	18%	(165)	6%	(51)	9%	(81)	906
Favorable of Trump	35%	(314)	38%	(338)	12%	(111)	3%	(31)	12%	(104)	898
Unfavorable of Trump	30%	(355)	36%	(426)	19%	(227)	5%	(62)	9%	(107)	1178
Very Favorable of Trump	40%	(204)	34%	(173)	10%	(52)	3%	(17)	12%	(58)	505
Somewhat Favorable of Trump	28%	(110)	42%	(165)	15%	(59)	3%	(14)	12%	(46)	393
Somewhat Unfavorable of Trump	28%	(64)	36%	(83)	22%	(51)	3%	(8)	10%	(23)	229
Very Unfavorable of Trump	31%	(291)	36%	(343)	19%	(176)	6%	(54)	9%	(85)	948
#1 Issue: Economy	34%	(262)	38%	(287)	15%	(112)	4%	(33)	9%	(71)	765
#1 Issue: Security	34%	(80)	33%	(77)	18%	(41)	2%	(5)	12%	(29)	231
#1 Issue: Health Care	27%	(121)	35%	(161)	18%	(81)	5%	(24)	15%	(69)	455
#1 Issue: Medicare / Social Security	35%	(106)	34%	(104)	14%	(43)	4%	(12)	13%	(39)	304
#1 Issue: Women's Issues	30%	(32)	32%	(34)	18%	(18)	4%	(4)	16%	(17)	106
#1 Issue: Education	30%	(32)	28%	(30)	17%	(18)	8%	(9)	16%	(17)	106
#1 Issue: Energy	32%	(38)	39%	(46)	10%	(12)	4%	(5)	15%	(18)	119
#1 Issue: Other	30%	(34)	36%	(41)	15%	(17)	7%	(8)	12%	(14)	114
2018 House Vote: Democrat	28%	(211)	35%	(260)	20%	(150)	6%	(41)	12%	(87)	749
2018 House Vote: Republican	36%	(237)	37%	(244)	13%	(87)	5%	(31)	8%	(55)	655
2018 House Vote: Someone else	34%	(23)	30%	(20)	8%	(6)	6%	(4)	21%	(14)	68

Continued on next page

Table HR9_3: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(704)	36%	(781)	16%	(343)	4%	(99)	12%	(273)	2200
2016 Vote: Hillary Clinton	28%	(186)	37%	(247)	20%	(137)	6%	(38)	9%	(64)	673
2016 Vote: Donald Trump	35%	(234)	38%	(248)	13%	(84)	4%	(27)	10%	(67)	661
2016 Vote: Other	36%	(48)	33%	(45)	14%	(19)	4%	(6)	13%	(17)	134
2016 Vote: Didn't Vote	32%	(234)	33%	(240)	14%	(104)	4%	(27)	17%	(125)	731
Voted in 2014: Yes	33%	(410)	37%	(464)	16%	(195)	5%	(59)	10%	(126)	1254
Voted in 2014: No	31%	(293)	34%	(317)	16%	(149)	4%	(40)	16%	(148)	946
2012 Vote: Barack Obama	30%	(230)	36%	(282)	19%	(148)	5%	(41)	10%	(79)	779
2012 Vote: Mitt Romney	35%	(176)	39%	(197)	11%	(54)	5%	(26)	10%	(48)	500
2012 Vote: Other	37%	(26)	35%	(24)	16%	(11)	4%	(3)	8%	(5)	69
2012 Vote: Didn't Vote	32%	(272)	33%	(277)	15%	(131)	3%	(29)	16%	(139)	848
4-Region: Northeast	28%	(110)	35%	(136)	20%	(77)	4%	(14)	14%	(55)	394
4-Region: Midwest	30%	(139)	35%	(164)	15%	(68)	5%	(23)	15%	(69)	462
4-Region: South	33%	(273)	38%	(311)	15%	(120)	3%	(27)	11%	(95)	824
4-Region: West	35%	(181)	33%	(170)	15%	(78)	7%	(35)	11%	(55)	520
Watch TV: Every day	31%	(327)	36%	(385)	18%	(192)	5%	(55)	10%	(104)	1064
Watch TV: Several times per week	35%	(196)	39%	(219)	14%	(78)	3%	(16)	9%	(50)	559
Watch TV: About once per week	21%	(24)	39%	(45)	15%	(17)	8%	(10)	17%	(20)	115
Watch TV: Several times per month	28%	(37)	35%	(46)	19%	(25)	5%	(7)	12%	(16)	131
Watch TV: Less often than once per month	38%	(39)	30%	(31)	12%	(12)	5%	(6)	14%	(14)	102
Watch TV: Never	34%	(65)	21%	(40)	6%	(11)	2%	(5)	36%	(68)	188
Watch Movies: Every day	39%	(162)	30%	(125)	14%	(58)	6%	(27)	10%	(43)	415
Watch Movies: Several times per week	31%	(193)	38%	(233)	18%	(113)	3%	(18)	10%	(61)	619
Watch Movies: About once per week	29%	(114)	40%	(157)	17%	(68)	7%	(28)	6%	(25)	392
Watch Movies: Several times per month	25%	(65)	40%	(103)	20%	(50)	3%	(8)	11%	(29)	255
Watch Movies: About once per month	35%	(60)	37%	(64)	12%	(21)	3%	(5)	13%	(23)	172
Watch Movies: Less often than once per month	31%	(56)	33%	(61)	11%	(20)	5%	(9)	20%	(37)	182
Watch Movies: Never	33%	(54)	23%	(38)	8%	(13)	2%	(4)	34%	(56)	165

Continued on next page

Table HR9_3: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(704)	36%	(781)	16%	(343)	4%	(99)	12%	(273)	2200
Watch Sporting Events: Every day	29%	(25)	42%	(36)	16%	(14)	11%	(9)	2%	(2)	87
Watch Sporting Events: Several times per week	29%	(72)	42%	(103)	19%	(47)	3%	(7)	7%	(18)	247
Watch Sporting Events: About once per week	32%	(82)	35%	(88)	17%	(42)	5%	(12)	11%	(29)	254
Watch Sporting Events: Several times per month	34%	(73)	39%	(83)	15%	(31)	4%	(8)	9%	(19)	215
Watch Sporting Events: About once per month	34%	(58)	37%	(62)	17%	(29)	5%	(9)	7%	(11)	170
Watch Sporting Events: Less often than once per month	27%	(113)	42%	(176)	14%	(58)	6%	(27)	11%	(46)	419
Watch Sporting Events: Never	35%	(280)	29%	(232)	15%	(122)	3%	(27)	18%	(148)	808
Cable TV: Currently subscribe	30%	(297)	35%	(345)	16%	(159)	6%	(57)	12%	(119)	976
Cable TV: Subscribed in past	33%	(253)	39%	(292)	16%	(119)	3%	(25)	9%	(68)	757
Cable TV: Never subscribed	33%	(154)	31%	(144)	14%	(66)	4%	(17)	18%	(86)	466
Satellite TV: Currently subscribe	29%	(136)	39%	(184)	15%	(70)	4%	(18)	13%	(62)	470
Satellite TV: Subscribed in past	31%	(185)	36%	(212)	18%	(103)	5%	(29)	10%	(59)	588
Satellite TV: Never subscribed	33%	(383)	34%	(386)	15%	(170)	5%	(52)	13%	(152)	1142
Streaming Services: Currently subscribe	32%	(438)	39%	(528)	18%	(240)	4%	(48)	8%	(112)	1365
Streaming Services: Subscribed in past	29%	(63)	32%	(69)	17%	(37)	7%	(15)	15%	(32)	217
Streaming Services: Never subscribed	33%	(202)	30%	(184)	11%	(66)	6%	(35)	21%	(130)	618
Film: An avid fan	31%	(220)	37%	(258)	19%	(134)	5%	(35)	8%	(58)	706
Film: A casual fan	33%	(399)	37%	(448)	15%	(184)	5%	(56)	11%	(136)	1223
Film: Not a fan	31%	(85)	27%	(74)	10%	(26)	3%	(7)	29%	(79)	271
Television: An avid fan	30%	(303)	35%	(352)	18%	(184)	7%	(66)	10%	(100)	1005
Television: A casual fan	33%	(342)	38%	(396)	14%	(151)	2%	(26)	12%	(129)	1044
Television: Not a fan	39%	(59)	22%	(33)	6%	(8)	5%	(7)	29%	(44)	151
Music: An avid fan	33%	(350)	35%	(366)	17%	(181)	5%	(52)	10%	(100)	1050
Music: A casual fan	30%	(308)	37%	(380)	15%	(153)	4%	(39)	13%	(135)	1015
Music: Not a fan	34%	(46)	26%	(35)	7%	(9)	6%	(8)	28%	(38)	135

Continued on next page

Table HR9_3: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound lagging, speeding up or freezing

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(704)	36%	(781)	16%	(343)	4%	(99)	12%	(273)	2200
Fashion: An avid fan	28%	(69)	36%	(89)	17%	(44)	12%	(30)	7%	(18)	249
Fashion: A casual fan	30%	(285)	36%	(343)	18%	(173)	4%	(35)	13%	(121)	957
Fashion: Not a fan	35%	(349)	35%	(350)	13%	(127)	3%	(34)	14%	(134)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_4: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound volume changes often

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	19%	(423)	34%	(757)	28%	(618)	6%	(122)	13%	(280)	2200
Gender: Male	21%	(221)	35%	(373)	26%	(272)	6%	(66)	12%	(130)	1062
Gender: Female	18%	(202)	34%	(384)	30%	(346)	5%	(57)	13%	(150)	1138
Age: 18-34	14%	(91)	33%	(219)	31%	(203)	7%	(44)	15%	(97)	655
Age: 35-44	19%	(67)	37%	(133)	27%	(96)	4%	(13)	13%	(48)	358
Age: 45-64	21%	(158)	34%	(253)	26%	(199)	6%	(47)	12%	(93)	751
Age: 65+	24%	(106)	35%	(151)	27%	(120)	4%	(18)	9%	(41)	436
GenZers: 1997-2012	12%	(39)	40%	(126)	28%	(89)	4%	(12)	15%	(47)	312
Millennials: 1981-1996	18%	(93)	30%	(155)	32%	(165)	8%	(40)	13%	(69)	522
GenXers: 1965-1980	20%	(110)	35%	(193)	23%	(128)	6%	(34)	15%	(80)	544
Baby Boomers: 1946-1964	21%	(151)	34%	(247)	30%	(219)	5%	(34)	10%	(72)	723
PID: Dem (no lean)	16%	(134)	33%	(276)	31%	(259)	8%	(69)	13%	(106)	844
PID: Ind (no lean)	16%	(106)	35%	(227)	31%	(204)	3%	(17)	15%	(99)	654
PID: Rep (no lean)	26%	(182)	36%	(254)	22%	(155)	5%	(37)	11%	(75)	702
PID/Gender: Dem Men	19%	(69)	33%	(119)	25%	(90)	11%	(40)	12%	(44)	363
PID/Gender: Dem Women	13%	(65)	33%	(157)	35%	(168)	6%	(29)	13%	(62)	481
PID/Gender: Ind Men	18%	(62)	33%	(110)	33%	(112)	2%	(8)	14%	(48)	340
PID/Gender: Ind Women	14%	(44)	37%	(117)	29%	(93)	3%	(9)	16%	(51)	314
PID/Gender: Rep Men	25%	(90)	40%	(143)	20%	(70)	5%	(18)	11%	(38)	359
PID/Gender: Rep Women	27%	(92)	32%	(110)	25%	(84)	6%	(19)	11%	(37)	343
Ideo: Liberal (1-3)	16%	(105)	34%	(224)	34%	(223)	8%	(50)	8%	(54)	656
Ideo: Moderate (4)	15%	(85)	35%	(199)	30%	(169)	7%	(39)	14%	(81)	572
Ideo: Conservative (5-7)	25%	(184)	37%	(272)	23%	(165)	5%	(33)	10%	(77)	731
Educ: < College	19%	(282)	35%	(525)	26%	(390)	6%	(96)	15%	(220)	1512
Educ: Bachelors degree	19%	(83)	33%	(148)	36%	(159)	3%	(13)	9%	(40)	444
Educ: Post-grad	24%	(58)	34%	(83)	28%	(69)	6%	(14)	8%	(20)	244

Continued on next page

Table HR9_4: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound volume changes often

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	19%	(423)	34%	(757)	28%	(618)	6%	(122)	13%	(280)	2200
Income: Under 50k	18%	(207)	32%	(371)	27%	(310)	7%	(78)	16%	(184)	1150
Income: 50k-100k	20%	(137)	36%	(246)	31%	(217)	4%	(29)	9%	(61)	691
Income: 100k+	22%	(78)	39%	(139)	25%	(90)	4%	(15)	10%	(36)	359
Ethnicity: White	19%	(327)	36%	(614)	29%	(495)	5%	(80)	12%	(205)	1722
Ethnicity: Hispanic	18%	(64)	29%	(101)	31%	(110)	8%	(29)	13%	(47)	349
Ethnicity: Afr. Am.	18%	(49)	30%	(82)	25%	(70)	10%	(28)	17%	(46)	274
Ethnicity: Other	23%	(47)	30%	(60)	26%	(53)	7%	(15)	14%	(29)	204
All Christian	21%	(206)	34%	(340)	28%	(281)	5%	(54)	12%	(119)	999
All Non-Christian	21%	(23)	29%	(32)	28%	(31)	3%	(3)	19%	(22)	111
Atheist	20%	(25)	33%	(41)	34%	(42)	9%	(11)	4%	(5)	124
Agnostic/Nothing in particular	18%	(170)	36%	(344)	27%	(263)	6%	(55)	14%	(135)	967
Religious Non-Protestant/Catholic	19%	(27)	33%	(47)	24%	(35)	8%	(12)	16%	(22)	143
Evangelical	21%	(118)	34%	(189)	26%	(147)	6%	(35)	13%	(75)	563
Non-Evangelical	19%	(144)	36%	(279)	29%	(227)	5%	(41)	11%	(86)	776
Community: Urban	17%	(89)	34%	(184)	27%	(147)	8%	(41)	14%	(75)	536
Community: Suburban	20%	(213)	36%	(396)	29%	(315)	5%	(55)	10%	(113)	1093
Community: Rural	21%	(121)	31%	(176)	27%	(155)	5%	(26)	16%	(93)	572
Employ: Private Sector	20%	(126)	34%	(219)	29%	(188)	6%	(39)	11%	(70)	642
Employ: Government	25%	(41)	40%	(63)	17%	(27)	6%	(9)	13%	(20)	160
Employ: Self-Employed	16%	(29)	27%	(51)	33%	(61)	12%	(22)	12%	(22)	184
Employ: Homemaker	18%	(28)	27%	(41)	31%	(48)	4%	(6)	20%	(30)	154
Employ: Retired	22%	(110)	35%	(172)	27%	(136)	6%	(29)	10%	(49)	497
Employ: Unemployed	12%	(33)	41%	(112)	27%	(73)	2%	(6)	17%	(45)	269
Employ: Other	24%	(34)	27%	(38)	26%	(37)	4%	(6)	19%	(28)	143
Military HH: Yes	22%	(80)	32%	(119)	25%	(91)	8%	(28)	13%	(49)	366
Military HH: No	19%	(343)	35%	(638)	29%	(527)	5%	(94)	13%	(231)	1834

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Table HR9_4: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound volume changes often

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	19%	(423)	34%	(757)	28%	(618)	6%	(122)	13%	(280)	2200
RD/WT: Right Direction	22%	(161)	35%	(256)	22%	(167)	5%	(39)	16%	(119)	740
RD/WT: Wrong Track	18%	(262)	34%	(501)	31%	(451)	6%	(84)	11%	(161)	1460
Trump Job Approve	22%	(206)	36%	(330)	23%	(211)	5%	(50)	13%	(121)	918
Trump Job Disapprove	17%	(201)	35%	(412)	33%	(395)	6%	(72)	9%	(110)	1189
Trump Job Strongly Approve	26%	(126)	36%	(174)	20%	(99)	5%	(26)	12%	(59)	484
Trump Job Somewhat Approve	18%	(79)	36%	(156)	26%	(112)	6%	(24)	14%	(62)	434
Trump Job Somewhat Disapprove	16%	(46)	33%	(92)	37%	(105)	6%	(18)	8%	(22)	283
Trump Job Strongly Disapprove	17%	(155)	35%	(320)	32%	(289)	6%	(54)	10%	(88)	906
Favorable of Trump	23%	(209)	37%	(329)	24%	(212)	5%	(47)	11%	(101)	898
Unfavorable of Trump	17%	(196)	34%	(405)	33%	(392)	6%	(67)	10%	(117)	1178
Very Favorable of Trump	26%	(129)	37%	(188)	20%	(101)	5%	(26)	12%	(60)	505
Somewhat Favorable of Trump	20%	(80)	36%	(141)	28%	(111)	5%	(20)	10%	(41)	393
Somewhat Unfavorable of Trump	15%	(34)	31%	(72)	37%	(84)	5%	(12)	12%	(27)	229
Very Unfavorable of Trump	17%	(162)	35%	(334)	32%	(308)	6%	(55)	9%	(90)	948
#1 Issue: Economy	20%	(153)	39%	(296)	27%	(207)	5%	(37)	10%	(73)	765
#1 Issue: Security	23%	(54)	35%	(80)	26%	(60)	5%	(12)	11%	(25)	231
#1 Issue: Health Care	16%	(75)	30%	(138)	30%	(134)	8%	(36)	16%	(72)	455
#1 Issue: Medicare / Social Security	21%	(64)	34%	(103)	30%	(90)	3%	(9)	12%	(38)	304
#1 Issue: Women's Issues	18%	(19)	29%	(30)	28%	(30)	8%	(8)	17%	(18)	106
#1 Issue: Education	15%	(16)	35%	(37)	26%	(27)	7%	(7)	18%	(19)	106
#1 Issue: Energy	20%	(24)	31%	(37)	30%	(35)	4%	(5)	15%	(18)	119
#1 Issue: Other	17%	(19)	31%	(35)	30%	(34)	7%	(8)	15%	(17)	114
2018 House Vote: Democrat	16%	(122)	32%	(240)	33%	(251)	6%	(48)	12%	(89)	749
2018 House Vote: Republican	25%	(163)	39%	(254)	21%	(141)	6%	(42)	8%	(55)	655
2018 House Vote: Someone else	24%	(16)	26%	(17)	23%	(16)	6%	(4)	22%	(15)	68

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Table HR9_4: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?
Sound volume changes often

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	19%	(423)	34%	(757)	28%	(618)	6%	(122)	13%	(280)	2200
2016 Vote: Hillary Clinton	16%	(110)	36%	(240)	32%	(214)	7%	(47)	9%	(63)	673
2016 Vote: Donald Trump	24%	(157)	37%	(245)	24%	(158)	6%	(39)	9%	(63)	661
2016 Vote: Other	27%	(37)	31%	(42)	22%	(30)	3%	(4)	17%	(22)	134
2016 Vote: Didn't Vote	16%	(120)	31%	(230)	29%	(215)	5%	(33)	18%	(132)	731
Voted in 2014: Yes	22%	(279)	35%	(440)	26%	(330)	6%	(78)	10%	(127)	1254
Voted in 2014: No	15%	(144)	33%	(317)	30%	(288)	5%	(45)	16%	(153)	946
2012 Vote: Barack Obama	17%	(133)	35%	(274)	31%	(244)	7%	(52)	10%	(76)	779
2012 Vote: Mitt Romney	25%	(124)	37%	(186)	21%	(106)	8%	(38)	9%	(45)	500
2012 Vote: Other	31%	(22)	35%	(24)	21%	(15)	4%	(3)	8%	(6)	69
2012 Vote: Didn't Vote	17%	(142)	32%	(272)	30%	(252)	4%	(30)	18%	(151)	848
4-Region: Northeast	18%	(70)	33%	(129)	30%	(119)	4%	(17)	15%	(59)	394
4-Region: Midwest	19%	(88)	33%	(153)	29%	(134)	5%	(22)	14%	(66)	462
4-Region: South	18%	(146)	37%	(301)	28%	(234)	5%	(41)	12%	(103)	824
4-Region: West	23%	(118)	34%	(174)	25%	(132)	8%	(43)	10%	(53)	520
Watch TV: Every day	19%	(204)	33%	(348)	31%	(328)	7%	(71)	11%	(113)	1064
Watch TV: Several times per week	19%	(106)	37%	(209)	31%	(173)	4%	(22)	9%	(49)	559
Watch TV: About once per week	12%	(14)	37%	(43)	23%	(26)	10%	(11)	17%	(20)	115
Watch TV: Several times per month	14%	(19)	44%	(58)	24%	(32)	6%	(7)	12%	(16)	131
Watch TV: Less often than once per month	20%	(21)	40%	(40)	20%	(20)	5%	(6)	15%	(15)	102
Watch TV: Never	24%	(46)	24%	(45)	15%	(28)	2%	(4)	34%	(64)	188
Watch Movies: Every day	25%	(105)	31%	(130)	26%	(106)	8%	(31)	10%	(43)	415
Watch Movies: Several times per week	18%	(109)	34%	(213)	33%	(203)	5%	(31)	10%	(62)	619
Watch Movies: About once per week	15%	(58)	37%	(143)	32%	(125)	8%	(30)	9%	(35)	392
Watch Movies: Several times per month	16%	(40)	41%	(105)	29%	(75)	4%	(9)	10%	(26)	255
Watch Movies: About once per month	19%	(32)	38%	(66)	27%	(47)	3%	(5)	13%	(22)	172
Watch Movies: Less often than once per month	22%	(41)	29%	(53)	23%	(41)	5%	(10)	20%	(37)	182
Watch Movies: Never	23%	(38)	28%	(45)	13%	(21)	3%	(5)	33%	(55)	165

Continued on next page

Table HR9_4: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound volume changes often

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	19%	(423)	34%	(757)	28%	(618)	6%	(122)	13%	(280)	2200
Watch Sporting Events: Every day	20%	(17)	37%	(32)	28%	(24)	10%	(9)	5%	(4)	87
Watch Sporting Events: Several times per week	19%	(47)	35%	(87)	32%	(80)	4%	(10)	10%	(24)	247
Watch Sporting Events: About once per week	15%	(39)	38%	(96)	31%	(78)	5%	(14)	11%	(28)	254
Watch Sporting Events: Several times per month	22%	(48)	34%	(73)	30%	(64)	5%	(10)	10%	(20)	215
Watch Sporting Events: About once per month	17%	(28)	43%	(73)	32%	(54)	3%	(4)	6%	(9)	170
Watch Sporting Events: Less often than once per month	17%	(72)	31%	(131)	30%	(127)	9%	(37)	12%	(52)	419
Watch Sporting Events: Never	21%	(172)	33%	(264)	24%	(191)	5%	(38)	18%	(142)	808
Cable TV: Currently subscribe	19%	(188)	34%	(334)	27%	(262)	7%	(70)	12%	(122)	976
Cable TV: Subscribed in past	18%	(136)	38%	(291)	31%	(232)	4%	(31)	9%	(68)	757
Cable TV: Never subscribed	21%	(100)	28%	(131)	27%	(124)	5%	(21)	19%	(91)	466
Satellite TV: Currently subscribe	21%	(99)	30%	(140)	32%	(152)	3%	(15)	13%	(63)	470
Satellite TV: Subscribed in past	16%	(95)	38%	(224)	29%	(168)	7%	(39)	11%	(62)	588
Satellite TV: Never subscribed	20%	(229)	34%	(393)	26%	(297)	6%	(68)	14%	(155)	1142
Streaming Services: Currently subscribe	18%	(244)	38%	(512)	31%	(428)	5%	(70)	8%	(111)	1365
Streaming Services: Subscribed in past	17%	(38)	30%	(66)	29%	(63)	8%	(18)	15%	(32)	217
Streaming Services: Never subscribed	23%	(141)	29%	(179)	21%	(127)	6%	(35)	22%	(136)	618
Film: An avid fan	19%	(131)	35%	(251)	31%	(219)	7%	(49)	8%	(57)	706
Film: A casual fan	20%	(244)	35%	(429)	28%	(347)	6%	(67)	11%	(137)	1223
Film: Not a fan	18%	(48)	29%	(78)	19%	(53)	2%	(7)	32%	(86)	271
Television: An avid fan	20%	(196)	32%	(324)	31%	(312)	8%	(79)	9%	(94)	1005
Television: A casual fan	18%	(191)	37%	(385)	28%	(292)	4%	(38)	13%	(137)	1044
Television: Not a fan	23%	(36)	32%	(48)	9%	(14)	4%	(6)	32%	(49)	151
Music: An avid fan	19%	(198)	34%	(359)	29%	(305)	7%	(71)	11%	(116)	1050
Music: A casual fan	18%	(185)	36%	(367)	29%	(291)	4%	(45)	13%	(127)	1015
Music: Not a fan	29%	(40)	22%	(30)	16%	(22)	5%	(6)	27%	(37)	135

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Table HR9_4: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound volume changes often

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	19%	(423)	34%	(757)	28%	(618)	6%	(122)	13%	(280)	2200
Fashion: An avid fan	15%	(37)	32%	(79)	30%	(75)	13%	(33)	10%	(24)	249
Fashion: A casual fan	17%	(167)	36%	(342)	30%	(282)	5%	(52)	12%	(113)	957
Fashion: Not a fan	22%	(219)	34%	(336)	26%	(260)	4%	(37)	14%	(142)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR9_5: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound and video not in sync

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(705)	32%	(702)	19%	(408)	5%	(117)	12%	(269)	2200
Gender: Male	34%	(365)	31%	(333)	17%	(176)	6%	(66)	11%	(121)	1062
Gender: Female	30%	(340)	32%	(368)	20%	(231)	4%	(51)	13%	(148)	1138
Age: 18-34	32%	(210)	29%	(192)	18%	(117)	8%	(49)	13%	(87)	655
Age: 35-44	33%	(120)	33%	(117)	18%	(64)	3%	(11)	13%	(46)	358
Age: 45-64	32%	(240)	31%	(230)	19%	(143)	6%	(46)	12%	(92)	751
Age: 65+	31%	(135)	37%	(163)	19%	(84)	2%	(11)	10%	(44)	436
GenZers: 1997-2012	36%	(112)	29%	(90)	16%	(49)	7%	(22)	13%	(39)	312
Millennials: 1981-1996	32%	(166)	31%	(164)	17%	(91)	6%	(32)	13%	(68)	522
GenXers: 1965-1980	33%	(178)	30%	(161)	19%	(105)	6%	(30)	13%	(71)	544
Baby Boomers: 1946-1964	30%	(214)	35%	(250)	21%	(150)	4%	(31)	11%	(78)	723
PID: Dem (no lean)	30%	(252)	30%	(253)	20%	(166)	8%	(63)	13%	(109)	844
PID: Ind (no lean)	29%	(186)	33%	(213)	22%	(143)	3%	(21)	14%	(90)	654
PID: Rep (no lean)	38%	(266)	33%	(235)	14%	(98)	5%	(33)	10%	(70)	702
PID/Gender: Dem Men	33%	(119)	29%	(105)	17%	(61)	9%	(33)	12%	(44)	363
PID/Gender: Dem Women	28%	(133)	31%	(148)	22%	(105)	6%	(30)	13%	(65)	481
PID/Gender: Ind Men	31%	(105)	33%	(111)	21%	(70)	4%	(14)	12%	(40)	340
PID/Gender: Ind Women	26%	(81)	33%	(103)	23%	(73)	2%	(7)	16%	(50)	314
PID/Gender: Rep Men	39%	(141)	33%	(117)	12%	(45)	5%	(19)	10%	(37)	359
PID/Gender: Rep Women	37%	(125)	34%	(117)	16%	(54)	4%	(14)	10%	(33)	343
Ideo: Liberal (1-3)	30%	(195)	32%	(212)	24%	(155)	7%	(44)	8%	(50)	656
Ideo: Moderate (4)	27%	(156)	35%	(199)	19%	(108)	6%	(37)	13%	(72)	572
Ideo: Conservative (5-7)	38%	(275)	34%	(246)	14%	(105)	4%	(32)	10%	(73)	731
Educ: < College	32%	(485)	30%	(456)	18%	(265)	6%	(89)	14%	(218)	1512
Educ: Bachelors degree	32%	(141)	36%	(160)	22%	(96)	3%	(14)	7%	(33)	444
Educ: Post-grad	32%	(79)	35%	(86)	19%	(47)	6%	(14)	7%	(18)	244

Continued on next page

Table HR9_5: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?
Sound and video not in sync

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(705)	32%	(702)	19%	(408)	5%	(117)	12%	(269)	2200
Income: Under 50k	30%	(350)	29%	(332)	19%	(214)	6%	(74)	16%	(180)	1150
Income: 50k-100k	33%	(227)	35%	(245)	19%	(133)	4%	(29)	8%	(58)	691
Income: 100k+	35%	(127)	35%	(126)	17%	(61)	4%	(14)	9%	(31)	359
Ethnicity: White	31%	(541)	33%	(576)	19%	(321)	5%	(85)	12%	(200)	1722
Ethnicity: Hispanic	37%	(129)	22%	(79)	19%	(67)	10%	(35)	11%	(40)	349
Ethnicity: Afr. Am.	35%	(96)	27%	(74)	18%	(48)	6%	(16)	15%	(40)	274
Ethnicity: Other	33%	(68)	26%	(52)	19%	(39)	8%	(16)	14%	(29)	204
All Christian	30%	(301)	35%	(351)	18%	(180)	5%	(54)	11%	(113)	999
All Non-Christian	29%	(32)	27%	(30)	18%	(20)	9%	(10)	17%	(18)	111
Atheist	40%	(50)	27%	(33)	19%	(24)	9%	(12)	4%	(5)	124
Agnostic/Nothing in particular	33%	(322)	30%	(287)	19%	(184)	4%	(41)	14%	(132)	967
Religious Non-Protestant/Catholic	26%	(37)	32%	(46)	15%	(22)	13%	(18)	13%	(19)	143
Evangelical	31%	(173)	33%	(184)	18%	(101)	5%	(26)	14%	(80)	563
Non-Evangelical	33%	(258)	31%	(241)	21%	(162)	5%	(37)	10%	(78)	776
Community: Urban	28%	(152)	32%	(173)	17%	(94)	8%	(40)	14%	(76)	536
Community: Suburban	34%	(370)	34%	(371)	18%	(196)	5%	(52)	10%	(104)	1093
Community: Rural	32%	(183)	28%	(158)	21%	(118)	4%	(25)	15%	(88)	572
Employ: Private Sector	32%	(208)	33%	(213)	19%	(123)	4%	(28)	11%	(71)	642
Employ: Government	36%	(58)	34%	(55)	12%	(20)	6%	(10)	11%	(18)	160
Employ: Self-Employed	27%	(50)	25%	(47)	27%	(50)	11%	(19)	10%	(18)	184
Employ: Homemaker	30%	(46)	28%	(43)	22%	(33)	3%	(5)	17%	(27)	154
Employ: Retired	29%	(143)	35%	(176)	19%	(96)	6%	(29)	11%	(53)	497
Employ: Unemployed	38%	(103)	28%	(76)	14%	(37)	4%	(10)	16%	(43)	269
Employ: Other	33%	(47)	28%	(40)	16%	(23)	3%	(4)	20%	(29)	143
Military HH: Yes	35%	(129)	31%	(114)	15%	(57)	7%	(25)	11%	(41)	366
Military HH: No	31%	(575)	32%	(587)	19%	(351)	5%	(92)	12%	(227)	1834

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Table HR9_5: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound and video not in sync

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(705)	32%	(702)	19%	(408)	5%	(117)	12%	(269)	2200
RD/WT: Right Direction	34%	(253)	33%	(242)	14%	(100)	4%	(32)	15%	(113)	740
RD/WT: Wrong Track	31%	(452)	31%	(459)	21%	(308)	6%	(86)	11%	(155)	1460
Trump Job Approve	35%	(319)	32%	(292)	15%	(142)	5%	(45)	13%	(120)	918
Trump Job Disapprove	30%	(362)	33%	(393)	22%	(261)	6%	(72)	8%	(101)	1189
Trump Job Strongly Approve	40%	(194)	29%	(142)	15%	(74)	5%	(23)	11%	(52)	484
Trump Job Somewhat Approve	29%	(125)	35%	(150)	16%	(68)	5%	(22)	16%	(68)	434
Trump Job Somewhat Disapprove	30%	(85)	32%	(90)	24%	(68)	6%	(17)	8%	(23)	283
Trump Job Strongly Disapprove	31%	(277)	33%	(303)	21%	(194)	6%	(54)	9%	(78)	906
Favorable of Trump	37%	(330)	33%	(300)	14%	(125)	5%	(42)	11%	(102)	898
Unfavorable of Trump	30%	(349)	33%	(386)	23%	(271)	6%	(68)	9%	(104)	1178
Very Favorable of Trump	40%	(203)	31%	(159)	13%	(67)	4%	(20)	11%	(56)	505
Somewhat Favorable of Trump	32%	(127)	36%	(141)	15%	(57)	6%	(22)	12%	(46)	393
Somewhat Unfavorable of Trump	26%	(61)	29%	(66)	29%	(66)	4%	(8)	13%	(29)	229
Very Unfavorable of Trump	30%	(288)	34%	(320)	22%	(206)	6%	(60)	8%	(74)	948
#1 Issue: Economy	37%	(280)	34%	(257)	17%	(129)	4%	(32)	9%	(68)	765
#1 Issue: Security	37%	(86)	25%	(59)	21%	(48)	6%	(13)	11%	(25)	231
#1 Issue: Health Care	26%	(117)	32%	(146)	21%	(93)	7%	(30)	15%	(68)	455
#1 Issue: Medicare / Social Security	29%	(88)	34%	(105)	20%	(61)	3%	(10)	13%	(41)	304
#1 Issue: Women's Issues	27%	(29)	32%	(34)	18%	(19)	6%	(7)	16%	(17)	106
#1 Issue: Education	32%	(34)	27%	(29)	16%	(17)	11%	(12)	14%	(15)	106
#1 Issue: Energy	34%	(40)	29%	(34)	16%	(19)	4%	(5)	17%	(21)	119
#1 Issue: Other	28%	(31)	33%	(38)	19%	(22)	8%	(9)	12%	(14)	114
2018 House Vote: Democrat	27%	(202)	34%	(254)	23%	(169)	6%	(43)	11%	(81)	749
2018 House Vote: Republican	38%	(249)	33%	(215)	16%	(102)	6%	(40)	7%	(49)	655
2018 House Vote: Someone else	39%	(26)	18%	(12)	16%	(11)	2%	(2)	25%	(17)	68

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Table HR9_5: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound and video not in sync

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(705)	32%	(702)	19%	(408)	5%	(117)	12%	(269)	2200
2016 Vote: Hillary Clinton	28%	(190)	35%	(233)	22%	(148)	7%	(45)	9%	(58)	673
2016 Vote: Donald Trump	35%	(229)	35%	(234)	16%	(107)	5%	(31)	9%	(61)	661
2016 Vote: Other	36%	(49)	27%	(37)	20%	(27)	2%	(2)	14%	(19)	134
2016 Vote: Didn't Vote	32%	(237)	27%	(197)	17%	(127)	5%	(39)	18%	(131)	731
Voted in 2014: Yes	33%	(415)	33%	(414)	19%	(243)	5%	(60)	10%	(122)	1254
Voted in 2014: No	31%	(290)	30%	(288)	17%	(164)	6%	(57)	15%	(147)	946
2012 Vote: Barack Obama	30%	(233)	33%	(260)	21%	(166)	6%	(47)	10%	(74)	779
2012 Vote: Mitt Romney	35%	(173)	35%	(174)	16%	(79)	6%	(28)	9%	(46)	500
2012 Vote: Other	42%	(29)	30%	(21)	18%	(13)	—	(0)	10%	(7)	69
2012 Vote: Didn't Vote	32%	(270)	29%	(245)	18%	(151)	5%	(42)	17%	(140)	848
4-Region: Northeast	29%	(116)	33%	(130)	19%	(75)	5%	(19)	14%	(54)	394
4-Region: Midwest	30%	(139)	33%	(152)	19%	(86)	6%	(25)	13%	(60)	462
4-Region: South	32%	(265)	33%	(275)	18%	(151)	4%	(32)	12%	(102)	824
4-Region: West	36%	(185)	28%	(145)	18%	(95)	8%	(41)	10%	(52)	520
Watch TV: Every day	32%	(336)	34%	(363)	19%	(202)	5%	(57)	10%	(106)	1064
Watch TV: Several times per week	34%	(190)	34%	(190)	20%	(114)	4%	(21)	8%	(44)	559
Watch TV: About once per week	24%	(27)	33%	(38)	22%	(25)	8%	(9)	14%	(17)	115
Watch TV: Several times per month	30%	(40)	32%	(43)	17%	(23)	8%	(11)	12%	(16)	131
Watch TV: Less often than once per month	29%	(30)	26%	(26)	18%	(18)	13%	(13)	14%	(14)	102
Watch TV: Never	36%	(68)	15%	(29)	11%	(20)	1%	(3)	37%	(69)	188
Watch Movies: Every day	40%	(166)	26%	(109)	15%	(61)	7%	(31)	12%	(49)	415
Watch Movies: Several times per week	30%	(183)	35%	(219)	22%	(134)	4%	(27)	9%	(56)	619
Watch Movies: About once per week	28%	(110)	37%	(144)	21%	(83)	6%	(22)	8%	(33)	392
Watch Movies: Several times per month	31%	(78)	34%	(87)	21%	(53)	5%	(12)	10%	(25)	255
Watch Movies: About once per month	30%	(51)	39%	(67)	16%	(27)	6%	(11)	9%	(16)	172
Watch Movies: Less often than once per month	33%	(61)	27%	(50)	16%	(29)	7%	(12)	17%	(31)	182
Watch Movies: Never	34%	(56)	16%	(27)	13%	(22)	2%	(3)	35%	(58)	165

Continued on next page

Table HR9_5: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound and video not in sync

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(705)	32%	(702)	19%	(408)	5%	(117)	12%	(269)	2200
Watch Sporting Events: Every day	38%	(33)	32%	(27)	17%	(15)	8%	(7)	5%	(4)	87
Watch Sporting Events: Several times per week	28%	(68)	39%	(97)	20%	(49)	5%	(12)	8%	(21)	247
Watch Sporting Events: About once per week	34%	(87)	31%	(79)	19%	(48)	4%	(10)	12%	(30)	254
Watch Sporting Events: Several times per month	31%	(67)	36%	(77)	22%	(47)	4%	(9)	7%	(16)	215
Watch Sporting Events: About once per month	30%	(51)	37%	(62)	20%	(34)	8%	(14)	5%	(8)	170
Watch Sporting Events: Less often than once per month	30%	(124)	35%	(148)	18%	(77)	6%	(27)	11%	(44)	419
Watch Sporting Events: Never	34%	(275)	26%	(212)	17%	(138)	5%	(38)	18%	(145)	808
Cable TV: Currently subscribe	30%	(290)	35%	(339)	18%	(177)	6%	(55)	12%	(115)	976
Cable TV: Subscribed in past	34%	(255)	33%	(253)	19%	(146)	6%	(45)	8%	(58)	757
Cable TV: Never subscribed	34%	(159)	23%	(109)	18%	(85)	4%	(17)	20%	(95)	466
Satellite TV: Currently subscribe	29%	(134)	35%	(163)	19%	(88)	5%	(24)	13%	(61)	470
Satellite TV: Subscribed in past	31%	(183)	33%	(196)	19%	(109)	8%	(46)	9%	(53)	588
Satellite TV: Never subscribed	34%	(387)	30%	(343)	18%	(211)	4%	(47)	14%	(154)	1142
Streaming Services: Currently subscribe	32%	(442)	36%	(490)	20%	(273)	5%	(63)	7%	(97)	1365
Streaming Services: Subscribed in past	32%	(69)	26%	(57)	18%	(38)	11%	(25)	13%	(29)	217
Streaming Services: Never subscribed	31%	(194)	25%	(155)	16%	(96)	5%	(29)	23%	(143)	618
Film: An avid fan	32%	(227)	33%	(236)	20%	(139)	6%	(46)	8%	(58)	706
Film: A casual fan	32%	(397)	33%	(401)	19%	(233)	5%	(60)	11%	(132)	1223
Film: Not a fan	30%	(81)	24%	(64)	13%	(36)	4%	(12)	29%	(78)	271
Television: An avid fan	30%	(303)	32%	(326)	21%	(212)	6%	(63)	10%	(101)	1005
Television: A casual fan	33%	(340)	34%	(354)	18%	(184)	4%	(44)	12%	(121)	1044
Television: Not a fan	40%	(61)	14%	(21)	8%	(12)	7%	(10)	31%	(47)	151
Music: An avid fan	33%	(346)	31%	(328)	19%	(198)	6%	(68)	10%	(109)	1050
Music: A casual fan	31%	(315)	34%	(343)	19%	(191)	4%	(44)	12%	(123)	1015
Music: Not a fan	32%	(44)	23%	(31)	14%	(18)	4%	(5)	27%	(37)	135

Continued on next page

Table HR9_5: Remote filming refers to when a TV show or movie is filmed away from an official set, oftentimes at the home of the actor, host or participant in the TV show or movie. Actors, hosts and participants film themselves without a film crew, sometimes using a phone instead of a video camera. If the following happened during a remote-filmed TV show or movie, would you stop watching or continue watching?

Sound and video not in sync

Demographic	Definitely stop watching		Probably stop watching		Probably continue watching		Definitely continue watching		Don't know / No opinion		Total N
Adults	32%	(705)	32%	(702)	19%	(408)	5%	(117)	12%	(269)	2200
Fashion: An avid fan	26%	(63)	36%	(90)	18%	(44)	14%	(35)	6%	(16)	249
Fashion: A casual fan	31%	(293)	32%	(304)	21%	(199)	4%	(40)	13%	(121)	957
Fashion: Not a fan	35%	(349)	31%	(307)	17%	(165)	4%	(41)	13%	(131)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table HR10: Amid stay-at-home orders, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	I would rather watch a new episode of my favorite TV show that is remote-filmed than wait until new episodes can be filmed normally		I would rather wait until new episodes can be filmed normally of my favorite TV show than watch a remote-filmed episode		Don't know / No opinion		Total N
Adults	26%	(574)	52%	(1139)	22%	(487)	2200
Gender: Male	24%	(259)	53%	(564)	22%	(238)	1062
Gender: Female	28%	(315)	50%	(574)	22%	(249)	1138
Age: 18-34	28%	(187)	50%	(326)	22%	(142)	655
Age: 35-44	29%	(105)	48%	(171)	23%	(82)	358
Age: 45-64	26%	(192)	52%	(388)	23%	(171)	751
Age: 65+	21%	(91)	58%	(254)	21%	(91)	436
GenZers: 1997-2012	27%	(83)	52%	(164)	21%	(66)	312
Millennials: 1981-1996	29%	(153)	47%	(247)	23%	(121)	522
GenXers: 1965-1980	28%	(150)	50%	(271)	23%	(124)	544
Baby Boomers: 1946-1964	23%	(168)	55%	(400)	22%	(156)	723
PID: Dem (no lean)	33%	(278)	48%	(401)	20%	(165)	844
PID: Ind (no lean)	24%	(155)	49%	(318)	28%	(180)	654
PID: Rep (no lean)	20%	(141)	60%	(419)	20%	(142)	702
PID/Gender: Dem Men	30%	(109)	49%	(178)	21%	(76)	363
PID/Gender: Dem Women	35%	(169)	46%	(223)	19%	(89)	481
PID/Gender: Ind Men	24%	(80)	50%	(171)	26%	(88)	340
PID/Gender: Ind Women	24%	(75)	47%	(147)	29%	(92)	314
PID/Gender: Rep Men	19%	(70)	60%	(215)	21%	(75)	359
PID/Gender: Rep Women	21%	(72)	60%	(204)	20%	(67)	343
Ideo: Liberal (1-3)	32%	(208)	49%	(319)	20%	(129)	656
Ideo: Moderate (4)	32%	(183)	49%	(282)	19%	(107)	572
Ideo: Conservative (5-7)	19%	(142)	61%	(443)	20%	(146)	731
Educ: < College	25%	(381)	50%	(755)	25%	(376)	1512
Educ: Bachelors degree	27%	(121)	57%	(255)	15%	(68)	444
Educ: Post-grad	30%	(72)	53%	(128)	18%	(43)	244

Continued on next page

Table HR10: Amid stay-at-home orders, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	I would rather watch a new episode of my favorite TV show that is remote-filmed than wait until new episodes can be filmed normally		I would rather wait until new episodes can be filmed normally of my favorite TV show than watch a remote-filmed episode		Don't know / No opinion		Total N
Adults	26%	(574)	52%	(1139)	22%	(487)	2200
Income: Under 50k	27%	(313)	45%	(517)	28%	(320)	1150
Income: 50k-100k	27%	(183)	58%	(401)	16%	(107)	691
Income: 100k+	22%	(78)	62%	(221)	17%	(59)	359
Ethnicity: White	25%	(431)	54%	(935)	21%	(356)	1722
Ethnicity: Hispanic	38%	(131)	44%	(153)	19%	(65)	349
Ethnicity: Afr. Am.	31%	(86)	39%	(107)	30%	(81)	274
Ethnicity: Other	28%	(58)	47%	(97)	24%	(49)	204
All Christian	25%	(247)	56%	(555)	20%	(196)	999
All Non-Christian	32%	(35)	44%	(49)	24%	(27)	111
Atheist	24%	(29)	54%	(67)	22%	(28)	124
Agnostic/Nothing in particular	27%	(263)	48%	(468)	24%	(235)	967
Religious Non-Protestant/Catholic	28%	(40)	46%	(65)	26%	(37)	143
Evangelical	25%	(141)	52%	(295)	23%	(127)	563
Non-Evangelical	27%	(213)	54%	(422)	18%	(141)	776
Community: Urban	31%	(165)	44%	(237)	25%	(134)	536
Community: Suburban	25%	(269)	58%	(631)	18%	(193)	1093
Community: Rural	25%	(141)	47%	(271)	28%	(160)	572
Employ: Private Sector	30%	(191)	53%	(343)	17%	(109)	642
Employ: Government	35%	(56)	53%	(85)	12%	(19)	160
Employ: Self-Employed	26%	(48)	48%	(89)	26%	(48)	184
Employ: Homemaker	25%	(39)	46%	(71)	29%	(44)	154
Employ: Retired	22%	(110)	57%	(283)	21%	(104)	497
Employ: Unemployed	27%	(72)	47%	(126)	26%	(71)	269
Employ: Other	19%	(27)	38%	(54)	43%	(62)	143
Military HH: Yes	20%	(75)	59%	(217)	20%	(75)	366
Military HH: No	27%	(500)	50%	(922)	22%	(412)	1834

Continued on next page

Table HR10: Amid stay-at-home orders, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	I would rather watch a new episode of my favorite TV show that is remote-filmed than wait until new episodes can be filmed normally		I would rather wait until new episodes can be filmed normally of my favorite TV show than watch a remote-filmed episode		Don't know / No opinion		Total N
Adults	26%	(574)	52%	(1139)	22%	(487)	2200
RD/WT: Right Direction	24%	(176)	53%	(396)	23%	(169)	740
RD/WT: Wrong Track	27%	(398)	51%	(743)	22%	(318)	1460
Trump Job Approve	22%	(199)	55%	(509)	23%	(210)	918
Trump Job Disapprove	31%	(363)	51%	(601)	19%	(225)	1189
Trump Job Strongly Approve	20%	(98)	60%	(291)	20%	(95)	484
Trump Job Somewhat Approve	23%	(101)	50%	(218)	27%	(115)	434
Trump Job Somewhat Disapprove	27%	(77)	58%	(163)	15%	(43)	283
Trump Job Strongly Disapprove	31%	(285)	48%	(439)	20%	(182)	906
Favorable of Trump	21%	(186)	58%	(517)	22%	(195)	898
Unfavorable of Trump	30%	(357)	50%	(590)	20%	(231)	1178
Very Favorable of Trump	20%	(102)	59%	(299)	21%	(104)	505
Somewhat Favorable of Trump	21%	(83)	56%	(218)	23%	(91)	393
Somewhat Unfavorable of Trump	26%	(59)	56%	(129)	18%	(42)	229
Very Unfavorable of Trump	31%	(298)	49%	(462)	20%	(189)	948
#1 Issue: Economy	24%	(183)	58%	(443)	18%	(140)	765
#1 Issue: Security	21%	(50)	52%	(120)	27%	(62)	231
#1 Issue: Health Care	34%	(154)	46%	(210)	20%	(92)	455
#1 Issue: Medicare / Social Security	24%	(72)	53%	(161)	23%	(71)	304
#1 Issue: Women's Issues	22%	(23)	56%	(59)	22%	(24)	106
#1 Issue: Education	32%	(34)	38%	(40)	30%	(32)	106
#1 Issue: Energy	28%	(33)	49%	(58)	23%	(28)	119
#1 Issue: Other	22%	(26)	42%	(48)	35%	(40)	114
2018 House Vote: Democrat	35%	(260)	48%	(358)	18%	(132)	749
2018 House Vote: Republican	21%	(140)	60%	(393)	19%	(122)	655
2018 House Vote: Someone else	23%	(15)	49%	(33)	28%	(19)	68

Continued on next page

Table HR10: Amid stay-at-home orders, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	I would rather watch a new episode of my favorite TV show that is remote-filmed than wait until new episodes can be filmed normally		I would rather wait until new episodes can be filmed normally of my favorite TV show than watch a remote-filmed episode		Don't know / No opinion		Total N
Adults	26%	(574)	52%	(1139)	22%	(487)	2200
2016 Vote: Hillary Clinton	35%	(235)	47%	(318)	18%	(119)	673
2016 Vote: Donald Trump	21%	(139)	60%	(397)	19%	(125)	661
2016 Vote: Other	18%	(25)	58%	(78)	24%	(32)	134
2016 Vote: Didn't Vote	24%	(174)	47%	(346)	29%	(211)	731
Voted in 2014: Yes	27%	(345)	55%	(685)	18%	(224)	1254
Voted in 2014: No	24%	(230)	48%	(453)	28%	(263)	946
2012 Vote: Barack Obama	33%	(260)	48%	(373)	19%	(147)	779
2012 Vote: Mitt Romney	19%	(96)	64%	(320)	17%	(85)	500
2012 Vote: Other	25%	(17)	53%	(37)	22%	(15)	69
2012 Vote: Didn't Vote	24%	(202)	48%	(408)	28%	(238)	848
4-Region: Northeast	27%	(106)	49%	(194)	24%	(94)	394
4-Region: Midwest	23%	(106)	55%	(256)	22%	(100)	462
4-Region: South	27%	(223)	51%	(417)	22%	(185)	824
4-Region: West	27%	(139)	52%	(273)	21%	(108)	520
Watch TV: Every day	32%	(339)	52%	(549)	17%	(176)	1064
Watch TV: Several times per week	21%	(116)	60%	(335)	19%	(108)	559
Watch TV: About once per week	21%	(25)	45%	(52)	33%	(38)	115
Watch TV: Several times per month	27%	(35)	48%	(64)	25%	(33)	131
Watch TV: Less often than once per month	17%	(17)	41%	(42)	42%	(43)	102
Watch TV: Never	17%	(33)	41%	(77)	42%	(78)	188
Watch Movies: Every day	29%	(118)	52%	(216)	19%	(80)	415
Watch Movies: Several times per week	28%	(171)	55%	(343)	17%	(104)	619
Watch Movies: About once per week	31%	(122)	51%	(200)	18%	(70)	392
Watch Movies: Several times per month	23%	(59)	54%	(138)	23%	(58)	255
Watch Movies: About once per month	19%	(32)	55%	(94)	27%	(46)	172
Watch Movies: Less often than once per month	22%	(40)	48%	(88)	30%	(54)	182
Watch Movies: Never	19%	(31)	36%	(60)	45%	(74)	165

Continued on next page

Table HR10: Amid stay-at-home orders, which of the following is closest to your opinion, even if neither is exactly right?

Demographic	I would rather watch a new episode of my favorite TV show that is remote-filmed than wait until new episodes can be filmed normally		I would rather wait until new episodes can be filmed normally of my favorite TV show than watch a remote-filmed episode		Don't know / No opinion		Total N
Adults	26%	(574)	52%	(1139)	22%	(487)	2200
Watch Sporting Events: Every day	33%	(29)	51%	(44)	16%	(14)	87
Watch Sporting Events: Several times per week	27%	(66)	61%	(151)	12%	(30)	247
Watch Sporting Events: About once per week	30%	(76)	54%	(137)	16%	(40)	254
Watch Sporting Events: Several times per month	23%	(49)	62%	(134)	15%	(32)	215
Watch Sporting Events: About once per month	24%	(42)	52%	(88)	24%	(41)	170
Watch Sporting Events: Less often than once per month	30%	(125)	49%	(205)	21%	(89)	419
Watch Sporting Events: Never	23%	(188)	47%	(379)	30%	(241)	808
Cable TV: Currently subscribe	28%	(277)	52%	(510)	19%	(189)	976
Cable TV: Subscribed in past	24%	(184)	55%	(413)	21%	(160)	757
Cable TV: Never subscribed	24%	(113)	46%	(216)	29%	(138)	466
Satellite TV: Currently subscribe	27%	(129)	50%	(233)	23%	(108)	470
Satellite TV: Subscribed in past	26%	(156)	52%	(304)	22%	(128)	588
Satellite TV: Never subscribed	25%	(290)	53%	(602)	22%	(250)	1142
Streaming Services: Currently subscribe	29%	(391)	54%	(743)	17%	(231)	1365
Streaming Services: Subscribed in past	24%	(51)	48%	(104)	28%	(61)	217
Streaming Services: Never subscribed	21%	(132)	47%	(291)	32%	(195)	618
Film: An avid fan	28%	(199)	54%	(384)	17%	(123)	706
Film: A casual fan	28%	(340)	52%	(632)	21%	(251)	1223
Film: Not a fan	13%	(35)	45%	(123)	42%	(113)	271
Television: An avid fan	32%	(320)	52%	(521)	16%	(165)	1005
Television: A casual fan	22%	(228)	54%	(561)	24%	(255)	1044
Television: Not a fan	18%	(27)	38%	(57)	44%	(67)	151
Music: An avid fan	31%	(326)	48%	(505)	21%	(218)	1050
Music: A casual fan	22%	(227)	56%	(572)	21%	(216)	1015
Music: Not a fan	16%	(21)	46%	(62)	39%	(53)	135

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Table HR10: *Amid stay-at-home orders, which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	I would rather watch a new episode of my favorite TV show that is remote-filmed than wait until new episodes can be filmed normally		I would rather wait until new episodes can be filmed normally of my favorite TV show than watch a remote-filmed episode		Don't know / No opinion		Total N
Adults	26%	(574)	52%	(1139)	22%	(487)	2200
Fashion: An avid fan	38%	(94)	41%	(101)	22%	(54)	249
Fashion: A casual fan	31%	(295)	47%	(453)	22%	(209)	957
Fashion: Not a fan	19%	(185)	59%	(585)	23%	(224)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HR11_1: Do you agree or disagree with the following statements?

Remote-filmed TV shows work for now but after stay-at-home orders end, I want things to go back to normal

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	41%	(902)	27%	(589)	8%	(184)	9%	(192)	15%	(334)	2200
Gender: Male	39%	(416)	24%	(255)	10%	(101)	11%	(122)	16%	(168)	1062
Gender: Female	43%	(487)	29%	(334)	7%	(83)	6%	(70)	15%	(165)	1138
Age: 18-34	37%	(245)	28%	(181)	11%	(74)	6%	(42)	17%	(113)	655
Age: 35-44	41%	(148)	26%	(92)	8%	(27)	8%	(29)	17%	(60)	358
Age: 45-64	42%	(318)	26%	(199)	7%	(54)	10%	(76)	14%	(104)	751
Age: 65+	44%	(191)	27%	(117)	6%	(28)	10%	(44)	13%	(57)	436
GenZers: 1997-2012	39%	(121)	23%	(73)	11%	(33)	6%	(20)	21%	(65)	312
Millennials: 1981-1996	38%	(200)	28%	(148)	10%	(54)	7%	(38)	16%	(81)	522
GenXers: 1965-1980	41%	(223)	26%	(143)	8%	(42)	10%	(54)	15%	(83)	544
Baby Boomers: 1946-1964	44%	(316)	28%	(199)	7%	(51)	9%	(63)	13%	(94)	723
PID: Dem (no lean)	42%	(358)	30%	(250)	7%	(60)	8%	(71)	12%	(105)	844
PID: Ind (no lean)	38%	(247)	27%	(178)	9%	(59)	7%	(45)	19%	(124)	654
PID: Rep (no lean)	42%	(298)	23%	(161)	9%	(64)	11%	(75)	15%	(104)	702
PID/Gender: Dem Men	41%	(150)	25%	(92)	8%	(30)	12%	(45)	13%	(46)	363
PID/Gender: Dem Women	43%	(208)	33%	(158)	6%	(30)	5%	(26)	12%	(59)	481
PID/Gender: Ind Men	37%	(126)	26%	(90)	10%	(35)	9%	(29)	18%	(60)	340
PID/Gender: Ind Women	39%	(121)	28%	(88)	8%	(24)	5%	(16)	21%	(64)	314
PID/Gender: Rep Men	39%	(140)	20%	(73)	10%	(36)	13%	(48)	17%	(62)	359
PID/Gender: Rep Women	46%	(157)	26%	(88)	8%	(28)	8%	(27)	12%	(42)	343
Ideo: Liberal (1-3)	43%	(281)	31%	(202)	9%	(60)	7%	(45)	10%	(68)	656
Ideo: Moderate (4)	41%	(235)	29%	(167)	8%	(44)	9%	(52)	13%	(75)	572
Ideo: Conservative (5-7)	43%	(313)	24%	(178)	8%	(60)	10%	(76)	14%	(104)	731
Educ: < College	39%	(597)	26%	(392)	9%	(130)	9%	(131)	17%	(264)	1512
Educ: Bachelors degree	45%	(200)	29%	(129)	7%	(32)	9%	(40)	10%	(44)	444
Educ: Post-grad	43%	(106)	28%	(68)	9%	(23)	9%	(21)	11%	(26)	244
Income: Under 50k	39%	(444)	26%	(305)	8%	(96)	9%	(99)	18%	(206)	1150
Income: 50k-100k	44%	(304)	28%	(193)	9%	(61)	8%	(56)	11%	(78)	691
Income: 100k+	43%	(155)	25%	(91)	8%	(27)	10%	(36)	14%	(49)	359
Ethnicity: White	43%	(738)	26%	(445)	8%	(141)	9%	(153)	14%	(243)	1722
Ethnicity: Hispanic	40%	(140)	27%	(93)	8%	(27)	10%	(34)	16%	(55)	349

Continued on next page

Table HR11_1: Do you agree or disagree with the following statements?

Remote-filmed TV shows work for now but after stay-at-home orders end, I want things to go back to normal

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	41%	(902)	27%	(589)	8%	(184)	9%	(192)	15%	(334)	2200
Ethnicity: Afr. Am.	36%	(99)	31%	(86)	9%	(25)	4%	(10)	20%	(54)	274
Ethnicity: Other	32%	(65)	28%	(58)	8%	(17)	14%	(28)	18%	(36)	204
All Christian	42%	(423)	29%	(285)	7%	(68)	10%	(97)	13%	(125)	999
All Non-Christian	38%	(43)	25%	(28)	7%	(7)	14%	(16)	16%	(17)	111
Atheist	49%	(61)	24%	(30)	10%	(12)	7%	(9)	10%	(12)	124
Agnostic/Nothing in particular	39%	(375)	25%	(245)	10%	(97)	7%	(70)	19%	(179)	967
Religious Non-Protestant/Catholic	36%	(51)	26%	(38)	7%	(11)	17%	(25)	13%	(18)	143
Evangelical	39%	(221)	27%	(152)	9%	(50)	9%	(50)	16%	(90)	563
Non-Evangelical	45%	(349)	28%	(218)	7%	(55)	8%	(58)	12%	(96)	776
Community: Urban	39%	(211)	27%	(146)	7%	(35)	8%	(43)	19%	(100)	536
Community: Suburban	42%	(461)	28%	(309)	9%	(96)	9%	(95)	12%	(131)	1093
Community: Rural	40%	(230)	23%	(134)	9%	(52)	9%	(54)	18%	(102)	572
Employ: Private Sector	42%	(271)	28%	(183)	8%	(54)	8%	(53)	13%	(81)	642
Employ: Government	38%	(61)	28%	(45)	9%	(15)	10%	(17)	14%	(23)	160
Employ: Self-Employed	39%	(72)	26%	(48)	10%	(18)	12%	(22)	13%	(25)	184
Employ: Homemaker	37%	(58)	26%	(41)	9%	(14)	4%	(6)	24%	(36)	154
Employ: Retired	44%	(220)	27%	(133)	7%	(33)	10%	(51)	12%	(60)	497
Employ: Unemployed	41%	(109)	25%	(68)	8%	(21)	6%	(17)	20%	(53)	269
Employ: Other	31%	(45)	24%	(34)	12%	(17)	11%	(15)	22%	(32)	143
Military HH: Yes	41%	(150)	25%	(92)	9%	(32)	12%	(45)	13%	(47)	366
Military HH: No	41%	(753)	27%	(496)	8%	(152)	8%	(146)	16%	(286)	1834
RD/WT: Right Direction	38%	(282)	24%	(180)	8%	(62)	10%	(75)	19%	(140)	740
RD/WT: Wrong Track	42%	(620)	28%	(408)	8%	(121)	8%	(116)	13%	(194)	1460
Trump Job Approve	41%	(372)	24%	(225)	8%	(75)	12%	(108)	15%	(138)	918
Trump Job Disapprove	43%	(513)	30%	(351)	9%	(106)	7%	(79)	12%	(139)	1189
Trump Job Strongly Approve	42%	(206)	22%	(107)	10%	(48)	15%	(73)	10%	(50)	484
Trump Job Somewhat Approve	38%	(167)	27%	(118)	6%	(27)	8%	(34)	20%	(88)	434
Trump Job Somewhat Disapprove	44%	(126)	29%	(82)	11%	(32)	4%	(11)	12%	(33)	283
Trump Job Strongly Disapprove	43%	(388)	30%	(269)	8%	(75)	8%	(68)	12%	(106)	906

Continued on next page

Table HR11_1: Do you agree or disagree with the following statements?

Remote-filmed TV shows work for now but after stay-at-home orders end, I want things to go back to normal

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	41%	(902)	27%	(589)	8%	(184)	9%	(192)	15%	(334)	2200
Favorable of Trump	43%	(382)	24%	(218)	8%	(73)	12%	(105)	13%	(120)	898
Unfavorable of Trump	42%	(498)	30%	(353)	9%	(108)	7%	(81)	12%	(138)	1178
Very Favorable of Trump	43%	(216)	22%	(109)	9%	(45)	14%	(73)	12%	(62)	505
Somewhat Favorable of Trump	42%	(166)	28%	(109)	7%	(28)	8%	(32)	15%	(58)	393
Somewhat Unfavorable of Trump	40%	(92)	29%	(66)	11%	(26)	6%	(14)	14%	(32)	229
Very Unfavorable of Trump	43%	(406)	30%	(286)	9%	(82)	7%	(67)	11%	(107)	948
#1 Issue: Economy	44%	(339)	27%	(207)	8%	(61)	8%	(62)	13%	(96)	765
#1 Issue: Security	42%	(97)	22%	(51)	8%	(19)	12%	(29)	15%	(35)	231
#1 Issue: Health Care	40%	(181)	30%	(136)	10%	(43)	7%	(31)	14%	(65)	455
#1 Issue: Medicare / Social Security	37%	(113)	31%	(96)	7%	(22)	10%	(31)	14%	(43)	304
#1 Issue: Women's Issues	41%	(43)	21%	(22)	10%	(10)	7%	(7)	21%	(22)	106
#1 Issue: Education	33%	(36)	19%	(20)	16%	(17)	13%	(14)	19%	(20)	106
#1 Issue: Energy	45%	(54)	22%	(26)	3%	(3)	8%	(10)	21%	(26)	119
#1 Issue: Other	36%	(40)	26%	(30)	7%	(8)	8%	(9)	24%	(27)	114
2018 House Vote: Democrat	44%	(326)	32%	(238)	7%	(52)	7%	(53)	11%	(80)	749
2018 House Vote: Republican	43%	(282)	24%	(154)	8%	(55)	13%	(82)	13%	(82)	655
2018 House Vote: Someone else	43%	(29)	19%	(13)	8%	(5)	12%	(8)	18%	(12)	68
2016 Vote: Hillary Clinton	44%	(293)	33%	(223)	7%	(49)	7%	(45)	9%	(63)	673
2016 Vote: Donald Trump	44%	(293)	23%	(155)	8%	(53)	11%	(75)	13%	(85)	661
2016 Vote: Other	39%	(52)	28%	(37)	8%	(10)	9%	(12)	17%	(22)	134
2016 Vote: Didn't Vote	36%	(263)	24%	(173)	10%	(71)	8%	(61)	22%	(163)	731
Voted in 2014: Yes	42%	(531)	29%	(359)	8%	(102)	10%	(122)	11%	(140)	1254
Voted in 2014: No	39%	(371)	24%	(229)	9%	(82)	7%	(70)	20%	(194)	946
2012 Vote: Barack Obama	42%	(329)	34%	(266)	7%	(56)	6%	(48)	10%	(81)	779
2012 Vote: Mitt Romney	45%	(224)	21%	(104)	8%	(40)	13%	(67)	13%	(66)	500
2012 Vote: Other	37%	(26)	29%	(20)	6%	(4)	17%	(12)	11%	(8)	69
2012 Vote: Didn't Vote	38%	(324)	24%	(199)	10%	(82)	8%	(65)	21%	(178)	848

Continued on next page

Table HR11_1: Do you agree or disagree with the following statements?

Remote-filmed TV shows work for now but after stay-at-home orders end, I want things to go back to normal

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	41%	(902)	27%	(589)	8%	(184)	9%	(192)	15%	(334)	2200
4-Region: Northeast	44%	(174)	26%	(104)	7%	(28)	7%	(28)	15%	(60)	394
4-Region: Midwest	42%	(192)	26%	(118)	10%	(47)	10%	(45)	13%	(60)	462
4-Region: South	39%	(322)	30%	(247)	8%	(64)	6%	(51)	17%	(141)	824
4-Region: West	41%	(214)	23%	(120)	9%	(45)	13%	(68)	14%	(74)	520
Watch TV: Every day	49%	(520)	27%	(287)	7%	(71)	6%	(69)	11%	(118)	1064
Watch TV: Several times per week	38%	(212)	32%	(179)	9%	(49)	10%	(55)	12%	(64)	559
Watch TV: About once per week	30%	(35)	22%	(25)	13%	(15)	14%	(16)	21%	(25)	115
Watch TV: Several times per month	38%	(50)	26%	(34)	11%	(15)	7%	(9)	18%	(24)	131
Watch TV: Less often than once per month	20%	(20)	22%	(22)	17%	(18)	15%	(15)	26%	(27)	102
Watch TV: Never	29%	(54)	16%	(30)	8%	(16)	13%	(24)	34%	(64)	188
Watch Movies: Every day	43%	(180)	28%	(118)	8%	(35)	8%	(32)	12%	(50)	415
Watch Movies: Several times per week	44%	(275)	28%	(174)	9%	(57)	6%	(39)	12%	(74)	619
Watch Movies: About once per week	45%	(177)	26%	(100)	9%	(35)	10%	(38)	11%	(42)	392
Watch Movies: Several times per month	38%	(98)	27%	(70)	9%	(23)	9%	(22)	16%	(42)	255
Watch Movies: About once per month	39%	(67)	27%	(46)	6%	(11)	12%	(20)	16%	(28)	172
Watch Movies: Less often than once per month	33%	(60)	25%	(46)	7%	(12)	11%	(20)	24%	(44)	182
Watch Movies: Never	28%	(46)	22%	(36)	6%	(10)	12%	(20)	32%	(53)	165
Watch Sporting Events: Every day	50%	(43)	25%	(21)	9%	(8)	9%	(8)	7%	(6)	87
Watch Sporting Events: Several times per week	42%	(104)	31%	(76)	9%	(23)	9%	(21)	10%	(24)	247
Watch Sporting Events: About once per week	45%	(115)	31%	(78)	8%	(20)	8%	(20)	8%	(20)	254
Watch Sporting Events: Several times per month	42%	(90)	25%	(53)	12%	(25)	5%	(10)	17%	(37)	215
Watch Sporting Events: About once per month	37%	(63)	32%	(54)	9%	(15)	13%	(23)	9%	(15)	170
Watch Sporting Events: Less often than once per month	42%	(177)	27%	(115)	9%	(37)	7%	(28)	15%	(62)	419
Watch Sporting Events: Never	39%	(311)	24%	(190)	7%	(56)	10%	(82)	21%	(169)	808
Cable TV: Currently subscribe	42%	(409)	27%	(265)	8%	(77)	8%	(82)	15%	(143)	976
Cable TV: Subscribed in past	44%	(335)	28%	(210)	7%	(51)	8%	(62)	13%	(101)	757
Cable TV: Never subscribed	34%	(159)	25%	(114)	12%	(57)	10%	(47)	19%	(90)	466
Satellite TV: Currently subscribe	39%	(183)	29%	(137)	8%	(40)	9%	(44)	14%	(67)	470
Satellite TV: Subscribed in past	42%	(244)	29%	(172)	8%	(47)	8%	(45)	13%	(79)	588
Satellite TV: Never subscribed	42%	(475)	24%	(280)	9%	(97)	9%	(102)	16%	(188)	1142

Continued on next page

Table HR11_1: Do you agree or disagree with the following statements?

Remote-filmed TV shows work for now but after stay-at-home orders end, I want things to go back to normal

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	41%	(902)	27%	(589)	8%	(184)	9%	(192)	15%	(334)	2200
Streaming Services: Currently subscribe	45%	(616)	28%	(378)	9%	(119)	7%	(101)	11%	(152)	1365
Streaming Services: Subscribed in past	33%	(71)	27%	(60)	13%	(27)	9%	(20)	18%	(40)	217
Streaming Services: Never subscribed	35%	(216)	24%	(151)	6%	(38)	11%	(71)	23%	(142)	618
Film: An avid fan	45%	(320)	29%	(204)	8%	(59)	7%	(48)	11%	(74)	706
Film: A casual fan	41%	(504)	27%	(327)	9%	(105)	9%	(113)	14%	(174)	1223
Film: Not a fan	29%	(78)	21%	(57)	7%	(20)	11%	(31)	31%	(85)	271
Television: An avid fan	50%	(505)	25%	(255)	8%	(78)	7%	(70)	10%	(97)	1005
Television: A casual fan	35%	(366)	30%	(313)	8%	(88)	10%	(106)	16%	(171)	1044
Television: Not a fan	21%	(32)	14%	(21)	12%	(18)	10%	(15)	43%	(66)	151
Music: An avid fan	44%	(460)	28%	(289)	8%	(85)	8%	(81)	13%	(134)	1050
Music: A casual fan	40%	(406)	26%	(266)	9%	(90)	10%	(99)	15%	(153)	1015
Music: Not a fan	26%	(36)	25%	(34)	6%	(9)	8%	(11)	34%	(46)	135
Fashion: An avid fan	43%	(106)	31%	(77)	9%	(21)	8%	(19)	10%	(25)	249
Fashion: A casual fan	44%	(420)	30%	(287)	8%	(73)	5%	(47)	14%	(131)	957
Fashion: Not a fan	38%	(376)	23%	(225)	9%	(90)	13%	(126)	18%	(178)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table HR11_2: Do you agree or disagree with the following statements?
I enjoy watching actors and hosts at home in remote-filmed TV shows during the stay-at-home order

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(234)	32%	(710)	19%	(415)	20%	(440)	18%	(402)	2200
Gender: Male	9%	(96)	29%	(313)	20%	(214)	24%	(255)	17%	(184)	1062
Gender: Female	12%	(138)	35%	(397)	18%	(201)	16%	(185)	19%	(218)	1138
Age: 18-34	15%	(96)	31%	(203)	18%	(115)	15%	(98)	22%	(143)	655
Age: 35-44	11%	(39)	36%	(130)	14%	(51)	19%	(70)	19%	(68)	358
Age: 45-64	11%	(80)	33%	(246)	20%	(152)	20%	(147)	17%	(127)	751
Age: 65+	4%	(19)	30%	(131)	22%	(96)	29%	(126)	15%	(65)	436
GenZers: 1997-2012	15%	(46)	25%	(79)	19%	(60)	17%	(52)	24%	(76)	312
Millennials: 1981-1996	14%	(74)	35%	(184)	16%	(83)	15%	(81)	19%	(100)	522
GenXers: 1965-1980	10%	(55)	35%	(189)	17%	(93)	19%	(105)	19%	(103)	544
Baby Boomers: 1946-1964	7%	(54)	32%	(234)	21%	(154)	24%	(171)	15%	(111)	723
PID: Dem (no lean)	13%	(114)	39%	(331)	18%	(148)	14%	(117)	16%	(133)	844
PID: Ind (no lean)	9%	(60)	29%	(187)	19%	(126)	19%	(123)	24%	(158)	654
PID: Rep (no lean)	9%	(60)	27%	(192)	20%	(141)	28%	(199)	16%	(111)	702
PID/Gender: Dem Men	12%	(44)	39%	(141)	18%	(66)	15%	(55)	16%	(58)	363
PID/Gender: Dem Women	15%	(70)	40%	(190)	17%	(82)	13%	(63)	16%	(76)	481
PID/Gender: Ind Men	7%	(24)	28%	(94)	22%	(75)	24%	(81)	19%	(65)	340
PID/Gender: Ind Women	11%	(36)	30%	(93)	16%	(51)	13%	(42)	29%	(92)	314
PID/Gender: Rep Men	8%	(28)	22%	(78)	20%	(73)	33%	(119)	17%	(61)	359
PID/Gender: Rep Women	9%	(32)	33%	(114)	20%	(67)	23%	(80)	15%	(50)	343
Ideo: Liberal (1-3)	14%	(92)	40%	(265)	19%	(122)	13%	(86)	14%	(90)	656
Ideo: Moderate (4)	11%	(62)	34%	(196)	19%	(111)	18%	(103)	17%	(99)	572
Ideo: Conservative (5-7)	8%	(61)	26%	(186)	20%	(146)	30%	(220)	16%	(117)	731
Educ: < College	10%	(152)	32%	(479)	19%	(281)	19%	(284)	21%	(316)	1512
Educ: Bachelors degree	11%	(50)	34%	(149)	20%	(89)	22%	(99)	13%	(57)	444
Educ: Post-grad	13%	(32)	34%	(82)	18%	(45)	23%	(56)	12%	(29)	244
Income: Under 50k	11%	(130)	33%	(378)	18%	(207)	16%	(181)	22%	(254)	1150
Income: 50k-100k	11%	(79)	31%	(214)	21%	(142)	24%	(165)	13%	(92)	691
Income: 100k+	7%	(25)	33%	(117)	18%	(66)	26%	(94)	16%	(57)	359
Ethnicity: White	10%	(178)	33%	(562)	19%	(322)	21%	(362)	17%	(298)	1722
Ethnicity: Hispanic	14%	(49)	34%	(120)	18%	(63)	16%	(55)	18%	(62)	349

Continued on next page

Table HR11_2: Do you agree or disagree with the following statements?
I enjoy watching actors and hosts at home in remote-filmed TV shows during the stay-at-home order

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(234)	32%	(710)	19%	(415)	20%	(440)	18%	(402)	2200
Ethnicity: Afr. Am.	13%	(36)	32%	(87)	22%	(60)	10%	(28)	23%	(63)	274
Ethnicity: Other	9%	(19)	30%	(61)	16%	(33)	25%	(50)	20%	(41)	204
All Christian	10%	(103)	32%	(323)	21%	(205)	22%	(218)	15%	(149)	999
All Non-Christian	23%	(25)	29%	(33)	11%	(12)	16%	(17)	21%	(24)	111
Atheist	9%	(11)	36%	(44)	15%	(19)	24%	(29)	16%	(20)	124
Agnostic/Nothing in particular	10%	(94)	32%	(310)	18%	(178)	18%	(175)	22%	(209)	967
Religious Non-Protestant/Catholic	19%	(27)	27%	(38)	21%	(30)	16%	(22)	18%	(25)	143
Evangelical	12%	(68)	30%	(167)	19%	(106)	21%	(118)	18%	(104)	563
Non-Evangelical	10%	(77)	36%	(279)	19%	(148)	21%	(159)	14%	(112)	776
Community: Urban	13%	(72)	34%	(181)	17%	(91)	13%	(69)	23%	(123)	536
Community: Suburban	9%	(100)	33%	(365)	19%	(206)	23%	(255)	15%	(167)	1093
Community: Rural	11%	(62)	29%	(164)	21%	(118)	20%	(116)	20%	(112)	572
Employ: Private Sector	11%	(73)	35%	(228)	18%	(116)	20%	(129)	15%	(96)	642
Employ: Government	11%	(18)	33%	(52)	20%	(33)	19%	(31)	17%	(27)	160
Employ: Self-Employed	11%	(20)	32%	(59)	25%	(47)	17%	(31)	15%	(28)	184
Employ: Homemaker	9%	(15)	36%	(56)	18%	(27)	13%	(21)	23%	(36)	154
Employ: Retired	8%	(39)	29%	(143)	21%	(106)	26%	(127)	17%	(82)	497
Employ: Unemployed	12%	(33)	32%	(86)	13%	(35)	20%	(54)	22%	(60)	269
Employ: Other	11%	(15)	33%	(48)	15%	(22)	14%	(20)	27%	(38)	143
Military HH: Yes	6%	(23)	29%	(105)	24%	(88)	27%	(100)	14%	(51)	366
Military HH: No	11%	(210)	33%	(605)	18%	(327)	19%	(340)	19%	(351)	1834
RD/WT: Right Direction	9%	(68)	28%	(207)	17%	(126)	25%	(188)	20%	(151)	740
RD/WT: Wrong Track	11%	(165)	34%	(503)	20%	(289)	17%	(251)	17%	(251)	1460
Trump Job Approve	9%	(81)	27%	(251)	20%	(179)	28%	(254)	17%	(154)	918
Trump Job Disapprove	12%	(146)	38%	(454)	19%	(228)	14%	(172)	16%	(190)	1189
Trump Job Strongly Approve	10%	(49)	24%	(118)	19%	(94)	34%	(164)	12%	(60)	484
Trump Job Somewhat Approve	7%	(32)	31%	(133)	20%	(86)	21%	(89)	22%	(94)	434
Trump Job Somewhat Disapprove	11%	(32)	36%	(102)	23%	(66)	12%	(35)	17%	(49)	283
Trump Job Strongly Disapprove	13%	(114)	39%	(352)	18%	(162)	15%	(137)	16%	(141)	906

Continued on next page

Table HR11_2: Do you agree or disagree with the following statements?
I enjoy watching actors and hosts at home in remote-filmed TV shows during the stay-at-home order

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(234)	32%	(710)	19%	(415)	20%	(440)	18%	(402)	2200
Favorable of Trump	9%	(79)	28%	(253)	19%	(172)	28%	(255)	16%	(139)	898
Unfavorable of Trump	13%	(149)	37%	(438)	20%	(237)	15%	(171)	15%	(182)	1178
Very Favorable of Trump	10%	(52)	25%	(125)	18%	(91)	33%	(164)	15%	(74)	505
Somewhat Favorable of Trump	7%	(27)	33%	(128)	21%	(82)	23%	(90)	17%	(66)	393
Somewhat Unfavorable of Trump	9%	(22)	33%	(75)	28%	(63)	15%	(34)	15%	(35)	229
Very Unfavorable of Trump	13%	(127)	38%	(363)	18%	(174)	14%	(137)	15%	(147)	948
#1 Issue: Economy	10%	(78)	31%	(237)	19%	(148)	24%	(183)	16%	(119)	765
#1 Issue: Security	10%	(22)	25%	(57)	21%	(48)	27%	(61)	18%	(42)	231
#1 Issue: Health Care	10%	(45)	42%	(190)	18%	(82)	14%	(64)	16%	(74)	455
#1 Issue: Medicare / Social Security	12%	(35)	28%	(84)	23%	(69)	20%	(62)	18%	(55)	304
#1 Issue: Women's Issues	14%	(15)	25%	(27)	17%	(18)	16%	(17)	26%	(28)	106
#1 Issue: Education	11%	(11)	29%	(31)	25%	(27)	10%	(10)	25%	(27)	106
#1 Issue: Energy	11%	(14)	33%	(39)	10%	(12)	19%	(22)	27%	(32)	119
#1 Issue: Other	11%	(13)	39%	(44)	10%	(12)	18%	(20)	21%	(24)	114
2018 House Vote: Democrat	14%	(104)	40%	(300)	19%	(142)	13%	(94)	15%	(109)	749
2018 House Vote: Republican	9%	(57)	27%	(178)	20%	(134)	31%	(201)	13%	(85)	655
2018 House Vote: Someone else	3%	(2)	36%	(25)	14%	(9)	17%	(11)	30%	(20)	68
2016 Vote: Hillary Clinton	14%	(92)	43%	(286)	18%	(122)	12%	(83)	13%	(90)	673
2016 Vote: Donald Trump	9%	(57)	27%	(176)	20%	(130)	31%	(202)	14%	(96)	661
2016 Vote: Other	4%	(6)	29%	(39)	21%	(28)	25%	(33)	22%	(29)	134
2016 Vote: Didn't Vote	11%	(78)	28%	(208)	19%	(136)	17%	(121)	26%	(187)	731
Voted in 2014: Yes	10%	(131)	34%	(427)	19%	(238)	22%	(280)	14%	(178)	1254
Voted in 2014: No	11%	(103)	30%	(283)	19%	(177)	17%	(160)	24%	(224)	946
2012 Vote: Barack Obama	13%	(104)	39%	(303)	18%	(143)	15%	(117)	14%	(112)	779
2012 Vote: Mitt Romney	7%	(36)	26%	(131)	22%	(108)	30%	(151)	15%	(74)	500
2012 Vote: Other	5%	(3)	33%	(23)	13%	(9)	39%	(27)	9%	(6)	69
2012 Vote: Didn't Vote	11%	(91)	30%	(253)	18%	(152)	17%	(144)	24%	(208)	848

Continued on next page

Table HR11_2: *Do you agree or disagree with the following statements?*
I enjoy watching actors and hosts at home in remote-filmed TV shows during the stay-at-home order

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(234)	32%	(710)	19%	(415)	20%	(440)	18%	(402)	2200
4-Region: Northeast	11%	(42)	36%	(140)	17%	(68)	19%	(76)	17%	(68)	394
4-Region: Midwest	12%	(54)	28%	(130)	20%	(91)	21%	(98)	19%	(90)	462
4-Region: South	10%	(85)	32%	(262)	21%	(172)	18%	(151)	19%	(155)	824
4-Region: West	10%	(53)	34%	(178)	16%	(84)	22%	(116)	17%	(90)	520
Watch TV: Every day	14%	(145)	34%	(365)	17%	(186)	20%	(208)	15%	(160)	1064
Watch TV: Several times per week	9%	(52)	35%	(197)	21%	(115)	22%	(122)	13%	(74)	559
Watch TV: About once per week	7%	(7)	34%	(39)	22%	(26)	15%	(17)	22%	(26)	115
Watch TV: Several times per month	5%	(7)	33%	(43)	21%	(28)	18%	(24)	23%	(30)	131
Watch TV: Less often than once per month	6%	(6)	25%	(25)	19%	(19)	26%	(26)	24%	(25)	102
Watch TV: Never	6%	(11)	16%	(29)	19%	(36)	19%	(36)	41%	(76)	188
Watch Movies: Every day	17%	(69)	30%	(124)	19%	(77)	21%	(86)	14%	(59)	415
Watch Movies: Several times per week	12%	(74)	38%	(234)	19%	(118)	17%	(102)	15%	(90)	619
Watch Movies: About once per week	9%	(35)	39%	(153)	18%	(70)	20%	(77)	14%	(57)	392
Watch Movies: Several times per month	8%	(20)	30%	(76)	24%	(60)	18%	(46)	21%	(53)	255
Watch Movies: About once per month	9%	(15)	27%	(46)	19%	(33)	26%	(45)	20%	(34)	172
Watch Movies: Less often than once per month	8%	(14)	26%	(47)	16%	(29)	23%	(43)	27%	(50)	182
Watch Movies: Never	5%	(8)	18%	(30)	17%	(28)	24%	(40)	36%	(59)	165
Watch Sporting Events: Every day	20%	(17)	40%	(34)	13%	(12)	18%	(16)	9%	(8)	87
Watch Sporting Events: Several times per week	11%	(27)	35%	(86)	23%	(56)	18%	(44)	14%	(34)	247
Watch Sporting Events: About once per week	11%	(27)	38%	(96)	17%	(43)	24%	(61)	10%	(25)	254
Watch Sporting Events: Several times per month	6%	(14)	37%	(80)	21%	(44)	22%	(46)	14%	(31)	215
Watch Sporting Events: About once per month	12%	(21)	34%	(58)	24%	(40)	18%	(31)	12%	(21)	170
Watch Sporting Events: Less often than once per month	11%	(44)	35%	(149)	18%	(74)	20%	(85)	16%	(68)	419
Watch Sporting Events: Never	10%	(84)	26%	(207)	18%	(146)	19%	(157)	27%	(215)	808
Cable TV: Currently subscribe	12%	(117)	30%	(295)	20%	(198)	20%	(199)	17%	(168)	976
Cable TV: Subscribed in past	10%	(77)	36%	(274)	17%	(131)	20%	(152)	16%	(123)	757
Cable TV: Never subscribed	9%	(40)	30%	(141)	18%	(86)	19%	(88)	24%	(111)	466
Satellite TV: Currently subscribe	13%	(60)	32%	(152)	21%	(97)	17%	(80)	17%	(81)	470
Satellite TV: Subscribed in past	10%	(57)	32%	(188)	19%	(112)	22%	(127)	18%	(104)	588
Satellite TV: Never subscribed	10%	(117)	32%	(370)	18%	(206)	20%	(232)	19%	(217)	1142

Continued on next page

Table HR11_2: Do you agree or disagree with the following statements?
I enjoy watching actors and hosts at home in remote-filmed TV shows during the stay-at-home order

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(234)	32%	(710)	19%	(415)	20%	(440)	18%	(402)	2200
Streaming Services: Currently subscribe	12%	(161)	36%	(495)	19%	(258)	19%	(258)	14%	(193)	1365
Streaming Services: Subscribed in past	11%	(24)	29%	(64)	21%	(46)	15%	(32)	23%	(50)	217
Streaming Services: Never subscribed	8%	(48)	24%	(151)	18%	(111)	24%	(149)	26%	(159)	618
Film: An avid fan	16%	(111)	35%	(246)	20%	(140)	17%	(120)	13%	(88)	706
Film: A casual fan	9%	(110)	34%	(416)	18%	(220)	21%	(261)	18%	(215)	1223
Film: Not a fan	4%	(12)	17%	(47)	20%	(55)	21%	(58)	36%	(98)	271
Television: An avid fan	16%	(164)	35%	(353)	19%	(188)	18%	(183)	12%	(117)	1005
Television: A casual fan	6%	(64)	32%	(337)	20%	(206)	21%	(221)	21%	(216)	1044
Television: Not a fan	4%	(6)	13%	(20)	14%	(21)	23%	(35)	46%	(69)	151
Music: An avid fan	14%	(147)	35%	(372)	17%	(181)	17%	(177)	16%	(172)	1050
Music: A casual fan	8%	(80)	30%	(302)	21%	(210)	23%	(237)	18%	(186)	1015
Music: Not a fan	5%	(6)	26%	(35)	18%	(24)	19%	(26)	32%	(44)	135
Fashion: An avid fan	24%	(60)	35%	(87)	19%	(47)	10%	(25)	12%	(30)	249
Fashion: A casual fan	13%	(125)	39%	(372)	17%	(160)	14%	(138)	17%	(161)	957
Fashion: Not a fan	5%	(48)	25%	(250)	21%	(208)	28%	(277)	21%	(211)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table HR11_3: *Do you agree or disagree with the following statements?*
I relate more to celebrities through remote-filmed TV shows

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	6%	(136)	24%	(521)	19%	(424)	26%	(571)	25%	(547)	2200
Gender: Male	5%	(56)	22%	(232)	20%	(211)	30%	(314)	23%	(248)	1062
Gender: Female	7%	(80)	25%	(289)	19%	(213)	23%	(257)	26%	(299)	1138
Age: 18-34	9%	(59)	24%	(158)	20%	(129)	18%	(118)	29%	(191)	655
Age: 35-44	7%	(23)	28%	(100)	16%	(57)	25%	(88)	25%	(89)	358
Age: 45-64	6%	(43)	26%	(194)	20%	(150)	27%	(200)	22%	(164)	751
Age: 65+	2%	(10)	16%	(69)	20%	(89)	38%	(165)	24%	(103)	436
GenZers: 1997-2012	9%	(28)	21%	(65)	21%	(65)	18%	(55)	32%	(100)	312
Millennials: 1981-1996	8%	(43)	28%	(148)	17%	(89)	20%	(105)	26%	(137)	522
GenXers: 1965-1980	7%	(38)	28%	(151)	18%	(97)	24%	(132)	23%	(127)	544
Baby Boomers: 1946-1964	3%	(23)	20%	(144)	21%	(152)	33%	(241)	23%	(163)	723
PID: Dem (no lean)	9%	(74)	30%	(253)	20%	(168)	19%	(156)	23%	(192)	844
PID: Ind (no lean)	5%	(35)	19%	(125)	19%	(124)	26%	(169)	31%	(201)	654
PID: Rep (no lean)	4%	(27)	20%	(143)	19%	(132)	35%	(246)	22%	(154)	702
PID/Gender: Dem Men	7%	(25)	27%	(99)	21%	(75)	22%	(78)	23%	(85)	363
PID/Gender: Dem Women	10%	(49)	32%	(154)	19%	(93)	16%	(78)	22%	(107)	481
PID/Gender: Ind Men	5%	(17)	19%	(65)	19%	(66)	30%	(103)	26%	(88)	340
PID/Gender: Ind Women	6%	(18)	19%	(60)	18%	(57)	21%	(66)	36%	(113)	314
PID/Gender: Rep Men	4%	(14)	19%	(68)	19%	(70)	37%	(133)	21%	(75)	359
PID/Gender: Rep Women	4%	(13)	22%	(75)	18%	(62)	33%	(113)	23%	(80)	343
Ideo: Liberal (1-3)	9%	(58)	32%	(211)	21%	(136)	18%	(121)	20%	(130)	656
Ideo: Moderate (4)	7%	(40)	21%	(123)	22%	(128)	25%	(143)	24%	(138)	572
Ideo: Conservative (5-7)	4%	(28)	20%	(148)	17%	(126)	35%	(258)	24%	(172)	731
Educ: < College	6%	(96)	24%	(358)	18%	(272)	25%	(371)	27%	(415)	1512
Educ: Bachelors degree	5%	(24)	25%	(109)	22%	(99)	29%	(130)	18%	(82)	444
Educ: Post-grad	6%	(15)	22%	(55)	22%	(53)	29%	(70)	21%	(50)	244
Income: Under 50k	7%	(81)	26%	(302)	16%	(182)	23%	(262)	28%	(323)	1150
Income: 50k-100k	6%	(41)	21%	(142)	24%	(165)	29%	(199)	21%	(144)	691
Income: 100k+	4%	(14)	22%	(77)	21%	(77)	31%	(110)	23%	(81)	359
Ethnicity: White	6%	(100)	23%	(402)	19%	(328)	27%	(463)	25%	(429)	1722
Ethnicity: Hispanic	7%	(26)	28%	(97)	20%	(71)	19%	(65)	26%	(91)	349

Continued on next page

Table HR11_3: Do you agree or disagree with the following statements?
I relate more to celebrities through remote-filmed TV shows

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	6%	(136)	24%	(521)	19%	(424)	26%	(571)	25%	(547)	2200
Ethnicity: Afr. Am.	9%	(24)	25%	(70)	21%	(58)	18%	(48)	27%	(74)	274
Ethnicity: Other	6%	(12)	24%	(50)	19%	(38)	29%	(60)	22%	(44)	204
All Christian	5%	(55)	24%	(240)	19%	(191)	29%	(285)	23%	(227)	999
All Non-Christian	12%	(13)	25%	(28)	21%	(23)	18%	(20)	25%	(28)	111
Atheist	9%	(11)	26%	(32)	24%	(30)	20%	(24)	21%	(27)	124
Agnostic/Nothing in particular	6%	(57)	23%	(222)	19%	(179)	25%	(242)	28%	(266)	967
Religious Non-Protestant/Catholic	9%	(13)	28%	(40)	20%	(28)	23%	(33)	20%	(29)	143
Evangelical	7%	(39)	24%	(132)	17%	(95)	27%	(152)	26%	(145)	563
Non-Evangelical	5%	(36)	23%	(182)	21%	(163)	27%	(212)	24%	(183)	776
Community: Urban	8%	(44)	27%	(147)	16%	(87)	19%	(103)	29%	(156)	536
Community: Suburban	6%	(64)	22%	(240)	21%	(230)	29%	(316)	22%	(244)	1093
Community: Rural	5%	(29)	24%	(135)	19%	(108)	27%	(153)	26%	(148)	572
Employ: Private Sector	6%	(42)	27%	(175)	20%	(129)	24%	(155)	22%	(141)	642
Employ: Government	6%	(10)	28%	(44)	15%	(23)	31%	(49)	21%	(34)	160
Employ: Self-Employed	9%	(17)	21%	(38)	26%	(49)	24%	(44)	20%	(37)	184
Employ: Homemaker	3%	(5)	21%	(32)	22%	(34)	21%	(33)	32%	(50)	154
Employ: Retired	5%	(24)	21%	(105)	20%	(98)	33%	(163)	21%	(106)	497
Employ: Unemployed	6%	(17)	27%	(73)	13%	(36)	27%	(72)	26%	(71)	269
Employ: Other	8%	(11)	20%	(28)	20%	(29)	15%	(21)	38%	(54)	143
Military HH: Yes	5%	(20)	18%	(67)	20%	(72)	33%	(122)	23%	(85)	366
Military HH: No	6%	(116)	25%	(454)	19%	(352)	25%	(450)	25%	(462)	1834
RD/WT: Right Direction	6%	(44)	20%	(149)	17%	(126)	29%	(213)	28%	(208)	740
RD/WT: Wrong Track	6%	(92)	26%	(372)	20%	(299)	25%	(358)	23%	(339)	1460
Trump Job Approve	5%	(49)	21%	(193)	17%	(153)	33%	(306)	24%	(218)	918
Trump Job Disapprove	7%	(85)	27%	(323)	22%	(265)	21%	(249)	22%	(266)	1189
Trump Job Strongly Approve	5%	(25)	19%	(94)	17%	(81)	41%	(201)	17%	(84)	484
Trump Job Somewhat Approve	6%	(24)	23%	(99)	17%	(72)	24%	(105)	31%	(134)	434
Trump Job Somewhat Disapprove	8%	(22)	25%	(71)	23%	(66)	16%	(44)	28%	(79)	283
Trump Job Strongly Disapprove	7%	(63)	28%	(252)	22%	(200)	23%	(205)	21%	(187)	906

Continued on next page

Table HR11_3: Do you agree or disagree with the following statements?
I relate more to celebrities through remote-filmed TV shows

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	6%	(136)	24%	(521)	19%	(424)	26%	(571)	25%	(547)	2200
Favorable of Trump	5%	(49)	21%	(192)	18%	(160)	34%	(307)	21%	(189)	898
Unfavorable of Trump	7%	(85)	27%	(320)	22%	(258)	21%	(250)	22%	(265)	1178
Very Favorable of Trump	6%	(31)	19%	(98)	17%	(85)	40%	(200)	18%	(91)	505
Somewhat Favorable of Trump	5%	(18)	24%	(93)	19%	(76)	27%	(107)	25%	(98)	393
Somewhat Unfavorable of Trump	6%	(13)	24%	(56)	24%	(56)	17%	(38)	29%	(67)	229
Very Unfavorable of Trump	8%	(72)	28%	(264)	21%	(202)	22%	(212)	21%	(198)	948
#1 Issue: Economy	6%	(46)	22%	(167)	22%	(165)	28%	(211)	23%	(176)	765
#1 Issue: Security	3%	(8)	20%	(47)	18%	(41)	34%	(79)	24%	(57)	231
#1 Issue: Health Care	7%	(31)	29%	(132)	18%	(84)	23%	(103)	23%	(105)	455
#1 Issue: Medicare / Social Security	6%	(20)	21%	(63)	20%	(60)	29%	(90)	24%	(72)	304
#1 Issue: Women's Issues	6%	(6)	32%	(34)	18%	(19)	18%	(19)	26%	(27)	106
#1 Issue: Education	2%	(2)	26%	(28)	24%	(25)	19%	(20)	30%	(31)	106
#1 Issue: Energy	9%	(11)	24%	(28)	10%	(12)	23%	(27)	34%	(40)	119
#1 Issue: Other	12%	(14)	20%	(23)	15%	(17)	19%	(22)	34%	(39)	114
2018 House Vote: Democrat	8%	(62)	29%	(221)	21%	(160)	20%	(151)	21%	(156)	749
2018 House Vote: Republican	5%	(35)	19%	(126)	18%	(118)	38%	(247)	20%	(129)	655
2018 House Vote: Someone else	—	(0)	22%	(15)	14%	(9)	26%	(18)	38%	(26)	68
2016 Vote: Hillary Clinton	9%	(59)	32%	(214)	21%	(140)	21%	(141)	18%	(118)	673
2016 Vote: Donald Trump	5%	(34)	16%	(107)	19%	(124)	38%	(253)	22%	(144)	661
2016 Vote: Other	1%	(1)	15%	(21)	22%	(30)	32%	(42)	30%	(40)	134
2016 Vote: Didn't Vote	6%	(42)	24%	(178)	18%	(130)	19%	(136)	34%	(245)	731
Voted in 2014: Yes	6%	(77)	23%	(291)	21%	(257)	30%	(371)	21%	(257)	1254
Voted in 2014: No	6%	(59)	24%	(230)	18%	(167)	21%	(200)	31%	(290)	946
2012 Vote: Barack Obama	8%	(61)	29%	(226)	21%	(160)	22%	(169)	21%	(163)	779
2012 Vote: Mitt Romney	4%	(18)	17%	(83)	19%	(97)	39%	(197)	21%	(104)	500
2012 Vote: Other	9%	(6)	14%	(10)	20%	(14)	41%	(29)	15%	(11)	69
2012 Vote: Didn't Vote	6%	(51)	24%	(203)	18%	(153)	21%	(176)	31%	(265)	848

Continued on next page

Table HR11_3: Do you agree or disagree with the following statements?
I relate more to celebrities through remote-filmed TV shows

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	6%	(136)	24%	(521)	19%	(424)	26%	(571)	25%	(547)	2200
4-Region: Northeast	8%	(30)	25%	(97)	18%	(72)	25%	(98)	24%	(96)	394
4-Region: Midwest	7%	(32)	23%	(105)	19%	(89)	27%	(123)	25%	(114)	462
4-Region: South	6%	(47)	24%	(196)	20%	(168)	24%	(198)	26%	(215)	824
4-Region: West	5%	(27)	24%	(123)	18%	(96)	29%	(152)	23%	(122)	520
Watch TV: Every day	8%	(90)	25%	(263)	19%	(206)	25%	(263)	23%	(243)	1064
Watch TV: Several times per week	4%	(24)	28%	(159)	20%	(112)	28%	(157)	19%	(107)	559
Watch TV: About once per week	4%	(5)	27%	(31)	21%	(24)	23%	(26)	25%	(29)	115
Watch TV: Several times per month	3%	(4)	18%	(24)	21%	(28)	24%	(31)	33%	(44)	131
Watch TV: Less often than once per month	6%	(6)	18%	(19)	20%	(21)	30%	(30)	25%	(26)	102
Watch TV: Never	3%	(5)	11%	(21)	15%	(29)	27%	(51)	44%	(83)	188
Watch Movies: Every day	12%	(49)	26%	(107)	16%	(67)	26%	(106)	21%	(85)	415
Watch Movies: Several times per week	7%	(40)	28%	(171)	20%	(123)	24%	(146)	22%	(138)	619
Watch Movies: About once per week	5%	(19)	27%	(106)	20%	(77)	27%	(104)	22%	(86)	392
Watch Movies: Several times per month	3%	(8)	16%	(42)	30%	(76)	27%	(68)	24%	(61)	255
Watch Movies: About once per month	6%	(10)	22%	(38)	17%	(29)	27%	(47)	28%	(49)	172
Watch Movies: Less often than once per month	3%	(5)	24%	(43)	13%	(24)	27%	(49)	34%	(61)	182
Watch Movies: Never	3%	(5)	9%	(15)	17%	(28)	31%	(51)	40%	(66)	165
Watch Sporting Events: Every day	17%	(15)	20%	(18)	25%	(22)	22%	(19)	16%	(14)	87
Watch Sporting Events: Several times per week	6%	(14)	24%	(60)	25%	(62)	28%	(68)	17%	(43)	247
Watch Sporting Events: About once per week	5%	(14)	29%	(73)	23%	(57)	27%	(69)	16%	(41)	254
Watch Sporting Events: Several times per month	4%	(8)	24%	(51)	23%	(50)	25%	(54)	25%	(53)	215
Watch Sporting Events: About once per month	4%	(6)	27%	(47)	15%	(25)	29%	(49)	25%	(43)	170
Watch Sporting Events: Less often than once per month	6%	(25)	27%	(115)	15%	(64)	27%	(112)	25%	(103)	419
Watch Sporting Events: Never	7%	(54)	20%	(159)	18%	(144)	25%	(200)	31%	(252)	808
Cable TV: Currently subscribe	8%	(74)	23%	(226)	20%	(196)	27%	(259)	23%	(222)	976
Cable TV: Subscribed in past	5%	(36)	27%	(201)	17%	(128)	26%	(199)	25%	(192)	757
Cable TV: Never subscribed	6%	(26)	20%	(94)	22%	(101)	24%	(113)	28%	(133)	466
Satellite TV: Currently subscribe	8%	(38)	22%	(104)	21%	(100)	25%	(116)	24%	(112)	470
Satellite TV: Subscribed in past	6%	(36)	24%	(143)	17%	(100)	28%	(162)	25%	(147)	588
Satellite TV: Never subscribed	5%	(62)	24%	(274)	20%	(225)	26%	(293)	25%	(288)	1142

Continued on next page

Table HR11_3: Do you agree or disagree with the following statements?
I relate more to celebrities through remote-filmed TV shows

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	6%	(136)	24%	(521)	19%	(424)	26%	(571)	25%	(547)	2200
Streaming Services: Currently subscribe	7%	(97)	26%	(360)	21%	(290)	25%	(337)	21%	(281)	1365
Streaming Services: Subscribed in past	4%	(9)	23%	(50)	18%	(40)	25%	(54)	30%	(64)	217
Streaming Services: Never subscribed	5%	(30)	18%	(111)	15%	(95)	29%	(180)	33%	(203)	618
Film: An avid fan	9%	(66)	28%	(197)	21%	(146)	21%	(148)	21%	(149)	706
Film: A casual fan	5%	(65)	24%	(295)	19%	(226)	28%	(340)	24%	(297)	1223
Film: Not a fan	2%	(5)	11%	(30)	19%	(52)	31%	(83)	37%	(101)	271
Television: An avid fan	8%	(84)	27%	(275)	21%	(211)	23%	(232)	20%	(203)	1005
Television: A casual fan	5%	(49)	22%	(233)	18%	(189)	29%	(305)	26%	(268)	1044
Television: Not a fan	2%	(3)	9%	(13)	16%	(24)	23%	(35)	50%	(76)	151
Music: An avid fan	8%	(84)	29%	(301)	19%	(199)	22%	(228)	23%	(237)	1050
Music: A casual fan	5%	(48)	19%	(191)	20%	(207)	31%	(311)	25%	(259)	1015
Music: Not a fan	3%	(4)	22%	(29)	13%	(18)	24%	(32)	38%	(52)	135
Fashion: An avid fan	15%	(38)	33%	(83)	19%	(48)	16%	(41)	16%	(39)	249
Fashion: A casual fan	8%	(73)	27%	(262)	21%	(204)	19%	(181)	25%	(237)	957
Fashion: Not a fan	3%	(25)	18%	(175)	17%	(173)	35%	(350)	27%	(271)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_1: How often do you watch or stream the following?
TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1064)	25% (559)	5% (115)	6% (131)	2% (39)	5% (102)	9% (188)	220
Gender: Male	48% (513)	25% (266)	6% (63)	6% (63)	2% (21)	5% (49)	8% (86)	106
Gender: Female	48% (551)	26% (293)	5% (53)	6% (68)	2% (18)	5% (53)	9% (102)	113
Age: 18-34	46% (302)	29% (188)	5% (36)	8% (50)	2% (11)	5% (32)	6% (36)	63
Age: 35-44	46% (166)	28% (99)	7% (25)	7% (24)	2% (6)	4% (15)	6% (22)	33
Age: 45-64	49% (370)	24% (178)	5% (39)	5% (34)	2% (14)	5% (40)	10% (76)	77
Age: 65+	52% (226)	22% (95)	4% (16)	5% (23)	2% (9)	3% (15)	12% (53)	43
GenZers: 1997-2012	35% (110)	32% (100)	8% (24)	10% (32)	2% (6)	6% (17)	7% (23)	33
Millennials: 1981-1996	52% (274)	27% (140)	4% (23)	6% (34)	2% (9)	5% (25)	3% (17)	52
GenXers: 1965-1980	46% (252)	27% (146)	7% (38)	5% (27)	1% (6)	4% (22)	10% (54)	54
Baby Boomers: 1946-1964	52% (377)	21% (151)	3% (25)	5% (34)	3% (18)	5% (36)	11% (83)	72
PID: Dem (no lean)	49% (416)	26% (223)	5% (45)	5% (42)	2% (15)	4% (34)	8% (69)	84
PID: Ind (no lean)	45% (293)	27% (177)	6% (36)	8% (52)	2% (14)	5% (30)	8% (52)	63
PID: Rep (no lean)	50% (354)	23% (159)	5% (34)	5% (38)	1% (11)	5% (38)	10% (68)	70
PID/Gender: Dem Men	49% (180)	25% (93)	7% (25)	4% (13)	3% (10)	4% (16)	7% (27)	36
PID/Gender: Dem Women	49% (237)	27% (131)	4% (20)	6% (29)	1% (5)	4% (18)	9% (42)	44
PID/Gender: Ind Men	47% (161)	27% (91)	5% (17)	7% (23)	2% (6)	5% (17)	7% (24)	34
PID/Gender: Ind Women	42% (132)	27% (86)	6% (19)	9% (29)	2% (8)	4% (13)	9% (27)	33
PID/Gender: Rep Men	48% (172)	23% (83)	6% (20)	8% (28)	1% (5)	5% (17)	10% (35)	33
PID/Gender: Rep Women	53% (182)	22% (76)	4% (14)	3% (11)	2% (5)	6% (22)	10% (33)	34
Ideo: Liberal (1-3)	48% (315)	28% (185)	7% (48)	5% (35)	1% (10)	4% (29)	5% (34)	63
Ideo: Moderate (4)	52% (297)	24% (138)	2% (14)	7% (40)	2% (11)	4% (20)	9% (53)	52
Ideo: Conservative (5-7)	49% (355)	24% (177)	5% (35)	6% (40)	2% (16)	6% (41)	9% (66)	77
Educ: < College	49% (737)	24% (363)	5% (74)	6% (84)	2% (27)	5% (74)	10% (153)	153
Educ: Bachelors degree	47% (208)	28% (126)	6% (25)	8% (34)	2% (9)	4% (19)	5% (22)	44
Educ: Post-grad	49% (119)	29% (71)	6% (16)	5% (13)	2% (4)	4% (9)	5% (13)	24
Income: Under 50k	48% (551)	22% (258)	5% (61)	5% (59)	2% (27)	6% (65)	11% (129)	115
Income: 50k-100k	52% (360)	25% (173)	5% (38)	6% (43)	2% (11)	4% (28)	5% (38)	63
Income: 100k+	43% (153)	36% (129)	5% (17)	8% (29)	— (1)	3% (9)	6% (21)	33

Continued on next page

Table HRdem1_1: How often do you watch or stream the following?
TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1064)	25% (559)	5% (115)	6% (131)	2% (39)	5% (102)	9% (188)	220
Ethnicity: White	50% (865)	25% (431)	5% (89)	6% (101)	1% (25)	4% (76)	8% (135)	172
Ethnicity: Hispanic	39% (136)	34% (117)	5% (18)	7% (23)	2% (6)	6% (20)	8% (29)	34
Ethnicity: Afr. Am.	40% (109)	28% (78)	6% (16)	6% (18)	4% (12)	4% (10)	12% (32)	27
Ethnicity: Other	44% (90)	25% (50)	5% (11)	6% (13)	1% (3)	8% (16)	10% (21)	20
All Christian	51% (511)	24% (242)	5% (51)	6% (62)	1% (14)	4% (41)	8% (79)	99
All Non-Christian	44% (49)	28% (31)	3% (3)	5% (5)	4% (5)	2% (2)	14% (16)	1
Atheist	46% (56)	34% (42)	4% (5)	7% (9)	— (0)	7% (8)	3% (3)	12
Agnostic/Nothing in particular	46% (448)	25% (245)	6% (57)	6% (55)	2% (21)	5% (51)	9% (90)	90
Religious Non-Protestant/Catholic	38% (54)	31% (44)	8% (12)	5% (7)	4% (6)	2% (3)	12% (18)	14
Evangelical	46% (261)	26% (148)	5% (29)	5% (30)	2% (9)	7% (37)	9% (50)	50
Non-Evangelical	55% (425)	23% (177)	4% (34)	7% (54)	1% (9)	2% (19)	7% (58)	77
Community: Urban	44% (234)	27% (144)	5% (26)	7% (36)	3% (16)	7% (37)	8% (44)	53
Community: Suburban	50% (544)	28% (303)	5% (56)	6% (63)	1% (11)	4% (40)	7% (76)	109
Community: Rural	50% (286)	20% (113)	6% (33)	6% (33)	2% (13)	4% (26)	12% (68)	57
Employ: Private Sector	49% (314)	29% (187)	5% (32)	6% (37)	1% (8)	4% (27)	6% (37)	64
Employ: Government	43% (68)	29% (46)	6% (10)	6% (9)	1% (2)	5% (8)	10% (16)	16
Employ: Self-Employed	48% (89)	15% (27)	10% (19)	7% (13)	4% (7)	7% (13)	9% (17)	18
Employ: Homemaker	50% (77)	23% (35)	4% (6)	6% (10)	1% (2)	6% (9)	10% (15)	15
Employ: Retired	56% (277)	20% (100)	3% (16)	4% (20)	2% (9)	3% (17)	12% (58)	49
Employ: Unemployed	43% (116)	26% (69)	4% (12)	7% (20)	2% (5)	6% (15)	12% (32)	20
Employ: Other	44% (64)	28% (40)	9% (13)	4% (6)	2% (2)	4% (6)	9% (13)	14
Military HH: Yes	46% (169)	25% (93)	6% (21)	5% (20)	3% (11)	4% (15)	10% (38)	30
Military HH: No	49% (895)	25% (467)	5% (94)	6% (112)	2% (28)	5% (87)	8% (150)	183
RD/WT: Right Direction	48% (357)	24% (178)	5% (35)	6% (41)	2% (11)	5% (37)	11% (80)	74
RD/WT: Wrong Track	48% (707)	26% (381)	6% (81)	6% (90)	2% (28)	4% (65)	7% (108)	140
Trump Job Approve	47% (432)	24% (224)	5% (50)	6% (56)	2% (17)	5% (50)	10% (90)	9
Trump Job Disapprove	50% (599)	27% (319)	5% (59)	6% (72)	1% (17)	4% (50)	6% (73)	118

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Table HRdem1_1: How often do you watch or stream the following?
TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1064)	25% (559)	5% (115)	6% (131)	2% (39)	5% (102)	9% (188)	220
Trump Job Strongly Approve	48% (232)	25% (119)	5% (23)	7% (32)	2% (8)	5% (23)	10% (46)	48
Trump Job Somewhat Approve	46% (200)	24% (105)	6% (27)	5% (24)	2% (8)	6% (27)	10% (43)	43
Trump Job Somewhat Disapprove	54% (152)	30% (84)	3% (9)	6% (17)	— (1)	3% (8)	4% (12)	28
Trump Job Strongly Disapprove	49% (447)	26% (236)	5% (50)	6% (55)	2% (16)	5% (41)	7% (61)	90
Favorable of Trump	49% (443)	24% (219)	5% (47)	5% (43)	2% (18)	5% (44)	10% (86)	89
Unfavorable of Trump	49% (577)	27% (320)	5% (60)	7% (78)	2% (21)	5% (53)	6% (70)	117
Very Favorable of Trump	48% (245)	24% (122)	5% (23)	6% (31)	2% (10)	5% (23)	10% (51)	50
Somewhat Favorable of Trump	50% (198)	25% (96)	6% (24)	3% (11)	2% (8)	5% (21)	9% (36)	39
Somewhat Unfavorable of Trump	45% (104)	32% (73)	3% (7)	7% (17)	1% (2)	5% (11)	6% (15)	22
Very Unfavorable of Trump	50% (473)	26% (247)	6% (52)	6% (61)	2% (19)	4% (42)	6% (55)	94
#1 Issue: Economy	46% (355)	31% (236)	5% (38)	5% (37)	2% (17)	4% (29)	7% (53)	70
#1 Issue: Security	43% (99)	26% (60)	5% (12)	7% (16)	2% (5)	6% (15)	10% (24)	21
#1 Issue: Health Care	49% (223)	25% (112)	7% (31)	6% (29)	1% (3)	5% (21)	8% (37)	43
#1 Issue: Medicare / Social Security	58% (177)	16% (48)	3% (8)	3% (10)	2% (6)	5% (15)	13% (40)	30
#1 Issue: Women's Issues	55% (58)	25% (26)	3% (3)	7% (7)	1% (2)	5% (6)	3% (3)	10
#1 Issue: Education	37% (39)	29% (31)	8% (8)	11% (12)	— (0)	7% (8)	8% (8)	10
#1 Issue: Energy	48% (57)	16% (19)	9% (11)	8% (10)	2% (3)	4% (5)	12% (14)	11
#1 Issue: Other	50% (56)	24% (27)	4% (4)	9% (10)	4% (4)	4% (4)	7% (8)	11
2018 House Vote: Democrat	53% (396)	25% (185)	5% (36)	6% (43)	2% (12)	3% (21)	8% (57)	74
2018 House Vote: Republican	49% (324)	24% (156)	6% (39)	5% (36)	2% (14)	4% (29)	9% (58)	63
2018 House Vote: Someone else	47% (32)	22% (15)	4% (2)	15% (10)	2% (2)	8% (5)	3% (2)	6
2016 Vote: Hillary Clinton	53% (359)	27% (180)	4% (27)	4% (29)	2% (11)	3% (20)	7% (46)	67
2016 Vote: Donald Trump	52% (346)	23% (152)	5% (30)	5% (36)	2% (12)	4% (26)	9% (59)	60
2016 Vote: Other	47% (63)	24% (32)	6% (7)	10% (13)	3% (4)	5% (6)	6% (8)	13
2016 Vote: Didn't Vote	40% (295)	27% (195)	7% (50)	7% (53)	2% (13)	7% (49)	10% (75)	71
Voted in 2014: Yes	52% (647)	24% (304)	4% (53)	6% (71)	2% (22)	4% (49)	9% (108)	123
Voted in 2014: No	44% (417)	27% (255)	7% (63)	6% (61)	2% (17)	6% (53)	8% (80)	94

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Table HRdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1064)	25% (559)	5% (115)	6% (131)	2% (39)	5% (102)	9% (188)	220
2012 Vote: Barack Obama	55% (426)	23% (182)	4% (35)	5% (42)	1% (11)	4% (29)	7% (55)	77
2012 Vote: Mitt Romney	51% (253)	25% (124)	6% (29)	5% (27)	1% (6)	3% (17)	9% (45)	50
2012 Vote: Other	36% (25)	30% (21)	6% (4)	9% (6)	8% (5)	9% (6)	3% (2)	6
2012 Vote: Didn't Vote	42% (359)	27% (233)	6% (48)	7% (57)	2% (18)	6% (49)	10% (84)	84
4-Region: Northeast	51% (200)	25% (98)	5% (20)	6% (23)	2% (8)	3% (13)	9% (34)	35
4-Region: Midwest	51% (237)	24% (109)	5% (23)	6% (29)	3% (12)	6% (26)	6% (26)	40
4-Region: South	47% (390)	27% (221)	5% (39)	6% (46)	2% (13)	4% (37)	10% (79)	82
4-Region: West	46% (237)	25% (132)	7% (34)	7% (35)	1% (7)	5% (26)	9% (49)	52
Watch TV: Every day	100% (1064)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	1064
Watch TV: Several times per week	— (0)	100% (559)	— (0)	— (0)	— (0)	— (0)	— (0)	559
Watch TV: About once per week	— (0)	— (0)	100% (115)	— (0)	— (0)	— (0)	— (0)	115
Watch TV: Several times per month	— (0)	— (0)	— (0)	100% (131)	— (0)	— (0)	— (0)	131
Watch TV: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (102)	— (0)	102
Watch TV: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (188)	188
Watch Movies: Every day	73% (302)	16% (67)	2% (9)	1% (6)	1% (5)	2% (8)	4% (18)	40
Watch Movies: Several times per week	50% (309)	37% (230)	4% (28)	3% (21)	1% (6)	2% (15)	2% (9)	60
Watch Movies: About once per week	48% (188)	30% (119)	9% (36)	7% (28)	2% (8)	2% (8)	1% (4)	35
Watch Movies: Several times per month	42% (107)	23% (60)	7% (19)	16% (42)	2% (4)	6% (14)	3% (9)	25
Watch Movies: About once per month	42% (72)	25% (43)	3% (6)	10% (17)	5% (9)	10% (17)	5% (9)	17
Watch Movies: Less often than once per month	29% (53)	18% (32)	9% (16)	9% (16)	4% (7)	21% (37)	11% (21)	18
Watch Movies: Never	20% (33)	5% (9)	1% (2)	1% (1)	— (1)	1% (2)	71% (117)	16
Watch Sporting Events: Every day	84% (73)	12% (10)	2% (1)	1% (1)	— (0)	2% (1)	— (0)	8
Watch Sporting Events: Several times per week	56% (138)	36% (88)	3% (7)	2% (5)	1% (3)	2% (6)	— (0)	24
Watch Sporting Events: About once per week	56% (142)	32% (82)	6% (16)	2% (6)	2% (4)	— (1)	1% (3)	25
Watch Sporting Events: Several times per month	52% (113)	29% (61)	7% (15)	11% (24)	— (0)	1% (3)	— (0)	2
Watch Sporting Events: About once per month	48% (81)	27% (46)	5% (9)	9% (15)	3% (6)	6% (10)	2% (3)	17
Watch Sporting Events: Less often than once per month	52% (216)	25% (107)	6% (27)	6% (25)	2% (8)	7% (28)	2% (8)	4
Watch Sporting Events: Never	37% (302)	20% (165)	5% (40)	7% (57)	2% (19)	6% (52)	21% (174)	80

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Table HRdem1_1: How often do you watch or stream the following?
TV shows

Demographic	Watch TV: Every day	Watch TV: Several times per week	Watch TV: About once per week	Watch TV: Several times per month	Watch TV: About once per month	Watch TV: Less often than once per month	Watch TV: Never	Total
Adults	48% (1064)	25% (559)	5% (115)	6% (131)	2% (39)	5% (102)	9% (188)	220
Cable TV: Currently subscribe	51% (499)	25% (248)	6% (63)	5% (51)	1% (10)	3% (29)	8% (77)	97
Cable TV: Subscribed in past	48% (362)	27% (207)	5% (40)	6% (49)	2% (19)	5% (39)	5% (41)	75
Cable TV: Never subscribed	44% (203)	22% (104)	3% (12)	7% (32)	2% (11)	7% (34)	15% (70)	46
Satellite TV: Currently subscribe	52% (243)	23% (108)	5% (25)	5% (21)	3% (15)	3% (14)	9% (44)	47
Satellite TV: Subscribed in past	49% (287)	26% (155)	6% (33)	7% (44)	1% (8)	4% (24)	6% (36)	58
Satellite TV: Never subscribed	47% (533)	26% (296)	5% (57)	6% (66)	1% (17)	6% (65)	9% (108)	114
Streaming Services: Currently subscribe	51% (698)	28% (389)	5% (72)	6% (77)	2% (21)	4% (52)	4% (56)	136
Streaming Services: Subscribed in past	38% (83)	24% (52)	8% (17)	12% (27)	3% (6)	6% (14)	8% (17)	27
Streaming Services: Never subscribed	46% (283)	19% (119)	4% (26)	5% (28)	2% (12)	6% (36)	19% (115)	66
Film: An avid fan	55% (388)	27% (192)	4% (28)	5% (38)	2% (16)	2% (17)	4% (27)	70
Film: A casual fan	47% (579)	25% (310)	6% (72)	6% (76)	2% (21)	5% (64)	8% (103)	122
Film: Not a fan	36% (97)	21% (58)	6% (15)	7% (18)	1% (3)	8% (21)	22% (58)	27
Television: An avid fan	63% (633)	23% (228)	3% (29)	3% (26)	1% (15)	2% (20)	5% (54)	100
Television: A casual fan	39% (406)	31% (321)	8% (81)	8% (85)	2% (20)	6% (59)	7% (72)	104
Television: Not a fan	16% (25)	7% (11)	3% (5)	14% (21)	3% (5)	15% (23)	41% (62)	17
Music: An avid fan	50% (529)	26% (270)	5% (51)	6% (59)	2% (20)	4% (47)	7% (74)	103
Music: A casual fan	48% (488)	25% (257)	6% (59)	7% (68)	2% (15)	5% (48)	8% (79)	107
Music: Not a fan	35% (48)	24% (32)	4% (6)	3% (4)	3% (4)	5% (7)	26% (35)	13
Fashion: An avid fan	45% (113)	31% (78)	7% (17)	4% (10)	2% (5)	5% (11)	6% (15)	24
Fashion: A casual fan	52% (500)	26% (252)	5% (47)	5% (48)	2% (15)	3% (30)	7% (65)	99
Fashion: Not a fan	45% (452)	23% (230)	5% (51)	7% (73)	2% (20)	6% (60)	11% (109)	99

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_2: How often do you watch or stream the following?

Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	19% (415)	28% (619)	18% (392)	12% (255)	8% (172)	8% (182)	7% (165)	220
Gender: Male	20% (217)	28% (299)	20% (217)	9% (99)	7% (73)	7% (79)	7% (79)	106
Gender: Female	17% (198)	28% (319)	15% (175)	14% (156)	9% (99)	9% (103)	8% (86)	113
Age: 18-34	21% (134)	33% (216)	20% (131)	10% (65)	6% (37)	7% (49)	3% (23)	63
Age: 35-44	25% (89)	29% (102)	17% (60)	10% (36)	7% (25)	9% (30)	4% (16)	35
Age: 45-64	18% (134)	27% (200)	17% (125)	13% (99)	8% (61)	9% (64)	9% (68)	7
Age: 65+	13% (58)	23% (100)	17% (76)	13% (55)	11% (50)	9% (39)	13% (59)	43
GenZers: 1997-2012	17% (52)	32% (99)	21% (66)	11% (35)	6% (18)	10% (31)	4% (12)	3
Millennials: 1981-1996	25% (129)	32% (166)	20% (104)	9% (45)	6% (30)	6% (34)	3% (13)	52
GenXers: 1965-1980	22% (122)	28% (153)	15% (82)	11% (61)	8% (42)	8% (45)	7% (39)	54
Baby Boomers: 1946-1964	14% (103)	26% (185)	18% (128)	13% (96)	10% (71)	9% (63)	11% (79)	72
PID: Dem (no lean)	20% (168)	29% (247)	19% (163)	11% (92)	7% (57)	7% (62)	7% (55)	84
PID: Ind (no lean)	16% (105)	31% (201)	18% (115)	13% (83)	8% (50)	8% (54)	7% (47)	65
PID: Rep (no lean)	20% (142)	24% (171)	16% (114)	11% (80)	9% (66)	10% (67)	9% (63)	70
PID/Gender: Dem Men	20% (73)	29% (107)	25% (91)	7% (24)	5% (18)	7% (27)	6% (23)	36
PID/Gender: Dem Women	20% (95)	29% (140)	15% (72)	14% (69)	8% (39)	7% (35)	7% (32)	4
PID/Gender: Ind Men	17% (56)	33% (111)	19% (63)	13% (44)	6% (20)	6% (22)	7% (23)	34
PID/Gender: Ind Women	15% (49)	29% (90)	17% (53)	12% (39)	9% (29)	10% (32)	7% (23)	3
PID/Gender: Rep Men	24% (87)	22% (81)	18% (63)	9% (31)	10% (35)	8% (30)	9% (33)	35
PID/Gender: Rep Women	16% (55)	26% (90)	15% (50)	14% (49)	9% (31)	11% (37)	9% (30)	34
Ideo: Liberal (1-3)	19% (125)	30% (195)	22% (143)	11% (70)	7% (48)	7% (44)	5% (30)	65
Ideo: Moderate (4)	19% (108)	27% (155)	17% (97)	11% (66)	8% (48)	8% (48)	9% (51)	57
Ideo: Conservative (5-7)	16% (117)	27% (196)	16% (118)	12% (89)	9% (68)	11% (77)	9% (66)	7
Educ: < College	20% (303)	28% (417)	16% (245)	11% (171)	7% (107)	9% (131)	9% (137)	15
Educ: Bachelors degree	17% (76)	29% (131)	21% (94)	13% (58)	10% (44)	6% (25)	4% (16)	44
Educ: Post-grad	15% (36)	29% (71)	22% (53)	11% (26)	9% (21)	11% (26)	5% (11)	24

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Table HRdem1_2: How often do you watch or stream the following?
Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	19% (415)	28% (619)	18% (392)	12% (255)	8% (172)	8% (182)	7% (165)	220
Income: Under 50k	22% (256)	27% (309)	16% (181)	11% (123)	7% (75)	9% (106)	9% (99)	115
Income: 50k-100k	16% (111)	29% (203)	19% (129)	12% (80)	10% (69)	8% (54)	7% (46)	61
Income: 100k+	13% (48)	30% (107)	23% (81)	14% (52)	8% (29)	6% (22)	6% (20)	35
Ethnicity: White	17% (298)	29% (493)	18% (317)	12% (208)	8% (141)	8% (140)	7% (126)	172
Ethnicity: Hispanic	24% (85)	31% (110)	21% (75)	7% (23)	7% (25)	5% (18)	4% (14)	34
Ethnicity: Afr. Am.	23% (64)	31% (84)	13% (35)	9% (25)	6% (17)	9% (24)	9% (25)	27
Ethnicity: Other	26% (53)	20% (42)	20% (40)	11% (22)	7% (14)	9% (18)	7% (15)	20
All Christian	15% (151)	30% (295)	18% (176)	12% (122)	10% (100)	8% (79)	8% (75)	99
All Non-Christian	16% (18)	28% (31)	12% (14)	13% (14)	12% (14)	6% (7)	12% (13)	1
Atheist	24% (29)	24% (29)	24% (30)	12% (15)	7% (8)	7% (8)	2% (3)	12
Agnostic/Nothing in particular	22% (216)	27% (263)	18% (172)	11% (104)	5% (50)	9% (88)	8% (74)	98
Religious Non-Protestant/Catholic	17% (25)	28% (40)	15% (22)	12% (18)	11% (16)	6% (9)	10% (14)	14
Evangelical	21% (118)	28% (159)	17% (96)	11% (59)	7% (41)	10% (55)	6% (36)	58
Non-Evangelical	16% (125)	31% (239)	18% (137)	12% (96)	9% (67)	6% (50)	8% (63)	77
Community: Urban	22% (116)	29% (155)	16% (85)	9% (46)	8% (43)	10% (53)	7% (37)	53
Community: Suburban	17% (189)	29% (320)	18% (194)	12% (135)	8% (85)	8% (85)	8% (84)	109
Community: Rural	19% (110)	25% (144)	20% (112)	13% (74)	8% (44)	8% (44)	8% (44)	57
Employ: Private Sector	17% (112)	31% (202)	19% (123)	12% (78)	8% (50)	8% (49)	4% (29)	64
Employ: Government	17% (27)	35% (56)	21% (33)	8% (12)	6% (10)	9% (15)	4% (6)	16
Employ: Self-Employed	21% (39)	25% (46)	16% (29)	16% (30)	7% (13)	5% (10)	9% (17)	18
Employ: Homemaker	20% (31)	20% (31)	14% (22)	15% (23)	12% (18)	12% (19)	7% (11)	15
Employ: Retired	16% (77)	26% (130)	15% (76)	12% (60)	9% (45)	9% (43)	13% (66)	49
Employ: Unemployed	24% (64)	25% (68)	18% (49)	8% (22)	7% (18)	9% (24)	8% (23)	26
Employ: Other	26% (37)	27% (38)	13% (19)	10% (14)	5% (7)	11% (16)	9% (13)	14
Military HH: Yes	20% (75)	26% (95)	17% (64)	11% (39)	9% (33)	7% (24)	10% (38)	36
Military HH: No	19% (340)	29% (524)	18% (328)	12% (216)	8% (139)	9% (158)	7% (127)	183

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Table HRdem1_2: How often do you watch or stream the following?

Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	19% (415)	28% (619)	18% (392)	12% (255)	8% (172)	8% (182)	7% (165)	220
RD/WT: Right Direction	18% (132)	26% (194)	18% (132)	10% (77)	9% (67)	9% (63)	10% (75)	74
RD/WT: Wrong Track	19% (283)	29% (425)	18% (260)	12% (178)	7% (105)	8% (119)	6% (89)	146
Trump Job Approve	17% (159)	27% (244)	18% (165)	11% (100)	9% (79)	10% (87)	9% (83)	9
Trump Job Disapprove	20% (239)	29% (348)	18% (217)	12% (148)	7% (87)	7% (84)	6% (66)	118
Trump Job Strongly Approve	17% (82)	27% (129)	17% (81)	11% (55)	10% (47)	8% (40)	10% (50)	48
Trump Job Somewhat Approve	18% (76)	27% (115)	19% (84)	10% (45)	8% (33)	11% (48)	8% (33)	43
Trump Job Somewhat Disapprove	20% (56)	31% (87)	20% (58)	10% (28)	7% (19)	7% (18)	6% (16)	28
Trump Job Strongly Disapprove	20% (183)	29% (261)	18% (160)	13% (119)	8% (68)	7% (65)	6% (50)	90
Favorable of Trump	19% (167)	27% (241)	17% (153)	11% (96)	9% (79)	9% (81)	9% (81)	88
Unfavorable of Trump	19% (223)	30% (350)	19% (221)	13% (149)	8% (90)	8% (88)	5% (57)	117
Very Favorable of Trump	18% (89)	27% (134)	17% (84)	11% (56)	9% (47)	8% (41)	11% (55)	50
Somewhat Favorable of Trump	20% (78)	27% (107)	17% (69)	10% (41)	8% (32)	10% (40)	7% (26)	39
Somewhat Unfavorable of Trump	13% (30)	34% (77)	20% (46)	8% (19)	8% (17)	10% (22)	8% (18)	22
Very Unfavorable of Trump	20% (193)	29% (273)	18% (175)	14% (130)	8% (73)	7% (66)	4% (39)	94
#1 Issue: Economy	20% (151)	30% (226)	17% (127)	12% (94)	8% (64)	7% (54)	6% (49)	70
#1 Issue: Security	15% (35)	22% (52)	19% (44)	11% (26)	9% (21)	14% (32)	9% (22)	2
#1 Issue: Health Care	16% (74)	33% (151)	18% (84)	13% (59)	6% (27)	7% (32)	6% (27)	45
#1 Issue: Medicare / Social Security	20% (62)	25% (75)	15% (45)	10% (32)	9% (27)	8% (23)	13% (40)	30
#1 Issue: Women's Issues	26% (28)	27% (29)	20% (22)	9% (10)	5% (5)	9% (9)	3% (3)	10
#1 Issue: Education	20% (21)	20% (22)	27% (29)	13% (14)	9% (10)	6% (6)	5% (5)	10
#1 Issue: Energy	22% (27)	20% (24)	21% (24)	11% (14)	5% (6)	10% (12)	10% (12)	1
#1 Issue: Other	15% (18)	36% (41)	15% (17)	6% (7)	10% (11)	12% (13)	6% (7)	1
2018 House Vote: Democrat	20% (147)	29% (215)	18% (132)	13% (95)	8% (58)	7% (49)	7% (52)	74
2018 House Vote: Republican	15% (101)	28% (183)	19% (126)	12% (77)	9% (57)	9% (57)	8% (54)	65
2018 House Vote: Someone else	15% (10)	35% (24)	17% (11)	14% (10)	4% (2)	13% (9)	2% (1)	6

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Table HRdem1_2: How often do you watch or stream the following?
Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	19% (415)	28% (619)	18% (392)	12% (255)	8% (172)	8% (182)	7% (165)	220
2016 Vote: Hillary Clinton	20% (136)	29% (194)	17% (117)	12% (83)	8% (53)	7% (48)	6% (41)	67
2016 Vote: Donald Trump	15% (102)	28% (185)	18% (117)	12% (78)	9% (60)	9% (62)	9% (58)	60
2016 Vote: Other	13% (17)	27% (36)	21% (28)	16% (21)	9% (13)	11% (14)	3% (4)	13
2016 Vote: Didn't Vote	22% (159)	28% (203)	18% (130)	10% (73)	6% (47)	8% (58)	8% (62)	73
Voted in 2014: Yes	17% (212)	28% (350)	19% (232)	13% (159)	8% (106)	8% (102)	7% (92)	123
Voted in 2014: No	21% (203)	28% (269)	17% (159)	10% (96)	7% (66)	8% (80)	8% (73)	94
2012 Vote: Barack Obama	21% (163)	30% (238)	17% (132)	12% (91)	7% (51)	8% (59)	6% (47)	77
2012 Vote: Mitt Romney	11% (56)	26% (128)	21% (105)	14% (70)	11% (53)	9% (44)	9% (43)	50
2012 Vote: Other	16% (11)	17% (12)	26% (18)	15% (10)	8% (5)	14% (10)	4% (3)	6
2012 Vote: Didn't Vote	22% (185)	28% (239)	16% (137)	10% (84)	7% (63)	8% (69)	8% (70)	84
4-Region: Northeast	17% (68)	27% (105)	18% (71)	13% (53)	9% (36)	7% (26)	9% (36)	39
4-Region: Midwest	14% (63)	30% (138)	20% (92)	12% (54)	9% (44)	10% (45)	6% (26)	40
4-Region: South	22% (180)	30% (243)	14% (118)	11% (91)	6% (49)	9% (71)	9% (70)	82
4-Region: West	20% (104)	25% (133)	21% (110)	11% (57)	8% (44)	8% (40)	6% (32)	52
Watch TV: Every day	28% (302)	29% (309)	18% (188)	10% (107)	7% (72)	5% (53)	3% (33)	100
Watch TV: Several times per week	12% (67)	41% (230)	21% (119)	11% (60)	8% (43)	6% (32)	2% (9)	55
Watch TV: About once per week	8% (9)	24% (28)	32% (36)	17% (19)	5% (6)	14% (16)	2% (2)	1
Watch TV: Several times per month	4% (6)	16% (21)	21% (28)	32% (42)	13% (17)	12% (16)	1% (1)	1
Watch TV: Less often than once per month	7% (8)	15% (15)	8% (8)	14% (14)	17% (17)	37% (37)	2% (2)	10
Watch TV: Never	10% (18)	5% (9)	2% (4)	5% (9)	5% (9)	11% (21)	62% (117)	18
Watch Movies: Every day	100% (415)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	4
Watch Movies: Several times per week	— (0)	100% (619)	— (0)	— (0)	— (0)	— (0)	— (0)	6
Watch Movies: About once per week	— (0)	— (0)	100% (392)	— (0)	— (0)	— (0)	— (0)	39
Watch Movies: Several times per month	— (0)	— (0)	— (0)	100% (255)	— (0)	— (0)	— (0)	25
Watch Movies: About once per month	— (0)	— (0)	— (0)	— (0)	100% (172)	— (0)	— (0)	17
Watch Movies: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (182)	— (0)	18
Watch Movies: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (165)	16

Continued on next page

Table HRdem1_2: How often do you watch or stream the following?

Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	19% (415)	28% (619)	18% (392)	12% (255)	8% (172)	8% (182)	7% (165)	220
Watch Sporting Events: Every day	51% (44)	26% (22)	11% (10)	5% (4)	3% (3)	1% (1)	3% (3)	8
Watch Sporting Events: Several times per week	17% (42)	45% (112)	20% (50)	7% (16)	6% (15)	4% (9)	1% (2)	24
Watch Sporting Events: About once per week	20% (51)	34% (86)	24% (61)	8% (21)	5% (12)	6% (15)	3% (6)	23
Watch Sporting Events: Several times per month	15% (32)	33% (71)	22% (46)	20% (43)	8% (16)	3% (5)	— (1)	2
Watch Sporting Events: About once per month	13% (22)	34% (58)	23% (39)	13% (22)	9% (15)	7% (11)	2% (3)	17
Watch Sporting Events: Less often than once per month	19% (81)	25% (105)	20% (86)	13% (53)	9% (38)	12% (50)	2% (7)	4
Watch Sporting Events: Never	18% (143)	20% (165)	12% (99)	12% (95)	9% (74)	11% (91)	18% (143)	80
Cable TV: Currently subscribe	19% (184)	27% (260)	18% (171)	13% (129)	8% (79)	8% (74)	8% (80)	97
Cable TV: Subscribed in past	18% (137)	32% (245)	20% (155)	9% (68)	8% (59)	9% (66)	4% (29)	73
Cable TV: Never subscribed	20% (93)	25% (115)	14% (66)	13% (58)	8% (35)	9% (43)	12% (56)	40
Satellite TV: Currently subscribe	22% (103)	31% (144)	14% (66)	10% (48)	8% (38)	6% (30)	9% (41)	47
Satellite TV: Subscribed in past	21% (121)	29% (169)	22% (127)	10% (56)	6% (38)	8% (48)	5% (29)	58
Satellite TV: Never subscribed	17% (191)	27% (306)	17% (199)	13% (151)	8% (97)	9% (104)	8% (95)	114
Streaming Services: Currently subscribe	20% (278)	33% (457)	20% (269)	12% (157)	8% (106)	5% (65)	2% (32)	130
Streaming Services: Subscribed in past	19% (41)	22% (49)	22% (47)	11% (25)	5% (11)	14% (30)	7% (14)	2
Streaming Services: Never subscribed	15% (96)	18% (113)	12% (75)	12% (73)	9% (55)	14% (87)	19% (119)	6
Film: An avid fan	30% (212)	38% (265)	15% (109)	8% (54)	4% (28)	2% (17)	3% (21)	70
Film: A casual fan	14% (171)	25% (312)	21% (254)	15% (179)	9% (115)	9% (115)	6% (76)	12
Film: Not a fan	12% (32)	16% (42)	11% (29)	8% (22)	11% (29)	18% (50)	25% (68)	2
Television: An avid fan	24% (239)	30% (306)	19% (186)	10% (96)	7% (70)	5% (54)	5% (53)	100
Television: A casual fan	15% (154)	27% (283)	19% (195)	14% (144)	9% (89)	10% (106)	7% (73)	104
Television: Not a fan	15% (22)	19% (29)	7% (11)	10% (15)	9% (13)	15% (22)	26% (39)	1
Music: An avid fan	23% (245)	30% (313)	18% (189)	10% (106)	7% (77)	6% (67)	5% (54)	103
Music: A casual fan	15% (152)	27% (278)	18% (181)	14% (142)	8% (84)	10% (101)	8% (78)	10
Music: Not a fan	13% (18)	20% (28)	16% (22)	6% (8)	9% (12)	11% (14)	25% (34)	13

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Table HRdem1_2: *How often do you watch or stream the following?*
Movies

Demographic	Watch Movies: Every day	Watch Movies: Several times per week	Watch Movies: About once per week	Watch Movies: Several times per month	Watch Movies: About once per month	Watch Movies: Less often than once per month	Watch Movies: Never	Total
Adults	19% (415)	28% (619)	18% (392)	12% (255)	8% (172)	8% (182)	7% (165)	220
Fashion: An avid fan	25% (61)	30% (75)	22% (55)	7% (17)	8% (20)	3% (7)	5% (14)	24
Fashion: A casual fan	21% (205)	32% (310)	16% (152)	11% (101)	6% (60)	8% (72)	6% (58)	95
Fashion: Not a fan	15% (149)	24% (234)	19% (185)	14% (137)	9% (93)	10% (103)	9% (94)	99

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	4% (87)	11% (247)	12% (254)	10% (215)	8% (170)	19% (419)	37% (808)	220
Gender: Male	7% (77)	19% (200)	15% (158)	11% (114)	6% (66)	15% (162)	27% (284)	106
Gender: Female	1% (9)	4% (47)	8% (96)	9% (101)	9% (104)	23% (257)	46% (524)	113
Age: 18-34	5% (33)	11% (72)	9% (58)	10% (63)	9% (60)	19% (122)	38% (247)	63
Age: 35-44	7% (24)	15% (54)	15% (53)	11% (40)	8% (30)	18% (65)	26% (91)	35
Age: 45-64	3% (20)	11% (84)	11% (82)	9% (69)	7% (52)	21% (155)	38% (289)	77
Age: 65+	2% (9)	9% (38)	14% (60)	10% (43)	7% (28)	18% (77)	42% (181)	43
GenZers: 1997-2012	4% (14)	10% (30)	7% (20)	7% (22)	11% (35)	16% (50)	45% (140)	39
Millennials: 1981-1996	6% (29)	12% (65)	13% (68)	14% (72)	7% (39)	19% (101)	29% (149)	52
GenXers: 1965-1980	5% (26)	14% (76)	13% (70)	9% (47)	7% (39)	21% (113)	32% (173)	54
Baby Boomers: 1946-1964	2% (15)	10% (69)	10% (75)	9% (62)	7% (49)	20% (147)	42% (306)	72
PID: Dem (no lean)	5% (39)	11% (95)	10% (82)	9% (79)	8% (71)	20% (168)	37% (309)	84
PID: Ind (no lean)	3% (19)	11% (73)	11% (70)	9% (59)	7% (46)	19% (126)	40% (261)	65
PID: Rep (no lean)	4% (28)	11% (79)	15% (102)	11% (77)	7% (52)	18% (126)	34% (239)	70
PID/Gender: Dem Men	10% (36)	21% (78)	11% (41)	10% (37)	7% (26)	18% (64)	22% (80)	36
PID/Gender: Dem Women	1% (4)	4% (18)	8% (41)	9% (42)	9% (45)	22% (104)	47% (228)	44
PID/Gender: Ind Men	4% (14)	18% (63)	15% (52)	10% (34)	6% (19)	16% (55)	31% (104)	34
PID/Gender: Ind Women	2% (5)	3% (10)	6% (18)	8% (26)	9% (27)	23% (71)	50% (156)	33
PID/Gender: Rep Men	8% (28)	17% (60)	18% (64)	12% (43)	6% (21)	12% (43)	28% (100)	35
PID/Gender: Rep Women	— (0)	5% (19)	11% (38)	10% (33)	9% (31)	24% (83)	41% (139)	34
Ideo: Liberal (1-3)	5% (31)	12% (80)	8% (52)	10% (63)	10% (63)	19% (125)	37% (242)	65
Ideo: Moderate (4)	4% (24)	10% (55)	13% (72)	10% (55)	6% (34)	19% (111)	39% (221)	57
Ideo: Conservative (5-7)	4% (29)	13% (98)	15% (106)	10% (75)	7% (55)	19% (140)	31% (228)	77
Educ: < College	4% (54)	9% (133)	11% (168)	10% (145)	7% (111)	18% (270)	42% (631)	155
Educ: Bachelors degree	5% (21)	17% (75)	12% (53)	10% (46)	8% (34)	21% (93)	27% (121)	44
Educ: Post-grad	5% (11)	16% (40)	13% (33)	10% (24)	10% (25)	23% (56)	23% (56)	24

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	4% (87)	11% (247)	12% (254)	10% (215)	8% (170)	19% (419)	37% (808)	220
Income: Under 50k	3% (38)	9% (98)	10% (119)	8% (87)	8% (93)	20% (228)	42% (488)	115
Income: 50k-100k	4% (30)	12% (84)	13% (88)	12% (83)	7% (49)	18% (127)	33% (231)	60
Income: 100k+	5% (18)	18% (65)	13% (47)	13% (46)	8% (28)	18% (64)	25% (90)	35
Ethnicity: White	4% (64)	11% (196)	12% (207)	10% (172)	7% (124)	19% (324)	37% (636)	172
Ethnicity: Hispanic	4% (14)	11% (38)	7% (26)	9% (33)	10% (34)	19% (68)	39% (136)	34
Ethnicity: Afr. Am.	4% (12)	12% (32)	12% (33)	8% (21)	7% (20)	18% (48)	39% (108)	27
Ethnicity: Other	5% (11)	9% (19)	7% (14)	11% (22)	13% (26)	23% (48)	32% (65)	20
All Christian	4% (41)	13% (126)	13% (125)	12% (115)	8% (84)	19% (185)	32% (322)	99
All Non-Christian	8% (8)	12% (13)	12% (13)	10% (11)	9% (10)	17% (19)	33% (37)	1
Atheist	7% (8)	7% (9)	12% (15)	5% (6)	7% (8)	22% (28)	41% (50)	12
Agnostic/Nothing in particular	3% (29)	10% (100)	10% (101)	9% (84)	7% (67)	19% (188)	41% (398)	96
Religious Non-Protestant/Catholic	6% (8)	13% (18)	9% (13)	7% (11)	9% (13)	18% (26)	37% (54)	14
Evangelical	5% (25)	9% (51)	15% (84)	9% (48)	9% (48)	17% (98)	37% (208)	56
Non-Evangelical	4% (32)	12% (97)	12% (91)	12% (93)	8% (63)	19% (150)	32% (249)	77
Community: Urban	5% (25)	10% (55)	10% (56)	10% (51)	8% (44)	21% (112)	36% (193)	53
Community: Suburban	4% (39)	12% (135)	12% (134)	11% (120)	8% (84)	20% (214)	34% (367)	109
Community: Rural	4% (23)	10% (58)	11% (63)	8% (44)	7% (42)	16% (93)	44% (249)	57
Employ: Private Sector	4% (28)	15% (98)	15% (96)	10% (67)	7% (48)	20% (126)	28% (179)	64
Employ: Government	9% (14)	12% (19)	9% (15)	9% (15)	9% (15)	25% (40)	26% (42)	16
Employ: Self-Employed	9% (16)	11% (19)	9% (16)	9% (17)	11% (21)	14% (26)	37% (69)	18
Employ: Homemaker	— (1)	8% (12)	8% (12)	11% (17)	7% (10)	27% (42)	39% (60)	15
Employ: Retired	2% (8)	9% (44)	13% (63)	9% (44)	6% (30)	19% (93)	43% (216)	49
Employ: Unemployed	4% (10)	10% (28)	9% (24)	8% (23)	8% (22)	17% (46)	43% (117)	26
Employ: Other	3% (4)	9% (13)	11% (15)	12% (18)	3% (4)	18% (25)	45% (65)	14
Military HH: Yes	4% (14)	12% (45)	11% (39)	10% (38)	5% (18)	23% (83)	36% (131)	36
Military HH: No	4% (73)	11% (203)	12% (214)	10% (177)	8% (152)	18% (337)	37% (677)	183

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Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	4% (87)	11% (247)	12% (254)	10% (215)	8% (170)	19% (419)	37% (808)	220
RD/WT: Right Direction	5% (35)	13% (93)	14% (101)	9% (69)	6% (48)	17% (127)	36% (268)	74
RD/WT: Wrong Track	4% (52)	11% (154)	10% (153)	10% (147)	8% (122)	20% (293)	37% (540)	146
Trump Job Approve	4% (39)	11% (105)	14% (127)	10% (88)	8% (72)	18% (169)	35% (317)	9
Trump Job Disapprove	4% (45)	11% (132)	10% (121)	10% (121)	8% (95)	20% (233)	37% (442)	118
Trump Job Strongly Approve	4% (20)	11% (51)	15% (71)	9% (45)	7% (32)	18% (87)	37% (178)	48
Trump Job Somewhat Approve	4% (19)	12% (54)	13% (56)	10% (43)	9% (41)	19% (83)	32% (140)	43
Trump Job Somewhat Disapprove	3% (9)	12% (33)	10% (29)	16% (45)	6% (17)	22% (62)	31% (87)	28
Trump Job Strongly Disapprove	4% (36)	11% (98)	10% (92)	8% (76)	9% (78)	19% (171)	39% (356)	90
Favorable of Trump	5% (40)	11% (101)	14% (130)	9% (82)	8% (69)	18% (165)	35% (311)	88
Unfavorable of Trump	4% (44)	11% (134)	10% (115)	10% (123)	8% (94)	20% (234)	37% (434)	117
Very Favorable of Trump	5% (24)	11% (54)	14% (71)	8% (43)	6% (30)	19% (96)	37% (188)	50
Somewhat Favorable of Trump	4% (16)	12% (47)	15% (59)	10% (39)	10% (39)	17% (69)	31% (123)	39
Somewhat Unfavorable of Trump	3% (6)	10% (22)	9% (20)	18% (40)	5% (12)	22% (51)	34% (79)	22
Very Unfavorable of Trump	4% (37)	12% (112)	10% (95)	9% (83)	9% (83)	19% (183)	37% (355)	94
#1 Issue: Economy	6% (47)	14% (104)	13% (101)	11% (86)	7% (54)	18% (135)	31% (238)	76
#1 Issue: Security	3% (7)	10% (24)	15% (34)	8% (19)	6% (14)	15% (35)	42% (98)	2
#1 Issue: Health Care	1% (5)	13% (61)	9% (39)	9% (42)	6% (26)	24% (108)	38% (174)	45
#1 Issue: Medicare / Social Security	3% (9)	12% (37)	13% (38)	9% (26)	9% (27)	15% (45)	40% (121)	30
#1 Issue: Women's Issues	3% (3)	4% (4)	10% (11)	3% (4)	12% (13)	33% (35)	35% (36)	10
#1 Issue: Education	6% (7)	4% (5)	4% (4)	14% (15)	12% (12)	24% (26)	36% (38)	10
#1 Issue: Energy	2% (2)	6% (7)	8% (10)	10% (12)	15% (18)	12% (14)	47% (56)	1
#1 Issue: Other	5% (5)	5% (5)	15% (17)	9% (10)	5% (6)	19% (21)	42% (48)	1
2018 House Vote: Democrat	4% (29)	12% (91)	10% (77)	10% (76)	8% (62)	21% (161)	34% (254)	74
2018 House Vote: Republican	4% (27)	12% (79)	16% (103)	11% (70)	7% (48)	19% (126)	31% (202)	65
2018 House Vote: Someone else	3% (2)	6% (4)	15% (10)	6% (4)	10% (7)	28% (19)	32% (22)	6

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	4% (87)	11% (247)	12% (254)	10% (215)	8% (170)	19% (419)	37% (808)	220
2016 Vote: Hillary Clinton	5% (31)	13% (87)	10% (65)	9% (60)	8% (55)	22% (146)	34% (229)	67
2016 Vote: Donald Trump	4% (29)	12% (79)	16% (105)	10% (68)	8% (52)	19% (129)	30% (199)	66
2016 Vote: Other	3% (5)	9% (12)	14% (18)	14% (18)	10% (13)	23% (31)	27% (36)	13
2016 Vote: Didn't Vote	3% (22)	9% (69)	9% (65)	9% (69)	7% (49)	15% (113)	47% (344)	7
Voted in 2014: Yes	4% (54)	12% (155)	14% (170)	11% (137)	7% (90)	20% (254)	31% (395)	123
Voted in 2014: No	3% (33)	10% (92)	9% (84)	8% (78)	8% (80)	17% (165)	44% (414)	94
2012 Vote: Barack Obama	5% (37)	12% (94)	12% (96)	10% (75)	9% (67)	19% (145)	34% (264)	77
2012 Vote: Mitt Romney	4% (21)	12% (59)	15% (75)	11% (57)	6% (32)	22% (108)	30% (148)	50
2012 Vote: Other	5% (3)	9% (6)	22% (15)	9% (6)	5% (4)	22% (15)	29% (20)	6
2012 Vote: Didn't Vote	3% (26)	10% (86)	8% (67)	9% (77)	8% (67)	18% (151)	44% (374)	84
4-Region: Northeast	6% (24)	12% (48)	11% (42)	11% (44)	8% (31)	19% (75)	33% (130)	35
4-Region: Midwest	2% (11)	9% (40)	11% (49)	10% (46)	9% (42)	21% (98)	38% (177)	40
4-Region: South	4% (34)	11% (91)	14% (116)	8% (63)	7% (60)	18% (145)	38% (317)	82
4-Region: West	4% (18)	13% (69)	9% (47)	12% (63)	7% (37)	20% (102)	35% (184)	52
Watch TV: Every day	7% (73)	13% (138)	13% (142)	11% (113)	8% (81)	20% (216)	28% (302)	106
Watch TV: Several times per week	2% (10)	16% (88)	15% (82)	11% (61)	8% (46)	19% (107)	30% (165)	55
Watch TV: About once per week	1% (1)	6% (7)	14% (16)	13% (15)	8% (9)	23% (27)	35% (40)	1
Watch TV: Several times per month	— (1)	4% (5)	5% (6)	18% (24)	11% (15)	19% (25)	43% (57)	1
Watch TV: Less often than once per month	1% (1)	6% (6)	1% (1)	3% (3)	10% (10)	28% (28)	51% (52)	10
Watch TV: Never	— (0)	— (0)	1% (3)	— (0)	1% (3)	4% (8)	92% (174)	18

Continued on next page

Table HRdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	4% (87)	11% (247)	12% (254)	10% (215)	8% (170)	19% (419)	37% (808)	220
Watch Movies: Every day	11% (44)	10% (42)	12% (51)	8% (32)	5% (22)	20% (81)	34% (143)	4
Watch Movies: Several times per week	4% (22)	18% (112)	14% (86)	12% (71)	9% (58)	17% (105)	27% (165)	6
Watch Movies: About once per week	2% (10)	13% (50)	16% (61)	12% (46)	10% (39)	22% (86)	25% (99)	35
Watch Movies: Several times per month	2% (4)	6% (16)	8% (21)	17% (43)	9% (22)	21% (53)	37% (95)	23
Watch Movies: About once per month	2% (3)	9% (15)	7% (12)	9% (16)	9% (15)	22% (38)	43% (74)	17
Watch Movies: Less often than once per month	— (1)	5% (9)	8% (15)	3% (5)	6% (11)	27% (50)	50% (91)	18
Watch Movies: Never	2% (3)	1% (2)	4% (6)	— (1)	2% (3)	4% (7)	86% (143)	16
Watch Sporting Events: Every day	100% (87)	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	8
Watch Sporting Events: Several times per week	— (0)	100% (247)	— (0)	— (0)	— (0)	— (0)	— (0)	24
Watch Sporting Events: About once per week	— (0)	— (0)	100% (254)	— (0)	— (0)	— (0)	— (0)	25
Watch Sporting Events: Several times per month	— (0)	— (0)	— (0)	100% (215)	— (0)	— (0)	— (0)	2
Watch Sporting Events: About once per month	— (0)	— (0)	— (0)	— (0)	100% (170)	— (0)	— (0)	17
Watch Sporting Events: Less often than once per month	— (0)	— (0)	— (0)	— (0)	— (0)	100% (419)	— (0)	4
Watch Sporting Events: Never	— (0)	— (0)	— (0)	— (0)	— (0)	— (0)	100% (808)	80
Cable TV: Currently subscribe	5% (48)	11% (109)	12% (117)	12% (121)	6% (60)	20% (192)	34% (329)	97
Cable TV: Subscribed in past	3% (23)	13% (98)	14% (106)	9% (71)	10% (77)	20% (152)	30% (231)	75
Cable TV: Never subscribed	3% (16)	9% (40)	7% (31)	5% (22)	7% (33)	16% (76)	53% (249)	46
Satellite TV: Currently subscribe	6% (29)	16% (76)	12% (57)	9% (41)	8% (38)	12% (58)	36% (170)	47
Satellite TV: Subscribed in past	3% (17)	12% (73)	13% (74)	10% (59)	8% (49)	23% (138)	30% (179)	58
Satellite TV: Never subscribed	4% (40)	9% (99)	11% (123)	10% (116)	7% (82)	20% (224)	40% (459)	114
Streaming Services: Currently subscribe	4% (55)	13% (175)	12% (163)	11% (144)	8% (108)	21% (286)	32% (434)	136
Streaming Services: Subscribed in past	3% (7)	12% (27)	10% (23)	14% (29)	10% (22)	15% (33)	35% (76)	2
Streaming Services: Never subscribed	4% (25)	7% (46)	11% (67)	7% (42)	6% (39)	16% (100)	48% (299)	6
Film: An avid fan	5% (37)	14% (100)	13% (92)	10% (68)	9% (62)	19% (137)	30% (210)	70
Film: A casual fan	3% (40)	11% (134)	12% (141)	11% (131)	7% (85)	20% (241)	37% (452)	122
Film: Not a fan	3% (9)	5% (14)	8% (21)	6% (16)	9% (23)	16% (42)	54% (146)	2

Continued on next page

Table HRdem1_3: *How often do you watch or stream the following?*
Sporting events

Demographic	Watch Sporting Events: Every day	Watch Sporting Events: Several times per week	Watch Sporting Events: About once per week	Watch Sporting Events: Several times per month	Watch Sporting Events: About once per month	Watch Sporting Events: Less often than once per month	Watch Sporting Events: Never	Total
Adults	4% (87)	11% (247)	12% (254)	10% (215)	8% (170)	19% (419)	37% (808)	220
Television: An avid fan	5% (50)	12% (125)	14% (137)	9% (95)	7% (71)	20% (197)	33% (330)	100
Television: A casual fan	3% (32)	11% (117)	10% (109)	10% (109)	8% (87)	20% (205)	37% (383)	104
Television: Not a fan	3% (4)	3% (5)	5% (8)	7% (11)	8% (12)	11% (17)	63% (95)	1
Music: An avid fan	6% (58)	12% (122)	13% (141)	9% (97)	8% (89)	18% (193)	33% (349)	103
Music: A casual fan	3% (27)	11% (110)	10% (101)	10% (106)	7% (75)	20% (204)	39% (392)	10
Music: Not a fan	1% (2)	11% (14)	9% (12)	9% (12)	4% (6)	16% (22)	50% (68)	13
Fashion: An avid fan	5% (11)	12% (31)	15% (36)	8% (21)	9% (23)	18% (45)	33% (81)	24
Fashion: A casual fan	5% (47)	10% (94)	10% (98)	10% (92)	8% (74)	21% (197)	37% (355)	93
Fashion: Not a fan	3% (28)	12% (123)	12% (119)	10% (103)	7% (73)	18% (177)	37% (372)	99

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	44%	(976)	34%	(757)	21%	(466)	2200
Gender: Male	44%	(463)	38%	(400)	19%	(198)	1062
Gender: Female	45%	(513)	31%	(357)	24%	(268)	1138
Age: 18-34	37%	(246)	36%	(234)	27%	(176)	655
Age: 35-44	40%	(142)	41%	(147)	19%	(68)	358
Age: 45-64	48%	(361)	35%	(260)	17%	(130)	751
Age: 65+	52%	(227)	27%	(117)	21%	(93)	436
GenZers: 1997-2012	35%	(111)	37%	(117)	27%	(85)	312
Millennials: 1981-1996	37%	(194)	37%	(194)	26%	(134)	522
GenXers: 1965-1980	47%	(255)	38%	(209)	15%	(81)	544
Baby Boomers: 1946-1964	51%	(369)	29%	(212)	20%	(142)	723
PID: Dem (no lean)	44%	(375)	34%	(285)	22%	(184)	844
PID: Ind (no lean)	41%	(269)	37%	(242)	22%	(143)	654
PID: Rep (no lean)	47%	(332)	33%	(230)	20%	(140)	702
PID/Gender: Dem Men	43%	(157)	37%	(135)	19%	(71)	363
PID/Gender: Dem Women	45%	(218)	31%	(150)	24%	(113)	481
PID/Gender: Ind Men	39%	(133)	43%	(144)	18%	(63)	340
PID/Gender: Ind Women	43%	(136)	31%	(98)	26%	(80)	314
PID/Gender: Rep Men	48%	(173)	34%	(121)	18%	(65)	359
PID/Gender: Rep Women	46%	(159)	32%	(110)	22%	(74)	343
Ideo: Liberal (1-3)	44%	(287)	37%	(241)	19%	(127)	656
Ideo: Moderate (4)	46%	(265)	34%	(195)	20%	(113)	572
Ideo: Conservative (5-7)	46%	(338)	34%	(245)	20%	(147)	731
Educ: < College	42%	(629)	35%	(527)	24%	(356)	1512
Educ: Bachelors degree	49%	(217)	34%	(151)	17%	(76)	444
Educ: Post-grad	53%	(130)	32%	(79)	14%	(34)	244
Income: Under 50k	39%	(448)	35%	(399)	26%	(303)	1150
Income: 50k-100k	48%	(330)	36%	(246)	17%	(115)	691
Income: 100k+	55%	(199)	31%	(112)	13%	(48)	359
Ethnicity: White	44%	(759)	35%	(605)	21%	(358)	1722
Ethnicity: Hispanic	43%	(152)	31%	(107)	26%	(90)	349

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	44%	(976)	34%	(757)	21%	(466)	2200
Ethnicity: Afr. Am.	45%	(124)	32%	(88)	23%	(62)	274
Ethnicity: Other	46%	(93)	31%	(64)	23%	(46)	204
All Christian	52%	(516)	31%	(310)	17%	(172)	999
All Non-Christian	59%	(66)	22%	(25)	18%	(21)	111
Atheist	37%	(45)	37%	(46)	26%	(32)	124
Agnostic/Nothing in particular	36%	(349)	39%	(376)	25%	(242)	967
Religious Non-Protestant/Catholic	60%	(85)	24%	(34)	17%	(24)	143
Evangelical	42%	(238)	34%	(190)	24%	(135)	563
Non-Evangelical	51%	(395)	34%	(262)	15%	(119)	776
Community: Urban	46%	(246)	33%	(177)	21%	(113)	536
Community: Suburban	50%	(544)	33%	(363)	17%	(185)	1093
Community: Rural	33%	(187)	38%	(217)	29%	(168)	572
Employ: Private Sector	49%	(312)	35%	(223)	17%	(107)	642
Employ: Government	41%	(66)	40%	(63)	19%	(30)	160
Employ: Self-Employed	46%	(85)	31%	(57)	23%	(43)	184
Employ: Homemaker	35%	(55)	33%	(51)	32%	(49)	154
Employ: Retired	50%	(247)	30%	(147)	21%	(102)	497
Employ: Unemployed	36%	(97)	37%	(100)	27%	(72)	269
Employ: Other	35%	(50)	40%	(57)	25%	(36)	143
Military HH: Yes	50%	(184)	33%	(122)	17%	(61)	366
Military HH: No	43%	(792)	35%	(636)	22%	(406)	1834
RD/WT: Right Direction	46%	(338)	33%	(248)	21%	(155)	740
RD/WT: Wrong Track	44%	(639)	35%	(510)	21%	(311)	1460
Trump Job Approve	46%	(425)	33%	(302)	21%	(191)	918
Trump Job Disapprove	44%	(520)	36%	(430)	20%	(239)	1189
Trump Job Strongly Approve	48%	(234)	34%	(165)	18%	(86)	484
Trump Job Somewhat Approve	44%	(191)	32%	(137)	24%	(106)	434
Trump Job Somewhat Disapprove	44%	(125)	42%	(119)	14%	(39)	283
Trump Job Strongly Disapprove	44%	(395)	34%	(311)	22%	(200)	906

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	44%	(976)	34%	(757)	21%	(466)	2200
Favorable of Trump	47%	(420)	33%	(299)	20%	(180)	898
Unfavorable of Trump	43%	(508)	36%	(422)	21%	(248)	1178
Very Favorable of Trump	49%	(248)	33%	(166)	18%	(91)	505
Somewhat Favorable of Trump	44%	(172)	34%	(133)	22%	(88)	393
Somewhat Unfavorable of Trump	46%	(105)	37%	(85)	17%	(40)	229
Very Unfavorable of Trump	42%	(403)	36%	(337)	22%	(208)	948
#1 Issue: Economy	45%	(347)	37%	(280)	18%	(139)	765
#1 Issue: Security	48%	(110)	29%	(66)	24%	(55)	231
#1 Issue: Health Care	46%	(208)	30%	(138)	24%	(110)	455
#1 Issue: Medicare / Social Security	49%	(150)	30%	(92)	20%	(61)	304
#1 Issue: Women's Issues	38%	(40)	34%	(36)	28%	(30)	106
#1 Issue: Education	40%	(42)	40%	(42)	20%	(22)	106
#1 Issue: Energy	29%	(35)	45%	(54)	26%	(31)	119
#1 Issue: Other	39%	(44)	43%	(49)	18%	(20)	114
2018 House Vote: Democrat	48%	(356)	33%	(245)	20%	(148)	749
2018 House Vote: Republican	47%	(306)	35%	(227)	19%	(121)	655
2018 House Vote: Someone else	41%	(28)	33%	(22)	26%	(18)	68
2016 Vote: Hillary Clinton	48%	(323)	33%	(221)	19%	(129)	673
2016 Vote: Donald Trump	48%	(320)	34%	(226)	17%	(115)	661
2016 Vote: Other	43%	(58)	36%	(49)	21%	(28)	134
2016 Vote: Didn't Vote	38%	(275)	36%	(262)	27%	(194)	731
Voted in 2014: Yes	48%	(608)	33%	(419)	18%	(227)	1254
Voted in 2014: No	39%	(368)	36%	(338)	25%	(240)	946
2012 Vote: Barack Obama	47%	(365)	35%	(276)	18%	(138)	779
2012 Vote: Mitt Romney	54%	(269)	28%	(141)	18%	(90)	500
2012 Vote: Other	41%	(29)	35%	(24)	23%	(16)	69
2012 Vote: Didn't Vote	37%	(313)	37%	(313)	26%	(222)	848

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	44%	(976)	34%	(757)	21%	(466)	2200
4-Region: Northeast	56%	(221)	26%	(103)	18%	(69)	394
4-Region: Midwest	40%	(183)	35%	(162)	25%	(117)	462
4-Region: South	41%	(340)	37%	(306)	22%	(179)	824
4-Region: West	45%	(232)	36%	(186)	20%	(101)	520
Watch TV: Every day	47%	(499)	34%	(362)	19%	(203)	1064
Watch TV: Several times per week	44%	(248)	37%	(207)	19%	(104)	559
Watch TV: About once per week	55%	(63)	35%	(40)	11%	(12)	115
Watch TV: Several times per month	39%	(51)	37%	(49)	24%	(32)	131
Watch TV: Less often than once per month	28%	(29)	38%	(39)	34%	(34)	102
Watch TV: Never	41%	(77)	22%	(41)	37%	(70)	188
Watch Movies: Every day	44%	(184)	33%	(137)	23%	(93)	415
Watch Movies: Several times per week	42%	(260)	40%	(245)	19%	(115)	619
Watch Movies: About once per week	44%	(171)	39%	(155)	17%	(66)	392
Watch Movies: Several times per month	51%	(129)	26%	(68)	23%	(58)	255
Watch Movies: About once per month	46%	(79)	34%	(59)	20%	(35)	172
Watch Movies: Less often than once per month	40%	(74)	36%	(66)	23%	(43)	182
Watch Movies: Never	48%	(80)	18%	(29)	34%	(56)	165
Watch Sporting Events: Every day	55%	(48)	26%	(23)	19%	(16)	87
Watch Sporting Events: Several times per week	44%	(109)	40%	(98)	16%	(40)	247
Watch Sporting Events: About once per week	46%	(117)	42%	(106)	12%	(31)	254
Watch Sporting Events: Several times per month	56%	(121)	33%	(71)	10%	(22)	215
Watch Sporting Events: About once per month	35%	(60)	45%	(77)	19%	(33)	170
Watch Sporting Events: Less often than once per month	46%	(192)	36%	(152)	18%	(76)	419
Watch Sporting Events: Never	41%	(329)	29%	(231)	31%	(249)	808
Cable TV: Currently subscribe	100%	(976)	—	(0)	—	(0)	976
Cable TV: Subscribed in past	—	(0)	100%	(757)	—	(0)	757
Cable TV: Never subscribed	—	(0)	—	(0)	100%	(466)	466
Satellite TV: Currently subscribe	28%	(132)	42%	(196)	30%	(142)	470
Satellite TV: Subscribed in past	40%	(232)	52%	(306)	8%	(50)	588
Satellite TV: Never subscribed	54%	(612)	22%	(256)	24%	(275)	1142

Continued on next page

Table HRdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	Cable TV: Currently subscribe		Cable TV: Subscribed in past		Cable TV: Never subscribed		Total N
Adults	44%	(976)	34%	(757)	21%	(466)	2200
Streaming Services: Currently subscribe	44%	(603)	37%	(508)	19%	(254)	1365
Streaming Services: Subscribed in past	38%	(83)	51%	(110)	11%	(23)	217
Streaming Services: Never subscribed	47%	(291)	22%	(139)	31%	(189)	618
Film: An avid fan	43%	(300)	39%	(274)	19%	(131)	706
Film: A casual fan	46%	(564)	35%	(422)	19%	(237)	1223
Film: Not a fan	41%	(112)	22%	(61)	36%	(98)	271
Television: An avid fan	49%	(491)	33%	(335)	18%	(179)	1005
Television: A casual fan	43%	(451)	35%	(370)	21%	(223)	1044
Television: Not a fan	23%	(35)	34%	(52)	43%	(64)	151
Music: An avid fan	42%	(443)	37%	(389)	21%	(218)	1050
Music: A casual fan	47%	(477)	33%	(334)	20%	(204)	1015
Music: Not a fan	41%	(56)	25%	(34)	33%	(45)	135
Fashion: An avid fan	53%	(131)	29%	(71)	19%	(47)	249
Fashion: A casual fan	45%	(434)	35%	(334)	20%	(189)	957
Fashion: Not a fan	41%	(411)	35%	(352)	23%	(231)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?

Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(470)	27%	(588)	52%	(1142)	2200
Gender: Male	21%	(228)	29%	(309)	49%	(525)	1062
Gender: Female	21%	(242)	25%	(279)	54%	(617)	1138
Age: 18-34	17%	(110)	28%	(184)	55%	(362)	655
Age: 35-44	20%	(73)	32%	(116)	47%	(169)	358
Age: 45-64	24%	(177)	27%	(201)	50%	(373)	751
Age: 65+	25%	(110)	20%	(87)	55%	(239)	436
GenZers: 1997-2012	20%	(63)	32%	(99)	48%	(150)	312
Millennials: 1981-1996	16%	(82)	27%	(142)	57%	(298)	522
GenXers: 1965-1980	22%	(118)	32%	(174)	46%	(253)	544
Baby Boomers: 1946-1964	24%	(172)	23%	(164)	54%	(387)	723
PID: Dem (no lean)	21%	(177)	26%	(215)	54%	(452)	844
PID: Ind (no lean)	19%	(122)	26%	(172)	55%	(360)	654
PID: Rep (no lean)	24%	(171)	29%	(201)	47%	(331)	702
PID/Gender: Dem Men	22%	(80)	26%	(94)	52%	(189)	363
PID/Gender: Dem Women	20%	(96)	25%	(121)	55%	(263)	481
PID/Gender: Ind Men	18%	(62)	28%	(95)	54%	(183)	340
PID/Gender: Ind Women	19%	(60)	24%	(76)	56%	(177)	314
PID/Gender: Rep Men	24%	(86)	33%	(119)	43%	(154)	359
PID/Gender: Rep Women	25%	(85)	24%	(82)	51%	(176)	343
Ideo: Liberal (1-3)	21%	(138)	28%	(182)	51%	(335)	656
Ideo: Moderate (4)	21%	(118)	25%	(142)	55%	(313)	572
Ideo: Conservative (5-7)	24%	(173)	29%	(213)	47%	(344)	731
Educ: < College	22%	(334)	27%	(414)	51%	(764)	1512
Educ: Bachelors degree	19%	(86)	26%	(114)	55%	(244)	444
Educ: Post-grad	20%	(49)	25%	(60)	55%	(135)	244
Income: Under 50k	21%	(240)	25%	(287)	54%	(623)	1150
Income: 50k-100k	23%	(157)	29%	(203)	48%	(331)	691
Income: 100k+	20%	(73)	27%	(98)	52%	(188)	359
Ethnicity: White	22%	(385)	27%	(458)	51%	(879)	1722
Ethnicity: Hispanic	20%	(70)	31%	(108)	49%	(171)	349

Continued on next page

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?

Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(470)	27%	(588)	52%	(1142)	2200
Ethnicity: Afr. Am.	21%	(58)	24%	(66)	55%	(150)	274
Ethnicity: Other	13%	(27)	31%	(64)	56%	(114)	204
All Christian	23%	(225)	26%	(260)	51%	(513)	999
All Non-Christian	26%	(29)	19%	(21)	54%	(61)	111
Atheist	18%	(22)	30%	(37)	52%	(65)	124
Agnostic/Nothing in particular	20%	(193)	28%	(270)	52%	(504)	967
Religious Non-Protestant/Catholic	25%	(36)	27%	(38)	48%	(69)	143
Evangelical	26%	(144)	23%	(127)	52%	(292)	563
Non-Evangelical	19%	(150)	27%	(208)	54%	(418)	776
Community: Urban	16%	(85)	26%	(137)	59%	(314)	536
Community: Suburban	19%	(211)	25%	(278)	55%	(604)	1093
Community: Rural	30%	(174)	30%	(173)	39%	(225)	572
Employ: Private Sector	22%	(143)	28%	(183)	49%	(316)	642
Employ: Government	18%	(29)	27%	(44)	55%	(88)	160
Employ: Self-Employed	21%	(39)	27%	(50)	52%	(95)	184
Employ: Homemaker	35%	(54)	24%	(37)	41%	(63)	154
Employ: Retired	23%	(115)	23%	(115)	54%	(268)	497
Employ: Unemployed	15%	(40)	27%	(74)	58%	(155)	269
Employ: Other	11%	(15)	26%	(38)	63%	(90)	143
Military HH: Yes	27%	(98)	29%	(105)	45%	(163)	366
Military HH: No	20%	(372)	26%	(483)	53%	(979)	1834
RD/WT: Right Direction	24%	(180)	27%	(200)	49%	(360)	740
RD/WT: Wrong Track	20%	(290)	27%	(388)	54%	(782)	1460
Trump Job Approve	23%	(211)	29%	(269)	48%	(438)	918
Trump Job Disapprove	20%	(233)	25%	(301)	55%	(655)	1189
Trump Job Strongly Approve	25%	(119)	28%	(134)	48%	(231)	484
Trump Job Somewhat Approve	21%	(92)	31%	(135)	48%	(207)	434
Trump Job Somewhat Disapprove	18%	(50)	31%	(88)	51%	(145)	283
Trump Job Strongly Disapprove	20%	(183)	24%	(213)	56%	(510)	906

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Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(470)	27%	(588)	52%	(1142)	2200
Favorable of Trump	24%	(217)	29%	(261)	47%	(420)	898
Unfavorable of Trump	18%	(217)	26%	(304)	56%	(657)	1178
Very Favorable of Trump	26%	(130)	27%	(138)	47%	(237)	505
Somewhat Favorable of Trump	22%	(88)	31%	(123)	46%	(182)	393
Somewhat Unfavorable of Trump	17%	(39)	29%	(68)	53%	(122)	229
Very Unfavorable of Trump	19%	(178)	25%	(236)	56%	(534)	948
#1 Issue: Economy	19%	(145)	29%	(222)	52%	(399)	765
#1 Issue: Security	23%	(53)	23%	(53)	54%	(125)	231
#1 Issue: Health Care	21%	(98)	27%	(122)	52%	(236)	455
#1 Issue: Medicare / Social Security	28%	(85)	23%	(70)	49%	(150)	304
#1 Issue: Women's Issues	21%	(23)	22%	(24)	56%	(59)	106
#1 Issue: Education	11%	(11)	37%	(39)	52%	(56)	106
#1 Issue: Energy	22%	(26)	24%	(29)	54%	(64)	119
#1 Issue: Other	27%	(30)	26%	(29)	48%	(54)	114
2018 House Vote: Democrat	22%	(161)	24%	(176)	55%	(412)	749
2018 House Vote: Republican	24%	(156)	32%	(207)	45%	(292)	655
2018 House Vote: Someone else	20%	(13)	15%	(10)	65%	(44)	68
2016 Vote: Hillary Clinton	21%	(144)	22%	(151)	56%	(377)	673
2016 Vote: Donald Trump	26%	(172)	30%	(197)	44%	(293)	661
2016 Vote: Other	16%	(21)	25%	(34)	59%	(79)	134
2016 Vote: Didn't Vote	18%	(132)	28%	(206)	54%	(393)	731
Voted in 2014: Yes	23%	(286)	25%	(319)	52%	(648)	1254
Voted in 2014: No	19%	(183)	28%	(269)	52%	(494)	946
2012 Vote: Barack Obama	23%	(180)	23%	(180)	54%	(419)	779
2012 Vote: Mitt Romney	24%	(119)	29%	(143)	48%	(238)	500
2012 Vote: Other	17%	(12)	31%	(21)	53%	(36)	69
2012 Vote: Didn't Vote	19%	(157)	29%	(244)	53%	(446)	848

Continued on next page

Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?

Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(470)	27%	(588)	52%	(1142)	2200
4-Region: Northeast	16%	(61)	23%	(89)	62%	(243)	394
4-Region: Midwest	23%	(108)	25%	(117)	51%	(237)	462
4-Region: South	22%	(185)	29%	(239)	49%	(401)	824
4-Region: West	22%	(116)	28%	(143)	50%	(261)	520
Watch TV: Every day	23%	(243)	27%	(287)	50%	(533)	1064
Watch TV: Several times per week	19%	(108)	28%	(155)	53%	(296)	559
Watch TV: About once per week	21%	(25)	29%	(33)	50%	(57)	115
Watch TV: Several times per month	16%	(21)	33%	(44)	50%	(66)	131
Watch TV: Less often than once per month	13%	(14)	23%	(24)	63%	(65)	102
Watch TV: Never	24%	(44)	19%	(36)	57%	(108)	188
Watch Movies: Every day	25%	(103)	29%	(121)	46%	(191)	415
Watch Movies: Several times per week	23%	(144)	27%	(169)	49%	(306)	619
Watch Movies: About once per week	17%	(66)	32%	(127)	51%	(199)	392
Watch Movies: Several times per month	19%	(48)	22%	(56)	59%	(151)	255
Watch Movies: About once per month	22%	(38)	22%	(38)	56%	(97)	172
Watch Movies: Less often than once per month	17%	(30)	26%	(48)	57%	(104)	182
Watch Movies: Never	25%	(41)	18%	(29)	57%	(95)	165
Watch Sporting Events: Every day	34%	(29)	20%	(17)	46%	(40)	87
Watch Sporting Events: Several times per week	31%	(76)	29%	(73)	40%	(99)	247
Watch Sporting Events: About once per week	23%	(57)	29%	(74)	48%	(123)	254
Watch Sporting Events: Several times per month	19%	(41)	27%	(59)	54%	(116)	215
Watch Sporting Events: About once per month	22%	(38)	29%	(49)	48%	(82)	170
Watch Sporting Events: Less often than once per month	14%	(58)	33%	(138)	53%	(224)	419
Watch Sporting Events: Never	21%	(170)	22%	(179)	57%	(459)	808
Cable TV: Currently subscribe	14%	(132)	24%	(232)	63%	(612)	976
Cable TV: Subscribed in past	26%	(196)	40%	(306)	34%	(256)	757
Cable TV: Never subscribed	30%	(142)	11%	(50)	59%	(275)	466
Satellite TV: Currently subscribe	100%	(470)	—	(0)	—	(0)	470
Satellite TV: Subscribed in past	—	(0)	100%	(588)	—	(0)	588
Satellite TV: Never subscribed	—	(0)	—	(0)	100%	(1142)	1142

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Table HRdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	Satellite TV: Currently subscribe		Satellite TV: Subscribed in past		Satellite TV: Never subscribed		Total N
Adults	21%	(470)	27%	(588)	52%	(1142)	2200
Streaming Services: Currently subscribe	21%	(288)	30%	(404)	49%	(674)	1365
Streaming Services: Subscribed in past	23%	(51)	39%	(84)	38%	(82)	217
Streaming Services: Never subscribed	21%	(131)	16%	(100)	63%	(387)	618
Film: An avid fan	24%	(171)	30%	(213)	46%	(322)	706
Film: A casual fan	19%	(231)	27%	(325)	55%	(667)	1223
Film: Not a fan	25%	(67)	19%	(50)	57%	(154)	271
Television: An avid fan	24%	(243)	25%	(250)	51%	(511)	1005
Television: A casual fan	19%	(202)	29%	(306)	51%	(535)	1044
Television: Not a fan	16%	(24)	21%	(32)	63%	(96)	151
Music: An avid fan	22%	(231)	28%	(299)	50%	(520)	1050
Music: A casual fan	20%	(207)	26%	(259)	54%	(549)	1015
Music: Not a fan	24%	(32)	22%	(30)	54%	(73)	135
Fashion: An avid fan	27%	(66)	31%	(77)	43%	(106)	249
Fashion: A casual fan	21%	(203)	27%	(257)	52%	(496)	957
Fashion: Not a fan	20%	(200)	26%	(254)	54%	(540)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	62%	(1365)	10%	(217)	28%	(618)	2200
Gender: Male	61%	(651)	11%	(119)	27%	(291)	1062
Gender: Female	63%	(714)	9%	(97)	29%	(327)	1138
Age: 18-34	72%	(470)	11%	(73)	17%	(113)	655
Age: 35-44	71%	(253)	10%	(37)	19%	(68)	358
Age: 45-64	60%	(449)	11%	(80)	30%	(222)	751
Age: 65+	44%	(193)	6%	(28)	50%	(216)	436
GenZers: 1997-2012	71%	(222)	15%	(48)	14%	(43)	312
Millennials: 1981-1996	72%	(377)	9%	(46)	19%	(98)	522
GenXers: 1965-1980	66%	(360)	11%	(62)	22%	(122)	544
Baby Boomers: 1946-1964	52%	(377)	8%	(56)	40%	(290)	723
PID: Dem (no lean)	66%	(555)	10%	(81)	25%	(207)	844
PID: Ind (no lean)	63%	(410)	10%	(68)	27%	(175)	654
PID: Rep (no lean)	57%	(400)	10%	(67)	34%	(235)	702
PID/Gender: Dem Men	66%	(238)	11%	(41)	23%	(84)	363
PID/Gender: Dem Women	66%	(317)	8%	(41)	26%	(123)	481
PID/Gender: Ind Men	62%	(210)	12%	(39)	27%	(91)	340
PID/Gender: Ind Women	64%	(201)	9%	(29)	27%	(84)	314
PID/Gender: Rep Men	57%	(203)	11%	(40)	32%	(116)	359
PID/Gender: Rep Women	57%	(196)	8%	(28)	35%	(119)	343
Ideo: Liberal (1-3)	77%	(502)	8%	(51)	16%	(103)	656
Ideo: Moderate (4)	62%	(356)	9%	(50)	29%	(166)	572
Ideo: Conservative (5-7)	53%	(389)	10%	(76)	36%	(266)	731
Educ: < College	58%	(879)	11%	(169)	31%	(464)	1512
Educ: Bachelors degree	70%	(311)	6%	(29)	23%	(104)	444
Educ: Post-grad	72%	(175)	8%	(19)	21%	(50)	244
Income: Under 50k	55%	(635)	12%	(137)	33%	(378)	1150
Income: 50k-100k	67%	(460)	9%	(61)	25%	(170)	691
Income: 100k+	75%	(270)	5%	(19)	19%	(70)	359
Ethnicity: White	63%	(1081)	9%	(154)	28%	(487)	1722
Ethnicity: Hispanic	66%	(232)	15%	(54)	18%	(63)	349

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	62%	(1365)	10%	(217)	28%	(618)	2200
Ethnicity: Afr. Am.	57%	(156)	12%	(32)	31%	(86)	274
Ethnicity: Other	63%	(128)	15%	(31)	22%	(45)	204
All Christian	59%	(588)	9%	(90)	32%	(320)	999
All Non-Christian	67%	(74)	8%	(9)	25%	(28)	111
Atheist	76%	(95)	7%	(9)	17%	(21)	124
Agnostic/Nothing in particular	63%	(608)	11%	(109)	26%	(249)	967
Religious Non-Protestant/Catholic	64%	(91)	12%	(18)	24%	(34)	143
Evangelical	54%	(306)	10%	(55)	36%	(202)	563
Non-Evangelical	61%	(473)	10%	(80)	29%	(222)	776
Community: Urban	59%	(317)	11%	(59)	30%	(161)	536
Community: Suburban	66%	(719)	8%	(92)	26%	(282)	1093
Community: Rural	58%	(329)	12%	(67)	31%	(176)	572
Employ: Private Sector	70%	(452)	7%	(48)	22%	(142)	642
Employ: Government	65%	(105)	12%	(18)	23%	(37)	160
Employ: Self-Employed	56%	(103)	14%	(26)	30%	(56)	184
Employ: Homemaker	61%	(94)	12%	(19)	27%	(41)	154
Employ: Retired	50%	(250)	7%	(34)	43%	(213)	497
Employ: Unemployed	63%	(168)	12%	(32)	26%	(69)	269
Employ: Other	52%	(75)	12%	(17)	36%	(52)	143
Military HH: Yes	60%	(221)	8%	(29)	32%	(116)	366
Military HH: No	62%	(1144)	10%	(188)	27%	(502)	1834
RD/WT: Right Direction	54%	(403)	10%	(77)	35%	(260)	740
RD/WT: Wrong Track	66%	(962)	10%	(140)	25%	(358)	1460
Trump Job Approve	56%	(515)	11%	(102)	33%	(302)	918
Trump Job Disapprove	68%	(812)	8%	(100)	23%	(277)	1189
Trump Job Strongly Approve	53%	(257)	12%	(56)	35%	(171)	484
Trump Job Somewhat Approve	59%	(257)	11%	(46)	30%	(131)	434
Trump Job Somewhat Disapprove	64%	(181)	13%	(35)	23%	(66)	283
Trump Job Strongly Disapprove	70%	(630)	7%	(64)	23%	(211)	906

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	62%	(1365)	10%	(217)	28%	(618)	2200
Favorable of Trump	55%	(499)	11%	(99)	34%	(301)	898
Unfavorable of Trump	70%	(820)	8%	(99)	22%	(259)	1178
Very Favorable of Trump	53%	(267)	11%	(55)	36%	(183)	505
Somewhat Favorable of Trump	59%	(231)	11%	(44)	30%	(118)	393
Somewhat Unfavorable of Trump	64%	(147)	14%	(32)	22%	(51)	229
Very Unfavorable of Trump	71%	(673)	7%	(67)	22%	(209)	948
#1 Issue: Economy	67%	(511)	8%	(64)	25%	(191)	765
#1 Issue: Security	51%	(118)	9%	(21)	40%	(92)	231
#1 Issue: Health Care	65%	(295)	11%	(50)	24%	(111)	455
#1 Issue: Medicare / Social Security	45%	(135)	11%	(33)	45%	(136)	304
#1 Issue: Women's Issues	79%	(83)	6%	(6)	15%	(16)	106
#1 Issue: Education	63%	(67)	15%	(16)	22%	(24)	106
#1 Issue: Energy	66%	(78)	15%	(18)	20%	(23)	119
#1 Issue: Other	68%	(77)	8%	(10)	24%	(27)	114
2018 House Vote: Democrat	67%	(502)	7%	(53)	26%	(193)	749
2018 House Vote: Republican	57%	(373)	10%	(69)	33%	(214)	655
2018 House Vote: Someone else	60%	(41)	16%	(11)	24%	(17)	68
2016 Vote: Hillary Clinton	68%	(459)	7%	(49)	24%	(165)	673
2016 Vote: Donald Trump	56%	(369)	10%	(67)	34%	(225)	661
2016 Vote: Other	63%	(85)	10%	(13)	27%	(36)	134
2016 Vote: Didn't Vote	62%	(450)	12%	(88)	26%	(193)	731
Voted in 2014: Yes	62%	(775)	8%	(105)	30%	(374)	1254
Voted in 2014: No	62%	(590)	12%	(111)	26%	(244)	946
2012 Vote: Barack Obama	66%	(516)	8%	(61)	26%	(202)	779
2012 Vote: Mitt Romney	57%	(283)	9%	(47)	34%	(171)	500
2012 Vote: Other	51%	(35)	5%	(3)	45%	(31)	69
2012 Vote: Didn't Vote	63%	(531)	12%	(103)	25%	(214)	848

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	62%	(1365)	10%	(217)	28%	(618)	2200
4-Region: Northeast	61%	(241)	9%	(37)	29%	(116)	394
4-Region: Midwest	62%	(287)	10%	(46)	28%	(129)	462
4-Region: South	60%	(492)	11%	(88)	30%	(244)	824
4-Region: West	66%	(345)	9%	(46)	25%	(129)	520
Watch TV: Every day	66%	(698)	8%	(83)	27%	(283)	1064
Watch TV: Several times per week	69%	(389)	9%	(52)	21%	(119)	559
Watch TV: About once per week	62%	(72)	15%	(17)	22%	(26)	115
Watch TV: Several times per month	59%	(77)	20%	(27)	21%	(28)	131
Watch TV: Less often than once per month	51%	(52)	13%	(14)	36%	(36)	102
Watch TV: Never	30%	(56)	9%	(17)	61%	(115)	188
Watch Movies: Every day	67%	(278)	10%	(41)	23%	(96)	415
Watch Movies: Several times per week	74%	(457)	8%	(49)	18%	(113)	619
Watch Movies: About once per week	69%	(269)	12%	(47)	19%	(75)	392
Watch Movies: Several times per month	62%	(157)	10%	(25)	29%	(73)	255
Watch Movies: About once per month	61%	(106)	6%	(11)	32%	(55)	172
Watch Movies: Less often than once per month	36%	(65)	16%	(30)	48%	(87)	182
Watch Movies: Never	19%	(32)	9%	(14)	72%	(119)	165
Watch Sporting Events: Every day	63%	(55)	8%	(7)	29%	(25)	87
Watch Sporting Events: Several times per week	71%	(175)	11%	(27)	18%	(46)	247
Watch Sporting Events: About once per week	64%	(163)	9%	(23)	27%	(67)	254
Watch Sporting Events: Several times per month	67%	(144)	14%	(29)	19%	(42)	215
Watch Sporting Events: About once per month	64%	(108)	13%	(22)	23%	(39)	170
Watch Sporting Events: Less often than once per month	68%	(286)	8%	(33)	24%	(100)	419
Watch Sporting Events: Never	54%	(434)	9%	(76)	37%	(299)	808
Cable TV: Currently subscribe	62%	(603)	9%	(83)	30%	(291)	976
Cable TV: Subscribed in past	67%	(508)	15%	(110)	18%	(139)	757
Cable TV: Never subscribed	55%	(254)	5%	(23)	40%	(189)	466
Satellite TV: Currently subscribe	61%	(288)	11%	(51)	28%	(131)	470
Satellite TV: Subscribed in past	69%	(404)	14%	(84)	17%	(100)	588
Satellite TV: Never subscribed	59%	(674)	7%	(82)	34%	(387)	1142

Continued on next page

Table HRdem2_3: Do you, or anyone in your household, subscribe to the following?
Streaming service(s)

Demographic	Streaming Services: Currently subscribe		Streaming Services: Subscribed in past		Streaming Services: Never subscribed		Total N
Adults	62%	(1365)	10%	(217)	28%	(618)	2200
Streaming Services: Currently subscribe	100%	(1365)	—	(0)	—	(0)	1365
Streaming Services: Subscribed in past	—	(0)	100%	(217)	—	(0)	217
Streaming Services: Never subscribed	—	(0)	—	(0)	100%	(618)	618
Film: An avid fan	72%	(506)	10%	(70)	18%	(130)	706
Film: A casual fan	61%	(751)	10%	(121)	29%	(351)	1223
Film: Not a fan	40%	(108)	9%	(26)	51%	(137)	271
Television: An avid fan	64%	(644)	8%	(80)	28%	(281)	1005
Television: A casual fan	63%	(657)	11%	(117)	26%	(270)	1044
Television: Not a fan	42%	(64)	13%	(20)	45%	(68)	151
Music: An avid fan	68%	(711)	10%	(108)	22%	(230)	1050
Music: A casual fan	58%	(594)	10%	(98)	32%	(323)	1015
Music: Not a fan	45%	(60)	8%	(10)	48%	(64)	135
Fashion: An avid fan	71%	(178)	13%	(33)	15%	(39)	249
Fashion: A casual fan	68%	(651)	10%	(92)	22%	(215)	957
Fashion: Not a fan	54%	(537)	9%	(93)	37%	(365)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(706)	56%	(1223)	12%	(271)	2200
Gender: Male	35%	(368)	55%	(581)	11%	(112)	1062
Gender: Female	30%	(338)	56%	(642)	14%	(159)	1138
Age: 18-34	35%	(229)	52%	(338)	13%	(88)	655
Age: 35-44	37%	(132)	54%	(194)	9%	(32)	358
Age: 45-64	32%	(240)	56%	(420)	12%	(91)	751
Age: 65+	24%	(105)	62%	(271)	14%	(60)	436
GenZers: 1997-2012	35%	(109)	48%	(151)	17%	(53)	312
Millennials: 1981-1996	37%	(191)	55%	(285)	9%	(46)	522
GenXers: 1965-1980	36%	(196)	53%	(287)	11%	(62)	544
Baby Boomers: 1946-1964	26%	(190)	61%	(444)	12%	(89)	723
PID: Dem (no lean)	38%	(320)	51%	(431)	11%	(94)	844
PID: Ind (no lean)	30%	(194)	59%	(383)	12%	(77)	654
PID: Rep (no lean)	27%	(193)	58%	(410)	14%	(100)	702
PID/Gender: Dem Men	39%	(141)	52%	(188)	9%	(34)	363
PID/Gender: Dem Women	37%	(179)	50%	(242)	12%	(60)	481
PID/Gender: Ind Men	32%	(110)	60%	(203)	8%	(27)	340
PID/Gender: Ind Women	27%	(84)	57%	(180)	16%	(50)	314
PID/Gender: Rep Men	33%	(117)	53%	(191)	14%	(51)	359
PID/Gender: Rep Women	22%	(76)	64%	(219)	14%	(49)	343
Ideo: Liberal (1-3)	39%	(257)	52%	(340)	9%	(59)	656
Ideo: Moderate (4)	32%	(186)	55%	(316)	12%	(71)	572
Ideo: Conservative (5-7)	27%	(197)	60%	(439)	13%	(94)	731
Educ: < College	33%	(497)	53%	(797)	14%	(218)	1512
Educ: Bachelors degree	31%	(138)	63%	(277)	6%	(29)	444
Educ: Post-grad	29%	(72)	61%	(148)	10%	(24)	244
Income: Under 50k	31%	(352)	55%	(631)	15%	(167)	1150
Income: 50k-100k	32%	(223)	57%	(397)	10%	(71)	691
Income: 100k+	37%	(131)	54%	(195)	9%	(33)	359
Ethnicity: White	32%	(551)	57%	(980)	11%	(191)	1722
Ethnicity: Hispanic	35%	(121)	54%	(188)	12%	(40)	349
Ethnicity: Afr. Am.	33%	(90)	52%	(142)	15%	(42)	274

Continued on next page

Table HRdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(706)	56%	(1223)	12%	(271)	2200
Ethnicity: Other	32%	(65)	50%	(102)	19%	(38)	204
All Christian	31%	(313)	58%	(580)	11%	(105)	999
All Non-Christian	35%	(39)	46%	(51)	19%	(21)	111
Atheist	35%	(43)	58%	(72)	7%	(8)	124
Agnostic/Nothing in particular	32%	(310)	54%	(519)	14%	(137)	967
Religious Non-Protestant/Catholic	33%	(47)	52%	(75)	15%	(21)	143
Evangelical	30%	(167)	56%	(315)	14%	(81)	563
Non-Evangelical	33%	(258)	58%	(449)	9%	(69)	776
Community: Urban	36%	(193)	51%	(271)	13%	(71)	536
Community: Suburban	34%	(374)	55%	(603)	11%	(116)	1093
Community: Rural	24%	(139)	61%	(349)	15%	(84)	572
Employ: Private Sector	35%	(227)	55%	(353)	10%	(62)	642
Employ: Government	28%	(44)	66%	(105)	7%	(11)	160
Employ: Self-Employed	35%	(65)	52%	(96)	13%	(23)	184
Employ: Homemaker	27%	(42)	55%	(84)	18%	(28)	154
Employ: Retired	25%	(125)	61%	(305)	13%	(67)	497
Employ: Unemployed	31%	(84)	53%	(142)	16%	(42)	269
Employ: Other	37%	(53)	51%	(74)	11%	(16)	143
Military HH: Yes	29%	(107)	59%	(216)	12%	(44)	366
Military HH: No	33%	(599)	55%	(1007)	12%	(228)	1834
RD/WT: Right Direction	28%	(210)	56%	(416)	16%	(115)	740
RD/WT: Wrong Track	34%	(496)	55%	(807)	11%	(156)	1460
Trump Job Approve	27%	(252)	58%	(535)	14%	(132)	918
Trump Job Disapprove	36%	(426)	55%	(649)	10%	(114)	1189
Trump Job Strongly Approve	25%	(121)	57%	(277)	18%	(87)	484
Trump Job Somewhat Approve	30%	(131)	59%	(258)	10%	(45)	434
Trump Job Somewhat Disapprove	36%	(102)	55%	(157)	8%	(24)	283
Trump Job Strongly Disapprove	36%	(323)	54%	(492)	10%	(91)	906
Favorable of Trump	29%	(257)	57%	(515)	14%	(127)	898
Unfavorable of Trump	35%	(416)	55%	(649)	10%	(113)	1178

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(706)	56%	(1223)	12%	(271)	2200
Very Favorable of Trump	26%	(130)	56%	(285)	18%	(90)	505
Somewhat Favorable of Trump	32%	(127)	58%	(230)	9%	(36)	393
Somewhat Unfavorable of Trump	34%	(79)	53%	(122)	12%	(29)	229
Very Unfavorable of Trump	36%	(337)	56%	(527)	9%	(84)	948
#1 Issue: Economy	33%	(250)	56%	(432)	11%	(84)	765
#1 Issue: Security	18%	(42)	64%	(147)	18%	(42)	231
#1 Issue: Health Care	37%	(170)	54%	(245)	9%	(41)	455
#1 Issue: Medicare / Social Security	26%	(80)	59%	(178)	15%	(46)	304
#1 Issue: Women's Issues	41%	(43)	46%	(49)	13%	(13)	106
#1 Issue: Education	29%	(31)	57%	(60)	14%	(15)	106
#1 Issue: Energy	42%	(49)	42%	(49)	17%	(20)	119
#1 Issue: Other	37%	(42)	54%	(62)	9%	(10)	114
2018 House Vote: Democrat	37%	(278)	53%	(398)	10%	(73)	749
2018 House Vote: Republican	28%	(183)	60%	(396)	12%	(76)	655
2018 House Vote: Someone else	26%	(17)	59%	(40)	16%	(11)	68
2016 Vote: Hillary Clinton	38%	(256)	53%	(356)	9%	(61)	673
2016 Vote: Donald Trump	27%	(177)	60%	(398)	13%	(86)	661
2016 Vote: Other	25%	(33)	68%	(90)	8%	(10)	134
2016 Vote: Didn't Vote	33%	(239)	52%	(378)	16%	(114)	731
Voted in 2014: Yes	32%	(404)	58%	(728)	10%	(122)	1254
Voted in 2014: No	32%	(302)	52%	(495)	16%	(149)	946
2012 Vote: Barack Obama	37%	(290)	54%	(417)	9%	(72)	779
2012 Vote: Mitt Romney	24%	(118)	65%	(323)	12%	(60)	500
2012 Vote: Other	27%	(19)	65%	(45)	8%	(5)	69
2012 Vote: Didn't Vote	33%	(277)	51%	(436)	16%	(134)	848
4-Region: Northeast	34%	(134)	55%	(217)	11%	(43)	394
4-Region: Midwest	30%	(140)	55%	(254)	15%	(68)	462
4-Region: South	32%	(265)	55%	(454)	13%	(106)	824
4-Region: West	32%	(167)	57%	(299)	10%	(55)	520

Continued on next page

Table HRdem3_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(706)	56%	(1223)	12%	(271)	2200
Watch TV: Every day	36%	(388)	54%	(579)	9%	(97)	1064
Watch TV: Several times per week	34%	(192)	55%	(310)	10%	(58)	559
Watch TV: About once per week	24%	(28)	63%	(72)	13%	(15)	115
Watch TV: Several times per month	29%	(38)	58%	(76)	14%	(18)	131
Watch TV: Less often than once per month	17%	(17)	62%	(64)	21%	(21)	102
Watch TV: Never	14%	(27)	55%	(103)	31%	(58)	188
Watch Movies: Every day	51%	(212)	41%	(171)	8%	(32)	415
Watch Movies: Several times per week	43%	(265)	50%	(312)	7%	(42)	619
Watch Movies: About once per week	28%	(109)	65%	(254)	7%	(29)	392
Watch Movies: Several times per month	21%	(54)	70%	(179)	9%	(22)	255
Watch Movies: About once per month	16%	(28)	67%	(115)	17%	(29)	172
Watch Movies: Less often than once per month	9%	(17)	63%	(115)	27%	(50)	182
Watch Movies: Never	13%	(21)	46%	(76)	41%	(68)	165
Watch Sporting Events: Every day	43%	(37)	46%	(40)	11%	(9)	87
Watch Sporting Events: Several times per week	40%	(100)	54%	(134)	6%	(14)	247
Watch Sporting Events: About once per week	36%	(92)	56%	(141)	8%	(21)	254
Watch Sporting Events: Several times per month	32%	(68)	61%	(131)	8%	(16)	215
Watch Sporting Events: About once per month	36%	(62)	50%	(85)	14%	(23)	170
Watch Sporting Events: Less often than once per month	33%	(137)	57%	(241)	10%	(42)	419
Watch Sporting Events: Never	26%	(210)	56%	(452)	18%	(146)	808
Cable TV: Currently subscribe	31%	(300)	58%	(564)	11%	(112)	976
Cable TV: Subscribed in past	36%	(274)	56%	(422)	8%	(61)	757
Cable TV: Never subscribed	28%	(131)	51%	(237)	21%	(98)	466
Satellite TV: Currently subscribe	36%	(171)	49%	(231)	14%	(67)	470
Satellite TV: Subscribed in past	36%	(213)	55%	(325)	9%	(50)	588
Satellite TV: Never subscribed	28%	(322)	58%	(667)	13%	(154)	1142
Streaming Services: Currently subscribe	37%	(506)	55%	(751)	8%	(108)	1365
Streaming Services: Subscribed in past	32%	(70)	56%	(121)	12%	(26)	217
Streaming Services: Never subscribed	21%	(130)	57%	(351)	22%	(137)	618

Continued on next page

Table HRdem3_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	Film: An avid fan		Film: A casual fan		Film: Not a fan		Total N
Adults	32%	(706)	56%	(1223)	12%	(271)	2200
Film: An avid fan	100%	(706)	—	(0)	—	(0)	706
Film: A casual fan	—	(0)	100%	(1223)	—	(0)	1223
Film: Not a fan	—	(0)	—	(0)	100%	(271)	271
Television: An avid fan	51%	(512)	42%	(425)	7%	(68)	1005
Television: A casual fan	17%	(174)	70%	(735)	13%	(134)	1044
Television: Not a fan	13%	(20)	41%	(63)	45%	(69)	151
Music: An avid fan	47%	(497)	45%	(474)	7%	(79)	1050
Music: A casual fan	19%	(193)	69%	(698)	12%	(124)	1015
Music: Not a fan	12%	(16)	38%	(51)	50%	(68)	135
Fashion: An avid fan	57%	(142)	37%	(91)	6%	(16)	249
Fashion: A casual fan	34%	(321)	58%	(554)	9%	(82)	957
Fashion: Not a fan	24%	(243)	58%	(577)	17%	(174)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	46%	(1005)	47%	(1044)	7%	(151)	2200
Gender: Male	41%	(440)	51%	(541)	8%	(81)	1062
Gender: Female	50%	(565)	44%	(502)	6%	(71)	1138
Age: 18-34	35%	(229)	55%	(358)	10%	(68)	655
Age: 35-44	51%	(183)	43%	(153)	6%	(22)	358
Age: 45-64	49%	(372)	46%	(343)	5%	(36)	751
Age: 65+	51%	(222)	43%	(189)	6%	(25)	436
GenZers: 1997-2012	29%	(89)	57%	(178)	15%	(46)	312
Millennials: 1981-1996	45%	(235)	48%	(253)	6%	(34)	522
GenXers: 1965-1980	47%	(257)	47%	(257)	5%	(30)	544
Baby Boomers: 1946-1964	52%	(374)	43%	(312)	5%	(37)	723
PID: Dem (no lean)	51%	(431)	43%	(361)	6%	(52)	844
PID: Ind (no lean)	36%	(238)	55%	(362)	8%	(53)	654
PID: Rep (no lean)	48%	(336)	46%	(320)	7%	(46)	702
PID/Gender: Dem Men	48%	(176)	45%	(163)	7%	(24)	363
PID/Gender: Dem Women	53%	(255)	41%	(198)	6%	(28)	481
PID/Gender: Ind Men	32%	(110)	60%	(202)	8%	(27)	340
PID/Gender: Ind Women	41%	(128)	51%	(160)	8%	(26)	314
PID/Gender: Rep Men	43%	(154)	49%	(176)	8%	(30)	359
PID/Gender: Rep Women	53%	(182)	42%	(144)	5%	(17)	343
Ideo: Liberal (1-3)	47%	(309)	46%	(302)	7%	(45)	656
Ideo: Moderate (4)	47%	(270)	47%	(268)	6%	(35)	572
Ideo: Conservative (5-7)	47%	(344)	48%	(351)	5%	(36)	731
Educ: < College	47%	(711)	46%	(691)	7%	(110)	1512
Educ: Bachelors degree	45%	(198)	51%	(225)	5%	(21)	444
Educ: Post-grad	40%	(96)	52%	(127)	8%	(21)	244
Income: Under 50k	45%	(520)	46%	(529)	9%	(101)	1150
Income: 50k-100k	46%	(320)	49%	(341)	4%	(31)	691
Income: 100k+	46%	(165)	48%	(174)	5%	(20)	359
Ethnicity: White	47%	(806)	47%	(817)	6%	(99)	1722
Ethnicity: Hispanic	40%	(140)	49%	(170)	11%	(39)	349
Ethnicity: Afr. Am.	43%	(117)	50%	(138)	7%	(19)	274

Continued on next page

Table HRdem3_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	46%	(1005)	47%	(1044)	7%	(151)	2200
Ethnicity: Other	40%	(82)	44%	(89)	16%	(33)	204
All Christian	48%	(481)	47%	(473)	5%	(45)	999
All Non-Christian	51%	(56)	37%	(42)	12%	(13)	111
Atheist	39%	(48)	53%	(66)	8%	(10)	124
Agnostic/Nothing in particular	43%	(420)	48%	(463)	9%	(83)	967
Religious Non-Protestant/Catholic	45%	(64)	45%	(64)	10%	(15)	143
Evangelical	44%	(247)	51%	(285)	6%	(31)	563
Non-Evangelical	52%	(401)	43%	(336)	5%	(39)	776
Community: Urban	43%	(233)	48%	(259)	8%	(44)	536
Community: Suburban	48%	(528)	47%	(512)	5%	(52)	1093
Community: Rural	43%	(244)	48%	(272)	10%	(55)	572
Employ: Private Sector	47%	(304)	47%	(303)	5%	(35)	642
Employ: Government	38%	(60)	55%	(88)	7%	(12)	160
Employ: Self-Employed	43%	(79)	49%	(89)	9%	(16)	184
Employ: Homemaker	48%	(74)	45%	(69)	7%	(11)	154
Employ: Retired	54%	(269)	41%	(204)	5%	(23)	497
Employ: Unemployed	40%	(107)	53%	(143)	7%	(19)	269
Employ: Other	47%	(67)	45%	(64)	9%	(12)	143
Military HH: Yes	42%	(155)	50%	(184)	7%	(27)	366
Military HH: No	46%	(850)	47%	(859)	7%	(124)	1834
RD/WT: Right Direction	46%	(344)	46%	(339)	8%	(58)	740
RD/WT: Wrong Track	45%	(661)	48%	(705)	6%	(94)	1460
Trump Job Approve	47%	(428)	47%	(431)	6%	(59)	918
Trump Job Disapprove	46%	(544)	48%	(570)	6%	(75)	1189
Trump Job Strongly Approve	51%	(246)	43%	(209)	6%	(29)	484
Trump Job Somewhat Approve	42%	(183)	51%	(222)	7%	(30)	434
Trump Job Somewhat Disapprove	43%	(121)	52%	(148)	5%	(14)	283
Trump Job Strongly Disapprove	47%	(423)	47%	(422)	7%	(61)	906
Favorable of Trump	49%	(439)	45%	(408)	6%	(51)	898
Unfavorable of Trump	45%	(528)	49%	(576)	6%	(73)	1178

Continued on next page

Table HRdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	46%	(1005)	47%	(1044)	7%	(151)	2200
Very Favorable of Trump	51%	(258)	43%	(219)	6%	(29)	505
Somewhat Favorable of Trump	46%	(181)	48%	(189)	6%	(23)	393
Somewhat Unfavorable of Trump	39%	(89)	55%	(126)	6%	(14)	229
Very Unfavorable of Trump	46%	(439)	47%	(450)	6%	(59)	948
#1 Issue: Economy	44%	(339)	50%	(383)	6%	(43)	765
#1 Issue: Security	41%	(95)	52%	(121)	6%	(15)	231
#1 Issue: Health Care	49%	(225)	44%	(202)	6%	(29)	455
#1 Issue: Medicare / Social Security	52%	(159)	44%	(133)	4%	(11)	304
#1 Issue: Women's Issues	55%	(58)	40%	(42)	5%	(5)	106
#1 Issue: Education	35%	(38)	49%	(52)	16%	(17)	106
#1 Issue: Energy	34%	(40)	49%	(58)	17%	(20)	119
#1 Issue: Other	44%	(50)	45%	(52)	10%	(12)	114
2018 House Vote: Democrat	50%	(375)	44%	(333)	5%	(41)	749
2018 House Vote: Republican	45%	(297)	49%	(322)	5%	(36)	655
2018 House Vote: Someone else	32%	(22)	57%	(39)	11%	(8)	68
2016 Vote: Hillary Clinton	52%	(351)	44%	(293)	4%	(28)	673
2016 Vote: Donald Trump	49%	(323)	46%	(304)	5%	(34)	661
2016 Vote: Other	32%	(43)	58%	(77)	10%	(14)	134
2016 Vote: Didn't Vote	39%	(288)	50%	(368)	10%	(75)	731
Voted in 2014: Yes	49%	(618)	46%	(575)	5%	(61)	1254
Voted in 2014: No	41%	(387)	50%	(468)	10%	(90)	946
2012 Vote: Barack Obama	54%	(418)	42%	(327)	4%	(34)	779
2012 Vote: Mitt Romney	44%	(222)	51%	(256)	5%	(23)	500
2012 Vote: Other	39%	(27)	57%	(39)	4%	(3)	69
2012 Vote: Didn't Vote	40%	(335)	50%	(421)	11%	(91)	848
4-Region: Northeast	49%	(193)	45%	(177)	6%	(23)	394
4-Region: Midwest	46%	(212)	49%	(228)	5%	(22)	462
4-Region: South	46%	(383)	46%	(379)	8%	(62)	824
4-Region: West	42%	(216)	50%	(259)	9%	(45)	520

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Table HRdem3_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	46%	(1005)	47%	(1044)	7%	(151)	2200
Watch TV: Every day	60%	(633)	38%	(406)	2%	(25)	1064
Watch TV: Several times per week	41%	(228)	57%	(321)	2%	(11)	559
Watch TV: About once per week	25%	(29)	70%	(81)	5%	(5)	115
Watch TV: Several times per month	20%	(26)	64%	(85)	16%	(21)	131
Watch TV: Less often than once per month	19%	(20)	58%	(59)	22%	(23)	102
Watch TV: Never	29%	(54)	38%	(72)	33%	(62)	188
Watch Movies: Every day	58%	(239)	37%	(154)	5%	(22)	415
Watch Movies: Several times per week	50%	(306)	46%	(283)	5%	(29)	619
Watch Movies: About once per week	47%	(186)	50%	(195)	3%	(11)	392
Watch Movies: Several times per month	38%	(96)	57%	(144)	6%	(15)	255
Watch Movies: About once per month	41%	(70)	52%	(89)	8%	(13)	172
Watch Movies: Less often than once per month	30%	(54)	58%	(106)	12%	(22)	182
Watch Movies: Never	32%	(53)	44%	(73)	24%	(39)	165
Watch Sporting Events: Every day	58%	(50)	37%	(32)	5%	(4)	87
Watch Sporting Events: Several times per week	50%	(125)	47%	(117)	2%	(5)	247
Watch Sporting Events: About once per week	54%	(137)	43%	(109)	3%	(8)	254
Watch Sporting Events: Several times per month	44%	(95)	51%	(109)	5%	(11)	215
Watch Sporting Events: About once per month	42%	(71)	51%	(87)	7%	(12)	170
Watch Sporting Events: Less often than once per month	47%	(197)	49%	(205)	4%	(17)	419
Watch Sporting Events: Never	41%	(330)	47%	(383)	12%	(95)	808
Cable TV: Currently subscribe	50%	(491)	46%	(451)	4%	(35)	976
Cable TV: Subscribed in past	44%	(335)	49%	(370)	7%	(52)	757
Cable TV: Never subscribed	38%	(179)	48%	(223)	14%	(64)	466
Satellite TV: Currently subscribe	52%	(243)	43%	(202)	5%	(24)	470
Satellite TV: Subscribed in past	43%	(250)	52%	(306)	5%	(32)	588
Satellite TV: Never subscribed	45%	(511)	47%	(535)	8%	(96)	1142
Streaming Services: Currently subscribe	47%	(644)	48%	(657)	5%	(64)	1365
Streaming Services: Subscribed in past	37%	(80)	54%	(117)	9%	(20)	217
Streaming Services: Never subscribed	45%	(281)	44%	(270)	11%	(68)	618

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Table HRdem3_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	Television: An avid fan		Television: A casual fan		Television: Not a fan		Total N
Adults	46%	(1005)	47%	(1044)	7%	(151)	2200
Film: An avid fan	72%	(512)	25%	(174)	3%	(20)	706
Film: A casual fan	35%	(425)	60%	(735)	5%	(63)	1223
Film: Not a fan	25%	(68)	50%	(134)	25%	(69)	271
Television: An avid fan	100%	(1005)	—	(0)	—	(0)	1005
Television: A casual fan	—	(0)	100%	(1044)	—	(0)	1044
Television: Not a fan	—	(0)	—	(0)	100%	(151)	151
Music: An avid fan	54%	(562)	40%	(423)	6%	(64)	1050
Music: A casual fan	40%	(402)	56%	(565)	5%	(48)	1015
Music: Not a fan	30%	(41)	41%	(56)	29%	(39)	135
Fashion: An avid fan	64%	(158)	34%	(86)	2%	(5)	249
Fashion: A casual fan	46%	(443)	49%	(467)	5%	(46)	957
Fashion: Not a fan	41%	(403)	49%	(491)	10%	(100)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	48%	(1050)	46%	(1015)	6%	(135)	2200
Gender: Male	49%	(525)	43%	(458)	7%	(79)	1062
Gender: Female	46%	(525)	49%	(557)	5%	(56)	1138
Age: 18-34	60%	(393)	35%	(230)	5%	(32)	655
Age: 35-44	54%	(194)	43%	(153)	3%	(11)	358
Age: 45-64	45%	(336)	49%	(365)	7%	(50)	751
Age: 65+	29%	(127)	61%	(268)	10%	(42)	436
GenZers: 1997-2012	65%	(204)	30%	(94)	4%	(14)	312
Millennials: 1981-1996	54%	(281)	41%	(215)	5%	(26)	522
GenXers: 1965-1980	51%	(280)	44%	(239)	5%	(26)	544
Baby Boomers: 1946-1964	35%	(251)	58%	(418)	7%	(54)	723
PID: Dem (no lean)	52%	(436)	43%	(366)	5%	(42)	844
PID: Ind (no lean)	48%	(313)	47%	(305)	5%	(36)	654
PID: Rep (no lean)	43%	(300)	49%	(345)	8%	(57)	702
PID/Gender: Dem Men	53%	(193)	41%	(149)	6%	(21)	363
PID/Gender: Dem Women	51%	(243)	45%	(216)	4%	(21)	481
PID/Gender: Ind Men	51%	(173)	43%	(146)	6%	(21)	340
PID/Gender: Ind Women	45%	(140)	51%	(159)	5%	(15)	314
PID/Gender: Rep Men	44%	(159)	45%	(163)	10%	(38)	359
PID/Gender: Rep Women	41%	(142)	53%	(182)	6%	(20)	343
Ideo: Liberal (1-3)	55%	(361)	40%	(262)	5%	(33)	656
Ideo: Moderate (4)	48%	(274)	46%	(264)	6%	(34)	572
Ideo: Conservative (5-7)	41%	(301)	52%	(378)	7%	(52)	731
Educ: < College	52%	(784)	42%	(638)	6%	(91)	1512
Educ: Bachelors degree	41%	(182)	54%	(238)	5%	(24)	444
Educ: Post-grad	35%	(84)	57%	(139)	8%	(20)	244
Income: Under 50k	50%	(576)	43%	(498)	7%	(76)	1150
Income: 50k-100k	47%	(323)	48%	(331)	5%	(37)	691
Income: 100k+	42%	(150)	52%	(186)	6%	(22)	359
Ethnicity: White	46%	(786)	48%	(834)	6%	(102)	1722
Ethnicity: Hispanic	58%	(201)	37%	(129)	6%	(19)	349
Ethnicity: Afr. Am.	59%	(163)	34%	(94)	6%	(17)	274

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Table HRdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	48%	(1050)	46%	(1015)	6%	(135)	2200
Ethnicity: Other	49%	(101)	42%	(87)	8%	(17)	204
All Christian	42%	(415)	53%	(528)	6%	(56)	999
All Non-Christian	40%	(44)	42%	(47)	18%	(20)	111
Atheist	60%	(74)	36%	(44)	4%	(6)	124
Agnostic/Nothing in particular	54%	(517)	41%	(396)	5%	(53)	967
Religious Non-Protestant/Catholic	37%	(53)	48%	(69)	15%	(21)	143
Evangelical	47%	(267)	46%	(261)	6%	(35)	563
Non-Evangelical	45%	(350)	51%	(394)	4%	(32)	776
Community: Urban	53%	(286)	39%	(210)	7%	(40)	536
Community: Suburban	45%	(496)	49%	(533)	6%	(64)	1093
Community: Rural	47%	(268)	48%	(272)	5%	(31)	572
Employ: Private Sector	49%	(315)	46%	(294)	5%	(33)	642
Employ: Government	49%	(78)	49%	(78)	3%	(4)	160
Employ: Self-Employed	55%	(101)	39%	(72)	6%	(11)	184
Employ: Homemaker	47%	(73)	46%	(71)	7%	(10)	154
Employ: Retired	34%	(168)	56%	(279)	10%	(50)	497
Employ: Unemployed	53%	(143)	42%	(113)	5%	(12)	269
Employ: Other	54%	(77)	39%	(56)	7%	(9)	143
Military HH: Yes	38%	(141)	52%	(191)	10%	(35)	366
Military HH: No	50%	(909)	45%	(824)	5%	(100)	1834
RD/WT: Right Direction	44%	(329)	49%	(360)	7%	(51)	740
RD/WT: Wrong Track	49%	(721)	45%	(655)	6%	(84)	1460
Trump Job Approve	45%	(417)	49%	(446)	6%	(55)	918
Trump Job Disapprove	50%	(589)	45%	(535)	5%	(65)	1189
Trump Job Strongly Approve	45%	(217)	49%	(240)	6%	(28)	484
Trump Job Somewhat Approve	46%	(201)	48%	(207)	6%	(27)	434
Trump Job Somewhat Disapprove	48%	(136)	45%	(129)	6%	(18)	283
Trump Job Strongly Disapprove	50%	(453)	45%	(407)	5%	(47)	906
Favorable of Trump	46%	(415)	48%	(432)	6%	(52)	898
Unfavorable of Trump	50%	(585)	45%	(532)	5%	(61)	1178

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Table HRdem3_3: *In general, what kind of fan do you consider yourself of the following?*

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	48%	(1050)	46%	(1015)	6%	(135)	2200
Very Favorable of Trump	45%	(227)	49%	(247)	6%	(31)	505
Somewhat Favorable of Trump	48%	(187)	47%	(184)	6%	(22)	393
Somewhat Unfavorable of Trump	43%	(98)	47%	(109)	10%	(23)	229
Very Unfavorable of Trump	51%	(487)	45%	(423)	4%	(38)	948
#1 Issue: Economy	49%	(375)	46%	(350)	5%	(40)	765
#1 Issue: Security	41%	(95)	51%	(118)	8%	(18)	231
#1 Issue: Health Care	48%	(217)	46%	(209)	6%	(29)	455
#1 Issue: Medicare / Social Security	40%	(121)	54%	(163)	6%	(19)	304
#1 Issue: Women's Issues	64%	(68)	33%	(35)	3%	(3)	106
#1 Issue: Education	56%	(59)	41%	(44)	3%	(4)	106
#1 Issue: Energy	46%	(55)	42%	(50)	11%	(14)	119
#1 Issue: Other	52%	(59)	41%	(47)	7%	(8)	114
2018 House Vote: Democrat	49%	(367)	45%	(339)	6%	(43)	749
2018 House Vote: Republican	42%	(275)	52%	(338)	7%	(43)	655
2018 House Vote: Someone else	44%	(30)	51%	(35)	4%	(3)	68
2016 Vote: Hillary Clinton	49%	(327)	47%	(314)	5%	(32)	673
2016 Vote: Donald Trump	40%	(264)	53%	(348)	7%	(49)	661
2016 Vote: Other	43%	(58)	50%	(67)	7%	(9)	134
2016 Vote: Didn't Vote	55%	(399)	39%	(286)	6%	(45)	731
Voted in 2014: Yes	44%	(548)	50%	(627)	6%	(80)	1254
Voted in 2014: No	53%	(502)	41%	(389)	6%	(56)	946
2012 Vote: Barack Obama	48%	(373)	47%	(365)	5%	(41)	779
2012 Vote: Mitt Romney	36%	(180)	56%	(282)	8%	(38)	500
2012 Vote: Other	48%	(33)	50%	(34)	3%	(2)	69
2012 Vote: Didn't Vote	54%	(462)	39%	(332)	6%	(54)	848
4-Region: Northeast	45%	(177)	48%	(187)	7%	(29)	394
4-Region: Midwest	46%	(213)	49%	(228)	5%	(21)	462
4-Region: South	52%	(428)	43%	(351)	6%	(46)	824
4-Region: West	44%	(231)	48%	(250)	7%	(39)	520

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	48%	(1050)	46%	(1015)	6%	(135)	2200
Watch TV: Every day	50%	(529)	46%	(488)	4%	(48)	1064
Watch TV: Several times per week	48%	(270)	46%	(257)	6%	(32)	559
Watch TV: About once per week	44%	(51)	51%	(59)	5%	(6)	115
Watch TV: Several times per month	45%	(59)	52%	(68)	3%	(4)	131
Watch TV: Less often than once per month	46%	(47)	47%	(48)	7%	(7)	102
Watch TV: Never	39%	(74)	42%	(79)	18%	(35)	188
Watch Movies: Every day	59%	(245)	37%	(152)	4%	(18)	415
Watch Movies: Several times per week	51%	(313)	45%	(278)	4%	(28)	619
Watch Movies: About once per week	48%	(189)	46%	(181)	6%	(22)	392
Watch Movies: Several times per month	41%	(106)	56%	(142)	3%	(8)	255
Watch Movies: About once per month	44%	(77)	49%	(84)	7%	(12)	172
Watch Movies: Less often than once per month	37%	(67)	56%	(101)	8%	(14)	182
Watch Movies: Never	32%	(54)	47%	(78)	21%	(34)	165
Watch Sporting Events: Every day	67%	(58)	31%	(27)	2%	(2)	87
Watch Sporting Events: Several times per week	49%	(122)	45%	(110)	6%	(14)	247
Watch Sporting Events: About once per week	56%	(141)	40%	(101)	5%	(12)	254
Watch Sporting Events: Several times per month	45%	(97)	49%	(106)	6%	(12)	215
Watch Sporting Events: About once per month	53%	(89)	44%	(75)	3%	(6)	170
Watch Sporting Events: Less often than once per month	46%	(193)	49%	(204)	5%	(22)	419
Watch Sporting Events: Never	43%	(349)	48%	(392)	8%	(68)	808
Cable TV: Currently subscribe	45%	(443)	49%	(477)	6%	(56)	976
Cable TV: Subscribed in past	51%	(389)	44%	(334)	5%	(34)	757
Cable TV: Never subscribed	47%	(218)	44%	(204)	10%	(45)	466
Satellite TV: Currently subscribe	49%	(231)	44%	(207)	7%	(32)	470
Satellite TV: Subscribed in past	51%	(299)	44%	(259)	5%	(30)	588
Satellite TV: Never subscribed	46%	(520)	48%	(549)	6%	(73)	1142
Streaming Services: Currently subscribe	52%	(711)	43%	(594)	4%	(60)	1365
Streaming Services: Subscribed in past	50%	(108)	45%	(98)	5%	(10)	217
Streaming Services: Never subscribed	37%	(230)	52%	(323)	10%	(64)	618

Continued on next page

Table HRdem3_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	Music: An avid fan		Music: A casual fan		Music: Not a fan		Total N
Adults	48%	(1050)	46%	(1015)	6%	(135)	2200
Film: An avid fan	70%	(497)	27%	(193)	2%	(16)	706
Film: A casual fan	39%	(474)	57%	(698)	4%	(51)	1223
Film: Not a fan	29%	(79)	46%	(124)	25%	(68)	271
Television: An avid fan	56%	(562)	40%	(402)	4%	(41)	1005
Television: A casual fan	41%	(423)	54%	(565)	5%	(56)	1044
Television: Not a fan	43%	(64)	32%	(48)	26%	(39)	151
Music: An avid fan	100%	(1050)	—	(0)	—	(0)	1050
Music: A casual fan	—	(0)	100%	(1015)	—	(0)	1015
Music: Not a fan	—	(0)	—	(0)	100%	(135)	135
Fashion: An avid fan	76%	(188)	23%	(56)	2%	(5)	249
Fashion: A casual fan	53%	(503)	45%	(429)	3%	(25)	957
Fashion: Not a fan	36%	(359)	53%	(530)	11%	(106)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	11%	(249)	44%	(957)	45%	(994)	2200
Gender: Male	6%	(69)	32%	(337)	62%	(655)	1062
Gender: Female	16%	(180)	54%	(620)	30%	(339)	1138
Age: 18-34	19%	(128)	48%	(316)	32%	(212)	655
Age: 35-44	11%	(39)	48%	(172)	41%	(146)	358
Age: 45-64	8%	(61)	44%	(329)	48%	(362)	751
Age: 65+	5%	(21)	32%	(140)	63%	(275)	436
GenZers: 1997-2012	21%	(67)	49%	(153)	29%	(92)	312
Millennials: 1981-1996	15%	(78)	49%	(255)	36%	(188)	522
GenXers: 1965-1980	12%	(63)	44%	(237)	45%	(244)	544
Baby Boomers: 1946-1964	5%	(33)	39%	(285)	56%	(405)	723
PID: Dem (no lean)	15%	(126)	46%	(390)	39%	(327)	844
PID: Ind (no lean)	10%	(63)	44%	(289)	46%	(302)	654
PID: Rep (no lean)	8%	(60)	40%	(278)	52%	(365)	702
PID/Gender: Dem Men	11%	(38)	33%	(121)	56%	(203)	363
PID/Gender: Dem Women	18%	(88)	56%	(269)	26%	(124)	481
PID/Gender: Ind Men	5%	(18)	34%	(117)	60%	(204)	340
PID/Gender: Ind Women	14%	(45)	55%	(172)	31%	(97)	314
PID/Gender: Rep Men	3%	(12)	28%	(99)	69%	(248)	359
PID/Gender: Rep Women	14%	(47)	52%	(179)	34%	(117)	343
Ideo: Liberal (1-3)	15%	(100)	50%	(326)	35%	(230)	656
Ideo: Moderate (4)	10%	(57)	43%	(246)	47%	(269)	572
Ideo: Conservative (5-7)	9%	(64)	37%	(268)	55%	(399)	731
Educ: < College	12%	(176)	44%	(667)	44%	(669)	1512
Educ: Bachelors degree	11%	(48)	43%	(190)	46%	(206)	444
Educ: Post-grad	10%	(25)	41%	(100)	49%	(119)	244
Income: Under 50k	12%	(132)	46%	(530)	42%	(488)	1150
Income: 50k-100k	10%	(69)	42%	(291)	48%	(331)	691
Income: 100k+	13%	(48)	38%	(136)	49%	(175)	359
Ethnicity: White	10%	(165)	41%	(706)	49%	(850)	1722
Ethnicity: Hispanic	20%	(68)	50%	(175)	30%	(106)	349
Ethnicity: Afr. Am.	20%	(54)	58%	(158)	23%	(62)	274

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	11%	(249)	44%	(957)	45%	(994)	2200
Ethnicity: Other	15%	(30)	45%	(92)	40%	(82)	204
All Christian	11%	(110)	41%	(410)	48%	(479)	999
All Non-Christian	13%	(15)	40%	(44)	47%	(52)	111
Atheist	11%	(13)	48%	(60)	41%	(51)	124
Agnostic/Nothing in particular	12%	(111)	46%	(443)	43%	(413)	967
Religious Non-Protestant/Catholic	17%	(24)	38%	(55)	45%	(64)	143
Evangelical	12%	(67)	45%	(251)	44%	(245)	563
Non-Evangelical	9%	(73)	45%	(352)	45%	(350)	776
Community: Urban	13%	(70)	47%	(251)	40%	(214)	536
Community: Suburban	11%	(116)	43%	(468)	47%	(509)	1093
Community: Rural	11%	(63)	42%	(238)	47%	(271)	572
Employ: Private Sector	11%	(69)	42%	(272)	47%	(300)	642
Employ: Government	17%	(26)	41%	(65)	43%	(68)	160
Employ: Self-Employed	18%	(33)	39%	(72)	43%	(79)	184
Employ: Homemaker	9%	(13)	50%	(77)	41%	(64)	154
Employ: Retired	5%	(25)	39%	(192)	56%	(280)	497
Employ: Unemployed	13%	(35)	48%	(130)	39%	(104)	269
Employ: Other	13%	(19)	48%	(69)	38%	(55)	143
Military HH: Yes	10%	(35)	34%	(126)	56%	(205)	366
Military HH: No	12%	(214)	45%	(831)	43%	(789)	1834
RD/WT: Right Direction	7%	(55)	42%	(312)	51%	(374)	740
RD/WT: Wrong Track	13%	(194)	44%	(645)	42%	(620)	1460
Trump Job Approve	9%	(84)	42%	(382)	49%	(453)	918
Trump Job Disapprove	13%	(150)	45%	(531)	43%	(508)	1189
Trump Job Strongly Approve	7%	(32)	39%	(190)	54%	(262)	484
Trump Job Somewhat Approve	12%	(52)	44%	(192)	44%	(190)	434
Trump Job Somewhat Disapprove	11%	(31)	47%	(133)	42%	(119)	283
Trump Job Strongly Disapprove	13%	(119)	44%	(399)	43%	(388)	906
Favorable of Trump	10%	(86)	40%	(361)	50%	(451)	898
Unfavorable of Trump	12%	(146)	45%	(534)	42%	(498)	1178

Continued on next page

Table HRdem3_4: *In general, what kind of fan do you consider yourself of the following?*

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	11%	(249)	44%	(957)	45%	(994)	2200
Very Favorable of Trump	8%	(40)	38%	(194)	54%	(271)	505
Somewhat Favorable of Trump	12%	(46)	43%	(167)	46%	(180)	393
Somewhat Unfavorable of Trump	9%	(22)	50%	(116)	40%	(92)	229
Very Unfavorable of Trump	13%	(124)	44%	(418)	43%	(406)	948
#1 Issue: Economy	12%	(95)	45%	(344)	43%	(326)	765
#1 Issue: Security	9%	(21)	36%	(84)	55%	(126)	231
#1 Issue: Health Care	12%	(57)	44%	(199)	44%	(200)	455
#1 Issue: Medicare / Social Security	6%	(19)	43%	(132)	51%	(154)	304
#1 Issue: Women's Issues	23%	(24)	50%	(52)	28%	(29)	106
#1 Issue: Education	8%	(8)	49%	(52)	44%	(47)	106
#1 Issue: Energy	6%	(7)	45%	(53)	49%	(59)	119
#1 Issue: Other	17%	(19)	36%	(41)	47%	(54)	114
2018 House Vote: Democrat	13%	(94)	45%	(336)	43%	(319)	749
2018 House Vote: Republican	10%	(63)	35%	(231)	55%	(361)	655
2018 House Vote: Someone else	7%	(5)	42%	(29)	50%	(34)	68
2016 Vote: Hillary Clinton	12%	(82)	47%	(318)	41%	(273)	673
2016 Vote: Donald Trump	8%	(53)	36%	(236)	56%	(373)	661
2016 Vote: Other	9%	(11)	33%	(44)	59%	(79)	134
2016 Vote: Didn't Vote	14%	(103)	49%	(359)	37%	(270)	731
Voted in 2014: Yes	9%	(116)	40%	(504)	51%	(633)	1254
Voted in 2014: No	14%	(132)	48%	(453)	38%	(361)	946
2012 Vote: Barack Obama	12%	(96)	44%	(341)	44%	(342)	779
2012 Vote: Mitt Romney	8%	(38)	36%	(180)	56%	(282)	500
2012 Vote: Other	1%	(0)	34%	(24)	65%	(45)	69
2012 Vote: Didn't Vote	13%	(114)	48%	(411)	38%	(323)	848
4-Region: Northeast	12%	(49)	44%	(171)	44%	(173)	394
4-Region: Midwest	9%	(40)	44%	(205)	47%	(218)	462
4-Region: South	11%	(93)	44%	(361)	45%	(370)	824
4-Region: West	13%	(67)	42%	(220)	45%	(233)	520

Continued on next page

Table HRdem3_4: *In general, what kind of fan do you consider yourself of the following?*

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	11%	(249)	44%	(957)	45%	(994)	2200
Watch TV: Every day	11%	(113)	47%	(500)	42%	(452)	1064
Watch TV: Several times per week	14%	(78)	45%	(252)	41%	(230)	559
Watch TV: About once per week	15%	(17)	41%	(47)	44%	(51)	115
Watch TV: Several times per month	8%	(10)	36%	(48)	56%	(73)	131
Watch TV: Less often than once per month	11%	(11)	30%	(30)	59%	(60)	102
Watch TV: Never	8%	(15)	34%	(65)	58%	(109)	188
Watch Movies: Every day	15%	(61)	49%	(205)	36%	(149)	415
Watch Movies: Several times per week	12%	(75)	50%	(310)	38%	(234)	619
Watch Movies: About once per week	14%	(55)	39%	(152)	47%	(185)	392
Watch Movies: Several times per month	7%	(17)	40%	(101)	54%	(137)	255
Watch Movies: About once per month	12%	(20)	35%	(60)	54%	(93)	172
Watch Movies: Less often than once per month	4%	(7)	39%	(72)	57%	(103)	182
Watch Movies: Never	8%	(14)	35%	(58)	57%	(94)	165
Watch Sporting Events: Every day	13%	(11)	54%	(47)	32%	(28)	87
Watch Sporting Events: Several times per week	12%	(31)	38%	(94)	50%	(123)	247
Watch Sporting Events: About once per week	14%	(36)	39%	(98)	47%	(119)	254
Watch Sporting Events: Several times per month	10%	(21)	43%	(92)	48%	(103)	215
Watch Sporting Events: About once per month	13%	(23)	44%	(74)	43%	(73)	170
Watch Sporting Events: Less often than once per month	11%	(45)	47%	(197)	42%	(177)	419
Watch Sporting Events: Never	10%	(81)	44%	(355)	46%	(372)	808
Cable TV: Currently subscribe	13%	(131)	44%	(434)	42%	(411)	976
Cable TV: Subscribed in past	9%	(71)	44%	(334)	46%	(352)	757
Cable TV: Never subscribed	10%	(47)	40%	(189)	50%	(231)	466
Satellite TV: Currently subscribe	14%	(66)	43%	(203)	43%	(200)	470
Satellite TV: Subscribed in past	13%	(77)	44%	(257)	43%	(254)	588
Satellite TV: Never subscribed	9%	(106)	43%	(496)	47%	(540)	1142
Streaming Services: Currently subscribe	13%	(178)	48%	(651)	39%	(537)	1365
Streaming Services: Subscribed in past	15%	(33)	42%	(92)	43%	(93)	217
Streaming Services: Never subscribed	6%	(39)	35%	(215)	59%	(365)	618

Continued on next page

Table HRdem3_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	Fashion: An avid fan		Fashion: A casual fan		Fashion: Not a fan		Total N
Adults	11%	(249)	44%	(957)	45%	(994)	2200
Film: An avid fan	20%	(142)	45%	(321)	34%	(243)	706
Film: A casual fan	7%	(91)	45%	(554)	47%	(577)	1223
Film: Not a fan	6%	(16)	30%	(82)	64%	(174)	271
Television: An avid fan	16%	(158)	44%	(443)	40%	(403)	1005
Television: A casual fan	8%	(86)	45%	(467)	47%	(491)	1044
Television: Not a fan	3%	(5)	31%	(46)	66%	(100)	151
Music: An avid fan	18%	(188)	48%	(503)	34%	(359)	1050
Music: A casual fan	6%	(56)	42%	(429)	52%	(530)	1015
Music: Not a fan	3%	(5)	18%	(25)	78%	(106)	135
Fashion: An avid fan	100%	(249)	—	(0)	—	(0)	249
Fashion: A casual fan	—	(0)	100%	(957)	—	(0)	957
Fashion: Not a fan	—	(0)	—	(0)	100%	(994)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table HRdem3_5: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(584)	38%	(829)	36%	(787)	2200
Gender: Male	41%	(438)	36%	(381)	23%	(243)	1062
Gender: Female	13%	(146)	39%	(448)	48%	(544)	1138
Age: 18-34	21%	(136)	35%	(227)	45%	(292)	655
Age: 35-44	36%	(130)	36%	(128)	28%	(100)	358
Age: 45-64	28%	(212)	38%	(284)	34%	(255)	751
Age: 65+	24%	(105)	44%	(191)	32%	(140)	436
GenZers: 1997-2012	16%	(49)	32%	(101)	52%	(162)	312
Millennials: 1981-1996	30%	(156)	36%	(188)	34%	(178)	522
GenXers: 1965-1980	34%	(186)	37%	(201)	29%	(157)	544
Baby Boomers: 1946-1964	23%	(163)	42%	(302)	36%	(259)	723
PID: Dem (no lean)	26%	(221)	36%	(304)	38%	(319)	844
PID: Ind (no lean)	25%	(162)	36%	(233)	40%	(259)	654
PID: Rep (no lean)	28%	(200)	42%	(292)	30%	(210)	702
PID/Gender: Dem Men	45%	(164)	34%	(123)	21%	(77)	363
PID/Gender: Dem Women	12%	(58)	38%	(181)	50%	(242)	481
PID/Gender: Ind Men	38%	(129)	35%	(120)	27%	(90)	340
PID/Gender: Ind Women	10%	(33)	36%	(113)	54%	(168)	314
PID/Gender: Rep Men	40%	(145)	39%	(138)	21%	(76)	359
PID/Gender: Rep Women	16%	(56)	45%	(154)	39%	(134)	343
Ideo: Liberal (1-3)	26%	(171)	35%	(227)	39%	(257)	656
Ideo: Moderate (4)	25%	(146)	39%	(226)	35%	(201)	572
Ideo: Conservative (5-7)	31%	(229)	41%	(300)	28%	(202)	731
Educ: < College	23%	(353)	37%	(554)	40%	(605)	1512
Educ: Bachelors degree	34%	(152)	38%	(169)	28%	(122)	444
Educ: Post-grad	32%	(78)	43%	(106)	25%	(60)	244
Income: Under 50k	21%	(237)	37%	(425)	42%	(489)	1150
Income: 50k-100k	31%	(218)	39%	(268)	30%	(206)	691
Income: 100k+	36%	(129)	38%	(136)	26%	(93)	359
Ethnicity: White	26%	(453)	39%	(665)	35%	(603)	1722
Ethnicity: Hispanic	24%	(86)	30%	(105)	45%	(159)	349
Ethnicity: Afr. Am.	30%	(83)	32%	(88)	38%	(103)	274

Continued on next page

Table HRdem3_5: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(584)	38%	(829)	36%	(787)	2200
Ethnicity: Other	23%	(48)	37%	(75)	40%	(81)	204
All Christian	30%	(297)	41%	(408)	29%	(293)	999
All Non-Christian	34%	(38)	30%	(34)	36%	(40)	111
Atheist	21%	(26)	35%	(43)	44%	(55)	124
Agnostic/Nothing in particular	23%	(223)	36%	(344)	41%	(400)	967
Religious Non-Protestant/Catholic	33%	(47)	32%	(45)	36%	(51)	143
Evangelical	27%	(149)	41%	(230)	33%	(184)	563
Non-Evangelical	29%	(225)	40%	(307)	31%	(244)	776
Community: Urban	26%	(139)	38%	(201)	37%	(196)	536
Community: Suburban	29%	(314)	37%	(400)	35%	(379)	1093
Community: Rural	23%	(131)	40%	(228)	37%	(213)	572
Employ: Private Sector	35%	(226)	35%	(228)	29%	(188)	642
Employ: Government	32%	(51)	42%	(67)	26%	(42)	160
Employ: Self-Employed	29%	(53)	42%	(77)	30%	(54)	184
Employ: Homemaker	11%	(17)	44%	(68)	45%	(69)	154
Employ: Retired	24%	(118)	41%	(204)	35%	(175)	497
Employ: Unemployed	18%	(50)	36%	(96)	46%	(123)	269
Employ: Other	29%	(42)	27%	(38)	44%	(63)	143
Military HH: Yes	28%	(103)	39%	(142)	33%	(121)	366
Military HH: No	26%	(480)	37%	(686)	36%	(667)	1834
RD/WT: Right Direction	28%	(204)	42%	(312)	30%	(225)	740
RD/WT: Wrong Track	26%	(380)	35%	(517)	39%	(563)	1460
Trump Job Approve	27%	(246)	43%	(391)	31%	(281)	918
Trump Job Disapprove	27%	(320)	34%	(409)	39%	(461)	1189
Trump Job Strongly Approve	28%	(135)	39%	(189)	33%	(160)	484
Trump Job Somewhat Approve	26%	(111)	47%	(202)	28%	(121)	434
Trump Job Somewhat Disapprove	24%	(67)	38%	(106)	39%	(109)	283
Trump Job Strongly Disapprove	28%	(252)	33%	(302)	39%	(351)	906
Favorable of Trump	27%	(238)	43%	(388)	30%	(272)	898
Unfavorable of Trump	27%	(323)	35%	(411)	38%	(445)	1178

Continued on next page

Table HRdem3_5: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(584)	38%	(829)	36%	(787)	2200
Very Favorable of Trump	29%	(146)	38%	(195)	33%	(165)	505
Somewhat Favorable of Trump	24%	(93)	49%	(194)	27%	(107)	393
Somewhat Unfavorable of Trump	25%	(57)	38%	(87)	37%	(85)	229
Very Unfavorable of Trump	28%	(266)	34%	(324)	38%	(359)	948
#1 Issue: Economy	30%	(232)	37%	(285)	32%	(249)	765
#1 Issue: Security	31%	(73)	39%	(91)	29%	(67)	231
#1 Issue: Health Care	27%	(121)	37%	(168)	36%	(166)	455
#1 Issue: Medicare / Social Security	25%	(76)	42%	(127)	33%	(100)	304
#1 Issue: Women's Issues	16%	(17)	33%	(34)	51%	(54)	106
#1 Issue: Education	21%	(22)	33%	(36)	46%	(49)	106
#1 Issue: Energy	19%	(22)	33%	(39)	49%	(58)	119
#1 Issue: Other	18%	(21)	43%	(49)	39%	(44)	114
2018 House Vote: Democrat	29%	(214)	37%	(274)	35%	(261)	749
2018 House Vote: Republican	30%	(194)	43%	(282)	27%	(179)	655
2018 House Vote: Someone else	28%	(19)	33%	(22)	39%	(27)	68
2016 Vote: Hillary Clinton	30%	(202)	36%	(240)	34%	(231)	673
2016 Vote: Donald Trump	30%	(198)	42%	(279)	28%	(184)	661
2016 Vote: Other	33%	(44)	37%	(50)	30%	(40)	134
2016 Vote: Didn't Vote	19%	(139)	36%	(260)	45%	(331)	731
Voted in 2014: Yes	32%	(401)	39%	(493)	29%	(360)	1254
Voted in 2014: No	19%	(183)	36%	(336)	45%	(427)	946
2012 Vote: Barack Obama	32%	(252)	35%	(273)	33%	(254)	779
2012 Vote: Mitt Romney	30%	(150)	45%	(227)	25%	(123)	500
2012 Vote: Other	30%	(21)	42%	(29)	28%	(19)	69
2012 Vote: Didn't Vote	19%	(159)	35%	(300)	46%	(389)	848
4-Region: Northeast	26%	(104)	40%	(156)	34%	(134)	394
4-Region: Midwest	22%	(103)	40%	(186)	37%	(173)	462
4-Region: South	28%	(228)	38%	(313)	34%	(283)	824
4-Region: West	29%	(149)	33%	(173)	38%	(197)	520

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Table HRdem3_5: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(584)	38%	(829)	36%	(787)	2200
Watch TV: Every day	29%	(306)	39%	(418)	32%	(340)	1064
Watch TV: Several times per week	30%	(169)	37%	(206)	33%	(184)	559
Watch TV: About once per week	25%	(29)	43%	(50)	32%	(37)	115
Watch TV: Several times per month	21%	(28)	34%	(45)	45%	(59)	131
Watch TV: Less often than once per month	22%	(23)	34%	(34)	44%	(45)	102
Watch TV: Never	11%	(21)	31%	(58)	58%	(109)	188
Watch Movies: Every day	29%	(121)	36%	(150)	35%	(144)	415
Watch Movies: Several times per week	31%	(192)	38%	(236)	31%	(191)	619
Watch Movies: About once per week	30%	(116)	40%	(158)	30%	(117)	392
Watch Movies: Several times per month	18%	(47)	45%	(115)	37%	(94)	255
Watch Movies: About once per month	26%	(44)	33%	(56)	42%	(72)	172
Watch Movies: Less often than once per month	22%	(40)	30%	(55)	48%	(87)	182
Watch Movies: Never	15%	(24)	35%	(59)	50%	(82)	165
Watch Sporting Events: Every day	84%	(73)	14%	(12)	2%	(1)	87
Watch Sporting Events: Several times per week	79%	(195)	19%	(46)	2%	(6)	247
Watch Sporting Events: About once per week	47%	(118)	51%	(129)	2%	(6)	254
Watch Sporting Events: Several times per month	35%	(76)	61%	(132)	3%	(7)	215
Watch Sporting Events: About once per month	12%	(20)	72%	(122)	16%	(27)	170
Watch Sporting Events: Less often than once per month	13%	(55)	55%	(233)	32%	(132)	419
Watch Sporting Events: Never	6%	(46)	19%	(155)	75%	(607)	808
Cable TV: Currently subscribe	30%	(296)	38%	(374)	31%	(306)	976
Cable TV: Subscribed in past	28%	(214)	38%	(288)	34%	(255)	757
Cable TV: Never subscribed	16%	(74)	36%	(167)	48%	(226)	466
Satellite TV: Currently subscribe	31%	(145)	36%	(170)	33%	(155)	470
Satellite TV: Subscribed in past	28%	(167)	38%	(226)	33%	(195)	588
Satellite TV: Never subscribed	24%	(272)	38%	(433)	38%	(437)	1142
Streaming Services: Currently subscribe	28%	(384)	37%	(511)	34%	(470)	1365
Streaming Services: Subscribed in past	28%	(60)	40%	(86)	33%	(71)	217
Streaming Services: Never subscribed	23%	(140)	38%	(232)	40%	(247)	618

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Table HRdem3_5: *In general, what kind of fan do you consider yourself of the following?*
Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	27%	(584)	38%	(829)	36%	(787)	2200
Film: An avid fan	36%	(256)	35%	(248)	29%	(201)	706
Film: A casual fan	24%	(290)	41%	(503)	35%	(430)	1223
Film: Not a fan	14%	(38)	29%	(78)	58%	(156)	271
Television: An avid fan	35%	(349)	34%	(344)	31%	(312)	1005
Television: A casual fan	21%	(219)	41%	(432)	38%	(392)	1044
Television: Not a fan	10%	(15)	35%	(53)	55%	(84)	151
Music: An avid fan	33%	(347)	34%	(361)	33%	(341)	1050
Music: A casual fan	21%	(214)	42%	(431)	36%	(370)	1015
Music: Not a fan	16%	(22)	27%	(37)	57%	(77)	135
Fashion: An avid fan	30%	(76)	36%	(91)	33%	(82)	249
Fashion: A casual fan	25%	(235)	38%	(364)	37%	(359)	957
Fashion: Not a fan	27%	(273)	38%	(375)	35%	(346)	994

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	312	14%
	Millennials: 1981-1996	522	24%
	GenXers: 1965-1980	544	25%
	Baby Boomers: 1946-1964	723	33%
	N	2102	
xpid3	PID: Dem (no lean)	844	38%
	PID: Ind (no lean)	654	30%
	PID: Rep (no lean)	702	32%
	N	2200	
xpidGender	PID/Gender: Dem Men	363	16%
	PID/Gender: Dem Women	481	22%
	PID/Gender: Ind Men	340	15%
	PID/Gender: Ind Women	314	14%
	PID/Gender: Rep Men	359	16%
	PID/Gender: Rep Women	343	16%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	656	30%
	Ideo: Moderate (4)	572	26%
	Ideo: Conservative (5-7)	731	33%
	N	1959	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1150	52%
	Income: 50k-100k	691	31%
	Income: 100k+	359	16%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	999	45%
	All Non-Christian	111	5%
	Atheist	124	6%
	Agnostic/Nothing in particular	967	44%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	143	6%
xdemEvang	Evangelical	563	26%
	Non-Evangelical	776	35%
	N	1339	
xdemUsr	Community: Urban	536	24%
	Community: Suburban	1093	50%
	Community: Rural	572	26%
	N	2200	
xdemEmploy	Employ: Private Sector	642	29%
	Employ: Government	160	7%
	Employ: Self-Employed	184	8%
	Employ: Homemaker	154	7%
	Employ: Retired	497	23%
	Employ: Unemployed	269	12%
	Employ: Other	143	7%
	N	2049	
xdemMilHH1	Military HH: Yes	366	17%
	Military HH: No	1834	83%
	N	2200	
xnrl	RD/WT: Right Direction	740	34%
	RD/WT: Wrong Track	1460	66%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	918	42%
	Trump Job Disapprove	1189	54%
	N	2107	
Trump_Approve2	Trump Job Strongly Approve	484	22%
	Trump Job Somewhat Approve	434	20%
	Trump Job Somewhat Disapprove	283	13%
	Trump Job Strongly Disapprove	906	41%
	N	2107	
Trump_Fav	Favorable of Trump	898	41%
	Unfavorable of Trump	1178	54%
	N	2076	
Trump_Fav_FULL	Very Favorable of Trump	505	23%
	Somewhat Favorable of Trump	393	18%
	Somewhat Unfavorable of Trump	229	10%
	Very Unfavorable of Trump	948	43%
	N	2076	
xnr3	#1 Issue: Economy	765	35%
	#1 Issue: Security	231	11%
	#1 Issue: Health Care	455	21%
	#1 Issue: Medicare / Social Security	304	14%
	#1 Issue: Women's Issues	106	5%
	#1 Issue: Education	106	5%
	#1 Issue: Energy	119	5%
	#1 Issue: Other	114	5%
	N	2200	
xsubVote18O	2018 House Vote: Democrat	749	34%
	2018 House Vote: Republican	655	30%
	2018 House Vote: Someone else	68	3%
	N	1472	
xsubVote16O	2016 Vote: Hillary Clinton	673	31%
	2016 Vote: Donald Trump	661	30%
	2016 Vote: Other	134	6%
	2016 Vote: Didn't Vote	731	33%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1254	57%
	Voted in 2014: No	946	43%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	779	35%
	2012 Vote: Mitt Romney	500	23%
	2012 Vote: Other	69	3%
	2012 Vote: Didn't Vote	848	39%
	N	2196	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
HRdem1_1	Watch TV: Every day	1064	48%
	Watch TV: Several times per week	559	25%
	Watch TV: About once per week	115	5%
	Watch TV: Several times per month	131	6%
	Watch TV: About once per month	39	2%
	Watch TV: Less often than once per month	102	5%
	Watch TV: Never	188	9%
	N	2200	
HRdem1_2	Watch Movies: Every day	415	19%
	Watch Movies: Several times per week	619	28%
	Watch Movies: About once per week	392	18%
	Watch Movies: Several times per month	255	12%
	Watch Movies: About once per month	172	8%
	Watch Movies: Less often than once per month	182	8%
	Watch Movies: Never	165	7%
	N	2200	
HRdem1_3	Watch Sporting Events: Every day	87	4%
	Watch Sporting Events: Several times per week	247	11%
	Watch Sporting Events: About once per week	254	12%
	Watch Sporting Events: Several times per month	215	10%
	Watch Sporting Events: About once per month	170	8%
	Watch Sporting Events: Less often than once per month	419	19%
	Watch Sporting Events: Never	808	37%
	N	2200	
HRdem2_1	Cable TV: Currently subscribe	976	44%
	Cable TV: Subscribed in past	757	34%
	Cable TV: Never subscribed	466	21%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
HRdem2_2	Satellite TV: Currently subscribe	470	21%
	Satellite TV: Subscribed in past	588	27%
	Satellite TV: Never subscribed	1142	52%
	N	2200	
HRdem2_3	Streaming Services: Currently subscribe	1365	62%
	Streaming Services: Subscribed in past	217	10%
	Streaming Services: Never subscribed	618	28%
	N	2200	
HRdem3_1	Film: An avid fan	706	32%
	Film: A casual fan	1223	56%
	Film: Not a fan	271	12%
	N	2200	
HRdem3_2	Television: An avid fan	1005	46%
	Television: A casual fan	1044	47%
	Television: Not a fan	151	7%
	N	2200	
HRdem3_3	Music: An avid fan	1050	48%
	Music: A casual fan	1015	46%
	Music: Not a fan	135	6%
	N	2200	
HRdem3_4	Fashion: An avid fan	249	11%
	Fashion: A casual fan	957	44%
	Fashion: Not a fan	994	45%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

