



National Tracking Poll #200205
February 04-05, 2020

Crosstabulation Results

Methodology:

This poll was conducted between February 4-February 5, 2020 among a national sample of 2197 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, educational attainment, gender, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table NFL1_1: Do you have a favorable or unfavorable opinion of the following people?

Carson Wentz

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(34)	18%	(95)	3%	(17)	4%	(22)	14%	(74)	55%	(298)	539
Gender: Male	9%	(25)	29%	(77)	5%	(13)	2%	(7)	14%	(39)	40%	(108)	269
Gender: Female	3%	(9)	7%	(18)	2%	(4)	5%	(15)	13%	(35)	70%	(190)	270
Age: 18-29	4%	(4)	10%	(10)	3%	(3)	9%	(9)	13%	(14)	62%	(63)	103
Age: 30-44	9%	(13)	26%	(40)	6%	(10)	5%	(8)	9%	(14)	45%	(70)	154
Age: 45-54	7%	(5)	14%	(11)	2%	(2)	—	(0)	15%	(11)	62%	(48)	77
Age: 55-64	8%	(8)	22%	(22)	1%	(1)	2%	(2)	17%	(17)	50%	(50)	100
Age: 65+	4%	(4)	12%	(12)	1%	(1)	3%	(3)	17%	(18)	64%	(67)	105
Millennial: Age 23-38	6%	(8)	20%	(29)	4%	(6)	8%	(11)	12%	(18)	50%	(72)	145
Generation X: Age 39-54	8%	(11)	21%	(30)	5%	(7)	—	(0)	10%	(15)	56%	(81)	144
Boomers: Age 55-73	7%	(12)	18%	(32)	1%	(3)	3%	(5)	17%	(31)	54%	(97)	179
PID: Dem (no lean)	7%	(14)	20%	(39)	2%	(4)	7%	(14)	13%	(26)	51%	(102)	198
PID: Ind (no lean)	5%	(8)	15%	(26)	4%	(6)	2%	(4)	15%	(26)	59%	(103)	174
PID: Rep (no lean)	7%	(12)	18%	(30)	4%	(7)	2%	(4)	13%	(21)	55%	(93)	167
PID/Gender: Dem Men	8%	(8)	35%	(35)	1%	(1)	3%	(3)	13%	(13)	41%	(42)	102
PID/Gender: Dem Women	6%	(6)	4%	(4)	2%	(2)	11%	(11)	13%	(13)	63%	(61)	96
PID/Gender: Ind Men	9%	(7)	25%	(20)	6%	(4)	1%	(1)	17%	(13)	43%	(34)	80
PID/Gender: Ind Women	1%	(1)	6%	(6)	2%	(2)	3%	(3)	14%	(13)	74%	(69)	94
PID/Gender: Rep Men	12%	(10)	25%	(22)	8%	(7)	4%	(3)	14%	(12)	38%	(33)	87
PID/Gender: Rep Women	2%	(2)	10%	(8)	1%	(1)	1%	(1)	11%	(9)	75%	(60)	80
Ideo: Liberal (1-3)	7%	(10)	23%	(32)	2%	(3)	6%	(8)	15%	(21)	47%	(66)	140
Ideo: Moderate (4)	3%	(4)	24%	(36)	4%	(5)	1%	(1)	16%	(25)	53%	(79)	150
Ideo: Conservative (5-7)	9%	(17)	14%	(25)	4%	(7)	2%	(4)	12%	(21)	58%	(102)	176
Educ: < College	5%	(17)	15%	(53)	3%	(12)	5%	(19)	14%	(50)	58%	(207)	359
Educ: Bachelors degree	10%	(12)	23%	(28)	3%	(3)	—	(0)	15%	(18)	48%	(58)	119
Educ: Post-grad	7%	(4)	23%	(14)	4%	(3)	3%	(2)	8%	(5)	54%	(33)	61

Continued on next page

Table NFL1_1: Do you have a favorable or unfavorable opinion of the following people?

Carson Wentz

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(34)	18%	(95)	3%	(17)	4%	(22)	14%	(74)	55%	(298)	539
Income: Under 50k	5%	(13)	18%	(46)	3%	(7)	2%	(6)	13%	(33)	60%	(155)	260
Income: 50k-100k	6%	(11)	14%	(26)	3%	(6)	8%	(14)	12%	(21)	57%	(103)	182
Income: 100k+	10%	(10)	24%	(23)	4%	(4)	1%	(1)	20%	(19)	41%	(40)	97
Ethnicity: White	7%	(29)	17%	(73)	3%	(14)	4%	(17)	13%	(59)	56%	(246)	437
Ethnicity: Hispanic	4%	(4)	15%	(12)	1%	(1)	16%	(13)	17%	(13)	46%	(37)	80
Ethnicity: Afr. Am.	4%	(2)	27%	(15)	1%	(1)	4%	(2)	14%	(8)	50%	(28)	56
All Christian	7%	(20)	17%	(44)	2%	(6)	6%	(15)	17%	(44)	51%	(133)	262
Agnostic/Nothing in particular	6%	(14)	18%	(41)	4%	(9)	2%	(6)	11%	(26)	58%	(132)	227
Evangelical	10%	(13)	15%	(19)	5%	(7)	1%	(1)	15%	(19)	55%	(71)	130
Non-Evangelical	7%	(14)	15%	(32)	3%	(6)	8%	(17)	16%	(34)	52%	(111)	215
Community: Urban	10%	(13)	22%	(29)	—	(1)	6%	(7)	12%	(16)	49%	(65)	133
Community: Suburban	6%	(15)	17%	(45)	4%	(10)	4%	(11)	15%	(39)	53%	(138)	259
Community: Rural	4%	(5)	14%	(21)	5%	(7)	2%	(3)	12%	(18)	64%	(94)	148
Employ: Private Sector	7%	(13)	24%	(45)	5%	(9)	2%	(3)	12%	(23)	50%	(93)	186
Employ: Retired	6%	(7)	14%	(17)	—	(0)	3%	(4)	22%	(28)	55%	(70)	126
Employ: Unemployed	—	(0)	18%	(11)	—	(0)	8%	(5)	3%	(1)	71%	(42)	59
Military HH: Yes	7%	(6)	15%	(13)	2%	(2)	—	(0)	16%	(14)	60%	(52)	86
Military HH: No	6%	(28)	18%	(82)	3%	(15)	5%	(22)	13%	(60)	54%	(246)	453
RD/WT: Right Direction	9%	(17)	17%	(34)	6%	(11)	1%	(2)	12%	(23)	56%	(110)	198
RD/WT: Wrong Track	5%	(16)	18%	(61)	2%	(6)	6%	(19)	15%	(51)	55%	(188)	341
Trump Job Approve	8%	(17)	18%	(38)	6%	(12)	1%	(2)	11%	(23)	56%	(117)	210
Trump Job Disapprove	6%	(17)	18%	(51)	2%	(5)	5%	(14)	15%	(44)	55%	(161)	293
Trump Job Strongly Approve	7%	(9)	15%	(19)	4%	(5)	2%	(2)	12%	(15)	60%	(76)	126
Trump Job Somewhat Approve	9%	(8)	23%	(19)	8%	(7)	—	(0)	11%	(9)	49%	(41)	84
Trump Job Somewhat Disapprove	7%	(4)	15%	(9)	3%	(2)	—	(0)	14%	(8)	61%	(35)	57
Trump Job Strongly Disapprove	5%	(13)	18%	(43)	1%	(3)	6%	(14)	16%	(37)	54%	(127)	236
Favorable of Trump	8%	(17)	17%	(34)	5%	(10)	2%	(3)	13%	(26)	56%	(114)	205
Unfavorable of Trump	5%	(16)	18%	(55)	2%	(6)	6%	(18)	14%	(42)	55%	(166)	302

Continued on next page

Table NFL1_1: Do you have a favorable or unfavorable opinion of the following people?

Carson Wentz

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(34)	18%	(95)	3%	(17)	4%	(22)	14%	(74)	55%	(298)	539
Very Favorable of Trump	8%	(11)	13%	(17)	5%	(6)	3%	(3)	12%	(16)	59%	(77)	129
Somewhat Favorable of Trump	8%	(6)	23%	(17)	5%	(4)	—	(0)	14%	(11)	49%	(37)	75
Very Unfavorable of Trump	5%	(14)	18%	(45)	1%	(4)	7%	(18)	15%	(38)	53%	(137)	256
#1 Issue: Economy	9%	(11)	26%	(31)	3%	(4)	4%	(5)	10%	(12)	48%	(58)	121
#1 Issue: Security	6%	(6)	14%	(13)	3%	(2)	2%	(1)	15%	(14)	60%	(55)	92
#1 Issue: Health Care	3%	(3)	18%	(17)	5%	(5)	1%	(1)	15%	(15)	58%	(56)	97
#1 Issue: Medicare / Social Security	9%	(8)	13%	(11)	1%	(1)	5%	(4)	17%	(14)	55%	(46)	83
2018 House Vote: Democrat	7%	(13)	23%	(40)	2%	(4)	3%	(4)	13%	(23)	51%	(87)	170
2018 House Vote: Republican	6%	(10)	16%	(26)	5%	(9)	3%	(4)	14%	(22)	56%	(92)	163
2016 Vote: Hillary Clinton	7%	(11)	21%	(33)	2%	(4)	5%	(8)	16%	(25)	48%	(75)	156
2016 Vote: Donald Trump	6%	(11)	18%	(30)	6%	(10)	2%	(3)	12%	(21)	56%	(96)	170
2016 Vote: Other	4%	(2)	21%	(12)	1%	(0)	9%	(5)	14%	(8)	51%	(29)	58
2016 Vote: Didn't Vote	6%	(9)	13%	(19)	2%	(3)	4%	(5)	13%	(20)	64%	(98)	154
Voted in 2014: Yes	7%	(23)	21%	(66)	3%	(11)	2%	(7)	16%	(49)	50%	(156)	312
Voted in 2014: No	5%	(11)	13%	(29)	3%	(6)	6%	(15)	11%	(25)	62%	(142)	227
2012 Vote: Barack Obama	7%	(14)	23%	(43)	5%	(9)	1%	(2)	15%	(28)	49%	(92)	187
2012 Vote: Mitt Romney	7%	(10)	15%	(21)	4%	(5)	4%	(6)	13%	(19)	58%	(85)	147
2012 Vote: Didn't Vote	5%	(10)	13%	(24)	2%	(3)	7%	(13)	12%	(23)	61%	(112)	185
4-Region: Northeast	4%	(5)	26%	(27)	4%	(5)	3%	(3)	13%	(14)	49%	(52)	105
4-Region: Midwest	6%	(7)	25%	(28)	5%	(5)	2%	(2)	10%	(12)	52%	(58)	113
4-Region: South	7%	(14)	11%	(21)	3%	(6)	3%	(5)	16%	(31)	59%	(111)	188
4-Region: West	6%	(8)	14%	(19)	1%	(1)	9%	(12)	13%	(17)	58%	(77)	133
Avid sports fan	17%	(21)	45%	(54)	7%	(8)	4%	(5)	8%	(10)	18%	(22)	122
Casual sports fan	4%	(11)	14%	(38)	3%	(8)	2%	(7)	15%	(42)	61%	(165)	271
Not a fan at all	1%	(1)	2%	(2)	1%	(1)	7%	(10)	15%	(21)	75%	(110)	146
Sports fan	8%	(32)	24%	(93)	4%	(16)	3%	(12)	13%	(52)	48%	(188)	393
Prefer college sports	9%	(8)	25%	(23)	4%	(4)	1%	(1)	15%	(14)	47%	(43)	92
Prefer professional sports	9%	(25)	24%	(64)	5%	(13)	4%	(12)	14%	(36)	44%	(118)	267
Interested in NFL	9%	(29)	29%	(90)	5%	(16)	4%	(12)	17%	(52)	36%	(113)	311
Interested in College Football	10%	(25)	31%	(74)	6%	(15)	3%	(6)	12%	(29)	37%	(88)	237

Continued on next page

Table NFL1_1: Do you have a favorable or unfavorable opinion of the following people?

Carson Wentz

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(34)	18%	(95)	3%	(17)	4%	(22)	14%	(74)	55%	(298)	539
Interested in XFL	22%	(20)	31%	(28)	9%	(8)	5%	(4)	11%	(10)	21%	(19)	89
Participates in sports gambling	12%	(8)	43%	(30)	11%	(8)	4%	(3)	8%	(6)	22%	(15)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_2: Do you have a favorable or unfavorable opinion of the following people?
Jordan Howard

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(14)	13%	(70)	4%	(19)	3%	(18)	12%	(67)	65%	(351)	539
Gender: Male	4%	(10)	21%	(58)	3%	(9)	2%	(6)	13%	(35)	57%	(152)	269
Gender: Female	2%	(5)	5%	(12)	4%	(10)	4%	(12)	12%	(32)	74%	(199)	270
Age: 18-29	2%	(2)	10%	(11)	3%	(3)	9%	(9)	14%	(15)	61%	(62)	103
Age: 30-44	6%	(9)	23%	(35)	7%	(10)	3%	(4)	8%	(12)	54%	(84)	154
Age: 45-54	—	(0)	13%	(10)	1%	(1)	3%	(2)	17%	(13)	67%	(52)	77
Age: 55-64	3%	(3)	11%	(11)	2%	(2)	1%	(1)	13%	(13)	70%	(70)	100
Age: 65+	—	(0)	3%	(3)	3%	(3)	1%	(1)	14%	(15)	79%	(83)	105
Millennial: Age 23-38	4%	(6)	18%	(27)	9%	(13)	5%	(8)	13%	(18)	51%	(74)	145
Generation X: Age 39-54	3%	(4)	17%	(25)	1%	(1)	1%	(2)	12%	(18)	65%	(94)	144
Boomers: Age 55-73	1%	(3)	7%	(13)	3%	(5)	1%	(2)	13%	(23)	74%	(133)	179
PID: Dem (no lean)	3%	(6)	18%	(36)	6%	(12)	6%	(11)	12%	(25)	55%	(109)	198
PID: Ind (no lean)	1%	(3)	10%	(17)	3%	(5)	1%	(1)	9%	(15)	76%	(132)	174
PID: Rep (no lean)	3%	(6)	10%	(17)	1%	(2)	3%	(5)	16%	(27)	66%	(110)	167
PID/Gender: Dem Men	3%	(3)	29%	(30)	5%	(5)	3%	(3)	12%	(13)	48%	(49)	102
PID/Gender: Dem Women	3%	(3)	6%	(6)	7%	(7)	9%	(9)	13%	(12)	62%	(59)	96
PID/Gender: Ind Men	2%	(2)	16%	(12)	3%	(3)	1%	(1)	10%	(8)	68%	(54)	80
PID/Gender: Ind Women	1%	(1)	5%	(5)	3%	(3)	1%	(1)	8%	(7)	83%	(77)	94
PID/Gender: Rep Men	6%	(5)	18%	(15)	2%	(2)	3%	(3)	16%	(14)	56%	(48)	87
PID/Gender: Rep Women	1%	(1)	2%	(2)	1%	(0)	3%	(3)	16%	(13)	77%	(62)	80
Ideo: Liberal (1-3)	4%	(5)	17%	(23)	3%	(4)	7%	(10)	14%	(19)	56%	(78)	140
Ideo: Moderate (4)	—	(1)	20%	(29)	1%	(2)	2%	(3)	13%	(19)	64%	(95)	150
Ideo: Conservative (5-7)	4%	(6)	8%	(15)	3%	(5)	3%	(5)	13%	(23)	70%	(123)	176
Educ: < College	3%	(9)	12%	(42)	4%	(14)	4%	(15)	12%	(44)	65%	(235)	359
Educ: Bachelors degree	2%	(3)	17%	(20)	2%	(2)	1%	(1)	16%	(19)	62%	(74)	119
Educ: Post-grad	4%	(2)	12%	(7)	4%	(2)	4%	(2)	8%	(5)	69%	(42)	61
Income: Under 50k	3%	(7)	10%	(27)	3%	(7)	2%	(4)	13%	(33)	70%	(182)	260
Income: 50k-100k	3%	(5)	14%	(26)	5%	(8)	5%	(9)	13%	(24)	60%	(109)	182
Income: 100k+	3%	(3)	17%	(16)	3%	(3)	4%	(4)	11%	(10)	62%	(60)	97
Ethnicity: White	2%	(9)	12%	(54)	3%	(14)	4%	(16)	11%	(47)	68%	(296)	437
Ethnicity: Hispanic	2%	(2)	13%	(11)	12%	(9)	8%	(6)	15%	(12)	50%	(40)	80

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Table NFL1_2: Do you have a favorable or unfavorable opinion of the following people?

Jordan Howard

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(14)	13%	(70)	4%	(19)	3%	(18)	12%	(67)	65%	(351)	539
Ethnicity: Afr. Am.	6%	(3)	20%	(11)	2%	(1)	2%	(1)	19%	(11)	52%	(29)	56
All Christian	3%	(9)	15%	(40)	4%	(9)	5%	(13)	13%	(35)	59%	(156)	262
Agnostic/Nothing in particular	2%	(6)	10%	(23)	4%	(9)	2%	(4)	12%	(27)	70%	(158)	227
Evangelical	6%	(8)	10%	(13)	2%	(3)	3%	(4)	12%	(16)	67%	(87)	130
Non-Evangelical	2%	(4)	15%	(33)	6%	(13)	4%	(9)	13%	(28)	60%	(129)	215
Community: Urban	7%	(9)	15%	(20)	8%	(11)	2%	(3)	18%	(24)	50%	(66)	133
Community: Suburban	1%	(3)	12%	(32)	2%	(6)	5%	(12)	12%	(30)	68%	(176)	259
Community: Rural	2%	(3)	12%	(18)	2%	(3)	2%	(3)	9%	(13)	74%	(109)	148
Employ: Private Sector	3%	(6)	17%	(32)	4%	(7)	2%	(4)	13%	(25)	60%	(112)	186
Employ: Retired	2%	(2)	7%	(9)	2%	(2)	1%	(1)	15%	(19)	74%	(93)	126
Employ: Unemployed	—	(0)	8%	(5)	1%	(1)	11%	(7)	6%	(4)	73%	(43)	59
Military HH: Yes	6%	(6)	5%	(5)	2%	(1)	2%	(2)	14%	(12)	71%	(61)	86
Military HH: No	2%	(9)	14%	(65)	4%	(18)	4%	(16)	12%	(55)	64%	(290)	453
RD/WT: Right Direction	4%	(7)	13%	(27)	2%	(4)	4%	(7)	14%	(28)	63%	(125)	198
RD/WT: Wrong Track	2%	(7)	13%	(43)	4%	(15)	3%	(10)	11%	(39)	66%	(227)	341
Trump Job Approve	4%	(8)	13%	(28)	2%	(4)	4%	(7)	14%	(29)	63%	(133)	210
Trump Job Disapprove	2%	(7)	13%	(38)	3%	(10)	3%	(10)	12%	(35)	66%	(193)	293
Trump Job Strongly Approve	4%	(5)	10%	(12)	2%	(2)	3%	(3)	15%	(18)	67%	(85)	126
Trump Job Somewhat Approve	3%	(2)	19%	(16)	2%	(2)	5%	(4)	13%	(11)	58%	(49)	84
Trump Job Somewhat Disapprove	3%	(2)	15%	(8)	1%	(0)	—	(0)	9%	(5)	72%	(41)	57
Trump Job Strongly Disapprove	2%	(5)	13%	(30)	4%	(9)	4%	(10)	13%	(30)	64%	(152)	236
Favorable of Trump	4%	(8)	13%	(27)	2%	(4)	3%	(7)	14%	(29)	64%	(131)	205
Unfavorable of Trump	2%	(7)	13%	(40)	5%	(15)	4%	(11)	11%	(34)	65%	(196)	302
Very Favorable of Trump	3%	(5)	9%	(12)	2%	(3)	3%	(4)	15%	(19)	67%	(87)	129
Somewhat Favorable of Trump	4%	(3)	19%	(15)	2%	(1)	3%	(3)	13%	(10)	59%	(44)	75
Very Unfavorable of Trump	3%	(7)	14%	(35)	6%	(14)	4%	(9)	11%	(29)	63%	(162)	256
#1 Issue: Economy	3%	(4)	18%	(22)	2%	(2)	4%	(5)	11%	(13)	62%	(75)	121
#1 Issue: Security	1%	(1)	13%	(12)	4%	(3)	1%	(1)	18%	(17)	63%	(58)	92
#1 Issue: Health Care	3%	(3)	15%	(15)	1%	(1)	—	(0)	8%	(8)	74%	(71)	97
#1 Issue: Medicare / Social Security	4%	(3)	3%	(3)	3%	(2)	4%	(4)	13%	(11)	73%	(60)	83

Continued on next page

Table NFL1_2: Do you have a favorable or unfavorable opinion of the following people?

Jordan Howard

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(14)	13%	(70)	4%	(19)	3%	(18)	12%	(67)	65%	(351)	539
2018 House Vote: Democrat	4%	(6)	18%	(31)	2%	(4)	4%	(7)	13%	(22)	59%	(101)	170
2018 House Vote: Republican	1%	(2)	11%	(18)	3%	(6)	2%	(3)	14%	(23)	68%	(111)	163
2016 Vote: Hillary Clinton	3%	(5)	16%	(25)	6%	(10)	3%	(5)	14%	(22)	57%	(89)	156
2016 Vote: Donald Trump	1%	(2)	14%	(24)	3%	(5)	3%	(5)	13%	(22)	66%	(112)	170
2016 Vote: Other	4%	(2)	6%	(4)	6%	(4)	—	(0)	12%	(7)	72%	(42)	58
2016 Vote: Didn't Vote	3%	(5)	11%	(17)	—	(1)	5%	(7)	10%	(16)	70%	(108)	154
Voted in 2014: Yes	2%	(8)	15%	(46)	2%	(8)	3%	(10)	15%	(46)	62%	(194)	312
Voted in 2014: No	3%	(7)	11%	(24)	5%	(11)	3%	(7)	9%	(21)	69%	(157)	227
2012 Vote: Barack Obama	3%	(6)	19%	(36)	4%	(7)	4%	(7)	14%	(26)	56%	(105)	187
2012 Vote: Mitt Romney	1%	(2)	11%	(16)	2%	(2)	2%	(2)	13%	(19)	72%	(106)	147
2012 Vote: Didn't Vote	3%	(6)	10%	(18)	5%	(9)	4%	(7)	11%	(20)	67%	(124)	185
4-Region: Northeast	2%	(2)	14%	(15)	2%	(2)	2%	(2)	15%	(15)	66%	(69)	105
4-Region: Midwest	3%	(3)	13%	(15)	4%	(4)	4%	(5)	13%	(15)	63%	(71)	113
4-Region: South	2%	(5)	14%	(25)	4%	(7)	1%	(1)	12%	(22)	68%	(128)	188
4-Region: West	3%	(4)	11%	(15)	4%	(6)	7%	(10)	11%	(15)	63%	(84)	133
Avid sports fan	10%	(12)	29%	(35)	6%	(7)	3%	(4)	14%	(17)	37%	(46)	122
Casual sports fan	—	(1)	11%	(29)	3%	(9)	2%	(6)	14%	(38)	69%	(187)	271
Not a fan at all	1%	(1)	3%	(5)	2%	(3)	5%	(7)	8%	(12)	81%	(118)	146
Sports fan	3%	(13)	17%	(65)	4%	(16)	3%	(11)	14%	(55)	59%	(233)	393
Prefer college sports	1%	(1)	21%	(20)	4%	(4)	5%	(4)	16%	(15)	53%	(49)	92
Prefer professional sports	5%	(13)	17%	(45)	5%	(12)	2%	(6)	11%	(30)	60%	(160)	267
Interested in NFL	5%	(14)	21%	(64)	5%	(14)	2%	(8)	15%	(45)	53%	(166)	311
Interested in College Football	4%	(10)	24%	(56)	3%	(7)	4%	(9)	15%	(36)	50%	(120)	237
Interested in XFL	13%	(12)	34%	(30)	8%	(7)	3%	(3)	17%	(15)	25%	(23)	89
Participates in sports gambling	4%	(3)	44%	(30)	11%	(8)	10%	(7)	8%	(5)	24%	(16)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_3: Do you have a favorable or unfavorable opinion of the following people?

Ezekiel Elliott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(44)	17%	(94)	6%	(32)	3%	(19)	12%	(67)	53%	(284)	539
Gender: Male	12%	(32)	24%	(64)	9%	(24)	4%	(12)	13%	(34)	38%	(103)	269
Gender: Female	4%	(12)	11%	(30)	3%	(8)	3%	(7)	12%	(33)	67%	(181)	270
Age: 18-29	9%	(9)	17%	(18)	5%	(5)	4%	(4)	9%	(9)	56%	(57)	103
Age: 30-44	12%	(19)	19%	(29)	12%	(19)	3%	(5)	12%	(19)	42%	(64)	154
Age: 45-54	4%	(3)	16%	(12)	2%	(2)	6%	(5)	14%	(11)	58%	(45)	77
Age: 55-64	7%	(7)	23%	(23)	4%	(4)	4%	(4)	14%	(14)	48%	(48)	100
Age: 65+	5%	(6)	12%	(12)	2%	(3)	2%	(2)	13%	(14)	66%	(69)	105
Millennial: Age 23-38	11%	(16)	26%	(37)	10%	(15)	1%	(1)	11%	(16)	42%	(61)	145
Generation X: Age 39-54	8%	(12)	13%	(19)	7%	(10)	6%	(8)	14%	(20)	52%	(75)	144
Boomers: Age 55-73	6%	(11)	18%	(33)	4%	(7)	3%	(5)	15%	(26)	54%	(97)	179
PID: Dem (no lean)	10%	(19)	15%	(29)	9%	(17)	4%	(9)	10%	(20)	52%	(104)	198
PID: Ind (no lean)	6%	(10)	20%	(35)	4%	(7)	3%	(5)	12%	(21)	55%	(96)	174
PID: Rep (no lean)	9%	(15)	18%	(30)	5%	(8)	3%	(5)	15%	(26)	50%	(84)	167
PID/Gender: Dem Men	12%	(12)	25%	(25)	11%	(11)	2%	(2)	11%	(11)	40%	(40)	102
PID/Gender: Dem Women	7%	(7)	4%	(4)	6%	(6)	7%	(7)	10%	(9)	66%	(64)	96
PID/Gender: Ind Men	10%	(8)	25%	(20)	6%	(5)	6%	(4)	11%	(9)	43%	(34)	80
PID/Gender: Ind Women	2%	(2)	16%	(15)	2%	(2)	1%	(1)	13%	(12)	65%	(61)	94
PID/Gender: Rep Men	14%	(12)	22%	(19)	9%	(8)	6%	(5)	17%	(15)	32%	(28)	87
PID/Gender: Rep Women	3%	(3)	13%	(11)	—	(0)	—	(0)	14%	(11)	70%	(56)	80
Ideo: Liberal (1-3)	12%	(16)	16%	(22)	7%	(10)	4%	(6)	11%	(16)	50%	(69)	140
Ideo: Moderate (4)	6%	(9)	26%	(39)	4%	(7)	2%	(3)	12%	(18)	50%	(74)	150
Ideo: Conservative (5-7)	9%	(15)	15%	(27)	5%	(8)	4%	(7)	13%	(24)	54%	(95)	176
Educ: < College	8%	(29)	17%	(60)	4%	(16)	3%	(12)	12%	(44)	55%	(199)	359
Educ: Bachelors degree	8%	(10)	21%	(25)	9%	(11)	4%	(5)	15%	(18)	43%	(51)	119
Educ: Post-grad	8%	(5)	15%	(9)	9%	(6)	4%	(2)	8%	(5)	56%	(34)	61
Income: Under 50k	9%	(23)	18%	(46)	4%	(11)	1%	(4)	13%	(34)	55%	(142)	260
Income: 50k-100k	8%	(15)	15%	(27)	7%	(13)	4%	(7)	12%	(21)	54%	(98)	182
Income: 100k+	7%	(6)	21%	(20)	8%	(8)	8%	(8)	12%	(12)	44%	(43)	97
Ethnicity: White	7%	(29)	17%	(76)	6%	(27)	3%	(15)	12%	(53)	54%	(237)	437
Ethnicity: Hispanic	4%	(3)	23%	(18)	13%	(10)	7%	(5)	6%	(5)	48%	(38)	80

Continued on next page

Table NFL1_3: Do you have a favorable or unfavorable opinion of the following people?
Ezekiel Elliott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(44)	17%	(94)	6%	(32)	3%	(19)	12%	(67)	53%	(284)	539
Ethnicity: Afr. Am.	20%	(11)	17%	(10)	2%	(1)	2%	(1)	15%	(8)	43%	(24)	56
All Christian	7%	(19)	20%	(53)	6%	(16)	4%	(11)	13%	(34)	50%	(130)	262
Agnostic/Nothing in particular	10%	(23)	15%	(33)	6%	(15)	3%	(6)	13%	(30)	53%	(121)	227
Evangelical	14%	(18)	18%	(23)	5%	(7)	3%	(4)	11%	(14)	50%	(65)	130
Non-Evangelical	5%	(11)	21%	(46)	8%	(18)	4%	(10)	13%	(28)	48%	(103)	215
Community: Urban	10%	(14)	17%	(22)	9%	(12)	3%	(4)	14%	(19)	46%	(61)	133
Community: Suburban	7%	(19)	17%	(45)	6%	(16)	5%	(13)	11%	(29)	53%	(138)	259
Community: Rural	8%	(12)	18%	(27)	3%	(5)	1%	(1)	13%	(19)	57%	(85)	148
Employ: Private Sector	7%	(13)	21%	(39)	8%	(15)	4%	(7)	13%	(24)	47%	(88)	186
Employ: Retired	7%	(9)	17%	(21)	4%	(5)	3%	(3)	16%	(20)	54%	(68)	126
Employ: Unemployed	10%	(6)	9%	(5)	6%	(4)	—	(0)	15%	(9)	60%	(35)	59
Military HH: Yes	8%	(7)	11%	(10)	6%	(5)	2%	(2)	13%	(11)	60%	(52)	86
Military HH: No	8%	(37)	19%	(84)	6%	(27)	4%	(17)	12%	(56)	51%	(232)	453
RD/WT: Right Direction	9%	(18)	21%	(41)	4%	(9)	3%	(5)	13%	(25)	50%	(100)	198
RD/WT: Wrong Track	8%	(26)	16%	(53)	7%	(23)	4%	(13)	12%	(42)	54%	(184)	341
Trump Job Approve	9%	(18)	19%	(41)	5%	(10)	4%	(9)	12%	(25)	52%	(108)	210
Trump Job Disapprove	8%	(22)	16%	(47)	5%	(15)	3%	(10)	14%	(40)	54%	(159)	293
Trump Job Strongly Approve	11%	(13)	17%	(21)	3%	(4)	2%	(3)	14%	(18)	53%	(66)	126
Trump Job Somewhat Approve	6%	(5)	23%	(19)	7%	(6)	7%	(6)	8%	(7)	49%	(42)	84
Trump Job Somewhat Disapprove	3%	(2)	19%	(11)	6%	(3)	—	(0)	15%	(9)	57%	(32)	57
Trump Job Strongly Disapprove	9%	(20)	15%	(36)	5%	(12)	4%	(10)	13%	(31)	54%	(127)	236
Favorable of Trump	8%	(17)	21%	(43)	4%	(9)	4%	(8)	12%	(24)	51%	(104)	205
Unfavorable of Trump	8%	(23)	16%	(48)	7%	(22)	3%	(10)	13%	(38)	53%	(162)	302
Very Favorable of Trump	9%	(12)	18%	(23)	3%	(4)	3%	(4)	15%	(19)	52%	(68)	129
Somewhat Favorable of Trump	6%	(5)	26%	(20)	6%	(5)	6%	(4)	7%	(5)	49%	(37)	75
Very Unfavorable of Trump	9%	(22)	16%	(42)	7%	(18)	4%	(10)	12%	(31)	52%	(133)	256
#1 Issue: Economy	8%	(10)	27%	(32)	8%	(10)	—	(0)	11%	(14)	45%	(55)	121
#1 Issue: Security	8%	(7)	12%	(11)	1%	(1)	5%	(5)	21%	(19)	53%	(49)	92
#1 Issue: Health Care	10%	(10)	14%	(14)	7%	(7)	1%	(1)	12%	(12)	55%	(54)	97
#1 Issue: Medicare / Social Security	8%	(7)	20%	(16)	—	(0)	7%	(6)	11%	(9)	54%	(45)	83

Continued on next page

Table NFL1_3: Do you have a favorable or unfavorable opinion of the following people?

Ezekiel Elliott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(44)	17%	(94)	6%	(32)	3%	(19)	12%	(67)	53%	(284)	539
2018 House Vote: Democrat	13%	(22)	19%	(32)	6%	(10)	3%	(6)	13%	(22)	46%	(78)	170
2018 House Vote: Republican	6%	(9)	20%	(33)	5%	(8)	3%	(4)	15%	(24)	52%	(85)	163
2016 Vote: Hillary Clinton	13%	(20)	15%	(23)	10%	(16)	4%	(6)	14%	(22)	45%	(70)	156
2016 Vote: Donald Trump	4%	(6)	23%	(39)	5%	(8)	4%	(6)	13%	(22)	52%	(88)	170
2016 Vote: Other	4%	(2)	23%	(14)	1%	(1)	3%	(2)	14%	(8)	54%	(31)	58
2016 Vote: Didn't Vote	10%	(16)	11%	(17)	5%	(7)	3%	(5)	9%	(14)	61%	(95)	154
Voted in 2014: Yes	8%	(26)	19%	(60)	6%	(18)	4%	(14)	13%	(41)	49%	(154)	312
Voted in 2014: No	8%	(18)	15%	(34)	6%	(14)	2%	(5)	11%	(26)	57%	(129)	227
2012 Vote: Barack Obama	12%	(22)	18%	(34)	6%	(11)	3%	(6)	13%	(23)	49%	(91)	187
2012 Vote: Mitt Romney	3%	(4)	17%	(25)	7%	(10)	4%	(6)	15%	(21)	55%	(80)	147
2012 Vote: Didn't Vote	10%	(18)	15%	(27)	6%	(11)	3%	(6)	11%	(20)	56%	(103)	185
4-Region: Northeast	7%	(7)	26%	(27)	4%	(5)	2%	(2)	11%	(11)	50%	(53)	105
4-Region: Midwest	13%	(15)	18%	(20)	5%	(6)	4%	(4)	14%	(16)	46%	(51)	113
4-Region: South	9%	(16)	15%	(28)	7%	(13)	4%	(7)	12%	(23)	54%	(101)	188
4-Region: West	4%	(5)	14%	(18)	6%	(9)	4%	(6)	13%	(17)	59%	(78)	133
Avid sports fan	23%	(28)	32%	(38)	15%	(18)	9%	(10)	8%	(10)	14%	(17)	122
Casual sports fan	6%	(16)	18%	(49)	5%	(14)	1%	(2)	15%	(42)	55%	(149)	271
Not a fan at all	—	(0)	5%	(7)	—	(0)	5%	(7)	11%	(16)	80%	(117)	146
Sports fan	11%	(44)	22%	(87)	8%	(32)	3%	(12)	13%	(51)	42%	(166)	393
Prefer college sports	8%	(8)	28%	(26)	5%	(4)	3%	(3)	15%	(14)	40%	(37)	92
Prefer professional sports	12%	(33)	22%	(59)	9%	(25)	3%	(9)	13%	(34)	40%	(107)	267
Interested in NFL	14%	(42)	26%	(82)	10%	(31)	4%	(14)	12%	(39)	33%	(103)	311
Interested in College Football	12%	(29)	31%	(72)	8%	(19)	4%	(11)	14%	(33)	31%	(74)	237
Interested in XFL	21%	(19)	33%	(29)	13%	(11)	5%	(4)	15%	(13)	14%	(12)	89
Participates in sports gambling	13%	(9)	29%	(20)	18%	(13)	11%	(8)	7%	(5)	22%	(15)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_4: Do you have a favorable or unfavorable opinion of the following people?

Davante Adams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(38)	16%	(84)	3%	(15)	2%	(10)	16%	(84)	57%	(307)	539
Gender: Male	12%	(31)	22%	(60)	2%	(6)	2%	(5)	14%	(38)	48%	(128)	269
Gender: Female	2%	(7)	9%	(24)	3%	(9)	2%	(5)	17%	(46)	66%	(179)	270
Age: 18-29	4%	(4)	17%	(17)	2%	(2)	3%	(3)	20%	(20)	55%	(56)	103
Age: 30-44	13%	(21)	20%	(31)	6%	(9)	2%	(4)	15%	(23)	44%	(68)	154
Age: 45-54	8%	(6)	13%	(10)	—	(0)	—	(0)	17%	(13)	62%	(48)	77
Age: 55-64	5%	(5)	15%	(15)	3%	(3)	2%	(2)	15%	(15)	59%	(59)	100
Age: 65+	2%	(2)	11%	(12)	1%	(1)	1%	(1)	12%	(12)	73%	(76)	105
Millennial: Age 23-38	10%	(14)	21%	(31)	6%	(8)	3%	(5)	10%	(14)	50%	(73)	145
Generation X: Age 39-54	11%	(15)	16%	(23)	1%	(1)	1%	(2)	17%	(24)	55%	(79)	144
Boomers: Age 55-73	4%	(8)	15%	(27)	3%	(5)	2%	(3)	13%	(23)	63%	(113)	179
PID: Dem (no lean)	8%	(16)	17%	(33)	5%	(10)	1%	(2)	15%	(29)	54%	(108)	198
PID: Ind (no lean)	6%	(10)	15%	(26)	1%	(2)	3%	(6)	17%	(29)	57%	(100)	174
PID: Rep (no lean)	7%	(12)	15%	(25)	2%	(3)	2%	(3)	15%	(25)	60%	(100)	167
PID/Gender: Dem Men	10%	(10)	26%	(27)	4%	(4)	2%	(2)	12%	(12)	47%	(48)	102
PID/Gender: Dem Women	6%	(6)	7%	(7)	6%	(6)	—	(0)	18%	(17)	62%	(60)	96
PID/Gender: Ind Men	12%	(10)	18%	(14)	2%	(1)	1%	(1)	16%	(13)	51%	(41)	80
PID/Gender: Ind Women	1%	(1)	13%	(12)	1%	(1)	5%	(5)	17%	(16)	63%	(59)	94
PID/Gender: Rep Men	14%	(12)	22%	(19)	1%	(1)	3%	(3)	15%	(13)	46%	(40)	87
PID/Gender: Rep Women	—	(0)	7%	(6)	2%	(2)	—	(0)	16%	(13)	75%	(60)	80
Ideo: Liberal (1-3)	8%	(11)	20%	(28)	3%	(4)	1%	(2)	22%	(30)	47%	(65)	140
Ideo: Moderate (4)	6%	(10)	21%	(31)	2%	(3)	—	(0)	17%	(25)	54%	(81)	150
Ideo: Conservative (5-7)	9%	(15)	13%	(22)	1%	(1)	2%	(4)	14%	(24)	62%	(109)	176
Educ: < College	7%	(27)	14%	(50)	3%	(13)	3%	(10)	15%	(52)	58%	(207)	359
Educ: Bachelors degree	7%	(9)	19%	(23)	1%	(1)	—	(0)	20%	(24)	53%	(63)	119
Educ: Post-grad	4%	(3)	19%	(11)	3%	(2)	—	(0)	12%	(7)	62%	(38)	61
Income: Under 50k	8%	(20)	15%	(38)	2%	(6)	3%	(7)	15%	(39)	58%	(151)	260
Income: 50k-100k	7%	(13)	13%	(24)	5%	(10)	2%	(3)	13%	(23)	60%	(109)	182
Income: 100k+	6%	(6)	22%	(22)	—	(0)	1%	(1)	22%	(21)	49%	(48)	97
Ethnicity: White	6%	(28)	15%	(66)	3%	(11)	2%	(8)	14%	(62)	60%	(263)	437
Ethnicity: Hispanic	6%	(5)	23%	(18)	8%	(6)	3%	(3)	22%	(17)	39%	(31)	80

Continued on next page

Table NFL1_4: Do you have a favorable or unfavorable opinion of the following people?

Davante Adams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(38)	16%	(84)	3%	(15)	2%	(10)	16%	(84)	57%	(307)	539
Ethnicity: Afr. Am.	11%	(6)	19%	(11)	5%	(3)	—	(0)	22%	(12)	43%	(24)	56
All Christian	7%	(19)	14%	(38)	4%	(9)	2%	(5)	19%	(49)	54%	(142)	262
Agnostic/Nothing in particular	8%	(17)	17%	(38)	3%	(6)	2%	(5)	13%	(30)	58%	(132)	227
Evangelical	8%	(10)	15%	(20)	4%	(5)	—	(0)	13%	(17)	60%	(78)	130
Non-Evangelical	8%	(16)	15%	(32)	4%	(8)	4%	(8)	19%	(41)	51%	(110)	215
Community: Urban	9%	(12)	22%	(29)	7%	(9)	—	(0)	16%	(21)	46%	(61)	133
Community: Suburban	8%	(21)	12%	(32)	1%	(3)	2%	(5)	18%	(47)	58%	(151)	259
Community: Rural	4%	(5)	16%	(23)	2%	(3)	3%	(5)	11%	(16)	65%	(95)	148
Employ: Private Sector	12%	(23)	18%	(34)	3%	(5)	2%	(3)	13%	(24)	52%	(96)	186
Employ: Retired	3%	(3)	15%	(19)	—	(0)	2%	(2)	16%	(20)	65%	(81)	126
Employ: Unemployed	1%	(1)	8%	(5)	6%	(3)	—	(0)	26%	(15)	59%	(35)	59
Military HH: Yes	8%	(7)	12%	(11)	1%	(0)	—	(0)	10%	(8)	69%	(59)	86
Military HH: No	7%	(31)	16%	(74)	3%	(15)	2%	(10)	17%	(75)	55%	(248)	453
RD/WT: Right Direction	10%	(21)	16%	(32)	2%	(4)	2%	(4)	14%	(27)	56%	(110)	198
RD/WT: Wrong Track	5%	(18)	15%	(52)	3%	(11)	2%	(7)	16%	(56)	58%	(197)	341
Trump Job Approve	11%	(22)	13%	(28)	2%	(5)	2%	(4)	14%	(30)	58%	(121)	210
Trump Job Disapprove	5%	(16)	17%	(50)	2%	(5)	2%	(7)	17%	(48)	57%	(167)	293
Trump Job Strongly Approve	9%	(12)	10%	(12)	2%	(2)	2%	(3)	16%	(20)	61%	(77)	126
Trump Job Somewhat Approve	13%	(11)	18%	(15)	4%	(3)	1%	(1)	12%	(10)	53%	(44)	84
Trump Job Somewhat Disapprove	2%	(1)	19%	(11)	1%	(0)	3%	(2)	12%	(7)	62%	(35)	57
Trump Job Strongly Disapprove	6%	(14)	16%	(39)	2%	(5)	2%	(5)	18%	(41)	56%	(132)	236
Favorable of Trump	11%	(22)	15%	(31)	2%	(4)	2%	(4)	14%	(28)	57%	(117)	205
Unfavorable of Trump	5%	(16)	17%	(50)	4%	(11)	2%	(5)	16%	(49)	56%	(170)	302
Very Favorable of Trump	10%	(13)	11%	(14)	2%	(2)	2%	(3)	15%	(19)	61%	(79)	129
Somewhat Favorable of Trump	12%	(9)	22%	(17)	2%	(2)	1%	(1)	11%	(9)	51%	(38)	75
Very Unfavorable of Trump	6%	(16)	17%	(42)	4%	(10)	2%	(5)	16%	(41)	56%	(142)	256
#1 Issue: Economy	9%	(11)	16%	(20)	—	(1)	2%	(2)	17%	(21)	56%	(68)	121
#1 Issue: Security	7%	(7)	8%	(8)	5%	(4)	—	(0)	22%	(20)	58%	(53)	92
#1 Issue: Health Care	8%	(8)	15%	(14)	3%	(3)	2%	(2)	15%	(14)	57%	(55)	97
#1 Issue: Medicare / Social Security	5%	(4)	17%	(14)	1%	(1)	2%	(2)	12%	(10)	64%	(53)	83

Continued on next page

Table NFL1_4: Do you have a favorable or unfavorable opinion of the following people?

Davante Adams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(38)	16%	(84)	3%	(15)	2%	(10)	16%	(84)	57%	(307)	539
2018 House Vote: Democrat	10%	(18)	19%	(32)	3%	(5)	—	(1)	13%	(22)	55%	(93)	170
2018 House Vote: Republican	6%	(10)	13%	(21)	2%	(3)	3%	(6)	18%	(29)	58%	(94)	163
2016 Vote: Hillary Clinton	7%	(10)	17%	(27)	7%	(10)	1%	(2)	15%	(23)	53%	(83)	156
2016 Vote: Donald Trump	6%	(11)	17%	(29)	2%	(3)	2%	(3)	15%	(26)	58%	(98)	170
2016 Vote: Other	13%	(8)	16%	(9)	—	(0)	5%	(3)	11%	(6)	55%	(32)	58
2016 Vote: Didn't Vote	6%	(9)	12%	(18)	1%	(2)	2%	(3)	19%	(29)	61%	(94)	154
Voted in 2014: Yes	9%	(29)	17%	(54)	2%	(7)	1%	(3)	16%	(50)	54%	(169)	312
Voted in 2014: No	4%	(10)	13%	(30)	3%	(8)	3%	(7)	15%	(34)	61%	(139)	227
2012 Vote: Barack Obama	10%	(19)	21%	(39)	2%	(5)	1%	(2)	14%	(27)	52%	(97)	187
2012 Vote: Mitt Romney	7%	(11)	10%	(14)	2%	(3)	2%	(3)	16%	(24)	62%	(91)	147
2012 Vote: Didn't Vote	5%	(9)	13%	(24)	4%	(7)	3%	(5)	16%	(30)	59%	(109)	185
4-Region: Northeast	5%	(5)	23%	(24)	4%	(4)	1%	(1)	11%	(12)	56%	(59)	105
4-Region: Midwest	7%	(8)	20%	(23)	3%	(3)	2%	(2)	17%	(19)	52%	(58)	113
4-Region: South	10%	(19)	12%	(22)	—	(1)	2%	(5)	13%	(25)	62%	(117)	188
4-Region: West	5%	(7)	11%	(15)	5%	(7)	2%	(3)	21%	(28)	55%	(73)	133
Avid sports fan	24%	(29)	31%	(38)	5%	(7)	1%	(2)	17%	(21)	21%	(25)	122
Casual sports fan	3%	(9)	16%	(43)	3%	(8)	2%	(4)	15%	(40)	61%	(166)	271
Not a fan at all	—	(0)	2%	(3)	1%	(1)	3%	(5)	15%	(22)	79%	(116)	146
Sports fan	10%	(38)	21%	(81)	4%	(14)	1%	(6)	16%	(61)	49%	(192)	393
Prefer college sports	6%	(6)	23%	(21)	1%	(1)	—	(0)	17%	(16)	53%	(49)	92
Prefer professional sports	12%	(32)	23%	(60)	4%	(11)	2%	(6)	15%	(41)	44%	(117)	267
Interested in NFL	12%	(38)	25%	(78)	5%	(15)	1%	(4)	18%	(56)	39%	(120)	311
Interested in College Football	14%	(33)	25%	(60)	4%	(9)	1%	(3)	14%	(34)	42%	(100)	237
Interested in XFL	25%	(22)	38%	(34)	2%	(2)	—	(0)	17%	(15)	18%	(16)	89
Participates in sports gambling	19%	(14)	38%	(26)	6%	(4)	4%	(3)	15%	(10)	18%	(13)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_5: Do you have a favorable or unfavorable opinion of the following people?

Julio Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(49)	17%	(90)	4%	(21)	2%	(9)	15%	(78)	54%	(292)	539
Gender: Male	14%	(37)	26%	(70)	3%	(9)	2%	(6)	15%	(41)	39%	(106)	269
Gender: Female	4%	(12)	7%	(20)	4%	(12)	1%	(3)	14%	(38)	69%	(186)	270
Age: 18-29	8%	(8)	13%	(14)	5%	(5)	2%	(2)	15%	(16)	56%	(58)	103
Age: 30-44	15%	(23)	24%	(38)	7%	(11)	2%	(3)	10%	(16)	41%	(63)	154
Age: 45-54	8%	(6)	9%	(7)	2%	(2)	—	(0)	18%	(14)	62%	(48)	77
Age: 55-64	6%	(6)	20%	(20)	2%	(2)	3%	(3)	15%	(15)	54%	(55)	100
Age: 65+	5%	(5)	11%	(11)	1%	(1)	2%	(2)	17%	(18)	65%	(68)	105
Millennial: Age 23-38	13%	(19)	20%	(29)	9%	(13)	2%	(4)	9%	(13)	47%	(68)	145
Generation X: Age 39-54	10%	(15)	17%	(25)	3%	(5)	1%	(1)	16%	(23)	52%	(75)	144
Boomers: Age 55-73	6%	(10)	17%	(31)	2%	(3)	2%	(4)	15%	(26)	59%	(105)	179
PID: Dem (no lean)	9%	(18)	19%	(38)	6%	(11)	1%	(2)	16%	(32)	49%	(96)	198
PID: Ind (no lean)	8%	(15)	15%	(27)	2%	(4)	1%	(3)	13%	(22)	60%	(103)	174
PID: Rep (no lean)	9%	(16)	15%	(26)	4%	(6)	3%	(4)	14%	(24)	55%	(92)	167
PID/Gender: Dem Men	13%	(13)	29%	(29)	3%	(3)	2%	(2)	16%	(17)	37%	(37)	102
PID/Gender: Dem Women	6%	(5)	9%	(9)	8%	(8)	—	(0)	16%	(16)	61%	(59)	96
PID/Gender: Ind Men	14%	(11)	23%	(19)	2%	(1)	3%	(2)	15%	(12)	43%	(34)	80
PID/Gender: Ind Women	3%	(3)	8%	(8)	3%	(3)	1%	(1)	11%	(10)	74%	(69)	94
PID/Gender: Rep Men	15%	(13)	25%	(22)	5%	(5)	2%	(2)	13%	(12)	39%	(34)	87
PID/Gender: Rep Women	4%	(3)	4%	(3)	1%	(1)	3%	(3)	15%	(12)	72%	(58)	80
Ideo: Liberal (1-3)	9%	(13)	23%	(33)	4%	(6)	2%	(2)	15%	(21)	47%	(65)	140
Ideo: Moderate (4)	9%	(13)	21%	(31)	2%	(3)	2%	(3)	19%	(28)	48%	(72)	150
Ideo: Conservative (5-7)	11%	(19)	14%	(24)	3%	(5)	2%	(4)	13%	(24)	57%	(100)	176
Educ: < College	8%	(30)	15%	(53)	4%	(14)	2%	(8)	15%	(53)	56%	(202)	359
Educ: Bachelors degree	10%	(12)	21%	(25)	3%	(4)	1%	(1)	17%	(20)	47%	(56)	119
Educ: Post-grad	10%	(6)	20%	(12)	6%	(4)	—	(0)	8%	(5)	56%	(34)	61
Income: Under 50k	9%	(24)	15%	(40)	2%	(6)	1%	(2)	15%	(38)	58%	(150)	260
Income: 50k-100k	10%	(17)	14%	(25)	6%	(11)	3%	(6)	15%	(27)	52%	(95)	182
Income: 100k+	8%	(8)	26%	(25)	3%	(3)	1%	(1)	13%	(13)	49%	(47)	97
Ethnicity: White	8%	(34)	15%	(66)	4%	(16)	2%	(7)	13%	(58)	58%	(255)	437
Ethnicity: Hispanic	8%	(6)	20%	(16)	13%	(10)	—	(0)	24%	(19)	35%	(28)	80

Continued on next page

Table NFL1_5: Do you have a favorable or unfavorable opinion of the following people?

Julio Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(49)	17%	(90)	4%	(21)	2%	(9)	15%	(78)	54%	(292)	539
Ethnicity: Afr. Am.	15%	(8)	30%	(17)	—	(0)	4%	(2)	24%	(13)	27%	(15)	56
All Christian	10%	(26)	15%	(40)	5%	(13)	2%	(7)	16%	(43)	51%	(134)	262
Agnostic/Nothing in particular	8%	(19)	20%	(45)	3%	(7)	1%	(1)	12%	(28)	56%	(127)	227
Evangelical	11%	(15)	20%	(26)	2%	(3)	—	(0)	11%	(15)	55%	(72)	130
Non-Evangelical	9%	(19)	15%	(31)	7%	(14)	2%	(5)	17%	(37)	51%	(109)	215
Community: Urban	14%	(19)	23%	(30)	6%	(8)	2%	(2)	12%	(16)	43%	(58)	133
Community: Suburban	7%	(19)	17%	(44)	4%	(9)	2%	(6)	16%	(40)	54%	(140)	259
Community: Rural	7%	(11)	11%	(16)	3%	(4)	—	(1)	15%	(22)	64%	(94)	148
Employ: Private Sector	11%	(21)	22%	(40)	4%	(7)	2%	(4)	12%	(21)	50%	(93)	186
Employ: Retired	6%	(8)	13%	(17)	1%	(1)	2%	(3)	20%	(25)	57%	(72)	126
Employ: Unemployed	6%	(3)	10%	(6)	1%	(1)	3%	(2)	16%	(10)	64%	(38)	59
Military HH: Yes	12%	(10)	7%	(6)	2%	(2)	2%	(2)	14%	(12)	63%	(54)	86
Military HH: No	8%	(38)	19%	(84)	4%	(19)	2%	(8)	15%	(66)	52%	(238)	453
RD/WT: Right Direction	12%	(23)	14%	(28)	3%	(6)	2%	(4)	15%	(29)	54%	(107)	198
RD/WT: Wrong Track	7%	(26)	18%	(62)	4%	(15)	1%	(5)	15%	(49)	54%	(185)	341
Trump Job Approve	12%	(24)	15%	(31)	4%	(8)	2%	(5)	12%	(25)	55%	(116)	210
Trump Job Disapprove	8%	(24)	18%	(54)	3%	(8)	1%	(4)	15%	(44)	54%	(159)	293
Trump Job Strongly Approve	10%	(12)	12%	(15)	2%	(3)	2%	(2)	18%	(22)	56%	(71)	126
Trump Job Somewhat Approve	14%	(12)	19%	(16)	6%	(5)	3%	(3)	4%	(3)	54%	(45)	84
Trump Job Somewhat Disapprove	4%	(2)	19%	(11)	2%	(1)	—	(0)	10%	(6)	64%	(36)	57
Trump Job Strongly Disapprove	9%	(21)	18%	(43)	3%	(7)	2%	(4)	16%	(38)	52%	(123)	236
Favorable of Trump	11%	(23)	16%	(32)	3%	(6)	2%	(5)	13%	(27)	55%	(112)	205
Unfavorable of Trump	9%	(26)	17%	(52)	5%	(15)	1%	(4)	16%	(47)	52%	(158)	302
Very Favorable of Trump	10%	(13)	12%	(16)	2%	(3)	2%	(2)	18%	(23)	56%	(73)	129
Somewhat Favorable of Trump	13%	(10)	21%	(16)	4%	(3)	4%	(3)	6%	(5)	52%	(39)	75
Very Unfavorable of Trump	9%	(24)	18%	(45)	5%	(13)	2%	(4)	16%	(42)	50%	(128)	256
#1 Issue: Economy	15%	(18)	22%	(27)	2%	(2)	—	(0)	13%	(16)	47%	(57)	121
#1 Issue: Security	9%	(8)	9%	(8)	4%	(4)	2%	(1)	22%	(20)	55%	(51)	92
#1 Issue: Health Care	5%	(5)	17%	(16)	3%	(3)	2%	(2)	14%	(13)	59%	(57)	97
#1 Issue: Medicare / Social Security	9%	(7)	13%	(11)	1%	(1)	2%	(2)	13%	(11)	62%	(51)	83

Continued on next page

Table NFL1_5: Do you have a favorable or unfavorable opinion of the following people?

Julio Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(49)	17%	(90)	4%	(21)	2%	(9)	15%	(78)	54%	(292)	539
2018 House Vote: Democrat	14%	(24)	21%	(36)	2%	(4)	2%	(3)	14%	(23)	47%	(80)	170
2018 House Vote: Republican	7%	(11)	17%	(28)	5%	(8)	2%	(3)	16%	(26)	54%	(88)	163
2016 Vote: Hillary Clinton	9%	(14)	23%	(36)	7%	(11)	1%	(1)	14%	(22)	46%	(72)	156
2016 Vote: Donald Trump	7%	(12)	16%	(27)	4%	(6)	3%	(5)	15%	(25)	55%	(94)	170
2016 Vote: Other	12%	(7)	15%	(9)	5%	(3)	—	(0)	13%	(8)	55%	(32)	58
2016 Vote: Didn't Vote	10%	(15)	11%	(18)	—	(1)	2%	(3)	15%	(24)	61%	(94)	154
Voted in 2014: Yes	11%	(34)	20%	(62)	3%	(8)	2%	(6)	16%	(51)	48%	(151)	312
Voted in 2014: No	7%	(15)	13%	(29)	6%	(13)	1%	(3)	12%	(27)	62%	(140)	227
2012 Vote: Barack Obama	12%	(23)	21%	(39)	3%	(6)	1%	(3)	13%	(24)	50%	(93)	187
2012 Vote: Mitt Romney	8%	(11)	16%	(24)	3%	(4)	3%	(4)	14%	(21)	56%	(83)	147
2012 Vote: Didn't Vote	8%	(15)	12%	(22)	5%	(10)	2%	(3)	15%	(28)	58%	(107)	185
4-Region: Northeast	8%	(8)	19%	(19)	2%	(2)	1%	(1)	17%	(18)	53%	(56)	105
4-Region: Midwest	5%	(6)	21%	(24)	7%	(8)	4%	(4)	11%	(12)	52%	(58)	113
4-Region: South	13%	(24)	15%	(27)	2%	(4)	1%	(2)	14%	(27)	55%	(104)	188
4-Region: West	7%	(9)	14%	(19)	5%	(7)	2%	(3)	16%	(21)	55%	(73)	133
Avid sports fan	30%	(36)	35%	(42)	5%	(6)	4%	(5)	8%	(10)	18%	(22)	122
Casual sports fan	5%	(13)	16%	(42)	4%	(11)	1%	(4)	19%	(50)	56%	(151)	271
Not a fan at all	—	(0)	4%	(6)	3%	(4)	—	(0)	12%	(18)	81%	(119)	146
Sports fan	12%	(49)	21%	(84)	4%	(17)	2%	(9)	15%	(61)	44%	(173)	393
Prefer college sports	12%	(11)	22%	(20)	6%	(6)	3%	(3)	16%	(15)	41%	(37)	92
Prefer professional sports	13%	(36)	23%	(61)	4%	(11)	2%	(7)	13%	(36)	44%	(117)	267
Interested in NFL	15%	(45)	27%	(83)	5%	(16)	2%	(7)	14%	(43)	38%	(117)	311
Interested in College Football	15%	(36)	29%	(69)	5%	(12)	3%	(8)	13%	(32)	34%	(81)	237
Interested in XFL	23%	(20)	40%	(36)	5%	(5)	2%	(1)	14%	(13)	16%	(14)	89
Participates in sports gambling	21%	(14)	44%	(31)	8%	(5)	9%	(6)	8%	(5)	11%	(8)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_6: Do you have a favorable or unfavorable opinion of the following people?

Allen Hurns

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(44)	5%	(25)	1%	(5)	13%	(68)	71%	(385)	539
Gender: Male	4%	(10)	13%	(35)	5%	(15)	1%	(3)	13%	(36)	63%	(170)	269
Gender: Female	1%	(3)	3%	(9)	4%	(10)	—	(1)	12%	(31)	80%	(215)	270
Age: 18-29	4%	(4)	8%	(8)	4%	(4)	2%	(2)	10%	(10)	72%	(74)	103
Age: 30-44	4%	(7)	18%	(28)	10%	(15)	1%	(2)	13%	(21)	54%	(83)	154
Age: 45-54	—	(0)	6%	(5)	1%	(1)	—	(0)	19%	(14)	74%	(57)	77
Age: 55-64	1%	(1)	3%	(3)	2%	(2)	1%	(1)	10%	(10)	82%	(83)	100
Age: 65+	1%	(1)	—	(0)	3%	(3)	1%	(1)	11%	(12)	84%	(89)	105
Millennial: Age 23-38	6%	(9)	15%	(22)	12%	(18)	1%	(1)	10%	(14)	56%	(81)	145
Generation X: Age 39-54	1%	(1)	13%	(18)	—	(1)	1%	(1)	18%	(25)	68%	(98)	144
Boomers: Age 55-73	1%	(2)	2%	(3)	3%	(5)	1%	(2)	11%	(19)	83%	(148)	179
PID: Dem (no lean)	4%	(8)	7%	(14)	8%	(16)	—	(0)	15%	(30)	66%	(131)	198
PID: Ind (no lean)	1%	(2)	10%	(18)	2%	(4)	—	(1)	10%	(18)	75%	(131)	174
PID: Rep (no lean)	2%	(3)	7%	(12)	3%	(5)	2%	(4)	12%	(20)	74%	(123)	167
PID/Gender: Dem Men	5%	(6)	13%	(13)	7%	(8)	—	(0)	16%	(17)	58%	(59)	102
PID/Gender: Dem Women	2%	(2)	2%	(2)	8%	(8)	—	(0)	13%	(13)	74%	(72)	96
PID/Gender: Ind Men	2%	(2)	14%	(11)	4%	(3)	—	(0)	12%	(10)	68%	(54)	80
PID/Gender: Ind Women	1%	(1)	7%	(7)	1%	(1)	1%	(1)	9%	(8)	82%	(77)	94
PID/Gender: Rep Men	3%	(3)	13%	(11)	5%	(4)	4%	(3)	11%	(10)	65%	(56)	87
PID/Gender: Rep Women	—	(0)	1%	(1)	2%	(1)	1%	(1)	13%	(10)	84%	(67)	80
Ideo: Liberal (1-3)	3%	(4)	9%	(12)	5%	(7)	1%	(2)	16%	(22)	67%	(93)	140
Ideo: Moderate (4)	1%	(1)	13%	(19)	5%	(7)	—	(0)	14%	(22)	67%	(101)	150
Ideo: Conservative (5-7)	4%	(6)	4%	(7)	3%	(5)	1%	(2)	10%	(18)	78%	(138)	176
Educ: < College	3%	(10)	7%	(25)	5%	(18)	1%	(4)	12%	(43)	72%	(259)	359
Educ: Bachelors degree	1%	(1)	11%	(13)	2%	(2)	1%	(1)	17%	(20)	68%	(81)	119
Educ: Post-grad	3%	(2)	10%	(6)	7%	(4)	—	(0)	7%	(5)	73%	(44)	61
Income: Under 50k	4%	(9)	9%	(22)	4%	(9)	—	(0)	13%	(33)	72%	(187)	260
Income: 50k-100k	1%	(2)	7%	(12)	6%	(12)	2%	(4)	11%	(20)	73%	(132)	182
Income: 100k+	2%	(2)	10%	(10)	4%	(4)	1%	(1)	15%	(15)	69%	(66)	97
Ethnicity: White	2%	(8)	6%	(26)	5%	(22)	1%	(5)	12%	(53)	74%	(324)	437
Ethnicity: Hispanic	—	(0)	11%	(9)	13%	(10)	—	(0)	11%	(9)	65%	(52)	80

Continued on next page

Table NFL1_6: Do you have a favorable or unfavorable opinion of the following people?

Allen Hurns

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(44)	5%	(25)	1%	(5)	13%	(68)	71%	(385)	539
Ethnicity: Afr. Am.	7%	(4)	17%	(9)	2%	(1)	—	(0)	14%	(8)	61%	(35)	56
All Christian	3%	(7)	6%	(16)	6%	(15)	2%	(5)	14%	(37)	69%	(182)	262
Agnostic/Nothing in particular	2%	(4)	10%	(23)	4%	(10)	—	(0)	12%	(27)	72%	(164)	227
Evangelical	4%	(5)	8%	(10)	4%	(5)	2%	(3)	14%	(18)	68%	(89)	130
Non-Evangelical	2%	(4)	8%	(17)	7%	(15)	1%	(2)	14%	(29)	69%	(149)	215
Community: Urban	6%	(8)	13%	(17)	9%	(12)	1%	(2)	13%	(17)	58%	(76)	133
Community: Suburban	1%	(1)	8%	(20)	2%	(5)	—	(1)	13%	(35)	76%	(197)	259
Community: Rural	2%	(3)	5%	(7)	5%	(7)	1%	(2)	11%	(16)	76%	(112)	148
Employ: Private Sector	2%	(4)	14%	(26)	5%	(8)	1%	(2)	12%	(23)	66%	(123)	186
Employ: Retired	1%	(2)	3%	(4)	3%	(4)	—	(1)	16%	(20)	76%	(96)	126
Employ: Unemployed	3%	(2)	1%	(1)	—	(0)	—	(0)	7%	(4)	88%	(52)	59
Military HH: Yes	5%	(4)	4%	(3)	1%	(0)	2%	(2)	7%	(6)	82%	(70)	86
Military HH: No	2%	(9)	9%	(40)	5%	(24)	1%	(3)	14%	(62)	70%	(315)	453
RD/WT: Right Direction	3%	(5)	7%	(15)	5%	(9)	2%	(4)	13%	(25)	70%	(139)	198
RD/WT: Wrong Track	2%	(7)	9%	(29)	5%	(16)	—	(1)	12%	(42)	72%	(246)	341
Trump Job Approve	2%	(5)	9%	(19)	4%	(9)	1%	(2)	13%	(27)	70%	(147)	210
Trump Job Disapprove	3%	(8)	7%	(22)	3%	(10)	1%	(2)	13%	(38)	73%	(213)	293
Trump Job Strongly Approve	3%	(4)	5%	(7)	2%	(3)	1%	(2)	13%	(17)	74%	(93)	126
Trump Job Somewhat Approve	1%	(1)	15%	(13)	7%	(6)	1%	(1)	12%	(10)	64%	(54)	84
Trump Job Somewhat Disapprove	2%	(1)	10%	(6)	6%	(4)	—	(0)	10%	(6)	70%	(40)	57
Trump Job Strongly Disapprove	3%	(6)	7%	(16)	3%	(7)	1%	(2)	14%	(32)	73%	(173)	236
Favorable of Trump	2%	(5)	9%	(18)	4%	(9)	1%	(2)	12%	(25)	71%	(145)	205
Unfavorable of Trump	2%	(7)	8%	(23)	5%	(16)	1%	(2)	12%	(37)	72%	(218)	302
Very Favorable of Trump	3%	(4)	5%	(6)	5%	(7)	1%	(2)	13%	(16)	72%	(94)	129
Somewhat Favorable of Trump	1%	(1)	16%	(12)	3%	(2)	1%	(1)	11%	(8)	68%	(51)	75
Very Unfavorable of Trump	3%	(7)	7%	(19)	5%	(13)	1%	(2)	13%	(33)	71%	(182)	256
#1 Issue: Economy	4%	(5)	11%	(14)	4%	(5)	—	(0)	11%	(14)	69%	(84)	121
#1 Issue: Security	1%	(1)	5%	(5)	2%	(2)	2%	(2)	17%	(16)	73%	(68)	92
#1 Issue: Health Care	1%	(1)	12%	(12)	5%	(5)	—	(0)	8%	(7)	74%	(72)	97
#1 Issue: Medicare / Social Security	1%	(1)	2%	(2)	2%	(1)	4%	(3)	13%	(11)	78%	(65)	83

Continued on next page

Table NFL1_6: Do you have a favorable or unfavorable opinion of the following people?

Allen Hurns

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(44)	5%	(25)	1%	(5)	13%	(68)	71%	(385)	539
2018 House Vote: Democrat	3%	(5)	9%	(15)	5%	(9)	1%	(2)	15%	(25)	67%	(115)	170
2018 House Vote: Republican	—	(1)	10%	(16)	3%	(5)	1%	(2)	14%	(23)	72%	(117)	163
2016 Vote: Hillary Clinton	2%	(4)	7%	(12)	10%	(16)	—	(1)	16%	(25)	64%	(99)	156
2016 Vote: Donald Trump	—	(1)	9%	(15)	3%	(5)	1%	(2)	13%	(22)	74%	(125)	170
2016 Vote: Other	1%	(0)	13%	(8)	—	(0)	—	(0)	15%	(9)	71%	(41)	58
2016 Vote: Didn't Vote	5%	(8)	6%	(10)	2%	(4)	1%	(2)	7%	(11)	78%	(120)	154
Voted in 2014: Yes	1%	(3)	10%	(30)	4%	(13)	1%	(3)	16%	(49)	68%	(212)	312
Voted in 2014: No	4%	(10)	6%	(13)	5%	(11)	1%	(2)	8%	(18)	76%	(173)	227
2012 Vote: Barack Obama	2%	(4)	11%	(21)	6%	(11)	—	(0)	17%	(31)	64%	(120)	187
2012 Vote: Mitt Romney	—	(0)	7%	(10)	2%	(2)	2%	(2)	13%	(19)	77%	(113)	147
2012 Vote: Didn't Vote	5%	(9)	6%	(12)	5%	(10)	1%	(2)	8%	(15)	74%	(136)	185
4-Region: Northeast	1%	(1)	11%	(12)	2%	(2)	2%	(2)	9%	(9)	76%	(79)	105
4-Region: Midwest	4%	(4)	5%	(6)	4%	(4)	1%	(1)	16%	(18)	71%	(80)	113
4-Region: South	2%	(4)	8%	(15)	5%	(10)	—	(0)	13%	(24)	72%	(135)	188
4-Region: West	3%	(3)	9%	(12)	7%	(9)	1%	(2)	12%	(17)	68%	(91)	133
Avid sports fan	7%	(8)	22%	(27)	4%	(5)	3%	(3)	16%	(20)	48%	(59)	122
Casual sports fan	1%	(4)	5%	(13)	7%	(18)	—	(1)	12%	(32)	75%	(204)	271
Not a fan at all	1%	(1)	3%	(4)	1%	(2)	1%	(1)	11%	(16)	84%	(123)	146
Sports fan	3%	(12)	10%	(40)	6%	(23)	1%	(4)	13%	(52)	67%	(262)	393
Prefer college sports	2%	(2)	13%	(12)	4%	(4)	1%	(1)	16%	(14)	64%	(59)	92
Prefer professional sports	4%	(11)	10%	(26)	7%	(19)	1%	(4)	12%	(32)	65%	(175)	267
Interested in NFL	4%	(13)	12%	(39)	7%	(21)	1%	(5)	15%	(48)	60%	(187)	311
Interested in College Football	5%	(13)	15%	(35)	5%	(13)	1%	(2)	14%	(34)	59%	(141)	237
Interested in XFL	7%	(6)	29%	(25)	11%	(9)	3%	(3)	21%	(19)	29%	(26)	89
Participates in sports gambling	7%	(5)	30%	(21)	11%	(8)	1%	(1)	21%	(14)	30%	(21)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_7: Do you have a favorable or unfavorable opinion of the following people?

Nelson Agholor

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	10%	(53)	4%	(23)	1%	(6)	13%	(72)	69%	(371)	539
Gender: Male	4%	(10)	15%	(41)	4%	(11)	2%	(5)	16%	(43)	59%	(158)	269
Gender: Female	2%	(5)	4%	(11)	4%	(12)	—	(1)	11%	(28)	79%	(212)	270
Age: 18-29	3%	(3)	10%	(10)	4%	(4)	1%	(1)	18%	(18)	65%	(67)	103
Age: 30-44	5%	(8)	19%	(29)	9%	(14)	—	(1)	15%	(23)	51%	(79)	154
Age: 45-54	2%	(1)	5%	(4)	1%	(1)	2%	(2)	10%	(8)	80%	(62)	77
Age: 55-64	2%	(2)	7%	(7)	3%	(3)	2%	(2)	13%	(13)	74%	(74)	100
Age: 65+	1%	(1)	2%	(2)	1%	(1)	1%	(1)	9%	(10)	85%	(89)	105
Millennial: Age 23-38	5%	(8)	15%	(22)	11%	(17)	—	(1)	13%	(19)	54%	(79)	145
Generation X: Age 39-54	1%	(2)	11%	(16)	2%	(3)	1%	(2)	15%	(22)	70%	(100)	144
Boomers: Age 55-73	2%	(3)	5%	(8)	2%	(4)	2%	(3)	12%	(21)	78%	(140)	179
PID: Dem (no lean)	4%	(8)	14%	(27)	4%	(8)	1%	(1)	12%	(23)	66%	(131)	198
PID: Ind (no lean)	2%	(3)	6%	(10)	4%	(7)	1%	(2)	13%	(22)	74%	(129)	174
PID: Rep (no lean)	2%	(4)	9%	(15)	5%	(8)	2%	(3)	16%	(26)	67%	(111)	167
PID/Gender: Dem Men	3%	(3)	22%	(23)	2%	(3)	1%	(1)	10%	(10)	61%	(62)	102
PID/Gender: Dem Women	5%	(4)	5%	(4)	6%	(5)	1%	(1)	13%	(13)	71%	(69)	96
PID/Gender: Ind Men	4%	(3)	6%	(5)	5%	(4)	2%	(1)	22%	(18)	61%	(49)	80
PID/Gender: Ind Women	1%	(1)	5%	(5)	4%	(3)	1%	(1)	5%	(4)	86%	(80)	94
PID/Gender: Rep Men	4%	(3)	15%	(13)	6%	(5)	3%	(3)	17%	(15)	55%	(48)	87
PID/Gender: Rep Women	1%	(0)	3%	(2)	4%	(3)	—	(0)	14%	(11)	79%	(64)	80
Ideo: Liberal (1-3)	4%	(6)	16%	(22)	3%	(4)	1%	(1)	15%	(21)	61%	(85)	140
Ideo: Moderate (4)	1%	(2)	11%	(17)	1%	(2)	1%	(1)	17%	(25)	69%	(104)	150
Ideo: Conservative (5-7)	4%	(7)	5%	(10)	4%	(8)	2%	(4)	13%	(23)	71%	(125)	176
Educ: < College	2%	(9)	9%	(33)	5%	(17)	1%	(4)	13%	(48)	69%	(249)	359
Educ: Bachelors degree	3%	(3)	9%	(11)	4%	(5)	—	(0)	15%	(17)	69%	(82)	119
Educ: Post-grad	5%	(3)	13%	(8)	2%	(1)	3%	(2)	11%	(7)	65%	(40)	61
Income: Under 50k	2%	(5)	8%	(21)	2%	(6)	1%	(2)	16%	(41)	71%	(185)	260
Income: 50k-100k	2%	(4)	11%	(20)	7%	(13)	1%	(2)	11%	(20)	68%	(123)	182
Income: 100k+	7%	(7)	11%	(11)	4%	(4)	2%	(2)	11%	(10)	66%	(64)	97
Ethnicity: White	3%	(13)	8%	(37)	4%	(16)	1%	(5)	13%	(55)	71%	(311)	437
Ethnicity: Hispanic	2%	(2)	10%	(8)	12%	(9)	—	(0)	18%	(14)	58%	(46)	80

Continued on next page

Table NFL1_7: Do you have a favorable or unfavorable opinion of the following people?

Nelson Agholor

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	10%	(53)	4%	(23)	1%	(6)	13%	(72)	69%	(371)	539
Ethnicity: Afr. Am.	2%	(1)	17%	(10)	3%	(2)	—	(0)	18%	(10)	60%	(34)	56
All Christian	4%	(12)	10%	(25)	5%	(12)	1%	(2)	14%	(37)	66%	(173)	262
Agnostic/Nothing in particular	2%	(4)	10%	(22)	5%	(11)	1%	(2)	12%	(27)	71%	(162)	227
Evangelical	5%	(6)	10%	(14)	4%	(5)	—	(1)	11%	(14)	70%	(91)	130
Non-Evangelical	3%	(6)	10%	(23)	6%	(14)	1%	(2)	15%	(31)	65%	(139)	215
Community: Urban	9%	(11)	12%	(16)	7%	(9)	1%	(2)	14%	(19)	57%	(76)	133
Community: Suburban	1%	(2)	9%	(24)	4%	(10)	1%	(2)	16%	(40)	70%	(180)	259
Community: Rural	1%	(1)	9%	(13)	3%	(4)	1%	(2)	9%	(13)	78%	(115)	148
Employ: Private Sector	5%	(9)	14%	(26)	5%	(9)	1%	(3)	13%	(24)	62%	(116)	186
Employ: Retired	2%	(3)	3%	(4)	1%	(1)	1%	(2)	13%	(17)	79%	(99)	126
Employ: Unemployed	—	(0)	9%	(6)	—	(0)	—	(0)	22%	(13)	69%	(41)	59
Military HH: Yes	6%	(5)	3%	(2)	1%	(1)	—	(0)	10%	(9)	80%	(69)	86
Military HH: No	2%	(11)	11%	(50)	5%	(22)	1%	(6)	14%	(63)	67%	(302)	453
RD/WT: Right Direction	5%	(9)	11%	(21)	5%	(9)	2%	(3)	13%	(25)	66%	(131)	198
RD/WT: Wrong Track	2%	(6)	9%	(32)	4%	(14)	1%	(2)	14%	(47)	70%	(240)	341
Trump Job Approve	4%	(8)	11%	(23)	5%	(10)	2%	(3)	13%	(27)	66%	(138)	210
Trump Job Disapprove	3%	(8)	10%	(28)	3%	(8)	1%	(2)	13%	(37)	72%	(209)	293
Trump Job Strongly Approve	4%	(5)	9%	(11)	3%	(4)	1%	(1)	14%	(17)	70%	(88)	126
Trump Job Somewhat Approve	4%	(3)	15%	(13)	7%	(6)	3%	(2)	11%	(9)	60%	(51)	84
Trump Job Somewhat Disapprove	1%	(0)	7%	(4)	3%	(2)	—	(0)	15%	(8)	75%	(42)	57
Trump Job Strongly Disapprove	3%	(7)	10%	(25)	3%	(6)	1%	(2)	12%	(29)	71%	(167)	236
Favorable of Trump	3%	(6)	11%	(22)	5%	(10)	2%	(3)	12%	(24)	67%	(138)	205
Unfavorable of Trump	3%	(9)	10%	(30)	4%	(13)	1%	(2)	13%	(38)	69%	(210)	302
Very Favorable of Trump	4%	(5)	8%	(11)	3%	(4)	2%	(2)	15%	(19)	68%	(88)	129
Somewhat Favorable of Trump	2%	(2)	15%	(12)	8%	(6)	1%	(1)	7%	(5)	66%	(49)	75
Very Unfavorable of Trump	3%	(8)	10%	(26)	4%	(11)	1%	(2)	12%	(31)	69%	(177)	256
#1 Issue: Economy	5%	(6)	10%	(12)	4%	(5)	—	(0)	16%	(19)	64%	(78)	121
#1 Issue: Security	1%	(1)	11%	(10)	2%	(2)	1%	(1)	17%	(16)	67%	(62)	92
#1 Issue: Health Care	—	(0)	9%	(8)	1%	(1)	2%	(2)	13%	(12)	76%	(74)	97
#1 Issue: Medicare / Social Security	4%	(3)	2%	(2)	2%	(2)	3%	(2)	13%	(11)	76%	(63)	83

Continued on next page

Table NFL1_7: Do you have a favorable or unfavorable opinion of the following people?

Nelson Agholor

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	10%	(53)	4%	(23)	1%	(6)	13%	(72)	69%	(371)	539
2018 House Vote: Democrat	4%	(7)	13%	(21)	3%	(5)	1%	(2)	10%	(16)	69%	(118)	170
2018 House Vote: Republican	1%	(1)	7%	(12)	5%	(8)	2%	(3)	15%	(25)	69%	(113)	163
2016 Vote: Hillary Clinton	4%	(6)	11%	(17)	5%	(7)	1%	(2)	12%	(19)	67%	(105)	156
2016 Vote: Donald Trump	1%	(2)	8%	(14)	6%	(10)	2%	(3)	14%	(24)	69%	(117)	170
2016 Vote: Other	—	(0)	8%	(4)	10%	(6)	—	(0)	16%	(9)	67%	(39)	58
2016 Vote: Didn't Vote	5%	(8)	11%	(16)	—	(0)	—	(1)	13%	(19)	71%	(110)	154
Voted in 2014: Yes	2%	(6)	10%	(33)	4%	(12)	2%	(5)	14%	(42)	69%	(214)	312
Voted in 2014: No	4%	(9)	9%	(20)	5%	(11)	—	(1)	13%	(29)	69%	(157)	227
2012 Vote: Barack Obama	3%	(6)	13%	(25)	4%	(8)	1%	(1)	12%	(23)	66%	(124)	187
2012 Vote: Mitt Romney	1%	(2)	6%	(8)	3%	(5)	3%	(4)	12%	(18)	74%	(109)	147
2012 Vote: Didn't Vote	4%	(7)	10%	(18)	5%	(10)	—	(1)	15%	(27)	66%	(122)	185
4-Region: Northeast	2%	(2)	11%	(12)	4%	(4)	—	(0)	13%	(13)	70%	(74)	105
4-Region: Midwest	2%	(2)	11%	(12)	4%	(4)	2%	(2)	15%	(17)	66%	(75)	113
4-Region: South	4%	(7)	10%	(19)	3%	(6)	1%	(1)	8%	(15)	74%	(139)	188
4-Region: West	3%	(4)	7%	(10)	6%	(9)	1%	(2)	19%	(26)	62%	(83)	133
Avid sports fan	8%	(9)	27%	(33)	6%	(8)	4%	(5)	13%	(16)	42%	(51)	122
Casual sports fan	2%	(6)	5%	(13)	4%	(12)	—	(1)	14%	(38)	75%	(202)	271
Not a fan at all	—	(0)	5%	(7)	2%	(3)	—	(1)	12%	(17)	81%	(118)	146
Sports fan	4%	(15)	12%	(46)	5%	(19)	1%	(5)	14%	(55)	64%	(253)	393
Prefer college sports	5%	(4)	13%	(12)	6%	(6)	1%	(1)	12%	(11)	63%	(57)	92
Prefer professional sports	4%	(11)	12%	(33)	5%	(15)	2%	(4)	14%	(39)	62%	(166)	267
Interested in NFL	4%	(13)	16%	(50)	6%	(18)	1%	(4)	15%	(46)	57%	(179)	311
Interested in College Football	4%	(9)	18%	(43)	5%	(12)	2%	(4)	14%	(34)	57%	(136)	237
Interested in XFL	12%	(10)	28%	(25)	10%	(9)	2%	(2)	13%	(12)	35%	(31)	89
Participates in sports gambling	6%	(4)	39%	(27)	10%	(7)	3%	(2)	15%	(10)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_8: Do you have a favorable or unfavorable opinion of the following people?

Deebo Samuel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(29)	12%	(66)	4%	(19)	1%	(4)	12%	(66)	66%	(353)	539
Gender: Male	9%	(25)	17%	(45)	3%	(9)	1%	(2)	12%	(31)	59%	(157)	269
Gender: Female	2%	(5)	8%	(22)	4%	(10)	1%	(3)	13%	(35)	73%	(196)	270
Age: 18-29	5%	(5)	13%	(13)	4%	(4)	—	(0)	12%	(12)	66%	(68)	103
Age: 30-44	10%	(15)	20%	(31)	9%	(14)	2%	(3)	10%	(16)	50%	(77)	154
Age: 45-54	2%	(2)	9%	(7)	—	(0)	—	(0)	22%	(17)	67%	(52)	77
Age: 55-64	5%	(5)	10%	(10)	—	(0)	1%	(1)	12%	(12)	73%	(73)	100
Age: 65+	2%	(3)	6%	(7)	1%	(1)	1%	(1)	9%	(9)	80%	(84)	105
Millennial: Age 23-38	10%	(15)	15%	(22)	10%	(15)	2%	(3)	11%	(17)	51%	(74)	145
Generation X: Age 39-54	4%	(5)	16%	(22)	2%	(3)	—	(0)	17%	(24)	62%	(90)	144
Boomers: Age 55-73	4%	(6)	9%	(15)	1%	(1)	1%	(2)	10%	(18)	76%	(136)	179
PID: Dem (no lean)	9%	(17)	12%	(24)	4%	(8)	—	(0)	9%	(17)	67%	(132)	198
PID: Ind (no lean)	2%	(4)	13%	(22)	2%	(4)	1%	(2)	13%	(22)	69%	(120)	174
PID: Rep (no lean)	5%	(8)	12%	(21)	4%	(7)	1%	(2)	16%	(27)	61%	(102)	167
PID/Gender: Dem Men	13%	(14)	17%	(18)	3%	(3)	—	(0)	5%	(5)	61%	(63)	102
PID/Gender: Dem Women	4%	(3)	6%	(6)	6%	(5)	—	(0)	12%	(12)	72%	(69)	96
PID/Gender: Ind Men	5%	(4)	14%	(11)	2%	(1)	1%	(1)	15%	(12)	64%	(51)	80
PID/Gender: Ind Women	—	(0)	11%	(11)	3%	(3)	1%	(1)	11%	(10)	74%	(69)	94
PID/Gender: Rep Men	8%	(7)	18%	(16)	6%	(5)	1%	(1)	16%	(14)	51%	(44)	87
PID/Gender: Rep Women	2%	(1)	6%	(5)	3%	(2)	2%	(1)	16%	(13)	72%	(58)	80
Ideo: Liberal (1-3)	9%	(13)	15%	(21)	3%	(4)	—	(0)	10%	(13)	63%	(88)	140
Ideo: Moderate (4)	4%	(6)	13%	(20)	1%	(1)	1%	(2)	16%	(23)	65%	(98)	150
Ideo: Conservative (5-7)	5%	(9)	11%	(20)	3%	(6)	1%	(2)	13%	(23)	66%	(116)	176
Educ: < College	5%	(18)	11%	(39)	4%	(16)	1%	(4)	11%	(41)	67%	(241)	359
Educ: Bachelors degree	4%	(5)	16%	(19)	1%	(1)	1%	(1)	16%	(20)	62%	(74)	119
Educ: Post-grad	10%	(6)	14%	(8)	4%	(3)	—	(0)	8%	(5)	64%	(39)	61
Income: Under 50k	5%	(12)	11%	(29)	2%	(6)	1%	(1)	13%	(34)	68%	(178)	260
Income: 50k-100k	6%	(11)	12%	(23)	5%	(10)	1%	(2)	10%	(19)	64%	(117)	182
Income: 100k+	7%	(7)	15%	(14)	3%	(3)	1%	(1)	13%	(13)	61%	(59)	97
Ethnicity: White	5%	(20)	12%	(52)	3%	(14)	1%	(3)	10%	(43)	70%	(304)	437
Ethnicity: Hispanic	3%	(2)	13%	(10)	12%	(9)	—	(0)	13%	(10)	60%	(48)	80

Continued on next page

Table NFL1_8: Do you have a favorable or unfavorable opinion of the following people?

Deebo Samuel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(29)	12%	(66)	4%	(19)	1%	(4)	12%	(66)	66%	(353)	539
Ethnicity: Afr. Am.	11%	(6)	14%	(8)	2%	(1)	—	(0)	27%	(15)	47%	(26)	56
All Christian	5%	(13)	13%	(33)	4%	(11)	1%	(3)	12%	(31)	65%	(170)	262
Agnostic/Nothing in particular	6%	(14)	11%	(26)	4%	(9)	1%	(2)	14%	(31)	64%	(146)	227
Evangelical	8%	(10)	13%	(17)	3%	(4)	1%	(1)	13%	(17)	61%	(80)	130
Non-Evangelical	5%	(10)	12%	(25)	6%	(12)	1%	(2)	13%	(29)	64%	(138)	215
Community: Urban	12%	(16)	13%	(17)	6%	(8)	1%	(1)	15%	(19)	54%	(72)	133
Community: Suburban	3%	(9)	12%	(32)	3%	(8)	1%	(1)	13%	(33)	68%	(176)	259
Community: Rural	4%	(5)	12%	(17)	2%	(3)	2%	(2)	9%	(13)	72%	(106)	148
Employ: Private Sector	8%	(14)	16%	(30)	3%	(6)	2%	(3)	13%	(24)	58%	(109)	186
Employ: Retired	3%	(4)	9%	(11)	—	(0)	—	(1)	15%	(19)	72%	(90)	126
Employ: Unemployed	7%	(4)	1%	(1)	—	(0)	—	(0)	9%	(5)	82%	(49)	59
Military HH: Yes	7%	(6)	13%	(11)	1%	(0)	—	(0)	9%	(8)	71%	(60)	86
Military HH: No	5%	(24)	12%	(55)	4%	(19)	1%	(4)	13%	(58)	65%	(293)	453
RD/WT: Right Direction	6%	(12)	13%	(26)	3%	(6)	2%	(4)	16%	(33)	60%	(118)	198
RD/WT: Wrong Track	5%	(18)	12%	(41)	4%	(13)	—	(1)	10%	(34)	69%	(235)	341
Trump Job Approve	6%	(13)	12%	(26)	4%	(8)	2%	(3)	15%	(31)	61%	(129)	210
Trump Job Disapprove	6%	(17)	14%	(40)	2%	(6)	—	(1)	10%	(29)	68%	(199)	293
Trump Job Strongly Approve	6%	(7)	7%	(9)	3%	(4)	2%	(2)	16%	(20)	66%	(83)	126
Trump Job Somewhat Approve	6%	(5)	20%	(17)	5%	(4)	1%	(1)	14%	(12)	54%	(45)	84
Trump Job Somewhat Disapprove	5%	(3)	15%	(9)	2%	(1)	—	(0)	13%	(7)	65%	(37)	57
Trump Job Strongly Disapprove	6%	(14)	13%	(31)	2%	(5)	—	(1)	9%	(22)	69%	(163)	236
Favorable of Trump	6%	(11)	13%	(26)	4%	(9)	1%	(3)	14%	(30)	62%	(126)	205
Unfavorable of Trump	6%	(18)	13%	(40)	3%	(10)	1%	(2)	10%	(30)	67%	(202)	302
Very Favorable of Trump	5%	(6)	9%	(12)	4%	(5)	2%	(3)	16%	(21)	64%	(83)	129
Somewhat Favorable of Trump	7%	(5)	18%	(14)	5%	(4)	—	(0)	12%	(9)	57%	(43)	75
Very Unfavorable of Trump	6%	(16)	14%	(35)	4%	(10)	—	(1)	8%	(21)	68%	(173)	256
#1 Issue: Economy	7%	(8)	13%	(16)	—	(0)	1%	(2)	10%	(12)	69%	(83)	121
#1 Issue: Security	4%	(3)	9%	(8)	3%	(2)	1%	(1)	22%	(20)	62%	(57)	92
#1 Issue: Health Care	2%	(2)	16%	(15)	2%	(2)	—	(0)	9%	(9)	71%	(68)	97
#1 Issue: Medicare / Social Security	4%	(3)	11%	(9)	—	(0)	2%	(2)	11%	(9)	72%	(59)	83

Continued on next page

Table NFL1_8: Do you have a favorable or unfavorable opinion of the following people?

Deebo Samuel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(29)	12%	(66)	4%	(19)	1%	(4)	12%	(66)	66%	(353)	539
2018 House Vote: Democrat	9%	(15)	14%	(25)	2%	(3)	1%	(1)	9%	(16)	65%	(111)	170
2018 House Vote: Republican	4%	(6)	9%	(15)	5%	(8)	1%	(2)	17%	(27)	64%	(105)	163
2016 Vote: Hillary Clinton	7%	(11)	13%	(20)	5%	(8)	1%	(1)	8%	(13)	66%	(104)	156
2016 Vote: Donald Trump	4%	(7)	11%	(19)	5%	(8)	1%	(2)	16%	(27)	63%	(108)	170
2016 Vote: Other	4%	(2)	14%	(8)	5%	(3)	1%	(0)	15%	(9)	61%	(35)	58
2016 Vote: Didn't Vote	6%	(9)	12%	(19)	—	(1)	—	(1)	11%	(17)	69%	(107)	154
Voted in 2014: Yes	4%	(14)	14%	(45)	3%	(8)	1%	(3)	13%	(39)	65%	(202)	312
Voted in 2014: No	7%	(16)	9%	(21)	5%	(11)	1%	(1)	12%	(27)	67%	(151)	227
2012 Vote: Barack Obama	6%	(12)	15%	(28)	3%	(6)	1%	(1)	10%	(18)	65%	(121)	187
2012 Vote: Mitt Romney	3%	(4)	12%	(17)	2%	(3)	2%	(2)	14%	(21)	67%	(98)	147
2012 Vote: Didn't Vote	7%	(12)	10%	(19)	5%	(9)	—	(1)	13%	(24)	65%	(119)	185
4-Region: Northeast	4%	(5)	16%	(17)	—	(0)	—	(0)	14%	(14)	65%	(68)	105
4-Region: Midwest	6%	(7)	12%	(13)	4%	(4)	1%	(1)	14%	(16)	64%	(72)	113
4-Region: South	5%	(10)	16%	(30)	4%	(7)	—	(0)	12%	(22)	63%	(119)	188
4-Region: West	6%	(9)	5%	(7)	6%	(8)	2%	(2)	10%	(14)	71%	(94)	133
Avid sports fan	19%	(23)	26%	(32)	4%	(5)	1%	(2)	13%	(16)	36%	(44)	122
Casual sports fan	2%	(6)	10%	(27)	4%	(12)	1%	(2)	14%	(38)	68%	(186)	271
Not a fan at all	—	(0)	5%	(7)	2%	(3)	1%	(1)	8%	(12)	85%	(124)	146
Sports fan	7%	(29)	15%	(59)	4%	(17)	1%	(4)	14%	(54)	59%	(230)	393
Prefer college sports	7%	(7)	18%	(16)	5%	(4)	1%	(1)	16%	(14)	54%	(50)	92
Prefer professional sports	8%	(21)	16%	(43)	5%	(12)	1%	(4)	11%	(30)	59%	(157)	267
Interested in NFL	9%	(29)	18%	(57)	5%	(15)	1%	(4)	13%	(41)	53%	(165)	311
Interested in College Football	10%	(25)	19%	(44)	4%	(10)	1%	(2)	14%	(34)	52%	(122)	237
Interested in XFL	22%	(19)	29%	(26)	9%	(8)	1%	(1)	20%	(17)	20%	(18)	89
Participates in sports gambling	24%	(17)	24%	(17)	10%	(7)	3%	(2)	8%	(6)	30%	(21)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_9: Do you have a favorable or unfavorable opinion of the following people?

Phillip Lindsay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	11%	(59)	3%	(15)	1%	(6)	12%	(67)	70%	(377)	539
Gender: Male	3%	(9)	17%	(46)	2%	(6)	1%	(2)	12%	(33)	64%	(173)	269
Gender: Female	2%	(7)	5%	(12)	3%	(9)	1%	(4)	13%	(34)	76%	(204)	270
Age: 18-29	4%	(4)	12%	(12)	3%	(3)	2%	(2)	12%	(12)	67%	(68)	103
Age: 30-44	4%	(6)	23%	(36)	6%	(9)	1%	(2)	12%	(19)	54%	(83)	154
Age: 45-54	2%	(1)	4%	(3)	3%	(2)	—	(0)	14%	(11)	78%	(60)	77
Age: 55-64	3%	(3)	6%	(6)	—	(0)	1%	(1)	18%	(18)	73%	(73)	100
Age: 65+	1%	(1)	2%	(2)	1%	(1)	1%	(1)	7%	(7)	88%	(92)	105
Millennial: Age 23-38	6%	(9)	19%	(28)	6%	(9)	3%	(4)	10%	(14)	56%	(81)	145
Generation X: Age 39-54	2%	(3)	12%	(17)	2%	(3)	—	(0)	14%	(19)	71%	(102)	144
Boomers: Age 55-73	2%	(4)	4%	(7)	1%	(1)	1%	(2)	13%	(23)	80%	(143)	179
PID: Dem (no lean)	4%	(8)	14%	(27)	3%	(5)	1%	(1)	14%	(27)	66%	(130)	198
PID: Ind (no lean)	3%	(5)	7%	(13)	3%	(5)	1%	(2)	9%	(16)	76%	(133)	174
PID: Rep (no lean)	2%	(3)	11%	(18)	3%	(4)	2%	(3)	14%	(24)	68%	(114)	167
PID/Gender: Dem Men	4%	(4)	21%	(22)	—	(0)	—	(0)	11%	(11)	64%	(65)	102
PID/Gender: Dem Women	4%	(4)	6%	(5)	6%	(5)	1%	(1)	16%	(16)	67%	(65)	96
PID/Gender: Ind Men	3%	(2)	11%	(9)	4%	(3)	1%	(1)	12%	(10)	69%	(55)	80
PID/Gender: Ind Women	3%	(3)	5%	(4)	2%	(2)	1%	(1)	7%	(6)	83%	(78)	94
PID/Gender: Rep Men	4%	(3)	18%	(16)	3%	(3)	1%	(1)	13%	(12)	60%	(52)	87
PID/Gender: Rep Women	—	(0)	3%	(3)	2%	(1)	2%	(2)	15%	(12)	77%	(62)	80
Ideo: Liberal (1-3)	2%	(3)	17%	(24)	2%	(3)	—	(0)	17%	(23)	62%	(87)	140
Ideo: Moderate (4)	1%	(2)	11%	(16)	2%	(3)	1%	(2)	10%	(15)	74%	(112)	150
Ideo: Conservative (5-7)	5%	(8)	8%	(15)	2%	(4)	2%	(3)	13%	(23)	70%	(123)	176
Educ: < College	3%	(11)	10%	(34)	4%	(15)	1%	(4)	11%	(41)	71%	(253)	359
Educ: Bachelors degree	3%	(4)	12%	(14)	—	(0)	—	(0)	17%	(20)	68%	(81)	119
Educ: Post-grad	1%	(1)	17%	(10)	1%	(1)	2%	(1)	10%	(6)	69%	(42)	61
Income: Under 50k	4%	(10)	9%	(22)	2%	(4)	1%	(2)	11%	(29)	74%	(194)	260
Income: 50k-100k	1%	(2)	12%	(21)	6%	(10)	2%	(3)	14%	(25)	66%	(120)	182
Income: 100k+	5%	(5)	15%	(15)	1%	(1)	1%	(1)	14%	(14)	65%	(63)	97
Ethnicity: White	3%	(11)	9%	(39)	3%	(13)	1%	(5)	12%	(54)	72%	(316)	437
Ethnicity: Hispanic	3%	(3)	15%	(12)	8%	(6)	1%	(1)	14%	(11)	58%	(46)	80

Continued on next page

Table NFL1_9: Do you have a favorable or unfavorable opinion of the following people?

Phillip Lindsay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	11%	(59)	3%	(15)	1%	(6)	12%	(67)	70%	(377)	539
Ethnicity: Afr. Am.	4%	(2)	23%	(13)	—	(0)	2%	(1)	8%	(5)	63%	(36)	56
All Christian	4%	(10)	10%	(25)	5%	(13)	1%	(3)	15%	(40)	65%	(171)	262
Agnostic/Nothing in particular	2%	(5)	12%	(28)	1%	(2)	1%	(2)	10%	(23)	73%	(167)	227
Evangelical	5%	(6)	13%	(16)	2%	(3)	—	(0)	14%	(18)	67%	(87)	130
Non-Evangelical	3%	(7)	11%	(24)	5%	(10)	1%	(2)	16%	(35)	63%	(137)	215
Community: Urban	6%	(8)	18%	(24)	7%	(9)	1%	(1)	10%	(14)	58%	(77)	133
Community: Suburban	2%	(6)	9%	(22)	2%	(5)	2%	(4)	14%	(36)	72%	(186)	259
Community: Rural	1%	(1)	9%	(13)	1%	(2)	—	(1)	12%	(17)	77%	(114)	148
Employ: Private Sector	3%	(6)	15%	(29)	2%	(4)	2%	(4)	14%	(26)	63%	(117)	186
Employ: Retired	2%	(3)	5%	(6)	2%	(2)	—	(1)	9%	(11)	83%	(104)	126
Employ: Unemployed	3%	(2)	3%	(2)	—	(0)	—	(0)	18%	(10)	77%	(46)	59
Military HH: Yes	6%	(5)	5%	(5)	3%	(3)	—	(0)	6%	(5)	80%	(68)	86
Military HH: No	2%	(11)	12%	(54)	3%	(12)	1%	(6)	14%	(62)	68%	(309)	453
RD/WT: Right Direction	4%	(7)	10%	(19)	4%	(8)	2%	(4)	12%	(24)	68%	(135)	198
RD/WT: Wrong Track	2%	(8)	12%	(40)	2%	(7)	—	(2)	13%	(43)	71%	(242)	341
Trump Job Approve	3%	(7)	12%	(26)	3%	(6)	2%	(4)	12%	(26)	68%	(142)	210
Trump Job Disapprove	3%	(9)	10%	(30)	1%	(4)	1%	(2)	13%	(39)	72%	(209)	293
Trump Job Strongly Approve	4%	(5)	11%	(13)	1%	(1)	1%	(1)	13%	(17)	71%	(89)	126
Trump Job Somewhat Approve	2%	(2)	15%	(13)	5%	(4)	4%	(3)	10%	(9)	63%	(53)	84
Trump Job Somewhat Disapprove	1%	(1)	14%	(8)	3%	(2)	—	(0)	8%	(5)	73%	(41)	57
Trump Job Strongly Disapprove	4%	(8)	9%	(22)	1%	(2)	1%	(2)	14%	(34)	71%	(168)	236
Favorable of Trump	3%	(6)	12%	(25)	3%	(6)	1%	(3)	12%	(24)	69%	(140)	205
Unfavorable of Trump	3%	(10)	10%	(31)	3%	(9)	1%	(3)	13%	(39)	70%	(211)	302
Very Favorable of Trump	3%	(5)	10%	(13)	2%	(3)	1%	(1)	14%	(18)	70%	(90)	129
Somewhat Favorable of Trump	2%	(1)	16%	(12)	5%	(4)	3%	(2)	8%	(6)	67%	(50)	75
Very Unfavorable of Trump	4%	(9)	11%	(27)	3%	(7)	1%	(2)	13%	(34)	69%	(177)	256
#1 Issue: Economy	5%	(6)	14%	(17)	2%	(2)	—	(0)	14%	(17)	65%	(79)	121
#1 Issue: Security	1%	(1)	10%	(9)	3%	(3)	—	(0)	21%	(20)	64%	(59)	92
#1 Issue: Health Care	—	(0)	10%	(9)	1%	(1)	—	(0)	7%	(7)	82%	(79)	97
#1 Issue: Medicare / Social Security	2%	(1)	4%	(4)	2%	(2)	2%	(2)	10%	(8)	80%	(66)	83

Continued on next page

Table NFL1_9: Do you have a favorable or unfavorable opinion of the following people?

Phillip Lindsay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	11%	(59)	3%	(15)	1%	(6)	12%	(67)	70%	(377)	539
2018 House Vote: Democrat	4%	(6)	13%	(23)	1%	(2)	2%	(4)	11%	(19)	69%	(117)	170
2018 House Vote: Republican	2%	(4)	10%	(16)	2%	(4)	1%	(1)	15%	(24)	70%	(114)	163
2016 Vote: Hillary Clinton	2%	(3)	13%	(20)	3%	(5)	2%	(3)	14%	(22)	65%	(102)	156
2016 Vote: Donald Trump	1%	(2)	10%	(17)	3%	(5)	2%	(3)	13%	(22)	72%	(122)	170
2016 Vote: Other	6%	(4)	9%	(5)	3%	(2)	—	(0)	15%	(9)	68%	(39)	58
2016 Vote: Didn't Vote	4%	(7)	11%	(16)	2%	(3)	—	(0)	9%	(14)	74%	(113)	154
Voted in 2014: Yes	2%	(7)	12%	(38)	2%	(5)	1%	(5)	14%	(44)	68%	(213)	312
Voted in 2014: No	4%	(9)	9%	(21)	4%	(10)	—	(1)	10%	(23)	72%	(164)	227
2012 Vote: Barack Obama	2%	(4)	16%	(29)	1%	(2)	2%	(4)	12%	(23)	67%	(125)	187
2012 Vote: Mitt Romney	2%	(3)	7%	(10)	2%	(4)	1%	(2)	15%	(22)	73%	(108)	147
2012 Vote: Didn't Vote	5%	(9)	10%	(18)	5%	(9)	—	(0)	10%	(19)	70%	(129)	185
4-Region: Northeast	1%	(1)	11%	(12)	3%	(3)	1%	(1)	13%	(13)	71%	(75)	105
4-Region: Midwest	4%	(4)	11%	(12)	1%	(2)	1%	(2)	15%	(17)	67%	(76)	113
4-Region: South	4%	(7)	12%	(22)	2%	(4)	—	(0)	8%	(15)	74%	(139)	188
4-Region: West	2%	(3)	10%	(13)	5%	(6)	2%	(3)	16%	(21)	65%	(87)	133
Avid sports fan	9%	(11)	26%	(32)	4%	(5)	1%	(1)	16%	(19)	44%	(53)	122
Casual sports fan	1%	(2)	8%	(21)	4%	(10)	2%	(5)	11%	(30)	75%	(203)	271
Not a fan at all	2%	(3)	4%	(6)	—	(0)	—	(0)	12%	(17)	82%	(121)	146
Sports fan	3%	(13)	13%	(53)	4%	(15)	1%	(6)	13%	(50)	65%	(256)	393
Prefer college sports	4%	(3)	19%	(17)	3%	(2)	2%	(2)	10%	(9)	63%	(58)	92
Prefer professional sports	4%	(10)	13%	(36)	5%	(13)	1%	(4)	14%	(37)	63%	(169)	267
Interested in NFL	4%	(12)	18%	(57)	5%	(14)	1%	(3)	14%	(44)	58%	(181)	311
Interested in College Football	4%	(9)	20%	(46)	3%	(7)	2%	(5)	14%	(34)	57%	(136)	237
Interested in XFL	9%	(8)	37%	(33)	6%	(5)	—	(0)	17%	(15)	32%	(28)	89
Participates in sports gambling	8%	(5)	38%	(27)	7%	(5)	6%	(4)	8%	(5)	33%	(23)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_10: Do you have a favorable or unfavorable opinion of the following people?

A.J. Green

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	19%	(102)	4%	(23)	2%	(13)	18%	(95)	52%	(279)	539
Gender: Male	9%	(23)	26%	(69)	5%	(14)	3%	(8)	18%	(48)	40%	(107)	269
Gender: Female	2%	(4)	12%	(33)	3%	(9)	2%	(4)	17%	(47)	64%	(173)	270
Age: 18-29	2%	(2)	18%	(18)	3%	(3)	1%	(1)	19%	(19)	57%	(58)	103
Age: 30-44	7%	(10)	29%	(45)	6%	(9)	4%	(6)	13%	(21)	41%	(64)	154
Age: 45-54	5%	(4)	17%	(13)	1%	(1)	3%	(2)	18%	(14)	57%	(44)	77
Age: 55-64	7%	(7)	14%	(14)	7%	(7)	3%	(3)	21%	(21)	48%	(48)	100
Age: 65+	3%	(4)	12%	(12)	2%	(2)	1%	(1)	19%	(20)	63%	(66)	105
Millennial: Age 23-38	8%	(12)	23%	(34)	7%	(10)	4%	(6)	14%	(21)	43%	(63)	145
Generation X: Age 39-54	3%	(4)	25%	(36)	2%	(2)	2%	(3)	17%	(24)	52%	(75)	144
Boomers: Age 55-73	5%	(10)	13%	(24)	5%	(9)	2%	(4)	22%	(39)	52%	(93)	179
PID: Dem (no lean)	7%	(13)	22%	(43)	7%	(14)	3%	(6)	13%	(26)	48%	(96)	198
PID: Ind (no lean)	4%	(6)	15%	(26)	3%	(5)	1%	(2)	18%	(32)	59%	(103)	174
PID: Rep (no lean)	5%	(8)	20%	(33)	3%	(5)	3%	(5)	22%	(37)	48%	(81)	167
PID/Gender: Dem Men	11%	(11)	31%	(32)	6%	(6)	4%	(4)	13%	(13)	36%	(36)	102
PID/Gender: Dem Women	3%	(3)	12%	(11)	8%	(7)	2%	(2)	14%	(13)	62%	(60)	96
PID/Gender: Ind Men	8%	(6)	19%	(15)	6%	(5)	—	(0)	21%	(17)	47%	(37)	80
PID/Gender: Ind Women	—	(0)	12%	(11)	—	(0)	2%	(2)	16%	(15)	70%	(66)	94
PID/Gender: Rep Men	7%	(6)	25%	(22)	4%	(3)	5%	(4)	21%	(18)	38%	(33)	87
PID/Gender: Rep Women	2%	(2)	13%	(11)	2%	(1)	1%	(0)	23%	(19)	59%	(47)	80
Ideo: Liberal (1-3)	5%	(8)	22%	(31)	3%	(4)	3%	(4)	14%	(20)	53%	(74)	140
Ideo: Moderate (4)	5%	(8)	20%	(30)	5%	(7)	3%	(4)	24%	(36)	44%	(66)	150
Ideo: Conservative (5-7)	6%	(11)	19%	(33)	4%	(7)	2%	(3)	17%	(30)	52%	(92)	176
Educ: < College	5%	(17)	18%	(64)	4%	(15)	3%	(10)	18%	(66)	52%	(186)	359
Educ: Bachelors degree	5%	(6)	21%	(25)	5%	(5)	2%	(2)	18%	(22)	49%	(58)	119
Educ: Post-grad	6%	(3)	21%	(12)	4%	(3)	1%	(0)	11%	(7)	57%	(35)	61
Income: Under 50k	5%	(14)	15%	(40)	4%	(11)	1%	(4)	19%	(50)	55%	(142)	260
Income: 50k-100k	5%	(9)	19%	(34)	5%	(9)	3%	(6)	16%	(29)	52%	(95)	182
Income: 100k+	4%	(4)	29%	(28)	3%	(3)	3%	(3)	17%	(17)	43%	(42)	97
Ethnicity: White	4%	(18)	18%	(77)	4%	(17)	3%	(13)	16%	(70)	56%	(244)	437
Ethnicity: Hispanic	—	(0)	25%	(20)	11%	(9)	—	(0)	17%	(13)	47%	(38)	80

Continued on next page

Table NFL1_10: Do you have a favorable or unfavorable opinion of the following people?

A.J. Green

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	19%	(102)	4%	(23)	2%	(13)	18%	(95)	52%	(279)	539
Ethnicity: Afr. Am.	16%	(9)	20%	(11)	9%	(5)	—	(0)	30%	(17)	25%	(14)	56
All Christian	6%	(15)	19%	(50)	4%	(11)	4%	(9)	18%	(48)	49%	(128)	262
Agnostic/Nothing in particular	4%	(10)	18%	(41)	5%	(11)	1%	(3)	19%	(43)	52%	(119)	227
Evangelical	8%	(11)	20%	(26)	4%	(5)	3%	(4)	16%	(21)	48%	(63)	130
Non-Evangelical	3%	(6)	20%	(42)	5%	(12)	3%	(7)	19%	(41)	50%	(107)	215
Community: Urban	8%	(11)	22%	(30)	8%	(11)	2%	(2)	18%	(24)	41%	(54)	133
Community: Suburban	3%	(9)	19%	(50)	2%	(6)	3%	(8)	19%	(48)	53%	(138)	259
Community: Rural	5%	(7)	15%	(22)	4%	(5)	2%	(3)	16%	(23)	59%	(88)	148
Employ: Private Sector	4%	(8)	27%	(49)	3%	(6)	2%	(4)	17%	(32)	47%	(87)	186
Employ: Retired	3%	(4)	14%	(18)	5%	(6)	1%	(2)	23%	(29)	54%	(68)	126
Employ: Unemployed	4%	(3)	12%	(7)	5%	(3)	2%	(1)	14%	(8)	62%	(37)	59
Military HH: Yes	7%	(6)	23%	(19)	1%	(0)	—	(0)	14%	(12)	56%	(48)	86
Military HH: No	5%	(21)	18%	(83)	5%	(22)	3%	(13)	18%	(83)	51%	(231)	453
RD/WT: Right Direction	8%	(15)	20%	(39)	3%	(7)	2%	(5)	17%	(34)	49%	(98)	198
RD/WT: Wrong Track	4%	(12)	18%	(63)	5%	(16)	2%	(8)	18%	(61)	53%	(181)	341
Trump Job Approve	7%	(15)	20%	(42)	4%	(8)	2%	(5)	16%	(33)	51%	(107)	210
Trump Job Disapprove	3%	(9)	20%	(60)	3%	(10)	3%	(8)	18%	(53)	52%	(153)	293
Trump Job Strongly Approve	8%	(10)	16%	(20)	3%	(3)	2%	(3)	19%	(23)	52%	(65)	126
Trump Job Somewhat Approve	6%	(5)	26%	(21)	6%	(5)	2%	(2)	12%	(10)	50%	(42)	84
Trump Job Somewhat Disapprove	3%	(1)	22%	(13)	5%	(3)	4%	(2)	16%	(9)	50%	(28)	57
Trump Job Strongly Disapprove	3%	(7)	20%	(47)	3%	(7)	2%	(5)	19%	(44)	53%	(125)	236
Favorable of Trump	7%	(14)	19%	(39)	4%	(8)	2%	(5)	17%	(34)	51%	(105)	205
Unfavorable of Trump	3%	(11)	20%	(62)	5%	(14)	3%	(8)	18%	(55)	51%	(153)	302
Very Favorable of Trump	7%	(9)	15%	(19)	4%	(5)	4%	(5)	18%	(23)	52%	(67)	129
Somewhat Favorable of Trump	6%	(5)	25%	(19)	3%	(2)	—	(0)	15%	(11)	51%	(38)	75
Very Unfavorable of Trump	3%	(8)	20%	(52)	4%	(11)	3%	(8)	17%	(45)	51%	(131)	256
#1 Issue: Economy	11%	(13)	19%	(23)	2%	(2)	2%	(2)	12%	(15)	54%	(66)	121
#1 Issue: Security	5%	(4)	19%	(18)	2%	(2)	2%	(1)	22%	(20)	51%	(47)	92
#1 Issue: Health Care	4%	(4)	15%	(14)	9%	(9)	3%	(3)	18%	(17)	51%	(50)	97
#1 Issue: Medicare / Social Security	3%	(3)	15%	(12)	—	(0)	6%	(5)	21%	(18)	55%	(45)	83

Continued on next page

Table NFL1_10: Do you have a favorable or unfavorable opinion of the following people?

A.J. Green

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	19%	(102)	4%	(23)	2%	(13)	18%	(95)	52%	(279)	539
2018 House Vote: Democrat	6%	(10)	25%	(43)	5%	(9)	4%	(6)	13%	(22)	47%	(80)	170
2018 House Vote: Republican	5%	(8)	18%	(29)	4%	(7)	1%	(2)	23%	(38)	48%	(78)	163
2016 Vote: Hillary Clinton	6%	(9)	21%	(32)	8%	(12)	4%	(6)	17%	(27)	44%	(69)	156
2016 Vote: Donald Trump	5%	(8)	20%	(34)	4%	(7)	2%	(3)	20%	(34)	49%	(84)	170
2016 Vote: Other	4%	(2)	21%	(12)	1%	(1)	—	(0)	15%	(9)	59%	(34)	58
2016 Vote: Didn't Vote	5%	(8)	15%	(23)	2%	(3)	2%	(3)	17%	(26)	60%	(92)	154
Voted in 2014: Yes	5%	(17)	23%	(71)	5%	(14)	3%	(8)	19%	(59)	46%	(143)	312
Voted in 2014: No	4%	(10)	14%	(32)	4%	(9)	2%	(5)	16%	(36)	60%	(136)	227
2012 Vote: Barack Obama	7%	(12)	25%	(48)	4%	(8)	3%	(5)	14%	(27)	47%	(87)	187
2012 Vote: Mitt Romney	4%	(6)	17%	(26)	4%	(6)	2%	(3)	20%	(29)	53%	(78)	147
2012 Vote: Didn't Vote	5%	(8)	14%	(25)	4%	(8)	2%	(5)	17%	(32)	58%	(107)	185
4-Region: Northeast	5%	(5)	21%	(22)	2%	(2)	4%	(4)	17%	(18)	51%	(54)	105
4-Region: Midwest	5%	(6)	20%	(22)	8%	(9)	1%	(1)	20%	(23)	46%	(52)	113
4-Region: South	7%	(13)	18%	(33)	4%	(7)	1%	(2)	17%	(33)	53%	(100)	188
4-Region: West	3%	(3)	19%	(25)	4%	(5)	4%	(5)	16%	(21)	55%	(73)	133
Avid sports fan	15%	(19)	41%	(50)	9%	(11)	3%	(3)	15%	(18)	17%	(21)	122
Casual sports fan	3%	(8)	16%	(43)	4%	(12)	2%	(4)	24%	(64)	51%	(139)	271
Not a fan at all	—	(0)	7%	(10)	—	(0)	4%	(5)	9%	(13)	81%	(119)	146
Sports fan	7%	(27)	24%	(93)	6%	(23)	2%	(7)	21%	(82)	41%	(160)	393
Prefer college sports	12%	(11)	29%	(26)	2%	(2)	1%	(1)	15%	(14)	41%	(37)	92
Prefer professional sports	6%	(16)	24%	(64)	7%	(18)	3%	(8)	21%	(57)	39%	(105)	267
Interested in NFL	8%	(26)	28%	(87)	7%	(22)	2%	(6)	21%	(64)	34%	(106)	311
Interested in College Football	10%	(24)	30%	(71)	7%	(17)	2%	(5)	20%	(47)	31%	(73)	237
Interested in XFL	14%	(13)	48%	(43)	5%	(5)	4%	(3)	19%	(17)	10%	(8)	89
Participates in sports gambling	14%	(10)	49%	(34)	6%	(4)	4%	(3)	13%	(9)	14%	(10)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_11: *Do you have a favorable or unfavorable opinion of the following people?*
Todd Gurley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(35)	16%	(87)	4%	(21)	1%	(5)	15%	(81)	57%	(310)	539
Gender: Male	10%	(27)	25%	(67)	3%	(8)	2%	(5)	15%	(41)	45%	(122)	269
Gender: Female	3%	(8)	8%	(21)	5%	(13)	—	(1)	15%	(40)	70%	(188)	270
Age: 18-29	5%	(5)	8%	(9)	5%	(5)	—	(0)	18%	(19)	64%	(66)	103
Age: 30-44	13%	(20)	22%	(35)	7%	(11)	2%	(2)	12%	(19)	43%	(67)	154
Age: 45-54	3%	(3)	17%	(13)	2%	(2)	1%	(1)	14%	(11)	62%	(48)	77
Age: 55-64	6%	(6)	18%	(18)	2%	(2)	1%	(1)	19%	(19)	54%	(54)	100
Age: 65+	2%	(2)	12%	(13)	—	(0)	1%	(1)	12%	(13)	72%	(75)	105
Millennial: Age 23-38	13%	(18)	15%	(22)	8%	(11)	2%	(2)	14%	(20)	49%	(72)	145
Generation X: Age 39-54	6%	(8)	21%	(30)	5%	(7)	—	(1)	12%	(17)	56%	(81)	144
Boomers: Age 55-73	4%	(7)	17%	(30)	1%	(3)	1%	(2)	16%	(29)	60%	(108)	179
PID: Dem (no lean)	11%	(21)	13%	(26)	6%	(11)	1%	(2)	17%	(33)	52%	(104)	198
PID: Ind (no lean)	4%	(6)	16%	(28)	4%	(7)	1%	(1)	12%	(21)	63%	(110)	174
PID: Rep (no lean)	5%	(8)	20%	(33)	1%	(2)	1%	(2)	16%	(27)	57%	(96)	167
PID/Gender: Dem Men	17%	(17)	21%	(22)	6%	(6)	2%	(2)	14%	(14)	40%	(41)	102
PID/Gender: Dem Women	5%	(4)	4%	(4)	6%	(6)	—	(0)	20%	(19)	65%	(63)	96
PID/Gender: Ind Men	6%	(5)	24%	(20)	1%	(0)	1%	(1)	17%	(13)	51%	(41)	80
PID/Gender: Ind Women	1%	(1)	9%	(9)	7%	(7)	1%	(1)	8%	(8)	74%	(69)	94
PID/Gender: Rep Men	6%	(5)	29%	(25)	2%	(2)	2%	(2)	16%	(13)	46%	(40)	87
PID/Gender: Rep Women	3%	(2)	10%	(8)	1%	(0)	—	(0)	17%	(13)	70%	(56)	80
Ideo: Liberal (1-3)	12%	(16)	14%	(20)	3%	(4)	2%	(2)	20%	(29)	49%	(69)	140
Ideo: Moderate (4)	4%	(6)	21%	(31)	4%	(6)	—	(0)	17%	(25)	55%	(83)	150
Ideo: Conservative (5-7)	7%	(12)	18%	(32)	2%	(3)	2%	(3)	13%	(23)	59%	(104)	176
Educ: < College	5%	(19)	15%	(53)	4%	(14)	1%	(5)	14%	(51)	60%	(216)	359
Educ: Bachelors degree	6%	(8)	22%	(26)	4%	(5)	—	(0)	19%	(23)	48%	(57)	119
Educ: Post-grad	13%	(8)	14%	(8)	3%	(2)	—	(0)	10%	(6)	60%	(36)	61
Income: Under 50k	6%	(17)	14%	(36)	3%	(7)	—	(1)	13%	(33)	64%	(166)	260
Income: 50k-100k	6%	(11)	16%	(30)	5%	(9)	2%	(4)	16%	(29)	55%	(99)	182
Income: 100k+	8%	(8)	22%	(21)	4%	(4)	1%	(1)	19%	(19)	46%	(44)	97
Ethnicity: White	6%	(26)	16%	(71)	3%	(13)	1%	(5)	15%	(67)	59%	(256)	437
Ethnicity: Hispanic	4%	(3)	17%	(13)	14%	(11)	—	(0)	20%	(16)	45%	(36)	80

Continued on next page

Table NFL1_11: Do you have a favorable or unfavorable opinion of the following people?

Todd Gurley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(35)	16%	(87)	4%	(21)	1%	(5)	15%	(81)	57%	(310)	539
Ethnicity: Afr. Am.	13%	(8)	15%	(8)	3%	(2)	—	(0)	16%	(9)	53%	(30)	56
All Christian	8%	(20)	18%	(46)	4%	(11)	2%	(5)	19%	(50)	50%	(131)	262
Agnostic/Nothing in particular	6%	(14)	15%	(34)	4%	(9)	—	(0)	10%	(23)	65%	(147)	227
Evangelical	8%	(10)	24%	(31)	3%	(4)	—	(0)	13%	(17)	52%	(67)	130
Non-Evangelical	8%	(17)	15%	(33)	5%	(10)	2%	(5)	19%	(41)	51%	(110)	215
Community: Urban	10%	(14)	17%	(23)	7%	(9)	2%	(3)	17%	(22)	47%	(62)	133
Community: Suburban	6%	(16)	17%	(45)	3%	(8)	1%	(2)	16%	(42)	56%	(146)	259
Community: Rural	4%	(6)	13%	(19)	2%	(3)	—	(1)	11%	(17)	69%	(102)	148
Employ: Private Sector	9%	(16)	21%	(39)	4%	(7)	2%	(4)	14%	(26)	50%	(94)	186
Employ: Retired	4%	(6)	13%	(17)	2%	(3)	1%	(1)	17%	(21)	62%	(78)	126
Employ: Unemployed	8%	(5)	11%	(7)	—	(0)	—	(0)	17%	(10)	64%	(38)	59
Military HH: Yes	10%	(9)	10%	(9)	2%	(2)	—	(0)	11%	(9)	67%	(57)	86
Military HH: No	6%	(26)	17%	(79)	4%	(19)	1%	(5)	16%	(72)	56%	(253)	453
RD/WT: Right Direction	7%	(14)	19%	(38)	2%	(4)	1%	(2)	16%	(31)	55%	(109)	198
RD/WT: Wrong Track	6%	(21)	14%	(49)	5%	(17)	1%	(3)	15%	(50)	59%	(201)	341
Trump Job Approve	7%	(14)	20%	(42)	2%	(4)	1%	(2)	14%	(30)	56%	(118)	210
Trump Job Disapprove	7%	(20)	14%	(42)	4%	(12)	1%	(3)	16%	(46)	58%	(170)	293
Trump Job Strongly Approve	9%	(11)	16%	(20)	1%	(1)	1%	(2)	17%	(21)	57%	(71)	126
Trump Job Somewhat Approve	4%	(3)	26%	(22)	3%	(3)	1%	(1)	11%	(9)	55%	(47)	84
Trump Job Somewhat Disapprove	7%	(4)	15%	(9)	2%	(1)	4%	(2)	13%	(7)	59%	(33)	57
Trump Job Strongly Disapprove	7%	(17)	14%	(34)	4%	(11)	—	(1)	16%	(38)	58%	(137)	236
Favorable of Trump	6%	(13)	21%	(42)	2%	(5)	1%	(2)	14%	(28)	56%	(114)	205
Unfavorable of Trump	7%	(22)	14%	(42)	5%	(16)	1%	(3)	16%	(48)	57%	(172)	302
Very Favorable of Trump	7%	(8)	16%	(21)	2%	(3)	2%	(2)	18%	(23)	56%	(72)	129
Somewhat Favorable of Trump	6%	(5)	28%	(21)	3%	(2)	—	(0)	7%	(5)	55%	(42)	75
Very Unfavorable of Trump	8%	(20)	14%	(36)	6%	(14)	1%	(3)	15%	(38)	56%	(144)	256
#1 Issue: Economy	9%	(11)	19%	(23)	3%	(4)	2%	(2)	15%	(18)	52%	(63)	121
#1 Issue: Security	5%	(4)	21%	(20)	5%	(4)	1%	(1)	18%	(17)	50%	(47)	92
#1 Issue: Health Care	4%	(4)	15%	(15)	1%	(1)	—	(0)	13%	(13)	66%	(64)	97
#1 Issue: Medicare / Social Security	3%	(3)	17%	(14)	—	(0)	2%	(2)	14%	(12)	64%	(53)	83

Continued on next page

Table NFL1_11: Do you have a favorable or unfavorable opinion of the following people?

Todd Gurley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(35)	16%	(87)	4%	(21)	1%	(5)	15%	(81)	57%	(310)	539
2018 House Vote: Democrat	11%	(18)	18%	(30)	4%	(6)	2%	(3)	16%	(26)	51%	(86)	170
2018 House Vote: Republican	4%	(6)	21%	(34)	3%	(4)	1%	(2)	15%	(24)	57%	(93)	163
2016 Vote: Hillary Clinton	8%	(12)	17%	(26)	7%	(10)	2%	(3)	18%	(27)	49%	(77)	156
2016 Vote: Donald Trump	5%	(8)	22%	(37)	1%	(3)	1%	(2)	15%	(26)	56%	(95)	170
2016 Vote: Other	9%	(5)	14%	(8)	12%	(7)	—	(0)	9%	(5)	56%	(32)	58
2016 Vote: Didn't Vote	6%	(9)	11%	(16)	—	(1)	—	(0)	15%	(23)	69%	(105)	154
Voted in 2014: Yes	7%	(22)	20%	(62)	3%	(10)	2%	(5)	17%	(52)	52%	(161)	312
Voted in 2014: No	6%	(13)	11%	(26)	5%	(11)	—	(0)	13%	(29)	65%	(149)	227
2012 Vote: Barack Obama	9%	(16)	18%	(33)	3%	(6)	1%	(2)	18%	(34)	51%	(95)	187
2012 Vote: Mitt Romney	6%	(9)	17%	(24)	3%	(4)	2%	(3)	14%	(20)	59%	(87)	147
2012 Vote: Didn't Vote	5%	(10)	12%	(23)	5%	(9)	—	(0)	13%	(25)	64%	(118)	185
4-Region: Northeast	4%	(4)	20%	(21)	2%	(2)	1%	(1)	11%	(12)	61%	(64)	105
4-Region: Midwest	7%	(7)	19%	(22)	1%	(1)	—	(1)	16%	(18)	56%	(64)	113
4-Region: South	9%	(17)	15%	(28)	4%	(8)	—	(1)	14%	(27)	57%	(108)	188
4-Region: West	5%	(7)	12%	(16)	7%	(9)	3%	(3)	18%	(24)	56%	(74)	133
Avid sports fan	21%	(26)	42%	(51)	4%	(5)	1%	(2)	11%	(14)	20%	(24)	122
Casual sports fan	3%	(9)	13%	(36)	4%	(11)	1%	(4)	17%	(46)	61%	(165)	271
Not a fan at all	—	(0)	1%	(1)	3%	(4)	—	(0)	14%	(21)	82%	(120)	146
Sports fan	9%	(35)	22%	(86)	4%	(16)	1%	(5)	15%	(60)	48%	(189)	393
Prefer college sports	6%	(6)	23%	(21)	6%	(5)	1%	(1)	24%	(22)	41%	(37)	92
Prefer professional sports	11%	(29)	22%	(59)	4%	(10)	2%	(4)	13%	(34)	49%	(131)	267
Interested in NFL	11%	(35)	25%	(77)	6%	(17)	1%	(4)	17%	(54)	40%	(123)	311
Interested in College Football	11%	(27)	29%	(70)	4%	(10)	2%	(5)	18%	(43)	35%	(82)	237
Interested in XFL	22%	(19)	40%	(36)	7%	(6)	3%	(2)	15%	(13)	14%	(12)	89
Participates in sports gambling	18%	(12)	35%	(25)	8%	(5)	2%	(2)	16%	(11)	21%	(15)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_12: Do you have a favorable or unfavorable opinion of the following people?

Jarvis Landry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	14%	(73)	4%	(21)	1%	(3)	14%	(78)	61%	(331)	539
Gender: Male	8%	(20)	23%	(61)	4%	(11)	1%	(2)	15%	(39)	50%	(135)	269
Gender: Female	5%	(13)	5%	(13)	4%	(10)	—	(1)	14%	(39)	72%	(196)	270
Age: 18-29	14%	(14)	6%	(6)	2%	(2)	—	(0)	14%	(15)	64%	(66)	103
Age: 30-44	7%	(11)	26%	(39)	5%	(8)	—	(0)	13%	(20)	49%	(76)	154
Age: 45-54	5%	(3)	12%	(9)	4%	(3)	—	(0)	19%	(14)	62%	(47)	77
Age: 55-64	2%	(2)	15%	(15)	5%	(5)	1%	(1)	16%	(16)	60%	(60)	100
Age: 65+	2%	(2)	4%	(4)	3%	(3)	2%	(2)	12%	(13)	78%	(82)	105
Millennial: Age 23-38	8%	(12)	17%	(24)	7%	(10)	—	(0)	15%	(22)	53%	(76)	145
Generation X: Age 39-54	7%	(9)	20%	(29)	2%	(3)	—	(0)	13%	(19)	58%	(84)	144
Boomers: Age 55-73	2%	(3)	11%	(19)	4%	(7)	2%	(3)	15%	(27)	67%	(119)	179
PID: Dem (no lean)	7%	(13)	15%	(30)	6%	(12)	—	(1)	13%	(25)	59%	(118)	198
PID: Ind (no lean)	6%	(10)	13%	(23)	3%	(6)	—	(1)	11%	(19)	66%	(115)	174
PID: Rep (no lean)	6%	(10)	12%	(20)	2%	(4)	1%	(2)	20%	(33)	59%	(98)	167
PID/Gender: Dem Men	6%	(6)	25%	(25)	5%	(5)	1%	(1)	10%	(10)	53%	(54)	102
PID/Gender: Dem Women	7%	(7)	5%	(5)	7%	(6)	—	(0)	16%	(15)	66%	(64)	96
PID/Gender: Ind Men	6%	(5)	22%	(18)	3%	(3)	—	(0)	15%	(12)	53%	(42)	80
PID/Gender: Ind Women	5%	(5)	6%	(5)	4%	(3)	1%	(1)	8%	(7)	78%	(73)	94
PID/Gender: Rep Men	10%	(9)	20%	(17)	4%	(3)	2%	(2)	19%	(17)	45%	(39)	87
PID/Gender: Rep Women	2%	(1)	3%	(3)	1%	(0)	—	(0)	20%	(16)	74%	(59)	80
Ideo: Liberal (1-3)	8%	(11)	15%	(21)	4%	(5)	—	(1)	17%	(24)	56%	(78)	140
Ideo: Moderate (4)	5%	(8)	19%	(29)	2%	(3)	—	(0)	14%	(22)	59%	(89)	150
Ideo: Conservative (5-7)	6%	(10)	11%	(20)	4%	(6)	1%	(2)	15%	(26)	64%	(112)	176
Educ: < College	8%	(28)	10%	(35)	5%	(17)	1%	(3)	13%	(46)	64%	(230)	359
Educ: Bachelors degree	2%	(2)	23%	(28)	1%	(1)	—	(0)	23%	(27)	51%	(61)	119
Educ: Post-grad	4%	(3)	17%	(10)	5%	(3)	—	(0)	8%	(5)	66%	(40)	61
Income: Under 50k	7%	(17)	12%	(32)	3%	(8)	—	(1)	14%	(35)	64%	(166)	260
Income: 50k-100k	5%	(9)	12%	(22)	6%	(11)	1%	(2)	14%	(25)	62%	(112)	182
Income: 100k+	7%	(7)	19%	(18)	2%	(2)	1%	(1)	17%	(17)	54%	(53)	97
Ethnicity: White	5%	(20)	13%	(56)	4%	(18)	1%	(3)	14%	(61)	64%	(280)	437
Ethnicity: Hispanic	10%	(8)	17%	(13)	10%	(8)	—	(0)	16%	(13)	47%	(38)	80

Continued on next page

Table NFL1_12: Do you have a favorable or unfavorable opinion of the following people?

Jarvis Landry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	14%	(73)	4%	(21)	1%	(3)	14%	(78)	61%	(331)	539
Ethnicity: Afr. Am.	13%	(7)	18%	(10)	2%	(1)	—	(0)	12%	(7)	55%	(31)	56
All Christian	7%	(18)	13%	(34)	6%	(15)	1%	(2)	17%	(44)	56%	(148)	262
Agnostic/Nothing in particular	4%	(10)	15%	(35)	2%	(5)	—	(1)	13%	(30)	65%	(147)	227
Evangelical	7%	(10)	12%	(16)	3%	(4)	—	(0)	20%	(27)	57%	(74)	130
Non-Evangelical	7%	(14)	14%	(29)	7%	(15)	1%	(2)	16%	(35)	55%	(119)	215
Community: Urban	10%	(14)	14%	(19)	8%	(10)	1%	(1)	12%	(16)	55%	(73)	133
Community: Suburban	6%	(16)	13%	(33)	2%	(5)	1%	(2)	18%	(46)	60%	(156)	259
Community: Rural	2%	(3)	14%	(21)	4%	(6)	—	(1)	11%	(16)	69%	(102)	148
Employ: Private Sector	8%	(15)	17%	(31)	3%	(6)	1%	(2)	13%	(24)	58%	(108)	186
Employ: Retired	2%	(3)	12%	(15)	3%	(4)	1%	(1)	17%	(22)	64%	(81)	126
Employ: Unemployed	—	(0)	9%	(6)	4%	(2)	—	(0)	17%	(10)	70%	(41)	59
Military HH: Yes	6%	(5)	12%	(11)	3%	(2)	—	(0)	11%	(9)	68%	(58)	86
Military HH: No	6%	(28)	14%	(63)	4%	(19)	1%	(3)	15%	(69)	60%	(273)	453
RD/WT: Right Direction	7%	(14)	14%	(28)	3%	(6)	1%	(2)	15%	(29)	60%	(118)	198
RD/WT: Wrong Track	5%	(19)	13%	(45)	4%	(14)	—	(1)	14%	(49)	62%	(213)	341
Trump Job Approve	7%	(15)	15%	(32)	3%	(7)	1%	(2)	15%	(32)	59%	(123)	210
Trump Job Disapprove	5%	(16)	13%	(38)	3%	(9)	—	(1)	15%	(43)	63%	(185)	293
Trump Job Strongly Approve	8%	(10)	11%	(13)	2%	(2)	1%	(2)	17%	(21)	61%	(77)	126
Trump Job Somewhat Approve	5%	(4)	22%	(18)	6%	(5)	—	(0)	12%	(10)	56%	(47)	84
Trump Job Somewhat Disapprove	2%	(1)	11%	(6)	4%	(2)	—	(0)	17%	(10)	67%	(38)	57
Trump Job Strongly Disapprove	6%	(15)	14%	(32)	3%	(7)	1%	(1)	14%	(34)	62%	(147)	236
Favorable of Trump	7%	(14)	15%	(30)	4%	(9)	1%	(2)	15%	(30)	59%	(121)	205
Unfavorable of Trump	6%	(17)	13%	(38)	4%	(12)	—	(1)	14%	(44)	63%	(190)	302
Very Favorable of Trump	7%	(9)	10%	(13)	3%	(4)	1%	(2)	19%	(25)	59%	(76)	129
Somewhat Favorable of Trump	6%	(4)	22%	(17)	6%	(4)	—	(0)	7%	(5)	59%	(45)	75
Very Unfavorable of Trump	7%	(17)	13%	(32)	4%	(11)	—	(1)	14%	(35)	62%	(159)	256
#1 Issue: Economy	6%	(7)	19%	(24)	2%	(2)	—	(0)	18%	(21)	55%	(67)	121
#1 Issue: Security	4%	(3)	12%	(11)	6%	(5)	1%	(1)	22%	(20)	56%	(52)	92
#1 Issue: Health Care	6%	(6)	17%	(16)	1%	(1)	—	(0)	7%	(6)	70%	(67)	97
#1 Issue: Medicare / Social Security	6%	(5)	5%	(4)	2%	(2)	2%	(2)	16%	(13)	68%	(56)	83

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Table NFL1_12: Do you have a favorable or unfavorable opinion of the following people?

Jarvis Landry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	14%	(73)	4%	(21)	1%	(3)	14%	(78)	61%	(331)	539
2018 House Vote: Democrat	6%	(10)	19%	(33)	3%	(5)	1%	(1)	11%	(19)	60%	(102)	170
2018 House Vote: Republican	5%	(8)	13%	(21)	3%	(5)	1%	(1)	19%	(31)	59%	(97)	163
2016 Vote: Hillary Clinton	4%	(7)	15%	(23)	7%	(12)	1%	(1)	15%	(24)	57%	(90)	156
2016 Vote: Donald Trump	3%	(5)	16%	(27)	3%	(5)	1%	(2)	16%	(28)	61%	(103)	170
2016 Vote: Other	10%	(6)	12%	(7)	4%	(2)	—	(0)	12%	(7)	62%	(36)	58
2016 Vote: Didn't Vote	10%	(15)	10%	(16)	1%	(2)	—	(0)	12%	(19)	67%	(103)	154
Voted in 2014: Yes	4%	(13)	18%	(55)	3%	(10)	1%	(3)	16%	(49)	58%	(181)	312
Voted in 2014: No	9%	(20)	8%	(18)	5%	(11)	—	(0)	13%	(29)	66%	(150)	227
2012 Vote: Barack Obama	6%	(12)	17%	(32)	4%	(7)	—	(1)	14%	(27)	58%	(109)	187
2012 Vote: Mitt Romney	2%	(2)	14%	(21)	3%	(5)	1%	(2)	15%	(22)	64%	(94)	147
2012 Vote: Didn't Vote	10%	(19)	9%	(16)	4%	(7)	—	(0)	15%	(27)	63%	(116)	185
4-Region: Northeast	5%	(5)	18%	(19)	4%	(4)	1%	(1)	10%	(11)	62%	(65)	105
4-Region: Midwest	3%	(3)	19%	(21)	3%	(4)	1%	(1)	13%	(14)	61%	(69)	113
4-Region: South	11%	(20)	11%	(21)	4%	(7)	—	(0)	15%	(28)	60%	(112)	188
4-Region: West	4%	(5)	9%	(12)	5%	(6)	1%	(1)	18%	(24)	64%	(85)	133
Avid sports fan	16%	(19)	40%	(49)	6%	(7)	1%	(2)	14%	(17)	22%	(27)	122
Casual sports fan	2%	(6)	8%	(22)	5%	(14)	—	(1)	15%	(42)	69%	(186)	271
Not a fan at all	5%	(7)	1%	(2)	—	(0)	—	(0)	13%	(18)	81%	(119)	146
Sports fan	7%	(26)	18%	(71)	5%	(21)	1%	(3)	15%	(59)	54%	(213)	393
Prefer college sports	7%	(6)	20%	(19)	4%	(4)	1%	(1)	16%	(15)	52%	(48)	92
Prefer professional sports	7%	(20)	20%	(53)	6%	(16)	1%	(2)	15%	(40)	51%	(136)	267
Interested in NFL	10%	(30)	22%	(69)	6%	(20)	1%	(2)	16%	(51)	45%	(139)	311
Interested in College Football	10%	(24)	24%	(56)	5%	(12)	1%	(2)	17%	(41)	43%	(103)	237
Interested in XFL	16%	(14)	36%	(32)	8%	(7)	—	(0)	23%	(20)	17%	(15)	89
Participates in sports gambling	12%	(8)	41%	(29)	9%	(6)	1%	(1)	9%	(6)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_13: Do you have a favorable or unfavorable opinion of the following people?

Aaron Rodgers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(85)	22%	(119)	6%	(32)	3%	(18)	17%	(90)	36%	(196)	539
Gender: Male	23%	(61)	31%	(84)	5%	(13)	4%	(9)	15%	(39)	23%	(62)	269
Gender: Female	9%	(24)	13%	(35)	7%	(19)	3%	(8)	19%	(51)	49%	(134)	270
Age: 18-29	13%	(13)	15%	(15)	5%	(5)	3%	(3)	15%	(16)	48%	(49)	103
Age: 30-44	19%	(29)	23%	(36)	10%	(15)	3%	(4)	16%	(25)	29%	(45)	154
Age: 45-54	13%	(10)	28%	(22)	2%	(1)	—	(0)	21%	(16)	36%	(28)	77
Age: 55-64	18%	(18)	22%	(22)	7%	(7)	4%	(4)	15%	(15)	34%	(34)	100
Age: 65+	13%	(14)	23%	(24)	3%	(3)	6%	(6)	18%	(19)	37%	(39)	105
Millennial: Age 23-38	18%	(26)	20%	(29)	11%	(15)	3%	(5)	16%	(23)	32%	(46)	145
Generation X: Age 39-54	16%	(22)	28%	(40)	3%	(4)	2%	(2)	17%	(24)	35%	(50)	144
Boomers: Age 55-73	17%	(30)	23%	(41)	6%	(10)	4%	(7)	17%	(30)	34%	(61)	179
PID: Dem (no lean)	20%	(40)	22%	(44)	7%	(14)	4%	(7)	13%	(25)	34%	(68)	198
PID: Ind (no lean)	11%	(19)	22%	(38)	4%	(8)	3%	(5)	16%	(29)	43%	(75)	174
PID: Rep (no lean)	15%	(26)	22%	(37)	6%	(11)	3%	(5)	22%	(36)	32%	(53)	167
PID/Gender: Dem Men	28%	(29)	32%	(32)	4%	(4)	2%	(2)	12%	(13)	21%	(22)	102
PID/Gender: Dem Women	12%	(11)	12%	(12)	10%	(9)	5%	(5)	13%	(13)	48%	(46)	96
PID/Gender: Ind Men	14%	(11)	33%	(26)	6%	(5)	6%	(5)	13%	(11)	28%	(22)	80
PID/Gender: Ind Women	8%	(8)	13%	(12)	3%	(3)	1%	(1)	19%	(18)	56%	(53)	94
PID/Gender: Rep Men	24%	(21)	30%	(26)	4%	(3)	3%	(2)	18%	(16)	21%	(18)	87
PID/Gender: Rep Women	6%	(4)	14%	(11)	9%	(7)	4%	(3)	25%	(20)	43%	(35)	80
Ideo: Liberal (1-3)	21%	(29)	20%	(28)	5%	(7)	3%	(4)	14%	(19)	37%	(52)	140
Ideo: Moderate (4)	14%	(21)	28%	(42)	4%	(6)	4%	(6)	12%	(19)	38%	(57)	150
Ideo: Conservative (5-7)	15%	(27)	23%	(40)	7%	(13)	4%	(7)	19%	(33)	32%	(56)	176
Educ: < College	14%	(50)	18%	(65)	6%	(23)	3%	(11)	18%	(64)	41%	(147)	359
Educ: Bachelors degree	21%	(25)	30%	(36)	5%	(6)	5%	(6)	17%	(20)	22%	(26)	119
Educ: Post-grad	16%	(10)	30%	(18)	4%	(3)	2%	(1)	10%	(6)	37%	(23)	61
Income: Under 50k	13%	(33)	20%	(52)	5%	(14)	3%	(9)	20%	(52)	39%	(101)	260
Income: 50k-100k	17%	(31)	20%	(37)	8%	(15)	4%	(7)	14%	(25)	36%	(65)	182
Income: 100k+	21%	(20)	31%	(30)	3%	(3)	2%	(2)	13%	(13)	30%	(29)	97
Ethnicity: White	16%	(72)	21%	(91)	6%	(26)	3%	(13)	17%	(74)	37%	(162)	437
Ethnicity: Hispanic	18%	(14)	18%	(15)	9%	(7)	2%	(1)	12%	(10)	40%	(32)	80

Continued on next page

Table NFL1_13: Do you have a favorable or unfavorable opinion of the following people?

Aaron Rodgers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(85)	22%	(119)	6%	(32)	3%	(18)	17%	(90)	36%	(196)	539
Ethnicity: Afr. Am.	14%	(8)	25%	(14)	6%	(4)	4%	(2)	19%	(11)	32%	(18)	56
All Christian	19%	(49)	21%	(56)	7%	(18)	3%	(8)	20%	(53)	30%	(79)	262
Agnostic/Nothing in particular	13%	(30)	23%	(53)	5%	(12)	3%	(7)	13%	(30)	42%	(95)	227
Evangelical	17%	(23)	22%	(29)	6%	(7)	4%	(5)	17%	(23)	34%	(44)	130
Non-Evangelical	16%	(35)	23%	(50)	7%	(14)	3%	(6)	20%	(43)	31%	(66)	215
Community: Urban	19%	(25)	21%	(28)	9%	(12)	5%	(6)	9%	(12)	37%	(49)	133
Community: Suburban	14%	(35)	25%	(65)	6%	(15)	3%	(8)	16%	(40)	37%	(95)	259
Community: Rural	17%	(25)	17%	(26)	3%	(5)	2%	(4)	25%	(37)	35%	(52)	148
Employ: Private Sector	17%	(31)	29%	(53)	9%	(17)	2%	(4)	12%	(23)	31%	(58)	186
Employ: Retired	19%	(24)	24%	(30)	2%	(2)	8%	(9)	21%	(26)	27%	(34)	126
Employ: Unemployed	6%	(3)	8%	(5)	7%	(4)	1%	(1)	19%	(11)	60%	(36)	59
Military HH: Yes	18%	(16)	21%	(18)	3%	(3)	2%	(2)	20%	(17)	36%	(31)	86
Military HH: No	15%	(69)	22%	(101)	6%	(29)	4%	(16)	16%	(73)	36%	(165)	453
RD/WT: Right Direction	18%	(35)	23%	(46)	7%	(14)	3%	(6)	19%	(37)	30%	(59)	198
RD/WT: Wrong Track	15%	(49)	21%	(73)	5%	(18)	3%	(12)	15%	(53)	40%	(136)	341
Trump Job Approve	15%	(30)	25%	(53)	6%	(13)	4%	(8)	19%	(40)	31%	(66)	210
Trump Job Disapprove	17%	(51)	21%	(61)	4%	(13)	3%	(9)	14%	(42)	40%	(116)	293
Trump Job Strongly Approve	18%	(22)	20%	(26)	5%	(7)	4%	(5)	22%	(28)	31%	(39)	126
Trump Job Somewhat Approve	10%	(8)	32%	(27)	8%	(7)	3%	(3)	15%	(12)	32%	(27)	84
Trump Job Somewhat Disapprove	8%	(5)	25%	(14)	4%	(2)	1%	(0)	18%	(10)	44%	(25)	57
Trump Job Strongly Disapprove	20%	(46)	20%	(47)	4%	(11)	4%	(9)	13%	(32)	39%	(92)	236
Favorable of Trump	16%	(33)	24%	(50)	5%	(11)	4%	(7)	19%	(38)	32%	(65)	205
Unfavorable of Trump	17%	(50)	21%	(62)	7%	(21)	3%	(10)	14%	(43)	38%	(116)	302
Very Favorable of Trump	17%	(22)	21%	(27)	5%	(7)	4%	(5)	20%	(26)	33%	(43)	129
Somewhat Favorable of Trump	16%	(12)	31%	(23)	6%	(5)	3%	(2)	16%	(12)	29%	(22)	75
Very Unfavorable of Trump	19%	(48)	20%	(51)	6%	(16)	4%	(9)	13%	(34)	38%	(98)	256
#1 Issue: Economy	17%	(21)	25%	(31)	4%	(5)	1%	(2)	14%	(17)	38%	(46)	121
#1 Issue: Security	12%	(11)	24%	(23)	6%	(5)	7%	(6)	26%	(24)	25%	(23)	92
#1 Issue: Health Care	16%	(15)	16%	(16)	10%	(9)	4%	(4)	11%	(11)	44%	(42)	97
#1 Issue: Medicare / Social Security	16%	(13)	26%	(22)	2%	(2)	3%	(3)	21%	(18)	31%	(26)	83

Continued on next page

Table NFL1_13: Do you have a favorable or unfavorable opinion of the following people?

Aaron Rodgers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(85)	22%	(119)	6%	(32)	3%	(18)	17%	(90)	36%	(196)	539
2018 House Vote: Democrat	23%	(40)	23%	(38)	7%	(12)	3%	(6)	13%	(21)	31%	(53)	170
2018 House Vote: Republican	15%	(25)	26%	(43)	5%	(8)	3%	(5)	19%	(31)	31%	(51)	163
2016 Vote: Hillary Clinton	22%	(34)	19%	(30)	9%	(15)	3%	(5)	14%	(22)	33%	(51)	156
2016 Vote: Donald Trump	15%	(26)	25%	(42)	6%	(11)	4%	(7)	19%	(33)	30%	(51)	170
2016 Vote: Other	10%	(6)	36%	(21)	6%	(3)	1%	(0)	20%	(12)	27%	(15)	58
2016 Vote: Didn't Vote	12%	(18)	17%	(26)	2%	(3)	3%	(5)	15%	(24)	51%	(79)	154
Voted in 2014: Yes	20%	(62)	24%	(75)	6%	(20)	2%	(6)	17%	(52)	31%	(97)	312
Voted in 2014: No	10%	(23)	19%	(44)	5%	(12)	5%	(12)	17%	(38)	44%	(99)	227
2012 Vote: Barack Obama	21%	(39)	25%	(46)	5%	(8)	2%	(4)	17%	(31)	31%	(58)	187
2012 Vote: Mitt Romney	13%	(18)	23%	(34)	9%	(13)	4%	(6)	18%	(26)	34%	(50)	147
2012 Vote: Didn't Vote	12%	(22)	19%	(34)	5%	(9)	4%	(8)	16%	(29)	45%	(82)	185
4-Region: Northeast	19%	(20)	22%	(23)	4%	(4)	1%	(1)	17%	(18)	36%	(38)	105
4-Region: Midwest	17%	(20)	26%	(29)	9%	(10)	6%	(7)	13%	(15)	29%	(32)	113
4-Region: South	17%	(31)	20%	(38)	4%	(8)	1%	(3)	18%	(34)	39%	(74)	188
4-Region: West	11%	(14)	22%	(29)	7%	(9)	5%	(7)	17%	(23)	38%	(51)	133
Avid sports fan	35%	(43)	35%	(42)	12%	(15)	4%	(5)	6%	(7)	7%	(9)	122
Casual sports fan	15%	(41)	26%	(70)	5%	(14)	3%	(9)	19%	(50)	32%	(87)	271
Not a fan at all	1%	(1)	5%	(7)	2%	(3)	2%	(3)	22%	(32)	68%	(99)	146
Sports fan	21%	(83)	28%	(112)	7%	(29)	4%	(14)	15%	(58)	25%	(97)	393
Prefer college sports	24%	(22)	32%	(29)	5%	(5)	2%	(1)	18%	(17)	19%	(18)	92
Prefer professional sports	23%	(62)	27%	(73)	8%	(21)	5%	(13)	13%	(34)	24%	(64)	267
Interested in NFL	25%	(77)	31%	(97)	9%	(26)	4%	(13)	14%	(44)	17%	(54)	311
Interested in College Football	24%	(58)	35%	(84)	9%	(22)	4%	(9)	14%	(33)	14%	(32)	237
Interested in XFL	36%	(32)	39%	(35)	7%	(7)	2%	(2)	7%	(6)	9%	(8)	89
Participates in sports gambling	27%	(19)	33%	(23)	15%	(10)	2%	(2)	3%	(2)	20%	(14)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_14: Do you have a favorable or unfavorable opinion of the following people?

Breshad Perriman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	7%	(37)	2%	(13)	3%	(16)	13%	(68)	72%	(388)	539
Gender: Male	5%	(14)	8%	(22)	4%	(11)	1%	(2)	16%	(43)	65%	(176)	269
Gender: Female	1%	(3)	6%	(15)	—	(1)	5%	(14)	9%	(25)	78%	(212)	270
Age: 18-29	2%	(2)	10%	(10)	4%	(4)	7%	(7)	8%	(8)	70%	(72)	103
Age: 30-44	9%	(14)	12%	(18)	4%	(6)	6%	(9)	12%	(19)	57%	(89)	154
Age: 45-54	—	(0)	6%	(5)	—	(0)	1%	(1)	16%	(13)	77%	(59)	77
Age: 55-64	1%	(1)	3%	(3)	2%	(2)	1%	(1)	18%	(19)	75%	(75)	100
Age: 65+	—	(0)	1%	(1)	1%	(1)	—	(0)	9%	(9)	89%	(93)	105
Millennial: Age 23-38	9%	(13)	10%	(15)	3%	(4)	6%	(9)	11%	(15)	62%	(89)	145
Generation X: Age 39-54	2%	(3)	9%	(14)	3%	(4)	1%	(1)	15%	(21)	70%	(101)	144
Boomers: Age 55-73	1%	(1)	2%	(4)	2%	(3)	—	(1)	15%	(26)	80%	(144)	179
PID: Dem (no lean)	5%	(10)	7%	(15)	1%	(2)	6%	(12)	12%	(24)	69%	(137)	198
PID: Ind (no lean)	3%	(6)	6%	(10)	3%	(6)	2%	(4)	12%	(20)	74%	(128)	174
PID: Rep (no lean)	1%	(2)	7%	(12)	3%	(5)	1%	(1)	14%	(24)	74%	(123)	167
PID/Gender: Dem Men	8%	(8)	8%	(8)	2%	(2)	2%	(2)	14%	(14)	66%	(67)	102
PID/Gender: Dem Women	2%	(2)	6%	(6)	—	(0)	10%	(10)	10%	(9)	72%	(69)	96
PID/Gender: Ind Men	5%	(4)	5%	(4)	7%	(5)	1%	(1)	20%	(16)	63%	(50)	80
PID/Gender: Ind Women	1%	(1)	7%	(6)	1%	(1)	3%	(3)	5%	(4)	83%	(78)	94
PID/Gender: Rep Men	2%	(2)	11%	(10)	5%	(4)	—	(0)	15%	(13)	67%	(58)	87
PID/Gender: Rep Women	—	(0)	3%	(2)	1%	(0)	2%	(1)	14%	(11)	81%	(65)	80
Ideo: Liberal (1-3)	3%	(5)	9%	(13)	2%	(3)	4%	(6)	15%	(20)	66%	(93)	140
Ideo: Moderate (4)	4%	(6)	8%	(12)	2%	(4)	1%	(1)	16%	(23)	69%	(104)	150
Ideo: Conservative (5-7)	3%	(5)	5%	(8)	2%	(4)	1%	(2)	12%	(21)	77%	(135)	176
Educ: < College	3%	(10)	6%	(22)	3%	(11)	4%	(14)	12%	(42)	72%	(259)	359
Educ: Bachelors degree	1%	(2)	8%	(9)	1%	(2)	2%	(2)	16%	(19)	72%	(86)	119
Educ: Post-grad	9%	(6)	9%	(5)	1%	(1)	—	(0)	11%	(7)	70%	(43)	61
Income: Under 50k	4%	(10)	6%	(15)	2%	(5)	1%	(4)	12%	(32)	75%	(195)	260
Income: 50k-100k	1%	(2)	7%	(12)	3%	(6)	7%	(12)	15%	(27)	67%	(122)	182
Income: 100k+	5%	(5)	10%	(10)	1%	(1)	1%	(1)	9%	(9)	73%	(71)	97
Ethnicity: White	2%	(8)	6%	(28)	2%	(9)	3%	(14)	13%	(55)	74%	(324)	437
Ethnicity: Hispanic	5%	(4)	12%	(10)	2%	(2)	14%	(11)	11%	(9)	55%	(44)	80

Continued on next page

Table NFL1_14: Do you have a favorable or unfavorable opinion of the following people?

Breshad Perriman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	7%	(37)	2%	(13)	3%	(16)	13%	(68)	72%	(388)	539
Ethnicity: Afr. Am.	16%	(9)	4%	(2)	2%	(1)	2%	(1)	12%	(7)	65%	(36)	56
All Christian	3%	(8)	7%	(17)	3%	(8)	5%	(13)	13%	(35)	69%	(181)	262
Agnostic/Nothing in particular	4%	(9)	8%	(17)	2%	(5)	1%	(3)	11%	(26)	74%	(168)	227
Evangelical	6%	(7)	5%	(7)	2%	(2)	1%	(1)	15%	(20)	72%	(93)	130
Non-Evangelical	1%	(3)	8%	(17)	4%	(8)	6%	(12)	13%	(28)	68%	(147)	215
Community: Urban	7%	(9)	9%	(12)	4%	(6)	5%	(7)	12%	(16)	62%	(83)	133
Community: Suburban	1%	(4)	8%	(21)	2%	(5)	2%	(6)	11%	(29)	75%	(194)	259
Community: Rural	3%	(4)	3%	(4)	2%	(2)	2%	(3)	15%	(22)	75%	(111)	148
Employ: Private Sector	5%	(8)	11%	(20)	2%	(4)	2%	(3)	15%	(29)	65%	(121)	186
Employ: Retired	3%	(4)	2%	(3)	—	(0)	2%	(2)	14%	(17)	79%	(99)	126
Employ: Unemployed	1%	(1)	—	(0)	3%	(2)	8%	(5)	2%	(1)	86%	(51)	59
Military HH: Yes	3%	(3)	3%	(3)	2%	(2)	1%	(1)	10%	(8)	81%	(69)	86
Military HH: No	3%	(15)	8%	(35)	2%	(11)	3%	(16)	13%	(59)	70%	(318)	453
RD/WT: Right Direction	3%	(5)	7%	(14)	3%	(6)	1%	(2)	15%	(30)	71%	(140)	198
RD/WT: Wrong Track	3%	(12)	7%	(23)	2%	(7)	4%	(14)	11%	(38)	73%	(247)	341
Trump Job Approve	3%	(5)	8%	(17)	3%	(6)	1%	(1)	15%	(31)	71%	(149)	210
Trump Job Disapprove	3%	(9)	7%	(20)	2%	(6)	4%	(10)	11%	(31)	74%	(215)	293
Trump Job Strongly Approve	4%	(5)	4%	(5)	1%	(1)	—	(0)	16%	(20)	76%	(95)	126
Trump Job Somewhat Approve	1%	(1)	14%	(12)	5%	(4)	1%	(1)	14%	(11)	64%	(54)	84
Trump Job Somewhat Disapprove	—	(0)	7%	(4)	3%	(2)	3%	(2)	12%	(7)	75%	(42)	57
Trump Job Strongly Disapprove	4%	(9)	7%	(16)	2%	(4)	4%	(8)	10%	(25)	73%	(173)	236
Favorable of Trump	3%	(6)	7%	(15)	3%	(6)	1%	(1)	15%	(30)	72%	(147)	205
Unfavorable of Trump	3%	(9)	7%	(22)	2%	(6)	4%	(13)	10%	(31)	73%	(220)	302
Very Favorable of Trump	4%	(6)	3%	(4)	1%	(1)	—	(1)	17%	(22)	74%	(96)	129
Somewhat Favorable of Trump	—	(0)	14%	(10)	7%	(5)	1%	(1)	11%	(8)	68%	(51)	75
Very Unfavorable of Trump	4%	(9)	6%	(16)	2%	(4)	5%	(13)	10%	(26)	73%	(186)	256
#1 Issue: Economy	4%	(5)	8%	(10)	1%	(1)	6%	(7)	12%	(14)	69%	(84)	121
#1 Issue: Security	2%	(1)	5%	(5)	3%	(2)	1%	(1)	22%	(20)	68%	(63)	92
#1 Issue: Health Care	3%	(3)	7%	(7)	1%	(1)	—	(0)	9%	(9)	79%	(76)	97
#1 Issue: Medicare / Social Security	—	(0)	2%	(1)	4%	(3)	1%	(1)	9%	(8)	84%	(69)	83

Continued on next page

Table NFL1_14: Do you have a favorable or unfavorable opinion of the following people?

Breshad Perriman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	7%	(37)	2%	(13)	3%	(16)	13%	(68)	72%	(388)	539
2018 House Vote: Democrat	3%	(5)	8%	(14)	2%	(4)	1%	(2)	13%	(21)	73%	(124)	170
2018 House Vote: Republican	1%	(1)	9%	(14)	2%	(3)	1%	(2)	14%	(23)	74%	(120)	163
2016 Vote: Hillary Clinton	4%	(6)	8%	(12)	2%	(3)	5%	(7)	13%	(20)	69%	(108)	156
2016 Vote: Donald Trump	—	(0)	8%	(13)	2%	(4)	—	(1)	15%	(26)	74%	(127)	170
2016 Vote: Other	—	(0)	9%	(5)	3%	(2)	2%	(1)	17%	(10)	70%	(41)	58
2016 Vote: Didn't Vote	8%	(12)	4%	(7)	2%	(4)	5%	(7)	8%	(12)	73%	(113)	154
Voted in 2014: Yes	2%	(6)	8%	(24)	2%	(6)	1%	(3)	15%	(47)	72%	(225)	312
Voted in 2014: No	5%	(11)	6%	(13)	3%	(6)	6%	(13)	9%	(21)	72%	(163)	227
2012 Vote: Barack Obama	3%	(6)	9%	(16)	3%	(5)	—	(1)	15%	(28)	70%	(130)	187
2012 Vote: Mitt Romney	1%	(1)	6%	(8)	2%	(3)	2%	(2)	14%	(20)	76%	(112)	147
2012 Vote: Didn't Vote	5%	(9)	6%	(11)	2%	(4)	7%	(13)	9%	(17)	70%	(130)	185
4-Region: Northeast	2%	(2)	7%	(8)	3%	(3)	2%	(2)	11%	(12)	74%	(78)	105
4-Region: Midwest	5%	(6)	4%	(5)	4%	(5)	—	(1)	18%	(20)	68%	(76)	113
4-Region: South	3%	(5)	9%	(17)	1%	(1)	1%	(2)	11%	(20)	76%	(142)	188
4-Region: West	2%	(3)	6%	(8)	2%	(3)	9%	(12)	11%	(15)	69%	(92)	133
Avid sports fan	9%	(11)	15%	(18)	7%	(8)	2%	(2)	17%	(21)	51%	(62)	122
Casual sports fan	2%	(6)	4%	(12)	2%	(5)	3%	(7)	13%	(35)	76%	(206)	271
Not a fan at all	1%	(1)	5%	(7)	—	(0)	5%	(7)	8%	(11)	82%	(120)	146
Sports fan	4%	(16)	8%	(30)	3%	(13)	2%	(9)	14%	(56)	68%	(268)	393
Prefer college sports	5%	(4)	9%	(8)	2%	(1)	1%	(1)	18%	(16)	67%	(61)	92
Prefer professional sports	5%	(12)	8%	(22)	4%	(11)	3%	(9)	14%	(36)	66%	(177)	267
Interested in NFL	6%	(17)	10%	(31)	4%	(12)	3%	(9)	17%	(53)	61%	(188)	311
Interested in College Football	5%	(12)	10%	(24)	4%	(10)	—	(1)	18%	(43)	62%	(146)	237
Interested in XFL	13%	(12)	19%	(17)	7%	(6)	1%	(1)	22%	(19)	38%	(34)	89
Participates in sports gambling	11%	(8)	29%	(21)	6%	(4)	2%	(1)	14%	(10)	37%	(26)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_15: Do you have a favorable or unfavorable opinion of the following people?

D.J. Moore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	10%	(56)	3%	(18)	1%	(3)	15%	(80)	68%	(367)	539
Gender: Male	3%	(9)	14%	(38)	4%	(10)	1%	(2)	15%	(40)	63%	(170)	269
Gender: Female	2%	(6)	6%	(17)	3%	(8)	1%	(1)	15%	(40)	73%	(198)	270
Age: 18-29	4%	(4)	10%	(10)	3%	(3)	—	(0)	22%	(23)	62%	(63)	103
Age: 30-44	5%	(8)	19%	(30)	9%	(14)	1%	(1)	12%	(18)	54%	(84)	154
Age: 45-54	—	(0)	9%	(7)	—	(0)	—	(0)	19%	(15)	71%	(55)	77
Age: 55-64	1%	(1)	6%	(6)	—	(0)	1%	(1)	15%	(15)	77%	(77)	100
Age: 65+	3%	(3)	2%	(2)	1%	(1)	2%	(2)	9%	(9)	84%	(88)	105
Millennial: Age 23-38	7%	(11)	15%	(22)	8%	(12)	1%	(1)	17%	(25)	52%	(75)	145
Generation X: Age 39-54	—	(1)	14%	(20)	2%	(3)	—	(0)	15%	(21)	69%	(99)	144
Boomers: Age 55-73	2%	(4)	4%	(8)	1%	(1)	1%	(2)	13%	(23)	79%	(141)	179
PID: Dem (no lean)	4%	(8)	11%	(22)	5%	(10)	—	(0)	14%	(28)	66%	(130)	198
PID: Ind (no lean)	2%	(4)	9%	(16)	1%	(2)	1%	(1)	16%	(28)	71%	(123)	174
PID: Rep (no lean)	2%	(3)	11%	(19)	3%	(5)	1%	(1)	14%	(24)	68%	(114)	167
PID/Gender: Dem Men	4%	(4)	16%	(16)	4%	(4)	—	(0)	9%	(10)	67%	(68)	102
PID/Gender: Dem Women	3%	(3)	6%	(6)	6%	(6)	—	(0)	19%	(19)	64%	(62)	96
PID/Gender: Ind Men	2%	(2)	11%	(9)	2%	(2)	1%	(1)	21%	(17)	63%	(50)	80
PID/Gender: Ind Women	3%	(3)	7%	(7)	1%	(0)	1%	(1)	12%	(11)	78%	(73)	94
PID/Gender: Rep Men	4%	(3)	16%	(14)	5%	(4)	1%	(1)	15%	(13)	60%	(52)	87
PID/Gender: Rep Women	—	(0)	6%	(5)	1%	(1)	1%	(1)	13%	(11)	78%	(63)	80
Ideo: Liberal (1-3)	2%	(3)	11%	(16)	4%	(6)	—	(0)	15%	(21)	67%	(94)	140
Ideo: Moderate (4)	1%	(2)	10%	(16)	3%	(5)	—	(1)	22%	(33)	62%	(94)	150
Ideo: Conservative (5-7)	4%	(7)	11%	(19)	1%	(2)	1%	(2)	11%	(19)	72%	(127)	176
Educ: < College	3%	(11)	9%	(33)	4%	(13)	1%	(3)	14%	(50)	69%	(248)	359
Educ: Bachelors degree	1%	(1)	13%	(16)	2%	(2)	—	(0)	20%	(24)	65%	(77)	119
Educ: Post-grad	5%	(3)	12%	(7)	4%	(2)	1%	(1)	10%	(6)	68%	(42)	61
Income: Under 50k	3%	(8)	9%	(23)	1%	(4)	—	(0)	16%	(42)	70%	(184)	260
Income: 50k-100k	1%	(2)	10%	(19)	7%	(12)	1%	(2)	11%	(20)	70%	(127)	182
Income: 100k+	6%	(5)	14%	(14)	2%	(2)	1%	(1)	19%	(18)	59%	(57)	97
Ethnicity: White	2%	(11)	9%	(39)	3%	(13)	1%	(3)	13%	(55)	72%	(316)	437
Ethnicity: Hispanic	6%	(4)	14%	(11)	6%	(5)	—	(0)	26%	(21)	48%	(38)	80

Continued on next page

Table NFL1_15: Do you have a favorable or unfavorable opinion of the following people?

D.J. Moore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	10%	(56)	3%	(18)	1%	(3)	15%	(80)	68%	(367)	539
Ethnicity: Afr. Am.	4%	(2)	14%	(8)	6%	(3)	—	(0)	28%	(16)	49%	(28)	56
All Christian	3%	(7)	10%	(27)	4%	(10)	1%	(3)	16%	(42)	66%	(172)	262
Agnostic/Nothing in particular	3%	(7)	12%	(27)	3%	(7)	—	(0)	13%	(29)	69%	(158)	227
Evangelical	4%	(5)	13%	(17)	5%	(6)	—	(0)	11%	(14)	68%	(88)	130
Non-Evangelical	3%	(7)	9%	(20)	3%	(7)	1%	(3)	16%	(34)	67%	(144)	215
Community: Urban	6%	(8)	12%	(16)	8%	(11)	—	(0)	17%	(23)	56%	(75)	133
Community: Suburban	1%	(4)	12%	(31)	1%	(4)	1%	(3)	14%	(37)	70%	(180)	259
Community: Rural	2%	(3)	6%	(9)	2%	(3)	—	(1)	13%	(20)	76%	(112)	148
Employ: Private Sector	3%	(6)	17%	(31)	3%	(5)	1%	(2)	13%	(25)	63%	(117)	186
Employ: Retired	3%	(4)	3%	(3)	2%	(2)	—	(1)	17%	(21)	75%	(94)	126
Employ: Unemployed	—	(0)	5%	(3)	—	(0)	—	(0)	12%	(7)	83%	(49)	59
Military HH: Yes	3%	(3)	7%	(6)	4%	(3)	—	(0)	8%	(7)	78%	(67)	86
Military HH: No	3%	(13)	11%	(50)	3%	(14)	1%	(3)	16%	(72)	66%	(300)	453
RD/WT: Right Direction	3%	(7)	11%	(22)	3%	(6)	1%	(2)	16%	(31)	65%	(129)	198
RD/WT: Wrong Track	2%	(8)	10%	(33)	3%	(12)	—	(1)	14%	(48)	70%	(238)	341
Trump Job Approve	3%	(7)	12%	(25)	2%	(5)	1%	(3)	14%	(29)	67%	(141)	210
Trump Job Disapprove	3%	(9)	10%	(31)	2%	(7)	—	(1)	14%	(40)	70%	(206)	293
Trump Job Strongly Approve	5%	(6)	7%	(9)	1%	(1)	1%	(1)	12%	(15)	74%	(92)	126
Trump Job Somewhat Approve	1%	(1)	19%	(16)	4%	(4)	1%	(1)	16%	(14)	58%	(49)	84
Trump Job Somewhat Disapprove	—	(0)	11%	(6)	5%	(3)	—	(0)	16%	(9)	68%	(38)	57
Trump Job Strongly Disapprove	4%	(9)	10%	(24)	2%	(4)	—	(1)	13%	(31)	71%	(168)	236
Favorable of Trump	3%	(7)	12%	(24)	3%	(6)	1%	(2)	14%	(30)	67%	(137)	205
Unfavorable of Trump	3%	(9)	11%	(32)	4%	(11)	—	(1)	13%	(40)	69%	(209)	302
Very Favorable of Trump	5%	(6)	7%	(9)	2%	(3)	1%	(1)	13%	(17)	72%	(93)	129
Somewhat Favorable of Trump	1%	(1)	19%	(14)	3%	(3)	1%	(1)	17%	(13)	59%	(44)	75
Very Unfavorable of Trump	3%	(9)	10%	(27)	4%	(9)	—	(1)	13%	(33)	69%	(177)	256
#1 Issue: Economy	2%	(3)	12%	(15)	2%	(2)	1%	(1)	20%	(24)	64%	(77)	121
#1 Issue: Security	3%	(3)	8%	(7)	2%	(2)	1%	(1)	16%	(15)	70%	(65)	92
#1 Issue: Health Care	1%	(1)	10%	(10)	3%	(3)	—	(0)	10%	(9)	76%	(73)	97
#1 Issue: Medicare / Social Security	3%	(2)	4%	(4)	3%	(2)	2%	(2)	12%	(10)	77%	(63)	83

Continued on next page

Table NFL1_15: Do you have a favorable or unfavorable opinion of the following people?

D.J. Moore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	10%	(56)	3%	(18)	1%	(3)	15%	(80)	68%	(367)	539
2018 House Vote: Democrat	2%	(4)	13%	(23)	4%	(7)	1%	(1)	10%	(18)	69%	(118)	170
2018 House Vote: Republican	4%	(6)	10%	(16)	1%	(2)	1%	(2)	18%	(30)	66%	(107)	163
2016 Vote: Hillary Clinton	4%	(6)	11%	(17)	5%	(8)	1%	(1)	14%	(21)	66%	(103)	156
2016 Vote: Donald Trump	1%	(2)	12%	(20)	2%	(4)	1%	(2)	15%	(26)	68%	(116)	170
2016 Vote: Other	5%	(3)	10%	(6)	2%	(1)	—	(0)	7%	(4)	77%	(45)	58
2016 Vote: Didn't Vote	3%	(5)	8%	(12)	3%	(5)	—	(0)	18%	(28)	68%	(104)	154
Voted in 2014: Yes	2%	(7)	12%	(38)	2%	(8)	1%	(3)	15%	(46)	67%	(210)	312
Voted in 2014: No	4%	(9)	8%	(17)	4%	(10)	—	(1)	15%	(33)	69%	(157)	227
2012 Vote: Barack Obama	3%	(6)	15%	(27)	3%	(5)	—	(0)	13%	(25)	66%	(124)	187
2012 Vote: Mitt Romney	2%	(2)	9%	(13)	1%	(2)	2%	(2)	12%	(18)	75%	(110)	147
2012 Vote: Didn't Vote	4%	(7)	7%	(13)	6%	(10)	—	(1)	17%	(32)	66%	(122)	185
4-Region: Northeast	1%	(2)	9%	(10)	4%	(4)	—	(0)	21%	(22)	65%	(68)	105
4-Region: Midwest	2%	(2)	12%	(14)	3%	(3)	—	(1)	16%	(18)	66%	(75)	113
4-Region: South	5%	(9)	11%	(20)	2%	(4)	1%	(2)	8%	(16)	73%	(137)	188
4-Region: West	2%	(3)	9%	(12)	5%	(6)	1%	(1)	18%	(24)	65%	(87)	133
Avid sports fan	4%	(5)	29%	(36)	7%	(9)	1%	(2)	17%	(20)	41%	(50)	122
Casual sports fan	3%	(7)	5%	(15)	3%	(7)	1%	(1)	15%	(41)	73%	(199)	271
Not a fan at all	2%	(3)	4%	(5)	1%	(2)	—	(0)	12%	(18)	81%	(118)	146
Sports fan	3%	(13)	13%	(50)	4%	(16)	1%	(3)	16%	(61)	63%	(249)	393
Prefer college sports	2%	(1)	18%	(16)	1%	(1)	1%	(1)	14%	(13)	64%	(59)	92
Prefer professional sports	4%	(11)	13%	(34)	5%	(15)	1%	(3)	15%	(39)	62%	(165)	267
Interested in NFL	4%	(11)	17%	(53)	5%	(16)	1%	(3)	17%	(52)	57%	(176)	311
Interested in College Football	4%	(9)	18%	(43)	3%	(7)	1%	(2)	16%	(38)	58%	(138)	237
Interested in XFL	11%	(10)	32%	(28)	8%	(7)	1%	(1)	15%	(13)	33%	(29)	89
Participates in sports gambling	6%	(4)	43%	(30)	6%	(4)	2%	(2)	13%	(9)	30%	(21)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_16: Do you have a favorable or unfavorable opinion of the following people?

Corey Davis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	11%	(62)	3%	(15)	2%	(12)	17%	(91)	64%	(346)	539
Gender: Male	2%	(6)	18%	(49)	2%	(4)	3%	(8)	16%	(42)	59%	(160)	269
Gender: Female	3%	(8)	5%	(12)	4%	(10)	2%	(5)	18%	(49)	69%	(187)	270
Age: 18-29	5%	(5)	10%	(10)	1%	(1)	4%	(4)	26%	(27)	55%	(56)	103
Age: 30-44	5%	(7)	21%	(32)	6%	(10)	2%	(4)	15%	(23)	51%	(78)	154
Age: 45-54	—	(0)	7%	(5)	3%	(2)	—	(0)	13%	(10)	77%	(59)	77
Age: 55-64	1%	(1)	12%	(12)	—	(0)	1%	(1)	18%	(18)	69%	(69)	100
Age: 65+	—	(0)	2%	(2)	2%	(2)	4%	(4)	12%	(13)	80%	(84)	105
Millennial: Age 23-38	4%	(6)	18%	(27)	6%	(8)	5%	(8)	18%	(27)	49%	(70)	145
Generation X: Age 39-54	1%	(2)	12%	(18)	3%	(4)	—	(0)	15%	(22)	68%	(99)	144
Boomers: Age 55-73	1%	(1)	8%	(14)	1%	(2)	2%	(4)	16%	(28)	73%	(130)	179
PID: Dem (no lean)	4%	(9)	15%	(29)	3%	(7)	2%	(4)	22%	(44)	53%	(105)	198
PID: Ind (no lean)	1%	(1)	12%	(20)	2%	(4)	1%	(1)	11%	(20)	73%	(127)	174
PID: Rep (no lean)	2%	(3)	7%	(12)	2%	(4)	4%	(7)	16%	(26)	68%	(114)	167
PID/Gender: Dem Men	2%	(2)	26%	(26)	—	(0)	3%	(3)	18%	(19)	51%	(52)	102
PID/Gender: Dem Women	7%	(6)	3%	(3)	7%	(7)	1%	(1)	27%	(26)	55%	(53)	96
PID/Gender: Ind Men	1%	(1)	14%	(11)	2%	(2)	1%	(1)	14%	(11)	68%	(54)	80
PID/Gender: Ind Women	1%	(1)	9%	(9)	2%	(2)	1%	(1)	10%	(9)	78%	(73)	94
PID/Gender: Rep Men	3%	(3)	13%	(12)	3%	(2)	5%	(4)	14%	(13)	61%	(53)	87
PID/Gender: Rep Women	1%	(1)	1%	(0)	2%	(2)	4%	(3)	17%	(14)	76%	(61)	80
Ideo: Liberal (1-3)	4%	(6)	15%	(22)	—	(0)	2%	(3)	23%	(33)	55%	(77)	140
Ideo: Moderate (4)	1%	(2)	14%	(22)	3%	(4)	2%	(4)	20%	(29)	60%	(90)	150
Ideo: Conservative (5-7)	2%	(4)	8%	(14)	3%	(5)	3%	(6)	12%	(20)	72%	(126)	176
Educ: < College	3%	(10)	10%	(35)	4%	(13)	3%	(9)	18%	(66)	63%	(225)	359
Educ: Bachelors degree	1%	(1)	16%	(19)	1%	(1)	1%	(1)	15%	(18)	67%	(79)	119
Educ: Post-grad	3%	(2)	13%	(8)	1%	(1)	4%	(2)	11%	(7)	69%	(42)	61
Income: Under 50k	2%	(4)	10%	(26)	3%	(8)	2%	(6)	18%	(46)	65%	(169)	260
Income: 50k-100k	1%	(2)	11%	(21)	3%	(6)	3%	(6)	16%	(28)	65%	(119)	182
Income: 100k+	7%	(7)	15%	(15)	1%	(1)	1%	(1)	16%	(16)	60%	(58)	97
Ethnicity: White	2%	(9)	10%	(45)	3%	(12)	3%	(11)	14%	(61)	68%	(298)	437
Ethnicity: Hispanic	5%	(4)	17%	(14)	8%	(6)	1%	(1)	26%	(21)	43%	(34)	80

Continued on next page

Table NFL1_16: Do you have a favorable or unfavorable opinion of the following people?

Corey Davis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	11%	(62)	3%	(15)	2%	(12)	17%	(91)	64%	(346)	539
Ethnicity: Afr. Am.	6%	(3)	18%	(10)	—	(0)	2%	(1)	32%	(18)	43%	(24)	56
All Christian	3%	(9)	11%	(28)	4%	(10)	3%	(8)	17%	(46)	62%	(161)	262
Agnostic/Nothing in particular	2%	(5)	12%	(27)	2%	(4)	2%	(4)	17%	(38)	66%	(150)	227
Evangelical	4%	(5)	9%	(12)	3%	(4)	1%	(2)	20%	(26)	62%	(81)	130
Non-Evangelical	3%	(7)	14%	(30)	4%	(8)	3%	(7)	17%	(37)	59%	(127)	215
Community: Urban	5%	(6)	18%	(23)	6%	(7)	2%	(3)	20%	(27)	50%	(66)	133
Community: Suburban	3%	(7)	8%	(21)	2%	(4)	4%	(9)	17%	(45)	67%	(173)	259
Community: Rural	—	(0)	12%	(17)	2%	(3)	—	(1)	13%	(19)	73%	(108)	148
Employ: Private Sector	2%	(3)	17%	(32)	3%	(5)	2%	(4)	15%	(28)	61%	(114)	186
Employ: Retired	2%	(2)	7%	(9)	3%	(3)	2%	(3)	14%	(18)	71%	(90)	126
Employ: Unemployed	1%	(1)	3%	(2)	—	(0)	3%	(2)	19%	(11)	75%	(44)	59
Military HH: Yes	4%	(3)	3%	(3)	1%	(0)	2%	(2)	12%	(10)	79%	(67)	86
Military HH: No	2%	(10)	13%	(59)	3%	(14)	2%	(11)	18%	(80)	62%	(279)	453
RD/WT: Right Direction	3%	(5)	10%	(20)	4%	(7)	3%	(7)	16%	(32)	64%	(126)	198
RD/WT: Wrong Track	2%	(8)	12%	(41)	2%	(7)	2%	(6)	17%	(59)	65%	(220)	341
Trump Job Approve	3%	(6)	11%	(23)	3%	(7)	4%	(8)	13%	(27)	66%	(139)	210
Trump Job Disapprove	3%	(7)	12%	(36)	1%	(2)	2%	(5)	19%	(55)	64%	(188)	293
Trump Job Strongly Approve	4%	(5)	6%	(7)	3%	(3)	2%	(2)	15%	(19)	70%	(89)	126
Trump Job Somewhat Approve	1%	(1)	19%	(16)	4%	(4)	7%	(6)	9%	(7)	60%	(51)	84
Trump Job Somewhat Disapprove	2%	(1)	12%	(7)	1%	(0)	—	(0)	16%	(9)	69%	(39)	57
Trump Job Strongly Disapprove	3%	(6)	12%	(29)	1%	(1)	2%	(5)	20%	(46)	63%	(149)	236
Favorable of Trump	3%	(6)	11%	(23)	3%	(7)	4%	(7)	14%	(28)	66%	(134)	205
Unfavorable of Trump	2%	(7)	12%	(36)	3%	(8)	2%	(5)	18%	(55)	63%	(190)	302
Very Favorable of Trump	4%	(5)	5%	(7)	4%	(5)	4%	(5)	15%	(19)	69%	(89)	129
Somewhat Favorable of Trump	2%	(1)	21%	(16)	2%	(2)	4%	(3)	11%	(8)	61%	(46)	75
Very Unfavorable of Trump	3%	(7)	13%	(33)	3%	(6)	2%	(4)	18%	(47)	62%	(158)	256
#1 Issue: Economy	3%	(4)	20%	(24)	2%	(2)	—	(0)	14%	(17)	61%	(74)	121
#1 Issue: Security	2%	(1)	7%	(6)	3%	(2)	2%	(2)	21%	(20)	66%	(61)	92
#1 Issue: Health Care	1%	(1)	10%	(9)	3%	(3)	2%	(2)	15%	(15)	69%	(67)	97
#1 Issue: Medicare / Social Security	—	(0)	6%	(5)	2%	(1)	4%	(3)	16%	(13)	72%	(60)	83

Continued on next page

Table NFL1_16: Do you have a favorable or unfavorable opinion of the following people?

Corey Davis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	11%	(62)	3%	(15)	2%	(12)	17%	(91)	64%	(346)	539
2018 House Vote: Democrat	2%	(3)	16%	(28)	1%	(2)	3%	(5)	17%	(29)	61%	(104)	170
2018 House Vote: Republican	1%	(2)	8%	(14)	3%	(5)	2%	(3)	21%	(34)	65%	(106)	163
2016 Vote: Hillary Clinton	2%	(3)	15%	(23)	4%	(7)	2%	(3)	20%	(31)	58%	(90)	156
2016 Vote: Donald Trump	—	(1)	11%	(18)	3%	(4)	3%	(5)	16%	(27)	68%	(115)	170
2016 Vote: Other	—	(0)	11%	(6)	3%	(2)	3%	(2)	14%	(8)	69%	(40)	58
2016 Vote: Didn't Vote	6%	(9)	9%	(14)	1%	(1)	2%	(3)	16%	(25)	66%	(102)	154
Voted in 2014: Yes	2%	(5)	13%	(41)	2%	(7)	2%	(7)	18%	(57)	63%	(195)	312
Voted in 2014: No	4%	(9)	9%	(21)	3%	(8)	2%	(5)	15%	(34)	67%	(151)	227
2012 Vote: Barack Obama	2%	(3)	18%	(34)	2%	(4)	2%	(3)	17%	(32)	59%	(111)	187
2012 Vote: Mitt Romney	1%	(2)	7%	(11)	2%	(3)	3%	(5)	13%	(19)	73%	(108)	147
2012 Vote: Didn't Vote	5%	(9)	9%	(16)	4%	(7)	2%	(3)	19%	(35)	62%	(115)	185
4-Region: Northeast	—	(0)	19%	(20)	1%	(1)	3%	(3)	16%	(17)	61%	(64)	105
4-Region: Midwest	1%	(1)	10%	(11)	2%	(2)	3%	(3)	26%	(29)	59%	(67)	113
4-Region: South	4%	(8)	9%	(17)	3%	(6)	1%	(2)	14%	(25)	69%	(129)	188
4-Region: West	4%	(5)	10%	(14)	4%	(6)	3%	(4)	14%	(19)	65%	(86)	133
Avid sports fan	7%	(8)	28%	(34)	3%	(4)	4%	(4)	20%	(25)	38%	(47)	122
Casual sports fan	1%	(2)	9%	(24)	4%	(10)	2%	(5)	16%	(44)	69%	(187)	271
Not a fan at all	2%	(4)	3%	(4)	—	(0)	2%	(3)	15%	(22)	77%	(113)	146
Sports fan	2%	(10)	15%	(57)	4%	(15)	2%	(9)	18%	(69)	59%	(233)	393
Prefer college sports	—	(0)	20%	(18)	4%	(4)	2%	(2)	20%	(18)	54%	(49)	92
Prefer professional sports	3%	(9)	14%	(38)	4%	(10)	3%	(7)	15%	(40)	61%	(162)	267
Interested in NFL	4%	(13)	19%	(58)	4%	(13)	2%	(7)	19%	(60)	51%	(160)	311
Interested in College Football	4%	(8)	20%	(47)	3%	(7)	4%	(8)	17%	(41)	53%	(125)	237
Interested in XFL	9%	(8)	34%	(30)	3%	(3)	3%	(3)	19%	(17)	32%	(28)	89
Participates in sports gambling	7%	(5)	36%	(25)	4%	(3)	11%	(7)	11%	(7)	32%	(22)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_17: Do you have a favorable or unfavorable opinion of the following people?

Daniel Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	14%	(73)	4%	(23)	1%	(7)	11%	(58)	67%	(360)	539
Gender: Male	4%	(12)	21%	(55)	6%	(15)	2%	(6)	13%	(36)	54%	(145)	269
Gender: Female	2%	(6)	7%	(18)	3%	(8)	—	(1)	8%	(22)	80%	(215)	270
Age: 18-29	2%	(2)	13%	(14)	5%	(5)	—	(0)	6%	(6)	74%	(76)	103
Age: 30-44	7%	(11)	20%	(30)	9%	(14)	3%	(4)	11%	(17)	51%	(78)	154
Age: 45-54	2%	(2)	14%	(11)	—	(0)	—	(0)	13%	(10)	72%	(55)	77
Age: 55-64	2%	(2)	12%	(12)	2%	(2)	1%	(1)	16%	(16)	68%	(68)	100
Age: 65+	2%	(2)	7%	(7)	1%	(1)	2%	(2)	10%	(10)	79%	(83)	105
Millennial: Age 23-38	6%	(9)	17%	(25)	9%	(13)	3%	(4)	9%	(13)	56%	(81)	145
Generation X: Age 39-54	4%	(5)	16%	(23)	2%	(4)	1%	(1)	13%	(18)	64%	(93)	144
Boomers: Age 55-73	2%	(4)	10%	(18)	2%	(4)	1%	(2)	13%	(24)	71%	(127)	179
PID: Dem (no lean)	4%	(7)	14%	(27)	7%	(15)	1%	(1)	10%	(20)	65%	(128)	198
PID: Ind (no lean)	2%	(4)	13%	(23)	2%	(3)	1%	(1)	10%	(18)	72%	(125)	174
PID: Rep (no lean)	4%	(7)	14%	(23)	3%	(5)	3%	(4)	12%	(21)	64%	(107)	167
PID/Gender: Dem Men	3%	(3)	21%	(21)	8%	(8)	1%	(1)	16%	(16)	52%	(53)	102
PID/Gender: Dem Women	4%	(4)	7%	(6)	7%	(7)	1%	(1)	4%	(4)	78%	(75)	96
PID/Gender: Ind Men	3%	(2)	21%	(17)	4%	(3)	1%	(1)	12%	(10)	59%	(47)	80
PID/Gender: Ind Women	1%	(1)	6%	(6)	—	(0)	1%	(1)	9%	(8)	83%	(77)	94
PID/Gender: Rep Men	7%	(6)	20%	(17)	5%	(4)	5%	(4)	12%	(10)	52%	(45)	87
PID/Gender: Rep Women	2%	(1)	7%	(6)	1%	(1)	—	(0)	13%	(10)	78%	(62)	80
Ideo: Liberal (1-3)	3%	(4)	14%	(19)	9%	(12)	2%	(2)	9%	(13)	64%	(89)	140
Ideo: Moderate (4)	1%	(2)	19%	(28)	—	(0)	—	(1)	14%	(21)	65%	(98)	150
Ideo: Conservative (5-7)	6%	(11)	13%	(23)	2%	(3)	1%	(2)	9%	(16)	69%	(121)	176
Educ: < College	3%	(12)	12%	(42)	6%	(21)	2%	(5)	10%	(36)	68%	(242)	359
Educ: Bachelors degree	4%	(4)	17%	(20)	—	(0)	1%	(1)	14%	(17)	64%	(77)	119
Educ: Post-grad	3%	(2)	18%	(11)	2%	(1)	1%	(1)	9%	(5)	67%	(41)	61
Income: Under 50k	4%	(10)	10%	(27)	4%	(11)	1%	(2)	12%	(31)	69%	(179)	260
Income: 50k-100k	2%	(4)	14%	(25)	6%	(11)	2%	(3)	8%	(14)	68%	(124)	182
Income: 100k+	4%	(4)	21%	(21)	1%	(1)	2%	(2)	14%	(13)	59%	(57)	97
Ethnicity: White	3%	(12)	13%	(55)	4%	(17)	2%	(7)	10%	(43)	69%	(303)	437
Ethnicity: Hispanic	2%	(1)	16%	(13)	8%	(7)	—	(0)	8%	(7)	66%	(53)	80

Continued on next page

Table NFL1_17: Do you have a favorable or unfavorable opinion of the following people?

Daniel Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	14%	(73)	4%	(23)	1%	(7)	11%	(58)	67%	(360)	539
Ethnicity: Afr. Am.	8%	(4)	19%	(11)	4%	(2)	—	(0)	16%	(9)	54%	(30)	56
All Christian	4%	(11)	13%	(33)	6%	(16)	2%	(5)	10%	(27)	65%	(169)	262
Agnostic/Nothing in particular	3%	(7)	13%	(30)	2%	(5)	1%	(2)	11%	(26)	69%	(157)	227
Evangelical	5%	(7)	16%	(21)	3%	(4)	1%	(2)	9%	(12)	65%	(85)	130
Non-Evangelical	3%	(7)	11%	(23)	7%	(15)	2%	(4)	13%	(29)	63%	(136)	215
Community: Urban	5%	(6)	18%	(24)	12%	(15)	2%	(2)	8%	(10)	56%	(75)	133
Community: Suburban	3%	(9)	12%	(32)	2%	(6)	1%	(2)	12%	(32)	69%	(178)	259
Community: Rural	2%	(3)	11%	(17)	1%	(1)	2%	(3)	11%	(16)	73%	(107)	148
Employ: Private Sector	4%	(7)	20%	(37)	5%	(9)	1%	(2)	11%	(21)	59%	(110)	186
Employ: Retired	4%	(5)	8%	(9)	1%	(2)	—	(1)	15%	(18)	72%	(91)	126
Employ: Unemployed	3%	(2)	2%	(1)	6%	(3)	—	(0)	4%	(2)	85%	(50)	59
Military HH: Yes	4%	(4)	9%	(8)	5%	(4)	—	(0)	10%	(9)	71%	(61)	86
Military HH: No	3%	(14)	14%	(66)	4%	(18)	1%	(7)	11%	(49)	66%	(299)	453
RD/WT: Right Direction	5%	(9)	15%	(30)	3%	(5)	1%	(3)	12%	(23)	65%	(128)	198
RD/WT: Wrong Track	3%	(9)	13%	(43)	5%	(18)	1%	(4)	10%	(35)	68%	(232)	341
Trump Job Approve	5%	(9)	16%	(33)	3%	(6)	2%	(3)	11%	(22)	65%	(136)	210
Trump Job Disapprove	3%	(9)	13%	(37)	4%	(12)	1%	(3)	10%	(30)	69%	(201)	293
Trump Job Strongly Approve	6%	(8)	9%	(11)	2%	(3)	2%	(3)	12%	(15)	68%	(86)	126
Trump Job Somewhat Approve	2%	(2)	25%	(21)	3%	(3)	1%	(1)	8%	(7)	60%	(51)	84
Trump Job Somewhat Disapprove	4%	(2)	14%	(8)	6%	(4)	—	(0)	9%	(5)	67%	(38)	57
Trump Job Strongly Disapprove	3%	(7)	13%	(30)	4%	(8)	1%	(3)	11%	(25)	69%	(163)	236
Favorable of Trump	5%	(10)	14%	(28)	3%	(6)	2%	(3)	11%	(22)	66%	(135)	205
Unfavorable of Trump	3%	(8)	14%	(43)	5%	(16)	1%	(3)	10%	(29)	67%	(203)	302
Very Favorable of Trump	7%	(9)	9%	(12)	3%	(4)	2%	(3)	13%	(17)	66%	(85)	129
Somewhat Favorable of Trump	2%	(1)	21%	(16)	3%	(2)	1%	(1)	6%	(5)	66%	(50)	75
Very Unfavorable of Trump	3%	(8)	13%	(34)	6%	(15)	1%	(3)	10%	(24)	67%	(171)	256
#1 Issue: Economy	6%	(7)	18%	(22)	3%	(3)	—	(0)	8%	(10)	65%	(78)	121
#1 Issue: Security	4%	(4)	10%	(10)	1%	(1)	3%	(3)	14%	(13)	66%	(61)	92
#1 Issue: Health Care	2%	(2)	12%	(12)	2%	(2)	—	(0)	14%	(14)	69%	(67)	97
#1 Issue: Medicare / Social Security	2%	(2)	11%	(9)	5%	(4)	2%	(2)	10%	(8)	70%	(58)	83

Continued on next page

Table NFL1_17: Do you have a favorable or unfavorable opinion of the following people?

Daniel Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	14%	(73)	4%	(23)	1%	(7)	11%	(58)	67%	(360)	539
2018 House Vote: Democrat	4%	(6)	14%	(24)	6%	(10)	1%	(2)	11%	(18)	65%	(110)	170
2018 House Vote: Republican	3%	(5)	12%	(20)	2%	(3)	3%	(5)	14%	(23)	66%	(107)	163
2016 Vote: Hillary Clinton	4%	(7)	15%	(24)	7%	(11)	2%	(3)	10%	(16)	61%	(95)	156
2016 Vote: Donald Trump	2%	(4)	14%	(24)	2%	(4)	2%	(3)	11%	(19)	68%	(116)	170
2016 Vote: Other	—	(0)	14%	(8)	5%	(3)	—	(0)	15%	(9)	66%	(38)	58
2016 Vote: Didn't Vote	4%	(7)	11%	(17)	3%	(5)	—	(0)	10%	(15)	72%	(110)	154
Voted in 2014: Yes	4%	(11)	14%	(45)	3%	(9)	2%	(6)	13%	(41)	64%	(199)	312
Voted in 2014: No	3%	(7)	12%	(28)	6%	(13)	—	(1)	8%	(17)	71%	(161)	227
2012 Vote: Barack Obama	3%	(5)	18%	(35)	4%	(8)	2%	(3)	11%	(21)	61%	(115)	187
2012 Vote: Mitt Romney	4%	(5)	11%	(16)	2%	(3)	2%	(3)	11%	(16)	71%	(104)	147
2012 Vote: Didn't Vote	4%	(7)	11%	(20)	6%	(10)	—	(1)	10%	(18)	69%	(128)	185
4-Region: Northeast	1%	(1)	18%	(19)	2%	(2)	2%	(2)	8%	(8)	69%	(73)	105
4-Region: Midwest	1%	(1)	15%	(17)	5%	(5)	2%	(2)	16%	(18)	61%	(69)	113
4-Region: South	6%	(12)	12%	(22)	2%	(4)	1%	(1)	11%	(21)	68%	(128)	188
4-Region: West	3%	(4)	12%	(16)	8%	(11)	1%	(1)	8%	(11)	68%	(90)	133
Avid sports fan	9%	(12)	31%	(38)	9%	(11)	2%	(3)	13%	(16)	35%	(42)	122
Casual sports fan	2%	(7)	11%	(30)	4%	(11)	1%	(4)	11%	(30)	70%	(189)	271
Not a fan at all	—	(0)	4%	(5)	—	(1)	—	(0)	8%	(12)	88%	(129)	146
Sports fan	5%	(18)	17%	(68)	6%	(22)	2%	(7)	12%	(46)	59%	(231)	393
Prefer college sports	3%	(3)	24%	(22)	1%	(1)	2%	(2)	7%	(7)	64%	(58)	92
Prefer professional sports	6%	(15)	17%	(45)	8%	(22)	2%	(5)	14%	(36)	54%	(145)	267
Interested in NFL	6%	(17)	22%	(69)	7%	(22)	2%	(7)	14%	(42)	50%	(154)	311
Interested in College Football	6%	(15)	24%	(56)	6%	(14)	2%	(4)	13%	(30)	49%	(117)	237
Interested in XFL	14%	(12)	36%	(32)	12%	(11)	4%	(4)	14%	(12)	20%	(17)	89
Participates in sports gambling	6%	(4)	50%	(35)	7%	(5)	3%	(2)	7%	(5)	27%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_18: Do you have a favorable or unfavorable opinion of the following people?

Phillip Dorsett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	11%	(59)	5%	(24)	2%	(9)	14%	(75)	65%	(350)	539
Gender: Male	6%	(16)	16%	(42)	6%	(17)	2%	(4)	18%	(48)	53%	(142)	269
Gender: Female	2%	(5)	7%	(18)	3%	(7)	2%	(4)	10%	(27)	77%	(208)	270
Age: 18-29	3%	(3)	10%	(10)	3%	(3)	5%	(6)	7%	(7)	72%	(74)	103
Age: 30-44	7%	(10)	17%	(26)	11%	(17)	1%	(1)	14%	(22)	51%	(78)	154
Age: 45-54	5%	(4)	6%	(4)	—	(0)	1%	(1)	17%	(13)	71%	(55)	77
Age: 55-64	3%	(3)	13%	(13)	2%	(2)	1%	(1)	18%	(18)	64%	(64)	100
Age: 65+	1%	(1)	6%	(6)	3%	(3)	1%	(1)	14%	(15)	75%	(79)	105
Millennial: Age 23-38	4%	(6)	16%	(23)	9%	(13)	4%	(6)	13%	(19)	54%	(78)	145
Generation X: Age 39-54	7%	(9)	9%	(14)	4%	(5)	—	(1)	14%	(20)	66%	(95)	144
Boomers: Age 55-73	1%	(3)	10%	(18)	3%	(4)	1%	(2)	16%	(29)	68%	(122)	179
PID: Dem (no lean)	4%	(7)	13%	(26)	9%	(17)	2%	(4)	11%	(21)	62%	(123)	198
PID: Ind (no lean)	4%	(8)	7%	(11)	3%	(6)	2%	(4)	14%	(24)	70%	(121)	174
PID: Rep (no lean)	4%	(6)	13%	(22)	1%	(2)	1%	(1)	18%	(30)	64%	(106)	167
PID/Gender: Dem Men	5%	(5)	19%	(19)	10%	(11)	3%	(3)	15%	(15)	49%	(49)	102
PID/Gender: Dem Women	3%	(3)	7%	(7)	7%	(6)	1%	(1)	6%	(6)	76%	(74)	96
PID/Gender: Ind Men	7%	(5)	7%	(6)	6%	(5)	1%	(1)	19%	(15)	60%	(48)	80
PID/Gender: Ind Women	2%	(2)	6%	(6)	1%	(1)	3%	(3)	9%	(9)	78%	(73)	94
PID/Gender: Rep Men	6%	(5)	20%	(17)	1%	(1)	1%	(1)	20%	(17)	52%	(45)	87
PID/Gender: Rep Women	1%	(1)	6%	(5)	1%	(0)	—	(0)	16%	(13)	77%	(61)	80
Ideo: Liberal (1-3)	4%	(6)	12%	(17)	8%	(11)	1%	(2)	14%	(20)	60%	(84)	140
Ideo: Moderate (4)	3%	(5)	13%	(19)	2%	(2)	1%	(2)	17%	(25)	64%	(96)	150
Ideo: Conservative (5-7)	5%	(9)	12%	(22)	2%	(4)	1%	(2)	13%	(23)	67%	(117)	176
Educ: < College	4%	(13)	10%	(35)	5%	(18)	2%	(7)	14%	(50)	66%	(235)	359
Educ: Bachelors degree	4%	(4)	15%	(18)	3%	(4)	—	(0)	18%	(22)	60%	(71)	119
Educ: Post-grad	6%	(4)	11%	(6)	4%	(3)	2%	(1)	5%	(3)	72%	(44)	61
Income: Under 50k	4%	(10)	9%	(23)	2%	(6)	2%	(6)	16%	(41)	67%	(174)	260
Income: 50k-100k	3%	(5)	11%	(20)	8%	(14)	1%	(2)	11%	(20)	66%	(120)	182
Income: 100k+	6%	(6)	17%	(16)	4%	(4)	1%	(1)	15%	(14)	58%	(56)	97
Ethnicity: White	3%	(14)	12%	(51)	4%	(18)	1%	(4)	13%	(58)	67%	(292)	437
Ethnicity: Hispanic	2%	(1)	13%	(11)	13%	(11)	5%	(4)	10%	(8)	57%	(46)	80

Continued on next page

Table NFL1_18: Do you have a favorable or unfavorable opinion of the following people?

Phillip Dorsett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	11%	(59)	5%	(24)	2%	(9)	14%	(75)	65%	(350)	539
Ethnicity: Afr. Am.	12%	(7)	10%	(6)	2%	(1)	2%	(1)	18%	(10)	57%	(32)	56
All Christian	5%	(14)	11%	(28)	6%	(15)	1%	(3)	14%	(37)	63%	(165)	262
Agnostic/Nothing in particular	3%	(7)	11%	(24)	4%	(9)	2%	(5)	14%	(32)	66%	(151)	227
Evangelical	7%	(9)	13%	(16)	2%	(3)	1%	(1)	18%	(23)	60%	(79)	130
Non-Evangelical	2%	(4)	10%	(22)	7%	(16)	3%	(6)	15%	(32)	63%	(136)	215
Community: Urban	7%	(9)	8%	(11)	12%	(16)	2%	(3)	14%	(19)	56%	(74)	133
Community: Suburban	4%	(10)	12%	(32)	2%	(4)	2%	(5)	14%	(36)	67%	(173)	259
Community: Rural	1%	(2)	11%	(17)	3%	(4)	—	(1)	14%	(21)	70%	(104)	148
Employ: Private Sector	4%	(8)	14%	(25)	6%	(12)	2%	(4)	13%	(24)	61%	(113)	186
Employ: Retired	4%	(5)	7%	(9)	2%	(2)	—	(1)	21%	(26)	66%	(83)	126
Employ: Unemployed	—	(0)	3%	(2)	3%	(2)	3%	(2)	7%	(4)	84%	(50)	59
Military HH: Yes	5%	(4)	15%	(13)	2%	(2)	2%	(2)	11%	(10)	65%	(56)	86
Military HH: No	4%	(17)	10%	(47)	5%	(23)	2%	(7)	14%	(66)	65%	(295)	453
RD/WT: Right Direction	6%	(12)	13%	(26)	2%	(4)	2%	(4)	17%	(33)	60%	(120)	198
RD/WT: Wrong Track	3%	(9)	10%	(34)	6%	(20)	1%	(5)	12%	(42)	68%	(231)	341
Trump Job Approve	6%	(12)	13%	(28)	3%	(5)	1%	(3)	16%	(33)	61%	(129)	210
Trump Job Disapprove	2%	(7)	11%	(31)	5%	(13)	2%	(6)	13%	(37)	68%	(199)	293
Trump Job Strongly Approve	5%	(7)	13%	(16)	—	(0)	1%	(1)	16%	(20)	64%	(81)	126
Trump Job Somewhat Approve	6%	(5)	14%	(12)	6%	(5)	2%	(2)	15%	(12)	58%	(48)	84
Trump Job Somewhat Disapprove	1%	(1)	9%	(5)	6%	(4)	—	(0)	16%	(9)	67%	(38)	57
Trump Job Strongly Disapprove	3%	(6)	11%	(26)	4%	(10)	2%	(6)	12%	(28)	68%	(161)	236
Favorable of Trump	5%	(10)	14%	(28)	3%	(6)	1%	(2)	16%	(32)	62%	(126)	205
Unfavorable of Trump	3%	(9)	10%	(31)	6%	(18)	2%	(7)	12%	(37)	66%	(201)	302
Very Favorable of Trump	4%	(5)	13%	(17)	2%	(2)	1%	(2)	18%	(23)	62%	(81)	129
Somewhat Favorable of Trump	6%	(5)	15%	(11)	6%	(4)	—	(0)	12%	(9)	61%	(46)	75
Very Unfavorable of Trump	3%	(9)	11%	(27)	6%	(16)	2%	(6)	11%	(29)	66%	(168)	256
#1 Issue: Economy	7%	(9)	10%	(12)	3%	(3)	1%	(1)	14%	(17)	66%	(79)	121
#1 Issue: Security	—	(0)	14%	(13)	3%	(2)	—	(0)	21%	(19)	63%	(58)	92
#1 Issue: Health Care	6%	(6)	10%	(10)	2%	(2)	—	(0)	13%	(12)	69%	(66)	97
#1 Issue: Medicare / Social Security	3%	(3)	8%	(6)	4%	(3)	2%	(2)	14%	(11)	70%	(58)	83

Continued on next page

Table NFL1_18: Do you have a favorable or unfavorable opinion of the following people?

Phillip Dorsett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	11%	(59)	5%	(24)	2%	(9)	14%	(75)	65%	(350)	539
2018 House Vote: Democrat	6%	(10)	14%	(24)	6%	(10)	2%	(3)	11%	(19)	61%	(105)	170
2018 House Vote: Republican	2%	(4)	13%	(22)	2%	(3)	3%	(4)	19%	(31)	61%	(99)	163
2016 Vote: Hillary Clinton	4%	(6)	12%	(18)	10%	(16)	1%	(2)	14%	(22)	58%	(91)	156
2016 Vote: Donald Trump	3%	(5)	15%	(26)	2%	(3)	1%	(2)	16%	(27)	63%	(107)	170
2016 Vote: Other	—	(0)	8%	(5)	3%	(2)	6%	(4)	19%	(11)	64%	(37)	58
2016 Vote: Didn't Vote	6%	(9)	6%	(9)	2%	(3)	1%	(2)	10%	(15)	75%	(115)	154
Voted in 2014: Yes	4%	(11)	16%	(48)	3%	(11)	1%	(4)	18%	(55)	59%	(183)	312
Voted in 2014: No	4%	(10)	5%	(11)	6%	(14)	2%	(4)	9%	(21)	74%	(167)	227
2012 Vote: Barack Obama	5%	(9)	14%	(26)	6%	(11)	1%	(2)	16%	(30)	58%	(108)	187
2012 Vote: Mitt Romney	2%	(3)	13%	(19)	2%	(3)	1%	(2)	14%	(20)	68%	(100)	147
2012 Vote: Didn't Vote	5%	(9)	7%	(13)	5%	(9)	2%	(4)	11%	(21)	70%	(129)	185
4-Region: Northeast	2%	(2)	15%	(16)	2%	(2)	2%	(2)	12%	(13)	66%	(70)	105
4-Region: Midwest	4%	(4)	14%	(16)	4%	(5)	2%	(2)	18%	(20)	58%	(66)	113
4-Region: South	5%	(10)	10%	(18)	3%	(5)	2%	(3)	14%	(27)	66%	(125)	188
4-Region: West	3%	(5)	7%	(9)	9%	(12)	1%	(1)	12%	(16)	68%	(90)	133
Avid sports fan	13%	(16)	27%	(33)	8%	(10)	3%	(4)	15%	(18)	33%	(40)	122
Casual sports fan	1%	(4)	8%	(22)	5%	(14)	1%	(2)	17%	(46)	68%	(184)	271
Not a fan at all	1%	(1)	3%	(5)	—	(0)	2%	(3)	8%	(12)	86%	(126)	146
Sports fan	5%	(20)	14%	(54)	6%	(24)	1%	(6)	16%	(64)	57%	(224)	393
Prefer college sports	7%	(6)	15%	(13)	5%	(4)	—	(0)	19%	(18)	54%	(50)	92
Prefer professional sports	5%	(14)	15%	(41)	8%	(20)	2%	(6)	15%	(41)	55%	(146)	267
Interested in NFL	7%	(21)	18%	(55)	7%	(23)	2%	(6)	18%	(56)	48%	(150)	311
Interested in College Football	6%	(15)	19%	(45)	6%	(14)	2%	(4)	20%	(48)	47%	(110)	237
Interested in XFL	11%	(10)	29%	(26)	13%	(11)	1%	(1)	22%	(19)	25%	(22)	89
Participates in sports gambling	12%	(8)	31%	(21)	13%	(9)	8%	(5)	8%	(6)	28%	(19)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL1_19: Do you have a favorable or unfavorable opinion of the following people?

Sam Darnold

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	15%	(81)	4%	(21)	3%	(15)	12%	(65)	63%	(340)	539
Gender: Male	5%	(12)	24%	(65)	6%	(15)	2%	(5)	13%	(34)	51%	(137)	269
Gender: Female	2%	(4)	6%	(16)	2%	(6)	4%	(10)	11%	(30)	75%	(203)	270
Age: 18-29	—	(0)	12%	(12)	5%	(5)	5%	(5)	7%	(7)	71%	(73)	103
Age: 30-44	7%	(11)	19%	(29)	7%	(10)	5%	(8)	10%	(15)	53%	(81)	154
Age: 45-54	2%	(2)	18%	(14)	3%	(2)	—	(0)	9%	(7)	68%	(52)	77
Age: 55-64	2%	(2)	19%	(19)	3%	(3)	1%	(1)	17%	(17)	58%	(58)	100
Age: 65+	1%	(1)	7%	(8)	1%	(1)	1%	(1)	17%	(18)	72%	(75)	105
Millennial: Age 23-38	7%	(10)	16%	(23)	7%	(11)	5%	(7)	11%	(16)	54%	(79)	145
Generation X: Age 39-54	2%	(3)	19%	(28)	5%	(7)	—	(1)	7%	(10)	66%	(95)	144
Boomers: Age 55-73	2%	(3)	14%	(25)	2%	(4)	1%	(2)	16%	(29)	64%	(115)	179
PID: Dem (no lean)	4%	(8)	18%	(36)	4%	(7)	5%	(10)	9%	(18)	60%	(119)	198
PID: Ind (no lean)	1%	(2)	13%	(22)	4%	(7)	1%	(2)	10%	(17)	71%	(123)	174
PID: Rep (no lean)	4%	(6)	14%	(23)	4%	(7)	1%	(2)	18%	(29)	59%	(98)	167
PID/Gender: Dem Men	5%	(5)	28%	(29)	6%	(6)	2%	(2)	10%	(10)	49%	(49)	102
PID/Gender: Dem Women	2%	(2)	7%	(7)	1%	(1)	9%	(9)	8%	(8)	72%	(70)	96
PID/Gender: Ind Men	3%	(2)	19%	(15)	7%	(6)	1%	(1)	10%	(8)	60%	(48)	80
PID/Gender: Ind Women	—	(0)	8%	(8)	1%	(1)	2%	(2)	10%	(9)	80%	(75)	94
PID/Gender: Rep Men	5%	(5)	25%	(22)	3%	(3)	3%	(2)	18%	(16)	46%	(40)	87
PID/Gender: Rep Women	2%	(2)	2%	(2)	5%	(4)	—	(0)	17%	(14)	73%	(59)	80
Ideo: Liberal (1-3)	2%	(3)	20%	(28)	5%	(6)	4%	(5)	12%	(17)	57%	(79)	140
Ideo: Moderate (4)	1%	(2)	19%	(29)	2%	(4)	—	(1)	9%	(14)	67%	(101)	150
Ideo: Conservative (5-7)	6%	(10)	11%	(20)	5%	(9)	2%	(3)	15%	(27)	60%	(106)	176
Educ: < College	3%	(10)	13%	(46)	3%	(11)	4%	(13)	12%	(42)	66%	(237)	359
Educ: Bachelors degree	3%	(4)	20%	(23)	8%	(9)	—	(0)	14%	(16)	56%	(66)	119
Educ: Post-grad	3%	(2)	20%	(12)	2%	(1)	3%	(2)	11%	(6)	60%	(37)	61
Income: Under 50k	4%	(9)	15%	(38)	3%	(8)	—	(1)	12%	(32)	66%	(171)	260
Income: 50k-100k	2%	(4)	14%	(25)	5%	(10)	5%	(8)	11%	(21)	63%	(114)	182
Income: 100k+	3%	(3)	19%	(18)	3%	(3)	6%	(6)	12%	(12)	57%	(55)	97
Ethnicity: White	2%	(10)	14%	(63)	3%	(15)	3%	(14)	13%	(55)	64%	(280)	437
Ethnicity: Hispanic	—	(0)	16%	(13)	4%	(3)	13%	(10)	8%	(6)	59%	(47)	80

Continued on next page

Table NFL1_19: Do you have a favorable or unfavorable opinion of the following people?

Sam Darnold

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	15%	(81)	4%	(21)	3%	(15)	12%	(65)	63%	(340)	539
Ethnicity: Afr. Am.	10%	(5)	20%	(11)	—	(0)	—	(0)	8%	(5)	62%	(35)	56
All Christian	3%	(7)	17%	(44)	4%	(10)	4%	(11)	15%	(39)	58%	(151)	262
Agnostic/Nothing in particular	3%	(8)	15%	(33)	4%	(9)	2%	(4)	9%	(22)	67%	(153)	227
Evangelical	6%	(7)	19%	(25)	3%	(4)	1%	(1)	13%	(17)	59%	(76)	130
Non-Evangelical	2%	(4)	14%	(30)	4%	(8)	6%	(14)	14%	(31)	59%	(128)	215
Community: Urban	7%	(9)	18%	(23)	5%	(6)	5%	(7)	12%	(16)	54%	(72)	133
Community: Suburban	2%	(4)	15%	(40)	5%	(12)	3%	(6)	11%	(29)	65%	(168)	259
Community: Rural	2%	(4)	12%	(18)	2%	(3)	1%	(1)	14%	(20)	69%	(101)	148
Employ: Private Sector	4%	(8)	22%	(41)	7%	(13)	1%	(3)	9%	(17)	56%	(104)	186
Employ: Retired	2%	(2)	10%	(13)	1%	(1)	1%	(1)	22%	(27)	64%	(81)	126
Employ: Unemployed	—	(0)	12%	(7)	3%	(2)	1%	(1)	5%	(3)	80%	(47)	59
Military HH: Yes	4%	(3)	12%	(10)	3%	(3)	1%	(1)	12%	(10)	67%	(58)	86
Military HH: No	3%	(13)	16%	(71)	4%	(18)	3%	(14)	12%	(54)	62%	(283)	453
RD/WT: Right Direction	5%	(10)	16%	(32)	4%	(8)	1%	(3)	16%	(31)	58%	(114)	198
RD/WT: Wrong Track	2%	(6)	15%	(50)	4%	(13)	4%	(12)	10%	(33)	66%	(226)	341
Trump Job Approve	5%	(10)	16%	(34)	4%	(9)	2%	(3)	16%	(34)	57%	(120)	210
Trump Job Disapprove	2%	(6)	16%	(48)	4%	(12)	2%	(6)	10%	(28)	66%	(193)	293
Trump Job Strongly Approve	5%	(6)	13%	(16)	1%	(1)	1%	(2)	21%	(26)	60%	(75)	126
Trump Job Somewhat Approve	4%	(4)	21%	(18)	10%	(8)	2%	(2)	9%	(8)	53%	(45)	84
Trump Job Somewhat Disapprove	3%	(2)	14%	(8)	5%	(3)	—	(0)	11%	(6)	68%	(38)	57
Trump Job Strongly Disapprove	2%	(4)	17%	(40)	4%	(9)	3%	(6)	9%	(22)	65%	(155)	236
Favorable of Trump	5%	(10)	15%	(30)	5%	(10)	2%	(3)	16%	(32)	58%	(119)	205
Unfavorable of Trump	2%	(6)	17%	(50)	4%	(11)	4%	(11)	9%	(27)	65%	(195)	302
Very Favorable of Trump	5%	(7)	12%	(16)	1%	(2)	2%	(2)	20%	(26)	59%	(77)	129
Somewhat Favorable of Trump	4%	(3)	19%	(14)	11%	(8)	2%	(1)	9%	(7)	56%	(42)	75
Very Unfavorable of Trump	2%	(5)	17%	(44)	4%	(9)	4%	(11)	9%	(23)	64%	(163)	256
#1 Issue: Economy	7%	(9)	16%	(20)	5%	(6)	—	(0)	7%	(9)	64%	(78)	121
#1 Issue: Security	1%	(1)	15%	(14)	3%	(2)	2%	(2)	23%	(21)	56%	(52)	92
#1 Issue: Health Care	3%	(2)	13%	(12)	5%	(4)	—	(0)	9%	(9)	71%	(69)	97
#1 Issue: Medicare / Social Security	1%	(1)	13%	(11)	2%	(2)	2%	(2)	11%	(9)	71%	(59)	83

Continued on next page

Table NFL1_19: Do you have a favorable or unfavorable opinion of the following people?

Sam Darnold

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	15%	(81)	4%	(21)	3%	(15)	12%	(65)	63%	(340)	539
2018 House Vote: Democrat	4%	(6)	23%	(39)	4%	(7)	—	(1)	11%	(19)	58%	(98)	170
2018 House Vote: Republican	3%	(5)	15%	(25)	4%	(7)	1%	(2)	16%	(26)	60%	(98)	163
2016 Vote: Hillary Clinton	2%	(3)	20%	(32)	4%	(6)	5%	(7)	11%	(17)	58%	(91)	156
2016 Vote: Donald Trump	3%	(5)	16%	(28)	5%	(8)	1%	(2)	16%	(27)	58%	(100)	170
2016 Vote: Other	6%	(4)	18%	(10)	4%	(3)	—	(0)	13%	(8)	58%	(34)	58
2016 Vote: Didn't Vote	3%	(4)	7%	(12)	3%	(4)	3%	(5)	8%	(13)	75%	(116)	154
Voted in 2014: Yes	3%	(10)	20%	(61)	5%	(15)	1%	(3)	16%	(49)	56%	(175)	312
Voted in 2014: No	3%	(7)	9%	(20)	3%	(6)	5%	(12)	7%	(16)	73%	(166)	227
2012 Vote: Barack Obama	3%	(6)	22%	(40)	5%	(9)	1%	(2)	12%	(23)	57%	(107)	187
2012 Vote: Mitt Romney	3%	(5)	12%	(18)	4%	(6)	2%	(3)	18%	(27)	60%	(89)	147
2012 Vote: Didn't Vote	3%	(6)	10%	(19)	3%	(5)	6%	(10)	7%	(12)	72%	(132)	185
4-Region: Northeast	2%	(2)	21%	(22)	4%	(4)	1%	(1)	8%	(8)	64%	(67)	105
4-Region: Midwest	1%	(2)	21%	(24)	5%	(6)	—	(1)	12%	(13)	60%	(68)	113
4-Region: South	5%	(9)	12%	(23)	2%	(4)	4%	(7)	14%	(27)	63%	(119)	188
4-Region: West	3%	(4)	10%	(13)	5%	(7)	5%	(6)	12%	(17)	65%	(87)	133
Avid sports fan	11%	(13)	40%	(49)	10%	(12)	2%	(3)	10%	(12)	26%	(32)	122
Casual sports fan	1%	(3)	10%	(26)	3%	(8)	3%	(8)	15%	(39)	68%	(186)	271
Not a fan at all	—	(0)	4%	(6)	1%	(1)	2%	(4)	9%	(13)	84%	(123)	146
Sports fan	4%	(16)	19%	(75)	5%	(20)	3%	(11)	13%	(52)	55%	(218)	393
Prefer college sports	3%	(3)	25%	(23)	3%	(3)	2%	(2)	22%	(20)	45%	(42)	92
Prefer professional sports	5%	(14)	18%	(48)	6%	(17)	3%	(9)	10%	(26)	57%	(153)	267
Interested in NFL	5%	(15)	23%	(71)	6%	(18)	5%	(14)	14%	(44)	47%	(148)	311
Interested in College Football	6%	(13)	28%	(67)	6%	(15)	1%	(3)	16%	(37)	43%	(101)	237
Interested in XFL	12%	(11)	41%	(37)	8%	(7)	2%	(2)	11%	(10)	25%	(23)	89
Participates in sports gambling	4%	(3)	42%	(29)	17%	(12)	10%	(7)	4%	(3)	23%	(16)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_1: Do you have a favorable or unfavorable opinion of the following people?
Damire Byrd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	9%	(46)	3%	(17)	2%	(9)	12%	(67)	71%	(380)	539
Gender: Male	3%	(9)	14%	(38)	2%	(5)	2%	(7)	15%	(41)	63%	(168)	269
Gender: Female	4%	(10)	3%	(8)	4%	(12)	1%	(3)	10%	(26)	78%	(212)	270
Age: 18-29	7%	(8)	10%	(10)	4%	(4)	2%	(2)	9%	(9)	68%	(70)	103
Age: 30-44	5%	(7)	17%	(26)	6%	(9)	3%	(4)	13%	(20)	57%	(88)	154
Age: 45-54	1%	(1)	6%	(5)	1%	(1)	3%	(2)	8%	(6)	80%	(61)	77
Age: 55-64	1%	(1)	3%	(3)	1%	(1)	1%	(1)	21%	(21)	74%	(74)	100
Age: 65+	2%	(2)	2%	(2)	3%	(3)	1%	(1)	9%	(10)	83%	(87)	105
Millennial: Age 23-38	6%	(8)	19%	(27)	7%	(11)	2%	(3)	7%	(10)	59%	(85)	145
Generation X: Age 39-54	2%	(2)	9%	(13)	2%	(2)	3%	(4)	13%	(18)	72%	(104)	144
Boomers: Age 55-73	1%	(2)	3%	(5)	2%	(3)	1%	(2)	15%	(28)	78%	(140)	179
PID: Dem (no lean)	5%	(10)	10%	(20)	5%	(9)	2%	(4)	10%	(19)	69%	(136)	198
PID: Ind (no lean)	3%	(5)	6%	(10)	4%	(6)	—	(0)	16%	(27)	72%	(125)	174
PID: Rep (no lean)	3%	(5)	10%	(16)	1%	(2)	3%	(5)	12%	(21)	71%	(119)	167
PID/Gender: Dem Men	3%	(3)	18%	(18)	2%	(2)	2%	(2)	16%	(16)	59%	(60)	102
PID/Gender: Dem Women	7%	(7)	2%	(2)	7%	(7)	3%	(3)	2%	(2)	79%	(76)	96
PID/Gender: Ind Men	3%	(3)	9%	(7)	3%	(2)	—	(0)	19%	(15)	65%	(52)	80
PID/Gender: Ind Women	2%	(2)	3%	(3)	4%	(4)	—	(0)	13%	(12)	78%	(73)	94
PID/Gender: Rep Men	4%	(3)	15%	(13)	1%	(1)	6%	(5)	10%	(9)	64%	(56)	87
PID/Gender: Rep Women	2%	(1)	4%	(3)	2%	(1)	—	(0)	14%	(11)	79%	(63)	80
Ideo: Liberal (1-3)	6%	(8)	11%	(15)	2%	(3)	2%	(2)	14%	(19)	66%	(92)	140
Ideo: Moderate (4)	2%	(4)	14%	(21)	2%	(3)	1%	(2)	13%	(19)	67%	(101)	150
Ideo: Conservative (5-7)	3%	(6)	5%	(9)	2%	(3)	2%	(3)	11%	(20)	77%	(135)	176
Educ: < College	4%	(14)	7%	(25)	4%	(14)	3%	(9)	12%	(45)	70%	(253)	359
Educ: Bachelors degree	2%	(2)	12%	(14)	1%	(1)	—	(0)	16%	(19)	69%	(83)	119
Educ: Post-grad	5%	(3)	12%	(7)	4%	(2)	—	(0)	5%	(3)	74%	(45)	61
Income: Under 50k	3%	(8)	8%	(20)	2%	(6)	2%	(6)	15%	(39)	70%	(181)	260
Income: 50k-100k	3%	(5)	7%	(12)	5%	(10)	1%	(2)	11%	(20)	74%	(134)	182
Income: 100k+	7%	(6)	15%	(14)	1%	(1)	2%	(2)	8%	(8)	67%	(65)	97
Ethnicity: White	3%	(15)	7%	(32)	3%	(11)	2%	(9)	11%	(48)	74%	(323)	437
Ethnicity: Hispanic	8%	(6)	10%	(8)	10%	(8)	—	(0)	13%	(10)	60%	(48)	80

Continued on next page

Table NFL2_1: Do you have a favorable or unfavorable opinion of the following people?

Damiere Byrd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	9%	(46)	3%	(17)	2%	(9)	12%	(67)	71%	(380)	539
Ethnicity: Afr. Am.	4%	(2)	18%	(10)	2%	(1)	—	(0)	17%	(9)	60%	(34)	56
All Christian	5%	(13)	8%	(20)	4%	(10)	3%	(7)	14%	(36)	67%	(174)	262
Agnostic/Nothing in particular	3%	(6)	9%	(20)	3%	(6)	1%	(2)	11%	(25)	74%	(169)	227
Evangelical	5%	(6)	10%	(13)	2%	(2)	3%	(4)	13%	(17)	68%	(88)	130
Non-Evangelical	4%	(8)	8%	(17)	5%	(11)	3%	(5)	15%	(32)	66%	(142)	215
Community: Urban	6%	(8)	14%	(19)	6%	(8)	3%	(4)	14%	(19)	57%	(75)	133
Community: Suburban	4%	(10)	5%	(14)	2%	(5)	2%	(5)	10%	(26)	77%	(199)	259
Community: Rural	1%	(1)	9%	(13)	3%	(4)	—	(1)	14%	(21)	72%	(107)	148
Employ: Private Sector	4%	(8)	14%	(26)	2%	(4)	2%	(3)	13%	(24)	65%	(121)	186
Employ: Retired	2%	(3)	3%	(4)	2%	(2)	—	(1)	15%	(19)	77%	(97)	126
Employ: Unemployed	—	(0)	2%	(1)	—	(0)	3%	(2)	12%	(7)	83%	(49)	59
Military HH: Yes	5%	(5)	5%	(4)	1%	(0)	2%	(2)	10%	(8)	77%	(66)	86
Military HH: No	3%	(14)	9%	(42)	4%	(17)	2%	(8)	13%	(59)	69%	(314)	453
RD/WT: Right Direction	5%	(10)	9%	(17)	1%	(2)	2%	(3)	14%	(28)	69%	(137)	198
RD/WT: Wrong Track	3%	(9)	9%	(29)	4%	(15)	2%	(6)	11%	(39)	71%	(243)	341
Trump Job Approve	5%	(10)	9%	(20)	1%	(3)	2%	(3)	14%	(28)	69%	(146)	210
Trump Job Disapprove	3%	(9)	8%	(24)	3%	(9)	2%	(6)	11%	(32)	73%	(213)	293
Trump Job Strongly Approve	6%	(8)	5%	(7)	1%	(1)	2%	(3)	16%	(20)	69%	(87)	126
Trump Job Somewhat Approve	2%	(2)	15%	(13)	2%	(2)	1%	(1)	10%	(8)	70%	(59)	84
Trump Job Somewhat Disapprove	2%	(1)	10%	(6)	3%	(2)	—	(0)	16%	(9)	69%	(39)	57
Trump Job Strongly Disapprove	4%	(8)	8%	(18)	3%	(7)	2%	(6)	10%	(23)	74%	(174)	236
Favorable of Trump	4%	(7)	9%	(19)	2%	(3)	2%	(3)	13%	(27)	71%	(145)	205
Unfavorable of Trump	4%	(11)	8%	(24)	5%	(14)	2%	(6)	11%	(33)	71%	(215)	302
Very Favorable of Trump	5%	(7)	5%	(6)	2%	(3)	2%	(3)	15%	(19)	71%	(92)	129
Somewhat Favorable of Trump	1%	(1)	17%	(12)	1%	(1)	1%	(1)	10%	(8)	71%	(53)	75
Very Unfavorable of Trump	4%	(10)	8%	(20)	4%	(11)	2%	(6)	11%	(27)	71%	(182)	256
#1 Issue: Economy	5%	(6)	12%	(15)	1%	(1)	—	(0)	8%	(10)	74%	(89)	121
#1 Issue: Security	1%	(1)	7%	(7)	3%	(3)	2%	(2)	19%	(17)	68%	(63)	92
#1 Issue: Health Care	1%	(1)	9%	(9)	1%	(1)	3%	(3)	12%	(12)	73%	(71)	97
#1 Issue: Medicare / Social Security	4%	(3)	—	(0)	2%	(2)	4%	(3)	16%	(14)	73%	(61)	83

Continued on next page

Table NFL2_1: Do you have a favorable or unfavorable opinion of the following people?

Damiere Byrd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	9%	(46)	3%	(17)	2%	(9)	12%	(67)	71%	(380)	539
2018 House Vote: Democrat	3%	(6)	11%	(20)	3%	(6)	2%	(3)	10%	(16)	71%	(120)	170
2018 House Vote: Republican	2%	(4)	8%	(13)	3%	(5)	3%	(5)	14%	(22)	70%	(114)	163
2016 Vote: Hillary Clinton	4%	(6)	9%	(14)	7%	(10)	3%	(4)	11%	(17)	67%	(105)	156
2016 Vote: Donald Trump	1%	(2)	11%	(18)	1%	(2)	2%	(3)	13%	(22)	72%	(122)	170
2016 Vote: Other	1%	(0)	9%	(5)	5%	(3)	—	(0)	15%	(8)	71%	(41)	58
2016 Vote: Didn't Vote	7%	(11)	5%	(8)	1%	(2)	1%	(2)	12%	(18)	73%	(112)	154
Voted in 2014: Yes	2%	(7)	10%	(31)	2%	(7)	2%	(8)	13%	(42)	70%	(217)	312
Voted in 2014: No	5%	(12)	7%	(15)	5%	(10)	1%	(2)	11%	(25)	72%	(163)	227
2012 Vote: Barack Obama	3%	(5)	16%	(29)	1%	(2)	2%	(4)	12%	(23)	66%	(123)	187
2012 Vote: Mitt Romney	2%	(3)	3%	(5)	2%	(3)	2%	(3)	12%	(18)	78%	(114)	147
2012 Vote: Didn't Vote	6%	(11)	6%	(12)	6%	(10)	1%	(2)	12%	(22)	69%	(128)	185
4-Region: Northeast	3%	(3)	13%	(14)	1%	(1)	2%	(2)	7%	(7)	74%	(78)	105
4-Region: Midwest	2%	(2)	9%	(10)	3%	(3)	2%	(2)	14%	(16)	70%	(79)	113
4-Region: South	5%	(10)	7%	(14)	3%	(6)	1%	(2)	11%	(21)	72%	(134)	188
4-Region: West	3%	(4)	6%	(9)	5%	(6)	2%	(3)	17%	(22)	67%	(89)	133
Avid sports fan	7%	(9)	21%	(25)	5%	(6)	4%	(4)	15%	(19)	48%	(58)	122
Casual sports fan	2%	(6)	8%	(21)	3%	(8)	1%	(2)	15%	(40)	72%	(194)	271
Not a fan at all	3%	(5)	1%	(1)	2%	(3)	2%	(3)	5%	(8)	87%	(128)	146
Sports fan	4%	(14)	12%	(46)	4%	(15)	2%	(7)	15%	(59)	64%	(253)	393
Prefer college sports	3%	(3)	14%	(13)	2%	(2)	—	(0)	12%	(11)	69%	(64)	92
Prefer professional sports	4%	(12)	12%	(33)	5%	(12)	2%	(7)	17%	(45)	59%	(158)	267
Interested in NFL	6%	(17)	15%	(45)	4%	(13)	2%	(7)	17%	(52)	57%	(176)	311
Interested in College Football	5%	(11)	16%	(39)	2%	(4)	2%	(5)	16%	(38)	59%	(141)	237
Interested in XFL	10%	(9)	27%	(24)	4%	(4)	4%	(3)	16%	(14)	40%	(35)	89
Participates in sports gambling	10%	(7)	30%	(21)	7%	(5)	5%	(3)	5%	(4)	42%	(30)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_2: Do you have a favorable or unfavorable opinion of the following people?

John Brown

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	11%	(61)	4%	(23)	1%	(7)	13%	(72)	67%	(361)	539
Gender: Male	5%	(14)	18%	(48)	2%	(6)	2%	(5)	13%	(36)	60%	(160)	269
Gender: Female	1%	(3)	5%	(13)	6%	(16)	1%	(2)	13%	(36)	74%	(201)	270
Age: 18-29	2%	(2)	16%	(17)	8%	(9)	1%	(1)	14%	(15)	57%	(59)	103
Age: 30-44	6%	(9)	19%	(30)	5%	(7)	3%	(4)	14%	(21)	54%	(83)	154
Age: 45-54	1%	(1)	11%	(8)	3%	(2)	—	(0)	11%	(8)	74%	(57)	77
Age: 55-64	2%	(2)	5%	(5)	1%	(1)	1%	(1)	18%	(18)	73%	(73)	100
Age: 65+	2%	(2)	2%	(2)	3%	(3)	1%	(1)	8%	(9)	84%	(88)	105
Millennial: Age 23-38	5%	(7)	20%	(29)	7%	(10)	2%	(3)	12%	(18)	53%	(77)	145
Generation X: Age 39-54	3%	(4)	14%	(20)	2%	(3)	1%	(2)	13%	(19)	67%	(97)	144
Boomers: Age 55-73	1%	(2)	3%	(5)	3%	(5)	1%	(1)	14%	(25)	78%	(140)	179
PID: Dem (no lean)	3%	(5)	15%	(30)	9%	(18)	—	(1)	12%	(23)	61%	(121)	198
PID: Ind (no lean)	3%	(4)	9%	(16)	2%	(4)	—	(0)	16%	(28)	70%	(122)	174
PID: Rep (no lean)	4%	(7)	9%	(15)	—	(0)	4%	(6)	12%	(20)	71%	(118)	167
PID/Gender: Dem Men	3%	(3)	25%	(25)	4%	(4)	1%	(1)	12%	(12)	56%	(57)	102
PID/Gender: Dem Women	2%	(2)	5%	(4)	15%	(15)	—	(0)	12%	(11)	67%	(64)	96
PID/Gender: Ind Men	4%	(4)	13%	(11)	3%	(3)	—	(0)	17%	(13)	62%	(50)	80
PID/Gender: Ind Women	1%	(1)	5%	(5)	1%	(1)	—	(0)	16%	(15)	77%	(72)	94
PID/Gender: Rep Men	8%	(7)	13%	(11)	—	(0)	5%	(4)	12%	(10)	62%	(54)	87
PID/Gender: Rep Women	—	(0)	5%	(4)	1%	(0)	2%	(2)	12%	(10)	80%	(64)	80
Ideo: Liberal (1-3)	3%	(4)	19%	(26)	6%	(8)	2%	(2)	14%	(19)	57%	(80)	140
Ideo: Moderate (4)	2%	(3)	12%	(18)	4%	(6)	—	(0)	19%	(28)	63%	(95)	150
Ideo: Conservative (5-7)	4%	(7)	8%	(14)	2%	(4)	2%	(4)	9%	(16)	74%	(131)	176
Educ: < College	3%	(11)	10%	(36)	6%	(20)	1%	(4)	13%	(48)	67%	(240)	359
Educ: Bachelors degree	1%	(1)	15%	(17)	1%	(1)	1%	(1)	17%	(20)	66%	(78)	119
Educ: Post-grad	6%	(4)	13%	(8)	3%	(2)	2%	(1)	6%	(4)	70%	(42)	61
Income: Under 50k	3%	(8)	8%	(22)	2%	(6)	1%	(3)	18%	(46)	68%	(176)	260
Income: 50k-100k	2%	(4)	14%	(25)	7%	(13)	—	(1)	8%	(15)	68%	(124)	182
Income: 100k+	5%	(5)	15%	(14)	4%	(4)	3%	(3)	11%	(11)	62%	(61)	97
Ethnicity: White	3%	(14)	9%	(41)	5%	(22)	1%	(5)	11%	(47)	71%	(309)	437
Ethnicity: Hispanic	—	(0)	18%	(14)	14%	(11)	2%	(1)	21%	(17)	46%	(36)	80

Continued on next page

Table NFL2_2: Do you have a favorable or unfavorable opinion of the following people?

John Brown

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	11%	(61)	4%	(23)	1%	(7)	13%	(72)	67%	(361)	539
Ethnicity: Afr. Am.	3%	(2)	22%	(13)	—	(0)	—	(0)	25%	(14)	50%	(28)	56
All Christian	4%	(9)	11%	(29)	8%	(20)	1%	(2)	14%	(36)	63%	(164)	262
Agnostic/Nothing in particular	3%	(7)	11%	(25)	1%	(3)	2%	(4)	14%	(31)	69%	(157)	227
Evangelical	6%	(7)	12%	(15)	3%	(4)	3%	(4)	10%	(13)	66%	(87)	130
Non-Evangelical	2%	(4)	13%	(28)	7%	(16)	1%	(2)	17%	(36)	60%	(130)	215
Community: Urban	8%	(11)	17%	(23)	7%	(10)	1%	(1)	19%	(26)	47%	(63)	133
Community: Suburban	1%	(2)	10%	(26)	4%	(10)	1%	(4)	10%	(27)	73%	(190)	259
Community: Rural	3%	(4)	8%	(12)	2%	(2)	2%	(2)	13%	(19)	73%	(108)	148
Employ: Private Sector	2%	(4)	16%	(30)	2%	(4)	2%	(4)	14%	(26)	64%	(118)	186
Employ: Retired	3%	(4)	3%	(4)	3%	(3)	1%	(1)	14%	(17)	77%	(97)	126
Employ: Unemployed	—	(0)	4%	(3)	12%	(7)	1%	(1)	9%	(5)	73%	(43)	59
Military HH: Yes	5%	(4)	7%	(6)	4%	(4)	1%	(1)	7%	(6)	76%	(65)	86
Military HH: No	3%	(13)	12%	(55)	4%	(19)	1%	(6)	15%	(66)	65%	(295)	453
RD/WT: Right Direction	4%	(8)	9%	(19)	2%	(3)	2%	(4)	13%	(26)	70%	(138)	198
RD/WT: Wrong Track	3%	(9)	12%	(42)	6%	(19)	1%	(3)	13%	(45)	65%	(223)	341
Trump Job Approve	3%	(6)	11%	(24)	2%	(3)	2%	(5)	12%	(26)	69%	(146)	210
Trump Job Disapprove	4%	(10)	12%	(35)	5%	(14)	1%	(2)	13%	(38)	66%	(194)	293
Trump Job Strongly Approve	4%	(5)	7%	(8)	—	(0)	4%	(5)	12%	(15)	74%	(93)	126
Trump Job Somewhat Approve	1%	(1)	19%	(16)	3%	(3)	—	(0)	14%	(12)	63%	(53)	84
Trump Job Somewhat Disapprove	2%	(1)	15%	(9)	2%	(1)	—	(0)	10%	(6)	71%	(40)	57
Trump Job Strongly Disapprove	4%	(9)	11%	(26)	5%	(13)	1%	(2)	14%	(32)	65%	(154)	236
Favorable of Trump	3%	(6)	11%	(23)	1%	(2)	2%	(5)	12%	(25)	71%	(144)	205
Unfavorable of Trump	3%	(9)	12%	(36)	7%	(21)	1%	(2)	13%	(39)	65%	(195)	302
Very Favorable of Trump	4%	(5)	6%	(8)	—	(0)	4%	(5)	13%	(17)	73%	(94)	129
Somewhat Favorable of Trump	2%	(1)	20%	(15)	2%	(1)	—	(0)	10%	(8)	67%	(50)	75
Very Unfavorable of Trump	3%	(9)	12%	(30)	7%	(18)	—	(1)	13%	(34)	64%	(163)	256
#1 Issue: Economy	4%	(5)	15%	(18)	6%	(8)	2%	(2)	10%	(12)	62%	(76)	121
#1 Issue: Security	2%	(2)	11%	(10)	2%	(2)	1%	(1)	13%	(12)	72%	(67)	92
#1 Issue: Health Care	3%	(3)	6%	(6)	—	(0)	2%	(2)	17%	(16)	73%	(70)	97
#1 Issue: Medicare / Social Security	3%	(2)	1%	(1)	6%	(5)	—	(0)	16%	(13)	74%	(61)	83

Continued on next page

Table NFL2_2: Do you have a favorable or unfavorable opinion of the following people?

John Brown

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	11%	(61)	4%	(23)	1%	(7)	13%	(72)	67%	(361)	539
2018 House Vote: Democrat	5%	(8)	15%	(25)	4%	(7)	—	(1)	10%	(16)	67%	(114)	170
2018 House Vote: Republican	3%	(4)	10%	(16)	1%	(2)	3%	(5)	12%	(20)	71%	(116)	163
2016 Vote: Hillary Clinton	4%	(6)	13%	(21)	7%	(11)	1%	(1)	11%	(16)	64%	(99)	156
2016 Vote: Donald Trump	2%	(3)	9%	(16)	1%	(2)	3%	(5)	11%	(19)	73%	(125)	170
2016 Vote: Other	1%	(1)	15%	(8)	—	(0)	1%	(1)	17%	(10)	67%	(39)	58
2016 Vote: Didn't Vote	4%	(6)	10%	(16)	5%	(8)	—	(0)	17%	(27)	63%	(97)	154
Voted in 2014: Yes	3%	(10)	11%	(34)	3%	(9)	2%	(6)	12%	(38)	69%	(216)	312
Voted in 2014: No	3%	(7)	12%	(27)	6%	(14)	—	(1)	15%	(33)	64%	(145)	227
2012 Vote: Barack Obama	4%	(8)	15%	(28)	4%	(7)	1%	(2)	13%	(25)	63%	(118)	187
2012 Vote: Mitt Romney	1%	(2)	9%	(13)	2%	(2)	3%	(4)	11%	(16)	75%	(110)	147
2012 Vote: Didn't Vote	4%	(7)	10%	(18)	7%	(14)	—	(1)	16%	(30)	62%	(115)	185
4-Region: Northeast	5%	(5)	15%	(16)	2%	(2)	1%	(1)	11%	(12)	66%	(69)	105
4-Region: Midwest	3%	(3)	12%	(14)	4%	(4)	1%	(2)	15%	(16)	65%	(74)	113
4-Region: South	2%	(5)	11%	(20)	2%	(3)	2%	(4)	11%	(21)	72%	(135)	188
4-Region: West	3%	(4)	8%	(11)	10%	(13)	—	(0)	17%	(23)	62%	(83)	133
Avid sports fan	8%	(10)	27%	(33)	4%	(5)	2%	(2)	13%	(16)	46%	(56)	122
Casual sports fan	2%	(6)	8%	(21)	4%	(11)	2%	(4)	16%	(43)	69%	(186)	271
Not a fan at all	1%	(1)	5%	(7)	5%	(7)	—	(0)	9%	(13)	81%	(119)	146
Sports fan	4%	(16)	14%	(54)	4%	(16)	2%	(7)	15%	(59)	62%	(242)	393
Prefer college sports	2%	(2)	18%	(17)	3%	(3)	3%	(3)	11%	(10)	62%	(57)	92
Prefer professional sports	5%	(14)	14%	(37)	5%	(13)	1%	(4)	15%	(41)	60%	(159)	267
Interested in NFL	5%	(17)	18%	(56)	5%	(14)	2%	(7)	16%	(48)	54%	(169)	311
Interested in College Football	5%	(12)	19%	(45)	3%	(7)	2%	(5)	14%	(34)	57%	(135)	237
Interested in XFL	13%	(11)	37%	(33)	4%	(4)	4%	(4)	10%	(9)	32%	(28)	89
Participates in sports gambling	3%	(2)	37%	(26)	11%	(7)	1%	(1)	10%	(7)	39%	(27)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_3: Do you have a favorable or unfavorable opinion of the following people?

Leonard Fournette

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	14%	(74)	3%	(18)	5%	(25)	14%	(74)	60%	(321)	539
Gender: Male	7%	(19)	22%	(58)	5%	(12)	4%	(11)	16%	(43)	47%	(125)	269
Gender: Female	2%	(7)	6%	(16)	2%	(6)	5%	(14)	12%	(32)	73%	(196)	270
Age: 18-29	1%	(1)	14%	(14)	6%	(6)	8%	(8)	10%	(10)	61%	(63)	103
Age: 30-44	10%	(15)	19%	(30)	2%	(4)	7%	(10)	14%	(22)	48%	(74)	154
Age: 45-54	2%	(1)	9%	(7)	2%	(1)	3%	(2)	16%	(12)	69%	(53)	77
Age: 55-64	6%	(6)	15%	(15)	4%	(4)	4%	(4)	15%	(15)	55%	(55)	100
Age: 65+	2%	(3)	7%	(7)	3%	(3)	1%	(1)	14%	(15)	73%	(76)	105
Millennial: Age 23-38	5%	(8)	18%	(27)	5%	(7)	6%	(9)	13%	(18)	52%	(76)	145
Generation X: Age 39-54	6%	(9)	14%	(20)	2%	(3)	3%	(4)	16%	(24)	59%	(85)	144
Boomers: Age 55-73	4%	(7)	12%	(22)	4%	(7)	3%	(5)	15%	(26)	62%	(111)	179
PID: Dem (no lean)	6%	(13)	16%	(32)	3%	(5)	8%	(17)	13%	(26)	53%	(106)	198
PID: Ind (no lean)	3%	(6)	10%	(18)	4%	(8)	1%	(2)	14%	(25)	66%	(115)	174
PID: Rep (no lean)	5%	(8)	14%	(24)	3%	(5)	4%	(6)	14%	(23)	61%	(101)	167
PID/Gender: Dem Men	10%	(10)	27%	(27)	4%	(4)	3%	(3)	16%	(16)	41%	(42)	102
PID/Gender: Dem Women	3%	(3)	5%	(5)	2%	(1)	14%	(14)	10%	(9)	66%	(64)	96
PID/Gender: Ind Men	4%	(3)	17%	(14)	5%	(4)	2%	(2)	19%	(15)	52%	(42)	80
PID/Gender: Ind Women	3%	(2)	5%	(5)	3%	(3)	1%	(1)	11%	(10)	78%	(73)	94
PID/Gender: Rep Men	7%	(6)	20%	(17)	5%	(4)	7%	(6)	13%	(11)	48%	(42)	87
PID/Gender: Rep Women	2%	(1)	8%	(6)	1%	(1)	—	(0)	15%	(12)	74%	(60)	80
Ideo: Liberal (1-3)	7%	(9)	17%	(24)	3%	(5)	5%	(8)	12%	(17)	55%	(77)	140
Ideo: Moderate (4)	—	(1)	17%	(25)	3%	(5)	4%	(6)	22%	(33)	54%	(81)	150
Ideo: Conservative (5-7)	8%	(14)	14%	(25)	3%	(6)	2%	(4)	10%	(18)	62%	(110)	176
Educ: < College	4%	(16)	11%	(40)	4%	(14)	6%	(21)	14%	(50)	61%	(218)	359
Educ: Bachelors degree	6%	(8)	18%	(22)	3%	(4)	3%	(3)	14%	(17)	55%	(65)	119
Educ: Post-grad	5%	(3)	19%	(11)	—	(0)	2%	(1)	12%	(7)	63%	(38)	61
Income: Under 50k	4%	(11)	12%	(31)	4%	(9)	3%	(7)	16%	(41)	62%	(160)	260
Income: 50k-100k	3%	(5)	14%	(25)	3%	(6)	8%	(14)	13%	(24)	59%	(108)	182
Income: 100k+	10%	(9)	19%	(18)	3%	(3)	4%	(4)	10%	(9)	55%	(53)	97
Ethnicity: White	4%	(18)	13%	(55)	3%	(12)	5%	(23)	13%	(57)	62%	(272)	437
Ethnicity: Hispanic	4%	(4)	17%	(13)	3%	(3)	19%	(15)	10%	(8)	47%	(37)	80

Continued on next page

Table NFL2_3: Do you have a favorable or unfavorable opinion of the following people?

Leonard Fournette

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	14%	(74)	3%	(18)	5%	(25)	14%	(74)	60%	(321)	539
Ethnicity: Afr. Am.	8%	(4)	24%	(14)	2%	(1)	—	(0)	23%	(13)	43%	(24)	56
All Christian	5%	(13)	15%	(40)	3%	(7)	8%	(22)	14%	(37)	55%	(144)	262
Agnostic/Nothing in particular	6%	(13)	12%	(26)	4%	(9)	2%	(4)	15%	(33)	62%	(142)	227
Evangelical	7%	(10)	19%	(25)	3%	(4)	3%	(4)	11%	(14)	56%	(72)	130
Non-Evangelical	4%	(10)	13%	(29)	3%	(7)	9%	(19)	16%	(34)	54%	(116)	215
Community: Urban	7%	(9)	21%	(27)	3%	(5)	7%	(10)	17%	(22)	45%	(60)	133
Community: Suburban	5%	(12)	14%	(36)	3%	(8)	5%	(12)	13%	(33)	61%	(158)	259
Community: Rural	4%	(5)	7%	(10)	4%	(6)	2%	(4)	13%	(19)	70%	(103)	148
Employ: Private Sector	4%	(7)	19%	(36)	3%	(5)	3%	(6)	13%	(24)	58%	(108)	186
Employ: Retired	3%	(4)	9%	(11)	3%	(3)	3%	(4)	20%	(25)	63%	(79)	126
Employ: Unemployed	4%	(2)	10%	(6)	4%	(2)	10%	(6)	11%	(7)	62%	(37)	59
Military HH: Yes	6%	(5)	17%	(14)	3%	(3)	2%	(2)	10%	(9)	62%	(53)	86
Military HH: No	5%	(21)	13%	(59)	3%	(15)	5%	(24)	14%	(65)	59%	(269)	453
RD/WT: Right Direction	7%	(14)	14%	(27)	2%	(4)	3%	(6)	16%	(32)	58%	(115)	198
RD/WT: Wrong Track	4%	(12)	14%	(47)	4%	(14)	6%	(19)	12%	(43)	61%	(207)	341
Trump Job Approve	8%	(16)	14%	(30)	3%	(6)	3%	(7)	13%	(28)	58%	(122)	210
Trump Job Disapprove	3%	(9)	14%	(42)	4%	(12)	5%	(13)	13%	(39)	61%	(178)	293
Trump Job Strongly Approve	11%	(13)	12%	(15)	3%	(3)	2%	(2)	15%	(18)	58%	(73)	126
Trump Job Somewhat Approve	4%	(3)	17%	(15)	3%	(3)	6%	(5)	12%	(10)	58%	(49)	84
Trump Job Somewhat Disapprove	2%	(1)	16%	(9)	1%	(0)	—	(0)	16%	(9)	65%	(37)	57
Trump Job Strongly Disapprove	3%	(8)	14%	(32)	5%	(11)	6%	(13)	13%	(30)	60%	(142)	236
Favorable of Trump	7%	(15)	15%	(30)	3%	(6)	3%	(5)	13%	(27)	59%	(121)	205
Unfavorable of Trump	4%	(11)	14%	(41)	4%	(12)	7%	(20)	13%	(39)	59%	(179)	302
Very Favorable of Trump	9%	(12)	13%	(17)	3%	(4)	2%	(2)	15%	(20)	57%	(74)	129
Somewhat Favorable of Trump	5%	(4)	17%	(13)	3%	(2)	4%	(3)	9%	(7)	62%	(47)	75
Very Unfavorable of Trump	4%	(10)	13%	(34)	4%	(11)	7%	(18)	13%	(33)	59%	(150)	256
#1 Issue: Economy	9%	(11)	18%	(22)	3%	(3)	5%	(6)	9%	(11)	56%	(68)	121
#1 Issue: Security	3%	(2)	16%	(15)	2%	(2)	3%	(3)	16%	(15)	60%	(55)	92
#1 Issue: Health Care	2%	(2)	12%	(12)	1%	(1)	3%	(3)	18%	(17)	64%	(62)	97
#1 Issue: Medicare / Social Security	2%	(2)	6%	(5)	3%	(3)	9%	(7)	18%	(15)	62%	(52)	83

Continued on next page

Table NFL2_3: Do you have a favorable or unfavorable opinion of the following people?

Leonard Fournette

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	14%	(74)	3%	(18)	5%	(25)	14%	(74)	60%	(321)	539
2018 House Vote: Democrat	7%	(12)	16%	(27)	3%	(5)	5%	(8)	12%	(20)	58%	(98)	170
2018 House Vote: Republican	5%	(7)	14%	(22)	5%	(9)	2%	(4)	14%	(23)	60%	(97)	163
2016 Vote: Hillary Clinton	6%	(9)	14%	(22)	3%	(5)	9%	(14)	13%	(20)	55%	(85)	156
2016 Vote: Donald Trump	5%	(9)	14%	(24)	4%	(7)	2%	(3)	14%	(24)	61%	(104)	170
2016 Vote: Other	3%	(2)	17%	(10)	5%	(3)	3%	(2)	14%	(8)	59%	(34)	58
2016 Vote: Didn't Vote	4%	(6)	12%	(18)	2%	(3)	4%	(7)	14%	(21)	64%	(98)	154
Voted in 2014: Yes	5%	(17)	16%	(50)	4%	(11)	4%	(13)	15%	(46)	56%	(174)	312
Voted in 2014: No	4%	(9)	11%	(24)	3%	(7)	5%	(12)	12%	(28)	65%	(147)	227
2012 Vote: Barack Obama	8%	(14)	15%	(28)	4%	(7)	5%	(10)	15%	(27)	53%	(100)	187
2012 Vote: Mitt Romney	3%	(5)	14%	(21)	4%	(6)	2%	(4)	12%	(18)	64%	(94)	147
2012 Vote: Didn't Vote	3%	(6)	12%	(22)	3%	(5)	6%	(11)	13%	(24)	63%	(116)	185
4-Region: Northeast	1%	(1)	16%	(17)	2%	(2)	5%	(6)	11%	(12)	65%	(68)	105
4-Region: Midwest	6%	(7)	17%	(20)	7%	(8)	1%	(1)	15%	(17)	54%	(61)	113
4-Region: South	7%	(12)	14%	(26)	4%	(7)	2%	(4)	14%	(27)	59%	(112)	188
4-Region: West	5%	(7)	9%	(12)	1%	(2)	11%	(15)	13%	(18)	61%	(81)	133
Avid sports fan	15%	(19)	38%	(46)	5%	(6)	5%	(6)	11%	(13)	26%	(32)	122
Casual sports fan	3%	(7)	9%	(23)	3%	(9)	5%	(13)	18%	(50)	63%	(170)	271
Not a fan at all	—	(1)	3%	(5)	2%	(3)	5%	(7)	8%	(12)	82%	(120)	146
Sports fan	7%	(26)	18%	(69)	4%	(15)	5%	(18)	16%	(62)	51%	(202)	393
Prefer college sports	10%	(9)	22%	(20)	5%	(5)	2%	(2)	13%	(12)	48%	(44)	92
Prefer professional sports	6%	(16)	17%	(46)	4%	(10)	6%	(16)	15%	(40)	52%	(139)	267
Interested in NFL	8%	(25)	23%	(71)	4%	(13)	5%	(17)	16%	(50)	44%	(136)	311
Interested in College Football	10%	(24)	24%	(57)	5%	(11)	4%	(9)	17%	(39)	41%	(98)	237
Interested in XFL	12%	(11)	38%	(34)	6%	(5)	6%	(6)	18%	(16)	20%	(17)	89
Participates in sports gambling	12%	(9)	39%	(27)	8%	(5)	4%	(3)	14%	(10)	23%	(16)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_4: Do you have a favorable or unfavorable opinion of the following people?

Marquez Valdes-Scantling

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	9%	(46)	3%	(14)	2%	(12)	15%	(81)	69%	(370)	539
Gender: Male	4%	(12)	12%	(32)	3%	(9)	1%	(3)	17%	(47)	62%	(166)	269
Gender: Female	1%	(4)	5%	(14)	2%	(5)	3%	(9)	13%	(34)	76%	(205)	270
Age: 18-29	2%	(2)	9%	(9)	6%	(6)	4%	(5)	15%	(16)	63%	(65)	103
Age: 30-44	6%	(9)	16%	(25)	3%	(5)	5%	(7)	17%	(26)	53%	(81)	154
Age: 45-54	2%	(1)	6%	(5)	1%	(1)	—	(0)	16%	(12)	76%	(58)	77
Age: 55-64	3%	(3)	4%	(4)	1%	(1)	—	(0)	19%	(19)	74%	(74)	100
Age: 65+	—	(0)	3%	(3)	2%	(2)	—	(0)	8%	(8)	87%	(91)	105
Millennial: Age 23-38	5%	(7)	18%	(26)	7%	(10)	4%	(6)	13%	(19)	53%	(77)	145
Generation X: Age 39-54	3%	(4)	7%	(9)	1%	(1)	2%	(2)	18%	(27)	70%	(100)	144
Boomers: Age 55-73	1%	(3)	4%	(7)	1%	(2)	—	(0)	13%	(23)	80%	(143)	179
PID: Dem (no lean)	2%	(5)	9%	(18)	3%	(5)	5%	(9)	16%	(32)	65%	(129)	198
PID: Ind (no lean)	3%	(4)	5%	(8)	4%	(6)	1%	(1)	16%	(29)	72%	(125)	174
PID: Rep (no lean)	4%	(6)	12%	(20)	2%	(3)	1%	(2)	13%	(21)	69%	(116)	167
PID/Gender: Dem Men	3%	(3)	16%	(17)	3%	(3)	1%	(1)	17%	(18)	59%	(60)	102
PID/Gender: Dem Women	2%	(2)	2%	(1)	2%	(2)	9%	(9)	14%	(14)	72%	(69)	96
PID/Gender: Ind Men	6%	(4)	3%	(2)	4%	(3)	1%	(1)	24%	(19)	63%	(50)	80
PID/Gender: Ind Women	—	(0)	6%	(6)	3%	(3)	—	(0)	10%	(10)	80%	(75)	94
PID/Gender: Rep Men	5%	(4)	15%	(13)	3%	(2)	2%	(2)	12%	(10)	64%	(55)	87
PID/Gender: Rep Women	2%	(2)	8%	(6)	1%	(0)	—	(0)	14%	(11)	75%	(61)	80
Ideo: Liberal (1-3)	1%	(2)	10%	(14)	3%	(5)	3%	(4)	19%	(27)	63%	(88)	140
Ideo: Moderate (4)	3%	(4)	10%	(15)	3%	(4)	1%	(1)	18%	(28)	66%	(98)	150
Ideo: Conservative (5-7)	5%	(9)	8%	(14)	2%	(3)	1%	(2)	10%	(17)	75%	(132)	176
Educ: < College	3%	(9)	7%	(26)	4%	(13)	3%	(11)	15%	(54)	68%	(245)	359
Educ: Bachelors degree	2%	(3)	12%	(14)	—	(0)	1%	(1)	17%	(21)	68%	(81)	119
Educ: Post-grad	5%	(3)	10%	(6)	2%	(1)	—	(0)	10%	(6)	73%	(44)	61
Income: Under 50k	2%	(6)	9%	(23)	2%	(7)	1%	(3)	15%	(38)	71%	(184)	260
Income: 50k-100k	2%	(3)	9%	(17)	2%	(4)	3%	(6)	17%	(30)	67%	(122)	182
Income: 100k+	6%	(6)	7%	(7)	4%	(3)	4%	(4)	13%	(13)	67%	(65)	97
Ethnicity: White	3%	(12)	8%	(34)	2%	(8)	3%	(11)	14%	(59)	71%	(312)	437
Ethnicity: Hispanic	—	(0)	11%	(9)	3%	(3)	11%	(9)	21%	(16)	55%	(44)	80

Continued on next page

Table NFL2_4: Do you have a favorable or unfavorable opinion of the following people?
Marquez Valdes-Scantling

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	9%	(46)	3%	(14)	2%	(12)	15%	(81)	69%	(370)	539
Ethnicity: Afr. Am.	5%	(3)	12%	(7)	2%	(1)	2%	(1)	23%	(13)	57%	(32)	56
All Christian	4%	(9)	9%	(24)	2%	(6)	4%	(9)	17%	(45)	65%	(169)	262
Agnostic/Nothing in particular	2%	(5)	9%	(20)	3%	(8)	1%	(3)	13%	(29)	72%	(163)	227
Evangelical	5%	(6)	12%	(16)	2%	(2)	1%	(2)	13%	(17)	67%	(87)	130
Non-Evangelical	2%	(5)	10%	(20)	3%	(7)	4%	(9)	17%	(37)	64%	(137)	215
Community: Urban	7%	(9)	12%	(15)	4%	(5)	4%	(6)	16%	(21)	57%	(76)	133
Community: Suburban	2%	(4)	8%	(20)	1%	(4)	2%	(5)	15%	(39)	72%	(187)	259
Community: Rural	2%	(2)	7%	(11)	3%	(5)	—	(1)	14%	(21)	73%	(107)	148
Employ: Private Sector	5%	(8)	11%	(20)	2%	(4)	1%	(2)	19%	(35)	62%	(116)	186
Employ: Retired	1%	(1)	5%	(7)	1%	(2)	—	(0)	15%	(18)	78%	(98)	126
Employ: Unemployed	2%	(1)	5%	(3)	3%	(2)	—	(0)	13%	(8)	77%	(46)	59
Military HH: Yes	4%	(3)	9%	(7)	3%	(3)	—	(0)	10%	(8)	74%	(64)	86
Military HH: No	3%	(12)	9%	(39)	2%	(11)	3%	(12)	16%	(73)	68%	(307)	453
RD/WT: Right Direction	6%	(12)	9%	(19)	2%	(4)	1%	(2)	14%	(28)	67%	(132)	198
RD/WT: Wrong Track	1%	(3)	8%	(27)	3%	(10)	3%	(10)	16%	(53)	70%	(238)	341
Trump Job Approve	5%	(11)	9%	(19)	2%	(5)	1%	(2)	14%	(29)	68%	(144)	210
Trump Job Disapprove	1%	(4)	9%	(27)	3%	(8)	2%	(5)	14%	(42)	70%	(206)	293
Trump Job Strongly Approve	7%	(9)	4%	(6)	2%	(2)	1%	(2)	13%	(16)	72%	(91)	126
Trump Job Somewhat Approve	3%	(3)	16%	(13)	3%	(3)	—	(0)	15%	(13)	62%	(52)	84
Trump Job Somewhat Disapprove	—	(0)	12%	(7)	3%	(2)	—	(0)	17%	(9)	68%	(39)	57
Trump Job Strongly Disapprove	2%	(4)	9%	(20)	3%	(7)	2%	(5)	14%	(33)	71%	(167)	236
Favorable of Trump	5%	(11)	9%	(19)	3%	(6)	1%	(2)	12%	(25)	70%	(143)	205
Unfavorable of Trump	2%	(5)	9%	(27)	2%	(7)	3%	(10)	15%	(44)	69%	(208)	302
Very Favorable of Trump	7%	(9)	6%	(7)	3%	(4)	1%	(2)	12%	(15)	72%	(93)	129
Somewhat Favorable of Trump	2%	(2)	15%	(11)	3%	(2)	—	(0)	13%	(10)	67%	(50)	75
Very Unfavorable of Trump	2%	(5)	9%	(22)	2%	(6)	4%	(10)	16%	(40)	68%	(173)	256
#1 Issue: Economy	6%	(8)	10%	(12)	1%	(1)	—	(0)	18%	(21)	65%	(79)	121
#1 Issue: Security	4%	(4)	8%	(8)	2%	(2)	1%	(1)	15%	(14)	70%	(65)	92
#1 Issue: Health Care	1%	(1)	11%	(10)	1%	(1)	2%	(2)	14%	(14)	72%	(70)	97
#1 Issue: Medicare / Social Security	2%	(1)	4%	(3)	1%	(1)	—	(0)	17%	(14)	77%	(64)	83

Continued on next page

Table NFL2_4: Do you have a favorable or unfavorable opinion of the following people?
Marquez Valdes-Scantling

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	9%	(46)	3%	(14)	2%	(12)	15%	(81)	69%	(370)	539
2018 House Vote: Democrat	3%	(6)	10%	(18)	2%	(4)	—	(1)	15%	(26)	68%	(116)	170
2018 House Vote: Republican	2%	(4)	9%	(14)	4%	(7)	1%	(2)	13%	(20)	71%	(116)	163
2016 Vote: Hillary Clinton	2%	(3)	10%	(15)	1%	(2)	4%	(7)	17%	(27)	66%	(103)	156
2016 Vote: Donald Trump	4%	(6)	8%	(13)	4%	(6)	1%	(2)	13%	(22)	71%	(121)	170
2016 Vote: Other	1%	(1)	13%	(8)	5%	(3)	—	(0)	14%	(8)	67%	(39)	58
2016 Vote: Didn't Vote	3%	(5)	6%	(10)	2%	(3)	2%	(4)	16%	(24)	70%	(108)	154
Voted in 2014: Yes	3%	(8)	10%	(32)	3%	(8)	1%	(2)	16%	(50)	68%	(212)	312
Voted in 2014: No	3%	(7)	6%	(14)	3%	(6)	5%	(10)	14%	(31)	70%	(159)	227
2012 Vote: Barack Obama	2%	(5)	12%	(23)	2%	(4)	1%	(1)	19%	(36)	63%	(118)	187
2012 Vote: Mitt Romney	3%	(4)	6%	(8)	2%	(3)	1%	(2)	11%	(16)	77%	(114)	147
2012 Vote: Didn't Vote	4%	(7)	7%	(13)	3%	(6)	5%	(9)	15%	(27)	66%	(123)	185
4-Region: Northeast	1%	(1)	10%	(11)	2%	(2)	1%	(1)	13%	(13)	74%	(77)	105
4-Region: Midwest	5%	(6)	8%	(9)	6%	(7)	1%	(1)	14%	(16)	67%	(76)	113
4-Region: South	3%	(5)	11%	(20)	3%	(5)	3%	(5)	11%	(20)	70%	(132)	188
4-Region: West	3%	(4)	5%	(6)	1%	(1)	4%	(5)	24%	(32)	64%	(85)	133
Avid sports fan	8%	(10)	21%	(25)	5%	(6)	2%	(2)	19%	(23)	45%	(55)	122
Casual sports fan	2%	(5)	6%	(17)	2%	(6)	2%	(6)	14%	(37)	74%	(200)	271
Not a fan at all	—	(0)	2%	(4)	2%	(3)	2%	(4)	15%	(21)	79%	(115)	146
Sports fan	4%	(15)	11%	(42)	3%	(11)	2%	(8)	15%	(60)	65%	(255)	393
Prefer college sports	5%	(4)	11%	(10)	2%	(2)	—	(0)	18%	(17)	65%	(59)	92
Prefer professional sports	4%	(11)	12%	(33)	4%	(10)	3%	(8)	15%	(40)	62%	(165)	267
Interested in NFL	5%	(15)	13%	(42)	4%	(11)	4%	(11)	18%	(55)	57%	(176)	311
Interested in College Football	6%	(14)	13%	(31)	4%	(8)	1%	(3)	18%	(43)	59%	(139)	237
Interested in XFL	11%	(10)	27%	(24)	4%	(3)	2%	(2)	25%	(22)	31%	(28)	89
Participates in sports gambling	6%	(4)	26%	(18)	9%	(6)	5%	(4)	21%	(14)	33%	(23)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_5: Do you have a favorable or unfavorable opinion of the following people?

Eli Manning

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	22%	(118)	31%	(165)	8%	(45)	3%	(19)	20%	(108)	16%	(85)	539
Gender: Male	26%	(69)	32%	(87)	9%	(23)	6%	(16)	17%	(44)	11%	(29)	269
Gender: Female	18%	(48)	29%	(78)	8%	(22)	1%	(2)	23%	(63)	21%	(56)	270
Age: 18-29	14%	(14)	29%	(30)	7%	(7)	5%	(5)	16%	(17)	29%	(30)	103
Age: 30-44	27%	(42)	26%	(40)	13%	(20)	5%	(7)	17%	(26)	12%	(19)	154
Age: 45-54	18%	(13)	32%	(25)	7%	(5)	—	(0)	33%	(25)	10%	(8)	77
Age: 55-64	22%	(22)	33%	(33)	8%	(8)	6%	(6)	22%	(22)	10%	(10)	100
Age: 65+	25%	(26)	35%	(37)	5%	(6)	1%	(1)	17%	(18)	17%	(18)	105
Millennial: Age 23-38	22%	(33)	28%	(41)	12%	(17)	6%	(8)	14%	(21)	18%	(26)	145
Generation X: Age 39-54	23%	(33)	30%	(43)	8%	(12)	1%	(2)	27%	(38)	11%	(16)	144
Boomers: Age 55-73	24%	(44)	35%	(62)	6%	(11)	4%	(7)	19%	(33)	12%	(22)	179
PID: Dem (no lean)	24%	(48)	30%	(60)	13%	(26)	4%	(8)	13%	(26)	15%	(29)	198
PID: Ind (no lean)	17%	(29)	25%	(43)	6%	(11)	3%	(5)	27%	(47)	22%	(38)	174
PID: Rep (no lean)	24%	(41)	37%	(62)	5%	(8)	3%	(5)	20%	(34)	11%	(18)	167
PID/Gender: Dem Men	32%	(32)	29%	(29)	15%	(16)	7%	(7)	8%	(8)	9%	(9)	102
PID/Gender: Dem Women	16%	(16)	32%	(30)	11%	(11)	2%	(2)	19%	(18)	21%	(20)	96
PID/Gender: Ind Men	20%	(16)	28%	(22)	3%	(2)	6%	(5)	26%	(21)	16%	(13)	80
PID/Gender: Ind Women	14%	(13)	22%	(21)	9%	(9)	1%	(1)	28%	(26)	27%	(25)	94
PID/Gender: Rep Men	24%	(21)	40%	(35)	6%	(5)	6%	(5)	17%	(15)	8%	(7)	87
PID/Gender: Rep Women	25%	(20)	34%	(27)	4%	(3)	—	(0)	24%	(19)	14%	(11)	80
Ideo: Liberal (1-3)	24%	(34)	29%	(40)	14%	(20)	3%	(5)	15%	(21)	15%	(21)	140
Ideo: Moderate (4)	18%	(27)	33%	(49)	5%	(8)	4%	(6)	24%	(36)	15%	(23)	150
Ideo: Conservative (5-7)	27%	(47)	36%	(63)	6%	(10)	1%	(2)	22%	(39)	9%	(16)	176
Educ: < College	20%	(72)	28%	(102)	8%	(29)	3%	(11)	22%	(79)	18%	(65)	359
Educ: Bachelors degree	27%	(32)	34%	(41)	9%	(11)	4%	(5)	15%	(17)	10%	(12)	119
Educ: Post-grad	21%	(13)	36%	(22)	9%	(5)	4%	(2)	18%	(11)	12%	(7)	61
Income: Under 50k	19%	(50)	26%	(68)	7%	(17)	4%	(11)	24%	(62)	20%	(51)	260
Income: 50k-100k	22%	(40)	31%	(56)	11%	(19)	4%	(8)	18%	(33)	14%	(26)	182
Income: 100k+	29%	(28)	42%	(41)	9%	(9)	—	(0)	13%	(12)	8%	(8)	97
Ethnicity: White	23%	(101)	33%	(143)	8%	(33)	3%	(11)	20%	(87)	14%	(62)	437
Ethnicity: Hispanic	13%	(11)	33%	(26)	13%	(10)	5%	(4)	22%	(18)	14%	(11)	80

Continued on next page

Table NFL2_5: Do you have a favorable or unfavorable opinion of the following people?

Eli Manning

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	22%	(118)	31%	(165)	8%	(45)	3%	(19)	20%	(108)	16%	(85)	539
Ethnicity: Afr. Am.	19%	(11)	17%	(10)	11%	(6)	8%	(4)	17%	(9)	29%	(17)	56
All Christian	22%	(57)	32%	(84)	9%	(23)	4%	(10)	24%	(63)	9%	(24)	262
Agnostic/Nothing in particular	23%	(51)	31%	(71)	7%	(16)	3%	(8)	15%	(34)	21%	(47)	227
Evangelical	27%	(36)	24%	(31)	10%	(13)	3%	(4)	24%	(31)	12%	(16)	130
Non-Evangelical	22%	(47)	34%	(73)	9%	(20)	5%	(11)	20%	(43)	9%	(20)	215
Community: Urban	16%	(22)	25%	(33)	17%	(22)	8%	(11)	17%	(23)	17%	(22)	133
Community: Suburban	26%	(67)	35%	(90)	6%	(15)	1%	(3)	19%	(49)	13%	(34)	259
Community: Rural	20%	(29)	28%	(42)	6%	(8)	3%	(5)	24%	(36)	19%	(29)	148
Employ: Private Sector	22%	(42)	36%	(67)	9%	(18)	2%	(5)	20%	(37)	10%	(18)	186
Employ: Retired	25%	(31)	34%	(42)	5%	(6)	3%	(4)	21%	(26)	13%	(16)	126
Employ: Unemployed	18%	(11)	18%	(11)	9%	(5)	4%	(2)	24%	(14)	27%	(16)	59
Military HH: Yes	32%	(27)	29%	(25)	6%	(5)	4%	(3)	16%	(14)	13%	(11)	86
Military HH: No	20%	(90)	31%	(140)	9%	(41)	3%	(15)	21%	(94)	16%	(73)	453
RD/WT: Right Direction	28%	(56)	32%	(64)	4%	(7)	2%	(4)	22%	(43)	12%	(24)	198
RD/WT: Wrong Track	18%	(62)	30%	(101)	11%	(38)	4%	(14)	19%	(64)	18%	(61)	341
Trump Job Approve	27%	(56)	34%	(71)	3%	(7)	2%	(3)	22%	(46)	12%	(26)	210
Trump Job Disapprove	19%	(56)	31%	(90)	11%	(31)	5%	(15)	17%	(51)	17%	(50)	293
Trump Job Strongly Approve	30%	(38)	30%	(37)	3%	(3)	1%	(2)	25%	(31)	11%	(14)	126
Trump Job Somewhat Approve	21%	(18)	40%	(34)	4%	(4)	2%	(2)	18%	(15)	14%	(12)	84
Trump Job Somewhat Disapprove	17%	(10)	31%	(17)	12%	(7)	2%	(1)	17%	(9)	21%	(12)	57
Trump Job Strongly Disapprove	20%	(46)	31%	(72)	10%	(24)	6%	(14)	18%	(41)	16%	(38)	236
Favorable of Trump	28%	(58)	32%	(65)	4%	(9)	2%	(3)	21%	(43)	13%	(27)	205
Unfavorable of Trump	19%	(57)	32%	(95)	12%	(35)	5%	(15)	17%	(53)	16%	(48)	302
Very Favorable of Trump	30%	(39)	28%	(37)	4%	(5)	1%	(2)	24%	(31)	13%	(16)	129
Somewhat Favorable of Trump	25%	(19)	38%	(29)	5%	(3)	2%	(2)	16%	(12)	14%	(11)	75
Very Unfavorable of Trump	19%	(49)	30%	(78)	12%	(31)	6%	(14)	17%	(43)	16%	(40)	256
#1 Issue: Economy	27%	(32)	39%	(47)	7%	(9)	2%	(2)	13%	(16)	13%	(15)	121
#1 Issue: Security	23%	(21)	36%	(33)	6%	(6)	4%	(4)	23%	(21)	9%	(8)	92
#1 Issue: Health Care	21%	(20)	26%	(25)	9%	(9)	5%	(5)	20%	(19)	19%	(19)	97
#1 Issue: Medicare / Social Security	22%	(18)	25%	(21)	9%	(7)	5%	(4)	24%	(20)	15%	(12)	83

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Table NFL2_5: Do you have a favorable or unfavorable opinion of the following people?

Eli Manning

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	22%	(118)	31%	(165)	8%	(45)	3%	(19)	20%	(108)	16%	(85)	539
2018 House Vote: Democrat	26%	(44)	28%	(47)	16%	(27)	5%	(8)	15%	(26)	11%	(18)	170
2018 House Vote: Republican	25%	(40)	37%	(59)	5%	(8)	2%	(3)	20%	(33)	12%	(19)	163
2016 Vote: Hillary Clinton	26%	(40)	28%	(43)	16%	(25)	5%	(7)	14%	(23)	12%	(18)	156
2016 Vote: Donald Trump	27%	(45)	38%	(64)	4%	(6)	1%	(2)	21%	(36)	10%	(17)	170
2016 Vote: Other	14%	(8)	31%	(18)	10%	(6)	7%	(4)	30%	(17)	8%	(4)	58
2016 Vote: Didn't Vote	16%	(24)	26%	(40)	5%	(8)	4%	(6)	21%	(32)	29%	(45)	154
Voted in 2014: Yes	25%	(79)	33%	(101)	10%	(31)	4%	(12)	18%	(56)	10%	(32)	312
Voted in 2014: No	17%	(38)	28%	(64)	6%	(14)	3%	(7)	23%	(52)	23%	(52)	227
2012 Vote: Barack Obama	26%	(48)	32%	(59)	10%	(19)	6%	(11)	17%	(32)	9%	(17)	187
2012 Vote: Mitt Romney	23%	(33)	37%	(54)	8%	(12)	1%	(2)	17%	(25)	14%	(21)	147
2012 Vote: Didn't Vote	16%	(29)	25%	(45)	7%	(13)	3%	(6)	25%	(45)	25%	(46)	185
4-Region: Northeast	25%	(27)	31%	(33)	8%	(8)	5%	(5)	15%	(16)	16%	(16)	105
4-Region: Midwest	19%	(22)	35%	(40)	6%	(7)	5%	(6)	19%	(21)	15%	(17)	113
4-Region: South	27%	(51)	32%	(60)	7%	(13)	2%	(3)	19%	(36)	13%	(25)	188
4-Region: West	14%	(18)	24%	(32)	13%	(18)	3%	(4)	26%	(35)	19%	(26)	133
Avid sports fan	38%	(47)	31%	(38)	16%	(19)	9%	(10)	4%	(5)	2%	(2)	122
Casual sports fan	24%	(66)	33%	(90)	9%	(24)	3%	(8)	19%	(52)	11%	(31)	271
Not a fan at all	3%	(5)	25%	(37)	1%	(2)	—	(0)	35%	(51)	35%	(52)	146
Sports fan	29%	(113)	33%	(128)	11%	(43)	5%	(18)	15%	(57)	8%	(33)	393
Prefer college sports	36%	(33)	36%	(33)	12%	(11)	2%	(2)	11%	(10)	3%	(3)	92
Prefer professional sports	29%	(78)	32%	(85)	11%	(29)	6%	(16)	15%	(40)	7%	(19)	267
Interested in NFL	33%	(102)	32%	(100)	12%	(36)	5%	(17)	13%	(41)	5%	(16)	311
Interested in College Football	36%	(85)	32%	(75)	12%	(27)	5%	(13)	11%	(25)	5%	(12)	237
Interested in XFL	44%	(39)	26%	(23)	14%	(13)	7%	(7)	6%	(5)	2%	(2)	89
Participates in sports gambling	33%	(23)	35%	(24)	15%	(10)	8%	(5)	5%	(3)	6%	(4)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_6: Do you have a favorable or unfavorable opinion of the following people?

Chris Godwin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	10%	(56)	3%	(17)	2%	(9)	14%	(78)	66%	(358)	539
Gender: Male	7%	(18)	16%	(43)	1%	(3)	3%	(7)	14%	(38)	59%	(160)	269
Gender: Female	1%	(3)	5%	(13)	5%	(14)	1%	(2)	15%	(40)	73%	(198)	270
Age: 18-29	3%	(3)	11%	(11)	6%	(6)	2%	(2)	15%	(15)	63%	(65)	103
Age: 30-44	8%	(12)	19%	(29)	6%	(9)	4%	(6)	14%	(21)	49%	(76)	154
Age: 45-54	6%	(5)	7%	(5)	—	(0)	—	(0)	17%	(13)	69%	(53)	77
Age: 55-64	1%	(1)	7%	(7)	1%	(1)	—	(0)	17%	(17)	75%	(75)	100
Age: 65+	—	(0)	3%	(3)	1%	(1)	1%	(1)	11%	(11)	84%	(88)	105
Millennial: Age 23-38	8%	(11)	17%	(24)	7%	(10)	4%	(5)	11%	(15)	54%	(79)	145
Generation X: Age 39-54	6%	(8)	12%	(18)	1%	(2)	2%	(2)	16%	(24)	63%	(90)	144
Boomers: Age 55-73	1%	(1)	5%	(10)	1%	(2)	1%	(1)	13%	(24)	79%	(141)	179
PID: Dem (no lean)	5%	(9)	13%	(26)	5%	(11)	1%	(2)	14%	(28)	61%	(122)	198
PID: Ind (no lean)	4%	(6)	8%	(14)	3%	(6)	1%	(2)	13%	(23)	71%	(123)	174
PID: Rep (no lean)	4%	(6)	10%	(16)	1%	(1)	3%	(4)	16%	(27)	68%	(113)	167
PID/Gender: Dem Men	7%	(7)	21%	(22)	2%	(2)	2%	(2)	16%	(16)	51%	(52)	102
PID/Gender: Dem Women	2%	(2)	4%	(4)	9%	(9)	—	(0)	12%	(12)	72%	(70)	96
PID/Gender: Ind Men	6%	(5)	12%	(10)	2%	(1)	—	(0)	15%	(12)	65%	(52)	80
PID/Gender: Ind Women	1%	(1)	5%	(5)	5%	(4)	2%	(2)	12%	(11)	75%	(70)	94
PID/Gender: Rep Men	7%	(6)	14%	(12)	—	(0)	5%	(4)	11%	(9)	64%	(55)	87
PID/Gender: Rep Women	—	(0)	5%	(4)	1%	(1)	—	(0)	22%	(17)	72%	(58)	80
Ideo: Liberal (1-3)	4%	(5)	14%	(19)	5%	(6)	2%	(2)	17%	(24)	59%	(83)	140
Ideo: Moderate (4)	3%	(5)	14%	(21)	1%	(1)	—	(0)	19%	(28)	64%	(95)	150
Ideo: Conservative (5-7)	5%	(8)	8%	(14)	1%	(2)	2%	(3)	11%	(19)	74%	(130)	176
Educ: < College	3%	(12)	11%	(38)	4%	(16)	2%	(8)	13%	(47)	66%	(237)	359
Educ: Bachelors degree	6%	(7)	8%	(10)	—	(0)	1%	(1)	19%	(22)	67%	(79)	119
Educ: Post-grad	4%	(2)	12%	(7)	2%	(1)	—	(0)	13%	(8)	68%	(42)	61
Income: Under 50k	4%	(11)	9%	(23)	2%	(4)	3%	(7)	17%	(44)	66%	(171)	260
Income: 50k-100k	3%	(6)	12%	(22)	5%	(8)	1%	(2)	11%	(21)	68%	(123)	182
Income: 100k+	5%	(5)	11%	(11)	5%	(5)	—	(0)	13%	(13)	65%	(63)	97
Ethnicity: White	3%	(15)	9%	(38)	3%	(13)	2%	(9)	13%	(57)	70%	(305)	437
Ethnicity: Hispanic	2%	(2)	10%	(8)	14%	(11)	—	(0)	17%	(14)	56%	(45)	80

Continued on next page

Table NFL2_6: Do you have a favorable or unfavorable opinion of the following people?

Chris Godwin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	10%	(56)	3%	(17)	2%	(9)	14%	(78)	66%	(358)	539
Ethnicity: Afr. Am.	9%	(5)	18%	(10)	—	(0)	—	(0)	25%	(14)	47%	(27)	56
All Christian	3%	(8)	11%	(29)	5%	(13)	2%	(5)	15%	(40)	64%	(166)	262
Agnostic/Nothing in particular	5%	(11)	10%	(22)	2%	(4)	2%	(4)	15%	(33)	68%	(154)	227
Evangelical	5%	(6)	15%	(19)	—	(0)	1%	(2)	14%	(18)	66%	(86)	130
Non-Evangelical	3%	(7)	9%	(19)	8%	(17)	2%	(4)	17%	(38)	60%	(130)	215
Community: Urban	9%	(11)	19%	(26)	4%	(5)	2%	(3)	10%	(13)	55%	(73)	133
Community: Suburban	3%	(7)	7%	(17)	4%	(10)	1%	(3)	14%	(37)	71%	(185)	259
Community: Rural	2%	(3)	9%	(13)	1%	(2)	2%	(3)	19%	(28)	68%	(100)	148
Employ: Private Sector	7%	(14)	13%	(25)	1%	(2)	2%	(3)	14%	(26)	63%	(116)	186
Employ: Retired	1%	(1)	6%	(7)	1%	(1)	2%	(2)	16%	(20)	75%	(95)	126
Employ: Unemployed	—	(0)	4%	(2)	1%	(1)	3%	(2)	30%	(18)	62%	(37)	59
Military HH: Yes	3%	(2)	12%	(10)	1%	(0)	2%	(2)	10%	(9)	73%	(63)	86
Military HH: No	4%	(19)	10%	(46)	4%	(17)	2%	(7)	15%	(69)	65%	(295)	453
RD/WT: Right Direction	6%	(12)	10%	(20)	—	(1)	1%	(3)	16%	(32)	66%	(130)	198
RD/WT: Wrong Track	3%	(9)	11%	(36)	5%	(16)	2%	(6)	13%	(46)	67%	(228)	341
Trump Job Approve	6%	(14)	9%	(19)	1%	(2)	1%	(3)	15%	(32)	67%	(141)	210
Trump Job Disapprove	3%	(8)	12%	(34)	3%	(10)	2%	(6)	14%	(41)	66%	(194)	293
Trump Job Strongly Approve	5%	(6)	6%	(8)	1%	(1)	2%	(3)	17%	(21)	70%	(88)	126
Trump Job Somewhat Approve	9%	(8)	14%	(11)	1%	(1)	—	(0)	13%	(11)	63%	(53)	84
Trump Job Somewhat Disapprove	2%	(1)	17%	(9)	1%	(0)	3%	(2)	17%	(10)	61%	(34)	57
Trump Job Strongly Disapprove	3%	(7)	10%	(24)	4%	(10)	2%	(4)	13%	(31)	68%	(160)	236
Favorable of Trump	7%	(14)	9%	(19)	1%	(2)	1%	(3)	13%	(27)	68%	(140)	205
Unfavorable of Trump	2%	(7)	11%	(34)	5%	(16)	1%	(4)	14%	(43)	66%	(199)	302
Very Favorable of Trump	5%	(6)	7%	(9)	1%	(1)	2%	(3)	16%	(20)	70%	(90)	129
Somewhat Favorable of Trump	10%	(8)	14%	(10)	1%	(1)	—	(0)	9%	(7)	66%	(50)	75
Very Unfavorable of Trump	3%	(7)	11%	(28)	6%	(15)	2%	(4)	14%	(35)	65%	(167)	256
#1 Issue: Economy	7%	(9)	13%	(16)	1%	(1)	—	(0)	14%	(17)	65%	(78)	121
#1 Issue: Security	2%	(2)	8%	(8)	3%	(3)	3%	(2)	19%	(17)	65%	(60)	92
#1 Issue: Health Care	5%	(5)	5%	(4)	2%	(2)	2%	(2)	19%	(18)	68%	(66)	97
#1 Issue: Medicare / Social Security	2%	(2)	8%	(7)	1%	(1)	1%	(1)	11%	(9)	77%	(64)	83

Continued on next page

Table NFL2_6: Do you have a favorable or unfavorable opinion of the following people?

Chris Godwin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	10%	(56)	3%	(17)	2%	(9)	14%	(78)	66%	(358)	539
2018 House Vote: Democrat	5%	(9)	16%	(27)	1%	(2)	—	(1)	13%	(21)	65%	(110)	170
2018 House Vote: Republican	3%	(5)	8%	(12)	3%	(4)	3%	(4)	17%	(27)	67%	(110)	163
2016 Vote: Hillary Clinton	3%	(5)	14%	(22)	5%	(8)	1%	(2)	14%	(22)	62%	(96)	156
2016 Vote: Donald Trump	3%	(5)	9%	(16)	1%	(2)	2%	(3)	16%	(28)	69%	(117)	170
2016 Vote: Other	7%	(4)	10%	(6)	5%	(3)	—	(0)	8%	(5)	71%	(41)	58
2016 Vote: Didn't Vote	5%	(7)	8%	(12)	3%	(4)	2%	(4)	15%	(23)	67%	(103)	154
Voted in 2014: Yes	4%	(13)	12%	(37)	1%	(3)	1%	(4)	16%	(50)	66%	(204)	312
Voted in 2014: No	4%	(8)	8%	(19)	6%	(14)	2%	(4)	12%	(28)	68%	(154)	227
2012 Vote: Barack Obama	5%	(10)	16%	(31)	1%	(3)	1%	(2)	17%	(32)	59%	(110)	187
2012 Vote: Mitt Romney	2%	(3)	8%	(11)	2%	(2)	2%	(3)	12%	(18)	75%	(110)	147
2012 Vote: Didn't Vote	4%	(8)	7%	(13)	7%	(12)	2%	(4)	13%	(24)	67%	(124)	185
4-Region: Northeast	4%	(4)	13%	(14)	—	(0)	2%	(2)	8%	(8)	72%	(76)	105
4-Region: Midwest	3%	(3)	13%	(14)	2%	(3)	1%	(2)	19%	(22)	61%	(69)	113
4-Region: South	4%	(7)	8%	(14)	4%	(8)	1%	(2)	15%	(28)	68%	(128)	188
4-Region: West	5%	(7)	10%	(13)	5%	(6)	2%	(3)	15%	(19)	63%	(85)	133
Avid sports fan	14%	(16)	26%	(31)	1%	(2)	4%	(5)	17%	(21)	38%	(46)	122
Casual sports fan	2%	(4)	8%	(22)	3%	(9)	1%	(2)	16%	(42)	71%	(192)	271
Not a fan at all	1%	(1)	2%	(3)	4%	(6)	1%	(2)	10%	(15)	82%	(120)	146
Sports fan	5%	(21)	13%	(53)	3%	(11)	2%	(7)	16%	(63)	61%	(238)	393
Prefer college sports	4%	(4)	15%	(14)	1%	(1)	—	(0)	19%	(18)	60%	(55)	92
Prefer professional sports	6%	(17)	15%	(39)	3%	(9)	3%	(7)	14%	(38)	59%	(157)	267
Interested in NFL	7%	(21)	16%	(51)	4%	(13)	2%	(7)	19%	(60)	51%	(160)	311
Interested in College Football	8%	(19)	17%	(41)	2%	(5)	2%	(4)	18%	(44)	52%	(124)	237
Interested in XFL	15%	(13)	35%	(31)	1%	(1)	4%	(3)	16%	(15)	29%	(26)	89
Participates in sports gambling	13%	(9)	28%	(20)	10%	(7)	4%	(3)	12%	(8)	34%	(23)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_7: Do you have a favorable or unfavorable opinion of the following people?

Sony Michel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(25)	11%	(60)	4%	(20)	1%	(7)	15%	(83)	64%	(344)	539
Gender: Male	8%	(22)	18%	(49)	5%	(13)	1%	(4)	14%	(38)	53%	(142)	269
Gender: Female	1%	(3)	4%	(11)	3%	(7)	1%	(3)	16%	(44)	75%	(202)	270
Age: 18-29	—	(0)	7%	(7)	4%	(4)	3%	(3)	19%	(20)	67%	(68)	103
Age: 30-44	10%	(15)	18%	(27)	8%	(12)	2%	(2)	14%	(22)	49%	(76)	154
Age: 45-54	2%	(1)	10%	(8)	2%	(1)	—	(0)	21%	(16)	65%	(50)	77
Age: 55-64	5%	(5)	13%	(13)	2%	(2)	2%	(2)	13%	(13)	65%	(65)	100
Age: 65+	3%	(3)	5%	(5)	1%	(1)	—	(0)	11%	(11)	80%	(84)	105
Millennial: Age 23-38	5%	(8)	15%	(22)	8%	(12)	3%	(4)	12%	(18)	56%	(82)	145
Generation X: Age 39-54	6%	(9)	13%	(18)	3%	(5)	1%	(1)	17%	(25)	60%	(87)	144
Boomers: Age 55-73	4%	(7)	10%	(17)	2%	(3)	1%	(2)	12%	(21)	72%	(128)	179
PID: Dem (no lean)	4%	(8)	15%	(29)	6%	(11)	—	(1)	13%	(26)	62%	(123)	198
PID: Ind (no lean)	5%	(8)	7%	(12)	3%	(5)	2%	(4)	15%	(26)	69%	(119)	174
PID: Rep (no lean)	6%	(9)	12%	(20)	3%	(5)	1%	(2)	18%	(30)	61%	(102)	167
PID/Gender: Dem Men	6%	(6)	25%	(26)	5%	(5)	1%	(1)	12%	(12)	51%	(52)	102
PID/Gender: Dem Women	2%	(2)	3%	(3)	6%	(6)	—	(0)	15%	(14)	74%	(71)	96
PID/Gender: Ind Men	10%	(8)	8%	(6)	5%	(4)	1%	(1)	13%	(10)	64%	(51)	80
PID/Gender: Ind Women	—	(0)	6%	(5)	1%	(1)	3%	(3)	18%	(16)	73%	(68)	94
PID/Gender: Rep Men	10%	(8)	19%	(17)	5%	(4)	3%	(2)	19%	(16)	45%	(39)	87
PID/Gender: Rep Women	1%	(1)	4%	(3)	1%	(0)	—	(0)	17%	(14)	78%	(62)	80
Ideo: Liberal (1-3)	4%	(6)	15%	(20)	5%	(7)	1%	(1)	17%	(24)	59%	(82)	140
Ideo: Moderate (4)	3%	(4)	16%	(24)	3%	(4)	1%	(1)	18%	(27)	60%	(90)	150
Ideo: Conservative (5-7)	7%	(13)	9%	(15)	3%	(5)	—	(1)	14%	(25)	67%	(118)	176
Educ: < College	4%	(14)	9%	(31)	5%	(18)	2%	(6)	16%	(56)	65%	(234)	359
Educ: Bachelors degree	6%	(7)	17%	(20)	1%	(1)	1%	(1)	17%	(21)	59%	(70)	119
Educ: Post-grad	7%	(4)	15%	(9)	2%	(1)	—	(0)	11%	(6)	65%	(40)	61
Income: Under 50k	5%	(14)	10%	(27)	2%	(5)	2%	(6)	16%	(43)	64%	(166)	260
Income: 50k-100k	3%	(6)	10%	(19)	7%	(13)	1%	(1)	13%	(24)	65%	(119)	182
Income: 100k+	5%	(5)	15%	(14)	2%	(2)	—	(0)	17%	(16)	61%	(59)	97
Ethnicity: White	4%	(16)	11%	(46)	4%	(16)	1%	(4)	16%	(68)	65%	(286)	437
Ethnicity: Hispanic	2%	(2)	13%	(11)	6%	(5)	3%	(3)	25%	(20)	50%	(40)	80

Continued on next page

Table NFL2_7: Do you have a favorable or unfavorable opinion of the following people?

Sony Michel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(25)	11%	(60)	4%	(20)	1%	(7)	15%	(83)	64%	(344)	539
Ethnicity: Afr. Am.	14%	(8)	13%	(7)	5%	(3)	—	(0)	8%	(5)	59%	(33)	56
All Christian	4%	(10)	12%	(30)	5%	(12)	1%	(3)	21%	(56)	58%	(151)	262
Agnostic/Nothing in particular	6%	(14)	11%	(25)	3%	(8)	2%	(4)	10%	(22)	68%	(154)	227
Evangelical	9%	(12)	14%	(18)	4%	(6)	—	(1)	15%	(19)	58%	(75)	130
Non-Evangelical	1%	(3)	10%	(22)	5%	(11)	2%	(5)	23%	(49)	58%	(125)	215
Community: Urban	5%	(7)	15%	(20)	8%	(11)	1%	(2)	14%	(19)	56%	(74)	133
Community: Suburban	5%	(13)	11%	(29)	2%	(4)	1%	(3)	16%	(42)	65%	(167)	259
Community: Rural	3%	(5)	8%	(12)	3%	(5)	1%	(2)	15%	(22)	69%	(102)	148
Employ: Private Sector	5%	(10)	17%	(31)	2%	(3)	—	(1)	17%	(32)	58%	(109)	186
Employ: Retired	8%	(10)	8%	(10)	2%	(2)	1%	(1)	16%	(20)	65%	(82)	126
Employ: Unemployed	1%	(1)	6%	(3)	3%	(2)	—	(0)	15%	(9)	75%	(45)	59
Military HH: Yes	8%	(7)	8%	(7)	3%	(2)	—	(0)	9%	(8)	72%	(62)	86
Military HH: No	4%	(18)	12%	(53)	4%	(18)	2%	(7)	17%	(75)	62%	(282)	453
RD/WT: Right Direction	7%	(15)	10%	(20)	3%	(7)	1%	(1)	19%	(37)	60%	(118)	198
RD/WT: Wrong Track	3%	(10)	12%	(40)	4%	(14)	2%	(6)	13%	(45)	66%	(226)	341
Trump Job Approve	7%	(14)	11%	(23)	3%	(7)	1%	(1)	18%	(37)	61%	(128)	210
Trump Job Disapprove	3%	(8)	12%	(37)	3%	(9)	2%	(6)	14%	(41)	66%	(193)	293
Trump Job Strongly Approve	10%	(13)	6%	(8)	3%	(4)	1%	(1)	15%	(19)	64%	(81)	126
Trump Job Somewhat Approve	2%	(1)	18%	(15)	4%	(3)	1%	(1)	21%	(18)	55%	(46)	84
Trump Job Somewhat Disapprove	8%	(5)	10%	(6)	2%	(1)	—	(0)	17%	(10)	62%	(35)	57
Trump Job Strongly Disapprove	1%	(4)	13%	(31)	3%	(7)	2%	(6)	13%	(31)	67%	(158)	236
Favorable of Trump	6%	(13)	11%	(22)	4%	(7)	1%	(1)	17%	(34)	62%	(126)	205
Unfavorable of Trump	3%	(8)	13%	(38)	4%	(13)	2%	(6)	14%	(41)	65%	(196)	302
Very Favorable of Trump	9%	(12)	7%	(9)	4%	(5)	1%	(1)	17%	(22)	63%	(81)	129
Somewhat Favorable of Trump	2%	(1)	18%	(14)	3%	(2)	1%	(1)	17%	(13)	60%	(45)	75
Very Unfavorable of Trump	2%	(6)	13%	(32)	4%	(11)	2%	(6)	14%	(35)	65%	(166)	256
#1 Issue: Economy	8%	(9)	14%	(16)	2%	(2)	—	(0)	17%	(21)	60%	(72)	121
#1 Issue: Security	3%	(2)	9%	(8)	4%	(3)	3%	(3)	20%	(19)	61%	(56)	92
#1 Issue: Health Care	6%	(6)	11%	(11)	3%	(3)	—	(0)	11%	(10)	68%	(66)	97
#1 Issue: Medicare / Social Security	4%	(4)	6%	(5)	1%	(1)	2%	(1)	18%	(15)	69%	(57)	83

Continued on next page

Table NFL2_7: Do you have a favorable or unfavorable opinion of the following people?

Sony Michel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(25)	11%	(60)	4%	(20)	1%	(7)	15%	(83)	64%	(344)	539
2018 House Vote: Democrat	4%	(7)	17%	(29)	2%	(3)	1%	(1)	10%	(18)	65%	(111)	170
2018 House Vote: Republican	5%	(8)	11%	(19)	4%	(6)	3%	(4)	17%	(27)	61%	(99)	163
2016 Vote: Hillary Clinton	4%	(6)	15%	(23)	6%	(10)	1%	(2)	10%	(16)	63%	(99)	156
2016 Vote: Donald Trump	5%	(9)	11%	(19)	4%	(6)	1%	(1)	16%	(28)	63%	(107)	170
2016 Vote: Other	3%	(2)	16%	(9)	3%	(2)	5%	(3)	15%	(9)	58%	(34)	58
2016 Vote: Didn't Vote	6%	(9)	5%	(8)	1%	(2)	—	(1)	20%	(30)	68%	(104)	154
Voted in 2014: Yes	5%	(15)	14%	(43)	3%	(10)	1%	(3)	15%	(48)	62%	(193)	312
Voted in 2014: No	4%	(10)	8%	(18)	5%	(10)	2%	(4)	15%	(34)	66%	(151)	227
2012 Vote: Barack Obama	3%	(6)	18%	(34)	3%	(6)	1%	(2)	14%	(25)	61%	(114)	187
2012 Vote: Mitt Romney	7%	(10)	7%	(10)	4%	(5)	1%	(1)	16%	(24)	65%	(96)	147
2012 Vote: Didn't Vote	5%	(9)	8%	(15)	4%	(7)	2%	(4)	17%	(30)	64%	(118)	185
4-Region: Northeast	3%	(3)	12%	(13)	3%	(3)	3%	(4)	12%	(12)	67%	(70)	105
4-Region: Midwest	6%	(7)	12%	(13)	9%	(10)	—	(0)	9%	(10)	64%	(73)	113
4-Region: South	5%	(9)	12%	(23)	1%	(2)	2%	(3)	16%	(31)	63%	(119)	188
4-Region: West	4%	(6)	8%	(11)	4%	(5)	—	(0)	22%	(30)	62%	(82)	133
Avid sports fan	14%	(17)	29%	(35)	7%	(8)	1%	(1)	16%	(20)	33%	(40)	122
Casual sports fan	3%	(7)	9%	(23)	4%	(11)	1%	(3)	15%	(40)	69%	(186)	271
Not a fan at all	1%	(1)	1%	(2)	—	(1)	2%	(3)	15%	(23)	81%	(118)	146
Sports fan	6%	(24)	15%	(58)	5%	(20)	1%	(4)	15%	(60)	58%	(226)	393
Prefer college sports	5%	(4)	19%	(17)	2%	(2)	1%	(1)	12%	(11)	62%	(57)	92
Prefer professional sports	7%	(19)	15%	(41)	6%	(17)	1%	(4)	17%	(45)	53%	(142)	267
Interested in NFL	8%	(24)	18%	(55)	6%	(18)	1%	(4)	17%	(54)	50%	(156)	311
Interested in College Football	7%	(16)	21%	(49)	5%	(12)	1%	(2)	17%	(39)	50%	(119)	237
Interested in XFL	14%	(12)	30%	(27)	8%	(7)	3%	(2)	21%	(19)	24%	(21)	89
Participates in sports gambling	8%	(6)	34%	(24)	11%	(7)	—	(0)	18%	(12)	29%	(20)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_8: Do you have a favorable or unfavorable opinion of the following people?

Drew Brees

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	29%	(154)	25%	(137)	2%	(9)	1%	(6)	12%	(66)	31%	(168)	539
Gender: Male	38%	(103)	29%	(77)	1%	(1)	2%	(5)	12%	(31)	19%	(51)	269
Gender: Female	19%	(51)	22%	(60)	3%	(8)	—	(1)	13%	(35)	43%	(116)	270
Age: 18-29	20%	(20)	25%	(26)	1%	(1)	1%	(1)	7%	(8)	46%	(47)	103
Age: 30-44	34%	(53)	25%	(38)	5%	(8)	1%	(2)	9%	(14)	26%	(40)	154
Age: 45-54	28%	(22)	21%	(16)	—	(0)	—	(0)	17%	(13)	33%	(26)	77
Age: 55-64	29%	(29)	31%	(31)	—	(0)	1%	(1)	14%	(14)	26%	(26)	100
Age: 65+	29%	(30)	25%	(26)	1%	(1)	2%	(2)	16%	(17)	28%	(30)	105
Millennial: Age 23-38	25%	(36)	26%	(38)	5%	(8)	2%	(4)	9%	(13)	33%	(47)	145
Generation X: Age 39-54	33%	(48)	24%	(35)	—	(0)	—	(0)	12%	(18)	30%	(43)	144
Boomers: Age 55-73	30%	(54)	29%	(52)	—	(0)	1%	(2)	13%	(24)	27%	(48)	179
PID: Dem (no lean)	34%	(67)	30%	(59)	2%	(5)	1%	(2)	7%	(14)	26%	(51)	198
PID: Ind (no lean)	23%	(40)	20%	(34)	1%	(2)	1%	(1)	16%	(27)	40%	(69)	174
PID: Rep (no lean)	28%	(47)	26%	(43)	1%	(2)	2%	(3)	15%	(24)	28%	(47)	167
PID/Gender: Dem Men	44%	(45)	30%	(31)	—	(0)	1%	(1)	8%	(8)	17%	(17)	102
PID/Gender: Dem Women	23%	(22)	30%	(29)	5%	(5)	1%	(1)	6%	(6)	35%	(34)	96
PID/Gender: Ind Men	32%	(26)	28%	(22)	1%	(1)	2%	(1)	13%	(10)	25%	(20)	80
PID/Gender: Ind Women	15%	(14)	13%	(12)	2%	(2)	—	(0)	18%	(17)	53%	(49)	94
PID/Gender: Rep Men	38%	(33)	27%	(23)	1%	(1)	4%	(3)	15%	(13)	16%	(14)	87
PID/Gender: Rep Women	18%	(15)	25%	(20)	1%	(1)	—	(0)	15%	(12)	41%	(33)	80
Ideo: Liberal (1-3)	36%	(50)	24%	(34)	—	(1)	1%	(2)	11%	(15)	27%	(38)	140
Ideo: Moderate (4)	31%	(46)	26%	(40)	1%	(1)	—	(1)	12%	(18)	29%	(44)	150
Ideo: Conservative (5-7)	28%	(50)	28%	(49)	1%	(2)	1%	(2)	14%	(25)	28%	(49)	176
Educ: < College	27%	(95)	24%	(87)	2%	(6)	1%	(5)	13%	(45)	34%	(120)	359
Educ: Bachelors degree	38%	(46)	28%	(33)	2%	(2)	1%	(1)	11%	(13)	21%	(24)	119
Educ: Post-grad	21%	(13)	28%	(17)	1%	(1)	—	(0)	12%	(7)	38%	(23)	61
Income: Under 50k	24%	(63)	26%	(67)	1%	(2)	1%	(3)	14%	(36)	35%	(90)	260
Income: 50k-100k	26%	(48)	23%	(42)	4%	(7)	2%	(3)	13%	(24)	32%	(57)	182
Income: 100k+	44%	(43)	29%	(28)	—	(0)	—	(0)	6%	(6)	21%	(20)	97
Ethnicity: White	29%	(125)	25%	(111)	2%	(8)	1%	(5)	13%	(57)	30%	(130)	437
Ethnicity: Hispanic	26%	(20)	33%	(27)	6%	(5)	—	(0)	7%	(5)	28%	(22)	80

Continued on next page

Table NFL2_8: Do you have a favorable or unfavorable opinion of the following people?

Drew Brees

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	29%	(154)	25%	(137)	2%	(9)	1%	(6)	12%	(66)	31%	(168)	539
Ethnicity: Afr. Am.	33%	(18)	19%	(11)	—	(0)	—	(0)	8%	(4)	40%	(23)	56
All Christian	29%	(76)	26%	(67)	3%	(9)	1%	(3)	15%	(39)	26%	(68)	262
Agnostic/Nothing in particular	27%	(60)	27%	(62)	—	(0)	1%	(2)	9%	(21)	36%	(82)	227
Evangelical	36%	(47)	24%	(31)	—	(0)	—	(0)	12%	(16)	28%	(36)	130
Non-Evangelical	26%	(55)	27%	(57)	4%	(9)	2%	(3)	16%	(34)	26%	(56)	215
Community: Urban	26%	(35)	26%	(34)	4%	(6)	2%	(3)	11%	(15)	30%	(40)	133
Community: Suburban	33%	(85)	25%	(65)	1%	(3)	1%	(3)	14%	(35)	26%	(68)	259
Community: Rural	23%	(34)	25%	(37)	1%	(1)	—	(0)	11%	(16)	41%	(60)	148
Employ: Private Sector	29%	(54)	30%	(55)	—	(1)	2%	(3)	12%	(22)	28%	(51)	186
Employ: Retired	34%	(43)	24%	(31)	—	(1)	1%	(1)	14%	(18)	27%	(33)	126
Employ: Unemployed	23%	(13)	23%	(14)	—	(0)	—	(0)	21%	(13)	33%	(20)	59
Military HH: Yes	34%	(29)	29%	(25)	—	(0)	—	(0)	14%	(12)	22%	(19)	86
Military HH: No	28%	(125)	25%	(111)	2%	(9)	1%	(6)	12%	(53)	33%	(149)	453
RD/WT: Right Direction	33%	(65)	22%	(43)	1%	(1)	1%	(2)	15%	(30)	28%	(56)	198
RD/WT: Wrong Track	26%	(89)	27%	(94)	2%	(8)	1%	(4)	10%	(35)	33%	(111)	341
Trump Job Approve	29%	(62)	25%	(52)	1%	(2)	1%	(2)	14%	(29)	30%	(63)	210
Trump Job Disapprove	28%	(83)	28%	(81)	1%	(2)	1%	(4)	11%	(32)	31%	(91)	293
Trump Job Strongly Approve	30%	(38)	21%	(26)	1%	(1)	1%	(2)	16%	(20)	31%	(39)	126
Trump Job Somewhat Approve	28%	(24)	31%	(26)	2%	(1)	—	(0)	12%	(10)	28%	(23)	84
Trump Job Somewhat Disapprove	23%	(13)	25%	(14)	1%	(1)	—	(0)	17%	(10)	34%	(19)	57
Trump Job Strongly Disapprove	30%	(70)	28%	(67)	1%	(1)	2%	(4)	9%	(22)	30%	(71)	236
Favorable of Trump	30%	(60)	25%	(51)	1%	(2)	1%	(2)	14%	(29)	30%	(61)	205
Unfavorable of Trump	29%	(88)	27%	(80)	2%	(7)	1%	(4)	10%	(31)	30%	(91)	302
Very Favorable of Trump	30%	(38)	21%	(27)	1%	(1)	1%	(2)	16%	(21)	32%	(41)	129
Somewhat Favorable of Trump	29%	(22)	32%	(24)	1%	(1)	—	(0)	11%	(8)	26%	(20)	75
Very Unfavorable of Trump	31%	(78)	26%	(66)	3%	(7)	2%	(4)	10%	(26)	29%	(75)	256
#1 Issue: Economy	32%	(38)	27%	(32)	1%	(2)	1%	(1)	10%	(12)	29%	(35)	121
#1 Issue: Security	25%	(23)	30%	(27)	1%	(1)	2%	(2)	16%	(14)	26%	(24)	92
#1 Issue: Health Care	36%	(35)	20%	(19)	1%	(1)	1%	(1)	9%	(8)	34%	(33)	97
#1 Issue: Medicare / Social Security	31%	(25)	28%	(23)	—	(0)	2%	(2)	16%	(13)	24%	(20)	83

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Table NFL2_8: Do you have a favorable or unfavorable opinion of the following people?

Drew Brees

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	29%	(154)	25%	(137)	2%	(9)	1%	(6)	12%	(66)	31%	(168)	539
2018 House Vote: Democrat	39%	(67)	25%	(43)	—	(0)	1%	(1)	13%	(22)	22%	(37)	170
2018 House Vote: Republican	30%	(49)	27%	(44)	1%	(2)	2%	(3)	13%	(21)	28%	(45)	163
2016 Vote: Hillary Clinton	35%	(55)	29%	(45)	3%	(5)	2%	(3)	10%	(15)	21%	(33)	156
2016 Vote: Donald Trump	30%	(52)	26%	(44)	1%	(1)	1%	(2)	14%	(24)	28%	(48)	170
2016 Vote: Other	23%	(13)	33%	(19)	3%	(2)	1%	(1)	16%	(10)	24%	(14)	58
2016 Vote: Didn't Vote	22%	(34)	18%	(28)	1%	(1)	—	(1)	11%	(17)	47%	(73)	154
Voted in 2014: Yes	35%	(108)	26%	(82)	1%	(2)	2%	(5)	12%	(37)	25%	(77)	312
Voted in 2014: No	20%	(45)	24%	(54)	3%	(7)	—	(1)	13%	(29)	40%	(91)	227
2012 Vote: Barack Obama	36%	(68)	30%	(55)	—	(0)	2%	(4)	11%	(20)	21%	(40)	187
2012 Vote: Mitt Romney	29%	(42)	25%	(36)	2%	(3)	1%	(2)	14%	(21)	29%	(43)	147
2012 Vote: Didn't Vote	20%	(38)	20%	(38)	3%	(6)	—	(1)	13%	(23)	43%	(80)	185
4-Region: Northeast	29%	(30)	21%	(22)	1%	(1)	3%	(3)	13%	(13)	33%	(35)	105
4-Region: Midwest	33%	(37)	30%	(34)	2%	(2)	—	(0)	9%	(10)	26%	(30)	113
4-Region: South	33%	(62)	23%	(43)	—	(1)	1%	(1)	13%	(24)	31%	(57)	188
4-Region: West	18%	(24)	28%	(38)	4%	(5)	1%	(2)	14%	(19)	34%	(46)	133
Avid sports fan	61%	(74)	29%	(35)	1%	(1)	1%	(2)	4%	(4)	5%	(6)	122
Casual sports fan	26%	(70)	31%	(84)	3%	(7)	1%	(3)	12%	(33)	28%	(75)	271
Not a fan at all	7%	(10)	13%	(18)	1%	(1)	1%	(1)	20%	(29)	59%	(87)	146
Sports fan	37%	(144)	30%	(118)	2%	(8)	1%	(5)	9%	(37)	21%	(81)	393
Prefer college sports	39%	(35)	31%	(28)	3%	(2)	1%	(1)	8%	(8)	18%	(17)	92
Prefer professional sports	37%	(99)	31%	(82)	2%	(5)	1%	(4)	9%	(24)	20%	(53)	267
Interested in NFL	45%	(140)	31%	(95)	2%	(7)	1%	(3)	9%	(29)	11%	(36)	311
Interested in College Football	44%	(106)	34%	(80)	1%	(2)	1%	(2)	8%	(19)	12%	(27)	237
Interested in XFL	55%	(49)	31%	(27)	—	(0)	3%	(3)	9%	(8)	2%	(2)	89
Participates in sports gambling	51%	(35)	37%	(26)	1%	(1)	2%	(2)	—	(0)	9%	(7)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_9: Do you have a favorable or unfavorable opinion of the following people?

Deshaun Watson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(65)	18%	(97)	4%	(19)	2%	(10)	16%	(87)	49%	(262)	539
Gender: Male	16%	(44)	24%	(65)	4%	(10)	2%	(7)	16%	(44)	37%	(99)	269
Gender: Female	8%	(21)	12%	(32)	3%	(9)	1%	(3)	16%	(43)	60%	(162)	270
Age: 18-29	12%	(12)	12%	(12)	3%	(3)	2%	(2)	13%	(13)	59%	(60)	103
Age: 30-44	19%	(30)	19%	(29)	6%	(9)	2%	(3)	17%	(26)	37%	(57)	154
Age: 45-54	10%	(8)	19%	(15)	—	(0)	3%	(2)	14%	(11)	54%	(41)	77
Age: 55-64	11%	(11)	25%	(25)	5%	(5)	1%	(1)	17%	(17)	42%	(42)	100
Age: 65+	4%	(4)	15%	(16)	2%	(2)	2%	(2)	19%	(20)	58%	(60)	105
Millennial: Age 23-38	17%	(25)	14%	(20)	7%	(10)	2%	(3)	17%	(25)	43%	(62)	145
Generation X: Age 39-54	13%	(19)	21%	(30)	—	(1)	3%	(4)	16%	(23)	47%	(68)	144
Boomers: Age 55-73	8%	(14)	22%	(39)	4%	(7)	2%	(3)	18%	(33)	46%	(83)	179
PID: Dem (no lean)	18%	(35)	16%	(31)	4%	(8)	2%	(4)	14%	(28)	47%	(93)	198
PID: Ind (no lean)	11%	(19)	17%	(30)	4%	(7)	—	(0)	16%	(27)	52%	(90)	174
PID: Rep (no lean)	6%	(10)	21%	(36)	3%	(4)	3%	(6)	19%	(32)	47%	(79)	167
PID/Gender: Dem Men	23%	(23)	24%	(24)	2%	(2)	2%	(2)	16%	(16)	34%	(34)	102
PID/Gender: Dem Women	12%	(12)	7%	(7)	7%	(7)	2%	(2)	12%	(11)	60%	(58)	96
PID/Gender: Ind Men	18%	(14)	19%	(16)	7%	(6)	—	(0)	14%	(11)	42%	(34)	80
PID/Gender: Ind Women	5%	(5)	15%	(14)	1%	(1)	1%	(0)	17%	(16)	60%	(57)	94
PID/Gender: Rep Men	8%	(7)	28%	(25)	3%	(3)	6%	(5)	19%	(16)	36%	(31)	87
PID/Gender: Rep Women	5%	(4)	13%	(11)	2%	(1)	1%	(1)	20%	(16)	59%	(48)	80
Ideo: Liberal (1-3)	22%	(31)	18%	(25)	3%	(4)	1%	(2)	15%	(21)	41%	(57)	140
Ideo: Moderate (4)	7%	(11)	24%	(36)	4%	(5)	1%	(2)	19%	(28)	45%	(68)	150
Ideo: Conservative (5-7)	9%	(17)	20%	(35)	2%	(4)	3%	(5)	16%	(27)	50%	(88)	176
Educ: < College	11%	(38)	15%	(54)	4%	(14)	3%	(9)	17%	(60)	51%	(184)	359
Educ: Bachelors degree	15%	(18)	25%	(30)	2%	(3)	—	(0)	18%	(21)	40%	(47)	119
Educ: Post-grad	13%	(8)	21%	(13)	4%	(2)	1%	(1)	10%	(6)	50%	(30)	61
Income: Under 50k	10%	(27)	16%	(43)	3%	(8)	2%	(6)	19%	(49)	49%	(129)	260
Income: 50k-100k	12%	(22)	17%	(31)	4%	(8)	1%	(2)	11%	(20)	54%	(98)	182
Income: 100k+	16%	(16)	23%	(22)	3%	(3)	3%	(3)	18%	(17)	37%	(36)	97
Ethnicity: White	9%	(41)	18%	(81)	3%	(15)	2%	(10)	16%	(71)	50%	(219)	437
Ethnicity: Hispanic	19%	(15)	17%	(13)	13%	(10)	—	(0)	14%	(11)	37%	(30)	80

Continued on next page

Table NFL2_9: Do you have a favorable or unfavorable opinion of the following people?

Deshaun Watson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(65)	18%	(97)	4%	(19)	2%	(10)	16%	(87)	49%	(262)	539
Ethnicity: Afr. Am.	27%	(15)	14%	(8)	2%	(1)	—	(0)	15%	(8)	43%	(24)	56
All Christian	11%	(28)	22%	(58)	5%	(12)	3%	(8)	17%	(45)	42%	(110)	262
Agnostic/Nothing in particular	14%	(31)	14%	(32)	3%	(7)	1%	(2)	16%	(36)	53%	(120)	227
Evangelical	15%	(20)	19%	(25)	5%	(6)	3%	(4)	12%	(15)	47%	(61)	130
Non-Evangelical	12%	(25)	18%	(40)	4%	(10)	3%	(6)	20%	(44)	42%	(91)	215
Community: Urban	17%	(22)	19%	(25)	5%	(7)	2%	(3)	12%	(15)	45%	(60)	133
Community: Suburban	12%	(30)	17%	(43)	3%	(8)	2%	(6)	18%	(47)	48%	(124)	259
Community: Rural	8%	(13)	19%	(29)	3%	(4)	1%	(1)	16%	(24)	53%	(78)	148
Employ: Private Sector	14%	(26)	20%	(38)	3%	(6)	1%	(3)	18%	(34)	42%	(78)	186
Employ: Retired	6%	(7)	20%	(25)	1%	(2)	2%	(2)	21%	(26)	50%	(63)	126
Employ: Unemployed	7%	(4)	8%	(5)	1%	(1)	3%	(2)	13%	(8)	68%	(40)	59
Military HH: Yes	11%	(9)	20%	(18)	1%	(0)	2%	(2)	11%	(9)	55%	(47)	86
Military HH: No	12%	(55)	17%	(79)	4%	(18)	2%	(8)	17%	(77)	47%	(215)	453
RD/WT: Right Direction	12%	(23)	20%	(40)	3%	(6)	2%	(4)	19%	(37)	44%	(88)	198
RD/WT: Wrong Track	12%	(42)	17%	(57)	4%	(13)	2%	(6)	15%	(50)	51%	(174)	341
Trump Job Approve	11%	(23)	21%	(44)	3%	(7)	2%	(5)	15%	(32)	47%	(98)	210
Trump Job Disapprove	13%	(38)	18%	(52)	2%	(7)	2%	(5)	15%	(44)	50%	(146)	293
Trump Job Strongly Approve	11%	(14)	17%	(21)	2%	(3)	3%	(4)	18%	(22)	49%	(62)	126
Trump Job Somewhat Approve	11%	(9)	28%	(23)	5%	(4)	1%	(0)	12%	(10)	44%	(37)	84
Trump Job Somewhat Disapprove	12%	(7)	18%	(10)	2%	(1)	—	(0)	17%	(9)	51%	(29)	57
Trump Job Strongly Disapprove	13%	(31)	18%	(42)	2%	(6)	2%	(5)	15%	(35)	49%	(117)	236
Favorable of Trump	11%	(23)	20%	(42)	3%	(6)	2%	(5)	17%	(35)	46%	(94)	205
Unfavorable of Trump	13%	(39)	18%	(55)	4%	(13)	2%	(5)	14%	(42)	49%	(148)	302
Very Favorable of Trump	10%	(13)	15%	(20)	3%	(4)	3%	(4)	19%	(25)	49%	(64)	129
Somewhat Favorable of Trump	13%	(10)	29%	(22)	3%	(3)	1%	(0)	14%	(11)	40%	(30)	75
Very Unfavorable of Trump	14%	(36)	17%	(44)	4%	(10)	2%	(5)	14%	(37)	48%	(124)	256
#1 Issue: Economy	16%	(19)	19%	(23)	1%	(1)	—	(0)	18%	(22)	47%	(56)	121
#1 Issue: Security	7%	(6)	21%	(20)	3%	(2)	2%	(2)	17%	(16)	50%	(46)	92
#1 Issue: Health Care	9%	(9)	20%	(20)	1%	(1)	2%	(2)	18%	(18)	49%	(47)	97
#1 Issue: Medicare / Social Security	9%	(7)	9%	(8)	5%	(4)	4%	(4)	19%	(16)	53%	(44)	83

Continued on next page

Table NFL2_9: Do you have a favorable or unfavorable opinion of the following people?

Deshaun Watson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(65)	18%	(97)	4%	(19)	2%	(10)	16%	(87)	49%	(262)	539
2018 House Vote: Democrat	19%	(32)	21%	(35)	2%	(4)	1%	(2)	15%	(25)	42%	(72)	170
2018 House Vote: Republican	7%	(12)	17%	(28)	3%	(6)	3%	(6)	21%	(34)	48%	(78)	163
2016 Vote: Hillary Clinton	16%	(25)	20%	(32)	6%	(9)	2%	(4)	17%	(26)	39%	(61)	156
2016 Vote: Donald Trump	9%	(16)	21%	(36)	3%	(5)	3%	(5)	19%	(33)	45%	(77)	170
2016 Vote: Other	15%	(9)	16%	(9)	6%	(3)	—	(0)	15%	(8)	48%	(28)	58
2016 Vote: Didn't Vote	10%	(15)	12%	(19)	1%	(2)	1%	(2)	13%	(20)	63%	(96)	154
Voted in 2014: Yes	14%	(42)	22%	(69)	3%	(9)	3%	(8)	18%	(57)	40%	(126)	312
Voted in 2014: No	10%	(22)	12%	(28)	4%	(10)	1%	(2)	13%	(30)	60%	(136)	227
2012 Vote: Barack Obama	19%	(35)	23%	(43)	3%	(5)	2%	(4)	17%	(32)	37%	(69)	187
2012 Vote: Mitt Romney	9%	(13)	18%	(27)	3%	(4)	3%	(4)	16%	(23)	51%	(75)	147
2012 Vote: Didn't Vote	9%	(17)	12%	(23)	5%	(9)	1%	(2)	12%	(22)	60%	(112)	185
4-Region: Northeast	11%	(12)	19%	(20)	2%	(2)	3%	(3)	12%	(12)	53%	(56)	105
4-Region: Midwest	10%	(11)	21%	(24)	5%	(6)	1%	(2)	16%	(18)	46%	(52)	113
4-Region: South	17%	(33)	19%	(35)	1%	(2)	1%	(2)	19%	(35)	43%	(81)	188
4-Region: West	7%	(9)	13%	(17)	6%	(8)	3%	(4)	16%	(21)	55%	(74)	133
Avid sports fan	35%	(43)	39%	(47)	2%	(2)	4%	(4)	8%	(10)	13%	(15)	122
Casual sports fan	7%	(18)	17%	(46)	6%	(17)	1%	(3)	22%	(58)	48%	(129)	271
Not a fan at all	3%	(4)	3%	(4)	—	(0)	1%	(2)	13%	(18)	80%	(117)	146
Sports fan	15%	(60)	24%	(92)	5%	(19)	2%	(8)	17%	(68)	37%	(144)	393
Prefer college sports	19%	(17)	31%	(28)	5%	(4)	1%	(1)	15%	(14)	30%	(27)	92
Prefer professional sports	15%	(40)	23%	(61)	5%	(14)	3%	(7)	19%	(51)	35%	(94)	267
Interested in NFL	20%	(62)	25%	(78)	6%	(19)	2%	(7)	19%	(58)	28%	(88)	311
Interested in College Football	20%	(48)	30%	(71)	6%	(13)	2%	(6)	14%	(34)	28%	(66)	237
Interested in XFL	31%	(27)	33%	(30)	5%	(4)	4%	(3)	15%	(13)	13%	(11)	89
Participates in sports gambling	35%	(24)	34%	(24)	7%	(5)	4%	(3)	10%	(7)	11%	(8)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_10: Do you have a favorable or unfavorable opinion of the following people?

DeAndre Hopkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(58)	15%	(80)	2%	(8)	3%	(18)	15%	(78)	55%	(296)	539
Gender: Male	15%	(39)	21%	(57)	2%	(7)	3%	(8)	13%	(35)	46%	(122)	269
Gender: Female	7%	(19)	8%	(22)	1%	(2)	4%	(11)	16%	(43)	64%	(174)	270
Age: 18-29	13%	(14)	16%	(17)	1%	(1)	2%	(2)	19%	(20)	48%	(49)	103
Age: 30-44	15%	(23)	23%	(35)	3%	(4)	7%	(11)	11%	(17)	42%	(64)	154
Age: 45-54	7%	(5)	12%	(9)	1%	(1)	3%	(2)	16%	(13)	61%	(47)	77
Age: 55-64	13%	(13)	13%	(13)	1%	(1)	3%	(3)	13%	(13)	58%	(58)	100
Age: 65+	3%	(3)	6%	(6)	2%	(2)	1%	(1)	15%	(16)	74%	(78)	105
Millennial: Age 23-38	15%	(22)	18%	(27)	3%	(5)	8%	(12)	10%	(15)	45%	(65)	145
Generation X: Age 39-54	9%	(13)	18%	(27)	1%	(1)	1%	(2)	18%	(25)	52%	(75)	144
Boomers: Age 55-73	9%	(16)	9%	(17)	1%	(2)	2%	(4)	13%	(23)	65%	(117)	179
PID: Dem (no lean)	17%	(33)	13%	(25)	2%	(4)	4%	(9)	14%	(27)	51%	(100)	198
PID: Ind (no lean)	9%	(16)	16%	(27)	2%	(4)	1%	(2)	16%	(27)	56%	(98)	174
PID: Rep (no lean)	5%	(9)	17%	(28)	—	(0)	5%	(8)	14%	(24)	59%	(98)	167
PID/Gender: Dem Men	20%	(21)	22%	(22)	4%	(4)	—	(0)	13%	(13)	40%	(41)	102
PID/Gender: Dem Women	13%	(12)	3%	(3)	—	(0)	9%	(9)	14%	(14)	61%	(59)	96
PID/Gender: Ind Men	14%	(11)	19%	(15)	3%	(3)	—	(0)	13%	(11)	51%	(41)	80
PID/Gender: Ind Women	5%	(5)	13%	(12)	1%	(1)	2%	(2)	18%	(17)	61%	(57)	94
PID/Gender: Rep Men	9%	(8)	23%	(20)	—	(0)	9%	(8)	13%	(11)	47%	(41)	87
PID/Gender: Rep Women	2%	(2)	10%	(8)	1%	(0)	—	(0)	15%	(12)	72%	(58)	80
Ideo: Liberal (1-3)	17%	(24)	18%	(24)	2%	(3)	—	(0)	18%	(24)	45%	(63)	140
Ideo: Moderate (4)	7%	(11)	20%	(31)	2%	(3)	3%	(5)	18%	(27)	49%	(74)	150
Ideo: Conservative (5-7)	8%	(14)	13%	(23)	1%	(2)	2%	(4)	12%	(22)	63%	(111)	176
Educ: < College	12%	(41)	13%	(46)	2%	(7)	5%	(17)	13%	(47)	56%	(201)	359
Educ: Bachelors degree	11%	(13)	18%	(21)	1%	(1)	—	(0)	20%	(24)	50%	(60)	119
Educ: Post-grad	6%	(4)	21%	(13)	2%	(1)	2%	(1)	11%	(7)	59%	(36)	61
Income: Under 50k	13%	(33)	13%	(35)	1%	(3)	4%	(10)	17%	(45)	52%	(135)	260
Income: 50k-100k	9%	(16)	13%	(23)	3%	(5)	4%	(7)	11%	(19)	62%	(112)	182
Income: 100k+	9%	(9)	22%	(21)	1%	(1)	2%	(2)	14%	(14)	51%	(50)	97
Ethnicity: White	8%	(36)	14%	(62)	1%	(6)	4%	(17)	12%	(53)	60%	(264)	437
Ethnicity: Hispanic	19%	(16)	19%	(15)	—	(0)	8%	(6)	10%	(8)	44%	(35)	80

Continued on next page

Table NFL2_10: Do you have a favorable or unfavorable opinion of the following people?

DeAndre Hopkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(58)	15%	(80)	2%	(8)	3%	(18)	15%	(78)	55%	(296)	539
Ethnicity: Afr. Am.	22%	(12)	15%	(9)	2%	(1)	—	(0)	35%	(20)	27%	(15)	56
All Christian	9%	(24)	15%	(40)	2%	(6)	5%	(13)	16%	(41)	52%	(137)	262
Agnostic/Nothing in particular	13%	(29)	16%	(35)	1%	(2)	2%	(5)	13%	(29)	56%	(127)	227
Evangelical	11%	(15)	20%	(27)	1%	(1)	3%	(4)	9%	(12)	55%	(72)	130
Non-Evangelical	13%	(28)	13%	(28)	2%	(5)	5%	(11)	17%	(36)	50%	(107)	215
Community: Urban	16%	(21)	18%	(24)	4%	(6)	5%	(7)	14%	(18)	43%	(57)	133
Community: Suburban	8%	(21)	16%	(41)	—	(1)	3%	(8)	14%	(37)	58%	(150)	259
Community: Rural	10%	(15)	10%	(14)	1%	(2)	3%	(4)	16%	(23)	60%	(89)	148
Employ: Private Sector	12%	(22)	20%	(38)	2%	(4)	2%	(5)	13%	(25)	50%	(93)	186
Employ: Retired	7%	(9)	6%	(8)	1%	(2)	2%	(3)	18%	(23)	65%	(82)	126
Employ: Unemployed	8%	(5)	14%	(8)	—	(0)	—	(0)	15%	(9)	63%	(38)	59
Military HH: Yes	7%	(6)	12%	(10)	2%	(2)	—	(0)	11%	(10)	68%	(58)	86
Military HH: No	11%	(52)	15%	(70)	1%	(6)	4%	(18)	15%	(69)	53%	(239)	453
RD/WT: Right Direction	9%	(19)	15%	(29)	1%	(1)	4%	(7)	15%	(29)	57%	(113)	198
RD/WT: Wrong Track	11%	(39)	15%	(50)	2%	(7)	3%	(11)	15%	(50)	54%	(184)	341
Trump Job Approve	9%	(18)	15%	(32)	1%	(3)	4%	(8)	13%	(28)	58%	(122)	210
Trump Job Disapprove	13%	(37)	16%	(48)	2%	(6)	2%	(6)	14%	(42)	53%	(155)	293
Trump Job Strongly Approve	8%	(10)	12%	(15)	—	(0)	3%	(4)	14%	(18)	62%	(78)	126
Trump Job Somewhat Approve	9%	(7)	19%	(16)	2%	(2)	5%	(4)	12%	(10)	52%	(44)	84
Trump Job Somewhat Disapprove	7%	(4)	18%	(10)	5%	(3)	3%	(2)	18%	(10)	48%	(27)	57
Trump Job Strongly Disapprove	14%	(33)	16%	(38)	1%	(3)	2%	(4)	13%	(32)	54%	(128)	236
Favorable of Trump	9%	(19)	15%	(30)	1%	(3)	3%	(6)	13%	(26)	59%	(120)	205
Unfavorable of Trump	12%	(36)	16%	(47)	2%	(6)	3%	(10)	15%	(46)	52%	(157)	302
Very Favorable of Trump	8%	(11)	11%	(14)	2%	(2)	4%	(5)	14%	(18)	62%	(80)	129
Somewhat Favorable of Trump	12%	(9)	22%	(16)	1%	(1)	1%	(1)	11%	(8)	54%	(40)	75
Very Unfavorable of Trump	13%	(34)	15%	(39)	2%	(5)	3%	(9)	15%	(37)	52%	(132)	256
#1 Issue: Economy	12%	(15)	17%	(21)	3%	(4)	2%	(2)	9%	(11)	56%	(68)	121
#1 Issue: Security	3%	(3)	14%	(13)	2%	(2)	2%	(2)	18%	(17)	60%	(55)	92
#1 Issue: Health Care	14%	(14)	11%	(11)	—	(0)	2%	(2)	20%	(19)	53%	(51)	97
#1 Issue: Medicare / Social Security	9%	(7)	10%	(8)	1%	(1)	4%	(3)	13%	(11)	63%	(52)	83

Continued on next page

Table NFL2_10: Do you have a favorable or unfavorable opinion of the following people?

DeAndre Hopkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(58)	15%	(80)	2%	(8)	3%	(18)	15%	(78)	55%	(296)	539
2018 House Vote: Democrat	17%	(28)	18%	(30)	3%	(5)	2%	(4)	12%	(20)	49%	(84)	170
2018 House Vote: Republican	6%	(10)	14%	(23)	1%	(2)	3%	(5)	15%	(25)	61%	(99)	163
2016 Vote: Hillary Clinton	13%	(20)	18%	(28)	3%	(4)	7%	(10)	12%	(19)	48%	(75)	156
2016 Vote: Donald Trump	5%	(9)	17%	(29)	2%	(3)	2%	(4)	15%	(25)	59%	(100)	170
2016 Vote: Other	19%	(11)	12%	(7)	—	(0)	—	(0)	12%	(7)	57%	(33)	58
2016 Vote: Didn't Vote	11%	(17)	10%	(15)	1%	(2)	3%	(4)	18%	(27)	57%	(88)	154
Voted in 2014: Yes	11%	(35)	17%	(52)	2%	(6)	3%	(9)	15%	(45)	53%	(164)	312
Voted in 2014: No	10%	(23)	12%	(28)	1%	(2)	4%	(9)	15%	(33)	58%	(132)	227
2012 Vote: Barack Obama	17%	(31)	19%	(36)	2%	(3)	3%	(5)	12%	(23)	47%	(89)	187
2012 Vote: Mitt Romney	5%	(7)	12%	(17)	2%	(3)	2%	(4)	16%	(24)	63%	(93)	147
2012 Vote: Didn't Vote	11%	(20)	13%	(24)	1%	(2)	5%	(9)	16%	(29)	55%	(101)	185
4-Region: Northeast	9%	(10)	16%	(16)	—	(0)	3%	(3)	13%	(14)	58%	(61)	105
4-Region: Midwest	10%	(11)	16%	(18)	2%	(3)	—	(0)	17%	(20)	54%	(61)	113
4-Region: South	15%	(29)	13%	(25)	1%	(2)	2%	(4)	14%	(27)	54%	(101)	188
4-Region: West	6%	(8)	15%	(20)	2%	(3)	8%	(11)	14%	(18)	55%	(74)	133
Avid sports fan	31%	(38)	31%	(38)	3%	(3)	1%	(1)	15%	(19)	18%	(22)	122
Casual sports fan	5%	(13)	14%	(39)	2%	(5)	4%	(11)	16%	(45)	58%	(158)	271
Not a fan at all	5%	(7)	2%	(3)	—	(0)	4%	(6)	10%	(15)	79%	(116)	146
Sports fan	13%	(51)	20%	(77)	2%	(8)	3%	(12)	16%	(63)	46%	(181)	393
Prefer college sports	16%	(15)	19%	(18)	—	(0)	1%	(1)	16%	(15)	47%	(44)	92
Prefer professional sports	12%	(32)	22%	(59)	3%	(8)	4%	(12)	15%	(39)	44%	(117)	267
Interested in NFL	16%	(51)	23%	(71)	3%	(8)	3%	(9)	17%	(53)	38%	(119)	311
Interested in College Football	19%	(44)	23%	(54)	3%	(6)	1%	(4)	16%	(37)	39%	(92)	237
Interested in XFL	27%	(24)	33%	(29)	5%	(5)	2%	(2)	15%	(14)	18%	(16)	89
Participates in sports gambling	24%	(17)	37%	(26)	6%	(4)	4%	(3)	11%	(8)	19%	(13)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_11: Do you have a favorable or unfavorable opinion of the following people?

Kyle Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	11%	(60)	4%	(22)	2%	(9)	18%	(95)	62%	(334)	539
Gender: Male	5%	(13)	17%	(47)	5%	(13)	3%	(7)	16%	(42)	55%	(147)	269
Gender: Female	2%	(6)	5%	(14)	3%	(9)	1%	(2)	20%	(53)	69%	(186)	270
Age: 18-29	4%	(4)	11%	(11)	4%	(4)	3%	(3)	23%	(24)	55%	(57)	103
Age: 30-44	7%	(10)	16%	(25)	8%	(13)	3%	(5)	14%	(22)	51%	(79)	154
Age: 45-54	—	(0)	12%	(9)	1%	(1)	—	(0)	16%	(12)	72%	(55)	77
Age: 55-64	2%	(2)	11%	(11)	2%	(2)	1%	(1)	22%	(22)	62%	(62)	100
Age: 65+	2%	(2)	4%	(4)	3%	(3)	—	(0)	14%	(15)	77%	(80)	105
Millennial: Age 23-38	8%	(12)	13%	(18)	10%	(15)	4%	(6)	14%	(20)	51%	(74)	145
Generation X: Age 39-54	1%	(1)	15%	(22)	1%	(2)	2%	(2)	17%	(24)	64%	(93)	144
Boomers: Age 55-73	3%	(5)	8%	(14)	3%	(5)	—	(1)	18%	(32)	68%	(122)	179
PID: Dem (no lean)	5%	(10)	12%	(24)	6%	(12)	1%	(3)	18%	(36)	58%	(115)	198
PID: Ind (no lean)	3%	(6)	10%	(18)	4%	(6)	1%	(2)	18%	(32)	63%	(110)	174
PID: Rep (no lean)	2%	(4)	11%	(19)	2%	(4)	2%	(4)	16%	(27)	65%	(109)	167
PID/Gender: Dem Men	5%	(5)	18%	(18)	7%	(7)	2%	(2)	17%	(17)	51%	(52)	102
PID/Gender: Dem Women	5%	(4)	6%	(6)	5%	(5)	1%	(0)	19%	(18)	65%	(62)	96
PID/Gender: Ind Men	5%	(4)	15%	(12)	4%	(3)	2%	(2)	16%	(12)	58%	(46)	80
PID/Gender: Ind Women	2%	(2)	6%	(6)	3%	(3)	—	(0)	21%	(20)	68%	(63)	94
PID/Gender: Rep Men	4%	(3)	20%	(17)	3%	(3)	3%	(3)	14%	(12)	56%	(49)	87
PID/Gender: Rep Women	1%	(1)	2%	(2)	1%	(1)	2%	(1)	19%	(15)	75%	(60)	80
Ideo: Liberal (1-3)	6%	(8)	15%	(21)	4%	(5)	2%	(2)	20%	(29)	53%	(74)	140
Ideo: Moderate (4)	3%	(4)	14%	(21)	4%	(6)	—	(0)	24%	(36)	56%	(83)	150
Ideo: Conservative (5-7)	4%	(6)	9%	(16)	2%	(3)	2%	(3)	13%	(22)	71%	(125)	176
Educ: < College	4%	(14)	10%	(34)	5%	(19)	2%	(7)	18%	(66)	61%	(219)	359
Educ: Bachelors degree	3%	(3)	14%	(17)	1%	(2)	1%	(1)	19%	(22)	61%	(73)	119
Educ: Post-grad	3%	(2)	15%	(9)	3%	(2)	1%	(1)	10%	(6)	68%	(41)	61
Income: Under 50k	4%	(12)	8%	(21)	4%	(10)	3%	(7)	20%	(52)	61%	(159)	260
Income: 50k-100k	2%	(4)	14%	(26)	4%	(8)	1%	(2)	13%	(24)	65%	(118)	182
Income: 100k+	3%	(3)	14%	(13)	5%	(5)	—	(0)	20%	(19)	59%	(57)	97
Ethnicity: White	3%	(13)	11%	(49)	3%	(13)	1%	(6)	15%	(66)	66%	(290)	437
Ethnicity: Hispanic	—	(0)	18%	(15)	13%	(10)	4%	(3)	26%	(20)	40%	(32)	80

Continued on next page

Table NFL2_11: Do you have a favorable or unfavorable opinion of the following people?

Kyle Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	11%	(60)	4%	(22)	2%	(9)	18%	(95)	62%	(334)	539
Ethnicity: Afr. Am.	9%	(5)	12%	(7)	8%	(4)	—	(0)	33%	(19)	38%	(21)	56
All Christian	4%	(11)	13%	(34)	6%	(15)	2%	(6)	19%	(50)	56%	(147)	262
Agnostic/Nothing in particular	2%	(5)	10%	(23)	3%	(6)	1%	(2)	19%	(42)	66%	(149)	227
Evangelical	5%	(6)	14%	(19)	5%	(6)	—	(0)	16%	(20)	60%	(79)	130
Non-Evangelical	3%	(6)	12%	(26)	5%	(12)	4%	(8)	21%	(45)	55%	(118)	215
Community: Urban	8%	(11)	11%	(14)	8%	(11)	4%	(5)	24%	(31)	45%	(60)	133
Community: Suburban	1%	(3)	14%	(37)	2%	(6)	1%	(2)	15%	(38)	67%	(172)	259
Community: Rural	4%	(5)	6%	(9)	3%	(5)	1%	(2)	17%	(26)	68%	(101)	148
Employ: Private Sector	4%	(7)	16%	(29)	4%	(7)	2%	(4)	17%	(31)	59%	(109)	186
Employ: Retired	3%	(4)	8%	(9)	2%	(3)	1%	(1)	20%	(26)	66%	(83)	126
Employ: Unemployed	1%	(1)	10%	(6)	3%	(2)	3%	(2)	19%	(11)	64%	(38)	59
Military HH: Yes	5%	(5)	9%	(7)	2%	(2)	2%	(2)	9%	(8)	73%	(62)	86
Military HH: No	3%	(15)	12%	(53)	4%	(20)	2%	(7)	19%	(87)	60%	(271)	453
RD/WT: Right Direction	5%	(9)	14%	(27)	2%	(4)	1%	(1)	17%	(33)	62%	(123)	198
RD/WT: Wrong Track	3%	(10)	10%	(34)	5%	(18)	2%	(7)	18%	(62)	62%	(210)	341
Trump Job Approve	4%	(9)	14%	(29)	3%	(6)	1%	(3)	13%	(27)	65%	(136)	210
Trump Job Disapprove	3%	(8)	11%	(31)	4%	(11)	2%	(6)	20%	(58)	61%	(180)	293
Trump Job Strongly Approve	5%	(6)	10%	(12)	3%	(4)	1%	(1)	13%	(17)	69%	(86)	126
Trump Job Somewhat Approve	3%	(3)	20%	(17)	2%	(2)	3%	(2)	12%	(10)	59%	(50)	84
Trump Job Somewhat Disapprove	—	(0)	12%	(7)	1%	(0)	1%	(0)	25%	(14)	61%	(34)	57
Trump Job Strongly Disapprove	3%	(8)	10%	(24)	4%	(10)	2%	(5)	18%	(43)	62%	(145)	236
Favorable of Trump	4%	(9)	13%	(27)	3%	(6)	1%	(3)	14%	(29)	64%	(131)	205
Unfavorable of Trump	3%	(8)	11%	(32)	5%	(16)	2%	(6)	19%	(58)	60%	(182)	302
Very Favorable of Trump	5%	(6)	10%	(12)	3%	(5)	1%	(1)	14%	(18)	67%	(87)	129
Somewhat Favorable of Trump	3%	(2)	20%	(15)	2%	(1)	3%	(2)	14%	(10)	58%	(44)	75
Very Unfavorable of Trump	3%	(8)	11%	(28)	6%	(15)	2%	(6)	19%	(48)	59%	(151)	256
#1 Issue: Economy	7%	(8)	16%	(19)	2%	(2)	1%	(1)	14%	(17)	61%	(73)	121
#1 Issue: Security	2%	(2)	15%	(14)	3%	(3)	2%	(2)	15%	(14)	63%	(58)	92
#1 Issue: Health Care	1%	(1)	11%	(10)	—	(0)	1%	(1)	24%	(23)	63%	(61)	97
#1 Issue: Medicare / Social Security	5%	(4)	5%	(4)	1%	(1)	2%	(2)	19%	(15)	69%	(57)	83

Continued on next page

Table NFL2_11: Do you have a favorable or unfavorable opinion of the following people?

Kyle Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	11%	(60)	4%	(22)	2%	(9)	18%	(95)	62%	(334)	539
2018 House Vote: Democrat	6%	(10)	13%	(21)	3%	(5)	—	(1)	15%	(26)	63%	(107)	170
2018 House Vote: Republican	1%	(2)	10%	(16)	5%	(8)	2%	(3)	19%	(31)	63%	(103)	163
2016 Vote: Hillary Clinton	4%	(6)	13%	(20)	5%	(8)	2%	(3)	18%	(28)	58%	(91)	156
2016 Vote: Donald Trump	1%	(1)	13%	(22)	4%	(6)	1%	(1)	17%	(28)	65%	(111)	170
2016 Vote: Other	4%	(2)	12%	(7)	6%	(4)	4%	(2)	10%	(6)	63%	(36)	58
2016 Vote: Didn't Vote	6%	(10)	7%	(10)	3%	(4)	1%	(2)	22%	(33)	62%	(95)	154
Voted in 2014: Yes	2%	(8)	12%	(38)	3%	(11)	2%	(7)	19%	(58)	61%	(191)	312
Voted in 2014: No	5%	(11)	10%	(22)	5%	(11)	1%	(2)	16%	(37)	63%	(143)	227
2012 Vote: Barack Obama	4%	(7)	15%	(28)	4%	(8)	2%	(4)	18%	(33)	57%	(107)	187
2012 Vote: Mitt Romney	1%	(1)	9%	(13)	3%	(4)	2%	(3)	15%	(22)	71%	(104)	147
2012 Vote: Didn't Vote	6%	(11)	10%	(18)	5%	(9)	1%	(2)	18%	(33)	60%	(112)	185
4-Region: Northeast	6%	(6)	11%	(11)	3%	(3)	3%	(3)	17%	(18)	61%	(64)	105
4-Region: Midwest	2%	(3)	9%	(10)	5%	(6)	2%	(3)	22%	(25)	59%	(67)	113
4-Region: South	4%	(7)	12%	(23)	4%	(7)	1%	(1)	14%	(27)	65%	(123)	188
4-Region: West	2%	(3)	12%	(16)	5%	(6)	1%	(2)	19%	(26)	60%	(80)	133
Avid sports fan	9%	(11)	28%	(35)	6%	(8)	3%	(4)	20%	(24)	33%	(40)	122
Casual sports fan	3%	(8)	6%	(17)	4%	(12)	2%	(5)	20%	(53)	65%	(176)	271
Not a fan at all	—	(0)	6%	(8)	2%	(3)	—	(0)	12%	(18)	80%	(118)	146
Sports fan	5%	(19)	13%	(52)	5%	(19)	2%	(9)	20%	(77)	55%	(216)	393
Prefer college sports	7%	(6)	18%	(16)	4%	(4)	1%	(1)	11%	(10)	60%	(55)	92
Prefer professional sports	5%	(13)	14%	(37)	6%	(15)	3%	(8)	21%	(56)	52%	(139)	267
Interested in NFL	5%	(17)	16%	(51)	6%	(19)	3%	(8)	23%	(72)	46%	(144)	311
Interested in College Football	6%	(14)	19%	(46)	5%	(12)	2%	(5)	19%	(46)	49%	(115)	237
Interested in XFL	10%	(9)	31%	(27)	9%	(8)	4%	(4)	18%	(16)	27%	(24)	89
Participates in sports gambling	3%	(2)	34%	(23)	11%	(8)	4%	(3)	14%	(10)	34%	(24)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_12: Do you have a favorable or unfavorable opinion of the following people?

DeVante Parker

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	17%	(93)	2%	(9)	1%	(5)	18%	(94)	58%	(314)	539
Gender: Male	5%	(14)	23%	(63)	1%	(3)	2%	(4)	19%	(50)	50%	(134)	269
Gender: Female	4%	(10)	11%	(30)	2%	(6)	—	(0)	16%	(44)	67%	(180)	270
Age: 18-29	6%	(6)	22%	(22)	1%	(1)	—	(0)	19%	(19)	53%	(54)	103
Age: 30-44	6%	(9)	28%	(43)	4%	(6)	2%	(4)	15%	(23)	45%	(70)	154
Age: 45-54	4%	(3)	13%	(10)	—	(0)	—	(0)	15%	(11)	68%	(52)	77
Age: 55-64	4%	(4)	10%	(10)	1%	(1)	—	(0)	25%	(25)	60%	(60)	100
Age: 65+	2%	(2)	7%	(8)	2%	(2)	1%	(1)	15%	(15)	73%	(77)	105
Millennial: Age 23-38	8%	(12)	25%	(36)	4%	(6)	1%	(2)	13%	(18)	49%	(71)	145
Generation X: Age 39-54	4%	(6)	18%	(27)	—	(0)	1%	(2)	18%	(26)	58%	(83)	144
Boomers: Age 55-73	3%	(6)	9%	(15)	1%	(2)	1%	(1)	21%	(38)	65%	(116)	179
PID: Dem (no lean)	5%	(11)	23%	(46)	3%	(6)	—	(0)	16%	(31)	53%	(105)	198
PID: Ind (no lean)	5%	(8)	12%	(21)	2%	(3)	1%	(2)	20%	(34)	61%	(105)	174
PID: Rep (no lean)	3%	(5)	16%	(26)	—	(0)	2%	(3)	17%	(29)	62%	(104)	167
PID/Gender: Dem Men	5%	(5)	30%	(31)	1%	(1)	—	(0)	19%	(19)	45%	(46)	102
PID/Gender: Dem Women	6%	(5)	15%	(15)	5%	(5)	—	(0)	13%	(12)	61%	(59)	96
PID/Gender: Ind Men	6%	(5)	15%	(12)	3%	(3)	2%	(2)	17%	(14)	57%	(45)	80
PID/Gender: Ind Women	4%	(3)	10%	(10)	1%	(1)	—	(0)	22%	(20)	64%	(60)	94
PID/Gender: Rep Men	5%	(4)	23%	(20)	—	(0)	3%	(3)	20%	(17)	49%	(43)	87
PID/Gender: Rep Women	2%	(1)	7%	(6)	1%	(0)	—	(0)	15%	(12)	76%	(61)	80
Ideo: Liberal (1-3)	4%	(6)	28%	(39)	—	(0)	—	(0)	20%	(28)	48%	(67)	140
Ideo: Moderate (4)	1%	(2)	22%	(33)	2%	(3)	—	(0)	22%	(33)	53%	(79)	150
Ideo: Conservative (5-7)	7%	(12)	11%	(19)	1%	(2)	1%	(1)	16%	(29)	65%	(114)	176
Educ: < College	4%	(15)	17%	(60)	3%	(9)	1%	(5)	17%	(62)	58%	(208)	359
Educ: Bachelors degree	5%	(7)	19%	(22)	—	(0)	—	(0)	23%	(28)	52%	(62)	119
Educ: Post-grad	4%	(2)	17%	(10)	—	(0)	—	(0)	8%	(5)	71%	(43)	61
Income: Under 50k	5%	(13)	16%	(42)	—	(1)	1%	(4)	19%	(50)	58%	(150)	260
Income: 50k-100k	4%	(7)	15%	(27)	4%	(7)	1%	(1)	14%	(25)	63%	(114)	182
Income: 100k+	5%	(5)	25%	(24)	1%	(1)	—	(0)	20%	(19)	50%	(49)	97
Ethnicity: White	4%	(16)	16%	(69)	2%	(8)	1%	(3)	16%	(70)	62%	(272)	437
Ethnicity: Hispanic	5%	(4)	32%	(25)	6%	(5)	2%	(2)	20%	(16)	35%	(28)	80

Continued on next page

Table NFL2_12: Do you have a favorable or unfavorable opinion of the following people?

DeVante Parker

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	17%	(93)	2%	(9)	1%	(5)	18%	(94)	58%	(314)	539
Ethnicity: Afr. Am.	8%	(5)	23%	(13)	—	(0)	—	(0)	32%	(18)	37%	(21)	56
All Christian	4%	(9)	20%	(51)	3%	(8)	1%	(3)	20%	(52)	53%	(138)	262
Agnostic/Nothing in particular	6%	(14)	15%	(34)	1%	(1)	1%	(2)	16%	(36)	62%	(140)	227
Evangelical	7%	(9)	17%	(22)	1%	(1)	—	(0)	21%	(27)	54%	(71)	130
Non-Evangelical	4%	(8)	20%	(43)	3%	(7)	2%	(4)	19%	(41)	52%	(113)	215
Community: Urban	7%	(10)	21%	(28)	5%	(7)	3%	(3)	20%	(27)	43%	(57)	133
Community: Suburban	4%	(11)	17%	(45)	—	(1)	1%	(1)	18%	(47)	60%	(154)	259
Community: Rural	3%	(4)	13%	(20)	1%	(2)	—	(0)	14%	(20)	69%	(102)	148
Employ: Private Sector	6%	(11)	21%	(39)	1%	(1)	2%	(3)	20%	(37)	51%	(95)	186
Employ: Retired	3%	(4)	8%	(10)	1%	(2)	—	(0)	18%	(23)	70%	(87)	126
Employ: Unemployed	—	(0)	18%	(11)	—	(0)	—	(0)	18%	(11)	64%	(38)	59
Military HH: Yes	4%	(3)	10%	(9)	1%	(1)	—	(0)	13%	(11)	71%	(61)	86
Military HH: No	5%	(21)	19%	(84)	2%	(8)	1%	(5)	18%	(83)	56%	(253)	453
RD/WT: Right Direction	6%	(11)	16%	(31)	1%	(1)	1%	(1)	18%	(35)	59%	(118)	198
RD/WT: Wrong Track	4%	(13)	18%	(61)	2%	(8)	1%	(3)	17%	(60)	57%	(196)	341
Trump Job Approve	5%	(10)	16%	(33)	1%	(2)	2%	(3)	14%	(30)	63%	(131)	210
Trump Job Disapprove	5%	(14)	20%	(57)	1%	(2)	1%	(2)	18%	(54)	56%	(165)	293
Trump Job Strongly Approve	6%	(8)	12%	(15)	—	(0)	1%	(1)	14%	(17)	66%	(83)	126
Trump Job Somewhat Approve	2%	(2)	21%	(18)	2%	(1)	3%	(2)	15%	(13)	57%	(48)	84
Trump Job Somewhat Disapprove	3%	(2)	17%	(10)	1%	(0)	—	(0)	19%	(11)	60%	(34)	57
Trump Job Strongly Disapprove	5%	(12)	20%	(47)	1%	(1)	1%	(2)	18%	(43)	55%	(131)	236
Favorable of Trump	5%	(10)	16%	(32)	1%	(2)	1%	(3)	16%	(32)	61%	(125)	205
Unfavorable of Trump	4%	(13)	19%	(56)	2%	(7)	1%	(2)	18%	(55)	56%	(168)	302
Very Favorable of Trump	7%	(9)	12%	(16)	—	(0)	1%	(1)	14%	(19)	65%	(84)	129
Somewhat Favorable of Trump	2%	(1)	21%	(16)	2%	(1)	2%	(2)	18%	(14)	55%	(41)	75
Very Unfavorable of Trump	5%	(12)	19%	(48)	2%	(6)	1%	(2)	19%	(48)	55%	(140)	256
#1 Issue: Economy	5%	(6)	25%	(31)	1%	(1)	—	(0)	15%	(18)	54%	(65)	121
#1 Issue: Security	5%	(5)	11%	(10)	2%	(2)	2%	(2)	16%	(14)	64%	(60)	92
#1 Issue: Health Care	3%	(3)	15%	(14)	—	(0)	—	(0)	20%	(19)	62%	(60)	97
#1 Issue: Medicare / Social Security	3%	(3)	8%	(7)	1%	(1)	3%	(3)	21%	(17)	64%	(53)	83

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Table NFL2_12: Do you have a favorable or unfavorable opinion of the following people?

DeVante Parker

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	17%	(93)	2%	(9)	1%	(5)	18%	(94)	58%	(314)	539
2018 House Vote: Democrat	6%	(11)	20%	(34)	1%	(1)	—	(0)	18%	(30)	55%	(94)	170
2018 House Vote: Republican	4%	(6)	14%	(22)	1%	(2)	2%	(3)	19%	(30)	61%	(100)	163
2016 Vote: Hillary Clinton	6%	(9)	18%	(27)	4%	(5)	1%	(2)	17%	(26)	55%	(86)	156
2016 Vote: Donald Trump	3%	(6)	15%	(25)	1%	(2)	1%	(1)	17%	(29)	63%	(107)	170
2016 Vote: Other	7%	(4)	14%	(8)	—	(0)	3%	(2)	21%	(12)	56%	(32)	58
2016 Vote: Didn't Vote	3%	(5)	20%	(32)	1%	(1)	—	(0)	18%	(27)	57%	(88)	154
Voted in 2014: Yes	5%	(15)	18%	(56)	1%	(2)	2%	(5)	19%	(58)	56%	(176)	312
Voted in 2014: No	4%	(9)	16%	(37)	3%	(7)	—	(0)	16%	(37)	61%	(138)	227
2012 Vote: Barack Obama	5%	(9)	24%	(46)	—	(1)	2%	(4)	15%	(28)	54%	(100)	187
2012 Vote: Mitt Romney	3%	(4)	10%	(15)	2%	(2)	1%	(1)	20%	(29)	65%	(96)	147
2012 Vote: Didn't Vote	5%	(9)	17%	(31)	3%	(6)	—	(0)	17%	(32)	58%	(107)	185
4-Region: Northeast	1%	(1)	17%	(18)	1%	(1)	2%	(2)	18%	(19)	60%	(63)	105
4-Region: Midwest	7%	(7)	17%	(20)	1%	(1)	—	(0)	19%	(22)	56%	(63)	113
4-Region: South	6%	(11)	18%	(33)	1%	(1)	—	(0)	15%	(28)	61%	(114)	188
4-Region: West	3%	(4)	16%	(22)	4%	(6)	2%	(3)	19%	(26)	55%	(73)	133
Avid sports fan	12%	(14)	37%	(45)	2%	(3)	2%	(3)	18%	(21)	29%	(35)	122
Casual sports fan	2%	(7)	13%	(34)	2%	(7)	1%	(2)	23%	(61)	59%	(160)	271
Not a fan at all	2%	(3)	9%	(13)	—	(0)	—	(0)	8%	(12)	80%	(118)	146
Sports fan	5%	(21)	20%	(80)	2%	(9)	1%	(5)	21%	(83)	50%	(196)	393
Prefer college sports	7%	(6)	24%	(22)	—	(0)	—	(0)	15%	(14)	54%	(50)	92
Prefer professional sports	5%	(14)	21%	(57)	3%	(9)	2%	(5)	20%	(54)	48%	(128)	267
Interested in NFL	6%	(20)	25%	(78)	3%	(9)	1%	(4)	23%	(72)	41%	(127)	311
Interested in College Football	8%	(18)	27%	(63)	1%	(2)	1%	(3)	20%	(48)	43%	(103)	237
Interested in XFL	13%	(12)	40%	(36)	1%	(1)	4%	(3)	20%	(18)	22%	(20)	89
Participates in sports gambling	9%	(6)	44%	(31)	3%	(2)	1%	(1)	12%	(9)	29%	(20)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_13: Do you have a favorable or unfavorable opinion of the following people?

Albert Wilson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	8%	(45)	4%	(24)	2%	(13)	12%	(65)	70%	(377)	539
Gender: Male	3%	(8)	12%	(32)	5%	(14)	3%	(8)	15%	(40)	62%	(166)	269
Gender: Female	3%	(8)	5%	(12)	4%	(9)	2%	(5)	9%	(25)	78%	(210)	270
Age: 18-29	5%	(5)	10%	(10)	3%	(3)	8%	(8)	9%	(10)	66%	(67)	103
Age: 30-44	5%	(8)	17%	(26)	9%	(14)	2%	(2)	13%	(20)	55%	(84)	154
Age: 45-54	1%	(1)	5%	(4)	3%	(3)	—	(0)	12%	(9)	79%	(61)	77
Age: 55-64	2%	(2)	4%	(4)	1%	(1)	1%	(1)	19%	(19)	74%	(74)	100
Age: 65+	1%	(1)	1%	(1)	3%	(3)	2%	(2)	6%	(6)	86%	(91)	105
Millennial: Age 23-38	7%	(11)	15%	(22)	10%	(14)	3%	(4)	9%	(13)	56%	(81)	145
Generation X: Age 39-54	1%	(1)	9%	(13)	3%	(4)	—	(0)	16%	(23)	71%	(103)	144
Boomers: Age 55-73	1%	(2)	3%	(5)	3%	(5)	1%	(2)	13%	(22)	80%	(143)	179
PID: Dem (no lean)	4%	(8)	10%	(19)	6%	(13)	3%	(7)	11%	(22)	65%	(129)	198
PID: Ind (no lean)	2%	(4)	7%	(11)	3%	(5)	—	(1)	13%	(22)	75%	(131)	174
PID: Rep (no lean)	2%	(4)	9%	(14)	4%	(6)	3%	(6)	12%	(21)	70%	(116)	167
PID/Gender: Dem Men	6%	(6)	13%	(13)	4%	(4)	2%	(2)	16%	(16)	59%	(60)	102
PID/Gender: Dem Women	2%	(2)	6%	(6)	9%	(8)	5%	(5)	6%	(6)	72%	(69)	96
PID/Gender: Ind Men	—	(0)	10%	(8)	5%	(4)	—	(0)	17%	(13)	68%	(55)	80
PID/Gender: Ind Women	4%	(4)	4%	(4)	1%	(1)	1%	(1)	9%	(9)	81%	(76)	94
PID/Gender: Rep Men	2%	(2)	13%	(11)	7%	(6)	7%	(6)	12%	(10)	60%	(52)	87
PID/Gender: Rep Women	2%	(2)	4%	(3)	1%	(0)	—	(0)	13%	(10)	80%	(64)	80
Ideo: Liberal (1-3)	5%	(7)	9%	(13)	4%	(5)	6%	(8)	14%	(19)	63%	(88)	140
Ideo: Moderate (4)	1%	(1)	15%	(22)	5%	(7)	—	(0)	14%	(21)	65%	(98)	150
Ideo: Conservative (5-7)	3%	(5)	5%	(8)	4%	(6)	2%	(3)	10%	(18)	77%	(135)	176
Educ: < College	3%	(10)	7%	(27)	6%	(22)	3%	(12)	11%	(38)	70%	(250)	359
Educ: Bachelors degree	2%	(2)	11%	(13)	1%	(1)	1%	(1)	17%	(20)	69%	(83)	119
Educ: Post-grad	7%	(4)	9%	(5)	2%	(1)	—	(0)	10%	(6)	73%	(44)	61
Income: Under 50k	4%	(10)	6%	(16)	3%	(8)	1%	(4)	13%	(35)	72%	(188)	260
Income: 50k-100k	1%	(1)	8%	(15)	6%	(12)	4%	(7)	11%	(20)	70%	(128)	182
Income: 100k+	5%	(5)	14%	(14)	4%	(4)	3%	(3)	11%	(10)	63%	(61)	97
Ethnicity: White	2%	(9)	8%	(33)	5%	(20)	3%	(13)	11%	(47)	72%	(315)	437
Ethnicity: Hispanic	6%	(4)	12%	(10)	6%	(5)	6%	(5)	14%	(11)	56%	(45)	80

Continued on next page

Table NFL2_13: Do you have a favorable or unfavorable opinion of the following people?

Albert Wilson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	8%	(45)	4%	(24)	2%	(13)	12%	(65)	70%	(377)	539
Ethnicity: Afr. Am.	8%	(4)	10%	(6)	3%	(2)	—	(0)	14%	(8)	64%	(36)	56
All Christian	3%	(8)	10%	(26)	5%	(14)	4%	(10)	14%	(36)	64%	(168)	262
Agnostic/Nothing in particular	4%	(8)	5%	(12)	4%	(9)	1%	(3)	10%	(23)	75%	(171)	227
Evangelical	4%	(6)	7%	(9)	7%	(9)	3%	(4)	11%	(14)	67%	(88)	130
Non-Evangelical	4%	(9)	8%	(16)	4%	(10)	4%	(9)	15%	(32)	65%	(139)	215
Community: Urban	5%	(7)	12%	(16)	9%	(12)	4%	(5)	10%	(14)	60%	(79)	133
Community: Suburban	2%	(6)	7%	(18)	3%	(7)	3%	(8)	12%	(31)	73%	(189)	259
Community: Rural	2%	(3)	7%	(10)	3%	(5)	—	(1)	13%	(20)	74%	(109)	148
Employ: Private Sector	3%	(5)	14%	(26)	4%	(7)	—	(0)	16%	(30)	64%	(119)	186
Employ: Retired	2%	(3)	4%	(5)	3%	(3)	1%	(2)	11%	(14)	79%	(99)	126
Employ: Unemployed	2%	(1)	—	(0)	—	(0)	11%	(7)	8%	(5)	78%	(46)	59
Military HH: Yes	4%	(3)	5%	(5)	1%	(1)	4%	(3)	6%	(5)	80%	(68)	86
Military HH: No	3%	(13)	9%	(40)	5%	(22)	2%	(10)	13%	(60)	68%	(308)	453
RD/WT: Right Direction	3%	(6)	9%	(18)	4%	(8)	2%	(5)	13%	(25)	69%	(136)	198
RD/WT: Wrong Track	3%	(10)	8%	(27)	5%	(16)	2%	(8)	11%	(39)	71%	(241)	341
Trump Job Approve	4%	(8)	9%	(19)	4%	(8)	2%	(3)	13%	(26)	69%	(145)	210
Trump Job Disapprove	3%	(8)	8%	(24)	3%	(10)	3%	(10)	11%	(33)	71%	(209)	293
Trump Job Strongly Approve	6%	(7)	4%	(5)	4%	(5)	2%	(3)	12%	(15)	73%	(92)	126
Trump Job Somewhat Approve	2%	(1)	16%	(14)	4%	(4)	1%	(1)	14%	(12)	63%	(53)	84
Trump Job Somewhat Disapprove	—	(0)	14%	(8)	5%	(3)	—	(0)	7%	(4)	74%	(42)	57
Trump Job Strongly Disapprove	3%	(8)	7%	(16)	3%	(7)	4%	(10)	12%	(29)	71%	(167)	236
Favorable of Trump	4%	(7)	9%	(17)	5%	(9)	2%	(3)	12%	(24)	70%	(143)	205
Unfavorable of Trump	3%	(9)	8%	(23)	5%	(14)	3%	(10)	12%	(35)	70%	(211)	302
Very Favorable of Trump	4%	(6)	4%	(5)	6%	(8)	2%	(3)	11%	(14)	73%	(94)	129
Somewhat Favorable of Trump	2%	(2)	17%	(13)	2%	(1)	1%	(1)	13%	(10)	65%	(49)	75
Very Unfavorable of Trump	3%	(9)	7%	(17)	5%	(13)	4%	(10)	12%	(31)	69%	(175)	256
#1 Issue: Economy	5%	(6)	11%	(14)	3%	(4)	4%	(5)	10%	(12)	67%	(81)	121
#1 Issue: Security	—	(0)	7%	(7)	2%	(2)	2%	(2)	17%	(16)	72%	(67)	92
#1 Issue: Health Care	1%	(1)	9%	(8)	4%	(4)	1%	(1)	16%	(16)	70%	(68)	97
#1 Issue: Medicare / Social Security	3%	(2)	—	(0)	5%	(4)	5%	(4)	9%	(8)	78%	(64)	83

Continued on next page

Table NFL2_13: Do you have a favorable or unfavorable opinion of the following people?

Albert Wilson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	8%	(45)	4%	(24)	2%	(13)	12%	(65)	70%	(377)	539
2018 House Vote: Democrat	3%	(6)	10%	(17)	5%	(8)	1%	(2)	11%	(20)	69%	(118)	170
2018 House Vote: Republican	2%	(4)	7%	(12)	3%	(6)	3%	(4)	12%	(20)	72%	(117)	163
2016 Vote: Hillary Clinton	4%	(6)	6%	(10)	9%	(13)	1%	(2)	14%	(22)	66%	(103)	156
2016 Vote: Donald Trump	1%	(2)	10%	(16)	4%	(7)	2%	(3)	11%	(19)	73%	(124)	170
2016 Vote: Other	7%	(4)	7%	(4)	—	(0)	—	(0)	17%	(10)	69%	(40)	58
2016 Vote: Didn't Vote	3%	(4)	9%	(14)	2%	(3)	6%	(9)	9%	(14)	71%	(110)	154
Voted in 2014: Yes	2%	(5)	10%	(31)	5%	(14)	1%	(4)	13%	(41)	69%	(216)	312
Voted in 2014: No	5%	(11)	6%	(14)	4%	(10)	4%	(9)	10%	(23)	71%	(160)	227
2012 Vote: Barack Obama	4%	(7)	12%	(22)	5%	(9)	1%	(2)	14%	(27)	64%	(120)	187
2012 Vote: Mitt Romney	—	(0)	6%	(9)	4%	(5)	1%	(2)	11%	(17)	78%	(114)	147
2012 Vote: Didn't Vote	5%	(10)	7%	(12)	4%	(8)	5%	(9)	10%	(19)	69%	(127)	185
4-Region: Northeast	—	(0)	12%	(13)	2%	(2)	4%	(4)	9%	(9)	74%	(77)	105
4-Region: Midwest	2%	(2)	7%	(8)	4%	(5)	2%	(2)	17%	(20)	67%	(76)	113
4-Region: South	6%	(12)	7%	(13)	4%	(7)	1%	(2)	11%	(21)	71%	(133)	188
4-Region: West	1%	(2)	9%	(11)	8%	(10)	4%	(5)	11%	(15)	68%	(90)	133
Avid sports fan	6%	(7)	19%	(22)	5%	(6)	3%	(4)	19%	(23)	48%	(59)	122
Casual sports fan	2%	(5)	7%	(18)	5%	(14)	1%	(4)	11%	(29)	74%	(201)	271
Not a fan at all	3%	(4)	3%	(5)	3%	(4)	3%	(5)	8%	(12)	80%	(117)	146
Sports fan	3%	(12)	10%	(40)	5%	(20)	2%	(8)	13%	(53)	66%	(260)	393
Prefer college sports	6%	(5)	15%	(13)	3%	(3)	—	(0)	9%	(9)	67%	(61)	92
Prefer professional sports	3%	(8)	10%	(25)	6%	(17)	3%	(8)	16%	(43)	62%	(166)	267
Interested in NFL	4%	(12)	13%	(42)	6%	(17)	3%	(8)	16%	(51)	58%	(181)	311
Interested in College Football	5%	(11)	15%	(36)	4%	(10)	2%	(5)	16%	(37)	58%	(138)	237
Interested in XFL	9%	(8)	23%	(20)	9%	(8)	6%	(5)	17%	(15)	36%	(32)	89
Participates in sports gambling	4%	(3)	34%	(24)	6%	(4)	3%	(2)	12%	(8)	41%	(28)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_14: Do you have a favorable or unfavorable opinion of the following people?

Tom Brady

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	24%	(131)	27%	(144)	12%	(63)	12%	(63)	16%	(89)	9%	(51)	539
Gender: Male	33%	(87)	24%	(65)	12%	(32)	14%	(37)	12%	(32)	5%	(15)	269
Gender: Female	16%	(43)	29%	(78)	11%	(31)	10%	(26)	21%	(56)	13%	(36)	270
Age: 18-29	28%	(28)	24%	(25)	6%	(6)	14%	(14)	17%	(18)	11%	(11)	103
Age: 30-44	25%	(39)	26%	(39)	15%	(24)	11%	(17)	13%	(20)	10%	(16)	154
Age: 45-54	17%	(13)	26%	(20)	13%	(10)	10%	(8)	24%	(19)	9%	(7)	77
Age: 55-64	28%	(28)	28%	(29)	13%	(13)	10%	(10)	15%	(15)	6%	(6)	100
Age: 65+	22%	(23)	29%	(30)	9%	(9)	13%	(14)	17%	(18)	11%	(11)	105
Millennial: Age 23-38	27%	(39)	20%	(29)	11%	(16)	15%	(21)	16%	(23)	11%	(16)	145
Generation X: Age 39-54	20%	(28)	27%	(38)	14%	(21)	11%	(15)	20%	(29)	9%	(13)	144
Boomers: Age 55-73	26%	(46)	29%	(52)	12%	(21)	10%	(18)	16%	(28)	7%	(13)	179
PID: Dem (no lean)	29%	(58)	24%	(48)	14%	(28)	13%	(26)	13%	(26)	6%	(12)	198
PID: Ind (no lean)	17%	(29)	23%	(40)	11%	(20)	12%	(20)	23%	(41)	13%	(23)	174
PID: Rep (no lean)	26%	(44)	33%	(55)	9%	(15)	10%	(16)	13%	(22)	9%	(15)	167
PID/Gender: Dem Men	38%	(39)	21%	(22)	13%	(13)	16%	(16)	9%	(9)	3%	(3)	102
PID/Gender: Dem Women	20%	(19)	27%	(26)	16%	(16)	11%	(10)	17%	(16)	9%	(9)	96
PID/Gender: Ind Men	22%	(17)	24%	(19)	11%	(9)	15%	(12)	20%	(16)	9%	(7)	80
PID/Gender: Ind Women	13%	(12)	23%	(21)	12%	(11)	9%	(8)	27%	(25)	18%	(16)	94
PID/Gender: Rep Men	36%	(32)	28%	(24)	12%	(11)	10%	(9)	9%	(8)	5%	(4)	87
PID/Gender: Rep Women	15%	(12)	38%	(31)	5%	(4)	10%	(8)	18%	(15)	13%	(11)	80
Ideo: Liberal (1-3)	25%	(36)	25%	(35)	11%	(16)	19%	(26)	13%	(19)	6%	(8)	140
Ideo: Moderate (4)	25%	(37)	25%	(38)	14%	(20)	9%	(13)	20%	(30)	8%	(12)	150
Ideo: Conservative (5-7)	26%	(46)	31%	(55)	11%	(19)	11%	(19)	15%	(26)	6%	(11)	176
Educ: < College	23%	(83)	26%	(93)	10%	(35)	11%	(40)	19%	(69)	11%	(39)	359
Educ: Bachelors degree	29%	(34)	25%	(30)	15%	(18)	15%	(18)	10%	(11)	6%	(7)	119
Educ: Post-grad	22%	(13)	34%	(21)	17%	(10)	7%	(4)	13%	(8)	8%	(5)	61
Income: Under 50k	25%	(65)	26%	(68)	6%	(17)	12%	(30)	19%	(50)	12%	(30)	260
Income: 50k-100k	21%	(38)	26%	(47)	17%	(31)	14%	(26)	14%	(25)	8%	(15)	182
Income: 100k+	29%	(28)	30%	(29)	16%	(15)	7%	(7)	14%	(13)	5%	(5)	97
Ethnicity: White	21%	(93)	26%	(114)	13%	(58)	12%	(55)	17%	(73)	10%	(45)	437
Ethnicity: Hispanic	19%	(15)	31%	(24)	15%	(12)	14%	(11)	19%	(16)	3%	(2)	80

Continued on next page

Table NFL2_14: Do you have a favorable or unfavorable opinion of the following people?

Tom Brady

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	24%	(131)	27%	(144)	12%	(63)	12%	(63)	16%	(89)	9%	(51)	539
Ethnicity: Afr. Am.	44%	(25)	21%	(12)	4%	(2)	8%	(5)	18%	(10)	5%	(3)	56
All Christian	22%	(59)	32%	(84)	12%	(31)	13%	(33)	14%	(38)	6%	(17)	262
Agnostic/Nothing in particular	23%	(53)	24%	(55)	11%	(25)	10%	(23)	18%	(41)	13%	(30)	227
Evangelical	36%	(47)	25%	(33)	10%	(13)	6%	(7)	13%	(16)	10%	(14)	130
Non-Evangelical	16%	(34)	36%	(76)	13%	(28)	13%	(28)	15%	(33)	7%	(16)	215
Community: Urban	25%	(33)	26%	(34)	15%	(19)	12%	(16)	15%	(20)	7%	(10)	133
Community: Suburban	25%	(65)	29%	(75)	14%	(35)	10%	(27)	14%	(37)	8%	(20)	259
Community: Rural	22%	(33)	23%	(34)	6%	(8)	14%	(20)	21%	(31)	14%	(21)	148
Employ: Private Sector	21%	(39)	30%	(55)	17%	(31)	14%	(26)	13%	(24)	6%	(11)	186
Employ: Retired	23%	(29)	29%	(36)	8%	(11)	13%	(17)	19%	(23)	8%	(10)	126
Employ: Unemployed	27%	(16)	22%	(13)	4%	(2)	5%	(3)	21%	(13)	21%	(13)	59
Military HH: Yes	34%	(29)	27%	(23)	8%	(7)	7%	(6)	14%	(12)	10%	(8)	86
Military HH: No	22%	(102)	27%	(120)	12%	(56)	12%	(56)	17%	(76)	9%	(43)	453
RD/WT: Right Direction	28%	(56)	28%	(56)	9%	(17)	9%	(18)	17%	(33)	9%	(18)	198
RD/WT: Wrong Track	22%	(75)	26%	(88)	13%	(45)	13%	(45)	16%	(55)	10%	(33)	341
Trump Job Approve	26%	(54)	33%	(68)	8%	(17)	8%	(16)	15%	(31)	11%	(23)	210
Trump Job Disapprove	23%	(68)	25%	(72)	13%	(38)	14%	(41)	17%	(51)	8%	(22)	293
Trump Job Strongly Approve	28%	(35)	28%	(36)	7%	(9)	8%	(10)	18%	(22)	11%	(14)	126
Trump Job Somewhat Approve	22%	(19)	39%	(32)	10%	(8)	6%	(5)	11%	(9)	11%	(10)	84
Trump Job Somewhat Disapprove	16%	(9)	30%	(17)	9%	(5)	7%	(4)	29%	(16)	10%	(5)	57
Trump Job Strongly Disapprove	25%	(59)	24%	(56)	14%	(33)	16%	(37)	15%	(35)	7%	(17)	236
Favorable of Trump	24%	(50)	33%	(67)	7%	(15)	9%	(19)	16%	(32)	11%	(22)	205
Unfavorable of Trump	25%	(75)	24%	(74)	15%	(45)	14%	(41)	15%	(46)	7%	(22)	302
Very Favorable of Trump	27%	(35)	29%	(37)	7%	(9)	8%	(11)	17%	(22)	12%	(16)	129
Somewhat Favorable of Trump	20%	(15)	39%	(29)	8%	(6)	11%	(8)	14%	(10)	8%	(6)	75
Very Unfavorable of Trump	26%	(67)	23%	(58)	15%	(38)	15%	(39)	14%	(36)	7%	(17)	256
#1 Issue: Economy	25%	(30)	37%	(45)	7%	(9)	10%	(12)	12%	(15)	8%	(9)	121
#1 Issue: Security	24%	(22)	32%	(30)	11%	(11)	9%	(9)	13%	(12)	10%	(9)	92
#1 Issue: Health Care	28%	(27)	20%	(19)	16%	(15)	11%	(10)	16%	(15)	10%	(10)	97
#1 Issue: Medicare / Social Security	23%	(19)	23%	(19)	12%	(10)	15%	(13)	17%	(14)	10%	(8)	83

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Table NFL2_14: Do you have a favorable or unfavorable opinion of the following people?

Tom Brady

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	24%	(131)	27%	(144)	12%	(63)	12%	(63)	16%	(89)	9%	(51)	539
2018 House Vote: Democrat	31%	(53)	23%	(40)	16%	(26)	13%	(22)	12%	(21)	5%	(9)	170
2018 House Vote: Republican	27%	(45)	29%	(47)	7%	(11)	12%	(20)	15%	(25)	10%	(16)	163
2016 Vote: Hillary Clinton	30%	(47)	21%	(33)	17%	(27)	14%	(22)	10%	(16)	8%	(12)	156
2016 Vote: Donald Trump	23%	(39)	32%	(54)	8%	(14)	11%	(18)	17%	(29)	9%	(15)	170
2016 Vote: Other	21%	(12)	23%	(14)	22%	(13)	14%	(8)	16%	(10)	4%	(2)	58
2016 Vote: Didn't Vote	21%	(32)	27%	(42)	6%	(9)	10%	(15)	22%	(34)	14%	(21)	154
Voted in 2014: Yes	27%	(84)	28%	(86)	12%	(38)	11%	(36)	14%	(43)	8%	(25)	312
Voted in 2014: No	21%	(47)	25%	(57)	11%	(25)	12%	(27)	20%	(45)	12%	(26)	227
2012 Vote: Barack Obama	31%	(58)	25%	(47)	14%	(26)	13%	(24)	11%	(21)	6%	(11)	187
2012 Vote: Mitt Romney	21%	(31)	31%	(46)	11%	(16)	11%	(16)	14%	(21)	11%	(17)	147
2012 Vote: Didn't Vote	22%	(41)	24%	(45)	10%	(19)	9%	(17)	23%	(42)	12%	(21)	185
4-Region: Northeast	25%	(27)	24%	(25)	13%	(14)	16%	(17)	12%	(13)	9%	(10)	105
4-Region: Midwest	24%	(27)	27%	(30)	14%	(16)	13%	(15)	14%	(16)	8%	(9)	113
4-Region: South	25%	(48)	25%	(46)	9%	(17)	11%	(21)	21%	(39)	9%	(17)	188
4-Region: West	22%	(29)	32%	(42)	12%	(17)	7%	(10)	16%	(21)	11%	(15)	133
Avid sports fan	46%	(56)	28%	(34)	8%	(10)	15%	(18)	2%	(2)	2%	(2)	122
Casual sports fan	22%	(60)	32%	(86)	15%	(41)	13%	(35)	13%	(35)	5%	(14)	271
Not a fan at all	10%	(15)	16%	(23)	8%	(12)	7%	(10)	35%	(51)	24%	(35)	146
Sports fan	30%	(116)	31%	(120)	13%	(51)	13%	(53)	9%	(37)	4%	(16)	393
Prefer college sports	37%	(34)	29%	(27)	12%	(11)	11%	(10)	10%	(9)	2%	(2)	92
Prefer professional sports	30%	(81)	31%	(82)	13%	(35)	15%	(40)	7%	(19)	4%	(10)	267
Interested in NFL	34%	(107)	28%	(88)	12%	(36)	14%	(44)	9%	(27)	3%	(9)	311
Interested in College Football	36%	(84)	31%	(73)	14%	(33)	12%	(28)	5%	(13)	3%	(7)	237
Interested in XFL	40%	(35)	32%	(28)	11%	(10)	11%	(10)	5%	(4)	1%	(1)	89
Participates in sports gambling	34%	(24)	28%	(20)	13%	(9)	14%	(10)	7%	(5)	4%	(3)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_15: Do you have a favorable or unfavorable opinion of the following people?

Adrian Peterson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(48)	19%	(103)	6%	(30)	4%	(22)	12%	(66)	50%	(270)	539
Gender: Male	14%	(38)	26%	(71)	7%	(19)	4%	(12)	9%	(24)	39%	(104)	269
Gender: Female	4%	(10)	12%	(32)	4%	(11)	4%	(10)	15%	(41)	62%	(166)	270
Age: 18-29	9%	(9)	14%	(14)	5%	(5)	1%	(1)	14%	(15)	57%	(58)	103
Age: 30-44	14%	(21)	24%	(37)	6%	(10)	6%	(10)	10%	(16)	40%	(61)	154
Age: 45-54	3%	(2)	18%	(14)	6%	(4)	3%	(3)	16%	(12)	55%	(42)	77
Age: 55-64	9%	(9)	22%	(22)	7%	(7)	4%	(4)	6%	(6)	52%	(52)	100
Age: 65+	7%	(7)	16%	(17)	4%	(4)	4%	(4)	16%	(17)	54%	(56)	105
Millennial: Age 23-38	13%	(19)	20%	(28)	7%	(10)	4%	(6)	9%	(13)	48%	(69)	145
Generation X: Age 39-54	6%	(8)	21%	(31)	6%	(9)	6%	(8)	14%	(21)	47%	(68)	144
Boomers: Age 55-73	8%	(15)	21%	(38)	6%	(11)	3%	(5)	9%	(16)	52%	(93)	179
PID: Dem (no lean)	13%	(25)	18%	(36)	6%	(13)	4%	(8)	11%	(21)	48%	(94)	198
PID: Ind (no lean)	5%	(8)	18%	(32)	7%	(12)	2%	(3)	12%	(22)	56%	(97)	174
PID: Rep (no lean)	9%	(15)	21%	(35)	3%	(5)	6%	(11)	13%	(23)	47%	(78)	167
PID/Gender: Dem Men	20%	(21)	23%	(24)	7%	(7)	3%	(3)	7%	(8)	39%	(39)	102
PID/Gender: Dem Women	5%	(4)	13%	(12)	6%	(5)	5%	(5)	14%	(14)	57%	(55)	96
PID/Gender: Ind Men	8%	(6)	25%	(20)	11%	(9)	2%	(2)	10%	(8)	45%	(36)	80
PID/Gender: Ind Women	2%	(2)	13%	(12)	3%	(3)	1%	(1)	15%	(14)	66%	(62)	94
PID/Gender: Rep Men	13%	(12)	32%	(28)	4%	(3)	8%	(7)	10%	(9)	33%	(29)	87
PID/Gender: Rep Women	4%	(3)	9%	(7)	3%	(2)	5%	(4)	17%	(14)	62%	(50)	80
Ideo: Liberal (1-3)	17%	(24)	18%	(26)	4%	(6)	2%	(2)	15%	(21)	44%	(61)	140
Ideo: Moderate (4)	4%	(6)	26%	(39)	4%	(6)	6%	(10)	11%	(17)	48%	(72)	150
Ideo: Conservative (5-7)	10%	(17)	19%	(34)	5%	(9)	5%	(8)	11%	(20)	50%	(88)	176
Educ: < College	9%	(33)	17%	(60)	5%	(18)	4%	(14)	12%	(43)	53%	(190)	359
Educ: Bachelors degree	7%	(9)	23%	(27)	8%	(9)	6%	(7)	15%	(18)	41%	(49)	119
Educ: Post-grad	10%	(6)	25%	(15)	5%	(3)	1%	(1)	7%	(4)	52%	(32)	61
Income: Under 50k	8%	(21)	16%	(41)	4%	(10)	4%	(11)	13%	(33)	55%	(144)	260
Income: 50k-100k	9%	(17)	17%	(32)	8%	(15)	3%	(6)	13%	(23)	49%	(89)	182
Income: 100k+	10%	(10)	31%	(30)	5%	(5)	5%	(5)	10%	(10)	38%	(37)	97
Ethnicity: White	8%	(37)	19%	(81)	5%	(23)	5%	(20)	13%	(55)	51%	(222)	437
Ethnicity: Hispanic	2%	(2)	22%	(18)	12%	(9)	5%	(4)	11%	(9)	48%	(38)	80

Continued on next page

Table NFL2_15: Do you have a favorable or unfavorable opinion of the following people?

Adrian Peterson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(48)	19%	(103)	6%	(30)	4%	(22)	12%	(66)	50%	(270)	539
Ethnicity: Afr. Am.	18%	(10)	21%	(12)	2%	(1)	1%	(1)	12%	(7)	45%	(26)	56
All Christian	8%	(20)	22%	(58)	7%	(18)	5%	(12)	14%	(36)	45%	(117)	262
Agnostic/Nothing in particular	11%	(24)	16%	(36)	4%	(10)	2%	(5)	11%	(25)	56%	(127)	227
Evangelical	18%	(23)	20%	(26)	—	(1)	2%	(3)	10%	(13)	50%	(65)	130
Non-Evangelical	6%	(14)	20%	(43)	10%	(22)	5%	(11)	18%	(38)	41%	(89)	215
Community: Urban	13%	(17)	24%	(32)	9%	(13)	7%	(10)	7%	(10)	39%	(52)	133
Community: Suburban	8%	(21)	19%	(48)	5%	(14)	3%	(7)	16%	(42)	49%	(126)	259
Community: Rural	7%	(10)	16%	(23)	2%	(4)	3%	(5)	9%	(14)	62%	(92)	148
Employ: Private Sector	8%	(15)	27%	(50)	6%	(11)	4%	(8)	9%	(17)	46%	(86)	186
Employ: Retired	7%	(9)	15%	(18)	5%	(6)	4%	(5)	20%	(25)	50%	(63)	126
Employ: Unemployed	11%	(7)	7%	(4)	1%	(1)	4%	(2)	19%	(11)	57%	(34)	59
Military HH: Yes	16%	(14)	15%	(13)	2%	(1)	1%	(1)	11%	(10)	54%	(46)	86
Military HH: No	7%	(34)	20%	(90)	6%	(29)	5%	(21)	12%	(56)	49%	(224)	453
RD/WT: Right Direction	10%	(19)	20%	(41)	4%	(9)	4%	(9)	13%	(26)	48%	(94)	198
RD/WT: Wrong Track	8%	(29)	18%	(62)	6%	(22)	4%	(13)	12%	(39)	52%	(176)	341
Trump Job Approve	9%	(20)	20%	(42)	5%	(11)	4%	(9)	12%	(25)	49%	(103)	210
Trump Job Disapprove	9%	(27)	19%	(55)	5%	(14)	4%	(13)	12%	(35)	51%	(149)	293
Trump Job Strongly Approve	11%	(14)	14%	(18)	3%	(4)	6%	(7)	15%	(19)	51%	(64)	126
Trump Job Somewhat Approve	7%	(6)	29%	(24)	8%	(7)	2%	(2)	7%	(6)	47%	(39)	84
Trump Job Somewhat Disapprove	5%	(3)	26%	(15)	4%	(2)	2%	(1)	15%	(8)	49%	(28)	57
Trump Job Strongly Disapprove	11%	(25)	17%	(41)	5%	(12)	5%	(12)	11%	(26)	51%	(121)	236
Favorable of Trump	9%	(19)	21%	(42)	6%	(12)	4%	(9)	12%	(25)	48%	(99)	205
Unfavorable of Trump	10%	(29)	19%	(56)	6%	(18)	4%	(12)	12%	(35)	50%	(151)	302
Very Favorable of Trump	11%	(14)	14%	(18)	5%	(6)	6%	(7)	14%	(18)	52%	(67)	129
Somewhat Favorable of Trump	7%	(5)	32%	(24)	8%	(6)	2%	(1)	9%	(7)	42%	(32)	75
Very Unfavorable of Trump	11%	(27)	18%	(45)	6%	(16)	5%	(12)	12%	(30)	49%	(126)	256
#1 Issue: Economy	10%	(12)	24%	(29)	8%	(9)	3%	(3)	13%	(16)	42%	(51)	121
#1 Issue: Security	6%	(6)	22%	(21)	4%	(3)	7%	(7)	12%	(11)	49%	(45)	92
#1 Issue: Health Care	8%	(7)	18%	(17)	3%	(3)	5%	(5)	15%	(15)	52%	(50)	97
#1 Issue: Medicare / Social Security	10%	(8)	13%	(11)	4%	(3)	7%	(6)	15%	(12)	51%	(42)	83

Continued on next page

Table NFL2_15: Do you have a favorable or unfavorable opinion of the following people?

Adrian Peterson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(48)	19%	(103)	6%	(30)	4%	(22)	12%	(66)	50%	(270)	539
2018 House Vote: Democrat	14%	(24)	22%	(37)	5%	(9)	6%	(10)	10%	(18)	43%	(72)	170
2018 House Vote: Republican	7%	(11)	21%	(34)	6%	(10)	5%	(9)	12%	(20)	49%	(80)	163
2016 Vote: Hillary Clinton	11%	(17)	21%	(33)	9%	(13)	6%	(9)	11%	(17)	42%	(66)	156
2016 Vote: Donald Trump	7%	(12)	21%	(36)	5%	(9)	5%	(9)	12%	(20)	49%	(83)	170
2016 Vote: Other	10%	(6)	17%	(10)	11%	(6)	1%	(1)	8%	(5)	52%	(30)	58
2016 Vote: Didn't Vote	9%	(13)	15%	(23)	1%	(1)	2%	(3)	15%	(23)	59%	(91)	154
Voted in 2014: Yes	11%	(33)	22%	(68)	6%	(19)	5%	(14)	12%	(38)	44%	(139)	312
Voted in 2014: No	7%	(15)	15%	(35)	5%	(11)	3%	(7)	12%	(28)	58%	(131)	227
2012 Vote: Barack Obama	13%	(24)	23%	(44)	5%	(9)	5%	(10)	11%	(20)	42%	(79)	187
2012 Vote: Mitt Romney	7%	(10)	17%	(24)	7%	(10)	4%	(6)	12%	(17)	54%	(80)	147
2012 Vote: Didn't Vote	8%	(14)	14%	(26)	5%	(10)	3%	(6)	13%	(24)	57%	(104)	185
4-Region: Northeast	8%	(8)	24%	(25)	2%	(3)	5%	(5)	5%	(6)	56%	(59)	105
4-Region: Midwest	15%	(17)	19%	(21)	8%	(10)	3%	(3)	13%	(14)	43%	(48)	113
4-Region: South	9%	(16)	18%	(34)	5%	(9)	4%	(7)	16%	(29)	49%	(93)	188
4-Region: West	5%	(7)	17%	(23)	7%	(10)	6%	(7)	12%	(16)	53%	(70)	133
Avid sports fan	29%	(35)	34%	(41)	10%	(12)	5%	(5)	9%	(10)	14%	(17)	122
Casual sports fan	5%	(13)	21%	(56)	5%	(15)	4%	(11)	14%	(38)	51%	(138)	271
Not a fan at all	—	(0)	4%	(6)	2%	(3)	4%	(5)	12%	(17)	79%	(115)	146
Sports fan	12%	(48)	25%	(97)	7%	(27)	4%	(17)	12%	(49)	39%	(155)	393
Prefer college sports	15%	(13)	24%	(22)	9%	(8)	2%	(2)	16%	(15)	35%	(32)	92
Prefer professional sports	12%	(32)	27%	(72)	7%	(18)	5%	(15)	11%	(29)	38%	(102)	267
Interested in NFL	15%	(47)	30%	(93)	8%	(25)	5%	(16)	13%	(41)	28%	(89)	311
Interested in College Football	17%	(41)	30%	(70)	9%	(21)	4%	(9)	13%	(30)	28%	(66)	237
Interested in XFL	23%	(20)	43%	(38)	8%	(7)	4%	(4)	9%	(8)	13%	(11)	89
Participates in sports gambling	17%	(12)	44%	(31)	13%	(9)	2%	(1)	—	(0)	23%	(16)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_16: Do you have a favorable or unfavorable opinion of the following people?

Tyler Lockett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	12%	(63)	4%	(21)	1%	(4)	13%	(72)	65%	(351)	539
Gender: Male	7%	(19)	18%	(48)	5%	(12)	1%	(2)	15%	(40)	55%	(147)	269
Gender: Female	3%	(8)	6%	(15)	3%	(9)	1%	(3)	12%	(32)	75%	(204)	270
Age: 18-29	6%	(6)	11%	(11)	6%	(7)	—	(0)	10%	(10)	67%	(69)	103
Age: 30-44	9%	(14)	22%	(34)	5%	(8)	3%	(4)	12%	(19)	49%	(76)	154
Age: 45-54	1%	(1)	9%	(7)	1%	(1)	—	(0)	19%	(15)	70%	(54)	77
Age: 55-64	2%	(2)	8%	(8)	5%	(5)	—	(0)	15%	(15)	70%	(70)	100
Age: 65+	4%	(4)	3%	(3)	1%	(1)	—	(0)	13%	(14)	79%	(82)	105
Millennial: Age 23-38	10%	(15)	18%	(26)	7%	(11)	3%	(4)	8%	(12)	53%	(77)	145
Generation X: Age 39-54	4%	(6)	16%	(23)	1%	(1)	—	(0)	17%	(25)	62%	(89)	144
Boomers: Age 55-73	3%	(5)	6%	(10)	3%	(6)	—	(0)	14%	(25)	74%	(133)	179
PID: Dem (no lean)	7%	(14)	12%	(24)	4%	(7)	—	(1)	14%	(28)	63%	(125)	198
PID: Ind (no lean)	3%	(5)	11%	(19)	6%	(11)	1%	(2)	12%	(22)	66%	(115)	174
PID: Rep (no lean)	5%	(8)	13%	(21)	2%	(3)	1%	(2)	13%	(22)	66%	(111)	167
PID/Gender: Dem Men	9%	(9)	20%	(20)	2%	(2)	—	(0)	19%	(19)	51%	(51)	102
PID/Gender: Dem Women	5%	(5)	4%	(3)	5%	(5)	1%	(1)	9%	(9)	76%	(73)	96
PID/Gender: Ind Men	4%	(3)	17%	(13)	9%	(7)	—	(0)	15%	(12)	55%	(44)	80
PID/Gender: Ind Women	2%	(2)	6%	(5)	3%	(3)	2%	(2)	11%	(10)	76%	(71)	94
PID/Gender: Rep Men	7%	(6)	17%	(15)	3%	(3)	2%	(2)	11%	(9)	60%	(52)	87
PID/Gender: Rep Women	2%	(1)	8%	(6)	1%	(0)	—	(0)	16%	(13)	74%	(59)	80
Ideo: Liberal (1-3)	4%	(6)	14%	(19)	3%	(4)	1%	(1)	17%	(24)	62%	(87)	140
Ideo: Moderate (4)	4%	(5)	14%	(21)	4%	(6)	—	(0)	15%	(23)	63%	(95)	150
Ideo: Conservative (5-7)	8%	(13)	11%	(20)	2%	(4)	—	(0)	10%	(17)	69%	(122)	176
Educ: < College	5%	(16)	10%	(36)	5%	(19)	1%	(4)	12%	(43)	67%	(240)	359
Educ: Bachelors degree	3%	(4)	16%	(19)	1%	(1)	—	(0)	21%	(25)	59%	(70)	119
Educ: Post-grad	11%	(7)	13%	(8)	2%	(1)	—	(0)	6%	(4)	68%	(41)	61
Income: Under 50k	6%	(16)	11%	(29)	3%	(9)	1%	(4)	13%	(34)	65%	(169)	260
Income: 50k-100k	3%	(5)	12%	(22)	6%	(11)	—	(1)	12%	(22)	66%	(120)	182
Income: 100k+	7%	(6)	12%	(12)	1%	(1)	—	(0)	16%	(15)	64%	(63)	97
Ethnicity: White	5%	(21)	10%	(44)	3%	(14)	1%	(4)	14%	(60)	67%	(295)	437
Ethnicity: Hispanic	1%	(1)	14%	(11)	13%	(10)	—	(0)	12%	(10)	60%	(48)	80

Continued on next page

Table NFL2_16: Do you have a favorable or unfavorable opinion of the following people?

Tyler Lockett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	12%	(63)	4%	(21)	1%	(4)	13%	(72)	65%	(351)	539
Ethnicity: Afr. Am.	10%	(6)	17%	(9)	4%	(2)	1%	(1)	16%	(9)	52%	(29)	56
All Christian	5%	(14)	11%	(29)	5%	(13)	1%	(2)	16%	(41)	63%	(164)	262
Agnostic/Nothing in particular	6%	(13)	13%	(29)	3%	(7)	1%	(3)	12%	(28)	66%	(149)	227
Evangelical	9%	(11)	14%	(18)	3%	(4)	—	(0)	10%	(14)	64%	(83)	130
Non-Evangelical	4%	(8)	13%	(29)	5%	(11)	1%	(2)	18%	(38)	59%	(128)	215
Community: Urban	9%	(12)	16%	(22)	8%	(10)	1%	(2)	10%	(13)	56%	(74)	133
Community: Suburban	4%	(10)	10%	(26)	3%	(8)	—	(0)	14%	(37)	69%	(177)	259
Community: Rural	4%	(6)	10%	(15)	2%	(3)	2%	(3)	14%	(21)	68%	(100)	148
Employ: Private Sector	6%	(12)	17%	(32)	3%	(6)	—	(0)	15%	(28)	58%	(108)	186
Employ: Retired	4%	(5)	5%	(6)	1%	(2)	2%	(2)	15%	(19)	73%	(92)	126
Employ: Unemployed	3%	(2)	11%	(7)	—	(0)	—	(0)	15%	(9)	70%	(42)	59
Military HH: Yes	7%	(6)	10%	(9)	2%	(2)	1%	(1)	7%	(6)	73%	(62)	86
Military HH: No	5%	(21)	12%	(55)	4%	(19)	1%	(4)	15%	(66)	64%	(289)	453
RD/WT: Right Direction	8%	(15)	12%	(24)	2%	(4)	—	(0)	14%	(27)	65%	(128)	198
RD/WT: Wrong Track	4%	(12)	12%	(40)	5%	(17)	1%	(4)	13%	(45)	65%	(223)	341
Trump Job Approve	7%	(14)	14%	(29)	2%	(4)	—	(0)	11%	(24)	66%	(139)	210
Trump Job Disapprove	4%	(13)	11%	(32)	4%	(12)	1%	(4)	14%	(41)	65%	(191)	293
Trump Job Strongly Approve	9%	(12)	10%	(12)	—	(0)	—	(0)	14%	(17)	67%	(84)	126
Trump Job Somewhat Approve	3%	(3)	20%	(17)	4%	(3)	—	(0)	8%	(6)	65%	(55)	84
Trump Job Somewhat Disapprove	4%	(2)	19%	(11)	1%	(0)	3%	(2)	19%	(11)	54%	(31)	57
Trump Job Strongly Disapprove	5%	(11)	9%	(21)	5%	(11)	1%	(2)	13%	(30)	68%	(160)	236
Favorable of Trump	5%	(11)	14%	(29)	2%	(5)	—	(0)	11%	(22)	67%	(138)	205
Unfavorable of Trump	5%	(15)	10%	(31)	5%	(16)	1%	(2)	14%	(42)	65%	(196)	302
Very Favorable of Trump	8%	(11)	9%	(12)	2%	(2)	—	(0)	13%	(17)	68%	(88)	129
Somewhat Favorable of Trump	1%	(1)	22%	(17)	4%	(3)	—	(0)	6%	(5)	67%	(50)	75
Very Unfavorable of Trump	5%	(13)	10%	(25)	6%	(15)	1%	(2)	13%	(33)	65%	(166)	256
#1 Issue: Economy	8%	(9)	17%	(20)	1%	(1)	1%	(1)	20%	(24)	54%	(66)	121
#1 Issue: Security	2%	(2)	11%	(11)	2%	(2)	2%	(2)	13%	(12)	70%	(64)	92
#1 Issue: Health Care	5%	(5)	9%	(9)	1%	(1)	—	(0)	15%	(15)	69%	(67)	97
#1 Issue: Medicare / Social Security	4%	(3)	4%	(3)	7%	(6)	—	(0)	15%	(12)	71%	(58)	83

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Table NFL2_16: Do you have a favorable or unfavorable opinion of the following people?

Tyler Lockett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	12%	(63)	4%	(21)	1%	(4)	13%	(72)	65%	(351)	539
2018 House Vote: Democrat	7%	(12)	14%	(23)	3%	(6)	—	(1)	10%	(18)	65%	(111)	170
2018 House Vote: Republican	4%	(6)	11%	(18)	3%	(6)	1%	(2)	15%	(25)	65%	(107)	163
2016 Vote: Hillary Clinton	6%	(10)	14%	(21)	4%	(6)	1%	(2)	16%	(24)	59%	(92)	156
2016 Vote: Donald Trump	3%	(5)	14%	(24)	2%	(4)	—	(0)	13%	(23)	67%	(115)	170
2016 Vote: Other	2%	(1)	13%	(7)	11%	(6)	—	(0)	10%	(6)	64%	(37)	58
2016 Vote: Didn't Vote	7%	(11)	6%	(10)	3%	(4)	1%	(2)	12%	(19)	70%	(108)	154
Voted in 2014: Yes	5%	(14)	14%	(44)	2%	(7)	1%	(2)	15%	(47)	64%	(198)	312
Voted in 2014: No	6%	(13)	9%	(20)	6%	(14)	1%	(2)	11%	(25)	67%	(153)	227
2012 Vote: Barack Obama	6%	(11)	17%	(32)	1%	(2)	1%	(2)	16%	(31)	59%	(110)	187
2012 Vote: Mitt Romney	3%	(4)	11%	(16)	3%	(4)	—	(0)	12%	(17)	72%	(105)	147
2012 Vote: Didn't Vote	7%	(12)	7%	(13)	8%	(14)	1%	(2)	11%	(20)	66%	(123)	185
4-Region: Northeast	4%	(4)	15%	(16)	3%	(3)	2%	(2)	6%	(6)	70%	(74)	105
4-Region: Midwest	6%	(7)	13%	(14)	3%	(3)	—	(0)	20%	(23)	59%	(66)	113
4-Region: South	6%	(11)	11%	(20)	3%	(6)	—	(0)	11%	(21)	69%	(130)	188
4-Region: West	4%	(5)	10%	(13)	7%	(9)	1%	(2)	17%	(23)	61%	(82)	133
Avid sports fan	14%	(18)	31%	(37)	6%	(7)	—	(0)	12%	(14)	37%	(45)	122
Casual sports fan	3%	(9)	9%	(25)	4%	(11)	1%	(2)	15%	(40)	68%	(185)	271
Not a fan at all	1%	(1)	1%	(1)	2%	(3)	2%	(3)	12%	(18)	83%	(121)	146
Sports fan	7%	(26)	16%	(62)	5%	(18)	—	(2)	14%	(54)	59%	(230)	393
Prefer college sports	9%	(8)	15%	(14)	—	(0)	—	(0)	15%	(14)	61%	(56)	92
Prefer professional sports	7%	(19)	17%	(47)	7%	(17)	1%	(2)	14%	(37)	54%	(145)	267
Interested in NFL	8%	(25)	20%	(61)	6%	(18)	1%	(2)	16%	(50)	50%	(154)	311
Interested in College Football	10%	(23)	21%	(50)	4%	(10)	—	(0)	15%	(36)	50%	(118)	237
Interested in XFL	17%	(15)	36%	(32)	6%	(5)	2%	(2)	16%	(14)	23%	(21)	89
Participates in sports gambling	15%	(11)	35%	(24)	7%	(5)	—	(0)	10%	(7)	32%	(22)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_17: Do you have a favorable or unfavorable opinion of the following people?

Jared Goff

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	16%	(87)	6%	(31)	1%	(7)	15%	(81)	56%	(302)	539
Gender: Male	8%	(22)	24%	(65)	8%	(21)	2%	(6)	15%	(40)	43%	(115)	269
Gender: Female	4%	(10)	8%	(22)	4%	(10)	—	(0)	15%	(41)	69%	(187)	270
Age: 18-29	5%	(6)	13%	(13)	3%	(3)	1%	(1)	10%	(10)	68%	(70)	103
Age: 30-44	10%	(15)	20%	(31)	10%	(16)	3%	(5)	13%	(21)	43%	(67)	154
Age: 45-54	3%	(2)	16%	(12)	4%	(3)	—	(0)	17%	(13)	60%	(46)	77
Age: 55-64	2%	(2)	23%	(23)	6%	(6)	1%	(1)	13%	(13)	55%	(56)	100
Age: 65+	5%	(6)	8%	(9)	3%	(4)	1%	(1)	22%	(24)	60%	(63)	105
Millennial: Age 23-38	7%	(10)	17%	(24)	9%	(13)	2%	(3)	16%	(23)	50%	(72)	145
Generation X: Age 39-54	8%	(11)	17%	(25)	5%	(8)	2%	(2)	14%	(20)	54%	(78)	144
Boomers: Age 55-73	3%	(6)	17%	(31)	5%	(9)	—	(1)	18%	(31)	56%	(101)	179
PID: Dem (no lean)	7%	(14)	18%	(37)	10%	(19)	—	(1)	9%	(19)	55%	(109)	198
PID: Ind (no lean)	5%	(8)	13%	(22)	4%	(6)	1%	(1)	20%	(34)	58%	(102)	174
PID: Rep (no lean)	6%	(9)	17%	(29)	3%	(5)	3%	(5)	16%	(28)	55%	(91)	167
PID/Gender: Dem Men	9%	(9)	28%	(29)	10%	(11)	1%	(1)	12%	(12)	40%	(41)	102
PID/Gender: Dem Women	5%	(5)	8%	(8)	9%	(9)	—	(0)	7%	(7)	70%	(68)	96
PID/Gender: Ind Men	5%	(4)	20%	(16)	7%	(5)	1%	(1)	18%	(14)	49%	(39)	80
PID/Gender: Ind Women	4%	(4)	6%	(6)	1%	(1)	1%	(0)	21%	(20)	67%	(63)	94
PID/Gender: Rep Men	10%	(9)	24%	(20)	6%	(5)	5%	(5)	16%	(14)	40%	(35)	87
PID/Gender: Rep Women	1%	(1)	11%	(8)	1%	(0)	—	(0)	17%	(14)	71%	(57)	80
Ideo: Liberal (1-3)	6%	(9)	21%	(29)	8%	(11)	1%	(1)	14%	(19)	51%	(71)	140
Ideo: Moderate (4)	3%	(5)	22%	(33)	5%	(7)	1%	(1)	17%	(26)	51%	(77)	150
Ideo: Conservative (5-7)	8%	(14)	14%	(24)	3%	(6)	2%	(3)	13%	(24)	60%	(106)	176
Educ: < College	5%	(19)	14%	(50)	7%	(25)	2%	(5)	16%	(56)	57%	(203)	359
Educ: Bachelors degree	8%	(9)	22%	(26)	3%	(3)	1%	(1)	15%	(17)	53%	(63)	119
Educ: Post-grad	4%	(3)	19%	(11)	5%	(3)	1%	(1)	12%	(7)	59%	(36)	61
Income: Under 50k	4%	(11)	16%	(41)	3%	(9)	2%	(5)	17%	(43)	58%	(151)	260
Income: 50k-100k	6%	(10)	14%	(26)	9%	(15)	1%	(1)	12%	(22)	59%	(106)	182
Income: 100k+	10%	(10)	21%	(20)	7%	(7)	1%	(1)	16%	(15)	46%	(44)	97
Ethnicity: White	5%	(21)	16%	(70)	6%	(26)	1%	(5)	14%	(63)	58%	(252)	437
Ethnicity: Hispanic	6%	(5)	18%	(14)	11%	(8)	—	(0)	9%	(7)	56%	(45)	80

Continued on next page

Table NFL2_17: Do you have a favorable or unfavorable opinion of the following people?

Jared Goff

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	16%	(87)	6%	(31)	1%	(7)	15%	(81)	56%	(302)	539
Ethnicity: Afr. Am.	8%	(4)	20%	(11)	2%	(1)	2%	(1)	21%	(12)	48%	(27)	56
All Christian	6%	(15)	17%	(44)	8%	(21)	1%	(4)	16%	(42)	52%	(136)	262
Agnostic/Nothing in particular	6%	(14)	16%	(37)	4%	(9)	1%	(3)	15%	(33)	58%	(131)	227
Evangelical	8%	(11)	18%	(24)	5%	(7)	2%	(3)	16%	(20)	51%	(66)	130
Non-Evangelical	5%	(12)	15%	(33)	9%	(20)	1%	(2)	17%	(38)	51%	(110)	215
Community: Urban	9%	(11)	19%	(26)	11%	(14)	2%	(3)	13%	(17)	47%	(62)	133
Community: Suburban	7%	(17)	16%	(42)	4%	(11)	1%	(3)	15%	(39)	57%	(146)	259
Community: Rural	2%	(2)	14%	(20)	4%	(5)	1%	(1)	17%	(25)	63%	(93)	148
Employ: Private Sector	7%	(13)	21%	(39)	5%	(10)	2%	(3)	14%	(27)	51%	(94)	186
Employ: Retired	6%	(7)	10%	(12)	3%	(4)	1%	(1)	25%	(31)	56%	(70)	126
Employ: Unemployed	—	(0)	13%	(7)	8%	(5)	—	(0)	11%	(7)	68%	(41)	59
Military HH: Yes	7%	(6)	15%	(13)	4%	(4)	—	(0)	13%	(11)	60%	(51)	86
Military HH: No	5%	(25)	17%	(75)	6%	(27)	2%	(7)	15%	(69)	55%	(250)	453
RD/WT: Right Direction	8%	(16)	16%	(31)	4%	(7)	2%	(4)	16%	(32)	55%	(108)	198
RD/WT: Wrong Track	4%	(15)	17%	(56)	7%	(24)	1%	(3)	14%	(49)	57%	(194)	341
Trump Job Approve	8%	(17)	17%	(36)	3%	(7)	2%	(4)	13%	(28)	57%	(119)	210
Trump Job Disapprove	5%	(14)	18%	(52)	6%	(19)	1%	(3)	13%	(38)	57%	(166)	293
Trump Job Strongly Approve	10%	(12)	10%	(13)	1%	(1)	2%	(3)	16%	(20)	60%	(76)	126
Trump Job Somewhat Approve	5%	(4)	27%	(23)	6%	(5)	1%	(0)	10%	(8)	51%	(43)	84
Trump Job Somewhat Disapprove	3%	(2)	21%	(12)	1%	(0)	—	(0)	22%	(12)	54%	(30)	57
Trump Job Strongly Disapprove	5%	(13)	17%	(40)	8%	(18)	1%	(3)	11%	(26)	57%	(136)	236
Favorable of Trump	7%	(15)	18%	(36)	3%	(6)	2%	(4)	15%	(30)	56%	(114)	205
Unfavorable of Trump	5%	(16)	17%	(51)	8%	(25)	1%	(3)	12%	(36)	57%	(171)	302
Very Favorable of Trump	9%	(12)	12%	(16)	1%	(1)	3%	(4)	15%	(19)	60%	(78)	129
Somewhat Favorable of Trump	4%	(3)	26%	(20)	6%	(5)	—	(0)	15%	(11)	48%	(36)	75
Very Unfavorable of Trump	6%	(16)	17%	(42)	9%	(23)	1%	(3)	12%	(29)	55%	(142)	256
#1 Issue: Economy	5%	(6)	24%	(29)	4%	(5)	—	(0)	15%	(18)	52%	(64)	121
#1 Issue: Security	7%	(6)	13%	(12)	2%	(2)	4%	(4)	19%	(18)	55%	(51)	92
#1 Issue: Health Care	4%	(4)	18%	(17)	4%	(4)	2%	(2)	14%	(14)	58%	(56)	97
#1 Issue: Medicare / Social Security	3%	(3)	9%	(7)	12%	(10)	—	(0)	17%	(14)	59%	(48)	83

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Table NFL2_17: Do you have a favorable or unfavorable opinion of the following people?

Jared Goff

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	16%	(87)	6%	(31)	1%	(7)	15%	(81)	56%	(302)	539
2018 House Vote: Democrat	7%	(13)	21%	(35)	7%	(12)	—	(1)	11%	(19)	54%	(91)	170
2018 House Vote: Republican	6%	(9)	15%	(24)	4%	(6)	2%	(4)	18%	(29)	56%	(91)	163
2016 Vote: Hillary Clinton	6%	(10)	19%	(30)	11%	(17)	2%	(3)	12%	(19)	49%	(77)	156
2016 Vote: Donald Trump	5%	(8)	18%	(30)	3%	(6)	1%	(2)	16%	(28)	57%	(96)	170
2016 Vote: Other	5%	(3)	18%	(10)	5%	(3)	2%	(1)	14%	(8)	57%	(33)	58
2016 Vote: Didn't Vote	7%	(10)	11%	(17)	3%	(5)	—	(0)	17%	(25)	62%	(96)	154
Voted in 2014: Yes	6%	(18)	20%	(62)	5%	(15)	2%	(5)	16%	(51)	52%	(161)	312
Voted in 2014: No	6%	(13)	11%	(25)	7%	(16)	1%	(2)	13%	(30)	62%	(141)	227
2012 Vote: Barack Obama	7%	(13)	22%	(40)	8%	(15)	2%	(3)	14%	(26)	48%	(89)	187
2012 Vote: Mitt Romney	4%	(6)	12%	(18)	4%	(6)	2%	(3)	16%	(24)	61%	(90)	147
2012 Vote: Didn't Vote	7%	(13)	12%	(23)	5%	(9)	—	(1)	13%	(24)	62%	(115)	185
4-Region: Northeast	1%	(2)	17%	(18)	5%	(5)	3%	(3)	12%	(13)	61%	(64)	105
4-Region: Midwest	5%	(6)	19%	(22)	7%	(8)	1%	(1)	17%	(19)	50%	(57)	113
4-Region: South	8%	(16)	17%	(32)	3%	(6)	1%	(2)	17%	(32)	53%	(100)	188
4-Region: West	6%	(8)	12%	(16)	9%	(12)	1%	(1)	12%	(17)	60%	(81)	133
Avid sports fan	15%	(19)	43%	(52)	12%	(15)	2%	(2)	10%	(12)	18%	(22)	122
Casual sports fan	3%	(9)	10%	(27)	5%	(14)	2%	(4)	20%	(54)	60%	(162)	271
Not a fan at all	2%	(3)	6%	(9)	1%	(2)	—	(0)	10%	(15)	80%	(118)	146
Sports fan	7%	(28)	20%	(79)	7%	(29)	2%	(7)	17%	(66)	47%	(184)	393
Prefer college sports	7%	(7)	21%	(19)	3%	(3)	1%	(1)	20%	(19)	48%	(44)	92
Prefer professional sports	8%	(21)	21%	(55)	9%	(25)	2%	(6)	16%	(43)	44%	(118)	267
Interested in NFL	8%	(26)	26%	(82)	9%	(27)	2%	(5)	20%	(61)	35%	(110)	311
Interested in College Football	9%	(22)	30%	(71)	6%	(14)	2%	(4)	16%	(39)	37%	(87)	237
Interested in XFL	19%	(17)	34%	(31)	12%	(10)	4%	(3)	16%	(14)	15%	(13)	89
Participates in sports gambling	12%	(9)	43%	(30)	16%	(11)	1%	(0)	6%	(4)	21%	(15)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL2_18: Do you have a favorable or unfavorable opinion of the following people?
Larry Fitzgerald

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(80)	14%	(75)	5%	(27)	2%	(10)	11%	(62)	53%	(285)	539
Gender: Male	24%	(64)	23%	(62)	2%	(6)	2%	(6)	9%	(23)	40%	(107)	269
Gender: Female	6%	(15)	5%	(13)	8%	(21)	2%	(4)	14%	(38)	66%	(178)	270
Age: 18-29	7%	(7)	9%	(10)	12%	(13)	3%	(3)	14%	(15)	54%	(55)	103
Age: 30-44	21%	(32)	21%	(33)	6%	(9)	4%	(6)	9%	(14)	39%	(61)	154
Age: 45-54	15%	(11)	10%	(7)	3%	(3)	—	(0)	13%	(10)	59%	(46)	77
Age: 55-64	18%	(18)	19%	(19)	1%	(1)	1%	(1)	9%	(9)	51%	(51)	100
Age: 65+	11%	(11)	6%	(7)	1%	(1)	—	(0)	13%	(13)	69%	(72)	105
Millennial: Age 23-38	14%	(20)	18%	(26)	8%	(12)	4%	(5)	11%	(17)	45%	(65)	145
Generation X: Age 39-54	19%	(27)	15%	(22)	2%	(3)	1%	(2)	11%	(15)	52%	(74)	144
Boomers: Age 55-73	14%	(26)	14%	(24)	1%	(3)	1%	(1)	11%	(19)	59%	(105)	179
PID: Dem (no lean)	18%	(35)	13%	(25)	10%	(20)	1%	(2)	10%	(20)	48%	(95)	198
PID: Ind (no lean)	11%	(19)	15%	(26)	3%	(6)	1%	(2)	13%	(22)	57%	(98)	174
PID: Rep (no lean)	15%	(25)	14%	(24)	1%	(1)	4%	(6)	12%	(19)	55%	(92)	167
PID/Gender: Dem Men	29%	(29)	21%	(21)	3%	(3)	2%	(2)	10%	(10)	36%	(36)	102
PID/Gender: Dem Women	7%	(6)	4%	(4)	17%	(16)	—	(0)	11%	(10)	61%	(59)	96
PID/Gender: Ind Men	20%	(16)	26%	(21)	2%	(2)	—	(0)	6%	(5)	46%	(37)	80
PID/Gender: Ind Women	3%	(3)	6%	(6)	4%	(4)	2%	(2)	19%	(17)	65%	(61)	94
PID/Gender: Rep Men	22%	(19)	23%	(20)	1%	(1)	4%	(4)	10%	(9)	39%	(34)	87
PID/Gender: Rep Women	7%	(6)	4%	(3)	1%	(0)	3%	(2)	13%	(10)	72%	(58)	80
Ideo: Liberal (1-3)	17%	(23)	12%	(17)	9%	(13)	3%	(4)	13%	(18)	47%	(65)	140
Ideo: Moderate (4)	14%	(21)	24%	(36)	3%	(4)	1%	(1)	8%	(12)	51%	(76)	150
Ideo: Conservative (5-7)	18%	(32)	11%	(20)	1%	(2)	1%	(2)	13%	(23)	56%	(98)	176
Educ: < College	13%	(47)	12%	(42)	7%	(23)	2%	(8)	12%	(43)	55%	(196)	359
Educ: Bachelors degree	21%	(26)	18%	(22)	1%	(2)	2%	(3)	11%	(13)	46%	(55)	119
Educ: Post-grad	13%	(8)	19%	(11)	3%	(2)	—	(0)	9%	(6)	56%	(34)	61
Income: Under 50k	16%	(41)	11%	(28)	2%	(5)	2%	(6)	14%	(38)	55%	(143)	260
Income: 50k-100k	13%	(23)	16%	(29)	7%	(13)	2%	(4)	10%	(19)	52%	(94)	182
Income: 100k+	16%	(16)	18%	(18)	9%	(9)	1%	(1)	6%	(5)	50%	(49)	97
Ethnicity: White	13%	(58)	14%	(62)	5%	(21)	1%	(6)	12%	(50)	55%	(240)	437
Ethnicity: Hispanic	10%	(8)	12%	(9)	22%	(18)	2%	(1)	15%	(12)	39%	(31)	80

Continued on next page

Table NFL2_18: Do you have a favorable or unfavorable opinion of the following people?
Larry Fitzgerald

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(80)	14%	(75)	5%	(27)	2%	(10)	11%	(62)	53%	(285)	539
Ethnicity: Afr. Am.	25%	(14)	20%	(11)	—	(0)	4%	(2)	4%	(2)	47%	(27)	56
All Christian	14%	(37)	16%	(41)	8%	(20)	2%	(6)	12%	(31)	49%	(128)	262
Agnostic/Nothing in particular	17%	(39)	11%	(24)	2%	(5)	2%	(4)	11%	(25)	57%	(129)	227
Evangelical	18%	(24)	16%	(21)	2%	(2)	2%	(3)	11%	(15)	51%	(66)	130
Non-Evangelical	14%	(30)	12%	(26)	10%	(22)	2%	(4)	12%	(26)	50%	(107)	215
Community: Urban	19%	(25)	18%	(24)	6%	(8)	3%	(4)	15%	(19)	39%	(52)	133
Community: Suburban	14%	(37)	13%	(34)	7%	(17)	2%	(4)	10%	(25)	55%	(142)	259
Community: Rural	12%	(17)	12%	(17)	1%	(2)	1%	(2)	12%	(18)	62%	(92)	148
Employ: Private Sector	17%	(32)	22%	(41)	2%	(4)	1%	(2)	12%	(23)	45%	(84)	186
Employ: Retired	16%	(20)	7%	(8)	1%	(2)	3%	(4)	11%	(14)	62%	(78)	126
Employ: Unemployed	11%	(7)	9%	(6)	8%	(5)	1%	(1)	13%	(8)	56%	(33)	59
Military HH: Yes	14%	(12)	9%	(8)	1%	(0)	3%	(3)	12%	(10)	61%	(52)	86
Military HH: No	15%	(68)	15%	(67)	6%	(26)	2%	(7)	11%	(52)	51%	(233)	453
RD/WT: Right Direction	16%	(32)	14%	(28)	1%	(2)	2%	(3)	14%	(27)	54%	(106)	198
RD/WT: Wrong Track	14%	(47)	14%	(47)	7%	(25)	2%	(7)	10%	(35)	53%	(180)	341
Trump Job Approve	17%	(35)	14%	(30)	2%	(3)	1%	(2)	12%	(25)	55%	(115)	210
Trump Job Disapprove	14%	(42)	14%	(42)	6%	(18)	3%	(8)	11%	(32)	51%	(150)	293
Trump Job Strongly Approve	17%	(22)	10%	(12)	1%	(1)	1%	(1)	14%	(17)	57%	(72)	126
Trump Job Somewhat Approve	15%	(13)	21%	(18)	2%	(2)	—	(0)	9%	(8)	51%	(43)	84
Trump Job Somewhat Disapprove	12%	(7)	20%	(11)	1%	(0)	6%	(3)	12%	(7)	51%	(29)	57
Trump Job Strongly Disapprove	15%	(35)	13%	(31)	8%	(18)	2%	(5)	11%	(25)	51%	(122)	236
Favorable of Trump	16%	(34)	14%	(28)	2%	(3)	1%	(1)	11%	(23)	56%	(115)	205
Unfavorable of Trump	14%	(44)	14%	(41)	8%	(23)	2%	(7)	11%	(34)	51%	(154)	302
Very Favorable of Trump	17%	(22)	11%	(14)	2%	(2)	1%	(1)	13%	(17)	56%	(72)	129
Somewhat Favorable of Trump	15%	(12)	19%	(14)	2%	(1)	—	(0)	8%	(6)	56%	(42)	75
Very Unfavorable of Trump	15%	(38)	13%	(34)	9%	(23)	3%	(6)	10%	(26)	50%	(129)	256
#1 Issue: Economy	17%	(20)	21%	(26)	5%	(7)	1%	(2)	7%	(9)	48%	(58)	121
#1 Issue: Security	12%	(11)	13%	(12)	3%	(2)	2%	(2)	18%	(17)	52%	(48)	92
#1 Issue: Health Care	20%	(19)	12%	(12)	—	(0)	2%	(2)	12%	(12)	54%	(52)	97
#1 Issue: Medicare / Social Security	11%	(9)	10%	(8)	3%	(3)	3%	(2)	9%	(7)	64%	(53)	83

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Table NFL2_18: Do you have a favorable or unfavorable opinion of the following people?
Larry Fitzgerald

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(80)	14%	(75)	5%	(27)	2%	(10)	11%	(62)	53%	(285)	539
2018 House Vote: Democrat	22%	(38)	16%	(27)	2%	(4)	2%	(3)	10%	(17)	47%	(81)	170
2018 House Vote: Republican	14%	(22)	12%	(20)	4%	(6)	2%	(4)	11%	(17)	58%	(94)	163
2016 Vote: Hillary Clinton	18%	(28)	14%	(22)	7%	(11)	3%	(5)	11%	(16)	47%	(73)	156
2016 Vote: Donald Trump	14%	(24)	15%	(25)	2%	(3)	1%	(1)	12%	(20)	57%	(96)	170
2016 Vote: Other	19%	(11)	16%	(9)	5%	(3)	—	(0)	6%	(3)	56%	(32)	58
2016 Vote: Didn't Vote	11%	(17)	11%	(18)	7%	(10)	2%	(4)	15%	(23)	54%	(83)	154
Voted in 2014: Yes	19%	(58)	16%	(50)	2%	(6)	2%	(6)	10%	(30)	52%	(162)	312
Voted in 2014: No	10%	(22)	11%	(25)	9%	(21)	2%	(4)	14%	(32)	54%	(124)	227
2012 Vote: Barack Obama	20%	(38)	18%	(34)	2%	(5)	2%	(4)	10%	(18)	48%	(89)	187
2012 Vote: Mitt Romney	15%	(22)	11%	(16)	3%	(4)	2%	(3)	11%	(16)	59%	(87)	147
2012 Vote: Didn't Vote	10%	(18)	11%	(21)	10%	(18)	2%	(4)	15%	(27)	52%	(96)	185
4-Region: Northeast	11%	(11)	15%	(16)	2%	(2)	4%	(4)	6%	(7)	62%	(65)	105
4-Region: Midwest	20%	(23)	19%	(22)	2%	(2)	1%	(1)	12%	(14)	46%	(52)	113
4-Region: South	15%	(28)	10%	(18)	5%	(9)	2%	(4)	11%	(20)	58%	(108)	188
4-Region: West	14%	(18)	14%	(19)	10%	(13)	1%	(2)	15%	(21)	46%	(61)	133
Avid sports fan	45%	(55)	28%	(34)	2%	(2)	3%	(4)	8%	(10)	14%	(17)	122
Casual sports fan	9%	(24)	14%	(37)	3%	(9)	2%	(5)	14%	(37)	59%	(159)	271
Not a fan at all	1%	(1)	3%	(4)	10%	(15)	1%	(2)	10%	(15)	75%	(109)	146
Sports fan	20%	(79)	18%	(71)	3%	(12)	2%	(8)	12%	(47)	45%	(176)	393
Prefer college sports	16%	(15)	21%	(20)	—	(0)	1%	(1)	14%	(13)	47%	(43)	92
Prefer professional sports	22%	(59)	19%	(50)	4%	(12)	3%	(7)	12%	(32)	40%	(108)	267
Interested in NFL	26%	(80)	20%	(62)	5%	(15)	2%	(7)	12%	(39)	35%	(107)	311
Interested in College Football	27%	(64)	26%	(61)	1%	(3)	1%	(1)	10%	(24)	35%	(83)	237
Interested in XFL	37%	(33)	31%	(27)	4%	(3)	6%	(5)	10%	(9)	12%	(11)	89
Participates in sports gambling	31%	(22)	30%	(21)	13%	(9)	—	(0)	4%	(3)	23%	(16)	70

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_1: Do you have a favorable or unfavorable opinion of the following people?
Julian Edelman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(47)	11%	(58)	2%	(12)	1%	(3)	14%	(73)	62%	(317)	510
Gender: Male	15%	(36)	16%	(39)	3%	(8)	1%	(2)	17%	(41)	48%	(118)	244
Gender: Female	4%	(11)	7%	(19)	2%	(4)	1%	(1)	12%	(31)	75%	(199)	266
Age: 18-29	9%	(9)	9%	(10)	1%	(1)	1%	(1)	22%	(23)	58%	(62)	107
Age: 30-44	12%	(17)	12%	(16)	5%	(7)	—	(0)	16%	(21)	55%	(75)	136
Age: 45-54	6%	(4)	8%	(6)	1%	(1)	—	(0)	10%	(8)	76%	(60)	80
Age: 55-64	10%	(10)	17%	(16)	2%	(2)	—	(0)	10%	(9)	61%	(57)	93
Age: 65+	7%	(7)	11%	(10)	2%	(2)	2%	(1)	11%	(11)	67%	(63)	93
Generation Z: 18-22	3%	(2)	—	(0)	1%	(1)	3%	(1)	23%	(12)	70%	(37)	53
Millennial: Age 23-38	12%	(17)	13%	(18)	3%	(5)	—	(0)	18%	(25)	53%	(72)	137
Generation X: Age 39-54	9%	(12)	10%	(14)	3%	(4)	—	(0)	12%	(16)	66%	(88)	133
Boomers: Age 55-73	8%	(12)	14%	(23)	2%	(4)	—	(0)	11%	(18)	65%	(105)	162
PID: Dem (no lean)	5%	(9)	16%	(27)	3%	(4)	1%	(1)	20%	(33)	56%	(96)	170
PID: Ind (no lean)	7%	(13)	6%	(11)	1%	(3)	—	(0)	15%	(26)	69%	(121)	174
PID: Rep (no lean)	15%	(25)	12%	(20)	3%	(6)	1%	(1)	8%	(13)	61%	(100)	166
PID/Gender: Dem Men	7%	(7)	21%	(19)	3%	(2)	1%	(1)	19%	(17)	49%	(44)	90
PID/Gender: Dem Women	3%	(2)	10%	(8)	3%	(2)	—	(0)	21%	(17)	64%	(52)	81
PID/Gender: Ind Men	10%	(7)	9%	(7)	3%	(2)	1%	(0)	28%	(21)	50%	(38)	76
PID/Gender: Ind Women	6%	(5)	4%	(4)	1%	(1)	—	(0)	5%	(5)	84%	(83)	98
PID/Gender: Rep Men	28%	(22)	17%	(13)	5%	(4)	—	(0)	5%	(4)	46%	(36)	79
PID/Gender: Rep Women	3%	(3)	8%	(7)	2%	(2)	2%	(1)	11%	(10)	74%	(64)	87
Ideo: Liberal (1-3)	8%	(10)	9%	(11)	4%	(5)	—	(0)	13%	(17)	66%	(86)	129
Ideo: Moderate (4)	12%	(17)	16%	(23)	2%	(3)	1%	(1)	15%	(21)	55%	(80)	146
Ideo: Conservative (5-7)	11%	(20)	13%	(24)	2%	(4)	1%	(1)	11%	(20)	61%	(107)	175
Educ: < College	8%	(30)	8%	(29)	2%	(8)	1%	(3)	15%	(54)	66%	(238)	361
Educ: Bachelors degree	14%	(13)	18%	(18)	1%	(1)	—	(0)	13%	(12)	54%	(51)	95
Educ: Post-grad	7%	(4)	21%	(12)	6%	(3)	1%	(0)	12%	(7)	52%	(28)	54
Income: Under 50k	8%	(22)	9%	(26)	1%	(3)	1%	(3)	15%	(41)	66%	(187)	282
Income: 50k-100k	10%	(18)	12%	(21)	5%	(8)	—	(0)	15%	(26)	58%	(101)	174
Income: 100k+	13%	(7)	19%	(10)	2%	(1)	—	(0)	11%	(6)	55%	(29)	54
Ethnicity: White	8%	(33)	10%	(41)	3%	(11)	—	(1)	13%	(54)	65%	(264)	404

Continued on next page

Table NFL3_1: Do you have a favorable or unfavorable opinion of the following people?

Julian Edelman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(47)	11%	(58)	2%	(12)	1%	(3)	14%	(73)	62%	(317)	510
Ethnicity: Hispanic	18%	(13)	11%	(8)	—	(0)	—	(0)	14%	(10)	56%	(41)	72
Ethnicity: Afr. Am.	21%	(12)	10%	(6)	2%	(1)	—	(0)	23%	(13)	45%	(26)	58
All Christian	9%	(22)	12%	(32)	3%	(9)	1%	(1)	12%	(31)	63%	(160)	255
Agnostic/Nothing in particular	10%	(21)	7%	(14)	2%	(3)	—	(0)	17%	(37)	64%	(135)	210
Evangelical	11%	(15)	10%	(15)	3%	(5)	1%	(1)	11%	(15)	64%	(89)	140
Non-Evangelical	10%	(20)	11%	(23)	2%	(4)	—	(0)	12%	(25)	64%	(126)	197
Community: Urban	10%	(13)	10%	(13)	2%	(2)	3%	(3)	17%	(22)	58%	(74)	129
Community: Suburban	11%	(24)	12%	(27)	2%	(5)	—	(0)	12%	(28)	63%	(145)	229
Community: Rural	6%	(9)	11%	(17)	3%	(4)	—	(0)	15%	(23)	64%	(98)	152
Employ: Private Sector	12%	(19)	17%	(27)	4%	(7)	—	(0)	17%	(28)	50%	(81)	162
Employ: Homemaker	14%	(8)	2%	(1)	—	(0)	—	(0)	12%	(7)	73%	(42)	58
Employ: Retired	10%	(10)	11%	(11)	2%	(2)	1%	(1)	13%	(12)	62%	(61)	98
Employ: Unemployed	1%	(1)	7%	(4)	3%	(2)	—	(0)	8%	(4)	81%	(44)	54
Military HH: Yes	6%	(5)	15%	(13)	1%	(1)	—	(0)	12%	(11)	66%	(59)	89
Military HH: No	10%	(41)	11%	(44)	3%	(12)	1%	(3)	15%	(62)	61%	(258)	421
RD/WT: Right Direction	16%	(33)	13%	(28)	4%	(7)	1%	(1)	11%	(23)	56%	(119)	211
RD/WT: Wrong Track	5%	(14)	10%	(30)	2%	(5)	1%	(2)	17%	(50)	66%	(198)	299
Trump Job Approve	14%	(32)	11%	(25)	3%	(7)	1%	(1)	8%	(19)	63%	(144)	229
Trump Job Disapprove	5%	(14)	13%	(33)	2%	(5)	1%	(2)	19%	(50)	60%	(156)	260
Trump Job Strongly Approve	18%	(24)	8%	(11)	4%	(5)	1%	(1)	9%	(12)	60%	(78)	131
Trump Job Somewhat Approve	8%	(8)	15%	(14)	2%	(2)	—	(0)	7%	(7)	68%	(66)	98
Trump Job Somewhat Disapprove	6%	(3)	20%	(11)	1%	(1)	—	(0)	19%	(10)	54%	(28)	53
Trump Job Strongly Disapprove	5%	(11)	11%	(22)	2%	(4)	1%	(2)	19%	(40)	62%	(128)	207
Favorable of Trump	15%	(32)	11%	(23)	3%	(7)	1%	(1)	9%	(20)	62%	(135)	218
Unfavorable of Trump	6%	(15)	13%	(35)	2%	(5)	1%	(2)	18%	(46)	60%	(156)	259
Very Favorable of Trump	16%	(22)	8%	(10)	4%	(5)	1%	(1)	10%	(14)	61%	(80)	132
Somewhat Favorable of Trump	12%	(10)	15%	(13)	2%	(2)	—	(0)	7%	(6)	64%	(55)	86
Somewhat Unfavorable of Trump	7%	(4)	23%	(12)	2%	(1)	—	(0)	12%	(6)	55%	(30)	54
Very Unfavorable of Trump	5%	(11)	11%	(22)	2%	(4)	1%	(2)	19%	(39)	62%	(127)	205

Continued on next page

Table NFL3_1: Do you have a favorable or unfavorable opinion of the following people?

Julian Edelman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(47)	11%	(58)	2%	(12)	1%	(3)	14%	(73)	62%	(317)	510
#1 Issue: Economy	6%	(9)	18%	(26)	3%	(5)	1%	(1)	21%	(30)	52%	(77)	148
#1 Issue: Security	11%	(14)	7%	(8)	3%	(4)	2%	(2)	6%	(7)	71%	(86)	121
#1 Issue: Health Care	7%	(5)	11%	(8)	1%	(1)	—	(0)	14%	(11)	67%	(52)	78
#1 Issue: Medicare / Social Security	14%	(8)	10%	(6)	4%	(2)	—	(0)	10%	(6)	62%	(38)	62
2018 House Vote: Democrat	10%	(17)	12%	(21)	3%	(4)	1%	(2)	19%	(32)	54%	(91)	167
2018 House Vote: Republican	13%	(19)	15%	(22)	3%	(4)	1%	(1)	10%	(15)	59%	(88)	150
2016 Vote: Hillary Clinton	6%	(9)	14%	(23)	2%	(3)	—	(0)	19%	(31)	58%	(92)	160
2016 Vote: Donald Trump	13%	(21)	14%	(23)	4%	(6)	1%	(1)	11%	(17)	58%	(92)	160
2016 Vote: Didn't Vote	7%	(11)	6%	(9)	1%	(2)	1%	(1)	12%	(18)	73%	(108)	149
Voted in 2014: Yes	11%	(33)	15%	(45)	3%	(8)	—	(1)	14%	(42)	56%	(161)	290
Voted in 2014: No	6%	(14)	6%	(13)	2%	(5)	1%	(2)	14%	(31)	71%	(156)	220
2012 Vote: Barack Obama	11%	(19)	17%	(31)	3%	(5)	—	(0)	20%	(36)	50%	(90)	181
2012 Vote: Mitt Romney	11%	(13)	13%	(16)	3%	(4)	1%	(1)	7%	(8)	66%	(81)	123
2012 Vote: Didn't Vote	7%	(13)	5%	(9)	2%	(4)	1%	(1)	14%	(27)	71%	(136)	190
4-Region: Northeast	13%	(11)	12%	(10)	5%	(4)	1%	(0)	14%	(12)	56%	(46)	82
4-Region: Midwest	4%	(5)	14%	(17)	3%	(4)	—	(0)	13%	(17)	66%	(85)	128
4-Region: South	10%	(18)	10%	(18)	1%	(2)	1%	(3)	16%	(31)	62%	(116)	188
4-Region: West	12%	(13)	11%	(12)	2%	(2)	—	(0)	12%	(14)	63%	(70)	112
Avid sports fan	28%	(28)	29%	(28)	6%	(6)	2%	(2)	20%	(20)	16%	(16)	99
Casual sports fan	6%	(16)	10%	(26)	3%	(7)	1%	(1)	17%	(46)	63%	(168)	265
Not a fan at all	2%	(2)	2%	(3)	—	(0)	—	(0)	5%	(7)	91%	(133)	146
Sports fan	12%	(44)	15%	(54)	3%	(12)	1%	(3)	18%	(66)	50%	(184)	364
Prefer college sports	15%	(12)	13%	(10)	3%	(2)	2%	(1)	18%	(15)	49%	(40)	81
Prefer professional sports	13%	(33)	15%	(40)	4%	(10)	1%	(2)	18%	(46)	50%	(129)	260
Interested in NFL	14%	(42)	18%	(54)	4%	(12)	1%	(2)	18%	(54)	45%	(132)	296
Interested in College Football	14%	(35)	18%	(44)	4%	(11)	1%	(3)	18%	(44)	44%	(108)	245
Interested in XFL	18%	(16)	28%	(25)	6%	(5)	—	(0)	24%	(21)	24%	(21)	88
Participates in sports gambling	25%	(17)	26%	(17)	4%	(3)	2%	(1)	16%	(10)	27%	(18)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_2: Do you have a favorable or unfavorable opinion of the following people?

Kareem Hunt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	7%	(35)	5%	(27)	2%	(8)	13%	(68)	68%	(347)	510
Gender: Male	6%	(16)	9%	(23)	9%	(23)	2%	(5)	13%	(32)	59%	(145)	244
Gender: Female	4%	(10)	5%	(12)	1%	(3)	1%	(3)	13%	(35)	76%	(202)	266
Age: 18-29	6%	(7)	7%	(8)	6%	(6)	1%	(1)	17%	(18)	63%	(68)	107
Age: 30-44	9%	(12)	10%	(14)	10%	(14)	1%	(2)	10%	(14)	59%	(80)	136
Age: 45-54	3%	(2)	5%	(4)	3%	(2)	—	(0)	14%	(11)	76%	(61)	80
Age: 55-64	4%	(4)	8%	(8)	4%	(3)	2%	(2)	12%	(12)	69%	(64)	93
Age: 65+	—	(0)	2%	(2)	1%	(1)	3%	(3)	14%	(13)	79%	(74)	93
Generation Z: 18-22	3%	(1)	1%	(0)	2%	(1)	1%	(1)	19%	(10)	75%	(40)	53
Millennial: Age 23-38	10%	(13)	10%	(13)	11%	(15)	—	(0)	11%	(15)	59%	(80)	137
Generation X: Age 39-54	5%	(7)	9%	(12)	4%	(6)	1%	(1)	14%	(18)	67%	(89)	133
Boomers: Age 55-73	3%	(4)	6%	(10)	3%	(4)	2%	(3)	13%	(21)	74%	(120)	162
PID: Dem (no lean)	5%	(9)	9%	(16)	3%	(6)	1%	(2)	16%	(28)	65%	(110)	170
PID: Ind (no lean)	4%	(7)	3%	(6)	4%	(7)	1%	(2)	13%	(23)	75%	(130)	174
PID: Rep (no lean)	6%	(10)	8%	(14)	9%	(14)	2%	(4)	10%	(17)	65%	(107)	166
PID/Gender: Dem Men	7%	(6)	11%	(10)	6%	(5)	2%	(2)	13%	(12)	62%	(56)	90
PID/Gender: Dem Women	3%	(3)	8%	(6)	1%	(0)	1%	(1)	20%	(16)	68%	(55)	81
PID/Gender: Ind Men	3%	(2)	4%	(3)	6%	(5)	3%	(2)	20%	(15)	64%	(48)	76
PID/Gender: Ind Women	5%	(5)	3%	(3)	2%	(2)	—	(0)	7%	(7)	83%	(81)	98
PID/Gender: Rep Men	9%	(7)	13%	(10)	17%	(13)	2%	(2)	7%	(6)	52%	(41)	79
PID/Gender: Rep Women	3%	(2)	4%	(3)	1%	(1)	2%	(2)	13%	(11)	77%	(66)	87
Ideo: Liberal (1-3)	1%	(1)	10%	(12)	7%	(9)	2%	(3)	9%	(12)	71%	(91)	129
Ideo: Moderate (4)	8%	(11)	5%	(8)	6%	(8)	2%	(2)	12%	(18)	67%	(98)	146
Ideo: Conservative (5-7)	7%	(13)	8%	(14)	5%	(9)	2%	(3)	12%	(22)	66%	(116)	175
Educ: < College	4%	(14)	6%	(23)	5%	(18)	1%	(3)	13%	(48)	71%	(255)	361
Educ: Bachelors degree	7%	(6)	10%	(10)	4%	(4)	4%	(4)	13%	(13)	61%	(58)	95
Educ: Post-grad	9%	(5)	4%	(2)	10%	(5)	1%	(0)	13%	(7)	63%	(34)	54
Income: Under 50k	6%	(17)	6%	(17)	4%	(11)	1%	(3)	17%	(47)	67%	(188)	282
Income: 50k-100k	3%	(5)	8%	(13)	7%	(12)	2%	(4)	8%	(15)	72%	(126)	174
Income: 100k+	8%	(4)	8%	(4)	7%	(4)	2%	(1)	12%	(6)	63%	(34)	54
Ethnicity: White	5%	(19)	5%	(19)	5%	(19)	2%	(7)	13%	(54)	71%	(287)	404

Continued on next page

Table NFL3_2: Do you have a favorable or unfavorable opinion of the following people?

Kareem Hunt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	7%	(35)	5%	(27)	2%	(8)	13%	(68)	68%	(347)	510
Ethnicity: Hispanic	16%	(12)	7%	(5)	6%	(4)	—	(0)	10%	(7)	61%	(44)	72
Ethnicity: Afr. Am.	8%	(5)	12%	(7)	12%	(7)	—	(0)	16%	(9)	52%	(30)	58
All Christian	5%	(12)	6%	(16)	5%	(12)	2%	(6)	11%	(29)	71%	(181)	255
Agnostic/Nothing in particular	5%	(9)	7%	(14)	5%	(11)	—	(0)	15%	(32)	68%	(143)	210
Evangelical	5%	(8)	8%	(12)	6%	(9)	2%	(2)	13%	(18)	65%	(91)	140
Non-Evangelical	4%	(9)	6%	(12)	5%	(10)	2%	(4)	11%	(22)	71%	(140)	197
Community: Urban	12%	(15)	3%	(4)	4%	(5)	2%	(3)	13%	(16)	66%	(86)	129
Community: Suburban	4%	(9)	5%	(11)	7%	(16)	2%	(3)	14%	(32)	69%	(158)	229
Community: Rural	1%	(1)	13%	(20)	3%	(5)	1%	(2)	13%	(19)	68%	(104)	152
Employ: Private Sector	7%	(11)	10%	(16)	9%	(14)	2%	(3)	13%	(20)	60%	(97)	162
Employ: Homemaker	12%	(7)	—	(0)	—	(0)	—	(0)	9%	(6)	78%	(46)	58
Employ: Retired	—	(0)	5%	(5)	2%	(2)	2%	(2)	18%	(18)	72%	(70)	98
Employ: Unemployed	6%	(3)	1%	(1)	5%	(3)	—	(0)	11%	(6)	77%	(42)	54
Military HH: Yes	2%	(2)	1%	(1)	5%	(4)	2%	(2)	14%	(13)	75%	(67)	89
Military HH: No	6%	(24)	8%	(34)	5%	(22)	1%	(6)	13%	(55)	67%	(281)	421
RD/WT: Right Direction	9%	(18)	9%	(18)	7%	(14)	2%	(4)	12%	(26)	62%	(132)	211
RD/WT: Wrong Track	2%	(7)	6%	(17)	4%	(13)	1%	(4)	14%	(42)	72%	(216)	299
Trump Job Approve	8%	(17)	6%	(13)	7%	(16)	2%	(4)	12%	(27)	66%	(151)	229
Trump Job Disapprove	3%	(8)	8%	(21)	4%	(10)	1%	(3)	14%	(36)	70%	(181)	260
Trump Job Strongly Approve	7%	(10)	8%	(10)	7%	(9)	2%	(3)	13%	(17)	63%	(83)	131
Trump Job Somewhat Approve	8%	(8)	3%	(3)	7%	(7)	1%	(1)	11%	(10)	70%	(68)	98
Trump Job Somewhat Disapprove	3%	(2)	6%	(3)	4%	(2)	—	(0)	14%	(7)	73%	(38)	53
Trump Job Strongly Disapprove	3%	(6)	8%	(18)	4%	(8)	2%	(3)	14%	(29)	69%	(143)	207
Favorable of Trump	8%	(17)	7%	(14)	6%	(13)	2%	(4)	12%	(27)	65%	(142)	218
Unfavorable of Trump	3%	(8)	8%	(20)	5%	(14)	1%	(4)	14%	(37)	68%	(177)	259
Very Favorable of Trump	6%	(8)	6%	(8)	7%	(9)	3%	(3)	12%	(16)	66%	(87)	132
Somewhat Favorable of Trump	11%	(9)	8%	(7)	4%	(4)	1%	(1)	13%	(11)	63%	(54)	86
Somewhat Unfavorable of Trump	8%	(4)	7%	(4)	7%	(4)	2%	(1)	13%	(7)	63%	(34)	54
Very Unfavorable of Trump	2%	(4)	8%	(16)	5%	(10)	1%	(3)	15%	(30)	70%	(143)	205

Continued on next page

Table NFL3_2: Do you have a favorable or unfavorable opinion of the following people?

Kareem Hunt

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	7%	(35)	5%	(27)	2%	(8)	13%	(68)	68%	(347)	510
#1 Issue: Economy	6%	(9)	11%	(16)	6%	(9)	1%	(2)	14%	(21)	61%	(91)	148
#1 Issue: Security	5%	(6)	4%	(4)	8%	(9)	2%	(2)	9%	(11)	73%	(89)	121
#1 Issue: Health Care	1%	(1)	4%	(3)	6%	(4)	—	(0)	20%	(16)	69%	(54)	78
#1 Issue: Medicare / Social Security	—	(0)	7%	(4)	1%	(1)	2%	(2)	14%	(9)	75%	(47)	62
2018 House Vote: Democrat	8%	(13)	6%	(10)	5%	(8)	1%	(2)	17%	(28)	63%	(105)	167
2018 House Vote: Republican	7%	(11)	6%	(8)	6%	(9)	3%	(4)	12%	(18)	66%	(99)	150
2016 Vote: Hillary Clinton	4%	(6)	6%	(10)	5%	(9)	2%	(3)	14%	(23)	69%	(110)	160
2016 Vote: Donald Trump	6%	(10)	6%	(10)	7%	(11)	2%	(4)	14%	(23)	64%	(103)	160
2016 Vote: Didn't Vote	3%	(5)	9%	(13)	3%	(5)	1%	(1)	10%	(15)	73%	(109)	149
Voted in 2014: Yes	7%	(20)	6%	(17)	6%	(17)	2%	(5)	15%	(45)	64%	(187)	290
Voted in 2014: No	2%	(5)	8%	(18)	5%	(10)	1%	(3)	10%	(23)	73%	(161)	220
2012 Vote: Barack Obama	7%	(12)	7%	(13)	7%	(13)	1%	(3)	16%	(29)	61%	(111)	181
2012 Vote: Mitt Romney	6%	(7)	3%	(3)	5%	(7)	2%	(3)	13%	(15)	71%	(87)	123
2012 Vote: Didn't Vote	3%	(6)	9%	(18)	3%	(6)	1%	(2)	11%	(22)	72%	(137)	190
4-Region: Northeast	4%	(3)	7%	(6)	4%	(3)	2%	(2)	11%	(9)	72%	(59)	82
4-Region: Midwest	3%	(4)	6%	(8)	6%	(8)	1%	(1)	21%	(27)	63%	(80)	128
4-Region: South	5%	(9)	6%	(12)	6%	(12)	2%	(5)	13%	(24)	67%	(126)	188
4-Region: West	9%	(10)	8%	(9)	3%	(3)	1%	(1)	6%	(7)	73%	(82)	112
Avid sports fan	18%	(17)	21%	(21)	16%	(16)	4%	(4)	17%	(17)	24%	(24)	99
Casual sports fan	3%	(8)	5%	(14)	4%	(10)	1%	(3)	17%	(44)	70%	(186)	265
Not a fan at all	—	(0)	—	(0)	1%	(1)	—	(1)	5%	(7)	94%	(137)	146
Sports fan	7%	(26)	10%	(35)	7%	(25)	2%	(7)	17%	(61)	58%	(210)	364
Prefer college sports	7%	(6)	7%	(6)	5%	(4)	4%	(3)	20%	(16)	57%	(46)	81
Prefer professional sports	7%	(18)	10%	(25)	8%	(21)	2%	(4)	16%	(40)	58%	(151)	260
Interested in NFL	8%	(23)	12%	(35)	9%	(25)	2%	(6)	18%	(54)	51%	(152)	296
Interested in College Football	8%	(19)	12%	(29)	9%	(22)	2%	(6)	18%	(44)	51%	(125)	245
Interested in XFL	17%	(15)	14%	(12)	17%	(15)	1%	(1)	17%	(15)	34%	(30)	88
Participates in sports gambling	14%	(9)	25%	(16)	16%	(11)	2%	(1)	13%	(9)	30%	(20)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_3: Do you have a favorable or unfavorable opinion of the following people?

Keke Coutee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	5%	(25)	2%	(8)	1%	(4)	14%	(72)	76%	(388)	510
Gender: Male	3%	(8)	7%	(17)	2%	(6)	1%	(3)	17%	(42)	69%	(168)	244
Gender: Female	2%	(5)	3%	(8)	1%	(2)	—	(0)	11%	(29)	83%	(220)	266
Age: 18-29	1%	(1)	4%	(4)	3%	(3)	—	(0)	19%	(20)	73%	(78)	107
Age: 30-44	6%	(8)	13%	(17)	3%	(4)	3%	(4)	13%	(18)	63%	(86)	136
Age: 45-54	—	(0)	2%	(1)	1%	(1)	—	(0)	13%	(10)	85%	(67)	80
Age: 55-64	3%	(3)	1%	(1)	—	(0)	—	(0)	14%	(13)	82%	(77)	93
Age: 65+	1%	(1)	2%	(2)	—	(0)	—	(0)	11%	(10)	86%	(80)	93
Generation Z: 18-22	—	(0)	1%	(0)	1%	(1)	—	(0)	25%	(13)	74%	(39)	53
Millennial: Age 23-38	4%	(6)	12%	(17)	5%	(7)	—	(0)	12%	(17)	66%	(90)	137
Generation X: Age 39-54	2%	(3)	4%	(6)	1%	(1)	2%	(3)	14%	(19)	77%	(102)	133
Boomers: Age 55-73	2%	(3)	1%	(2)	—	(0)	—	(0)	14%	(22)	84%	(135)	162
PID: Dem (no lean)	1%	(2)	5%	(9)	1%	(2)	—	(0)	19%	(32)	74%	(126)	170
PID: Ind (no lean)	1%	(2)	3%	(5)	1%	(2)	—	(0)	14%	(24)	81%	(141)	174
PID: Rep (no lean)	6%	(10)	6%	(11)	3%	(5)	2%	(3)	10%	(16)	73%	(121)	166
PID/Gender: Dem Men	1%	(1)	8%	(7)	1%	(1)	—	(0)	20%	(18)	70%	(63)	90
PID/Gender: Dem Women	1%	(1)	2%	(2)	1%	(1)	1%	(0)	17%	(14)	78%	(63)	81
PID/Gender: Ind Men	2%	(2)	2%	(2)	—	(0)	1%	(0)	23%	(17)	72%	(54)	76
PID/Gender: Ind Women	—	(0)	4%	(4)	2%	(2)	—	(0)	6%	(6)	88%	(87)	98
PID/Gender: Rep Men	7%	(6)	10%	(8)	6%	(5)	3%	(3)	9%	(7)	64%	(51)	79
PID/Gender: Rep Women	4%	(4)	3%	(3)	—	(0)	—	(0)	11%	(9)	82%	(71)	87
Ideo: Liberal (1-3)	2%	(2)	5%	(7)	3%	(3)	3%	(4)	10%	(13)	78%	(101)	129
Ideo: Moderate (4)	1%	(2)	5%	(7)	3%	(4)	—	(0)	16%	(23)	76%	(110)	146
Ideo: Conservative (5-7)	5%	(9)	6%	(10)	—	(1)	—	(0)	13%	(23)	76%	(133)	175
Educ: < College	2%	(7)	4%	(16)	2%	(8)	1%	(3)	15%	(52)	76%	(276)	361
Educ: Bachelors degree	3%	(3)	8%	(7)	—	(0)	—	(0)	13%	(12)	76%	(72)	95
Educ: Post-grad	6%	(3)	4%	(2)	1%	(1)	1%	(0)	13%	(7)	75%	(41)	54
Income: Under 50k	2%	(5)	5%	(13)	1%	(4)	1%	(3)	16%	(44)	75%	(212)	282
Income: 50k-100k	4%	(7)	4%	(8)	2%	(3)	—	(0)	13%	(23)	77%	(133)	174
Income: 100k+	1%	(1)	8%	(4)	3%	(1)	—	(0)	9%	(5)	80%	(43)	54
Ethnicity: White	1%	(6)	4%	(16)	2%	(7)	—	(0)	13%	(53)	80%	(323)	404

Continued on next page

Table NFL3_3: Do you have a favorable or unfavorable opinion of the following people?

Keke Coutee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	5%	(25)	2%	(8)	1%	(4)	14%	(72)	76%	(388)	510
Ethnicity: Hispanic	11%	(8)	4%	(3)	2%	(1)	—	(0)	10%	(7)	73%	(52)	72
Ethnicity: Afr. Am.	9%	(5)	14%	(8)	2%	(1)	5%	(3)	15%	(9)	56%	(33)	58
All Christian	3%	(8)	4%	(9)	1%	(4)	—	(0)	15%	(38)	77%	(196)	255
Agnostic/Nothing in particular	2%	(3)	7%	(14)	2%	(5)	2%	(3)	13%	(27)	75%	(158)	210
Evangelical	3%	(5)	6%	(9)	4%	(6)	2%	(3)	13%	(19)	71%	(99)	140
Non-Evangelical	2%	(5)	3%	(7)	—	(1)	—	(0)	15%	(30)	79%	(155)	197
Community: Urban	4%	(5)	9%	(12)	1%	(1)	1%	(1)	15%	(19)	70%	(91)	129
Community: Suburban	3%	(7)	3%	(7)	2%	(6)	—	(0)	13%	(31)	78%	(178)	229
Community: Rural	—	(1)	4%	(6)	1%	(2)	2%	(3)	14%	(22)	78%	(119)	152
Employ: Private Sector	5%	(8)	7%	(11)	3%	(4)	2%	(3)	13%	(22)	71%	(114)	162
Employ: Homemaker	4%	(2)	1%	(1)	—	(0)	1%	(0)	12%	(7)	82%	(48)	58
Employ: Retired	2%	(2)	3%	(2)	—	(0)	—	(0)	17%	(17)	79%	(77)	98
Employ: Unemployed	—	(0)	5%	(2)	1%	(1)	—	(0)	9%	(5)	85%	(46)	54
Military HH: Yes	4%	(4)	3%	(2)	—	(0)	—	(0)	14%	(13)	79%	(70)	89
Military HH: No	2%	(9)	5%	(23)	2%	(8)	1%	(4)	14%	(59)	76%	(318)	421
RD/WT: Right Direction	5%	(10)	7%	(15)	3%	(6)	1%	(3)	14%	(29)	70%	(148)	211
RD/WT: Wrong Track	1%	(3)	3%	(10)	1%	(2)	—	(1)	14%	(43)	80%	(240)	299
Trump Job Approve	5%	(11)	6%	(13)	3%	(7)	1%	(3)	11%	(26)	74%	(170)	229
Trump Job Disapprove	1%	(2)	4%	(11)	—	(1)	—	(1)	17%	(43)	78%	(202)	260
Trump Job Strongly Approve	8%	(10)	7%	(9)	4%	(5)	2%	(3)	11%	(15)	69%	(90)	131
Trump Job Somewhat Approve	1%	(1)	4%	(4)	2%	(2)	—	(0)	11%	(11)	81%	(79)	98
Trump Job Somewhat Disapprove	—	(0)	1%	(0)	—	(0)	1%	(0)	18%	(9)	81%	(42)	53
Trump Job Strongly Disapprove	1%	(2)	5%	(11)	—	(1)	—	(0)	16%	(34)	77%	(159)	207
Favorable of Trump	5%	(11)	6%	(14)	3%	(6)	1%	(3)	12%	(25)	73%	(160)	218
Unfavorable of Trump	1%	(2)	4%	(11)	1%	(3)	—	(1)	16%	(41)	77%	(200)	259
Very Favorable of Trump	6%	(8)	7%	(9)	4%	(5)	—	(0)	12%	(16)	71%	(94)	132
Somewhat Favorable of Trump	3%	(2)	6%	(5)	1%	(1)	3%	(3)	11%	(9)	77%	(66)	86
Somewhat Unfavorable of Trump	—	(0)	7%	(4)	1%	(1)	1%	(0)	15%	(8)	77%	(41)	54
Very Unfavorable of Trump	1%	(2)	4%	(8)	1%	(2)	—	(0)	16%	(34)	77%	(159)	205

Continued on next page

Table NFL3_3: Do you have a favorable or unfavorable opinion of the following people?

Keke Coutee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	5%	(25)	2%	(8)	1%	(4)	14%	(72)	76%	(388)	510
#1 Issue: Economy	4%	(7)	6%	(9)	1%	(2)	—	(0)	16%	(23)	72%	(107)	148
#1 Issue: Security	2%	(3)	4%	(5)	4%	(5)	3%	(3)	9%	(11)	77%	(93)	121
#1 Issue: Health Care	—	(0)	6%	(5)	1%	(1)	—	(0)	12%	(9)	81%	(63)	78
#1 Issue: Medicare / Social Security	3%	(2)	2%	(1)	—	(0)	—	(0)	17%	(10)	78%	(48)	62
2018 House Vote: Democrat	2%	(3)	5%	(8)	2%	(3)	—	(0)	19%	(31)	73%	(121)	167
2018 House Vote: Republican	6%	(9)	7%	(10)	—	(1)	—	(0)	9%	(14)	78%	(117)	150
2016 Vote: Hillary Clinton	1%	(2)	6%	(10)	2%	(3)	—	(0)	14%	(23)	76%	(122)	160
2016 Vote: Donald Trump	5%	(8)	7%	(11)	2%	(3)	—	(0)	13%	(20)	74%	(118)	160
2016 Vote: Didn't Vote	3%	(4)	3%	(4)	2%	(2)	2%	(3)	14%	(20)	77%	(114)	149
Voted in 2014: Yes	3%	(9)	5%	(14)	1%	(4)	—	(0)	15%	(43)	76%	(220)	290
Voted in 2014: No	2%	(4)	5%	(11)	2%	(4)	2%	(4)	13%	(29)	76%	(168)	220
2012 Vote: Barack Obama	3%	(5)	5%	(9)	2%	(3)	—	(0)	17%	(31)	73%	(132)	181
2012 Vote: Mitt Romney	2%	(3)	4%	(5)	2%	(2)	—	(0)	8%	(10)	84%	(103)	123
2012 Vote: Didn't Vote	2%	(4)	6%	(11)	2%	(3)	2%	(3)	16%	(30)	74%	(140)	190
4-Region: Northeast	—	(0)	7%	(6)	—	(0)	1%	(0)	11%	(9)	82%	(67)	82
4-Region: Midwest	—	(1)	2%	(3)	1%	(2)	—	(0)	20%	(25)	76%	(97)	128
4-Region: South	5%	(9)	6%	(12)	2%	(4)	2%	(3)	14%	(26)	72%	(135)	188
4-Region: West	3%	(4)	4%	(5)	3%	(3)	—	(0)	11%	(12)	79%	(89)	112
Avid sports fan	5%	(5)	14%	(13)	4%	(4)	—	(0)	25%	(25)	52%	(52)	99
Casual sports fan	3%	(8)	4%	(10)	1%	(4)	1%	(3)	15%	(41)	75%	(199)	265
Not a fan at all	—	(0)	1%	(1)	1%	(1)	—	(0)	4%	(6)	94%	(137)	146
Sports fan	4%	(13)	7%	(24)	2%	(7)	1%	(4)	18%	(65)	69%	(251)	364
Prefer college sports	2%	(2)	5%	(4)	1%	(1)	—	(0)	17%	(13)	75%	(61)	81
Prefer professional sports	4%	(11)	8%	(20)	2%	(6)	1%	(4)	18%	(47)	66%	(172)	260
Interested in NFL	4%	(12)	8%	(25)	2%	(7)	1%	(4)	20%	(59)	64%	(190)	296
Interested in College Football	5%	(12)	9%	(22)	3%	(7)	1%	(3)	19%	(46)	64%	(157)	245
Interested in XFL	13%	(11)	7%	(6)	6%	(6)	—	(0)	23%	(20)	51%	(45)	88
Participates in sports gambling	11%	(8)	18%	(12)	6%	(4)	4%	(3)	15%	(10)	45%	(30)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_4: Do you have a favorable or unfavorable opinion of the following people?

James White

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(12)	7%	(35)	2%	(13)	1%	(6)	15%	(76)	72%	(368)	510
Gender: Male	4%	(9)	11%	(28)	4%	(9)	1%	(2)	16%	(38)	65%	(158)	244
Gender: Female	1%	(4)	3%	(8)	1%	(3)	1%	(3)	14%	(37)	79%	(210)	266
Age: 18-29	1%	(1)	4%	(4)	3%	(3)	3%	(3)	24%	(25)	65%	(70)	107
Age: 30-44	4%	(6)	14%	(19)	4%	(6)	1%	(2)	11%	(15)	65%	(89)	136
Age: 45-54	2%	(1)	5%	(4)	1%	(1)	1%	(1)	11%	(9)	81%	(64)	80
Age: 55-64	5%	(4)	4%	(4)	1%	(1)	—	(0)	14%	(14)	76%	(71)	93
Age: 65+	—	(0)	5%	(4)	2%	(2)	—	(0)	14%	(13)	79%	(74)	93
Generation Z: 18-22	1%	(1)	1%	(0)	3%	(2)	—	(0)	28%	(15)	67%	(36)	53
Millennial: Age 23-38	3%	(4)	9%	(12)	4%	(5)	4%	(5)	14%	(19)	67%	(92)	137
Generation X: Age 39-54	3%	(4)	11%	(15)	3%	(3)	—	(1)	11%	(15)	72%	(95)	133
Boomers: Age 55-73	3%	(4)	5%	(8)	1%	(2)	—	(0)	13%	(22)	78%	(126)	162
PID: Dem (no lean)	4%	(7)	6%	(11)	1%	(1)	1%	(1)	23%	(39)	65%	(111)	170
PID: Ind (no lean)	—	(0)	4%	(7)	2%	(4)	—	(0)	13%	(22)	81%	(140)	174
PID: Rep (no lean)	3%	(5)	11%	(18)	4%	(7)	2%	(4)	9%	(15)	71%	(117)	166
PID/Gender: Dem Men	7%	(6)	10%	(9)	1%	(1)	—	(0)	21%	(19)	61%	(55)	90
PID/Gender: Dem Women	1%	(1)	3%	(2)	1%	(0)	2%	(1)	25%	(20)	69%	(56)	81
PID/Gender: Ind Men	—	(0)	5%	(4)	3%	(3)	1%	(0)	19%	(14)	72%	(54)	76
PID/Gender: Ind Women	—	(0)	3%	(3)	2%	(2)	—	(0)	8%	(8)	87%	(86)	98
PID/Gender: Rep Men	3%	(2)	19%	(15)	8%	(6)	2%	(2)	7%	(6)	61%	(49)	79
PID/Gender: Rep Women	3%	(3)	3%	(3)	1%	(1)	2%	(2)	11%	(9)	79%	(68)	87
Ideo: Liberal (1-3)	4%	(5)	7%	(9)	4%	(5)	1%	(2)	14%	(19)	70%	(90)	129
Ideo: Moderate (4)	1%	(1)	8%	(12)	2%	(4)	1%	(2)	15%	(22)	72%	(106)	146
Ideo: Conservative (5-7)	3%	(6)	8%	(15)	2%	(4)	1%	(2)	14%	(25)	71%	(124)	175
Educ: < College	3%	(9)	5%	(17)	2%	(8)	1%	(5)	15%	(54)	74%	(267)	361
Educ: Bachelors degree	1%	(1)	12%	(12)	4%	(4)	—	(0)	13%	(13)	69%	(66)	95
Educ: Post-grad	4%	(2)	12%	(7)	2%	(1)	1%	(0)	16%	(9)	65%	(35)	54
Income: Under 50k	3%	(8)	5%	(13)	2%	(4)	2%	(5)	14%	(40)	75%	(212)	282
Income: 50k-100k	2%	(4)	8%	(13)	4%	(8)	1%	(1)	16%	(28)	69%	(120)	174
Income: 100k+	2%	(1)	18%	(10)	1%	(1)	—	(0)	14%	(7)	66%	(36)	54
Ethnicity: White	2%	(6)	6%	(24)	2%	(10)	1%	(4)	13%	(51)	77%	(310)	404

Continued on next page

Table NFL3_4: Do you have a favorable or unfavorable opinion of the following people?

James White

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(12)	7%	(35)	2%	(13)	1%	(6)	15%	(76)	72%	(368)	510
Ethnicity: Hispanic	3%	(2)	8%	(6)	1%	(1)	2%	(1)	21%	(15)	64%	(46)	72
Ethnicity: Afr. Am.	9%	(5)	15%	(9)	2%	(1)	—	(0)	23%	(13)	51%	(30)	58
All Christian	2%	(5)	7%	(18)	3%	(7)	1%	(2)	13%	(34)	74%	(188)	255
Agnostic/Nothing in particular	3%	(7)	7%	(15)	2%	(3)	2%	(4)	15%	(31)	72%	(151)	210
Evangelical	7%	(10)	9%	(12)	3%	(5)	2%	(3)	12%	(17)	66%	(93)	140
Non-Evangelical	—	(1)	6%	(11)	2%	(5)	1%	(2)	13%	(26)	78%	(153)	197
Community: Urban	3%	(4)	8%	(11)	2%	(3)	—	(0)	16%	(21)	70%	(90)	129
Community: Suburban	1%	(3)	7%	(16)	2%	(6)	2%	(4)	16%	(37)	72%	(165)	229
Community: Rural	4%	(6)	6%	(9)	3%	(4)	1%	(1)	12%	(18)	75%	(113)	152
Employ: Private Sector	2%	(3)	12%	(20)	3%	(5)	1%	(1)	20%	(33)	61%	(99)	162
Employ: Homemaker	5%	(3)	—	(0)	—	(0)	—	(0)	8%	(5)	87%	(51)	58
Employ: Retired	—	(0)	5%	(4)	2%	(2)	—	(0)	17%	(17)	76%	(74)	98
Employ: Unemployed	1%	(1)	—	(0)	3%	(2)	3%	(1)	5%	(3)	88%	(48)	54
Military HH: Yes	—	(0)	3%	(3)	4%	(4)	—	(0)	19%	(17)	74%	(66)	89
Military HH: No	3%	(12)	8%	(33)	2%	(9)	1%	(6)	14%	(59)	72%	(302)	421
RD/WT: Right Direction	2%	(4)	12%	(25)	4%	(8)	1%	(2)	13%	(27)	69%	(145)	211
RD/WT: Wrong Track	3%	(8)	4%	(11)	1%	(4)	1%	(3)	16%	(49)	75%	(224)	299
Trump Job Approve	2%	(5)	11%	(24)	4%	(9)	1%	(2)	9%	(20)	74%	(168)	229
Trump Job Disapprove	3%	(8)	4%	(11)	1%	(3)	1%	(3)	20%	(52)	70%	(183)	260
Trump Job Strongly Approve	3%	(4)	11%	(14)	5%	(6)	2%	(2)	10%	(13)	70%	(91)	131
Trump Job Somewhat Approve	1%	(1)	10%	(10)	3%	(3)	—	(0)	7%	(7)	79%	(77)	98
Trump Job Somewhat Disapprove	4%	(2)	6%	(3)	—	(0)	—	(0)	18%	(10)	71%	(38)	53
Trump Job Strongly Disapprove	3%	(5)	4%	(8)	1%	(3)	2%	(3)	21%	(43)	70%	(145)	207
Favorable of Trump	2%	(5)	11%	(23)	3%	(7)	1%	(2)	9%	(19)	74%	(161)	218
Unfavorable of Trump	3%	(8)	5%	(13)	2%	(5)	1%	(3)	20%	(53)	69%	(178)	259
Very Favorable of Trump	3%	(4)	7%	(9)	5%	(7)	2%	(2)	11%	(14)	73%	(96)	132
Somewhat Favorable of Trump	1%	(1)	16%	(14)	1%	(1)	—	(0)	6%	(5)	75%	(65)	86
Somewhat Unfavorable of Trump	4%	(2)	11%	(6)	6%	(3)	—	(0)	11%	(6)	68%	(36)	54
Very Unfavorable of Trump	3%	(5)	3%	(7)	1%	(2)	2%	(3)	23%	(47)	69%	(141)	205

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Table NFL3_4: Do you have a favorable or unfavorable opinion of the following people?

James White

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(12)	7%	(35)	2%	(13)	1%	(6)	15%	(76)	72%	(368)	510
#1 Issue: Economy	2%	(3)	9%	(13)	3%	(4)	1%	(1)	19%	(29)	66%	(98)	148
#1 Issue: Security	3%	(4)	8%	(9)	3%	(4)	2%	(3)	8%	(10)	75%	(91)	121
#1 Issue: Health Care	1%	(1)	4%	(3)	2%	(2)	—	(0)	18%	(14)	76%	(59)	78
#1 Issue: Medicare / Social Security	1%	(0)	7%	(4)	2%	(1)	—	(0)	8%	(5)	83%	(51)	62
2018 House Vote: Democrat	4%	(7)	6%	(10)	1%	(2)	—	(0)	22%	(37)	65%	(109)	167
2018 House Vote: Republican	3%	(4)	11%	(16)	3%	(5)	—	(1)	10%	(15)	73%	(110)	150
2016 Vote: Hillary Clinton	5%	(7)	6%	(10)	2%	(2)	—	(0)	18%	(29)	70%	(111)	160
2016 Vote: Donald Trump	1%	(1)	10%	(16)	5%	(8)	—	(1)	12%	(20)	72%	(115)	160
2016 Vote: Didn't Vote	2%	(4)	5%	(7)	2%	(3)	3%	(5)	14%	(21)	74%	(110)	149
Voted in 2014: Yes	2%	(5)	9%	(26)	2%	(7)	—	(1)	15%	(45)	71%	(206)	290
Voted in 2014: No	3%	(7)	4%	(9)	3%	(6)	2%	(5)	14%	(31)	74%	(162)	220
2012 Vote: Barack Obama	2%	(4)	10%	(17)	2%	(3)	—	(0)	17%	(32)	69%	(125)	181
2012 Vote: Mitt Romney	1%	(1)	10%	(12)	3%	(4)	—	(1)	10%	(12)	76%	(94)	123
2012 Vote: Didn't Vote	4%	(8)	3%	(6)	2%	(4)	2%	(5)	16%	(31)	72%	(137)	190
4-Region: Northeast	2%	(1)	11%	(9)	1%	(1)	1%	(0)	16%	(13)	70%	(57)	82
4-Region: Midwest	2%	(3)	5%	(6)	2%	(2)	—	(0)	17%	(22)	74%	(95)	128
4-Region: South	4%	(8)	8%	(15)	2%	(4)	2%	(4)	13%	(25)	71%	(133)	188
4-Region: West	—	(1)	5%	(5)	5%	(6)	1%	(1)	14%	(16)	75%	(83)	112
Avid sports fan	6%	(6)	21%	(21)	4%	(4)	3%	(3)	28%	(28)	38%	(38)	99
Casual sports fan	2%	(6)	5%	(13)	3%	(8)	1%	(3)	16%	(43)	72%	(192)	265
Not a fan at all	—	(1)	1%	(1)	—	(1)	—	(0)	3%	(5)	95%	(138)	146
Sports fan	3%	(12)	9%	(34)	3%	(12)	2%	(6)	19%	(70)	63%	(230)	364
Prefer college sports	2%	(2)	5%	(4)	7%	(6)	—	(0)	16%	(13)	70%	(56)	81
Prefer professional sports	4%	(10)	11%	(29)	2%	(6)	2%	(4)	20%	(53)	61%	(158)	260
Interested in NFL	4%	(12)	11%	(34)	4%	(10)	1%	(4)	22%	(64)	58%	(172)	296
Interested in College Football	5%	(12)	13%	(32)	4%	(10)	1%	(2)	21%	(50)	56%	(138)	245
Interested in XFL	8%	(7)	12%	(10)	4%	(4)	5%	(5)	31%	(28)	40%	(35)	88
Participates in sports gambling	9%	(6)	24%	(16)	9%	(6)	3%	(2)	25%	(16)	32%	(21)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_5: Do you have a favorable or unfavorable opinion of the following people?
Kenny Golladay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	6%	(30)	2%	(11)	1%	(7)	13%	(65)	75%	(382)	510
Gender: Male	5%	(12)	8%	(21)	3%	(7)	1%	(3)	14%	(35)	68%	(167)	244
Gender: Female	1%	(3)	4%	(10)	2%	(4)	2%	(4)	11%	(30)	81%	(215)	266
Age: 18-29	1%	(1)	6%	(6)	4%	(4)	3%	(4)	19%	(20)	68%	(72)	107
Age: 30-44	8%	(10)	11%	(15)	3%	(4)	3%	(4)	11%	(15)	65%	(88)	136
Age: 45-54	1%	(1)	4%	(3)	2%	(2)	—	(0)	15%	(12)	78%	(62)	80
Age: 55-64	2%	(2)	3%	(3)	—	(0)	—	(0)	11%	(11)	83%	(77)	93
Age: 65+	—	(0)	2%	(2)	2%	(2)	—	(0)	9%	(8)	87%	(81)	93
Generation Z: 18-22	—	(0)	3%	(2)	3%	(2)	—	(0)	18%	(10)	76%	(41)	53
Millennial: Age 23-38	6%	(9)	9%	(12)	4%	(5)	3%	(4)	14%	(19)	65%	(89)	137
Generation X: Age 39-54	3%	(3)	8%	(11)	2%	(3)	3%	(3)	14%	(18)	71%	(94)	133
Boomers: Age 55-73	1%	(2)	3%	(5)	1%	(2)	—	(0)	10%	(16)	85%	(137)	162
PID: Dem (no lean)	3%	(6)	7%	(12)	—	(1)	2%	(4)	14%	(24)	73%	(124)	170
PID: Ind (no lean)	1%	(1)	4%	(7)	2%	(3)	—	(0)	15%	(27)	78%	(135)	174
PID: Rep (no lean)	5%	(8)	6%	(10)	5%	(8)	2%	(3)	8%	(14)	74%	(122)	166
PID/Gender: Dem Men	6%	(6)	10%	(9)	1%	(1)	—	(0)	13%	(12)	70%	(63)	90
PID/Gender: Dem Women	—	(0)	5%	(4)	—	(0)	5%	(4)	15%	(12)	76%	(61)	81
PID/Gender: Ind Men	2%	(1)	5%	(4)	1%	(1)	1%	(0)	23%	(17)	69%	(52)	76
PID/Gender: Ind Women	—	(0)	4%	(4)	2%	(2)	—	(0)	10%	(10)	85%	(83)	98
PID/Gender: Rep Men	6%	(5)	10%	(8)	7%	(6)	3%	(3)	8%	(6)	66%	(52)	79
PID/Gender: Rep Women	3%	(3)	3%	(2)	3%	(3)	1%	(1)	9%	(8)	81%	(70)	87
Ideo: Liberal (1-3)	4%	(6)	6%	(8)	3%	(4)	3%	(4)	7%	(9)	77%	(100)	129
Ideo: Moderate (4)	—	(1)	7%	(11)	3%	(4)	—	(0)	11%	(16)	78%	(114)	146
Ideo: Conservative (5-7)	5%	(8)	6%	(10)	2%	(3)	2%	(4)	11%	(20)	74%	(130)	175
Educ: < College	2%	(7)	5%	(20)	2%	(8)	2%	(6)	12%	(44)	76%	(275)	361
Educ: Bachelors degree	5%	(5)	4%	(4)	2%	(2)	1%	(1)	16%	(15)	72%	(69)	95
Educ: Post-grad	4%	(2)	13%	(7)	2%	(1)	1%	(0)	11%	(6)	69%	(37)	54
Income: Under 50k	2%	(7)	5%	(14)	2%	(7)	2%	(6)	15%	(42)	73%	(206)	282
Income: 50k-100k	2%	(4)	7%	(12)	2%	(4)	—	(0)	10%	(17)	78%	(136)	174
Income: 100k+	8%	(4)	8%	(4)	1%	(1)	1%	(1)	10%	(5)	72%	(39)	54
Ethnicity: White	2%	(9)	5%	(20)	2%	(7)	—	(1)	12%	(48)	79%	(320)	404

Continued on next page

Table NFL3_5: Do you have a favorable or unfavorable opinion of the following people?
Kenny Golladay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	6%	(30)	2%	(11)	1%	(7)	13%	(65)	75%	(382)	510
Ethnicity: Hispanic	7%	(5)	4%	(3)	3%	(2)	5%	(4)	14%	(10)	66%	(48)	72
Ethnicity: Afr. Am.	9%	(5)	12%	(7)	2%	(1)	5%	(3)	15%	(8)	58%	(34)	58
All Christian	4%	(10)	4%	(11)	3%	(7)	—	(0)	11%	(27)	78%	(199)	255
Agnostic/Nothing in particular	2%	(3)	7%	(15)	2%	(3)	2%	(3)	15%	(32)	73%	(153)	210
Evangelical	7%	(10)	6%	(8)	4%	(6)	2%	(3)	11%	(16)	69%	(97)	140
Non-Evangelical	1%	(2)	4%	(7)	2%	(3)	—	(0)	13%	(26)	80%	(157)	197
Community: Urban	4%	(5)	8%	(11)	2%	(2)	1%	(1)	12%	(16)	73%	(94)	129
Community: Suburban	2%	(5)	6%	(13)	3%	(6)	—	(0)	12%	(27)	78%	(178)	229
Community: Rural	3%	(4)	4%	(7)	2%	(3)	4%	(6)	14%	(21)	72%	(110)	152
Employ: Private Sector	4%	(7)	8%	(12)	4%	(6)	4%	(7)	11%	(17)	69%	(112)	162
Employ: Homemaker	4%	(2)	1%	(1)	—	(0)	—	(0)	7%	(4)	87%	(51)	58
Employ: Retired	—	(0)	3%	(3)	1%	(1)	—	(0)	13%	(13)	83%	(81)	98
Employ: Unemployed	—	(0)	3%	(2)	3%	(2)	—	(0)	11%	(6)	82%	(45)	54
Military HH: Yes	—	(0)	2%	(2)	3%	(3)	1%	(1)	12%	(11)	82%	(73)	89
Military HH: No	3%	(15)	7%	(28)	2%	(9)	2%	(7)	13%	(54)	73%	(308)	421
RD/WT: Right Direction	4%	(8)	7%	(15)	4%	(8)	3%	(6)	13%	(27)	70%	(147)	211
RD/WT: Wrong Track	2%	(7)	5%	(15)	1%	(4)	—	(1)	13%	(38)	78%	(234)	299
Trump Job Approve	4%	(8)	7%	(17)	3%	(8)	1%	(3)	11%	(24)	74%	(170)	229
Trump Job Disapprove	2%	(6)	5%	(13)	1%	(4)	2%	(5)	14%	(37)	75%	(195)	260
Trump Job Strongly Approve	6%	(8)	5%	(7)	4%	(6)	2%	(3)	12%	(16)	70%	(92)	131
Trump Job Somewhat Approve	1%	(1)	10%	(10)	2%	(2)	—	(0)	9%	(8)	79%	(77)	98
Trump Job Somewhat Disapprove	4%	(2)	2%	(1)	1%	(1)	—	(0)	14%	(7)	79%	(41)	53
Trump Job Strongly Disapprove	2%	(4)	6%	(12)	1%	(3)	2%	(5)	14%	(29)	74%	(153)	207
Favorable of Trump	4%	(8)	6%	(13)	3%	(6)	2%	(3)	11%	(24)	75%	(162)	218
Unfavorable of Trump	2%	(6)	6%	(15)	2%	(5)	2%	(4)	13%	(35)	75%	(193)	259
Very Favorable of Trump	6%	(8)	4%	(5)	4%	(6)	—	(1)	12%	(16)	74%	(97)	132
Somewhat Favorable of Trump	1%	(1)	10%	(8)	1%	(1)	3%	(3)	10%	(8)	76%	(65)	86
Somewhat Unfavorable of Trump	3%	(2)	8%	(4)	4%	(2)	—	(0)	10%	(5)	76%	(41)	54
Very Unfavorable of Trump	2%	(5)	6%	(11)	2%	(3)	2%	(4)	14%	(29)	74%	(153)	205

Continued on next page

Table NFL3_5: Do you have a favorable or unfavorable opinion of the following people?
Kenny Golladay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	6%	(30)	2%	(11)	1%	(7)	13%	(65)	75%	(382)	510
#1 Issue: Economy	2%	(3)	8%	(11)	3%	(4)	2%	(4)	16%	(24)	68%	(101)	148
#1 Issue: Security	5%	(6)	5%	(6)	3%	(4)	3%	(3)	7%	(8)	78%	(94)	121
#1 Issue: Health Care	1%	(1)	6%	(5)	2%	(2)	—	(0)	15%	(12)	76%	(59)	78
#1 Issue: Medicare / Social Security	—	(0)	5%	(3)	1%	(1)	—	(0)	9%	(6)	84%	(52)	62
2018 House Vote: Democrat	4%	(7)	8%	(14)	—	(0)	—	(0)	15%	(25)	72%	(121)	167
2018 House Vote: Republican	5%	(8)	6%	(9)	4%	(5)	—	(1)	7%	(10)	78%	(117)	150
2016 Vote: Hillary Clinton	3%	(6)	7%	(12)	1%	(1)	1%	(1)	13%	(21)	75%	(119)	160
2016 Vote: Donald Trump	4%	(6)	6%	(9)	4%	(7)	—	(0)	10%	(16)	77%	(122)	160
2016 Vote: Didn't Vote	2%	(2)	6%	(8)	2%	(3)	4%	(6)	14%	(21)	73%	(108)	149
Voted in 2014: Yes	3%	(9)	7%	(20)	2%	(5)	—	(1)	13%	(38)	75%	(218)	290
Voted in 2014: No	3%	(6)	5%	(11)	3%	(6)	3%	(7)	12%	(27)	74%	(163)	220
2012 Vote: Barack Obama	2%	(4)	8%	(15)	1%	(2)	1%	(1)	15%	(27)	73%	(131)	181
2012 Vote: Mitt Romney	3%	(4)	6%	(7)	4%	(5)	—	(0)	7%	(9)	80%	(99)	123
2012 Vote: Didn't Vote	3%	(6)	4%	(8)	2%	(4)	3%	(6)	14%	(26)	73%	(139)	190
4-Region: Northeast	1%	(1)	11%	(9)	1%	(1)	1%	(0)	9%	(7)	77%	(63)	82
4-Region: Midwest	2%	(3)	6%	(8)	1%	(2)	—	(0)	16%	(20)	75%	(96)	128
4-Region: South	3%	(6)	7%	(13)	2%	(4)	2%	(3)	14%	(27)	72%	(135)	188
4-Region: West	4%	(4)	—	(1)	4%	(5)	3%	(4)	10%	(11)	78%	(88)	112
Avid sports fan	7%	(7)	18%	(18)	3%	(3)	4%	(4)	21%	(21)	47%	(47)	99
Casual sports fan	3%	(8)	4%	(10)	3%	(9)	1%	(3)	14%	(36)	76%	(200)	265
Not a fan at all	—	(0)	2%	(3)	—	(0)	—	(1)	5%	(8)	92%	(135)	146
Sports fan	4%	(15)	7%	(27)	3%	(11)	2%	(7)	16%	(57)	68%	(247)	364
Prefer college sports	1%	(1)	3%	(3)	3%	(3)	—	(0)	14%	(12)	78%	(63)	81
Prefer professional sports	5%	(14)	9%	(23)	3%	(9)	1%	(3)	15%	(39)	66%	(172)	260
Interested in NFL	5%	(14)	9%	(27)	4%	(10)	3%	(7)	19%	(55)	61%	(182)	296
Interested in College Football	6%	(14)	10%	(24)	3%	(8)	3%	(6)	17%	(43)	61%	(150)	245
Interested in XFL	8%	(7)	14%	(12)	6%	(5)	4%	(4)	22%	(19)	46%	(41)	88
Participates in sports gambling	16%	(11)	15%	(10)	5%	(3)	11%	(7)	15%	(10)	39%	(26)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_6: Do you have a favorable or unfavorable opinion of the following people?

Josh Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	11%	(55)	3%	(13)	1%	(4)	15%	(75)	66%	(336)	510
Gender: Male	7%	(17)	18%	(45)	4%	(10)	1%	(2)	15%	(36)	55%	(134)	244
Gender: Female	4%	(10)	4%	(10)	1%	(3)	1%	(2)	14%	(38)	76%	(202)	266
Age: 18-29	6%	(6)	8%	(8)	2%	(2)	—	(0)	21%	(23)	63%	(68)	107
Age: 30-44	11%	(15)	13%	(18)	6%	(9)	—	(1)	13%	(18)	56%	(76)	136
Age: 45-54	3%	(2)	9%	(7)	1%	(1)	2%	(1)	11%	(9)	75%	(60)	80
Age: 55-64	3%	(3)	13%	(12)	—	(0)	—	(0)	13%	(12)	70%	(65)	93
Age: 65+	1%	(1)	10%	(9)	1%	(1)	2%	(2)	14%	(13)	72%	(67)	93
Generation Z: 18-22	—	(0)	6%	(3)	3%	(2)	—	(0)	23%	(12)	68%	(36)	53
Millennial: Age 23-38	10%	(13)	14%	(19)	3%	(4)	—	(0)	15%	(20)	59%	(81)	137
Generation X: Age 39-54	7%	(10)	9%	(11)	5%	(6)	2%	(2)	13%	(17)	65%	(86)	133
Boomers: Age 55-73	2%	(3)	11%	(18)	—	(0)	1%	(1)	14%	(23)	72%	(116)	162
PID: Dem (no lean)	5%	(9)	13%	(22)	2%	(3)	—	(0)	19%	(32)	62%	(105)	170
PID: Ind (no lean)	3%	(6)	6%	(10)	2%	(4)	1%	(1)	15%	(27)	73%	(126)	174
PID: Rep (no lean)	7%	(12)	14%	(23)	4%	(7)	1%	(2)	10%	(16)	64%	(105)	166
PID/Gender: Dem Men	6%	(6)	20%	(18)	2%	(2)	—	(0)	14%	(12)	58%	(52)	90
PID/Gender: Dem Women	5%	(4)	5%	(4)	1%	(1)	—	(0)	24%	(19)	65%	(52)	81
PID/Gender: Ind Men	6%	(5)	10%	(8)	2%	(2)	—	(0)	23%	(18)	58%	(44)	76
PID/Gender: Ind Women	1%	(1)	2%	(2)	2%	(2)	1%	(1)	9%	(9)	84%	(82)	98
PID/Gender: Rep Men	9%	(7)	25%	(19)	8%	(6)	2%	(2)	8%	(7)	48%	(38)	79
PID/Gender: Rep Women	6%	(5)	4%	(3)	1%	(1)	1%	(1)	11%	(10)	78%	(67)	87
Ideo: Liberal (1-3)	3%	(4)	11%	(14)	5%	(7)	—	(1)	12%	(15)	68%	(89)	129
Ideo: Moderate (4)	4%	(6)	13%	(19)	1%	(2)	1%	(1)	13%	(20)	67%	(98)	146
Ideo: Conservative (5-7)	10%	(17)	12%	(21)	2%	(3)	—	(1)	15%	(26)	61%	(107)	175
Educ: < College	4%	(15)	9%	(32)	2%	(9)	1%	(2)	14%	(51)	70%	(251)	361
Educ: Bachelors degree	8%	(8)	16%	(15)	3%	(3)	1%	(1)	15%	(14)	57%	(54)	95
Educ: Post-grad	7%	(4)	14%	(7)	4%	(2)	—	(0)	18%	(10)	58%	(31)	54
Income: Under 50k	5%	(14)	8%	(21)	2%	(5)	—	(1)	15%	(42)	70%	(198)	282
Income: 50k-100k	3%	(5)	16%	(28)	4%	(7)	1%	(2)	14%	(24)	62%	(107)	174
Income: 100k+	14%	(8)	9%	(5)	2%	(1)	1%	(1)	16%	(8)	57%	(31)	54
Ethnicity: White	3%	(14)	9%	(38)	2%	(7)	1%	(4)	15%	(61)	69%	(280)	404

Continued on next page

Table NFL3_6: Do you have a favorable or unfavorable opinion of the following people?

Josh Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	11%	(55)	3%	(13)	1%	(4)	15%	(75)	66%	(336)	510
Ethnicity: Hispanic	18%	(13)	4%	(3)	1%	(1)	—	(0)	16%	(12)	60%	(44)	72
Ethnicity: Afr. Am.	12%	(7)	20%	(12)	5%	(3)	—	(0)	14%	(8)	50%	(29)	58
All Christian	6%	(16)	11%	(28)	2%	(4)	1%	(2)	15%	(39)	65%	(166)	255
Agnostic/Nothing in particular	3%	(7)	10%	(21)	3%	(7)	1%	(1)	14%	(29)	69%	(145)	210
Evangelical	6%	(8)	11%	(16)	6%	(8)	1%	(1)	16%	(22)	60%	(85)	140
Non-Evangelical	4%	(8)	12%	(24)	1%	(1)	1%	(1)	14%	(28)	68%	(134)	197
Community: Urban	7%	(10)	9%	(11)	2%	(2)	—	(1)	18%	(24)	63%	(82)	129
Community: Suburban	5%	(11)	11%	(26)	2%	(5)	1%	(2)	15%	(34)	66%	(151)	229
Community: Rural	5%	(7)	11%	(17)	4%	(6)	1%	(1)	11%	(17)	68%	(104)	152
Employ: Private Sector	11%	(17)	12%	(19)	4%	(7)	—	(1)	16%	(27)	57%	(92)	162
Employ: Homemaker	4%	(2)	3%	(2)	—	(0)	—	(0)	8%	(5)	84%	(49)	58
Employ: Retired	1%	(1)	13%	(13)	2%	(2)	2%	(2)	19%	(19)	63%	(62)	98
Employ: Unemployed	4%	(2)	—	(0)	1%	(1)	—	(0)	12%	(6)	83%	(45)	54
Military HH: Yes	1%	(1)	11%	(10)	3%	(3)	2%	(2)	15%	(13)	68%	(61)	89
Military HH: No	6%	(26)	11%	(44)	3%	(11)	1%	(2)	15%	(62)	65%	(276)	421
RD/WT: Right Direction	9%	(20)	11%	(24)	4%	(8)	1%	(2)	15%	(32)	60%	(126)	211
RD/WT: Wrong Track	2%	(7)	10%	(31)	2%	(5)	1%	(2)	14%	(43)	70%	(211)	299
Trump Job Approve	6%	(15)	10%	(23)	4%	(8)	1%	(3)	12%	(28)	66%	(151)	229
Trump Job Disapprove	5%	(12)	12%	(31)	1%	(3)	—	(1)	17%	(44)	65%	(169)	260
Trump Job Strongly Approve	8%	(10)	11%	(14)	6%	(7)	1%	(1)	12%	(16)	63%	(83)	131
Trump Job Somewhat Approve	4%	(4)	9%	(9)	1%	(1)	2%	(2)	13%	(13)	69%	(68)	98
Trump Job Somewhat Disapprove	1%	(0)	18%	(10)	—	(0)	—	(0)	24%	(13)	57%	(30)	53
Trump Job Strongly Disapprove	6%	(12)	10%	(22)	1%	(3)	—	(1)	15%	(31)	67%	(139)	207
Favorable of Trump	7%	(14)	11%	(23)	4%	(8)	1%	(1)	13%	(28)	66%	(143)	218
Unfavorable of Trump	5%	(13)	12%	(32)	2%	(4)	—	(1)	16%	(42)	65%	(168)	259
Very Favorable of Trump	7%	(10)	11%	(14)	4%	(5)	1%	(1)	12%	(16)	65%	(86)	132
Somewhat Favorable of Trump	5%	(5)	10%	(9)	4%	(3)	—	(0)	15%	(13)	66%	(57)	86
Somewhat Unfavorable of Trump	4%	(2)	19%	(10)	3%	(1)	2%	(1)	12%	(7)	60%	(32)	54
Very Unfavorable of Trump	5%	(10)	10%	(22)	1%	(3)	—	(0)	17%	(35)	66%	(136)	205

Continued on next page

Table NFL3_6: Do you have a favorable or unfavorable opinion of the following people?

Josh Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	11%	(55)	3%	(13)	1%	(4)	15%	(75)	66%	(336)	510
#1 Issue: Economy	11%	(16)	13%	(19)	1%	(2)	—	(0)	17%	(26)	57%	(85)	148
#1 Issue: Security	6%	(7)	8%	(10)	5%	(6)	1%	(1)	7%	(9)	73%	(88)	121
#1 Issue: Health Care	—	(0)	10%	(7)	1%	(1)	3%	(2)	18%	(14)	68%	(53)	78
#1 Issue: Medicare / Social Security	1%	(1)	13%	(8)	3%	(2)	—	(0)	9%	(6)	74%	(46)	62
2018 House Vote: Democrat	4%	(7)	13%	(21)	2%	(3)	—	(0)	18%	(29)	63%	(106)	167
2018 House Vote: Republican	9%	(13)	13%	(19)	1%	(2)	2%	(2)	13%	(19)	63%	(94)	150
2016 Vote: Hillary Clinton	5%	(8)	13%	(20)	1%	(1)	—	(1)	16%	(26)	65%	(104)	160
2016 Vote: Donald Trump	6%	(10)	14%	(22)	3%	(5)	1%	(2)	12%	(20)	63%	(101)	160
2016 Vote: Didn't Vote	5%	(7)	6%	(8)	5%	(7)	1%	(1)	15%	(22)	69%	(103)	149
Voted in 2014: Yes	6%	(17)	13%	(39)	2%	(5)	1%	(2)	15%	(42)	64%	(184)	290
Voted in 2014: No	4%	(10)	7%	(16)	4%	(8)	1%	(1)	15%	(33)	69%	(152)	220
2012 Vote: Barack Obama	5%	(8)	15%	(27)	1%	(2)	1%	(2)	15%	(27)	63%	(114)	181
2012 Vote: Mitt Romney	6%	(8)	10%	(13)	3%	(4)	1%	(1)	13%	(16)	67%	(83)	123
2012 Vote: Didn't Vote	5%	(10)	7%	(14)	3%	(6)	1%	(1)	17%	(32)	67%	(128)	190
4-Region: Northeast	8%	(6)	14%	(11)	1%	(1)	1%	(1)	13%	(11)	63%	(52)	82
4-Region: Midwest	—	(0)	12%	(16)	—	(0)	1%	(1)	25%	(31)	62%	(79)	128
4-Region: South	5%	(10)	13%	(24)	3%	(6)	—	(1)	12%	(23)	65%	(123)	188
4-Region: West	9%	(10)	3%	(3)	5%	(5)	1%	(1)	8%	(9)	74%	(83)	112
Avid sports fan	12%	(12)	39%	(38)	3%	(3)	—	(0)	18%	(18)	27%	(27)	99
Casual sports fan	5%	(13)	6%	(16)	4%	(10)	1%	(2)	19%	(50)	66%	(174)	265
Not a fan at all	1%	(1)	—	(0)	—	(0)	1%	(2)	4%	(7)	93%	(136)	146
Sports fan	7%	(26)	15%	(55)	4%	(13)	—	(2)	19%	(68)	55%	(201)	364
Prefer college sports	3%	(2)	12%	(10)	5%	(4)	1%	(1)	20%	(16)	59%	(47)	81
Prefer professional sports	8%	(20)	16%	(43)	3%	(9)	—	(1)	18%	(47)	54%	(141)	260
Interested in NFL	8%	(25)	17%	(52)	4%	(11)	1%	(2)	20%	(58)	50%	(148)	296
Interested in College Football	9%	(21)	20%	(49)	5%	(12)	—	(1)	17%	(43)	49%	(120)	245
Interested in XFL	19%	(17)	24%	(21)	3%	(2)	—	(0)	21%	(18)	34%	(29)	88
Participates in sports gambling	21%	(14)	28%	(19)	10%	(6)	1%	(1)	9%	(6)	31%	(20)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_7: Do you have a favorable or unfavorable opinion of the following people?
Melvin Gordon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	7%	(37)	3%	(15)	2%	(10)	11%	(57)	71%	(365)	510
Gender: Male	7%	(18)	10%	(24)	5%	(12)	2%	(5)	12%	(29)	64%	(156)	244
Gender: Female	4%	(9)	5%	(13)	1%	(3)	2%	(5)	10%	(28)	78%	(208)	266
Age: 18-29	10%	(10)	11%	(12)	3%	(3)	3%	(3)	11%	(12)	62%	(66)	107
Age: 30-44	9%	(12)	10%	(13)	5%	(7)	3%	(4)	15%	(20)	59%	(81)	136
Age: 45-54	1%	(1)	3%	(3)	1%	(1)	3%	(2)	11%	(9)	81%	(64)	80
Age: 55-64	3%	(3)	5%	(4)	3%	(3)	—	(0)	9%	(8)	80%	(75)	93
Age: 65+	—	(0)	5%	(5)	1%	(1)	1%	(1)	9%	(8)	84%	(79)	93
Generation Z: 18-22	13%	(7)	2%	(1)	1%	(1)	—	(0)	14%	(7)	71%	(38)	53
Millennial: Age 23-38	8%	(11)	13%	(19)	4%	(6)	3%	(4)	12%	(16)	59%	(82)	137
Generation X: Age 39-54	5%	(6)	6%	(8)	3%	(4)	4%	(6)	13%	(17)	69%	(92)	133
Boomers: Age 55-73	2%	(3)	5%	(9)	2%	(4)	—	(1)	7%	(12)	83%	(134)	162
PID: Dem (no lean)	9%	(16)	8%	(13)	2%	(3)	1%	(2)	13%	(22)	67%	(114)	170
PID: Ind (no lean)	3%	(5)	6%	(10)	3%	(5)	2%	(3)	9%	(15)	77%	(135)	174
PID: Rep (no lean)	4%	(6)	8%	(13)	4%	(6)	3%	(5)	12%	(20)	70%	(116)	166
PID/Gender: Dem Men	12%	(11)	12%	(11)	4%	(3)	—	(0)	11%	(10)	62%	(56)	90
PID/Gender: Dem Women	6%	(5)	4%	(3)	—	(0)	2%	(2)	15%	(12)	73%	(59)	81
PID/Gender: Ind Men	4%	(3)	4%	(3)	5%	(3)	3%	(2)	15%	(11)	70%	(53)	76
PID/Gender: Ind Women	2%	(2)	7%	(7)	2%	(2)	1%	(1)	4%	(4)	83%	(82)	98
PID/Gender: Rep Men	4%	(4)	14%	(11)	6%	(5)	4%	(3)	11%	(9)	61%	(48)	79
PID/Gender: Rep Women	3%	(2)	3%	(2)	1%	(1)	2%	(1)	14%	(12)	78%	(68)	87
Ideo: Liberal (1-3)	3%	(4)	7%	(9)	4%	(5)	5%	(6)	8%	(10)	73%	(95)	129
Ideo: Moderate (4)	5%	(8)	11%	(16)	4%	(5)	2%	(2)	9%	(13)	69%	(101)	146
Ideo: Conservative (5-7)	7%	(12)	6%	(11)	1%	(2)	—	(0)	13%	(23)	72%	(126)	175
Educ: < College	6%	(20)	5%	(19)	2%	(8)	2%	(9)	11%	(39)	74%	(266)	361
Educ: Bachelors degree	5%	(4)	11%	(10)	3%	(3)	1%	(1)	12%	(12)	69%	(65)	95
Educ: Post-grad	5%	(3)	13%	(7)	7%	(4)	1%	(0)	12%	(7)	62%	(33)	54
Income: Under 50k	7%	(20)	5%	(15)	2%	(6)	2%	(5)	12%	(33)	72%	(203)	282
Income: 50k-100k	3%	(5)	7%	(12)	5%	(8)	3%	(5)	11%	(19)	71%	(124)	174
Income: 100k+	4%	(2)	18%	(10)	—	(0)	—	(0)	9%	(5)	69%	(37)	54
Ethnicity: White	2%	(8)	7%	(28)	3%	(13)	1%	(5)	11%	(45)	76%	(306)	404

Continued on next page

Table NFL3_7: Do you have a favorable or unfavorable opinion of the following people?
Melvin Gordon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	7%	(37)	3%	(15)	2%	(10)	11%	(57)	71%	(365)	510
Ethnicity: Hispanic	8%	(6)	11%	(8)	2%	(2)	5%	(3)	14%	(10)	60%	(43)	72
Ethnicity: Afr. Am.	20%	(12)	12%	(7)	2%	(1)	5%	(3)	13%	(7)	49%	(28)	58
All Christian	4%	(9)	6%	(16)	4%	(9)	2%	(6)	10%	(27)	74%	(188)	255
Agnostic/Nothing in particular	6%	(12)	8%	(17)	2%	(5)	2%	(5)	12%	(25)	69%	(146)	210
Evangelical	4%	(6)	9%	(12)	4%	(6)	3%	(4)	9%	(12)	71%	(100)	140
Non-Evangelical	2%	(3)	8%	(16)	2%	(4)	2%	(4)	14%	(28)	72%	(141)	197
Community: Urban	11%	(14)	11%	(14)	3%	(4)	2%	(2)	10%	(13)	63%	(81)	129
Community: Suburban	2%	(4)	6%	(15)	3%	(7)	2%	(4)	12%	(27)	76%	(173)	229
Community: Rural	6%	(9)	5%	(8)	2%	(3)	3%	(4)	12%	(18)	73%	(110)	152
Employ: Private Sector	9%	(15)	10%	(16)	4%	(6)	4%	(6)	9%	(15)	65%	(105)	162
Employ: Homemaker	5%	(3)	8%	(5)	—	(0)	—	(0)	12%	(7)	74%	(44)	58
Employ: Retired	—	(0)	4%	(4)	2%	(2)	1%	(1)	15%	(15)	77%	(76)	98
Employ: Unemployed	4%	(2)	1%	(1)	2%	(1)	1%	(1)	6%	(3)	85%	(46)	54
Military HH: Yes	4%	(3)	1%	(1)	3%	(2)	—	(0)	12%	(10)	81%	(72)	89
Military HH: No	6%	(24)	9%	(36)	3%	(12)	2%	(10)	11%	(47)	69%	(292)	421
RD/WT: Right Direction	8%	(17)	9%	(20)	4%	(7)	3%	(5)	11%	(24)	65%	(138)	211
RD/WT: Wrong Track	3%	(10)	6%	(17)	2%	(7)	2%	(5)	11%	(33)	76%	(227)	299
Trump Job Approve	4%	(9)	9%	(20)	4%	(8)	2%	(5)	11%	(25)	71%	(163)	229
Trump Job Disapprove	7%	(18)	7%	(17)	2%	(5)	2%	(4)	11%	(29)	72%	(187)	260
Trump Job Strongly Approve	4%	(5)	8%	(10)	4%	(5)	3%	(3)	14%	(18)	68%	(89)	131
Trump Job Somewhat Approve	4%	(4)	9%	(9)	3%	(3)	1%	(1)	7%	(6)	76%	(74)	98
Trump Job Somewhat Disapprove	9%	(5)	3%	(2)	3%	(2)	—	(0)	9%	(5)	76%	(40)	53
Trump Job Strongly Disapprove	6%	(13)	7%	(15)	2%	(3)	2%	(4)	12%	(24)	71%	(147)	207
Favorable of Trump	4%	(9)	9%	(20)	4%	(8)	2%	(3)	10%	(22)	71%	(155)	218
Unfavorable of Trump	7%	(18)	7%	(17)	3%	(7)	2%	(5)	11%	(28)	71%	(184)	259
Very Favorable of Trump	4%	(5)	7%	(10)	3%	(4)	1%	(1)	14%	(19)	71%	(94)	132
Somewhat Favorable of Trump	4%	(4)	12%	(10)	5%	(4)	3%	(3)	4%	(4)	71%	(61)	86
Somewhat Unfavorable of Trump	8%	(4)	6%	(3)	6%	(3)	2%	(1)	9%	(5)	70%	(38)	54
Very Unfavorable of Trump	7%	(14)	7%	(14)	2%	(3)	2%	(4)	11%	(23)	71%	(147)	205

Continued on next page

Table NFL3_7: Do you have a favorable or unfavorable opinion of the following people?
Melvin Gordon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	7%	(37)	3%	(15)	2%	(10)	11%	(57)	71%	(365)	510
#1 Issue: Economy	11%	(17)	5%	(7)	4%	(6)	2%	(3)	12%	(18)	66%	(97)	148
#1 Issue: Security	4%	(5)	8%	(9)	3%	(4)	3%	(3)	6%	(7)	77%	(93)	121
#1 Issue: Health Care	4%	(3)	5%	(4)	2%	(2)	2%	(1)	11%	(9)	76%	(59)	78
#1 Issue: Medicare / Social Security	—	(0)	4%	(3)	2%	(1)	1%	(1)	13%	(8)	79%	(49)	62
2018 House Vote: Democrat	7%	(11)	10%	(17)	2%	(3)	1%	(2)	14%	(24)	66%	(110)	167
2018 House Vote: Republican	3%	(5)	8%	(12)	4%	(6)	1%	(1)	10%	(15)	74%	(110)	150
2016 Vote: Hillary Clinton	7%	(11)	8%	(12)	2%	(3)	1%	(2)	11%	(18)	70%	(112)	160
2016 Vote: Donald Trump	2%	(4)	7%	(12)	5%	(8)	—	(1)	14%	(23)	71%	(114)	160
2016 Vote: Didn't Vote	8%	(11)	4%	(6)	1%	(2)	4%	(6)	8%	(12)	75%	(111)	149
Voted in 2014: Yes	4%	(13)	9%	(25)	3%	(9)	—	(1)	13%	(37)	71%	(205)	290
Voted in 2014: No	6%	(14)	5%	(11)	2%	(5)	4%	(9)	9%	(21)	73%	(160)	220
2012 Vote: Barack Obama	8%	(14)	10%	(18)	3%	(6)	—	(0)	15%	(26)	64%	(116)	181
2012 Vote: Mitt Romney	2%	(2)	7%	(9)	4%	(5)	1%	(1)	6%	(8)	80%	(99)	123
2012 Vote: Didn't Vote	6%	(11)	5%	(10)	2%	(3)	5%	(9)	11%	(21)	71%	(136)	190
4-Region: Northeast	5%	(4)	7%	(6)	1%	(1)	1%	(0)	10%	(8)	76%	(62)	82
4-Region: Midwest	5%	(6)	7%	(9)	2%	(3)	2%	(3)	11%	(14)	73%	(93)	128
4-Region: South	6%	(11)	7%	(13)	4%	(7)	1%	(3)	14%	(26)	69%	(129)	188
4-Region: West	5%	(6)	8%	(9)	4%	(4)	4%	(4)	8%	(9)	71%	(80)	112
Avid sports fan	17%	(17)	27%	(27)	4%	(4)	3%	(3)	17%	(17)	32%	(32)	99
Casual sports fan	4%	(10)	4%	(9)	4%	(11)	2%	(6)	12%	(32)	74%	(197)	265
Not a fan at all	—	(0)	—	(1)	—	(0)	1%	(1)	5%	(8)	93%	(136)	146
Sports fan	7%	(27)	10%	(36)	4%	(15)	2%	(9)	14%	(49)	63%	(229)	364
Prefer college sports	10%	(8)	10%	(8)	1%	(1)	2%	(2)	12%	(9)	66%	(53)	81
Prefer professional sports	6%	(16)	10%	(27)	5%	(14)	3%	(7)	14%	(36)	62%	(160)	260
Interested in NFL	9%	(27)	12%	(37)	5%	(15)	2%	(7)	15%	(44)	57%	(167)	296
Interested in College Football	11%	(26)	12%	(30)	5%	(12)	3%	(7)	14%	(34)	56%	(137)	245
Interested in XFL	22%	(20)	8%	(7)	6%	(6)	2%	(2)	21%	(18)	40%	(35)	88
Participates in sports gambling	17%	(11)	21%	(14)	7%	(4)	6%	(4)	16%	(10)	33%	(22)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_8: Do you have a favorable or unfavorable opinion of the following people?

J.J. Arcega-Whiteside

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	3%	(14)	3%	(13)	1%	(8)	12%	(60)	79%	(402)	510
Gender: Male	4%	(9)	4%	(9)	4%	(10)	—	(1)	15%	(37)	73%	(178)	244
Gender: Female	1%	(4)	2%	(6)	1%	(3)	2%	(6)	9%	(23)	85%	(224)	266
Age: 18-29	3%	(3)	3%	(3)	2%	(2)	3%	(4)	17%	(18)	72%	(77)	107
Age: 30-44	5%	(7)	6%	(8)	7%	(9)	2%	(2)	9%	(12)	72%	(98)	136
Age: 45-54	—	(0)	2%	(2)	—	(0)	2%	(1)	13%	(11)	83%	(66)	80
Age: 55-64	3%	(3)	1%	(1)	1%	(1)	—	(0)	12%	(12)	82%	(77)	93
Age: 65+	—	(0)	1%	(1)	1%	(1)	—	(0)	8%	(7)	90%	(85)	93
Generation Z: 18-22	—	(0)	2%	(1)	1%	(1)	—	(0)	18%	(10)	79%	(42)	53
Millennial: Age 23-38	6%	(8)	6%	(8)	4%	(6)	4%	(5)	12%	(16)	69%	(94)	137
Generation X: Age 39-54	2%	(2)	3%	(4)	4%	(5)	2%	(2)	11%	(15)	79%	(104)	133
Boomers: Age 55-73	2%	(3)	1%	(2)	1%	(2)	—	(0)	10%	(17)	85%	(138)	162
PID: Dem (no lean)	2%	(4)	4%	(6)	—	(1)	3%	(5)	12%	(21)	79%	(134)	170
PID: Ind (no lean)	—	(0)	3%	(5)	2%	(3)	1%	(2)	13%	(23)	81%	(141)	174
PID: Rep (no lean)	5%	(9)	2%	(3)	6%	(10)	—	(1)	10%	(16)	77%	(127)	166
PID/Gender: Dem Men	5%	(4)	5%	(4)	—	(0)	—	(0)	12%	(11)	79%	(71)	90
PID/Gender: Dem Women	—	(0)	3%	(2)	1%	(1)	6%	(5)	12%	(10)	78%	(63)	81
PID/Gender: Ind Men	—	(0)	3%	(2)	2%	(2)	1%	(0)	24%	(18)	69%	(52)	76
PID/Gender: Ind Women	—	(0)	2%	(2)	1%	(1)	1%	(1)	5%	(5)	90%	(89)	98
PID/Gender: Rep Men	7%	(5)	3%	(2)	11%	(9)	1%	(1)	10%	(8)	69%	(54)	79
PID/Gender: Rep Women	4%	(4)	1%	(1)	1%	(1)	—	(0)	9%	(8)	84%	(72)	87
Ideo: Liberal (1-3)	2%	(3)	3%	(3)	5%	(6)	—	(0)	6%	(8)	84%	(108)	129
Ideo: Moderate (4)	—	(0)	5%	(7)	3%	(5)	—	(0)	13%	(18)	79%	(116)	146
Ideo: Conservative (5-7)	6%	(10)	2%	(4)	1%	(2)	3%	(6)	10%	(18)	77%	(136)	175
Educ: < College	2%	(8)	2%	(7)	3%	(10)	2%	(6)	11%	(41)	80%	(288)	361
Educ: Bachelors degree	4%	(4)	3%	(3)	1%	(1)	—	(0)	14%	(13)	78%	(74)	95
Educ: Post-grad	1%	(1)	7%	(4)	4%	(2)	2%	(1)	11%	(6)	74%	(40)	54
Income: Under 50k	3%	(9)	2%	(5)	3%	(8)	2%	(5)	12%	(35)	78%	(221)	282
Income: 50k-100k	1%	(1)	4%	(7)	3%	(5)	1%	(2)	11%	(19)	80%	(139)	174
Income: 100k+	5%	(3)	5%	(3)	1%	(1)	—	(0)	10%	(5)	78%	(42)	54
Ethnicity: White	1%	(5)	2%	(9)	2%	(10)	1%	(3)	11%	(45)	82%	(331)	404

Continued on next page

Table NFL3_8: Do you have a favorable or unfavorable opinion of the following people?

J.J. Arcega-Whiteside

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	3%	(14)	3%	(13)	1%	(8)	12%	(60)	79%	(402)	510
Ethnicity: Hispanic	9%	(7)	3%	(2)	2%	(2)	5%	(4)	9%	(6)	71%	(52)	72
Ethnicity: Afr. Am.	12%	(7)	4%	(2)	5%	(3)	—	(0)	12%	(7)	68%	(40)	58
All Christian	3%	(9)	2%	(5)	2%	(6)	—	(1)	12%	(30)	80%	(205)	255
Agnostic/Nothing in particular	2%	(4)	3%	(7)	3%	(6)	2%	(3)	11%	(22)	79%	(167)	210
Evangelical	6%	(9)	2%	(3)	5%	(8)	—	(1)	13%	(18)	73%	(103)	140
Non-Evangelical	1%	(2)	2%	(5)	1%	(1)	1%	(1)	10%	(20)	85%	(167)	197
Community: Urban	5%	(6)	5%	(6)	2%	(2)	—	(0)	15%	(19)	74%	(95)	129
Community: Suburban	2%	(5)	2%	(5)	4%	(8)	1%	(1)	9%	(21)	82%	(188)	229
Community: Rural	1%	(2)	2%	(4)	2%	(3)	4%	(6)	13%	(19)	78%	(119)	152
Employ: Private Sector	3%	(6)	6%	(10)	5%	(9)	2%	(4)	10%	(16)	73%	(119)	162
Employ: Homemaker	4%	(2)	—	(0)	—	(0)	—	(0)	11%	(6)	85%	(50)	58
Employ: Retired	1%	(1)	1%	(1)	1%	(1)	—	(0)	14%	(14)	83%	(81)	98
Employ: Unemployed	—	(0)	4%	(2)	—	(0)	3%	(1)	5%	(3)	89%	(48)	54
Military HH: Yes	—	(0)	2%	(2)	2%	(2)	—	(0)	13%	(11)	83%	(74)	89
Military HH: No	3%	(13)	3%	(12)	3%	(12)	2%	(8)	11%	(48)	78%	(328)	421
RD/WT: Right Direction	5%	(10)	2%	(5)	6%	(12)	2%	(4)	12%	(25)	73%	(154)	211
RD/WT: Wrong Track	1%	(3)	3%	(9)	—	(1)	1%	(3)	12%	(35)	83%	(248)	299
Trump Job Approve	3%	(8)	3%	(7)	5%	(12)	1%	(2)	10%	(23)	77%	(177)	229
Trump Job Disapprove	2%	(6)	3%	(7)	—	(1)	2%	(5)	13%	(33)	80%	(207)	260
Trump Job Strongly Approve	5%	(6)	3%	(4)	8%	(10)	1%	(1)	10%	(13)	75%	(98)	131
Trump Job Somewhat Approve	1%	(1)	4%	(4)	2%	(2)	1%	(1)	10%	(10)	81%	(80)	98
Trump Job Somewhat Disapprove	—	(0)	1%	(0)	—	(0)	—	(0)	16%	(9)	83%	(44)	53
Trump Job Strongly Disapprove	3%	(6)	3%	(7)	1%	(1)	3%	(5)	12%	(25)	79%	(164)	207
Favorable of Trump	3%	(8)	3%	(6)	5%	(11)	—	(1)	10%	(22)	78%	(170)	218
Unfavorable of Trump	2%	(6)	3%	(8)	1%	(2)	2%	(5)	12%	(31)	80%	(206)	259
Very Favorable of Trump	5%	(6)	3%	(4)	5%	(6)	1%	(1)	10%	(13)	77%	(102)	132
Somewhat Favorable of Trump	1%	(1)	3%	(2)	6%	(5)	—	(0)	11%	(9)	80%	(68)	86
Somewhat Unfavorable of Trump	4%	(2)	—	(0)	3%	(2)	—	(0)	12%	(6)	81%	(43)	54
Very Unfavorable of Trump	2%	(3)	4%	(8)	—	(0)	3%	(5)	12%	(25)	79%	(163)	205

Continued on next page

Table NFL3_8: Do you have a favorable or unfavorable opinion of the following people?

J.J. Arcega-Whiteside

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	3%	(14)	3%	(13)	1%	(8)	12%	(60)	79%	(402)	510
#1 Issue: Economy	3%	(4)	5%	(7)	2%	(2)	3%	(4)	15%	(22)	74%	(109)	148
#1 Issue: Security	6%	(7)	2%	(3)	6%	(8)	—	(0)	7%	(8)	78%	(94)	121
#1 Issue: Health Care	—	(0)	2%	(2)	2%	(2)	2%	(1)	8%	(6)	86%	(67)	78
#1 Issue: Medicare / Social Security	1%	(1)	1%	(1)	—	(0)	—	(0)	13%	(8)	84%	(52)	62
2018 House Vote: Democrat	2%	(4)	4%	(7)	—	(1)	—	(0)	14%	(24)	78%	(131)	167
2018 House Vote: Republican	4%	(6)	3%	(4)	3%	(5)	—	(1)	8%	(11)	82%	(122)	150
2016 Vote: Hillary Clinton	3%	(4)	5%	(8)	1%	(1)	—	(0)	10%	(16)	81%	(130)	160
2016 Vote: Donald Trump	3%	(4)	3%	(5)	4%	(6)	—	(1)	12%	(19)	78%	(124)	160
2016 Vote: Didn't Vote	3%	(5)	—	(1)	4%	(6)	4%	(6)	12%	(17)	77%	(114)	149
Voted in 2014: Yes	3%	(8)	3%	(9)	2%	(5)	—	(1)	12%	(36)	80%	(231)	290
Voted in 2014: No	2%	(5)	2%	(5)	4%	(8)	3%	(7)	11%	(24)	78%	(171)	220
2012 Vote: Barack Obama	2%	(4)	5%	(9)	1%	(2)	1%	(1)	13%	(23)	78%	(142)	181
2012 Vote: Mitt Romney	4%	(5)	1%	(2)	4%	(5)	—	(0)	8%	(9)	83%	(102)	123
2012 Vote: Didn't Vote	2%	(4)	2%	(4)	3%	(6)	3%	(6)	13%	(25)	76%	(146)	190
4-Region: Northeast	3%	(2)	7%	(6)	1%	(0)	1%	(0)	9%	(8)	80%	(66)	82
4-Region: Midwest	1%	(1)	2%	(2)	—	(0)	1%	(1)	18%	(22)	79%	(101)	128
4-Region: South	2%	(4)	3%	(6)	5%	(9)	1%	(2)	11%	(21)	78%	(146)	188
4-Region: West	5%	(6)	1%	(1)	4%	(4)	3%	(4)	8%	(9)	80%	(89)	112
Avid sports fan	9%	(9)	6%	(6)	2%	(2)	5%	(5)	18%	(18)	60%	(59)	99
Casual sports fan	1%	(4)	2%	(6)	4%	(11)	1%	(1)	14%	(36)	78%	(207)	265
Not a fan at all	—	(0)	1%	(2)	—	(1)	1%	(1)	4%	(6)	93%	(136)	146
Sports fan	4%	(13)	3%	(12)	3%	(13)	2%	(6)	15%	(54)	73%	(266)	364
Prefer college sports	—	(0)	2%	(2)	2%	(2)	—	(0)	20%	(16)	75%	(61)	81
Prefer professional sports	5%	(13)	4%	(10)	4%	(11)	—	(1)	13%	(33)	74%	(192)	260
Interested in NFL	4%	(13)	4%	(12)	4%	(12)	2%	(5)	17%	(50)	69%	(204)	296
Interested in College Football	5%	(12)	4%	(10)	5%	(12)	2%	(4)	14%	(35)	70%	(172)	245
Interested in XFL	10%	(9)	5%	(4)	7%	(7)	6%	(6)	17%	(15)	54%	(47)	88
Participates in sports gambling	6%	(4)	10%	(7)	10%	(7)	6%	(4)	18%	(12)	50%	(33)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_9: Do you have a favorable or unfavorable opinion of the following people?

Mike Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	8%	(39)	2%	(12)	1%	(7)	14%	(71)	71%	(362)	510
Gender: Male	5%	(12)	11%	(27)	4%	(9)	1%	(2)	15%	(37)	65%	(158)	244
Gender: Female	3%	(7)	4%	(12)	1%	(4)	2%	(5)	13%	(34)	77%	(204)	266
Age: 18-29	5%	(5)	8%	(9)	2%	(2)	3%	(4)	20%	(22)	61%	(65)	107
Age: 30-44	6%	(8)	11%	(15)	6%	(8)	—	(0)	13%	(18)	63%	(86)	136
Age: 45-54	4%	(3)	6%	(4)	—	(0)	2%	(1)	11%	(9)	77%	(62)	80
Age: 55-64	2%	(2)	3%	(3)	2%	(2)	2%	(2)	17%	(16)	74%	(69)	93
Age: 65+	—	(0)	7%	(7)	—	(0)	—	(0)	7%	(7)	86%	(80)	93
Generation Z: 18-22	5%	(3)	4%	(2)	2%	(1)	—	(0)	26%	(14)	63%	(33)	53
Millennial: Age 23-38	5%	(7)	10%	(13)	5%	(6)	3%	(4)	14%	(20)	63%	(86)	137
Generation X: Age 39-54	5%	(6)	10%	(13)	2%	(3)	1%	(1)	11%	(15)	70%	(93)	133
Boomers: Age 55-73	1%	(2)	5%	(8)	1%	(2)	1%	(2)	13%	(21)	79%	(128)	162
PID: Dem (no lean)	3%	(6)	7%	(13)	2%	(3)	2%	(4)	18%	(30)	68%	(116)	170
PID: Ind (no lean)	2%	(3)	5%	(10)	1%	(2)	1%	(2)	15%	(26)	76%	(132)	174
PID: Rep (no lean)	6%	(11)	10%	(16)	5%	(7)	1%	(2)	9%	(15)	69%	(114)	166
PID/Gender: Dem Men	6%	(5)	10%	(9)	1%	(1)	—	(0)	13%	(12)	70%	(63)	90
PID/Gender: Dem Women	1%	(1)	5%	(4)	2%	(2)	5%	(4)	22%	(18)	66%	(53)	81
PID/Gender: Ind Men	1%	(1)	6%	(4)	1%	(1)	1%	(0)	23%	(17)	68%	(52)	76
PID/Gender: Ind Women	2%	(2)	5%	(5)	1%	(1)	1%	(1)	8%	(8)	82%	(81)	98
PID/Gender: Rep Men	8%	(6)	17%	(13)	9%	(7)	2%	(2)	9%	(7)	55%	(43)	79
PID/Gender: Rep Women	5%	(4)	3%	(3)	1%	(1)	—	(0)	10%	(8)	81%	(70)	87
Ideo: Liberal (1-3)	1%	(1)	6%	(8)	6%	(7)	—	(0)	12%	(16)	75%	(97)	129
Ideo: Moderate (4)	3%	(4)	13%	(19)	1%	(1)	—	(0)	11%	(17)	72%	(105)	146
Ideo: Conservative (5-7)	7%	(11)	6%	(11)	2%	(4)	3%	(6)	14%	(25)	68%	(119)	175
Educ: < College	3%	(12)	6%	(23)	3%	(9)	2%	(7)	14%	(50)	72%	(259)	361
Educ: Bachelors degree	5%	(5)	8%	(7)	3%	(3)	—	(0)	13%	(13)	71%	(67)	95
Educ: Post-grad	3%	(2)	16%	(9)	—	(0)	1%	(0)	15%	(8)	65%	(35)	54
Income: Under 50k	4%	(12)	6%	(17)	2%	(4)	1%	(4)	13%	(37)	74%	(209)	282
Income: 50k-100k	2%	(4)	9%	(15)	4%	(6)	2%	(4)	15%	(27)	68%	(118)	174
Income: 100k+	7%	(4)	12%	(7)	3%	(2)	—	(0)	13%	(7)	65%	(35)	54
Ethnicity: White	2%	(10)	7%	(28)	2%	(8)	1%	(3)	14%	(57)	74%	(299)	404

Continued on next page

Table NFL3_9: Do you have a favorable or unfavorable opinion of the following people?

Mike Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	8%	(39)	2%	(12)	1%	(7)	14%	(71)	71%	(362)	510
Ethnicity: Hispanic	12%	(9)	4%	(3)	—	(0)	5%	(4)	21%	(15)	57%	(42)	72
Ethnicity: Afr. Am.	13%	(8)	10%	(6)	7%	(4)	—	(0)	18%	(10)	53%	(31)	58
All Christian	5%	(12)	7%	(18)	2%	(5)	1%	(2)	13%	(32)	72%	(185)	255
Agnostic/Nothing in particular	3%	(7)	6%	(13)	4%	(7)	1%	(2)	16%	(33)	70%	(148)	210
Evangelical	6%	(8)	9%	(13)	4%	(6)	—	(0)	14%	(20)	67%	(94)	140
Non-Evangelical	2%	(5)	6%	(12)	1%	(2)	1%	(2)	14%	(27)	76%	(149)	197
Community: Urban	10%	(13)	9%	(12)	3%	(4)	—	(0)	11%	(14)	67%	(86)	129
Community: Suburban	2%	(5)	9%	(20)	2%	(5)	1%	(1)	13%	(31)	73%	(167)	229
Community: Rural	1%	(1)	5%	(7)	2%	(3)	4%	(6)	17%	(27)	71%	(108)	152
Employ: Private Sector	6%	(9)	9%	(15)	5%	(8)	2%	(4)	17%	(28)	60%	(98)	162
Employ: Homemaker	4%	(2)	2%	(1)	—	(0)	—	(0)	13%	(8)	81%	(47)	58
Employ: Retired	—	(0)	6%	(6)	—	(0)	2%	(2)	14%	(14)	77%	(76)	98
Employ: Unemployed	5%	(3)	3%	(2)	2%	(1)	—	(0)	4%	(2)	86%	(47)	54
Military HH: Yes	—	(0)	7%	(6)	1%	(1)	—	(0)	19%	(17)	74%	(66)	89
Military HH: No	5%	(19)	8%	(32)	3%	(12)	2%	(7)	13%	(54)	70%	(296)	421
RD/WT: Right Direction	6%	(13)	11%	(22)	3%	(6)	3%	(6)	11%	(24)	66%	(139)	211
RD/WT: Wrong Track	2%	(6)	5%	(16)	2%	(6)	1%	(2)	16%	(47)	74%	(223)	299
Trump Job Approve	4%	(9)	10%	(24)	4%	(9)	1%	(3)	11%	(26)	69%	(158)	229
Trump Job Disapprove	3%	(8)	5%	(14)	1%	(3)	2%	(4)	16%	(42)	73%	(189)	260
Trump Job Strongly Approve	6%	(8)	10%	(12)	5%	(6)	1%	(2)	10%	(14)	68%	(89)	131
Trump Job Somewhat Approve	1%	(1)	12%	(11)	3%	(3)	1%	(1)	12%	(12)	71%	(69)	98
Trump Job Somewhat Disapprove	5%	(3)	9%	(5)	1%	(1)	—	(0)	18%	(10)	66%	(35)	53
Trump Job Strongly Disapprove	3%	(5)	4%	(9)	1%	(3)	2%	(4)	16%	(33)	74%	(154)	207
Favorable of Trump	4%	(9)	11%	(23)	3%	(6)	1%	(2)	12%	(25)	70%	(152)	218
Unfavorable of Trump	3%	(8)	6%	(15)	2%	(6)	2%	(4)	16%	(42)	71%	(183)	259
Very Favorable of Trump	6%	(8)	8%	(10)	2%	(3)	1%	(2)	13%	(17)	70%	(92)	132
Somewhat Favorable of Trump	1%	(1)	16%	(13)	3%	(3)	—	(0)	10%	(8)	71%	(61)	86
Somewhat Unfavorable of Trump	6%	(3)	10%	(5)	2%	(1)	—	(0)	10%	(5)	72%	(39)	54
Very Unfavorable of Trump	2%	(5)	5%	(10)	3%	(5)	2%	(4)	18%	(37)	70%	(144)	205

Continued on next page

Table NFL3_9: Do you have a favorable or unfavorable opinion of the following people?

Mike Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(19)	8%	(39)	2%	(12)	1%	(7)	14%	(71)	71%	(362)	510
#1 Issue: Economy	6%	(9)	10%	(15)	2%	(3)	2%	(4)	15%	(22)	64%	(95)	148
#1 Issue: Security	4%	(5)	7%	(9)	5%	(6)	—	(0)	9%	(11)	74%	(89)	121
#1 Issue: Health Care	3%	(2)	5%	(4)	3%	(2)	2%	(1)	16%	(12)	72%	(56)	78
#1 Issue: Medicare / Social Security	—	(0)	8%	(5)	—	(0)	3%	(2)	10%	(6)	79%	(49)	62
2018 House Vote: Democrat	3%	(6)	9%	(15)	1%	(2)	—	(0)	17%	(29)	69%	(115)	167
2018 House Vote: Republican	6%	(9)	9%	(14)	1%	(1)	—	(0)	13%	(19)	71%	(106)	150
2016 Vote: Hillary Clinton	5%	(8)	7%	(11)	2%	(2)	—	(0)	15%	(24)	71%	(113)	160
2016 Vote: Donald Trump	5%	(7)	9%	(15)	3%	(5)	1%	(2)	14%	(22)	68%	(109)	160
2016 Vote: Didn't Vote	3%	(4)	7%	(10)	3%	(5)	3%	(5)	12%	(18)	72%	(106)	149
Voted in 2014: Yes	3%	(10)	9%	(26)	1%	(4)	—	(0)	14%	(42)	72%	(210)	290
Voted in 2014: No	4%	(9)	6%	(13)	4%	(9)	3%	(7)	13%	(29)	69%	(152)	220
2012 Vote: Barack Obama	4%	(8)	10%	(18)	—	(1)	—	(0)	17%	(31)	68%	(123)	181
2012 Vote: Mitt Romney	3%	(4)	7%	(9)	4%	(5)	—	(0)	8%	(9)	78%	(96)	123
2012 Vote: Didn't Vote	4%	(7)	5%	(10)	4%	(7)	4%	(7)	16%	(30)	68%	(129)	190
4-Region: Northeast	4%	(3)	9%	(8)	1%	(1)	1%	(0)	12%	(10)	74%	(61)	82
4-Region: Midwest	1%	(1)	8%	(10)	1%	(1)	1%	(1)	21%	(26)	69%	(89)	128
4-Region: South	4%	(7)	10%	(18)	3%	(5)	1%	(2)	15%	(29)	67%	(127)	188
4-Region: West	7%	(8)	3%	(3)	5%	(5)	3%	(4)	6%	(6)	76%	(86)	112
Avid sports fan	8%	(8)	21%	(20)	4%	(4)	6%	(6)	24%	(24)	37%	(36)	99
Casual sports fan	4%	(11)	6%	(16)	3%	(8)	—	(0)	16%	(41)	71%	(188)	265
Not a fan at all	—	(0)	1%	(2)	—	(0)	1%	(1)	4%	(6)	94%	(137)	146
Sports fan	5%	(19)	10%	(37)	3%	(12)	2%	(6)	18%	(65)	62%	(225)	364
Prefer college sports	1%	(1)	13%	(10)	1%	(1)	—	(0)	15%	(12)	71%	(57)	81
Prefer professional sports	7%	(18)	10%	(25)	4%	(10)	1%	(2)	18%	(46)	61%	(158)	260
Interested in NFL	6%	(16)	12%	(36)	3%	(10)	2%	(6)	19%	(57)	58%	(171)	296
Interested in College Football	6%	(15)	14%	(35)	4%	(9)	2%	(6)	17%	(41)	57%	(140)	245
Interested in XFL	10%	(9)	17%	(14)	4%	(3)	4%	(4)	25%	(22)	40%	(35)	88
Participates in sports gambling	7%	(5)	25%	(16)	8%	(5)	6%	(4)	17%	(11)	37%	(24)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_10: Do you have a favorable or unfavorable opinion of the following people?

Chris Conley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	7%	(37)	2%	(10)	2%	(10)	21%	(106)	65%	(333)	510
Gender: Male	4%	(11)	10%	(24)	2%	(6)	2%	(5)	21%	(51)	60%	(148)	244
Gender: Female	2%	(5)	5%	(13)	2%	(4)	2%	(4)	20%	(54)	70%	(185)	266
Age: 18-29	3%	(3)	9%	(9)	3%	(3)	4%	(5)	25%	(27)	56%	(60)	107
Age: 30-44	6%	(8)	11%	(15)	4%	(6)	3%	(4)	19%	(26)	57%	(77)	136
Age: 45-54	1%	(1)	7%	(6)	—	(0)	—	(0)	19%	(15)	73%	(58)	80
Age: 55-64	3%	(3)	3%	(2)	1%	(1)	1%	(1)	23%	(22)	69%	(64)	93
Age: 65+	—	(0)	4%	(4)	1%	(1)	—	(0)	17%	(16)	78%	(73)	93
Generation Z: 18-22	1%	(1)	8%	(4)	1%	(1)	—	(0)	34%	(18)	56%	(30)	53
Millennial: Age 23-38	7%	(10)	9%	(13)	4%	(6)	4%	(5)	17%	(24)	58%	(80)	137
Generation X: Age 39-54	1%	(2)	10%	(14)	1%	(2)	3%	(3)	20%	(26)	65%	(86)	133
Boomers: Age 55-73	2%	(3)	4%	(6)	1%	(2)	1%	(1)	19%	(31)	74%	(119)	162
PID: Dem (no lean)	2%	(3)	10%	(18)	2%	(3)	3%	(5)	22%	(37)	62%	(105)	170
PID: Ind (no lean)	1%	(2)	4%	(7)	1%	(1)	1%	(2)	22%	(38)	71%	(124)	174
PID: Rep (no lean)	6%	(10)	7%	(12)	4%	(6)	2%	(3)	18%	(30)	62%	(103)	166
PID/Gender: Dem Men	2%	(2)	12%	(11)	2%	(2)	1%	(1)	20%	(18)	63%	(56)	90
PID/Gender: Dem Women	1%	(1)	8%	(7)	1%	(1)	5%	(4)	24%	(19)	61%	(49)	81
PID/Gender: Ind Men	1%	(1)	5%	(3)	1%	(1)	2%	(2)	28%	(21)	63%	(47)	76
PID/Gender: Ind Women	1%	(1)	4%	(4)	1%	(1)	—	(0)	17%	(17)	77%	(76)	98
PID/Gender: Rep Men	10%	(8)	11%	(9)	4%	(3)	3%	(3)	15%	(12)	56%	(44)	79
PID/Gender: Rep Women	3%	(2)	3%	(3)	3%	(3)	1%	(1)	21%	(18)	69%	(59)	87
Ideo: Liberal (1-3)	2%	(2)	7%	(10)	5%	(6)	3%	(4)	21%	(27)	62%	(80)	129
Ideo: Moderate (4)	4%	(5)	11%	(15)	1%	(1)	1%	(2)	17%	(25)	66%	(97)	146
Ideo: Conservative (5-7)	4%	(8)	6%	(11)	1%	(2)	2%	(4)	21%	(37)	65%	(114)	175
Educ: < College	2%	(7)	6%	(23)	2%	(8)	2%	(8)	22%	(80)	65%	(234)	361
Educ: Bachelors degree	6%	(6)	6%	(6)	1%	(1)	1%	(1)	19%	(18)	67%	(63)	95
Educ: Post-grad	5%	(3)	14%	(8)	2%	(1)	1%	(0)	14%	(7)	64%	(35)	54
Income: Under 50k	2%	(7)	7%	(19)	1%	(4)	3%	(8)	23%	(64)	64%	(180)	282
Income: 50k-100k	3%	(5)	8%	(14)	4%	(6)	—	(0)	18%	(31)	68%	(117)	174
Income: 100k+	8%	(4)	6%	(3)	—	(0)	1%	(1)	20%	(11)	65%	(35)	54
Ethnicity: White	3%	(12)	6%	(23)	2%	(7)	—	(2)	20%	(81)	69%	(280)	404

Continued on next page

Table NFL3_10: Do you have a favorable or unfavorable opinion of the following people?

Chris Conley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	7%	(37)	2%	(10)	2%	(10)	21%	(106)	65%	(333)	510
Ethnicity: Hispanic	9%	(7)	5%	(4)	2%	(1)	5%	(4)	21%	(15)	58%	(42)	72
Ethnicity: Afr. Am.	6%	(3)	15%	(9)	3%	(2)	7%	(4)	24%	(14)	45%	(26)	58
All Christian	4%	(10)	7%	(17)	3%	(8)	—	(1)	19%	(50)	66%	(169)	255
Agnostic/Nothing in particular	2%	(4)	7%	(15)	1%	(2)	2%	(4)	21%	(45)	67%	(140)	210
Evangelical	7%	(10)	5%	(8)	6%	(8)	2%	(3)	20%	(29)	59%	(83)	140
Non-Evangelical	1%	(2)	7%	(13)	—	(1)	1%	(2)	21%	(41)	70%	(138)	197
Community: Urban	4%	(5)	10%	(13)	2%	(2)	2%	(2)	20%	(26)	63%	(81)	129
Community: Suburban	4%	(10)	6%	(14)	2%	(4)	—	(1)	21%	(49)	66%	(151)	229
Community: Rural	—	(1)	7%	(10)	2%	(4)	4%	(6)	20%	(31)	66%	(101)	152
Employ: Private Sector	5%	(7)	8%	(13)	5%	(7)	5%	(8)	21%	(34)	57%	(92)	162
Employ: Homemaker	6%	(3)	1%	(1)	—	(0)	—	(0)	23%	(14)	70%	(41)	58
Employ: Retired	—	(0)	5%	(5)	—	(0)	—	(0)	24%	(23)	71%	(70)	98
Employ: Unemployed	1%	(1)	3%	(2)	—	(0)	2%	(1)	24%	(13)	70%	(38)	54
Military HH: Yes	2%	(2)	2%	(2)	—	(0)	1%	(1)	28%	(25)	67%	(60)	89
Military HH: No	3%	(14)	8%	(35)	2%	(10)	2%	(9)	19%	(81)	65%	(272)	421
RD/WT: Right Direction	6%	(12)	11%	(23)	2%	(5)	3%	(6)	16%	(33)	62%	(131)	211
RD/WT: Wrong Track	1%	(4)	5%	(14)	2%	(5)	1%	(3)	24%	(72)	67%	(201)	299
Trump Job Approve	5%	(12)	8%	(19)	3%	(6)	1%	(3)	17%	(38)	66%	(151)	229
Trump Job Disapprove	1%	(3)	6%	(17)	2%	(4)	3%	(7)	23%	(60)	65%	(169)	260
Trump Job Strongly Approve	8%	(10)	6%	(8)	2%	(3)	2%	(3)	18%	(24)	64%	(83)	131
Trump Job Somewhat Approve	2%	(2)	11%	(11)	3%	(3)	—	(0)	15%	(14)	69%	(68)	98
Trump Job Somewhat Disapprove	3%	(2)	4%	(2)	—	(0)	2%	(1)	23%	(12)	68%	(36)	53
Trump Job Strongly Disapprove	1%	(1)	7%	(15)	2%	(4)	3%	(6)	23%	(48)	64%	(133)	207
Favorable of Trump	5%	(11)	8%	(17)	2%	(5)	2%	(3)	17%	(38)	66%	(144)	218
Unfavorable of Trump	2%	(4)	7%	(19)	2%	(5)	2%	(6)	23%	(60)	63%	(164)	259
Very Favorable of Trump	8%	(10)	4%	(5)	2%	(3)	—	(1)	19%	(25)	67%	(88)	132
Somewhat Favorable of Trump	1%	(1)	14%	(12)	2%	(2)	3%	(3)	14%	(12)	66%	(57)	86
Somewhat Unfavorable of Trump	1%	(1)	13%	(7)	2%	(1)	2%	(1)	14%	(7)	68%	(36)	54
Very Unfavorable of Trump	2%	(4)	6%	(12)	2%	(4)	3%	(5)	26%	(53)	62%	(128)	205

Continued on next page

Table NFL3_10: Do you have a favorable or unfavorable opinion of the following people?

Chris Conley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	7%	(37)	2%	(10)	2%	(10)	21%	(106)	65%	(333)	510
#1 Issue: Economy	2%	(3)	10%	(15)	2%	(3)	4%	(6)	21%	(31)	61%	(91)	148
#1 Issue: Security	6%	(7)	4%	(5)	4%	(5)	3%	(3)	16%	(19)	67%	(82)	121
#1 Issue: Health Care	1%	(1)	6%	(5)	1%	(1)	—	(0)	23%	(18)	69%	(54)	78
#1 Issue: Medicare / Social Security	—	(0)	6%	(3)	1%	(1)	—	(0)	17%	(11)	76%	(47)	62
2018 House Vote: Democrat	2%	(3)	9%	(15)	2%	(3)	1%	(1)	25%	(42)	62%	(103)	167
2018 House Vote: Republican	6%	(9)	8%	(11)	2%	(2)	—	(1)	17%	(26)	67%	(101)	150
2016 Vote: Hillary Clinton	3%	(4)	8%	(12)	2%	(3)	2%	(3)	22%	(34)	64%	(103)	160
2016 Vote: Donald Trump	4%	(6)	8%	(12)	3%	(4)	—	(0)	20%	(31)	66%	(106)	160
2016 Vote: Didn't Vote	3%	(5)	8%	(11)	2%	(3)	4%	(6)	20%	(30)	63%	(93)	149
Voted in 2014: Yes	3%	(10)	6%	(18)	2%	(5)	1%	(2)	21%	(62)	67%	(194)	290
Voted in 2014: No	3%	(6)	8%	(18)	2%	(5)	4%	(8)	20%	(44)	63%	(139)	220
2012 Vote: Barack Obama	2%	(4)	8%	(14)	2%	(3)	1%	(2)	22%	(41)	65%	(117)	181
2012 Vote: Mitt Romney	3%	(4)	6%	(8)	3%	(4)	—	(0)	17%	(20)	71%	(87)	123
2012 Vote: Didn't Vote	4%	(7)	8%	(15)	1%	(3)	4%	(7)	22%	(41)	61%	(117)	190
4-Region: Northeast	—	(0)	10%	(8)	1%	(1)	1%	(0)	11%	(9)	77%	(63)	82
4-Region: Midwest	1%	(2)	5%	(6)	2%	(2)	—	(0)	31%	(40)	61%	(77)	128
4-Region: South	5%	(9)	9%	(17)	2%	(3)	2%	(4)	19%	(36)	63%	(118)	188
4-Region: West	4%	(5)	5%	(5)	3%	(4)	4%	(5)	18%	(20)	66%	(73)	112
Avid sports fan	8%	(8)	16%	(16)	3%	(3)	4%	(4)	27%	(27)	42%	(41)	99
Casual sports fan	2%	(6)	8%	(20)	3%	(7)	2%	(5)	24%	(63)	62%	(163)	265
Not a fan at all	1%	(1)	—	(1)	—	(0)	—	(1)	10%	(15)	88%	(128)	146
Sports fan	4%	(14)	10%	(36)	3%	(10)	2%	(9)	25%	(90)	56%	(204)	364
Prefer college sports	1%	(1)	10%	(8)	3%	(2)	—	(0)	23%	(19)	64%	(51)	81
Prefer professional sports	5%	(13)	10%	(27)	3%	(8)	2%	(5)	24%	(63)	55%	(143)	260
Interested in NFL	5%	(14)	11%	(34)	3%	(9)	3%	(10)	24%	(72)	53%	(157)	296
Interested in College Football	6%	(14)	13%	(33)	3%	(8)	3%	(7)	24%	(59)	51%	(124)	245
Interested in XFL	10%	(9)	14%	(12)	5%	(5)	5%	(5)	30%	(26)	36%	(32)	88
Participates in sports gambling	17%	(11)	16%	(10)	1%	(1)	12%	(8)	17%	(11)	37%	(25)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_11: Do you have a favorable or unfavorable opinion of the following people?

Adam Humphries

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	6%	(29)	3%	(16)	1%	(4)	17%	(85)	71%	(360)	510
Gender: Male	3%	(8)	9%	(22)	5%	(12)	1%	(3)	17%	(41)	65%	(159)	244
Gender: Female	3%	(8)	3%	(7)	2%	(5)	—	(1)	17%	(44)	76%	(201)	266
Age: 18-29	1%	(1)	8%	(9)	5%	(6)	—	(0)	30%	(32)	56%	(60)	107
Age: 30-44	8%	(11)	7%	(10)	7%	(9)	3%	(4)	15%	(21)	60%	(82)	136
Age: 45-54	1%	(1)	5%	(4)	1%	(1)	—	(0)	16%	(13)	77%	(61)	80
Age: 55-64	4%	(3)	6%	(6)	1%	(1)	1%	(1)	10%	(10)	79%	(74)	93
Age: 65+	—	(0)	1%	(1)	—	(0)	—	(0)	11%	(10)	88%	(83)	93
Generation Z: 18-22	—	(0)	6%	(3)	4%	(2)	—	(0)	32%	(17)	59%	(31)	53
Millennial: Age 23-38	8%	(11)	8%	(10)	7%	(10)	1%	(1)	21%	(29)	56%	(76)	137
Generation X: Age 39-54	1%	(1)	7%	(9)	3%	(4)	2%	(3)	15%	(20)	72%	(96)	133
Boomers: Age 55-73	2%	(3)	4%	(7)	—	(1)	—	(1)	10%	(16)	83%	(134)	162
PID: Dem (no lean)	2%	(4)	8%	(14)	2%	(3)	—	(0)	21%	(35)	66%	(113)	170
PID: Ind (no lean)	2%	(4)	1%	(2)	3%	(5)	1%	(1)	17%	(30)	76%	(132)	174
PID: Rep (no lean)	5%	(8)	8%	(13)	5%	(8)	2%	(3)	12%	(19)	69%	(115)	166
PID/Gender: Dem Men	3%	(3)	13%	(12)	3%	(2)	—	(0)	15%	(13)	66%	(60)	90
PID/Gender: Dem Women	2%	(1)	3%	(2)	1%	(1)	—	(0)	27%	(22)	67%	(54)	81
PID/Gender: Ind Men	1%	(1)	1%	(1)	5%	(3)	1%	(0)	25%	(19)	68%	(51)	76
PID/Gender: Ind Women	3%	(3)	1%	(1)	2%	(2)	1%	(1)	11%	(11)	82%	(80)	98
PID/Gender: Rep Men	6%	(5)	11%	(9)	7%	(6)	3%	(3)	11%	(8)	61%	(48)	79
PID/Gender: Rep Women	3%	(3)	4%	(4)	2%	(2)	1%	(0)	13%	(11)	77%	(67)	87
Ideo: Liberal (1-3)	3%	(4)	6%	(8)	2%	(3)	3%	(4)	13%	(17)	72%	(93)	129
Ideo: Moderate (4)	2%	(3)	6%	(9)	7%	(9)	—	(0)	14%	(21)	71%	(103)	146
Ideo: Conservative (5-7)	4%	(7)	7%	(12)	2%	(3)	—	(0)	17%	(29)	71%	(124)	175
Educ: < College	3%	(10)	6%	(21)	3%	(10)	1%	(3)	17%	(60)	71%	(257)	361
Educ: Bachelors degree	5%	(5)	4%	(4)	3%	(3)	1%	(1)	17%	(16)	71%	(67)	95
Educ: Post-grad	1%	(1)	8%	(4)	6%	(3)	2%	(1)	17%	(9)	66%	(36)	54
Income: Under 50k	3%	(10)	4%	(11)	3%	(7)	1%	(3)	20%	(55)	69%	(196)	282
Income: 50k-100k	1%	(2)	9%	(15)	4%	(7)	1%	(2)	13%	(23)	72%	(126)	174
Income: 100k+	8%	(4)	5%	(3)	4%	(2)	—	(0)	13%	(7)	71%	(38)	54
Ethnicity: White	2%	(9)	4%	(15)	3%	(12)	—	(1)	15%	(60)	76%	(306)	404

Continued on next page

Table NFL3_11: Do you have a favorable or unfavorable opinion of the following people?

Adam Humphries

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	6%	(29)	3%	(16)	1%	(4)	17%	(85)	71%	(360)	510
Ethnicity: Hispanic	7%	(5)	6%	(4)	4%	(3)	—	(0)	21%	(15)	62%	(45)	72
Ethnicity: Afr. Am.	10%	(6)	19%	(11)	4%	(2)	5%	(3)	17%	(10)	46%	(26)	58
All Christian	4%	(9)	5%	(11)	3%	(8)	—	(0)	14%	(35)	75%	(191)	255
Agnostic/Nothing in particular	3%	(6)	7%	(15)	3%	(7)	2%	(4)	18%	(39)	67%	(140)	210
Evangelical	8%	(11)	4%	(5)	5%	(7)	2%	(3)	11%	(15)	71%	(99)	140
Non-Evangelical	2%	(3)	6%	(12)	1%	(2)	1%	(1)	16%	(31)	74%	(146)	197
Community: Urban	5%	(7)	8%	(10)	5%	(6)	—	(0)	20%	(26)	61%	(79)	129
Community: Suburban	3%	(6)	5%	(11)	3%	(8)	—	(0)	15%	(34)	74%	(170)	229
Community: Rural	2%	(3)	5%	(8)	2%	(3)	2%	(3)	16%	(24)	73%	(111)	152
Employ: Private Sector	4%	(6)	10%	(16)	6%	(9)	2%	(3)	17%	(28)	62%	(100)	162
Employ: Homemaker	6%	(4)	—	(0)	—	(0)	—	(0)	10%	(6)	83%	(49)	58
Employ: Retired	—	(0)	3%	(3)	—	(0)	—	(0)	15%	(15)	82%	(80)	98
Employ: Unemployed	3%	(1)	3%	(1)	4%	(2)	—	(0)	16%	(9)	75%	(41)	54
Military HH: Yes	1%	(1)	5%	(4)	1%	(1)	—	(0)	17%	(15)	76%	(68)	89
Military HH: No	4%	(15)	6%	(25)	4%	(15)	1%	(4)	17%	(70)	69%	(292)	421
RD/WT: Right Direction	4%	(9)	7%	(15)	5%	(10)	2%	(4)	19%	(39)	64%	(135)	211
RD/WT: Wrong Track	2%	(7)	5%	(14)	2%	(7)	—	(0)	15%	(45)	75%	(225)	299
Trump Job Approve	4%	(9)	6%	(14)	5%	(11)	2%	(4)	14%	(33)	69%	(158)	229
Trump Job Disapprove	2%	(5)	6%	(15)	2%	(5)	—	(0)	18%	(47)	72%	(187)	260
Trump Job Strongly Approve	6%	(7)	7%	(9)	5%	(7)	2%	(3)	13%	(17)	67%	(88)	131
Trump Job Somewhat Approve	2%	(2)	6%	(5)	4%	(4)	1%	(1)	16%	(16)	71%	(69)	98
Trump Job Somewhat Disapprove	—	(0)	9%	(5)	1%	(1)	—	(0)	17%	(9)	72%	(38)	53
Trump Job Strongly Disapprove	3%	(5)	5%	(10)	2%	(5)	—	(0)	18%	(38)	72%	(149)	207
Favorable of Trump	5%	(11)	6%	(13)	4%	(10)	2%	(4)	14%	(31)	69%	(150)	218
Unfavorable of Trump	2%	(5)	6%	(16)	3%	(7)	—	(0)	18%	(45)	72%	(185)	259
Very Favorable of Trump	6%	(7)	5%	(7)	4%	(6)	—	(0)	16%	(21)	68%	(90)	132
Somewhat Favorable of Trump	4%	(3)	7%	(6)	5%	(4)	4%	(3)	11%	(10)	69%	(60)	86
Somewhat Unfavorable of Trump	—	(0)	9%	(5)	4%	(2)	—	(0)	14%	(7)	73%	(39)	54
Very Unfavorable of Trump	3%	(5)	5%	(11)	2%	(5)	—	(0)	19%	(38)	71%	(146)	205

Continued on next page

Table NFL3_11: Do you have a favorable or unfavorable opinion of the following people?

Adam Humphries

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	6%	(29)	3%	(16)	1%	(4)	17%	(85)	71%	(360)	510
#1 Issue: Economy	1%	(1)	11%	(17)	5%	(7)	—	(0)	22%	(32)	62%	(91)	148
#1 Issue: Security	6%	(7)	3%	(3)	5%	(7)	3%	(4)	9%	(11)	74%	(89)	121
#1 Issue: Health Care	3%	(3)	5%	(4)	1%	(1)	—	(0)	19%	(15)	72%	(56)	78
#1 Issue: Medicare / Social Security	—	(0)	2%	(1)	—	(0)	—	(0)	16%	(10)	82%	(51)	62
2018 House Vote: Democrat	3%	(5)	6%	(10)	3%	(5)	1%	(1)	22%	(36)	66%	(110)	167
2018 House Vote: Republican	5%	(7)	7%	(11)	3%	(5)	—	(0)	8%	(12)	76%	(114)	150
2016 Vote: Hillary Clinton	3%	(4)	7%	(11)	3%	(5)	—	(0)	17%	(27)	70%	(111)	160
2016 Vote: Donald Trump	4%	(6)	7%	(12)	4%	(6)	—	(0)	12%	(19)	74%	(118)	160
2016 Vote: Didn't Vote	4%	(6)	4%	(6)	3%	(5)	2%	(3)	20%	(30)	66%	(98)	149
Voted in 2014: Yes	3%	(8)	6%	(18)	3%	(8)	—	(1)	14%	(42)	74%	(214)	290
Voted in 2014: No	4%	(8)	5%	(11)	4%	(8)	1%	(3)	19%	(43)	67%	(146)	220
2012 Vote: Barack Obama	2%	(3)	11%	(19)	3%	(6)	1%	(1)	16%	(29)	68%	(123)	181
2012 Vote: Mitt Romney	4%	(5)	3%	(3)	4%	(5)	—	(0)	9%	(11)	81%	(100)	123
2012 Vote: Didn't Vote	4%	(8)	4%	(7)	3%	(6)	1%	(3)	22%	(42)	65%	(124)	190
4-Region: Northeast	1%	(1)	9%	(8)	2%	(2)	1%	(1)	12%	(10)	75%	(61)	82
4-Region: Midwest	1%	(1)	4%	(6)	1%	(1)	—	(0)	18%	(23)	76%	(96)	128
4-Region: South	5%	(9)	7%	(14)	6%	(10)	1%	(3)	16%	(30)	65%	(123)	188
4-Region: West	4%	(5)	2%	(2)	3%	(3)	—	(0)	20%	(22)	71%	(79)	112
Avid sports fan	5%	(5)	18%	(18)	4%	(4)	1%	(1)	25%	(25)	46%	(46)	99
Casual sports fan	4%	(11)	4%	(11)	4%	(10)	1%	(3)	18%	(47)	69%	(182)	265
Not a fan at all	—	(0)	—	(0)	1%	(2)	—	(0)	9%	(13)	90%	(131)	146
Sports fan	4%	(16)	8%	(29)	4%	(14)	1%	(4)	20%	(72)	63%	(228)	364
Prefer college sports	4%	(3)	6%	(5)	1%	(1)	1%	(0)	23%	(19)	66%	(53)	81
Prefer professional sports	5%	(13)	9%	(23)	5%	(14)	1%	(3)	18%	(46)	62%	(161)	260
Interested in NFL	5%	(15)	10%	(28)	5%	(14)	1%	(4)	20%	(60)	59%	(174)	296
Interested in College Football	6%	(15)	11%	(26)	5%	(11)	1%	(3)	21%	(52)	56%	(138)	245
Interested in XFL	6%	(6)	13%	(11)	10%	(9)	—	(0)	30%	(27)	41%	(36)	88
Participates in sports gambling	12%	(8)	11%	(7)	12%	(8)	5%	(3)	25%	(17)	35%	(23)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_12: Do you have a favorable or unfavorable opinion of the following people?

Diontae Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(39)	4%	(19)	1%	(5)	14%	(72)	71%	(360)	510
Gender: Male	4%	(10)	12%	(30)	6%	(14)	1%	(3)	14%	(35)	62%	(153)	244
Gender: Female	2%	(5)	3%	(8)	2%	(6)	1%	(2)	14%	(37)	78%	(207)	266
Age: 18-29	2%	(3)	5%	(5)	6%	(6)	2%	(2)	19%	(20)	66%	(71)	107
Age: 30-44	6%	(8)	13%	(18)	7%	(10)	1%	(1)	12%	(17)	61%	(83)	136
Age: 45-54	—	(0)	6%	(5)	1%	(1)	—	(0)	13%	(10)	80%	(64)	80
Age: 55-64	4%	(4)	6%	(6)	1%	(1)	1%	(1)	21%	(19)	67%	(62)	93
Age: 65+	—	(0)	6%	(5)	1%	(1)	2%	(2)	7%	(6)	85%	(80)	93
Generation Z: 18-22	5%	(3)	4%	(2)	1%	(1)	—	(0)	15%	(8)	74%	(40)	53
Millennial: Age 23-38	5%	(7)	8%	(10)	10%	(13)	2%	(3)	15%	(20)	60%	(83)	137
Generation X: Age 39-54	1%	(1)	11%	(15)	3%	(3)	—	(0)	14%	(18)	72%	(95)	133
Boomers: Age 55-73	2%	(4)	6%	(9)	1%	(2)	1%	(2)	15%	(24)	74%	(120)	162
PID: Dem (no lean)	1%	(1)	9%	(15)	3%	(6)	1%	(2)	19%	(32)	67%	(115)	170
PID: Ind (no lean)	2%	(4)	5%	(8)	2%	(3)	1%	(1)	11%	(19)	80%	(139)	174
PID: Rep (no lean)	6%	(9)	10%	(16)	7%	(11)	1%	(2)	13%	(21)	64%	(106)	166
PID/Gender: Dem Men	1%	(1)	14%	(13)	5%	(4)	—	(0)	14%	(12)	67%	(60)	90
PID/Gender: Dem Women	1%	(1)	2%	(2)	2%	(1)	2%	(2)	25%	(20)	68%	(55)	81
PID/Gender: Ind Men	3%	(3)	5%	(4)	3%	(2)	2%	(1)	16%	(12)	70%	(53)	76
PID/Gender: Ind Women	1%	(1)	4%	(4)	1%	(1)	—	(0)	7%	(7)	87%	(86)	98
PID/Gender: Rep Men	8%	(6)	18%	(14)	9%	(7)	2%	(1)	13%	(11)	50%	(40)	79
PID/Gender: Rep Women	3%	(3)	3%	(2)	4%	(4)	1%	(0)	12%	(10)	77%	(67)	87
Ideo: Liberal (1-3)	1%	(1)	7%	(9)	6%	(8)	2%	(2)	11%	(14)	73%	(94)	129
Ideo: Moderate (4)	1%	(1)	10%	(14)	3%	(5)	1%	(1)	12%	(18)	73%	(106)	146
Ideo: Conservative (5-7)	5%	(9)	7%	(13)	3%	(4)	1%	(2)	18%	(31)	66%	(116)	175
Educ: < College	3%	(10)	7%	(25)	4%	(15)	1%	(5)	12%	(44)	73%	(263)	361
Educ: Bachelors degree	4%	(4)	9%	(8)	1%	(1)	—	(0)	20%	(19)	67%	(64)	95
Educ: Post-grad	2%	(1)	11%	(6)	7%	(4)	1%	(0)	17%	(9)	62%	(33)	54
Income: Under 50k	2%	(7)	6%	(17)	4%	(12)	—	(0)	15%	(43)	72%	(203)	282
Income: 50k-100k	2%	(3)	11%	(19)	4%	(7)	3%	(5)	11%	(20)	70%	(121)	174
Income: 100k+	9%	(5)	5%	(3)	1%	(1)	1%	(1)	17%	(9)	66%	(36)	54
Ethnicity: White	2%	(6)	7%	(26)	3%	(12)	1%	(5)	13%	(52)	75%	(303)	404

Continued on next page

Table NFL3_12: Do you have a favorable or unfavorable opinion of the following people?

Diontae Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(39)	4%	(19)	1%	(5)	14%	(72)	71%	(360)	510
Ethnicity: Hispanic	11%	(8)	2%	(1)	6%	(4)	3%	(2)	14%	(10)	65%	(47)	72
Ethnicity: Afr. Am.	13%	(8)	16%	(9)	8%	(5)	—	(0)	13%	(8)	50%	(29)	58
All Christian	3%	(7)	7%	(18)	4%	(10)	1%	(4)	15%	(37)	70%	(179)	255
Agnostic/Nothing in particular	3%	(7)	8%	(17)	4%	(8)	1%	(2)	12%	(25)	73%	(153)	210
Evangelical	4%	(5)	7%	(9)	9%	(12)	1%	(1)	14%	(19)	67%	(93)	140
Non-Evangelical	2%	(4)	7%	(14)	1%	(2)	1%	(3)	15%	(29)	74%	(145)	197
Community: Urban	4%	(5)	8%	(11)	3%	(4)	3%	(3)	14%	(18)	69%	(88)	129
Community: Suburban	3%	(7)	8%	(19)	4%	(10)	1%	(2)	13%	(29)	71%	(162)	229
Community: Rural	2%	(3)	6%	(9)	4%	(6)	—	(0)	17%	(25)	72%	(109)	152
Employ: Private Sector	7%	(11)	10%	(17)	5%	(9)	2%	(3)	14%	(23)	61%	(99)	162
Employ: Homemaker	4%	(2)	—	(0)	—	(0)	1%	(0)	11%	(6)	85%	(49)	58
Employ: Retired	—	(0)	9%	(8)	1%	(1)	1%	(1)	13%	(13)	77%	(75)	98
Employ: Unemployed	3%	(1)	2%	(1)	1%	(1)	—	(0)	18%	(10)	76%	(41)	54
Military HH: Yes	7%	(6)	4%	(4)	—	(0)	2%	(2)	8%	(7)	80%	(71)	89
Military HH: No	2%	(9)	8%	(35)	5%	(19)	1%	(4)	16%	(65)	69%	(289)	421
RD/WT: Right Direction	6%	(12)	10%	(22)	5%	(10)	2%	(4)	14%	(30)	63%	(133)	211
RD/WT: Wrong Track	1%	(3)	6%	(17)	3%	(9)	—	(1)	14%	(42)	76%	(226)	299
Trump Job Approve	4%	(10)	10%	(22)	5%	(11)	1%	(2)	11%	(24)	70%	(160)	229
Trump Job Disapprove	2%	(4)	7%	(17)	3%	(9)	1%	(3)	17%	(44)	70%	(183)	260
Trump Job Strongly Approve	6%	(8)	9%	(12)	6%	(8)	1%	(2)	12%	(16)	65%	(85)	131
Trump Job Somewhat Approve	2%	(2)	10%	(10)	3%	(3)	—	(0)	8%	(8)	76%	(75)	98
Trump Job Somewhat Disapprove	—	(0)	9%	(4)	1%	(0)	—	(0)	19%	(10)	71%	(38)	53
Trump Job Strongly Disapprove	2%	(4)	6%	(12)	4%	(8)	2%	(3)	16%	(34)	70%	(145)	207
Favorable of Trump	5%	(11)	8%	(18)	5%	(10)	1%	(2)	11%	(25)	70%	(152)	218
Unfavorable of Trump	1%	(4)	8%	(20)	3%	(8)	1%	(3)	16%	(41)	71%	(183)	259
Very Favorable of Trump	7%	(9)	6%	(8)	5%	(6)	1%	(2)	12%	(16)	69%	(90)	132
Somewhat Favorable of Trump	2%	(2)	11%	(9)	5%	(4)	—	(0)	10%	(9)	72%	(62)	86
Somewhat Unfavorable of Trump	—	(0)	14%	(7)	3%	(1)	—	(0)	13%	(7)	71%	(38)	54
Very Unfavorable of Trump	2%	(4)	6%	(12)	3%	(7)	2%	(3)	17%	(34)	71%	(145)	205

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Table NFL3_12: Do you have a favorable or unfavorable opinion of the following people?

Diontae Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(39)	4%	(19)	1%	(5)	14%	(72)	71%	(360)	510
#1 Issue: Economy	4%	(5)	10%	(15)	5%	(8)	—	(0)	18%	(26)	64%	(94)	148
#1 Issue: Security	5%	(7)	4%	(5)	5%	(6)	2%	(2)	9%	(11)	74%	(89)	121
#1 Issue: Health Care	3%	(2)	9%	(7)	2%	(1)	1%	(0)	14%	(11)	72%	(56)	78
#1 Issue: Medicare / Social Security	—	(0)	10%	(6)	1%	(1)	1%	(1)	8%	(5)	80%	(49)	62
2018 House Vote: Democrat	—	(1)	9%	(15)	3%	(6)	1%	(2)	17%	(29)	68%	(114)	167
2018 House Vote: Republican	6%	(9)	7%	(10)	5%	(7)	1%	(2)	9%	(14)	72%	(107)	150
2016 Vote: Hillary Clinton	1%	(2)	8%	(13)	4%	(6)	1%	(2)	14%	(23)	71%	(113)	160
2016 Vote: Donald Trump	4%	(6)	9%	(15)	6%	(9)	1%	(2)	12%	(20)	68%	(109)	160
2016 Vote: Didn't Vote	5%	(7)	7%	(10)	3%	(4)	—	(0)	15%	(22)	71%	(105)	149
Voted in 2014: Yes	3%	(8)	7%	(21)	3%	(10)	1%	(3)	15%	(43)	71%	(205)	290
Voted in 2014: No	3%	(7)	8%	(17)	4%	(10)	1%	(2)	13%	(29)	70%	(155)	220
2012 Vote: Barack Obama	2%	(4)	9%	(16)	3%	(6)	1%	(1)	17%	(31)	68%	(123)	181
2012 Vote: Mitt Romney	3%	(4)	6%	(8)	4%	(5)	1%	(1)	10%	(12)	76%	(94)	123
2012 Vote: Didn't Vote	4%	(7)	7%	(14)	5%	(9)	1%	(2)	15%	(28)	68%	(130)	190
4-Region: Northeast	1%	(1)	9%	(8)	2%	(2)	1%	(1)	11%	(9)	75%	(62)	82
4-Region: Midwest	2%	(3)	6%	(8)	3%	(4)	—	(0)	14%	(18)	75%	(96)	128
4-Region: South	4%	(8)	9%	(18)	5%	(10)	—	(1)	17%	(31)	64%	(121)	188
4-Region: West	3%	(4)	5%	(6)	4%	(4)	3%	(3)	13%	(14)	72%	(81)	112
Avid sports fan	9%	(9)	20%	(19)	5%	(5)	1%	(1)	25%	(24)	40%	(40)	99
Casual sports fan	2%	(5)	6%	(17)	5%	(14)	2%	(4)	15%	(39)	70%	(186)	265
Not a fan at all	—	(1)	2%	(3)	—	(0)	—	(0)	6%	(9)	92%	(134)	146
Sports fan	4%	(14)	10%	(36)	5%	(19)	1%	(5)	17%	(64)	62%	(226)	364
Prefer college sports	5%	(4)	8%	(7)	4%	(3)	2%	(2)	15%	(12)	66%	(53)	81
Prefer professional sports	4%	(10)	11%	(28)	6%	(15)	1%	(3)	16%	(41)	62%	(162)	260
Interested in NFL	5%	(15)	12%	(35)	6%	(18)	1%	(2)	18%	(55)	58%	(172)	296
Interested in College Football	5%	(13)	14%	(34)	7%	(18)	2%	(5)	17%	(41)	55%	(135)	245
Interested in XFL	10%	(8)	12%	(11)	12%	(11)	—	(0)	24%	(21)	41%	(36)	88
Participates in sports gambling	11%	(7)	23%	(15)	12%	(8)	—	(0)	18%	(12)	37%	(24)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_13: Do you have a favorable or unfavorable opinion of the following people?

Tyler Boyd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	4%	(19)	2%	(11)	2%	(9)	13%	(66)	77%	(392)	510
Gender: Male	4%	(10)	4%	(10)	3%	(8)	2%	(5)	14%	(35)	72%	(176)	244
Gender: Female	1%	(4)	3%	(8)	1%	(3)	1%	(4)	12%	(31)	81%	(216)	266
Age: 18-29	3%	(3)	5%	(5)	3%	(3)	5%	(5)	17%	(19)	67%	(71)	107
Age: 30-44	6%	(8)	5%	(7)	4%	(5)	3%	(4)	12%	(17)	70%	(96)	136
Age: 45-54	—	(0)	5%	(4)	1%	(1)	—	(0)	11%	(9)	83%	(66)	80
Age: 55-64	2%	(2)	2%	(2)	1%	(1)	—	(0)	12%	(12)	82%	(77)	93
Age: 65+	—	(0)	—	(0)	1%	(1)	—	(0)	12%	(11)	87%	(82)	93
Generation Z: 18-22	3%	(2)	3%	(1)	1%	(1)	—	(0)	19%	(10)	74%	(39)	53
Millennial: Age 23-38	4%	(6)	7%	(10)	4%	(6)	4%	(6)	14%	(19)	66%	(91)	137
Generation X: Age 39-54	3%	(4)	4%	(5)	2%	(3)	2%	(3)	11%	(14)	78%	(103)	133
Boomers: Age 55-73	1%	(2)	1%	(2)	1%	(2)	—	(0)	12%	(19)	84%	(137)	162
PID: Dem (no lean)	1%	(1)	5%	(9)	—	(0)	2%	(4)	16%	(28)	75%	(128)	170
PID: Ind (no lean)	2%	(3)	3%	(6)	1%	(2)	—	(0)	12%	(22)	81%	(141)	174
PID: Rep (no lean)	6%	(9)	3%	(4)	5%	(8)	3%	(5)	10%	(17)	74%	(123)	166
PID/Gender: Dem Men	2%	(1)	7%	(6)	1%	(0)	1%	(0)	13%	(12)	77%	(69)	90
PID/Gender: Dem Women	—	(0)	3%	(2)	—	(0)	5%	(4)	20%	(16)	73%	(59)	81
PID/Gender: Ind Men	4%	(3)	1%	(1)	2%	(2)	1%	(0)	20%	(15)	72%	(55)	76
PID/Gender: Ind Women	—	(0)	5%	(5)	1%	(1)	—	(0)	7%	(7)	88%	(86)	98
PID/Gender: Rep Men	7%	(6)	4%	(3)	7%	(6)	6%	(5)	10%	(8)	66%	(52)	79
PID/Gender: Rep Women	4%	(4)	1%	(1)	3%	(3)	—	(0)	10%	(9)	82%	(71)	87
Ideo: Liberal (1-3)	1%	(1)	4%	(5)	4%	(5)	3%	(4)	11%	(14)	78%	(101)	129
Ideo: Moderate (4)	2%	(2)	7%	(10)	2%	(3)	1%	(2)	11%	(16)	77%	(113)	146
Ideo: Conservative (5-7)	6%	(10)	1%	(2)	2%	(3)	2%	(4)	13%	(23)	76%	(134)	175
Educ: < College	2%	(6)	3%	(10)	2%	(8)	2%	(8)	12%	(43)	79%	(285)	361
Educ: Bachelors degree	4%	(4)	6%	(6)	1%	(1)	—	(0)	16%	(15)	72%	(68)	95
Educ: Post-grad	6%	(3)	4%	(2)	3%	(2)	2%	(1)	14%	(8)	71%	(38)	54
Income: Under 50k	2%	(7)	2%	(5)	2%	(5)	3%	(8)	14%	(38)	78%	(219)	282
Income: 50k-100k	2%	(3)	5%	(9)	4%	(6)	—	(0)	13%	(22)	76%	(133)	174
Income: 100k+	7%	(4)	8%	(4)	—	(0)	1%	(0)	10%	(5)	75%	(40)	54
Ethnicity: White	2%	(10)	3%	(11)	2%	(8)	—	(2)	13%	(51)	80%	(322)	404

Continued on next page

Table NFL3_13: Do you have a favorable or unfavorable opinion of the following people?

Tyler Boyd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	4%	(19)	2%	(11)	2%	(9)	13%	(66)	77%	(392)	510
Ethnicity: Hispanic	10%	(7)	2%	(1)	2%	(1)	5%	(4)	11%	(8)	70%	(51)	72
Ethnicity: Afr. Am.	6%	(3)	8%	(4)	2%	(1)	5%	(3)	13%	(8)	67%	(39)	58
All Christian	4%	(10)	2%	(5)	3%	(9)	—	(0)	12%	(30)	78%	(200)	255
Agnostic/Nothing in particular	1%	(2)	5%	(11)	1%	(2)	2%	(5)	14%	(29)	77%	(162)	210
Evangelical	5%	(6)	3%	(5)	5%	(7)	3%	(5)	9%	(13)	75%	(105)	140
Non-Evangelical	2%	(3)	3%	(6)	2%	(3)	—	(0)	13%	(26)	80%	(158)	197
Community: Urban	4%	(5)	8%	(11)	2%	(2)	—	(0)	13%	(17)	73%	(94)	129
Community: Suburban	3%	(6)	2%	(4)	3%	(7)	1%	(2)	13%	(30)	78%	(180)	229
Community: Rural	1%	(2)	3%	(4)	1%	(2)	4%	(6)	13%	(19)	78%	(118)	152
Employ: Private Sector	5%	(8)	5%	(8)	4%	(7)	4%	(6)	13%	(21)	69%	(112)	162
Employ: Homemaker	4%	(2)	1%	(1)	—	(0)	—	(0)	14%	(8)	81%	(47)	58
Employ: Retired	—	(0)	—	(0)	1%	(1)	—	(0)	16%	(16)	83%	(81)	98
Employ: Unemployed	—	(0)	3%	(2)	3%	(2)	—	(0)	7%	(4)	87%	(47)	54
Military HH: Yes	—	(0)	2%	(2)	1%	(1)	—	(0)	14%	(12)	83%	(74)	89
Military HH: No	3%	(13)	4%	(16)	2%	(10)	2%	(9)	13%	(54)	76%	(318)	421
RD/WT: Right Direction	5%	(11)	3%	(6)	4%	(7)	4%	(9)	13%	(27)	72%	(151)	211
RD/WT: Wrong Track	1%	(2)	4%	(13)	1%	(4)	—	(0)	13%	(39)	80%	(240)	299
Trump Job Approve	5%	(12)	3%	(7)	3%	(8)	2%	(5)	10%	(24)	76%	(174)	229
Trump Job Disapprove	1%	(2)	4%	(11)	1%	(3)	2%	(4)	15%	(39)	78%	(202)	260
Trump Job Strongly Approve	8%	(10)	1%	(2)	4%	(5)	3%	(5)	11%	(14)	73%	(96)	131
Trump Job Somewhat Approve	2%	(2)	5%	(5)	3%	(3)	—	(0)	10%	(9)	80%	(78)	98
Trump Job Somewhat Disapprove	3%	(2)	2%	(1)	1%	(0)	—	(0)	15%	(8)	79%	(41)	53
Trump Job Strongly Disapprove	—	(0)	5%	(10)	1%	(2)	2%	(4)	15%	(31)	77%	(161)	207
Favorable of Trump	5%	(12)	3%	(7)	3%	(6)	2%	(5)	11%	(23)	76%	(165)	218
Unfavorable of Trump	1%	(2)	4%	(11)	2%	(5)	2%	(4)	15%	(39)	76%	(198)	259
Very Favorable of Trump	6%	(8)	1%	(1)	4%	(5)	1%	(2)	11%	(15)	76%	(100)	132
Somewhat Favorable of Trump	4%	(3)	7%	(6)	1%	(1)	4%	(3)	9%	(8)	75%	(64)	86
Somewhat Unfavorable of Trump	1%	(1)	4%	(2)	4%	(2)	—	(0)	11%	(6)	80%	(43)	54
Very Unfavorable of Trump	—	(1)	5%	(9)	1%	(3)	2%	(4)	16%	(33)	76%	(155)	205

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Table NFL3_13: Do you have a favorable or unfavorable opinion of the following people?

Tyler Boyd

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	4%	(19)	2%	(11)	2%	(9)	13%	(66)	77%	(392)	510
#1 Issue: Economy	2%	(4)	5%	(8)	3%	(4)	3%	(4)	13%	(20)	73%	(109)	148
#1 Issue: Security	6%	(7)	3%	(4)	3%	(4)	4%	(5)	5%	(7)	78%	(94)	121
#1 Issue: Health Care	1%	(1)	3%	(2)	2%	(2)	—	(0)	17%	(13)	77%	(60)	78
#1 Issue: Medicare / Social Security	—	(0)	1%	(0)	—	(0)	—	(0)	13%	(8)	86%	(53)	62
2018 House Vote: Democrat	1%	(1)	6%	(9)	—	(0)	—	(0)	19%	(32)	74%	(124)	167
2018 House Vote: Republican	7%	(10)	3%	(5)	3%	(4)	—	(0)	9%	(13)	78%	(117)	150
2016 Vote: Hillary Clinton	1%	(1)	5%	(9)	1%	(2)	1%	(1)	14%	(22)	78%	(125)	160
2016 Vote: Donald Trump	5%	(8)	2%	(4)	4%	(6)	—	(0)	12%	(20)	77%	(122)	160
2016 Vote: Didn't Vote	3%	(4)	4%	(5)	2%	(3)	6%	(8)	11%	(16)	76%	(112)	149
Voted in 2014: Yes	2%	(7)	5%	(13)	2%	(5)	—	(0)	14%	(40)	77%	(224)	290
Voted in 2014: No	3%	(6)	2%	(5)	3%	(6)	4%	(9)	12%	(26)	76%	(168)	220
2012 Vote: Barack Obama	—	(1)	7%	(13)	1%	(2)	1%	(1)	15%	(27)	76%	(138)	181
2012 Vote: Mitt Romney	6%	(7)	1%	(1)	4%	(4)	—	(0)	9%	(11)	81%	(99)	123
2012 Vote: Didn't Vote	3%	(6)	2%	(4)	2%	(4)	4%	(8)	13%	(25)	75%	(143)	190
4-Region: Northeast	1%	(1)	5%	(4)	1%	(0)	1%	(0)	11%	(9)	81%	(67)	82
4-Region: Midwest	—	(1)	3%	(4)	2%	(2)	—	(0)	19%	(24)	76%	(97)	128
4-Region: South	3%	(6)	5%	(10)	2%	(4)	3%	(5)	10%	(18)	77%	(145)	188
4-Region: West	5%	(5)	—	(1)	4%	(5)	3%	(4)	13%	(15)	74%	(83)	112
Avid sports fan	8%	(8)	10%	(10)	3%	(3)	6%	(6)	18%	(18)	54%	(53)	99
Casual sports fan	2%	(6)	2%	(6)	3%	(8)	1%	(3)	16%	(42)	76%	(200)	265
Not a fan at all	—	(0)	1%	(2)	—	(0)	—	(0)	4%	(6)	94%	(138)	146
Sports fan	4%	(13)	5%	(17)	3%	(11)	3%	(9)	17%	(60)	70%	(254)	364
Prefer college sports	—	(0)	2%	(2)	4%	(3)	—	(0)	18%	(14)	76%	(61)	81
Prefer professional sports	5%	(13)	5%	(14)	3%	(8)	2%	(5)	16%	(42)	68%	(177)	260
Interested in NFL	5%	(13)	6%	(17)	4%	(11)	3%	(9)	18%	(53)	65%	(192)	296
Interested in College Football	5%	(13)	6%	(15)	3%	(8)	4%	(9)	17%	(42)	65%	(159)	245
Interested in XFL	9%	(8)	5%	(4)	7%	(6)	6%	(5)	21%	(19)	52%	(46)	88
Participates in sports gambling	12%	(8)	10%	(6)	4%	(3)	13%	(9)	15%	(10)	47%	(31)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_14: Do you have a favorable or unfavorable opinion of the following people?

Terry McLaurin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	6%	(31)	3%	(13)	1%	(6)	13%	(67)	75%	(383)	510
Gender: Male	3%	(7)	10%	(25)	4%	(10)	1%	(2)	13%	(32)	69%	(169)	244
Gender: Female	1%	(4)	2%	(6)	1%	(3)	1%	(3)	13%	(35)	81%	(214)	266
Age: 18-29	2%	(2)	8%	(9)	1%	(1)	—	(0)	25%	(27)	64%	(69)	107
Age: 30-44	4%	(6)	9%	(12)	8%	(11)	2%	(3)	11%	(15)	65%	(88)	136
Age: 45-54	1%	(0)	3%	(3)	—	(0)	2%	(1)	11%	(9)	83%	(66)	80
Age: 55-64	2%	(2)	3%	(3)	—	(0)	1%	(1)	11%	(10)	82%	(77)	93
Age: 65+	—	(0)	4%	(4)	1%	(1)	—	(0)	6%	(5)	89%	(83)	93
Generation Z: 18-22	—	(0)	4%	(2)	1%	(1)	—	(0)	25%	(13)	70%	(37)	53
Millennial: Age 23-38	5%	(7)	9%	(13)	6%	(8)	2%	(3)	15%	(21)	62%	(85)	137
Generation X: Age 39-54	1%	(1)	7%	(9)	3%	(4)	1%	(1)	13%	(17)	76%	(100)	133
Boomers: Age 55-73	1%	(2)	3%	(6)	1%	(1)	1%	(1)	9%	(14)	85%	(138)	162
PID: Dem (no lean)	1%	(2)	7%	(12)	1%	(1)	1%	(2)	17%	(30)	72%	(123)	170
PID: Ind (no lean)	1%	(1)	2%	(4)	1%	(2)	2%	(3)	13%	(23)	81%	(140)	174
PID: Rep (no lean)	5%	(8)	9%	(14)	6%	(10)	—	(0)	8%	(14)	72%	(120)	166
PID/Gender: Dem Men	1%	(1)	12%	(11)	1%	(1)	2%	(2)	12%	(11)	72%	(64)	90
PID/Gender: Dem Women	1%	(1)	2%	(1)	1%	(0)	1%	(1)	24%	(19)	72%	(58)	81
PID/Gender: Ind Men	1%	(1)	3%	(2)	—	(0)	1%	(0)	22%	(16)	73%	(55)	76
PID/Gender: Ind Women	—	(0)	2%	(1)	2%	(2)	3%	(3)	7%	(7)	87%	(85)	98
PID/Gender: Rep Men	6%	(5)	14%	(11)	11%	(9)	—	(0)	6%	(5)	62%	(49)	79
PID/Gender: Rep Women	3%	(3)	4%	(3)	1%	(1)	—	(0)	11%	(9)	82%	(71)	87
Ideo: Liberal (1-3)	—	(0)	7%	(9)	4%	(6)	1%	(1)	10%	(13)	77%	(100)	129
Ideo: Moderate (4)	1%	(2)	9%	(13)	2%	(3)	2%	(2)	10%	(14)	77%	(112)	146
Ideo: Conservative (5-7)	5%	(8)	5%	(9)	2%	(3)	—	(1)	14%	(25)	74%	(129)	175
Educ: < College	1%	(5)	5%	(19)	3%	(12)	1%	(4)	13%	(48)	76%	(274)	361
Educ: Bachelors degree	4%	(4)	8%	(7)	—	(0)	1%	(1)	12%	(12)	74%	(71)	95
Educ: Post-grad	3%	(2)	8%	(5)	1%	(1)	2%	(1)	14%	(8)	71%	(39)	54
Income: Under 50k	1%	(4)	7%	(19)	2%	(6)	1%	(2)	14%	(40)	75%	(210)	282
Income: 50k-100k	2%	(3)	6%	(10)	3%	(6)	2%	(3)	12%	(21)	75%	(131)	174
Income: 100k+	7%	(4)	3%	(2)	3%	(1)	—	(0)	11%	(6)	77%	(42)	54
Ethnicity: White	1%	(6)	4%	(18)	1%	(6)	1%	(5)	11%	(46)	80%	(324)	404

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Table NFL3_14: Do you have a favorable or unfavorable opinion of the following people?

Terry McLaurin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	6%	(31)	3%	(13)	1%	(6)	13%	(67)	75%	(383)	510
Ethnicity: Hispanic	7%	(5)	4%	(3)	6%	(4)	—	(0)	18%	(13)	65%	(47)	72
Ethnicity: Afr. Am.	7%	(4)	14%	(8)	11%	(6)	—	(0)	15%	(8)	53%	(31)	58
All Christian	3%	(7)	6%	(14)	2%	(4)	1%	(2)	11%	(29)	78%	(198)	255
Agnostic/Nothing in particular	1%	(2)	6%	(13)	4%	(8)	2%	(4)	14%	(29)	73%	(153)	210
Evangelical	4%	(5)	10%	(13)	4%	(6)	—	(1)	12%	(17)	70%	(98)	140
Non-Evangelical	2%	(4)	3%	(6)	2%	(4)	1%	(1)	13%	(25)	80%	(157)	197
Community: Urban	6%	(7)	7%	(9)	2%	(2)	2%	(2)	13%	(17)	71%	(92)	129
Community: Suburban	1%	(3)	6%	(14)	4%	(8)	1%	(2)	11%	(25)	77%	(176)	229
Community: Rural	—	(0)	5%	(8)	2%	(3)	—	(1)	16%	(25)	76%	(115)	152
Employ: Private Sector	3%	(5)	6%	(10)	6%	(10)	1%	(2)	15%	(24)	68%	(110)	162
Employ: Homemaker	5%	(3)	—	(0)	1%	(0)	—	(0)	11%	(6)	83%	(49)	58
Employ: Retired	—	(0)	5%	(5)	1%	(1)	—	(0)	9%	(9)	84%	(82)	98
Employ: Unemployed	2%	(1)	1%	(1)	2%	(1)	3%	(1)	8%	(5)	84%	(46)	54
Military HH: Yes	—	(0)	4%	(3)	4%	(4)	—	(0)	9%	(8)	82%	(74)	89
Military HH: No	3%	(11)	7%	(27)	2%	(9)	1%	(6)	14%	(59)	74%	(310)	421
RD/WT: Right Direction	4%	(8)	8%	(18)	5%	(10)	1%	(2)	14%	(30)	68%	(143)	211
RD/WT: Wrong Track	1%	(3)	4%	(13)	1%	(3)	1%	(4)	12%	(37)	80%	(240)	299
Trump Job Approve	4%	(8)	7%	(15)	5%	(11)	1%	(3)	9%	(21)	74%	(170)	229
Trump Job Disapprove	1%	(2)	6%	(16)	1%	(1)	1%	(2)	16%	(42)	76%	(197)	260
Trump Job Strongly Approve	6%	(8)	7%	(9)	6%	(8)	—	(0)	11%	(14)	71%	(92)	131
Trump Job Somewhat Approve	1%	(1)	6%	(6)	3%	(3)	3%	(3)	7%	(7)	79%	(77)	98
Trump Job Somewhat Disapprove	1%	(0)	3%	(1)	1%	(0)	2%	(1)	11%	(6)	82%	(43)	53
Trump Job Strongly Disapprove	1%	(2)	7%	(14)	—	(1)	1%	(1)	17%	(36)	74%	(153)	207
Favorable of Trump	4%	(8)	7%	(16)	4%	(9)	1%	(2)	10%	(22)	74%	(161)	218
Unfavorable of Trump	1%	(2)	6%	(15)	2%	(4)	1%	(2)	15%	(40)	75%	(195)	259
Very Favorable of Trump	6%	(8)	6%	(7)	4%	(5)	—	(0)	11%	(14)	74%	(97)	132
Somewhat Favorable of Trump	1%	(1)	10%	(9)	4%	(3)	2%	(2)	8%	(7)	75%	(64)	86
Somewhat Unfavorable of Trump	—	(0)	9%	(5)	4%	(2)	2%	(1)	8%	(4)	77%	(41)	54
Very Unfavorable of Trump	1%	(2)	5%	(10)	1%	(2)	1%	(1)	17%	(36)	75%	(154)	205

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Table NFL3_14: Do you have a favorable or unfavorable opinion of the following people?

Terry McLaurin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	6%	(31)	3%	(13)	1%	(6)	13%	(67)	75%	(383)	510
#1 Issue: Economy	2%	(4)	8%	(11)	3%	(5)	1%	(2)	18%	(27)	68%	(100)	148
#1 Issue: Security	5%	(6)	4%	(5)	5%	(6)	—	(0)	9%	(10)	77%	(93)	121
#1 Issue: Health Care	—	(0)	3%	(2)	2%	(2)	4%	(3)	14%	(11)	78%	(60)	78
#1 Issue: Medicare / Social Security	—	(0)	9%	(5)	—	(0)	—	(0)	7%	(5)	84%	(52)	62
2018 House Vote: Democrat	1%	(2)	8%	(13)	1%	(2)	2%	(3)	16%	(27)	72%	(120)	167
2018 House Vote: Republican	5%	(8)	7%	(11)	3%	(4)	—	(0)	7%	(11)	78%	(116)	150
2016 Vote: Hillary Clinton	2%	(3)	7%	(11)	1%	(2)	2%	(3)	13%	(21)	75%	(120)	160
2016 Vote: Donald Trump	3%	(5)	8%	(13)	4%	(6)	—	(0)	10%	(15)	75%	(120)	160
2016 Vote: Didn't Vote	2%	(2)	5%	(7)	3%	(4)	2%	(3)	16%	(24)	73%	(108)	149
Voted in 2014: Yes	2%	(7)	6%	(18)	2%	(7)	1%	(2)	12%	(34)	76%	(222)	290
Voted in 2014: No	2%	(4)	6%	(13)	3%	(6)	1%	(3)	15%	(33)	73%	(161)	220
2012 Vote: Barack Obama	1%	(2)	6%	(11)	3%	(6)	2%	(3)	14%	(25)	74%	(134)	181
2012 Vote: Mitt Romney	3%	(4)	6%	(7)	2%	(3)	—	(0)	7%	(9)	81%	(100)	123
2012 Vote: Didn't Vote	2%	(5)	6%	(11)	2%	(4)	1%	(3)	17%	(32)	71%	(136)	190
4-Region: Northeast	1%	(0)	5%	(4)	1%	(1)	1%	(1)	8%	(6)	84%	(69)	82
4-Region: Midwest	—	(1)	5%	(7)	—	(0)	1%	(1)	18%	(23)	75%	(96)	128
4-Region: South	3%	(5)	9%	(17)	4%	(8)	1%	(1)	12%	(22)	71%	(134)	188
4-Region: West	4%	(4)	3%	(3)	3%	(3)	1%	(2)	14%	(16)	75%	(84)	112
Avid sports fan	6%	(6)	17%	(16)	3%	(3)	1%	(1)	21%	(21)	52%	(52)	99
Casual sports fan	2%	(5)	5%	(14)	3%	(9)	1%	(3)	15%	(40)	74%	(195)	265
Not a fan at all	—	(0)	—	(1)	1%	(1)	1%	(1)	4%	(6)	93%	(136)	146
Sports fan	3%	(11)	8%	(30)	3%	(11)	1%	(4)	17%	(61)	68%	(247)	364
Prefer college sports	1%	(1)	8%	(6)	1%	(1)	2%	(1)	17%	(14)	71%	(58)	81
Prefer professional sports	4%	(10)	9%	(23)	4%	(10)	1%	(3)	15%	(38)	68%	(176)	260
Interested in NFL	4%	(11)	10%	(30)	4%	(11)	1%	(4)	17%	(51)	64%	(189)	296
Interested in College Football	4%	(10)	11%	(27)	4%	(10)	2%	(4)	17%	(43)	62%	(153)	245
Interested in XFL	7%	(6)	14%	(13)	7%	(6)	2%	(2)	25%	(22)	44%	(39)	88
Participates in sports gambling	10%	(6)	23%	(15)	10%	(7)	1%	(1)	16%	(11)	40%	(26)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_15: Do you have a favorable or unfavorable opinion of the following people?
Courtland Sutton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	1%	(5)	7%	(34)	2%	(12)	—	(2)	13%	(66)	77%	(391)	510
Gender: Male	1%	(3)	11%	(28)	4%	(9)	—	(0)	14%	(34)	70%	(171)	244
Gender: Female	1%	(2)	3%	(7)	1%	(3)	1%	(1)	12%	(32)	83%	(220)	266
Age: 18-29	2%	(2)	5%	(6)	4%	(4)	—	(0)	20%	(21)	69%	(74)	107
Age: 30-44	—	(1)	16%	(22)	5%	(6)	—	(0)	10%	(13)	69%	(94)	136
Age: 45-54	—	(0)	4%	(3)	—	(0)	2%	(1)	13%	(11)	81%	(65)	80
Age: 55-64	2%	(2)	3%	(2)	1%	(1)	—	(0)	11%	(10)	83%	(77)	93
Age: 65+	—	(0)	1%	(1)	—	(0)	—	(0)	11%	(11)	88%	(82)	93
Generation Z: 18-22	2%	(1)	3%	(2)	3%	(2)	—	(0)	18%	(10)	74%	(39)	53
Millennial: Age 23-38	1%	(1)	13%	(18)	4%	(6)	—	(0)	15%	(20)	67%	(91)	137
Generation X: Age 39-54	—	(1)	8%	(11)	3%	(3)	1%	(1)	11%	(15)	76%	(101)	133
Boomers: Age 55-73	1%	(2)	2%	(3)	1%	(1)	—	(0)	12%	(19)	84%	(136)	162
PID: Dem (no lean)	—	(1)	8%	(14)	1%	(2)	—	(0)	18%	(31)	72%	(122)	170
PID: Ind (no lean)	1%	(2)	3%	(4)	1%	(2)	1%	(2)	12%	(21)	82%	(143)	174
PID: Rep (no lean)	1%	(2)	10%	(16)	5%	(8)	—	(0)	8%	(14)	76%	(126)	166
PID/Gender: Dem Men	1%	(1)	13%	(12)	2%	(2)	—	(0)	16%	(14)	68%	(61)	90
PID/Gender: Dem Women	—	(0)	3%	(2)	1%	(1)	—	(0)	21%	(17)	76%	(61)	81
PID/Gender: Ind Men	3%	(2)	4%	(3)	—	(0)	1%	(0)	18%	(13)	75%	(57)	76
PID/Gender: Ind Women	—	(0)	1%	(1)	2%	(2)	1%	(1)	8%	(7)	88%	(87)	98
PID/Gender: Rep Men	—	(0)	16%	(13)	9%	(7)	—	(0)	8%	(6)	67%	(53)	79
PID/Gender: Rep Women	3%	(2)	4%	(3)	1%	(1)	—	(0)	9%	(8)	84%	(73)	87
Ideo: Liberal (1-3)	1%	(1)	7%	(10)	6%	(8)	—	(0)	10%	(13)	75%	(97)	129
Ideo: Moderate (4)	1%	(1)	7%	(11)	1%	(2)	—	(0)	12%	(18)	78%	(114)	146
Ideo: Conservative (5-7)	2%	(3)	8%	(14)	1%	(2)	—	(0)	13%	(23)	76%	(134)	175
Educ: < College	1%	(4)	5%	(17)	3%	(10)	—	(1)	13%	(46)	78%	(282)	361
Educ: Bachelors degree	—	(0)	10%	(9)	2%	(2)	—	(0)	13%	(12)	76%	(72)	95
Educ: Post-grad	1%	(1)	14%	(8)	1%	(1)	1%	(0)	14%	(8)	69%	(37)	54
Income: Under 50k	2%	(4)	6%	(16)	3%	(7)	—	(0)	14%	(39)	76%	(215)	282
Income: 50k-100k	—	(0)	8%	(13)	2%	(4)	1%	(2)	11%	(19)	78%	(136)	174
Income: 100k+	1%	(1)	9%	(5)	1%	(1)	—	(0)	15%	(8)	74%	(40)	54
Ethnicity: White	—	(2)	5%	(21)	2%	(6)	—	(1)	12%	(47)	81%	(328)	404

Continued on next page

Table NFL3_15: Do you have a favorable or unfavorable opinion of the following people?

Courtland Sutton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	1%	(5)	7%	(34)	2%	(12)	—	(2)	13%	(66)	77%	(391)	510
Ethnicity: Hispanic	3%	(2)	10%	(7)	1%	(1)	—	(0)	14%	(10)	71%	(52)	72
Ethnicity: Afr. Am.	6%	(3)	16%	(9)	6%	(4)	—	(0)	16%	(9)	56%	(33)	58
All Christian	1%	(3)	6%	(16)	2%	(4)	—	(0)	12%	(30)	79%	(202)	255
Agnostic/Nothing in particular	1%	(1)	7%	(14)	3%	(7)	1%	(2)	12%	(26)	76%	(160)	210
Evangelical	2%	(2)	10%	(13)	7%	(10)	—	(0)	11%	(15)	71%	(100)	140
Non-Evangelical	1%	(2)	4%	(7)	—	(1)	—	(0)	12%	(23)	83%	(164)	197
Community: Urban	3%	(4)	9%	(11)	1%	(2)	—	(0)	13%	(17)	74%	(95)	129
Community: Suburban	—	(0)	7%	(15)	2%	(4)	1%	(1)	13%	(29)	78%	(179)	229
Community: Rural	1%	(1)	5%	(8)	4%	(6)	—	(0)	13%	(20)	77%	(117)	152
Employ: Private Sector	—	(1)	11%	(18)	4%	(6)	—	(0)	13%	(21)	72%	(117)	162
Employ: Homemaker	4%	(2)	1%	(1)	—	(0)	—	(0)	14%	(8)	81%	(47)	58
Employ: Retired	—	(0)	2%	(2)	—	(0)	—	(0)	14%	(13)	84%	(82)	98
Employ: Unemployed	2%	(1)	4%	(2)	—	(0)	—	(0)	6%	(3)	88%	(48)	54
Military HH: Yes	—	(0)	3%	(3)	2%	(2)	—	(0)	10%	(9)	85%	(76)	89
Military HH: No	1%	(5)	8%	(32)	2%	(10)	—	(2)	14%	(57)	75%	(315)	421
RD/WT: Right Direction	1%	(2)	8%	(18)	4%	(9)	—	(0)	12%	(26)	74%	(156)	211
RD/WT: Wrong Track	1%	(3)	6%	(16)	1%	(3)	1%	(2)	13%	(39)	79%	(236)	299
Trump Job Approve	1%	(3)	7%	(17)	4%	(9)	1%	(1)	9%	(21)	77%	(177)	229
Trump Job Disapprove	1%	(2)	7%	(18)	1%	(3)	—	(0)	15%	(39)	76%	(198)	260
Trump Job Strongly Approve	2%	(2)	9%	(12)	6%	(8)	—	(0)	10%	(13)	73%	(96)	131
Trump Job Somewhat Approve	1%	(1)	5%	(5)	1%	(1)	1%	(1)	9%	(9)	83%	(81)	98
Trump Job Somewhat Disapprove	2%	(1)	5%	(3)	—	(0)	—	(0)	14%	(7)	80%	(42)	53
Trump Job Strongly Disapprove	1%	(1)	7%	(15)	1%	(3)	—	(0)	15%	(32)	75%	(156)	207
Favorable of Trump	1%	(3)	7%	(14)	4%	(9)	—	(0)	10%	(23)	77%	(168)	218
Unfavorable of Trump	1%	(2)	8%	(20)	1%	(2)	—	(0)	15%	(39)	76%	(196)	259
Very Favorable of Trump	2%	(2)	7%	(10)	5%	(6)	—	(0)	9%	(12)	77%	(101)	132
Somewhat Favorable of Trump	1%	(1)	6%	(5)	4%	(3)	—	(0)	12%	(10)	78%	(67)	86
Somewhat Unfavorable of Trump	—	(0)	10%	(5)	1%	(1)	—	(0)	12%	(7)	77%	(41)	54
Very Unfavorable of Trump	1%	(2)	7%	(15)	1%	(2)	—	(0)	16%	(32)	75%	(154)	205

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Table NFL3_15: Do you have a favorable or unfavorable opinion of the following people?

Courtland Sutton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	1%	(5)	7%	(34)	2%	(12)	—	(2)	13%	(66)	77%	(391)	510
#1 Issue: Economy	1%	(1)	11%	(16)	—	(0)	—	(0)	18%	(26)	71%	(105)	148
#1 Issue: Security	2%	(3)	5%	(6)	7%	(9)	—	(0)	7%	(8)	78%	(94)	121
#1 Issue: Health Care	1%	(1)	5%	(4)	1%	(1)	2%	(1)	12%	(9)	79%	(62)	78
#1 Issue: Medicare / Social Security	—	(0)	2%	(1)	—	(0)	—	(0)	11%	(7)	87%	(54)	62
2018 House Vote: Democrat	—	(1)	8%	(14)	1%	(2)	—	(0)	18%	(30)	71%	(119)	167
2018 House Vote: Republican	2%	(2)	10%	(14)	1%	(2)	—	(0)	8%	(12)	80%	(120)	150
2016 Vote: Hillary Clinton	1%	(2)	7%	(11)	2%	(3)	—	(0)	14%	(22)	76%	(121)	160
2016 Vote: Donald Trump	—	(0)	10%	(15)	2%	(4)	—	(0)	10%	(16)	78%	(125)	160
2016 Vote: Didn't Vote	2%	(3)	5%	(7)	3%	(5)	1%	(1)	13%	(19)	76%	(113)	149
Voted in 2014: Yes	—	(1)	8%	(22)	2%	(5)	—	(0)	14%	(39)	77%	(223)	290
Voted in 2014: No	2%	(4)	6%	(12)	3%	(7)	1%	(2)	12%	(26)	76%	(168)	220
2012 Vote: Barack Obama	—	(1)	8%	(15)	2%	(3)	—	(0)	16%	(29)	73%	(133)	181
2012 Vote: Mitt Romney	—	(0)	7%	(9)	3%	(4)	—	(0)	7%	(9)	82%	(102)	123
2012 Vote: Didn't Vote	2%	(4)	5%	(10)	3%	(5)	1%	(1)	14%	(26)	75%	(143)	190
4-Region: Northeast	—	(0)	10%	(9)	—	(0)	1%	(0)	9%	(7)	80%	(66)	82
4-Region: Midwest	—	(0)	2%	(3)	1%	(1)	1%	(1)	17%	(22)	79%	(100)	128
4-Region: South	2%	(4)	9%	(16)	4%	(8)	—	(0)	10%	(19)	75%	(141)	188
4-Region: West	1%	(1)	6%	(7)	3%	(3)	—	(0)	15%	(17)	75%	(84)	112
Avid sports fan	—	(0)	20%	(20)	4%	(4)	—	(0)	23%	(23)	53%	(52)	99
Casual sports fan	2%	(5)	5%	(13)	3%	(7)	—	(0)	14%	(38)	76%	(202)	265
Not a fan at all	—	(0)	1%	(1)	—	(1)	1%	(1)	4%	(5)	94%	(137)	146
Sports fan	1%	(5)	9%	(33)	3%	(11)	—	(0)	17%	(60)	70%	(254)	364
Prefer college sports	—	(0)	5%	(4)	1%	(1)	—	(0)	16%	(13)	77%	(62)	81
Prefer professional sports	2%	(5)	11%	(28)	4%	(10)	—	(0)	16%	(41)	68%	(176)	260
Interested in NFL	2%	(5)	11%	(33)	4%	(11)	—	(0)	19%	(56)	65%	(191)	296
Interested in College Football	2%	(4)	12%	(30)	4%	(10)	—	(0)	18%	(44)	64%	(157)	245
Interested in XFL	3%	(3)	17%	(15)	5%	(5)	—	(0)	24%	(21)	50%	(44)	88
Participates in sports gambling	3%	(2)	25%	(16)	8%	(5)	—	(0)	20%	(13)	45%	(30)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_16: Do you have a favorable or unfavorable opinion of the following people?

Amari Cooper

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	10%	(49)	2%	(13)	1%	(7)	15%	(77)	65%	(332)	510
Gender: Male	9%	(22)	15%	(37)	3%	(8)	1%	(2)	17%	(41)	55%	(135)	244
Gender: Female	4%	(11)	5%	(12)	2%	(4)	2%	(5)	13%	(36)	74%	(197)	266
Age: 18-29	13%	(14)	3%	(3)	1%	(1)	2%	(2)	20%	(21)	61%	(66)	107
Age: 30-44	10%	(13)	17%	(23)	6%	(8)	2%	(2)	15%	(20)	51%	(69)	136
Age: 45-54	1%	(0)	6%	(5)	—	(0)	2%	(1)	20%	(16)	72%	(57)	80
Age: 55-64	5%	(4)	12%	(11)	2%	(2)	2%	(1)	9%	(8)	70%	(66)	93
Age: 65+	—	(0)	7%	(7)	2%	(2)	—	(0)	11%	(11)	79%	(74)	93
Generation Z: 18-22	9%	(5)	2%	(1)	1%	(1)	—	(0)	20%	(11)	67%	(36)	53
Millennial: Age 23-38	12%	(17)	10%	(14)	4%	(5)	3%	(4)	15%	(20)	56%	(76)	137
Generation X: Age 39-54	5%	(6)	12%	(15)	2%	(3)	1%	(1)	20%	(27)	60%	(80)	133
Boomers: Age 55-73	3%	(4)	10%	(16)	2%	(4)	1%	(1)	11%	(17)	73%	(119)	162
PID: Dem (no lean)	7%	(12)	12%	(20)	4%	(7)	2%	(3)	14%	(24)	61%	(105)	170
PID: Ind (no lean)	5%	(8)	5%	(8)	—	(1)	2%	(3)	18%	(31)	70%	(123)	174
PID: Rep (no lean)	7%	(12)	13%	(21)	3%	(5)	—	(1)	13%	(21)	63%	(105)	166
PID/Gender: Dem Men	8%	(7)	17%	(16)	5%	(4)	1%	(1)	10%	(9)	59%	(53)	90
PID/Gender: Dem Women	6%	(4)	5%	(4)	3%	(3)	3%	(2)	19%	(15)	64%	(52)	81
PID/Gender: Ind Men	9%	(7)	7%	(5)	—	(0)	1%	(0)	29%	(22)	54%	(41)	76
PID/Gender: Ind Women	1%	(1)	3%	(3)	1%	(1)	3%	(3)	9%	(9)	83%	(82)	98
PID/Gender: Rep Men	9%	(7)	20%	(16)	5%	(4)	1%	(1)	12%	(10)	52%	(41)	79
PID/Gender: Rep Women	6%	(5)	6%	(5)	1%	(1)	—	(0)	13%	(12)	74%	(64)	87
Ideo: Liberal (1-3)	5%	(7)	15%	(19)	4%	(5)	2%	(2)	10%	(13)	64%	(83)	129
Ideo: Moderate (4)	6%	(9)	8%	(12)	3%	(4)	1%	(2)	13%	(19)	69%	(100)	146
Ideo: Conservative (5-7)	8%	(14)	10%	(18)	2%	(3)	1%	(1)	16%	(28)	63%	(110)	175
Educ: < College	7%	(24)	8%	(30)	2%	(8)	2%	(6)	15%	(54)	66%	(240)	361
Educ: Bachelors degree	6%	(6)	11%	(11)	2%	(2)	—	(0)	15%	(14)	65%	(62)	95
Educ: Post-grad	5%	(3)	16%	(8)	5%	(3)	2%	(1)	16%	(9)	57%	(31)	54
Income: Under 50k	8%	(24)	6%	(16)	1%	(3)	—	(0)	17%	(47)	68%	(192)	282
Income: 50k-100k	2%	(4)	14%	(25)	5%	(9)	3%	(6)	12%	(21)	62%	(108)	174
Income: 100k+	8%	(4)	15%	(8)	—	(0)	3%	(1)	15%	(8)	60%	(32)	54
Ethnicity: White	4%	(16)	7%	(28)	3%	(11)	2%	(6)	16%	(63)	69%	(281)	404

Continued on next page

Table NFL3_16: Do you have a favorable or unfavorable opinion of the following people?

Amari Cooper

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	10%	(49)	2%	(13)	1%	(7)	15%	(77)	65%	(332)	510
Ethnicity: Hispanic	17%	(12)	4%	(3)	—	(0)	5%	(3)	10%	(7)	65%	(47)	72
Ethnicity: Afr. Am.	16%	(9)	30%	(17)	2%	(1)	—	(0)	10%	(6)	43%	(25)	58
All Christian	6%	(14)	9%	(23)	4%	(10)	1%	(3)	13%	(34)	67%	(170)	255
Agnostic/Nothing in particular	5%	(11)	10%	(21)	1%	(2)	2%	(4)	15%	(32)	66%	(139)	210
Evangelical	8%	(11)	10%	(14)	3%	(4)	—	(1)	16%	(22)	63%	(88)	140
Non-Evangelical	3%	(5)	10%	(20)	2%	(5)	1%	(3)	14%	(27)	70%	(137)	197
Community: Urban	9%	(12)	6%	(8)	4%	(5)	2%	(3)	18%	(23)	61%	(78)	129
Community: Suburban	5%	(10)	11%	(25)	2%	(6)	2%	(4)	14%	(32)	66%	(152)	229
Community: Rural	7%	(10)	10%	(16)	2%	(2)	—	(0)	14%	(22)	67%	(102)	152
Employ: Private Sector	10%	(16)	15%	(25)	3%	(4)	3%	(5)	14%	(23)	55%	(89)	162
Employ: Homemaker	6%	(4)	—	(0)	—	(0)	—	(0)	14%	(8)	80%	(47)	58
Employ: Retired	1%	(1)	10%	(10)	2%	(2)	—	(0)	16%	(16)	70%	(69)	98
Employ: Unemployed	5%	(2)	1%	(1)	2%	(1)	—	(0)	15%	(8)	78%	(42)	54
Military HH: Yes	4%	(3)	9%	(8)	1%	(1)	—	(0)	12%	(11)	74%	(66)	89
Military HH: No	7%	(29)	10%	(41)	3%	(12)	2%	(7)	16%	(66)	63%	(266)	421
RD/WT: Right Direction	10%	(22)	11%	(24)	3%	(6)	2%	(3)	15%	(31)	59%	(126)	211
RD/WT: Wrong Track	3%	(10)	8%	(25)	2%	(7)	1%	(4)	15%	(46)	69%	(207)	299
Trump Job Approve	6%	(15)	11%	(25)	4%	(8)	2%	(4)	15%	(34)	63%	(144)	229
Trump Job Disapprove	7%	(18)	9%	(24)	2%	(4)	1%	(3)	15%	(39)	66%	(172)	260
Trump Job Strongly Approve	9%	(12)	11%	(15)	3%	(4)	1%	(1)	15%	(20)	61%	(80)	131
Trump Job Somewhat Approve	3%	(3)	10%	(10)	5%	(5)	3%	(3)	14%	(14)	66%	(64)	98
Trump Job Somewhat Disapprove	6%	(3)	8%	(4)	—	(0)	—	(0)	17%	(9)	69%	(36)	53
Trump Job Strongly Disapprove	7%	(15)	9%	(19)	2%	(4)	1%	(3)	14%	(30)	66%	(136)	207
Favorable of Trump	7%	(15)	12%	(25)	2%	(4)	1%	(1)	16%	(35)	63%	(137)	218
Unfavorable of Trump	7%	(18)	9%	(24)	3%	(8)	2%	(4)	14%	(35)	65%	(170)	259
Very Favorable of Trump	8%	(10)	10%	(13)	2%	(3)	1%	(1)	17%	(23)	62%	(82)	132
Somewhat Favorable of Trump	5%	(4)	14%	(12)	1%	(1)	1%	(1)	14%	(12)	65%	(55)	86
Somewhat Unfavorable of Trump	8%	(4)	8%	(4)	4%	(2)	—	(0)	13%	(7)	68%	(36)	54
Very Unfavorable of Trump	7%	(14)	10%	(20)	3%	(6)	2%	(4)	14%	(28)	65%	(133)	205

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Table NFL3_16: Do you have a favorable or unfavorable opinion of the following people?

Amari Cooper

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	10%	(49)	2%	(13)	1%	(7)	15%	(77)	65%	(332)	510
#1 Issue: Economy	12%	(18)	10%	(14)	—	(1)	1%	(2)	15%	(23)	61%	(90)	148
#1 Issue: Security	7%	(9)	9%	(11)	3%	(3)	1%	(1)	12%	(14)	68%	(82)	121
#1 Issue: Health Care	4%	(3)	9%	(7)	6%	(4)	2%	(1)	18%	(14)	62%	(48)	78
#1 Issue: Medicare / Social Security	—	(0)	11%	(7)	2%	(1)	—	(0)	15%	(9)	72%	(44)	62
2018 House Vote: Democrat	5%	(8)	11%	(19)	3%	(4)	3%	(4)	15%	(25)	64%	(106)	167
2018 House Vote: Republican	7%	(11)	11%	(17)	2%	(3)	1%	(1)	14%	(21)	65%	(97)	150
2016 Vote: Hillary Clinton	5%	(8)	12%	(19)	3%	(4)	3%	(5)	11%	(18)	66%	(105)	160
2016 Vote: Donald Trump	5%	(8)	11%	(18)	3%	(5)	—	(1)	15%	(24)	65%	(104)	160
2016 Vote: Didn't Vote	11%	(16)	7%	(10)	2%	(3)	1%	(1)	17%	(25)	63%	(93)	149
Voted in 2014: Yes	5%	(15)	11%	(32)	2%	(7)	1%	(3)	15%	(44)	65%	(190)	290
Voted in 2014: No	8%	(17)	8%	(17)	3%	(6)	2%	(4)	15%	(33)	65%	(142)	220
2012 Vote: Barack Obama	4%	(8)	14%	(26)	3%	(6)	1%	(2)	14%	(26)	63%	(113)	181
2012 Vote: Mitt Romney	6%	(8)	7%	(8)	3%	(4)	1%	(1)	12%	(15)	72%	(89)	123
2012 Vote: Didn't Vote	9%	(17)	8%	(15)	2%	(3)	2%	(4)	17%	(33)	62%	(119)	190
4-Region: Northeast	5%	(4)	11%	(9)	2%	(2)	1%	(1)	12%	(10)	68%	(56)	82
4-Region: Midwest	4%	(5)	7%	(9)	—	(1)	1%	(1)	21%	(26)	67%	(85)	128
4-Region: South	7%	(12)	15%	(28)	2%	(3)	1%	(2)	14%	(26)	62%	(116)	188
4-Region: West	10%	(11)	3%	(3)	6%	(7)	2%	(2)	13%	(14)	66%	(74)	112
Avid sports fan	20%	(20)	30%	(30)	6%	(6)	1%	(1)	18%	(18)	25%	(25)	99
Casual sports fan	5%	(12)	7%	(18)	3%	(7)	1%	(3)	18%	(48)	67%	(177)	265
Not a fan at all	—	(0)	1%	(1)	—	(0)	2%	(3)	8%	(11)	89%	(131)	146
Sports fan	9%	(32)	13%	(48)	3%	(13)	1%	(4)	18%	(66)	55%	(202)	364
Prefer college sports	7%	(6)	12%	(10)	1%	(1)	1%	(1)	19%	(15)	60%	(48)	81
Prefer professional sports	9%	(23)	14%	(37)	4%	(10)	1%	(4)	17%	(45)	54%	(141)	260
Interested in NFL	11%	(32)	16%	(48)	4%	(11)	1%	(2)	20%	(58)	49%	(146)	296
Interested in College Football	12%	(29)	18%	(45)	4%	(9)	2%	(4)	18%	(44)	46%	(114)	245
Interested in XFL	25%	(22)	19%	(16)	5%	(5)	1%	(1)	23%	(20)	27%	(24)	88
Participates in sports gambling	27%	(18)	32%	(21)	1%	(1)	2%	(1)	16%	(11)	21%	(14)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_17: Do you have a favorable or unfavorable opinion of the following people?

Patrick Laird

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(14)	5%	(24)	1%	(5)	2%	(10)	15%	(76)	75%	(382)	510
Gender: Male	4%	(9)	7%	(17)	1%	(3)	2%	(6)	18%	(43)	68%	(166)	244
Gender: Female	2%	(5)	2%	(7)	1%	(2)	2%	(4)	12%	(32)	81%	(216)	266
Age: 18-29	2%	(2)	6%	(6)	1%	(1)	3%	(3)	22%	(23)	67%	(72)	107
Age: 30-44	6%	(9)	10%	(13)	3%	(4)	4%	(5)	13%	(18)	64%	(87)	136
Age: 45-54	1%	(1)	3%	(2)	—	(0)	3%	(2)	13%	(11)	80%	(64)	80
Age: 55-64	2%	(2)	—	(0)	1%	(1)	—	(0)	11%	(11)	85%	(79)	93
Age: 65+	—	(0)	2%	(1)	—	(0)	—	(0)	14%	(13)	84%	(79)	93
Generation Z: 18-22	—	(0)	—	(0)	1%	(1)	2%	(1)	28%	(15)	70%	(37)	53
Millennial: Age 23-38	7%	(9)	9%	(12)	2%	(2)	2%	(3)	14%	(19)	66%	(90)	137
Generation X: Age 39-54	2%	(2)	7%	(10)	1%	(1)	4%	(6)	13%	(18)	72%	(96)	133
Boomers: Age 55-73	1%	(2)	1%	(2)	—	(1)	—	(0)	11%	(18)	86%	(138)	162
PID: Dem (no lean)	3%	(5)	5%	(9)	—	(0)	2%	(3)	17%	(29)	73%	(124)	170
PID: Ind (no lean)	2%	(4)	2%	(3)	1%	(1)	2%	(3)	15%	(26)	79%	(137)	174
PID: Rep (no lean)	3%	(5)	7%	(12)	2%	(4)	2%	(4)	12%	(21)	72%	(120)	166
PID/Gender: Dem Men	4%	(4)	8%	(7)	—	(0)	2%	(1)	16%	(14)	71%	(63)	90
PID/Gender: Dem Women	2%	(1)	2%	(1)	—	(0)	2%	(2)	19%	(15)	76%	(61)	81
PID/Gender: Ind Men	3%	(2)	2%	(2)	1%	(1)	1%	(0)	24%	(18)	69%	(52)	76
PID/Gender: Ind Women	1%	(1)	1%	(1)	1%	(1)	2%	(2)	7%	(7)	87%	(86)	98
PID/Gender: Rep Men	4%	(3)	10%	(8)	3%	(2)	5%	(4)	14%	(11)	64%	(51)	79
PID/Gender: Rep Women	3%	(2)	4%	(4)	1%	(1)	—	(0)	11%	(10)	80%	(69)	87
Ideo: Liberal (1-3)	3%	(4)	5%	(7)	2%	(3)	4%	(6)	10%	(13)	75%	(97)	129
Ideo: Moderate (4)	2%	(3)	6%	(8)	—	(0)	1%	(2)	13%	(19)	78%	(114)	146
Ideo: Conservative (5-7)	3%	(6)	5%	(8)	1%	(1)	1%	(2)	17%	(30)	73%	(128)	175
Educ: < College	2%	(8)	4%	(13)	1%	(4)	2%	(9)	15%	(53)	76%	(274)	361
Educ: Bachelors degree	3%	(3)	7%	(6)	1%	(1)	—	(0)	16%	(15)	74%	(70)	95
Educ: Post-grad	5%	(3)	8%	(4)	1%	(1)	3%	(2)	13%	(7)	69%	(37)	54
Income: Under 50k	4%	(10)	4%	(11)	—	(1)	2%	(5)	15%	(41)	76%	(214)	282
Income: 50k-100k	—	(1)	6%	(10)	2%	(4)	3%	(4)	16%	(28)	73%	(127)	174
Income: 100k+	7%	(4)	6%	(3)	1%	(1)	1%	(0)	12%	(6)	74%	(40)	54
Ethnicity: White	2%	(7)	4%	(16)	1%	(5)	1%	(5)	14%	(55)	78%	(317)	404

Continued on next page

Table NFL3_17: Do you have a favorable or unfavorable opinion of the following people?

Patrick Laird

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(14)	5%	(24)	1%	(5)	2%	(10)	15%	(76)	75%	(382)	510
Ethnicity: Hispanic	10%	(7)	4%	(3)	—	(0)	4%	(3)	13%	(9)	70%	(51)	72
Ethnicity: Afr. Am.	12%	(7)	8%	(5)	—	(0)	6%	(4)	17%	(10)	57%	(33)	58
All Christian	3%	(8)	5%	(12)	1%	(4)	1%	(4)	13%	(34)	76%	(193)	255
Agnostic/Nothing in particular	3%	(6)	5%	(10)	—	(1)	3%	(7)	16%	(34)	73%	(153)	210
Evangelical	8%	(11)	6%	(8)	3%	(4)	3%	(4)	12%	(17)	69%	(96)	140
Non-Evangelical	1%	(1)	4%	(9)	—	(0)	2%	(3)	14%	(28)	79%	(155)	197
Community: Urban	4%	(5)	8%	(10)	1%	(1)	3%	(3)	17%	(21)	69%	(88)	129
Community: Suburban	2%	(5)	4%	(10)	1%	(3)	1%	(2)	15%	(34)	76%	(175)	229
Community: Rural	2%	(4)	3%	(4)	—	(1)	3%	(5)	13%	(20)	78%	(119)	152
Employ: Private Sector	4%	(6)	8%	(12)	3%	(4)	3%	(5)	15%	(24)	68%	(111)	162
Employ: Homemaker	5%	(3)	1%	(0)	—	(0)	—	(0)	10%	(6)	84%	(49)	58
Employ: Retired	—	(0)	2%	(2)	—	(0)	—	(0)	19%	(18)	79%	(78)	98
Employ: Unemployed	—	(0)	2%	(1)	—	(0)	3%	(2)	7%	(4)	88%	(48)	54
Military HH: Yes	—	(0)	3%	(2)	1%	(1)	1%	(1)	18%	(16)	78%	(69)	89
Military HH: No	3%	(14)	5%	(21)	1%	(4)	2%	(9)	14%	(60)	74%	(312)	421
RD/WT: Right Direction	4%	(7)	6%	(13)	2%	(4)	4%	(7)	14%	(29)	71%	(149)	211
RD/WT: Wrong Track	2%	(7)	4%	(11)	—	(1)	1%	(3)	15%	(46)	78%	(232)	299
Trump Job Approve	3%	(7)	6%	(13)	2%	(4)	3%	(7)	13%	(29)	74%	(169)	229
Trump Job Disapprove	2%	(5)	4%	(11)	—	(1)	1%	(3)	17%	(44)	75%	(196)	260
Trump Job Strongly Approve	5%	(7)	5%	(6)	2%	(2)	4%	(5)	14%	(19)	70%	(92)	131
Trump Job Somewhat Approve	1%	(1)	6%	(6)	2%	(2)	2%	(2)	10%	(10)	79%	(77)	98
Trump Job Somewhat Disapprove	—	(0)	5%	(3)	—	(0)	—	(0)	15%	(8)	79%	(42)	53
Trump Job Strongly Disapprove	3%	(5)	4%	(8)	—	(1)	2%	(3)	17%	(36)	74%	(154)	207
Favorable of Trump	4%	(9)	4%	(10)	2%	(4)	3%	(6)	13%	(29)	74%	(160)	218
Unfavorable of Trump	2%	(5)	5%	(14)	—	(1)	1%	(3)	16%	(42)	75%	(194)	259
Very Favorable of Trump	4%	(5)	5%	(6)	2%	(3)	2%	(2)	15%	(20)	72%	(94)	132
Somewhat Favorable of Trump	4%	(4)	4%	(3)	1%	(1)	4%	(3)	10%	(9)	77%	(66)	86
Somewhat Unfavorable of Trump	—	(0)	12%	(6)	1%	(1)	—	(0)	13%	(7)	75%	(40)	54
Very Unfavorable of Trump	3%	(5)	4%	(8)	—	(0)	2%	(3)	17%	(35)	75%	(154)	205

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Table NFL3_17: Do you have a favorable or unfavorable opinion of the following people?

Patrick Laird

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(14)	5%	(24)	1%	(5)	2%	(10)	15%	(76)	75%	(382)	510
#1 Issue: Economy	2%	(3)	8%	(12)	—	(0)	1%	(2)	20%	(29)	70%	(103)	148
#1 Issue: Security	6%	(8)	4%	(4)	3%	(3)	4%	(5)	9%	(11)	74%	(89)	121
#1 Issue: Health Care	—	(0)	4%	(3)	1%	(1)	2%	(1)	15%	(12)	78%	(61)	78
#1 Issue: Medicare / Social Security	—	(0)	1%	(0)	—	(0)	—	(0)	12%	(8)	87%	(54)	62
2018 House Vote: Democrat	3%	(6)	6%	(9)	—	(0)	2%	(3)	18%	(29)	71%	(119)	167
2018 House Vote: Republican	5%	(7)	5%	(8)	1%	(1)	2%	(2)	13%	(20)	75%	(112)	150
2016 Vote: Hillary Clinton	3%	(5)	6%	(10)	—	(1)	2%	(4)	14%	(22)	74%	(118)	160
2016 Vote: Donald Trump	3%	(5)	5%	(8)	2%	(2)	1%	(2)	15%	(24)	74%	(118)	160
2016 Vote: Didn't Vote	2%	(4)	4%	(6)	1%	(1)	3%	(4)	15%	(22)	75%	(112)	149
Voted in 2014: Yes	3%	(8)	5%	(15)	1%	(2)	1%	(4)	16%	(46)	74%	(216)	290
Voted in 2014: No	3%	(6)	4%	(9)	1%	(3)	3%	(6)	13%	(30)	75%	(166)	220
2012 Vote: Barack Obama	2%	(3)	7%	(12)	—	(1)	1%	(3)	16%	(29)	74%	(133)	181
2012 Vote: Mitt Romney	4%	(5)	4%	(4)	2%	(3)	1%	(1)	11%	(13)	79%	(97)	123
2012 Vote: Didn't Vote	3%	(6)	4%	(7)	1%	(1)	4%	(7)	16%	(30)	73%	(140)	190
4-Region: Northeast	1%	(1)	7%	(6)	—	(0)	2%	(1)	14%	(12)	76%	(62)	82
4-Region: Midwest	2%	(2)	4%	(5)	1%	(1)	2%	(2)	18%	(23)	74%	(95)	128
4-Region: South	4%	(8)	5%	(9)	1%	(2)	3%	(5)	15%	(28)	73%	(137)	188
4-Region: West	3%	(3)	3%	(4)	2%	(2)	2%	(2)	12%	(13)	78%	(87)	112
Avid sports fan	5%	(5)	15%	(15)	—	(0)	2%	(2)	22%	(22)	55%	(55)	99
Casual sports fan	4%	(9)	3%	(7)	2%	(4)	2%	(7)	18%	(47)	72%	(191)	265
Not a fan at all	—	(0)	1%	(1)	—	(1)	1%	(1)	5%	(7)	93%	(136)	146
Sports fan	4%	(14)	6%	(22)	1%	(4)	2%	(9)	19%	(69)	67%	(246)	364
Prefer college sports	1%	(1)	3%	(3)	1%	(1)	2%	(2)	17%	(14)	76%	(61)	81
Prefer professional sports	5%	(13)	7%	(19)	1%	(4)	3%	(7)	19%	(51)	64%	(167)	260
Interested in NFL	5%	(13)	7%	(22)	2%	(5)	2%	(6)	19%	(58)	65%	(192)	296
Interested in College Football	5%	(13)	8%	(19)	2%	(4)	3%	(7)	20%	(49)	62%	(152)	245
Interested in XFL	6%	(5)	14%	(13)	3%	(2)	3%	(2)	22%	(20)	51%	(45)	88
Participates in sports gambling	11%	(7)	18%	(12)	1%	(1)	6%	(4)	22%	(14)	42%	(28)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_18: Do you have a favorable or unfavorable opinion of the following people?

Jacoby Brissett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	9%	(44)	3%	(17)	—	(1)	14%	(71)	71%	(362)	510
Gender: Male	5%	(12)	12%	(30)	5%	(13)	—	(0)	17%	(41)	61%	(148)	244
Gender: Female	1%	(3)	5%	(14)	1%	(4)	—	(1)	11%	(30)	80%	(214)	266
Age: 18-29	1%	(1)	6%	(7)	5%	(6)	—	(0)	18%	(19)	69%	(74)	107
Age: 30-44	7%	(10)	14%	(19)	6%	(8)	1%	(1)	14%	(19)	58%	(79)	136
Age: 45-54	3%	(2)	6%	(4)	1%	(1)	—	(0)	9%	(8)	82%	(65)	80
Age: 55-64	2%	(2)	11%	(10)	—	(0)	—	(0)	12%	(12)	74%	(69)	93
Age: 65+	—	(0)	4%	(3)	2%	(2)	—	(0)	14%	(13)	80%	(75)	93
Generation Z: 18-22	—	(0)	4%	(2)	1%	(1)	—	(0)	20%	(11)	74%	(40)	53
Millennial: Age 23-38	6%	(8)	10%	(14)	7%	(10)	—	(0)	15%	(20)	62%	(85)	137
Generation X: Age 39-54	3%	(4)	11%	(14)	4%	(5)	—	(1)	12%	(15)	70%	(93)	133
Boomers: Age 55-73	1%	(2)	8%	(13)	1%	(1)	—	(0)	13%	(21)	77%	(124)	162
PID: Dem (no lean)	3%	(6)	12%	(21)	2%	(3)	—	(0)	15%	(25)	68%	(115)	170
PID: Ind (no lean)	1%	(1)	5%	(8)	1%	(2)	—	(0)	15%	(25)	78%	(136)	174
PID: Rep (no lean)	5%	(8)	9%	(15)	7%	(11)	—	(1)	13%	(21)	67%	(110)	166
PID/Gender: Dem Men	6%	(5)	16%	(14)	2%	(2)	—	(0)	13%	(12)	63%	(57)	90
PID/Gender: Dem Women	1%	(1)	8%	(7)	2%	(2)	—	(0)	16%	(13)	72%	(58)	81
PID/Gender: Ind Men	2%	(1)	7%	(5)	2%	(2)	1%	(0)	23%	(17)	66%	(50)	76
PID/Gender: Ind Women	—	(0)	3%	(3)	1%	(1)	—	(0)	8%	(8)	88%	(87)	98
PID/Gender: Rep Men	7%	(5)	14%	(11)	12%	(9)	—	(0)	15%	(12)	53%	(42)	79
PID/Gender: Rep Women	3%	(2)	5%	(4)	2%	(1)	1%	(1)	11%	(9)	79%	(69)	87
Ideo: Liberal (1-3)	3%	(4)	6%	(8)	6%	(8)	1%	(1)	11%	(14)	73%	(94)	129
Ideo: Moderate (4)	1%	(1)	12%	(17)	3%	(5)	—	(0)	12%	(18)	72%	(105)	146
Ideo: Conservative (5-7)	5%	(9)	11%	(19)	2%	(3)	—	(0)	15%	(26)	67%	(117)	175
Educ: < College	2%	(9)	6%	(23)	4%	(15)	—	(0)	13%	(48)	74%	(266)	361
Educ: Bachelors degree	5%	(4)	14%	(13)	—	(0)	1%	(1)	18%	(17)	63%	(60)	95
Educ: Post-grad	4%	(2)	15%	(8)	2%	(1)	1%	(0)	12%	(6)	67%	(36)	54
Income: Under 50k	3%	(9)	6%	(18)	4%	(10)	—	(0)	14%	(41)	73%	(205)	282
Income: 50k-100k	2%	(3)	11%	(20)	3%	(6)	—	(0)	13%	(23)	70%	(122)	174
Income: 100k+	7%	(4)	13%	(7)	1%	(1)	1%	(1)	14%	(8)	64%	(35)	54
Ethnicity: White	2%	(6)	7%	(30)	3%	(10)	—	(1)	13%	(52)	75%	(305)	404

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Table NFL3_18: Do you have a favorable or unfavorable opinion of the following people?

Jacoby Brissett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	9%	(44)	3%	(17)	—	(1)	14%	(71)	71%	(362)	510
Ethnicity: Hispanic	7%	(5)	9%	(7)	2%	(1)	—	(0)	14%	(10)	68%	(49)	72
Ethnicity: Afr. Am.	15%	(9)	7%	(4)	8%	(5)	—	(0)	19%	(11)	52%	(30)	58
All Christian	3%	(7)	10%	(26)	3%	(9)	—	(0)	13%	(32)	71%	(181)	255
Agnostic/Nothing in particular	4%	(8)	4%	(9)	3%	(7)	—	(0)	15%	(32)	73%	(153)	210
Evangelical	7%	(9)	7%	(10)	7%	(10)	—	(0)	12%	(17)	67%	(94)	140
Non-Evangelical	—	(1)	9%	(18)	2%	(3)	—	(0)	15%	(29)	74%	(145)	197
Community: Urban	5%	(6)	9%	(11)	3%	(4)	1%	(1)	16%	(21)	66%	(85)	129
Community: Suburban	3%	(6)	7%	(17)	3%	(7)	—	(0)	13%	(30)	74%	(169)	229
Community: Rural	2%	(3)	11%	(16)	3%	(5)	—	(0)	13%	(20)	71%	(108)	152
Employ: Private Sector	4%	(6)	14%	(23)	4%	(7)	—	(1)	12%	(20)	64%	(104)	162
Employ: Homemaker	4%	(2)	1%	(1)	—	(0)	—	(0)	12%	(7)	83%	(48)	58
Employ: Retired	—	(0)	9%	(8)	2%	(2)	—	(0)	19%	(19)	70%	(69)	98
Employ: Unemployed	—	(0)	3%	(2)	3%	(2)	—	(0)	6%	(3)	88%	(48)	54
Military HH: Yes	—	(0)	7%	(6)	2%	(2)	1%	(1)	17%	(15)	74%	(66)	89
Military HH: No	4%	(15)	9%	(38)	4%	(15)	—	(0)	13%	(56)	70%	(296)	421
RD/WT: Right Direction	4%	(9)	12%	(25)	5%	(10)	—	(0)	14%	(31)	65%	(136)	211
RD/WT: Wrong Track	2%	(5)	7%	(20)	2%	(7)	—	(1)	14%	(41)	75%	(226)	299
Trump Job Approve	3%	(7)	9%	(21)	5%	(12)	—	(0)	13%	(30)	70%	(159)	229
Trump Job Disapprove	3%	(8)	9%	(22)	2%	(5)	—	(1)	14%	(38)	72%	(186)	260
Trump Job Strongly Approve	4%	(5)	10%	(13)	6%	(8)	—	(0)	15%	(20)	64%	(84)	131
Trump Job Somewhat Approve	2%	(2)	8%	(8)	4%	(3)	—	(0)	10%	(9)	77%	(75)	98
Trump Job Somewhat Disapprove	—	(0)	14%	(7)	1%	(1)	—	(0)	14%	(7)	71%	(37)	53
Trump Job Strongly Disapprove	4%	(8)	7%	(15)	2%	(4)	1%	(1)	15%	(30)	72%	(149)	207
Favorable of Trump	3%	(7)	9%	(19)	4%	(8)	—	(1)	13%	(29)	70%	(153)	218
Unfavorable of Trump	3%	(8)	10%	(25)	3%	(8)	—	(0)	14%	(36)	70%	(182)	259
Very Favorable of Trump	4%	(5)	9%	(12)	4%	(6)	—	(1)	15%	(19)	68%	(89)	132
Somewhat Favorable of Trump	2%	(2)	9%	(7)	3%	(3)	—	(0)	11%	(10)	75%	(64)	86
Somewhat Unfavorable of Trump	4%	(2)	15%	(8)	4%	(2)	—	(0)	10%	(5)	66%	(36)	54
Very Unfavorable of Trump	3%	(5)	8%	(17)	3%	(6)	—	(0)	15%	(31)	71%	(146)	205

Continued on next page

Table NFL3_18: Do you have a favorable or unfavorable opinion of the following people?

Jacoby Brissett

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	9%	(44)	3%	(17)	—	(1)	14%	(71)	71%	(362)	510
#1 Issue: Economy	2%	(2)	14%	(21)	3%	(4)	—	(0)	17%	(25)	64%	(95)	148
#1 Issue: Security	5%	(6)	5%	(6)	7%	(9)	—	(0)	9%	(11)	73%	(89)	121
#1 Issue: Health Care	3%	(2)	6%	(4)	4%	(3)	—	(0)	13%	(10)	74%	(57)	78
#1 Issue: Medicare / Social Security	—	(0)	9%	(5)	—	(0)	—	(0)	15%	(9)	77%	(47)	62
2018 House Vote: Democrat	5%	(8)	10%	(17)	1%	(2)	—	(0)	17%	(28)	67%	(112)	167
2018 House Vote: Republican	4%	(6)	9%	(14)	2%	(3)	—	(1)	13%	(20)	71%	(107)	150
2016 Vote: Hillary Clinton	4%	(6)	9%	(15)	2%	(3)	1%	(1)	14%	(22)	70%	(112)	160
2016 Vote: Donald Trump	3%	(4)	11%	(17)	3%	(6)	—	(0)	16%	(25)	68%	(108)	160
2016 Vote: Didn't Vote	2%	(3)	7%	(10)	6%	(8)	—	(0)	12%	(17)	74%	(110)	149
Voted in 2014: Yes	3%	(9)	10%	(29)	2%	(5)	—	(1)	16%	(46)	69%	(200)	290
Voted in 2014: No	3%	(6)	7%	(15)	5%	(11)	—	(0)	11%	(25)	74%	(162)	220
2012 Vote: Barack Obama	3%	(5)	11%	(20)	2%	(3)	1%	(1)	18%	(32)	66%	(120)	181
2012 Vote: Mitt Romney	4%	(5)	7%	(9)	3%	(3)	—	(0)	10%	(13)	76%	(94)	123
2012 Vote: Didn't Vote	3%	(5)	8%	(15)	5%	(10)	—	(0)	13%	(25)	71%	(136)	190
4-Region: Northeast	4%	(4)	11%	(9)	1%	(1)	1%	(0)	13%	(11)	71%	(58)	82
4-Region: Midwest	1%	(1)	8%	(10)	1%	(2)	—	(0)	18%	(23)	72%	(92)	128
4-Region: South	4%	(7)	9%	(17)	4%	(8)	—	(1)	14%	(27)	69%	(130)	188
4-Region: West	3%	(3)	8%	(9)	6%	(7)	—	(0)	10%	(11)	73%	(82)	112
Avid sports fan	8%	(8)	31%	(30)	7%	(7)	—	(0)	21%	(21)	33%	(33)	99
Casual sports fan	2%	(7)	5%	(13)	4%	(10)	—	(0)	16%	(44)	73%	(192)	265
Not a fan at all	—	(0)	1%	(1)	—	(0)	—	(1)	5%	(7)	94%	(137)	146
Sports fan	4%	(15)	12%	(43)	5%	(17)	—	(0)	18%	(64)	62%	(225)	364
Prefer college sports	2%	(1)	12%	(10)	3%	(2)	—	(0)	16%	(13)	67%	(54)	81
Prefer professional sports	5%	(14)	11%	(28)	5%	(12)	—	(0)	18%	(48)	61%	(158)	260
Interested in NFL	5%	(14)	14%	(42)	5%	(15)	—	(1)	19%	(57)	56%	(167)	296
Interested in College Football	6%	(14)	17%	(41)	5%	(12)	—	(0)	18%	(44)	55%	(135)	245
Interested in XFL	7%	(6)	24%	(21)	8%	(7)	—	(0)	23%	(20)	38%	(33)	88
Participates in sports gambling	10%	(7)	33%	(22)	10%	(7)	1%	(1)	17%	(11)	29%	(19)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL3_19: Do you have a favorable or unfavorable opinion of the following people?

Marquise Brown

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(40)	3%	(14)	2%	(8)	15%	(79)	69%	(352)	510
Gender: Male	5%	(12)	12%	(29)	4%	(9)	1%	(3)	16%	(39)	62%	(152)	244
Gender: Female	2%	(5)	4%	(11)	2%	(4)	2%	(5)	15%	(40)	75%	(200)	266
Age: 18-29	4%	(4)	7%	(7)	4%	(5)	2%	(3)	19%	(20)	63%	(68)	107
Age: 30-44	6%	(8)	16%	(22)	4%	(6)	2%	(2)	12%	(17)	60%	(82)	136
Age: 45-54	2%	(2)	3%	(3)	1%	(1)	3%	(2)	18%	(14)	73%	(58)	80
Age: 55-64	4%	(4)	4%	(4)	—	(0)	1%	(1)	15%	(14)	76%	(71)	93
Age: 65+	—	(0)	5%	(5)	2%	(2)	—	(0)	15%	(14)	78%	(73)	93
Generation Z: 18-22	3%	(1)	8%	(4)	1%	(1)	1%	(1)	15%	(8)	72%	(38)	53
Millennial: Age 23-38	7%	(10)	10%	(13)	6%	(8)	3%	(4)	15%	(20)	60%	(82)	137
Generation X: Age 39-54	2%	(2)	10%	(14)	2%	(3)	2%	(3)	17%	(23)	66%	(88)	133
Boomers: Age 55-73	2%	(4)	5%	(7)	1%	(2)	—	(1)	14%	(23)	77%	(125)	162
PID: Dem (no lean)	2%	(4)	11%	(20)	1%	(1)	2%	(3)	20%	(34)	64%	(109)	170
PID: Ind (no lean)	—	(0)	4%	(7)	2%	(3)	1%	(2)	16%	(28)	77%	(134)	174
PID: Rep (no lean)	8%	(14)	8%	(13)	6%	(10)	2%	(3)	10%	(17)	66%	(109)	166
PID/Gender: Dem Men	3%	(2)	18%	(16)	1%	(1)	—	(0)	14%	(13)	64%	(57)	90
PID/Gender: Dem Women	2%	(1)	4%	(3)	—	(0)	4%	(3)	27%	(21)	64%	(51)	81
PID/Gender: Ind Men	—	(0)	4%	(3)	1%	(1)	1%	(0)	27%	(21)	67%	(50)	76
PID/Gender: Ind Women	—	(0)	4%	(4)	2%	(2)	1%	(1)	7%	(7)	85%	(84)	98
PID/Gender: Rep Men	12%	(10)	12%	(10)	9%	(7)	3%	(3)	7%	(5)	56%	(44)	79
PID/Gender: Rep Women	5%	(4)	4%	(3)	3%	(2)	—	(0)	13%	(12)	75%	(65)	87
Ideo: Liberal (1-3)	3%	(4)	11%	(14)	3%	(4)	2%	(2)	10%	(13)	72%	(93)	129
Ideo: Moderate (4)	1%	(2)	10%	(15)	4%	(6)	—	(0)	15%	(22)	70%	(102)	146
Ideo: Conservative (5-7)	7%	(12)	6%	(11)	1%	(1)	2%	(4)	15%	(27)	68%	(120)	175
Educ: < College	3%	(10)	7%	(25)	3%	(12)	2%	(6)	15%	(55)	70%	(253)	361
Educ: Bachelors degree	5%	(4)	9%	(9)	1%	(1)	—	(0)	17%	(16)	68%	(65)	95
Educ: Post-grad	5%	(3)	12%	(6)	1%	(1)	3%	(2)	15%	(8)	63%	(34)	54
Income: Under 50k	2%	(7)	8%	(22)	3%	(9)	1%	(2)	17%	(47)	69%	(196)	282
Income: 50k-100k	4%	(7)	8%	(14)	2%	(4)	3%	(5)	13%	(23)	70%	(121)	174
Income: 100k+	6%	(3)	8%	(5)	2%	(1)	1%	(1)	16%	(9)	65%	(35)	54
Ethnicity: White	2%	(7)	6%	(25)	3%	(12)	2%	(7)	14%	(58)	73%	(295)	404

Continued on next page

Table NFL3_19: Do you have a favorable or unfavorable opinion of the following people?

Marquise Brown

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(40)	3%	(14)	2%	(8)	15%	(79)	69%	(352)	510
Ethnicity: Hispanic	13%	(9)	4%	(3)	—	(0)	3%	(2)	18%	(13)	62%	(45)	72
Ethnicity: Afr. Am.	11%	(6)	23%	(13)	4%	(2)	—	(0)	16%	(10)	46%	(27)	58
All Christian	4%	(9)	6%	(15)	2%	(6)	1%	(3)	18%	(45)	69%	(176)	255
Agnostic/Nothing in particular	2%	(5)	10%	(22)	3%	(7)	2%	(4)	12%	(25)	70%	(147)	210
Evangelical	7%	(9)	9%	(13)	4%	(6)	1%	(1)	15%	(22)	64%	(89)	140
Non-Evangelical	2%	(4)	5%	(10)	3%	(6)	2%	(3)	15%	(30)	73%	(143)	197
Community: Urban	4%	(5)	11%	(14)	4%	(5)	2%	(2)	16%	(20)	64%	(82)	129
Community: Suburban	6%	(13)	5%	(11)	3%	(6)	1%	(1)	16%	(36)	71%	(162)	229
Community: Rural	—	(0)	10%	(15)	2%	(3)	3%	(4)	15%	(23)	71%	(108)	152
Employ: Private Sector	6%	(10)	12%	(19)	3%	(4)	2%	(3)	19%	(31)	59%	(95)	162
Employ: Homemaker	4%	(2)	1%	(1)	2%	(1)	—	(0)	11%	(7)	81%	(47)	58
Employ: Retired	—	(0)	6%	(6)	2%	(2)	1%	(1)	16%	(15)	76%	(74)	98
Employ: Unemployed	—	(0)	4%	(2)	5%	(3)	3%	(1)	7%	(4)	82%	(45)	54
Military HH: Yes	4%	(4)	4%	(4)	3%	(2)	—	(0)	11%	(10)	78%	(69)	89
Military HH: No	3%	(14)	9%	(36)	3%	(11)	2%	(8)	16%	(69)	67%	(283)	421
RD/WT: Right Direction	6%	(13)	9%	(19)	4%	(9)	2%	(4)	16%	(34)	63%	(133)	211
RD/WT: Wrong Track	1%	(4)	7%	(21)	2%	(5)	1%	(4)	15%	(45)	73%	(219)	299
Trump Job Approve	6%	(13)	8%	(18)	4%	(10)	2%	(4)	11%	(26)	69%	(159)	229
Trump Job Disapprove	2%	(4)	9%	(22)	1%	(3)	1%	(4)	18%	(47)	69%	(180)	260
Trump Job Strongly Approve	8%	(11)	7%	(9)	6%	(8)	1%	(1)	13%	(17)	65%	(85)	131
Trump Job Somewhat Approve	2%	(2)	9%	(9)	2%	(2)	3%	(3)	9%	(8)	75%	(73)	98
Trump Job Somewhat Disapprove	1%	(0)	14%	(7)	—	(0)	—	(0)	21%	(11)	64%	(34)	53
Trump Job Strongly Disapprove	2%	(4)	7%	(15)	1%	(3)	2%	(4)	17%	(36)	70%	(146)	207
Favorable of Trump	6%	(13)	7%	(16)	4%	(10)	1%	(3)	11%	(24)	70%	(152)	218
Unfavorable of Trump	2%	(4)	9%	(24)	2%	(4)	1%	(4)	18%	(46)	68%	(177)	259
Very Favorable of Trump	8%	(10)	3%	(4)	6%	(8)	1%	(1)	14%	(18)	68%	(90)	132
Somewhat Favorable of Trump	3%	(3)	14%	(12)	1%	(1)	2%	(1)	7%	(6)	73%	(62)	86
Somewhat Unfavorable of Trump	—	(0)	14%	(7)	4%	(2)	—	(0)	17%	(9)	66%	(35)	54
Very Unfavorable of Trump	2%	(4)	8%	(16)	1%	(2)	2%	(4)	18%	(37)	69%	(142)	205

Continued on next page

Table NFL3_19: Do you have a favorable or unfavorable opinion of the following people?

Marquise Brown

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(40)	3%	(14)	2%	(8)	15%	(79)	69%	(352)	510
#1 Issue: Economy	5%	(8)	11%	(16)	1%	(2)	1%	(1)	19%	(28)	63%	(94)	148
#1 Issue: Security	6%	(7)	5%	(6)	6%	(7)	1%	(1)	10%	(12)	72%	(87)	121
#1 Issue: Health Care	2%	(1)	5%	(4)	2%	(2)	3%	(2)	22%	(17)	67%	(52)	78
#1 Issue: Medicare / Social Security	—	(0)	8%	(5)	3%	(2)	—	(0)	11%	(7)	78%	(49)	62
2018 House Vote: Democrat	1%	(2)	12%	(20)	1%	(1)	1%	(2)	20%	(33)	65%	(108)	167
2018 House Vote: Republican	7%	(11)	7%	(10)	3%	(4)	1%	(2)	14%	(21)	68%	(101)	150
2016 Vote: Hillary Clinton	1%	(2)	13%	(21)	2%	(3)	1%	(2)	16%	(25)	67%	(107)	160
2016 Vote: Donald Trump	5%	(8)	7%	(11)	4%	(6)	1%	(2)	16%	(26)	67%	(107)	160
2016 Vote: Didn't Vote	5%	(7)	5%	(8)	3%	(5)	2%	(3)	13%	(19)	72%	(106)	149
Voted in 2014: Yes	3%	(10)	8%	(23)	2%	(6)	1%	(2)	17%	(50)	69%	(200)	290
Voted in 2014: No	4%	(8)	8%	(17)	4%	(8)	3%	(6)	13%	(28)	69%	(153)	220
2012 Vote: Barack Obama	3%	(6)	11%	(20)	2%	(3)	1%	(2)	16%	(29)	67%	(121)	181
2012 Vote: Mitt Romney	4%	(5)	5%	(7)	3%	(4)	1%	(1)	15%	(19)	72%	(89)	123
2012 Vote: Didn't Vote	4%	(7)	6%	(12)	4%	(7)	3%	(5)	15%	(29)	69%	(131)	190
4-Region: Northeast	2%	(2)	11%	(9)	2%	(2)	1%	(0)	17%	(14)	67%	(55)	82
4-Region: Midwest	—	(1)	6%	(8)	3%	(4)	2%	(3)	18%	(22)	71%	(90)	128
4-Region: South	5%	(10)	11%	(20)	3%	(5)	1%	(3)	12%	(23)	68%	(127)	188
4-Region: West	4%	(5)	3%	(3)	3%	(3)	2%	(2)	17%	(19)	71%	(80)	112
Avid sports fan	10%	(10)	17%	(17)	4%	(4)	2%	(2)	25%	(24)	42%	(42)	99
Casual sports fan	3%	(7)	8%	(22)	3%	(8)	1%	(4)	17%	(45)	68%	(179)	265
Not a fan at all	—	(0)	1%	(1)	1%	(2)	1%	(2)	6%	(9)	90%	(131)	146
Sports fan	5%	(17)	11%	(39)	3%	(12)	2%	(6)	19%	(69)	61%	(221)	364
Prefer college sports	2%	(1)	8%	(6)	3%	(2)	3%	(2)	16%	(13)	69%	(56)	81
Prefer professional sports	6%	(16)	12%	(32)	4%	(9)	1%	(3)	18%	(47)	59%	(153)	260
Interested in NFL	6%	(17)	13%	(37)	5%	(14)	1%	(2)	20%	(59)	56%	(167)	296
Interested in College Football	6%	(15)	15%	(37)	4%	(9)	2%	(5)	17%	(42)	56%	(138)	245
Interested in XFL	11%	(10)	14%	(12)	8%	(7)	2%	(2)	23%	(21)	42%	(36)	88
Participates in sports gambling	14%	(9)	25%	(17)	6%	(4)	—	(0)	19%	(12)	36%	(24)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_1: Do you have a favorable or unfavorable opinion of the following people?

Sammy Watkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	12%	(59)	2%	(11)	2%	(9)	12%	(63)	66%	(337)	510
Gender: Male	7%	(18)	18%	(45)	2%	(5)	2%	(5)	14%	(34)	56%	(138)	244
Gender: Female	5%	(13)	5%	(14)	2%	(6)	2%	(4)	11%	(29)	75%	(199)	266
Age: 18-29	8%	(9)	14%	(15)	2%	(2)	2%	(2)	15%	(16)	58%	(62)	107
Age: 30-44	6%	(9)	16%	(22)	3%	(4)	5%	(6)	13%	(18)	56%	(77)	136
Age: 45-54	5%	(4)	5%	(4)	—	(0)	1%	(1)	9%	(7)	80%	(64)	80
Age: 55-64	7%	(6)	9%	(9)	3%	(3)	—	(0)	13%	(12)	68%	(64)	93
Age: 65+	3%	(3)	9%	(8)	2%	(2)	—	(0)	10%	(10)	75%	(71)	93
Generation Z: 18-22	6%	(3)	10%	(5)	1%	(1)	—	(0)	10%	(5)	73%	(39)	53
Millennial: Age 23-38	7%	(10)	16%	(22)	2%	(3)	6%	(8)	17%	(23)	51%	(70)	137
Generation X: Age 39-54	6%	(8)	11%	(14)	2%	(3)	1%	(1)	10%	(13)	71%	(94)	133
Boomers: Age 55-73	5%	(9)	10%	(16)	3%	(4)	—	(0)	10%	(16)	72%	(117)	162
PID: Dem (no lean)	6%	(9)	13%	(23)	1%	(2)	2%	(4)	15%	(25)	63%	(107)	170
PID: Ind (no lean)	5%	(9)	9%	(16)	2%	(3)	—	(0)	12%	(20)	72%	(126)	174
PID: Rep (no lean)	8%	(13)	12%	(19)	4%	(6)	3%	(5)	11%	(18)	63%	(104)	166
PID/Gender: Dem Men	5%	(5)	22%	(20)	1%	(1)	—	(0)	16%	(14)	56%	(50)	90
PID/Gender: Dem Women	6%	(5)	4%	(3)	1%	(1)	5%	(4)	14%	(11)	71%	(57)	81
PID/Gender: Ind Men	5%	(4)	12%	(9)	1%	(1)	1%	(0)	16%	(12)	65%	(49)	76
PID/Gender: Ind Women	5%	(5)	7%	(7)	2%	(2)	—	(0)	8%	(8)	78%	(77)	98
PID/Gender: Rep Men	11%	(9)	20%	(16)	4%	(3)	6%	(4)	10%	(8)	49%	(39)	79
PID/Gender: Rep Women	4%	(4)	4%	(3)	4%	(3)	1%	(0)	12%	(10)	76%	(66)	87
Ideo: Liberal (1-3)	2%	(2)	18%	(23)	2%	(3)	4%	(5)	8%	(10)	66%	(86)	129
Ideo: Moderate (4)	3%	(4)	14%	(21)	3%	(4)	—	(1)	11%	(17)	68%	(100)	146
Ideo: Conservative (5-7)	12%	(20)	9%	(15)	2%	(4)	2%	(4)	13%	(22)	63%	(111)	175
Educ: < College	5%	(18)	10%	(37)	2%	(8)	2%	(7)	13%	(46)	68%	(245)	361
Educ: Bachelors degree	10%	(9)	15%	(15)	1%	(1)	1%	(1)	12%	(11)	61%	(58)	95
Educ: Post-grad	7%	(4)	12%	(7)	5%	(3)	2%	(1)	11%	(6)	62%	(34)	54
Income: Under 50k	6%	(17)	11%	(30)	1%	(4)	—	(1)	15%	(42)	67%	(189)	282
Income: 50k-100k	3%	(6)	14%	(24)	3%	(5)	5%	(8)	9%	(15)	67%	(116)	174
Income: 100k+	15%	(8)	9%	(5)	5%	(3)	—	(0)	11%	(6)	59%	(32)	54
Ethnicity: White	4%	(17)	9%	(35)	2%	(9)	2%	(9)	13%	(54)	69%	(280)	404

Continued on next page

Table NFL4_1: Do you have a favorable or unfavorable opinion of the following people?

Sammy Watkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	12%	(59)	2%	(11)	2%	(9)	12%	(63)	66%	(337)	510
Ethnicity: Hispanic	12%	(9)	14%	(10)	4%	(3)	3%	(2)	15%	(11)	51%	(37)	72
Ethnicity: Afr. Am.	14%	(8)	30%	(17)	—	(0)	—	(0)	10%	(6)	46%	(27)	58
All Christian	7%	(18)	7%	(19)	3%	(7)	3%	(9)	10%	(26)	69%	(176)	255
Agnostic/Nothing in particular	4%	(8)	15%	(32)	1%	(3)	—	(0)	15%	(32)	64%	(134)	210
Evangelical	8%	(11)	13%	(18)	2%	(3)	2%	(2)	12%	(17)	64%	(89)	140
Non-Evangelical	5%	(10)	10%	(20)	2%	(4)	2%	(4)	11%	(22)	69%	(136)	197
Community: Urban	8%	(10)	15%	(19)	1%	(1)	4%	(5)	14%	(17)	59%	(76)	129
Community: Suburban	6%	(13)	10%	(23)	2%	(6)	1%	(3)	12%	(26)	69%	(158)	229
Community: Rural	5%	(8)	11%	(17)	3%	(4)	—	(1)	13%	(19)	68%	(103)	152
Employ: Private Sector	10%	(16)	15%	(24)	4%	(6)	4%	(6)	10%	(17)	57%	(93)	162
Employ: Homemaker	5%	(3)	12%	(7)	—	(0)	—	(0)	11%	(6)	73%	(42)	58
Employ: Retired	3%	(2)	8%	(8)	3%	(3)	—	(0)	17%	(16)	69%	(68)	98
Employ: Unemployed	—	(0)	3%	(2)	—	(0)	1%	(1)	8%	(4)	87%	(48)	54
Military HH: Yes	8%	(7)	10%	(9)	2%	(2)	—	(0)	9%	(8)	72%	(64)	89
Military HH: No	6%	(24)	12%	(50)	2%	(10)	2%	(9)	13%	(56)	65%	(273)	421
RD/WT: Right Direction	11%	(23)	13%	(27)	2%	(5)	3%	(7)	9%	(18)	62%	(132)	211
RD/WT: Wrong Track	3%	(8)	11%	(32)	2%	(7)	1%	(2)	15%	(45)	69%	(205)	299
Trump Job Approve	7%	(15)	12%	(28)	3%	(7)	3%	(7)	10%	(22)	65%	(150)	229
Trump Job Disapprove	5%	(14)	11%	(30)	2%	(5)	1%	(2)	14%	(37)	66%	(172)	260
Trump Job Strongly Approve	7%	(10)	11%	(14)	2%	(2)	4%	(5)	12%	(15)	64%	(84)	131
Trump Job Somewhat Approve	6%	(6)	14%	(14)	4%	(4)	2%	(2)	7%	(7)	67%	(65)	98
Trump Job Somewhat Disapprove	3%	(2)	14%	(8)	1%	(1)	—	(0)	14%	(7)	67%	(35)	53
Trump Job Strongly Disapprove	6%	(12)	11%	(22)	2%	(4)	1%	(2)	14%	(30)	66%	(137)	207
Favorable of Trump	8%	(17)	13%	(28)	2%	(4)	2%	(5)	9%	(21)	66%	(143)	218
Unfavorable of Trump	5%	(14)	12%	(30)	3%	(8)	2%	(4)	14%	(37)	64%	(166)	259
Very Favorable of Trump	7%	(10)	8%	(10)	1%	(2)	4%	(5)	12%	(16)	68%	(89)	132
Somewhat Favorable of Trump	8%	(7)	21%	(18)	2%	(2)	—	(0)	5%	(5)	63%	(54)	86
Somewhat Unfavorable of Trump	6%	(3)	15%	(8)	4%	(2)	—	(0)	15%	(8)	61%	(32)	54
Very Unfavorable of Trump	5%	(11)	11%	(22)	3%	(5)	2%	(4)	14%	(29)	65%	(133)	205

Continued on next page

Table NFL4_1: Do you have a favorable or unfavorable opinion of the following people?

Sammy Watkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	12%	(59)	2%	(11)	2%	(9)	12%	(63)	66%	(337)	510
#1 Issue: Economy	11%	(16)	14%	(21)	4%	(6)	—	(1)	15%	(22)	55%	(82)	148
#1 Issue: Security	8%	(10)	8%	(10)	—	(0)	3%	(3)	7%	(9)	74%	(89)	121
#1 Issue: Health Care	2%	(1)	7%	(5)	3%	(2)	2%	(2)	13%	(10)	73%	(57)	78
#1 Issue: Medicare / Social Security	2%	(1)	12%	(7)	1%	(1)	—	(0)	12%	(8)	73%	(45)	62
2018 House Vote: Democrat	4%	(6)	18%	(30)	2%	(3)	1%	(2)	15%	(25)	60%	(99)	167
2018 House Vote: Republican	10%	(15)	11%	(16)	3%	(5)	2%	(2)	9%	(13)	66%	(98)	150
2016 Vote: Hillary Clinton	4%	(7)	13%	(21)	2%	(3)	1%	(2)	15%	(24)	64%	(103)	160
2016 Vote: Donald Trump	7%	(11)	12%	(19)	3%	(4)	3%	(5)	12%	(18)	64%	(102)	160
2016 Vote: Didn't Vote	7%	(11)	7%	(11)	3%	(4)	1%	(2)	11%	(16)	71%	(105)	149
Voted in 2014: Yes	7%	(19)	14%	(41)	2%	(7)	1%	(2)	14%	(42)	62%	(179)	290
Voted in 2014: No	5%	(12)	8%	(18)	2%	(4)	3%	(7)	10%	(22)	72%	(158)	220
2012 Vote: Barack Obama	4%	(7)	17%	(31)	4%	(6)	—	(0)	17%	(30)	59%	(106)	181
2012 Vote: Mitt Romney	9%	(12)	9%	(12)	1%	(1)	3%	(4)	9%	(11)	68%	(84)	123
2012 Vote: Didn't Vote	6%	(12)	8%	(15)	2%	(4)	2%	(5)	11%	(21)	70%	(134)	190
4-Region: Northeast	6%	(5)	10%	(9)	3%	(2)	1%	(0)	12%	(10)	67%	(55)	82
4-Region: Midwest	8%	(10)	9%	(11)	1%	(2)	1%	(1)	14%	(18)	67%	(86)	128
4-Region: South	5%	(9)	15%	(28)	2%	(4)	—	(0)	15%	(28)	64%	(120)	188
4-Region: West	6%	(7)	10%	(11)	3%	(3)	7%	(7)	6%	(7)	67%	(75)	112
Avid sports fan	22%	(21)	32%	(32)	4%	(4)	5%	(5)	16%	(16)	21%	(21)	99
Casual sports fan	4%	(9)	10%	(26)	2%	(5)	2%	(4)	14%	(38)	69%	(182)	265
Not a fan at all	—	(0)	1%	(1)	1%	(1)	—	(0)	6%	(9)	92%	(134)	146
Sports fan	8%	(31)	16%	(57)	3%	(10)	2%	(9)	15%	(54)	56%	(203)	364
Prefer college sports	10%	(8)	21%	(17)	4%	(3)	1%	(1)	9%	(7)	55%	(44)	81
Prefer professional sports	7%	(19)	15%	(38)	3%	(7)	2%	(6)	17%	(44)	56%	(147)	260
Interested in NFL	10%	(30)	18%	(55)	3%	(9)	2%	(5)	18%	(52)	49%	(145)	296
Interested in College Football	12%	(29)	20%	(50)	3%	(7)	3%	(7)	16%	(40)	46%	(113)	245
Interested in XFL	18%	(16)	25%	(22)	3%	(3)	5%	(4)	19%	(17)	30%	(26)	88
Participates in sports gambling	16%	(11)	43%	(29)	4%	(2)	3%	(2)	11%	(7)	23%	(15)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_2: Do you have a favorable or unfavorable opinion of the following people?

Cole Beasley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(28)	10%	(52)	2%	(12)	1%	(5)	13%	(65)	68%	(348)	510
Gender: Male	7%	(17)	15%	(38)	4%	(9)	—	(1)	14%	(34)	60%	(146)	244
Gender: Female	4%	(11)	6%	(15)	1%	(4)	1%	(4)	12%	(31)	76%	(202)	266
Age: 18-29	7%	(7)	9%	(10)	2%	(2)	2%	(2)	18%	(19)	62%	(67)	107
Age: 30-44	10%	(14)	14%	(19)	5%	(7)	1%	(2)	13%	(17)	57%	(78)	136
Age: 45-54	4%	(3)	5%	(4)	1%	(1)	2%	(1)	10%	(8)	78%	(62)	80
Age: 55-64	4%	(4)	12%	(11)	—	(0)	—	(0)	15%	(14)	69%	(64)	93
Age: 65+	—	(0)	9%	(8)	2%	(2)	—	(0)	7%	(6)	82%	(77)	93
Generation Z: 18-22	3%	(2)	8%	(4)	1%	(1)	—	(0)	17%	(9)	71%	(38)	53
Millennial: Age 23-38	7%	(10)	13%	(18)	6%	(8)	2%	(3)	14%	(19)	58%	(80)	137
Generation X: Age 39-54	10%	(13)	8%	(11)	2%	(2)	2%	(2)	12%	(16)	67%	(89)	133
Boomers: Age 55-73	2%	(4)	11%	(18)	1%	(1)	—	(0)	11%	(18)	74%	(120)	162
PID: Dem (no lean)	5%	(9)	15%	(25)	1%	(2)	1%	(2)	13%	(23)	64%	(110)	170
PID: Ind (no lean)	3%	(4)	4%	(6)	2%	(4)	1%	(2)	16%	(27)	75%	(130)	174
PID: Rep (no lean)	9%	(15)	13%	(21)	4%	(6)	1%	(1)	9%	(15)	65%	(108)	166
PID/Gender: Dem Men	5%	(5)	20%	(18)	2%	(2)	—	(0)	14%	(13)	58%	(52)	90
PID/Gender: Dem Women	5%	(4)	8%	(7)	1%	(1)	2%	(2)	13%	(10)	71%	(58)	81
PID/Gender: Ind Men	5%	(4)	6%	(5)	2%	(2)	1%	(0)	22%	(16)	64%	(48)	76
PID/Gender: Ind Women	1%	(1)	2%	(2)	3%	(3)	1%	(1)	11%	(11)	83%	(81)	98
PID/Gender: Rep Men	11%	(9)	19%	(15)	7%	(5)	1%	(1)	6%	(5)	57%	(45)	79
PID/Gender: Rep Women	7%	(6)	7%	(6)	1%	(1)	1%	(0)	12%	(10)	73%	(63)	87
Ideo: Liberal (1-3)	4%	(5)	11%	(15)	4%	(5)	2%	(2)	7%	(9)	72%	(93)	129
Ideo: Moderate (4)	4%	(6)	11%	(16)	3%	(5)	—	(0)	11%	(16)	71%	(104)	146
Ideo: Conservative (5-7)	10%	(17)	12%	(22)	1%	(2)	1%	(1)	11%	(19)	65%	(114)	175
Educ: < College	5%	(19)	8%	(31)	2%	(9)	1%	(3)	13%	(47)	70%	(253)	361
Educ: Bachelors degree	6%	(6)	15%	(14)	3%	(3)	—	(0)	12%	(11)	64%	(61)	95
Educ: Post-grad	6%	(3)	14%	(8)	2%	(1)	3%	(2)	12%	(7)	62%	(34)	54
Income: Under 50k	6%	(17)	6%	(18)	1%	(4)	—	(0)	16%	(44)	71%	(200)	282
Income: 50k-100k	4%	(7)	16%	(27)	4%	(7)	3%	(5)	9%	(16)	64%	(111)	174
Income: 100k+	8%	(4)	14%	(8)	3%	(1)	—	(0)	9%	(5)	67%	(36)	54
Ethnicity: White	4%	(15)	8%	(32)	2%	(9)	1%	(4)	13%	(52)	72%	(291)	404

Continued on next page

Table NFL4_2: Do you have a favorable or unfavorable opinion of the following people?

Cole Beasley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(28)	10%	(52)	2%	(12)	1%	(5)	13%	(65)	68%	(348)	510
Ethnicity: Hispanic	15%	(11)	6%	(4)	2%	(1)	3%	(2)	17%	(12)	58%	(42)	72
Ethnicity: Afr. Am.	13%	(7)	23%	(13)	3%	(2)	—	(0)	15%	(9)	46%	(27)	58
All Christian	5%	(12)	10%	(26)	3%	(7)	1%	(3)	11%	(28)	70%	(179)	255
Agnostic/Nothing in particular	5%	(11)	9%	(19)	2%	(4)	1%	(2)	16%	(33)	67%	(141)	210
Evangelical	8%	(11)	9%	(12)	3%	(5)	—	(1)	15%	(21)	65%	(91)	140
Non-Evangelical	3%	(6)	10%	(20)	2%	(3)	1%	(2)	11%	(21)	74%	(145)	197
Community: Urban	4%	(6)	15%	(19)	2%	(3)	2%	(2)	10%	(13)	67%	(86)	129
Community: Suburban	5%	(11)	10%	(23)	4%	(8)	1%	(2)	13%	(29)	68%	(155)	229
Community: Rural	7%	(11)	7%	(10)	1%	(2)	—	(1)	15%	(23)	70%	(106)	152
Employ: Private Sector	10%	(15)	15%	(24)	3%	(6)	1%	(2)	12%	(20)	58%	(95)	162
Employ: Homemaker	4%	(2)	8%	(4)	—	(0)	—	(0)	13%	(8)	75%	(44)	58
Employ: Retired	—	(0)	10%	(10)	2%	(2)	—	(0)	13%	(13)	74%	(72)	98
Employ: Unemployed	1%	(1)	2%	(1)	1%	(1)	—	(0)	6%	(3)	89%	(49)	54
Military HH: Yes	1%	(1)	9%	(8)	3%	(3)	—	(0)	11%	(10)	76%	(67)	89
Military HH: No	6%	(27)	11%	(44)	2%	(10)	1%	(5)	13%	(55)	67%	(280)	421
RD/WT: Right Direction	11%	(23)	9%	(19)	4%	(8)	1%	(3)	9%	(20)	66%	(138)	211
RD/WT: Wrong Track	2%	(5)	11%	(33)	2%	(5)	1%	(2)	15%	(45)	70%	(209)	299
Trump Job Approve	7%	(15)	10%	(23)	4%	(9)	1%	(3)	9%	(21)	69%	(158)	229
Trump Job Disapprove	5%	(13)	11%	(30)	1%	(2)	1%	(2)	15%	(38)	67%	(175)	260
Trump Job Strongly Approve	11%	(14)	10%	(13)	4%	(5)	1%	(1)	10%	(13)	65%	(85)	131
Trump Job Somewhat Approve	1%	(1)	10%	(10)	4%	(4)	1%	(1)	9%	(9)	74%	(73)	98
Trump Job Somewhat Disapprove	5%	(3)	17%	(9)	—	(0)	—	(0)	9%	(5)	69%	(36)	53
Trump Job Strongly Disapprove	5%	(10)	10%	(21)	1%	(2)	1%	(2)	16%	(33)	67%	(138)	207
Favorable of Trump	7%	(16)	10%	(21)	3%	(6)	1%	(1)	10%	(21)	70%	(152)	218
Unfavorable of Trump	5%	(12)	12%	(31)	2%	(6)	1%	(2)	15%	(38)	65%	(169)	259
Very Favorable of Trump	8%	(11)	10%	(13)	3%	(4)	1%	(1)	10%	(13)	68%	(89)	132
Somewhat Favorable of Trump	7%	(6)	9%	(8)	2%	(2)	—	(0)	9%	(8)	73%	(63)	86
Somewhat Unfavorable of Trump	7%	(4)	14%	(7)	4%	(2)	—	(0)	11%	(6)	64%	(34)	54
Very Unfavorable of Trump	4%	(8)	12%	(24)	2%	(4)	1%	(2)	16%	(32)	66%	(135)	205

Continued on next page

Table NFL4_2: Do you have a favorable or unfavorable opinion of the following people?

Cole Beasley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(28)	10%	(52)	2%	(12)	1%	(5)	13%	(65)	68%	(348)	510
#1 Issue: Economy	8%	(12)	17%	(25)	2%	(3)	—	(1)	17%	(24)	56%	(82)	148
#1 Issue: Security	10%	(12)	5%	(6)	3%	(3)	1%	(1)	7%	(9)	74%	(90)	121
#1 Issue: Health Care	2%	(2)	6%	(5)	4%	(3)	2%	(1)	12%	(9)	74%	(58)	78
#1 Issue: Medicare / Social Security	1%	(0)	13%	(8)	2%	(1)	—	(0)	10%	(6)	74%	(46)	62
2018 House Vote: Democrat	4%	(7)	10%	(17)	3%	(5)	1%	(2)	14%	(24)	67%	(112)	167
2018 House Vote: Republican	8%	(12)	11%	(17)	1%	(2)	1%	(1)	10%	(16)	69%	(103)	150
2016 Vote: Hillary Clinton	4%	(6)	12%	(19)	2%	(4)	1%	(2)	15%	(24)	66%	(105)	160
2016 Vote: Donald Trump	5%	(8)	13%	(20)	3%	(5)	1%	(1)	12%	(19)	67%	(107)	160
2016 Vote: Didn't Vote	9%	(13)	7%	(11)	1%	(2)	1%	(1)	11%	(17)	70%	(104)	149
Voted in 2014: Yes	4%	(13)	12%	(34)	3%	(8)	—	(1)	14%	(42)	66%	(192)	290
Voted in 2014: No	7%	(15)	8%	(18)	2%	(4)	2%	(4)	10%	(23)	71%	(156)	220
2012 Vote: Barack Obama	3%	(6)	16%	(29)	3%	(5)	1%	(1)	15%	(28)	62%	(112)	181
2012 Vote: Mitt Romney	5%	(6)	10%	(12)	2%	(3)	—	(0)	10%	(12)	73%	(90)	123
2012 Vote: Didn't Vote	8%	(15)	6%	(11)	2%	(3)	2%	(3)	13%	(24)	70%	(134)	190
4-Region: Northeast	9%	(7)	8%	(7)	—	(0)	1%	(0)	13%	(11)	70%	(57)	82
4-Region: Midwest	1%	(1)	9%	(12)	2%	(3)	1%	(2)	17%	(22)	69%	(88)	128
4-Region: South	6%	(11)	14%	(26)	2%	(3)	—	(1)	13%	(25)	65%	(123)	188
4-Region: West	8%	(9)	7%	(8)	5%	(6)	2%	(2)	6%	(7)	71%	(80)	112
Avid sports fan	18%	(18)	33%	(33)	3%	(3)	2%	(2)	18%	(17)	27%	(27)	99
Casual sports fan	4%	(10)	7%	(19)	3%	(8)	1%	(2)	14%	(37)	71%	(188)	265
Not a fan at all	—	(0)	—	(1)	1%	(2)	1%	(1)	7%	(10)	91%	(132)	146
Sports fan	8%	(28)	14%	(52)	3%	(10)	1%	(3)	15%	(55)	59%	(215)	364
Prefer college sports	3%	(2)	7%	(6)	6%	(5)	1%	(0)	13%	(11)	70%	(56)	81
Prefer professional sports	8%	(22)	16%	(43)	2%	(6)	1%	(3)	15%	(40)	56%	(147)	260
Interested in NFL	9%	(28)	16%	(49)	3%	(9)	—	(1)	18%	(53)	53%	(155)	296
Interested in College Football	11%	(28)	18%	(43)	4%	(9)	1%	(3)	16%	(40)	50%	(122)	245
Interested in XFL	18%	(16)	27%	(24)	4%	(4)	1%	(1)	18%	(16)	32%	(28)	88
Participates in sports gambling	22%	(15)	32%	(21)	7%	(5)	—	(0)	10%	(7)	28%	(18)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_3: Do you have a favorable or unfavorable opinion of the following people?
Saquon Barkley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(42)	11%	(56)	2%	(8)	—	(1)	11%	(56)	68%	(346)	510
Gender: Male	12%	(30)	19%	(45)	3%	(7)	—	(0)	11%	(27)	55%	(135)	244
Gender: Female	4%	(11)	4%	(11)	1%	(2)	1%	(1)	11%	(29)	79%	(211)	266
Age: 18-29	11%	(12)	6%	(6)	1%	(1)	—	(0)	10%	(11)	72%	(77)	107
Age: 30-44	11%	(15)	15%	(21)	3%	(4)	—	(0)	12%	(16)	59%	(81)	136
Age: 45-54	5%	(4)	3%	(3)	1%	(1)	2%	(1)	13%	(10)	76%	(61)	80
Age: 55-64	10%	(9)	15%	(14)	2%	(2)	—	(0)	10%	(9)	64%	(59)	93
Age: 65+	3%	(3)	14%	(13)	1%	(1)	—	(0)	10%	(10)	72%	(67)	93
Generation Z: 18-22	10%	(6)	1%	(0)	1%	(1)	—	(0)	9%	(5)	79%	(42)	53
Millennial: Age 23-38	10%	(14)	11%	(15)	2%	(3)	—	(0)	12%	(16)	65%	(89)	137
Generation X: Age 39-54	8%	(11)	11%	(14)	1%	(2)	1%	(1)	12%	(16)	66%	(88)	133
Boomers: Age 55-73	6%	(10)	15%	(24)	2%	(3)	—	(0)	10%	(17)	67%	(109)	162
PID: Dem (no lean)	12%	(20)	11%	(19)	1%	(3)	—	(0)	12%	(20)	64%	(109)	170
PID: Ind (no lean)	6%	(11)	6%	(10)	—	(1)	1%	(1)	11%	(19)	76%	(133)	174
PID: Rep (no lean)	7%	(11)	17%	(27)	3%	(5)	—	(0)	10%	(17)	63%	(105)	166
PID/Gender: Dem Men	14%	(13)	17%	(15)	3%	(3)	—	(0)	9%	(8)	56%	(51)	90
PID/Gender: Dem Women	9%	(7)	5%	(4)	—	(0)	—	(0)	14%	(12)	72%	(58)	81
PID/Gender: Ind Men	12%	(9)	11%	(8)	—	(0)	—	(0)	17%	(13)	60%	(46)	76
PID/Gender: Ind Women	2%	(2)	1%	(1)	1%	(1)	1%	(1)	6%	(6)	88%	(87)	98
PID/Gender: Rep Men	11%	(8)	28%	(22)	5%	(4)	—	(0)	7%	(6)	49%	(39)	79
PID/Gender: Rep Women	3%	(2)	7%	(6)	1%	(1)	—	(0)	13%	(12)	76%	(66)	87
Ideo: Liberal (1-3)	7%	(8)	13%	(17)	2%	(2)	—	(0)	9%	(12)	69%	(89)	129
Ideo: Moderate (4)	9%	(14)	10%	(15)	2%	(3)	—	(0)	10%	(15)	68%	(99)	146
Ideo: Conservative (5-7)	10%	(17)	14%	(24)	1%	(2)	—	(0)	11%	(19)	64%	(112)	175
Educ: < College	7%	(24)	8%	(31)	2%	(7)	—	(1)	11%	(39)	72%	(259)	361
Educ: Bachelors degree	10%	(10)	20%	(19)	1%	(1)	—	(0)	10%	(9)	59%	(56)	95
Educ: Post-grad	16%	(9)	12%	(7)	1%	(1)	—	(0)	14%	(7)	57%	(31)	54
Income: Under 50k	9%	(24)	6%	(18)	1%	(3)	—	(0)	11%	(32)	73%	(206)	282
Income: 50k-100k	6%	(10)	18%	(31)	3%	(5)	1%	(1)	10%	(18)	62%	(108)	174
Income: 100k+	15%	(8)	15%	(8)	—	(0)	—	(0)	12%	(6)	59%	(32)	54
Ethnicity: White	6%	(24)	9%	(37)	2%	(8)	—	(1)	12%	(49)	71%	(286)	404

Continued on next page

Table NFL4_3: Do you have a favorable or unfavorable opinion of the following people?
Saquon Barkley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(42)	11%	(56)	2%	(8)	—	(1)	11%	(56)	68%	(346)	510
Ethnicity: Hispanic	15%	(11)	8%	(6)	—	(0)	—	(0)	9%	(6)	69%	(50)	72
Ethnicity: Afr. Am.	17%	(10)	22%	(13)	—	(0)	—	(0)	10%	(6)	51%	(30)	58
All Christian	8%	(19)	11%	(29)	2%	(5)	—	(0)	12%	(31)	67%	(171)	255
Agnostic/Nothing in particular	7%	(14)	10%	(21)	1%	(1)	1%	(1)	10%	(22)	71%	(150)	210
Evangelical	8%	(11)	11%	(16)	2%	(2)	—	(0)	14%	(20)	65%	(91)	140
Non-Evangelical	5%	(10)	12%	(23)	1%	(3)	—	(0)	10%	(19)	72%	(142)	197
Community: Urban	9%	(11)	9%	(12)	2%	(2)	—	(0)	9%	(12)	71%	(91)	129
Community: Suburban	7%	(17)	13%	(30)	2%	(4)	1%	(1)	11%	(25)	66%	(151)	229
Community: Rural	9%	(14)	9%	(14)	1%	(2)	—	(0)	12%	(19)	68%	(104)	152
Employ: Private Sector	12%	(19)	18%	(29)	2%	(4)	—	(0)	10%	(17)	58%	(94)	162
Employ: Homemaker	5%	(3)	4%	(2)	—	(0)	—	(0)	10%	(6)	80%	(47)	58
Employ: Retired	4%	(4)	14%	(13)	1%	(1)	—	(0)	16%	(16)	65%	(64)	98
Employ: Unemployed	2%	(1)	3%	(2)	5%	(2)	—	(0)	8%	(4)	82%	(45)	54
Military HH: Yes	5%	(5)	12%	(11)	—	(0)	—	(0)	7%	(6)	76%	(68)	89
Military HH: No	9%	(37)	11%	(46)	2%	(8)	—	(1)	12%	(50)	66%	(278)	421
RD/WT: Right Direction	11%	(23)	13%	(28)	2%	(5)	—	(0)	10%	(20)	64%	(135)	211
RD/WT: Wrong Track	6%	(19)	10%	(29)	1%	(3)	—	(1)	12%	(35)	71%	(211)	299
Trump Job Approve	7%	(15)	13%	(30)	2%	(5)	1%	(1)	10%	(23)	68%	(155)	229
Trump Job Disapprove	10%	(27)	10%	(26)	1%	(3)	—	(0)	11%	(30)	67%	(174)	260
Trump Job Strongly Approve	9%	(12)	15%	(19)	3%	(4)	—	(0)	10%	(13)	63%	(82)	131
Trump Job Somewhat Approve	3%	(3)	11%	(10)	1%	(1)	1%	(1)	11%	(10)	74%	(72)	98
Trump Job Somewhat Disapprove	8%	(4)	8%	(4)	3%	(2)	—	(0)	11%	(6)	70%	(37)	53
Trump Job Strongly Disapprove	11%	(22)	11%	(22)	1%	(2)	—	(0)	12%	(24)	66%	(137)	207
Favorable of Trump	7%	(15)	13%	(29)	2%	(4)	—	(0)	11%	(23)	67%	(146)	218
Unfavorable of Trump	10%	(27)	11%	(28)	2%	(4)	—	(0)	11%	(29)	66%	(171)	259
Very Favorable of Trump	8%	(10)	14%	(18)	3%	(4)	—	(0)	10%	(13)	65%	(86)	132
Somewhat Favorable of Trump	6%	(5)	12%	(10)	—	(0)	—	(0)	12%	(10)	70%	(60)	86
Somewhat Unfavorable of Trump	9%	(5)	12%	(6)	6%	(3)	—	(0)	9%	(5)	65%	(35)	54
Very Unfavorable of Trump	11%	(22)	10%	(22)	—	(1)	—	(0)	12%	(24)	67%	(137)	205

Continued on next page

Table NFL4_3: Do you have a favorable or unfavorable opinion of the following people?
Saquon Barkley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(42)	11%	(56)	2%	(8)	—	(1)	11%	(56)	68%	(346)	510
#1 Issue: Economy	15%	(22)	12%	(18)	3%	(5)	—	(0)	11%	(16)	59%	(87)	148
#1 Issue: Security	9%	(11)	10%	(12)	2%	(2)	—	(0)	4%	(5)	74%	(90)	121
#1 Issue: Health Care	4%	(3)	11%	(8)	1%	(1)	2%	(1)	12%	(9)	71%	(55)	78
#1 Issue: Medicare / Social Security	4%	(2)	15%	(9)	1%	(1)	—	(0)	13%	(8)	67%	(42)	62
2018 House Vote: Democrat	11%	(18)	11%	(19)	2%	(3)	—	(0)	13%	(21)	64%	(107)	167
2018 House Vote: Republican	8%	(13)	14%	(21)	2%	(3)	—	(0)	10%	(15)	66%	(98)	150
2016 Vote: Hillary Clinton	9%	(15)	12%	(19)	2%	(3)	—	(0)	11%	(18)	66%	(106)	160
2016 Vote: Donald Trump	6%	(10)	15%	(25)	3%	(5)	—	(0)	12%	(19)	64%	(102)	160
2016 Vote: Didn't Vote	10%	(14)	7%	(10)	—	(1)	1%	(1)	10%	(15)	72%	(107)	149
Voted in 2014: Yes	8%	(25)	15%	(43)	1%	(4)	—	(0)	12%	(34)	63%	(184)	290
Voted in 2014: No	8%	(17)	6%	(13)	2%	(4)	1%	(1)	10%	(21)	74%	(162)	220
2012 Vote: Barack Obama	9%	(16)	17%	(31)	1%	(3)	—	(0)	11%	(21)	61%	(111)	181
2012 Vote: Mitt Romney	9%	(11)	10%	(12)	2%	(2)	—	(0)	11%	(14)	68%	(84)	123
2012 Vote: Didn't Vote	8%	(15)	6%	(11)	2%	(3)	1%	(1)	11%	(21)	73%	(139)	190
4-Region: Northeast	15%	(13)	7%	(6)	1%	(1)	—	(0)	11%	(9)	65%	(54)	82
4-Region: Midwest	7%	(9)	9%	(12)	2%	(2)	1%	(1)	15%	(19)	66%	(85)	128
4-Region: South	6%	(12)	14%	(26)	1%	(1)	—	(0)	12%	(23)	67%	(126)	188
4-Region: West	7%	(8)	12%	(13)	3%	(3)	—	(0)	5%	(6)	73%	(82)	112
Avid sports fan	33%	(33)	31%	(31)	4%	(4)	—	(0)	11%	(11)	21%	(21)	99
Casual sports fan	4%	(9)	9%	(24)	2%	(5)	—	(0)	13%	(35)	72%	(192)	265
Not a fan at all	—	(0)	1%	(2)	—	(0)	1%	(1)	6%	(9)	91%	(134)	146
Sports fan	12%	(42)	15%	(54)	2%	(8)	—	(0)	13%	(47)	58%	(212)	364
Prefer college sports	11%	(9)	13%	(11)	1%	(1)	—	(0)	13%	(10)	63%	(50)	81
Prefer professional sports	11%	(30)	16%	(43)	3%	(8)	—	(0)	14%	(37)	55%	(143)	260
Interested in NFL	14%	(41)	18%	(54)	3%	(8)	—	(0)	14%	(42)	51%	(151)	296
Interested in College Football	16%	(39)	19%	(47)	3%	(8)	—	(0)	13%	(32)	49%	(119)	245
Interested in XFL	30%	(26)	25%	(22)	6%	(5)	—	(0)	11%	(10)	28%	(25)	88
Participates in sports gambling	26%	(17)	38%	(25)	1%	(1)	—	(0)	6%	(4)	30%	(20)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_4: Do you have a favorable or unfavorable opinion of the following people?
Tyreek Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(39)	11%	(59)	2%	(10)	2%	(9)	14%	(73)	63%	(322)	510
Gender: Male	10%	(26)	18%	(44)	2%	(5)	2%	(6)	15%	(37)	52%	(127)	244
Gender: Female	5%	(13)	5%	(14)	2%	(5)	1%	(3)	14%	(36)	73%	(195)	266
Age: 18-29	9%	(10)	10%	(10)	1%	(1)	2%	(2)	19%	(20)	61%	(65)	107
Age: 30-44	10%	(14)	14%	(19)	5%	(6)	3%	(4)	14%	(20)	53%	(73)	136
Age: 45-54	5%	(4)	5%	(4)	1%	(1)	—	(0)	15%	(12)	74%	(59)	80
Age: 55-64	8%	(7)	15%	(14)	1%	(1)	—	(0)	12%	(12)	64%	(60)	93
Age: 65+	4%	(4)	12%	(11)	1%	(1)	3%	(3)	10%	(9)	70%	(65)	93
Generation Z: 18-22	5%	(3)	3%	(2)	1%	(1)	3%	(2)	14%	(7)	73%	(39)	53
Millennial: Age 23-38	10%	(14)	15%	(21)	3%	(4)	2%	(2)	17%	(23)	53%	(73)	137
Generation X: Age 39-54	8%	(11)	9%	(11)	3%	(4)	1%	(1)	16%	(21)	64%	(84)	133
Boomers: Age 55-73	6%	(9)	15%	(24)	1%	(2)	1%	(2)	12%	(20)	65%	(105)	162
PID: Dem (no lean)	9%	(15)	13%	(22)	1%	(2)	—	(0)	18%	(31)	59%	(100)	170
PID: Ind (no lean)	7%	(12)	5%	(8)	3%	(5)	1%	(2)	15%	(26)	70%	(122)	174
PID: Rep (no lean)	7%	(12)	17%	(28)	2%	(3)	4%	(7)	9%	(16)	60%	(100)	166
PID/Gender: Dem Men	15%	(13)	18%	(16)	1%	(1)	—	(0)	15%	(13)	52%	(47)	90
PID/Gender: Dem Women	2%	(2)	8%	(6)	1%	(1)	—	(0)	22%	(18)	66%	(53)	81
PID/Gender: Ind Men	5%	(4)	6%	(5)	4%	(3)	1%	(1)	25%	(19)	60%	(45)	76
PID/Gender: Ind Women	8%	(8)	4%	(4)	2%	(2)	1%	(1)	7%	(7)	78%	(77)	98
PID/Gender: Rep Men	11%	(9)	30%	(24)	2%	(1)	6%	(5)	6%	(5)	44%	(35)	79
PID/Gender: Rep Women	3%	(3)	5%	(4)	2%	(2)	2%	(2)	12%	(11)	75%	(65)	87
Ideo: Liberal (1-3)	7%	(9)	15%	(20)	2%	(2)	3%	(3)	10%	(13)	64%	(83)	129
Ideo: Moderate (4)	9%	(13)	13%	(19)	4%	(5)	—	(0)	12%	(18)	63%	(91)	146
Ideo: Conservative (5-7)	10%	(17)	11%	(20)	1%	(2)	3%	(6)	15%	(27)	59%	(104)	175
Educ: < College	7%	(24)	11%	(40)	1%	(3)	2%	(6)	14%	(52)	65%	(236)	361
Educ: Bachelors degree	12%	(11)	13%	(13)	3%	(3)	2%	(2)	10%	(9)	60%	(57)	95
Educ: Post-grad	7%	(4)	10%	(6)	8%	(4)	1%	(1)	21%	(11)	52%	(28)	54
Income: Under 50k	9%	(25)	9%	(25)	1%	(2)	1%	(2)	15%	(44)	66%	(185)	282
Income: 50k-100k	6%	(10)	14%	(25)	2%	(4)	4%	(6)	13%	(23)	61%	(106)	174
Income: 100k+	7%	(4)	17%	(9)	6%	(3)	1%	(1)	12%	(6)	57%	(31)	54
Ethnicity: White	6%	(24)	10%	(41)	2%	(9)	2%	(8)	14%	(56)	66%	(267)	404

Continued on next page

Table NFL4_4: Do you have a favorable or unfavorable opinion of the following people?
Tyreek Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(39)	11%	(59)	2%	(10)	2%	(9)	14%	(73)	63%	(322)	510
Ethnicity: Hispanic	10%	(7)	10%	(7)	4%	(3)	1%	(1)	18%	(13)	56%	(41)	72
Ethnicity: Afr. Am.	15%	(9)	25%	(14)	—	(0)	—	(0)	18%	(10)	43%	(25)	58
All Christian	8%	(20)	11%	(28)	2%	(6)	2%	(5)	14%	(37)	62%	(158)	255
Agnostic/Nothing in particular	6%	(14)	12%	(25)	1%	(2)	1%	(2)	13%	(28)	66%	(139)	210
Evangelical	9%	(13)	12%	(17)	—	(1)	4%	(6)	14%	(19)	60%	(84)	140
Non-Evangelical	9%	(17)	11%	(21)	2%	(4)	—	(0)	15%	(29)	64%	(125)	197
Community: Urban	15%	(20)	10%	(12)	3%	(4)	1%	(1)	16%	(20)	56%	(72)	129
Community: Suburban	4%	(10)	13%	(31)	2%	(5)	2%	(6)	13%	(30)	64%	(147)	229
Community: Rural	6%	(8)	10%	(15)	—	(1)	2%	(2)	15%	(23)	68%	(103)	152
Employ: Private Sector	7%	(11)	15%	(24)	5%	(8)	2%	(4)	17%	(28)	54%	(88)	162
Employ: Homemaker	12%	(7)	2%	(1)	—	(0)	3%	(2)	14%	(8)	68%	(40)	58
Employ: Retired	5%	(5)	15%	(15)	1%	(1)	1%	(1)	12%	(11)	66%	(64)	98
Employ: Unemployed	3%	(2)	5%	(3)	—	(0)	—	(0)	6%	(3)	86%	(47)	54
Military HH: Yes	5%	(4)	10%	(9)	1%	(1)	3%	(2)	11%	(10)	71%	(63)	89
Military HH: No	8%	(34)	12%	(49)	2%	(9)	2%	(7)	15%	(63)	61%	(258)	421
RD/WT: Right Direction	10%	(22)	13%	(28)	2%	(5)	4%	(8)	12%	(25)	58%	(123)	211
RD/WT: Wrong Track	6%	(17)	10%	(31)	2%	(5)	—	(1)	16%	(47)	66%	(198)	299
Trump Job Approve	9%	(20)	14%	(32)	3%	(7)	3%	(8)	9%	(20)	62%	(143)	229
Trump Job Disapprove	7%	(17)	10%	(27)	1%	(3)	—	(1)	18%	(48)	63%	(164)	260
Trump Job Strongly Approve	7%	(10)	14%	(18)	3%	(3)	6%	(7)	10%	(13)	61%	(80)	131
Trump Job Somewhat Approve	11%	(11)	14%	(13)	3%	(3)	1%	(1)	7%	(7)	64%	(63)	98
Trump Job Somewhat Disapprove	8%	(4)	10%	(5)	—	(0)	—	(0)	15%	(8)	67%	(35)	53
Trump Job Strongly Disapprove	6%	(13)	10%	(22)	1%	(3)	—	(1)	19%	(40)	62%	(129)	207
Favorable of Trump	9%	(20)	13%	(29)	2%	(5)	4%	(8)	9%	(20)	62%	(135)	218
Unfavorable of Trump	7%	(18)	12%	(30)	2%	(5)	—	(1)	18%	(47)	61%	(159)	259
Very Favorable of Trump	7%	(10)	11%	(15)	1%	(2)	6%	(7)	11%	(15)	63%	(83)	132
Somewhat Favorable of Trump	13%	(11)	16%	(14)	4%	(3)	1%	(1)	6%	(6)	60%	(52)	86
Somewhat Unfavorable of Trump	10%	(5)	12%	(6)	2%	(1)	—	(0)	18%	(10)	58%	(31)	54
Very Unfavorable of Trump	6%	(13)	11%	(24)	2%	(4)	—	(1)	18%	(37)	62%	(128)	205

Continued on next page

Table NFL4_4: Do you have a favorable or unfavorable opinion of the following people?

Tyreek Hill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(39)	11%	(59)	2%	(10)	2%	(9)	14%	(73)	63%	(322)	510
#1 Issue: Economy	10%	(15)	11%	(16)	2%	(4)	1%	(1)	19%	(27)	57%	(85)	148
#1 Issue: Security	4%	(5)	12%	(15)	2%	(2)	5%	(5)	7%	(9)	70%	(84)	121
#1 Issue: Health Care	5%	(4)	13%	(10)	2%	(1)	1%	(1)	15%	(12)	64%	(50)	78
#1 Issue: Medicare / Social Security	4%	(2)	17%	(10)	1%	(1)	2%	(1)	11%	(7)	65%	(40)	62
2018 House Vote: Democrat	12%	(20)	11%	(19)	2%	(3)	1%	(2)	19%	(31)	55%	(92)	167
2018 House Vote: Republican	9%	(14)	13%	(20)	3%	(5)	2%	(4)	11%	(17)	61%	(91)	150
2016 Vote: Hillary Clinton	9%	(15)	11%	(17)	3%	(4)	—	(1)	16%	(26)	60%	(96)	160
2016 Vote: Donald Trump	7%	(11)	14%	(22)	3%	(4)	5%	(7)	12%	(19)	60%	(96)	160
2016 Vote: Didn't Vote	4%	(7)	11%	(16)	1%	(1)	—	(1)	13%	(20)	70%	(104)	149
Voted in 2014: Yes	9%	(27)	14%	(40)	2%	(7)	2%	(6)	15%	(44)	58%	(168)	290
Voted in 2014: No	5%	(12)	9%	(19)	1%	(3)	1%	(3)	13%	(29)	70%	(154)	220
2012 Vote: Barack Obama	10%	(18)	15%	(28)	2%	(4)	1%	(1)	17%	(31)	55%	(99)	181
2012 Vote: Mitt Romney	7%	(9)	10%	(13)	3%	(4)	4%	(5)	8%	(10)	67%	(82)	123
2012 Vote: Didn't Vote	6%	(12)	9%	(18)	1%	(1)	—	(1)	15%	(29)	68%	(130)	190
4-Region: Northeast	9%	(7)	6%	(5)	2%	(2)	—	(0)	15%	(12)	68%	(56)	82
4-Region: Midwest	8%	(10)	11%	(14)	2%	(3)	1%	(1)	16%	(20)	62%	(80)	128
4-Region: South	7%	(12)	15%	(29)	2%	(4)	1%	(2)	12%	(22)	63%	(119)	188
4-Region: West	8%	(9)	10%	(11)	1%	(1)	5%	(6)	16%	(18)	60%	(67)	112
Avid sports fan	24%	(24)	36%	(36)	3%	(3)	1%	(1)	18%	(18)	18%	(17)	99
Casual sports fan	6%	(15)	9%	(23)	2%	(5)	3%	(7)	17%	(46)	64%	(169)	265
Not a fan at all	—	(0)	—	(0)	1%	(2)	—	(0)	6%	(9)	93%	(135)	146
Sports fan	11%	(39)	16%	(59)	2%	(8)	2%	(9)	18%	(64)	51%	(186)	364
Prefer college sports	12%	(10)	16%	(13)	1%	(0)	4%	(3)	13%	(11)	54%	(44)	81
Prefer professional sports	11%	(29)	16%	(41)	2%	(6)	2%	(6)	17%	(45)	51%	(132)	260
Interested in NFL	13%	(39)	19%	(57)	3%	(8)	2%	(6)	19%	(56)	44%	(131)	296
Interested in College Football	13%	(31)	21%	(52)	2%	(6)	4%	(9)	17%	(43)	43%	(105)	245
Interested in XFL	17%	(15)	26%	(23)	2%	(2)	4%	(3)	26%	(23)	26%	(23)	88
Participates in sports gambling	20%	(14)	33%	(22)	7%	(4)	2%	(1)	14%	(9)	24%	(16)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_5: Do you have a favorable or unfavorable opinion of the following people?

Zay Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	5%	(23)	3%	(14)	1%	(4)	13%	(65)	77%	(391)	510
Gender: Male	3%	(7)	8%	(18)	4%	(9)	—	(1)	15%	(36)	71%	(174)	244
Gender: Female	2%	(5)	2%	(5)	2%	(6)	1%	(4)	11%	(29)	82%	(217)	266
Age: 18-29	3%	(3)	5%	(6)	2%	(2)	1%	(1)	23%	(25)	66%	(70)	107
Age: 30-44	5%	(7)	8%	(11)	7%	(10)	1%	(1)	12%	(16)	66%	(90)	136
Age: 45-54	—	(0)	2%	(2)	1%	(1)	3%	(2)	9%	(7)	85%	(68)	80
Age: 55-64	2%	(2)	3%	(3)	1%	(1)	—	(0)	12%	(11)	82%	(77)	93
Age: 65+	—	(0)	2%	(2)	1%	(1)	—	(0)	6%	(6)	91%	(85)	93
Generation Z: 18-22	2%	(1)	1%	(0)	1%	(1)	2%	(1)	22%	(12)	73%	(39)	53
Millennial: Age 23-38	5%	(7)	10%	(14)	6%	(8)	1%	(1)	16%	(22)	63%	(86)	137
Generation X: Age 39-54	2%	(3)	4%	(5)	3%	(4)	2%	(2)	11%	(15)	79%	(104)	133
Boomers: Age 55-73	1%	(2)	2%	(3)	1%	(2)	—	(0)	10%	(15)	86%	(139)	162
PID: Dem (no lean)	—	(1)	6%	(10)	2%	(3)	—	(0)	17%	(28)	75%	(128)	170
PID: Ind (no lean)	2%	(3)	2%	(3)	—	(1)	2%	(4)	13%	(22)	82%	(142)	174
PID: Rep (no lean)	6%	(10)	6%	(10)	6%	(10)	—	(1)	8%	(14)	73%	(121)	166
PID/Gender: Dem Men	—	(0)	9%	(8)	1%	(1)	—	(0)	13%	(12)	77%	(69)	90
PID/Gender: Dem Women	1%	(1)	3%	(2)	3%	(3)	—	(0)	20%	(16)	73%	(59)	81
PID/Gender: Ind Men	4%	(3)	2%	(2)	—	(0)	—	(0)	23%	(18)	71%	(53)	76
PID/Gender: Ind Women	—	(0)	1%	(1)	1%	(1)	4%	(4)	5%	(5)	90%	(89)	98
PID/Gender: Rep Men	6%	(5)	11%	(9)	10%	(8)	1%	(1)	7%	(6)	65%	(51)	79
PID/Gender: Rep Women	6%	(5)	2%	(2)	3%	(2)	—	(0)	9%	(8)	80%	(69)	87
Ideo: Liberal (1-3)	2%	(3)	6%	(7)	4%	(6)	—	(0)	10%	(13)	78%	(101)	129
Ideo: Moderate (4)	1%	(2)	5%	(8)	2%	(2)	1%	(2)	11%	(16)	79%	(116)	146
Ideo: Conservative (5-7)	4%	(8)	5%	(8)	2%	(4)	1%	(1)	13%	(23)	75%	(131)	175
Educ: < College	2%	(6)	3%	(11)	3%	(12)	1%	(4)	13%	(47)	78%	(281)	361
Educ: Bachelors degree	5%	(5)	8%	(8)	1%	(1)	—	(0)	12%	(11)	75%	(71)	95
Educ: Post-grad	4%	(2)	9%	(5)	2%	(1)	—	(0)	13%	(7)	73%	(39)	54
Income: Under 50k	2%	(6)	3%	(9)	3%	(7)	1%	(2)	14%	(40)	77%	(218)	282
Income: 50k-100k	2%	(3)	7%	(11)	4%	(6)	1%	(1)	11%	(19)	76%	(132)	174
Income: 100k+	5%	(3)	6%	(3)	1%	(1)	3%	(1)	10%	(6)	75%	(41)	54
Ethnicity: White	2%	(9)	4%	(14)	2%	(10)	1%	(3)	11%	(45)	80%	(323)	404

Continued on next page

Table NFL4_5: Do you have a favorable or unfavorable opinion of the following people?

Zay Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	5%	(23)	3%	(14)	1%	(4)	13%	(65)	77%	(391)	510
Ethnicity: Hispanic	12%	(8)	—	(0)	2%	(1)	3%	(2)	16%	(12)	67%	(49)	72
Ethnicity: Afr. Am.	4%	(2)	11%	(7)	8%	(5)	—	(0)	15%	(9)	62%	(36)	58
All Christian	4%	(11)	3%	(7)	3%	(8)	—	(1)	11%	(27)	79%	(200)	255
Agnostic/Nothing in particular	—	(1)	6%	(12)	2%	(5)	2%	(4)	13%	(28)	76%	(161)	210
Evangelical	6%	(8)	6%	(9)	5%	(7)	1%	(1)	11%	(16)	71%	(100)	140
Non-Evangelical	1%	(1)	3%	(7)	2%	(4)	—	(1)	11%	(21)	83%	(162)	197
Community: Urban	3%	(4)	8%	(10)	3%	(4)	—	(0)	12%	(15)	75%	(96)	129
Community: Suburban	3%	(7)	4%	(8)	3%	(7)	1%	(3)	11%	(25)	78%	(179)	229
Community: Rural	1%	(2)	3%	(5)	2%	(3)	1%	(2)	16%	(24)	76%	(115)	152
Employ: Private Sector	5%	(9)	6%	(10)	5%	(8)	1%	(1)	15%	(24)	69%	(111)	162
Employ: Homemaker	4%	(2)	3%	(2)	1%	(1)	—	(0)	10%	(6)	82%	(48)	58
Employ: Retired	—	(0)	2%	(2)	1%	(1)	—	(0)	11%	(11)	86%	(84)	98
Employ: Unemployed	—	(0)	4%	(2)	—	(0)	1%	(1)	9%	(5)	86%	(47)	54
Military HH: Yes	1%	(1)	2%	(2)	3%	(2)	1%	(1)	8%	(7)	85%	(76)	89
Military HH: No	3%	(12)	5%	(22)	3%	(12)	1%	(3)	14%	(57)	75%	(315)	421
RD/WT: Right Direction	5%	(10)	5%	(11)	4%	(9)	1%	(2)	12%	(25)	73%	(155)	211
RD/WT: Wrong Track	1%	(3)	4%	(13)	2%	(5)	1%	(3)	13%	(39)	79%	(236)	299
Trump Job Approve	4%	(10)	5%	(11)	4%	(10)	2%	(4)	8%	(19)	76%	(174)	229
Trump Job Disapprove	1%	(3)	5%	(12)	2%	(4)	—	(0)	15%	(40)	77%	(201)	260
Trump Job Strongly Approve	7%	(9)	7%	(9)	4%	(6)	1%	(2)	8%	(11)	73%	(95)	131
Trump Job Somewhat Approve	1%	(1)	3%	(3)	5%	(5)	3%	(3)	9%	(9)	80%	(79)	98
Trump Job Somewhat Disapprove	2%	(1)	4%	(2)	3%	(1)	—	(0)	7%	(4)	85%	(45)	53
Trump Job Strongly Disapprove	1%	(2)	5%	(10)	1%	(3)	—	(0)	17%	(36)	75%	(156)	207
Favorable of Trump	4%	(10)	5%	(12)	3%	(7)	1%	(2)	10%	(22)	76%	(166)	218
Unfavorable of Trump	1%	(3)	4%	(11)	2%	(6)	1%	(1)	15%	(38)	77%	(199)	259
Very Favorable of Trump	6%	(7)	6%	(8)	2%	(3)	1%	(2)	9%	(12)	76%	(99)	132
Somewhat Favorable of Trump	3%	(2)	5%	(4)	4%	(4)	—	(0)	11%	(10)	77%	(66)	86
Somewhat Unfavorable of Trump	2%	(1)	4%	(2)	5%	(3)	—	(0)	7%	(4)	82%	(44)	54
Very Unfavorable of Trump	1%	(2)	5%	(9)	2%	(3)	1%	(1)	17%	(34)	75%	(155)	205

Continued on next page

Table NFL4_5: Do you have a favorable or unfavorable opinion of the following people?

Zay Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	5%	(23)	3%	(14)	1%	(4)	13%	(65)	77%	(391)	510
#1 Issue: Economy	3%	(5)	5%	(7)	2%	(3)	1%	(2)	16%	(24)	73%	(108)	148
#1 Issue: Security	4%	(5)	4%	(5)	6%	(7)	1%	(1)	6%	(8)	78%	(95)	121
#1 Issue: Health Care	1%	(1)	5%	(4)	4%	(3)	2%	(1)	11%	(9)	76%	(59)	78
#1 Issue: Medicare / Social Security	—	(0)	3%	(2)	—	(0)	—	(0)	8%	(5)	89%	(55)	62
2018 House Vote: Democrat	—	(1)	6%	(10)	1%	(1)	1%	(1)	17%	(28)	76%	(126)	167
2018 House Vote: Republican	7%	(10)	4%	(7)	3%	(4)	1%	(2)	8%	(12)	77%	(116)	150
2016 Vote: Hillary Clinton	—	(1)	7%	(11)	1%	(1)	1%	(1)	11%	(18)	80%	(127)	160
2016 Vote: Donald Trump	5%	(8)	5%	(8)	4%	(6)	1%	(2)	10%	(16)	76%	(121)	160
2016 Vote: Didn't Vote	3%	(5)	3%	(5)	5%	(7)	1%	(1)	16%	(23)	73%	(108)	149
Voted in 2014: Yes	2%	(7)	5%	(14)	2%	(5)	1%	(3)	12%	(34)	78%	(227)	290
Voted in 2014: No	3%	(6)	4%	(9)	4%	(9)	1%	(1)	14%	(31)	74%	(163)	220
2012 Vote: Barack Obama	1%	(2)	6%	(10)	2%	(4)	1%	(1)	13%	(24)	77%	(139)	181
2012 Vote: Mitt Romney	4%	(5)	3%	(4)	4%	(5)	1%	(1)	7%	(9)	81%	(100)	123
2012 Vote: Didn't Vote	3%	(6)	4%	(8)	3%	(6)	1%	(2)	16%	(30)	73%	(139)	190
4-Region: Northeast	1%	(1)	7%	(6)	3%	(2)	—	(0)	8%	(6)	81%	(66)	82
4-Region: Midwest	—	(0)	3%	(4)	1%	(1)	2%	(2)	17%	(22)	78%	(99)	128
4-Region: South	3%	(6)	6%	(11)	3%	(5)	1%	(2)	11%	(21)	76%	(143)	188
4-Region: West	5%	(6)	2%	(2)	5%	(5)	—	(0)	14%	(16)	74%	(83)	112
Avid sports fan	4%	(4)	11%	(10)	6%	(5)	1%	(1)	24%	(23)	55%	(55)	99
Casual sports fan	3%	(9)	5%	(12)	3%	(9)	—	(1)	14%	(36)	75%	(198)	265
Not a fan at all	—	(0)	—	(1)	—	(0)	2%	(3)	4%	(5)	94%	(138)	146
Sports fan	4%	(13)	6%	(23)	4%	(14)	—	(2)	16%	(59)	70%	(253)	364
Prefer college sports	—	(0)	4%	(4)	3%	(2)	2%	(2)	17%	(14)	73%	(59)	81
Prefer professional sports	5%	(13)	7%	(18)	3%	(9)	—	(0)	15%	(38)	70%	(182)	260
Interested in NFL	4%	(13)	7%	(21)	4%	(11)	—	(1)	18%	(53)	67%	(198)	296
Interested in College Football	5%	(11)	7%	(18)	4%	(11)	1%	(2)	18%	(44)	65%	(160)	245
Interested in XFL	8%	(7)	7%	(6)	6%	(6)	1%	(1)	25%	(22)	53%	(46)	88
Participates in sports gambling	8%	(6)	20%	(13)	5%	(3)	3%	(2)	21%	(14)	42%	(28)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_6: Do you have a favorable or unfavorable opinion of the following people?

Dak Prescott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	14%	(69)	5%	(23)	3%	(13)	14%	(69)	60%	(304)	510
Gender: Male	9%	(22)	19%	(48)	7%	(17)	3%	(7)	14%	(35)	47%	(116)	244
Gender: Female	4%	(10)	8%	(21)	2%	(6)	2%	(6)	13%	(34)	71%	(188)	266
Age: 18-29	11%	(11)	9%	(9)	4%	(4)	2%	(2)	12%	(13)	63%	(67)	107
Age: 30-44	4%	(6)	19%	(26)	8%	(11)	4%	(6)	12%	(16)	53%	(72)	136
Age: 45-54	7%	(6)	7%	(6)	1%	(1)	2%	(1)	14%	(11)	69%	(55)	80
Age: 55-64	9%	(8)	14%	(13)	5%	(4)	1%	(1)	18%	(16)	54%	(50)	93
Age: 65+	1%	(1)	16%	(15)	3%	(3)	3%	(3)	14%	(13)	63%	(59)	93
Generation Z: 18-22	8%	(4)	1%	(0)	5%	(3)	—	(0)	11%	(6)	76%	(40)	53
Millennial: Age 23-38	8%	(11)	17%	(23)	4%	(5)	5%	(7)	11%	(15)	55%	(76)	137
Generation X: Age 39-54	6%	(8)	13%	(18)	6%	(8)	2%	(2)	14%	(19)	59%	(79)	133
Boomers: Age 55-73	5%	(8)	14%	(23)	4%	(6)	2%	(4)	16%	(26)	58%	(94)	162
PID: Dem (no lean)	7%	(12)	14%	(24)	5%	(9)	2%	(3)	17%	(28)	55%	(93)	170
PID: Ind (no lean)	4%	(6)	12%	(21)	1%	(3)	2%	(4)	13%	(22)	68%	(119)	174
PID: Rep (no lean)	8%	(14)	14%	(24)	7%	(12)	4%	(6)	11%	(19)	55%	(92)	166
PID/Gender: Dem Men	8%	(7)	22%	(19)	6%	(6)	3%	(2)	16%	(14)	46%	(41)	90
PID/Gender: Dem Women	6%	(5)	6%	(5)	4%	(3)	1%	(1)	18%	(14)	65%	(52)	81
PID/Gender: Ind Men	8%	(6)	13%	(10)	3%	(2)	2%	(1)	22%	(17)	53%	(40)	76
PID/Gender: Ind Women	—	(0)	12%	(11)	1%	(1)	3%	(3)	5%	(5)	80%	(79)	98
PID/Gender: Rep Men	11%	(8)	24%	(19)	12%	(9)	4%	(3)	5%	(4)	44%	(35)	79
PID/Gender: Rep Women	6%	(5)	6%	(5)	3%	(2)	3%	(2)	17%	(14)	66%	(57)	87
Ideo: Liberal (1-3)	5%	(7)	15%	(19)	6%	(8)	2%	(3)	12%	(15)	60%	(78)	129
Ideo: Moderate (4)	5%	(8)	18%	(26)	4%	(6)	1%	(2)	12%	(18)	59%	(86)	146
Ideo: Conservative (5-7)	8%	(15)	13%	(24)	5%	(9)	4%	(6)	14%	(25)	55%	(97)	175
Educ: < College	6%	(21)	11%	(41)	4%	(16)	3%	(10)	13%	(47)	62%	(225)	361
Educ: Bachelors degree	7%	(7)	20%	(19)	5%	(5)	2%	(1)	14%	(13)	53%	(50)	95
Educ: Post-grad	8%	(4)	17%	(9)	4%	(2)	3%	(1)	15%	(8)	53%	(28)	54
Income: Under 50k	6%	(18)	12%	(33)	4%	(11)	1%	(4)	14%	(41)	63%	(177)	282
Income: 50k-100k	6%	(11)	15%	(25)	5%	(9)	5%	(9)	12%	(21)	57%	(99)	174
Income: 100k+	7%	(4)	20%	(11)	6%	(3)	1%	(1)	14%	(8)	51%	(28)	54
Ethnicity: White	4%	(17)	14%	(55)	4%	(17)	2%	(8)	15%	(60)	61%	(248)	404

Continued on next page

Table NFL4_6: Do you have a favorable or unfavorable opinion of the following people?

Dak Prescott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	14%	(69)	5%	(23)	3%	(13)	14%	(69)	60%	(304)	510
Ethnicity: Hispanic	8%	(6)	17%	(12)	—	(0)	4%	(3)	11%	(8)	59%	(43)	72
Ethnicity: Afr. Am.	17%	(10)	15%	(9)	7%	(4)	7%	(4)	10%	(6)	45%	(26)	58
All Christian	6%	(14)	15%	(39)	4%	(11)	2%	(4)	14%	(36)	59%	(151)	255
Agnostic/Nothing in particular	6%	(12)	12%	(25)	4%	(8)	4%	(8)	12%	(25)	63%	(132)	210
Evangelical	7%	(9)	12%	(17)	6%	(8)	3%	(5)	12%	(17)	60%	(83)	140
Non-Evangelical	6%	(11)	15%	(29)	4%	(8)	2%	(5)	13%	(26)	60%	(118)	197
Community: Urban	7%	(8)	18%	(23)	3%	(3)	2%	(3)	16%	(21)	55%	(70)	129
Community: Suburban	3%	(8)	15%	(33)	5%	(12)	4%	(9)	12%	(27)	61%	(140)	229
Community: Rural	11%	(16)	8%	(12)	5%	(8)	1%	(2)	14%	(21)	61%	(93)	152
Employ: Private Sector	10%	(16)	16%	(27)	7%	(11)	3%	(4)	16%	(26)	48%	(79)	162
Employ: Homemaker	4%	(2)	12%	(7)	—	(0)	3%	(2)	10%	(6)	70%	(41)	58
Employ: Retired	4%	(4)	18%	(18)	3%	(2)	1%	(1)	18%	(18)	56%	(54)	98
Employ: Unemployed	3%	(2)	8%	(4)	6%	(3)	1%	(1)	7%	(4)	74%	(40)	54
Military HH: Yes	4%	(4)	18%	(16)	1%	(1)	3%	(3)	13%	(12)	60%	(53)	89
Military HH: No	7%	(28)	13%	(53)	5%	(22)	3%	(11)	14%	(57)	59%	(250)	421
RD/WT: Right Direction	9%	(20)	17%	(36)	6%	(13)	3%	(6)	12%	(26)	53%	(111)	211
RD/WT: Wrong Track	4%	(12)	11%	(33)	3%	(10)	3%	(8)	14%	(43)	64%	(192)	299
Trump Job Approve	6%	(15)	16%	(36)	6%	(13)	3%	(8)	13%	(30)	56%	(128)	229
Trump Job Disapprove	7%	(18)	13%	(33)	4%	(10)	1%	(3)	14%	(36)	61%	(160)	260
Trump Job Strongly Approve	9%	(12)	11%	(15)	7%	(10)	4%	(5)	15%	(20)	53%	(69)	131
Trump Job Somewhat Approve	3%	(3)	22%	(21)	3%	(3)	3%	(3)	10%	(10)	60%	(59)	98
Trump Job Somewhat Disapprove	5%	(3)	13%	(7)	6%	(3)	—	(0)	10%	(5)	66%	(34)	53
Trump Job Strongly Disapprove	7%	(15)	13%	(26)	3%	(7)	2%	(3)	15%	(31)	60%	(125)	207
Favorable of Trump	6%	(14)	17%	(36)	5%	(11)	4%	(8)	12%	(27)	56%	(122)	218
Unfavorable of Trump	7%	(18)	13%	(33)	4%	(12)	2%	(4)	14%	(37)	60%	(155)	259
Very Favorable of Trump	9%	(12)	11%	(14)	5%	(7)	4%	(5)	14%	(19)	56%	(74)	132
Somewhat Favorable of Trump	2%	(2)	26%	(22)	5%	(4)	3%	(3)	9%	(8)	55%	(48)	86
Somewhat Unfavorable of Trump	3%	(1)	19%	(10)	8%	(4)	2%	(1)	13%	(7)	56%	(30)	54
Very Unfavorable of Trump	8%	(17)	11%	(22)	3%	(7)	2%	(3)	15%	(31)	61%	(125)	205

Continued on next page

Table NFL4_6: Do you have a favorable or unfavorable opinion of the following people?

Dak Prescott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	14%	(69)	5%	(23)	3%	(13)	14%	(69)	60%	(304)	510
#1 Issue: Economy	8%	(12)	15%	(22)	5%	(8)	3%	(5)	14%	(20)	55%	(81)	148
#1 Issue: Security	8%	(10)	8%	(10)	6%	(8)	4%	(5)	7%	(9)	66%	(80)	121
#1 Issue: Health Care	4%	(3)	16%	(13)	2%	(1)	3%	(2)	18%	(14)	57%	(44)	78
#1 Issue: Medicare / Social Security	4%	(2)	17%	(11)	3%	(2)	1%	(1)	15%	(9)	61%	(38)	62
2018 House Vote: Democrat	4%	(7)	18%	(31)	5%	(8)	2%	(3)	19%	(31)	52%	(86)	167
2018 House Vote: Republican	7%	(10)	16%	(25)	4%	(6)	4%	(6)	14%	(21)	55%	(82)	150
2016 Vote: Hillary Clinton	6%	(10)	16%	(25)	3%	(4)	2%	(3)	16%	(25)	58%	(92)	160
2016 Vote: Donald Trump	5%	(9)	16%	(26)	6%	(9)	4%	(6)	14%	(23)	55%	(87)	160
2016 Vote: Didn't Vote	9%	(14)	6%	(9)	6%	(8)	2%	(4)	8%	(12)	68%	(102)	149
Voted in 2014: Yes	4%	(12)	20%	(57)	4%	(12)	3%	(9)	16%	(47)	53%	(153)	290
Voted in 2014: No	9%	(20)	5%	(12)	5%	(11)	2%	(5)	10%	(22)	69%	(151)	220
2012 Vote: Barack Obama	3%	(6)	22%	(41)	3%	(6)	4%	(7)	16%	(28)	52%	(94)	181
2012 Vote: Mitt Romney	5%	(6)	13%	(16)	7%	(9)	2%	(2)	15%	(19)	58%	(71)	123
2012 Vote: Didn't Vote	11%	(21)	5%	(9)	4%	(8)	2%	(4)	11%	(21)	67%	(128)	190
4-Region: Northeast	6%	(5)	9%	(8)	3%	(3)	2%	(2)	16%	(13)	63%	(52)	82
4-Region: Midwest	6%	(8)	12%	(15)	5%	(6)	4%	(5)	16%	(21)	56%	(72)	128
4-Region: South	7%	(12)	14%	(27)	5%	(10)	1%	(3)	14%	(27)	58%	(109)	188
4-Region: West	6%	(7)	17%	(19)	4%	(4)	3%	(3)	7%	(8)	63%	(71)	112
Avid sports fan	21%	(21)	33%	(33)	13%	(13)	7%	(7)	14%	(14)	11%	(11)	99
Casual sports fan	4%	(10)	12%	(32)	4%	(10)	2%	(5)	17%	(46)	61%	(161)	265
Not a fan at all	1%	(1)	2%	(3)	—	(0)	1%	(1)	6%	(9)	90%	(132)	146
Sports fan	9%	(31)	18%	(66)	6%	(23)	3%	(12)	17%	(60)	47%	(172)	364
Prefer college sports	6%	(5)	31%	(25)	1%	(1)	2%	(2)	13%	(10)	46%	(37)	81
Prefer professional sports	9%	(24)	15%	(39)	8%	(20)	4%	(10)	18%	(46)	47%	(122)	260
Interested in NFL	10%	(30)	21%	(62)	7%	(21)	4%	(11)	17%	(50)	41%	(121)	296
Interested in College Football	12%	(29)	20%	(50)	8%	(20)	5%	(11)	18%	(43)	37%	(92)	245
Interested in XFL	19%	(17)	24%	(21)	13%	(11)	5%	(4)	16%	(14)	24%	(21)	88
Participates in sports gambling	22%	(14)	33%	(22)	10%	(6)	5%	(4)	10%	(7)	20%	(13)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_7: Do you have a favorable or unfavorable opinion of the following people?

Will Fuller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	8%	(40)	2%	(12)	1%	(7)	12%	(63)	74%	(376)	510
Gender: Male	4%	(9)	13%	(31)	4%	(10)	1%	(2)	14%	(34)	65%	(160)	244
Gender: Female	1%	(4)	3%	(9)	1%	(3)	2%	(5)	11%	(29)	81%	(216)	266
Age: 18-29	1%	(1)	7%	(7)	3%	(3)	2%	(3)	21%	(22)	66%	(70)	107
Age: 30-44	4%	(5)	17%	(23)	4%	(6)	3%	(4)	9%	(12)	64%	(87)	136
Age: 45-54	1%	(1)	2%	(2)	2%	(1)	—	(0)	10%	(8)	85%	(68)	80
Age: 55-64	4%	(4)	7%	(7)	1%	(1)	1%	(1)	13%	(12)	75%	(70)	93
Age: 65+	2%	(2)	1%	(1)	1%	(1)	—	(0)	9%	(9)	87%	(81)	93
Generation Z: 18-22	2%	(1)	4%	(2)	1%	(1)	1%	(1)	28%	(15)	64%	(34)	53
Millennial: Age 23-38	3%	(4)	10%	(13)	6%	(8)	4%	(6)	10%	(14)	67%	(92)	137
Generation X: Age 39-54	2%	(2)	12%	(16)	2%	(3)	—	(0)	10%	(13)	75%	(99)	133
Boomers: Age 55-73	3%	(4)	5%	(8)	1%	(2)	—	(1)	11%	(18)	80%	(129)	162
PID: Dem (no lean)	2%	(3)	8%	(14)	1%	(1)	2%	(3)	17%	(28)	70%	(120)	170
PID: Ind (no lean)	1%	(1)	4%	(7)	—	(1)	1%	(2)	12%	(21)	82%	(142)	174
PID: Rep (no lean)	5%	(9)	11%	(18)	6%	(11)	1%	(1)	8%	(13)	69%	(113)	166
PID/Gender: Dem Men	2%	(2)	13%	(11)	1%	(1)	—	(0)	16%	(14)	68%	(61)	90
PID/Gender: Dem Women	2%	(2)	4%	(3)	—	(0)	4%	(3)	17%	(14)	73%	(59)	81
PID/Gender: Ind Men	1%	(1)	7%	(6)	—	(0)	1%	(1)	18%	(14)	72%	(54)	76
PID/Gender: Ind Women	—	(0)	1%	(1)	1%	(1)	1%	(1)	8%	(7)	89%	(88)	98
PID/Gender: Rep Men	8%	(6)	17%	(14)	11%	(8)	1%	(1)	7%	(6)	56%	(44)	79
PID/Gender: Rep Women	3%	(2)	5%	(4)	3%	(2)	1%	(1)	9%	(8)	80%	(69)	87
Ideo: Liberal (1-3)	3%	(3)	10%	(13)	3%	(4)	1%	(2)	9%	(11)	74%	(96)	129
Ideo: Moderate (4)	—	(1)	7%	(11)	3%	(4)	1%	(1)	14%	(21)	74%	(108)	146
Ideo: Conservative (5-7)	5%	(9)	9%	(16)	2%	(3)	1%	(3)	10%	(17)	73%	(128)	175
Educ: < College	2%	(7)	6%	(20)	3%	(10)	2%	(7)	12%	(44)	76%	(273)	361
Educ: Bachelors degree	4%	(4)	13%	(12)	—	(0)	—	(0)	12%	(12)	71%	(68)	95
Educ: Post-grad	5%	(3)	14%	(7)	4%	(2)	—	(0)	13%	(7)	65%	(35)	54
Income: Under 50k	1%	(4)	6%	(18)	2%	(7)	1%	(4)	14%	(39)	75%	(211)	282
Income: 50k-100k	4%	(7)	9%	(16)	2%	(4)	1%	(2)	10%	(18)	73%	(127)	174
Income: 100k+	4%	(2)	11%	(6)	2%	(1)	3%	(1)	11%	(6)	70%	(38)	54
Ethnicity: White	2%	(6)	6%	(26)	3%	(11)	2%	(7)	11%	(44)	77%	(309)	404

Continued on next page

Table NFL4_7: Do you have a favorable or unfavorable opinion of the following people?

Will Fuller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	8%	(40)	2%	(12)	1%	(7)	12%	(63)	74%	(376)	510
Ethnicity: Hispanic	7%	(5)	8%	(6)	2%	(1)	5%	(3)	10%	(7)	68%	(49)	72
Ethnicity: Afr. Am.	9%	(5)	15%	(9)	2%	(1)	—	(0)	21%	(12)	53%	(31)	58
All Christian	2%	(5)	9%	(23)	3%	(6)	1%	(2)	11%	(27)	75%	(190)	255
Agnostic/Nothing in particular	2%	(5)	6%	(12)	2%	(5)	2%	(4)	14%	(30)	74%	(155)	210
Evangelical	3%	(4)	10%	(15)	4%	(6)	—	(1)	11%	(15)	71%	(100)	140
Non-Evangelical	2%	(4)	6%	(13)	2%	(4)	2%	(3)	10%	(19)	78%	(153)	197
Community: Urban	3%	(4)	10%	(13)	2%	(2)	1%	(2)	16%	(21)	67%	(86)	129
Community: Suburban	3%	(7)	5%	(12)	4%	(9)	1%	(1)	11%	(26)	76%	(174)	229
Community: Rural	1%	(2)	9%	(14)	1%	(1)	2%	(4)	10%	(16)	76%	(115)	152
Employ: Private Sector	4%	(6)	13%	(22)	3%	(5)	2%	(4)	13%	(21)	64%	(104)	162
Employ: Homemaker	4%	(2)	1%	(0)	—	(0)	—	(0)	11%	(7)	84%	(49)	58
Employ: Retired	2%	(2)	4%	(4)	2%	(2)	1%	(1)	15%	(15)	76%	(75)	98
Employ: Unemployed	—	(0)	5%	(3)	1%	(1)	3%	(1)	—	(0)	91%	(50)	54
Military HH: Yes	5%	(5)	2%	(2)	2%	(2)	—	(0)	13%	(12)	77%	(69)	89
Military HH: No	2%	(8)	9%	(38)	3%	(11)	2%	(7)	12%	(51)	73%	(307)	421
RD/WT: Right Direction	4%	(9)	11%	(22)	4%	(9)	1%	(3)	9%	(19)	70%	(148)	211
RD/WT: Wrong Track	1%	(4)	6%	(17)	1%	(3)	1%	(4)	14%	(43)	76%	(227)	299
Trump Job Approve	4%	(9)	9%	(20)	4%	(10)	1%	(3)	9%	(21)	73%	(166)	229
Trump Job Disapprove	1%	(4)	8%	(20)	1%	(2)	1%	(3)	15%	(38)	74%	(193)	260
Trump Job Strongly Approve	6%	(8)	13%	(17)	4%	(5)	—	(1)	8%	(11)	68%	(90)	131
Trump Job Somewhat Approve	1%	(1)	3%	(3)	5%	(5)	2%	(2)	11%	(10)	78%	(77)	98
Trump Job Somewhat Disapprove	3%	(1)	8%	(4)	—	(0)	—	(0)	16%	(8)	73%	(39)	53
Trump Job Strongly Disapprove	1%	(2)	7%	(15)	1%	(2)	2%	(3)	14%	(30)	75%	(154)	207
Favorable of Trump	4%	(9)	9%	(20)	4%	(8)	1%	(1)	9%	(19)	73%	(159)	218
Unfavorable of Trump	1%	(4)	8%	(20)	1%	(3)	2%	(5)	15%	(39)	73%	(190)	259
Very Favorable of Trump	6%	(8)	9%	(12)	4%	(5)	—	(1)	8%	(11)	72%	(95)	132
Somewhat Favorable of Trump	1%	(1)	10%	(8)	4%	(3)	1%	(1)	10%	(8)	75%	(64)	86
Somewhat Unfavorable of Trump	—	(0)	14%	(7)	3%	(2)	—	(0)	12%	(7)	71%	(38)	54
Very Unfavorable of Trump	2%	(4)	6%	(12)	1%	(1)	2%	(5)	16%	(32)	74%	(152)	205

Continued on next page

Table NFL4_7: Do you have a favorable or unfavorable opinion of the following people?

Will Fuller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	8%	(40)	2%	(12)	1%	(7)	12%	(63)	74%	(376)	510
#1 Issue: Economy	3%	(4)	10%	(15)	2%	(3)	2%	(3)	16%	(24)	68%	(101)	148
#1 Issue: Security	3%	(4)	9%	(11)	5%	(6)	—	(0)	5%	(7)	78%	(94)	121
#1 Issue: Health Care	2%	(2)	3%	(2)	4%	(3)	—	(0)	17%	(13)	74%	(58)	78
#1 Issue: Medicare / Social Security	3%	(2)	5%	(3)	—	(0)	—	(0)	11%	(7)	80%	(49)	62
2018 House Vote: Democrat	3%	(5)	8%	(14)	1%	(1)	2%	(3)	16%	(27)	70%	(117)	167
2018 House Vote: Republican	5%	(7)	10%	(14)	4%	(5)	—	(0)	9%	(13)	73%	(110)	150
2016 Vote: Hillary Clinton	2%	(3)	8%	(13)	1%	(1)	2%	(3)	14%	(23)	72%	(115)	160
2016 Vote: Donald Trump	4%	(6)	10%	(15)	5%	(7)	—	(1)	11%	(17)	71%	(113)	160
2016 Vote: Didn't Vote	2%	(3)	7%	(10)	2%	(3)	2%	(3)	10%	(15)	76%	(113)	149
Voted in 2014: Yes	3%	(10)	8%	(24)	2%	(7)	—	(1)	13%	(38)	73%	(211)	290
Voted in 2014: No	1%	(3)	7%	(16)	2%	(5)	2%	(5)	11%	(25)	75%	(165)	220
2012 Vote: Barack Obama	4%	(7)	9%	(16)	2%	(4)	1%	(1)	16%	(29)	68%	(123)	181
2012 Vote: Mitt Romney	1%	(1)	8%	(10)	4%	(5)	—	(1)	9%	(11)	77%	(95)	123
2012 Vote: Didn't Vote	2%	(3)	7%	(14)	2%	(3)	3%	(5)	12%	(22)	75%	(143)	190
4-Region: Northeast	1%	(1)	13%	(11)	2%	(2)	—	(0)	12%	(9)	72%	(59)	82
4-Region: Midwest	2%	(2)	6%	(8)	2%	(2)	1%	(1)	16%	(21)	74%	(94)	128
4-Region: South	4%	(8)	8%	(15)	2%	(5)	2%	(3)	13%	(24)	71%	(134)	188
4-Region: West	2%	(2)	5%	(6)	3%	(3)	3%	(3)	8%	(9)	79%	(88)	112
Avid sports fan	6%	(6)	26%	(26)	6%	(6)	—	(0)	21%	(21)	41%	(40)	99
Casual sports fan	2%	(6)	5%	(13)	2%	(6)	2%	(5)	14%	(36)	75%	(198)	265
Not a fan at all	—	(0)	—	(1)	—	(1)	1%	(2)	4%	(6)	94%	(137)	146
Sports fan	4%	(13)	11%	(39)	3%	(12)	1%	(5)	16%	(57)	66%	(238)	364
Prefer college sports	4%	(3)	4%	(3)	4%	(3)	1%	(1)	17%	(14)	70%	(57)	81
Prefer professional sports	4%	(9)	14%	(35)	3%	(8)	1%	(3)	16%	(41)	63%	(164)	260
Interested in NFL	4%	(12)	13%	(40)	3%	(10)	1%	(2)	18%	(55)	60%	(178)	296
Interested in College Football	5%	(13)	14%	(34)	5%	(11)	1%	(3)	17%	(43)	58%	(142)	245
Interested in XFL	10%	(9)	18%	(16)	8%	(7)	2%	(1)	18%	(15)	44%	(39)	88
Participates in sports gambling	9%	(6)	28%	(18)	5%	(3)	2%	(1)	13%	(8)	44%	(29)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_8: Do you have a favorable or unfavorable opinion of the following people?

Chris Lacy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	6%	(32)	3%	(15)	1%	(4)	15%	(78)	72%	(368)	510
Gender: Male	4%	(9)	9%	(23)	5%	(12)	—	(0)	18%	(44)	64%	(157)	244
Gender: Female	1%	(4)	3%	(9)	1%	(4)	2%	(4)	13%	(34)	80%	(211)	266
Age: 18-29	4%	(5)	5%	(5)	4%	(4)	3%	(4)	20%	(22)	63%	(68)	107
Age: 30-44	3%	(5)	13%	(18)	7%	(9)	—	(1)	12%	(17)	65%	(88)	136
Age: 45-54	1%	(1)	2%	(1)	1%	(1)	—	(0)	17%	(13)	80%	(64)	80
Age: 55-64	3%	(3)	6%	(5)	—	(0)	—	(0)	19%	(17)	72%	(67)	93
Age: 65+	—	(0)	2%	(2)	2%	(2)	—	(0)	10%	(9)	87%	(81)	93
Generation Z: 18-22	6%	(3)	2%	(1)	1%	(1)	7%	(4)	19%	(10)	66%	(35)	53
Millennial: Age 23-38	3%	(4)	11%	(15)	6%	(8)	—	(1)	15%	(21)	64%	(88)	137
Generation X: Age 39-54	2%	(2)	6%	(8)	4%	(5)	—	(0)	15%	(21)	73%	(96)	133
Boomers: Age 55-73	2%	(3)	4%	(6)	1%	(2)	—	(0)	15%	(24)	78%	(127)	162
PID: Dem (no lean)	2%	(3)	10%	(17)	—	(0)	—	(1)	18%	(31)	70%	(119)	170
PID: Ind (no lean)	2%	(4)	3%	(5)	1%	(2)	2%	(4)	15%	(25)	77%	(134)	174
PID: Rep (no lean)	4%	(6)	6%	(9)	8%	(13)	—	(0)	13%	(21)	70%	(116)	166
PID/Gender: Dem Men	3%	(2)	15%	(14)	—	(0)	—	(0)	18%	(16)	64%	(58)	90
PID/Gender: Dem Women	1%	(1)	4%	(3)	—	(0)	1%	(1)	19%	(15)	75%	(61)	81
PID/Gender: Ind Men	5%	(4)	2%	(2)	2%	(2)	—	(0)	23%	(17)	68%	(51)	76
PID/Gender: Ind Women	—	(0)	4%	(3)	1%	(1)	4%	(4)	8%	(8)	84%	(83)	98
PID/Gender: Rep Men	4%	(3)	10%	(8)	13%	(10)	—	(0)	13%	(10)	60%	(48)	79
PID/Gender: Rep Women	3%	(3)	2%	(2)	3%	(3)	—	(0)	13%	(11)	78%	(68)	87
Ideo: Liberal (1-3)	2%	(3)	8%	(11)	6%	(8)	3%	(4)	12%	(15)	69%	(89)	129
Ideo: Moderate (4)	4%	(5)	4%	(7)	2%	(4)	—	(0)	14%	(20)	75%	(110)	146
Ideo: Conservative (5-7)	3%	(5)	7%	(13)	1%	(2)	—	(1)	16%	(28)	72%	(127)	175
Educ: < College	2%	(7)	5%	(17)	3%	(12)	1%	(4)	15%	(53)	74%	(267)	361
Educ: Bachelors degree	4%	(4)	11%	(10)	1%	(1)	—	(0)	17%	(16)	68%	(64)	95
Educ: Post-grad	4%	(2)	8%	(4)	3%	(2)	1%	(1)	17%	(9)	67%	(36)	54
Income: Under 50k	3%	(9)	4%	(12)	3%	(10)	1%	(4)	16%	(45)	72%	(204)	282
Income: 50k-100k	2%	(4)	7%	(12)	3%	(5)	—	(1)	14%	(24)	73%	(127)	174
Income: 100k+	—	(0)	15%	(8)	—	(0)	—	(0)	17%	(9)	68%	(37)	54
Ethnicity: White	2%	(8)	5%	(19)	3%	(11)	—	(0)	14%	(58)	76%	(309)	404

Continued on next page

Table NFL4_8: Do you have a favorable or unfavorable opinion of the following people?

Chris Lacy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	6%	(32)	3%	(15)	1%	(4)	15%	(78)	72%	(368)	510
Ethnicity: Hispanic	6%	(4)	6%	(4)	2%	(1)	5%	(4)	18%	(13)	63%	(46)	72
Ethnicity: Afr. Am.	7%	(4)	19%	(11)	5%	(3)	—	(0)	16%	(9)	53%	(31)	58
All Christian	3%	(8)	5%	(12)	4%	(9)	2%	(4)	15%	(37)	72%	(185)	255
Agnostic/Nothing in particular	1%	(2)	8%	(17)	3%	(6)	—	(0)	14%	(30)	73%	(154)	210
Evangelical	4%	(5)	7%	(9)	7%	(10)	—	(1)	11%	(16)	71%	(99)	140
Non-Evangelical	1%	(3)	5%	(10)	1%	(3)	2%	(4)	16%	(31)	75%	(147)	197
Community: Urban	5%	(6)	8%	(11)	1%	(1)	—	(1)	14%	(18)	72%	(92)	129
Community: Suburban	2%	(3)	6%	(14)	4%	(8)	2%	(4)	16%	(36)	71%	(164)	229
Community: Rural	2%	(3)	5%	(7)	4%	(6)	—	(0)	16%	(24)	74%	(112)	152
Employ: Private Sector	3%	(6)	10%	(16)	6%	(9)	—	(1)	17%	(28)	64%	(103)	162
Employ: Homemaker	7%	(4)	—	(0)	—	(0)	—	(0)	11%	(6)	82%	(48)	58
Employ: Retired	—	(0)	3%	(3)	1%	(1)	—	(0)	17%	(17)	79%	(78)	98
Employ: Unemployed	—	(0)	5%	(2)	1%	(1)	—	(0)	10%	(6)	84%	(46)	54
Military HH: Yes	3%	(2)	2%	(2)	1%	(1)	4%	(4)	13%	(11)	77%	(69)	89
Military HH: No	3%	(11)	7%	(30)	3%	(14)	—	(1)	16%	(66)	71%	(299)	421
RD/WT: Right Direction	4%	(9)	7%	(14)	5%	(12)	—	(1)	15%	(31)	69%	(145)	211
RD/WT: Wrong Track	1%	(4)	6%	(18)	1%	(4)	1%	(4)	16%	(46)	75%	(223)	299
Trump Job Approve	3%	(7)	6%	(14)	5%	(12)	—	(1)	12%	(27)	74%	(169)	229
Trump Job Disapprove	2%	(6)	6%	(17)	1%	(2)	1%	(4)	18%	(46)	71%	(186)	260
Trump Job Strongly Approve	5%	(7)	6%	(8)	7%	(10)	—	(0)	11%	(14)	70%	(92)	131
Trump Job Somewhat Approve	1%	(1)	5%	(5)	3%	(3)	1%	(1)	13%	(13)	78%	(76)	98
Trump Job Somewhat Disapprove	3%	(2)	1%	(0)	—	(0)	—	(0)	16%	(8)	81%	(42)	53
Trump Job Strongly Disapprove	2%	(4)	8%	(16)	1%	(2)	2%	(4)	18%	(37)	69%	(143)	207
Favorable of Trump	3%	(7)	6%	(14)	5%	(10)	—	(1)	12%	(27)	73%	(158)	218
Unfavorable of Trump	2%	(6)	7%	(18)	2%	(4)	1%	(4)	17%	(44)	71%	(184)	259
Very Favorable of Trump	4%	(5)	6%	(8)	5%	(7)	—	(0)	12%	(16)	73%	(96)	132
Somewhat Favorable of Trump	3%	(2)	8%	(7)	4%	(3)	1%	(1)	13%	(11)	72%	(62)	86
Somewhat Unfavorable of Trump	1%	(1)	5%	(3)	4%	(2)	—	(0)	15%	(8)	75%	(40)	54
Very Unfavorable of Trump	2%	(5)	7%	(15)	1%	(2)	2%	(4)	18%	(36)	70%	(144)	205

Continued on next page

Table NFL4_8: Do you have a favorable or unfavorable opinion of the following people?

Chris Lacy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	6%	(32)	3%	(15)	1%	(4)	15%	(78)	72%	(368)	510
#1 Issue: Economy	3%	(5)	9%	(13)	2%	(3)	—	(0)	22%	(32)	65%	(96)	148
#1 Issue: Security	3%	(3)	6%	(8)	7%	(8)	—	(0)	6%	(7)	79%	(95)	121
#1 Issue: Health Care	1%	(1)	4%	(3)	3%	(2)	—	(0)	20%	(15)	72%	(56)	78
#1 Issue: Medicare / Social Security	—	(0)	4%	(2)	—	(0)	—	(0)	15%	(9)	81%	(50)	62
2018 House Vote: Democrat	2%	(3)	10%	(16)	—	(1)	—	(1)	19%	(32)	68%	(114)	167
2018 House Vote: Republican	5%	(7)	5%	(7)	3%	(5)	—	(0)	12%	(19)	75%	(112)	150
2016 Vote: Hillary Clinton	2%	(3)	11%	(17)	—	(0)	—	(1)	17%	(27)	71%	(113)	160
2016 Vote: Donald Trump	3%	(4)	5%	(8)	4%	(7)	—	(0)	14%	(23)	74%	(118)	160
2016 Vote: Didn't Vote	4%	(6)	4%	(6)	5%	(7)	2%	(4)	15%	(22)	69%	(103)	149
Voted in 2014: Yes	2%	(7)	6%	(19)	2%	(6)	—	(1)	16%	(46)	73%	(212)	290
Voted in 2014: No	3%	(6)	6%	(13)	4%	(9)	2%	(4)	15%	(32)	71%	(156)	220
2012 Vote: Barack Obama	2%	(4)	8%	(14)	1%	(2)	—	(1)	19%	(35)	69%	(126)	181
2012 Vote: Mitt Romney	2%	(3)	5%	(6)	4%	(5)	—	(0)	9%	(12)	79%	(98)	123
2012 Vote: Didn't Vote	3%	(7)	5%	(10)	4%	(8)	2%	(4)	16%	(30)	69%	(132)	190
4-Region: Northeast	1%	(1)	8%	(7)	—	(0)	—	(0)	15%	(12)	77%	(63)	82
4-Region: Midwest	2%	(2)	3%	(4)	2%	(3)	—	(0)	19%	(25)	74%	(94)	128
4-Region: South	4%	(8)	9%	(17)	4%	(7)	—	(0)	13%	(25)	70%	(131)	188
4-Region: West	2%	(2)	4%	(4)	5%	(6)	4%	(4)	14%	(16)	71%	(80)	112
Avid sports fan	6%	(6)	17%	(17)	4%	(4)	—	(0)	28%	(27)	46%	(45)	99
Casual sports fan	3%	(7)	5%	(12)	4%	(11)	2%	(4)	16%	(42)	71%	(188)	265
Not a fan at all	—	(0)	2%	(3)	—	(0)	—	(0)	5%	(8)	93%	(135)	146
Sports fan	4%	(13)	8%	(29)	4%	(15)	1%	(4)	19%	(70)	64%	(233)	364
Prefer college sports	2%	(1)	5%	(4)	5%	(4)	—	(0)	17%	(14)	72%	(58)	81
Prefer professional sports	4%	(12)	9%	(24)	4%	(12)	2%	(4)	19%	(50)	61%	(159)	260
Interested in NFL	4%	(13)	9%	(27)	5%	(14)	1%	(4)	21%	(63)	59%	(174)	296
Interested in College Football	5%	(13)	11%	(26)	5%	(12)	2%	(4)	20%	(50)	57%	(139)	245
Interested in XFL	9%	(7)	13%	(11)	8%	(7)	1%	(1)	27%	(24)	43%	(38)	88
Participates in sports gambling	10%	(7)	26%	(17)	10%	(7)	—	(0)	18%	(12)	36%	(24)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_9: Do you have a favorable or unfavorable opinion of the following people?

Frank Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(47)	9%	(48)	3%	(15)	1%	(6)	13%	(65)	64%	(329)	510
Gender: Male	14%	(33)	16%	(38)	5%	(12)	—	(0)	15%	(37)	51%	(125)	244
Gender: Female	5%	(14)	4%	(10)	1%	(3)	2%	(6)	11%	(28)	77%	(204)	266
Age: 18-29	7%	(8)	9%	(10)	3%	(3)	2%	(2)	12%	(13)	66%	(71)	107
Age: 30-44	20%	(27)	8%	(10)	7%	(9)	3%	(4)	12%	(17)	51%	(69)	136
Age: 45-54	3%	(2)	7%	(6)	1%	(1)	—	(0)	15%	(12)	74%	(59)	80
Age: 55-64	9%	(9)	12%	(11)	1%	(1)	—	(0)	13%	(12)	64%	(60)	93
Age: 65+	1%	(1)	11%	(11)	1%	(1)	—	(0)	12%	(12)	74%	(69)	93
Generation Z: 18-22	8%	(4)	4%	(2)	1%	(1)	4%	(2)	12%	(7)	70%	(37)	53
Millennial: Age 23-38	13%	(18)	9%	(13)	8%	(11)	2%	(3)	11%	(16)	56%	(77)	137
Generation X: Age 39-54	11%	(15)	8%	(11)	1%	(2)	1%	(1)	14%	(19)	64%	(85)	133
Boomers: Age 55-73	6%	(9)	11%	(18)	—	(1)	—	(0)	14%	(23)	68%	(111)	162
PID: Dem (no lean)	9%	(15)	13%	(23)	3%	(5)	1%	(2)	16%	(27)	58%	(99)	170
PID: Ind (no lean)	6%	(11)	6%	(10)	2%	(3)	1%	(2)	12%	(21)	73%	(127)	174
PID: Rep (no lean)	13%	(21)	9%	(15)	4%	(7)	1%	(2)	10%	(17)	62%	(103)	166
PID/Gender: Dem Men	11%	(10)	21%	(19)	4%	(3)	—	(0)	14%	(12)	50%	(45)	90
PID/Gender: Dem Women	7%	(5)	4%	(4)	2%	(1)	3%	(2)	18%	(14)	67%	(54)	81
PID/Gender: Ind Men	10%	(8)	9%	(7)	1%	(1)	—	(0)	20%	(15)	59%	(44)	76
PID/Gender: Ind Women	3%	(3)	3%	(3)	2%	(2)	2%	(2)	6%	(6)	84%	(82)	98
PID/Gender: Rep Men	20%	(16)	15%	(12)	9%	(7)	—	(0)	12%	(9)	44%	(35)	79
PID/Gender: Rep Women	6%	(5)	4%	(3)	—	(0)	2%	(2)	9%	(8)	79%	(68)	87
Ideo: Liberal (1-3)	9%	(12)	9%	(12)	5%	(6)	—	(1)	9%	(12)	68%	(88)	129
Ideo: Moderate (4)	6%	(8)	13%	(19)	4%	(6)	—	(0)	14%	(20)	64%	(93)	146
Ideo: Conservative (5-7)	13%	(23)	10%	(17)	1%	(2)	3%	(6)	12%	(21)	61%	(107)	175
Educ: < College	9%	(31)	5%	(17)	4%	(13)	1%	(4)	14%	(49)	68%	(246)	361
Educ: Bachelors degree	12%	(11)	22%	(21)	1%	(1)	1%	(1)	9%	(9)	56%	(53)	95
Educ: Post-grad	9%	(5)	18%	(10)	1%	(1)	3%	(2)	14%	(7)	55%	(30)	54
Income: Under 50k	8%	(24)	7%	(20)	3%	(9)	1%	(2)	14%	(39)	67%	(189)	282
Income: 50k-100k	8%	(14)	14%	(24)	2%	(4)	2%	(3)	11%	(20)	62%	(108)	174
Income: 100k+	17%	(9)	7%	(4)	4%	(2)	1%	(1)	13%	(7)	58%	(31)	54
Ethnicity: White	7%	(27)	8%	(34)	3%	(10)	1%	(5)	14%	(56)	67%	(272)	404

Continued on next page

Table NFL4_9: Do you have a favorable or unfavorable opinion of the following people?

Frank Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(47)	9%	(48)	3%	(15)	1%	(6)	13%	(65)	64%	(329)	510
Ethnicity: Hispanic	19%	(13)	5%	(4)	2%	(1)	1%	(1)	8%	(6)	65%	(47)	72
Ethnicity: Afr. Am.	25%	(15)	8%	(5)	8%	(5)	—	(0)	11%	(7)	47%	(27)	58
All Christian	8%	(20)	10%	(26)	2%	(5)	2%	(5)	13%	(33)	65%	(166)	255
Agnostic/Nothing in particular	10%	(21)	5%	(11)	4%	(9)	1%	(2)	13%	(27)	67%	(140)	210
Evangelical	11%	(16)	6%	(8)	6%	(9)	2%	(3)	12%	(16)	63%	(89)	140
Non-Evangelical	6%	(13)	11%	(21)	2%	(4)	—	(1)	13%	(25)	67%	(133)	197
Community: Urban	8%	(10)	13%	(16)	3%	(4)	2%	(3)	13%	(17)	61%	(79)	129
Community: Suburban	9%	(22)	9%	(20)	2%	(6)	1%	(2)	13%	(29)	66%	(150)	229
Community: Rural	10%	(16)	7%	(11)	4%	(6)	1%	(1)	12%	(19)	66%	(100)	152
Employ: Private Sector	18%	(29)	11%	(18)	3%	(4)	1%	(2)	13%	(21)	54%	(88)	162
Employ: Homemaker	6%	(4)	—	(0)	1%	(1)	—	(0)	12%	(7)	81%	(47)	58
Employ: Retired	2%	(2)	13%	(13)	2%	(1)	—	(0)	19%	(19)	64%	(62)	98
Employ: Unemployed	7%	(4)	3%	(2)	3%	(2)	—	(0)	11%	(6)	76%	(41)	54
Military HH: Yes	9%	(8)	11%	(10)	1%	(1)	2%	(2)	8%	(7)	69%	(62)	89
Military HH: No	9%	(39)	9%	(38)	3%	(14)	1%	(5)	14%	(58)	63%	(267)	421
RD/WT: Right Direction	14%	(30)	9%	(20)	3%	(7)	2%	(4)	11%	(24)	60%	(127)	211
RD/WT: Wrong Track	6%	(17)	9%	(28)	3%	(8)	1%	(3)	14%	(41)	68%	(202)	299
Trump Job Approve	9%	(21)	8%	(18)	4%	(9)	2%	(6)	10%	(23)	66%	(151)	229
Trump Job Disapprove	10%	(26)	11%	(29)	2%	(6)	—	(1)	14%	(37)	62%	(162)	260
Trump Job Strongly Approve	15%	(19)	6%	(8)	5%	(6)	2%	(3)	10%	(13)	62%	(82)	131
Trump Job Somewhat Approve	2%	(2)	11%	(10)	3%	(3)	3%	(3)	10%	(10)	71%	(70)	98
Trump Job Somewhat Disapprove	10%	(5)	14%	(8)	—	(0)	1%	(1)	20%	(11)	54%	(29)	53
Trump Job Strongly Disapprove	10%	(21)	10%	(21)	3%	(6)	—	(0)	13%	(26)	65%	(134)	207
Favorable of Trump	10%	(22)	8%	(18)	3%	(7)	2%	(4)	11%	(23)	66%	(144)	218
Unfavorable of Trump	9%	(23)	12%	(30)	3%	(8)	1%	(3)	14%	(36)	62%	(159)	259
Very Favorable of Trump	12%	(16)	6%	(8)	5%	(6)	2%	(2)	11%	(15)	64%	(85)	132
Somewhat Favorable of Trump	7%	(6)	12%	(10)	1%	(1)	2%	(2)	10%	(8)	68%	(59)	86
Somewhat Unfavorable of Trump	12%	(7)	19%	(10)	1%	(1)	—	(0)	13%	(7)	54%	(29)	54
Very Unfavorable of Trump	8%	(17)	9%	(19)	3%	(7)	1%	(3)	14%	(29)	63%	(130)	205

Continued on next page

Table NFL4_9: Do you have a favorable or unfavorable opinion of the following people?

Frank Gore

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(47)	9%	(48)	3%	(15)	1%	(6)	13%	(65)	64%	(329)	510
#1 Issue: Economy	16%	(24)	11%	(16)	3%	(5)	1%	(1)	12%	(18)	57%	(84)	148
#1 Issue: Security	10%	(12)	5%	(6)	4%	(5)	1%	(1)	6%	(7)	74%	(89)	121
#1 Issue: Health Care	3%	(2)	14%	(11)	2%	(1)	2%	(2)	15%	(12)	64%	(49)	78
#1 Issue: Medicare / Social Security	3%	(2)	12%	(8)	—	(0)	—	(0)	18%	(11)	67%	(42)	62
2018 House Vote: Democrat	8%	(13)	13%	(22)	4%	(6)	1%	(1)	14%	(24)	61%	(101)	167
2018 House Vote: Republican	14%	(20)	9%	(14)	2%	(3)	2%	(3)	10%	(15)	63%	(95)	150
2016 Vote: Hillary Clinton	9%	(14)	12%	(20)	4%	(7)	1%	(1)	15%	(24)	58%	(93)	160
2016 Vote: Donald Trump	11%	(18)	9%	(15)	3%	(5)	1%	(2)	11%	(18)	64%	(102)	160
2016 Vote: Didn't Vote	9%	(13)	7%	(10)	2%	(2)	2%	(2)	10%	(15)	71%	(106)	149
Voted in 2014: Yes	10%	(29)	12%	(35)	2%	(7)	1%	(3)	13%	(39)	61%	(178)	290
Voted in 2014: No	8%	(18)	6%	(13)	4%	(8)	2%	(4)	12%	(26)	69%	(151)	220
2012 Vote: Barack Obama	10%	(18)	15%	(28)	3%	(5)	—	(1)	14%	(25)	58%	(105)	181
2012 Vote: Mitt Romney	11%	(13)	7%	(9)	3%	(3)	2%	(2)	12%	(14)	67%	(82)	123
2012 Vote: Didn't Vote	9%	(17)	5%	(9)	4%	(7)	2%	(4)	13%	(24)	68%	(130)	190
4-Region: Northeast	13%	(11)	10%	(8)	1%	(1)	1%	(0)	12%	(10)	64%	(53)	82
4-Region: Midwest	8%	(10)	9%	(11)	2%	(2)	1%	(1)	17%	(22)	63%	(81)	128
4-Region: South	8%	(15)	9%	(17)	5%	(9)	1%	(2)	12%	(23)	65%	(123)	188
4-Region: West	10%	(12)	10%	(11)	2%	(2)	3%	(3)	10%	(11)	65%	(73)	112
Avid sports fan	32%	(31)	25%	(24)	5%	(5)	2%	(2)	14%	(14)	22%	(22)	99
Casual sports fan	6%	(15)	9%	(23)	3%	(8)	1%	(4)	17%	(45)	64%	(169)	265
Not a fan at all	—	(1)	—	(0)	1%	(2)	—	(0)	4%	(6)	94%	(137)	146
Sports fan	13%	(47)	13%	(48)	4%	(13)	2%	(6)	16%	(59)	53%	(192)	364
Prefer college sports	6%	(5)	14%	(12)	4%	(3)	3%	(2)	10%	(8)	63%	(51)	81
Prefer professional sports	14%	(38)	13%	(34)	4%	(11)	1%	(2)	18%	(46)	50%	(130)	260
Interested in NFL	16%	(46)	16%	(47)	4%	(12)	1%	(3)	18%	(54)	45%	(134)	296
Interested in College Football	16%	(40)	16%	(40)	4%	(10)	2%	(4)	16%	(40)	45%	(111)	245
Interested in XFL	30%	(27)	20%	(18)	7%	(6)	1%	(1)	12%	(11)	29%	(25)	88
Participates in sports gambling	34%	(22)	22%	(15)	12%	(8)	—	(0)	6%	(4)	27%	(18)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_10: Do you have a favorable or unfavorable opinion of the following people?

Aaron Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	8%	(40)	1%	(7)	2%	(8)	14%	(71)	69%	(353)	510
Gender: Male	11%	(27)	11%	(27)	2%	(5)	1%	(2)	12%	(30)	62%	(152)	244
Gender: Female	2%	(4)	5%	(12)	1%	(2)	2%	(6)	15%	(41)	76%	(201)	266
Age: 18-29	6%	(6)	6%	(7)	1%	(1)	3%	(4)	19%	(20)	65%	(69)	107
Age: 30-44	12%	(17)	11%	(15)	3%	(4)	3%	(5)	11%	(15)	60%	(82)	136
Age: 45-54	1%	(1)	5%	(4)	—	(0)	—	(0)	16%	(13)	77%	(62)	80
Age: 55-64	7%	(6)	7%	(6)	2%	(2)	—	(0)	11%	(10)	75%	(70)	93
Age: 65+	1%	(1)	9%	(8)	1%	(1)	—	(0)	14%	(13)	76%	(71)	93
Generation Z: 18-22	9%	(5)	3%	(1)	2%	(1)	—	(0)	19%	(10)	67%	(36)	53
Millennial: Age 23-38	7%	(10)	9%	(12)	2%	(2)	4%	(6)	16%	(21)	62%	(85)	137
Generation X: Age 39-54	7%	(9)	9%	(12)	1%	(1)	2%	(3)	13%	(17)	69%	(91)	133
Boomers: Age 55-73	4%	(6)	8%	(12)	1%	(2)	—	(0)	13%	(21)	74%	(120)	162
PID: Dem (no lean)	8%	(13)	8%	(13)	—	(1)	3%	(6)	17%	(30)	63%	(108)	170
PID: Ind (no lean)	3%	(6)	5%	(9)	1%	(2)	—	(0)	15%	(27)	75%	(130)	174
PID: Rep (no lean)	7%	(12)	10%	(17)	3%	(4)	1%	(2)	9%	(15)	69%	(115)	166
PID/Gender: Dem Men	12%	(11)	11%	(10)	1%	(1)	—	(0)	14%	(12)	62%	(56)	90
PID/Gender: Dem Women	2%	(2)	4%	(4)	—	(0)	7%	(6)	22%	(18)	64%	(52)	81
PID/Gender: Ind Men	8%	(6)	6%	(4)	2%	(1)	—	(0)	21%	(16)	64%	(48)	76
PID/Gender: Ind Women	—	(0)	5%	(5)	1%	(1)	—	(0)	11%	(11)	83%	(82)	98
PID/Gender: Rep Men	12%	(10)	17%	(13)	4%	(3)	3%	(2)	3%	(2)	61%	(48)	79
PID/Gender: Rep Women	3%	(2)	4%	(4)	1%	(1)	—	(0)	15%	(13)	77%	(67)	87
Ideo: Liberal (1-3)	10%	(13)	5%	(7)	3%	(4)	3%	(4)	8%	(10)	71%	(92)	129
Ideo: Moderate (4)	3%	(4)	12%	(18)	—	(0)	1%	(2)	14%	(21)	69%	(101)	146
Ideo: Conservative (5-7)	6%	(11)	9%	(15)	2%	(3)	1%	(3)	14%	(25)	68%	(119)	175
Educ: < College	6%	(20)	7%	(24)	1%	(4)	2%	(8)	14%	(51)	71%	(255)	361
Educ: Bachelors degree	8%	(8)	10%	(10)	2%	(1)	—	(0)	13%	(12)	67%	(64)	95
Educ: Post-grad	5%	(3)	12%	(7)	4%	(2)	1%	(1)	14%	(8)	63%	(34)	54
Income: Under 50k	6%	(16)	8%	(22)	1%	(2)	1%	(4)	15%	(41)	70%	(197)	282
Income: 50k-100k	4%	(7)	7%	(13)	2%	(4)	3%	(4)	14%	(24)	70%	(121)	174
Income: 100k+	14%	(8)	9%	(5)	2%	(1)	—	(0)	10%	(5)	64%	(35)	54
Ethnicity: White	4%	(15)	7%	(27)	2%	(7)	2%	(6)	14%	(57)	72%	(291)	404

Continued on next page

Table NFL4_10: Do you have a favorable or unfavorable opinion of the following people?

Aaron Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	8%	(40)	1%	(7)	2%	(8)	14%	(71)	69%	(353)	510
Ethnicity: Hispanic	7%	(5)	8%	(5)	—	(0)	3%	(2)	18%	(13)	64%	(46)	72
Ethnicity: Afr. Am.	21%	(12)	13%	(7)	—	(0)	3%	(2)	8%	(5)	55%	(32)	58
All Christian	6%	(14)	8%	(21)	2%	(5)	2%	(4)	14%	(35)	68%	(174)	255
Agnostic/Nothing in particular	6%	(13)	7%	(15)	1%	(1)	2%	(4)	13%	(27)	72%	(151)	210
Evangelical	11%	(15)	8%	(11)	2%	(3)	2%	(2)	11%	(15)	67%	(94)	140
Non-Evangelical	4%	(7)	7%	(14)	1%	(2)	1%	(2)	13%	(26)	74%	(145)	197
Community: Urban	7%	(8)	9%	(12)	1%	(1)	3%	(4)	16%	(21)	64%	(83)	129
Community: Suburban	4%	(9)	9%	(21)	2%	(4)	1%	(2)	13%	(29)	72%	(164)	229
Community: Rural	9%	(14)	4%	(7)	1%	(2)	2%	(3)	14%	(22)	69%	(105)	152
Employ: Private Sector	9%	(15)	10%	(16)	3%	(5)	2%	(4)	13%	(21)	63%	(102)	162
Employ: Homemaker	5%	(3)	2%	(1)	—	(0)	—	(0)	14%	(8)	79%	(46)	58
Employ: Retired	2%	(2)	9%	(9)	2%	(2)	—	(0)	17%	(17)	71%	(69)	98
Employ: Unemployed	1%	(1)	8%	(4)	—	(0)	—	(0)	8%	(5)	83%	(45)	54
Military HH: Yes	5%	(5)	7%	(6)	1%	(1)	—	(0)	13%	(12)	74%	(66)	89
Military HH: No	6%	(26)	8%	(33)	2%	(6)	2%	(8)	14%	(59)	68%	(287)	421
RD/WT: Right Direction	7%	(15)	10%	(22)	3%	(6)	2%	(4)	13%	(28)	65%	(136)	211
RD/WT: Wrong Track	5%	(16)	6%	(18)	—	(1)	1%	(4)	14%	(43)	72%	(217)	299
Trump Job Approve	6%	(14)	10%	(22)	2%	(5)	2%	(4)	11%	(26)	69%	(158)	229
Trump Job Disapprove	6%	(16)	7%	(18)	1%	(2)	1%	(4)	15%	(39)	70%	(181)	260
Trump Job Strongly Approve	9%	(12)	8%	(10)	3%	(3)	2%	(2)	12%	(15)	67%	(88)	131
Trump Job Somewhat Approve	2%	(2)	12%	(12)	2%	(2)	2%	(2)	11%	(11)	71%	(70)	98
Trump Job Somewhat Disapprove	9%	(5)	3%	(2)	1%	(1)	—	(0)	14%	(7)	73%	(38)	53
Trump Job Strongly Disapprove	5%	(11)	8%	(16)	1%	(1)	2%	(4)	15%	(32)	69%	(143)	207
Favorable of Trump	6%	(14)	9%	(20)	2%	(5)	1%	(2)	11%	(24)	70%	(152)	218
Unfavorable of Trump	7%	(17)	8%	(20)	1%	(2)	2%	(6)	15%	(38)	68%	(176)	259
Very Favorable of Trump	7%	(9)	6%	(8)	3%	(4)	2%	(2)	13%	(17)	69%	(91)	132
Somewhat Favorable of Trump	5%	(5)	13%	(11)	1%	(1)	—	(0)	8%	(7)	72%	(62)	86
Somewhat Unfavorable of Trump	7%	(4)	9%	(5)	2%	(1)	—	(0)	12%	(6)	70%	(38)	54
Very Unfavorable of Trump	7%	(13)	7%	(15)	—	(1)	3%	(6)	16%	(32)	67%	(138)	205

Continued on next page

Table NFL4_10: Do you have a favorable or unfavorable opinion of the following people?

Aaron Jones

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(31)	8%	(40)	1%	(7)	2%	(8)	14%	(71)	69%	(353)	510
#1 Issue: Economy	7%	(10)	10%	(15)	1%	(1)	—	(1)	16%	(24)	65%	(97)	148
#1 Issue: Security	11%	(13)	4%	(5)	2%	(2)	2%	(2)	7%	(8)	74%	(90)	121
#1 Issue: Health Care	1%	(1)	9%	(7)	1%	(1)	5%	(4)	19%	(15)	65%	(51)	78
#1 Issue: Medicare / Social Security	2%	(1)	11%	(7)	3%	(2)	—	(0)	14%	(8)	71%	(44)	62
2018 House Vote: Democrat	8%	(13)	9%	(14)	1%	(2)	2%	(4)	17%	(29)	63%	(106)	167
2018 House Vote: Republican	7%	(11)	9%	(14)	1%	(2)	—	(1)	11%	(16)	71%	(106)	150
2016 Vote: Hillary Clinton	7%	(12)	9%	(15)	1%	(2)	2%	(4)	13%	(21)	66%	(106)	160
2016 Vote: Donald Trump	5%	(8)	11%	(17)	2%	(2)	—	(1)	12%	(19)	71%	(113)	160
2016 Vote: Didn't Vote	8%	(11)	5%	(7)	1%	(1)	3%	(4)	15%	(22)	69%	(103)	149
Voted in 2014: Yes	6%	(17)	10%	(30)	1%	(4)	1%	(3)	13%	(39)	68%	(198)	290
Voted in 2014: No	6%	(14)	5%	(10)	1%	(3)	3%	(6)	15%	(32)	70%	(155)	220
2012 Vote: Barack Obama	5%	(9)	11%	(19)	1%	(2)	1%	(3)	15%	(27)	67%	(121)	181
2012 Vote: Mitt Romney	7%	(8)	9%	(11)	3%	(4)	—	(0)	10%	(12)	72%	(89)	123
2012 Vote: Didn't Vote	7%	(14)	4%	(8)	1%	(1)	3%	(6)	17%	(31)	68%	(130)	190
4-Region: Northeast	4%	(3)	11%	(9)	—	(0)	—	(0)	16%	(13)	69%	(57)	82
4-Region: Midwest	7%	(9)	9%	(12)	2%	(2)	2%	(2)	15%	(20)	65%	(83)	128
4-Region: South	7%	(13)	7%	(13)	1%	(2)	1%	(2)	12%	(22)	72%	(135)	188
4-Region: West	5%	(6)	5%	(6)	2%	(2)	3%	(4)	15%	(17)	69%	(77)	112
Avid sports fan	17%	(17)	19%	(19)	1%	(1)	6%	(6)	20%	(20)	36%	(36)	99
Casual sports fan	5%	(14)	7%	(20)	2%	(4)	1%	(2)	16%	(43)	69%	(183)	265
Not a fan at all	—	(0)	1%	(1)	1%	(1)	—	(0)	6%	(9)	92%	(134)	146
Sports fan	8%	(31)	11%	(38)	2%	(6)	2%	(8)	17%	(62)	60%	(219)	364
Prefer college sports	7%	(5)	14%	(11)	1%	(1)	—	(0)	10%	(8)	69%	(56)	81
Prefer professional sports	9%	(24)	10%	(26)	2%	(5)	2%	(6)	18%	(45)	59%	(153)	260
Interested in NFL	10%	(31)	12%	(36)	2%	(6)	1%	(4)	18%	(54)	55%	(164)	296
Interested in College Football	12%	(30)	13%	(33)	2%	(5)	3%	(6)	16%	(39)	54%	(132)	245
Interested in XFL	16%	(14)	16%	(14)	4%	(3)	3%	(2)	22%	(19)	39%	(34)	88
Participates in sports gambling	23%	(15)	18%	(12)	1%	(1)	3%	(2)	20%	(13)	34%	(23)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_11: Do you have a favorable or unfavorable opinion of the following people?

Matt Breida

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(12)	8%	(39)	2%	(11)	1%	(7)	12%	(62)	74%	(379)	510
Gender: Male	2%	(4)	13%	(33)	2%	(6)	2%	(4)	13%	(32)	68%	(165)	244
Gender: Female	3%	(7)	2%	(6)	2%	(6)	1%	(3)	11%	(30)	81%	(214)	266
Age: 18-29	4%	(5)	7%	(7)	3%	(3)	1%	(1)	13%	(14)	71%	(76)	107
Age: 30-44	2%	(2)	16%	(22)	4%	(6)	5%	(6)	13%	(18)	60%	(82)	136
Age: 45-54	1%	(1)	4%	(3)	1%	(1)	—	(0)	11%	(8)	83%	(66)	80
Age: 55-64	4%	(4)	4%	(3)	—	(0)	—	(0)	12%	(11)	80%	(75)	93
Age: 65+	—	(0)	3%	(3)	1%	(1)	—	(0)	10%	(9)	86%	(80)	93
Generation Z: 18-22	2%	(1)	6%	(3)	1%	(1)	2%	(1)	17%	(9)	73%	(39)	53
Millennial: Age 23-38	4%	(5)	12%	(17)	5%	(6)	4%	(5)	13%	(17)	63%	(87)	137
Generation X: Age 39-54	1%	(2)	10%	(13)	2%	(3)	1%	(1)	11%	(15)	75%	(99)	133
Boomers: Age 55-73	2%	(4)	3%	(5)	1%	(1)	—	(0)	12%	(19)	83%	(134)	162
PID: Dem (no lean)	3%	(5)	10%	(17)	1%	(2)	2%	(3)	15%	(26)	69%	(118)	170
PID: Ind (no lean)	1%	(2)	5%	(8)	1%	(2)	1%	(1)	11%	(19)	81%	(141)	174
PID: Rep (no lean)	3%	(5)	8%	(14)	4%	(7)	2%	(3)	10%	(17)	72%	(120)	166
PID/Gender: Dem Men	1%	(1)	15%	(14)	1%	(1)	1%	(1)	13%	(12)	68%	(61)	90
PID/Gender: Dem Women	5%	(4)	4%	(3)	1%	(1)	2%	(2)	18%	(14)	70%	(57)	81
PID/Gender: Ind Men	1%	(1)	9%	(6)	—	(0)	1%	(0)	17%	(13)	73%	(55)	76
PID/Gender: Ind Women	1%	(1)	2%	(2)	2%	(2)	1%	(1)	6%	(6)	88%	(86)	98
PID/Gender: Rep Men	3%	(2)	16%	(12)	6%	(5)	4%	(3)	10%	(8)	62%	(49)	79
PID/Gender: Rep Women	3%	(2)	2%	(1)	3%	(3)	—	(0)	10%	(9)	82%	(71)	87
Ideo: Liberal (1-3)	1%	(1)	12%	(15)	—	(1)	3%	(4)	9%	(12)	75%	(96)	129
Ideo: Moderate (4)	1%	(1)	7%	(11)	5%	(7)	—	(0)	11%	(16)	76%	(111)	146
Ideo: Conservative (5-7)	5%	(9)	7%	(13)	2%	(3)	2%	(4)	12%	(20)	72%	(126)	175
Educ: < College	2%	(8)	6%	(20)	2%	(9)	2%	(6)	12%	(45)	76%	(273)	361
Educ: Bachelors degree	1%	(1)	15%	(14)	1%	(1)	—	(0)	10%	(9)	74%	(70)	95
Educ: Post-grad	4%	(2)	10%	(5)	3%	(2)	2%	(1)	15%	(8)	66%	(36)	54
Income: Under 50k	3%	(8)	7%	(20)	2%	(6)	—	(1)	13%	(36)	75%	(210)	282
Income: 50k-100k	1%	(1)	7%	(12)	2%	(3)	4%	(6)	11%	(20)	76%	(132)	174
Income: 100k+	4%	(2)	13%	(7)	4%	(2)	—	(0)	11%	(6)	69%	(37)	54
Ethnicity: White	1%	(4)	5%	(21)	2%	(8)	1%	(6)	12%	(47)	79%	(318)	404

Continued on next page

Table NFL4_11: Do you have a favorable or unfavorable opinion of the following people?

Matt Breida

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(12)	8%	(39)	2%	(11)	1%	(7)	12%	(62)	74%	(379)	510
Ethnicity: Hispanic	8%	(6)	8%	(6)	2%	(1)	1%	(1)	14%	(10)	66%	(48)	72
Ethnicity: Afr. Am.	4%	(2)	19%	(11)	5%	(3)	—	(0)	19%	(11)	53%	(31)	58
All Christian	1%	(4)	7%	(17)	1%	(3)	2%	(5)	12%	(30)	77%	(196)	255
Agnostic/Nothing in particular	1%	(3)	8%	(16)	3%	(7)	1%	(2)	13%	(27)	73%	(154)	210
Evangelical	2%	(2)	9%	(13)	2%	(3)	3%	(5)	10%	(14)	73%	(102)	140
Non-Evangelical	1%	(1)	6%	(12)	2%	(3)	—	(0)	12%	(24)	80%	(156)	197
Community: Urban	3%	(4)	8%	(11)	3%	(4)	2%	(2)	14%	(17)	70%	(90)	129
Community: Suburban	1%	(3)	7%	(16)	3%	(6)	1%	(2)	13%	(29)	75%	(173)	229
Community: Rural	3%	(5)	8%	(12)	1%	(1)	2%	(2)	10%	(15)	77%	(116)	152
Employ: Private Sector	4%	(7)	11%	(18)	3%	(5)	2%	(2)	14%	(22)	66%	(108)	162
Employ: Homemaker	4%	(2)	—	(0)	1%	(1)	—	(0)	12%	(7)	83%	(49)	58
Employ: Retired	—	(0)	4%	(4)	1%	(1)	—	(0)	14%	(14)	80%	(79)	98
Employ: Unemployed	3%	(1)	6%	(3)	2%	(1)	1%	(1)	—	(0)	89%	(48)	54
Military HH: Yes	—	(0)	4%	(3)	2%	(2)	1%	(1)	16%	(14)	77%	(69)	89
Military HH: No	3%	(12)	8%	(35)	2%	(9)	1%	(6)	11%	(48)	74%	(310)	421
RD/WT: Right Direction	3%	(7)	9%	(19)	3%	(7)	2%	(4)	12%	(25)	71%	(149)	211
RD/WT: Wrong Track	1%	(4)	7%	(20)	1%	(4)	1%	(3)	12%	(37)	77%	(230)	299
Trump Job Approve	2%	(4)	7%	(16)	4%	(9)	3%	(6)	10%	(24)	74%	(170)	229
Trump Job Disapprove	3%	(7)	8%	(22)	1%	(2)	—	(1)	13%	(34)	74%	(193)	260
Trump Job Strongly Approve	2%	(2)	10%	(13)	3%	(3)	3%	(4)	12%	(16)	71%	(93)	131
Trump Job Somewhat Approve	2%	(2)	4%	(3)	5%	(5)	2%	(2)	8%	(8)	79%	(77)	98
Trump Job Somewhat Disapprove	3%	(1)	6%	(3)	—	(0)	—	(0)	8%	(4)	83%	(44)	53
Trump Job Strongly Disapprove	3%	(6)	9%	(19)	1%	(2)	1%	(1)	14%	(30)	72%	(149)	207
Favorable of Trump	2%	(4)	7%	(16)	3%	(6)	2%	(4)	11%	(23)	75%	(163)	218
Unfavorable of Trump	3%	(7)	9%	(23)	2%	(5)	1%	(3)	13%	(33)	73%	(188)	259
Very Favorable of Trump	2%	(2)	6%	(8)	3%	(4)	3%	(4)	13%	(16)	73%	(96)	132
Somewhat Favorable of Trump	2%	(2)	9%	(8)	3%	(2)	—	(0)	8%	(7)	78%	(67)	86
Somewhat Unfavorable of Trump	—	(0)	12%	(7)	3%	(2)	—	(0)	7%	(4)	77%	(41)	54
Very Unfavorable of Trump	4%	(7)	8%	(16)	2%	(3)	1%	(3)	14%	(29)	71%	(147)	205

Continued on next page

Table NFL4_11: Do you have a favorable or unfavorable opinion of the following people?

Matt Breida

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(12)	8%	(39)	2%	(11)	1%	(7)	12%	(62)	74%	(379)	510
#1 Issue: Economy	3%	(5)	11%	(17)	2%	(3)	—	(1)	14%	(21)	69%	(102)	148
#1 Issue: Security	3%	(4)	7%	(8)	4%	(4)	3%	(4)	4%	(5)	80%	(96)	121
#1 Issue: Health Care	4%	(3)	2%	(2)	3%	(2)	2%	(2)	19%	(14)	70%	(55)	78
#1 Issue: Medicare / Social Security	—	(0)	6%	(3)	—	(0)	—	(0)	11%	(7)	84%	(52)	62
2018 House Vote: Democrat	2%	(3)	11%	(18)	2%	(3)	1%	(1)	15%	(25)	70%	(117)	167
2018 House Vote: Republican	2%	(3)	7%	(10)	3%	(5)	1%	(2)	11%	(17)	76%	(114)	150
2016 Vote: Hillary Clinton	2%	(2)	8%	(13)	2%	(4)	—	(0)	14%	(22)	74%	(118)	160
2016 Vote: Donald Trump	1%	(1)	8%	(13)	2%	(3)	3%	(4)	13%	(21)	74%	(118)	160
2016 Vote: Didn't Vote	6%	(8)	6%	(9)	2%	(3)	2%	(3)	10%	(15)	74%	(110)	149
Voted in 2014: Yes	1%	(3)	8%	(24)	2%	(7)	1%	(2)	13%	(39)	74%	(215)	290
Voted in 2014: No	4%	(8)	7%	(15)	2%	(4)	2%	(5)	10%	(23)	75%	(164)	220
2012 Vote: Barack Obama	1%	(2)	8%	(15)	3%	(5)	1%	(2)	15%	(28)	72%	(130)	181
2012 Vote: Mitt Romney	1%	(2)	6%	(8)	2%	(3)	3%	(4)	9%	(11)	78%	(96)	123
2012 Vote: Didn't Vote	4%	(8)	8%	(15)	2%	(4)	1%	(2)	12%	(22)	73%	(140)	190
4-Region: Northeast	2%	(2)	8%	(7)	3%	(2)	1%	(0)	14%	(11)	73%	(60)	82
4-Region: Midwest	—	(0)	5%	(6)	—	(0)	—	(0)	17%	(22)	78%	(99)	128
4-Region: South	2%	(4)	9%	(17)	4%	(7)	1%	(2)	11%	(21)	72%	(136)	188
4-Region: West	5%	(6)	8%	(9)	1%	(1)	4%	(4)	6%	(7)	76%	(85)	112
Avid sports fan	6%	(6)	22%	(21)	6%	(6)	4%	(4)	19%	(19)	43%	(43)	99
Casual sports fan	2%	(5)	7%	(18)	1%	(3)	1%	(4)	13%	(35)	75%	(200)	265
Not a fan at all	—	(0)	—	(0)	1%	(2)	—	(0)	5%	(7)	94%	(137)	146
Sports fan	3%	(12)	11%	(39)	3%	(9)	2%	(7)	15%	(54)	67%	(243)	364
Prefer college sports	3%	(2)	7%	(6)	3%	(2)	1%	(1)	14%	(12)	72%	(58)	81
Prefer professional sports	2%	(6)	12%	(30)	3%	(7)	2%	(4)	15%	(40)	66%	(173)	260
Interested in NFL	4%	(12)	12%	(36)	3%	(9)	1%	(4)	17%	(50)	62%	(185)	296
Interested in College Football	5%	(12)	14%	(34)	3%	(8)	2%	(5)	15%	(38)	61%	(149)	245
Interested in XFL	9%	(8)	18%	(15)	5%	(5)	4%	(3)	20%	(17)	45%	(39)	88
Participates in sports gambling	8%	(5)	37%	(24)	6%	(4)	—	(0)	13%	(9)	36%	(24)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_12: Do you have a favorable or unfavorable opinion of the following people?

Nick Chubb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(37)	7%	(34)	2%	(13)	3%	(14)	12%	(59)	69%	(354)	510
Gender: Male	12%	(29)	10%	(24)	3%	(7)	2%	(5)	13%	(32)	60%	(147)	244
Gender: Female	3%	(8)	4%	(10)	2%	(6)	3%	(9)	10%	(27)	78%	(207)	266
Age: 18-29	6%	(6)	3%	(3)	6%	(6)	6%	(6)	11%	(12)	68%	(73)	107
Age: 30-44	13%	(18)	11%	(15)	4%	(5)	4%	(6)	12%	(17)	56%	(76)	136
Age: 45-54	2%	(2)	5%	(4)	—	(0)	2%	(1)	13%	(10)	78%	(62)	80
Age: 55-64	9%	(9)	6%	(5)	1%	(1)	—	(0)	13%	(12)	71%	(67)	93
Age: 65+	3%	(2)	7%	(6)	—	(0)	1%	(1)	9%	(8)	81%	(76)	93
Generation Z: 18-22	9%	(5)	6%	(3)	1%	(1)	—	(0)	7%	(4)	77%	(41)	53
Millennial: Age 23-38	10%	(14)	5%	(7)	5%	(8)	9%	(12)	13%	(17)	58%	(79)	137
Generation X: Age 39-54	5%	(7)	10%	(13)	2%	(3)	1%	(1)	13%	(18)	68%	(91)	133
Boomers: Age 55-73	6%	(10)	6%	(9)	1%	(1)	—	(1)	12%	(19)	75%	(121)	162
PID: Dem (no lean)	7%	(12)	7%	(11)	2%	(3)	3%	(6)	13%	(23)	68%	(116)	170
PID: Ind (no lean)	4%	(8)	5%	(8)	3%	(5)	2%	(3)	11%	(20)	75%	(131)	174
PID: Rep (no lean)	10%	(17)	9%	(15)	3%	(5)	3%	(6)	10%	(17)	64%	(106)	166
PID/Gender: Dem Men	12%	(11)	10%	(9)	1%	(1)	—	(0)	12%	(11)	65%	(58)	90
PID/Gender: Dem Women	1%	(1)	2%	(2)	2%	(2)	7%	(6)	15%	(12)	72%	(58)	81
PID/Gender: Ind Men	5%	(4)	7%	(5)	4%	(3)	1%	(1)	21%	(16)	62%	(46)	76
PID/Gender: Ind Women	4%	(4)	3%	(3)	2%	(2)	2%	(2)	3%	(3)	86%	(85)	98
PID/Gender: Rep Men	18%	(14)	12%	(10)	4%	(3)	5%	(4)	6%	(5)	54%	(42)	79
PID/Gender: Rep Women	3%	(3)	6%	(5)	2%	(2)	1%	(1)	13%	(11)	74%	(64)	87
Ideo: Liberal (1-3)	5%	(7)	9%	(11)	2%	(2)	2%	(2)	10%	(13)	72%	(93)	129
Ideo: Moderate (4)	8%	(12)	6%	(9)	3%	(4)	2%	(3)	11%	(16)	70%	(102)	146
Ideo: Conservative (5-7)	9%	(15)	8%	(14)	2%	(4)	4%	(6)	12%	(21)	66%	(115)	175
Educ: < College	6%	(22)	6%	(22)	2%	(6)	4%	(13)	10%	(38)	72%	(260)	361
Educ: Bachelors degree	12%	(12)	7%	(7)	2%	(2)	—	(0)	14%	(14)	64%	(61)	95
Educ: Post-grad	5%	(3)	11%	(6)	8%	(4)	1%	(1)	14%	(7)	62%	(33)	54
Income: Under 50k	6%	(17)	6%	(16)	3%	(9)	2%	(7)	10%	(28)	73%	(207)	282
Income: 50k-100k	7%	(12)	10%	(17)	2%	(3)	4%	(7)	13%	(23)	65%	(113)	174
Income: 100k+	16%	(9)	3%	(2)	1%	(1)	1%	(1)	16%	(9)	62%	(34)	54
Ethnicity: White	6%	(23)	6%	(23)	2%	(8)	2%	(9)	12%	(48)	72%	(293)	404

Continued on next page

Table NFL4_12: Do you have a favorable or unfavorable opinion of the following people?

Nick Chubb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(37)	7%	(34)	2%	(13)	3%	(14)	12%	(59)	69%	(354)	510
Ethnicity: Hispanic	13%	(9)	1%	(1)	4%	(3)	7%	(5)	11%	(8)	63%	(46)	72
Ethnicity: Afr. Am.	17%	(10)	15%	(9)	5%	(3)	1%	(1)	10%	(6)	51%	(30)	58
All Christian	7%	(17)	7%	(17)	3%	(7)	2%	(6)	11%	(29)	70%	(178)	255
Agnostic/Nothing in particular	6%	(13)	6%	(13)	3%	(6)	2%	(4)	11%	(23)	72%	(151)	210
Evangelical	10%	(14)	9%	(13)	4%	(5)	3%	(4)	9%	(12)	66%	(92)	140
Non-Evangelical	5%	(9)	5%	(11)	2%	(4)	1%	(2)	12%	(23)	75%	(147)	197
Community: Urban	8%	(11)	6%	(8)	4%	(5)	2%	(3)	12%	(16)	67%	(86)	129
Community: Suburban	8%	(18)	6%	(13)	3%	(6)	3%	(8)	11%	(25)	70%	(160)	229
Community: Rural	5%	(8)	9%	(14)	1%	(1)	2%	(4)	12%	(18)	71%	(108)	152
Employ: Private Sector	11%	(18)	8%	(13)	3%	(5)	4%	(7)	13%	(20)	60%	(98)	162
Employ: Homemaker	4%	(2)	6%	(3)	1%	(1)	—	(0)	11%	(6)	78%	(46)	58
Employ: Retired	4%	(4)	5%	(5)	1%	(1)	—	(0)	15%	(15)	75%	(74)	98
Employ: Unemployed	8%	(5)	3%	(2)	2%	(1)	—	(0)	4%	(2)	82%	(45)	54
Military HH: Yes	8%	(8)	6%	(5)	—	(0)	—	(0)	11%	(10)	75%	(67)	89
Military HH: No	7%	(29)	7%	(29)	3%	(13)	3%	(14)	12%	(49)	68%	(287)	421
RD/WT: Right Direction	10%	(22)	9%	(18)	3%	(6)	4%	(9)	10%	(21)	63%	(134)	211
RD/WT: Wrong Track	5%	(15)	5%	(16)	2%	(6)	2%	(5)	13%	(37)	74%	(220)	299
Trump Job Approve	9%	(21)	7%	(17)	3%	(6)	4%	(8)	10%	(22)	67%	(153)	229
Trump Job Disapprove	6%	(15)	6%	(16)	2%	(5)	2%	(6)	12%	(32)	72%	(187)	260
Trump Job Strongly Approve	11%	(15)	9%	(12)	3%	(4)	4%	(5)	10%	(13)	63%	(82)	131
Trump Job Somewhat Approve	7%	(7)	6%	(6)	2%	(2)	3%	(3)	9%	(9)	73%	(71)	98
Trump Job Somewhat Disapprove	9%	(5)	7%	(4)	—	(0)	1%	(1)	9%	(5)	74%	(39)	53
Trump Job Strongly Disapprove	5%	(10)	6%	(12)	2%	(5)	2%	(5)	13%	(28)	71%	(148)	207
Favorable of Trump	9%	(20)	7%	(16)	3%	(7)	2%	(5)	11%	(23)	68%	(147)	218
Unfavorable of Trump	7%	(17)	7%	(17)	2%	(5)	2%	(6)	12%	(31)	70%	(182)	259
Very Favorable of Trump	12%	(15)	7%	(9)	1%	(2)	3%	(4)	12%	(16)	65%	(85)	132
Somewhat Favorable of Trump	5%	(5)	8%	(7)	6%	(5)	1%	(1)	8%	(7)	72%	(62)	86
Somewhat Unfavorable of Trump	11%	(6)	12%	(7)	3%	(1)	1%	(1)	11%	(6)	62%	(33)	54
Very Unfavorable of Trump	5%	(11)	5%	(11)	2%	(4)	3%	(6)	12%	(25)	72%	(149)	205

Continued on next page

Table NFL4_12: Do you have a favorable or unfavorable opinion of the following people?

Nick Chubb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(37)	7%	(34)	2%	(13)	3%	(14)	12%	(59)	69%	(354)	510
#1 Issue: Economy	12%	(18)	5%	(8)	4%	(7)	4%	(6)	14%	(21)	60%	(89)	148
#1 Issue: Security	7%	(8)	8%	(10)	3%	(4)	4%	(4)	4%	(5)	75%	(90)	121
#1 Issue: Health Care	3%	(2)	6%	(5)	1%	(1)	5%	(4)	13%	(10)	72%	(56)	78
#1 Issue: Medicare / Social Security	6%	(4)	3%	(2)	1%	(1)	—	(0)	13%	(8)	77%	(48)	62
2018 House Vote: Democrat	7%	(12)	8%	(14)	1%	(2)	—	(0)	16%	(26)	68%	(113)	167
2018 House Vote: Republican	11%	(17)	9%	(14)	3%	(4)	1%	(2)	10%	(16)	65%	(97)	150
2016 Vote: Hillary Clinton	7%	(11)	6%	(10)	2%	(3)	—	(0)	12%	(20)	72%	(116)	160
2016 Vote: Donald Trump	9%	(15)	9%	(14)	3%	(4)	2%	(4)	13%	(20)	64%	(103)	160
2016 Vote: Didn't Vote	7%	(10)	5%	(7)	3%	(5)	6%	(10)	9%	(13)	70%	(104)	149
Voted in 2014: Yes	9%	(26)	7%	(22)	2%	(7)	1%	(2)	13%	(38)	67%	(195)	290
Voted in 2014: No	5%	(11)	6%	(12)	2%	(5)	5%	(12)	9%	(20)	72%	(159)	220
2012 Vote: Barack Obama	10%	(17)	6%	(11)	2%	(4)	1%	(1)	15%	(27)	66%	(120)	181
2012 Vote: Mitt Romney	7%	(9)	7%	(9)	3%	(4)	3%	(3)	7%	(9)	72%	(89)	123
2012 Vote: Didn't Vote	6%	(11)	7%	(12)	2%	(4)	5%	(10)	10%	(19)	71%	(135)	190
4-Region: Northeast	2%	(2)	9%	(8)	1%	(1)	1%	(1)	15%	(12)	72%	(59)	82
4-Region: Midwest	10%	(13)	6%	(8)	2%	(3)	2%	(2)	13%	(17)	67%	(85)	128
4-Region: South	9%	(17)	7%	(13)	4%	(7)	1%	(3)	10%	(19)	69%	(130)	188
4-Region: West	4%	(5)	5%	(6)	2%	(2)	7%	(8)	10%	(11)	71%	(80)	112
Avid sports fan	26%	(26)	14%	(14)	5%	(5)	8%	(8)	15%	(15)	31%	(31)	99
Casual sports fan	3%	(9)	8%	(20)	3%	(8)	2%	(5)	13%	(36)	71%	(188)	265
Not a fan at all	1%	(2)	—	(0)	—	(0)	1%	(1)	5%	(8)	92%	(135)	146
Sports fan	10%	(35)	9%	(34)	3%	(13)	3%	(13)	14%	(51)	60%	(219)	364
Prefer college sports	12%	(10)	11%	(9)	2%	(1)	—	(0)	11%	(9)	64%	(52)	81
Prefer professional sports	10%	(25)	9%	(23)	4%	(11)	2%	(6)	16%	(41)	59%	(154)	260
Interested in NFL	12%	(35)	10%	(31)	4%	(12)	3%	(9)	15%	(45)	55%	(164)	296
Interested in College Football	14%	(33)	13%	(32)	4%	(10)	4%	(10)	15%	(36)	51%	(125)	245
Interested in XFL	20%	(17)	9%	(8)	9%	(8)	10%	(9)	18%	(16)	34%	(30)	88
Participates in sports gambling	28%	(18)	19%	(12)	4%	(3)	8%	(5)	10%	(6)	32%	(21)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_13: Do you have a favorable or unfavorable opinion of the following people?

Allen Robinson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(8)	7%	(34)	4%	(18)	2%	(8)	14%	(74)	72%	(368)	510
Gender: Male	2%	(5)	10%	(25)	5%	(13)	1%	(3)	17%	(40)	64%	(157)	244
Gender: Female	1%	(3)	3%	(9)	2%	(5)	2%	(5)	13%	(33)	79%	(210)	266
Age: 18-29	1%	(1)	4%	(5)	7%	(7)	2%	(2)	26%	(28)	60%	(64)	107
Age: 30-44	3%	(4)	13%	(18)	6%	(8)	3%	(4)	13%	(18)	62%	(84)	136
Age: 45-54	—	(0)	3%	(2)	1%	(1)	3%	(2)	13%	(10)	81%	(65)	80
Age: 55-64	2%	(2)	7%	(6)	1%	(1)	—	(0)	13%	(12)	77%	(72)	93
Age: 65+	1%	(1)	3%	(2)	1%	(1)	—	(0)	6%	(6)	89%	(83)	93
Generation Z: 18-22	2%	(1)	3%	(2)	6%	(3)	—	(0)	29%	(15)	60%	(32)	53
Millennial: Age 23-38	3%	(4)	8%	(11)	7%	(10)	5%	(6)	17%	(23)	60%	(83)	137
Generation X: Age 39-54	—	(0)	9%	(12)	3%	(4)	2%	(2)	13%	(17)	74%	(98)	133
Boomers: Age 55-73	2%	(3)	5%	(8)	1%	(2)	—	(0)	10%	(16)	82%	(133)	162
PID: Dem (no lean)	—	(1)	7%	(12)	4%	(6)	2%	(3)	18%	(31)	69%	(117)	170
PID: Ind (no lean)	1%	(1)	3%	(6)	3%	(5)	1%	(1)	15%	(27)	77%	(134)	174
PID: Rep (no lean)	4%	(7)	9%	(16)	4%	(6)	2%	(4)	10%	(16)	70%	(117)	166
PID/Gender: Dem Men	—	(0)	10%	(9)	6%	(5)	—	(0)	19%	(17)	66%	(59)	90
PID/Gender: Dem Women	1%	(1)	4%	(3)	2%	(1)	4%	(3)	17%	(14)	72%	(58)	81
PID/Gender: Ind Men	1%	(1)	7%	(5)	4%	(3)	—	(0)	22%	(17)	66%	(50)	76
PID/Gender: Ind Women	—	(0)	1%	(1)	3%	(3)	1%	(1)	10%	(10)	85%	(83)	98
PID/Gender: Rep Men	6%	(5)	14%	(11)	7%	(5)	4%	(3)	9%	(7)	61%	(48)	79
PID/Gender: Rep Women	3%	(2)	6%	(5)	1%	(1)	1%	(0)	11%	(9)	79%	(68)	87
Ideo: Liberal (1-3)	1%	(2)	12%	(15)	—	(1)	3%	(4)	13%	(17)	70%	(90)	129
Ideo: Moderate (4)	—	(1)	5%	(7)	9%	(13)	—	(1)	14%	(20)	72%	(104)	146
Ideo: Conservative (5-7)	3%	(6)	6%	(11)	2%	(3)	1%	(2)	14%	(24)	74%	(129)	175
Educ: < College	1%	(5)	5%	(17)	4%	(13)	2%	(8)	15%	(52)	74%	(265)	361
Educ: Bachelors degree	4%	(4)	12%	(11)	1%	(1)	—	(0)	13%	(12)	70%	(67)	95
Educ: Post-grad	—	(0)	10%	(5)	6%	(3)	1%	(0)	17%	(9)	66%	(35)	54
Income: Under 50k	2%	(5)	4%	(11)	5%	(13)	1%	(2)	17%	(49)	72%	(203)	282
Income: 50k-100k	—	(1)	11%	(20)	1%	(2)	4%	(6)	11%	(20)	72%	(125)	174
Income: 100k+	5%	(3)	6%	(3)	6%	(3)	—	(0)	10%	(5)	72%	(39)	54
Ethnicity: White	1%	(6)	6%	(23)	2%	(10)	2%	(8)	12%	(47)	77%	(311)	404

Continued on next page

Table NFL4_13: Do you have a favorable or unfavorable opinion of the following people?

Allen Robinson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(8)	7%	(34)	4%	(18)	2%	(8)	14%	(74)	72%	(368)	510
Ethnicity: Hispanic	7%	(5)	2%	(1)	6%	(4)	3%	(2)	24%	(17)	58%	(42)	72
Ethnicity: Afr. Am.	4%	(2)	11%	(6)	12%	(7)	—	(0)	23%	(13)	51%	(29)	58
All Christian	3%	(7)	6%	(16)	2%	(6)	2%	(6)	13%	(32)	74%	(188)	255
Agnostic/Nothing in particular	—	(0)	6%	(13)	5%	(10)	1%	(3)	15%	(32)	72%	(151)	210
Evangelical	4%	(6)	8%	(11)	3%	(4)	2%	(2)	11%	(15)	72%	(101)	140
Non-Evangelical	1%	(1)	6%	(12)	2%	(4)	2%	(4)	14%	(28)	75%	(147)	197
Community: Urban	2%	(2)	6%	(8)	6%	(8)	1%	(2)	14%	(18)	71%	(91)	129
Community: Suburban	2%	(5)	5%	(12)	4%	(9)	2%	(4)	15%	(35)	72%	(164)	229
Community: Rural	1%	(1)	9%	(14)	1%	(1)	1%	(2)	14%	(21)	74%	(112)	152
Employ: Private Sector	2%	(4)	12%	(19)	5%	(8)	3%	(5)	18%	(29)	60%	(98)	162
Employ: Homemaker	4%	(2)	—	(0)	1%	(1)	—	(0)	9%	(6)	85%	(50)	58
Employ: Retired	1%	(1)	3%	(3)	2%	(2)	—	(0)	13%	(13)	81%	(79)	98
Employ: Unemployed	—	(0)	1%	(1)	4%	(2)	4%	(2)	4%	(2)	87%	(47)	54
Military HH: Yes	1%	(1)	4%	(3)	1%	(1)	—	(0)	19%	(17)	75%	(67)	89
Military HH: No	2%	(7)	7%	(31)	4%	(17)	2%	(8)	14%	(57)	71%	(300)	421
RD/WT: Right Direction	3%	(7)	7%	(14)	4%	(8)	3%	(6)	13%	(28)	71%	(149)	211
RD/WT: Wrong Track	—	(1)	7%	(20)	3%	(10)	1%	(3)	15%	(46)	73%	(219)	299
Trump Job Approve	3%	(7)	7%	(16)	4%	(10)	2%	(5)	11%	(26)	72%	(165)	229
Trump Job Disapprove	1%	(1)	6%	(17)	3%	(8)	1%	(3)	17%	(44)	72%	(186)	260
Trump Job Strongly Approve	5%	(7)	8%	(10)	3%	(4)	3%	(4)	10%	(13)	71%	(93)	131
Trump Job Somewhat Approve	—	(0)	6%	(6)	6%	(6)	1%	(1)	13%	(13)	74%	(72)	98
Trump Job Somewhat Disapprove	2%	(1)	8%	(4)	5%	(3)	—	(0)	10%	(5)	74%	(39)	53
Trump Job Strongly Disapprove	—	(1)	6%	(12)	3%	(5)	2%	(3)	19%	(39)	71%	(147)	207
Favorable of Trump	3%	(7)	7%	(16)	3%	(7)	2%	(4)	12%	(25)	73%	(159)	218
Unfavorable of Trump	1%	(1)	7%	(18)	4%	(10)	1%	(3)	17%	(44)	71%	(183)	259
Very Favorable of Trump	5%	(7)	6%	(7)	2%	(2)	3%	(4)	12%	(16)	73%	(96)	132
Somewhat Favorable of Trump	—	(0)	10%	(9)	5%	(5)	—	(0)	11%	(10)	73%	(63)	86
Somewhat Unfavorable of Trump	—	(0)	10%	(5)	3%	(2)	—	(0)	13%	(7)	74%	(40)	54
Very Unfavorable of Trump	1%	(1)	6%	(12)	4%	(8)	2%	(3)	18%	(37)	70%	(143)	205

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Table NFL4_13: Do you have a favorable or unfavorable opinion of the following people?

Allen Robinson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(8)	7%	(34)	4%	(18)	2%	(8)	14%	(74)	72%	(368)	510
#1 Issue: Economy	—	(0)	8%	(12)	8%	(11)	—	(1)	21%	(31)	63%	(94)	148
#1 Issue: Security	4%	(5)	4%	(5)	3%	(4)	2%	(3)	5%	(7)	80%	(97)	121
#1 Issue: Health Care	1%	(1)	6%	(5)	3%	(2)	2%	(1)	14%	(11)	74%	(58)	78
#1 Issue: Medicare / Social Security	2%	(1)	5%	(3)	—	(0)	—	(0)	10%	(6)	83%	(51)	62
2018 House Vote: Democrat	—	(1)	9%	(15)	3%	(5)	1%	(2)	16%	(27)	71%	(118)	167
2018 House Vote: Republican	5%	(7)	6%	(9)	4%	(5)	1%	(1)	12%	(17)	74%	(110)	150
2016 Vote: Hillary Clinton	—	(0)	8%	(13)	5%	(8)	1%	(2)	13%	(21)	73%	(116)	160
2016 Vote: Donald Trump	3%	(5)	7%	(10)	4%	(6)	2%	(4)	12%	(19)	73%	(116)	160
2016 Vote: Didn't Vote	2%	(3)	6%	(9)	3%	(4)	2%	(3)	18%	(27)	69%	(103)	149
Voted in 2014: Yes	2%	(5)	6%	(19)	4%	(11)	—	(1)	14%	(42)	73%	(213)	290
Voted in 2014: No	1%	(3)	7%	(15)	3%	(7)	3%	(7)	15%	(32)	70%	(154)	220
2012 Vote: Barack Obama	1%	(1)	7%	(13)	7%	(12)	—	(0)	18%	(32)	68%	(123)	181
2012 Vote: Mitt Romney	3%	(4)	5%	(6)	2%	(3)	2%	(3)	8%	(10)	79%	(98)	123
2012 Vote: Didn't Vote	2%	(3)	7%	(14)	2%	(3)	3%	(5)	16%	(31)	70%	(133)	190
4-Region: Northeast	—	(0)	8%	(7)	4%	(3)	—	(0)	8%	(7)	79%	(65)	82
4-Region: Midwest	—	(1)	7%	(9)	1%	(1)	2%	(3)	20%	(25)	70%	(89)	128
4-Region: South	2%	(4)	6%	(12)	6%	(12)	1%	(1)	15%	(28)	69%	(131)	188
4-Region: West	3%	(4)	5%	(6)	2%	(2)	4%	(4)	12%	(14)	73%	(82)	112
Avid sports fan	4%	(4)	16%	(15)	7%	(7)	1%	(1)	28%	(27)	44%	(44)	99
Casual sports fan	2%	(4)	7%	(18)	4%	(10)	2%	(6)	14%	(38)	72%	(190)	265
Not a fan at all	—	(0)	—	(1)	1%	(1)	1%	(1)	6%	(9)	92%	(134)	146
Sports fan	2%	(8)	9%	(33)	5%	(17)	2%	(7)	18%	(65)	64%	(234)	364
Prefer college sports	—	(0)	7%	(6)	4%	(3)	1%	(1)	16%	(13)	71%	(58)	81
Prefer professional sports	3%	(8)	10%	(27)	5%	(12)	2%	(4)	19%	(49)	62%	(160)	260
Interested in NFL	3%	(8)	11%	(32)	5%	(16)	1%	(3)	21%	(62)	59%	(175)	296
Interested in College Football	3%	(8)	12%	(29)	6%	(14)	2%	(6)	21%	(50)	56%	(138)	245
Interested in XFL	4%	(4)	11%	(10)	11%	(9)	5%	(5)	24%	(21)	45%	(39)	88
Participates in sports gambling	6%	(4)	25%	(17)	12%	(8)	1%	(1)	22%	(15)	34%	(22)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_14: Do you have a favorable or unfavorable opinion of the following people?

Jameis Winston

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(43)	7%	(33)	3%	(16)	13%	(68)	65%	(331)	510
Gender: Male	5%	(12)	14%	(33)	11%	(27)	4%	(11)	14%	(33)	53%	(129)	244
Gender: Female	2%	(6)	4%	(10)	3%	(7)	2%	(6)	13%	(35)	76%	(203)	266
Age: 18-29	5%	(5)	6%	(6)	9%	(10)	2%	(2)	22%	(24)	57%	(61)	107
Age: 30-44	7%	(9)	11%	(15)	7%	(10)	5%	(7)	12%	(17)	57%	(78)	136
Age: 45-54	1%	(1)	6%	(5)	3%	(2)	2%	(1)	12%	(9)	77%	(62)	80
Age: 55-64	3%	(3)	10%	(9)	5%	(5)	4%	(3)	12%	(12)	66%	(62)	93
Age: 65+	—	(0)	9%	(8)	7%	(7)	3%	(3)	7%	(7)	74%	(69)	93
Generation Z: 18-22	7%	(4)	6%	(3)	9%	(5)	3%	(2)	11%	(6)	65%	(35)	53
Millennial: Age 23-38	5%	(6)	6%	(8)	7%	(10)	5%	(6)	20%	(27)	58%	(80)	137
Generation X: Age 39-54	4%	(5)	11%	(15)	6%	(8)	2%	(3)	13%	(17)	65%	(86)	133
Boomers: Age 55-73	2%	(3)	9%	(15)	5%	(8)	4%	(6)	11%	(17)	70%	(113)	162
PID: Dem (no lean)	3%	(5)	9%	(16)	4%	(7)	2%	(4)	21%	(35)	61%	(103)	170
PID: Ind (no lean)	4%	(7)	6%	(10)	5%	(9)	3%	(5)	12%	(22)	70%	(122)	174
PID: Rep (no lean)	4%	(6)	10%	(17)	11%	(18)	5%	(8)	7%	(12)	64%	(106)	166
PID/Gender: Dem Men	4%	(4)	14%	(13)	6%	(5)	2%	(1)	19%	(17)	55%	(49)	90
PID/Gender: Dem Women	2%	(1)	4%	(3)	2%	(2)	3%	(2)	23%	(18)	67%	(54)	81
PID/Gender: Ind Men	7%	(5)	9%	(7)	8%	(6)	4%	(3)	18%	(13)	55%	(42)	76
PID/Gender: Ind Women	1%	(1)	4%	(4)	3%	(3)	2%	(2)	8%	(8)	82%	(80)	98
PID/Gender: Rep Men	4%	(3)	17%	(14)	19%	(15)	8%	(6)	4%	(3)	48%	(38)	79
PID/Gender: Rep Women	3%	(3)	3%	(3)	3%	(3)	1%	(1)	10%	(9)	79%	(68)	87
Ideo: Liberal (1-3)	1%	(2)	7%	(9)	10%	(13)	2%	(3)	10%	(12)	70%	(91)	129
Ideo: Moderate (4)	3%	(4)	11%	(16)	7%	(11)	3%	(4)	16%	(23)	60%	(88)	146
Ideo: Conservative (5-7)	5%	(8)	11%	(19)	5%	(9)	4%	(8)	11%	(19)	64%	(113)	175
Educ: < College	3%	(10)	6%	(21)	6%	(21)	3%	(12)	15%	(52)	68%	(244)	361
Educ: Bachelors degree	5%	(5)	13%	(12)	10%	(10)	3%	(3)	11%	(10)	58%	(55)	95
Educ: Post-grad	4%	(2)	18%	(10)	5%	(3)	3%	(2)	10%	(6)	60%	(32)	54
Income: Under 50k	5%	(13)	5%	(13)	6%	(16)	2%	(5)	16%	(46)	67%	(188)	282
Income: 50k-100k	1%	(2)	11%	(19)	8%	(15)	5%	(9)	10%	(17)	65%	(113)	174
Income: 100k+	5%	(3)	20%	(11)	4%	(2)	4%	(2)	10%	(5)	57%	(31)	54
Ethnicity: White	2%	(9)	8%	(33)	6%	(26)	3%	(12)	12%	(50)	68%	(274)	404

Continued on next page

Table NFL4_14: Do you have a favorable or unfavorable opinion of the following people?

Jameis Winston

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(43)	7%	(33)	3%	(16)	13%	(68)	65%	(331)	510
Ethnicity: Hispanic	10%	(7)	2%	(1)	4%	(3)	5%	(4)	23%	(17)	56%	(41)	72
Ethnicity: Afr. Am.	14%	(8)	11%	(7)	6%	(4)	5%	(3)	18%	(10)	45%	(26)	58
All Christian	4%	(9)	9%	(24)	6%	(16)	3%	(7)	11%	(28)	67%	(171)	255
Agnostic/Nothing in particular	4%	(8)	7%	(14)	5%	(11)	5%	(10)	15%	(32)	64%	(135)	210
Evangelical	5%	(7)	5%	(7)	9%	(13)	2%	(3)	11%	(16)	66%	(93)	140
Non-Evangelical	1%	(2)	10%	(20)	4%	(9)	5%	(9)	12%	(23)	68%	(133)	197
Community: Urban	6%	(7)	10%	(12)	4%	(5)	2%	(2)	14%	(18)	65%	(83)	129
Community: Suburban	2%	(5)	8%	(19)	8%	(17)	4%	(10)	10%	(23)	67%	(154)	229
Community: Rural	3%	(5)	7%	(11)	7%	(11)	3%	(4)	18%	(28)	62%	(94)	152
Employ: Private Sector	6%	(10)	13%	(21)	10%	(16)	4%	(7)	14%	(22)	53%	(86)	162
Employ: Homemaker	5%	(3)	—	(0)	—	(0)	1%	(1)	9%	(6)	84%	(49)	58
Employ: Retired	—	(0)	10%	(10)	7%	(7)	3%	(2)	14%	(13)	67%	(66)	98
Employ: Unemployed	—	(0)	2%	(1)	1%	(1)	3%	(1)	6%	(3)	88%	(48)	54
Military HH: Yes	4%	(3)	8%	(7)	3%	(3)	5%	(5)	12%	(11)	69%	(61)	89
Military HH: No	3%	(15)	9%	(36)	7%	(31)	3%	(12)	14%	(58)	64%	(270)	421
RD/WT: Right Direction	6%	(13)	9%	(19)	7%	(15)	4%	(9)	11%	(23)	63%	(132)	211
RD/WT: Wrong Track	2%	(5)	8%	(24)	6%	(18)	2%	(7)	15%	(45)	67%	(199)	299
Trump Job Approve	3%	(7)	9%	(21)	7%	(16)	5%	(11)	8%	(19)	67%	(155)	229
Trump Job Disapprove	3%	(9)	8%	(21)	6%	(17)	2%	(5)	18%	(46)	62%	(162)	260
Trump Job Strongly Approve	5%	(7)	8%	(10)	9%	(12)	5%	(7)	10%	(14)	62%	(81)	131
Trump Job Somewhat Approve	1%	(1)	10%	(10)	4%	(4)	4%	(4)	5%	(5)	75%	(73)	98
Trump Job Somewhat Disapprove	3%	(2)	14%	(7)	6%	(3)	—	(0)	14%	(7)	63%	(33)	53
Trump Job Strongly Disapprove	4%	(7)	7%	(14)	7%	(14)	3%	(5)	18%	(38)	62%	(128)	207
Favorable of Trump	4%	(9)	9%	(20)	7%	(15)	5%	(10)	8%	(17)	67%	(146)	218
Unfavorable of Trump	3%	(9)	9%	(23)	7%	(18)	2%	(5)	18%	(45)	61%	(159)	259
Very Favorable of Trump	4%	(5)	9%	(12)	7%	(9)	5%	(7)	10%	(13)	65%	(86)	132
Somewhat Favorable of Trump	4%	(4)	10%	(8)	7%	(6)	3%	(3)	5%	(5)	70%	(61)	86
Somewhat Unfavorable of Trump	6%	(3)	10%	(5)	9%	(5)	—	(0)	12%	(7)	63%	(34)	54
Very Unfavorable of Trump	3%	(6)	9%	(18)	6%	(13)	3%	(5)	19%	(39)	61%	(125)	205

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Table NFL4_14: Do you have a favorable or unfavorable opinion of the following people?

Jameis Winston

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(43)	7%	(33)	3%	(16)	13%	(68)	65%	(331)	510
#1 Issue: Economy	6%	(9)	12%	(18)	7%	(10)	3%	(5)	17%	(25)	55%	(82)	148
#1 Issue: Security	5%	(7)	4%	(5)	10%	(12)	2%	(3)	4%	(4)	74%	(90)	121
#1 Issue: Health Care	1%	(1)	9%	(7)	2%	(2)	4%	(3)	20%	(15)	64%	(50)	78
#1 Issue: Medicare / Social Security	—	(0)	10%	(6)	8%	(5)	4%	(2)	12%	(8)	65%	(40)	62
2018 House Vote: Democrat	3%	(5)	8%	(13)	7%	(11)	2%	(3)	17%	(28)	64%	(106)	167
2018 House Vote: Republican	5%	(8)	11%	(16)	5%	(8)	6%	(9)	8%	(13)	65%	(97)	150
2016 Vote: Hillary Clinton	3%	(5)	12%	(18)	5%	(7)	2%	(3)	17%	(27)	62%	(99)	160
2016 Vote: Donald Trump	3%	(5)	11%	(17)	7%	(12)	5%	(9)	9%	(15)	65%	(103)	160
2016 Vote: Didn't Vote	5%	(8)	3%	(4)	8%	(12)	3%	(4)	13%	(19)	68%	(101)	149
Voted in 2014: Yes	3%	(10)	11%	(31)	6%	(16)	4%	(12)	14%	(42)	62%	(180)	290
Voted in 2014: No	4%	(8)	5%	(12)	8%	(17)	2%	(5)	12%	(27)	69%	(152)	220
2012 Vote: Barack Obama	3%	(5)	15%	(26)	5%	(8)	3%	(5)	18%	(33)	57%	(103)	181
2012 Vote: Mitt Romney	4%	(5)	7%	(9)	7%	(8)	5%	(7)	7%	(9)	69%	(86)	123
2012 Vote: Didn't Vote	4%	(8)	3%	(6)	8%	(15)	2%	(4)	14%	(26)	69%	(131)	190
4-Region: Northeast	5%	(4)	10%	(8)	4%	(4)	2%	(2)	12%	(10)	67%	(55)	82
4-Region: Midwest	4%	(5)	10%	(13)	4%	(6)	4%	(5)	15%	(20)	62%	(79)	128
4-Region: South	3%	(5)	9%	(17)	10%	(18)	4%	(8)	13%	(25)	61%	(116)	188
4-Region: West	4%	(4)	4%	(5)	5%	(6)	1%	(1)	13%	(14)	73%	(82)	112
Avid sports fan	11%	(11)	24%	(23)	14%	(14)	8%	(8)	18%	(18)	25%	(25)	99
Casual sports fan	3%	(7)	7%	(17)	7%	(19)	3%	(7)	15%	(39)	66%	(175)	265
Not a fan at all	—	(0)	1%	(2)	—	(0)	1%	(1)	8%	(12)	90%	(131)	146
Sports fan	5%	(18)	11%	(41)	9%	(33)	4%	(15)	16%	(57)	55%	(200)	364
Prefer college sports	4%	(3)	9%	(7)	12%	(9)	8%	(6)	10%	(8)	57%	(46)	81
Prefer professional sports	6%	(14)	12%	(32)	8%	(22)	3%	(7)	16%	(41)	55%	(143)	260
Interested in NFL	6%	(18)	14%	(41)	10%	(30)	3%	(9)	18%	(54)	48%	(143)	296
Interested in College Football	7%	(17)	14%	(35)	12%	(30)	5%	(13)	17%	(42)	44%	(109)	245
Interested in XFL	12%	(10)	17%	(15)	13%	(11)	8%	(7)	16%	(14)	34%	(30)	88
Participates in sports gambling	8%	(5)	22%	(14)	17%	(11)	7%	(4)	17%	(12)	29%	(19)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_15: Do you have a favorable or unfavorable opinion of the following people?

Cooper Kupp

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(23)	7%	(35)	2%	(8)	1%	(4)	15%	(77)	71%	(363)	510
Gender: Male	7%	(16)	10%	(24)	2%	(5)	2%	(4)	17%	(40)	63%	(155)	244
Gender: Female	3%	(7)	4%	(11)	1%	(3)	—	(0)	14%	(37)	78%	(208)	266
Age: 18-29	2%	(2)	8%	(8)	3%	(3)	—	(0)	26%	(28)	61%	(65)	107
Age: 30-44	9%	(12)	11%	(15)	2%	(3)	3%	(4)	16%	(22)	59%	(80)	136
Age: 45-54	3%	(3)	3%	(2)	2%	(1)	—	(0)	9%	(7)	83%	(66)	80
Age: 55-64	6%	(6)	5%	(5)	—	(0)	—	(0)	12%	(11)	76%	(71)	93
Age: 65+	—	(0)	5%	(5)	—	(0)	—	(0)	9%	(9)	86%	(80)	93
Generation Z: 18-22	4%	(2)	2%	(1)	2%	(1)	—	(0)	23%	(12)	68%	(36)	53
Millennial: Age 23-38	8%	(10)	9%	(12)	3%	(4)	3%	(4)	22%	(30)	56%	(77)	137
Generation X: Age 39-54	3%	(4)	9%	(13)	2%	(3)	—	(0)	11%	(15)	74%	(98)	133
Boomers: Age 55-73	4%	(6)	5%	(8)	—	(0)	—	(0)	12%	(19)	80%	(129)	162
PID: Dem (no lean)	5%	(9)	5%	(9)	1%	(1)	—	(0)	21%	(36)	67%	(115)	170
PID: Ind (no lean)	3%	(5)	7%	(11)	—	(1)	—	(0)	14%	(24)	76%	(133)	174
PID: Rep (no lean)	5%	(9)	9%	(15)	3%	(6)	2%	(4)	10%	(17)	70%	(115)	166
PID/Gender: Dem Men	10%	(9)	6%	(6)	1%	(1)	—	(0)	19%	(17)	65%	(58)	90
PID/Gender: Dem Women	1%	(1)	4%	(3)	1%	(1)	—	(0)	24%	(20)	70%	(56)	81
PID/Gender: Ind Men	2%	(2)	10%	(7)	—	(0)	1%	(0)	22%	(16)	66%	(50)	76
PID/Gender: Ind Women	4%	(3)	4%	(4)	1%	(1)	—	(0)	8%	(8)	84%	(83)	98
PID/Gender: Rep Men	7%	(6)	14%	(11)	5%	(4)	5%	(4)	9%	(7)	59%	(47)	79
PID/Gender: Rep Women	3%	(3)	4%	(3)	2%	(2)	—	(0)	11%	(10)	80%	(69)	87
Ideo: Liberal (1-3)	6%	(8)	8%	(11)	1%	(1)	2%	(3)	9%	(12)	73%	(94)	129
Ideo: Moderate (4)	4%	(5)	8%	(12)	3%	(4)	—	(0)	17%	(25)	68%	(100)	146
Ideo: Conservative (5-7)	4%	(8)	7%	(12)	1%	(2)	1%	(1)	14%	(24)	73%	(128)	175
Educ: < College	3%	(13)	5%	(18)	1%	(4)	1%	(2)	17%	(61)	73%	(263)	361
Educ: Bachelors degree	8%	(8)	10%	(9)	3%	(3)	1%	(1)	11%	(10)	67%	(64)	95
Educ: Post-grad	6%	(3)	13%	(7)	2%	(1)	1%	(0)	12%	(6)	66%	(36)	54
Income: Under 50k	4%	(10)	5%	(15)	1%	(4)	—	(0)	18%	(52)	71%	(201)	282
Income: 50k-100k	4%	(7)	8%	(15)	2%	(3)	2%	(4)	12%	(20)	72%	(125)	174
Income: 100k+	11%	(6)	10%	(5)	2%	(1)	—	(0)	10%	(5)	67%	(36)	54
Ethnicity: White	3%	(14)	6%	(23)	2%	(6)	1%	(4)	13%	(54)	75%	(303)	404

Continued on next page

Table NFL4_15: Do you have a favorable or unfavorable opinion of the following people?

Cooper Kupp

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(23)	7%	(35)	2%	(8)	1%	(4)	15%	(77)	71%	(363)	510
Ethnicity: Hispanic	7%	(5)	6%	(4)	—	(0)	—	(0)	27%	(20)	60%	(43)	72
Ethnicity: Afr. Am.	10%	(6)	12%	(7)	1%	(1)	—	(0)	29%	(17)	48%	(28)	58
All Christian	5%	(12)	6%	(15)	1%	(2)	1%	(4)	12%	(31)	75%	(191)	255
Agnostic/Nothing in particular	4%	(8)	8%	(16)	2%	(5)	—	(0)	18%	(38)	68%	(144)	210
Evangelical	8%	(11)	8%	(11)	2%	(3)	2%	(2)	12%	(17)	69%	(96)	140
Non-Evangelical	3%	(6)	5%	(10)	1%	(2)	1%	(1)	15%	(29)	76%	(149)	197
Community: Urban	4%	(5)	7%	(9)	3%	(4)	1%	(2)	15%	(19)	69%	(89)	129
Community: Suburban	5%	(11)	7%	(16)	1%	(3)	1%	(2)	15%	(34)	71%	(162)	229
Community: Rural	4%	(7)	6%	(10)	—	(1)	—	(0)	16%	(24)	73%	(111)	152
Employ: Private Sector	5%	(8)	10%	(16)	3%	(5)	2%	(4)	19%	(31)	61%	(98)	162
Employ: Homemaker	4%	(2)	—	(0)	1%	(1)	—	(0)	11%	(6)	84%	(49)	58
Employ: Retired	1%	(1)	5%	(5)	—	(0)	—	(0)	14%	(14)	80%	(78)	98
Employ: Unemployed	4%	(2)	6%	(3)	—	(0)	—	(0)	9%	(5)	82%	(45)	54
Military HH: Yes	2%	(2)	4%	(4)	1%	(1)	—	(0)	18%	(16)	75%	(67)	89
Military HH: No	5%	(21)	7%	(32)	2%	(7)	1%	(4)	15%	(61)	70%	(296)	421
RD/WT: Right Direction	5%	(10)	8%	(18)	2%	(5)	2%	(4)	13%	(28)	69%	(146)	211
RD/WT: Wrong Track	4%	(13)	6%	(17)	1%	(3)	—	(0)	16%	(49)	72%	(217)	299
Trump Job Approve	4%	(10)	9%	(20)	2%	(6)	2%	(4)	10%	(22)	73%	(168)	229
Trump Job Disapprove	5%	(13)	6%	(15)	1%	(2)	—	(0)	20%	(51)	69%	(178)	260
Trump Job Strongly Approve	6%	(8)	9%	(12)	2%	(3)	3%	(4)	11%	(14)	69%	(91)	131
Trump Job Somewhat Approve	2%	(2)	8%	(8)	3%	(3)	—	(0)	8%	(8)	79%	(77)	98
Trump Job Somewhat Disapprove	4%	(2)	6%	(3)	—	(0)	—	(0)	14%	(8)	75%	(40)	53
Trump Job Strongly Disapprove	5%	(11)	5%	(11)	1%	(2)	—	(0)	21%	(43)	67%	(139)	207
Favorable of Trump	4%	(10)	8%	(17)	2%	(5)	2%	(4)	10%	(22)	73%	(159)	218
Unfavorable of Trump	4%	(11)	7%	(18)	1%	(3)	—	(0)	19%	(49)	69%	(177)	259
Very Favorable of Trump	6%	(8)	4%	(6)	3%	(4)	3%	(4)	12%	(16)	72%	(95)	132
Somewhat Favorable of Trump	2%	(2)	13%	(12)	2%	(1)	—	(0)	7%	(6)	75%	(65)	86
Somewhat Unfavorable of Trump	1%	(1)	11%	(6)	2%	(1)	—	(0)	11%	(6)	74%	(40)	54
Very Unfavorable of Trump	5%	(11)	6%	(12)	1%	(1)	—	(0)	21%	(43)	67%	(138)	205

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Table NFL4_15: Do you have a favorable or unfavorable opinion of the following people?

Cooper Kupp

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(23)	7%	(35)	2%	(8)	1%	(4)	15%	(77)	71%	(363)	510
#1 Issue: Economy	4%	(5)	10%	(15)	1%	(2)	—	(0)	23%	(34)	62%	(92)	148
#1 Issue: Security	6%	(7)	6%	(8)	3%	(3)	2%	(3)	3%	(4)	80%	(96)	121
#1 Issue: Health Care	3%	(3)	6%	(5)	2%	(1)	—	(0)	16%	(12)	73%	(57)	78
#1 Issue: Medicare / Social Security	1%	(1)	4%	(3)	—	(0)	—	(0)	15%	(9)	79%	(49)	62
2018 House Vote: Democrat	6%	(10)	7%	(12)	—	(1)	—	(0)	16%	(26)	70%	(117)	167
2018 House Vote: Republican	6%	(9)	7%	(10)	2%	(3)	1%	(1)	12%	(18)	72%	(109)	150
2016 Vote: Hillary Clinton	7%	(11)	5%	(8)	1%	(1)	—	(0)	19%	(30)	68%	(108)	160
2016 Vote: Donald Trump	4%	(6)	8%	(13)	2%	(3)	2%	(4)	13%	(20)	72%	(114)	160
2016 Vote: Didn't Vote	4%	(5)	8%	(12)	2%	(4)	—	(0)	13%	(20)	73%	(108)	149
Voted in 2014: Yes	5%	(13)	7%	(19)	2%	(5)	—	(1)	16%	(47)	71%	(206)	290
Voted in 2014: No	5%	(10)	7%	(16)	1%	(3)	1%	(3)	14%	(31)	71%	(157)	220
2012 Vote: Barack Obama	4%	(8)	7%	(13)	1%	(2)	—	(0)	22%	(39)	65%	(118)	181
2012 Vote: Mitt Romney	4%	(5)	6%	(7)	2%	(3)	3%	(4)	7%	(8)	79%	(97)	123
2012 Vote: Didn't Vote	5%	(10)	7%	(14)	2%	(3)	—	(0)	15%	(28)	71%	(135)	190
4-Region: Northeast	5%	(4)	6%	(5)	1%	(1)	1%	(0)	12%	(10)	76%	(62)	82
4-Region: Midwest	1%	(1)	5%	(7)	1%	(2)	—	(0)	19%	(24)	74%	(94)	128
4-Region: South	5%	(10)	9%	(17)	3%	(5)	—	(0)	16%	(30)	67%	(126)	188
4-Region: West	7%	(8)	6%	(6)	—	(0)	3%	(4)	13%	(14)	71%	(80)	112
Avid sports fan	12%	(12)	16%	(16)	6%	(6)	2%	(2)	23%	(23)	41%	(41)	99
Casual sports fan	4%	(11)	7%	(18)	—	(1)	1%	(2)	15%	(41)	72%	(191)	265
Not a fan at all	—	(0)	1%	(1)	—	(1)	—	(0)	9%	(14)	89%	(131)	146
Sports fan	6%	(23)	9%	(34)	2%	(7)	1%	(4)	18%	(64)	64%	(232)	364
Prefer college sports	2%	(1)	10%	(8)	3%	(3)	—	(0)	14%	(12)	70%	(57)	81
Prefer professional sports	8%	(22)	9%	(24)	2%	(4)	2%	(4)	17%	(45)	62%	(161)	260
Interested in NFL	8%	(23)	11%	(33)	2%	(7)	1%	(4)	21%	(62)	57%	(167)	296
Interested in College Football	9%	(21)	12%	(29)	3%	(6)	1%	(4)	20%	(50)	55%	(135)	245
Interested in XFL	9%	(8)	14%	(12)	3%	(3)	4%	(4)	26%	(23)	44%	(39)	88
Participates in sports gambling	16%	(10)	24%	(16)	6%	(4)	2%	(1)	20%	(13)	33%	(22)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_16: Do you have a favorable or unfavorable opinion of the following people?

Danny Amendola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(34)	9%	(47)	3%	(13)	1%	(7)	14%	(73)	66%	(336)	510
Gender: Male	9%	(22)	15%	(38)	4%	(11)	2%	(4)	19%	(45)	51%	(125)	244
Gender: Female	4%	(12)	3%	(9)	1%	(3)	1%	(3)	10%	(28)	80%	(211)	266
Age: 18-29	8%	(8)	5%	(6)	1%	(1)	3%	(3)	18%	(20)	65%	(70)	107
Age: 30-44	9%	(13)	12%	(16)	6%	(9)	2%	(3)	15%	(20)	56%	(77)	136
Age: 45-54	4%	(3)	5%	(4)	—	(0)	2%	(1)	14%	(11)	76%	(61)	80
Age: 55-64	10%	(9)	12%	(12)	2%	(2)	—	(0)	13%	(12)	63%	(59)	93
Age: 65+	1%	(1)	11%	(10)	2%	(2)	—	(0)	10%	(10)	75%	(70)	93
Generation Z: 18-22	6%	(3)	1%	(0)	—	(0)	2%	(1)	23%	(12)	69%	(37)	53
Millennial: Age 23-38	8%	(11)	10%	(13)	7%	(9)	2%	(3)	14%	(19)	59%	(81)	137
Generation X: Age 39-54	8%	(10)	9%	(11)	—	(1)	2%	(3)	15%	(19)	67%	(89)	133
Boomers: Age 55-73	5%	(9)	13%	(20)	1%	(2)	—	(0)	12%	(20)	68%	(110)	162
PID: Dem (no lean)	8%	(13)	10%	(17)	2%	(4)	1%	(1)	19%	(33)	60%	(102)	170
PID: Ind (no lean)	3%	(6)	5%	(9)	2%	(4)	1%	(2)	13%	(23)	75%	(130)	174
PID: Rep (no lean)	9%	(15)	13%	(21)	3%	(5)	2%	(4)	10%	(17)	63%	(103)	166
PID/Gender: Dem Men	9%	(8)	14%	(13)	4%	(3)	1%	(1)	20%	(18)	52%	(47)	90
PID/Gender: Dem Women	6%	(5)	5%	(4)	1%	(1)	—	(0)	19%	(16)	69%	(55)	81
PID/Gender: Ind Men	5%	(4)	9%	(7)	3%	(3)	1%	(0)	26%	(20)	55%	(41)	76
PID/Gender: Ind Women	1%	(1)	2%	(2)	1%	(1)	2%	(2)	3%	(3)	90%	(89)	98
PID/Gender: Rep Men	13%	(10)	22%	(18)	6%	(5)	3%	(2)	10%	(8)	46%	(37)	79
PID/Gender: Rep Women	6%	(6)	4%	(3)	1%	(0)	1%	(1)	11%	(9)	77%	(67)	87
Ideo: Liberal (1-3)	8%	(10)	8%	(11)	5%	(6)	—	(0)	11%	(14)	68%	(88)	129
Ideo: Moderate (4)	6%	(9)	10%	(15)	3%	(4)	2%	(3)	18%	(26)	62%	(90)	146
Ideo: Conservative (5-7)	9%	(15)	12%	(22)	2%	(3)	1%	(2)	12%	(21)	64%	(112)	175
Educ: < College	6%	(23)	7%	(24)	3%	(9)	2%	(7)	14%	(50)	69%	(248)	361
Educ: Bachelors degree	8%	(7)	16%	(15)	3%	(3)	—	(0)	13%	(13)	60%	(57)	95
Educ: Post-grad	8%	(4)	14%	(8)	2%	(1)	1%	(0)	19%	(10)	56%	(30)	54
Income: Under 50k	7%	(18)	5%	(15)	2%	(6)	1%	(4)	15%	(44)	69%	(196)	282
Income: 50k-100k	5%	(8)	15%	(26)	3%	(6)	2%	(3)	13%	(22)	63%	(109)	174
Income: 100k+	14%	(7)	12%	(7)	4%	(2)	—	(0)	14%	(8)	56%	(30)	54
Ethnicity: White	4%	(18)	9%	(37)	2%	(8)	1%	(6)	14%	(59)	69%	(277)	404

Continued on next page

Table NFL4_16: Do you have a favorable or unfavorable opinion of the following people?

Danny Amendola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(34)	9%	(47)	3%	(13)	1%	(7)	14%	(73)	66%	(336)	510
Ethnicity: Hispanic	14%	(10)	6%	(5)	2%	(1)	—	(0)	13%	(9)	65%	(47)	72
Ethnicity: Afr. Am.	14%	(8)	10%	(6)	8%	(5)	2%	(1)	20%	(11)	47%	(27)	58
All Christian	7%	(18)	11%	(29)	2%	(4)	—	(1)	14%	(36)	65%	(166)	255
Agnostic/Nothing in particular	4%	(8)	7%	(14)	3%	(7)	3%	(6)	14%	(30)	69%	(146)	210
Evangelical	9%	(12)	7%	(10)	4%	(6)	1%	(2)	14%	(20)	65%	(90)	140
Non-Evangelical	4%	(9)	12%	(23)	2%	(3)	1%	(1)	12%	(23)	70%	(137)	197
Community: Urban	7%	(9)	9%	(11)	3%	(3)	2%	(2)	15%	(19)	65%	(84)	129
Community: Suburban	6%	(15)	10%	(23)	3%	(7)	1%	(3)	14%	(32)	65%	(149)	229
Community: Rural	7%	(11)	8%	(12)	2%	(3)	1%	(2)	15%	(22)	67%	(102)	152
Employ: Private Sector	12%	(20)	11%	(19)	4%	(7)	1%	(2)	18%	(30)	53%	(86)	162
Employ: Homemaker	4%	(2)	4%	(2)	1%	(1)	—	(0)	12%	(7)	79%	(46)	58
Employ: Retired	4%	(3)	12%	(11)	2%	(2)	—	(0)	14%	(14)	68%	(67)	98
Employ: Unemployed	—	(0)	—	(0)	2%	(1)	2%	(1)	10%	(6)	86%	(47)	54
Military HH: Yes	3%	(3)	14%	(12)	2%	(2)	—	(0)	11%	(10)	70%	(63)	89
Military HH: No	7%	(31)	8%	(35)	3%	(11)	2%	(7)	15%	(63)	65%	(273)	421
RD/WT: Right Direction	10%	(22)	13%	(27)	2%	(4)	2%	(4)	12%	(25)	61%	(129)	211
RD/WT: Wrong Track	4%	(12)	7%	(20)	3%	(9)	1%	(3)	16%	(48)	69%	(207)	299
Trump Job Approve	7%	(16)	11%	(26)	3%	(7)	2%	(6)	10%	(22)	66%	(151)	229
Trump Job Disapprove	7%	(18)	8%	(20)	2%	(6)	1%	(1)	18%	(47)	65%	(168)	260
Trump Job Strongly Approve	10%	(13)	13%	(18)	4%	(5)	2%	(3)	10%	(13)	60%	(79)	131
Trump Job Somewhat Approve	3%	(3)	9%	(9)	2%	(2)	3%	(3)	9%	(9)	74%	(73)	98
Trump Job Somewhat Disapprove	6%	(3)	13%	(7)	—	(0)	—	(0)	19%	(10)	62%	(33)	53
Trump Job Strongly Disapprove	7%	(14)	6%	(13)	3%	(6)	1%	(1)	18%	(37)	65%	(136)	207
Favorable of Trump	8%	(17)	11%	(25)	3%	(6)	2%	(4)	10%	(22)	66%	(145)	218
Unfavorable of Trump	7%	(17)	9%	(22)	3%	(7)	1%	(2)	17%	(44)	64%	(166)	259
Very Favorable of Trump	9%	(12)	12%	(15)	4%	(5)	2%	(3)	10%	(14)	63%	(83)	132
Somewhat Favorable of Trump	6%	(5)	11%	(9)	1%	(1)	1%	(1)	10%	(8)	72%	(62)	86
Somewhat Unfavorable of Trump	7%	(4)	19%	(10)	—	(0)	1%	(1)	11%	(6)	62%	(33)	54
Very Unfavorable of Trump	6%	(13)	6%	(12)	4%	(7)	1%	(1)	19%	(38)	65%	(133)	205

Continued on next page

Table NFL4_16: Do you have a favorable or unfavorable opinion of the following people?
Danny Amendola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(34)	9%	(47)	3%	(13)	1%	(7)	14%	(73)	66%	(336)	510
#1 Issue: Economy	9%	(13)	10%	(15)	3%	(4)	1%	(2)	20%	(29)	57%	(85)	148
#1 Issue: Security	7%	(9)	8%	(10)	2%	(3)	3%	(3)	7%	(8)	73%	(88)	121
#1 Issue: Health Care	5%	(4)	10%	(8)	—	(0)	2%	(2)	14%	(11)	70%	(54)	78
#1 Issue: Medicare / Social Security	6%	(4)	11%	(7)	4%	(3)	—	(0)	9%	(6)	70%	(43)	62
2018 House Vote: Democrat	6%	(10)	8%	(14)	5%	(8)	1%	(1)	19%	(31)	61%	(102)	167
2018 House Vote: Republican	9%	(13)	15%	(22)	1%	(2)	1%	(1)	14%	(20)	61%	(91)	150
2016 Vote: Hillary Clinton	6%	(10)	9%	(15)	4%	(7)	1%	(1)	17%	(28)	62%	(99)	160
2016 Vote: Donald Trump	6%	(9)	16%	(25)	4%	(6)	1%	(1)	14%	(22)	60%	(96)	160
2016 Vote: Didn't Vote	9%	(13)	3%	(5)	—	(0)	3%	(4)	11%	(16)	74%	(110)	149
Voted in 2014: Yes	7%	(19)	13%	(38)	2%	(7)	1%	(1)	16%	(46)	62%	(179)	290
Voted in 2014: No	7%	(15)	4%	(9)	3%	(6)	2%	(5)	12%	(27)	71%	(157)	220
2012 Vote: Barack Obama	7%	(13)	14%	(25)	2%	(3)	1%	(1)	17%	(32)	59%	(106)	181
2012 Vote: Mitt Romney	5%	(7)	13%	(15)	4%	(5)	—	(0)	13%	(17)	65%	(80)	123
2012 Vote: Didn't Vote	8%	(14)	3%	(5)	2%	(4)	3%	(6)	13%	(24)	72%	(137)	190
4-Region: Northeast	11%	(9)	10%	(8)	1%	(1)	3%	(3)	12%	(10)	64%	(52)	82
4-Region: Midwest	2%	(3)	11%	(14)	2%	(3)	2%	(2)	19%	(25)	64%	(82)	128
4-Region: South	7%	(13)	8%	(15)	3%	(6)	1%	(2)	14%	(27)	66%	(125)	188
4-Region: West	8%	(9)	9%	(10)	3%	(4)	—	(0)	10%	(12)	69%	(77)	112
Avid sports fan	20%	(20)	24%	(24)	2%	(2)	3%	(3)	23%	(23)	28%	(27)	99
Casual sports fan	5%	(12)	8%	(22)	4%	(10)	1%	(2)	15%	(40)	67%	(178)	265
Not a fan at all	2%	(2)	1%	(1)	1%	(1)	1%	(1)	7%	(10)	89%	(130)	146
Sports fan	9%	(32)	13%	(46)	3%	(12)	2%	(6)	17%	(63)	57%	(206)	364
Prefer college sports	3%	(2)	12%	(10)	3%	(2)	1%	(1)	18%	(14)	63%	(51)	81
Prefer professional sports	10%	(26)	13%	(35)	4%	(9)	2%	(5)	17%	(45)	54%	(140)	260
Interested in NFL	11%	(32)	15%	(46)	3%	(10)	2%	(6)	18%	(53)	51%	(150)	296
Interested in College Football	12%	(28)	17%	(42)	4%	(11)	1%	(4)	18%	(45)	47%	(116)	245
Interested in XFL	19%	(17)	20%	(17)	4%	(3)	3%	(3)	22%	(19)	32%	(28)	88
Participates in sports gambling	21%	(14)	25%	(17)	12%	(8)	3%	(2)	12%	(8)	26%	(18)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_17: Do you have a favorable or unfavorable opinion of the following people?
Kenyan Drake

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	6%	(31)	3%	(13)	1%	(5)	15%	(77)	73%	(370)	510
Gender: Male	4%	(9)	11%	(27)	2%	(4)	2%	(4)	18%	(43)	65%	(158)	244
Gender: Female	2%	(5)	1%	(4)	4%	(10)	1%	(1)	13%	(34)	80%	(212)	266
Age: 18-29	1%	(2)	4%	(4)	6%	(7)	1%	(1)	25%	(27)	62%	(66)	107
Age: 30-44	6%	(8)	12%	(16)	4%	(6)	2%	(3)	14%	(19)	62%	(84)	136
Age: 45-54	1%	(1)	3%	(3)	—	(0)	—	(0)	14%	(11)	81%	(65)	80
Age: 55-64	3%	(3)	5%	(4)	1%	(1)	—	(0)	12%	(12)	79%	(74)	93
Age: 65+	—	(0)	4%	(3)	—	(0)	1%	(1)	9%	(8)	87%	(81)	93
Generation Z: 18-22	2%	(1)	1%	(0)	4%	(2)	3%	(1)	22%	(12)	69%	(37)	53
Millennial: Age 23-38	4%	(6)	8%	(10)	6%	(8)	2%	(3)	20%	(27)	60%	(82)	137
Generation X: Age 39-54	3%	(4)	9%	(12)	1%	(2)	—	(0)	14%	(19)	72%	(96)	133
Boomers: Age 55-73	2%	(3)	4%	(6)	—	(1)	1%	(1)	11%	(18)	82%	(133)	162
PID: Dem (no lean)	3%	(5)	7%	(12)	2%	(4)	1%	(2)	19%	(33)	67%	(115)	170
PID: Ind (no lean)	1%	(1)	2%	(4)	3%	(5)	—	(0)	14%	(24)	80%	(139)	174
PID: Rep (no lean)	5%	(8)	9%	(15)	3%	(5)	2%	(3)	12%	(20)	70%	(116)	166
PID/Gender: Dem Men	3%	(3)	11%	(10)	3%	(3)	1%	(1)	16%	(15)	65%	(58)	90
PID/Gender: Dem Women	2%	(2)	3%	(2)	1%	(1)	1%	(1)	23%	(19)	70%	(57)	81
PID/Gender: Ind Men	1%	(1)	6%	(4)	—	(0)	—	(0)	22%	(17)	71%	(53)	76
PID/Gender: Ind Women	—	(0)	—	(0)	5%	(5)	—	(0)	8%	(7)	87%	(86)	98
PID/Gender: Rep Men	6%	(5)	16%	(13)	1%	(1)	3%	(2)	14%	(11)	59%	(47)	79
PID/Gender: Rep Women	3%	(3)	2%	(2)	4%	(4)	1%	(0)	10%	(8)	80%	(69)	87
Ideo: Liberal (1-3)	1%	(1)	11%	(14)	4%	(6)	2%	(2)	11%	(14)	71%	(92)	129
Ideo: Moderate (4)	1%	(1)	6%	(9)	2%	(3)	2%	(2)	12%	(18)	77%	(112)	146
Ideo: Conservative (5-7)	6%	(10)	4%	(7)	1%	(2)	—	(0)	17%	(29)	72%	(126)	175
Educ: < College	2%	(6)	5%	(18)	3%	(11)	1%	(5)	15%	(55)	74%	(266)	361
Educ: Bachelors degree	5%	(5)	8%	(7)	1%	(1)	—	(0)	14%	(13)	73%	(69)	95
Educ: Post-grad	4%	(2)	10%	(5)	3%	(1)	1%	(0)	18%	(10)	65%	(35)	54
Income: Under 50k	2%	(6)	5%	(15)	3%	(9)	1%	(2)	15%	(44)	73%	(205)	282
Income: 50k-100k	2%	(4)	6%	(11)	1%	(2)	2%	(3)	14%	(25)	74%	(128)	174
Income: 100k+	5%	(3)	8%	(4)	4%	(2)	—	(0)	16%	(9)	67%	(36)	54
Ethnicity: White	2%	(6)	5%	(22)	2%	(9)	1%	(3)	12%	(50)	78%	(314)	404

Continued on next page

Table NFL4_17: Do you have a favorable or unfavorable opinion of the following people?
Kenyan Drake

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	6%	(31)	3%	(13)	1%	(5)	15%	(77)	73%	(370)	510
Ethnicity: Hispanic	7%	(5)	2%	(2)	7%	(5)	—	(0)	20%	(15)	63%	(46)	72
Ethnicity: Afr. Am.	10%	(6)	13%	(8)	3%	(2)	1%	(1)	28%	(16)	45%	(26)	58
All Christian	3%	(8)	5%	(14)	2%	(5)	1%	(4)	13%	(33)	75%	(192)	255
Agnostic/Nothing in particular	2%	(4)	7%	(14)	4%	(8)	—	(0)	17%	(35)	71%	(149)	210
Evangelical	4%	(6)	9%	(13)	4%	(5)	2%	(3)	13%	(18)	68%	(95)	140
Non-Evangelical	1%	(3)	4%	(9)	2%	(3)	—	(0)	13%	(26)	79%	(156)	197
Community: Urban	6%	(8)	3%	(4)	4%	(5)	2%	(2)	17%	(22)	68%	(88)	129
Community: Suburban	1%	(3)	6%	(14)	2%	(5)	1%	(3)	13%	(31)	75%	(173)	229
Community: Rural	1%	(2)	8%	(13)	2%	(3)	—	(0)	16%	(25)	72%	(110)	152
Employ: Private Sector	4%	(6)	9%	(15)	3%	(5)	2%	(4)	20%	(32)	62%	(101)	162
Employ: Homemaker	5%	(3)	—	(0)	—	(0)	—	(0)	12%	(7)	83%	(49)	58
Employ: Retired	—	(0)	4%	(4)	1%	(1)	—	(0)	14%	(13)	82%	(80)	98
Employ: Unemployed	—	(0)	5%	(2)	—	(0)	—	(0)	4%	(2)	91%	(50)	54
Military HH: Yes	1%	(1)	4%	(4)	3%	(2)	—	(0)	13%	(11)	80%	(71)	89
Military HH: No	3%	(13)	6%	(27)	3%	(11)	1%	(5)	16%	(66)	71%	(299)	421
RD/WT: Right Direction	5%	(11)	7%	(16)	1%	(3)	1%	(3)	15%	(33)	69%	(146)	211
RD/WT: Wrong Track	1%	(3)	5%	(15)	3%	(10)	1%	(2)	15%	(45)	75%	(224)	299
Trump Job Approve	3%	(8)	8%	(18)	2%	(5)	1%	(3)	11%	(25)	75%	(171)	229
Trump Job Disapprove	2%	(6)	5%	(13)	3%	(7)	1%	(2)	18%	(48)	71%	(184)	260
Trump Job Strongly Approve	5%	(7)	9%	(12)	2%	(3)	2%	(3)	11%	(14)	71%	(93)	131
Trump Job Somewhat Approve	1%	(1)	6%	(6)	3%	(2)	—	(0)	11%	(11)	80%	(78)	98
Trump Job Somewhat Disapprove	4%	(2)	5%	(3)	1%	(1)	—	(0)	22%	(12)	68%	(36)	53
Trump Job Strongly Disapprove	2%	(4)	5%	(11)	3%	(6)	1%	(2)	18%	(36)	71%	(148)	207
Favorable of Trump	3%	(8)	8%	(17)	2%	(4)	1%	(3)	11%	(25)	74%	(161)	218
Unfavorable of Trump	2%	(6)	5%	(14)	3%	(8)	1%	(2)	17%	(45)	71%	(184)	259
Very Favorable of Trump	5%	(7)	5%	(7)	2%	(2)	2%	(3)	12%	(16)	74%	(97)	132
Somewhat Favorable of Trump	1%	(1)	12%	(10)	2%	(2)	—	(0)	10%	(9)	75%	(64)	86
Somewhat Unfavorable of Trump	6%	(3)	7%	(4)	3%	(2)	—	(0)	12%	(7)	72%	(38)	54
Very Unfavorable of Trump	1%	(3)	5%	(11)	3%	(6)	1%	(2)	19%	(38)	71%	(146)	205

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Table NFL4_17: Do you have a favorable or unfavorable opinion of the following people?
Kenyan Drake

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(13)	6%	(31)	3%	(13)	1%	(5)	15%	(77)	73%	(370)	510
#1 Issue: Economy	3%	(4)	7%	(10)	3%	(5)	1%	(1)	23%	(34)	64%	(94)	148
#1 Issue: Security	4%	(5)	6%	(8)	3%	(3)	2%	(3)	9%	(10)	76%	(91)	121
#1 Issue: Health Care	1%	(1)	6%	(5)	2%	(1)	—	(0)	14%	(11)	77%	(60)	78
#1 Issue: Medicare / Social Security	1%	(0)	3%	(2)	1%	(1)	1%	(1)	9%	(6)	85%	(52)	62
2018 House Vote: Democrat	3%	(5)	7%	(12)	3%	(5)	1%	(2)	16%	(27)	69%	(115)	167
2018 House Vote: Republican	5%	(8)	6%	(9)	3%	(4)	—	(0)	11%	(17)	74%	(112)	150
2016 Vote: Hillary Clinton	3%	(5)	7%	(11)	4%	(6)	1%	(1)	15%	(25)	70%	(112)	160
2016 Vote: Donald Trump	3%	(5)	7%	(11)	2%	(4)	2%	(3)	13%	(21)	73%	(117)	160
2016 Vote: Didn't Vote	3%	(4)	5%	(8)	3%	(4)	1%	(1)	17%	(25)	72%	(107)	149
Voted in 2014: Yes	3%	(9)	6%	(18)	3%	(9)	—	(1)	14%	(41)	73%	(212)	290
Voted in 2014: No	2%	(4)	6%	(13)	2%	(4)	2%	(4)	17%	(37)	72%	(158)	220
2012 Vote: Barack Obama	3%	(5)	7%	(13)	4%	(7)	—	(1)	18%	(33)	68%	(123)	181
2012 Vote: Mitt Romney	3%	(4)	4%	(5)	1%	(2)	2%	(3)	10%	(12)	78%	(97)	123
2012 Vote: Didn't Vote	2%	(5)	6%	(11)	3%	(5)	1%	(1)	17%	(32)	72%	(137)	190
4-Region: Northeast	4%	(4)	8%	(7)	1%	(1)	—	(0)	13%	(11)	73%	(60)	82
4-Region: Midwest	—	(1)	4%	(5)	3%	(4)	—	(0)	21%	(26)	72%	(91)	128
4-Region: South	2%	(4)	9%	(17)	3%	(6)	1%	(2)	15%	(27)	70%	(132)	188
4-Region: West	5%	(6)	2%	(2)	2%	(2)	2%	(2)	12%	(13)	77%	(86)	112
Avid sports fan	9%	(9)	14%	(14)	4%	(4)	2%	(2)	29%	(29)	43%	(42)	99
Casual sports fan	2%	(4)	6%	(17)	2%	(6)	1%	(3)	16%	(42)	72%	(192)	265
Not a fan at all	—	(0)	—	(0)	2%	(3)	—	(0)	4%	(7)	93%	(136)	146
Sports fan	4%	(13)	8%	(31)	3%	(10)	1%	(5)	19%	(71)	64%	(234)	364
Prefer college sports	2%	(1)	8%	(6)	2%	(2)	2%	(1)	17%	(13)	70%	(57)	81
Prefer professional sports	5%	(12)	9%	(24)	3%	(8)	1%	(4)	17%	(45)	64%	(167)	260
Interested in NFL	4%	(13)	10%	(28)	3%	(9)	2%	(5)	22%	(64)	60%	(177)	296
Interested in College Football	5%	(13)	12%	(29)	3%	(7)	2%	(5)	21%	(52)	57%	(140)	245
Interested in XFL	9%	(8)	10%	(9)	5%	(5)	3%	(2)	31%	(28)	41%	(36)	88
Participates in sports gambling	7%	(5)	29%	(19)	4%	(3)	2%	(1)	22%	(15)	36%	(24)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL4_18: Do you have a favorable or unfavorable opinion of the following people?

Miles Boykin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(10)	5%	(24)	3%	(15)	1%	(6)	15%	(78)	74%	(376)	510
Gender: Male	2%	(6)	7%	(18)	5%	(13)	1%	(1)	16%	(39)	69%	(168)	244
Gender: Female	2%	(5)	2%	(6)	1%	(2)	2%	(5)	15%	(39)	78%	(208)	266
Age: 18-29	1%	(2)	2%	(3)	4%	(5)	3%	(3)	26%	(28)	63%	(67)	107
Age: 30-44	5%	(6)	7%	(10)	6%	(9)	3%	(4)	14%	(18)	65%	(89)	136
Age: 45-54	—	(0)	2%	(2)	—	(0)	—	(0)	13%	(11)	84%	(67)	80
Age: 55-64	2%	(2)	8%	(7)	1%	(1)	—	(0)	13%	(12)	76%	(71)	93
Age: 65+	—	(0)	3%	(2)	1%	(1)	—	(0)	9%	(9)	87%	(81)	93
Generation Z: 18-22	2%	(1)	1%	(0)	1%	(1)	3%	(1)	28%	(15)	66%	(35)	53
Millennial: Age 23-38	4%	(6)	5%	(7)	7%	(9)	3%	(5)	18%	(25)	62%	(86)	137
Generation X: Age 39-54	1%	(1)	6%	(7)	3%	(4)	—	(1)	13%	(17)	77%	(103)	133
Boomers: Age 55-73	1%	(2)	5%	(8)	1%	(2)	—	(0)	11%	(19)	81%	(132)	162
PID: Dem (no lean)	1%	(2)	5%	(9)	1%	(1)	2%	(3)	20%	(34)	71%	(121)	170
PID: Ind (no lean)	1%	(2)	4%	(6)	1%	(2)	—	(0)	15%	(26)	78%	(136)	174
PID: Rep (no lean)	4%	(6)	5%	(8)	7%	(11)	2%	(3)	10%	(17)	72%	(119)	166
PID/Gender: Dem Men	1%	(1)	8%	(7)	—	(0)	1%	(1)	16%	(14)	73%	(66)	90
PID/Gender: Dem Women	1%	(1)	2%	(2)	1%	(1)	2%	(2)	25%	(20)	68%	(55)	81
PID/Gender: Ind Men	1%	(1)	5%	(4)	2%	(2)	—	(0)	21%	(16)	70%	(53)	76
PID/Gender: Ind Women	1%	(1)	3%	(3)	1%	(1)	—	(0)	10%	(10)	85%	(84)	98
PID/Gender: Rep Men	5%	(4)	8%	(7)	14%	(11)	—	(0)	11%	(9)	63%	(49)	79
PID/Gender: Rep Women	3%	(2)	2%	(2)	1%	(1)	4%	(3)	10%	(9)	81%	(70)	87
Ideo: Liberal (1-3)	1%	(1)	7%	(9)	5%	(6)	2%	(2)	14%	(18)	71%	(92)	129
Ideo: Moderate (4)	2%	(2)	4%	(6)	3%	(5)	1%	(1)	16%	(23)	74%	(108)	146
Ideo: Conservative (5-7)	4%	(7)	4%	(7)	2%	(4)	1%	(2)	14%	(24)	75%	(132)	175
Educ: < College	2%	(5)	3%	(9)	3%	(11)	2%	(6)	16%	(58)	75%	(272)	361
Educ: Bachelors degree	3%	(3)	8%	(8)	3%	(3)	1%	(1)	14%	(14)	71%	(68)	95
Educ: Post-grad	3%	(2)	13%	(7)	3%	(2)	—	(0)	12%	(7)	69%	(37)	54
Income: Under 50k	2%	(5)	3%	(8)	3%	(8)	1%	(4)	16%	(45)	75%	(212)	282
Income: 50k-100k	—	(1)	7%	(12)	4%	(7)	1%	(3)	14%	(25)	73%	(127)	174
Income: 100k+	8%	(4)	9%	(5)	—	(0)	—	(0)	15%	(8)	69%	(37)	54
Ethnicity: White	2%	(7)	4%	(18)	2%	(10)	1%	(4)	13%	(51)	78%	(316)	404

Continued on next page

Table NFL4_18: Do you have a favorable or unfavorable opinion of the following people?

Miles Boykin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(10)	5%	(24)	3%	(15)	1%	(6)	15%	(78)	74%	(376)	510
Ethnicity: Hispanic	7%	(5)	4%	(3)	—	(0)	4%	(3)	27%	(19)	58%	(42)	72
Ethnicity: Afr. Am.	5%	(3)	7%	(4)	8%	(5)	—	(0)	24%	(14)	55%	(32)	58
All Christian	3%	(6)	4%	(11)	3%	(8)	2%	(5)	13%	(32)	76%	(193)	255
Agnostic/Nothing in particular	1%	(2)	5%	(10)	3%	(7)	—	(0)	18%	(38)	73%	(152)	210
Evangelical	4%	(5)	4%	(5)	7%	(10)	1%	(1)	11%	(15)	74%	(103)	140
Non-Evangelical	1%	(2)	3%	(7)	2%	(4)	1%	(2)	15%	(29)	78%	(154)	197
Community: Urban	5%	(6)	4%	(6)	3%	(3)	3%	(4)	16%	(21)	70%	(90)	129
Community: Suburban	1%	(3)	6%	(14)	4%	(8)	1%	(3)	14%	(33)	73%	(168)	229
Community: Rural	1%	(1)	3%	(4)	2%	(3)	—	(0)	16%	(25)	78%	(119)	152
Employ: Private Sector	3%	(4)	10%	(16)	5%	(9)	1%	(2)	17%	(27)	64%	(104)	162
Employ: Homemaker	5%	(3)	1%	(0)	—	(0)	—	(0)	10%	(6)	84%	(49)	58
Employ: Retired	—	(0)	4%	(4)	1%	(1)	—	(0)	14%	(14)	80%	(78)	98
Employ: Unemployed	3%	(1)	—	(0)	2%	(1)	—	(0)	9%	(5)	87%	(47)	54
Military HH: Yes	—	(0)	4%	(3)	1%	(1)	—	(0)	20%	(18)	75%	(67)	89
Military HH: No	2%	(10)	5%	(21)	3%	(14)	2%	(6)	14%	(60)	74%	(310)	421
RD/WT: Right Direction	4%	(8)	5%	(10)	6%	(13)	—	(0)	14%	(30)	71%	(151)	211
RD/WT: Wrong Track	1%	(2)	5%	(14)	1%	(2)	2%	(6)	16%	(48)	76%	(226)	299
Trump Job Approve	4%	(8)	5%	(11)	6%	(13)	1%	(3)	11%	(24)	74%	(170)	229
Trump Job Disapprove	1%	(2)	5%	(12)	1%	(2)	2%	(4)	19%	(50)	73%	(191)	260
Trump Job Strongly Approve	4%	(6)	6%	(8)	7%	(9)	—	(0)	12%	(16)	70%	(92)	131
Trump Job Somewhat Approve	3%	(3)	3%	(3)	4%	(4)	3%	(3)	9%	(9)	79%	(77)	98
Trump Job Somewhat Disapprove	2%	(1)	2%	(1)	—	(0)	—	(0)	12%	(6)	85%	(45)	53
Trump Job Strongly Disapprove	—	(1)	5%	(11)	1%	(2)	2%	(4)	21%	(44)	70%	(146)	207
Favorable of Trump	4%	(8)	5%	(11)	5%	(12)	—	(0)	11%	(25)	74%	(161)	218
Unfavorable of Trump	1%	(2)	5%	(13)	1%	(3)	2%	(5)	19%	(49)	72%	(187)	259
Very Favorable of Trump	4%	(6)	5%	(7)	5%	(6)	—	(0)	12%	(16)	73%	(96)	132
Somewhat Favorable of Trump	3%	(3)	5%	(5)	6%	(5)	—	(0)	10%	(9)	75%	(65)	86
Somewhat Unfavorable of Trump	—	(0)	2%	(1)	3%	(2)	1%	(1)	13%	(7)	81%	(43)	54
Very Unfavorable of Trump	1%	(2)	6%	(12)	1%	(2)	2%	(5)	20%	(42)	70%	(143)	205

Continued on next page

Table NFL4_18: Do you have a favorable or unfavorable opinion of the following people?

Miles Boykin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(10)	5%	(24)	3%	(15)	1%	(6)	15%	(78)	74%	(376)	510
#1 Issue: Economy	1%	(2)	7%	(11)	1%	(2)	3%	(4)	18%	(27)	69%	(103)	148
#1 Issue: Security	5%	(6)	4%	(5)	7%	(8)	—	(0)	7%	(9)	78%	(94)	121
#1 Issue: Health Care	3%	(2)	4%	(3)	3%	(2)	2%	(2)	16%	(12)	72%	(56)	78
#1 Issue: Medicare / Social Security	—	(0)	5%	(3)	—	(0)	—	(0)	11%	(7)	84%	(52)	62
2018 House Vote: Democrat	1%	(1)	7%	(11)	1%	(1)	1%	(1)	19%	(31)	72%	(121)	167
2018 House Vote: Republican	4%	(6)	6%	(10)	2%	(3)	1%	(2)	11%	(17)	75%	(112)	150
2016 Vote: Hillary Clinton	1%	(2)	7%	(11)	1%	(2)	—	(0)	15%	(23)	76%	(122)	160
2016 Vote: Donald Trump	2%	(4)	6%	(10)	3%	(5)	1%	(2)	14%	(22)	73%	(117)	160
2016 Vote: Didn't Vote	3%	(5)	2%	(3)	5%	(7)	3%	(5)	18%	(27)	69%	(103)	149
Voted in 2014: Yes	2%	(6)	7%	(19)	2%	(5)	1%	(2)	15%	(42)	75%	(216)	290
Voted in 2014: No	2%	(5)	2%	(5)	4%	(10)	2%	(5)	16%	(36)	73%	(160)	220
2012 Vote: Barack Obama	1%	(2)	7%	(13)	2%	(4)	1%	(1)	17%	(31)	72%	(130)	181
2012 Vote: Mitt Romney	2%	(3)	5%	(6)	4%	(5)	—	(1)	9%	(12)	79%	(97)	123
2012 Vote: Didn't Vote	3%	(5)	2%	(3)	3%	(6)	2%	(5)	19%	(35)	71%	(136)	190
4-Region: Northeast	—	(0)	8%	(6)	1%	(1)	1%	(1)	13%	(11)	77%	(63)	82
4-Region: Midwest	—	(1)	4%	(5)	1%	(1)	—	(1)	18%	(22)	77%	(98)	128
4-Region: South	3%	(6)	6%	(12)	4%	(8)	1%	(1)	14%	(26)	72%	(136)	188
4-Region: West	3%	(4)	1%	(1)	5%	(5)	3%	(3)	17%	(19)	71%	(79)	112
Avid sports fan	5%	(5)	14%	(14)	5%	(5)	4%	(4)	28%	(28)	44%	(43)	99
Casual sports fan	2%	(5)	3%	(8)	4%	(10)	1%	(3)	16%	(42)	74%	(197)	265
Not a fan at all	—	(0)	1%	(2)	—	(0)	—	(0)	5%	(8)	93%	(136)	146
Sports fan	3%	(10)	6%	(22)	4%	(15)	2%	(6)	19%	(70)	66%	(240)	364
Prefer college sports	3%	(2)	6%	(5)	2%	(2)	—	(0)	16%	(13)	73%	(59)	81
Prefer professional sports	3%	(8)	6%	(16)	5%	(13)	1%	(3)	20%	(51)	65%	(169)	260
Interested in NFL	3%	(10)	7%	(21)	5%	(15)	1%	(3)	21%	(63)	62%	(183)	296
Interested in College Football	4%	(10)	9%	(22)	5%	(13)	1%	(3)	21%	(51)	59%	(145)	245
Interested in XFL	5%	(4)	12%	(10)	9%	(8)	3%	(3)	28%	(25)	43%	(38)	88
Participates in sports gambling	7%	(5)	19%	(13)	11%	(8)	2%	(1)	23%	(15)	38%	(25)	66

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_1: Do you have a favorable or unfavorable opinion of the following people?

Randall Cobb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(46)	12%	(68)	3%	(18)	2%	(9)	16%	(89)	59%	(326)	556
Gender: Male	13%	(35)	18%	(51)	4%	(12)	1%	(3)	19%	(52)	45%	(128)	281
Gender: Female	4%	(11)	6%	(18)	2%	(6)	2%	(6)	13%	(37)	72%	(199)	275
Age: 18-29	9%	(9)	6%	(6)	4%	(4)	3%	(3)	14%	(13)	64%	(61)	95
Age: 30-44	13%	(19)	12%	(19)	5%	(7)	2%	(3)	14%	(21)	55%	(83)	153
Age: 45-54	10%	(8)	17%	(13)	4%	(3)	—	(0)	21%	(16)	48%	(37)	78
Age: 55-64	5%	(5)	18%	(19)	1%	(1)	2%	(2)	17%	(19)	57%	(62)	109
Age: 65+	4%	(5)	9%	(11)	2%	(2)	1%	(1)	16%	(20)	68%	(83)	122
Millennial: Age 23-38	10%	(16)	12%	(17)	5%	(8)	3%	(5)	9%	(14)	60%	(89)	149
Generation X: Age 39-54	10%	(14)	15%	(20)	4%	(6)	—	(0)	20%	(27)	51%	(70)	137
Boomers: Age 55-73	4%	(9)	14%	(29)	2%	(4)	1%	(3)	17%	(35)	61%	(122)	201
PID: Dem (no lean)	7%	(14)	10%	(20)	3%	(6)	2%	(4)	17%	(32)	60%	(115)	192
PID: Ind (no lean)	6%	(12)	10%	(18)	3%	(6)	1%	(2)	17%	(32)	62%	(117)	188
PID: Rep (no lean)	11%	(20)	17%	(30)	3%	(6)	1%	(2)	14%	(25)	53%	(93)	176
PID/Gender: Dem Men	13%	(12)	14%	(13)	4%	(4)	2%	(1)	21%	(19)	47%	(43)	92
PID/Gender: Dem Women	2%	(2)	7%	(7)	2%	(2)	3%	(3)	13%	(13)	73%	(73)	100
PID/Gender: Ind Men	8%	(8)	17%	(16)	5%	(5)	1%	(1)	19%	(18)	49%	(46)	93
PID/Gender: Ind Women	4%	(4)	2%	(2)	2%	(1)	1%	(1)	15%	(14)	75%	(71)	95
PID/Gender: Rep Men	16%	(15)	23%	(22)	4%	(3)	1%	(1)	16%	(16)	40%	(39)	96
PID/Gender: Rep Women	6%	(5)	10%	(8)	3%	(2)	2%	(1)	12%	(9)	68%	(55)	80
Ideo: Liberal (1-3)	8%	(13)	9%	(16)	4%	(6)	1%	(2)	16%	(26)	62%	(105)	168
Ideo: Moderate (4)	11%	(16)	13%	(19)	2%	(3)	2%	(3)	20%	(28)	51%	(70)	138
Ideo: Conservative (5-7)	8%	(15)	16%	(29)	4%	(8)	2%	(4)	15%	(27)	55%	(102)	185
Educ: < College	8%	(28)	11%	(41)	3%	(11)	2%	(6)	16%	(58)	61%	(229)	374
Educ: Bachelors degree	8%	(10)	17%	(20)	4%	(4)	1%	(1)	19%	(23)	51%	(60)	118
Educ: Post-grad	13%	(8)	12%	(8)	3%	(2)	2%	(1)	13%	(8)	58%	(37)	64
Income: Under 50k	9%	(28)	11%	(33)	3%	(8)	1%	(4)	13%	(40)	62%	(186)	300
Income: 50k-100k	9%	(15)	10%	(17)	4%	(7)	3%	(5)	16%	(27)	59%	(100)	170
Income: 100k+	3%	(3)	21%	(18)	3%	(3)	—	(0)	26%	(22)	47%	(40)	86
Ethnicity: White	7%	(30)	13%	(58)	3%	(13)	1%	(6)	16%	(67)	60%	(257)	431
Ethnicity: Hispanic	15%	(12)	11%	(9)	—	(0)	2%	(1)	25%	(20)	47%	(38)	81

Continued on next page

Table NFL5_1: Do you have a favorable or unfavorable opinion of the following people?

Randall Cobb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(46)	12%	(68)	3%	(18)	2%	(9)	16%	(89)	59%	(326)	556
Ethnicity: Afr. Am.	13%	(9)	9%	(6)	4%	(3)	1%	(1)	10%	(7)	62%	(42)	67
Ethnicity: Other	12%	(7)	7%	(4)	4%	(2)	3%	(2)	26%	(15)	48%	(28)	58
All Christian	12%	(31)	14%	(37)	3%	(9)	2%	(5)	16%	(44)	54%	(146)	273
Agnostic/Nothing in particular	5%	(12)	11%	(24)	3%	(7)	1%	(3)	15%	(35)	65%	(148)	228
Evangelical	12%	(19)	10%	(16)	4%	(6)	2%	(4)	16%	(25)	55%	(87)	158
Non-Evangelical	7%	(13)	14%	(27)	3%	(6)	1%	(3)	17%	(33)	57%	(109)	192
Community: Urban	9%	(13)	9%	(13)	4%	(6)	2%	(3)	21%	(32)	55%	(81)	148
Community: Suburban	5%	(14)	15%	(37)	3%	(8)	2%	(5)	15%	(38)	60%	(154)	255
Community: Rural	12%	(19)	12%	(18)	3%	(4)	—	(1)	13%	(20)	60%	(92)	153
Employ: Private Sector	8%	(15)	19%	(35)	2%	(4)	3%	(5)	20%	(37)	48%	(87)	183
Employ: Retired	5%	(7)	11%	(14)	2%	(3)	1%	(1)	14%	(18)	67%	(88)	132
Employ: Unemployed	2%	(1)	8%	(5)	4%	(2)	—	(0)	9%	(6)	77%	(48)	63
Military HH: Yes	18%	(17)	14%	(13)	2%	(2)	3%	(3)	15%	(14)	48%	(45)	92
Military HH: No	6%	(29)	12%	(56)	3%	(16)	1%	(6)	16%	(75)	61%	(282)	464
RD/WT: Right Direction	12%	(26)	16%	(34)	3%	(7)	2%	(5)	17%	(36)	50%	(109)	217
RD/WT: Wrong Track	6%	(20)	10%	(34)	3%	(11)	1%	(4)	16%	(53)	64%	(217)	339
Trump Job Approve	9%	(22)	14%	(31)	3%	(8)	2%	(4)	17%	(39)	55%	(126)	230
Trump Job Disapprove	8%	(24)	10%	(31)	3%	(10)	2%	(5)	16%	(48)	61%	(184)	303
Trump Job Strongly Approve	12%	(15)	17%	(22)	3%	(4)	2%	(2)	15%	(20)	52%	(68)	131
Trump Job Somewhat Approve	6%	(6)	9%	(9)	4%	(4)	1%	(1)	19%	(19)	59%	(59)	99
Trump Job Strongly Disapprove	8%	(21)	7%	(19)	3%	(9)	2%	(5)	16%	(42)	63%	(159)	254
Favorable of Trump	10%	(23)	16%	(35)	3%	(6)	2%	(4)	16%	(36)	53%	(118)	222
Unfavorable of Trump	7%	(22)	10%	(29)	4%	(12)	2%	(5)	14%	(42)	64%	(190)	299
Very Favorable of Trump	12%	(17)	18%	(26)	3%	(4)	2%	(3)	13%	(18)	52%	(73)	140
Somewhat Favorable of Trump	8%	(6)	11%	(9)	2%	(2)	2%	(1)	22%	(18)	55%	(45)	82
Very Unfavorable of Trump	7%	(17)	7%	(18)	3%	(9)	2%	(5)	16%	(41)	65%	(165)	255
#1 Issue: Economy	11%	(14)	16%	(19)	2%	(3)	4%	(5)	21%	(26)	47%	(59)	125
#1 Issue: Security	10%	(11)	21%	(22)	2%	(2)	—	(0)	14%	(15)	53%	(57)	107
#1 Issue: Health Care	7%	(7)	3%	(3)	6%	(6)	1%	(1)	15%	(14)	68%	(64)	95
#1 Issue: Medicare / Social Security	5%	(4)	5%	(5)	4%	(3)	3%	(3)	17%	(14)	66%	(57)	86

Continued on next page

Table NFL5_1: Do you have a favorable or unfavorable opinion of the following people?

Randall Cobb

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(46)	12%	(68)	3%	(18)	2%	(9)	16%	(89)	59%	(326)	556
2018 House Vote: Democrat	7%	(15)	11%	(25)	4%	(8)	2%	(5)	17%	(36)	59%	(131)	220
2018 House Vote: Republican	13%	(21)	20%	(32)	3%	(5)	1%	(1)	14%	(24)	49%	(81)	164
2016 Vote: Hillary Clinton	7%	(14)	13%	(23)	3%	(5)	2%	(4)	17%	(31)	58%	(106)	182
2016 Vote: Donald Trump	11%	(19)	19%	(34)	3%	(5)	1%	(2)	17%	(31)	49%	(87)	178
2016 Vote: Didn't Vote	7%	(10)	5%	(7)	3%	(4)	1%	(2)	13%	(19)	71%	(104)	147
Voted in 2014: Yes	9%	(30)	16%	(54)	4%	(13)	2%	(6)	16%	(57)	54%	(187)	348
Voted in 2014: No	8%	(16)	7%	(14)	2%	(5)	2%	(3)	15%	(32)	67%	(139)	209
2012 Vote: Barack Obama	6%	(14)	11%	(25)	3%	(7)	2%	(4)	20%	(46)	57%	(128)	224
2012 Vote: Mitt Romney	10%	(15)	19%	(28)	2%	(2)	1%	(2)	13%	(19)	54%	(78)	145
2012 Vote: Didn't Vote	9%	(15)	7%	(10)	3%	(5)	1%	(2)	10%	(16)	70%	(111)	158
4-Region: Northeast	4%	(4)	13%	(13)	3%	(3)	1%	(1)	19%	(19)	60%	(60)	99
4-Region: Midwest	11%	(11)	8%	(8)	4%	(5)	1%	(1)	14%	(14)	62%	(64)	102
4-Region: South	6%	(13)	14%	(31)	3%	(7)	2%	(5)	17%	(37)	57%	(121)	214
4-Region: West	13%	(18)	12%	(17)	3%	(4)	1%	(1)	14%	(19)	58%	(82)	141
Avid sports fan	22%	(29)	21%	(29)	4%	(6)	4%	(5)	20%	(27)	28%	(38)	133
Casual sports fan	6%	(17)	14%	(39)	5%	(12)	1%	(3)	20%	(53)	54%	(144)	268
Not a fan at all	—	(0)	—	(1)	—	(0)	—	(1)	6%	(9)	93%	(144)	155
Sports fan	11%	(46)	17%	(67)	4%	(18)	2%	(8)	20%	(80)	45%	(182)	401
Prefer college sports	13%	(15)	15%	(17)	5%	(6)	1%	(1)	19%	(21)	47%	(52)	111
Prefer professional sports	12%	(31)	18%	(49)	3%	(7)	2%	(5)	20%	(52)	46%	(123)	267
Interested in NFL	13%	(44)	19%	(65)	5%	(17)	2%	(7)	18%	(61)	43%	(143)	337
Interested in College Football	15%	(38)	18%	(47)	6%	(16)	2%	(5)	19%	(48)	40%	(101)	254
Interested in XFL	21%	(22)	27%	(28)	7%	(7)	5%	(5)	19%	(20)	22%	(23)	105
Participates in sports gambling	18%	(12)	22%	(15)	9%	(6)	3%	(2)	10%	(7)	37%	(26)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_2: Do you have a favorable or unfavorable opinion of the following people?

Cody Latimer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(46)	3%	(19)	2%	(11)	16%	(87)	68%	(378)	556
Gender: Male	4%	(12)	12%	(33)	6%	(16)	1%	(2)	16%	(44)	62%	(174)	281
Gender: Female	1%	(3)	5%	(13)	1%	(3)	3%	(9)	16%	(43)	74%	(204)	275
Age: 18-29	4%	(3)	4%	(4)	3%	(2)	3%	(3)	14%	(14)	72%	(68)	95
Age: 30-44	5%	(7)	14%	(21)	6%	(9)	3%	(5)	12%	(19)	60%	(92)	153
Age: 45-54	2%	(2)	10%	(8)	6%	(5)	—	(0)	23%	(18)	59%	(46)	78
Age: 55-64	2%	(3)	5%	(6)	1%	(1)	1%	(1)	19%	(21)	70%	(77)	109
Age: 65+	—	(0)	6%	(7)	2%	(2)	1%	(1)	13%	(16)	78%	(95)	122
Millennial: Age 23-38	3%	(5)	10%	(15)	6%	(9)	3%	(5)	10%	(15)	67%	(101)	149
Generation X: Age 39-54	5%	(6)	11%	(15)	5%	(6)	1%	(2)	20%	(27)	58%	(79)	137
Boomers: Age 55-73	1%	(3)	6%	(11)	2%	(3)	1%	(3)	17%	(35)	73%	(147)	201
PID: Dem (no lean)	2%	(3)	11%	(22)	3%	(5)	2%	(5)	17%	(33)	64%	(123)	192
PID: Ind (no lean)	3%	(5)	5%	(9)	5%	(9)	1%	(2)	16%	(30)	71%	(134)	188
PID: Rep (no lean)	4%	(6)	9%	(16)	3%	(5)	2%	(4)	13%	(24)	69%	(121)	176
PID/Gender: Dem Men	2%	(2)	15%	(14)	5%	(5)	1%	(1)	17%	(16)	59%	(54)	92
PID/Gender: Dem Women	2%	(2)	8%	(8)	1%	(1)	3%	(3)	17%	(18)	69%	(69)	100
PID/Gender: Ind Men	5%	(5)	8%	(7)	7%	(7)	—	(0)	18%	(17)	62%	(58)	93
PID/Gender: Ind Women	—	(0)	2%	(1)	2%	(2)	2%	(2)	14%	(13)	80%	(76)	95
PID/Gender: Rep Men	6%	(5)	12%	(12)	5%	(5)	1%	(1)	11%	(11)	65%	(63)	96
PID/Gender: Rep Women	1%	(1)	5%	(4)	—	(0)	4%	(3)	16%	(13)	73%	(59)	80
Ideo: Liberal (1-3)	3%	(5)	8%	(13)	3%	(6)	2%	(4)	18%	(30)	66%	(111)	168
Ideo: Moderate (4)	2%	(3)	14%	(19)	3%	(4)	1%	(1)	20%	(27)	60%	(83)	138
Ideo: Conservative (5-7)	3%	(5)	6%	(12)	5%	(9)	3%	(5)	11%	(21)	72%	(134)	185
Educ: < College	3%	(12)	7%	(27)	4%	(13)	2%	(8)	14%	(54)	69%	(259)	374
Educ: Bachelors degree	—	(0)	10%	(11)	3%	(3)	1%	(1)	21%	(25)	66%	(78)	118
Educ: Post-grad	4%	(3)	12%	(7)	4%	(3)	2%	(1)	13%	(8)	65%	(42)	64
Income: Under 50k	2%	(5)	9%	(27)	4%	(13)	2%	(5)	15%	(45)	68%	(205)	300
Income: 50k-100k	6%	(9)	6%	(10)	3%	(4)	3%	(5)	14%	(23)	69%	(118)	170
Income: 100k+	—	(0)	11%	(9)	2%	(1)	1%	(1)	22%	(19)	64%	(55)	86
Ethnicity: White	3%	(12)	7%	(30)	3%	(13)	2%	(8)	14%	(61)	72%	(308)	431
Ethnicity: Hispanic	2%	(2)	12%	(10)	—	(0)	3%	(3)	27%	(22)	55%	(44)	81

Continued on next page

Table NFL5_2: Do you have a favorable or unfavorable opinion of the following people?

Cody Latimer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(46)	3%	(19)	2%	(11)	16%	(87)	68%	(378)	556
Ethnicity: Afr. Am.	1%	(1)	17%	(12)	4%	(3)	—	(0)	14%	(9)	64%	(43)	67
Ethnicity: Other	4%	(2)	8%	(5)	6%	(4)	6%	(3)	29%	(17)	47%	(27)	58
All Christian	2%	(5)	12%	(34)	3%	(9)	2%	(5)	16%	(43)	65%	(176)	273
Agnostic/Nothing in particular	3%	(8)	4%	(8)	4%	(8)	2%	(4)	16%	(36)	72%	(164)	228
Evangelical	1%	(2)	10%	(16)	2%	(4)	2%	(4)	17%	(27)	67%	(106)	158
Non-Evangelical	3%	(6)	11%	(20)	4%	(9)	2%	(3)	16%	(31)	64%	(123)	192
Community: Urban	3%	(4)	9%	(14)	3%	(5)	3%	(4)	21%	(32)	60%	(89)	148
Community: Suburban	3%	(7)	7%	(17)	3%	(8)	2%	(4)	15%	(38)	71%	(181)	255
Community: Rural	3%	(4)	10%	(15)	4%	(6)	2%	(3)	11%	(17)	71%	(108)	153
Employ: Private Sector	2%	(3)	12%	(22)	3%	(5)	4%	(7)	17%	(30)	63%	(115)	183
Employ: Retired	1%	(1)	3%	(4)	2%	(3)	2%	(2)	15%	(20)	77%	(102)	132
Employ: Unemployed	3%	(2)	2%	(2)	2%	(2)	—	(0)	17%	(10)	75%	(48)	63
Military HH: Yes	4%	(4)	11%	(10)	3%	(3)	3%	(3)	18%	(16)	62%	(57)	92
Military HH: No	2%	(11)	8%	(36)	4%	(16)	2%	(8)	15%	(71)	69%	(321)	464
RD/WT: Right Direction	5%	(12)	10%	(22)	3%	(7)	3%	(7)	17%	(38)	61%	(132)	217
RD/WT: Wrong Track	1%	(3)	7%	(24)	4%	(12)	1%	(4)	15%	(50)	73%	(246)	339
Trump Job Approve	4%	(10)	7%	(15)	4%	(8)	3%	(6)	15%	(35)	67%	(155)	230
Trump Job Disapprove	2%	(5)	9%	(27)	3%	(11)	2%	(5)	16%	(48)	68%	(207)	303
Trump Job Strongly Approve	4%	(5)	9%	(11)	2%	(3)	3%	(4)	16%	(21)	66%	(86)	131
Trump Job Somewhat Approve	4%	(4)	4%	(4)	5%	(5)	2%	(2)	15%	(15)	70%	(69)	99
Trump Job Strongly Disapprove	2%	(5)	9%	(22)	3%	(8)	2%	(4)	15%	(39)	69%	(176)	254
Favorable of Trump	5%	(10)	8%	(18)	3%	(6)	3%	(7)	15%	(33)	66%	(147)	222
Unfavorable of Trump	1%	(3)	9%	(26)	4%	(13)	1%	(4)	14%	(41)	71%	(211)	299
Very Favorable of Trump	5%	(7)	8%	(12)	2%	(3)	4%	(5)	15%	(22)	65%	(91)	140
Somewhat Favorable of Trump	4%	(3)	8%	(6)	4%	(3)	2%	(1)	14%	(12)	69%	(56)	82
Very Unfavorable of Trump	1%	(3)	8%	(21)	3%	(9)	2%	(4)	15%	(37)	71%	(181)	255
#1 Issue: Economy	—	(0)	15%	(19)	4%	(5)	3%	(4)	23%	(28)	55%	(68)	125
#1 Issue: Security	7%	(7)	6%	(6)	3%	(4)	2%	(2)	14%	(15)	68%	(73)	107
#1 Issue: Health Care	1%	(1)	4%	(4)	7%	(7)	2%	(1)	13%	(13)	72%	(69)	95
#1 Issue: Medicare / Social Security	1%	(1)	5%	(5)	3%	(3)	2%	(2)	15%	(13)	73%	(63)	86

Continued on next page

Table NFL5_2: Do you have a favorable or unfavorable opinion of the following people?

Cody Latimer

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(46)	3%	(19)	2%	(11)	16%	(87)	68%	(378)	556
2018 House Vote: Democrat	2%	(5)	9%	(20)	4%	(8)	1%	(3)	18%	(39)	66%	(146)	220
2018 House Vote: Republican	4%	(7)	10%	(17)	2%	(4)	2%	(3)	13%	(21)	69%	(113)	164
2016 Vote: Hillary Clinton	3%	(5)	9%	(17)	3%	(5)	2%	(4)	18%	(32)	66%	(119)	182
2016 Vote: Donald Trump	4%	(8)	10%	(17)	2%	(4)	2%	(4)	15%	(27)	66%	(117)	178
2016 Vote: Didn't Vote	1%	(2)	5%	(8)	4%	(5)	2%	(3)	14%	(21)	74%	(108)	147
Voted in 2014: Yes	3%	(10)	9%	(32)	3%	(12)	2%	(5)	16%	(57)	66%	(230)	348
Voted in 2014: No	2%	(4)	7%	(14)	3%	(7)	3%	(5)	14%	(30)	71%	(148)	209
2012 Vote: Barack Obama	2%	(6)	10%	(21)	2%	(5)	1%	(3)	20%	(46)	64%	(143)	224
2012 Vote: Mitt Romney	3%	(5)	9%	(13)	2%	(3)	3%	(4)	11%	(15)	72%	(104)	145
2012 Vote: Didn't Vote	3%	(4)	7%	(12)	4%	(6)	2%	(3)	13%	(20)	71%	(113)	158
4-Region: Northeast	—	(0)	13%	(13)	4%	(4)	—	(0)	16%	(16)	67%	(67)	99
4-Region: Midwest	4%	(4)	4%	(4)	7%	(7)	1%	(1)	12%	(13)	71%	(73)	102
4-Region: South	2%	(5)	9%	(19)	2%	(4)	3%	(5)	15%	(33)	69%	(147)	214
4-Region: West	4%	(5)	7%	(10)	3%	(4)	3%	(4)	18%	(26)	65%	(92)	141
Avid sports fan	8%	(11)	20%	(26)	5%	(7)	2%	(3)	18%	(23)	47%	(62)	133
Casual sports fan	1%	(4)	8%	(20)	4%	(11)	2%	(5)	20%	(54)	65%	(174)	268
Not a fan at all	—	(0)	—	(0)	1%	(1)	2%	(3)	6%	(9)	92%	(142)	155
Sports fan	4%	(15)	12%	(46)	4%	(18)	2%	(8)	19%	(78)	59%	(236)	401
Prefer college sports	5%	(5)	10%	(12)	5%	(6)	3%	(3)	17%	(19)	59%	(66)	111
Prefer professional sports	3%	(9)	12%	(32)	3%	(8)	2%	(4)	19%	(50)	61%	(164)	267
Interested in NFL	4%	(14)	13%	(42)	5%	(16)	2%	(8)	19%	(63)	57%	(193)	337
Interested in College Football	5%	(13)	15%	(38)	6%	(15)	2%	(6)	18%	(47)	53%	(135)	254
Interested in XFL	11%	(11)	24%	(25)	3%	(3)	5%	(5)	17%	(18)	41%	(44)	105
Participates in sports gambling	9%	(6)	17%	(12)	6%	(4)	4%	(3)	19%	(13)	44%	(30)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_3: Do you have a favorable or unfavorable opinion of the following people?
DK Metcalf

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	10%	(55)	4%	(24)	1%	(7)	15%	(83)	65%	(363)	556
Gender: Male	7%	(20)	16%	(46)	6%	(16)	1%	(3)	14%	(40)	55%	(156)	281
Gender: Female	2%	(4)	4%	(10)	3%	(8)	2%	(4)	15%	(43)	75%	(207)	275
Age: 18-29	7%	(7)	4%	(3)	2%	(2)	2%	(2)	10%	(9)	75%	(71)	95
Age: 30-44	8%	(11)	10%	(16)	9%	(13)	2%	(2)	13%	(19)	59%	(90)	153
Age: 45-54	4%	(3)	18%	(14)	5%	(4)	—	(0)	19%	(15)	54%	(42)	78
Age: 55-64	2%	(2)	10%	(11)	4%	(4)	2%	(2)	18%	(20)	64%	(70)	109
Age: 65+	1%	(1)	9%	(11)	1%	(1)	1%	(1)	16%	(19)	73%	(90)	122
Millennial: Age 23-38	8%	(11)	9%	(13)	7%	(11)	2%	(3)	9%	(14)	65%	(97)	149
Generation X: Age 39-54	7%	(9)	14%	(20)	5%	(7)	—	(1)	16%	(22)	57%	(78)	137
Boomers: Age 55-73	1%	(3)	10%	(21)	2%	(5)	1%	(2)	17%	(35)	68%	(136)	201
PID: Dem (no lean)	5%	(10)	11%	(21)	6%	(11)	1%	(2)	11%	(21)	66%	(126)	192
PID: Ind (no lean)	4%	(8)	5%	(9)	3%	(6)	1%	(2)	18%	(33)	69%	(130)	188
PID: Rep (no lean)	4%	(6)	14%	(25)	4%	(7)	1%	(2)	16%	(29)	61%	(107)	176
PID/Gender: Dem Men	8%	(7)	21%	(19)	9%	(8)	—	(0)	7%	(6)	55%	(50)	92
PID/Gender: Dem Women	3%	(3)	2%	(2)	3%	(3)	2%	(2)	15%	(15)	76%	(76)	100
PID/Gender: Ind Men	7%	(7)	9%	(8)	6%	(6)	1%	(1)	21%	(20)	55%	(51)	93
PID/Gender: Ind Women	1%	(1)	1%	(1)	—	(0)	1%	(1)	14%	(13)	82%	(78)	95
PID/Gender: Rep Men	6%	(6)	19%	(18)	2%	(2)	2%	(2)	14%	(14)	56%	(54)	96
PID/Gender: Rep Women	1%	(1)	8%	(7)	6%	(5)	1%	(1)	18%	(15)	66%	(53)	80
Ideo: Liberal (1-3)	7%	(11)	9%	(15)	5%	(9)	—	(0)	9%	(15)	70%	(118)	168
Ideo: Moderate (4)	4%	(6)	12%	(16)	3%	(4)	3%	(4)	21%	(29)	57%	(78)	138
Ideo: Conservative (5-7)	3%	(5)	13%	(24)	5%	(10)	1%	(2)	16%	(30)	62%	(114)	185
Educ: < College	4%	(15)	10%	(36)	4%	(13)	1%	(4)	15%	(56)	67%	(249)	374
Educ: Bachelors degree	3%	(4)	9%	(11)	6%	(7)	1%	(2)	15%	(18)	65%	(77)	118
Educ: Post-grad	9%	(6)	12%	(8)	5%	(3)	3%	(2)	14%	(9)	57%	(36)	64
Income: Under 50k	3%	(10)	9%	(26)	6%	(17)	1%	(4)	14%	(41)	67%	(201)	300
Income: 50k-100k	6%	(9)	11%	(19)	4%	(6)	2%	(3)	15%	(26)	63%	(107)	170
Income: 100k+	6%	(5)	12%	(10)	1%	(1)	—	(0)	19%	(16)	63%	(54)	86
Ethnicity: White	4%	(16)	10%	(42)	3%	(13)	1%	(6)	16%	(69)	66%	(285)	431
Ethnicity: Hispanic	2%	(2)	12%	(10)	7%	(6)	2%	(1)	18%	(15)	59%	(47)	81

Continued on next page

Table NFL5_3: Do you have a favorable or unfavorable opinion of the following people?

DK Metcalf

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	10%	(55)	4%	(24)	1%	(7)	15%	(83)	65%	(363)	556
Ethnicity: Afr. Am.	9%	(6)	5%	(3)	13%	(9)	1%	(1)	10%	(7)	62%	(42)	67
Ethnicity: Other	4%	(2)	18%	(10)	4%	(2)	1%	(0)	13%	(7)	61%	(35)	58
All Christian	3%	(9)	11%	(30)	5%	(14)	2%	(4)	19%	(51)	60%	(164)	273
Agnostic/Nothing in particular	5%	(12)	9%	(21)	4%	(9)	1%	(2)	11%	(25)	69%	(159)	228
Evangelical	4%	(7)	9%	(15)	6%	(9)	2%	(3)	19%	(30)	60%	(94)	158
Non-Evangelical	4%	(8)	11%	(22)	5%	(9)	1%	(2)	17%	(32)	62%	(118)	192
Community: Urban	5%	(8)	12%	(17)	6%	(9)	3%	(4)	17%	(24)	58%	(86)	148
Community: Suburban	4%	(10)	8%	(21)	4%	(11)	1%	(2)	14%	(34)	70%	(178)	255
Community: Rural	4%	(7)	11%	(18)	3%	(5)	—	(1)	16%	(24)	65%	(99)	153
Employ: Private Sector	5%	(9)	15%	(28)	4%	(8)	2%	(3)	17%	(31)	57%	(105)	183
Employ: Retired	2%	(2)	8%	(11)	1%	(2)	2%	(2)	15%	(19)	73%	(96)	132
Employ: Unemployed	5%	(3)	6%	(4)	—	(0)	—	(0)	6%	(3)	84%	(53)	63
Military HH: Yes	5%	(5)	9%	(9)	9%	(8)	2%	(1)	19%	(18)	55%	(51)	92
Military HH: No	4%	(20)	10%	(47)	3%	(16)	1%	(5)	14%	(65)	67%	(311)	464
RD/WT: Right Direction	5%	(12)	11%	(25)	7%	(14)	2%	(5)	19%	(42)	55%	(120)	217
RD/WT: Wrong Track	4%	(12)	9%	(31)	3%	(10)	1%	(2)	12%	(41)	72%	(242)	339
Trump Job Approve	4%	(10)	11%	(26)	4%	(9)	2%	(6)	19%	(44)	59%	(135)	230
Trump Job Disapprove	4%	(14)	9%	(27)	5%	(14)	—	(1)	13%	(38)	69%	(208)	303
Trump Job Strongly Approve	4%	(5)	13%	(17)	3%	(4)	3%	(4)	18%	(24)	58%	(76)	131
Trump Job Somewhat Approve	4%	(4)	10%	(10)	4%	(4)	2%	(2)	20%	(20)	60%	(59)	99
Trump Job Strongly Disapprove	5%	(13)	9%	(23)	5%	(13)	1%	(1)	10%	(26)	70%	(179)	254
Favorable of Trump	6%	(12)	12%	(26)	4%	(9)	2%	(5)	18%	(40)	59%	(130)	222
Unfavorable of Trump	4%	(11)	9%	(27)	5%	(15)	1%	(2)	11%	(32)	71%	(212)	299
Very Favorable of Trump	5%	(7)	13%	(18)	4%	(6)	2%	(3)	16%	(23)	59%	(82)	140
Somewhat Favorable of Trump	6%	(5)	9%	(8)	4%	(3)	2%	(2)	20%	(17)	58%	(47)	82
Very Unfavorable of Trump	4%	(9)	9%	(23)	5%	(14)	1%	(2)	9%	(23)	72%	(183)	255
#1 Issue: Economy	4%	(5)	14%	(18)	6%	(8)	3%	(3)	15%	(18)	58%	(72)	125
#1 Issue: Security	6%	(7)	13%	(14)	5%	(5)	1%	(1)	21%	(23)	54%	(58)	107
#1 Issue: Health Care	2%	(2)	8%	(8)	5%	(5)	1%	(1)	10%	(10)	73%	(69)	95
#1 Issue: Medicare / Social Security	2%	(2)	6%	(5)	3%	(3)	2%	(2)	18%	(16)	69%	(59)	86

Continued on next page

Table NFL5_3: Do you have a favorable or unfavorable opinion of the following people?

DK Metcalf

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	10%	(55)	4%	(24)	1%	(7)	15%	(83)	65%	(363)	556
2018 House Vote: Democrat	6%	(13)	11%	(24)	6%	(13)	1%	(3)	12%	(26)	64%	(141)	220
2018 House Vote: Republican	4%	(6)	16%	(25)	4%	(6)	1%	(2)	18%	(30)	57%	(94)	164
2016 Vote: Hillary Clinton	6%	(11)	13%	(23)	5%	(9)	1%	(1)	9%	(16)	67%	(121)	182
2016 Vote: Donald Trump	5%	(8)	14%	(25)	4%	(7)	2%	(4)	20%	(35)	56%	(100)	178
2016 Vote: Didn't Vote	2%	(2)	3%	(5)	3%	(5)	1%	(1)	16%	(23)	75%	(110)	147
Voted in 2014: Yes	5%	(18)	13%	(46)	5%	(16)	1%	(5)	16%	(54)	60%	(208)	348
Voted in 2014: No	3%	(6)	5%	(10)	4%	(8)	1%	(2)	14%	(29)	74%	(155)	209
2012 Vote: Barack Obama	6%	(13)	11%	(26)	4%	(9)	1%	(2)	15%	(34)	63%	(141)	224
2012 Vote: Mitt Romney	3%	(5)	13%	(19)	4%	(6)	2%	(3)	16%	(24)	61%	(89)	145
2012 Vote: Didn't Vote	3%	(5)	5%	(8)	4%	(6)	1%	(2)	10%	(16)	76%	(121)	158
4-Region: Northeast	3%	(3)	7%	(7)	4%	(4)	—	(0)	15%	(15)	71%	(71)	99
4-Region: Midwest	4%	(4)	6%	(6)	4%	(5)	1%	(1)	14%	(14)	70%	(72)	102
4-Region: South	4%	(9)	11%	(24)	3%	(6)	2%	(5)	18%	(39)	61%	(131)	214
4-Region: West	6%	(8)	13%	(18)	7%	(10)	—	(0)	11%	(15)	64%	(90)	141
Avid sports fan	13%	(17)	19%	(25)	7%	(9)	2%	(2)	20%	(26)	40%	(53)	133
Casual sports fan	3%	(7)	11%	(30)	4%	(12)	2%	(5)	20%	(54)	60%	(162)	268
Not a fan at all	—	(0)	—	(1)	2%	(3)	—	(0)	2%	(3)	96%	(148)	155
Sports fan	6%	(24)	14%	(55)	5%	(21)	2%	(7)	20%	(80)	53%	(214)	401
Prefer college sports	7%	(8)	12%	(13)	5%	(5)	—	(0)	21%	(24)	55%	(61)	111
Prefer professional sports	6%	(16)	14%	(37)	5%	(12)	2%	(5)	19%	(51)	54%	(145)	267
Interested in NFL	7%	(23)	15%	(52)	6%	(20)	2%	(5)	19%	(63)	52%	(174)	337
Interested in College Football	9%	(22)	17%	(43)	7%	(17)	1%	(4)	19%	(48)	47%	(120)	254
Interested in XFL	17%	(18)	22%	(23)	8%	(8)	4%	(4)	19%	(20)	31%	(33)	105
Participates in sports gambling	17%	(12)	24%	(16)	4%	(3)	2%	(1)	14%	(10)	39%	(27)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_4: Do you have a favorable or unfavorable opinion of the following people?

Curtis Samuel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(42)	3%	(16)	2%	(10)	15%	(84)	69%	(386)	556
Gender: Male	5%	(13)	11%	(32)	5%	(13)	1%	(4)	18%	(49)	61%	(170)	281
Gender: Female	1%	(4)	4%	(10)	1%	(3)	2%	(6)	13%	(35)	79%	(216)	275
Age: 18-29	3%	(3)	6%	(5)	6%	(5)	3%	(3)	10%	(10)	72%	(68)	95
Age: 30-44	5%	(8)	13%	(20)	3%	(5)	2%	(4)	14%	(21)	62%	(95)	153
Age: 45-54	5%	(4)	4%	(3)	5%	(4)	2%	(1)	24%	(19)	61%	(48)	78
Age: 55-64	2%	(2)	5%	(5)	1%	(1)	2%	(2)	15%	(17)	75%	(81)	109
Age: 65+	—	(1)	7%	(8)	1%	(1)	—	(0)	15%	(18)	77%	(95)	122
Millennial: Age 23-38	4%	(7)	10%	(14)	5%	(7)	4%	(5)	11%	(17)	67%	(100)	149
Generation X: Age 39-54	6%	(8)	9%	(12)	5%	(6)	1%	(1)	18%	(25)	62%	(84)	137
Boomers: Age 55-73	1%	(2)	7%	(14)	1%	(2)	1%	(2)	16%	(32)	74%	(149)	201
PID: Dem (no lean)	3%	(6)	11%	(20)	3%	(5)	1%	(2)	13%	(26)	69%	(132)	192
PID: Ind (no lean)	3%	(5)	4%	(8)	3%	(5)	1%	(1)	18%	(34)	71%	(134)	188
PID: Rep (no lean)	3%	(6)	7%	(13)	3%	(5)	4%	(7)	14%	(25)	68%	(120)	176
PID/Gender: Dem Men	4%	(4)	17%	(16)	4%	(3)	—	(0)	15%	(13)	60%	(55)	92
PID/Gender: Dem Women	2%	(2)	5%	(5)	2%	(2)	2%	(2)	12%	(12)	77%	(77)	100
PID/Gender: Ind Men	4%	(4)	8%	(7)	6%	(5)	—	(0)	20%	(19)	62%	(58)	93
PID/Gender: Ind Women	1%	(1)	1%	(1)	—	(0)	1%	(1)	16%	(15)	80%	(76)	95
PID/Gender: Rep Men	6%	(5)	9%	(9)	4%	(4)	4%	(4)	18%	(17)	59%	(57)	96
PID/Gender: Rep Women	1%	(1)	5%	(4)	2%	(1)	3%	(3)	10%	(8)	79%	(64)	80
Ideo: Liberal (1-3)	2%	(4)	11%	(19)	3%	(4)	1%	(2)	9%	(16)	73%	(123)	168
Ideo: Moderate (4)	3%	(4)	9%	(13)	3%	(4)	2%	(2)	24%	(34)	59%	(82)	138
Ideo: Conservative (5-7)	4%	(8)	5%	(10)	4%	(8)	3%	(5)	13%	(23)	71%	(131)	185
Educ: < College	3%	(12)	7%	(24)	3%	(11)	2%	(7)	16%	(59)	70%	(260)	374
Educ: Bachelors degree	2%	(3)	9%	(11)	2%	(2)	2%	(2)	16%	(19)	69%	(82)	118
Educ: Post-grad	3%	(2)	11%	(7)	5%	(3)	2%	(1)	11%	(7)	68%	(44)	64
Income: Under 50k	2%	(6)	8%	(25)	2%	(7)	3%	(9)	15%	(45)	69%	(208)	300
Income: 50k-100k	5%	(9)	7%	(12)	4%	(7)	1%	(1)	14%	(23)	69%	(118)	170
Income: 100k+	3%	(2)	6%	(5)	3%	(2)	—	(0)	18%	(16)	70%	(60)	86
Ethnicity: White	4%	(16)	6%	(28)	2%	(10)	2%	(7)	14%	(62)	71%	(308)	431
Ethnicity: Hispanic	—	(0)	17%	(14)	—	(0)	3%	(3)	24%	(19)	56%	(45)	81

Continued on next page

Table NFL5_4: Do you have a favorable or unfavorable opinion of the following people?

Curtis Samuel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(42)	3%	(16)	2%	(10)	15%	(84)	69%	(386)	556
Ethnicity: Afr. Am.	2%	(1)	13%	(9)	6%	(4)	1%	(1)	9%	(6)	70%	(47)	67
Ethnicity: Other	1%	(0)	10%	(6)	3%	(2)	4%	(2)	28%	(16)	54%	(31)	58
All Christian	4%	(10)	10%	(27)	2%	(6)	3%	(8)	15%	(41)	66%	(181)	273
Agnostic/Nothing in particular	3%	(7)	4%	(10)	4%	(9)	1%	(3)	16%	(36)	72%	(164)	228
Evangelical	1%	(2)	10%	(16)	2%	(3)	2%	(3)	16%	(26)	69%	(108)	158
Non-Evangelical	4%	(8)	9%	(18)	4%	(7)	2%	(5)	15%	(29)	65%	(124)	192
Community: Urban	3%	(4)	9%	(14)	4%	(6)	3%	(4)	17%	(25)	65%	(96)	148
Community: Suburban	3%	(7)	6%	(17)	3%	(7)	2%	(6)	14%	(36)	72%	(183)	255
Community: Rural	4%	(6)	8%	(12)	2%	(4)	—	(0)	16%	(24)	70%	(108)	153
Employ: Private Sector	4%	(7)	7%	(12)	2%	(5)	3%	(5)	19%	(35)	65%	(119)	183
Employ: Retired	1%	(2)	5%	(7)	1%	(2)	1%	(1)	12%	(16)	80%	(106)	132
Employ: Unemployed	2%	(1)	8%	(5)	—	(0)	4%	(3)	7%	(4)	79%	(50)	63
Military HH: Yes	2%	(2)	10%	(9)	2%	(2)	2%	(2)	15%	(14)	69%	(63)	92
Military HH: No	3%	(15)	7%	(33)	3%	(14)	2%	(8)	15%	(71)	70%	(323)	464
RD/WT: Right Direction	5%	(11)	10%	(21)	3%	(6)	3%	(7)	17%	(36)	63%	(137)	217
RD/WT: Wrong Track	2%	(6)	6%	(21)	3%	(11)	1%	(3)	14%	(48)	74%	(250)	339
Trump Job Approve	4%	(10)	5%	(12)	3%	(7)	2%	(6)	17%	(38)	68%	(157)	230
Trump Job Disapprove	2%	(7)	9%	(27)	3%	(9)	1%	(4)	14%	(43)	70%	(212)	303
Trump Job Strongly Approve	5%	(6)	8%	(10)	2%	(3)	3%	(4)	19%	(25)	64%	(83)	131
Trump Job Somewhat Approve	4%	(4)	2%	(2)	4%	(4)	2%	(2)	14%	(14)	74%	(74)	99
Trump Job Strongly Disapprove	2%	(5)	9%	(24)	3%	(7)	1%	(3)	13%	(34)	72%	(182)	254
Favorable of Trump	4%	(10)	7%	(15)	3%	(7)	4%	(9)	15%	(34)	66%	(147)	222
Unfavorable of Trump	2%	(7)	8%	(25)	3%	(9)	1%	(2)	12%	(36)	74%	(221)	299
Very Favorable of Trump	5%	(6)	8%	(11)	2%	(3)	5%	(7)	16%	(22)	65%	(91)	140
Somewhat Favorable of Trump	4%	(3)	5%	(4)	5%	(4)	2%	(2)	15%	(12)	69%	(56)	82
Very Unfavorable of Trump	2%	(6)	8%	(21)	3%	(7)	1%	(2)	12%	(30)	74%	(189)	255
#1 Issue: Economy	4%	(5)	11%	(14)	4%	(5)	3%	(3)	21%	(27)	57%	(71)	125
#1 Issue: Security	5%	(5)	7%	(8)	4%	(4)	1%	(1)	16%	(17)	68%	(73)	107
#1 Issue: Health Care	1%	(1)	6%	(6)	5%	(5)	—	(0)	13%	(12)	75%	(71)	95
#1 Issue: Medicare / Social Security	—	(0)	5%	(4)	2%	(2)	2%	(2)	13%	(12)	77%	(67)	86

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Table NFL5_4: Do you have a favorable or unfavorable opinion of the following people?
Curtis Samuel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(42)	3%	(16)	2%	(10)	15%	(84)	69%	(386)	556
2018 House Vote: Democrat	3%	(6)	11%	(24)	4%	(10)	1%	(2)	13%	(29)	68%	(150)	220
2018 House Vote: Republican	4%	(7)	8%	(13)	3%	(5)	1%	(2)	14%	(23)	69%	(113)	164
2016 Vote: Hillary Clinton	3%	(5)	10%	(19)	2%	(4)	2%	(3)	13%	(24)	69%	(126)	182
2016 Vote: Donald Trump	6%	(10)	9%	(15)	2%	(4)	2%	(3)	18%	(32)	64%	(114)	178
2016 Vote: Didn't Vote	1%	(2)	2%	(3)	3%	(4)	2%	(4)	14%	(21)	77%	(113)	147
Voted in 2014: Yes	4%	(12)	10%	(34)	3%	(12)	1%	(5)	15%	(53)	67%	(232)	348
Voted in 2014: No	2%	(5)	4%	(8)	2%	(4)	3%	(6)	15%	(31)	74%	(154)	209
2012 Vote: Barack Obama	3%	(8)	9%	(21)	2%	(5)	1%	(1)	18%	(41)	66%	(149)	224
2012 Vote: Mitt Romney	3%	(5)	9%	(13)	2%	(3)	2%	(3)	12%	(17)	72%	(104)	145
2012 Vote: Didn't Vote	3%	(5)	4%	(7)	3%	(4)	3%	(6)	11%	(18)	75%	(119)	158
4-Region: Northeast	1%	(1)	9%	(9)	3%	(3)	1%	(1)	15%	(15)	70%	(70)	99
4-Region: Midwest	5%	(5)	4%	(4)	1%	(1)	1%	(1)	13%	(14)	75%	(77)	102
4-Region: South	3%	(7)	7%	(15)	3%	(5)	3%	(6)	17%	(37)	68%	(144)	214
4-Region: West	3%	(5)	10%	(14)	4%	(6)	2%	(2)	13%	(19)	68%	(95)	141
Avid sports fan	9%	(12)	18%	(23)	3%	(4)	3%	(3)	24%	(32)	44%	(59)	133
Casual sports fan	2%	(5)	7%	(18)	5%	(12)	2%	(6)	18%	(47)	67%	(180)	268
Not a fan at all	—	(0)	—	(1)	—	(0)	—	(1)	4%	(6)	96%	(148)	155
Sports fan	4%	(17)	10%	(41)	4%	(16)	2%	(10)	20%	(79)	59%	(238)	401
Prefer college sports	6%	(7)	11%	(12)	3%	(3)	2%	(2)	17%	(18)	62%	(69)	111
Prefer professional sports	4%	(11)	11%	(28)	3%	(9)	2%	(5)	21%	(56)	59%	(158)	267
Interested in NFL	5%	(17)	12%	(41)	4%	(13)	2%	(8)	19%	(65)	57%	(193)	337
Interested in College Football	6%	(15)	14%	(35)	5%	(13)	2%	(4)	19%	(48)	55%	(139)	254
Interested in XFL	11%	(12)	23%	(24)	4%	(4)	4%	(4)	22%	(23)	36%	(38)	105
Participates in sports gambling	15%	(10)	18%	(12)	5%	(3)	2%	(1)	18%	(13)	43%	(30)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_5: Do you have a favorable or unfavorable opinion of the following people?

Odell Beckham Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(60)	17%	(94)	9%	(51)	8%	(44)	18%	(101)	37%	(206)	556
Gender: Male	12%	(35)	23%	(64)	13%	(36)	10%	(27)	15%	(43)	27%	(76)	281
Gender: Female	9%	(25)	11%	(29)	6%	(16)	6%	(17)	21%	(58)	47%	(130)	275
Age: 18-29	29%	(27)	17%	(16)	2%	(2)	4%	(4)	13%	(12)	36%	(34)	95
Age: 30-44	15%	(23)	18%	(27)	10%	(15)	6%	(10)	15%	(24)	35%	(54)	153
Age: 45-54	6%	(5)	14%	(11)	10%	(7)	9%	(7)	25%	(19)	36%	(28)	78
Age: 55-64	3%	(3)	17%	(19)	11%	(12)	10%	(11)	21%	(23)	37%	(40)	109
Age: 65+	1%	(2)	17%	(20)	12%	(15)	10%	(12)	19%	(24)	41%	(50)	122
Millennial: Age 23-38	23%	(34)	18%	(27)	5%	(8)	5%	(8)	12%	(18)	37%	(55)	149
Generation X: Age 39-54	6%	(8)	17%	(23)	11%	(15)	8%	(11)	22%	(31)	36%	(49)	137
Boomers: Age 55-73	3%	(5)	18%	(36)	11%	(22)	12%	(23)	20%	(40)	37%	(74)	201
PID: Dem (no lean)	19%	(37)	14%	(26)	8%	(15)	6%	(12)	19%	(37)	34%	(65)	192
PID: Ind (no lean)	7%	(14)	17%	(33)	9%	(16)	5%	(10)	21%	(40)	40%	(76)	188
PID: Rep (no lean)	5%	(10)	20%	(35)	11%	(20)	13%	(22)	14%	(24)	37%	(65)	176
PID/Gender: Dem Men	24%	(22)	16%	(15)	11%	(10)	8%	(7)	12%	(11)	29%	(27)	92
PID/Gender: Dem Women	15%	(15)	11%	(11)	5%	(5)	5%	(5)	26%	(26)	38%	(38)	100
PID/Gender: Ind Men	5%	(4)	24%	(23)	14%	(13)	7%	(6)	24%	(23)	26%	(24)	93
PID/Gender: Ind Women	10%	(9)	11%	(10)	3%	(3)	4%	(3)	18%	(17)	55%	(52)	95
PID/Gender: Rep Men	9%	(9)	28%	(27)	13%	(13)	14%	(14)	10%	(10)	26%	(25)	96
PID/Gender: Rep Women	1%	(1)	10%	(8)	9%	(7)	11%	(9)	18%	(14)	50%	(40)	80
Ideo: Liberal (1-3)	18%	(31)	12%	(20)	7%	(11)	7%	(13)	21%	(35)	35%	(58)	168
Ideo: Moderate (4)	8%	(11)	22%	(31)	11%	(15)	10%	(13)	18%	(25)	31%	(43)	138
Ideo: Conservative (5-7)	5%	(9)	20%	(37)	12%	(23)	10%	(18)	15%	(28)	38%	(71)	185
Educ: < College	11%	(42)	18%	(66)	7%	(28)	7%	(25)	19%	(70)	38%	(143)	374
Educ: Bachelors degree	10%	(12)	17%	(20)	11%	(13)	12%	(15)	15%	(18)	34%	(41)	118
Educ: Post-grad	10%	(6)	11%	(7)	16%	(10)	7%	(5)	21%	(14)	34%	(22)	64
Income: Under 50k	12%	(37)	16%	(47)	7%	(22)	5%	(16)	16%	(49)	43%	(128)	300
Income: 50k-100k	11%	(18)	19%	(32)	10%	(17)	9%	(16)	19%	(32)	33%	(56)	170
Income: 100k+	6%	(5)	18%	(15)	14%	(12)	14%	(12)	23%	(20)	25%	(22)	86
Ethnicity: White	6%	(24)	17%	(75)	10%	(44)	9%	(40)	19%	(83)	38%	(165)	431
Ethnicity: Hispanic	24%	(19)	11%	(9)	—	(0)	2%	(1)	24%	(19)	39%	(31)	81

Continued on next page

Table NFL5_5: Do you have a favorable or unfavorable opinion of the following people?
Odell Beckham Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(60)	17%	(94)	9%	(51)	8%	(44)	18%	(101)	37%	(206)	556
Ethnicity: Afr. Am.	39%	(26)	18%	(12)	6%	(4)	3%	(2)	11%	(7)	24%	(16)	67
Ethnicity: Other	18%	(10)	12%	(7)	5%	(3)	4%	(2)	18%	(11)	43%	(25)	58
All Christian	9%	(24)	16%	(44)	12%	(33)	11%	(29)	20%	(55)	32%	(88)	273
Agnostic/Nothing in particular	10%	(22)	18%	(42)	7%	(16)	5%	(11)	16%	(37)	44%	(100)	228
Evangelical	12%	(19)	13%	(21)	9%	(14)	7%	(11)	20%	(32)	39%	(61)	158
Non-Evangelical	7%	(13)	18%	(35)	14%	(27)	12%	(23)	19%	(37)	30%	(57)	192
Community: Urban	10%	(15)	19%	(28)	7%	(10)	2%	(4)	21%	(31)	41%	(60)	148
Community: Suburban	13%	(33)	16%	(40)	11%	(28)	11%	(27)	16%	(41)	34%	(86)	255
Community: Rural	8%	(12)	17%	(25)	9%	(13)	9%	(13)	19%	(30)	39%	(60)	153
Employ: Private Sector	11%	(20)	18%	(33)	8%	(14)	11%	(20)	20%	(37)	33%	(60)	183
Employ: Retired	2%	(3)	16%	(21)	13%	(17)	8%	(10)	18%	(24)	43%	(57)	132
Employ: Unemployed	14%	(9)	12%	(7)	1%	(1)	7%	(4)	19%	(12)	48%	(30)	63
Military HH: Yes	17%	(16)	18%	(17)	12%	(11)	11%	(10)	15%	(14)	26%	(24)	92
Military HH: No	9%	(44)	17%	(77)	9%	(40)	7%	(34)	19%	(87)	39%	(182)	464
RD/WT: Right Direction	11%	(23)	18%	(39)	10%	(22)	11%	(23)	15%	(33)	35%	(77)	217
RD/WT: Wrong Track	11%	(37)	16%	(54)	9%	(30)	6%	(21)	20%	(68)	38%	(129)	339
Trump Job Approve	9%	(21)	19%	(43)	10%	(23)	10%	(23)	20%	(45)	32%	(74)	230
Trump Job Disapprove	12%	(37)	16%	(47)	9%	(29)	6%	(20)	17%	(52)	39%	(118)	303
Trump Job Strongly Approve	11%	(14)	20%	(26)	9%	(12)	13%	(17)	14%	(18)	33%	(43)	131
Trump Job Somewhat Approve	7%	(7)	17%	(17)	11%	(11)	6%	(6)	27%	(27)	31%	(31)	99
Trump Job Strongly Disapprove	13%	(34)	15%	(38)	8%	(20)	7%	(17)	18%	(45)	39%	(99)	254
Favorable of Trump	7%	(15)	19%	(43)	10%	(23)	11%	(23)	18%	(40)	35%	(78)	222
Unfavorable of Trump	14%	(42)	15%	(45)	9%	(28)	7%	(20)	17%	(50)	38%	(112)	299
Very Favorable of Trump	8%	(11)	22%	(30)	8%	(11)	13%	(18)	13%	(18)	37%	(52)	140
Somewhat Favorable of Trump	5%	(4)	16%	(13)	14%	(11)	7%	(6)	27%	(22)	32%	(26)	82
Very Unfavorable of Trump	14%	(37)	14%	(35)	9%	(22)	7%	(18)	18%	(45)	38%	(98)	255
#1 Issue: Economy	11%	(14)	14%	(18)	11%	(13)	9%	(12)	17%	(22)	37%	(46)	125
#1 Issue: Security	15%	(16)	28%	(30)	6%	(7)	12%	(12)	14%	(15)	26%	(28)	107
#1 Issue: Health Care	4%	(3)	11%	(10)	13%	(12)	9%	(8)	20%	(19)	44%	(42)	95
#1 Issue: Medicare / Social Security	2%	(2)	15%	(13)	12%	(10)	8%	(7)	23%	(20)	40%	(35)	86

Continued on next page

Table NFL5_5: Do you have a favorable or unfavorable opinion of the following people?

Odell Beckham Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(60)	17%	(94)	9%	(51)	8%	(44)	18%	(101)	37%	(206)	556
2018 House Vote: Democrat	14%	(31)	15%	(33)	9%	(20)	8%	(17)	21%	(45)	33%	(74)	220
2018 House Vote: Republican	9%	(14)	23%	(37)	12%	(20)	11%	(18)	17%	(27)	29%	(48)	164
2016 Vote: Hillary Clinton	16%	(29)	15%	(27)	9%	(17)	6%	(11)	20%	(36)	35%	(63)	182
2016 Vote: Donald Trump	6%	(10)	22%	(40)	13%	(24)	11%	(20)	19%	(33)	29%	(51)	178
2016 Vote: Didn't Vote	12%	(18)	13%	(20)	3%	(4)	5%	(8)	14%	(21)	51%	(75)	147
Voted in 2014: Yes	9%	(32)	19%	(67)	11%	(39)	9%	(32)	18%	(63)	33%	(114)	348
Voted in 2014: No	14%	(29)	13%	(27)	6%	(12)	6%	(12)	18%	(38)	44%	(91)	209
2012 Vote: Barack Obama	11%	(26)	19%	(43)	7%	(15)	6%	(12)	21%	(47)	36%	(81)	224
2012 Vote: Mitt Romney	4%	(5)	22%	(32)	15%	(21)	14%	(21)	16%	(23)	30%	(43)	145
2012 Vote: Didn't Vote	18%	(28)	9%	(15)	6%	(9)	6%	(9)	13%	(21)	48%	(76)	158
4-Region: Northeast	14%	(14)	18%	(17)	13%	(12)	11%	(11)	18%	(18)	27%	(27)	99
4-Region: Midwest	7%	(8)	18%	(18)	8%	(8)	5%	(5)	15%	(15)	47%	(48)	102
4-Region: South	9%	(18)	16%	(34)	11%	(23)	9%	(19)	21%	(46)	34%	(73)	214
4-Region: West	15%	(21)	17%	(24)	6%	(8)	6%	(8)	16%	(22)	41%	(57)	141
Avid sports fan	27%	(36)	26%	(35)	13%	(17)	17%	(22)	11%	(15)	6%	(8)	133
Casual sports fan	8%	(21)	19%	(52)	11%	(30)	8%	(21)	25%	(66)	29%	(78)	268
Not a fan at all	2%	(3)	5%	(7)	3%	(4)	—	(0)	13%	(20)	77%	(119)	155
Sports fan	14%	(57)	22%	(86)	12%	(47)	11%	(43)	20%	(81)	22%	(87)	401
Prefer college sports	16%	(17)	22%	(25)	13%	(14)	10%	(11)	17%	(19)	23%	(26)	111
Prefer professional sports	14%	(37)	22%	(60)	11%	(28)	11%	(30)	21%	(55)	22%	(57)	267
Interested in NFL	16%	(54)	24%	(83)	13%	(44)	12%	(39)	17%	(57)	18%	(61)	337
Interested in College Football	17%	(44)	24%	(61)	15%	(37)	12%	(31)	17%	(44)	14%	(36)	254
Interested in XFL	22%	(23)	35%	(36)	12%	(12)	11%	(12)	12%	(13)	8%	(9)	105
Participates in sports gambling	30%	(21)	30%	(20)	6%	(4)	14%	(9)	4%	(3)	16%	(11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_6: Do you have a favorable or unfavorable opinion of the following people?

Mark Ingram

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(47)	12%	(66)	2%	(14)	1%	(7)	21%	(115)	55%	(307)	556
Gender: Male	12%	(34)	18%	(51)	3%	(10)	1%	(2)	22%	(62)	43%	(122)	281
Gender: Female	5%	(13)	6%	(16)	1%	(4)	2%	(5)	19%	(53)	67%	(185)	275
Age: 18-29	8%	(8)	10%	(10)	2%	(2)	3%	(3)	14%	(14)	62%	(59)	95
Age: 30-44	15%	(23)	13%	(20)	2%	(4)	1%	(2)	16%	(24)	52%	(80)	153
Age: 45-54	6%	(4)	15%	(11)	5%	(4)	1%	(1)	30%	(24)	43%	(34)	78
Age: 55-64	5%	(6)	11%	(12)	3%	(3)	1%	(2)	24%	(26)	55%	(60)	109
Age: 65+	5%	(6)	10%	(13)	1%	(1)	—	(0)	23%	(29)	61%	(75)	122
Millennial: Age 23-38	14%	(20)	13%	(20)	4%	(5)	2%	(3)	11%	(17)	56%	(83)	149
Generation X: Age 39-54	9%	(13)	15%	(20)	3%	(4)	1%	(1)	23%	(32)	49%	(67)	137
Boomers: Age 55-73	5%	(11)	12%	(23)	2%	(4)	1%	(2)	23%	(47)	57%	(115)	201
PID: Dem (no lean)	11%	(21)	11%	(21)	2%	(4)	2%	(4)	20%	(38)	54%	(104)	192
PID: Ind (no lean)	5%	(10)	11%	(21)	3%	(5)	1%	(2)	22%	(41)	58%	(109)	188
PID: Rep (no lean)	9%	(16)	14%	(24)	2%	(4)	1%	(1)	21%	(36)	54%	(95)	176
PID/Gender: Dem Men	14%	(13)	17%	(15)	3%	(3)	2%	(2)	20%	(18)	44%	(40)	92
PID/Gender: Dem Women	8%	(8)	6%	(6)	1%	(1)	2%	(2)	19%	(19)	63%	(63)	100
PID/Gender: Ind Men	8%	(8)	17%	(15)	5%	(5)	—	(0)	26%	(24)	44%	(41)	93
PID/Gender: Ind Women	3%	(2)	6%	(6)	1%	(1)	1%	(1)	18%	(17)	71%	(68)	95
PID/Gender: Rep Men	14%	(14)	20%	(20)	2%	(2)	—	(0)	21%	(20)	42%	(40)	96
PID/Gender: Rep Women	3%	(2)	5%	(4)	3%	(2)	2%	(1)	20%	(16)	68%	(54)	80
Ideo: Liberal (1-3)	10%	(17)	10%	(17)	3%	(4)	1%	(2)	15%	(25)	61%	(103)	168
Ideo: Moderate (4)	8%	(11)	15%	(20)	—	(1)	2%	(3)	29%	(40)	45%	(63)	138
Ideo: Conservative (5-7)	8%	(15)	14%	(26)	4%	(8)	1%	(2)	17%	(31)	56%	(104)	185
Educ: < College	7%	(27)	9%	(35)	2%	(9)	1%	(4)	21%	(80)	59%	(219)	374
Educ: Bachelors degree	10%	(11)	18%	(21)	3%	(4)	1%	(2)	24%	(29)	44%	(52)	118
Educ: Post-grad	14%	(9)	15%	(10)	2%	(1)	2%	(1)	11%	(7)	56%	(36)	64
Income: Under 50k	8%	(25)	10%	(29)	3%	(9)	1%	(3)	20%	(59)	59%	(176)	300
Income: 50k-100k	9%	(15)	14%	(24)	2%	(3)	2%	(3)	20%	(33)	53%	(91)	170
Income: 100k+	9%	(7)	15%	(13)	2%	(1)	1%	(1)	27%	(23)	47%	(40)	86
Ethnicity: White	7%	(29)	12%	(53)	3%	(12)	1%	(5)	20%	(85)	57%	(246)	431
Ethnicity: Hispanic	13%	(11)	8%	(6)	—	(0)	2%	(1)	23%	(18)	55%	(44)	81

Continued on next page

Table NFL5_6: Do you have a favorable or unfavorable opinion of the following people?

Mark Ingram

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(47)	12%	(66)	2%	(14)	1%	(7)	21%	(115)	55%	(307)	556
Ethnicity: Afr. Am.	19%	(13)	13%	(9)	—	(0)	1%	(1)	15%	(10)	52%	(35)	67
Ethnicity: Other	9%	(5)	7%	(4)	2%	(1)	2%	(1)	34%	(20)	46%	(27)	58
All Christian	10%	(26)	14%	(39)	3%	(7)	2%	(5)	21%	(56)	51%	(140)	273
Agnostic/Nothing in particular	8%	(19)	10%	(23)	2%	(4)	1%	(1)	21%	(49)	58%	(132)	228
Evangelical	11%	(17)	12%	(18)	—	(1)	2%	(3)	20%	(31)	56%	(88)	158
Non-Evangelical	7%	(14)	15%	(29)	4%	(8)	1%	(3)	24%	(46)	48%	(92)	192
Community: Urban	10%	(15)	11%	(17)	2%	(3)	2%	(3)	24%	(35)	51%	(75)	148
Community: Suburban	7%	(17)	14%	(36)	2%	(6)	1%	(3)	19%	(50)	56%	(143)	255
Community: Rural	10%	(15)	9%	(14)	3%	(5)	—	(0)	20%	(31)	58%	(89)	153
Employ: Private Sector	9%	(16)	18%	(33)	3%	(5)	3%	(5)	21%	(38)	47%	(85)	183
Employ: Retired	4%	(5)	7%	(9)	1%	(2)	1%	(1)	24%	(32)	63%	(84)	132
Employ: Unemployed	—	(0)	11%	(7)	2%	(2)	—	(0)	17%	(11)	70%	(44)	63
Military HH: Yes	14%	(13)	11%	(11)	2%	(2)	1%	(1)	23%	(22)	48%	(44)	92
Military HH: No	7%	(35)	12%	(56)	3%	(12)	1%	(5)	20%	(94)	57%	(263)	464
RD/WT: Right Direction	11%	(25)	14%	(31)	2%	(5)	2%	(4)	19%	(42)	51%	(110)	217
RD/WT: Wrong Track	7%	(22)	10%	(35)	3%	(9)	1%	(3)	22%	(73)	58%	(197)	339
Trump Job Approve	9%	(20)	13%	(30)	2%	(5)	2%	(4)	21%	(47)	54%	(124)	230
Trump Job Disapprove	9%	(26)	11%	(34)	3%	(8)	1%	(3)	21%	(62)	56%	(169)	303
Trump Job Strongly Approve	10%	(13)	14%	(18)	2%	(3)	2%	(2)	17%	(22)	56%	(73)	131
Trump Job Somewhat Approve	7%	(7)	12%	(12)	3%	(3)	1%	(1)	26%	(26)	51%	(51)	99
Trump Job Strongly Disapprove	9%	(22)	9%	(23)	3%	(7)	1%	(3)	21%	(52)	58%	(146)	254
Favorable of Trump	10%	(22)	15%	(33)	2%	(5)	2%	(4)	21%	(46)	51%	(112)	222
Unfavorable of Trump	8%	(23)	10%	(31)	3%	(9)	1%	(3)	18%	(55)	60%	(178)	299
Very Favorable of Trump	11%	(15)	13%	(18)	3%	(4)	2%	(3)	17%	(23)	55%	(77)	140
Somewhat Favorable of Trump	8%	(7)	18%	(14)	1%	(1)	2%	(1)	28%	(23)	43%	(35)	82
Very Unfavorable of Trump	7%	(18)	9%	(23)	3%	(8)	1%	(3)	20%	(50)	60%	(153)	255
#1 Issue: Economy	9%	(11)	16%	(20)	3%	(4)	3%	(3)	25%	(31)	44%	(56)	125
#1 Issue: Security	12%	(13)	15%	(16)	2%	(2)	—	(0)	19%	(21)	51%	(54)	107
#1 Issue: Health Care	5%	(4)	9%	(8)	5%	(5)	1%	(1)	15%	(14)	66%	(62)	95
#1 Issue: Medicare / Social Security	7%	(6)	4%	(4)	2%	(2)	2%	(2)	31%	(26)	54%	(47)	86

Continued on next page

Table NFL5_6: Do you have a favorable or unfavorable opinion of the following people?

Mark Ingram

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(47)	12%	(66)	2%	(14)	1%	(7)	21%	(115)	55%	(307)	556
2018 House Vote: Democrat	10%	(22)	12%	(27)	2%	(4)	2%	(4)	20%	(44)	54%	(118)	220
2018 House Vote: Republican	11%	(18)	17%	(28)	2%	(4)	1%	(1)	18%	(30)	51%	(84)	164
2016 Vote: Hillary Clinton	10%	(18)	14%	(25)	1%	(1)	2%	(3)	19%	(34)	55%	(100)	182
2016 Vote: Donald Trump	10%	(17)	19%	(33)	2%	(4)	1%	(2)	23%	(41)	45%	(81)	178
2016 Vote: Didn't Vote	5%	(7)	4%	(6)	3%	(4)	1%	(1)	20%	(30)	68%	(99)	147
Voted in 2014: Yes	11%	(38)	15%	(51)	2%	(7)	1%	(5)	21%	(74)	49%	(171)	348
Voted in 2014: No	4%	(9)	7%	(15)	3%	(6)	1%	(2)	20%	(41)	65%	(136)	209
2012 Vote: Barack Obama	10%	(23)	13%	(28)	1%	(3)	1%	(3)	23%	(52)	52%	(116)	224
2012 Vote: Mitt Romney	10%	(14)	16%	(23)	2%	(3)	1%	(2)	19%	(27)	53%	(76)	145
2012 Vote: Didn't Vote	5%	(8)	7%	(12)	3%	(5)	1%	(1)	16%	(25)	68%	(108)	158
4-Region: Northeast	6%	(6)	12%	(12)	4%	(3)	1%	(1)	23%	(23)	54%	(53)	99
4-Region: Midwest	5%	(5)	12%	(13)	4%	(4)	1%	(1)	19%	(20)	59%	(61)	102
4-Region: South	10%	(21)	15%	(31)	1%	(3)	2%	(4)	20%	(43)	52%	(112)	214
4-Region: West	11%	(16)	7%	(10)	2%	(3)	—	(1)	21%	(30)	58%	(81)	141
Avid sports fan	26%	(35)	21%	(28)	4%	(5)	2%	(3)	26%	(35)	21%	(28)	133
Casual sports fan	4%	(12)	14%	(38)	3%	(9)	1%	(3)	26%	(69)	52%	(138)	268
Not a fan at all	1%	(1)	—	(0)	—	(0)	1%	(1)	8%	(12)	91%	(141)	155
Sports fan	12%	(46)	16%	(66)	3%	(14)	1%	(5)	26%	(103)	41%	(166)	401
Prefer college sports	15%	(17)	18%	(20)	5%	(6)	—	(1)	21%	(23)	40%	(45)	111
Prefer professional sports	11%	(28)	16%	(44)	2%	(5)	1%	(3)	27%	(71)	43%	(116)	267
Interested in NFL	13%	(45)	18%	(62)	4%	(14)	1%	(5)	23%	(77)	40%	(134)	337
Interested in College Football	18%	(45)	19%	(48)	5%	(14)	1%	(2)	24%	(62)	33%	(83)	254
Interested in XFL	28%	(29)	30%	(32)	3%	(3)	3%	(3)	19%	(20)	17%	(18)	105
Participates in sports gambling	25%	(17)	22%	(15)	2%	(1)	3%	(2)	14%	(10)	34%	(23)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_7: Do you have a favorable or unfavorable opinion of the following people?

Andy Dalton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(28)	13%	(71)	5%	(29)	2%	(12)	14%	(78)	61%	(339)	556
Gender: Male	8%	(22)	19%	(53)	9%	(26)	2%	(5)	13%	(37)	49%	(138)	281
Gender: Female	2%	(6)	7%	(18)	1%	(3)	2%	(6)	15%	(41)	73%	(201)	275
Age: 18-29	4%	(3)	11%	(10)	3%	(3)	2%	(2)	10%	(9)	71%	(68)	95
Age: 30-44	8%	(12)	11%	(17)	11%	(17)	4%	(6)	12%	(18)	55%	(83)	153
Age: 45-54	7%	(6)	17%	(14)	7%	(5)	2%	(1)	20%	(16)	47%	(36)	78
Age: 55-64	4%	(5)	13%	(15)	4%	(4)	1%	(1)	15%	(17)	63%	(68)	109
Age: 65+	2%	(2)	13%	(16)	1%	(1)	1%	(1)	15%	(19)	68%	(83)	122
Millennial: Age 23-38	6%	(9)	11%	(16)	10%	(15)	4%	(6)	10%	(14)	59%	(88)	149
Generation X: Age 39-54	6%	(8)	17%	(23)	7%	(10)	2%	(3)	16%	(22)	52%	(72)	137
Boomers: Age 55-73	3%	(6)	14%	(29)	2%	(4)	1%	(2)	16%	(32)	64%	(128)	201
PID: Dem (no lean)	7%	(13)	14%	(27)	6%	(11)	3%	(5)	13%	(25)	58%	(111)	192
PID: Ind (no lean)	3%	(6)	10%	(18)	7%	(13)	2%	(3)	15%	(27)	64%	(121)	188
PID: Rep (no lean)	5%	(9)	15%	(26)	3%	(5)	2%	(4)	15%	(26)	61%	(107)	176
PID/Gender: Dem Men	11%	(10)	21%	(19)	10%	(10)	2%	(2)	8%	(7)	47%	(43)	92
PID/Gender: Dem Women	2%	(2)	7%	(7)	2%	(2)	3%	(3)	18%	(18)	68%	(68)	100
PID/Gender: Ind Men	6%	(6)	14%	(13)	14%	(13)	2%	(2)	15%	(14)	49%	(46)	93
PID/Gender: Ind Women	1%	(1)	5%	(5)	—	(0)	1%	(1)	14%	(14)	79%	(75)	95
PID/Gender: Rep Men	6%	(6)	21%	(20)	4%	(4)	2%	(1)	17%	(16)	51%	(49)	96
PID/Gender: Rep Women	3%	(3)	7%	(6)	2%	(1)	3%	(2)	12%	(10)	73%	(59)	80
Ideo: Liberal (1-3)	6%	(11)	10%	(16)	6%	(10)	1%	(2)	13%	(21)	64%	(108)	168
Ideo: Moderate (4)	4%	(5)	19%	(26)	8%	(11)	1%	(1)	18%	(25)	50%	(69)	138
Ideo: Conservative (5-7)	5%	(10)	14%	(26)	4%	(8)	3%	(6)	12%	(23)	61%	(113)	185
Educ: < College	4%	(13)	12%	(46)	4%	(14)	2%	(8)	13%	(49)	65%	(244)	374
Educ: Bachelors degree	9%	(11)	12%	(14)	8%	(10)	2%	(2)	17%	(21)	52%	(62)	118
Educ: Post-grad	6%	(4)	18%	(11)	8%	(5)	2%	(2)	14%	(9)	52%	(33)	64
Income: Under 50k	4%	(11)	10%	(31)	6%	(17)	2%	(6)	12%	(35)	67%	(200)	300
Income: 50k-100k	7%	(12)	15%	(25)	4%	(8)	1%	(2)	13%	(23)	59%	(100)	170
Income: 100k+	5%	(4)	17%	(15)	5%	(5)	4%	(3)	23%	(20)	46%	(39)	86
Ethnicity: White	4%	(19)	12%	(50)	5%	(22)	2%	(8)	14%	(62)	63%	(270)	431
Ethnicity: Hispanic	6%	(5)	16%	(13)	6%	(5)	2%	(1)	20%	(16)	51%	(41)	81

Continued on next page

Table NFL5_7: Do you have a favorable or unfavorable opinion of the following people?

Andy Dalton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(28)	13%	(71)	5%	(29)	2%	(12)	14%	(78)	61%	(339)	556
Ethnicity: Afr. Am.	12%	(8)	10%	(7)	8%	(6)	4%	(3)	4%	(3)	61%	(41)	67
Ethnicity: Other	1%	(1)	24%	(14)	2%	(1)	1%	(1)	23%	(13)	49%	(28)	58
All Christian	6%	(18)	13%	(35)	5%	(14)	1%	(3)	17%	(47)	57%	(155)	273
Agnostic/Nothing in particular	3%	(8)	13%	(30)	5%	(10)	4%	(9)	10%	(24)	65%	(148)	228
Evangelical	6%	(10)	12%	(18)	2%	(3)	3%	(4)	14%	(22)	63%	(99)	158
Non-Evangelical	4%	(8)	14%	(27)	9%	(17)	1%	(2)	16%	(30)	56%	(107)	192
Community: Urban	7%	(11)	12%	(17)	9%	(14)	1%	(2)	14%	(21)	56%	(82)	148
Community: Suburban	4%	(9)	14%	(35)	4%	(10)	2%	(6)	14%	(35)	62%	(159)	255
Community: Rural	5%	(8)	12%	(18)	3%	(5)	2%	(3)	14%	(22)	64%	(98)	153
Employ: Private Sector	6%	(10)	17%	(31)	6%	(11)	3%	(5)	20%	(36)	49%	(89)	183
Employ: Retired	1%	(2)	12%	(16)	1%	(2)	2%	(2)	13%	(17)	71%	(94)	132
Employ: Unemployed	2%	(2)	9%	(6)	5%	(3)	—	(0)	7%	(4)	77%	(49)	63
Military HH: Yes	9%	(8)	13%	(12)	3%	(3)	1%	(1)	15%	(14)	58%	(54)	92
Military HH: No	4%	(19)	13%	(58)	6%	(26)	2%	(10)	14%	(64)	61%	(285)	464
RD/WT: Right Direction	7%	(16)	15%	(33)	3%	(7)	3%	(7)	17%	(36)	55%	(119)	217
RD/WT: Wrong Track	3%	(12)	11%	(38)	6%	(22)	1%	(5)	12%	(42)	65%	(221)	339
Trump Job Approve	4%	(10)	13%	(30)	3%	(6)	4%	(9)	16%	(36)	60%	(138)	230
Trump Job Disapprove	6%	(17)	13%	(39)	7%	(22)	1%	(2)	13%	(38)	61%	(184)	303
Trump Job Strongly Approve	6%	(8)	11%	(14)	3%	(3)	5%	(6)	17%	(23)	58%	(76)	131
Trump Job Somewhat Approve	2%	(2)	16%	(15)	3%	(3)	3%	(3)	14%	(14)	62%	(62)	99
Trump Job Strongly Disapprove	6%	(14)	11%	(28)	8%	(21)	1%	(2)	10%	(26)	64%	(163)	254
Favorable of Trump	5%	(11)	14%	(30)	3%	(8)	4%	(8)	16%	(35)	58%	(129)	222
Unfavorable of Trump	5%	(14)	12%	(37)	7%	(21)	1%	(3)	11%	(33)	64%	(190)	299
Very Favorable of Trump	6%	(8)	12%	(17)	3%	(4)	4%	(6)	16%	(23)	59%	(83)	140
Somewhat Favorable of Trump	4%	(3)	16%	(13)	5%	(4)	3%	(2)	15%	(13)	57%	(47)	82
Very Unfavorable of Trump	5%	(12)	10%	(26)	8%	(20)	1%	(3)	11%	(29)	65%	(165)	255
#1 Issue: Economy	9%	(11)	20%	(26)	4%	(5)	4%	(6)	17%	(21)	45%	(56)	125
#1 Issue: Security	7%	(7)	15%	(16)	7%	(7)	—	(0)	11%	(12)	60%	(64)	107
#1 Issue: Health Care	2%	(2)	7%	(7)	9%	(9)	4%	(3)	9%	(9)	69%	(65)	95
#1 Issue: Medicare / Social Security	1%	(1)	8%	(7)	2%	(2)	2%	(2)	17%	(15)	69%	(59)	86

Continued on next page

Table NFL5_7: Do you have a favorable or unfavorable opinion of the following people?

Andy Dalton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(28)	13%	(71)	5%	(29)	2%	(12)	14%	(78)	61%	(339)	556
2018 House Vote: Democrat	6%	(13)	14%	(31)	7%	(14)	2%	(5)	15%	(33)	56%	(124)	220
2018 House Vote: Republican	6%	(10)	17%	(28)	4%	(6)	2%	(4)	13%	(21)	58%	(95)	164
2016 Vote: Hillary Clinton	6%	(11)	15%	(26)	7%	(12)	2%	(4)	14%	(25)	57%	(104)	182
2016 Vote: Donald Trump	6%	(11)	19%	(34)	3%	(5)	4%	(7)	16%	(28)	52%	(93)	178
2016 Vote: Didn't Vote	3%	(4)	4%	(5)	5%	(7)	—	(0)	10%	(15)	78%	(114)	147
Voted in 2014: Yes	6%	(22)	15%	(53)	5%	(18)	3%	(11)	15%	(52)	55%	(192)	348
Voted in 2014: No	3%	(6)	8%	(17)	5%	(11)	—	(1)	13%	(27)	71%	(147)	209
2012 Vote: Barack Obama	7%	(15)	14%	(32)	7%	(17)	2%	(4)	13%	(30)	56%	(127)	224
2012 Vote: Mitt Romney	4%	(6)	19%	(27)	2%	(3)	3%	(5)	14%	(21)	58%	(83)	145
2012 Vote: Didn't Vote	3%	(5)	7%	(11)	3%	(4)	1%	(1)	11%	(18)	75%	(119)	158
4-Region: Northeast	1%	(1)	18%	(18)	3%	(3)	—	(0)	17%	(17)	61%	(61)	99
4-Region: Midwest	7%	(7)	10%	(11)	4%	(4)	1%	(1)	12%	(13)	66%	(67)	102
4-Region: South	5%	(10)	13%	(27)	3%	(7)	4%	(10)	15%	(31)	60%	(129)	214
4-Region: West	7%	(10)	11%	(15)	11%	(15)	1%	(1)	12%	(17)	59%	(83)	141
Avid sports fan	13%	(17)	27%	(36)	10%	(14)	4%	(5)	19%	(25)	27%	(36)	133
Casual sports fan	4%	(10)	13%	(34)	5%	(14)	2%	(5)	17%	(46)	59%	(159)	268
Not a fan at all	—	(1)	—	(1)	1%	(2)	1%	(1)	4%	(7)	93%	(144)	155
Sports fan	7%	(27)	17%	(70)	7%	(27)	3%	(11)	18%	(71)	49%	(195)	401
Prefer college sports	7%	(7)	18%	(21)	4%	(4)	3%	(3)	20%	(22)	48%	(54)	111
Prefer professional sports	8%	(20)	17%	(46)	7%	(19)	3%	(7)	15%	(40)	50%	(134)	267
Interested in NFL	8%	(28)	20%	(68)	8%	(27)	3%	(9)	16%	(53)	45%	(153)	337
Interested in College Football	9%	(23)	23%	(57)	8%	(20)	2%	(5)	18%	(45)	40%	(103)	254
Interested in XFL	14%	(15)	35%	(37)	12%	(13)	4%	(5)	16%	(16)	19%	(20)	105
Participates in sports gambling	12%	(8)	24%	(16)	11%	(7)	3%	(2)	16%	(11)	35%	(24)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_8: Do you have a favorable or unfavorable opinion of the following people?

Michael Gallup

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	10%	(55)	2%	(12)	3%	(18)	12%	(67)	68%	(379)	556
Gender: Male	8%	(22)	14%	(39)	3%	(10)	4%	(10)	11%	(30)	61%	(171)	281
Gender: Female	2%	(4)	6%	(16)	1%	(2)	3%	(8)	13%	(37)	76%	(208)	275
Age: 18-29	4%	(4)	9%	(9)	1%	(1)	4%	(4)	8%	(8)	74%	(70)	95
Age: 30-44	10%	(16)	9%	(14)	4%	(7)	7%	(11)	12%	(19)	57%	(87)	153
Age: 45-54	4%	(3)	14%	(11)	3%	(3)	1%	(1)	14%	(11)	64%	(50)	78
Age: 55-64	2%	(2)	10%	(11)	1%	(1)	2%	(2)	11%	(12)	73%	(80)	109
Age: 65+	1%	(1)	9%	(11)	—	(0)	—	(0)	14%	(17)	76%	(93)	122
Millennial: Age 23-38	8%	(13)	7%	(11)	3%	(5)	8%	(12)	8%	(11)	66%	(98)	149
Generation X: Age 39-54	6%	(8)	14%	(19)	4%	(5)	1%	(2)	14%	(20)	60%	(82)	137
Boomers: Age 55-73	2%	(3)	10%	(20)	1%	(1)	1%	(2)	13%	(26)	73%	(148)	201
PID: Dem (no lean)	7%	(13)	12%	(23)	2%	(4)	4%	(7)	10%	(20)	65%	(125)	192
PID: Ind (no lean)	1%	(2)	6%	(12)	2%	(4)	3%	(6)	15%	(29)	71%	(134)	188
PID: Rep (no lean)	6%	(11)	12%	(20)	2%	(4)	2%	(4)	10%	(18)	68%	(120)	176
PID/Gender: Dem Men	12%	(11)	14%	(13)	3%	(3)	5%	(5)	7%	(6)	58%	(53)	92
PID/Gender: Dem Women	2%	(2)	9%	(9)	1%	(1)	3%	(3)	14%	(14)	72%	(72)	100
PID/Gender: Ind Men	3%	(2)	10%	(9)	4%	(4)	4%	(4)	18%	(17)	62%	(57)	93
PID/Gender: Ind Women	—	(0)	3%	(3)	—	(0)	3%	(3)	13%	(13)	81%	(77)	95
PID/Gender: Rep Men	8%	(8)	17%	(16)	3%	(3)	2%	(2)	8%	(7)	62%	(60)	96
PID/Gender: Rep Women	3%	(3)	5%	(4)	1%	(1)	2%	(2)	13%	(11)	75%	(60)	80
Ideo: Liberal (1-3)	7%	(12)	6%	(11)	3%	(4)	2%	(4)	12%	(20)	70%	(117)	168
Ideo: Moderate (4)	5%	(7)	17%	(23)	2%	(3)	6%	(9)	11%	(16)	59%	(81)	138
Ideo: Conservative (5-7)	4%	(7)	9%	(17)	3%	(5)	3%	(5)	10%	(19)	71%	(132)	185
Educ: < College	4%	(14)	12%	(45)	1%	(5)	4%	(15)	12%	(44)	67%	(252)	374
Educ: Bachelors degree	5%	(6)	5%	(6)	4%	(5)	2%	(2)	14%	(16)	70%	(83)	118
Educ: Post-grad	9%	(6)	6%	(4)	3%	(2)	1%	(1)	10%	(7)	70%	(45)	64
Income: Under 50k	4%	(12)	10%	(29)	3%	(10)	4%	(13)	11%	(34)	67%	(201)	300
Income: 50k-100k	7%	(12)	8%	(14)	1%	(1)	2%	(4)	12%	(20)	71%	(120)	170
Income: 100k+	3%	(3)	14%	(12)	—	(0)	1%	(1)	15%	(13)	67%	(58)	86
Ethnicity: White	4%	(16)	8%	(35)	2%	(10)	3%	(11)	13%	(55)	70%	(304)	431
Ethnicity: Hispanic	8%	(6)	16%	(13)	4%	(3)	2%	(1)	14%	(11)	57%	(46)	81

Continued on next page

Table NFL5_8: Do you have a favorable or unfavorable opinion of the following people?

Michael Gallup

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	10%	(55)	2%	(12)	3%	(18)	12%	(67)	68%	(379)	556
Ethnicity: Afr. Am.	12%	(8)	10%	(7)	1%	(1)	9%	(6)	6%	(4)	63%	(42)	67
Ethnicity: Other	5%	(3)	23%	(14)	1%	(1)	1%	(1)	13%	(8)	57%	(33)	58
All Christian	5%	(14)	10%	(28)	3%	(7)	2%	(6)	12%	(34)	67%	(183)	273
Agnostic/Nothing in particular	4%	(8)	10%	(23)	2%	(4)	4%	(9)	12%	(28)	68%	(156)	228
Evangelical	7%	(11)	8%	(13)	2%	(3)	3%	(5)	15%	(23)	66%	(103)	158
Non-Evangelical	4%	(7)	10%	(18)	3%	(7)	4%	(7)	11%	(21)	68%	(131)	192
Community: Urban	9%	(13)	10%	(15)	5%	(8)	5%	(8)	11%	(16)	60%	(89)	148
Community: Suburban	2%	(6)	8%	(19)	1%	(3)	2%	(6)	14%	(35)	73%	(186)	255
Community: Rural	5%	(7)	14%	(21)	1%	(1)	3%	(4)	10%	(16)	68%	(104)	153
Employ: Private Sector	4%	(8)	16%	(29)	1%	(1)	3%	(5)	13%	(24)	63%	(115)	183
Employ: Retired	2%	(3)	6%	(8)	1%	(1)	1%	(2)	14%	(19)	76%	(100)	132
Employ: Unemployed	3%	(2)	2%	(2)	5%	(3)	2%	(2)	5%	(3)	82%	(52)	63
Military HH: Yes	11%	(10)	6%	(6)	1%	(1)	4%	(3)	13%	(12)	66%	(61)	92
Military HH: No	4%	(16)	11%	(49)	2%	(11)	3%	(14)	12%	(55)	69%	(318)	464
RD/WT: Right Direction	9%	(19)	8%	(18)	2%	(4)	3%	(7)	15%	(32)	63%	(138)	217
RD/WT: Wrong Track	2%	(7)	11%	(37)	2%	(8)	3%	(10)	10%	(35)	71%	(241)	339
Trump Job Approve	5%	(11)	9%	(21)	2%	(4)	3%	(8)	14%	(32)	67%	(153)	230
Trump Job Disapprove	5%	(15)	11%	(32)	3%	(8)	3%	(10)	11%	(33)	68%	(205)	303
Trump Job Strongly Approve	7%	(9)	9%	(12)	1%	(2)	4%	(5)	17%	(23)	61%	(80)	131
Trump Job Somewhat Approve	2%	(2)	9%	(9)	2%	(2)	3%	(3)	10%	(10)	74%	(74)	99
Trump Job Strongly Disapprove	5%	(13)	10%	(26)	3%	(7)	4%	(10)	10%	(24)	69%	(175)	254
Favorable of Trump	7%	(14)	10%	(22)	2%	(4)	3%	(6)	13%	(29)	66%	(147)	222
Unfavorable of Trump	4%	(12)	10%	(30)	3%	(8)	4%	(12)	9%	(27)	70%	(210)	299
Very Favorable of Trump	7%	(10)	9%	(13)	1%	(2)	3%	(4)	16%	(22)	63%	(88)	140
Somewhat Favorable of Trump	5%	(4)	10%	(8)	3%	(2)	2%	(1)	8%	(7)	73%	(59)	82
Very Unfavorable of Trump	4%	(10)	10%	(26)	3%	(6)	4%	(11)	9%	(23)	70%	(179)	255
#1 Issue: Economy	8%	(10)	16%	(20)	2%	(3)	4%	(5)	13%	(16)	57%	(71)	125
#1 Issue: Security	6%	(6)	16%	(17)	1%	(1)	5%	(5)	12%	(13)	60%	(65)	107
#1 Issue: Health Care	3%	(3)	4%	(4)	4%	(3)	3%	(3)	9%	(9)	77%	(73)	95
#1 Issue: Medicare / Social Security	—	(0)	6%	(5)	1%	(1)	4%	(3)	13%	(11)	76%	(66)	86

Continued on next page

Table NFL5_8: Do you have a favorable or unfavorable opinion of the following people?

Michael Gallup

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	10%	(55)	2%	(12)	3%	(18)	12%	(67)	68%	(379)	556
2018 House Vote: Democrat	6%	(14)	11%	(24)	3%	(6)	2%	(5)	12%	(26)	65%	(144)	220
2018 House Vote: Republican	5%	(9)	13%	(21)	2%	(3)	1%	(2)	10%	(17)	68%	(111)	164
2016 Vote: Hillary Clinton	7%	(13)	11%	(21)	2%	(4)	2%	(4)	12%	(22)	65%	(118)	182
2016 Vote: Donald Trump	6%	(11)	12%	(21)	2%	(3)	2%	(3)	13%	(23)	65%	(116)	178
2016 Vote: Didn't Vote	1%	(1)	6%	(9)	—	(0)	7%	(10)	10%	(14)	77%	(113)	147
Voted in 2014: Yes	6%	(20)	12%	(40)	3%	(10)	2%	(7)	13%	(44)	65%	(226)	348
Voted in 2014: No	3%	(6)	7%	(15)	1%	(2)	5%	(11)	11%	(22)	73%	(153)	209
2012 Vote: Barack Obama	6%	(13)	11%	(25)	2%	(4)	4%	(8)	14%	(32)	63%	(142)	224
2012 Vote: Mitt Romney	5%	(7)	12%	(17)	1%	(1)	2%	(3)	9%	(12)	72%	(104)	145
2012 Vote: Didn't Vote	4%	(6)	7%	(11)	2%	(2)	4%	(6)	9%	(14)	75%	(119)	158
4-Region: Northeast	2%	(2)	9%	(9)	2%	(2)	2%	(2)	11%	(11)	74%	(73)	99
4-Region: Midwest	4%	(4)	7%	(7)	1%	(1)	4%	(4)	11%	(11)	73%	(75)	102
4-Region: South	4%	(9)	11%	(24)	1%	(3)	3%	(7)	15%	(32)	65%	(138)	214
4-Region: West	7%	(10)	10%	(15)	4%	(6)	4%	(5)	9%	(13)	66%	(92)	141
Avid sports fan	14%	(19)	18%	(23)	4%	(6)	7%	(10)	16%	(21)	41%	(54)	133
Casual sports fan	2%	(5)	11%	(30)	2%	(6)	2%	(7)	15%	(40)	67%	(180)	268
Not a fan at all	1%	(2)	1%	(1)	—	(0)	1%	(1)	4%	(6)	93%	(144)	155
Sports fan	6%	(24)	13%	(54)	3%	(12)	4%	(16)	15%	(61)	58%	(234)	401
Prefer college sports	10%	(11)	6%	(6)	3%	(4)	3%	(3)	15%	(17)	64%	(71)	111
Prefer professional sports	5%	(15)	15%	(41)	2%	(5)	4%	(11)	15%	(41)	58%	(154)	267
Interested in NFL	8%	(26)	14%	(48)	3%	(12)	4%	(15)	15%	(50)	55%	(186)	337
Interested in College Football	9%	(22)	15%	(38)	3%	(8)	5%	(12)	16%	(40)	52%	(133)	254
Interested in XFL	20%	(21)	18%	(19)	3%	(3)	8%	(9)	16%	(16)	35%	(37)	105
Participates in sports gambling	19%	(13)	15%	(10)	6%	(4)	3%	(2)	12%	(8)	45%	(31)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_9: Do you have a favorable or unfavorable opinion of the following people?

Kelvin Harmon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	7%	(41)	4%	(20)	2%	(11)	13%	(73)	72%	(399)	556
Gender: Male	3%	(9)	11%	(31)	6%	(18)	2%	(5)	12%	(34)	65%	(183)	281
Gender: Female	2%	(4)	3%	(9)	1%	(2)	2%	(6)	14%	(39)	78%	(215)	275
Age: 18-29	3%	(3)	8%	(7)	2%	(1)	2%	(2)	14%	(13)	72%	(68)	95
Age: 30-44	4%	(7)	10%	(16)	9%	(14)	3%	(4)	8%	(12)	66%	(100)	153
Age: 45-54	3%	(2)	10%	(7)	3%	(3)	2%	(1)	17%	(13)	66%	(51)	78
Age: 55-64	1%	(1)	5%	(5)	1%	(1)	2%	(2)	16%	(18)	74%	(81)	109
Age: 65+	—	(0)	4%	(5)	—	(0)	1%	(1)	15%	(18)	80%	(98)	122
Millennial: Age 23-38	2%	(4)	8%	(12)	8%	(12)	4%	(6)	8%	(12)	69%	(104)	149
Generation X: Age 39-54	5%	(7)	11%	(15)	5%	(6)	1%	(2)	13%	(18)	64%	(88)	137
Boomers: Age 55-73	1%	(1)	5%	(10)	1%	(1)	2%	(4)	16%	(33)	76%	(152)	201
PID: Dem (no lean)	3%	(6)	6%	(12)	7%	(13)	3%	(5)	12%	(24)	69%	(132)	192
PID: Ind (no lean)	2%	(4)	6%	(11)	2%	(3)	—	(0)	14%	(27)	76%	(143)	188
PID: Rep (no lean)	2%	(4)	10%	(17)	2%	(3)	3%	(6)	13%	(23)	70%	(123)	176
PID/Gender: Dem Men	2%	(2)	9%	(8)	14%	(13)	3%	(3)	10%	(9)	62%	(57)	92
PID/Gender: Dem Women	4%	(4)	3%	(3)	1%	(1)	3%	(3)	14%	(14)	75%	(75)	100
PID/Gender: Ind Men	3%	(3)	8%	(8)	3%	(3)	—	(0)	14%	(13)	71%	(66)	93
PID/Gender: Ind Women	1%	(1)	4%	(4)	—	(0)	—	(0)	14%	(14)	81%	(77)	95
PID/Gender: Rep Men	4%	(4)	16%	(15)	2%	(2)	3%	(3)	12%	(12)	63%	(60)	96
PID/Gender: Rep Women	—	(0)	3%	(2)	1%	(1)	4%	(3)	14%	(11)	78%	(63)	80
Ideo: Liberal (1-3)	3%	(4)	6%	(10)	7%	(12)	2%	(3)	9%	(15)	74%	(124)	168
Ideo: Moderate (4)	3%	(4)	11%	(15)	2%	(3)	1%	(2)	18%	(24)	65%	(90)	138
Ideo: Conservative (5-7)	2%	(4)	7%	(13)	3%	(5)	3%	(6)	12%	(22)	73%	(134)	185
Educ: < College	3%	(10)	7%	(27)	2%	(8)	2%	(9)	13%	(49)	72%	(270)	374
Educ: Bachelors degree	1%	(2)	3%	(4)	9%	(10)	1%	(1)	14%	(17)	71%	(84)	118
Educ: Post-grad	2%	(2)	15%	(10)	2%	(1)	1%	(1)	11%	(7)	68%	(44)	64
Income: Under 50k	2%	(5)	6%	(19)	5%	(14)	2%	(5)	14%	(41)	72%	(217)	300
Income: 50k-100k	4%	(7)	9%	(15)	1%	(2)	3%	(5)	13%	(21)	70%	(119)	170
Income: 100k+	2%	(1)	8%	(7)	4%	(4)	1%	(1)	12%	(11)	73%	(63)	86
Ethnicity: White	3%	(11)	7%	(31)	3%	(13)	2%	(7)	13%	(57)	72%	(312)	431
Ethnicity: Hispanic	—	(0)	4%	(4)	9%	(8)	3%	(3)	25%	(20)	58%	(47)	81

Continued on next page

Table NFL5_9: Do you have a favorable or unfavorable opinion of the following people?

Kelvin Harmon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	7%	(41)	4%	(20)	2%	(11)	13%	(73)	72%	(399)	556
Ethnicity: Afr. Am.	2%	(1)	7%	(5)	8%	(6)	2%	(1)	4%	(3)	77%	(52)	67
Ethnicity: Other	2%	(1)	8%	(5)	2%	(1)	5%	(3)	23%	(13)	60%	(35)	58
All Christian	2%	(4)	9%	(25)	6%	(16)	1%	(4)	14%	(38)	68%	(186)	273
Agnostic/Nothing in particular	4%	(8)	5%	(12)	1%	(3)	3%	(6)	13%	(29)	75%	(170)	228
Evangelical	1%	(2)	7%	(11)	5%	(8)	2%	(3)	16%	(25)	69%	(109)	158
Non-Evangelical	2%	(3)	9%	(17)	5%	(9)	3%	(5)	12%	(23)	70%	(134)	192
Community: Urban	3%	(4)	6%	(9)	9%	(13)	3%	(4)	15%	(22)	65%	(97)	148
Community: Suburban	1%	(3)	7%	(18)	3%	(6)	1%	(4)	12%	(30)	76%	(194)	255
Community: Rural	4%	(6)	9%	(14)	—	(0)	2%	(3)	14%	(22)	70%	(107)	153
Employ: Private Sector	2%	(4)	11%	(19)	2%	(4)	2%	(4)	15%	(28)	68%	(124)	183
Employ: Retired	—	(0)	4%	(6)	1%	(1)	2%	(3)	11%	(14)	82%	(108)	132
Employ: Unemployed	3%	(2)	2%	(2)	8%	(5)	2%	(1)	10%	(6)	75%	(47)	63
Military HH: Yes	2%	(2)	8%	(8)	7%	(6)	2%	(1)	11%	(10)	70%	(65)	92
Military HH: No	2%	(11)	7%	(33)	3%	(13)	2%	(10)	14%	(63)	72%	(334)	464
RD/WT: Right Direction	3%	(7)	10%	(22)	4%	(9)	3%	(6)	15%	(32)	65%	(142)	217
RD/WT: Wrong Track	2%	(6)	6%	(19)	3%	(10)	1%	(5)	12%	(41)	76%	(257)	339
Trump Job Approve	3%	(7)	9%	(20)	2%	(4)	3%	(7)	14%	(33)	69%	(158)	230
Trump Job Disapprove	2%	(6)	6%	(18)	5%	(15)	1%	(4)	13%	(39)	73%	(220)	303
Trump Job Strongly Approve	3%	(4)	10%	(14)	1%	(1)	3%	(3)	17%	(22)	67%	(87)	131
Trump Job Somewhat Approve	3%	(3)	7%	(7)	4%	(4)	4%	(4)	12%	(11)	71%	(70)	99
Trump Job Strongly Disapprove	2%	(6)	5%	(14)	5%	(13)	1%	(3)	11%	(28)	75%	(190)	254
Favorable of Trump	3%	(7)	10%	(21)	2%	(4)	4%	(8)	14%	(31)	68%	(150)	222
Unfavorable of Trump	2%	(6)	5%	(15)	5%	(16)	1%	(3)	11%	(32)	76%	(227)	299
Very Favorable of Trump	3%	(5)	10%	(14)	—	(1)	3%	(5)	15%	(21)	68%	(94)	140
Somewhat Favorable of Trump	3%	(2)	8%	(7)	4%	(3)	5%	(4)	12%	(10)	68%	(56)	82
Very Unfavorable of Trump	2%	(6)	4%	(11)	5%	(13)	1%	(3)	11%	(29)	76%	(194)	255
#1 Issue: Economy	2%	(3)	11%	(14)	6%	(7)	5%	(6)	16%	(20)	60%	(75)	125
#1 Issue: Security	4%	(5)	9%	(10)	1%	(1)	1%	(1)	14%	(15)	71%	(76)	107
#1 Issue: Health Care	—	(0)	6%	(5)	4%	(3)	2%	(2)	9%	(9)	79%	(75)	95
#1 Issue: Medicare / Social Security	—	(0)	2%	(2)	4%	(3)	1%	(1)	18%	(15)	75%	(65)	86

Continued on next page

Table NFL5_9: Do you have a favorable or unfavorable opinion of the following people?

Kelvin Harmon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	7%	(41)	4%	(20)	2%	(11)	13%	(73)	72%	(399)	556
2018 House Vote: Democrat	3%	(6)	7%	(16)	6%	(13)	2%	(5)	12%	(27)	69%	(153)	220
2018 House Vote: Republican	3%	(5)	10%	(16)	2%	(4)	2%	(3)	14%	(23)	69%	(113)	164
2016 Vote: Hillary Clinton	3%	(5)	7%	(14)	6%	(10)	2%	(4)	13%	(23)	69%	(126)	182
2016 Vote: Donald Trump	4%	(7)	10%	(18)	2%	(4)	2%	(4)	14%	(24)	68%	(120)	178
2016 Vote: Didn't Vote	1%	(1)	5%	(7)	1%	(2)	2%	(3)	13%	(18)	79%	(116)	147
Voted in 2014: Yes	3%	(10)	8%	(28)	5%	(16)	2%	(7)	14%	(47)	69%	(240)	348
Voted in 2014: No	2%	(3)	6%	(13)	2%	(3)	2%	(4)	12%	(26)	76%	(159)	209
2012 Vote: Barack Obama	3%	(7)	6%	(14)	5%	(11)	1%	(3)	15%	(34)	69%	(155)	224
2012 Vote: Mitt Romney	2%	(2)	10%	(14)	2%	(2)	2%	(4)	9%	(13)	76%	(110)	145
2012 Vote: Didn't Vote	2%	(3)	7%	(12)	2%	(3)	3%	(4)	10%	(16)	76%	(120)	158
4-Region: Northeast	1%	(1)	8%	(8)	3%	(3)	2%	(2)	15%	(15)	71%	(70)	99
4-Region: Midwest	3%	(3)	6%	(6)	2%	(2)	1%	(1)	10%	(11)	78%	(79)	102
4-Region: South	2%	(5)	9%	(20)	1%	(3)	3%	(5)	14%	(31)	70%	(150)	214
4-Region: West	3%	(5)	5%	(7)	8%	(12)	2%	(2)	12%	(17)	70%	(98)	141
Avid sports fan	6%	(8)	14%	(19)	9%	(12)	4%	(5)	13%	(17)	54%	(72)	133
Casual sports fan	2%	(5)	8%	(21)	3%	(7)	2%	(5)	18%	(47)	68%	(183)	268
Not a fan at all	—	(0)	—	(1)	—	(1)	—	(0)	6%	(9)	93%	(144)	155
Sports fan	3%	(13)	10%	(40)	5%	(19)	3%	(11)	16%	(64)	63%	(255)	401
Prefer college sports	3%	(3)	16%	(18)	3%	(3)	4%	(4)	16%	(18)	60%	(66)	111
Prefer professional sports	4%	(10)	7%	(20)	4%	(12)	2%	(6)	14%	(38)	68%	(181)	267
Interested in NFL	4%	(13)	12%	(39)	5%	(18)	2%	(8)	15%	(49)	62%	(210)	337
Interested in College Football	4%	(11)	14%	(35)	5%	(14)	3%	(7)	16%	(40)	58%	(146)	254
Interested in XFL	9%	(9)	19%	(20)	9%	(10)	3%	(3)	14%	(14)	46%	(49)	105
Participates in sports gambling	9%	(6)	17%	(12)	7%	(5)	3%	(2)	15%	(10)	49%	(34)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_10: Do you have a favorable or unfavorable opinion of the following people?

Marlon Mack

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(47)	4%	(22)	1%	(4)	13%	(74)	70%	(392)	556
Gender: Male	5%	(15)	13%	(35)	6%	(17)	1%	(2)	13%	(36)	63%	(176)	281
Gender: Female	1%	(3)	4%	(12)	2%	(5)	1%	(2)	14%	(38)	78%	(216)	275
Age: 18-29	3%	(3)	7%	(7)	4%	(3)	—	(0)	14%	(13)	72%	(69)	95
Age: 30-44	6%	(9)	11%	(17)	7%	(10)	1%	(2)	11%	(17)	64%	(98)	153
Age: 45-54	4%	(3)	7%	(6)	5%	(4)	—	(0)	18%	(14)	65%	(50)	78
Age: 55-64	3%	(3)	10%	(10)	3%	(4)	2%	(2)	12%	(13)	71%	(77)	109
Age: 65+	—	(0)	5%	(6)	1%	(1)	—	(0)	13%	(16)	81%	(99)	122
Millennial: Age 23-38	5%	(7)	10%	(15)	7%	(10)	1%	(2)	10%	(15)	67%	(99)	149
Generation X: Age 39-54	5%	(7)	9%	(13)	4%	(6)	—	(0)	16%	(22)	65%	(89)	137
Boomers: Age 55-73	2%	(3)	8%	(16)	2%	(4)	1%	(2)	13%	(26)	75%	(150)	201
PID: Dem (no lean)	3%	(7)	10%	(19)	5%	(9)	1%	(1)	11%	(22)	70%	(134)	192
PID: Ind (no lean)	3%	(5)	4%	(8)	3%	(7)	—	(0)	17%	(32)	73%	(137)	188
PID: Rep (no lean)	4%	(7)	12%	(20)	4%	(6)	1%	(2)	11%	(20)	68%	(121)	176
PID/Gender: Dem Men	6%	(5)	16%	(15)	9%	(8)	—	(0)	10%	(9)	59%	(54)	92
PID/Gender: Dem Women	1%	(1)	4%	(4)	1%	(1)	1%	(1)	12%	(12)	80%	(80)	100
PID/Gender: Ind Men	6%	(5)	6%	(6)	5%	(5)	—	(0)	16%	(15)	67%	(62)	93
PID/Gender: Ind Women	—	(0)	2%	(2)	2%	(2)	—	(0)	17%	(16)	79%	(75)	95
PID/Gender: Rep Men	5%	(4)	15%	(15)	4%	(4)	2%	(2)	12%	(11)	62%	(60)	96
PID/Gender: Rep Women	3%	(2)	7%	(6)	3%	(2)	1%	(1)	11%	(9)	76%	(61)	80
Ideo: Liberal (1-3)	4%	(6)	7%	(12)	5%	(8)	—	(1)	12%	(19)	72%	(121)	168
Ideo: Moderate (4)	4%	(6)	10%	(14)	2%	(3)	1%	(1)	22%	(30)	62%	(85)	138
Ideo: Conservative (5-7)	2%	(5)	10%	(19)	5%	(10)	1%	(2)	9%	(16)	72%	(134)	185
Educ: < College	3%	(12)	9%	(34)	3%	(11)	1%	(2)	14%	(52)	70%	(262)	374
Educ: Bachelors degree	2%	(2)	5%	(6)	7%	(8)	1%	(2)	14%	(16)	71%	(84)	118
Educ: Post-grad	6%	(4)	11%	(7)	4%	(3)	—	(0)	8%	(5)	71%	(46)	64
Income: Under 50k	3%	(9)	7%	(21)	5%	(15)	1%	(3)	14%	(41)	71%	(211)	300
Income: 50k-100k	4%	(8)	8%	(14)	3%	(6)	—	(1)	13%	(22)	70%	(120)	170
Income: 100k+	3%	(2)	14%	(12)	1%	(1)	—	(0)	12%	(11)	71%	(61)	86
Ethnicity: White	3%	(11)	9%	(38)	3%	(12)	1%	(4)	12%	(54)	73%	(313)	431
Ethnicity: Hispanic	4%	(3)	6%	(5)	6%	(5)	2%	(1)	27%	(22)	56%	(45)	81

Continued on next page

Table NFL5_10: Do you have a favorable or unfavorable opinion of the following people?

Marlon Mack

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(47)	4%	(22)	1%	(4)	13%	(74)	70%	(392)	556
Ethnicity: Afr. Am.	5%	(3)	8%	(5)	10%	(7)	—	(0)	7%	(5)	71%	(48)	67
Ethnicity: Other	7%	(4)	7%	(4)	5%	(3)	—	(0)	27%	(15)	54%	(31)	58
All Christian	3%	(7)	9%	(26)	5%	(14)	1%	(3)	15%	(41)	67%	(182)	273
Agnostic/Nothing in particular	3%	(8)	7%	(17)	3%	(8)	—	(1)	12%	(27)	74%	(168)	228
Evangelical	2%	(3)	7%	(10)	7%	(12)	—	(1)	19%	(29)	65%	(102)	158
Non-Evangelical	3%	(7)	13%	(24)	3%	(5)	1%	(2)	10%	(20)	70%	(133)	192
Community: Urban	4%	(6)	6%	(9)	6%	(9)	2%	(3)	17%	(24)	65%	(96)	148
Community: Suburban	3%	(9)	8%	(19)	3%	(8)	—	(1)	12%	(30)	74%	(188)	255
Community: Rural	2%	(3)	12%	(18)	3%	(5)	—	(0)	12%	(19)	70%	(107)	153
Employ: Private Sector	2%	(4)	12%	(21)	3%	(6)	1%	(2)	18%	(33)	64%	(116)	183
Employ: Retired	2%	(2)	5%	(6)	1%	(2)	1%	(2)	11%	(14)	81%	(106)	132
Employ: Unemployed	3%	(2)	12%	(8)	—	(0)	—	(0)	10%	(6)	75%	(47)	63
Military HH: Yes	3%	(3)	6%	(5)	8%	(7)	1%	(1)	15%	(14)	67%	(62)	92
Military HH: No	3%	(15)	9%	(42)	3%	(14)	1%	(3)	13%	(60)	71%	(330)	464
RD/WT: Right Direction	5%	(12)	9%	(20)	6%	(13)	2%	(4)	13%	(28)	65%	(141)	217
RD/WT: Wrong Track	2%	(7)	8%	(26)	3%	(9)	—	(0)	13%	(46)	74%	(251)	339
Trump Job Approve	4%	(10)	9%	(21)	4%	(9)	2%	(4)	13%	(29)	68%	(157)	230
Trump Job Disapprove	2%	(7)	8%	(23)	4%	(12)	—	(0)	14%	(42)	72%	(218)	303
Trump Job Strongly Approve	4%	(5)	10%	(14)	5%	(7)	1%	(2)	16%	(21)	63%	(83)	131
Trump Job Somewhat Approve	4%	(4)	7%	(7)	3%	(3)	2%	(2)	9%	(9)	75%	(74)	99
Trump Job Strongly Disapprove	3%	(7)	7%	(17)	5%	(12)	—	(0)	12%	(30)	74%	(188)	254
Favorable of Trump	5%	(12)	10%	(23)	3%	(8)	2%	(4)	13%	(28)	66%	(147)	222
Unfavorable of Trump	2%	(5)	7%	(20)	5%	(14)	—	(0)	11%	(34)	76%	(226)	299
Very Favorable of Trump	5%	(8)	11%	(15)	5%	(7)	1%	(2)	14%	(20)	64%	(89)	140
Somewhat Favorable of Trump	5%	(4)	10%	(8)	1%	(1)	2%	(2)	10%	(8)	71%	(58)	82
Very Unfavorable of Trump	2%	(5)	6%	(14)	5%	(13)	—	(0)	11%	(29)	76%	(194)	255
#1 Issue: Economy	2%	(3)	12%	(15)	7%	(8)	1%	(1)	16%	(20)	62%	(77)	125
#1 Issue: Security	5%	(5)	11%	(12)	1%	(1)	1%	(2)	14%	(15)	68%	(73)	107
#1 Issue: Health Care	1%	(1)	6%	(5)	7%	(6)	—	(0)	12%	(11)	75%	(71)	95
#1 Issue: Medicare / Social Security	1%	(1)	3%	(3)	5%	(4)	1%	(1)	17%	(15)	73%	(63)	86

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Table NFL5_10: Do you have a favorable or unfavorable opinion of the following people?

Marlon Mack

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(47)	4%	(22)	1%	(4)	13%	(74)	70%	(392)	556
2018 House Vote: Democrat	3%	(7)	8%	(19)	5%	(11)	1%	(1)	14%	(30)	69%	(151)	220
2018 House Vote: Republican	5%	(8)	13%	(21)	2%	(4)	1%	(2)	11%	(18)	68%	(111)	164
2016 Vote: Hillary Clinton	4%	(8)	10%	(18)	4%	(8)	—	(1)	14%	(26)	67%	(122)	182
2016 Vote: Donald Trump	3%	(6)	13%	(23)	2%	(4)	2%	(3)	14%	(25)	66%	(118)	178
2016 Vote: Didn't Vote	3%	(4)	3%	(5)	3%	(5)	—	(0)	12%	(18)	78%	(115)	147
Voted in 2014: Yes	3%	(12)	10%	(36)	5%	(16)	1%	(3)	14%	(49)	67%	(231)	348
Voted in 2014: No	3%	(6)	5%	(11)	3%	(5)	—	(1)	12%	(24)	77%	(161)	209
2012 Vote: Barack Obama	4%	(8)	10%	(22)	4%	(9)	—	(0)	17%	(39)	65%	(146)	224
2012 Vote: Mitt Romney	2%	(2)	11%	(16)	2%	(3)	2%	(3)	9%	(12)	74%	(107)	145
2012 Vote: Didn't Vote	5%	(8)	5%	(8)	3%	(5)	—	(1)	9%	(14)	77%	(122)	158
4-Region: Northeast	—	(0)	8%	(8)	1%	(1)	—	(0)	16%	(16)	76%	(76)	99
4-Region: Midwest	4%	(5)	8%	(8)	4%	(4)	1%	(1)	13%	(13)	70%	(72)	102
4-Region: South	2%	(5)	10%	(22)	4%	(8)	1%	(3)	13%	(28)	69%	(147)	214
4-Region: West	6%	(9)	7%	(9)	6%	(9)	—	(0)	12%	(17)	69%	(97)	141
Avid sports fan	7%	(10)	18%	(24)	7%	(10)	1%	(1)	15%	(20)	51%	(68)	133
Casual sports fan	3%	(9)	8%	(22)	4%	(9)	1%	(2)	17%	(46)	67%	(180)	268
Not a fan at all	—	(0)	1%	(1)	2%	(3)	—	(0)	5%	(7)	93%	(144)	155
Sports fan	5%	(18)	11%	(46)	5%	(19)	1%	(4)	17%	(66)	62%	(248)	401
Prefer college sports	6%	(7)	10%	(11)	3%	(4)	1%	(1)	16%	(18)	64%	(72)	111
Prefer professional sports	4%	(12)	13%	(34)	4%	(10)	1%	(3)	16%	(42)	62%	(166)	267
Interested in NFL	5%	(16)	13%	(45)	5%	(18)	1%	(3)	15%	(51)	61%	(204)	337
Interested in College Football	6%	(14)	15%	(39)	7%	(18)	1%	(2)	15%	(38)	56%	(142)	254
Interested in XFL	10%	(11)	22%	(23)	8%	(8)	1%	(2)	15%	(16)	43%	(46)	105
Participates in sports gambling	14%	(10)	25%	(18)	4%	(2)	1%	(1)	16%	(11)	40%	(28)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_11: Do you have a favorable or unfavorable opinion of the following people?

Lamar Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(67)	18%	(99)	5%	(27)	3%	(16)	22%	(123)	40%	(225)	556
Gender: Male	16%	(46)	25%	(71)	6%	(17)	3%	(7)	15%	(43)	34%	(97)	281
Gender: Female	8%	(21)	10%	(28)	4%	(10)	3%	(8)	29%	(79)	47%	(128)	275
Age: 18-29	15%	(15)	8%	(7)	5%	(5)	3%	(3)	17%	(17)	51%	(49)	95
Age: 30-44	17%	(26)	22%	(34)	5%	(8)	4%	(7)	16%	(25)	35%	(54)	153
Age: 45-54	14%	(11)	18%	(14)	7%	(5)	1%	(1)	26%	(20)	34%	(26)	78
Age: 55-64	8%	(9)	24%	(26)	7%	(7)	3%	(4)	23%	(25)	35%	(38)	109
Age: 65+	5%	(7)	15%	(18)	2%	(2)	1%	(1)	29%	(36)	48%	(58)	122
Millennial: Age 23-38	18%	(28)	18%	(27)	5%	(7)	6%	(8)	14%	(21)	39%	(58)	149
Generation X: Age 39-54	14%	(19)	19%	(26)	7%	(10)	1%	(1)	22%	(30)	38%	(52)	137
Boomers: Age 55-73	7%	(15)	21%	(41)	5%	(9)	3%	(5)	25%	(50)	40%	(81)	201
PID: Dem (no lean)	18%	(34)	19%	(36)	2%	(4)	3%	(7)	20%	(38)	38%	(72)	192
PID: Ind (no lean)	9%	(16)	13%	(24)	5%	(10)	4%	(7)	25%	(48)	44%	(83)	188
PID: Rep (no lean)	9%	(16)	22%	(39)	7%	(12)	1%	(1)	21%	(37)	40%	(70)	176
PID/Gender: Dem Men	19%	(17)	25%	(23)	4%	(4)	3%	(3)	8%	(8)	40%	(37)	92
PID/Gender: Dem Women	17%	(17)	13%	(13)	1%	(1)	4%	(4)	31%	(31)	35%	(35)	100
PID/Gender: Ind Men	15%	(14)	20%	(19)	7%	(6)	5%	(4)	23%	(22)	30%	(28)	93
PID/Gender: Ind Women	2%	(2)	6%	(5)	3%	(3)	3%	(3)	27%	(26)	58%	(55)	95
PID/Gender: Rep Men	15%	(14)	30%	(29)	7%	(7)	—	(0)	15%	(14)	34%	(32)	96
PID/Gender: Rep Women	3%	(2)	13%	(10)	7%	(6)	2%	(1)	29%	(23)	47%	(38)	80
Ideo: Liberal (1-3)	14%	(24)	16%	(26)	2%	(4)	2%	(3)	21%	(35)	44%	(75)	168
Ideo: Moderate (4)	13%	(18)	22%	(30)	6%	(8)	6%	(8)	24%	(33)	29%	(40)	138
Ideo: Conservative (5-7)	9%	(17)	21%	(39)	6%	(12)	2%	(3)	21%	(39)	41%	(76)	185
Educ: < College	10%	(37)	18%	(67)	5%	(18)	3%	(13)	20%	(76)	44%	(163)	374
Educ: Bachelors degree	17%	(20)	16%	(19)	6%	(7)	2%	(2)	25%	(29)	34%	(41)	118
Educ: Post-grad	16%	(10)	20%	(13)	2%	(1)	1%	(0)	28%	(18)	34%	(22)	64
Income: Under 50k	12%	(37)	18%	(54)	4%	(13)	3%	(8)	19%	(58)	43%	(130)	300
Income: 50k-100k	13%	(22)	14%	(23)	4%	(6)	4%	(7)	26%	(44)	40%	(68)	170
Income: 100k+	9%	(8)	26%	(22)	8%	(7)	1%	(1)	25%	(21)	32%	(27)	86
Ethnicity: White	9%	(38)	17%	(74)	6%	(24)	3%	(11)	24%	(104)	41%	(179)	431
Ethnicity: Hispanic	11%	(9)	17%	(14)	2%	(2)	3%	(3)	27%	(22)	39%	(32)	81

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Table NFL5_11: Do you have a favorable or unfavorable opinion of the following people?

Lamar Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(67)	18%	(99)	5%	(27)	3%	(16)	22%	(123)	40%	(225)	556
Ethnicity: Afr. Am.	31%	(21)	15%	(10)	3%	(2)	6%	(4)	13%	(9)	32%	(21)	67
Ethnicity: Other	13%	(7)	26%	(15)	1%	(1)	1%	(0)	16%	(9)	44%	(25)	58
All Christian	12%	(33)	17%	(45)	6%	(18)	2%	(6)	24%	(66)	38%	(105)	273
Agnostic/Nothing in particular	12%	(27)	19%	(43)	4%	(8)	3%	(8)	20%	(46)	42%	(96)	228
Evangelical	12%	(19)	14%	(22)	6%	(10)	2%	(3)	27%	(42)	39%	(62)	158
Non-Evangelical	12%	(23)	20%	(39)	7%	(13)	2%	(4)	20%	(39)	38%	(74)	192
Community: Urban	12%	(18)	20%	(29)	5%	(7)	4%	(6)	24%	(35)	36%	(53)	148
Community: Suburban	11%	(27)	18%	(46)	6%	(16)	3%	(6)	20%	(51)	43%	(109)	255
Community: Rural	14%	(21)	16%	(24)	3%	(4)	2%	(3)	24%	(37)	41%	(63)	153
Employ: Private Sector	14%	(25)	22%	(41)	5%	(9)	6%	(11)	24%	(44)	29%	(53)	183
Employ: Retired	5%	(6)	16%	(21)	2%	(3)	1%	(1)	28%	(36)	49%	(65)	132
Employ: Unemployed	9%	(5)	12%	(7)	6%	(4)	2%	(2)	11%	(7)	60%	(38)	63
Military HH: Yes	12%	(11)	21%	(20)	1%	(1)	4%	(4)	22%	(21)	39%	(36)	92
Military HH: No	12%	(56)	17%	(80)	5%	(25)	3%	(12)	22%	(102)	41%	(189)	464
RD/WT: Right Direction	13%	(27)	22%	(47)	5%	(11)	3%	(6)	22%	(48)	36%	(77)	217
RD/WT: Wrong Track	12%	(39)	15%	(52)	5%	(15)	3%	(10)	22%	(74)	44%	(148)	339
Trump Job Approve	10%	(23)	18%	(41)	6%	(13)	2%	(6)	23%	(53)	41%	(94)	230
Trump Job Disapprove	14%	(44)	18%	(53)	4%	(12)	3%	(10)	22%	(67)	39%	(117)	303
Trump Job Strongly Approve	12%	(16)	17%	(22)	4%	(6)	2%	(3)	25%	(33)	39%	(51)	131
Trump Job Somewhat Approve	8%	(8)	19%	(19)	7%	(7)	3%	(3)	21%	(21)	43%	(42)	99
Trump Job Strongly Disapprove	15%	(39)	17%	(43)	3%	(7)	4%	(10)	22%	(55)	39%	(100)	254
Favorable of Trump	12%	(26)	19%	(42)	5%	(12)	3%	(6)	23%	(51)	39%	(86)	222
Unfavorable of Trump	13%	(39)	17%	(52)	4%	(13)	3%	(10)	21%	(62)	41%	(122)	299
Very Favorable of Trump	13%	(19)	18%	(26)	5%	(7)	2%	(3)	22%	(31)	39%	(55)	140
Somewhat Favorable of Trump	9%	(7)	20%	(16)	5%	(4)	3%	(3)	24%	(20)	39%	(32)	82
Very Unfavorable of Trump	14%	(35)	16%	(41)	3%	(8)	4%	(10)	22%	(56)	41%	(105)	255
#1 Issue: Economy	18%	(22)	21%	(26)	4%	(5)	6%	(7)	19%	(24)	33%	(41)	125
#1 Issue: Security	9%	(10)	25%	(27)	5%	(6)	1%	(1)	18%	(19)	42%	(45)	107
#1 Issue: Health Care	8%	(8)	15%	(14)	8%	(8)	1%	(1)	21%	(20)	46%	(43)	95
#1 Issue: Medicare / Social Security	7%	(6)	11%	(10)	4%	(3)	5%	(4)	29%	(25)	43%	(37)	86

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Table NFL5_11: Do you have a favorable or unfavorable opinion of the following people?

Lamar Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(67)	18%	(99)	5%	(27)	3%	(16)	22%	(123)	40%	(225)	556
2018 House Vote: Democrat	16%	(36)	17%	(38)	4%	(9)	3%	(6)	23%	(51)	37%	(81)	220
2018 House Vote: Republican	11%	(17)	22%	(37)	6%	(10)	—	(1)	24%	(39)	37%	(60)	164
2016 Vote: Hillary Clinton	16%	(29)	19%	(34)	3%	(6)	2%	(3)	22%	(40)	38%	(69)	182
2016 Vote: Donald Trump	12%	(21)	21%	(37)	6%	(11)	1%	(2)	23%	(42)	37%	(65)	178
2016 Vote: Didn't Vote	6%	(8)	15%	(22)	4%	(5)	4%	(6)	20%	(29)	51%	(76)	147
Voted in 2014: Yes	15%	(52)	18%	(63)	6%	(19)	2%	(8)	24%	(82)	35%	(122)	348
Voted in 2014: No	7%	(14)	17%	(36)	4%	(7)	4%	(8)	19%	(40)	49%	(103)	209
2012 Vote: Barack Obama	15%	(34)	19%	(43)	3%	(8)	2%	(3)	25%	(56)	36%	(80)	224
2012 Vote: Mitt Romney	10%	(14)	24%	(35)	5%	(8)	1%	(2)	22%	(32)	37%	(53)	145
2012 Vote: Didn't Vote	9%	(14)	12%	(19)	4%	(7)	4%	(7)	17%	(27)	54%	(85)	158
4-Region: Northeast	12%	(12)	9%	(9)	9%	(9)	3%	(3)	20%	(20)	48%	(48)	99
4-Region: Midwest	8%	(8)	21%	(21)	6%	(6)	1%	(1)	23%	(24)	41%	(42)	102
4-Region: South	15%	(31)	16%	(35)	4%	(9)	5%	(10)	21%	(46)	39%	(83)	214
4-Region: West	11%	(16)	24%	(34)	2%	(3)	1%	(1)	24%	(34)	38%	(53)	141
Avid sports fan	30%	(40)	29%	(39)	10%	(14)	2%	(3)	16%	(22)	13%	(17)	133
Casual sports fan	10%	(27)	20%	(54)	5%	(13)	4%	(10)	27%	(72)	35%	(93)	268
Not a fan at all	—	(1)	5%	(7)	—	(0)	2%	(3)	19%	(29)	74%	(115)	155
Sports fan	16%	(66)	23%	(92)	7%	(27)	3%	(13)	23%	(94)	27%	(110)	401
Prefer college sports	15%	(17)	24%	(26)	11%	(13)	3%	(3)	20%	(23)	27%	(30)	111
Prefer professional sports	18%	(47)	22%	(59)	4%	(11)	3%	(7)	24%	(65)	29%	(78)	267
Interested in NFL	19%	(63)	26%	(86)	7%	(24)	3%	(10)	21%	(70)	25%	(83)	337
Interested in College Football	21%	(54)	27%	(68)	9%	(23)	2%	(6)	21%	(54)	19%	(49)	254
Interested in XFL	35%	(37)	31%	(33)	10%	(10)	2%	(2)	13%	(13)	9%	(10)	105
Participates in sports gambling	22%	(15)	28%	(19)	9%	(6)	2%	(2)	16%	(11)	23%	(16)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_12: Do you have a favorable or unfavorable opinion of the following people?

Alvin Kamara

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(35)	10%	(55)	3%	(19)	2%	(12)	11%	(59)	67%	(375)	556
Gender: Male	11%	(32)	14%	(38)	5%	(14)	2%	(7)	11%	(30)	57%	(160)	281
Gender: Female	1%	(4)	6%	(17)	2%	(4)	2%	(6)	10%	(29)	78%	(215)	275
Age: 18-29	6%	(6)	8%	(8)	5%	(4)	2%	(2)	9%	(8)	70%	(67)	95
Age: 30-44	9%	(14)	14%	(21)	6%	(9)	5%	(7)	8%	(13)	58%	(89)	153
Age: 45-54	8%	(6)	11%	(9)	5%	(4)	—	(0)	12%	(10)	64%	(50)	78
Age: 55-64	6%	(7)	7%	(7)	2%	(2)	3%	(3)	11%	(12)	72%	(78)	109
Age: 65+	2%	(3)	9%	(11)	—	(0)	—	(0)	14%	(17)	75%	(92)	122
Millennial: Age 23-38	8%	(12)	14%	(21)	6%	(9)	5%	(8)	4%	(6)	62%	(93)	149
Generation X: Age 39-54	9%	(12)	12%	(17)	4%	(5)	—	(0)	12%	(17)	63%	(86)	137
Boomers: Age 55-73	5%	(10)	8%	(17)	1%	(2)	2%	(3)	13%	(26)	71%	(144)	201
PID: Dem (no lean)	9%	(17)	9%	(18)	3%	(5)	4%	(7)	8%	(16)	68%	(129)	192
PID: Ind (no lean)	4%	(8)	10%	(18)	6%	(11)	1%	(2)	13%	(24)	66%	(124)	188
PID: Rep (no lean)	6%	(10)	11%	(19)	2%	(3)	2%	(3)	11%	(19)	69%	(121)	176
PID/Gender: Dem Men	15%	(14)	11%	(10)	3%	(2)	6%	(5)	5%	(5)	61%	(56)	92
PID/Gender: Dem Women	3%	(3)	8%	(8)	3%	(3)	1%	(1)	11%	(11)	74%	(74)	100
PID/Gender: Ind Men	9%	(8)	15%	(14)	11%	(10)	—	(0)	14%	(13)	50%	(47)	93
PID/Gender: Ind Women	—	(0)	4%	(4)	1%	(1)	2%	(2)	11%	(11)	81%	(77)	95
PID/Gender: Rep Men	10%	(10)	14%	(14)	2%	(2)	1%	(1)	13%	(13)	59%	(57)	96
PID/Gender: Rep Women	1%	(1)	7%	(6)	1%	(1)	3%	(2)	8%	(7)	81%	(65)	80
Ideo: Liberal (1-3)	8%	(14)	7%	(11)	3%	(5)	4%	(6)	9%	(15)	70%	(117)	168
Ideo: Moderate (4)	8%	(11)	12%	(16)	4%	(6)	1%	(1)	12%	(16)	63%	(87)	138
Ideo: Conservative (5-7)	5%	(8)	12%	(23)	3%	(6)	2%	(5)	10%	(19)	67%	(124)	185
Educ: < College	6%	(21)	9%	(35)	4%	(15)	1%	(5)	10%	(36)	70%	(261)	374
Educ: Bachelors degree	5%	(6)	9%	(11)	2%	(2)	6%	(7)	14%	(17)	63%	(75)	118
Educ: Post-grad	13%	(8)	15%	(10)	2%	(1)	1%	(0)	9%	(6)	61%	(39)	64
Income: Under 50k	4%	(13)	11%	(32)	4%	(12)	3%	(10)	7%	(22)	70%	(210)	300
Income: 50k-100k	7%	(12)	8%	(14)	4%	(6)	1%	(2)	14%	(24)	66%	(112)	170
Income: 100k+	13%	(11)	10%	(9)	1%	(1)	—	(0)	14%	(12)	62%	(53)	86
Ethnicity: White	6%	(25)	10%	(43)	2%	(9)	2%	(7)	11%	(48)	69%	(298)	431
Ethnicity: Hispanic	5%	(4)	6%	(5)	1%	(1)	8%	(6)	15%	(12)	65%	(52)	81

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Table NFL5_12: Do you have a favorable or unfavorable opinion of the following people?

Alvin Kamara

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(35)	10%	(55)	3%	(19)	2%	(12)	11%	(59)	67%	(375)	556
Ethnicity: Afr. Am.	6%	(4)	11%	(8)	11%	(8)	7%	(5)	3%	(2)	61%	(41)	67
Ethnicity: Other	11%	(6)	7%	(4)	4%	(2)	1%	(0)	16%	(9)	62%	(36)	58
All Christian	6%	(16)	12%	(33)	1%	(3)	4%	(11)	12%	(34)	64%	(175)	273
Agnostic/Nothing in particular	6%	(14)	9%	(21)	6%	(13)	—	(1)	8%	(18)	70%	(160)	228
Evangelical	5%	(8)	9%	(14)	1%	(2)	4%	(7)	13%	(21)	68%	(107)	158
Non-Evangelical	7%	(13)	14%	(27)	4%	(8)	2%	(5)	10%	(19)	63%	(120)	192
Community: Urban	7%	(11)	6%	(9)	6%	(9)	4%	(7)	11%	(16)	65%	(96)	148
Community: Suburban	4%	(10)	12%	(32)	3%	(8)	2%	(5)	10%	(25)	69%	(176)	255
Community: Rural	10%	(15)	10%	(15)	1%	(2)	—	(1)	12%	(18)	67%	(103)	153
Employ: Private Sector	10%	(18)	11%	(21)	3%	(5)	2%	(4)	12%	(21)	62%	(114)	183
Employ: Retired	2%	(3)	6%	(8)	—	(0)	1%	(2)	13%	(18)	77%	(101)	132
Employ: Unemployed	1%	(1)	15%	(10)	—	(0)	2%	(2)	4%	(2)	78%	(49)	63
Military HH: Yes	4%	(4)	11%	(10)	5%	(5)	6%	(5)	9%	(8)	65%	(60)	92
Military HH: No	7%	(32)	10%	(45)	3%	(14)	2%	(7)	11%	(51)	68%	(315)	464
RD/WT: Right Direction	6%	(14)	12%	(27)	2%	(4)	5%	(11)	12%	(26)	62%	(135)	217
RD/WT: Wrong Track	6%	(22)	8%	(28)	4%	(15)	1%	(2)	10%	(33)	71%	(240)	339
Trump Job Approve	7%	(15)	10%	(24)	2%	(4)	3%	(6)	12%	(29)	66%	(152)	230
Trump Job Disapprove	7%	(20)	10%	(29)	5%	(14)	2%	(6)	10%	(29)	68%	(205)	303
Trump Job Strongly Approve	6%	(7)	12%	(16)	3%	(3)	3%	(4)	13%	(16)	64%	(84)	131
Trump Job Somewhat Approve	8%	(8)	8%	(8)	1%	(1)	3%	(3)	12%	(12)	68%	(68)	99
Trump Job Strongly Disapprove	7%	(19)	8%	(20)	5%	(13)	2%	(6)	8%	(20)	69%	(176)	254
Favorable of Trump	8%	(17)	12%	(26)	2%	(5)	3%	(6)	12%	(26)	64%	(142)	222
Unfavorable of Trump	6%	(18)	9%	(27)	5%	(14)	2%	(6)	7%	(22)	71%	(212)	299
Very Favorable of Trump	6%	(8)	13%	(18)	3%	(4)	3%	(4)	10%	(14)	65%	(91)	140
Somewhat Favorable of Trump	11%	(9)	9%	(7)	1%	(1)	3%	(2)	15%	(12)	62%	(51)	82
Very Unfavorable of Trump	6%	(15)	8%	(21)	5%	(13)	2%	(6)	7%	(18)	71%	(182)	255
#1 Issue: Economy	7%	(9)	10%	(12)	2%	(3)	6%	(7)	15%	(19)	60%	(75)	125
#1 Issue: Security	6%	(7)	14%	(15)	7%	(7)	—	(0)	10%	(11)	63%	(67)	107
#1 Issue: Health Care	6%	(6)	10%	(9)	7%	(6)	—	(0)	8%	(7)	70%	(66)	95
#1 Issue: Medicare / Social Security	6%	(5)	3%	(3)	1%	(1)	4%	(4)	8%	(7)	77%	(66)	86

Continued on next page

Table NFL5_12: Do you have a favorable or unfavorable opinion of the following people?

Alvin Kamara

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(35)	10%	(55)	3%	(19)	2%	(12)	11%	(59)	67%	(375)	556
2018 House Vote: Democrat	8%	(18)	10%	(23)	4%	(8)	3%	(7)	9%	(20)	65%	(144)	220
2018 House Vote: Republican	8%	(13)	14%	(22)	1%	(1)	1%	(2)	12%	(20)	64%	(106)	164
2016 Vote: Hillary Clinton	8%	(14)	12%	(21)	3%	(5)	3%	(5)	9%	(16)	66%	(120)	182
2016 Vote: Donald Trump	7%	(12)	15%	(27)	1%	(1)	2%	(4)	13%	(23)	62%	(110)	178
2016 Vote: Didn't Vote	3%	(4)	4%	(5)	5%	(8)	3%	(4)	8%	(12)	78%	(114)	147
Voted in 2014: Yes	8%	(27)	13%	(47)	2%	(8)	2%	(8)	11%	(38)	63%	(219)	348
Voted in 2014: No	4%	(8)	4%	(9)	5%	(11)	2%	(5)	10%	(21)	75%	(156)	209
2012 Vote: Barack Obama	7%	(16)	11%	(24)	3%	(8)	2%	(5)	12%	(27)	64%	(144)	224
2012 Vote: Mitt Romney	5%	(8)	15%	(22)	1%	(1)	2%	(3)	9%	(13)	67%	(97)	145
2012 Vote: Didn't Vote	6%	(9)	5%	(8)	3%	(5)	3%	(4)	8%	(13)	75%	(119)	158
4-Region: Northeast	5%	(5)	11%	(10)	1%	(1)	—	(0)	12%	(12)	70%	(70)	99
4-Region: Midwest	5%	(5)	8%	(8)	4%	(5)	1%	(1)	10%	(10)	72%	(74)	102
4-Region: South	6%	(13)	13%	(29)	2%	(5)	3%	(6)	12%	(25)	63%	(136)	214
4-Region: West	8%	(11)	6%	(9)	6%	(8)	3%	(5)	9%	(12)	68%	(96)	141
Avid sports fan	18%	(25)	20%	(26)	5%	(7)	6%	(8)	15%	(21)	35%	(47)	133
Casual sports fan	4%	(10)	10%	(28)	4%	(10)	2%	(4)	13%	(35)	67%	(180)	268
Not a fan at all	—	(1)	1%	(1)	1%	(2)	—	(0)	2%	(4)	95%	(148)	155
Sports fan	9%	(35)	14%	(54)	4%	(17)	3%	(12)	14%	(55)	57%	(227)	401
Prefer college sports	11%	(12)	14%	(16)	4%	(4)	1%	(1)	12%	(14)	58%	(65)	111
Prefer professional sports	9%	(23)	14%	(38)	3%	(9)	4%	(10)	13%	(35)	57%	(152)	267
Interested in NFL	10%	(34)	16%	(53)	5%	(15)	3%	(12)	11%	(37)	55%	(185)	337
Interested in College Football	13%	(33)	16%	(41)	6%	(14)	3%	(8)	13%	(34)	49%	(124)	254
Interested in XFL	21%	(22)	24%	(26)	8%	(8)	6%	(7)	13%	(14)	28%	(29)	105
Participates in sports gambling	20%	(14)	16%	(11)	8%	(5)	1%	(1)	14%	(10)	42%	(29)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_13: Do you have a favorable or unfavorable opinion of the following people?

Duke Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(46)	5%	(27)	2%	(10)	11%	(62)	71%	(395)	556
Gender: Male	5%	(15)	10%	(28)	9%	(24)	2%	(5)	10%	(29)	64%	(180)	281
Gender: Female	1%	(2)	6%	(18)	1%	(2)	2%	(6)	12%	(33)	78%	(215)	275
Age: 18-29	3%	(2)	8%	(7)	6%	(6)	3%	(3)	11%	(11)	69%	(65)	95
Age: 30-44	7%	(10)	10%	(15)	8%	(13)	4%	(6)	11%	(16)	61%	(93)	153
Age: 45-54	4%	(3)	14%	(11)	8%	(6)	—	(0)	13%	(10)	62%	(48)	78
Age: 55-64	1%	(1)	5%	(5)	1%	(1)	1%	(1)	12%	(13)	80%	(87)	109
Age: 65+	—	(0)	7%	(8)	—	(0)	—	(0)	10%	(12)	84%	(102)	122
Millennial: Age 23-38	5%	(7)	6%	(10)	10%	(15)	5%	(7)	8%	(12)	66%	(99)	149
Generation X: Age 39-54	5%	(7)	14%	(19)	6%	(9)	—	(0)	13%	(17)	62%	(85)	137
Boomers: Age 55-73	1%	(1)	7%	(13)	1%	(1)	1%	(1)	11%	(22)	80%	(162)	201
PID: Dem (no lean)	3%	(5)	11%	(21)	4%	(8)	4%	(8)	7%	(14)	71%	(136)	192
PID: Ind (no lean)	2%	(4)	6%	(11)	7%	(12)	1%	(1)	15%	(28)	70%	(132)	188
PID: Rep (no lean)	4%	(8)	8%	(14)	4%	(6)	1%	(1)	11%	(20)	72%	(127)	176
PID/Gender: Dem Men	4%	(4)	14%	(13)	8%	(7)	5%	(5)	5%	(5)	63%	(58)	92
PID/Gender: Dem Women	1%	(1)	8%	(8)	1%	(1)	3%	(3)	9%	(9)	78%	(78)	100
PID/Gender: Ind Men	4%	(4)	8%	(7)	12%	(12)	—	(0)	13%	(12)	63%	(59)	93
PID/Gender: Ind Women	—	(0)	4%	(4)	1%	(1)	1%	(1)	17%	(16)	77%	(73)	95
PID/Gender: Rep Men	7%	(7)	8%	(8)	6%	(6)	—	(0)	13%	(12)	66%	(63)	96
PID/Gender: Rep Women	1%	(1)	7%	(6)	1%	(1)	2%	(1)	10%	(8)	80%	(64)	80
Ideo: Liberal (1-3)	4%	(6)	6%	(11)	4%	(6)	3%	(5)	10%	(17)	72%	(122)	168
Ideo: Moderate (4)	2%	(2)	14%	(19)	7%	(9)	2%	(2)	15%	(21)	61%	(84)	138
Ideo: Conservative (5-7)	3%	(6)	7%	(14)	4%	(8)	1%	(3)	9%	(17)	75%	(138)	185
Educ: < College	3%	(13)	7%	(27)	5%	(19)	1%	(4)	11%	(43)	72%	(268)	374
Educ: Bachelors degree	—	(0)	9%	(11)	4%	(5)	5%	(6)	11%	(13)	71%	(84)	118
Educ: Post-grad	6%	(4)	13%	(8)	3%	(2)	—	(0)	10%	(7)	68%	(43)	64
Income: Under 50k	3%	(8)	7%	(22)	6%	(16)	3%	(8)	10%	(30)	72%	(215)	300
Income: 50k-100k	5%	(8)	9%	(15)	4%	(7)	1%	(2)	10%	(17)	71%	(121)	170
Income: 100k+	—	(0)	10%	(8)	4%	(3)	—	(0)	18%	(16)	68%	(59)	86
Ethnicity: White	2%	(10)	7%	(31)	4%	(16)	1%	(5)	11%	(46)	75%	(322)	431
Ethnicity: Hispanic	4%	(3)	11%	(9)	4%	(3)	8%	(6)	19%	(16)	55%	(45)	81

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Table NFL5_13: *Do you have a favorable or unfavorable opinion of the following people?*

Duke Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(46)	5%	(27)	2%	(10)	11%	(62)	71%	(395)	556
Ethnicity: Afr. Am.	5%	(3)	9%	(6)	11%	(7)	8%	(6)	—	(0)	67%	(45)	67
Ethnicity: Other	5%	(3)	16%	(9)	5%	(3)	—	(0)	28%	(16)	47%	(27)	58
All Christian	3%	(7)	7%	(19)	5%	(12)	3%	(8)	14%	(38)	69%	(187)	273
Agnostic/Nothing in particular	3%	(7)	9%	(20)	6%	(14)	1%	(1)	9%	(19)	73%	(167)	228
Evangelical	4%	(6)	7%	(10)	1%	(2)	5%	(8)	12%	(19)	71%	(112)	158
Non-Evangelical	3%	(6)	6%	(12)	9%	(18)	1%	(1)	12%	(22)	69%	(133)	192
Community: Urban	4%	(5)	11%	(16)	8%	(11)	5%	(7)	10%	(14)	64%	(95)	148
Community: Suburban	2%	(6)	8%	(20)	4%	(11)	1%	(2)	12%	(32)	72%	(184)	255
Community: Rural	4%	(6)	7%	(10)	3%	(4)	1%	(1)	10%	(16)	76%	(116)	153
Employ: Private Sector	2%	(3)	15%	(27)	4%	(7)	2%	(3)	15%	(27)	63%	(115)	183
Employ: Retired	1%	(1)	5%	(7)	1%	(1)	1%	(1)	9%	(12)	83%	(110)	132
Employ: Unemployed	2%	(1)	5%	(3)	5%	(3)	—	(0)	6%	(4)	83%	(52)	63
Military HH: Yes	4%	(4)	7%	(7)	2%	(2)	7%	(6)	17%	(16)	62%	(58)	92
Military HH: No	3%	(13)	8%	(39)	5%	(24)	1%	(4)	10%	(47)	73%	(337)	464
RD/WT: Right Direction	5%	(11)	8%	(18)	4%	(9)	4%	(8)	14%	(31)	65%	(140)	217
RD/WT: Wrong Track	2%	(5)	8%	(28)	5%	(18)	1%	(2)	9%	(32)	75%	(254)	339
Trump Job Approve	4%	(8)	7%	(15)	4%	(8)	2%	(4)	13%	(30)	71%	(164)	230
Trump Job Disapprove	2%	(7)	10%	(29)	6%	(17)	2%	(6)	10%	(29)	71%	(214)	303
Trump Job Strongly Approve	5%	(6)	10%	(13)	4%	(5)	2%	(3)	14%	(18)	66%	(86)	131
Trump Job Somewhat Approve	2%	(2)	2%	(2)	4%	(4)	1%	(1)	12%	(12)	78%	(77)	99
Trump Job Strongly Disapprove	3%	(7)	10%	(24)	6%	(16)	2%	(6)	7%	(18)	72%	(183)	254
Favorable of Trump	5%	(11)	7%	(16)	4%	(9)	2%	(4)	13%	(28)	69%	(153)	222
Unfavorable of Trump	2%	(5)	9%	(27)	5%	(15)	2%	(6)	8%	(24)	74%	(222)	299
Very Favorable of Trump	6%	(9)	9%	(12)	4%	(5)	2%	(3)	13%	(18)	66%	(92)	140
Somewhat Favorable of Trump	3%	(2)	5%	(4)	4%	(4)	2%	(1)	12%	(10)	74%	(61)	82
Very Unfavorable of Trump	2%	(4)	9%	(24)	5%	(13)	2%	(6)	7%	(18)	74%	(190)	255
#1 Issue: Economy	2%	(3)	14%	(17)	4%	(5)	6%	(8)	18%	(22)	56%	(70)	125
#1 Issue: Security	7%	(7)	9%	(10)	8%	(9)	—	(0)	8%	(9)	68%	(72)	107
#1 Issue: Health Care	1%	(1)	6%	(6)	7%	(6)	—	(0)	8%	(8)	78%	(74)	95
#1 Issue: Medicare / Social Security	—	(0)	1%	(1)	2%	(2)	2%	(2)	10%	(9)	85%	(73)	86

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Table NFL5_13: Do you have a favorable or unfavorable opinion of the following people?

Duke Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(46)	5%	(27)	2%	(10)	11%	(62)	71%	(395)	556
2018 House Vote: Democrat	3%	(7)	10%	(21)	6%	(12)	3%	(8)	9%	(19)	69%	(153)	220
2018 House Vote: Republican	5%	(8)	9%	(14)	2%	(4)	1%	(1)	10%	(17)	73%	(120)	164
2016 Vote: Hillary Clinton	4%	(7)	10%	(18)	4%	(8)	3%	(6)	9%	(16)	70%	(127)	182
2016 Vote: Donald Trump	5%	(8)	9%	(15)	3%	(5)	1%	(2)	12%	(22)	70%	(125)	178
2016 Vote: Didn't Vote	1%	(1)	6%	(9)	7%	(10)	1%	(2)	12%	(18)	73%	(107)	147
Voted in 2014: Yes	4%	(14)	9%	(32)	4%	(14)	2%	(8)	10%	(35)	70%	(244)	348
Voted in 2014: No	1%	(2)	7%	(14)	6%	(13)	1%	(2)	13%	(27)	72%	(150)	209
2012 Vote: Barack Obama	3%	(7)	10%	(22)	7%	(15)	3%	(6)	10%	(22)	68%	(152)	224
2012 Vote: Mitt Romney	4%	(6)	7%	(11)	1%	(2)	1%	(2)	10%	(14)	76%	(110)	145
2012 Vote: Didn't Vote	3%	(4)	7%	(12)	4%	(6)	1%	(2)	13%	(20)	72%	(114)	158
4-Region: Northeast	—	(0)	11%	(11)	2%	(2)	—	(0)	9%	(9)	78%	(77)	99
4-Region: Midwest	5%	(5)	3%	(4)	4%	(4)	1%	(1)	13%	(13)	74%	(76)	102
4-Region: South	3%	(7)	9%	(20)	3%	(7)	2%	(5)	12%	(25)	70%	(151)	214
4-Region: West	3%	(4)	8%	(12)	10%	(14)	3%	(5)	11%	(15)	64%	(91)	141
Avid sports fan	8%	(10)	12%	(15)	12%	(15)	5%	(7)	17%	(23)	47%	(62)	133
Casual sports fan	2%	(6)	11%	(30)	4%	(11)	1%	(3)	12%	(33)	69%	(185)	268
Not a fan at all	—	(0)	1%	(1)	—	(0)	—	(0)	4%	(6)	95%	(148)	155
Sports fan	4%	(17)	11%	(45)	7%	(27)	3%	(10)	14%	(56)	62%	(247)	401
Prefer college sports	6%	(7)	12%	(13)	3%	(3)	1%	(1)	14%	(15)	65%	(72)	111
Prefer professional sports	4%	(10)	11%	(30)	7%	(20)	3%	(7)	13%	(34)	62%	(166)	267
Interested in NFL	5%	(15)	13%	(43)	8%	(25)	3%	(9)	12%	(41)	60%	(204)	337
Interested in College Football	6%	(14)	12%	(32)	8%	(21)	3%	(7)	13%	(32)	58%	(147)	254
Interested in XFL	10%	(10)	19%	(20)	9%	(9)	7%	(8)	14%	(14)	42%	(44)	105
Participates in sports gambling	13%	(9)	19%	(13)	9%	(6)	1%	(1)	18%	(13)	40%	(27)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_14: Do you have a favorable or unfavorable opinion of the following people?

Ronald Jones II

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(20)	8%	(44)	3%	(17)	1%	(8)	14%	(77)	70%	(390)	556
Gender: Male	5%	(13)	12%	(34)	4%	(12)	1%	(4)	16%	(45)	62%	(173)	281
Gender: Female	2%	(7)	4%	(11)	2%	(5)	2%	(4)	12%	(32)	79%	(217)	275
Age: 18-29	4%	(4)	9%	(8)	3%	(2)	1%	(1)	12%	(11)	71%	(68)	95
Age: 30-44	6%	(9)	16%	(25)	4%	(6)	2%	(3)	13%	(19)	59%	(90)	153
Age: 45-54	4%	(3)	5%	(4)	5%	(4)	2%	(1)	19%	(15)	65%	(50)	78
Age: 55-64	1%	(1)	4%	(4)	3%	(3)	2%	(2)	12%	(13)	79%	(85)	109
Age: 65+	2%	(2)	3%	(3)	2%	(2)	—	(0)	15%	(18)	79%	(96)	122
Millennial: Age 23-38	3%	(5)	15%	(23)	3%	(5)	2%	(3)	10%	(15)	66%	(98)	149
Generation X: Age 39-54	7%	(9)	9%	(13)	5%	(6)	1%	(1)	16%	(22)	62%	(85)	137
Boomers: Age 55-73	2%	(4)	3%	(7)	2%	(5)	1%	(2)	14%	(28)	77%	(156)	201
PID: Dem (no lean)	5%	(9)	10%	(20)	3%	(5)	1%	(3)	11%	(21)	70%	(134)	192
PID: Ind (no lean)	2%	(3)	5%	(9)	2%	(5)	1%	(3)	18%	(34)	72%	(136)	188
PID: Rep (no lean)	5%	(8)	9%	(16)	4%	(8)	2%	(3)	13%	(22)	68%	(120)	176
PID/Gender: Dem Men	4%	(4)	15%	(13)	3%	(3)	1%	(1)	13%	(12)	64%	(59)	92
PID/Gender: Dem Women	5%	(5)	7%	(7)	2%	(2)	2%	(2)	9%	(9)	76%	(76)	100
PID/Gender: Ind Men	3%	(2)	7%	(7)	5%	(5)	1%	(1)	22%	(20)	62%	(58)	93
PID/Gender: Ind Women	1%	(1)	2%	(2)	—	(0)	1%	(1)	14%	(13)	82%	(78)	95
PID/Gender: Rep Men	7%	(7)	14%	(14)	4%	(4)	2%	(2)	13%	(13)	59%	(56)	96
PID/Gender: Rep Women	1%	(1)	3%	(2)	4%	(3)	1%	(1)	12%	(9)	79%	(64)	80
Ideo: Liberal (1-3)	4%	(6)	9%	(15)	3%	(6)	1%	(2)	9%	(14)	74%	(124)	168
Ideo: Moderate (4)	4%	(6)	11%	(15)	3%	(4)	2%	(3)	20%	(28)	60%	(83)	138
Ideo: Conservative (5-7)	3%	(6)	6%	(11)	4%	(8)	2%	(4)	12%	(22)	72%	(134)	185
Educ: < College	3%	(13)	7%	(27)	3%	(11)	1%	(6)	14%	(54)	70%	(263)	374
Educ: Bachelors degree	2%	(2)	10%	(12)	1%	(2)	2%	(3)	14%	(16)	71%	(84)	118
Educ: Post-grad	8%	(5)	8%	(5)	7%	(4)	—	(0)	10%	(6)	68%	(43)	64
Income: Under 50k	3%	(10)	9%	(27)	3%	(8)	2%	(5)	13%	(39)	70%	(210)	300
Income: 50k-100k	5%	(8)	7%	(11)	4%	(7)	2%	(3)	14%	(24)	69%	(118)	170
Income: 100k+	2%	(2)	7%	(6)	2%	(2)	—	(0)	16%	(14)	72%	(62)	86
Ethnicity: White	3%	(13)	7%	(29)	3%	(14)	1%	(5)	13%	(55)	73%	(315)	431
Ethnicity: Hispanic	5%	(4)	12%	(9)	—	(0)	3%	(3)	27%	(22)	53%	(42)	81

Continued on next page

Table NFL5_14: Do you have a favorable or unfavorable opinion of the following people?

Ronald Jones II

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(20)	8%	(44)	3%	(17)	1%	(8)	14%	(77)	70%	(390)	556
Ethnicity: Afr. Am.	3%	(2)	15%	(10)	3%	(2)	2%	(1)	9%	(6)	69%	(46)	67
Ethnicity: Other	8%	(5)	9%	(5)	2%	(1)	3%	(2)	28%	(16)	49%	(29)	58
All Christian	3%	(9)	10%	(27)	3%	(8)	1%	(4)	14%	(38)	69%	(187)	273
Agnostic/Nothing in particular	4%	(8)	6%	(13)	3%	(7)	2%	(4)	15%	(33)	71%	(162)	228
Evangelical	3%	(4)	9%	(14)	2%	(3)	2%	(3)	15%	(23)	70%	(110)	158
Non-Evangelical	4%	(7)	9%	(17)	4%	(8)	1%	(3)	15%	(28)	67%	(129)	192
Community: Urban	6%	(8)	10%	(15)	3%	(4)	3%	(5)	15%	(23)	63%	(93)	148
Community: Suburban	2%	(4)	7%	(19)	4%	(10)	1%	(3)	13%	(32)	73%	(187)	255
Community: Rural	5%	(7)	7%	(10)	2%	(3)	—	(1)	14%	(22)	72%	(110)	153
Employ: Private Sector	3%	(5)	11%	(21)	3%	(5)	3%	(5)	15%	(28)	66%	(120)	183
Employ: Retired	1%	(1)	2%	(3)	2%	(3)	1%	(1)	12%	(16)	81%	(107)	132
Employ: Unemployed	2%	(1)	9%	(6)	—	(0)	2%	(1)	3%	(2)	84%	(53)	63
Military HH: Yes	7%	(7)	8%	(8)	2%	(2)	1%	(1)	14%	(13)	68%	(63)	92
Military HH: No	3%	(13)	8%	(37)	3%	(15)	2%	(7)	14%	(64)	71%	(328)	464
RD/WT: Right Direction	5%	(11)	12%	(26)	4%	(8)	2%	(4)	14%	(31)	63%	(138)	217
RD/WT: Wrong Track	3%	(9)	5%	(18)	3%	(9)	1%	(4)	13%	(45)	75%	(253)	339
Trump Job Approve	4%	(9)	7%	(17)	3%	(8)	2%	(4)	16%	(37)	67%	(155)	230
Trump Job Disapprove	3%	(10)	8%	(25)	3%	(9)	2%	(5)	12%	(35)	72%	(218)	303
Trump Job Strongly Approve	5%	(7)	10%	(13)	3%	(3)	2%	(2)	18%	(23)	62%	(81)	131
Trump Job Somewhat Approve	2%	(2)	4%	(4)	4%	(4)	1%	(1)	13%	(13)	74%	(74)	99
Trump Job Strongly Disapprove	4%	(10)	6%	(16)	3%	(8)	1%	(2)	11%	(28)	75%	(190)	254
Favorable of Trump	5%	(12)	8%	(18)	4%	(8)	2%	(5)	15%	(34)	65%	(144)	222
Unfavorable of Trump	3%	(8)	8%	(23)	3%	(9)	1%	(3)	10%	(31)	75%	(225)	299
Very Favorable of Trump	7%	(10)	10%	(14)	3%	(4)	2%	(3)	16%	(22)	63%	(88)	140
Somewhat Favorable of Trump	3%	(2)	5%	(4)	5%	(4)	2%	(1)	15%	(12)	69%	(57)	82
Very Unfavorable of Trump	3%	(8)	6%	(16)	3%	(8)	1%	(2)	11%	(28)	76%	(193)	255
#1 Issue: Economy	2%	(3)	16%	(20)	3%	(3)	4%	(5)	18%	(22)	57%	(72)	125
#1 Issue: Security	7%	(8)	6%	(7)	3%	(3)	—	(0)	20%	(21)	64%	(68)	107
#1 Issue: Health Care	1%	(1)	2%	(2)	7%	(7)	—	(0)	12%	(12)	78%	(74)	95
#1 Issue: Medicare / Social Security	3%	(2)	1%	(1)	1%	(1)	2%	(2)	17%	(14)	76%	(66)	86

Continued on next page

Table NFL5_14: Do you have a favorable or unfavorable opinion of the following people?

Ronald Jones II

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(20)	8%	(44)	3%	(17)	1%	(8)	14%	(77)	70%	(390)	556
2018 House Vote: Democrat	5%	(10)	9%	(20)	3%	(7)	2%	(4)	12%	(26)	70%	(153)	220
2018 House Vote: Republican	3%	(5)	10%	(16)	4%	(7)	—	(1)	14%	(23)	69%	(112)	164
2016 Vote: Hillary Clinton	4%	(7)	10%	(19)	3%	(5)	2%	(4)	12%	(21)	69%	(126)	182
2016 Vote: Donald Trump	5%	(9)	9%	(15)	4%	(6)	1%	(2)	17%	(31)	64%	(114)	178
2016 Vote: Didn't Vote	1%	(1)	6%	(9)	1%	(2)	1%	(2)	13%	(19)	78%	(114)	147
Voted in 2014: Yes	5%	(16)	8%	(28)	4%	(13)	1%	(5)	14%	(50)	68%	(236)	348
Voted in 2014: No	2%	(4)	8%	(17)	2%	(4)	2%	(3)	13%	(27)	74%	(154)	209
2012 Vote: Barack Obama	5%	(10)	9%	(21)	2%	(4)	1%	(3)	18%	(41)	65%	(145)	224
2012 Vote: Mitt Romney	4%	(6)	7%	(10)	4%	(6)	1%	(2)	9%	(13)	75%	(108)	145
2012 Vote: Didn't Vote	2%	(4)	8%	(13)	2%	(3)	2%	(3)	8%	(13)	77%	(122)	158
4-Region: Northeast	2%	(2)	13%	(12)	1%	(1)	1%	(1)	13%	(13)	69%	(69)	99
4-Region: Midwest	4%	(4)	4%	(4)	4%	(4)	2%	(2)	12%	(13)	75%	(76)	102
4-Region: South	4%	(8)	6%	(13)	3%	(6)	2%	(4)	14%	(30)	71%	(151)	214
4-Region: West	4%	(5)	10%	(15)	4%	(6)	1%	(1)	15%	(21)	66%	(94)	141
Avid sports fan	9%	(13)	19%	(25)	3%	(4)	4%	(5)	17%	(23)	48%	(64)	133
Casual sports fan	2%	(7)	7%	(19)	4%	(12)	1%	(3)	17%	(46)	68%	(182)	268
Not a fan at all	—	(1)	—	(0)	1%	(1)	—	(0)	5%	(8)	94%	(145)	155
Sports fan	5%	(19)	11%	(44)	4%	(16)	2%	(8)	17%	(69)	61%	(245)	401
Prefer college sports	7%	(8)	9%	(11)	4%	(5)	1%	(1)	15%	(16)	64%	(71)	111
Prefer professional sports	5%	(12)	12%	(31)	3%	(8)	2%	(5)	17%	(45)	62%	(166)	267
Interested in NFL	6%	(20)	12%	(41)	4%	(15)	2%	(6)	16%	(55)	59%	(199)	337
Interested in College Football	7%	(17)	14%	(37)	5%	(13)	2%	(5)	16%	(41)	56%	(141)	254
Interested in XFL	13%	(14)	18%	(19)	6%	(7)	4%	(4)	22%	(23)	37%	(39)	105
Participates in sports gambling	14%	(9)	21%	(14)	8%	(5)	2%	(1)	17%	(12)	39%	(27)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_15: Do you have a favorable or unfavorable opinion of the following people?
Bo Scarbrough

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	9%	(52)	3%	(17)	2%	(13)	12%	(67)	70%	(389)	556
Gender: Male	6%	(16)	12%	(34)	3%	(9)	2%	(6)	12%	(34)	64%	(181)	281
Gender: Female	—	(1)	7%	(18)	3%	(8)	3%	(7)	12%	(33)	76%	(208)	275
Age: 18-29	4%	(4)	9%	(9)	5%	(5)	3%	(3)	12%	(12)	67%	(63)	95
Age: 30-44	6%	(8)	17%	(26)	3%	(4)	4%	(6)	10%	(16)	61%	(92)	153
Age: 45-54	5%	(4)	4%	(3)	4%	(3)	1%	(1)	15%	(11)	71%	(55)	78
Age: 55-64	1%	(1)	5%	(6)	3%	(4)	3%	(4)	13%	(14)	73%	(80)	109
Age: 65+	—	(0)	7%	(9)	1%	(1)	—	(0)	11%	(14)	80%	(98)	122
Millennial: Age 23-38	5%	(7)	13%	(20)	3%	(5)	4%	(6)	8%	(12)	66%	(99)	149
Generation X: Age 39-54	5%	(7)	11%	(16)	3%	(4)	1%	(2)	15%	(20)	64%	(88)	137
Boomers: Age 55-73	1%	(1)	7%	(14)	3%	(5)	2%	(4)	12%	(24)	76%	(153)	201
PID: Dem (no lean)	3%	(6)	12%	(23)	2%	(5)	3%	(5)	9%	(18)	70%	(134)	192
PID: Ind (no lean)	3%	(5)	7%	(14)	3%	(7)	1%	(1)	14%	(26)	72%	(135)	188
PID: Rep (no lean)	4%	(6)	9%	(15)	3%	(6)	4%	(7)	13%	(22)	68%	(120)	176
PID/Gender: Dem Men	6%	(5)	17%	(15)	2%	(2)	2%	(2)	5%	(5)	68%	(62)	92
PID/Gender: Dem Women	1%	(1)	8%	(8)	3%	(3)	4%	(4)	13%	(13)	72%	(72)	100
PID/Gender: Ind Men	5%	(5)	7%	(6)	5%	(5)	—	(0)	18%	(17)	65%	(61)	93
PID/Gender: Ind Women	—	(0)	8%	(7)	2%	(2)	1%	(1)	10%	(10)	78%	(75)	95
PID/Gender: Rep Men	7%	(6)	13%	(12)	3%	(2)	4%	(4)	13%	(13)	60%	(58)	96
PID/Gender: Rep Women	—	(0)	4%	(3)	5%	(4)	3%	(2)	12%	(10)	77%	(62)	80
Ideo: Liberal (1-3)	3%	(6)	10%	(17)	4%	(6)	2%	(3)	10%	(18)	71%	(119)	168
Ideo: Moderate (4)	4%	(6)	9%	(12)	1%	(2)	3%	(4)	13%	(17)	70%	(97)	138
Ideo: Conservative (5-7)	2%	(4)	9%	(16)	5%	(9)	3%	(6)	12%	(23)	68%	(126)	185
Educ: < College	3%	(11)	8%	(29)	3%	(12)	2%	(8)	11%	(42)	72%	(271)	374
Educ: Bachelors degree	1%	(1)	15%	(18)	4%	(4)	4%	(4)	13%	(16)	64%	(75)	118
Educ: Post-grad	9%	(6)	8%	(5)	2%	(1)	1%	(1)	13%	(8)	67%	(43)	64
Income: Under 50k	2%	(6)	10%	(29)	3%	(9)	3%	(8)	11%	(32)	72%	(216)	300
Income: 50k-100k	5%	(8)	9%	(16)	4%	(6)	3%	(5)	11%	(19)	68%	(115)	170
Income: 100k+	3%	(3)	9%	(7)	3%	(2)	1%	(1)	18%	(15)	67%	(58)	86
Ethnicity: White	3%	(11)	8%	(35)	3%	(12)	2%	(8)	13%	(55)	72%	(310)	431
Ethnicity: Hispanic	2%	(2)	20%	(16)	—	(0)	2%	(1)	18%	(14)	58%	(47)	81

Continued on next page

Table NFL5_15: Do you have a favorable or unfavorable opinion of the following people?

Bo Scarbrough

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	9%	(52)	3%	(17)	2%	(13)	12%	(67)	70%	(389)	556
Ethnicity: Afr. Am.	6%	(4)	16%	(11)	6%	(4)	3%	(2)	4%	(3)	65%	(44)	67
Ethnicity: Other	3%	(2)	12%	(7)	2%	(1)	7%	(4)	16%	(9)	61%	(35)	58
All Christian	3%	(8)	12%	(33)	2%	(6)	3%	(7)	14%	(38)	66%	(181)	273
Agnostic/Nothing in particular	3%	(7)	6%	(14)	5%	(11)	2%	(5)	11%	(24)	73%	(168)	228
Evangelical	3%	(5)	10%	(17)	2%	(4)	4%	(7)	17%	(26)	63%	(100)	158
Non-Evangelical	4%	(7)	10%	(19)	4%	(8)	1%	(3)	12%	(22)	69%	(132)	192
Community: Urban	4%	(7)	11%	(17)	3%	(5)	3%	(5)	12%	(17)	66%	(98)	148
Community: Suburban	3%	(6)	9%	(23)	3%	(9)	2%	(5)	12%	(29)	71%	(182)	255
Community: Rural	3%	(4)	8%	(13)	3%	(4)	2%	(3)	13%	(20)	71%	(109)	153
Employ: Private Sector	2%	(4)	12%	(22)	4%	(7)	3%	(6)	13%	(25)	66%	(120)	183
Employ: Retired	1%	(2)	4%	(5)	2%	(2)	2%	(3)	10%	(13)	81%	(107)	132
Employ: Unemployed	—	(0)	8%	(5)	—	(0)	—	(0)	12%	(8)	80%	(51)	63
Military HH: Yes	2%	(2)	13%	(12)	1%	(1)	3%	(3)	12%	(11)	69%	(64)	92
Military HH: No	3%	(15)	9%	(40)	4%	(17)	2%	(11)	12%	(56)	70%	(325)	464
RD/WT: Right Direction	5%	(12)	11%	(23)	3%	(8)	4%	(9)	13%	(28)	63%	(138)	217
RD/WT: Wrong Track	2%	(5)	9%	(29)	3%	(10)	1%	(4)	11%	(39)	74%	(251)	339
Trump Job Approve	5%	(10)	7%	(16)	3%	(8)	4%	(9)	14%	(31)	68%	(156)	230
Trump Job Disapprove	2%	(7)	11%	(32)	3%	(10)	1%	(4)	11%	(33)	72%	(216)	303
Trump Job Strongly Approve	4%	(5)	10%	(13)	4%	(5)	5%	(6)	14%	(19)	64%	(83)	131
Trump Job Somewhat Approve	5%	(5)	3%	(3)	2%	(2)	3%	(3)	13%	(13)	73%	(73)	99
Trump Job Strongly Disapprove	2%	(6)	10%	(26)	4%	(9)	1%	(4)	9%	(24)	73%	(186)	254
Favorable of Trump	5%	(12)	8%	(19)	3%	(8)	4%	(9)	14%	(31)	65%	(144)	222
Unfavorable of Trump	1%	(4)	10%	(30)	3%	(10)	1%	(4)	9%	(25)	76%	(226)	299
Very Favorable of Trump	4%	(6)	11%	(15)	4%	(5)	5%	(7)	13%	(19)	64%	(89)	140
Somewhat Favorable of Trump	7%	(6)	5%	(4)	3%	(2)	2%	(2)	15%	(12)	67%	(55)	82
Very Unfavorable of Trump	2%	(4)	10%	(25)	4%	(9)	2%	(4)	8%	(22)	75%	(191)	255
#1 Issue: Economy	4%	(5)	11%	(14)	3%	(3)	5%	(6)	14%	(18)	63%	(78)	125
#1 Issue: Security	4%	(4)	14%	(15)	2%	(3)	2%	(2)	11%	(11)	67%	(71)	107
#1 Issue: Health Care	1%	(1)	5%	(4)	8%	(8)	—	(0)	9%	(8)	78%	(73)	95
#1 Issue: Medicare / Social Security	—	(0)	3%	(3)	2%	(2)	4%	(3)	15%	(13)	76%	(65)	86

Continued on next page

Table NFL5_15: Do you have a favorable or unfavorable opinion of the following people?

Bo Scarbrough

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	9%	(52)	3%	(17)	2%	(13)	12%	(67)	70%	(389)	556
2018 House Vote: Democrat	3%	(7)	10%	(23)	3%	(7)	2%	(5)	12%	(26)	69%	(152)	220
2018 House Vote: Republican	5%	(9)	11%	(17)	4%	(7)	2%	(4)	12%	(19)	66%	(108)	164
2016 Vote: Hillary Clinton	4%	(6)	11%	(20)	1%	(2)	2%	(4)	11%	(21)	71%	(129)	182
2016 Vote: Donald Trump	5%	(9)	10%	(18)	4%	(7)	2%	(4)	14%	(25)	65%	(115)	178
2016 Vote: Didn't Vote	1%	(2)	7%	(10)	3%	(5)	3%	(4)	9%	(13)	77%	(113)	147
Voted in 2014: Yes	4%	(12)	11%	(38)	4%	(12)	3%	(9)	13%	(44)	67%	(232)	348
Voted in 2014: No	2%	(5)	7%	(14)	2%	(5)	2%	(4)	11%	(22)	75%	(157)	209
2012 Vote: Barack Obama	3%	(7)	12%	(26)	1%	(2)	2%	(4)	13%	(30)	69%	(155)	224
2012 Vote: Mitt Romney	2%	(4)	10%	(14)	5%	(7)	3%	(4)	9%	(13)	71%	(103)	145
2012 Vote: Didn't Vote	4%	(7)	7%	(11)	3%	(5)	3%	(4)	9%	(14)	74%	(116)	158
4-Region: Northeast	1%	(1)	13%	(13)	4%	(4)	—	(0)	13%	(13)	68%	(68)	99
4-Region: Midwest	4%	(4)	9%	(9)	1%	(1)	3%	(3)	9%	(9)	73%	(75)	102
4-Region: South	3%	(6)	9%	(19)	3%	(7)	4%	(8)	15%	(32)	66%	(142)	214
4-Region: West	4%	(6)	8%	(11)	4%	(5)	1%	(2)	9%	(12)	74%	(104)	141
Avid sports fan	9%	(12)	20%	(27)	2%	(2)	3%	(4)	16%	(21)	50%	(66)	133
Casual sports fan	2%	(4)	9%	(24)	5%	(12)	3%	(8)	15%	(39)	67%	(180)	268
Not a fan at all	—	(1)	1%	(1)	2%	(3)	1%	(2)	4%	(6)	92%	(143)	155
Sports fan	4%	(17)	13%	(52)	4%	(15)	3%	(12)	15%	(61)	61%	(246)	401
Prefer college sports	8%	(9)	16%	(18)	4%	(5)	3%	(3)	14%	(16)	55%	(61)	111
Prefer professional sports	3%	(8)	12%	(32)	2%	(6)	2%	(6)	15%	(39)	66%	(176)	267
Interested in NFL	5%	(16)	14%	(48)	4%	(13)	3%	(9)	14%	(47)	61%	(204)	337
Interested in College Football	6%	(16)	16%	(41)	4%	(11)	3%	(8)	15%	(38)	56%	(141)	254
Interested in XFL	11%	(12)	24%	(25)	3%	(4)	5%	(6)	15%	(15)	41%	(43)	105
Participates in sports gambling	13%	(9)	22%	(15)	3%	(2)	6%	(4)	13%	(9)	44%	(30)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_16: Do you have a favorable or unfavorable opinion of the following people?

D.J. Chark

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	5%	(27)	4%	(22)	1%	(7)	12%	(66)	74%	(414)	556
Gender: Male	7%	(18)	7%	(19)	6%	(16)	1%	(3)	10%	(29)	70%	(196)	281
Gender: Female	1%	(3)	3%	(8)	2%	(6)	1%	(4)	14%	(37)	79%	(218)	275
Age: 18-29	5%	(5)	7%	(7)	1%	(1)	3%	(2)	11%	(11)	73%	(69)	95
Age: 30-44	8%	(12)	7%	(11)	8%	(12)	2%	(3)	9%	(14)	66%	(101)	153
Age: 45-54	2%	(2)	3%	(3)	6%	(4)	—	(0)	16%	(12)	73%	(57)	78
Age: 55-64	1%	(1)	4%	(4)	3%	(3)	1%	(1)	11%	(12)	81%	(88)	109
Age: 65+	1%	(2)	2%	(3)	2%	(2)	—	(0)	13%	(16)	82%	(100)	122
Millennial: Age 23-38	8%	(11)	7%	(10)	7%	(11)	3%	(4)	6%	(10)	69%	(103)	149
Generation X: Age 39-54	3%	(4)	7%	(9)	5%	(6)	—	(0)	15%	(21)	70%	(96)	137
Boomers: Age 55-73	1%	(2)	3%	(7)	2%	(5)	—	(1)	12%	(25)	80%	(161)	201
PID: Dem (no lean)	4%	(8)	6%	(11)	5%	(10)	2%	(3)	9%	(17)	74%	(142)	192
PID: Ind (no lean)	2%	(5)	4%	(8)	3%	(6)	1%	(2)	15%	(29)	74%	(140)	188
PID: Rep (no lean)	5%	(8)	4%	(8)	4%	(7)	1%	(1)	11%	(20)	75%	(132)	176
PID/Gender: Dem Men	7%	(7)	8%	(8)	11%	(10)	2%	(2)	5%	(4)	67%	(62)	92
PID/Gender: Dem Women	2%	(2)	4%	(4)	—	(0)	1%	(1)	13%	(13)	80%	(80)	100
PID/Gender: Ind Men	4%	(4)	6%	(5)	4%	(4)	1%	(1)	15%	(14)	70%	(65)	93
PID/Gender: Ind Women	1%	(1)	3%	(3)	1%	(1)	1%	(1)	15%	(14)	79%	(75)	95
PID/Gender: Rep Men	8%	(8)	6%	(6)	2%	(2)	1%	(1)	11%	(10)	72%	(69)	96
PID/Gender: Rep Women	1%	(1)	2%	(2)	5%	(4)	1%	(1)	12%	(10)	79%	(63)	80
Ideo: Liberal (1-3)	5%	(8)	4%	(6)	6%	(9)	2%	(3)	12%	(19)	72%	(122)	168
Ideo: Moderate (4)	4%	(5)	8%	(10)	2%	(3)	1%	(1)	12%	(17)	73%	(101)	138
Ideo: Conservative (5-7)	4%	(7)	4%	(8)	5%	(9)	1%	(2)	11%	(20)	75%	(139)	185
Educ: < College	3%	(12)	4%	(17)	3%	(11)	1%	(5)	12%	(44)	76%	(285)	374
Educ: Bachelors degree	4%	(4)	3%	(3)	8%	(9)	1%	(1)	14%	(16)	71%	(84)	118
Educ: Post-grad	8%	(5)	11%	(7)	2%	(1)	1%	(1)	9%	(6)	70%	(45)	64
Income: Under 50k	2%	(5)	4%	(11)	6%	(18)	1%	(3)	11%	(33)	76%	(229)	300
Income: 50k-100k	7%	(12)	6%	(9)	3%	(4)	1%	(2)	12%	(20)	72%	(123)	170
Income: 100k+	5%	(4)	8%	(7)	—	(0)	1%	(1)	15%	(13)	72%	(62)	86
Ethnicity: White	4%	(16)	4%	(16)	3%	(15)	1%	(5)	12%	(54)	76%	(326)	431
Ethnicity: Hispanic	2%	(2)	2%	(2)	9%	(8)	2%	(1)	19%	(15)	66%	(53)	81

Continued on next page

Table NFL5_16: Do you have a favorable or unfavorable opinion of the following people?

D.J. Chark

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	5%	(27)	4%	(22)	1%	(7)	12%	(66)	74%	(414)	556
Ethnicity: Afr. Am.	3%	(2)	13%	(9)	7%	(5)	2%	(1)	3%	(2)	73%	(49)	67
Ethnicity: Other	6%	(4)	5%	(3)	4%	(2)	—	(0)	18%	(10)	67%	(39)	58
All Christian	3%	(9)	5%	(13)	6%	(16)	2%	(4)	12%	(34)	72%	(197)	273
Agnostic/Nothing in particular	4%	(9)	5%	(11)	3%	(6)	1%	(2)	11%	(26)	76%	(174)	228
Evangelical	2%	(4)	5%	(7)	6%	(9)	1%	(2)	14%	(22)	72%	(113)	158
Non-Evangelical	4%	(7)	5%	(9)	5%	(10)	2%	(3)	11%	(22)	73%	(140)	192
Community: Urban	5%	(7)	4%	(6)	7%	(11)	2%	(3)	11%	(17)	70%	(104)	148
Community: Suburban	3%	(7)	7%	(17)	2%	(6)	2%	(4)	11%	(27)	76%	(195)	255
Community: Rural	5%	(7)	2%	(3)	3%	(5)	—	(0)	14%	(22)	75%	(115)	153
Employ: Private Sector	4%	(7)	6%	(11)	2%	(3)	3%	(5)	15%	(28)	70%	(128)	183
Employ: Retired	—	(1)	4%	(5)	2%	(3)	1%	(1)	10%	(13)	83%	(110)	132
Employ: Unemployed	1%	(1)	4%	(2)	7%	(4)	—	(0)	6%	(4)	82%	(52)	63
Military HH: Yes	3%	(3)	5%	(4)	7%	(7)	1%	(1)	14%	(13)	71%	(65)	92
Military HH: No	4%	(18)	5%	(23)	3%	(15)	1%	(6)	11%	(53)	75%	(348)	464
RD/WT: Right Direction	6%	(13)	5%	(10)	6%	(13)	2%	(4)	14%	(31)	67%	(147)	217
RD/WT: Wrong Track	3%	(9)	5%	(16)	3%	(9)	1%	(2)	10%	(35)	79%	(267)	339
Trump Job Approve	5%	(11)	4%	(10)	3%	(7)	2%	(5)	13%	(30)	72%	(166)	230
Trump Job Disapprove	3%	(10)	5%	(14)	5%	(15)	—	(1)	11%	(34)	76%	(229)	303
Trump Job Strongly Approve	5%	(6)	5%	(6)	3%	(5)	2%	(2)	14%	(19)	71%	(93)	131
Trump Job Somewhat Approve	5%	(5)	4%	(4)	3%	(3)	3%	(3)	11%	(11)	74%	(74)	99
Trump Job Strongly Disapprove	3%	(9)	4%	(10)	5%	(14)	1%	(1)	9%	(22)	78%	(198)	254
Favorable of Trump	6%	(13)	4%	(10)	3%	(8)	2%	(5)	13%	(28)	71%	(158)	222
Unfavorable of Trump	2%	(7)	5%	(15)	5%	(14)	—	(1)	9%	(26)	79%	(236)	299
Very Favorable of Trump	7%	(9)	3%	(4)	4%	(5)	2%	(2)	13%	(18)	72%	(101)	140
Somewhat Favorable of Trump	5%	(4)	7%	(6)	3%	(3)	4%	(3)	12%	(10)	69%	(57)	82
Very Unfavorable of Trump	2%	(6)	4%	(10)	5%	(14)	1%	(1)	9%	(22)	79%	(202)	255
#1 Issue: Economy	5%	(6)	7%	(9)	6%	(8)	2%	(2)	14%	(18)	66%	(82)	125
#1 Issue: Security	4%	(5)	7%	(7)	1%	(1)	1%	(1)	12%	(12)	75%	(81)	107
#1 Issue: Health Care	2%	(2)	2%	(2)	6%	(6)	—	(0)	9%	(9)	80%	(76)	95
#1 Issue: Medicare / Social Security	1%	(1)	1%	(1)	3%	(2)	3%	(3)	13%	(11)	79%	(68)	86

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Table NFL5_16: Do you have a favorable or unfavorable opinion of the following people?

D.J. Chark

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	5%	(27)	4%	(22)	1%	(7)	12%	(66)	74%	(414)	556
2018 House Vote: Democrat	5%	(10)	6%	(12)	5%	(12)	2%	(4)	10%	(23)	73%	(160)	220
2018 House Vote: Republican	5%	(9)	7%	(11)	4%	(6)	—	(1)	11%	(19)	72%	(119)	164
2016 Vote: Hillary Clinton	4%	(7)	7%	(12)	5%	(9)	1%	(2)	11%	(20)	72%	(131)	182
2016 Vote: Donald Trump	5%	(8)	5%	(10)	3%	(6)	1%	(2)	14%	(26)	71%	(126)	178
2016 Vote: Didn't Vote	4%	(5)	2%	(3)	2%	(4)	1%	(2)	9%	(13)	81%	(119)	147
Voted in 2014: Yes	4%	(13)	6%	(21)	5%	(18)	1%	(4)	12%	(41)	72%	(250)	348
Voted in 2014: No	4%	(8)	3%	(6)	2%	(4)	1%	(3)	12%	(25)	78%	(163)	209
2012 Vote: Barack Obama	3%	(6)	7%	(16)	5%	(11)	1%	(2)	14%	(30)	71%	(159)	224
2012 Vote: Mitt Romney	4%	(5)	5%	(7)	2%	(4)	1%	(2)	10%	(14)	78%	(113)	145
2012 Vote: Didn't Vote	6%	(10)	3%	(4)	2%	(3)	2%	(3)	10%	(15)	78%	(124)	158
4-Region: Northeast	3%	(3)	6%	(6)	2%	(2)	1%	(1)	14%	(14)	76%	(75)	99
4-Region: Midwest	5%	(5)	4%	(4)	3%	(3)	1%	(1)	10%	(10)	77%	(79)	102
4-Region: South	3%	(5)	6%	(12)	2%	(5)	2%	(5)	15%	(31)	73%	(156)	214
4-Region: West	6%	(8)	4%	(5)	9%	(13)	—	(0)	8%	(11)	73%	(103)	141
Avid sports fan	9%	(12)	9%	(12)	8%	(11)	1%	(1)	16%	(22)	56%	(74)	133
Casual sports fan	3%	(8)	5%	(14)	3%	(9)	2%	(5)	14%	(38)	73%	(196)	268
Not a fan at all	1%	(1)	1%	(1)	2%	(3)	—	(0)	4%	(7)	93%	(144)	155
Sports fan	5%	(20)	6%	(26)	5%	(19)	2%	(7)	15%	(59)	67%	(270)	401
Prefer college sports	7%	(8)	5%	(6)	4%	(5)	2%	(2)	16%	(17)	66%	(73)	111
Prefer professional sports	4%	(12)	6%	(17)	4%	(12)	1%	(3)	13%	(34)	71%	(189)	267
Interested in NFL	6%	(20)	7%	(23)	6%	(20)	1%	(4)	13%	(44)	67%	(226)	337
Interested in College Football	8%	(19)	8%	(21)	6%	(16)	2%	(4)	15%	(39)	61%	(155)	254
Interested in XFL	11%	(12)	14%	(15)	10%	(10)	2%	(2)	16%	(17)	47%	(50)	105
Participates in sports gambling	15%	(10)	14%	(9)	8%	(6)	1%	(1)	15%	(10)	48%	(33)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_17: Do you have a favorable or unfavorable opinion of the following people?
Ted Ginn

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	10%	(58)	4%	(21)	1%	(7)	11%	(64)	68%	(380)	556
Gender: Male	7%	(21)	17%	(48)	6%	(17)	1%	(2)	11%	(30)	58%	(163)	281
Gender: Female	2%	(6)	4%	(10)	1%	(4)	2%	(4)	12%	(34)	79%	(218)	275
Age: 18-29	2%	(2)	6%	(6)	3%	(3)	1%	(1)	10%	(9)	77%	(73)	95
Age: 30-44	10%	(15)	12%	(18)	6%	(9)	2%	(4)	10%	(15)	60%	(92)	153
Age: 45-54	6%	(5)	20%	(16)	6%	(5)	—	(0)	14%	(11)	54%	(42)	78
Age: 55-64	3%	(3)	9%	(9)	2%	(3)	2%	(2)	12%	(14)	72%	(79)	109
Age: 65+	2%	(2)	7%	(9)	2%	(2)	—	(0)	12%	(15)	77%	(94)	122
Millennial: Age 23-38	8%	(12)	12%	(18)	4%	(7)	1%	(2)	8%	(12)	66%	(99)	149
Generation X: Age 39-54	6%	(8)	16%	(21)	6%	(8)	1%	(2)	13%	(18)	58%	(79)	137
Boomers: Age 55-73	2%	(4)	9%	(18)	2%	(5)	1%	(2)	12%	(24)	74%	(149)	201
PID: Dem (no lean)	6%	(12)	12%	(23)	3%	(6)	2%	(4)	10%	(20)	66%	(127)	192
PID: Ind (no lean)	3%	(6)	10%	(18)	5%	(9)	1%	(1)	10%	(19)	71%	(134)	188
PID: Rep (no lean)	5%	(8)	9%	(17)	3%	(6)	1%	(2)	14%	(25)	67%	(119)	176
PID/Gender: Dem Men	9%	(8)	21%	(19)	5%	(4)	2%	(2)	7%	(6)	57%	(52)	92
PID/Gender: Dem Women	3%	(3)	4%	(4)	2%	(2)	2%	(2)	14%	(14)	75%	(75)	100
PID/Gender: Ind Men	6%	(5)	16%	(15)	10%	(9)	—	(0)	9%	(9)	59%	(55)	93
PID/Gender: Ind Women	1%	(1)	4%	(3)	—	(0)	1%	(1)	11%	(10)	83%	(79)	95
PID/Gender: Rep Men	7%	(7)	14%	(13)	4%	(4)	1%	(1)	16%	(15)	58%	(56)	96
PID/Gender: Rep Women	1%	(1)	4%	(3)	3%	(2)	1%	(1)	12%	(10)	79%	(63)	80
Ideo: Liberal (1-3)	6%	(11)	8%	(14)	3%	(6)	1%	(2)	12%	(20)	69%	(116)	168
Ideo: Moderate (4)	4%	(5)	15%	(21)	4%	(5)	2%	(3)	13%	(18)	62%	(85)	138
Ideo: Conservative (5-7)	4%	(7)	11%	(20)	5%	(9)	1%	(2)	10%	(19)	70%	(129)	185
Educ: < College	4%	(15)	8%	(31)	4%	(14)	1%	(4)	12%	(45)	71%	(264)	374
Educ: Bachelors degree	5%	(6)	16%	(19)	3%	(3)	2%	(2)	11%	(13)	63%	(75)	118
Educ: Post-grad	9%	(6)	13%	(8)	5%	(3)	—	(0)	9%	(5)	64%	(41)	64
Income: Under 50k	5%	(15)	8%	(25)	3%	(9)	1%	(4)	10%	(29)	73%	(218)	300
Income: 50k-100k	5%	(9)	10%	(17)	6%	(11)	1%	(1)	12%	(21)	65%	(112)	170
Income: 100k+	3%	(3)	18%	(16)	2%	(1)	2%	(2)	16%	(14)	59%	(50)	86
Ethnicity: White	3%	(15)	9%	(40)	4%	(16)	1%	(6)	12%	(53)	70%	(302)	431
Ethnicity: Hispanic	8%	(6)	14%	(11)	2%	(2)	2%	(1)	15%	(12)	60%	(48)	81

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Table NFL5_17: Do you have a favorable or unfavorable opinion of the following people?

Ted Ginn

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	10%	(58)	4%	(21)	1%	(7)	11%	(64)	68%	(380)	556
Ethnicity: Afr. Am.	15%	(10)	11%	(8)	6%	(4)	—	(0)	3%	(2)	66%	(44)	67
Ethnicity: Other	3%	(2)	18%	(10)	2%	(1)	1%	(1)	16%	(9)	60%	(35)	58
All Christian	6%	(15)	10%	(29)	2%	(6)	2%	(6)	14%	(37)	66%	(180)	273
Agnostic/Nothing in particular	4%	(9)	10%	(23)	5%	(12)	—	(0)	10%	(22)	71%	(161)	228
Evangelical	5%	(8)	7%	(11)	3%	(5)	2%	(4)	14%	(22)	68%	(108)	158
Non-Evangelical	5%	(10)	13%	(26)	2%	(3)	1%	(2)	13%	(25)	65%	(125)	192
Community: Urban	7%	(10)	13%	(20)	4%	(6)	2%	(2)	11%	(17)	63%	(93)	148
Community: Suburban	4%	(10)	11%	(28)	4%	(11)	2%	(4)	9%	(24)	70%	(178)	255
Community: Rural	4%	(6)	7%	(10)	3%	(4)	—	(0)	15%	(23)	72%	(110)	153
Employ: Private Sector	3%	(5)	17%	(31)	4%	(6)	2%	(3)	15%	(28)	60%	(109)	183
Employ: Retired	2%	(3)	7%	(9)	2%	(3)	1%	(2)	10%	(13)	77%	(102)	132
Employ: Unemployed	5%	(3)	7%	(4)	—	(0)	2%	(2)	11%	(7)	75%	(47)	63
Military HH: Yes	8%	(8)	12%	(11)	1%	(1)	—	(0)	15%	(14)	63%	(59)	92
Military HH: No	4%	(19)	10%	(47)	4%	(20)	1%	(7)	11%	(50)	69%	(322)	464
RD/WT: Right Direction	8%	(18)	10%	(21)	4%	(8)	3%	(6)	14%	(31)	62%	(134)	217
RD/WT: Wrong Track	2%	(8)	11%	(37)	4%	(13)	—	(1)	10%	(33)	73%	(246)	339
Trump Job Approve	5%	(11)	9%	(20)	3%	(7)	3%	(6)	14%	(31)	67%	(155)	230
Trump Job Disapprove	5%	(16)	12%	(36)	4%	(12)	—	(1)	10%	(32)	68%	(207)	303
Trump Job Strongly Approve	5%	(7)	8%	(10)	3%	(4)	2%	(3)	15%	(20)	66%	(86)	131
Trump Job Somewhat Approve	4%	(4)	10%	(10)	3%	(2)	3%	(3)	12%	(12)	69%	(69)	99
Trump Job Strongly Disapprove	6%	(15)	11%	(28)	4%	(11)	—	(1)	9%	(22)	70%	(178)	254
Favorable of Trump	6%	(12)	11%	(25)	2%	(4)	2%	(4)	13%	(29)	66%	(146)	222
Unfavorable of Trump	5%	(14)	11%	(32)	5%	(14)	1%	(2)	8%	(25)	71%	(213)	299
Very Favorable of Trump	6%	(8)	9%	(13)	2%	(3)	2%	(3)	13%	(18)	68%	(95)	140
Somewhat Favorable of Trump	5%	(4)	15%	(13)	2%	(2)	2%	(1)	13%	(10)	63%	(52)	82
Very Unfavorable of Trump	5%	(13)	11%	(27)	5%	(12)	—	(0)	8%	(20)	72%	(183)	255
#1 Issue: Economy	8%	(10)	15%	(19)	3%	(3)	1%	(1)	15%	(19)	58%	(72)	125
#1 Issue: Security	5%	(5)	19%	(20)	2%	(3)	1%	(1)	12%	(13)	61%	(66)	107
#1 Issue: Health Care	1%	(1)	4%	(4)	11%	(10)	—	(0)	10%	(9)	74%	(70)	95
#1 Issue: Medicare / Social Security	1%	(1)	4%	(3)	2%	(2)	4%	(4)	11%	(9)	78%	(67)	86

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Table NFL5_17: Do you have a favorable or unfavorable opinion of the following people?

Ted Ginn

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	10%	(58)	4%	(21)	1%	(7)	11%	(64)	68%	(380)	556
2018 House Vote: Democrat	7%	(14)	11%	(24)	5%	(11)	1%	(2)	11%	(24)	66%	(145)	220
2018 House Vote: Republican	6%	(10)	13%	(22)	4%	(7)	2%	(3)	12%	(20)	62%	(102)	164
2016 Vote: Hillary Clinton	8%	(14)	15%	(27)	3%	(6)	—	(0)	9%	(17)	65%	(118)	182
2016 Vote: Donald Trump	6%	(11)	11%	(20)	3%	(6)	3%	(5)	16%	(28)	61%	(109)	178
2016 Vote: Didn't Vote	1%	(1)	6%	(9)	2%	(4)	1%	(1)	8%	(12)	82%	(120)	147
Voted in 2014: Yes	6%	(22)	13%	(45)	5%	(17)	2%	(5)	12%	(41)	62%	(217)	348
Voted in 2014: No	2%	(4)	6%	(13)	2%	(4)	1%	(1)	11%	(23)	78%	(163)	209
2012 Vote: Barack Obama	7%	(15)	14%	(32)	4%	(8)	1%	(2)	13%	(29)	62%	(138)	224
2012 Vote: Mitt Romney	4%	(5)	14%	(20)	1%	(2)	2%	(3)	12%	(17)	67%	(97)	145
2012 Vote: Didn't Vote	4%	(6)	3%	(5)	3%	(4)	1%	(1)	8%	(13)	81%	(128)	158
4-Region: Northeast	1%	(1)	8%	(8)	1%	(1)	2%	(2)	15%	(15)	74%	(73)	99
4-Region: Midwest	6%	(6)	10%	(10)	4%	(4)	—	(0)	9%	(9)	72%	(74)	102
4-Region: South	4%	(9)	10%	(22)	4%	(10)	2%	(4)	12%	(26)	67%	(143)	214
4-Region: West	7%	(10)	14%	(19)	5%	(6)	—	(1)	10%	(14)	65%	(91)	141
Avid sports fan	15%	(20)	22%	(29)	5%	(7)	2%	(3)	17%	(22)	39%	(51)	133
Casual sports fan	2%	(6)	10%	(27)	5%	(13)	1%	(4)	13%	(36)	68%	(182)	268
Not a fan at all	—	(0)	1%	(1)	1%	(1)	—	(0)	4%	(6)	95%	(147)	155
Sports fan	7%	(26)	14%	(57)	5%	(20)	2%	(7)	14%	(58)	58%	(233)	401
Prefer college sports	9%	(10)	15%	(17)	3%	(3)	1%	(2)	12%	(14)	60%	(66)	111
Prefer professional sports	6%	(15)	15%	(41)	5%	(12)	1%	(4)	14%	(38)	59%	(157)	267
Interested in NFL	8%	(25)	16%	(54)	6%	(20)	2%	(6)	13%	(45)	55%	(187)	337
Interested in College Football	10%	(25)	17%	(42)	7%	(18)	2%	(4)	14%	(35)	51%	(129)	254
Interested in XFL	19%	(20)	24%	(25)	8%	(9)	4%	(4)	12%	(13)	32%	(34)	105
Participates in sports gambling	15%	(10)	25%	(17)	6%	(4)	1%	(1)	13%	(9)	41%	(28)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_18: Do you have a favorable or unfavorable opinion of the following people?
Gardner Minshew II

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	9%	(52)	4%	(24)	2%	(9)	11%	(61)	71%	(394)	556
Gender: Male	4%	(12)	15%	(42)	7%	(21)	1%	(4)	10%	(27)	63%	(176)	281
Gender: Female	1%	(4)	4%	(10)	1%	(4)	2%	(5)	12%	(34)	79%	(219)	275
Age: 18-29	2%	(2)	8%	(7)	2%	(2)	1%	(1)	13%	(12)	74%	(70)	95
Age: 30-44	4%	(6)	13%	(21)	9%	(14)	2%	(2)	7%	(10)	65%	(99)	153
Age: 45-54	6%	(5)	12%	(9)	8%	(6)	3%	(3)	9%	(7)	62%	(49)	78
Age: 55-64	2%	(3)	6%	(7)	2%	(2)	2%	(2)	14%	(15)	73%	(80)	109
Age: 65+	—	(0)	7%	(9)	1%	(1)	—	(0)	13%	(16)	79%	(97)	122
Millennial: Age 23-38	3%	(5)	11%	(16)	7%	(11)	2%	(2)	7%	(10)	70%	(105)	149
Generation X: Age 39-54	6%	(8)	12%	(16)	8%	(11)	2%	(3)	9%	(13)	64%	(87)	137
Boomers: Age 55-73	1%	(3)	8%	(15)	1%	(3)	1%	(2)	14%	(28)	75%	(150)	201
PID: Dem (no lean)	2%	(5)	12%	(23)	6%	(12)	1%	(2)	11%	(22)	67%	(128)	192
PID: Ind (no lean)	2%	(4)	5%	(10)	3%	(6)	1%	(2)	13%	(25)	75%	(142)	188
PID: Rep (no lean)	4%	(6)	11%	(19)	4%	(6)	3%	(5)	8%	(14)	71%	(125)	176
PID/Gender: Dem Men	4%	(4)	20%	(18)	11%	(10)	1%	(1)	8%	(8)	56%	(51)	92
PID/Gender: Dem Women	1%	(1)	5%	(5)	2%	(2)	1%	(1)	14%	(14)	77%	(77)	100
PID/Gender: Ind Men	5%	(4)	9%	(9)	6%	(6)	—	(0)	14%	(13)	65%	(61)	93
PID/Gender: Ind Women	—	(0)	1%	(1)	—	(0)	1%	(1)	13%	(12)	85%	(80)	95
PID/Gender: Rep Men	3%	(3)	16%	(15)	5%	(4)	3%	(3)	7%	(7)	66%	(64)	96
PID/Gender: Rep Women	4%	(3)	5%	(4)	2%	(2)	3%	(2)	9%	(8)	76%	(61)	80
Ideo: Liberal (1-3)	2%	(3)	10%	(17)	6%	(11)	1%	(2)	11%	(19)	69%	(117)	168
Ideo: Moderate (4)	4%	(5)	11%	(15)	4%	(6)	2%	(3)	12%	(17)	66%	(91)	138
Ideo: Conservative (5-7)	3%	(5)	10%	(18)	4%	(7)	2%	(4)	8%	(15)	73%	(136)	185
Educ: < College	2%	(8)	9%	(34)	3%	(12)	2%	(8)	10%	(37)	74%	(276)	374
Educ: Bachelors degree	3%	(4)	11%	(13)	7%	(8)	1%	(1)	15%	(18)	63%	(75)	118
Educ: Post-grad	5%	(3)	8%	(5)	7%	(4)	1%	(0)	10%	(6)	69%	(44)	64
Income: Under 50k	2%	(5)	8%	(24)	5%	(16)	2%	(7)	9%	(27)	74%	(221)	300
Income: 50k-100k	4%	(6)	11%	(18)	3%	(5)	1%	(2)	12%	(21)	69%	(118)	170
Income: 100k+	5%	(4)	12%	(10)	3%	(3)	—	(0)	16%	(14)	64%	(55)	86
Ethnicity: White	3%	(13)	8%	(34)	3%	(13)	2%	(8)	11%	(49)	73%	(314)	431
Ethnicity: Hispanic	1%	(1)	14%	(12)	6%	(5)	2%	(1)	15%	(13)	61%	(49)	81

Continued on next page

Table NFL5_18: Do you have a favorable or unfavorable opinion of the following people?

Gardner Minshew II

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	9%	(52)	4%	(24)	2%	(9)	11%	(61)	71%	(394)	556
Ethnicity: Afr. Am.	2%	(1)	13%	(9)	11%	(7)	—	(0)	1%	(1)	72%	(49)	67
Ethnicity: Other	2%	(1)	17%	(10)	6%	(3)	1%	(0)	20%	(11)	55%	(32)	58
All Christian	3%	(8)	10%	(27)	5%	(13)	3%	(8)	13%	(35)	67%	(182)	273
Agnostic/Nothing in particular	2%	(6)	8%	(19)	4%	(9)	—	(1)	10%	(23)	75%	(171)	228
Evangelical	2%	(3)	9%	(14)	6%	(9)	1%	(2)	12%	(20)	69%	(109)	158
Non-Evangelical	3%	(7)	10%	(19)	3%	(6)	3%	(6)	13%	(25)	68%	(130)	192
Community: Urban	4%	(5)	13%	(20)	7%	(10)	2%	(2)	11%	(16)	63%	(94)	148
Community: Suburban	3%	(7)	7%	(18)	4%	(10)	2%	(4)	11%	(29)	73%	(187)	255
Community: Rural	2%	(3)	9%	(14)	3%	(4)	1%	(2)	10%	(16)	74%	(114)	153
Employ: Private Sector	4%	(7)	13%	(24)	3%	(5)	3%	(6)	15%	(28)	61%	(112)	183
Employ: Retired	1%	(1)	8%	(11)	1%	(2)	1%	(1)	9%	(12)	80%	(106)	132
Employ: Unemployed	—	(0)	7%	(4)	—	(0)	2%	(2)	14%	(9)	77%	(49)	63
Military HH: Yes	4%	(4)	11%	(10)	7%	(6)	1%	(1)	10%	(9)	67%	(62)	92
Military HH: No	2%	(12)	9%	(42)	4%	(18)	2%	(8)	11%	(52)	72%	(332)	464
RD/WT: Right Direction	4%	(9)	10%	(23)	5%	(12)	3%	(8)	11%	(25)	65%	(142)	217
RD/WT: Wrong Track	2%	(7)	9%	(30)	4%	(12)	—	(1)	11%	(36)	75%	(253)	339
Trump Job Approve	3%	(7)	8%	(18)	4%	(9)	3%	(8)	10%	(24)	72%	(165)	230
Trump Job Disapprove	2%	(7)	11%	(32)	5%	(15)	—	(1)	12%	(36)	70%	(211)	303
Trump Job Strongly Approve	2%	(3)	9%	(11)	3%	(5)	4%	(6)	14%	(18)	68%	(88)	131
Trump Job Somewhat Approve	4%	(4)	6%	(6)	4%	(4)	2%	(2)	6%	(6)	77%	(77)	99
Trump Job Strongly Disapprove	2%	(5)	11%	(29)	5%	(14)	—	(1)	11%	(28)	70%	(177)	254
Favorable of Trump	5%	(10)	9%	(19)	3%	(8)	3%	(8)	10%	(22)	70%	(155)	222
Unfavorable of Trump	2%	(5)	10%	(30)	5%	(16)	—	(1)	9%	(26)	74%	(220)	299
Very Favorable of Trump	4%	(5)	9%	(13)	3%	(4)	4%	(6)	12%	(16)	68%	(96)	140
Somewhat Favorable of Trump	6%	(5)	8%	(6)	5%	(4)	2%	(2)	7%	(5)	73%	(59)	82
Very Unfavorable of Trump	2%	(4)	10%	(26)	6%	(15)	—	(1)	9%	(23)	73%	(186)	255
#1 Issue: Economy	3%	(4)	13%	(17)	6%	(8)	3%	(4)	13%	(16)	62%	(77)	125
#1 Issue: Security	5%	(6)	8%	(8)	4%	(4)	1%	(1)	12%	(12)	71%	(76)	107
#1 Issue: Health Care	1%	(1)	8%	(7)	7%	(7)	1%	(1)	6%	(5)	78%	(74)	95
#1 Issue: Medicare / Social Security	—	(0)	3%	(3)	3%	(3)	2%	(2)	13%	(12)	78%	(67)	86

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Table NFL5_18: Do you have a favorable or unfavorable opinion of the following people?
Gardner Minshew II

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	9%	(52)	4%	(24)	2%	(9)	11%	(61)	71%	(394)	556
2018 House Vote: Democrat	2%	(3)	12%	(25)	8%	(17)	1%	(3)	12%	(26)	67%	(147)	220
2018 House Vote: Republican	5%	(8)	11%	(18)	3%	(5)	—	(1)	12%	(20)	68%	(112)	164
2016 Vote: Hillary Clinton	2%	(3)	14%	(25)	6%	(12)	1%	(2)	11%	(20)	66%	(120)	182
2016 Vote: Donald Trump	4%	(8)	11%	(19)	3%	(5)	2%	(4)	12%	(21)	68%	(121)	178
2016 Vote: Didn't Vote	2%	(2)	5%	(7)	2%	(3)	2%	(3)	8%	(11)	82%	(120)	147
Voted in 2014: Yes	4%	(12)	11%	(39)	5%	(19)	1%	(3)	12%	(43)	67%	(232)	348
Voted in 2014: No	2%	(3)	7%	(14)	3%	(6)	3%	(6)	9%	(18)	78%	(162)	209
2012 Vote: Barack Obama	3%	(6)	10%	(22)	5%	(12)	1%	(1)	15%	(35)	66%	(148)	224
2012 Vote: Mitt Romney	2%	(4)	14%	(20)	2%	(2)	1%	(2)	7%	(11)	73%	(106)	145
2012 Vote: Didn't Vote	3%	(5)	5%	(8)	3%	(5)	3%	(5)	6%	(9)	79%	(125)	158
4-Region: Northeast	3%	(3)	8%	(8)	2%	(2)	—	(0)	12%	(12)	74%	(74)	99
4-Region: Midwest	6%	(6)	4%	(4)	3%	(3)	1%	(1)	10%	(11)	76%	(78)	102
4-Region: South	2%	(3)	10%	(22)	3%	(7)	3%	(7)	9%	(20)	72%	(154)	214
4-Region: West	2%	(3)	13%	(19)	9%	(12)	—	(0)	13%	(18)	63%	(89)	141
Avid sports fan	8%	(10)	19%	(25)	8%	(11)	3%	(4)	17%	(22)	45%	(60)	133
Casual sports fan	2%	(5)	10%	(27)	4%	(12)	2%	(4)	13%	(35)	69%	(185)	268
Not a fan at all	—	(0)	—	(1)	1%	(1)	—	(0)	2%	(4)	97%	(150)	155
Sports fan	4%	(16)	13%	(52)	6%	(23)	2%	(9)	14%	(57)	61%	(245)	401
Prefer college sports	4%	(5)	12%	(14)	5%	(5)	1%	(1)	13%	(14)	66%	(73)	111
Prefer professional sports	4%	(11)	13%	(35)	5%	(13)	3%	(7)	14%	(37)	61%	(164)	267
Interested in NFL	4%	(13)	14%	(47)	6%	(21)	2%	(8)	14%	(46)	59%	(200)	337
Interested in College Football	5%	(14)	15%	(37)	8%	(21)	2%	(5)	14%	(36)	56%	(141)	254
Interested in XFL	9%	(9)	17%	(18)	11%	(12)	4%	(4)	17%	(18)	42%	(44)	105
Participates in sports gambling	11%	(7)	19%	(13)	8%	(5)	2%	(1)	13%	(9)	47%	(33)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL5_19: Do you have a favorable or unfavorable opinion of the following people?

Keenan Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	10%	(57)	4%	(22)	1%	(6)	15%	(86)	65%	(364)	556
Gender: Male	6%	(17)	16%	(45)	5%	(15)	1%	(2)	17%	(48)	55%	(153)	281
Gender: Female	1%	(4)	4%	(12)	2%	(6)	2%	(5)	14%	(38)	76%	(210)	275
Age: 18-29	6%	(6)	7%	(7)	3%	(3)	2%	(2)	16%	(15)	66%	(62)	95
Age: 30-44	8%	(12)	18%	(28)	6%	(9)	2%	(3)	11%	(16)	55%	(84)	153
Age: 45-54	4%	(3)	10%	(8)	4%	(3)	—	(0)	26%	(20)	56%	(43)	78
Age: 55-64	1%	(1)	8%	(9)	4%	(4)	2%	(2)	16%	(17)	70%	(76)	109
Age: 65+	—	(0)	4%	(5)	1%	(1)	—	(0)	14%	(18)	80%	(98)	122
Millennial: Age 23-38	9%	(13)	15%	(22)	6%	(9)	2%	(4)	8%	(13)	59%	(89)	149
Generation X: Age 39-54	4%	(6)	13%	(18)	5%	(7)	—	(0)	21%	(29)	56%	(77)	137
Boomers: Age 55-73	1%	(1)	7%	(14)	3%	(6)	1%	(2)	16%	(32)	73%	(147)	201
PID: Dem (no lean)	5%	(9)	13%	(24)	2%	(5)	2%	(4)	12%	(23)	66%	(127)	192
PID: Ind (no lean)	4%	(8)	5%	(10)	6%	(10)	—	(0)	19%	(35)	66%	(124)	188
PID: Rep (no lean)	3%	(5)	13%	(23)	4%	(7)	1%	(2)	16%	(27)	64%	(113)	176
PID/Gender: Dem Men	10%	(9)	18%	(16)	4%	(3)	1%	(1)	14%	(12)	55%	(50)	92
PID/Gender: Dem Women	—	(0)	8%	(8)	1%	(1)	3%	(3)	11%	(11)	77%	(77)	100
PID/Gender: Ind Men	5%	(5)	9%	(8)	10%	(10)	—	(0)	21%	(19)	55%	(52)	93
PID/Gender: Ind Women	3%	(3)	2%	(2)	1%	(1)	—	(0)	17%	(16)	77%	(73)	95
PID/Gender: Rep Men	4%	(4)	22%	(21)	2%	(2)	1%	(1)	17%	(17)	54%	(52)	96
PID/Gender: Rep Women	1%	(1)	2%	(2)	5%	(4)	2%	(1)	14%	(11)	76%	(61)	80
Ideo: Liberal (1-3)	6%	(10)	12%	(20)	1%	(2)	1%	(2)	12%	(21)	67%	(112)	168
Ideo: Moderate (4)	3%	(4)	11%	(15)	6%	(8)	1%	(2)	21%	(29)	58%	(80)	138
Ideo: Conservative (5-7)	2%	(3)	10%	(18)	6%	(11)	2%	(3)	14%	(25)	68%	(125)	185
Educ: < College	3%	(10)	10%	(36)	5%	(19)	1%	(3)	13%	(49)	69%	(257)	374
Educ: Bachelors degree	6%	(7)	11%	(14)	1%	(2)	2%	(2)	22%	(26)	57%	(67)	118
Educ: Post-grad	6%	(4)	12%	(8)	2%	(1)	1%	(1)	17%	(11)	61%	(39)	64
Income: Under 50k	4%	(12)	9%	(28)	5%	(15)	1%	(3)	12%	(37)	68%	(205)	300
Income: 50k-100k	4%	(6)	10%	(17)	3%	(5)	2%	(3)	15%	(26)	66%	(113)	170
Income: 100k+	4%	(3)	15%	(13)	2%	(2)	—	(0)	26%	(23)	53%	(46)	86
Ethnicity: White	3%	(15)	9%	(40)	3%	(14)	1%	(5)	15%	(65)	68%	(292)	431
Ethnicity: Hispanic	8%	(6)	8%	(6)	—	(0)	2%	(1)	25%	(20)	58%	(47)	81

Continued on next page

Table NFL5_19: Do you have a favorable or unfavorable opinion of the following people?

Keenan Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	10%	(57)	4%	(22)	1%	(6)	15%	(86)	65%	(364)	556
Ethnicity: Afr. Am.	3%	(2)	18%	(12)	11%	(7)	3%	(2)	4%	(3)	61%	(41)	67
Ethnicity: Other	8%	(4)	9%	(5)	1%	(1)	—	(0)	30%	(18)	52%	(30)	58
All Christian	3%	(8)	11%	(30)	3%	(9)	2%	(5)	16%	(43)	65%	(177)	273
Agnostic/Nothing in particular	4%	(10)	10%	(23)	5%	(12)	1%	(2)	15%	(34)	65%	(148)	228
Evangelical	2%	(4)	13%	(20)	2%	(3)	1%	(2)	17%	(27)	65%	(103)	158
Non-Evangelical	4%	(8)	10%	(19)	7%	(14)	2%	(3)	15%	(28)	62%	(119)	192
Community: Urban	8%	(12)	9%	(13)	6%	(9)	2%	(2)	16%	(23)	59%	(88)	148
Community: Suburban	2%	(6)	10%	(25)	4%	(11)	1%	(3)	17%	(43)	66%	(167)	255
Community: Rural	2%	(3)	12%	(19)	1%	(1)	1%	(1)	13%	(19)	71%	(109)	153
Employ: Private Sector	3%	(6)	16%	(30)	2%	(4)	1%	(2)	21%	(38)	56%	(103)	183
Employ: Retired	1%	(1)	4%	(6)	2%	(2)	1%	(2)	14%	(19)	78%	(103)	132
Employ: Unemployed	6%	(4)	7%	(4)	3%	(2)	—	(0)	7%	(4)	77%	(49)	63
Military HH: Yes	2%	(2)	13%	(12)	2%	(2)	1%	(1)	20%	(18)	62%	(58)	92
Military HH: No	4%	(20)	10%	(45)	4%	(19)	1%	(6)	15%	(68)	66%	(306)	464
RD/WT: Right Direction	4%	(9)	15%	(34)	4%	(8)	2%	(4)	17%	(36)	58%	(126)	217
RD/WT: Wrong Track	4%	(12)	7%	(23)	4%	(13)	1%	(3)	15%	(49)	70%	(238)	339
Trump Job Approve	4%	(9)	12%	(27)	3%	(8)	2%	(4)	16%	(37)	63%	(146)	230
Trump Job Disapprove	4%	(11)	9%	(28)	4%	(13)	1%	(3)	15%	(45)	67%	(202)	303
Trump Job Strongly Approve	3%	(4)	13%	(17)	4%	(5)	2%	(2)	16%	(21)	62%	(81)	131
Trump Job Somewhat Approve	5%	(5)	10%	(10)	3%	(3)	1%	(1)	15%	(15)	65%	(65)	99
Trump Job Strongly Disapprove	4%	(10)	8%	(20)	4%	(11)	1%	(3)	14%	(35)	69%	(176)	254
Favorable of Trump	5%	(10)	12%	(26)	4%	(8)	2%	(4)	17%	(37)	62%	(137)	222
Unfavorable of Trump	3%	(9)	9%	(28)	4%	(13)	1%	(3)	12%	(37)	70%	(209)	299
Very Favorable of Trump	4%	(5)	13%	(18)	4%	(6)	2%	(2)	17%	(24)	60%	(85)	140
Somewhat Favorable of Trump	6%	(5)	9%	(8)	3%	(2)	2%	(1)	16%	(13)	64%	(52)	82
Very Unfavorable of Trump	3%	(8)	7%	(19)	4%	(11)	1%	(3)	13%	(32)	72%	(183)	255
#1 Issue: Economy	3%	(4)	20%	(25)	2%	(2)	2%	(3)	22%	(27)	51%	(64)	125
#1 Issue: Security	4%	(5)	9%	(10)	7%	(8)	2%	(2)	15%	(16)	62%	(67)	107
#1 Issue: Health Care	2%	(2)	5%	(5)	6%	(6)	—	(0)	15%	(14)	72%	(68)	95
#1 Issue: Medicare / Social Security	—	(0)	6%	(5)	2%	(2)	2%	(1)	16%	(14)	74%	(64)	86

Continued on next page

Table NFL5_19: Do you have a favorable or unfavorable opinion of the following people?

Keenan Allen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(21)	10%	(57)	4%	(22)	1%	(6)	15%	(86)	65%	(364)	556
2018 House Vote: Democrat	4%	(9)	11%	(25)	4%	(9)	2%	(4)	15%	(33)	64%	(140)	220
2018 House Vote: Republican	5%	(7)	13%	(21)	3%	(4)	1%	(2)	16%	(25)	64%	(104)	164
2016 Vote: Hillary Clinton	5%	(10)	13%	(24)	3%	(6)	—	(1)	14%	(25)	64%	(116)	182
2016 Vote: Donald Trump	3%	(5)	15%	(26)	3%	(6)	2%	(3)	18%	(32)	59%	(106)	178
2016 Vote: Didn't Vote	4%	(5)	4%	(5)	4%	(6)	2%	(3)	12%	(18)	75%	(110)	147
Voted in 2014: Yes	5%	(16)	12%	(41)	4%	(13)	1%	(4)	16%	(57)	62%	(216)	348
Voted in 2014: No	2%	(5)	8%	(16)	4%	(8)	1%	(3)	14%	(29)	71%	(148)	209
2012 Vote: Barack Obama	5%	(11)	13%	(29)	5%	(10)	—	(1)	17%	(39)	60%	(135)	224
2012 Vote: Mitt Romney	2%	(3)	10%	(15)	3%	(4)	2%	(3)	14%	(20)	69%	(100)	145
2012 Vote: Didn't Vote	5%	(7)	7%	(11)	2%	(4)	2%	(3)	11%	(18)	73%	(116)	158
4-Region: Northeast	2%	(2)	9%	(9)	3%	(3)	—	(0)	19%	(19)	67%	(67)	99
4-Region: Midwest	5%	(5)	9%	(9)	2%	(2)	1%	(1)	14%	(14)	70%	(71)	102
4-Region: South	2%	(4)	13%	(27)	4%	(8)	2%	(4)	14%	(30)	66%	(141)	214
4-Region: West	7%	(11)	8%	(11)	6%	(8)	1%	(2)	16%	(23)	61%	(85)	141
Avid sports fan	13%	(17)	24%	(32)	8%	(10)	1%	(1)	18%	(24)	36%	(48)	133
Casual sports fan	2%	(4)	9%	(25)	4%	(10)	2%	(5)	21%	(56)	63%	(168)	268
Not a fan at all	—	(0)	—	(1)	1%	(2)	—	(0)	3%	(5)	95%	(147)	155
Sports fan	5%	(21)	14%	(56)	5%	(20)	2%	(6)	20%	(80)	54%	(216)	401
Prefer college sports	6%	(7)	15%	(16)	4%	(5)	1%	(1)	21%	(23)	54%	(60)	111
Prefer professional sports	5%	(14)	14%	(36)	4%	(12)	2%	(6)	18%	(49)	56%	(150)	267
Interested in NFL	6%	(21)	16%	(54)	6%	(20)	2%	(6)	18%	(61)	52%	(176)	337
Interested in College Football	7%	(18)	19%	(48)	6%	(15)	1%	(4)	18%	(47)	48%	(122)	254
Interested in XFL	13%	(13)	29%	(31)	11%	(12)	1%	(1)	18%	(19)	28%	(29)	105
Participates in sports gambling	17%	(12)	26%	(18)	8%	(6)	—	(0)	17%	(12)	32%	(22)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_1: Do you have a favorable or unfavorable opinion of the following people?

Damien Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(30)	9%	(50)	4%	(24)	2%	(11)	13%	(75)	66%	(366)	556
Gender: Male	8%	(22)	11%	(32)	6%	(18)	1%	(2)	15%	(43)	59%	(165)	281
Gender: Female	3%	(8)	7%	(19)	2%	(6)	3%	(9)	12%	(32)	73%	(201)	275
Age: 18-29	4%	(4)	6%	(5)	5%	(5)	3%	(3)	11%	(10)	71%	(67)	95
Age: 30-44	8%	(13)	10%	(16)	7%	(11)	3%	(5)	11%	(17)	60%	(92)	153
Age: 45-54	2%	(2)	8%	(6)	4%	(3)	1%	(1)	21%	(17)	63%	(49)	78
Age: 55-64	6%	(7)	11%	(12)	4%	(4)	1%	(1)	12%	(14)	65%	(71)	109
Age: 65+	4%	(5)	9%	(11)	1%	(1)	1%	(1)	15%	(18)	71%	(87)	122
Millennial: Age 23-38	8%	(11)	8%	(12)	8%	(12)	4%	(5)	5%	(8)	67%	(100)	149
Generation X: Age 39-54	5%	(6)	10%	(14)	3%	(4)	1%	(2)	20%	(27)	61%	(83)	137
Boomers: Age 55-73	5%	(11)	10%	(20)	2%	(5)	1%	(2)	15%	(30)	66%	(133)	201
PID: Dem (no lean)	6%	(11)	9%	(18)	5%	(10)	2%	(3)	10%	(20)	68%	(130)	192
PID: Ind (no lean)	5%	(9)	6%	(12)	4%	(7)	2%	(3)	15%	(29)	68%	(128)	188
PID: Rep (no lean)	6%	(11)	12%	(21)	4%	(6)	2%	(4)	15%	(26)	61%	(108)	176
PID/Gender: Dem Men	8%	(7)	12%	(11)	10%	(9)	1%	(1)	7%	(7)	62%	(57)	92
PID/Gender: Dem Women	4%	(4)	7%	(7)	1%	(1)	2%	(2)	13%	(13)	73%	(73)	100
PID/Gender: Ind Men	7%	(6)	7%	(7)	7%	(7)	—	(0)	17%	(16)	62%	(58)	93
PID/Gender: Ind Women	3%	(3)	6%	(5)	—	(0)	4%	(3)	14%	(13)	74%	(71)	95
PID/Gender: Rep Men	9%	(9)	14%	(13)	2%	(2)	1%	(1)	21%	(20)	53%	(51)	96
PID/Gender: Rep Women	2%	(2)	9%	(7)	6%	(5)	4%	(3)	8%	(6)	72%	(58)	80
Ideo: Liberal (1-3)	4%	(7)	9%	(15)	6%	(10)	1%	(2)	12%	(20)	68%	(114)	168
Ideo: Moderate (4)	6%	(9)	9%	(12)	2%	(2)	3%	(4)	17%	(23)	63%	(87)	138
Ideo: Conservative (5-7)	7%	(12)	11%	(20)	5%	(10)	2%	(5)	12%	(22)	63%	(116)	185
Educ: < College	5%	(19)	8%	(31)	3%	(12)	2%	(9)	12%	(44)	70%	(260)	374
Educ: Bachelors degree	3%	(3)	10%	(12)	8%	(9)	2%	(2)	18%	(22)	59%	(70)	118
Educ: Post-grad	12%	(8)	13%	(8)	4%	(2)	—	(0)	15%	(10)	57%	(36)	64
Income: Under 50k	3%	(10)	7%	(22)	6%	(17)	2%	(7)	10%	(31)	71%	(214)	300
Income: 50k-100k	9%	(15)	10%	(18)	4%	(6)	2%	(4)	14%	(24)	61%	(104)	170
Income: 100k+	6%	(5)	13%	(11)	—	(0)	1%	(1)	24%	(20)	56%	(48)	86
Ethnicity: White	5%	(21)	9%	(41)	3%	(13)	2%	(10)	15%	(64)	65%	(282)	431
Ethnicity: Hispanic	4%	(4)	2%	(2)	11%	(9)	2%	(1)	12%	(9)	69%	(56)	81

Continued on next page

Table NFL6_1: Do you have a favorable or unfavorable opinion of the following people?

Damien Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(30)	9%	(50)	4%	(24)	2%	(11)	13%	(75)	66%	(366)	556
Ethnicity: Afr. Am.	9%	(6)	9%	(6)	12%	(8)	1%	(1)	4%	(3)	66%	(44)	67
Ethnicity: Other	6%	(4)	7%	(4)	5%	(3)	—	(0)	14%	(8)	68%	(40)	58
All Christian	6%	(16)	9%	(26)	6%	(16)	2%	(6)	16%	(42)	61%	(166)	273
Agnostic/Nothing in particular	4%	(10)	9%	(20)	3%	(6)	2%	(5)	10%	(24)	72%	(164)	228
Evangelical	6%	(9)	7%	(12)	4%	(6)	4%	(6)	17%	(26)	63%	(99)	158
Non-Evangelical	5%	(10)	12%	(22)	6%	(11)	2%	(3)	12%	(24)	63%	(121)	192
Community: Urban	4%	(7)	7%	(11)	8%	(12)	1%	(2)	9%	(13)	70%	(104)	148
Community: Suburban	5%	(14)	9%	(24)	4%	(10)	2%	(5)	14%	(36)	66%	(167)	255
Community: Rural	6%	(10)	10%	(16)	1%	(2)	2%	(4)	17%	(26)	62%	(95)	153
Employ: Private Sector	6%	(10)	12%	(22)	2%	(4)	3%	(6)	17%	(32)	60%	(109)	183
Employ: Retired	6%	(8)	8%	(11)	1%	(2)	2%	(2)	9%	(12)	74%	(97)	132
Employ: Unemployed	2%	(1)	7%	(5)	7%	(4)	—	(0)	12%	(8)	71%	(45)	63
Military HH: Yes	8%	(7)	6%	(5)	8%	(8)	1%	(1)	18%	(16)	59%	(55)	92
Military HH: No	5%	(23)	10%	(45)	3%	(16)	2%	(10)	13%	(59)	67%	(311)	464
RD/WT: Right Direction	7%	(16)	10%	(21)	6%	(12)	3%	(7)	18%	(39)	56%	(121)	217
RD/WT: Wrong Track	4%	(14)	9%	(29)	3%	(11)	1%	(4)	11%	(36)	72%	(245)	339
Trump Job Approve	7%	(16)	8%	(18)	3%	(8)	4%	(8)	17%	(39)	61%	(140)	230
Trump Job Disapprove	5%	(14)	10%	(30)	5%	(15)	1%	(3)	11%	(33)	69%	(208)	303
Trump Job Strongly Approve	7%	(10)	9%	(12)	3%	(4)	4%	(5)	15%	(20)	61%	(80)	131
Trump Job Somewhat Approve	7%	(7)	6%	(6)	4%	(4)	3%	(3)	20%	(20)	61%	(60)	99
Trump Job Strongly Disapprove	5%	(13)	8%	(21)	5%	(12)	1%	(2)	11%	(27)	70%	(179)	254
Favorable of Trump	8%	(19)	8%	(18)	4%	(8)	3%	(7)	16%	(36)	60%	(134)	222
Unfavorable of Trump	3%	(10)	10%	(30)	5%	(15)	1%	(4)	10%	(29)	71%	(211)	299
Very Favorable of Trump	9%	(12)	9%	(12)	4%	(6)	4%	(5)	13%	(18)	62%	(87)	140
Somewhat Favorable of Trump	8%	(6)	7%	(6)	3%	(2)	2%	(2)	22%	(18)	58%	(47)	82
Very Unfavorable of Trump	3%	(9)	9%	(22)	5%	(12)	1%	(2)	10%	(27)	72%	(183)	255
#1 Issue: Economy	3%	(4)	14%	(17)	6%	(8)	2%	(3)	21%	(26)	54%	(67)	125
#1 Issue: Security	10%	(11)	10%	(10)	5%	(6)	2%	(2)	11%	(12)	62%	(66)	107
#1 Issue: Health Care	4%	(3)	7%	(6)	4%	(4)	3%	(3)	18%	(17)	65%	(61)	95
#1 Issue: Medicare / Social Security	3%	(3)	5%	(4)	2%	(2)	3%	(3)	9%	(8)	77%	(66)	86

Continued on next page

Table NFL6_1: Do you have a favorable or unfavorable opinion of the following people?

Damien Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(30)	9%	(50)	4%	(24)	2%	(11)	13%	(75)	66%	(366)	556
2018 House Vote: Democrat	5%	(12)	10%	(22)	6%	(14)	1%	(3)	11%	(23)	66%	(146)	220
2018 House Vote: Republican	9%	(15)	11%	(18)	3%	(4)	2%	(4)	17%	(28)	58%	(95)	164
2016 Vote: Hillary Clinton	6%	(11)	12%	(21)	6%	(10)	—	(1)	10%	(17)	67%	(122)	182
2016 Vote: Donald Trump	8%	(14)	11%	(20)	2%	(4)	2%	(4)	21%	(37)	56%	(100)	178
2016 Vote: Didn't Vote	2%	(3)	5%	(7)	4%	(6)	4%	(5)	10%	(15)	75%	(110)	147
Voted in 2014: Yes	7%	(24)	10%	(36)	5%	(18)	1%	(5)	15%	(52)	61%	(213)	348
Voted in 2014: No	3%	(6)	7%	(14)	3%	(6)	3%	(6)	11%	(23)	74%	(153)	209
2012 Vote: Barack Obama	6%	(14)	11%	(25)	5%	(11)	1%	(2)	12%	(26)	65%	(146)	224
2012 Vote: Mitt Romney	7%	(11)	10%	(14)	2%	(4)	3%	(4)	17%	(24)	61%	(88)	145
2012 Vote: Didn't Vote	3%	(4)	7%	(11)	3%	(5)	3%	(5)	10%	(15)	74%	(117)	158
4-Region: Northeast	3%	(3)	7%	(7)	4%	(4)	1%	(1)	18%	(18)	67%	(67)	99
4-Region: Midwest	3%	(3)	17%	(17)	1%	(1)	3%	(3)	13%	(14)	63%	(64)	102
4-Region: South	7%	(15)	7%	(15)	2%	(5)	3%	(6)	17%	(36)	64%	(136)	214
4-Region: West	7%	(10)	8%	(11)	10%	(13)	1%	(1)	5%	(7)	70%	(99)	141
Avid sports fan	15%	(20)	15%	(20)	9%	(12)	3%	(4)	20%	(27)	37%	(50)	133
Casual sports fan	4%	(10)	11%	(29)	4%	(10)	2%	(6)	15%	(40)	65%	(174)	268
Not a fan at all	—	(0)	1%	(2)	1%	(2)	1%	(1)	5%	(8)	92%	(142)	155
Sports fan	7%	(30)	12%	(48)	5%	(22)	3%	(10)	17%	(67)	56%	(224)	401
Prefer college sports	10%	(11)	14%	(16)	4%	(5)	2%	(2)	20%	(23)	50%	(55)	111
Prefer professional sports	7%	(19)	10%	(27)	5%	(15)	3%	(7)	15%	(39)	60%	(160)	267
Interested in NFL	9%	(30)	13%	(42)	6%	(19)	3%	(9)	16%	(53)	54%	(183)	337
Interested in College Football	10%	(25)	15%	(39)	6%	(16)	2%	(6)	20%	(50)	46%	(118)	254
Interested in XFL	19%	(20)	18%	(18)	6%	(6)	4%	(4)	20%	(21)	34%	(35)	105
Participates in sports gambling	22%	(15)	18%	(12)	9%	(6)	4%	(3)	11%	(7)	37%	(26)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_2: Do you have a favorable or unfavorable opinion of the following people?

Devonta Freeman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	12%	(67)	3%	(19)	2%	(11)	11%	(63)	65%	(363)	556
Gender: Male	9%	(25)	16%	(44)	5%	(15)	1%	(4)	12%	(34)	57%	(160)	281
Gender: Female	3%	(8)	8%	(23)	2%	(4)	3%	(7)	11%	(29)	74%	(204)	275
Age: 18-29	6%	(6)	8%	(7)	2%	(2)	2%	(2)	8%	(8)	74%	(70)	95
Age: 30-44	12%	(18)	15%	(23)	6%	(9)	3%	(5)	8%	(12)	56%	(86)	153
Age: 45-54	5%	(4)	16%	(12)	6%	(4)	—	(0)	16%	(12)	58%	(45)	78
Age: 55-64	4%	(5)	11%	(12)	4%	(4)	2%	(2)	14%	(15)	65%	(71)	109
Age: 65+	—	(1)	10%	(12)	—	(0)	2%	(2)	13%	(16)	75%	(91)	122
Millennial: Age 23-38	12%	(17)	14%	(22)	4%	(7)	3%	(4)	3%	(4)	64%	(95)	149
Generation X: Age 39-54	6%	(8)	14%	(19)	5%	(7)	1%	(2)	16%	(22)	57%	(78)	137
Boomers: Age 55-73	3%	(5)	12%	(24)	2%	(4)	2%	(4)	13%	(26)	69%	(138)	201
PID: Dem (no lean)	7%	(13)	17%	(32)	3%	(5)	2%	(4)	10%	(18)	62%	(119)	192
PID: Ind (no lean)	4%	(7)	9%	(17)	5%	(9)	2%	(3)	12%	(23)	68%	(128)	188
PID: Rep (no lean)	7%	(12)	10%	(17)	3%	(5)	2%	(4)	12%	(22)	66%	(117)	176
PID/Gender: Dem Men	9%	(9)	23%	(21)	4%	(4)	2%	(2)	11%	(10)	50%	(46)	92
PID/Gender: Dem Women	5%	(5)	11%	(12)	1%	(1)	2%	(2)	8%	(8)	72%	(72)	100
PID/Gender: Ind Men	7%	(6)	12%	(11)	9%	(9)	1%	(1)	11%	(10)	60%	(56)	93
PID/Gender: Ind Women	1%	(1)	7%	(6)	1%	(1)	2%	(2)	13%	(13)	77%	(73)	95
PID/Gender: Rep Men	10%	(10)	13%	(12)	2%	(2)	1%	(1)	14%	(13)	60%	(58)	96
PID/Gender: Rep Women	3%	(2)	6%	(5)	3%	(3)	4%	(3)	10%	(8)	73%	(58)	80
Ideo: Liberal (1-3)	7%	(11)	10%	(16)	3%	(6)	1%	(2)	11%	(19)	68%	(114)	168
Ideo: Moderate (4)	4%	(5)	21%	(29)	5%	(7)	1%	(2)	13%	(18)	56%	(77)	138
Ideo: Conservative (5-7)	6%	(11)	10%	(19)	3%	(6)	3%	(6)	10%	(18)	67%	(125)	185
Educ: < College	6%	(22)	10%	(39)	4%	(14)	2%	(7)	10%	(39)	68%	(253)	374
Educ: Bachelors degree	3%	(4)	15%	(18)	3%	(4)	2%	(2)	16%	(19)	60%	(71)	118
Educ: Post-grad	10%	(6)	16%	(10)	2%	(1)	2%	(2)	8%	(5)	62%	(40)	64
Income: Under 50k	6%	(17)	12%	(37)	4%	(13)	2%	(5)	9%	(26)	68%	(203)	300
Income: 50k-100k	8%	(13)	11%	(19)	3%	(5)	4%	(6)	9%	(15)	65%	(111)	170
Income: 100k+	3%	(3)	12%	(11)	1%	(1)	—	(0)	26%	(22)	58%	(49)	86
Ethnicity: White	5%	(23)	9%	(39)	3%	(14)	2%	(10)	13%	(55)	68%	(291)	431
Ethnicity: Hispanic	7%	(6)	19%	(16)	—	(0)	2%	(1)	12%	(9)	60%	(48)	81

Continued on next page

Table NFL6_2: Do you have a favorable or unfavorable opinion of the following people?

Devonta Freeman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	12%	(67)	3%	(19)	2%	(11)	11%	(63)	65%	(363)	556
Ethnicity: Afr. Am.	9%	(6)	22%	(15)	7%	(5)	2%	(1)	1%	(1)	59%	(40)	67
Ethnicity: Other	6%	(4)	23%	(13)	1%	(1)	1%	(0)	13%	(7)	56%	(33)	58
All Christian	5%	(13)	13%	(37)	3%	(9)	2%	(5)	16%	(42)	61%	(167)	273
Agnostic/Nothing in particular	7%	(15)	10%	(23)	4%	(10)	2%	(5)	8%	(18)	69%	(157)	228
Evangelical	3%	(5)	10%	(16)	2%	(2)	3%	(4)	17%	(27)	65%	(102)	158
Non-Evangelical	7%	(13)	14%	(26)	6%	(11)	2%	(3)	11%	(22)	61%	(116)	192
Community: Urban	6%	(9)	15%	(22)	5%	(8)	2%	(2)	11%	(16)	61%	(91)	148
Community: Suburban	4%	(11)	12%	(30)	3%	(7)	2%	(6)	11%	(27)	68%	(174)	255
Community: Rural	7%	(11)	10%	(16)	3%	(5)	2%	(3)	13%	(20)	64%	(98)	153
Employ: Private Sector	6%	(10)	18%	(34)	2%	(4)	2%	(4)	13%	(25)	58%	(106)	183
Employ: Retired	2%	(3)	8%	(10)	1%	(1)	2%	(2)	9%	(12)	78%	(104)	132
Employ: Unemployed	11%	(7)	3%	(2)	2%	(2)	—	(0)	7%	(5)	76%	(48)	63
Military HH: Yes	7%	(7)	15%	(13)	1%	(1)	1%	(1)	16%	(15)	60%	(55)	92
Military HH: No	6%	(26)	12%	(54)	4%	(19)	2%	(10)	10%	(48)	66%	(308)	464
RD/WT: Right Direction	8%	(16)	13%	(28)	2%	(5)	3%	(7)	15%	(33)	59%	(128)	217
RD/WT: Wrong Track	5%	(16)	12%	(39)	4%	(14)	1%	(4)	9%	(30)	70%	(235)	339
Trump Job Approve	6%	(14)	9%	(21)	2%	(5)	3%	(8)	14%	(33)	65%	(149)	230
Trump Job Disapprove	6%	(17)	14%	(44)	5%	(14)	1%	(3)	10%	(29)	65%	(196)	303
Trump Job Strongly Approve	6%	(8)	6%	(8)	3%	(3)	5%	(7)	12%	(16)	67%	(88)	131
Trump Job Somewhat Approve	6%	(6)	12%	(12)	2%	(2)	1%	(1)	17%	(17)	62%	(61)	99
Trump Job Strongly Disapprove	6%	(16)	13%	(32)	5%	(14)	1%	(3)	9%	(23)	65%	(166)	254
Favorable of Trump	8%	(17)	9%	(20)	2%	(5)	3%	(7)	13%	(29)	65%	(144)	222
Unfavorable of Trump	5%	(14)	15%	(44)	5%	(14)	1%	(4)	8%	(24)	66%	(198)	299
Very Favorable of Trump	8%	(12)	8%	(11)	2%	(3)	4%	(6)	9%	(13)	68%	(95)	140
Somewhat Favorable of Trump	6%	(5)	12%	(9)	2%	(2)	2%	(1)	19%	(16)	60%	(49)	82
Very Unfavorable of Trump	5%	(13)	13%	(33)	5%	(13)	2%	(4)	9%	(22)	67%	(170)	255
#1 Issue: Economy	2%	(3)	23%	(28)	3%	(4)	2%	(2)	14%	(18)	56%	(69)	125
#1 Issue: Security	10%	(11)	10%	(11)	6%	(6)	1%	(1)	11%	(12)	62%	(67)	107
#1 Issue: Health Care	4%	(4)	6%	(6)	5%	(4)	2%	(2)	12%	(12)	70%	(66)	95
#1 Issue: Medicare / Social Security	2%	(2)	8%	(7)	1%	(1)	6%	(5)	12%	(10)	71%	(61)	86

Continued on next page

Table NFL6_2: Do you have a favorable or unfavorable opinion of the following people?

Devonta Freeman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(32)	12%	(67)	3%	(19)	2%	(11)	11%	(63)	65%	(363)	556
2018 House Vote: Democrat	7%	(15)	15%	(32)	4%	(8)	2%	(5)	12%	(26)	61%	(134)	220
2018 House Vote: Republican	7%	(11)	13%	(22)	2%	(3)	2%	(3)	14%	(23)	62%	(101)	164
2016 Vote: Hillary Clinton	7%	(13)	17%	(31)	3%	(6)	2%	(3)	10%	(18)	61%	(111)	182
2016 Vote: Donald Trump	7%	(13)	11%	(20)	2%	(3)	2%	(4)	16%	(28)	62%	(110)	178
2016 Vote: Didn't Vote	3%	(4)	8%	(11)	4%	(6)	2%	(3)	10%	(15)	73%	(107)	147
Voted in 2014: Yes	6%	(22)	14%	(49)	3%	(10)	2%	(7)	13%	(45)	62%	(214)	348
Voted in 2014: No	5%	(10)	9%	(18)	4%	(9)	2%	(4)	9%	(18)	71%	(149)	209
2012 Vote: Barack Obama	6%	(14)	17%	(39)	4%	(8)	1%	(3)	11%	(25)	60%	(135)	224
2012 Vote: Mitt Romney	6%	(8)	10%	(15)	2%	(3)	2%	(4)	14%	(21)	65%	(94)	145
2012 Vote: Didn't Vote	5%	(9)	8%	(13)	3%	(4)	2%	(3)	7%	(12)	74%	(118)	158
4-Region: Northeast	2%	(2)	14%	(14)	3%	(3)	1%	(1)	12%	(12)	68%	(67)	99
4-Region: Midwest	6%	(7)	10%	(10)	3%	(3)	1%	(1)	11%	(11)	69%	(71)	102
4-Region: South	6%	(14)	11%	(23)	2%	(5)	4%	(8)	13%	(29)	64%	(136)	214
4-Region: West	7%	(10)	15%	(21)	6%	(9)	1%	(1)	8%	(12)	63%	(89)	141
Avid sports fan	17%	(22)	22%	(30)	7%	(10)	2%	(3)	19%	(25)	32%	(43)	133
Casual sports fan	4%	(10)	13%	(36)	3%	(9)	2%	(6)	13%	(35)	64%	(172)	268
Not a fan at all	—	(0)	1%	(1)	—	(1)	1%	(2)	2%	(3)	96%	(149)	155
Sports fan	8%	(32)	16%	(66)	5%	(18)	2%	(9)	15%	(60)	54%	(215)	401
Prefer college sports	8%	(9)	14%	(16)	5%	(6)	3%	(3)	16%	(17)	54%	(60)	111
Prefer professional sports	9%	(23)	17%	(47)	3%	(9)	2%	(5)	14%	(37)	55%	(146)	267
Interested in NFL	9%	(31)	18%	(61)	6%	(19)	2%	(8)	14%	(48)	50%	(169)	337
Interested in College Football	9%	(23)	20%	(50)	6%	(16)	2%	(6)	17%	(43)	46%	(116)	254
Interested in XFL	18%	(18)	26%	(27)	9%	(9)	4%	(4)	16%	(17)	28%	(29)	105
Participates in sports gambling	24%	(17)	25%	(17)	3%	(2)	2%	(1)	13%	(9)	32%	(22)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_3: Do you have a favorable or unfavorable opinion of the following people?
Kyler Murray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(38)	11%	(64)	5%	(27)	1%	(8)	13%	(75)	62%	(344)	556
Gender: Male	12%	(33)	17%	(47)	5%	(13)	1%	(2)	12%	(35)	54%	(151)	281
Gender: Female	2%	(5)	6%	(17)	5%	(14)	2%	(6)	15%	(40)	70%	(193)	275
Age: 18-29	6%	(6)	8%	(7)	9%	(9)	3%	(3)	14%	(13)	61%	(58)	95
Age: 30-44	18%	(27)	6%	(9)	6%	(9)	3%	(4)	12%	(19)	55%	(84)	153
Age: 45-54	1%	(1)	25%	(20)	7%	(6)	—	(0)	10%	(8)	57%	(44)	78
Age: 55-64	2%	(2)	13%	(14)	2%	(2)	1%	(1)	17%	(19)	65%	(71)	109
Age: 65+	2%	(2)	11%	(14)	1%	(2)	—	(0)	14%	(17)	71%	(87)	122
Millennial: Age 23-38	12%	(18)	6%	(9)	7%	(10)	3%	(4)	11%	(17)	61%	(90)	149
Generation X: Age 39-54	10%	(14)	17%	(24)	7%	(9)	1%	(1)	11%	(15)	54%	(74)	137
Boomers: Age 55-73	2%	(4)	13%	(27)	2%	(3)	1%	(1)	16%	(32)	66%	(133)	201
PID: Dem (no lean)	10%	(19)	12%	(24)	3%	(6)	2%	(4)	10%	(20)	62%	(119)	192
PID: Ind (no lean)	2%	(3)	9%	(17)	8%	(16)	1%	(2)	20%	(37)	60%	(112)	188
PID: Rep (no lean)	9%	(16)	13%	(23)	3%	(5)	1%	(2)	10%	(18)	64%	(113)	176
PID/Gender: Dem Men	17%	(16)	17%	(16)	4%	(4)	1%	(1)	8%	(8)	52%	(47)	92
PID/Gender: Dem Women	4%	(4)	8%	(8)	2%	(2)	3%	(3)	12%	(12)	71%	(71)	100
PID/Gender: Ind Men	4%	(3)	14%	(13)	10%	(10)	1%	(1)	19%	(18)	52%	(48)	93
PID/Gender: Ind Women	—	(0)	4%	(4)	7%	(6)	1%	(1)	20%	(19)	67%	(64)	95
PID/Gender: Rep Men	14%	(14)	19%	(18)	—	(0)	—	(0)	9%	(9)	57%	(55)	96
PID/Gender: Rep Women	2%	(2)	6%	(5)	6%	(5)	2%	(2)	11%	(9)	72%	(58)	80
Ideo: Liberal (1-3)	11%	(19)	8%	(13)	3%	(6)	1%	(2)	12%	(20)	64%	(108)	168
Ideo: Moderate (4)	4%	(6)	17%	(24)	7%	(10)	2%	(2)	18%	(25)	52%	(71)	138
Ideo: Conservative (5-7)	7%	(13)	14%	(26)	4%	(7)	2%	(4)	9%	(17)	63%	(117)	185
Educ: < College	6%	(21)	10%	(38)	5%	(19)	1%	(5)	14%	(52)	64%	(238)	374
Educ: Bachelors degree	10%	(11)	16%	(19)	4%	(5)	1%	(1)	15%	(18)	54%	(64)	118
Educ: Post-grad	9%	(6)	11%	(7)	5%	(3)	3%	(2)	7%	(5)	65%	(41)	64
Income: Under 50k	6%	(19)	11%	(34)	5%	(15)	2%	(5)	12%	(35)	64%	(191)	300
Income: 50k-100k	8%	(13)	9%	(15)	6%	(10)	2%	(3)	14%	(24)	62%	(105)	170
Income: 100k+	8%	(7)	17%	(14)	2%	(2)	—	(0)	18%	(15)	56%	(48)	86
Ethnicity: White	6%	(26)	10%	(45)	4%	(19)	1%	(6)	14%	(61)	64%	(274)	431
Ethnicity: Hispanic	12%	(9)	14%	(11)	8%	(7)	2%	(1)	16%	(13)	48%	(39)	81

Continued on next page

Table NFL6_3: Do you have a favorable or unfavorable opinion of the following people?

Kyler Murray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(38)	11%	(64)	5%	(27)	1%	(8)	13%	(75)	62%	(344)	556
Ethnicity: Afr. Am.	15%	(10)	8%	(6)	1%	(1)	3%	(2)	11%	(8)	61%	(41)	67
Ethnicity: Other	5%	(3)	23%	(13)	12%	(7)	1%	(0)	10%	(6)	49%	(29)	58
All Christian	10%	(26)	13%	(36)	5%	(13)	2%	(5)	14%	(37)	57%	(156)	273
Agnostic/Nothing in particular	4%	(9)	9%	(21)	5%	(12)	1%	(2)	16%	(36)	65%	(148)	228
Evangelical	10%	(15)	7%	(11)	4%	(6)	2%	(3)	17%	(27)	60%	(94)	158
Non-Evangelical	6%	(12)	17%	(32)	5%	(9)	1%	(1)	12%	(24)	59%	(113)	192
Community: Urban	12%	(17)	10%	(15)	4%	(6)	2%	(2)	11%	(17)	61%	(90)	148
Community: Suburban	6%	(15)	11%	(28)	6%	(16)	2%	(5)	12%	(31)	63%	(160)	255
Community: Rural	4%	(6)	13%	(20)	3%	(5)	1%	(1)	17%	(26)	61%	(94)	153
Employ: Private Sector	6%	(10)	19%	(34)	7%	(12)	2%	(3)	13%	(24)	54%	(98)	183
Employ: Retired	3%	(4)	9%	(13)	1%	(2)	1%	(1)	10%	(13)	75%	(99)	132
Employ: Unemployed	10%	(7)	5%	(3)	—	(0)	—	(0)	7%	(5)	78%	(49)	63
Military HH: Yes	14%	(13)	10%	(9)	8%	(7)	1%	(1)	10%	(9)	58%	(54)	92
Military HH: No	6%	(26)	12%	(55)	4%	(20)	2%	(8)	14%	(66)	63%	(290)	464
RD/WT: Right Direction	12%	(26)	12%	(26)	4%	(9)	2%	(4)	16%	(34)	54%	(118)	217
RD/WT: Wrong Track	4%	(13)	11%	(38)	5%	(18)	1%	(4)	12%	(40)	66%	(225)	339
Trump Job Approve	9%	(20)	11%	(24)	3%	(7)	3%	(6)	14%	(33)	61%	(140)	230
Trump Job Disapprove	6%	(19)	13%	(38)	5%	(16)	1%	(2)	13%	(40)	62%	(187)	303
Trump Job Strongly Approve	9%	(12)	11%	(15)	4%	(6)	3%	(4)	11%	(14)	61%	(80)	131
Trump Job Somewhat Approve	8%	(8)	10%	(10)	1%	(1)	1%	(1)	19%	(19)	61%	(60)	99
Trump Job Strongly Disapprove	7%	(17)	12%	(31)	5%	(13)	1%	(2)	12%	(30)	63%	(160)	254
Favorable of Trump	9%	(19)	12%	(26)	4%	(10)	2%	(5)	13%	(28)	60%	(134)	222
Unfavorable of Trump	6%	(18)	12%	(36)	5%	(15)	1%	(4)	12%	(37)	64%	(190)	299
Very Favorable of Trump	10%	(13)	12%	(16)	5%	(7)	2%	(3)	8%	(11)	63%	(88)	140
Somewhat Favorable of Trump	7%	(6)	12%	(10)	3%	(2)	2%	(1)	20%	(16)	56%	(46)	82
Very Unfavorable of Trump	6%	(15)	12%	(31)	5%	(13)	1%	(4)	12%	(31)	63%	(162)	255
#1 Issue: Economy	8%	(10)	19%	(24)	5%	(7)	2%	(2)	14%	(18)	50%	(63)	125
#1 Issue: Security	12%	(12)	10%	(11)	3%	(4)	1%	(1)	12%	(13)	62%	(67)	107
#1 Issue: Health Care	3%	(3)	8%	(7)	8%	(7)	—	(0)	17%	(16)	64%	(61)	95
#1 Issue: Medicare / Social Security	3%	(2)	7%	(6)	2%	(1)	4%	(3)	11%	(9)	74%	(64)	86

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Table NFL6_3: Do you have a favorable or unfavorable opinion of the following people?

Kyler Murray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(38)	11%	(64)	5%	(27)	1%	(8)	13%	(75)	62%	(344)	556
2018 House Vote: Democrat	9%	(20)	11%	(25)	4%	(8)	2%	(5)	14%	(30)	60%	(133)	220
2018 House Vote: Republican	8%	(13)	15%	(25)	4%	(6)	1%	(1)	12%	(20)	60%	(99)	164
2016 Vote: Hillary Clinton	10%	(18)	12%	(22)	3%	(6)	2%	(4)	9%	(17)	64%	(116)	182
2016 Vote: Donald Trump	9%	(16)	16%	(28)	4%	(7)	1%	(2)	14%	(24)	56%	(100)	178
2016 Vote: Didn't Vote	3%	(4)	6%	(9)	6%	(9)	2%	(3)	17%	(25)	66%	(97)	147
Voted in 2014: Yes	9%	(31)	14%	(48)	5%	(16)	1%	(5)	12%	(41)	59%	(206)	348
Voted in 2014: No	4%	(8)	7%	(16)	5%	(11)	1%	(3)	16%	(33)	66%	(138)	209
2012 Vote: Barack Obama	9%	(20)	12%	(27)	3%	(7)	2%	(4)	13%	(29)	61%	(136)	224
2012 Vote: Mitt Romney	9%	(13)	13%	(19)	3%	(4)	1%	(2)	12%	(17)	62%	(89)	145
2012 Vote: Didn't Vote	3%	(5)	10%	(15)	7%	(11)	2%	(3)	13%	(20)	66%	(104)	158
4-Region: Northeast	2%	(2)	16%	(16)	4%	(4)	2%	(1)	11%	(11)	66%	(65)	99
4-Region: Midwest	4%	(5)	8%	(8)	4%	(5)	1%	(1)	13%	(13)	70%	(71)	102
4-Region: South	6%	(14)	13%	(28)	3%	(7)	3%	(5)	17%	(36)	58%	(123)	214
4-Region: West	13%	(19)	9%	(12)	8%	(11)	1%	(1)	10%	(15)	60%	(84)	141
Avid sports fan	22%	(29)	17%	(23)	8%	(10)	2%	(2)	21%	(28)	31%	(41)	133
Casual sports fan	3%	(9)	15%	(41)	6%	(16)	2%	(5)	15%	(39)	59%	(158)	268
Not a fan at all	1%	(1)	—	(0)	1%	(1)	1%	(1)	4%	(7)	94%	(145)	155
Sports fan	9%	(38)	16%	(64)	6%	(26)	2%	(7)	17%	(68)	50%	(199)	401
Prefer college sports	12%	(14)	17%	(19)	7%	(7)	1%	(1)	14%	(15)	49%	(54)	111
Prefer professional sports	9%	(25)	16%	(42)	6%	(17)	2%	(4)	16%	(42)	52%	(137)	267
Interested in NFL	11%	(37)	18%	(60)	7%	(25)	2%	(6)	16%	(55)	46%	(155)	337
Interested in College Football	13%	(33)	19%	(49)	6%	(16)	1%	(3)	18%	(47)	41%	(105)	254
Interested in XFL	20%	(21)	25%	(26)	12%	(12)	2%	(2)	18%	(19)	24%	(25)	105
Participates in sports gambling	23%	(16)	9%	(6)	12%	(8)	—	(0)	15%	(10)	42%	(29)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_4: Do you have a favorable or unfavorable opinion of the following people?

Russell Wilson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(91)	20%	(109)	4%	(23)	2%	(11)	13%	(72)	45%	(251)	556
Gender: Male	19%	(52)	30%	(84)	6%	(17)	1%	(4)	10%	(28)	34%	(95)	281
Gender: Female	14%	(39)	9%	(25)	2%	(5)	3%	(7)	16%	(44)	56%	(155)	275
Age: 18-29	23%	(21)	9%	(9)	7%	(7)	6%	(5)	12%	(12)	43%	(41)	95
Age: 30-44	24%	(37)	15%	(22)	5%	(8)	2%	(4)	15%	(23)	38%	(58)	153
Age: 45-54	11%	(9)	32%	(25)	6%	(4)	—	(0)	13%	(10)	38%	(29)	78
Age: 55-64	9%	(10)	24%	(26)	1%	(1)	2%	(2)	12%	(13)	53%	(57)	109
Age: 65+	11%	(14)	22%	(27)	2%	(2)	—	(0)	11%	(14)	53%	(65)	122
Millennial: Age 23-38	25%	(37)	11%	(16)	9%	(14)	3%	(4)	13%	(19)	39%	(59)	149
Generation X: Age 39-54	15%	(21)	27%	(37)	4%	(5)	1%	(1)	16%	(22)	37%	(51)	137
Boomers: Age 55-73	10%	(21)	24%	(49)	2%	(3)	1%	(2)	12%	(24)	51%	(102)	201
PID: Dem (no lean)	24%	(46)	16%	(30)	7%	(13)	3%	(5)	9%	(18)	42%	(80)	192
PID: Ind (no lean)	14%	(27)	14%	(27)	3%	(6)	2%	(5)	17%	(32)	49%	(93)	188
PID: Rep (no lean)	11%	(19)	30%	(52)	2%	(4)	1%	(1)	13%	(22)	44%	(78)	176
PID/Gender: Dem Men	23%	(21)	23%	(21)	12%	(11)	2%	(2)	7%	(7)	33%	(30)	92
PID/Gender: Dem Women	25%	(25)	10%	(10)	1%	(1)	3%	(3)	11%	(11)	50%	(50)	100
PID/Gender: Ind Men	20%	(19)	25%	(23)	4%	(4)	2%	(2)	8%	(8)	40%	(37)	93
PID/Gender: Ind Women	8%	(8)	4%	(3)	2%	(2)	3%	(2)	25%	(24)	58%	(56)	95
PID/Gender: Rep Men	13%	(13)	42%	(40)	2%	(2)	—	(0)	14%	(13)	29%	(28)	96
PID/Gender: Rep Women	7%	(6)	15%	(12)	2%	(2)	2%	(1)	11%	(9)	62%	(50)	80
Ideo: Liberal (1-3)	21%	(36)	13%	(22)	8%	(14)	1%	(1)	11%	(18)	46%	(78)	168
Ideo: Moderate (4)	20%	(27)	25%	(35)	2%	(3)	3%	(5)	12%	(17)	38%	(52)	138
Ideo: Conservative (5-7)	11%	(20)	27%	(51)	3%	(6)	1%	(2)	11%	(20)	46%	(85)	185
Educ: < College	16%	(59)	19%	(69)	4%	(14)	2%	(9)	12%	(45)	48%	(178)	374
Educ: Bachelors degree	15%	(18)	22%	(26)	4%	(5)	1%	(1)	17%	(20)	40%	(47)	118
Educ: Post-grad	21%	(14)	21%	(14)	6%	(4)	2%	(1)	11%	(7)	39%	(25)	64
Income: Under 50k	16%	(49)	17%	(50)	3%	(9)	2%	(7)	10%	(31)	51%	(154)	300
Income: 50k-100k	14%	(24)	23%	(39)	7%	(12)	2%	(4)	13%	(22)	41%	(69)	170
Income: 100k+	20%	(18)	24%	(20)	2%	(1)	—	(0)	21%	(18)	33%	(28)	86
Ethnicity: White	12%	(50)	22%	(93)	3%	(15)	2%	(7)	13%	(54)	49%	(212)	431
Ethnicity: Hispanic	19%	(15)	16%	(13)	12%	(9)	—	(0)	19%	(15)	34%	(28)	81

Continued on next page

Table NFL6_4: Do you have a favorable or unfavorable opinion of the following people?

Russell Wilson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(91)	20%	(109)	4%	(23)	2%	(11)	13%	(72)	45%	(251)	556
Ethnicity: Afr. Am.	40%	(27)	8%	(5)	9%	(6)	6%	(4)	11%	(7)	26%	(18)	67
Ethnicity: Other	24%	(14)	19%	(11)	2%	(1)	1%	(0)	17%	(10)	37%	(21)	58
All Christian	17%	(47)	22%	(60)	4%	(10)	1%	(3)	15%	(40)	41%	(113)	273
Agnostic/Nothing in particular	16%	(37)	16%	(37)	2%	(4)	2%	(6)	14%	(32)	50%	(114)	228
Evangelical	14%	(22)	18%	(29)	—	(1)	3%	(4)	14%	(21)	51%	(80)	158
Non-Evangelical	18%	(35)	23%	(44)	5%	(10)	—	(0)	13%	(25)	41%	(78)	192
Community: Urban	16%	(24)	16%	(24)	5%	(8)	2%	(3)	13%	(19)	47%	(69)	148
Community: Suburban	16%	(41)	21%	(53)	5%	(14)	2%	(6)	10%	(25)	46%	(117)	255
Community: Rural	17%	(26)	21%	(32)	—	(1)	2%	(2)	18%	(27)	42%	(65)	153
Employ: Private Sector	17%	(32)	27%	(49)	3%	(6)	2%	(4)	11%	(20)	39%	(72)	183
Employ: Retired	10%	(13)	22%	(29)	2%	(2)	1%	(1)	9%	(12)	57%	(75)	132
Employ: Unemployed	13%	(8)	9%	(5)	5%	(3)	—	(0)	21%	(13)	53%	(34)	63
Military HH: Yes	30%	(27)	18%	(17)	3%	(3)	1%	(1)	10%	(10)	37%	(34)	92
Military HH: No	14%	(64)	20%	(92)	4%	(19)	2%	(10)	13%	(62)	47%	(216)	464
RD/WT: Right Direction	16%	(35)	26%	(56)	2%	(4)	2%	(4)	14%	(30)	40%	(88)	217
RD/WT: Wrong Track	16%	(56)	16%	(53)	5%	(19)	2%	(7)	12%	(41)	48%	(163)	339
Trump Job Approve	11%	(26)	25%	(57)	4%	(10)	3%	(6)	15%	(35)	42%	(97)	230
Trump Job Disapprove	21%	(62)	17%	(51)	4%	(13)	2%	(5)	11%	(33)	46%	(139)	303
Trump Job Strongly Approve	13%	(17)	26%	(34)	5%	(6)	4%	(6)	12%	(16)	40%	(52)	131
Trump Job Somewhat Approve	9%	(9)	23%	(23)	3%	(3)	1%	(1)	19%	(19)	45%	(45)	99
Trump Job Strongly Disapprove	21%	(53)	16%	(41)	4%	(10)	2%	(5)	10%	(25)	48%	(121)	254
Favorable of Trump	13%	(30)	26%	(57)	2%	(4)	2%	(5)	14%	(30)	43%	(96)	222
Unfavorable of Trump	20%	(60)	16%	(47)	6%	(19)	2%	(6)	9%	(27)	47%	(140)	299
Very Favorable of Trump	14%	(19)	26%	(37)	—	(1)	4%	(5)	11%	(15)	45%	(63)	140
Somewhat Favorable of Trump	12%	(10)	24%	(20)	4%	(3)	—	(0)	19%	(15)	40%	(33)	82
Very Unfavorable of Trump	20%	(52)	14%	(37)	6%	(16)	2%	(6)	9%	(23)	47%	(121)	255
#1 Issue: Economy	17%	(21)	24%	(31)	2%	(2)	3%	(4)	21%	(26)	32%	(40)	125
#1 Issue: Security	18%	(19)	29%	(31)	11%	(12)	—	(0)	4%	(5)	38%	(41)	107
#1 Issue: Health Care	10%	(10)	17%	(16)	4%	(4)	1%	(1)	13%	(13)	54%	(51)	95
#1 Issue: Medicare / Social Security	13%	(11)	14%	(12)	1%	(1)	4%	(3)	6%	(5)	63%	(54)	86

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Table NFL6_4: Do you have a favorable or unfavorable opinion of the following people?

Russell Wilson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(91)	20%	(109)	4%	(23)	2%	(11)	13%	(72)	45%	(251)	556
2018 House Vote: Democrat	20%	(45)	18%	(41)	6%	(14)	2%	(4)	10%	(23)	43%	(94)	220
2018 House Vote: Republican	15%	(25)	28%	(47)	3%	(5)	—	(1)	15%	(25)	38%	(62)	164
2016 Vote: Hillary Clinton	21%	(39)	18%	(33)	7%	(12)	2%	(4)	10%	(18)	42%	(76)	182
2016 Vote: Donald Trump	13%	(24)	31%	(55)	2%	(3)	2%	(3)	13%	(22)	40%	(71)	178
2016 Vote: Didn't Vote	14%	(21)	10%	(15)	1%	(2)	3%	(4)	17%	(26)	54%	(79)	147
Voted in 2014: Yes	18%	(61)	23%	(81)	3%	(12)	2%	(6)	12%	(42)	42%	(146)	348
Voted in 2014: No	14%	(30)	14%	(28)	5%	(11)	3%	(5)	14%	(30)	50%	(105)	209
2012 Vote: Barack Obama	22%	(49)	18%	(40)	2%	(6)	2%	(4)	11%	(24)	46%	(102)	224
2012 Vote: Mitt Romney	14%	(20)	33%	(47)	3%	(4)	—	(1)	12%	(18)	38%	(55)	145
2012 Vote: Didn't Vote	14%	(22)	11%	(17)	6%	(10)	3%	(5)	14%	(22)	53%	(83)	158
4-Region: Northeast	17%	(17)	13%	(13)	9%	(9)	3%	(3)	10%	(10)	48%	(48)	99
4-Region: Midwest	13%	(13)	19%	(19)	3%	(3)	1%	(1)	14%	(14)	50%	(51)	102
4-Region: South	13%	(28)	25%	(54)	2%	(3)	3%	(7)	15%	(32)	42%	(90)	214
4-Region: West	23%	(33)	17%	(23)	5%	(7)	—	(0)	11%	(16)	44%	(61)	141
Avid sports fan	39%	(52)	25%	(33)	10%	(13)	3%	(4)	14%	(19)	9%	(13)	133
Casual sports fan	14%	(37)	27%	(72)	3%	(7)	2%	(6)	16%	(43)	38%	(103)	268
Not a fan at all	2%	(3)	2%	(4)	2%	(3)	1%	(1)	6%	(10)	87%	(135)	155
Sports fan	22%	(88)	26%	(105)	5%	(20)	2%	(10)	16%	(62)	29%	(116)	401
Prefer college sports	25%	(28)	30%	(33)	1%	(1)	2%	(2)	15%	(17)	28%	(31)	111
Prefer professional sports	22%	(58)	26%	(68)	6%	(16)	2%	(6)	13%	(34)	32%	(84)	267
Interested in NFL	25%	(83)	29%	(98)	6%	(20)	2%	(6)	14%	(47)	25%	(84)	337
Interested in College Football	27%	(68)	32%	(81)	5%	(13)	2%	(4)	16%	(40)	19%	(47)	254
Interested in XFL	39%	(42)	28%	(30)	3%	(3)	6%	(6)	13%	(14)	11%	(11)	105
Participates in sports gambling	29%	(20)	23%	(16)	18%	(12)	2%	(1)	11%	(7)	16%	(11)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_5: Do you have a favorable or unfavorable opinion of the following people?
Taylor Gabriel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(46)	3%	(18)	1%	(8)	11%	(59)	74%	(411)	556
Gender: Male	3%	(8)	14%	(39)	6%	(16)	—	(1)	10%	(28)	68%	(190)	281
Gender: Female	3%	(7)	3%	(8)	1%	(2)	2%	(7)	11%	(31)	80%	(221)	275
Age: 18-29	4%	(4)	7%	(6)	3%	(3)	1%	(1)	12%	(12)	73%	(69)	95
Age: 30-44	5%	(7)	13%	(21)	6%	(10)	2%	(4)	8%	(13)	65%	(99)	153
Age: 45-54	—	(0)	13%	(10)	4%	(3)	—	(0)	11%	(9)	72%	(56)	78
Age: 55-64	1%	(1)	5%	(6)	1%	(1)	1%	(1)	12%	(13)	79%	(86)	109
Age: 65+	2%	(2)	3%	(4)	1%	(1)	1%	(1)	10%	(12)	83%	(102)	122
Millennial: Age 23-38	5%	(7)	9%	(14)	8%	(11)	3%	(4)	8%	(11)	68%	(101)	149
Generation X: Age 39-54	2%	(3)	15%	(20)	3%	(4)	1%	(1)	11%	(15)	69%	(94)	137
Boomers: Age 55-73	2%	(4)	4%	(9)	1%	(2)	1%	(3)	12%	(24)	79%	(160)	201
PID: Dem (no lean)	3%	(6)	9%	(16)	4%	(8)	2%	(4)	11%	(21)	71%	(136)	192
PID: Ind (no lean)	3%	(5)	5%	(9)	3%	(6)	1%	(1)	13%	(25)	75%	(142)	188
PID: Rep (no lean)	2%	(4)	12%	(20)	2%	(4)	2%	(3)	7%	(13)	75%	(133)	176
PID/Gender: Dem Men	3%	(3)	15%	(14)	9%	(8)	1%	(1)	5%	(4)	67%	(61)	92
PID/Gender: Dem Women	3%	(3)	2%	(2)	—	(0)	3%	(3)	17%	(17)	75%	(75)	100
PID/Gender: Ind Men	4%	(3)	9%	(8)	5%	(5)	—	(0)	15%	(14)	68%	(63)	93
PID/Gender: Ind Women	2%	(2)	1%	(1)	1%	(1)	1%	(1)	12%	(11)	83%	(79)	95
PID/Gender: Rep Men	2%	(2)	17%	(16)	3%	(3)	—	(0)	10%	(9)	69%	(66)	96
PID/Gender: Rep Women	3%	(2)	5%	(4)	1%	(1)	3%	(3)	4%	(4)	84%	(67)	80
Ideo: Liberal (1-3)	3%	(4)	9%	(14)	6%	(10)	1%	(1)	10%	(16)	72%	(122)	168
Ideo: Moderate (4)	3%	(5)	8%	(12)	1%	(1)	2%	(2)	17%	(23)	69%	(95)	138
Ideo: Conservative (5-7)	2%	(5)	9%	(17)	3%	(5)	2%	(5)	6%	(10)	77%	(143)	185
Educ: < College	2%	(7)	10%	(36)	1%	(4)	2%	(6)	9%	(35)	76%	(285)	374
Educ: Bachelors degree	4%	(4)	4%	(5)	9%	(10)	1%	(1)	12%	(14)	71%	(84)	118
Educ: Post-grad	5%	(3)	8%	(5)	5%	(3)	1%	(1)	16%	(10)	65%	(42)	64
Income: Under 50k	1%	(3)	7%	(22)	5%	(14)	1%	(4)	10%	(29)	76%	(227)	300
Income: 50k-100k	5%	(9)	9%	(15)	2%	(3)	2%	(4)	9%	(15)	72%	(123)	170
Income: 100k+	3%	(2)	10%	(9)	—	(0)	—	(0)	17%	(15)	70%	(61)	86
Ethnicity: White	3%	(11)	8%	(33)	3%	(11)	1%	(5)	10%	(42)	76%	(328)	431
Ethnicity: Hispanic	4%	(4)	4%	(3)	9%	(8)	2%	(1)	12%	(9)	69%	(56)	81

Continued on next page

Table NFL6_5: Do you have a favorable or unfavorable opinion of the following people?
Taylor Gabriel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(46)	3%	(18)	1%	(8)	11%	(59)	74%	(411)	556
Ethnicity: Afr. Am.	—	(0)	12%	(8)	8%	(5)	3%	(2)	13%	(9)	63%	(43)	67
Ethnicity: Other	6%	(3)	9%	(5)	2%	(1)	1%	(1)	13%	(7)	70%	(40)	58
All Christian	2%	(6)	10%	(28)	5%	(13)	1%	(3)	9%	(24)	73%	(199)	273
Agnostic/Nothing in particular	2%	(5)	6%	(14)	2%	(4)	2%	(5)	14%	(31)	74%	(169)	228
Evangelical	2%	(3)	8%	(12)	3%	(5)	3%	(4)	13%	(21)	71%	(112)	158
Non-Evangelical	2%	(4)	11%	(21)	5%	(9)	1%	(2)	8%	(15)	74%	(141)	192
Community: Urban	4%	(6)	5%	(7)	9%	(13)	2%	(2)	11%	(17)	70%	(103)	148
Community: Suburban	2%	(5)	8%	(21)	2%	(5)	1%	(2)	10%	(26)	76%	(195)	255
Community: Rural	2%	(4)	12%	(18)	—	(0)	2%	(3)	10%	(16)	74%	(113)	153
Employ: Private Sector	2%	(4)	10%	(18)	2%	(3)	1%	(3)	14%	(26)	70%	(128)	183
Employ: Retired	2%	(2)	5%	(6)	1%	(2)	2%	(2)	9%	(13)	81%	(107)	132
Employ: Unemployed	2%	(1)	6%	(4)	5%	(3)	—	(0)	4%	(3)	83%	(52)	63
Military HH: Yes	2%	(2)	9%	(8)	8%	(7)	1%	(1)	12%	(11)	67%	(62)	92
Military HH: No	3%	(12)	8%	(38)	2%	(10)	1%	(7)	10%	(48)	75%	(349)	464
RD/WT: Right Direction	4%	(10)	12%	(25)	4%	(8)	2%	(5)	12%	(25)	66%	(144)	217
RD/WT: Wrong Track	1%	(5)	6%	(21)	3%	(9)	1%	(3)	10%	(34)	79%	(267)	339
Trump Job Approve	4%	(9)	10%	(24)	2%	(4)	3%	(6)	9%	(22)	72%	(166)	230
Trump Job Disapprove	2%	(6)	7%	(20)	5%	(14)	1%	(2)	12%	(37)	74%	(224)	303
Trump Job Strongly Approve	3%	(5)	12%	(16)	1%	(1)	2%	(3)	9%	(12)	73%	(95)	131
Trump Job Somewhat Approve	4%	(4)	8%	(8)	3%	(3)	3%	(3)	10%	(10)	72%	(71)	99
Trump Job Strongly Disapprove	2%	(5)	6%	(16)	5%	(13)	1%	(1)	10%	(25)	76%	(194)	254
Favorable of Trump	4%	(9)	11%	(24)	2%	(4)	2%	(4)	8%	(18)	73%	(161)	222
Unfavorable of Trump	1%	(4)	7%	(20)	4%	(13)	1%	(4)	10%	(31)	76%	(227)	299
Very Favorable of Trump	5%	(6)	13%	(18)	1%	(1)	2%	(3)	6%	(8)	74%	(103)	140
Somewhat Favorable of Trump	4%	(3)	7%	(6)	4%	(3)	2%	(1)	13%	(11)	71%	(58)	82
Very Unfavorable of Trump	1%	(4)	6%	(14)	4%	(11)	1%	(3)	10%	(25)	78%	(199)	255
#1 Issue: Economy	1%	(1)	13%	(17)	5%	(7)	3%	(3)	12%	(15)	66%	(82)	125
#1 Issue: Security	6%	(6)	11%	(12)	2%	(2)	—	(0)	7%	(8)	74%	(79)	107
#1 Issue: Health Care	1%	(1)	6%	(6)	4%	(4)	3%	(3)	12%	(11)	74%	(70)	95
#1 Issue: Medicare / Social Security	—	(0)	3%	(2)	2%	(2)	2%	(2)	11%	(10)	82%	(71)	86

Continued on next page

Table NFL6_5: Do you have a favorable or unfavorable opinion of the following people?

Taylor Gabriel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(15)	8%	(46)	3%	(18)	1%	(8)	11%	(59)	74%	(411)	556
2018 House Vote: Democrat	3%	(7)	7%	(15)	5%	(12)	2%	(4)	12%	(26)	71%	(156)	220
2018 House Vote: Republican	4%	(7)	11%	(17)	2%	(3)	2%	(3)	9%	(15)	73%	(119)	164
2016 Vote: Hillary Clinton	3%	(5)	8%	(14)	5%	(9)	2%	(3)	10%	(19)	73%	(132)	182
2016 Vote: Donald Trump	3%	(6)	12%	(21)	2%	(3)	2%	(4)	11%	(19)	71%	(126)	178
2016 Vote: Didn't Vote	2%	(3)	8%	(11)	1%	(2)	1%	(1)	11%	(16)	77%	(114)	147
Voted in 2014: Yes	3%	(11)	8%	(26)	4%	(15)	2%	(7)	12%	(40)	71%	(248)	348
Voted in 2014: No	2%	(3)	10%	(20)	1%	(2)	1%	(1)	9%	(19)	78%	(163)	209
2012 Vote: Barack Obama	4%	(9)	8%	(17)	4%	(8)	1%	(3)	12%	(27)	71%	(159)	224
2012 Vote: Mitt Romney	2%	(3)	7%	(10)	2%	(2)	2%	(4)	7%	(10)	80%	(115)	145
2012 Vote: Didn't Vote	2%	(3)	12%	(19)	2%	(3)	1%	(1)	8%	(12)	76%	(120)	158
4-Region: Northeast	—	(0)	8%	(8)	2%	(2)	—	(0)	15%	(15)	74%	(74)	99
4-Region: Midwest	2%	(2)	9%	(9)	3%	(3)	2%	(2)	13%	(13)	72%	(74)	102
4-Region: South	2%	(5)	10%	(21)	1%	(2)	3%	(5)	11%	(24)	73%	(157)	214
4-Region: West	5%	(8)	6%	(8)	8%	(11)	—	(1)	5%	(7)	76%	(107)	141
Avid sports fan	5%	(7)	17%	(23)	8%	(11)	2%	(3)	17%	(22)	50%	(66)	133
Casual sports fan	3%	(7)	8%	(22)	2%	(6)	1%	(3)	12%	(32)	74%	(198)	268
Not a fan at all	—	(1)	1%	(1)	—	(0)	1%	(2)	3%	(5)	95%	(147)	155
Sports fan	3%	(14)	11%	(45)	4%	(18)	2%	(6)	13%	(54)	66%	(264)	401
Prefer college sports	4%	(5)	17%	(19)	3%	(3)	2%	(3)	13%	(14)	61%	(68)	111
Prefer professional sports	4%	(10)	9%	(23)	4%	(11)	1%	(3)	13%	(35)	69%	(184)	267
Interested in NFL	4%	(15)	12%	(41)	5%	(17)	1%	(5)	13%	(44)	64%	(216)	337
Interested in College Football	4%	(11)	17%	(44)	5%	(13)	1%	(2)	13%	(34)	59%	(150)	254
Interested in XFL	8%	(8)	25%	(26)	6%	(6)	3%	(3)	15%	(16)	43%	(46)	105
Participates in sports gambling	9%	(7)	21%	(14)	9%	(6)	4%	(3)	14%	(10)	43%	(30)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_6: Do you have a favorable or unfavorable opinion of the following people?

Tyrell Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	16%	(89)	5%	(26)	1%	(4)	18%	(101)	57%	(319)	556
Gender: Male	3%	(9)	21%	(58)	7%	(19)	—	(1)	18%	(52)	50%	(142)	281
Gender: Female	3%	(8)	11%	(31)	2%	(6)	1%	(3)	18%	(50)	64%	(177)	275
Age: 18-29	7%	(6)	14%	(13)	5%	(5)	1%	(1)	12%	(11)	62%	(59)	95
Age: 30-44	4%	(5)	18%	(27)	7%	(11)	1%	(1)	16%	(24)	55%	(84)	153
Age: 45-54	—	(0)	19%	(15)	5%	(4)	—	(0)	23%	(18)	53%	(41)	78
Age: 55-64	1%	(1)	22%	(24)	3%	(3)	2%	(2)	21%	(23)	50%	(55)	109
Age: 65+	4%	(4)	8%	(10)	2%	(3)	—	(0)	21%	(25)	66%	(80)	122
Millennial: Age 23-38	6%	(9)	15%	(22)	7%	(10)	1%	(2)	12%	(17)	60%	(89)	149
Generation X: Age 39-54	—	(0)	19%	(26)	6%	(8)	—	(0)	20%	(28)	55%	(75)	137
Boomers: Age 55-73	2%	(5)	16%	(33)	3%	(6)	1%	(2)	20%	(41)	57%	(115)	201
PID: Dem (no lean)	3%	(6)	20%	(37)	3%	(6)	1%	(2)	15%	(29)	58%	(111)	192
PID: Ind (no lean)	2%	(5)	9%	(18)	6%	(11)	—	(0)	24%	(44)	59%	(110)	188
PID: Rep (no lean)	4%	(6)	19%	(34)	5%	(8)	1%	(2)	16%	(28)	55%	(97)	176
PID/Gender: Dem Men	4%	(4)	27%	(25)	5%	(5)	—	(0)	14%	(12)	50%	(46)	92
PID/Gender: Dem Women	3%	(3)	12%	(12)	1%	(1)	2%	(2)	16%	(16)	65%	(65)	100
PID/Gender: Ind Men	2%	(2)	9%	(9)	11%	(10)	—	(0)	25%	(24)	53%	(50)	93
PID/Gender: Ind Women	3%	(3)	10%	(9)	1%	(1)	—	(0)	22%	(21)	64%	(61)	95
PID/Gender: Rep Men	4%	(4)	25%	(24)	5%	(5)	1%	(1)	17%	(16)	48%	(46)	96
PID/Gender: Rep Women	3%	(2)	12%	(10)	4%	(4)	2%	(1)	15%	(12)	64%	(51)	80
Ideo: Liberal (1-3)	4%	(7)	13%	(22)	3%	(5)	1%	(1)	17%	(29)	62%	(104)	168
Ideo: Moderate (4)	1%	(2)	22%	(30)	5%	(7)	1%	(1)	21%	(29)	50%	(69)	138
Ideo: Conservative (5-7)	4%	(7)	17%	(31)	7%	(12)	1%	(2)	16%	(29)	56%	(104)	185
Educ: < College	3%	(10)	17%	(65)	5%	(18)	—	(1)	17%	(62)	58%	(218)	374
Educ: Bachelors degree	2%	(2)	14%	(17)	4%	(5)	2%	(2)	22%	(26)	55%	(66)	118
Educ: Post-grad	8%	(5)	12%	(8)	4%	(2)	1%	(1)	21%	(14)	55%	(35)	64
Income: Under 50k	2%	(5)	18%	(55)	5%	(14)	—	(1)	16%	(48)	59%	(176)	300
Income: 50k-100k	6%	(10)	13%	(23)	6%	(10)	1%	(2)	18%	(31)	56%	(95)	170
Income: 100k+	2%	(2)	13%	(11)	2%	(2)	1%	(1)	27%	(23)	55%	(47)	86
Ethnicity: White	3%	(12)	14%	(61)	4%	(18)	1%	(4)	20%	(87)	58%	(249)	431
Ethnicity: Hispanic	4%	(4)	19%	(15)	5%	(4)	2%	(1)	13%	(11)	57%	(46)	81

Continued on next page

Table NFL6_6: Do you have a favorable or unfavorable opinion of the following people?

Tyrell Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	16%	(89)	5%	(26)	1%	(4)	18%	(101)	57%	(319)	556
Ethnicity: Afr. Am.	4%	(3)	21%	(14)	4%	(3)	—	(0)	8%	(6)	63%	(42)	67
Ethnicity: Other	5%	(3)	25%	(14)	7%	(4)	1%	(1)	15%	(9)	47%	(27)	58
All Christian	3%	(9)	18%	(48)	5%	(14)	1%	(3)	19%	(53)	54%	(146)	273
Agnostic/Nothing in particular	2%	(6)	15%	(34)	4%	(10)	—	(0)	18%	(42)	60%	(137)	228
Evangelical	3%	(4)	15%	(23)	4%	(6)	—	(1)	21%	(33)	57%	(91)	158
Non-Evangelical	5%	(9)	15%	(29)	6%	(11)	1%	(3)	21%	(40)	53%	(101)	192
Community: Urban	2%	(3)	16%	(24)	8%	(11)	1%	(1)	15%	(22)	58%	(86)	148
Community: Suburban	3%	(8)	15%	(38)	4%	(10)	1%	(2)	18%	(45)	59%	(151)	255
Community: Rural	4%	(6)	17%	(26)	3%	(4)	—	(1)	23%	(35)	53%	(82)	153
Employ: Private Sector	2%	(4)	23%	(41)	3%	(5)	2%	(3)	18%	(34)	52%	(95)	183
Employ: Retired	3%	(4)	13%	(17)	3%	(4)	1%	(1)	17%	(23)	63%	(83)	132
Employ: Unemployed	2%	(1)	10%	(6)	6%	(4)	—	(0)	14%	(9)	69%	(43)	63
Military HH: Yes	4%	(4)	19%	(17)	4%	(3)	1%	(1)	20%	(18)	53%	(49)	92
Military HH: No	3%	(14)	15%	(72)	5%	(22)	1%	(4)	18%	(83)	58%	(269)	464
RD/WT: Right Direction	5%	(10)	19%	(41)	6%	(14)	2%	(3)	22%	(48)	46%	(101)	217
RD/WT: Wrong Track	2%	(7)	14%	(48)	3%	(12)	—	(1)	16%	(54)	64%	(217)	339
Trump Job Approve	4%	(9)	16%	(36)	6%	(14)	1%	(3)	21%	(48)	52%	(119)	230
Trump Job Disapprove	3%	(8)	17%	(51)	3%	(11)	—	(1)	17%	(52)	59%	(179)	303
Trump Job Strongly Approve	5%	(7)	20%	(26)	5%	(6)	1%	(1)	16%	(21)	54%	(70)	131
Trump Job Somewhat Approve	2%	(2)	11%	(11)	8%	(8)	2%	(2)	27%	(27)	49%	(49)	99
Trump Job Strongly Disapprove	3%	(7)	17%	(44)	3%	(8)	—	(1)	16%	(40)	61%	(155)	254
Favorable of Trump	5%	(11)	17%	(37)	6%	(14)	2%	(3)	19%	(42)	52%	(114)	222
Unfavorable of Trump	2%	(5)	16%	(48)	4%	(12)	—	(1)	16%	(48)	62%	(186)	299
Very Favorable of Trump	7%	(10)	20%	(28)	6%	(9)	1%	(1)	12%	(17)	54%	(76)	140
Somewhat Favorable of Trump	2%	(1)	11%	(9)	6%	(5)	3%	(2)	31%	(25)	47%	(38)	82
Very Unfavorable of Trump	2%	(4)	16%	(40)	3%	(9)	—	(1)	16%	(41)	63%	(160)	255
#1 Issue: Economy	2%	(3)	25%	(31)	4%	(5)	2%	(3)	19%	(24)	48%	(60)	125
#1 Issue: Security	6%	(6)	19%	(20)	6%	(7)	—	(0)	14%	(15)	55%	(59)	107
#1 Issue: Health Care	3%	(3)	8%	(7)	4%	(4)	—	(0)	22%	(21)	62%	(59)	95
#1 Issue: Medicare / Social Security	—	(0)	9%	(8)	4%	(3)	1%	(1)	24%	(21)	61%	(53)	86

Continued on next page

Table NFL6_6: Do you have a favorable or unfavorable opinion of the following people?

Tyrell Williams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	16%	(89)	5%	(26)	1%	(4)	18%	(101)	57%	(319)	556
2018 House Vote: Democrat	4%	(8)	15%	(33)	4%	(10)	1%	(2)	17%	(38)	58%	(128)	220
2018 House Vote: Republican	5%	(8)	19%	(32)	6%	(9)	1%	(2)	19%	(31)	50%	(82)	164
2016 Vote: Hillary Clinton	4%	(6)	18%	(33)	3%	(6)	1%	(1)	15%	(28)	59%	(108)	182
2016 Vote: Donald Trump	4%	(7)	19%	(35)	5%	(9)	2%	(3)	21%	(38)	48%	(86)	178
2016 Vote: Didn't Vote	2%	(3)	13%	(19)	4%	(6)	—	(0)	16%	(24)	65%	(95)	147
Voted in 2014: Yes	4%	(13)	17%	(61)	5%	(19)	1%	(4)	19%	(66)	53%	(185)	348
Voted in 2014: No	2%	(5)	14%	(29)	3%	(7)	—	(0)	17%	(36)	64%	(133)	209
2012 Vote: Barack Obama	3%	(7)	16%	(36)	4%	(9)	1%	(1)	20%	(44)	57%	(127)	224
2012 Vote: Mitt Romney	4%	(6)	18%	(26)	4%	(6)	2%	(3)	18%	(25)	55%	(79)	145
2012 Vote: Didn't Vote	3%	(5)	16%	(25)	4%	(7)	—	(0)	13%	(20)	64%	(101)	158
4-Region: Northeast	2%	(2)	11%	(11)	4%	(4)	1%	(1)	22%	(22)	60%	(60)	99
4-Region: Midwest	3%	(3)	17%	(17)	5%	(5)	1%	(1)	21%	(21)	54%	(55)	102
4-Region: South	4%	(9)	14%	(30)	4%	(8)	1%	(2)	19%	(40)	59%	(125)	214
4-Region: West	2%	(3)	22%	(32)	7%	(9)	—	(1)	13%	(18)	55%	(78)	141
Avid sports fan	7%	(9)	26%	(34)	8%	(11)	2%	(2)	22%	(30)	36%	(47)	133
Casual sports fan	3%	(8)	19%	(52)	5%	(13)	1%	(2)	21%	(56)	51%	(137)	268
Not a fan at all	—	(1)	2%	(3)	1%	(2)	—	(1)	10%	(15)	87%	(134)	155
Sports fan	4%	(17)	22%	(87)	6%	(24)	1%	(4)	21%	(86)	46%	(184)	401
Prefer college sports	8%	(9)	21%	(23)	7%	(8)	1%	(1)	21%	(24)	42%	(47)	111
Prefer professional sports	3%	(8)	22%	(60)	4%	(10)	1%	(3)	22%	(59)	48%	(127)	267
Interested in NFL	5%	(17)	24%	(81)	6%	(21)	1%	(3)	20%	(68)	44%	(147)	337
Interested in College Football	5%	(14)	26%	(65)	8%	(19)	1%	(1)	22%	(56)	39%	(98)	254
Interested in XFL	7%	(8)	34%	(35)	8%	(8)	1%	(1)	21%	(22)	29%	(31)	105
Participates in sports gambling	10%	(7)	24%	(17)	17%	(12)	1%	(1)	16%	(11)	32%	(22)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_7: Do you have a favorable or unfavorable opinion of the following people?

Emmanuel Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(43)	15%	(83)	2%	(13)	2%	(9)	13%	(70)	61%	(338)	556
Gender: Male	11%	(31)	23%	(63)	2%	(7)	1%	(4)	12%	(35)	50%	(142)	281
Gender: Female	5%	(13)	7%	(20)	2%	(6)	2%	(6)	13%	(35)	71%	(196)	275
Age: 18-29	9%	(8)	11%	(10)	1%	(1)	2%	(2)	11%	(10)	67%	(64)	95
Age: 30-44	14%	(21)	19%	(29)	3%	(5)	2%	(3)	7%	(10)	55%	(84)	153
Age: 45-54	1%	(1)	24%	(19)	3%	(3)	2%	(1)	15%	(12)	54%	(42)	78
Age: 55-64	5%	(6)	16%	(17)	3%	(3)	1%	(1)	17%	(18)	59%	(64)	109
Age: 65+	6%	(7)	7%	(9)	1%	(1)	1%	(1)	16%	(20)	69%	(84)	122
Millennial: Age 23-38	15%	(22)	16%	(23)	4%	(6)	2%	(3)	4%	(6)	60%	(90)	149
Generation X: Age 39-54	4%	(6)	23%	(32)	2%	(3)	2%	(3)	14%	(19)	55%	(75)	137
Boomers: Age 55-73	6%	(12)	13%	(26)	2%	(4)	1%	(1)	16%	(32)	62%	(125)	201
PID: Dem (no lean)	11%	(22)	14%	(27)	2%	(4)	2%	(5)	9%	(18)	61%	(116)	192
PID: Ind (no lean)	5%	(9)	13%	(25)	3%	(5)	1%	(2)	16%	(30)	63%	(118)	188
PID: Rep (no lean)	8%	(13)	18%	(31)	2%	(4)	2%	(3)	12%	(22)	59%	(103)	176
PID/Gender: Dem Men	18%	(16)	17%	(16)	3%	(3)	3%	(3)	8%	(7)	51%	(47)	92
PID/Gender: Dem Women	5%	(5)	12%	(12)	1%	(1)	1%	(1)	11%	(11)	69%	(69)	100
PID/Gender: Ind Men	6%	(5)	23%	(22)	3%	(3)	1%	(1)	14%	(13)	52%	(49)	93
PID/Gender: Ind Women	3%	(3)	3%	(3)	2%	(2)	1%	(1)	17%	(17)	73%	(69)	95
PID/Gender: Rep Men	9%	(9)	27%	(26)	1%	(1)	—	(0)	15%	(14)	48%	(46)	96
PID/Gender: Rep Women	6%	(5)	6%	(5)	4%	(3)	3%	(3)	9%	(7)	72%	(57)	80
Ideo: Liberal (1-3)	11%	(19)	12%	(20)	2%	(3)	—	(1)	10%	(17)	64%	(108)	168
Ideo: Moderate (4)	7%	(10)	22%	(31)	2%	(3)	2%	(2)	12%	(17)	55%	(75)	138
Ideo: Conservative (5-7)	7%	(13)	15%	(28)	4%	(7)	2%	(5)	12%	(22)	60%	(111)	185
Educ: < College	7%	(25)	15%	(55)	2%	(8)	2%	(8)	12%	(46)	62%	(231)	374
Educ: Bachelors degree	9%	(11)	15%	(18)	3%	(3)	1%	(1)	15%	(18)	57%	(67)	118
Educ: Post-grad	12%	(8)	16%	(10)	2%	(1)	1%	(1)	8%	(5)	61%	(39)	64
Income: Under 50k	9%	(26)	14%	(41)	3%	(9)	2%	(5)	12%	(35)	61%	(184)	300
Income: 50k-100k	8%	(13)	15%	(26)	2%	(3)	2%	(4)	11%	(19)	62%	(106)	170
Income: 100k+	6%	(5)	19%	(16)	1%	(1)	1%	(1)	18%	(15)	56%	(48)	86
Ethnicity: White	6%	(28)	14%	(60)	3%	(11)	2%	(7)	13%	(58)	62%	(267)	431
Ethnicity: Hispanic	17%	(14)	10%	(8)	—	(0)	2%	(1)	14%	(11)	57%	(46)	81

Continued on next page

Table NFL6_7: Do you have a favorable or unfavorable opinion of the following people?

Emmanuel Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(43)	15%	(83)	2%	(13)	2%	(9)	13%	(70)	61%	(338)	556
Ethnicity: Afr. Am.	13%	(9)	15%	(10)	1%	(1)	2%	(1)	5%	(4)	64%	(43)	67
Ethnicity: Other	12%	(7)	23%	(13)	2%	(1)	2%	(1)	14%	(8)	48%	(28)	58
All Christian	10%	(27)	14%	(37)	3%	(8)	2%	(6)	15%	(40)	56%	(154)	273
Agnostic/Nothing in particular	5%	(11)	17%	(40)	2%	(4)	1%	(2)	10%	(23)	65%	(147)	228
Evangelical	9%	(14)	13%	(20)	2%	(4)	2%	(3)	17%	(27)	57%	(90)	158
Non-Evangelical	9%	(17)	16%	(31)	3%	(6)	2%	(4)	12%	(22)	58%	(112)	192
Community: Urban	11%	(17)	13%	(20)	3%	(4)	1%	(1)	9%	(13)	63%	(93)	148
Community: Suburban	4%	(11)	16%	(41)	2%	(6)	3%	(7)	10%	(26)	64%	(163)	255
Community: Rural	10%	(16)	14%	(22)	2%	(3)	—	(1)	20%	(31)	53%	(81)	153
Employ: Private Sector	6%	(11)	21%	(38)	2%	(3)	2%	(4)	13%	(24)	56%	(103)	183
Employ: Retired	5%	(6)	8%	(11)	2%	(2)	2%	(2)	14%	(19)	70%	(92)	132
Employ: Unemployed	10%	(7)	6%	(4)	2%	(2)	—	(0)	10%	(6)	71%	(45)	63
Military HH: Yes	11%	(10)	14%	(13)	1%	(1)	1%	(1)	17%	(15)	57%	(53)	92
Military HH: No	7%	(33)	15%	(70)	3%	(12)	2%	(9)	12%	(54)	61%	(285)	464
RD/WT: Right Direction	11%	(24)	18%	(38)	2%	(5)	3%	(6)	16%	(35)	50%	(108)	217
RD/WT: Wrong Track	6%	(20)	13%	(45)	2%	(8)	1%	(3)	10%	(34)	68%	(229)	339
Trump Job Approve	9%	(21)	15%	(35)	2%	(6)	3%	(7)	15%	(34)	55%	(126)	230
Trump Job Disapprove	8%	(23)	14%	(44)	2%	(7)	1%	(2)	11%	(32)	64%	(195)	303
Trump Job Strongly Approve	8%	(10)	18%	(23)	2%	(3)	5%	(6)	14%	(18)	54%	(70)	131
Trump Job Somewhat Approve	10%	(10)	13%	(12)	3%	(3)	1%	(1)	17%	(16)	56%	(56)	99
Trump Job Strongly Disapprove	8%	(21)	12%	(32)	3%	(7)	1%	(2)	10%	(26)	66%	(167)	254
Favorable of Trump	10%	(23)	16%	(35)	2%	(4)	3%	(6)	15%	(33)	54%	(120)	222
Unfavorable of Trump	7%	(20)	15%	(45)	3%	(8)	1%	(3)	8%	(25)	66%	(198)	299
Very Favorable of Trump	9%	(13)	19%	(27)	3%	(3)	3%	(5)	11%	(16)	54%	(76)	140
Somewhat Favorable of Trump	12%	(10)	11%	(9)	1%	(1)	2%	(1)	21%	(17)	54%	(44)	82
Very Unfavorable of Trump	7%	(19)	13%	(32)	2%	(6)	1%	(3)	10%	(25)	67%	(170)	255
#1 Issue: Economy	10%	(12)	23%	(29)	1%	(1)	2%	(2)	16%	(20)	48%	(60)	125
#1 Issue: Security	11%	(12)	20%	(22)	—	(0)	1%	(1)	12%	(13)	56%	(59)	107
#1 Issue: Health Care	3%	(3)	13%	(12)	6%	(6)	1%	(1)	12%	(12)	65%	(62)	95
#1 Issue: Medicare / Social Security	4%	(3)	8%	(7)	2%	(2)	5%	(4)	12%	(10)	69%	(59)	86

Continued on next page

Table NFL6_7: Do you have a favorable or unfavorable opinion of the following people?

Emmanuel Sanders

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(43)	15%	(83)	2%	(13)	2%	(9)	13%	(70)	61%	(338)	556
2018 House Vote: Democrat	10%	(21)	14%	(30)	3%	(6)	2%	(5)	10%	(23)	62%	(136)	220
2018 House Vote: Republican	11%	(19)	17%	(28)	1%	(2)	2%	(3)	16%	(26)	53%	(87)	164
2016 Vote: Hillary Clinton	9%	(17)	15%	(27)	1%	(2)	2%	(3)	9%	(16)	64%	(117)	182
2016 Vote: Donald Trump	9%	(15)	20%	(35)	2%	(3)	2%	(4)	16%	(29)	52%	(92)	178
2016 Vote: Didn't Vote	5%	(8)	10%	(14)	2%	(4)	1%	(2)	15%	(21)	67%	(98)	147
Voted in 2014: Yes	10%	(33)	16%	(54)	2%	(8)	2%	(7)	13%	(46)	57%	(199)	348
Voted in 2014: No	5%	(10)	14%	(29)	2%	(5)	1%	(2)	11%	(23)	67%	(139)	209
2012 Vote: Barack Obama	10%	(23)	16%	(35)	1%	(3)	2%	(5)	10%	(23)	60%	(135)	224
2012 Vote: Mitt Romney	7%	(10)	18%	(25)	2%	(2)	2%	(3)	13%	(19)	59%	(86)	145
2012 Vote: Didn't Vote	7%	(10)	11%	(17)	3%	(4)	1%	(2)	11%	(17)	68%	(107)	158
4-Region: Northeast	10%	(9)	16%	(16)	—	(0)	—	(0)	17%	(17)	58%	(58)	99
4-Region: Midwest	3%	(3)	15%	(15)	3%	(3)	3%	(3)	15%	(15)	62%	(63)	102
4-Region: South	7%	(15)	13%	(29)	3%	(6)	2%	(5)	14%	(30)	61%	(130)	214
4-Region: West	11%	(16)	17%	(23)	3%	(4)	2%	(2)	6%	(9)	61%	(86)	141
Avid sports fan	23%	(31)	25%	(33)	3%	(4)	3%	(4)	15%	(20)	31%	(42)	133
Casual sports fan	4%	(12)	18%	(49)	3%	(8)	2%	(5)	16%	(42)	57%	(153)	268
Not a fan at all	1%	(1)	1%	(1)	—	(0)	1%	(1)	5%	(8)	93%	(143)	155
Sports fan	11%	(42)	20%	(82)	3%	(13)	2%	(8)	15%	(62)	48%	(194)	401
Prefer college sports	14%	(15)	22%	(24)	2%	(2)	2%	(2)	13%	(14)	48%	(53)	111
Prefer professional sports	10%	(28)	20%	(52)	3%	(7)	1%	(4)	16%	(42)	50%	(134)	267
Interested in NFL	13%	(43)	23%	(77)	4%	(13)	2%	(7)	13%	(45)	45%	(152)	337
Interested in College Football	15%	(37)	25%	(63)	3%	(9)	2%	(4)	16%	(40)	40%	(100)	254
Interested in XFL	23%	(24)	34%	(36)	4%	(4)	2%	(2)	15%	(16)	22%	(23)	105
Participates in sports gambling	25%	(17)	20%	(14)	6%	(4)	2%	(1)	11%	(7)	36%	(25)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_8: Do you have a favorable or unfavorable opinion of the following people?

Adam Thielen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	12%	(66)	2%	(13)	1%	(4)	10%	(58)	70%	(389)	556
Gender: Male	8%	(22)	17%	(48)	4%	(11)	—	(1)	12%	(33)	59%	(166)	281
Gender: Female	1%	(4)	6%	(18)	1%	(3)	1%	(3)	9%	(25)	81%	(223)	275
Age: 18-29	3%	(3)	8%	(8)	6%	(6)	1%	(1)	10%	(9)	72%	(68)	95
Age: 30-44	10%	(14)	15%	(23)	2%	(2)	2%	(3)	9%	(13)	64%	(97)	153
Age: 45-54	5%	(4)	16%	(12)	4%	(3)	—	(0)	10%	(8)	65%	(51)	78
Age: 55-64	3%	(3)	12%	(13)	1%	(1)	1%	(1)	14%	(15)	69%	(75)	109
Age: 65+	1%	(1)	8%	(10)	—	(0)	—	(0)	10%	(13)	80%	(98)	122
Millennial: Age 23-38	9%	(13)	15%	(22)	4%	(6)	2%	(3)	5%	(8)	65%	(96)	149
Generation X: Age 39-54	6%	(8)	11%	(16)	4%	(5)	—	(0)	11%	(15)	68%	(93)	137
Boomers: Age 55-73	2%	(5)	11%	(22)	1%	(1)	—	(1)	13%	(26)	72%	(146)	201
PID: Dem (no lean)	7%	(13)	11%	(21)	3%	(6)	1%	(1)	10%	(20)	68%	(130)	192
PID: Ind (no lean)	4%	(8)	12%	(22)	3%	(6)	1%	(1)	10%	(18)	71%	(134)	188
PID: Rep (no lean)	3%	(5)	13%	(23)	1%	(2)	1%	(1)	12%	(21)	71%	(125)	176
PID/Gender: Dem Men	11%	(10)	18%	(17)	4%	(4)	—	(0)	11%	(10)	55%	(51)	92
PID/Gender: Dem Women	3%	(3)	5%	(5)	2%	(2)	1%	(1)	10%	(10)	79%	(79)	100
PID/Gender: Ind Men	8%	(8)	16%	(15)	6%	(6)	1%	(1)	10%	(9)	59%	(55)	93
PID/Gender: Ind Women	—	(0)	7%	(7)	—	(0)	1%	(1)	9%	(9)	83%	(79)	95
PID/Gender: Rep Men	4%	(4)	17%	(16)	1%	(1)	1%	(1)	14%	(14)	63%	(60)	96
PID/Gender: Rep Women	1%	(1)	8%	(6)	1%	(1)	1%	(1)	9%	(7)	80%	(64)	80
Ideo: Liberal (1-3)	7%	(11)	9%	(16)	3%	(5)	1%	(1)	12%	(21)	68%	(114)	168
Ideo: Moderate (4)	8%	(11)	15%	(20)	2%	(3)	—	(0)	9%	(13)	66%	(91)	138
Ideo: Conservative (5-7)	2%	(3)	14%	(25)	3%	(5)	1%	(2)	9%	(17)	72%	(133)	185
Educ: < College	3%	(13)	11%	(42)	2%	(9)	1%	(3)	10%	(37)	72%	(270)	374
Educ: Bachelors degree	6%	(7)	13%	(15)	2%	(2)	1%	(1)	14%	(16)	65%	(77)	118
Educ: Post-grad	10%	(6)	13%	(9)	3%	(2)	1%	(1)	8%	(5)	65%	(41)	64
Income: Under 50k	4%	(12)	11%	(32)	2%	(5)	1%	(3)	9%	(26)	74%	(223)	300
Income: 50k-100k	6%	(11)	11%	(19)	4%	(7)	1%	(1)	10%	(17)	68%	(115)	170
Income: 100k+	4%	(3)	17%	(15)	2%	(2)	—	(0)	18%	(16)	59%	(51)	86
Ethnicity: White	3%	(15)	12%	(51)	2%	(8)	1%	(4)	11%	(47)	71%	(306)	431
Ethnicity: Hispanic	8%	(6)	8%	(6)	—	(0)	2%	(1)	16%	(13)	67%	(54)	81

Continued on next page

Table NFL6_8: Do you have a favorable or unfavorable opinion of the following people?

Adam Thielen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	12%	(66)	2%	(13)	1%	(4)	10%	(58)	70%	(389)	556
Ethnicity: Afr. Am.	10%	(7)	13%	(8)	6%	(4)	—	(0)	6%	(4)	65%	(44)	67
Ethnicity: Other	7%	(4)	11%	(6)	2%	(1)	—	(0)	14%	(8)	66%	(38)	58
All Christian	5%	(15)	11%	(31)	2%	(5)	1%	(2)	12%	(34)	68%	(186)	273
Agnostic/Nothing in particular	3%	(8)	14%	(31)	3%	(8)	1%	(1)	7%	(17)	72%	(163)	228
Evangelical	6%	(9)	9%	(14)	1%	(1)	—	(1)	16%	(25)	68%	(107)	158
Non-Evangelical	4%	(8)	16%	(31)	4%	(7)	1%	(1)	8%	(15)	67%	(129)	192
Community: Urban	9%	(13)	11%	(16)	4%	(6)	2%	(3)	8%	(12)	67%	(100)	148
Community: Suburban	3%	(8)	11%	(29)	2%	(6)	—	(1)	10%	(25)	73%	(186)	255
Community: Rural	3%	(5)	14%	(22)	1%	(1)	—	(1)	14%	(21)	68%	(103)	153
Employ: Private Sector	4%	(7)	15%	(28)	2%	(4)	1%	(2)	13%	(24)	64%	(117)	183
Employ: Retired	2%	(3)	9%	(12)	1%	(1)	1%	(1)	8%	(11)	80%	(105)	132
Employ: Unemployed	2%	(1)	13%	(8)	1%	(1)	—	(0)	10%	(6)	74%	(47)	63
Military HH: Yes	10%	(9)	8%	(7)	2%	(2)	1%	(1)	13%	(12)	67%	(62)	92
Military HH: No	4%	(17)	13%	(59)	3%	(12)	1%	(3)	10%	(47)	70%	(327)	464
RD/WT: Right Direction	7%	(15)	14%	(30)	1%	(2)	1%	(3)	13%	(28)	64%	(139)	217
RD/WT: Wrong Track	3%	(11)	10%	(35)	3%	(11)	—	(1)	9%	(30)	74%	(250)	339
Trump Job Approve	3%	(7)	13%	(29)	2%	(3)	1%	(3)	13%	(29)	69%	(158)	230
Trump Job Disapprove	6%	(19)	11%	(33)	3%	(10)	—	(1)	9%	(28)	70%	(212)	303
Trump Job Strongly Approve	2%	(3)	15%	(19)	1%	(1)	1%	(1)	12%	(16)	70%	(91)	131
Trump Job Somewhat Approve	5%	(5)	10%	(10)	3%	(3)	3%	(3)	13%	(13)	67%	(67)	99
Trump Job Strongly Disapprove	7%	(17)	10%	(25)	3%	(8)	—	(1)	9%	(22)	71%	(181)	254
Favorable of Trump	4%	(9)	13%	(30)	2%	(3)	1%	(3)	11%	(25)	68%	(151)	222
Unfavorable of Trump	5%	(16)	10%	(31)	3%	(10)	—	(1)	8%	(24)	73%	(218)	299
Very Favorable of Trump	3%	(4)	14%	(20)	1%	(1)	1%	(1)	11%	(15)	71%	(99)	140
Somewhat Favorable of Trump	7%	(5)	12%	(10)	3%	(3)	2%	(2)	12%	(10)	63%	(52)	82
Very Unfavorable of Trump	5%	(14)	10%	(25)	3%	(7)	—	(1)	8%	(21)	74%	(188)	255
#1 Issue: Economy	6%	(8)	16%	(20)	4%	(5)	2%	(2)	13%	(16)	59%	(73)	125
#1 Issue: Security	5%	(5)	13%	(14)	2%	(3)	1%	(1)	11%	(11)	68%	(73)	107
#1 Issue: Health Care	3%	(3)	10%	(10)	4%	(3)	—	(0)	10%	(9)	74%	(70)	95
#1 Issue: Medicare / Social Security	3%	(3)	6%	(5)	2%	(2)	1%	(1)	9%	(8)	79%	(68)	86

Continued on next page

Table NFL6_8: Do you have a favorable or unfavorable opinion of the following people?

Adam Thielen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(26)	12%	(66)	2%	(13)	1%	(4)	10%	(58)	70%	(389)	556
2018 House Vote: Democrat	7%	(16)	10%	(23)	4%	(10)	1%	(2)	9%	(19)	68%	(150)	220
2018 House Vote: Republican	4%	(7)	16%	(26)	1%	(2)	—	(1)	14%	(23)	64%	(105)	164
2016 Vote: Hillary Clinton	8%	(14)	12%	(22)	2%	(4)	1%	(1)	8%	(14)	69%	(126)	182
2016 Vote: Donald Trump	4%	(8)	15%	(27)	1%	(2)	1%	(3)	15%	(26)	63%	(113)	178
2016 Vote: Didn't Vote	2%	(2)	8%	(11)	2%	(3)	—	(0)	11%	(16)	78%	(115)	147
Voted in 2014: Yes	6%	(21)	13%	(45)	3%	(10)	1%	(3)	12%	(41)	66%	(228)	348
Voted in 2014: No	3%	(5)	10%	(21)	2%	(3)	1%	(1)	8%	(17)	77%	(161)	209
2012 Vote: Barack Obama	7%	(16)	14%	(32)	2%	(4)	—	(1)	9%	(21)	67%	(150)	224
2012 Vote: Mitt Romney	3%	(5)	12%	(18)	1%	(2)	1%	(2)	10%	(15)	71%	(103)	145
2012 Vote: Didn't Vote	2%	(4)	8%	(13)	2%	(3)	1%	(1)	9%	(14)	77%	(122)	158
4-Region: Northeast	3%	(2)	7%	(7)	2%	(2)	1%	(1)	14%	(14)	73%	(73)	99
4-Region: Midwest	6%	(6)	13%	(13)	1%	(1)	1%	(1)	16%	(16)	64%	(66)	102
4-Region: South	2%	(4)	14%	(30)	2%	(4)	1%	(3)	11%	(23)	70%	(149)	214
4-Region: West	10%	(14)	11%	(15)	4%	(6)	—	(0)	3%	(5)	72%	(101)	141
Avid sports fan	14%	(19)	26%	(35)	2%	(3)	1%	(2)	15%	(20)	41%	(54)	133
Casual sports fan	3%	(7)	11%	(29)	4%	(11)	1%	(2)	13%	(34)	69%	(186)	268
Not a fan at all	—	(0)	2%	(2)	—	(0)	—	(0)	3%	(4)	96%	(148)	155
Sports fan	7%	(26)	16%	(63)	3%	(13)	1%	(4)	13%	(54)	60%	(241)	401
Prefer college sports	6%	(6)	17%	(19)	3%	(3)	1%	(1)	16%	(17)	58%	(64)	111
Prefer professional sports	7%	(20)	16%	(42)	2%	(6)	1%	(3)	11%	(30)	62%	(166)	267
Interested in NFL	8%	(26)	19%	(63)	3%	(11)	1%	(3)	12%	(40)	58%	(195)	337
Interested in College Football	9%	(22)	22%	(56)	4%	(10)	—	(1)	14%	(35)	51%	(129)	254
Interested in XFL	17%	(18)	34%	(36)	3%	(3)	1%	(1)	13%	(14)	32%	(33)	105
Participates in sports gambling	16%	(11)	27%	(18)	4%	(3)	2%	(1)	10%	(7)	42%	(29)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_9: Do you have a favorable or unfavorable opinion of the following people?

Zach Pascal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(46)	4%	(22)	1%	(8)	11%	(59)	73%	(408)	556
Gender: Male	3%	(9)	11%	(30)	6%	(17)	1%	(2)	11%	(30)	69%	(193)	281
Gender: Female	1%	(4)	6%	(17)	2%	(5)	2%	(6)	11%	(29)	78%	(215)	275
Age: 18-29	4%	(3)	9%	(8)	5%	(4)	2%	(2)	11%	(11)	70%	(66)	95
Age: 30-44	4%	(7)	12%	(18)	7%	(10)	3%	(4)	10%	(15)	64%	(98)	153
Age: 45-54	1%	(1)	8%	(6)	5%	(4)	1%	(1)	12%	(9)	72%	(56)	78
Age: 55-64	—	(1)	8%	(8)	1%	(1)	1%	(1)	11%	(12)	78%	(85)	109
Age: 65+	1%	(1)	4%	(5)	2%	(2)	—	(0)	10%	(12)	84%	(102)	122
Millennial: Age 23-38	5%	(7)	11%	(16)	6%	(10)	3%	(4)	6%	(8)	70%	(104)	149
Generation X: Age 39-54	3%	(4)	8%	(11)	5%	(7)	2%	(2)	14%	(20)	68%	(93)	137
Boomers: Age 55-73	1%	(2)	6%	(13)	2%	(4)	1%	(1)	11%	(23)	79%	(159)	201
PID: Dem (no lean)	3%	(5)	9%	(17)	5%	(10)	2%	(4)	6%	(11)	75%	(144)	192
PID: Ind (no lean)	2%	(4)	7%	(13)	4%	(7)	1%	(1)	15%	(28)	72%	(135)	188
PID: Rep (no lean)	2%	(3)	9%	(16)	3%	(6)	2%	(3)	11%	(20)	73%	(129)	176
PID/Gender: Dem Men	4%	(3)	12%	(11)	9%	(8)	1%	(1)	4%	(3)	71%	(65)	92
PID/Gender: Dem Women	2%	(2)	7%	(7)	1%	(1)	3%	(3)	8%	(8)	79%	(79)	100
PID/Gender: Ind Men	4%	(4)	7%	(6)	6%	(6)	—	(0)	13%	(13)	70%	(65)	93
PID/Gender: Ind Women	—	(0)	7%	(7)	1%	(1)	1%	(1)	17%	(16)	74%	(70)	95
PID/Gender: Rep Men	2%	(2)	13%	(13)	3%	(3)	1%	(1)	15%	(14)	66%	(63)	96
PID/Gender: Rep Women	2%	(2)	4%	(3)	4%	(3)	2%	(1)	7%	(5)	82%	(66)	80
Ideo: Liberal (1-3)	4%	(6)	5%	(9)	6%	(11)	—	(1)	8%	(14)	76%	(127)	168
Ideo: Moderate (4)	2%	(3)	12%	(16)	3%	(4)	2%	(3)	12%	(16)	69%	(95)	138
Ideo: Conservative (5-7)	1%	(2)	9%	(16)	4%	(7)	2%	(5)	9%	(17)	75%	(139)	185
Educ: < College	2%	(8)	8%	(31)	3%	(12)	1%	(5)	10%	(36)	75%	(282)	374
Educ: Bachelors degree	1%	(1)	7%	(9)	6%	(7)	2%	(2)	15%	(18)	69%	(81)	118
Educ: Post-grad	7%	(4)	10%	(6)	4%	(3)	1%	(1)	9%	(6)	70%	(45)	64
Income: Under 50k	2%	(6)	9%	(26)	5%	(14)	1%	(4)	10%	(30)	74%	(221)	300
Income: 50k-100k	4%	(6)	8%	(13)	4%	(7)	2%	(4)	9%	(16)	73%	(124)	170
Income: 100k+	1%	(1)	8%	(7)	2%	(2)	1%	(1)	15%	(13)	72%	(62)	86
Ethnicity: White	2%	(8)	7%	(32)	3%	(13)	1%	(5)	11%	(49)	75%	(323)	431
Ethnicity: Hispanic	2%	(2)	14%	(11)	6%	(5)	2%	(1)	14%	(11)	63%	(51)	81

Continued on next page

Table NFL6_9: Do you have a favorable or unfavorable opinion of the following people?

Zach Pascal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(46)	4%	(22)	1%	(8)	11%	(59)	73%	(408)	556
Ethnicity: Afr. Am.	4%	(3)	7%	(5)	11%	(8)	3%	(2)	4%	(3)	70%	(47)	67
Ethnicity: Other	3%	(2)	16%	(9)	3%	(2)	1%	(1)	12%	(7)	65%	(38)	58
All Christian	2%	(5)	9%	(25)	5%	(14)	1%	(2)	12%	(32)	71%	(194)	273
Agnostic/Nothing in particular	3%	(6)	6%	(14)	4%	(8)	2%	(5)	11%	(24)	75%	(172)	228
Evangelical	2%	(3)	6%	(9)	7%	(11)	2%	(3)	16%	(25)	67%	(106)	158
Non-Evangelical	2%	(4)	9%	(17)	4%	(7)	1%	(1)	9%	(18)	76%	(145)	192
Community: Urban	4%	(5)	8%	(11)	7%	(10)	2%	(3)	9%	(13)	71%	(106)	148
Community: Suburban	2%	(6)	10%	(25)	3%	(7)	1%	(3)	9%	(22)	75%	(192)	255
Community: Rural	1%	(2)	6%	(10)	3%	(5)	2%	(3)	16%	(24)	72%	(110)	153
Employ: Private Sector	1%	(2)	12%	(23)	2%	(4)	1%	(3)	15%	(27)	68%	(125)	183
Employ: Retired	1%	(2)	4%	(6)	2%	(3)	1%	(1)	7%	(10)	84%	(111)	132
Employ: Unemployed	3%	(2)	7%	(4)	2%	(2)	—	(0)	8%	(5)	79%	(50)	63
Military HH: Yes	2%	(2)	10%	(9)	7%	(7)	2%	(2)	15%	(14)	65%	(60)	92
Military HH: No	2%	(11)	8%	(37)	3%	(15)	1%	(6)	10%	(46)	75%	(348)	464
RD/WT: Right Direction	3%	(7)	10%	(22)	6%	(12)	2%	(5)	14%	(30)	65%	(141)	217
RD/WT: Wrong Track	2%	(5)	7%	(25)	3%	(10)	1%	(3)	9%	(29)	79%	(267)	339
Trump Job Approve	2%	(6)	8%	(18)	4%	(8)	3%	(6)	12%	(28)	71%	(163)	230
Trump Job Disapprove	2%	(7)	8%	(26)	5%	(14)	—	(1)	9%	(26)	76%	(228)	303
Trump Job Strongly Approve	2%	(2)	10%	(13)	3%	(4)	2%	(3)	13%	(18)	70%	(91)	131
Trump Job Somewhat Approve	3%	(3)	5%	(5)	5%	(5)	3%	(3)	11%	(11)	73%	(72)	99
Trump Job Strongly Disapprove	3%	(7)	7%	(19)	5%	(11)	1%	(1)	7%	(18)	77%	(197)	254
Favorable of Trump	3%	(7)	9%	(20)	3%	(7)	2%	(4)	12%	(27)	70%	(156)	222
Unfavorable of Trump	2%	(5)	8%	(23)	5%	(15)	1%	(4)	7%	(20)	78%	(232)	299
Very Favorable of Trump	3%	(4)	10%	(15)	3%	(4)	2%	(2)	11%	(15)	71%	(100)	140
Somewhat Favorable of Trump	3%	(2)	7%	(6)	4%	(3)	2%	(2)	15%	(12)	69%	(56)	82
Very Unfavorable of Trump	2%	(5)	7%	(18)	4%	(10)	1%	(3)	7%	(18)	79%	(201)	255
#1 Issue: Economy	1%	(1)	9%	(11)	7%	(8)	3%	(4)	16%	(20)	65%	(81)	125
#1 Issue: Security	3%	(3)	11%	(12)	3%	(3)	1%	(1)	9%	(10)	73%	(78)	107
#1 Issue: Health Care	1%	(1)	2%	(2)	7%	(6)	1%	(1)	14%	(13)	75%	(71)	95
#1 Issue: Medicare / Social Security	—	(0)	2%	(1)	4%	(3)	2%	(2)	10%	(8)	83%	(71)	86

Continued on next page

Table NFL6_9: Do you have a favorable or unfavorable opinion of the following people?

Zach Pascal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(46)	4%	(22)	1%	(8)	11%	(59)	73%	(408)	556
2018 House Vote: Democrat	3%	(7)	7%	(15)	6%	(12)	2%	(4)	8%	(18)	74%	(163)	220
2018 House Vote: Republican	3%	(5)	9%	(15)	5%	(8)	1%	(2)	11%	(18)	71%	(116)	164
2016 Vote: Hillary Clinton	4%	(7)	8%	(15)	4%	(8)	1%	(3)	6%	(11)	76%	(139)	182
2016 Vote: Donald Trump	2%	(4)	11%	(19)	4%	(7)	2%	(3)	14%	(24)	68%	(120)	178
2016 Vote: Didn't Vote	1%	(2)	8%	(12)	2%	(3)	1%	(2)	12%	(18)	75%	(110)	147
Voted in 2014: Yes	3%	(10)	8%	(29)	5%	(17)	2%	(6)	11%	(38)	71%	(247)	348
Voted in 2014: No	1%	(3)	8%	(17)	3%	(5)	1%	(2)	10%	(22)	77%	(160)	209
2012 Vote: Barack Obama	3%	(7)	8%	(19)	4%	(9)	1%	(3)	9%	(21)	74%	(166)	224
2012 Vote: Mitt Romney	2%	(3)	7%	(10)	3%	(4)	2%	(3)	11%	(16)	75%	(109)	145
2012 Vote: Didn't Vote	2%	(3)	10%	(16)	3%	(5)	2%	(3)	10%	(16)	73%	(116)	158
4-Region: Northeast	—	(0)	6%	(6)	7%	(7)	—	(0)	11%	(11)	76%	(76)	99
4-Region: Midwest	1%	(2)	6%	(7)	3%	(3)	2%	(3)	15%	(15)	72%	(74)	102
4-Region: South	2%	(5)	9%	(20)	2%	(4)	2%	(5)	12%	(27)	72%	(154)	214
4-Region: West	4%	(6)	10%	(14)	7%	(9)	1%	(1)	4%	(6)	74%	(105)	141
Avid sports fan	7%	(9)	16%	(21)	9%	(12)	3%	(4)	17%	(23)	49%	(65)	133
Casual sports fan	1%	(4)	9%	(24)	4%	(11)	1%	(3)	13%	(34)	72%	(193)	268
Not a fan at all	—	(0)	1%	(1)	—	(0)	1%	(1)	1%	(2)	97%	(150)	155
Sports fan	3%	(13)	11%	(45)	6%	(22)	2%	(7)	14%	(57)	64%	(257)	401
Prefer college sports	4%	(4)	10%	(12)	6%	(7)	2%	(2)	15%	(16)	63%	(71)	111
Prefer professional sports	3%	(9)	12%	(33)	5%	(12)	1%	(4)	12%	(32)	66%	(177)	267
Interested in NFL	4%	(13)	12%	(40)	6%	(21)	2%	(5)	14%	(47)	63%	(211)	337
Interested in College Football	4%	(11)	13%	(32)	8%	(20)	1%	(3)	16%	(41)	58%	(147)	254
Interested in XFL	8%	(9)	20%	(21)	11%	(11)	2%	(2)	17%	(18)	42%	(44)	105
Participates in sports gambling	11%	(8)	18%	(12)	9%	(6)	2%	(1)	13%	(9)	47%	(32)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_10: Do you have a favorable or unfavorable opinion of the following people?

Anthony Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	10%	(56)	2%	(13)	3%	(16)	10%	(56)	72%	(399)	556
Gender: Male	5%	(13)	15%	(41)	4%	(13)	2%	(6)	9%	(26)	65%	(182)	281
Gender: Female	2%	(4)	5%	(15)	—	(0)	4%	(10)	11%	(29)	79%	(217)	275
Age: 18-29	4%	(4)	9%	(8)	1%	(1)	3%	(3)	7%	(7)	76%	(72)	95
Age: 30-44	7%	(11)	13%	(20)	3%	(5)	5%	(7)	9%	(14)	63%	(96)	153
Age: 45-54	2%	(2)	20%	(16)	5%	(4)	1%	(1)	14%	(11)	58%	(45)	78
Age: 55-64	—	(1)	6%	(7)	2%	(2)	3%	(3)	11%	(12)	77%	(84)	109
Age: 65+	—	(0)	5%	(6)	1%	(1)	1%	(1)	9%	(11)	84%	(102)	122
Millennial: Age 23-38	5%	(7)	9%	(13)	4%	(6)	6%	(9)	6%	(10)	70%	(105)	149
Generation X: Age 39-54	6%	(8)	19%	(26)	3%	(4)	—	(1)	13%	(18)	59%	(80)	137
Boomers: Age 55-73	—	(1)	6%	(12)	1%	(3)	2%	(5)	11%	(23)	79%	(158)	201
PID: Dem (no lean)	3%	(6)	12%	(22)	3%	(6)	4%	(7)	10%	(19)	69%	(132)	192
PID: Ind (no lean)	3%	(5)	7%	(13)	2%	(5)	2%	(3)	12%	(23)	74%	(140)	188
PID: Rep (no lean)	4%	(7)	12%	(21)	1%	(2)	4%	(6)	8%	(14)	72%	(127)	176
PID/Gender: Dem Men	3%	(2)	17%	(16)	6%	(6)	5%	(5)	5%	(5)	64%	(58)	92
PID/Gender: Dem Women	3%	(3)	6%	(6)	—	(0)	2%	(2)	15%	(15)	74%	(74)	100
PID/Gender: Ind Men	5%	(5)	10%	(10)	5%	(5)	1%	(1)	14%	(13)	65%	(60)	93
PID/Gender: Ind Women	—	(0)	4%	(4)	—	(0)	3%	(2)	10%	(9)	84%	(80)	95
PID/Gender: Rep Men	6%	(6)	17%	(16)	2%	(2)	1%	(1)	9%	(8)	66%	(63)	96
PID/Gender: Rep Women	1%	(1)	6%	(5)	—	(0)	7%	(6)	7%	(5)	79%	(63)	80
Ideo: Liberal (1-3)	3%	(5)	7%	(11)	4%	(6)	4%	(6)	9%	(16)	73%	(123)	168
Ideo: Moderate (4)	5%	(6)	15%	(21)	1%	(1)	1%	(1)	14%	(20)	64%	(89)	138
Ideo: Conservative (5-7)	2%	(4)	11%	(20)	3%	(5)	4%	(7)	7%	(13)	74%	(136)	185
Educ: < College	3%	(11)	10%	(38)	1%	(5)	2%	(8)	9%	(35)	74%	(276)	374
Educ: Bachelors degree	1%	(1)	10%	(12)	5%	(5)	5%	(6)	11%	(13)	69%	(81)	118
Educ: Post-grad	8%	(5)	10%	(6)	4%	(3)	3%	(2)	12%	(8)	64%	(41)	64
Income: Under 50k	2%	(6)	8%	(25)	3%	(9)	4%	(11)	9%	(28)	73%	(220)	300
Income: 50k-100k	6%	(10)	13%	(21)	2%	(4)	3%	(5)	7%	(13)	69%	(117)	170
Income: 100k+	1%	(1)	12%	(10)	—	(0)	—	(0)	17%	(15)	71%	(61)	86
Ethnicity: White	3%	(12)	9%	(39)	3%	(12)	2%	(10)	9%	(40)	74%	(318)	431
Ethnicity: Hispanic	2%	(2)	12%	(10)	4%	(3)	8%	(6)	15%	(12)	59%	(48)	81

Continued on next page

Table NFL6_10: Do you have a favorable or unfavorable opinion of the following people?

Anthony Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	10%	(56)	2%	(13)	3%	(16)	10%	(56)	72%	(399)	556
Ethnicity: Afr. Am.	3%	(2)	10%	(7)	—	(0)	8%	(5)	8%	(5)	71%	(47)	67
Ethnicity: Other	5%	(3)	18%	(11)	1%	(1)	2%	(1)	17%	(10)	56%	(33)	58
All Christian	3%	(8)	10%	(27)	3%	(9)	4%	(10)	11%	(30)	69%	(189)	273
Agnostic/Nothing in particular	3%	(6)	9%	(22)	1%	(3)	2%	(5)	11%	(24)	74%	(168)	228
Evangelical	2%	(3)	9%	(14)	1%	(1)	6%	(9)	14%	(22)	69%	(109)	158
Non-Evangelical	2%	(5)	10%	(18)	5%	(9)	2%	(4)	8%	(15)	73%	(140)	192
Community: Urban	4%	(6)	12%	(18)	5%	(7)	5%	(8)	9%	(14)	65%	(96)	148
Community: Suburban	3%	(8)	9%	(22)	2%	(5)	2%	(5)	9%	(22)	76%	(193)	255
Community: Rural	2%	(4)	11%	(17)	—	(1)	2%	(3)	13%	(19)	71%	(109)	153
Employ: Private Sector	2%	(4)	16%	(29)	2%	(4)	2%	(3)	10%	(18)	68%	(123)	183
Employ: Retired	1%	(1)	6%	(8)	1%	(2)	2%	(2)	11%	(14)	79%	(105)	132
Employ: Unemployed	3%	(2)	6%	(4)	5%	(3)	2%	(2)	4%	(2)	80%	(51)	63
Military HH: Yes	5%	(5)	7%	(7)	1%	(1)	8%	(7)	11%	(10)	67%	(62)	92
Military HH: No	3%	(12)	11%	(50)	2%	(11)	2%	(9)	10%	(45)	73%	(336)	464
RD/WT: Right Direction	5%	(12)	12%	(26)	1%	(2)	6%	(14)	13%	(29)	62%	(134)	217
RD/WT: Wrong Track	2%	(5)	9%	(30)	3%	(10)	1%	(2)	8%	(26)	78%	(264)	339
Trump Job Approve	4%	(10)	10%	(23)	1%	(2)	4%	(8)	11%	(25)	70%	(161)	230
Trump Job Disapprove	2%	(7)	10%	(30)	3%	(10)	3%	(8)	9%	(28)	72%	(219)	303
Trump Job Strongly Approve	4%	(5)	13%	(17)	—	(0)	5%	(7)	11%	(14)	67%	(88)	131
Trump Job Somewhat Approve	5%	(5)	6%	(6)	2%	(2)	1%	(1)	12%	(11)	74%	(73)	99
Trump Job Strongly Disapprove	3%	(7)	8%	(22)	4%	(9)	3%	(7)	7%	(19)	75%	(190)	254
Favorable of Trump	5%	(11)	11%	(25)	1%	(2)	4%	(9)	9%	(21)	69%	(154)	222
Unfavorable of Trump	2%	(5)	9%	(27)	3%	(10)	2%	(7)	9%	(26)	75%	(223)	299
Very Favorable of Trump	4%	(6)	14%	(20)	—	(0)	5%	(8)	7%	(10)	69%	(96)	140
Somewhat Favorable of Trump	6%	(5)	6%	(5)	3%	(2)	2%	(1)	13%	(11)	70%	(57)	82
Very Unfavorable of Trump	2%	(5)	8%	(21)	3%	(8)	3%	(7)	8%	(21)	76%	(194)	255
#1 Issue: Economy	3%	(3)	18%	(23)	1%	(1)	6%	(7)	14%	(17)	58%	(73)	125
#1 Issue: Security	5%	(5)	16%	(17)	1%	(1)	1%	(1)	5%	(5)	73%	(78)	107
#1 Issue: Health Care	1%	(1)	4%	(4)	5%	(5)	2%	(2)	14%	(13)	74%	(70)	95
#1 Issue: Medicare / Social Security	—	(0)	3%	(2)	2%	(2)	3%	(3)	10%	(8)	83%	(71)	86

Continued on next page

Table NFL6_10: Do you have a favorable or unfavorable opinion of the following people?

Anthony Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	10%	(56)	2%	(13)	3%	(16)	10%	(56)	72%	(399)	556
2018 House Vote: Democrat	3%	(7)	10%	(22)	4%	(8)	4%	(8)	12%	(27)	67%	(148)	220
2018 House Vote: Republican	4%	(7)	11%	(19)	1%	(2)	1%	(2)	8%	(13)	74%	(121)	164
2016 Vote: Hillary Clinton	3%	(5)	11%	(20)	3%	(5)	4%	(7)	9%	(17)	71%	(129)	182
2016 Vote: Donald Trump	4%	(8)	13%	(23)	1%	(2)	2%	(4)	11%	(20)	68%	(121)	178
2016 Vote: Didn't Vote	3%	(4)	8%	(11)	1%	(1)	4%	(5)	8%	(12)	77%	(113)	147
Voted in 2014: Yes	3%	(10)	11%	(39)	3%	(11)	3%	(10)	11%	(38)	69%	(240)	348
Voted in 2014: No	4%	(7)	8%	(17)	1%	(2)	3%	(6)	8%	(17)	76%	(159)	209
2012 Vote: Barack Obama	3%	(7)	12%	(27)	2%	(5)	3%	(7)	12%	(27)	68%	(152)	224
2012 Vote: Mitt Romney	3%	(5)	9%	(12)	2%	(2)	3%	(4)	8%	(11)	76%	(110)	145
2012 Vote: Didn't Vote	4%	(6)	10%	(16)	1%	(1)	3%	(5)	6%	(9)	76%	(121)	158
4-Region: Northeast	1%	(1)	11%	(11)	1%	(1)	1%	(1)	8%	(8)	78%	(78)	99
4-Region: Midwest	2%	(2)	10%	(10)	3%	(3)	2%	(2)	10%	(10)	72%	(74)	102
4-Region: South	3%	(6)	11%	(24)	1%	(2)	3%	(7)	13%	(27)	69%	(148)	214
4-Region: West	6%	(9)	8%	(11)	4%	(6)	4%	(6)	8%	(11)	70%	(99)	141
Avid sports fan	8%	(11)	13%	(17)	5%	(7)	6%	(8)	16%	(21)	51%	(68)	133
Casual sports fan	2%	(6)	14%	(38)	2%	(5)	3%	(8)	11%	(29)	68%	(182)	268
Not a fan at all	—	(0)	1%	(1)	—	(0)	—	(0)	4%	(5)	96%	(148)	155
Sports fan	4%	(17)	14%	(55)	3%	(13)	4%	(16)	12%	(50)	62%	(250)	401
Prefer college sports	6%	(7)	17%	(19)	3%	(3)	3%	(3)	11%	(13)	60%	(66)	111
Prefer professional sports	4%	(10)	13%	(35)	2%	(6)	4%	(11)	11%	(29)	65%	(174)	267
Interested in NFL	5%	(17)	15%	(51)	4%	(12)	4%	(14)	12%	(39)	60%	(203)	337
Interested in College Football	6%	(15)	17%	(43)	4%	(9)	4%	(10)	13%	(34)	57%	(143)	254
Interested in XFL	10%	(11)	24%	(26)	2%	(2)	8%	(8)	16%	(17)	39%	(41)	105
Participates in sports gambling	15%	(10)	16%	(11)	8%	(6)	4%	(3)	14%	(10)	43%	(30)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_11: Do you have a favorable or unfavorable opinion of the following people?

James Conner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	8%	(43)	4%	(23)	2%	(9)	12%	(66)	70%	(388)	556
Gender: Male	6%	(18)	11%	(31)	6%	(17)	1%	(3)	13%	(36)	62%	(175)	281
Gender: Female	3%	(9)	4%	(12)	2%	(5)	2%	(6)	11%	(30)	77%	(213)	275
Age: 18-29	4%	(3)	6%	(6)	4%	(4)	3%	(3)	9%	(8)	74%	(70)	95
Age: 30-44	11%	(17)	12%	(18)	6%	(10)	3%	(4)	9%	(14)	59%	(90)	153
Age: 45-54	1%	(1)	6%	(5)	7%	(5)	1%	(1)	11%	(9)	74%	(58)	78
Age: 55-64	2%	(2)	9%	(10)	2%	(2)	2%	(2)	18%	(19)	68%	(74)	109
Age: 65+	3%	(3)	4%	(5)	1%	(1)	—	(0)	13%	(15)	79%	(97)	122
Millennial: Age 23-38	10%	(15)	11%	(16)	9%	(13)	3%	(4)	6%	(9)	62%	(92)	149
Generation X: Age 39-54	5%	(7)	8%	(11)	4%	(5)	1%	(2)	12%	(16)	70%	(96)	137
Boomers: Age 55-73	2%	(4)	8%	(15)	2%	(4)	1%	(2)	17%	(34)	71%	(143)	201
PID: Dem (no lean)	5%	(10)	9%	(17)	5%	(9)	3%	(5)	10%	(18)	69%	(132)	192
PID: Ind (no lean)	4%	(8)	5%	(9)	6%	(11)	1%	(1)	14%	(27)	70%	(132)	188
PID: Rep (no lean)	5%	(9)	9%	(17)	1%	(2)	1%	(3)	12%	(21)	71%	(124)	176
PID/Gender: Dem Men	6%	(6)	14%	(13)	7%	(6)	3%	(3)	10%	(9)	60%	(55)	92
PID/Gender: Dem Women	4%	(4)	5%	(5)	3%	(3)	2%	(2)	9%	(9)	76%	(77)	100
PID/Gender: Ind Men	5%	(5)	7%	(7)	11%	(10)	—	(0)	15%	(14)	62%	(58)	93
PID/Gender: Ind Women	4%	(3)	3%	(3)	1%	(1)	1%	(1)	14%	(13)	78%	(74)	95
PID/Gender: Rep Men	8%	(8)	13%	(12)	1%	(1)	—	(0)	14%	(14)	64%	(62)	96
PID/Gender: Rep Women	2%	(2)	6%	(5)	2%	(1)	3%	(3)	9%	(7)	78%	(63)	80
Ideo: Liberal (1-3)	6%	(10)	8%	(13)	5%	(9)	1%	(2)	11%	(18)	69%	(116)	168
Ideo: Moderate (4)	4%	(5)	10%	(13)	6%	(8)	2%	(2)	14%	(19)	65%	(90)	138
Ideo: Conservative (5-7)	5%	(9)	8%	(15)	3%	(6)	2%	(4)	11%	(20)	71%	(132)	185
Educ: < College	5%	(17)	6%	(24)	3%	(13)	2%	(6)	12%	(45)	72%	(269)	374
Educ: Bachelors degree	3%	(4)	11%	(13)	7%	(8)	1%	(1)	12%	(14)	66%	(78)	118
Educ: Post-grad	9%	(6)	11%	(7)	3%	(2)	3%	(2)	10%	(6)	64%	(41)	64
Income: Under 50k	4%	(12)	7%	(20)	5%	(16)	2%	(5)	11%	(33)	71%	(214)	300
Income: 50k-100k	8%	(13)	7%	(12)	3%	(6)	3%	(5)	9%	(15)	70%	(119)	170
Income: 100k+	1%	(1)	13%	(11)	1%	(1)	—	(0)	21%	(18)	64%	(55)	86
Ethnicity: White	5%	(20)	7%	(29)	2%	(10)	2%	(7)	13%	(57)	72%	(309)	431
Ethnicity: Hispanic	6%	(5)	6%	(5)	6%	(5)	2%	(1)	14%	(11)	67%	(54)	81

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Table NFL6_11: Do you have a favorable or unfavorable opinion of the following people?

James Conner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	8%	(43)	4%	(23)	2%	(9)	12%	(66)	70%	(388)	556
Ethnicity: Afr. Am.	4%	(3)	12%	(8)	17%	(11)	3%	(2)	4%	(3)	60%	(40)	67
Ethnicity: Other	7%	(4)	11%	(7)	2%	(1)	1%	(1)	11%	(7)	67%	(39)	58
All Christian	5%	(13)	7%	(20)	4%	(10)	3%	(7)	15%	(40)	67%	(183)	273
Agnostic/Nothing in particular	4%	(8)	9%	(19)	5%	(12)	1%	(2)	10%	(23)	72%	(164)	228
Evangelical	4%	(6)	8%	(13)	4%	(7)	2%	(4)	17%	(26)	65%	(102)	158
Non-Evangelical	3%	(6)	10%	(20)	5%	(10)	2%	(4)	12%	(23)	67%	(129)	192
Community: Urban	6%	(9)	7%	(11)	10%	(15)	1%	(1)	10%	(15)	66%	(97)	148
Community: Suburban	5%	(12)	8%	(21)	1%	(3)	3%	(7)	9%	(24)	74%	(189)	255
Community: Rural	4%	(6)	8%	(12)	4%	(5)	1%	(1)	17%	(27)	67%	(102)	153
Employ: Private Sector	6%	(10)	11%	(20)	2%	(4)	3%	(5)	13%	(24)	65%	(119)	183
Employ: Retired	3%	(4)	5%	(7)	2%	(2)	1%	(1)	11%	(15)	79%	(104)	132
Employ: Unemployed	5%	(3)	8%	(5)	—	(0)	—	(0)	10%	(7)	76%	(48)	63
Military HH: Yes	7%	(7)	7%	(7)	7%	(7)	1%	(1)	10%	(9)	67%	(62)	92
Military HH: No	4%	(20)	8%	(37)	3%	(16)	2%	(8)	12%	(57)	70%	(326)	464
RD/WT: Right Direction	8%	(18)	9%	(19)	4%	(8)	2%	(5)	15%	(33)	62%	(134)	217
RD/WT: Wrong Track	3%	(9)	7%	(24)	4%	(14)	1%	(4)	10%	(33)	75%	(254)	339
Trump Job Approve	6%	(13)	8%	(18)	2%	(4)	3%	(6)	16%	(37)	66%	(151)	230
Trump Job Disapprove	4%	(12)	7%	(22)	6%	(18)	1%	(3)	9%	(27)	72%	(219)	303
Trump Job Strongly Approve	6%	(8)	8%	(11)	1%	(1)	3%	(4)	13%	(18)	68%	(89)	131
Trump Job Somewhat Approve	6%	(6)	7%	(7)	3%	(3)	1%	(1)	20%	(20)	62%	(62)	99
Trump Job Strongly Disapprove	4%	(10)	6%	(15)	7%	(17)	1%	(3)	8%	(20)	74%	(189)	254
Favorable of Trump	7%	(16)	9%	(20)	2%	(4)	2%	(5)	14%	(31)	65%	(145)	222
Unfavorable of Trump	3%	(9)	7%	(21)	6%	(18)	1%	(4)	9%	(26)	74%	(220)	299
Very Favorable of Trump	8%	(12)	10%	(13)	1%	(2)	3%	(4)	10%	(14)	68%	(95)	140
Somewhat Favorable of Trump	6%	(5)	8%	(6)	3%	(2)	2%	(1)	21%	(17)	61%	(50)	82
Very Unfavorable of Trump	2%	(6)	6%	(16)	6%	(16)	2%	(4)	9%	(22)	75%	(192)	255
#1 Issue: Economy	4%	(5)	12%	(15)	7%	(9)	2%	(2)	14%	(17)	61%	(77)	125
#1 Issue: Security	8%	(9)	9%	(10)	5%	(5)	1%	(1)	9%	(10)	68%	(72)	107
#1 Issue: Health Care	3%	(3)	4%	(4)	8%	(7)	1%	(1)	13%	(12)	71%	(67)	95
#1 Issue: Medicare / Social Security	—	(0)	2%	(2)	1%	(1)	5%	(5)	16%	(14)	76%	(65)	86

Continued on next page

Table NFL6_11: Do you have a favorable or unfavorable opinion of the following people?

James Conner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	8%	(43)	4%	(23)	2%	(9)	12%	(66)	70%	(388)	556
2018 House Vote: Democrat	5%	(10)	9%	(20)	6%	(13)	2%	(5)	10%	(21)	68%	(150)	220
2018 House Vote: Republican	6%	(11)	10%	(16)	2%	(3)	1%	(1)	14%	(23)	67%	(110)	164
2016 Vote: Hillary Clinton	5%	(9)	11%	(20)	5%	(9)	2%	(4)	8%	(14)	69%	(126)	182
2016 Vote: Donald Trump	7%	(12)	9%	(16)	2%	(4)	1%	(2)	16%	(28)	65%	(116)	178
2016 Vote: Didn't Vote	3%	(5)	5%	(7)	4%	(6)	2%	(3)	11%	(16)	75%	(111)	147
Voted in 2014: Yes	5%	(18)	9%	(31)	5%	(16)	2%	(6)	14%	(47)	66%	(230)	348
Voted in 2014: No	4%	(9)	6%	(13)	3%	(7)	2%	(3)	9%	(19)	75%	(157)	209
2012 Vote: Barack Obama	5%	(12)	9%	(21)	6%	(14)	2%	(4)	11%	(25)	66%	(149)	224
2012 Vote: Mitt Romney	6%	(9)	8%	(11)	2%	(3)	1%	(2)	11%	(15)	72%	(104)	145
2012 Vote: Didn't Vote	4%	(6)	7%	(11)	1%	(2)	2%	(3)	9%	(14)	77%	(122)	158
4-Region: Northeast	4%	(4)	10%	(10)	2%	(2)	—	(0)	17%	(17)	67%	(66)	99
4-Region: Midwest	3%	(3)	10%	(11)	1%	(1)	2%	(2)	13%	(13)	70%	(72)	102
4-Region: South	5%	(10)	7%	(14)	3%	(6)	3%	(6)	13%	(27)	71%	(151)	214
4-Region: West	7%	(10)	6%	(8)	10%	(14)	1%	(1)	6%	(9)	70%	(99)	141
Avid sports fan	14%	(19)	15%	(20)	11%	(15)	2%	(3)	17%	(22)	41%	(55)	133
Casual sports fan	3%	(8)	8%	(23)	3%	(8)	2%	(5)	15%	(40)	69%	(185)	268
Not a fan at all	—	(0)	1%	(1)	—	(0)	1%	(2)	3%	(4)	96%	(148)	155
Sports fan	7%	(27)	11%	(42)	6%	(23)	2%	(8)	15%	(62)	60%	(240)	401
Prefer college sports	14%	(15)	8%	(9)	4%	(5)	2%	(2)	12%	(13)	60%	(67)	111
Prefer professional sports	4%	(11)	11%	(30)	5%	(14)	2%	(5)	17%	(45)	61%	(162)	267
Interested in NFL	8%	(25)	11%	(38)	6%	(21)	2%	(7)	14%	(46)	59%	(199)	337
Interested in College Football	9%	(22)	14%	(36)	8%	(21)	2%	(4)	13%	(33)	54%	(137)	254
Interested in XFL	13%	(14)	18%	(19)	14%	(14)	2%	(3)	15%	(15)	38%	(40)	105
Participates in sports gambling	26%	(18)	17%	(12)	7%	(5)	2%	(1)	8%	(6)	39%	(27)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_12: Do you have a favorable or unfavorable opinion of the following people?

T.Y. Hilton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	11%	(64)	3%	(14)	2%	(13)	13%	(72)	65%	(361)	556
Gender: Male	9%	(24)	18%	(51)	4%	(12)	1%	(3)	13%	(35)	55%	(155)	281
Gender: Female	3%	(9)	5%	(13)	1%	(2)	4%	(10)	13%	(36)	75%	(205)	275
Age: 18-29	5%	(5)	7%	(7)	1%	(1)	5%	(4)	10%	(10)	72%	(68)	95
Age: 30-44	14%	(21)	12%	(18)	3%	(5)	4%	(6)	11%	(17)	56%	(86)	153
Age: 45-54	1%	(1)	22%	(17)	5%	(4)	—	(0)	15%	(12)	56%	(44)	78
Age: 55-64	3%	(4)	11%	(12)	3%	(3)	3%	(3)	18%	(19)	63%	(69)	109
Age: 65+	2%	(2)	8%	(9)	2%	(2)	—	(0)	12%	(14)	77%	(94)	122
Millennial: Age 23-38	11%	(17)	11%	(16)	3%	(5)	5%	(7)	7%	(11)	63%	(93)	149
Generation X: Age 39-54	6%	(8)	18%	(25)	4%	(5)	—	(1)	15%	(20)	57%	(78)	137
Boomers: Age 55-73	3%	(6)	10%	(20)	2%	(5)	1%	(3)	15%	(31)	68%	(137)	201
PID: Dem (no lean)	8%	(15)	13%	(25)	—	(0)	3%	(5)	13%	(25)	63%	(121)	192
PID: Ind (no lean)	4%	(8)	9%	(17)	6%	(12)	1%	(1)	14%	(27)	65%	(123)	188
PID: Rep (no lean)	5%	(9)	12%	(22)	2%	(3)	4%	(6)	11%	(19)	66%	(117)	176
PID/Gender: Dem Men	12%	(11)	23%	(21)	—	(0)	1%	(1)	13%	(12)	50%	(46)	92
PID/Gender: Dem Women	4%	(4)	4%	(4)	—	(0)	5%	(5)	13%	(13)	74%	(74)	100
PID/Gender: Ind Men	6%	(5)	14%	(13)	12%	(12)	—	(0)	13%	(12)	55%	(51)	93
PID/Gender: Ind Women	3%	(3)	4%	(4)	—	(0)	1%	(1)	15%	(15)	76%	(72)	95
PID/Gender: Rep Men	8%	(8)	17%	(16)	1%	(1)	3%	(2)	11%	(11)	61%	(58)	96
PID/Gender: Rep Women	2%	(2)	7%	(6)	3%	(2)	5%	(4)	11%	(8)	73%	(58)	80
Ideo: Liberal (1-3)	8%	(13)	10%	(17)	1%	(1)	2%	(4)	13%	(22)	65%	(110)	168
Ideo: Moderate (4)	4%	(5)	16%	(23)	5%	(6)	3%	(4)	15%	(21)	57%	(79)	138
Ideo: Conservative (5-7)	5%	(10)	11%	(21)	3%	(6)	3%	(5)	11%	(20)	67%	(123)	185
Educ: < College	5%	(18)	11%	(42)	3%	(12)	2%	(9)	12%	(45)	66%	(248)	374
Educ: Bachelors degree	8%	(10)	11%	(13)	1%	(1)	2%	(2)	17%	(20)	62%	(73)	118
Educ: Post-grad	8%	(5)	14%	(9)	3%	(2)	3%	(2)	10%	(6)	62%	(40)	64
Income: Under 50k	6%	(17)	11%	(33)	3%	(9)	3%	(8)	9%	(28)	68%	(204)	300
Income: 50k-100k	6%	(10)	10%	(18)	2%	(4)	3%	(5)	16%	(27)	62%	(106)	170
Income: 100k+	6%	(5)	14%	(12)	2%	(1)	—	(0)	20%	(17)	58%	(50)	86
Ethnicity: White	4%	(19)	11%	(48)	2%	(9)	2%	(8)	14%	(59)	67%	(288)	431
Ethnicity: Hispanic	12%	(9)	12%	(10)	—	(0)	2%	(1)	18%	(15)	56%	(45)	81

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Table NFL6_12: Do you have a favorable or unfavorable opinion of the following people?

T.Y. Hilton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	11%	(64)	3%	(14)	2%	(13)	13%	(72)	65%	(361)	556
Ethnicity: Afr. Am.	17%	(11)	6%	(4)	7%	(5)	3%	(2)	7%	(5)	61%	(41)	67
Ethnicity: Other	5%	(3)	20%	(11)	1%	(1)	5%	(3)	14%	(8)	55%	(32)	58
All Christian	6%	(15)	13%	(35)	2%	(4)	3%	(9)	15%	(41)	62%	(168)	273
Agnostic/Nothing in particular	6%	(14)	10%	(22)	4%	(9)	1%	(3)	11%	(26)	68%	(155)	228
Evangelical	9%	(14)	8%	(12)	1%	(1)	3%	(5)	16%	(25)	64%	(101)	158
Non-Evangelical	2%	(4)	16%	(30)	5%	(9)	2%	(4)	14%	(26)	62%	(118)	192
Community: Urban	9%	(13)	11%	(16)	6%	(8)	2%	(3)	13%	(19)	60%	(89)	148
Community: Suburban	6%	(14)	10%	(24)	2%	(4)	2%	(6)	12%	(30)	69%	(176)	255
Community: Rural	4%	(6)	15%	(23)	1%	(2)	3%	(4)	15%	(22)	63%	(96)	153
Employ: Private Sector	4%	(7)	16%	(30)	1%	(2)	3%	(6)	17%	(32)	58%	(106)	183
Employ: Retired	3%	(4)	9%	(12)	2%	(2)	1%	(1)	9%	(12)	77%	(102)	132
Employ: Unemployed	7%	(4)	12%	(8)	—	(0)	2%	(2)	8%	(5)	71%	(45)	63
Military HH: Yes	11%	(10)	8%	(8)	1%	(1)	2%	(2)	13%	(12)	64%	(60)	92
Military HH: No	5%	(22)	12%	(56)	3%	(14)	2%	(11)	13%	(59)	65%	(301)	464
RD/WT: Right Direction	8%	(17)	13%	(27)	2%	(4)	4%	(9)	15%	(33)	58%	(127)	217
RD/WT: Wrong Track	5%	(16)	11%	(36)	3%	(10)	1%	(4)	11%	(39)	69%	(234)	339
Trump Job Approve	6%	(13)	12%	(27)	2%	(4)	4%	(9)	13%	(29)	64%	(148)	230
Trump Job Disapprove	6%	(19)	11%	(34)	4%	(11)	1%	(4)	14%	(41)	64%	(194)	303
Trump Job Strongly Approve	5%	(7)	12%	(16)	2%	(2)	4%	(5)	13%	(17)	64%	(84)	131
Trump Job Somewhat Approve	6%	(6)	11%	(11)	2%	(2)	5%	(5)	12%	(12)	64%	(64)	99
Trump Job Strongly Disapprove	6%	(16)	11%	(28)	4%	(9)	1%	(3)	13%	(34)	64%	(163)	254
Favorable of Trump	7%	(15)	11%	(25)	2%	(4)	4%	(10)	11%	(25)	64%	(143)	222
Unfavorable of Trump	6%	(17)	12%	(36)	4%	(11)	1%	(3)	12%	(36)	66%	(197)	299
Very Favorable of Trump	7%	(9)	12%	(16)	1%	(2)	5%	(7)	10%	(14)	66%	(92)	140
Somewhat Favorable of Trump	6%	(5)	11%	(9)	2%	(2)	4%	(3)	14%	(12)	62%	(51)	82
Very Unfavorable of Trump	6%	(15)	11%	(28)	4%	(9)	1%	(3)	13%	(32)	66%	(168)	255
#1 Issue: Economy	7%	(8)	18%	(23)	—	(1)	4%	(6)	12%	(16)	58%	(72)	125
#1 Issue: Security	10%	(10)	8%	(9)	4%	(5)	2%	(2)	15%	(16)	61%	(66)	107
#1 Issue: Health Care	4%	(3)	13%	(12)	7%	(6)	—	(0)	11%	(11)	66%	(62)	95
#1 Issue: Medicare / Social Security	2%	(2)	5%	(4)	3%	(2)	2%	(2)	11%	(10)	77%	(66)	86

Continued on next page

Table NFL6_12: Do you have a favorable or unfavorable opinion of the following people?

T.Y. Hilton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	11%	(64)	3%	(14)	2%	(13)	13%	(72)	65%	(361)	556
2018 House Vote: Democrat	8%	(17)	11%	(25)	3%	(6)	2%	(5)	15%	(34)	61%	(133)	220
2018 House Vote: Republican	7%	(12)	16%	(26)	2%	(3)	1%	(2)	11%	(18)	62%	(102)	164
2016 Vote: Hillary Clinton	9%	(17)	14%	(25)	2%	(3)	1%	(3)	12%	(21)	62%	(114)	182
2016 Vote: Donald Trump	6%	(11)	14%	(25)	2%	(4)	2%	(3)	14%	(26)	62%	(110)	178
2016 Vote: Didn't Vote	3%	(5)	6%	(8)	3%	(4)	5%	(7)	9%	(13)	74%	(109)	147
Voted in 2014: Yes	8%	(26)	13%	(46)	3%	(9)	2%	(5)	14%	(48)	61%	(212)	348
Voted in 2014: No	3%	(6)	8%	(17)	2%	(5)	4%	(8)	11%	(24)	71%	(148)	209
2012 Vote: Barack Obama	9%	(19)	13%	(29)	3%	(6)	1%	(3)	13%	(30)	61%	(136)	224
2012 Vote: Mitt Romney	6%	(8)	12%	(17)	2%	(3)	1%	(2)	13%	(18)	67%	(96)	145
2012 Vote: Didn't Vote	4%	(6)	10%	(15)	1%	(1)	5%	(8)	8%	(13)	73%	(115)	158
4-Region: Northeast	3%	(3)	15%	(15)	1%	(1)	—	(0)	10%	(10)	71%	(71)	99
4-Region: Midwest	4%	(4)	10%	(11)	1%	(1)	3%	(3)	15%	(16)	66%	(67)	102
4-Region: South	7%	(15)	11%	(24)	3%	(6)	3%	(6)	15%	(32)	62%	(133)	214
4-Region: West	8%	(11)	10%	(15)	5%	(7)	3%	(4)	10%	(15)	64%	(90)	141
Avid sports fan	18%	(23)	21%	(27)	5%	(7)	2%	(3)	18%	(24)	36%	(48)	133
Casual sports fan	3%	(8)	13%	(35)	3%	(7)	4%	(10)	14%	(38)	63%	(169)	268
Not a fan at all	1%	(1)	1%	(1)	—	(0)	—	(1)	6%	(9)	93%	(143)	155
Sports fan	8%	(32)	16%	(63)	4%	(14)	3%	(13)	16%	(62)	54%	(217)	401
Prefer college sports	6%	(6)	18%	(20)	4%	(4)	2%	(3)	17%	(19)	53%	(59)	111
Prefer professional sports	9%	(25)	15%	(40)	3%	(7)	3%	(8)	14%	(37)	56%	(149)	267
Interested in NFL	9%	(30)	17%	(58)	4%	(14)	3%	(11)	15%	(50)	52%	(175)	337
Interested in College Football	11%	(28)	19%	(48)	5%	(13)	3%	(8)	15%	(38)	47%	(119)	254
Interested in XFL	22%	(23)	20%	(21)	7%	(7)	4%	(4)	17%	(18)	31%	(33)	105
Participates in sports gambling	17%	(11)	20%	(14)	5%	(3)	5%	(4)	13%	(9)	41%	(28)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_13: *Do you have a favorable or unfavorable opinion of the following people?*
Tajae Sharpe

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(44)	4%	(22)	1%	(7)	9%	(51)	76%	(420)	556
Gender: Male	3%	(10)	10%	(29)	6%	(16)	1%	(2)	10%	(28)	70%	(198)	281
Gender: Female	1%	(4)	5%	(15)	2%	(6)	2%	(5)	8%	(23)	81%	(222)	275
Age: 18-29	3%	(3)	8%	(8)	3%	(3)	3%	(3)	7%	(7)	75%	(72)	95
Age: 30-44	4%	(7)	12%	(18)	7%	(10)	1%	(2)	9%	(14)	66%	(101)	153
Age: 45-54	2%	(2)	6%	(5)	5%	(4)	—	(0)	14%	(11)	73%	(57)	78
Age: 55-64	1%	(1)	5%	(6)	4%	(4)	2%	(2)	6%	(7)	81%	(89)	109
Age: 65+	—	(1)	6%	(7)	—	(0)	—	(0)	10%	(12)	84%	(102)	122
Millennial: Age 23-38	4%	(6)	11%	(17)	7%	(10)	2%	(3)	5%	(7)	71%	(106)	149
Generation X: Age 39-54	4%	(6)	7%	(10)	5%	(7)	—	(0)	13%	(18)	71%	(96)	137
Boomers: Age 55-73	1%	(2)	6%	(13)	2%	(4)	1%	(2)	9%	(17)	81%	(163)	201
PID: Dem (no lean)	2%	(3)	10%	(20)	4%	(8)	2%	(4)	7%	(13)	75%	(143)	192
PID: Ind (no lean)	2%	(4)	6%	(11)	3%	(6)	1%	(1)	12%	(22)	77%	(144)	188
PID: Rep (no lean)	3%	(6)	8%	(13)	4%	(7)	1%	(1)	9%	(15)	75%	(133)	176
PID/Gender: Dem Men	1%	(1)	13%	(12)	8%	(8)	2%	(2)	6%	(6)	69%	(63)	92
PID/Gender: Dem Women	2%	(2)	7%	(7)	1%	(1)	3%	(3)	7%	(7)	80%	(80)	100
PID/Gender: Ind Men	4%	(3)	7%	(7)	6%	(6)	—	(0)	12%	(11)	71%	(66)	93
PID/Gender: Ind Women	1%	(1)	4%	(4)	—	(0)	1%	(1)	12%	(11)	82%	(78)	95
PID/Gender: Rep Men	5%	(5)	10%	(10)	2%	(2)	—	(0)	11%	(11)	71%	(68)	96
PID/Gender: Rep Women	1%	(1)	4%	(3)	7%	(5)	1%	(1)	6%	(4)	81%	(65)	80
Ideo: Liberal (1-3)	3%	(4)	7%	(11)	5%	(8)	1%	(1)	11%	(19)	74%	(124)	168
Ideo: Moderate (4)	3%	(4)	7%	(10)	2%	(3)	2%	(2)	13%	(18)	73%	(100)	138
Ideo: Conservative (5-7)	2%	(3)	10%	(18)	5%	(9)	2%	(3)	4%	(8)	77%	(143)	185
Educ: < College	2%	(9)	7%	(27)	3%	(13)	1%	(5)	9%	(34)	76%	(286)	374
Educ: Bachelors degree	1%	(1)	9%	(10)	5%	(6)	2%	(2)	8%	(10)	75%	(89)	118
Educ: Post-grad	5%	(3)	9%	(6)	4%	(3)	—	(0)	10%	(6)	72%	(46)	64
Income: Under 50k	2%	(5)	6%	(18)	6%	(17)	1%	(3)	9%	(28)	76%	(229)	300
Income: 50k-100k	4%	(7)	10%	(18)	2%	(4)	2%	(4)	7%	(11)	74%	(127)	170
Income: 100k+	1%	(1)	10%	(8)	1%	(1)	—	(0)	13%	(11)	75%	(64)	86
Ethnicity: White	3%	(11)	7%	(29)	3%	(12)	1%	(6)	10%	(42)	76%	(329)	431
Ethnicity: Hispanic	2%	(2)	8%	(6)	7%	(6)	2%	(1)	12%	(9)	69%	(56)	81

Continued on next page

Table NFL6_13: Do you have a favorable or unfavorable opinion of the following people?

Tajae Sharpe

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(44)	4%	(22)	1%	(7)	9%	(51)	76%	(420)	556
Ethnicity: Afr. Am.	—	(0)	12%	(8)	11%	(8)	1%	(1)	1%	(1)	74%	(50)	67
Ethnicity: Other	3%	(2)	11%	(6)	3%	(2)	—	(0)	12%	(7)	71%	(41)	58
All Christian	2%	(4)	9%	(24)	5%	(13)	2%	(5)	10%	(29)	73%	(198)	273
Agnostic/Nothing in particular	3%	(7)	6%	(13)	3%	(7)	1%	(2)	9%	(19)	79%	(179)	228
Evangelical	1%	(2)	6%	(10)	5%	(7)	3%	(4)	12%	(19)	73%	(116)	158
Non-Evangelical	2%	(4)	9%	(17)	5%	(9)	1%	(2)	9%	(17)	74%	(142)	192
Community: Urban	4%	(6)	7%	(10)	6%	(9)	2%	(2)	6%	(9)	75%	(111)	148
Community: Suburban	1%	(2)	9%	(23)	4%	(11)	1%	(4)	8%	(21)	77%	(196)	255
Community: Rural	3%	(5)	7%	(11)	1%	(2)	1%	(1)	14%	(21)	74%	(114)	153
Employ: Private Sector	1%	(2)	9%	(17)	3%	(5)	2%	(4)	12%	(23)	72%	(132)	183
Employ: Retired	—	(1)	7%	(9)	1%	(1)	1%	(1)	7%	(9)	84%	(111)	132
Employ: Unemployed	2%	(1)	11%	(7)	2%	(2)	—	(0)	—	(0)	85%	(54)	63
Military HH: Yes	2%	(2)	5%	(5)	8%	(8)	1%	(1)	11%	(11)	72%	(66)	92
Military HH: No	2%	(11)	8%	(39)	3%	(14)	1%	(6)	9%	(40)	76%	(354)	464
RD/WT: Right Direction	4%	(10)	9%	(20)	6%	(14)	2%	(4)	12%	(26)	67%	(145)	217
RD/WT: Wrong Track	1%	(4)	7%	(23)	2%	(8)	1%	(3)	7%	(25)	81%	(275)	339
Trump Job Approve	4%	(8)	8%	(19)	4%	(10)	2%	(4)	10%	(23)	72%	(165)	230
Trump Job Disapprove	2%	(5)	8%	(23)	3%	(10)	1%	(3)	9%	(28)	77%	(234)	303
Trump Job Strongly Approve	3%	(4)	10%	(13)	4%	(5)	2%	(3)	8%	(11)	73%	(95)	131
Trump Job Somewhat Approve	4%	(4)	6%	(6)	5%	(5)	1%	(1)	12%	(12)	71%	(70)	99
Trump Job Strongly Disapprove	2%	(5)	6%	(16)	4%	(10)	1%	(3)	7%	(19)	79%	(201)	254
Favorable of Trump	4%	(9)	8%	(18)	5%	(10)	2%	(4)	9%	(19)	73%	(161)	222
Unfavorable of Trump	1%	(3)	7%	(22)	4%	(11)	1%	(3)	7%	(22)	79%	(237)	299
Very Favorable of Trump	4%	(6)	10%	(14)	5%	(7)	2%	(3)	6%	(9)	73%	(103)	140
Somewhat Favorable of Trump	4%	(3)	5%	(4)	5%	(4)	2%	(1)	13%	(10)	71%	(58)	82
Very Unfavorable of Trump	1%	(3)	6%	(16)	4%	(10)	1%	(3)	7%	(18)	80%	(205)	255
#1 Issue: Economy	—	(1)	11%	(14)	8%	(9)	3%	(4)	12%	(14)	66%	(83)	125
#1 Issue: Security	5%	(5)	9%	(9)	4%	(4)	—	(0)	7%	(8)	75%	(81)	107
#1 Issue: Health Care	1%	(1)	3%	(3)	4%	(4)	—	(0)	14%	(14)	77%	(73)	95
#1 Issue: Medicare / Social Security	1%	(1)	3%	(2)	2%	(2)	3%	(3)	7%	(6)	84%	(72)	86

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Table NFL6_13: Do you have a favorable or unfavorable opinion of the following people?

Tajae Sharpe

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(13)	8%	(44)	4%	(22)	1%	(7)	9%	(51)	76%	(420)	556
2018 House Vote: Democrat	2%	(4)	8%	(17)	5%	(11)	2%	(4)	9%	(19)	74%	(164)	220
2018 House Vote: Republican	5%	(8)	10%	(16)	3%	(5)	1%	(1)	7%	(12)	74%	(121)	164
2016 Vote: Hillary Clinton	3%	(5)	8%	(15)	5%	(9)	1%	(2)	8%	(15)	75%	(136)	182
2016 Vote: Donald Trump	4%	(7)	11%	(19)	3%	(5)	1%	(2)	10%	(18)	71%	(127)	178
2016 Vote: Didn't Vote	1%	(1)	6%	(9)	3%	(4)	2%	(3)	9%	(14)	79%	(116)	147
Voted in 2014: Yes	3%	(11)	9%	(31)	5%	(16)	1%	(4)	9%	(30)	74%	(255)	348
Voted in 2014: No	1%	(2)	6%	(12)	3%	(6)	1%	(3)	10%	(21)	79%	(165)	209
2012 Vote: Barack Obama	2%	(5)	9%	(21)	4%	(8)	1%	(2)	10%	(22)	74%	(165)	224
2012 Vote: Mitt Romney	2%	(3)	8%	(12)	2%	(3)	1%	(2)	5%	(8)	80%	(116)	145
2012 Vote: Didn't Vote	3%	(4)	5%	(8)	4%	(6)	2%	(3)	9%	(14)	77%	(122)	158
4-Region: Northeast	1%	(1)	11%	(11)	3%	(3)	—	(0)	9%	(9)	75%	(75)	99
4-Region: Midwest	2%	(2)	5%	(5)	3%	(3)	1%	(1)	12%	(13)	76%	(78)	102
4-Region: South	1%	(2)	9%	(19)	3%	(7)	2%	(5)	10%	(22)	74%	(158)	214
4-Region: West	5%	(7)	6%	(8)	6%	(8)	—	(0)	6%	(8)	78%	(109)	141
Avid sports fan	7%	(9)	16%	(21)	7%	(9)	2%	(3)	16%	(21)	52%	(70)	133
Casual sports fan	1%	(4)	8%	(22)	4%	(12)	2%	(4)	10%	(27)	75%	(200)	268
Not a fan at all	—	(0)	1%	(1)	1%	(1)	—	(0)	2%	(3)	97%	(151)	155
Sports fan	3%	(13)	11%	(43)	5%	(21)	2%	(7)	12%	(48)	67%	(270)	401
Prefer college sports	3%	(4)	14%	(16)	6%	(7)	1%	(1)	11%	(12)	65%	(73)	111
Prefer professional sports	4%	(9)	10%	(25)	4%	(11)	2%	(4)	11%	(30)	70%	(187)	267
Interested in NFL	4%	(13)	12%	(40)	5%	(18)	2%	(5)	11%	(37)	66%	(223)	337
Interested in College Football	5%	(12)	13%	(32)	6%	(16)	2%	(4)	14%	(36)	61%	(154)	254
Interested in XFL	10%	(10)	19%	(20)	7%	(7)	3%	(4)	16%	(17)	45%	(48)	105
Participates in sports gambling	11%	(8)	21%	(15)	6%	(4)	1%	(1)	13%	(9)	48%	(33)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_14: Do you have a favorable or unfavorable opinion of the following people?

James Washington

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(20)	8%	(42)	3%	(16)	2%	(13)	12%	(64)	72%	(402)	556
Gender: Male	5%	(14)	11%	(30)	4%	(12)	2%	(5)	13%	(35)	66%	(184)	281
Gender: Female	2%	(6)	4%	(12)	1%	(4)	3%	(8)	10%	(29)	79%	(217)	275
Age: 18-29	6%	(5)	5%	(5)	3%	(3)	3%	(3)	10%	(9)	74%	(70)	95
Age: 30-44	7%	(10)	12%	(18)	2%	(3)	5%	(8)	12%	(18)	62%	(95)	153
Age: 45-54	1%	(1)	5%	(4)	9%	(7)	—	(0)	13%	(10)	72%	(56)	78
Age: 55-64	2%	(2)	8%	(9)	3%	(3)	1%	(1)	10%	(11)	76%	(83)	109
Age: 65+	1%	(1)	5%	(6)	1%	(1)	1%	(1)	12%	(15)	80%	(98)	122
Millennial: Age 23-38	7%	(10)	9%	(13)	3%	(5)	5%	(8)	8%	(11)	68%	(102)	149
Generation X: Age 39-54	4%	(6)	9%	(13)	5%	(7)	—	(0)	14%	(19)	67%	(92)	137
Boomers: Age 55-73	1%	(3)	7%	(15)	2%	(3)	1%	(3)	12%	(24)	76%	(154)	201
PID: Dem (no lean)	4%	(8)	7%	(14)	2%	(3)	5%	(9)	11%	(21)	70%	(135)	192
PID: Ind (no lean)	3%	(5)	5%	(10)	3%	(6)	1%	(1)	13%	(25)	75%	(140)	188
PID: Rep (no lean)	3%	(6)	10%	(18)	3%	(6)	1%	(2)	10%	(18)	72%	(126)	176
PID/Gender: Dem Men	5%	(5)	12%	(11)	2%	(2)	6%	(5)	10%	(10)	64%	(58)	92
PID/Gender: Dem Women	4%	(4)	3%	(3)	1%	(1)	4%	(4)	12%	(12)	76%	(76)	100
PID/Gender: Ind Men	4%	(4)	6%	(5)	6%	(6)	—	(0)	16%	(15)	68%	(63)	93
PID/Gender: Ind Women	1%	(1)	5%	(5)	1%	(1)	1%	(1)	11%	(10)	81%	(77)	95
PID/Gender: Rep Men	5%	(5)	14%	(14)	4%	(4)	—	(0)	11%	(11)	65%	(63)	96
PID/Gender: Rep Women	1%	(1)	6%	(5)	2%	(2)	3%	(2)	9%	(7)	79%	(64)	80
Ideo: Liberal (1-3)	6%	(10)	5%	(9)	2%	(3)	4%	(7)	11%	(19)	72%	(121)	168
Ideo: Moderate (4)	3%	(4)	10%	(14)	4%	(5)	2%	(2)	14%	(19)	68%	(94)	138
Ideo: Conservative (5-7)	2%	(4)	10%	(18)	4%	(7)	2%	(4)	9%	(17)	73%	(136)	185
Educ: < College	3%	(13)	7%	(25)	3%	(12)	1%	(5)	11%	(42)	74%	(277)	374
Educ: Bachelors degree	3%	(3)	8%	(10)	2%	(2)	6%	(7)	11%	(13)	71%	(84)	118
Educ: Post-grad	6%	(4)	12%	(7)	3%	(2)	1%	(1)	14%	(9)	64%	(41)	64
Income: Under 50k	3%	(8)	7%	(20)	4%	(11)	3%	(8)	11%	(33)	73%	(218)	300
Income: 50k-100k	6%	(10)	8%	(14)	2%	(4)	3%	(5)	10%	(16)	71%	(121)	170
Income: 100k+	1%	(1)	9%	(8)	1%	(1)	—	(0)	17%	(14)	72%	(62)	86
Ethnicity: White	3%	(13)	8%	(35)	3%	(12)	1%	(6)	12%	(54)	72%	(311)	431
Ethnicity: Hispanic	2%	(2)	8%	(6)	1%	(1)	8%	(6)	12%	(9)	69%	(56)	81

Continued on next page

Table NFL6_14: Do you have a favorable or unfavorable opinion of the following people?

James Washington

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(20)	8%	(42)	3%	(16)	2%	(13)	12%	(64)	72%	(402)	556
Ethnicity: Afr. Am.	6%	(4)	4%	(3)	1%	(1)	10%	(7)	6%	(4)	73%	(49)	67
Ethnicity: Other	4%	(2)	7%	(4)	5%	(3)	—	(0)	11%	(6)	72%	(42)	58
All Christian	3%	(8)	9%	(25)	3%	(9)	4%	(10)	13%	(35)	68%	(186)	273
Agnostic/Nothing in particular	3%	(8)	6%	(13)	3%	(6)	1%	(3)	10%	(24)	77%	(176)	228
Evangelical	2%	(4)	7%	(11)	1%	(2)	6%	(9)	15%	(24)	68%	(108)	158
Non-Evangelical	3%	(5)	11%	(20)	5%	(10)	1%	(2)	10%	(18)	71%	(136)	192
Community: Urban	4%	(5)	7%	(10)	3%	(4)	4%	(6)	10%	(15)	73%	(108)	148
Community: Suburban	4%	(10)	8%	(19)	3%	(7)	1%	(4)	11%	(28)	73%	(187)	255
Community: Rural	3%	(5)	8%	(13)	3%	(5)	2%	(3)	14%	(21)	70%	(106)	153
Employ: Private Sector	3%	(6)	8%	(14)	4%	(8)	2%	(4)	13%	(25)	69%	(126)	183
Employ: Retired	2%	(3)	6%	(8)	1%	(2)	2%	(2)	8%	(11)	81%	(107)	132
Employ: Unemployed	5%	(3)	9%	(6)	—	(0)	—	(0)	8%	(5)	78%	(50)	63
Military HH: Yes	5%	(4)	6%	(6)	4%	(4)	5%	(5)	14%	(13)	66%	(61)	92
Military HH: No	3%	(15)	8%	(36)	3%	(12)	2%	(8)	11%	(51)	73%	(341)	464
RD/WT: Right Direction	4%	(10)	9%	(20)	4%	(8)	4%	(10)	17%	(36)	61%	(134)	217
RD/WT: Wrong Track	3%	(10)	6%	(22)	2%	(8)	1%	(3)	8%	(28)	79%	(268)	339
Trump Job Approve	4%	(8)	7%	(17)	4%	(8)	2%	(5)	15%	(35)	68%	(156)	230
Trump Job Disapprove	4%	(11)	8%	(23)	2%	(7)	3%	(8)	9%	(28)	75%	(225)	303
Trump Job Strongly Approve	3%	(4)	12%	(15)	3%	(4)	3%	(4)	13%	(17)	66%	(87)	131
Trump Job Somewhat Approve	4%	(4)	2%	(2)	4%	(4)	1%	(1)	18%	(18)	70%	(70)	99
Trump Job Strongly Disapprove	4%	(11)	6%	(16)	2%	(5)	3%	(8)	8%	(21)	76%	(193)	254
Favorable of Trump	4%	(10)	8%	(19)	4%	(9)	2%	(5)	13%	(28)	68%	(151)	222
Unfavorable of Trump	3%	(8)	7%	(21)	2%	(7)	3%	(8)	8%	(25)	77%	(229)	299
Very Favorable of Trump	5%	(7)	12%	(16)	4%	(6)	3%	(4)	9%	(13)	68%	(95)	140
Somewhat Favorable of Trump	4%	(3)	3%	(2)	4%	(3)	2%	(1)	19%	(15)	69%	(56)	82
Very Unfavorable of Trump	3%	(8)	6%	(16)	2%	(6)	3%	(8)	8%	(21)	77%	(197)	255
#1 Issue: Economy	3%	(4)	11%	(14)	4%	(5)	6%	(8)	12%	(15)	64%	(80)	125
#1 Issue: Security	6%	(7)	11%	(12)	4%	(4)	—	(0)	11%	(12)	68%	(73)	107
#1 Issue: Health Care	2%	(2)	3%	(3)	5%	(5)	2%	(1)	11%	(11)	76%	(72)	95
#1 Issue: Medicare / Social Security	—	(0)	3%	(2)	1%	(1)	3%	(3)	16%	(14)	77%	(66)	86

Continued on next page

Table NFL6_14: Do you have a favorable or unfavorable opinion of the following people?

James Washington

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(20)	8%	(42)	3%	(16)	2%	(13)	12%	(64)	72%	(402)	556
2018 House Vote: Democrat	4%	(9)	6%	(14)	2%	(5)	4%	(9)	11%	(24)	72%	(158)	220
2018 House Vote: Republican	4%	(6)	12%	(20)	3%	(4)	1%	(2)	11%	(19)	69%	(113)	164
2016 Vote: Hillary Clinton	5%	(9)	8%	(14)	2%	(3)	3%	(6)	8%	(15)	74%	(135)	182
2016 Vote: Donald Trump	4%	(7)	11%	(19)	3%	(6)	2%	(4)	14%	(25)	66%	(118)	178
2016 Vote: Didn't Vote	2%	(3)	5%	(8)	2%	(3)	2%	(3)	12%	(17)	76%	(112)	147
Voted in 2014: Yes	4%	(13)	9%	(30)	3%	(9)	3%	(10)	12%	(42)	70%	(243)	348
Voted in 2014: No	3%	(6)	6%	(12)	3%	(7)	2%	(3)	11%	(22)	76%	(158)	209
2012 Vote: Barack Obama	4%	(10)	8%	(17)	2%	(3)	3%	(6)	12%	(26)	72%	(162)	224
2012 Vote: Mitt Romney	4%	(5)	8%	(12)	3%	(4)	2%	(4)	9%	(13)	73%	(106)	145
2012 Vote: Didn't Vote	3%	(4)	7%	(11)	3%	(5)	2%	(3)	9%	(15)	76%	(120)	158
4-Region: Northeast	4%	(4)	9%	(9)	1%	(1)	—	(0)	15%	(15)	71%	(71)	99
4-Region: Midwest	3%	(3)	6%	(6)	4%	(4)	1%	(1)	12%	(12)	74%	(75)	102
4-Region: South	3%	(6)	8%	(18)	3%	(7)	3%	(6)	13%	(27)	70%	(150)	214
4-Region: West	5%	(7)	7%	(9)	2%	(3)	4%	(6)	7%	(10)	75%	(105)	141
Avid sports fan	10%	(14)	13%	(17)	4%	(6)	5%	(7)	18%	(24)	50%	(66)	133
Casual sports fan	2%	(6)	8%	(22)	4%	(10)	2%	(6)	13%	(36)	70%	(189)	268
Not a fan at all	—	(0)	2%	(3)	—	(1)	—	(0)	3%	(4)	95%	(147)	155
Sports fan	5%	(20)	10%	(39)	4%	(15)	3%	(13)	15%	(60)	63%	(255)	401
Prefer college sports	6%	(7)	12%	(13)	4%	(4)	2%	(2)	19%	(21)	58%	(64)	111
Prefer professional sports	5%	(13)	9%	(24)	3%	(7)	4%	(10)	13%	(36)	66%	(177)	267
Interested in NFL	6%	(20)	11%	(38)	4%	(13)	4%	(12)	15%	(49)	61%	(205)	337
Interested in College Football	6%	(15)	13%	(34)	5%	(12)	4%	(10)	17%	(42)	56%	(141)	254
Interested in XFL	11%	(11)	18%	(19)	4%	(5)	8%	(8)	19%	(20)	41%	(43)	105
Participates in sports gambling	17%	(11)	18%	(12)	6%	(4)	2%	(1)	11%	(8)	47%	(32)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_15: Do you have a favorable or unfavorable opinion of the following people?

Drew Lock

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(47)	4%	(23)	1%	(8)	12%	(65)	71%	(395)	556
Gender: Male	4%	(11)	13%	(37)	7%	(19)	1%	(4)	13%	(37)	62%	(173)	281
Gender: Female	2%	(6)	4%	(10)	1%	(4)	1%	(4)	10%	(29)	81%	(222)	275
Age: 18-29	5%	(5)	4%	(4)	7%	(7)	1%	(1)	7%	(6)	76%	(72)	95
Age: 30-44	6%	(9)	12%	(19)	7%	(11)	3%	(5)	11%	(17)	61%	(93)	153
Age: 45-54	2%	(2)	9%	(7)	4%	(3)	1%	(1)	13%	(10)	71%	(55)	78
Age: 55-64	—	(1)	9%	(10)	1%	(1)	1%	(1)	13%	(14)	75%	(82)	109
Age: 65+	2%	(2)	7%	(8)	1%	(1)	—	(0)	14%	(18)	77%	(94)	122
Millennial: Age 23-38	4%	(6)	9%	(14)	9%	(14)	2%	(3)	8%	(12)	68%	(101)	149
Generation X: Age 39-54	5%	(7)	11%	(15)	3%	(4)	2%	(3)	12%	(16)	67%	(91)	137
Boomers: Age 55-73	1%	(3)	9%	(17)	1%	(2)	—	(1)	14%	(29)	74%	(150)	201
PID: Dem (no lean)	4%	(7)	7%	(14)	7%	(13)	2%	(4)	10%	(20)	70%	(134)	192
PID: Ind (no lean)	2%	(3)	7%	(13)	3%	(6)	1%	(2)	14%	(26)	73%	(138)	188
PID: Rep (no lean)	4%	(7)	12%	(21)	2%	(4)	1%	(2)	11%	(19)	70%	(123)	176
PID/Gender: Dem Men	4%	(4)	13%	(12)	11%	(10)	3%	(3)	7%	(6)	62%	(57)	92
PID/Gender: Dem Women	3%	(3)	2%	(2)	3%	(3)	1%	(1)	14%	(14)	77%	(77)	100
PID/Gender: Ind Men	4%	(3)	10%	(9)	6%	(6)	—	(0)	17%	(16)	63%	(59)	93
PID/Gender: Ind Women	—	(0)	4%	(4)	—	(0)	2%	(2)	10%	(10)	84%	(80)	95
PID/Gender: Rep Men	5%	(4)	17%	(16)	3%	(3)	1%	(1)	15%	(14)	60%	(58)	96
PID/Gender: Rep Women	4%	(3)	6%	(5)	1%	(1)	1%	(1)	7%	(5)	82%	(66)	80
Ideo: Liberal (1-3)	4%	(7)	7%	(11)	8%	(13)	1%	(1)	13%	(21)	68%	(114)	168
Ideo: Moderate (4)	3%	(5)	9%	(13)	3%	(5)	1%	(2)	13%	(17)	70%	(96)	138
Ideo: Conservative (5-7)	3%	(5)	11%	(21)	3%	(5)	2%	(4)	10%	(19)	71%	(131)	185
Educ: < College	3%	(12)	8%	(29)	3%	(11)	2%	(6)	10%	(38)	74%	(278)	374
Educ: Bachelors degree	1%	(1)	10%	(12)	8%	(9)	1%	(1)	16%	(19)	64%	(76)	118
Educ: Post-grad	8%	(5)	9%	(6)	4%	(3)	1%	(1)	12%	(8)	66%	(42)	64
Income: Under 50k	2%	(5)	7%	(22)	6%	(17)	2%	(5)	8%	(25)	75%	(225)	300
Income: 50k-100k	7%	(12)	9%	(15)	2%	(4)	2%	(3)	12%	(21)	68%	(116)	170
Income: 100k+	1%	(1)	11%	(10)	3%	(2)	—	(0)	22%	(19)	63%	(54)	86
Ethnicity: White	3%	(12)	9%	(39)	3%	(12)	1%	(6)	12%	(54)	72%	(309)	431
Ethnicity: Hispanic	2%	(2)	4%	(4)	9%	(8)	2%	(1)	13%	(11)	69%	(56)	81

Continued on next page

Table NFL6_15: Do you have a favorable or unfavorable opinion of the following people?

Drew Lock

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(47)	4%	(23)	1%	(8)	12%	(65)	71%	(395)	556
Ethnicity: Afr. Am.	5%	(3)	4%	(3)	14%	(10)	2%	(1)	5%	(3)	70%	(47)	67
Ethnicity: Other	4%	(3)	10%	(6)	3%	(2)	1%	(1)	14%	(8)	68%	(39)	58
All Christian	3%	(7)	11%	(29)	5%	(13)	2%	(5)	14%	(37)	67%	(182)	273
Agnostic/Nothing in particular	4%	(8)	5%	(13)	3%	(8)	1%	(2)	10%	(23)	76%	(175)	228
Evangelical	3%	(5)	8%	(13)	5%	(7)	1%	(2)	15%	(24)	68%	(107)	158
Non-Evangelical	2%	(3)	11%	(22)	5%	(10)	1%	(3)	12%	(23)	68%	(131)	192
Community: Urban	5%	(7)	4%	(6)	11%	(16)	2%	(3)	9%	(13)	70%	(104)	148
Community: Suburban	2%	(6)	9%	(22)	2%	(6)	2%	(5)	12%	(31)	73%	(187)	255
Community: Rural	3%	(5)	13%	(20)	1%	(1)	—	(0)	14%	(22)	69%	(105)	153
Employ: Private Sector	3%	(5)	10%	(19)	4%	(7)	3%	(5)	18%	(34)	62%	(114)	183
Employ: Retired	2%	(3)	8%	(10)	1%	(1)	1%	(1)	11%	(14)	78%	(103)	132
Employ: Unemployed	2%	(1)	6%	(4)	5%	(3)	—	(0)	3%	(2)	85%	(54)	63
Military HH: Yes	6%	(5)	7%	(6)	8%	(8)	1%	(1)	18%	(17)	61%	(56)	92
Military HH: No	3%	(12)	9%	(41)	3%	(15)	2%	(7)	10%	(48)	73%	(339)	464
RD/WT: Right Direction	5%	(10)	11%	(24)	4%	(10)	2%	(5)	14%	(30)	64%	(139)	217
RD/WT: Wrong Track	2%	(7)	7%	(23)	4%	(13)	1%	(3)	10%	(35)	76%	(257)	339
Trump Job Approve	4%	(9)	10%	(23)	3%	(6)	2%	(6)	12%	(27)	69%	(159)	230
Trump Job Disapprove	3%	(9)	7%	(22)	6%	(17)	1%	(2)	12%	(35)	72%	(218)	303
Trump Job Strongly Approve	4%	(6)	11%	(14)	1%	(2)	3%	(4)	11%	(14)	70%	(91)	131
Trump Job Somewhat Approve	3%	(3)	9%	(9)	4%	(4)	2%	(2)	14%	(14)	68%	(68)	99
Trump Job Strongly Disapprove	3%	(9)	6%	(15)	6%	(16)	1%	(2)	10%	(27)	73%	(186)	254
Favorable of Trump	4%	(10)	11%	(24)	3%	(6)	2%	(5)	12%	(26)	68%	(151)	222
Unfavorable of Trump	2%	(7)	7%	(20)	6%	(17)	1%	(3)	10%	(29)	75%	(223)	299
Very Favorable of Trump	5%	(7)	11%	(16)	1%	(2)	2%	(3)	8%	(12)	72%	(101)	140
Somewhat Favorable of Trump	4%	(3)	10%	(8)	5%	(4)	2%	(2)	17%	(14)	61%	(50)	82
Very Unfavorable of Trump	2%	(6)	6%	(16)	6%	(15)	1%	(3)	10%	(25)	75%	(190)	255
#1 Issue: Economy	2%	(2)	13%	(16)	6%	(8)	2%	(2)	15%	(18)	62%	(78)	125
#1 Issue: Security	4%	(5)	12%	(12)	2%	(3)	—	(0)	10%	(10)	72%	(77)	107
#1 Issue: Health Care	4%	(3)	5%	(5)	4%	(4)	1%	(1)	17%	(16)	69%	(66)	95
#1 Issue: Medicare / Social Security	—	(0)	4%	(3)	2%	(2)	5%	(4)	9%	(8)	81%	(70)	86

Continued on next page

Table NFL6_15: Do you have a favorable or unfavorable opinion of the following people?

Drew Lock

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	8%	(47)	4%	(23)	1%	(8)	12%	(65)	71%	(395)	556
2018 House Vote: Democrat	4%	(8)	6%	(13)	7%	(15)	2%	(4)	14%	(31)	68%	(150)	220
2018 House Vote: Republican	4%	(7)	13%	(21)	2%	(3)	1%	(1)	15%	(24)	66%	(108)	164
2016 Vote: Hillary Clinton	4%	(7)	8%	(14)	7%	(12)	1%	(2)	12%	(23)	68%	(124)	182
2016 Vote: Donald Trump	4%	(8)	13%	(23)	1%	(2)	2%	(3)	16%	(29)	64%	(113)	178
2016 Vote: Didn't Vote	2%	(3)	6%	(8)	3%	(4)	2%	(3)	6%	(9)	81%	(119)	147
Voted in 2014: Yes	3%	(12)	10%	(33)	5%	(17)	1%	(4)	14%	(49)	67%	(232)	348
Voted in 2014: No	3%	(6)	7%	(14)	3%	(6)	2%	(3)	8%	(16)	78%	(163)	209
2012 Vote: Barack Obama	3%	(7)	10%	(22)	5%	(12)	1%	(2)	13%	(30)	68%	(152)	224
2012 Vote: Mitt Romney	4%	(6)	10%	(15)	2%	(2)	1%	(2)	15%	(21)	68%	(98)	145
2012 Vote: Didn't Vote	3%	(4)	7%	(10)	3%	(5)	3%	(4)	4%	(7)	81%	(128)	158
4-Region: Northeast	—	(0)	10%	(10)	5%	(5)	—	(0)	14%	(14)	71%	(70)	99
4-Region: Midwest	1%	(1)	11%	(11)	2%	(2)	2%	(3)	15%	(15)	69%	(70)	102
4-Region: South	4%	(8)	9%	(18)	2%	(5)	2%	(5)	12%	(26)	71%	(152)	214
4-Region: West	6%	(8)	5%	(8)	8%	(12)	1%	(1)	7%	(9)	73%	(103)	141
Avid sports fan	9%	(12)	14%	(19)	8%	(11)	3%	(3)	20%	(27)	46%	(61)	133
Casual sports fan	2%	(6)	10%	(27)	4%	(12)	1%	(3)	12%	(33)	70%	(187)	268
Not a fan at all	—	(0)	1%	(1)	—	(0)	1%	(1)	4%	(5)	95%	(147)	155
Sports fan	4%	(18)	11%	(46)	6%	(23)	2%	(7)	15%	(60)	62%	(248)	401
Prefer college sports	7%	(8)	19%	(22)	4%	(5)	—	(0)	20%	(22)	49%	(55)	111
Prefer professional sports	4%	(10)	8%	(22)	5%	(14)	2%	(5)	13%	(34)	69%	(183)	267
Interested in NFL	5%	(18)	13%	(44)	5%	(17)	2%	(6)	14%	(46)	61%	(206)	337
Interested in College Football	6%	(16)	17%	(44)	6%	(16)	2%	(5)	16%	(41)	52%	(133)	254
Interested in XFL	11%	(12)	20%	(21)	7%	(8)	2%	(2)	18%	(18)	41%	(43)	105
Participates in sports gambling	16%	(11)	17%	(12)	9%	(6)	2%	(1)	15%	(11)	42%	(29)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_16: Do you have a favorable or unfavorable opinion of the following people?

John Ross III

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	8%	(42)	4%	(20)	2%	(9)	9%	(51)	75%	(415)	556
Gender: Male	5%	(15)	12%	(32)	4%	(12)	—	(1)	12%	(34)	66%	(187)	281
Gender: Female	2%	(4)	3%	(9)	3%	(9)	3%	(8)	6%	(17)	83%	(228)	275
Age: 18-29	5%	(4)	7%	(6)	6%	(5)	5%	(5)	3%	(3)	75%	(71)	95
Age: 30-44	7%	(11)	13%	(20)	3%	(4)	2%	(3)	10%	(16)	65%	(99)	153
Age: 45-54	4%	(3)	6%	(4)	6%	(5)	—	(0)	15%	(12)	69%	(54)	78
Age: 55-64	1%	(1)	6%	(6)	4%	(4)	1%	(1)	10%	(11)	78%	(85)	109
Age: 65+	—	(0)	4%	(5)	1%	(1)	—	(0)	9%	(10)	86%	(106)	122
Millennial: Age 23-38	7%	(10)	12%	(17)	4%	(5)	2%	(3)	8%	(12)	68%	(101)	149
Generation X: Age 39-54	5%	(7)	7%	(9)	5%	(7)	—	(1)	12%	(17)	71%	(96)	137
Boomers: Age 55-73	1%	(1)	5%	(10)	3%	(6)	1%	(1)	10%	(20)	81%	(163)	201
PID: Dem (no lean)	4%	(7)	12%	(23)	1%	(2)	2%	(4)	12%	(22)	70%	(133)	192
PID: Ind (no lean)	2%	(5)	5%	(10)	6%	(11)	2%	(4)	9%	(16)	76%	(143)	188
PID: Rep (no lean)	4%	(7)	5%	(9)	4%	(8)	1%	(2)	7%	(12)	79%	(138)	176
PID/Gender: Dem Men	4%	(4)	20%	(18)	2%	(2)	1%	(1)	16%	(15)	57%	(52)	92
PID/Gender: Dem Women	3%	(3)	5%	(5)	—	(0)	3%	(3)	8%	(8)	81%	(81)	100
PID/Gender: Ind Men	5%	(5)	7%	(7)	8%	(8)	—	(0)	11%	(10)	69%	(64)	93
PID/Gender: Ind Women	—	(0)	3%	(3)	3%	(3)	4%	(4)	7%	(7)	83%	(78)	95
PID/Gender: Rep Men	7%	(6)	8%	(7)	2%	(2)	1%	(1)	10%	(9)	73%	(70)	96
PID/Gender: Rep Women	1%	(1)	2%	(1)	7%	(5)	1%	(1)	3%	(3)	85%	(68)	80
Ideo: Liberal (1-3)	4%	(6)	8%	(14)	2%	(4)	1%	(1)	11%	(18)	74%	(124)	168
Ideo: Moderate (4)	5%	(6)	9%	(12)	5%	(6)	1%	(1)	13%	(17)	68%	(94)	138
Ideo: Conservative (5-7)	2%	(4)	7%	(13)	6%	(10)	1%	(3)	6%	(10)	78%	(145)	185
Educ: < College	3%	(13)	6%	(23)	4%	(15)	2%	(6)	9%	(34)	75%	(282)	374
Educ: Bachelors degree	1%	(1)	12%	(15)	2%	(3)	2%	(2)	9%	(11)	74%	(87)	118
Educ: Post-grad	9%	(6)	6%	(4)	4%	(2)	1%	(1)	9%	(6)	71%	(46)	64
Income: Under 50k	3%	(8)	7%	(22)	4%	(13)	1%	(2)	10%	(29)	75%	(226)	300
Income: 50k-100k	5%	(9)	8%	(13)	4%	(7)	2%	(4)	7%	(12)	74%	(125)	170
Income: 100k+	2%	(2)	7%	(6)	1%	(1)	4%	(4)	12%	(10)	74%	(63)	86
Ethnicity: White	2%	(10)	6%	(25)	4%	(17)	2%	(8)	9%	(37)	77%	(333)	431
Ethnicity: Hispanic	4%	(3)	14%	(11)	—	(0)	6%	(5)	13%	(11)	63%	(51)	81

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Table NFL6_16: Do you have a favorable or unfavorable opinion of the following people?

John Ross III

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	8%	(42)	4%	(20)	2%	(9)	9%	(51)	75%	(415)	556
Ethnicity: Afr. Am.	6%	(4)	20%	(14)	3%	(2)	1%	(1)	1%	(1)	68%	(46)	67
Ethnicity: Other	8%	(5)	6%	(3)	2%	(1)	—	(0)	22%	(13)	62%	(36)	58
All Christian	2%	(6)	9%	(25)	4%	(10)	3%	(7)	8%	(23)	74%	(202)	273
Agnostic/Nothing in particular	4%	(9)	5%	(12)	4%	(10)	—	(1)	10%	(24)	76%	(173)	228
Evangelical	2%	(4)	8%	(13)	3%	(4)	4%	(6)	9%	(14)	74%	(117)	158
Non-Evangelical	4%	(8)	9%	(16)	5%	(10)	1%	(2)	8%	(15)	73%	(140)	192
Community: Urban	3%	(5)	13%	(19)	4%	(6)	2%	(3)	11%	(16)	68%	(100)	148
Community: Suburban	3%	(8)	6%	(17)	3%	(9)	1%	(1)	9%	(22)	77%	(198)	255
Community: Rural	4%	(6)	4%	(7)	4%	(6)	3%	(5)	9%	(13)	77%	(117)	153
Employ: Private Sector	3%	(5)	6%	(11)	3%	(6)	2%	(3)	15%	(27)	72%	(131)	183
Employ: Retired	1%	(1)	4%	(6)	2%	(2)	1%	(1)	6%	(7)	87%	(115)	132
Employ: Unemployed	2%	(1)	7%	(4)	6%	(4)	—	(0)	10%	(6)	76%	(48)	63
Military HH: Yes	3%	(3)	9%	(8)	2%	(2)	5%	(4)	7%	(7)	74%	(68)	92
Military HH: No	3%	(16)	7%	(34)	4%	(18)	1%	(5)	10%	(44)	75%	(347)	464
RD/WT: Right Direction	6%	(13)	7%	(16)	5%	(10)	3%	(6)	10%	(22)	69%	(150)	217
RD/WT: Wrong Track	2%	(6)	8%	(26)	3%	(10)	1%	(3)	9%	(29)	78%	(265)	339
Trump Job Approve	5%	(11)	4%	(10)	4%	(10)	3%	(7)	7%	(16)	77%	(176)	230
Trump Job Disapprove	2%	(7)	10%	(30)	3%	(10)	1%	(2)	11%	(33)	73%	(220)	303
Trump Job Strongly Approve	4%	(6)	5%	(7)	6%	(8)	4%	(5)	6%	(7)	75%	(98)	131
Trump Job Somewhat Approve	5%	(5)	3%	(3)	2%	(2)	2%	(2)	9%	(9)	79%	(78)	99
Trump Job Strongly Disapprove	3%	(7)	10%	(24)	3%	(7)	1%	(2)	10%	(24)	74%	(189)	254
Favorable of Trump	6%	(13)	5%	(11)	4%	(10)	1%	(3)	7%	(16)	76%	(169)	222
Unfavorable of Trump	2%	(5)	10%	(29)	4%	(11)	1%	(2)	9%	(26)	76%	(226)	299
Very Favorable of Trump	5%	(8)	6%	(9)	5%	(7)	1%	(1)	6%	(9)	76%	(106)	140
Somewhat Favorable of Trump	6%	(5)	3%	(2)	3%	(2)	2%	(2)	9%	(8)	77%	(63)	82
Very Unfavorable of Trump	2%	(5)	10%	(26)	3%	(7)	1%	(2)	8%	(21)	76%	(194)	255
#1 Issue: Economy	4%	(5)	12%	(14)	2%	(3)	6%	(7)	17%	(21)	60%	(75)	125
#1 Issue: Security	6%	(6)	11%	(12)	2%	(2)	—	(0)	5%	(5)	76%	(81)	107
#1 Issue: Health Care	1%	(1)	2%	(2)	7%	(6)	—	(0)	10%	(9)	81%	(76)	95
#1 Issue: Medicare / Social Security	—	(0)	1%	(1)	6%	(5)	2%	(1)	9%	(7)	83%	(72)	86

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Table NFL6_16: Do you have a favorable or unfavorable opinion of the following people?

John Ross III

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	8%	(42)	4%	(20)	2%	(9)	9%	(51)	75%	(415)	556
2018 House Vote: Democrat	4%	(9)	10%	(21)	3%	(7)	2%	(4)	11%	(24)	71%	(156)	220
2018 House Vote: Republican	5%	(8)	6%	(10)	3%	(5)	1%	(2)	8%	(14)	76%	(124)	164
2016 Vote: Hillary Clinton	4%	(8)	10%	(19)	2%	(4)	1%	(1)	11%	(20)	72%	(131)	182
2016 Vote: Donald Trump	5%	(8)	7%	(12)	3%	(5)	2%	(3)	11%	(20)	73%	(131)	178
2016 Vote: Didn't Vote	2%	(3)	8%	(11)	4%	(6)	3%	(5)	5%	(7)	78%	(115)	147
Voted in 2014: Yes	4%	(14)	8%	(29)	4%	(13)	1%	(4)	11%	(38)	72%	(250)	348
Voted in 2014: No	2%	(5)	6%	(13)	4%	(8)	2%	(5)	7%	(14)	79%	(165)	209
2012 Vote: Barack Obama	4%	(9)	11%	(26)	2%	(5)	1%	(1)	14%	(31)	68%	(154)	224
2012 Vote: Mitt Romney	3%	(5)	6%	(8)	2%	(3)	1%	(2)	6%	(9)	81%	(117)	145
2012 Vote: Didn't Vote	4%	(6)	5%	(8)	5%	(8)	3%	(5)	3%	(4)	80%	(127)	158
4-Region: Northeast	—	(0)	7%	(7)	5%	(5)	—	(0)	11%	(11)	76%	(76)	99
4-Region: Midwest	5%	(5)	3%	(3)	3%	(3)	2%	(2)	11%	(11)	77%	(79)	102
4-Region: South	3%	(7)	7%	(15)	4%	(9)	3%	(7)	8%	(17)	75%	(160)	214
4-Region: West	5%	(7)	12%	(18)	3%	(4)	—	(0)	8%	(11)	71%	(100)	141
Avid sports fan	9%	(11)	17%	(23)	2%	(3)	5%	(6)	15%	(19)	53%	(70)	133
Casual sports fan	3%	(8)	7%	(17)	5%	(15)	1%	(3)	11%	(30)	73%	(196)	268
Not a fan at all	—	(0)	1%	(1)	2%	(3)	—	(0)	1%	(2)	96%	(149)	155
Sports fan	5%	(19)	10%	(40)	4%	(17)	2%	(9)	12%	(50)	66%	(266)	401
Prefer college sports	7%	(8)	7%	(7)	6%	(7)	1%	(1)	14%	(15)	66%	(73)	111
Prefer professional sports	4%	(11)	12%	(33)	2%	(6)	3%	(8)	11%	(29)	68%	(180)	267
Interested in NFL	5%	(17)	12%	(39)	5%	(16)	2%	(8)	12%	(41)	64%	(217)	337
Interested in College Football	6%	(15)	13%	(34)	5%	(13)	2%	(6)	13%	(33)	60%	(152)	254
Interested in XFL	10%	(10)	21%	(22)	7%	(8)	5%	(6)	14%	(15)	42%	(44)	105
Participates in sports gambling	15%	(10)	15%	(10)	7%	(5)	2%	(1)	13%	(9)	48%	(33)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_17: Do you have a favorable or unfavorable opinion of the following people?

Mitchell Trubisky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	12%	(65)	6%	(33)	3%	(18)	10%	(54)	65%	(363)	556
Gender: Male	7%	(21)	16%	(46)	10%	(28)	4%	(11)	9%	(26)	53%	(149)	281
Gender: Female	1%	(3)	7%	(18)	2%	(5)	3%	(7)	10%	(28)	78%	(214)	275
Age: 18-29	4%	(4)	7%	(7)	5%	(5)	2%	(2)	7%	(7)	73%	(70)	95
Age: 30-44	8%	(13)	11%	(17)	8%	(11)	5%	(7)	7%	(11)	61%	(93)	153
Age: 45-54	2%	(2)	14%	(11)	10%	(8)	3%	(2)	11%	(9)	60%	(47)	78
Age: 55-64	4%	(4)	13%	(14)	4%	(5)	5%	(6)	9%	(10)	64%	(70)	109
Age: 65+	1%	(2)	13%	(15)	3%	(4)	1%	(1)	14%	(17)	69%	(84)	122
Millennial: Age 23-38	9%	(14)	9%	(13)	8%	(12)	4%	(5)	4%	(6)	66%	(99)	149
Generation X: Age 39-54	3%	(4)	14%	(18)	7%	(10)	4%	(5)	11%	(15)	61%	(84)	137
Boomers: Age 55-73	3%	(6)	14%	(28)	4%	(8)	3%	(6)	12%	(23)	65%	(130)	201
PID: Dem (no lean)	8%	(15)	9%	(18)	7%	(13)	3%	(6)	8%	(16)	65%	(124)	192
PID: Ind (no lean)	3%	(5)	7%	(14)	8%	(14)	4%	(8)	11%	(21)	67%	(126)	188
PID: Rep (no lean)	2%	(4)	18%	(32)	3%	(5)	2%	(4)	10%	(17)	64%	(113)	176
PID/Gender: Dem Men	13%	(12)	13%	(12)	11%	(10)	4%	(3)	6%	(5)	53%	(49)	92
PID/Gender: Dem Women	3%	(3)	6%	(6)	3%	(3)	2%	(2)	11%	(11)	75%	(75)	100
PID/Gender: Ind Men	5%	(5)	10%	(10)	15%	(14)	7%	(6)	11%	(10)	51%	(48)	93
PID/Gender: Ind Women	—	(0)	5%	(4)	—	(0)	2%	(2)	11%	(10)	82%	(78)	95
PID/Gender: Rep Men	4%	(4)	25%	(24)	3%	(3)	2%	(1)	11%	(10)	55%	(53)	96
PID/Gender: Rep Women	1%	(1)	10%	(8)	2%	(2)	3%	(3)	8%	(6)	76%	(61)	80
Ideo: Liberal (1-3)	6%	(11)	9%	(15)	9%	(15)	2%	(4)	10%	(16)	65%	(109)	168
Ideo: Moderate (4)	6%	(9)	13%	(18)	7%	(10)	3%	(4)	11%	(15)	60%	(83)	138
Ideo: Conservative (5-7)	2%	(4)	16%	(30)	4%	(8)	4%	(7)	8%	(14)	66%	(122)	185
Educ: < College	2%	(8)	11%	(42)	4%	(16)	3%	(13)	9%	(34)	70%	(260)	374
Educ: Bachelors degree	8%	(10)	10%	(11)	10%	(11)	3%	(4)	14%	(16)	55%	(65)	118
Educ: Post-grad	9%	(6)	17%	(11)	8%	(5)	2%	(1)	5%	(4)	58%	(37)	64
Income: Under 50k	4%	(13)	10%	(29)	6%	(17)	3%	(8)	8%	(23)	70%	(209)	300
Income: 50k-100k	5%	(8)	13%	(22)	4%	(7)	4%	(7)	9%	(16)	65%	(111)	170
Income: 100k+	4%	(4)	16%	(14)	9%	(8)	4%	(3)	17%	(14)	50%	(43)	86
Ethnicity: White	4%	(15)	12%	(53)	5%	(22)	3%	(15)	11%	(46)	65%	(280)	431
Ethnicity: Hispanic	8%	(6)	4%	(4)	4%	(3)	3%	(3)	12%	(9)	69%	(56)	81

Continued on next page

Table NFL6_17: Do you have a favorable or unfavorable opinion of the following people?

Mitchell Trubisky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	12%	(65)	6%	(33)	3%	(18)	10%	(54)	65%	(363)	556
Ethnicity: Afr. Am.	9%	(6)	13%	(9)	12%	(8)	2%	(1)	3%	(2)	63%	(42)	67
Ethnicity: Other	5%	(3)	6%	(3)	4%	(2)	4%	(2)	10%	(6)	71%	(41)	58
All Christian	4%	(12)	14%	(37)	5%	(15)	3%	(8)	12%	(34)	61%	(167)	273
Agnostic/Nothing in particular	4%	(8)	8%	(18)	7%	(15)	4%	(8)	8%	(18)	70%	(160)	228
Evangelical	4%	(7)	10%	(17)	2%	(3)	3%	(4)	15%	(23)	66%	(104)	158
Non-Evangelical	4%	(7)	14%	(27)	10%	(20)	3%	(6)	9%	(17)	60%	(114)	192
Community: Urban	9%	(13)	9%	(13)	9%	(13)	1%	(2)	7%	(10)	65%	(97)	148
Community: Suburban	3%	(8)	11%	(29)	5%	(13)	5%	(13)	10%	(25)	66%	(168)	255
Community: Rural	2%	(3)	15%	(23)	4%	(6)	2%	(3)	12%	(19)	65%	(99)	153
Employ: Private Sector	4%	(8)	14%	(25)	7%	(12)	4%	(7)	12%	(22)	59%	(108)	183
Employ: Retired	2%	(2)	13%	(17)	3%	(4)	2%	(2)	11%	(14)	70%	(92)	132
Employ: Unemployed	5%	(3)	6%	(4)	5%	(3)	2%	(2)	5%	(3)	77%	(49)	63
Military HH: Yes	9%	(8)	13%	(12)	5%	(5)	3%	(3)	13%	(12)	57%	(53)	92
Military HH: No	4%	(16)	11%	(53)	6%	(28)	3%	(15)	9%	(41)	67%	(311)	464
RD/WT: Right Direction	6%	(12)	15%	(33)	3%	(7)	5%	(10)	13%	(28)	58%	(127)	217
RD/WT: Wrong Track	3%	(12)	9%	(32)	8%	(26)	2%	(8)	7%	(25)	70%	(236)	339
Trump Job Approve	2%	(5)	14%	(32)	3%	(7)	5%	(11)	11%	(26)	65%	(149)	230
Trump Job Disapprove	6%	(19)	10%	(31)	8%	(24)	2%	(6)	9%	(26)	65%	(196)	303
Trump Job Strongly Approve	1%	(1)	16%	(21)	2%	(3)	7%	(9)	7%	(9)	66%	(87)	131
Trump Job Somewhat Approve	4%	(4)	10%	(10)	4%	(4)	2%	(2)	17%	(17)	63%	(62)	99
Trump Job Strongly Disapprove	7%	(18)	9%	(23)	9%	(22)	2%	(5)	7%	(18)	66%	(168)	254
Favorable of Trump	4%	(8)	15%	(33)	4%	(9)	5%	(11)	9%	(21)	64%	(141)	222
Unfavorable of Trump	4%	(13)	10%	(29)	8%	(24)	3%	(8)	7%	(21)	68%	(204)	299
Very Favorable of Trump	3%	(4)	17%	(23)	2%	(3)	7%	(9)	4%	(6)	67%	(94)	140
Somewhat Favorable of Trump	5%	(4)	11%	(9)	6%	(5)	2%	(1)	18%	(15)	58%	(47)	82
Very Unfavorable of Trump	5%	(13)	8%	(21)	9%	(23)	3%	(7)	6%	(16)	68%	(175)	255
#1 Issue: Economy	7%	(8)	15%	(18)	6%	(8)	6%	(7)	12%	(16)	54%	(68)	125
#1 Issue: Security	3%	(4)	18%	(20)	5%	(5)	2%	(2)	10%	(10)	62%	(66)	107
#1 Issue: Health Care	1%	(1)	8%	(8)	10%	(10)	3%	(3)	11%	(10)	67%	(63)	95
#1 Issue: Medicare / Social Security	4%	(3)	6%	(5)	5%	(4)	5%	(4)	8%	(7)	72%	(62)	86

Continued on next page

Table NFL6_17: Do you have a favorable or unfavorable opinion of the following people?

Mitchell Trubisky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(24)	12%	(65)	6%	(33)	3%	(18)	10%	(54)	65%	(363)	556
2018 House Vote: Democrat	8%	(17)	8%	(17)	9%	(19)	3%	(7)	9%	(20)	64%	(140)	220
2018 House Vote: Republican	3%	(5)	20%	(33)	4%	(6)	2%	(3)	13%	(21)	58%	(96)	164
2016 Vote: Hillary Clinton	8%	(14)	11%	(19)	8%	(14)	2%	(4)	7%	(13)	65%	(118)	182
2016 Vote: Donald Trump	3%	(5)	19%	(33)	4%	(7)	4%	(7)	13%	(24)	57%	(102)	178
2016 Vote: Didn't Vote	2%	(2)	7%	(11)	5%	(7)	4%	(5)	8%	(11)	75%	(110)	147
Voted in 2014: Yes	6%	(20)	13%	(46)	6%	(23)	3%	(12)	12%	(40)	59%	(207)	348
Voted in 2014: No	2%	(4)	9%	(19)	5%	(10)	3%	(6)	6%	(13)	75%	(156)	209
2012 Vote: Barack Obama	7%	(16)	10%	(23)	8%	(17)	2%	(5)	10%	(23)	62%	(140)	224
2012 Vote: Mitt Romney	3%	(4)	17%	(25)	3%	(5)	3%	(4)	11%	(16)	62%	(90)	145
2012 Vote: Didn't Vote	2%	(3)	10%	(16)	3%	(5)	4%	(6)	6%	(9)	76%	(120)	158
4-Region: Northeast	1%	(1)	15%	(15)	2%	(2)	1%	(1)	13%	(13)	68%	(67)	99
4-Region: Midwest	4%	(4)	10%	(10)	5%	(5)	4%	(4)	12%	(12)	65%	(66)	102
4-Region: South	2%	(4)	13%	(28)	4%	(9)	6%	(12)	9%	(20)	66%	(140)	214
4-Region: West	10%	(14)	8%	(11)	12%	(16)	1%	(1)	6%	(9)	63%	(89)	141
Avid sports fan	11%	(15)	23%	(30)	13%	(17)	7%	(9)	15%	(21)	31%	(42)	133
Casual sports fan	3%	(9)	13%	(34)	6%	(15)	3%	(8)	11%	(30)	64%	(172)	268
Not a fan at all	—	(1)	1%	(1)	—	(1)	1%	(1)	2%	(3)	96%	(149)	155
Sports fan	6%	(24)	16%	(64)	8%	(32)	4%	(17)	13%	(51)	53%	(214)	401
Prefer college sports	6%	(6)	21%	(23)	7%	(8)	2%	(2)	13%	(14)	52%	(58)	111
Prefer professional sports	7%	(18)	14%	(38)	8%	(21)	5%	(14)	11%	(29)	55%	(147)	267
Interested in NFL	7%	(24)	18%	(60)	9%	(29)	4%	(15)	11%	(37)	51%	(171)	337
Interested in College Football	8%	(20)	20%	(52)	10%	(25)	3%	(8)	14%	(34)	45%	(115)	254
Interested in XFL	15%	(16)	29%	(31)	13%	(14)	4%	(5)	14%	(15)	24%	(26)	105
Participates in sports gambling	12%	(8)	20%	(14)	10%	(7)	4%	(2)	12%	(9)	41%	(28)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL6_18: Do you have a favorable or unfavorable opinion of the following people?

Kirk Cousins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(43)	19%	(103)	5%	(29)	2%	(11)	15%	(82)	52%	(289)	556
Gender: Male	12%	(33)	25%	(71)	8%	(23)	2%	(5)	13%	(37)	40%	(113)	281
Gender: Female	4%	(10)	12%	(32)	2%	(6)	2%	(6)	16%	(44)	64%	(177)	275
Age: 18-29	6%	(6)	14%	(13)	2%	(2)	4%	(4)	13%	(12)	61%	(58)	95
Age: 30-44	11%	(16)	17%	(25)	7%	(11)	4%	(6)	9%	(14)	53%	(80)	153
Age: 45-54	6%	(5)	26%	(20)	9%	(7)	—	(0)	14%	(11)	45%	(35)	78
Age: 55-64	9%	(9)	15%	(17)	7%	(7)	2%	(2)	21%	(23)	47%	(51)	109
Age: 65+	5%	(6)	23%	(28)	1%	(1)	—	(0)	18%	(22)	53%	(65)	122
Millennial: Age 23-38	12%	(18)	13%	(20)	7%	(11)	4%	(7)	8%	(12)	55%	(82)	149
Generation X: Age 39-54	6%	(8)	24%	(33)	6%	(9)	—	(0)	13%	(18)	50%	(68)	137
Boomers: Age 55-73	8%	(15)	19%	(39)	4%	(9)	1%	(2)	20%	(41)	47%	(95)	201
PID: Dem (no lean)	9%	(17)	21%	(40)	3%	(7)	2%	(4)	13%	(25)	52%	(99)	192
PID: Ind (no lean)	5%	(10)	13%	(25)	9%	(18)	3%	(5)	14%	(26)	56%	(105)	188
PID: Rep (no lean)	9%	(16)	22%	(38)	2%	(4)	1%	(2)	17%	(30)	49%	(86)	176
PID/Gender: Dem Men	14%	(13)	31%	(28)	4%	(4)	2%	(2)	8%	(7)	42%	(38)	92
PID/Gender: Dem Women	4%	(4)	12%	(12)	3%	(3)	3%	(3)	18%	(18)	60%	(60)	100
PID/Gender: Ind Men	9%	(8)	15%	(14)	17%	(16)	2%	(2)	11%	(10)	45%	(42)	93
PID/Gender: Ind Women	1%	(1)	12%	(11)	2%	(2)	3%	(3)	17%	(16)	65%	(62)	95
PID/Gender: Rep Men	12%	(12)	30%	(29)	3%	(3)	1%	(1)	21%	(20)	33%	(32)	96
PID/Gender: Rep Women	5%	(4)	11%	(9)	2%	(1)	2%	(1)	13%	(10)	67%	(54)	80
Ideo: Liberal (1-3)	8%	(13)	16%	(26)	4%	(6)	2%	(3)	14%	(24)	57%	(96)	168
Ideo: Moderate (4)	9%	(12)	26%	(36)	9%	(12)	2%	(3)	15%	(21)	39%	(54)	138
Ideo: Conservative (5-7)	8%	(14)	19%	(36)	5%	(9)	2%	(3)	15%	(28)	51%	(95)	185
Educ: < College	8%	(29)	15%	(58)	4%	(16)	3%	(10)	14%	(51)	56%	(210)	374
Educ: Bachelors degree	6%	(7)	26%	(30)	9%	(10)	1%	(1)	19%	(22)	41%	(48)	118
Educ: Post-grad	10%	(7)	24%	(15)	4%	(3)	1%	(0)	13%	(9)	48%	(31)	64
Income: Under 50k	6%	(17)	18%	(55)	5%	(14)	2%	(7)	12%	(35)	57%	(172)	300
Income: 50k-100k	11%	(18)	18%	(31)	4%	(7)	2%	(3)	16%	(28)	49%	(84)	170
Income: 100k+	9%	(8)	19%	(17)	9%	(8)	2%	(2)	22%	(19)	38%	(33)	86
Ethnicity: White	8%	(33)	17%	(73)	4%	(19)	2%	(8)	16%	(68)	53%	(230)	431
Ethnicity: Hispanic	7%	(6)	24%	(19)	—	(0)	2%	(1)	20%	(16)	47%	(38)	81

Continued on next page

Table NFL6_18: Do you have a favorable or unfavorable opinion of the following people?

Kirk Cousins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(43)	19%	(103)	5%	(29)	2%	(11)	15%	(82)	52%	(289)	556
Ethnicity: Afr. Am.	7%	(5)	21%	(14)	10%	(7)	3%	(2)	7%	(5)	51%	(34)	67
Ethnicity: Other	8%	(5)	27%	(16)	5%	(3)	1%	(0)	16%	(9)	44%	(25)	58
All Christian	8%	(22)	22%	(60)	5%	(13)	2%	(4)	19%	(52)	45%	(122)	273
Agnostic/Nothing in particular	6%	(14)	15%	(34)	6%	(14)	3%	(6)	11%	(26)	59%	(134)	228
Evangelical	6%	(9)	17%	(27)	3%	(4)	2%	(3)	20%	(32)	52%	(83)	158
Non-Evangelical	10%	(19)	20%	(39)	8%	(15)	2%	(4)	15%	(29)	45%	(86)	192
Community: Urban	8%	(12)	18%	(27)	6%	(9)	1%	(2)	12%	(18)	54%	(80)	148
Community: Suburban	5%	(14)	20%	(51)	5%	(13)	2%	(6)	15%	(38)	53%	(134)	255
Community: Rural	11%	(17)	16%	(25)	5%	(7)	2%	(4)	17%	(26)	49%	(75)	153
Employ: Private Sector	8%	(14)	22%	(40)	8%	(14)	2%	(5)	15%	(27)	45%	(82)	183
Employ: Retired	5%	(7)	20%	(27)	1%	(2)	1%	(1)	16%	(21)	57%	(75)	132
Employ: Unemployed	11%	(7)	14%	(9)	2%	(1)	—	(0)	3%	(2)	70%	(45)	63
Military HH: Yes	12%	(11)	25%	(23)	2%	(2)	—	(0)	21%	(19)	40%	(37)	92
Military HH: No	7%	(32)	17%	(80)	6%	(27)	2%	(11)	13%	(62)	54%	(252)	464
RD/WT: Right Direction	10%	(21)	23%	(49)	3%	(6)	3%	(7)	16%	(34)	46%	(99)	217
RD/WT: Wrong Track	6%	(21)	16%	(54)	7%	(22)	1%	(4)	14%	(48)	56%	(190)	339
Trump Job Approve	9%	(21)	18%	(42)	3%	(6)	4%	(8)	16%	(37)	50%	(115)	230
Trump Job Disapprove	7%	(21)	20%	(59)	7%	(20)	1%	(3)	14%	(43)	52%	(157)	303
Trump Job Strongly Approve	11%	(15)	20%	(27)	2%	(2)	3%	(5)	10%	(12)	54%	(70)	131
Trump Job Somewhat Approve	6%	(6)	16%	(16)	4%	(4)	4%	(4)	25%	(24)	46%	(45)	99
Trump Job Strongly Disapprove	7%	(17)	20%	(52)	7%	(17)	1%	(2)	13%	(32)	53%	(134)	254
Favorable of Trump	11%	(23)	19%	(42)	4%	(8)	3%	(7)	14%	(32)	49%	(109)	222
Unfavorable of Trump	6%	(17)	19%	(57)	6%	(19)	1%	(4)	13%	(39)	54%	(162)	299
Very Favorable of Trump	13%	(18)	20%	(27)	3%	(4)	3%	(5)	8%	(11)	53%	(75)	140
Somewhat Favorable of Trump	6%	(5)	18%	(15)	5%	(4)	3%	(2)	26%	(21)	42%	(35)	82
Very Unfavorable of Trump	5%	(13)	19%	(49)	7%	(17)	1%	(2)	13%	(33)	55%	(140)	255
#1 Issue: Economy	8%	(10)	22%	(27)	6%	(8)	5%	(7)	17%	(21)	42%	(52)	125
#1 Issue: Security	11%	(12)	23%	(24)	7%	(8)	—	(0)	13%	(14)	46%	(49)	107
#1 Issue: Health Care	5%	(5)	11%	(10)	8%	(8)	2%	(2)	16%	(15)	58%	(55)	95
#1 Issue: Medicare / Social Security	4%	(3)	19%	(16)	2%	(2)	3%	(3)	13%	(11)	59%	(51)	86

Continued on next page

Table NFL6_18: Do you have a favorable or unfavorable opinion of the following people?

Kirk Cousins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(43)	19%	(103)	5%	(29)	2%	(11)	15%	(82)	52%	(289)	556
2018 House Vote: Democrat	9%	(19)	20%	(45)	5%	(12)	2%	(4)	15%	(34)	48%	(107)	220
2018 House Vote: Republican	11%	(18)	25%	(41)	4%	(7)	1%	(1)	16%	(25)	43%	(71)	164
2016 Vote: Hillary Clinton	9%	(17)	23%	(42)	4%	(6)	1%	(2)	13%	(24)	50%	(92)	182
2016 Vote: Donald Trump	10%	(17)	25%	(44)	4%	(7)	3%	(5)	18%	(31)	41%	(74)	178
2016 Vote: Didn't Vote	5%	(8)	7%	(10)	5%	(7)	3%	(4)	12%	(18)	68%	(100)	147
Voted in 2014: Yes	9%	(31)	24%	(84)	5%	(18)	1%	(5)	17%	(58)	44%	(152)	348
Voted in 2014: No	6%	(12)	9%	(19)	5%	(10)	3%	(6)	11%	(24)	66%	(137)	209
2012 Vote: Barack Obama	7%	(16)	23%	(51)	5%	(11)	1%	(2)	15%	(34)	49%	(110)	224
2012 Vote: Mitt Romney	9%	(14)	22%	(32)	5%	(8)	2%	(3)	16%	(23)	45%	(65)	145
2012 Vote: Didn't Vote	8%	(13)	11%	(17)	2%	(4)	3%	(4)	10%	(16)	66%	(104)	158
4-Region: Northeast	8%	(8)	19%	(19)	6%	(6)	—	(0)	13%	(13)	54%	(53)	99
4-Region: Midwest	7%	(7)	16%	(17)	6%	(6)	3%	(3)	15%	(15)	54%	(55)	102
4-Region: South	8%	(17)	16%	(34)	4%	(9)	3%	(7)	19%	(40)	50%	(108)	214
4-Region: West	7%	(10)	24%	(34)	6%	(8)	1%	(1)	10%	(14)	52%	(73)	141
Avid sports fan	17%	(23)	32%	(42)	12%	(16)	4%	(6)	18%	(24)	17%	(22)	133
Casual sports fan	7%	(18)	22%	(58)	5%	(12)	2%	(6)	17%	(45)	48%	(129)	268
Not a fan at all	1%	(1)	2%	(3)	—	(1)	—	(0)	8%	(12)	89%	(138)	155
Sports fan	10%	(41)	25%	(100)	7%	(28)	3%	(11)	17%	(70)	38%	(151)	401
Prefer college sports	14%	(16)	31%	(34)	3%	(4)	1%	(1)	20%	(22)	31%	(35)	111
Prefer professional sports	9%	(25)	25%	(66)	7%	(20)	3%	(9)	15%	(40)	40%	(108)	267
Interested in NFL	12%	(41)	29%	(96)	8%	(28)	3%	(9)	14%	(48)	34%	(114)	337
Interested in College Football	13%	(32)	30%	(77)	10%	(24)	2%	(4)	19%	(48)	27%	(68)	254
Interested in XFL	16%	(17)	42%	(44)	12%	(13)	4%	(4)	13%	(14)	12%	(13)	105
Participates in sports gambling	26%	(18)	21%	(14)	6%	(4)	2%	(1)	11%	(8)	34%	(24)	69

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_1: Do you have a favorable or unfavorable opinion of the following people?
Tarik Cohen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(40)	3%	(18)	1%	(6)	15%	(91)	71%	(418)	592
Gender: Male	7%	(18)	9%	(24)	5%	(12)	1%	(2)	18%	(48)	61%	(163)	267
Gender: Female	—	(1)	5%	(16)	2%	(5)	1%	(4)	13%	(43)	78%	(255)	325
Age: 18-29	8%	(11)	10%	(14)	3%	(5)	1%	(2)	16%	(23)	63%	(91)	146
Age: 30-44	3%	(3)	9%	(11)	4%	(5)	2%	(3)	19%	(22)	63%	(74)	118
Age: 45-54	—	(0)	4%	(4)	3%	(3)	1%	(1)	19%	(18)	72%	(67)	94
Age: 55-64	3%	(3)	3%	(4)	2%	(3)	—	(0)	17%	(20)	75%	(89)	119
Age: 65+	1%	(1)	6%	(7)	2%	(2)	1%	(1)	7%	(8)	83%	(96)	115
Generation Z: 18-22	2%	(2)	12%	(9)	2%	(2)	1%	(1)	14%	(10)	68%	(47)	69
Millennial: Age 23-38	8%	(12)	8%	(11)	4%	(6)	2%	(4)	16%	(24)	61%	(90)	146
Generation X: Age 39-54	—	(1)	6%	(9)	4%	(5)	1%	(1)	21%	(30)	68%	(96)	142
Boomers: Age 55-73	2%	(4)	4%	(9)	2%	(5)	—	(1)	12%	(26)	79%	(168)	214
PID: Dem (no lean)	3%	(5)	9%	(16)	4%	(7)	1%	(2)	15%	(29)	69%	(129)	189
PID: Ind (no lean)	—	(0)	6%	(12)	4%	(7)	—	(0)	15%	(32)	75%	(158)	210
PID: Rep (no lean)	7%	(14)	6%	(12)	2%	(3)	2%	(3)	16%	(31)	68%	(131)	193
PID/Gender: Dem Men	6%	(4)	9%	(7)	6%	(5)	—	(0)	22%	(16)	57%	(42)	73
PID/Gender: Dem Women	1%	(1)	8%	(10)	2%	(3)	2%	(2)	11%	(13)	76%	(88)	116
PID/Gender: Ind Men	—	(0)	11%	(10)	5%	(5)	—	(0)	20%	(20)	64%	(62)	96
PID/Gender: Ind Women	—	(0)	2%	(2)	2%	(3)	—	(0)	11%	(13)	85%	(96)	114
PID/Gender: Rep Men	14%	(14)	7%	(7)	3%	(3)	2%	(2)	13%	(13)	61%	(59)	97
PID/Gender: Rep Women	—	(0)	5%	(5)	—	(0)	1%	(1)	19%	(18)	75%	(72)	96
Ideo: Liberal (1-3)	7%	(10)	9%	(14)	2%	(3)	1%	(2)	17%	(28)	64%	(103)	160
Ideo: Moderate (4)	3%	(5)	10%	(15)	3%	(4)	1%	(2)	19%	(29)	65%	(100)	154
Ideo: Conservative (5-7)	2%	(4)	5%	(9)	4%	(8)	1%	(3)	14%	(27)	74%	(145)	195
Educ: < College	4%	(15)	7%	(31)	3%	(13)	1%	(5)	16%	(65)	69%	(288)	417
Educ: Bachelors degree	2%	(2)	7%	(7)	1%	(1)	1%	(1)	15%	(17)	74%	(82)	111
Educ: Post-grad	3%	(2)	3%	(2)	5%	(3)	1%	(1)	15%	(10)	74%	(48)	65
Income: Under 50k	4%	(14)	6%	(19)	4%	(11)	—	(1)	11%	(34)	75%	(235)	316
Income: 50k-100k	2%	(4)	9%	(15)	2%	(3)	2%	(4)	19%	(35)	65%	(116)	178
Income: 100k+	—	(0)	5%	(5)	3%	(3)	1%	(1)	23%	(22)	67%	(66)	98
Ethnicity: White	2%	(8)	7%	(29)	3%	(13)	1%	(4)	15%	(69)	72%	(323)	447

Continued on next page

Table NFL7_1: Do you have a favorable or unfavorable opinion of the following people?

Tarik Cohen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(40)	3%	(18)	1%	(6)	15%	(91)	71%	(418)	592
Ethnicity: Hispanic	8%	(9)	7%	(8)	1%	(1)	—	(0)	21%	(25)	63%	(73)	116
Ethnicity: Afr. Am.	12%	(11)	5%	(5)	2%	(2)	2%	(2)	12%	(11)	67%	(62)	92
Ethnicity: Other	—	(0)	11%	(6)	5%	(3)	—	(0)	21%	(11)	63%	(34)	53
All Christian	2%	(6)	7%	(20)	4%	(10)	2%	(5)	16%	(43)	70%	(190)	273
Agnostic/Nothing in particular	4%	(10)	5%	(14)	2%	(7)	1%	(2)	15%	(42)	73%	(202)	277
Evangelical	7%	(11)	6%	(9)	4%	(7)	1%	(2)	19%	(31)	62%	(100)	160
Non-Evangelical	1%	(3)	9%	(20)	3%	(6)	2%	(3)	17%	(36)	68%	(145)	212
Community: Urban	2%	(4)	7%	(11)	2%	(4)	2%	(3)	19%	(31)	68%	(113)	166
Community: Suburban	4%	(11)	9%	(25)	3%	(9)	1%	(2)	16%	(44)	67%	(179)	268
Community: Rural	3%	(4)	3%	(4)	3%	(5)	1%	(2)	11%	(17)	80%	(126)	158
Employ: Private Sector	4%	(7)	6%	(10)	3%	(6)	—	(1)	18%	(29)	68%	(115)	168
Employ: Self-Employed	10%	(8)	6%	(5)	5%	(4)	4%	(3)	20%	(15)	54%	(42)	78
Employ: Retired	1%	(1)	6%	(7)	4%	(5)	—	(1)	12%	(16)	78%	(102)	131
Employ: Unemployed	—	(0)	5%	(4)	2%	(1)	—	(0)	7%	(5)	86%	(63)	74
Military HH: Yes	3%	(3)	7%	(7)	2%	(2)	1%	(1)	11%	(11)	77%	(82)	106
Military HH: No	3%	(16)	7%	(33)	3%	(15)	1%	(5)	16%	(80)	69%	(336)	486
RD/WT: Right Direction	6%	(15)	7%	(16)	2%	(5)	1%	(3)	17%	(39)	67%	(154)	232
RD/WT: Wrong Track	1%	(4)	7%	(24)	4%	(13)	1%	(3)	15%	(53)	73%	(264)	360
Trump Job Approve	6%	(14)	6%	(14)	3%	(6)	1%	(3)	17%	(40)	69%	(167)	244
Trump Job Disapprove	2%	(5)	8%	(26)	4%	(11)	1%	(4)	16%	(50)	69%	(214)	310
Trump Job Strongly Approve	3%	(5)	4%	(6)	2%	(2)	2%	(3)	16%	(24)	73%	(106)	145
Trump Job Somewhat Approve	9%	(9)	9%	(9)	4%	(4)	—	(0)	17%	(16)	62%	(62)	99
Trump Job Somewhat Disapprove	2%	(2)	13%	(10)	6%	(4)	1%	(1)	13%	(10)	65%	(48)	74
Trump Job Strongly Disapprove	1%	(4)	7%	(16)	3%	(7)	1%	(3)	17%	(40)	70%	(166)	236
Favorable of Trump	6%	(14)	5%	(13)	2%	(5)	1%	(3)	15%	(35)	71%	(166)	235
Unfavorable of Trump	2%	(5)	7%	(23)	4%	(13)	1%	(4)	16%	(50)	70%	(222)	316
Very Favorable of Trump	8%	(12)	4%	(6)	1%	(2)	1%	(2)	14%	(22)	72%	(108)	151
Somewhat Favorable of Trump	2%	(2)	9%	(7)	4%	(3)	1%	(1)	16%	(14)	69%	(58)	85
Somewhat Unfavorable of Trump	1%	(1)	12%	(6)	9%	(5)	1%	(1)	12%	(6)	66%	(34)	52
Very Unfavorable of Trump	2%	(5)	6%	(17)	3%	(8)	1%	(3)	17%	(44)	71%	(188)	263

Continued on next page

Table NFL7_1: Do you have a favorable or unfavorable opinion of the following people?

Tarik Cohen

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(40)	3%	(18)	1%	(6)	15%	(91)	71%	(418)	592
#1 Issue: Economy	1%	(2)	8%	(12)	2%	(3)	2%	(3)	19%	(29)	68%	(103)	151
#1 Issue: Security	2%	(2)	8%	(9)	2%	(2)	1%	(1)	17%	(18)	70%	(76)	109
#1 Issue: Health Care	2%	(2)	5%	(5)	7%	(6)	1%	(1)	18%	(17)	66%	(59)	90
#1 Issue: Medicare / Social Security	10%	(10)	4%	(4)	3%	(3)	1%	(1)	10%	(10)	72%	(70)	97
2018 House Vote: Democrat	3%	(5)	7%	(14)	5%	(9)	1%	(2)	15%	(28)	69%	(131)	189
2018 House Vote: Republican	8%	(14)	5%	(9)	3%	(5)	1%	(2)	18%	(31)	65%	(115)	176
2016 Vote: Hillary Clinton	3%	(5)	7%	(12)	3%	(6)	2%	(3)	14%	(24)	71%	(121)	170
2016 Vote: Donald Trump	7%	(14)	4%	(8)	3%	(6)	1%	(2)	17%	(32)	68%	(133)	195
2016 Vote: Didn't Vote	—	(0)	9%	(17)	3%	(5)	1%	(1)	16%	(30)	71%	(132)	185
Voted in 2014: Yes	5%	(18)	6%	(21)	3%	(11)	1%	(4)	15%	(53)	70%	(245)	351
Voted in 2014: No	—	(1)	8%	(19)	3%	(7)	1%	(2)	16%	(38)	72%	(174)	241
2012 Vote: Barack Obama	4%	(7)	7%	(14)	3%	(6)	2%	(3)	17%	(34)	68%	(137)	201
2012 Vote: Mitt Romney	2%	(3)	4%	(6)	2%	(3)	—	(1)	17%	(24)	75%	(110)	146
2012 Vote: Didn't Vote	4%	(8)	8%	(18)	3%	(7)	1%	(2)	14%	(31)	71%	(160)	226
4-Region: Northeast	4%	(5)	6%	(6)	2%	(2)	2%	(2)	19%	(20)	68%	(72)	106
4-Region: Midwest	2%	(2)	13%	(16)	4%	(5)	2%	(2)	11%	(13)	68%	(81)	119
4-Region: South	5%	(12)	4%	(8)	3%	(6)	1%	(2)	16%	(37)	72%	(168)	233
4-Region: West	—	(0)	7%	(10)	4%	(5)	—	(0)	16%	(21)	73%	(97)	133
Avid sports fan	11%	(17)	16%	(26)	6%	(9)	1%	(1)	25%	(39)	42%	(67)	159
Casual sports fan	—	(0)	6%	(14)	3%	(7)	—	(1)	18%	(43)	73%	(173)	238
Not a fan at all	1%	(1)	—	(0)	1%	(2)	2%	(4)	5%	(10)	92%	(179)	195
Sports fan	4%	(18)	10%	(40)	4%	(16)	1%	(3)	21%	(82)	60%	(239)	397
Prefer college sports	3%	(3)	11%	(11)	2%	(2)	1%	(1)	20%	(20)	63%	(63)	100
Prefer professional sports	6%	(16)	9%	(26)	5%	(13)	1%	(4)	20%	(58)	59%	(169)	285
Interested in NFL	6%	(18)	13%	(39)	4%	(13)	1%	(2)	21%	(65)	56%	(173)	310
Interested in College Football	7%	(18)	15%	(37)	4%	(10)	1%	(2)	25%	(62)	49%	(121)	250
Interested in XFL	17%	(15)	18%	(16)	6%	(6)	—	(0)	28%	(24)	31%	(28)	88
Participates in sports gambling	9%	(7)	15%	(13)	5%	(4)	2%	(2)	22%	(18)	47%	(38)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_2: Do you have a favorable or unfavorable opinion of the following people?

Michael Thomas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(43)	10%	(57)	3%	(16)	1%	(6)	17%	(101)	62%	(368)	592
Gender: Male	10%	(28)	15%	(40)	5%	(14)	1%	(3)	20%	(54)	48%	(128)	267
Gender: Female	5%	(15)	5%	(17)	1%	(2)	1%	(3)	15%	(47)	74%	(241)	325
Age: 18-29	14%	(20)	8%	(12)	1%	(2)	2%	(3)	11%	(17)	63%	(93)	146
Age: 30-44	10%	(12)	13%	(15)	5%	(6)	1%	(1)	19%	(23)	52%	(61)	118
Age: 45-54	—	(0)	12%	(11)	5%	(5)	1%	(1)	21%	(20)	61%	(57)	94
Age: 55-64	5%	(6)	10%	(12)	3%	(3)	1%	(1)	21%	(25)	61%	(72)	119
Age: 65+	4%	(4)	6%	(7)	1%	(1)	1%	(1)	15%	(17)	74%	(85)	115
Generation Z: 18-22	15%	(10)	1%	(0)	2%	(1)	1%	(1)	9%	(7)	72%	(50)	69
Millennial: Age 23-38	10%	(15)	15%	(22)	3%	(5)	1%	(2)	13%	(18)	58%	(84)	146
Generation X: Age 39-54	5%	(7)	11%	(16)	5%	(6)	1%	(1)	24%	(34)	54%	(77)	142
Boomers: Age 55-73	5%	(10)	8%	(18)	2%	(4)	1%	(1)	18%	(39)	66%	(142)	214
PID: Dem (no lean)	8%	(15)	9%	(16)	5%	(9)	—	(0)	18%	(34)	60%	(114)	189
PID: Ind (no lean)	4%	(9)	7%	(14)	2%	(3)	2%	(4)	16%	(34)	70%	(146)	210
PID: Rep (no lean)	10%	(20)	14%	(27)	2%	(4)	1%	(2)	17%	(33)	56%	(109)	193
PID/Gender: Dem Men	13%	(10)	12%	(9)	10%	(7)	—	(0)	20%	(15)	45%	(33)	73
PID/Gender: Dem Women	5%	(6)	7%	(8)	2%	(2)	—	(0)	17%	(20)	70%	(81)	116
PID/Gender: Ind Men	8%	(7)	11%	(10)	3%	(3)	2%	(2)	22%	(21)	54%	(52)	96
PID/Gender: Ind Women	1%	(1)	3%	(4)	—	(0)	2%	(2)	11%	(12)	83%	(94)	114
PID/Gender: Rep Men	11%	(11)	21%	(21)	4%	(4)	1%	(1)	18%	(18)	44%	(43)	97
PID/Gender: Rep Women	9%	(9)	6%	(6)	—	(0)	1%	(1)	16%	(15)	68%	(66)	96
Ideo: Liberal (1-3)	8%	(13)	12%	(20)	4%	(7)	1%	(2)	18%	(29)	56%	(89)	160
Ideo: Moderate (4)	6%	(10)	10%	(15)	4%	(6)	—	(1)	23%	(36)	56%	(86)	154
Ideo: Conservative (5-7)	8%	(16)	10%	(19)	1%	(3)	1%	(3)	15%	(30)	64%	(125)	195
Educ: < College	7%	(29)	9%	(37)	3%	(12)	1%	(4)	15%	(64)	65%	(270)	417
Educ: Bachelors degree	10%	(11)	10%	(11)	2%	(2)	1%	(1)	22%	(24)	55%	(61)	111
Educ: Post-grad	4%	(3)	13%	(8)	2%	(2)	1%	(1)	20%	(13)	59%	(38)	65
Income: Under 50k	5%	(15)	8%	(26)	3%	(10)	1%	(4)	15%	(49)	67%	(212)	316
Income: 50k-100k	7%	(13)	12%	(21)	3%	(5)	1%	(1)	21%	(37)	57%	(101)	178
Income: 100k+	16%	(15)	10%	(10)	1%	(1)	1%	(1)	16%	(15)	57%	(56)	98
Ethnicity: White	6%	(28)	9%	(42)	3%	(13)	1%	(3)	17%	(78)	63%	(283)	447

Continued on next page

Table NFL7_2: Do you have a favorable or unfavorable opinion of the following people?

Michael Thomas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(43)	10%	(57)	3%	(16)	1%	(6)	17%	(101)	62%	(368)	592
Ethnicity: Hispanic	13%	(15)	14%	(16)	—	(0)	—	(0)	17%	(20)	56%	(65)	116
Ethnicity: Afr. Am.	6%	(5)	11%	(10)	3%	(2)	3%	(3)	13%	(12)	64%	(59)	92
Ethnicity: Other	18%	(9)	9%	(5)	1%	(0)	—	(0)	21%	(11)	51%	(27)	53
All Christian	7%	(18)	11%	(31)	4%	(10)	1%	(3)	19%	(53)	58%	(159)	273
Agnostic/Nothing in particular	8%	(22)	6%	(18)	2%	(6)	1%	(3)	15%	(41)	67%	(186)	277
Evangelical	11%	(17)	10%	(17)	6%	(10)	2%	(3)	16%	(25)	55%	(88)	160
Non-Evangelical	9%	(18)	11%	(24)	1%	(2)	1%	(2)	19%	(41)	59%	(126)	212
Community: Urban	9%	(14)	5%	(8)	3%	(6)	1%	(2)	18%	(29)	64%	(107)	166
Community: Suburban	8%	(21)	15%	(41)	2%	(6)	1%	(3)	17%	(45)	57%	(153)	268
Community: Rural	5%	(8)	5%	(8)	3%	(5)	—	(1)	17%	(27)	69%	(109)	158
Employ: Private Sector	9%	(14)	12%	(20)	1%	(1)	3%	(5)	25%	(42)	51%	(86)	168
Employ: Self-Employed	13%	(10)	15%	(12)	7%	(6)	—	(0)	12%	(10)	53%	(41)	78
Employ: Retired	2%	(2)	9%	(12)	2%	(3)	—	(1)	22%	(29)	64%	(84)	131
Employ: Unemployed	3%	(2)	—	(0)	5%	(3)	—	(0)	5%	(4)	88%	(65)	74
Military HH: Yes	6%	(6)	10%	(10)	—	(0)	3%	(3)	10%	(11)	71%	(76)	106
Military HH: No	8%	(37)	10%	(47)	3%	(16)	1%	(3)	19%	(91)	60%	(293)	486
RD/WT: Right Direction	7%	(16)	14%	(32)	3%	(7)	2%	(5)	18%	(41)	57%	(131)	232
RD/WT: Wrong Track	7%	(27)	7%	(25)	3%	(9)	—	(1)	17%	(60)	66%	(237)	360
Trump Job Approve	5%	(11)	14%	(34)	3%	(6)	2%	(5)	19%	(47)	57%	(140)	244
Trump Job Disapprove	10%	(32)	7%	(23)	3%	(10)	—	(1)	17%	(53)	62%	(191)	310
Trump Job Strongly Approve	7%	(10)	11%	(16)	2%	(3)	3%	(4)	16%	(23)	61%	(88)	145
Trump Job Somewhat Approve	1%	(1)	18%	(18)	3%	(3)	1%	(1)	25%	(25)	52%	(52)	99
Trump Job Somewhat Disapprove	13%	(10)	8%	(6)	4%	(3)	1%	(1)	12%	(9)	60%	(44)	74
Trump Job Strongly Disapprove	9%	(22)	7%	(17)	3%	(7)	—	(0)	18%	(44)	62%	(147)	236
Favorable of Trump	5%	(11)	13%	(32)	3%	(6)	1%	(3)	19%	(44)	59%	(140)	235
Unfavorable of Trump	9%	(28)	8%	(24)	3%	(10)	—	(1)	17%	(54)	63%	(198)	316
Very Favorable of Trump	7%	(11)	16%	(24)	2%	(3)	1%	(1)	16%	(23)	58%	(88)	151
Somewhat Favorable of Trump	1%	(1)	9%	(8)	3%	(3)	2%	(1)	24%	(20)	61%	(51)	85
Somewhat Unfavorable of Trump	8%	(4)	9%	(4)	6%	(3)	2%	(1)	21%	(11)	54%	(28)	52
Very Unfavorable of Trump	9%	(24)	8%	(20)	3%	(7)	—	(0)	16%	(43)	64%	(170)	263

Continued on next page

Table NFL7_2: Do you have a favorable or unfavorable opinion of the following people?

Michael Thomas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(43)	10%	(57)	3%	(16)	1%	(6)	17%	(101)	62%	(368)	592
#1 Issue: Economy	10%	(15)	8%	(12)	2%	(3)	—	(0)	20%	(31)	60%	(91)	151
#1 Issue: Security	11%	(12)	13%	(15)	3%	(3)	1%	(1)	16%	(17)	56%	(61)	109
#1 Issue: Health Care	4%	(3)	8%	(7)	3%	(3)	1%	(1)	20%	(18)	64%	(57)	90
#1 Issue: Medicare / Social Security	1%	(1)	17%	(17)	3%	(3)	1%	(1)	15%	(14)	62%	(60)	97
2018 House Vote: Democrat	8%	(15)	8%	(15)	4%	(7)	1%	(1)	16%	(29)	64%	(121)	189
2018 House Vote: Republican	7%	(12)	18%	(31)	2%	(3)	1%	(1)	20%	(35)	54%	(94)	176
2016 Vote: Hillary Clinton	7%	(12)	8%	(13)	3%	(5)	—	(0)	19%	(32)	63%	(108)	170
2016 Vote: Donald Trump	6%	(12)	15%	(29)	1%	(3)	2%	(4)	20%	(38)	56%	(110)	195
2016 Vote: Didn't Vote	9%	(17)	5%	(10)	4%	(8)	1%	(2)	13%	(24)	67%	(124)	185
Voted in 2014: Yes	7%	(25)	12%	(43)	2%	(8)	1%	(2)	18%	(64)	60%	(210)	351
Voted in 2014: No	8%	(19)	6%	(14)	3%	(8)	2%	(4)	16%	(38)	66%	(159)	241
2012 Vote: Barack Obama	6%	(12)	11%	(21)	3%	(6)	—	(0)	18%	(35)	63%	(127)	201
2012 Vote: Mitt Romney	8%	(12)	9%	(13)	1%	(1)	—	(1)	23%	(34)	59%	(86)	146
2012 Vote: Didn't Vote	8%	(19)	9%	(20)	3%	(8)	2%	(4)	13%	(30)	64%	(145)	226
4-Region: Northeast	6%	(7)	10%	(11)	2%	(2)	2%	(3)	19%	(21)	60%	(64)	106
4-Region: Midwest	2%	(3)	13%	(16)	6%	(7)	1%	(1)	13%	(16)	65%	(77)	119
4-Region: South	9%	(20)	8%	(19)	3%	(7)	1%	(2)	18%	(41)	62%	(144)	233
4-Region: West	10%	(14)	8%	(11)	1%	(1)	—	(0)	18%	(24)	63%	(83)	133
Avid sports fan	21%	(33)	23%	(36)	4%	(6)	—	(1)	22%	(35)	30%	(47)	159
Casual sports fan	4%	(10)	8%	(19)	2%	(5)	1%	(2)	20%	(48)	65%	(154)	238
Not a fan at all	—	(0)	1%	(2)	2%	(5)	1%	(3)	9%	(18)	86%	(167)	195
Sports fan	11%	(43)	14%	(55)	3%	(11)	1%	(3)	21%	(83)	51%	(201)	397
Prefer college sports	12%	(12)	12%	(12)	2%	(2)	1%	(1)	23%	(23)	50%	(50)	100
Prefer professional sports	11%	(31)	14%	(40)	4%	(12)	1%	(2)	19%	(53)	52%	(147)	285
Interested in NFL	13%	(40)	16%	(51)	3%	(9)	1%	(3)	20%	(63)	46%	(144)	310
Interested in College Football	16%	(41)	18%	(46)	4%	(11)	2%	(5)	21%	(53)	37%	(93)	250
Interested in XFL	17%	(15)	33%	(29)	8%	(7)	1%	(1)	18%	(16)	24%	(21)	88
Participates in sports gambling	20%	(16)	16%	(13)	6%	(5)	3%	(2)	20%	(16)	35%	(29)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_3: Do you have a favorable or unfavorable opinion of the following people?

Ryan Tannehill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	15%	(88)	4%	(23)	1%	(5)	17%	(103)	58%	(341)	592
Gender: Male	10%	(27)	23%	(60)	5%	(14)	2%	(4)	22%	(58)	39%	(104)	267
Gender: Female	2%	(5)	8%	(27)	3%	(9)	—	(1)	14%	(45)	73%	(237)	325
Age: 18-29	4%	(5)	12%	(17)	6%	(9)	1%	(1)	14%	(20)	64%	(93)	146
Age: 30-44	11%	(12)	14%	(17)	2%	(2)	2%	(2)	24%	(28)	48%	(57)	118
Age: 45-54	5%	(4)	12%	(11)	7%	(6)	2%	(2)	22%	(20)	53%	(50)	94
Age: 55-64	5%	(6)	16%	(19)	4%	(4)	—	(0)	16%	(19)	59%	(71)	119
Age: 65+	3%	(4)	20%	(23)	1%	(1)	1%	(1)	14%	(16)	61%	(70)	115
Generation Z: 18-22	3%	(2)	7%	(5)	9%	(6)	2%	(1)	9%	(7)	69%	(48)	69
Millennial: Age 23-38	4%	(6)	16%	(23)	2%	(3)	1%	(2)	17%	(25)	60%	(88)	146
Generation X: Age 39-54	9%	(13)	12%	(17)	6%	(8)	1%	(2)	26%	(37)	45%	(64)	142
Boomers: Age 55-73	4%	(9)	19%	(40)	3%	(6)	—	(1)	14%	(31)	60%	(128)	214
PID: Dem (no lean)	4%	(8)	15%	(28)	5%	(10)	1%	(2)	15%	(28)	60%	(113)	189
PID: Ind (no lean)	4%	(8)	11%	(23)	2%	(4)	1%	(2)	18%	(37)	65%	(136)	210
PID: Rep (no lean)	8%	(16)	19%	(36)	5%	(9)	1%	(1)	20%	(39)	48%	(92)	193
PID/Gender: Dem Men	11%	(8)	22%	(16)	9%	(6)	1%	(1)	15%	(11)	42%	(31)	73
PID/Gender: Dem Women	1%	(1)	10%	(12)	3%	(4)	1%	(1)	14%	(16)	71%	(82)	116
PID/Gender: Ind Men	7%	(7)	18%	(18)	4%	(4)	2%	(2)	24%	(23)	44%	(43)	96
PID/Gender: Ind Women	1%	(1)	5%	(6)	—	(0)	—	(0)	12%	(14)	82%	(93)	114
PID/Gender: Rep Men	12%	(12)	27%	(26)	4%	(4)	1%	(1)	24%	(24)	32%	(31)	97
PID/Gender: Rep Women	4%	(4)	11%	(10)	5%	(5)	—	(0)	16%	(15)	64%	(62)	96
Ideo: Liberal (1-3)	8%	(12)	17%	(27)	3%	(4)	—	(0)	18%	(28)	55%	(88)	160
Ideo: Moderate (4)	2%	(3)	14%	(22)	7%	(11)	2%	(2)	19%	(29)	57%	(87)	154
Ideo: Conservative (5-7)	7%	(14)	18%	(36)	3%	(5)	1%	(1)	20%	(38)	52%	(100)	195
Educ: < College	6%	(23)	11%	(47)	5%	(19)	1%	(4)	17%	(70)	61%	(253)	417
Educ: Bachelors degree	5%	(5)	23%	(26)	2%	(2)	1%	(1)	21%	(24)	48%	(53)	111
Educ: Post-grad	5%	(3)	22%	(14)	3%	(2)	1%	(1)	15%	(10)	54%	(35)	65
Income: Under 50k	4%	(12)	12%	(39)	4%	(13)	1%	(3)	15%	(49)	63%	(200)	316
Income: 50k-100k	5%	(9)	19%	(35)	4%	(7)	1%	(2)	21%	(37)	49%	(87)	178
Income: 100k+	10%	(10)	15%	(14)	3%	(2)	1%	(1)	18%	(17)	54%	(53)	98
Ethnicity: White	7%	(30)	16%	(71)	3%	(14)	1%	(4)	17%	(77)	56%	(250)	447

Continued on next page

Table NFL7_3: Do you have a favorable or unfavorable opinion of the following people?

Ryan Tannehill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	15%	(88)	4%	(23)	1%	(5)	17%	(103)	58%	(341)	592
Ethnicity: Hispanic	5%	(6)	13%	(15)	3%	(4)	—	(0)	16%	(19)	62%	(72)	116
Ethnicity: Afr. Am.	1%	(1)	14%	(13)	5%	(4)	1%	(1)	15%	(14)	64%	(59)	92
Ethnicity: Other	1%	(1)	8%	(4)	8%	(4)	—	(0)	23%	(12)	60%	(32)	53
All Christian	7%	(19)	19%	(53)	5%	(14)	1%	(2)	18%	(49)	50%	(136)	273
Agnostic/Nothing in particular	3%	(9)	11%	(30)	2%	(5)	1%	(3)	17%	(47)	66%	(182)	277
Evangelical	6%	(10)	19%	(31)	5%	(8)	—	(0)	21%	(34)	48%	(78)	160
Non-Evangelical	7%	(15)	18%	(39)	4%	(8)	1%	(2)	19%	(40)	51%	(108)	212
Community: Urban	4%	(7)	6%	(10)	5%	(8)	1%	(2)	21%	(35)	62%	(103)	166
Community: Suburban	6%	(16)	22%	(58)	4%	(9)	1%	(2)	16%	(42)	52%	(140)	268
Community: Rural	5%	(8)	13%	(20)	3%	(5)	1%	(1)	16%	(26)	62%	(98)	158
Employ: Private Sector	8%	(13)	14%	(24)	4%	(7)	—	(1)	24%	(40)	49%	(83)	168
Employ: Self-Employed	7%	(5)	20%	(16)	—	(0)	4%	(3)	16%	(12)	53%	(41)	78
Employ: Retired	4%	(5)	23%	(30)	1%	(2)	—	(1)	15%	(20)	57%	(74)	131
Employ: Unemployed	—	(0)	4%	(3)	5%	(4)	—	(0)	6%	(5)	84%	(62)	74
Military HH: Yes	7%	(8)	17%	(18)	1%	(1)	1%	(1)	16%	(17)	58%	(61)	106
Military HH: No	5%	(24)	14%	(69)	4%	(21)	1%	(5)	18%	(87)	58%	(280)	486
RD/WT: Right Direction	9%	(20)	19%	(43)	3%	(6)	1%	(2)	19%	(43)	50%	(116)	232
RD/WT: Wrong Track	3%	(11)	12%	(44)	5%	(16)	1%	(3)	17%	(60)	62%	(225)	360
Trump Job Approve	8%	(20)	17%	(42)	4%	(9)	1%	(2)	21%	(52)	49%	(119)	244
Trump Job Disapprove	4%	(12)	15%	(45)	4%	(14)	1%	(3)	16%	(50)	60%	(186)	310
Trump Job Strongly Approve	10%	(14)	13%	(18)	2%	(3)	1%	(2)	21%	(30)	53%	(77)	145
Trump Job Somewhat Approve	6%	(6)	24%	(24)	6%	(6)	—	(0)	22%	(22)	42%	(41)	99
Trump Job Somewhat Disapprove	1%	(1)	16%	(12)	2%	(2)	3%	(2)	16%	(11)	62%	(45)	74
Trump Job Strongly Disapprove	5%	(11)	14%	(33)	5%	(12)	1%	(1)	16%	(38)	59%	(140)	236
Favorable of Trump	8%	(19)	18%	(42)	2%	(6)	1%	(2)	21%	(49)	50%	(117)	235
Unfavorable of Trump	4%	(12)	13%	(42)	5%	(16)	1%	(3)	16%	(50)	61%	(192)	316
Very Favorable of Trump	9%	(14)	17%	(26)	2%	(3)	1%	(2)	18%	(27)	52%	(79)	151
Somewhat Favorable of Trump	7%	(6)	19%	(16)	3%	(2)	1%	(1)	26%	(22)	45%	(38)	85
Somewhat Unfavorable of Trump	3%	(2)	10%	(5)	5%	(3)	2%	(1)	27%	(14)	53%	(27)	52
Very Unfavorable of Trump	4%	(11)	14%	(37)	5%	(13)	1%	(2)	14%	(36)	62%	(165)	263

Continued on next page

Table NFL7_3: Do you have a favorable or unfavorable opinion of the following people?

Ryan Tannehill

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	15%	(88)	4%	(23)	1%	(5)	17%	(103)	58%	(341)	592
#1 Issue: Economy	7%	(11)	13%	(20)	4%	(7)	1%	(1)	18%	(28)	56%	(85)	151
#1 Issue: Security	6%	(7)	14%	(15)	3%	(4)	2%	(2)	29%	(32)	45%	(49)	109
#1 Issue: Health Care	6%	(5)	16%	(14)	3%	(3)	1%	(1)	17%	(15)	57%	(51)	90
#1 Issue: Medicare / Social Security	4%	(4)	23%	(22)	4%	(4)	1%	(1)	8%	(8)	60%	(58)	97
2018 House Vote: Democrat	3%	(6)	17%	(31)	6%	(11)	1%	(2)	17%	(32)	56%	(107)	189
2018 House Vote: Republican	8%	(15)	23%	(41)	2%	(3)	1%	(2)	21%	(38)	45%	(79)	176
2016 Vote: Hillary Clinton	2%	(3)	17%	(29)	6%	(10)	—	(0)	17%	(28)	59%	(101)	170
2016 Vote: Donald Trump	10%	(19)	19%	(38)	1%	(2)	2%	(3)	22%	(43)	46%	(90)	195
2016 Vote: Didn't Vote	5%	(8)	9%	(16)	5%	(10)	1%	(2)	14%	(25)	67%	(123)	185
Voted in 2014: Yes	6%	(20)	20%	(69)	3%	(10)	1%	(2)	19%	(68)	52%	(182)	351
Voted in 2014: No	5%	(12)	8%	(19)	5%	(12)	1%	(3)	15%	(35)	66%	(159)	241
2012 Vote: Barack Obama	5%	(9)	17%	(34)	5%	(9)	—	(1)	19%	(37)	55%	(111)	201
2012 Vote: Mitt Romney	8%	(11)	15%	(22)	1%	(1)	1%	(1)	23%	(34)	53%	(77)	146
2012 Vote: Didn't Vote	5%	(10)	12%	(27)	5%	(12)	1%	(3)	13%	(29)	64%	(145)	226
4-Region: Northeast	7%	(7)	13%	(14)	4%	(4)	2%	(2)	22%	(24)	52%	(55)	106
4-Region: Midwest	4%	(5)	14%	(17)	8%	(9)	1%	(1)	14%	(16)	59%	(71)	119
4-Region: South	6%	(14)	17%	(40)	2%	(5)	—	(1)	18%	(42)	56%	(132)	233
4-Region: West	4%	(6)	13%	(17)	3%	(4)	1%	(1)	16%	(22)	63%	(84)	133
Avid sports fan	14%	(22)	36%	(57)	3%	(5)	2%	(3)	25%	(40)	20%	(32)	159
Casual sports fan	4%	(10)	11%	(27)	6%	(15)	1%	(2)	21%	(50)	56%	(134)	238
Not a fan at all	—	(0)	2%	(3)	1%	(2)	—	(1)	7%	(13)	90%	(176)	195
Sports fan	8%	(32)	21%	(84)	5%	(20)	1%	(5)	23%	(90)	42%	(166)	397
Prefer college sports	8%	(8)	19%	(19)	2%	(2)	1%	(1)	30%	(30)	40%	(40)	100
Prefer professional sports	8%	(23)	21%	(60)	7%	(19)	1%	(3)	20%	(56)	43%	(124)	285
Interested in NFL	10%	(31)	25%	(78)	6%	(20)	1%	(3)	24%	(74)	34%	(105)	310
Interested in College Football	11%	(28)	27%	(68)	7%	(18)	1%	(3)	25%	(63)	28%	(69)	250
Interested in XFL	14%	(13)	38%	(34)	7%	(6)	4%	(3)	22%	(20)	15%	(13)	88
Participates in sports gambling	17%	(14)	18%	(15)	2%	(2)	3%	(3)	25%	(21)	34%	(28)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_4: Do you have a favorable or unfavorable opinion of the following people?

Joe Mixon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(23)	7%	(41)	3%	(18)	2%	(10)	17%	(99)	68%	(401)	592
Gender: Male	6%	(15)	11%	(30)	6%	(15)	4%	(9)	19%	(50)	55%	(146)	267
Gender: Female	2%	(7)	3%	(11)	1%	(2)	—	(1)	15%	(49)	78%	(255)	325
Age: 18-29	8%	(12)	8%	(11)	3%	(4)	—	(0)	18%	(26)	63%	(92)	146
Age: 30-44	5%	(5)	9%	(11)	4%	(5)	1%	(1)	21%	(25)	60%	(70)	118
Age: 45-54	1%	(1)	4%	(4)	3%	(3)	5%	(5)	20%	(19)	67%	(63)	94
Age: 55-64	3%	(4)	7%	(8)	3%	(4)	1%	(2)	14%	(17)	71%	(84)	119
Age: 65+	—	(1)	6%	(7)	1%	(1)	2%	(2)	10%	(12)	80%	(92)	115
Generation Z: 18-22	12%	(8)	5%	(3)	2%	(2)	—	(0)	12%	(9)	69%	(48)	69
Millennial: Age 23-38	4%	(6)	8%	(12)	4%	(6)	1%	(1)	20%	(29)	63%	(92)	146
Generation X: Age 39-54	2%	(3)	7%	(10)	3%	(5)	3%	(5)	23%	(32)	61%	(86)	142
Boomers: Age 55-73	2%	(5)	6%	(14)	3%	(6)	1%	(3)	13%	(28)	74%	(159)	214
PID: Dem (no lean)	3%	(6)	8%	(15)	3%	(6)	1%	(2)	17%	(32)	67%	(127)	189
PID: Ind (no lean)	2%	(4)	5%	(10)	1%	(3)	2%	(4)	16%	(33)	74%	(155)	210
PID: Rep (no lean)	6%	(12)	8%	(16)	5%	(9)	2%	(4)	17%	(33)	62%	(119)	193
PID/Gender: Dem Men	6%	(5)	10%	(7)	6%	(5)	3%	(2)	20%	(15)	55%	(40)	73
PID/Gender: Dem Women	2%	(2)	7%	(8)	1%	(1)	—	(0)	15%	(18)	75%	(87)	116
PID/Gender: Ind Men	4%	(3)	10%	(9)	1%	(1)	5%	(4)	20%	(19)	61%	(59)	96
PID/Gender: Ind Women	—	(1)	1%	(1)	1%	(1)	—	(0)	12%	(14)	85%	(97)	114
PID/Gender: Rep Men	7%	(7)	15%	(14)	10%	(9)	3%	(3)	16%	(16)	49%	(48)	97
PID/Gender: Rep Women	5%	(5)	2%	(2)	—	(0)	1%	(1)	18%	(18)	74%	(71)	96
Ideo: Liberal (1-3)	4%	(7)	9%	(15)	2%	(3)	2%	(3)	20%	(31)	64%	(102)	160
Ideo: Moderate (4)	4%	(6)	9%	(14)	3%	(4)	2%	(3)	20%	(30)	62%	(96)	154
Ideo: Conservative (5-7)	5%	(9)	6%	(12)	5%	(10)	2%	(3)	14%	(28)	68%	(133)	195
Educ: < College	4%	(17)	7%	(31)	3%	(12)	1%	(3)	17%	(71)	68%	(282)	417
Educ: Bachelors degree	4%	(5)	7%	(8)	2%	(2)	5%	(5)	16%	(17)	66%	(73)	111
Educ: Post-grad	1%	(1)	4%	(2)	6%	(4)	2%	(1)	16%	(10)	71%	(46)	65
Income: Under 50k	4%	(14)	6%	(18)	4%	(13)	1%	(3)	12%	(38)	73%	(229)	316
Income: 50k-100k	4%	(8)	11%	(19)	1%	(1)	2%	(4)	20%	(36)	62%	(110)	178
Income: 100k+	1%	(1)	4%	(4)	4%	(4)	3%	(2)	25%	(25)	63%	(62)	98
Ethnicity: White	4%	(17)	6%	(25)	4%	(16)	2%	(10)	16%	(71)	69%	(308)	447

Continued on next page

Table NFL7_4: Do you have a favorable or unfavorable opinion of the following people?

Joe Mixon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(23)	7%	(41)	3%	(18)	2%	(10)	17%	(99)	68%	(401)	592
Ethnicity: Hispanic	3%	(4)	11%	(13)	—	(0)	—	(0)	26%	(31)	59%	(69)	116
Ethnicity: Afr. Am.	2%	(1)	15%	(14)	1%	(1)	—	(0)	11%	(10)	72%	(66)	92
Ethnicity: Other	7%	(4)	6%	(3)	1%	(1)	—	(0)	34%	(18)	52%	(28)	53
All Christian	4%	(12)	7%	(19)	4%	(11)	2%	(6)	18%	(50)	64%	(176)	273
Agnostic/Nothing in particular	3%	(9)	6%	(16)	2%	(6)	1%	(4)	16%	(45)	71%	(197)	277
Evangelical	5%	(9)	8%	(13)	4%	(7)	1%	(2)	22%	(35)	59%	(95)	160
Non-Evangelical	4%	(9)	8%	(17)	3%	(6)	2%	(4)	20%	(42)	63%	(134)	212
Community: Urban	6%	(9)	4%	(6)	2%	(3)	2%	(3)	16%	(27)	71%	(118)	166
Community: Suburban	3%	(7)	12%	(32)	3%	(9)	2%	(6)	17%	(47)	63%	(169)	268
Community: Rural	4%	(7)	2%	(4)	4%	(6)	1%	(2)	16%	(26)	72%	(114)	158
Employ: Private Sector	6%	(10)	5%	(9)	3%	(5)	2%	(3)	21%	(35)	63%	(105)	168
Employ: Self-Employed	6%	(5)	13%	(10)	2%	(2)	1%	(1)	18%	(14)	59%	(46)	78
Employ: Retired	—	(0)	7%	(9)	3%	(4)	2%	(2)	15%	(19)	73%	(96)	131
Employ: Unemployed	2%	(2)	1%	(1)	1%	(1)	2%	(2)	7%	(5)	87%	(64)	74
Military HH: Yes	4%	(4)	10%	(11)	1%	(1)	2%	(2)	10%	(11)	73%	(78)	106
Military HH: No	4%	(19)	6%	(30)	3%	(17)	2%	(8)	18%	(88)	67%	(324)	486
RD/WT: Right Direction	5%	(13)	10%	(22)	4%	(9)	3%	(6)	16%	(38)	62%	(143)	232
RD/WT: Wrong Track	3%	(10)	5%	(19)	2%	(8)	1%	(4)	17%	(61)	72%	(258)	360
Trump Job Approve	3%	(8)	9%	(23)	4%	(11)	3%	(7)	17%	(43)	63%	(153)	244
Trump Job Disapprove	5%	(14)	6%	(19)	2%	(7)	1%	(3)	18%	(55)	68%	(212)	310
Trump Job Strongly Approve	6%	(8)	5%	(8)	6%	(8)	3%	(4)	12%	(17)	69%	(99)	145
Trump Job Somewhat Approve	—	(0)	15%	(15)	2%	(2)	3%	(3)	26%	(25)	54%	(54)	99
Trump Job Somewhat Disapprove	6%	(5)	10%	(8)	2%	(1)	3%	(2)	6%	(5)	73%	(54)	74
Trump Job Strongly Disapprove	4%	(9)	5%	(11)	2%	(6)	1%	(1)	21%	(50)	67%	(158)	236
Favorable of Trump	4%	(8)	9%	(21)	4%	(11)	3%	(7)	16%	(38)	64%	(150)	235
Unfavorable of Trump	4%	(12)	6%	(19)	2%	(7)	1%	(3)	18%	(57)	69%	(218)	316
Very Favorable of Trump	6%	(8)	10%	(16)	5%	(8)	2%	(3)	12%	(19)	64%	(97)	151
Somewhat Favorable of Trump	—	(0)	7%	(6)	3%	(2)	4%	(4)	23%	(19)	64%	(54)	85
Somewhat Unfavorable of Trump	4%	(2)	12%	(6)	3%	(1)	4%	(2)	17%	(9)	61%	(32)	52
Very Unfavorable of Trump	4%	(9)	5%	(13)	2%	(6)	—	(1)	18%	(48)	71%	(186)	263

Continued on next page

Table NFL7_4: Do you have a favorable or unfavorable opinion of the following people?

Joe Mixon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(23)	7%	(41)	3%	(18)	2%	(10)	17%	(99)	68%	(401)	592
#1 Issue: Economy	1%	(2)	7%	(11)	4%	(7)	1%	(1)	20%	(31)	66%	(99)	151
#1 Issue: Security	4%	(5)	8%	(8)	4%	(4)	6%	(6)	17%	(18)	62%	(67)	109
#1 Issue: Health Care	5%	(4)	5%	(5)	2%	(2)	—	(0)	20%	(18)	68%	(61)	90
#1 Issue: Medicare / Social Security	1%	(1)	14%	(14)	4%	(4)	1%	(1)	9%	(9)	71%	(69)	97
2018 House Vote: Democrat	3%	(6)	8%	(15)	3%	(6)	1%	(2)	16%	(30)	69%	(130)	189
2018 House Vote: Republican	4%	(8)	11%	(20)	4%	(7)	3%	(5)	18%	(31)	60%	(105)	176
2016 Vote: Hillary Clinton	3%	(5)	6%	(10)	3%	(5)	1%	(1)	15%	(26)	72%	(123)	170
2016 Vote: Donald Trump	4%	(8)	10%	(20)	4%	(8)	3%	(5)	17%	(33)	62%	(121)	195
2016 Vote: Didn't Vote	5%	(10)	4%	(7)	2%	(4)	2%	(3)	16%	(30)	71%	(130)	185
Voted in 2014: Yes	4%	(13)	9%	(33)	3%	(9)	2%	(7)	16%	(57)	66%	(233)	351
Voted in 2014: No	4%	(10)	3%	(8)	3%	(8)	1%	(3)	18%	(42)	70%	(169)	241
2012 Vote: Barack Obama	3%	(6)	8%	(15)	2%	(5)	1%	(3)	16%	(33)	70%	(140)	201
2012 Vote: Mitt Romney	5%	(7)	6%	(9)	3%	(4)	2%	(3)	17%	(25)	68%	(99)	146
2012 Vote: Didn't Vote	4%	(10)	6%	(14)	4%	(8)	2%	(3)	17%	(39)	67%	(151)	226
4-Region: Northeast	6%	(6)	3%	(3)	3%	(3)	3%	(3)	18%	(20)	67%	(72)	106
4-Region: Midwest	2%	(2)	12%	(14)	4%	(5)	2%	(2)	15%	(18)	66%	(78)	119
4-Region: South	3%	(7)	9%	(21)	2%	(5)	1%	(3)	18%	(41)	67%	(156)	233
4-Region: West	5%	(7)	3%	(3)	3%	(5)	2%	(2)	15%	(20)	72%	(96)	133
Avid sports fan	11%	(17)	19%	(30)	6%	(10)	4%	(6)	26%	(41)	34%	(54)	159
Casual sports fan	2%	(5)	5%	(11)	2%	(4)	1%	(3)	19%	(46)	71%	(169)	238
Not a fan at all	—	(1)	—	(0)	2%	(3)	—	(1)	6%	(12)	91%	(178)	195
Sports fan	6%	(22)	10%	(41)	4%	(14)	2%	(9)	22%	(87)	56%	(223)	397
Prefer college sports	6%	(6)	10%	(10)	4%	(4)	2%	(2)	21%	(21)	56%	(56)	100
Prefer professional sports	6%	(16)	10%	(28)	4%	(13)	2%	(7)	22%	(62)	56%	(159)	285
Interested in NFL	7%	(21)	13%	(40)	4%	(14)	2%	(8)	22%	(68)	52%	(160)	310
Interested in College Football	9%	(22)	15%	(38)	6%	(14)	3%	(9)	23%	(58)	44%	(109)	250
Interested in XFL	12%	(11)	25%	(22)	12%	(11)	2%	(2)	20%	(18)	29%	(25)	88
Participates in sports gambling	9%	(7)	15%	(12)	6%	(5)	4%	(3)	24%	(20)	42%	(34)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_5: Do you have a favorable or unfavorable opinion of the following people?
Christian Kirk

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(25)	5%	(32)	4%	(21)	1%	(5)	13%	(76)	73%	(433)	592
Gender: Male	7%	(18)	9%	(23)	5%	(12)	1%	(3)	14%	(38)	65%	(173)	267
Gender: Female	2%	(6)	3%	(10)	3%	(9)	1%	(2)	12%	(38)	80%	(260)	325
Age: 18-29	13%	(19)	3%	(5)	5%	(7)	2%	(2)	14%	(21)	63%	(92)	146
Age: 30-44	1%	(2)	11%	(13)	6%	(7)	1%	(1)	15%	(17)	67%	(79)	118
Age: 45-54	2%	(2)	4%	(4)	4%	(3)	1%	(1)	20%	(19)	69%	(65)	94
Age: 55-64	1%	(1)	7%	(8)	2%	(2)	—	(0)	9%	(11)	81%	(96)	119
Age: 65+	1%	(1)	2%	(3)	1%	(1)	1%	(1)	7%	(9)	88%	(101)	115
Generation Z: 18-22	11%	(8)	1%	(0)	4%	(2)	—	(0)	16%	(11)	69%	(48)	69
Millennial: Age 23-38	8%	(12)	8%	(12)	6%	(8)	2%	(3)	12%	(18)	64%	(93)	146
Generation X: Age 39-54	2%	(3)	6%	(9)	5%	(7)	—	(1)	20%	(28)	67%	(94)	142
Boomers: Age 55-73	1%	(2)	5%	(10)	2%	(3)	1%	(1)	8%	(18)	84%	(179)	214
PID: Dem (no lean)	3%	(6)	7%	(14)	5%	(9)	1%	(2)	9%	(16)	75%	(142)	189
PID: Ind (no lean)	1%	(2)	4%	(8)	5%	(12)	1%	(1)	13%	(28)	76%	(159)	210
PID: Rep (no lean)	9%	(17)	6%	(11)	1%	(1)	1%	(2)	16%	(31)	68%	(131)	193
PID/Gender: Dem Men	6%	(4)	9%	(6)	8%	(5)	—	(0)	11%	(8)	67%	(49)	73
PID/Gender: Dem Women	2%	(2)	6%	(7)	3%	(3)	2%	(2)	7%	(8)	80%	(93)	116
PID/Gender: Ind Men	—	(0)	5%	(5)	7%	(7)	1%	(1)	18%	(18)	68%	(66)	96
PID/Gender: Ind Women	2%	(2)	2%	(3)	4%	(5)	—	(0)	9%	(10)	82%	(93)	114
PID/Gender: Rep Men	14%	(14)	11%	(11)	—	(0)	2%	(2)	12%	(12)	60%	(58)	97
PID/Gender: Rep Women	3%	(2)	—	(0)	1%	(1)	—	(0)	20%	(19)	76%	(73)	96
Ideo: Liberal (1-3)	6%	(9)	7%	(11)	8%	(12)	—	(1)	10%	(15)	70%	(111)	160
Ideo: Moderate (4)	2%	(4)	4%	(6)	3%	(4)	1%	(2)	18%	(28)	71%	(110)	154
Ideo: Conservative (5-7)	4%	(9)	6%	(12)	2%	(3)	1%	(3)	12%	(23)	75%	(145)	195
Educ: < College	5%	(21)	4%	(18)	4%	(18)	1%	(4)	13%	(52)	73%	(303)	417
Educ: Bachelors degree	2%	(3)	9%	(10)	1%	(1)	—	(0)	14%	(16)	73%	(81)	111
Educ: Post-grad	1%	(1)	7%	(5)	3%	(2)	2%	(1)	12%	(8)	75%	(48)	65
Income: Under 50k	5%	(15)	4%	(14)	5%	(17)	1%	(3)	7%	(24)	77%	(243)	316
Income: 50k-100k	3%	(5)	9%	(16)	2%	(3)	1%	(1)	18%	(32)	68%	(121)	178
Income: 100k+	4%	(4)	3%	(3)	1%	(1)	1%	(1)	21%	(21)	70%	(69)	98
Ethnicity: White	3%	(12)	7%	(30)	3%	(15)	1%	(4)	12%	(54)	74%	(332)	447

Continued on next page

Table NFL7_5: Do you have a favorable or unfavorable opinion of the following people?

Christian Kirk

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(25)	5%	(32)	4%	(21)	1%	(5)	13%	(76)	73%	(433)	592
Ethnicity: Hispanic	6%	(7)	3%	(4)	2%	(3)	1%	(1)	14%	(16)	73%	(85)	116
Ethnicity: Afr. Am.	13%	(12)	1%	(1)	6%	(6)	—	(0)	7%	(7)	72%	(66)	92
Ethnicity: Other	1%	(1)	3%	(2)	1%	(0)	3%	(1)	28%	(15)	64%	(34)	53
All Christian	3%	(8)	7%	(19)	2%	(7)	1%	(2)	15%	(40)	73%	(198)	273
Agnostic/Nothing in particular	5%	(15)	3%	(9)	4%	(12)	1%	(3)	12%	(33)	74%	(204)	277
Evangelical	10%	(16)	2%	(4)	7%	(12)	1%	(1)	14%	(22)	66%	(105)	160
Non-Evangelical	1%	(3)	8%	(17)	1%	(1)	1%	(2)	17%	(36)	72%	(153)	212
Community: Urban	2%	(4)	3%	(5)	5%	(8)	1%	(1)	16%	(26)	73%	(121)	166
Community: Suburban	5%	(12)	9%	(23)	3%	(8)	1%	(3)	13%	(35)	70%	(187)	268
Community: Rural	5%	(8)	3%	(5)	3%	(5)	1%	(1)	9%	(15)	79%	(124)	158
Employ: Private Sector	3%	(5)	9%	(16)	4%	(6)	—	(1)	18%	(30)	66%	(110)	168
Employ: Self-Employed	11%	(9)	3%	(2)	6%	(5)	1%	(0)	11%	(8)	69%	(54)	78
Employ: Retired	1%	(1)	3%	(3)	3%	(3)	1%	(1)	10%	(13)	83%	(109)	131
Employ: Unemployed	5%	(4)	2%	(2)	2%	(2)	3%	(2)	5%	(4)	82%	(61)	74
Military HH: Yes	4%	(5)	6%	(6)	2%	(3)	1%	(1)	7%	(8)	79%	(84)	106
Military HH: No	4%	(20)	5%	(26)	4%	(19)	1%	(4)	14%	(68)	72%	(349)	486
RD/WT: Right Direction	7%	(17)	7%	(16)	5%	(11)	1%	(2)	15%	(35)	66%	(152)	232
RD/WT: Wrong Track	2%	(8)	5%	(17)	3%	(11)	1%	(3)	11%	(41)	78%	(281)	360
Trump Job Approve	6%	(15)	7%	(16)	4%	(9)	1%	(1)	15%	(37)	68%	(166)	244
Trump Job Disapprove	2%	(6)	5%	(17)	4%	(12)	1%	(4)	12%	(37)	75%	(233)	310
Trump Job Strongly Approve	4%	(6)	9%	(13)	2%	(3)	1%	(1)	11%	(16)	73%	(106)	145
Trump Job Somewhat Approve	9%	(9)	3%	(3)	6%	(6)	—	(0)	21%	(21)	60%	(59)	99
Trump Job Somewhat Disapprove	2%	(2)	7%	(5)	5%	(4)	—	(0)	8%	(6)	78%	(57)	74
Trump Job Strongly Disapprove	2%	(4)	5%	(12)	4%	(8)	2%	(4)	13%	(32)	75%	(176)	236
Favorable of Trump	7%	(16)	7%	(16)	2%	(6)	1%	(1)	14%	(34)	69%	(163)	235
Unfavorable of Trump	3%	(9)	5%	(16)	4%	(12)	1%	(4)	11%	(35)	76%	(240)	316
Very Favorable of Trump	9%	(13)	8%	(13)	—	(1)	—	(1)	12%	(18)	70%	(106)	151
Somewhat Favorable of Trump	3%	(3)	4%	(3)	6%	(5)	1%	(1)	18%	(16)	68%	(57)	85
Somewhat Unfavorable of Trump	3%	(1)	8%	(4)	12%	(6)	1%	(1)	11%	(6)	65%	(34)	52
Very Unfavorable of Trump	3%	(7)	4%	(11)	2%	(5)	1%	(3)	11%	(29)	79%	(207)	263

Continued on next page

Table NFL7_5: Do you have a favorable or unfavorable opinion of the following people?
Christian Kirk

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(25)	5%	(32)	4%	(21)	1%	(5)	13%	(76)	73%	(433)	592
#1 Issue: Economy	2%	(2)	4%	(6)	5%	(8)	1%	(1)	14%	(21)	74%	(112)	151
#1 Issue: Security	4%	(4)	10%	(10)	3%	(4)	1%	(1)	16%	(18)	66%	(72)	109
#1 Issue: Health Care	4%	(4)	5%	(4)	6%	(5)	—	(0)	13%	(12)	72%	(65)	90
#1 Issue: Medicare / Social Security	8%	(8)	3%	(3)	2%	(2)	1%	(1)	10%	(10)	75%	(73)	97
2018 House Vote: Democrat	3%	(6)	7%	(13)	4%	(8)	1%	(2)	10%	(18)	75%	(142)	189
2018 House Vote: Republican	6%	(10)	8%	(15)	1%	(2)	1%	(1)	17%	(30)	67%	(119)	176
2016 Vote: Hillary Clinton	3%	(5)	6%	(10)	4%	(7)	—	(0)	10%	(18)	76%	(130)	170
2016 Vote: Donald Trump	5%	(10)	8%	(16)	1%	(3)	1%	(1)	16%	(31)	68%	(133)	195
2016 Vote: Didn't Vote	5%	(9)	3%	(5)	6%	(11)	1%	(2)	12%	(22)	74%	(136)	185
Voted in 2014: Yes	4%	(13)	8%	(27)	3%	(9)	1%	(2)	14%	(48)	72%	(253)	351
Voted in 2014: No	5%	(12)	2%	(5)	5%	(13)	1%	(3)	12%	(28)	75%	(180)	241
2012 Vote: Barack Obama	2%	(3)	7%	(15)	4%	(8)	—	(0)	13%	(26)	74%	(148)	201
2012 Vote: Mitt Romney	1%	(2)	8%	(12)	1%	(1)	—	(0)	14%	(21)	75%	(110)	146
2012 Vote: Didn't Vote	8%	(19)	2%	(4)	5%	(11)	1%	(3)	12%	(27)	72%	(162)	226
4-Region: Northeast	2%	(2)	6%	(7)	1%	(1)	2%	(2)	15%	(16)	74%	(79)	106
4-Region: Midwest	6%	(7)	6%	(8)	5%	(6)	—	(0)	10%	(12)	73%	(86)	119
4-Region: South	6%	(14)	5%	(11)	5%	(11)	1%	(2)	12%	(27)	72%	(168)	233
4-Region: West	1%	(2)	5%	(7)	3%	(4)	1%	(1)	15%	(20)	75%	(100)	133
Avid sports fan	11%	(18)	16%	(25)	4%	(6)	2%	(3)	20%	(33)	47%	(75)	159
Casual sports fan	2%	(5)	3%	(6)	5%	(11)	—	(1)	15%	(35)	75%	(179)	238
Not a fan at all	1%	(2)	1%	(1)	2%	(4)	1%	(2)	4%	(8)	91%	(178)	195
Sports fan	6%	(23)	8%	(31)	4%	(17)	1%	(3)	17%	(68)	64%	(254)	397
Prefer college sports	5%	(6)	11%	(11)	2%	(2)	1%	(1)	16%	(16)	66%	(66)	100
Prefer professional sports	6%	(17)	7%	(20)	4%	(12)	1%	(2)	17%	(49)	65%	(185)	285
Interested in NFL	7%	(21)	9%	(29)	5%	(15)	1%	(3)	18%	(55)	60%	(187)	310
Interested in College Football	9%	(22)	12%	(30)	6%	(16)	1%	(2)	20%	(49)	53%	(131)	250
Interested in XFL	20%	(18)	21%	(19)	8%	(7)	—	(0)	16%	(14)	35%	(31)	88
Participates in sports gambling	5%	(4)	17%	(14)	10%	(8)	1%	(1)	17%	(14)	50%	(41)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_6: Do you have a favorable or unfavorable opinion of the following people?

Philip Rivers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(51)	14%	(81)	5%	(27)	2%	(13)	14%	(85)	57%	(335)	592
Gender: Male	16%	(42)	22%	(60)	8%	(20)	3%	(7)	14%	(37)	37%	(100)	267
Gender: Female	3%	(8)	7%	(22)	2%	(7)	2%	(5)	15%	(48)	72%	(235)	325
Age: 18-29	4%	(5)	10%	(15)	5%	(8)	4%	(6)	14%	(20)	63%	(92)	146
Age: 30-44	16%	(19)	15%	(17)	4%	(4)	2%	(3)	16%	(19)	47%	(56)	118
Age: 45-54	3%	(2)	11%	(10)	8%	(7)	2%	(2)	25%	(24)	52%	(49)	94
Age: 55-64	17%	(20)	14%	(17)	5%	(6)	1%	(2)	11%	(13)	52%	(62)	119
Age: 65+	3%	(4)	20%	(23)	2%	(2)	1%	(1)	8%	(9)	67%	(77)	115
Generation Z: 18-22	1%	(1)	3%	(2)	9%	(7)	—	(0)	14%	(10)	72%	(50)	69
Millennial: Age 23-38	6%	(9)	16%	(23)	4%	(5)	6%	(9)	14%	(21)	54%	(79)	146
Generation X: Age 39-54	12%	(17)	12%	(17)	5%	(7)	1%	(2)	22%	(32)	47%	(67)	142
Boomers: Age 55-73	11%	(23)	16%	(34)	3%	(7)	1%	(2)	10%	(21)	59%	(126)	214
PID: Dem (no lean)	10%	(20)	13%	(25)	6%	(11)	3%	(6)	12%	(22)	56%	(106)	189
PID: Ind (no lean)	6%	(12)	10%	(21)	5%	(9)	3%	(6)	9%	(20)	68%	(142)	210
PID: Rep (no lean)	10%	(19)	18%	(35)	4%	(7)	1%	(1)	23%	(44)	45%	(87)	193
PID/Gender: Dem Men	22%	(16)	16%	(12)	11%	(8)	1%	(1)	11%	(8)	39%	(29)	73
PID/Gender: Dem Women	3%	(4)	12%	(13)	2%	(3)	4%	(5)	12%	(14)	67%	(77)	116
PID/Gender: Ind Men	11%	(10)	17%	(17)	9%	(8)	5%	(5)	11%	(11)	47%	(45)	96
PID/Gender: Ind Women	2%	(2)	4%	(4)	1%	(1)	—	(0)	8%	(9)	85%	(97)	114
PID/Gender: Rep Men	17%	(16)	32%	(31)	4%	(4)	1%	(1)	19%	(19)	27%	(26)	97
PID/Gender: Rep Women	3%	(3)	4%	(4)	3%	(3)	—	(0)	26%	(25)	63%	(61)	96
Ideo: Liberal (1-3)	8%	(13)	15%	(23)	7%	(11)	4%	(7)	12%	(19)	54%	(87)	160
Ideo: Moderate (4)	8%	(13)	13%	(21)	4%	(6)	1%	(2)	17%	(26)	56%	(87)	154
Ideo: Conservative (5-7)	11%	(22)	17%	(34)	3%	(7)	1%	(3)	16%	(32)	50%	(98)	195
Educ: < College	7%	(29)	11%	(46)	6%	(24)	2%	(8)	15%	(61)	60%	(249)	417
Educ: Bachelors degree	14%	(16)	19%	(21)	1%	(1)	2%	(2)	17%	(19)	46%	(51)	111
Educ: Post-grad	9%	(6)	22%	(14)	4%	(3)	3%	(2)	8%	(5)	54%	(35)	65
Income: Under 50k	6%	(18)	11%	(34)	5%	(16)	2%	(8)	12%	(36)	65%	(204)	316
Income: 50k-100k	9%	(17)	18%	(32)	5%	(9)	1%	(3)	21%	(37)	45%	(80)	178
Income: 100k+	16%	(15)	16%	(15)	2%	(2)	2%	(2)	12%	(12)	52%	(51)	98
Ethnicity: White	10%	(43)	15%	(66)	5%	(23)	2%	(8)	12%	(55)	56%	(252)	447

Continued on next page

Table NFL7_6: Do you have a favorable or unfavorable opinion of the following people?

Philip Rivers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(51)	14%	(81)	5%	(27)	2%	(13)	14%	(85)	57%	(335)	592
Ethnicity: Hispanic	6%	(6)	12%	(14)	—	(0)	5%	(6)	23%	(27)	54%	(63)	116
Ethnicity: Afr. Am.	7%	(7)	10%	(9)	5%	(4)	3%	(3)	12%	(11)	63%	(58)	92
Ethnicity: Other	1%	(1)	12%	(6)	—	(0)	3%	(1)	36%	(19)	48%	(25)	53
All Christian	11%	(31)	17%	(47)	5%	(13)	1%	(4)	17%	(46)	48%	(131)	273
Agnostic/Nothing in particular	6%	(17)	9%	(24)	4%	(12)	3%	(9)	13%	(35)	65%	(179)	277
Evangelical	9%	(15)	14%	(23)	7%	(12)	3%	(4)	17%	(28)	50%	(80)	160
Non-Evangelical	13%	(29)	16%	(35)	4%	(7)	2%	(4)	17%	(35)	48%	(102)	212
Community: Urban	7%	(11)	6%	(10)	5%	(8)	1%	(2)	17%	(28)	64%	(107)	166
Community: Suburban	10%	(27)	21%	(56)	3%	(9)	2%	(5)	13%	(35)	51%	(136)	268
Community: Rural	8%	(13)	10%	(15)	6%	(10)	4%	(6)	14%	(22)	58%	(92)	158
Employ: Private Sector	13%	(21)	17%	(29)	3%	(5)	—	(1)	19%	(32)	47%	(79)	168
Employ: Self-Employed	14%	(11)	13%	(10)	7%	(6)	6%	(5)	11%	(8)	49%	(38)	78
Employ: Retired	8%	(11)	18%	(23)	2%	(3)	2%	(2)	10%	(13)	60%	(78)	131
Employ: Unemployed	—	(0)	2%	(2)	5%	(3)	3%	(2)	5%	(4)	85%	(63)	74
Military HH: Yes	10%	(11)	18%	(19)	3%	(3)	1%	(1)	6%	(7)	62%	(66)	106
Military HH: No	8%	(39)	13%	(62)	5%	(24)	2%	(12)	16%	(79)	55%	(269)	486
RD/WT: Right Direction	11%	(25)	17%	(40)	5%	(11)	2%	(5)	17%	(39)	48%	(112)	232
RD/WT: Wrong Track	7%	(25)	12%	(42)	4%	(16)	2%	(8)	13%	(46)	62%	(223)	360
Trump Job Approve	10%	(25)	18%	(44)	4%	(10)	1%	(3)	17%	(43)	49%	(119)	244
Trump Job Disapprove	8%	(25)	12%	(37)	5%	(17)	3%	(10)	13%	(41)	58%	(179)	310
Trump Job Strongly Approve	10%	(15)	14%	(20)	6%	(8)	1%	(2)	18%	(26)	51%	(74)	145
Trump Job Somewhat Approve	11%	(11)	24%	(24)	2%	(2)	1%	(1)	17%	(17)	45%	(45)	99
Trump Job Somewhat Disapprove	9%	(7)	10%	(7)	8%	(6)	4%	(3)	8%	(6)	60%	(44)	74
Trump Job Strongly Disapprove	8%	(18)	13%	(30)	5%	(11)	3%	(7)	15%	(35)	57%	(135)	236
Favorable of Trump	11%	(26)	18%	(41)	4%	(9)	1%	(2)	17%	(41)	49%	(116)	235
Unfavorable of Trump	8%	(25)	12%	(39)	5%	(15)	3%	(9)	13%	(41)	59%	(187)	316
Very Favorable of Trump	10%	(15)	18%	(27)	5%	(7)	1%	(2)	18%	(27)	48%	(73)	151
Somewhat Favorable of Trump	13%	(11)	17%	(15)	2%	(2)	1%	(1)	16%	(14)	51%	(43)	85
Somewhat Unfavorable of Trump	6%	(3)	16%	(9)	3%	(2)	9%	(4)	11%	(6)	55%	(28)	52
Very Unfavorable of Trump	8%	(21)	11%	(30)	5%	(14)	2%	(4)	13%	(35)	60%	(159)	263

Continued on next page

Table NFL7_6: Do you have a favorable or unfavorable opinion of the following people?

Philip Rivers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(51)	14%	(81)	5%	(27)	2%	(13)	14%	(85)	57%	(335)	592
#1 Issue: Economy	14%	(20)	16%	(24)	5%	(8)	3%	(5)	12%	(17)	50%	(76)	151
#1 Issue: Security	11%	(13)	12%	(13)	4%	(5)	2%	(2)	21%	(23)	49%	(54)	109
#1 Issue: Health Care	10%	(9)	10%	(9)	2%	(2)	1%	(1)	17%	(15)	60%	(54)	90
#1 Issue: Medicare / Social Security	4%	(3)	29%	(28)	3%	(3)	1%	(1)	8%	(8)	56%	(54)	97
2018 House Vote: Democrat	8%	(16)	15%	(28)	6%	(12)	3%	(5)	12%	(23)	56%	(106)	189
2018 House Vote: Republican	12%	(21)	21%	(37)	4%	(6)	1%	(2)	20%	(35)	42%	(74)	176
2016 Vote: Hillary Clinton	8%	(13)	14%	(23)	6%	(10)	1%	(2)	14%	(23)	58%	(99)	170
2016 Vote: Donald Trump	13%	(26)	19%	(38)	3%	(7)	1%	(2)	19%	(37)	44%	(85)	195
2016 Vote: Didn't Vote	5%	(9)	8%	(14)	4%	(8)	4%	(8)	9%	(17)	70%	(129)	185
Voted in 2014: Yes	10%	(34)	18%	(62)	5%	(17)	1%	(4)	15%	(53)	51%	(180)	351
Voted in 2014: No	7%	(16)	8%	(19)	4%	(10)	3%	(8)	13%	(32)	64%	(155)	241
2012 Vote: Barack Obama	9%	(19)	15%	(30)	5%	(10)	2%	(5)	13%	(25)	56%	(113)	201
2012 Vote: Mitt Romney	13%	(20)	15%	(23)	3%	(4)	1%	(1)	19%	(28)	49%	(71)	146
2012 Vote: Didn't Vote	5%	(11)	11%	(24)	5%	(12)	3%	(6)	13%	(30)	63%	(143)	226
4-Region: Northeast	12%	(13)	21%	(23)	4%	(4)	3%	(3)	13%	(14)	46%	(49)	106
4-Region: Midwest	6%	(7)	18%	(21)	7%	(9)	1%	(1)	10%	(12)	58%	(69)	119
4-Region: South	9%	(21)	13%	(29)	3%	(8)	2%	(4)	13%	(31)	60%	(140)	233
4-Region: West	7%	(10)	6%	(8)	4%	(6)	3%	(4)	21%	(28)	58%	(77)	133
Avid sports fan	22%	(34)	30%	(48)	8%	(12)	5%	(8)	22%	(34)	14%	(22)	159
Casual sports fan	7%	(16)	14%	(32)	5%	(13)	1%	(3)	17%	(40)	56%	(134)	238
Not a fan at all	—	(1)	1%	(1)	1%	(3)	1%	(1)	5%	(10)	92%	(179)	195
Sports fan	13%	(50)	20%	(80)	6%	(25)	3%	(12)	19%	(75)	39%	(156)	397
Prefer college sports	13%	(13)	18%	(18)	5%	(5)	1%	(1)	23%	(23)	38%	(39)	100
Prefer professional sports	13%	(37)	20%	(58)	7%	(20)	3%	(8)	17%	(47)	40%	(114)	285
Interested in NFL	15%	(48)	24%	(75)	7%	(21)	3%	(11)	20%	(61)	31%	(95)	310
Interested in College Football	18%	(44)	24%	(60)	8%	(21)	3%	(7)	18%	(45)	29%	(72)	250
Interested in XFL	23%	(20)	35%	(31)	10%	(9)	5%	(4)	11%	(10)	16%	(14)	88
Participates in sports gambling	21%	(17)	16%	(13)	5%	(4)	7%	(6)	26%	(22)	24%	(20)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_7: Do you have a favorable or unfavorable opinion of the following people?

Tim Patrick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	7%	(43)	3%	(18)	1%	(8)	17%	(99)	70%	(413)	592
Gender: Male	3%	(8)	12%	(31)	4%	(11)	2%	(6)	19%	(52)	60%	(159)	267
Gender: Female	1%	(3)	4%	(12)	2%	(6)	1%	(2)	15%	(47)	78%	(254)	325
Age: 18-29	3%	(4)	10%	(15)	5%	(7)	3%	(5)	11%	(16)	68%	(100)	146
Age: 30-44	4%	(5)	7%	(8)	5%	(5)	1%	(1)	22%	(26)	61%	(71)	118
Age: 45-54	2%	(1)	5%	(5)	—	(0)	1%	(1)	25%	(23)	68%	(64)	94
Age: 55-64	—	(0)	9%	(11)	3%	(4)	—	(0)	17%	(20)	70%	(84)	119
Age: 65+	1%	(1)	3%	(4)	1%	(1)	1%	(1)	12%	(13)	82%	(94)	115
Generation Z: 18-22	1%	(1)	4%	(2)	9%	(6)	1%	(1)	8%	(6)	77%	(53)	69
Millennial: Age 23-38	4%	(6)	12%	(18)	2%	(4)	3%	(5)	15%	(22)	63%	(92)	146
Generation X: Age 39-54	2%	(3)	6%	(8)	2%	(2)	1%	(1)	27%	(38)	63%	(89)	142
Boomers: Age 55-73	—	(1)	7%	(15)	3%	(6)	—	(1)	15%	(31)	75%	(161)	214
PID: Dem (no lean)	3%	(5)	8%	(15)	4%	(8)	—	(1)	22%	(41)	63%	(119)	189
PID: Ind (no lean)	1%	(1)	6%	(14)	1%	(3)	2%	(3)	14%	(29)	76%	(160)	210
PID: Rep (no lean)	2%	(5)	8%	(15)	4%	(7)	2%	(3)	15%	(29)	69%	(134)	193
PID/Gender: Dem Men	5%	(3)	8%	(6)	8%	(6)	—	(0)	29%	(21)	50%	(36)	73
PID/Gender: Dem Women	2%	(2)	7%	(9)	1%	(2)	1%	(1)	17%	(20)	71%	(83)	116
PID/Gender: Ind Men	1%	(1)	12%	(12)	2%	(2)	3%	(3)	17%	(17)	64%	(62)	96
PID/Gender: Ind Women	—	(0)	2%	(2)	1%	(1)	—	(0)	10%	(12)	86%	(98)	114
PID/Gender: Rep Men	3%	(3)	14%	(14)	3%	(3)	3%	(3)	14%	(14)	62%	(61)	97
PID/Gender: Rep Women	1%	(1)	2%	(1)	4%	(4)	1%	(1)	16%	(16)	76%	(73)	96
Ideo: Liberal (1-3)	2%	(3)	13%	(21)	2%	(3)	2%	(4)	18%	(29)	63%	(100)	160
Ideo: Moderate (4)	2%	(3)	7%	(11)	6%	(9)	—	(0)	25%	(39)	60%	(92)	154
Ideo: Conservative (5-7)	3%	(6)	5%	(9)	2%	(4)	2%	(3)	11%	(22)	77%	(151)	195
Educ: < College	2%	(7)	8%	(35)	3%	(14)	1%	(5)	15%	(62)	71%	(294)	417
Educ: Bachelors degree	3%	(3)	4%	(5)	1%	(1)	2%	(2)	24%	(27)	66%	(73)	111
Educ: Post-grad	3%	(2)	5%	(3)	5%	(3)	1%	(1)	16%	(10)	71%	(46)	65
Income: Under 50k	1%	(5)	8%	(26)	3%	(11)	1%	(4)	11%	(36)	74%	(234)	316
Income: 50k-100k	3%	(5)	8%	(14)	2%	(3)	2%	(3)	22%	(40)	64%	(113)	178
Income: 100k+	2%	(2)	3%	(3)	4%	(4)	1%	(1)	24%	(23)	67%	(66)	98
Ethnicity: White	2%	(9)	6%	(29)	3%	(12)	1%	(5)	17%	(76)	71%	(316)	447

Continued on next page

Table NFL7_7: Do you have a favorable or unfavorable opinion of the following people?

Tim Patrick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	7%	(43)	3%	(18)	1%	(8)	17%	(99)	70%	(413)	592
Ethnicity: Hispanic	1%	(1)	11%	(13)	3%	(4)	2%	(3)	22%	(26)	60%	(69)	116
Ethnicity: Afr. Am.	1%	(1)	13%	(12)	2%	(2)	3%	(3)	11%	(10)	69%	(64)	92
Ethnicity: Other	3%	(1)	4%	(2)	7%	(4)	—	(0)	24%	(13)	62%	(33)	53
All Christian	1%	(4)	7%	(19)	4%	(12)	1%	(3)	18%	(48)	69%	(187)	273
Agnostic/Nothing in particular	2%	(6)	7%	(18)	2%	(5)	1%	(3)	16%	(45)	72%	(199)	277
Evangelical	4%	(6)	9%	(14)	4%	(7)	3%	(4)	13%	(21)	68%	(108)	160
Non-Evangelical	1%	(1)	9%	(19)	3%	(7)	1%	(2)	20%	(43)	66%	(140)	212
Community: Urban	3%	(5)	5%	(8)	3%	(5)	—	(1)	17%	(29)	71%	(118)	166
Community: Suburban	1%	(3)	9%	(25)	3%	(7)	1%	(4)	19%	(50)	67%	(179)	268
Community: Rural	2%	(3)	6%	(10)	3%	(5)	2%	(3)	13%	(21)	74%	(116)	158
Employ: Private Sector	2%	(4)	9%	(14)	2%	(4)	—	(1)	25%	(42)	62%	(103)	168
Employ: Self-Employed	—	(0)	19%	(15)	2%	(2)	4%	(3)	18%	(14)	56%	(43)	78
Employ: Retired	1%	(1)	6%	(7)	2%	(3)	—	(1)	17%	(22)	74%	(97)	131
Employ: Unemployed	4%	(3)	3%	(2)	—	(0)	—	(0)	2%	(2)	90%	(67)	74
Military HH: Yes	2%	(2)	9%	(10)	2%	(2)	1%	(1)	8%	(8)	79%	(84)	106
Military HH: No	2%	(10)	7%	(34)	3%	(16)	1%	(7)	19%	(91)	68%	(329)	486
RD/WT: Right Direction	3%	(6)	11%	(26)	2%	(4)	1%	(3)	16%	(36)	67%	(156)	232
RD/WT: Wrong Track	1%	(5)	5%	(17)	4%	(14)	1%	(4)	17%	(63)	71%	(257)	360
Trump Job Approve	2%	(6)	10%	(23)	2%	(5)	1%	(3)	17%	(42)	68%	(165)	244
Trump Job Disapprove	2%	(5)	6%	(20)	4%	(13)	2%	(5)	18%	(56)	68%	(211)	310
Trump Job Strongly Approve	3%	(4)	6%	(8)	3%	(4)	2%	(3)	15%	(22)	72%	(104)	145
Trump Job Somewhat Approve	2%	(2)	15%	(15)	1%	(1)	—	(0)	20%	(20)	61%	(61)	99
Trump Job Somewhat Disapprove	3%	(2)	11%	(8)	3%	(2)	1%	(1)	12%	(9)	70%	(52)	74
Trump Job Strongly Disapprove	1%	(3)	5%	(12)	5%	(11)	2%	(4)	20%	(47)	67%	(159)	236
Favorable of Trump	3%	(6)	9%	(22)	2%	(5)	1%	(3)	16%	(38)	69%	(161)	235
Unfavorable of Trump	2%	(5)	6%	(18)	4%	(13)	2%	(5)	18%	(57)	69%	(218)	316
Very Favorable of Trump	3%	(4)	10%	(15)	2%	(4)	1%	(2)	15%	(23)	68%	(103)	151
Somewhat Favorable of Trump	2%	(2)	9%	(7)	1%	(1)	1%	(1)	18%	(15)	69%	(59)	85
Somewhat Unfavorable of Trump	4%	(2)	8%	(4)	2%	(1)	7%	(3)	15%	(8)	64%	(33)	52
Very Unfavorable of Trump	1%	(3)	5%	(14)	5%	(12)	1%	(1)	19%	(49)	70%	(184)	263

Continued on next page

Table NFL7_7: Do you have a favorable or unfavorable opinion of the following people?

Tim Patrick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	7%	(43)	3%	(18)	1%	(8)	17%	(99)	70%	(413)	592
#1 Issue: Economy	2%	(3)	7%	(10)	1%	(1)	3%	(4)	21%	(32)	67%	(101)	151
#1 Issue: Security	2%	(2)	8%	(9)	2%	(2)	1%	(1)	14%	(15)	72%	(79)	109
#1 Issue: Health Care	2%	(1)	6%	(5)	4%	(3)	1%	(1)	21%	(19)	67%	(61)	90
#1 Issue: Medicare / Social Security	2%	(2)	14%	(14)	3%	(3)	1%	(1)	11%	(11)	70%	(68)	97
2018 House Vote: Democrat	3%	(6)	7%	(13)	4%	(8)	—	(0)	18%	(34)	67%	(128)	189
2018 House Vote: Republican	3%	(4)	12%	(21)	3%	(5)	1%	(2)	19%	(33)	63%	(111)	176
2016 Vote: Hillary Clinton	2%	(4)	6%	(10)	4%	(6)	1%	(1)	19%	(33)	68%	(116)	170
2016 Vote: Donald Trump	2%	(4)	10%	(19)	3%	(6)	1%	(2)	17%	(34)	67%	(130)	195
2016 Vote: Didn't Vote	2%	(3)	6%	(11)	3%	(5)	2%	(4)	12%	(22)	76%	(139)	185
Voted in 2014: Yes	2%	(7)	9%	(33)	3%	(11)	1%	(3)	19%	(68)	66%	(230)	351
Voted in 2014: No	2%	(5)	4%	(10)	3%	(7)	2%	(5)	13%	(31)	76%	(183)	241
2012 Vote: Barack Obama	2%	(5)	8%	(17)	3%	(5)	1%	(1)	18%	(37)	68%	(137)	201
2012 Vote: Mitt Romney	2%	(3)	4%	(6)	3%	(4)	1%	(1)	17%	(25)	74%	(108)	146
2012 Vote: Didn't Vote	2%	(4)	8%	(18)	3%	(7)	2%	(5)	15%	(34)	70%	(158)	226
4-Region: Northeast	3%	(3)	9%	(9)	—	(0)	2%	(2)	21%	(22)	65%	(70)	106
4-Region: Midwest	1%	(1)	11%	(13)	3%	(4)	1%	(1)	13%	(15)	71%	(84)	119
4-Region: South	2%	(4)	5%	(13)	3%	(7)	2%	(4)	16%	(37)	73%	(169)	233
4-Region: West	2%	(3)	6%	(8)	5%	(6)	1%	(1)	19%	(25)	67%	(90)	133
Avid sports fan	5%	(8)	20%	(31)	5%	(8)	1%	(2)	22%	(35)	46%	(74)	159
Casual sports fan	1%	(2)	5%	(12)	3%	(7)	2%	(4)	20%	(46)	70%	(166)	238
Not a fan at all	1%	(1)	—	(0)	1%	(2)	1%	(1)	9%	(17)	89%	(173)	195
Sports fan	3%	(10)	11%	(43)	4%	(15)	2%	(6)	21%	(82)	60%	(240)	397
Prefer college sports	1%	(1)	8%	(8)	4%	(4)	2%	(2)	24%	(24)	62%	(62)	100
Prefer professional sports	3%	(10)	11%	(32)	5%	(14)	2%	(5)	18%	(52)	61%	(173)	285
Interested in NFL	3%	(10)	14%	(42)	4%	(14)	2%	(6)	19%	(58)	58%	(181)	310
Interested in College Football	3%	(8)	16%	(40)	6%	(14)	2%	(6)	22%	(54)	51%	(127)	250
Interested in XFL	8%	(7)	27%	(23)	7%	(6)	4%	(4)	17%	(15)	37%	(33)	88
Participates in sports gambling	5%	(4)	17%	(14)	7%	(5)	6%	(5)	16%	(13)	50%	(41)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_8: Do you have a favorable or unfavorable opinion of the following people?

Baker Mayfield

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	11%	(63)	7%	(43)	5%	(31)	14%	(83)	57%	(338)	592
Gender: Male	8%	(21)	17%	(45)	11%	(30)	9%	(24)	14%	(36)	41%	(110)	267
Gender: Female	4%	(12)	5%	(18)	4%	(13)	2%	(6)	14%	(47)	70%	(229)	325
Age: 18-29	4%	(6)	11%	(16)	8%	(12)	5%	(8)	15%	(22)	56%	(82)	146
Age: 30-44	7%	(8)	9%	(10)	7%	(8)	10%	(12)	17%	(20)	50%	(59)	118
Age: 45-54	8%	(8)	13%	(12)	6%	(6)	2%	(2)	16%	(15)	54%	(51)	94
Age: 55-64	2%	(3)	11%	(13)	9%	(11)	3%	(3)	15%	(18)	60%	(72)	119
Age: 65+	8%	(9)	10%	(12)	6%	(7)	5%	(6)	7%	(8)	64%	(74)	115
Generation Z: 18-22	2%	(2)	7%	(5)	12%	(9)	1%	(1)	13%	(9)	65%	(45)	69
Millennial: Age 23-38	7%	(10)	11%	(17)	4%	(7)	10%	(15)	16%	(23)	51%	(75)	146
Generation X: Age 39-54	7%	(10)	12%	(17)	7%	(10)	5%	(7)	18%	(25)	51%	(73)	142
Boomers: Age 55-73	5%	(11)	10%	(22)	8%	(16)	3%	(7)	12%	(25)	62%	(133)	214
PID: Dem (no lean)	7%	(13)	11%	(21)	6%	(11)	6%	(12)	14%	(26)	56%	(106)	189
PID: Ind (no lean)	3%	(7)	6%	(12)	6%	(14)	6%	(12)	15%	(32)	63%	(133)	210
PID: Rep (no lean)	7%	(14)	16%	(30)	9%	(18)	4%	(7)	13%	(25)	51%	(99)	193
PID/Gender: Dem Men	10%	(7)	16%	(12)	10%	(8)	13%	(10)	12%	(8)	39%	(28)	73
PID/Gender: Dem Women	5%	(6)	8%	(9)	3%	(4)	2%	(2)	15%	(18)	67%	(78)	116
PID/Gender: Ind Men	4%	(4)	10%	(10)	13%	(12)	10%	(10)	17%	(17)	46%	(44)	96
PID/Gender: Ind Women	2%	(2)	2%	(3)	1%	(1)	2%	(3)	13%	(15)	79%	(89)	114
PID/Gender: Rep Men	11%	(10)	24%	(24)	10%	(10)	5%	(5)	11%	(11)	39%	(38)	97
PID/Gender: Rep Women	4%	(4)	7%	(6)	9%	(8)	2%	(2)	15%	(14)	64%	(62)	96
Ideo: Liberal (1-3)	3%	(5)	13%	(21)	4%	(6)	10%	(16)	15%	(24)	54%	(87)	160
Ideo: Moderate (4)	7%	(11)	9%	(14)	9%	(13)	6%	(9)	15%	(23)	54%	(84)	154
Ideo: Conservative (5-7)	8%	(17)	13%	(26)	10%	(20)	3%	(5)	11%	(22)	54%	(105)	195
Educ: < College	6%	(24)	9%	(36)	7%	(30)	5%	(21)	14%	(60)	59%	(246)	417
Educ: Bachelors degree	7%	(7)	15%	(16)	8%	(8)	4%	(5)	15%	(17)	51%	(57)	111
Educ: Post-grad	4%	(3)	16%	(10)	8%	(5)	8%	(5)	9%	(6)	55%	(35)	65
Income: Under 50k	5%	(15)	9%	(28)	6%	(18)	5%	(15)	14%	(43)	62%	(197)	316
Income: 50k-100k	7%	(13)	13%	(24)	11%	(19)	4%	(6)	15%	(27)	50%	(89)	178
Income: 100k+	5%	(5)	12%	(11)	6%	(6)	10%	(10)	14%	(13)	53%	(52)	98
Ethnicity: White	5%	(22)	10%	(45)	8%	(36)	5%	(21)	13%	(58)	59%	(263)	447

Continued on next page

Table NFL7_8: Do you have a favorable or unfavorable opinion of the following people?
Baker Mayfield

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	11%	(63)	7%	(43)	5%	(31)	14%	(83)	57%	(338)	592
Ethnicity: Hispanic	4%	(5)	11%	(12)	6%	(7)	6%	(7)	17%	(20)	56%	(65)	116
Ethnicity: Afr. Am.	10%	(9)	16%	(15)	3%	(3)	9%	(8)	6%	(6)	56%	(52)	92
Ethnicity: Other	4%	(2)	5%	(3)	9%	(5)	2%	(1)	36%	(19)	43%	(23)	53
All Christian	6%	(15)	14%	(39)	8%	(23)	5%	(14)	15%	(41)	52%	(142)	273
Agnostic/Nothing in particular	6%	(16)	6%	(18)	5%	(15)	6%	(15)	15%	(41)	62%	(172)	277
Evangelical	6%	(10)	14%	(23)	7%	(11)	7%	(12)	13%	(21)	52%	(84)	160
Non-Evangelical	6%	(13)	12%	(26)	8%	(17)	6%	(12)	16%	(33)	52%	(111)	212
Community: Urban	5%	(9)	7%	(12)	7%	(11)	5%	(7)	16%	(27)	60%	(99)	166
Community: Suburban	7%	(19)	13%	(34)	7%	(19)	5%	(14)	16%	(42)	52%	(139)	268
Community: Rural	3%	(5)	10%	(17)	8%	(13)	6%	(9)	9%	(14)	63%	(100)	158
Employ: Private Sector	4%	(7)	12%	(20)	9%	(15)	6%	(10)	18%	(30)	52%	(87)	168
Employ: Self-Employed	4%	(3)	18%	(14)	6%	(4)	14%	(10)	6%	(5)	53%	(41)	78
Employ: Retired	8%	(11)	10%	(13)	7%	(9)	4%	(5)	13%	(17)	58%	(76)	131
Employ: Unemployed	2%	(1)	4%	(3)	2%	(1)	4%	(3)	5%	(4)	83%	(61)	74
Military HH: Yes	8%	(9)	9%	(9)	7%	(7)	6%	(6)	11%	(12)	59%	(63)	106
Military HH: No	5%	(25)	11%	(54)	7%	(36)	5%	(25)	15%	(71)	57%	(276)	486
RD/WT: Right Direction	7%	(16)	16%	(37)	8%	(18)	6%	(14)	13%	(31)	50%	(115)	232
RD/WT: Wrong Track	5%	(17)	7%	(26)	7%	(25)	5%	(16)	15%	(53)	62%	(223)	360
Trump Job Approve	7%	(18)	16%	(40)	7%	(17)	5%	(11)	15%	(37)	50%	(121)	244
Trump Job Disapprove	5%	(16)	7%	(23)	8%	(25)	6%	(20)	15%	(46)	58%	(180)	310
Trump Job Strongly Approve	9%	(13)	13%	(18)	7%	(10)	5%	(7)	10%	(15)	57%	(82)	145
Trump Job Somewhat Approve	5%	(5)	22%	(22)	7%	(7)	4%	(4)	22%	(22)	40%	(39)	99
Trump Job Somewhat Disapprove	5%	(3)	2%	(2)	12%	(9)	11%	(8)	8%	(6)	62%	(45)	74
Trump Job Strongly Disapprove	5%	(12)	9%	(21)	7%	(16)	5%	(12)	17%	(40)	57%	(135)	236
Favorable of Trump	8%	(18)	15%	(36)	6%	(15)	3%	(8)	15%	(35)	52%	(123)	235
Unfavorable of Trump	5%	(15)	8%	(26)	7%	(24)	6%	(19)	14%	(44)	60%	(190)	316
Very Favorable of Trump	8%	(13)	17%	(25)	7%	(10)	3%	(4)	11%	(17)	54%	(81)	151
Somewhat Favorable of Trump	6%	(5)	13%	(11)	6%	(5)	5%	(4)	21%	(18)	49%	(42)	85
Somewhat Unfavorable of Trump	3%	(2)	7%	(3)	7%	(4)	15%	(8)	11%	(6)	57%	(30)	52
Very Unfavorable of Trump	5%	(13)	8%	(22)	8%	(20)	4%	(11)	14%	(38)	61%	(160)	263

Continued on next page

Table NFL7_8: Do you have a favorable or unfavorable opinion of the following people?

Baker Mayfield

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(33)	11%	(63)	7%	(43)	5%	(31)	14%	(83)	57%	(338)	592
#1 Issue: Economy	3%	(5)	11%	(16)	5%	(7)	10%	(14)	17%	(25)	55%	(83)	151
#1 Issue: Security	9%	(10)	14%	(15)	12%	(13)	3%	(3)	12%	(13)	51%	(55)	109
#1 Issue: Health Care	4%	(4)	13%	(12)	7%	(6)	1%	(1)	16%	(14)	59%	(53)	90
#1 Issue: Medicare / Social Security	10%	(9)	16%	(16)	4%	(4)	4%	(4)	10%	(10)	56%	(54)	97
2018 House Vote: Democrat	6%	(11)	11%	(20)	9%	(16)	4%	(7)	16%	(29)	56%	(106)	189
2018 House Vote: Republican	8%	(14)	18%	(31)	9%	(16)	5%	(8)	14%	(25)	46%	(82)	176
2016 Vote: Hillary Clinton	3%	(5)	10%	(18)	8%	(14)	2%	(3)	16%	(28)	60%	(102)	170
2016 Vote: Donald Trump	7%	(13)	17%	(33)	8%	(17)	5%	(10)	15%	(29)	48%	(93)	195
2016 Vote: Didn't Vote	7%	(12)	5%	(8)	6%	(12)	7%	(14)	9%	(16)	66%	(123)	185
Voted in 2014: Yes	7%	(26)	14%	(49)	9%	(30)	4%	(16)	15%	(51)	51%	(179)	351
Voted in 2014: No	3%	(8)	6%	(14)	5%	(13)	6%	(15)	13%	(32)	66%	(159)	241
2012 Vote: Barack Obama	7%	(14)	9%	(19)	8%	(17)	5%	(10)	15%	(31)	55%	(111)	201
2012 Vote: Mitt Romney	7%	(11)	15%	(22)	8%	(12)	3%	(5)	12%	(17)	54%	(79)	146
2012 Vote: Didn't Vote	3%	(7)	9%	(19)	6%	(14)	6%	(13)	15%	(33)	62%	(140)	226
4-Region: Northeast	4%	(4)	8%	(9)	10%	(10)	8%	(8)	19%	(21)	51%	(54)	106
4-Region: Midwest	9%	(10)	16%	(18)	6%	(7)	3%	(3)	11%	(13)	56%	(66)	119
4-Region: South	4%	(9)	13%	(30)	7%	(15)	6%	(14)	12%	(27)	59%	(138)	233
4-Region: West	8%	(10)	4%	(6)	8%	(11)	3%	(5)	17%	(22)	60%	(80)	133
Avid sports fan	16%	(26)	23%	(36)	16%	(26)	11%	(18)	15%	(24)	18%	(29)	159
Casual sports fan	3%	(8)	10%	(24)	6%	(13)	4%	(10)	18%	(43)	59%	(140)	238
Not a fan at all	—	(0)	1%	(3)	2%	(4)	1%	(3)	8%	(16)	87%	(170)	195
Sports fan	8%	(33)	15%	(60)	10%	(39)	7%	(28)	17%	(67)	43%	(169)	397
Prefer college sports	14%	(14)	14%	(14)	9%	(9)	7%	(7)	13%	(13)	43%	(43)	100
Prefer professional sports	6%	(18)	15%	(43)	11%	(31)	7%	(19)	18%	(51)	43%	(123)	285
Interested in NFL	11%	(33)	17%	(51)	11%	(34)	9%	(27)	18%	(55)	35%	(109)	310
Interested in College Football	12%	(31)	21%	(51)	12%	(31)	10%	(26)	16%	(40)	28%	(71)	250
Interested in XFL	14%	(12)	31%	(27)	10%	(9)	9%	(8)	16%	(14)	20%	(18)	88
Participates in sports gambling	12%	(10)	13%	(11)	12%	(10)	10%	(8)	20%	(16)	33%	(27)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_9: Do you have a favorable or unfavorable opinion of the following people?

Patrick Mahomes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	25%	(150)	16%	(93)	3%	(16)	2%	(9)	13%	(76)	42%	(247)	592
Gender: Male	35%	(94)	22%	(58)	4%	(10)	2%	(6)	10%	(26)	27%	(72)	267
Gender: Female	17%	(56)	11%	(35)	2%	(6)	1%	(3)	15%	(50)	54%	(175)	325
Age: 18-29	14%	(20)	15%	(22)	3%	(4)	3%	(4)	9%	(13)	57%	(83)	146
Age: 30-44	29%	(34)	9%	(10)	5%	(6)	2%	(2)	16%	(19)	39%	(47)	118
Age: 45-54	32%	(30)	21%	(19)	1%	(1)	2%	(2)	13%	(12)	32%	(30)	94
Age: 55-64	31%	(37)	19%	(23)	3%	(3)	—	(0)	13%	(15)	34%	(41)	119
Age: 65+	26%	(29)	17%	(20)	1%	(2)	1%	(1)	15%	(17)	41%	(47)	115
Generation Z: 18-22	11%	(8)	6%	(4)	—	(0)	1%	(1)	15%	(10)	66%	(46)	69
Millennial: Age 23-38	19%	(28)	15%	(21)	7%	(10)	4%	(6)	8%	(12)	47%	(69)	146
Generation X: Age 39-54	34%	(48)	18%	(25)	1%	(2)	1%	(2)	15%	(21)	31%	(44)	142
Boomers: Age 55-73	28%	(60)	19%	(41)	2%	(5)	—	(1)	15%	(31)	36%	(76)	214
PID: Dem (no lean)	30%	(56)	15%	(28)	2%	(4)	1%	(3)	13%	(24)	39%	(74)	189
PID: Ind (no lean)	17%	(36)	8%	(17)	4%	(7)	2%	(4)	13%	(27)	56%	(118)	210
PID: Rep (no lean)	30%	(58)	25%	(48)	2%	(5)	1%	(3)	13%	(25)	29%	(55)	193
PID/Gender: Dem Men	45%	(33)	17%	(12)	4%	(3)	4%	(3)	6%	(5)	25%	(18)	73
PID/Gender: Dem Women	20%	(24)	14%	(16)	1%	(1)	—	(0)	17%	(19)	48%	(55)	116
PID/Gender: Ind Men	26%	(25)	13%	(12)	6%	(6)	2%	(2)	15%	(14)	39%	(37)	96
PID/Gender: Ind Women	10%	(11)	4%	(5)	2%	(2)	2%	(2)	12%	(13)	71%	(81)	114
PID/Gender: Rep Men	37%	(36)	35%	(34)	2%	(2)	1%	(1)	8%	(8)	17%	(17)	97
PID/Gender: Rep Women	23%	(22)	15%	(14)	3%	(3)	1%	(1)	18%	(17)	40%	(38)	96
Ideo: Liberal (1-3)	27%	(44)	13%	(20)	2%	(3)	3%	(5)	14%	(22)	41%	(66)	160
Ideo: Moderate (4)	25%	(39)	13%	(20)	3%	(5)	1%	(2)	17%	(27)	40%	(61)	154
Ideo: Conservative (5-7)	29%	(57)	25%	(48)	3%	(6)	1%	(2)	11%	(21)	31%	(60)	195
Educ: < College	21%	(87)	14%	(60)	3%	(12)	2%	(6)	13%	(55)	47%	(197)	417
Educ: Bachelors degree	42%	(46)	19%	(21)	3%	(3)	1%	(1)	12%	(13)	23%	(26)	111
Educ: Post-grad	27%	(17)	19%	(13)	2%	(1)	2%	(1)	12%	(8)	38%	(25)	65
Income: Under 50k	17%	(54)	12%	(37)	3%	(10)	2%	(6)	14%	(43)	52%	(165)	316
Income: 50k-100k	34%	(60)	24%	(43)	3%	(6)	1%	(1)	11%	(20)	27%	(49)	178
Income: 100k+	37%	(36)	14%	(14)	—	(0)	1%	(1)	13%	(13)	34%	(34)	98
Ethnicity: White	27%	(119)	16%	(73)	2%	(11)	2%	(7)	13%	(60)	40%	(177)	447

Continued on next page

Table NFL7_9: Do you have a favorable or unfavorable opinion of the following people?

Patrick Mahomes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	25%	(150)	16%	(93)	3%	(16)	2%	(9)	13%	(76)	42%	(247)	592
Ethnicity: Hispanic	20%	(23)	13%	(15)	4%	(5)	—	(0)	10%	(12)	53%	(62)	116
Ethnicity: Afr. Am.	23%	(21)	17%	(16)	5%	(5)	2%	(2)	7%	(7)	45%	(42)	92
Ethnicity: Other	19%	(10)	8%	(4)	1%	(1)	—	(0)	18%	(10)	53%	(28)	53
All Christian	32%	(86)	18%	(50)	3%	(9)	1%	(4)	14%	(39)	31%	(84)	273
Agnostic/Nothing in particular	18%	(49)	14%	(38)	2%	(5)	2%	(5)	11%	(32)	53%	(147)	277
Evangelical	28%	(45)	16%	(26)	5%	(7)	1%	(2)	12%	(19)	37%	(60)	160
Non-Evangelical	29%	(62)	19%	(40)	2%	(4)	2%	(4)	15%	(33)	32%	(69)	212
Community: Urban	22%	(36)	11%	(19)	4%	(6)	2%	(3)	13%	(21)	49%	(81)	166
Community: Suburban	28%	(75)	20%	(53)	3%	(7)	1%	(3)	13%	(34)	36%	(96)	268
Community: Rural	25%	(39)	13%	(21)	2%	(3)	2%	(3)	14%	(22)	45%	(70)	158
Employ: Private Sector	31%	(52)	20%	(34)	2%	(3)	2%	(4)	14%	(24)	30%	(51)	168
Employ: Self-Employed	25%	(19)	21%	(16)	7%	(5)	1%	(1)	9%	(7)	37%	(29)	78
Employ: Retired	31%	(40)	17%	(22)	3%	(4)	—	(1)	10%	(13)	38%	(50)	131
Employ: Unemployed	6%	(4)	3%	(3)	—	(0)	3%	(2)	12%	(9)	75%	(56)	74
Military HH: Yes	25%	(26)	17%	(18)	1%	(1)	3%	(3)	11%	(11)	44%	(46)	106
Military HH: No	26%	(124)	15%	(75)	3%	(15)	1%	(6)	13%	(65)	41%	(201)	486
RD/WT: Right Direction	29%	(68)	23%	(53)	2%	(5)	2%	(6)	13%	(29)	30%	(70)	232
RD/WT: Wrong Track	23%	(82)	11%	(40)	3%	(11)	1%	(3)	13%	(47)	49%	(177)	360
Trump Job Approve	27%	(66)	25%	(60)	2%	(5)	2%	(5)	14%	(34)	30%	(74)	244
Trump Job Disapprove	27%	(84)	10%	(33)	4%	(11)	1%	(4)	12%	(38)	45%	(140)	310
Trump Job Strongly Approve	31%	(45)	20%	(28)	2%	(3)	3%	(4)	14%	(20)	30%	(44)	145
Trump Job Somewhat Approve	21%	(21)	32%	(32)	2%	(2)	1%	(1)	14%	(14)	30%	(30)	99
Trump Job Somewhat Disapprove	24%	(18)	9%	(7)	7%	(5)	4%	(3)	8%	(6)	48%	(35)	74
Trump Job Strongly Disapprove	28%	(66)	11%	(26)	3%	(6)	1%	(2)	14%	(32)	44%	(104)	236
Favorable of Trump	29%	(67)	24%	(56)	2%	(5)	1%	(3)	13%	(31)	31%	(74)	235
Unfavorable of Trump	24%	(77)	11%	(36)	4%	(11)	1%	(4)	13%	(41)	46%	(146)	316
Very Favorable of Trump	31%	(46)	24%	(36)	2%	(3)	1%	(1)	13%	(19)	30%	(45)	151
Somewhat Favorable of Trump	25%	(21)	24%	(20)	2%	(2)	1%	(1)	14%	(11)	34%	(29)	85
Somewhat Unfavorable of Trump	14%	(7)	18%	(9)	8%	(4)	5%	(3)	15%	(8)	41%	(21)	52
Very Unfavorable of Trump	26%	(69)	10%	(27)	3%	(7)	1%	(2)	13%	(34)	47%	(125)	263

Continued on next page

Table NFL7_9: Do you have a favorable or unfavorable opinion of the following people?

Patrick Mahomes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	25%	(150)	16%	(93)	3%	(16)	2%	(9)	13%	(76)	42%	(247)	592
#1 Issue: Economy	30%	(45)	15%	(23)	4%	(6)	1%	(2)	12%	(18)	38%	(58)	151
#1 Issue: Security	32%	(34)	18%	(20)	4%	(4)	2%	(2)	16%	(17)	29%	(32)	109
#1 Issue: Health Care	30%	(27)	15%	(13)	3%	(2)	—	(0)	10%	(9)	42%	(38)	90
#1 Issue: Medicare / Social Security	23%	(22)	26%	(25)	2%	(2)	1%	(1)	13%	(13)	35%	(34)	97
2018 House Vote: Democrat	30%	(56)	15%	(28)	3%	(6)	2%	(3)	13%	(24)	38%	(72)	189
2018 House Vote: Republican	30%	(54)	27%	(48)	4%	(7)	2%	(3)	10%	(17)	28%	(48)	176
2016 Vote: Hillary Clinton	25%	(43)	17%	(28)	3%	(6)	2%	(3)	12%	(21)	41%	(69)	170
2016 Vote: Donald Trump	32%	(62)	24%	(47)	3%	(5)	1%	(2)	13%	(24)	28%	(54)	195
2016 Vote: Didn't Vote	19%	(35)	6%	(11)	3%	(5)	2%	(4)	13%	(23)	57%	(105)	185
Voted in 2014: Yes	31%	(109)	21%	(72)	3%	(12)	1%	(4)	12%	(43)	31%	(111)	351
Voted in 2014: No	17%	(41)	9%	(21)	2%	(4)	2%	(5)	14%	(33)	57%	(137)	241
2012 Vote: Barack Obama	34%	(67)	14%	(28)	4%	(8)	1%	(3)	14%	(28)	33%	(67)	201
2012 Vote: Mitt Romney	33%	(48)	23%	(34)	3%	(4)	—	(0)	13%	(19)	28%	(40)	146
2012 Vote: Didn't Vote	13%	(30)	12%	(27)	2%	(4)	2%	(5)	12%	(27)	59%	(133)	226
4-Region: Northeast	30%	(32)	16%	(17)	2%	(3)	3%	(3)	17%	(18)	33%	(35)	106
4-Region: Midwest	27%	(33)	17%	(20)	2%	(2)	1%	(1)	17%	(21)	35%	(42)	119
4-Region: South	24%	(57)	17%	(39)	3%	(7)	1%	(3)	9%	(20)	46%	(108)	233
4-Region: West	22%	(29)	13%	(18)	3%	(5)	1%	(2)	13%	(17)	47%	(63)	133
Avid sports fan	53%	(84)	29%	(47)	4%	(6)	3%	(5)	5%	(9)	6%	(9)	159
Casual sports fan	25%	(61)	18%	(43)	2%	(6)	1%	(1)	20%	(48)	33%	(79)	238
Not a fan at all	3%	(5)	2%	(4)	2%	(5)	1%	(3)	10%	(19)	82%	(159)	195
Sports fan	36%	(145)	23%	(90)	3%	(12)	2%	(6)	14%	(57)	22%	(88)	397
Prefer college sports	39%	(39)	25%	(25)	2%	(2)	1%	(1)	13%	(13)	21%	(21)	100
Prefer professional sports	35%	(100)	20%	(56)	4%	(13)	2%	(5)	15%	(42)	25%	(70)	285
Interested in NFL	44%	(136)	23%	(72)	3%	(9)	2%	(6)	12%	(38)	16%	(49)	310
Interested in College Football	45%	(113)	24%	(61)	2%	(6)	3%	(8)	12%	(29)	13%	(33)	250
Interested in XFL	37%	(32)	35%	(31)	7%	(6)	3%	(3)	8%	(7)	11%	(9)	88
Participates in sports gambling	37%	(30)	16%	(13)	10%	(8)	5%	(4)	5%	(4)	28%	(23)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_10: Do you have a favorable or unfavorable opinion of the following people?

Justin Hardy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	7%	(43)	2%	(15)	2%	(13)	15%	(88)	70%	(416)	592
Gender: Male	4%	(11)	11%	(29)	2%	(6)	4%	(11)	16%	(44)	63%	(167)	267
Gender: Female	2%	(7)	4%	(14)	3%	(8)	1%	(2)	14%	(44)	77%	(249)	325
Age: 18-29	4%	(6)	11%	(16)	2%	(3)	3%	(5)	12%	(18)	67%	(99)	146
Age: 30-44	8%	(9)	8%	(9)	5%	(5)	1%	(2)	20%	(24)	58%	(68)	118
Age: 45-54	—	(0)	4%	(3)	2%	(2)	6%	(6)	20%	(19)	68%	(64)	94
Age: 55-64	2%	(2)	9%	(11)	3%	(4)	—	(0)	15%	(18)	71%	(85)	119
Age: 65+	—	(1)	3%	(4)	1%	(1)	1%	(1)	8%	(9)	87%	(100)	115
Generation Z: 18-22	1%	(0)	2%	(1)	2%	(1)	3%	(2)	15%	(10)	78%	(54)	69
Millennial: Age 23-38	7%	(10)	15%	(22)	4%	(7)	2%	(3)	11%	(16)	61%	(89)	146
Generation X: Age 39-54	3%	(5)	4%	(6)	1%	(2)	5%	(7)	24%	(34)	62%	(88)	142
Boomers: Age 55-73	1%	(2)	6%	(14)	2%	(5)	—	(1)	12%	(26)	78%	(167)	214
PID: Dem (no lean)	6%	(11)	6%	(11)	3%	(6)	1%	(2)	16%	(30)	68%	(129)	189
PID: Ind (no lean)	1%	(2)	3%	(7)	2%	(5)	4%	(8)	14%	(30)	75%	(158)	210
PID: Rep (no lean)	2%	(4)	13%	(26)	2%	(3)	2%	(3)	15%	(28)	67%	(129)	193
PID/Gender: Dem Men	8%	(6)	9%	(7)	3%	(2)	2%	(2)	17%	(13)	60%	(44)	73
PID/Gender: Dem Women	5%	(6)	3%	(4)	3%	(4)	—	(0)	15%	(17)	73%	(85)	116
PID/Gender: Ind Men	2%	(2)	5%	(5)	1%	(1)	6%	(6)	18%	(18)	67%	(65)	96
PID/Gender: Ind Women	—	(0)	2%	(2)	3%	(4)	2%	(2)	11%	(12)	82%	(94)	114
PID/Gender: Rep Men	3%	(3)	17%	(17)	3%	(2)	3%	(3)	14%	(13)	60%	(58)	97
PID/Gender: Rep Women	1%	(1)	9%	(9)	1%	(1)	—	(0)	15%	(15)	74%	(70)	96
Ideo: Liberal (1-3)	2%	(4)	9%	(14)	1%	(1)	4%	(6)	19%	(30)	66%	(105)	160
Ideo: Moderate (4)	4%	(7)	7%	(10)	5%	(7)	—	(0)	18%	(27)	67%	(103)	154
Ideo: Conservative (5-7)	3%	(6)	6%	(12)	2%	(3)	2%	(4)	13%	(26)	74%	(143)	195
Educ: < College	3%	(12)	7%	(29)	2%	(10)	3%	(11)	16%	(65)	70%	(290)	417
Educ: Bachelors degree	4%	(4)	7%	(8)	1%	(1)	1%	(1)	13%	(15)	73%	(81)	111
Educ: Post-grad	2%	(1)	10%	(6)	5%	(3)	1%	(1)	12%	(8)	70%	(45)	65
Income: Under 50k	3%	(9)	5%	(17)	2%	(6)	3%	(10)	11%	(34)	76%	(239)	316
Income: 50k-100k	3%	(6)	9%	(16)	4%	(7)	—	(0)	20%	(35)	64%	(113)	178
Income: 100k+	3%	(3)	10%	(10)	1%	(1)	3%	(3)	19%	(18)	64%	(63)	98
Ethnicity: White	3%	(14)	6%	(28)	2%	(11)	2%	(8)	15%	(68)	71%	(317)	447

Continued on next page

Table NFL7_10: Do you have a favorable or unfavorable opinion of the following people?

Justin Hardy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	7%	(43)	2%	(15)	2%	(13)	15%	(88)	70%	(416)	592
Ethnicity: Hispanic	2%	(3)	13%	(15)	2%	(2)	2%	(3)	17%	(20)	63%	(73)	116
Ethnicity: Afr. Am.	2%	(2)	11%	(10)	3%	(3)	5%	(5)	7%	(7)	72%	(66)	92
Ethnicity: Other	4%	(2)	10%	(5)	1%	(1)	—	(0)	25%	(13)	61%	(32)	53
All Christian	2%	(5)	8%	(22)	3%	(8)	2%	(6)	16%	(43)	69%	(190)	273
Agnostic/Nothing in particular	4%	(10)	6%	(16)	2%	(6)	2%	(7)	15%	(40)	71%	(197)	277
Evangelical	3%	(5)	10%	(16)	3%	(5)	5%	(8)	17%	(27)	62%	(100)	160
Non-Evangelical	2%	(4)	9%	(20)	2%	(4)	1%	(3)	17%	(36)	68%	(145)	212
Community: Urban	3%	(5)	7%	(12)	2%	(3)	1%	(2)	15%	(24)	72%	(120)	166
Community: Suburban	3%	(7)	9%	(25)	4%	(9)	2%	(4)	18%	(49)	65%	(173)	268
Community: Rural	3%	(5)	4%	(6)	1%	(2)	4%	(7)	9%	(15)	78%	(123)	158
Employ: Private Sector	3%	(5)	10%	(17)	3%	(4)	—	(1)	19%	(31)	65%	(109)	168
Employ: Self-Employed	2%	(2)	12%	(9)	5%	(4)	6%	(5)	18%	(14)	58%	(45)	78
Employ: Retired	2%	(2)	4%	(6)	2%	(3)	—	(1)	13%	(17)	78%	(102)	131
Employ: Unemployed	4%	(3)	2%	(1)	1%	(1)	5%	(4)	4%	(3)	84%	(62)	74
Military HH: Yes	3%	(3)	6%	(6)	3%	(3)	1%	(1)	9%	(9)	79%	(84)	106
Military HH: No	3%	(15)	8%	(37)	2%	(11)	2%	(12)	16%	(79)	68%	(332)	486
RD/WT: Right Direction	3%	(7)	10%	(22)	2%	(4)	3%	(6)	18%	(42)	65%	(150)	232
RD/WT: Wrong Track	3%	(10)	6%	(21)	3%	(11)	2%	(7)	13%	(46)	74%	(266)	360
Trump Job Approve	3%	(6)	10%	(24)	2%	(6)	3%	(6)	16%	(39)	67%	(163)	244
Trump Job Disapprove	4%	(11)	6%	(19)	3%	(9)	1%	(5)	15%	(48)	70%	(218)	310
Trump Job Strongly Approve	3%	(4)	8%	(11)	1%	(2)	3%	(4)	15%	(22)	70%	(101)	145
Trump Job Somewhat Approve	2%	(2)	13%	(13)	4%	(4)	2%	(2)	17%	(17)	62%	(62)	99
Trump Job Somewhat Disapprove	7%	(5)	6%	(4)	4%	(3)	—	(0)	15%	(11)	69%	(51)	74
Trump Job Strongly Disapprove	3%	(6)	6%	(15)	2%	(6)	2%	(5)	16%	(37)	71%	(168)	236
Favorable of Trump	2%	(5)	10%	(23)	2%	(5)	3%	(6)	16%	(37)	68%	(159)	235
Unfavorable of Trump	4%	(12)	6%	(18)	3%	(9)	2%	(7)	14%	(45)	71%	(225)	316
Very Favorable of Trump	3%	(4)	13%	(19)	1%	(2)	2%	(4)	16%	(24)	64%	(97)	151
Somewhat Favorable of Trump	1%	(1)	4%	(4)	4%	(3)	3%	(2)	15%	(13)	73%	(62)	85
Somewhat Unfavorable of Trump	7%	(3)	4%	(2)	4%	(2)	5%	(3)	16%	(8)	64%	(33)	52
Very Unfavorable of Trump	3%	(8)	6%	(16)	3%	(8)	1%	(4)	14%	(36)	73%	(192)	263

Continued on next page

Table NFL7_10: Do you have a favorable or unfavorable opinion of the following people?

Justin Hardy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(18)	7%	(43)	2%	(15)	2%	(13)	15%	(88)	70%	(416)	592
#1 Issue: Economy	3%	(4)	4%	(6)	3%	(4)	3%	(5)	21%	(32)	66%	(100)	151
#1 Issue: Security	3%	(3)	11%	(12)	3%	(3)	3%	(4)	16%	(18)	64%	(70)	109
#1 Issue: Health Care	2%	(2)	8%	(7)	3%	(3)	2%	(2)	14%	(13)	71%	(64)	90
#1 Issue: Medicare / Social Security	4%	(3)	13%	(12)	3%	(3)	1%	(1)	9%	(9)	71%	(69)	97
2018 House Vote: Democrat	5%	(9)	7%	(13)	4%	(7)	1%	(2)	11%	(21)	73%	(138)	189
2018 House Vote: Republican	2%	(4)	14%	(25)	2%	(4)	1%	(2)	17%	(30)	63%	(112)	176
2016 Vote: Hillary Clinton	6%	(10)	7%	(13)	2%	(4)	1%	(2)	12%	(20)	72%	(123)	170
2016 Vote: Donald Trump	3%	(5)	12%	(23)	2%	(4)	1%	(3)	17%	(32)	66%	(128)	195
2016 Vote: Didn't Vote	1%	(2)	3%	(6)	4%	(7)	5%	(8)	14%	(26)	73%	(135)	185
Voted in 2014: Yes	3%	(12)	10%	(37)	3%	(9)	1%	(4)	14%	(48)	69%	(242)	351
Voted in 2014: No	3%	(6)	3%	(6)	2%	(5)	4%	(9)	17%	(40)	72%	(174)	241
2012 Vote: Barack Obama	5%	(10)	9%	(17)	3%	(7)	1%	(2)	13%	(26)	69%	(139)	201
2012 Vote: Mitt Romney	2%	(3)	7%	(11)	2%	(3)	1%	(1)	16%	(24)	72%	(105)	146
2012 Vote: Didn't Vote	2%	(4)	6%	(13)	2%	(5)	4%	(9)	16%	(36)	70%	(159)	226
4-Region: Northeast	7%	(7)	6%	(7)	1%	(1)	1%	(1)	15%	(16)	69%	(74)	106
4-Region: Midwest	1%	(1)	7%	(8)	5%	(6)	5%	(6)	13%	(16)	69%	(82)	119
4-Region: South	3%	(7)	8%	(18)	3%	(6)	2%	(5)	16%	(36)	69%	(161)	233
4-Region: West	2%	(2)	8%	(11)	1%	(1)	1%	(1)	15%	(20)	74%	(98)	133
Avid sports fan	7%	(11)	19%	(31)	4%	(6)	2%	(4)	26%	(42)	42%	(66)	159
Casual sports fan	3%	(6)	4%	(10)	2%	(6)	3%	(6)	16%	(38)	72%	(172)	238
Not a fan at all	—	(0)	1%	(2)	2%	(3)	1%	(3)	4%	(9)	91%	(177)	195
Sports fan	4%	(17)	10%	(41)	3%	(11)	3%	(10)	20%	(79)	60%	(238)	397
Prefer college sports	2%	(2)	12%	(12)	7%	(7)	1%	(1)	18%	(18)	60%	(60)	100
Prefer professional sports	5%	(15)	10%	(28)	2%	(6)	3%	(9)	20%	(56)	60%	(172)	285
Interested in NFL	6%	(17)	12%	(38)	2%	(7)	3%	(10)	21%	(64)	56%	(174)	310
Interested in College Football	6%	(14)	15%	(39)	4%	(9)	4%	(10)	20%	(50)	51%	(127)	250
Interested in XFL	10%	(9)	26%	(23)	4%	(3)	9%	(8)	14%	(12)	38%	(33)	88
Participates in sports gambling	7%	(6)	18%	(15)	4%	(3)	8%	(6)	17%	(14)	46%	(38)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_11: Do you have a favorable or unfavorable opinion of the following people?
Jamison Crowder

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(41)	2%	(14)	2%	(9)	16%	(93)	70%	(416)	592
Gender: Male	6%	(16)	11%	(30)	4%	(10)	2%	(5)	19%	(50)	58%	(155)	267
Gender: Female	1%	(2)	3%	(11)	1%	(4)	1%	(4)	13%	(43)	80%	(261)	325
Age: 18-29	8%	(12)	3%	(4)	1%	(2)	4%	(6)	13%	(18)	71%	(104)	146
Age: 30-44	5%	(6)	9%	(11)	3%	(3)	2%	(2)	21%	(25)	60%	(71)	118
Age: 45-54	—	(0)	3%	(3)	4%	(4)	1%	(1)	20%	(19)	72%	(67)	94
Age: 55-64	—	(0)	15%	(17)	2%	(2)	—	(0)	14%	(17)	69%	(83)	119
Age: 65+	—	(1)	5%	(6)	2%	(2)	1%	(1)	12%	(14)	80%	(92)	115
Generation Z: 18-22	4%	(2)	1%	(1)	1%	(1)	3%	(2)	14%	(10)	77%	(54)	69
Millennial: Age 23-38	9%	(14)	7%	(10)	2%	(3)	4%	(5)	14%	(20)	64%	(94)	146
Generation X: Age 39-54	1%	(2)	6%	(8)	4%	(5)	—	(1)	23%	(33)	66%	(93)	142
Boomers: Age 55-73	—	(1)	10%	(22)	2%	(4)	—	(1)	13%	(28)	74%	(158)	214
PID: Dem (no lean)	2%	(3)	9%	(17)	4%	(7)	2%	(3)	12%	(22)	73%	(137)	189
PID: Ind (no lean)	1%	(1)	6%	(13)	2%	(3)	2%	(4)	14%	(30)	75%	(158)	210
PID: Rep (no lean)	7%	(14)	6%	(11)	2%	(4)	1%	(2)	21%	(41)	63%	(121)	193
PID/Gender: Dem Men	3%	(2)	13%	(10)	6%	(4)	1%	(1)	19%	(14)	58%	(42)	73
PID/Gender: Dem Women	1%	(1)	6%	(7)	2%	(3)	2%	(2)	7%	(8)	82%	(95)	116
PID/Gender: Ind Men	1%	(1)	12%	(11)	2%	(2)	3%	(3)	21%	(20)	61%	(59)	96
PID/Gender: Ind Women	—	(0)	1%	(1)	1%	(2)	1%	(1)	9%	(10)	87%	(99)	114
PID/Gender: Rep Men	13%	(13)	10%	(9)	4%	(4)	1%	(1)	17%	(16)	55%	(54)	97
PID/Gender: Rep Women	1%	(1)	2%	(2)	—	(0)	1%	(1)	26%	(25)	70%	(67)	96
Ideo: Liberal (1-3)	7%	(11)	7%	(11)	3%	(4)	3%	(4)	13%	(20)	68%	(109)	160
Ideo: Moderate (4)	1%	(1)	9%	(13)	3%	(4)	2%	(3)	19%	(29)	68%	(104)	154
Ideo: Conservative (5-7)	2%	(4)	8%	(15)	3%	(6)	1%	(2)	17%	(33)	69%	(135)	195
Educ: < College	3%	(14)	6%	(25)	2%	(10)	2%	(8)	16%	(67)	70%	(293)	417
Educ: Bachelors degree	1%	(2)	12%	(13)	1%	(1)	1%	(1)	16%	(17)	69%	(76)	111
Educ: Post-grad	4%	(3)	4%	(3)	5%	(3)	1%	(1)	13%	(9)	73%	(47)	65
Income: Under 50k	4%	(13)	6%	(18)	2%	(7)	2%	(5)	11%	(35)	75%	(238)	316
Income: 50k-100k	2%	(4)	7%	(13)	2%	(4)	2%	(3)	23%	(40)	64%	(113)	178
Income: 100k+	2%	(2)	10%	(10)	3%	(3)	1%	(1)	18%	(18)	66%	(65)	98
Ethnicity: White	2%	(10)	8%	(35)	3%	(12)	1%	(4)	16%	(73)	70%	(314)	447

Continued on next page

Table NFL7_11: Do you have a favorable or unfavorable opinion of the following people?

Jamison Crowder

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(41)	2%	(14)	2%	(9)	16%	(93)	70%	(416)	592
Ethnicity: Hispanic	8%	(9)	2%	(2)	1%	(1)	4%	(4)	17%	(20)	68%	(79)	116
Ethnicity: Afr. Am.	9%	(8)	4%	(4)	1%	(1)	4%	(4)	8%	(7)	74%	(68)	92
Ethnicity: Other	1%	(0)	5%	(2)	3%	(1)	3%	(1)	26%	(14)	63%	(34)	53
All Christian	1%	(4)	10%	(27)	3%	(7)	1%	(3)	18%	(49)	67%	(183)	273
Agnostic/Nothing in particular	4%	(11)	4%	(11)	2%	(5)	2%	(6)	14%	(38)	75%	(207)	277
Evangelical	5%	(9)	6%	(9)	5%	(8)	4%	(6)	17%	(28)	63%	(101)	160
Non-Evangelical	1%	(3)	10%	(22)	—	(1)	1%	(1)	21%	(46)	66%	(140)	212
Community: Urban	2%	(4)	6%	(10)	3%	(5)	2%	(3)	17%	(27)	70%	(116)	166
Community: Suburban	4%	(12)	8%	(22)	2%	(7)	1%	(2)	17%	(45)	67%	(181)	268
Community: Rural	2%	(3)	6%	(9)	1%	(2)	3%	(4)	13%	(21)	75%	(119)	158
Employ: Private Sector	2%	(4)	11%	(18)	2%	(4)	1%	(2)	17%	(28)	67%	(112)	168
Employ: Self-Employed	12%	(9)	2%	(2)	1%	(0)	5%	(4)	19%	(15)	61%	(47)	78
Employ: Retired	—	(0)	7%	(9)	4%	(5)	—	(1)	16%	(21)	73%	(96)	131
Employ: Unemployed	2%	(1)	4%	(3)	4%	(3)	—	(0)	3%	(2)	87%	(64)	74
Military HH: Yes	3%	(4)	7%	(8)	1%	(1)	1%	(1)	7%	(8)	80%	(85)	106
Military HH: No	3%	(15)	7%	(33)	3%	(13)	2%	(8)	18%	(85)	68%	(331)	486
RD/WT: Right Direction	6%	(15)	8%	(19)	3%	(8)	1%	(2)	18%	(43)	63%	(145)	232
RD/WT: Wrong Track	1%	(4)	6%	(22)	2%	(6)	2%	(7)	14%	(51)	75%	(271)	360
Trump Job Approve	6%	(14)	8%	(20)	4%	(9)	1%	(1)	19%	(45)	64%	(155)	244
Trump Job Disapprove	2%	(5)	7%	(21)	2%	(5)	3%	(8)	15%	(47)	72%	(224)	310
Trump Job Strongly Approve	4%	(5)	7%	(10)	2%	(3)	1%	(1)	17%	(25)	69%	(101)	145
Trump Job Somewhat Approve	9%	(9)	9%	(9)	6%	(6)	—	(0)	21%	(21)	55%	(55)	99
Trump Job Somewhat Disapprove	3%	(2)	8%	(6)	—	(0)	4%	(3)	15%	(11)	70%	(51)	74
Trump Job Strongly Disapprove	1%	(3)	6%	(15)	2%	(5)	2%	(5)	15%	(36)	73%	(172)	236
Favorable of Trump	5%	(13)	8%	(20)	3%	(7)	1%	(1)	19%	(44)	64%	(151)	235
Unfavorable of Trump	1%	(5)	6%	(17)	2%	(7)	2%	(8)	14%	(45)	74%	(233)	316
Very Favorable of Trump	8%	(13)	7%	(10)	2%	(3)	—	(1)	18%	(27)	65%	(98)	151
Somewhat Favorable of Trump	—	(0)	11%	(9)	5%	(4)	1%	(1)	20%	(17)	63%	(54)	85
Somewhat Unfavorable of Trump	2%	(1)	7%	(4)	4%	(2)	7%	(3)	15%	(8)	66%	(34)	52
Very Unfavorable of Trump	1%	(4)	5%	(14)	2%	(5)	2%	(4)	14%	(38)	75%	(199)	263

Continued on next page

Table NFL7_11: Do you have a favorable or unfavorable opinion of the following people?

Jamison Crowder

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(41)	2%	(14)	2%	(9)	16%	(93)	70%	(416)	592
#1 Issue: Economy	2%	(3)	8%	(12)	2%	(3)	2%	(3)	14%	(21)	72%	(108)	151
#1 Issue: Security	1%	(1)	10%	(11)	3%	(4)	2%	(3)	23%	(25)	60%	(65)	109
#1 Issue: Health Care	5%	(4)	5%	(5)	2%	(1)	1%	(1)	20%	(18)	66%	(60)	90
#1 Issue: Medicare / Social Security	9%	(9)	6%	(6)	2%	(2)	1%	(1)	8%	(8)	74%	(72)	97
2018 House Vote: Democrat	2%	(3)	8%	(15)	4%	(7)	1%	(2)	13%	(24)	73%	(137)	189
2018 House Vote: Republican	7%	(12)	10%	(18)	2%	(4)	1%	(1)	20%	(35)	60%	(105)	176
2016 Vote: Hillary Clinton	2%	(3)	7%	(12)	3%	(5)	1%	(2)	12%	(21)	75%	(127)	170
2016 Vote: Donald Trump	7%	(13)	9%	(18)	2%	(5)	1%	(1)	19%	(37)	62%	(121)	195
2016 Vote: Didn't Vote	1%	(2)	4%	(7)	2%	(4)	3%	(6)	15%	(28)	74%	(137)	185
Voted in 2014: Yes	5%	(17)	8%	(29)	3%	(9)	—	(1)	18%	(62)	66%	(233)	351
Voted in 2014: No	1%	(2)	5%	(12)	2%	(5)	3%	(8)	13%	(31)	76%	(183)	241
2012 Vote: Barack Obama	3%	(6)	8%	(17)	3%	(6)	—	(1)	16%	(32)	69%	(139)	201
2012 Vote: Mitt Romney	2%	(3)	10%	(14)	2%	(2)	—	(0)	19%	(28)	68%	(99)	146
2012 Vote: Didn't Vote	4%	(9)	3%	(7)	2%	(5)	3%	(8)	14%	(31)	74%	(167)	226
4-Region: Northeast	4%	(4)	10%	(10)	—	(0)	1%	(1)	15%	(16)	70%	(74)	106
4-Region: Midwest	4%	(4)	6%	(7)	3%	(4)	1%	(1)	12%	(14)	74%	(88)	119
4-Region: South	4%	(10)	6%	(15)	2%	(6)	2%	(5)	17%	(40)	68%	(158)	233
4-Region: West	1%	(1)	6%	(8)	3%	(4)	1%	(1)	17%	(23)	72%	(96)	133
Avid sports fan	11%	(17)	20%	(31)	4%	(6)	2%	(3)	30%	(47)	34%	(54)	159
Casual sports fan	1%	(1)	4%	(10)	2%	(5)	2%	(5)	16%	(38)	75%	(179)	238
Not a fan at all	—	(0)	—	(0)	1%	(3)	1%	(1)	4%	(8)	94%	(183)	195
Sports fan	5%	(19)	10%	(41)	3%	(11)	2%	(8)	22%	(86)	59%	(233)	397
Prefer college sports	2%	(2)	12%	(12)	2%	(2)	2%	(2)	24%	(24)	58%	(58)	100
Prefer professional sports	6%	(16)	9%	(25)	3%	(10)	2%	(6)	20%	(58)	60%	(170)	285
Interested in NFL	6%	(19)	12%	(38)	4%	(11)	1%	(5)	21%	(66)	55%	(172)	310
Interested in College Football	7%	(18)	14%	(35)	3%	(8)	3%	(6)	25%	(64)	48%	(119)	250
Interested in XFL	18%	(16)	22%	(20)	6%	(5)	6%	(5)	16%	(14)	33%	(29)	88
Participates in sports gambling	6%	(5)	19%	(16)	—	(0)	8%	(7)	22%	(18)	45%	(37)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_12: Do you have a favorable or unfavorable opinion of the following people?

Matt Ryan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(47)	17%	(99)	4%	(22)	2%	(14)	15%	(89)	54%	(321)	592
Gender: Male	15%	(40)	26%	(69)	6%	(17)	3%	(9)	13%	(35)	36%	(96)	267
Gender: Female	2%	(7)	9%	(30)	2%	(5)	2%	(5)	17%	(54)	69%	(224)	325
Age: 18-29	8%	(12)	13%	(19)	2%	(3)	4%	(5)	12%	(17)	61%	(89)	146
Age: 30-44	14%	(17)	19%	(23)	2%	(2)	2%	(2)	19%	(22)	44%	(52)	118
Age: 45-54	7%	(7)	10%	(9)	6%	(6)	4%	(3)	20%	(19)	53%	(50)	94
Age: 55-64	7%	(8)	23%	(27)	8%	(10)	1%	(1)	11%	(13)	50%	(59)	119
Age: 65+	3%	(3)	18%	(21)	1%	(2)	2%	(2)	16%	(18)	61%	(70)	115
Generation Z: 18-22	2%	(1)	14%	(10)	2%	(2)	3%	(2)	10%	(7)	69%	(48)	69
Millennial: Age 23-38	10%	(14)	15%	(23)	2%	(3)	4%	(5)	14%	(21)	55%	(80)	146
Generation X: Age 39-54	14%	(20)	13%	(19)	4%	(6)	2%	(3)	22%	(31)	44%	(63)	142
Boomers: Age 55-73	5%	(11)	21%	(44)	5%	(11)	1%	(3)	13%	(27)	55%	(118)	214
PID: Dem (no lean)	8%	(15)	22%	(42)	4%	(7)	3%	(5)	11%	(20)	53%	(100)	189
PID: Ind (no lean)	4%	(8)	12%	(26)	4%	(9)	2%	(4)	15%	(31)	63%	(131)	210
PID: Rep (no lean)	12%	(24)	16%	(31)	3%	(6)	3%	(5)	20%	(38)	46%	(89)	193
PID/Gender: Dem Men	17%	(13)	32%	(23)	8%	(6)	3%	(2)	9%	(7)	31%	(23)	73
PID/Gender: Dem Women	2%	(2)	16%	(19)	1%	(1)	2%	(3)	11%	(13)	67%	(77)	116
PID/Gender: Ind Men	8%	(7)	23%	(22)	7%	(7)	4%	(4)	12%	(12)	46%	(44)	96
PID/Gender: Ind Women	—	(1)	3%	(4)	2%	(2)	—	(1)	17%	(19)	77%	(88)	114
PID/Gender: Rep Men	21%	(20)	24%	(23)	5%	(5)	3%	(3)	17%	(16)	31%	(30)	97
PID/Gender: Rep Women	4%	(4)	8%	(8)	2%	(2)	2%	(2)	23%	(22)	62%	(59)	96
Ideo: Liberal (1-3)	12%	(19)	17%	(27)	1%	(2)	3%	(4)	16%	(25)	52%	(83)	160
Ideo: Moderate (4)	5%	(7)	22%	(34)	7%	(10)	2%	(4)	15%	(23)	50%	(77)	154
Ideo: Conservative (5-7)	9%	(18)	17%	(33)	4%	(8)	3%	(5)	16%	(31)	51%	(100)	195
Educ: < College	8%	(32)	16%	(66)	3%	(11)	2%	(8)	15%	(61)	57%	(238)	417
Educ: Bachelors degree	9%	(10)	18%	(20)	6%	(7)	4%	(5)	17%	(19)	45%	(50)	111
Educ: Post-grad	8%	(5)	19%	(12)	6%	(4)	2%	(1)	14%	(9)	51%	(33)	65
Income: Under 50k	6%	(19)	15%	(48)	3%	(10)	3%	(8)	13%	(42)	60%	(189)	316
Income: 50k-100k	9%	(16)	19%	(34)	5%	(9)	2%	(3)	19%	(34)	46%	(82)	178
Income: 100k+	12%	(12)	18%	(17)	3%	(3)	3%	(3)	13%	(13)	51%	(50)	98
Ethnicity: White	8%	(36)	17%	(77)	4%	(17)	2%	(9)	14%	(65)	54%	(243)	447

Continued on next page

Table NFL7_12: Do you have a favorable or unfavorable opinion of the following people?

Matt Ryan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(47)	17%	(99)	4%	(22)	2%	(14)	15%	(89)	54%	(321)	592
Ethnicity: Hispanic	11%	(13)	11%	(13)	—	(0)	2%	(3)	15%	(17)	61%	(70)	116
Ethnicity: Afr. Am.	11%	(10)	14%	(13)	4%	(4)	4%	(4)	10%	(9)	58%	(53)	92
Ethnicity: Other	3%	(1)	18%	(9)	3%	(2)	1%	(1)	29%	(16)	46%	(24)	53
All Christian	8%	(22)	20%	(54)	5%	(13)	2%	(6)	17%	(45)	48%	(132)	273
Agnostic/Nothing in particular	9%	(24)	11%	(31)	3%	(9)	2%	(7)	14%	(40)	60%	(166)	277
Evangelical	13%	(21)	11%	(18)	6%	(9)	4%	(7)	18%	(29)	48%	(77)	160
Non-Evangelical	9%	(20)	22%	(47)	4%	(9)	2%	(4)	14%	(30)	49%	(103)	212
Community: Urban	6%	(10)	14%	(24)	3%	(6)	1%	(1)	18%	(29)	58%	(96)	166
Community: Suburban	10%	(28)	20%	(54)	3%	(8)	2%	(7)	14%	(38)	50%	(134)	268
Community: Rural	6%	(9)	14%	(21)	5%	(8)	4%	(6)	14%	(22)	58%	(91)	158
Employ: Private Sector	8%	(14)	19%	(33)	7%	(11)	2%	(4)	19%	(32)	45%	(75)	168
Employ: Self-Employed	21%	(16)	10%	(8)	—	(0)	7%	(6)	10%	(8)	52%	(40)	78
Employ: Retired	4%	(6)	22%	(29)	4%	(5)	1%	(1)	15%	(19)	54%	(71)	131
Employ: Unemployed	2%	(1)	6%	(5)	2%	(2)	—	(0)	8%	(6)	82%	(60)	74
Military HH: Yes	4%	(4)	20%	(21)	3%	(4)	1%	(1)	13%	(14)	59%	(63)	106
Military HH: No	9%	(42)	16%	(78)	4%	(19)	3%	(13)	15%	(75)	53%	(258)	486
RD/WT: Right Direction	12%	(29)	17%	(39)	3%	(7)	3%	(6)	18%	(41)	47%	(109)	232
RD/WT: Wrong Track	5%	(18)	17%	(60)	4%	(15)	2%	(8)	13%	(48)	59%	(212)	360
Trump Job Approve	12%	(29)	16%	(40)	5%	(11)	3%	(7)	18%	(44)	46%	(112)	244
Trump Job Disapprove	6%	(18)	19%	(60)	3%	(10)	2%	(7)	14%	(43)	55%	(172)	310
Trump Job Strongly Approve	10%	(14)	12%	(18)	4%	(6)	5%	(7)	18%	(27)	51%	(73)	145
Trump Job Somewhat Approve	15%	(15)	22%	(22)	6%	(6)	—	(0)	18%	(18)	39%	(39)	99
Trump Job Somewhat Disapprove	4%	(3)	20%	(15)	5%	(4)	2%	(2)	10%	(7)	58%	(43)	74
Trump Job Strongly Disapprove	6%	(14)	19%	(45)	3%	(7)	2%	(5)	15%	(36)	55%	(129)	236
Favorable of Trump	13%	(30)	15%	(36)	5%	(11)	3%	(6)	17%	(40)	48%	(112)	235
Unfavorable of Trump	5%	(17)	19%	(59)	3%	(11)	2%	(8)	14%	(43)	57%	(178)	316
Very Favorable of Trump	15%	(22)	12%	(19)	3%	(5)	4%	(6)	18%	(27)	48%	(72)	151
Somewhat Favorable of Trump	9%	(8)	21%	(18)	7%	(6)	1%	(1)	15%	(13)	47%	(40)	85
Somewhat Unfavorable of Trump	2%	(1)	22%	(11)	6%	(3)	7%	(4)	15%	(8)	47%	(24)	52
Very Unfavorable of Trump	6%	(16)	18%	(47)	3%	(8)	2%	(4)	13%	(35)	58%	(154)	263

Continued on next page

Table NFL7_12: Do you have a favorable or unfavorable opinion of the following people?

Matt Ryan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(47)	17%	(99)	4%	(22)	2%	(14)	15%	(89)	54%	(321)	592
#1 Issue: Economy	10%	(15)	20%	(30)	4%	(6)	3%	(5)	14%	(21)	49%	(73)	151
#1 Issue: Security	10%	(11)	16%	(17)	6%	(7)	2%	(2)	21%	(23)	45%	(49)	109
#1 Issue: Health Care	6%	(5)	16%	(15)	2%	(2)	2%	(2)	18%	(16)	56%	(51)	90
#1 Issue: Medicare / Social Security	12%	(11)	21%	(21)	3%	(3)	1%	(1)	10%	(9)	53%	(52)	97
2018 House Vote: Democrat	5%	(9)	20%	(38)	4%	(8)	2%	(3)	15%	(29)	53%	(101)	189
2018 House Vote: Republican	14%	(24)	19%	(33)	4%	(6)	2%	(4)	17%	(30)	45%	(79)	176
2016 Vote: Hillary Clinton	4%	(7)	21%	(35)	4%	(8)	—	(0)	16%	(27)	55%	(93)	170
2016 Vote: Donald Trump	14%	(27)	18%	(35)	3%	(6)	2%	(5)	19%	(37)	43%	(84)	195
2016 Vote: Didn't Vote	6%	(11)	13%	(24)	3%	(6)	5%	(8)	10%	(19)	63%	(116)	185
Voted in 2014: Yes	8%	(29)	20%	(71)	4%	(14)	2%	(6)	17%	(61)	49%	(171)	351
Voted in 2014: No	7%	(18)	12%	(28)	3%	(8)	3%	(8)	12%	(28)	62%	(150)	241
2012 Vote: Barack Obama	6%	(12)	22%	(45)	3%	(7)	1%	(1)	15%	(29)	53%	(107)	201
2012 Vote: Mitt Romney	9%	(13)	15%	(23)	3%	(5)	2%	(3)	20%	(30)	50%	(73)	146
2012 Vote: Didn't Vote	9%	(20)	11%	(26)	4%	(10)	4%	(10)	12%	(28)	59%	(133)	226
4-Region: Northeast	8%	(8)	25%	(27)	3%	(3)	3%	(4)	16%	(17)	44%	(47)	106
4-Region: Midwest	4%	(4)	18%	(22)	4%	(5)	3%	(3)	14%	(17)	57%	(68)	119
4-Region: South	12%	(27)	13%	(31)	5%	(12)	2%	(5)	15%	(35)	53%	(123)	233
4-Region: West	5%	(7)	15%	(20)	1%	(2)	2%	(2)	15%	(20)	62%	(83)	133
Avid sports fan	21%	(33)	35%	(56)	6%	(10)	2%	(3)	18%	(28)	18%	(29)	159
Casual sports fan	5%	(13)	18%	(42)	4%	(11)	4%	(10)	19%	(46)	49%	(117)	238
Not a fan at all	1%	(1)	1%	(1)	1%	(2)	1%	(1)	8%	(15)	90%	(175)	195
Sports fan	12%	(46)	25%	(98)	5%	(20)	3%	(13)	19%	(74)	37%	(146)	397
Prefer college sports	9%	(9)	24%	(24)	7%	(7)	3%	(3)	16%	(16)	41%	(41)	100
Prefer professional sports	13%	(38)	25%	(71)	4%	(12)	4%	(10)	18%	(52)	36%	(102)	285
Interested in NFL	15%	(45)	29%	(91)	5%	(15)	3%	(11)	18%	(55)	30%	(94)	310
Interested in College Football	17%	(41)	31%	(78)	6%	(14)	5%	(12)	18%	(46)	23%	(58)	250
Interested in XFL	25%	(22)	37%	(32)	4%	(4)	9%	(8)	10%	(9)	15%	(13)	88
Participates in sports gambling	15%	(12)	26%	(21)	4%	(3)	7%	(6)	11%	(9)	38%	(31)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_13: Do you have a favorable or unfavorable opinion of the following people?

Chris Thompson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(20)	7%	(41)	2%	(15)	1%	(6)	17%	(101)	69%	(410)	592
Gender: Male	6%	(15)	10%	(28)	3%	(9)	1%	(2)	20%	(53)	60%	(161)	267
Gender: Female	1%	(5)	4%	(13)	2%	(6)	1%	(4)	15%	(48)	77%	(249)	325
Age: 18-29	10%	(14)	6%	(8)	3%	(5)	2%	(4)	21%	(31)	58%	(85)	146
Age: 30-44	3%	(3)	8%	(9)	4%	(5)	—	(1)	22%	(26)	62%	(74)	118
Age: 45-54	—	(0)	6%	(6)	2%	(2)	1%	(1)	21%	(19)	70%	(66)	94
Age: 55-64	1%	(1)	9%	(11)	2%	(2)	1%	(1)	12%	(14)	76%	(90)	119
Age: 65+	1%	(1)	6%	(7)	1%	(1)	1%	(1)	9%	(11)	82%	(95)	115
Generation Z: 18-22	8%	(5)	4%	(3)	4%	(3)	4%	(3)	24%	(17)	56%	(39)	69
Millennial: Age 23-38	8%	(11)	7%	(11)	3%	(4)	1%	(1)	17%	(25)	64%	(94)	146
Generation X: Age 39-54	—	(1)	7%	(9)	3%	(5)	—	(1)	25%	(35)	64%	(91)	142
Boomers: Age 55-73	1%	(2)	8%	(17)	1%	(3)	1%	(1)	10%	(22)	79%	(169)	214
PID: Dem (no lean)	2%	(3)	7%	(14)	5%	(9)	2%	(4)	16%	(29)	69%	(130)	189
PID: Ind (no lean)	—	(1)	6%	(12)	2%	(4)	—	(1)	21%	(43)	71%	(148)	210
PID: Rep (no lean)	8%	(15)	8%	(15)	1%	(1)	1%	(2)	15%	(29)	68%	(131)	193
PID/Gender: Dem Men	4%	(3)	7%	(5)	7%	(5)	1%	(1)	26%	(19)	55%	(40)	73
PID/Gender: Dem Women	—	(1)	8%	(9)	3%	(4)	2%	(2)	9%	(10)	78%	(90)	116
PID/Gender: Ind Men	1%	(1)	10%	(10)	3%	(3)	—	(0)	20%	(19)	66%	(64)	96
PID/Gender: Ind Women	—	(0)	2%	(3)	1%	(2)	—	(1)	21%	(24)	75%	(85)	114
PID/Gender: Rep Men	11%	(11)	13%	(13)	1%	(1)	1%	(1)	14%	(14)	59%	(57)	97
PID/Gender: Rep Women	4%	(4)	2%	(2)	1%	(1)	1%	(1)	15%	(15)	77%	(74)	96
Ideo: Liberal (1-3)	6%	(10)	5%	(8)	4%	(6)	1%	(2)	19%	(31)	64%	(103)	160
Ideo: Moderate (4)	3%	(5)	8%	(13)	3%	(5)	1%	(2)	18%	(27)	67%	(103)	154
Ideo: Conservative (5-7)	3%	(5)	8%	(16)	1%	(2)	1%	(2)	15%	(30)	72%	(140)	195
Educ: < College	4%	(16)	7%	(28)	3%	(14)	1%	(5)	17%	(71)	68%	(284)	417
Educ: Bachelors degree	1%	(1)	7%	(8)	1%	(1)	1%	(1)	17%	(19)	73%	(81)	111
Educ: Post-grad	4%	(2)	7%	(5)	1%	(1)	1%	(1)	18%	(12)	69%	(45)	65
Income: Under 50k	5%	(16)	7%	(22)	3%	(9)	1%	(4)	14%	(45)	70%	(221)	316
Income: 50k-100k	2%	(4)	7%	(13)	3%	(5)	1%	(2)	19%	(34)	68%	(121)	178
Income: 100k+	—	(0)	6%	(6)	1%	(1)	1%	(1)	23%	(23)	69%	(68)	98
Ethnicity: White	1%	(6)	8%	(35)	3%	(14)	1%	(5)	15%	(67)	72%	(320)	447

Continued on next page

Table NFL7_13: Do you have a favorable or unfavorable opinion of the following people?

Chris Thompson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(20)	7%	(41)	2%	(15)	1%	(6)	17%	(101)	69%	(410)	592
Ethnicity: Hispanic	9%	(11)	5%	(5)	1%	(1)	—	(0)	31%	(35)	54%	(63)	116
Ethnicity: Afr. Am.	11%	(10)	2%	(2)	1%	(1)	1%	(1)	20%	(19)	64%	(59)	92
Ethnicity: Other	7%	(4)	8%	(4)	—	(0)	—	(0)	28%	(15)	57%	(30)	53
All Christian	3%	(8)	9%	(26)	2%	(7)	1%	(2)	16%	(44)	68%	(187)	273
Agnostic/Nothing in particular	4%	(12)	4%	(10)	2%	(5)	1%	(2)	19%	(52)	71%	(195)	277
Evangelical	8%	(12)	5%	(8)	4%	(7)	1%	(1)	18%	(30)	64%	(103)	160
Non-Evangelical	2%	(4)	9%	(20)	1%	(2)	1%	(2)	17%	(37)	70%	(148)	212
Community: Urban	5%	(9)	3%	(6)	4%	(7)	—	(0)	18%	(29)	70%	(116)	166
Community: Suburban	3%	(9)	10%	(26)	1%	(4)	1%	(3)	19%	(50)	66%	(176)	268
Community: Rural	1%	(2)	6%	(9)	3%	(4)	2%	(3)	14%	(22)	75%	(118)	158
Employ: Private Sector	2%	(3)	10%	(17)	1%	(2)	1%	(1)	21%	(35)	65%	(109)	168
Employ: Self-Employed	10%	(8)	1%	(1)	6%	(4)	—	(0)	22%	(17)	61%	(48)	78
Employ: Retired	1%	(2)	8%	(11)	2%	(3)	—	(1)	12%	(16)	75%	(98)	131
Employ: Unemployed	2%	(2)	4%	(3)	2%	(2)	—	(0)	14%	(11)	77%	(56)	74
Military HH: Yes	1%	(1)	8%	(8)	2%	(2)	1%	(1)	10%	(10)	80%	(85)	106
Military HH: No	4%	(19)	7%	(33)	3%	(13)	1%	(5)	19%	(91)	67%	(325)	486
RD/WT: Right Direction	5%	(12)	8%	(18)	3%	(7)	1%	(2)	16%	(36)	68%	(157)	232
RD/WT: Wrong Track	2%	(8)	6%	(23)	2%	(8)	1%	(4)	18%	(65)	70%	(253)	360
Trump Job Approve	5%	(12)	9%	(21)	2%	(5)	1%	(2)	16%	(39)	68%	(166)	244
Trump Job Disapprove	3%	(8)	6%	(20)	3%	(10)	1%	(4)	18%	(56)	69%	(213)	310
Trump Job Strongly Approve	2%	(3)	9%	(13)	1%	(1)	1%	(2)	14%	(20)	73%	(105)	145
Trump Job Somewhat Approve	8%	(8)	8%	(8)	4%	(4)	—	(0)	19%	(19)	61%	(61)	99
Trump Job Somewhat Disapprove	4%	(3)	5%	(4)	2%	(2)	2%	(2)	13%	(10)	73%	(54)	74
Trump Job Strongly Disapprove	2%	(5)	7%	(16)	3%	(8)	1%	(2)	20%	(46)	67%	(159)	236
Favorable of Trump	5%	(12)	8%	(20)	2%	(4)	1%	(2)	15%	(35)	70%	(164)	235
Unfavorable of Trump	2%	(8)	6%	(18)	4%	(11)	1%	(4)	19%	(60)	68%	(215)	316
Very Favorable of Trump	7%	(11)	9%	(13)	1%	(1)	1%	(1)	15%	(22)	68%	(102)	151
Somewhat Favorable of Trump	1%	(1)	8%	(7)	3%	(2)	1%	(1)	15%	(13)	72%	(61)	85
Somewhat Unfavorable of Trump	6%	(3)	4%	(2)	4%	(2)	1%	(1)	18%	(9)	67%	(35)	52
Very Unfavorable of Trump	2%	(5)	6%	(15)	3%	(9)	1%	(4)	19%	(51)	68%	(180)	263

Continued on next page

Table NFL7_13: Do you have a favorable or unfavorable opinion of the following people?

Chris Thompson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(20)	7%	(41)	2%	(15)	1%	(6)	17%	(101)	69%	(410)	592
#1 Issue: Economy	1%	(2)	7%	(11)	3%	(5)	—	(0)	23%	(34)	66%	(99)	151
#1 Issue: Security	2%	(2)	7%	(8)	2%	(2)	2%	(2)	17%	(19)	70%	(76)	109
#1 Issue: Health Care	3%	(2)	5%	(4)	5%	(5)	2%	(2)	19%	(17)	67%	(60)	90
#1 Issue: Medicare / Social Security	7%	(7)	11%	(11)	2%	(2)	1%	(1)	9%	(8)	69%	(67)	97
2018 House Vote: Democrat	2%	(4)	7%	(13)	5%	(9)	2%	(3)	13%	(25)	71%	(135)	189
2018 House Vote: Republican	6%	(11)	9%	(16)	1%	(2)	1%	(1)	18%	(32)	65%	(114)	176
2016 Vote: Hillary Clinton	2%	(3)	6%	(10)	4%	(8)	1%	(1)	19%	(32)	68%	(116)	170
2016 Vote: Donald Trump	6%	(12)	8%	(15)	1%	(3)	1%	(2)	16%	(30)	68%	(133)	195
2016 Vote: Didn't Vote	2%	(4)	6%	(11)	2%	(4)	2%	(3)	15%	(28)	73%	(134)	185
Voted in 2014: Yes	4%	(14)	7%	(23)	3%	(10)	—	(1)	16%	(55)	70%	(247)	351
Voted in 2014: No	2%	(5)	7%	(18)	2%	(4)	2%	(5)	19%	(46)	68%	(163)	241
2012 Vote: Barack Obama	2%	(4)	6%	(12)	4%	(9)	—	(0)	15%	(30)	73%	(147)	201
2012 Vote: Mitt Romney	2%	(3)	6%	(8)	1%	(1)	—	(1)	18%	(26)	73%	(107)	146
2012 Vote: Didn't Vote	6%	(13)	7%	(17)	2%	(4)	2%	(5)	19%	(43)	64%	(144)	226
4-Region: Northeast	2%	(2)	8%	(9)	3%	(3)	2%	(2)	20%	(22)	65%	(69)	106
4-Region: Midwest	2%	(2)	11%	(13)	6%	(7)	—	(0)	11%	(13)	70%	(83)	119
4-Region: South	5%	(12)	4%	(10)	2%	(5)	1%	(2)	19%	(45)	68%	(160)	233
4-Region: West	3%	(4)	7%	(9)	—	(0)	1%	(2)	16%	(21)	73%	(98)	133
Avid sports fan	9%	(14)	16%	(25)	3%	(5)	1%	(2)	22%	(34)	49%	(78)	159
Casual sports fan	2%	(5)	7%	(16)	3%	(7)	—	(1)	20%	(49)	68%	(161)	238
Not a fan at all	1%	(1)	—	(0)	1%	(2)	2%	(3)	9%	(18)	88%	(171)	195
Sports fan	5%	(19)	10%	(41)	3%	(12)	1%	(3)	21%	(83)	60%	(239)	397
Prefer college sports	2%	(2)	9%	(9)	3%	(3)	1%	(1)	18%	(18)	67%	(67)	100
Prefer professional sports	6%	(18)	10%	(30)	3%	(10)	1%	(2)	22%	(63)	57%	(163)	285
Interested in NFL	6%	(19)	12%	(38)	3%	(11)	1%	(3)	21%	(65)	56%	(175)	310
Interested in College Football	7%	(18)	14%	(34)	4%	(10)	1%	(3)	22%	(54)	52%	(131)	250
Interested in XFL	15%	(13)	24%	(21)	8%	(7)	2%	(2)	19%	(17)	32%	(28)	88
Participates in sports gambling	6%	(5)	16%	(13)	5%	(4)	2%	(2)	20%	(16)	51%	(42)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_14: Do you have a favorable or unfavorable opinion of the following people?

Josh Jacobs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	7%	(44)	2%	(10)	2%	(13)	17%	(98)	67%	(400)	592
Gender: Male	8%	(20)	13%	(34)	2%	(6)	3%	(8)	21%	(55)	54%	(143)	267
Gender: Female	2%	(7)	3%	(10)	1%	(4)	1%	(4)	13%	(43)	79%	(257)	325
Age: 18-29	6%	(9)	9%	(14)	1%	(1)	3%	(4)	19%	(27)	62%	(91)	146
Age: 30-44	6%	(7)	8%	(9)	4%	(4)	4%	(4)	20%	(23)	59%	(70)	118
Age: 45-54	4%	(4)	2%	(2)	2%	(2)	4%	(3)	22%	(21)	66%	(62)	94
Age: 55-64	6%	(7)	10%	(12)	2%	(2)	—	(0)	12%	(14)	70%	(84)	119
Age: 65+	1%	(1)	6%	(6)	1%	(1)	1%	(1)	11%	(13)	81%	(93)	115
Generation Z: 18-22	7%	(5)	4%	(3)	1%	(1)	—	(0)	13%	(9)	74%	(52)	69
Millennial: Age 23-38	7%	(10)	10%	(15)	3%	(4)	5%	(8)	18%	(26)	57%	(84)	146
Generation X: Age 39-54	3%	(4)	5%	(7)	2%	(2)	3%	(4)	25%	(36)	62%	(87)	142
Boomers: Age 55-73	4%	(8)	8%	(18)	1%	(3)	—	(1)	12%	(25)	74%	(159)	214
PID: Dem (no lean)	7%	(14)	7%	(13)	3%	(5)	3%	(5)	18%	(33)	63%	(119)	189
PID: Ind (no lean)	3%	(6)	6%	(12)	—	(1)	3%	(6)	14%	(30)	74%	(154)	210
PID: Rep (no lean)	4%	(7)	10%	(19)	2%	(4)	1%	(2)	18%	(35)	65%	(126)	193
PID/Gender: Dem Men	13%	(9)	9%	(6)	3%	(2)	3%	(2)	26%	(19)	46%	(33)	73
PID/Gender: Dem Women	4%	(4)	6%	(7)	2%	(2)	2%	(2)	12%	(14)	74%	(86)	116
PID/Gender: Ind Men	5%	(5)	11%	(11)	1%	(1)	4%	(4)	21%	(20)	58%	(56)	96
PID/Gender: Ind Women	1%	(1)	1%	(2)	—	(0)	2%	(2)	9%	(10)	87%	(99)	114
PID/Gender: Rep Men	6%	(6)	18%	(17)	3%	(3)	2%	(2)	16%	(16)	55%	(54)	97
PID/Gender: Rep Women	2%	(2)	1%	(1)	2%	(2)	—	(0)	20%	(19)	75%	(72)	96
Ideo: Liberal (1-3)	5%	(8)	10%	(15)	2%	(3)	4%	(6)	18%	(29)	62%	(98)	160
Ideo: Moderate (4)	7%	(10)	10%	(15)	2%	(4)	1%	(1)	19%	(30)	61%	(94)	154
Ideo: Conservative (5-7)	5%	(9)	7%	(13)	2%	(4)	2%	(3)	15%	(30)	70%	(137)	195
Educ: < College	4%	(17)	7%	(30)	2%	(10)	2%	(10)	17%	(69)	68%	(281)	417
Educ: Bachelors degree	7%	(8)	7%	(7)	—	(0)	2%	(3)	15%	(17)	68%	(75)	111
Educ: Post-grad	4%	(2)	10%	(6)	1%	(1)	1%	(1)	19%	(12)	66%	(43)	65
Income: Under 50k	4%	(14)	6%	(20)	2%	(6)	3%	(10)	11%	(34)	73%	(232)	316
Income: 50k-100k	5%	(9)	10%	(17)	1%	(2)	1%	(2)	21%	(38)	62%	(110)	178
Income: 100k+	5%	(5)	7%	(7)	1%	(1)	1%	(1)	27%	(27)	59%	(58)	98
Ethnicity: White	4%	(20)	7%	(31)	2%	(9)	2%	(8)	14%	(64)	70%	(314)	447

Continued on next page

Table NFL7_14: Do you have a favorable or unfavorable opinion of the following people?

Josh Jacobs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	7%	(44)	2%	(10)	2%	(13)	17%	(98)	67%	(400)	592
Ethnicity: Hispanic	3%	(4)	8%	(10)	2%	(2)	1%	(1)	27%	(32)	58%	(68)	116
Ethnicity: Afr. Am.	7%	(7)	12%	(11)	1%	(1)	3%	(3)	17%	(16)	60%	(55)	92
Ethnicity: Other	1%	(1)	4%	(2)	—	(0)	3%	(1)	35%	(18)	57%	(30)	53
All Christian	3%	(7)	10%	(26)	3%	(8)	2%	(5)	19%	(51)	64%	(176)	273
Agnostic/Nothing in particular	6%	(16)	5%	(15)	1%	(2)	3%	(7)	15%	(41)	71%	(196)	277
Evangelical	6%	(10)	10%	(16)	3%	(5)	3%	(5)	18%	(29)	59%	(95)	160
Non-Evangelical	3%	(6)	10%	(21)	1%	(2)	1%	(3)	21%	(45)	64%	(136)	212
Community: Urban	3%	(5)	8%	(13)	2%	(4)	3%	(5)	18%	(30)	66%	(109)	166
Community: Suburban	5%	(15)	9%	(25)	2%	(6)	2%	(5)	19%	(51)	62%	(166)	268
Community: Rural	5%	(8)	4%	(7)	—	(0)	2%	(3)	10%	(17)	79%	(124)	158
Employ: Private Sector	4%	(7)	12%	(20)	1%	(1)	2%	(3)	24%	(40)	58%	(97)	168
Employ: Self-Employed	7%	(6)	17%	(13)	2%	(2)	3%	(2)	16%	(13)	55%	(43)	78
Employ: Retired	4%	(6)	5%	(6)	2%	(3)	—	(1)	11%	(15)	78%	(101)	131
Employ: Unemployed	—	(0)	1%	(1)	—	(0)	7%	(5)	7%	(5)	86%	(63)	74
Military HH: Yes	7%	(7)	7%	(8)	1%	(1)	3%	(3)	8%	(8)	75%	(79)	106
Military HH: No	4%	(20)	7%	(36)	2%	(10)	2%	(10)	18%	(90)	66%	(320)	486
RD/WT: Right Direction	6%	(14)	11%	(25)	2%	(4)	3%	(7)	15%	(36)	63%	(146)	232
RD/WT: Wrong Track	4%	(13)	5%	(19)	2%	(6)	2%	(6)	17%	(62)	70%	(254)	360
Trump Job Approve	4%	(10)	10%	(25)	1%	(3)	3%	(7)	16%	(39)	66%	(160)	244
Trump Job Disapprove	5%	(17)	6%	(19)	2%	(8)	2%	(6)	19%	(58)	65%	(202)	310
Trump Job Strongly Approve	7%	(10)	4%	(6)	2%	(3)	4%	(5)	14%	(21)	69%	(100)	145
Trump Job Somewhat Approve	—	(0)	19%	(19)	—	(0)	2%	(2)	18%	(18)	61%	(60)	99
Trump Job Somewhat Disapprove	11%	(8)	7%	(5)	6%	(5)	5%	(4)	6%	(4)	65%	(48)	74
Trump Job Strongly Disapprove	4%	(8)	6%	(14)	1%	(3)	1%	(2)	23%	(54)	66%	(155)	236
Favorable of Trump	4%	(10)	10%	(23)	1%	(3)	2%	(5)	15%	(36)	67%	(158)	235
Unfavorable of Trump	4%	(13)	6%	(20)	2%	(6)	2%	(6)	18%	(58)	67%	(213)	316
Very Favorable of Trump	7%	(10)	9%	(14)	2%	(3)	2%	(2)	14%	(21)	67%	(101)	151
Somewhat Favorable of Trump	—	(0)	11%	(9)	—	(0)	3%	(2)	18%	(15)	68%	(57)	85
Somewhat Unfavorable of Trump	2%	(1)	12%	(6)	2%	(1)	5%	(3)	15%	(8)	64%	(33)	52
Very Unfavorable of Trump	5%	(12)	5%	(13)	2%	(5)	1%	(3)	19%	(50)	68%	(180)	263

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Table NFL7_14: Do you have a favorable or unfavorable opinion of the following people?

Josh Jacobs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(27)	7%	(44)	2%	(10)	2%	(13)	17%	(98)	67%	(400)	592
#1 Issue: Economy	3%	(4)	9%	(13)	2%	(4)	1%	(1)	20%	(30)	66%	(99)	151
#1 Issue: Security	6%	(7)	6%	(7)	1%	(1)	4%	(4)	21%	(23)	62%	(67)	109
#1 Issue: Health Care	3%	(2)	8%	(7)	4%	(3)	—	(0)	16%	(14)	70%	(63)	90
#1 Issue: Medicare / Social Security	6%	(6)	15%	(14)	2%	(2)	1%	(1)	9%	(9)	68%	(65)	97
2018 House Vote: Democrat	6%	(11)	8%	(14)	2%	(4)	2%	(4)	15%	(29)	67%	(127)	189
2018 House Vote: Republican	5%	(9)	13%	(23)	1%	(3)	1%	(2)	17%	(30)	62%	(109)	176
2016 Vote: Hillary Clinton	7%	(11)	6%	(10)	3%	(5)	1%	(2)	16%	(27)	68%	(116)	170
2016 Vote: Donald Trump	4%	(9)	12%	(23)	1%	(2)	2%	(4)	17%	(33)	64%	(125)	195
2016 Vote: Didn't Vote	4%	(7)	4%	(7)	2%	(4)	4%	(7)	15%	(28)	72%	(132)	185
Voted in 2014: Yes	5%	(18)	9%	(31)	2%	(6)	1%	(5)	17%	(61)	66%	(230)	351
Voted in 2014: No	4%	(9)	5%	(13)	2%	(5)	3%	(8)	15%	(37)	70%	(169)	241
2012 Vote: Barack Obama	7%	(14)	6%	(13)	3%	(7)	1%	(3)	17%	(35)	65%	(130)	201
2012 Vote: Mitt Romney	4%	(6)	7%	(11)	—	(0)	1%	(2)	16%	(24)	71%	(104)	146
2012 Vote: Didn't Vote	3%	(7)	8%	(17)	1%	(3)	4%	(8)	16%	(36)	69%	(155)	226
4-Region: Northeast	4%	(4)	8%	(8)	—	(0)	4%	(4)	21%	(23)	63%	(67)	106
4-Region: Midwest	5%	(6)	9%	(10)	5%	(6)	2%	(3)	12%	(14)	68%	(80)	119
4-Region: South	4%	(10)	9%	(22)	—	(1)	1%	(3)	15%	(35)	69%	(162)	233
4-Region: West	5%	(7)	3%	(4)	3%	(4)	3%	(3)	19%	(26)	68%	(90)	133
Avid sports fan	13%	(21)	19%	(30)	2%	(4)	4%	(6)	24%	(38)	38%	(61)	159
Casual sports fan	2%	(5)	5%	(12)	1%	(3)	2%	(4)	21%	(50)	69%	(164)	238
Not a fan at all	1%	(1)	1%	(2)	2%	(4)	1%	(3)	5%	(10)	90%	(175)	195
Sports fan	7%	(26)	11%	(42)	2%	(7)	3%	(10)	22%	(88)	57%	(225)	397
Prefer college sports	12%	(12)	9%	(9)	1%	(1)	1%	(1)	19%	(19)	57%	(57)	100
Prefer professional sports	5%	(14)	11%	(30)	2%	(5)	3%	(9)	21%	(60)	58%	(166)	285
Interested in NFL	8%	(25)	12%	(37)	2%	(7)	3%	(9)	21%	(66)	53%	(166)	310
Interested in College Football	11%	(27)	15%	(37)	2%	(4)	4%	(9)	24%	(60)	45%	(113)	250
Interested in XFL	13%	(12)	29%	(26)	3%	(2)	5%	(4)	20%	(17)	30%	(26)	88
Participates in sports gambling	17%	(14)	14%	(11)	1%	(1)	5%	(4)	23%	(19)	40%	(33)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_15: Do you have a favorable or unfavorable opinion of the following people?
Christian McCaffrey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(57)	12%	(70)	3%	(15)	1%	(7)	17%	(98)	58%	(345)	592
Gender: Male	19%	(52)	19%	(51)	3%	(8)	1%	(2)	18%	(49)	39%	(104)	267
Gender: Female	2%	(5)	6%	(18)	2%	(7)	2%	(5)	15%	(49)	74%	(241)	325
Age: 18-29	6%	(8)	13%	(19)	3%	(4)	1%	(2)	15%	(21)	63%	(91)	146
Age: 30-44	16%	(19)	9%	(10)	4%	(4)	2%	(2)	23%	(27)	47%	(55)	118
Age: 45-54	8%	(7)	16%	(15)	2%	(2)	1%	(1)	18%	(17)	56%	(52)	94
Age: 55-64	15%	(17)	10%	(11)	3%	(4)	1%	(1)	15%	(18)	57%	(68)	119
Age: 65+	5%	(5)	12%	(13)	1%	(1)	2%	(2)	14%	(16)	68%	(78)	115
Generation Z: 18-22	9%	(6)	10%	(7)	1%	(1)	—	(0)	10%	(7)	70%	(48)	69
Millennial: Age 23-38	6%	(9)	10%	(15)	5%	(8)	3%	(4)	18%	(26)	57%	(84)	146
Generation X: Age 39-54	13%	(19)	16%	(22)	1%	(2)	—	(1)	22%	(31)	47%	(67)	142
Boomers: Age 55-73	10%	(21)	11%	(23)	2%	(5)	1%	(2)	14%	(31)	62%	(133)	214
PID: Dem (no lean)	10%	(20)	11%	(20)	4%	(7)	2%	(4)	15%	(29)	58%	(109)	189
PID: Ind (no lean)	8%	(18)	8%	(16)	3%	(6)	—	(1)	15%	(31)	66%	(138)	210
PID: Rep (no lean)	10%	(19)	17%	(33)	1%	(2)	1%	(2)	20%	(39)	51%	(98)	193
PID/Gender: Dem Men	26%	(19)	15%	(11)	4%	(3)	2%	(1)	19%	(14)	34%	(25)	73
PID/Gender: Dem Women	1%	(1)	8%	(10)	3%	(4)	3%	(3)	12%	(14)	72%	(84)	116
PID/Gender: Ind Men	17%	(16)	14%	(13)	3%	(3)	—	(0)	19%	(19)	47%	(45)	96
PID/Gender: Ind Women	1%	(1)	3%	(3)	3%	(3)	1%	(1)	11%	(12)	81%	(92)	114
PID/Gender: Rep Men	17%	(17)	28%	(27)	2%	(2)	1%	(1)	17%	(17)	35%	(34)	97
PID/Gender: Rep Women	3%	(3)	6%	(6)	—	(0)	1%	(1)	23%	(23)	67%	(64)	96
Ideo: Liberal (1-3)	11%	(18)	15%	(23)	3%	(5)	1%	(2)	16%	(26)	54%	(86)	160
Ideo: Moderate (4)	8%	(12)	14%	(22)	4%	(5)	1%	(2)	16%	(24)	58%	(89)	154
Ideo: Conservative (5-7)	12%	(23)	12%	(23)	2%	(4)	2%	(3)	19%	(37)	54%	(105)	195
Educ: < College	8%	(35)	11%	(48)	3%	(11)	1%	(5)	16%	(66)	61%	(253)	417
Educ: Bachelors degree	16%	(18)	11%	(12)	3%	(3)	2%	(2)	19%	(21)	49%	(54)	111
Educ: Post-grad	6%	(4)	15%	(10)	2%	(1)	1%	(1)	19%	(12)	58%	(37)	65
Income: Under 50k	7%	(22)	10%	(33)	3%	(11)	1%	(4)	15%	(47)	63%	(199)	316
Income: 50k-100k	10%	(19)	14%	(25)	3%	(5)	1%	(1)	20%	(35)	53%	(94)	178
Income: 100k+	16%	(16)	12%	(12)	—	(0)	2%	(2)	17%	(17)	53%	(52)	98
Ethnicity: White	11%	(50)	11%	(49)	2%	(8)	1%	(5)	17%	(76)	58%	(260)	447

Continued on next page

Table NFL7_15: Do you have a favorable or unfavorable opinion of the following people?
Christian McCaffrey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(57)	12%	(70)	3%	(15)	1%	(7)	17%	(98)	58%	(345)	592
Ethnicity: Hispanic	4%	(5)	15%	(18)	2%	(2)	1%	(1)	15%	(18)	62%	(72)	116
Ethnicity: Afr. Am.	8%	(7)	14%	(13)	7%	(7)	1%	(1)	8%	(8)	61%	(56)	92
Ethnicity: Other	—	(0)	14%	(8)	1%	(0)	3%	(1)	28%	(15)	54%	(28)	53
All Christian	11%	(31)	15%	(42)	3%	(9)	1%	(3)	18%	(49)	51%	(139)	273
Agnostic/Nothing in particular	8%	(23)	8%	(23)	2%	(6)	2%	(4)	15%	(40)	65%	(180)	277
Evangelical	10%	(17)	14%	(23)	5%	(8)	2%	(3)	18%	(29)	51%	(81)	160
Non-Evangelical	12%	(26)	14%	(30)	2%	(5)	1%	(2)	18%	(39)	52%	(111)	212
Community: Urban	8%	(13)	10%	(17)	3%	(6)	1%	(2)	18%	(30)	60%	(99)	166
Community: Suburban	11%	(30)	14%	(37)	3%	(8)	1%	(4)	17%	(44)	54%	(144)	268
Community: Rural	9%	(14)	10%	(16)	1%	(1)	1%	(2)	15%	(24)	64%	(101)	158
Employ: Private Sector	13%	(21)	14%	(24)	3%	(5)	1%	(2)	18%	(30)	50%	(84)	168
Employ: Self-Employed	14%	(11)	17%	(13)	4%	(3)	1%	(0)	15%	(11)	50%	(39)	78
Employ: Retired	8%	(11)	12%	(16)	2%	(3)	—	(1)	14%	(19)	63%	(82)	131
Employ: Unemployed	3%	(2)	3%	(2)	—	(0)	2%	(1)	9%	(7)	82%	(61)	74
Military HH: Yes	8%	(9)	12%	(13)	5%	(5)	1%	(1)	12%	(13)	61%	(65)	106
Military HH: No	10%	(48)	12%	(57)	2%	(10)	1%	(7)	18%	(85)	58%	(280)	486
RD/WT: Right Direction	11%	(25)	17%	(38)	2%	(6)	2%	(4)	18%	(42)	50%	(116)	232
RD/WT: Wrong Track	9%	(31)	9%	(31)	3%	(9)	1%	(4)	16%	(56)	63%	(228)	360
Trump Job Approve	10%	(25)	16%	(40)	2%	(5)	1%	(2)	19%	(46)	52%	(126)	244
Trump Job Disapprove	10%	(32)	10%	(30)	3%	(10)	2%	(5)	16%	(50)	59%	(182)	310
Trump Job Strongly Approve	11%	(16)	13%	(19)	3%	(4)	1%	(2)	17%	(24)	55%	(79)	145
Trump Job Somewhat Approve	9%	(9)	21%	(21)	1%	(1)	—	(0)	22%	(22)	47%	(47)	99
Trump Job Somewhat Disapprove	17%	(12)	6%	(5)	5%	(3)	3%	(2)	10%	(8)	59%	(43)	74
Trump Job Strongly Disapprove	8%	(20)	11%	(25)	3%	(6)	1%	(3)	18%	(43)	59%	(139)	236
Favorable of Trump	10%	(25)	17%	(39)	1%	(3)	1%	(2)	18%	(41)	53%	(125)	235
Unfavorable of Trump	9%	(29)	9%	(29)	3%	(10)	1%	(4)	17%	(54)	60%	(190)	316
Very Favorable of Trump	11%	(17)	17%	(25)	2%	(2)	1%	(1)	16%	(25)	53%	(80)	151
Somewhat Favorable of Trump	9%	(8)	16%	(14)	1%	(1)	1%	(1)	19%	(16)	53%	(45)	85
Somewhat Unfavorable of Trump	9%	(5)	10%	(5)	3%	(1)	1%	(1)	25%	(13)	52%	(27)	52
Very Unfavorable of Trump	9%	(24)	9%	(24)	3%	(8)	1%	(3)	15%	(41)	62%	(163)	263

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Table NFL7_15: Do you have a favorable or unfavorable opinion of the following people?
Christian McCaffrey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(57)	12%	(70)	3%	(15)	1%	(7)	17%	(98)	58%	(345)	592
#1 Issue: Economy	13%	(20)	9%	(13)	3%	(4)	2%	(2)	21%	(32)	52%	(79)	151
#1 Issue: Security	10%	(10)	18%	(19)	1%	(1)	1%	(1)	22%	(24)	49%	(53)	109
#1 Issue: Health Care	8%	(7)	12%	(11)	2%	(2)	—	(0)	19%	(17)	58%	(52)	90
#1 Issue: Medicare / Social Security	7%	(7)	17%	(16)	4%	(4)	1%	(1)	9%	(9)	61%	(59)	97
2018 House Vote: Democrat	10%	(19)	10%	(19)	3%	(5)	2%	(3)	19%	(36)	57%	(107)	189
2018 House Vote: Republican	10%	(18)	20%	(35)	1%	(2)	1%	(1)	18%	(32)	49%	(87)	176
2016 Vote: Hillary Clinton	11%	(18)	9%	(15)	1%	(2)	—	(0)	19%	(33)	60%	(102)	170
2016 Vote: Donald Trump	12%	(24)	18%	(34)	1%	(2)	1%	(2)	19%	(38)	49%	(95)	195
2016 Vote: Didn't Vote	7%	(13)	9%	(16)	5%	(9)	2%	(4)	11%	(21)	66%	(121)	185
Voted in 2014: Yes	10%	(36)	14%	(50)	2%	(6)	1%	(3)	19%	(66)	54%	(190)	351
Voted in 2014: No	9%	(21)	8%	(19)	4%	(9)	2%	(4)	14%	(33)	64%	(154)	241
2012 Vote: Barack Obama	10%	(21)	11%	(21)	2%	(4)	2%	(4)	18%	(36)	57%	(115)	201
2012 Vote: Mitt Romney	12%	(18)	12%	(17)	—	(1)	—	(1)	22%	(33)	53%	(78)	146
2012 Vote: Didn't Vote	8%	(18)	12%	(27)	4%	(9)	1%	(3)	12%	(26)	64%	(144)	226
4-Region: Northeast	13%	(14)	6%	(6)	1%	(1)	3%	(4)	21%	(22)	55%	(59)	106
4-Region: Midwest	3%	(3)	19%	(22)	6%	(7)	—	(0)	18%	(21)	55%	(65)	119
4-Region: South	11%	(26)	12%	(29)	3%	(6)	—	(1)	15%	(34)	59%	(138)	233
4-Region: West	10%	(13)	9%	(12)	1%	(1)	2%	(3)	16%	(21)	62%	(83)	133
Avid sports fan	26%	(41)	24%	(38)	3%	(5)	3%	(4)	23%	(36)	21%	(34)	159
Casual sports fan	6%	(15)	13%	(31)	2%	(4)	1%	(2)	21%	(51)	57%	(135)	238
Not a fan at all	—	(0)	1%	(1)	3%	(6)	1%	(1)	6%	(12)	90%	(175)	195
Sports fan	14%	(57)	17%	(69)	2%	(9)	2%	(6)	22%	(87)	43%	(170)	397
Prefer college sports	14%	(14)	21%	(21)	3%	(3)	1%	(1)	17%	(17)	45%	(45)	100
Prefer professional sports	15%	(42)	15%	(43)	3%	(8)	1%	(4)	22%	(62)	44%	(126)	285
Interested in NFL	18%	(56)	20%	(62)	3%	(8)	2%	(6)	23%	(70)	35%	(107)	310
Interested in College Football	21%	(52)	24%	(60)	4%	(11)	1%	(3)	20%	(51)	29%	(74)	250
Interested in XFL	28%	(25)	27%	(23)	3%	(3)	1%	(1)	24%	(21)	17%	(15)	88
Participates in sports gambling	22%	(18)	16%	(13)	4%	(3)	1%	(1)	25%	(20)	33%	(27)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_16: Do you have a favorable or unfavorable opinion of the following people?

Greg Ward Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	6%	(37)	2%	(13)	2%	(14)	14%	(81)	72%	(428)	592
Gender: Male	6%	(17)	9%	(23)	3%	(7)	3%	(9)	16%	(43)	63%	(168)	267
Gender: Female	1%	(2)	4%	(14)	2%	(6)	2%	(5)	12%	(38)	80%	(260)	325
Age: 18-29	8%	(12)	4%	(6)	2%	(3)	3%	(5)	12%	(17)	71%	(103)	146
Age: 30-44	4%	(5)	8%	(9)	4%	(4)	5%	(6)	18%	(21)	62%	(73)	118
Age: 45-54	1%	(1)	5%	(5)	2%	(2)	1%	(1)	20%	(19)	72%	(67)	94
Age: 55-64	1%	(1)	9%	(11)	2%	(3)	1%	(1)	14%	(16)	74%	(88)	119
Age: 65+	—	(1)	6%	(7)	1%	(1)	1%	(2)	7%	(8)	84%	(96)	115
Generation Z: 18-22	3%	(2)	5%	(4)	1%	(0)	2%	(1)	9%	(6)	80%	(56)	69
Millennial: Age 23-38	9%	(14)	4%	(6)	3%	(5)	7%	(10)	12%	(18)	64%	(94)	146
Generation X: Age 39-54	1%	(2)	7%	(9)	2%	(3)	—	(1)	23%	(33)	66%	(93)	142
Boomers: Age 55-73	1%	(1)	8%	(17)	2%	(4)	1%	(2)	11%	(23)	78%	(166)	214
PID: Dem (no lean)	2%	(4)	8%	(15)	4%	(7)	3%	(6)	13%	(25)	70%	(132)	189
PID: Ind (no lean)	—	(1)	5%	(10)	2%	(5)	1%	(3)	13%	(27)	78%	(165)	210
PID: Rep (no lean)	7%	(14)	6%	(12)	1%	(1)	3%	(5)	15%	(29)	68%	(131)	193
PID/Gender: Dem Men	5%	(4)	12%	(8)	5%	(4)	5%	(3)	18%	(13)	56%	(41)	73
PID/Gender: Dem Women	—	(1)	5%	(6)	3%	(3)	2%	(3)	10%	(12)	79%	(91)	116
PID/Gender: Ind Men	1%	(1)	8%	(7)	3%	(3)	3%	(3)	18%	(17)	68%	(66)	96
PID/Gender: Ind Women	—	(0)	3%	(3)	2%	(2)	—	(0)	8%	(10)	87%	(99)	114
PID/Gender: Rep Men	13%	(13)	8%	(8)	1%	(1)	3%	(3)	13%	(13)	63%	(61)	97
PID/Gender: Rep Women	1%	(1)	5%	(5)	1%	(1)	3%	(3)	18%	(17)	73%	(70)	96
Ideo: Liberal (1-3)	8%	(12)	6%	(9)	2%	(3)	5%	(8)	13%	(21)	66%	(106)	160
Ideo: Moderate (4)	1%	(1)	10%	(16)	2%	(3)	2%	(3)	18%	(27)	68%	(105)	154
Ideo: Conservative (5-7)	2%	(4)	5%	(10)	2%	(4)	1%	(3)	13%	(26)	76%	(148)	195
Educ: < College	4%	(15)	6%	(24)	2%	(9)	3%	(11)	13%	(55)	73%	(303)	417
Educ: Bachelors degree	3%	(3)	7%	(8)	3%	(3)	1%	(2)	16%	(18)	70%	(78)	111
Educ: Post-grad	2%	(1)	8%	(5)	1%	(1)	2%	(2)	14%	(9)	73%	(47)	65
Income: Under 50k	4%	(12)	5%	(16)	3%	(10)	2%	(7)	8%	(25)	78%	(246)	316
Income: 50k-100k	2%	(4)	8%	(14)	1%	(2)	3%	(5)	20%	(35)	67%	(118)	178
Income: 100k+	3%	(3)	7%	(7)	1%	(1)	2%	(2)	22%	(22)	65%	(64)	98
Ethnicity: White	3%	(12)	5%	(23)	2%	(10)	2%	(9)	15%	(65)	73%	(327)	447

Continued on next page

Table NFL7_16: Do you have a favorable or unfavorable opinion of the following people?

Greg Ward Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	6%	(37)	2%	(13)	2%	(14)	14%	(81)	72%	(428)	592
Ethnicity: Hispanic	8%	(9)	5%	(6)	1%	(1)	4%	(5)	11%	(13)	71%	(82)	116
Ethnicity: Afr. Am.	8%	(7)	9%	(8)	1%	(1)	5%	(5)	9%	(8)	68%	(63)	92
Ethnicity: Other	—	(0)	11%	(6)	4%	(2)	—	(0)	15%	(8)	71%	(38)	53
All Christian	1%	(1)	11%	(30)	2%	(6)	2%	(6)	15%	(42)	69%	(187)	273
Agnostic/Nothing in particular	4%	(11)	2%	(6)	2%	(7)	2%	(6)	12%	(34)	77%	(213)	277
Evangelical	6%	(9)	6%	(9)	4%	(6)	2%	(4)	18%	(29)	64%	(103)	160
Non-Evangelical	—	(1)	11%	(23)	1%	(3)	3%	(6)	16%	(34)	69%	(146)	212
Community: Urban	2%	(3)	9%	(15)	1%	(2)	3%	(5)	15%	(24)	71%	(118)	166
Community: Suburban	4%	(11)	7%	(18)	3%	(8)	1%	(4)	16%	(42)	69%	(186)	268
Community: Rural	3%	(5)	3%	(5)	2%	(3)	4%	(6)	10%	(16)	79%	(124)	158
Employ: Private Sector	3%	(4)	11%	(18)	3%	(4)	1%	(1)	19%	(31)	65%	(109)	168
Employ: Self-Employed	10%	(8)	—	(0)	3%	(3)	9%	(7)	18%	(14)	59%	(46)	78
Employ: Retired	—	(0)	6%	(8)	2%	(3)	1%	(2)	13%	(17)	78%	(102)	131
Employ: Unemployed	3%	(2)	2%	(2)	2%	(1)	3%	(2)	3%	(2)	87%	(64)	74
Military HH: Yes	4%	(4)	5%	(5)	2%	(2)	1%	(1)	8%	(8)	81%	(86)	106
Military HH: No	3%	(15)	7%	(32)	2%	(11)	3%	(13)	15%	(73)	70%	(342)	486
RD/WT: Right Direction	6%	(14)	6%	(14)	1%	(2)	1%	(3)	18%	(41)	68%	(158)	232
RD/WT: Wrong Track	1%	(5)	6%	(23)	3%	(11)	3%	(11)	11%	(40)	75%	(270)	360
Trump Job Approve	6%	(14)	6%	(14)	1%	(3)	2%	(5)	17%	(42)	68%	(166)	244
Trump Job Disapprove	2%	(5)	7%	(23)	3%	(10)	3%	(9)	12%	(37)	73%	(226)	310
Trump Job Strongly Approve	3%	(5)	4%	(6)	1%	(1)	2%	(4)	14%	(20)	75%	(109)	145
Trump Job Somewhat Approve	9%	(9)	8%	(8)	2%	(2)	1%	(1)	22%	(22)	57%	(57)	99
Trump Job Somewhat Disapprove	2%	(1)	5%	(4)	3%	(2)	5%	(4)	7%	(6)	78%	(58)	74
Trump Job Strongly Disapprove	2%	(4)	8%	(19)	3%	(8)	2%	(6)	13%	(31)	71%	(168)	236
Favorable of Trump	5%	(12)	6%	(14)	1%	(3)	1%	(3)	16%	(37)	70%	(166)	235
Unfavorable of Trump	2%	(6)	7%	(22)	3%	(10)	3%	(11)	11%	(35)	74%	(233)	316
Very Favorable of Trump	8%	(12)	4%	(6)	1%	(1)	1%	(2)	13%	(20)	72%	(109)	151
Somewhat Favorable of Trump	—	(0)	10%	(8)	2%	(2)	1%	(1)	20%	(17)	67%	(57)	85
Somewhat Unfavorable of Trump	2%	(1)	7%	(4)	3%	(1)	10%	(5)	10%	(5)	68%	(36)	52
Very Unfavorable of Trump	2%	(4)	7%	(18)	3%	(9)	2%	(6)	11%	(29)	75%	(197)	263

Continued on next page

Table NFL7_16: Do you have a favorable or unfavorable opinion of the following people?

Greg Ward Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	6%	(37)	2%	(13)	2%	(14)	14%	(81)	72%	(428)	592
#1 Issue: Economy	2%	(2)	7%	(10)	1%	(2)	4%	(6)	18%	(27)	69%	(104)	151
#1 Issue: Security	1%	(1)	10%	(11)	1%	(1)	1%	(1)	15%	(17)	72%	(79)	109
#1 Issue: Health Care	5%	(5)	3%	(3)	4%	(4)	3%	(3)	16%	(14)	68%	(61)	90
#1 Issue: Medicare / Social Security	10%	(10)	5%	(5)	3%	(3)	1%	(1)	10%	(10)	71%	(69)	97
2018 House Vote: Democrat	3%	(5)	7%	(13)	3%	(6)	3%	(5)	13%	(25)	71%	(135)	189
2018 House Vote: Republican	6%	(11)	7%	(12)	2%	(4)	2%	(3)	17%	(30)	66%	(117)	176
2016 Vote: Hillary Clinton	2%	(4)	6%	(11)	3%	(5)	4%	(6)	13%	(22)	71%	(121)	170
2016 Vote: Donald Trump	6%	(11)	5%	(10)	2%	(3)	2%	(3)	18%	(34)	68%	(133)	195
2016 Vote: Didn't Vote	2%	(4)	6%	(12)	2%	(3)	2%	(4)	10%	(19)	77%	(143)	185
Voted in 2014: Yes	4%	(15)	7%	(26)	2%	(9)	2%	(8)	15%	(52)	69%	(242)	351
Voted in 2014: No	2%	(4)	5%	(11)	2%	(4)	3%	(6)	12%	(29)	77%	(186)	241
2012 Vote: Barack Obama	3%	(6)	7%	(15)	3%	(7)	3%	(6)	13%	(27)	70%	(141)	201
2012 Vote: Mitt Romney	1%	(2)	6%	(9)	—	(1)	1%	(2)	17%	(25)	74%	(108)	146
2012 Vote: Didn't Vote	5%	(11)	5%	(10)	2%	(4)	2%	(5)	12%	(26)	75%	(169)	226
4-Region: Northeast	5%	(5)	5%	(6)	2%	(2)	3%	(4)	16%	(17)	68%	(73)	106
4-Region: Midwest	3%	(4)	10%	(11)	2%	(2)	2%	(3)	11%	(13)	72%	(86)	119
4-Region: South	4%	(9)	5%	(12)	3%	(7)	2%	(4)	15%	(36)	71%	(165)	233
4-Region: West	1%	(1)	6%	(8)	2%	(2)	3%	(4)	11%	(15)	78%	(104)	133
Avid sports fan	12%	(19)	12%	(19)	4%	(6)	3%	(4)	25%	(40)	44%	(71)	159
Casual sports fan	—	(0)	7%	(16)	2%	(5)	2%	(4)	14%	(33)	75%	(179)	238
Not a fan at all	—	(0)	1%	(2)	1%	(2)	3%	(5)	4%	(8)	91%	(178)	195
Sports fan	5%	(19)	9%	(35)	3%	(11)	2%	(9)	18%	(73)	63%	(250)	397
Prefer college sports	4%	(4)	10%	(10)	3%	(3)	2%	(2)	18%	(18)	64%	(64)	100
Prefer professional sports	5%	(15)	8%	(24)	3%	(9)	3%	(8)	18%	(53)	62%	(176)	285
Interested in NFL	6%	(19)	11%	(35)	2%	(7)	2%	(7)	20%	(61)	58%	(180)	310
Interested in College Football	7%	(18)	13%	(34)	2%	(5)	3%	(9)	22%	(55)	52%	(129)	250
Interested in XFL	17%	(15)	13%	(11)	5%	(4)	7%	(7)	20%	(18)	38%	(33)	88
Participates in sports gambling	6%	(5)	9%	(8)	4%	(3)	9%	(7)	14%	(12)	58%	(48)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_17: Do you have a favorable or unfavorable opinion of the following people?

Demaryius Thomas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	13%	(75)	3%	(17)	1%	(7)	16%	(97)	62%	(365)	592
Gender: Male	8%	(20)	23%	(62)	5%	(12)	2%	(6)	18%	(49)	44%	(117)	267
Gender: Female	4%	(12)	4%	(13)	2%	(5)	—	(1)	15%	(48)	76%	(247)	325
Age: 18-29	9%	(13)	9%	(13)	4%	(6)	1%	(2)	13%	(19)	64%	(93)	146
Age: 30-44	6%	(7)	19%	(22)	4%	(4)	3%	(3)	14%	(17)	54%	(64)	118
Age: 45-54	3%	(3)	13%	(12)	4%	(4)	1%	(1)	19%	(18)	61%	(57)	94
Age: 55-64	7%	(8)	11%	(14)	2%	(3)	—	(0)	18%	(22)	61%	(73)	119
Age: 65+	—	(1)	12%	(13)	1%	(1)	1%	(1)	18%	(21)	68%	(78)	115
Generation Z: 18-22	7%	(5)	4%	(3)	2%	(1)	—	(0)	16%	(11)	70%	(49)	69
Millennial: Age 23-38	7%	(11)	16%	(24)	4%	(6)	2%	(3)	11%	(16)	59%	(86)	146
Generation X: Age 39-54	5%	(7)	15%	(21)	4%	(6)	2%	(2)	18%	(26)	55%	(79)	142
Boomers: Age 55-73	4%	(9)	11%	(24)	2%	(3)	1%	(1)	17%	(37)	65%	(139)	214
PID: Dem (no lean)	5%	(9)	14%	(26)	3%	(5)	1%	(3)	17%	(32)	60%	(114)	189
PID: Ind (no lean)	5%	(10)	10%	(21)	3%	(6)	1%	(2)	13%	(28)	68%	(143)	210
PID: Rep (no lean)	7%	(13)	14%	(28)	3%	(6)	1%	(2)	19%	(37)	55%	(107)	193
PID/Gender: Dem Men	7%	(5)	26%	(19)	2%	(2)	4%	(3)	22%	(16)	39%	(29)	73
PID/Gender: Dem Women	3%	(4)	6%	(7)	3%	(3)	—	(0)	14%	(16)	74%	(86)	116
PID/Gender: Ind Men	9%	(8)	19%	(18)	5%	(5)	2%	(2)	14%	(13)	50%	(49)	96
PID/Gender: Ind Women	1%	(1)	2%	(3)	—	(1)	—	(0)	13%	(15)	83%	(95)	114
PID/Gender: Rep Men	7%	(7)	25%	(25)	5%	(5)	1%	(1)	20%	(20)	41%	(40)	97
PID/Gender: Rep Women	7%	(7)	3%	(3)	1%	(1)	1%	(1)	18%	(17)	70%	(67)	96
Ideo: Liberal (1-3)	5%	(8)	21%	(33)	2%	(3)	1%	(2)	12%	(20)	59%	(95)	160
Ideo: Moderate (4)	4%	(6)	12%	(19)	4%	(6)	—	(1)	21%	(33)	58%	(90)	154
Ideo: Conservative (5-7)	6%	(11)	10%	(20)	4%	(8)	1%	(2)	19%	(38)	60%	(117)	195
Educ: < College	6%	(25)	12%	(50)	3%	(14)	1%	(3)	15%	(62)	63%	(263)	417
Educ: Bachelors degree	5%	(6)	13%	(15)	2%	(2)	3%	(3)	21%	(23)	55%	(61)	111
Educ: Post-grad	2%	(1)	15%	(10)	2%	(1)	1%	(1)	17%	(11)	62%	(40)	65
Income: Under 50k	4%	(14)	12%	(36)	3%	(10)	1%	(5)	12%	(39)	67%	(212)	316
Income: 50k-100k	6%	(10)	14%	(25)	2%	(4)	1%	(1)	23%	(41)	54%	(96)	178
Income: 100k+	8%	(8)	13%	(13)	3%	(3)	1%	(1)	17%	(17)	57%	(56)	98
Ethnicity: White	5%	(23)	13%	(59)	3%	(13)	1%	(5)	16%	(70)	62%	(277)	447

Continued on next page

Table NFL7_17: Do you have a favorable or unfavorable opinion of the following people?

Demaryius Thomas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	13%	(75)	3%	(17)	1%	(7)	16%	(97)	62%	(365)	592
Ethnicity: Hispanic	6%	(7)	12%	(14)	4%	(4)	1%	(2)	10%	(12)	67%	(77)	116
Ethnicity: Afr. Am.	6%	(6)	13%	(12)	3%	(3)	—	(0)	16%	(15)	61%	(56)	92
Ethnicity: Other	7%	(4)	5%	(3)	4%	(2)	3%	(2)	22%	(12)	59%	(32)	53
All Christian	6%	(18)	13%	(36)	3%	(7)	1%	(3)	20%	(55)	56%	(154)	273
Agnostic/Nothing in particular	5%	(13)	11%	(30)	3%	(8)	1%	(4)	12%	(33)	68%	(189)	277
Evangelical	9%	(14)	14%	(22)	6%	(9)	2%	(4)	16%	(26)	53%	(86)	160
Non-Evangelical	7%	(15)	14%	(29)	1%	(3)	1%	(2)	19%	(41)	57%	(122)	212
Community: Urban	9%	(15)	9%	(14)	1%	(2)	—	(1)	18%	(30)	62%	(103)	166
Community: Suburban	4%	(11)	19%	(50)	3%	(7)	2%	(4)	16%	(42)	58%	(154)	268
Community: Rural	4%	(6)	7%	(10)	5%	(8)	1%	(2)	15%	(24)	68%	(107)	158
Employ: Private Sector	8%	(13)	15%	(25)	3%	(4)	—	(1)	18%	(30)	56%	(94)	168
Employ: Self-Employed	10%	(8)	16%	(13)	5%	(4)	2%	(2)	12%	(9)	55%	(42)	78
Employ: Retired	1%	(1)	13%	(17)	2%	(3)	1%	(1)	21%	(27)	62%	(82)	131
Employ: Unemployed	1%	(1)	7%	(5)	4%	(3)	2%	(2)	7%	(5)	79%	(58)	74
Military HH: Yes	5%	(5)	11%	(12)	—	(0)	3%	(3)	14%	(14)	67%	(72)	106
Military HH: No	5%	(27)	13%	(63)	4%	(17)	1%	(4)	17%	(82)	60%	(293)	486
RD/WT: Right Direction	6%	(15)	17%	(40)	4%	(9)	1%	(2)	18%	(41)	54%	(124)	232
RD/WT: Wrong Track	5%	(17)	10%	(34)	2%	(8)	1%	(5)	15%	(55)	67%	(240)	360
Trump Job Approve	6%	(14)	16%	(39)	4%	(10)	1%	(2)	18%	(43)	56%	(137)	244
Trump Job Disapprove	6%	(18)	12%	(36)	2%	(8)	1%	(5)	16%	(50)	62%	(193)	310
Trump Job Strongly Approve	7%	(10)	11%	(16)	4%	(6)	1%	(2)	17%	(25)	60%	(86)	145
Trump Job Somewhat Approve	4%	(4)	23%	(23)	4%	(4)	—	(0)	18%	(18)	50%	(50)	99
Trump Job Somewhat Disapprove	8%	(6)	14%	(10)	2%	(2)	1%	(1)	13%	(10)	62%	(46)	74
Trump Job Strongly Disapprove	5%	(12)	11%	(26)	3%	(6)	2%	(4)	17%	(41)	62%	(147)	236
Favorable of Trump	6%	(14)	16%	(38)	3%	(7)	1%	(2)	16%	(38)	58%	(136)	235
Unfavorable of Trump	5%	(16)	10%	(33)	3%	(9)	1%	(5)	17%	(54)	63%	(199)	316
Very Favorable of Trump	6%	(10)	15%	(23)	4%	(6)	1%	(2)	15%	(23)	58%	(87)	151
Somewhat Favorable of Trump	5%	(4)	18%	(15)	1%	(1)	1%	(1)	18%	(15)	58%	(49)	85
Somewhat Unfavorable of Trump	3%	(2)	10%	(5)	11%	(6)	1%	(1)	20%	(10)	55%	(29)	52
Very Unfavorable of Trump	5%	(14)	10%	(28)	1%	(3)	2%	(4)	17%	(44)	65%	(170)	263

Continued on next page

Table NFL7_17: Do you have a favorable or unfavorable opinion of the following people?

Demaryius Thomas

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	13%	(75)	3%	(17)	1%	(7)	16%	(97)	62%	(365)	592
#1 Issue: Economy	8%	(12)	15%	(23)	5%	(7)	1%	(2)	14%	(22)	56%	(84)	151
#1 Issue: Security	6%	(6)	13%	(14)	4%	(5)	1%	(1)	21%	(23)	56%	(61)	109
#1 Issue: Health Care	5%	(5)	9%	(8)	1%	(1)	2%	(2)	18%	(16)	64%	(57)	90
#1 Issue: Medicare / Social Security	3%	(2)	20%	(19)	3%	(2)	1%	(1)	15%	(14)	59%	(57)	97
2018 House Vote: Democrat	8%	(15)	11%	(22)	3%	(5)	1%	(3)	16%	(31)	60%	(114)	189
2018 House Vote: Republican	5%	(9)	19%	(33)	3%	(6)	1%	(2)	21%	(36)	51%	(90)	176
2016 Vote: Hillary Clinton	6%	(11)	12%	(20)	2%	(4)	1%	(2)	14%	(24)	64%	(109)	170
2016 Vote: Donald Trump	6%	(12)	17%	(34)	3%	(5)	1%	(2)	20%	(39)	53%	(103)	195
2016 Vote: Didn't Vote	4%	(8)	9%	(17)	5%	(8)	—	(0)	13%	(24)	69%	(128)	185
Voted in 2014: Yes	5%	(19)	14%	(51)	2%	(7)	2%	(6)	19%	(67)	57%	(202)	351
Voted in 2014: No	6%	(13)	10%	(24)	4%	(10)	—	(1)	12%	(29)	68%	(163)	241
2012 Vote: Barack Obama	7%	(13)	14%	(29)	2%	(3)	1%	(2)	16%	(32)	60%	(121)	201
2012 Vote: Mitt Romney	7%	(10)	10%	(15)	2%	(2)	1%	(1)	22%	(32)	59%	(87)	146
2012 Vote: Didn't Vote	4%	(9)	12%	(28)	5%	(10)	—	(1)	13%	(29)	66%	(149)	226
4-Region: Northeast	7%	(7)	15%	(16)	1%	(1)	1%	(1)	21%	(23)	55%	(59)	106
4-Region: Midwest	3%	(3)	13%	(15)	4%	(5)	1%	(2)	18%	(22)	61%	(72)	119
4-Region: South	3%	(7)	14%	(33)	3%	(8)	2%	(4)	15%	(34)	63%	(147)	233
4-Region: West	11%	(14)	8%	(11)	3%	(4)	—	(0)	13%	(18)	65%	(87)	133
Avid sports fan	16%	(25)	34%	(54)	4%	(6)	2%	(3)	21%	(33)	24%	(38)	159
Casual sports fan	3%	(7)	8%	(20)	4%	(10)	1%	(1)	21%	(49)	63%	(151)	238
Not a fan at all	—	(0)	1%	(1)	1%	(2)	1%	(2)	7%	(14)	90%	(176)	195
Sports fan	8%	(32)	19%	(74)	4%	(16)	1%	(5)	21%	(82)	48%	(189)	397
Prefer college sports	5%	(5)	15%	(15)	2%	(2)	1%	(1)	21%	(21)	55%	(55)	100
Prefer professional sports	9%	(27)	19%	(54)	5%	(14)	1%	(3)	20%	(56)	46%	(131)	285
Interested in NFL	10%	(32)	23%	(72)	5%	(14)	1%	(2)	20%	(62)	41%	(128)	310
Interested in College Football	11%	(28)	25%	(63)	5%	(13)	1%	(3)	22%	(54)	36%	(89)	250
Interested in XFL	11%	(10)	39%	(34)	9%	(8)	3%	(3)	17%	(15)	21%	(19)	88
Participates in sports gambling	16%	(13)	21%	(18)	6%	(5)	5%	(4)	14%	(11)	39%	(32)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_18: Do you have a favorable or unfavorable opinion of the following people?

Chris Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	7%	(43)	4%	(24)	1%	(4)	15%	(89)	70%	(415)	592
Gender: Male	5%	(15)	10%	(27)	5%	(13)	1%	(3)	17%	(46)	62%	(164)	267
Gender: Female	1%	(2)	5%	(17)	3%	(11)	—	(1)	13%	(43)	77%	(251)	325
Age: 18-29	7%	(10)	7%	(10)	4%	(6)	1%	(1)	12%	(17)	70%	(102)	146
Age: 30-44	3%	(3)	8%	(9)	9%	(10)	—	(0)	23%	(27)	58%	(68)	118
Age: 45-54	1%	(1)	8%	(7)	4%	(3)	2%	(2)	22%	(20)	64%	(60)	94
Age: 55-64	1%	(1)	8%	(10)	3%	(3)	—	(0)	9%	(11)	79%	(94)	119
Age: 65+	—	(1)	6%	(7)	1%	(1)	1%	(1)	12%	(13)	79%	(91)	115
Generation Z: 18-22	—	(0)	6%	(4)	7%	(5)	2%	(1)	6%	(4)	79%	(55)	69
Millennial: Age 23-38	8%	(12)	7%	(10)	6%	(9)	—	(0)	17%	(24)	62%	(91)	146
Generation X: Age 39-54	2%	(3)	8%	(12)	4%	(6)	1%	(2)	26%	(36)	59%	(84)	142
Boomers: Age 55-73	1%	(2)	7%	(16)	2%	(5)	1%	(1)	11%	(23)	78%	(167)	214
PID: Dem (no lean)	1%	(2)	7%	(13)	6%	(11)	1%	(1)	17%	(32)	68%	(129)	189
PID: Ind (no lean)	—	(0)	7%	(15)	2%	(4)	—	(1)	14%	(30)	76%	(159)	210
PID: Rep (no lean)	7%	(14)	7%	(14)	5%	(9)	1%	(2)	14%	(27)	66%	(127)	193
PID/Gender: Dem Men	2%	(1)	9%	(7)	10%	(7)	—	(0)	24%	(17)	55%	(40)	73
PID/Gender: Dem Women	1%	(1)	6%	(7)	3%	(4)	1%	(1)	12%	(14)	77%	(89)	116
PID/Gender: Ind Men	—	(0)	13%	(13)	2%	(2)	1%	(1)	17%	(16)	66%	(64)	96
PID/Gender: Ind Women	—	(0)	2%	(2)	2%	(2)	—	(0)	12%	(14)	84%	(95)	114
PID/Gender: Rep Men	13%	(13)	7%	(7)	3%	(3)	2%	(2)	12%	(12)	62%	(60)	97
PID/Gender: Rep Women	1%	(1)	8%	(7)	6%	(6)	—	(0)	16%	(15)	69%	(67)	96
Ideo: Liberal (1-3)	6%	(9)	7%	(11)	4%	(7)	—	(0)	16%	(26)	67%	(107)	160
Ideo: Moderate (4)	1%	(2)	9%	(13)	7%	(11)	2%	(2)	17%	(27)	64%	(99)	154
Ideo: Conservative (5-7)	3%	(5)	7%	(13)	2%	(4)	1%	(2)	14%	(27)	74%	(143)	195
Educ: < College	2%	(10)	7%	(29)	5%	(19)	1%	(3)	15%	(62)	70%	(293)	417
Educ: Bachelors degree	5%	(5)	7%	(8)	3%	(4)	—	(0)	16%	(17)	69%	(77)	111
Educ: Post-grad	2%	(1)	9%	(6)	2%	(1)	2%	(1)	15%	(10)	70%	(46)	65
Income: Under 50k	4%	(12)	5%	(17)	5%	(15)	1%	(2)	11%	(34)	75%	(235)	316
Income: 50k-100k	2%	(4)	9%	(17)	4%	(7)	1%	(1)	21%	(37)	63%	(113)	178
Income: 100k+	1%	(1)	9%	(9)	2%	(2)	1%	(1)	19%	(18)	68%	(67)	98
Ethnicity: White	2%	(7)	8%	(34)	4%	(18)	1%	(4)	15%	(68)	71%	(315)	447

Continued on next page

Table NFL7_18: Do you have a favorable or unfavorable opinion of the following people?

Chris Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	7%	(43)	4%	(24)	1%	(4)	15%	(89)	70%	(415)	592
Ethnicity: Hispanic	8%	(9)	5%	(6)	5%	(6)	—	(0)	18%	(21)	64%	(74)	116
Ethnicity: Afr. Am.	9%	(9)	3%	(3)	2%	(2)	—	(0)	12%	(11)	73%	(67)	92
Ethnicity: Other	1%	(1)	12%	(6)	7%	(4)	—	(0)	19%	(10)	61%	(32)	53
All Christian	2%	(6)	9%	(25)	5%	(13)	1%	(3)	16%	(45)	66%	(181)	273
Agnostic/Nothing in particular	3%	(9)	5%	(14)	3%	(10)	—	(1)	14%	(38)	74%	(205)	277
Evangelical	7%	(11)	8%	(12)	5%	(8)	—	(0)	19%	(30)	62%	(99)	160
Non-Evangelical	2%	(3)	10%	(21)	4%	(8)	1%	(3)	16%	(34)	67%	(143)	212
Community: Urban	2%	(4)	7%	(12)	5%	(8)	1%	(1)	12%	(19)	73%	(121)	166
Community: Suburban	4%	(11)	9%	(25)	4%	(11)	1%	(2)	18%	(49)	63%	(170)	268
Community: Rural	1%	(1)	4%	(6)	3%	(5)	1%	(1)	13%	(21)	79%	(124)	158
Employ: Private Sector	3%	(5)	9%	(15)	3%	(4)	1%	(1)	20%	(34)	65%	(109)	168
Employ: Self-Employed	10%	(8)	3%	(2)	5%	(4)	3%	(2)	19%	(15)	60%	(46)	78
Employ: Retired	—	(1)	6%	(8)	2%	(3)	—	(1)	13%	(17)	77%	(101)	131
Employ: Unemployed	—	(0)	4%	(3)	2%	(2)	—	(0)	8%	(6)	87%	(64)	74
Military HH: Yes	2%	(2)	7%	(7)	2%	(2)	1%	(1)	10%	(10)	80%	(84)	106
Military HH: No	3%	(14)	7%	(36)	5%	(22)	1%	(4)	16%	(79)	68%	(331)	486
RD/WT: Right Direction	5%	(12)	10%	(23)	2%	(6)	1%	(2)	16%	(36)	66%	(153)	232
RD/WT: Wrong Track	1%	(4)	6%	(21)	5%	(18)	1%	(2)	15%	(53)	73%	(263)	360
Trump Job Approve	6%	(14)	8%	(20)	3%	(7)	1%	(1)	16%	(38)	67%	(164)	244
Trump Job Disapprove	1%	(2)	8%	(23)	6%	(17)	1%	(3)	16%	(50)	69%	(214)	310
Trump Job Strongly Approve	5%	(7)	6%	(9)	3%	(5)	1%	(1)	11%	(16)	74%	(107)	145
Trump Job Somewhat Approve	7%	(7)	11%	(11)	2%	(2)	—	(0)	23%	(22)	57%	(56)	99
Trump Job Somewhat Disapprove	1%	(1)	11%	(8)	9%	(6)	2%	(2)	7%	(5)	70%	(52)	74
Trump Job Strongly Disapprove	1%	(1)	7%	(16)	5%	(11)	1%	(1)	19%	(44)	69%	(163)	236
Favorable of Trump	6%	(14)	7%	(17)	3%	(7)	1%	(1)	15%	(36)	68%	(160)	235
Unfavorable of Trump	1%	(3)	7%	(22)	5%	(14)	1%	(3)	16%	(49)	71%	(224)	316
Very Favorable of Trump	9%	(14)	6%	(9)	3%	(5)	—	(1)	12%	(19)	69%	(104)	151
Somewhat Favorable of Trump	—	(0)	10%	(9)	2%	(2)	1%	(1)	21%	(18)	66%	(56)	85
Somewhat Unfavorable of Trump	3%	(1)	12%	(6)	3%	(2)	3%	(2)	16%	(8)	64%	(33)	52
Very Unfavorable of Trump	1%	(1)	6%	(16)	5%	(13)	—	(1)	16%	(41)	72%	(191)	263

Continued on next page

Table NFL7_18: Do you have a favorable or unfavorable opinion of the following people?

Chris Carson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(16)	7%	(43)	4%	(24)	1%	(4)	15%	(89)	70%	(415)	592
#1 Issue: Economy	1%	(2)	7%	(11)	3%	(4)	—	(1)	21%	(32)	67%	(101)	151
#1 Issue: Security	3%	(3)	16%	(18)	—	(1)	2%	(2)	12%	(13)	68%	(74)	109
#1 Issue: Health Care	—	(0)	3%	(3)	6%	(5)	1%	(1)	22%	(20)	67%	(60)	90
#1 Issue: Medicare / Social Security	10%	(9)	6%	(6)	3%	(3)	1%	(1)	11%	(10)	69%	(67)	97
2018 House Vote: Democrat	1%	(2)	10%	(18)	4%	(7)	1%	(2)	16%	(31)	68%	(129)	189
2018 House Vote: Republican	8%	(14)	8%	(14)	3%	(6)	1%	(2)	14%	(25)	65%	(115)	176
2016 Vote: Hillary Clinton	1%	(2)	10%	(17)	5%	(9)	—	(0)	13%	(22)	70%	(120)	170
2016 Vote: Donald Trump	7%	(14)	6%	(12)	2%	(4)	1%	(2)	15%	(30)	69%	(134)	195
2016 Vote: Didn't Vote	—	(1)	6%	(10)	5%	(10)	1%	(2)	15%	(28)	72%	(133)	185
Voted in 2014: Yes	4%	(15)	9%	(32)	3%	(11)	—	(1)	16%	(55)	67%	(237)	351
Voted in 2014: No	1%	(1)	5%	(11)	5%	(12)	1%	(3)	14%	(34)	74%	(178)	241
2012 Vote: Barack Obama	2%	(4)	10%	(20)	5%	(10)	—	(0)	17%	(33)	67%	(134)	201
2012 Vote: Mitt Romney	3%	(4)	6%	(9)	1%	(2)	—	(1)	14%	(20)	75%	(110)	146
2012 Vote: Didn't Vote	4%	(9)	5%	(10)	5%	(11)	1%	(3)	14%	(33)	71%	(161)	226
4-Region: Northeast	1%	(2)	6%	(7)	2%	(2)	1%	(1)	22%	(24)	67%	(71)	106
4-Region: Midwest	4%	(5)	10%	(11)	3%	(4)	2%	(2)	13%	(15)	69%	(82)	119
4-Region: South	4%	(9)	5%	(12)	4%	(10)	—	(0)	14%	(34)	72%	(168)	233
4-Region: West	—	(1)	10%	(13)	6%	(8)	1%	(1)	12%	(16)	70%	(94)	133
Avid sports fan	9%	(14)	18%	(29)	6%	(9)	1%	(2)	23%	(37)	42%	(67)	159
Casual sports fan	1%	(2)	6%	(13)	5%	(11)	1%	(1)	17%	(40)	72%	(171)	238
Not a fan at all	—	(0)	1%	(1)	2%	(4)	—	(1)	6%	(12)	91%	(177)	195
Sports fan	4%	(16)	10%	(42)	5%	(20)	1%	(4)	19%	(77)	60%	(238)	397
Prefer college sports	4%	(4)	7%	(7)	4%	(4)	2%	(2)	20%	(20)	63%	(63)	100
Prefer professional sports	4%	(12)	12%	(33)	5%	(15)	1%	(2)	20%	(56)	59%	(168)	285
Interested in NFL	5%	(16)	13%	(40)	5%	(16)	1%	(2)	21%	(64)	55%	(172)	310
Interested in College Football	6%	(15)	15%	(38)	6%	(15)	1%	(4)	20%	(50)	51%	(127)	250
Interested in XFL	14%	(12)	18%	(16)	10%	(9)	1%	(1)	19%	(17)	37%	(33)	88
Participates in sports gambling	4%	(4)	19%	(16)	9%	(7)	2%	(2)	18%	(15)	48%	(39)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL7_19: Do you have a favorable or unfavorable opinion of the following people?

Derek Carr

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(34)	14%	(83)	5%	(29)	2%	(10)	15%	(89)	59%	(347)	592
Gender: Male	8%	(22)	24%	(64)	9%	(23)	3%	(8)	16%	(42)	41%	(108)	267
Gender: Female	4%	(12)	6%	(19)	2%	(6)	1%	(3)	14%	(47)	73%	(239)	325
Age: 18-29	7%	(10)	11%	(16)	4%	(6)	3%	(4)	12%	(17)	64%	(93)	146
Age: 30-44	9%	(11)	14%	(16)	7%	(8)	3%	(3)	20%	(23)	47%	(56)	118
Age: 45-54	6%	(5)	11%	(11)	5%	(4)	2%	(2)	20%	(19)	56%	(53)	94
Age: 55-64	6%	(7)	15%	(18)	7%	(8)	1%	(1)	13%	(15)	58%	(69)	119
Age: 65+	—	(1)	19%	(21)	2%	(2)	1%	(1)	12%	(14)	66%	(76)	115
Generation Z: 18-22	2%	(1)	5%	(3)	7%	(5)	1%	(1)	11%	(8)	74%	(51)	69
Millennial: Age 23-38	10%	(15)	15%	(21)	3%	(4)	4%	(6)	13%	(19)	56%	(82)	146
Generation X: Age 39-54	7%	(10)	13%	(18)	7%	(10)	1%	(2)	24%	(34)	48%	(69)	142
Boomers: Age 55-73	4%	(8)	18%	(38)	5%	(11)	1%	(1)	12%	(25)	61%	(131)	214
PID: Dem (no lean)	6%	(11)	18%	(34)	7%	(13)	1%	(2)	13%	(24)	56%	(105)	189
PID: Ind (no lean)	4%	(9)	8%	(16)	5%	(10)	2%	(5)	15%	(31)	67%	(140)	210
PID: Rep (no lean)	7%	(14)	17%	(33)	3%	(6)	2%	(3)	18%	(34)	53%	(102)	193
PID/Gender: Dem Men	7%	(5)	28%	(20)	14%	(10)	3%	(2)	13%	(9)	35%	(26)	73
PID/Gender: Dem Women	5%	(6)	12%	(13)	2%	(3)	—	(0)	13%	(15)	69%	(80)	116
PID/Gender: Ind Men	8%	(7)	15%	(15)	7%	(7)	4%	(4)	17%	(17)	48%	(46)	96
PID/Gender: Ind Women	1%	(1)	1%	(1)	3%	(3)	1%	(1)	12%	(14)	82%	(93)	114
PID/Gender: Rep Men	10%	(9)	30%	(29)	6%	(6)	1%	(1)	16%	(16)	37%	(36)	97
PID/Gender: Rep Women	5%	(5)	5%	(4)	1%	(0)	2%	(2)	19%	(18)	69%	(66)	96
Ideo: Liberal (1-3)	7%	(10)	15%	(24)	6%	(10)	3%	(5)	16%	(26)	53%	(84)	160
Ideo: Moderate (4)	3%	(4)	18%	(28)	4%	(6)	2%	(3)	17%	(26)	57%	(88)	154
Ideo: Conservative (5-7)	7%	(14)	14%	(27)	4%	(8)	1%	(1)	16%	(32)	58%	(113)	195
Educ: < College	5%	(22)	14%	(59)	4%	(18)	2%	(9)	14%	(56)	61%	(253)	417
Educ: Bachelors degree	9%	(10)	12%	(13)	5%	(5)	1%	(1)	19%	(21)	55%	(60)	111
Educ: Post-grad	4%	(2)	16%	(11)	10%	(6)	1%	(1)	17%	(11)	53%	(34)	65
Income: Under 50k	5%	(14)	13%	(40)	3%	(11)	2%	(6)	12%	(38)	65%	(206)	316
Income: 50k-100k	6%	(10)	16%	(28)	5%	(8)	2%	(3)	22%	(39)	50%	(89)	178
Income: 100k+	9%	(9)	15%	(14)	10%	(10)	1%	(1)	12%	(12)	54%	(53)	98
Ethnicity: White	6%	(26)	13%	(59)	5%	(23)	2%	(7)	14%	(65)	60%	(266)	447

Continued on next page

Table NFL7_19: Do you have a favorable or unfavorable opinion of the following people?

Derek Carr

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(34)	14%	(83)	5%	(29)	2%	(10)	15%	(89)	59%	(347)	592
Ethnicity: Hispanic	7%	(8)	12%	(13)	4%	(5)	4%	(5)	15%	(17)	59%	(68)	116
Ethnicity: Afr. Am.	2%	(1)	20%	(18)	5%	(5)	3%	(3)	11%	(10)	59%	(54)	92
Ethnicity: Other	12%	(6)	9%	(5)	2%	(1)	—	(0)	26%	(14)	50%	(27)	53
All Christian	6%	(16)	16%	(44)	5%	(13)	2%	(5)	17%	(47)	54%	(148)	273
Agnostic/Nothing in particular	5%	(15)	11%	(31)	5%	(14)	2%	(4)	14%	(39)	63%	(174)	277
Evangelical	5%	(9)	19%	(31)	8%	(12)	2%	(3)	13%	(21)	53%	(85)	160
Non-Evangelical	7%	(15)	15%	(31)	4%	(8)	2%	(5)	19%	(39)	54%	(114)	212
Community: Urban	7%	(12)	12%	(20)	3%	(5)	2%	(3)	14%	(24)	62%	(102)	166
Community: Suburban	6%	(17)	17%	(44)	7%	(19)	1%	(3)	16%	(44)	52%	(141)	268
Community: Rural	3%	(5)	12%	(19)	3%	(5)	3%	(5)	13%	(21)	66%	(104)	158
Employ: Private Sector	7%	(12)	11%	(19)	5%	(8)	1%	(1)	26%	(43)	50%	(84)	168
Employ: Self-Employed	3%	(2)	16%	(12)	14%	(11)	7%	(6)	12%	(9)	48%	(37)	78
Employ: Retired	2%	(3)	23%	(30)	2%	(3)	1%	(1)	12%	(16)	59%	(78)	131
Employ: Unemployed	2%	(1)	7%	(5)	2%	(1)	—	(0)	5%	(4)	84%	(62)	74
Military HH: Yes	5%	(6)	13%	(14)	2%	(2)	1%	(1)	16%	(17)	63%	(67)	106
Military HH: No	6%	(28)	14%	(68)	6%	(27)	2%	(10)	15%	(72)	58%	(281)	486
RD/WT: Right Direction	7%	(16)	18%	(42)	4%	(9)	1%	(2)	16%	(38)	54%	(124)	232
RD/WT: Wrong Track	5%	(18)	11%	(41)	6%	(20)	2%	(8)	14%	(51)	62%	(223)	360
Trump Job Approve	7%	(16)	17%	(42)	4%	(9)	1%	(1)	19%	(45)	53%	(129)	244
Trump Job Disapprove	6%	(18)	13%	(40)	6%	(20)	3%	(9)	13%	(42)	59%	(182)	310
Trump Job Strongly Approve	7%	(10)	14%	(20)	4%	(5)	1%	(1)	15%	(22)	59%	(86)	145
Trump Job Somewhat Approve	6%	(6)	23%	(23)	4%	(4)	—	(0)	23%	(23)	44%	(44)	99
Trump Job Somewhat Disapprove	6%	(4)	13%	(10)	7%	(5)	4%	(3)	9%	(6)	61%	(45)	74
Trump Job Strongly Disapprove	6%	(13)	13%	(30)	6%	(15)	3%	(6)	15%	(35)	58%	(137)	236
Favorable of Trump	7%	(16)	17%	(41)	3%	(8)	1%	(1)	18%	(41)	54%	(128)	235
Unfavorable of Trump	5%	(16)	13%	(40)	6%	(19)	3%	(9)	13%	(42)	60%	(190)	316
Very Favorable of Trump	7%	(10)	18%	(27)	3%	(5)	—	(1)	15%	(22)	57%	(86)	151
Somewhat Favorable of Trump	7%	(6)	16%	(14)	4%	(3)	1%	(1)	22%	(19)	50%	(42)	85
Somewhat Unfavorable of Trump	2%	(1)	14%	(7)	6%	(3)	7%	(4)	16%	(9)	54%	(28)	52
Very Unfavorable of Trump	6%	(15)	12%	(32)	6%	(16)	2%	(5)	13%	(33)	62%	(162)	263

Continued on next page

Table NFL7_19: Do you have a favorable or unfavorable opinion of the following people?

Derek Carr

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(34)	14%	(83)	5%	(29)	2%	(10)	15%	(89)	59%	(347)	592
#1 Issue: Economy	7%	(11)	14%	(21)	7%	(11)	2%	(4)	19%	(28)	51%	(76)	151
#1 Issue: Security	8%	(9)	15%	(17)	3%	(3)	2%	(2)	15%	(17)	56%	(62)	109
#1 Issue: Health Care	2%	(2)	11%	(9)	5%	(4)	3%	(3)	16%	(14)	63%	(57)	90
#1 Issue: Medicare / Social Security	6%	(6)	25%	(25)	4%	(4)	1%	(1)	12%	(12)	51%	(50)	97
2018 House Vote: Democrat	6%	(12)	14%	(27)	5%	(10)	1%	(2)	11%	(22)	61%	(116)	189
2018 House Vote: Republican	7%	(12)	20%	(35)	3%	(6)	2%	(4)	18%	(32)	50%	(88)	176
2016 Vote: Hillary Clinton	7%	(11)	15%	(25)	4%	(6)	3%	(4)	10%	(17)	62%	(106)	170
2016 Vote: Donald Trump	7%	(14)	17%	(33)	4%	(8)	1%	(1)	20%	(40)	50%	(98)	195
2016 Vote: Didn't Vote	4%	(7)	10%	(18)	7%	(13)	2%	(5)	11%	(21)	65%	(121)	185
Voted in 2014: Yes	6%	(21)	18%	(62)	5%	(16)	1%	(4)	16%	(58)	54%	(190)	351
Voted in 2014: No	5%	(13)	9%	(21)	5%	(13)	3%	(6)	13%	(31)	65%	(157)	241
2012 Vote: Barack Obama	8%	(17)	17%	(33)	4%	(8)	2%	(3)	13%	(27)	56%	(113)	201
2012 Vote: Mitt Romney	6%	(9)	13%	(18)	4%	(5)	—	(0)	22%	(32)	56%	(82)	146
2012 Vote: Didn't Vote	4%	(9)	12%	(28)	6%	(13)	3%	(6)	12%	(27)	63%	(143)	226
4-Region: Northeast	5%	(5)	14%	(15)	4%	(5)	2%	(2)	18%	(20)	56%	(60)	106
4-Region: Midwest	4%	(5)	18%	(21)	4%	(4)	—	(0)	14%	(17)	60%	(72)	119
4-Region: South	5%	(11)	14%	(33)	6%	(15)	1%	(3)	15%	(35)	58%	(136)	233
4-Region: West	10%	(14)	10%	(13)	4%	(5)	3%	(5)	13%	(17)	60%	(80)	133
Avid sports fan	15%	(24)	32%	(51)	12%	(19)	3%	(5)	18%	(29)	19%	(31)	159
Casual sports fan	4%	(10)	12%	(28)	4%	(9)	1%	(3)	18%	(43)	61%	(146)	238
Not a fan at all	—	(0)	2%	(4)	1%	(2)	1%	(3)	8%	(17)	87%	(170)	195
Sports fan	9%	(34)	20%	(79)	7%	(27)	2%	(8)	18%	(72)	45%	(177)	397
Prefer college sports	9%	(9)	16%	(16)	6%	(6)	—	(0)	20%	(20)	48%	(48)	100
Prefer professional sports	8%	(23)	21%	(60)	6%	(18)	3%	(8)	17%	(49)	44%	(126)	285
Interested in NFL	11%	(33)	23%	(71)	8%	(24)	2%	(8)	18%	(57)	38%	(118)	310
Interested in College Football	11%	(28)	25%	(63)	10%	(24)	3%	(8)	19%	(48)	32%	(79)	250
Interested in XFL	17%	(15)	37%	(33)	8%	(7)	4%	(4)	12%	(11)	22%	(19)	88
Participates in sports gambling	16%	(13)	21%	(18)	4%	(3)	8%	(6)	20%	(16)	31%	(25)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_1: Do you have a favorable or unfavorable opinion of the following people?

Cameron Newton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(54)	17%	(102)	6%	(33)	4%	(23)	12%	(74)	52%	(307)	592
Gender: Male	14%	(36)	24%	(64)	9%	(23)	5%	(14)	8%	(21)	40%	(108)	267
Gender: Female	5%	(17)	12%	(38)	3%	(10)	3%	(8)	16%	(52)	61%	(199)	325
Age: 18-29	10%	(14)	20%	(30)	2%	(3)	2%	(3)	16%	(24)	49%	(72)	146
Age: 30-44	14%	(17)	15%	(18)	3%	(3)	4%	(5)	17%	(20)	46%	(54)	118
Age: 45-54	12%	(11)	9%	(9)	9%	(9)	6%	(5)	10%	(9)	54%	(51)	94
Age: 55-64	8%	(9)	16%	(19)	11%	(13)	6%	(7)	10%	(12)	49%	(59)	119
Age: 65+	2%	(2)	23%	(26)	4%	(5)	2%	(2)	7%	(9)	62%	(71)	115
Generation Z: 18-22	9%	(6)	14%	(10)	2%	(1)	3%	(2)	12%	(8)	61%	(42)	69
Millennial: Age 23-38	12%	(17)	19%	(27)	3%	(4)	4%	(6)	16%	(23)	47%	(69)	146
Generation X: Age 39-54	13%	(19)	14%	(20)	7%	(9)	4%	(6)	16%	(22)	46%	(66)	142
Boomers: Age 55-73	5%	(10)	21%	(44)	8%	(17)	4%	(8)	10%	(21)	53%	(113)	214
PID: Dem (no lean)	10%	(19)	21%	(41)	3%	(7)	—	(1)	14%	(27)	50%	(95)	189
PID: Ind (no lean)	7%	(14)	12%	(26)	5%	(11)	4%	(8)	14%	(29)	58%	(122)	210
PID: Rep (no lean)	11%	(20)	18%	(35)	8%	(15)	7%	(14)	9%	(18)	47%	(90)	193
PID/Gender: Dem Men	17%	(12)	34%	(24)	3%	(3)	1%	(1)	8%	(6)	37%	(27)	73
PID/Gender: Dem Women	6%	(7)	14%	(16)	4%	(4)	—	(0)	18%	(21)	59%	(68)	116
PID/Gender: Ind Men	11%	(11)	15%	(14)	7%	(7)	6%	(5)	13%	(13)	48%	(46)	96
PID/Gender: Ind Women	3%	(4)	10%	(11)	4%	(4)	2%	(3)	14%	(16)	66%	(75)	114
PID/Gender: Rep Men	14%	(13)	26%	(25)	14%	(14)	8%	(8)	3%	(3)	35%	(34)	97
PID/Gender: Rep Women	7%	(7)	11%	(10)	2%	(2)	6%	(6)	16%	(15)	58%	(56)	96
Ideo: Liberal (1-3)	11%	(18)	23%	(36)	2%	(4)	1%	(1)	18%	(28)	45%	(73)	160
Ideo: Moderate (4)	8%	(12)	22%	(34)	4%	(6)	4%	(7)	15%	(23)	46%	(72)	154
Ideo: Conservative (5-7)	8%	(15)	15%	(29)	11%	(21)	7%	(13)	10%	(19)	50%	(98)	195
Educ: < College	11%	(45)	17%	(69)	4%	(18)	3%	(11)	12%	(49)	54%	(225)	417
Educ: Bachelors degree	5%	(6)	20%	(22)	7%	(8)	7%	(8)	16%	(18)	45%	(49)	111
Educ: Post-grad	4%	(2)	17%	(11)	11%	(7)	7%	(4)	11%	(7)	50%	(33)	65
Income: Under 50k	8%	(26)	15%	(48)	4%	(12)	2%	(7)	11%	(36)	59%	(187)	316
Income: 50k-100k	11%	(20)	20%	(36)	9%	(17)	4%	(8)	12%	(22)	42%	(75)	178
Income: 100k+	8%	(8)	18%	(18)	4%	(4)	8%	(8)	16%	(15)	45%	(45)	98
Ethnicity: White	7%	(30)	15%	(69)	7%	(31)	5%	(21)	14%	(60)	53%	(236)	447

Continued on next page

Table NFL8_1: Do you have a favorable or unfavorable opinion of the following people?

Cameron Newton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(54)	17%	(102)	6%	(33)	4%	(23)	12%	(74)	52%	(307)	592
Ethnicity: Hispanic	13%	(15)	21%	(25)	—	(0)	2%	(2)	9%	(11)	54%	(63)	116
Ethnicity: Afr. Am.	17%	(15)	28%	(26)	2%	(2)	2%	(2)	8%	(7)	43%	(39)	92
Ethnicity: Other	16%	(8)	13%	(7)	—	(0)	—	(0)	12%	(6)	60%	(32)	53
All Christian	8%	(21)	20%	(53)	7%	(20)	5%	(14)	11%	(31)	49%	(133)	273
Agnostic/Nothing in particular	10%	(27)	16%	(45)	4%	(11)	3%	(7)	13%	(35)	55%	(152)	277
Evangelical	10%	(16)	25%	(40)	3%	(5)	4%	(6)	14%	(22)	45%	(72)	160
Non-Evangelical	10%	(21)	18%	(38)	8%	(18)	5%	(11)	10%	(21)	49%	(103)	212
Community: Urban	10%	(17)	18%	(30)	3%	(4)	2%	(4)	12%	(20)	54%	(89)	166
Community: Suburban	8%	(23)	19%	(51)	7%	(19)	4%	(10)	14%	(38)	47%	(127)	268
Community: Rural	9%	(14)	13%	(20)	6%	(9)	5%	(8)	10%	(15)	58%	(91)	158
Employ: Private Sector	6%	(10)	21%	(36)	10%	(17)	4%	(7)	20%	(33)	38%	(64)	168
Employ: Self-Employed	14%	(11)	18%	(14)	5%	(4)	5%	(4)	8%	(7)	50%	(39)	78
Employ: Retired	5%	(6)	23%	(29)	5%	(7)	3%	(4)	7%	(9)	58%	(76)	131
Employ: Unemployed	6%	(4)	3%	(2)	1%	(1)	4%	(3)	7%	(5)	79%	(58)	74
Military HH: Yes	6%	(6)	18%	(19)	8%	(8)	3%	(3)	10%	(11)	55%	(59)	106
Military HH: No	10%	(47)	17%	(83)	5%	(25)	4%	(20)	13%	(63)	51%	(248)	486
RD/WT: Right Direction	9%	(21)	16%	(37)	8%	(18)	6%	(15)	16%	(37)	45%	(104)	232
RD/WT: Wrong Track	9%	(33)	18%	(65)	4%	(15)	2%	(8)	10%	(36)	56%	(203)	360
Trump Job Approve	8%	(19)	17%	(42)	9%	(23)	6%	(15)	14%	(33)	46%	(112)	244
Trump Job Disapprove	11%	(35)	17%	(54)	3%	(10)	2%	(6)	13%	(40)	53%	(165)	310
Trump Job Strongly Approve	12%	(17)	10%	(14)	9%	(13)	7%	(11)	9%	(13)	53%	(77)	145
Trump Job Somewhat Approve	2%	(2)	28%	(27)	10%	(10)	4%	(4)	20%	(20)	35%	(35)	99
Trump Job Somewhat Disapprove	16%	(12)	7%	(5)	2%	(1)	6%	(5)	4%	(3)	64%	(47)	74
Trump Job Strongly Disapprove	10%	(23)	21%	(49)	4%	(9)	—	(1)	16%	(37)	50%	(118)	236
Favorable of Trump	8%	(18)	17%	(40)	9%	(22)	6%	(15)	12%	(29)	47%	(110)	235
Unfavorable of Trump	10%	(32)	19%	(61)	3%	(11)	3%	(8)	12%	(38)	52%	(165)	316
Very Favorable of Trump	12%	(18)	14%	(22)	8%	(12)	7%	(11)	8%	(13)	51%	(76)	151
Somewhat Favorable of Trump	1%	(1)	22%	(19)	12%	(10)	4%	(4)	20%	(17)	40%	(34)	85
Somewhat Unfavorable of Trump	15%	(8)	11%	(6)	4%	(2)	7%	(3)	5%	(3)	58%	(30)	52
Very Unfavorable of Trump	9%	(24)	21%	(55)	3%	(9)	2%	(5)	13%	(35)	51%	(135)	263

Continued on next page

Table NFL8_1: Do you have a favorable or unfavorable opinion of the following people?

Cameron Newton

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(54)	17%	(102)	6%	(33)	4%	(23)	12%	(74)	52%	(307)	592
#1 Issue: Economy	11%	(17)	21%	(31)	4%	(6)	3%	(5)	15%	(23)	46%	(69)	151
#1 Issue: Security	16%	(17)	11%	(12)	11%	(12)	7%	(8)	8%	(9)	47%	(51)	109
#1 Issue: Health Care	5%	(5)	16%	(14)	7%	(7)	4%	(3)	20%	(18)	48%	(43)	90
#1 Issue: Medicare / Social Security	7%	(7)	25%	(24)	5%	(5)	1%	(1)	6%	(6)	56%	(54)	97
2018 House Vote: Democrat	11%	(22)	17%	(32)	5%	(10)	—	(1)	15%	(29)	51%	(96)	189
2018 House Vote: Republican	6%	(11)	21%	(37)	8%	(14)	9%	(16)	11%	(19)	44%	(78)	176
2016 Vote: Hillary Clinton	12%	(20)	18%	(31)	3%	(6)	2%	(3)	12%	(20)	53%	(91)	170
2016 Vote: Donald Trump	7%	(13)	18%	(35)	8%	(16)	8%	(15)	13%	(26)	46%	(90)	195
2016 Vote: Didn't Vote	11%	(20)	16%	(30)	4%	(7)	2%	(4)	12%	(23)	55%	(102)	185
Voted in 2014: Yes	9%	(33)	19%	(67)	7%	(24)	5%	(17)	11%	(39)	49%	(171)	351
Voted in 2014: No	9%	(21)	14%	(35)	4%	(9)	2%	(6)	14%	(35)	56%	(135)	241
2012 Vote: Barack Obama	12%	(25)	20%	(39)	6%	(12)	2%	(4)	14%	(28)	46%	(92)	201
2012 Vote: Mitt Romney	7%	(11)	14%	(20)	8%	(12)	7%	(10)	12%	(18)	52%	(76)	146
2012 Vote: Didn't Vote	8%	(18)	17%	(37)	3%	(7)	3%	(7)	12%	(27)	57%	(130)	226
4-Region: Northeast	5%	(5)	16%	(17)	12%	(12)	3%	(4)	13%	(14)	52%	(55)	106
4-Region: Midwest	14%	(17)	12%	(15)	5%	(5)	2%	(3)	11%	(13)	56%	(66)	119
4-Region: South	9%	(21)	23%	(53)	4%	(10)	4%	(10)	13%	(31)	47%	(109)	233
4-Region: West	8%	(10)	13%	(18)	4%	(6)	5%	(7)	12%	(16)	58%	(77)	133
Avid sports fan	22%	(35)	33%	(52)	9%	(14)	7%	(11)	11%	(17)	18%	(29)	159
Casual sports fan	7%	(18)	17%	(41)	7%	(16)	3%	(6)	18%	(43)	48%	(114)	238
Not a fan at all	1%	(2)	4%	(8)	1%	(3)	3%	(5)	7%	(13)	84%	(163)	195
Sports fan	13%	(52)	24%	(93)	8%	(30)	4%	(17)	15%	(60)	36%	(143)	397
Prefer college sports	13%	(13)	20%	(20)	7%	(7)	7%	(7)	15%	(15)	38%	(38)	100
Prefer professional sports	13%	(36)	24%	(69)	8%	(22)	3%	(9)	14%	(39)	39%	(110)	285
Interested in NFL	15%	(46)	27%	(84)	8%	(26)	5%	(16)	15%	(46)	30%	(92)	310
Interested in College Football	18%	(45)	28%	(71)	10%	(25)	5%	(12)	12%	(31)	26%	(65)	250
Interested in XFL	27%	(23)	29%	(25)	13%	(12)	6%	(5)	9%	(8)	17%	(15)	88
Participates in sports gambling	23%	(19)	12%	(10)	9%	(7)	6%	(5)	9%	(8)	41%	(34)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_2: Do you have a favorable or unfavorable opinion of the following people?

Dede Westbrook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(20)	7%	(42)	3%	(16)	2%	(12)	16%	(94)	69%	(409)	592
Gender: Male	5%	(13)	10%	(27)	4%	(11)	3%	(8)	19%	(50)	59%	(157)	267
Gender: Female	2%	(7)	4%	(14)	1%	(4)	1%	(4)	13%	(44)	77%	(252)	325
Age: 18-29	6%	(9)	8%	(12)	1%	(1)	6%	(9)	16%	(24)	62%	(91)	146
Age: 30-44	5%	(6)	9%	(11)	7%	(8)	2%	(2)	19%	(22)	59%	(69)	118
Age: 45-54	1%	(1)	3%	(3)	5%	(5)	1%	(1)	19%	(17)	71%	(67)	94
Age: 55-64	2%	(3)	8%	(9)	1%	(1)	—	(0)	16%	(19)	72%	(86)	119
Age: 65+	—	(1)	6%	(7)	1%	(1)	—	(0)	10%	(11)	83%	(96)	115
Generation Z: 18-22	3%	(2)	12%	(8)	2%	(1)	2%	(1)	11%	(7)	70%	(49)	69
Millennial: Age 23-38	7%	(10)	7%	(10)	2%	(3)	7%	(10)	16%	(23)	62%	(91)	146
Generation X: Age 39-54	3%	(4)	5%	(7)	7%	(9)	—	(1)	23%	(33)	62%	(87)	142
Boomers: Age 55-73	2%	(3)	7%	(16)	1%	(2)	—	(0)	14%	(30)	76%	(162)	214
PID: Dem (no lean)	3%	(6)	9%	(17)	3%	(5)	1%	(2)	17%	(32)	67%	(127)	189
PID: Ind (no lean)	1%	(2)	5%	(10)	4%	(8)	—	(0)	14%	(29)	77%	(161)	210
PID: Rep (no lean)	7%	(13)	8%	(15)	2%	(3)	5%	(10)	16%	(32)	62%	(121)	193
PID/Gender: Dem Men	4%	(3)	16%	(11)	4%	(3)	—	(0)	26%	(19)	51%	(37)	73
PID/Gender: Dem Women	2%	(3)	4%	(5)	2%	(2)	2%	(2)	12%	(14)	78%	(90)	116
PID/Gender: Ind Men	2%	(2)	8%	(7)	5%	(5)	—	(0)	17%	(16)	69%	(66)	96
PID/Gender: Ind Women	—	(0)	3%	(3)	2%	(3)	—	(0)	12%	(14)	83%	(94)	114
PID/Gender: Rep Men	9%	(9)	9%	(9)	3%	(3)	8%	(8)	16%	(15)	55%	(54)	97
PID/Gender: Rep Women	4%	(4)	6%	(6)	—	(0)	2%	(2)	17%	(17)	70%	(67)	96
Ideo: Liberal (1-3)	2%	(4)	7%	(11)	3%	(4)	6%	(9)	16%	(26)	66%	(106)	160
Ideo: Moderate (4)	1%	(2)	10%	(15)	1%	(2)	—	(0)	24%	(38)	63%	(97)	154
Ideo: Conservative (5-7)	5%	(10)	6%	(13)	2%	(5)	1%	(2)	14%	(27)	72%	(140)	195
Educ: < College	3%	(14)	7%	(30)	2%	(10)	2%	(10)	17%	(70)	68%	(283)	417
Educ: Bachelors degree	5%	(6)	6%	(7)	3%	(3)	1%	(1)	15%	(16)	70%	(78)	111
Educ: Post-grad	1%	(1)	6%	(4)	4%	(3)	2%	(1)	12%	(8)	74%	(48)	65
Income: Under 50k	2%	(5)	7%	(23)	3%	(9)	3%	(9)	12%	(39)	73%	(231)	316
Income: 50k-100k	5%	(9)	7%	(13)	3%	(5)	1%	(2)	19%	(34)	64%	(114)	178
Income: 100k+	6%	(6)	6%	(6)	2%	(2)	1%	(1)	21%	(20)	65%	(64)	98
Ethnicity: White	3%	(14)	7%	(32)	3%	(13)	1%	(5)	14%	(64)	71%	(318)	447

Continued on next page

Table NFL8_2: Do you have a favorable or unfavorable opinion of the following people?

Dede Westbrook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(20)	7%	(42)	3%	(16)	2%	(12)	16%	(94)	69%	(409)	592
Ethnicity: Hispanic	5%	(5)	6%	(7)	1%	(1)	6%	(7)	16%	(18)	66%	(77)	116
Ethnicity: Afr. Am.	2%	(2)	4%	(4)	2%	(2)	8%	(7)	19%	(18)	64%	(59)	92
Ethnicity: Other	7%	(4)	11%	(6)	1%	(0)	—	(0)	23%	(12)	58%	(31)	53
All Christian	3%	(7)	9%	(26)	3%	(8)	—	(1)	17%	(45)	68%	(186)	273
Agnostic/Nothing in particular	3%	(9)	4%	(12)	3%	(7)	4%	(11)	16%	(45)	70%	(192)	277
Evangelical	6%	(9)	5%	(7)	3%	(4)	5%	(8)	21%	(33)	61%	(99)	160
Non-Evangelical	2%	(4)	11%	(23)	3%	(7)	1%	(1)	17%	(36)	67%	(142)	212
Community: Urban	6%	(11)	6%	(10)	3%	(6)	1%	(2)	17%	(28)	67%	(111)	166
Community: Suburban	2%	(6)	8%	(22)	2%	(6)	3%	(8)	18%	(48)	67%	(179)	268
Community: Rural	2%	(3)	7%	(10)	3%	(4)	2%	(2)	12%	(18)	75%	(119)	158
Employ: Private Sector	3%	(4)	10%	(16)	4%	(7)	—	(1)	23%	(38)	60%	(101)	168
Employ: Self-Employed	3%	(2)	5%	(4)	3%	(3)	9%	(7)	15%	(11)	65%	(50)	78
Employ: Retired	1%	(1)	7%	(9)	1%	(1)	—	(0)	13%	(17)	78%	(102)	131
Employ: Unemployed	—	(0)	4%	(3)	—	(0)	2%	(1)	9%	(7)	84%	(62)	74
Military HH: Yes	2%	(3)	6%	(6)	—	(0)	—	(0)	10%	(10)	82%	(87)	106
Military HH: No	4%	(18)	7%	(36)	3%	(15)	3%	(12)	17%	(84)	66%	(321)	486
RD/WT: Right Direction	5%	(11)	7%	(17)	3%	(8)	5%	(11)	18%	(42)	62%	(144)	232
RD/WT: Wrong Track	3%	(10)	7%	(24)	2%	(8)	—	(1)	14%	(52)	74%	(265)	360
Trump Job Approve	5%	(12)	6%	(14)	4%	(10)	4%	(10)	19%	(46)	62%	(153)	244
Trump Job Disapprove	3%	(8)	9%	(28)	2%	(6)	1%	(2)	14%	(45)	71%	(221)	310
Trump Job Strongly Approve	6%	(9)	7%	(10)	3%	(4)	1%	(2)	16%	(23)	67%	(97)	145
Trump Job Somewhat Approve	3%	(3)	4%	(4)	6%	(5)	9%	(9)	23%	(23)	56%	(56)	99
Trump Job Somewhat Disapprove	2%	(2)	13%	(10)	2%	(1)	3%	(2)	5%	(4)	75%	(55)	74
Trump Job Strongly Disapprove	3%	(6)	8%	(18)	2%	(5)	—	(0)	17%	(41)	70%	(166)	236
Favorable of Trump	4%	(10)	6%	(14)	4%	(9)	4%	(9)	18%	(42)	65%	(152)	235
Unfavorable of Trump	3%	(10)	8%	(24)	2%	(7)	—	(0)	15%	(48)	72%	(226)	316
Very Favorable of Trump	6%	(9)	5%	(8)	2%	(3)	6%	(9)	15%	(23)	65%	(98)	151
Somewhat Favorable of Trump	1%	(1)	6%	(5)	6%	(5)	—	(0)	22%	(19)	64%	(54)	85
Somewhat Unfavorable of Trump	7%	(4)	11%	(6)	2%	(1)	—	(0)	15%	(8)	65%	(34)	52
Very Unfavorable of Trump	2%	(6)	7%	(19)	2%	(6)	—	(0)	15%	(40)	73%	(193)	263

Continued on next page

Table NFL8_2: Do you have a favorable or unfavorable opinion of the following people?

Dede Westbrook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(20)	7%	(42)	3%	(16)	2%	(12)	16%	(94)	69%	(409)	592
#1 Issue: Economy	4%	(5)	5%	(7)	4%	(6)	1%	(2)	22%	(33)	65%	(97)	151
#1 Issue: Security	6%	(6)	8%	(9)	3%	(3)	2%	(2)	15%	(16)	67%	(73)	109
#1 Issue: Health Care	3%	(3)	8%	(7)	4%	(4)	1%	(1)	13%	(12)	70%	(63)	90
#1 Issue: Medicare / Social Security	3%	(3)	6%	(6)	—	(0)	7%	(7)	15%	(15)	68%	(66)	97
2018 House Vote: Democrat	5%	(9)	9%	(18)	2%	(4)	—	(0)	10%	(19)	74%	(139)	189
2018 House Vote: Republican	4%	(8)	6%	(11)	3%	(5)	5%	(9)	20%	(36)	61%	(107)	176
2016 Vote: Hillary Clinton	4%	(7)	9%	(15)	2%	(4)	—	(0)	10%	(18)	74%	(127)	170
2016 Vote: Donald Trump	5%	(9)	6%	(11)	5%	(9)	5%	(9)	19%	(36)	62%	(120)	195
2016 Vote: Didn't Vote	2%	(3)	6%	(12)	2%	(3)	2%	(3)	19%	(34)	70%	(129)	185
Voted in 2014: Yes	4%	(13)	7%	(26)	3%	(11)	3%	(9)	14%	(51)	69%	(242)	351
Voted in 2014: No	3%	(7)	7%	(16)	2%	(5)	1%	(3)	18%	(43)	69%	(167)	241
2012 Vote: Barack Obama	5%	(9)	8%	(17)	3%	(6)	1%	(2)	12%	(25)	71%	(143)	201
2012 Vote: Mitt Romney	4%	(6)	5%	(8)	3%	(4)	—	(1)	18%	(26)	70%	(102)	146
2012 Vote: Didn't Vote	2%	(5)	6%	(14)	2%	(5)	4%	(9)	18%	(41)	67%	(152)	226
4-Region: Northeast	5%	(5)	10%	(11)	1%	(1)	1%	(1)	16%	(17)	67%	(72)	106
4-Region: Midwest	4%	(5)	7%	(9)	2%	(2)	1%	(1)	14%	(17)	71%	(85)	119
4-Region: South	2%	(5)	5%	(11)	3%	(7)	3%	(8)	17%	(40)	69%	(162)	233
4-Region: West	4%	(5)	9%	(11)	4%	(5)	1%	(2)	15%	(20)	67%	(90)	133
Avid sports fan	11%	(17)	18%	(29)	4%	(7)	7%	(11)	25%	(39)	35%	(56)	159
Casual sports fan	1%	(3)	5%	(12)	3%	(8)	—	(0)	17%	(42)	73%	(173)	238
Not a fan at all	—	(0)	—	(0)	1%	(2)	—	(1)	7%	(13)	92%	(179)	195
Sports fan	5%	(20)	10%	(41)	4%	(14)	3%	(12)	20%	(81)	58%	(229)	397
Prefer college sports	5%	(5)	9%	(9)	3%	(3)	1%	(1)	21%	(21)	61%	(61)	100
Prefer professional sports	5%	(14)	10%	(29)	4%	(11)	3%	(9)	20%	(57)	58%	(165)	285
Interested in NFL	6%	(19)	12%	(37)	4%	(12)	4%	(12)	21%	(66)	53%	(164)	310
Interested in College Football	8%	(19)	15%	(36)	4%	(11)	4%	(10)	23%	(56)	47%	(118)	250
Interested in XFL	14%	(12)	19%	(17)	7%	(6)	9%	(8)	20%	(17)	32%	(28)	88
Participates in sports gambling	12%	(10)	20%	(16)	7%	(5)	—	(0)	22%	(18)	40%	(33)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_3: Do you have a favorable or unfavorable opinion of the following people?

Steven Sims Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	6%	(34)	2%	(13)	1%	(6)	13%	(77)	75%	(441)	592
Gender: Male	4%	(10)	10%	(27)	4%	(10)	1%	(2)	14%	(36)	68%	(182)	267
Gender: Female	3%	(9)	2%	(7)	1%	(4)	1%	(5)	13%	(41)	80%	(259)	325
Age: 18-29	5%	(8)	7%	(10)	4%	(6)	2%	(3)	9%	(14)	72%	(106)	146
Age: 30-44	6%	(7)	9%	(10)	4%	(5)	1%	(1)	19%	(22)	62%	(73)	118
Age: 45-54	2%	(2)	4%	(4)	2%	(2)	2%	(2)	17%	(16)	73%	(68)	94
Age: 55-64	1%	(1)	5%	(6)	—	(1)	—	(0)	14%	(17)	80%	(95)	119
Age: 65+	1%	(1)	4%	(5)	1%	(1)	—	(0)	8%	(9)	86%	(99)	115
Generation Z: 18-22	9%	(6)	2%	(2)	2%	(2)	3%	(2)	2%	(2)	81%	(56)	69
Millennial: Age 23-38	3%	(4)	9%	(13)	5%	(7)	1%	(2)	15%	(22)	68%	(99)	146
Generation X: Age 39-54	5%	(7)	7%	(10)	3%	(4)	2%	(2)	20%	(28)	65%	(92)	142
Boomers: Age 55-73	1%	(2)	5%	(10)	1%	(1)	—	(0)	12%	(25)	82%	(176)	214
PID: Dem (no lean)	4%	(7)	4%	(8)	4%	(7)	—	(1)	13%	(25)	75%	(141)	189
PID: Ind (no lean)	2%	(4)	4%	(8)	1%	(3)	2%	(5)	12%	(26)	78%	(164)	210
PID: Rep (no lean)	4%	(8)	10%	(19)	2%	(3)	—	(1)	14%	(27)	70%	(136)	193
PID/Gender: Dem Men	4%	(3)	5%	(3)	7%	(5)	—	(0)	15%	(11)	69%	(50)	73
PID/Gender: Dem Women	3%	(4)	4%	(5)	2%	(2)	—	(1)	12%	(14)	78%	(91)	116
PID/Gender: Ind Men	4%	(4)	6%	(5)	2%	(1)	1%	(1)	16%	(15)	72%	(69)	96
PID/Gender: Ind Women	—	(0)	2%	(2)	1%	(2)	4%	(4)	9%	(11)	84%	(95)	114
PID/Gender: Rep Men	3%	(3)	19%	(18)	3%	(3)	1%	(1)	10%	(10)	64%	(62)	97
PID/Gender: Rep Women	5%	(5)	1%	(1)	—	(0)	—	(0)	17%	(16)	77%	(74)	96
Ideo: Liberal (1-3)	3%	(4)	7%	(11)	4%	(6)	—	(0)	12%	(20)	74%	(119)	160
Ideo: Moderate (4)	7%	(10)	6%	(9)	—	(0)	1%	(1)	19%	(29)	68%	(105)	154
Ideo: Conservative (5-7)	2%	(4)	5%	(10)	4%	(7)	—	(1)	11%	(22)	78%	(151)	195
Educ: < College	3%	(14)	7%	(27)	3%	(12)	1%	(5)	11%	(45)	75%	(313)	417
Educ: Bachelors degree	4%	(4)	3%	(3)	1%	(1)	—	(0)	21%	(23)	72%	(79)	111
Educ: Post-grad	2%	(1)	7%	(4)	2%	(1)	1%	(1)	13%	(9)	75%	(49)	65
Income: Under 50k	3%	(8)	6%	(20)	3%	(10)	1%	(3)	8%	(26)	79%	(249)	316
Income: 50k-100k	5%	(9)	7%	(12)	1%	(2)	—	(0)	19%	(33)	68%	(121)	178
Income: 100k+	2%	(2)	3%	(3)	1%	(1)	3%	(3)	19%	(18)	72%	(71)	98
Ethnicity: White	3%	(13)	5%	(22)	2%	(11)	1%	(3)	13%	(60)	76%	(339)	447

Continued on next page

Table NFL8_3: Do you have a favorable or unfavorable opinion of the following people?

Steven Sims Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	6%	(34)	2%	(13)	1%	(6)	13%	(77)	75%	(441)	592
Ethnicity: Hispanic	5%	(6)	10%	(11)	1%	(1)	—	(0)	12%	(14)	72%	(84)	116
Ethnicity: Afr. Am.	3%	(3)	11%	(10)	1%	(1)	3%	(3)	10%	(9)	71%	(65)	92
Ethnicity: Other	7%	(4)	4%	(2)	4%	(2)	—	(0)	16%	(8)	70%	(37)	53
All Christian	3%	(8)	7%	(20)	2%	(5)	—	(1)	15%	(42)	72%	(197)	273
Agnostic/Nothing in particular	3%	(8)	5%	(13)	2%	(6)	2%	(5)	10%	(28)	78%	(216)	277
Evangelical	2%	(3)	9%	(15)	4%	(7)	—	(0)	15%	(25)	69%	(111)	160
Non-Evangelical	6%	(12)	8%	(16)	—	(1)	—	(1)	13%	(28)	73%	(155)	212
Community: Urban	5%	(9)	5%	(7)	—	(0)	1%	(1)	16%	(27)	73%	(121)	166
Community: Suburban	4%	(10)	8%	(22)	3%	(7)	1%	(2)	14%	(37)	71%	(190)	268
Community: Rural	—	(0)	3%	(5)	4%	(6)	2%	(3)	8%	(13)	83%	(130)	158
Employ: Private Sector	2%	(3)	10%	(16)	2%	(3)	1%	(2)	23%	(38)	63%	(106)	168
Employ: Self-Employed	7%	(5)	9%	(7)	3%	(2)	2%	(1)	5%	(4)	74%	(58)	78
Employ: Retired	1%	(1)	5%	(6)	1%	(1)	—	(0)	11%	(14)	83%	(108)	131
Employ: Unemployed	—	(0)	1%	(0)	4%	(3)	3%	(2)	4%	(3)	89%	(65)	74
Military HH: Yes	3%	(4)	6%	(6)	2%	(3)	—	(0)	9%	(10)	79%	(84)	106
Military HH: No	3%	(16)	6%	(28)	2%	(11)	1%	(6)	14%	(68)	73%	(357)	486
RD/WT: Right Direction	3%	(8)	11%	(25)	3%	(6)	—	(1)	17%	(39)	67%	(154)	232
RD/WT: Wrong Track	3%	(12)	3%	(10)	2%	(7)	2%	(5)	11%	(39)	80%	(287)	360
Trump Job Approve	3%	(7)	10%	(25)	2%	(5)	1%	(2)	15%	(38)	69%	(168)	244
Trump Job Disapprove	4%	(13)	3%	(9)	3%	(9)	1%	(2)	12%	(39)	77%	(238)	310
Trump Job Strongly Approve	4%	(5)	7%	(10)	2%	(3)	—	(1)	13%	(19)	74%	(107)	145
Trump Job Somewhat Approve	1%	(1)	16%	(16)	2%	(2)	2%	(2)	19%	(19)	61%	(61)	99
Trump Job Somewhat Disapprove	8%	(6)	3%	(2)	4%	(3)	1%	(1)	14%	(10)	69%	(51)	74
Trump Job Strongly Disapprove	3%	(7)	3%	(7)	2%	(6)	—	(1)	12%	(28)	79%	(187)	236
Favorable of Trump	2%	(5)	11%	(25)	2%	(4)	1%	(2)	14%	(33)	70%	(165)	235
Unfavorable of Trump	4%	(12)	3%	(8)	3%	(9)	1%	(4)	12%	(38)	77%	(244)	316
Very Favorable of Trump	3%	(5)	11%	(17)	2%	(3)	—	(1)	13%	(20)	70%	(105)	151
Somewhat Favorable of Trump	—	(0)	10%	(8)	1%	(1)	2%	(2)	16%	(13)	71%	(60)	85
Somewhat Unfavorable of Trump	6%	(3)	3%	(1)	7%	(4)	—	(0)	18%	(9)	67%	(35)	52
Very Unfavorable of Trump	3%	(9)	3%	(7)	2%	(6)	2%	(4)	11%	(29)	79%	(209)	263

Continued on next page

Table NFL8_3: Do you have a favorable or unfavorable opinion of the following people?

Steven Sims Jr.

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	6%	(34)	2%	(13)	1%	(6)	13%	(77)	75%	(441)	592
#1 Issue: Economy	4%	(6)	6%	(9)	2%	(2)	1%	(1)	17%	(25)	71%	(107)	151
#1 Issue: Security	3%	(3)	9%	(10)	—	(1)	1%	(1)	15%	(16)	72%	(78)	109
#1 Issue: Health Care	2%	(1)	1%	(1)	5%	(5)	2%	(2)	15%	(14)	75%	(67)	90
#1 Issue: Medicare / Social Security	1%	(1)	13%	(12)	—	(0)	—	(0)	10%	(10)	76%	(74)	97
2018 House Vote: Democrat	3%	(6)	4%	(8)	4%	(8)	—	(0)	13%	(24)	75%	(143)	189
2018 House Vote: Republican	3%	(6)	12%	(20)	1%	(2)	—	(1)	17%	(31)	66%	(117)	176
2016 Vote: Hillary Clinton	3%	(4)	3%	(5)	3%	(5)	—	(0)	16%	(28)	75%	(127)	170
2016 Vote: Donald Trump	3%	(5)	12%	(23)	2%	(3)	1%	(2)	15%	(30)	67%	(132)	195
2016 Vote: Didn't Vote	5%	(9)	2%	(3)	3%	(5)	2%	(4)	9%	(16)	80%	(148)	185
Voted in 2014: Yes	4%	(12)	8%	(28)	2%	(8)	1%	(2)	15%	(52)	71%	(250)	351
Voted in 2014: No	3%	(7)	3%	(7)	2%	(6)	2%	(4)	11%	(25)	80%	(192)	241
2012 Vote: Barack Obama	4%	(7)	5%	(10)	2%	(5)	1%	(1)	16%	(32)	72%	(146)	201
2012 Vote: Mitt Romney	3%	(5)	6%	(9)	1%	(2)	—	(0)	15%	(22)	75%	(110)	146
2012 Vote: Didn't Vote	3%	(7)	6%	(13)	3%	(6)	2%	(4)	9%	(21)	77%	(175)	226
4-Region: Northeast	1%	(2)	6%	(7)	3%	(4)	2%	(2)	16%	(17)	70%	(75)	106
4-Region: Midwest	4%	(5)	7%	(8)	3%	(3)	2%	(2)	8%	(9)	77%	(91)	119
4-Region: South	3%	(7)	6%	(14)	2%	(4)	1%	(2)	14%	(33)	74%	(173)	233
4-Region: West	5%	(6)	4%	(6)	2%	(2)	—	(0)	13%	(18)	76%	(101)	133
Avid sports fan	8%	(13)	16%	(26)	6%	(9)	—	(0)	22%	(34)	48%	(76)	159
Casual sports fan	2%	(6)	3%	(7)	2%	(4)	1%	(2)	13%	(32)	79%	(187)	238
Not a fan at all	—	(0)	1%	(1)	—	(0)	2%	(4)	6%	(11)	92%	(178)	195
Sports fan	5%	(19)	8%	(33)	3%	(13)	1%	(2)	17%	(66)	66%	(263)	397
Prefer college sports	4%	(4)	9%	(9)	3%	(3)	—	(0)	19%	(19)	65%	(65)	100
Prefer professional sports	5%	(14)	8%	(24)	4%	(11)	—	(1)	14%	(40)	69%	(196)	285
Interested in NFL	6%	(18)	10%	(32)	4%	(13)	—	(1)	17%	(52)	62%	(194)	310
Interested in College Football	7%	(17)	13%	(32)	5%	(12)	—	(1)	18%	(46)	57%	(142)	250
Interested in XFL	9%	(8)	24%	(21)	10%	(8)	1%	(1)	17%	(15)	39%	(34)	88
Participates in sports gambling	8%	(7)	16%	(13)	7%	(6)	1%	(0)	15%	(12)	53%	(43)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_4: Do you have a favorable or unfavorable opinion of the following people?
Dalvin Cook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	9%	(53)	2%	(10)	1%	(6)	15%	(87)	68%	(405)	592
Gender: Male	11%	(29)	15%	(39)	2%	(5)	2%	(5)	14%	(38)	56%	(151)	267
Gender: Female	1%	(3)	4%	(14)	2%	(5)	—	(1)	15%	(48)	78%	(254)	325
Age: 18-29	10%	(15)	6%	(8)	3%	(5)	2%	(3)	10%	(14)	69%	(100)	146
Age: 30-44	4%	(5)	17%	(20)	2%	(2)	—	(0)	22%	(26)	56%	(66)	118
Age: 45-54	4%	(4)	7%	(7)	3%	(3)	2%	(2)	15%	(14)	69%	(65)	94
Age: 55-64	5%	(6)	7%	(8)	—	(0)	1%	(1)	16%	(19)	71%	(84)	119
Age: 65+	2%	(2)	9%	(10)	—	(0)	—	(0)	12%	(14)	78%	(89)	115
Generation Z: 18-22	6%	(4)	7%	(5)	3%	(2)	—	(0)	10%	(7)	73%	(51)	69
Millennial: Age 23-38	9%	(13)	8%	(12)	2%	(3)	2%	(3)	15%	(21)	63%	(92)	146
Generation X: Age 39-54	4%	(6)	12%	(17)	3%	(5)	1%	(2)	18%	(25)	62%	(88)	142
Boomers: Age 55-73	3%	(7)	8%	(16)	—	(0)	—	(1)	14%	(31)	74%	(159)	214
PID: Dem (no lean)	6%	(10)	9%	(18)	4%	(8)	—	(1)	17%	(31)	64%	(121)	189
PID: Ind (no lean)	3%	(6)	7%	(15)	1%	(2)	2%	(4)	13%	(27)	74%	(156)	210
PID: Rep (no lean)	8%	(16)	10%	(20)	—	(0)	1%	(1)	15%	(28)	66%	(128)	193
PID/Gender: Dem Men	12%	(9)	16%	(12)	6%	(5)	—	(0)	12%	(9)	53%	(39)	73
PID/Gender: Dem Women	2%	(2)	5%	(6)	3%	(3)	1%	(1)	19%	(22)	71%	(82)	116
PID/Gender: Ind Men	6%	(6)	14%	(14)	—	(0)	4%	(4)	18%	(17)	58%	(56)	96
PID/Gender: Ind Women	—	(0)	1%	(1)	2%	(2)	—	(0)	9%	(10)	88%	(100)	114
PID/Gender: Rep Men	15%	(15)	14%	(13)	—	(0)	1%	(1)	12%	(12)	57%	(56)	97
PID/Gender: Rep Women	1%	(1)	7%	(6)	—	(0)	—	(0)	17%	(16)	75%	(72)	96
Ideo: Liberal (1-3)	9%	(14)	9%	(15)	4%	(6)	2%	(3)	12%	(18)	64%	(103)	160
Ideo: Moderate (4)	3%	(5)	10%	(15)	1%	(2)	1%	(1)	25%	(38)	60%	(93)	154
Ideo: Conservative (5-7)	6%	(11)	10%	(20)	—	(1)	1%	(2)	12%	(23)	71%	(138)	195
Educ: < College	6%	(23)	9%	(35)	2%	(7)	1%	(5)	14%	(59)	69%	(287)	417
Educ: Bachelors degree	6%	(7)	9%	(10)	2%	(2)	1%	(1)	16%	(17)	66%	(73)	111
Educ: Post-grad	3%	(2)	11%	(7)	1%	(1)	1%	(1)	16%	(10)	68%	(44)	65
Income: Under 50k	7%	(21)	4%	(14)	2%	(6)	1%	(4)	11%	(36)	74%	(234)	316
Income: 50k-100k	3%	(6)	14%	(24)	2%	(4)	—	(1)	21%	(38)	59%	(105)	178
Income: 100k+	5%	(5)	15%	(14)	—	(0)	1%	(1)	13%	(13)	67%	(66)	98
Ethnicity: White	4%	(19)	10%	(45)	2%	(10)	1%	(2)	14%	(65)	69%	(306)	447

Continued on next page

Table NFL8_4: Do you have a favorable or unfavorable opinion of the following people?

Dalvin Cook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	9%	(53)	2%	(10)	1%	(6)	15%	(87)	68%	(405)	592
Ethnicity: Hispanic	7%	(9)	9%	(10)	—	(0)	2%	(3)	13%	(15)	68%	(79)	116
Ethnicity: Afr. Am.	13%	(12)	6%	(5)	—	(0)	3%	(3)	10%	(9)	68%	(63)	92
Ethnicity: Other	3%	(1)	5%	(3)	—	(0)	1%	(1)	25%	(13)	66%	(35)	53
All Christian	4%	(12)	12%	(33)	—	(1)	1%	(3)	17%	(46)	65%	(178)	273
Agnostic/Nothing in particular	6%	(18)	5%	(14)	2%	(6)	1%	(3)	13%	(36)	72%	(200)	277
Evangelical	12%	(19)	7%	(11)	1%	(2)	2%	(4)	14%	(23)	64%	(102)	160
Non-Evangelical	4%	(9)	13%	(28)	—	(1)	1%	(2)	17%	(37)	64%	(136)	212
Community: Urban	4%	(7)	8%	(13)	1%	(1)	—	(0)	15%	(24)	73%	(121)	166
Community: Suburban	7%	(19)	12%	(33)	1%	(4)	1%	(1)	18%	(49)	61%	(162)	268
Community: Rural	4%	(7)	5%	(7)	3%	(5)	3%	(4)	8%	(13)	77%	(122)	158
Employ: Private Sector	4%	(6)	12%	(19)	3%	(5)	1%	(2)	18%	(30)	63%	(105)	168
Employ: Self-Employed	14%	(10)	10%	(8)	5%	(4)	5%	(4)	8%	(6)	58%	(45)	78
Employ: Retired	3%	(4)	8%	(10)	—	(0)	—	(0)	14%	(18)	75%	(98)	131
Employ: Unemployed	5%	(4)	5%	(3)	—	(0)	—	(0)	5%	(4)	86%	(63)	74
Military HH: Yes	2%	(2)	9%	(9)	2%	(2)	1%	(1)	9%	(9)	78%	(83)	106
Military HH: No	6%	(30)	9%	(43)	2%	(8)	1%	(5)	16%	(77)	66%	(322)	486
RD/WT: Right Direction	8%	(19)	10%	(23)	1%	(2)	1%	(2)	16%	(37)	64%	(148)	232
RD/WT: Wrong Track	4%	(13)	8%	(30)	2%	(8)	1%	(3)	14%	(49)	71%	(257)	360
Trump Job Approve	7%	(18)	10%	(24)	1%	(3)	1%	(1)	17%	(40)	65%	(158)	244
Trump Job Disapprove	5%	(14)	9%	(29)	2%	(7)	1%	(4)	15%	(45)	68%	(210)	310
Trump Job Strongly Approve	7%	(10)	7%	(10)	1%	(1)	1%	(1)	14%	(20)	70%	(102)	145
Trump Job Somewhat Approve	8%	(8)	13%	(13)	2%	(2)	—	(0)	21%	(20)	57%	(56)	99
Trump Job Somewhat Disapprove	8%	(6)	12%	(9)	—	(0)	2%	(2)	10%	(8)	68%	(50)	74
Trump Job Strongly Disapprove	4%	(8)	9%	(20)	3%	(7)	1%	(3)	16%	(38)	68%	(159)	236
Favorable of Trump	8%	(18)	9%	(20)	1%	(2)	1%	(1)	16%	(38)	66%	(156)	235
Unfavorable of Trump	4%	(12)	9%	(30)	3%	(8)	1%	(4)	14%	(43)	69%	(219)	316
Very Favorable of Trump	11%	(17)	7%	(10)	—	(1)	1%	(1)	15%	(22)	66%	(99)	151
Somewhat Favorable of Trump	1%	(1)	12%	(10)	2%	(2)	—	(0)	19%	(16)	67%	(57)	85
Somewhat Unfavorable of Trump	4%	(2)	13%	(7)	—	(0)	9%	(4)	12%	(7)	61%	(32)	52
Very Unfavorable of Trump	4%	(10)	9%	(23)	3%	(8)	—	(0)	14%	(36)	71%	(187)	263

Continued on next page

Table NFL8_4: Do you have a favorable or unfavorable opinion of the following people?
Dalvin Cook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(32)	9%	(53)	2%	(10)	1%	(6)	15%	(87)	68%	(405)	592
#1 Issue: Economy	2%	(3)	13%	(20)	—	(0)	2%	(3)	20%	(31)	62%	(93)	151
#1 Issue: Security	7%	(7)	10%	(11)	—	(1)	3%	(3)	10%	(11)	70%	(76)	109
#1 Issue: Health Care	4%	(4)	8%	(7)	7%	(6)	—	(0)	15%	(13)	66%	(59)	90
#1 Issue: Medicare / Social Security	9%	(9)	8%	(8)	—	(0)	—	(0)	14%	(14)	69%	(66)	97
2018 House Vote: Democrat	7%	(12)	9%	(17)	3%	(6)	—	(1)	13%	(25)	68%	(128)	189
2018 House Vote: Republican	9%	(16)	12%	(21)	—	(1)	1%	(2)	16%	(28)	61%	(108)	176
2016 Vote: Hillary Clinton	6%	(10)	8%	(13)	3%	(5)	—	(1)	13%	(22)	70%	(119)	170
2016 Vote: Donald Trump	8%	(15)	11%	(22)	—	(1)	1%	(1)	17%	(32)	63%	(124)	195
2016 Vote: Didn't Vote	4%	(7)	7%	(13)	2%	(4)	2%	(4)	13%	(25)	72%	(132)	185
Voted in 2014: Yes	7%	(24)	11%	(37)	2%	(6)	—	(1)	15%	(51)	66%	(232)	351
Voted in 2014: No	3%	(8)	6%	(16)	2%	(4)	2%	(4)	15%	(35)	72%	(173)	241
2012 Vote: Barack Obama	5%	(10)	10%	(20)	3%	(5)	—	(0)	17%	(34)	66%	(132)	201
2012 Vote: Mitt Romney	5%	(7)	9%	(13)	—	(1)	1%	(1)	16%	(23)	70%	(103)	146
2012 Vote: Didn't Vote	6%	(14)	7%	(16)	2%	(4)	2%	(4)	13%	(29)	70%	(158)	226
4-Region: Northeast	6%	(6)	8%	(9)	2%	(2)	1%	(1)	17%	(18)	67%	(71)	106
4-Region: Midwest	4%	(5)	13%	(15)	1%	(1)	—	(0)	18%	(21)	64%	(76)	119
4-Region: South	6%	(14)	10%	(24)	2%	(4)	2%	(4)	13%	(30)	68%	(158)	233
4-Region: West	6%	(7)	3%	(5)	2%	(3)	1%	(2)	13%	(17)	74%	(99)	133
Avid sports fan	20%	(31)	22%	(35)	3%	(5)	1%	(2)	21%	(34)	33%	(52)	159
Casual sports fan	—	(1)	6%	(15)	2%	(4)	1%	(3)	19%	(44)	72%	(171)	238
Not a fan at all	—	(0)	2%	(3)	1%	(1)	—	(1)	4%	(8)	93%	(182)	195
Sports fan	8%	(32)	13%	(50)	2%	(9)	1%	(5)	20%	(78)	56%	(223)	397
Prefer college sports	8%	(8)	13%	(13)	3%	(3)	—	(0)	18%	(18)	58%	(58)	100
Prefer professional sports	9%	(24)	12%	(34)	2%	(5)	2%	(5)	19%	(53)	57%	(163)	285
Interested in NFL	10%	(31)	16%	(48)	2%	(6)	1%	(5)	21%	(64)	50%	(155)	310
Interested in College Football	12%	(30)	18%	(44)	3%	(8)	2%	(5)	19%	(48)	46%	(115)	250
Interested in XFL	24%	(21)	18%	(16)	7%	(6)	4%	(4)	15%	(13)	31%	(28)	88
Participates in sports gambling	13%	(11)	15%	(13)	5%	(4)	6%	(5)	18%	(15)	43%	(36)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_5: Do you have a favorable or unfavorable opinion of the following people?

Ryan Fitzpatrick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(44)	15%	(87)	4%	(24)	2%	(11)	19%	(111)	53%	(315)	592
Gender: Male	11%	(29)	23%	(63)	7%	(18)	3%	(8)	18%	(48)	38%	(101)	267
Gender: Female	5%	(15)	8%	(25)	2%	(6)	1%	(3)	19%	(63)	66%	(213)	325
Age: 18-29	8%	(12)	11%	(15)	3%	(5)	5%	(7)	14%	(21)	59%	(86)	146
Age: 30-44	12%	(14)	13%	(15)	7%	(9)	1%	(1)	30%	(36)	37%	(44)	118
Age: 45-54	5%	(5)	17%	(16)	2%	(2)	2%	(2)	23%	(22)	50%	(47)	94
Age: 55-64	8%	(9)	20%	(24)	3%	(3)	1%	(1)	19%	(22)	50%	(59)	119
Age: 65+	4%	(5)	14%	(17)	5%	(6)	—	(0)	9%	(10)	68%	(78)	115
Generation Z: 18-22	7%	(5)	5%	(4)	2%	(2)	4%	(3)	12%	(9)	68%	(47)	69
Millennial: Age 23-38	10%	(15)	13%	(20)	4%	(6)	3%	(4)	21%	(30)	49%	(71)	146
Generation X: Age 39-54	8%	(11)	16%	(23)	5%	(8)	2%	(2)	28%	(39)	41%	(58)	142
Boomers: Age 55-73	6%	(12)	18%	(39)	4%	(9)	1%	(1)	14%	(31)	57%	(121)	214
PID: Dem (no lean)	6%	(12)	16%	(31)	6%	(11)	2%	(4)	18%	(34)	52%	(98)	189
PID: Ind (no lean)	5%	(10)	12%	(25)	3%	(6)	3%	(7)	16%	(33)	61%	(128)	210
PID: Rep (no lean)	12%	(22)	16%	(31)	4%	(7)	—	(1)	22%	(43)	46%	(89)	193
PID/Gender: Dem Men	8%	(6)	24%	(17)	12%	(9)	4%	(3)	13%	(10)	39%	(29)	73
PID/Gender: Dem Women	5%	(6)	11%	(13)	2%	(2)	1%	(1)	21%	(25)	60%	(69)	116
PID/Gender: Ind Men	8%	(8)	20%	(19)	5%	(4)	5%	(5)	19%	(18)	43%	(42)	96
PID/Gender: Ind Women	2%	(3)	6%	(6)	1%	(1)	2%	(2)	13%	(15)	76%	(86)	114
PID/Gender: Rep Men	16%	(15)	27%	(26)	5%	(5)	1%	(1)	20%	(20)	32%	(31)	97
PID/Gender: Rep Women	7%	(7)	6%	(5)	2%	(2)	—	(0)	24%	(23)	60%	(58)	96
Ideo: Liberal (1-3)	7%	(12)	17%	(28)	5%	(8)	2%	(3)	21%	(34)	47%	(76)	160
Ideo: Moderate (4)	7%	(10)	18%	(28)	4%	(6)	1%	(2)	19%	(30)	51%	(79)	154
Ideo: Conservative (5-7)	9%	(18)	14%	(28)	4%	(8)	1%	(3)	19%	(37)	53%	(102)	195
Educ: < College	8%	(31)	13%	(55)	4%	(16)	2%	(8)	17%	(71)	56%	(235)	417
Educ: Bachelors degree	8%	(9)	18%	(20)	5%	(6)	1%	(2)	28%	(31)	40%	(44)	111
Educ: Post-grad	7%	(4)	20%	(13)	3%	(2)	2%	(1)	15%	(10)	54%	(35)	65
Income: Under 50k	5%	(14)	14%	(44)	2%	(6)	2%	(5)	16%	(51)	62%	(196)	316
Income: 50k-100k	10%	(18)	18%	(32)	5%	(9)	2%	(3)	23%	(42)	42%	(74)	178
Income: 100k+	12%	(12)	12%	(12)	9%	(9)	3%	(3)	19%	(19)	45%	(44)	98
Ethnicity: White	8%	(37)	15%	(67)	4%	(17)	1%	(5)	18%	(82)	53%	(238)	447

Continued on next page

Table NFL8_5: Do you have a favorable or unfavorable opinion of the following people?

Ryan Fitzpatrick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(44)	15%	(87)	4%	(24)	2%	(11)	19%	(111)	53%	(315)	592
Ethnicity: Hispanic	9%	(10)	9%	(11)	6%	(6)	2%	(3)	19%	(22)	55%	(64)	116
Ethnicity: Afr. Am.	2%	(2)	14%	(13)	6%	(6)	6%	(6)	20%	(19)	51%	(47)	92
Ethnicity: Other	9%	(5)	14%	(7)	1%	(1)	—	(0)	19%	(10)	57%	(30)	53
All Christian	8%	(23)	17%	(48)	5%	(12)	1%	(2)	22%	(59)	47%	(128)	273
Agnostic/Nothing in particular	6%	(16)	12%	(33)	3%	(7)	3%	(8)	17%	(47)	60%	(165)	277
Evangelical	8%	(14)	17%	(27)	7%	(11)	2%	(4)	17%	(28)	48%	(77)	160
Non-Evangelical	10%	(21)	17%	(35)	3%	(6)	1%	(2)	21%	(45)	48%	(103)	212
Community: Urban	7%	(11)	12%	(20)	4%	(7)	—	(1)	22%	(36)	55%	(92)	166
Community: Suburban	9%	(24)	19%	(50)	4%	(10)	1%	(3)	18%	(47)	50%	(133)	268
Community: Rural	6%	(9)	11%	(18)	4%	(7)	4%	(7)	18%	(28)	57%	(89)	158
Employ: Private Sector	8%	(13)	17%	(29)	5%	(8)	2%	(3)	28%	(47)	40%	(67)	168
Employ: Self-Employed	10%	(7)	15%	(11)	11%	(9)	5%	(4)	10%	(8)	49%	(38)	78
Employ: Retired	7%	(9)	18%	(24)	3%	(4)	—	(0)	14%	(19)	58%	(76)	131
Employ: Unemployed	3%	(2)	9%	(7)	—	(0)	3%	(2)	7%	(5)	79%	(58)	74
Military HH: Yes	10%	(11)	13%	(14)	2%	(2)	1%	(1)	10%	(10)	64%	(68)	106
Military HH: No	7%	(34)	15%	(74)	4%	(21)	2%	(10)	21%	(100)	51%	(247)	486
RD/WT: Right Direction	9%	(21)	19%	(44)	3%	(6)	1%	(2)	23%	(53)	45%	(105)	232
RD/WT: Wrong Track	7%	(24)	12%	(43)	5%	(17)	2%	(9)	16%	(58)	58%	(209)	360
Trump Job Approve	8%	(21)	20%	(48)	2%	(5)	1%	(2)	24%	(57)	45%	(110)	244
Trump Job Disapprove	8%	(24)	12%	(38)	6%	(18)	2%	(7)	17%	(52)	55%	(170)	310
Trump Job Strongly Approve	8%	(12)	15%	(21)	3%	(4)	1%	(2)	23%	(33)	50%	(73)	145
Trump Job Somewhat Approve	9%	(9)	28%	(27)	1%	(1)	1%	(1)	25%	(24)	37%	(37)	99
Trump Job Somewhat Disapprove	14%	(10)	9%	(7)	8%	(6)	3%	(2)	13%	(10)	53%	(39)	74
Trump Job Strongly Disapprove	6%	(14)	13%	(32)	5%	(12)	2%	(5)	18%	(43)	55%	(131)	236
Favorable of Trump	8%	(19)	20%	(47)	2%	(5)	1%	(2)	22%	(52)	46%	(109)	235
Unfavorable of Trump	7%	(21)	12%	(39)	6%	(18)	3%	(9)	16%	(52)	56%	(177)	316
Very Favorable of Trump	8%	(13)	19%	(28)	2%	(4)	1%	(2)	21%	(32)	48%	(72)	151
Somewhat Favorable of Trump	8%	(7)	22%	(19)	2%	(2)	1%	(1)	24%	(20)	43%	(37)	85
Somewhat Unfavorable of Trump	4%	(2)	19%	(10)	4%	(2)	7%	(4)	14%	(7)	52%	(27)	52
Very Unfavorable of Trump	7%	(19)	11%	(29)	6%	(16)	2%	(5)	17%	(45)	57%	(150)	263

Continued on next page

Table NFL8_5: Do you have a favorable or unfavorable opinion of the following people?

Ryan Fitzpatrick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(44)	15%	(87)	4%	(24)	2%	(11)	19%	(111)	53%	(315)	592
#1 Issue: Economy	7%	(11)	15%	(23)	6%	(9)	2%	(4)	26%	(39)	44%	(66)	151
#1 Issue: Security	13%	(14)	16%	(18)	4%	(5)	2%	(2)	17%	(19)	48%	(52)	109
#1 Issue: Health Care	8%	(8)	10%	(9)	6%	(6)	1%	(1)	19%	(17)	56%	(50)	90
#1 Issue: Medicare / Social Security	6%	(6)	24%	(23)	2%	(2)	1%	(1)	7%	(7)	60%	(58)	97
2018 House Vote: Democrat	8%	(15)	15%	(28)	5%	(9)	2%	(4)	18%	(34)	53%	(100)	189
2018 House Vote: Republican	9%	(16)	22%	(39)	3%	(6)	1%	(2)	20%	(35)	44%	(78)	176
2016 Vote: Hillary Clinton	8%	(14)	14%	(24)	3%	(5)	2%	(3)	17%	(29)	56%	(95)	170
2016 Vote: Donald Trump	8%	(16)	21%	(41)	3%	(6)	1%	(2)	24%	(47)	43%	(84)	195
2016 Vote: Didn't Vote	7%	(13)	9%	(17)	5%	(10)	3%	(6)	16%	(29)	59%	(110)	185
Voted in 2014: Yes	9%	(31)	17%	(61)	4%	(13)	1%	(3)	19%	(68)	50%	(174)	351
Voted in 2014: No	5%	(13)	11%	(27)	4%	(10)	3%	(8)	18%	(43)	58%	(140)	241
2012 Vote: Barack Obama	9%	(19)	17%	(33)	5%	(10)	1%	(2)	20%	(39)	49%	(98)	201
2012 Vote: Mitt Romney	10%	(14)	14%	(21)	1%	(2)	1%	(1)	22%	(32)	52%	(76)	146
2012 Vote: Didn't Vote	5%	(10)	13%	(29)	5%	(10)	3%	(8)	16%	(37)	58%	(132)	226
4-Region: Northeast	8%	(8)	21%	(22)	5%	(6)	3%	(3)	18%	(20)	45%	(48)	106
4-Region: Midwest	7%	(8)	14%	(16)	2%	(2)	2%	(2)	20%	(24)	55%	(66)	119
4-Region: South	6%	(15)	16%	(37)	5%	(13)	2%	(5)	18%	(41)	53%	(123)	233
4-Region: West	10%	(13)	9%	(12)	2%	(3)	1%	(1)	19%	(26)	59%	(78)	133
Avid sports fan	21%	(34)	32%	(51)	7%	(12)	3%	(4)	21%	(34)	15%	(24)	159
Casual sports fan	4%	(10)	15%	(36)	3%	(7)	2%	(4)	23%	(56)	53%	(125)	238
Not a fan at all	—	(0)	—	(0)	3%	(5)	1%	(3)	11%	(21)	85%	(166)	195
Sports fan	11%	(44)	22%	(87)	5%	(19)	2%	(8)	23%	(90)	37%	(149)	397
Prefer college sports	14%	(14)	17%	(17)	3%	(3)	—	(0)	26%	(26)	40%	(40)	100
Prefer professional sports	10%	(29)	22%	(63)	6%	(16)	3%	(8)	22%	(62)	37%	(106)	285
Interested in NFL	13%	(41)	26%	(82)	5%	(17)	2%	(8)	22%	(69)	30%	(94)	310
Interested in College Football	16%	(41)	27%	(67)	6%	(15)	3%	(7)	21%	(51)	27%	(68)	250
Interested in XFL	19%	(17)	42%	(37)	3%	(2)	6%	(5)	13%	(12)	16%	(15)	88
Participates in sports gambling	22%	(18)	23%	(19)	7%	(6)	7%	(6)	16%	(13)	26%	(21)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_6: Do you have a favorable or unfavorable opinion of the following people?

Le'Veon Bell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(43)	13%	(76)	7%	(39)	5%	(28)	14%	(81)	55%	(326)	592
Gender: Male	11%	(30)	20%	(53)	11%	(29)	6%	(17)	14%	(38)	37%	(99)	267
Gender: Female	4%	(13)	7%	(23)	3%	(10)	3%	(10)	13%	(43)	70%	(227)	325
Age: 18-29	17%	(25)	5%	(7)	4%	(5)	5%	(7)	7%	(11)	63%	(92)	146
Age: 30-44	7%	(8)	16%	(19)	4%	(5)	10%	(12)	19%	(23)	44%	(52)	118
Age: 45-54	4%	(4)	15%	(14)	5%	(5)	6%	(6)	20%	(19)	49%	(46)	94
Age: 55-64	4%	(4)	15%	(18)	10%	(11)	2%	(3)	17%	(20)	53%	(63)	119
Age: 65+	2%	(2)	16%	(18)	11%	(13)	1%	(1)	7%	(8)	64%	(74)	115
Generation Z: 18-22	13%	(9)	3%	(2)	4%	(3)	1%	(1)	8%	(5)	71%	(49)	69
Millennial: Age 23-38	14%	(20)	8%	(12)	4%	(6)	8%	(12)	12%	(17)	53%	(78)	146
Generation X: Age 39-54	5%	(7)	18%	(26)	4%	(6)	8%	(11)	21%	(30)	44%	(62)	142
Boomers: Age 55-73	2%	(5)	16%	(35)	10%	(21)	1%	(3)	13%	(27)	58%	(123)	214
PID: Dem (no lean)	5%	(9)	17%	(33)	5%	(9)	4%	(8)	13%	(24)	56%	(107)	189
PID: Ind (no lean)	3%	(7)	12%	(25)	6%	(12)	4%	(9)	11%	(22)	64%	(134)	210
PID: Rep (no lean)	14%	(26)	9%	(18)	9%	(18)	6%	(11)	18%	(35)	44%	(85)	193
PID/Gender: Dem Men	6%	(5)	26%	(19)	8%	(6)	5%	(4)	13%	(9)	41%	(30)	73
PID/Gender: Dem Women	4%	(4)	12%	(14)	3%	(3)	3%	(4)	13%	(15)	66%	(76)	116
PID/Gender: Ind Men	7%	(7)	21%	(21)	7%	(7)	8%	(8)	10%	(10)	45%	(43)	96
PID/Gender: Ind Women	—	(0)	4%	(5)	4%	(5)	1%	(1)	11%	(12)	80%	(91)	114
PID/Gender: Rep Men	19%	(18)	14%	(13)	17%	(17)	5%	(5)	19%	(19)	26%	(26)	97
PID/Gender: Rep Women	9%	(8)	5%	(4)	2%	(2)	6%	(6)	17%	(16)	62%	(59)	96
Ideo: Liberal (1-3)	9%	(14)	17%	(27)	1%	(2)	5%	(8)	11%	(18)	57%	(90)	160
Ideo: Moderate (4)	6%	(10)	15%	(23)	7%	(10)	4%	(7)	16%	(25)	52%	(80)	154
Ideo: Conservative (5-7)	7%	(13)	12%	(23)	12%	(23)	4%	(9)	17%	(33)	48%	(94)	195
Educ: < College	9%	(37)	13%	(53)	5%	(19)	3%	(15)	12%	(49)	59%	(244)	417
Educ: Bachelors degree	3%	(3)	14%	(16)	9%	(10)	8%	(8)	24%	(26)	43%	(47)	111
Educ: Post-grad	4%	(2)	11%	(7)	16%	(10)	7%	(5)	8%	(5)	53%	(34)	65
Income: Under 50k	7%	(21)	12%	(37)	4%	(14)	3%	(8)	10%	(30)	65%	(204)	316
Income: 50k-100k	7%	(13)	12%	(21)	9%	(16)	7%	(13)	22%	(39)	42%	(75)	178
Income: 100k+	8%	(8)	18%	(18)	9%	(9)	6%	(6)	12%	(12)	47%	(46)	98
Ethnicity: White	4%	(18)	14%	(64)	7%	(33)	6%	(27)	13%	(58)	55%	(246)	447

Continued on next page

Table NFL8_6: Do you have a favorable or unfavorable opinion of the following people?

Le'Veon Bell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(43)	13%	(76)	7%	(39)	5%	(28)	14%	(81)	55%	(326)	592
Ethnicity: Hispanic	16%	(19)	10%	(11)	2%	(2)	6%	(7)	14%	(16)	53%	(61)	116
Ethnicity: Afr. Am.	16%	(14)	9%	(9)	4%	(3)	—	(0)	18%	(17)	53%	(49)	92
Ethnicity: Other	19%	(10)	7%	(4)	5%	(2)	1%	(0)	12%	(6)	57%	(30)	53
All Christian	6%	(16)	16%	(44)	10%	(28)	6%	(16)	16%	(44)	46%	(124)	273
Agnostic/Nothing in particular	9%	(24)	8%	(23)	3%	(10)	4%	(12)	12%	(33)	63%	(174)	277
Evangelical	13%	(21)	15%	(24)	6%	(10)	2%	(4)	15%	(23)	49%	(79)	160
Non-Evangelical	8%	(17)	15%	(31)	8%	(18)	7%	(15)	16%	(34)	46%	(98)	212
Community: Urban	9%	(15)	11%	(19)	4%	(7)	4%	(6)	11%	(18)	61%	(100)	166
Community: Suburban	8%	(20)	16%	(44)	8%	(22)	5%	(14)	14%	(38)	49%	(130)	268
Community: Rural	4%	(7)	8%	(13)	6%	(10)	5%	(8)	16%	(25)	60%	(95)	158
Employ: Private Sector	4%	(7)	12%	(21)	9%	(15)	8%	(14)	19%	(32)	47%	(78)	168
Employ: Self-Employed	22%	(17)	9%	(7)	3%	(3)	8%	(7)	9%	(7)	49%	(38)	78
Employ: Retired	2%	(3)	19%	(24)	9%	(12)	1%	(1)	11%	(15)	58%	(76)	131
Employ: Unemployed	2%	(1)	6%	(5)	2%	(2)	1%	(1)	8%	(6)	81%	(60)	74
Military HH: Yes	5%	(5)	11%	(12)	8%	(9)	2%	(2)	7%	(7)	66%	(70)	106
Military HH: No	8%	(37)	13%	(64)	6%	(30)	5%	(25)	15%	(74)	53%	(256)	486
RD/WT: Right Direction	9%	(20)	13%	(29)	9%	(20)	6%	(14)	18%	(43)	45%	(105)	232
RD/WT: Wrong Track	6%	(22)	13%	(47)	5%	(19)	4%	(14)	11%	(38)	61%	(221)	360
Trump Job Approve	8%	(20)	13%	(32)	9%	(21)	6%	(16)	18%	(44)	46%	(112)	244
Trump Job Disapprove	7%	(23)	14%	(44)	6%	(18)	4%	(12)	11%	(34)	58%	(179)	310
Trump Job Strongly Approve	7%	(10)	11%	(16)	9%	(13)	6%	(9)	19%	(27)	49%	(70)	145
Trump Job Somewhat Approve	10%	(10)	16%	(16)	9%	(9)	7%	(7)	17%	(17)	42%	(42)	99
Trump Job Somewhat Disapprove	10%	(7)	10%	(8)	10%	(7)	5%	(3)	10%	(8)	55%	(41)	74
Trump Job Strongly Disapprove	7%	(16)	15%	(36)	4%	(11)	4%	(9)	11%	(27)	59%	(138)	236
Favorable of Trump	8%	(20)	13%	(31)	9%	(20)	6%	(14)	18%	(43)	45%	(107)	235
Unfavorable of Trump	6%	(20)	13%	(42)	6%	(19)	4%	(13)	11%	(34)	59%	(187)	316
Very Favorable of Trump	12%	(18)	10%	(15)	8%	(13)	5%	(7)	19%	(28)	46%	(69)	151
Somewhat Favorable of Trump	2%	(2)	18%	(16)	9%	(8)	8%	(7)	17%	(15)	45%	(38)	85
Somewhat Unfavorable of Trump	2%	(1)	13%	(7)	15%	(8)	5%	(3)	14%	(7)	51%	(26)	52
Very Unfavorable of Trump	7%	(19)	14%	(36)	4%	(11)	4%	(11)	10%	(27)	61%	(160)	263

Continued on next page

Table NFL8_6: Do you have a favorable or unfavorable opinion of the following people?

Le'Veon Bell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(43)	13%	(76)	7%	(39)	5%	(28)	14%	(81)	55%	(326)	592
#1 Issue: Economy	8%	(11)	19%	(28)	7%	(10)	4%	(5)	17%	(26)	46%	(70)	151
#1 Issue: Security	8%	(9)	12%	(13)	9%	(10)	7%	(7)	17%	(18)	47%	(52)	109
#1 Issue: Health Care	2%	(2)	10%	(9)	8%	(7)	6%	(6)	17%	(15)	57%	(51)	90
#1 Issue: Medicare / Social Security	10%	(9)	18%	(17)	6%	(5)	1%	(1)	9%	(9)	57%	(55)	97
2018 House Vote: Democrat	8%	(14)	15%	(28)	7%	(14)	5%	(9)	11%	(21)	55%	(104)	189
2018 House Vote: Republican	9%	(16)	11%	(20)	12%	(20)	7%	(13)	20%	(35)	41%	(71)	176
2016 Vote: Hillary Clinton	6%	(10)	15%	(26)	6%	(10)	5%	(9)	11%	(19)	56%	(96)	170
2016 Vote: Donald Trump	8%	(16)	12%	(24)	12%	(22)	8%	(15)	19%	(36)	41%	(81)	195
2016 Vote: Didn't Vote	9%	(16)	11%	(20)	2%	(3)	1%	(2)	11%	(21)	66%	(123)	185
Voted in 2014: Yes	8%	(27)	13%	(45)	9%	(33)	6%	(20)	15%	(52)	50%	(174)	351
Voted in 2014: No	7%	(16)	13%	(31)	2%	(6)	3%	(7)	12%	(29)	63%	(152)	241
2012 Vote: Barack Obama	7%	(13)	17%	(33)	5%	(10)	6%	(12)	13%	(25)	53%	(107)	201
2012 Vote: Mitt Romney	6%	(8)	9%	(13)	13%	(19)	5%	(7)	18%	(26)	49%	(72)	146
2012 Vote: Didn't Vote	9%	(21)	11%	(26)	3%	(7)	3%	(6)	12%	(27)	62%	(139)	226
4-Region: Northeast	6%	(7)	17%	(18)	10%	(10)	4%	(4)	12%	(13)	51%	(55)	106
4-Region: Midwest	8%	(9)	15%	(18)	5%	(6)	3%	(3)	17%	(20)	52%	(62)	119
4-Region: South	6%	(15)	14%	(32)	7%	(17)	4%	(10)	13%	(30)	55%	(129)	233
4-Region: West	9%	(12)	6%	(8)	4%	(5)	7%	(10)	14%	(19)	60%	(80)	133
Avid sports fan	21%	(33)	24%	(39)	13%	(20)	7%	(11)	18%	(29)	17%	(28)	159
Casual sports fan	4%	(10)	15%	(37)	7%	(18)	6%	(14)	17%	(39)	51%	(121)	238
Not a fan at all	—	(0)	—	(0)	1%	(1)	2%	(3)	7%	(13)	91%	(178)	195
Sports fan	11%	(43)	19%	(75)	10%	(38)	6%	(25)	17%	(68)	37%	(148)	397
Prefer college sports	9%	(9)	17%	(17)	11%	(11)	6%	(6)	19%	(19)	39%	(39)	100
Prefer professional sports	12%	(34)	20%	(56)	9%	(26)	6%	(18)	15%	(42)	38%	(109)	285
Interested in NFL	13%	(41)	23%	(72)	9%	(28)	6%	(20)	17%	(54)	31%	(96)	310
Interested in College Football	15%	(37)	24%	(60)	11%	(27)	7%	(18)	14%	(36)	29%	(71)	250
Interested in XFL	23%	(20)	27%	(24)	11%	(10)	10%	(9)	12%	(10)	16%	(14)	88
Participates in sports gambling	14%	(12)	19%	(16)	11%	(9)	13%	(11)	12%	(10)	31%	(25)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_7: Do you have a favorable or unfavorable opinion of the following people?
Golden Tate

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(36)	12%	(70)	5%	(28)	2%	(9)	16%	(95)	60%	(353)	592
Gender: Male	9%	(25)	21%	(55)	7%	(19)	2%	(4)	16%	(43)	45%	(120)	267
Gender: Female	3%	(11)	5%	(16)	3%	(9)	1%	(5)	16%	(52)	72%	(233)	325
Age: 18-29	5%	(7)	9%	(13)	10%	(14)	2%	(3)	13%	(19)	62%	(90)	146
Age: 30-44	5%	(6)	13%	(16)	5%	(6)	2%	(2)	23%	(27)	52%	(61)	118
Age: 45-54	5%	(5)	12%	(11)	2%	(2)	4%	(3)	19%	(18)	58%	(54)	94
Age: 55-64	10%	(12)	13%	(16)	2%	(3)	1%	(1)	17%	(20)	57%	(68)	119
Age: 65+	5%	(6)	14%	(16)	3%	(3)	—	(0)	9%	(11)	69%	(80)	115
Generation Z: 18-22	5%	(4)	6%	(4)	8%	(6)	3%	(2)	11%	(8)	67%	(46)	69
Millennial: Age 23-38	5%	(8)	11%	(16)	7%	(10)	2%	(3)	17%	(25)	58%	(85)	146
Generation X: Age 39-54	5%	(7)	14%	(20)	4%	(6)	2%	(3)	22%	(31)	52%	(74)	142
Boomers: Age 55-73	8%	(17)	13%	(27)	3%	(6)	—	(1)	14%	(31)	62%	(132)	214
PID: Dem (no lean)	7%	(14)	16%	(30)	4%	(7)	—	(1)	14%	(27)	59%	(111)	189
PID: Ind (no lean)	5%	(11)	7%	(15)	2%	(5)	1%	(3)	15%	(31)	69%	(144)	210
PID: Rep (no lean)	6%	(11)	13%	(26)	8%	(16)	3%	(5)	19%	(36)	51%	(98)	193
PID/Gender: Dem Men	10%	(7)	28%	(21)	7%	(5)	—	(0)	11%	(8)	44%	(32)	73
PID/Gender: Dem Women	6%	(6)	8%	(9)	2%	(2)	1%	(1)	16%	(19)	68%	(78)	116
PID/Gender: Ind Men	11%	(11)	13%	(13)	3%	(3)	1%	(1)	18%	(17)	53%	(51)	96
PID/Gender: Ind Women	—	(1)	2%	(2)	2%	(2)	2%	(2)	12%	(14)	82%	(93)	114
PID/Gender: Rep Men	7%	(7)	22%	(21)	11%	(11)	3%	(3)	18%	(18)	38%	(37)	97
PID/Gender: Rep Women	5%	(4)	5%	(5)	5%	(5)	2%	(2)	19%	(19)	64%	(61)	96
Ideo: Liberal (1-3)	5%	(9)	15%	(24)	7%	(11)	—	(0)	12%	(19)	61%	(97)	160
Ideo: Moderate (4)	8%	(12)	11%	(17)	5%	(7)	2%	(3)	17%	(27)	57%	(88)	154
Ideo: Conservative (5-7)	7%	(14)	14%	(27)	3%	(7)	2%	(3)	19%	(37)	55%	(107)	195
Educ: < College	6%	(24)	10%	(42)	5%	(22)	2%	(8)	16%	(65)	62%	(256)	417
Educ: Bachelors degree	9%	(10)	16%	(18)	3%	(3)	1%	(1)	18%	(19)	53%	(59)	111
Educ: Post-grad	4%	(2)	16%	(11)	5%	(3)	1%	(1)	16%	(10)	59%	(38)	65
Income: Under 50k	4%	(14)	9%	(28)	6%	(18)	1%	(5)	13%	(41)	66%	(210)	316
Income: 50k-100k	10%	(19)	14%	(26)	4%	(7)	1%	(2)	21%	(38)	49%	(87)	178
Income: 100k+	4%	(4)	16%	(16)	4%	(4)	3%	(3)	16%	(16)	57%	(56)	98
Ethnicity: White	7%	(29)	13%	(60)	3%	(15)	1%	(6)	16%	(70)	59%	(265)	447

Continued on next page

Table NFL8_7: Do you have a favorable or unfavorable opinion of the following people?

Golden Tate

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(36)	12%	(70)	5%	(28)	2%	(9)	16%	(95)	60%	(353)	592
Ethnicity: Hispanic	2%	(2)	10%	(11)	9%	(11)	2%	(2)	13%	(15)	65%	(75)	116
Ethnicity: Afr. Am.	7%	(7)	9%	(8)	9%	(8)	3%	(3)	12%	(11)	59%	(55)	92
Ethnicity: Other	1%	(0)	3%	(2)	9%	(5)	—	(0)	24%	(13)	63%	(33)	53
All Christian	7%	(19)	16%	(42)	4%	(11)	2%	(6)	18%	(49)	54%	(146)	273
Agnostic/Nothing in particular	5%	(13)	8%	(23)	5%	(15)	1%	(2)	15%	(42)	66%	(182)	277
Evangelical	6%	(10)	10%	(16)	8%	(12)	1%	(2)	17%	(28)	58%	(93)	160
Non-Evangelical	7%	(16)	16%	(35)	3%	(7)	2%	(4)	19%	(40)	52%	(110)	212
Community: Urban	5%	(9)	9%	(15)	3%	(4)	2%	(3)	16%	(26)	66%	(109)	166
Community: Suburban	8%	(22)	14%	(38)	7%	(18)	1%	(3)	15%	(41)	54%	(145)	268
Community: Rural	3%	(5)	11%	(17)	4%	(6)	2%	(3)	17%	(28)	63%	(99)	158
Employ: Private Sector	6%	(10)	14%	(23)	5%	(8)	—	(1)	18%	(31)	57%	(95)	168
Employ: Self-Employed	10%	(8)	13%	(10)	12%	(9)	5%	(4)	9%	(7)	51%	(39)	78
Employ: Retired	6%	(8)	16%	(21)	2%	(2)	—	(0)	11%	(15)	65%	(84)	131
Employ: Unemployed	2%	(1)	4%	(3)	2%	(1)	3%	(2)	10%	(7)	80%	(59)	74
Military HH: Yes	6%	(6)	13%	(13)	4%	(4)	—	(0)	7%	(8)	71%	(75)	106
Military HH: No	6%	(30)	12%	(57)	5%	(24)	2%	(9)	18%	(87)	57%	(278)	486
RD/WT: Right Direction	7%	(16)	14%	(33)	6%	(14)	2%	(4)	20%	(47)	51%	(118)	232
RD/WT: Wrong Track	6%	(20)	10%	(38)	4%	(15)	1%	(5)	13%	(48)	65%	(235)	360
Trump Job Approve	6%	(15)	14%	(33)	7%	(16)	1%	(3)	20%	(49)	52%	(128)	244
Trump Job Disapprove	7%	(21)	12%	(37)	4%	(12)	1%	(4)	14%	(45)	62%	(191)	310
Trump Job Strongly Approve	7%	(10)	14%	(21)	3%	(4)	2%	(2)	17%	(25)	57%	(82)	145
Trump Job Somewhat Approve	5%	(5)	12%	(12)	12%	(12)	1%	(1)	24%	(24)	46%	(45)	99
Trump Job Somewhat Disapprove	11%	(8)	11%	(8)	3%	(2)	4%	(3)	8%	(6)	64%	(47)	74
Trump Job Strongly Disapprove	6%	(13)	12%	(29)	4%	(10)	—	(1)	16%	(39)	61%	(144)	236
Favorable of Trump	6%	(15)	14%	(33)	6%	(14)	1%	(3)	19%	(46)	53%	(124)	235
Unfavorable of Trump	6%	(19)	12%	(36)	4%	(13)	2%	(6)	14%	(43)	63%	(199)	316
Very Favorable of Trump	7%	(11)	13%	(19)	8%	(12)	2%	(2)	18%	(27)	53%	(79)	151
Somewhat Favorable of Trump	4%	(4)	16%	(14)	3%	(2)	1%	(1)	22%	(19)	53%	(45)	85
Somewhat Unfavorable of Trump	4%	(2)	18%	(9)	4%	(2)	2%	(1)	13%	(7)	60%	(31)	52
Very Unfavorable of Trump	7%	(17)	10%	(27)	4%	(11)	2%	(5)	14%	(36)	63%	(167)	263

Continued on next page

Table NFL8_7: Do you have a favorable or unfavorable opinion of the following people?

Golden Tate

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(36)	12%	(70)	5%	(28)	2%	(9)	16%	(95)	60%	(353)	592
#1 Issue: Economy	7%	(10)	19%	(29)	2%	(3)	2%	(3)	17%	(26)	53%	(80)	151
#1 Issue: Security	8%	(9)	13%	(14)	2%	(2)	2%	(3)	23%	(25)	52%	(57)	109
#1 Issue: Health Care	6%	(5)	13%	(11)	6%	(5)	2%	(2)	17%	(15)	57%	(51)	90
#1 Issue: Medicare / Social Security	3%	(3)	13%	(12)	11%	(11)	—	(0)	8%	(8)	65%	(63)	97
2018 House Vote: Democrat	8%	(15)	14%	(26)	5%	(9)	—	(1)	17%	(32)	56%	(107)	189
2018 House Vote: Republican	7%	(11)	17%	(29)	7%	(12)	2%	(4)	21%	(36)	48%	(84)	176
2016 Vote: Hillary Clinton	8%	(14)	13%	(21)	4%	(6)	2%	(3)	15%	(25)	59%	(101)	170
2016 Vote: Donald Trump	6%	(12)	16%	(31)	6%	(13)	1%	(1)	20%	(39)	50%	(98)	195
2016 Vote: Didn't Vote	5%	(9)	8%	(14)	4%	(7)	3%	(5)	13%	(24)	68%	(126)	185
Voted in 2014: Yes	7%	(25)	14%	(49)	5%	(19)	1%	(3)	17%	(60)	55%	(194)	351
Voted in 2014: No	5%	(11)	9%	(22)	4%	(9)	2%	(6)	14%	(34)	66%	(159)	241
2012 Vote: Barack Obama	10%	(19)	13%	(26)	3%	(6)	2%	(4)	18%	(36)	55%	(110)	201
2012 Vote: Mitt Romney	7%	(10)	15%	(22)	2%	(3)	—	(0)	17%	(24)	59%	(87)	146
2012 Vote: Didn't Vote	3%	(7)	8%	(18)	7%	(16)	2%	(5)	15%	(33)	65%	(147)	226
4-Region: Northeast	7%	(8)	18%	(19)	4%	(4)	1%	(1)	14%	(15)	55%	(59)	106
4-Region: Midwest	9%	(10)	14%	(17)	3%	(3)	4%	(5)	16%	(19)	55%	(65)	119
4-Region: South	5%	(11)	12%	(29)	7%	(15)	—	(1)	16%	(37)	60%	(140)	233
4-Region: West	5%	(7)	4%	(6)	4%	(5)	2%	(3)	17%	(23)	67%	(89)	133
Avid sports fan	15%	(24)	28%	(45)	11%	(17)	1%	(1)	21%	(34)	23%	(37)	159
Casual sports fan	5%	(12)	10%	(24)	4%	(10)	1%	(3)	21%	(49)	59%	(139)	238
Not a fan at all	—	(0)	1%	(2)	—	(0)	2%	(5)	6%	(12)	91%	(177)	195
Sports fan	9%	(36)	17%	(69)	7%	(28)	1%	(5)	21%	(83)	44%	(177)	397
Prefer college sports	14%	(14)	12%	(12)	1%	(1)	—	(0)	29%	(29)	44%	(44)	100
Prefer professional sports	7%	(20)	19%	(54)	9%	(24)	2%	(5)	17%	(48)	47%	(134)	285
Interested in NFL	11%	(36)	21%	(64)	8%	(25)	1%	(4)	21%	(65)	38%	(117)	310
Interested in College Football	14%	(35)	23%	(57)	10%	(24)	1%	(4)	19%	(49)	33%	(82)	250
Interested in XFL	18%	(16)	34%	(30)	16%	(14)	3%	(3)	13%	(11)	16%	(14)	88
Participates in sports gambling	9%	(7)	29%	(24)	5%	(4)	1%	(1)	15%	(12)	41%	(34)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_8: Do you have a favorable or unfavorable opinion of the following people?

Brandin Cooks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	11%	(65)	2%	(9)	2%	(14)	14%	(83)	68%	(405)	592
Gender: Male	3%	(9)	20%	(53)	2%	(6)	4%	(11)	16%	(43)	54%	(144)	267
Gender: Female	2%	(8)	3%	(11)	1%	(3)	1%	(3)	12%	(40)	80%	(260)	325
Age: 18-29	6%	(9)	9%	(13)	2%	(3)	6%	(9)	12%	(17)	65%	(96)	146
Age: 30-44	4%	(5)	15%	(18)	—	(0)	1%	(1)	19%	(22)	60%	(71)	118
Age: 45-54	1%	(1)	10%	(10)	2%	(2)	4%	(3)	16%	(15)	68%	(63)	94
Age: 55-64	1%	(1)	13%	(16)	1%	(1)	1%	(1)	15%	(18)	68%	(81)	119
Age: 65+	1%	(1)	7%	(8)	2%	(2)	—	(0)	9%	(10)	81%	(93)	115
Generation Z: 18-22	8%	(6)	3%	(2)	4%	(2)	5%	(4)	8%	(5)	72%	(50)	69
Millennial: Age 23-38	3%	(5)	13%	(18)	1%	(1)	4%	(6)	16%	(24)	63%	(92)	146
Generation X: Age 39-54	3%	(4)	14%	(20)	1%	(2)	2%	(3)	18%	(25)	62%	(88)	142
Boomers: Age 55-73	1%	(3)	11%	(23)	2%	(4)	—	(1)	12%	(27)	74%	(157)	214
PID: Dem (no lean)	3%	(5)	15%	(28)	—	(1)	3%	(5)	14%	(26)	66%	(125)	189
PID: Ind (no lean)	1%	(3)	5%	(11)	3%	(6)	2%	(5)	12%	(26)	76%	(159)	210
PID: Rep (no lean)	5%	(10)	14%	(26)	1%	(2)	2%	(4)	16%	(31)	62%	(120)	193
PID/Gender: Dem Men	3%	(2)	32%	(24)	—	(0)	5%	(3)	14%	(10)	46%	(34)	73
PID/Gender: Dem Women	2%	(2)	4%	(4)	1%	(1)	2%	(2)	13%	(16)	79%	(91)	116
PID/Gender: Ind Men	2%	(2)	9%	(8)	4%	(4)	5%	(5)	18%	(17)	63%	(60)	96
PID/Gender: Ind Women	1%	(1)	2%	(2)	2%	(2)	—	(0)	8%	(9)	87%	(99)	114
PID/Gender: Rep Men	5%	(5)	22%	(21)	2%	(2)	3%	(2)	16%	(16)	52%	(50)	97
PID/Gender: Rep Women	5%	(4)	5%	(5)	—	(0)	1%	(1)	16%	(15)	73%	(70)	96
Ideo: Liberal (1-3)	—	(0)	17%	(28)	2%	(3)	3%	(4)	11%	(17)	67%	(107)	160
Ideo: Moderate (4)	6%	(10)	8%	(13)	1%	(1)	2%	(3)	19%	(30)	63%	(98)	154
Ideo: Conservative (5-7)	3%	(6)	11%	(22)	1%	(3)	2%	(4)	14%	(27)	68%	(133)	195
Educ: < College	3%	(12)	10%	(41)	2%	(7)	3%	(12)	13%	(55)	69%	(289)	417
Educ: Bachelors degree	3%	(4)	14%	(16)	2%	(2)	1%	(1)	16%	(17)	64%	(71)	111
Educ: Post-grad	2%	(1)	12%	(8)	1%	(0)	1%	(1)	16%	(10)	68%	(44)	65
Income: Under 50k	3%	(8)	10%	(33)	2%	(5)	3%	(9)	10%	(31)	73%	(230)	316
Income: 50k-100k	3%	(6)	10%	(18)	1%	(2)	3%	(4)	20%	(35)	64%	(113)	178
Income: 100k+	3%	(3)	15%	(14)	2%	(2)	1%	(1)	17%	(17)	62%	(61)	98
Ethnicity: White	3%	(11)	11%	(48)	2%	(8)	2%	(9)	13%	(56)	70%	(314)	447

Continued on next page

Table NFL8_8: *Do you have a favorable or unfavorable opinion of the following people?*

Brandin Cooks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	11%	(65)	2%	(9)	2%	(14)	14%	(83)	68%	(405)	592
Ethnicity: Hispanic	3%	(4)	14%	(16)	—	(0)	2%	(3)	16%	(18)	65%	(76)	116
Ethnicity: Afr. Am.	2%	(2)	15%	(14)	—	(0)	5%	(5)	13%	(12)	64%	(59)	92
Ethnicity: Other	7%	(4)	6%	(3)	1%	(0)	—	(0)	27%	(14)	60%	(32)	53
All Christian	3%	(8)	11%	(30)	1%	(3)	2%	(6)	17%	(45)	66%	(181)	273
Agnostic/Nothing in particular	3%	(7)	10%	(29)	2%	(5)	2%	(7)	12%	(33)	71%	(195)	277
Evangelical	2%	(3)	14%	(23)	2%	(4)	3%	(6)	15%	(24)	63%	(101)	160
Non-Evangelical	4%	(9)	12%	(26)	1%	(1)	1%	(3)	18%	(39)	63%	(135)	212
Community: Urban	6%	(10)	7%	(12)	—	(0)	1%	(1)	15%	(24)	72%	(119)	166
Community: Suburban	1%	(4)	15%	(41)	3%	(9)	2%	(5)	17%	(45)	61%	(165)	268
Community: Rural	2%	(4)	8%	(12)	—	(0)	5%	(7)	9%	(14)	77%	(121)	158
Employ: Private Sector	2%	(3)	12%	(21)	2%	(3)	3%	(4)	21%	(35)	60%	(101)	168
Employ: Self-Employed	4%	(3)	18%	(14)	3%	(2)	7%	(5)	9%	(7)	59%	(46)	78
Employ: Retired	2%	(2)	11%	(15)	1%	(2)	—	(0)	11%	(14)	75%	(98)	131
Employ: Unemployed	—	(0)	4%	(3)	—	(0)	2%	(1)	8%	(6)	86%	(64)	74
Military HH: Yes	2%	(2)	8%	(8)	2%	(2)	2%	(2)	15%	(16)	72%	(77)	106
Military HH: No	3%	(15)	12%	(56)	1%	(7)	3%	(12)	14%	(67)	67%	(328)	486
RD/WT: Right Direction	3%	(7)	14%	(32)	2%	(6)	3%	(6)	17%	(38)	62%	(143)	232
RD/WT: Wrong Track	3%	(11)	9%	(33)	1%	(3)	2%	(8)	12%	(44)	73%	(261)	360
Trump Job Approve	3%	(8)	13%	(32)	2%	(4)	2%	(6)	16%	(40)	63%	(155)	244
Trump Job Disapprove	3%	(9)	10%	(32)	2%	(5)	3%	(8)	14%	(42)	69%	(213)	310
Trump Job Strongly Approve	4%	(6)	11%	(16)	1%	(2)	3%	(4)	15%	(22)	66%	(95)	145
Trump Job Somewhat Approve	2%	(2)	17%	(17)	2%	(2)	1%	(1)	18%	(18)	60%	(60)	99
Trump Job Somewhat Disapprove	4%	(3)	13%	(9)	5%	(4)	3%	(2)	10%	(7)	66%	(49)	74
Trump Job Strongly Disapprove	3%	(7)	10%	(23)	—	(1)	3%	(6)	15%	(35)	70%	(164)	236
Favorable of Trump	2%	(6)	14%	(32)	2%	(4)	2%	(4)	15%	(35)	65%	(154)	235
Unfavorable of Trump	4%	(11)	10%	(31)	1%	(2)	3%	(8)	13%	(40)	71%	(223)	316
Very Favorable of Trump	4%	(6)	14%	(22)	1%	(1)	3%	(4)	14%	(21)	64%	(97)	151
Somewhat Favorable of Trump	—	(0)	13%	(11)	3%	(3)	—	(0)	17%	(14)	67%	(57)	85
Somewhat Unfavorable of Trump	5%	(3)	13%	(7)	3%	(1)	9%	(5)	12%	(6)	58%	(30)	52
Very Unfavorable of Trump	3%	(9)	9%	(25)	—	(1)	1%	(3)	13%	(33)	73%	(193)	263

Continued on next page

Table NFL8_8: Do you have a favorable or unfavorable opinion of the following people?

Brandin Cooks

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	11%	(65)	2%	(9)	2%	(14)	14%	(83)	68%	(405)	592
#1 Issue: Economy	4%	(6)	15%	(22)	—	(1)	3%	(5)	16%	(24)	62%	(93)	151
#1 Issue: Security	1%	(1)	12%	(13)	2%	(2)	3%	(3)	19%	(20)	63%	(69)	109
#1 Issue: Health Care	2%	(2)	6%	(6)	2%	(2)	6%	(5)	15%	(14)	69%	(62)	90
#1 Issue: Medicare / Social Security	2%	(2)	18%	(18)	1%	(1)	—	(0)	10%	(9)	70%	(68)	97
2018 House Vote: Democrat	3%	(5)	12%	(22)	—	(1)	3%	(6)	15%	(28)	67%	(128)	189
2018 House Vote: Republican	3%	(6)	16%	(29)	1%	(1)	1%	(2)	18%	(32)	60%	(106)	176
2016 Vote: Hillary Clinton	3%	(5)	12%	(21)	—	(0)	1%	(2)	13%	(23)	70%	(120)	170
2016 Vote: Donald Trump	3%	(5)	15%	(30)	1%	(3)	1%	(2)	18%	(35)	61%	(120)	195
2016 Vote: Didn't Vote	3%	(6)	6%	(11)	3%	(5)	5%	(9)	11%	(20)	73%	(134)	185
Voted in 2014: Yes	3%	(10)	14%	(48)	1%	(3)	1%	(4)	16%	(55)	66%	(231)	351
Voted in 2014: No	3%	(7)	7%	(17)	2%	(6)	4%	(10)	12%	(28)	72%	(173)	241
2012 Vote: Barack Obama	3%	(5)	13%	(26)	—	(1)	1%	(3)	16%	(33)	67%	(134)	201
2012 Vote: Mitt Romney	3%	(4)	10%	(15)	1%	(1)	1%	(1)	17%	(24)	69%	(101)	146
2012 Vote: Didn't Vote	3%	(7)	9%	(21)	2%	(6)	4%	(10)	10%	(23)	70%	(159)	226
4-Region: Northeast	3%	(3)	13%	(14)	1%	(1)	3%	(3)	18%	(19)	62%	(66)	106
4-Region: Midwest	1%	(1)	12%	(14)	—	(1)	5%	(5)	13%	(16)	69%	(82)	119
4-Region: South	2%	(6)	12%	(29)	2%	(4)	2%	(4)	14%	(33)	67%	(157)	233
4-Region: West	5%	(7)	6%	(8)	3%	(3)	1%	(1)	11%	(15)	75%	(100)	133
Avid sports fan	6%	(9)	31%	(50)	4%	(7)	3%	(5)	25%	(40)	31%	(49)	159
Casual sports fan	3%	(7)	6%	(14)	1%	(2)	3%	(8)	15%	(37)	71%	(170)	238
Not a fan at all	—	(0)	1%	(1)	—	(0)	1%	(1)	3%	(6)	95%	(186)	195
Sports fan	4%	(17)	16%	(64)	2%	(9)	3%	(13)	19%	(77)	55%	(219)	397
Prefer college sports	3%	(3)	11%	(11)	3%	(3)	2%	(2)	21%	(21)	60%	(60)	100
Prefer professional sports	4%	(12)	18%	(52)	2%	(5)	4%	(10)	17%	(49)	55%	(157)	285
Interested in NFL	5%	(16)	20%	(62)	2%	(7)	3%	(10)	20%	(62)	49%	(153)	310
Interested in College Football	6%	(16)	23%	(58)	3%	(7)	5%	(12)	20%	(50)	43%	(107)	250
Interested in XFL	11%	(10)	36%	(32)	1%	(1)	9%	(8)	16%	(14)	26%	(23)	88
Participates in sports gambling	6%	(5)	26%	(22)	2%	(1)	9%	(7)	19%	(16)	38%	(32)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_9: Do you have a favorable or unfavorable opinion of the following people?

Robert Woods

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(50)	2%	(15)	1%	(5)	12%	(74)	73%	(432)	592
Gender: Male	4%	(11)	14%	(37)	3%	(9)	1%	(3)	14%	(37)	64%	(170)	267
Gender: Female	2%	(6)	4%	(13)	2%	(6)	1%	(2)	11%	(37)	80%	(262)	325
Age: 18-29	4%	(6)	12%	(17)	2%	(3)	1%	(2)	13%	(18)	68%	(99)	146
Age: 30-44	6%	(7)	5%	(6)	4%	(5)	1%	(1)	21%	(24)	63%	(75)	118
Age: 45-54	1%	(1)	10%	(9)	2%	(2)	2%	(2)	8%	(8)	77%	(72)	94
Age: 55-64	1%	(1)	10%	(12)	4%	(4)	—	(0)	11%	(14)	74%	(88)	119
Age: 65+	—	(1)	5%	(6)	1%	(1)	—	(0)	8%	(10)	86%	(98)	115
Generation Z: 18-22	6%	(4)	11%	(7)	3%	(2)	3%	(2)	5%	(3)	73%	(50)	69
Millennial: Age 23-38	5%	(7)	9%	(13)	2%	(2)	1%	(1)	16%	(24)	68%	(99)	146
Generation X: Age 39-54	2%	(3)	9%	(12)	3%	(5)	1%	(2)	17%	(24)	67%	(96)	142
Boomers: Age 55-73	1%	(2)	8%	(17)	2%	(5)	—	(0)	10%	(21)	79%	(169)	214
PID: Dem (no lean)	3%	(6)	8%	(15)	3%	(5)	1%	(3)	12%	(22)	73%	(138)	189
PID: Ind (no lean)	1%	(2)	5%	(11)	3%	(6)	1%	(2)	12%	(26)	78%	(163)	210
PID: Rep (no lean)	4%	(8)	12%	(24)	2%	(3)	—	(1)	14%	(26)	68%	(131)	193
PID/Gender: Dem Men	5%	(4)	13%	(10)	4%	(3)	3%	(2)	16%	(12)	59%	(43)	73
PID/Gender: Dem Women	2%	(2)	5%	(5)	2%	(2)	—	(0)	9%	(11)	82%	(95)	116
PID/Gender: Ind Men	3%	(2)	9%	(9)	3%	(2)	—	(0)	15%	(15)	70%	(67)	96
PID/Gender: Ind Women	—	(0)	1%	(2)	3%	(3)	2%	(2)	9%	(11)	84%	(96)	114
PID/Gender: Rep Men	5%	(5)	18%	(18)	4%	(3)	1%	(1)	11%	(11)	62%	(60)	97
PID/Gender: Rep Women	4%	(4)	6%	(6)	—	(0)	—	(0)	16%	(15)	74%	(71)	96
Ideo: Liberal (1-3)	4%	(6)	9%	(14)	4%	(7)	1%	(1)	12%	(20)	70%	(112)	160
Ideo: Moderate (4)	4%	(6)	11%	(17)	1%	(1)	—	(0)	16%	(25)	68%	(105)	154
Ideo: Conservative (5-7)	2%	(3)	9%	(17)	3%	(5)	1%	(1)	12%	(23)	74%	(145)	195
Educ: < College	3%	(12)	9%	(35)	2%	(8)	—	(2)	12%	(50)	74%	(308)	417
Educ: Bachelors degree	4%	(4)	9%	(10)	3%	(3)	2%	(2)	13%	(15)	69%	(76)	111
Educ: Post-grad	—	(0)	6%	(4)	5%	(3)	2%	(1)	14%	(9)	73%	(48)	65
Income: Under 50k	2%	(7)	9%	(29)	2%	(5)	—	(0)	8%	(25)	79%	(250)	316
Income: 50k-100k	3%	(6)	8%	(15)	3%	(6)	1%	(3)	17%	(31)	66%	(118)	178
Income: 100k+	4%	(4)	6%	(6)	3%	(3)	3%	(3)	19%	(19)	65%	(64)	98
Ethnicity: White	4%	(17)	7%	(31)	3%	(11)	1%	(3)	12%	(54)	74%	(330)	447

Continued on next page

Table NFL8_9: Do you have a favorable or unfavorable opinion of the following people?

Robert Woods

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(50)	2%	(15)	1%	(5)	12%	(74)	73%	(432)	592
Ethnicity: Hispanic	4%	(5)	10%	(12)	2%	(3)	—	(0)	13%	(15)	70%	(81)	116
Ethnicity: Afr. Am.	—	(0)	13%	(12)	4%	(3)	2%	(2)	10%	(9)	71%	(66)	92
Ethnicity: Other	—	(0)	12%	(7)	—	(0)	—	(0)	20%	(11)	67%	(36)	53
All Christian	2%	(7)	10%	(28)	3%	(8)	—	(1)	13%	(34)	71%	(195)	273
Agnostic/Nothing in particular	3%	(8)	6%	(16)	2%	(6)	1%	(4)	13%	(35)	75%	(208)	277
Evangelical	3%	(4)	11%	(18)	5%	(8)	—	(0)	19%	(31)	62%	(99)	160
Non-Evangelical	3%	(6)	10%	(21)	1%	(3)	1%	(1)	13%	(27)	73%	(155)	212
Community: Urban	3%	(4)	8%	(13)	2%	(4)	—	(0)	14%	(23)	74%	(122)	166
Community: Suburban	4%	(10)	10%	(27)	3%	(8)	1%	(3)	14%	(37)	69%	(184)	268
Community: Rural	2%	(3)	6%	(10)	2%	(3)	2%	(2)	9%	(14)	79%	(125)	158
Employ: Private Sector	2%	(4)	9%	(15)	4%	(6)	1%	(2)	19%	(31)	65%	(109)	168
Employ: Self-Employed	7%	(5)	12%	(9)	4%	(3)	—	(0)	14%	(11)	64%	(49)	78
Employ: Retired	1%	(1)	8%	(10)	1%	(1)	—	(0)	8%	(10)	82%	(107)	131
Employ: Unemployed	4%	(3)	2%	(1)	1%	(1)	3%	(2)	4%	(3)	87%	(64)	74
Military HH: Yes	2%	(2)	6%	(6)	1%	(1)	—	(0)	10%	(10)	82%	(87)	106
Military HH: No	3%	(15)	9%	(43)	3%	(14)	1%	(5)	13%	(64)	71%	(345)	486
RD/WT: Right Direction	3%	(7)	13%	(31)	2%	(4)	—	(1)	14%	(32)	67%	(156)	232
RD/WT: Wrong Track	3%	(10)	5%	(19)	3%	(10)	1%	(4)	12%	(41)	77%	(276)	360
Trump Job Approve	3%	(6)	11%	(27)	2%	(6)	1%	(2)	15%	(37)	68%	(166)	244
Trump Job Disapprove	3%	(10)	7%	(22)	3%	(9)	—	(1)	12%	(36)	75%	(231)	310
Trump Job Strongly Approve	4%	(5)	9%	(12)	2%	(3)	1%	(2)	13%	(19)	71%	(103)	145
Trump Job Somewhat Approve	1%	(1)	15%	(15)	3%	(3)	—	(0)	18%	(18)	63%	(62)	99
Trump Job Somewhat Disapprove	9%	(7)	7%	(5)	1%	(1)	—	(0)	8%	(6)	75%	(55)	74
Trump Job Strongly Disapprove	2%	(4)	7%	(17)	3%	(8)	1%	(1)	13%	(30)	75%	(176)	236
Favorable of Trump	2%	(5)	11%	(26)	3%	(6)	1%	(2)	13%	(30)	71%	(166)	235
Unfavorable of Trump	3%	(8)	7%	(23)	2%	(8)	1%	(3)	12%	(39)	74%	(235)	316
Very Favorable of Trump	3%	(5)	13%	(20)	2%	(3)	1%	(2)	11%	(17)	69%	(104)	151
Somewhat Favorable of Trump	—	(0)	8%	(6)	4%	(3)	—	(0)	16%	(13)	73%	(62)	85
Somewhat Unfavorable of Trump	4%	(2)	9%	(5)	2%	(1)	—	(0)	20%	(10)	65%	(34)	52
Very Unfavorable of Trump	2%	(6)	7%	(18)	3%	(7)	1%	(3)	11%	(29)	76%	(201)	263

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Table NFL8_9: Do you have a favorable or unfavorable opinion of the following people?

Robert Woods

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(17)	8%	(50)	2%	(15)	1%	(5)	12%	(74)	73%	(432)	592
#1 Issue: Economy	1%	(2)	8%	(11)	3%	(4)	—	(0)	17%	(26)	71%	(107)	151
#1 Issue: Security	2%	(3)	9%	(9)	2%	(2)	1%	(1)	15%	(17)	71%	(77)	109
#1 Issue: Health Care	6%	(6)	6%	(5)	5%	(4)	—	(0)	12%	(11)	71%	(64)	90
#1 Issue: Medicare / Social Security	2%	(2)	14%	(13)	1%	(1)	—	(0)	9%	(9)	74%	(72)	97
2018 House Vote: Democrat	3%	(6)	9%	(17)	2%	(4)	1%	(2)	10%	(19)	75%	(141)	189
2018 House Vote: Republican	4%	(7)	13%	(23)	2%	(4)	1%	(1)	16%	(28)	64%	(113)	176
2016 Vote: Hillary Clinton	5%	(8)	7%	(11)	1%	(2)	1%	(1)	11%	(19)	76%	(130)	170
2016 Vote: Donald Trump	2%	(4)	12%	(23)	3%	(5)	1%	(2)	15%	(30)	67%	(130)	195
2016 Vote: Didn't Vote	2%	(4)	6%	(10)	4%	(7)	1%	(2)	12%	(23)	75%	(139)	185
Voted in 2014: Yes	4%	(12)	10%	(34)	2%	(7)	1%	(3)	12%	(42)	72%	(252)	351
Voted in 2014: No	2%	(4)	6%	(15)	3%	(8)	1%	(2)	13%	(32)	75%	(179)	241
2012 Vote: Barack Obama	5%	(10)	7%	(14)	2%	(4)	1%	(2)	11%	(21)	75%	(150)	201
2012 Vote: Mitt Romney	2%	(3)	7%	(10)	2%	(3)	1%	(1)	14%	(21)	74%	(109)	146
2012 Vote: Didn't Vote	2%	(4)	10%	(22)	3%	(6)	1%	(2)	13%	(30)	72%	(162)	226
4-Region: Northeast	4%	(4)	11%	(11)	1%	(2)	1%	(1)	14%	(15)	68%	(73)	106
4-Region: Midwest	4%	(5)	8%	(9)	2%	(3)	2%	(2)	10%	(12)	74%	(88)	119
4-Region: South	1%	(2)	9%	(21)	4%	(9)	—	(1)	15%	(34)	72%	(167)	233
4-Region: West	4%	(6)	6%	(8)	1%	(2)	1%	(1)	10%	(13)	78%	(104)	133
Avid sports fan	9%	(14)	20%	(33)	3%	(4)	1%	(2)	22%	(35)	44%	(70)	159
Casual sports fan	—	(0)	7%	(17)	3%	(7)	—	(0)	14%	(34)	75%	(180)	238
Not a fan at all	1%	(2)	—	(0)	2%	(3)	1%	(3)	2%	(5)	93%	(182)	195
Sports fan	4%	(15)	12%	(49)	3%	(11)	1%	(3)	17%	(69)	63%	(250)	397
Prefer college sports	3%	(3)	11%	(11)	3%	(3)	—	(0)	18%	(18)	65%	(65)	100
Prefer professional sports	4%	(12)	12%	(35)	3%	(8)	1%	(3)	17%	(47)	63%	(180)	285
Interested in NFL	5%	(15)	15%	(46)	3%	(9)	1%	(2)	19%	(58)	58%	(181)	310
Interested in College Football	6%	(15)	18%	(45)	3%	(7)	1%	(2)	19%	(48)	53%	(133)	250
Interested in XFL	10%	(9)	35%	(31)	3%	(3)	2%	(2)	16%	(15)	33%	(29)	88
Participates in sports gambling	7%	(6)	19%	(16)	4%	(4)	1%	(1)	18%	(15)	50%	(41)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_10: Do you have a favorable or unfavorable opinion of the following people?

Dwayne Haskins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(22)	11%	(67)	3%	(16)	2%	(11)	14%	(84)	66%	(391)	592
Gender: Male	5%	(14)	19%	(51)	5%	(14)	2%	(5)	16%	(42)	53%	(141)	267
Gender: Female	3%	(8)	5%	(16)	1%	(2)	2%	(6)	13%	(42)	77%	(250)	325
Age: 18-29	7%	(10)	11%	(16)	1%	(2)	4%	(6)	12%	(18)	64%	(94)	146
Age: 30-44	6%	(7)	13%	(15)	3%	(3)	2%	(3)	16%	(19)	60%	(71)	118
Age: 45-54	4%	(4)	6%	(6)	5%	(4)	2%	(2)	15%	(14)	67%	(63)	94
Age: 55-64	1%	(1)	13%	(16)	3%	(4)	—	(0)	19%	(23)	64%	(76)	119
Age: 65+	—	(1)	12%	(14)	2%	(3)	1%	(1)	9%	(10)	76%	(87)	115
Generation Z: 18-22	10%	(7)	4%	(2)	3%	(2)	4%	(3)	6%	(4)	74%	(51)	69
Millennial: Age 23-38	4%	(6)	15%	(22)	1%	(2)	4%	(6)	14%	(20)	62%	(91)	146
Generation X: Age 39-54	6%	(8)	9%	(13)	4%	(6)	1%	(2)	19%	(27)	61%	(86)	142
Boomers: Age 55-73	1%	(2)	13%	(27)	3%	(6)	—	(0)	15%	(33)	68%	(146)	214
PID: Dem (no lean)	4%	(7)	11%	(21)	5%	(9)	1%	(2)	16%	(31)	64%	(120)	189
PID: Ind (no lean)	2%	(3)	10%	(20)	2%	(5)	2%	(4)	12%	(25)	72%	(152)	210
PID: Rep (no lean)	6%	(12)	13%	(26)	1%	(3)	3%	(5)	15%	(28)	62%	(119)	193
PID/Gender: Dem Men	7%	(5)	17%	(12)	10%	(7)	—	(0)	17%	(13)	49%	(36)	73
PID/Gender: Dem Women	2%	(2)	7%	(8)	1%	(2)	2%	(2)	15%	(18)	73%	(84)	116
PID/Gender: Ind Men	3%	(3)	15%	(15)	5%	(5)	4%	(4)	17%	(16)	56%	(54)	96
PID/Gender: Ind Women	—	(1)	5%	(5)	—	(1)	—	(0)	8%	(9)	86%	(98)	114
PID/Gender: Rep Men	6%	(6)	24%	(23)	3%	(3)	1%	(1)	14%	(13)	52%	(50)	97
PID/Gender: Rep Women	6%	(6)	3%	(3)	—	(0)	4%	(4)	16%	(15)	71%	(68)	96
Ideo: Liberal (1-3)	2%	(3)	13%	(20)	5%	(8)	2%	(3)	15%	(24)	63%	(101)	160
Ideo: Moderate (4)	4%	(6)	11%	(17)	1%	(2)	3%	(5)	18%	(28)	62%	(96)	154
Ideo: Conservative (5-7)	6%	(11)	12%	(23)	3%	(5)	1%	(2)	14%	(27)	65%	(127)	195
Educ: < College	4%	(17)	10%	(43)	2%	(7)	2%	(8)	14%	(60)	68%	(281)	417
Educ: Bachelors degree	4%	(4)	13%	(15)	5%	(6)	2%	(2)	15%	(17)	61%	(67)	111
Educ: Post-grad	3%	(2)	14%	(9)	5%	(3)	1%	(1)	11%	(7)	66%	(43)	65
Income: Under 50k	3%	(11)	11%	(34)	2%	(7)	1%	(4)	9%	(28)	74%	(233)	316
Income: 50k-100k	5%	(10)	13%	(23)	3%	(6)	3%	(6)	17%	(31)	57%	(102)	178
Income: 100k+	2%	(2)	10%	(9)	4%	(4)	2%	(2)	26%	(25)	57%	(56)	98
Ethnicity: White	3%	(12)	11%	(50)	3%	(14)	2%	(8)	15%	(67)	66%	(296)	447

Continued on next page

Table NFL8_10: Do you have a favorable or unfavorable opinion of the following people?

Dwayne Haskins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(22)	11%	(67)	3%	(16)	2%	(11)	14%	(84)	66%	(391)	592
Ethnicity: Hispanic	6%	(7)	8%	(10)	—	(0)	4%	(5)	19%	(22)	63%	(73)	116
Ethnicity: Afr. Am.	5%	(4)	14%	(13)	3%	(2)	4%	(4)	6%	(5)	69%	(63)	92
Ethnicity: Other	10%	(5)	7%	(4)	—	(0)	—	(0)	23%	(12)	59%	(31)	53
All Christian	5%	(13)	14%	(37)	3%	(7)	2%	(4)	16%	(45)	61%	(166)	273
Agnostic/Nothing in particular	2%	(6)	8%	(22)	2%	(7)	3%	(7)	13%	(36)	72%	(198)	277
Evangelical	4%	(6)	13%	(21)	3%	(5)	3%	(4)	15%	(24)	62%	(100)	160
Non-Evangelical	5%	(11)	13%	(29)	2%	(4)	2%	(4)	17%	(36)	60%	(128)	212
Community: Urban	5%	(8)	10%	(16)	2%	(3)	2%	(4)	13%	(21)	68%	(113)	166
Community: Suburban	4%	(11)	14%	(37)	3%	(9)	1%	(2)	17%	(44)	62%	(166)	268
Community: Rural	2%	(3)	9%	(14)	3%	(4)	4%	(6)	12%	(19)	71%	(112)	158
Employ: Private Sector	3%	(6)	15%	(25)	3%	(6)	—	(1)	22%	(37)	56%	(94)	168
Employ: Self-Employed	1%	(1)	14%	(11)	5%	(4)	9%	(7)	8%	(7)	62%	(48)	78
Employ: Retired	1%	(1)	14%	(18)	3%	(3)	1%	(1)	10%	(13)	72%	(94)	131
Employ: Unemployed	2%	(1)	3%	(3)	1%	(1)	2%	(1)	3%	(2)	89%	(66)	74
Military HH: Yes	2%	(2)	10%	(11)	1%	(1)	1%	(1)	9%	(10)	77%	(81)	106
Military HH: No	4%	(21)	12%	(56)	3%	(15)	2%	(11)	15%	(74)	64%	(310)	486
RD/WT: Right Direction	4%	(10)	18%	(41)	2%	(5)	1%	(3)	16%	(37)	59%	(136)	232
RD/WT: Wrong Track	4%	(13)	7%	(26)	3%	(11)	2%	(8)	13%	(47)	71%	(255)	360
Trump Job Approve	4%	(10)	15%	(38)	2%	(6)	1%	(3)	16%	(40)	60%	(147)	244
Trump Job Disapprove	4%	(11)	9%	(29)	3%	(11)	3%	(8)	14%	(44)	67%	(207)	310
Trump Job Strongly Approve	7%	(10)	9%	(13)	3%	(4)	1%	(2)	14%	(21)	66%	(95)	145
Trump Job Somewhat Approve	1%	(1)	24%	(24)	2%	(2)	1%	(1)	19%	(19)	52%	(52)	99
Trump Job Somewhat Disapprove	4%	(3)	13%	(10)	4%	(3)	4%	(3)	6%	(4)	70%	(51)	74
Trump Job Strongly Disapprove	4%	(9)	8%	(19)	3%	(8)	2%	(5)	17%	(39)	66%	(155)	236
Favorable of Trump	4%	(10)	16%	(37)	2%	(5)	1%	(2)	16%	(37)	61%	(144)	235
Unfavorable of Trump	4%	(11)	8%	(26)	4%	(11)	2%	(7)	14%	(44)	68%	(215)	316
Very Favorable of Trump	6%	(10)	14%	(21)	2%	(3)	1%	(2)	15%	(22)	62%	(93)	151
Somewhat Favorable of Trump	1%	(1)	19%	(16)	2%	(2)	—	(0)	18%	(15)	60%	(51)	85
Somewhat Unfavorable of Trump	3%	(2)	15%	(8)	3%	(2)	7%	(4)	11%	(6)	60%	(31)	52
Very Unfavorable of Trump	4%	(10)	7%	(18)	4%	(10)	1%	(3)	15%	(39)	70%	(184)	263

Continued on next page

Table NFL8_10: Do you have a favorable or unfavorable opinion of the following people?

Dwayne Haskins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(22)	11%	(67)	3%	(16)	2%	(11)	14%	(84)	66%	(391)	592
#1 Issue: Economy	2%	(3)	14%	(21)	3%	(5)	2%	(3)	15%	(22)	64%	(97)	151
#1 Issue: Security	6%	(7)	9%	(10)	4%	(4)	3%	(3)	17%	(19)	60%	(66)	109
#1 Issue: Health Care	3%	(3)	10%	(9)	4%	(3)	5%	(4)	15%	(13)	64%	(57)	90
#1 Issue: Medicare / Social Security	2%	(2)	16%	(15)	1%	(1)	—	(0)	12%	(11)	69%	(67)	97
2018 House Vote: Democrat	5%	(9)	11%	(21)	4%	(8)	1%	(1)	14%	(26)	66%	(125)	189
2018 House Vote: Republican	5%	(9)	18%	(32)	3%	(5)	3%	(5)	17%	(31)	54%	(95)	176
2016 Vote: Hillary Clinton	3%	(5)	11%	(19)	4%	(7)	2%	(3)	12%	(21)	68%	(116)	170
2016 Vote: Donald Trump	5%	(11)	17%	(33)	3%	(7)	1%	(2)	18%	(35)	55%	(108)	195
2016 Vote: Didn't Vote	3%	(6)	6%	(10)	1%	(2)	3%	(6)	10%	(19)	76%	(140)	185
Voted in 2014: Yes	4%	(13)	15%	(52)	4%	(13)	1%	(4)	14%	(49)	63%	(221)	351
Voted in 2014: No	4%	(9)	6%	(15)	2%	(4)	3%	(7)	15%	(35)	71%	(170)	241
2012 Vote: Barack Obama	3%	(6)	12%	(24)	4%	(8)	1%	(2)	16%	(33)	64%	(128)	201
2012 Vote: Mitt Romney	5%	(7)	12%	(18)	3%	(4)	1%	(1)	13%	(19)	66%	(97)	146
2012 Vote: Didn't Vote	4%	(9)	9%	(21)	2%	(4)	3%	(7)	13%	(29)	69%	(155)	226
4-Region: Northeast	3%	(3)	16%	(17)	4%	(5)	1%	(1)	13%	(14)	63%	(67)	106
4-Region: Midwest	5%	(6)	10%	(12)	1%	(1)	2%	(3)	13%	(15)	69%	(82)	119
4-Region: South	4%	(9)	11%	(26)	3%	(6)	2%	(4)	15%	(35)	65%	(152)	233
4-Region: West	4%	(5)	9%	(11)	3%	(4)	2%	(3)	14%	(19)	68%	(91)	133
Avid sports fan	11%	(17)	28%	(45)	6%	(10)	2%	(4)	23%	(37)	29%	(46)	159
Casual sports fan	2%	(5)	9%	(20)	2%	(5)	2%	(5)	15%	(36)	70%	(166)	238
Not a fan at all	—	(0)	1%	(2)	1%	(1)	1%	(3)	5%	(10)	92%	(179)	195
Sports fan	6%	(22)	16%	(65)	4%	(15)	2%	(9)	19%	(74)	54%	(213)	397
Prefer college sports	7%	(7)	14%	(14)	4%	(4)	3%	(3)	18%	(18)	55%	(55)	100
Prefer professional sports	5%	(15)	17%	(48)	4%	(10)	2%	(6)	17%	(49)	55%	(156)	285
Interested in NFL	7%	(21)	18%	(57)	5%	(15)	2%	(8)	19%	(59)	48%	(150)	310
Interested in College Football	8%	(20)	22%	(55)	5%	(13)	4%	(9)	19%	(49)	41%	(104)	250
Interested in XFL	12%	(11)	32%	(29)	9%	(8)	5%	(5)	16%	(14)	26%	(23)	88
Participates in sports gambling	9%	(7)	23%	(19)	7%	(6)	7%	(6)	17%	(14)	38%	(31)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_11: Do you have a favorable or unfavorable opinion of the following people?

Stefon Diggs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(36)	7%	(44)	5%	(28)	2%	(12)	15%	(86)	65%	(386)	592
Gender: Male	12%	(32)	9%	(23)	9%	(23)	3%	(7)	15%	(41)	53%	(141)	267
Gender: Female	1%	(5)	7%	(21)	1%	(4)	2%	(5)	14%	(45)	75%	(245)	325
Age: 18-29	8%	(12)	8%	(12)	6%	(8)	3%	(5)	12%	(18)	62%	(91)	146
Age: 30-44	9%	(10)	8%	(10)	6%	(8)	2%	(2)	18%	(21)	56%	(66)	118
Age: 45-54	3%	(3)	5%	(5)	5%	(4)	4%	(3)	17%	(16)	67%	(63)	94
Age: 55-64	7%	(9)	8%	(10)	1%	(2)	1%	(2)	16%	(20)	66%	(78)	119
Age: 65+	2%	(2)	6%	(7)	5%	(6)	—	(0)	10%	(12)	76%	(88)	115
Generation Z: 18-22	15%	(10)	1%	(1)	—	(0)	3%	(2)	9%	(7)	72%	(50)	69
Millennial: Age 23-38	4%	(6)	12%	(18)	10%	(14)	4%	(5)	12%	(17)	59%	(86)	146
Generation X: Age 39-54	6%	(9)	6%	(8)	4%	(6)	2%	(3)	22%	(31)	59%	(84)	142
Boomers: Age 55-73	5%	(10)	7%	(16)	3%	(7)	1%	(2)	14%	(30)	70%	(150)	214
PID: Dem (no lean)	8%	(15)	9%	(17)	4%	(7)	1%	(3)	12%	(23)	66%	(124)	189
PID: Ind (no lean)	5%	(10)	6%	(13)	4%	(8)	3%	(6)	14%	(29)	69%	(144)	210
PID: Rep (no lean)	6%	(12)	7%	(13)	7%	(13)	2%	(4)	18%	(34)	61%	(117)	193
PID/Gender: Dem Men	17%	(12)	11%	(8)	7%	(5)	1%	(1)	15%	(11)	49%	(36)	73
PID/Gender: Dem Women	2%	(2)	8%	(9)	2%	(2)	2%	(2)	11%	(12)	76%	(89)	116
PID/Gender: Ind Men	10%	(10)	5%	(5)	5%	(5)	4%	(4)	18%	(17)	58%	(56)	96
PID/Gender: Ind Women	—	(0)	8%	(9)	2%	(2)	2%	(2)	11%	(12)	78%	(88)	114
PID/Gender: Rep Men	10%	(10)	10%	(10)	13%	(13)	3%	(2)	14%	(13)	51%	(49)	97
PID/Gender: Rep Women	2%	(2)	4%	(4)	—	(0)	1%	(1)	21%	(21)	71%	(68)	96
Ideo: Liberal (1-3)	9%	(14)	9%	(14)	7%	(11)	3%	(5)	12%	(19)	60%	(96)	160
Ideo: Moderate (4)	6%	(9)	7%	(12)	4%	(6)	1%	(1)	20%	(30)	63%	(96)	154
Ideo: Conservative (5-7)	5%	(10)	8%	(16)	4%	(8)	2%	(4)	15%	(30)	65%	(127)	195
Educ: < College	6%	(26)	7%	(29)	4%	(17)	2%	(10)	14%	(59)	66%	(276)	417
Educ: Bachelors degree	7%	(8)	9%	(10)	7%	(8)	1%	(2)	15%	(17)	60%	(67)	111
Educ: Post-grad	3%	(2)	8%	(5)	5%	(3)	1%	(1)	17%	(11)	66%	(43)	65
Income: Under 50k	5%	(15)	7%	(22)	4%	(13)	3%	(8)	11%	(35)	71%	(223)	316
Income: 50k-100k	5%	(10)	10%	(18)	4%	(8)	1%	(1)	21%	(37)	58%	(103)	178
Income: 100k+	12%	(12)	4%	(4)	6%	(6)	3%	(3)	15%	(14)	61%	(60)	98
Ethnicity: White	6%	(28)	7%	(32)	4%	(16)	2%	(7)	15%	(66)	67%	(298)	447

Continued on next page

Table NFL8_11: Do you have a favorable or unfavorable opinion of the following people?

Stefon Diggs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(36)	7%	(44)	5%	(28)	2%	(12)	15%	(86)	65%	(386)	592
Ethnicity: Hispanic	5%	(6)	10%	(11)	8%	(9)	2%	(3)	13%	(15)	61%	(71)	116
Ethnicity: Afr. Am.	9%	(8)	9%	(8)	12%	(11)	5%	(5)	9%	(8)	56%	(52)	92
Ethnicity: Other	1%	(0)	8%	(4)	—	(0)	—	(0)	23%	(12)	68%	(36)	53
All Christian	6%	(16)	8%	(22)	4%	(11)	2%	(4)	19%	(52)	62%	(168)	273
Agnostic/Nothing in particular	6%	(17)	7%	(18)	6%	(17)	3%	(7)	10%	(29)	68%	(189)	277
Evangelical	9%	(14)	10%	(15)	8%	(12)	3%	(5)	15%	(25)	55%	(89)	160
Non-Evangelical	6%	(12)	7%	(15)	4%	(9)	1%	(2)	20%	(43)	62%	(131)	212
Community: Urban	7%	(11)	6%	(10)	1%	(2)	2%	(3)	15%	(26)	69%	(114)	166
Community: Suburban	7%	(18)	7%	(20)	7%	(19)	1%	(3)	15%	(41)	62%	(167)	268
Community: Rural	5%	(7)	9%	(14)	4%	(6)	4%	(6)	12%	(20)	66%	(104)	158
Employ: Private Sector	5%	(9)	13%	(21)	4%	(6)	1%	(1)	23%	(39)	54%	(91)	168
Employ: Self-Employed	13%	(10)	6%	(5)	15%	(12)	5%	(4)	3%	(2)	58%	(45)	78
Employ: Retired	3%	(4)	8%	(11)	3%	(4)	1%	(1)	14%	(18)	71%	(93)	131
Employ: Unemployed	3%	(2)	3%	(2)	3%	(2)	3%	(2)	2%	(2)	87%	(64)	74
Military HH: Yes	6%	(6)	10%	(10)	4%	(4)	—	(0)	13%	(13)	68%	(72)	106
Military HH: No	6%	(30)	7%	(34)	5%	(24)	3%	(12)	15%	(73)	64%	(313)	486
RD/WT: Right Direction	5%	(12)	8%	(19)	6%	(14)	3%	(7)	19%	(44)	59%	(137)	232
RD/WT: Wrong Track	7%	(25)	7%	(25)	4%	(14)	2%	(6)	12%	(42)	69%	(249)	360
Trump Job Approve	5%	(13)	8%	(18)	7%	(16)	1%	(4)	19%	(47)	60%	(146)	244
Trump Job Disapprove	8%	(24)	6%	(20)	4%	(11)	2%	(7)	13%	(39)	68%	(209)	310
Trump Job Strongly Approve	5%	(8)	6%	(9)	4%	(5)	2%	(2)	18%	(26)	65%	(94)	145
Trump Job Somewhat Approve	5%	(5)	9%	(9)	11%	(11)	1%	(1)	21%	(21)	52%	(52)	99
Trump Job Somewhat Disapprove	10%	(7)	5%	(4)	9%	(7)	4%	(3)	4%	(3)	68%	(50)	74
Trump Job Strongly Disapprove	7%	(16)	7%	(16)	2%	(5)	2%	(4)	15%	(36)	67%	(159)	236
Favorable of Trump	5%	(11)	7%	(17)	7%	(16)	1%	(3)	18%	(42)	62%	(146)	235
Unfavorable of Trump	7%	(22)	8%	(26)	4%	(11)	2%	(7)	13%	(40)	66%	(209)	316
Very Favorable of Trump	5%	(8)	6%	(9)	8%	(12)	2%	(2)	16%	(24)	63%	(95)	151
Somewhat Favorable of Trump	3%	(3)	10%	(8)	5%	(4)	1%	(0)	21%	(18)	60%	(51)	85
Somewhat Unfavorable of Trump	5%	(3)	6%	(3)	9%	(5)	9%	(5)	9%	(5)	61%	(32)	52
Very Unfavorable of Trump	7%	(19)	9%	(23)	3%	(7)	1%	(3)	13%	(35)	67%	(177)	263

Continued on next page

Table NFL8_11: Do you have a favorable or unfavorable opinion of the following people?

Stefon Diggs

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(36)	7%	(44)	5%	(28)	2%	(12)	15%	(86)	65%	(386)	592
#1 Issue: Economy	8%	(12)	10%	(15)	4%	(6)	4%	(6)	13%	(20)	61%	(92)	151
#1 Issue: Security	6%	(6)	7%	(8)	4%	(5)	2%	(2)	20%	(22)	62%	(67)	109
#1 Issue: Health Care	8%	(7)	8%	(7)	5%	(4)	1%	(1)	19%	(17)	60%	(54)	90
#1 Issue: Medicare / Social Security	3%	(3)	8%	(8)	7%	(7)	1%	(1)	14%	(14)	66%	(64)	97
2018 House Vote: Democrat	8%	(14)	8%	(15)	6%	(11)	—	(1)	14%	(26)	65%	(123)	189
2018 House Vote: Republican	5%	(9)	10%	(17)	8%	(14)	1%	(2)	19%	(33)	58%	(101)	176
2016 Vote: Hillary Clinton	6%	(11)	7%	(13)	3%	(5)	—	(1)	14%	(25)	68%	(116)	170
2016 Vote: Donald Trump	5%	(10)	8%	(16)	8%	(16)	1%	(2)	20%	(40)	57%	(111)	195
2016 Vote: Didn't Vote	8%	(14)	7%	(12)	2%	(4)	5%	(9)	9%	(17)	69%	(127)	185
Voted in 2014: Yes	5%	(18)	8%	(27)	7%	(26)	1%	(2)	16%	(57)	63%	(220)	351
Voted in 2014: No	7%	(18)	7%	(16)	1%	(2)	4%	(10)	12%	(29)	69%	(165)	241
2012 Vote: Barack Obama	7%	(13)	7%	(13)	5%	(11)	1%	(3)	17%	(35)	63%	(126)	201
2012 Vote: Mitt Romney	3%	(4)	8%	(11)	5%	(7)	1%	(1)	17%	(24)	67%	(98)	146
2012 Vote: Didn't Vote	8%	(17)	7%	(16)	4%	(9)	3%	(8)	11%	(24)	68%	(153)	226
4-Region: Northeast	6%	(6)	6%	(7)	6%	(6)	1%	(1)	18%	(19)	63%	(67)	106
4-Region: Midwest	10%	(11)	8%	(9)	3%	(4)	4%	(4)	16%	(19)	60%	(71)	119
4-Region: South	6%	(15)	8%	(18)	7%	(17)	2%	(4)	13%	(31)	64%	(149)	233
4-Region: West	3%	(4)	8%	(10)	1%	(1)	2%	(3)	13%	(17)	73%	(98)	133
Avid sports fan	18%	(28)	15%	(24)	13%	(21)	2%	(4)	21%	(34)	30%	(48)	159
Casual sports fan	3%	(8)	4%	(11)	2%	(5)	2%	(6)	19%	(45)	69%	(163)	238
Not a fan at all	—	(0)	5%	(9)	1%	(1)	1%	(3)	4%	(8)	89%	(174)	195
Sports fan	9%	(36)	9%	(35)	7%	(26)	2%	(10)	20%	(79)	53%	(211)	397
Prefer college sports	10%	(10)	5%	(5)	9%	(9)	1%	(1)	20%	(21)	55%	(55)	100
Prefer professional sports	9%	(26)	9%	(26)	6%	(17)	2%	(6)	20%	(57)	54%	(153)	285
Interested in NFL	11%	(34)	10%	(32)	7%	(23)	3%	(9)	22%	(68)	46%	(144)	310
Interested in College Football	14%	(35)	10%	(26)	9%	(23)	3%	(7)	22%	(56)	41%	(102)	250
Interested in XFL	21%	(19)	18%	(16)	15%	(13)	5%	(5)	13%	(11)	28%	(25)	88
Participates in sports gambling	15%	(12)	7%	(6)	13%	(11)	6%	(5)	18%	(14)	42%	(34)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_12: Do you have a favorable or unfavorable opinion of the following people?

Devlin Hodges

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(42)	2%	(14)	1%	(6)	15%	(89)	71%	(422)	592
Gender: Male	3%	(8)	13%	(34)	3%	(7)	2%	(6)	15%	(41)	64%	(170)	267
Gender: Female	3%	(11)	2%	(8)	2%	(7)	—	(0)	15%	(48)	77%	(251)	325
Age: 18-29	5%	(7)	9%	(13)	7%	(10)	—	(0)	15%	(22)	64%	(94)	146
Age: 30-44	7%	(9)	5%	(6)	—	(0)	2%	(3)	26%	(31)	59%	(70)	118
Age: 45-54	1%	(1)	6%	(5)	2%	(2)	4%	(3)	16%	(15)	72%	(67)	94
Age: 55-64	1%	(2)	9%	(11)	2%	(3)	—	(0)	12%	(14)	75%	(90)	119
Age: 65+	1%	(1)	5%	(6)	—	(0)	—	(0)	7%	(8)	87%	(100)	115
Generation Z: 18-22	6%	(4)	2%	(1)	8%	(5)	—	(0)	9%	(6)	75%	(52)	69
Millennial: Age 23-38	5%	(7)	12%	(17)	3%	(4)	1%	(1)	20%	(29)	60%	(88)	146
Generation X: Age 39-54	4%	(6)	4%	(6)	1%	(2)	4%	(5)	23%	(32)	64%	(91)	142
Boomers: Age 55-73	1%	(3)	8%	(16)	1%	(3)	—	(0)	10%	(21)	80%	(171)	214
PID: Dem (no lean)	5%	(10)	4%	(7)	3%	(5)	1%	(3)	19%	(35)	68%	(129)	189
PID: Ind (no lean)	—	(1)	6%	(13)	4%	(8)	—	(1)	11%	(23)	79%	(165)	210
PID: Rep (no lean)	5%	(9)	11%	(21)	1%	(1)	1%	(2)	16%	(31)	66%	(128)	193
PID/Gender: Dem Men	6%	(4)	7%	(5)	4%	(3)	4%	(3)	20%	(15)	60%	(44)	73
PID/Gender: Dem Women	5%	(5)	2%	(3)	2%	(3)	—	(0)	18%	(21)	73%	(85)	116
PID/Gender: Ind Men	—	(0)	11%	(10)	4%	(3)	1%	(1)	12%	(11)	73%	(70)	96
PID/Gender: Ind Women	—	(1)	2%	(2)	4%	(4)	—	(0)	10%	(12)	84%	(95)	114
PID/Gender: Rep Men	4%	(4)	19%	(19)	1%	(1)	3%	(2)	16%	(15)	58%	(56)	97
PID/Gender: Rep Women	5%	(5)	3%	(3)	1%	(1)	—	(0)	17%	(16)	75%	(72)	96
Ideo: Liberal (1-3)	3%	(4)	9%	(15)	3%	(4)	1%	(2)	18%	(29)	66%	(106)	160
Ideo: Moderate (4)	5%	(7)	7%	(10)	—	(0)	1%	(1)	18%	(28)	70%	(107)	154
Ideo: Conservative (5-7)	3%	(6)	8%	(15)	3%	(7)	1%	(2)	13%	(25)	72%	(140)	195
Educ: < College	3%	(13)	7%	(28)	3%	(12)	1%	(5)	16%	(66)	70%	(292)	417
Educ: Bachelors degree	4%	(5)	7%	(8)	1%	(1)	1%	(1)	13%	(14)	74%	(82)	111
Educ: Post-grad	3%	(2)	9%	(6)	1%	(0)	1%	(1)	14%	(9)	73%	(47)	65
Income: Under 50k	2%	(6)	8%	(24)	3%	(11)	1%	(5)	9%	(29)	77%	(242)	316
Income: 50k-100k	6%	(12)	7%	(13)	1%	(2)	—	(1)	21%	(38)	64%	(113)	178
Income: 100k+	2%	(2)	5%	(5)	2%	(2)	1%	(1)	23%	(22)	68%	(67)	98
Ethnicity: White	4%	(18)	6%	(28)	2%	(8)	1%	(6)	13%	(58)	74%	(329)	447

Continued on next page

Table NFL8_12: Do you have a favorable or unfavorable opinion of the following people?

Devlin Hodges

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(42)	2%	(14)	1%	(6)	15%	(89)	71%	(422)	592
Ethnicity: Hispanic	3%	(3)	11%	(13)	1%	(1)	—	(0)	20%	(24)	65%	(75)	116
Ethnicity: Afr. Am.	1%	(1)	14%	(12)	4%	(4)	—	(0)	16%	(15)	65%	(60)	92
Ethnicity: Other	—	(0)	3%	(2)	4%	(2)	—	(0)	30%	(16)	63%	(33)	53
All Christian	3%	(8)	9%	(23)	2%	(5)	1%	(3)	15%	(42)	70%	(192)	273
Agnostic/Nothing in particular	3%	(8)	6%	(17)	3%	(8)	1%	(3)	16%	(43)	72%	(199)	277
Evangelical	2%	(4)	11%	(18)	3%	(6)	2%	(4)	19%	(30)	62%	(100)	160
Non-Evangelical	3%	(7)	8%	(17)	1%	(3)	1%	(2)	18%	(38)	69%	(146)	212
Community: Urban	5%	(9)	4%	(7)	—	(1)	—	(0)	17%	(28)	73%	(122)	166
Community: Suburban	2%	(5)	10%	(27)	3%	(9)	1%	(3)	17%	(45)	67%	(180)	268
Community: Rural	3%	(5)	5%	(8)	3%	(5)	2%	(3)	11%	(17)	76%	(120)	158
Employ: Private Sector	3%	(4)	7%	(12)	3%	(6)	—	(1)	24%	(39)	63%	(106)	168
Employ: Self-Employed	5%	(4)	14%	(11)	3%	(2)	4%	(3)	16%	(12)	58%	(45)	78
Employ: Retired	1%	(2)	8%	(11)	1%	(1)	—	(0)	8%	(10)	82%	(107)	131
Employ: Unemployed	5%	(4)	—	(0)	5%	(3)	—	(0)	3%	(2)	88%	(64)	74
Military HH: Yes	—	(1)	7%	(8)	2%	(2)	—	(0)	12%	(12)	79%	(83)	106
Military HH: No	4%	(19)	7%	(34)	2%	(12)	1%	(6)	16%	(77)	70%	(338)	486
RD/WT: Right Direction	3%	(7)	12%	(28)	3%	(7)	2%	(3)	18%	(42)	63%	(146)	232
RD/WT: Wrong Track	3%	(13)	4%	(14)	2%	(7)	1%	(3)	13%	(48)	77%	(276)	360
Trump Job Approve	4%	(9)	11%	(26)	2%	(5)	1%	(3)	16%	(40)	66%	(161)	244
Trump Job Disapprove	3%	(10)	5%	(16)	2%	(7)	1%	(3)	16%	(48)	73%	(225)	310
Trump Job Strongly Approve	4%	(6)	8%	(11)	1%	(2)	2%	(3)	16%	(22)	69%	(100)	145
Trump Job Somewhat Approve	3%	(3)	15%	(14)	3%	(3)	—	(0)	17%	(17)	61%	(61)	99
Trump Job Somewhat Disapprove	6%	(4)	4%	(3)	6%	(4)	1%	(1)	14%	(11)	69%	(51)	74
Trump Job Strongly Disapprove	3%	(6)	5%	(12)	1%	(3)	1%	(2)	16%	(38)	74%	(175)	236
Favorable of Trump	3%	(6)	11%	(26)	2%	(4)	1%	(3)	15%	(36)	68%	(160)	235
Unfavorable of Trump	4%	(11)	5%	(15)	2%	(7)	1%	(3)	15%	(47)	74%	(232)	316
Very Favorable of Trump	4%	(6)	12%	(19)	1%	(2)	2%	(3)	14%	(21)	67%	(100)	151
Somewhat Favorable of Trump	1%	(1)	9%	(7)	3%	(3)	—	(0)	18%	(15)	70%	(59)	85
Somewhat Unfavorable of Trump	7%	(4)	12%	(6)	5%	(2)	2%	(1)	12%	(6)	63%	(33)	52
Very Unfavorable of Trump	3%	(8)	3%	(9)	2%	(5)	1%	(2)	16%	(41)	75%	(199)	263

Continued on next page

Table NFL8_12: Do you have a favorable or unfavorable opinion of the following people?

Devlin Hodges

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(42)	2%	(14)	1%	(6)	15%	(89)	71%	(422)	592
#1 Issue: Economy	2%	(3)	9%	(13)	—	(1)	1%	(2)	24%	(35)	64%	(97)	151
#1 Issue: Security	5%	(5)	5%	(5)	3%	(3)	2%	(2)	19%	(21)	67%	(73)	109
#1 Issue: Health Care	7%	(7)	4%	(4)	5%	(4)	2%	(2)	10%	(9)	72%	(64)	90
#1 Issue: Medicare / Social Security	1%	(1)	15%	(15)	1%	(1)	—	(0)	9%	(9)	74%	(71)	97
2018 House Vote: Democrat	5%	(9)	4%	(8)	3%	(6)	1%	(3)	14%	(27)	72%	(136)	189
2018 House Vote: Republican	4%	(7)	15%	(27)	—	(0)	1%	(2)	18%	(32)	62%	(109)	176
2016 Vote: Hillary Clinton	5%	(9)	4%	(7)	1%	(2)	1%	(2)	14%	(24)	74%	(127)	170
2016 Vote: Donald Trump	3%	(5)	13%	(24)	1%	(3)	1%	(2)	18%	(35)	65%	(126)	195
2016 Vote: Didn't Vote	3%	(5)	3%	(6)	4%	(8)	2%	(3)	14%	(25)	75%	(138)	185
Voted in 2014: Yes	4%	(14)	9%	(33)	1%	(4)	1%	(3)	15%	(54)	70%	(244)	351
Voted in 2014: No	2%	(5)	4%	(9)	4%	(10)	1%	(3)	15%	(36)	74%	(177)	241
2012 Vote: Barack Obama	5%	(10)	6%	(12)	2%	(3)	1%	(2)	16%	(31)	71%	(144)	201
2012 Vote: Mitt Romney	3%	(4)	7%	(10)	1%	(1)	1%	(1)	15%	(22)	74%	(109)	146
2012 Vote: Didn't Vote	2%	(5)	7%	(15)	4%	(10)	1%	(3)	16%	(35)	70%	(157)	226
4-Region: Northeast	4%	(4)	7%	(8)	3%	(3)	1%	(1)	17%	(18)	68%	(73)	106
4-Region: Midwest	5%	(6)	7%	(9)	3%	(4)	2%	(2)	15%	(17)	68%	(81)	119
4-Region: South	2%	(6)	9%	(21)	1%	(3)	1%	(3)	15%	(36)	71%	(165)	233
4-Region: West	2%	(3)	3%	(4)	3%	(5)	1%	(1)	14%	(18)	77%	(103)	133
Avid sports fan	8%	(13)	19%	(30)	4%	(7)	2%	(4)	23%	(37)	43%	(69)	159
Casual sports fan	2%	(4)	4%	(10)	2%	(5)	1%	(2)	17%	(41)	74%	(175)	238
Not a fan at all	1%	(2)	1%	(1)	1%	(2)	—	(1)	6%	(12)	91%	(177)	195
Sports fan	4%	(17)	10%	(40)	3%	(12)	1%	(5)	20%	(78)	62%	(245)	397
Prefer college sports	6%	(6)	11%	(11)	2%	(2)	—	(0)	19%	(19)	61%	(61)	100
Prefer professional sports	3%	(10)	10%	(28)	3%	(8)	2%	(5)	19%	(53)	63%	(180)	285
Interested in NFL	5%	(16)	12%	(39)	3%	(8)	1%	(5)	22%	(67)	57%	(176)	310
Interested in College Football	7%	(17)	15%	(38)	3%	(9)	2%	(5)	21%	(51)	52%	(130)	250
Interested in XFL	14%	(13)	30%	(26)	3%	(2)	5%	(4)	15%	(13)	33%	(29)	88
Participates in sports gambling	7%	(5)	19%	(15)	3%	(3)	4%	(4)	25%	(20)	43%	(35)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_13: Do you have a favorable or unfavorable opinion of the following people?

Jimmy Garoppolo

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	13%	(79)	18%	(105)	3%	(16)	3%	(20)	13%	(77)	50%	(296)	592
Gender: Male	21%	(55)	25%	(66)	4%	(12)	5%	(13)	14%	(36)	32%	(84)	267
Gender: Female	7%	(24)	12%	(39)	1%	(4)	2%	(7)	13%	(41)	65%	(211)	325
Age: 18-29	12%	(18)	11%	(16)	2%	(2)	10%	(15)	7%	(11)	58%	(85)	146
Age: 30-44	14%	(17)	15%	(18)	2%	(3)	2%	(3)	18%	(22)	47%	(56)	118
Age: 45-54	18%	(17)	22%	(20)	4%	(4)	2%	(2)	16%	(15)	39%	(36)	94
Age: 55-64	12%	(15)	18%	(22)	5%	(6)	—	(0)	16%	(19)	48%	(58)	119
Age: 65+	11%	(13)	25%	(29)	1%	(1)	1%	(1)	10%	(11)	53%	(61)	115
Generation Z: 18-22	5%	(3)	11%	(7)	1%	(1)	6%	(4)	5%	(3)	73%	(50)	69
Millennial: Age 23-38	15%	(22)	12%	(18)	1%	(2)	9%	(14)	12%	(18)	50%	(74)	146
Generation X: Age 39-54	19%	(26)	20%	(29)	4%	(6)	1%	(2)	18%	(26)	38%	(53)	142
Boomers: Age 55-73	12%	(26)	22%	(47)	3%	(6)	—	(1)	14%	(30)	49%	(104)	214
PID: Dem (no lean)	16%	(31)	23%	(44)	3%	(6)	2%	(3)	12%	(22)	44%	(83)	189
PID: Ind (no lean)	8%	(18)	9%	(19)	2%	(5)	3%	(6)	14%	(29)	64%	(134)	210
PID: Rep (no lean)	16%	(30)	22%	(42)	2%	(5)	6%	(11)	13%	(26)	41%	(79)	193
PID/Gender: Dem Men	25%	(18)	32%	(23)	6%	(4)	1%	(1)	12%	(9)	24%	(18)	73
PID/Gender: Dem Women	11%	(12)	18%	(21)	2%	(2)	2%	(2)	12%	(14)	56%	(65)	116
PID/Gender: Ind Men	16%	(15)	14%	(13)	4%	(4)	4%	(4)	16%	(16)	47%	(45)	96
PID/Gender: Ind Women	2%	(3)	5%	(5)	1%	(1)	2%	(2)	12%	(13)	78%	(89)	114
PID/Gender: Rep Men	22%	(22)	30%	(29)	4%	(4)	9%	(9)	12%	(12)	22%	(22)	97
PID/Gender: Rep Women	9%	(9)	13%	(13)	1%	(1)	3%	(3)	14%	(14)	60%	(57)	96
Ideo: Liberal (1-3)	16%	(25)	20%	(32)	2%	(4)	6%	(10)	10%	(17)	45%	(73)	160
Ideo: Moderate (4)	9%	(14)	14%	(21)	4%	(6)	3%	(5)	19%	(29)	51%	(79)	154
Ideo: Conservative (5-7)	17%	(32)	23%	(44)	3%	(6)	1%	(2)	14%	(27)	42%	(83)	195
Educ: < College	13%	(53)	13%	(54)	2%	(8)	4%	(18)	13%	(53)	55%	(229)	417
Educ: Bachelors degree	18%	(20)	27%	(30)	6%	(6)	1%	(2)	13%	(15)	35%	(38)	111
Educ: Post-grad	9%	(6)	31%	(20)	2%	(1)	—	(0)	14%	(9)	43%	(28)	65
Income: Under 50k	8%	(25)	13%	(43)	2%	(6)	4%	(11)	10%	(33)	63%	(199)	316
Income: 50k-100k	18%	(32)	23%	(41)	4%	(7)	3%	(5)	17%	(31)	35%	(62)	178
Income: 100k+	22%	(22)	22%	(21)	3%	(3)	4%	(3)	14%	(14)	35%	(35)	98
Ethnicity: White	13%	(60)	20%	(87)	3%	(13)	2%	(7)	14%	(63)	48%	(216)	447

Continued on next page

Table NFL8_13: Do you have a favorable or unfavorable opinion of the following people?

Jimmy Garoppolo

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	13%	(79)	18%	(105)	3%	(16)	3%	(20)	13%	(77)	50%	(296)	592
Ethnicity: Hispanic	19%	(21)	9%	(11)	—	(0)	10%	(12)	6%	(7)	56%	(65)	116
Ethnicity: Afr. Am.	15%	(14)	10%	(9)	3%	(2)	13%	(12)	10%	(9)	49%	(45)	92
Ethnicity: Other	9%	(5)	15%	(8)	—	(0)	1%	(1)	10%	(5)	64%	(34)	53
All Christian	13%	(35)	23%	(64)	3%	(8)	2%	(4)	14%	(39)	45%	(122)	273
Agnostic/Nothing in particular	13%	(36)	11%	(31)	2%	(5)	6%	(16)	12%	(34)	56%	(155)	277
Evangelical	15%	(24)	13%	(21)	4%	(6)	8%	(12)	16%	(25)	46%	(73)	160
Non-Evangelical	14%	(29)	23%	(50)	2%	(4)	2%	(4)	14%	(31)	45%	(95)	212
Community: Urban	11%	(19)	14%	(24)	2%	(3)	2%	(4)	12%	(20)	58%	(96)	166
Community: Suburban	14%	(38)	21%	(57)	3%	(9)	4%	(10)	15%	(39)	43%	(116)	268
Community: Rural	14%	(22)	15%	(24)	2%	(4)	4%	(6)	11%	(18)	53%	(84)	158
Employ: Private Sector	16%	(27)	21%	(35)	5%	(9)	—	(1)	19%	(32)	38%	(64)	168
Employ: Self-Employed	21%	(16)	8%	(6)	1%	(1)	18%	(14)	9%	(7)	43%	(34)	78
Employ: Retired	13%	(17)	27%	(35)	1%	(1)	1%	(1)	9%	(11)	50%	(65)	131
Employ: Unemployed	5%	(3)	7%	(5)	1%	(1)	4%	(3)	11%	(8)	72%	(53)	74
Military HH: Yes	12%	(13)	20%	(21)	—	(0)	1%	(1)	12%	(13)	55%	(59)	106
Military HH: No	13%	(65)	17%	(84)	3%	(16)	4%	(19)	13%	(65)	49%	(237)	486
RD/WT: Right Direction	15%	(34)	21%	(50)	3%	(8)	5%	(11)	16%	(36)	40%	(92)	232
RD/WT: Wrong Track	12%	(44)	15%	(55)	2%	(8)	2%	(9)	11%	(41)	56%	(203)	360
Trump Job Approve	14%	(34)	22%	(53)	4%	(9)	4%	(11)	15%	(38)	41%	(101)	244
Trump Job Disapprove	15%	(45)	17%	(52)	2%	(7)	2%	(7)	12%	(37)	52%	(162)	310
Trump Job Strongly Approve	17%	(24)	23%	(34)	3%	(5)	2%	(3)	15%	(21)	40%	(58)	145
Trump Job Somewhat Approve	9%	(9)	19%	(19)	4%	(4)	8%	(8)	16%	(16)	43%	(43)	99
Trump Job Somewhat Disapprove	13%	(9)	11%	(8)	1%	(1)	4%	(3)	10%	(8)	61%	(45)	74
Trump Job Strongly Disapprove	15%	(36)	19%	(44)	3%	(6)	2%	(4)	12%	(29)	50%	(117)	236
Favorable of Trump	14%	(34)	21%	(50)	3%	(6)	4%	(10)	15%	(35)	42%	(100)	235
Unfavorable of Trump	13%	(42)	16%	(52)	3%	(10)	3%	(10)	11%	(34)	53%	(168)	316
Very Favorable of Trump	17%	(25)	21%	(32)	3%	(5)	7%	(10)	13%	(20)	39%	(59)	151
Somewhat Favorable of Trump	10%	(9)	22%	(19)	2%	(1)	—	(0)	18%	(15)	48%	(40)	85
Somewhat Unfavorable of Trump	9%	(5)	11%	(6)	7%	(4)	9%	(5)	9%	(5)	55%	(29)	52
Very Unfavorable of Trump	14%	(38)	18%	(46)	2%	(6)	2%	(5)	11%	(29)	53%	(139)	263

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Table NFL8_13: Do you have a favorable or unfavorable opinion of the following people?

Jimmy Garoppolo

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	13%	(79)	18%	(105)	3%	(16)	3%	(20)	13%	(77)	50%	(296)	592
#1 Issue: Economy	17%	(26)	18%	(27)	3%	(5)	2%	(3)	15%	(23)	44%	(67)	151
#1 Issue: Security	17%	(18)	22%	(24)	2%	(2)	2%	(2)	16%	(17)	42%	(46)	109
#1 Issue: Health Care	11%	(10)	20%	(18)	4%	(4)	5%	(5)	13%	(12)	46%	(42)	90
#1 Issue: Medicare / Social Security	13%	(12)	17%	(17)	1%	(1)	7%	(7)	12%	(12)	49%	(47)	97
2018 House Vote: Democrat	16%	(30)	22%	(41)	4%	(8)	1%	(2)	12%	(23)	45%	(85)	189
2018 House Vote: Republican	17%	(31)	25%	(44)	2%	(4)	7%	(12)	15%	(27)	33%	(59)	176
2016 Vote: Hillary Clinton	15%	(26)	21%	(35)	4%	(7)	1%	(2)	12%	(20)	47%	(81)	170
2016 Vote: Donald Trump	16%	(32)	24%	(46)	2%	(5)	5%	(10)	17%	(33)	36%	(70)	195
2016 Vote: Didn't Vote	11%	(20)	9%	(17)	1%	(2)	5%	(9)	10%	(19)	63%	(117)	185
Voted in 2014: Yes	17%	(60)	23%	(81)	3%	(11)	3%	(11)	14%	(49)	40%	(139)	351
Voted in 2014: No	8%	(19)	10%	(24)	2%	(5)	4%	(9)	12%	(28)	65%	(157)	241
2012 Vote: Barack Obama	18%	(36)	20%	(41)	3%	(7)	1%	(2)	15%	(30)	43%	(86)	201
2012 Vote: Mitt Romney	19%	(28)	23%	(34)	1%	(2)	1%	(1)	17%	(25)	39%	(57)	146
2012 Vote: Didn't Vote	7%	(15)	11%	(25)	2%	(5)	7%	(17)	9%	(21)	64%	(144)	226
4-Region: Northeast	20%	(22)	19%	(20)	3%	(3)	—	(0)	14%	(15)	44%	(47)	106
4-Region: Midwest	8%	(10)	23%	(27)	5%	(6)	3%	(3)	15%	(18)	46%	(54)	119
4-Region: South	10%	(24)	15%	(34)	3%	(6)	5%	(12)	14%	(32)	53%	(124)	233
4-Region: West	17%	(23)	17%	(23)	1%	(1)	3%	(4)	9%	(12)	52%	(70)	133
Avid sports fan	36%	(57)	29%	(46)	5%	(8)	7%	(11)	13%	(20)	11%	(17)	159
Casual sports fan	9%	(21)	22%	(52)	3%	(8)	2%	(5)	18%	(42)	46%	(111)	238
Not a fan at all	—	(0)	3%	(6)	—	(0)	2%	(5)	8%	(15)	86%	(168)	195
Sports fan	20%	(78)	25%	(98)	4%	(16)	4%	(15)	16%	(62)	32%	(128)	397
Prefer college sports	21%	(21)	24%	(24)	4%	(4)	2%	(2)	16%	(16)	34%	(34)	100
Prefer professional sports	20%	(56)	23%	(66)	4%	(10)	4%	(13)	15%	(42)	35%	(99)	285
Interested in NFL	24%	(73)	27%	(85)	5%	(15)	4%	(13)	15%	(46)	25%	(79)	310
Interested in College Football	24%	(61)	28%	(69)	5%	(14)	6%	(15)	14%	(34)	23%	(57)	250
Interested in XFL	27%	(24)	31%	(28)	8%	(7)	14%	(12)	9%	(8)	11%	(10)	88
Participates in sports gambling	32%	(27)	17%	(14)	4%	(3)	7%	(5)	11%	(9)	29%	(24)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_14: Do you have a favorable or unfavorable opinion of the following people?

Matthew Stafford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(54)	15%	(87)	3%	(20)	1%	(4)	14%	(82)	58%	(345)	592
Gender: Male	15%	(39)	24%	(63)	6%	(16)	1%	(3)	16%	(42)	39%	(103)	267
Gender: Female	4%	(14)	7%	(24)	1%	(4)	—	(1)	12%	(40)	74%	(242)	325
Age: 18-29	9%	(14)	9%	(14)	5%	(7)	1%	(2)	9%	(13)	67%	(97)	146
Age: 30-44	14%	(17)	16%	(19)	2%	(3)	—	(0)	17%	(20)	50%	(59)	118
Age: 45-54	6%	(5)	19%	(18)	3%	(3)	2%	(2)	15%	(14)	54%	(51)	94
Age: 55-64	11%	(13)	14%	(17)	6%	(7)	—	(0)	16%	(19)	53%	(63)	119
Age: 65+	4%	(5)	17%	(20)	1%	(1)	—	(0)	14%	(16)	64%	(74)	115
Generation Z: 18-22	6%	(4)	11%	(8)	2%	(1)	1%	(1)	4%	(3)	75%	(52)	69
Millennial: Age 23-38	11%	(17)	11%	(16)	5%	(8)	1%	(1)	11%	(17)	60%	(89)	146
Generation X: Age 39-54	11%	(15)	19%	(27)	3%	(4)	2%	(2)	19%	(27)	47%	(67)	142
Boomers: Age 55-73	8%	(16)	15%	(32)	4%	(8)	—	(0)	16%	(35)	57%	(122)	214
PID: Dem (no lean)	10%	(20)	14%	(27)	4%	(7)	—	(0)	15%	(28)	57%	(107)	189
PID: Ind (no lean)	5%	(11)	9%	(20)	3%	(7)	2%	(3)	11%	(23)	69%	(146)	210
PID: Rep (no lean)	12%	(23)	21%	(41)	3%	(5)	1%	(1)	16%	(31)	47%	(92)	193
PID/Gender: Dem Men	16%	(12)	26%	(19)	7%	(5)	—	(0)	19%	(14)	32%	(23)	73
PID/Gender: Dem Women	7%	(8)	7%	(8)	2%	(2)	—	(0)	12%	(14)	73%	(84)	116
PID/Gender: Ind Men	10%	(10)	17%	(16)	6%	(6)	3%	(3)	15%	(14)	49%	(47)	96
PID/Gender: Ind Women	1%	(1)	3%	(4)	1%	(2)	—	(0)	8%	(9)	87%	(98)	114
PID/Gender: Rep Men	18%	(18)	28%	(28)	6%	(5)	1%	(1)	14%	(14)	33%	(32)	97
PID/Gender: Rep Women	6%	(5)	13%	(13)	—	(0)	1%	(1)	18%	(17)	62%	(60)	96
Ideo: Liberal (1-3)	12%	(19)	14%	(23)	5%	(8)	—	(0)	8%	(13)	61%	(97)	160
Ideo: Moderate (4)	8%	(13)	17%	(26)	2%	(3)	1%	(2)	20%	(31)	52%	(80)	154
Ideo: Conservative (5-7)	8%	(16)	19%	(36)	3%	(7)	1%	(3)	14%	(27)	54%	(106)	195
Educ: < College	9%	(39)	12%	(50)	3%	(13)	1%	(3)	14%	(56)	61%	(255)	417
Educ: Bachelors degree	9%	(10)	23%	(26)	2%	(2)	1%	(1)	16%	(17)	49%	(54)	111
Educ: Post-grad	7%	(4)	17%	(11)	7%	(5)	1%	(1)	12%	(8)	55%	(36)	65
Income: Under 50k	7%	(23)	11%	(34)	4%	(12)	1%	(2)	11%	(36)	66%	(209)	316
Income: 50k-100k	14%	(26)	18%	(31)	3%	(5)	1%	(1)	17%	(31)	47%	(84)	178
Income: 100k+	5%	(5)	22%	(22)	3%	(3)	1%	(1)	15%	(15)	53%	(53)	98
Ethnicity: White	9%	(40)	16%	(70)	3%	(15)	1%	(3)	15%	(65)	57%	(254)	447

Continued on next page

Table NFL8_14: Do you have a favorable or unfavorable opinion of the following people?

Matthew Stafford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(54)	15%	(87)	3%	(20)	1%	(4)	14%	(82)	58%	(345)	592
Ethnicity: Hispanic	9%	(11)	15%	(17)	2%	(3)	—	(0)	7%	(8)	67%	(77)	116
Ethnicity: Afr. Am.	15%	(14)	10%	(9)	5%	(5)	1%	(1)	7%	(7)	62%	(57)	92
Ethnicity: Other	—	(0)	16%	(8)	1%	(0)	—	(0)	19%	(10)	64%	(34)	53
All Christian	10%	(27)	21%	(58)	2%	(5)	1%	(4)	14%	(39)	51%	(140)	273
Agnostic/Nothing in particular	8%	(23)	8%	(23)	4%	(10)	—	(1)	14%	(39)	65%	(180)	277
Evangelical	9%	(15)	16%	(26)	3%	(5)	1%	(2)	19%	(30)	52%	(84)	160
Non-Evangelical	13%	(27)	20%	(43)	2%	(4)	1%	(2)	14%	(29)	50%	(107)	212
Community: Urban	8%	(13)	14%	(23)	1%	(1)	1%	(1)	14%	(23)	63%	(105)	166
Community: Suburban	11%	(30)	16%	(43)	4%	(10)	1%	(2)	15%	(41)	53%	(143)	268
Community: Rural	7%	(10)	14%	(22)	6%	(9)	1%	(2)	11%	(17)	62%	(98)	158
Employ: Private Sector	7%	(11)	19%	(32)	6%	(11)	1%	(2)	15%	(25)	51%	(86)	168
Employ: Self-Employed	23%	(18)	12%	(10)	5%	(4)	3%	(2)	7%	(5)	51%	(39)	78
Employ: Retired	8%	(11)	16%	(21)	1%	(1)	—	(0)	18%	(23)	57%	(75)	131
Employ: Unemployed	2%	(2)	8%	(6)	2%	(1)	—	(0)	4%	(3)	84%	(62)	74
Military HH: Yes	9%	(10)	12%	(13)	4%	(4)	—	(0)	8%	(8)	66%	(70)	106
Military HH: No	9%	(44)	15%	(74)	3%	(16)	1%	(4)	15%	(73)	57%	(275)	486
RD/WT: Right Direction	14%	(32)	16%	(37)	3%	(8)	1%	(3)	17%	(40)	48%	(112)	232
RD/WT: Wrong Track	6%	(21)	14%	(51)	3%	(12)	—	(1)	12%	(42)	65%	(233)	360
Trump Job Approve	12%	(30)	18%	(44)	3%	(8)	1%	(2)	17%	(41)	49%	(120)	244
Trump Job Disapprove	8%	(24)	14%	(44)	4%	(12)	1%	(2)	13%	(40)	61%	(188)	310
Trump Job Strongly Approve	10%	(15)	16%	(23)	3%	(5)	1%	(1)	13%	(19)	57%	(82)	145
Trump Job Somewhat Approve	16%	(16)	21%	(20)	3%	(3)	1%	(1)	21%	(21)	38%	(38)	99
Trump Job Somewhat Disapprove	12%	(9)	12%	(9)	3%	(3)	3%	(2)	8%	(6)	63%	(46)	74
Trump Job Strongly Disapprove	6%	(15)	15%	(35)	4%	(10)	—	(0)	15%	(34)	60%	(142)	236
Favorable of Trump	13%	(30)	18%	(42)	3%	(7)	1%	(2)	16%	(38)	49%	(116)	235
Unfavorable of Trump	7%	(22)	14%	(43)	4%	(13)	1%	(2)	12%	(39)	62%	(197)	316
Very Favorable of Trump	15%	(23)	15%	(23)	3%	(4)	1%	(1)	15%	(22)	52%	(78)	151
Somewhat Favorable of Trump	9%	(7)	22%	(18)	3%	(3)	1%	(1)	19%	(16)	46%	(39)	85
Somewhat Unfavorable of Trump	7%	(4)	14%	(7)	8%	(4)	4%	(2)	11%	(6)	57%	(30)	52
Very Unfavorable of Trump	7%	(18)	14%	(36)	3%	(9)	—	(0)	12%	(33)	63%	(167)	263

Continued on next page

Table NFL8_14: Do you have a favorable or unfavorable opinion of the following people?
Matthew Stafford

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(54)	15%	(87)	3%	(20)	1%	(4)	14%	(82)	58%	(345)	592
#1 Issue: Economy	10%	(15)	18%	(27)	3%	(4)	1%	(1)	16%	(24)	53%	(79)	151
#1 Issue: Security	15%	(16)	15%	(16)	6%	(6)	2%	(2)	15%	(16)	49%	(54)	109
#1 Issue: Health Care	4%	(4)	15%	(13)	7%	(6)	2%	(1)	14%	(13)	59%	(53)	90
#1 Issue: Medicare / Social Security	11%	(11)	16%	(15)	1%	(1)	1%	(1)	17%	(16)	55%	(53)	97
2018 House Vote: Democrat	10%	(19)	13%	(25)	4%	(7)	1%	(1)	14%	(26)	59%	(112)	189
2018 House Vote: Republican	13%	(23)	20%	(35)	3%	(5)	2%	(3)	17%	(31)	45%	(79)	176
2016 Vote: Hillary Clinton	9%	(16)	12%	(20)	4%	(6)	—	(0)	15%	(25)	60%	(103)	170
2016 Vote: Donald Trump	14%	(27)	17%	(34)	4%	(7)	2%	(3)	17%	(33)	47%	(91)	195
2016 Vote: Didn't Vote	6%	(10)	13%	(25)	3%	(6)	1%	(1)	11%	(20)	66%	(123)	185
Voted in 2014: Yes	11%	(39)	16%	(55)	4%	(13)	—	(2)	16%	(57)	53%	(186)	351
Voted in 2014: No	6%	(15)	14%	(33)	3%	(7)	1%	(3)	10%	(25)	66%	(159)	241
2012 Vote: Barack Obama	11%	(23)	14%	(28)	3%	(7)	—	(0)	18%	(36)	54%	(108)	201
2012 Vote: Mitt Romney	10%	(15)	17%	(24)	4%	(5)	1%	(1)	14%	(20)	55%	(81)	146
2012 Vote: Didn't Vote	7%	(16)	13%	(29)	3%	(7)	1%	(3)	11%	(24)	65%	(148)	226
4-Region: Northeast	7%	(8)	18%	(19)	9%	(10)	2%	(2)	11%	(12)	53%	(56)	106
4-Region: Midwest	11%	(13)	18%	(22)	1%	(1)	1%	(2)	13%	(16)	56%	(67)	119
4-Region: South	11%	(26)	12%	(27)	4%	(9)	—	(0)	14%	(34)	59%	(137)	233
4-Region: West	6%	(8)	15%	(19)	1%	(1)	1%	(1)	15%	(20)	63%	(84)	133
Avid sports fan	22%	(36)	32%	(51)	5%	(8)	1%	(2)	22%	(34)	18%	(28)	159
Casual sports fan	7%	(18)	13%	(32)	5%	(11)	1%	(2)	17%	(40)	57%	(135)	238
Not a fan at all	—	(0)	2%	(4)	—	(1)	—	(1)	3%	(7)	93%	(182)	195
Sports fan	13%	(53)	21%	(83)	5%	(19)	1%	(4)	19%	(75)	41%	(163)	397
Prefer college sports	14%	(14)	25%	(25)	2%	(2)	—	(0)	17%	(17)	43%	(43)	100
Prefer professional sports	14%	(38)	20%	(56)	5%	(15)	1%	(4)	18%	(52)	42%	(120)	285
Interested in NFL	16%	(49)	25%	(78)	5%	(17)	1%	(4)	20%	(61)	33%	(102)	310
Interested in College Football	20%	(49)	27%	(68)	6%	(16)	1%	(3)	18%	(46)	27%	(68)	250
Interested in XFL	28%	(24)	33%	(29)	11%	(10)	1%	(1)	15%	(13)	12%	(11)	88
Participates in sports gambling	14%	(11)	22%	(18)	11%	(9)	2%	(2)	16%	(13)	35%	(29)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_15: Do you have a favorable or unfavorable opinion of the following people?

Robby Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(41)	2%	(13)	1%	(7)	13%	(77)	74%	(435)	592
Gender: Male	5%	(12)	13%	(34)	4%	(12)	2%	(6)	12%	(31)	64%	(172)	267
Gender: Female	2%	(7)	2%	(7)	—	(1)	—	(2)	14%	(45)	81%	(263)	325
Age: 18-29	8%	(12)	4%	(6)	5%	(8)	—	(0)	13%	(18)	70%	(103)	146
Age: 30-44	2%	(3)	10%	(12)	2%	(3)	1%	(1)	23%	(27)	62%	(73)	118
Age: 45-54	4%	(4)	4%	(4)	—	(0)	4%	(4)	12%	(11)	75%	(70)	94
Age: 55-64	—	(0)	12%	(14)	—	(0)	1%	(1)	12%	(14)	76%	(90)	119
Age: 65+	1%	(1)	5%	(6)	1%	(1)	1%	(1)	5%	(6)	86%	(99)	115
Generation Z: 18-22	3%	(2)	3%	(2)	6%	(4)	—	(0)	4%	(3)	84%	(59)	69
Millennial: Age 23-38	7%	(10)	6%	(9)	4%	(6)	1%	(1)	20%	(30)	62%	(91)	146
Generation X: Age 39-54	4%	(6)	7%	(10)	—	(0)	3%	(4)	18%	(25)	68%	(96)	142
Boomers: Age 55-73	1%	(1)	9%	(19)	1%	(2)	—	(1)	9%	(19)	80%	(171)	214
PID: Dem (no lean)	3%	(6)	9%	(18)	—	(0)	1%	(2)	17%	(33)	69%	(130)	189
PID: Ind (no lean)	—	(0)	5%	(10)	5%	(10)	1%	(2)	10%	(22)	79%	(165)	210
PID: Rep (no lean)	6%	(12)	7%	(14)	1%	(2)	2%	(3)	11%	(22)	72%	(140)	193
PID/Gender: Dem Men	3%	(2)	18%	(13)	—	(0)	2%	(2)	17%	(12)	60%	(44)	73
PID/Gender: Dem Women	4%	(4)	4%	(4)	—	(0)	—	(0)	18%	(21)	74%	(86)	116
PID/Gender: Ind Men	—	(0)	9%	(8)	10%	(9)	1%	(1)	13%	(12)	68%	(66)	96
PID/Gender: Ind Women	—	(0)	2%	(2)	—	(0)	1%	(2)	9%	(10)	88%	(100)	114
PID/Gender: Rep Men	11%	(10)	13%	(12)	3%	(2)	3%	(3)	7%	(7)	64%	(62)	97
PID/Gender: Rep Women	2%	(2)	1%	(1)	—	(0)	—	(0)	16%	(15)	81%	(78)	96
Ideo: Liberal (1-3)	5%	(8)	8%	(12)	3%	(5)	1%	(1)	14%	(23)	69%	(110)	160
Ideo: Moderate (4)	3%	(5)	7%	(11)	1%	(2)	—	(0)	17%	(27)	71%	(109)	154
Ideo: Conservative (5-7)	3%	(6)	8%	(16)	2%	(4)	2%	(3)	9%	(17)	76%	(148)	195
Educ: < College	3%	(13)	6%	(25)	2%	(10)	1%	(4)	14%	(57)	74%	(308)	417
Educ: Bachelors degree	3%	(4)	12%	(13)	1%	(1)	2%	(2)	11%	(12)	71%	(78)	111
Educ: Post-grad	3%	(2)	5%	(3)	3%	(2)	1%	(1)	12%	(8)	76%	(49)	65
Income: Under 50k	3%	(8)	6%	(20)	3%	(8)	1%	(3)	9%	(30)	78%	(247)	316
Income: 50k-100k	4%	(7)	8%	(14)	2%	(3)	2%	(3)	15%	(27)	69%	(122)	178
Income: 100k+	3%	(3)	7%	(7)	1%	(1)	1%	(1)	20%	(20)	67%	(66)	98
Ethnicity: White	3%	(11)	7%	(32)	1%	(6)	2%	(7)	13%	(56)	75%	(334)	447

Continued on next page

Table NFL8_15: Do you have a favorable or unfavorable opinion of the following people?

Robby Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(41)	2%	(13)	1%	(7)	13%	(77)	74%	(435)	592
Ethnicity: Hispanic	6%	(7)	3%	(4)	2%	(3)	—	(0)	18%	(21)	70%	(81)	116
Ethnicity: Afr. Am.	8%	(7)	8%	(7)	6%	(6)	—	(0)	6%	(6)	72%	(66)	92
Ethnicity: Other	1%	(1)	3%	(2)	1%	(0)	—	(0)	28%	(15)	66%	(35)	53
All Christian	2%	(6)	10%	(27)	2%	(6)	1%	(3)	14%	(38)	71%	(193)	273
Agnostic/Nothing in particular	4%	(11)	4%	(10)	2%	(6)	1%	(2)	12%	(34)	77%	(213)	277
Evangelical	6%	(9)	7%	(12)	6%	(9)	1%	(2)	15%	(25)	65%	(104)	160
Non-Evangelical	2%	(4)	10%	(21)	1%	(2)	1%	(1)	14%	(30)	72%	(153)	212
Community: Urban	3%	(6)	4%	(7)	3%	(5)	—	(1)	14%	(23)	75%	(125)	166
Community: Suburban	5%	(12)	9%	(25)	2%	(5)	2%	(6)	15%	(40)	67%	(180)	268
Community: Rural	1%	(1)	6%	(10)	2%	(3)	—	(0)	9%	(13)	83%	(130)	158
Employ: Private Sector	2%	(4)	11%	(18)	2%	(3)	2%	(3)	18%	(31)	65%	(109)	168
Employ: Self-Employed	13%	(10)	4%	(3)	9%	(7)	—	(0)	13%	(10)	61%	(48)	78
Employ: Retired	—	(0)	8%	(11)	1%	(2)	1%	(2)	7%	(9)	82%	(107)	131
Employ: Unemployed	—	(0)	3%	(2)	—	(0)	—	(0)	7%	(5)	90%	(66)	74
Military HH: Yes	—	(0)	7%	(8)	2%	(2)	1%	(1)	8%	(9)	82%	(87)	106
Military HH: No	4%	(19)	7%	(34)	2%	(11)	1%	(6)	14%	(68)	72%	(348)	486
RD/WT: Right Direction	6%	(14)	9%	(20)	3%	(7)	1%	(3)	13%	(30)	68%	(157)	232
RD/WT: Wrong Track	2%	(6)	6%	(21)	2%	(5)	1%	(4)	13%	(46)	77%	(278)	360
Trump Job Approve	6%	(14)	8%	(21)	2%	(4)	2%	(6)	12%	(30)	70%	(170)	244
Trump Job Disapprove	2%	(6)	7%	(21)	3%	(8)	—	(1)	15%	(46)	74%	(228)	310
Trump Job Strongly Approve	3%	(4)	9%	(14)	1%	(2)	3%	(4)	9%	(13)	75%	(108)	145
Trump Job Somewhat Approve	9%	(9)	7%	(7)	2%	(2)	2%	(2)	18%	(17)	62%	(62)	99
Trump Job Somewhat Disapprove	3%	(2)	7%	(5)	7%	(5)	—	(0)	8%	(6)	76%	(56)	74
Trump Job Strongly Disapprove	2%	(4)	7%	(16)	1%	(4)	1%	(1)	17%	(40)	73%	(172)	236
Favorable of Trump	5%	(12)	9%	(21)	2%	(4)	2%	(6)	11%	(27)	70%	(166)	235
Unfavorable of Trump	2%	(7)	6%	(20)	2%	(6)	—	(1)	14%	(44)	75%	(237)	316
Very Favorable of Trump	8%	(11)	9%	(13)	1%	(2)	3%	(4)	10%	(15)	70%	(106)	151
Somewhat Favorable of Trump	1%	(1)	9%	(8)	3%	(2)	2%	(2)	15%	(12)	71%	(60)	85
Somewhat Unfavorable of Trump	6%	(3)	6%	(3)	8%	(4)	—	(0)	11%	(6)	68%	(36)	52
Very Unfavorable of Trump	1%	(4)	6%	(17)	1%	(2)	1%	(1)	15%	(38)	77%	(202)	263

Continued on next page

Table NFL8_15: Do you have a favorable or unfavorable opinion of the following people?

Robby Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(19)	7%	(41)	2%	(13)	1%	(7)	13%	(77)	74%	(435)	592
#1 Issue: Economy	3%	(4)	6%	(9)	4%	(6)	1%	(2)	19%	(29)	67%	(101)	151
#1 Issue: Security	3%	(3)	11%	(12)	—	(0)	1%	(1)	11%	(12)	73%	(79)	109
#1 Issue: Health Care	4%	(3)	4%	(4)	2%	(2)	3%	(3)	14%	(13)	72%	(65)	90
#1 Issue: Medicare / Social Security	7%	(7)	8%	(8)	1%	(1)	—	(0)	9%	(9)	74%	(72)	97
2018 House Vote: Democrat	4%	(8)	9%	(16)	1%	(1)	1%	(2)	13%	(24)	73%	(138)	189
2018 House Vote: Republican	7%	(11)	11%	(19)	2%	(4)	1%	(1)	14%	(25)	66%	(116)	176
2016 Vote: Hillary Clinton	3%	(5)	7%	(12)	—	(0)	1%	(1)	15%	(25)	74%	(127)	170
2016 Vote: Donald Trump	7%	(13)	9%	(18)	3%	(5)	1%	(2)	12%	(24)	68%	(132)	195
2016 Vote: Didn't Vote	1%	(1)	4%	(7)	3%	(6)	2%	(3)	11%	(21)	79%	(146)	185
Voted in 2014: Yes	5%	(17)	9%	(32)	1%	(5)	1%	(4)	12%	(44)	71%	(250)	351
Voted in 2014: No	1%	(2)	4%	(9)	3%	(8)	1%	(3)	14%	(33)	77%	(186)	241
2012 Vote: Barack Obama	2%	(5)	9%	(18)	1%	(2)	1%	(1)	14%	(29)	72%	(146)	201
2012 Vote: Mitt Romney	3%	(5)	9%	(13)	—	(0)	1%	(2)	11%	(16)	75%	(110)	146
2012 Vote: Didn't Vote	4%	(9)	4%	(8)	3%	(8)	1%	(3)	13%	(30)	74%	(168)	226
4-Region: Northeast	4%	(4)	10%	(10)	3%	(3)	3%	(3)	14%	(15)	67%	(72)	106
4-Region: Midwest	3%	(3)	8%	(10)	1%	(1)	2%	(2)	13%	(15)	74%	(88)	119
4-Region: South	5%	(11)	7%	(15)	3%	(6)	1%	(2)	11%	(26)	74%	(172)	233
4-Region: West	—	(1)	5%	(6)	2%	(2)	—	(0)	15%	(21)	78%	(104)	133
Avid sports fan	9%	(15)	21%	(33)	3%	(5)	2%	(3)	20%	(31)	45%	(71)	159
Casual sports fan	2%	(4)	3%	(7)	3%	(6)	1%	(3)	14%	(33)	78%	(185)	238
Not a fan at all	—	(0)	1%	(1)	1%	(1)	—	(1)	6%	(12)	92%	(179)	195
Sports fan	5%	(19)	10%	(40)	3%	(12)	2%	(6)	16%	(64)	64%	(256)	397
Prefer college sports	4%	(4)	13%	(13)	1%	(1)	—	(0)	13%	(13)	68%	(68)	100
Prefer professional sports	5%	(13)	9%	(25)	4%	(11)	2%	(5)	16%	(46)	65%	(184)	285
Interested in NFL	5%	(17)	13%	(40)	4%	(11)	1%	(4)	18%	(55)	59%	(184)	310
Interested in College Football	7%	(18)	15%	(38)	4%	(10)	2%	(4)	15%	(38)	56%	(141)	250
Interested in XFL	17%	(15)	28%	(25)	6%	(5)	3%	(3)	12%	(10)	35%	(31)	88
Participates in sports gambling	4%	(3)	24%	(20)	5%	(4)	3%	(2)	17%	(14)	47%	(39)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_16: Do you have a favorable or unfavorable opinion of the following people?

David Blough

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	9%	(51)	2%	(12)	2%	(9)	14%	(80)	72%	(428)	592
Gender: Male	3%	(8)	13%	(35)	3%	(7)	2%	(7)	12%	(32)	67%	(178)	267
Gender: Female	1%	(3)	5%	(16)	2%	(5)	1%	(3)	15%	(48)	77%	(251)	325
Age: 18-29	1%	(2)	12%	(17)	3%	(4)	4%	(5)	16%	(23)	64%	(94)	146
Age: 30-44	5%	(6)	7%	(9)	4%	(5)	—	(0)	19%	(22)	64%	(76)	118
Age: 45-54	1%	(1)	10%	(9)	—	(0)	2%	(2)	15%	(14)	72%	(68)	94
Age: 55-64	—	(0)	8%	(10)	1%	(1)	2%	(2)	11%	(13)	78%	(93)	119
Age: 65+	2%	(2)	6%	(7)	1%	(2)	—	(0)	6%	(7)	85%	(98)	115
Generation Z: 18-22	1%	(1)	10%	(7)	3%	(2)	3%	(2)	12%	(8)	71%	(49)	69
Millennial: Age 23-38	4%	(5)	10%	(14)	4%	(6)	2%	(3)	19%	(28)	62%	(90)	146
Generation X: Age 39-54	2%	(3)	10%	(14)	1%	(2)	1%	(2)	17%	(24)	69%	(98)	142
Boomers: Age 55-73	1%	(1)	7%	(15)	1%	(3)	1%	(2)	9%	(19)	81%	(174)	214
PID: Dem (no lean)	3%	(6)	8%	(14)	4%	(8)	1%	(3)	12%	(22)	72%	(136)	189
PID: Ind (no lean)	1%	(2)	6%	(12)	1%	(3)	3%	(6)	11%	(23)	78%	(164)	210
PID: Rep (no lean)	1%	(2)	13%	(25)	1%	(1)	—	(1)	18%	(36)	67%	(129)	193
PID/Gender: Dem Men	5%	(4)	8%	(6)	5%	(3)	3%	(2)	9%	(7)	70%	(51)	73
PID/Gender: Dem Women	2%	(2)	8%	(9)	4%	(4)	—	(1)	13%	(15)	73%	(85)	116
PID/Gender: Ind Men	2%	(2)	8%	(8)	2%	(2)	4%	(4)	11%	(11)	72%	(70)	96
PID/Gender: Ind Women	—	(1)	4%	(4)	—	(1)	2%	(2)	10%	(12)	83%	(95)	114
PID/Gender: Rep Men	2%	(2)	22%	(21)	1%	(1)	1%	(1)	15%	(15)	59%	(57)	97
PID/Gender: Rep Women	—	(0)	3%	(3)	—	(0)	—	(0)	22%	(21)	75%	(71)	96
Ideo: Liberal (1-3)	1%	(2)	12%	(20)	3%	(5)	3%	(4)	10%	(17)	70%	(112)	160
Ideo: Moderate (4)	2%	(3)	8%	(13)	1%	(2)	2%	(2)	18%	(28)	69%	(106)	154
Ideo: Conservative (5-7)	3%	(5)	8%	(15)	2%	(3)	—	(1)	13%	(25)	75%	(146)	195
Educ: < College	1%	(5)	9%	(38)	2%	(10)	2%	(7)	13%	(56)	72%	(300)	417
Educ: Bachelors degree	4%	(4)	8%	(8)	1%	(1)	1%	(1)	14%	(16)	73%	(80)	111
Educ: Post-grad	3%	(2)	7%	(4)	2%	(1)	1%	(1)	14%	(9)	74%	(48)	65
Income: Under 50k	1%	(4)	9%	(29)	3%	(8)	2%	(5)	11%	(35)	74%	(234)	316
Income: 50k-100k	3%	(6)	10%	(18)	2%	(3)	1%	(1)	16%	(28)	68%	(122)	178
Income: 100k+	1%	(1)	4%	(4)	1%	(1)	3%	(3)	18%	(17)	74%	(73)	98
Ethnicity: White	2%	(8)	9%	(39)	2%	(10)	—	(2)	12%	(53)	75%	(335)	447

Continued on next page

Table NFL8_16: Do you have a favorable or unfavorable opinion of the following people?

David Blough

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	9%	(51)	2%	(12)	2%	(9)	14%	(80)	72%	(428)	592
Ethnicity: Hispanic	2%	(2)	10%	(11)	—	(0)	2%	(3)	18%	(21)	68%	(79)	116
Ethnicity: Afr. Am.	3%	(3)	12%	(11)	2%	(2)	7%	(6)	11%	(10)	65%	(60)	92
Ethnicity: Other	—	(0)	3%	(2)	1%	(0)	1%	(1)	32%	(17)	63%	(33)	53
All Christian	1%	(4)	9%	(26)	1%	(3)	1%	(3)	16%	(45)	70%	(192)	273
Agnostic/Nothing in particular	2%	(6)	7%	(19)	2%	(6)	2%	(5)	11%	(31)	76%	(209)	277
Evangelical	1%	(2)	12%	(19)	2%	(4)	3%	(4)	14%	(23)	68%	(109)	160
Non-Evangelical	2%	(5)	9%	(19)	—	(1)	1%	(2)	17%	(36)	70%	(150)	212
Community: Urban	1%	(2)	6%	(10)	3%	(6)	1%	(1)	15%	(24)	74%	(122)	166
Community: Suburban	3%	(7)	14%	(37)	1%	(3)	1%	(1)	14%	(38)	68%	(182)	268
Community: Rural	1%	(2)	3%	(5)	2%	(4)	4%	(6)	11%	(18)	78%	(124)	158
Employ: Private Sector	1%	(2)	10%	(18)	1%	(2)	—	(1)	21%	(36)	66%	(110)	168
Employ: Self-Employed	3%	(3)	13%	(10)	5%	(4)	7%	(5)	6%	(5)	65%	(51)	78
Employ: Retired	1%	(1)	7%	(9)	2%	(3)	1%	(1)	9%	(11)	81%	(106)	131
Employ: Unemployed	2%	(2)	2%	(2)	—	(0)	3%	(2)	8%	(6)	85%	(63)	74
Military HH: Yes	2%	(2)	7%	(8)	3%	(3)	—	(0)	8%	(9)	79%	(84)	106
Military HH: No	2%	(9)	9%	(43)	2%	(9)	2%	(9)	15%	(72)	71%	(344)	486
RD/WT: Right Direction	1%	(2)	13%	(30)	3%	(7)	1%	(2)	17%	(40)	65%	(150)	232
RD/WT: Wrong Track	2%	(9)	6%	(21)	1%	(5)	2%	(7)	11%	(41)	77%	(278)	360
Trump Job Approve	1%	(3)	13%	(32)	1%	(3)	1%	(1)	17%	(42)	67%	(163)	244
Trump Job Disapprove	3%	(8)	6%	(19)	3%	(9)	2%	(6)	12%	(37)	74%	(230)	310
Trump Job Strongly Approve	2%	(3)	10%	(14)	2%	(3)	1%	(1)	15%	(22)	70%	(101)	145
Trump Job Somewhat Approve	—	(0)	17%	(17)	1%	(1)	—	(0)	20%	(20)	62%	(62)	99
Trump Job Somewhat Disapprove	9%	(7)	5%	(4)	4%	(3)	1%	(1)	5%	(4)	75%	(55)	74
Trump Job Strongly Disapprove	1%	(1)	7%	(16)	2%	(5)	2%	(5)	14%	(33)	74%	(175)	236
Favorable of Trump	1%	(3)	12%	(29)	1%	(3)	1%	(1)	15%	(35)	69%	(163)	235
Unfavorable of Trump	3%	(8)	5%	(17)	2%	(7)	2%	(8)	12%	(39)	75%	(237)	316
Very Favorable of Trump	2%	(3)	14%	(22)	2%	(3)	1%	(1)	14%	(21)	67%	(101)	151
Somewhat Favorable of Trump	—	(0)	9%	(7)	1%	(1)	—	(0)	17%	(14)	74%	(62)	85
Somewhat Unfavorable of Trump	9%	(5)	5%	(3)	1%	(0)	7%	(4)	10%	(5)	68%	(35)	52
Very Unfavorable of Trump	1%	(3)	6%	(14)	2%	(6)	2%	(4)	13%	(33)	77%	(202)	263

Continued on next page

Table NFL8_16: Do you have a favorable or unfavorable opinion of the following people?

David Blough

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(11)	9%	(51)	2%	(12)	2%	(9)	14%	(80)	72%	(428)	592
#1 Issue: Economy	2%	(4)	8%	(11)	3%	(4)	2%	(3)	12%	(19)	73%	(110)	151
#1 Issue: Security	1%	(1)	11%	(12)	1%	(1)	2%	(2)	18%	(19)	67%	(73)	109
#1 Issue: Health Care	3%	(2)	8%	(7)	6%	(5)	—	(0)	14%	(12)	70%	(63)	90
#1 Issue: Medicare / Social Security	1%	(1)	14%	(14)	—	(0)	2%	(2)	8%	(8)	75%	(73)	97
2018 House Vote: Democrat	4%	(7)	8%	(14)	3%	(6)	—	(1)	12%	(22)	73%	(138)	189
2018 House Vote: Republican	2%	(4)	14%	(25)	1%	(2)	1%	(2)	17%	(30)	65%	(114)	176
2016 Vote: Hillary Clinton	3%	(4)	6%	(10)	2%	(4)	—	(0)	12%	(21)	77%	(131)	170
2016 Vote: Donald Trump	2%	(5)	12%	(23)	2%	(4)	1%	(1)	16%	(31)	68%	(132)	195
2016 Vote: Didn't Vote	1%	(2)	8%	(14)	2%	(4)	4%	(8)	12%	(21)	73%	(135)	185
Voted in 2014: Yes	3%	(10)	10%	(36)	2%	(8)	—	(1)	13%	(46)	71%	(250)	351
Voted in 2014: No	—	(1)	6%	(15)	2%	(4)	3%	(8)	14%	(34)	74%	(179)	241
2012 Vote: Barack Obama	3%	(6)	8%	(15)	4%	(8)	—	(1)	13%	(26)	73%	(146)	201
2012 Vote: Mitt Romney	3%	(4)	8%	(11)	1%	(1)	—	(0)	14%	(21)	74%	(109)	146
2012 Vote: Didn't Vote	—	(1)	10%	(22)	1%	(2)	3%	(8)	14%	(32)	71%	(162)	226
4-Region: Northeast	3%	(3)	6%	(7)	3%	(3)	1%	(1)	14%	(15)	73%	(78)	106
4-Region: Midwest	4%	(4)	11%	(13)	2%	(3)	2%	(2)	12%	(15)	69%	(82)	119
4-Region: South	2%	(4)	9%	(22)	2%	(5)	2%	(5)	13%	(29)	73%	(170)	233
4-Region: West	—	(0)	7%	(10)	1%	(2)	1%	(2)	16%	(21)	74%	(99)	133
Avid sports fan	6%	(10)	23%	(37)	5%	(8)	1%	(2)	18%	(28)	47%	(74)	159
Casual sports fan	—	(1)	4%	(10)	2%	(4)	1%	(3)	16%	(37)	77%	(183)	238
Not a fan at all	—	(0)	2%	(4)	—	(0)	2%	(5)	8%	(15)	88%	(172)	195
Sports fan	3%	(11)	12%	(47)	3%	(12)	1%	(5)	16%	(65)	65%	(257)	397
Prefer college sports	4%	(4)	13%	(13)	2%	(2)	—	(0)	20%	(20)	60%	(60)	100
Prefer professional sports	2%	(7)	11%	(31)	3%	(8)	2%	(5)	14%	(41)	68%	(193)	285
Interested in NFL	3%	(10)	14%	(44)	3%	(10)	1%	(5)	18%	(54)	60%	(187)	310
Interested in College Football	4%	(10)	18%	(45)	3%	(8)	2%	(5)	19%	(48)	53%	(133)	250
Interested in XFL	7%	(7)	29%	(26)	6%	(6)	4%	(4)	16%	(14)	37%	(33)	88
Participates in sports gambling	9%	(8)	17%	(14)	4%	(3)	6%	(5)	21%	(18)	42%	(35)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL8_17: *Do you have a favorable or unfavorable opinion of the following people?*
Derrick Henry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(45)	11%	(65)	2%	(11)	1%	(3)	15%	(89)	64%	(379)	592
Gender: Male	13%	(36)	20%	(53)	2%	(7)	1%	(3)	14%	(36)	49%	(131)	267
Gender: Female	3%	(9)	4%	(12)	1%	(4)	—	(0)	16%	(52)	76%	(248)	325
Age: 18-29	7%	(10)	11%	(16)	2%	(3)	—	(0)	16%	(23)	64%	(94)	146
Age: 30-44	9%	(10)	9%	(10)	4%	(4)	—	(0)	21%	(24)	58%	(69)	118
Age: 45-54	8%	(7)	14%	(13)	2%	(2)	4%	(3)	11%	(10)	62%	(58)	94
Age: 55-64	7%	(9)	14%	(17)	1%	(2)	—	(0)	14%	(17)	63%	(75)	119
Age: 65+	7%	(8)	8%	(9)	1%	(1)	—	(0)	12%	(14)	72%	(83)	115
Generation Z: 18-22	10%	(7)	2%	(1)	2%	(1)	—	(0)	12%	(8)	74%	(52)	69
Millennial: Age 23-38	3%	(5)	14%	(21)	2%	(4)	—	(0)	18%	(26)	62%	(91)	146
Generation X: Age 39-54	11%	(16)	12%	(17)	2%	(3)	2%	(3)	17%	(23)	55%	(78)	142
Boomers: Age 55-73	8%	(17)	11%	(23)	1%	(2)	—	(0)	15%	(31)	66%	(142)	214
PID: Dem (no lean)	9%	(16)	13%	(24)	3%	(5)	—	(0)	16%	(31)	60%	(113)	189
PID: Ind (no lean)	7%	(14)	4%	(9)	2%	(5)	—	(1)	15%	(31)	72%	(150)	210
PID: Rep (no lean)	8%	(15)	17%	(33)	1%	(1)	1%	(2)	14%	(26)	60%	(116)	193
PID/Gender: Dem Men	16%	(12)	25%	(18)	5%	(3)	—	(0)	9%	(6)	45%	(33)	73
PID/Gender: Dem Women	4%	(4)	5%	(5)	1%	(2)	—	(0)	21%	(25)	69%	(80)	116
PID/Gender: Ind Men	13%	(13)	7%	(7)	2%	(2)	1%	(1)	20%	(19)	57%	(54)	96
PID/Gender: Ind Women	1%	(1)	2%	(2)	2%	(3)	—	(0)	11%	(12)	84%	(96)	114
PID/Gender: Rep Men	12%	(11)	29%	(28)	1%	(1)	3%	(2)	11%	(11)	44%	(43)	97
PID/Gender: Rep Women	4%	(4)	5%	(4)	—	(0)	—	(0)	16%	(15)	76%	(73)	96
Ideo: Liberal (1-3)	7%	(11)	19%	(31)	2%	(3)	—	(0)	15%	(23)	58%	(92)	160
Ideo: Moderate (4)	7%	(10)	5%	(8)	2%	(3)	1%	(1)	22%	(34)	64%	(99)	154
Ideo: Conservative (5-7)	10%	(20)	13%	(26)	1%	(3)	1%	(2)	12%	(23)	62%	(120)	195
Educ: < College	7%	(28)	10%	(40)	1%	(6)	1%	(3)	15%	(64)	66%	(276)	417
Educ: Bachelors degree	13%	(14)	15%	(16)	2%	(2)	—	(0)	16%	(17)	55%	(61)	111
Educ: Post-grad	5%	(3)	14%	(9)	4%	(3)	1%	(1)	11%	(7)	65%	(42)	65
Income: Under 50k	6%	(17)	8%	(26)	2%	(6)	1%	(3)	12%	(38)	71%	(225)	316
Income: 50k-100k	8%	(14)	15%	(27)	2%	(4)	—	(0)	20%	(36)	55%	(97)	178
Income: 100k+	14%	(14)	12%	(12)	—	(0)	1%	(1)	15%	(14)	58%	(57)	98
Ethnicity: White	8%	(38)	11%	(47)	2%	(8)	1%	(3)	14%	(63)	64%	(288)	447

Continued on next page

Table NFL8_17: Do you have a favorable or unfavorable opinion of the following people?
Derrick Henry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(45)	11%	(65)	2%	(11)	1%	(3)	15%	(89)	64%	(379)	592
Ethnicity: Hispanic	6%	(7)	11%	(13)	—	(0)	—	(0)	14%	(17)	68%	(79)	116
Ethnicity: Afr. Am.	5%	(5)	17%	(16)	2%	(2)	—	(0)	15%	(14)	60%	(55)	92
Ethnicity: Other	5%	(2)	4%	(2)	2%	(1)	—	(0)	23%	(12)	67%	(35)	53
All Christian	10%	(28)	11%	(30)	2%	(5)	1%	(3)	15%	(41)	60%	(165)	273
Agnostic/Nothing in particular	5%	(14)	9%	(26)	2%	(6)	—	(0)	15%	(43)	68%	(189)	277
Evangelical	11%	(18)	11%	(18)	2%	(4)	1%	(2)	18%	(29)	56%	(90)	160
Non-Evangelical	10%	(20)	12%	(25)	1%	(3)	1%	(2)	15%	(32)	61%	(130)	212
Community: Urban	6%	(10)	8%	(13)	1%	(1)	—	(0)	13%	(22)	72%	(120)	166
Community: Suburban	9%	(25)	13%	(35)	2%	(6)	1%	(2)	16%	(42)	59%	(158)	268
Community: Rural	7%	(11)	11%	(17)	3%	(4)	1%	(1)	15%	(24)	64%	(101)	158
Employ: Private Sector	8%	(14)	14%	(24)	3%	(4)	—	(1)	20%	(34)	55%	(91)	168
Employ: Self-Employed	10%	(8)	11%	(9)	3%	(2)	1%	(1)	14%	(11)	60%	(47)	78
Employ: Retired	6%	(8)	11%	(15)	2%	(2)	—	(0)	12%	(16)	68%	(89)	131
Employ: Unemployed	4%	(3)	4%	(3)	—	(0)	—	(0)	5%	(4)	87%	(64)	74
Military HH: Yes	6%	(6)	12%	(12)	2%	(2)	—	(0)	11%	(12)	70%	(74)	106
Military HH: No	8%	(39)	11%	(53)	2%	(9)	1%	(3)	16%	(77)	63%	(305)	486
RD/WT: Right Direction	8%	(18)	16%	(37)	1%	(3)	2%	(3)	17%	(39)	57%	(132)	232
RD/WT: Wrong Track	7%	(27)	8%	(28)	2%	(8)	—	(0)	14%	(50)	69%	(247)	360
Trump Job Approve	8%	(21)	16%	(38)	2%	(5)	1%	(2)	16%	(39)	57%	(139)	244
Trump Job Disapprove	8%	(25)	9%	(27)	2%	(6)	—	(1)	15%	(47)	66%	(205)	310
Trump Job Strongly Approve	8%	(12)	15%	(22)	1%	(1)	2%	(2)	13%	(18)	61%	(88)	145
Trump Job Somewhat Approve	9%	(9)	16%	(16)	4%	(4)	—	(0)	21%	(21)	51%	(50)	99
Trump Job Somewhat Disapprove	9%	(6)	5%	(4)	3%	(2)	1%	(1)	15%	(11)	68%	(50)	74
Trump Job Strongly Disapprove	8%	(18)	10%	(23)	1%	(4)	—	(0)	15%	(36)	66%	(155)	236
Favorable of Trump	8%	(18)	16%	(37)	2%	(5)	1%	(2)	14%	(34)	59%	(139)	235
Unfavorable of Trump	7%	(22)	9%	(27)	2%	(6)	—	(1)	16%	(49)	66%	(210)	316
Very Favorable of Trump	8%	(12)	19%	(29)	1%	(1)	2%	(2)	11%	(17)	59%	(89)	151
Somewhat Favorable of Trump	7%	(6)	10%	(8)	4%	(4)	—	(0)	20%	(17)	59%	(50)	85
Somewhat Unfavorable of Trump	8%	(4)	7%	(4)	4%	(2)	2%	(1)	23%	(12)	56%	(29)	52
Very Unfavorable of Trump	7%	(18)	9%	(24)	1%	(4)	—	(0)	14%	(37)	69%	(181)	263

Continued on next page

Table NFL8_17: Do you have a favorable or unfavorable opinion of the following people?

Derrick Henry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(45)	11%	(65)	2%	(11)	1%	(3)	15%	(89)	64%	(379)	592
#1 Issue: Economy	12%	(17)	8%	(12)	2%	(3)	1%	(2)	17%	(25)	61%	(92)	151
#1 Issue: Security	7%	(7)	16%	(17)	1%	(1)	2%	(2)	16%	(17)	59%	(64)	109
#1 Issue: Health Care	7%	(6)	8%	(7)	6%	(5)	—	(0)	18%	(16)	62%	(56)	90
#1 Issue: Medicare / Social Security	4%	(4)	18%	(18)	—	(0)	—	(0)	12%	(11)	66%	(64)	97
2018 House Vote: Democrat	8%	(15)	12%	(22)	3%	(7)	—	(0)	14%	(27)	63%	(119)	189
2018 House Vote: Republican	9%	(16)	20%	(35)	1%	(2)	1%	(2)	17%	(30)	52%	(91)	176
2016 Vote: Hillary Clinton	6%	(11)	10%	(18)	2%	(4)	—	(0)	13%	(22)	68%	(115)	170
2016 Vote: Donald Trump	9%	(18)	18%	(34)	2%	(5)	—	(1)	17%	(32)	54%	(105)	195
2016 Vote: Didn't Vote	7%	(14)	5%	(10)	1%	(2)	2%	(3)	13%	(23)	72%	(133)	185
Voted in 2014: Yes	8%	(28)	15%	(51)	2%	(8)	—	(1)	16%	(55)	59%	(209)	351
Voted in 2014: No	7%	(17)	6%	(14)	1%	(3)	1%	(3)	14%	(34)	71%	(170)	241
2012 Vote: Barack Obama	7%	(13)	11%	(23)	3%	(5)	—	(0)	17%	(34)	63%	(126)	201
2012 Vote: Mitt Romney	11%	(15)	12%	(18)	1%	(2)	—	(0)	17%	(24)	59%	(87)	146
2012 Vote: Didn't Vote	7%	(15)	9%	(21)	1%	(3)	1%	(3)	13%	(29)	69%	(155)	226
4-Region: Northeast	11%	(12)	11%	(12)	2%	(2)	1%	(1)	14%	(15)	61%	(65)	106
4-Region: Midwest	5%	(6)	13%	(15)	2%	(2)	2%	(2)	15%	(18)	63%	(75)	119
4-Region: South	8%	(18)	13%	(31)	2%	(6)	—	(0)	15%	(34)	62%	(145)	233
4-Region: West	7%	(9)	5%	(7)	—	(1)	1%	(1)	16%	(22)	70%	(94)	133
Avid sports fan	25%	(40)	27%	(42)	2%	(4)	1%	(1)	20%	(31)	26%	(41)	159
Casual sports fan	2%	(5)	9%	(21)	2%	(6)	1%	(2)	17%	(41)	69%	(163)	238
Not a fan at all	—	(0)	1%	(1)	1%	(1)	—	(1)	9%	(17)	90%	(175)	195
Sports fan	11%	(45)	16%	(64)	2%	(9)	1%	(3)	18%	(72)	51%	(204)	397
Prefer college sports	12%	(12)	15%	(15)	1%	(1)	—	(0)	24%	(24)	48%	(48)	100
Prefer professional sports	11%	(32)	15%	(44)	3%	(7)	1%	(3)	15%	(43)	55%	(155)	285
Interested in NFL	14%	(44)	19%	(57)	2%	(6)	1%	(3)	19%	(60)	45%	(140)	310
Interested in College Football	16%	(40)	21%	(53)	2%	(6)	1%	(3)	20%	(50)	39%	(98)	250
Interested in XFL	21%	(19)	33%	(29)	3%	(3)	2%	(2)	16%	(15)	25%	(22)	88
Participates in sports gambling	15%	(12)	16%	(14)	5%	(4)	1%	(1)	24%	(20)	38%	(31)	82

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL9_1: Do you have a favorable or unfavorable impression of the following people?

Jennifer Lopez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (672)	35% (759)	10% (214)	9% (197)	13% (296)	3% (59)	2197
Gender: Male	29% (309)	34% (362)	10% (109)	9% (94)	15% (162)	2% (24)	1060
Gender: Female	32% (364)	35% (397)	9% (105)	9% (103)	12% (133)	3% (35)	1137
Age: 18-29	44% (199)	29% (133)	7% (33)	6% (29)	11% (47)	2% (10)	450
Age: 30-44	36% (199)	32% (181)	8% (47)	8% (45)	12% (66)	4% (22)	561
Age: 45-54	27% (90)	34% (111)	11% (35)	13% (41)	13% (42)	3% (9)	328
Age: 55-64	26% (112)	37% (157)	13% (53)	9% (38)	13% (54)	2% (8)	422
Age: 65+	17% (73)	41% (177)	11% (46)	10% (44)	20% (86)	2% (10)	436
Generation Z: 18-22	40% (83)	31% (64)	8% (17)	6% (12)	12% (26)	2% (4)	207
Millennial: Age 23-38	43% (251)	29% (167)	7% (41)	7% (40)	10% (56)	4% (23)	578
Generation X: Age 39-54	28% (153)	35% (193)	10% (57)	11% (63)	13% (74)	3% (14)	555
Boomers: Age 55-73	22% (169)	39% (293)	12% (88)	10% (74)	16% (119)	2% (13)	756
PID: Dem (no lean)	37% (281)	38% (282)	7% (54)	5% (35)	12% (87)	1% (11)	749
PID: Ind (no lean)	29% (216)	33% (246)	11% (84)	6% (46)	16% (118)	5% (36)	746
PID: Rep (no lean)	25% (176)	33% (231)	11% (76)	16% (115)	13% (91)	2% (13)	702
PID/Gender: Dem Men	38% (134)	35% (126)	8% (29)	4% (15)	13% (45)	2% (7)	356
PID/Gender: Dem Women	37% (147)	40% (156)	6% (24)	5% (21)	11% (42)	1% (4)	393
PID/Gender: Ind Men	25% (85)	33% (113)	13% (44)	7% (24)	19% (66)	4% (12)	345
PID/Gender: Ind Women	33% (131)	33% (133)	10% (40)	6% (22)	13% (52)	6% (23)	401
PID/Gender: Rep Men	25% (90)	34% (123)	10% (35)	15% (56)	14% (51)	1% (5)	359
PID/Gender: Rep Women	25% (86)	32% (108)	12% (41)	17% (60)	12% (40)	2% (8)	343
Ideo: Liberal (1-3)	36% (217)	38% (229)	8% (47)	5% (28)	11% (66)	2% (11)	597
Ideo: Moderate (4)	33% (191)	37% (219)	8% (45)	7% (39)	14% (83)	2% (11)	588
Ideo: Conservative (5-7)	22% (158)	32% (237)	14% (101)	17% (122)	14% (101)	2% (13)	731
Educ: < College	33% (493)	34% (511)	9% (130)	8% (116)	14% (209)	3% (50)	1510
Educ: Bachelors degree	26% (113)	35% (155)	12% (53)	14% (61)	13% (56)	1% (5)	443
Educ: Post-grad	27% (67)	38% (93)	13% (31)	8% (19)	12% (30)	2% (4)	244
Income: Under 50k	32% (373)	32% (366)	9% (110)	8% (90)	15% (175)	4% (45)	1158
Income: 50k-100k	29% (205)	38% (266)	10% (68)	10% (67)	12% (85)	2% (12)	703
Income: 100k+	28% (95)	38% (127)	11% (36)	12% (39)	10% (35)	1% (3)	335
Ethnicity: White	27% (467)	35% (606)	11% (184)	10% (167)	15% (250)	3% (45)	1719

Continued on next page

Table NFL9_1: Do you have a favorable or unfavorable impression of the following people?

Jennifer Lopez

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	31%	(672)	35%	(759)	10%	(214)	9%	(197)	13%	(296)	3%	(59)	2197
Ethnicity: Hispanic	41%	(144)	35%	(121)	8%	(29)	8%	(27)	6%	(23)	1%	(4)	349
Ethnicity: Afr. Am.	47%	(129)	31%	(86)	5%	(13)	8%	(21)	8%	(22)	2%	(4)	274
Ethnicity: Other	38%	(77)	33%	(67)	8%	(17)	5%	(9)	12%	(23)	5%	(10)	204
All Christian	28%	(293)	37%	(391)	10%	(102)	11%	(117)	14%	(147)	1%	(13)	1062
All Non-Christian	48%	(44)	36%	(33)	6%	(5)	3%	(2)	8%	(8)	—	(0)	92
Atheist	27%	(27)	32%	(33)	8%	(8)	11%	(11)	20%	(20)	3%	(3)	100
Agnostic/Nothing in particular	33%	(309)	32%	(302)	11%	(99)	7%	(67)	13%	(121)	5%	(43)	942
Religious Non-Protestant/Catholic	47%	(56)	34%	(40)	9%	(11)	2%	(2)	9%	(10)	—	(0)	119
Evangelical	31%	(183)	32%	(190)	10%	(58)	12%	(70)	13%	(74)	2%	(13)	589
Non-Evangelical	27%	(220)	38%	(306)	11%	(87)	9%	(77)	13%	(109)	2%	(17)	816
Community: Urban	39%	(225)	33%	(192)	7%	(40)	8%	(47)	10%	(57)	2%	(14)	575
Community: Suburban	26%	(266)	39%	(395)	12%	(117)	9%	(87)	13%	(128)	2%	(20)	1011
Community: Rural	30%	(182)	28%	(172)	9%	(57)	10%	(63)	18%	(111)	4%	(26)	611
Employ: Private Sector	30%	(209)	36%	(253)	10%	(73)	11%	(77)	11%	(80)	1%	(6)	698
Employ: Government	30%	(42)	36%	(50)	10%	(14)	12%	(17)	9%	(12)	2%	(3)	138
Employ: Self-Employed	38%	(76)	35%	(70)	10%	(19)	7%	(14)	9%	(18)	2%	(4)	200
Employ: Homemaker	31%	(51)	31%	(52)	7%	(12)	12%	(19)	13%	(21)	6%	(9)	164
Employ: Retired	19%	(94)	37%	(181)	11%	(55)	9%	(44)	20%	(95)	4%	(18)	487
Employ: Unemployed	36%	(91)	31%	(78)	8%	(20)	5%	(13)	16%	(39)	4%	(9)	250
Employ: Other	48%	(75)	24%	(38)	8%	(13)	5%	(8)	9%	(14)	5%	(8)	156
Military HH: Yes	31%	(115)	31%	(118)	11%	(43)	10%	(39)	13%	(47)	3%	(12)	373
Military HH: No	31%	(557)	35%	(641)	9%	(171)	9%	(158)	14%	(249)	3%	(47)	1824
RD/WT: Right Direction	28%	(237)	33%	(279)	12%	(102)	13%	(114)	12%	(103)	3%	(22)	858
RD/WT: Wrong Track	33%	(436)	36%	(480)	8%	(112)	6%	(82)	14%	(192)	3%	(37)	1339
Trump Job Approve	26%	(239)	33%	(299)	12%	(112)	15%	(132)	12%	(109)	2%	(20)	913
Trump Job Disapprove	34%	(397)	36%	(424)	8%	(97)	5%	(62)	14%	(162)	2%	(23)	1165
Trump Job Strongly Approve	25%	(133)	29%	(156)	14%	(74)	18%	(93)	12%	(64)	2%	(13)	532
Trump Job Somewhat Approve	28%	(106)	38%	(144)	10%	(39)	10%	(39)	12%	(45)	2%	(8)	380
Trump Job Somewhat Disapprove	30%	(68)	39%	(90)	9%	(20)	6%	(14)	13%	(30)	4%	(9)	231
Trump Job Strongly Disapprove	35%	(329)	36%	(334)	8%	(77)	5%	(48)	14%	(132)	1%	(13)	934

Continued on next page

Table NFL9_1: Do you have a favorable or unfavorable impression of the following people?

Jennifer Lopez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (672)	35% (759)	10% (214)	9% (197)	13% (296)	3% (59)	2197
Favorable of Trump	25% (220)	33% (293)	12% (107)	15% (132)	13% (110)	2% (17)	879
Unfavorable of Trump	35% (415)	37% (432)	8% (98)	5% (61)	13% (156)	1% (15)	1176
Very Favorable of Trump	26% (143)	29% (160)	13% (70)	17% (96)	13% (70)	2% (12)	552
Somewhat Favorable of Trump	24% (77)	40% (132)	11% (37)	11% (36)	12% (41)	1% (5)	327
Somewhat Unfavorable of Trump	29% (57)	42% (82)	10% (20)	4% (8)	13% (25)	2% (4)	196
Very Unfavorable of Trump	37% (358)	36% (349)	8% (78)	5% (53)	13% (131)	1% (11)	980
#1 Issue: Economy	35% (189)	32% (176)	11% (62)	6% (33)	14% (75)	2% (10)	545
#1 Issue: Security	25% (107)	36% (152)	9% (37)	19% (82)	11% (46)	1% (5)	429
#1 Issue: Health Care	35% (127)	35% (125)	10% (36)	5% (18)	11% (40)	4% (13)	359
#1 Issue: Medicare / Social Security	23% (75)	43% (140)	10% (32)	5% (15)	18% (58)	2% (7)	327
#1 Issue: Women's Issues	39% (52)	30% (41)	4% (5)	12% (17)	10% (13)	5% (7)	134
#1 Issue: Education	34% (41)	32% (38)	11% (13)	6% (8)	9% (11)	8% (10)	121
#1 Issue: Energy	35% (50)	31% (45)	9% (14)	9% (13)	15% (21)	2% (3)	145
#1 Issue: Other	23% (32)	31% (43)	11% (15)	8% (11)	23% (32)	3% (4)	137
2018 House Vote: Democrat	38% (284)	37% (275)	7% (55)	5% (39)	11% (84)	1% (9)	746
2018 House Vote: Republican	22% (145)	31% (201)	14% (90)	17% (113)	14% (92)	2% (10)	653
2018 House Vote: Someone else	19% (18)	28% (26)	14% (13)	7% (7)	27% (25)	5% (5)	93
2016 Vote: Hillary Clinton	37% (250)	37% (247)	6% (43)	4% (29)	14% (90)	1% (9)	668
2016 Vote: Donald Trump	23% (163)	33% (231)	13% (91)	17% (116)	13% (90)	2% (13)	703
2016 Vote: Other	18% (34)	36% (67)	14% (26)	11% (21)	20% (38)	1% (1)	188
2016 Vote: Didn't Vote	35% (224)	34% (213)	8% (54)	5% (30)	12% (77)	6% (36)	634
Voted in 2014: Yes	28% (369)	35% (457)	11% (137)	12% (151)	13% (169)	1% (18)	1301
Voted in 2014: No	34% (304)	34% (302)	9% (77)	5% (46)	14% (127)	5% (41)	896
2012 Vote: Barack Obama	35% (276)	38% (300)	7% (54)	6% (46)	14% (108)	1% (8)	794
2012 Vote: Mitt Romney	17% (96)	35% (197)	14% (77)	19% (105)	14% (76)	2% (11)	561
2012 Vote: Other	23% (19)	30% (24)	18% (14)	13% (11)	16% (13)	1% (1)	81
2012 Vote: Didn't Vote	37% (282)	31% (237)	9% (68)	5% (35)	13% (99)	5% (39)	759

Continued on next page

Table NFL9_1: Do you have a favorable or unfavorable impression of the following people?
Jennifer Lopez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (672)	35% (759)	10% (214)	9% (197)	13% (296)	3% (59)	2197
4-Region: Northeast	29% (114)	37% (147)	9% (37)	8% (32)	13% (50)	3% (13)	393
4-Region: Midwest	28% (131)	35% (163)	8% (37)	10% (46)	16% (72)	3% (14)	462
4-Region: South	30% (250)	33% (268)	11% (89)	10% (80)	14% (113)	3% (22)	823
4-Region: West	34% (178)	35% (181)	10% (51)	7% (38)	12% (61)	2% (10)	519
Avid sports fan	40% (206)	33% (170)	10% (51)	9% (47)	7% (35)	1% (5)	512
Casual sports fan	32% (334)	35% (362)	10% (108)	9% (90)	13% (135)	1% (14)	1042
Not a fan at all	21% (133)	35% (228)	9% (55)	9% (60)	20% (126)	6% (41)	642
Sports fan	35% (540)	34% (531)	10% (159)	9% (137)	11% (170)	1% (18)	1555
Prefer college sports	30% (114)	32% (122)	10% (40)	15% (58)	12% (47)	1% (4)	384
Prefer professional sports	37% (394)	35% (381)	10% (111)	6% (70)	10% (110)	1% (13)	1079
Interested in NFL	38% (472)	35% (438)	10% (125)	7% (91)	10% (120)	1% (8)	1254
Interested in College Football	37% (360)	34% (333)	11% (109)	8% (79)	10% (96)	1% (9)	986
Interested in XFL	43% (159)	34% (128)	10% (36)	7% (24)	6% (21)	1% (2)	370
Participates in sports gambling	43% (123)	33% (96)	9% (25)	8% (22)	6% (18)	1% (4)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL9_2: Do you have a favorable or unfavorable impression of the following people?

Shakira

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	28%	(614)	31%	(692)	8%	(176)	8%	(170)	16%	(357)	9%	(188)	2197
Gender: Male	27%	(285)	30%	(318)	8%	(88)	9%	(92)	17%	(175)	10%	(101)	1060
Gender: Female	29%	(329)	33%	(373)	8%	(88)	7%	(78)	16%	(182)	8%	(87)	1137
Age: 18-29	46%	(205)	32%	(143)	5%	(23)	3%	(16)	9%	(41)	5%	(22)	450
Age: 30-44	35%	(194)	31%	(174)	7%	(42)	6%	(32)	14%	(81)	7%	(39)	561
Age: 45-54	21%	(68)	34%	(111)	8%	(26)	12%	(39)	17%	(55)	9%	(30)	328
Age: 55-64	23%	(97)	31%	(131)	10%	(41)	8%	(33)	18%	(76)	10%	(43)	422
Age: 65+	11%	(49)	31%	(133)	10%	(44)	12%	(50)	24%	(104)	13%	(55)	436
Generation Z: 18-22	46%	(94)	35%	(71)	5%	(10)	3%	(6)	9%	(18)	4%	(8)	207
Millennial: Age 23-38	41%	(234)	30%	(172)	6%	(36)	4%	(25)	12%	(69)	7%	(42)	578
Generation X: Age 39-54	25%	(139)	33%	(185)	8%	(46)	10%	(55)	16%	(90)	7%	(41)	555
Boomers: Age 55-73	18%	(138)	31%	(237)	10%	(74)	10%	(75)	21%	(158)	10%	(74)	756
PID: Dem (no lean)	35%	(262)	35%	(259)	6%	(48)	3%	(26)	15%	(113)	6%	(42)	749
PID: Ind (no lean)	28%	(210)	31%	(229)	7%	(55)	6%	(42)	17%	(125)	11%	(86)	746
PID: Rep (no lean)	20%	(141)	29%	(205)	10%	(73)	15%	(103)	17%	(120)	9%	(60)	702
PID/Gender: Dem Men	35%	(123)	33%	(117)	6%	(22)	4%	(13)	15%	(53)	8%	(29)	356
PID/Gender: Dem Women	35%	(139)	36%	(141)	7%	(26)	3%	(13)	15%	(60)	3%	(13)	393
PID/Gender: Ind Men	24%	(81)	30%	(104)	8%	(28)	7%	(25)	19%	(66)	12%	(40)	345
PID/Gender: Ind Women	32%	(129)	31%	(125)	7%	(27)	4%	(16)	15%	(59)	11%	(45)	401
PID/Gender: Rep Men	22%	(81)	27%	(97)	11%	(38)	15%	(54)	16%	(57)	9%	(32)	359
PID/Gender: Rep Women	18%	(61)	31%	(108)	10%	(35)	14%	(49)	18%	(63)	8%	(28)	343
Ideo: Liberal (1-3)	39%	(236)	34%	(203)	5%	(29)	3%	(16)	14%	(84)	5%	(30)	597
Ideo: Moderate (4)	28%	(164)	36%	(213)	6%	(38)	6%	(36)	15%	(87)	8%	(49)	588
Ideo: Conservative (5-7)	18%	(134)	28%	(205)	11%	(84)	15%	(111)	18%	(132)	9%	(65)	731
Educ: < College	29%	(435)	31%	(472)	7%	(103)	6%	(95)	17%	(260)	10%	(146)	1510
Educ: Bachelors degree	25%	(109)	33%	(146)	11%	(47)	13%	(60)	13%	(59)	5%	(23)	443
Educ: Post-grad	29%	(70)	30%	(74)	11%	(26)	7%	(16)	16%	(39)	8%	(18)	244
Income: Under 50k	29%	(331)	30%	(346)	7%	(86)	7%	(76)	17%	(199)	10%	(120)	1158
Income: 50k-100k	27%	(188)	33%	(232)	9%	(62)	9%	(65)	16%	(109)	7%	(47)	703
Income: 100k+	28%	(95)	34%	(115)	8%	(27)	9%	(29)	15%	(49)	6%	(20)	335
Ethnicity: White	24%	(415)	32%	(543)	9%	(153)	9%	(150)	18%	(310)	9%	(149)	1719

Continued on next page

Table NFL9_2: Do you have a favorable or unfavorable impression of the following people?

Shakira

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	28%	(614)	31%	(692)	8%	(176)	8%	(170)	16%	(357)	9%	(188)	2197
Ethnicity: Hispanic	50%	(173)	28%	(98)	7%	(25)	6%	(21)	5%	(16)	5%	(16)	349
Ethnicity: Afr. Am.	42%	(115)	32%	(89)	3%	(8)	4%	(12)	11%	(29)	7%	(20)	274
Ethnicity: Other	41%	(84)	30%	(61)	7%	(15)	4%	(8)	9%	(18)	9%	(18)	204
All Christian	26%	(274)	30%	(317)	9%	(99)	11%	(118)	17%	(183)	7%	(71)	1062
All Non-Christian	45%	(41)	33%	(30)	6%	(5)	5%	(5)	11%	(10)	1%	(1)	92
Atheist	29%	(30)	36%	(36)	5%	(5)	5%	(5)	17%	(17)	7%	(7)	100
Agnostic/Nothing in particular	29%	(269)	33%	(308)	7%	(66)	4%	(42)	16%	(147)	12%	(109)	942
Religious Non-Protestant/Catholic	43%	(52)	32%	(38)	7%	(8)	5%	(6)	12%	(14)	2%	(2)	119
Evangelical	26%	(155)	28%	(166)	8%	(46)	11%	(66)	16%	(92)	11%	(63)	589
Non-Evangelical	27%	(217)	32%	(264)	9%	(75)	9%	(70)	17%	(139)	6%	(51)	816
Community: Urban	35%	(200)	35%	(201)	6%	(32)	6%	(35)	12%	(69)	7%	(38)	575
Community: Suburban	27%	(273)	34%	(347)	9%	(86)	8%	(78)	16%	(158)	7%	(69)	1011
Community: Rural	23%	(140)	24%	(144)	9%	(57)	9%	(58)	21%	(130)	13%	(81)	611
Employ: Private Sector	32%	(220)	32%	(220)	10%	(71)	8%	(53)	14%	(100)	5%	(35)	698
Employ: Government	25%	(35)	40%	(55)	8%	(11)	11%	(16)	12%	(16)	4%	(6)	138
Employ: Self-Employed	34%	(67)	34%	(68)	5%	(10)	6%	(13)	11%	(22)	10%	(19)	200
Employ: Homemaker	24%	(40)	32%	(52)	5%	(8)	11%	(17)	18%	(30)	10%	(16)	164
Employ: Retired	15%	(74)	29%	(141)	9%	(43)	10%	(48)	23%	(111)	14%	(70)	487
Employ: Unemployed	30%	(76)	33%	(82)	5%	(13)	4%	(9)	17%	(41)	12%	(29)	250
Employ: Other	34%	(54)	23%	(36)	11%	(17)	9%	(14)	15%	(24)	7%	(12)	156
Military HH: Yes	28%	(103)	28%	(103)	7%	(26)	10%	(39)	17%	(63)	10%	(38)	373
Military HH: No	28%	(510)	32%	(589)	8%	(149)	7%	(131)	16%	(294)	8%	(149)	1824
RD/WT: Right Direction	24%	(207)	28%	(238)	10%	(86)	12%	(104)	17%	(146)	9%	(77)	858
RD/WT: Wrong Track	30%	(407)	34%	(454)	7%	(89)	5%	(66)	16%	(211)	8%	(111)	1339
Trump Job Approve	22%	(201)	28%	(256)	11%	(104)	13%	(117)	16%	(150)	9%	(83)	913
Trump Job Disapprove	32%	(374)	35%	(405)	6%	(69)	4%	(51)	16%	(183)	7%	(83)	1165
Trump Job Strongly Approve	21%	(112)	24%	(125)	12%	(64)	16%	(87)	17%	(88)	10%	(55)	532
Trump Job Somewhat Approve	23%	(89)	34%	(130)	11%	(40)	8%	(30)	16%	(62)	7%	(28)	380
Trump Job Somewhat Disapprove	26%	(61)	39%	(91)	7%	(16)	5%	(11)	16%	(37)	7%	(16)	231
Trump Job Strongly Disapprove	33%	(313)	34%	(314)	6%	(53)	4%	(40)	16%	(146)	7%	(68)	934

Continued on next page

Table NFL9_2: Do you have a favorable or unfavorable impression of the following people?

Shakira

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	28%	(614)	31%	(692)	8%	(176)	8%	(170)	16%	(357)	9%	(188)	2197
Favorable of Trump	22%	(191)	28%	(244)	11%	(96)	13%	(119)	17%	(147)	9%	(82)	879
Unfavorable of Trump	33%	(392)	35%	(410)	6%	(73)	4%	(51)	15%	(178)	6%	(72)	1176
Very Favorable of Trump	21%	(116)	24%	(133)	11%	(63)	16%	(90)	16%	(90)	11%	(60)	552
Somewhat Favorable of Trump	23%	(75)	34%	(112)	10%	(33)	9%	(28)	17%	(56)	7%	(23)	327
Somewhat Unfavorable of Trump	27%	(52)	39%	(76)	8%	(16)	4%	(7)	17%	(34)	5%	(11)	196
Very Unfavorable of Trump	35%	(340)	34%	(334)	6%	(57)	4%	(44)	15%	(144)	6%	(61)	980
#1 Issue: Economy	32%	(173)	32%	(175)	8%	(42)	5%	(30)	17%	(90)	6%	(35)	545
#1 Issue: Security	20%	(85)	29%	(122)	11%	(48)	15%	(65)	15%	(65)	10%	(43)	429
#1 Issue: Health Care	36%	(128)	28%	(102)	8%	(29)	5%	(17)	17%	(62)	6%	(21)	359
#1 Issue: Medicare / Social Security	17%	(56)	37%	(121)	8%	(26)	7%	(24)	18%	(59)	13%	(41)	327
#1 Issue: Women's Issues	44%	(59)	28%	(38)	3%	(4)	7%	(9)	10%	(14)	8%	(11)	134
#1 Issue: Education	38%	(46)	32%	(39)	5%	(6)	4%	(4)	9%	(11)	12%	(15)	121
#1 Issue: Energy	31%	(45)	34%	(49)	7%	(11)	7%	(11)	15%	(21)	6%	(9)	145
#1 Issue: Other	17%	(23)	33%	(46)	8%	(10)	7%	(10)	26%	(35)	10%	(14)	137
2018 House Vote: Democrat	37%	(276)	34%	(250)	5%	(40)	5%	(36)	14%	(106)	5%	(38)	746
2018 House Vote: Republican	19%	(126)	28%	(181)	11%	(72)	15%	(97)	19%	(123)	8%	(53)	653
2018 House Vote: Someone else	18%	(17)	20%	(19)	12%	(11)	9%	(8)	22%	(21)	19%	(18)	93
2016 Vote: Hillary Clinton	36%	(240)	33%	(223)	6%	(38)	3%	(22)	16%	(104)	6%	(41)	668
2016 Vote: Donald Trump	20%	(140)	28%	(197)	11%	(79)	15%	(105)	18%	(124)	8%	(58)	703
2016 Vote: Other	19%	(35)	32%	(61)	9%	(18)	12%	(22)	20%	(38)	8%	(15)	188
2016 Vote: Didn't Vote	31%	(198)	33%	(209)	6%	(41)	3%	(20)	14%	(92)	12%	(75)	634
Voted in 2014: Yes	25%	(330)	31%	(410)	9%	(115)	10%	(136)	17%	(217)	7%	(94)	1301
Voted in 2014: No	32%	(284)	31%	(282)	7%	(61)	4%	(35)	16%	(140)	11%	(94)	896
2012 Vote: Barack Obama	30%	(241)	35%	(276)	6%	(45)	5%	(41)	17%	(136)	7%	(54)	794
2012 Vote: Mitt Romney	15%	(83)	28%	(157)	13%	(72)	16%	(92)	19%	(109)	9%	(49)	561
2012 Vote: Other	20%	(16)	26%	(21)	17%	(14)	14%	(11)	19%	(15)	5%	(4)	81
2012 Vote: Didn't Vote	36%	(274)	31%	(237)	6%	(44)	3%	(26)	13%	(97)	11%	(81)	759

Continued on next page

Table NFL9_2: Do you have a favorable or unfavorable impression of the following people?

Shakira

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	28%	(614)	31%	(692)	8%	(176)	8%	(170)	16%	(357)	9%	(188)	2197
4-Region: Northeast	28%	(110)	35%	(137)	7%	(26)	6%	(22)	17%	(67)	8%	(30)	393
4-Region: Midwest	21%	(96)	31%	(145)	10%	(45)	9%	(41)	19%	(89)	10%	(47)	462
4-Region: South	29%	(238)	30%	(251)	8%	(68)	9%	(71)	15%	(121)	9%	(75)	823
4-Region: West	33%	(170)	31%	(159)	7%	(37)	7%	(36)	16%	(81)	7%	(36)	519
Avid sports fan	38%	(194)	31%	(158)	9%	(45)	7%	(38)	12%	(64)	3%	(14)	512
Casual sports fan	29%	(303)	32%	(334)	8%	(88)	8%	(84)	17%	(174)	6%	(59)	1042
Not a fan at all	18%	(118)	31%	(200)	7%	(42)	7%	(48)	19%	(119)	18%	(115)	642
Sports fan	32%	(496)	32%	(492)	9%	(133)	8%	(123)	15%	(238)	5%	(73)	1555
Prefer college sports	25%	(96)	32%	(121)	9%	(35)	13%	(51)	13%	(50)	8%	(31)	384
Prefer professional sports	35%	(377)	32%	(341)	9%	(93)	5%	(59)	16%	(167)	4%	(41)	1079
Interested in NFL	34%	(429)	33%	(412)	8%	(98)	7%	(83)	14%	(174)	5%	(58)	1254
Interested in College Football	33%	(327)	33%	(322)	9%	(84)	8%	(74)	13%	(127)	5%	(52)	986
Interested in XFL	41%	(153)	32%	(117)	8%	(29)	6%	(23)	10%	(35)	3%	(12)	370
Participates in sports gambling	44%	(125)	29%	(84)	7%	(19)	8%	(23)	7%	(19)	6%	(16)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL9_3: Do you have a favorable or unfavorable impression of the following people?

Demi Lovato

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (467)	30% (663)	8% (183)	6% (127)	19% (411)	16% (345)	2197
Gender: Male	19% (198)	28% (293)	9% (93)	6% (63)	21% (223)	18% (191)	1060
Gender: Female	24% (270)	33% (370)	8% (90)	6% (64)	16% (187)	14% (155)	1137
Age: 18-29	34% (154)	30% (136)	11% (51)	10% (46)	9% (41)	5% (22)	450
Age: 30-44	29% (161)	30% (170)	7% (38)	4% (21)	17% (95)	13% (75)	561
Age: 45-54	16% (54)	35% (114)	8% (25)	6% (18)	20% (67)	16% (51)	328
Age: 55-64	16% (66)	28% (119)	10% (44)	5% (20)	21% (86)	21% (87)	422
Age: 65+	8% (34)	29% (125)	6% (25)	5% (22)	28% (121)	25% (110)	436
Generation Z: 18-22	36% (75)	28% (58)	12% (24)	10% (21)	10% (21)	3% (7)	207
Millennial: Age 23-38	32% (187)	29% (165)	9% (54)	7% (38)	13% (74)	10% (59)	578
Generation X: Age 39-54	19% (106)	35% (197)	6% (36)	5% (26)	19% (108)	15% (82)	555
Boomers: Age 55-73	12% (93)	29% (220)	8% (61)	5% (39)	24% (179)	22% (164)	756
PID: Dem (no lean)	23% (173)	35% (263)	8% (57)	4% (28)	18% (132)	13% (97)	749
PID: Ind (no lean)	22% (163)	27% (199)	8% (58)	6% (45)	19% (144)	18% (136)	746
PID: Rep (no lean)	19% (131)	29% (201)	10% (68)	8% (54)	19% (135)	16% (112)	702
PID/Gender: Dem Men	21% (74)	33% (117)	7% (27)	3% (10)	19% (69)	17% (59)	356
PID/Gender: Dem Women	25% (98)	37% (146)	8% (30)	4% (17)	16% (62)	10% (38)	393
PID/Gender: Ind Men	18% (61)	24% (82)	8% (27)	7% (23)	24% (81)	21% (71)	345
PID/Gender: Ind Women	26% (103)	29% (117)	8% (31)	6% (22)	16% (63)	16% (65)	401
PID/Gender: Rep Men	18% (63)	26% (94)	11% (39)	8% (30)	20% (73)	17% (61)	359
PID/Gender: Rep Women	20% (69)	31% (107)	9% (29)	7% (25)	18% (62)	15% (51)	343
Ideo: Liberal (1-3)	25% (150)	34% (205)	7% (45)	5% (27)	18% (107)	11% (63)	597
Ideo: Moderate (4)	23% (133)	32% (189)	7% (42)	5% (28)	17% (101)	16% (94)	588
Ideo: Conservative (5-7)	16% (118)	27% (199)	10% (75)	8% (59)	20% (150)	18% (130)	731
Educ: < College	23% (349)	28% (430)	8% (120)	6% (91)	18% (277)	16% (244)	1510
Educ: Bachelors degree	17% (74)	34% (150)	9% (41)	7% (31)	19% (85)	14% (64)	443
Educ: Post-grad	19% (45)	34% (83)	9% (23)	2% (6)	20% (49)	16% (38)	244
Income: Under 50k	22% (252)	28% (330)	8% (90)	6% (72)	19% (216)	17% (199)	1158
Income: 50k-100k	21% (148)	30% (214)	10% (67)	6% (44)	18% (128)	15% (103)	703
Income: 100k+	20% (68)	36% (120)	8% (26)	3% (12)	20% (67)	13% (44)	335
Ethnicity: White	19% (333)	30% (516)	9% (149)	6% (95)	20% (340)	17% (288)	1719

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Table NFL9_3: Do you have a favorable or unfavorable impression of the following people?

Demi Lovato

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	21%	(467)	30%	(663)	8%	(183)	6%	(127)	19%	(411)	16%	(345)	2197
Ethnicity: Hispanic	33%	(116)	31%	(107)	10%	(36)	8%	(30)	12%	(43)	5%	(17)	349
Ethnicity: Afr. Am.	31%	(84)	32%	(87)	7%	(20)	4%	(12)	14%	(38)	12%	(33)	274
Ethnicity: Other	25%	(51)	30%	(60)	7%	(14)	10%	(21)	16%	(34)	12%	(24)	204
All Christian	18%	(191)	30%	(322)	10%	(106)	6%	(63)	20%	(217)	15%	(163)	1062
All Non-Christian	25%	(23)	34%	(32)	8%	(7)	6%	(5)	21%	(20)	6%	(5)	92
Atheist	18%	(18)	25%	(25)	7%	(7)	15%	(15)	18%	(18)	17%	(17)	100
Agnostic/Nothing in particular	25%	(235)	30%	(284)	7%	(63)	5%	(43)	17%	(156)	17%	(161)	942
Religious Non-Protestant/Catholic	28%	(34)	34%	(41)	7%	(8)	4%	(5)	18%	(21)	9%	(10)	119
Evangelical	19%	(114)	31%	(181)	8%	(48)	7%	(41)	17%	(99)	18%	(107)	589
Non-Evangelical	21%	(173)	29%	(237)	10%	(82)	5%	(42)	21%	(168)	14%	(115)	816
Community: Urban	24%	(137)	34%	(195)	8%	(46)	7%	(39)	14%	(81)	13%	(77)	575
Community: Suburban	21%	(211)	31%	(318)	10%	(97)	5%	(50)	19%	(196)	14%	(138)	1011
Community: Rural	19%	(119)	25%	(150)	7%	(40)	6%	(38)	22%	(133)	21%	(130)	611
Employ: Private Sector	23%	(164)	31%	(217)	9%	(65)	5%	(37)	18%	(128)	13%	(88)	698
Employ: Government	20%	(27)	40%	(55)	9%	(12)	7%	(10)	13%	(18)	11%	(16)	138
Employ: Self-Employed	26%	(51)	33%	(66)	7%	(13)	11%	(22)	12%	(24)	12%	(24)	200
Employ: Homemaker	28%	(46)	27%	(44)	7%	(11)	5%	(8)	16%	(26)	18%	(30)	164
Employ: Retired	11%	(52)	29%	(141)	5%	(25)	5%	(22)	27%	(129)	24%	(117)	487
Employ: Unemployed	23%	(58)	30%	(76)	7%	(18)	3%	(7)	17%	(42)	20%	(50)	250
Employ: Other	24%	(38)	20%	(31)	15%	(23)	8%	(13)	22%	(34)	11%	(17)	156
Military HH: Yes	24%	(88)	27%	(102)	8%	(29)	4%	(15)	20%	(74)	17%	(65)	373
Military HH: No	21%	(379)	31%	(561)	8%	(154)	6%	(112)	18%	(337)	15%	(280)	1824
RD/WT: Right Direction	19%	(162)	29%	(246)	8%	(72)	7%	(58)	20%	(169)	18%	(151)	858
RD/WT: Wrong Track	23%	(306)	31%	(417)	8%	(111)	5%	(69)	18%	(242)	15%	(194)	1339
Trump Job Approve	19%	(175)	29%	(267)	8%	(74)	7%	(62)	19%	(173)	18%	(161)	913
Trump Job Disapprove	23%	(271)	32%	(368)	8%	(96)	5%	(63)	18%	(210)	13%	(156)	1165
Trump Job Strongly Approve	21%	(110)	25%	(134)	9%	(46)	9%	(49)	18%	(94)	19%	(99)	532
Trump Job Somewhat Approve	17%	(65)	35%	(133)	8%	(29)	3%	(13)	21%	(79)	16%	(62)	380
Trump Job Somewhat Disapprove	29%	(66)	29%	(67)	8%	(18)	5%	(12)	16%	(37)	13%	(30)	231
Trump Job Strongly Disapprove	22%	(204)	32%	(301)	8%	(78)	5%	(51)	19%	(173)	13%	(126)	934

Continued on next page

Table NFL9_3: Do you have a favorable or unfavorable impression of the following people?

Demi Lovato

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (467)	30% (663)	8% (183)	6% (127)	19% (411)	16% (345)	2197
Favorable of Trump	18% (161)	30% (261)	8% (70)	7% (61)	19% (168)	18% (158)	879
Unfavorable of Trump	24% (285)	31% (366)	9% (101)	5% (59)	18% (216)	13% (148)	1176
Very Favorable of Trump	19% (104)	28% (157)	8% (46)	9% (50)	16% (90)	19% (104)	552
Somewhat Favorable of Trump	17% (57)	32% (104)	7% (24)	3% (11)	24% (78)	16% (53)	327
Somewhat Unfavorable of Trump	20% (38)	31% (60)	10% (20)	4% (8)	21% (40)	14% (28)	196
Very Unfavorable of Trump	25% (247)	31% (306)	8% (81)	5% (51)	18% (176)	12% (120)	980
#1 Issue: Economy	23% (126)	33% (177)	8% (44)	6% (34)	19% (103)	11% (60)	545
#1 Issue: Security	20% (85)	26% (113)	9% (38)	10% (41)	19% (83)	16% (70)	429
#1 Issue: Health Care	23% (82)	35% (124)	6% (23)	3% (10)	18% (65)	15% (55)	359
#1 Issue: Medicare / Social Security	11% (35)	29% (95)	7% (23)	4% (12)	24% (78)	26% (84)	327
#1 Issue: Women's Issues	30% (40)	33% (44)	13% (17)	7% (9)	8% (11)	10% (13)	134
#1 Issue: Education	28% (34)	25% (30)	9% (11)	10% (12)	12% (15)	15% (18)	121
#1 Issue: Energy	24% (35)	33% (48)	8% (12)	4% (6)	16% (24)	14% (21)	145
#1 Issue: Other	22% (31)	24% (33)	11% (15)	2% (3)	23% (31)	18% (25)	137
2018 House Vote: Democrat	25% (190)	33% (248)	8% (60)	3% (22)	18% (132)	13% (96)	746
2018 House Vote: Republican	16% (105)	29% (190)	9% (56)	8% (53)	21% (137)	17% (111)	653
2018 House Vote: Someone else	14% (13)	19% (18)	8% (7)	13% (12)	24% (22)	24% (22)	93
2016 Vote: Hillary Clinton	24% (164)	34% (228)	7% (47)	3% (21)	18% (123)	13% (85)	668
2016 Vote: Donald Trump	15% (108)	29% (202)	10% (68)	7% (52)	21% (149)	18% (125)	703
2016 Vote: Other	17% (32)	22% (41)	12% (22)	5% (9)	28% (53)	16% (31)	188
2016 Vote: Didn't Vote	26% (162)	30% (191)	7% (46)	7% (45)	13% (85)	16% (104)	634
Voted in 2014: Yes	19% (242)	32% (422)	8% (109)	5% (69)	20% (255)	16% (204)	1301
Voted in 2014: No	25% (226)	27% (241)	8% (74)	7% (59)	17% (155)	16% (142)	896
2012 Vote: Barack Obama	23% (180)	32% (258)	7% (56)	3% (26)	21% (165)	14% (110)	794
2012 Vote: Mitt Romney	14% (79)	28% (157)	10% (57)	8% (43)	23% (126)	18% (100)	561
2012 Vote: Other	14% (11)	25% (20)	12% (10)	7% (6)	20% (17)	22% (18)	81
2012 Vote: Didn't Vote	26% (197)	30% (227)	8% (61)	7% (53)	14% (103)	16% (118)	759

Continued on next page

Table NFL9_3: Do you have a favorable or unfavorable impression of the following people?

Demi Lovato

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	21%	(467)	30%	(663)	8%	(183)	6%	(127)	19%	(411)	16%	(345)	2197
4-Region: Northeast	21%	(82)	30%	(119)	7%	(28)	7%	(26)	21%	(84)	14%	(54)	393
4-Region: Midwest	20%	(94)	26%	(121)	8%	(38)	5%	(23)	23%	(105)	18%	(81)	462
4-Region: South	21%	(176)	31%	(255)	9%	(72)	6%	(46)	16%	(130)	17%	(143)	823
4-Region: West	22%	(115)	33%	(169)	8%	(44)	6%	(32)	18%	(92)	13%	(67)	519
Avid sports fan	29%	(147)	33%	(169)	8%	(41)	6%	(31)	15%	(79)	9%	(46)	512
Casual sports fan	21%	(215)	32%	(339)	9%	(98)	5%	(57)	19%	(194)	13%	(141)	1042
Not a fan at all	17%	(106)	24%	(155)	7%	(45)	6%	(39)	21%	(138)	25%	(159)	642
Sports fan	23%	(361)	33%	(508)	9%	(138)	6%	(88)	18%	(273)	12%	(186)	1555
Prefer college sports	23%	(89)	31%	(118)	9%	(35)	5%	(18)	18%	(70)	14%	(54)	384
Prefer professional sports	24%	(257)	33%	(360)	9%	(92)	6%	(61)	17%	(185)	11%	(123)	1079
Interested in NFL	25%	(313)	33%	(411)	9%	(116)	6%	(71)	16%	(202)	11%	(141)	1254
Interested in College Football	25%	(243)	33%	(327)	9%	(84)	6%	(61)	16%	(157)	12%	(114)	986
Interested in XFL	30%	(112)	34%	(124)	9%	(33)	7%	(26)	12%	(43)	9%	(32)	370
Participates in sports gambling	36%	(103)	26%	(76)	9%	(27)	7%	(20)	11%	(30)	11%	(31)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL9_4: Do you have a favorable or unfavorable impression of the following people?

Bad Bunny

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	7%	(154)	4%	(84)	5%	(110)	13%	(292)	64%	(1403)	2197
Gender: Male	5%	(50)	8%	(84)	4%	(43)	6%	(62)	14%	(148)	64%	(674)	1060
Gender: Female	9%	(104)	6%	(70)	4%	(41)	4%	(48)	13%	(144)	64%	(729)	1137
Age: 18-29	18%	(83)	13%	(61)	5%	(22)	5%	(24)	17%	(78)	41%	(183)	450
Age: 30-44	9%	(49)	8%	(48)	6%	(32)	7%	(40)	16%	(89)	54%	(304)	561
Age: 45-54	2%	(6)	8%	(27)	3%	(11)	5%	(18)	14%	(45)	67%	(221)	328
Age: 55-64	2%	(10)	3%	(12)	3%	(11)	4%	(16)	12%	(49)	77%	(324)	422
Age: 65+	1%	(6)	2%	(7)	2%	(8)	3%	(12)	7%	(31)	85%	(371)	436
Generation Z: 18-22	18%	(38)	13%	(26)	5%	(9)	6%	(12)	19%	(39)	39%	(81)	207
Millennial: Age 23-38	15%	(85)	11%	(65)	6%	(32)	6%	(37)	14%	(79)	48%	(280)	578
Generation X: Age 39-54	3%	(15)	8%	(44)	4%	(24)	6%	(33)	17%	(93)	62%	(346)	555
Boomers: Age 55-73	2%	(16)	2%	(17)	2%	(17)	4%	(27)	10%	(74)	80%	(605)	756
PID: Dem (no lean)	10%	(75)	8%	(59)	4%	(31)	4%	(30)	15%	(113)	59%	(441)	749
PID: Ind (no lean)	6%	(45)	6%	(43)	4%	(33)	5%	(37)	14%	(104)	65%	(484)	746
PID: Rep (no lean)	5%	(34)	7%	(52)	3%	(20)	6%	(44)	11%	(75)	68%	(478)	702
PID/Gender: Dem Men	6%	(22)	10%	(37)	5%	(17)	5%	(19)	17%	(60)	56%	(201)	356
PID/Gender: Dem Women	14%	(53)	6%	(22)	4%	(14)	3%	(10)	14%	(53)	61%	(240)	393
PID/Gender: Ind Men	3%	(11)	4%	(12)	4%	(14)	5%	(18)	15%	(53)	69%	(237)	345
PID/Gender: Ind Women	9%	(35)	8%	(31)	5%	(19)	5%	(18)	13%	(51)	62%	(247)	401
PID/Gender: Rep Men	5%	(18)	10%	(34)	3%	(12)	7%	(24)	10%	(35)	66%	(236)	359
PID/Gender: Rep Women	5%	(16)	5%	(18)	2%	(8)	6%	(20)	11%	(39)	71%	(242)	343
Ideo: Liberal (1-3)	11%	(67)	8%	(50)	4%	(27)	5%	(33)	16%	(95)	55%	(326)	597
Ideo: Moderate (4)	6%	(37)	9%	(55)	2%	(12)	4%	(24)	16%	(92)	63%	(369)	588
Ideo: Conservative (5-7)	4%	(32)	5%	(33)	4%	(26)	6%	(44)	9%	(68)	72%	(528)	731
Educ: < College	8%	(122)	7%	(108)	4%	(57)	5%	(78)	13%	(199)	63%	(947)	1510
Educ: Bachelors degree	4%	(20)	6%	(29)	4%	(18)	5%	(20)	15%	(66)	66%	(291)	443
Educ: Post-grad	5%	(13)	7%	(17)	4%	(9)	5%	(12)	11%	(27)	68%	(165)	244
Income: Under 50k	8%	(88)	8%	(90)	4%	(48)	5%	(55)	13%	(152)	63%	(725)	1158
Income: 50k-100k	7%	(50)	7%	(48)	3%	(24)	5%	(37)	13%	(89)	65%	(455)	703
Income: 100k+	5%	(16)	5%	(15)	4%	(12)	5%	(17)	15%	(51)	67%	(223)	335
Ethnicity: White	5%	(82)	5%	(90)	4%	(66)	5%	(87)	12%	(211)	69%	(1184)	1719

Continued on next page

Table NFL9_4: Do you have a favorable or unfavorable impression of the following people?*Bad Bunny*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	7%	(154)	4%	(84)	5%	(110)	13%	(292)	64%	(1403)	2197
Ethnicity: Hispanic	28%	(96)	16%	(55)	6%	(19)	6%	(21)	16%	(55)	29%	(102)	349
Ethnicity: Afr. Am.	14%	(37)	11%	(30)	2%	(6)	6%	(18)	21%	(59)	45%	(124)	274
Ethnicity: Other	18%	(36)	17%	(34)	6%	(12)	2%	(5)	11%	(22)	47%	(95)	204
All Christian	6%	(66)	6%	(65)	4%	(46)	5%	(55)	13%	(141)	65%	(689)	1062
All Non-Christian	16%	(15)	8%	(7)	4%	(3)	2%	(2)	21%	(19)	50%	(46)	92
Atheist	1%	(1)	7%	(7)	1%	(1)	5%	(5)	11%	(11)	74%	(75)	100
Agnostic/Nothing in particular	8%	(73)	8%	(75)	3%	(33)	5%	(47)	13%	(121)	63%	(594)	942
Religious Non-Protestant/Catholic	15%	(18)	9%	(10)	3%	(3)	3%	(4)	18%	(22)	52%	(62)	119
Evangelical	8%	(45)	7%	(39)	3%	(20)	7%	(43)	13%	(77)	62%	(364)	589
Non-Evangelical	6%	(48)	7%	(58)	5%	(37)	5%	(41)	13%	(102)	65%	(530)	816
Community: Urban	11%	(64)	10%	(58)	6%	(32)	6%	(34)	16%	(93)	51%	(295)	575
Community: Suburban	6%	(60)	7%	(68)	3%	(33)	5%	(48)	13%	(133)	66%	(669)	1011
Community: Rural	5%	(31)	5%	(28)	3%	(18)	5%	(28)	11%	(66)	72%	(439)	611
Employ: Private Sector	7%	(51)	8%	(53)	4%	(30)	5%	(34)	16%	(109)	60%	(421)	698
Employ: Government	8%	(11)	11%	(16)	2%	(2)	12%	(16)	13%	(18)	54%	(75)	138
Employ: Self-Employed	10%	(20)	8%	(16)	4%	(7)	6%	(11)	19%	(38)	54%	(108)	200
Employ: Homemaker	5%	(8)	7%	(12)	4%	(7)	6%	(9)	12%	(20)	66%	(109)	164
Employ: Retired	2%	(8)	2%	(10)	2%	(10)	3%	(16)	10%	(47)	81%	(396)	487
Employ: Unemployed	7%	(17)	7%	(19)	4%	(11)	4%	(11)	10%	(25)	67%	(168)	250
Employ: Other	12%	(19)	9%	(13)	8%	(12)	4%	(7)	15%	(23)	52%	(81)	156
Military HH: Yes	9%	(35)	4%	(14)	3%	(11)	4%	(16)	11%	(42)	68%	(256)	373
Military HH: No	7%	(120)	8%	(139)	4%	(73)	5%	(94)	14%	(250)	63%	(1147)	1824
RD/WT: Right Direction	4%	(38)	6%	(53)	4%	(32)	7%	(59)	13%	(116)	65%	(561)	858
RD/WT: Wrong Track	9%	(117)	8%	(100)	4%	(52)	4%	(51)	13%	(176)	63%	(842)	1339
Trump Job Approve	5%	(44)	6%	(52)	4%	(33)	7%	(68)	11%	(104)	67%	(612)	913
Trump Job Disapprove	8%	(99)	8%	(93)	4%	(44)	4%	(41)	14%	(167)	62%	(721)	1165
Trump Job Strongly Approve	6%	(30)	5%	(28)	3%	(14)	7%	(39)	10%	(55)	69%	(366)	532
Trump Job Somewhat Approve	4%	(14)	6%	(25)	5%	(19)	7%	(28)	13%	(49)	65%	(246)	380
Trump Job Somewhat Disapprove	6%	(14)	9%	(20)	6%	(13)	3%	(8)	13%	(30)	63%	(146)	231
Trump Job Strongly Disapprove	9%	(85)	8%	(73)	3%	(31)	4%	(34)	15%	(137)	62%	(575)	934

Continued on next page

Table NFL9_4: Do you have a favorable or unfavorable impression of the following people?

Bad Bunny

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	7%	(154)	4%	(84)	5%	(110)	13%	(292)	64%	(1403)	2197
Favorable of Trump	4%	(35)	6%	(52)	3%	(30)	7%	(61)	11%	(101)	68%	(600)	879
Unfavorable of Trump	10%	(115)	8%	(90)	4%	(44)	4%	(46)	14%	(167)	61%	(714)	1176
Very Favorable of Trump	4%	(24)	6%	(34)	3%	(19)	7%	(37)	10%	(56)	69%	(381)	552
Somewhat Favorable of Trump	3%	(10)	5%	(18)	4%	(12)	7%	(24)	14%	(45)	67%	(220)	327
Somewhat Unfavorable of Trump	8%	(16)	7%	(14)	5%	(10)	4%	(9)	11%	(21)	65%	(127)	196
Very Unfavorable of Trump	10%	(100)	8%	(76)	3%	(34)	4%	(37)	15%	(146)	60%	(587)	980
#1 Issue: Economy	8%	(45)	9%	(49)	5%	(25)	4%	(21)	15%	(82)	59%	(323)	545
#1 Issue: Security	6%	(25)	6%	(28)	3%	(13)	8%	(36)	10%	(44)	66%	(283)	429
#1 Issue: Health Care	5%	(20)	7%	(25)	3%	(10)	3%	(12)	17%	(60)	65%	(232)	359
#1 Issue: Medicare / Social Security	2%	(7)	4%	(13)	3%	(8)	3%	(11)	7%	(24)	81%	(264)	327
#1 Issue: Women's Issues	17%	(23)	8%	(11)	7%	(9)	11%	(14)	12%	(17)	45%	(61)	134
#1 Issue: Education	7%	(8)	9%	(11)	4%	(5)	5%	(6)	23%	(27)	53%	(64)	121
#1 Issue: Energy	11%	(16)	8%	(11)	5%	(8)	4%	(6)	12%	(17)	60%	(87)	145
#1 Issue: Other	8%	(11)	5%	(6)	5%	(6)	3%	(4)	15%	(21)	65%	(89)	137
2018 House Vote: Democrat	9%	(67)	8%	(59)	3%	(25)	4%	(33)	16%	(117)	60%	(446)	746
2018 House Vote: Republican	3%	(21)	7%	(47)	3%	(20)	7%	(44)	11%	(72)	69%	(449)	653
2018 House Vote: Someone else	6%	(5)	3%	(2)	4%	(4)	3%	(3)	10%	(9)	74%	(69)	93
2016 Vote: Hillary Clinton	9%	(59)	8%	(52)	4%	(30)	4%	(29)	15%	(97)	60%	(401)	668
2016 Vote: Donald Trump	3%	(19)	6%	(45)	3%	(24)	6%	(44)	12%	(82)	70%	(489)	703
2016 Vote: Other	5%	(10)	5%	(10)	2%	(4)	7%	(13)	12%	(23)	69%	(130)	188
2016 Vote: Didn't Vote	11%	(67)	7%	(47)	4%	(26)	4%	(24)	14%	(90)	60%	(380)	634
Voted in 2014: Yes	5%	(67)	7%	(95)	3%	(34)	5%	(69)	13%	(172)	66%	(864)	1301
Voted in 2014: No	10%	(87)	7%	(59)	6%	(50)	5%	(41)	13%	(120)	60%	(539)	896
2012 Vote: Barack Obama	6%	(49)	8%	(63)	3%	(22)	5%	(39)	16%	(124)	63%	(497)	794
2012 Vote: Mitt Romney	3%	(18)	2%	(13)	3%	(15)	6%	(35)	10%	(55)	76%	(426)	561
2012 Vote: Other	1%	(1)	11%	(9)	4%	(3)	4%	(3)	7%	(5)	73%	(59)	81
2012 Vote: Didn't Vote	11%	(86)	9%	(68)	6%	(44)	4%	(33)	14%	(108)	55%	(421)	759

Continued on next page

Table NFL9_4: Do you have a favorable or unfavorable impression of the following people?

Bad Bunny

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(155)	7%	(154)	4%	(84)	5%	(110)	13%	(292)	64%	(1403)	2197
4-Region: Northeast	8%	(32)	5%	(20)	4%	(15)	6%	(22)	14%	(56)	63%	(248)	393
4-Region: Midwest	3%	(13)	5%	(21)	4%	(17)	3%	(15)	14%	(65)	72%	(331)	462
4-Region: South	7%	(61)	8%	(67)	3%	(28)	6%	(46)	13%	(104)	63%	(518)	823
4-Region: West	9%	(48)	9%	(45)	5%	(24)	5%	(28)	13%	(67)	59%	(306)	519
Avid sports fan	11%	(57)	12%	(60)	5%	(24)	6%	(29)	15%	(79)	51%	(263)	512
Casual sports fan	7%	(70)	7%	(75)	4%	(46)	6%	(59)	14%	(149)	62%	(644)	1042
Not a fan at all	4%	(28)	3%	(18)	2%	(13)	3%	(22)	10%	(64)	77%	(496)	642
Sports fan	8%	(127)	9%	(135)	5%	(70)	6%	(88)	15%	(228)	58%	(907)	1555
Prefer college sports	4%	(14)	7%	(25)	3%	(11)	8%	(32)	15%	(57)	64%	(245)	384
Prefer professional sports	9%	(97)	9%	(97)	5%	(51)	5%	(53)	15%	(163)	57%	(619)	1079
Interested in NFL	8%	(94)	10%	(121)	4%	(56)	6%	(75)	15%	(185)	58%	(723)	1254
Interested in College Football	8%	(78)	10%	(100)	4%	(37)	6%	(59)	15%	(144)	58%	(568)	986
Interested in XFL	11%	(41)	14%	(54)	6%	(21)	6%	(21)	15%	(57)	48%	(176)	370
Participates in sports gambling	18%	(52)	14%	(39)	7%	(21)	7%	(21)	10%	(28)	44%	(126)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL9_5: Do you have a favorable or unfavorable impression of the following people?

J Balvin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(138)	7%	(165)	3%	(69)	3%	(61)	13%	(282)	67%	(1481)	2197
Gender: Male	5%	(58)	8%	(86)	3%	(36)	2%	(25)	13%	(142)	67%	(714)	1060
Gender: Female	7%	(81)	7%	(79)	3%	(33)	3%	(36)	12%	(140)	67%	(767)	1137
Age: 18-29	15%	(67)	15%	(67)	5%	(21)	5%	(21)	12%	(56)	48%	(218)	450
Age: 30-44	9%	(52)	9%	(49)	5%	(28)	3%	(17)	15%	(86)	59%	(329)	561
Age: 45-54	3%	(9)	6%	(19)	2%	(6)	4%	(15)	14%	(46)	71%	(234)	328
Age: 55-64	2%	(9)	4%	(15)	1%	(6)	1%	(5)	13%	(54)	79%	(333)	422
Age: 65+	—	(1)	3%	(15)	2%	(9)	1%	(3)	9%	(41)	84%	(367)	436
Generation Z: 18-22	15%	(31)	16%	(32)	3%	(6)	5%	(10)	15%	(30)	47%	(96)	207
Millennial: Age 23-38	12%	(72)	11%	(62)	6%	(37)	4%	(22)	12%	(70)	55%	(315)	578
Generation X: Age 39-54	5%	(25)	7%	(40)	2%	(12)	4%	(21)	16%	(87)	67%	(370)	555
Boomers: Age 55-73	1%	(9)	3%	(26)	2%	(13)	1%	(8)	11%	(86)	81%	(613)	756
PID: Dem (no lean)	9%	(67)	10%	(72)	4%	(29)	1%	(9)	15%	(115)	61%	(457)	749
PID: Ind (no lean)	5%	(39)	6%	(43)	3%	(23)	4%	(27)	11%	(83)	71%	(531)	746
PID: Rep (no lean)	5%	(32)	7%	(49)	3%	(18)	4%	(25)	12%	(84)	70%	(494)	702
PID/Gender: Dem Men	8%	(27)	11%	(39)	4%	(14)	—	(1)	17%	(60)	61%	(216)	356
PID/Gender: Dem Women	10%	(40)	8%	(33)	4%	(15)	2%	(9)	14%	(55)	61%	(241)	393
PID/Gender: Ind Men	4%	(12)	3%	(10)	4%	(15)	3%	(9)	13%	(45)	73%	(253)	345
PID/Gender: Ind Women	7%	(26)	8%	(33)	2%	(8)	4%	(17)	9%	(37)	70%	(279)	401
PID/Gender: Rep Men	5%	(18)	10%	(37)	2%	(7)	4%	(15)	10%	(37)	68%	(246)	359
PID/Gender: Rep Women	4%	(15)	4%	(12)	3%	(10)	3%	(10)	14%	(48)	72%	(248)	343
Ideo: Liberal (1-3)	10%	(60)	10%	(61)	3%	(18)	2%	(12)	15%	(88)	60%	(358)	597
Ideo: Moderate (4)	6%	(36)	9%	(52)	2%	(13)	3%	(16)	14%	(84)	66%	(387)	588
Ideo: Conservative (5-7)	4%	(26)	4%	(32)	3%	(26)	3%	(23)	10%	(76)	75%	(549)	731
Educ: < College	7%	(106)	8%	(113)	4%	(60)	3%	(47)	13%	(194)	66%	(990)	1510
Educ: Bachelors degree	4%	(18)	7%	(30)	1%	(5)	2%	(8)	15%	(67)	71%	(316)	443
Educ: Post-grad	6%	(15)	9%	(22)	2%	(4)	3%	(7)	8%	(21)	72%	(176)	244
Income: Under 50k	7%	(76)	8%	(90)	4%	(41)	3%	(35)	14%	(157)	66%	(759)	1158
Income: 50k-100k	6%	(45)	8%	(56)	3%	(24)	3%	(19)	11%	(79)	68%	(480)	703
Income: 100k+	5%	(17)	6%	(19)	1%	(4)	2%	(7)	14%	(45)	72%	(242)	335
Ethnicity: White	5%	(78)	5%	(94)	3%	(50)	2%	(41)	12%	(207)	73%	(1248)	1719

Continued on next page

Table NFL9_5: Do you have a favorable or unfavorable impression of the following people?

J Balvin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(138)	7%	(165)	3%	(69)	3%	(61)	13%	(282)	67%	(1481)	2197
Ethnicity: Hispanic	22%	(78)	16%	(56)	5%	(17)	4%	(13)	13%	(47)	40%	(139)	349
Ethnicity: Afr. Am.	11%	(30)	18%	(48)	2%	(6)	4%	(11)	16%	(43)	50%	(136)	274
Ethnicity: Other	15%	(30)	11%	(22)	6%	(13)	5%	(9)	16%	(32)	48%	(98)	204
All Christian	5%	(52)	7%	(76)	4%	(42)	2%	(23)	12%	(130)	70%	(738)	1062
All Non-Christian	14%	(13)	8%	(8)	3%	(2)	1%	(1)	16%	(15)	57%	(53)	92
Atheist	3%	(3)	7%	(7)	1%	(1)	8%	(8)	12%	(12)	69%	(70)	100
Agnostic/Nothing in particular	7%	(70)	8%	(74)	3%	(24)	3%	(29)	13%	(125)	66%	(621)	942
Religious Non-Protestant/Catholic	14%	(17)	9%	(10)	4%	(4)	1%	(1)	13%	(15)	59%	(71)	119
Evangelical	7%	(44)	8%	(45)	3%	(17)	4%	(25)	12%	(73)	65%	(385)	589
Non-Evangelical	5%	(40)	7%	(59)	4%	(32)	2%	(15)	12%	(102)	70%	(569)	816
Community: Urban	10%	(60)	11%	(63)	4%	(22)	4%	(23)	14%	(82)	57%	(325)	575
Community: Suburban	6%	(56)	7%	(75)	3%	(28)	2%	(24)	12%	(126)	70%	(703)	1011
Community: Rural	4%	(23)	4%	(27)	3%	(19)	2%	(15)	12%	(74)	74%	(453)	611
Employ: Private Sector	8%	(56)	8%	(56)	3%	(23)	3%	(18)	15%	(105)	63%	(440)	698
Employ: Government	9%	(13)	5%	(7)	3%	(5)	8%	(11)	14%	(20)	59%	(82)	138
Employ: Self-Employed	8%	(16)	12%	(24)	5%	(10)	4%	(8)	13%	(27)	58%	(116)	200
Employ: Homemaker	4%	(6)	5%	(8)	3%	(4)	6%	(10)	9%	(14)	74%	(121)	164
Employ: Retired	1%	(4)	3%	(16)	2%	(10)	1%	(4)	12%	(56)	82%	(397)	487
Employ: Unemployed	7%	(19)	6%	(16)	2%	(4)	2%	(4)	9%	(24)	73%	(184)	250
Employ: Other	8%	(13)	12%	(18)	7%	(11)	3%	(5)	12%	(19)	57%	(89)	156
Military HH: Yes	9%	(33)	4%	(16)	2%	(8)	3%	(12)	9%	(35)	72%	(270)	373
Military HH: No	6%	(105)	8%	(149)	3%	(61)	3%	(50)	14%	(247)	66%	(1212)	1824
RD/WT: Right Direction	5%	(40)	7%	(58)	3%	(25)	4%	(30)	13%	(111)	69%	(594)	858
RD/WT: Wrong Track	7%	(98)	8%	(107)	3%	(45)	2%	(31)	13%	(171)	66%	(887)	1339
Trump Job Approve	5%	(45)	6%	(58)	3%	(24)	4%	(34)	12%	(111)	70%	(641)	913
Trump Job Disapprove	7%	(83)	9%	(100)	3%	(39)	2%	(26)	13%	(156)	65%	(760)	1165
Trump Job Strongly Approve	6%	(31)	5%	(27)	2%	(13)	4%	(19)	12%	(62)	71%	(380)	532
Trump Job Somewhat Approve	4%	(14)	8%	(30)	3%	(10)	4%	(15)	13%	(50)	69%	(261)	380
Trump Job Somewhat Disapprove	4%	(10)	12%	(28)	5%	(11)	2%	(4)	13%	(30)	64%	(149)	231
Trump Job Strongly Disapprove	8%	(73)	8%	(72)	3%	(28)	2%	(23)	14%	(126)	66%	(612)	934

Continued on next page

Table NFL9_5: Do you have a favorable or unfavorable impression of the following people?

J Balvin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(138)	7%	(165)	3%	(69)	3%	(61)	13%	(282)	67%	(1481)	2197
Favorable of Trump	4%	(39)	6%	(52)	2%	(20)	3%	(29)	12%	(106)	72%	(633)	879
Unfavorable of Trump	8%	(97)	8%	(98)	4%	(43)	3%	(30)	13%	(153)	64%	(754)	1176
Very Favorable of Trump	4%	(24)	6%	(35)	2%	(13)	4%	(22)	11%	(60)	72%	(399)	552
Somewhat Favorable of Trump	5%	(15)	5%	(18)	2%	(7)	2%	(7)	14%	(46)	71%	(234)	327
Somewhat Unfavorable of Trump	5%	(10)	8%	(15)	5%	(11)	4%	(7)	9%	(17)	70%	(136)	196
Very Unfavorable of Trump	9%	(88)	8%	(83)	3%	(33)	2%	(23)	14%	(136)	63%	(618)	980
#1 Issue: Economy	8%	(43)	8%	(41)	3%	(19)	2%	(12)	14%	(74)	65%	(357)	545
#1 Issue: Security	6%	(24)	8%	(34)	2%	(8)	6%	(24)	11%	(47)	68%	(290)	429
#1 Issue: Health Care	4%	(16)	7%	(24)	4%	(13)	2%	(6)	15%	(55)	68%	(246)	359
#1 Issue: Medicare / Social Security	1%	(4)	6%	(19)	3%	(10)	1%	(3)	12%	(39)	77%	(252)	327
#1 Issue: Women's Issues	12%	(16)	12%	(17)	6%	(8)	1%	(2)	16%	(21)	53%	(70)	134
#1 Issue: Education	8%	(10)	7%	(9)	5%	(6)	6%	(8)	17%	(21)	56%	(68)	121
#1 Issue: Energy	11%	(15)	8%	(12)	2%	(3)	3%	(4)	10%	(14)	67%	(97)	145
#1 Issue: Other	8%	(10)	6%	(9)	2%	(2)	3%	(4)	8%	(11)	74%	(102)	137
2018 House Vote: Democrat	9%	(67)	8%	(63)	3%	(25)	1%	(9)	14%	(102)	64%	(480)	746
2018 House Vote: Republican	3%	(20)	7%	(46)	2%	(13)	4%	(26)	12%	(76)	72%	(472)	653
2018 House Vote: Someone else	5%	(5)	1%	(1)	2%	(2)	2%	(2)	15%	(14)	73%	(68)	93
2016 Vote: Hillary Clinton	9%	(62)	7%	(49)	3%	(22)	3%	(18)	14%	(93)	63%	(424)	668
2016 Vote: Donald Trump	3%	(18)	7%	(51)	2%	(17)	3%	(20)	13%	(89)	73%	(510)	703
2016 Vote: Other	2%	(4)	3%	(6)	4%	(7)	3%	(5)	10%	(20)	78%	(147)	188
2016 Vote: Didn't Vote	9%	(55)	9%	(58)	4%	(23)	3%	(19)	13%	(80)	63%	(399)	634
Voted in 2014: Yes	5%	(59)	7%	(94)	3%	(33)	2%	(28)	13%	(174)	70%	(913)	1301
Voted in 2014: No	9%	(80)	8%	(71)	4%	(36)	4%	(33)	12%	(108)	63%	(569)	896
2012 Vote: Barack Obama	6%	(50)	8%	(61)	2%	(19)	2%	(15)	15%	(122)	66%	(526)	794
2012 Vote: Mitt Romney	2%	(12)	4%	(21)	1%	(8)	2%	(13)	11%	(60)	80%	(446)	561
2012 Vote: Other	1%	(1)	6%	(5)	7%	(6)	3%	(2)	14%	(11)	69%	(56)	81
2012 Vote: Didn't Vote	10%	(74)	10%	(78)	5%	(36)	4%	(30)	12%	(90)	60%	(452)	759

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Table NFL9_5: Do you have a favorable or unfavorable impression of the following people?

J Balvin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(138)	7%	(165)	3%	(69)	3%	(61)	13%	(282)	67%	(1481)	2197
4-Region: Northeast	5%	(21)	9%	(37)	2%	(9)	3%	(13)	12%	(47)	68%	(267)	393
4-Region: Midwest	3%	(12)	6%	(29)	2%	(10)	2%	(10)	15%	(67)	72%	(333)	462
4-Region: South	6%	(52)	8%	(62)	2%	(20)	3%	(22)	14%	(112)	67%	(554)	823
4-Region: West	10%	(53)	7%	(36)	6%	(31)	3%	(17)	11%	(56)	63%	(327)	519
Avid sports fan	10%	(53)	13%	(66)	4%	(20)	3%	(14)	14%	(73)	56%	(287)	512
Casual sports fan	6%	(59)	7%	(75)	4%	(41)	2%	(25)	14%	(151)	66%	(691)	1042
Not a fan at all	4%	(26)	4%	(24)	1%	(8)	3%	(22)	9%	(58)	78%	(504)	642
Sports fan	7%	(112)	9%	(141)	4%	(61)	2%	(39)	14%	(224)	63%	(978)	1555
Prefer college sports	4%	(17)	8%	(29)	3%	(10)	2%	(8)	15%	(56)	69%	(263)	384
Prefer professional sports	8%	(89)	9%	(99)	4%	(43)	2%	(22)	14%	(156)	62%	(670)	1079
Interested in NFL	8%	(99)	9%	(119)	4%	(50)	2%	(30)	15%	(185)	62%	(772)	1254
Interested in College Football	7%	(72)	11%	(106)	4%	(43)	2%	(22)	14%	(136)	62%	(607)	986
Interested in XFL	8%	(31)	17%	(65)	6%	(23)	4%	(14)	15%	(54)	50%	(184)	370
Participates in sports gambling	16%	(47)	16%	(46)	7%	(20)	5%	(13)	13%	(36)	44%	(126)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL10: Did you watch Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I didn't watch much of it		No, I didn't watch any of it		Total N
Adults	37%	(814)	23%	(502)	8%	(184)	32%	(698)	2197
Gender: Male	48%	(508)	19%	(201)	7%	(74)	26%	(277)	1060
Gender: Female	27%	(306)	26%	(301)	10%	(110)	37%	(421)	1137
Age: 18-29	32%	(146)	23%	(105)	13%	(61)	31%	(139)	450
Age: 30-44	43%	(244)	22%	(125)	6%	(35)	28%	(158)	561
Age: 45-54	36%	(119)	21%	(68)	7%	(23)	36%	(118)	328
Age: 55-64	37%	(154)	25%	(107)	7%	(29)	31%	(131)	422
Age: 65+	35%	(150)	22%	(97)	8%	(36)	35%	(153)	436
Generation Z: 18-22	24%	(50)	28%	(58)	16%	(33)	32%	(66)	207
Millennial: Age 23-38	41%	(239)	20%	(117)	9%	(51)	30%	(171)	578
Generation X: Age 39-54	40%	(221)	22%	(123)	6%	(34)	32%	(177)	555
Boomers: Age 55-73	36%	(273)	24%	(180)	7%	(57)	33%	(246)	756
PID: Dem (no lean)	41%	(308)	24%	(184)	7%	(52)	27%	(206)	749
PID: Ind (no lean)	29%	(220)	21%	(154)	12%	(86)	38%	(286)	746
PID: Rep (no lean)	41%	(286)	23%	(164)	6%	(45)	29%	(207)	702
PID/Gender: Dem Men	54%	(193)	19%	(66)	6%	(20)	22%	(77)	356
PID/Gender: Dem Women	29%	(115)	30%	(118)	8%	(32)	33%	(128)	393
PID/Gender: Ind Men	36%	(124)	22%	(76)	11%	(37)	31%	(108)	345
PID/Gender: Ind Women	24%	(96)	19%	(78)	12%	(49)	44%	(178)	401
PID/Gender: Rep Men	53%	(191)	17%	(59)	5%	(16)	26%	(92)	359
PID/Gender: Rep Women	28%	(95)	31%	(105)	8%	(29)	33%	(114)	343
Ideo: Liberal (1-3)	39%	(230)	24%	(143)	8%	(51)	29%	(173)	597
Ideo: Moderate (4)	37%	(217)	24%	(142)	9%	(52)	30%	(177)	588
Ideo: Conservative (5-7)	40%	(291)	23%	(166)	7%	(50)	31%	(224)	731
Educ: < College	35%	(526)	22%	(339)	9%	(132)	34%	(513)	1510
Educ: Bachelors degree	45%	(201)	22%	(98)	6%	(29)	26%	(116)	443
Educ: Post-grad	36%	(87)	27%	(65)	9%	(22)	28%	(69)	244
Income: Under 50k	31%	(355)	23%	(270)	9%	(102)	37%	(431)	1158
Income: 50k-100k	41%	(291)	24%	(167)	8%	(55)	27%	(191)	703
Income: 100k+	50%	(167)	19%	(65)	8%	(27)	23%	(76)	335
Ethnicity: White	37%	(633)	23%	(392)	8%	(135)	33%	(560)	1719
Ethnicity: Hispanic	38%	(133)	28%	(96)	9%	(32)	25%	(88)	349

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Table NFL10: Did you watch Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I didn't watch much of it		No, I didn't watch any of it		Total N
Adults	37%	(814)	23%	(502)	8%	(184)	32%	(698)	2197
Ethnicity: Afr. Am.	41%	(114)	20%	(56)	6%	(18)	32%	(87)	274
Ethnicity: Other	33%	(68)	27%	(54)	15%	(31)	25%	(51)	204
All Christian	41%	(432)	25%	(265)	8%	(82)	27%	(284)	1062
All Non-Christian	47%	(44)	16%	(15)	17%	(16)	19%	(18)	92
Atheist	35%	(35)	19%	(20)	4%	(4)	41%	(41)	100
Agnostic/Nothing in particular	32%	(304)	22%	(203)	9%	(82)	38%	(354)	942
Religious Non-Protestant/Catholic	45%	(54)	17%	(20)	14%	(17)	24%	(29)	119
Evangelical	37%	(220)	26%	(153)	7%	(43)	29%	(172)	589
Non-Evangelical	41%	(332)	25%	(206)	7%	(55)	27%	(224)	816
Community: Urban	35%	(202)	25%	(144)	10%	(57)	30%	(172)	575
Community: Suburban	41%	(412)	23%	(228)	9%	(89)	28%	(282)	1011
Community: Rural	33%	(199)	21%	(130)	6%	(37)	40%	(244)	611
Employ: Private Sector	44%	(308)	24%	(167)	8%	(54)	24%	(169)	698
Employ: Government	46%	(63)	20%	(27)	5%	(7)	29%	(41)	138
Employ: Self-Employed	41%	(82)	21%	(42)	12%	(24)	26%	(53)	200
Employ: Homemaker	25%	(40)	21%	(34)	10%	(16)	45%	(74)	164
Employ: Retired	36%	(176)	24%	(115)	7%	(35)	33%	(161)	487
Employ: Unemployed	19%	(48)	25%	(64)	7%	(17)	49%	(122)	250
Employ: Other	40%	(63)	20%	(31)	10%	(16)	30%	(46)	156
Military HH: Yes	37%	(138)	21%	(78)	7%	(27)	35%	(131)	373
Military HH: No	37%	(676)	23%	(424)	9%	(157)	31%	(567)	1824
RD/WT: Right Direction	45%	(382)	20%	(172)	7%	(56)	29%	(247)	858
RD/WT: Wrong Track	32%	(432)	25%	(330)	9%	(127)	34%	(450)	1339
Trump Job Approve	41%	(376)	21%	(192)	7%	(62)	31%	(281)	913
Trump Job Disapprove	35%	(405)	25%	(287)	9%	(111)	31%	(362)	1165
Trump Job Strongly Approve	41%	(218)	20%	(108)	7%	(36)	32%	(171)	532
Trump Job Somewhat Approve	42%	(158)	22%	(84)	7%	(27)	29%	(111)	380
Trump Job Somewhat Disapprove	32%	(74)	28%	(65)	14%	(33)	26%	(60)	231
Trump Job Strongly Disapprove	35%	(331)	24%	(222)	8%	(78)	32%	(302)	934
Favorable of Trump	41%	(362)	21%	(189)	7%	(57)	31%	(271)	879
Unfavorable of Trump	35%	(409)	24%	(283)	10%	(113)	31%	(370)	1176

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Table NFL10: Did you watch Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I didn't watch much of it		No, I didn't watch any of it		Total N
Adults	37%	(814)	23%	(502)	8%	(184)	32%	(698)	2197
Very Favorable of Trump	39%	(218)	21%	(117)	6%	(35)	33%	(182)	552
Somewhat Favorable of Trump	44%	(144)	22%	(72)	7%	(22)	27%	(89)	327
Somewhat Unfavorable of Trump	34%	(66)	24%	(47)	12%	(23)	31%	(61)	196
Very Unfavorable of Trump	35%	(344)	24%	(237)	9%	(90)	32%	(310)	980
#1 Issue: Economy	41%	(225)	24%	(131)	8%	(45)	26%	(144)	545
#1 Issue: Security	38%	(163)	23%	(97)	6%	(26)	33%	(143)	429
#1 Issue: Health Care	36%	(130)	22%	(79)	9%	(34)	32%	(116)	359
#1 Issue: Medicare / Social Security	37%	(121)	25%	(81)	7%	(22)	32%	(103)	327
#1 Issue: Women's Issues	30%	(40)	25%	(33)	7%	(10)	38%	(51)	134
#1 Issue: Education	34%	(41)	24%	(29)	13%	(15)	29%	(35)	121
#1 Issue: Energy	42%	(60)	15%	(22)	11%	(15)	32%	(47)	145
#1 Issue: Other	25%	(34)	21%	(29)	11%	(16)	43%	(59)	137
2018 House Vote: Democrat	42%	(315)	24%	(177)	7%	(54)	27%	(200)	746
2018 House Vote: Republican	44%	(285)	21%	(139)	6%	(39)	29%	(189)	653
2018 House Vote: Someone else	26%	(24)	28%	(26)	12%	(11)	34%	(31)	93
2016 Vote: Hillary Clinton	40%	(267)	25%	(164)	8%	(51)	28%	(186)	668
2016 Vote: Donald Trump	43%	(301)	22%	(152)	6%	(44)	29%	(206)	703
2016 Vote: Other	34%	(63)	24%	(45)	9%	(18)	33%	(62)	188
2016 Vote: Didn't Vote	28%	(180)	22%	(141)	11%	(71)	38%	(242)	634
Voted in 2014: Yes	43%	(554)	22%	(286)	7%	(95)	28%	(365)	1301
Voted in 2014: No	29%	(260)	24%	(216)	10%	(88)	37%	(332)	896
2012 Vote: Barack Obama	43%	(344)	22%	(174)	8%	(61)	27%	(215)	794
2012 Vote: Mitt Romney	40%	(222)	22%	(123)	7%	(37)	32%	(179)	561
2012 Vote: Other	34%	(28)	26%	(21)	3%	(2)	37%	(30)	81
2012 Vote: Didn't Vote	29%	(219)	24%	(184)	11%	(83)	36%	(273)	759
4-Region: Northeast	39%	(152)	22%	(85)	7%	(27)	33%	(129)	393
4-Region: Midwest	38%	(175)	24%	(113)	9%	(40)	29%	(134)	462
4-Region: South	33%	(275)	24%	(194)	7%	(61)	36%	(292)	823
4-Region: West	41%	(211)	21%	(111)	11%	(55)	27%	(142)	519

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Table NFL10: *Did you watch Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?*

Demographic	Yes, I watched all of it		Yes, I watched some of it		No, I didn't watch much of it		No, I didn't watch any of it		Total N
Adults	37%	(814)	23%	(502)	8%	(184)	32%	(698)	2197
Avid sports fan	76%	(390)	15%	(74)	3%	(17)	6%	(31)	512
Casual sports fan	37%	(389)	32%	(331)	9%	(97)	22%	(225)	1042
Not a fan at all	5%	(34)	15%	(97)	11%	(70)	69%	(442)	642
Sports fan	50%	(779)	26%	(405)	7%	(114)	16%	(256)	1555
Prefer college sports	46%	(178)	25%	(95)	8%	(32)	20%	(79)	384
Prefer professional sports	52%	(564)	26%	(277)	7%	(74)	15%	(163)	1079
Interested in NFL	59%	(744)	25%	(317)	6%	(69)	10%	(124)	1254
Interested in College Football	57%	(564)	25%	(245)	5%	(49)	13%	(128)	986
Interested in XFL	69%	(256)	20%	(73)	4%	(16)	7%	(26)	370
Participates in sports gambling	65%	(186)	18%	(51)	5%	(15)	12%	(35)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_1: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Donald Trump campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	32%	(417)	18%	(237)	25%	(335)	25%	(327)	1316
Gender: Male	35%	(250)	19%	(133)	25%	(181)	21%	(146)	709
Gender: Female	28%	(167)	17%	(104)	25%	(154)	30%	(181)	606
Age: 18-29	30%	(76)	17%	(43)	24%	(61)	29%	(72)	251
Age: 30-44	35%	(128)	16%	(60)	25%	(90)	24%	(90)	369
Age: 45-54	29%	(55)	21%	(40)	29%	(55)	20%	(37)	187
Age: 55-64	34%	(88)	17%	(43)	26%	(69)	24%	(62)	262
Age: 65+	29%	(71)	20%	(50)	24%	(60)	27%	(66)	247
Generation Z: 18-22	32%	(35)	13%	(13)	24%	(26)	31%	(33)	107
Millennial: Age 23-38	32%	(114)	18%	(64)	24%	(85)	26%	(92)	356
Generation X: Age 39-54	32%	(110)	19%	(66)	27%	(94)	21%	(73)	343
Boomers: Age 55-73	32%	(146)	18%	(81)	26%	(116)	24%	(111)	453
PID: Dem (no lean)	30%	(147)	15%	(75)	24%	(117)	31%	(153)	491
PID: Ind (no lean)	24%	(89)	20%	(74)	29%	(109)	27%	(102)	374
PID: Rep (no lean)	40%	(182)	19%	(88)	24%	(109)	16%	(72)	451
PID/Gender: Dem Men	32%	(84)	17%	(43)	27%	(69)	24%	(62)	259
PID/Gender: Dem Women	27%	(63)	14%	(32)	20%	(47)	39%	(91)	233
PID/Gender: Ind Men	23%	(46)	21%	(43)	32%	(63)	24%	(48)	200
PID/Gender: Ind Women	24%	(42)	18%	(31)	26%	(45)	32%	(55)	174
PID/Gender: Rep Men	48%	(119)	19%	(47)	19%	(48)	14%	(36)	251
PID/Gender: Rep Women	31%	(63)	20%	(41)	31%	(61)	18%	(35)	200
Ideo: Liberal (1-3)	34%	(128)	16%	(59)	23%	(84)	27%	(102)	373
Ideo: Moderate (4)	23%	(83)	19%	(70)	31%	(110)	27%	(97)	359
Ideo: Conservative (5-7)	42%	(190)	20%	(90)	22%	(102)	17%	(76)	457
Educ: < College	28%	(245)	17%	(150)	27%	(238)	27%	(231)	865
Educ: Bachelors degree	39%	(115)	20%	(59)	22%	(65)	20%	(60)	299
Educ: Post-grad	37%	(57)	18%	(28)	21%	(32)	23%	(35)	152

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Table NFL11_1: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Donald Trump campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	32%	(417)	18%	(237)	25%	(335)	25%	(327)	1316
Income: Under 50k	26%	(163)	17%	(107)	28%	(176)	29%	(179)	625
Income: 50k-100k	36%	(165)	20%	(91)	23%	(106)	21%	(96)	458
Income: 100k+	38%	(89)	17%	(39)	23%	(53)	22%	(51)	233
Ethnicity: White	34%	(349)	18%	(189)	24%	(245)	24%	(242)	1024
Ethnicity: Hispanic	28%	(64)	17%	(39)	24%	(55)	31%	(70)	229
Ethnicity: Afr. Am.	29%	(49)	14%	(24)	29%	(49)	28%	(48)	169
Ethnicity: Other	16%	(20)	20%	(24)	34%	(41)	30%	(37)	122
All Christian	35%	(243)	20%	(138)	24%	(164)	22%	(151)	696
All Non-Christian	23%	(13)	34%	(20)	23%	(13)	20%	(12)	58
Atheist	43%	(24)	13%	(7)	20%	(11)	24%	(13)	55
Agnostic/Nothing in particular	27%	(138)	14%	(72)	29%	(146)	30%	(151)	507
Religious Non-Protestant/Catholic	32%	(24)	28%	(21)	23%	(17)	17%	(13)	74
Evangelical	33%	(124)	16%	(61)	27%	(102)	23%	(86)	373
Non-Evangelical	34%	(181)	19%	(104)	24%	(131)	22%	(121)	537
Community: Urban	30%	(104)	19%	(64)	24%	(83)	27%	(95)	346
Community: Suburban	34%	(217)	18%	(113)	26%	(167)	22%	(143)	640
Community: Rural	29%	(96)	18%	(60)	26%	(85)	27%	(88)	329
Employ: Private Sector	32%	(154)	16%	(77)	24%	(114)	27%	(130)	475
Employ: Government	40%	(36)	19%	(17)	23%	(21)	18%	(17)	91
Employ: Self-Employed	34%	(43)	16%	(20)	33%	(41)	17%	(21)	124
Employ: Homemaker	41%	(30)	14%	(10)	22%	(17)	23%	(17)	74
Employ: Retired	28%	(82)	20%	(58)	25%	(73)	27%	(78)	291
Employ: Unemployed	33%	(37)	16%	(18)	23%	(26)	28%	(31)	112
Employ: Other	22%	(20)	26%	(24)	29%	(27)	23%	(21)	93
Military HH: Yes	37%	(81)	18%	(40)	25%	(54)	19%	(41)	215
Military HH: No	31%	(337)	18%	(198)	25%	(280)	26%	(286)	1100
RD/WT: Right Direction	41%	(225)	18%	(101)	25%	(138)	16%	(91)	554
RD/WT: Wrong Track	25%	(192)	18%	(136)	26%	(197)	31%	(236)	761

Continued on next page

Table NFL11_1: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Donald Trump campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	32%	(417)	18%	(237)	25%	(335)	25%	(327)	1316
Trump Job Approve	41%	(231)	19%	(109)	26%	(145)	15%	(84)	569
Trump Job Disapprove	27%	(184)	17%	(117)	25%	(173)	32%	(218)	693
Trump Job Strongly Approve	46%	(150)	20%	(65)	21%	(68)	13%	(43)	326
Trump Job Somewhat Approve	33%	(80)	18%	(45)	32%	(77)	17%	(41)	243
Trump Job Somewhat Disapprove	22%	(30)	22%	(31)	33%	(45)	24%	(33)	139
Trump Job Strongly Disapprove	28%	(153)	16%	(87)	23%	(128)	33%	(185)	553
Favorable of Trump	42%	(229)	19%	(103)	24%	(132)	16%	(87)	551
Unfavorable of Trump	26%	(183)	18%	(123)	26%	(177)	30%	(209)	693
Very Favorable of Trump	50%	(166)	19%	(63)	18%	(62)	13%	(44)	335
Somewhat Favorable of Trump	29%	(63)	19%	(40)	32%	(70)	20%	(42)	216
Somewhat Unfavorable of Trump	25%	(28)	19%	(22)	36%	(40)	20%	(22)	112
Very Unfavorable of Trump	27%	(155)	17%	(101)	24%	(137)	32%	(187)	580
#1 Issue: Economy	32%	(113)	18%	(63)	27%	(97)	23%	(82)	356
#1 Issue: Security	43%	(111)	19%	(48)	22%	(56)	17%	(45)	261
#1 Issue: Health Care	29%	(61)	16%	(34)	28%	(59)	27%	(56)	209
#1 Issue: Medicare / Social Security	25%	(50)	18%	(36)	29%	(58)	29%	(59)	202
#1 Issue: Women's Issues	20%	(14)	21%	(15)	21%	(16)	38%	(28)	74
#1 Issue: Education	32%	(23)	16%	(11)	25%	(17)	27%	(19)	70
#1 Issue: Energy	32%	(27)	27%	(22)	17%	(14)	23%	(19)	83
#1 Issue: Other	29%	(18)	14%	(8)	28%	(17)	30%	(19)	63
2018 House Vote: Democrat	30%	(146)	17%	(83)	25%	(123)	28%	(139)	492
2018 House Vote: Republican	43%	(181)	19%	(81)	22%	(93)	16%	(69)	424
2018 House Vote: Someone else	24%	(12)	19%	(10)	31%	(16)	26%	(13)	51
2016 Vote: Hillary Clinton	28%	(119)	18%	(78)	25%	(107)	30%	(128)	431
2016 Vote: Donald Trump	42%	(188)	18%	(81)	22%	(99)	19%	(85)	453
2016 Vote: Other	29%	(31)	20%	(22)	30%	(32)	20%	(22)	108
2016 Vote: Didn't Vote	24%	(79)	17%	(55)	30%	(97)	28%	(91)	321

Continued on next page

Table NFL11_1: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Donald Trump campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	32%	(417)	18%	(237)	25%	(335)	25%	(327)	1316
Voted in 2014: Yes	36%	(301)	16%	(137)	24%	(206)	23%	(197)	840
Voted in 2014: No	25%	(117)	21%	(100)	27%	(129)	27%	(130)	476
2012 Vote: Barack Obama	32%	(164)	14%	(73)	27%	(140)	27%	(140)	518
2012 Vote: Mitt Romney	40%	(138)	22%	(77)	21%	(73)	17%	(57)	345
2012 Vote: Didn't Vote	25%	(102)	19%	(79)	27%	(108)	29%	(115)	404
4-Region: Northeast	34%	(80)	17%	(40)	21%	(50)	28%	(66)	237
4-Region: Midwest	27%	(79)	17%	(50)	32%	(92)	23%	(66)	287
4-Region: South	35%	(166)	17%	(78)	24%	(111)	24%	(115)	469
4-Region: West	29%	(93)	21%	(69)	25%	(81)	25%	(79)	322
Avid sports fan	44%	(203)	18%	(84)	22%	(104)	16%	(74)	465
Casual sports fan	26%	(188)	18%	(126)	29%	(206)	28%	(200)	720
Not a fan at all	21%	(27)	20%	(27)	19%	(25)	40%	(53)	131
Sports fan	33%	(390)	18%	(211)	26%	(310)	23%	(274)	1185
Prefer college sports	34%	(93)	21%	(59)	24%	(66)	20%	(56)	274
Prefer professional sports	34%	(290)	17%	(146)	25%	(210)	23%	(196)	842
Interested in NFL	35%	(370)	18%	(190)	26%	(272)	22%	(229)	1061
Interested in College Football	35%	(284)	18%	(148)	26%	(212)	20%	(165)	809
Interested in XFL	48%	(159)	15%	(50)	22%	(71)	15%	(49)	329
Participates in sports gambling	34%	(82)	22%	(52)	27%	(63)	17%	(40)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_2: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Michael Bloomberg campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	25%	(325)	26%	(342)	27%	(354)	22%	(294)	1316
Gender: Male	27%	(189)	31%	(218)	24%	(169)	19%	(132)	709
Gender: Female	22%	(136)	20%	(124)	31%	(185)	27%	(161)	606
Age: 18-29	26%	(65)	22%	(55)	27%	(68)	25%	(63)	251
Age: 30-44	25%	(94)	25%	(92)	25%	(92)	25%	(91)	369
Age: 45-54	20%	(38)	30%	(56)	32%	(60)	18%	(33)	187
Age: 55-64	26%	(69)	24%	(63)	28%	(73)	22%	(57)	262
Age: 65+	24%	(60)	31%	(77)	25%	(61)	20%	(50)	247
Generation Z: 18-22	28%	(31)	19%	(20)	31%	(33)	23%	(24)	107
Millennial: Age 23-38	25%	(89)	24%	(85)	24%	(87)	27%	(95)	356
Generation X: Age 39-54	22%	(77)	29%	(98)	29%	(101)	20%	(67)	343
Boomers: Age 55-73	26%	(118)	26%	(120)	28%	(126)	20%	(89)	453
PID: Dem (no lean)	32%	(158)	27%	(135)	23%	(111)	18%	(87)	491
PID: Ind (no lean)	18%	(66)	27%	(101)	31%	(118)	24%	(89)	374
PID: Rep (no lean)	23%	(102)	24%	(106)	28%	(126)	26%	(118)	451
PID/Gender: Dem Men	34%	(87)	32%	(83)	19%	(49)	15%	(40)	259
PID/Gender: Dem Women	30%	(71)	22%	(52)	27%	(62)	20%	(47)	233
PID/Gender: Ind Men	20%	(39)	32%	(64)	29%	(59)	19%	(39)	200
PID/Gender: Ind Women	15%	(27)	22%	(38)	34%	(59)	29%	(50)	174
PID/Gender: Rep Men	25%	(63)	29%	(72)	25%	(62)	22%	(54)	251
PID/Gender: Rep Women	19%	(39)	17%	(34)	32%	(64)	32%	(64)	200
Ideo: Liberal (1-3)	32%	(119)	31%	(116)	18%	(67)	19%	(71)	373
Ideo: Moderate (4)	24%	(85)	26%	(93)	31%	(111)	19%	(70)	359
Ideo: Conservative (5-7)	23%	(107)	24%	(111)	29%	(132)	24%	(108)	457
Educ: < College	21%	(182)	25%	(219)	29%	(255)	24%	(209)	865
Educ: Bachelors degree	31%	(93)	28%	(84)	23%	(69)	18%	(53)	299
Educ: Post-grad	33%	(50)	26%	(39)	20%	(30)	21%	(32)	152

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Table NFL11_2: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Michael Bloomberg campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	25%	(325)	26%	(342)	27%	(354)	22%	(294)	1316
Income: Under 50k	22%	(141)	26%	(162)	27%	(169)	25%	(153)	625
Income: 50k-100k	27%	(124)	23%	(107)	27%	(125)	22%	(103)	458
Income: 100k+	26%	(61)	31%	(73)	26%	(61)	16%	(37)	233
Ethnicity: White	26%	(263)	25%	(256)	27%	(273)	23%	(233)	1024
Ethnicity: Hispanic	22%	(51)	28%	(64)	28%	(63)	22%	(50)	229
Ethnicity: Afr. Am.	25%	(42)	29%	(49)	22%	(38)	24%	(40)	169
Ethnicity: Other	17%	(20)	31%	(37)	35%	(43)	17%	(21)	122
All Christian	27%	(187)	26%	(181)	26%	(182)	21%	(147)	696
All Non-Christian	39%	(23)	18%	(10)	17%	(10)	26%	(15)	58
Atheist	27%	(15)	26%	(14)	31%	(17)	16%	(9)	55
Agnostic/Nothing in particular	20%	(101)	27%	(137)	29%	(146)	24%	(123)	507
Religious Non-Protestant/Catholic	41%	(30)	18%	(13)	20%	(15)	22%	(16)	74
Evangelical	21%	(77)	27%	(102)	28%	(105)	24%	(90)	373
Non-Evangelical	27%	(147)	25%	(136)	26%	(142)	21%	(113)	537
Community: Urban	30%	(104)	28%	(96)	23%	(79)	19%	(67)	346
Community: Suburban	24%	(151)	28%	(178)	27%	(170)	22%	(141)	640
Community: Rural	21%	(71)	21%	(68)	32%	(105)	26%	(85)	329
Employ: Private Sector	28%	(132)	26%	(123)	25%	(119)	21%	(101)	475
Employ: Government	23%	(21)	30%	(27)	20%	(18)	27%	(25)	91
Employ: Self-Employed	16%	(20)	37%	(46)	25%	(31)	22%	(27)	124
Employ: Homemaker	30%	(22)	12%	(9)	33%	(24)	25%	(19)	74
Employ: Retired	24%	(70)	27%	(80)	27%	(78)	22%	(63)	291
Employ: Unemployed	25%	(28)	22%	(25)	26%	(29)	27%	(30)	112
Employ: Other	23%	(21)	22%	(21)	37%	(35)	18%	(17)	93
Military HH: Yes	26%	(56)	29%	(63)	28%	(60)	17%	(36)	215
Military HH: No	24%	(269)	25%	(279)	27%	(295)	23%	(257)	1100
RD/WT: Right Direction	22%	(120)	25%	(138)	27%	(152)	26%	(144)	554
RD/WT: Wrong Track	27%	(205)	27%	(204)	27%	(203)	20%	(150)	761

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Table NFL11_2: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Michael Bloomberg campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	25%	(325)	26%	(342)	27%	(354)	22%	(294)	1316
Trump Job Approve	21%	(120)	25%	(143)	27%	(155)	26%	(151)	569
Trump Job Disapprove	30%	(205)	27%	(189)	26%	(177)	18%	(121)	693
Trump Job Strongly Approve	22%	(70)	22%	(73)	27%	(87)	29%	(96)	326
Trump Job Somewhat Approve	20%	(49)	29%	(71)	28%	(68)	23%	(55)	243
Trump Job Somewhat Disapprove	21%	(30)	27%	(38)	32%	(45)	19%	(27)	139
Trump Job Strongly Disapprove	32%	(175)	27%	(152)	24%	(132)	17%	(94)	553
Favorable of Trump	22%	(121)	25%	(140)	26%	(145)	26%	(144)	551
Unfavorable of Trump	29%	(199)	27%	(184)	26%	(177)	19%	(132)	693
Very Favorable of Trump	23%	(77)	25%	(84)	25%	(83)	27%	(91)	335
Somewhat Favorable of Trump	20%	(44)	26%	(56)	29%	(63)	25%	(53)	216
Somewhat Unfavorable of Trump	22%	(25)	21%	(23)	38%	(42)	19%	(21)	112
Very Unfavorable of Trump	30%	(174)	28%	(161)	23%	(135)	19%	(111)	580
#1 Issue: Economy	23%	(81)	30%	(105)	26%	(91)	22%	(78)	356
#1 Issue: Security	24%	(62)	20%	(53)	31%	(80)	25%	(66)	261
#1 Issue: Health Care	25%	(51)	24%	(49)	29%	(62)	22%	(47)	209
#1 Issue: Medicare / Social Security	25%	(50)	31%	(62)	25%	(51)	19%	(39)	202
#1 Issue: Women's Issues	25%	(19)	24%	(18)	27%	(20)	23%	(17)	74
#1 Issue: Education	26%	(18)	18%	(13)	25%	(18)	30%	(21)	70
#1 Issue: Energy	25%	(21)	34%	(28)	25%	(21)	15%	(12)	83
#1 Issue: Other	37%	(23)	22%	(14)	19%	(12)	22%	(14)	63
2018 House Vote: Democrat	31%	(152)	27%	(135)	24%	(119)	17%	(86)	492
2018 House Vote: Republican	21%	(89)	26%	(112)	28%	(120)	24%	(103)	424
2018 House Vote: Someone else	25%	(13)	17%	(8)	29%	(15)	29%	(15)	51
2016 Vote: Hillary Clinton	31%	(135)	27%	(118)	23%	(98)	19%	(81)	431
2016 Vote: Donald Trump	20%	(92)	26%	(118)	28%	(126)	26%	(116)	453
2016 Vote: Other	28%	(30)	30%	(32)	27%	(29)	15%	(16)	108
2016 Vote: Didn't Vote	21%	(68)	23%	(73)	32%	(101)	24%	(79)	321

Continued on next page

Table NFL11_2: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Michael Bloomberg campaign

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	25%	(325)	26%	(342)	27%	(354)	22%	(294)	1316
Voted in 2014: Yes	27%	(228)	27%	(230)	25%	(213)	20%	(168)	840
Voted in 2014: No	20%	(97)	24%	(112)	30%	(141)	26%	(125)	476
2012 Vote: Barack Obama	32%	(168)	25%	(132)	24%	(125)	18%	(93)	518
2012 Vote: Mitt Romney	23%	(79)	26%	(89)	29%	(98)	23%	(78)	345
2012 Vote: Didn't Vote	18%	(71)	25%	(103)	29%	(116)	28%	(114)	404
4-Region: Northeast	30%	(72)	24%	(56)	18%	(43)	28%	(66)	237
4-Region: Midwest	20%	(58)	27%	(77)	33%	(95)	20%	(58)	287
4-Region: South	24%	(113)	25%	(120)	26%	(123)	24%	(114)	469
4-Region: West	25%	(82)	28%	(90)	29%	(93)	18%	(57)	322
Avid sports fan	36%	(167)	25%	(114)	23%	(108)	16%	(76)	465
Casual sports fan	19%	(139)	28%	(205)	30%	(213)	23%	(163)	720
Not a fan at all	15%	(20)	18%	(23)	25%	(33)	41%	(54)	131
Sports fan	26%	(305)	27%	(319)	27%	(321)	20%	(239)	1185
Prefer college sports	26%	(72)	25%	(68)	27%	(74)	22%	(59)	274
Prefer professional sports	26%	(223)	27%	(229)	27%	(229)	19%	(161)	842
Interested in NFL	27%	(291)	27%	(281)	27%	(282)	19%	(207)	1061
Interested in College Football	28%	(223)	26%	(209)	27%	(215)	20%	(161)	809
Interested in XFL	32%	(107)	30%	(99)	21%	(68)	17%	(56)	329
Participates in sports gambling	32%	(76)	24%	(58)	25%	(59)	19%	(44)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_3: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Planters Peanuts

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	43%	(562)	22%	(294)	19%	(255)	15%	(204)	1316
Gender: Male	44%	(313)	23%	(165)	19%	(135)	14%	(97)	709
Gender: Female	41%	(249)	21%	(129)	20%	(120)	18%	(107)	606
Age: 18-29	43%	(107)	19%	(46)	17%	(42)	22%	(56)	251
Age: 30-44	47%	(174)	18%	(68)	20%	(72)	15%	(55)	369
Age: 45-54	45%	(85)	25%	(47)	17%	(32)	12%	(23)	187
Age: 55-64	39%	(102)	28%	(73)	20%	(52)	13%	(34)	262
Age: 65+	38%	(95)	24%	(60)	23%	(57)	14%	(35)	247
Generation Z: 18-22	47%	(51)	17%	(19)	18%	(19)	18%	(19)	107
Millennial: Age 23-38	45%	(160)	17%	(60)	19%	(69)	19%	(67)	356
Generation X: Age 39-54	45%	(155)	24%	(83)	17%	(58)	14%	(48)	343
Boomers: Age 55-73	40%	(180)	26%	(119)	22%	(98)	12%	(56)	453
PID: Dem (no lean)	45%	(222)	21%	(102)	17%	(85)	17%	(82)	491
PID: Ind (no lean)	39%	(145)	23%	(85)	21%	(78)	17%	(65)	374
PID: Rep (no lean)	43%	(195)	24%	(107)	20%	(91)	13%	(57)	451
PID/Gender: Dem Men	47%	(120)	21%	(55)	17%	(44)	15%	(39)	259
PID/Gender: Dem Women	44%	(102)	20%	(47)	18%	(42)	18%	(42)	233
PID/Gender: Ind Men	43%	(86)	20%	(39)	21%	(42)	17%	(33)	200
PID/Gender: Ind Women	34%	(59)	26%	(46)	21%	(37)	18%	(32)	174
PID/Gender: Rep Men	43%	(107)	28%	(70)	20%	(49)	10%	(24)	251
PID/Gender: Rep Women	44%	(88)	18%	(37)	21%	(42)	16%	(33)	200
Ideo: Liberal (1-3)	48%	(179)	20%	(73)	17%	(64)	15%	(58)	373
Ideo: Moderate (4)	38%	(135)	26%	(95)	21%	(76)	15%	(53)	359
Ideo: Conservative (5-7)	45%	(205)	21%	(95)	20%	(90)	15%	(67)	457
Educ: < College	41%	(350)	22%	(191)	20%	(176)	17%	(148)	865
Educ: Bachelors degree	48%	(142)	22%	(64)	20%	(60)	11%	(32)	299
Educ: Post-grad	46%	(70)	26%	(39)	12%	(19)	16%	(24)	152

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Table NFL11_3: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Planters Peanuts

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	43%	(562)	22%	(294)	19%	(255)	15%	(204)	1316
Income: Under 50k	38%	(239)	22%	(135)	22%	(137)	18%	(113)	625
Income: 50k-100k	44%	(202)	24%	(108)	19%	(86)	13%	(61)	458
Income: 100k+	52%	(121)	22%	(51)	14%	(32)	13%	(30)	233
Ethnicity: White	44%	(449)	22%	(227)	19%	(199)	15%	(149)	1024
Ethnicity: Hispanic	47%	(107)	16%	(37)	15%	(35)	22%	(50)	229
Ethnicity: Afr. Am.	35%	(59)	24%	(40)	20%	(33)	22%	(37)	169
Ethnicity: Other	44%	(54)	23%	(27)	18%	(23)	15%	(18)	122
All Christian	44%	(309)	23%	(160)	19%	(133)	13%	(94)	696
All Non-Christian	49%	(29)	15%	(9)	10%	(6)	25%	(15)	58
Atheist	58%	(31)	14%	(8)	15%	(8)	13%	(7)	55
Agnostic/Nothing in particular	38%	(194)	23%	(117)	21%	(108)	17%	(88)	507
Religious Non-Protestant/Catholic	51%	(38)	16%	(12)	10%	(7)	24%	(17)	74
Evangelical	41%	(155)	20%	(74)	19%	(73)	19%	(71)	373
Non-Evangelical	45%	(242)	24%	(127)	20%	(107)	11%	(61)	537
Community: Urban	44%	(152)	23%	(79)	17%	(57)	17%	(58)	346
Community: Suburban	43%	(277)	23%	(147)	20%	(126)	14%	(90)	640
Community: Rural	41%	(134)	21%	(68)	22%	(71)	17%	(56)	329
Employ: Private Sector	44%	(210)	23%	(110)	18%	(85)	15%	(70)	475
Employ: Government	46%	(42)	27%	(25)	13%	(12)	14%	(12)	91
Employ: Self-Employed	37%	(46)	24%	(30)	26%	(32)	12%	(15)	124
Employ: Homemaker	53%	(39)	7%	(5)	18%	(14)	21%	(16)	74
Employ: Retired	36%	(106)	26%	(77)	22%	(64)	15%	(45)	291
Employ: Unemployed	45%	(50)	18%	(20)	15%	(16)	23%	(26)	112
Employ: Other	40%	(37)	24%	(23)	21%	(20)	14%	(13)	93
Military HH: Yes	48%	(103)	16%	(35)	25%	(54)	11%	(24)	215
Military HH: No	42%	(460)	24%	(260)	18%	(200)	16%	(180)	1100
RD/WT: Right Direction	43%	(241)	24%	(132)	20%	(108)	13%	(73)	554
RD/WT: Wrong Track	42%	(321)	21%	(163)	19%	(147)	17%	(130)	761

Continued on next page

Table NFL11_3: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Planters Peanuts

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	43%	(562)	22%	(294)	19%	(255)	15%	(204)	1316
Trump Job Approve	43%	(245)	24%	(138)	20%	(111)	13%	(75)	569
Trump Job Disapprove	44%	(306)	20%	(141)	19%	(135)	16%	(112)	693
Trump Job Strongly Approve	41%	(134)	23%	(76)	22%	(71)	14%	(45)	326
Trump Job Somewhat Approve	46%	(111)	26%	(62)	16%	(40)	12%	(30)	243
Trump Job Somewhat Disapprove	34%	(47)	21%	(29)	27%	(38)	17%	(24)	139
Trump Job Strongly Disapprove	47%	(258)	20%	(111)	17%	(96)	16%	(88)	553
Favorable of Trump	44%	(245)	24%	(131)	19%	(104)	13%	(71)	551
Unfavorable of Trump	44%	(304)	20%	(140)	20%	(136)	16%	(113)	693
Very Favorable of Trump	42%	(141)	25%	(82)	21%	(71)	12%	(40)	335
Somewhat Favorable of Trump	48%	(104)	23%	(49)	15%	(32)	14%	(31)	216
Somewhat Unfavorable of Trump	38%	(43)	20%	(23)	25%	(28)	17%	(19)	112
Very Unfavorable of Trump	45%	(261)	20%	(117)	19%	(108)	16%	(95)	580
#1 Issue: Economy	45%	(161)	20%	(70)	20%	(72)	15%	(54)	356
#1 Issue: Security	46%	(121)	16%	(43)	22%	(57)	15%	(39)	261
#1 Issue: Health Care	39%	(81)	29%	(62)	16%	(33)	16%	(33)	209
#1 Issue: Medicare / Social Security	36%	(73)	30%	(60)	20%	(40)	14%	(29)	202
#1 Issue: Women's Issues	51%	(38)	18%	(13)	11%	(8)	19%	(14)	74
#1 Issue: Education	37%	(26)	22%	(15)	24%	(17)	17%	(12)	70
#1 Issue: Energy	50%	(41)	20%	(17)	16%	(13)	14%	(11)	83
#1 Issue: Other	35%	(22)	24%	(15)	22%	(14)	18%	(12)	63
2018 House Vote: Democrat	47%	(231)	20%	(100)	17%	(86)	15%	(75)	492
2018 House Vote: Republican	42%	(179)	25%	(107)	20%	(85)	12%	(53)	424
2018 House Vote: Someone else	40%	(20)	24%	(12)	23%	(12)	13%	(7)	51
2016 Vote: Hillary Clinton	44%	(190)	20%	(88)	18%	(79)	17%	(75)	431
2016 Vote: Donald Trump	43%	(196)	27%	(120)	19%	(84)	12%	(53)	453
2016 Vote: Other	49%	(53)	16%	(17)	22%	(24)	13%	(14)	108
2016 Vote: Didn't Vote	38%	(122)	22%	(69)	21%	(68)	19%	(62)	321

Continued on next page

Table NFL11_3: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Planters Peanuts

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	43%	(562)	22%	(294)	19%	(255)	15%	(204)	1316
Voted in 2014: Yes	46%	(385)	23%	(192)	19%	(157)	13%	(105)	840
Voted in 2014: No	37%	(177)	21%	(102)	21%	(98)	21%	(99)	476
2012 Vote: Barack Obama	48%	(250)	21%	(110)	19%	(96)	12%	(62)	518
2012 Vote: Mitt Romney	43%	(149)	22%	(75)	21%	(72)	14%	(48)	345
2012 Vote: Didn't Vote	35%	(141)	23%	(92)	20%	(79)	23%	(91)	404
4-Region: Northeast	44%	(105)	24%	(56)	15%	(35)	17%	(41)	237
4-Region: Midwest	40%	(114)	26%	(76)	20%	(58)	14%	(40)	287
4-Region: South	42%	(198)	21%	(99)	20%	(94)	16%	(77)	469
4-Region: West	45%	(145)	19%	(63)	21%	(68)	14%	(47)	322
Avid sports fan	50%	(233)	23%	(109)	15%	(70)	11%	(52)	465
Casual sports fan	39%	(278)	23%	(165)	22%	(162)	16%	(115)	720
Not a fan at all	39%	(51)	16%	(20)	17%	(23)	28%	(37)	131
Sports fan	43%	(511)	23%	(274)	20%	(232)	14%	(167)	1185
Prefer college sports	43%	(117)	26%	(70)	18%	(49)	14%	(37)	274
Prefer professional sports	45%	(375)	22%	(185)	20%	(168)	14%	(114)	842
Interested in NFL	45%	(477)	23%	(245)	19%	(204)	13%	(135)	1061
Interested in College Football	44%	(353)	24%	(190)	20%	(165)	12%	(100)	809
Interested in XFL	52%	(172)	21%	(70)	17%	(55)	10%	(32)	329
Participates in sports gambling	49%	(117)	19%	(46)	19%	(45)	12%	(30)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_4: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Snickers

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	27%	(352)	23%	(303)	32%	(418)	18%	(243)	1316
Gender: Male	27%	(190)	26%	(184)	31%	(217)	17%	(118)	709
Gender: Female	27%	(162)	20%	(119)	33%	(201)	21%	(125)	606
Age: 18-29	25%	(62)	25%	(64)	30%	(75)	20%	(50)	251
Age: 30-44	32%	(119)	22%	(83)	28%	(104)	17%	(64)	369
Age: 45-54	28%	(53)	19%	(35)	36%	(67)	17%	(33)	187
Age: 55-64	24%	(63)	25%	(66)	34%	(90)	17%	(44)	262
Age: 65+	23%	(56)	23%	(56)	33%	(82)	22%	(54)	247
Generation Z: 18-22	25%	(27)	30%	(32)	29%	(32)	16%	(17)	107
Millennial: Age 23-38	32%	(112)	21%	(75)	28%	(100)	19%	(69)	356
Generation X: Age 39-54	28%	(94)	22%	(74)	33%	(115)	17%	(60)	343
Boomers: Age 55-73	24%	(107)	24%	(110)	34%	(153)	18%	(82)	453
PID: Dem (no lean)	32%	(155)	19%	(92)	30%	(146)	20%	(99)	491
PID: Ind (no lean)	20%	(74)	28%	(103)	35%	(130)	18%	(66)	374
PID: Rep (no lean)	27%	(123)	24%	(108)	31%	(142)	17%	(78)	451
PID/Gender: Dem Men	30%	(78)	20%	(52)	31%	(81)	18%	(48)	259
PID/Gender: Dem Women	33%	(78)	17%	(39)	28%	(65)	22%	(51)	233
PID/Gender: Ind Men	19%	(39)	27%	(54)	35%	(71)	18%	(36)	200
PID/Gender: Ind Women	20%	(35)	28%	(49)	34%	(59)	18%	(30)	174
PID/Gender: Rep Men	29%	(74)	31%	(77)	26%	(65)	14%	(35)	251
PID/Gender: Rep Women	25%	(49)	15%	(31)	38%	(77)	22%	(43)	200
Ideo: Liberal (1-3)	29%	(109)	21%	(79)	30%	(114)	19%	(71)	373
Ideo: Moderate (4)	25%	(90)	24%	(88)	32%	(116)	18%	(66)	359
Ideo: Conservative (5-7)	28%	(127)	24%	(109)	32%	(145)	17%	(76)	457
Educ: < College	26%	(226)	22%	(194)	33%	(288)	18%	(157)	865
Educ: Bachelors degree	29%	(86)	24%	(72)	28%	(85)	18%	(55)	299
Educ: Post-grad	26%	(40)	24%	(36)	29%	(44)	21%	(31)	152

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Table NFL11_4: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Snickers

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	27%	(352)	23%	(303)	32%	(418)	18%	(243)	1316
Income: Under 50k	25%	(153)	23%	(143)	33%	(208)	19%	(121)	625
Income: 50k-100k	29%	(133)	24%	(109)	29%	(134)	18%	(82)	458
Income: 100k+	28%	(66)	22%	(51)	32%	(76)	18%	(41)	233
Ethnicity: White	26%	(271)	22%	(229)	33%	(339)	18%	(185)	1024
Ethnicity: Hispanic	33%	(77)	23%	(54)	26%	(59)	18%	(40)	229
Ethnicity: Afr. Am.	26%	(44)	25%	(43)	23%	(40)	25%	(43)	169
Ethnicity: Other	30%	(37)	25%	(31)	32%	(39)	12%	(15)	122
All Christian	29%	(200)	22%	(156)	31%	(213)	18%	(126)	696
All Non-Christian	26%	(15)	19%	(11)	26%	(15)	29%	(17)	58
Atheist	31%	(17)	25%	(13)	35%	(19)	10%	(5)	55
Agnostic/Nothing in particular	24%	(120)	24%	(122)	34%	(170)	19%	(94)	507
Religious Non-Protestant/Catholic	28%	(20)	20%	(15)	28%	(21)	24%	(18)	74
Evangelical	25%	(94)	23%	(87)	30%	(113)	21%	(79)	373
Non-Evangelical	29%	(157)	23%	(124)	32%	(173)	16%	(84)	537
Community: Urban	27%	(93)	26%	(91)	29%	(99)	18%	(63)	346
Community: Suburban	25%	(162)	25%	(157)	33%	(209)	18%	(113)	640
Community: Rural	30%	(98)	16%	(54)	33%	(110)	20%	(67)	329
Employ: Private Sector	30%	(141)	21%	(99)	30%	(141)	20%	(94)	475
Employ: Government	19%	(18)	38%	(35)	26%	(24)	17%	(15)	91
Employ: Self-Employed	21%	(26)	25%	(32)	37%	(46)	16%	(20)	124
Employ: Homemaker	22%	(16)	14%	(11)	39%	(29)	25%	(18)	74
Employ: Retired	22%	(65)	26%	(75)	33%	(95)	19%	(57)	291
Employ: Unemployed	28%	(32)	18%	(21)	36%	(40)	18%	(20)	112
Employ: Other	31%	(29)	21%	(19)	35%	(33)	13%	(12)	93
Military HH: Yes	29%	(62)	27%	(58)	28%	(60)	16%	(36)	215
Military HH: No	26%	(290)	22%	(245)	33%	(358)	19%	(208)	1100
RD/WT: Right Direction	24%	(134)	25%	(139)	32%	(180)	18%	(101)	554
RD/WT: Wrong Track	29%	(218)	21%	(164)	31%	(238)	19%	(142)	761

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Table NFL11_4: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Snickers

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	27%	(352)	23%	(303)	32%	(418)	18%	(243)	1316
Trump Job Approve	26%	(146)	24%	(138)	33%	(186)	17%	(99)	569
Trump Job Disapprove	28%	(194)	23%	(156)	31%	(215)	18%	(127)	693
Trump Job Strongly Approve	27%	(87)	26%	(84)	31%	(100)	17%	(54)	326
Trump Job Somewhat Approve	24%	(58)	22%	(54)	35%	(86)	19%	(45)	243
Trump Job Somewhat Disapprove	24%	(33)	32%	(45)	29%	(40)	16%	(22)	139
Trump Job Strongly Disapprove	29%	(162)	20%	(111)	32%	(176)	19%	(105)	553
Favorable of Trump	27%	(147)	25%	(138)	31%	(171)	17%	(95)	551
Unfavorable of Trump	28%	(197)	20%	(142)	32%	(220)	19%	(134)	693
Very Favorable of Trump	26%	(88)	29%	(97)	31%	(102)	14%	(48)	335
Somewhat Favorable of Trump	27%	(59)	19%	(41)	32%	(69)	22%	(47)	216
Somewhat Unfavorable of Trump	25%	(28)	20%	(22)	37%	(42)	18%	(20)	112
Very Unfavorable of Trump	29%	(169)	21%	(119)	31%	(178)	20%	(114)	580
#1 Issue: Economy	28%	(100)	23%	(81)	28%	(100)	21%	(75)	356
#1 Issue: Security	28%	(74)	23%	(59)	34%	(87)	15%	(40)	261
#1 Issue: Health Care	24%	(49)	23%	(49)	36%	(75)	17%	(36)	209
#1 Issue: Medicare / Social Security	23%	(47)	23%	(46)	34%	(69)	20%	(40)	202
#1 Issue: Women's Issues	31%	(23)	20%	(15)	28%	(21)	21%	(15)	74
#1 Issue: Education	31%	(21)	26%	(18)	27%	(19)	16%	(11)	70
#1 Issue: Energy	29%	(24)	18%	(15)	40%	(33)	13%	(11)	83
#1 Issue: Other	22%	(14)	31%	(19)	24%	(15)	23%	(14)	63
2018 House Vote: Democrat	30%	(146)	21%	(101)	31%	(155)	18%	(91)	492
2018 House Vote: Republican	28%	(118)	25%	(105)	32%	(136)	15%	(64)	424
2018 House Vote: Someone else	13%	(7)	35%	(18)	33%	(17)	18%	(9)	51
2016 Vote: Hillary Clinton	30%	(131)	20%	(86)	31%	(132)	19%	(82)	431
2016 Vote: Donald Trump	25%	(115)	24%	(111)	32%	(147)	18%	(80)	453
2016 Vote: Other	24%	(26)	21%	(23)	37%	(40)	18%	(19)	108
2016 Vote: Didn't Vote	24%	(78)	26%	(83)	31%	(100)	19%	(61)	321

Continued on next page

Table NFL11_4: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Snickers

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	27%	(352)	23%	(303)	32%	(418)	18%	(243)	1316
Voted in 2014: Yes	28%	(233)	23%	(193)	33%	(276)	16%	(137)	840
Voted in 2014: No	25%	(119)	23%	(109)	30%	(142)	22%	(106)	476
2012 Vote: Barack Obama	30%	(153)	22%	(114)	32%	(166)	16%	(85)	518
2012 Vote: Mitt Romney	26%	(88)	21%	(74)	34%	(118)	19%	(65)	345
2012 Vote: Didn't Vote	25%	(99)	24%	(97)	30%	(120)	22%	(87)	404
4-Region: Northeast	26%	(62)	21%	(50)	33%	(78)	20%	(48)	237
4-Region: Midwest	23%	(67)	29%	(83)	33%	(96)	15%	(42)	287
4-Region: South	27%	(127)	22%	(103)	32%	(148)	19%	(91)	469
4-Region: West	30%	(96)	21%	(67)	30%	(97)	19%	(62)	322
Avid sports fan	32%	(147)	26%	(119)	29%	(134)	14%	(65)	465
Casual sports fan	24%	(173)	22%	(156)	34%	(247)	20%	(143)	720
Not a fan at all	25%	(33)	20%	(27)	28%	(37)	27%	(35)	131
Sports fan	27%	(319)	23%	(276)	32%	(381)	18%	(208)	1185
Prefer college sports	29%	(78)	22%	(59)	35%	(95)	15%	(42)	274
Prefer professional sports	27%	(227)	24%	(202)	31%	(264)	18%	(149)	842
Interested in NFL	28%	(301)	23%	(248)	31%	(330)	17%	(182)	1061
Interested in College Football	29%	(231)	24%	(195)	31%	(253)	16%	(130)	809
Interested in XFL	35%	(113)	30%	(98)	23%	(76)	12%	(41)	329
Participates in sports gambling	32%	(76)	23%	(55)	30%	(71)	15%	(35)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_5: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Domino's

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	19%	(244)	24%	(322)	37%	(490)	20%	(260)	1316
Gender: Male	19%	(138)	25%	(174)	38%	(270)	18%	(128)	709
Gender: Female	17%	(106)	24%	(148)	36%	(221)	22%	(132)	606
Age: 18-29	22%	(54)	20%	(51)	37%	(93)	21%	(53)	251
Age: 30-44	26%	(97)	21%	(77)	36%	(133)	17%	(62)	369
Age: 45-54	12%	(23)	24%	(45)	41%	(77)	23%	(43)	187
Age: 55-64	15%	(39)	30%	(78)	37%	(97)	18%	(48)	262
Age: 65+	13%	(31)	29%	(71)	37%	(91)	22%	(55)	247
Generation Z: 18-22	18%	(19)	28%	(31)	35%	(37)	19%	(20)	107
Millennial: Age 23-38	28%	(100)	16%	(56)	37%	(131)	19%	(68)	356
Generation X: Age 39-54	16%	(54)	25%	(87)	39%	(134)	20%	(68)	343
Boomers: Age 55-73	15%	(67)	29%	(130)	38%	(171)	19%	(86)	453
PID: Dem (no lean)	21%	(102)	25%	(124)	33%	(164)	21%	(101)	491
PID: Ind (no lean)	14%	(54)	24%	(89)	42%	(157)	20%	(74)	374
PID: Rep (no lean)	20%	(88)	24%	(109)	38%	(169)	19%	(84)	451
PID/Gender: Dem Men	22%	(57)	25%	(65)	34%	(88)	19%	(48)	259
PID/Gender: Dem Women	19%	(45)	25%	(59)	33%	(76)	23%	(53)	233
PID/Gender: Ind Men	13%	(26)	22%	(45)	46%	(93)	18%	(36)	200
PID/Gender: Ind Women	16%	(27)	25%	(44)	37%	(64)	22%	(38)	174
PID/Gender: Rep Men	22%	(55)	26%	(64)	35%	(88)	17%	(44)	251
PID/Gender: Rep Women	17%	(33)	23%	(45)	40%	(81)	20%	(41)	200
Ideo: Liberal (1-3)	17%	(65)	20%	(76)	42%	(156)	21%	(77)	373
Ideo: Moderate (4)	19%	(67)	32%	(113)	32%	(115)	18%	(63)	359
Ideo: Conservative (5-7)	18%	(84)	25%	(112)	38%	(172)	19%	(89)	457
Educ: < College	19%	(164)	25%	(215)	37%	(318)	19%	(167)	865
Educ: Bachelors degree	18%	(54)	22%	(67)	39%	(117)	20%	(61)	299
Educ: Post-grad	17%	(26)	26%	(40)	36%	(55)	21%	(32)	152

Continued on next page

Table NFL11_5: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Domino's

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	19%	(244)	24%	(322)	37%	(490)	20%	(260)	1316
Income: Under 50k	19%	(119)	23%	(145)	36%	(228)	21%	(133)	625
Income: 50k-100k	19%	(88)	26%	(118)	36%	(165)	19%	(87)	458
Income: 100k+	16%	(36)	26%	(60)	42%	(97)	17%	(39)	233
Ethnicity: White	18%	(184)	25%	(256)	37%	(378)	20%	(206)	1024
Ethnicity: Hispanic	25%	(56)	16%	(37)	40%	(91)	19%	(44)	229
Ethnicity: Afr. Am.	21%	(36)	22%	(37)	38%	(64)	19%	(33)	169
Ethnicity: Other	20%	(24)	24%	(29)	39%	(48)	17%	(20)	122
All Christian	18%	(129)	26%	(182)	37%	(260)	18%	(125)	696
All Non-Christian	17%	(10)	13%	(8)	43%	(25)	26%	(15)	58
Atheist	7%	(4)	23%	(13)	52%	(28)	18%	(10)	55
Agnostic/Nothing in particular	20%	(101)	24%	(119)	35%	(177)	22%	(109)	507
Religious Non-Protestant/Catholic	14%	(10)	20%	(15)	45%	(33)	22%	(16)	74
Evangelical	22%	(82)	25%	(92)	35%	(130)	19%	(69)	373
Non-Evangelical	18%	(97)	23%	(123)	40%	(216)	19%	(102)	537
Community: Urban	25%	(85)	21%	(73)	36%	(124)	18%	(63)	346
Community: Suburban	16%	(100)	26%	(164)	40%	(255)	19%	(121)	640
Community: Rural	18%	(58)	26%	(85)	34%	(111)	23%	(75)	329
Employ: Private Sector	18%	(86)	24%	(113)	39%	(184)	19%	(92)	475
Employ: Government	18%	(17)	29%	(26)	34%	(31)	19%	(17)	91
Employ: Self-Employed	19%	(24)	21%	(26)	46%	(57)	15%	(18)	124
Employ: Homemaker	19%	(14)	22%	(17)	29%	(21)	30%	(22)	74
Employ: Retired	13%	(37)	30%	(89)	34%	(100)	22%	(66)	291
Employ: Unemployed	22%	(25)	24%	(27)	34%	(38)	20%	(23)	112
Employ: Other	30%	(28)	13%	(12)	44%	(41)	13%	(13)	93
Military HH: Yes	20%	(44)	27%	(57)	37%	(80)	16%	(34)	215
Military HH: No	18%	(200)	24%	(265)	37%	(410)	20%	(225)	1100
RD/WT: Right Direction	20%	(112)	25%	(138)	37%	(203)	18%	(102)	554
RD/WT: Wrong Track	17%	(132)	24%	(184)	38%	(287)	21%	(158)	761

Continued on next page

Table NFL11_5: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Domino's

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	19%	(244)	24%	(322)	37%	(490)	20%	(260)	1316
Trump Job Approve	19%	(107)	27%	(153)	35%	(202)	19%	(108)	569
Trump Job Disapprove	18%	(128)	23%	(162)	39%	(270)	19%	(132)	693
Trump Job Strongly Approve	19%	(62)	27%	(89)	33%	(109)	20%	(66)	326
Trump Job Somewhat Approve	19%	(45)	26%	(64)	38%	(92)	17%	(41)	243
Trump Job Somewhat Disapprove	17%	(23)	29%	(41)	38%	(53)	16%	(22)	139
Trump Job Strongly Disapprove	19%	(105)	22%	(122)	39%	(217)	20%	(110)	553
Favorable of Trump	19%	(106)	28%	(152)	35%	(191)	18%	(102)	551
Unfavorable of Trump	19%	(130)	22%	(153)	40%	(275)	20%	(136)	693
Very Favorable of Trump	20%	(66)	28%	(94)	35%	(116)	18%	(59)	335
Somewhat Favorable of Trump	19%	(41)	27%	(58)	35%	(75)	20%	(42)	216
Somewhat Unfavorable of Trump	17%	(19)	26%	(29)	43%	(49)	14%	(16)	112
Very Unfavorable of Trump	19%	(111)	21%	(124)	39%	(226)	21%	(120)	580
#1 Issue: Economy	19%	(67)	22%	(79)	38%	(135)	21%	(74)	356
#1 Issue: Security	23%	(59)	23%	(61)	35%	(92)	19%	(49)	261
#1 Issue: Health Care	16%	(34)	28%	(58)	38%	(80)	18%	(37)	209
#1 Issue: Medicare / Social Security	13%	(26)	27%	(54)	39%	(79)	21%	(43)	202
#1 Issue: Women's Issues	29%	(21)	24%	(18)	22%	(16)	25%	(19)	74
#1 Issue: Education	24%	(17)	32%	(22)	33%	(23)	11%	(8)	70
#1 Issue: Energy	18%	(15)	21%	(17)	39%	(32)	22%	(18)	83
#1 Issue: Other	9%	(6)	21%	(13)	51%	(32)	18%	(11)	63
2018 House Vote: Democrat	21%	(104)	23%	(112)	37%	(181)	19%	(95)	492
2018 House Vote: Republican	18%	(78)	28%	(120)	36%	(154)	17%	(71)	424
2018 House Vote: Someone else	12%	(6)	22%	(11)	38%	(19)	28%	(14)	51
2016 Vote: Hillary Clinton	21%	(89)	23%	(99)	37%	(158)	20%	(85)	431
2016 Vote: Donald Trump	17%	(77)	30%	(134)	35%	(157)	19%	(85)	453
2016 Vote: Other	16%	(18)	22%	(23)	45%	(49)	17%	(18)	108
2016 Vote: Didn't Vote	18%	(59)	21%	(66)	39%	(126)	22%	(70)	321

Continued on next page

Table NFL11_5: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Domino's

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	19%	(244)	24%	(322)	37%	(490)	20%	(260)	1316
Voted in 2014: Yes	19%	(161)	26%	(220)	36%	(305)	18%	(154)	840
Voted in 2014: No	17%	(82)	21%	(102)	39%	(185)	22%	(106)	476
2012 Vote: Barack Obama	21%	(106)	25%	(131)	36%	(187)	18%	(93)	518
2012 Vote: Mitt Romney	16%	(57)	26%	(90)	38%	(130)	20%	(69)	345
2012 Vote: Didn't Vote	19%	(78)	20%	(82)	38%	(154)	22%	(90)	404
4-Region: Northeast	22%	(53)	24%	(58)	29%	(68)	25%	(58)	237
4-Region: Midwest	16%	(46)	31%	(88)	37%	(107)	16%	(46)	287
4-Region: South	18%	(85)	24%	(111)	38%	(180)	20%	(94)	469
4-Region: West	19%	(60)	20%	(65)	42%	(136)	19%	(61)	322
Avid sports fan	26%	(119)	23%	(105)	36%	(168)	16%	(73)	465
Casual sports fan	15%	(109)	26%	(186)	39%	(280)	20%	(145)	720
Not a fan at all	12%	(16)	23%	(30)	33%	(43)	32%	(42)	131
Sports fan	19%	(228)	25%	(292)	38%	(448)	18%	(218)	1185
Prefer college sports	16%	(45)	28%	(77)	36%	(98)	20%	(54)	274
Prefer professional sports	21%	(178)	24%	(201)	39%	(327)	16%	(136)	842
Interested in NFL	21%	(220)	25%	(261)	38%	(402)	17%	(178)	1061
Interested in College Football	20%	(163)	26%	(212)	37%	(303)	16%	(131)	809
Interested in XFL	29%	(94)	26%	(86)	35%	(114)	11%	(35)	329
Participates in sports gambling	30%	(72)	21%	(49)	35%	(84)	13%	(32)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_6: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Tide

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(444)	21%	(279)	27%	(352)	18%	(240)	1316
Gender: Male	35%	(251)	22%	(153)	27%	(190)	16%	(115)	709
Gender: Female	32%	(194)	21%	(126)	27%	(162)	21%	(125)	606
Age: 18-29	28%	(71)	21%	(53)	29%	(73)	22%	(54)	251
Age: 30-44	36%	(134)	19%	(72)	28%	(104)	16%	(60)	369
Age: 45-54	44%	(83)	18%	(34)	25%	(47)	13%	(24)	187
Age: 55-64	35%	(91)	23%	(60)	26%	(69)	16%	(42)	262
Age: 65+	27%	(66)	25%	(61)	24%	(59)	24%	(60)	247
Generation Z: 18-22	32%	(34)	29%	(31)	25%	(27)	14%	(15)	107
Millennial: Age 23-38	34%	(123)	17%	(61)	29%	(102)	20%	(71)	356
Generation X: Age 39-54	38%	(130)	19%	(66)	28%	(96)	15%	(52)	343
Boomers: Age 55-73	32%	(145)	24%	(110)	26%	(116)	18%	(82)	453
PID: Dem (no lean)	33%	(164)	18%	(88)	27%	(134)	21%	(105)	491
PID: Ind (no lean)	27%	(103)	26%	(98)	28%	(106)	18%	(66)	374
PID: Rep (no lean)	39%	(178)	20%	(92)	25%	(112)	15%	(69)	451
PID/Gender: Dem Men	36%	(92)	18%	(47)	28%	(73)	18%	(47)	259
PID/Gender: Dem Women	31%	(72)	18%	(41)	26%	(61)	25%	(58)	233
PID/Gender: Ind Men	26%	(52)	25%	(50)	31%	(62)	18%	(37)	200
PID/Gender: Ind Women	29%	(51)	28%	(48)	26%	(45)	17%	(30)	174
PID/Gender: Rep Men	43%	(107)	22%	(56)	22%	(56)	13%	(32)	251
PID/Gender: Rep Women	35%	(70)	18%	(36)	28%	(56)	19%	(37)	200
Ideo: Liberal (1-3)	31%	(115)	19%	(72)	29%	(108)	21%	(78)	373
Ideo: Moderate (4)	32%	(114)	24%	(85)	28%	(99)	17%	(61)	359
Ideo: Conservative (5-7)	39%	(180)	21%	(94)	24%	(109)	16%	(74)	457
Educ: < College	31%	(266)	22%	(187)	28%	(243)	20%	(169)	865
Educ: Bachelors degree	41%	(123)	20%	(60)	26%	(77)	13%	(40)	299
Educ: Post-grad	37%	(56)	21%	(32)	22%	(33)	20%	(31)	152

Continued on next page

Table NFL11_6: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Tide

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(444)	21%	(279)	27%	(352)	18%	(240)	1316
Income: Under 50k	30%	(185)	20%	(122)	30%	(189)	21%	(129)	625
Income: 50k-100k	37%	(170)	22%	(101)	24%	(112)	16%	(75)	458
Income: 100k+	38%	(89)	24%	(56)	22%	(52)	15%	(36)	233
Ethnicity: White	35%	(361)	22%	(222)	25%	(260)	18%	(181)	1024
Ethnicity: Hispanic	34%	(78)	16%	(37)	30%	(68)	20%	(46)	229
Ethnicity: Afr. Am.	27%	(46)	16%	(27)	33%	(56)	24%	(41)	169
Ethnicity: Other	31%	(37)	25%	(30)	30%	(36)	15%	(18)	122
All Christian	38%	(264)	21%	(147)	25%	(171)	16%	(114)	696
All Non-Christian	31%	(18)	28%	(16)	15%	(9)	26%	(15)	58
Atheist	36%	(20)	16%	(9)	31%	(17)	16%	(9)	55
Agnostic/Nothing in particular	28%	(142)	21%	(107)	31%	(155)	20%	(102)	507
Religious Non-Protestant/Catholic	34%	(25)	30%	(22)	12%	(9)	24%	(18)	74
Evangelical	34%	(126)	22%	(81)	26%	(97)	19%	(69)	373
Non-Evangelical	36%	(192)	21%	(111)	27%	(145)	17%	(90)	537
Community: Urban	34%	(117)	21%	(72)	27%	(92)	19%	(65)	346
Community: Suburban	32%	(207)	23%	(148)	28%	(179)	17%	(106)	640
Community: Rural	37%	(120)	18%	(58)	25%	(82)	21%	(69)	329
Employ: Private Sector	37%	(177)	20%	(96)	27%	(127)	16%	(75)	475
Employ: Government	30%	(27)	15%	(13)	39%	(35)	17%	(15)	91
Employ: Self-Employed	24%	(29)	24%	(30)	36%	(45)	17%	(21)	124
Employ: Homemaker	46%	(34)	13%	(10)	17%	(12)	24%	(18)	74
Employ: Retired	28%	(82)	26%	(75)	23%	(66)	23%	(68)	291
Employ: Unemployed	43%	(48)	11%	(12)	26%	(29)	21%	(23)	112
Employ: Other	32%	(30)	25%	(24)	28%	(27)	14%	(13)	93
Military HH: Yes	37%	(80)	25%	(54)	27%	(58)	11%	(24)	215
Military HH: No	33%	(365)	20%	(225)	27%	(294)	20%	(216)	1100
RD/WT: Right Direction	37%	(205)	22%	(121)	25%	(140)	16%	(88)	554
RD/WT: Wrong Track	31%	(239)	21%	(158)	28%	(213)	20%	(151)	761

Continued on next page

Table NFL11_6: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Tide

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(444)	21%	(279)	27%	(352)	18%	(240)	1316
Trump Job Approve	37%	(210)	23%	(129)	24%	(139)	16%	(91)	569
Trump Job Disapprove	32%	(222)	20%	(139)	29%	(202)	19%	(129)	693
Trump Job Strongly Approve	40%	(132)	20%	(66)	23%	(75)	16%	(53)	326
Trump Job Somewhat Approve	32%	(79)	26%	(63)	26%	(64)	16%	(38)	243
Trump Job Somewhat Disapprove	29%	(40)	27%	(37)	28%	(39)	16%	(22)	139
Trump Job Strongly Disapprove	33%	(182)	18%	(102)	29%	(163)	19%	(106)	553
Favorable of Trump	39%	(216)	22%	(120)	24%	(130)	15%	(84)	551
Unfavorable of Trump	31%	(214)	21%	(145)	29%	(203)	19%	(131)	693
Very Favorable of Trump	42%	(139)	20%	(66)	24%	(80)	15%	(49)	335
Somewhat Favorable of Trump	36%	(77)	25%	(54)	23%	(50)	16%	(35)	216
Somewhat Unfavorable of Trump	29%	(32)	25%	(28)	28%	(32)	18%	(21)	112
Very Unfavorable of Trump	31%	(182)	20%	(117)	30%	(171)	19%	(110)	580
#1 Issue: Economy	37%	(130)	19%	(67)	27%	(97)	17%	(62)	356
#1 Issue: Security	39%	(102)	20%	(51)	25%	(66)	16%	(41)	261
#1 Issue: Health Care	31%	(65)	21%	(45)	32%	(66)	16%	(33)	209
#1 Issue: Medicare / Social Security	28%	(56)	22%	(44)	28%	(56)	23%	(47)	202
#1 Issue: Women's Issues	19%	(14)	34%	(25)	19%	(14)	28%	(20)	74
#1 Issue: Education	34%	(24)	28%	(19)	20%	(14)	18%	(13)	70
#1 Issue: Energy	42%	(34)	20%	(16)	23%	(19)	16%	(13)	83
#1 Issue: Other	30%	(19)	20%	(13)	34%	(21)	16%	(10)	63
2018 House Vote: Democrat	35%	(173)	20%	(99)	26%	(130)	18%	(90)	492
2018 House Vote: Republican	39%	(167)	21%	(88)	24%	(102)	16%	(67)	424
2018 House Vote: Someone else	18%	(9)	22%	(11)	37%	(19)	22%	(11)	51
2016 Vote: Hillary Clinton	34%	(145)	20%	(88)	27%	(115)	19%	(84)	431
2016 Vote: Donald Trump	37%	(169)	23%	(104)	24%	(107)	16%	(73)	453
2016 Vote: Other	34%	(37)	20%	(21)	32%	(35)	14%	(16)	108
2016 Vote: Didn't Vote	29%	(92)	21%	(66)	30%	(95)	21%	(67)	321

Continued on next page

Table NFL11_6: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Tide

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(444)	21%	(279)	27%	(352)	18%	(240)	1316
Voted in 2014: Yes	37%	(307)	21%	(175)	26%	(217)	17%	(141)	840
Voted in 2014: No	29%	(137)	22%	(104)	28%	(135)	21%	(99)	476
2012 Vote: Barack Obama	36%	(185)	20%	(103)	28%	(144)	16%	(85)	518
2012 Vote: Mitt Romney	38%	(130)	22%	(76)	23%	(78)	18%	(61)	345
2012 Vote: Didn't Vote	28%	(112)	21%	(87)	29%	(118)	22%	(87)	404
4-Region: Northeast	35%	(82)	17%	(41)	25%	(58)	24%	(56)	237
4-Region: Midwest	33%	(96)	26%	(74)	26%	(76)	14%	(41)	287
4-Region: South	31%	(144)	20%	(94)	30%	(143)	19%	(88)	469
4-Region: West	38%	(123)	22%	(70)	23%	(75)	17%	(54)	322
Avid sports fan	43%	(198)	19%	(90)	23%	(106)	15%	(71)	465
Casual sports fan	30%	(213)	23%	(164)	29%	(208)	19%	(134)	720
Not a fan at all	25%	(33)	19%	(24)	29%	(38)	27%	(35)	131
Sports fan	35%	(411)	21%	(255)	27%	(314)	17%	(205)	1185
Prefer college sports	39%	(107)	20%	(55)	24%	(66)	17%	(46)	274
Prefer professional sports	34%	(290)	22%	(181)	27%	(231)	17%	(139)	842
Interested in NFL	37%	(389)	21%	(223)	27%	(284)	16%	(165)	1061
Interested in College Football	35%	(283)	22%	(179)	27%	(221)	16%	(126)	809
Interested in XFL	40%	(133)	21%	(68)	27%	(89)	12%	(38)	329
Participates in sports gambling	42%	(100)	22%	(53)	22%	(53)	13%	(31)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_7: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Amazon

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	20%	(269)	21%	(279)	39%	(511)	20%	(257)	1316
Gender: Male	21%	(146)	22%	(155)	40%	(287)	17%	(122)	709
Gender: Female	20%	(123)	20%	(123)	37%	(224)	22%	(135)	606
Age: 18-29	26%	(66)	23%	(58)	33%	(82)	18%	(45)	251
Age: 30-44	25%	(94)	22%	(81)	35%	(128)	18%	(66)	369
Age: 45-54	21%	(40)	19%	(36)	41%	(77)	18%	(35)	187
Age: 55-64	15%	(39)	20%	(52)	46%	(120)	19%	(50)	262
Age: 65+	12%	(30)	21%	(53)	42%	(103)	25%	(62)	247
Generation Z: 18-22	26%	(27)	28%	(31)	31%	(33)	15%	(16)	107
Millennial: Age 23-38	28%	(98)	21%	(73)	33%	(117)	19%	(68)	356
Generation X: Age 39-54	22%	(74)	20%	(70)	40%	(138)	18%	(61)	343
Boomers: Age 55-73	14%	(65)	20%	(89)	46%	(206)	20%	(92)	453
PID: Dem (no lean)	22%	(106)	19%	(95)	37%	(181)	22%	(109)	491
PID: Ind (no lean)	16%	(58)	23%	(87)	44%	(163)	18%	(66)	374
PID: Rep (no lean)	23%	(105)	22%	(97)	37%	(166)	18%	(82)	451
PID/Gender: Dem Men	20%	(52)	19%	(50)	39%	(101)	22%	(56)	259
PID/Gender: Dem Women	23%	(54)	19%	(45)	35%	(80)	23%	(53)	233
PID/Gender: Ind Men	12%	(25)	22%	(45)	50%	(100)	15%	(30)	200
PID/Gender: Ind Women	19%	(33)	24%	(42)	37%	(63)	20%	(35)	174
PID/Gender: Rep Men	28%	(69)	24%	(60)	34%	(86)	14%	(35)	251
PID/Gender: Rep Women	18%	(36)	18%	(37)	40%	(80)	23%	(47)	200
Ideo: Liberal (1-3)	24%	(90)	20%	(74)	38%	(142)	18%	(67)	373
Ideo: Moderate (4)	18%	(64)	19%	(69)	43%	(154)	20%	(72)	359
Ideo: Conservative (5-7)	20%	(90)	22%	(102)	39%	(180)	19%	(85)	457
Educ: < College	21%	(179)	22%	(189)	38%	(330)	19%	(167)	865
Educ: Bachelors degree	21%	(63)	18%	(55)	41%	(123)	19%	(58)	299
Educ: Post-grad	18%	(27)	23%	(35)	38%	(58)	21%	(32)	152

Continued on next page

Table NFL11_7: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Amazon

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	20%	(269)	21%	(279)	39%	(511)	20%	(257)	1316
Income: Under 50k	19%	(120)	18%	(114)	41%	(259)	21%	(132)	625
Income: 50k-100k	21%	(96)	26%	(119)	35%	(159)	18%	(84)	458
Income: 100k+	23%	(53)	20%	(46)	40%	(92)	18%	(41)	233
Ethnicity: White	19%	(196)	23%	(231)	39%	(395)	20%	(203)	1024
Ethnicity: Hispanic	24%	(55)	21%	(48)	40%	(92)	15%	(35)	229
Ethnicity: Afr. Am.	26%	(43)	15%	(26)	36%	(61)	23%	(39)	169
Ethnicity: Other	24%	(29)	18%	(22)	45%	(55)	13%	(16)	122
All Christian	22%	(151)	21%	(149)	39%	(271)	18%	(125)	696
All Non-Christian	23%	(13)	24%	(14)	26%	(15)	28%	(16)	58
Atheist	18%	(10)	19%	(11)	47%	(26)	16%	(9)	55
Agnostic/Nothing in particular	19%	(95)	21%	(105)	39%	(199)	21%	(107)	507
Religious Non-Protestant/Catholic	22%	(17)	28%	(20)	27%	(20)	23%	(17)	74
Evangelical	25%	(93)	22%	(80)	35%	(131)	19%	(69)	373
Non-Evangelical	20%	(109)	20%	(108)	42%	(225)	18%	(96)	537
Community: Urban	23%	(79)	21%	(74)	38%	(133)	17%	(60)	346
Community: Suburban	18%	(114)	22%	(141)	40%	(256)	20%	(130)	640
Community: Rural	23%	(77)	19%	(63)	37%	(122)	20%	(67)	329
Employ: Private Sector	24%	(112)	18%	(87)	40%	(188)	19%	(89)	475
Employ: Government	24%	(22)	15%	(14)	42%	(38)	19%	(17)	91
Employ: Self-Employed	20%	(25)	31%	(39)	33%	(41)	15%	(19)	124
Employ: Homemaker	25%	(19)	21%	(16)	30%	(22)	23%	(17)	74
Employ: Retired	14%	(42)	20%	(58)	39%	(114)	27%	(77)	291
Employ: Unemployed	13%	(14)	24%	(27)	45%	(50)	18%	(20)	112
Employ: Other	17%	(16)	27%	(25)	44%	(41)	13%	(12)	93
Military HH: Yes	22%	(48)	22%	(48)	42%	(91)	14%	(29)	215
Military HH: No	20%	(222)	21%	(231)	38%	(420)	21%	(228)	1100
RD/WT: Right Direction	23%	(125)	23%	(129)	36%	(201)	18%	(100)	554
RD/WT: Wrong Track	19%	(144)	20%	(150)	41%	(310)	21%	(157)	761

Continued on next page

Table NFL11_7: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Amazon

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	20%	(269)	21%	(279)	39%	(511)	20%	(257)	1316
Trump Job Approve	21%	(120)	23%	(131)	37%	(212)	19%	(107)	569
Trump Job Disapprove	20%	(139)	19%	(134)	41%	(283)	20%	(136)	693
Trump Job Strongly Approve	24%	(79)	21%	(68)	35%	(115)	20%	(64)	326
Trump Job Somewhat Approve	17%	(41)	26%	(63)	40%	(97)	18%	(43)	243
Trump Job Somewhat Disapprove	18%	(25)	26%	(36)	37%	(51)	19%	(27)	139
Trump Job Strongly Disapprove	21%	(114)	18%	(98)	42%	(232)	20%	(109)	553
Favorable of Trump	23%	(128)	23%	(126)	36%	(200)	18%	(96)	551
Unfavorable of Trump	19%	(132)	19%	(131)	41%	(284)	21%	(145)	693
Very Favorable of Trump	25%	(84)	24%	(79)	34%	(113)	17%	(58)	335
Somewhat Favorable of Trump	21%	(44)	22%	(47)	40%	(86)	18%	(38)	216
Somewhat Unfavorable of Trump	20%	(22)	17%	(20)	42%	(48)	20%	(23)	112
Very Unfavorable of Trump	19%	(110)	19%	(112)	41%	(236)	21%	(122)	580
#1 Issue: Economy	22%	(79)	23%	(82)	39%	(138)	16%	(57)	356
#1 Issue: Security	22%	(58)	20%	(53)	38%	(100)	19%	(49)	261
#1 Issue: Health Care	18%	(37)	18%	(37)	45%	(95)	19%	(41)	209
#1 Issue: Medicare / Social Security	18%	(36)	21%	(42)	35%	(71)	26%	(53)	202
#1 Issue: Women's Issues	18%	(14)	29%	(21)	30%	(22)	23%	(17)	74
#1 Issue: Education	23%	(16)	29%	(20)	28%	(19)	21%	(15)	70
#1 Issue: Energy	27%	(22)	15%	(12)	41%	(34)	17%	(14)	83
#1 Issue: Other	13%	(8)	18%	(11)	50%	(32)	18%	(11)	63
2018 House Vote: Democrat	20%	(97)	21%	(104)	41%	(200)	19%	(92)	492
2018 House Vote: Republican	22%	(92)	24%	(100)	37%	(159)	17%	(73)	424
2018 House Vote: Someone else	11%	(6)	15%	(7)	49%	(25)	25%	(13)	51
2016 Vote: Hillary Clinton	19%	(83)	21%	(89)	39%	(170)	21%	(90)	431
2016 Vote: Donald Trump	20%	(91)	25%	(113)	37%	(165)	18%	(84)	453
2016 Vote: Other	12%	(13)	16%	(17)	56%	(60)	16%	(18)	108
2016 Vote: Didn't Vote	26%	(82)	18%	(59)	36%	(115)	20%	(65)	321

Continued on next page

Table NFL11_7: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Amazon

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	20%	(269)	21%	(279)	39%	(511)	20%	(257)	1316
Voted in 2014: Yes	19%	(160)	22%	(187)	41%	(341)	18%	(152)	840
Voted in 2014: No	23%	(109)	19%	(92)	36%	(170)	22%	(105)	476
2012 Vote: Barack Obama	20%	(102)	19%	(99)	42%	(216)	19%	(100)	518
2012 Vote: Mitt Romney	18%	(62)	23%	(78)	41%	(140)	19%	(64)	345
2012 Vote: Didn't Vote	24%	(96)	21%	(86)	34%	(137)	21%	(85)	404
4-Region: Northeast	22%	(52)	17%	(39)	35%	(82)	27%	(63)	237
4-Region: Midwest	19%	(54)	19%	(56)	42%	(121)	20%	(56)	287
4-Region: South	18%	(85)	22%	(105)	39%	(184)	20%	(95)	469
4-Region: West	24%	(78)	24%	(79)	38%	(123)	13%	(42)	322
Avid sports fan	27%	(126)	20%	(94)	37%	(170)	16%	(75)	465
Casual sports fan	17%	(121)	22%	(157)	40%	(291)	21%	(150)	720
Not a fan at all	17%	(22)	21%	(28)	38%	(50)	24%	(32)	131
Sports fan	21%	(247)	21%	(251)	39%	(461)	19%	(225)	1185
Prefer college sports	21%	(57)	21%	(56)	41%	(111)	18%	(50)	274
Prefer professional sports	21%	(179)	22%	(188)	39%	(325)	18%	(150)	842
Interested in NFL	22%	(235)	21%	(221)	39%	(415)	18%	(190)	1061
Interested in College Football	22%	(181)	22%	(181)	38%	(306)	17%	(142)	809
Interested in XFL	31%	(102)	24%	(79)	32%	(106)	13%	(42)	329
Participates in sports gambling	30%	(71)	25%	(60)	31%	(73)	15%	(34)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_8: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Doritos

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	38%	(497)	29%	(385)	20%	(269)	13%	(165)	1316
Gender: Male	37%	(265)	32%	(225)	20%	(140)	11%	(79)	709
Gender: Female	38%	(232)	26%	(159)	21%	(129)	14%	(86)	606
Age: 18-29	42%	(104)	27%	(68)	19%	(48)	12%	(31)	251
Age: 30-44	41%	(150)	25%	(94)	22%	(81)	12%	(44)	369
Age: 45-54	40%	(74)	27%	(50)	22%	(41)	12%	(23)	187
Age: 55-64	35%	(91)	33%	(85)	21%	(54)	12%	(32)	262
Age: 65+	31%	(77)	35%	(88)	19%	(46)	15%	(36)	247
Generation Z: 18-22	41%	(44)	33%	(36)	18%	(20)	7%	(8)	107
Millennial: Age 23-38	45%	(160)	23%	(84)	19%	(68)	13%	(45)	356
Generation X: Age 39-54	36%	(125)	27%	(92)	24%	(82)	13%	(44)	343
Boomers: Age 55-73	34%	(153)	34%	(154)	20%	(89)	13%	(57)	453
PID: Dem (no lean)	42%	(206)	26%	(126)	20%	(96)	13%	(62)	491
PID: Ind (no lean)	33%	(123)	32%	(120)	22%	(81)	13%	(49)	374
PID: Rep (no lean)	37%	(167)	31%	(138)	20%	(92)	12%	(54)	451
PID/Gender: Dem Men	43%	(112)	28%	(72)	20%	(52)	9%	(23)	259
PID/Gender: Dem Women	41%	(94)	23%	(54)	19%	(44)	17%	(40)	233
PID/Gender: Ind Men	31%	(61)	34%	(69)	20%	(40)	15%	(30)	200
PID/Gender: Ind Women	36%	(62)	30%	(52)	24%	(41)	11%	(19)	174
PID/Gender: Rep Men	37%	(92)	34%	(84)	19%	(48)	10%	(26)	251
PID/Gender: Rep Women	37%	(75)	27%	(54)	22%	(44)	14%	(28)	200
Ideo: Liberal (1-3)	40%	(150)	28%	(104)	20%	(75)	12%	(45)	373
Ideo: Moderate (4)	38%	(137)	31%	(112)	21%	(74)	10%	(37)	359
Ideo: Conservative (5-7)	37%	(169)	30%	(139)	20%	(92)	12%	(57)	457
Educ: < College	37%	(323)	30%	(263)	20%	(172)	12%	(108)	865
Educ: Bachelors degree	40%	(119)	27%	(81)	21%	(61)	13%	(37)	299
Educ: Post-grad	36%	(55)	27%	(41)	24%	(36)	13%	(20)	152

Continued on next page

Table NFL11_8: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Doritos

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	38%	(497)	29%	(385)	20%	(269)	13%	(165)	1316
Income: Under 50k	37%	(230)	30%	(185)	20%	(124)	14%	(87)	625
Income: 50k-100k	41%	(189)	28%	(129)	20%	(93)	10%	(48)	458
Income: 100k+	34%	(78)	30%	(71)	23%	(53)	13%	(31)	233
Ethnicity: White	37%	(380)	28%	(290)	21%	(213)	14%	(141)	1024
Ethnicity: Hispanic	47%	(107)	22%	(51)	20%	(46)	11%	(25)	229
Ethnicity: Afr. Am.	39%	(65)	35%	(59)	19%	(31)	8%	(13)	169
Ethnicity: Other	42%	(51)	29%	(35)	20%	(24)	9%	(11)	122
All Christian	39%	(271)	29%	(198)	20%	(142)	12%	(84)	696
All Non-Christian	37%	(22)	30%	(18)	22%	(13)	11%	(7)	58
Atheist	37%	(20)	24%	(13)	28%	(16)	10%	(6)	55
Agnostic/Nothing in particular	36%	(184)	31%	(155)	19%	(99)	14%	(69)	507
Religious Non-Protestant/Catholic	36%	(26)	31%	(23)	24%	(17)	10%	(7)	74
Evangelical	38%	(141)	29%	(107)	21%	(80)	12%	(46)	373
Non-Evangelical	40%	(213)	29%	(154)	19%	(105)	12%	(66)	537
Community: Urban	40%	(137)	30%	(105)	18%	(62)	12%	(41)	346
Community: Suburban	35%	(226)	31%	(196)	22%	(142)	12%	(76)	640
Community: Rural	41%	(134)	25%	(84)	20%	(64)	14%	(47)	329
Employ: Private Sector	41%	(193)	27%	(127)	20%	(96)	12%	(59)	475
Employ: Government	50%	(45)	27%	(24)	15%	(13)	8%	(8)	91
Employ: Self-Employed	30%	(37)	37%	(46)	22%	(28)	10%	(13)	124
Employ: Homemaker	42%	(31)	28%	(21)	16%	(12)	13%	(10)	74
Employ: Retired	32%	(94)	35%	(102)	18%	(52)	15%	(44)	291
Employ: Unemployed	32%	(36)	27%	(31)	23%	(26)	17%	(19)	112
Employ: Other	39%	(36)	22%	(21)	31%	(29)	8%	(7)	93
Military HH: Yes	41%	(88)	29%	(63)	21%	(46)	8%	(18)	215
Military HH: No	37%	(409)	29%	(321)	20%	(223)	13%	(147)	1100
RD/WT: Right Direction	39%	(214)	30%	(166)	19%	(104)	13%	(71)	554
RD/WT: Wrong Track	37%	(283)	29%	(219)	22%	(165)	12%	(94)	761

Continued on next page

Table NFL11_8: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Doritos

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	38%	(497)	29%	(385)	20%	(269)	13%	(165)	1316
Trump Job Approve	38%	(217)	31%	(175)	20%	(113)	11%	(64)	569
Trump Job Disapprove	37%	(258)	28%	(197)	21%	(148)	13%	(89)	693
Trump Job Strongly Approve	38%	(125)	29%	(94)	21%	(68)	12%	(40)	326
Trump Job Somewhat Approve	38%	(92)	33%	(81)	19%	(45)	10%	(25)	243
Trump Job Somewhat Disapprove	36%	(50)	35%	(48)	20%	(28)	9%	(13)	139
Trump Job Strongly Disapprove	38%	(208)	27%	(149)	22%	(120)	14%	(76)	553
Favorable of Trump	39%	(213)	31%	(170)	19%	(104)	12%	(65)	551
Unfavorable of Trump	39%	(269)	27%	(188)	22%	(150)	12%	(86)	693
Very Favorable of Trump	38%	(126)	31%	(105)	20%	(65)	11%	(38)	335
Somewhat Favorable of Trump	40%	(87)	30%	(64)	18%	(38)	12%	(26)	216
Somewhat Unfavorable of Trump	38%	(42)	30%	(34)	21%	(24)	11%	(13)	112
Very Unfavorable of Trump	39%	(227)	27%	(154)	22%	(126)	13%	(73)	580
#1 Issue: Economy	39%	(140)	27%	(96)	20%	(72)	13%	(47)	356
#1 Issue: Security	38%	(100)	31%	(81)	20%	(52)	11%	(27)	261
#1 Issue: Health Care	37%	(77)	29%	(61)	22%	(45)	12%	(25)	209
#1 Issue: Medicare / Social Security	30%	(60)	36%	(73)	21%	(43)	13%	(26)	202
#1 Issue: Women's Issues	43%	(32)	18%	(13)	21%	(15)	18%	(13)	74
#1 Issue: Education	42%	(30)	31%	(21)	16%	(11)	11%	(8)	70
#1 Issue: Energy	41%	(34)	26%	(21)	22%	(19)	11%	(9)	83
#1 Issue: Other	41%	(25)	27%	(17)	19%	(12)	14%	(9)	63
2018 House Vote: Democrat	39%	(190)	27%	(132)	22%	(109)	13%	(62)	492
2018 House Vote: Republican	40%	(172)	31%	(133)	18%	(76)	10%	(43)	424
2018 House Vote: Someone else	19%	(10)	34%	(17)	29%	(15)	18%	(9)	51
2016 Vote: Hillary Clinton	40%	(171)	26%	(113)	23%	(98)	11%	(49)	431
2016 Vote: Donald Trump	36%	(165)	33%	(149)	18%	(81)	13%	(57)	453
2016 Vote: Other	36%	(39)	31%	(34)	21%	(22)	12%	(13)	108
2016 Vote: Didn't Vote	38%	(121)	27%	(88)	21%	(67)	14%	(45)	321

Continued on next page

Table NFL11_8: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Doritos

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	38%	(497)	29%	(385)	20%	(269)	13%	(165)	1316
Voted in 2014: Yes	39%	(326)	30%	(254)	20%	(167)	11%	(93)	840
Voted in 2014: No	36%	(171)	27%	(130)	22%	(102)	15%	(72)	476
2012 Vote: Barack Obama	39%	(203)	30%	(157)	20%	(104)	10%	(54)	518
2012 Vote: Mitt Romney	36%	(123)	30%	(102)	20%	(68)	15%	(52)	345
2012 Vote: Didn't Vote	38%	(154)	27%	(107)	22%	(87)	14%	(55)	404
4-Region: Northeast	40%	(94)	30%	(72)	15%	(36)	15%	(35)	237
4-Region: Midwest	34%	(97)	34%	(97)	21%	(62)	11%	(32)	287
4-Region: South	39%	(182)	28%	(133)	21%	(99)	12%	(56)	469
4-Region: West	39%	(125)	26%	(83)	22%	(72)	13%	(42)	322
Avid sports fan	48%	(222)	27%	(126)	19%	(88)	6%	(29)	465
Casual sports fan	33%	(235)	32%	(230)	21%	(149)	15%	(106)	720
Not a fan at all	31%	(40)	22%	(29)	25%	(32)	23%	(30)	131
Sports fan	39%	(457)	30%	(356)	20%	(237)	11%	(135)	1185
Prefer college sports	38%	(105)	34%	(94)	17%	(47)	10%	(27)	274
Prefer professional sports	40%	(340)	28%	(233)	20%	(172)	11%	(96)	842
Interested in NFL	41%	(440)	29%	(307)	20%	(208)	10%	(106)	1061
Interested in College Football	41%	(329)	32%	(255)	19%	(154)	9%	(71)	809
Interested in XFL	48%	(158)	30%	(100)	16%	(51)	6%	(20)	329
Participates in sports gambling	44%	(105)	26%	(61)	21%	(50)	9%	(21)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_9: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Dr. Pepper

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	17%	(224)	24%	(310)	39%	(516)	20%	(265)	1316
Gender: Male	18%	(127)	25%	(174)	38%	(271)	19%	(136)	709
Gender: Female	16%	(97)	22%	(136)	40%	(245)	21%	(129)	606
Age: 18-29	20%	(50)	29%	(72)	31%	(77)	20%	(51)	251
Age: 30-44	21%	(78)	20%	(74)	40%	(148)	19%	(69)	369
Age: 45-54	13%	(24)	27%	(51)	40%	(76)	19%	(36)	187
Age: 55-64	15%	(38)	23%	(60)	45%	(118)	17%	(46)	262
Age: 65+	14%	(34)	21%	(53)	39%	(97)	26%	(64)	247
Generation Z: 18-22	14%	(15)	32%	(34)	35%	(37)	19%	(21)	107
Millennial: Age 23-38	25%	(91)	22%	(77)	34%	(120)	19%	(68)	356
Generation X: Age 39-54	14%	(46)	25%	(86)	42%	(144)	20%	(67)	343
Boomers: Age 55-73	14%	(64)	21%	(96)	44%	(200)	21%	(93)	453
PID: Dem (no lean)	18%	(90)	23%	(111)	37%	(184)	22%	(107)	491
PID: Ind (no lean)	12%	(44)	26%	(97)	44%	(163)	19%	(69)	374
PID: Rep (no lean)	20%	(89)	23%	(102)	38%	(169)	20%	(90)	451
PID/Gender: Dem Men	18%	(47)	23%	(60)	38%	(98)	21%	(53)	259
PID/Gender: Dem Women	18%	(43)	22%	(51)	37%	(86)	23%	(54)	233
PID/Gender: Ind Men	10%	(20)	25%	(50)	44%	(88)	21%	(42)	200
PID/Gender: Ind Women	14%	(24)	27%	(47)	43%	(75)	16%	(27)	174
PID/Gender: Rep Men	24%	(60)	26%	(64)	34%	(85)	17%	(42)	251
PID/Gender: Rep Women	15%	(29)	19%	(38)	42%	(84)	24%	(48)	200
Ideo: Liberal (1-3)	18%	(67)	20%	(75)	43%	(161)	19%	(70)	373
Ideo: Moderate (4)	14%	(51)	27%	(97)	38%	(138)	20%	(73)	359
Ideo: Conservative (5-7)	19%	(86)	22%	(101)	38%	(176)	21%	(94)	457
Educ: < College	17%	(147)	26%	(223)	37%	(324)	20%	(171)	865
Educ: Bachelors degree	17%	(52)	21%	(61)	42%	(125)	20%	(60)	299
Educ: Post-grad	17%	(25)	17%	(26)	44%	(67)	22%	(34)	152

Continued on next page

Table NFL11_9: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Dr. Pepper

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	17%	(224)	24%	(310)	39%	(516)	20%	(265)	1316
Income: Under 50k	18%	(114)	22%	(135)	38%	(240)	22%	(136)	625
Income: 50k-100k	15%	(67)	28%	(128)	38%	(175)	19%	(89)	458
Income: 100k+	19%	(43)	20%	(47)	43%	(101)	18%	(41)	233
Ethnicity: White	17%	(174)	23%	(233)	40%	(409)	20%	(209)	1024
Ethnicity: Hispanic	26%	(59)	23%	(52)	33%	(76)	18%	(42)	229
Ethnicity: Afr. Am.	16%	(27)	28%	(48)	34%	(57)	22%	(37)	169
Ethnicity: Other	19%	(23)	24%	(29)	41%	(49)	17%	(20)	122
All Christian	20%	(138)	24%	(167)	39%	(270)	17%	(121)	696
All Non-Christian	20%	(12)	13%	(7)	39%	(23)	29%	(17)	58
Atheist	11%	(6)	21%	(12)	52%	(29)	15%	(8)	55
Agnostic/Nothing in particular	14%	(68)	24%	(124)	38%	(195)	24%	(119)	507
Religious Non-Protestant/Catholic	21%	(15)	15%	(11)	41%	(30)	24%	(18)	74
Evangelical	23%	(85)	22%	(83)	37%	(137)	18%	(68)	373
Non-Evangelical	17%	(93)	23%	(124)	41%	(219)	19%	(101)	537
Community: Urban	17%	(60)	27%	(92)	37%	(128)	19%	(66)	346
Community: Suburban	14%	(92)	23%	(146)	42%	(269)	21%	(133)	640
Community: Rural	22%	(72)	22%	(71)	36%	(120)	20%	(66)	329
Employ: Private Sector	18%	(87)	22%	(105)	41%	(195)	19%	(88)	475
Employ: Government	17%	(15)	23%	(21)	40%	(36)	20%	(19)	91
Employ: Self-Employed	15%	(18)	35%	(43)	34%	(43)	16%	(20)	124
Employ: Homemaker	14%	(11)	20%	(15)	35%	(26)	30%	(22)	74
Employ: Retired	16%	(46)	22%	(66)	37%	(107)	25%	(72)	291
Employ: Unemployed	11%	(12)	27%	(30)	41%	(46)	22%	(24)	112
Employ: Other	20%	(19)	23%	(21)	44%	(41)	13%	(12)	93
Military HH: Yes	16%	(35)	29%	(63)	40%	(87)	14%	(30)	215
Military HH: No	17%	(189)	22%	(247)	39%	(429)	21%	(235)	1100
RD/WT: Right Direction	19%	(106)	24%	(135)	37%	(204)	20%	(110)	554
RD/WT: Wrong Track	16%	(118)	23%	(175)	41%	(312)	20%	(155)	761

Continued on next page

Table NFL11_9: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Dr. Pepper

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	17%	(224)	24%	(310)	39%	(516)	20%	(265)	1316
Trump Job Approve	18%	(102)	25%	(141)	38%	(215)	19%	(110)	569
Trump Job Disapprove	16%	(113)	22%	(154)	41%	(286)	20%	(140)	693
Trump Job Strongly Approve	20%	(66)	22%	(71)	38%	(124)	20%	(65)	326
Trump Job Somewhat Approve	15%	(37)	29%	(70)	37%	(91)	19%	(45)	243
Trump Job Somewhat Disapprove	15%	(20)	28%	(39)	37%	(52)	20%	(28)	139
Trump Job Strongly Disapprove	17%	(92)	21%	(115)	42%	(234)	20%	(112)	553
Favorable of Trump	19%	(102)	26%	(143)	37%	(204)	18%	(102)	551
Unfavorable of Trump	17%	(117)	22%	(149)	42%	(288)	20%	(138)	693
Very Favorable of Trump	20%	(66)	25%	(84)	37%	(124)	18%	(61)	335
Somewhat Favorable of Trump	17%	(36)	27%	(59)	37%	(80)	19%	(40)	216
Somewhat Unfavorable of Trump	18%	(20)	19%	(21)	39%	(44)	25%	(28)	112
Very Unfavorable of Trump	17%	(98)	22%	(128)	42%	(244)	19%	(110)	580
#1 Issue: Economy	17%	(62)	25%	(88)	38%	(135)	20%	(70)	356
#1 Issue: Security	20%	(51)	22%	(58)	41%	(106)	17%	(45)	261
#1 Issue: Health Care	16%	(34)	25%	(52)	40%	(84)	19%	(39)	209
#1 Issue: Medicare / Social Security	15%	(30)	21%	(43)	38%	(77)	25%	(51)	202
#1 Issue: Women's Issues	19%	(14)	23%	(17)	36%	(26)	23%	(17)	74
#1 Issue: Education	19%	(13)	31%	(22)	29%	(20)	21%	(14)	70
#1 Issue: Energy	15%	(13)	25%	(21)	41%	(34)	18%	(15)	83
#1 Issue: Other	12%	(7)	14%	(9)	53%	(33)	21%	(13)	63
2018 House Vote: Democrat	16%	(79)	24%	(118)	41%	(204)	19%	(92)	492
2018 House Vote: Republican	18%	(77)	25%	(108)	37%	(158)	19%	(80)	424
2018 House Vote: Someone else	12%	(6)	18%	(9)	44%	(22)	26%	(13)	51
2016 Vote: Hillary Clinton	16%	(71)	22%	(96)	41%	(175)	21%	(89)	431
2016 Vote: Donald Trump	18%	(82)	26%	(119)	36%	(163)	20%	(89)	453
2016 Vote: Other	10%	(11)	20%	(22)	51%	(55)	19%	(20)	108
2016 Vote: Didn't Vote	19%	(59)	23%	(72)	38%	(123)	21%	(66)	321

Continued on next page

Table NFL11_9: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Dr. Pepper

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	17%	(224)	24%	(310)	39%	(516)	20%	(265)	1316
Voted in 2014: Yes	17%	(143)	24%	(199)	40%	(337)	19%	(162)	840
Voted in 2014: No	17%	(81)	23%	(111)	38%	(180)	22%	(103)	476
2012 Vote: Barack Obama	17%	(85)	23%	(118)	41%	(213)	19%	(101)	518
2012 Vote: Mitt Romney	17%	(59)	20%	(69)	42%	(145)	21%	(72)	345
2012 Vote: Didn't Vote	17%	(70)	27%	(110)	34%	(138)	21%	(85)	404
4-Region: Northeast	16%	(39)	22%	(52)	35%	(84)	26%	(62)	237
4-Region: Midwest	14%	(39)	29%	(83)	39%	(112)	18%	(53)	287
4-Region: South	20%	(94)	20%	(95)	40%	(188)	20%	(92)	469
4-Region: West	16%	(52)	25%	(79)	41%	(132)	18%	(59)	322
Avid sports fan	24%	(113)	22%	(104)	37%	(174)	16%	(74)	465
Casual sports fan	13%	(95)	25%	(179)	40%	(291)	21%	(155)	720
Not a fan at all	12%	(16)	21%	(27)	39%	(51)	28%	(37)	131
Sports fan	18%	(208)	24%	(283)	39%	(465)	19%	(229)	1185
Prefer college sports	18%	(49)	23%	(63)	41%	(112)	18%	(49)	274
Prefer professional sports	18%	(149)	25%	(207)	39%	(326)	19%	(160)	842
Interested in NFL	19%	(200)	23%	(240)	41%	(433)	18%	(188)	1061
Interested in College Football	20%	(164)	24%	(190)	39%	(317)	17%	(137)	809
Interested in XFL	30%	(100)	27%	(88)	31%	(102)	12%	(39)	329
Participates in sports gambling	29%	(69)	22%	(53)	35%	(82)	14%	(33)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL11_10: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Jeep

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(441)	25%	(332)	25%	(332)	16%	(211)	1316
Gender: Male	34%	(241)	25%	(174)	27%	(189)	15%	(106)	709
Gender: Female	33%	(200)	26%	(159)	24%	(143)	17%	(104)	606
Age: 18-29	32%	(80)	28%	(70)	23%	(57)	17%	(43)	251
Age: 30-44	32%	(120)	22%	(83)	28%	(103)	17%	(63)	369
Age: 45-54	33%	(63)	21%	(40)	30%	(57)	15%	(28)	187
Age: 55-64	37%	(97)	27%	(71)	22%	(57)	14%	(37)	262
Age: 65+	33%	(81)	27%	(68)	23%	(57)	16%	(41)	247
Generation Z: 18-22	31%	(34)	34%	(36)	25%	(27)	9%	(10)	107
Millennial: Age 23-38	35%	(125)	21%	(74)	25%	(90)	19%	(67)	356
Generation X: Age 39-54	30%	(104)	24%	(83)	29%	(100)	16%	(56)	343
Boomers: Age 55-73	37%	(166)	27%	(123)	22%	(101)	14%	(63)	453
PID: Dem (no lean)	35%	(170)	26%	(129)	23%	(112)	16%	(81)	491
PID: Ind (no lean)	29%	(110)	26%	(96)	28%	(105)	17%	(63)	374
PID: Rep (no lean)	36%	(161)	24%	(107)	26%	(115)	15%	(67)	451
PID/Gender: Dem Men	35%	(91)	26%	(66)	25%	(64)	14%	(37)	259
PID/Gender: Dem Women	34%	(80)	27%	(63)	20%	(47)	19%	(43)	233
PID/Gender: Ind Men	28%	(55)	22%	(44)	32%	(63)	19%	(37)	200
PID/Gender: Ind Women	31%	(54)	30%	(52)	24%	(41)	15%	(26)	174
PID/Gender: Rep Men	38%	(95)	25%	(63)	24%	(61)	13%	(32)	251
PID/Gender: Rep Women	33%	(66)	22%	(44)	27%	(55)	17%	(35)	200
Ideo: Liberal (1-3)	34%	(126)	24%	(90)	28%	(104)	14%	(52)	373
Ideo: Moderate (4)	34%	(121)	29%	(105)	24%	(87)	13%	(46)	359
Ideo: Conservative (5-7)	35%	(158)	24%	(108)	25%	(114)	17%	(78)	457
Educ: < College	31%	(272)	27%	(230)	25%	(215)	17%	(149)	865
Educ: Bachelors degree	35%	(103)	24%	(72)	29%	(87)	12%	(36)	299
Educ: Post-grad	43%	(66)	20%	(31)	20%	(30)	17%	(26)	152

Continued on next page

Table NFL11_10: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Jeep

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(441)	25%	(332)	25%	(332)	16%	(211)	1316
Income: Under 50k	30%	(190)	25%	(155)	27%	(169)	18%	(110)	625
Income: 50k-100k	36%	(164)	25%	(114)	24%	(111)	15%	(70)	458
Income: 100k+	37%	(87)	27%	(64)	22%	(51)	13%	(30)	233
Ethnicity: White	35%	(357)	24%	(250)	25%	(256)	16%	(161)	1024
Ethnicity: Hispanic	32%	(73)	29%	(66)	23%	(52)	17%	(38)	229
Ethnicity: Afr. Am.	29%	(49)	29%	(49)	25%	(42)	17%	(29)	169
Ethnicity: Other	29%	(35)	27%	(33)	27%	(33)	17%	(20)	122
All Christian	36%	(250)	25%	(172)	24%	(171)	15%	(104)	696
All Non-Christian	31%	(18)	16%	(9)	29%	(17)	24%	(14)	58
Atheist	39%	(21)	16%	(9)	29%	(16)	16%	(9)	55
Agnostic/Nothing in particular	30%	(152)	28%	(142)	25%	(129)	16%	(83)	507
Religious Non-Protestant/Catholic	28%	(21)	17%	(12)	33%	(25)	22%	(16)	74
Evangelical	30%	(111)	29%	(108)	25%	(92)	17%	(62)	373
Non-Evangelical	38%	(203)	24%	(127)	24%	(128)	15%	(79)	537
Community: Urban	33%	(116)	28%	(95)	26%	(90)	13%	(45)	346
Community: Suburban	33%	(210)	25%	(159)	26%	(164)	17%	(107)	640
Community: Rural	35%	(115)	24%	(78)	24%	(78)	18%	(59)	329
Employ: Private Sector	38%	(182)	22%	(106)	23%	(111)	16%	(76)	475
Employ: Government	28%	(25)	29%	(26)	27%	(24)	17%	(15)	91
Employ: Self-Employed	26%	(32)	38%	(47)	23%	(29)	14%	(17)	124
Employ: Homemaker	36%	(26)	15%	(11)	25%	(19)	24%	(18)	74
Employ: Retired	33%	(97)	27%	(80)	24%	(70)	15%	(44)	291
Employ: Unemployed	25%	(28)	25%	(28)	29%	(33)	20%	(23)	112
Employ: Other	32%	(30)	19%	(18)	39%	(36)	11%	(10)	93
Military HH: Yes	39%	(85)	23%	(49)	27%	(59)	10%	(22)	215
Military HH: No	32%	(356)	26%	(283)	25%	(273)	17%	(188)	1100
RD/WT: Right Direction	35%	(191)	23%	(128)	24%	(136)	18%	(99)	554
RD/WT: Wrong Track	33%	(249)	27%	(204)	26%	(196)	15%	(112)	761

Continued on next page

Table NFL11_10: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Jeep

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(441)	25%	(332)	25%	(332)	16%	(211)	1316
Trump Job Approve	35%	(197)	25%	(145)	23%	(131)	17%	(96)	569
Trump Job Disapprove	32%	(223)	26%	(181)	27%	(188)	15%	(101)	693
Trump Job Strongly Approve	33%	(109)	25%	(82)	24%	(77)	18%	(59)	326
Trump Job Somewhat Approve	36%	(89)	26%	(63)	22%	(54)	15%	(37)	243
Trump Job Somewhat Disapprove	33%	(45)	27%	(37)	29%	(41)	11%	(16)	139
Trump Job Strongly Disapprove	32%	(178)	26%	(143)	27%	(147)	15%	(85)	553
Favorable of Trump	36%	(200)	25%	(140)	22%	(124)	16%	(87)	551
Unfavorable of Trump	33%	(230)	25%	(171)	26%	(183)	16%	(108)	693
Very Favorable of Trump	35%	(118)	27%	(90)	22%	(75)	16%	(53)	335
Somewhat Favorable of Trump	38%	(82)	23%	(50)	23%	(49)	16%	(34)	216
Somewhat Unfavorable of Trump	32%	(36)	19%	(21)	31%	(35)	18%	(20)	112
Very Unfavorable of Trump	33%	(194)	26%	(150)	26%	(148)	15%	(88)	580
#1 Issue: Economy	32%	(115)	26%	(94)	25%	(90)	16%	(57)	356
#1 Issue: Security	36%	(95)	23%	(60)	24%	(62)	17%	(44)	261
#1 Issue: Health Care	32%	(68)	28%	(59)	27%	(56)	12%	(26)	209
#1 Issue: Medicare / Social Security	30%	(60)	30%	(60)	22%	(44)	18%	(37)	202
#1 Issue: Women's Issues	44%	(32)	22%	(17)	21%	(15)	13%	(10)	74
#1 Issue: Education	35%	(24)	16%	(11)	26%	(18)	23%	(16)	70
#1 Issue: Energy	36%	(29)	22%	(19)	34%	(28)	8%	(6)	83
#1 Issue: Other	28%	(18)	20%	(12)	28%	(18)	24%	(15)	63
2018 House Vote: Democrat	34%	(167)	25%	(122)	26%	(128)	15%	(76)	492
2018 House Vote: Republican	39%	(166)	26%	(110)	20%	(86)	14%	(61)	424
2018 House Vote: Someone else	20%	(10)	26%	(13)	30%	(15)	24%	(12)	51
2016 Vote: Hillary Clinton	36%	(157)	23%	(98)	25%	(107)	16%	(69)	431
2016 Vote: Donald Trump	35%	(159)	27%	(122)	22%	(98)	16%	(74)	453
2016 Vote: Other	35%	(38)	20%	(21)	28%	(31)	16%	(18)	108
2016 Vote: Didn't Vote	26%	(84)	28%	(91)	30%	(97)	15%	(50)	321

Continued on next page

Table NFL11_10: Do you remember seeing each of the following ads during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?
Jeep

Demographic	Yes, I definitely remember this ad		Yes, I think I remember this ad		No, I don't think I remember this ad		No, I definitely don't remember this ad		Total N
Adults	34%	(441)	25%	(332)	25%	(332)	16%	(211)	1316
Voted in 2014: Yes	36%	(305)	26%	(218)	23%	(195)	14%	(122)	840
Voted in 2014: No	29%	(136)	24%	(114)	29%	(137)	19%	(89)	476
2012 Vote: Barack Obama	37%	(189)	24%	(124)	26%	(135)	13%	(69)	518
2012 Vote: Mitt Romney	35%	(121)	26%	(88)	21%	(74)	18%	(62)	345
2012 Vote: Didn't Vote	28%	(115)	26%	(104)	27%	(110)	18%	(75)	404
4-Region: Northeast	32%	(76)	22%	(52)	27%	(63)	19%	(46)	237
4-Region: Midwest	34%	(99)	29%	(82)	23%	(67)	14%	(39)	287
4-Region: South	34%	(159)	28%	(129)	23%	(106)	16%	(76)	469
4-Region: West	33%	(107)	21%	(69)	30%	(96)	15%	(50)	322
Avid sports fan	36%	(168)	27%	(124)	24%	(114)	13%	(59)	465
Casual sports fan	33%	(240)	24%	(174)	26%	(187)	17%	(119)	720
Not a fan at all	26%	(34)	26%	(34)	24%	(31)	24%	(32)	131
Sports fan	34%	(407)	25%	(298)	25%	(301)	15%	(179)	1185
Prefer college sports	38%	(104)	23%	(64)	23%	(64)	15%	(41)	274
Prefer professional sports	35%	(291)	26%	(216)	27%	(223)	13%	(111)	842
Interested in NFL	35%	(376)	26%	(272)	24%	(259)	14%	(153)	1061
Interested in College Football	35%	(284)	27%	(215)	24%	(191)	15%	(119)	809
Interested in XFL	37%	(122)	28%	(92)	22%	(73)	12%	(41)	329
Participates in sports gambling	34%	(81)	26%	(62)	26%	(62)	14%	(32)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL12_1: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Bored

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	6%	(77)	13%	(165)	17%	(226)	48%	(637)	16% (211)	1316
Gender: Male	5%	(38)	9%	(67)	16%	(117)	53%	(379)	15% (109)	709
Gender: Female	6%	(38)	16%	(98)	18%	(109)	43%	(259)	17% (102)	606
Age: 18-29	12%	(29)	19%	(49)	14%	(35)	39%	(98)	16% (40)	251
Age: 30-44	7%	(27)	15%	(54)	18%	(67)	44%	(161)	16% (60)	369
Age: 45-54	3%	(5)	14%	(25)	18%	(33)	50%	(94)	16% (30)	187
Age: 55-64	3%	(8)	8%	(22)	18%	(48)	55%	(144)	15% (39)	262
Age: 65+	3%	(7)	6%	(15)	17%	(42)	57%	(141)	17% (41)	247
Generation Z: 18-22	15%	(16)	22%	(23)	9%	(10)	39%	(42)	15% (16)	107
Millennial: Age 23-38	7%	(24)	18%	(63)	19%	(68)	39%	(138)	17% (62)	356
Generation X: Age 39-54	6%	(21)	12%	(41)	17%	(58)	50%	(172)	15% (51)	343
Boomers: Age 55-73	3%	(14)	8%	(35)	18%	(80)	57%	(258)	15% (66)	453
PID: Dem (no lean)	5%	(25)	14%	(70)	18%	(87)	50%	(244)	13% (65)	491
PID: Ind (no lean)	7%	(26)	10%	(37)	18%	(68)	47%	(175)	18% (68)	374
PID: Rep (no lean)	6%	(26)	13%	(58)	16%	(71)	48%	(218)	17% (78)	451
PID/Gender: Dem Men	5%	(13)	7%	(18)	17%	(44)	58%	(149)	13% (34)	259
PID/Gender: Dem Women	5%	(12)	22%	(52)	19%	(43)	41%	(95)	13% (31)	233
PID/Gender: Ind Men	7%	(14)	10%	(20)	20%	(40)	49%	(98)	14% (27)	200
PID/Gender: Ind Women	7%	(11)	9%	(16)	16%	(28)	44%	(77)	24% (41)	174
PID/Gender: Rep Men	4%	(11)	11%	(28)	13%	(33)	52%	(131)	19% (48)	251
PID/Gender: Rep Women	8%	(15)	15%	(30)	19%	(38)	43%	(87)	15% (30)	200
Ideo: Liberal (1-3)	7%	(26)	17%	(62)	20%	(76)	47%	(176)	9% (33)	373
Ideo: Moderate (4)	6%	(22)	10%	(36)	14%	(52)	53%	(190)	17% (59)	359
Ideo: Conservative (5-7)	3%	(13)	11%	(52)	18%	(84)	52%	(238)	15% (70)	457
Educ: < College	6%	(53)	14%	(120)	16%	(137)	47%	(404)	17% (151)	865
Educ: Bachelors degree	5%	(14)	10%	(30)	20%	(60)	51%	(153)	14% (42)	299
Educ: Post-grad	6%	(10)	10%	(15)	19%	(29)	53%	(80)	11% (17)	152
Income: Under 50k	7%	(41)	13%	(79)	16%	(98)	44%	(277)	21% (130)	625
Income: 50k-100k	4%	(19)	15%	(67)	18%	(80)	50%	(229)	14% (63)	458
Income: 100k+	7%	(16)	8%	(20)	21%	(48)	56%	(131)	8% (18)	233

Continued on next page

Table NFL12_1: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Bored

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	6%	(77)	13%	(165)	17%	(226)	48%	(637)	16% (211)	1316
Ethnicity: White	5%	(54)	12%	(125)	18%	(180)	49%	(500)	16% (165)	1024
Ethnicity: Hispanic	9%	(20)	17%	(40)	13%	(30)	48%	(111)	12% (28)	229
Ethnicity: Afr. Am.	3%	(5)	14%	(23)	16%	(27)	47%	(79)	21% (35)	169
Ethnicity: Other	14%	(17)	14%	(17)	16%	(19)	47%	(57)	9% (11)	122
All Christian	4%	(27)	12%	(87)	17%	(117)	51%	(356)	16% (109)	696
All Non-Christian	6%	(3)	6%	(4)	16%	(10)	66%	(38)	5% (3)	58
Atheist	9%	(5)	15%	(8)	20%	(11)	44%	(24)	12% (7)	55
Agnostic/Nothing in particular	8%	(41)	13%	(67)	18%	(89)	43%	(218)	18% (92)	507
Religious Non-Protestant/Catholic	7%	(5)	8%	(6)	16%	(12)	63%	(47)	6% (5)	74
Evangelical	6%	(23)	12%	(43)	16%	(59)	49%	(184)	17% (65)	373
Non-Evangelical	4%	(20)	13%	(70)	18%	(99)	50%	(268)	15% (81)	537
Community: Urban	10%	(35)	12%	(41)	16%	(54)	48%	(166)	14% (50)	346
Community: Suburban	4%	(26)	13%	(84)	18%	(116)	51%	(326)	14% (88)	640
Community: Rural	5%	(16)	12%	(40)	17%	(56)	44%	(145)	22% (73)	329
Employ: Private Sector	5%	(22)	12%	(59)	16%	(78)	52%	(247)	15% (69)	475
Employ: Government	5%	(5)	13%	(11)	20%	(18)	47%	(42)	15% (14)	91
Employ: Self-Employed	4%	(5)	16%	(20)	17%	(21)	45%	(56)	17% (21)	124
Employ: Homemaker	6%	(5)	18%	(13)	18%	(13)	46%	(34)	12% (9)	74
Employ: Retired	4%	(10)	8%	(23)	17%	(50)	54%	(158)	17% (50)	291
Employ: Unemployed	17%	(18)	11%	(12)	18%	(20)	33%	(37)	22% (25)	112
Employ: Other	6%	(6)	17%	(16)	16%	(15)	42%	(39)	19% (18)	93
Military HH: Yes	4%	(8)	12%	(25)	16%	(34)	55%	(118)	14% (30)	215
Military HH: No	6%	(69)	13%	(140)	17%	(192)	47%	(519)	16% (181)	1100
RD/WT: Right Direction	5%	(30)	12%	(66)	16%	(89)	48%	(265)	19% (104)	554
RD/WT: Wrong Track	6%	(47)	13%	(99)	18%	(137)	49%	(372)	14% (107)	761
Trump Job Approve	6%	(31)	12%	(70)	17%	(95)	49%	(280)	16% (93)	569
Trump Job Disapprove	6%	(44)	12%	(86)	18%	(125)	49%	(336)	15% (101)	693

Continued on next page

Table NFL12_1: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Bored

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	6%	(77)	13%	(165)	17%	(226)	48%	(637)	16% (211)	1316
Trump Job Strongly Approve	5%	(15)	11%	(36)	16%	(53)	48%	(158)	20% (64)	326
Trump Job Somewhat Approve	7%	(16)	14%	(34)	17%	(42)	50%	(122)	12% (29)	243
Trump Job Somewhat Disapprove	4%	(6)	13%	(19)	21%	(29)	46%	(64)	16% (22)	139
Trump Job Strongly Disapprove	7%	(38)	12%	(68)	17%	(96)	49%	(272)	14% (79)	553
Favorable of Trump	5%	(27)	12%	(67)	17%	(93)	49%	(271)	17% (93)	551
Unfavorable of Trump	6%	(38)	13%	(93)	18%	(126)	50%	(343)	13% (91)	693
Very Favorable of Trump	4%	(15)	13%	(42)	16%	(54)	47%	(158)	19% (65)	335
Somewhat Favorable of Trump	6%	(12)	11%	(24)	18%	(38)	52%	(113)	13% (28)	216
Somewhat Unfavorable of Trump	7%	(7)	10%	(11)	19%	(21)	51%	(58)	13% (15)	112
Very Unfavorable of Trump	5%	(31)	14%	(82)	18%	(105)	49%	(285)	13% (77)	580
#1 Issue: Economy	5%	(18)	11%	(40)	15%	(54)	51%	(182)	17% (62)	356
#1 Issue: Security	5%	(13)	14%	(36)	16%	(40)	54%	(139)	12% (32)	261
#1 Issue: Health Care	7%	(15)	9%	(19)	15%	(31)	51%	(106)	18% (38)	209
#1 Issue: Medicare / Social Security	6%	(11)	11%	(22)	17%	(34)	49%	(98)	18% (36)	202
#1 Issue: Women's Issues	3%	(2)	26%	(19)	29%	(22)	29%	(21)	13% (10)	74
#1 Issue: Education	3%	(2)	14%	(10)	23%	(16)	40%	(28)	20% (14)	70
#1 Issue: Energy	13%	(11)	13%	(11)	20%	(16)	43%	(35)	11% (9)	83
#1 Issue: Other	8%	(5)	15%	(10)	20%	(12)	42%	(26)	16% (10)	63
2018 House Vote: Democrat	6%	(28)	10%	(50)	20%	(96)	51%	(252)	13% (65)	492
2018 House Vote: Republican	5%	(23)	12%	(53)	15%	(65)	49%	(206)	18% (77)	424
2018 House Vote: Someone else	5%	(2)	10%	(5)	18%	(9)	38%	(19)	30% (15)	51
2016 Vote: Hillary Clinton	6%	(24)	11%	(49)	20%	(88)	48%	(207)	15% (63)	431
2016 Vote: Donald Trump	6%	(26)	12%	(54)	17%	(75)	50%	(226)	16% (72)	453
2016 Vote: Other	5%	(5)	14%	(16)	21%	(22)	45%	(49)	15% (16)	108
2016 Vote: Didn't Vote	7%	(21)	14%	(46)	13%	(41)	48%	(155)	18% (58)	321
Voted in 2014: Yes	5%	(39)	11%	(93)	18%	(148)	50%	(419)	17% (141)	840
Voted in 2014: No	8%	(38)	15%	(72)	16%	(78)	46%	(218)	15% (70)	476

Continued on next page

Table NFL12_1: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Bored

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	6%	(77)	13%	(165)	17%	(226)	48%	(637)	16% (211)	1316
2012 Vote: Barack Obama	6%	(29)	11%	(58)	18%	(94)	51%	(264)	14% (73)	518
2012 Vote: Mitt Romney	3%	(12)	9%	(32)	17%	(57)	53%	(181)	18% (62)	345
2012 Vote: Didn't Vote	8%	(32)	17%	(69)	17%	(68)	41%	(164)	17% (69)	404
4-Region: Northeast	7%	(16)	11%	(26)	16%	(38)	53%	(126)	13% (31)	237
4-Region: Midwest	5%	(15)	12%	(34)	18%	(50)	47%	(134)	18% (53)	287
4-Region: South	3%	(16)	13%	(59)	17%	(79)	51%	(239)	16% (76)	469
4-Region: West	9%	(29)	14%	(46)	18%	(59)	43%	(138)	16% (51)	322
Avid sports fan	6%	(26)	9%	(40)	16%	(73)	58%	(268)	13% (59)	465
Casual sports fan	5%	(36)	13%	(96)	19%	(133)	46%	(334)	17% (120)	720
Not a fan at all	11%	(14)	22%	(29)	15%	(20)	27%	(35)	25% (32)	131
Sports fan	5%	(62)	11%	(136)	17%	(206)	51%	(602)	15% (179)	1185
Prefer college sports	6%	(16)	10%	(27)	21%	(58)	44%	(122)	19% (51)	274
Prefer professional sports	5%	(46)	12%	(99)	16%	(135)	53%	(442)	14% (119)	842
Interested in NFL	5%	(53)	9%	(99)	17%	(177)	54%	(569)	15% (163)	1061
Interested in College Football	5%	(43)	9%	(74)	17%	(140)	53%	(432)	15% (120)	809
Interested in XFL	4%	(13)	9%	(29)	17%	(57)	58%	(191)	12% (39)	329
Participates in sports gambling	10%	(23)	8%	(19)	20%	(46)	50%	(119)	13% (31)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL12_2: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Excited

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion		Total N
Adults	35%	(465)	35%	(460)	12%	(160)	8%	(109)	9%	(121)	1316
Gender: Male	35%	(245)	39%	(278)	11%	(80)	9%	(62)	6%	(44)	709
Gender: Female	36%	(220)	30%	(183)	13%	(80)	8%	(47)	13%	(77)	606
Age: 18-29	41%	(103)	27%	(68)	14%	(34)	10%	(24)	9%	(22)	251
Age: 30-44	39%	(145)	31%	(115)	11%	(39)	10%	(36)	9%	(34)	369
Age: 45-54	33%	(62)	42%	(79)	12%	(23)	6%	(11)	7%	(13)	187
Age: 55-64	31%	(81)	40%	(106)	13%	(34)	7%	(19)	8%	(22)	262
Age: 65+	30%	(75)	37%	(92)	12%	(30)	8%	(19)	12%	(30)	247
Generation Z: 18-22	38%	(41)	25%	(27)	15%	(16)	13%	(14)	8%	(9)	107
Millennial: Age 23-38	41%	(147)	29%	(104)	11%	(40)	8%	(27)	11%	(37)	356
Generation X: Age 39-54	35%	(121)	38%	(131)	12%	(40)	9%	(30)	7%	(22)	343
Boomers: Age 55-73	31%	(139)	40%	(179)	13%	(60)	7%	(34)	9%	(41)	453
PID: Dem (no lean)	36%	(175)	36%	(176)	13%	(63)	8%	(41)	7%	(36)	491
PID: Ind (no lean)	36%	(133)	31%	(116)	12%	(45)	9%	(35)	12%	(44)	374
PID: Rep (no lean)	35%	(157)	37%	(169)	11%	(51)	7%	(33)	9%	(41)	451
PID/Gender: Dem Men	38%	(97)	37%	(96)	10%	(26)	9%	(24)	6%	(16)	259
PID/Gender: Dem Women	34%	(78)	34%	(80)	16%	(37)	8%	(18)	8%	(20)	233
PID/Gender: Ind Men	33%	(65)	37%	(74)	13%	(26)	12%	(23)	6%	(12)	200
PID/Gender: Ind Women	39%	(68)	24%	(42)	11%	(20)	7%	(12)	18%	(32)	174
PID/Gender: Rep Men	33%	(83)	43%	(108)	11%	(28)	6%	(15)	6%	(16)	251
PID/Gender: Rep Women	37%	(74)	30%	(60)	11%	(23)	9%	(17)	13%	(26)	200
Ideo: Liberal (1-3)	35%	(131)	37%	(140)	14%	(53)	9%	(32)	5%	(17)	373
Ideo: Moderate (4)	37%	(133)	34%	(123)	10%	(34)	9%	(33)	10%	(36)	359
Ideo: Conservative (5-7)	32%	(146)	38%	(174)	14%	(65)	8%	(35)	8%	(37)	457
Educ: < College	37%	(319)	32%	(281)	12%	(102)	8%	(70)	11%	(93)	865
Educ: Bachelors degree	32%	(97)	40%	(119)	15%	(45)	8%	(24)	5%	(14)	299
Educ: Post-grad	33%	(50)	40%	(60)	9%	(13)	10%	(15)	9%	(13)	152
Income: Under 50k	34%	(212)	34%	(212)	10%	(62)	10%	(61)	12%	(77)	625
Income: 50k-100k	37%	(168)	35%	(160)	15%	(67)	7%	(30)	7%	(33)	458
Income: 100k+	36%	(85)	38%	(88)	13%	(31)	7%	(17)	5%	(11)	233

Continued on next page

Table NFL12_2: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Excited

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	35%	(465)	35%	(460)	12%	(160)	8%	(109)	9% (121)	1316
Ethnicity: White	34%	(348)	35%	(357)	14%	(140)	8%	(82)	9% (97)	1024
Ethnicity: Hispanic	45%	(104)	27%	(61)	13%	(29)	9%	(20)	6% (15)	229
Ethnicity: Afr. Am.	43%	(73)	35%	(59)	7%	(12)	7%	(11)	8% (14)	169
Ethnicity: Other	36%	(44)	37%	(45)	6%	(8)	13%	(16)	8% (10)	122
All Christian	36%	(249)	35%	(242)	13%	(89)	8%	(52)	9% (64)	696
All Non-Christian	49%	(28)	34%	(20)	9%	(5)	6%	(3)	2% (1)	58
Atheist	21%	(11)	54%	(29)	11%	(6)	12%	(7)	2% (1)	55
Agnostic/Nothing in particular	35%	(176)	33%	(169)	12%	(60)	9%	(47)	11% (55)	507
Religious Non-Protestant/Catholic	47%	(35)	36%	(27)	7%	(5)	7%	(5)	2% (1)	74
Evangelical	42%	(158)	30%	(112)	10%	(39)	9%	(34)	8% (30)	373
Non-Evangelical	34%	(180)	36%	(193)	14%	(76)	6%	(33)	10% (55)	537
Community: Urban	39%	(136)	31%	(107)	10%	(35)	11%	(39)	8% (29)	346
Community: Suburban	34%	(216)	37%	(235)	14%	(88)	7%	(46)	9% (55)	640
Community: Rural	34%	(113)	36%	(118)	11%	(37)	7%	(24)	11% (37)	329
Employ: Private Sector	34%	(162)	38%	(182)	13%	(60)	8%	(36)	7% (35)	475
Employ: Government	43%	(39)	32%	(29)	12%	(11)	4%	(3)	9% (8)	91
Employ: Self-Employed	32%	(40)	45%	(56)	5%	(6)	11%	(14)	6% (8)	124
Employ: Homemaker	35%	(26)	30%	(22)	15%	(11)	6%	(4)	14% (11)	74
Employ: Retired	33%	(97)	35%	(101)	14%	(41)	7%	(21)	11% (33)	291
Employ: Unemployed	30%	(34)	26%	(30)	14%	(15)	16%	(18)	14% (16)	112
Employ: Other	46%	(43)	27%	(26)	9%	(8)	9%	(9)	9% (8)	93
Military HH: Yes	38%	(81)	32%	(69)	18%	(39)	6%	(13)	7% (14)	215
Military HH: No	35%	(384)	36%	(391)	11%	(121)	9%	(96)	10% (107)	1100
RD/WT: Right Direction	38%	(211)	35%	(195)	10%	(57)	7%	(39)	9% (52)	554
RD/WT: Wrong Track	33%	(254)	35%	(265)	13%	(103)	9%	(71)	9% (69)	761
Trump Job Approve	37%	(210)	36%	(205)	12%	(67)	6%	(37)	9% (50)	569
Trump Job Disapprove	34%	(233)	36%	(247)	12%	(86)	10%	(69)	8% (57)	693

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Table NFL12_2: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Excited

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion		Total N
Adults	35%	(465)	35%	(460)	12%	(160)	8%	(109)	9%	(121)	1316
Trump Job Strongly Approve	40%	(132)	32%	(104)	10%	(32)	7%	(24)	11%	(35)	326
Trump Job Somewhat Approve	32%	(78)	42%	(101)	14%	(35)	5%	(13)	6%	(16)	243
Trump Job Somewhat Disapprove	36%	(49)	34%	(48)	13%	(18)	10%	(13)	7%	(10)	139
Trump Job Strongly Disapprove	33%	(183)	36%	(200)	12%	(68)	10%	(56)	8%	(47)	553
Favorable of Trump	36%	(200)	36%	(200)	12%	(66)	6%	(34)	9%	(50)	551
Unfavorable of Trump	36%	(246)	35%	(242)	12%	(86)	9%	(66)	8%	(53)	693
Very Favorable of Trump	39%	(130)	35%	(116)	10%	(34)	7%	(22)	10%	(33)	335
Somewhat Favorable of Trump	32%	(70)	39%	(85)	15%	(33)	6%	(12)	8%	(17)	216
Somewhat Unfavorable of Trump	32%	(36)	40%	(45)	15%	(17)	8%	(9)	5%	(6)	112
Very Unfavorable of Trump	36%	(211)	34%	(198)	12%	(69)	10%	(56)	8%	(47)	580
#1 Issue: Economy	30%	(107)	43%	(152)	12%	(44)	6%	(20)	9%	(32)	356
#1 Issue: Security	39%	(101)	34%	(88)	9%	(25)	9%	(23)	9%	(23)	261
#1 Issue: Health Care	40%	(84)	36%	(75)	6%	(13)	10%	(20)	8%	(17)	209
#1 Issue: Medicare / Social Security	31%	(63)	39%	(79)	13%	(26)	7%	(14)	10%	(20)	202
#1 Issue: Women's Issues	40%	(30)	22%	(16)	16%	(12)	9%	(6)	13%	(9)	74
#1 Issue: Education	36%	(25)	24%	(17)	20%	(14)	7%	(5)	13%	(9)	70
#1 Issue: Energy	36%	(30)	29%	(24)	15%	(12)	14%	(12)	5%	(4)	83
#1 Issue: Other	40%	(25)	15%	(9)	22%	(14)	12%	(7)	10%	(6)	63
2018 House Vote: Democrat	39%	(190)	34%	(169)	12%	(60)	9%	(43)	6%	(31)	492
2018 House Vote: Republican	33%	(142)	38%	(159)	13%	(53)	6%	(24)	11%	(46)	424
2018 House Vote: Someone else	34%	(17)	34%	(17)	7%	(3)	11%	(5)	15%	(7)	51
2016 Vote: Hillary Clinton	36%	(156)	37%	(158)	12%	(51)	7%	(30)	8%	(36)	431
2016 Vote: Donald Trump	34%	(156)	37%	(170)	13%	(59)	6%	(26)	9%	(43)	453
2016 Vote: Other	28%	(31)	32%	(35)	19%	(21)	11%	(12)	9%	(10)	108
2016 Vote: Didn't Vote	38%	(122)	30%	(97)	9%	(29)	13%	(40)	10%	(33)	321
Voted in 2014: Yes	35%	(291)	37%	(310)	12%	(101)	7%	(57)	10%	(82)	840
Voted in 2014: No	37%	(174)	32%	(151)	12%	(59)	11%	(52)	8%	(39)	476

Continued on next page

Table NFL12_2: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Excited

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion		Total N
Adults	35%	(465)	35%	(460)	12%	(160)	8%	(109)	9%	(121)	1316
2012 Vote: Barack Obama	38%	(195)	36%	(188)	10%	(52)	8%	(40)	8%	(42)	518
2012 Vote: Mitt Romney	30%	(103)	40%	(137)	14%	(49)	7%	(25)	9%	(30)	345
2012 Vote: Didn't Vote	36%	(145)	31%	(124)	13%	(52)	10%	(41)	10%	(42)	404
4-Region: Northeast	38%	(91)	27%	(65)	13%	(31)	11%	(25)	11%	(25)	237
4-Region: Midwest	34%	(96)	39%	(111)	11%	(32)	7%	(19)	10%	(28)	287
4-Region: South	37%	(172)	36%	(171)	13%	(60)	6%	(28)	8%	(38)	469
4-Region: West	33%	(106)	35%	(113)	11%	(37)	11%	(37)	9%	(30)	322
Avid sports fan	49%	(230)	32%	(150)	9%	(40)	6%	(28)	4%	(17)	465
Casual sports fan	28%	(205)	40%	(288)	13%	(95)	8%	(58)	10%	(74)	720
Not a fan at all	24%	(31)	17%	(22)	19%	(25)	18%	(23)	23%	(30)	131
Sports fan	37%	(434)	37%	(438)	11%	(135)	7%	(86)	8%	(91)	1185
Prefer college sports	36%	(100)	40%	(109)	12%	(33)	6%	(16)	5%	(15)	274
Prefer professional sports	37%	(315)	36%	(300)	11%	(96)	8%	(68)	7%	(62)	842
Interested in NFL	40%	(426)	36%	(387)	11%	(112)	6%	(62)	7%	(75)	1061
Interested in College Football	41%	(328)	37%	(298)	11%	(89)	6%	(50)	5%	(43)	809
Interested in XFL	48%	(156)	38%	(125)	6%	(18)	4%	(15)	4%	(14)	329
Participates in sports gambling	47%	(111)	34%	(81)	8%	(18)	8%	(19)	4%	(9)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL12_3: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Happy

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	35%	(459)	37%	(482)	11%	(141)	8%	(101)	10% (132)	1316
Gender: Male	33%	(231)	40%	(283)	11%	(81)	8%	(55)	8% (59)	709
Gender: Female	38%	(228)	33%	(199)	10%	(60)	8%	(46)	12% (73)	606
Age: 18-29	37%	(93)	33%	(83)	12%	(29)	8%	(21)	10% (25)	251
Age: 30-44	38%	(139)	34%	(125)	13%	(47)	8%	(30)	8% (28)	369
Age: 45-54	29%	(55)	45%	(85)	7%	(14)	6%	(11)	13% (24)	187
Age: 55-64	36%	(95)	35%	(91)	11%	(29)	7%	(19)	10% (26)	262
Age: 65+	31%	(77)	39%	(97)	9%	(23)	8%	(21)	12% (29)	247
Generation Z: 18-22	36%	(39)	28%	(30)	15%	(16)	11%	(12)	10% (11)	107
Millennial: Age 23-38	37%	(133)	34%	(121)	10%	(36)	8%	(29)	10% (37)	356
Generation X: Age 39-54	33%	(115)	41%	(142)	11%	(37)	6%	(21)	9% (29)	343
Boomers: Age 55-73	35%	(156)	37%	(167)	11%	(50)	8%	(37)	10% (44)	453
PID: Dem (no lean)	36%	(176)	39%	(190)	11%	(54)	7%	(36)	7% (35)	491
PID: Ind (no lean)	32%	(121)	33%	(125)	13%	(49)	9%	(33)	12% (46)	374
PID: Rep (no lean)	36%	(162)	37%	(167)	9%	(39)	7%	(33)	11% (50)	451
PID/Gender: Dem Men	35%	(91)	40%	(102)	11%	(29)	7%	(19)	7% (17)	259
PID/Gender: Dem Women	36%	(85)	38%	(88)	11%	(25)	7%	(17)	8% (18)	233
PID/Gender: Ind Men	26%	(53)	38%	(77)	16%	(31)	11%	(21)	9% (18)	200
PID/Gender: Ind Women	39%	(68)	28%	(48)	10%	(18)	7%	(11)	16% (28)	174
PID/Gender: Rep Men	35%	(87)	42%	(104)	8%	(21)	6%	(15)	10% (24)	251
PID/Gender: Rep Women	38%	(75)	31%	(63)	9%	(18)	9%	(18)	13% (26)	200
Ideo: Liberal (1-3)	31%	(116)	41%	(151)	14%	(52)	9%	(33)	6% (21)	373
Ideo: Moderate (4)	35%	(125)	35%	(127)	10%	(37)	9%	(32)	11% (38)	359
Ideo: Conservative (5-7)	36%	(163)	38%	(172)	9%	(43)	6%	(29)	11% (49)	457
Educ: < College	36%	(308)	35%	(302)	11%	(97)	8%	(66)	11% (92)	865
Educ: Bachelors degree	32%	(96)	42%	(124)	10%	(31)	8%	(23)	8% (25)	299
Educ: Post-grad	37%	(56)	37%	(56)	9%	(13)	8%	(12)	10% (15)	152
Income: Under 50k	34%	(213)	35%	(216)	11%	(68)	9%	(56)	12% (72)	625
Income: 50k-100k	34%	(158)	39%	(179)	11%	(48)	6%	(28)	10% (45)	458
Income: 100k+	38%	(88)	37%	(87)	11%	(25)	8%	(18)	6% (15)	233

Continued on next page

Table NFL12_3: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Happy

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	35%	(459)	37%	(482)	11%	(141)	8%	(101)	10% (132)	1316
Ethnicity: White	34%	(344)	38%	(387)	11%	(108)	7%	(74)	11% (112)	1024
Ethnicity: Hispanic	42%	(96)	31%	(70)	11%	(26)	9%	(20)	7% (16)	229
Ethnicity: Afr. Am.	42%	(70)	37%	(63)	10%	(18)	4%	(7)	7% (11)	169
Ethnicity: Other	37%	(45)	26%	(32)	13%	(16)	17%	(21)	7% (8)	122
All Christian	36%	(249)	37%	(254)	10%	(73)	6%	(44)	11% (75)	696
All Non-Christian	35%	(21)	49%	(29)	11%	(6)	2%	(1)	3% (2)	58
Atheist	23%	(13)	52%	(28)	12%	(6)	11%	(6)	2% (1)	55
Agnostic/Nothing in particular	35%	(177)	34%	(171)	11%	(56)	10%	(50)	11% (54)	507
Religious Non-Protestant/Catholic	37%	(27)	47%	(34)	9%	(6)	2%	(1)	6% (4)	74
Evangelical	44%	(163)	30%	(111)	11%	(42)	5%	(20)	10% (38)	373
Non-Evangelical	33%	(179)	37%	(197)	12%	(64)	7%	(39)	11% (60)	537
Community: Urban	37%	(127)	32%	(111)	12%	(42)	12%	(40)	8% (26)	346
Community: Suburban	33%	(208)	42%	(272)	10%	(66)	6%	(37)	9% (57)	640
Community: Rural	38%	(124)	30%	(99)	10%	(33)	7%	(24)	15% (49)	329
Employ: Private Sector	35%	(164)	39%	(186)	11%	(54)	5%	(26)	10% (45)	475
Employ: Government	37%	(33)	37%	(34)	10%	(9)	7%	(7)	8% (8)	91
Employ: Self-Employed	35%	(43)	33%	(41)	11%	(13)	10%	(12)	12% (15)	124
Employ: Homemaker	39%	(29)	30%	(22)	12%	(9)	7%	(5)	12% (9)	74
Employ: Retired	32%	(95)	39%	(114)	10%	(29)	7%	(21)	11% (33)	291
Employ: Unemployed	33%	(37)	24%	(27)	14%	(16)	18%	(20)	11% (13)	112
Employ: Other	40%	(37)	41%	(38)	8%	(8)	7%	(6)	5% (4)	93
Military HH: Yes	41%	(89)	36%	(77)	11%	(24)	6%	(13)	6% (14)	215
Military HH: No	34%	(371)	37%	(405)	11%	(118)	8%	(89)	11% (118)	1100
RD/WT: Right Direction	40%	(224)	35%	(192)	8%	(44)	6%	(31)	11% (63)	554
RD/WT: Wrong Track	31%	(235)	38%	(290)	13%	(97)	9%	(70)	9% (69)	761
Trump Job Approve	38%	(214)	36%	(205)	9%	(49)	6%	(34)	12% (67)	569
Trump Job Disapprove	33%	(229)	37%	(258)	12%	(86)	9%	(65)	8% (54)	693

Continued on next page

Table NFL12_3: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Happy

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	35%	(459)	37%	(482)	11%	(141)	8%	(101)	10% (132)	1316
Trump Job Strongly Approve	43%	(140)	30%	(99)	8%	(24)	6%	(19)	13% (44)	326
Trump Job Somewhat Approve	30%	(74)	44%	(106)	10%	(24)	6%	(15)	10% (24)	243
Trump Job Somewhat Disapprove	36%	(50)	32%	(44)	18%	(24)	8%	(11)	7% (10)	139
Trump Job Strongly Disapprove	32%	(179)	39%	(214)	11%	(61)	10%	(54)	8% (44)	553
Favorable of Trump	38%	(209)	36%	(196)	9%	(48)	6%	(33)	12% (65)	551
Unfavorable of Trump	33%	(230)	39%	(268)	11%	(79)	9%	(61)	8% (55)	693
Very Favorable of Trump	42%	(139)	33%	(110)	7%	(23)	6%	(20)	13% (42)	335
Somewhat Favorable of Trump	32%	(70)	40%	(86)	12%	(25)	6%	(13)	10% (22)	216
Somewhat Unfavorable of Trump	33%	(38)	38%	(42)	15%	(17)	6%	(7)	8% (9)	112
Very Unfavorable of Trump	33%	(192)	39%	(226)	11%	(62)	9%	(54)	8% (46)	580
#1 Issue: Economy	34%	(123)	37%	(133)	11%	(38)	6%	(22)	11% (39)	356
#1 Issue: Security	38%	(99)	33%	(86)	11%	(29)	7%	(18)	11% (29)	261
#1 Issue: Health Care	35%	(74)	39%	(81)	7%	(15)	10%	(22)	8% (17)	209
#1 Issue: Medicare / Social Security	31%	(63)	42%	(85)	12%	(23)	7%	(14)	8% (16)	202
#1 Issue: Women's Issues	35%	(26)	40%	(29)	5%	(4)	5%	(4)	15% (11)	74
#1 Issue: Education	31%	(21)	37%	(26)	18%	(13)	4%	(2)	10% (7)	70
#1 Issue: Energy	40%	(33)	27%	(22)	13%	(11)	13%	(11)	7% (6)	83
#1 Issue: Other	33%	(21)	32%	(20)	12%	(8)	14%	(8)	10% (6)	63
2018 House Vote: Democrat	36%	(176)	39%	(194)	11%	(52)	8%	(37)	7% (33)	492
2018 House Vote: Republican	37%	(155)	37%	(155)	8%	(35)	6%	(24)	13% (55)	424
2018 House Vote: Someone else	33%	(16)	33%	(17)	5%	(2)	13%	(6)	17% (9)	51
2016 Vote: Hillary Clinton	35%	(151)	39%	(169)	11%	(47)	7%	(29)	8% (35)	431
2016 Vote: Donald Trump	35%	(159)	38%	(173)	9%	(42)	6%	(28)	11% (52)	453
2016 Vote: Other	26%	(28)	41%	(44)	15%	(16)	9%	(9)	10% (11)	108
2016 Vote: Didn't Vote	38%	(121)	29%	(94)	11%	(36)	11%	(34)	11% (35)	321
Voted in 2014: Yes	37%	(307)	38%	(320)	9%	(77)	6%	(52)	10% (84)	840
Voted in 2014: No	32%	(153)	34%	(162)	13%	(64)	10%	(49)	10% (48)	476

Continued on next page

Table NFL12_3: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Happy

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	35%	(459)	37%	(482)	11%	(141)	8%	(101)	10% (132)	1316
2012 Vote: Barack Obama	39%	(200)	37%	(191)	9%	(49)	7%	(38)	8% (40)	518
2012 Vote: Mitt Romney	33%	(114)	38%	(131)	11%	(38)	6%	(22)	12% (41)	345
2012 Vote: Didn't Vote	31%	(123)	36%	(144)	13%	(54)	9%	(37)	11% (46)	404
4-Region: Northeast	31%	(73)	39%	(93)	8%	(18)	10%	(24)	12% (28)	237
4-Region: Midwest	33%	(95)	41%	(117)	11%	(31)	5%	(14)	11% (31)	287
4-Region: South	41%	(191)	36%	(171)	9%	(40)	5%	(25)	9% (43)	469
4-Region: West	31%	(101)	31%	(101)	16%	(52)	12%	(38)	9% (30)	322
Avid sports fan	44%	(206)	36%	(168)	9%	(43)	5%	(25)	5% (22)	465
Casual sports fan	31%	(221)	40%	(287)	11%	(77)	8%	(57)	11% (78)	720
Not a fan at all	25%	(32)	21%	(27)	16%	(21)	14%	(18)	24% (32)	131
Sports fan	36%	(427)	38%	(454)	10%	(121)	7%	(83)	8% (100)	1185
Prefer college sports	38%	(105)	37%	(102)	9%	(25)	5%	(14)	10% (27)	274
Prefer professional sports	36%	(304)	38%	(317)	11%	(90)	8%	(65)	8% (66)	842
Interested in NFL	39%	(414)	37%	(395)	10%	(103)	6%	(61)	8% (88)	1061
Interested in College Football	40%	(320)	38%	(308)	11%	(85)	5%	(43)	6% (52)	809
Interested in XFL	47%	(155)	37%	(120)	9%	(30)	3%	(10)	4% (13)	329
Participates in sports gambling	42%	(99)	33%	(79)	12%	(29)	8%	(18)	5% (11)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL12_4: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Sad

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	5%	(71)	6%	(85)	14%	(182)	54%	(705)	21% (273)	1316
Gender: Male	5%	(34)	7%	(53)	14%	(100)	56%	(397)	18% (126)	709
Gender: Female	6%	(37)	5%	(32)	14%	(82)	51%	(307)	24% (148)	606
Age: 18-29	8%	(19)	10%	(25)	10%	(24)	48%	(120)	25% (62)	251
Age: 30-44	7%	(26)	7%	(25)	18%	(65)	49%	(180)	20% (73)	369
Age: 45-54	2%	(4)	4%	(8)	16%	(30)	57%	(106)	21% (39)	187
Age: 55-64	3%	(8)	6%	(15)	13%	(35)	58%	(152)	20% (52)	262
Age: 65+	6%	(14)	5%	(12)	11%	(28)	59%	(146)	19% (47)	247
Generation Z: 18-22	11%	(12)	6%	(6)	6%	(6)	53%	(57)	24% (26)	107
Millennial: Age 23-38	7%	(26)	7%	(26)	16%	(56)	45%	(161)	24% (87)	356
Generation X: Age 39-54	4%	(12)	7%	(26)	16%	(57)	55%	(188)	18% (61)	343
Boomers: Age 55-73	4%	(19)	5%	(23)	12%	(55)	60%	(272)	19% (84)	453
PID: Dem (no lean)	6%	(28)	5%	(26)	14%	(69)	56%	(275)	19% (93)	491
PID: Ind (no lean)	5%	(19)	8%	(30)	14%	(52)	51%	(189)	22% (83)	374
PID: Rep (no lean)	5%	(24)	6%	(29)	13%	(61)	53%	(240)	22% (97)	451
PID/Gender: Dem Men	6%	(15)	7%	(17)	14%	(37)	59%	(154)	14% (36)	259
PID/Gender: Dem Women	6%	(13)	4%	(8)	14%	(32)	52%	(122)	25% (57)	233
PID/Gender: Ind Men	4%	(8)	9%	(17)	14%	(27)	56%	(111)	18% (36)	200
PID/Gender: Ind Women	6%	(11)	8%	(13)	14%	(25)	45%	(78)	27% (47)	174
PID/Gender: Rep Men	5%	(11)	7%	(18)	14%	(36)	53%	(132)	21% (53)	251
PID/Gender: Rep Women	6%	(13)	5%	(11)	12%	(25)	54%	(108)	22% (44)	200
Ideo: Liberal (1-3)	6%	(22)	9%	(35)	15%	(55)	56%	(208)	14% (53)	373
Ideo: Moderate (4)	7%	(23)	7%	(24)	13%	(47)	50%	(180)	24% (85)	359
Ideo: Conservative (5-7)	4%	(20)	5%	(24)	14%	(63)	60%	(272)	17% (78)	457
Educ: < College	6%	(53)	8%	(65)	13%	(111)	50%	(431)	24% (204)	865
Educ: Bachelors degree	4%	(11)	4%	(11)	15%	(45)	63%	(187)	15% (45)	299
Educ: Post-grad	5%	(7)	6%	(9)	17%	(26)	57%	(86)	16% (24)	152
Income: Under 50k	7%	(44)	8%	(50)	13%	(83)	48%	(298)	24% (150)	625
Income: 50k-100k	4%	(18)	5%	(24)	13%	(62)	57%	(261)	21% (94)	458
Income: 100k+	4%	(9)	5%	(11)	16%	(37)	63%	(147)	12% (29)	233

Continued on next page

Table NFL12_4: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Sad

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	5%	(71)	6%	(85)	14%	(182)	54%	(705)	21% (273)	1316
Ethnicity: White	4%	(40)	6%	(58)	14%	(139)	55%	(563)	22% (225)	1024
Ethnicity: Hispanic	9%	(20)	8%	(18)	13%	(30)	50%	(114)	20% (46)	229
Ethnicity: Afr. Am.	6%	(11)	11%	(18)	15%	(26)	47%	(80)	21% (35)	169
Ethnicity: Other	17%	(21)	7%	(9)	14%	(17)	51%	(62)	11% (13)	122
All Christian	4%	(30)	5%	(33)	14%	(95)	57%	(394)	21% (144)	696
All Non-Christian	5%	(3)	3%	(2)	15%	(9)	71%	(41)	7% (4)	58
Atheist	16%	(8)	2%	(1)	9%	(5)	55%	(30)	18% (10)	55
Agnostic/Nothing in particular	6%	(30)	10%	(49)	14%	(73)	47%	(239)	23% (115)	507
Religious Non-Protestant/Catholic	5%	(4)	4%	(3)	12%	(9)	68%	(50)	11% (8)	74
Evangelical	4%	(14)	8%	(28)	13%	(50)	53%	(198)	22% (83)	373
Non-Evangelical	5%	(29)	6%	(30)	14%	(78)	55%	(293)	20% (107)	537
Community: Urban	9%	(33)	5%	(17)	15%	(53)	53%	(182)	18% (62)	346
Community: Suburban	4%	(23)	6%	(39)	12%	(74)	59%	(379)	20% (125)	640
Community: Rural	5%	(16)	9%	(29)	17%	(55)	43%	(143)	26% (87)	329
Employ: Private Sector	4%	(18)	6%	(29)	14%	(66)	57%	(269)	20% (93)	475
Employ: Government	10%	(9)	6%	(5)	19%	(17)	49%	(44)	16% (15)	91
Employ: Self-Employed	6%	(8)	14%	(17)	12%	(15)	51%	(63)	17% (21)	124
Employ: Homemaker	6%	(4)	3%	(2)	12%	(9)	56%	(42)	23% (17)	74
Employ: Retired	4%	(13)	6%	(17)	13%	(37)	57%	(165)	20% (59)	291
Employ: Unemployed	13%	(15)	4%	(5)	14%	(16)	37%	(41)	32% (36)	112
Employ: Other	2%	(2)	7%	(7)	20%	(19)	47%	(44)	23% (22)	93
Military HH: Yes	5%	(10)	7%	(16)	15%	(33)	61%	(131)	12% (26)	215
Military HH: No	6%	(61)	6%	(69)	14%	(149)	52%	(573)	22% (248)	1100
RD/WT: Right Direction	5%	(28)	8%	(45)	13%	(70)	52%	(288)	22% (124)	554
RD/WT: Wrong Track	6%	(44)	5%	(40)	15%	(112)	55%	(417)	20% (149)	761
Trump Job Approve	5%	(28)	7%	(41)	12%	(71)	54%	(308)	21% (120)	569
Trump Job Disapprove	6%	(43)	5%	(36)	14%	(99)	55%	(382)	19% (132)	693

Continued on next page

Table NFL12_4: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Sad

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N	
Adults	5%	(71)	6%	(85)	14%	(182)	54%	(705)	21%	(273)	1316
Trump Job Strongly Approve	6%	(19)	7%	(22)	12%	(39)	52%	(170)	23%	(76)	326
Trump Job Somewhat Approve	4%	(9)	8%	(19)	13%	(32)	57%	(139)	18%	(44)	243
Trump Job Somewhat Disapprove	5%	(7)	6%	(9)	19%	(27)	56%	(77)	14%	(20)	139
Trump Job Strongly Disapprove	7%	(36)	5%	(28)	13%	(73)	55%	(305)	20%	(112)	553
Favorable of Trump	5%	(27)	7%	(40)	13%	(74)	54%	(295)	21%	(115)	551
Unfavorable of Trump	6%	(39)	6%	(42)	14%	(99)	55%	(384)	19%	(129)	693
Very Favorable of Trump	6%	(20)	8%	(28)	11%	(38)	51%	(171)	23%	(77)	335
Somewhat Favorable of Trump	3%	(7)	5%	(12)	17%	(36)	58%	(124)	17%	(37)	216
Somewhat Unfavorable of Trump	6%	(7)	8%	(9)	18%	(20)	54%	(61)	14%	(16)	112
Very Unfavorable of Trump	6%	(33)	6%	(33)	14%	(79)	56%	(323)	19%	(113)	580
#1 Issue: Economy	3%	(12)	6%	(21)	15%	(52)	52%	(186)	24%	(84)	356
#1 Issue: Security	6%	(14)	7%	(19)	12%	(30)	61%	(158)	15%	(38)	261
#1 Issue: Health Care	4%	(9)	8%	(16)	10%	(20)	54%	(113)	24%	(50)	209
#1 Issue: Medicare / Social Security	6%	(12)	9%	(18)	13%	(26)	51%	(102)	21%	(43)	202
#1 Issue: Women's Issues	6%	(4)	1%	(1)	19%	(14)	42%	(31)	33%	(24)	74
#1 Issue: Education	2%	(2)	10%	(7)	17%	(12)	52%	(37)	19%	(13)	70
#1 Issue: Energy	13%	(11)	2%	(1)	21%	(17)	53%	(44)	11%	(9)	83
#1 Issue: Other	12%	(8)	3%	(2)	16%	(10)	53%	(33)	16%	(10)	63
2018 House Vote: Democrat	5%	(23)	6%	(28)	14%	(67)	61%	(299)	15%	(76)	492
2018 House Vote: Republican	6%	(24)	7%	(31)	12%	(50)	55%	(231)	21%	(88)	424
2018 House Vote: Someone else	2%	(1)	3%	(1)	12%	(6)	48%	(24)	35%	(18)	51
2016 Vote: Hillary Clinton	5%	(21)	6%	(26)	16%	(71)	55%	(237)	18%	(77)	431
2016 Vote: Donald Trump	4%	(19)	7%	(33)	14%	(63)	55%	(248)	20%	(90)	453
2016 Vote: Other	2%	(2)	3%	(4)	12%	(13)	64%	(69)	19%	(21)	108
2016 Vote: Didn't Vote	9%	(30)	7%	(22)	11%	(35)	47%	(151)	26%	(84)	321
Voted in 2014: Yes	4%	(36)	6%	(52)	12%	(104)	58%	(485)	19%	(163)	840
Voted in 2014: No	7%	(35)	7%	(33)	16%	(77)	46%	(219)	23%	(111)	476

Continued on next page

Table NFL12_4: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Sad

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion	Total N
Adults	5%	(71)	6%	(85)	14%	(182)	54%	(705)	21% (273)	1316
2012 Vote: Barack Obama	5%	(28)	5%	(28)	14%	(71)	57%	(297)	18% (94)	518
2012 Vote: Mitt Romney	3%	(10)	6%	(20)	12%	(42)	61%	(211)	18% (62)	345
2012 Vote: Didn't Vote	8%	(32)	9%	(37)	16%	(65)	40%	(162)	27% (108)	404
4-Region: Northeast	2%	(5)	6%	(15)	13%	(32)	60%	(142)	18% (43)	237
4-Region: Midwest	3%	(9)	7%	(20)	13%	(37)	53%	(151)	24% (69)	287
4-Region: South	4%	(18)	6%	(28)	13%	(60)	56%	(262)	22% (102)	469
4-Region: West	12%	(39)	7%	(22)	16%	(53)	46%	(150)	18% (59)	322
Avid sports fan	8%	(37)	8%	(37)	13%	(59)	58%	(268)	14% (63)	465
Casual sports fan	5%	(33)	5%	(39)	15%	(111)	53%	(383)	21% (154)	720
Not a fan at all	1%	(1)	7%	(9)	9%	(12)	41%	(53)	43% (56)	131
Sports fan	6%	(70)	6%	(76)	14%	(170)	55%	(651)	18% (217)	1185
Prefer college sports	4%	(11)	5%	(15)	16%	(43)	54%	(148)	20% (56)	274
Prefer professional sports	6%	(52)	7%	(59)	13%	(110)	57%	(477)	17% (144)	842
Interested in NFL	6%	(62)	6%	(67)	14%	(145)	56%	(590)	19% (197)	1061
Interested in College Football	6%	(48)	7%	(59)	14%	(113)	56%	(450)	17% (138)	809
Interested in XFL	7%	(22)	10%	(32)	14%	(45)	58%	(190)	12% (40)	329
Participates in sports gambling	12%	(28)	8%	(19)	14%	(34)	51%	(121)	15% (36)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL12_5: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Indifferent

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion		Total N
Adults	11%	(150)	20%	(257)	18%	(240)	32%	(416)	19%	(252)	1316
Gender: Male	11%	(81)	20%	(142)	18%	(131)	33%	(233)	17%	(123)	709
Gender: Female	11%	(69)	19%	(115)	18%	(109)	30%	(183)	21%	(130)	606
Age: 18-29	16%	(40)	20%	(50)	15%	(38)	27%	(67)	22%	(56)	251
Age: 30-44	16%	(59)	20%	(74)	19%	(71)	27%	(101)	18%	(65)	369
Age: 45-54	6%	(12)	22%	(41)	20%	(38)	28%	(52)	24%	(45)	187
Age: 55-64	8%	(22)	21%	(54)	19%	(48)	37%	(97)	15%	(40)	262
Age: 65+	7%	(18)	16%	(39)	18%	(45)	40%	(99)	19%	(46)	247
Generation Z: 18-22	14%	(15)	18%	(19)	15%	(17)	33%	(36)	19%	(21)	107
Millennial: Age 23-38	16%	(59)	21%	(75)	17%	(61)	24%	(87)	21%	(74)	356
Generation X: Age 39-54	11%	(37)	20%	(70)	20%	(69)	28%	(97)	21%	(71)	343
Boomers: Age 55-73	8%	(36)	18%	(83)	18%	(82)	40%	(182)	16%	(71)	453
PID: Dem (no lean)	11%	(53)	21%	(101)	20%	(99)	32%	(157)	17%	(81)	491
PID: Ind (no lean)	12%	(45)	19%	(70)	15%	(57)	32%	(119)	22%	(83)	374
PID: Rep (no lean)	12%	(52)	19%	(86)	19%	(85)	31%	(140)	20%	(88)	451
PID/Gender: Dem Men	9%	(23)	21%	(53)	20%	(52)	35%	(90)	16%	(41)	259
PID/Gender: Dem Women	13%	(30)	21%	(48)	20%	(47)	29%	(67)	17%	(40)	233
PID/Gender: Ind Men	14%	(28)	21%	(41)	16%	(32)	31%	(63)	18%	(36)	200
PID/Gender: Ind Women	10%	(17)	17%	(29)	14%	(24)	32%	(56)	27%	(47)	174
PID/Gender: Rep Men	12%	(31)	19%	(47)	19%	(47)	32%	(80)	18%	(46)	251
PID/Gender: Rep Women	11%	(21)	19%	(39)	19%	(38)	30%	(60)	21%	(43)	200
Ideo: Liberal (1-3)	14%	(53)	26%	(96)	19%	(72)	31%	(117)	9%	(35)	373
Ideo: Moderate (4)	10%	(35)	19%	(67)	17%	(62)	32%	(114)	23%	(81)	359
Ideo: Conservative (5-7)	10%	(46)	18%	(81)	19%	(86)	35%	(161)	18%	(84)	457
Educ: < College	11%	(99)	20%	(169)	18%	(153)	30%	(257)	22%	(187)	865
Educ: Bachelors degree	9%	(27)	20%	(61)	19%	(56)	36%	(108)	16%	(47)	299
Educ: Post-grad	16%	(24)	18%	(27)	21%	(32)	34%	(51)	12%	(18)	152
Income: Under 50k	12%	(78)	21%	(128)	17%	(107)	27%	(166)	23%	(146)	625
Income: 50k-100k	12%	(53)	18%	(83)	18%	(85)	34%	(158)	17%	(80)	458
Income: 100k+	8%	(20)	20%	(46)	21%	(49)	39%	(91)	11%	(27)	233

Continued on next page

Table NFL12_5: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Indifferent

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion		Total N
Adults	11%	(150)	20%	(257)	18%	(240)	32%	(416)	19%	(252)	1316
Ethnicity: White	11%	(114)	20%	(203)	18%	(182)	33%	(342)	18%	(184)	1024
Ethnicity: Hispanic	13%	(29)	20%	(46)	23%	(54)	24%	(55)	19%	(44)	229
Ethnicity: Afr. Am.	9%	(16)	20%	(34)	16%	(28)	30%	(51)	24%	(41)	169
Ethnicity: Other	17%	(21)	16%	(20)	25%	(31)	19%	(23)	22%	(27)	122
All Christian	11%	(77)	21%	(145)	18%	(128)	34%	(236)	16%	(110)	696
All Non-Christian	7%	(4)	11%	(6)	20%	(12)	38%	(22)	24%	(14)	58
Atheist	22%	(12)	18%	(10)	19%	(10)	23%	(13)	18%	(10)	55
Agnostic/Nothing in particular	11%	(57)	19%	(95)	18%	(90)	29%	(145)	24%	(119)	507
Religious Non-Protestant/Catholic	11%	(8)	9%	(7)	20%	(15)	39%	(29)	21%	(15)	74
Evangelical	12%	(43)	18%	(67)	16%	(58)	35%	(132)	19%	(72)	373
Non-Evangelical	11%	(57)	20%	(109)	20%	(109)	32%	(172)	17%	(89)	537
Community: Urban	13%	(46)	20%	(68)	19%	(66)	30%	(104)	18%	(61)	346
Community: Suburban	11%	(68)	21%	(136)	18%	(113)	32%	(205)	19%	(119)	640
Community: Rural	11%	(37)	16%	(53)	19%	(61)	32%	(107)	22%	(72)	329
Employ: Private Sector	13%	(59)	20%	(97)	18%	(87)	32%	(154)	16%	(78)	475
Employ: Government	14%	(13)	24%	(22)	18%	(16)	24%	(22)	20%	(18)	91
Employ: Self-Employed	10%	(12)	18%	(22)	29%	(37)	26%	(32)	18%	(22)	124
Employ: Homemaker	14%	(11)	19%	(14)	13%	(10)	34%	(25)	20%	(14)	74
Employ: Retired	8%	(25)	17%	(48)	18%	(51)	37%	(109)	20%	(59)	291
Employ: Unemployed	13%	(15)	22%	(24)	13%	(14)	22%	(24)	31%	(34)	112
Employ: Other	9%	(9)	19%	(17)	19%	(17)	33%	(31)	20%	(19)	93
Military HH: Yes	13%	(28)	18%	(39)	19%	(40)	36%	(78)	14%	(31)	215
Military HH: No	11%	(123)	20%	(218)	18%	(200)	31%	(338)	20%	(222)	1100
RD/WT: Right Direction	12%	(69)	18%	(102)	17%	(96)	32%	(179)	20%	(110)	554
RD/WT: Wrong Track	11%	(82)	20%	(155)	19%	(144)	31%	(237)	19%	(143)	761
Trump Job Approve	12%	(66)	19%	(110)	17%	(99)	32%	(179)	20%	(115)	569
Trump Job Disapprove	12%	(80)	20%	(138)	19%	(131)	33%	(226)	17%	(117)	693

Continued on next page

Table NFL12_5: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Indifferent

Demographic	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion		Total N
Adults	11%	(150)	20%	(257)	18%	(240)	32%	(416)	19%	(252)	1316
Trump Job Strongly Approve	14%	(46)	17%	(56)	16%	(53)	29%	(96)	23%	(76)	326
Trump Job Somewhat Approve	8%	(20)	22%	(54)	19%	(45)	35%	(84)	16%	(39)	243
Trump Job Somewhat Disapprove	10%	(13)	21%	(30)	18%	(25)	38%	(53)	13%	(17)	139
Trump Job Strongly Disapprove	12%	(67)	20%	(108)	19%	(106)	31%	(173)	18%	(100)	553
Favorable of Trump	12%	(63)	19%	(106)	18%	(100)	31%	(173)	20%	(107)	551
Unfavorable of Trump	12%	(82)	20%	(139)	19%	(132)	33%	(228)	16%	(112)	693
Very Favorable of Trump	12%	(41)	20%	(68)	16%	(55)	28%	(95)	23%	(76)	335
Somewhat Favorable of Trump	10%	(22)	18%	(38)	21%	(45)	36%	(79)	15%	(32)	216
Somewhat Unfavorable of Trump	11%	(12)	17%	(19)	20%	(22)	40%	(45)	12%	(13)	112
Very Unfavorable of Trump	12%	(69)	21%	(120)	19%	(110)	31%	(182)	17%	(99)	580
#1 Issue: Economy	12%	(44)	19%	(66)	21%	(73)	31%	(112)	17%	(61)	356
#1 Issue: Security	12%	(31)	16%	(42)	15%	(38)	34%	(90)	23%	(61)	261
#1 Issue: Health Care	10%	(21)	21%	(44)	16%	(33)	32%	(66)	21%	(44)	209
#1 Issue: Medicare / Social Security	10%	(20)	24%	(49)	17%	(34)	30%	(61)	19%	(38)	202
#1 Issue: Women's Issues	13%	(9)	14%	(10)	30%	(22)	26%	(19)	18%	(13)	74
#1 Issue: Education	6%	(4)	17%	(12)	19%	(14)	37%	(26)	20%	(14)	70
#1 Issue: Energy	12%	(10)	27%	(22)	14%	(12)	33%	(27)	14%	(12)	83
#1 Issue: Other	18%	(11)	20%	(12)	22%	(14)	24%	(15)	16%	(10)	63
2018 House Vote: Democrat	10%	(49)	23%	(116)	17%	(83)	35%	(172)	15%	(73)	492
2018 House Vote: Republican	10%	(44)	20%	(86)	16%	(67)	33%	(139)	21%	(88)	424
2018 House Vote: Someone else	15%	(8)	8%	(4)	19%	(9)	30%	(15)	29%	(15)	51
2016 Vote: Hillary Clinton	10%	(43)	22%	(97)	20%	(85)	32%	(140)	15%	(66)	431
2016 Vote: Donald Trump	11%	(51)	19%	(87)	17%	(79)	35%	(157)	17%	(79)	453
2016 Vote: Other	17%	(19)	21%	(22)	16%	(17)	29%	(32)	17%	(19)	108
2016 Vote: Didn't Vote	12%	(38)	15%	(49)	18%	(59)	27%	(87)	28%	(89)	321
Voted in 2014: Yes	11%	(91)	21%	(173)	17%	(146)	34%	(289)	17%	(142)	840
Voted in 2014: No	13%	(60)	18%	(84)	20%	(95)	27%	(126)	23%	(111)	476

Continued on next page

Table NFL12_5: How well do each of the following emotions describe how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?
Indifferent

Demographic	How well do you understand the following issues?										Total N
	Very well		Somewhat well		Not too well		Not well at all		Don't know / No opinion		
Adults	11%	(150)	20%	(257)	18%	(240)	32%	(416)	19%	(252)	1316
2012 Vote: Barack Obama	11%	(56)	22%	(116)	19%	(96)	34%	(175)	15%	(76)	518
2012 Vote: Mitt Romney	11%	(37)	17%	(58)	19%	(66)	35%	(121)	18%	(62)	345
2012 Vote: Didn't Vote	11%	(46)	19%	(77)	19%	(76)	24%	(97)	27%	(109)	404
4-Region: Northeast	8%	(20)	20%	(48)	16%	(39)	35%	(82)	20%	(49)	237
4-Region: Midwest	14%	(39)	20%	(58)	15%	(43)	30%	(85)	22%	(62)	287
4-Region: South	10%	(49)	20%	(96)	18%	(85)	36%	(168)	15%	(72)	469
4-Region: West	13%	(43)	17%	(56)	23%	(73)	25%	(81)	22%	(70)	322
Avid sports fan	12%	(55)	17%	(81)	18%	(85)	37%	(174)	15%	(71)	465
Casual sports fan	10%	(72)	20%	(144)	20%	(142)	30%	(217)	20%	(145)	720
Not a fan at all	18%	(24)	25%	(32)	10%	(13)	19%	(24)	28%	(37)	131
Sports fan	11%	(127)	19%	(225)	19%	(227)	33%	(391)	18%	(215)	1185
Prefer college sports	9%	(25)	19%	(52)	21%	(59)	31%	(84)	20%	(53)	274
Prefer professional sports	11%	(93)	20%	(166)	18%	(151)	34%	(284)	18%	(147)	842
Interested in NFL	11%	(112)	18%	(190)	19%	(202)	34%	(363)	18%	(193)	1061
Interested in College Football	10%	(83)	19%	(155)	19%	(154)	35%	(285)	16%	(132)	809
Interested in XFL	13%	(42)	20%	(66)	18%	(58)	38%	(125)	11%	(37)	329
Participates in sports gambling	15%	(36)	14%	(33)	22%	(53)	34%	(80)	15%	(35)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL13: And which of the following best describes how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?

Demographic	How do you feel about the current state of the country?											Total N	
	Bored		Excited		Happy		Sad		Indifferent		Don't know / No opinion		
Adults	4%	(58)	36%	(479)	27%	(360)	4%	(58)	21%	(277)	6%	(84)	1316
Gender: Male	4%	(26)	39%	(277)	29%	(204)	5%	(36)	19%	(133)	5%	(32)	709
Gender: Female	5%	(31)	33%	(201)	26%	(156)	4%	(22)	24%	(144)	9%	(52)	606
Age: 18-29	8%	(19)	43%	(109)	19%	(48)	4%	(9)	19%	(49)	7%	(18)	251
Age: 30-44	6%	(23)	37%	(138)	25%	(90)	5%	(17)	22%	(80)	6%	(21)	369
Age: 45-54	3%	(5)	35%	(67)	29%	(54)	3%	(5)	25%	(46)	6%	(10)	187
Age: 55-64	2%	(5)	33%	(85)	35%	(92)	4%	(10)	20%	(53)	6%	(16)	262
Age: 65+	2%	(5)	32%	(80)	31%	(76)	7%	(16)	20%	(50)	8%	(19)	247
Generation Z: 18-22	8%	(9)	46%	(50)	8%	(8)	7%	(8)	22%	(23)	9%	(10)	107
Millennial: Age 23-38	7%	(23)	38%	(134)	27%	(98)	4%	(14)	19%	(68)	5%	(19)	356
Generation X: Age 39-54	4%	(15)	38%	(129)	25%	(86)	3%	(10)	24%	(83)	6%	(21)	343
Boomers: Age 55-73	2%	(10)	34%	(152)	32%	(147)	5%	(24)	22%	(98)	5%	(22)	453
PID: Dem (no lean)	6%	(30)	37%	(181)	29%	(141)	4%	(22)	18%	(90)	6%	(27)	491
PID: Ind (no lean)	5%	(17)	37%	(138)	25%	(92)	4%	(16)	22%	(82)	8%	(28)	374
PID: Rep (no lean)	2%	(10)	35%	(159)	28%	(128)	4%	(20)	23%	(104)	6%	(29)	451
PID/Gender: Dem Men	4%	(11)	43%	(112)	29%	(75)	5%	(13)	16%	(40)	2%	(6)	259
PID/Gender: Dem Women	8%	(19)	29%	(69)	28%	(65)	4%	(8)	21%	(50)	9%	(21)	233
PID/Gender: Ind Men	4%	(8)	37%	(74)	26%	(51)	5%	(11)	22%	(44)	6%	(12)	200
PID/Gender: Ind Women	6%	(10)	37%	(64)	23%	(40)	3%	(5)	22%	(39)	9%	(16)	174
PID/Gender: Rep Men	3%	(8)	36%	(91)	31%	(77)	5%	(12)	20%	(49)	6%	(14)	251
PID/Gender: Rep Women	1%	(3)	34%	(68)	25%	(51)	4%	(8)	27%	(55)	8%	(15)	200
Ideo: Liberal (1-3)	5%	(19)	41%	(152)	24%	(91)	3%	(13)	23%	(86)	3%	(12)	373
Ideo: Moderate (4)	3%	(11)	39%	(138)	26%	(94)	7%	(24)	19%	(68)	6%	(23)	359
Ideo: Conservative (5-7)	4%	(17)	32%	(145)	32%	(144)	4%	(19)	23%	(104)	6%	(27)	457
Educ: < College	5%	(46)	39%	(334)	25%	(217)	5%	(42)	18%	(157)	8%	(69)	865
Educ: Bachelors degree	3%	(8)	34%	(100)	31%	(94)	3%	(9)	27%	(81)	2%	(7)	299
Educ: Post-grad	3%	(4)	29%	(45)	33%	(50)	4%	(7)	26%	(39)	5%	(8)	152
Income: Under 50k	5%	(34)	38%	(239)	23%	(145)	5%	(28)	20%	(126)	8%	(53)	625
Income: 50k-100k	4%	(20)	35%	(159)	30%	(138)	3%	(16)	23%	(104)	5%	(22)	458
Income: 100k+	2%	(4)	35%	(80)	33%	(78)	6%	(14)	20%	(47)	4%	(10)	233
Ethnicity: White	5%	(47)	34%	(347)	29%	(297)	4%	(36)	22%	(230)	7%	(67)	1024

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Table NFL13: *And which of the following best describes how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?*

Demographic	Bored		Excited		Happy		Sad		Indifferent		Don't know / No opinion		Total N
Adults	4%	(58)	36%	(479)	27%	(360)	4%	(58)	21%	(277)	6%	(84)	1316
Ethnicity: Hispanic	4%	(9)	47%	(108)	18%	(41)	3%	(8)	21%	(49)	6%	(15)	229
Ethnicity: Afr. Am.	4%	(6)	54%	(92)	24%	(40)	2%	(3)	13%	(22)	4%	(6)	169
Ethnicity: Other	4%	(4)	33%	(40)	19%	(23)	15%	(18)	20%	(25)	9%	(12)	122
All Christian	3%	(22)	35%	(246)	30%	(209)	3%	(24)	23%	(157)	5%	(38)	696
All Non-Christian	—	(0)	48%	(28)	23%	(13)	4%	(2)	19%	(11)	6%	(3)	58
Atheist	12%	(7)	33%	(18)	25%	(14)	5%	(3)	22%	(12)	4%	(2)	55
Agnostic/Nothing in particular	6%	(29)	37%	(187)	25%	(125)	6%	(28)	19%	(97)	8%	(41)	507
Religious Non-Protestant/Catholic	—	(0)	50%	(37)	22%	(17)	4%	(3)	19%	(14)	4%	(3)	74
Evangelical	4%	(17)	42%	(158)	25%	(92)	3%	(9)	20%	(73)	6%	(24)	373
Non-Evangelical	4%	(21)	32%	(173)	30%	(160)	6%	(30)	22%	(116)	7%	(38)	537
Community: Urban	4%	(14)	35%	(122)	26%	(90)	6%	(20)	22%	(75)	7%	(25)	346
Community: Suburban	5%	(30)	38%	(241)	28%	(178)	4%	(26)	21%	(132)	5%	(33)	640
Community: Rural	4%	(14)	35%	(115)	28%	(92)	3%	(11)	21%	(69)	8%	(27)	329
Employ: Private Sector	3%	(13)	37%	(175)	30%	(144)	3%	(14)	23%	(107)	5%	(22)	475
Employ: Government	6%	(5)	38%	(34)	26%	(24)	5%	(4)	22%	(20)	4%	(4)	91
Employ: Self-Employed	7%	(9)	46%	(57)	23%	(29)	5%	(7)	12%	(15)	6%	(8)	124
Employ: Homemaker	6%	(5)	38%	(28)	18%	(13)	4%	(3)	21%	(16)	13%	(9)	74
Employ: Retired	3%	(10)	32%	(92)	29%	(85)	5%	(14)	23%	(66)	8%	(25)	291
Employ: Unemployed	8%	(9)	33%	(36)	19%	(21)	11%	(12)	21%	(24)	8%	(9)	112
Employ: Other	7%	(6)	31%	(29)	41%	(38)	4%	(3)	15%	(14)	2%	(2)	93
Military HH: Yes	2%	(5)	42%	(91)	26%	(57)	5%	(11)	21%	(44)	3%	(7)	215
Military HH: No	5%	(53)	35%	(388)	28%	(303)	4%	(46)	21%	(233)	7%	(77)	1100
RD/WT: Right Direction	4%	(24)	38%	(210)	29%	(162)	3%	(19)	18%	(98)	7%	(41)	554
RD/WT: Wrong Track	4%	(34)	35%	(268)	26%	(199)	5%	(38)	24%	(179)	6%	(43)	761
Trump Job Approve	3%	(15)	38%	(215)	28%	(161)	4%	(24)	20%	(115)	7%	(39)	569
Trump Job Disapprove	6%	(41)	36%	(249)	27%	(186)	5%	(33)	22%	(152)	4%	(30)	693
Trump Job Strongly Approve	2%	(7)	36%	(117)	29%	(96)	4%	(13)	21%	(70)	7%	(23)	326
Trump Job Somewhat Approve	3%	(8)	40%	(98)	27%	(65)	5%	(11)	19%	(45)	7%	(16)	243
Trump Job Somewhat Disapprove	6%	(8)	43%	(60)	24%	(33)	4%	(5)	22%	(30)	2%	(2)	139
Trump Job Strongly Disapprove	6%	(33)	34%	(189)	28%	(153)	5%	(28)	22%	(122)	5%	(28)	553

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Table NFL13: And which of the following best describes how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?

Demographic	How do you feel about the way Trump is handling the job?												Total N
	Bored		Excited		Happy		Sad		Indifferent		Don't know / No opinion		
Adults	4%	(58)	36%	(479)	27%	(360)	4%	(58)	21%	(277)	6%	(84)	1316
Favorable of Trump	3%	(15)	36%	(196)	30%	(167)	4%	(23)	20%	(111)	7%	(38)	551
Unfavorable of Trump	5%	(37)	37%	(259)	26%	(183)	4%	(30)	22%	(154)	4%	(30)	693
Very Favorable of Trump	2%	(8)	35%	(117)	31%	(102)	4%	(13)	21%	(70)	7%	(24)	335
Somewhat Favorable of Trump	3%	(7)	36%	(79)	30%	(65)	4%	(10)	19%	(41)	7%	(14)	216
Somewhat Unfavorable of Trump	5%	(5)	44%	(49)	24%	(27)	4%	(4)	21%	(24)	3%	(3)	112
Very Unfavorable of Trump	5%	(32)	36%	(209)	27%	(156)	4%	(26)	22%	(130)	5%	(27)	580
#1 Issue: Economy	7%	(23)	37%	(131)	30%	(106)	4%	(12)	18%	(64)	5%	(19)	356
#1 Issue: Security	2%	(6)	36%	(95)	29%	(76)	7%	(17)	20%	(51)	6%	(16)	261
#1 Issue: Health Care	4%	(7)	41%	(87)	26%	(54)	4%	(9)	21%	(44)	4%	(9)	209
#1 Issue: Medicare / Social Security	5%	(9)	35%	(70)	28%	(57)	4%	(8)	18%	(37)	10%	(21)	202
#1 Issue: Women's Issues	4%	(3)	33%	(24)	22%	(16)	7%	(5)	27%	(20)	7%	(5)	74
#1 Issue: Education	4%	(3)	41%	(29)	25%	(17)	1%	(1)	20%	(14)	9%	(6)	70
#1 Issue: Energy	2%	(2)	35%	(29)	24%	(20)	7%	(5)	29%	(24)	2%	(2)	83
#1 Issue: Other	6%	(4)	22%	(14)	23%	(14)	—	(0)	37%	(23)	12%	(7)	63
2018 House Vote: Democrat	4%	(20)	38%	(187)	29%	(141)	4%	(18)	21%	(104)	5%	(23)	492
2018 House Vote: Republican	2%	(7)	33%	(141)	31%	(131)	4%	(17)	23%	(99)	7%	(29)	424
2018 House Vote: Someone else	4%	(2)	19%	(10)	33%	(16)	2%	(1)	30%	(15)	13%	(7)	51
2016 Vote: Hillary Clinton	4%	(16)	34%	(148)	32%	(140)	4%	(16)	22%	(93)	5%	(20)	431
2016 Vote: Donald Trump	3%	(13)	35%	(157)	30%	(137)	4%	(20)	22%	(100)	6%	(26)	453
2016 Vote: Other	1%	(1)	34%	(37)	22%	(24)	2%	(2)	30%	(33)	10%	(11)	108
2016 Vote: Didn't Vote	9%	(28)	42%	(136)	19%	(60)	6%	(21)	16%	(51)	8%	(26)	321
Voted in 2014: Yes	2%	(19)	35%	(297)	31%	(257)	3%	(27)	23%	(196)	5%	(44)	840
Voted in 2014: No	8%	(39)	38%	(182)	22%	(103)	7%	(31)	17%	(81)	8%	(40)	476
2012 Vote: Barack Obama	4%	(22)	39%	(199)	30%	(155)	4%	(19)	19%	(100)	4%	(22)	518
2012 Vote: Mitt Romney	1%	(2)	31%	(106)	32%	(110)	4%	(13)	27%	(93)	6%	(21)	345
2012 Vote: Didn't Vote	8%	(33)	39%	(158)	20%	(79)	6%	(25)	17%	(69)	10%	(40)	404
4-Region: Northeast	8%	(18)	35%	(83)	30%	(70)	1%	(2)	19%	(44)	8%	(19)	237
4-Region: Midwest	4%	(11)	36%	(105)	27%	(79)	2%	(5)	23%	(66)	7%	(21)	287
4-Region: South	3%	(13)	41%	(190)	30%	(140)	3%	(12)	20%	(93)	4%	(21)	469
4-Region: West	5%	(15)	31%	(101)	22%	(71)	12%	(38)	23%	(73)	7%	(23)	322

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Table NFL13: *And which of the following best describes how you feel about the Super Bowl between the San Francisco 49ers and the Kansas City Chiefs?*

Demographic	Bored		Excited		Happy		Sad		Indifferent		Don't know / No opinion		Total N
Adults	4%	(58)	36%	(479)	27%	(360)	4%	(58)	21%	(277)	6%	(84)	1316
Avid sports fan	4%	(19)	46%	(214)	28%	(128)	5%	(22)	15%	(70)	2%	(11)	465
Casual sports fan	3%	(24)	33%	(237)	29%	(209)	5%	(35)	22%	(161)	7%	(53)	720
Not a fan at all	11%	(14)	21%	(28)	17%	(23)	1%	(1)	35%	(46)	15%	(20)	131
Sports fan	4%	(44)	38%	(451)	28%	(338)	5%	(57)	20%	(231)	5%	(64)	1185
Prefer college sports	2%	(6)	36%	(98)	31%	(86)	2%	(6)	22%	(60)	6%	(18)	274
Prefer professional sports	4%	(30)	40%	(334)	28%	(234)	5%	(44)	19%	(160)	5%	(38)	842
Interested in NFL	3%	(36)	41%	(432)	29%	(303)	4%	(45)	18%	(190)	5%	(55)	1061
Interested in College Football	3%	(24)	43%	(348)	29%	(237)	4%	(34)	17%	(134)	4%	(33)	809
Interested in XFL	4%	(14)	47%	(153)	30%	(99)	4%	(12)	11%	(37)	4%	(14)	329
Participates in sports gambling	5%	(13)	44%	(104)	27%	(65)	6%	(13)	14%	(34)	4%	(9)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL14: Would you say the Super Bowl halftime show featuring Jennifer Lopez and Shakira was better or worse than most of the Super Bowl halftime shows you have seen in years past?

Demographic	Better		About the same		Worse		Don't know / No opinion		Total N
Adults	36%	(478)	35%	(459)	20%	(269)	8%	(111)	1316
Gender: Male	35%	(247)	36%	(253)	20%	(140)	10%	(70)	709
Gender: Female	38%	(231)	34%	(206)	21%	(129)	7%	(41)	606
Age: 18-29	46%	(115)	35%	(89)	13%	(32)	6%	(15)	251
Age: 30-44	41%	(151)	38%	(140)	15%	(56)	6%	(21)	369
Age: 45-54	36%	(67)	31%	(58)	26%	(48)	8%	(15)	187
Age: 55-64	31%	(80)	31%	(82)	27%	(70)	11%	(29)	262
Age: 65+	26%	(64)	36%	(89)	25%	(62)	13%	(31)	247
Generation Z: 18-22	51%	(55)	26%	(28)	11%	(12)	12%	(13)	107
Millennial: Age 23-38	42%	(149)	41%	(147)	13%	(46)	4%	(15)	356
Generation X: Age 39-54	38%	(130)	33%	(112)	23%	(79)	7%	(23)	343
Boomers: Age 55-73	29%	(129)	34%	(152)	27%	(120)	11%	(51)	453
PID: Dem (no lean)	43%	(213)	37%	(180)	14%	(68)	6%	(30)	491
PID: Ind (no lean)	36%	(135)	35%	(130)	19%	(72)	10%	(37)	374
PID: Rep (no lean)	29%	(130)	33%	(148)	29%	(128)	10%	(44)	451
PID/Gender: Dem Men	40%	(104)	37%	(96)	14%	(36)	8%	(22)	259
PID/Gender: Dem Women	47%	(108)	36%	(84)	14%	(32)	3%	(8)	233
PID/Gender: Ind Men	32%	(63)	40%	(80)	19%	(38)	10%	(19)	200
PID/Gender: Ind Women	41%	(71)	29%	(50)	20%	(34)	10%	(17)	174
PID/Gender: Rep Men	32%	(79)	31%	(77)	26%	(66)	11%	(29)	251
PID/Gender: Rep Women	25%	(51)	36%	(72)	31%	(63)	8%	(15)	200
Ideo: Liberal (1-3)	45%	(168)	37%	(136)	12%	(46)	6%	(22)	373
Ideo: Moderate (4)	38%	(137)	38%	(137)	18%	(66)	5%	(19)	359
Ideo: Conservative (5-7)	27%	(125)	32%	(147)	30%	(137)	10%	(48)	457
Educ: < College	36%	(307)	36%	(315)	19%	(168)	9%	(75)	865
Educ: Bachelors degree	34%	(101)	33%	(100)	26%	(78)	7%	(20)	299
Educ: Post-grad	46%	(69)	29%	(44)	15%	(23)	10%	(15)	152
Income: Under 50k	37%	(229)	35%	(218)	18%	(112)	11%	(66)	625
Income: 50k-100k	33%	(151)	36%	(165)	24%	(111)	7%	(32)	458
Income: 100k+	42%	(98)	33%	(76)	20%	(46)	6%	(13)	233
Ethnicity: White	34%	(345)	34%	(352)	23%	(235)	9%	(92)	1024

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Table NFL14: *Would you say the Super Bowl halftime show featuring Jennifer Lopez and Shakira was better or worse than most of the Super Bowl halftime shows you have seen in years past?*

Demographic	Better		About the same		Worse		Don't know / No opinion		Total N
Adults	36%	(478)	35%	(459)	20%	(269)	8%	(111)	1316
Ethnicity: Hispanic	57%	(130)	27%	(61)	13%	(30)	4%	(8)	229
Ethnicity: Afr. Am.	38%	(64)	41%	(70)	13%	(22)	8%	(14)	169
Ethnicity: Other	56%	(69)	30%	(37)	10%	(12)	4%	(5)	122
All Christian	35%	(243)	34%	(233)	23%	(159)	9%	(61)	696
All Non-Christian	43%	(25)	40%	(23)	14%	(8)	3%	(2)	58
Atheist	34%	(19)	41%	(23)	19%	(11)	5%	(3)	55
Agnostic/Nothing in particular	38%	(191)	35%	(179)	18%	(91)	9%	(45)	507
Religious Non-Protestant/Catholic	41%	(30)	39%	(29)	15%	(11)	5%	(4)	74
Evangelical	34%	(128)	30%	(111)	25%	(94)	11%	(40)	373
Non-Evangelical	36%	(195)	35%	(187)	21%	(115)	8%	(41)	537
Community: Urban	42%	(146)	37%	(128)	16%	(54)	5%	(18)	346
Community: Suburban	36%	(233)	34%	(221)	21%	(132)	8%	(54)	640
Community: Rural	30%	(98)	33%	(110)	25%	(83)	12%	(38)	329
Employ: Private Sector	37%	(176)	34%	(164)	21%	(98)	8%	(38)	475
Employ: Government	24%	(22)	52%	(47)	20%	(18)	5%	(4)	91
Employ: Self-Employed	38%	(47)	43%	(53)	13%	(17)	6%	(7)	124
Employ: Homemaker	38%	(28)	30%	(22)	27%	(20)	5%	(3)	74
Employ: Retired	29%	(84)	34%	(98)	25%	(73)	12%	(36)	291
Employ: Unemployed	42%	(47)	38%	(42)	10%	(11)	10%	(11)	112
Employ: Other	42%	(39)	22%	(21)	31%	(29)	5%	(5)	93
Military HH: Yes	38%	(83)	29%	(62)	23%	(49)	10%	(22)	215
Military HH: No	36%	(395)	36%	(396)	20%	(220)	8%	(89)	1100
RD/WT: Right Direction	32%	(179)	32%	(177)	26%	(145)	10%	(54)	554
RD/WT: Wrong Track	39%	(299)	37%	(282)	16%	(124)	7%	(57)	761
Trump Job Approve	29%	(167)	34%	(192)	28%	(160)	9%	(50)	569
Trump Job Disapprove	41%	(283)	37%	(255)	15%	(106)	7%	(49)	693
Trump Job Strongly Approve	27%	(89)	30%	(96)	32%	(103)	12%	(38)	326
Trump Job Somewhat Approve	32%	(78)	40%	(96)	24%	(57)	5%	(12)	243
Trump Job Somewhat Disapprove	38%	(52)	36%	(50)	21%	(29)	6%	(8)	139
Trump Job Strongly Disapprove	42%	(231)	37%	(204)	14%	(77)	7%	(41)	553

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Table NFL14: Would you say the Super Bowl halftime show featuring Jennifer Lopez and Shakira was better or worse than most of the Super Bowl halftime shows you have seen in years past?

Demographic	Better		About the same		Worse		Don't know / No opinion		Total N
Adults	36%	(478)	35%	(459)	20%	(269)	8%	(111)	1316
Favorable of Trump	29%	(162)	33%	(181)	29%	(158)	9%	(49)	551
Unfavorable of Trump	42%	(292)	35%	(245)	15%	(105)	7%	(51)	693
Very Favorable of Trump	28%	(93)	30%	(100)	31%	(104)	11%	(37)	335
Somewhat Favorable of Trump	32%	(69)	38%	(81)	25%	(54)	6%	(12)	216
Somewhat Unfavorable of Trump	43%	(48)	34%	(39)	16%	(18)	7%	(8)	112
Very Unfavorable of Trump	42%	(244)	36%	(207)	15%	(87)	7%	(43)	580
#1 Issue: Economy	39%	(138)	37%	(131)	15%	(55)	9%	(33)	356
#1 Issue: Security	25%	(65)	34%	(88)	32%	(83)	9%	(24)	261
#1 Issue: Health Care	43%	(90)	30%	(62)	22%	(46)	6%	(12)	209
#1 Issue: Medicare / Social Security	35%	(71)	36%	(72)	18%	(37)	11%	(22)	202
#1 Issue: Women's Issues	53%	(39)	28%	(20)	15%	(11)	4%	(3)	74
#1 Issue: Education	49%	(34)	35%	(25)	11%	(7)	6%	(4)	70
#1 Issue: Energy	37%	(30)	42%	(35)	18%	(15)	3%	(2)	83
#1 Issue: Other	18%	(11)	43%	(27)	23%	(14)	17%	(10)	63
2018 House Vote: Democrat	41%	(203)	36%	(178)	17%	(81)	6%	(29)	492
2018 House Vote: Republican	29%	(123)	32%	(135)	29%	(125)	10%	(42)	424
2018 House Vote: Someone else	25%	(13)	31%	(15)	30%	(15)	14%	(7)	51
2016 Vote: Hillary Clinton	42%	(182)	37%	(158)	15%	(64)	6%	(28)	431
2016 Vote: Donald Trump	27%	(122)	34%	(156)	29%	(133)	9%	(41)	453
2016 Vote: Other	30%	(32)	27%	(29)	30%	(33)	13%	(14)	108
2016 Vote: Didn't Vote	43%	(140)	36%	(115)	12%	(39)	9%	(28)	321
Voted in 2014: Yes	35%	(290)	33%	(281)	24%	(205)	8%	(64)	840
Voted in 2014: No	39%	(188)	37%	(177)	14%	(64)	10%	(46)	476
2012 Vote: Barack Obama	38%	(199)	36%	(185)	21%	(107)	5%	(26)	518
2012 Vote: Mitt Romney	26%	(90)	34%	(116)	29%	(99)	11%	(39)	345
2012 Vote: Didn't Vote	43%	(173)	35%	(143)	13%	(51)	9%	(36)	404
4-Region: Northeast	36%	(86)	38%	(89)	20%	(46)	6%	(15)	237
4-Region: Midwest	30%	(87)	31%	(90)	26%	(75)	12%	(35)	287
4-Region: South	36%	(167)	35%	(166)	21%	(98)	8%	(39)	469
4-Region: West	43%	(138)	35%	(113)	15%	(50)	7%	(21)	322

Continued on next page

Table NFL14: Would you say the Super Bowl halftime show featuring Jennifer Lopez and Shakira was better or worse than most of the Super Bowl halftime shows you have seen in years past?

Demographic	Better		About the same		Worse		Don't know / No opinion		Total N
Adults	36%	(478)	35%	(459)	20%	(269)	8%	(111)	1316
Avid sports fan	40%	(185)	32%	(150)	21%	(97)	7%	(33)	465
Casual sports fan	33%	(241)	38%	(274)	20%	(144)	8%	(61)	720
Not a fan at all	40%	(52)	26%	(34)	21%	(27)	13%	(17)	131
Sports fan	36%	(425)	36%	(424)	20%	(242)	8%	(94)	1185
Prefer college sports	32%	(89)	33%	(89)	24%	(67)	10%	(28)	274
Prefer professional sports	38%	(322)	35%	(298)	20%	(166)	7%	(56)	842
Interested in NFL	36%	(387)	36%	(383)	20%	(209)	8%	(83)	1061
Interested in College Football	36%	(287)	37%	(296)	20%	(160)	8%	(66)	809
Interested in XFL	41%	(134)	36%	(118)	15%	(49)	9%	(28)	329
Participates in sports gambling	39%	(92)	36%	(85)	19%	(46)	6%	(14)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL15: Which was your favorite performance during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Jennifer Lopez		Shakira		Bad Bunny		J Balvin		Don't know / No opinion		Total N
Adults	31%	(405)	33%	(439)	1%	(19)	1%	(12)	34%	(441)	1316
Gender: Male	29%	(204)	33%	(237)	1%	(10)	1%	(8)	35%	(251)	709
Gender: Female	33%	(201)	33%	(202)	2%	(9)	1%	(4)	31%	(190)	606
Age: 18-29	29%	(74)	45%	(112)	3%	(8)	—	(1)	22%	(56)	251
Age: 30-44	35%	(130)	33%	(120)	3%	(9)	2%	(9)	27%	(100)	369
Age: 45-54	26%	(48)	40%	(75)	—	(1)	—	(0)	34%	(64)	187
Age: 55-64	29%	(75)	32%	(83)	—	(1)	—	(1)	39%	(101)	262
Age: 65+	31%	(77)	19%	(48)	—	(1)	—	(1)	49%	(120)	247
Generation Z: 18-22	20%	(22)	48%	(52)	4%	(4)	—	(0)	28%	(30)	107
Millennial: Age 23-38	38%	(136)	35%	(126)	3%	(12)	2%	(8)	21%	(74)	356
Generation X: Age 39-54	27%	(94)	38%	(129)	1%	(2)	1%	(2)	34%	(116)	343
Boomers: Age 55-73	29%	(133)	27%	(124)	—	(1)	—	(1)	43%	(193)	453
PID: Dem (no lean)	33%	(162)	38%	(189)	2%	(8)	1%	(6)	26%	(127)	491
PID: Ind (no lean)	30%	(114)	32%	(118)	1%	(4)	—	(0)	37%	(139)	374
PID: Rep (no lean)	29%	(129)	29%	(133)	2%	(8)	1%	(6)	39%	(175)	451
PID/Gender: Dem Men	34%	(88)	36%	(94)	1%	(4)	1%	(3)	27%	(70)	259
PID/Gender: Dem Women	32%	(74)	41%	(95)	2%	(4)	1%	(3)	24%	(57)	233
PID/Gender: Ind Men	23%	(47)	34%	(67)	1%	(2)	—	(0)	42%	(84)	200
PID/Gender: Ind Women	39%	(67)	29%	(50)	1%	(2)	—	(0)	31%	(54)	174
PID/Gender: Rep Men	28%	(70)	30%	(76)	2%	(5)	2%	(5)	38%	(96)	251
PID/Gender: Rep Women	30%	(59)	28%	(57)	2%	(3)	1%	(1)	40%	(79)	200
Ideo: Liberal (1-3)	33%	(123)	43%	(159)	1%	(5)	2%	(7)	21%	(80)	373
Ideo: Moderate (4)	35%	(127)	32%	(114)	2%	(6)	—	(1)	31%	(112)	359
Ideo: Conservative (5-7)	26%	(120)	29%	(131)	2%	(8)	1%	(4)	43%	(194)	457
Educ: < College	33%	(282)	33%	(289)	1%	(7)	1%	(6)	32%	(281)	865
Educ: Bachelors degree	28%	(84)	31%	(91)	3%	(10)	—	(0)	38%	(113)	299
Educ: Post-grad	25%	(39)	38%	(58)	2%	(2)	4%	(5)	31%	(47)	152
Income: Under 50k	35%	(219)	28%	(172)	—	(2)	1%	(5)	36%	(227)	625
Income: 50k-100k	27%	(124)	37%	(171)	3%	(12)	1%	(3)	32%	(147)	458
Income: 100k+	27%	(62)	41%	(96)	2%	(5)	1%	(3)	29%	(68)	233
Ethnicity: White	27%	(279)	34%	(343)	1%	(14)	1%	(9)	37%	(378)	1024

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Table NFL15: Which was your favorite performance during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Jennifer Lopez		Shakira		Bad Bunny		J Balvin		Don't know / No opinion		Total N
Adults	31%	(405)	33%	(439)	1%	(19)	1%	(12)	34%	(441)	1316
Ethnicity: Hispanic	31%	(70)	39%	(88)	4%	(9)	2%	(5)	25%	(56)	229
Ethnicity: Afr. Am.	52%	(88)	27%	(46)	1%	(2)	—	(0)	20%	(34)	169
Ethnicity: Other	31%	(37)	41%	(50)	3%	(4)	2%	(2)	24%	(29)	122
All Christian	29%	(205)	32%	(223)	2%	(11)	1%	(4)	36%	(254)	696
All Non-Christian	23%	(13)	48%	(28)	5%	(3)	3%	(2)	20%	(12)	58
Atheist	33%	(18)	35%	(19)	—	(0)	3%	(2)	30%	(16)	55
Agnostic/Nothing in particular	33%	(169)	33%	(169)	1%	(6)	1%	(4)	31%	(159)	507
Religious Non-Protestant/Catholic	22%	(16)	50%	(37)	4%	(3)	2%	(2)	21%	(16)	74
Evangelical	33%	(125)	26%	(95)	2%	(8)	—	(1)	39%	(145)	373
Non-Evangelical	29%	(157)	35%	(187)	1%	(6)	1%	(6)	34%	(182)	537
Community: Urban	33%	(115)	39%	(136)	3%	(9)	2%	(7)	23%	(80)	346
Community: Suburban	30%	(195)	35%	(223)	1%	(9)	—	(3)	33%	(211)	640
Community: Rural	29%	(95)	24%	(80)	—	(1)	1%	(2)	46%	(151)	329
Employ: Private Sector	26%	(125)	39%	(183)	2%	(9)	1%	(4)	32%	(154)	475
Employ: Government	36%	(33)	41%	(37)	1%	(1)	4%	(3)	19%	(17)	91
Employ: Self-Employed	38%	(47)	33%	(41)	4%	(4)	—	(0)	25%	(31)	124
Employ: Homemaker	33%	(25)	33%	(25)	—	(0)	—	(0)	34%	(25)	74
Employ: Retired	30%	(89)	21%	(63)	—	(0)	—	(1)	48%	(139)	291
Employ: Unemployed	36%	(40)	35%	(40)	—	(0)	2%	(2)	27%	(30)	112
Employ: Other	36%	(34)	24%	(22)	1%	(1)	—	(0)	39%	(36)	93
Military HH: Yes	29%	(62)	31%	(66)	1%	(3)	2%	(5)	37%	(80)	215
Military HH: No	31%	(343)	34%	(373)	2%	(17)	1%	(7)	33%	(361)	1100
RD/WT: Right Direction	30%	(166)	30%	(164)	2%	(8)	1%	(6)	38%	(211)	554
RD/WT: Wrong Track	31%	(239)	36%	(275)	1%	(11)	1%	(6)	30%	(230)	761
Trump Job Approve	27%	(151)	31%	(174)	2%	(9)	1%	(5)	40%	(230)	569
Trump Job Disapprove	34%	(234)	36%	(246)	1%	(10)	1%	(7)	28%	(196)	693
Trump Job Strongly Approve	24%	(78)	30%	(99)	2%	(6)	1%	(3)	43%	(139)	326
Trump Job Somewhat Approve	30%	(73)	31%	(74)	1%	(3)	1%	(2)	37%	(91)	243
Trump Job Somewhat Disapprove	30%	(42)	39%	(54)	2%	(2)	—	(0)	29%	(41)	139
Trump Job Strongly Disapprove	35%	(192)	35%	(192)	1%	(8)	1%	(7)	28%	(155)	553

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Table NFL15: Which was your favorite performance during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Jennifer Lopez		Shakira		Bad Bunny		J Balvin		Don't know / No opinion		Total N
Adults	31%	(405)	33%	(439)	1%	(19)	1%	(12)	34%	(441)	1316
Favorable of Trump	27%	(147)	30%	(163)	2%	(10)	1%	(7)	41%	(225)	551
Unfavorable of Trump	35%	(241)	35%	(245)	1%	(10)	1%	(5)	28%	(193)	693
Very Favorable of Trump	26%	(87)	28%	(94)	2%	(7)	2%	(5)	43%	(142)	335
Somewhat Favorable of Trump	28%	(60)	32%	(69)	1%	(3)	1%	(2)	38%	(83)	216
Somewhat Unfavorable of Trump	37%	(41)	36%	(40)	2%	(2)	—	(0)	25%	(28)	112
Very Unfavorable of Trump	34%	(199)	35%	(204)	1%	(7)	1%	(5)	28%	(165)	580
#1 Issue: Economy	30%	(108)	36%	(128)	2%	(8)	—	(0)	31%	(112)	356
#1 Issue: Security	22%	(58)	34%	(88)	3%	(7)	2%	(5)	40%	(104)	261
#1 Issue: Health Care	29%	(60)	39%	(81)	1%	(3)	—	(1)	31%	(65)	209
#1 Issue: Medicare / Social Security	44%	(89)	18%	(37)	—	(0)	1%	(2)	37%	(74)	202
#1 Issue: Women's Issues	32%	(24)	45%	(33)	—	(0)	2%	(1)	21%	(15)	74
#1 Issue: Education	46%	(32)	36%	(25)	—	(0)	1%	(1)	17%	(12)	70
#1 Issue: Energy	28%	(23)	37%	(30)	2%	(1)	3%	(3)	30%	(25)	83
#1 Issue: Other	16%	(10)	27%	(17)	—	(0)	—	(0)	57%	(36)	63
2018 House Vote: Democrat	34%	(168)	38%	(185)	2%	(8)	1%	(4)	26%	(128)	492
2018 House Vote: Republican	27%	(113)	29%	(124)	2%	(8)	1%	(3)	41%	(175)	424
2018 House Vote: Someone else	25%	(13)	27%	(14)	—	(0)	1%	(1)	46%	(23)	51
2016 Vote: Hillary Clinton	35%	(150)	37%	(159)	2%	(7)	1%	(6)	25%	(109)	431
2016 Vote: Donald Trump	27%	(120)	30%	(136)	1%	(5)	1%	(3)	42%	(189)	453
2016 Vote: Other	24%	(26)	24%	(26)	—	(0)	—	(0)	52%	(56)	108
2016 Vote: Didn't Vote	33%	(107)	37%	(118)	2%	(6)	1%	(3)	27%	(87)	321
Voted in 2014: Yes	31%	(261)	31%	(264)	1%	(12)	1%	(6)	35%	(297)	840
Voted in 2014: No	30%	(144)	37%	(175)	2%	(7)	1%	(5)	30%	(144)	476
2012 Vote: Barack Obama	35%	(179)	36%	(185)	1%	(7)	1%	(5)	27%	(141)	518
2012 Vote: Mitt Romney	26%	(91)	25%	(87)	2%	(5)	1%	(3)	46%	(159)	345
2012 Vote: Didn't Vote	30%	(122)	38%	(155)	2%	(7)	1%	(3)	29%	(116)	404
4-Region: Northeast	34%	(81)	34%	(80)	1%	(3)	—	(0)	31%	(73)	237
4-Region: Midwest	32%	(91)	25%	(73)	1%	(3)	1%	(4)	41%	(117)	287
4-Region: South	29%	(137)	35%	(162)	1%	(7)	1%	(5)	34%	(158)	469
4-Region: West	30%	(96)	39%	(124)	2%	(7)	1%	(2)	29%	(93)	322

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Table NFL15: Which was your favorite performance during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Jennifer Lopez		Shakira		Bad Bunny		J Balvin		Don't know / No opinion	Total N
Adults	31%	(405)	33%	(439)	1%	(19)	1%	(12)	34% (441)	1316
Avid sports fan	36%	(169)	32%	(150)	2%	(10)	1%	(4)	28% (131)	465
Casual sports fan	28%	(204)	34%	(241)	1%	(8)	1%	(7)	36% (261)	720
Not a fan at all	24%	(32)	36%	(47)	1%	(2)	1%	(1)	37% (49)	131
Sports fan	31%	(373)	33%	(392)	1%	(18)	1%	(11)	33% (392)	1185
Prefer college sports	27%	(75)	33%	(91)	2%	(4)	2%	(6)	36% (98)	274
Prefer professional sports	33%	(277)	33%	(280)	1%	(13)	—	(4)	32% (268)	842
Interested in NFL	31%	(334)	34%	(359)	2%	(16)	1%	(9)	32% (343)	1061
Interested in College Football	33%	(269)	32%	(263)	2%	(14)	1%	(7)	32% (256)	809
Interested in XFL	34%	(112)	34%	(111)	2%	(7)	3%	(8)	27% (90)	329
Participates in sports gambling	33%	(78)	38%	(90)	4%	(10)	3%	(7)	22% (53)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL16: Which would you say was most enjoyable to watch, the game between the San Francisco 49ers and the Kansas City Chiefs, the Super Bowl halftime show, or the ads?

Demographic	The game		The halftime show		The ads		Don't know / No opinion		Total N
Adults	57%	(754)	20%	(266)	16%	(215)	6%	(81)	1316
Gender: Male	70%	(498)	13%	(95)	12%	(84)	5%	(33)	709
Gender: Female	42%	(257)	28%	(171)	22%	(131)	8%	(48)	606
Age: 18-29	35%	(89)	39%	(99)	19%	(47)	7%	(17)	251
Age: 30-44	53%	(196)	21%	(79)	17%	(64)	8%	(31)	369
Age: 45-54	61%	(114)	16%	(29)	18%	(33)	6%	(11)	187
Age: 55-64	68%	(177)	10%	(26)	17%	(44)	6%	(15)	262
Age: 65+	73%	(179)	13%	(33)	11%	(27)	3%	(8)	247
Generation Z: 18-22	32%	(34)	39%	(42)	23%	(24)	7%	(7)	107
Millennial: Age 23-38	44%	(157)	30%	(108)	18%	(65)	8%	(27)	356
Generation X: Age 39-54	60%	(208)	17%	(58)	16%	(55)	7%	(23)	343
Boomers: Age 55-73	70%	(319)	11%	(48)	15%	(68)	4%	(17)	453
PID: Dem (no lean)	56%	(274)	24%	(118)	14%	(70)	6%	(30)	491
PID: Ind (no lean)	53%	(199)	23%	(85)	18%	(66)	6%	(23)	374
PID: Rep (no lean)	62%	(282)	14%	(63)	17%	(78)	6%	(28)	451
PID/Gender: Dem Men	70%	(180)	18%	(46)	9%	(24)	3%	(9)	259
PID/Gender: Dem Women	40%	(94)	31%	(72)	20%	(46)	9%	(21)	233
PID/Gender: Ind Men	68%	(136)	12%	(24)	15%	(29)	5%	(11)	200
PID/Gender: Ind Women	36%	(63)	35%	(61)	22%	(37)	7%	(12)	174
PID/Gender: Rep Men	72%	(181)	10%	(25)	12%	(31)	5%	(13)	251
PID/Gender: Rep Women	50%	(100)	19%	(38)	24%	(47)	7%	(15)	200
Ideo: Liberal (1-3)	52%	(192)	28%	(106)	15%	(57)	5%	(17)	373
Ideo: Moderate (4)	56%	(200)	22%	(79)	17%	(60)	5%	(20)	359
Ideo: Conservative (5-7)	67%	(305)	11%	(52)	16%	(75)	5%	(25)	457
Educ: < College	55%	(478)	22%	(187)	16%	(136)	7%	(63)	865
Educ: Bachelors degree	64%	(190)	16%	(47)	17%	(52)	3%	(10)	299
Educ: Post-grad	56%	(86)	21%	(31)	18%	(27)	5%	(8)	152
Income: Under 50k	54%	(336)	23%	(143)	16%	(97)	8%	(50)	625
Income: 50k-100k	59%	(272)	19%	(85)	18%	(81)	4%	(20)	458
Income: 100k+	63%	(146)	16%	(38)	16%	(37)	5%	(12)	233
Ethnicity: White	60%	(615)	16%	(168)	17%	(174)	7%	(67)	1024

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Table NFL16: Which would you say was most enjoyable to watch, the game between the San Francisco 49ers and the Kansas City Chiefs, the Super Bowl halftime show, or the ads?

Demographic	The game		The halftime show		The ads		Don't know / No opinion		Total N
Adults	57%	(754)	20%	(266)	16%	(215)	6%	(81)	1316
Ethnicity: Hispanic	34%	(78)	41%	(94)	17%	(40)	8%	(17)	229
Ethnicity: Afr. Am.	54%	(91)	31%	(52)	11%	(19)	4%	(7)	169
Ethnicity: Other	40%	(48)	37%	(45)	18%	(22)	6%	(7)	122
All Christian	60%	(416)	19%	(129)	17%	(117)	5%	(35)	696
All Non-Christian	66%	(39)	20%	(12)	12%	(7)	2%	(1)	58
Atheist	59%	(32)	12%	(7)	26%	(14)	2%	(1)	55
Agnostic/Nothing in particular	53%	(268)	23%	(118)	15%	(77)	9%	(44)	507
Religious Non-Protestant/Catholic	64%	(47)	18%	(13)	17%	(12)	2%	(1)	74
Evangelical	53%	(197)	23%	(87)	16%	(59)	8%	(30)	373
Non-Evangelical	59%	(317)	20%	(109)	15%	(81)	6%	(31)	537
Community: Urban	51%	(176)	25%	(88)	17%	(58)	7%	(25)	346
Community: Suburban	58%	(373)	20%	(128)	17%	(107)	5%	(32)	640
Community: Rural	62%	(205)	15%	(50)	15%	(50)	7%	(24)	329
Employ: Private Sector	60%	(286)	17%	(79)	18%	(83)	6%	(26)	475
Employ: Government	62%	(56)	17%	(16)	17%	(15)	5%	(4)	91
Employ: Self-Employed	58%	(72)	25%	(31)	12%	(14)	5%	(6)	124
Employ: Homemaker	39%	(29)	31%	(23)	20%	(15)	10%	(8)	74
Employ: Retired	71%	(206)	14%	(40)	10%	(29)	6%	(16)	291
Employ: Unemployed	32%	(36)	33%	(37)	25%	(28)	10%	(11)	112
Employ: Other	55%	(51)	19%	(18)	19%	(18)	8%	(7)	93
Military HH: Yes	67%	(144)	19%	(42)	10%	(23)	3%	(7)	215
Military HH: No	55%	(610)	20%	(224)	17%	(192)	7%	(74)	1100
RD/WT: Right Direction	64%	(353)	15%	(86)	14%	(78)	7%	(37)	554
RD/WT: Wrong Track	53%	(401)	24%	(180)	18%	(137)	6%	(44)	761
Trump Job Approve	63%	(359)	16%	(89)	16%	(90)	6%	(32)	569
Trump Job Disapprove	54%	(376)	24%	(164)	17%	(119)	5%	(33)	693
Trump Job Strongly Approve	69%	(224)	12%	(38)	15%	(49)	4%	(15)	326
Trump Job Somewhat Approve	55%	(134)	21%	(51)	17%	(41)	7%	(17)	243
Trump Job Somewhat Disapprove	63%	(88)	16%	(22)	19%	(27)	1%	(2)	139
Trump Job Strongly Disapprove	52%	(288)	26%	(142)	17%	(92)	6%	(32)	553

Continued on next page

Table NFL16: Which would you say was most enjoyable to watch, the game between the San Francisco 49ers and the Kansas City Chiefs, the Super Bowl halftime show, or the ads?

Demographic	The game		The halftime show		The ads		Don't know / No opinion		Total N
Adults	57%	(754)	20%	(266)	16%	(215)	6%	(81)	1316
Favorable of Trump	64%	(350)	14%	(78)	16%	(89)	6%	(33)	551
Unfavorable of Trump	55%	(383)	24%	(169)	16%	(108)	5%	(33)	693
Very Favorable of Trump	66%	(222)	13%	(45)	16%	(52)	5%	(16)	335
Somewhat Favorable of Trump	60%	(129)	16%	(34)	17%	(37)	8%	(17)	216
Somewhat Unfavorable of Trump	60%	(68)	25%	(28)	13%	(15)	1%	(2)	112
Very Unfavorable of Trump	54%	(315)	24%	(141)	16%	(93)	5%	(32)	580
#1 Issue: Economy	62%	(222)	23%	(83)	10%	(37)	4%	(14)	356
#1 Issue: Security	62%	(161)	12%	(31)	19%	(49)	7%	(19)	261
#1 Issue: Health Care	51%	(107)	24%	(51)	22%	(46)	2%	(5)	209
#1 Issue: Medicare / Social Security	63%	(127)	17%	(34)	12%	(25)	8%	(15)	202
#1 Issue: Women's Issues	33%	(24)	29%	(21)	25%	(19)	12%	(9)	74
#1 Issue: Education	44%	(31)	25%	(17)	21%	(15)	10%	(7)	70
#1 Issue: Energy	51%	(43)	24%	(20)	20%	(16)	5%	(4)	83
#1 Issue: Other	62%	(39)	13%	(8)	14%	(9)	11%	(7)	63
2018 House Vote: Democrat	56%	(278)	21%	(103)	17%	(83)	6%	(29)	492
2018 House Vote: Republican	66%	(278)	12%	(52)	17%	(70)	6%	(24)	424
2018 House Vote: Someone else	52%	(26)	15%	(8)	23%	(11)	10%	(5)	51
2016 Vote: Hillary Clinton	58%	(249)	19%	(83)	17%	(73)	6%	(27)	431
2016 Vote: Donald Trump	67%	(304)	12%	(54)	17%	(77)	4%	(18)	453
2016 Vote: Other	60%	(65)	13%	(15)	19%	(21)	7%	(8)	108
2016 Vote: Didn't Vote	43%	(137)	35%	(112)	14%	(44)	9%	(28)	321
Voted in 2014: Yes	62%	(520)	15%	(129)	17%	(145)	6%	(46)	840
Voted in 2014: No	49%	(234)	29%	(136)	15%	(70)	7%	(35)	476
2012 Vote: Barack Obama	60%	(311)	17%	(88)	18%	(93)	5%	(27)	518
2012 Vote: Mitt Romney	69%	(240)	10%	(35)	16%	(55)	4%	(15)	345
2012 Vote: Didn't Vote	43%	(172)	34%	(137)	14%	(55)	10%	(39)	404
4-Region: Northeast	60%	(142)	18%	(43)	15%	(36)	7%	(16)	237
4-Region: Midwest	61%	(175)	12%	(36)	20%	(58)	7%	(19)	287
4-Region: South	56%	(264)	23%	(106)	15%	(70)	6%	(29)	469
4-Region: West	54%	(174)	25%	(80)	16%	(51)	5%	(17)	322

Continued on next page

Table NFL16: Which would you say was most enjoyable to watch, the game between the San Francisco 49ers and the Kansas City Chiefs, the Super Bowl halftime show, or the ads?

Demographic	The game		The halftime show		The ads		Don't know / No opinion		Total N
Adults	57%	(754)	20%	(266)	16%	(215)	6%	(81)	1316
Avid sports fan	73%	(339)	14%	(66)	11%	(53)	1%	(7)	465
Casual sports fan	55%	(394)	21%	(149)	17%	(121)	8%	(55)	720
Not a fan at all	16%	(21)	38%	(50)	31%	(41)	15%	(19)	131
Sports fan	62%	(733)	18%	(216)	15%	(174)	5%	(62)	1185
Prefer college sports	58%	(158)	19%	(51)	17%	(46)	7%	(18)	274
Prefer professional sports	63%	(531)	18%	(152)	14%	(122)	4%	(36)	842
Interested in NFL	65%	(692)	17%	(182)	13%	(140)	5%	(48)	1061
Interested in College Football	65%	(528)	17%	(134)	14%	(112)	4%	(35)	809
Interested in XFL	70%	(229)	17%	(56)	9%	(29)	4%	(15)	329
Participates in sports gambling	65%	(154)	19%	(46)	13%	(31)	2%	(6)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL17: How would you rate the performance of Fox's broadcast team of play-by-play announcer Joe Buck and analyst Troy Aikman during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Poor		Fair		Good		Excellent		Don't know / No opinion		Total N
Adults	3%	(37)	15%	(196)	45%	(596)	24%	(322)	13%	(165)	1316
Gender: Male	4%	(26)	18%	(129)	45%	(318)	27%	(193)	6%	(44)	709
Gender: Female	2%	(10)	11%	(68)	46%	(278)	21%	(129)	20%	(121)	606
Age: 18-29	3%	(7)	15%	(37)	41%	(103)	21%	(52)	20%	(51)	251
Age: 30-44	3%	(10)	15%	(54)	42%	(156)	28%	(103)	12%	(45)	369
Age: 45-54	3%	(6)	14%	(27)	50%	(94)	25%	(48)	7%	(13)	187
Age: 55-64	3%	(7)	14%	(37)	47%	(124)	26%	(67)	10%	(27)	262
Age: 65+	3%	(7)	17%	(41)	48%	(119)	21%	(52)	12%	(29)	247
Generation Z: 18-22	1%	(1)	11%	(12)	38%	(41)	22%	(23)	27%	(29)	107
Millennial: Age 23-38	4%	(13)	15%	(53)	42%	(150)	24%	(85)	16%	(55)	356
Generation X: Age 39-54	3%	(9)	16%	(53)	47%	(162)	28%	(95)	7%	(24)	343
Boomers: Age 55-73	2%	(10)	15%	(70)	49%	(222)	23%	(106)	10%	(44)	453
PID: Dem (no lean)	3%	(14)	17%	(82)	47%	(232)	23%	(112)	11%	(52)	491
PID: Ind (no lean)	2%	(9)	16%	(58)	44%	(163)	23%	(85)	16%	(59)	374
PID: Rep (no lean)	3%	(14)	12%	(56)	45%	(201)	28%	(125)	12%	(54)	451
PID/Gender: Dem Men	4%	(11)	20%	(52)	44%	(113)	25%	(66)	7%	(17)	259
PID/Gender: Dem Women	1%	(2)	13%	(30)	51%	(119)	20%	(46)	15%	(35)	233
PID/Gender: Ind Men	2%	(4)	20%	(40)	47%	(94)	23%	(47)	8%	(15)	200
PID/Gender: Ind Women	3%	(5)	11%	(19)	39%	(69)	22%	(38)	25%	(44)	174
PID/Gender: Rep Men	4%	(11)	15%	(37)	44%	(111)	32%	(80)	5%	(12)	251
PID/Gender: Rep Women	2%	(3)	9%	(19)	45%	(91)	23%	(45)	21%	(42)	200
Ideo: Liberal (1-3)	3%	(12)	18%	(67)	46%	(171)	20%	(76)	13%	(47)	373
Ideo: Moderate (4)	2%	(9)	15%	(53)	46%	(167)	24%	(88)	12%	(42)	359
Ideo: Conservative (5-7)	3%	(16)	12%	(57)	47%	(214)	28%	(126)	10%	(44)	457
Educ: < College	2%	(21)	14%	(124)	44%	(376)	25%	(220)	14%	(125)	865
Educ: Bachelors degree	4%	(13)	16%	(48)	50%	(150)	23%	(67)	7%	(20)	299
Educ: Post-grad	2%	(3)	17%	(25)	46%	(69)	23%	(35)	13%	(20)	152
Income: Under 50k	2%	(14)	16%	(102)	42%	(260)	25%	(155)	15%	(95)	625
Income: 50k-100k	4%	(18)	13%	(58)	51%	(231)	24%	(109)	9%	(41)	458
Income: 100k+	2%	(5)	16%	(36)	45%	(105)	25%	(58)	12%	(29)	233
Ethnicity: White	3%	(35)	15%	(158)	44%	(454)	24%	(244)	13%	(133)	1024

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Table NFL17: How would you rate the performance of Fox's broadcast team of play-by-play announcer Joe Buck and analyst Troy Aikman during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Poor		Fair		Good		Excellent		Don't know / No opinion		Total N
Adults	3%	(37)	15%	(196)	45%	(596)	24%	(322)	13%	(165)	1316
Ethnicity: Hispanic	4%	(9)	15%	(34)	39%	(90)	27%	(61)	15%	(35)	229
Ethnicity: Afr. Am.	—	(0)	16%	(27)	50%	(85)	28%	(47)	6%	(10)	169
Ethnicity: Other	1%	(2)	9%	(11)	46%	(57)	26%	(31)	18%	(22)	122
All Christian	3%	(21)	14%	(99)	43%	(302)	28%	(193)	12%	(82)	696
All Non-Christian	1%	(1)	16%	(9)	49%	(29)	25%	(15)	9%	(5)	58
Atheist	4%	(2)	22%	(12)	44%	(24)	15%	(8)	15%	(8)	55
Agnostic/Nothing in particular	2%	(12)	15%	(76)	48%	(242)	21%	(106)	14%	(70)	507
Religious Non-Protestant/Catholic	1%	(1)	16%	(12)	45%	(33)	26%	(19)	12%	(9)	74
Evangelical	2%	(7)	15%	(55)	42%	(158)	28%	(104)	13%	(50)	373
Non-Evangelical	4%	(22)	14%	(77)	46%	(246)	24%	(128)	12%	(64)	537
Community: Urban	3%	(11)	12%	(43)	45%	(156)	29%	(99)	11%	(37)	346
Community: Suburban	2%	(16)	16%	(102)	44%	(284)	24%	(152)	13%	(86)	640
Community: Rural	3%	(10)	16%	(52)	47%	(156)	21%	(70)	12%	(41)	329
Employ: Private Sector	2%	(11)	14%	(69)	48%	(227)	27%	(130)	8%	(39)	475
Employ: Government	2%	(2)	19%	(17)	42%	(38)	25%	(22)	12%	(11)	91
Employ: Self-Employed	1%	(1)	19%	(24)	53%	(66)	20%	(25)	7%	(8)	124
Employ: Homemaker	9%	(6)	6%	(4)	46%	(34)	21%	(15)	19%	(14)	74
Employ: Retired	3%	(8)	16%	(47)	45%	(132)	22%	(63)	14%	(41)	291
Employ: Unemployed	4%	(4)	17%	(19)	46%	(52)	16%	(18)	17%	(19)	112
Employ: Other	3%	(3)	5%	(4)	37%	(35)	38%	(35)	17%	(16)	93
Military HH: Yes	2%	(5)	14%	(31)	40%	(86)	33%	(72)	10%	(21)	215
Military HH: No	3%	(32)	15%	(166)	46%	(510)	23%	(250)	13%	(144)	1100
RD/WT: Right Direction	4%	(20)	12%	(66)	44%	(242)	31%	(171)	10%	(56)	554
RD/WT: Wrong Track	2%	(17)	17%	(131)	46%	(354)	20%	(151)	14%	(109)	761
Trump Job Approve	4%	(20)	14%	(79)	45%	(259)	28%	(158)	9%	(53)	569
Trump Job Disapprove	2%	(16)	17%	(116)	47%	(324)	21%	(146)	13%	(89)	693
Trump Job Strongly Approve	4%	(13)	11%	(37)	41%	(134)	34%	(112)	9%	(30)	326
Trump Job Somewhat Approve	3%	(7)	18%	(43)	51%	(124)	19%	(45)	9%	(23)	243
Trump Job Somewhat Disapprove	—	(0)	13%	(18)	57%	(79)	19%	(26)	11%	(16)	139
Trump Job Strongly Disapprove	3%	(16)	18%	(98)	44%	(245)	22%	(120)	13%	(73)	553

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Table NFL17: How would you rate the performance of Fox's broadcast team of play-by-play announcer Joe Buck and analyst Troy Aikman during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Poor		Fair		Good		Excellent		Don't know / No opinion		Total N
Adults	3%	(37)	15%	(196)	45%	(596)	24%	(322)	13%	(165)	1316
Favorable of Trump	3%	(18)	14%	(75)	44%	(243)	28%	(157)	10%	(57)	551
Unfavorable of Trump	3%	(18)	16%	(111)	47%	(323)	23%	(156)	12%	(84)	693
Very Favorable of Trump	4%	(13)	12%	(42)	40%	(133)	34%	(115)	9%	(31)	335
Somewhat Favorable of Trump	2%	(5)	15%	(33)	51%	(110)	19%	(41)	12%	(26)	216
Somewhat Unfavorable of Trump	2%	(2)	13%	(15)	52%	(58)	24%	(27)	10%	(11)	112
Very Unfavorable of Trump	3%	(16)	17%	(96)	46%	(265)	22%	(130)	13%	(73)	580
#1 Issue: Economy	1%	(3)	14%	(51)	51%	(181)	26%	(94)	7%	(26)	356
#1 Issue: Security	4%	(10)	11%	(28)	46%	(121)	31%	(79)	9%	(22)	261
#1 Issue: Health Care	2%	(4)	20%	(42)	43%	(89)	21%	(43)	15%	(31)	209
#1 Issue: Medicare / Social Security	3%	(6)	17%	(33)	43%	(86)	23%	(47)	15%	(30)	202
#1 Issue: Women's Issues	10%	(7)	9%	(7)	26%	(19)	19%	(14)	36%	(26)	74
#1 Issue: Education	1%	(1)	20%	(14)	46%	(32)	19%	(13)	14%	(10)	70
#1 Issue: Energy	4%	(4)	12%	(10)	50%	(42)	24%	(20)	9%	(7)	83
#1 Issue: Other	3%	(2)	20%	(12)	40%	(25)	18%	(11)	20%	(12)	63
2018 House Vote: Democrat	4%	(19)	19%	(92)	45%	(223)	23%	(113)	9%	(45)	492
2018 House Vote: Republican	4%	(16)	14%	(60)	44%	(185)	29%	(122)	10%	(42)	424
2018 House Vote: Someone else	2%	(1)	17%	(9)	40%	(20)	14%	(7)	27%	(14)	51
2016 Vote: Hillary Clinton	3%	(12)	17%	(73)	47%	(203)	24%	(103)	9%	(40)	431
2016 Vote: Donald Trump	3%	(13)	13%	(61)	46%	(209)	28%	(128)	10%	(43)	453
2016 Vote: Other	9%	(10)	19%	(20)	35%	(37)	19%	(21)	19%	(20)	108
2016 Vote: Didn't Vote	1%	(2)	13%	(43)	46%	(147)	22%	(70)	19%	(60)	321
Voted in 2014: Yes	4%	(32)	17%	(146)	45%	(374)	25%	(211)	9%	(77)	840
Voted in 2014: No	1%	(5)	11%	(50)	47%	(221)	23%	(111)	18%	(87)	476
2012 Vote: Barack Obama	3%	(17)	17%	(89)	48%	(248)	23%	(120)	8%	(42)	518
2012 Vote: Mitt Romney	4%	(14)	13%	(44)	46%	(158)	28%	(96)	10%	(34)	345
2012 Vote: Didn't Vote	1%	(5)	14%	(56)	42%	(170)	23%	(95)	19%	(78)	404
4-Region: Northeast	3%	(8)	15%	(36)	40%	(95)	27%	(65)	14%	(33)	237
4-Region: Midwest	4%	(11)	18%	(52)	45%	(130)	20%	(57)	13%	(37)	287
4-Region: South	1%	(4)	17%	(78)	46%	(215)	24%	(113)	13%	(60)	469
4-Region: West	4%	(14)	9%	(30)	49%	(156)	27%	(88)	11%	(34)	322

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Table NFL17: How would you rate the performance of Fox's broadcast team of play-by-play announcer Joe Buck and analyst Troy Aikman during Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs on February 2, 2020?

Demographic	Poor		Fair		Good		Excellent		Don't know / No opinion	Total N
Adults	3%	(37)	15%	(196)	45%	(596)	24%	(322)	13% (165)	1316
Avid sports fan	5%	(25)	16%	(75)	42%	(196)	34%	(157)	3% (12)	465
Casual sports fan	1%	(10)	15%	(106)	49%	(351)	20%	(147)	15% (106)	720
Not a fan at all	1%	(1)	12%	(16)	37%	(49)	13%	(17)	36% (47)	131
Sports fan	3%	(36)	15%	(180)	46%	(547)	26%	(305)	10% (117)	1185
Prefer college sports	4%	(12)	16%	(43)	49%	(134)	22%	(59)	9% (26)	274
Prefer professional sports	3%	(24)	15%	(130)	46%	(383)	27%	(224)	10% (81)	842
Interested in NFL	3%	(34)	15%	(155)	46%	(489)	27%	(287)	9% (96)	1061
Interested in College Football	3%	(26)	15%	(124)	46%	(370)	29%	(234)	7% (56)	809
Interested in XFL	3%	(10)	14%	(46)	41%	(136)	37%	(123)	4% (13)	329
Participates in sports gambling	3%	(8)	10%	(24)	47%	(112)	33%	(78)	7% (16)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFL18: Did you place any bets on Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs? This includes choosing a team to win, money line bets, bets against the spread, over / unders, prop bets or pools of any kind that involved a monetary buy-in, such as 'squares', 'boxes', score prediction or daily fantasy.

Demographic	Yes		No		Total N
Adults	18%	(236)	82%	(1080)	1316
Gender: Male	21%	(151)	79%	(558)	709
Gender: Female	14%	(84)	86%	(522)	606
Age: 18-29	22%	(56)	78%	(195)	251
Age: 30-44	26%	(97)	74%	(272)	369
Age: 45-54	12%	(23)	88%	(165)	187
Age: 55-64	12%	(32)	88%	(230)	262
Age: 65+	11%	(28)	89%	(219)	247
Generation Z: 18-22	21%	(23)	79%	(85)	107
Millennial: Age 23-38	26%	(93)	74%	(263)	356
Generation X: Age 39-54	17%	(59)	83%	(284)	343
Boomers: Age 55-73	12%	(55)	88%	(398)	453
PID: Dem (no lean)	17%	(85)	83%	(406)	491
PID: Ind (no lean)	16%	(59)	84%	(315)	374
PID: Rep (no lean)	20%	(91)	80%	(359)	451
PID/Gender: Dem Men	22%	(57)	78%	(202)	259
PID/Gender: Dem Women	12%	(28)	88%	(205)	233
PID/Gender: Ind Men	17%	(35)	83%	(165)	200
PID/Gender: Ind Women	14%	(24)	86%	(149)	174
PID/Gender: Rep Men	24%	(60)	76%	(191)	251
PID/Gender: Rep Women	16%	(32)	84%	(168)	200
Ideo: Liberal (1-3)	21%	(79)	79%	(294)	373
Ideo: Moderate (4)	17%	(60)	83%	(298)	359
Ideo: Conservative (5-7)	15%	(71)	85%	(386)	457
Educ: < College	17%	(145)	83%	(720)	865
Educ: Bachelors degree	20%	(59)	80%	(240)	299
Educ: Post-grad	21%	(32)	79%	(120)	152
Income: Under 50k	17%	(104)	83%	(521)	625
Income: 50k-100k	18%	(84)	82%	(374)	458
Income: 100k+	21%	(48)	79%	(185)	233
Ethnicity: White	16%	(166)	84%	(859)	1024

Continued on next page

Table NFL18: *Did you place any bets on Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs? This includes choosing a team to win, money line bets, bets against the spread, over / unders, prop bets or pools of any kind that involved a monetary buy-in, such as 'squares', 'boxes', score prediction or daily fantasy.*

Demographic	Yes		No		Total N
Adults	18%	(236)	82%	(1080)	1316
Ethnicity: Hispanic	21%	(47)	79%	(182)	229
Ethnicity: Afr. Am.	24%	(41)	76%	(128)	169
Ethnicity: Other	23%	(29)	77%	(93)	122
All Christian	17%	(115)	83%	(581)	696
All Non-Christian	22%	(13)	78%	(45)	58
Atheist	15%	(8)	85%	(46)	55
Agnostic/Nothing in particular	20%	(99)	80%	(408)	507
Religious Non-Protestant/Catholic	24%	(18)	76%	(56)	74
Evangelical	19%	(71)	81%	(302)	373
Non-Evangelical	16%	(87)	84%	(451)	537
Community: Urban	21%	(73)	79%	(273)	346
Community: Suburban	17%	(109)	83%	(531)	640
Community: Rural	16%	(54)	84%	(275)	329
Employ: Private Sector	21%	(99)	79%	(376)	475
Employ: Government	34%	(31)	66%	(60)	91
Employ: Self-Employed	26%	(33)	74%	(92)	124
Employ: Homemaker	11%	(8)	89%	(66)	74
Employ: Retired	10%	(28)	90%	(263)	291
Employ: Unemployed	6%	(7)	94%	(105)	112
Employ: Other	24%	(22)	76%	(71)	93
Military HH: Yes	24%	(51)	76%	(164)	215
Military HH: No	17%	(184)	83%	(916)	1100
RD/WT: Right Direction	20%	(113)	80%	(441)	554
RD/WT: Wrong Track	16%	(122)	84%	(639)	761
Trump Job Approve	18%	(101)	82%	(468)	569
Trump Job Disapprove	17%	(121)	83%	(572)	693
Trump Job Strongly Approve	19%	(61)	81%	(265)	326
Trump Job Somewhat Approve	17%	(40)	83%	(203)	243
Trump Job Somewhat Disapprove	19%	(26)	81%	(113)	139
Trump Job Strongly Disapprove	17%	(95)	83%	(459)	553

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Table NFL18: *Did you place any bets on Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs? This includes choosing a team to win, money line bets, bets against the spread, over / unders, prop bets or pools of any kind that involved a monetary buy-in, such as 'squares', 'boxes', score prediction or daily fantasy.*

Demographic	Yes		No		Total N
Adults	18%	(236)	82%	(1080)	1316
Favorable of Trump	19%	(104)	81%	(447)	551
Unfavorable of Trump	18%	(122)	82%	(570)	693
Very Favorable of Trump	18%	(61)	82%	(274)	335
Somewhat Favorable of Trump	20%	(43)	80%	(173)	216
Somewhat Unfavorable of Trump	23%	(25)	77%	(87)	112
Very Unfavorable of Trump	17%	(97)	83%	(483)	580
#1 Issue: Economy	22%	(77)	78%	(278)	356
#1 Issue: Security	21%	(56)	79%	(205)	261
#1 Issue: Health Care	14%	(30)	86%	(179)	209
#1 Issue: Medicare / Social Security	8%	(16)	92%	(186)	202
#1 Issue: Women's Issues	19%	(14)	81%	(59)	74
#1 Issue: Education	20%	(14)	80%	(56)	70
#1 Issue: Energy	25%	(20)	75%	(62)	83
#1 Issue: Other	13%	(8)	87%	(55)	63
2018 House Vote: Democrat	18%	(89)	82%	(404)	492
2018 House Vote: Republican	18%	(74)	82%	(349)	424
2018 House Vote: Someone else	18%	(9)	82%	(42)	51
2016 Vote: Hillary Clinton	19%	(83)	81%	(349)	431
2016 Vote: Donald Trump	18%	(83)	82%	(369)	453
2016 Vote: Other	10%	(10)	90%	(98)	108
2016 Vote: Didn't Vote	18%	(57)	82%	(264)	321
Voted in 2014: Yes	17%	(146)	83%	(694)	840
Voted in 2014: No	19%	(90)	81%	(386)	476
2012 Vote: Barack Obama	17%	(89)	83%	(429)	518
2012 Vote: Mitt Romney	18%	(61)	82%	(284)	345
2012 Vote: Didn't Vote	19%	(76)	81%	(327)	404
4-Region: Northeast	18%	(44)	82%	(193)	237
4-Region: Midwest	16%	(45)	84%	(242)	287
4-Region: South	17%	(77)	83%	(392)	469
4-Region: West	22%	(70)	78%	(252)	322

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Table NFL18: *Did you place any bets on Super Bowl LIV between the San Francisco 49ers and the Kansas City Chiefs? This includes choosing a team to win, money line bets, bets against the spread, over / unders, prop bets or pools of any kind that involved a monetary buy-in, such as 'squares', 'boxes', score prediction or daily fantasy.*

Demographic	Yes		No		Total N
Adults	18%	(236)	82%	(1080)	1316
Avid sports fan	27%	(125)	73%	(340)	465
Casual sports fan	13%	(97)	87%	(623)	720
Not a fan at all	11%	(14)	89%	(117)	131
Sports fan	19%	(222)	81%	(963)	1185
Prefer college sports	16%	(44)	84%	(230)	274
Prefer professional sports	20%	(168)	80%	(674)	842
Interested in NFL	19%	(201)	81%	(860)	1061
Interested in College Football	20%	(158)	80%	(650)	809
Interested in XFL	28%	(92)	72%	(237)	329
Participates in sports gambling	56%	(133)	44%	(105)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFLdem1: *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	23%	(512)	47%	(1042)	29%	(642)	2197
Gender: Male	35%	(370)	46%	(490)	19%	(200)	1060
Gender: Female	13%	(142)	49%	(552)	39%	(443)	1137
Age: 18-29	19%	(85)	43%	(195)	38%	(170)	450
Age: 30-44	30%	(166)	46%	(256)	25%	(139)	561
Age: 45-54	25%	(84)	44%	(144)	31%	(101)	328
Age: 55-64	25%	(103)	50%	(210)	26%	(108)	422
Age: 65+	17%	(74)	55%	(237)	29%	(125)	436
Generation Z: 18-22	12%	(25)	48%	(98)	40%	(83)	207
Millennial: Age 23-38	27%	(156)	43%	(251)	30%	(171)	578
Generation X: Age 39-54	28%	(154)	44%	(246)	28%	(155)	555
Boomers: Age 55-73	21%	(158)	53%	(398)	26%	(200)	756
PID: Dem (no lean)	27%	(202)	46%	(345)	27%	(202)	749
PID: Ind (no lean)	17%	(128)	46%	(343)	37%	(274)	746
PID: Rep (no lean)	26%	(182)	51%	(355)	24%	(166)	702
PID/Gender: Dem Men	40%	(141)	42%	(150)	18%	(64)	356
PID/Gender: Dem Women	16%	(61)	49%	(194)	35%	(138)	393
PID/Gender: Ind Men	26%	(90)	49%	(170)	25%	(85)	345
PID/Gender: Ind Women	10%	(39)	43%	(172)	47%	(190)	401
PID/Gender: Rep Men	39%	(139)	47%	(170)	14%	(50)	359
PID/Gender: Rep Women	12%	(42)	54%	(185)	34%	(115)	343
Ideo: Liberal (1-3)	26%	(153)	44%	(261)	31%	(183)	597
Ideo: Moderate (4)	23%	(135)	49%	(289)	28%	(165)	588
Ideo: Conservative (5-7)	26%	(188)	51%	(372)	23%	(172)	731
Educ: < College	21%	(311)	48%	(722)	32%	(477)	1510
Educ: Bachelors degree	31%	(138)	46%	(202)	23%	(103)	443
Educ: Post-grad	26%	(64)	48%	(118)	26%	(62)	244
Income: Under 50k	19%	(224)	48%	(551)	33%	(384)	1158
Income: 50k-100k	27%	(188)	47%	(330)	26%	(185)	703
Income: 100k+	30%	(100)	48%	(161)	22%	(73)	335
Ethnicity: White	21%	(367)	49%	(843)	30%	(509)	1719
Ethnicity: Hispanic	27%	(96)	42%	(146)	31%	(107)	349
Ethnicity: Afr. Am.	34%	(94)	36%	(99)	30%	(81)	274

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Table NFLdem1: *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	23%	(512)	47%	(1042)	29%	(642)	2197
Ethnicity: Other	25%	(52)	49%	(101)	25%	(51)	204
All Christian	24%	(255)	52%	(557)	23%	(250)	1062
All Non-Christian	37%	(34)	46%	(43)	17%	(15)	92
Atheist	23%	(23)	40%	(40)	38%	(38)	100
Agnostic/Nothing in particular	21%	(200)	43%	(403)	36%	(339)	942
Religious Non-Protestant/Catholic	33%	(39)	48%	(57)	19%	(23)	119
Evangelical	24%	(142)	50%	(294)	26%	(153)	589
Non-Evangelical	25%	(200)	51%	(419)	24%	(196)	816
Community: Urban	24%	(138)	48%	(275)	28%	(162)	575
Community: Suburban	24%	(242)	48%	(482)	28%	(287)	1011
Community: Rural	22%	(132)	47%	(285)	32%	(193)	611
Employ: Private Sector	29%	(201)	47%	(327)	24%	(170)	698
Employ: Government	35%	(48)	40%	(56)	25%	(34)	138
Employ: Self-Employed	27%	(54)	49%	(99)	24%	(47)	200
Employ: Homemaker	10%	(16)	47%	(77)	44%	(72)	164
Employ: Retired	19%	(92)	52%	(255)	29%	(140)	487
Employ: Unemployed	15%	(39)	42%	(105)	43%	(107)	250
Employ: Other	29%	(45)	46%	(72)	25%	(39)	156
Military HH: Yes	20%	(75)	50%	(188)	30%	(111)	373
Military HH: No	24%	(437)	47%	(855)	29%	(531)	1824
RD/WT: Right Direction	28%	(242)	48%	(413)	24%	(203)	858
RD/WT: Wrong Track	20%	(270)	47%	(629)	33%	(439)	1339
Trump Job Approve	26%	(240)	48%	(440)	26%	(233)	913
Trump Job Disapprove	23%	(265)	47%	(551)	30%	(349)	1165
Trump Job Strongly Approve	26%	(141)	47%	(252)	26%	(140)	532
Trump Job Somewhat Approve	26%	(100)	49%	(188)	24%	(93)	380
Trump Job Somewhat Disapprove	23%	(53)	45%	(104)	32%	(74)	231
Trump Job Strongly Disapprove	23%	(212)	48%	(447)	29%	(274)	934
Favorable of Trump	26%	(225)	49%	(433)	25%	(220)	879
Unfavorable of Trump	23%	(271)	46%	(544)	31%	(361)	1176

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Table NFLdem1: *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan		Casual sports fan		Not a fan at all		Total N
Adults	23%	(512)	47%	(1042)	29%	(642)	2197
Very Favorable of Trump	26%	(144)	47%	(257)	27%	(150)	552
Somewhat Favorable of Trump	25%	(81)	54%	(176)	22%	(70)	327
Somewhat Unfavorable of Trump	24%	(48)	43%	(84)	33%	(64)	196
Very Unfavorable of Trump	23%	(223)	47%	(460)	30%	(297)	980
#1 Issue: Economy	29%	(160)	45%	(244)	26%	(141)	545
#1 Issue: Security	26%	(112)	48%	(207)	26%	(110)	429
#1 Issue: Health Care	21%	(75)	50%	(181)	29%	(103)	359
#1 Issue: Medicare / Social Security	20%	(65)	52%	(169)	28%	(93)	327
#1 Issue: Women's Issues	14%	(19)	47%	(63)	38%	(51)	134
#1 Issue: Education	27%	(32)	39%	(47)	34%	(41)	121
#1 Issue: Energy	23%	(34)	42%	(61)	35%	(50)	145
#1 Issue: Other	11%	(15)	51%	(71)	38%	(52)	137
2018 House Vote: Democrat	28%	(206)	47%	(351)	25%	(189)	746
2018 House Vote: Republican	27%	(177)	51%	(330)	22%	(146)	653
2018 House Vote: Someone else	14%	(13)	52%	(48)	34%	(32)	93
2016 Vote: Hillary Clinton	26%	(173)	47%	(311)	28%	(184)	668
2016 Vote: Donald Trump	28%	(195)	50%	(355)	22%	(153)	703
2016 Vote: Other	19%	(36)	50%	(94)	31%	(58)	188
2016 Vote: Didn't Vote	17%	(108)	44%	(280)	39%	(246)	634
Voted in 2014: Yes	28%	(363)	48%	(630)	24%	(308)	1301
Voted in 2014: No	17%	(149)	46%	(412)	37%	(335)	896
2012 Vote: Barack Obama	29%	(228)	46%	(364)	25%	(202)	794
2012 Vote: Mitt Romney	26%	(146)	51%	(287)	23%	(128)	561
2012 Vote: Other	15%	(13)	57%	(47)	27%	(22)	81
2012 Vote: Didn't Vote	16%	(124)	45%	(345)	38%	(290)	759
4-Region: Northeast	25%	(97)	46%	(181)	29%	(115)	393
4-Region: Midwest	24%	(112)	50%	(229)	26%	(120)	462
4-Region: South	22%	(182)	46%	(381)	32%	(260)	823
4-Region: West	23%	(121)	48%	(251)	28%	(146)	519
Avid sports fan	100%	(512)	—	(0)	—	(0)	512
Casual sports fan	—	(0)	100%	(1042)	—	(0)	1042
Not a fan at all	—	(0)	—	(0)	100%	(642)	642

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Table NFLdem1: *In general, would you describe yourself as an avid sports fan, a casual sports fan or not a fan at all?*

Demographic	Avid sports fan	Casual sports fan	Not a fan at all	Total N
Adults	23% (512)	47% (1042)	29% (642)	2197
Sports fan	33% (512)	67% (1042)	— (0)	1555
Prefer college sports	32% (121)	59% (227)	9% (36)	384
Prefer professional sports	34% (371)	62% (664)	4% (45)	1079
Interested in NFL	38% (477)	58% (733)	4% (44)	1254
Interested in College Football	42% (417)	55% (540)	3% (30)	986
Interested in XFL	58% (215)	40% (148)	2% (6)	370
Participates in sports gambling	57% (163)	35% (99)	8% (24)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFLdem2: *Generally, would you say you prefer college sports or professional sports?*

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	17%	(384)	49%	(1079)	23%	(513)	10%	(221)	2197
Gender: Male	21%	(227)	57%	(604)	16%	(165)	6%	(64)	1060
Gender: Female	14%	(157)	42%	(475)	31%	(348)	14%	(157)	1137
Age: 18-29	12%	(52)	48%	(215)	22%	(101)	18%	(82)	450
Age: 30-44	17%	(97)	55%	(311)	19%	(104)	9%	(49)	561
Age: 45-54	21%	(69)	44%	(146)	25%	(84)	9%	(29)	328
Age: 55-64	19%	(81)	48%	(204)	25%	(104)	8%	(33)	422
Age: 65+	19%	(85)	47%	(203)	27%	(120)	6%	(28)	436
Generation Z: 18-22	11%	(22)	48%	(99)	24%	(49)	18%	(37)	207
Millennial: Age 23-38	16%	(91)	51%	(292)	20%	(114)	14%	(81)	578
Generation X: Age 39-54	19%	(105)	51%	(281)	23%	(126)	8%	(42)	555
Boomers: Age 55-73	19%	(141)	49%	(370)	26%	(193)	7%	(52)	756
PID: Dem (no lean)	13%	(100)	55%	(413)	24%	(177)	8%	(59)	749
PID: Ind (no lean)	15%	(112)	44%	(329)	26%	(192)	15%	(112)	746
PID: Rep (no lean)	25%	(172)	48%	(337)	20%	(143)	7%	(50)	702
PID/Gender: Dem Men	15%	(55)	65%	(231)	15%	(53)	5%	(18)	356
PID/Gender: Dem Women	11%	(45)	46%	(182)	32%	(125)	11%	(42)	393
PID/Gender: Ind Men	19%	(67)	53%	(181)	19%	(67)	9%	(30)	345
PID/Gender: Ind Women	11%	(46)	37%	(148)	31%	(125)	20%	(82)	401
PID/Gender: Rep Men	30%	(106)	53%	(191)	13%	(45)	5%	(17)	359
PID/Gender: Rep Women	19%	(66)	42%	(145)	29%	(98)	10%	(33)	343
Ideo: Liberal (1-3)	14%	(85)	51%	(306)	27%	(159)	8%	(47)	597
Ideo: Moderate (4)	16%	(95)	52%	(306)	22%	(129)	10%	(58)	588
Ideo: Conservative (5-7)	25%	(183)	47%	(344)	22%	(158)	6%	(47)	731
Educ: < College	14%	(210)	49%	(740)	25%	(382)	12%	(177)	1510
Educ: Bachelors degree	26%	(115)	50%	(223)	18%	(82)	5%	(23)	443
Educ: Post-grad	24%	(59)	47%	(115)	20%	(49)	9%	(21)	244
Income: Under 50k	14%	(162)	47%	(542)	26%	(299)	13%	(156)	1158
Income: 50k-100k	20%	(143)	50%	(352)	23%	(159)	7%	(50)	703
Income: 100k+	24%	(79)	55%	(185)	17%	(56)	5%	(15)	335
Ethnicity: White	19%	(325)	47%	(816)	25%	(424)	9%	(156)	1719
Ethnicity: Hispanic	11%	(40)	53%	(185)	22%	(77)	14%	(47)	349

Continued on next page

Table NFLdem2: *Generally, would you say you prefer college sports or professional sports?*

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	17%	(384)	49%	(1079)	23%	(513)	10%	(221)	2197
Ethnicity: Afr. Am.	13%	(35)	54%	(149)	22%	(61)	11%	(30)	274
Ethnicity: Other	12%	(25)	56%	(115)	14%	(28)	18%	(36)	204
All Christian	23%	(245)	50%	(531)	21%	(220)	6%	(66)	1062
All Non-Christian	14%	(13)	67%	(61)	14%	(13)	6%	(5)	92
Atheist	14%	(14)	50%	(50)	25%	(26)	11%	(11)	100
Agnostic/Nothing in particular	12%	(113)	46%	(436)	27%	(255)	15%	(139)	942
Religious Non-Protestant/Catholic	20%	(24)	60%	(72)	15%	(18)	4%	(5)	119
Evangelical	22%	(130)	48%	(284)	20%	(115)	10%	(59)	589
Non-Evangelical	19%	(158)	52%	(421)	22%	(179)	7%	(57)	816
Community: Urban	12%	(68)	55%	(316)	23%	(130)	11%	(61)	575
Community: Suburban	18%	(179)	50%	(508)	22%	(227)	10%	(97)	1011
Community: Rural	22%	(137)	42%	(255)	25%	(155)	10%	(63)	611
Employ: Private Sector	20%	(138)	54%	(378)	19%	(134)	7%	(48)	698
Employ: Government	18%	(25)	53%	(73)	20%	(27)	9%	(12)	138
Employ: Self-Employed	18%	(36)	53%	(106)	19%	(38)	10%	(20)	200
Employ: Homemaker	14%	(23)	32%	(53)	29%	(48)	24%	(40)	164
Employ: Retired	20%	(99)	47%	(227)	27%	(134)	6%	(28)	487
Employ: Unemployed	9%	(22)	44%	(111)	28%	(70)	19%	(47)	250
Employ: Other	15%	(24)	53%	(83)	24%	(37)	8%	(12)	156
Military HH: Yes	22%	(82)	47%	(174)	23%	(85)	9%	(32)	373
Military HH: No	17%	(302)	50%	(905)	23%	(428)	10%	(189)	1824
RD/WT: Right Direction	24%	(208)	48%	(411)	20%	(169)	8%	(70)	858
RD/WT: Wrong Track	13%	(176)	50%	(668)	26%	(343)	11%	(151)	1339
Trump Job Approve	24%	(218)	47%	(430)	22%	(199)	7%	(65)	913
Trump Job Disapprove	13%	(155)	52%	(609)	25%	(285)	10%	(116)	1165
Trump Job Strongly Approve	24%	(127)	47%	(248)	23%	(125)	6%	(32)	532
Trump Job Somewhat Approve	24%	(91)	48%	(182)	20%	(74)	9%	(33)	380
Trump Job Somewhat Disapprove	11%	(24)	51%	(118)	30%	(69)	8%	(19)	231
Trump Job Strongly Disapprove	14%	(130)	53%	(491)	23%	(216)	10%	(96)	934
Favorable of Trump	25%	(217)	47%	(413)	22%	(190)	7%	(60)	879
Unfavorable of Trump	13%	(158)	52%	(615)	24%	(287)	10%	(115)	1176

Continued on next page

Table NFLdem2: *Generally, would you say you prefer college sports or professional sports?*

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	17%	(384)	49%	(1079)	23%	(513)	10%	(221)	2197
Very Favorable of Trump	25%	(136)	45%	(248)	24%	(130)	7%	(38)	552
Somewhat Favorable of Trump	25%	(81)	50%	(165)	18%	(59)	7%	(22)	327
Somewhat Unfavorable of Trump	15%	(29)	51%	(100)	25%	(50)	9%	(17)	196
Very Unfavorable of Trump	13%	(129)	53%	(515)	24%	(238)	10%	(98)	980
#1 Issue: Economy	18%	(97)	55%	(297)	18%	(100)	9%	(51)	545
#1 Issue: Security	24%	(103)	47%	(201)	23%	(98)	6%	(27)	429
#1 Issue: Health Care	14%	(50)	49%	(174)	24%	(88)	13%	(47)	359
#1 Issue: Medicare / Social Security	16%	(52)	51%	(168)	25%	(82)	7%	(24)	327
#1 Issue: Women's Issues	16%	(22)	38%	(51)	31%	(41)	15%	(20)	134
#1 Issue: Education	15%	(18)	48%	(58)	17%	(20)	20%	(24)	121
#1 Issue: Energy	13%	(19)	50%	(72)	24%	(35)	13%	(19)	145
#1 Issue: Other	16%	(22)	42%	(57)	35%	(48)	7%	(10)	137
2018 House Vote: Democrat	17%	(126)	54%	(407)	21%	(155)	8%	(58)	746
2018 House Vote: Republican	26%	(168)	48%	(311)	20%	(130)	7%	(44)	653
2018 House Vote: Someone else	12%	(11)	44%	(40)	33%	(31)	11%	(10)	93
2016 Vote: Hillary Clinton	14%	(96)	56%	(374)	20%	(134)	10%	(64)	668
2016 Vote: Donald Trump	26%	(182)	49%	(342)	20%	(141)	5%	(39)	703
2016 Vote: Other	16%	(31)	44%	(83)	30%	(57)	9%	(17)	188
2016 Vote: Didn't Vote	12%	(75)	44%	(277)	29%	(181)	16%	(101)	634
Voted in 2014: Yes	22%	(291)	50%	(648)	21%	(270)	7%	(93)	1301
Voted in 2014: No	10%	(93)	48%	(431)	27%	(243)	14%	(128)	896
2012 Vote: Barack Obama	16%	(130)	54%	(432)	21%	(169)	8%	(62)	794
2012 Vote: Mitt Romney	28%	(158)	46%	(257)	21%	(120)	5%	(26)	561
2012 Vote: Other	18%	(15)	40%	(33)	28%	(23)	13%	(11)	81
2012 Vote: Didn't Vote	11%	(81)	47%	(356)	26%	(199)	16%	(123)	759
4-Region: Northeast	9%	(36)	59%	(230)	26%	(103)	6%	(23)	393
4-Region: Midwest	20%	(91)	48%	(220)	20%	(95)	12%	(56)	462
4-Region: South	22%	(185)	42%	(349)	24%	(194)	12%	(95)	823
4-Region: West	14%	(72)	54%	(279)	23%	(121)	9%	(47)	519

Continued on next page

Table NFLdem2: *Generally, would you say you prefer college sports or professional sports?*

Demographic	College sports		Professional sports		Neither		Don't know / No opinion		Total N
Adults	17%	(384)	49%	(1079)	23%	(513)	10%	(221)	2197
Avid sports fan	24%	(121)	72%	(371)	2%	(10)	2%	(11)	512
Casual sports fan	22%	(227)	64%	(664)	8%	(81)	7%	(71)	1042
Not a fan at all	6%	(36)	7%	(45)	66%	(422)	22%	(139)	642
Sports fan	22%	(348)	67%	(1034)	6%	(91)	5%	(82)	1555
Prefer college sports	100%	(384)	—	(0)	—	(0)	—	(0)	384
Prefer professional sports	—	(0)	100%	(1079)	—	(0)	—	(0)	1079
Interested in NFL	20%	(251)	70%	(884)	5%	(59)	5%	(60)	1254
Interested in College Football	35%	(341)	57%	(559)	4%	(41)	5%	(46)	986
Interested in XFL	23%	(84)	69%	(257)	3%	(12)	5%	(17)	370
Participates in sports gambling	23%	(67)	63%	(181)	9%	(26)	4%	(13)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFLdem3_1: How interested would you say you are in each of the following?
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	34%	(737)	24%	(517)	13%	(286)	30%	(657)	2197
Gender: Male	47%	(500)	21%	(224)	10%	(109)	21%	(227)	1060
Gender: Female	21%	(236)	26%	(293)	16%	(177)	38%	(430)	1137
Age: 18-29	30%	(133)	22%	(97)	16%	(73)	33%	(147)	450
Age: 30-44	38%	(212)	25%	(140)	11%	(62)	26%	(148)	561
Age: 45-54	34%	(111)	20%	(66)	11%	(36)	35%	(115)	328
Age: 55-64	35%	(146)	25%	(107)	13%	(56)	26%	(111)	422
Age: 65+	31%	(134)	25%	(107)	13%	(58)	31%	(136)	436
Generation Z: 18-22	24%	(49)	24%	(50)	19%	(39)	33%	(69)	207
Millennial: Age 23-38	35%	(205)	23%	(131)	13%	(76)	29%	(166)	578
Generation X: Age 39-54	36%	(202)	22%	(122)	10%	(57)	32%	(175)	555
Boomers: Age 55-73	34%	(254)	25%	(192)	13%	(99)	28%	(211)	756
PID: Dem (no lean)	38%	(286)	23%	(173)	13%	(95)	26%	(196)	749
PID: Ind (no lean)	27%	(204)	23%	(168)	15%	(109)	36%	(265)	746
PID: Rep (no lean)	35%	(247)	25%	(177)	12%	(83)	28%	(196)	702
PID/Gender: Dem Men	55%	(195)	20%	(71)	9%	(33)	16%	(57)	356
PID/Gender: Dem Women	23%	(91)	26%	(102)	16%	(62)	35%	(138)	393
PID/Gender: Ind Men	37%	(129)	22%	(76)	12%	(41)	29%	(98)	345
PID/Gender: Ind Women	19%	(75)	23%	(92)	17%	(68)	42%	(167)	401
PID/Gender: Rep Men	49%	(176)	22%	(77)	10%	(34)	20%	(71)	359
PID/Gender: Rep Women	21%	(71)	29%	(99)	14%	(48)	36%	(125)	343
Ideo: Liberal (1-3)	32%	(194)	23%	(140)	15%	(88)	29%	(175)	597
Ideo: Moderate (4)	38%	(223)	21%	(125)	11%	(66)	30%	(174)	588
Ideo: Conservative (5-7)	33%	(240)	26%	(194)	13%	(94)	28%	(204)	731
Educ: < College	32%	(484)	23%	(348)	13%	(202)	32%	(476)	1510
Educ: Bachelors degree	39%	(173)	24%	(107)	12%	(52)	25%	(111)	443
Educ: Post-grad	33%	(80)	26%	(62)	13%	(31)	29%	(70)	244
Income: Under 50k	31%	(356)	24%	(275)	13%	(147)	33%	(380)	1158
Income: 50k-100k	36%	(252)	21%	(150)	14%	(98)	29%	(204)	703
Income: 100k+	38%	(128)	27%	(92)	12%	(41)	22%	(74)	335
Ethnicity: White	32%	(546)	25%	(429)	12%	(210)	31%	(534)	1719

Continued on next page

Table NFLdem3_1: How interested would you say you are in each of the following?
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	34%	(737)	24%	(517)	13%	(286)	30%	(657)	2197
Ethnicity: Hispanic	36%	(125)	19%	(66)	16%	(55)	30%	(103)	349
Ethnicity: Afr. Am.	44%	(121)	17%	(47)	14%	(38)	25%	(68)	274
Ethnicity: Other	34%	(70)	20%	(41)	19%	(38)	27%	(55)	204
All Christian	34%	(359)	27%	(283)	13%	(142)	26%	(279)	1062
All Non-Christian	43%	(39)	30%	(28)	8%	(7)	19%	(18)	92
Atheist	34%	(34)	20%	(20)	12%	(13)	33%	(34)	100
Agnostic/Nothing in particular	32%	(305)	20%	(186)	13%	(124)	35%	(327)	942
Religious Non-Protestant/Catholic	41%	(49)	30%	(35)	10%	(12)	20%	(23)	119
Evangelical	34%	(202)	26%	(156)	12%	(73)	27%	(158)	589
Non-Evangelical	35%	(283)	25%	(203)	14%	(110)	27%	(220)	816
Community: Urban	32%	(186)	22%	(127)	16%	(94)	29%	(168)	575
Community: Suburban	36%	(363)	24%	(243)	12%	(120)	28%	(285)	1011
Community: Rural	31%	(188)	24%	(147)	12%	(72)	33%	(204)	611
Employ: Private Sector	41%	(284)	22%	(152)	12%	(87)	25%	(175)	698
Employ: Government	36%	(50)	23%	(32)	12%	(17)	28%	(39)	138
Employ: Self-Employed	34%	(68)	26%	(51)	17%	(34)	24%	(47)	200
Employ: Homemaker	22%	(37)	24%	(39)	12%	(20)	41%	(68)	164
Employ: Retired	32%	(156)	25%	(122)	13%	(63)	30%	(145)	487
Employ: Unemployed	23%	(58)	21%	(52)	12%	(30)	44%	(111)	250
Employ: Other	38%	(60)	22%	(35)	13%	(21)	26%	(40)	156
Military HH: Yes	33%	(123)	24%	(91)	13%	(49)	30%	(110)	373
Military HH: No	34%	(614)	23%	(426)	13%	(237)	30%	(547)	1824
RD/WT: Right Direction	38%	(328)	24%	(210)	11%	(95)	26%	(225)	858
RD/WT: Wrong Track	31%	(408)	23%	(307)	14%	(190)	32%	(433)	1339
Trump Job Approve	36%	(326)	24%	(218)	11%	(102)	29%	(266)	913
Trump Job Disapprove	34%	(392)	23%	(269)	14%	(165)	29%	(338)	1165
Trump Job Strongly Approve	36%	(193)	23%	(120)	9%	(50)	32%	(169)	532
Trump Job Somewhat Approve	35%	(134)	26%	(98)	14%	(52)	25%	(97)	380
Trump Job Somewhat Disapprove	33%	(76)	24%	(55)	16%	(37)	27%	(62)	231
Trump Job Strongly Disapprove	34%	(316)	23%	(214)	14%	(128)	30%	(276)	934

Continued on next page

Table NFLdem3_1: *How interested would you say you are in each of the following?*
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	34%	(737)	24%	(517)	13%	(286)	30%	(657)	2197
Favorable of Trump	35%	(306)	25%	(216)	12%	(103)	29%	(254)	879
Unfavorable of Trump	34%	(397)	23%	(273)	14%	(168)	29%	(337)	1176
Very Favorable of Trump	34%	(188)	24%	(131)	10%	(56)	32%	(177)	552
Somewhat Favorable of Trump	36%	(118)	26%	(86)	14%	(47)	24%	(77)	327
Somewhat Unfavorable of Trump	34%	(66)	26%	(50)	10%	(20)	30%	(59)	196
Very Unfavorable of Trump	34%	(331)	23%	(223)	15%	(148)	28%	(279)	980
#1 Issue: Economy	40%	(219)	24%	(132)	13%	(71)	23%	(124)	545
#1 Issue: Security	35%	(151)	22%	(96)	11%	(45)	32%	(136)	429
#1 Issue: Health Care	29%	(105)	26%	(93)	13%	(47)	32%	(115)	359
#1 Issue: Medicare / Social Security	36%	(119)	22%	(73)	13%	(41)	29%	(93)	327
#1 Issue: Women's Issues	22%	(30)	24%	(33)	16%	(22)	37%	(49)	134
#1 Issue: Education	33%	(39)	21%	(25)	16%	(20)	30%	(37)	121
#1 Issue: Energy	32%	(47)	22%	(32)	8%	(11)	37%	(54)	145
#1 Issue: Other	19%	(27)	25%	(34)	21%	(28)	35%	(48)	137
2018 House Vote: Democrat	39%	(288)	22%	(166)	14%	(104)	25%	(188)	746
2018 House Vote: Republican	37%	(240)	24%	(157)	12%	(75)	28%	(181)	653
2018 House Vote: Someone else	21%	(19)	30%	(28)	14%	(13)	35%	(32)	93
2016 Vote: Hillary Clinton	39%	(260)	21%	(140)	15%	(98)	25%	(170)	668
2016 Vote: Donald Trump	37%	(257)	25%	(174)	11%	(74)	28%	(198)	703
2016 Vote: Other	30%	(56)	25%	(48)	15%	(28)	30%	(56)	188
2016 Vote: Didn't Vote	25%	(161)	25%	(155)	14%	(86)	37%	(232)	634
Voted in 2014: Yes	38%	(489)	24%	(307)	12%	(156)	27%	(349)	1301
Voted in 2014: No	28%	(248)	23%	(210)	14%	(129)	34%	(308)	896
2012 Vote: Barack Obama	42%	(330)	22%	(171)	11%	(91)	25%	(202)	794
2012 Vote: Mitt Romney	32%	(182)	26%	(148)	12%	(65)	30%	(166)	561
2012 Vote: Other	30%	(25)	22%	(18)	16%	(13)	32%	(26)	81
2012 Vote: Didn't Vote	26%	(199)	24%	(180)	15%	(118)	35%	(263)	759

Continued on next page

Table NFLdem3_1: How interested would you say you are in each of the following?
National Football League (NFL)

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	34%	(737)	24%	(517)	13%	(286)	30%	(657)	2197
4-Region: Northeast	38%	(149)	21%	(84)	8%	(33)	32%	(128)	393
4-Region: Midwest	36%	(166)	25%	(114)	13%	(60)	26%	(121)	462
4-Region: South	30%	(248)	24%	(201)	15%	(124)	30%	(250)	823
4-Region: West	33%	(173)	23%	(119)	13%	(69)	31%	(159)	519
Avid sports fan	82%	(418)	11%	(59)	3%	(15)	4%	(20)	512
Casual sports fan	30%	(317)	40%	(416)	17%	(174)	13%	(136)	1042
Not a fan at all	—	(1)	7%	(43)	15%	(97)	78%	(501)	642
Sports fan	47%	(735)	31%	(474)	12%	(189)	10%	(156)	1555
Prefer college sports	32%	(125)	33%	(127)	19%	(73)	16%	(60)	384
Prefer professional sports	54%	(580)	28%	(304)	11%	(114)	8%	(82)	1079
Interested in NFL	59%	(737)	41%	(517)	—	(0)	—	(0)	1254
Interested in College Football	58%	(568)	29%	(286)	8%	(81)	5%	(51)	986
Interested in XFL	77%	(284)	17%	(65)	4%	(14)	2%	(7)	370
Participates in sports gambling	66%	(190)	18%	(51)	7%	(21)	9%	(25)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFLdem3_2: How interested would you say you are in each of the following?
College football

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(417)	26%	(569)	18%	(406)	37%	(805)	2197
Gender: Male	29%	(303)	30%	(315)	16%	(167)	26%	(275)	1060
Gender: Female	10%	(114)	22%	(254)	21%	(238)	47%	(530)	1137
Age: 18-29	14%	(63)	24%	(106)	25%	(111)	38%	(171)	450
Age: 30-44	22%	(121)	26%	(145)	18%	(98)	35%	(196)	561
Age: 45-54	17%	(56)	28%	(92)	14%	(47)	40%	(133)	328
Age: 55-64	23%	(98)	27%	(113)	17%	(71)	33%	(139)	422
Age: 65+	18%	(79)	26%	(112)	18%	(78)	38%	(167)	436
Generation Z: 18-22	12%	(25)	23%	(47)	26%	(53)	40%	(82)	207
Millennial: Age 23-38	18%	(104)	26%	(150)	21%	(121)	35%	(202)	578
Generation X: Age 39-54	20%	(111)	27%	(147)	15%	(82)	39%	(215)	555
Boomers: Age 55-73	21%	(156)	27%	(203)	17%	(132)	35%	(265)	756
PID: Dem (no lean)	20%	(147)	24%	(183)	20%	(147)	36%	(273)	749
PID: Ind (no lean)	14%	(106)	23%	(170)	21%	(156)	42%	(314)	746
PID: Rep (no lean)	23%	(164)	31%	(217)	15%	(103)	31%	(219)	702
PID/Gender: Dem Men	30%	(109)	28%	(99)	18%	(63)	24%	(85)	356
PID/Gender: Dem Women	10%	(39)	21%	(83)	21%	(83)	48%	(188)	393
PID/Gender: Ind Men	23%	(78)	27%	(92)	17%	(58)	34%	(117)	345
PID/Gender: Ind Women	7%	(28)	19%	(78)	24%	(97)	49%	(197)	401
PID/Gender: Rep Men	32%	(117)	34%	(124)	13%	(45)	20%	(74)	359
PID/Gender: Rep Women	14%	(47)	27%	(93)	17%	(58)	42%	(145)	343
Ideo: Liberal (1-3)	17%	(100)	25%	(151)	21%	(123)	37%	(223)	597
Ideo: Moderate (4)	19%	(112)	28%	(162)	17%	(100)	36%	(213)	588
Ideo: Conservative (5-7)	24%	(178)	28%	(201)	16%	(113)	33%	(239)	731
Educ: < College	16%	(246)	25%	(381)	19%	(282)	40%	(602)	1510
Educ: Bachelors degree	26%	(113)	29%	(129)	16%	(72)	29%	(129)	443
Educ: Post-grad	24%	(58)	24%	(60)	21%	(51)	31%	(75)	244
Income: Under 50k	14%	(168)	26%	(302)	19%	(217)	41%	(471)	1158
Income: 50k-100k	23%	(164)	25%	(177)	17%	(116)	35%	(247)	703
Income: 100k+	26%	(86)	27%	(90)	21%	(72)	26%	(87)	335
Ethnicity: White	19%	(331)	26%	(445)	17%	(287)	38%	(657)	1719

Continued on next page

Table NFLdem3_2: How interested would you say you are in each of the following?
College football

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(417)	26%	(569)	18%	(406)	37%	(805)	2197
Ethnicity: Hispanic	12%	(40)	24%	(85)	25%	(86)	39%	(137)	349
Ethnicity: Afr. Am.	22%	(61)	25%	(68)	25%	(70)	28%	(76)	274
Ethnicity: Other	13%	(26)	28%	(57)	24%	(48)	36%	(73)	204
All Christian	23%	(244)	28%	(293)	18%	(189)	32%	(336)	1062
All Non-Christian	23%	(21)	36%	(33)	12%	(11)	28%	(26)	92
Atheist	17%	(17)	20%	(20)	15%	(15)	48%	(48)	100
Agnostic/Nothing in particular	14%	(136)	24%	(222)	20%	(190)	42%	(395)	942
Religious Non-Protestant/Catholic	24%	(29)	33%	(39)	13%	(15)	30%	(36)	119
Evangelical	22%	(130)	28%	(168)	18%	(105)	32%	(186)	589
Non-Evangelical	20%	(166)	28%	(228)	18%	(149)	34%	(273)	816
Community: Urban	16%	(93)	23%	(134)	23%	(130)	38%	(219)	575
Community: Suburban	20%	(200)	27%	(273)	18%	(184)	35%	(354)	1011
Community: Rural	20%	(124)	27%	(162)	15%	(92)	38%	(232)	611
Employ: Private Sector	23%	(157)	28%	(194)	17%	(117)	33%	(229)	698
Employ: Government	23%	(32)	22%	(31)	20%	(27)	35%	(49)	138
Employ: Self-Employed	21%	(43)	29%	(59)	21%	(42)	28%	(56)	200
Employ: Homemaker	9%	(15)	19%	(31)	22%	(37)	50%	(82)	164
Employ: Retired	19%	(92)	29%	(140)	18%	(88)	34%	(167)	487
Employ: Unemployed	11%	(27)	16%	(40)	20%	(50)	53%	(134)	250
Employ: Other	19%	(30)	33%	(52)	15%	(23)	33%	(51)	156
Military HH: Yes	23%	(85)	23%	(88)	20%	(73)	34%	(127)	373
Military HH: No	18%	(332)	26%	(481)	18%	(333)	37%	(678)	1824
RD/WT: Right Direction	25%	(213)	30%	(260)	16%	(140)	28%	(244)	858
RD/WT: Wrong Track	15%	(204)	23%	(309)	20%	(265)	42%	(561)	1339
Trump Job Approve	24%	(215)	31%	(278)	15%	(133)	31%	(286)	913
Trump Job Disapprove	17%	(199)	23%	(270)	21%	(243)	39%	(454)	1165
Trump Job Strongly Approve	25%	(133)	29%	(156)	14%	(74)	32%	(168)	532
Trump Job Somewhat Approve	21%	(82)	32%	(122)	16%	(59)	31%	(118)	380
Trump Job Somewhat Disapprove	18%	(42)	22%	(52)	20%	(46)	40%	(91)	231
Trump Job Strongly Disapprove	17%	(157)	23%	(218)	21%	(196)	39%	(362)	934

Continued on next page

Table NFLdem3_2: *How interested would you say you are in each of the following?*
College football

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(417)	26%	(569)	18%	(406)	37%	(805)	2197
Favorable of Trump	23%	(202)	30%	(268)	15%	(135)	31%	(275)	879
Unfavorable of Trump	17%	(204)	23%	(268)	21%	(246)	39%	(457)	1176
Very Favorable of Trump	24%	(134)	29%	(157)	15%	(81)	32%	(179)	552
Somewhat Favorable of Trump	21%	(68)	34%	(110)	16%	(53)	29%	(95)	327
Somewhat Unfavorable of Trump	24%	(47)	19%	(37)	15%	(30)	42%	(82)	196
Very Unfavorable of Trump	16%	(157)	24%	(232)	22%	(216)	38%	(375)	980
#1 Issue: Economy	21%	(116)	27%	(146)	20%	(107)	32%	(176)	545
#1 Issue: Security	24%	(105)	29%	(125)	12%	(52)	34%	(147)	429
#1 Issue: Health Care	20%	(71)	23%	(83)	19%	(69)	38%	(136)	359
#1 Issue: Medicare / Social Security	18%	(58)	28%	(93)	18%	(58)	36%	(119)	327
#1 Issue: Women's Issues	5%	(7)	24%	(33)	27%	(36)	43%	(58)	134
#1 Issue: Education	19%	(22)	25%	(30)	21%	(26)	35%	(42)	121
#1 Issue: Energy	17%	(25)	22%	(32)	15%	(22)	46%	(67)	145
#1 Issue: Other	10%	(13)	21%	(28)	26%	(36)	44%	(60)	137
2018 House Vote: Democrat	21%	(154)	25%	(189)	19%	(138)	35%	(265)	746
2018 House Vote: Republican	26%	(172)	29%	(190)	15%	(97)	30%	(194)	653
2018 House Vote: Someone else	15%	(14)	26%	(24)	23%	(22)	36%	(33)	93
2016 Vote: Hillary Clinton	19%	(130)	24%	(162)	20%	(133)	36%	(243)	668
2016 Vote: Donald Trump	25%	(175)	31%	(216)	14%	(97)	31%	(215)	703
2016 Vote: Other	15%	(29)	28%	(52)	23%	(43)	34%	(63)	188
2016 Vote: Didn't Vote	13%	(83)	22%	(138)	21%	(130)	45%	(282)	634
Voted in 2014: Yes	24%	(312)	27%	(353)	17%	(217)	32%	(420)	1301
Voted in 2014: No	12%	(105)	24%	(216)	21%	(189)	43%	(386)	896
2012 Vote: Barack Obama	20%	(159)	27%	(211)	18%	(139)	36%	(284)	794
2012 Vote: Mitt Romney	27%	(149)	28%	(157)	15%	(85)	30%	(170)	561
2012 Vote: Other	21%	(17)	22%	(18)	24%	(20)	33%	(26)	81
2012 Vote: Didn't Vote	12%	(91)	24%	(183)	21%	(162)	43%	(324)	759

Continued on next page

Table NFLdem3_2: How interested would you say you are in each of the following?
College football

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	19%	(417)	26%	(569)	18%	(406)	37%	(805)	2197
4-Region: Northeast	13%	(53)	23%	(90)	17%	(68)	46%	(182)	393
4-Region: Midwest	23%	(107)	28%	(129)	16%	(76)	32%	(149)	462
4-Region: South	23%	(190)	26%	(215)	18%	(147)	33%	(272)	823
4-Region: West	13%	(67)	26%	(135)	22%	(115)	39%	(202)	519
Avid sports fan	48%	(247)	33%	(170)	12%	(64)	6%	(32)	512
Casual sports fan	16%	(169)	36%	(371)	23%	(241)	25%	(262)	1042
Not a fan at all	—	(1)	4%	(29)	16%	(101)	80%	(511)	642
Sports fan	27%	(416)	35%	(541)	20%	(305)	19%	(294)	1555
Prefer college sports	55%	(210)	34%	(131)	8%	(30)	4%	(14)	384
Prefer professional sports	17%	(183)	35%	(375)	24%	(261)	24%	(260)	1079
Interested in NFL	30%	(373)	38%	(482)	18%	(223)	14%	(176)	1254
Interested in College Football	42%	(417)	58%	(569)	—	(0)	—	(0)	986
Interested in XFL	52%	(191)	34%	(126)	10%	(38)	4%	(15)	370
Participates in sports gambling	41%	(117)	32%	(91)	16%	(45)	12%	(33)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFLdem3_3: How interested would you say you are in each of the following?

XFL

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	5%	(111)	12%	(259)	21%	(454)	62%	(1373)	2197
Gender: Male	9%	(90)	18%	(192)	24%	(254)	49%	(524)	1060
Gender: Female	2%	(20)	6%	(67)	18%	(200)	75%	(849)	1137
Age: 18-29	4%	(19)	11%	(49)	22%	(100)	63%	(283)	450
Age: 30-44	11%	(62)	15%	(84)	21%	(118)	53%	(297)	561
Age: 45-54	3%	(10)	14%	(46)	20%	(66)	63%	(207)	328
Age: 55-64	3%	(12)	12%	(49)	24%	(102)	62%	(260)	422
Age: 65+	2%	(8)	7%	(32)	16%	(69)	75%	(326)	436
Generation Z: 18-22	4%	(9)	7%	(14)	28%	(57)	61%	(127)	207
Millennial: Age 23-38	9%	(50)	14%	(81)	20%	(114)	58%	(332)	578
Generation X: Age 39-54	6%	(32)	15%	(83)	20%	(112)	59%	(328)	555
Boomers: Age 55-73	3%	(19)	10%	(74)	21%	(159)	67%	(504)	756
PID: Dem (no lean)	6%	(46)	11%	(83)	21%	(155)	62%	(464)	749
PID: Ind (no lean)	3%	(22)	10%	(75)	22%	(165)	65%	(484)	746
PID: Rep (no lean)	6%	(43)	14%	(101)	19%	(134)	60%	(425)	702
PID/Gender: Dem Men	10%	(34)	16%	(59)	26%	(92)	48%	(171)	356
PID/Gender: Dem Women	3%	(12)	6%	(25)	16%	(63)	75%	(293)	393
PID/Gender: Ind Men	6%	(19)	16%	(53)	23%	(80)	56%	(192)	345
PID/Gender: Ind Women	1%	(3)	5%	(22)	21%	(85)	73%	(291)	401
PID/Gender: Rep Men	10%	(37)	22%	(80)	23%	(82)	45%	(160)	359
PID/Gender: Rep Women	2%	(6)	6%	(21)	15%	(52)	77%	(264)	343
Ideo: Liberal (1-3)	5%	(30)	13%	(77)	20%	(120)	62%	(370)	597
Ideo: Moderate (4)	5%	(29)	11%	(63)	22%	(127)	63%	(368)	588
Ideo: Conservative (5-7)	6%	(41)	13%	(95)	19%	(136)	63%	(460)	731
Educ: < College	4%	(67)	11%	(168)	20%	(307)	64%	(968)	1510
Educ: Bachelors degree	6%	(25)	14%	(64)	23%	(100)	58%	(255)	443
Educ: Post-grad	8%	(19)	11%	(28)	19%	(47)	61%	(150)	244
Income: Under 50k	5%	(54)	11%	(129)	21%	(243)	63%	(733)	1158
Income: 50k-100k	6%	(39)	13%	(89)	20%	(140)	62%	(435)	703
Income: 100k+	5%	(18)	12%	(41)	21%	(72)	61%	(205)	335
Ethnicity: White	5%	(79)	11%	(191)	19%	(328)	65%	(1122)	1719

Continued on next page

Table NFLdem3_3: How interested would you say you are in each of the following?

XFL

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	5%	(111)	12%	(259)	21%	(454)	62%	(1373)	2197
Ethnicity: Hispanic	9%	(32)	10%	(34)	21%	(73)	60%	(211)	349
Ethnicity: Afr. Am.	8%	(21)	18%	(48)	25%	(69)	49%	(135)	274
Ethnicity: Other	5%	(11)	10%	(20)	28%	(57)	57%	(116)	204
All Christian	6%	(60)	10%	(107)	22%	(236)	62%	(659)	1062
All Non-Christian	6%	(5)	11%	(11)	21%	(19)	62%	(57)	92
Atheist	8%	(8)	17%	(17)	18%	(18)	57%	(57)	100
Agnostic/Nothing in particular	4%	(38)	13%	(125)	19%	(181)	64%	(599)	942
Religious Non-Protestant/Catholic	8%	(10)	11%	(13)	17%	(21)	64%	(76)	119
Evangelical	6%	(37)	14%	(80)	21%	(122)	60%	(350)	589
Non-Evangelical	4%	(35)	11%	(88)	22%	(181)	63%	(512)	816
Community: Urban	8%	(46)	10%	(60)	24%	(137)	58%	(332)	575
Community: Suburban	3%	(33)	13%	(135)	20%	(199)	64%	(644)	1011
Community: Rural	5%	(32)	10%	(64)	19%	(118)	65%	(396)	611
Employ: Private Sector	7%	(52)	14%	(97)	19%	(135)	59%	(414)	698
Employ: Government	10%	(14)	8%	(12)	21%	(29)	61%	(84)	138
Employ: Self-Employed	8%	(16)	19%	(37)	25%	(50)	49%	(97)	200
Employ: Homemaker	3%	(4)	6%	(11)	13%	(21)	78%	(128)	164
Employ: Retired	2%	(9)	9%	(46)	20%	(99)	68%	(332)	487
Employ: Unemployed	2%	(5)	9%	(21)	20%	(51)	69%	(173)	250
Employ: Other	4%	(6)	16%	(25)	28%	(43)	52%	(82)	156
Military HH: Yes	7%	(26)	10%	(39)	17%	(64)	66%	(245)	373
Military HH: No	5%	(84)	12%	(221)	21%	(391)	62%	(1128)	1824
RD/WT: Right Direction	8%	(70)	15%	(131)	18%	(158)	58%	(499)	858
RD/WT: Wrong Track	3%	(41)	10%	(128)	22%	(296)	65%	(874)	1339
Trump Job Approve	6%	(58)	14%	(129)	18%	(168)	61%	(558)	913
Trump Job Disapprove	4%	(52)	10%	(121)	22%	(261)	63%	(731)	1165
Trump Job Strongly Approve	8%	(40)	15%	(82)	16%	(86)	61%	(323)	532
Trump Job Somewhat Approve	5%	(17)	12%	(47)	21%	(81)	62%	(235)	380
Trump Job Somewhat Disapprove	3%	(8)	11%	(26)	27%	(62)	59%	(136)	231
Trump Job Strongly Disapprove	5%	(44)	10%	(96)	21%	(200)	64%	(595)	934

Continued on next page

Table NFLdem3_3: *How interested would you say you are in each of the following?*

XFL

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	5%	(111)	12%	(259)	21%	(454)	62%	(1373)	2197
Favorable of Trump	6%	(57)	15%	(128)	18%	(158)	61%	(536)	879
Unfavorable of Trump	4%	(52)	10%	(118)	23%	(268)	63%	(738)	1176
Very Favorable of Trump	7%	(39)	17%	(93)	16%	(87)	60%	(332)	552
Somewhat Favorable of Trump	5%	(18)	10%	(34)	22%	(71)	62%	(204)	327
Somewhat Unfavorable of Trump	6%	(11)	13%	(25)	21%	(42)	60%	(118)	196
Very Unfavorable of Trump	4%	(41)	9%	(92)	23%	(226)	63%	(620)	980
#1 Issue: Economy	8%	(41)	14%	(79)	22%	(119)	56%	(306)	545
#1 Issue: Security	5%	(21)	17%	(75)	18%	(78)	60%	(255)	429
#1 Issue: Health Care	3%	(12)	8%	(29)	23%	(84)	65%	(234)	359
#1 Issue: Medicare / Social Security	3%	(11)	10%	(34)	18%	(60)	68%	(223)	327
#1 Issue: Women's Issues	2%	(3)	5%	(7)	15%	(20)	78%	(105)	134
#1 Issue: Education	10%	(12)	7%	(8)	29%	(35)	54%	(65)	121
#1 Issue: Energy	7%	(10)	12%	(17)	20%	(28)	62%	(89)	145
#1 Issue: Other	—	(0)	8%	(11)	22%	(30)	70%	(96)	137
2018 House Vote: Democrat	5%	(40)	12%	(92)	21%	(154)	62%	(461)	746
2018 House Vote: Republican	7%	(44)	14%	(90)	18%	(120)	61%	(398)	653
2018 House Vote: Someone else	3%	(3)	10%	(10)	31%	(28)	56%	(52)	93
2016 Vote: Hillary Clinton	5%	(34)	12%	(81)	23%	(155)	60%	(398)	668
2016 Vote: Donald Trump	6%	(46)	15%	(103)	18%	(127)	61%	(428)	703
2016 Vote: Other	3%	(6)	10%	(19)	22%	(41)	64%	(121)	188
2016 Vote: Didn't Vote	4%	(25)	9%	(55)	20%	(130)	67%	(424)	634
Voted in 2014: Yes	6%	(76)	14%	(176)	20%	(266)	60%	(783)	1301
Voted in 2014: No	4%	(35)	9%	(83)	21%	(188)	66%	(590)	896
2012 Vote: Barack Obama	6%	(49)	14%	(115)	20%	(162)	59%	(468)	794
2012 Vote: Mitt Romney	4%	(23)	12%	(68)	18%	(99)	66%	(371)	561
2012 Vote: Other	8%	(6)	9%	(8)	25%	(20)	58%	(47)	81
2012 Vote: Didn't Vote	4%	(33)	9%	(68)	23%	(173)	64%	(486)	759

Continued on next page

Table NFLdem3_3: How interested would you say you are in each of the following?
XFL

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	5%	(111)	12%	(259)	21%	(454)	62%	(1373)	2197
4-Region: Northeast	5%	(18)	10%	(40)	18%	(72)	67%	(263)	393
4-Region: Midwest	6%	(25)	14%	(64)	20%	(93)	60%	(279)	462
4-Region: South	5%	(40)	13%	(106)	20%	(165)	62%	(512)	823
4-Region: West	5%	(28)	9%	(49)	24%	(124)	61%	(319)	519
Avid sports fan	16%	(81)	26%	(135)	25%	(129)	33%	(168)	512
Casual sports fan	3%	(28)	12%	(121)	26%	(269)	60%	(625)	1042
Not a fan at all	—	(2)	1%	(4)	9%	(57)	90%	(579)	642
Sports fan	7%	(108)	16%	(255)	26%	(397)	51%	(794)	1555
Prefer college sports	8%	(30)	14%	(54)	25%	(97)	53%	(203)	384
Prefer professional sports	7%	(73)	17%	(184)	26%	(286)	50%	(537)	1079
Interested in NFL	8%	(106)	19%	(243)	27%	(335)	45%	(570)	1254
Interested in College Football	10%	(99)	22%	(218)	28%	(273)	40%	(396)	986
Interested in XFL	30%	(111)	70%	(259)	—	(0)	—	(0)	370
Participates in sports gambling	19%	(53)	22%	(63)	26%	(76)	33%	(95)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table NFLdem4: Do you participate in sports gambling?

Demographic	Yes		No		Total N
Adults	13%	(287)	87%	(1910)	2197
Gender: Male	20%	(208)	80%	(852)	1060
Gender: Female	7%	(79)	93%	(1058)	1137
Age: 18-29	14%	(65)	86%	(385)	450
Age: 30-44	22%	(124)	78%	(437)	561
Age: 45-54	11%	(38)	89%	(291)	328
Age: 55-64	7%	(29)	93%	(393)	422
Age: 65+	7%	(31)	93%	(405)	436
Generation Z: 18-22	8%	(16)	92%	(191)	207
Millennial: Age 23-38	23%	(130)	77%	(448)	578
Generation X: Age 39-54	15%	(80)	85%	(475)	555
Boomers: Age 55-73	7%	(52)	93%	(704)	756
PID: Dem (no lean)	16%	(118)	84%	(631)	749
PID: Ind (no lean)	10%	(75)	90%	(670)	746
PID: Rep (no lean)	13%	(94)	87%	(608)	702
PID/Gender: Dem Men	25%	(88)	75%	(268)	356
PID/Gender: Dem Women	8%	(30)	92%	(363)	393
PID/Gender: Ind Men	15%	(52)	85%	(292)	345
PID/Gender: Ind Women	6%	(23)	94%	(378)	401
PID/Gender: Rep Men	19%	(68)	81%	(291)	359
PID/Gender: Rep Women	7%	(26)	93%	(317)	343
Ideo: Liberal (1-3)	17%	(101)	83%	(496)	597
Ideo: Moderate (4)	13%	(76)	87%	(511)	588
Ideo: Conservative (5-7)	12%	(87)	88%	(645)	731
Educ: < College	12%	(179)	88%	(1331)	1510
Educ: Bachelors degree	16%	(71)	84%	(372)	443
Educ: Post-grad	15%	(37)	85%	(206)	244
Income: Under 50k	11%	(123)	89%	(1036)	1158
Income: 50k-100k	16%	(115)	84%	(588)	703
Income: 100k+	15%	(49)	85%	(286)	335
Ethnicity: White	11%	(196)	89%	(1524)	1719
Ethnicity: Hispanic	20%	(68)	80%	(281)	349
Ethnicity: Afr. Am.	19%	(51)	81%	(223)	274

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Table NFLdem4: Do you participate in sports gambling?

Demographic	Yes	No	Total N
Adults	13% (287)	87% (1910)	2197
Ethnicity: Other	20% (40)	80% (164)	204
All Christian	12% (130)	88% (932)	1062
All Non-Christian	25% (23)	75% (69)	92
Atheist	15% (15)	85% (85)	100
Agnostic/Nothing in particular	13% (119)	87% (823)	942
Religious Non-Protestant/Catholic	25% (30)	75% (90)	119
Evangelical	12% (72)	88% (517)	589
Non-Evangelical	12% (101)	88% (715)	816
Community: Urban	13% (77)	87% (498)	575
Community: Suburban	14% (137)	86% (874)	1011
Community: Rural	12% (73)	88% (537)	611
Employ: Private Sector	18% (126)	82% (572)	698
Employ: Government	21% (29)	79% (109)	138
Employ: Self-Employed	18% (35)	82% (165)	200
Employ: Homemaker	6% (9)	94% (155)	164
Employ: Retired	7% (32)	93% (455)	487
Employ: Unemployed	7% (18)	93% (233)	250
Employ: Other	14% (21)	86% (135)	156
Military HH: Yes	14% (52)	86% (321)	373
Military HH: No	13% (235)	87% (1589)	1824
RD/WT: Right Direction	15% (126)	85% (732)	858
RD/WT: Wrong Track	12% (161)	88% (1178)	1339
Trump Job Approve	14% (128)	86% (784)	913
Trump Job Disapprove	13% (149)	87% (1016)	1165
Trump Job Strongly Approve	14% (76)	86% (456)	532
Trump Job Somewhat Approve	14% (52)	86% (328)	380
Trump Job Somewhat Disapprove	15% (34)	85% (197)	231
Trump Job Strongly Disapprove	12% (115)	88% (819)	934
Favorable of Trump	14% (124)	86% (755)	879
Unfavorable of Trump	13% (155)	87% (1021)	1176

Continued on next page

Table NFLdem4: *Do you participate in sports gambling?*

Demographic	Yes	No	Total N
Adults	13% (287)	87% (1910)	2197
Very Favorable of Trump	13% (73)	87% (479)	552
Somewhat Favorable of Trump	16% (52)	84% (276)	327
Somewhat Unfavorable of Trump	15% (29)	85% (166)	196
Very Unfavorable of Trump	13% (126)	87% (854)	980
#1 Issue: Economy	16% (86)	84% (458)	545
#1 Issue: Security	16% (68)	84% (361)	429
#1 Issue: Health Care	11% (38)	89% (321)	359
#1 Issue: Medicare / Social Security	7% (22)	93% (305)	327
#1 Issue: Women's Issues	12% (16)	88% (119)	134
#1 Issue: Education	14% (17)	86% (103)	121
#1 Issue: Energy	24% (35)	76% (110)	145
#1 Issue: Other	3% (5)	97% (133)	137
2018 House Vote: Democrat	16% (123)	84% (624)	746
2018 House Vote: Republican	12% (81)	88% (572)	653
2018 House Vote: Someone else	12% (11)	88% (81)	93
2016 Vote: Hillary Clinton	16% (105)	84% (563)	668
2016 Vote: Donald Trump	14% (101)	86% (603)	703
2016 Vote: Other	10% (20)	90% (169)	188
2016 Vote: Didn't Vote	9% (60)	91% (574)	634
Voted in 2014: Yes	14% (186)	86% (1115)	1301
Voted in 2014: No	11% (101)	89% (795)	896
2012 Vote: Barack Obama	15% (121)	85% (672)	794
2012 Vote: Mitt Romney	13% (72)	87% (489)	561
2012 Vote: Other	8% (7)	92% (74)	81
2012 Vote: Didn't Vote	11% (85)	89% (674)	759
4-Region: Northeast	15% (57)	85% (336)	393
4-Region: Midwest	10% (48)	90% (414)	462
4-Region: South	12% (103)	88% (720)	823
4-Region: West	15% (80)	85% (440)	519
Avid sports fan	32% (163)	68% (349)	512
Casual sports fan	10% (99)	90% (943)	1042
Not a fan at all	4% (24)	96% (618)	642

Continued on next page

Table NFLdem4: *Do you participate in sports gambling?*

Demographic	Yes		No		Total N
Adults	13%	(287)	87%	(1910)	2197
Sports fan	17%	(263)	83%	(1292)	1555
Prefer college sports	17%	(67)	83%	(317)	384
Prefer professional sports	17%	(181)	83%	(898)	1079
Interested in NFL	19%	(241)	81%	(1013)	1254
Interested in College Football	21%	(209)	79%	(778)	986
Interested in XFL	31%	(116)	69%	(254)	370
Participates in sports gambling	100%	(287)	—	(0)	287

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2197	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1137	52%
	N	2197	
age5	Age: 18-29	450	20%
	Age: 30-44	561	26%
	Age: 45-54	328	15%
	Age: 55-64	422	19%
	Age: 65+	436	20%
	N	2197	
demAgeGeneration	Generation Z: 18-22	207	9%
	Millennial: Age 23-38	578	26%
	Generation X: Age 39-54	555	25%
	Boomers: Age 55-73	756	34%
	N	2095	
xpid3	PID: Dem (no lean)	749	34%
	PID: Ind (no lean)	746	34%
	PID: Rep (no lean)	702	32%
	N	2197	
xpidGender	PID/Gender: Dem Men	356	16%
	PID/Gender: Dem Women	393	18%
	PID/Gender: Ind Men	345	16%
	PID/Gender: Ind Women	401	18%
	PID/Gender: Rep Men	359	16%
	PID/Gender: Rep Women	343	16%
	N	2197	
xdemIdeo3	Ideo: Liberal (1-3)	597	27%
	Ideo: Moderate (4)	588	27%
	Ideo: Conservative (5-7)	731	33%
	N	1916	
xeduc3	Educ: < College	1510	69%
	Educ: Bachelors degree	443	20%
	Educ: Post-grad	244	11%
	N	2197	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1158	53%
	Income: 50k-100k	703	32%
	Income: 100k+	335	15%
	N	2197	
xdemWhite	Ethnicity: White	1719	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Afr. Am.	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1062	48%
	All Non-Christian	92	4%
	Atheist	100	5%
	Agnostic/Nothing in particular	942	43%
	N	2197	
xdemReligOther	Religious Non-Protestant/Catholic	119	5%
xdemEvang	Evangelical	589	27%
	Non-Evangelical	816	37%
	N	1405	
xdemUsr	Community: Urban	575	26%
	Community: Suburban	1011	46%
	Community: Rural	611	28%
	N	2197	
xdemEmploy	Employ: Private Sector	698	32%
	Employ: Government	138	6%
	Employ: Self-Employed	200	9%
	Employ: Homemaker	164	7%
	Employ: Retired	487	22%
	Employ: Unemployed	250	11%
	Employ: Other	156	7%
	N	2094	
xdemMilHH1	Military HH: Yes	373	17%
	Military HH: No	1824	83%
	N	2197	
xnrl	RD/WT: Right Direction	858	39%
	RD/WT: Wrong Track	1339	61%
	N	2197	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	913	42%
	Trump Job Disapprove	1165	53%
	N	2078	
Trump_Approve2	Trump Job Strongly Approve	532	24%
	Trump Job Somewhat Approve	380	17%
	Trump Job Somewhat Disapprove	231	11%
	Trump Job Strongly Disapprove	934	42%
	N	2078	
Trump_Fav	Favorable of Trump	879	40%
	Unfavorable of Trump	1176	54%
	N	2055	
Trump_Fav_FULL	Very Favorable of Trump	552	25%
	Somewhat Favorable of Trump	327	15%
	Somewhat Unfavorable of Trump	196	9%
	Very Unfavorable of Trump	980	45%
	N	2055	
xnr3	#1 Issue: Economy	545	25%
	#1 Issue: Security	429	20%
	#1 Issue: Health Care	359	16%
	#1 Issue: Medicare / Social Security	327	15%
	#1 Issue: Women's Issues	134	6%
	#1 Issue: Education	121	5%
	#1 Issue: Energy	145	7%
	#1 Issue: Other	137	6%
	N	2197	
xsubVote18O	2018 House Vote: Democrat	746	34%
	2018 House Vote: Republican	653	30%
	2018 House Vote: Someone else	93	4%
	N	1492	
xsubVote16O	2016 Vote: Hillary Clinton	668	30%
	2016 Vote: Donald Trump	703	32%
	2016 Vote: Other	188	9%
	2016 Vote: Didn't Vote	634	29%
	N	2193	
xsubVote14O	Voted in 2014: Yes	1301	59%
	Voted in 2014: No	896	41%
	N	2197	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	794	36%
	2012 Vote: Mitt Romney	561	26%
	2012 Vote: Other	81	4%
	2012 Vote: Didn't Vote	759	35%
	N	2196	
xreg4	4-Region: Northeast	393	18%
	4-Region: Midwest	462	21%
	4-Region: South	823	37%
	4-Region: West	519	24%
	N	2197	
NFLdem1	Avid sports fan	512	23%
	Casual sports fan	1042	47%
	Not a fan at all	642	29%
	N	2197	
NFLdem5	Sports fan	1555	71%
NFLdem6	Prefer college sports	384	17%
	Prefer professional sports	1079	49%
	N	1463	
NFLdem7	Interested in NFL	1254	57%
NFLdem8	Interested in College Football	986	45%
NFLdem9	Interested in XFL	370	17%
NFLdem10	Participates in sports gambling	287	13%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

